

**1959
YEARBOOK
ISSUE**

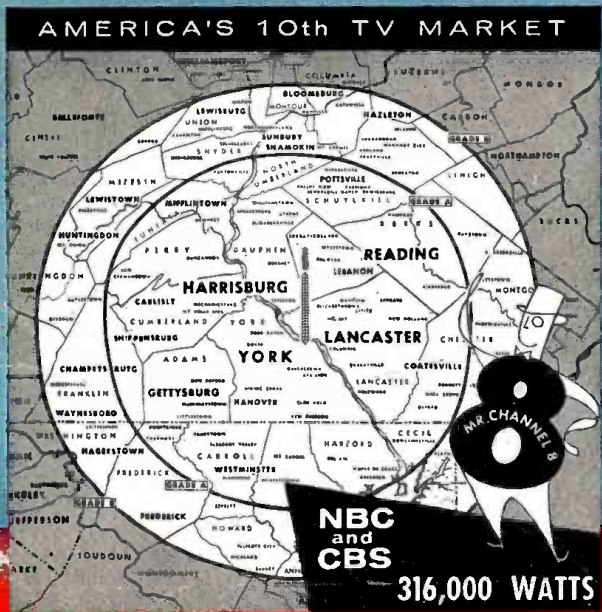


BROADCASTING

THE BUSINESSWEEKLY OF TELEVISION AND RADIO

Easy guide to Yearbook usepage A-3

Complete index to contentspage A-3



WGAL-TV

CHANNEL 8

Lancaster, Pa. • NBC and CBS

STEINMAN STATION • Clair McCollough, Pres.

Representative: The MEEKER Company, Inc.
New York Chicago Los Angeles San Francisco

**if you think
that all brands of
recording tape are alike . . .**

**wait
till
you
try**

irish

BRAND



ferro-sheen

available wherever quality recording tape is sold

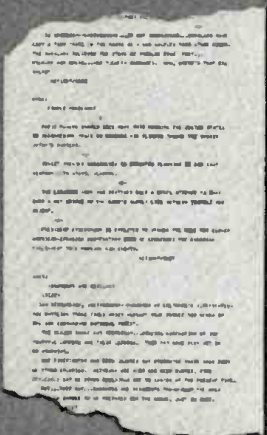
ORR INDUSTRIES, INC., Opelika, Alabama
Export: Morhan Exporting Corp., New York, N. Y.
Canada: Atlas Radio Corp., Ltd., Toronto, Ontario

UPI



EVERYTHING FOR NEWS FOR THE AIR

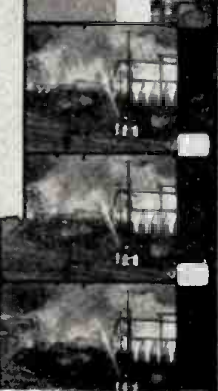
NEWS



NEWSPICTURES

United Press **1** International

U-P-I NEWS PRODUCES



NEWSFILM



SELL "The Family Board of Directors" With Your Local Meredith Station

Yes . . . this situation, one of many, offers advertisers immediate consideration by the family board of directors. Acceptance of the well-established Meredith Station by discriminating advertisers results from creative selling and merchandising, sound rate structures, and programming designed for total audience appeal. The Meredith Station manager or the rep welcome your requests for the latest market data . . . and will give you the facts on audience loyalty, coverage area and low cost circulation.

MEREDITH STATIONS ARE "ONE OF THE FAMILY"

KANSAS CITY
SYRACUSE
PHOENIX
OMAHA
TULSA

KCMO
WHEN
KPHO
WOW
KRMG

KCMO-TV
WHEN-TV
KPHO-TV
WOW-TV

THE KATZ AGENCY
THE KATZ AGENCY
THE KATZ AGENCY
JOHN BLAIR & Co.—BLAIR TV
JOHN BLAIR & Co.

Meredith Stations Are Affiliated With BETTER HOMES and GARDENS and SUCCESSFUL FARMING Magazines

Easy guide to Yearbook use

The information in this book is massive (more than half a million words), but it has been organized for speedy reference. There are six main sections. Here are the titles and locations of these sections and brief descriptions of what they contain. Pages, incidentally, are numbered in six sequences—A through F.

Market Facts for All U. S. Counties (pages A-23 through A-98): Current statistics showing total homes, television homes, radio homes, retail sales, food sales, drug sales and passenger car registration for each county in the nation.

The Facilities of Broadcasting (pages B-1 through B-365): Directory of U. S. tv stations, including complete profiles of all stations on the air (B-3); Directory of U. S. radio stations, including complete profiles of all am and fm stations on the air (B-103); directory of radio and tv station representatives including personnel and stations represented (B-261); directories of personnel and rates of all national radio and tv networks (B-275); directories of radio regional networks (B-291) and tv regionals (B-293); directory of experimental tv stations (B-293); directory of international radio stations operating in the U. S. (B-293); directory of uhf tv translator stations (B-294); history of all tv station sales (B-296); directories of multiple station owners (B-301) and of newspapers or magazines holding interests in radio-tv (B-306); am stations grouped by frequencies (B-313); tv stations grouped by channels (B-325); alphabetical list of television station call letters (B-327); alphabetical list of am station call letters (B-329) and of fm calls (B-336); Canadian tv calls (B-338); personnel of the Canadian Broadcasting Corp. (B-339); profiles of Canadian tv stations (B-339); Canadian am calls (B-344); profiles of Canadian radio stations (B-344); Canadian am stations by frequencies (B-352); directory of Mexican-Caribbean radio stations (B-353); directory of foreign tv stations (B-357); Bell System tv network route map (B-365).

Regulations, Imposed and Voluntary (pages C-1 through C-34): How to apply for a broadcasting station (C-1); tv code of the National Assn. of Broadcasters (C-3); radio code of the NAB (C-8); Federal Communications Commission rules governing radio and tv (C-12); directory of FCC executives and staff (C-33).

Suppliers and Services (pages D-1 through D-74): Directories of equipment manufacturers and distributors (D-1); communications attorneys (D-16); consulting engineers (D-20); station

brokers (D-23); music licensing groups (D-26); talent agents (D-26); radio-tv news services (D-28); television program producers, distributors, and production services (D-29); radio program producers, distributors and production services (D-44); community antenna systems (D-50); communications carriers (D-55); closed circuit tv operators (D-56); subscription tv interests (D-56); research services (D-56); public relations services (D-57); special schools offering radio-tv training (D-58); U. S. Information Agency and Voice of America (D-59); other U. S. government agencies of interest to broadcasting (D-59); directory of unions and labor groups in broadcasting (D-60); directory of consultants on management, personnel and other phases of radio and tv (D-61); directory of advertising agencies placing broadcast advertising (D-62); seven-year record of the 50 advertising agencies that bill most in broadcast advertising (D-72).

Trade Associations and Professional Societies (pages E-1 through E-6): Directories of the National Assn. of Broadcasters (E-1); state associations of broadcasters (E-2); Radio Advertising Bureau (E-2); Television Bureau of Advertising (E-3); Radio-Tv Galleries of Congress (E-3); other associations of broadcasters (E-4); associations and societies in fields related to broadcasting (E-4).

Facts, Figures, History of Broadcasting (pages F-1 through F-27): Complete story of how broadcasting began, how it works, what it consists of (F-1); history of station authorizations (F-6); annual production of radio and tv sets (F-7); selected articles of basic interest from BROADCASTING Magazine grouped by subjects (F-8); bibliography of broadcasting reference books (F-11); foreign language programming on radio (F-12); Negro programming (F-14); employment at radio and television stations (F-15); extent of editorializing on the air (F-15); record of tv station and network time devoted to film and live broadcasts (F-16); report on size and nature of the radio and television audiences (F-18); record of total tv and radio time sales (F-21); tabulation of television network, spot and local time sales in individual television markets (F-22); and of radio time sales in individual markets (F-23).

In addition to the six main sections which contain detailed information, there is a one-page collection of key facts about radio and television. This page is called **The Dimensions of Broadcasting**. It is A-21.

Alphabetical index to contents

A			
ABC's of Radio & Television	F-1	Am Time Sales, 1935-1958	F-21
Advertisers Index	F-28	Antenna Site, FCC Rules	C-26
Advertising Agencies	D-62	Antenna Tv Systems, Community	D-50
Advertising Assns., Societies	E-4	Arizona	
Affiliation, Network, FCC Rules	C-24	Am, Fm Stations	B-107
Alabama		Tv Stations	B-5
Am, Fm Stations	B-103	Market Facts by Counties	A-26
Tv Stations	B-3	Arizona Broadcasters Assn.	E-2
Market Facts by Counties	A-23	Arkansas	
Alabama Broadcasters Assn.	E-2	Am, Fm Stations	B-109
Alaska		Tv Stations	B-5
Am, Fm Stations	B-106	Market Facts by Counties	A-28
Tv Stations	B-4	Arkansas Broadcasters Assn.	E-2
Market Facts	A-26	Artists Representatives	D-26
Alberta		Assignments, FCC Rules	C-33
Am, Fm Stations	B-344	Assn. of Federal Comm. Consulting Engineers	D-21
Tv Stations	B-339	AT&T Tv Network Routes (Bell System)	B-365
Allocations, FCC Rules	C-12	Attorneys, Communications	D-16
American Broadcasting Co.		Audience Analysis	F-18
Executives & Staff	B-275	Audience Measurements	D-56
Owned & Operated Stations	B-275	Authorizations, Stations	F-6
Radio Network Rates	B-275		
Tv Network Rates	B-279	B	
Am Stations		Bahamas Radio Stations	B-353
By Call Letters, Canada	B-344	Bell System, Tv Network Routes	B-365
By Call Letters, U. S.	B-329	Bibliography, Reference Books	F-11
By Frequencies, Canadian	B-352	Billings, Top Agencies	D-72
By Frequencies, U. S.	B-313	Board of Broadcast Governors, Canadian	B-339
By Provinces (Canada)	B-344	Books, Relating to Radio-Tv	F-11
By States (U. S.)	B-103		
		British Columbia	
		Am, Fm Stations	B-345
		Tv Stations	B-339
		Broadcast Billings	D-72
		Broadcasters' State Assns.	D-61
		Brokers, Radio-Tv Stations	D-23
		C	
		California	
		Am, Fm Stations	B-111
		Tv Stations	B-6
		Market Facts by Counties	A-30
		California State Radio & Television Broadcasters Assn.	E-2
		Call Letters	
		Tv Stations (U. S.)	B-327
		Am Stations (U. S.)	B-329
		Fm Stations (U. S.)	B-336
		Canadian	
		Am Stations by Call Letters	B-344
		Am Stations by Frequencies	B-352
		Am Station Directory	B-344
		Tv Call Letters	B-338
		Tv Station Directory	B-339
		Station Representatives	B-272
		Canadian Board of Broadcast Governors	B-339
		Canadian Broadcasting Corp. Executives & Staff	B-339
		Carriers, Communications	D-55
		Censorship, FCC Rules	C-33
		Chronology	F-8

Closed-Circuit Tv	D-56	FCC Rules Regulating Radio-Tv	C-12	J	
Code, Radio	C-8	Film Distributors for Tv	D-29	Jamaica Stations	B-354
Code, Tv	C-3	Film tv programming (percentage carried on tv stations and networks	F-16	K	
Colorado		Financial Consultants	D-23	Kansas	
Am, Fm Stations	B-120	Financing, Station	D-23	Am, Fm Stations	B-154
Tv Stations	B-12	Florida		Tv Stations	B-30
Market Facts by Counties	A-32	Am, Fm Stations	B-128	Market Facts by Counties	A-50
Colorado Broadcasters & Telecasters Assn.	E-2	Tv Stations	B-15	Kansas Assn. of Radio Broadcasters	E-2
Columbia Broadcasting System Inc.		Market Facts by Counties	A-36	Kentucky	
Executives & Staff	B-280	Florida Assn. of Broadcasters	E-2	Am, Fm Stations	B-155
CBS Radio Division		Fm Stations		Tv Stations	B-32
Executives & Staff	B-280	Authorized in U. S.	F-6	Market Facts by Counties	A-51
Owned & Operated Stations	B-280	By Call Letters	B-336	Kentucky Broadcasters Assn.	E-2
Radio Network Stations	B-281	By States	B-103	Keystone Broadcasting System	B-284
CBS Television Network		Educational Call Letters	B-338		
Executives & Staff	B-280	Foreign Language Stations	F-12		
Owned & Operated Stations	B-281	Foreign Television Stations	B-357		
Tv Network Rates	B-281	Frequencies		L	
Communications Attorneys	D-16	Canadian Am Stations	B-352	Labor Groups & Unions	D-60
Communications Carriers	D-55	U. S. Am Stations	B-313	Labrador	
Community Antenna Tv Systems	D-50	Frequency Measuring Services	D-22	Am Stations	B-346
Congress, Radio-Tv Galleries	E-3	G		Tv Stations	B-340
Connecticut		Galleries, Radio-Tv in Congress	E-3	Lawyers, Communications	D-16
Am, Fm Stations	B-122	Georgia		Leading Adv. Agencies	D-72
Tv Stations	B-14	Am, Fm Stations	B-135	License, How To Apply for	C-1
Market Facts by Counties	A-34	Tv Stations	B-18	License Renewals, FCC Rules	C-28
Connecticut Broadcasters Assn.	E-2	Market Facts by Counties	A-38	Licensing Groups, Music	D-26
Construction Services	D-1	Georgia Assn. of Broadcasters	E-2	Live vs. film tv (ratio of each carried to stations and networks)	F-16
Consultants	D-61	Government Agencies	D-59	Lotteries, FCC Rules Governing	C-32
Consulting Engineers	D-20	Group Ownership of Stations	B-301	Louisiana	
Copyright, Music	D-26	Guam		Am, Fm Stations	B-159
Correspondents Galleries, Radio-Tv	E-3	Am Stations	B-261	Tv Stations	B-34
Cuba Radio Stations	B-353	Tv Stations	B-100	Market Facts by Parishes	A-54
D		H		Louisiana Assn. of Broadcasters	E-2
Definitions, FCC Rules	C-12	Haiti Radio Stations	B-354	M	
Delaware		Hawaii		Magazine or Newspaper Ownership, Stations	B-306
Am, Fm Stations	B-124	Am, Fm Stations	B-141	Maine	
Tv Stations	B-14	Tv Stations	B-22	Am, Fm Stations	B-161
Market Facts by Counties	A-34	Market Facts	A-42	Tv Stations	B-37
Delaware Assn. of Broadcasters	E-2	Hawaiian Assn. of Radio & Television Broadcasters	E-2	Market Facts by Counties	A-56
Developments of Year	F-8	History of Tv Station Sales	B-296	Maine Radio & Television Broad- casters Assn.	E-2
Dimensions of Radio and Television	A-21	How to Apply for Station	C-1	Major Trends	F-8
Distributors, Tv Film	D-29	How Stations Have Multiplied	F-6	Management Consultants	D-61
District of Columbia		I		Managers of Talent	D-26
Am, Fm Stations	B-125	Idaho		Manitoba	
Tv Stations	B-14	Am, Fm Stations	B-141	Am, Fm Stations	B-346
Market Facts by Counties	A-36	Tv Stations	B-22	Tv Stations	B-340
Dominican Republic Stations	B-354	Market Facts by Counties	A-42	Manufacture of Sets	F-7
E		Idaho Broadcasters Assn.	E-2	Manufacturers of Equipment	D-1
Editorializing, Radio-Tv Stations	F-15	Identification, Stations, FCC Rules	C-28	Manufacturers Societies, Groups	E-5
Educational Broadcasting Assns., Groups	E-5	Illinois		Manufacturers, Tv Equipment	D-1
Educational Fm Call Letters	B-338	Am, Fm Stations	B-142	Manufacturing & Engineering	E-5
Employment Services	D-61	Tv Stations	B-23	Map, Tv	B-365
Engineering Societies, Groups	E-5	Market Facts by Counties	A-43	Market Research	D-56
Engineers, Consulting	D-20	Illinois Broadcasters Assn.	E-2	Maryland	
Equipment Distributors	D-1	Important Stories, 1958-59	F-8	Am, Fm Stations	B-162
Equipment for Rent	D-14	Income of Radio Stations	F-23	Tv Stations	B-38
Equipment Manufacturers	D-1	Income of Television Stations	F-23	Market Facts by Counties	A-56
Events & Trends	F-8	Indecent Language, FCC Rules	C-33	Maryland-D. C. Broadcasters Assn.	E-2
Expenses of Radio Stations	F-23	Index to Advertisers	F-28	Massachusetts	
Expenses of Tv Stations	F-22	Indiana		Am, Fm Stations	B-167
Experimental Tv Stations	B-293	Am, Fm Stations	B-147	Tv Stations	B-40
F		Tv Stations	B-26	Market Facts by Counties	A-58
Facsimile, FCC Rules Governing	C-24	Market Facts by Counties	A-44	Massachusetts Broadcasters Assn.	E-2
Federal Communications Bar Assn.	D-17	Indiana Broadcasters Assn.	E-2	Measuring Services, Frequency	D-22
Federal Communications Commission-- Executives & Staff	C-33	Industry Highlights, 1958-59	F-8	Media Societies, Groups	E-4
Field Offices	C-34	International Radio Stations	B-293	Mexican-Caribbean Radio Stations	B-353
Former Members	C-34	Iowa		Mexico Radio Stations	B-354
Federal Radio Commission, Former Members	C-34	Am, Fm Stations	B-150	Michigan	
		Tv Stations	B-28	Am, Fm Stations	B-170
		Market Facts by Counties	A-47	Tv Stations	B-41
		Iowa Broadcasters Assn.	E-2	Market Facts by Counties	A-58

"ADVERTISERS DELIGHTED..."

"WMBR-FM on the air a few days with PROGRAMATIC. Our engineers are impressed with the performance of the equipment and our advertisers are delighted with the music."

*Sidney L. Belghley, Jr.
WMBR-AM-FM, Jacksonville, Fla.*

"SPONTANEOUS ADULT REACTION..."

"With PROGRAMATIC we have distinctively different programming and low cost operation. Spontaneous adult reaction far exceeds our fondest expectations."

*Lee Howard, General Manager,
WEAU, Eau Claire, Wisc.*

"AROUND THE CLOCK..."

"Thanks to PROGRAMATIC we're going 24 hours around the clock. Entire staff most enthusiastic. Has given our programming a terrific shot in the arm."

*Frank Lane, General Manager,
KRMG, Tulsa, Okla.*

"SEPARATE FM PROFITABLE..."

"Converted our FM Station from AM supplement to a profitmaker overnight thanks to PROGRAMATIC."

*Jack D. Liston, General Manager,
KGNC, Amarillo, Texas*

STATIONS EVERYWHERE REPORT SPECTACULAR RESULTS WITH

Programatic

RADIO'S REVOLUTIONARY NEW AUTOMATIC BROADCASTING SERVICE

Programming · Equipment · Commercial Injection

"PROGRAMMING WONDERFUL..."

"PROGRAMATIC programming wonderful. Music quality tops. Equipment superb. It's just what we've been looking for."

*Ernest L. Spencer, President,
KWIZ-FM, Santa Ana, Calif.*

"VERY EXCITED..."

"We are all very excited about the potential PROGRAMATIC holds for the future. A fine piece of automatic equipment."

*Richard B. Rawls, Vice President,
KPHO Radio-TV, Phoenix, Ariz.*

"ADULT MUSIC..."

"Our listeners and advertisers agree your adult music programming great. Thanks to PROGRAMATIC we have the only different sounding radio station in town—and the sound is profit."

*Eugene A. Halker, President
WQMN, Duluth-Superior, Wisc.*

"USE ON AM AND FM"

"Surprised how totally and completely flexible equipment is. Tape quality excellent. I bought PROGRAMATIC for FM, but I am sure going to use it on AM."

*Tommy Ward Lanyon, Gen. Mgr.,
KSPL, Daboll, Texas*

"INCREASED PROFIT..."

"Initial advertiser response convinces us that PROGRAMATIC offers great new opportunity for increased profit."

*E. K. (Joe) Hartenbower, Vice P
KCMO Radio & KCMO
Kansas City,*

Programatic



THE MUSIC WITH THE GOLDEN TOUCH

PROGRAMATIC BROADCASTING SERVICE

Dept. B
229 Park Avenue South • New York 3, New York

Show me how PROGRAMATIC can profitably go to work for my radio station

name (please print) title

station address

city zone state

in the last

18 months,

137 different

national advertisers...

Interview: *Gene Fitzgerald*

Penick & Ford Advertising Manager tells why he chooses
 WLW TV Stations and WLW Radio for My-T-Fine Puddings and Swel Frosting Mix



"The WLW Stations take the cake for offering advertisers the big 3 in broadcasting —PROGRAMMING, AUDIENCE. PROMOTION!"



"This programming has helped give us a mighty fine position in the market and the loyal program audience helps create a loyal brand consumer."



"And for the cherry on the cake, we welcome the Crosley Stations practical promotion and merchandising help."

Call your WLW Stations' Representative . . . you'll be glad you did! The Dynamic WLW Stations



Crosley Broadcasting Corporation a division of *Arco*

LAUGH

THINK

SCARE

CRY



IT TAKES ALL KINDS OF SHOWS...TO SELL ALL KINDS OF PRODUCTS...



Here are five important reasons why:

campaign strategy—Today the *campaign* is all. No individual show can do the complete job. The advertiser's ultimate goal is the total audience, *all* prospects—not just isolated groups. And this year NBC Radio continues to deliver more of the top campaign audiences than any other network.

pure economics—With NBC Radio you can make more advertising impressions for less cost. Further, NBC Radio can add more to an existing campaign than can any other medium. For example, an advertiser with a 90-minute TV Special can increase his reach by 28% for an 8% additional investment on NBC Radio.

program dispersion—NBC Radio gives advertisers more opportunities to reach more diversified audiences with: 44 hours of network programming per week; 14 hours of weekend Monitor; 10 hours of weeknight Monitor; 10 hours of morning dramatic programs weekly; 10 hours of afternoon variety programs weekly; Hot-Line Service; Monday-through-Friday News on the Hour; and Stardust—supplying top star identification 85 times weekly.

flexibility—Announcements are available in ninety, sixty, thirty and six second lengths. They can be ordered in the afternoon and on the air the same evening. Weekly plans begin for as little as \$300 and range to \$30,000. Advertisers may purchase entire programs, star vignettes, or a pure frequency schedule.

extra services—NBC Radio has pioneered the development of new links with both the consumer and the dealer. Among the most significant: NBC Radio's National-Local Plan with the advertiser's network commercial tailored for local dealer cut-in; editorial support such as the current "Summertime Is Outdoor Eating Time"; closed circuit dealer meetings; and a long list of inventive plans that add both reach and return for the advertiser.

These are the reasons so many advertisers are attracted to NBC Radio and why 52.1% of all reported sponsored hours in network radio are on the leadership network, the . . .

... have
signed
with
the...

NBC RADIO NETWORK

Want To Capture the **LOUISVILLE** Market...

use
WINN

the only station with a
Captive Audience that
produces successful sales
results. . . Don't take our
word, see for yourself . . .

- NO. 1 INDEPENDENT
- GOOD POPULAR MUSIC
- PERSUASIVE DJ's
- TOP MERCHANDISER
- RESULT . . . SALES

*We don't Rock'em... We
don't Roll'em... We
Sell'em!*

GLEN A. HARMON
General Manager

WINN

1240 K.C. IN LOUISVILLE, KY.

Avery-Knodel

NATIONAL REPRESENTATIVES

Michigan Assn. of Radio & Television Broadcasters	E-2	New Jersey Broadcasters Assn.	E-2
Minnesota		New Mexico	
Am, Fm Stations	B-175	Am, Fm Stations	B-188
Tv Stations	B-46	Tv Stations	B-54
Market Facts by Counties	A-60	Market Facts by Counties	A-72
Minnesota Broadcasters Assn.	E-2	New Mexico Broadcasters Assn.	E-2
Mississippi		News Events, 1958-59	F-8
Am, Fm Stations	B-178	News Services	D-28
Tv Stations	B-48	Newspaper Ownership, Stations	B-306
Market Facts by Counties	A-65	New York	
Mississippi Broadcasters Assn.	E-2	Am, Fm Stations	B-189
Missouri		Tv Stations	B-55
Am, Fm Stations	B-180	Market Facts by Counties	A-72
Tv Stations	B-48	New York State Assn. of Radio & Television Broadcasters	E-2
Market Facts by Counties	A-66	A. C. Nielsen Audience Survey	F-18
Missouri Broadcasters Assn.	E-2	Non-Commercial Fm Call Letters	B-338
Monitoring Services	D-56	North Carolina	
Montana		Am, Fm Stations	B-200
Am, Fm Stations	B-183	Tv Stations	B-57
Tv Stations	B-50	Market Facts by Counties	A-74
Market Facts by Counties	A-68	North Carolina Assn. of Broadcasters	E-2
Montana Broadcasters Assn.	E-2	North Dakota	
Motion Picture & Tv Film Groups	E-5	Am, Fm Stations	B-206
Multiple Ownership, FCC Rules	C-20	Tv Stations	B-60
Multiple Station Owners	B-301	Market Facts by Counties	A-77
Music Licensing Groups	D-26	North Dakota Broadcasters Assn.	E-2
Mutual Broadcasting System		North West Territories	
Executives & Staff	B-286	Am Station	B-347
Network Rates	B-286	Nova Scotia	
		Am, Fm Stations	B-347
		Tv Stations	B-340
		NTA Film Network	B-290

N

National Assn. of Broadcasters	
Officers & Committees	E-1
Radio Code	C-8
Tv Code	C-3
National Broadcasting Co.	
Executives & Staff	B-288
Radio Network Rates	B-289
Tv Network Rates	B-290
Nebraska	
Am, Fm Stations	B-184
Tv Stations	B-52
Market Facts by Counties	A-69
Nebraska Broadcasters Assn.	E-2
Negro Programming	F-14
Network	
ABC Executives & Staff	B-275
CBC Executives & Staff	B-339
CBS Inc. Executives & Staff	B-280
CBS Radio & Tv Executives & Staff	B-280
KBS Executives & Staff	B-284
MBS Executives & Staff	B-286
NBC Radio & Tv Executives & Staff	B-288
U. S. Radio Regional	B-291
U. S. Tv Regional	B-293
Network Affiliation, FCC Rules	C-24
Nevada	
Am, Fm Stations	B-185
Tv Stations	B-53
Market Facts by Counties	A-71
Nevada State Broadcasters Assn.	E-2
New Brunswick	
Am, Fm Stations	B-347
Tv Stations	B-340
New Hampshire	
Am, Fm Stations	B-185
Tv Stations	B-53
Market Facts by Counties	A-71
New Hampshire Assn. of Broadcasters	E-2
Newfoundland	
Am, Fm Stations	B-347
Tv Stations	B-340
New Jersey	
Am, Fm Stations	B-186
Tv Stations	B-54
Market Facts by Counties	A-71

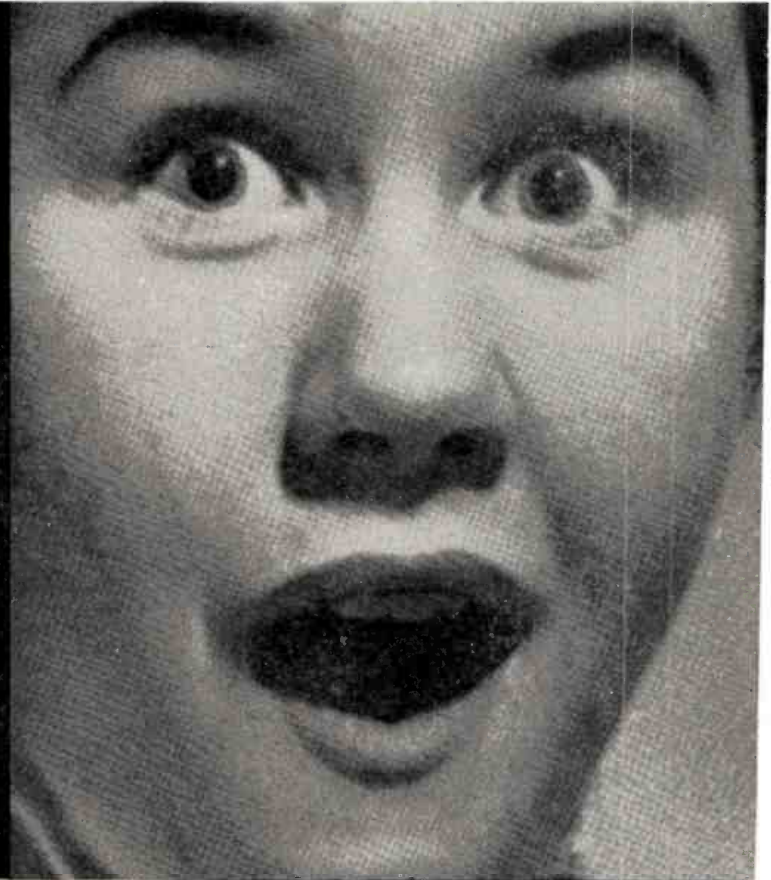
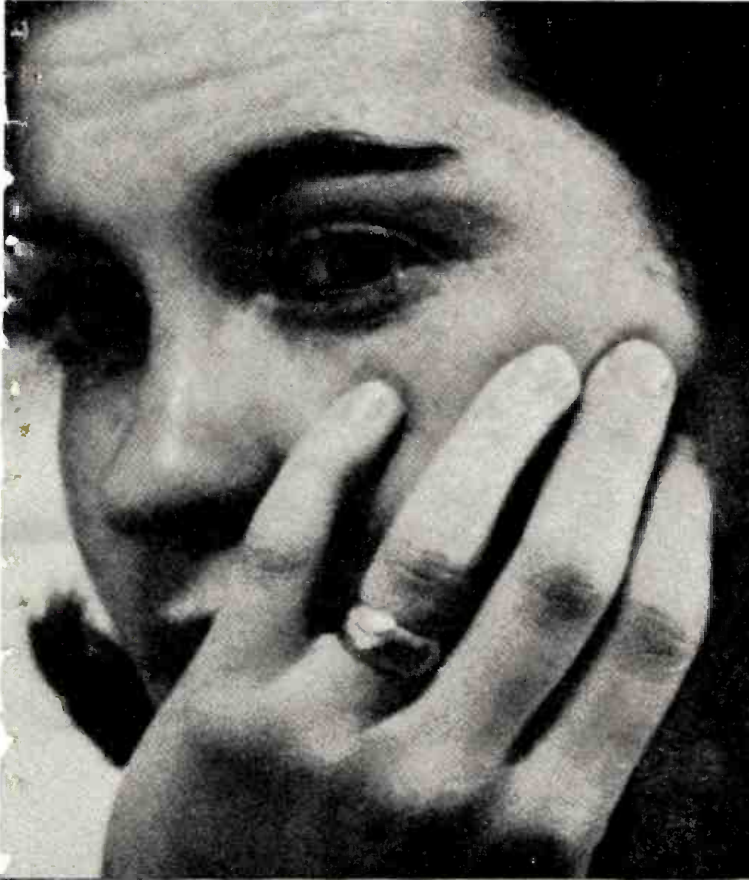
O

Ohio	
Am, Fm Stations	B-208
Tv Stations	B-62
Market Facts by Counties	A-77
Ohio Assn. of Broadcasters	E-2
Oklahoma	
Am, Fm Stations	B-213
Tv Stations	B-66
Market Facts by Counties	A-79
Oklahoma Broadcasters Assn.	E-2
Ontario	
Am, Fm Stations	B-348
Tv Stations	B-342
Operating Schedules, FCC Rules	C-20
Operator Requirements, FCC Rules	C-22
Oregon	
Am, Fm Stations	B-215
Tv Stations	B-68
Market Facts by Counties	A-80
Oregon Assn. of Broadcasters	E-2
Ownership, Changes in Tv Station	B-296
Ownership, Group Stations	B-301
Ownership, Multiple, FCC Rules	C-20
Ownership, Newspaper	B-306
Packagers, Tv Programs	D-29
Pay Tv	D-56
Pennsylvania	
Am, Fm Stations	B-217
Tv Stations	B-70
Market Facts by Counties	A-81
Pennsylvania Assn. of Broadcasters	E-2
Personnel Consultants	D-61
Placement Services	D-61
Political Broadcasts, FCC Rules	C-30
Possessions, U. S. Stations	
Radio	B-261
Television	B-100
Press Associations	D-28

THRILL

EXCITE

MYSTIFY



TO ALL KINDS OF PEOPLE...AND McCANN-ERICKSON TV COVERS THEM ALL

Prince Edward Island	
Am, Fm Stations	B-350
Tv Stations	B-343
Production Firms	
Radio	D-44
Television	D-29
Production of Sets	F-7
Program Services	
Radio	D-44
Television	D-29
Promotion Services	D-57
Publications, Related to Radio-Tv	F-11
Public Relations Services	D-57
Puerto Rico	
Am, Fm Stations	B-261
Tv Stations	B-100
Puerto Rican Assn. of Broadcasters	E-2

Q

Quebec	
Am, Fm Stations	B-350
Tv Stations	B-343

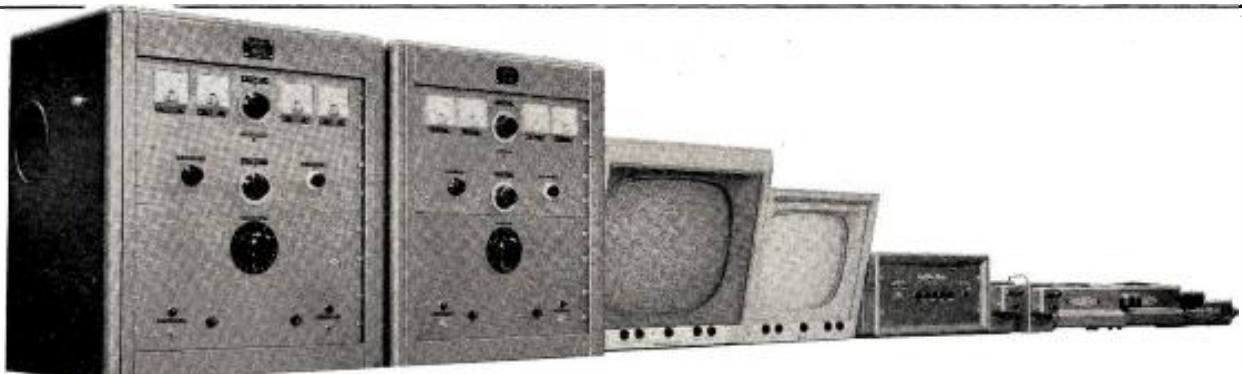
R

Radio Advertising Bureau Inc.	E-2
Radio Code of NAB	C-8
Radio Corp. of America	
Executives & Staff	B-288
Divisions	B-288
Radio Equipment Manufacturers	D-1
Radio Money, Where Goes	F-23
Radio Networks, Regional	B-291
Radio Production Services	D-44
Radio Program Distributors	D-44

Radio Program Producers	D-44
Radio Program Services	D-44
Radio Set Production—1922-1959	F-7
Radio Station Authorizations, Year by Year	F-6
Radio Station Directory, U. S.	B-103
Radio Station Employment	F-15
Radio Time Sales—1935-1958	F-21
Radio Time Sales, Individual Markets	F-23
Radio-Tv Assns. Miscellaneous	E-6
Radio-Tv Galleries of Congress	E-3
Radio & Tv Audience	F-18
Radio & Tv Billings	D-72
Radio & Tv News Services	D-28
Radio & Tv Reference Books	F-11
Radio & Tv Station Brokers	D-23
Rating Services	D-56
Rebroadcasts, FCC Rules	C-30
Recording Services	D-44
Recordings, FCC Rules	C-30
Regional Networks, Groups	B-291
Regulation, Imposed & Voluntary	C-1
Regulations Governing Tv	C-12
Renewals, License, FCC Rules	C-28
Reports, FCC Rules Governing	C-26
Representatives, Canadian	B-272
Representatives of Stations, U. S.	B-261
Research Services, Radio-Tv	D-56
Revenue of Radio Stations	F-23
Revenue of Tv Stations	F-22
Revocations, FCC Rules	C-32
Rhode Island	
Am, Fm Stations	B-224
Tv Stations	B-73
Market Facts by Counties	A-82
Rhode Island Broadcasters Assn.	E-2

S

Saskatchewan	
Am, Fm Stations	B-351
Tv Stations	B-343
Schedules, Operating, FCC Rules	C-20
Schools, Radio & Tv	D-58
Script Services	D-26
Set Production, Tv & Radio	F-7
Sets in Use, Radio & Tv	F-7
Societies, Professional, Radio-Tv	E-7
South Carolina	
Am, Fm Stations	B-224
Tv Stations	B-73
Market Facts by Counties	A-83
South Carolina Radio & Television Broadcasters Assn.	E-2
South Dakota	
Am, Fm Stations	B-229
Tv Stations	B-75
Market Facts by Counties	A-83
South Dakota Broadcasters Assn.	E-2
Southern California Broadcasters Assn.	E-2
Specialty Programming, Radio-Tv	F-12
Sponsored Programs, FCC Rules	C-30
Spot Checking Services	D-56
Standards of Practice, NAB	C-8
State Broadcasters Associations	E-2
Station Authorizations	F-6
Station Brokers	D-23
Station Employment	F-15
Station Identification, FCC Rules	C-28
Station Representatives	B-261
Station Sales	B-296
Stations, Experimental	B-293
Stations, UHF Translator	B-294
Subscription Tv	D-56



A COMPLETE TELEVISION STATION for COMMERCIAL or EDUCATIONAL use.
 Contains all the components needed by a TV station for technical and programming success.

the LING . . . UHF or VHF Television Broadcast Station

by Electron Corporation*

- For the Smaller Community
- For the Educational Institution
- Designed to meet all F. C. C. specifications
- Transmitting equipment
- Live telecasting equipment
- Film chains
- Audio by ALTEC
- Engineered for simple, low cost operation
- Excellent reliability
- Coverage that saturates

. . . At An Amazingly
LOW COST!
 *A Subsidiary of LING-ALTEC
**ELECTRONICS, Inc., P. O. Box
 5570 ADAMS 5-3273 Dallas, Tex.**

EXCLUSIVE AREA DISTRIBUTORS

Space Communications Corp.,
 New York, New York

Gene O'Fallon & Co.,
 Denver, Colorado

Tel-Ad Electronics,
 Odessa, Texas

Saunders Television Systems, Inc.,
 Phoenix, Arizona

Pieper Electron Company
 Omaha, Nebraska

Industrial Television Co.,
 Los Angeles, California

Corbett Electronics,
 Portland, Oregon

BARTELL FAMILY RADIO

NOW IN ITS 13th YEAR

Consistency . . . the mark of Professionalism

AND SOON SERVING OVER

TWENTY MILLION AMERICANS

IS PROUD TO PRESENT

“THE CRITICAL YEARS”

A bold, razor-edged documentary on juvenile delinquency.

Told by “Tommy”, a seventeen-year old who reveals the twisted code

of America’s misguided youth. His story — his personal crusade

toward good citizenship is breathtaking in its direct

simplicity. Already applauded by government

agencies and distinguished community

leaders, this will be the most widely

discussed broadcasting achievement of

1959. Another in the continuing series of

community services by Bartell Family Radio,

coast to coast.

... about **“THE
CRITICAL
YEARS”**



Hon. RICHARD M. NIXON
*Vice President
of the United States*

“I want to . . . congratulate
. . . Bartell Family Radio
. . . this, in truth, represents
a very real public service”.



Hon. EDMUND G. BROWN
*Governor,
State of California*

“In the finest tradition
of Public Service
Broadcasting”.

**UPON REQUEST — FREE FOR BROADCASTING —
FROM DOCUMENTARY PRODUCTIONS DIVISION
OF BARTELL FAMILY RADIO**

“The Critical Years”
“The Narcotics Story”
“The Mental Health Story”

WRITE BARTELL FAMILY RADIO, P.O. BOX 1629, SAN DIEGO



WOKY Milwaukee, KYA San Francisco, WAKE Atlanta, WYDE Birmingham, KCBQ San Diego,
WOV New York City (pending)



NOW . . .

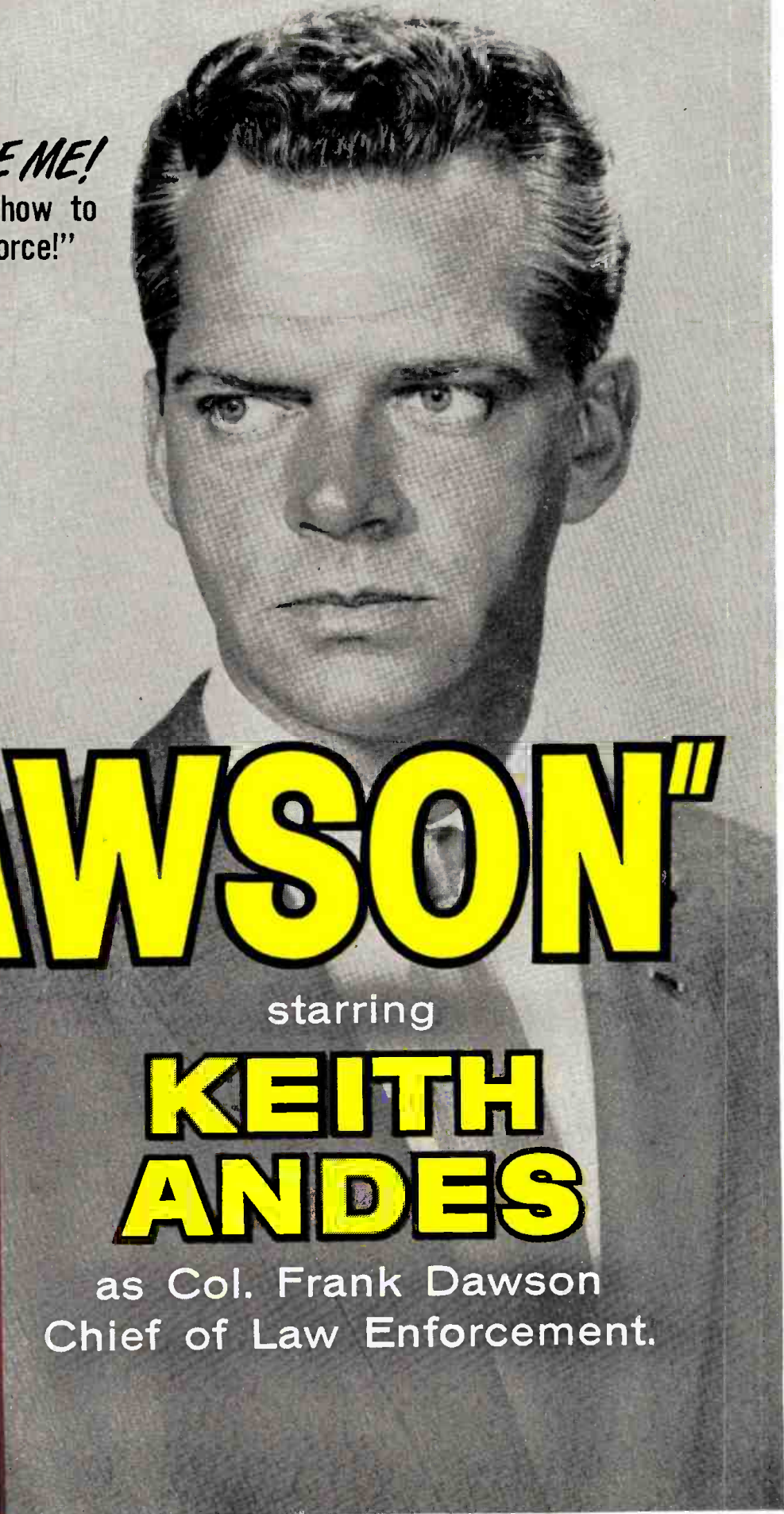
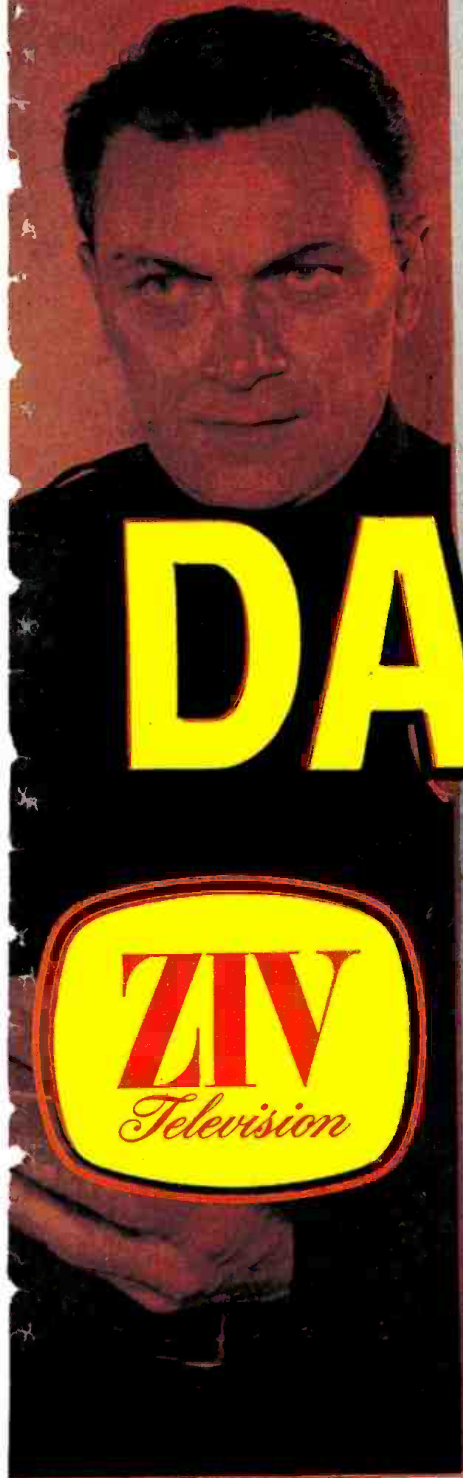
STORIES THAT
UNMASK
THE MEN
WHO RUN
ORGANIZED
CRIME!

"THIS MAN

An entirely
NEW KIND OF
LAW ENFORCEMENT
AGENCY . . .
pledged to destroy
those who prey upon
the weak, helpless,
ignorant and poor!

"HIRE ME! FIRE ME!

**But don't tell me how to
run this police force!"**



DAWSON"

starring

**KEITH
ANDES**

as Col. Frank Dawson
Chief of Law Enforcement.



Suppliers & Services	D-1	Tv Film Trade Groups	E-5	Virgin Islands	
Surveys & Market Research	D-56	Tv Money, Where Goes	F-22	Am, Fm Stations	B-261
Suspensions, FCC Rules	C-32	Tv Networks, Regional	B-293	Virginia	
T					
Talent Agents	D-26	Tv Program Producers & Distributors	D-29	Am, Fm Stations	B-246
Television Bureau of Advertising	E-3	Tv Program Services	D-29	Tv Stations	B-89
Television Production Services	D-29	Tv & Radio Audience	F-18	Market Facts by Counties	A-93
Television Station Employment	F-15	Tv-Radio Billings	D-72	Virginia Assn. of Broadcasters	E-2
Tennessee		Tv-Radio Consultants	D-61	Voice of America	D-59
Am, Fm Stations	B-230	Tv & Radio Station Brokers	D-23	W	
Tv Stations	B-76	Tv & Radio Station Representatives	B-261	Washington	
Market Facts by Counties	A-84	Tv & Radio Trade Assns.	E-4	Am, Fm Stations	B-251
Tennessee Assn. of Broadcasters	E-2	Tv Set Production—1946-1959	F-7	Tv Stations	B-91
Texas		Tv Station Directory, Canadian	B-339	Market Facts by Counties	A-95
Am, Fm Stations	B-234	Tv Station Directory, U. S.	B-3	Washington State Assn. of Broadcasters	E-2
Tv Stations	B-78	Tv Station Sales, History	B-296	Washington, D. C.	
Market Facts by Counties	A-86	Tv Stations by Channels	B-325	Am, Fm Stations	B-125
Texas Assn. of Broadcasters	E-2	Tv Station Transfers	B-296	Tv Stations	B-14
Time Sales, Radio	F-21	Tv Time Sales—1948-1958	F-21	Market Facts	A-36
Time Sales, Television	F-21	U			
Top 50 Agencies	D-72	UHF Translator Tv Stations	B-294	West Virginia	
Trade Assns. & Professional Groups	E-1	Unions & Labor Groups	D-60	Am, Fm Stations	B-254
Transcription Services	D-44	U. S. Govt. Agencies	D-59	Tv Stations	B-94
Transcriptions, FCC Rules	C-30	U. S. Stations Beaming Overseas	B-293	Market Facts by Counties	A-96
Transfers of Tv Ownership	B-296	Utah		West Virginia Broadcasters Assn.	E-2
Translator Tv Stations	B-294	Am, Fm Stations	B-245	Wisconsin	
Transmitter & Equipment Mfrs.	D-1	Tv Stations	B-89	Am, Fm Stations	B-256
Trends & Developments of 1958-59	F-8	Market Facts by Counties	A-92	Tv Stations	B-96
Tv Bureau of Advertising	E-3	Utah Broadcasters Assn.	E-2	Market Facts by Counties	A-97
Tv Call Letters, Canadian	B-338	V			
Tv Call Letters, U. S.	B-327	Vermont		Wisconsin Broadcasters Assn.	E-2
Tv Channel Occupancy	B-325	Am, Fm Stations	B-246	Wyoming	
Tv Code of NAB	C-3	Tv Stations	B-89	Am, Fm Stations	B-260
Tv Equipment Manufacturers	D-1	Market Facts by Counties	A-93	Tv Stations	B-98
Tv Film Producers	D-29	Vermont Assn. of Broadcasters	E-2	Market Facts by Counties	A-98
		Viewing Habits	F-18	Wyoming Assn. of Radio & Television Broadcasters	E-2
				Y	
				Yukon Am Stations	B-352

look to *Blonder-Tongue* for the major advances in **MASTER TV & COMMUNITY TV—FM RADIO- AUDIO-MULTIPLEX—CLOSED CIRCUIT TV**

MASTER TV, COMMUNITY TV

More than 1,000,000 installations in motels, hotels, communities, satellites and translator stations rely on Blonder-Tongue MASTER-LINE UHF and VHF converter-amplifiers, distribution amplifiers, and accessories. The MLA broadband amplifier illustrated, has set a record for reliable, quality performance. Today it is serving the finest Master & Community TV installations from coast-to-coast.



FM RADIO-AUDIO-MULTIPLEX

The new Blonder-Tongue R-98 FM/AM radio is a supersensitive drift-free receiver offering top performance at low cost. Another product for audio and broadcast is the unique Audio Baton, an audio frequency compensator with 9 individual octave controls for boosting or attenuating any one, two or more—up to 9 frequency bands—as much as 14 db. Research and design continue in multiplex FM.



CLOSED CIRCUIT TV

In schools, industry, wherever visual communication spells greater efficiency, safety, economy—the famous Blonder-Tongue Observer TV camera, the automatic light compensator, model ALC, and B-T high definition monitors provide a fully automatic CCTV system at low cost. A high definition projection TV receiver for large viewing audiences is the latest B-T product engineered for CCTV.



Write today for our catalog. If you are making plans in Master TV, Community TV, FM, Audio or CCTV, look to Blonder-Tongue. Call us in and give our engineers the opportunity to solve your problems. Blonder-Tongue products are available at distributors everywhere.



BLONDER-TONGUE LABORATORIES, INC. 9 Alling St., Newark 2, N. J. Dept. B-9
In Canada: Telequipment Mfg. Co. Ltd., London, Ont., Export: Morhan Export Corp., New York 18, N. Y.
hi-fi components • UHF converters • master TV systems • industrial TV cameras • FM-AM radios

...yes, mother....

I'm going to do it ...



...yes, mother....



The American people are like small boys: Unless you keep telling them and telling them, they do nothing—for you.

With SPOT, you can tell them over and over again.

With SPOT, you can tell them over and over again . . . in the markets of your choice . . . at the precise time that impact is needed . . . with the frequency your sales demand.

The KATZ Agency, Inc.

STATION REPRESENTATIVES
666 Fifth Avenue, New York 19

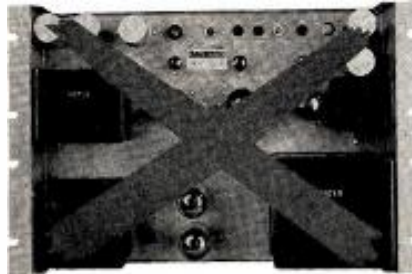
CHICAGO • DETROIT • ST. LOUIS • ATLANTA
DALLAS • SAN FRANCISCO • LOS ANGELES



VIDEO MONITORS

- Wide Band
- High Reliability
- Modular Plug Ins
- Professional & Utility Models

TRANSISTOR POWER SUPPLY SYSTEM



Replaced by:

- 1.5 Amperes
Independent Regulator
Modules
- Master Rectifier
Module
- Short Circuit
Protection



V-401

ORBITER/TRACKER SYSTEMS

- Doubles IO Life
- Stabilized all-Transistor
Circuit
- Fits inside the Camera
- Models for
Inside RCA, GE, and
DuMont Cameras and
for outside any camera



Model for TK-11

FOTO-VIDEO®
LABORATORIES, INC.

ELECTRONICS • ENGINEERING AND MANUFACTURING

36 Commerce Road • Cedar Grove, N. J. • CEnter 9-6100



Broadcasting Publications Inc.

Sol Taishoff President	Maury Long Vice President	Edwin H. James Vice President
H. H. Tash Secretary	B. T. Taishoff Treasurer	Irving C. Miller Comptroller
Lawrence B. Taishoff Asst. Sec.-Treas.		

1959 BROADCASTING YEARBOOK ISSUE

Executive and Publication Headquarters
Broadcasting • Telecasting Bldg.
1735 DeSales St., N. W., Washington 6, D. C.
Telephone: METropolitan 8-1022

EDITOR & PUBLISHER: Sol Taishoff
MANAGING EDITOR: Edwin H. James
SENIOR EDITORS: Rufus Crater (New York), J.
Frank Beatty, Bruce Robertson (Hollywood),
Fred Fitzgerald, Earl B. Abrams, Lawrence
Christopher
SPECIAL PROJECTS EDITOR: David Glickman
ASSOCIATE EDITOR: Harold Hopkins
ASSISTANT EDITOR: Dawson Nail
STAFF WRITERS: George Darlington, Malcolm
Oettinger, Jim Thomas, Leo Janos
EDITORIAL ASSISTANTS: Bob Forbes, Rita Cour-
noyer, Patricia Funk
SECRETARY TO THE PUBLISHER: Gladys L. Hall

BUSINESS

VICE PRESIDENT & GENERAL MANAGER: Maury Long
SALES MANAGER: Winfield R. Levi (New York)
SOUTHERN SALES MANAGER: Ed Sellers
PRODUCTION MANAGER: George L. Dant
TRAFFIC MANAGER: Harry Stevens
CLASSIFIED ADVERTISING: Doris Kelly
ADVERTISING ASSISTANTS: Merilyn Bean, John
Henner, Ada Michael
COMPTROLLER: Irving C. Miller
ASSISTANT AUDITOR: Eunice Weston
SECRETARY TO GENERAL MANAGER: Eleanor Schadi

CIRCULATION & READER'S SERVICE

MANAGER: John P. Cosgrove
SUBSCRIPTION MANAGER: Frank N. Gentile
CIRCULATION ASSISTANTS: Gerry Cleary, Christine
Harageones, David Cusick, Marilyn Peizer

BUREAUS

NEW YORK

444 Madison Ave., Zone 22, PLaza 5-8355

Editorial

SENIOR EDITOR: Rufus Crater
BUREAU NEWS MANAGER: Donald V. West
ASSOCIATE EDITOR: David W. Berlyn
NEW YORK FEATURES EDITOR: Rocco Famighetti
ASSISTANT EDITOR: Jacqueline Eagle
STAFF WRITERS: Richard Erickson, Janet Lantz,
Mary Hurley

Business

SALES MANAGER: Winfield R. Levi
SALES SERVICE MANAGER: Eleanor R. Manning
EASTERN SALES MANAGER: Kenneth Cowan
ADVERTISING ASSISTANT: Donna Trolinger

CHICAGO

360 N. Michigan Ave., Zone 1, CEntal 6-4115
MIDWEST NEWS EDITOR: John Osbon
MIDWEST SALES MANAGER: Warren W. Middleton.
ASSISTANT: Barbara Kolar

HOLLYWOOD

6253 Hollywood Blvd., Zone 28, HOLlywood 3-3148
SENIOR EDITOR: Bruce Robertson
WESTERN SALES MANAGER: Bill Merritt
ASSISTANT: Virginia Stricker

Toronto, 11 Burton Road, Zone 10, HUDson 9-2694
James Montagnes

SUBSCRIPTION PRICES: Annual subscription for 52
weekly issues \$7.00. Annual subscription including Year-
book Number \$11.00. Add \$1.00 per year for Canadian
and foreign postage. Subscriber's occupation required.
Regular issues 35c per copy; Yearbook Number \$4.00
per copy.

SUBSCRIPTION ORDERS AND ADDRESS CHANGES: Send
to BROADCASTING Circulation Dept., 1735 DeSales St.,
N.W., Washington 6, D. C. On changes, please include
both old and new addresses.

BROADCASTING® Magazine was founded in 1931 by
Broadcasting Publications Inc., using the title; BROAD-
CASTING®—The News Magazine of the Fifth Estate.
Broadcast Advertising® was acquired in 1932, Broadcast
Reporter in 1933 and Telecast® in 1953.

*Reg. U. S. Patent Office

Copyright 1959 by Broadcasting Publications Inc.



Here's how to reach 'em...down on the farm!

Gross farm income for 1958 exceeded 38 Billion dollars. Big . . . and getting bigger. A great market . . . a vital market for all products of American industry. How to reach this able-to-spend, anxious-to-buy market? Keystone Broadcasting System's 1067 affiliated, locally programmed radio stations

reach 86% or 4,113,753 farms at the local level!

821 of Keystone's affiliates broadcast farm programs daily directed to the local farmer.

We'll be happy to send you our up to date Farm Market Analysis. Write us today!

Send for our new station list

CHICAGO
111 W. Washington
STate 2-8900

NEW YORK
527 Madison Ave.
ELdorado 5-3720

LOS ANGELES
3142 Wilshire Blvd.
DUnkirk 3-2910

SAN FRANCISCO
57 Post St.
SUTter 1-7440

- **TAKE YOUR CHOICE.** A handful of stations or the network . . . a minute or a full hour—it's up to you, your needs.
- **MORE FOR YOUR DOLLAR.** No premium cost for individualized programming. Network coverage for less than some "spot" costs.
- **ONE ORDER DOES THE JOB.** All bookkeeping and details are done by Keystone, yet the best time and place are chosen for you.



PETERS, GRIFFIN, WOODWARD, INC.

Pioneer Station Representatives Since 1932



P.G.W. Represented Radio And Television Stations

EAST

Baltimore	WCBM	—
Detroit	WWJ	WWJ-TV
Lansing	WJIM	WJIM-TV
New York	—	WPIX
Washington	—	WTTG

SOUTHEAST

Asheville-Greenville-Spartanburg	WLOS	WLOS-TV
Charleston-Huntington, W. Va.	WCBS-WPLH	WCBS-TV
Charleston, S. C.	WCSC	WCSC-TV
Charlotte, N. C.	WIST	—
Columbia, S. C.	WIS	WIS-TV
Jacksonville	—	WFGA-TV
Miami	—	WTVJ
Raleigh-Durham	WPTF	—
Richmond	WRVA	—
Roanoke	WDBJ	WDBJ-TV

MIDWEST

Davenport	WOC	WOC-TV
Decatur	WDZ	—
Des Moines	WHO	WHO-TV
Duluth-Superior	WDSM	WDSM-TV
Fargo	WDAY	WDAY-TV
Indianapolis	WIRE	—
Kansas City	KMBC-KFRM	KMBC-TV
Madison, Wis.	WISC	WISC-TV
Minneapolis-St. Paul	—	WCCO-TV
Peoria	WMBD	WMBD-TV
St. Louis	—	KPLR-TV

SOUTHWEST

Beaumont	KFDM	KFDM-TV
Corpus Christi	KRYS	KRIS-TV
Fort Worth-Dallas	WBAP	WBAP-TV
Houston	KTRH	—
San Antonio	KENS	KENS-TV

WEST

Boise	KBOI	KBOI-TV
Denver	KHOW	KBTV
Honolulu	KGMB-KHBC	KGMB-TV
Los Angeles	—	KTLA
San Diego	XEAK	—
San Francisco	—	KRON-TV
Seattle	KIRO	KIRO-TV

NEW YORK

250 Park Avenue
YUkan 6-7900

DETROIT

Penobscot Bldg.
WOodward 1-4255

ATLANTA

1372 Peachtree Street
TRinity 5-7763

FT. WORTH

406 W. Seventh St.
EDison 6-3349

CHICAGO

Prudential Plaza
FRanklin 2-6373

HOLLYWOOD

1750 North Vine St.
HOLlywood 9-1688

DALLAS

335 Merchandise Mart
Riverside 7-2398

SAN FRANCISCO

Russ Building
YUkan 2-9188

The dimensions of radio and television

Broadcasting Stations on Air

441	commercial vhf tv stations
80	commercial uhf tv stations
521	total commercial tv stations
33	non-commercial, educational vhf stations
10	non-commercial, educational uhf stations
43	total non-commercial, educational stations
564	total television stations
3,388	total am radio stations
628	total fm radio stations
4,580	total broadcasting stations

Total Time Sales, 1958

\$951,000,000	for all tv stations and networks
\$541,665,000	for all radio stations and networks
\$1,492,665,000	total radio-tv time sales

The Radio-Tv Audiences

44,500,000	U. S. tv homes (86% of all homes)
49,500,000	U. S. radio homes (nearly 97% of all homes)
42,064,000	U. S. homes tune in television in average week
41,241,000	U. S. homes tune in radio in average week
5 hours, 29 minutes	total tv viewing per home per day
1 hour, 54 minutes	total radio listening per home per day (not counted: listening outside home)

Some Other Facts about Facilities

431	am stations associated with newspapers and/or magazines in common ownership
143	fm stations connected with newspaper-magazine ownership
181	television stations connected with newspaper-magazine ownership
99	regional radio networks
12	regional television networks

Facts about Related Businesses

507	advertising agencies placing national or regional broadcast advertising
189	talent agents representing radio-tv artists
563	companies supplying program services to television
174	companies supplying program services to radio
51	companies providing research services to radio-tv
53	unions representing workers and performers in radio-tv
594	attorneys specializing in FCC practice
244	consulting engineers serving broadcasting
657	community antenna systems

Unless otherwise indicated, all figures are as of Aug. 1, 1959



This is the national standard of mass for the United States . . . a platinum iridium cylinder known as Prototype Kilogram No. 20. Kept at the United States National Bureau of Standards in Washington, it is an accurate copy of the international standard kept at the International Bureau of Weights and Measures, at Sèvres, France. It is exactly 39 mm in diameter and 39 mm high. The last recomparison with its international prototype in 1948 showed that the United States standard has remained constant within one part in 50 million during approximately 60 years.

Unaided by such precise gauges, the measurements of mass audiences in television is a difficult business. American Research Bureau, pioneer in the field, is nonetheless regarded as the ultimate in precision (within its own strictly defined limits) in measuring this volatile mass, assessing its preferences, and reporting them to ARB clients with Accuracy . . . Reliability . . . Believability.

The standard by which others are judged



The important gauge of television's worth as an advertising medium is the amount and type of audience it can attract and hold. In measuring both dimensions of television's audience, accuracy, reliability and believability are the important criteria.

ARB measures these dimensions . . . by program, by station, by time period . . . both nationally and in every major TV market . . . with the utmost in

*Accuracy . . . Reliability . . .
Believability*



**AMERICAN
RESEARCH
BUREAU, INC.**

WASHINGTON ○ NEW YORK ○ CHICAGO
LOS ANGELES

Market Facts for all U. S. Counties

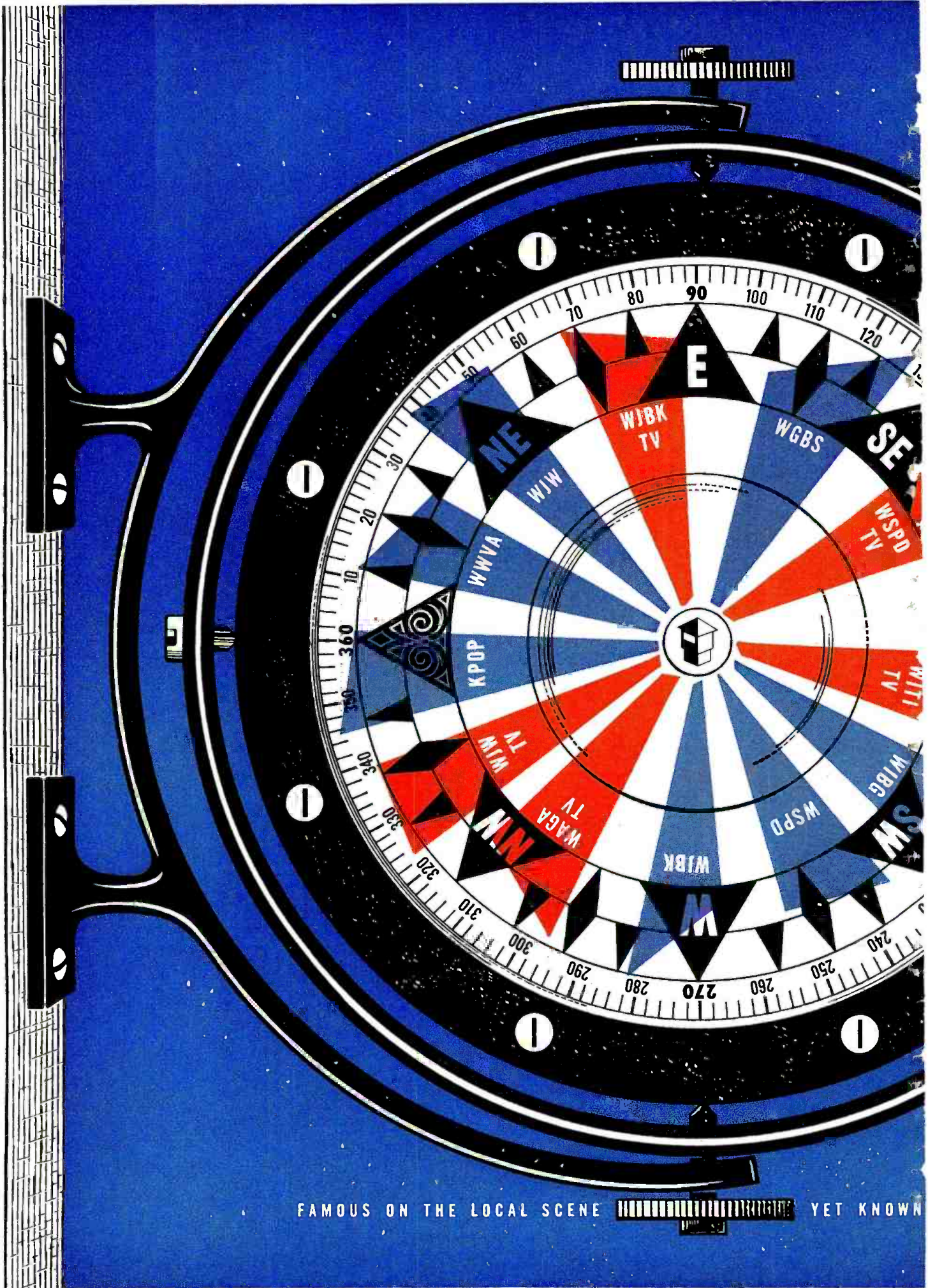
Sources and dates of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by *Sales Management* updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Tv Penetration" and "Tv Homes"—as of Spring 1959—were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied to the BROADCASTING YEARBOOK by

the A. C. Nielsen Co. and are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by *Sales Management*; no further reproduction authorized without express permission of *Sales Management*. "Passenger Cars" are official registration figures from the various states.

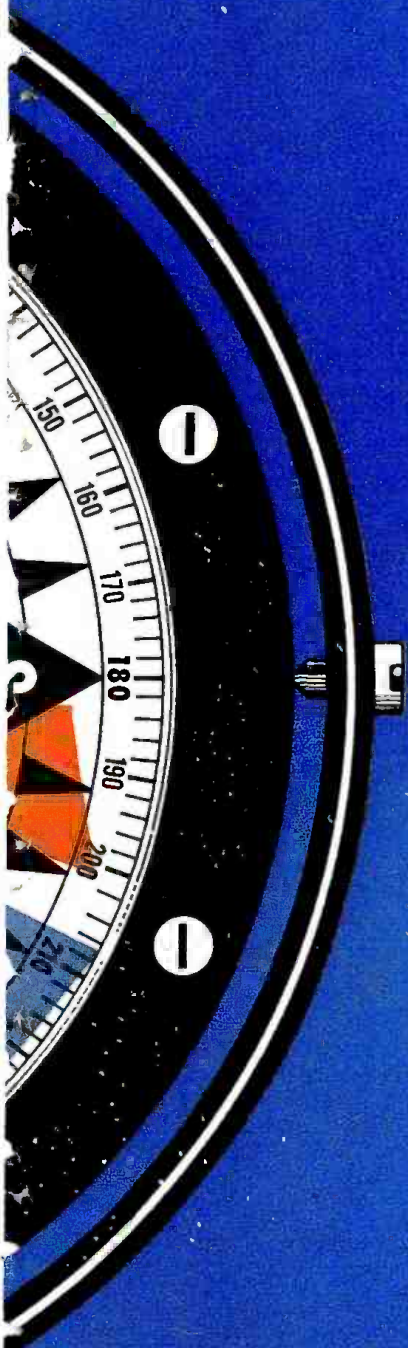
Alabama market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1959
AUTAUGA	4,100	54%	2,210	93.4%	3,800	6,683	2,117	253	4,156
BALDWIN	12,000	80	9,570	95.2	11,300	34,639	9,975	1,150	14,527
BARBOUR	6,400	52	3,320	92.9	6,000	15,213	4,165	547	4,545
BIBB	3,700	62	2,280	95.1	3,600	10,360	2,894	133	3,235
BLOUNT	6,500	73	4,770	96.5	6,400	16,855	3,910	324	6,153
BULLOCK	3,500	57	1,980	89.2	3,100	6,504	2,123	220	1,860
BUTLER	6,300	58	3,660	94.2	6,000	16,491	5,182	472	5,236
CALHOUN	24,900	78	19,370	96.4	23,300	81,164	22,500	1,800	26,893
CHAMBERS	9,600	67	6,420	95.7	9,300	17,785	7,567	583	9,497
CHEROKEE	3,600	68	2,460	96.6	3,600	6,050	1,079	90	4,523
CHILTON	6,300	63	3,980	95.8	6,100	15,484	4,823	373	6,246
CHOCTAW	4,100	51	2,110	92.3	3,800	7,492	998	48	3,440
CLARKE	6,000	53	3,200	93.2	5,700	21,625	4,964	658	5,787
CLAY	3,000	59	1,770	95.5	2,900	7,055	2,235	205	3,439
CLEBURNE	2,700	68	1,840	95.9	2,600	6,276	1,286	122	2,851
COFFEE	7,200	57	4,120	94.8	6,900	23,951	6,492	640	8,614
COLBERT	12,000	55	6,540	96.0	11,200	42,221	12,670	1,217	14,284
CONECUH	4,200	54	2,250	92.5	4,000	9,800	2,864	269	3,255
COOSA	2,500	59	1,480	95.0	2,400	3,286	1,260	202	2,805
COVINGTON	9,100	57	5,190	94.8	8,700	30,462	8,808	1,441	12,067
CRENSHAW	4,300	60	2,600	93.5	4,000	7,871	2,065	84	3,413
CULLMAN	10,800	86	9,270	97.1	10,600	42,981	6,868	1,022	13,865
DALE	5,200	58	3,040	94.7	4,900	12,760	5,288	496	7,813
DALLAS	14,800	63	9,370	92.2	13,400	41,952	11,325	1,570	12,212
DE KALB	10,900	61	6,680	96.1	10,600	28,829	6,723	903	10,657
ELMORE	7,400	66	4,890	95.3	7,100	17,542	4,979	374	7,950
ESCAMBIA	7,400	66	4,900	94.2	7,000	26,582	6,157	887	9,421
ETOWAH	28,600	77	22,100	96.8	27,400	90,403	26,960	2,746	30,476
FAYETTE	4,000	60	2,400	93.3	3,800	8,704	2,100	217	4,325
FRANKLIN	5,900	60	3,530	96.3	5,800	16,736	3,896	498	6,001
GENEVA	5,800	51	2,930	95.8	5,700	22,226	7,687	582	5,804
GREENE	3,300	49	1,630	89.4	3,000	6,656	1,160	142	2,017
HALE	4,600	50	2,290	91.3	4,200	4,944	1,148	102	2,853
HENRY	3,600	54	1,960	94.9	3,500	13,397	3,522	343	3,418
HOUSTON	13,800	68	9,360	95.5	13,000	55,314	13,067	1,483	14,342
JACKSON	8,500	63	5,340	95.6	8,200	18,760	5,148	602	8,269
JEFFERSON	180,000	89	159,700	96.8	172,900	650,769	171,499	18,904	181,129
LAMAR	3,400	64	2,160	96.3	3,400	8,763	1,915	328	4,169
LAUDERDALE	16,400	55	9,070	96.1	15,200	51,933	12,569	1,659	18,411
LAWRENCE	6,000	62	3,710	95.0	5,700	9,156	2,733	457	4,928
LEE	11,300	66	7,410	94.9	10,600	32,423	10,145	1,209	10,920
LIMESTONE	8,400	63	5,320	95.6	8,000	25,969	7,414	546	9,562
LOWNDES	3,400	54	1,830	90.4	3,200	5,097	645	59	2,065

CONTINUED



FAMOUS ON THE LOCAL SCENE YET KNOWN



**YOU
KNOW
WHERE
YOU'RE
GOING**
with
STORER

—THE STATIONS THAT ACCENT THE SELL

Steer your sales to steady increases with a name that is known for results. Over the years, the vast majority of America's biggest and most astute advertisers have consistently relied on Storer leadership for leadership themselves... General Motors... Proctor & Gamble... R. J. Reynolds... Revlon... General Foods... Schlitz... Kellogg... General Electric. Join these and many hundreds of other distinguished names on the stations that assure success, because, with Storer, you always know where your sales are going. With Storer, they're going up!

THROUGHOUT THE NATION

STORER BROADCASTING COMPANY

**STORER
STATIONS**

TELEVISION

DETROIT

WJBK-TV

Ch. 2 — CBS
Your "Must" Station
to Cover Detroit

CLEVELAND

WJW-TV

Top News—Top Movies
CBS Programming

TOLEDO

WSPD-TV

1st in Toledo
Covers 2,000,000

ATLANTA

WAGA-TV

More Top Movies
More News—More Coverage

MILWAUKEE

WITI-TV

CBS Programming
Top Movies

RADIO

PHILADELPHIA

WIBG

50,000 watts—First, by far
in Philadelphia

DETROIT

WJBK

WJBK Radio is Detroit

CLEVELAND

WJW

Wonderful, just wonderful!
Tops in network—Tops in local

WHEELING

WWVA

Only full-time CBS
Network Station in
Pittsburgh-Wheeling area

TOLEDO

WSPD

It only takes one
to reach ALL Toledo

MIAMI

WGBS

50,000 Watts—CBS
ALL South Florida

LOS ANGELES

KPOP

Covers the
2nd largest market

NATIONAL SALES OFFICES:

625 Madison Ave., N.Y. 22
Plaza 1-3940

230 N. Michigan Ave., Chicago
Franklin 2-6498

Alabama CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
MACON	6,200	60	3,690	92.6	5,900	9,927	3,584	237	4,332
MADISON	23,200	64	14,890	96.2	21,700	104,091	27,542	3,084	34,480
MARENGO	6,700	55	3,680	90.8	6,200	15,491	4,281	415	4,536
MARION	5,800	56	3,270	96.5	5,700	12,881	2,933	372	5,662
MARSHALL	12,100	67	8,160	96.8	11,700	46,174	9,738	1,351	14,441
MOBILE	77,600	87	67,430	95.9	73,700	312,661	85,955	14,609	85,157
MONROE	5,300	51	2,720	93.5	5,000	12,903	3,578	237	4,704
MONTGOMERY	46,100	85	39,330	95.0	43,600	199,711	41,988	5,829	45,469
MORGAN	15,000	76	11,470	96.2	14,400	50,551	13,947	1,480	16,723
PERRY	4,000	62	2,470	91.1	3,700	9,498	2,462	260	2,582
PICKENS	5,000	55	2,760	93.4	4,800	12,188	3,143	532	4,445
PIKE	7,100	60	4,270	93.6	6,700	16,985	4,269	633	5,722
RANDOLPH	4,900	62	3,020	95.1	4,700	9,912	2,507	277	4,897
RUSSELL	11,000	71	7,850	93.3	10,300	19,542	7,745	539	10,016
SAINT CLAIR	6,200	73	4,550	96.3	6,100	14,983	5,069	426	7,204
SHELBY	7,700	85	6,520	95.8	7,400	17,088	5,616	371	8,236
SUMTER	5,100	55	2,800	91.0	4,600	8,503	1,855	228	2,771
TALLADEGA	17,400	79	13,720	95.7	16,600	39,670	12,249	1,192	14,935
TALLAPOOSA	8,900	66	5,910	95.5	8,400	27,918	8,749	993	9,247
TUSCALOOSA	24,800	78	19,310	96.0	23,900	78,091	20,866	2,952	25,845
WALKER	14,500	86	12,540	96.3	14,200	35,185	11,167	1,067	14,531
WASHINGTON	3,400	51	1,740	91.8	3,100	5,223	1,566	88	3,404
WILCOX	4,700	51	2,410	90.2	4,300	5,900	1,359	73	2,338
WINSTON	3,500	58	2,040	96.5	3,500	10,707	2,177	398	3,771
TOTAL	831,700	74	616,560	95.5	792,100	2,654,946	707,270	83,603	852,861

Alaska market facts*

City	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes
ANCHORAGE	23,000	85%	19,550	97%	22,300
CORDOVA	1,750			95	1,650
FAIRBANKS	11,000	83	9,100	96	10,500
JUNEAU	4,500	84	3,800	95	4,275
SEWARD	2,000			97	1,900
SITKA	2,000			97	1,900

*There is no central source of information for radio and television homes in Alaska. The figures above represent a consolidation of estimates from various sources.

Arizona market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
APACHE	6,000	43%	2,580	50.2%	3,000	12,210	1,979	196	2,370
COCHISE	12,900	59	7,560	92.2	12,700	48,520	11,783	2,145	15,264
COCONINO	8,900	50	4,410	90.1	7,700	68,997	10,321	1,628	9,393
GILA	7,700	63	4,880	92.3	7,500	28,803	7,215	1,081	8,770
GRAHAM	3,300	55	1,830	90.6	3,000	12,994	2,792	451	4,156
GREENLEE	3,500	55	1,940	94.3	3,600	11,465	1,576	382	3,949
MARICOPA	164,400	90	147,450	93.6	150,000	707,806	179,154	28,710	218,918
MOHAVE	2,400	43	1,030	91.3	2,100	13,414	1,823	425	2,698
NAVAJO	8,600	43	3,740	74.5	5,900	36,993	6,567	892	5,908
PIMA	73,700	89	65,500	94.9	65,800	276,802	74,109	10,602	89,798
PINAL	16,500	85	13,960	87.1	13,800	58,354	19,500	1,564	15,453
SANTA CRUZ	3,200	58	1,870	92.1	2,700	19,348	5,007	487	3,565
YAVAPAI	7,100	50	3,560	93.0	6,600	28,060	6,555	1,167	9,176
YUMA	13,700	71	9,760	92.7	12,300	55,619	15,162	2,154	15,888
TOTAL	331,900	81	270,070	92.0	296,700	1,379,385	343,543	51,884	405,306

MEXICO

**BASIC MARKET FOR
U. S. GOODS** 

TELESISTEMA MEXICANO, S. A.



*Your best national Advertising
medium to sell Mexico .*

7 VIDEO TAPE MACHINES

to feed the live programs of key stations to other cities. The latest, most modern equipment covering twelve central and southern states, plus eight local stations serving the largest northern cities.



**SERVING A POPULATION AREA OF 12,000,000 PEOPLE -
OVER ONE MILLION SETS IN USE - LOWEST COST PER
THOUSAND OF ANY COMPARABLE AREA - SIXTY PER
CENT LOCAL LIVE-**

**TELESISTEMA MEXICANO, S. A.
EDIFICIO, TELEVICENTRO • AVENIDA CHAPULTEPEC NO.18 • MEXICO 1, D. F.**

A mighty good neighbor in dollar volume purchases of U. S. goods. A wide open market for distribution in this ever expanding Latin American nation. Investigate now.

Arkansas market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ARKANSAS	6,800	72%	4,880	95.0%	6,500	32,023	6,117	841	
ASHLEY	5,100	63	3,230	93.4	4,900	19,161	5,336	680	
BAXTER	2,000	50	990	93.4	2,000	7,891	2,067	323	
BENTON	9,900	60	5,980	95.6	9,700	28,053	4,824	1,075	
BOONE	3,900	60	2,350	96.2	3,800	14,765	3,987	515	
BRADLEY	3,300	60	1,980	93.5	3,200	10,604	2,490	230	
CALHOUN	1,300	60	780	92.2	1,300	2,586	979	83	
CARROLL	3,100	56	1,740	95.2	3,000	6,753	1,466	264	
CHICOT	5,300	63	3,350	89.7	4,800	13,445	3,276	472	
CLARK	5,200	64	3,320	95.0	5,000	16,100	4,115	581	
CLAY	5,400	61	3,270	95.8	5,400	12,428	3,525	239	
CLEBURNE	1,900	50	950	94.6	1,900	3,764	654	156	
CLEVELAND	1,500	60	900	94.1	1,500	2,150	740	42	
COLUMBIA	6,800	63	4,290	93.0	6,300	20,179	4,118	661	
CONWAY	3,500	64	2,230	94.8	3,400	9,680	2,108	246	
CRAIGHEAD	12,500	79	9,880	96.0	12,700	38,857	9,552	1,251	
CRAWFORD	5,800	58	3,380	94.4	5,600	11,168	3,838	567	
CRITTENDEN	12,900	75	9,680	90.2	12,400	35,171	7,073	737	
CROSS	5,700	67	3,820	93.6	5,400	12,339	2,589	559	
DALLAS	2,900	64	1,860	91.9	2,700	11,044	2,517	219	
DESHA	5,900	59	3,470	92.1	5,500	14,673	4,188	440	
DREW	3,600	62	2,220	92.8	3,400	8,643	3,137	308	
FAULKNER	5,800	66	3,810	95.7	5,600	16,813	4,394	466	
FRANKLIN	2,300	57	1,300	94.6	2,300	5,852	1,091	190	
FULTON	1,500	58	870	95.0	1,500	2,962	605	55	
GARLAND	15,600	75	11,750	95.1	14,700	55,166	13,297	2,255	
GRANT	2,200	62	1,360	94.3	2,100	3,458	1,358	81	
GREENE	6,500	60	3,930	95.9	6,300	17,806	4,195	407	
HEMPSTEAD	5,400	59	3,170	93.7	5,000	14,142	4,286	449	
HOT SPRINGS	6,400	62	3,970	95.3	6,700	14,803	4,539	504	
HOWARD	2,300	68	1,560	94.6	2,300	7,839	1,785	378	
INDEPENDENCE	5,300	64	3,380	95.4	5,200	15,185	3,162	346	
IZARD	1,400	50	700	95.3	1,400	2,666	389	63	
JACKSON	7,300	64	4,650	93.8	6,600	20,276	3,405	557	
JEFFERSON	24,500	71	17,440	92.3	22,200	63,387	20,459	1,668	
JOHNSON	3,500	57	2,010	95.1	3,400	8,500	2,695	168	
LAFAYETTE	2,700	59	1,590	92.3	2,600	5,990	1,629	160	
LAWRENCE	4,000	66	2,640	96.2	3,900	12,066	3,036	258	
LEE	6,000	66	3,930	91.2	5,600	12,845	2,951	373	
LINCOLN	2,800	61	1,720	90.6	2,500	4,388	854	137	
LITTLE RIVER	2,400	68	1,620	91.2	2,200	4,640	1,570	196	
LOGAN	3,700	56	2,090	95.8	3,600	9,834	1,952	284	
LONOKE	6,000	72	4,320	93.8	5,700	19,084	4,927	401	
MADISON	2,000	56	1,120	94.4	2,000	3,262	876	43	
MARION	1,200	54	650	93.9	1,200	2,944	1,225	97	
MILLER	9,400	83	7,830	93.5	9,900	46,491	8,878	1,084	
MISSISSIPPI	17,600	77	13,480	92.3	16,400	53,377	15,426	1,465	
MONROE	4,600	66	3,020	91.6	4,300	12,863	3,338	336	
MONTGOMERY	1,200	59	710	95.1	1,100	2,276	616	48	
NEVADA	2,700	64	1,730	93.4	2,600	5,388	1,499	172	
NEWTON	1,300	56	730	94.0	1,300	453	214	29	
OUACHITA	9,300	64	5,980	94.2	10,000	21,183	5,448	581	
PERRY	900	69	620	93.9	800	1,253	376	-----	
PHILLIPS	12,900	67	8,650	90.7	11,600	29,041	8,304	992	
PIKE	1,700	58	990	95.8	1,700	5,178	991	207	
POINSETT	7,500	76	5,670	93.8	6,500	22,834	5,131	868	
POLK	3,000	58	1,750	93.3	2,900	8,802	2,072	339	
POPE	5,100	57	2,920	95.2	5,000	17,186	4,045	536	
PRAIRIE	2,700	72	1,940	94.0	2,500	7,794	1,833	290	
PULASKI	78,400	80	62,940	95.7	73,800	280,591	63,422	9,779	
RANDOLPH	2,800	58	1,610	94.2	2,700	8,659	1,495	348	
ST. FRANCIS	9,000	71	6,400	92.2	8,300	20,833	5,821	487	
SALINE	6,600	68	4,490	95.5	6,700	19,271	5,468	450	
SCOTT	1,400	56	790	94.4	1,300	4,737	1,279	145	
SEARCY	2,300	53	1,220	92.4	2,100	3,552	823	125	
SEBASTIAN	18,300	83	15,160	95.9	20,500	100,243	21,904	3,080	
SEVIER	2,000	68	1,350	94.7	2,000	6,209	1,532	326	

CONTINUED

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Tv Penetration" and "Tv Homes" —as of Spring 1959—were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.



**A
WORLD
OF
DIFFERENCE**
that makes for superior programming

- International Detective
- The Adventures of Robin Hood
- Police Station
- What Are the Odds?
- The Invisible Man
- The Adventures of Sir Lancelot
- Decoy
- The Big Story
- Trouble With Father
- The Buccaneers
- My Little Margie
- Willy
- Star Performance
- The Hunter
- My Hero
- The American Legend
- Overseas Adventure
- Dateline Europe
- Cross Current
- The Star and The Story
- Rocky Jones, Space Ranger
- The Adventures of the Scarlet Pimpernel
- Colonel March of Scotland Yard
- Sword of Freedom
- Cartoon Library



OFFICIAL FILMS, INC.

25 West 45th Street • New York 36, New York • PLaza 7-0100

Arkansas CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Pass. Cars 1958
SHARP	1,500	50	750	95.4	1,500	2,088	656	78	
STONE	1,300	50	650	94.0	1,200	2,907	533	197	
UNION	14,800	70	10,430	92.2	14,100	54,176	15,088	1,714	
VAN BUREN	1,600	63	1,010	95.0	1,600	3,392	560	87	
WASHINGTON	14,900	65	9,730	96.0	14,300	48,628	10,406	1,581	
WHITE	9,500	67	6,350	95.4	9,200	28,967	5,520	750	
WOODRUFF	3,600	67	2,410	92.9	3,400	8,224	2,215	262	
YELL	2,800	56	1,580	94.6	2,700	7,887	874	261	
TOTAL	485,800	69	337,020	94.1	467,000	1,489,866	359,143	46,642	*457,743

*State wide total

California market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ALAMEDA	305,500	89%	271,040	96.4%	289,100	1,159,677	312,291	42,286	436,546
ALPINE	100	60	60	88.4	100	1,040	142	-----	317
AMADOR	2,900	69	1,990	93.5	2,700	8,292	2,428	302	6,031
BUTTE	25,900	79	20,280	93.0	23,500	107,838	30,130	3,402	54,520
CALAVERAS	3,100	69	2,140	91.3	2,900	6,581	2,087	260	7,387
COLUSA	3,300	69	2,290	94.6	3,100	17,387	3,659	384	9,472
CONTRA COSTA	112,100	90	100,980	96.9	105,400	417,306	136,956	13,330	191,944
DEL NORTE	5,900	59	3,480	91.5	5,200	22,082	5,512	566	10,766
ELDORADO	7,000	69	4,820	93.1	6,100	31,385	9,461	653	16,287
FRESNO	104,600	85	89,210	94.3	97,000	466,692	127,642	16,620	207,840
GLENN	4,700	69	3,250	94.0	4,400	22,479	4,826	587	12,548
HUMBOLDT	30,800	83	25,460	93.2	29,800	147,285	40,643	3,537	60,327
IMPERIAL	19,100	72	13,820	88.6	16,800	98,303	22,169	2,784	37,594
INYO	4,100	52	2,150	90.3	4,100	20,842	4,811	598	9,013
KERN	84,700	87	73,370	93.0	76,700	362,247	92,466	10,928	165,332
KINGS	14,000	88	12,340	93.5	13,000	60,242	14,596	1,961	28,913
LAKE	4,100	69	2,840	93.6	3,700	16,490	4,900	461	10,609
LASSEN	4,700	54	2,550	95.4	4,900	15,921	7,025	395	10,211
LOS ANGELES	2,040,100	91	1,866,460	96.5	1,889,300	8,346,378	2,123,082	285,924	3,142,338
MADERA	11,500	87	10,020	91.6	10,400	44,283	13,756	1,095	24,447
MARIN	41,300	87	36,030	97.5	38,200	152,332	46,672	4,645	66,161
MARIPOSA	1,300	69	900	91.8	1,200	5,300	2,070	166	3,447
MENDOCINO	15,900	63	10,050	92.2	16,000	57,153	15,415	1,245	30,966
MERCED	25,300	82	20,620	92.9	23,400	98,940	24,002	2,815	47,568
MODOC	2,600	54	1,410	91.7	2,500	8,592	2,027	334	5,812
MONO	700	69	480	92.6	700	5,511	1,744	-----	1,576
MONTEREY	57,000	85	48,660	94.8	52,400	203,841	50,562	6,202	88,311
NAPA	19,200	70	13,350	95.9	17,700	54,653	14,725	1,563	32,934
NEVADA	6,000	66	3,940	93.2	5,800	30,414	11,872	845	11,780
ORANGE	214,100	91	194,620	96.7	168,600	638,309	174,328	22,202	301,759
PLACER	15,400	81	12,490	94.3	14,300	58,630	15,393	1,803	30,691
PLUMAS	3,500	69	2,400	91.0	3,300	12,692	4,379	713	10,801
RIVERSIDE	91,700	84	76,800	93.3	82,300	351,688	86,557	12,442	156,755
SACRAMENTO	143,000	88	126,140	95.2	128,600	632,808	183,741	19,915	236,045
SAN BENITO	4,300	75	3,210	93.5	3,900	15,710	3,586	552	9,678
SAN BERNARDINO	153,400	88	134,260	95.0	136,300	537,937	138,635	15,801	252,959
SAN DIEGO	281,300	90	253,850	95.8	288,300	1,170,045	293,140	38,632	444,646
SAN FRANCISCO	284,300	89	253,850	95.9	273,300	1,157,612	266,813	34,317	333,432
SAN JOAQUIN	74,500	87	64,950	94.7	67,600	281,373	67,026	9,034	133,853
SAN LUIS OBISPO	22,400	75	16,810	95.0	20,000	100,007	26,147	2,695	43,124
SAN MATEO	129,000	91	117,260	97.4	121,700	523,083	163,579	19,973	207,951
SANTA BARBARA	47,500	85	40,370	95.1	35,300	190,445	48,368	7,181	78,229
SANTA CLARA	176,800	88	156,290	96.2	157,300	720,673	200,760	24,547	288,628
SANTA CRUZ	28,400	85	24,220	95.1	27,100	97,737	27,406	3,764	51,533
SHASTA	17,100	67	11,410	93.5	17,200	77,736	21,801	2,059	37,869
SIERRA	600	65	390	83.5	500	1,439	442	39	1,418
SISKIYOU	9,300	61	5,660	93.7	8,600	37,117	10,527	1,105	22,356
SOLANO	35,900	87	31,250	96.5	39,100	126,678	36,992	3,629	61,449
SONOMA	48,200	85	40,900	95.6	44,700	195,698	46,324	6,175	86,797
STANISLAUS	46,500	82	38,330	95.2	44,000	202,615	47,292	6,790	96,125
SUTTER	9,700	71	6,850	94.0	8,900	24,778	7,853	485	19,451

CONTINUED

IN INLAND CALIFORNIA

(AND WESTERN NEVADA)



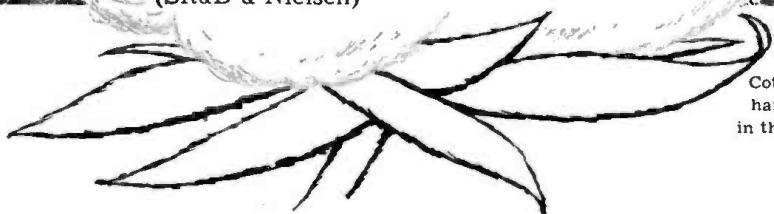
BEELINE[®] RADIO
delivers more for the money

Beeline radio covers 3 of the top farm income counties in the nation, including Fresno County, the national leader. If you're interested in cotton-picking, turkey-plucking counties, Fresno is number two in both. For an added fillip, there's Stanislaus County, number one in peaches, number two in dairy.

Agriculture is a big business — and a very profitable one. Dip into this rich market with a message on Beeline radio.

Purchased together, Beeline stations give you more radio homes than any combination of competitors . . . at by far the lowest cost per thousand.

(SR&D & Nielsen)



Cotton combine harvests cotton in the Fresno area

McClatchy Broadcasting Company

SACRAMENTO, CALIFORNIA

PAUL H. RAYMER CO., NATIONAL REPRESENTATIVE



California CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
TEHAMA	7,200	73	5,250	93.7	6,600	29,096	7,292	1,147	15,764
TRINITY	3,400	73	2,480	89.0	2,400	7,428	3,554	44	5,863
TULARE	44,000	86	37,920	93.8	41,100	186,903	49,063	5,079	92,421
TUOLUMNE	4,200	69	2,890	92.4	4,800	16,428	4,455	533	9,676
VENTURA	51,700	90	46,450	94.7	46,100	182,065	50,808	5,833	90,156
YOLO	17,200	73	12,530	92.9	15,800	69,523	18,448	2,163	38,721
YUBA	7,200	67	4,820	94.5	8,200	48,518	9,546	1,448	17,421
TOTAL	4,929,000	89	4,368,640	95.8	4,562,000	19,684,257	5,141,925	653,988	7,906,568

Colorado market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ADAMS	19,200	93%	17,920	96.8%	20,200	72,421	15,948	4,590	37,856
ALAMOSA	2,900	44	1,290	95.2	2,900	11,925	2,792	412	3,142
ARAPAHOE	27,700	88	24,430	97.1	25,300	106,562	34,668	4,191	42,396
ARCHULETA	700	50	350	89.7	500	3,905	642	323	795
BACA	2,400	48	1,150	96.1	2,500	4,796	891	219	2,353
BENT	2,300	48	1,100	95.3	2,200	4,658	1,236	134	2,337
BOULDER	17,800	89	15,820	97.2	16,400	79,221	19,219	3,298	26,745
CHAFFEE	2,400	60	1,450	96.0	2,100	11,439	2,697	298	3,323
CHEYENNE	1,100	47	520	96.4	1,200	2,284	592	150	1,018
CLEAR CREEK	1,000	68	680	96.4	1,100	5,658	889	197	1,574
CONEJOS	2,500	44	1,110	89.2	2,200	4,239	792	215	2,092
COSTILLA	1,200	51	610	85.3	1,000	1,708	174	85	978
CROWLEY	1,300	68	890	96.1	1,300	2,853	561	126	1,465
CUSTER	400	63	250	96.2	400	675	284	182	585
DELTA	5,500	58	3,210	95.6	5,300	18,177	5,103	719	6,010
DENVER	173,600	92	159,020	96.9	165,300	879,558	185,463	46,098	192,906
DOLORES	500	52	260	96.5	500	1,816	188	377	973
DOUGLAS	1,100	64	700	95.0	1,000	3,997	668	68	2,100
EAGLE	1,300	57	740	95.9	1,200	3,571	1,107	232	1,693
ELBERT	1,100	63	690	95.2	1,000	1,676	608	44	1,507
EL PASO	35,900	82	29,350	96.9	38,900	189,511	39,840	7,984	50,368
FREMONT	5,500	64	3,510	95.7	5,100	18,990	4,509	697	7,250
GARFIELD	3,800	42	1,600	95.8	3,600	17,789	3,640	868	4,798
GILPIN	200	70	140	91.6	200	1,125	159	73	526
GRAND	1,300	57	740	94.1	1,100	6,631	1,144	507	1,827
GUNNISON	1,700	44	750	94.2	1,700	7,388	1,787	198	2,109
HINSDALE	100	50	50	88.4	88	96	---	---	143
HUERFANO	2,900	51	1,470	91.3	2,800	6,253	1,834	291	2,309
JACKSON	700	57	400	92.6	600	1,670	242	206	915
JEFFERSON	29,400	91	26,620	97.2	28,200	117,315	43,900	5,524	50,505
KIOWA	800	48	380	96.0	900	3,025	906	96	1,001
KIT CARSON	2,500	47	1,180	96.7	2,700	7,309	1,326	347	2,621
LAKE	2,500	61	1,520	93.0	1,900	10,208	2,714	398	2,997
LA PLATA	5,300	51	2,710	95.0	4,600	32,280	7,607	1,022	6,307
LARIMER	15,700	86	13,450	97.1	15,100	60,905	14,310	2,392	20,684
LAS ANIMAS	7,700	51	3,930	92.9	7,400	17,633	3,988	581	6,103
LINCOLN	1,800	63	1,130	95.5	1,800	6,483	810	284	2,227
LOGAN	6,200	73	4,510	96.4	5,700	25,575	4,815	700	8,193
MESA	15,900	72	11,520	96.5	14,900	84,156	19,195	2,754	20,404
MINERAL	200	50	100	93.3	200	458	90	---	212
MOFFAT	2,000	45	890	95.0	1,800	9,970	2,318	338	2,670
MONTEZUMA	3,400	51	1,740	94.2	2,800	21,217	4,472	818	5,906
MONTROSE	5,000	56	2,820	95.0	4,600	20,936	4,953	990	6,332
MORGAN	6,400	75	4,830	95.7	5,600	24,036	5,329	933	8,301
OTERO	8,000	68	5,450	94.3	7,600	25,498	7,552	921	8,497
OURAY	700	57	400	94.0	600	1,927	519	294	691
PARK	500	60	300	95.4	500	2,003	394	88	936
PHILLIPS	1,300	48	630	96.2	1,300	5,867	1,295	265	1,923
PITKIN	700	44	310	92.3	500	2,802	442	136	1,199
PROWERS	4,400	48	2,120	95.4	4,800	14,724	2,869	599	4,686
PUEBLO	33,000	82	26,980	96.7	30,500	129,179	35,922	3,949	39,602
RIO BLANCO	1,600	42	670	95.5	1,600	5,674	1,525	339	2,031

The million dollar buyers* of broadcast advertising at the top 50 tv-radio agencies pick **BROADCASTING...**

AS THE BEST MEDIUM FOR A STATION'S ADVERTISING TO REACH THEM

They named **BROADCASTING**

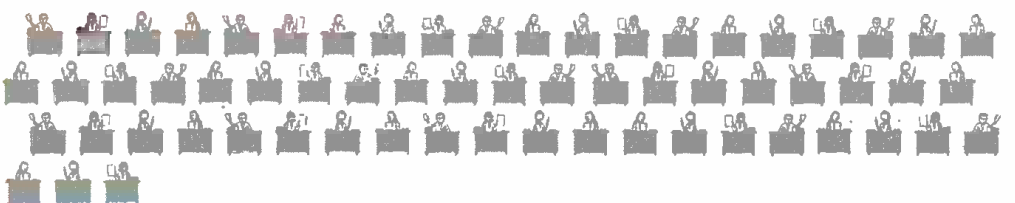
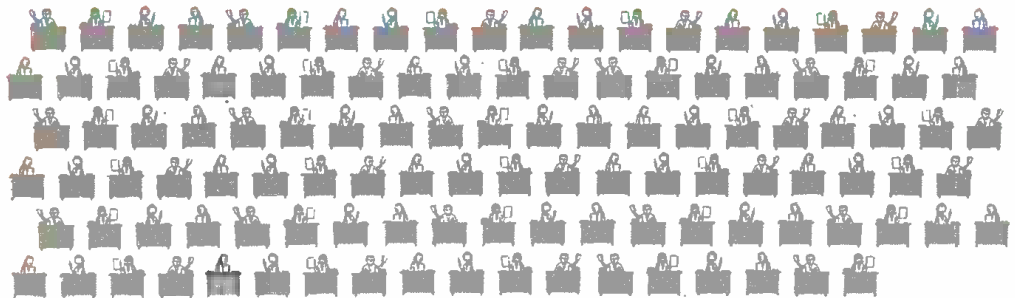
nearly 2-to-1 over Publication "B"

better than 10-to-1 over Publication "C"

by 39-to-1 over Publication "D"

and 59-to-1 over Publication "E"

whereas (alas) Publication "F" wasn't mentioned even once!



HOW DO WE KNOW? These are the findings of a brand-new readership study by American Research Bureau, Inc., conducted among the most important executives responsible for broadcast advertising decisions at the 50 biggest TV-radio agencies in America. If you want to know the *full* facts about their TV-radio business publication preferences, send for a copy of "What Do the Million Dollar Buyers Think?"—just off the press.

*A "Million Dollar Buyer" is an agency executive responsible, directly or indirectly, for allocation of over \$1,000,000 yearly in broadcast advertising. Of 400 respondents in the ARB study, 81% were.



BROADCASTING

THE BUSINESSWEEKLY OF TELEVISION AND RADIO

1735 DeSales Street, N.W., Washington 6, D. C.

Colorado CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
RIO GRANDE	3,100	45	1,380	93.9	3,000	10,891	2,816	468	3,640
ROUTT	2,700	44	1,200	94.2	2,500	7,345	2,059	398	2,730
SAGUACHE	1,400	45	630	92.3	1,200	2,791	478	199	1,424
SAN JUAN	400	53	210	95.7	400	678	231	70	293
SAN MIGUEL	800	58	460	93.3	700	2,252	500	71	865
SEDGWICK	1,500	49	730	96.9	1,600	5,356	995	169	1,684
SUMMIT	400	58	230	95.7	400	1,242	153	104	868
TELLER	900	61	550	95.0	700	2,045	716	201	1,290
WASHINGTON	2,300	70	1,610	96.9	2,300	5,013	1,198	221	2,698
WELD	21,900	90	19,650	96.6	20,900	74,449	16,429	2,266	26,593
YUMA	3,400	49	1,650	96.7	3,300	8,925	2,014	445	3,733
TOTAL	511,900	81	412,690	96.5	490,088	2,220,759	522,505	101,162	651,939

Connecticut market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
FAIRFIELD	179,700	92%	165,020	96.8%	171,800	961,036	266,244	31,895	247,329
HARTFORD	189,100	92	173,350	97.1	181,700	920,410	216,164	35,795	235,774
LITCHFIELD	34,600	92	31,760	96.3	33,100	129,546	37,416	4,554	46,600
MIDDLESEX	22,800	92	20,920	96.6	21,600	105,296	25,446	3,925	33,594
NEW HAVEN	185,700	92	170,830	96.8	178,600	774,825	204,120	27,448	219,937
NEW LONDON	50,400	91	46,040	95.8	47,700	246,655	62,447	6,668	60,553
TOLLAND	16,200	91	14,820	95.9	15,100	41,709	11,170	1,194	22,963
WINDHAM	21,400	92	19,590	95.5	20,200	85,646	22,836	1,987	23,644
TOTAL	699,900	92	642,330	96.7	669,800	3,265,123	845,843	113,466	890,394

Delaware market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
KENT	19,600	90%	17,620	92.2%	15,700	83,052	13,203	1,938	22,710
NEW CASTLE	84,200	92	77,210	96.7	76,700	425,177	97,878	14,512	80,494
SUSSEX	24,900	90	22,460	91.9	21,900	105,360	18,874	2,513	21,119
TOTAL	128,700	91	117,290	95.2	114,300	613,589	129,955	18,963	124,323

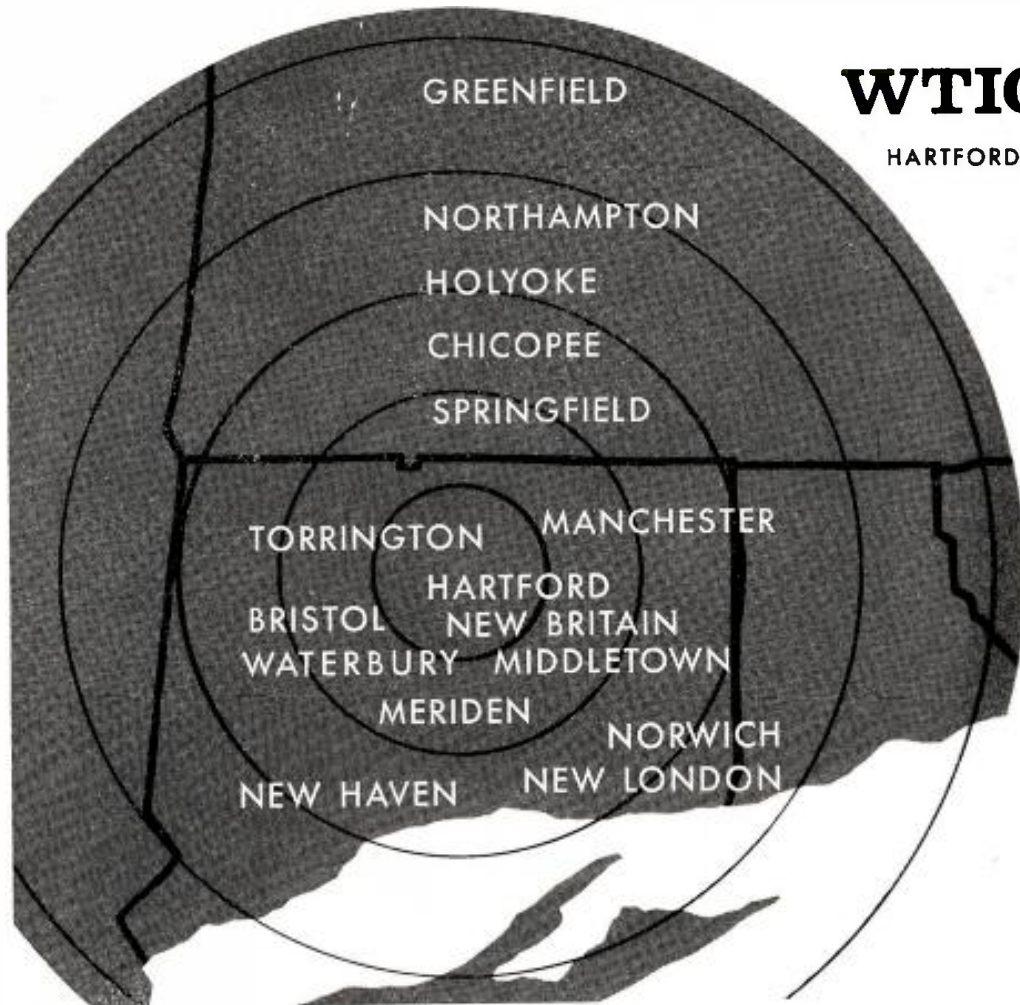
Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Tv Penetration" and "Tv Homes"—as of Spring 1959—were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.



**WTIC-TV
SELLS
RICH, RICH
SOUTHERN
NEW ENGLAND**

**REPRESENTED BY
HARRINGTON, RIGHTER
AND PARSONS INC.**



District of Columbia market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
WASHINGTON	241,600	91%	219,640	96.5%	238,200	1,332,143	265,464	64,476	162,649

Florida market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ALACHUA	18,100	66%	11,980	94.4%	16,600	82,372	21,393	2,956	22,265
BAKER	1,400	78	1,090	90.8	1,300	5,669	1,815	186	2,210
BAY	16,700	74	12,430	95.4	15,500	75,868	19,490	2,730	22,079
BRADFORD	2,900	78	2,250	92.2	2,600	8,099	2,231	313	3,756
BREVARD	26,200	71	18,590	95.2	20,700	91,427	27,025	3,883	37,157
BROWARD	92,000	89	81,840	96.3	71,600	395,058	93,871	16,525	127,450
CALHOUN	1,800	59	1,070	93.1	1,700	7,765	1,563	403	1,738
CHARLOTTE	2,000	70	1,390	93.6	1,800	13,347	4,381	339	4,241
CITRUS	1,700	55	940	94.6	1,500	8,243	2,208	336	3,193
CLAY	4,600	76	3,480	93.0	4,300	12,001	3,002	566	6,550
COLLIER	4,600	70	3,220	89.4	3,700	18,522	4,049	861	6,026
COLUMBIA	5,200	62	3,220	92.1	4,800	18,779	4,514	421	5,540
DADE	271,500	90	243,050	96.5	239,300	1,484,480	352,544	57,634	365,057
DE SOTO	2,500	56	1,400	92.1	2,200	11,638	3,133	472	3,230
DIXIE	900	59	530	89.4	800	4,648	1,581	165	1,274
DUVAL	125,200	86	107,680	96.1	114,100	636,908	167,454	23,429	141,829
ESCAMBA	44,700	81	36,010	95.4	41,300	201,714	54,309	6,358	58,135
FLAGLER	1,400	71	990	90.3	1,200	3,171	676	255	2,065

CONTINUED

PULSE RATED No. 1*

IN 90% OF ALL SUNDAY THROUGH SATURDAY TIME PERIODS

IN THE NATION'S

26TH RETAIL SALES MARKET**

Florida's Golden Triangle, Tampa, St. Petersburg, Clearwater now is 28th in Food Sales—27th in Service Station Sales—32nd in Apparel Sales—29th in General Merchandise Store Sales—23rd in Building Material and Hardware Sales—35th in Furniture, Household Appliance Sales—27th in Drug Store Sales and 26th in Automotive Dealer and Store Sales.

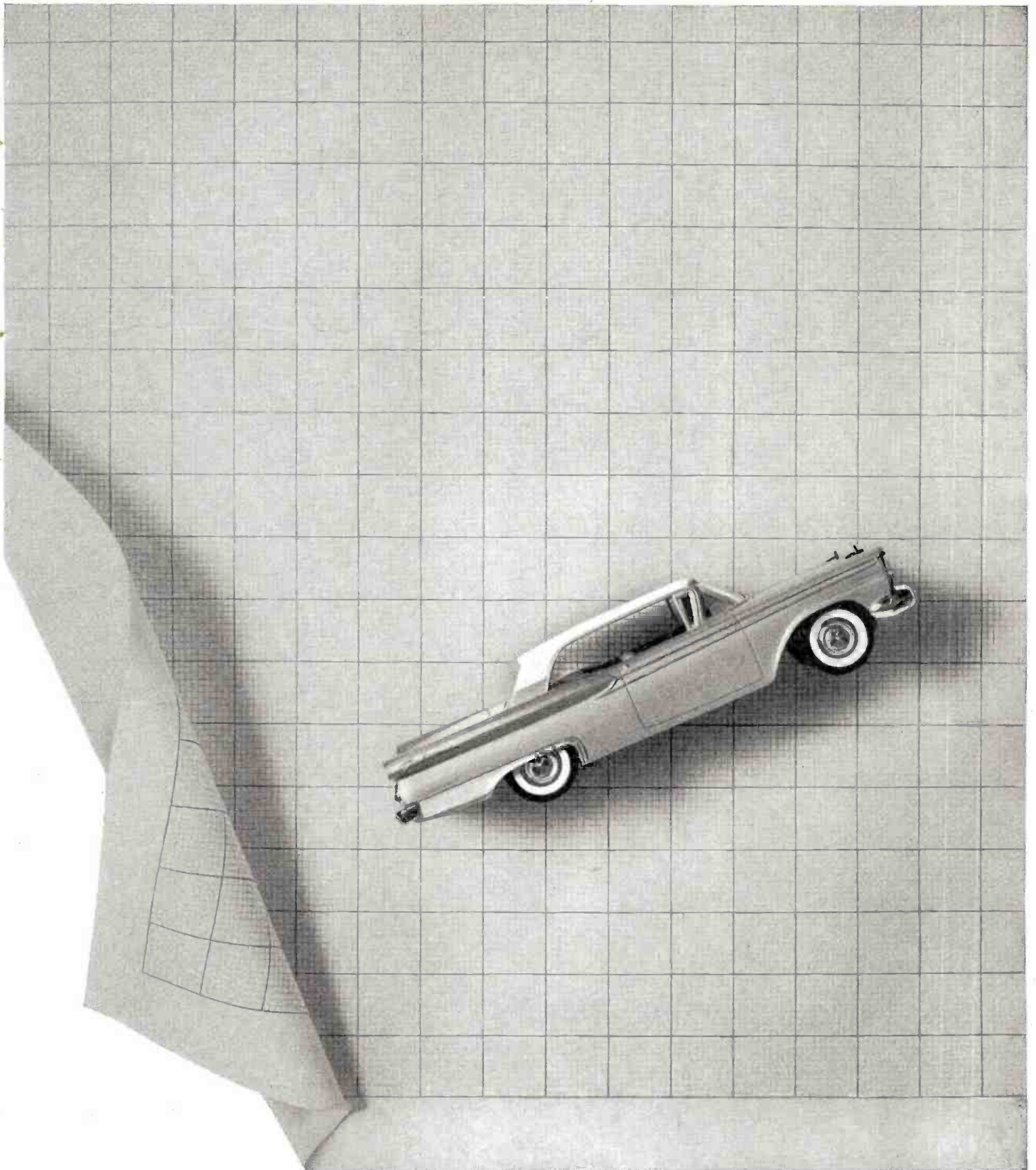
*PULSE—MAY 1959

You reach Florida's fastest growing market of ready-to-buy customers best with WFLA RADIO. Get the story of The Land of Profitunity from your John Blair man.

**SALES MANAGEMENT, 1959 SURVEY OF BUYING POWER

WFLA RADIO

SERVING FLORIDA'S GOLDEN TRIANGLE—TAMPA-ST. PETERSBURG-CLEARWATER



What makes Fords move so fast in Washington? "The Sound of Quality' on WRC Radio represents an essential part of the Washington District Ford Dealers Association's overall marketing program." (signed) Robert L. Lewis, Chairman, Washington District Ford Dealers Advertising Association. The Ford Division of the Ford Motor Company also uses WRC Radio in its advertising campaigns. Here's further proof that, for national and local advertisers, WRC Radio's "Sound of Quality" is the power that accelerates sales in the nation's capital. NBC Leadership Station in Washington, D.C. Sold by NBC Spot Sales. **WRC • 980**

Florida CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
FRANKLIN	1,500	43	650	91.6	1,400	5,641	1,851	232	1,592
GADSDEN	8,700	56	4,910	91.1	7,700	27,492	6,954	897	7,139
GILCHRIST	600	60	360	91.6	500	3,357	1,082	1,024
GLADES	700	61	430	91.6	600	2,402	951	53	599
GULF	2,700	60	1,610	94.5	2,600	7,561	2,584	274	2,797
HAMILTON	2,200	62	1,360	89.7	2,000	5,920	2,012	184	1,454
HARDEE	3,500	56	1,960	94.0	3,200	15,559	3,716	457	4,245
HENDRY	1,800	61	1,090	93.3	1,700	13,166	2,890	331	3,267
HERNANDO	2,600	56	1,450	92.8	2,300	11,414	2,728	388	3,647
HIGHLANDS	5,200	60	3,140	94.4	4,600	27,125	7,563	854	7,505
HILLSBOROUGH	116,100	87	100,510	95.9	99,500	494,785	120,838	19,986	139,742
HOLMES	2,800	54	1,520	93.7	2,600	9,306	3,483	325	2,048
INDIAN RIVER	5,600	58	3,270	93.7	4,800	32,629	7,628	1,257	9,258
JACKSON	8,700	55	4,780	92.6	8,000	31,670	7,348	815	8,424
JEFFERSON	2,400	54	1,290	89.1	2,100	5,894	1,588	173	2,035
LAFAYETTE	700	60	420	93.3	700	2,730	605	97	733
LAKE	14,300	71	10,130	95.2	13,200	66,384	17,783	2,313	22,486
LEE	12,200	70	8,490	94.6	10,800	75,263	18,851	2,774	18,739
LEON	16,000	53	8,440	93.2	14,600	90,451	18,203	2,075	14,221
LEVY	2,500	56	1,390	90.3	2,300	13,406	2,719	350	2,880
LIRERTY	700	41	290	92.3	600	1,772	962	693
MADISON	3,400	54	1,850	90.8	3,100	13,316	3,499	311	3,127
MANATEE	16,600	78	12,950	95.9	14,500	77,579	22,421	2,628	25,009
MARION	14,000	64	8,900	93.3	12,900	60,178	12,406	1,646	15,200
MARTIN	4,100	59	2,400	95.0	3,600	20,057	6,450	1,389	6,474
MONROE	16,000	73	11,680	96.0	14,000	50,361	13,396	1,952	13,645
NASSAU	4,000	79	3,160	93.4	3,600	11,789	2,063	192	4,613
OKALOOSA	15,900	67	10,640	94.7	11,800	48,307	10,323	1,357	16,518
OKECHOBEE	1,200	67	800	94.3	1,100	7,453	2,302	125	1,928
ORANGE	76,800	84	64,710	96.0	63,900	363,160	76,790	11,333	88,197
OSCEOLA	5,100	66	3,360	95.0	4,700	22,833	6,823	725	8,177
PALM BEACH	67,300	84	56,730	94.7	54,500	334,783	75,992	11,726	89,019
PASCO	8,900	59	5,250	95.1	7,700	34,166	9,459	1,143	12,150
PINELLAS	102,400	83	85,380	96.9	92,200	468,807	98,382	17,140	145,413
POLK	54,500	76	41,670	95.6	46,200	209,617	56,763	6,781	63,708
PUTNAM	9,500	71	6,700	92.7	8,400	34,364	8,552	1,997	9,725
ST. JOHNS	9,800	75	7,390	94.3	8,800	26,203	6,418	1,241	9,196
ST. LUCIE	8,800	59	5,160	95.0	8,100	55,296	14,935	1,763	13,594
SANTA ROSA	5,900	67	3,950	93.7	5,400	32,142	11,409	728	8,236
SARASOTA	20,300	64	12,920	95.8	17,100	113,777	27,253	4,897	33,416
SEMINOLE	11,500	63	7,200	93.9	10,100	37,042	11,196	1,543	14,587
SUMTER	3,000	59	1,760	94.4	2,700	11,930	3,213	449	3,320
SUWANNEE	3,700	62	2,280	92.5	3,500	16,637	3,330	528	3,611
TAYLOR	3,600	54	1,950	92.6	3,300	13,823	4,193	321	3,570
UNION	900	78	709	91.6	800	3,206	995	70	872
VOLUNSA	35,100	63	22,230	95.3	32,000	158,452	34,976	7,894	48,406
WAKULLA	1,200	44	530	89.8	1,100	1,887	963	..	1,163
WALTON	3,700	54	2,000	94.4	3,500	17,559	3,513	114	4,375
WASHINGTON	2,600	48	1,260	93.0	2,500	7,773	2,221	459	2,456
TOTAL	1,344,700	80	1,074,160	95.5	1,171,900	6,276,133	1,528,374	232,219	1,718,028

Georgia market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
APPLING	3,000	54%	1,610	93.8%	2,800	10,503	2,130	363	2,727
ATKINSON	1,700	54	920	93.3	1,600	2,194	668	89	1,295
BACON	2,200	72	1,580	94.2	2,100	7,919	1,965	376	1,918
BAKER	1,100	54	590	91.4	1,000	737	284	23	826
BALDWIN	5,600	59	3,330	94.1	5,300	16,314	4,968	630	5,186
BANKS	1,400	73	1,020	95.0	1,300	588	436	1,824
BARROW	3,400	74	2,510	95.8	3,300	14,271	3,782	441	4,079
BARTOW	7,100	87	6,210	95.6	6,700	17,106	5,410	644	7,572
BEN HILL	3,800	54	2,040	95.4	3,600	11,780	2,842	300	3,644
BERRIEN	3,000	55	1,640	94.8	2,800	13,437	6,242	407	2,857
BIBB	40,000	77	30,930	95.4	38,000	155,864	37,531	5,806	38,601
BLECKLEY	2,100	64	1,340	93.7	2,000	6,891	1,842	276	2,330
BRANTLEY	1,400	56	780	93.0	1,300	2,358	953	93	1,294
BROOKS	3,500	46	1,600	93.2	3,400	9,065	2,307	271	3,180
BRYAN	1,400	61	860	93.3	1,300	3,926	1,214	56	1,362

CONTINUED

White Columns The home of WSB Radio and WSB-TV



Your advertising in Atlanta belongs on the WSB stations

In few major markets of America do you find so high a degree of media dominance. In Georgia WSB Radio and WSB-TV are overwhelming firsts in audience, in coverage, and in facilities.

Thirty-seven years of programming in the public interest has earned for these stations an audience confidence and respect which

means much to advertisers. It means a *pre-conditioned* acceptance of your programs. It means an audience *more receptive* to products and services advertised on WSB Radio and WSB-TV. These are *tangible* assets . . . with a record of higher-than-anticipated dividends paid to sponsors. Certainly your advertising in Atlanta belongs on the WSB stations.

wsb radio / wsb-tv

*Affiliated with The Atlanta Journal and Constitution. NBC affiliate. Represented by Petry
Associated with WSOC-WSOC/TV, Charlotte. WHIO-WHIO/TV, Dayton.*

Georgia CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
BULLOCH	5,800	58	3,370	94.4	5,300	16,763	3,818	621	5,937
BURKE	5,300	58	3,060	88.6	4,800	9,796	2,626	236	3,519
BUTTS	2,200	79	1,740	94.8	2,100	6,081	1,690	97	2,176
CALHOUN	2,000	55	1,090	90.5	1,800	5,137	992	371	1,298
CAMDEN	2,500	70	1,760	93.3	2,200	3,628	880	143	2,398
CANDLER	1,800	57	1,020	93.5	1,700	5,756	1,354	158	1,536
CARROLL	8,400	86	7,210	95.7	8,100	25,972	5,768	815	9,942
CATOOSA	4,600	79	3,620	96.0	4,300	10,146	3,227	556	6,642
CHARLTON	1,100	71	780	93.3	1,000	4,946	1,076	227	1,114
CHATHAM	53,100	85	45,200	95.7	49,100	201,691	49,851	6,724	52,831
CHATTAHOOCHEE	2,700	73	1,970	95.0	1,700	2,958	380	-----	4,704
CHATTOOGA	5,400	77	4,170	96.2	5,200	13,947	3,088	461	5,617
CHEROKEE	5,200	82	4,250	96.6	5,000	22,596	6,006	433	6,610
CLARKE	11,400	75	8,560	95.5	10,700	55,542	11,679	2,128	12,693
CLAY	1,300	60	780	90.8	1,200	2,033	287	94	849
CLAYTON	9,000	89	8,030	96.6	7,800	14,272	6,221	335	13,860
CLINCH	1,500	58	870	95.2	1,400	3,497	758	121	1,237
COBB	27,400	91	24,980	96.7	25,300	82,850	26,079	3,182	35,338
COFFEE	6,200	55	3,380	94.2	5,700	15,359	3,118	890	5,085
COLQUITT	9,400	62	5,820	95.0	8,800	28,276	8,509	1,103	9,059
COLUMBIA	2,200	78	1,710	93.5	2,100	2,052	953	-----	3,149
COOK	2,900	46	1,320	94.9	2,800	8,624	1,933	396	2,750
COWETA	7,900	75	5,910	95.1	7,400	20,196	5,975	784	7,718
CRAWFORD	1,200	65	780	91.1	1,100	2,341	903	41	1,304
CRISP	4,700	64	3,010	93.8	4,500	15,403	3,889	430	4,265
DADE	1,700	77	1,310	94.8	1,600	3,108	941	62	2,444
DAWSON	700	80	560	95.0	700	3,146	753	38	1,135
DECATUR	7,400	51	3,760	93.4	7,200	18,004	4,795	659	5,845
DE KALB	59,500	90	53,690	97.4	54,700	151,281	53,267	8,407	86,090
DODGE	3,700	64	2,370	93.2	3,500	9,434	3,159	182	3,677
DOOLY	3,000	64	1,920	93.2	2,900	5,072	1,464	280	2,403
DOUGHERTY	16,800	76	12,730	93.9	15,200	68,568	17,637	2,350	18,476
DOUGLAS	3,100	86	2,680	95.9	3,000	9,545	3,199	294	4,640
EARLY	4,000	51	2,030	91.5	3,700	7,034	1,572	266	2,444
ECHOLS	500	58	290	95.0	500	194	44	-----	402
EFFINGHAM	2,200	58	1,280	93.5	2,100	3,489	764	148	2,322
ELBERT	4,200	73	3,070	95.3	4,100	13,837	3,893	630	5,378
EMANUEL	4,100	52	2,140	93.1	3,900	14,430	3,149	363	4,099
EVANS	1,400	61	860	94.8	1,300	7,760	1,324	215	1,669
FANNIN	3,500	61	2,130	94.0	3,300	8,101	2,131	161	3,864
FAYETTE	1,900	89	1,700	95.3	1,800	3,864	1,018	202	2,208
FLOYD	19,000	80	15,270	96.7	18,100	45,442	12,609	1,329	21,378
FORSYTH	2,700	81	2,200	95.8	2,600	11,223	2,671	249	3,357
FRANKLIN	3,000	73	2,180	95.5	3,000	9,376	1,855	149	4,124
FULTON	159,700	90	143,470	96.6	153,000	1,027,697	200,098	033,916	171,214
GILMER	2,200	79	1,730	95.1	2,100	5,722	1,255	108	2,138
GLASCOCK	600	70	420	95.0	600	378	27	-----	688
GLYNN	11,800	73	8,590	94.7	10,500	40,679	11,061	1,653	12,073
GORDON	4,700	79	3,700	96.0	4,500	14,369	3,622	618	5,490
GRADY	4,600	51	2,330	94.2	4,300	12,934	3,986	185	4,212
GREENE	2,900	62	1,790	93.6	2,700	6,892	1,450	297	2,492
GWINNETT	8,500	79	6,710	96.3	8,200	30,783	6,034	768	12,656
HABERSHAM	4,200	70	2,920	95.7	4,000	15,985	2,799	554	5,497
HALL	12,200	90	10,950	96.0	11,500	71,605	12,915	1,601	14,789
HANCOCK	2,100	60	1,250	91.1	1,900	4,455	1,350	99	1,601
HARALSON	3,700	86	3,200	95.9	3,500	10,412	2,534	361	4,162
HARRIS	2,700	70	1,890	92.2	2,500	5,222	1,389	62	2,481
HART	3,200	73	2,350	95.5	3,100	10,178	2,461	593	4,462
HEARD	1,500	75	1,130	94.2	1,400	2,067	592	38	1,378
HENRY	3,800	85	3,230	94.7	3,600	6,696	1,978	478	4,427
HOUSTON	7,000	77	5,370	94.4	7,200	27,896	7,760	1,075	10,000
IRWIN	2,300	54	1,250	94.2	2,200	4,379	1,367	221	2,059
JACKSON	4,200	74	3,100	95.1	4,100	14,784	3,260	501	5,306
JASPER	1,600	73	1,160	93.0	1,500	3,393	746	908	1,384
JEFF DAVIS	2,400	53	1,280	93.5	2,200	8,032	2,544	133	2,078
JEFFERSON	4,200	70	2,920	93.6	3,900	10,912	2,508	472	3,642
JENKINS	2,300	58	1,330	92.1	2,100	6,315	1,752	279	1,871
JOHNSON	2,100	56	1,170	93.3	2,100	4,137	1,176	143	1,906
JONES	1,600	59	950	93.6	1,500	2,961	658	71	1,891
LAMAR	2,400	79	1,900	94.5	2,300	7,562	2,647	253	2,675
LANIER	1,300	58	750	92.6	1,200	2,882	802	77	1,224
LAURENS	7,600	71	5,390	93.5	7,200	24,183	5,958	791	8,004
LEE	1,400	61	860	90.2	1,300	1,051	387	75	1,185

Georgia CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
LIBERTY	2,200	62	1,360	92.1	2,000	7,505	2,387	187	2,964
LINCOLN	1,300	72	930	93.6	1,200	2,740	721	58	1,321
LONG	900	54	490	91.6	800	1,962	400	100	854
LOWNDES	12,800	59	7,580	94.1	12,400	41,240	8,253	1,318	13,277
LUMPKIN	1,500	61	910	93.6	1,400	3,677	675	199	1,762
MC DUFFIE	3,000	77	2,320	94.3	2,800	10,043	2,188	335	3,016
MC INTOSH	1,600	62	990	93.9	1,500	2,915	900	38	1,285
MACON	3,100	64	1,990	92.0	2,900	7,468	2,176	251	2,696
MADISON	2,500	73	1,820	94.8	2,500	3,361	1,240	133	3,231
MARION	1,400	64	900	91.6	1,300	2,583	681	94	1,034
MERIWETHER	5,100	72	3,670	92.5	4,700	10,823	3,326	444	4,290
MILLER	2,000	51	1,010	93.1	1,900	4,041	971	220	1,511
MITCHELL	5,200	51	2,640	92.7	4,800	13,944	3,833	392	4,238
MONROE	2,500	79	1,980	93.7	2,300	8,169	1,915	96	2,384
MONTGOMERY	1,600	53	840	93.6	1,500	1,788	671	48	1,408
MORGAN	2,500	72	1,800	91.8	2,300	4,922	1,428	230	2,211
MURRAY	2,500	79	1,970	94.8	2,400	4,769	1,524	205	2,622
MUSCOGEE	43,800	89	39,120	96.1	40,000	157,041	37,469	5,254	44,850
NEWTON	5,000	85	4,260	95.6	4,800	15,743	4,743	443	5,256
OCONEE	1,600	73	1,160	95.4	1,500	1,325	673	-----	1,851
OGLETHORPE	2,100	62	1,300	93.7	2,000	1,849	299	81	1,968
PAULDING	2,700	86	2,330	95.9	2,600	4,135	1,279	180	3,276
PEACH	3,000	64	1,930	92.0	2,800	11,180	3,090	403	3,177
PICKENS	2,100	81	1,710	95.6	2,000	10,693	1,866	220	2,497
PIERCE	2,400	55	1,330	92.0	2,200	6,960	1,354	238	2,270
PIKE	1,800	72	1,300	94.0	1,700	2,132	847	50	1,675
POLK	8,300	86	7,170	95.5	7,800	21,544	6,190	957	7,958
PULASKI	2,000	64	1,280	92.2	1,800	7,291	1,737	285	2,031
PUTNAM	1,600	59	950	90.9	1,500	6,439	1,369	210	1,698
QUITMAN	700	61	430	92.1	600	301	78	-----	404
RABUN	1,700	70	1,190	94.4	1,600	5,106	1,154	222	2,194
RANDOLPH	2,800	60	1,680	90.7	2,500	6,764	2,103	444	2,133
RICHMOND	44,400	82	36,400	95.1	42,400	169,608	44,330	4,682	35,863
ROCKDALE	2,200	85	1,880	95.9	2,100	6,092	2,422	184	2,676
SCHLEY	800	65	520	94.3	800	1,800	213	90	711
SCREVEN	4,100	58	2,360	91.8	3,800	8,914	2,446	216	3,152
SEMINOLE	1,900	51	970	93.8	1,800	5,773	1,357	150	1,636
SPALDING	8,900	90	8,050	95.6	8,400	33,131	9,453	1,061	10,132
STEPHENS	5,000	70	3,490	96.4	4,700	14,552	3,939	412	5,768
STEWART	2,100	64	1,350	89.7	1,900	4,489	1,805	164	1,243
SUMTER	6,200	62	3,840	93.5	5,800	19,133	5,608	788	5,399
TALBOT	1,800	70	1,260	92.0	1,700	2,498	547	43	1,327
TALIAFERRO	900	71	640	91.0	800	1,381	373	39	693
TATTNALL	3,400	56	1,920	94.1	3,200	9,593	2,148	246	3,004
TAYLOR	2,100	64	1,350	90.4	1,900	5,017	831	136	1,849
TELFAIR	2,600	54	1,400	94.1	2,400	8,506	2,627	282	2,783
TERRELL	2,900	62	1,800	90.9	2,600	10,425	3,139	410	2,505
THOMAS	9,600	62	5,940	93.9	8,600	31,638	8,283	1,579	8,622
TIFT	6,700	55	3,670	94.1	6,200	19,309	5,528	634	6,071
TOOMBS	4,200	56	2,370	94.9	4,000	15,753	3,870	566	3,975
TOWNS	1,000	61	610	94.1	900	1,826	238	42	1,103
TRUETTLEN	1,400	52	730	95.2	1,300	1,839	714	82	1,282
TROUP	14,800	79	11,750	94.3	13,500	46,702	12,073	1,434	12,361
TURNER	2,500	55	1,370	94.1	2,400	7,076	1,631	200	1,864
TWIGGS	1,700	56	950	91.8	1,600	844	202	63	1,510
UNION	1,700	61	1,030	93.9	1,600	2,577	268	116	1,505
UPSON	7,100	70	4,960	95.3	6,700	16,032	5,605	571	6,696
WALKER	12,000	78	9,320	95.6	11,300	22,935	6,550	1,079	14,205
WALTON	4,900	72	3,510	95.0	4,700	14,455	5,094	403	5,254
WARE	9,100	74	6,720	94.6	8,500	34,133	7,655	1,357	9,440
WARREN	2,000	70	1,400	93.1	1,900	3,884	1,033	202	1,490
WASHINGTON	4,500	56	2,510	92.6	4,300	10,513	3,163	283	3,786
WAYNE	3,500	54	1,890	93.3	3,300	15,230	4,048	661	4,573
WEBSTER	800	65	520	90.5	700	493	124	54	561
WHEELER	1,400	54	760	93.9	1,300	1,215	510	22	1,157
WHITE	1,400	60	840	95.0	1,300	2,370	144	16	1,901
WHITFIELD	10,500	88	9,240	96.4	9,900	38,646	9,866	1,248	12,417
WILCOX	2,000	64	1,280	92.9	2,000	2,264	742	57	1,676
WILKES	2,700	71	1,920	92.1	2,500	8,263	2,143	300	2,594
WILKINSON	2,200	56	1,230	93.5	2,100	2,281	896	155	2,097
WORTH	4,200	55	2,290	92.9	3,900	6,426	2,009	230	3,405
TOTAL	1,011,600	77	780,990	95.2	949,900	3,628,353	886,163	125,325	1,070,894

CONTINUED

Hawaii*

Island	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes
OAHU (INCLUDING HONOLULU)	120,500	91%	110,000	95%	114,475
HAWAII (INCLUDING HILO)	19,000	66	12,500	95	18,050
KAUAI	8,600	20	1,750	95	8,170
MAUI, MOLOKAI & LANAI	12,700	76	9,700	95	12,065

*There is no central source of information for radio and television homes in Hawaii. The figures above represent a consolidation of estimates from various sources.

Idaho market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ADA	25,900	88%	22,770	97.7%	24,800	126,841	26,401	4,138	35,462
ADAMS	900	61	550	97.2	900	2,286	844	114	1,220
BANNOCK	12,700	80	10,110	97.5	12,300	59,222	14,775	1,825	17,400
BEAR LAKE	1,700	65	1,110	97.7	1,700	9,532	1,868	297	2,335
BENEWAH	1,400	84	1,170	97.1	1,400	4,796	1,146	158	2,244
BINGHAM	7,200	78	5,580	96.9	6,800	26,469	5,334	721	8,667
BLAINE	1,400	64	890	96.9	1,400	6,010	484	174	1,998
BOISE	600	67	400	96.5	600	1,666	410	—	724
BONNER	4,300	81	3,500	96.7	4,200	20,498	5,217	529	5,608
BONNEVILLE	11,100	86	9,500	97.5	10,500	63,258	12,647	1,696	15,629
BOUNDARY	1,600	81	1,290	96.4	1,500	7,243	1,715	95	2,012
BUTTE	800	64	510	97.1	800	3,481	1,012	105	1,362
CAMAS	300	63	190	95.0	300	436	214	58	413
CANYON	18,200	74	13,500	97.5	17,500	65,698	14,551	1,875	21,024
CARIBOU	2,200	65	1,440	97.6	2,000	5,591	1,247	129	2,158
CASSIA	3,900	65	2,520	97.2	3,800	20,339	3,734	703	5,348
CLARK	200	80	160	95.0	200	910	136	—	449
CLEARWATER	2,100	73	1,530	95.3	2,000	9,578	2,462	347	2,916
CUSTER	900	49	440	95.5	900	2,839	835	98	1,106
ELMORE	2,900	75	2,180	96.4	3,200	13,809	2,425	155	5,083
FRANKLIN	2,400	65	1,560	97.8	2,300	9,859	2,661	378	3,143
FREMONT	2,200	80	1,770	97.4	2,100	8,138	1,825	460	3,030
GEM	2,400	67	1,600	97.4	2,300	8,517	1,983	172	3,436
GOODING	3,200	64	2,060	97.6	3,100	8,764	1,667	361	3,432
IDAHO	3,100	57	1,760	96.1	3,000	14,606	3,264	369	3,968
JEFFERSON	2,500	80	2,010	97.8	2,400	7,877	1,776	371	3,769
JEROME	3,600	64	2,320	97.6	3,400	13,728	2,669	627	4,128
KOOTENAI	9,000	84	7,520	97.3	8,600	36,485	9,228	1,269	11,621
LATAH	7,000	67	4,690	97.6	6,700	26,459	6,275	1,075	7,110
LEMHI	1,800	48	860	96.2	1,700	7,167	1,879	187	2,325
LEWIS	1,200	67	800	96.5	1,200	5,329	1,194	258	1,697
LINCOLN	1,100	65	710	97.4	1,100	2,436	779	172	1,250
MADISON	2,300	81	1,860	97.8	2,200	13,244	2,532	362	3,031
MINIDOKA	2,300	65	1,490	97.8	2,200	14,308	3,071	325	4,439
NEZ PERCE	7,500	67	5,010	97.1	7,300	53,711	11,991	1,623	10,465
ONEIDA	900	64	580	98.2	900	3,207	772	155	1,481
OWYHEE	1,700	75	1,280	96.0	1,600	5,154	1,138	275	2,481
PAYETTE	3,700	66	2,460	97.7	3,600	11,902	2,905	398	4,460
POWER	800	65	520	96.4	800	4,782	977	124	1,550
SHOSHONE	6,700	70	4,690	97.3	6,500	28,459	9,569	793	7,889
TETON	700	80	560	97.0	700	2,222	477	157	914
TWIN FALLS	14,100	67	9,440	97.7	13,600	62,640	13,183	2,182	16,532
VALLEY	1,100	62	680	97.4	1,100	3,907	441	73	1,409
WASHINGTON	2,700	66	1,790	97.5	2,600	12,062	2,676	165	3,310
TOTAL	184,300	75	137,360	97.4	177,800	815,465	182,389	25,548	240,018

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management, updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Tv Penetration" and "Tv Homes" —as of Spring 1959—were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.

Illinois market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ADAMS	21,200	92%	19,420	66.8%	20,600	75,755	18,420	2,858	22,920
ALEXANDER	6,700	83	5,340	90.2	6,000	19,140	3,475	404	4,042
BOND	3,900	90	3,500	95.6	3,900	13,374	3,368	207	4,724
BOONE	5,500	83	4,570	97.4	5,300	21,472	5,161	462	7,503
BROWN	2,200	88	1,940	95.4	2,000	7,880	2,034	180	2,261
BUREAU	13,400	90	12,050	96.7	13,000	40,141	9,669	847	14,246
CALHOUN	2,000	89	1,770	94.8	1,900	5,506	475	-----	1,873
CARROLL	6,200	87	5,380	97.1	6,000	24,392	4,860	320	7,163
CASS	4,000	88	3,510	95.1	3,800	16,151	5,105	520	5,191
CHAMPAIGN	33,300	90	30,010	97.2	32,500	145,847	30,459	5,127	40,665
CHRISTIAN	12,500	89	11,070	96.4	12,100	38,387	9,464	832	13,408
CLARK	5,500	83	4,590	93.6	5,100	17,066	3,388	386	5,975
CLAY	5,600	74	4,140	96.1	5,550	15,632	3,067	296	5,701
CLINTON	6,300	90	5,660	95.9	6,100	20,543	5,030	234	7,413
COLES	13,600	86	11,640	96.4	13,000	55,178	12,667	1,788	16,722
COOK	1,575,200	92	1,455,480	97.1	1,508,900	7,047,548	609,801	238,616	1,434,064
CRAWFORD	6,800	84	5,690	95.5	6,500	20,469	5,397	413	8,251
CUMBERLAND	2,900	83	2,420	95.1	2,700	7,835	1,370	138	3,306
DEKALB	15,900	92	14,590	97.1	15,700	68,644	13,524	1,944	18,306
DE WITT	5,600	85	4,770	96.8	5,400	21,532	4,773	418	6,345
DOUGLAS	5,700	84	4,780	95.2	5,200	23,109	5,783	600	7,210
DU PAGE	77,800	93	72,030	97.5	71,800	274,090	88,466	11,055	102,310
EDGAR	7,700	84	6,450	95.9	7,400	23,790	5,960	589	8,066
EDWARDS	2,800	75	2,110	95.5	2,700	10,591	1,724	108	2,973
EFFINGHAM	6,600	84	5,570	95.2	6,300	30,037	6,133	482	7,444
FAYETTE	7,100	84	5,990	95.8	6,800	22,180	4,907	349	7,387
FORD	4,900	88	4,330	96.2	4,700	21,653	3,918	595	6,278
FRANKLIN	14,300	80	11,410	94.3	13,800	38,343	11,674	1,116	13,629
FULTON	15,700	90	14,130	96.1	15,200	46,271	11,124	1,256	15,762
GALLATIN	2,200	74	1,620	92.0	2,000	7,595	1,637	141	2,276
GREENE	6,000	88	5,270	94.6	5,700	17,518	3,536	473	6,055
GRUNDY	7,800	91	7,070	96.2	7,300	22,575	5,640	427	8,020
HAMILTON	3,500	73	2,570	94.2	3,400	8,349	2,179	198	3,327
HANCOCK	8,800	86	7,540	96.2	8,600	25,488	5,575	529	9,173
HARDIN	1,900	75	1,430	93.1	1,900	3,402	999	168	1,697
HENDERSON	2,400	90	2,160	96.3	2,300	6,470	1,585	-----	3,025
HENRY	15,800	93	14,680	97.0	15,200	63,367	13,054	1,693	17,897
IROQUOIS	10,600	85	8,980	95.4	9,800	38,355	7,050	799	12,349
JACKSON	12,500	86	10,700	95.3	12,100	46,243	10,785	1,215	12,275
JASPER	4,100	84	3,430	95.6	4,000	8,631	2,251	127	3,925
JEFFERSON	11,500	83	9,490	95.5	11,000	38,768	8,809	935	11,396
JERSEY	4,800	88	4,220	94.2	4,300	15,178	3,816	451	5,077
JO DAVIESS	6,500	87	5,640	95.6	6,200	25,365	5,109	480	7,031
JOHNSON	2,500	77	1,930	92.4	2,300	6,878	1,533	105	2,045
KANE	52,800	93	49,350	97.0	50,000	267,000	64,608	10,232	70,356
KANKAKEE	23,700	92	21,780	96.5	21,300	99,373	24,709	2,397	27,670
KENDALL	4,000	91	3,630	96.8	3,800	15,292	5,301	321	5,900
KNOX	18,700	92	17,120	96.4	18,100	82,847	18,496	2,798	22,319
LAKE	74,500	94	70,220	97.2	70,400	324,717	86,586	10,993	95,976
LA SALLE	35,000	84	29,510	96.9	31,400	138,373	33,107	4,737	38,286
LAWRENCE	6,100	80	4,870	94.6	5,900	21,668	5,314	625	6,940
LEE	10,200	86	8,760	97.2	10,000	39,762	9,131	1,099	12,710
LIVINGSTON	11,300	85	9,630	96.6	10,900	47,200	10,821	1,008	14,251
LOGAN	8,500	91	7,720	96.8	8,300	32,682	7,989	671	10,131
MC DONOUGH	9,400	86	8,050	97.4	9,400	45,005	8,142	1,052	10,379
MC HENRY	20,000	92	18,410	97.5	18,300	102,269	25,998	3,118	31,493
MC LEAN	28,400	86	24,330	96.9	27,200	106,706	23,496	3,455	28,751
MACON	36,400	89	32,480	97.1	35,100	153,269	35,366	3,437	42,349
MACOUPIN	14,100	90	12,690	95.4	13,400	42,955	12,357	903	14,462
MADISON	69,500	91	63,320	96.3	65,500	226,198	68,465	6,772	72,963
MARION	13,400	89	11,940	95.3	12,800	48,456	11,820	1,732	14,511
MARSHALL	4,200	84	3,540	97.2	4,100	14,053	2,632	397	4,704
MASON	5,200	82	4,260	96.0	5,000	19,927	4,199	441	5,714
MASSAC	5,900	77	4,540	91.5	5,400	14,529	3,118	473	4,473
MENARD	2,700	82	2,210	96.6	2,600	9,190	2,299	230	3,502
MERCER	5,700	90	5,120	97.5	5,700	16,180	3,269	408	6,170
MONROE	4,400	91	3,990	95.1	4,000	16,114	3,191	183	5,215

CONTINUED

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Tv Penetration" and "Tv Homes"—as of Spring 1959—were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales," and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.

Illinois CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
MONTGOMERY	10,200	85	8,700	96.0	9,600	33,139	8,745	730	10,797
MORGAN	10,500	87	9,090	95.5	9,900	48,785	8,885	1,004	11,631
MOULTRIE	4,200	85	3,560	95.1	4,000	13,190	2,634	153	4,644
OGLE	11,300	85	9,660	96.9	10,700	41,335	9,384	866	14,504
PEORIA	60,600	92	55,650	97.0	58,100	257,884	52,698	8,803	66,273
PERRY	6,300	85	5,330	95.0	5,900	14,949	4,116	550	6,595
PIATT	4,700	85	4,010	97.3	4,300	13,265	2,998	335	5,480
PIKE	6,900	88	6,050	94.3	6,400	19,931	4,697	426	7,386
POPE	1,600	77	1,230	90.0	1,400	2,825	759	60	1,262
PULASKI	3,700	80	2,950	89.6	3,400	5,187	1,425	160	2,559
PUTNAM	1,200	84	1,010	95.5	1,100	2,943	821	48	1,658
RANDOLPH	8,600	91	7,850	95.0	8,100	25,945	7,084	606	9,134
RICHLAND	5,800	75	4,360	96.1	5,600	19,992	4,293	548	5,866
ROCK ISLAND	46,800	93	43,540	96.8	45,100	186,946	48,858	6,550	53,717
ST. CLAIR	74,800	92	69,060	95.4	69,400	247,981	68,105	7,143	77,416
SALINE	9,000	85	7,670	95.2	8,800	29,549	7,589	922	8,538
SANGAMON	45,600	88	39,950	97.0	44,200	205,508	43,201	7,940	51,338
SCHUYLER	3,000	88	2,630	95.3	2,800	7,645	2,070	153	3,141
SCOTT	2,100	88	1,840	94.6	2,000	6,837	1,152	87	2,323
SHELBY	7,900	85	6,700	95.7	7,500	15,914	3,583	383	8,138
STARK	2,400	85	2,030	97.5	2,300	7,829	2,007	192	3,050
STEPHENSON	15,500	91	14,110	97.1	15,000	60,732	11,885	1,510	16,337
TAZEWELL	27,400	93	25,420	96.8	26,500	98,962	32,754	1,942	34,557
UNION	5,300	80	4,220	95.4	5,200	13,909	3,421	285	5,051
VERMILION	29,700	86	25,650	96.7	28,500	115,866	26,648	4,297	32,812
WABASH	4,300	80	3,430	96.0	4,300	15,536	3,741	273	5,262
WARREN	8,200	90	7,340	97.0	8,000	28,083	6,159	558	7,830
WASHINGTON	4,500	84	3,800	94.0	4,100	19,222	3,093	181	5,083
WAYNE	6,000	74	4,430	94.7	5,700	16,964	3,206	317	6,970
WHITE	6,500	74	4,780	95.3	6,100	20,582	4,476	579	7,102
WHITESIDE	16,900	92	15,630	97.2	16,400	71,387	18,735	1,721	21,862
WILL	49,500	92	45,600	97.0	46,000	181,851	48,585	6,448	60,055
WILLIAMSON	15,300	84	12,820	95.0	15,000	45,420	12,361	1,298	14,559
WINNEBAGO	61,000	90	55,170	97.4	57,100	250,435	55,274	8,162	74,735
WOODFORD	7,300	85	6,170	96.2	6,600	30,824	4,767	400	8,758
TOTAL	3,040,500	91	2,760,050	96.9	2,899,700	12,567,455	2,957,571	403,327	3,112,416

Indiana market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ADAMS	6,800	87%	5,930	95.6%	6,400	21,194	5,021	425	8,444
ALLEN	70,800	92	65,020	97.3	67,400	283,014	50,910	9,100	77,595
BARTHOLOMEW	14,100	92	13,020	96.0	13,100	51,817	14,781	1,489	15,768
BENTON	3,200	88	2,830	97.0	3,200	14,151	3,077	221	4,279
BLACKFORD	4,400	82	3,620	96.8	4,200	14,515	3,313	530	5,200
BOONE	9,000	92	8,270	97.6	8,600	25,289	5,212	971	10,238
BROWN	1,700	84	1,430	91.1	1,500	2,616	839	87	2,356
CARROLL	5,300	84	4,470	94.8	5,000	20,158	4,628	385	6,600
CASS	12,200	91	11,130	97.2	11,800	43,244	9,405	1,355	14,636
CLARK	17,900	92	16,400	95.7	16,700	57,767	20,045	1,949	18,973
CLAY	8,200	83	6,810	95.1	7,800	22,783	6,595	650	8,298
CLINTON	10,500	90	9,490	96.3	10,100	33,115	7,709	911	11,360
CRAWFORD	2,400	83	1,990	90.8	2,200	5,874	1,857	67	2,572
DAVISS	8,200	84	6,870	94.6	7,800	21,487	5,172	575	8,248
DEARBORN	8,400	92	7,750	95.1	7,900	22,772	7,031	775	9,534
DECATUR	5,700	89	5,050	95.5	5,400	23,953	4,456	493	6,871
DEKALB	9,000	91	8,150	96.5	8,700	27,599	6,677	660	10,640
DELAWARE	34,400	91	31,340	96.7	32,800	119,821	30,010	4,025	37,284
DUBOIS	7,000	81	5,690	95.3	6,700	31,941	5,731	668	8,084
ELKHART	31,300	86	27,020	96.1	29,600	129,664	30,139	3,127	39,740

CONTINUED

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Television Penetration" and "Television Homes"—as of Spring 1959—were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.

CHECK ✓ and DOUBLE CHECK ✓✓

✓
WTHI-TV offers the
lowest cost per thousand
of all Indiana TV stations!

✓✓
One hundred and eleven
national and regional
spot advertisers know that
the Terre Haute market is
not covered effectively
by outside TV.

WTHI-TV

CHANNEL 10 • CBS - ABC

**TERRE
HAUTE
INDIANA**

Represented Nationally by Bolling Co.



Indiana CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
FAYETTE	7,800	88	6,850	95.9	7,600	25,462	6,683	847	8,447
FLOYD	16,400	92	15,160	96.1	15,400	55,685	14,473	1,512	16,159
FOUNTAIN	6,100	87	5,330	95.8	5,700	22,212	5,234	482	6,850
FRANKLIN	4,600	88	4,040	95.0	4,500	9,997	2,240	200	5,189
FULTON	5,100	88	4,480	97.3	5,000	18,442	3,589	511	6,673
GIBSON	10,300	84	8,660	96.3	9,800	29,099	7,244	573	10,160
GRANT	23,200	91	21,150	97.0	22,000	71,662	17,824	2,554	25,553
GREENE	8,700	90	7,850	94.9	8,400	25,342	6,237	690	9,143
HAMILTON	11,100	92	10,240	96.6	10,000	28,879	6,858	757	13,838
HANCOCK	8,400	91	7,640	97.2	7,800	27,156	6,143	807	9,284
HARRISON	5,400	85	4,570	94.2	5,000	12,904	2,957	167	5,967
HENDRICKS	10,700	90	9,600	96.9	10,100	30,227	5,994	1,423	13,288
HENRY	15,800	88	13,890	96.1	15,000	52,611	13,145	1,501	17,429
HOWARD	20,100	92	18,560	97.3	19,100	72,241	17,768	2,159	22,940
HUNTINGTON	11,100	85	9,480	97.5	10,600	36,376	8,501	1,029	12,169
JACKSON	9,300	84	7,850	95.5	8,690	31,787	7,944	480	10,176
JASPER	5,300	89	4,710	97.0	5,100	22,782	5,002	375	6,302
JAY	7,400	82	6,100	96.5	7,100	22,226	5,401	493	9,146
JEFFERSON	6,800	90	6,120	94.5	6,300	32,580	7,910	1,191	6,843
JENNSINGS	4,700	89	4,190	95.7	4,400	12,638	2,428	271	4,741
JOHNSON	12,000	90	10,850	96.6	11,200	35,643	9,174	1,197	14,132
KNOX	13,500	91	12,350	94.9	12,800	42,371	10,146	1,264	14,033
KOSCIUSKO	12,100	86	10,430	96.3	11,700	51,320	10,709	2,828	15,027
LA GRANGE	4,500	83	3,750	88.2	3,900	12,255	2,184	272	5,091
LAKE	145,000	93	134,210	96.8	133,400	581,289	156,956	17,971	157,635
LA PORTE	27,100	92	24,880	97.1	26,100	109,480	29,054	3,555	30,682
LAWRENCE	11,300	91	10,300	94.6	10,600	38,368	11,466	990	12,076
MADISON	38,700	93	36,010	97.6	37,100	136,985	34,435	5,393	42,273
MARION	208,800	93	194,290	96.9	196,600	947,671	192,331	46,635	245,417
MARSHALL	9,800	88	8,600	96.2	9,300	33,370	7,372	820	12,002
MARTIN	3,200	84	2,680	94.1	3,000	9,778	2,149	245	3,031
MIAMI	11,000	83	9,090	97.2	10,500	33,028	7,642	648	12,177
MONROE	15,200	91	13,870	95.4	14,300	56,325	14,476	2,080	17,351
MONTGOMERY	10,300	82	8,430	96.8	9,900	41,739	8,563	1,166	11,517
MORGAN	10,600	92	9,730	94.9	9,600	26,894	7,628	694	10,498
NEWTON	3,400	89	3,010	96.8	3,300	12,421	1,982	470	4,341
NOBLE	8,600	91	7,800	96.7	8,200	31,235	6,155	630	10,287
OHIO	1,100	93	1,020	96.7	1,100	2,401	871	205	1,452
ORANGE	5,100	82	4,190	95.7	4,900	14,626	3,993	510	5,286
OWEN	3,400	90	3,070	95.3	3,200	8,453	2,296	285	4,057
PARKE	4,700	87	4,070	94.6	4,400	11,391	3,312	263	5,374
PERRY	5,200	82	4,270	94.0	5,000	16,977	4,894	419	4,887
PIKE	4,500	81	3,660	94.0	4,100	10,293	2,591	146	4,466
PORTER	15,500	93	14,420	97.4	14,400	47,833	11,587	1,544	18,123
POSEY	5,800	88	5,130	94.4	5,600	14,331	3,935	421	6,621

CONTINUED

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Tv Penetration" and "Tv Homes" as of Spring 1959—were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.

HAMILTON-LANDIS & ASSOCIATES INC.

FOR THE SALE AND PURCHASE OF RADIO, TELEVISION STATIONS AND NEWSPAPERS . . .

EAST WASHINGTON, D.C.

Ray V. Hamilton
1737 De Sales St., N.W.
EXecutive 3-3456

MIDWEST CHICAGO

Richard A. Shaheen
1714 Tribune Tower
DElaware 7-2754

SOUTHWEST DALLAS

DeWitt (Judge) Landis
1511 Bryan Street
Riverside 8-1175

WEST SAN FRANCISCO

John F. Hardesty
111 Sutter Street
EXbrook 2-5671

Indiana CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
PULASKI	3,800	88	3,330	96.4	3,800	15,659	2,819	402	4,705
PUTNAM	7,800	83	6,480	95.5	7,400	24,519	5,442	674	7,746
RANDOLPH	9,500	90	8,550	97.2	9,100	27,363	5,808	714	10,678
RIPLEY	6,400	89	5,710	94.4	6,000	23,243	5,036	626	6,821
RUSH	6,400	89	5,680	96.2	6,200	21,456	3,938	544	7,109
ST. JOSEPH	72,300	92	66,570	97.5	69,900	287,247	66,494	9,594	80,089
SCOTT	4,700	90	4,220	95.2	4,400	13,552	3,348	418	4,260
SHELBY	10,700	91	9,750	96.0	10,000	33,158	8,369	1,000	11,532
SPENCER	4,400	81	3,570	94.3	4,200	10,872	2,386	317	4,962
STARKE	5,900	88	5,170	95.1	5,400	21,423	4,142	261	6,384
STEBEN	5,300	83	4,420	96.9	5,000	19,091	4,618	592	7,192
SULLIVAN	6,700	86	5,740	94.6	6,400	15,627	4,334	385	7,641
SWITZERLAND	2,200	93	2,040	92.6	2,000	3,871	748	164	2,409
TIPPECANOE	25,300	87	21,910	97.3	23,800	94,841	20,581	4,656	27,995
TIPTON	5,300	86	4,580	97.6	4,800	12,123	2,708	424	6,093
UNION	1,700	88	1,500	96.1	1,600	6,707	1,239	259	2,341
VANDEBURGH	56,100	88	49,470	96.1	54,900	205,026	51,124	8,381	54,850
VERMILION	5,700	87	4,940	95.9	5,600	16,841	4,498	494	6,510
VIGO	34,500	92	31,870	95.5	33,000	124,713	27,077	4,563	36,139
WABASH	9,900	82	8,140	96.8	9,500	34,421	7,706	1,008	11,989
WARREN	2,600	87	2,270	95.5	2,500	4,172	1,805	84	3,127
WARRICK	7,500	81	6,100	94.9	7,000	13,835	4,129	385	7,790
WASHINGTON	5,300	85	4,490	94.3	5,000	13,119	3,793	250	5,818
WAYNE	23,400	89	20,820	96.5	22,600	87,914	20,470	3,222	25,374
WELLS	6,300	87	5,490	96.6	6,100	25,217	5,754	361	8,107
WHITE	6,100	84	5,150	96.8	5,800	27,378	6,661	839	7,556
WHITLEY	6,700	91	6,080	97.4	6,400	19,922	4,467	492	8,643
TOTAL	1,401,700	90	1,263,900	96.4	1,327,000	5,142,869	1,201,618	178,248	1,568,713

Iowa market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ADAIR	3,600	78%	2,790	98.0%	3,500	11,351	2,111	265	4,432
ADAMS	2,300	78	1,790	97.9	2,300	7,685	1,573	172	3,012
ALLAMAKEE	4,400	74	3,260	97.3	4,400	18,558	2,518	296	5,434
APPANOOSE	5,900	73	4,300	97.6	5,900	16,196	4,282	444	5,809
AUDUBON	3,400	94	3,190	97.9	3,300	11,571	1,337	247	4,222
BENTON	7,000	94	6,560	97.8	6,800	28,611	5,885	493	8,742
BLACK HAWK	37,200	96	35,530	97.8	34,700	150,945	32,069	4,593	43,077
BOONE	7,800	91	7,060	97.9	7,700	30,974	7,524	995	10,284
BREMER	5,700	86	4,900	97.7	5,500	24,803	5,068	460	7,854
BUCHANAN	6,000	56	5,730	97.0	5,700	19,095	4,536	305	7,403
BUENA VISTA	7,200	79	5,690	98.1	7,000	30,150	5,317	693	8,489
BUTLER	5,200	85	4,410	97.5	5,200	21,548	2,951	487	6,931
CALHOUN	5,100	76	3,890	97.8	5,000	15,641	3,939	396	6,370
CARROLL	6,500	92	5,980	97.7	6,300	33,700	5,985	627	8,506
CASS	6,100	93	5,700	97.7	6,000	28,812	5,294	805	7,358
CEDAR	5,500	96	5,300	97.8	5,500	23,626	3,226	538	6,896
CERRO GORDO	16,600	95	15,810	97.8	15,900	73,031	13,897	2,109	18,728
CHEROKEE	5,200	93	4,810	97.8	5,000	19,937	3,838	556	6,740
CHICKASAW	4,300	78	3,340	97.7	4,200	20,078	3,307	355	5,287
CLARKE	3,000	66	1,990	97.6	2,900	11,160	2,604	28	3,142
CLAY	6,100	74	4,510	97.8	6,100	27,464	5,593	660	7,450
CLAYTON	6,100	74	4,510	97.2	6,000	24,488	3,902	335	7,918
CLINTON	17,600	97	17,020	97.9	16,800	84,299	17,053	2,007	19,782
CRAWFORD	5,400	92	4,970	97.9	5,300	19,933	3,823	498	6,663
DALLAS	7,400	91	6,730	97.7	7,300	30,780	6,682	836	9,564
DAVIS	2,800	80	2,240	97.0	2,800	8,526	2,149	205	3,534
DECATUR	3,600	71	2,570	96.9	3,500	10,695	3,109	296	3,690
DELAWARE	4,900	96	4,690	98.0	4,900	17,391	3,239	415	6,489
DES MOINES	15,600	95	14,850	97.6	14,900	59,106	14,881	1,284	17,189
DICKINSON	4,000	74	2,960	98.0	3,800	15,235	2,068	667	5,302
DUBUQUE	22,000	92	20,290	97.7	20,200	107,550	23,595	3,932	24,146
EMMET	4,300	67	2,880	98.0	4,100	19,215	4,170	485	5,890

CONTINUED

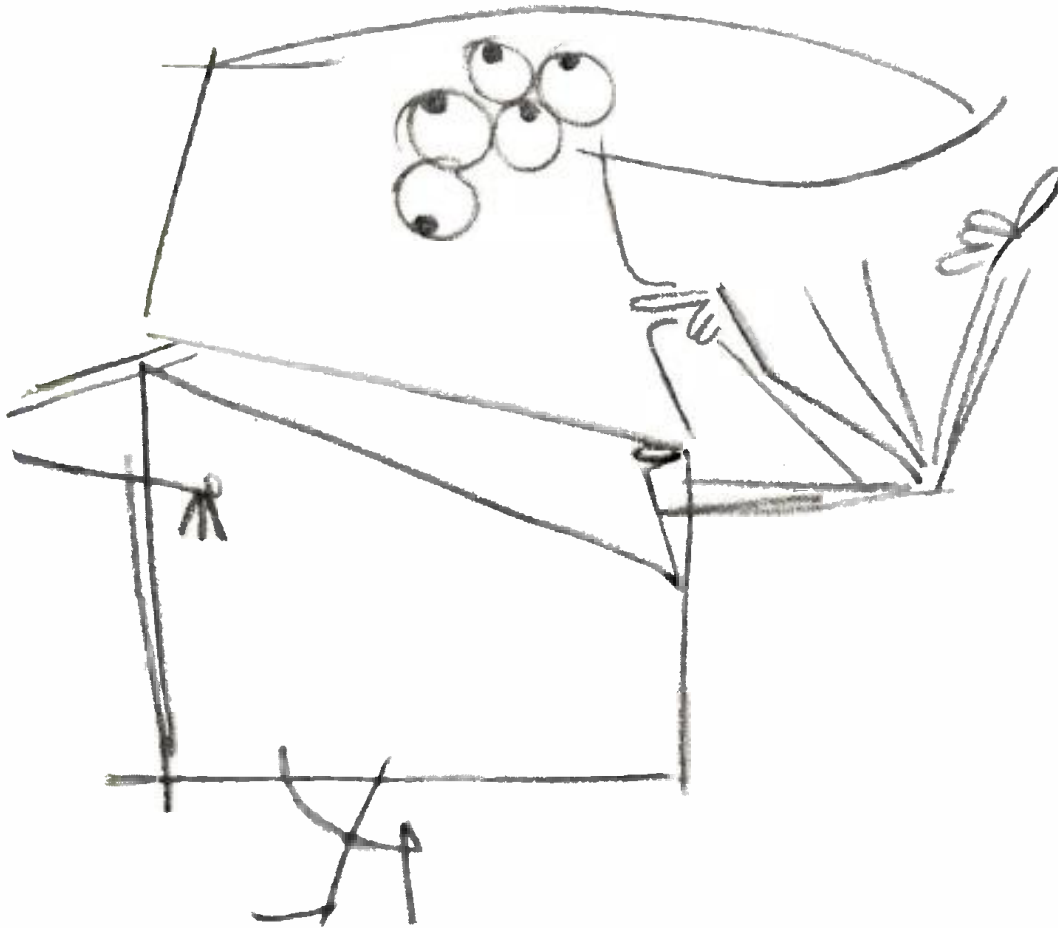
Iowa CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
FAYETTE	7,900	80	6,320	98.0	7,700	35,601	7,106	808	10,126
FLOYD	7,200	78	5,580	97.6	6,900	24,453	5,278	403	8,062
FRANKLIN	5,000	87	4,340	97.8	4,900	20,598	3,851	306	6,393
FREMONT	3,200	93	2,980	97.4	3,100	9,946	1,893	318	4,183
GREENE	4,500	90	4,070	97.8	4,500	18,804	3,273	232	5,988
GRUNY	4,200	90	3,760	98.0	4,000	18,999	2,061	560	5,794
GUTHRIE	4,100	91	3,730	97.4	4,000	14,406	3,225	284	5,320
HAMILTON	6,400	95	6,070	97.9	6,400	27,236	4,886	578	8,007
HANCOCK	4,100	82	3,360	98.0	4,000	18,303	3,236	463	5,850
HARDIN	7,300	95	6,920	97.9	7,100	33,472	5,936	665	9,051
HARRISON	5,100	96	4,900	97.7	5,200	19,993	4,153	781	6,318
HENRY	5,600	81	4,530	97.7	5,400	22,439	3,994	545	6,705
HOWARD	3,700	71	2,630	97.1	3,700	14,413	2,436	382	4,683
HUMBOLDT	3,800	72	2,750	97.7	3,700	16,884	3,227	271	5,047
IDA	3,200	92	2,950	97.6	3,100	10,931	1,566	272	4,213
IOWA	4,600	83	3,800	97.6	4,600	19,928	4,221	427	5,922
JACKSON	5,400	91	4,930	97.3	5,400	25,051	5,313	627	7,460
JASPER	10,200	95	9,730	97.9	9,800	40,138	11,325	1,323	13,345
JEFFERSON	5,500	81	4,440	97.8	5,500	19,700	4,484	517	5,929
JOHNSON	14,300	84	11,960	97.4	13,100	59,444	11,498	2,125	15,525
JONES	5,600	91	5,110	97.3	5,400	26,398	4,941	492	7,207
KEOKUK	5,200	83	4,290	97.7	5,300	18,406	3,414	374	6,113
KOSSUTH	7,400	73	5,370	97.8	7,300	30,583	5,279	538	9,642
LEE	13,600	81	10,980	97.4	13,000	48,450	12,328	1,661	15,610
LINN	40,900	96	39,420	97.6	38,600	181,005	36,369	6,678	48,298
LOUISA	3,200	83	2,640	97.0	3,100	11,481	2,913	323	4,019
LUCAS	3,300	66	2,190	97.2	3,300	12,588	3,420	226	4,126
LYON	4,000	92	3,680	97.5	4,000	13,819	2,695	273	5,467
MADISON	3,800	90	3,410	96.8	3,800	16,403	3,305	615	4,748
MAHASKA	7,700	78	5,970	98.0	7,700	31,490	6,735	783	9,062
MARION	7,200	94	6,760	97.6	7,000	24,381	5,562	760	8,688
MARSHALL	11,700	95	11,070	98.0	11,500	55,843	11,544	2,073	14,424
MILLS	3,300	91	3,010	97.4	3,200	11,277	2,478	299	4,390
MITCHELL	4,000	84	3,360	97.7	3,900	17,245	3,696	276	5,272
MONONA	4,700	96	4,520	97.4	4,700	16,317	3,759	347	5,501
MONROE	2,800	73	2,030	97.4	2,800	11,916	3,005	235	3,719
MONTGOMERY	5,100	91	4,660	97.8	5,000	21,193	4,616	581	5,893
MUSCATINE	10,500	97	10,140	97.8	10,300	47,415	10,366	910	12,439
O'BRIEN	5,900	80	4,710	97.9	5,800	24,689	4,844	432	7,339
OSCEOLA	2,800	80	2,240	97.9	2,800	12,297	2,098	225	4,005
PAGE	7,400	93	6,890	97.8	7,200	32,614	6,125	950	7,838
PALO ALTO	4,100	67	2,730	98.0	3,900	17,875	3,022	326	5,530
PLYMOUTH	6,900	92	6,340	97.7	7,000	26,698	4,537	700	8,468
POCAHONTAS	4,200	71	2,980	98.2	4,100	15,949	3,140	409	5,692
POLK	85,900	96	82,420	97.7	81,600	368,330	78,542	13,647	93,761
POTTAWATTAMIE	23,000	95	21,780	97.7	21,800	74,311	19,128	2,817	28,078
POWESHIEK	5,700	78	4,420	97.8	5,500	21,133	4,995	564	7,033
RINGGOLD	2,700	79	2,140	97.6	2,700	6,757	1,395	188	3,200
SAC	5,200	79	4,100	97.8	5,100	21,095	3,685	375	6,723
SCOTT	36,900	97	35,690	97.9	34,900	175,422	36,751	6,031	43,107
SHELBY	4,400	94	4,140	97.8	4,300	14,962	1,940	380	5,845
SIoux	6,800	92	6,250	97.5	6,600	28,362	4,578	618	9,834
STORY	13,900	95	13,150	98.0	13,100	62,097	16,176	1,866	16,239
TAMA	6,500	89	5,800	97.8	6,400	23,617	4,255	561	8,091
TAYLOR	3,700	79	2,930	97.5	3,700	7,413	1,539	233	3,991
UNION	5,600	78	4,340	97.4	5,600	17,021	4,174	620	5,259
VAN BUREN	3,400	80	2,710	97.4	3,400	10,191	2,516	131	3,623
WAPELLO	16,500	80	13,250	97.4	16,000	52,309	13,215	2,113	16,302
WARREN	5,400	90	4,860	97.8	5,200	17,745	4,500	234	7,428
WASHINGTON	6,400	83	5,290	97.1	6,100	28,703	4,111	674	7,398
WAYNE	3,600	72	2,580	97.7	3,600	10,284	2,250	288	3,798
WEBSTER	14,100	96	13,540	97.8	13,500	66,124	14,164	2,206	17,694
WINNEBAGO	3,700	82	3,030	97.9	3,700	16,541	3,738	344	5,159
WINNESHIEK	6,300	71	4,490	97.7	6,300	20,930	4,042	458	7,227
WOODBURY	35,900	96	34,610	97.7	35,200	167,523	33,416	5,787	36,559
WORTH	3,100	84	2,610	97.3	3,100	9,765	2,208	148	4,100
WRIGHT	6,100	87	5,310	97.9	6,100	24,239	5,165	634	7,436
TOTAL	843,200	89	753,940	97.7	814,800	3,464,099	717,261	99,774	1,001,429

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Television Penetration" and "Radio Homes"—as of Spring 1959—were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.

Which
way
does the
wind
blow?



WEATHER is news in Eastern Iowa, where frost bites bank accounts as well as fingers, and snow clogs feeding troughs as well as roads. "Rain by afternoon" means send the kids to the morning school bus complete with rain gear . . . and make hay in the north forty while the WMT stations shine.

Our weather radar installation permits WMT-TV camera viewing of storms in the making; in addition, it permits continual monitoring of the weather situation by weather-trained staffers. A direct wire to the Des Moines Weather Bureau serves us and our audiences with complete information on all conditions important to Eastern Iowans. We subscribe to a private weather reporting service whose details are WMTe'd six times a day, seven days a week. Special news correspondents throughout Iowa (more than

a hundred) frequently call in important or unusual weather news. Three wire services and two picture services provide our News Center with complete national and international coverage which of course includes weather.

Weather reporting is one of the reasons for WMT-TV's dominance of three of Iowa's six largest cities, plus coverage of well over half the tv families in Iowa—and one of the reasons that WMT Radio averages more audience than the combined total of all other radio stations located in our Pulse area.

The WMT Stations
CBS Radio and Television for Eastern Iowa

Mail Address: Cedar Rapids

National Representatives: The Katz Agency
Affiliated with KWMT, Fort Dodge

Kansas market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ALLEN	5,400	71%	3,840	97.1%	5,200	18,649	4,484	501	6,425
ANDERSON	3,100	64	1,990	97.3	2,900	7,797	2,023	227	3,465
ATCHISON	6,400	87	5,570	97.1	6,200	18,691	4,804	813	7,410
BARBER	2,800	75	2,100	97.1	2,700	12,196	3,315	596	3,584
BARTON	10,800	93	10,070	97.6	10,500	37,809	8,435	1,409	14,142
BOURBON	6,000	71	4,270	96.7	5,800	16,693	3,971	473	6,313
BROWN	4,900	78	3,810	97.2	4,800	14,524	3,865	632	5,209
BUTLER	12,800	83	10,640	97.2	12,100	47,743	10,317	1,265	16,116
CHASE	1,300	74	960	97.0	1,400	3,218	714	132	1,616
CHAUTAUQUA	2,100	63	1,320	96.1	2,000	7,976	1,466	305	2,446
CHEROKEE	7,500	73	5,490	96.8	7,400	16,197	5,174	627	8,539
CHEYENNE	1,400	45	630	97.0	1,400	6,715	1,329	241	1,936
CLARK	1,100	64	700	97.4	1,100	4,177	1,044	355	1,553
CLAY	3,600	64	2,310	97.7	3,500	15,438	3,029	281	4,408
CLOUD	4,800	58	2,780	96.9	4,700	18,899	4,543	705	5,434
COFFEY	2,600	65	1,680	97.6	2,500	8,268	1,607	377	3,321
COMANCHE	1,000	76	760	96.7	1,000	3,936	1,023	219	1,385
COWLEY	12,500	79	9,910	97.2	12,100	45,931	10,157	1,409	15,249
CRAWFORD	14,200	79	11,260	97.2	13,600	39,197	10,577	1,507	13,952
DECATUR	2,000	59	1,170	97.2	1,900	6,627	1,485	194	2,413
DICKINSON	7,300	58	4,260	97.5	7,100	27,860	6,473	810	8,613
DONIPHAN	3,300	87	2,870	96.1	3,200	7,469	2,493	224	3,551
DOUGLAS	10,300	76	7,830	97.6	9,500	42,345	9,976	1,520	14,220
EDWARDS	1,800	81	1,450	97.7	1,800	7,025	1,308	250	2,158
ELK	1,800	63	1,130	97.3	1,800	4,146	1,097	152	2,163
ELLIS	5,300	73	3,860	97.4	5,100	27,332	5,480	626	6,924
ELLSWORTH	2,500	67	1,680	97.1	2,500	8,759	2,161	360	3,187
FINNEY	4,300	57	2,440	97.3	4,200	28,805	6,450	662	5,770
FORD	6,300	64	4,060	97.7	6,200	37,664	6,026	1,054	8,382
FRANKLIN	6,600	82	5,390	97.3	6,400	23,742	6,529	770	7,609
GEARY	7,200	58	4,200	97.2	6,900	25,616	5,918	729	10,425
GOVE	1,000	53	530	97.4	1,000	4,421	1,140	190	1,460
GRAHAM	1,300	58	750	97.5	1,300	5,765	1,173	292	2,143
GRANT	1,400	49	680	96.3	1,300	7,773	1,730	210	1,845
GRAY	1,200	65	780	94.7	1,100	5,256	1,028	259	1,740
GREELEY	600	47	280	96.5	600	3,380	697	90	753
GREENWOOD	3,700	75	2,760	97.1	3,600	11,144	2,447	405	4,825
HAMILTON	800	40	320	97.4	800	6,187	1,297	173	1,190
HARPER	3,000	75	2,240	97.6	2,900	13,593	3,273	603	4,074
HARVEY	7,900	81	6,380	97.5	7,600	28,719	6,235	704	9,784
HASKELL	700	49	340	97.0	700	3,135	633	125	1,148
HODGEMEN	900	80	720	98.2	900	3,626	479	122	1,293
JACKSON	3,300	78	2,570	96.5	3,200	9,815	2,932	192	4,069
JEFFERSON	3,600	78	2,790	96.8	3,500	9,647	2,086	285	4,167
JEWELL	2,500	58	1,450	97.2	2,500	5,527	1,472	190	3,187
JOHNSON	41,900	95	39,610	97.7	39,300	113,391	42,070	6,522	53,827
KEARNEY	900	49	440	97.2	900	2,847	818	128	1,132
KINGMAN	3,300	75	2,470	97.0	3,200	10,537	2,698	300	4,094
KIOWA	1,400	75	1,050	96.9	1,400	6,594	1,370	312	1,948
LABETTE	9,200	67	6,170	97.1	9,100	24,019	6,358	775	9,879
LANE	900	53	480	97.1	900	4,676	1,164	146	1,242
LEAVENWORTH	11,300	95	10,750	96.9	10,900	29,408	8,280	1,179	13,371
LINCOLN	1,900	68	1,290	97.7	1,900	6,471	1,460	96	2,385
LINN	2,800	80	2,240	96.2	2,800	9,373	1,532	216	3,184
LOGAN	1,100	44	480	97.4	1,100	7,339	1,636	166	1,535
LYON	7,900	66	5,190	97.3	7,600	31,168	6,738	1,356	9,998
MC PHERSON	7,500	79	5,930	96.3	7,200	29,574	6,491	1,117	9,705
MARION	5,000	74	3,710	97.0	4,900	17,767	3,367	525	5,955
MARSHALL	5,200	62	3,220	97.3	5,200	19,373	3,978	2,734	6,388
MEADE	1,600	64	1,030	97.6	1,600	6,436	1,585	321	2,231
MIAMI	6,200	80	4,950	97.2	6,000	17,259	4,149	551	6,938
MITCHELL	2,700	58	1,560	97.3	2,700	18,768	2,779	498	3,525
MONTGOMERY	16,700	78	13,030	97.0	16,200	54,736	14,686	1,994	18,362
MORRIS	2,400	74	1,780	97.5	2,400	7,030	1,518	92	3,029
MORTON	1,000	40	400	96.0	1,000	4,946	1,254	168	1,252
NEMAHA	4,000	78	3,110	97.0	3,900	15,363	2,999	569	4,739

CONTINUED

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Tv Penetration" and "Tv Homes" — as of Spring 1959 — were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.

Kansas CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
NEOSHO	6,500	73	4,770	97.1	6,400	19,402	4,635	598	7,682
NESS	1,700	53	900	97.7	1,700	6,456	1,759	202	2,333
NORTON	2,700	58	1,570	96.8	2,600	10,628	2,147	427	3,335
OSAGE	4,400	82	3,590	97.0	4,300	12,812	3,321	342	4,825
OSBORNE	2,300	62	1,420	97.5	2,300	7,125	1,843	196	3,100
OTTAWA	2,300	67	1,550	97.4	2,200	6,456	1,407	207	2,836
PAWNEE	2,800	80	2,250	97.5	2,700	10,648	2,605	407	4,126
PHILLIPS	3,400	62	2,110	96.9	3,300	11,049	2,305	339	3,619
PATAWATOMIE	3,700	62	2,300	97.1	3,600	16,071	2,815	460	4,412
PRATT	3,900	75	2,930	97.0	3,800	18,149	3,503	574	5,140
RAWLINS	1,500	44	660	97.6	1,500	4,883	1,068	171	1,940
RENO	19,800	94	18,620	96.8	19,000	74,475	16,001	2,301	24,222
REPUBLIC	3,500	64	2,250	96.9	3,400	10,117	2,184	333	4,093
RICE	4,600	79	3,640	97.6	4,600	13,620	3,991	494	5,987
RILEY	6,400	65	4,160	97.9	7,000	39,599	8,312	1,182	12,366
ROOKS	3,000	62	1,870	97.1	2,900	11,469	2,527	372	3,757
RUSH	1,900	73	1,390	97.3	1,900	8,043	1,479	322	2,685
RUSSELL	3,800	73	2,760	97.5	3,700	12,824	2,967	538	5,146
SALINE	13,500	77	10,430	97.6	13,900	68,429	13,813	1,854	19,884
SCOTT	1,300	52	680	96.9	1,300	9,399	2,115	381	2,011
SEDGWICK	110,200	94	103,350	97.6	103,800	419,691	89,461	16,703	139,448
SEWARD	4,100	49	1,990	97.0	3,800	25,312	4,982	808	5,620
SHAWNEE	43,300	94	40,770	97.6	41,100	160,997	36,718	5,952	52,537
SHERIDAN	1,100	57	630	97.4	1,100	4,539	718	117	1,610
SHERMAN	1,800	46	820	97.7	1,800	10,334	2,216	286	2,683
SMITH	2,600	62	1,610	97.2	2,500	8,047	1,701	220	3,297
STAFFORD	2,300	80	1,840	97.5	2,200	7,145	1,474	164	3,412
STANTON	600	40	240	96.5	600	2,443	355	116	779
STEVENS	1,200	40	480	97.5	1,200	6,350	1,328	324	1,861
SUMNER	9,000	75	6,730	97.2	8,700	30,516	7,085	869	11,021
THOMAS	2,200	44	970	97.4	2,100	13,843	2,800	431	2,854
TLEGO	1,500	54	810	97.0	1,500	6,823	1,376	248	2,273
WABAUNSEE	2,200	66	1,450	96.5	2,100	5,630	1,388	174	2,585
WALLACE	700	46	320	98.2	700	2,960	338	79	865
WASHINGTON	3,600	64	2,310	97.2	3,600	8,448	2,063	203	4,474
WICHITA	700	44	310	96.8	700	5,227	1,042	-----	1,027
WILSON	4,700	73	3,450	97.0	4,600	14,915	4,108	529	5,395
WOODSON	2,000	65	1,290	96.8	1,900	5,178	1,247	156	2,187
WYANDOTTE	61,500	95	58,500	97.5	61,200	170,705	46,761	7,497	66,850
TOTAL	678,100	81	549,630	97.4	656,000	2,427,264	568,560	89,656	253,592

Kentucky market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ADAIR	3,800	60%	2,290	93.7%	3,300	8,007	1,860	283	3,877
ALLEN	3,400	58	1,960	95.5	3,200	10,835	2,159	267	3,724
ANDERSON	2,400	72	1,720	96.0	2,300	4,699	1,327	181	3,348
BALLARD	2,900	59	1,710	95.6	3,900	6,832	2,461	173	2,578
BARREN	8,200	58	4,750	95.3	8,000	22,729	5,179	810	8,618
BATH	2,500	51	1,280	93.7	2,300	4,308	1,710	117	2,295
BELL	8,300	62	5,160	94.1	8,200	20,781	6,103	813	7,774
BOONE	6,000	89	5,340	96.4	5,300	12,396	3,569	254	10,322
BOURBON	4,900	65	3,190	95.9	4,700	15,829	4,914	413	5,641
BOYD	14,800	92	13,650	96.5	15,000	58,577	16,362	1,829	18,093
BOYLE	5,500	63	3,450	95.7	5,300	17,395	4,063	530	7,237
BRACKEN	2,200	82	1,810	95.9	2,100	5,206	1,423	97	2,644
BREATHITT	3,600	49	1,780	90.5	3,200	6,767	2,140	109	1,733
BRECKINRIDGE	3,800	77	2,920	93.4	3,500	5,732	1,615	85	3,782
BULLITT	4,500	90	4,050	93.9	3,900	9,446	3,358	346	4,436
BUTLER	2,200	55	1,210	92.3	2,000	2,380	828	65	2,214
CALDWELL	3,500	49	1,730	94.9	3,300	10,824	3,022	378	4,080
CALLOWAY	5,800	55	3,210	96.0	5,600	20,659	4,531	658	7,210
CAMPBELL	28,900	93	26,830	97.1	27,200	77,241	25,342	3,093	30,916
CARLISLE	1,700	59	1,010	96.7	1,600	6,390	1,452	169	1,943

CONTINUED

Kentucky CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
CARROLL	2,500	89	2,230	94.8	2,600	7,337	2,302	166	2,774
CARTER	4,700	82	3,840	92.6	4,400	10,765	3,238	307	4,553
CASEY	3,600	57	2,050	94.3	3,400	5,622	1,542	3,477
CHRISTIAN	10,100	68	6,850	94.4	16,400	46,528	10,251	1,118	17,080
CLARK	5,400	52	2,790	95.4	5,100	16,296	4,384	599	7,541
CLAY	4,400	42	1,840	91.0	3,400	8,119	1,509	61	3,731
CLINTON	2,000	42	830	93.7	1,900	3,724	872	116	2,150
CRITTENDEN	2,700	50	1,340	94.2	2,500	5,541	1,439	179	2,664
CUMBERLAND	2,500	55	1,380	93.5	2,300	3,627	859	128	1,640
DAVISS	19,600	77	15,150	96.6	19,200	76,341	20,606	2,436	22,449
EDMONSON	1,700	58	990	93.7	1,600	3,070	496	58	1,793
ELLIOTT	1,200	82	980	93.6	1,200	1,464	539	1,014
ESTILL	3,300	42	1,400	92.5	2,900	5,757	2,113	170	3,020
FAYETTE	35,700	66	23,610	96.4	33,600	156,833	32,270	6,070	38,612
FLEMING	2,600	62	1,600	95.2	2,400	7,057	1,549	156	3,952
FLOYD	9,500	78	7,420	94.5	8,800	14,348	3,716	333	7,334
FRANKLIN	8,300	73	6,020	96.4	7,900	29,612	8,198	1,058	9,243
FULTON	3,200	55	1,770	95.1	2,900	11,993	3,962	371	3,599
GALLATIN	1,100	89	980	95.2	1,000	5,580	1,139	115	1,686
GARRARD	2,700	63	1,690	95.6	2,800	5,813	1,388	155	3,180
GRANT	2,700	89	2,410	95.0	2,700	6,636	1,700	163	3,775
GRAVES	9,700	55	5,370	96.0	10,500	26,312	6,699	755	9,799
GRAYSON	4,600	58	2,660	94.7	4,100	11,214	2,342	391	3,928
GREEN	2,900	60	1,750	95.0	2,900	6,317	1,970	126	2,999
GREENUP	7,000	82	5,710	95.0	6,600	8,155	3,489	336	8,553
HANCOCK	1,400	76	1,070	94.4	1,300	2,125	923	1,681
HARDIN	14,000	83	11,660	95.7	13,300	48,317	10,988	1,166	17,960
HARLAN	13,400	66	8,790	94.3	13,300	27,066	8,044	651	11,709
HARRISON	4,200	73	3,080	95.8	4,000	12,640	2,991	320	5,117
HART	3,700	58	2,140	94.0	3,600	6,997	1,940	281	3,996
HENDERSON	10,600	75	7,900	95.3	10,900	36,281	9,196	723	12,046
HENRY	3,100	75	2,330	95.4	2,800	7,069	1,777	346	3,286
RICKMAN	2,000	59	1,180	95.3	1,900	5,033	1,719	104	1,972
HOPKINS	12,200	59	7,180	95.0	11,500	28,586	8,656	505	11,738
JACKSON	2,900	41	1,190	90.6	2,400	3,953	794	59	1,679
JEFFERSON	177,200	92	163,590	96.7	172,400	697,448	165,721	31,189	197,814
JESSAMINE	3,500	63	2,190	94.4	3,400	8,852	2,276	226	4,234
JOHNSON	5,000	71	3,550	94.7	4,500	10,318	2,857	163	4,203
KENTON	41,700	95	39,490	97.2	39,200	119,211	39,257	4,478	33,584
KNOTT	3,700	49	1,830	90.5	2,800	2,098	820	2,305
KNOX	6,300	52	3,290	92.9	5,700	8,559	2,572	99	4,395
LARUE	2,800	60	1,680	94.7	2,600	5,527	1,340	177	3,309
LAUREL	6,500	41	2,660	94.2	5,800	14,217	3,972	382	6,000
LAWRENCE	3,100	71	2,200	94.4	2,900	5,516	813	160	2,362
LEE	1,800	47	840	92.6	1,700	4,033	920	119	1,560
LESLIE	3,200	42	1,340	92.2	2,700	2,188	699	58	1,342
LETCHER	6,500	55	3,580	94.0	6,100	10,488	3,061	193	6,624
LEWIS	3,000	62	1,850	94.5	2,600	5,562	1,512	132	3,019
LINCOLN	4,300	57	2,450	94.9	4,200	8,327	2,062	143	3,801
LIVINGSTON	1,900	54	1,030	92.3	1,700	2,966	973	32	2,345
LOGAN	5,600	69	3,870	95.0	5,400	14,853	3,951	463	6,397
LYON	1,500	55	820	94.2	1,500	2,789	807	134	1,435
MC CRACKEN	19,400	63	12,270	95.5	21,100	70,934	18,463	3,066	20,967
MC CREARY	2,800	51	1,440	91.0	2,600	5,029	1,470	58	2,939
MC LEAN	2,500	55	1,380	95.7	2,400	5,411	1,243	138	2,842
MADISON	9,200	52	4,800	95.6	8,700	25,460	5,405	2,369	9,590
MAGOFFIN	2,200	50	1,100	90.4	1,900	1,869	92	69	1,600
MARION	3,900	72	2,790	94.9	3,600	10,566	2,690	207	4,482
MARSHALL	5,100	59	3,090	94.8	5,300	17,719	5,709	307	5,570
MARTIN	1,800	72	1,290	92.5	1,700	1,674	328	48	1,945
MASON	5,400	82	4,450	96.2	5,300	17,176	4,356	605	5,764
MEADE	2,000	77	1,540	95.0	1,900	10,468	1,703	95	3,486
MENIFEE	800	44	350	92.5	600	543	157	814
MERCER	4,000	63	2,510	95.8	4,100	10,564	2,675	379	5,600
METCALFE	2,300	56	1,280	94.7	2,100	2,751	615	91	1,948
MONROE	3,100	55	1,710	93.6	2,800	9,260	1,417	322	3,014
MONTGOMERY	2,800	52	1,450	95.5	2,500	14,819	3,248	480	4,636

CONTINUED

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Tv Penetration" and "Tv Homes"—as of Spring 1959—were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.

Kentucky CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
MORGAN	2,500	47	1,170	92.5	2,400	6,147	1,657	88	2,103
MUHLLENBERG	7,400	61	4,510	94.2	7,200	16,700	5,208	398	7,865
NELSON	4,900	60	4,410	95.2	4,700	14,239	3,260	322	5,677
NICHOLAS	2,100	65	1,370	95.3	1,900	3,325	1,160	149	2,243
OHIO	4,400	55	2,410	93.4	4,400	7,460	3,063	343	4,434
OLDHAM	3,100	75	2,330	95.9	2,900	7,455	2,053	191	4,872
OWEN	2,600	73	1,890	95.5	2,500	4,041	1,076	250	2,476
OWSLEY	1,400	41	580	91.8	1,300	1,157	535	-----	780
FENDLETON	3,000	82	2,460	96.2	2,800	6,158	1,807	223	3,266
PERRY	8,100	56	4,540	94.0	7,700	17,058	4,619	394	6,754
PIKE	16,100	67	10,820	95.0	14,800	24,163	7,187	432	16,623
POWELL	1,500	43	640	89.6	1,300	1,669	231	77	1,466
PULASKI	9,400	53	4,990	94.6	8,100	18,493	4,770	670	10,112
ROBERTSON	500	82	410	95.0	500	444	240	-----	752
ROCKCASTLE	2,700	41	1,110	91.0	2,500	4,137	1,010	135	2,482
ROWAN	2,500	62	1,540	92.8	2,300	9,262	1,752	301	3,440
RUSSELL	2,800	57	1,600	94.1	2,400	4,089	1,254	200	2,899
SCOTT	3,800	73	2,780	95.5	3,700	9,615	3,287	357	5,111
SHELBY	5,000	75	3,740	96.1	5,100	15,711	3,233	155	6,521
SIMPSON	3,000	69	2,070	96.8	2,700	9,886	1,907	131	3,910
SPENCER	1,500	90	1,350	95.4	1,400	3,310	714	422	2,008
TAYLOR	4,900	60	2,960	95.5	3,900	10,414	2,566	250	5,053
TODD	3,200	69	2,210	94.5	3,100	7,197	1,931	317	2,765
TRIGG	2,100	56	1,170	94.7	2,100	4,748	1,331	197	2,457
TRIMBLE	1,400	75	1,050	95.0	1,300	2,545	582	176	1,613
UNION	4,000	53	2,120	95.0	3,900	13,056	3,489	426	4,574
WARREN	12,700	67	8,480	95.4	12,400	40,100	9,260	1,410	14,309
WASHINGTON	2,900	72	2,080	96.1	2,800	6,757	1,982	209	3,358
WAYNE	3,800	42	1,590	92.1	3,200	3,736	575	254	3,024
WEBSTER	4,500	53	2,380	93.6	4,200	9,170	2,328	240	4,374
WHITLEY	6,600	52	3,410	93.6	6,000	17,840	4,926	450	6,690
WOLFE	1,500	47	700	91.2	1,400	1,208	258	37	998
WOODFORD	3,100	73	2,270	95.3	3,000	8,697	2,715	300	4,176
TOTAL	824,000	73	603,010	95.5	793,700	2,426,343	624,198	86,078	883,306



BROADCASTING

THE BUSINESSWEEKLY OF TELEVISION AND RADIO

EXECUTIVE AND PUBLICATION HEADQUARTERS

1735 DeSales Street, N.W., Washington 6, D.C.
Telephone: METropolitan 8-1022

BUREAUS

444 Madison Avenue, New York 22, New York
Telephone: PLaza 5-8355

360 N. Michigan Avenue, Chicago 1, Illinois
Telephone: CEntral 6-4115

6253 Hollywood Blvd., Hollywood 28, California
Telephone: HOLlywood 3-3148



BROADCASTING is the only publication in the radio-tv field with membership in
Audit Bureau of Circulations and Associated Business Publications.



Louisiana market facts

Parishes	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ACADIA	13,100	63%	8,310	95.5%	12,400	36,176	6,805	1,003	
ALLEN	5,500	63	3,460	94.9	5,200	15,262	2,403	441	
ASCENSION	6,000	66	3,980	94.6	5,700	20,099	4,624	510	
ASSUMPTION	3,900	60	2,350	94.8	3,700	7,965	1,433	317	
AVOUELLES	10,500	65	6,790	94.6	9,900	19,979	3,999	821	
BEAUREGARD	5,800	63	3,650	95.7	5,500	14,108	3,948	432	
BIENVILLE	4,200	61	2,570	96.6	4,200	7,631	2,115	276	
BOSSIER	11,200	79	8,860	95.5	12,800	37,888	11,990	841	
CADDO	62,400	85	53,010	96.1	59,300	247,754	59,549	9,170	
CALCASIEU	38,800	75	29,250	96.7	35,600	132,115	27,518	4,286	
CALDWELL	2,700	66	1,770	96.1	2,600	5,072	1,166	145	
CAMERON	1,200	64	770	95.5	1,200	6,860	2,636	211	
CATAHOULA	2,700	61	1,650	94.1	2,500	8,215	3,504	316	
CLAIBORNE	6,000	61	3,670	95.7	5,800	14,208	3,629	846	
CONCORDIA	3,700	61	2,260	93.9	3,500	13,219	2,796	499	
DE SOTO	5,600	73	4,070	94.3	5,400	16,682	3,869	451	
E. BATON ROUGE	66,100	84	55,350	97.0	62,800	279,441	57,919	11,336	
EAST CARROLL	3,800	67	2,540	93.9	3,700	6,803	1,987	269	
E. FELICIANA	3,400	60	2,030	95.4	3,200	5,161	1,265	94	
EVANGELINE	8,900	62	5,510	95.0	8,400	12,742	2,199	354	
FRANKLIN	7,100	69	4,870	95.1	6,800	11,850	2,356	527	
GRANT	3,300	68	2,240	96.4	3,300	5,579	1,785	124	
IBERIA	12,100	69	8,350	95.6	11,000	40,708	9,024	1,333	
IBERVILLE	6,800	62	4,210	94.5	6,500	15,702	4,462	452	
JACKSON	3,600	68	2,450	96.2	3,500	21,337	2,546	366	
JEFFERSON	50,000	86	43,190	97.0	45,700	137,342	52,689	4,870	
JEFFERSON DAVIS	8,100	64	5,150	96.0	7,700	25,382	5,619	810	
LAFAYETTE	19,000	71	13,540	95.8	17,800	90,709	16,137	2,616	
LAFOURCHE	11,500	80	9,230	95.5	10,900	41,968	9,816	1,065	
LA SALLE	3,900	66	2,560	95.5	3,700	8,026	2,005	260	
LINCOLN	6,900	64	4,410	96.1	6,600	20,929	4,647	559	
LIVINGSTON	5,700	66	3,790	95.8	5,500	14,785	4,409	383	
MADISON	4,300	67	2,880	93.6	4,100	10,722	2,036	422	
MOREHOUSE	9,600	66	6,370	95.2	9,400	21,468	6,335	860	
NATCHITOCHES	9,300	66	6,110	94.9	8,800	17,998	4,107	553	
ORLEANS	195,600	87	169,660	96.7	186,900	744,082	138,261	33,845	
OUACHITA	25,800	79	20,320	96.5	24,700	110,939	24,660	3,283	
PLAQUEMINES	3,700	82	3,020	95.3	3,500	17,113	7,003	368	
POINTE COUPEE	5,200	60	3,100	95.5	5,000	9,213	2,884	422	
RAPIDES	30,500	77	23,350	95.7	28,700	100,120	22,892	2,848	
RED RIVER	2,500	72	1,810	94.2	2,400	5,887	1,408	192	
RICHLAND	6,300	77	4,870	95.1	6,100	15,755	3,914	416	
SABINE	5,100	57	2,910	95.4	4,900	10,721	3,049	437	
ST. BERNARD	8,000	86	6,870	95.7	6,600	7,016	2,853	175	
ST. CHARLES	3,400	76	2,570	95.9	3,300	7,603	1,482	303	
ST. HELENA	2,400	59	1,420	94.7	2,300	2,159	595	21	
ST. JAMES	3,300	76	2,500	94.6	3,100	10,777	2,336	181	
ST. JOHN BAPT.	3,500	76	2,650	95.1	3,300	6,790	2,226	318	
ST. LANDRY	20,800	63	13,070	94.5	19,600	54,482	9,844	1,193	
ST. MARTIN	6,100	60	3,670	95.1	5,800	14,433	2,674	262	
ST. MARY	10,600	69	7,330	95.2	10,000	45,390	14,090	1,573	
ST. TAMMANY	8,400	76	6,360	95.9	8,000	22,674	4,953	648	
TANGIPAHOA	16,300	84	13,690	95.0	15,300	60,524	11,884	1,617	
TENSAS	3,200	67	2,140	92.9	3,000	5,259	970	277	

CONTINUED

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Tv Penetration" and "Tv Homes"—as of Spring 1959—were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.



**IN RICH
MONROE
MARKET**



AS
REPORTED
IN ARB
APRIL
1959

JUST LOOK AT THIS MARKET DATA!

And you get more impact and circulation per dollar in radio on

WNOE-Radio 50,000 watts
New Orleans 1060 KC

KNOE-Radio 5,000 watts
Monroe 1390 KC

Edd Routt, Vice-Pres. & Gen. Mgr.

Population	1,520,100
Households	423,600
Consumer Spendable Income	\$1,761,169,000
Food Sales	\$ 300,486,000
Drug Sales	\$ 40,355,000
Automotive Sales	\$ 299,539,000
General Merchandise	\$ 148,789,000
Total Retail Sales	\$1,286,255,000

KNOE-TV

Noe Enterprises, Inc.

James A. Noe, Jr., President

**Channel 8 • Monroe, La.
A James A. Noe Station
CBS • ABC**

Paul H. Goldman—Executive Vice President
and General Manager
Represented by H-R Television, Inc.

Louisiana CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
TERREBONNE	12,600	83	10,510	95.4	11,600	49,308	12,587	1,308	
UNION	4,700	64	3,010	96.0	4,500	9,015	2,086	237	
VERMILION	10,200	62	6,360	96.2	9,800	30,987	6,950	1,122	
VERNON	6,200	57	3,540	94.5	5,800	16,000	3,589	468	
WASHINGTON	11,300	81	9,100	95.9	10,700	30,893	8,092	1,233	
WEBSTER	10,400	76	7,930	96.5	10,000	29,003	7,717	945	
W. BATON ROUGE	3,200	62	1,980	94.6	3,000	6,403	2,451	167	
WEST CARROLL	3,600	77	2,780	96.1	3,600	6,693	778	217	
W. FELICIANA	1,630	60	960	92.7	1,500	4,420	1,304	140	
WINN	4,300	68	2,920	95.1	4,100	9,161	2,954	526	
TOTAL	855,500	77	661,600	96.0	811,800	2,824,704	639,813	102,560	*81,1921

*State wide total.

Maine market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ANDROSCOGGIN	24,400	92%	22,480	97.8%	23,900	105,883	30,020	2,225	
AROOSTOCK	24,200	80	19,300	97.4	23,600	82,438	22,936	2,432	
CUMBERLAND	51,500	91	46,660	97.9	49,900	241,963	60,979	9,786	
FRANKLIN	5,400	86	4,630	96.8	5,300	15,118	4,896	460	
HANCOCK	10,000	87	8,700	97.3	9,700	36,375	11,411	762	
KENNEBEC	23,700	92	21,690	97.7	22,900	107,872	31,871	2,748	
KNOX	8,700	88	7,640	97.5	8,600	35,264	10,083	1,106	
LINCOLN	5,400	90	4,880	97.1	5,000	20,964	6,056	538	
OXFORD	11,400	90	10,220	97.3	11,200	43,954	12,726	1,086	
PENOBSCOT	30,900	91	28,090	97.8	30,300	147,411	39,085	3,286	
PISCATAQUIS	4,700	87	4,070	97.7	4,700	16,887	5,358	610	
SAGadahoc	5,700	90	5,150	97.4	6,100	18,488	5,461	435	
SOMERSET	11,000	83	9,090	96.9	10,600	37,238	11,964	1,231	
WALDO	5,900	88	5,180	97.4	5,800	20,134	5,729	367	
WASHINGTON	9,200	86	7,940	97.3	9,000	34,134	11,652	1,099	
YORK	27,200	91	24,820	97.8	26,600	104,722	34,518	3,189	
TOTAL	259,300	89	230,540	97.6	253,200	1,068,845	304,745	31,360	*281,230

*State wide total.

Maryland market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ALLEGANY	27,200	75%	20,330	94.4%	25,700	104,484	31,157	3,164	24,671
ANNE ARUNDEL	47,300	91	42,810	94.1	41,300	159,234	56,496	6,299	52,718
*BALTIMORE	412,000	90	370,350	95.7	386,600	1,640,698	403,082	71,400	392,640
CALVERT	3,600	85	3,060	89.4	3,200	10,792	2,444	35	3,997
CAROLINE	5,600	87	4,890	91.6	5,300	23,449	4,210	673	6,642
CARROLL	14,400	91	13,070	95.5	13,500	45,832	10,374	1,064	17,615
CECIL	11,900	87	10,390	91.8	10,100	33,253	8,089	550	13,187
CHARLES	7,100	85	6,040	86.3	6,000	29,659	8,723	617	8,495
DORCHESTER	8,200	86	7,040	90.6	7,400	28,177	7,702	494	8,753
FREDERICK	18,400	88	16,130	94.2	17,100	79,118	18,158	1,837	21,977
GARRETT	4,700	61	2,890	88.4	4,500	19,451	4,584	523	5,308
HARFORD	18,500	90	16,610	94.3	17,100	70,021	17,653	2,179	21,708
HOWARD	7,700	87	6,680	92.9	6,800	24,033	3,411	682	10,228
KENT	4,400	87	3,830	91.7	3,900	18,079	4,252	326	5,004
MONTGOMERY	88,000	92	80,720	96.7	83,300	347,897	96,069	14,039	111,325
PRINCE GEORGES	94,500	91	86,340	95.6	84,300	320,587	119,913	16,115	104,954

*Independent city of Baltimore combined with Baltimore County.

CONTINUED

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Tv Penetration" and "Tv Homes"—as of Spring 1959—were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.

FOR INCOME

BUY

Louisiana's *second* market in size is *first* in buying power. The \$6,455 EBI per household in Baton Rouge is several lengths ahead of New Orleans and Shreveport. To sell Louisiana, buy advertising in at least two markets—the *right* two. Buy 2 in Baton Rouge.



in LOUISIANA

NBC ABC

WBRZ
Channel **2**
BATON ROUGE, LOUISIANA

TOWER: 1001 FT. POWER 100,000 WATTS
REPRESENTED BY HOLLINGBERY

BUYING INCOME*
(Metropolitan Area)

\$6455*

**RICH
BATON
ROUGE**

\$5796*

Shreveport

\$5676*

**New
Orleans**

* Source: SM Survey, 1959. Effective buying income per household

Maryland CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
QUEEN ANNES	4,300	87	3,740	90.6	3,900	12,322	2,738	265	4,855
ST. MARYS	8,800	85	7,460	86.3	7,400	25,993	6,678	820	7,736
SOMERSET	5,700	58	3,330	88.6	5,100	16,381	5,419	456	4,969
TALBOT	6,100	86	5,240	93.0	5,600	34,272	6,862	1,256	7,373
WASHINGTON	25,500	83	21,080	94.1	23,600	127,753	29,041	3,614	28,681
WICOMICO	14,600	86	12,570	92.8	13,000	73,873	15,335	1,930	15,357
WORCESTER	7,400	58	4,310	88.4	6,600	40,093	7,318	1,053	7,434
TOTAL	845,900	89	748,920	94.9	781,300	3,285,451	869,708	129,391	885,627

Massachusetts market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
BARNSTABLE	16,600	91%	15,170	95.5%	16,900	1,103,116	30,498	4,347	
BERKSHIRE	41,900	92	38,420	96.0	40,200	169,249	46,414	5,064	
BRISTOL	120,700	92	111,380	96.5	116,400	401,679	113,420	13,403	
DUKES	1,800	89	1,610	95.5	1,700	15,375	6,627	674	
ESSEX	169,800	92	156,810	96.8	163,900	616,259	174,912	21,762	
FRANKLIN	17,400	89	15,490	95.7	16,600	52,665	13,037	1,527	
HAMPDEN	119,300	93	110,450	97.1	115,300	533,972	128,413	18,992	
HAMPSHIRE	23,000	90	20,590	97.0	22,400	86,254	22,642	2,998	
MIDDLESEX	328,600	92	301,330	97.1	317,500	1,413,616	401,618	49,040	
NANTUCKET	1,000	90	900	97.3	1,000	7,014	2,125	263	
NORFOLK	135,900	92	125,260	97.6	130,500	515,541	142,918	19,259	
PLYMOUTH	68,700	92	63,440	96.2	65,200	254,840	75,481	9,119	
SUFFOLK	239,100	92	220,590	96.5	230,200	1,543,937	406,360	45,738	
WORCHESTER	171,800	92	158,330	96.7	165,300	669,589	181,757	22,160	
TOTAL	1,455,600	92	1,339,770	96.8	1,403,100	6,383,106	746,222	214,346	*1,494,394

*State wide total.

Michigan market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ALCONA	900	83%	750	94.8%	900	5,631	1,567	383	2,279
ALGER	2,600	73	1,900	89.4	2,300	9,302	3,504	262	3,020
ALLEGAN	15,400	91	14,080	95.6	16,200	46,117	11,969	1,043	20,251
ALPENA	7,300	70	5,110	95.2	6,800	32,467	9,506	1,209	9,954
ANTRIM	2,900	80	2,320	92.2	2,600	8,989	3,123	408	3,770
ARENAC	2,700	86	2,310	91.9	2,500	10,348	2,434	291	3,544
BARAGA	1,800	74	1,340	90.8	1,900	5,536	2,046	305	2,480
BARRY	10,200	90	9,220	95.6	9,300	25,594	6,832	1,020	10,758
BEAUMONT	28,400	92	27,020	96.5	28,300	116,354	29,515	4,527	35,392
BENZIE	2,300	81	1,870	91.9	2,100	8,520	2,494	435	3,042
BERRIEN	46,700	92	42,990	95.7	43,700	170,457	45,632	7,328	56,027
BRANCH	11,500	86	9,910	95.8	10,400	35,154	8,719	1,108	12,044
CALHOUN	41,400	92	38,060	96.3	40,500	156,586	43,080	6,226	50,517
CASS	11,400	89	10,180	95.0	10,500	24,612	7,986	876	13,012
CHARLEVOIX	3,900	75	2,920	93.3	3,600	15,838	4,045	461	5,018
CHEBOYGAN	3,600	75	2,700	89.4	3,200	18,617	4,804	857	5,026
CHIPPEWA	9,100	75	6,830	92.1	8,300	36,356	10,698	725	10,146
CLARE	3,500	88	3,070	92.1	3,100	14,408	3,354	649	4,458
CLINTON	9,800	92	9,000	96.3	9,500	28,216	7,078	647	11,825
CRAWFORD	1,100	83	910	92.5	1,000	6,522	1,478	245	1,782
DELTA	9,300	80	7,440	94.7	9,100	41,440	12,183	1,151	11,789
DICKINSON	7,000	83	5,840	96.8	8,100	27,993	7,774	681	8,877
EATON	14,900	90	13,370	96.1	13,600	38,083	11,050	1,389	16,745
EMMET	4,400	75	3,300	93.8	4,400	25,686	5,667	815	5,649
GENESEE	108,400	90	98,000	97.0	102,200	452,862	107,218	18,584	128,552
GLADWIN	2,670	88	2,290	92.7	2,400	10,582	2,855	316	3,745
GOGEBIC	7,900	76	6,020	93.9	7,400	26,370	7,880	690	8,477

CONTINUED

Michigan CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
GR. TRAVERSE	9,100	81	7,370	95.3	8,500	51,602	11,466	1,609	11,803
GRATIOT	10,300	91	9,410	95.0	9,700	41,144	9,679	1,069	13,397
HILLSDALE	10,000	84	8,410	96.0	10,500	35,606	8,408	728	12,923
HOUGHTON	9,900	71	7,020	95.8	9,800	38,586	14,402	1,011	11,688
HURON	9,500	81	8,660	95.1	8,800	36,478	7,603	1,187	12,326
INGHAM	64,800	92	59,690	96.2	61,600	275,718	62,589	9,950	74,824
IONIA	11,700	91	10,680	95.5	11,000	37,837	9,019	1,150	14,135
IOSCO	4,600	86	3,950	94.6	4,100	17,650	4,844	968	6,156
IRON	5,700	74	4,220	92.9	5,300	17,360	5,333	585	6,742
ISABELLA	8,200	88	7,220	94.9	7,800	32,021	7,780	800	10,004
JACKSON	38,400	92	35,290	96.8	35,800	146,293	36,129	5,795	44,991
KALAMAZOO	48,200	93	44,720	96.4	46,000	226,803	52,184	10,242	58,446
KALKASKA	1,100	81	890	87.1	1,000	3,404	1,051	170	1,734
KENT	106,500	92	98,050	96.9	100,500	423,021	102,786	21,261	126,188
KEWEENAW	600	73	440	89.5	500	1,372	738	921
LAKE	1,400	88	1,230	86.7	1,200	3,922	1,331	183	1,853
LAPEER	12,200	91	11,130	96.1	12,800	35,422	8,082	1,182	12,985
LEELANAU	2,500	81	2,020	93.1	2,300	6,235	2,185	264	3,610
LENAWEE	24,900	92	22,820	96.3	23,000	82,474	20,213	2,545	28,117
LIVINGSTON	10,400	91	9,450	96.7	9,400	36,267	8,623	912	12,814
LUCE	1,500	73	1,100	90.1	1,400	6,742	1,924	461	1,959
MACKINAC	2,700	76	2,040	89.9	2,300	12,718	4,620	102	3,311
MACOMB	103,600	94	97,060	97.4	95,200	316,356	100,920	10,646	131,062
MANISTEE	6,100	82	4,990	93.5	5,800	20,726	5,886	831	7,067
MARQUETTE	14,600	75	11,000	95.3	13,700	52,136	19,857	1,061	17,392
MASON	6,900	81	5,580	95.7	6,400	25,049	7,386	842	8,329

CONTINUED

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Tv Penetration" and "Tv Homes" — as of Spring 1959 — were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.

POWER to penetrate!

CKLW radio

50,000 WATTS

IN THE DETROIT AREA

RADIO

800 KC

This powerful RADIO voice, complete with the finest programming of Million Dollar Music and News has made it the RADIANT RADIO STATION that SELLS . . . SELLS . . . SELLS. Get the facts from an Eastman man.

Robert E. Eastman & Co., Inc.
Nat'l. Radio Rep.

General Offices
Guardian Bldg., Detroit 26

J. E. Campeau
Pres.

Michigan CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
MECOSTA	5,500	90	4,940	94.2	5,100	18,794	5,274	775	6,663
MENOMINEE	7,500	84	6,270	94.3	7,100	22,760	5,846	288	8,862
MIDLAND	13,200	89	11,710	96.6	12,400	50,815	15,289	1,844	16,744
MISSAUKEE	1,900	80	1,520	93.8	1,900	5,594	1,633	50	2,446
MONROE	27,800	93	25,720	96.8	25,700	80,681	19,792	2,178	34,326
MONTCALM	11,500	92	10,580	95.5	10,500	38,762	10,717	1,308	13,443
MONTMORENCY	1,100	70	770	90.8	1,100	5,790	1,531	350	1,720
MUSKEGON	44,000	93	40,960	96.7	42,100	162,726	47,752	6,638	51,828
NEWAYGO	7,300	88	6,410	94.7	6,700	20,260	5,641	677	8,717
OAKLAND	186,300	93	172,740	96.7	175,200	715,640	183,625	26,977	243,230
OCEANA	4,500	81	3,630	93.8	4,300	16,400	5,252	505	5,842
OGEMAW	2,500	83	2,080	96.1	2,500	10,601	2,885	438	3,430
ONTONAGON	3,000	76	2,280	90.0	2,700	10,001	3,203	215	3,576
OSCEOLA	3,600	90	3,230	93.6	3,600	13,111	3,229	429	5,078
OSCODA	800	84	670	87.4	800	3,980	987	110	1,290
OTSEGO	1,800	83	1,500	91.2	1,600	11,531	2,833	403	2,623
OTTAWA	27,800	91	25,400	96.7	25,800	94,671	25,079	2,801	34,819
PRESQUE ISLE	2,900	70	2,030	93.1	2,700	11,031	3,626	408	4,482
ROSCOMMON	2,200	83	1,820	92.6	2,100	12,650	3,930	589	3,174
SAGINAW	54,100	92	49,680	96.3	51,000	201,761	43,194	7,763	62,260
ST. CLAIR	30,300	92	27,850	96.4	29,100	117,332	35,209	3,930	37,206
ST. JOSEPH	15,600	92	14,310	95.6	14,200	46,967	11,109	1,741	16,718
SANILAC	9,700	88	8,580	95.5	9,000	30,622	7,851	911	11,878
SCHOOLCRAFT	2,300	73	1,680	93.1	2,200	11,131	3,022	388	3,224
SHIAWASSE	16,600	92	15,270	96.4	15,300	58,656	14,957	1,555	18,953
TUSCOLA	13,100	90	11,850	95.7	12,200	37,190	9,404	1,126	14,805
VAN BUREN	17,900	91	16,370	94.8	17,300	48,059	14,025	1,749	18,524
WASHTENAW	43,500	92	39,980	97.0	42,200	187,458	47,712	8,350	55,237
WAYNE	835,300	93	778,250	97.0	806,100	3,582,340	871,172	163,086	919,183
WEXFORD	5,400	82	4,420	95.9	5,500	22,990	6,087	845	6,677
TOTAL	2,296,400	91	2,095,690	93.5	2,186,300	9,031,886	2,291,395	366,612	2,699,914

Minnesota market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars* 1958
AITKIN	3,600	76%	2,720	96.1%	3,600	10,154	2,888	238	4,868
ANOKA	16,200	97	15,690	97.7	15,700	40,439	13,754	1,427	13,891
BECKER	6,400	67	4,290	95.6	6,200	22,597	4,819	449	9,023
BELTRAMI	6,800	45	3,060	94.5	6,500	24,902	5,770	843	7,835
BENTON	4,600	64	2,950	97.2	4,400	17,026	4,230	404	5,699
BIG STONE	2,400	61	1,460	97.5	2,300	8,794	1,873	215	4,058
BLUE EARTH	12,000	92	11,090	97.3	11,600	67,452	13,400	1,762	17,215
BROWN	8,200	83	6,820	97.3	7,900	34,577	6,256	1,210	11,516
CARLTON	7,100	75	5,320	96.6	6,800	26,557	8,071	664	9,260
CARVER	5,400	94	5,050	97.2	5,200	16,937	3,521	426	7,621
CASS	4,900	50	2,430	94.6	4,800	14,511	4,219	402	6,218
CHIPPEWA	4,800	59	2,810	97.6	4,700	21,828	3,907	451	7,353
CHISAGO	4,200	93	3,890	96.7	4,000	13,616	3,000	335	5,483
CLAY	10,300	90	9,220	97.6	9,800	31,015	6,032	726	13,297
CLEARWATER	2,700	45	1,210	94.9	2,600	7,295	1,161	176	3,680
COOK	1,200	72	860	96.0	1,300	5,449	1,753	192	1,069
COTTONWOOD	4,800	75	3,580	97.8	4,600	19,571	2,387	442	7,577
CROW WING	9,600	63	6,040	96.9	9,200	35,434	9,680	800	12,823
DAKOTA	18,500	96	17,730	97.7	17,000	61,351	12,665	1,411	20,897
DODGE	3,600	83	2,990	97.6	3,500	13,467	2,502	430	4,964
DOUGLAS	6,600	55	3,640	97.1	6,400	23,195	4,019	417	9,380

CONTINUED

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Tv Penetration" and "Tv Homes"—as of Spring 1959—were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.

“I want to think it over carefully”

“I’m very much interested in your proposition and I appreciate the time you’ve put into researching and preparing it, and the time you’ve taken to present it to me fully. Several factors are particularly arresting. But I don’t want to give it just casual consideration. Give me time to think it over carefully.”

The acquisitive, kinetic minds of top-echelon men respond to a worthy idea. One good measure of their interest is the time they take in considering an idea . . . holding it up to the light . . . examining every facet, weighing it against their own knowledge. When they *take* the time they demand the “total picture” to give them the proper background for pertinent ideas. That’s why key advertising and marketing men turn to Printers’ Ink . . . to give them the “total picture.”

Printers’ Ink is the only magazine edited for the complete coverage of the advertising and marketing scene. *Each week:* Printers’ Ink reports and analyzes important, pertinent news. *Each week:* Printers’ Ink probes, in depth as well as broad perspective, important trends and developments in marketing. *Each week:* Printers’ Ink presents selected, interpretive case histories of advertising accomplishments and techniques. That’s why men, in search of ideas and with their time at a premium, men like Mr. Stuart Sherman, whom you’ll meet on the next page . . . turn to Printers’ Ink *each week.*

PRINTERS’ INK

BECAUSE IDEAS ARE AN EXECUTIVE’S MAIN BUSINESS

PRINTERS' INK

BECAUSE IDEAS ARE AN EXECUTIVE'S MAIN BUSINESS



"Marketing concepts are, as they should be, constantly changing. For this reason no marketing man, however well established his personal theories, should overlook subtle daily changes, new approaches and constantly shifting outer influences.

"The whole gamut of marketing news and innovations is well covered in Printers' Ink. Reading each issue serves not only to keep me well informed but to activate many of the constant changes in my approach toward all phases of marketing in which I am involved."

Stuart Sherman
Vice-President of Marketing
Colgate-Palmolive Company

KEY PRINTERS' INK READERS IN COLGATE-PALMOLIVE COMPANY'S MARKETING ORGANIZATION

Ralph A. Hart, *Executive V.P.* • A. George Kavner, *Manager, Product Publicity* • George T. Laboda, *Director of Radio & TV* • Gregory T. Lincoln, *Asst. Director, Radio & TV* • Stuart Sherman, *V.P., Marketing* • Spencer C. Valmy, *Director of P.R. HOUSEHOLD PRODUCTS DIVISION* • R. Angelus, *Product Mgr.* • Eugene E. Buckner, *General Sales Mgr.* • R. J. Clark, *Product Mgr.* • W. T. Egan, *Mgr., Packaging* • W. T. Eldridge, *Product Mgr.* • T. J. Hennon, *Product Mgr.* • F. S. Matthews, *Product Mgr.* • William T. Miller, *V.P. & General Mgr.* • D. W. Ross, *Product Mgr.* • F. B. Satterthwaite, *Mgr., Market Research* • William M. Schmick, *New Products Mgr.* • E. P. Tabibian, *Merchandising Mgr.* • Donald A. Wells, *General Products Mgr. TOILET ARTICLES DIVISION* • Kenneth B. Arrington, *General Products Mgr.* • R. Beeson, *Merchandising Mgr.* • P. Byrne, *Product Mgr.* • J. A. Deimling, *Product Mgr.* • C. Guy Grace, *V.P. & General Mgr.* • C. G. Green, *General Sales Mgr.* • Remus A. Harris, *New Products Mgr.* • Robert E. Hilbrant, *V.P. & Director of Marketing* • J. J. Hirschberg, *Product Mgr.* • H. P. McClure, *General Sales & Promotion Mgr., Food & Drug Store Chains* • G. D. Miles, *Mgr., Packaging* • S. H. Pulver, *Mgr., Media* • Marshall Ward, *Mgr., Market Research* • K. A. White, *Product Mgr.*

AGENCIES
SERVING
COLGATE-PALMOLIVE CO.

Agency	Agency's Total Annual Billings*	Printers' Ink Readers†
TED BATES CO., INC.	\$106,700,000	56%
D'ARCY ADVERTISING CO.	\$60,000,000	80%
STREET & FINNEY, INC.	\$6,750,000	75%
NORMAN, CRAIG & KUMMEL, INC.	\$30,100,000	54.55%
CUNNINGHAM & WALSH, INC.	\$51,000,000	54.84%
CHARLES W HOYT CO., INC.	\$9,401,000	75%
LENKEN & NEWELL, INC.	\$83,000,000	64.52%
MCCANN-ERICKSON, INC.	\$265,000,000	81.25%

† Printers' Ink mail survey of Officers, Department Heads, Account Executives, as published in Standard Advertising Register.

* As verified with agency

Mississippi market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ADAMS	10,300	57%	5,910	90.8%	9,300	37,514	8,796	1,476	9,008
ALCORN	7,200	57	4,110	95.1	6,900	21,190	3,920	753	7,129
AMITE	4,200	47	1,970	89.7	3,600	7,262	1,197	145	2,875
ATTALA	5,800	56	3,220	92.5	5,100	13,139	3,658	340	4,264
BENTON	1,900	57	1,090	87.0	1,700	821	173	37	1,585
BOLIVAR	15,400	53	8,220	88.9	13,900	34,549	8,570	1,119	8,891
CALHOUN	3,900	47	1,820	93.6	3,500	6,673	1,298	318	2,804
CARROLL	2,900	48	1,400	88.7	2,700	1,973	830	59	1,588
CHICKASAW	4,200	47	1,980	91.8	3,700	7,478	2,181	276	3,287
CHOCTAW	2,300	43	990	92.6	1,900	2,543	421	62	1,647
CLAIBORNE	2,700	56	1,520	88.1	2,300	6,028	1,625	191	1,744
CLARKE	4,300	57	2,450	89.0	3,700	8,127	2,103	236	3,355
CLAY	4,100	50	2,040	89.5	3,400	9,157	2,596	423	3,746
COAHOMA	13,800	55	7,610	90.4	13,100	31,638	9,797	869	8,690
COPIAH	7,400	59	4,390	90.8	6,400	13,832	4,393	667	5,072
COVINGTON	3,600	59	2,120	92.4	3,100	5,338	1,194	252	2,734
DE SOTO	5,700	68	3,880	88.7	4,700	7,234	1,979	102	4,725
FORREST	13,700	57	7,830	95.2	13,300	59,861	11,076	1,705	14,087
FRANKLIN	2,400	57	1,370	93.0	2,200	3,587	1,103	193	2,132
GEORGE	2,500	54	1,340	91.8	2,300	8,342	2,087	210	2,745
GREENE	1,800	53	960	91.3	1,600	2,411	836	117	1,585
GRENADE	4,700	48	2,270	91.3	4,400	10,758	2,839	480	3,916
HANCOCK	3,100	77	2,400	92.7	2,700	8,954	2,948	318	3,307
HARRISON	29,300	73	21,520	95.1	28,700	104,797	26,416	3,379	28,237
HINDS	46,300	81	37,350	94.5	43,800	185,773	42,510	6,488	50,900
HOLMES	7,000	60	4,180	87.1	6,000	14,422	3,706	496	3,912
HUMPHREYS	4,900	58	2,830	89.5	4,300	8,769	2,372	320	2,743
ISSAQUENA	1,000	58	580	87.0	900	560	354	-----	545
ITAWAMBA	3,700	56	2,060	94.5	3,400	5,772	1,067	138	3,897
JACKSON	12,200	85	10,330	94.4	11,100	38,657	13,054	1,502	14,955
JASPER	4,100	64	2,620	90.1	3,700	7,515	1,534	281	3,188
JEFFERSON	2,600	57	1,480	87.7	2,100	4,421	954	154	1,533
JEFFERSON DAVIS	3,600	55	1,970	90.2	3,200	5,633	1,350	211	2,486
JONES	16,400	65	10,600	94.3	16,300	37,241	9,079	1,395	14,063
KEMPER	2,900	54	1,580	88.1	2,600	2,962	564	133	1,844
LAFAYETTE	4,700	48	2,270	93.6	4,500	8,280	1,955	349	4,126
LAMAR	3,300	56	1,840	93.4	3,100	4,088	1,490	331	3,420
LAUDERDALE	19,800	76	14,840	92.0	18,000	70,665	17,279	2,160	17,547
LAWRENCE	2,800	55	1,530	92.7	2,500	4,673	897	244	2,091
LEAKE	4,600	55	2,550	93.7	4,400	7,558	1,263	261	3,364
LEE	10,700	66	7,090	94.5	10,200	41,328	9,482	1,938	11,304
LEFLORE	12,500	52	6,540	89.4	11,400	41,337	8,328	1,055	9,108
LINCOLN	7,200	56	4,020	93.8	6,800	20,079	5,776	785	6,439
LOWNDES	10,300	47	4,830	89.7	9,700	27,088	6,553	688	9,866
MADISON	7,100	62	4,410	89.6	6,300	15,813	3,456	338	5,016
MARION	5,900	51	3,030	91.5	5,200	17,025	3,585	631	5,356
MARSHALL	5,200	54	2,790	89.6	4,700	8,670	2,751	284	3,126
MONROE	8,600	55	4,700	92.2	8,100	19,541	6,200	565	7,689
MONTGOMERY	3,500	48	1,680	91.1	3,100	8,127	2,169	89	2,579
NESHOBA	5,600	54	3,050	93.6	5,300	8,249	1,977	344	4,597
NEWTON	5,000	64	3,190	91.9	4,700	11,267	2,596	366	4,449
NOXUBEE	3,900	55	2,150	83.1	3,300	7,233	1,578	273	2,521
OKTIBBEHA	5,900	50	2,930	90.4	5,600	12,994	3,645	494	4,766
PANOLA	7,900	70	5,510	90.7	7,300	16,095	4,698	493	4,988
PEARL RIVER	5,600	78	4,340	94.2	5,200	18,298	3,943	626	5,190
PERRY	2,100	53	1,120	92.2	1,900	3,516	567	89	2,029
PIKE	8,900	58	5,190	92.8	8,400	31,141	8,088	1,038	8,143
PONTOTOC	4,700	54	2,530	94.4	4,300	8,116	1,385	335	3,797
PRENTISS	4,700	56	2,620	94.3	4,200	8,173	1,512	453	4,692
QUITMAN	6,000	58	3,450	89.5	5,500	9,129	2,794	289	3,142
RANKIN	5,900	55	3,260	93.5	5,400	9,687	2,205	269	6,150
SCOTT	4,900	55	2,700	90.8	4,400	20,377	2,087	488	4,339
SHARKEY	2,700	58	1,560	89.0	2,300	7,328	1,092	138	1,673
SIMPSON	5,100	55	2,820	94.3	4,700	11,540	1,562	295	4,137
SMITH	3,500	55	1,930	93.3	3,200	3,938	690	247	2,787
STONE	1,600	54	860	94.8	1,400	6,707	1,972	242	2,011
SUNFLOWER	12,900	47	6,090	88.8	11,600	24,085	5,403	874	7,304
TALLAHATCHIE	6,900	56	3,880	88.1	5,900	8,251	2,167	281	3,542
TATE	4,200	68	2,870	89.1	3,700	13,304	3,003	270	3,077
TIPPAH	4,000	58	2,300	94.5	3,900	5,679	1,277	193	3,429
TISHOMINGO	3,500	57	2,010	95.6	3,300	7,689	1,863	307	3,712

CONTINUED

Mississippi CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
TUNICA	5,700	57	3,270	87.2	5,100	10,097	2,970	223	2,749
UNION	5,400	54	2,910	94.8	5,200	11,986	2,915	424	4,863
WALTHALL	3,300	52	1,710	91.8	2,900	8,847	1,676	325	2,787
WARREN	12,800	66	8,480	91.7	12,200	44,031	11,697	928	9,996
WASHINGTON	20,600	57	11,750	90.1	18,100	60,765	15,975	1,569	15,576
WAYNE	3,600	57	2,040	91.5	3,300	12,148	2,215	399	2,992
WEBSTER	2,600	53	1,370	93.3	2,500	9,080	1,406	269	2,121
WILKINSON	3,000	47	1,400	91.5	2,700	5,297	1,570	229	2,065
WINSTON	5,100	55	2,810	91.7	4,700	10,508	3,065	393	3,496
YALOBUSHA	3,500	48	1,690	91.6	3,100	5,646	1,647	247	2,462
YAZOO	8,600	63	5,440	90.2	7,600	18,345	4,317	707	5,748
TOTAL	557,600	61	339,340	91.9	512,500	1,468,749	355,321	48,680	465,580

Missouri market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Vehicles Motor 1958
ADAIR	6,700	64%	4,310	95.2%	6,400	21,367	5,190	603	
ANDREW	3,500	81	2,830	95.6	3,400	8,389	1,850	129	
ATCHISON	2,900	68	1,980	96.8	2,900	11,878	2,103	347	
AUDRAIN	8,500	75	6,350	95.0	8,100	32,131	7,076	982	
BARRY	6,400	66	4,220	95.3	6,200	21,055	4,369	657	
BARTON	3,700	65	2,420	96.1	3,700	13,628	2,960	387	
BATES	5,800	72	4,170	95.5	5,600	15,479	3,561	360	
BENTON	2,700	77	2,080	93.3	2,500	7,437	1,080	218	
BOLLINGER	2,500	73	1,830	93.3	2,400	5,966	1,154	32	
BOONE	13,700	81	11,060	96.2	14,000	53,868	12,403	2,065	
BUCHANAN	32,500	92	29,770	95.8	31,000	115,084	27,243	5,749	
BUTLER	10,700	67	7,220	92.7	10,000	32,685	7,208	876	
CALDWELL	3,200	81	2,580	96.2	3,200	10,118	1,966	134	
CALLAWAY	6,100	75	4,560	94.4	5,900	18,493	3,553	587	
CAMDEN	2,000	74	1,480	94.7	2,000	7,063	1,885	116	
CAPE GIRARDEAU	11,500	82	9,440	96.0	11,100	55,897	11,986	1,716	
CARROLL	4,600	75	3,430	95.5	4,500	16,752	3,856	418	
CARTER	1,300	55	710	93.0	1,200	2,374	454	59	
CASS	6,500	78	5,100	95.5	6,200	24,235	5,770	1,134	
CEDAR	3,200	65	2,090	94.8	3,100	11,339	2,288	193	
CHARITON	4,400	61	2,670	95.4	4,300	14,848	3,100	340	
CHRISTIAN	3,600	71	2,560	95.2	3,500	8,057	1,074	233	
CLARK	2,600	78	2,040	95.0	2,600	7,521	1,451	125	
CLAY	26,900	96	25,810	96.7	24,900	138,978	21,403	6,193	
CLINTON	3,600	90	3,230	94.2	3,500	19,422	4,742	627	
COLE	11,300	87	9,820	96.6	10,800	47,846	11,047	1,606	
COOPER	4,700	73	3,430	95.5	4,600	14,101	2,740	557	
CRAWFORD	3,000	61	1,830	91.4	2,800	9,967	2,450	358	
DADE	2,600	66	1,710	92.5	2,500	6,008	837	187	
DALLAS	2,700	74	1,990	94.1	2,600	8,823	1,391	245	
DAVIESS	3,200	81	2,580	94.1	3,100	8,492	1,503	281	
DE KALE	2,300	80	1,850	96.1	2,300	7,225	1,619	170	
DENT	3,100	68	2,110	93.3	3,000	10,628	3,307	231	
DOUGLAS	2,700	64	1,720	94.3	2,600	7,000	1,027	306	
DUNKLIN	10,900	73	7,940	93.9	10,400	38,555	7,924	1,012	
FRANKLIN	11,900	82	9,720	95.2	11,300	43,578	11,212	1,335	
GASCONADE	4,000	73	2,920	95.2	3,800	12,875	2,831	526	
GENTRY	3,100	74	2,280	95.3	3,000	10,700	2,294	367	
GREENE	40,400	95	38,190	96.0	38,400	144,443	30,947	6,340	
GRUNDY	4,000	78	3,120	95.6	3,900	15,008	2,745	479	
HARRISON	4,100	73	3,010	95.3	4,000	17,488	2,667	364	
HENRY	6,400	77	4,930	94.1	6,100	22,643	5,431	1,006	
HICKORY	1,600	78	1,240	94.6	1,500	2,902	519	102	
HOLT	2,500	68	1,700	94.9	2,500	9,949	1,582	352	
HOWARD	3,400	72	2,440	95.3	3,300	8,306	2,125	522	
HOWELL	5,400	51	2,750	92.6	5,200	24,017	4,390	713	
IRON	1,900	61	1,150	92.1	1,800	4,881	1,311	218	

CONTINUED

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Tv Penetration" and "Tv Homes" — as of Spring 1959 — were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.

Minnesota CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars* 1958
FARIBAULT	7,400	75	5,570	97.8	7,200	39,865	6,878	741	11,591
FILLMORE	7,300	75	5,470	96.7	7,000	26,579	5,469	582	10,211
FREEBORN	10,800	90	9,770	97.6	10,200	37,864	5,970	828	14,485
GOODHUE	10,300	95	9,740	97.2	10,100	39,830	7,871	986	13,417
GRANT	2,700	57	1,540	96.8	2,600	11,006	1,605	209	4,156
HENNEPIN	247,700	97	239,580	97.7	239,200	1,150,456	254,920	41,248	268,789
HOUSTON	4,500	75	3,370	96.8	4,300	12,464	2,820	272	6,188
HUBBARD	2,800	50	1,330	96.4	2,800	10,130	2,875	220	4,014
ISANTI	2,800	92	2,580	95.8	2,700	13,273	2,455	429	4,119
ITASCA	11,300	77	8,250	96.6	10,700	40,181	10,513	1,181	14,054
JACKSON	4,440	84	3,700	97.3	4,400	17,429	3,923	462	7,243
KANABEC	2,300	76	1,740	96.7	2,300	6,405	1,275	173	3,325
KANDIYOHI	8,400	80	6,700	97.6	8,000	36,788	6,450	710	11,198
KITTSOP	2,600	56	1,450	97.1	2,500	10,414	1,094	191	4,631
KOOCHICING	4,900	47	2,310	95.1	4,800	17,438	4,995	964	6,093
LAC QUI PARLE	3,900	62	2,420	98.0	3,800	12,064	2,504	266	6,159
LAKE	4,900	72	3,510	96.7	4,500	13,803	3,378	331	4,037
LAKE OF WOODS	1,200	48	570	96.1	1,200	4,320	826	165	1,544
LE SUEUR	6,000	81	4,870	97.2	5,700	25,193	4,831	523	8,311
LINCOLN	3,000	67	2,000	96.8	2,900	9,402	1,407	390	4,505
LYON	6,700	63	4,240	97.7	6,400	29,958	5,760	759	9,573
MC LEOD	7,500	88	6,600	97.3	7,100	33,115	5,760	810	11,123
MAHNOMEN	1,500	67	1,010	95.4	1,400	4,986	1,078	162	2,138
MARSHALL	4,000	56	2,220	97.7	4,000	12,576	1,950	180	7,005
MARTIN	8,300	75	6,240	98.1	7,900	37,928	7,443	956	12,230
MEEKER	5,500	80	4,390	96.9	5,300	18,703	3,137	525	7,643
MILLE LACS	5,100	64	3,280	96.6	4,900	15,322	2,877	320	6,018
MORRISON	7,200	58	4,150	96.1	6,800	25,585	4,720	832	9,498
MOWER	13,600	91	12,340	97.8	13,000	51,880	9,830	1,372	18,166
MURRAY	3,900	78	3,040	97.7	4,400	14,080	2,840	267	5,951
NICOLLET	5,600	83	4,650	97.8	5,400	15,893	3,775	707	7,369
NOBLES	6,600	84	5,540	97.7	6,400	36,824	7,304	525	10,092
NORMAN	3,000	67	2,000	96.3	2,900	10,837	2,136	202	5,921
OLMSTEAD	14,200	95	13,520	97.4	13,600	87,150	12,901	4,269	19,115
OTTER TAIL	13,000	65	8,490	96.6	12,800	46,017	8,670	1,422	18,522
PENNINGTON	3,700	63	2,320	96.8	3,600	16,349	3,181	625	5,239
PINE	4,800	75	3,590	95.9	4,600	14,368	2,710	290	6,767
PIPESTONE	4,200	78	3,270	97.4	4,300	21,599	3,999	347	6,788
POLK	10,600	66	7,020	97.0	10,300	42,750	9,609	1,054	14,940
POPE	3,600	55	1,990	97.9	3,500	8,184	2,046	227	5,209
RAMSEY	126,700	96	121,730	97.6	121,500	560,190	135,163	20,549	130,350
RED LAKE	1,400	63	880	98.2	1,400	5,985	1,082	---	2,375
REDWOOD	6,500	76	4,940	97.2	6,300	30,334	4,632	656	10,567
RENVILLE	7,200	76	5,480	97.5	6,900	30,864	5,005	586	11,042
RICE	9,600	94	9,070	97.5	9,300	33,592	7,289	993	12,230
ROCK	3,000	78	2,340	97.3	2,800	14,109	2,010	190	5,009
ROSEAU	3,700	55	2,050	96.4	3,600	10,988	2,165	265	5,439
ST. LOUIS	71,100	90	64,190	96.4	67,100	258,046	70,514	7,769	75,512
SCOTT	5,000	93	4,670	97.5	4,700	22,955	3,862	425	6,442
SHERBURNE	2,700	87	2,350	96.0	2,500	10,962	1,989	269	3,800
SIBLEY	3,800	88	3,350	97.7	3,700	16,234	2,391	450	7,139
STEARNS	20,200	89	17,910	97.0	19,100	87,321	14,435	3,187	24,815
STEELE	7,200	83	5,990	97.6	6,800	28,852	5,801	714	9,974
STEVENS	2,800	61	1,710	97.5	2,700	12,791	2,331	287	5,246
SWIFT	4,400	62	2,730	97.5	4,300	18,995	3,286	322	6,560
TODD	6,800	58	3,920	96.3	6,500	18,173	3,928	444	8,526
TRAVERSE	2,000	61	1,220	97.3	1,900	8,674	1,495	181	3,562
WABASHA	5,500	87	4,810	96.2	5,200	17,017	3,873	323	6,500
WADENA	3,900	50	1,940	96.2	3,700	19,715	3,023	345	4,749
WASECA	4,900	81	3,970	97.3	4,800	16,957	3,273	381	6,174
WASHINGTON	11,700	96	11,190	97.7	11,100	34,333	9,407	1,003	13,179
WATONWAN	4,300	74	3,200	97.7	4,100	17,881	3,649	510	6,382
WILKIN	2,600	90	2,330	97.5	2,500	8,849	2,183	280	4,393
WINONA	11,600	71	8,290	96.7	11,200	41,294	8,541	1,083	14,204
WRIGHT	8,800	87	7,680	97.2	8,400	27,337	5,860	583	11,681
YELLOW MED.	4,800	67	3,200	97.8	4,700	14,657	3,348	408	7,109
TOTAL	967,900	86	830,820	97.3	930,400	3,972,280	860,227	121,845	1,184,063

*Figures for passenger car registration in Minnesota are computed by the BROADCASTING YEARBOOK. The state Motor Vehicle Division compiles only total registrations for all vehicles but says that passenger cars represent about 75% of the total. Accordingly the figures in this column are 75% of total vehicle registrations, the latter supplied by the Minnesota Motor Vehicle Division.



Missouri CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Motor Vehicles 1958
JACKSON	204,800	96	197,630	96.8	197,100	976,612	173,954	52,349	
JASPER	28,500	87	24,920	95.4	27,100	105,263	24,520	2,985	
JEFFERSON	20,100	94	18,920	95.9	17,900	39,044	11,957	947	
JOHNSON	8,000	79	6,280	95.7	8,200	21,349	5,164	893	
KNOX	2,600	78	2,030	92.4	2,400	6,612	1,340	181	
LACLEDE	5,900	74	4,370	94.4	5,600	21,196	3,477	571	
LAFAYETTE	7,900	83	6,550	95.5	7,800	25,422	5,172	1,200	
LAWRENCE	7,100	66	4,680	95.8	6,900	17,855	3,129	657	
LEWIS	3,400	78	2,660	96.0	3,300	9,853	1,565	144	
LINCOLN	5,700	86	4,900	94.2	5,300	16,641	2,650	234	
LINN	6,200	61	3,760	95.9	6,000	18,393	4,554	732	
LIVINGSTON	5,100	78	3,980	95.0	4,900	22,365	4,237	801	
MC DONALD	4,100	73	3,010	93.2	3,800	14,419	2,032	265	
MACON	7,000	75	5,260	95.4	6,600	17,777	3,327	619	
MADISON	2,800	73	2,040	93.5	2,600	8,892	2,236	249	
MARIES	2,000	73	1,460	94.5	1,900	4,503	630	119	
MARION	9,700	93	9,050	95.8	9,400	34,458	8,780	1,099	
MERCER	1,900	74	1,400	96.1	1,800	5,390	1,054	99	
MILLER	4,300	73	3,120	93.5	4,000	12,496	2,792	221	
MISSISSIPPI	5,400	64	3,440	90.8	5,000	14,492	3,874	459	
MONITEAU	3,200	73	2,340	94.7	3,100	10,039	2,080	184	
MONROE	3,000	81	2,430	95.2	3,000	11,975	2,495	245	
MONTGOMERY	3,300	86	2,840	94.7	3,200	12,163	2,100	466	
MORGAN	2,800	73	2,040	93.6	2,700	10,785	3,225	164	
NEW MADRID	8,800	70	6,140	90.8	8,200	19,835	4,657	599	
NEWTON	9,100	73	6,670	94.4	8,600	28,509	4,646	658	
NODAWAY	7,400	68	5,030	95.9	7,200	21,627	4,081	594	
OREGON	2,800	46	1,300	92.6	2,700	7,631	2,095	294	
OSAGE	2,900	72	2,100	93.8	2,700	7,377	1,155	59	
OSARK	2,000	64	1,280	91.6	1,900	4,435	677	143	
PEMISCOT	11,300	78	8,790	90.3	10,400	26,647	6,720	710	

CONTINUED

ST. LOUIS' NUMBER ONE NEWS & PERSONALITY STATION

*delivers
top sales results with...*

1. St. Louis' largest news staff—nine experienced news men equipped with the best and largest available selection of news-gathering facilities.
2. KSD-RADIO's roster of popular LOCAL programs.
3. St. Louis' top air sales personalities... Ed Wilson, Russ David and Bill Crable.
4. NBC's outstanding variety programs and famous "News-on-the-Hour".
5. KSD's live audience, most merchandisable program... Russ David's "Playhouse Party".
6. The largest consistent coverage... serving 72 counties... with KSD's 550 spot on the dial.



REPRESENTED NATIONALLY BY NBC SPOT SALES

KSD-RADIO

550 on every dial

ST. LOUIS POST-DISPATCH RADIO STATION



Missouri CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
PERRY	3,300	80	2,650	95.8	3,300	12,915	1,976	289	
PETTIS	12,700	81	10,310	96.1	12,100	39,944	8,702	1,228	
PHELPS	7,500	68	5,090	94.5	7,000	27,122	6,659	831	
PIKE	5,900	81	4,790	94.7	5,600	18,787	3,483	611	
PLATTE	6,700	90	6,010	94.9	6,000	24,638	5,137	131	
POLK	4,700	74	3,470	95.4	4,600	14,199	1,887	300	
PULASKI	4,200	76	3,200	94.1	10,400	15,828	3,599	886	
PUTNAM	2,600	64	1,670	95.5	2,600	7,568	1,414	318	
RALLS	2,200	82	1,800	95.1	2,200	5,916	1,576	239	
RANDOLPH	7,900	72	5,680	94.2	7,500	26,732	5,463	772	
RAY	5,400	83	4,470	96.2	5,200	13,299	2,948	634	
REYNOLDS	1,400	54	760	91.1	1,300	3,468	639	26	
RIPLEY	2,900	54	1,580	90.4	2,700	7,021	2,401	245	
ST. CHARLES	11,300	93	10,560	95.7	10,500	43,607	9,481	1,170	
ST. CLAIR	2,900	77	2,240	94.3	2,800	6,143	915	209	
ST. FRANCOIS	11,200	85	9,500	96.0	10,800	31,817	11,011	928	
**ST. LOUIS	460,800	97	444,990	97.0	443,900	1,842,170	476,824	70,691	
STE. GENEVIEVE	3,100	81	2,500	95.9	3,000	11,071	2,543	93	
SALINE	7,900	74	5,870	95.9	7,600	28,436	5,355	856	
SCHUYLER	1,500	64	960	94.6	1,400	8,016	1,940	364	
SCOTLAND	2,400	78	1,880	95.2	2,300	6,853	1,374	277	
SCOTT	8,800	77	6,800	94.2	8,400	33,833	8,228	786	
SHANNON	1,600	46	730	93.1	1,600	2,981	909	74	
SHELBY	3,100	75	2,330	95.2	3,000	10,576	2,124	241	
STODDARD	8,200	78	6,370	91.1	7,600	22,105	4,981	396	
STONE	2,500	71	1,780	90.3	2,300	4,940	889	69	
SULLIVAN	3,200	64	2,060	95.5	3,200	7,706	1,456	277	
TANEY	2,900	71	2,060	93.3	2,700	9,435	1,752	335	
TEXAS	5,400	51	2,750	93.3	5,100	13,625	3,464	384	
VERNON	6,500	72	4,670	95.3	6,300	18,317	4,379	584	
WARREN	2,300	86	1,980	93.7	2,200	7,876	1,722	160	
WASHINGTON	3,700	61	2,260	88.7	3,400	9,082	2,458	127	
WAYNE	2,400	73	1,760	89.4	2,100	4,608	1,133	100	
WEBSTER	4,200	74	3,090	95.8	4,100	10,323	1,755	279	
WORTH	1,500	73	1,100	95.8	1,400	4,643	636	89	
WRIGHT	4,100	63	2,600	93.8	3,900	13,390	2,086	301	
TOTAL	1,342,300	88	1,175,110	95.8	1,292,900	5,072,544	135,298	195,798	*1,298,043

*State wide total.

**St. Louis County combined with independent City of St. Louis.

Montana market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
BEAVERHEAD	2,700	51%	1,380	94.0%	2,400	9,367	1,681	103	2,816
BIG HORN	2,400	48	1,140	92.3	2,100	8,089	2,062	174	2,897
BLAINE	2,500	48	1,190	93.3	2,300	10,350	2,286	155	2,354
BROADWATER	800	51	410	95.0	800	2,432	474	90	1,156
CARBON	2,600	57	1,470	94.9	2,800	6,637	1,543	292	3,159
CARTER	700	41	290	93.3	700	1,806	339	43	789
CASCADE	22,100	75	16,530	96.8	22,500	102,944	20,510	3,167	24,625
CHOUTEAU	2,500	64	1,600	96.4	2,200	11,283	1,506	338	3,094
CUSTER	4,200	41	1,740	95.7	4,000	18,759	3,488	763	5,007
DANIELS	900	42	380	97.3	900	6,586	1,131	214	1,508
DAWSON	3,500	49	1,720	97.1	3,100	17,371	3,156	346	4,966
DEER LODGE	5,900	50	2,970	97.1	5,300	18,181	5,894	447	6,320
FALLON	1,000	42	420	95.5	1,000	3,881	842	218	1,448
FERGUS	4,900	51	2,480	96.1	4,400	18,578	3,774	644	5,334
FLATHEAD	10,800	65	6,990	95.2	10,400	42,116	10,280	1,209	12,371
GALLATIN	7,800	47	3,670	96.8	7,600	31,048	6,920	970	9,526
GARFIELD	600	42	250	94.6	600	1,188	391	39	685
GLACIER	3,000	55	1,660	91.8	2,800	14,556	3,354	122	3,269
GOLDEN VALLEY	300	53	160	98.2	300	1,877	213	486
GRANITE	1,000	50	500	95.3	1,000	6,689	987	164	1,150
HILL	5,100	48	2,440	95.5	4,800	33,800	6,560	768	6,313
JEFFERSON	1,000	48	480	94.7	900	3,615	609	117	1,349
JUDITH BASIN	700	51	360	95.0	800	2,047	440	100	1,419
LAKE	3,300	59	1,940	94.4	3,200	10,858	2,434	248	4,351

CONTINUED

Montana CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
LEWIS & CLARK	10,100	51	5,160	95.7	9,100	38,470	9,983	1,017	10,742
LIBERTY	500	48	240	96.5	500	4,791	621	92	1,202
LINCOLN	3,600	57	2,040	92.2	3,100	10,471	2,691	282	3,849
MC CONE	1,000	50	500	96.0	1,000	3,828	627	55	1,304
MADISON	1,800	47	840	95.6	1,800	5,019	1,420	188	1,852
MEAGHER	800	51	410	96.8	800	2,326	475	48	972
MINERAL	900	51	460	95.4	900	2,764	838	46	1,010
MISSOULA	14,400	67	9,640	96.6	13,200	53,764	11,827	1,590	16,229
MUSSELSHELL	1,600	51	820	96.0	1,700	5,348	1,314	235	1,893
PARK	4,500	57	2,550	96.9	4,300	14,698	3,792	426	5,468
PETROLEUM	300	53	160	95.0	300	235	49	351
PHILLIPS	1,700	42	710	94.3	1,600	9,293	1,634	276	2,164
PONDERA	1,900	66	1,260	95.0	1,800	13,280	2,188	263	2,982
POWDER RIVER	800	41	330	95.0	800	1,359	357	953
POWELL	2,000	50	1,000	96.0	1,800	7,934	2,257	333	2,760
PRAIRIE	700	49	340	96.8	700	2,339	563	42	812
RAVALLI	3,700	51	1,890	96.1	3,700	9,799	2,536	310	4,484
RICHLAND	2,700	50	1,350	95.9	2,700	13,706	2,386	425	3,901
ROOSEVELT	3,200	50	1,610	95.6	2,900	22,576	3,924	783	3,826
ROSEBUD	2,000	48	950	89.5	1,700	4,965	1,081	77	1,867
SANDERS	2,500	51	1,270	92.6	2,100	6,047	795	226	3,017
SHERIDAN	1,900	50	950	95.5	1,700	9,729	1,457	420	2,619
SILVER BOW	21,500	84	17,980	96.0	20,200	72,486	19,453	1,711	17,101
STILLWATER	1,700	57	970	95.8	1,600	4,730	1,120	244	2,108
SWEET GRASS	900	56	500	94.7	900	3,223	613	164	1,373
TETON	2,100	67	1,400	95.5	2,000	9,247	1,743	311	2,908
TOOLE	2,500	49	1,220	95.7	2,300	15,854	2,797	254	3,121
TREASURE	300	50	150	90.8	300	976	244	95	498
VALLEY	3,300	42	1,370	97.0	3,200	20,536	3,743	566	4,751
WHEATLAND	900	51	460	96.2	1,000	5,048	1,220	82	1,241
WIBAUX	400	50	200	96.2	400	2,013	398	53	712
YELLOWSTONE	25,600	80	20,380	96.2	22,800	116,540	24,062	3,780	30,313
TOTAL	212,100	62	131,280	96.0	199,800	877,452	189,082	25,125	244,775

Nebraska market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ADAMS	9,600	85%	8,190	97.7%	9,400	44,982	9,700	1,343	10,999
ANTELOPE	3,300	67	2,200	96.8	3,200	13,750	2,025	252	3,937
ARTHUR	200	45	90	98.2	200	413	283
BANNER	400	60	240	95.7	400	15	637
BLAINE	200	55	110	98.2	200	2,432	908	405
BOONE	2,900	62	1,790	97.0	2,800	9,052	1,657	322	3,478
BOX BUTTE	3,700	49	1,820	97.1	3,600	18,261	3,931	675	4,520
BOYD	1,400	45	630	96.9	1,400	6,298	972	113	1,670
BROWN	1,600	45	720	96.3	1,300	4,676	1,024	182	1,771
BUFFALO	8,200	80	6,580	97.2	8,000	35,113	5,105	1,145	9,544
BURT	3,300	86	2,830	97.6	3,200	15,858	3,122	334	4,058
BUTLER	3,400	81	2,740	96.0	3,400	10,270	2,393	296	4,182
CASS	5,600	93	5,230	97.2	5,300	17,163	4,939	571	6,363
CEDAR	3,600	93	3,360	97.4	3,500	12,616	2,458	388	4,471
CHASE	1,400	53	740	97.0	1,400	5,364	1,069	258	1,765
CHERRY	2,500	48	1,200	97.4	2,800	12,066	2,097	388	3,002
CHEYENNE	5,200	57	2,940	97.4	5,000	25,000	5,369	645	6,077
CLAY	3,100	75	2,320	96.9	3,000	8,437	1,298	155	3,485
COLFAX	3,400	80	2,730	97.6	3,200	16,000	2,822	301	3,801
CUMING	3,600	86	3,090	97.7	3,500	15,561	2,353	479	4,673
CUSTER	5,400	61	3,320	96.2	5,300	16,941	3,772	632	6,344
DAKOTA	3,500	94	3,280	97.5	3,400	13,705	4,472	347	4,240
DAWES	2,700	42	1,130	96.8	2,600	11,738	2,840	367	3,509
DAWSON	6,500	80	5,239	96.9	6,200	28,622	4,759	937	7,734
DEUEL	1,000	52	520	98.2	1,000	5,488	854	135	1,371
DIXON	2,700	93	2,510	97.5	2,600	8,006	1,267	285	3,068

CONTINUED

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Tv Penetration" and "Tv Homes"—as of Spring 1959—were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.

Nebraska CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
DODGE	9,800	95	9,340	97.7	9,400	48,477	8,873	839	12,374
DOUGLAS	102,000	97	98,500	97.7	96,400	480,087	100,099	17,436	106,822
DUNDY	1,100	54	590	96.8	1,100	3,983	1,031	161	1,492
FILLMORE	3,000	75	2,240	96.9	2,900	12,986	2,119	571	3,899
FRANKLIN	2,000	83	1,650	96.5	1,900	6,090	1,284	170	2,434
FRONTIER	1,400	61	850	96.3	1,300	3,647	293	138	1,782
FURNAS	3,000	82	2,470	97.3	2,900	12,676	2,049	434	3,081
GAGE	8,000	86	6,870	97.5	7,800	34,179	7,206	1,020	10,201
GARDEN	1,100	55	610	96.7	1,000	3,979	635	133	1,483
GARFIELD	800	55	440	97.1	800	3,912	821	104	1,014
GOSPER	700	83	580	98.2	700	872	203	34	1,100
GRANT	200	50	100	98.2	200	1,511	355	50	459
GREELEY	1,600	64	1,020	95.7	1,500	5,663	887	237	1,699
HALL	12,300	88	10,770	97.3	11,900	53,786	10,893	2,432	14,111
HAMILTON	2,900	82	2,380	97.9	2,800	9,806	2,005	145	3,541
HARLAN	1,700	82	1,400	96.8	1,600	3,794	841	105	2,108
HAYES	500	60	300	93.3	500	694	179	..	816
HITCHCOCK	1,500	53	790	97.1	1,700	5,150	893	133	1,970
HOLT	4,200	45	1,890	97.5	4,100	13,631	2,672	484	4,954
HOOKE	300	43	130	95.0	300	2,024	103	95	458
HOWARD	2,200	64	1,400	96.5	2,100	6,659	979	101	2,592
JEFFERSON	4,400	77	3,400	96.3	4,200	14,777	3,238	440	4,864
JOHNSON	1,900	86	1,630	97.4	1,900	6,835	1,146	311	2,612
KEARNEY	2,000	83	1,650	97.7	2,000	5,400	1,674	191	2,729
KEITH	2,600	60	1,550	96.9	2,400	14,357	3,099	270	3,381
KEYA PAHA	400	50	200	95.0	400	908	209	681
KIMBALL	1,700	61	1,030	96.7	1,300	8,341	2,156	189	3,146
KNOX	4,200	67	2,810	96.6	4,100	14,508	2,936	460	4,741
LANCASTER	46,300	94	43,400	97.7	44,800	194,620	34,865	7,597	54,572
LINCOLN	9,400	60	5,650	97.3	9,000	37,900	7,384	1,445	11,580
LOGAN	400	43	170	98.2	400	908	184	442
LOUP	400	58	230	95.7	400	419	29	39	462
MC PHERSON	200	45	90	98.2	200	93	16	278
MADISON	8,000	90	7,200	97.4	7,700	43,009	8,078	853	9,113
MERRICK	2,600	62	1,600	97.2	2,500	10,847	1,988	259	3,334
MORRILL	2,200	60	1,330	96.0	2,100	7,754	1,844	224	2,874
NANCE	1,700	62	1,050	97.7	1,700	5,211	912	174	2,162
NEMAHA	3,300	80	2,640	97.3	3,400	10,212	1,951	420	3,568
NUCKOLLS	2,800	75	2,090	97.2	2,800	11,025	2,437	315	3,406
OTOE	5,700	93	5,310	97.5	5,200	24,902	5,347	568	6,540
PAWNEE	2,000	80	1,600	97.3	1,900	3,814	1,130	185	2,274
PERKINS	1,200	59	710	97.5	1,200	4,339	935	217	1,774
PHELPS	3,200	82	2,610	97.5	3,300	22,909	3,699	534	4,136
PIERCE	2,600	67	1,740	97.5	2,500	8,005	1,377	124	3,447
PLATTE	7,200	90	6,480	97.2	6,100	33,138	7,437	888	8,818
POLK	2,600	83	2,150	97.4	2,500	8,943	1,466	295	2,869
REDWILLOW	4,000	61	2,420	98.2	4,200	20,742	4,598	576	4,623
RICHARDSON	4,800	79	3,780	97.3	4,600	17,377	3,486	529	5,643
ROCK	900	46	410	96.0	900	3,561	477	47	993
SALINE	4,500	77	3,480	96.7	4,400	17,358	3,353	607	5,243
SARPY	6,800	96	6,500	97.5	6,900	13,302	3,874	455	11,010
SAUNDERS	5,500	96	5,280	97.3	5,400	21,859	5,643	563	6,965
SCOTT'S BLUFF	10,600	63	6,690	96.8	10,500	50,345	10,419	1,417	13,662
SEWARD	4,100	78	3,180	97.5	4,000	14,506	3,313	438	5,118
SHERIDAN	2,800	49	1,380	95.8	2,700	12,786	2,331	423	3,310
SHERMAN	1,800	61	1,100	96.1	1,700	5,479	1,230	100	1,992
SIoux	800	50	400	96.2	800	565	43	33	1,061
STANTON	1,800	81	1,450	97.7	1,800	3,423	992	193	2,265
THAYER	3,000	75	2,240	97.6	2,900	10,024	1,902	277	3,781
THOMAS	400	43	170	95.7	400	975	166	149	381
THURSTON	2,400	86	2,060	94.6	2,300	7,635	1,301	127	2,413
VALLEY	2,000	62	1,230	96.5	2,000	8,265	1,793	299	2,501
WASHINGTON	3,700	95	3,530	97.6	3,500	11,162	2,990	221	4,689
WAYNE	2,900	94	2,720	97.9	2,800	10,292	2,170	225	3,643
WEBSTER	2,200	85	1,880	97.0	2,100	9,394	2,334	188	2,562
WHEELER	300	53	160	94.3	300	631	152	511
YORK	4,700	83	3,880	97.8	4,500	19,132	2,566	425	5,864
TOTAL	437,700	83	362,120	97.4	421,500	1,823,420	366,295	58,642	515,808

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Ty Penetration" and "Ty Homes" —as of Spring 1959—were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.

Nevada market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
CHURCHILL	1,900	41%	780	92.5%	1,700	12,299	2,491	571	416
CLARK	40,900	81	33,060	95.1	32,900	186,808	45,049	7,534	7,318
DOUGLAS	500	58	290	96.2	500	6,045	621	178	338
ELKO	4,000	45	1,790	92.0	3,600	27,910	5,778	984	606
ESMERALDA	200	45	90	85.1	200	265	-----	-----	40
EUREKA	200	40	80	81.8	200	556	18	110	26
HUMBOLDT	1,300	43	560	87.7	1,100	10,459	2,750	183	235
LANDER	400	45	180	90.0	400	2,210	301	129	62
LINCOLN	900	46	410	91.0	800	3,905	353	364	86
LYON	1,000	58	580	92.3	800	6,264	2,210	101	239
MINERAL	1,800	41	740	90.9	2,200	7,368	1,546	428	318
NYE	800	46	370	84.8	800	5,289	1,367	147	329
ORMSBY	1,700	59	1,000	95.9	1,200	9,717	2,238	563	387
PERSHING	1,000	41	410	88.4	1,000	8,267	1,672	320	166
STOREY	100	50	50	88.4	200	1,091	221	64	36
WASHOE	27,600	88	24,170	97.0	24,500	143,972	24,997	11,865	4,009
WHITE PINE	4,100	45	1,840	92.4	3,700	13,670	3,156	584	343
TOTAL	88,400	75	66,400	94.9	75,800	446,095	94,768	24,125	14,954

New Hampshire market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
BELKNAP	8,500	89%	7,530	95.8%	8,000	35,072	9,230	928	8,470
CARROLL	4,900	90	4,400	95.7	4,700	21,824	6,333	538	5,610
CHESHIRE	13,000	90	11,740	96.4	12,300	40,775	12,164	1,226	13,468
COOS	10,500	88	9,280	96.4	10,000	40,597	12,536	1,016	10,155
GRAFTON	12,900	86	11,100	95.5	12,400	56,998	15,242	2,005	14,040
HILLSBORO	49,700	91	45,410	97.1	47,800	218,433	63,808	4,607	48,385
MERRIMACK	18,900	90	17,060	96.9	18,200	70,047	17,273	2,427	19,353
ROCKINGHAM	24,200	92	22,190	95.9	23,600	104,093	29,332	2,100	30,153
STRAFFORD	15,500	91	14,100	97.1	14,800	61,154	19,451	1,484	16,087
SULLIVAN	8,700	87	7,610	96.0	8,300	27,765	7,836	704	8,209
TOTAL	166,800	90	150,420	96.5	160,100	676,758	193,205	17,035	173,930

New Jersey market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ATLANTIC	47,600	93%	44,350	96.9%	43,900	235,275	57,635	8,279	
BERGEN	227,800	92	208,640	97.3	217,100	997,202	291,134	26,562	
BURLINGTON	47,900	92	44,170	96.1	45,500	158,988	42,542	3,720	
CAMDEN	106,500	92	97,970	96.7	99,900	436,032	120,218	11,056	
CAPE MAY	14,500	92	13,320	95.0	13,400	87,883	26,183	2,105	
CUMBERLAND	31,800	92	29,160	95.0	29,800	172,861	41,181	3,545	
ESSEX	298,700	91	272,740	97.6	288,800	1,271,530	317,181	33,986	
GLOUCESTER	36,000	92	33,030	96.3	34,100	129,734	34,062	3,667	
HUDSON	196,800	93	183,160	97.5	187,700	601,664	191,510	17,045	
HUNTERDON	14,500	92	13,400	96.1	14,100	57,007	14,196	1,093	
MERCER	72,900	93	67,540	96.8	69,600	424,745	98,893	9,704	
MIDDLESEX	102,800	92	94,210	96.2	95,600	428,453	120,854	10,490	
MONMOUTH	98,200	94	91,930	97.2	87,400	393,188	110,390	10,701	
MORRIS	60,500	92	55,650	96.5	57,400	259,303	77,766	6,881	
OCEAN	24,700	92	22,770	96.0	23,300	156,248	43,334	4,021	
PASSAIC	117,100	92	107,870	96.8	112,200	583,380	159,422	14,602	
SALEM	17,500	93	16,190	95.5	16,400	53,236	13,555	1,222	
SOMERSET	35,000	91	31,930	96.4	33,500	102,339	28,875	2,746	
SUSSEX	11,800	91	10,730	96.4	11,400	47,513	12,763	894	
UNION	142,400	93	131,930	96.9	135,200	644,680	183,681	18,138	
WARREN	18,600	91	16,930	96.6	17,800	58,189	14,020	1,313	
TOTAL	1,723,600	92	1,587,620	96.9	1,634,100	7,299,450	1,999,395	191,770	*1,940,538

*State wide total.

New Mexico market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
BERNALILLO	67,500	91%	61,240	95.3%	60,400	303,475	67,754	10,997	15,354
CATRON	500	60	300	87.3	400	3,506	1,449	80,788
CHAVES	15,700	79	12,450	94.1	14,200	53,422	12,635	1,652	17,547
COLFAX	3,400	45	1,540	92.2	3,200	12,399	2,764	417	18,377
CURRY	8,000	60	4,810	95.5	8,400	31,129	5,938	1,140	10,869
DE BACA	800	58	460	93.3	700	3,440	636	112	21,868
DONA ANA	10,200	85	8,670	91.7	10,600	34,790	8,619	1,079	16,713
EDDY	14,000	72	10,130	94.2	13,200	53,004	14,849	2,564	6,172
GRANT	5,400	59	3,210	93.0	5,200	13,437	3,507	468	4,704
GUADALUPE	1,300	65	840	82.6	1,100	8,625	903	252	4,693
HARDING	300	47	140	84.2	300	1,253	80	65	5,170
HIDALGO	1,400	59	830	91.4	1,300	5,154	466	182	4,440
LEA	16,400	62	10,160	94.7	16,000	89,935	21,221	6,468	6,414
LINCOLN	2,000	63	1,250	86.9	1,700	9,544	1,597	358	9,071
LOS ALAMOS	3,600	77	2,770	98.2	3,400	12,662	6,873	664	10,721
LUNA	3,200	63	2,020	89.2	2,400	11,353	2,835	964	17,137
MC KINLEY	8,300	49	4,060	74.4	5,700	34,441	6,587	750	4,408
MORA	1,400	51	710	75.0	1,100	1,460	285	84	2,240
OTERO	10,200	66	6,730	91.0	7,300	32,069	8,563	1,532	2,921
QUAY	3,700	60	2,220	93.3	3,500	17,753	3,502	618	3,005
RIO ARriba	5,700	56	3,210	81.9	4,600	15,561	4,313	537	2,381
ROOSEVELT	4,300	57	2,450	96.4	4,400	13,436	3,094	579	2,159
SANDOVAL	2,400	61	1,470	75.5	1,800	2,492	482	122	1,499
SAN JUAN	12,300	54	6,590	77.0	7,900	57,235	10,629	1,401	1,508
SAN MIGUEL	5,100	50	2,550	83.7	4,300	12,790	3,459	629	2,597
SANTA FE	10,700	72	7,740	92.5	9,800	45,749	11,711	1,954	2,899
SIERRA	1,600	65	1,040	92.3	1,500	7,123	2,210	364	1,064
SOCORRO	2,300	61	1,400	86.8	2,000	7,990	1,784	278	854
TAOS	3,000	56	1,690	74.9	2,200	12,057	3,057	365	3,353
TORRANCE	1,400	66	920	86.4	1,200	7,793	710	218	862
UNION	1,700	45	760	92.8	1,600	7,598	1,591	349	541
VALENCIA	6,300	70	4,430	88.4	4,700	32,521	7,803	730	4,495
TOTAL	234,100	72	168,790	91.2	206,100	955,196	221,906	37,892	286,824

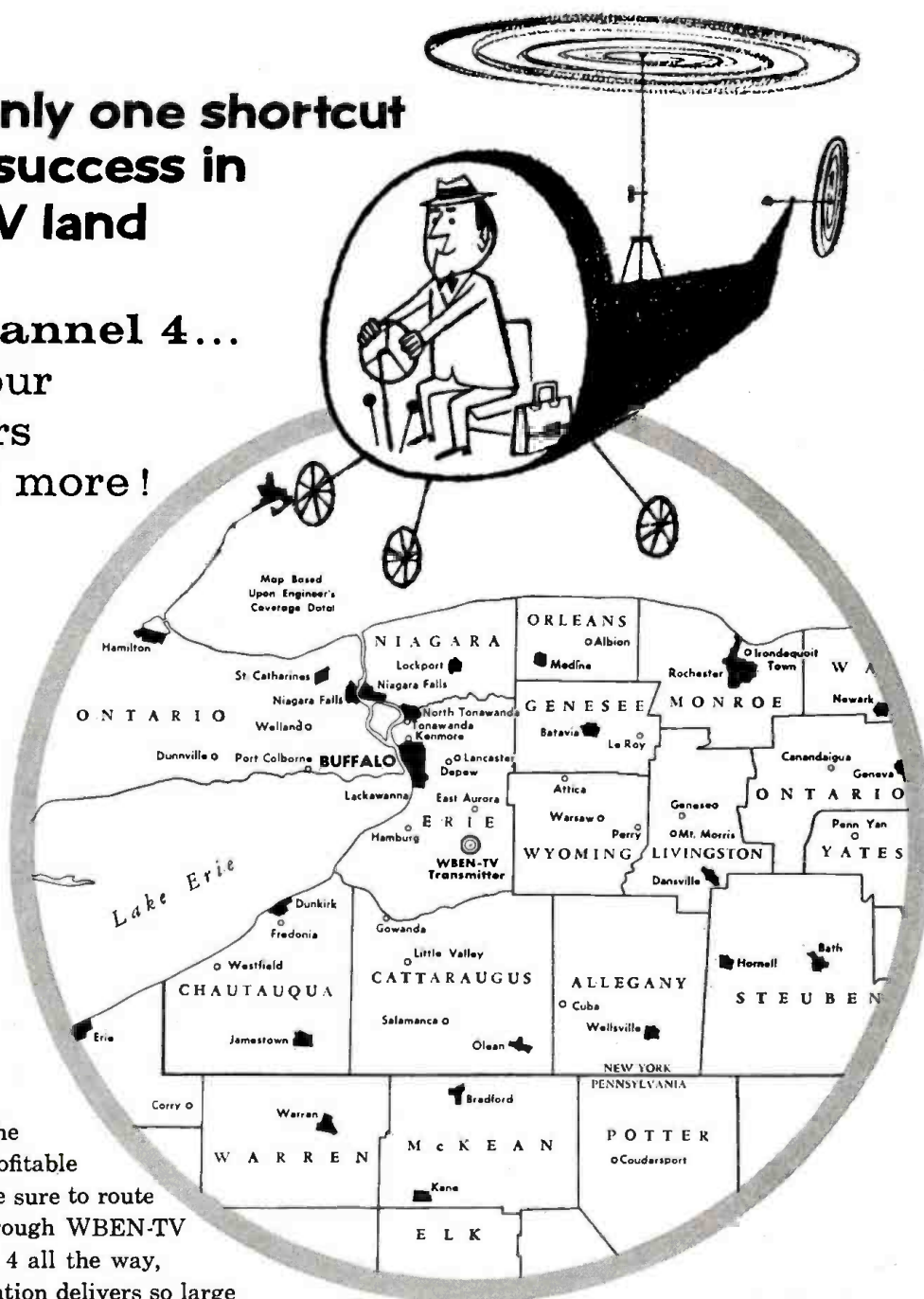
New York market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ALBANY	90,000	92%	82,580	97.5%	81,200	374,073	88,961	9,289	79,617
ALLEGANY	13,700	80	10,920	95.5	13,000	35,615	9,454	960	13,487
*BRONX	434,100	91	393,250	97.3	424,900	1,148,820	467,033	31,474
BROOME	62,400	91	56,550	96.6	59,900	245,851	63,419	7,549	62,621
CATTARAUGUS	25,200	92	23,130	97.0	24,100	82,808	21,625	2,417	23,650
CAYUGA	22,000	92	20,190	96.2	21,100	80,823	20,792	1,747	21,664
CHAUTAUQUA	47,700	91	43,330	97.1	45,300	163,879	44,359	4,201	44,717
CHEMUNG	31,300	88	27,520	96.7	30,100	115,495	30,762	3,046	28,515
CHENANGO	12,700	89	11,360	96.0	12,100	49,911	12,424	892	13,080
CLINTON	14,500	92	13,400	95.6	13,900	56,037	15,471	1,227	15,851
COLUMBIA	14,300	92	13,210	96.0	13,500	56,272	16,093	1,191	14,969
CORTLAND	12,900	91	11,730	96.2	12,400	48,626	11,353	914	11,922
DELAWARE	14,400	84	12,090	95.5	13,600	49,454	10,891	963	14,087
DUCHESS	45,600	90	41,260	96.2	40,600	191,658	49,501	5,293	48,987
ERIE	327,100	92	302,240	97.5	312,800	1,343,085	370,850	42,074	298,142
ESSEX	10,800	81	8,730	95.3	10,100	38,212	10,688	1,376	10,088
FRANKLIN	12,700	77	9,720	95.9	12,200	50,747	12,359	1,601	12,022
FULTON	17,900	89	16,010	95.4	17,000	55,174	15,558	1,311	15,581
GENESEE	15,100	93	14,070	97.1	14,500	69,844	16,374	1,926	16,728
GREENE	9,200	89	8,160	95.7	8,600	44,305	11,753	1,101	10,706
HAMILTON	1,300	90	1,170	93.7	1,200	6,013	1,217	151	1,476
HERKIMER	19,800	92	18,120	96.8	18,900	66,103	20,080	1,440	18,836
JEFFERSON	27,300	82	22,270	96.6	26,000	106,084	24,727	3,251	25,402
*KINGS	784,300	93	729,630	97.5	773,000	2,446,101	876,286	70,107
LEWIS	6,700	84	5,610	93.9	6,400	19,272	4,299	421	6,522
LIVINGSTON	11,600	89	10,300	96.7	10,600	46,582	11,683	958	13,507
MADISON	15,200	91	13,820	97.0	14,600	55,692	12,633	2,095	16,010
MONROE	183,900	92	169,000	97.6	174,200	734,283	185,506	23,627	169,607
MONTGOMERY	19,300	90	17,360	96.5	18,500	60,891	17,650	1,485	17,009
NASSAU	392,700	94	368,230	97.5	361,500	1,944,710	561,200	50,180	408,593
*NEW YORK	589,100	89	526,710	95.5	571,600	4,450,733	765,072	120,640	1,277,379

CONTINUED

**there's only one shortcut
to sales success in
WBEN-TV land**

**it's on channel 4...
where your
TV dollars
count for more!**



Planning a trip to the promised land of profitable promotion? Then, be sure to route your TV dollars through WBEN-TV land. Take Channel 4 all the way, for no other area station delivers so large an audience, so consistently; and routes you through every important segment of this big spending market. It's a *tour de force*—Channel 4's ability to reach and sell the 4,000,000 consumers in WBEN-TV land. Call HARRINGTON, RIGHTER and PARSONS, our national representatives and let them map out your itinerary.

CH.

4

WBEN-TV CBS in Buffalo
THE BUFFALO EVENING NEWS STATION

New York CONTINUED

County	Total Homes	% Television Penetration	Television Homes	Penetration % Radio	Homes Radio	1958 (\$000) Retail Sales	1958 (\$000) Food Sales	1958 (\$000) Drug Sales	Passenger 1958 Cars
NIAGARA	68,000	93	63,270	97.4	64,500	267,170	71,241	8,120	68,780
ONEIDA	72,300	93	67,330	96.5	67,200	273,304	72,622	7,855	71,456
ONONDAGA	122,100	92	112,520	97.3	116,300	514,462	133,759	14,749	117,654
ONTARIO	18,700	90	16,920	96.7	17,900	86,781	19,482	2,369	20,474
ORANGE	53,500	91	48,810	96.3	50,600	231,586	66,400	5,816	53,765
ORLEANS	10,100	91	9,200	96.4	9,400	34,826	10,213	931	11,051
OSWEGO	24,600	92	22,710	97.1	23,700	75,584	21,763	2,714	23,319
OTSEGO	17,300	90	15,550	95.5	16,400	70,470	14,933	1,717	15,860
PUTNAM	7,100	86	6,130	95.9	6,300	36,521	8,771	1,126	12,604
*QUEENS	567,800	92	522,660	97.9	550,500	1,812,155	664,094	47,961
RENSSELAER	44,100	92	40,460	97.0	42,200	158,638	45,397	3,825	37,967
*RICHMOND	61,000	93	56,490	97.3	58,600	174,508	67,084	5,136
ROCKLAND	30,800	93	28,370	96.6	28,700	129,251	40,571	3,367	34,929
ST. LAWRENCE	32,300	77	24,930	95.4	30,100	103,429	27,606	2,551	32,437
SARATOGA	25,800	90	23,290	97.0	24,600	78,663	25,171	1,987	23,957
SCHENECTADY	52,900	91	48,300	97.5	51,200	186,630	56,015	5,513	48,802
SCHOHARIE	7,500	87	6,540	94.6	7,000	26,792	5,754	488	7,279
SCHUYLER	4,700	89	4,190	94.7	4,400	12,684	3,712	208	4,692
SENECA	6,900	90	6,190	96.3	7,000	34,694	9,331	1,088	9,220
STEBEN	29,700	83	24,660	95.5	27,500	92,975	25,517	2,271	28,305
SUFFOLK	165,500	91	149,930	96.6	148,700	676,185	203,161	16,846	183,561
SULLIVAN	13,700	90	12,390	96.1	12,900	86,255	24,269	2,905	17,050
TIOGA	10,900	90	9,840	94.5	9,600	36,296	9,393	557	10,168
TOMPKINS	19,800	86	16,990	96.8	19,300	68,137	18,437	2,375	18,307
ULSTER	34,600	90	31,240	95.5	32,100	121,405	32,446	3,486	37,231
WARREN	13,500	90	12,210	92.4	12,200	74,110	18,897	2,486	12,961
WASHINGTON	14,100	91	12,770	95.9	13,100	41,935	13,057	1,188	13,610
WAYNE	18,000	91	16,410	97.0	17,200	148,216	20,393	1,952	21,172
WESTCHESTER	232,700	94	218,200	97.1	221,800	1,167,348	330,995	29,740	250,286
WYOMING	9,200	91	8,340	96.4	8,600	39,544	9,643	939	10,479
YATES	6,100	89	5,410	95.9	5,800	18,873	5,671	472	6,079
TOTAL	5,079,900	91	4,643,920	97.0	4,862,800	21,116,580	5,855,871	577,625	3,914,230

*New York City (Bronx, Kings, New York, Richmond,, Queens).

North Carolina market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Motor Vehicles 1957
ALAMANCE	21,600	90%	19,370	96.7%	20,700	82,017	21,226	2,541	34,999
ALEXANDER	3,500	86	3,010	96.5	3,400	11,450	2,942	32	6,312
ALLEGHANY	2,100	69	1,440	94.5	2,000	4,177	607	246	2,946
ANSON	6,000	72	4,320	95.5	5,700	13,018	3,802	248	7,880
ASHE	5,000	69	3,440	95.3	4,800	7,926	1,383	258	5,920
AVERY	3,100	65	2,000	94.2	2,900	3,889	496	256	3,729
BEAUFORT	9,500	86	8,160	93.4	8,800	26,858	6,801	650	12,558
BERTIE	5,900	70	4,130	93.5	5,500	12,276	2,608	226	8,075
BLADEN	6,600	53	3,530	93.6	6,200	18,394	3,741	268	9,180
BRUNSWICK	4,500	59	2,640	93.1	4,200	9,204	2,651	486	5,985
BUNCOMBE	36,700	75	27,390	96.2	35,000	144,661	33,546	6,210	47,710
BURKE	11,900	80	9,570	95.5	11,200	29,687	9,084	891	17,320
CABARRUS	18,100	90	16,210	97.4	17,000	71,293	20,214	2,525	29,772
CALDWELL	11,300	78	8,780	95.9	10,700	33,342	10,079	1,086	17,611
CAMDEN	1,400	75	1,050	94.7	1,300	881	498	1,929
CARTERET	6,900	62	4,260	95.4	6,600	22,184	6,675	806	9,121
CASWELL	4,300	72	3,090	95.4	4,100	5,722	1,061	145	5,848
CATAWBA	18,700	89	16,680	96.5	17,800	79,416	21,038	2,148	31,903
CHATHAM	6,100	67	4,070	95.5	5,800	22,823	4,566	462	10,136
CHEROKEE	4,200	48	2,030	93.8	3,900	12,163	2,806	349	4,578
CHOWAN	2,900	63	1,820	95.3	2,800	8,727	2,300	170	4,352
CLAY	1,300	48	630	95.0	1,200	3,172	575	84	1,502
CLEVELAND	16,400	78	12,830	96.1	15,900	53,619	13,557	1,514	22,948
COLUMBUS	12,600	57	7,130	93.7	11,500	37,107	7,873	1,147	15,657
CRAVEN	14,300	81	11,550	94.1	13,100	46,320	11,504	1,519	18,899
CUMBERLAND	30,500	60	18,340	96.0	27,300	110,578	24,460	2,559	38,447
CURRITUCK	1,800	74	1,340	95.0	1,700	3,407	718	2,648
DARE	1,300	63	820	95.5	1,200	7,820	2,416	638	2,416



There's a big new picture in the Carolinas' biggest market

The big new picture—the big new sales force—in this biggest market is Charlotte's WSOC-TV. Now NBC, ABC, Paramount, MGM, Warner Brothers, United Artists! In all the Carolinas only WSOC-TV has this program strength, plus high tower and maximum power—one of the great area stations of the nation. Get more for your money. Get on WSOC-TV.

The WSOC-TV coverage area is a fabulous market

	Grade A Contour	Grade A and B Contours	Total Coverage Area (A, B and 100 MV Contours)
Population*	1,201,600	1,823,900	2,781,100
Total Homes*	307,600	463,800	699,700
Total TV Homes**	255,660	382,030	568,890
Effective Buying Income*	\$1,589,193,000	\$2,325,515,000	\$3,538,518,000
Total Retail Sales*	\$1,087,878,000	\$1,603,636,000	\$2,515,270,000
Food Sales*	\$ 266,139,000	\$ 393,671,000	\$ 602,274,000
Drug Sales*	\$ 36,007,000	\$ 51,178,000	\$ 79,275,000
Gas Stations*	\$ 106,131,000	\$ 156,284,000	\$ 240,630,000

*SM Survey of Buying Power, 5/10/59

**Nielsen—Spring 1959 estimate

CHARLOTTE 9—NBC and ABC. Represented by H-R

WSOC-TV

WSOC and WSOC-TV are associated with WSB and WSB-TV, Atlanta; WHIO and WHIO-TV, Dayton

North Carolina CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Motor Vehicles 1958
DAVIDSON	17,200	87	15,010	96.5	17,500	70,071	18,033	1,752	31,536
DAVIE	3,900	79	3,070	95.7	3,700	11,858	3,876	485	7,025
DUPLIN	9,600	62	5,910	94.4	9,100	23,564	5,443	711	14,357
DURHAM	29,900	84	25,240	96.6	28,600	119,936	26,588	4,355	39,338
EDGECOMBE	12,200	79	9,590	95.0	11,600	38,646	10,897	782	16,311
FORSYTH	49,600	88	43,630	96.5	47,400	211,241	47,324	6,881	74,909
FRANKLIN	7,000	58	4,040	95.1	6,700	12,020	2,918	416	9,382
GASTON	33,200	81	27,050	96.3	31,400	106,197	30,360	3,298	44,426
GATES	2,300	73	1,690	93.3	2,100	3,131	410	3,467
GRAHAM	1,700	49	830	94.2	1,600	2,858	362	1,789
GRANVILLE	6,800	70	4,760	94.5	6,400	20,564	4,719	623	10,195
GREENE	3,600	69	2,500	95.0	3,400	6,111	1,224	45	5,398
GUILFORD	61,500	89	54,730	96.7	57,300	343,901	72,011	9,879	98,940
HALIFAX	13,200	68	9,010	93.9	12,400	43,655	11,625	1,134	17,486
HARNETT	13,200	59	7,730	95.5	12,300	35,105	6,502	1,440	16,982
HAYWOOD	10,300	66	6,800	96.0	9,800	34,564	6,628	1,548	14,927
HENDERSON	9,600	66	6,360	95.5	9,100	34,117	9,420	1,181	15,224
HERTFORD	4,800	73	3,510	95.0	4,600	17,289	2,796	563	6,924
HOKE	3,300	58	1,920	95.0	3,100	8,057	2,216	161	4,150
HYDE	1,400	62	870	92.7	1,300	1,880	526	1,568
IREDELL	15,600	80	12,550	96.7	15,100	57,274	16,209	1,691	25,543
JACKSON	4,300	60	2,570	94.1	4,000	11,853	2,672	362	5,427
JOHNSTON	15,700	66	10,300	95.8	15,000	43,960	10,408	1,329	24,486
JONES	2,300	62	1,420	93.5	2,200	3,386	977	95	3,497
LEE	6,600	67	4,410	96.7	6,400	25,262	5,547	952	11,311
LENOIR	13,500	74	10,040	94.4	11,000	47,679	8,606	1,581	19,968
LINCOLN	6,900	74	5,140	95.9	6,600	17,452	5,813	464	11,377
MC DOWELL	6,900	71	4,900	95.3	6,500	18,640	4,397	964	9,281
MACON	3,900	60	2,330	94.1	3,700	13,101	2,072	420	4,809
MADISON	4,300	57	2,440	95.5	4,100	7,299	1,564	256	4,970
MARTIN	6,100	70	4,260	95.7	5,800	16,669	2,938	303	8,895
MECKLENBERG	74,100	88	65,040	96.7	68,700	334,833	60,507	13,892	107,661
MITCHELL	3,400	61	2,080	95.6	3,300	9,959	1,822	261	4,744
MONTGOMERY	4,300	73	3,140	94.7	4,100	12,079	2,907	328	7,066
MOORE	8,200	67	5,530	96.0	7,900	31,977	7,963	1,251	14,446
NASH	14,400	68	9,760	95.7	13,700	49,005	8,645	1,563	21,108
NEW HANOVER	21,500	75	16,090	95.6	20,300	83,299	19,090	3,441	26,921
NORTHAMPTON	5,900	73	4,320	93.6	5,500	7,995	2,166	293	7,416
ONslow	6,000	68	4,070	95.0	10,900	38,161	8,960	1,228	17,326
ORANGE	9,200	82	7,550	95.9	8,700	30,613	7,940	1,118	12,154
PAMLICO	2,500	62	1,540	92.9	2,300	2,883	1,154	2,975
PASQUOTANK	7,100	75	5,290	95.0	6,900	26,075	6,991	543	9,512
PENDER	4,300	59	2,540	91.8	3,900	5,701	1,763	249	5,623
PERQUIMANS	2,500	74	1,860	94.3	2,400	7,905	1,234	75	3,396
PERSON	5,400	72	3,870	95.7	5,200	18,538	3,620	517	9,411
PITT	14,700	88	12,940	93.7	13,900	57,063	10,585	1,400	23,240
POLK	3,000	83	2,500	95.4	2,900	5,846	1,821	249	4,382
RANDOLPH	14,100	83	11,760	96.4	13,500	48,815	12,329	1,468	25,715
RICHMOND	10,100	82	8,290	95.1	9,600	29,782	8,014	694	13,473
ROBESON	20,100	67	13,510	93.5	19,300	56,576	12,230	1,581	24,700
ROCKINGHAM	17,800	86	15,220	95.9	17,400	55,124	16,150	1,847	26,570
ROWAN	22,400	83	18,640	96.9	21,300	79,319	20,362	1,842	34,876
RUTHERFORD	11,300	81	9,160	95.7	10,800	33,355	8,348	886	16,608
SAMPSON	11,500	63	7,190	95.0	10,900	26,129	5,056	1,189	18,211
SCOTLAND	6,200	58	3,620	93.9	5,800	19,323	6,029	282	6,988
STANLY	10,900	90	9,760	96.7	11,100	35,654	8,991	925	17,962
STOKES	4,800	78	3,730	95.7	4,600	8,857	2,268	227	8,716
SURRY	12,000	83	9,960	96.8	11,500	50,364	11,571	1,440	20,657
SWAIN	2,100	48	1,010	93.3	2,000	7,797	1,676	394	2,648
TRANSYLVANIA	3,800	60	2,270	94.7	3,600	13,016	4,404	69	5,492
TYRRELL	1,200	63	760	94.1	1,100	2,375	519	55	1,342
UNION	10,900	77	8,340	96.3	10,400	31,407	7,166	1,054	16,601
VANCE	8,500	73	6,240	94.5	7,600	25,682	6,249	674	11,050
WAKE	41,100	81	33,140	96.7	39,100	200,456	45,124	6,535	65,618
WARREN	4,900	58	2,820	93.0	4,600	8,318	1,965	249	5,362
WASHINGTON	3,000	63	1,880	95.6	2,900	9,127	2,935	116	4,548
WATAUGA	4,100	64	2,640	95.7	3,900	12,348	1,943	457	5,789
WAYNE	16,900	78	13,140	95.1	15,200	63,363	11,488	1,480	24,024
WILKES	10,900	69	7,560	95.3	10,400	33,029	5,590	608	16,275
WILSON	14,100	77	10,910	95.3	12,800	48,288	10,977	1,312	20,129
YADKIN	5,600	79	4,400	96.8	5,400	15,051	2,617	170	10,028
YANCEY	3,500	57	1,990	93.9	3,300	6,194	1,606	207	3,919
TOTAL	1,107,200	77	850,300	95.7	1,050,800	3,932,132	906,363	123,304	1,628,741

North Dakota market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ADAMS	1,200	53%	640	97.4%	1,200	5,834	1,273	170	1,762
BARNES	4,800	88	4,220	97.3	4,700	20,613	4,340	425	5,978
BENSON	2,100	64	1,350	96.7	2,000	5,575	1,472	161	2,994
BILLINGS	500	48	240	94.3	500	55	472
BOTTINEAU	2,700	62	1,680	96.1	2,700	10,731	2,096	300	4,124
BOWMAN	1,000	49	490	96.4	1,000	6,752	1,011	135	1,561
BURKE	1,700	66	1,120	96.2	1,600	5,496	1,061	198	2,436
BURLEIGH	9,800	80	7,840	97.1	9,000	49,532	8,914	1,895	11,762
CASS	19,900	91	18,080	97.6	19,000	115,022	18,489	3,112	22,720
CAVALIER	2,400	55	1,310	96.9	2,300	9,163	1,640	185	3,556
DICKEY	2,500	67	1,680	96.2	2,400	9,168	1,777	332	3,033
DIVIDE	1,300	48	620	96.4	1,300	8,287	1,141	194	2,294
DUNN	1,600	61	980	97.0	1,600	3,670	900	79	1,879
EDDY	1,200	64	770	97.5	1,200	6,417	1,361	195	1,776
EMMONS	2,000	76	1,520	95.3	1,900	6,625	1,639	79	2,818
FOSTER	1,500	64	960	96.9	1,500	8,058	1,148	414	2,014
GOLDEN VALLEY	800	49	390	97.3	800	4,263	1,038	103	1,281
GRAND FORKS	13,200	79	10,410	97.5	12,500	80,169	13,140	1,464	14,544
GRANT	1,600	84	1,340	96.0	1,500	4,181	833	139	2,134
GRIGGS	1,300	88	1,140	97.5	1,300	6,311	1,170	133	1,959
HETTINGER	1,800	54	980	97.1	1,700	7,954	1,478	141	2,276
KIDDER	1,500	76	1,140	95.2	1,400	4,528	678	120	1,734
LA MOURE	2,000	67	1,340	97.8	2,100	9,273	1,853	213	3,137
LOGAN	1,200	68	810	96.2	1,200	3,988	691	133	1,913
MC HENRY	2,700	62	1,680	96.4	2,700	9,350	2,291	261	3,948
MC INTOSH	1,700	66	1,130	96.1	1,600	7,650	1,109	138	2,557
MC KENZIE	1,800	48	860	96.7	1,700	6,906	1,259	383	2,636
MC LEAN	5,200	58	2,990	95.7	5,000	12,297	3,126	541	5,314
MERCER	2,000	61	1,220	95.9	1,900	7,919	1,364	189	2,672
MORTON	5,600	83	4,670	96.6	5,300	23,220	5,068	633	7,089
MOUNTRAIL	2,500	48	1,190	96.3	2,400	11,257	1,876	426	3,776
NELSON	1,600	81	1,300	97.7	1,700	7,059	1,126	194	2,759
OLIVER	500	58	290	96.8	500	712	157	674
PEMBINA	3,400	60	2,040	96.8	3,300	13,130	2,640	297	4,513
PIERCE	1,900	63	1,200	96.3	1,800	7,025	1,256	377	2,696
RAMSEY	3,100	54	1,680	97.7	3,100	21,850	4,332	585	5,006
RANSOM	1,900	77	1,460	97.4	1,900	9,510	1,920	499	3,149
RENVILLE	1,400	63	880	97.0	1,400	5,027	742	175	1,807
RICHLAND	5,500	77	4,230	97.1	5,400	22,037	4,109	531	6,721
ROLETTE	2,200	54	1,190	92.7	2,000	8,206	1,692	248	2,551
SARGENT	1,800	77	1,390	96.7	1,700	3,989	995	73	2,511
SHERIDAN	1,100	63	690	96.8	1,100	3,459	522	205	1,575
SIOUX	600	83	500	9.08	500	1,216	93	792
SLOPE	500	48	240	98.2	500	384	110	613
STARK	4,000	54	2,170	95.5	3,800	23,225	3,502	750	5,815
STEELE	1,200	88	1,060	97.4	1,200	2,836	667	1,759
STUTSMAN	6,800	74	5,040	97.0	6,600	31,358	5,939	967	8,456
TOWNER	1,200	55	660	96.3	1,200	5,831	1,015	134	2,127
TRAILL	2,800	88	2,470	97.3	2,700	12,507	2,017	325	4,187
WALSH	4,600	60	2,740	97.0	4,500	22,099	3,933	442	6,382
WARD	12,300	80	9,790	97.0	11,500	66,287	10,609	3,398	14,649
WELLS	2,600	63	1,640	97.1	2,500	10,021	2,175	264	3,468
WILLIAMS	10,400	48	4,960	96.4	9,000	33,890	6,431	984	8,570
TOTAL	172,500	71	122,410	96.8	164,900	781,922	141,218	23,339	218,929

Ohio market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1957
ADAMS	6,600	89%	5,890	93.1%	6,100	16,082	3,666	310	6,414
ALLEN	31,100	91	28,180	97.0	30,200	122,620	29,675	3,186	37,153
ASHLAND	11,900	92	10,940	96.9	11,100	42,991	9,205	1,163	14,929
ASHTABULA	29,300	92	26,990	96.9	27,700	116,194	28,788	2,509	35,720
ATHENS	12,800	88	11,300	95.1	12,100	39,881	10,750	1,311	13,145

CONTINUED

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Television Penetration" and "Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1957
AUGLAIZE	10,500	92	9,620	97.1	10,100	37,449	9,703	694	13,109
BELMONT	26,400	92	24,180	95.7	25,200	81,287	32,154	1,719	26,875
BROWN	7,300	89	6,520	94.6	6,900	22,215	5,033	675	8,156
BUTLER	53,100	93	49,290	96.6	49,900	197,371	47,798	5,256	65,362
CARROLL	5,600	90	5,040	97.0	5,600	13,847	3,956	251	7,157
CHAMPAGN	9,200	92	8,440	96.5	8,800	28,682	6,646	909	11,152
CLARK	39,600	92	36,580	96.6	37,900	274,916	69,349	9,357	46,709
CLERMONT	20,800	92	19,230	94.9	16,400	53,405	14,529	1,674	23,917
CLINTON	9,200	90	8,310	95.5	8,800	32,434	7,459	675	10,872
COLUMBIANA	32,800	92	30,120	96.7	31,700	121,938	33,437	4,783	37,890
COSHOCTON	10,000	87	8,670	96.0	10,300	30,541	7,556	937	11,511
CRAWFORD	14,200	91	12,890	97.4	13,500	49,391	10,866	1,200	17,865
CUYAHOGA	491,900	93	458,700	97.5	473,400	2,183,389	580,592	85,464	578,373
DARKE	13,400	91	12,240	95.9	13,100	47,213	10,621	840	17,430
DEFIANCE	9,000	91	8,180	97.5	8,500	35,199	7,524	750	11,618
DELAWARE	9,500	93	8,840	97.5	9,200	29,617	6,629	562	12,875
ERIE	19,600	91	17,800	96.9	18,700	76,847	20,412	2,881	24,180
FAIRFIELD	18,700	93	17,380	96.7	17,300	65,164	17,447	2,129	22,939
FAYETTE	7,800	89	6,920	94.9	7,300	33,206	7,148	652	8,949
FRANKLIN	196,800	94	184,600	96.9	186,700	893,467	212,608	32,556	229,428
FULTON	8,700	90	7,810	97.2	8,300	38,117	6,504	726	11,636
GALLIA	7,200	88	6,340	92.8	6,600	16,983	4,558	341	7,089
GEAUGA	10,200	91	9,310	92.8	8,900	29,065	7,970	802	15,736
GREENE	22,500	93	20,940	97.0	21,300	67,576	17,239	2,182	28,956
GUERNSEY	11,500	87	10,050	95.7	11,100	34,787	9,204	799	12,083
HAMILTON	269,200	92	248,930	95.8	256,300	1,124,290	279,896	37,714	263,476
HANCOCK	17,000	91	15,430	97.2	16,200	59,632	13,485	1,523	20,640
HARDIN	9,400	91	8,570	95.8	9,000	24,249	6,416	542	10,867
HARRISON	5,800	90	5,230	96.0	5,600	14,720	4,200	355	6,691
HENRY	7,000	91	6,370	96.1	6,700	28,866	7,274	562	9,736
HIGHLAND	9,600	89	8,500	95.4	9,100	35,348	8,448	797	10,427
HOCKING	5,700	91	5,190	93.5	6,400	20,119	4,923	582	6,884
HOLMES	5,200	89	4,640	80.5	4,300	13,767	3,654	334	5,164
HURON	13,400	92	12,320	97.4	13,000	48,416	10,707	1,549	17,437
JACKSON	9,100	90	8,160	94.6	8,500	26,676	6,132	487	9,229
JEFFERSON	29,000	92	26,570	96.5	27,300	125,348	37,856	3,125	32,295
KNOX	12,500	92	11,490	96.4	11,900	40,671	9,720	975	14,565
LAKE	38,200	93	35,580	92.7	35,300	124,877	33,910	3,814	51,286
LAWRENCE	15,200	92	13,990	94.2	14,200	42,379	13,180	919	16,546
LICKING	25,400	91	23,080	96.8	24,400	94,387	25,086	2,591	32,581
LOGAN	11,000	91	10,060	97.2	10,600	41,407	10,943	886	13,356
LORAIN	58,400	93	54,350	97.3	56,000	197,916	56,072	5,716	74,496
LUCAS	146,000	93	134,920	97.3	139,500	548,702	135,740	21,016	184,583
MADISON	7,800	90	7,050	94.0	6,700	30,857	6,379	553	8,649
MAHONING	82,400	93	76,440	97.1	78,900	358,146	99,211	9,581	101,447
MARION	18,100	92	16,670	97.0	17,500	64,989	15,185	1,963	21,185
MEDINA	16,100	94	15,070	96.4	14,700	58,632	14,575	1,727	22,583
MEIGS	6,800	89	6,070	95.7	6,600	21,186	5,153	638	6,952
MERCER	9,200	90	8,280	97.2	9,000	37,742	6,970	560	11,519
MIAMI	21,800	94	20,390	96.8	20,900	79,932	19,984	2,070	27,709
MONROE	4,100	89	3,640	93.6	4,000	12,184	2,833	120	4,957
MONTGOMERY	159,300	95	150,600	97.0	148,100	611,543	152,134	21,593	183,201
MORGAN	3,500	89	3,100	94.6	3,600	10,391	2,187	242	4,276
MORROW	5,600	91	5,090	96.5	5,400	13,260	2,894	118	7,017
MUSKINGUM	24,300	88	21,320	96.3	23,200	82,179	20,746	3,193	27,396
NOBLE	3,300	88	2,920	93.4	3,200	9,374	1,353	180	3,615
OTTAWA	10,900	91	9,910	97.4	10,300	36,381	9,510	632	14,020
PAULDING	5,100	89	4,540	96.5	4,800	13,347	2,534	214	6,376
PERRY	7,700	92	7,050	96.0	7,800	20,890	6,262	396	9,573
PICKAWAY	8,500	92	7,820	95.7	8,000	31,735	6,339	753	10,952
PIKE	7,600	90	6,820	92.1	6,900	16,937	4,536	416	5,999
PORTAGE	22,200	92	20,350	97.0	20,800	92,592	27,129	2,684	29,636
PREBLE	9,600	92	8,870	96.5	9,100	24,215	5,483	504	11,995
PUTNAM	7,900	89	7,020	96.5	7,500	24,594	4,800	497	10,053
RICHLAND	32,500	92	29,840	96.8	31,000	133,354	41,134	3,370	42,059
ROSS	18,100	92	16,710	95.8	16,800	59,484	16,288	1,723	19,529
SANDUSKY	19,300	92	17,790	96.9	17,600	60,721	13,494	1,254	21,408
SCIOTO	30,600	92	28,100	95.1	29,900	84,130	21,751	2,087	28,201
SENECA	17,800	91	16,120	97.4	17,000	57,422	14,235	1,739	21,392
SHELBY	9,400	91	8,550	97.4	9,100	29,804	8,179	660	12,507
STARK	97,000	92	89,550	96.2	91,500	388,951	107,514	10,920	119,478
SUMMIT	154,900	93	144,820	97.5	145,800	626,626	164,267	20,384	182,045

CONTINUED

Ohio CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
TRUMBULL	56,500	92	51,590	97.4	53,400	196,866	57,154	5,784	73,483
TUSCARAWAS	23,300	91	21,160	96.4	22,300	81,959	21,499	1,931	27,740
UNION	6,700	90	6,050	96.3	6,500	25,761	4,835	576	8,519
VAN WERT	9,700	90	8,730	97.1	9,200	26,904	6,881	667	11,026
VINTON	2,800	91	2,540	92.4	2,600	6,061	1,685	121	3,112
WARREN	17,000	92	15,670	95.5	15,400	47,634	13,167	956	21,222
WASHINGTON	14,900	89	13,300	95.4	14,000	56,655	14,204	1,809	18,145
WAYNE	19,500	91	17,730	95.3	18,200	79,681	17,524	2,270	25,381
WILLIAMS	9,600	90	8,670	96.8	9,100	27,521	6,412	809	11,893
WOOD	20,600	93	19,120	97.1	19,300	64,129	17,158	1,607	25,714
WYANDOT	6,500	89	5,790	97.2	6,300	21,620	4,700	639	8,241
TOTAL	2,851,800	92	2,635,890	96.7	2,709,000	11,166,713	2,874,944	358,720	3,339,672

Oklahoma market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ADAIR	3,000	63%	1,890	93.3%	2,900	5,769	1,410	204	2,960
ALFALFA	2,500	73	1,830	96.8	2,500	10,178	2,172	507	3,697
ATOKA	2,700	71	1,930	93.0	2,600	6,147	1,744	191	2,109
BEAVER	1,800	56	1,010	95.9	1,700	4,801	1,037	284	2,294
BECKHAM	5,800	59	3,420	96.6	5,600	26,732	7,167	942	6,830
BLAINE	3,600	79	2,830	95.6	3,500	13,768	3,419	456	4,296
BRYAN	7,500	70	5,260	95.7	7,300	23,912	6,124	693	7,824
CADDO	7,600	78	5,940	95.2	7,300	25,540	7,083	984	9,497
CANADIAN	6,700	84	5,640	96.8	6,600	26,591	5,750	779	10,178
CARTER	14,500	71	10,360	96.0	13,200	53,762	14,200	1,631	14,159
CHEROKEE	3,300	71	2,340	93.2	3,200	10,860	3,024	392	4,118
CHOCTAW	3,800	51	1,920	94.0	3,700	9,829	3,390	258	3,255
CIMARRON	1,100	52	570	95.4	1,000	4,706	1,065	303	1,660
CLEVELAND	11,500	86	9,940	97.2	10,400	39,543	10,750	1,686	16,986
COAL	1,400	71	990	94.0	1,300	3,351	966	113	1,385
COMANCHE	18,800	84	15,830	95.5	19,700	79,264	17,042	3,021	21,118
COTTON	2,600	74	1,930	96.9	2,500	6,906	1,789	164	3,050
CRAIG	4,100	75	3,060	96.1	4,000	14,136	2,168	275	5,173
CREEK	12,500	86	10,740	96.1	12,100	33,498	9,371	1,201	14,874
CUSTER	5,400	66	3,590	96.3	5,300	28,225	5,178	1,202	7,277
DELAWARE	2,900	75	2,170	93.1	2,800	6,280	2,170	139	4,090
DEWEY	1,700	67	1,140	96.3	1,700	5,508	1,688	202	2,373
ELLIS	2,100	61	1,290	96.0	2,000	5,956	1,647	316	2,232
GARFIELD	15,300	81	12,410	97.1	15,200	85,183	23,975	3,119	19,800
GARVIN	9,400	78	7,290	96.5	9,000	23,049	6,251	673	9,597
GRADY	9,500	84	8,000	95.7	9,200	34,021	8,135	1,152	10,675
GRANT	2,200	73	1,610	97.0	2,200	10,080	2,693	319	3,812
GREER	2,400	61	1,460	96.5	2,400	8,384	2,107	374	3,124
HARMON	1,600	61	970	97.0	1,600	7,434	2,213	300	2,045
HARPER	1,300	65	840	97.1	1,300	5,282	1,784	284	2,412
HASKELL	2,500	57	1,420	94.3	2,500	5,266	1,773	203	2,403
HUGHES	4,300	67	2,880	94.9	4,200	11,769	3,497	433	4,426
JACKSON	8,000	61	4,860	96.5	7,400	27,949	5,509	974	8,743
JEFFERSON	2,500	74	1,860	96.4	2,500	9,229	2,452	344	3,185
JOHNSTON	2,200	71	1,570	95.5	2,200	4,795	1,954	174	2,040
KAY	15,800	82	12,990	97.1	15,300	57,926	15,038	2,322	21,444
KINGFISHER	2,900	79	2,280	96.2	2,900	13,927	3,218	428	4,526
KIOWA	4,200	73	3,070	96.7	4,200	17,366	4,455	790	5,774
LATIMER	1,800	57	1,020	93.7	1,800	2,878	1,272	86	1,542
LE FLORE	6,900	61	4,190	95.0	6,700	15,650	5,218	526	8,543
LINCOLN	5,500	81	4,470	94.9	5,300	18,816	4,027	519	6,833
LOGAN	5,600	74	4,120	95.7	5,500	18,645	4,161	714	6,536
LOVE	1,600	70	1,120	95.7	1,500	4,374	1,612	151	1,772
MC CLAIN	4,100	76	3,100	97.0	4,000	9,399	2,565	277	4,170
MC CURTAIN	5,200	63	3,260	92.7	4,900	14,071	4,401	614	5,198
MC INTOSH	3,100	67	2,070	93.6	3,000	8,448	2,051	181	3,199
MAJOR	2,400	73	1,750	95.2	2,400	6,386	1,697	113	3,106
MARSHALL	1,900	70	1,330	94.1	1,900	5,941	1,575	254	2,500
MAYES	4,800	75	3,580	95.0	4,700	16,687	4,095	556	6,133
MURRAY	3,300	71	2,350	95.3	3,100	11,966	2,553	287	3,981

CONTINUED

Oklahoma CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
MUSKOGEE	17,000	84	14,350	95.2	15,900	64,226	17,976	2,677	19,772
NOBLE	2,900	78	2,260	96.7	2,900	10,081	2,067	363	4,321
NOWATA	3,400	82	2,780	94.5	3,200	8,837	2,577	250	4,750
OKFUSKEE	3,600	71	2,550	93.6	3,500	7,710	2,467	156	3,029
OKLAHOMA	136,400	87	118,930	96.8	126,300	540,568	124,817	21,905	162,844
OKMULGEE	11,000	79	8,660	95.5	10,700	30,850	8,915	1,027	12,009
OSAGE	10,100	86	8,690	95.6	9,600	29,147	8,169	1,090	15,330
OTTAWA	8,600	78	6,700	95.5	8,400	25,013	7,086	855	10,936
PAWNEE	3,700	78	2,880	96.2	3,600	11,114	2,667	370	4,465
PAYNE	11,900	75	8,940	96.7	12,300	42,419	12,334	1,338	14,421
PITTSBURG	9,100	71	6,490	95.5	8,900	30,750	9,550	1,077	9,976
PONTOTOC	9,600	81	7,760	95.9	8,700	33,680	8,294	1,210	9,856
POTTAWATOMIE	14,200	76	10,850	96.1	12,800	47,807	11,759	1,994	15,374
PUSHMATAHA	2,400	50	1,210	94.2	2,400	5,504	1,452	204	1,883
ROGER MILLS	1,400	66	930	95.5	1,400	4,460	1,644	1,550
ROGERS	4,900	82	4,000	95.4	4,800	14,708	3,945	509	7,017
SEMINOLE	11,500	78	8,960	95.0	10,000	22,141	5,439	803	10,033
SEQUOYAH	3,900	63	2,460	93.7	3,700	6,847	1,871	394	3,900
STEPHENS	11,800	79	9,350	96.9	10,800	40,147	10,949	1,356	14,851
TEXAS	3,500	51	1,780	96.9	3,500	18,331	4,015	685	5,523
TILLMAN	4,300	74	3,200	95.9	4,200	14,730	3,098	548	4,907
TULSA	108,500	91	99,220	96.8	104,300	431,358	89,663	15,885	131,593
WAGONER	3,700	71	2,630	94.4	3,600	10,443	2,826	365	4,031
WASHINGTON	12,400	85	10,490	96.9	12,200	43,480	11,962	1,794	16,317
WASHITA	4,000	73	2,910	96.5	4,000	11,900	2,962	304	4,729
WOODS	3,800	61	2,330	96.7	3,800	15,596	3,144	640	4,909
WOODWARD	3,600	61	2,210	96.2	3,400	16,697	3,273	653	4,790
TOTAL	678,400	80	545,010	96.2	648,700	2,438,727	595,556	90,562	812,070

Oregon market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
BAKER	5,700	58%	3,300	97.2%	6,000	17,681	3,979	699	8,895
BENTON	11,500	68	7,840	97.7	10,900	29,279	7,519	793	14,117
CLACKAMAS	34,900	85	29,590	97.5	32,600	71,464	20,068	2,505	42,790
CLATSOP	9,500	69	6,580	97.6	9,800	29,829	8,233	724	11,831
COLUMBIA	6,600	66	4,370	97.3	6,500	17,252	4,928	605	9,687
COOS	20,400	60	12,230	97.2	19,800	68,275	19,963	2,575	23,359
CROOK	2,400	54	1,290	97.1	2,300	14,074	3,556	479	4,703
CURRY	6,400	60	3,810	96.9	5,100	15,534	5,125	419	6,170
DESCHUTES	6,700	54	3,590	97.8	6,500	27,789	6,921	1,076	11,336
DOUGLAS	20,700	67	13,770	97.1	22,600	89,389	28,675	1,855	29,424
GILLIAM	1,100	63	690	97.2	1,100	5,872	839	195	1,789
GRANT	2,400	51	1,220	96.3	2,300	9,094	2,285	349	3,834
HARNEY	1,900	48	920	96.2	1,900	9,890	2,127	207	3,284
HOOD RIVER	3,400	61	2,090	97.5	3,300	16,778	4,766	404	6,444
JACKSON	23,500	78	18,330	97.2	23,200	86,884	22,088	2,179	34,429
JEFFERSON	2,500	62	1,550	97.1	2,400	10,756	2,442	226	3,624
JOSEPHINE	10,300	67	6,910	96.7	10,600	38,695	9,634	1,259	15,115
KLAMATH	14,700	65	9,570	97.3	14,100	58,921	14,137	1,348	22,780
LAKE	2,000	55	1,090	96.8	1,900	9,428	2,749	446	3,768
LANE	47,300	83	39,470	97.6	49,700	181,449	50,970	4,461	66,408
LINCOLN	8,700	61	5,320	96.9	8,800	30,439	9,149	642	10,406
LINN	17,000	69	11,680	97.3	17,200	56,779	14,535	1,861	25,992
MALHEUR	6,200	70	4,340	97.2	6,000	28,710	5,296	770	11,178
MARION	36,000	80	28,810	97.7	33,800	137,522	28,620	5,005	49,035
MORROW	1,200	64	770	96.9	1,300	6,566	1,614	114	2,814
MULTNOMAH	194,800	88	170,980	97.7	188,500	795,319	201,278	19,416	218,579
POLK	6,900	71	4,870	97.6	6,900	19,065	5,856	1,286	11,297
SHERMAN	700	63	440	96.8	700	4,073	877	1,603
TILLAMOOK	6,100	65	3,950	97.1	6,300	20,762	5,176	701	8,303
UMATILLA	14,200	66	9,380	97.5	13,800	68,657	15,308	1,839	22,557
UNION	4,900	58	2,830	97.5	5,300	18,641	4,939	853	9,130
WALLOWA	2,100	58	1,220	97.3	2,200	8,945	1,996	501	3,879
WASCO	8,200	62	5,050	96.9	8,000	36,318	7,453	1,383	9,300
WASHINGTON	29,200	87	25,300	97.7	28,800	74,259	22,911	2,136	34,402
WHEELER	800	51	410	96.2	900	1,191	307	73	1,204
YAMHILL	8,900	68	6,040	97.4	9,200	33,010	8,028	1,109	15,239
TOTAL	579,800	78	449,580	97.4	570,300	2,148,589	554,147	60,493	758,705

Pennsylvania market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1957
ADAMS	12,700	85%	10,830	96.6%	12,400	45,416	8,984	1,164	18,502
ALLEGHENY	476,600	93	443,670	97.2	463,100	2,021,207	588,333	70,777	448,172
ARMSTRONG	22,400	92	20,550	96.7	21,800	63,622	18,750	1,698	27,754
BEAVER	57,200	93	53,220	97.5	56,000	201,339	59,165	6,130	62,252
BEDFORD	10,700	92	9,830	95.0	10,300	51,794	9,583	617	15,076
BERKS	80,600	91	73,200	96.9	77,700	301,088	80,404	6,803	93,883
BLAIR	39,900	91	36,440	96.5	38,500	138,094	40,371	3,467	44,885
BRADFORD	15,400	89	13,700	95.7	14,700	51,295	12,341	1,109	18,159
BUCKS	86,800	93	80,850	97.1	79,700	280,605	76,383	7,474	93,540
BUTLER	27,900	93	25,980	96.2	27,200	109,431	26,150	2,756	39,061
CAMBRIA	56,900	92	52,210	96.0	55,200	201,468	54,046	3,977	60,304
CAMERON	1,900	72	1,370	95.3	1,800	9,278	2,659	177	2,741
CARBON	14,900	89	13,320	97.4	14,700	44,846	14,242	926	17,817
CENTRE	16,500	89	14,690	96.1	16,000	62,927	16,432	2,135	22,271
CHESTER	52,500	93	48,640	96.2	48,900	210,439	50,403	6,123	63,388
CLARION	10,200	91	9,250	95.6	9,800	33,003	8,348	709	14,309
CLEARFIELD	22,000	92	20,300	95.7	21,400	71,073	19,612	1,545	26,041
CLINTON	10,800	78	8,450	96.4	10,500	34,702	10,263	839	12,677
COLUMBIA	15,400	81	12,450	96.5	15,200	50,654	15,281	1,506	20,216
CRAWFORD	23,200	88	20,320	96.5	22,500	78,092	20,388	1,575	29,467
CUMBERLAND	33,300	86	28,750	97.3	32,100	117,710	30,864	3,123	43,515
DAUPHIN	66,400	91	60,300	97.1	63,100	282,420	56,662	9,854	69,898
DELAWARE	154,900	93	143,440	97.3	149,600	532,190	162,827	19,406	165,837
ELK	9,400	74	6,970	96.8	9,200	36,012	13,404	1,010	11,992
ERIE	69,400	93	64,220	97.2	67,800	269,045	69,089	7,067	84,632
FAYETTE	49,800	93	46,150	95.7	48,300	145,071	43,559	4,206	53,109
FOREST	1,100	71	780	95.0	1,000	4,192	875	73	1,713
FRANKLIN	22,200	88	19,530	95.3	20,900	98,671	21,442	2,313	30,495

CONTINUED

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Tv Penetration" and "Tv Homes"—as of Spring 1959—were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.

FROM THE HEART
OF PITTSBURGH
TO THE ENTIRE
TRI-STATE AREA!

WIIC



REPRESENTED BY BLAIR-TV

BASIC NBC AFFILIATE

CHANNEL

11

WRITE
PHONE
WIRE

WIIC Pittsburgh 14, Pa.

FAirfax 1-8700 TWX: PG 16

Pennsylvania CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1957
FULTON	2,500	78	1,960	93.3	2,300	9,526	1,552	77	3,426
GREENE	12,000	85	10,180	95.0	11,500	26,706	7,296	636	13,020
HUNTINGDON	10,800	90	9,700	95.0	10,500	29,068	8,608	525	14,391
INDIANA	20,200	91	18,340	95.7	19,600	59,767	16,868	1,370	25,013
JEFFERSON	13,500	91	12,280	96.4	13,100	42,506	12,685	943	16,789
JUNIATA	4,000	69	2,770	94.0	3,900	11,454	2,229	61	6,167
LACKAWANNA	72,300	90	65,290	96.9	70,700	241,690	70,385	6,320	67,157
LANCASTER	69,700	92	63,970	93.0	65,300	291,338	64,914	6,407	91,827
LAWRENCE	30,800	91	28,150	97.5	30,500	106,372	31,586	2,996	39,403
LEBANON	24,400	91	22,240	96.7	24,000	101,120	24,813	1,941	32,893
LEHIGH	59,300	93	55,250	97.6	58,600	288,121	61,693	6,921	67,499
LUZERNE	102,800	89	91,910	96.6	100,800	331,510	97,012	7,484	107,046
LYCOMING	31,200	75	23,510	97.2	30,800	103,303	27,107	2,451	38,033
MC KEAN	15,900	79	12,640	96.6	15,600	52,655	15,777	1,846	19,873
MERCER	33,400	91	30,340	97.3	32,800	128,887	35,598	3,715	43,172
MIFFLIN	11,600	90	10,480	95.5	11,500	37,940	9,792	1,211	14,733
MONROE	10,300	90	9,250	96.8	10,300	45,552	11,026	1,202	15,418
MONTGOMERY	134,200	93	125,260	97.5	130,200	589,472	154,132	18,927	164,124
MONTOUR	3,500	84	2,940	96.3	3,500	11,749	3,551	377	4,797
NORTHAMPTON	54,200	93	50,500	96.8	52,700	216,077	62,858	6,797	74,695
NORTHUMBERLAND	31,700	76	24,020	97.1	31,400	103,915	28,696	3,282	35,292
PERRY	6,500	69	4,500	95.4	6,500	18,784	5,523	473	10,279
PHILADELPHIA	645,700	91	584,940	97.4	630,200	2,721,322	627,734	85,115	475,584
PIKE	3,000	79	2,360	96.8	2,900	8,083	1,600	81	3,769
POTTER	4,500	72	3,220	95.0	4,400	15,657	3,361	300	5,825
SCHUYLKILL	52,900	89	46,930	96.3	52,400	153,604	44,921	3,796	59,861
SNYDER	6,000	70	4,200	95.1	5,800	22,966	4,767	310	8,566
SOMERSET	21,200	84	17,810	95.2	20,700	60,026	15,857	1,313	26,725
SULLIVAN	1,500	85	1,270	94.4	1,400	3,632	1,399	24	2,398
SUSQUEHANNA	8,100	89	7,210	95.3	7,900	26,562	9,373	410	10,964
TIOGA	10,400	83	8,610	96.6	10,100	30,840	7,182	723	13,362
UNION	5,900	70	4,130	95.2	5,700	18,865	5,350	396	8,708
VENANGO	18,600	79	14,670	96.6	18,100	56,098	18,109	1,466	21,929
WARREN	12,000	82	9,810	96.7	11,900	56,032	10,350	1,028	15,761
WASHINGTON	63,200	94	59,120	96.7	61,800	213,198	62,846	5,275	69,555
WAYNE	7,100	79	5,620	96.9	7,300	23,531	6,348	541	10,301
WESTMORELAND	95,000	94	89,350	96.2	91,100	311,164	96,457	8,257	104,504
WYOMING	4,600	85	3,900	95.5	4,500	19,741	4,351	470	6,852
YORK	65,800	92	60,360	97.1	64,100	259,754	55,858	4,871	84,974
TOTAL	3,241,300	91	2,938,400	96.8	3,145,000	12,399,271	3,260,424	358,897	3,426,391

Rhode Island market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
BRISTOL	9,100	93%	8,420	96.9%	8,700	25,949	9,335	1,388	12,723
KENT	26,300	93	24,340	96.8	24,700	96,925	28,133	4,021	38,645
NEWPORT	18,800	92	17,330	96.7	17,800	63,852	18,415	2,755	19,631
PROVIDENCE	176,400	92	163,080	96.7	170,700	720,318	171,011	28,035	188,450
WASHINGTON	16,300	92	14,980	96.5	15,300	60,184	16,260	1,596	21,401
TOTAL	246,900	92	228,150	96.7	237,200	967,228	243,154	37,795	280,850

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Tv Penetration" and "Tv Homes"—as of Spring 1959—were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.

South Carolina market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ABBEVILLE	5,600	73%	4,070	94.9%	5,300	11,968	3,212	706	6,128
AIKEN	21,700	73	15,790	96.1	25,600	59,744	20,903	2,605	26,921
ALLENDALE	3,800	57	2,180	94.5	3,400	8,500	2,297	243	2,526
ANDERSON	23,800	76	18,150	97.0	23,100	75,043	17,503	2,679	32,165
BAMBERG	4,000	57	2,290	95.8	3,800	11,919	2,859	330	3,625
BARNWELL	6,700	57	3,840	93.5	6,600	15,052	5,014	428	4,780
BEAUFORT	7,100	71	5,060	94.6	6,800	21,238	5,907	688	9,085
BERKELEY	7,100	76	5,430	92.9	6,500	12,051	4,324	426	6,103
CALHOUN	3,300	61	2,010	94.6	3,100	6,773	2,553	180	2,726
CHARLESTON	55,500	86	47,500	95.5	51,800	188,953	49,181	6,986	53,295
CHEROKEE	9,900	79	7,840	96.7	9,400	19,892	6,837	917	9,661
CHESTER	8,100	76	6,170	96.4	7,800	17,801	4,882	650	7,973
CHESTERFIELD	8,100	70	5,630	96.1	7,800	18,597	4,770	602	8,683
CLARENDON	6,600	64	4,200	94.9	6,300	14,357	4,508	372	5,407
COLLETON	7,200	73	5,230	94.6	6,800	17,175	4,947	802	6,762
DARLINGTON	12,600	69	8,720	96.7	12,100	33,054	9,760	952	13,609
DILLON	6,700	71	4,750	96.1	6,400	18,764	4,825	510	6,970
DORCHESTER	5,600	77	4,310	96.3	5,400	16,581	5,366	680	6,015
EDGEFIELD	3,700	64	2,360	96.0	3,600	15,845	2,773	655	4,042
FAIRFIELD	4,800	72	3,440	93.0	4,500	9,028	3,007	292	4,495
FLORENCE	21,100	79	16,670	96.0	20,000	72,485	15,317	2,184	21,712
GEORGETOWN	8,200	76	6,210	95.1	7,700	26,009	6,947	869	7,092
GREENVILLE	56,800	84	47,860	97.2	53,900	203,908	48,893	6,476	71,164
GREENWOOD	13,300	77	10,280	96.9	12,500	33,644	9,386	1,206	14,237
HAMPTON	4,400	71	3,140	95.4	4,200	13,629	4,053	369	4,055
HORRY	16,500	55	9,060	96.4	15,000	52,687	11,715	1,730	17,541
JASPER	2,600	71	1,840	94.6	2,500	8,057	2,236	190	2,645
KERSHAW	7,500	77	5,750	95.7	7,200	23,729	7,236	910	9,183
LANCASTER	9,400	76	7,140	97.0	9,000	25,084	7,760	613	11,384
LAURENS	11,700	63	7,360	96.6	11,300	25,482	7,596	805	13,215
LEE	4,700	74	3,490	95.3	4,500	11,091	2,757	334	4,689
LEXINGTON	13,200	75	9,890	96.7	12,600	39,420	11,181	1,043	19,570
MC CORMICK	2,100	72	1,520	95.5	2,000	4,260	1,373	153	1,737
MARION	8,000	71	5,680	96.0	7,600	21,786	4,396	834	6,905
MARLBORO	6,900	70	4,820	96.2	6,700	16,470	4,919	466	7,105
NEWBERRY	8,200	69	5,670	96.4	7,900	20,371	5,759	761	9,390
OCONEE	9,200	64	5,860	96.6	8,900	21,648	6,291	642	11,832
ORANGEBURG	16,700	67	11,110	95.5	15,900	49,350	14,385	1,574	16,416
PICKENS	10,300	66	6,750	96.9	10,000	30,057	9,376	1,346	15,218
RICHLAND	41,900	84	35,070	96.8	43,900	189,700	39,998	5,665	54,297
SALUDA	3,700	64	2,360	96.1	3,600	6,155	1,521	187	4,312
SPARTANBURG	42,600	79	33,490	97.2	41,000	114,923	30,129	4,291	48,392
SUMTER	14,000	69	9,710	95.7	14,300	46,117	12,983	1,317	19,962
UNION	7,600	71	5,390	96.6	7,300	18,652	6,192	651	7,687
WILLIAMSBURG	9,100	76	6,960	94.3	8,600	24,062	5,852	471	7,340
YORK	22,100	76	16,730	96.9	20,800	51,611	14,546	1,661	22,571
TOTAL	583,700	75	438,780	96.2	564,800	1,742,722	458,223	58,451	650,622

South Dakota market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
AURORA	1,200	48%	570	97.5%	1,200	2,975	578	116	1,700
BEADLE	6,800	54	3,670	97.9	6,700	29,148	6,319	627	7,936
BENNETT	800	51	410	96.0	800	3,493	752	45	1,151
BON HOMME	2,200	75	1,660	97.5	2,200	6,928	1,946	249	3,507
BROOKINGS	5,500	70	3,870	98.0	5,400	24,373	4,750	743	7,271
BROWN	10,600	65	6,860	98.0	10,400	53,638	10,917	1,550	12,289
BRULE	1,900	53	1,010	97.6	1,700	9,375	1,661	348	2,207
BUFFALO	400	58	230	98.2	400	263	116	-----	349
BUTTE	2,300	45	1,030	97.4	2,200	14,149	2,766	482	3,266
CAMPBELL	800	45	360	97.2	800	2,554	462	58	1,297
CHARLES MIX	3,500	53	1,870	97.3	4,500	10,796	2,627	189	3,852
CLARK	2,200	65	1,420	98.2	2,400	6,411	1,244	187	2,846
CLAY	3,000	87	2,620	97.9	3,000	9,369	2,417	362	3,859
CODINGTON	6,100	64	3,910	97.8	6,100	35,538	5,737	827	7,819
CORSON	1,500	44	660	96.9	1,400	3,732	744	82	1,529
CUSTER	1,600	44	710	96.4	1,500	4,666	1,261	114	1,913

CONTINUED

South Dakota CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
DAVISON	5,600	63	3,510	97.8	5,500	29,610	4,942	837	6,502
DAY	3,300	65	2,160	97.3	3,200	10,125	1,847	344	4,114
DEUEL	1,500	64	960	97.7	1,500	7,251	1,206	110	2,688
DEWEY	1,100	45	490	95.9	1,100	3,299	610	143	1,318
DOUGLAS	1,200	48	570	97.5	1,200	3,977	708	160	1,933
EDMUNDS	1,700	45	760	97.1	1,700	5,434	819	69	2,270
FALL RIVER	3,300	51	1,690	97.5	3,300	12,217	2,168	535	3,776
FAULK	1,200	53	630	97.5	1,200	4,092	898	241	1,757
GRANT	2,800	66	1,840	97.8	2,600	9,855	1,547	325	3,763
GREGORY	2,300	50	1,140	97.4	2,200	7,263	1,569	175	2,713
HAAKON	700	41	290	98.2	700	4,951	746	34	1,222
HAMLIN	1,900	64	1,220	97.2	1,800	5,027	1,208	137	2,517
HAND	1,800	54	970	97.7	1,800	7,075	1,039	128	2,585
HANSON	1,300	63	820	97.4	1,300	2,129	391	119	1,535
HARDING	500	44	220	97.0	500	1,064	168	47	779
HUGHES	3,500	60	2,090	97.7	3,200	17,066	3,828	684	4,298
HUTCHINSON	3,400	75	2,550	97.3	2,900	9,283	1,486	205	4,217
HYDE	700	59	410	97.0	700	3,288	831	47	890
JACKSON	500	40	200	96.2	500	2,494	577	81	690
JERAULD	1,000	53	530	98.2	1,000	3,239	888	108	1,510
JONES	600	50	300	96.8	600	2,144	332	45	817
KINGSBURY	2,900	70	2,040	97.9	2,700	9,967	2,207	191	3,692
LAKE	3,000	81	2,420	97.6	2,700	13,499	3,111	322	4,536
LAWRENCE	5,600	43	2,420	97.8	5,400	21,932	6,358	960	6,406
LINCOLN	3,700	87	3,220	97.9	3,600	11,514	1,111	379	4,890
LYMAN	1,100	55	610	97.4	1,100	3,736	708	106	1,450
MC COOK	2,400	80	1,930	97.4	2,200	7,639	1,284	143	3,160
MC PHERSON	1,700	44	750	97.6	1,700	6,137	1,100	266	2,193
MARSHALL	2,100	66	1,390	97.7	2,100	5,959	559	186	2,520
MEADE	2,300	43	990	97.5	2,900	9,825	3,193	305	3,556
MELLETTTE	600	52	310	96.0	700	1,105	323	34	879
MINER	1,700	66	1,120	97.6	1,700	4,086	1,015	189	2,123
MINNEHAHA	27,400	94	25,750	98.0	26,200	127,251	23,187	4,476	31,512
MOODY	2,700	80	2,170	97.8	2,400	6,898	1,497	112	3,235
PENNINGTON	20,000	64	12,810	97.6	18,500	85,845	16,189	3,138	18,820
PERKINS	1,700	45	760	97.7	1,800	7,841	1,333	170	2,085
POTTER	1,300	44	570	97.5	1,300	6,815	1,366	130	1,806
ROBERTS	3,400	66	2,240	97.5	3,300	9,819	1,576	332	4,713
SANBORN	1,400	64	890	97.5	1,300	5,074	888	100	1,750
SHANNON	1,800	51	920	93.3	1,000	968	281	32	912
SPINK	3,100	54	1,680	97.9	3,200	11,922	2,814	325	4,028
STANLEY	800	49	390	96.5	300	6,681	493	375	1,377
SULLY	700	44	310	98.2	800	2,347	432	89	1,005
TODD	1,300	51	660	95.7	900	1,354	378	1,057
TRIPP	2,700	56	1,510	97.8	2,300	16,188	2,400	303	3,192
TURNER	3,300	87	2,860	97.7	2,900	9,060	1,788	329	4,403
UNION	3,200	87	2,780	97.9	2,900	7,653	1,101	383	3,992
WALWORTH	2,400	45	1,080	97.7	2,100	13,293	2,624	343	3,051
WASHAUAUGH	200	45	90	90.8	100	198	162	213
YANKTON	4,800	75	3,610	98.0	4,700	21,312	4,114	649	6,044
ZIEBACH	600	43	260	96.8	600	1,199	357	88	619
TOTAL	200,200	66	132,750	97.8	192,600	805,408	156,044	25,008	87,538

Tennessee market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ANDERSON	15,500	78%	12,080	96.9%	14,600	47,724	17,106	1,969	20,234
BEDFORD	6,000	73	4,350	97.0	6,500	16,715	4,244	479	7,810
BENTON	2,500	53	1,320	95.3	2,700	8,057	1,360	209	3,621
BLEDSE	1,500	69	1,040	93.0	1,600	2,671	857	74	1,402
BLOUNT	16,400	85	13,930	96.6	15,600	46,465	16,345	1,251	19,455
BRADLEY	9,400	75	7,050	96.6	8,700	31,930	7,188	1,223	12,844
CAMPBELL	7,500	64	4,810	94.6	7,800	16,924	5,706	622	6,321
CANNON	2,000	74	1,470	93.7	1,900	4,181	1,057	135	2,338
CARROLL	6,900	57	3,910	96.0	7,200	16,538	4,196	444	6,504

CONTINUED

Tennessee CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
CARTER	11,200	74	8,340	96.1	10,600	24,833	7,781	702	11,283
CHEATHAM	2,100	77	1,620	95.6	1,900	4,529	910	98	2,868
CHESTER	2,100	57	1,200	95.9	2,400	5,835	1,844	229	2,679
CLAIBORNE	4,700	52	2,430	94.3	5,200	6,658	1,131	134	3,725
CLAY	1,700	56	960	94.2	1,600	1,883	500	55	1,217
COCKE	5,300	55	2,930	94.4	5,000	11,826	3,528	491	5,653
COFFEE	8,500	73	6,230	95.5	7,300	21,639	5,536	498	8,026
CROCKETT	4,700	69	3,230	96.0	4,800	6,615	2,295	235	3,456
CUMBERLAND	4,700	50	2,370	92.9	4,400	12,054	2,733	318	4,673
DAVIDSON	107,000	89	94,740	96.8	101,800	477,017	111,809	13,525	125,852
DECATUR	1,500	53	790	94.8	2,000	4,274	1,149	168	2,270
DE KALB	2,300	69	1,580	95.9	2,500	5,525	1,175	241	2,426
DICKSON	4,700	69	3,220	96.2	4,700	13,132	3,646	325	5,382
DYER	7,900	77	6,110	95.2	7,800	24,958	6,651	722	8,603
FAYETTE	6,100	72	4,380	91.6	5,600	8,265	2,158	173	3,941
FENTRESS	3,000	52	1,550	93.1	3,100	6,005	1,329	189	2,357
FRANKLIN	6,100	48	2,930	95.9	5,900	15,574	3,867	326	6,780
GIBSON	14,500	65	9,410	96.0	14,200	30,723	8,076	1,438	11,928
GILES	6,700	52	3,500	95.6	6,400	17,031	4,576	408	6,055
GRAINGER	2,900	51	1,490	93.8	2,700	3,280	1,167	54	2,796
GREENE	11,100	60	6,680	96.3	11,300	27,850	4,402	1,102	12,067
GRUNDY	2,400	59	1,410	93.5	2,700	5,260	1,491		2,099
HAMBLÉN	8,200	55	4,530	96.3	7,900	27,646	6,671	658	10,027
HAMILTON	74,000	84	62,090	96.5	69,400	275,766	71,029	7,786	69,115
HANCOCK	1,900	51	970	91.9	1,700	1,413	96	95	1,347
HARDEMAN	4,900	64	3,140	93.6	4,600	8,826	2,162	221	3,846
HARDIN	4,100	57	2,330	94.7	4,100	9,040	1,756	181	4,093
HAWKINS	8,000	55	4,380	95.5	7,200	11,184	2,557	188	7,006
HAYWOOD	5,900	69	4,050	92.8	5,900	11,851	2,720	282	4,321
HENDERSON	3,200	53	1,680	94.7	3,600	7,827	2,027	201	3,866
HENRY	5,700	54	3,100	95.1	6,200	17,220	4,824	577	6,640
HICKMAN	2,700	69	1,850	95.1	2,900	5,242	1,343	235	3,076
HOUSTON	1,100	72	790	94.7	1,000	1,892	956	111	1,333
HUMPHREYS	2,700	71	1,920	96.3	2,700	11,042	3,853	404	3,375
JACKSON	2,100	56	1,180	95.5	2,500	3,930	2,021	42	1,739
JEFFERSON	5,100	56	2,860	95.7	4,700	11,703	3,812	397	5,713
JOHNSON	2,700	61	1,640	94.9	2,600	3,907	781	109	2,435
KNOX	68,800	89	61,220	96.5	65,800	276,806	62,264	8,940	75,159
LAKE	3,100	58	1,810	92.2	2,800	6,229	2,229	280	2,334
LAUDERDALE	6,100	72	4,400	93.8	6,100	12,505	3,024	383	5,088
LAWRENCE	6,400	56	3,610	96.1	6,700	19,336	3,314	490	7,733
LEWIS	1,500	68	1,020	93.9	1,400	3,247	876	111	1,769
LINCOLN	6,300	48	3,020	97.1	6,500	17,640	4,030	602	6,577
LOUDON	6,500	70	4,580	96.4	6,200	15,817	4,342	539	7,559
MC MINN	8,800	59	5,230	96.1	8,600	16,001	4,244	381	9,616
MC NAIRY	4,700	57	2,680	96.6	5,600	10,681	1,837	246	4,256
MACON	3,000	68	2,050	95.8	3,400	4,817	1,102	261	3,063
MADISON	17,800	71	12,560	94.5	16,700	53,501	14,454	1,494	16,243
MARION	5,000	69	3,470	94.6	4,700	12,886	3,745	316	5,232
MARSHALL	4,600	72	3,330	96.5	4,900	12,291	3,362	452	5,585
MAURY	11,700	74	8,620	95.8	11,400	33,072	9,363	676	13,082
MEIGS	1,300	60	780	94.0	1,200	1,182	173	1,353
MONROE	5,900	72	4,220	95.2	5,300	14,531	3,721	452	6,095
MONTGOMERY	10,600	81	8,590	95.4	11,800	41,506	10,469	1,106	13,371
MOORE	1,000	48	480	95.7	1,100	987	250	1,386
MORGAN	2,600	52	1,340	94.5	3,000	2,892	1,126	3,261
OBION	7,500	58	4,370	95.7	7,300	21,692	5,368	647	7,646
OVERTON	3,400	56	1,920	94.3	3,800	6,339	1,133	228	2,988
PERRY	1,200	48	580	95.8	1,400	2,545	854	56	1,193
PICKETT	1,000	52	520	92.5	900	1,336	177	69	853
POLK	3,000	72	2,150	93.6	2,800	5,152	1,106	143	3,251
PUTNAM	7,500	61	4,560	95.5	7,900	19,498	3,531	591	8,221
RHEA	4,200	60	2,510	95.0	3,700	10,586	2,800	400	5,183
ROANE	10,600	78	8,250	95.9	8,200	27,266	8,441	1,144	10,961
ROBERTSON	7,400	77	5,680	95.0	7,200	20,267	5,606	523	6,668
RUTHERFORD	11,800	81	9,520	95.9	11,100	38,942	10,681	980	14,962
SCOTT	3,800	52	1,970	93.8	3,800	7,034	1,981	3,074
SEQUATCHIE	1,300	69	900	93.3	1,200	2,702	724	141	2,098
SEVIER	6,300	56	3,550	96.0	5,300	18,714	4,521	568	6,463
SHELBY	162,800	90	145,890	95.8	150,700	704,812	164,632	21,019	176,265
SMITH	2,600	68	1,780	96.0	3,400	6,271	1,215	384	3,529

CONTINUED

Tennessee CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
STEWART	1,800	72	1,290	95.5	1,700	3,569	892	45	1,756
SULLIVAN	29,300	74	21,600	97.0	29,400	113,567	27,811	3,023	37,952
SUMNER	8,900	88	7,820	96.0	8,400	21,806	5,498	553	10,097
TIPTON	7,600	74	5,630	93.8	7,000	16,111	4,889	520	6,951
TROUSDALE	1,000	68	680	96.3	1,300	3,351	745	160	1,690
UNICOL	3,700	56	2,070	95.5	3,700	7,179	1,692	30	4,462
UNION	2,100	52	1,090	95.4	1,800	2,904	827	2,525
VAN BUREN	600	70	420	93.9	800	644	71	696
WARREN	6,900	59	4,040	96.6	6,500	17,959	3,957	538	6,635
WASHINGTON	16,900	79	13,340	95.8	15,600	60,461	15,090	1,660	19,572
WAYNE	2,800	49	1,360	95.4	3,100	4,933	936	72	2,498
WEAKLEY	5,800	53	3,090	95.9	6,600	13,550	3,869	660	6,674
WHITE	3,700	51	1,870	94.6	3,800	8,369	2,545	283	4,035
WILLIAMSON	6,100	84	5,140	95.5	5,400	20,630	5,579	465	7,362
WILSON	7,600	71	5,400	95.6	7,400	20,821	5,220	335	8,303
TOTAL	936,100	76	715,570	95.8	901,900	3,099,397	768,737	91,290	1,007,925

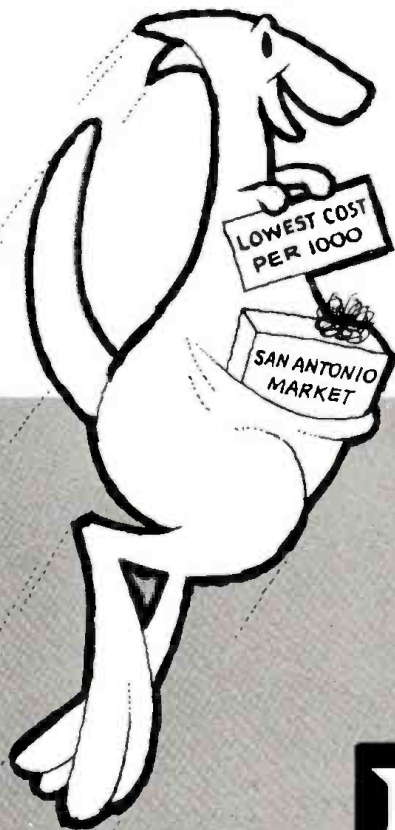
Texas market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ANDERSON	7,900	64%	5,040	95.5%	7,700	23,668	6,865	812	8,744
ANDREWS	3,100	67	2,080	96.6	2,900	11,903	3,371	331	5,104
ANGELINA	11,500	67	7,700	96.0	11,000	33,333	9,838	1,163	12,408
ARANSAS	1,100	58	640	95.2	1,000	6,753	2,587	258	1,865
ARCHER	1,700	73	1,240	97.2	1,700	7,398	1,780	164	2,830
ARMSTRONG	400	80	320	98.2	400	1,550	336	55	878
ATASCOSA	4,700	76	3,590	94.5	4,400	14,528	2,900	386	5,116
AUSTIN	3,800	67	2,560	94.8	3,700	14,520	4,090	403	4,814
BAILEY	2,200	80	1,750	97.3	2,100	14,458	3,474	403	3,203
BANDERA	1,200	78	930	96.8	1,200	2,431	865	120	1,470
BASTROP	4,800	63	3,040	94.3	4,600	11,370	3,782	403	5,529
BAYLOR	1,600	73	1,170	96.8	1,600	9,575	2,360	229	2,597
BEE	6,000	67	3,990	94.3	5,800	19,193	5,162	747	6,579
BELL	25,200	80	20,040	96.5	23,400	95,235	22,587	3,955	26,731
BEXAR	176,400	86	151,210	96.2	157,600	657,815	159,455	20,013	205,789
BLANCO	1,100	73	800	96.7	1,100	5,145	1,490	153	1,497
BORDEN	200	75	150	95.0	200	388	113	326
BOSQUE	2,800	67	1,870	96.9	2,800	10,887	2,454	677	4,470
BOWIE	20,200	76	15,320	96.0	19,700	53,140	13,214	2,369	19,422
BRAZORIA	18,300	86	15,790	96.4	16,800	80,654	25,837	2,694	26,337
BRAZOS	13,000	66	8,550	95.5	11,800	41,610	13,288	1,366	14,600
BREWSTER	1,600	49	780	96.1	1,800	5,501	1,364	275	2,046
BRISCOE	900	59	530	97.2	900	2,325	843	166	1,188
BROOKS	2,500	61	1,520	93.1	2,800	6,054	1,654	253	2,212
BROWN	8,800	63	5,530	97.0	8,500	30,063	8,833	1,680	10,084
BURLESON	2,800	66	1,850	92.2	2,700	7,448	2,312	275	2,945
BURNET	2,700	73	1,970	96.6	2,600	7,291	1,473	260	3,129
CALDWELL	4,500	72	3,250	95.2	4,400	19,966	4,102	546	6,757
CALHOUN	3,300	59	1,940	95.4	3,100	14,274	4,137	536	5,025
CALLAHAN	2,100	65	1,360	97.2	2,100	7,437	2,399	253	3,489
CAMERON	41,700	70	29,010	93.0	39,300	127,053	35,080	3,272	35,132
CAMP	2,300	63	1,460	94.5	2,200	7,885	2,012	143	2,348
CARSON	1,800	79	1,430	97.7	1,800	5,991	1,117	368	2,793
CASS	5,800	73	4,210	94.6	5,600	17,885	5,368	569	6,807
CASTRO	1,400	69	960	97.6	1,400	10,055	2,740	187	2,544
CHAMBERS	2,200	84	1,840	95.3	2,100	6,328	1,936	271	3,878
CHEROKEE	9,300	64	5,930	95.2	8,900	27,488	8,022	1,132	9,754
CHILDRESS	2,900	57	1,640	96.9	2,900	8,830	2,054	331	3,563
CLAY	2,200	80	1,770	96.9	2,200	8,853	2,096	255	3,822
COCHRAN	1,400	79	1,110	97.0	1,700	7,842	2,301	255	2,120
COKE	1,000	71	710	95.7	1,100	5,847	1,305	453	1,724
COLEMAN	3,300	68	2,240	97.4	3,300	11,545	3,147	518	5,722
COLLIN	13,000	84	10,910	97.2	12,800	36,148	11,019	1,169	14,273
COLLINGSWORTH	2,100	57	1,190	95.9	2,000	7,718	2,284	224	2,323
COLORADO	4,900	64	3,140	95.3	4,700	21,543	4,001	397	6,158
COMAL	6,100	73	4,440	96.4	5,800	22,521	4,697	501	7,445

CONTINUED

City	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ANCHORAGE	3,500	58	2,030	97.4	3,500	10,042	2,004	463	4,652
ANCHORAGE	1,200	59	710	97.6	1,300	4,043	498	54	1,351
ANCHORAGE	7,100	80	5,700	96.9	7,200	31,942	6,820	971	8,658
ANCHORAGE	4,100	74	3,030	97.2	4,100	16,932	4,390	591	9,045
ANCHORAGE	1,300	55	720	96.4	1,300	3,947	1,182	167	1,506
ANCHORAGE	1,700	61	1,040	96.7	1,500	7,561	1,623	299	2,469
ANCHORAGE	1,200	53	630	95.0	1,100	4,057	852	158	1,427
ANCHORAGE	2,500	76	1,910	96.8	2,400	13,367	2,996	215	3,474
ANCHORAGE	500	66	330	94.3	500	4,849	705	143	918
ANCHORAGE	2,300	82	1,880	97.4	2,300	8,297	1,925	357	2,638
ANCHORAGE	277,700	90	248,960	97.3	255,900	1,358,803	284,873	44,758	344,749
ANCHORAGE	4,700	67	3,140	96.3	5,900	23,718	5,528	636	6,451
ANCHORAGE	3,800	68	2,580	97.5	3,200	21,370	3,970	390	4,890
ANCHORAGE	1,700	61	1,030	97.4	1,800	4,159	1,316	87	1,968
ANCHORAGE	12,700	84	10,730	97.1	12,100	47,447	11,540	1,815	16,496
ANCHORAGE	6,100	65	3,990	95.0	5,900	23,612	5,193	746	7,840
ANCHORAGE	1,700	61	1,040	96.2	1,600	5,330	1,197	103	1,975
ANCHORAGE	2,400	57	1,360	92.2	2,200	4,560	905	160	2,247
ANCHORAGE	1,500	73	1,100	97.7	1,500	5,019	1,295	178	2,133
ANCHORAGE	2,900	62	1,810	92.6	3,000	6,711	2,262	392	3,060
ANCHORAGE	6,400	65	4,150	96.7	6,300	21,769	5,540	789	8,818
ANCHORAGE	24,600	78	19,110	96.8	22,900	121,507	29,287	3,325	35,026
ANCHORAGE	800	50	400	94.6	800	1,586	541	174	586
ANCHORAGE	12,400	81	10,090	96.4	12,100	36,673	11,158	1,234	14,816
ANCHORAGE	79,900	84	67,160	96.3	69,400	328,672	79,215	10,627	85,175
ANCHORAGE	4,700	67	3,140	96.9	4,700	18,776	3,998	570	6,180
ANCHORAGE	6,400	66	4,210	95.1	6,200	17,970	4,730	599	6,221
ANCHORAGE	7,100	65	4,590	96.8	7,000	17,725	5,944	640	8,211
ANCHORAGE	5,600	64	3,580	94.6	5,400	18,410	4,865	424	7,463
ANCHORAGE	2,200	71	1,560	96.3	2,300	5,924	1,867	295	2,785

CONTINUED



REPRESENTED BY
THE KATZ AGENCY

**ALWAYS...
a jump ahead!**

Highest ratings in the market
... lowest cost per adult impression
... positive leadership in sales results!

K O N O
860 RADIO
SAN ANTONIO

100 WATTS • 24 HOURS A DAY

Texas CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passen Cars 1957
FLOYD	2,800	76	2,120	97.6	2,700	15,349	4,270	504	4,111
FOARD	900	66	590	95.7	1,100	2,087	495	107	1,172
FORT BEND	8,700	82	7,130	95.3	8,000	42,169	10,199	555	12,140
FRANKLIN	1,200	61	730	97.1	1,300	3,295	473	64	1,669
FREESTONE	3,400	60	2,050	94.7	3,300	10,287	3,216	392	3,817
FREO	2,700	76	2,060	92.9	2,500	5,946	1,350	219	2,145
GAINES	2,400	67	1,610	97.0	2,300	19,323	4,348	514	4,830
GALVESTON	38,800	84	32,700	97.0	35,900	140,291	37,720	5,950	44,526
GARZA	1,800	73	1,320	96.8	1,700	6,398	1,574	189	2,150
GILLESPIE	3,100	60	1,870	96.7	3,000	13,946	1,867	311	3,908
GLASSCOCK	200	70	140	91.6	200	146	39	17	358
GOLIAD	1,300	67	870	93.9	1,200	3,574	1,343	102	1,684
GONZALES	5,400	72	3,910	95.0	5,100	22,906	6,053	413	5,645
GRAY	9,300	74	6,850	97.9	9,000	36,922	8,932	1,619	13,736
GRAYSON	25,400	78	19,820	97.0	24,200	85,525	21,619	2,337	28,187
GREGG	22,200	75	16,730	95.6	20,700	97,319	19,682	2,799	27,642
GRIMES	3,300	72	2,380	93.1	3,200	12,064	3,557	405	3,576
GUADALUPE	7,400	79	5,850	95.6	7,000	32,316	7,716	780	8,592
HALE	11,000	78	8,570	96.8	9,700	54,613	11,544	1,640	13,509
HALL	2,800	60	1,670	96.9	2,700	5,570	1,844	280	2,490
HAMILTON	2,700	67	1,810	97.3	2,700	7,247	1,264	229	3,533
HANSFORD	1,200	83	1,000	98.2	1,200	5,701	1,192	239	2,348
HARDEMAN	2,900	67	1,930	96.6	2,900	7,863	2,209	234	3,085
HARDIN	5,800	62	3,620	95.5	5,400	19,432	4,581	850	7,477
HARRIS	367,600	89	325,580	97.0	346,100	1,508,051	385,593	50,288	447,587
HARRISON	14,000	70	9,860	94.6	12,800	36,600	9,690	952	12,635
HARTLEY	500	82	410	95.0	500	1,447	51	50	907
HASKELL	3,000	72	2,170	96.0	3,300	9,724	2,911	425	3,991
HAYS	5,200	73	3,790	95.8	4,900	19,117	3,790	651	6,692
HEMPHILL	1,200	59	710	97.4	1,200	3,810	828	102	1,318
HENDERSON	5,600	59	3,300	95.7	5,100	18,808	4,906	659	7,547

CONTINUED

13
covers
31
counties

546,340
TV HOMES

7
OUT OF TOP
10
SHOWS

.....

12
OUT OF TOP
20
SHOWS

in Houston
the
turn
is
to

13

K T R K TV

CHANNEL 13

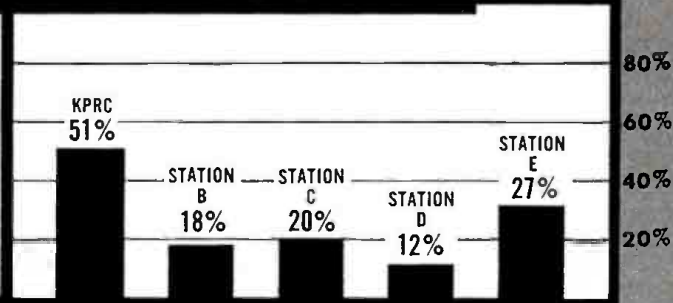
abc BASIC

*ARB April 1959
**STANDARD RATE & DATA

HERE'S WHAT DR. DICHTER FOUND OUT ABOUT HOUSTON RADIO

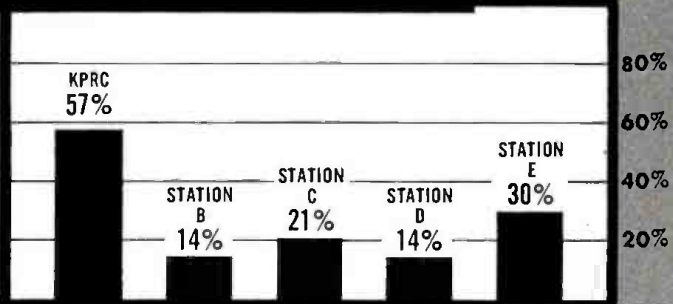
KPRC No. 1 FOR NEWS

"I turn that station on when I want to find out what's new—what's happening."



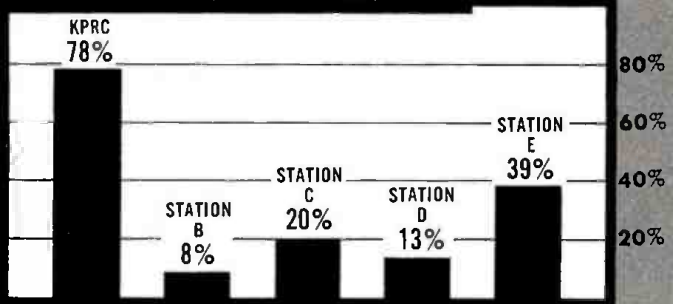
KPRC No. 1 FOR ADVERTISERS

"When they advertise something on that station I feel I can believe them!"



KPRC No. 1 FOR BELIEVABILITY

"You can generally believe them and trust what you have heard."



Should you like further information on this revealing Dichter Probe, wire, write or phone. A printed booklet, "The People Talk Back to Radio" will be forwarded, posthaste.

EDWARD PETRY & CO., Inc.
NATIONAL REPRESENTATIVES

KPRC

NBC IN HOUSTON

Texas CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
HIDALGO	47,200	72	33,890	91.8	4,300	117,133	29,525	4,101	36,879
HILL	7,900	87	6,890	96.6	7,800	22,069	5,830	674	10,096
HOCKLEY	6,100	80	4,850	96.9	5,800	22,572	5,978	512	8,082
HOOD	1,300	79	1,030	96.4	1,300	7,754	1,576	180	2,028
HOPKINS	5,900	61	3,600	97.2	5,800	24,536	5,526	721	6,915
HOUSTON	5,000	59	2,960	94.2	4,800	17,010	5,031	497	4,247
HOWARD	9,800	74	7,240	96.2	9,000	57,271	12,947	1,662	13,837
HUDSPETH	700	63	440	92.8	900	2,656	340	104	766
HUNT	12,900	85	10,910	97.0	12,100	40,612	9,974	1,432	13,641
HUTCHISON	10,800	89	9,630	97.9	10,400	38,765	10,257	1,842	16,134
IRION	300	67	200	94.3	400	490	166	34	539
JACK	1,800	79	1,420	96.6	1,800	6,866	1,576	216	2,948
JACKSON	3,600	67	2,410	96.0	3,500	16,903	3,838	616	5,014
JASPER	5,300	61	3,210	94.7	5,000	17,215	3,202	663	6,047
JEFF DAVIS	300	60	180	94.3	500	531	236	18	425
JEFFERSON	70,000	83	58,290	97.0	66,900	299,503	79,714	10,345	89,672
JIM HOGG	1,100	53	580	94.0	1,000	3,814	811	149	1,178
JIM WELLS	7,900	59	4,680	94.5	7,700	28,408	6,802	641	9,409
JOHNSON	11,300	86	9,690	97.3	10,800	26,867	6,712	813	12,968
JONES	5,800	71	4,110	97.3	6,000	21,412	5,585	677	7,820
KARNES	3,900	66	2,590	94.5	3,700	12,406	3,323	403	4,337
KAUFMAN	7,000	80	5,620	96.1	6,800	32,419	7,586	760	9,292
KENDALL	1,600	78	1,240	95.4	1,500	5,439	1,085	236	2,430
KENEDY	100	60	60	78.6	100	73	-----	-----	135
KENT	400	60	240	96.8	400	968	314	79	662
KERR	4,300	60	2,590	96.6	4,200	18,245	4,018	387	6,115
KIMBLE	1,200	60	720	94.7	1,100	4,345	827	66	1,532
KING	200	60	120	98.2	200	412	-----	-----	195
KINNEY	500	56	280	94.0	500	1,310	208	83	541
KLEBERG	7,100	60	4,260	95.5	6,700	31,299	7,884	758	8,835
KNOX	2,100	66	1,390	96.5	2,500	11,867	3,683	404	2,812
LAMAR	12,900	51	6,550	96.0	12,400	34,184	8,435	1,556	11,629
LAMB	6,000	79	4,760	96.6	5,700	34,473	10,217	768	8,276
LAMPASAS	2,900	73	2,120	96.6	2,800	11,421	2,161	368	3,608
LA SALLE	1,800	62	1,120	93.0	1,700	3,515	721	276	1,393
LAVACA	5,300	65	3,470	95.1	5,100	20,337	7,628	451	6,825
LEE	2,200	64	1,400	94.5	2,200	6,509	1,209	170	2,803
LEON	2,500	63	1,580	94.6	2,500	7,091	2,024	259	2,381
LIBERTY	7,900	83	6,590	94.6	7,400	40,770	10,014	1,130	9,919
LIMESTONE	5,300	66	3,490	95.5	5,300	16,649	4,908	585	6,411
LIPSCOMB	1,000	58	580	96.4	1,100	3,403	606	136	1,361
LIVE OAK	1,900	62	1,180	95.1	1,800	5,882	1,781	321	2,324
LLANO	1,600	56	890	96.1	1,500	6,345	1,115	220	1,913
LOVING	100	50	50	88.4	88	37	-----	-----	79
LUBBOCK	49,800	81	40,170	97.1	46,900	212,691	42,495	6,006	51,778
LYNN	2,800	74	2,060	96.6	2,700	10,891	2,750	264	3,839
MC CULLOCH	2,600	59	1,540	96.4	2,900	9,679	2,000	319	3,527
MC LENNAN	43,300	84	36,550	96.5	40,500	167,527	41,271	6,840	51,510
MC MULLEN	300	60	180	92.3	400	181	50	-----	416
MADISON	1,600	63	1,000	95.3	1,600	10,213	1,956	126	2,302
MARION	2,200	73	1,600	94.4	2,100	6,456	1,599	224	2,122
MARTIN	1,400	67	940	95.4	1,300	10,745	2,107	227	2,453
MASON	1,300	55	720	96.4	1,300	3,357	677	103	1,495
MATAGORDA	7,600	67	5,090	95.5	7,000	29,630	7,852	1,350	8,413
MAVERICK	3,000	57	1,700	92.9	2,900	10,585	2,818	222	3,255
MEDINA	4,700	77	3,640	94.6	4,400	14,061	3,798	483	6,168
MENARD	1,000	59	590	96.5	1,100	3,755	598	129	919
MIDLAND	18,000	82	14,790	96.9	16,200	95,520	23,560	3,797	24,376
MILAM	6,600	64	4,240	94.8	5,100	22,156	6,877	430	7,588
MILLS	1,400	73	1,020	97.7	1,400	6,284	3,009	150	1,783
MITCHELL	3,900	72	2,810	96.1	3,900	11,289	3,355	388	4,197
MONTAGUE	4,400	80	3,530	96.2	4,300	21,610	4,917	797	6,363
MONTGOMERY	7,000	77	5,420	93.9	6,600	22,542	6,109	652	7,702
MOORE	5,400	82	4,410	97.5	7,600	17,871	4,732	311	6,068
MORRIS	2,400	72	1,730	96.0	2,300	11,150	3,397	510	4,047
MOTLEY	1,000	57	570	96.5	1,000	2,244	681	95	1,017
NACOGDOCHES	7,900	62	4,890	95.5	7,600	24,784	7,292	941	7,549
NAVARRO	10,600	82	8,720	96.2	10,200	33,958	10,006	1,097	12,042
NEWTON	2,300	60	1,390	93.7	2,200	6,917	1,632	248	2,259
NOLAN	6,000	71	4,250	96.7	5,800	23,176	6,003	617	8,178
NUECES	69,100	79	54,910	95.6	65,200	275,173	66,751	8,711	75,056

CONTINUED

Texas CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
OCHILTREE	2,000	60	1,190	97.1	1,900	17,128	2,334	265	3,204
OLDHAM	400	68	270	98.2	400	2,447	33	58	697
ORANGE	17,400	77	13,470	96.2	16,400	55,998	17,174	1,374	18,683
PALO PINTO	7,000	79	5,560	96.5	5,800	26,413	6,578	873	8,111
PANOLA	4,100	52	2,140	95.7	4,000	12,438	3,366	400	4,811
PARKER	7,500	79	5,950	97.0	7,200	21,403	4,083	512	8,975
PARMER	1,800	68	1,220	97.6	1,500	11,433	2,731	377	3,427
PECOS	2,700	52	1,400	94.2	2,500	11,163	2,430	457	3,990
POLK	3,600	68	2,430	94.2	3,500	11,423	3,621	368	3,545
POTTER	42,100	88	37,000	97.6	37,300	200,195	34,031	7,170	43,818
PRESIDIO	1,400	48	670	91.1	1,300	4,971	1,317	169	1,277
RAINS	600	80	480	96.5	600	1,379	508	105	1,287
RANDALL	7,200	82	5,870	97.8	6,800	18,643	5,090	789	9,574
REAGAN	900	64	580	96.2	900	4,632	1,409	213	1,760
REAL	700	61	430	95.4	700	1,036	368	81	582
RED RIVER	4,900	57	2,810	95.4	4,800	10,093	3,181	453	4,431
REEVES	4,900	57	2,800	94.2	4,600	25,975	6,678	836	4,888
REFUGIO	2,600	59	1,530	94.7	2,500	11,783	2,702	479	3,472
ROBERTS	300	60	180	95.0	300	2,306	238	129	459
ROBERTSON	4,600	64	2,950	94.4	4,400	16,565	3,393	567	5,064
ROCKWALL	1,400	78	1,090	95.4	1,300	8,030	1,465	205	3,108
RUNNELS	4,200	68	2,850	97.0	4,200	20,862	4,755	611	6,297
RUSK	12,100	68	8,210	95.5	11,600	33,569	7,967	888	13,991
SABINE	1,700	60	1,020	94.8	1,700	6,124	1,735	306	1,719
SAN AUGUSTINE	1,600	57	910	92.2	1,600	6,770	2,350	115	1,900
SAN JACINTO	1,600	68	1,080	90.9	1,500	1,234	370	94	958
SAN PATRICIO	10,100	72	7,290	93.7	9,300	41,312	10,789	1,551	12,092
SAN SABA	2,200	55	1,220	97.0	2,100	6,725	1,862	233	2,287
SCHLEICHER	700	53	370	94.6	700	4,487	946	285	1,172
SCURRY	8,000	70	5,580	95.5	8,900	33,584	10,058	1,232	8,489
SHACKELFORD	1,100	65	720	97.5	1,100	4,933	1,338	189	1,891
SHELBY	5,300	53	2,790	94.8	5,100	23,975	5,123	562	5,586
SHERMAN	700	80	560	96.8	700	2,811	473	313	1,185
SMITH	24,200	75	18,230	95.8	23,000	97,646	23,708	5,587	29,233
SOMERVELL	800	68	540	97.0	800	1,615	607	86	1,093
STARR	3,100	54	1,670	91.2	2,800	7,660	2,039	268	2,610
STEPHENS	3,100	65	2,010	96.8	3,400	12,883	3,888	499	3,977
STERLING	200	65	130	95.7	300	1,860	318	98	552
STONEWALL	900	70	630	93.8	800	3,244	1,037	88	1,162
SUTTON	900	53	480	94.3	900	5,607	1,310	145	1,156
SWISHER	2,400	68	1,640	97.4	2,300	13,855	2,735	581	3,529
TARRANT	178,900	88	156,540	97.1	168,400	688,840	163,939	27,466	210,772
TAYLOR	25,300	79	20,030	96.8	23,900	105,369	23,430	3,585	33,669
TERRELL	800	53	420	93.3	800	2,761	456	91	825
TERRY	4,800	76	3,640	96.9	4,100	23,314	5,207	481	5,842
THROCKMORTON	800	73	580	97.3	900	2,022	428	119	1,195
TITUS	5,100	57	2,930	96.5	4,500	17,945	4,951	591	5,781
TOM GREEN	22,200	76	16,890	96.7	20,900	96,030	22,556	2,954	24,190
TRAVIS	59,200	81	47,920	96.6	50,300	222,168	48,899	7,581	65,431
TRINITY	2,200	67	1,480	93.6	2,200	6,959	1,640	175	2,102
TYLER	2,800	64	1,780	94.9	2,800	10,066	2,061	253	3,045
UPSHUR	4,700	63	2,980	96.0	4,600	13,646	4,244	304	5,970
UPTON	1,600	65	1,040	95.8	1,500	7,589	2,094	244	2,720
UVALDE	4,900	60	2,920	95.0	4,600	16,282	3,283	777	5,072
VAL VERDE	5,000	50	2,490	93.4	4,600	22,214	5,688	639	6,183
VAN ZANDT	5,000	80	4,020	96.6	5,000	17,045	4,312	502	7,197
VICTORIA	16,200	62	10,080	96.0	10,700	58,779	15,890	1,304	17,621
WALKER	4,100	72	2,970	94.4	3,900	11,696	3,132	420	4,089
WALLER	3,000	78	2,330	93.8	2,800	13,221	2,652	366	3,235
WARD	4,500	62	2,770	96.7	4,500	16,957	4,325	375	5,441
WASHINGTON	4,900	70	3,420	93.5	4,700	16,217	3,902	706	5,837
WEBB	15,800	60	9,550	93.9	14,300	55,986	14,331	1,796	13,324
WHARTON	9,800	75	7,390	95.3	9,300	43,477	10,329	1,246	12,626
WHEELER	2,200	56	1,240	96.9	2,200	9,225	2,234	360	3,411
WICHITA	35,500	83	29,290	97.2	34,400	146,157	30,268	5,360	44,130
WILBARGER	5,400	73	3,940	96.9	5,600	23,977	6,914	892	7,705
WILLACY	5,400	61	3,270	91.7	5,900	13,890	3,742	396	4,490

CONTINUED

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Tv Penetration" and "Tv Homes" — as of Spring 1959—were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.

Texas CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
WILLIAMSON	10,500	78	8,170	96.0	9,600	34,134	8,381	1,026	12,812
WILSON	3,100	79	2,440	94.8	2,900	8,988	1,994	277	4,229
WINKLER	3,500	61	2,150	96.3	3,300	16,939	4,614	553	5,427
WISE	4,100	78	3,210	96.8	4,100	14,856	4,325	481	5,945
WOOD	4,800	63	3,040	96.1	4,700	20,291	4,635	501	6,805
YOAKUM	1,000	76	760	96.5	1,000	7,970	2,184	311	3,246
YOUNG	4,500	72	3,240	97.1	4,400	22,068	5,204	655	7,331
ZAPATA	1,000	54	540	91.3	900	1,001	549	486
ZAVALA	2,800	60	1,670	91.8	2,500	6,440	2,041	121	2,499
TOTAL	2,723,100	80	2,166,000	96.3	2,553,188	10,739,030	2,599,846	359,210	3,231,426

Utah market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
BEAVER	1,000	43%	430	96.7%	1,000	3,897	326	114	1,611
BOX ELDER	6,000	91	5,450	97.6	5,900	21,482	4,304	569	8,756
CACHE	10,000	88	8,840	97.7	9,700	34,368	5,445	846	12,643
CARBON	7,400	59	4,340	96.3	6,800	21,191	4,482	513	8,523
DAGGETT	100	40	40	98.2	100	128	237
DAVIS	14,800	93	13,790	97.4	13,700	30,894	9,313	1,456	21,165
DUCHESNE	1,700	49	830	95.8	1,600	6,439	1,102	587	2,529
EMERY	1,400	59	820	95.7	1,300	2,597	429	105	2,217
GARFIELD	700	43	300	95.3	700	1,806	237	61	1,220
GRAND	1,600	63	1,000	93.3	1,200	7,122	496	138	3,598
IRON	2,800	41	1,160	97.4	2,700	14,718	2,523	602	3,914
JUAB	1,400	65	910	97.0	1,400	3,774	750	174	1,824
KANE	700	41	290	96.8	600	1,931	235	98	1,173
MILLARD	2,100	65	1,360	96.6	2,100	7,324	785	154	2,775
MORGAN	700	80	560	98.2	700	2,712	761	146	1,225
PIUTE	300	43	130	96.5	300	335	102	586
RICH	400	80	320	96.2	500	634	47	601
SALT LAKE	108,200	95	102,520	97.4	100,300	476,733	106,911	18,926	149,597
SAN JUAN	1,400	49	690	83.0	1,100	7,215	823	110	3,035
SANPETE	3,200	64	2,060	96.4	3,200	8,336	1,751	351	4,479
SEVIER	2,900	64	1,870	97.3	3,000	16,086	2,489	558	4,351
SUMMIT	1,400	81	1,130	97.1	1,400	4,276	283	198	2,351
TOOELE	5,100	85	4,330	96.8	5,200	13,455	3,719	557	6,657
UINTAH	2,600	48	1,260	94.8	2,400	8,440	1,328	106	3,828
UTAH	27,500	93	25,470	97.4	26,200	79,825	19,781	3,354	36,640
WASATCH	1,300	81	1,050	97.5	1,300	4,162	892	97	2,133
WASHINGTON	2,700	42	1,130	95.9	2,600	10,921	1,775	222	3,280
WAYNE	300	43	130	96.2	300	489	61	689
WEBER	31,800	93	29,620	97.3	29,700	111,845	30,090	4,166	41,460
TOTAL	241,500	88	211,830	97.2	227,000	903,135	201,220	34,208	332,097

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Tv Penetration" and "Tv Homes" — as of Spring 1959 — were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.

Vermont market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ADDISON	4,900	86%	4,190	96.7%	4,700	17,204	4,717	485	
BENNINGTON	7,300	88	6,460	97.2	7,200	32,340	8,757	750	
CALEDONIA	6,700	83	5,570	97.1	6,600	25,521	6,189	691	
CHITTENDEN	18,200	92	16,670	97.4	17,700	84,996	21,096	1,905	
ESSEX	1,500	89	1,330	96.5	1,600	3,691	1,790	60	
FRANKLIN	8,100	87	7,020	97.7	7,700	29,585	9,622	758	
GRAND ISLE	800	88	700	97.1	800	2,017	713		
LAMOILLE	2,800	87	2,430	95.9	2,700	13,891	2,813	435	
ORANGE	4,300	83	3,580	96.5	4,200	15,937	2,641	506	
ORLEANS	5,300	88	4,680	96.6	5,200	22,614	5,034	504	
RUTLAND	12,700	88	11,130	97.0	12,400	56,060	14,667	1,304	
WASHINGTON	12,100	89	10,770	96.9	11,700	43,778	11,334	938	
WINDHAM	8,300	78	6,450	96.5	7,700	41,456	11,241	1,087	
WINDSOR	12,000	82	9,830	97.2	11,800	49,330	13,546	927	
TOTAL	105,000	86	90,810	96.9	102,000	438,420	114,160	10,350	*129,166

*State wide total.

Virginia market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ACCOMACK	10,000	66%	6,560	92.2%	9,200	28,904	8,759	645	
ALBEMARLE ¹	14,900	66	9,780	94.1	13,600	66,773	17,959	1,950	
ALLEGHANY ²	7,200	77	5,550	96.5	7,300	24,112	7,683	806	
AMELIA	1,700	70	1,190	89.5	1,500	3,637	284	113	
AMHERST	4,700	73	3,410	92.4	4,200	9,314	3,668	222	
APPOMATTOX	1,900	73	1,390	93.5	1,800	7,313	1,027	234	
ARLINGTON ³	74,800	90	67,280	97.7	72,900	399,980	115,678	20,173	
AUGUSTA ⁴	19,800	66	13,060	95.8	18,100	71,054	14,414	1,861	
BATH	1,500	60	900	94.2	1,400	4,408	449	215	
BEDFORD	8,000	65	5,230	93.7	7,100	19,171	5,554	247	
BLAND	1,400	61	850	93.6	1,300	3,001	1,124		
BOTETOURT	4,100	77	3,160	95.5	3,800	8,680	2,457	184	
BRUNSWICK	4,200	61	2,550	92.3	3,900	10,595	1,796	230	
BUCHANAN	8,100	59	4,760	93.6	7,500	13,308	3,168	455	
BUCKINGHAM	2,600	64	1,660	90.4	2,300	6,482	811	226	
CAMPBELL ⁵	22,800	80	18,210	94.8	20,900	97,249	21,751	3,705	
CAROLINE	2,800	78	2,170	91.1	2,500	10,414	1,546	189	
CARROLL ⁶	7,800	58	4,550	95.2	6,400	26,988	5,906	526	
CHARLES CITY	1,000	78	780	89.3	800	509	377		
CHARLOTTE	3,600	70	2,520	90.7	3,000	5,934	624	117	
CHESTERFIELD	14,700	88	12,900	96.2	12,500	13,818	3,195	114	
CLARKE	1,900	77	1,470	96.1	1,700	11,218	5,504	379	
CRAIG	800	76	610	95.3	700	1,595	425		
CULPEPER	3,500	72	2,530	93.7	3,200	14,892	3,250	499	
CUMBERLAND	1,600	63	1,010	88.4	1,400	2,472	874	51	
DICKENSON	5,100	57	2,920	92.7	4,700	7,133	1,930	151	
DINWIDDIE ⁷	14,100	89	12,550	93.2	13,000	68,285	16,439	2,596	
ESSEX	1,600	78	1,240	91.4	1,400	11,089	1,222	314	
FAIRFAX ⁸	57,700	92	53,270	97.0	46,400	154,491	56,160	7,623	
FAUQUIER	6,100	77	4,720	91.0	5,200	17,222	3,690	471	
FLOYD	2,600	58	1,510	94.9	2,600	5,176	847	101	
FLUVANNA	1,900	64	1,220	90.3	1,500	2,347	436	243	
FRANKLIN	6,400	65	4,190	93.5	5,600	13,806	2,488	314	
FREDERICK ⁹	10,100	83	8,420	96.4	9,400	49,403	7,675	1,396	

1. Includes Charlottesville (Independent City).
2. Includes Clifton Forge (Independent City).
3. Includes Alexandria (Independent City).
4. Includes Staunton and Waynesboro (Independent Cities).
5. Includes Lynchburg (Independent City).
6. Includes Galax (Independent City).
7. Includes Petersburg (Independent City).
8. Includes Falls Church (Independent City).
9. Includes Winchester (Independent City).

CONTINUED

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Television Penetration" and "Radio Homes"—as of Spring 1959—were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.

Virginia CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
GILES	4,800	76	3,650	95.2	4,800	13,786	3,538	575	
GLOUCESTER	3,100	79	2,440	91.0	2,700	9,836	2,678	230	
GOOCHLAND	1,800	76	1,370	91.6	1,600	2,199	670	55	
GRAYSON	4,600	63	2,910	95.5	5,400	4,183	764	134	
GREENE	1,200	64	770	89.2	1,200	2,901	360		
GREENSVILLE	4,100	70	2,860	90.6	3,600	14,086	3,265	413	
HALIFAX	9,800	77	7,550	91.3	8,700	24,840	4,653	759	
HANOVER	6,800	76	5,040	93.6	5,500	18,104	3,959	483	
HENRICO ¹⁰	94,800	89	84,220	96.0	88,400	468,852	107,690	16,792	
HENRY ¹¹	13,900	78	10,850	93.7	12,400	49,944	13,431	1,232	
HIGHLAND	800	61	490	95.3	800	1,674	133		
ISLE OF WIGHT	4,000	66	2,630	92.9	3,400	10,042	2,250	225	
JAMES CITY ¹²	2,900	79	2,280	93.9	2,600	19,695	5,092	846	
KING & QUEEN	1,500	78	1,170	89.1	1,200	2,461	368		
KING GEORGE	1,600	74	1,180	94.4	1,600	4,370	1,296	16	
KING WILLIAM	1,900	78	1,480	91.5	1,700	9,319	2,431	203	
LANCASTER	2,500	74	1,860	92.3	2,100	12,219	3,160	311	
LEE	6,600	61	4,040	93.5	6,900	9,074	2,030	232	
LOUDOUN	5,800	88	5,080	94.0	5,100	25,301	5,848	520	
LOUISA	3,400	76	2,590	91.3	2,600	9,227	1,831	293	
LUNENBURG	3,500	61	2,120	92.5	3,200	7,334	1,634	259	
MADISON	2,100	64	1,340	91.6	1,900	2,835	458	148	
MATHEWS	1,800	79	1,420	93.5	1,600	4,681	961	111	
MECKLENBURG	7,900	69	5,490	91.6	7,300	30,630	5,401	795	
MIDDLESEX	1,900	78	1,490	89.9	1,700	6,243	1,929	395	
MONTGOMERY ¹³	10,500	87	9,130	95.4	10,000	35,620	8,934	1,308	
NANSEMOND ¹⁴	11,000	80	8,800	93.3	9,700	35,994	9,050	1,230	
NELSON	3,300	73	2,410	91.0	2,900	4,495	1,713	43	
NEW KENT	1,100	77	850	91.9	900	2,437	531		
NEWPORT NEWS ¹⁵	50,000	89	44,700	96.2	47,600	190,570	53,195	6,066	
NORFOLK ¹⁶	138,000	90	123,920	96.0	136,400	528,801	129,408	18,083	
NORTHAMPTON	4,600	65	3,000	92.1	4,200	15,950	5,761	557	
NORTHUMBERLAND	2,500	74	1,850	92.9	2,200	5,035	1,147	132	
NOTTOWAY	3,800	70	2,650	92.8	3,900	14,775	3,278	604	
ORANGE	3,400	72	2,450	92.1	3,000	12,310	2,881	441	
PAGE	3,900	69	2,700	94.4	3,700	9,065	2,388	281	
PATRICK	3,800	58	2,220	92.6	3,400	6,807	1,360	194	
PITTSYLVANIA ¹⁷	27,900	74	20,540	94.4	26,200	86,482	20,619	2,343	
POWHATAN	1,200	76	910	90.6	1,100	3,918	518		
PRINCE EDWARD	3,800	70	2,660	90.9	3,500	17,340	2,846	569	
PRINCE GEORGE ¹⁸	13,000	78	10,080	95.5	9,700	46,100	15,527	846	
PRINCESS ANNE ¹⁹	26,100	84	21,910	94.8	19,000	61,195	19,595	1,983	
PRINCE WILLIAM	7,800	87	6,820	94.7	5,500	34,532	8,413	1,673	
PULASKI	7,700	76	5,850	94.3	7,300	23,063	6,294	717	
RAPPAHANNOCK	1,300	64	830	91.4	1,200	2,958	957		
RICHMOND	1,500	74	1,110	91.4	1,300	19,495	1,872	735	
ROANOKE ²⁰	43,000	89	38,130	96.9	39,700	178,786	39,754	6,342	
ROCKBRIDGE ²¹	7,700	60	4,630	94.4	7,000	19,880	5,165	640	
ROCKINGHAM ²²	13,700	76	10,450	95.4	12,000	71,303	7,686	1,390	
RUSSELL	8,400	57	3,670	93.5	5,800	6,375	2,058	179	
SCOTT	6,800	62	4,240	94.3	6,200	15,175	4,159	429	
SHENANDOAH	5,800	69	4,020	95.7	5,500	19,822	3,419	702	
SMYTH	7,100	63	4,490	95.5	6,800	22,700	4,840	754	
SOUTHAMPTON	6,300	65	4,120	91.4	5,800	21,521	5,329	592	
SPOTSYLVANIA ²³	7,000	76	5,300	94.9	6,400	47,441	9,824	1,499	
STAFFORD	3,700	76	2,810	94.2	3,100	5,025	1,851		

10. Includes Richmond (Independent City).
11. Includes Martinsville (Independent City).
12. Includes Williamsburg (Independent City).
13. Includes Radford (Independent City).
14. Includes Suffolk (Independent City).
15. Newport News, for certain marketing purposes, may be regarded as included in Norfolk-Portsmouth area.
16. Includes Norfolk, Portsmouth and South Norfolk (Independent Cities).
17. Includes Danville (Independent City).
18. Includes Hopewell and Colonial Heights (Independent Cities).
19. Includes Virginia Beach (Independent City).
20. Includes Roanoke (Independent City).
21. Includes Buena Vista (Independent City).
22. Includes Harrisonburg (Independent City).

CONTINUED

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Tv Penetration" and "Tv Homes"—as of Spring 1959—were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.

Virginia CONTINUED

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
SURRY	1,500	79	1,180	92.3	1,400	1,816	527	170	
SUSSEX	3,000	70	2,100	91.0	2,600	9,170	1,851	287	
TAZEWELL	11,400	62	7,030	95.3	11,100	23,619	7,626	790	
WARREN	4,000	78	3,100	95.8	4,100	14,591	3,734	487	
WASHINGTON ²⁴	13,200	60	7,950	95.9	12,800	40,832	10,320	1,050	
WESTMORELAND	2,700	74	2,010	89.1	2,500	11,140	2,497	330	
WISE ²⁵	12,300	63	7,730	94.2	12,300	27,007	7,355	737	
WYTHE	5,500	61	3,360	94.9	5,400	16,900	3,580	405	
YORK	5,200	79	4,090	93.3	4,300	13,545	2,747	1,877	
TOTAL	1,016,400	80	816,240	95.1	934,700	3,678,197	915,609	127,842	*1,147,906

*State wide total.

23. Includes Fredericksburg (Independent City).

24. Includes Bristol (Independent City).

25. Includes Norton (Independent City).

Washington market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ADAMS	3,500	80%	2,790	96.4%	3,100	17,214	3,018	1,120	3,515
ASOTIN	4,200	70	2,940	96.8	4,000	6,841	2,163	451	4,898
BENTON	22,800	68	15,460	97.0	21,000	68,751	22,737	4,434	18,975
CHELAN	14,600	69	10,020	96.2	13,900	70,124	17,440	2,674	16,139
CLALLAM	9,600	82	7,890	96.3	8,800	28,148	8,993	834	10,357
CLARK	26,900	86	23,200	97.7	27,100	85,133	24,307	3,278	37,814
COLUMBIA	1,600	69	1,100	97.6	1,600	5,772	1,265	309	1,984
COWLITZ	19,100	73	13,860	97.4	18,600	70,389	18,160	2,681	22,318
DOUGLAS	4,600	61	2,810	95.8	4,300	4,503	1,293	169	5,272
FERRY	1,100	69	760	94.1	1,000	1,903	382	106	995
FRANKLIN	6,400	72	4,610	96.5	7,000	33,132	6,386	1,080	11,290
GARFIELD	900	70	630	98.2	900	5,049	903	59	1,204
GRANT	15,100	69	10,380	95.9	14,000	46,469	10,349	1,535	14,829
GRAYS HARBOR	19,300	71	13,790	96.5	18,500	67,071	18,631	1,772	19,550
ISLAND	5,000	85	4,260	97.1	4,200	12,227	3,210	414	6,039
JEFFERSON	2,200	83	1,830	96.8	2,300	7,600	2,964	326	3,135
KING	300,200	88	263,370	97.2	284,900	1,201,746	280,649	40,077	341,302
KITSAP	26,300	90	23,620	97.5	25,800	84,133	24,820	4,051	30,211
KITTITAS	6,100	64	3,880	96.7	5,900	24,903	5,519	626	7,329
KLICKITAT	4,200	63	2,640	95.6	4,000	9,798	2,489	309	4,665
LEWIS	14,400	75	10,800	97.1	14,500	55,407	13,788	1,296	15,960
LINCOLN	3,500	79	2,780	96.7	3,400	17,901	2,973	506	4,342
MASON	5,000	83	4,170	97.4	4,900	14,261	4,841	182	6,006
OKANOGAN	8,800	61	5,400	95.6	8,400	22,954	5,853	769	9,384
PACIFIC	5,400	65	3,490	96.8	5,300	13,956	4,621	528	5,441
PEND OREILLE	2,300	70	1,600	94.8	2,300	6,709	1,873	263	2,468
PIERCE	95,600	89	85,360	97.4	92,300	331,226	86,324	11,724	108,323
SAN JUAN	1,100	85	930	96.5	1,100	2,339	953	53	1,309
SKAGIT	16,600	77	12,770	96.4	15,200	91,935	21,131	2,488	20,020
SKAMANIA	1,800	76	1,370	95.2	1,700	3,029	939	190	1,787
SNOHOMISH	47,500	89	42,220	97.0	45,500	144,797	41,333	3,350	55,841
SPOKANE	93,900	89	83,710	97.3	89,100	342,344	81,831	11,198	99,770
STEVENS	6,400	69	4,440	95.7	6,100	16,132	4,024	563	6,155
THURSTON	16,500	85	13,960	96.8	15,700	58,190	15,173	5,943	17,095
WAHIAKUM	1,000	64	640	96.5	1,000	1,979	405	41	1,180
WALLA WALLA	13,300	68	9,020	97.5	12,700	49,867	10,279	1,646	14,803
WHATCOM	24,600	76	18,580	97.3	24,000	58,224	13,591	1,683	26,196
WHITMAN	9,100	73	6,610	97.4	8,900	35,921	7,150	1,407	10,665
YAKIMA	46,700	85	39,490	96.5	45,200	170,449	41,205	5,412	53,008
TOTAL	907,200	83	757,190	97.1	868,200	3,288,526	813,965	115,552	1,021,574

West Virginia market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
BARBOUR	4,400	59%	2,580	96.7%	4,400	8,220	2,583	217	3,567
BERKELEY	7,800	81	6,340	97.4	7,800	31,760	9,039	1,242	9,253
BOONE	7,600	77	5,870	96.7	7,400	17,337	5,963	223	6,075
BRAXTON	3,500	55	1,910	93.4	3,400	10,154	2,435	196	2,552
BROOKE	6,700	93	6,230	97.4	6,600	17,513	4,880	402	7,423
CABELL	34,400	92	31,540	97.6	34,000	147,328	35,051	4,800	30,387
CALHOUN	1,900	63	1,200	96.2	1,900	3,435	838	79	1,509
CLAY	3,200	65	2,080	95.4	3,100	4,269	1,477	45	2,142
DODDRIDGE	1,900	56	1,070	97.0	1,900	3,960	1,330	110	1,290
FAYETTE	20,100	75	15,120	97.1	19,900	44,522	14,808	1,117	14,136
GILMER	1,800	52	930	97.0	1,800	3,644	962	84	1,500
GRANT	2,000	58	1,150	95.6	2,000	6,224	1,290	221	1,911
GREENBRIER	8,900	75	6,660	97.3	8,900	33,030	7,875	793	8,575
HAMPSHIRE	2,800	59	1,640	96.1	2,800	7,121	1,556	106	2,876
HANCOCK	10,100	91	9,240	97.7	9,500	29,069	6,760	1,050	10,840
HARDY	2,000	58	1,150	95.5	2,000	8,018	1,199	123	2,012
HARRISON	22,000	63	13,830	97.3	21,900	86,639	22,933	3,957	21,595
JACKSON	3,300	63	2,090	97.0	3,300	13,721	3,239	202	3,883
JEFFERSON	4,200	86	3,610	96.7	4,200	15,605	4,441	372	4,845
KANAWHA	70,900	89	62,750	97.4	68,700	297,497	81,644	9,039	65,709
LEWIS	4,400	58	2,560	97.3	4,400	12,636	3,529	448	4,310
LINCOLN	4,600	85	3,890	96.0	4,500	8,126	1,981	49	3,182
LOGAN	17,800	80	14,310	98.0	17,600	47,034	14,853	1,249	12,260
MC DOWELL	20,000	76	15,250	96.6	19,800	49,417	15,815	841	12,979
MARION	19,600	80	15,770	97.4	19,400	67,720	20,657	1,850	18,500
MARSHALL	8,800	89	7,880	97.2	8,700	23,496	9,215	753	8,675
MASON	5,900	84	4,980	96.6	5,800	14,544	4,803	432	5,306
MERCER	20,300	75	15,310	97.4	18,900	67,501	17,533	1,996	15,843
MINERAL	5,500	59	3,240	97.2	5,400	15,505	4,321	511	5,516
MINGO	11,000	81	8,870	95.5	10,600	28,969	7,722	818	6,479
MONONGALIA	16,200	83	13,490	97.2	15,700	54,940	15,639	1,807	13,066
MONROE	2,900	64	1,850	96.4	2,900	5,763	1,168	95	2,397
MORGAN	2,000	59	1,180	96.1	2,000	4,104	1,289	54	2,385
NICHOLAS	6,500	65	4,220	96.6	6,400	16,873	5,091	242	5,248
OHIO	22,700	92	20,890	97.7	22,100	114,378	22,874	3,111	18,782
PENDLETON	2,000	58	1,150	95.9	1,900	3,851	424	89	1,692
PLEASANTS	1,300	72	930	96.5	1,400	5,812	1,657	232	1,700
POCAHONTAS	2,600	57	1,490	96.6	2,600	7,064	1,879	46	2,248
PRESTON	7,400	67	4,960	96.1	7,200	14,205	4,293	409	6,001
PUTNAM	5,000	84	4,220	97.1	5,000	10,677	2,796	36	5,145
RALEIGH	23,100	69	15,900	97.1	22,700	63,871	19,401	1,608	17,401
RANDOLPH	7,100	60	4,250	96.4	6,900	23,291	5,567	571	5,948
RITCHIE	2,700	52	1,400	96.3	2,700	6,480	1,583	186	2,668
ROANE	3,600	63	2,270	96.4	3,600	9,012	2,498	307	3,175
SUMMERS	4,100	64	2,620	97.0	4,100	9,744	2,930	230	3,015
TAYLOR	4,200	67	2,810	97.2	4,200	10,587	3,381	307	3,649
TUCKER	2,100	58	1,210	96.1	2,100	4,623	1,604	98	1,624
TYLER	2,300	71	1,640	96.9	2,300	7,819	3,077	177	2,363
UPSHUR	4,700	59	2,760	96.1	4,600	13,629	3,610	369	3,911
WAYNE	8,500	81	6,880	96.7	8,200	14,130	5,148	239	5,570
WEBSTER	3,800	58	2,190	95.9	3,700	8,391	3,102	70	2,469
WETZEL	4,500	71	3,210	96.8	4,500	18,066	5,060	392	5,167
WIRT	1,100	65	710	96.2	1,200	1,454	39	48	998
WOOD	25,300	68	17,250	97.5	22,200	86,868	22,511	2,696	21,916
WYOMING	9,200	70	6,440	96.8	8,900	24,756	7,413	414	6,868
TOTAL	512,300	77	394,890	97.1	499,700	1,664,402	454,766	47,158	440,536

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent TV Penetration" and "TV Homes"—as of Spring 1959—were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.

Wisconsin market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ADAMS	2,200	72%	1,580	95.1%	2,400	6,238	1,159	141	2,834
ASHLAND	5,400	80	4,320	96.2	5,300	20,367	5,147	607	5,329
BARRON	10,300	83	8,570	96.8	10,500	38,061	5,979	925	11,412
BAYFIELD	3,300	75	2,480	96.7	3,700	7,333	1,835	235	4,027
BROWN	32,400	92	29,810	97.8	29,700	153,121	40,023	3,667	37,726
BUFFALO	3,700	84	3,100	97.0	4,200	10,859	1,722	268	4,589
BURNETT	2,100	77	1,610	95.9	2,800	6,890	1,832	139	3,337
CALUMET	4,900	90	4,400	97.3	5,400	14,520	2,354	319	6,688
CHIPPewa	12,400	84	10,450	97.3	12,000	54,919	10,437	1,460	13,400
CLARK	8,900	79	7,010	96.7	8,700	22,039	3,817	579	9,937
COLUMBIA	12,200	83	10,130	97.4	10,700	50,292	9,671	1,477	12,947
CRAWFORD	4,200	76	3,180	96.2	4,200	13,795	3,695	162	4,913
DANE	60,700	88	53,530	97.7	57,600	269,151	59,294	11,488	68,494
DODGE	17,200	92	15,740	97.5	16,800	56,253	12,169	1,238	20,013
DOOR	6,100	90	5,500	97.2	6,300	29,967	6,774	610	7,705
DOUGLAS	14,400	86	12,350	97.3	13,700	49,990	15,082	1,638	13,688
DUNN	7,100	84	5,990	96.8	7,500	28,636	3,914	607	8,704
EAU CLAIRE	17,900	90	16,180	97.4	17,200	68,419	13,849	1,516	19,229
FLORENCE	800	75	600	96.5	900	2,435	406	43	1,265
FOND DU LAC	21,200	90	19,030	97.6	20,300	86,647	19,679	2,567	24,300
FOREST	1,500	76	1,140	93.7	2,200	7,244	2,295	172	2,452
GRANT	12,500	83	10,330	97.2	12,000	41,383	8,164	1,042	13,410
GREEN	7,400	82	6,050	97.3	7,300	41,299	6,907	885	8,788
GREEN LAKE	4,800	76	3,670	96.9	4,500	20,046	4,382	387	5,765
IOWA	5,500	76	4,160	97.0	5,400	17,326	3,147	331	6,223
IRON	2,500	80	2,010	96.6	2,400	8,045	2,662	206	2,733
JACKSON	4,100	81	3,330	96.1	4,600	14,614	2,891	257	5,140
JEFFERSON	16,200	92	14,840	97.7	13,100	62,000	14,051	1,495	17,249
JUNEAU	5,000	72	3,580	95.6	4,900	21,111	3,878	441	6,030
KENOSHA	30,500	92	28,150	97.8	25,600	96,881	27,786	3,083	32,203
KEWAUNEE	4,900	90	4,410	97.0	4,600	14,224	2,671	304	5,825
LA CROSSE	21,200	85	18,110	97.5	21,100	100,646	22,713	1,937	22,925
LAFAYETTE	5,400	82	4,410	97.1	5,000	16,080	3,056	191	5,770
LANGLADE	6,100	81	4,920	96.7	5,800	20,128	5,498	380	6,395
LINCOLN	6,700	81	5,400	97.1	6,300	24,410	6,440	698	7,440
MANITOWOC	21,200	92	19,480	97.8	20,100	77,584	18,779	1,237	23,848
MARATHON	24,700	84	20,860	97.8	22,800	81,356	18,593	1,661	27,840
MARINETTE	10,500	86	9,000	96.6	10,000	37,973	9,906	530	11,730
MARQUETTE	2,400	77	1,850	96.3	2,600	8,944	2,136	166	3,131
MILWAUKEE	311,100	93	290,380	97.7	303,200	1,430,367	359,901	44,174	306,683
MONROE	8,700	83	7,230	96.8	8,300	32,431	7,872	816	9,635
OCONTO	6,500	90	5,830	96.6	7,100	22,435	4,526	386	8,228
ONEIDA	6,700	75	5,000	96.6	6,500	32,261	9,079	926	7,691
OUTAGAMIE	26,300	92	24,160	97.9	25,200	120,715	27,556	3,073	30,850
OZAUKEE	9,400	92	8,640	98.1	7,600	35,933	7,094	809	12,848
PEPIN	2,500	84	2,100	96.2	2,000	9,614	1,793	288	2,289
PIERCE	6,600	84	5,540	97.4	6,000	25,309	4,550	587	7,252
POLK	7,700	90	6,930	97.3	7,200	25,415	3,905	698	8,608
PORTAGE	9,400	84	7,870	96.7	9,100	33,397	8,318	1,179	11,362
PRICE	3,000	75	2,250	95.6	4,400	15,000	3,849	387	4,801
RACINE	39,500	93	36,640	98.0	36,500	159,042	42,049	5,535	44,900
RICHLAND	5,200	75	3,920	97.3	5,300	20,689	4,212	450	5,674
ROCK	35,700	87	31,230	97.7	32,100	136,299	29,755	3,647	37,829
RUSK	4,300	75	3,230	96.3	4,300	12,073	2,444	276	4,747
ST. CROIX	7,200	91	6,520	97.7	7,700	29,550	6,284	791	9,111
SAUK	11,400	85	9,700	97.2	11,000	45,327	10,261	999	12,772
SAWYER	3,000	76	2,270	94.8	2,700	10,180	2,911	284	3,422
SHAWANO	9,000	86	7,730	96.8	9,300	30,847	6,546	575	11,429
SHEBOYGAN	28,200	92	25,830	97.8	26,000	98,757	24,005	2,379	28,344
TAYLOR	4,600	75	3,450	95.3	4,500	13,020	3,073	250	5,280
TREMPEALEAU	7,400	81	6,010	96.4	6,600	23,325	4,310	445	7,559
VERNON	7,300	76	5,540	97.0	7,200	20,560	4,883	601	8,419
VILAS	2,300	75	1,720	95.7	2,800	14,640	4,315	274	3,917
WALWORTH	15,800	91	14,450	97.7	14,700	72,274	16,323	1,906	19,427
WASHBURN	3,300	77	2,540	95.6	3,100	14,860	2,767	441	3,758
WASHINGTON	12,000	93	11,150	97.8	10,100	45,638	11,122	765	14,956
WAUKESHA	38,700	92	35,650	97.9	34,700	126,384	32,857	3,829	50,987
WAUPACA	11,200	91	10,190	97.2	10,200	37,011	7,746	887	12,467
WAUSHARA	3,700	76	2,830	96.3	4,000	16,539	2,787	294	5,312
WINNEBAGO	30,900	90	27,660	97.4	29,700	121,157	29,777	3,058	33,751
WOOD	15,800	83	13,170	97.6	15,100	66,060	15,466	1,943	18,789
TOTAL	1,134,900	89	1,008,620	97.5	1,084,400	4,598,335	1,087,129	128,041	1,248,529

Wyoming market facts

County	Total Homes	% Television Penetration	Television Homes	% Radio Penetration	Radio Homes	Retail Sales 1958 (\$000)	Food Sales 1958 (\$000)	Drug Sales 1958 (\$000)	Passenger Cars 1958
ALBANY	7,000	56%	3,900	96.1%	6,600	27,949	7,113	731	7,971
BIG HORN	3,700	49	1,820	95.3	3,500	11,148	2,676	497	4,340
CAMPBELL	1,300	43	560	95.2	1,200	7,971	1,789	142	2,263
CARBON	5,200	60	3,110	93.8	4,900	22,884	4,834	945	5,945
CONVERSE	1,600	58	920	94.4	1,500	8,536	1,802	306	2,572
CROOK	1,200	43	520	93.6	1,100	3,789	771	58	1,459
FREMONT	6,300	50	3,120	94.4	5,900	31,617	6,110	1,073	8,170
GOSHEN	3,700	56	2,090	95.5	3,500	15,485	3,727	563	4,807
HOT SPRINGS	1,800	49	880	94.8	1,700	8,139	1,670	434	2,408
JOHNSON	1,400	46	640	94.3	1,300	6,492	1,643	246	2,383
LARAMIE	17,200	84	14,400	96.5	16,600	71,940	16,702	2,523	21,665
LINCOLN	2,300	56	1,290	94.3	2,200	12,709	2,589	449	3,096
NATRONA	15,400	58	8,980	95.6	14,000	83,711	19,366	2,893	20,689
NIOBRARA	1,200	51	610	94.0	1,000	4,357	945	73	1,710
PARK	7,000	51	3,590	95.7	5,700	22,344	4,246	742	6,596
PLATTE	2,400	50	1,200	94.7	2,300	12,016	2,411	682	3,001
SHERIDAN	6,300	50	3,120	96.9	5,800	25,154	5,368	823	7,366
SUBLETTE	900	42	380	93.3	800	3,840	792	263	1,362
SWEETWATER	6,600	49	3,240	95.3	6,300	22,484	6,039	1,103	6,500
TETON	800	51	410	95.0	800	6,637	1,724	234	1,550
UINTA	1,700	56	960	94.1	1,600	10,629	2,558	383	2,546
WASHAKIE	2,600	46	1,190	96.3	2,000	12,007	2,211	443	3,694
WESTON	2,300	43	980	95.8	2,200	7,814	1,544	289	2,809
YELLOW STONE NAT. PK.	100	50	50	98.2	100	6,744	---	---	---
TOTAL	100,000	58	57,960	95.4	92,600	446,396	98,630	15,895	124,902

Sources of information: "Total Homes" were prepared by A. C. Nielsen Co. from estimates by Sales Management updated to Spring 1959 by application of growth patterns determined by special surveys of the U. S. Bureau of the Census. "Percent Tv Penetration" and "Tv Homes" —as of Spring 1959—were supplied by the A. C. Nielsen Co. "Percent Radio Penetration" figures were supplied by the A. C. Nielsen Co. and

are the figures currently in use by that company. "Radio Homes" are the product of multiplying Nielsen percentages of penetration by total homes. "Retail Sales," "Food Sales" and "Drug Sales" copyright 1959 by Sales Management; no further reproduction authorized without express permission of Sales Management. "Passenger Cars" are official registration figures from the various states.



Associated Business Publications is a group of leading business journals which, since 1906, has been working cooperatively to further improve the service of business papers to their readers . . . and to help advertisers use the business press more effectively.

Only publications whose paid circulation is audited by ABC (Audit Bureau of Circulations) are eligible for membership in Associated Business Publications.

BROADCASTING Magazine is the only publication in the radio-tv field which belongs to ABP and ABC, your guarantee of integrity in reporting paid circulation facts.

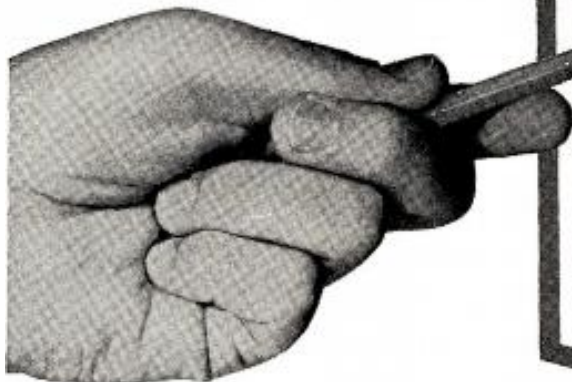


BROADCASTING
THE BUSINESSWEEKLY OF TELEVISION AND RADIO

Mark this market

on your list!

CENTRAL and SOUTH ALABAMA
... one of
Alabama's "Big Three"



**WSFA-TV's
35 Alabama counties***

Population	1,106,000
Effective Buying Income.....	\$1,201,510,000
Retail Sales	799,440,000
Food Store Sales	217,402,000
Drug Store Sales	23,964,000
Automotive Sales	157,280,000
Gasoline Service Station Sales	74,867,000

**WHY WSFA-TV IS DOMINANT IN
CENTRAL AND SOUTH ALABAMA!**

WSFA-TV has the TOP SHOWS in an area of over one million population. The April '59 ARB survey proves the dominance of WSFA-TV . . .

Top 10 Shows		Top 15 Shows	
WSFA-TV	9 90%	WSFA-TV	13 86%
Station "C"	1 10%	Station "C"	2 14%

WSFA-TV placed five syndicated shows in the Top 30 while Station "C" placed none in the Top 50. A further indication of WSFA-TV's acceptance.

Mark Central and South Alabama on your list . . . and buy it with WSFA-TV!

** Market area defined by Television Magazine, plus 6 counties consistently proving regular reception. Does not include 3 Georgia and 3 Florida bonus counties.*

Data from Sales Management Survey of Buying Power



THE WKY TELEVISION SYSTEM, INC. • WKY-TV AND WKY OKLAHOMA CITY • WTVT TAMPA - ST. PETERSBURG

Represented by the Katz Agency

The facilities of radio and television

The next 365 pages contain directories of detailed information about the physical properties, the company structures, the executives and personnel of radio and television stations and networks. These directories are indexed below, with the page on which each begins.

Directory of U.S. Television Stations	B-3
Directory of U.S. Radio Stations	B-103
Radio-Tv Station Representatives	B-261
National Radio and Television Networks and Rates	B-275
Regional Radio Networks	B-291
Regional Television Networks	B-293
Experimental Television Stations	B-293
U.S. Stations Beaming Overseas	B-293
Uhf Translator Television Stations	B-294
History of All Tv Station Sales	B-296
Group Ownership of Broadcast Stations	B-301
Newspaper and Magazine Ownership of Stations	B-306
U.S. Am Stations Grouped by Frequencies	B-313
Tv Stations Grouped by Channels	B-325
U.S. Television Station Call Letters	B-327
U.S. Am Station Call Letters	B-329
U.S. Fm Station Call Letters	B-336
Canadian Television Call Letters	B-338
Canadian Broadcasting Corp. Executives, Staff	B-339
Canadian Television Station Directory	B-339
Canadian Am Call Letters	B-344
Canadian Radio Station Directory	B-344
Canadian Am Stations by Frequencies	B-352
Mexican-Caribbean Radio Stations	B-353
Foreign Television Stations	B-357
Tv Network Interconnection Map	B-365

DIRECTORY OF TELEVISION STATIONS IN THE U. S.

Note: Listed in this directory are (1) all cities to which television allocations have been made by the Federal Communications Commission and (2) all tv stations granted.

(1) With each city are shown the county in which it is situated and the television channels allocated to that city by the FCC. A plus or minus sign after a channel indicates that a station occupying the channel must operate with its carrier frequencies offset 10 kilocycles above or below, respectively, the normal carrier frequencies.

(2) Information for each station listed below has been corrected to Aug. 1, 1959. Where applicable, the follow-

ing data is shown: call letters, date station began (or intends to begin) operation, channel number, transmission facilities, address, telephone, teletype number, name of licensee, composition of ownership, network affiliation, sales representative, executives and Washington attorney. Color facilities of stations having them are also shown. Special note is also made of those stations now having a video tape recorder in operation. Uhf translator stations, authorized by the FCC to repeat the programs of commercial stations, are also listed under the station whose programs they repeat. Noncommercial channels are shown with asterisks (*).

ALABAMA

ANDALUSIA, Covington County (ch. *2-, 29)

***WAIQ** (Aug. 8, 1956) ch. *2; power—100kw visual, 60.3kw aural; antenna height—690 feet above average terrain, 571 feet above ground. Address: Dozier, Ala.

Licensee: State of Alabama, Alabama Educational Television Commission, Protective Life Bldg., Birmingham 3, Ala.

Ownership: State of Alabama.

Network: Alabama Educational Television network.

Executives: Commission President, Rex Sikes (appointed by the Governor); Raymond Hurlbert, gen mgr; Lou Peneguy, director, coordination and information; Al Renfro, chief engr for network.

Studios: Auburn, Ala: Alabama Polytechnic Institute, Ed Wegener, studio dir; George Murphy, studio chief engr; Birmingham, Ala: Jefferson County School Systems, Dr. Earl Sechrist, studio dir; Phil Melone, studio chief engr. University, Ala.: U. of Alabama, Graydon Ausmus, studio dir; Joe Stuckey, studio chief engr.

Washington atty: Hogan & Hartson.

*Non-commercial educational.

ANNISTON, Calhoun County (ch. 70+)

AUBURN, Lee County (ch. *50)

BESSEMER, Jefferson County (ch. 54)

BIRMINGHAM, Jefferson County (ch. 6-, *10-, 13-, 42+, 48)

WAPI-TV (May 1949) ch. 13; power—316kw visual, 158 kw aural; antenna height—840 feet above average terrain, 505 feet above ground (CP antenna height—1,130 feet above average terrain, 822 feet above ground).

Address: P. O. Box 2553. Phone: Fairfax 3-6141. TWX FRX.

Licensee: Alabama Broadcasting System Inc. (acquired station Jan. 25, 1956).

Ownership: See Newhouse Newspaper stations in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Harrington, Righter & Parsons.

Highest hour rate: \$900.

Color facilities: network, local film, local slides.

Executives: Charles F. Grisham, pres; Albert J. Gillen, vp & director of sales; Thomas M. Percer, television sales mgr; Ray A. Furr, vp, administration; Johnny Johnson, program dir; James Chenoweth, promotion mgr; Charles Davis, news dir; J. V. Sanderson, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

Radio affiliate: WAPI-AM-FM.

***WBIQ** (Dec. 24, 1954) ch. *10; power—30.9kw visual; antenna height—530 feet above average terrain, 187 feet above ground. (CP power—42.5kw visual; antenna height—1,050 feet above average terrain, 795.2 feet above ground).

Address: Red Mountain, Birmingham, Ala.

Licensee: State of Alabama Educational Television Commission, Protective Life Bldg., Birmingham 3, Ala.

Ownership: State of Alabama.

Network: Alabama Educational Television network.

Executives and studios: (see WAIQ Andalusia).

Washington atty: Hogan & Hartson.

*Non-commercial educational.

WBMG (not on air, granted Nov. 29, 1956; target date unknown): ch. 42; power—16.6kw visual; antenna height—770 ft. above average terrain, 589 feet above ground.

Permittee: Birmingham Television Corp. Ownership: Owned jointly by H. & E. Alban Corp. and Winston-Salem Broadcasting Co. For other interests see listings under these names in "Group Ownership."

Washington atty: McKenna & Wilkinson.

WBRC-TV (July 1949) ch. 6; power—100kw visual, 50kw aural; antenna height—900 feet above average terrain, 546 feet above ground. (CP for antenna height 1,110 feet above average terrain, 795.2 feet above ground).

Address: Atop Red Mountain, Zone 9. Phone: Fairfax 2-4701. TWX BH-260.

Licensee: Taft Broadcasting Co. (acquired station July 1959).

Ownership: See Taft stations in "Group Ownership."

Network: CBS-TV.

Rep: Katz Agency.

Highest hour rate: \$1,000.

Color facilities: network.

Executives: Hulbert Taft Jr., pres; R. T. Schlinkert, gen mgr; Oliver Naylor, coml mgr; Keith Barze, program director & film buyer; Jerry Thompson, promotion mgr; Jim Atkins, news director; Hardy D. Carl, chief engineer.

Washington atty: Koteen & Burt.

Radio affiliate: WBRC-AM-FM.

BREWTON, Escambia County (ch. 23+)

CLANTON, Chilton County (ch. 14)

CULLMAN, Cullman County (ch. 60+)

DECATUR, Morgan County (ch. 23-)

WMSS-TV (July 4, 1954) ch. 23; power—117kw visual; antenna height—350 feet above average terrain, 383 feet above ground.

Address: Box 72. Phone Elgin 3-0361. TWX 8510.

Licensee: Tennessee Valley Radio & Television Corp. (original owner).

Ownership: Frank Whisenant, 55.89%; James E. King, 4.45%; Bryan McAfee, 2.23%; and others.

Network: NBC-TV (primary), CBS-TV (secondary), ABC-TV (secondary).

Rep: Jack Masla & Co.; Clarke Brown Co. (regional).

Highest hour rate: \$150.

Executives: Frank Whisenant, pres, gen mgr & film buyer, Gene Harwell, local sales mgr; Bob Gleason, national sales mgr; Alice A. Whisenant, program director; Jerry Griggs, news director; Alvin Millwood, chief engineer.

Washington atty: Harry J. Daly.

Radio affiliate: WMSS.

DEMOPOLIS, Marengo County (ch. 18)

DOTHAN, Houston County (ch. 9+, 19-)

WTVY (Feb. 12, 1955) ch. 9; power—26.2kw visual, 16kw aural; antenna height—550 feet above average terrain, 457 feet above ground.

Address: Cottonwood Road. Phone: 5-2810. TWX 6018.

Licensee: WTVY Inc. (original owner).

Ownership: Charles Woods, 51.7%; F. E. Busby, 6.19%; J. T. Thrower and wife, 10.78%; Dr. Paul Flowers, 14.76%.

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Richard O'Connell, Clarke Brown Co.

Highest hour rate: \$200.

Color facilities: network.

Executives: F. E. Busby, vp & gen mgr; Art Creamer, coml mgr; Joe Holloway, program dir; Mrs. George McGowan, promotion mgr; Charles Dennis, news dir; Ellis Anderson, chief engr.

Washington atty: Miller & Schroeder.

ENTERPRISE, Coffee County (ch. 40+)

EUFAULA, Barbour County (ch. 44)

FLORENCE, Lauderdale County (ch. 15)

WOWL-TV (Oct. 31, 1957) ch. 15; power—20.9 kw visual, 11.8kw aural; antenna height—400 feet above average terrain, 358 feet above ground.

Address: 840 Cypress Mill Rd. Phone: Atwater 2-7711. TWX 8523.

Licensee: Television Muscle Shoals Inc. (original owner).

Ownership: Richard B. Biddle, 25%; Radio Muscle Shoals Inc. (WOWL Florence, Ala.), 25%; O. B. Miley, 12.5%; John Thompson, 12.5%; C. V. Green, 12.5%. Mr. Biddle owns 53% of WOWL.

Radio Muscle Shoals also owns 88% of KBLO Hot Springs, Ark.

Network: NBC-TV (primary), CBS-TV (secondary), ABC-TV (secondary).

Executives: Richard B. Biddle, pres & gen mgr; Jack A. Worley, coml mgr; Cal Beisang, program dir & film buyer; Pat Bradley, promotion mgr; Madison Davis, news dir; Larry Rohling, chief engr.

Washington atty: Spearman & Roberson.

Radio affiliate: WOWL.

FORT PAYNE, De Kalb County (ch. 19)

GADSDEN, Etowah County (ch. 21+, 37-)

GREENVILLE, Butler County (ch. 49-)

GUNTERSVILLE, Marshall County (ch. 40-)

HUNTSVILLE, Madison County (ch. 31+)

WAFG-TV (granted Nov. 25, 1958; not on the air; target date Aug. 15, 1959) ch. 31; power—17.2kw visual, 9.64kw aural; antenna height—1,020 feet above average terrain, 186 feet above ground.

Address: 1000 Monte Sano Blvd. Phone: Jefferson 9-1783.

Permittee: Rocket City Television Inc.

Ownership: John S. Gregory, James R. Cleary, John A. Higdon and Lloyd W. Root Jr., each 25%.

Network: ABC-TV (secondary).

Rep: Weed.

Color facilities: network.

Highest hour rate: \$165.

Executives: James R. Cleary, chairman of board; John S. Gregory, pres; John A. Higdon, gen mgr; Lloyd W. Root, chief engr; Ralph Robinson, coml mgr; John S. Gregory Jr., prog dir; Charles Cowan, film buyer; Ruth Higdon, promotion mgr.

Atty: Bell, Moring, Richardson & Cleary.

Huntsville.

JASPER, Walker County (ch. 17)

MOBILE, Mobile County (ch. 5+, 10+, *42, 48+)

WALA-TV (Jan. 14, 1953) ch. 10; power—318kw visual; antenna height—620 feet above average terrain, 573 feet above ground.

Address: 210 Government St. Phone: Hemlock 3-3754.

Licensee: Pape Television Co. (original owner).

Ownership: William O. Pape, 99.56%.

Network: NBC-TV.

Rep: H-R Television.

Radio affiliate: WALA.

When You're Buying TV Results it's **C P P** that counts

It takes all three . . .
C — Coverage,
P — Power,
P — Promotion,
to get maximum
TV results in any market.

In the big BILLION-DOLLAR-PLUS Mid-Gulf Area, WKRG-TV is one of the nation's most resultful combinations of C-P-P. Check list:

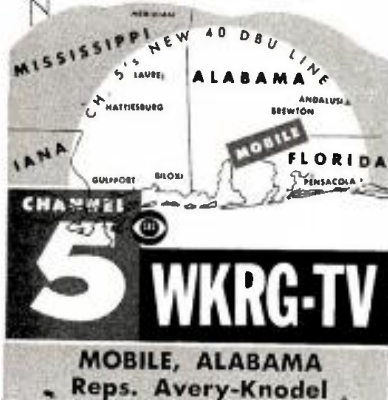
C — COVERAGE of this growing market finds WKRG-TV with a weekly bonus of 47,790 and 146,020 families over Stations "A" and "B".* New maximum-height tower, and continued maximum power, now is increasing this bonus.

P — PROGRAMMING top CBS shows, with outstanding films and feature-films . . . plus top local shows . . . has sent WKRG-TV's rating up . . . UP . . . UP!

P — PROMOTION is more than a "jumbo post card" at WKRG-TV. It starts by building audience for YOUR PROGRAM (or your spots) and extends to the point-of-decision . . . in-store . . . where sales are consummated.

Don't take our word! Check the facts. Call your favorite AVERY-KNODEL MAN, or C.P.P. (Himself) . . . C. P. Persons, Jr., Vice-President and General Manager of WKRG-TV.

(*Nielsen No. 2. Compiled just as Tower went into service)



TV Stations CONTINUED

ALABAMA CONTINUED

MOBILE (Continued)

WEAR-TV (See Pensacola, Fla.).

WKRG-TV (Sept. 5, 1955) ch. 5; power—100kw visual, 50kw aural; antenna height—1050 feet above average terrain; 998 feet above ground.

Address: P. O. Box 1184. Phone: Hemlock 2-5505. TWX MO 97
Licensee: WKRG-TV Inc. (acquired station April 4, 1958.)

Ownership: Kenneth R. Giddens, 50%; Mobile Press Register Inc., 50%. Stockholders J. F. McGowin and N. F. McGowin of Mobile Press have 15% and 7.6% interest respectively in WGYV Greenville, Ala. Also see "Newspaper Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Avery-Knodel.
Highest hour rate: \$600.
Color facilities: network.
Executives: Kenneth R. Giddens, pres & treas; C. P. Persons Jr., vp, gen mgr & film buyer; Wm. J. Hearin Jr., exec vp; George Layna, program dir & news dir; Nancy Ross Hickman, promotion mgr; Donald Patton, chief engr.

Washington atty: McKenna & Wilkinson.
Radio affiliate: WKRG.

MONTGOMERY, Montgomery County (ch. 12, 20, *26+, 32)

WCOV-TV (April 1953) ch. 20; power—200kw visual, 100kw aural; antenna height—440 feet above average terrain, 460 feet above ground.

Address: P. O. Box 2505. Phone Amherst 5-3551.

Licensee: Capitol Broadcasting Co. (original owner).

Ownership: Oscar P. Covington and family, 85%; Hugh M. Smith, 15%.

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Young; James S. Ayres Co., (Atlanta).
Highest hour rate: \$250.

Color facilities: network.

Executives: Oscar P. Covington, pres; Hugh M. Smith, gen mgr & film buyer; John Utley, operations mgr; Morris South, local sales mgr; Martha Hall, program dir & promotion dir; Bob Harper, news dir; W. D. Weatherly, chief engr.

Washington atty: Smith & Pepper.
Radio affiliate: WCOV.

WSPA-TV (Dec. 25, 1954) ch. 12; power—316kw visual, 158kw aural; antenna height—1,040 feet above average terrain, 823 feet above ground.

Address: 10 E. Delano Ave., Zone 6. Phone: Amherst 5-1251.

Licensee: WKY Television System, Inc. (acquired station Feb. 17, 1955). (Sale to Broadcasting Co. of the South pending FCC approval).

Ownership: Oklahoma Publishing Co., 100%. See WKY Television System in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Katz Agency.
Highest hour rate: \$450.

Color facilities: network.

Executives: E. K. Gaylord, pres; Carter C. Hardwick, gen mgr; Gene Jacobsen, program dir; Burt Lydic, promotion mgr; William Henry, news dir; Robert M. Hayward, chief engr.

Washington atty: Pierson, Ball & Dowd.

MUNFORD, Talladega County (ch. *7—)

***WTIQ** (Jan. 3, 1955) ch. *7; power—316kw visual; 191kw aural; antenna height—2,000 feet above average terrain; 578 feet above ground.

Address: Mount Cheaha (near Munford), Ala. Licensee: State of Alabama, Alabama Educational Television Commission, Protective Life Bldg., Birmingham 3, Ala.

Ownership: State of Alabama.
Network: Alabama Educational Television network.

Executives and studios: (see WAIQ Andalusia).

Washington atty: Hogan & Hartson.

*Non-commercial educational.

OPELIKA, Lee County (ch. 22—)

SELMA, Dallas County (ch. 8—, 58+)

WSLA-TV (not on air; granted Feb. 5, 1954) ch. 8; power—2.51kw visual; antenna height—360 ft. above average terrain, 387 ft. above ground.

Address: P. O. Box 1447, Montgomery 2, Ala. Permittee: Deep South Broadcasting Co.

Ownership: William J. Brennan and wife, 50%, and William E. Bennis Jr. and wife, 50%.

Mr. Brennan also owns 90% of WAPE Jacksonville, Fla. William Bennis owns 25% of WVOK Birmingham, Ala. Licensee also owns WBAM Montgomery, Ala.

SHEFFIELD, Colbert County (ch. 47—)

SYLACAUGA, Talladega County (ch. 24—)

TALLADEGA, Talladega County (ch. 64)

THOMASVILLE, Clarke County (ch. 27—)

TROY, Pike County (ch. 38—)

TUSCALOOSA, Tuscaloosa County (ch. 45, 51—)

TUSKEGEE, Macon County (ch. 16—)

UNIVERSITY, Tuscaloosa County (ch. *74+)

ALASKA

ANCHORAGE (ch. 2—, *7—, 11, 13—)

KENI-TV (Oct. 15, 1953) ch. 2; power—5.37kw visual, 2.69kw aural; antenna height—70 feet above average terrain, 173 feet above ground.

Address: P. O. Box 1160. Phone: 5-2201.
Licensee: Midnight Sun Broadcasting Co. (original owner).

Ownership: See Midnight Sun Broadcasting Co. stations in "Group Ownership."

Network: ABC-TV, NBC-TV.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

Radio affiliate: KENI.

KTVB (Dec. 11, 1953) ch. 11; power—3.02kw visual, 1.51kw aural; antenna height—130 feet above average terrain, 230 feet above ground.

Address: P. O. Box 2200, Anchorage. Phone: 54321.

Licensee: Northern Tv Inc. (original owner).
Ownership: See "Northern Tv Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Weed; Alaska Radio-TV Sales (Seattle).
Highest hour rate: \$150.

Executives: A. G. Hiebert, pres & gen mgr; Paul G. West, program dir, film buyer & promotion mgr; Perry H. Davis, news dir; Jack M. Walden, chief engr.

Washington atty: Miller & Schroeder.

FAIRBANKS, (ch. 2+, 4+ 7+, *9+, 11+, 13+)

KFAR-TV (March 1, 1955) ch. 2; power—5.37kw visual, 2.69kw aural; antenna height—even with average terrain, 200 feet above ground.

Address: 516 Second Ave. Phone: 2125.
Licensee: Midnight Sun Broadcasting Co. (original owner).

Ownership: See Midnight Sun Broadcasting Co. in "Group Ownership."

Network: ABC-TV, NBC-TV.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

Radio affiliate: KFAR.

KTVF (Feb. 17, 1955) ch. 11; power—11kw; antenna height—51 feet below average terrain, 168 feet above ground.

Address: Box 590. Phone: 3636.
Licensee: Northern Television Inc. (original owner).

Ownership: See Northern Television stations in "Group Ownership."

Network: CBS-TV.

Washington atty: Miller & Schroeder.

JUNEAU (ch. *3, 8, 10)

KINY-TV (Feb. 19, 1956) ch. 8; power—0.263kw visual; antenna height—960 feet below average terrain, 265 feet above ground.

Address: Tower Bldg. Phone: Main 4-6333.
Licensee: JunEAU Broadcasters Inc. (acquired station May 1959).

Ownership: Jerry W. McKinley, 35.4%; Elton E. Engstrom, 13.4%; Richard L. Peter, 9.6%; Percy E. Reynolds, 7.6%, and Thomas C. White-side, 7.6%.

Network: CBS-TV.

Executives: Jerry W. McKinley, pres & gen mgr; Richard C. Peter, program director.

Washington atty: Philip M. Baker.

KETCHIKAN (ch. 2, 4, *9)

SEWARD (ch. 4—, 9—)

SITKA (ch. 13)

ARIZONA

AJO, Pima County (ch. 19—)

BISBEE, Cochise County (ch. 54)

CASA GRANDE, Pinal County (ch. 18—)

CLIFTON, Greenlee County (ch. 25—)

COOLIDGE, Pinal County (ch. 36+)

DOUGLAS, Cochise County (ch. 3—, 35)

ELOY, Pinal County (ch. 24)

FLAGSTAFF, Coconino County (ch. 9, 13)

GLOBE, Gila County (ch. 84+)

HOLBROOK, Navajo County (ch. 14)

KINGMAN, Mohave County (ch. 6—)

MESA, Maricopa County (ch. 12—)
KVAR (see Phoenix, Ariz.)

MIAMI, Gila County (ch. 28+)

MORENCI, Greenlee County (ch. 31)

NOGALES, Santa Cruz County (ch. 16, 32, 44+)

PHOENIX, Maricopa County (ch. 3+, 5—, *8+, 10—)
KOOL-TV (Oct. 24, 1953) ch. 10; power—316kw visual, 158kw aural; antenna height—1,700 feet above average terrain, 264 feet above ground.
 Address: 511 W. Adams. Phone: Alpine 3-3121. TWX 171.
 Licensee: KOOL Radio-Television Inc. (original owner).
 Ownership: See Gene Autry Stations in "Group Ownership." Also see "Newspaper Ownership."
 Network: CBS-TV (primary).
 Rep: Hollingbery.
 Highest hour rate: \$550.
 Color facilities: network.
 Video tape: Ampex.
 Executives: Gene Autry, chairman of board; Tom Chauncey, pres & gen mgr; Homer Lane, vp & asst gen mgr; Kenneth Morton, vp; Jack Murphy, asst mgr & film buyer; Milton Hill, promotion mgr; Jack Ware, news dir; Nelson Nichols, chief engr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: KOOL.

KOOL-TV Translators: K75AD Blythe, Calif., Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif.; K74AI Flagstaff, Ariz., Coconino Tv Inc., Box 1677, Flagstaff, Ariz.; K77AD Globe-Miami, Ariz., Community Tv Project, Box 100, Miami, Ariz.; K82AA Kingman, Ariz., Mohave County Board of Supervisors, Mohave County, Ariz.; K80AP Peach Springs, Ariz., Mohave County Board of Supervisors, Mohave County, Ariz.; K70BK Springerville-Eager, Ariz., Town of Springerville, c/o Guy M. West, Box 127, Springerville, Ariz.

KPHO-TV (Dec. 4, 1949) ch. 5; power—14.4kw visual, 7.24kw aural; antenna height—400 feet above average terrain, 497 feet above ground (CP for power—100kw visual; antenna height—1,770 feet above average terrain, 387 feet above ground).
 Address: 631 N. 1st Ave. Phone: Alpine 8-4511.
 Licensee: Meredith Engineering Co. (acquired station June 1952).
 Ownership: See Meredith Pub. Co. stations in "Group Ownership." Also see "Newspaper Ownership."
 Washington atty: Haley, Wollenberg & Kenehan.
 Radio affiliate: KPHO.

KTVK (March 1955) ch. 3; power—100kw visual, 50kw aural; antenna height—1,670 feet above average terrain, 226 feet above ground.
 Address: 3435 N. 16th St. Phone: Amhurst 6-5591.
 Licensee: Arizona Television Co. (original owner).
 Ownership: Ernest W. McFarland, 40%; Leon W. Nowell, 20%; Ralph A. Watkins, 20%; Delbert R. Lewis, 12.5%; Henry R. Larson, 5%, and others.
 Network: ABC-TV.
 Washington atty: Welch, Mott & Morgan.

KTVK (TV) Translators: K75A1 Big Sandy, Ariz., Mohave County Board of Supervisors, Mohave County, Ariz.; K71AB Blythe, Calif., Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif.; K71AD Flagstaff, Ariz., Coconino Tv Inc., Box 1677, Flagstaff, Ariz.; K80AE Globe-Miami, Ariz., Community Tv Project, Box 100, Miami, Ariz.; K78AC Kingman, Ariz., Mohave County Board of Supervisors, Mohave County, Ariz.; K80AQ Needles, Calif., Needles Community Television Club Inc., c/o Eudora Markham, Box 617, Needles, Calif.; K70AH Parker, Ariz., Parker Chamber of Commerce, Box 1898, Parker, Ariz.

KVAR (Mesa) (May 2, 1953) ch. 12; power—31.6kw visual, 15.8kw aural; antenna height—1,550 feet above average terrain, 97 feet above ground.
 Address: 1101 North Central Ave. Phone: Alpine 4-4161. TWX 592.
 Licensee: KTAZ Broadcasting Co. (acquired station July 1, 1954).
 Ownership: See John J. Louis Jr. Stations in "Group Ownership."
 Network: NBC-TV (primary).
 Rep: Avery-Knodel.
 Highest hour rate: \$500.
 Color facilities: network.
 Executives: John J. Louis Jr., chairman of board; Richard O. Lewis, pres & gen mgr; Ray Smucker, sales vp; Paul Hughes, programs vp; Bob Vache, program dir & film buyer; George Guyan, local sales mgr; Ray Thompson, promotion mgr; Woody Hartzog, production mgr; John Beck, chief engr.
 Washington atty: Smith, Hennessey & McDonald.
 Radio affiliate: KTAZ.

KVAB Translators: K79AA Blythe, Calif., Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif.; K83AC Globe-Miami, Ariz., Community Tv Project, Box 100, Miami, Ariz.

PRESCOTT, Yavapai County (ch. 15)

SAFFORD, Graham County (ch. 21)

TUCSON, Pima County (ch. 4—, *6+, 9—, 13—)
KGUN-TV (June 26, 1956) ch. 9; power—63.1kw visual, 31.6kw aural; antenna height—3,660 feet above average terrain, 237 feet above ground.
 Address: P. O. Box 5147. Phone: Main 3-3633. TWX TSN 5971.
 Licensee: Tucson Television Co. (acquired station Jan. 24, 1957).
 Ownership: H. U. Garrett, 53%; W. E. Dyche Jr., 11%; D. E. Whittenberg, 6%; Tom E. Foster, 15%; Tolbert Foster, 15%.
 Network: ABC-TV (primary).
 Rep: Headley-Reed; Clarke Brown (South).
 Highest hour rate: \$300.
 Color facilities: network, local film, local slides.
 Executives: Tom E. Foster, pres; Tolbert Foster, vp, gen mgr & film buyer; Ben L. Slack, coml mgr; James W. Hays, program dir; Charlotte Hutchinson, promotion mgr; Chuck Webb, news dir; Jack L. Tudor, chief engr.
 Washington atty: Welch, Mott & Morgan.

KGUN-TV Translator: K80AG Show Low, Ariz. Show Low Tv Inc., c/o Lamar Welker, Box 326, Show Low, Ariz.

KOLD-TV (Jan. 13, 1952) ch. 13; power—30kw visual, 14.8kw aural; antenna height—zero feet above average terrain, 205 feet above ground.
 Address: 115 W. Drachman St. Phone: Main 425-11. TWX TS 3401.
 Licensee: Old Pueblo Broadcasting Co. (original owner).
 Ownership: See Gene Autry Stations in "Group Ownership." Also see "Newspaper Ownership."
 Network: CBS-TV (primary).
 Rep: Hollingbery.
 Color facilities: network.
 Executives: Gene Autry, pres; E. S. Mitten-dorf, gen mgr; Bernard Perlin, coml mgr; Budd Wiener, program dir; E. S. Mitten-dorf and Budd Wiener, film buyers; E. R. McKane, promotion mgr; Cris Cole, news dir; Howard Smith, chief engr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: KOLD.

***KUAT** (March 8, 1959) ch. *6; power—0.95kw visual, 0.570kw aural; antenna height—110 feet above average terrain, 281 feet above ground.
 Address: Herring Hall, U. of Arizona. Phone: Main 4-8181.
 Licensee: Board of Regents of the University and State Colleges of Arizona (original owner).
 Executives: Dr. Ben C. Markland, mgr, program dir; Frank R. Barrea, production mgr; Harry A. Atwood, film production supervisor; Wesley T. Johnson, chief engr.

*Non-commercial educational.

KVOA-TV (Sept. 27, 1953) ch. 4; power—5.37kw visual, 2.69kw aural; antenna height—30 feet above average terrain, 263 feet above ground.
 Address: P. O. Box 5188. Phone: Main 3-2555. TWX TS 1961.
 Licensee: Arizona Broadcasting Co. (acquired station June 29, 1955).
 Ownership: Clinton D. McKinnon, Barnard Weinberg, Arthur A. Desser, Harold A. Garfield, each 25%. Mr. McKinnon owns KOAT-TV Albuquerque, N.M. Also see "Newspaper Ownership."
 Network: NBC-TV (primary).
 Rep: Branham Co.
 Highest hour rate: \$300.
 Color facilities: network.
 Executives: Clinton D. McKinnon, pres; Fred L. Vance, station mgr; Gordon E. Hamilton, operations mgr & film buyer; James Owen, promotion mgr; Raymond H. Holsclaw, chief engr.
 Washington atty: Cohn & Marks.

KVOA-TV Translator: K70BF Douglas, Ariz., City of Douglas Translator Committee, c/o Paul Huber Jr., 845 F Ave., Douglas, Ariz.

Tv Stations CONTINUED

WILLIAMS, Coconino County (ch. 25)

WINSLOW, Navajo County (ch. 16—)

YUMA, Yuma County (ch. 11—, 13+, 22+, 60)
KIVA (Oct. 8, 1953) ch. 11; power—219kw visual; antenna height—440 feet above average terrain, 527 feet above ground.
 Address: P. O. Bldg 1671. Phone: State 6-8311.
 TWX 9533 Winterhaven, Calif.
 Licensee: Electro Investors Inc. (acquired station June 10, 1959).
 Ownership: Floyd B. Odum, 67%; Harry Butcher, 25%, and others.
 Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).
 Rep: Hollingbery; Hugh Feltis & Assoc. (Seattle).
 Highest hour rate: \$250.
 Color facilities: network.
 Executives: Harry C. Butcher, chairman of board; James Allen, pres; Roger O. Van Duzer, exec vp, gen mgr, natl sis mgr & film buyer; Patrick Carrick, sales mgr; Russell Siner, program dir, promotion mgr; Martin Talbery, news dir; Leavenworth Wheeler, chief engr.
 Washington atty: Arnold, Fortas & Porter.

KIVA Translator: K88AK Blythe, Calif., Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif.

ARKANSAS

ARKADELPHIA, Clark County (ch. 34+)

BATESVILLE, Independence County (ch. 30—)

BENTON, Saline County (ch. 40)

BLYTHEVILLE, Mississippi County (ch. 64+, 74)

CAMDEN, Ouachita County (ch. 50)

CONWAY, Faulkner County (ch. 62)

EL DORADO, Union County (ch. 10—, 26—)
KTVK (see Monroe, La.) ch. 10.

FAYETTEVILLE, Washington County (ch. *13—, 41—)

FORREST CITY, Saint Francis County (ch. 22+)

FORT SMITH, Sebastian County (ch. 5—, *16, 22, 39)
KNAC-TV (Dec. 3, 1956) ch. 5; power—100kw visual, 60.3kw aural; antenna height—640 feet above average terrain, 451 feet above ground.
 Address: P. O. Drawer 330. Phone: Sunset 3-3131. TWX FS 68.
 Licensee: American Television Co. (acquired station Jan. 8, 1959).
 Ownership: See Donald W. Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership."
 Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
 Rep: Venard, Rintoul & McConnell; Clyde Melville Co. (Dallas); James Ayers (southeastern).
 Highest hour rate: \$300.
 Executives: Donald W. Reynolds, pres; Harry Huey, vp, gen mgr & film buyer; Rex Hayes, local sis mgr; Pat Forta, program dir & news dir; Charles Putnam, promotion mgr; Will Matter, chief engr.
 Washington atty: Haley, Wollenberg & Kenehan.
 Radio affiliate: KFSA.

In Phoenix, Ariz.—

KPHO-TV

HAS THE

NEW

FELIX

THE CAT



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

TV Stations CONTINUED

CALIFORNIA CONTINUED

REDDING, Shasta County (ch. 7)

KVIP-TV (Aug. 1, 1956) ch. 7; power—115kw visual, 57.5kw aural; antenna height—3,620 feet above average terrain, 126 feet above ground.

Address: 2770 Pioneer Drive. Phone: Chestnut 1-1414. TWX RG 075.

Licensee: Shasta Telecasting Corp. (original owner).

Ownership: George C. Fleharty, 27 1/2%; Laurence W. Carr, 19%; Morris K. Cohen, 9%; C. T. Ross, 9%; Carl R. McConnell, 15%; Russell K. Olsen, 5%; Robert L. Hammett, 13%. Licensee has 50% interest in KVIQ-TV Eureka, Calif.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Hollingbery.

Highest hour rate: \$250.

Color facilities: network.

Executives: George C. Fleharty, pres; Russell K. Olsen, vp & operation mgr; Ray Grant, coml mgr; Lee Arnold, program dir; George C. Fleharty, film buyer; Don Fuhrmann, promotion mgr; James Dunn, news dir; Russell K. Olsen, chief engr.

Washington atty: Lyon, Wilner & Bergson.

Radio affiliate: KVIP.

KVIP-TV Translators: K72AD Alturas, Calif., Alturas Tv Club Inc., c/o O. L. Spah, Box 478, Alturas, Calif.; K76AL Canby, Calif., Canby Tv Club, c/o Mrs. Jack Rand, Canby, Calif.

RIVERSIDE, Riverside County (ch. 40, 46)

SACRAMENTO, Sacramento County (ch. 3, *6, 10, 40—, 46+)

KCCC-TV (original was on air September 1953 to May 1957; returned to air under new permittee April 20, 1959) ch. 40; power—20.4kw visual; antenna height—290 feet above average terrain, 324 feet above ground.

Address: 3350 Fulton Ave.

Licensee: Capitol Television Co. (acquired station Nov. 5, 1958).

Ownership: Mel Lucas, 30%; Lane Hollen, 20%; Henry Deane, 20%.

Reps: Gill-Perna (East Coast); Ayer, Allen & Smith (West Coast).

Highest hour rate: \$150.

Color facilities: local film, local slides.

Executives: Mel Lucas, pres, gen mgr, coml mgr & co-film buyer; Lance Hollen, program dir, promotion mgr & co-film buyer; George Hanlan, news dir; Harry Bartolomei, chief engr.

Washington atty: Leo Resnick.

KCRA-TV (Sept. 2, 1955) ch. 3; power—100kw visual, 50kw aural; antenna height—490 feet above average terrain, 553 feet above ground.

Address: 310 10th St., zone 14. Phone: Hickory 4-7300. TWX SC 111.

Licensee: KCRA Inc. (original owner).

Ownership: Ewing C. Kelly, 50%; C. Vernon Hansen, 18.68%; Gerald and Kenneth W. Hansen, 18.66% each.

Network: NBC-TV (primary).

Rep: Petry.

Highest hour rate: \$1,100.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: Ewing C. Kelly, pres & gen mgr; Howard J. Smiley, asst gen mgr; Robert E. Kelly, station & coml mgr; Jon S. Kelly, local sales mgr; Tom Breen, film buyer & program dir; Fred Wade, promotion mgr; Josh Darsa, news dir; Coy Watson, newsreel dir; W. Herbert Hartman, chief engr.

Washington atty: Loucks, Zias & Jansky.

Radio affiliate: KCRA-AM-FM.

KCRA-TV Translators: K73AM Boonville-Philo, Calif., Anderson Valley Television Inc., Box 525, Boonville, Calif.; K70AP Greenville, Calif., Indian Valley Tv Co., c/o Kenneth D. McIntyre, Greenville, Calif.; K72AJ Susanville-Herlong, Calif., Honey Lake Community Tv Corp., 2210 Main St., Susanville, Calif.; K78AD Ukiah, Calif., Tv Improvement Assn.

c/o Al Barbero, 707 W. Stanley St., Ukiah, Calif.

KOVE (see Stockton, Calif.) ch. 13.

***KVIE** (Feb. 23, 1959) ch. *6; power—89.1kw visual, 44.7kw aural; antenna height—1,010 feet above average terrain, 502 feet above ground.

Address: P. O. Box 1882, zone 9. Phone: Wabash 2-6563.

Licensee: Central California Educational Television.

Executives: Robert D. Livingston, pres of Board of Directors; John C. Crabbe, gen mgr; Bill Hopkins, program dir; Bradford Warner, production mgr; Franklin Merrill, public relations mgr; H. Eugene Larson, chief engr.

Washington atty: Seymour Krieger.

*Non-commercial educational.

KXTV (March 20, 1955) ch. 10; power—316kw visual, 158kw aural; antenna height—1,120 feet above average terrain, 503 feet above ground.

Address: 601 Seventh Ave., zone 18. Phone: Gilbert 1-4041. TWX SC 27.

Licensee: Great Western Broadcasting Corp. (acquired station April 9, 1959).

Ownership: See Corinthian Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: H-R Television.

Highest hour rate: \$850.

Color facilities: network, local film, local slides.

Executives: C. Wrede Petersmeyer, pres; Richard P. Hogue, vp & gen mgr; George J. Kapel, coml mgr; Dean Borba, program dir & film buyer; Harvey A. Tepper, promotion mgr; Henry Thornley, news dir; Donald Ferguson, chief engr.

KXTV Translator: K74AK Ukiah, Calif., Tv Improvement Assn., c/o Al Barbero, 707 W. Stanley St., Ukiah, Calif.

SALINAS-MONTEREY, Monterey County (ch. 3+, 35)

KSBW-TV (Sept. 11, 1953) ch. 8; power—234kw visual, 120kw aural; antenna height—2,330 feet above average terrain, 219 feet above ground.

Address: 238 John St. Phone Harrison 2-6422. TWX ZL 89.

Licensee: Salinas Valley Broadcasting Corp. (original owner).

Ownership: See John C. Cohan Stations in "Group Ownership."

Network: ABC-TV (primary), CBS-TV (primary), NBC-TV (primary).

Rep: H-R Television.

Highest hour rate: \$425.

Color facilities: network.

Executives: John C. Cohan, pres & gen mgr; Graham Moore, coml mgr; Gary Ferlisi, program dir & film buyer; Clarke Bradley, promotion mgr; Mike Morisoll, news dir; Wes Chaney, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: KSBW.

KSBW-TV Translator: K72AK Yosemite National Park, Calif., Yosemite Park & Curry Co., c/o George H. Oliver, Yosemite National Park, Calif.

SAN BERNARDINO, San Bernardino County (ch. 18, *24—, 30)

SAN BUENAVENTURA, (ch. 38—)

SAN DIEGO, San Diego County (ch. 8, 10, *15+, 27, 39, 51)

KEEY (granted April 23, 1958; not on air; target date Fall 1959) ch. 27; power—129kw visual; antenna height—640 feet above average terrain, 196 feet above ground.

Address: 122 S. Robertson Blvd., Los Angeles 48, Calif. Phone: Bradshaw 2-8282.

Licensee: Sherrill C. Corwin (original owner).

Ownership: See Sherrill C. Corwin Stations in "Group Ownership."

Executives: Sherrill C. Corwin, pres.

Atty: Joseph Brenner, Beverly Hills, Calif.

Radio affiliate: KFMB-TV.

KFMB-TV (May 16, 1949) ch. 8; power—245kw visual, 123kw aural; antenna height—760 feet above average terrain, 284 feet above ground.

Address: 1405 Fifth Ave., zone 12. Phone: Belmont 2-2114. TWX SD 6277.

Licensee: Marietta Broadcasting Inc. (acquired station Aug. 19, 1958).

Ownership: See Transcontinent stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Petry.

Highest hour rate: \$900.

Color facilities: network.

Video tape: Ampex.

Executives: Jack Wrather, pres; George Whitney, vp & gen mgr; Bill Fox, station mgr, film buyer & gen sales mgr; George Stantis, program supervisor; Dan Bellus, promotion mgr; Ray Wilson, news dir; Charles Abel, chief engr.

Washington atty: Welch, Mott & Morgan.

Radio affiliate: KFMB-AM-FM.

KFSD-TV (Sept. 12, 1953) ch. 10; power—214kw visual; antenna height—750 feet above average terrain, 252 feet above ground.

Address: Highway 94 at 47th St., zone 12. Phone: Congress 2-2421.

Licensee: KFSD Inc. (acquired station Nov. 1954).

Network: NBC-TV (primary).

Ownership: Weekly Publications Inc. (Newsweek Magazine), 46.22%; Fox, Wells and Rogers, 42.5%. Fox, Wells and Rogers also have minority interest in Springfield Television Broadcasting Corp. (See Springfield TV stations in "Group Ownership.")

Radio affiliate: KFSD.

KETV (Tijuana) (Feb. 18, 1953) ch. 6; power—100kw visual, 50kw aural; antenna height—1,000 feet above average terrain, 550 feet above ground.

Address: 4229 Park Blvd., San Diego 3. Phone: Cypress 8-7191. TWX SD 6234.

Licensee: Radio Television S. A. (original owner).

Ownership: Emilio Azcarraga, chief owner.

Network: ABC-TV (primary).

Rep: Blair Television Assoc.

Highest hour rate: \$800.

Color facilities: network.

Video tape: Ampex.

Executives: Frank Fouce, pres; Julian M. Kaufman, vp, gen mgr & film buyer; Louis Meiers, business mgr; Harrison W. H. Eagles, program-promotion mgr; Felipe Fernandez, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

SAN FRANCISCO, San Francisco County-OAKLAND, Alameda County (ch. 2+, 4—, 5+, 7—, *9+, 20—, 26—, 32+, 38, 44—)

KBAY-TV (granted March 11, 1953; not on air; target date not set) ch. 20; power—151kw visual; antenna height—1,070 feet above average terrain, 370 feet above ground.

Address: 122 S. Robertson Blvd., Los Angeles 48. Phone: Bradshaw 2-8282.

Licensee: Sherrill C. Corwin (original owner).

Ownership: See Sherrill C. Corwin Stations in "Group Ownership."

Executives: Sherrill C. Corwin, pres.

Atty: Joseph Brenner, Beverly Hills.

Radio affiliate: KBAY-FM.

KGO-TV (May, 1949) ch. 7; power—316kw visual, 158kw aural; antenna height—1,210 feet above average terrain, 517 feet above ground.

Address: 277 Golden Gate Ave., zone 2. Phone: Underhill 3-0077. TWX SF 147.

Licensee: American Broadcasting-Paramount Theatres Inc. (original owner).

Ownership: See ABC owned stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Blair-TV.

Highest hour rate: \$1,700.

Executives: Leonard H. Goldenson, pres, AB-PT; John H. Mitchell, ABC vp & station gen mgr; David Sacks, coml mgr; George Rice, program dir & film buyer; George T. Rodman, promotion & news dir; Harry Jacobs, chief engr.

Radio affiliate: KGO-AM-FM.

KGO-TV Translator: K72AZ Ukiah, Calif., Television Improvement Assn., c/o Paul Hansen, Box 342, Ukiah, Calif.

KMTB (not on the air; granted Feb. 13, 1958) ch. 38; power—16.6kw visual; antenna height—490 feet above average terrain, 308 feet above ground.

Address: c/o Marvin Kratter, 521 Fifth Ave., New York.

Permittee: Golden State Telecasting Co.

Ownership: Marvin Kratter, 100%.

KPIX (Dec. 22, 1948) ch. 5; power—100kw visual, 50kw aural; antenna height—1,140 feet above average terrain, 529 feet above ground.

Address: 2655 Van Ness Ave., zone 9. Phone: Prospect 6-5100. TWX SF 168.

Licensee: Westinghouse Broadcasting Co. (acquired station Aug. 1, 1954).

Ownership: See Westinghouse Broadcasting Co. stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Katz Agency.

Highest hour rate: \$2,100.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: Donald H. McGannon, pres; Philip G. Jasky, executive dir., West Coast; Louis S. Simon, gen mgr; Larry F. Fralberg, sales mgr; R. A. Hubbard, program mgr; R. Novak, assistant program mgr; A. H. Christensen, advertising & sales promotion mgr; Jere Witter, news dir; Thomas T. Ely, chief engr.

KPIX Translator: K71AN Boonville, Calif., Anderson Valley Television Inc., Box 525, Boonville, Calif.

***KQED** (June 10, 1954) ch. *10; power—25.7kw visual, antenna height—1,210 feet above average terrain, 190 feet above ground. (CP 155kw visual).

Address: 625 Fourth St., zone 7. Phone: Sutter 1-8861.

Licensee: Bay Area Educational Television Assn.

Video tape: Ampex.

*Non-commercial educational.

In Los Angeles, Cal.—

KCOP

HAS THE
NEW
FELIX
THE CAT

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

Tv Stations CONTINUED

ARKANSAS CONTINUED

HARRISON, Boone County (ch. 24)

HELENA, Phillips County (ch. 54—)

HOPE, Hempstead County (ch. 15—)

HOT SPRINGS, Garland County (ch. 9+, 52+)

KTLG (not on the air; granted Jan. 29, 1959) ch. 9; power—309kw visual; antenna height—680 feet above average terrain, 291 feet above ground.

Permittee: Southeastern Operating Co. (original owner).

Ownership: See Donald W. Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership."

JONESBORO, Craighead County (ch. 8—, 39+)

LITTLE ROCK, Pulaski County (ch. *2—, 4, 7—, 11+, 17—, 23+)

KARK-TV (April 15, 1954) ch. 4; power—100kw visual, 50kw aural; antenna height—1,690 feet above average terrain, 1,175 feet above ground.

Address: 10th & Spring Sts. Phone: Franklin 6-2481. TWX LR 141.

Licensee: Arkansas Radio & Equipment Co. (original owner).

Ownership: T. H. Barton, 79.86%, and sons T. K. Barton, 20%, and C. N. Barton, .14%. Network: NBC-TV (primary).

Rep: Petry. Highest hour rate: \$500. Color facilities: network.

Executives: T. H. Barton, pres; T. K. Barton, exec vp; Douglas J. Romine, vp & station mgr; Lee Bryant, coml mgr; Fred Schmutz, program dir; Shirley R. Kennedy, promotion dir; Bob Kemp, news dir; Champ Smith, chief engr.

Washington atty: Spearman & Roberson. Radio affiliate: KARK.

KATV (Pine Bluff) (Dec. 18, 1953) ch. 7; power—170kw visual, 91.2kw aural; antenna height—1010 feet above average terrain, 922 feet above ground.

Address: 310 W. 3rd St. Phone: Franklin 4-1691. TWX LR 572.

Licensee: Central South Sales Co. (original owner).

Ownership: John T. Griffin, 45%; James C. Leake, 45%; and Bryan Mathes, 10%. See John T. Griffin Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Avery-Knodel. Highest hour rate: \$450. Color facilities: network.

Executives: John T. Griffin, chairman of board; James C. Leake, pres; Robert Doubleday, gen mgr; Jim Black, coml mgr; Jack Bomar, program dir; C. E. Larkins, promotion mgr; Robert Snider, engineering dir; Rudy Garrett, chief engr.

Washington atty: Spearman & Roberson.

KTEV (Nov. 28, 1955) ch. 11; power—316kw visual, 158kw aural; antenna height—1,760 feet above average terrain, 1,175 feet above ground.

Address: P. O. Box 269. Phone: Franklin 4-3764. TWX LR 85.

Licensee: Arkansas Television Co. (original owner).

Ownership: Radio Broadcasting Inc. (KTHS), 42%; Arkansas Democrat Co. (Arkansas Democrat), 32%; National Equity Life Insurance Co., 16%; K. A. Engel (publisher of Arkansas Democrat), 10%. KTHV has same ownership as KWKH-AM-FM Shreveport, La. (Shreveport Times). Henry B. Clay, executive vice president and director, owns 15.5% of KTRF-AM-TV Lufkin, Tex. See "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Erannham. Highest hour rate: \$500. Color facilities: network.

Executives: K. A. Engel, pres; B. G. Robertson, gen mgr; W. V. Hutt, coml mgr; Jack Bomar, program dir & film buyer; John Pounders, promotion mgr; Bill Neal, news dir; Cecil Suitt, chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: KTHS.

MAGNOLIA, Columbia County (ch. 28+)

MALVERN, Hot Spring County (ch. 46)

MORRILTON, Conway County (ch. 43—)

NEWPORT, Jackson County (ch. 28)

PARAGOULD, Greene County (ch. 58—)

PINE BLUFF, Jefferson County (ch. 36)

KATV (See Little Rock).

RUSSELLVILLE, Pope County (ch. 19)

SEARCY, White County (ch. 33)

SPRINGDALE, Washington County (ch. 35—)

STUTT GART, Arkansas County (ch. 14+)

CALIFORNIA

ALTURAS, Modoc County (ch. 9)

BAKERSFIELD, Kern County (ch. 10—, 17, 29, 39)

KBAK-TV (Aug. 20, 1953) ch. 29; power—19.6kw visual, 10.6kw aural; antenna height—630 feet above average terrain, 396 feet above ground.

Address: P. O. Box 1448. Phone: Export 9-1761. TWX BK 14.

Licensee: Bakersfield Broadcasting Co. (acquired station Dec. 9, 1953).

Ownership: See Chronicle Publishing Co. Stations in "Group Ownership" and in "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Weed. Highest hour rate: \$400.

Executives: Harold P. See, pres; Al H. Constant, vp; Edw. R. Tabor, gen mgr & film buyer; Matt Burattini, program dir; Ken Brown, news dir; James R. Garner, chief engr.

Atty: Hearne & Spillane, San Francisco.

KERO-TV (Sept. 26, 1953) ch. 10; power—39.8kw visual; antenna height—3,710 feet above average terrain, 183 feet above ground.

Address: Television Center. Phone: Fairview 7-1441. TWX BK 47.

Licensee: Marietta Broadcasting Co. Inc. (acquired station May 1959).

Ownership: See Transcontinent Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Petry. Highest hour rate: \$550. Color facilities: network.

Executives: J. D. Wrather Jr., pres; George Whitney, vp & gen mgr; Arthur M. Martensen, station mgr; Roland T. Kay, sales mgr; Kenneth R. Croes, film buyer & program dir; Margaret Ireton, promotion mgr; Burleigh Smith, news dir; Edwin A. Andres, chief engr.

Washington atty: Welch, Mott & Morgan.

KIGU (effective date of grant postponed Feb. 25, 1959 and set for further hearing) ch. 17; power—300kw visual, 150kw aural; antenna height—660 feet above average terrain, 440 feet above ground.

Address: 1709 30th St. Phone: Fairview 7-7511.

Licensee: Kern County Broadcasting Co. (original owner).

Ownership: Edward E. Urner, 20%; Lincoln Dellar, 35%; Bryan J. Coleman and Maurice St. Clair, each 15%; John M. Brock and Monroe Homer Jr., each 7.5%. Mr. Urner also owns KLYD Bakersfield. Mr. Dellar also owns KACY Port Hueneme, Calif.

Network: ABC-TV (primary).

Rep: Hollingbery. Highest hour rate: \$250.

Executives: Edward E. Urner, pres & gen mgr.

Washington atty: Haley, Wollenberg & Kenahan.

Radio affiliate: KLYD-AM-FM.

KBFL (effective date of grant postponed and set for further hearing) ch. 39; power—214kw visual; antenna height—600 feet above average terrain, 405 feet above ground.

Permittee: Pacific Broadcasters Corp.

Ownership: H. L. Hoffman, 60%; Terry H. Lee, 40%. Mr. Hoffman heads Hoffman Electronics Corp.

BISHOP, Inyo County (ch. 19)

BRAWLEY, Imperial County (ch. 16)

CHICO, Butte County (ch. 12—)

KHSL-TV (Aug. 29, 1953) ch. 12; power—234kw visual, 117kw aural; antenna height—1,290 feet above average terrain, 284 feet above ground.

Address: P. O. Box 1041. Phone: Fireside 2-0141. TWX CC 71.

Licensee: Golden Empire Broadcasting Co. (original owner).

Ownership: Mrs. Hugh McClung, 91%; Hugh McClung Jr., 6%; Martha McClung Roberts, 3%. Licensee also owns KVCV Redding, Calif.

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Avery Knodel. Highest hour rate: \$250.

Color facilities: network. Executives: Mrs. Hugh McClung, pres & gen mgr; M. F. Woodling, coml mgr; Charles Kinsley, program dir & film buyer; Don Miller, promotion mgr; Bill Zimlich, news dir; Russell B. Pope, chief engr.

Washington atty: Haley, Wollenberg & Kenahan.

Radio affiliate: KHSL.

CORONA, Riverside County (ch. 52)

DELANO, Kern County (ch. 37+)

EL CENTRO, Imperial County (ch. 26—, 48)

EUREKA, Humboldt County (ch. 3—, 6—, 13—)

KIEM-TV (Oct. 25, 1953) ch. 3; power—100kw visual, 50kw aural; antenna height—1,650 feet above average terrain, 249 feet above ground.

Address: Box 1021. Phone: Hillside 3-3123. TWX EK 16.

Licensee: California-Oregon Television Inc. (original owner).

Ownership: See California-Oregon Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Hollingbery; Art Moore & Assoc.

Highest hour rate: \$250.

Color facilities: network. Executives: William B. Smullin, pres & film buyer; Donald H. Telford, vp; W. Edwin Smith, mgr; Jerold Poulos, national sales mgr; Newton Steward, news dir; Donald King, chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: KIEM; KRED (FM).

KIEM-TV Translator: K74AL Gold Beach, Ore. Community Tv Assn. Inc., c/o C. E. Seger, Box 307, Gold Beach, Ore.

KVIQ-TV (April 1, 1958) ch. 6; power—14.8kw visual, 7.4kw aural; antenna height—460 feet above average terrain, 243 feet above ground.

Address: P. O. Box 84. Phone: Hillside 3-3061. TWX EK 19.

Licensee: Calif. Northwest Broadcasting Co. (original owner).

Ownership: Carroll R. Hauser, 50%; Shasta Telecasting Corp. (KVIP-TV Redding, Calif.), 50%; Carroll Hauser also owns 45.3% of KVEN Ventura, Calif.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: McGavren; Fred Seigner (Portland).

Highest hour rate: \$200.

Executives: Carroll R. Hauser, pres; Geo. C. Fleharty (KVIP-TV Redding), gen mgr & film buyer; Sam Horel, local coml mgr; Ted Dooley, station mgr; Bruce Joyner, chief engr.

Washington atty: Lyon, Winner & Bergson.



THE SMULLIN TV STATIONS
to bridge the gap between
Portland
and
San Francisco

THREE STATIONS - ONE BILLING

MARKET FACTS

Population	364,080
Families	117,850
TV Families	106,064
Retail Sales	\$473,460,450
Effective	
Buying Income	\$645,320,900

THE CALIFORNIA-OREGON TV TRIO

Donald H. Telford, Manager
Eureka, California TWX Ek 16

Represented Nationally by GEO. P. HOLLINGBERY CO.
Chicago New York San Francisco
Los Angeles Atlanta Detroit

ART MOORE & ASSOCIATES: Seattle, Portland

TO BUY OR SELL CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS & ASSOCIATES, INC.
WASHINGTON, D. C. CHICAGO
Ray V. Hamilton Richard A. Shaheen
1737 DeSales St., N.W. 1714 Tribune Tower
EX 3-3456 DE 7-2754
DALLAS SAN FRANCISCO
DeWitt Landis John F. Hardesty
1511 Bryan St. 111 Sutter St.
RI 8-1175 EX 2-5671
NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS



**THIS
PIECE
OF CAKE
IS
STILL
HERE
!**

You can eat your cake and have it. Not only is KERO-TV the only single advertising medium that reaches over 1,000,000 free spenders in California's Southern San Joaquin Valley, it also brings you a bonus of bigtime facilities, an alert, professional staff that makes every penny work overtime for you and a marketing and merchandising program that helps every commercial reach right to the retail counter. Good reasons to be in to the Petry man when he calls!

KERO-TV CALIFORNIA'S SUPERmarket

BAKERSFIELD CHANNEL 10 NBC

REPRESENTED BY EDWARD PETRY & CO., INC.

Tv Stations CONTINUED

CALIFORNIA CONTINUED

FRESNO, Fresno County (ch. 12+, *18—, 24, 47, 53)

KFRE-TV (May 10, 1956) ch. 12; power—219kw visual; antenna height—2,000 feet above average terrain, 141 feet above ground.
Address: 733 L St. Phone: Amherst 8-6444.
Licensee: Triangle Publications Inc. (Radio and Tv Division) (acquired station Feb. 28, 1959).

Ownership: See Triangle Stations in "Group Ownership." See also "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Blair-Tv.
Highest hour rate: \$750.
Color facilities: network, local film, local live, local slides.

Executives: Edward Frech, station mgr; Keith L. Mealey, dir of engineering & operations; John E. Barrett, sales mgr.
Washington atty: Lyon, Wilner & Bergson.
Radio affiliate: KFRE; KRFM (FM).

KJEO (Sept. 30, 1953) ch. 47; power—380kw visual; antenna height—1,800 feet above average terrain, 156 feet above ground.
Address: P. O. Box 1708. Phone: Baldwin 2-2411. TWX FR 271.

Licensee: O'Neill Broadcasting Co. (original owner).
Ownership: See J. E. O'Neill Stations in "Group Ownership."

Network: ABC-TV (primary).
Rep: H-R Television.
Highest hour rate: \$700.
Color facilities: network, local live.
Executives: J. E. O'Neill, pres; Joe C. Drilling, vp, film buyer & gen mgr; W. O. Edholm, coml mgr; E. L. Deatherage, asst coml mgr; Don Webster, program dir; Phil McPherson, promotion mgr & news dir; Jack McElwain, chief engr.
Washington atty: James Greeley.

KMJ-TV (June 1, 1953) ch. 24; power—170kw visual; antenna height—2,290 feet above average terrain, 241 feet above ground.
Address: 1530 Van Ness. Phone: Amherst 8-6666. TWX 221.

Licensee: McClatchy Newspapers (original owner).

Ownership: See McClatchy Broadcasting Co. stations in "Group Ownership." See also "Newspaper Ownership."
Network: NBC-TV (primary).
Rep: Katz Agency.
Highest hour rate: \$650.
Color facilities: network, local film, local slides.

Executives: Eleanor McClatchy, pres; John I. Edwards, station mgr & film buyer; Wilson Lefler, sales mgr; Joseph Tomes, program dir; Dean Mell, news dir; James B. Hancock, chief engr.

Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KMJ-AM-FM.

HANFORD, Kings County (ch. 21)

LOS ANGELES, Los Angeles County (ch. 2, 4, 5, 7, 9, 11, 13, 22, *28, 34)

KABC-TV (Sept. 16, 1949) ch. 7; power—129kw visual; antenna height—2,970 feet above average terrain, 234 feet above ground.
Address: ABC Television Center, zone 27. Phone: Normandy 3-3311. TWX LA 353.

In California

FOR THE SALE AND PURCHASE
OF RADIO AND TELEVISION STATIONS
Contact 111 Sutter St., San Francisco
EXbrook 2-5671

or any office of
HAMILTON-LANDIS
& ASSOCIATES, INC.

In Fresno, Cal.—



KFRE-TV
HAS THE
NEW
FELIX
THE CAT

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

Licensee: American Broadcasting-Paramount Theatres Inc (original owner).

Ownership: See ABC Owned Stations in "Group Ownership."

Network: ABC-TV (primary).
Rep: Katz Agency.

Highest hour rate: \$2,600.
Video tape: Ampex.

Executives: James A. Riddell, vp in charge, ABC Western Division; Selig J. Selligman, vp & gen mgr; KABC-TV; Elton H. Rule, gen sales mgr; Peter Robinson, program dir; Howard Lipstone, film dir; Jack Brembeck, publicity & promotion mgr; Milton Fishman, news dir; Theodore Grenier, chief engr, ABC Western Division.
Radio affiliate: KABC-AM-FM.

KBIC-TV (not on air; granted Feb. 10, 1952; target date unknown) ch. 22; power—540kw visual; antenna height—2,930 feet above average terrain, 146 feet above ground.

Permittee: John Poole Broadcasting Co. (original owner).
Ownership: John Poole.

KCOF (Sept. 17, 1948) ch. 13; power—162kw visual; antenna height—2,920 feet above average terrain, 203 feet above ground.
Address: 1000 N. Cahuenga Blvd., zone 38. Phone: Hollywood 2-7311. TWX LA 1479.

Licensee: KCOF Television Inc. (acquired station Dec. 16, 1957).

Ownership: See Kenyon Brown Stations in "Group Ownership."
Rep: Petry.
Highest hour rate: \$1,500.

Video tape: Ampex.
Executives: Kenyon Brown, pres; Alvin G. Flanagan, vp & gen mgr; Amos T. Baron, gen sales mgr; Mary Warren, program mgr, film buyer; Hal K. Biard Jr., promotion mgr; Baxter Ward, news dir; Al Browdy, chief engr.
Washington atty: Dow, Lohnes & Albertson.

KHJ-TV (Aug. 25, 1948) ch. 9; power—162kw visual, 81.3kw aural; antenna height—2,960 feet above average terrain, 199 feet above ground.

Address: 1313 N. Vine St., zone 28. Phone: Hollywood 2-2133. TWX LA 64.

Licensee: RKO Teleradio Pictures Inc. (acquired station August, 1951).

Ownership: See RKO Teleradio Pictures Inc. in "Group Ownership."

Rep: H-R Television.
Highest hour rate: \$1,750.
Color facilities: network.

Video tape: Ampex.
Executives: Thomas F. O'Neill, pres (RKO Teleradio Pictures Inc.); John T. Reynolds, vp & gen mgr (KHJ-TV, Don Lee Division); Howard L. Wheeler, gen sales mgr; James D. Higson, program dir & film buyer; Robert L. Nelson, promotion mgr; John Willis, news dir; Robert Bullock, chief engr.

Washington atty: Pierson, Ball & Dowd.
Radio affiliate: KHJ-AM-FM.

KMYB (granted April 9, 1959) (not on air; target date Fall, 1959) ch. 34; power—251kw visual, 137kw aural; antenna height—2,820 feet above average terrain, 142 feet above ground.

Address: 122 S. Robertson Blvd., zone 48. Phone: Bradshaw 2-8282.

Licensee: Sherrill C. Corwin (original owner).

Ownership: Sherrill C. Corwin, 100%. See Sherrill C. Corwin Stations in "Group Ownership."

Executives: Sherrill C. Corwin, pres.
Atty: Joseph Brenner, Beverly Hills, Calif.
Radio affiliate: KFMU (FM).

KNKT (May 6, 1948) ch. 2; power—46.8kw visual, 23.4kw aural; antenna height—3,140 feet above average terrain, 466 feet above ground.

Address: 1313 N. Vine St., zone 28. Phone: Hollywood 9-1212. TWX LA 7252.

Licensee: Columbia Broadcasting System (acquired station December 1950).

Ownership: See CBS Owned Stations in "Group Ownership."

Network: CBS-TV (primary).
Rep: CBS Television Spot Sales.
Highest hour rate: \$4,250.

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.
Executives: Clark B. George, vp & gen mgr; Robert D. Wood, coml mgr; Donald M. Hine, film buyer & program dir; Austin Heywood, promotion mgr; Sam Zeiman, news dir; Ed Miller, engineer in charge.
Radio affiliate: KNX.

KNKT Translators: K70AA Bishop, Calif., James R. Oliver, Box 757, Bishop, Calif.; K70AL Palm Springs, Calif., Palm Springs Translator Station Inc., c/o Merrill Brown, 555 S. Palm Canyon Dr., Palm Springs, Calif.; K76AJ Twentynine Palms, Calif., Morongo Basin Tv Club, Box 864, Twentynine Palms, Calif.

KBCA (Jan. 16, 1949) ch. 4; power—42.7kw visual; antenna height—3,200 feet above average terrain, 492 feet above ground.

Address: Sunset & Vine, zone 28. Phone: Thornwall 5-7000.
Licensee: National Broadcasting Co. (original owner).

Ownership: See NBC owned stations in "Group Ownership."
Network: NBC-TV (primary).

Rep: NBC Spot Sales.
Highest hour rate: \$3,800.

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.

Executives: Thomas C. McCray, vp & gen mgr; James Parks, sales mgr; John C. Kenaston, program dir; George Burke, film buyer; Frank Hovore, advertising & promotion mgr; John Knight, chief engr.
Washington atty: Cahill, Gordon, Reindell & Ohl.

KBCA Translators: K73AA Bishop, Calif., James R. Oliver, Box 757, Bishop, Calif.; K76AH Indio, Calif., Coachella Valley Tv Club, c/o Dick Whitmore, 52-524 Miles Ave., Indio, Calif.; K80AD Lone Pine, Calif., Lone Pine Tv Inc., c/o Ernest F. Lasky, Box 134, Lone Pine, Calif.; K73AD Palm Springs, Calif., Palm Springs Translator Station Inc., c/o Merrill Brown, 555 S. Palm Canyon Dr., Palm Springs, Calif.; K70BC Twentynine Palms, Calif., Morongo Basin Tv Club, Box 864, Twentynine Palms, Calif.

KTLA (Jan. 22, 1947) ch. 5; power—50kw visual, 25kw aural; antenna height—2,990 feet above average terrain, 240 feet above ground.
Address: 5800 Sunset Blvd., zone 28. Phone: Hollywood 9-3181. TWX LA 1361.

Licensee: Paramount Television Productions Inc. (original owner).

Ownership: Paramount Pictures Corp., 100%.
Rep: Peters, Griffin, Woodward.
Highest hour rate: \$2,000.

Color facilities: local film, local live, local slides.

Video tape: Ampex.
Executives: Paul Ralbourn, pres; James A. Schulke, vp in charge; Richard Jolliffe, gen sales mgr; Jack Donahue, national sales mgr; Bob Jones, local sales mgr; Robert T. Quinlin, program mgr; Chet Brouwer, film buyer; E. Robert Nashick, dir advertising & sales promotion; Jerebell Birdwell, sales service mgr; George Lewin, news dir; John Silva, chief engr; Robert G. Reagan, dir of publicity.

KTTV (Jan. 1, 1949) ch. 11; power—135kw visual, 69.2kw aural; antenna height—2,940 feet above average terrain, 237 feet above ground.

Address: 5746 Sunset Blvd., zone 28. Phone: Hollywood 2-7111. TWX LA 228.

Licensee: KTTV Inc. (original owner).

Ownership: Times-Mirror Co. (publisher of the Los Angeles Times and Mirror), 75%; Loew's Inc. (MGM), 25%. Loew's also owns WGM New York. (See "Newspaper Ownership.")

Rep: Blair-Tv.
Highest hour rate: \$2,000.
Video tape: Ampex.

Executives: Richard A. Moore, pres & gen mgr; John R. Vrba, vp in charge of sales; Robert Breckner, vp in charge of programming; Richard Woolen, film buyer; Jack O'Mara, director of merchandising & promotion; Leonard Blondheim, news dir; Edward Benham, chief engr; Reavis Winkler, dir of publicity; George Ruby, controller; H. Bruce Baumeister, resident counsel.
Washington atty: Elliot C. Lovett.

MADERA, Madera County (ch. 59)

MERCED, Merced County (ch. 34—, 66)

MODESTO, Stanislaus County, (ch. 14+, 58)

KTRB-TV (granted Feb. 17, 1954) (not on air; target date not set) ch. 14; power—22.4kw visual; antenna height—1,960 feet above average terrain, 80 feet above ground.

Address: P. O. Box 1708, Fresno, Calif.

Licensee: O'Neill Broadcasting Co. (acquired station May 31, 1957).

Ownership: See J. E. O'Neill Stations in "Group Ownership."

Executives: J. E. O'Neill, pres.

MONTEREY (see SALINAS)

NAPA, Napa County (ch. 62)

OAKLAND (see SAN FRANCISCO)

KTVU (see San Francisco) ch. 2.

OXNARD, Ventura County (ch. 32)

PALM SPRINGS, Riverside County (ch. 19+)

PETALUMA, Sonoma County (ch. 68)

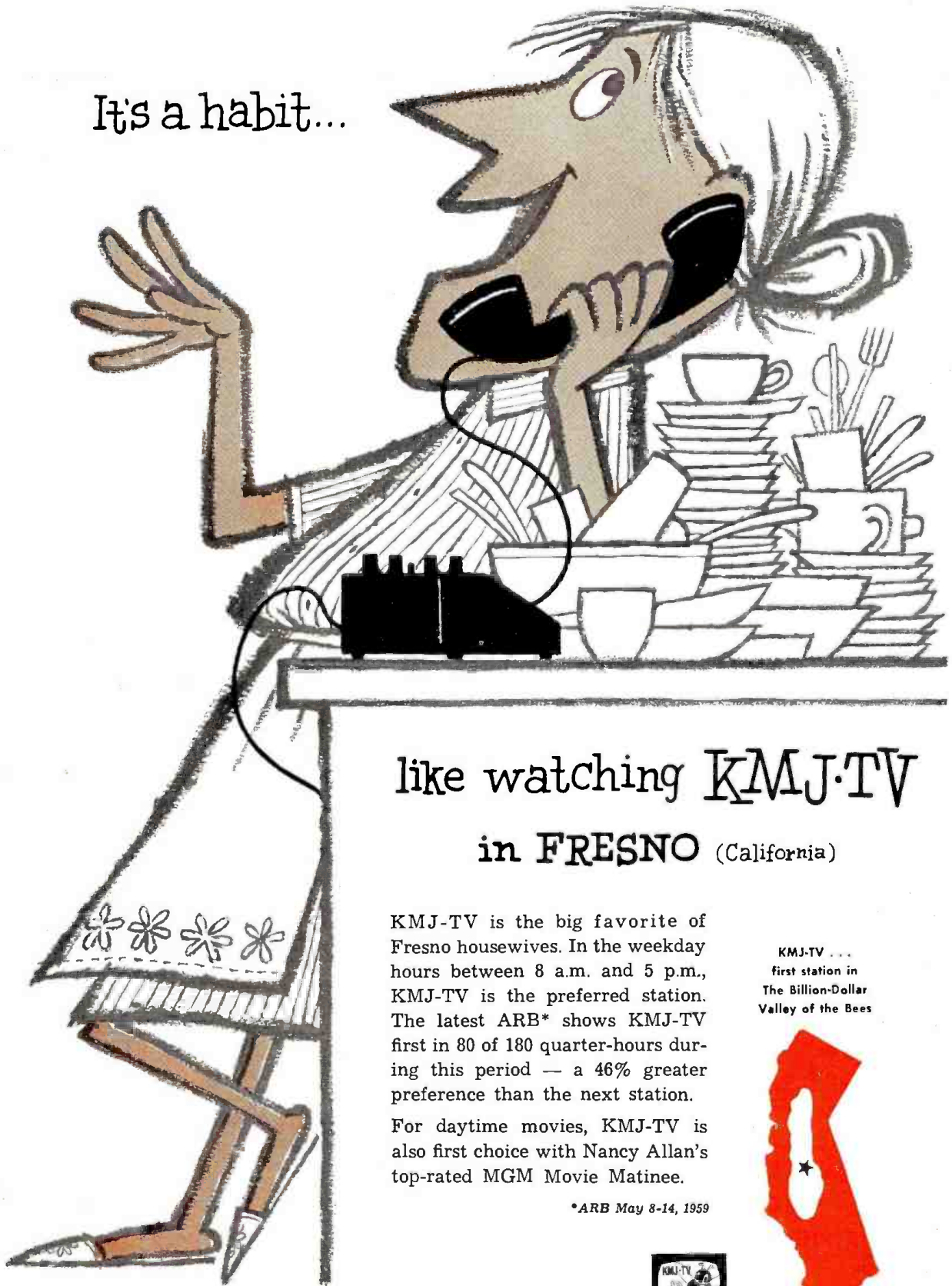
PITTSBURG, Contra Costa County (ch. 16)

PORT CHICAGO, Contra Costa County (ch. 70)

PORTERVILLE, Tulare County (ch. 55)

RED BLUFF, Tehama County (ch. 15)

It's a habit...



like watching **KMJ-TV**
in **FRESNO** (California)

KMJ-TV is the big favorite of Fresno housewives. In the weekday hours between 8 a.m. and 5 p.m., KMJ-TV is the preferred station. The latest ARB* shows KMJ-TV first in 80 of 180 quarter-hours during this period — a 46% greater preference than the next station.

For daytime movies, KMJ-TV is also first choice with Nancy Allan's top-rated MGM Movie Matinee.

*ARB May 8-14, 1959

KMJ-TV ...
first station in
The Billion-Dollar
Valley of the Bees



THE KATZ AGENCY, NATIONAL REPRESENTATIVE



Lunar Orbiter photograph of the earth.

How do you fit into the picture?

A communications revolution is changing our picture of earth. Satellites, microwaves, laser beams and other laboratory miracles will soon make possible vast global television networks capable of carrying a live TV signal virtually everywhere on our planet. Space-age technology, wed to television, has already created a new horizon for the international advertiser.

More than 100 nations already have television. Of these, two-thirds have some form of commercial television system. Right now, leading international companies are using television in many nations with amazing success and efficiency.

The story of international television *today* is a story of unlimited opportunity.

To help tell it, ABC International is touring a special presentation, "Television In The Space Age – The Challenge of Global Marketing," to key marketing centers around the world.

Its message? That the miracle of global TV is with us now. To be used now.

In one market or the world over.

ABC International is the hub of the Worldvision network, an association of commercial TV stations in 26 nations serving more than 20 million TV homes. For information on Worldvision—the new dimension in global advertising, phone or write today.

ABC INTERNATIONAL TELEVISION, INC.

1330 Avenue of the Americas
New York, N. Y. 10019
212 LT 1-7777, Cable: AMBROCASTS

RADIOVISION BROADCASTS LTD.

33 Dover Street
London, W.1, England

Mayfair 7494, Cable: FILMADS, PICCY

AMERICAN BROADCASTING COMPANY

Asahi Shimbun Building

Yurakucho, Chiyoda-ku

Tokyo, Japan

211-27796, Cable: AMCOCASTS



Canada, Mexico, Dominican Republic, Guatemala, El Salvador, Honduras, Nicaragua, Costa Rica, Panama, Colombia, Venezuela, Ecuador, Brazil, Argentina, Haiti, Netherlands Antilles, Lebanon, Iran, Nigeria, Japan, Ryukyus, Philippines, Australia, Chile, Bermuda, Korea.



KFMB-TV

SENDS

MORE

PEOPLE

AWAY

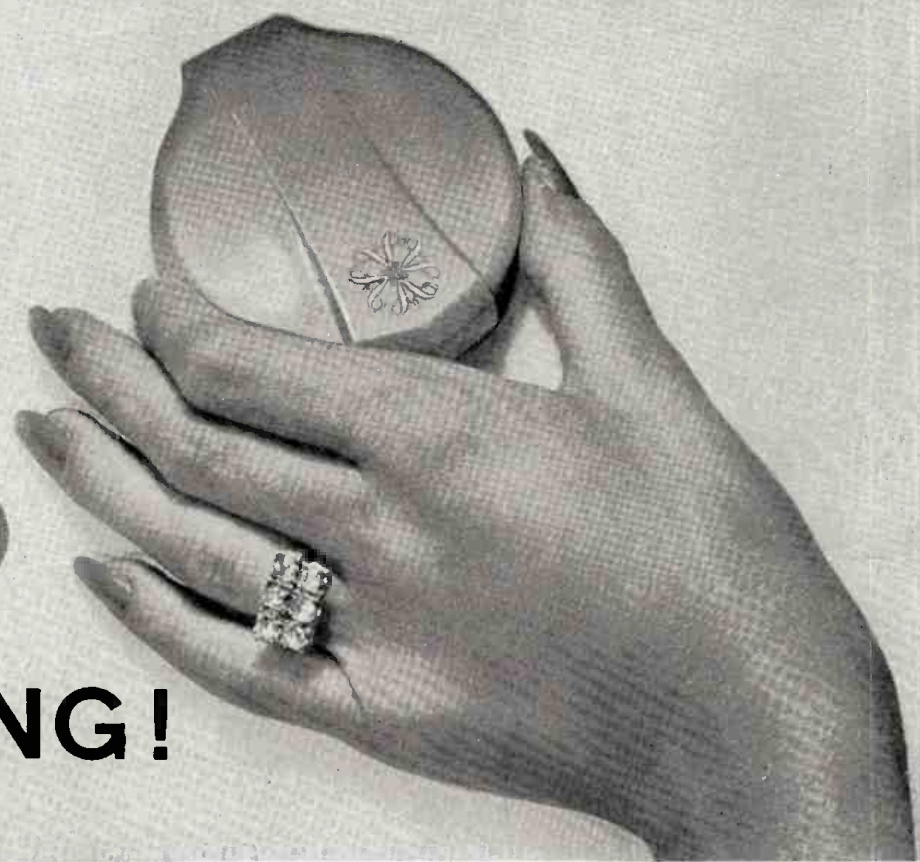
FROM

HOME

(TO BUY)

THAN

ANYTHING!



KFMB  **TV SAN DIEGO**

REPRESENTED BY EDWARD PETRY & CO., INC.

Tv Stations CONTINUED

CALIFORNIA CONTINUED

SAN FRANCISCO (Continued)

KRON-TV (Nov. 15, 1949) ch 4; power—100kw visual, 50kw aural; antenna height—1,810 feet above average terrain, 200 feet above ground.

Address: 929 Mission St., zone 19. Phone: Garfield 1-1100. TWX SF 283.
Licensee: Chronicle Pub. Co. (original owner).

Ownership: See Chronicle Publishing Co. stations in "Group Ownership." See also "Newspaper Ownership."

Network: NBC-TV (primary).
Rep: Peters Griffin Woodward.

Highest hour rate: \$2,100.
Color facilities: network, local film, local live, local slides.

Video tape: Ampex.
Executives: Charles DeYoung Thieriot, pres; Harold F. See, gen mgr; A. H. Constant, station mgr; William A. Morrison, sales mgr; Douglas Ellerson, program dir; Jim Bentley, film buyer; R. D. Irving, promotion mgr; William Cothran, news dir; J. L. Berryhill, chief engr.

Atty: Hearne & Spillane, San Francisco.
Radio affiliate: KRON-FM.

KRON-TV Translators: K70AB Babbitt-Hawthorne, Nev., Mt. Grant Tv Booster Service Corp., c/o A. E. Connelly, Hawthorne, Nev.; K75AD Point Arena, Calif., Point Arena Television, c/o Mrs. Joan Stommatta, Point Arena, Calif.

KSAN-TV (suspended operation, June 21, 1958, but has not turned in CP) ch 32; power—16.2kw visual; antenna height—1,090 feet above average terrain, 372 feet above ground.
Address: 1111 Market St., zone 3. Phone: Market 1-8171.
Permittee: S. H. Patterson.

KTUV (Oakland) (March 3, 1958) ch 2; power—100kw visual, 50kw aural; antenna height—1,188 feet above average terrain, 183 feet above ground.

Address: One Jack London Sq., Oakland 7. Phone: Templebar 4-2000. TWX OAKLAND 340.
Licensee: San Francisco-Oakland Television Inc. (original owner).

Ownership: William D. Pabst, Ward D. Ingram and Edwin W. Pauley, each 25.005%; Willet H. Brown, 19.79%; Stoddard P. Johnston, 4.94%; and Harry R. Lubcke, .25%.

Rep: H-R Television.
Highest hour rate: \$1,200.
Color facilities: network, local film, local slides.

Video tape: Ampex.
Executives: Ward D. Ingram, pres & gen sales mgr; William D. Pabst, exec vp & gen mgr; Frank G. King, national sales mgr; Kenneth B. Craig, program dir; Don Arlett, publicity dir; Richard Robertson, promotion dir; Leslie A. Nichols, news dir; Robert Arne, chief engr.

Washington atty: Pierson, Ball & Dowd.

SAN JOSE, Santa Clara County (ch. 11+, 48, *54, 50)

KNTV (Sept. 12, 1955) ch. 11; power—26.3kw visual, 14.2kw aural; antenna height—2,770 feet above average terrain, 291 feet above ground.
Address: 845 Park Ave., zone 10. Phone: Cypress 7-5577. TWX SJ 97.

Licensee: Standard Radio & Television Co. (original owner).

Ownership: Wholly owned by Sunlite Bakery, which in turn is owned by A. T. Gilliland and son.

Rep: Young.
Highest hour rate: \$325.
Color facilities: network.

Executives: A. T. Gilliland, pres; Allen T. Gilliland Jr., vp; Frederic A. Naglestad, operations mgr & film buyer; Fran Conrad, national sales mgr; Dan Norton, local sales mgr; Jack Launer, program dir; Margaret Norton, promotion mgr; Roger Orr, news dir; Robert A. Latham, chief engr.

Washington atty: Krieger & Jorgensen.

SAN LUIS OBISPO, San Luis Obispo County (ch. 6+)

KSBY-TV (May, 1953) ch. 6; power—15.5kw visual, 8.26kw aural; antenna height—1,260 feet above average terrain, 140 feet above ground.
Address: P. O. Box 286. Phone: Liberty 3-0920. TWX SZ 58.

Licensee: Salinas Valley Broadcasting Co. (acquired station Sept. 1, 1957).

Ownership: See John C. Cohan Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: H-R Television.

Highest hour rate: \$220.

Executives: John C. Cohan, pres; Arthur J. Haggood, station mgr; Graham Moore, coml mgr; Orval Brown, program dir; Gary Ferlisi, film buyer; Clark Bradley, promotion mgr; Charles Mitchell, chief engr.

Washington atty: Dow, Lohnes & Albertson.

SANTA BARBARA, Santa Barbara County (ch. 3—, 20, 26)

KBYT (July 24, 1953) ch. 3; power—50kw visual, 25kw aural; antenna height—3,010 feet above average terrain, 201 feet above ground.
Address: 730 Miramonte Drive. Phone: Woodland 5-8533. TWX ZB-8998.

Licensee: KEY-Television Inc. (acquired station March 27, 1957).

Ownership: William F. Luton, 38.33%; Montgomery Co., 20% (voting rights retained under terms of trust agreement by Richard C. D. Bell); Nancy Luton, 41%. Mr. Luton has minor interest in KRAK Stockton, Calif.

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Rep: Headley-Reed.
Highest hour rate: \$450.
Color facilities: network.

Executives: Richard C. D. Bell, pres & gen mgr; William F. Luton, vp & treas; Arthur Marquette, vp; Robert C. Burris, sales vp; Mary Ann Casey, program dir & film buyer; Joseph Costantino Jr., promotion mgr; Bill Huddy, news dir; Paul Williams, chief engr.

Washington atty: Leo Resnick.

SANTA CRUZ, Santa Cruz County (ch. 56)

SANTA MARIA, Santa Barbara County (ch. 44)

SANTA PAULA, Ventura County (ch. 16+)

SANTA ROSA, Sonoma County (ch. 50)

STOCKTON, San Joaquin County (ch. 13+, 36, *42, 64)

KOVR (Sacramento) (September 1954) ch. 13; power—316kw visual, 158kw aural; antenna height—1,180 feet above average terrain, 399 feet above ground.

Address: 225 East Miner Ave., Stockton. Phone: Howard 6-6981. TWX SK 8.

Licensee: Television Diablo Inc. (acquired station February 1958).

Ownership: See Gannett Newspapers Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: Blair Television Assoc.

Highest hour rate: \$800.
Color facilities: network.

Executives: Paul Miller, pres; C. Glover DeLaney, vp & gen mgr; Bel Lange, program dir & film buyer; Scott Kemper, promotion mgr; R. J. Anderson, chief engr.

Washington atty: McKenna & Wilkinson.

TULARE, Tulare County (ch. 27+)

UKLAH, Mendocino County (ch. 18)

VISALIA, Tulare County (ch. 43, 49)

WATSONVILLE, Santa Cruz County (ch. 22—)

YREKA CITY, Siskiyou County (ch. 19)

YUBA CITY, Sutter County (ch. 52—)

COLORADO

ALAMOSA, Alamosa County (ch. 3—, 19+)

BOULDER, Boulder County (ch. *12, 22+)

CANON CITY, Fremont County (ch. 36)

COLORADO SPRINGS, El Paso County (ch. 11, 13, *17+, 23+)

KETV (Dec. 7, 1952) ch. 11; power—37.1kw visual; antenna height—1,760 feet above average terrain, 197 feet above ground.
Address: P. O. Box 1078. Phone: Melrose 4-2844. TWX COL SP 581.

Licensee: T V Colorado Inc. (original owner).

Ownership: James D. Russell, 23.21%; Betty Z. Russell, 26.79%; Gifford Phillips, 50%. Mr. Phillips owns KGHF Pueblo, Colo. and Mr.

Russell owns interest in KFMH (FM) Colorado Springs.

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Bolling.

Highest hour rate: \$250.
Color facilities: network.

Executives: James D. Russell, pres & gen mgr; Robert D. Ellis, vp, natl sls mgr & film buyer; Carl Pehlman, program dir & film dir; Jack East, promotion mgr; Hal Kennedy, news dir; H. Cozine Strang, chief engr.

Washington atty: Hogan & Hartson.
Radio affiliate: KFMH (FM).

KKTV Translator: K73AB Sopris, Segundo, Valdez and Starkville, Colo. H. L. Corley, 108 N. Maple St., Trinidad, Colo.

KEDO-TV (Sept. 30, 1953) ch. 13; power—11.2kw visual, 5.62kw aural; antenna height—630 feet above average terrain, 468 feet above ground. (CP for 69.2kw visual; antenna height—2,080 feet above average terrain, 163 feet above ground).

Address: P. O. Box 1457. Phone: Melrose 2-1515. TWX CU 8423.

Licensee: Pikes Peak Broadcasting Co. (original owner).

Ownership: Harry C. Hoth and son, Harry W. Hoth Jr. and wife, 53.9%; estate of William J. Gregory, 42.1% and others.

Rep: Branham.
Highest hour rate: \$225.

Executives: Harry W. Hoth Jr., pres & gen mgr; Darold A. Wilkinson, business mgr; Jay Gardner, coml sales mgr; Shel Singer, production mgr; Harold Redabaugh, news dir; Herbert Schubarth, chief engr.

Washington atty: Geo. O. Sutton.
Radio affiliate: KRDO.

CRAIG, Moffat County (ch. 19)

DELTA, Delta County (ch. 24—)

DENVER, Denver County (ch. 2, 4—, *6—, 7, 9—, 20, 26+)

KBTV (Oct. 12, 1952) ch. 9; power—282kw visual, 141kw aural; antenna height—950 feet above average terrain, 278 feet above ground.

Address: 1039 Bannock St., zone 17. Phone: Amherst 6-3601. TWX DN 463.

Licensee: TV Denver Inc. (acquired station May 1955).

Ownership: Webb & Knapp Inc., 50%, and John C. Mullins, 50%.

Network: ABC-TV (primary).
Rep: Peters, Griffin, Woodward.

Highest hour rate: \$750.

Executives: John C. Mullins, pres; Joseph Herold, gen mgr; Len Swanson, local sales mgr; Robert Brown, national sls mgr; Mann Reed, program dir & film buyer; Hal Taft, promotion mgr; James Butts, chief engr.

Washington atty: Haley, Wollenberg & Kenehan.

KLE-TV (Nov. 1, 1953) ch. 7; power—269kw visual; antenna height—1,010 feet above average terrain, 285 feet above ground.

Address: 131 Speer Blvd., zone 17. Phone: Main 3-4271. TWX DN 302.

Licensee: Aladdin Broadcasting Corp. (acquired station June 23, 1954).

Ownership: See Time Inc. Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Katz Agency.
Highest hour rate: \$800.

Color facilities: network.
Video tape: Ampex.

Executives: Hugh B. Terry, pres & gen mgr; Jack Tipton, station mgr & director of sales; Paul Blue, program dir; Jimm Seaney, promotion mgr; Jim Bennett, news dir; Gene Jenkins, chief engr.

Washington atty: Pierson, Ball & Dowd.
Radio affiliate: KLZ.

KOA-TV (Dec. 24, 1953) ch. 4; power—100kw visual, 50kw aural; antenna height—1,480 feet above average terrain, 833 feet above ground.

Address: 1625 California St., zone 2. Phone: Main 3-6211. TWX DN 207.

Licensee: Metropolitan Television Co. (original owner).

Ownership: Class A stockholders—William Grant, 11.83%; Thomas B. Campbell, 7.96%; Quigg Newton, 6.86%; Hendrie & Bolthoff Co., 31.02% and others. Class B stockholders—Bob Hope, 85%; James L. Saphier, 10% and others.

Network: NBC-TV (primary).

Rep: NBC Spot Sales

Highest hour rate: \$800.
Color facilities: network.

Video tape: Ampex.

Executives: William Grant, pres & gen mgr; Ralph Radetsky, station mgr; Dick Harris, sales mgr; Heyward Siddons, program dir & film buyer; El Palmer, program coordinator;

Dean Faulkner, promotion mgr; John Henry, news & special events dir; Sid Davidson, dir of engineering.

Washington atty: McKenna & Wilkinson
Radio affiliate: KOA.

KOATV Translator: K78AG Leadville, Colo. People's Tv Inc., c/o Gordon Furman, Box 44, Leadville, Colo.

***KRMA-TV** (noncommercial educational) (Jan. 30, 1956) ch. *6; power—15.5kw visual,

In San Francisco, Cal.—

KPIX

HAS THE
NEW
FELIX
THE CAT



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

8.51kw aural; antenna height—880 feet above average terrain, 210 feet above ground.
 Address: 12th and Welton Sts., zone 4.
 Phone: Acoma 2-4561.
 Licensee: School District No. 1, City and County of Denver. (original owner).
 Executives: Howard L. Johnson, exec. dir.; James W. Case, operations & program dir.; John G. Cullen, chief engr.
 Washington atty: Krleger & Jorgensen.

*Non-commercial educational.

KTVB (July 18, 1952) ch. 2; power—100kw visual, 50.1kw aural; antenna height—780 feet above average terrain, 201 feet above ground.
 Address: 550 Lincoln St., zone 3. Phone: Keystone 4-8281. TWX DN 367.
 Licensee: KTVR Inc. (acquired station July 27, 1955).
 Ownership: See J. Elroy McCaw Stations in "Group Ownership."
 Rep: Blair-Tv.
 Highest hour rate: \$275.
 Executives: J. Elroy McCaw, pres; James T. Brennan, gen mgr & film buyer; Ralph H. Davison Jr., coml mgr; Chas. C. Mulcahy, program dir & promotion mgr; Sterling Bricker, news dir; Lester Dunn, chief engr.
 Washington atty: Loucks, Zias, Young & Jansky.

KTVB Translator: K82AG Laramie, Wyo. Albany Electronics Inc., Box 23, Laramie, Wyo.

DURANGO, LaPlata County (ch. 6+, 15)

FORT COLLINS, Larimer County (ch. 44+)

FORT MORGAN, Morgan County (ch. 15+)

GRAND JUNCTION, Mesa County (ch. 5-, 21+)

KREX-TV (May 30, 1954) ch. 5; power—12.9-kw visual, 6.46kw aural; antenna height—10 feet below average terrain, 343 feet above ground.
 Address: P. O. Box 30. Phone Chapel 2-5000. TWX GJ—8150.
 Licensee: Western Slope Broadcasting Co. (acquired station April 1, 1959).
 Ownership: See Rex G. Howell Stations in "Group Ownership."
 Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
 Rep: Hal Holman Co. (Chicago, New York, Los Angeles, San Francisco); John L. McGuire Co. (Denver).
 Highest hour rate: \$175. (includes satellite KREY-TV Montrose, Colo.).

Executives: Rex G. Howell, pres & gen mgr; Robert McMahan, television dir, coml & promotion mgr & program dir; William Cleary, news dir; James Meyer, chief engr.
 Washington atty: Miller & Schroeder.
 Radio affiliate: KREX-AM-FM.

GREELEY, Weld County (ch. 50)

LA JUNTA, Otero County (ch. 24)

LAMAR, Prowers County (ch. 12-, 18-)

LEADVILLE, Lake County (ch. 14+)

LONGMONT, Boulder County (ch. 32)

LOVELAND, Larimer County (ch. 38)

MONTROSE, Montrose County (ch. 10+, 18)

KREY-TV (Aug. 26, 1956) ch. 10; power—0.617kw visual, 0.308kw aural; antenna height—60 feet above average terrain, 112 feet above ground.
 Address: Box 120. Phone: Cherry 9-3011.
 Licensee: Black Canon Broadcasting Co. (acquired station Jan. 15, 1959).
 Ownership: See Rex G. Howell Stations in Group Ownership.
 Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
 Rep: Hal Holman; John McGuire.
 Highest hour rate: \$75. (operates as satellite to KREX-TV Grand Junction).
 Executives: Rex G. Howell, pres; Carl Q. Anderson, station mgr.
 Washington atty: Miller & Schroeder.

PUEBLO, Pueblo County (ch. 5, *8, 28+, 34-)

KCSJ-TV (June 13, 1953) ch. 5; power—13.5kw visual, 6.76kw aural; antenna height—400 feet above average terrain, 470 feet above ground (CP for 100kw visual, antenna height 1,040 feet above average terrain, 699 feet above ground).
 Address: Big Hill. Phone: Lincoln 4-5782.
 Licensee: Star Broadcasting Co. (acquired station July 1955).
 Ownership: Bankers Life & Casualty Co., 100%.
 Rep: Meeker.
KCSJ-TV Translators: K80AA Center, Colo. Central Tv Assn., c/o C. J. Henrie, Center, Colo.; K71AH Salida, Colo., Salida Tv Translator Assn., Box 325, Salida, Colo.; K70AJ Sopris, Segundo, Valdez and Starkville, Colo.; H. L. Corley, 108 N. Maple St., Trinidad, Colo.
KKTV (see Colorado Springs)

Tv Stations CONTINUED
COLORADO CONTINUED

SALIDA, Chaffee County (ch. 25)

STERLING, Logan County (ch. 3, 25-)

KHQL-TV (not on the air; granted June 4, 1958; target date unknown) ch. 3; power—28.2 kw visual; antenna height—770 feet above average terrain, 605 feet above ground.
 Address: c/o KHOL-TV Holdrege, Neb.
 Permittee: Bi-States Co.
 Ownership: See Bi-States Stations in "Group Ownership."

TRINIDAD, Las Animas County (ch. 21-)

WALSENBURG, Huerfano County (ch. 30-)

**TO BUY OR SELL
 CONTACT THE NEAREST OFFICE
 HAMILTON-LANDIS
 & ASSOCIATES, INC.**

WASHINGTON, D. C. Ray V. Hamilton 1737 DeSales St., N.W. EX 3-3456	CHICAGO Richard A. Shaheen 1714 Tribune Tower DE 7-2754
DALLAS DeWitt Landis 1511 Bryan St. RI 8-1175	SAN FRANCISCO John F. Hardesty 111 Sutter St. EX 2-5671

**NATIONWIDE • NEGOTIATIONS
 FINANCING • APPRAISALS**

**ONLY ONE CHANNEL
 IN YOUR CITY CAN
 TELECAST THE NEW
 FELIX THE CAT**

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

THE NUMBER 1 NEWS STORY IN DENVER



- RIFLEMAN 1**
- NAKED CITY 2**
- MAVERICK 3**
- LEAVE IT TO BEAVER 6**
- LAWMAN 7**
- ALCOA PRESENTS 9**

KBTv
 CHANNEL



PLACES SIX IN TOP TEN

SAYS NIELSEN FOR MAY

According to the Nielsen Station Index... Denver's ABC affiliate is tied for first place in total homes reached during the vital 6-midnite time segment!

So, with 6 of the top 10 and a tie for most homes reached... **how can you cover the Denver Market without KBTv?**

JOHN C. MULLINS
 President

JOE HEROLD
 Station Mgr.

**SEE YOUR
 P G W COLONEL**

TV Stations CONTINUED

CONNECTICUT

BRIDGEPORT, Fairfield County (ch. 43—, 49—, *71)

***WCTB** (not on air; target date unknown) ch. *71; power—220 kw visual; antenna height 610 feet above average terrain, 492 feet above ground.
Address: Commissioner of Public Works, Hartford.
Permittee: Connecticut State Board of Education.

*Non-commercial educational.

WICC-TV (March 1953) ch. 43; power—18.2kw visual, 9.2kw aural; antenna height—700 feet above average terrain, 470 feet above ground.

Address: P. O. Box 9140, zone 1. Phone: Amherst 8-1601. TWX 366.
Licensee: Bridgeport Broadcasting Co. (acquired station February 1959).

Ownership: Connecticut-New York Broadcasters Inc. (Kenneth M. Cooper, 49.43%; John A. Hill, 21.34%).

Network: ABC-TV (primary).
Rep: Young.
Highest hour rate: \$100.
Executives: Kenneth M. Cooper, pres & gen mgr; Raymond Colanari, coml mgr; Harry Downie, program dir; William Coddair, film buyer; Elizabeth Prokop, promotion mgr; Elliott W. Whalen, news dir; Russell Adams, chief engr.
Washington atty: Cohn & Marks.
Radio affiliate: WICC.

HARTFORD, Hartford County (ch. 3+, 18—, *24)

***WEDH** (not on air; granted Jan. 29, 1953; target date unknown) ch. *24; power—235kw visual; antenna height—780 feet above average terrain, 99 feet above ground.

Address: c/o Commissioner of Public Works, Hartford.
Permittee: Connecticut State Board of Education.

*Non-commercial educational.

WECT (Aug. 4, 1954) ch. 18; power—158kw visual; antenna height—640 feet above average terrain, 291 feet above ground.
Address: 555 Asylum St., zone 5. Phone: Jackson 5-2611.

Licensee: Capitol Broadcasting Inc. (acquired station Dec. 23, 1953).

Ownership: Edward D. Taddel, 53.5%; David K. Harris, 21.1%; Michael J. Goode, 14%. They own minority interests in WNAX New Britain, Conn.

Rep: Young; Nona Kirby Assoc. (Boston).
Highest hour rate: \$400.
Executives: Edward D. Taddel, pres & gen mgr; Bruce Compton, gen sales mgr; David K. Harris, vp & dir of programming; Jack Borden, news dir; Anthony Guarino Jr., dir of engineering.
Washington atty: Fisher, Wayland, Duval & Southmayd.

WNBC (See New Britain).

WTIC-TV (Sept. 23, 1957) ch. 3; power—100kw visual, 50kw aural; antenna height—910 feet above average terrain, 542 feet above ground.

Address: 26 Grove St., zone 15. Phone: Jackson 5-0801. TWX Hfd 372.
Licensee: Travelers Broadcasting Service Corp. (original owner).

Ownership: Travelers Insurance Co.
Network: CBS-TV (primary).
Rep: Harrington, Righter & Parsons.
Highest hour rate: \$1,600.
Color facilities: network.
Video tape: Ampex.
Executives: Paul W. Morency, pres; Walter C. Johnson, vp & gen mgr; Irwin C. Cowper, vp, sales; Leonard J. Patricelli, vp, programs; Eugene J. Muriaty, promotion mgr; N. Thomas Eaton, news dir; Harold A. Dorschug, dir of engineering.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: WTIC-AM-FM.

In New Haven, Conn.—

WNHC-TV

HAS THE

NEW

FELIX

THE CAT



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

MERIDEN, New Haven County (ch. 65—)

NEW BRITAIN, Hartford County (ch. 30+)

WNBC (Feb. 13, 1953) ch. 30; power—191kw visual; antenna height—970 feet above average terrain, 545 feet above ground.

Address: 1422 New Britain Ave., West Hartford. Phone: Adams 3-8551.

Permittee: The New Britain Broadcasting Co. (acquired station December 1956).
Ownership: See NBC Owned Stations in "Group Ownership." (Sale to Springfield TV Broadcasting Co. pending FCC approval.)

Network: NBC-TV.
Rep: NBC Spot Sales.
Color facilities: network.
Radio affiliate: WKNB.

NEW HAVEN, New Haven County (ch. 8+, 59+)

WELI-TV (not on air; granted June 24, 1953; target date unknown) ch. 59; power—19.5kw visual; antenna height—560 feet above average terrain, 334 feet above ground.

Address: 221 Orange St.

Permittee: Connecticut Radio Foundation.
Ownership: Richard W. Davis, 30.05%; Rudy Frank, 3.88%; Edwin Schweitzer, 7.12%, and others.
Radio affiliate: WELI.

WNHC-TV (June 15, 1948) ch. 8; power—316kw visual, 158kw aural; antenna height—720 feet above average terrain, 326 feet above ground.

Address: 1110 Chapel St., zone 8. Phone: Spruce 7-3611. TWX NH87.

Licensee: Triangle Publications Inc. (acquired station March 28, 1956).

Ownership: See Triangle Stations in "Group Ownership" and see "Newspaper Ownership."
Network: ABC-TV (primary).
Rep: Blair-Tv.

Highest hour rate: \$1,275.
Color facilities: network, local live, local slides.

Video tape: Ampex.
Executives: Howard W. Maschmeier, gen mgr; Chester R. Cooper, program mgr; John F. Cundiff, sales mgr; Howard W. Wessenberg, chief engr.
Washington atty: Lyon, Wilner & Bergson.
Radio affiliate: WNHC-AM-FM.

NEW LONDON, New London County (ch. 26+, 81)

WNLC-TV (not on air; target date unknown) ch. 26; power—19.1kw visual; antenna height—700 feet above average terrain, 468 feet above ground.

Address: 281 State St. Phone: Gibson 2-4365.

Licensee: Thames Broadcasting Corp.

Ownership: Roderick L. Morey and family, 10%.
Executives: Gerald J. Morey, pres.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WNLC.

NORWALK (see STAMFORD)

NORWICH, New London County (ch. 57+, *63—)

***WCTM** (not on air; target date unknown; granted Jan. 29, 1953) ch. *63; power—215kw visual; antenna height—590 feet above average terrain, 520 feet above ground.

Address: Commissioner of Public Works, Hartford.
Permittee: Connecticut State Board of Education.

*Non-commercial educational.

STAMFORD-NORWALK, Fairfield County (ch. 27)

WSTF (not on air; granted May 27, 1953; target date unknown) ch. 27; power—19.5kw visual; antenna height—240 feet above average terrain, 374 feet above ground.

Address: Genesee Bldg., Buffalo, N. Y.
Permittee: Stamford-Norwalk Tv Corp.
Ownership: Prentiss M. Brown, 42.5%; Wendell Lund, 42.5%, and Vincent M. Gaughan, 15%.

WATERBURY, New Haven County (ch. 53)

WATR-TV (Sept. 4, 1953) ch. 53; power—24.5kw visual; antenna height—770 feet above average terrain, 120 feet above ground.
Address: 440 Meadow St. Phone: Plaza 5-1121.

Permittee: WATR Inc. (original owner).
Ownership: Harold and Lillian Thomas, 99.5%; B. J. Zucker, 0.5%. Mr. Thomas also owns WNAB Bridgeport.
Radio affiliate: WATR.

DELAWARE

DOVER, Kent County (ch. 40)

WILMINGTON, New Castle County (ch. 12, *59—, 83+)

DISTRICT OF COLUMBIA

WASHINGTON, D. C. (ch. 4—, 5—, 7+, 9, 14—, 20+, *26—, 50—)

WMAL-TV (Oct. 3, 1947) ch. 7; power—316kw visual, 158.5kw aural; antenna height—500 feet above average terrain, 398 feet above ground.

Address: 4461 Connecticut Ave. N.W., zone 8. Phone: Kellogg 7-1100. TWX 50.

Licensee: Evening Star Broadcasting Co. (original owner).

Ownership: See Evening Star stations in "Group Ownership."

Network: ABC-TV (primary).
Rep: H-R Television.

Highest hour rate: \$1,750.

Executives: John W. Thompson Jr., pres; Frederick S. Houwink, gen mgr; Neal J. Edwards, coml mgr; Theodore N. McDowell, program mgr & film buyer; E. Haywood Meeks, promotion mgr; Allan T. Foley, chief engr.
Washington atty: Hogan & Hartson.
Radio affiliate: WMAL-AM-FM.

WMAL-TV Translator: W80AB Frostburg, Md., Frostburg Community Tv Inc., c/o Kenneth L. Close, 10 High St., Frostburg.

WOOK-TV (not on air, granted Feb. 24, 1954; target date unknown) ch. 14; power—275kw visual; antenna height—330 feet above average terrain, 337 feet above ground.

Address: Eighth & Eye Sts. N.W.

Permittee: United Broadcasting Co.

Ownership: See United Broadcasting Co. Stations in "Group Ownership."

Washington atty: Cohn & Marks.
Radio affiliate: WOOK, WFAN (FM).

WRC-TV (June 27, 1947) ch. 4; power—100kw visual, 50kw aural; antenna height—570 feet above average terrain, 457.9 feet above ground.

Address: 4001 Nebraska Ave. N.W., zone 16. Phone: Emerson 2-4000. TWX QDR.

Licensee: National Broadcasting Co. (original owner).

Ownership: See NBC Owned Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: NBC Spot Sales.

Highest hour rate: \$1,000 (local).

Color facilities: network, local film, local live and local slides.

Executives: Carleton D. Smith, vp & gen mgr; William E. Coyle, dir of sales, promotion, advertising & public relations; Weston J. Harris, program dir & film buyer; Ralph R. McCawley, advertising & promotion mgr; Cassius Keller, news dir; Leferts A. McClelland, dir of operations.

Radio affiliate: WRC-AM-FM.

WTOP-TV (Jan. 16, 1949) ch. 9; power—316kw visual, 174kw aural; antenna height—530 feet above average terrain, 373 feet above ground.

Address: 40th & Brandywine Sts. N.W., zone 16. Phone: Emerson 2-9300. TWX WA 63.

Licensee: Washington Post Co. (acquired station June 1950).

Ownership: See Washington Post Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: CBS Television Spot Sales.

Highest hour rate: \$1,800.

Color facilities: network, local film, local slides.

Executives: John S. Hayes, pres, Washington Post Broadcast Div; George F. Hartford, vp & gen mgr; Robert A. J. Bordley, sales mgr; Thomas B. Jones, dir of programs & film buyer; Robert M. Adams, dir of promotion; Edward F. Ryan, dir of news & public affairs; Donald Cooper, chief engr.

Washington atty: Covington & Burling.
Radio affiliate: WTOP-AM-FM.

WTOP-TV Translators: W78AA Frostburg, Md., Frostburg Community Tv Inc., c/o Kenneth L. Close, 10 High St., Frostburg, Md.; W81AC Paw Paw Levels, W. Va., Panhandle Television Corp. of West Virginia, c/o John H. Kesler, Paw Paw, W. Va.

WTTG (Jan. 1, 1947) ch. 5; power—100kw visual, 50kw aural; antenna height—500 feet above average terrain, 542 feet above ground.

Address: Raleigh Hotel, zone 1. Phone: Sterling 3-5300. TWX WA 496.

Licensee: Metropolitan Broadcasting Corp. (acquired station June 9, 1958).

Ownership: See Metropolitan Broadcasting Corp. Stations in "Group Ownership."

Rep: Peters, Griffin & Woodward.

Highest hour rate: \$1,300.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: John W. Kluge, pres; John E. McArdle, gen mgr; Elizabeth Bain, film buyer; Symon B. Cowles, promotion mgr; Matthew

Warren, news dir; Malcolm M. Burleson, chief engr.
Washington atty: Dow, Lohnes & Albertson.

engineering.
Washington atty: Dempsey & Koplovitz.

Tv Stations CONTINUED

WTG Translators: W76AA Frostburg, La-Vale and Cresaptown, Md., Frostburg Community Tv Inc., c/o Kenneth L. Close, 10 High St., Frostburg, Md.; W74AD Paw Paw-Levels, W. Va., Panhandle Television Corp. of West Virginia, c/o John H. Kesler, Paw Paw, W. Va.

FLORIDA

BELLE GLADE, Palm Beach County (ch. 27+)

BRADENTON, Manatee County (ch. 28-)

CLEARWATER, Pinellas County (ch. 32+, 50)

DAYTONA BEACH, Volusia County (ch. 2-, 53)

WESH-TV (May 29, 1956) ch. 2; power—100kw visual, 60kw aural; antenna height—940 feet above average terrain, 998 feet above ground.

Address: P. O. Box 1712. Phone: Clinton 3-6591.

Licensee: Telrad Inc. (acquired station April 1956).

Ownership: See John H. Perry Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Avery-Knodel.

Highest hour rate: \$400.

Color facilities: network.

Executives: John H. Perry Jr., pres; Thomas S. Gilchrist Jr., vp & gen mgr; Thomas B. (Jack) Newsom, gen sales mgr; Walter M. Strouse, station mgr & program dir; Dean Mattin, natl sis & promotion mgr; James B. Smith, news dir; Beecher Hayford, dir of

DE LAND, Volusia County (ch. 44+)

FORT LAUDERDALE, Broward County (ch. 17-39)

WITV (suspended operation, but has not returned construction permit) ch. 17; power—204kw visual; antenna height—730 feet above average terrain, 752 feet above ground.

Address: 5500 Hallandale Rd.
Permittee: Gerico Investment Co.
Ownership: Russell E. Lowell, Mortimer W. Loewi and others.

FORT MYERS, Lee County (ch. 11+)

WINK-TV (March 1954) ch. 11; power—11.7kw visual, 6kw aural; antenna height—320 feet above average terrain, 343 feet above ground.

Address: P. O. Box 1072. Phone: Eldson 4-1131.

Licensee: Fort Myers Broadcasting Co. (original owner).

Ownership: Arthur B. McBride Jr., 50%; Edward J. McBride, 50%.

Network: ABC-TV, CBS-TV.

Rep: Walker-Rawalt.

Highest hour rate: \$180.

Executives: Edward McBride, pres; A. J. Bauer, gen mgr, coml mgr & film buyer; Frank Nodine, program dir; David Howell, promotion mgr; Vernon Lundquist, news dir; Bob Bachman, chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WINK.

FORT PIERCE, Saint Lucie County (ch. 19)

WTVI (not on the air; granted April 19, 1956, target date unknown) ch. 19; power—17.8kw visual; antenna height—270 feet above aver-

age terrain, 294 feet above ground.
Address: RFD 4, Riviera Beach, Fla.
Permittee: Gene T. Dyer.
Ownership: Mr. Dyer's wife, Evelyn, owns 10% of WGES Chicago.

GAINESVILLE, Alachua County (ch. *5-, 20+)

WUFT (Nov. 10, 1958) ch. *5; power—13.8 kw visual, 7.4kw aural; antenna height—480 feet above average terrain, 551 feet above ground.

Address: University of Florida. Phone: Franklin 6-3261, Ext. 328.

Licensee: University of Florida (original owner).

Executives: Rae O. Weimer, station mgr; Kenneth Christiansen, dir of educational television; Lee E. Franks, program dir; E. R. McIntosh, film supervisor; G. W. Gilstrap, production mgr; J. V. Webb, news supervisor; William Boehme, chief engr.

Washington atty: Krieger & Jorgensen.

Radio affiliate: WRUF-AM-FM.

*Non-commercial educational.

In Miami, Fla.—



WCKT
HAS THE
NEW
FELIX
THE CAT

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

WESH-TV

"THE CHOICE OF NATIONAL SPOT TV ADVERTISERS...
...in the ORLANDO-DAYTONA BEACH MARKET!"

100,000 WATTS ⚡ CHANNEL 2 ⚡ 1,000 FOOT TOWER

NBC AFFILIATE ⚡ Represented by Avery-Knodel, Inc.



**YOU
CAN'T
COVER
THE
GROWING
JACKSONVILLE
MARKET
WITHOUT
WFGA-TV!**

**TOP NBC-ABC
PROGRAMMING
PROVES IT!**

- Maverick
- Dinah Shore
- Wagon Train
- Loretta Young

For The Best
NBC and ABC
Availabilities—Contact
Peters, Griffin, Woodward, Inc.

WFGA-TV
Channel 12
Jacksonville, Florida
**FLORIDA'S
COLORFUL STATION**

Tv Stations CONTINUED

FLORIDA CONTINUED

JACKSONVILLE, Duval County (ch. 4+, *7, 12—, 30+, 36—)

WFGA-TV (Sept. 1, 1957) ch. 12; power—316kw visual, 158kw aural; antenna height—940 feet above average terrain, 996 feet above ground.

Address: Television Park, 1070 E. Adams St., zone 2. Phone: Elgin 6-3381. TWX JK362. Licensee: Florida-Georgia Television Co. (original owner).

Ownership: George H. Hodges and Alexander Brest, each 26%; Harold S. Cohn, 19%; Wometco Enterprises Inc., 20%. Mr. Cohn also owns WRHC Jacksonville. Also, see Wometco Enterprises Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Peters, Griffin, Woodward. Highest hour rate: \$600.

Color facilities: network, local film, local live, local slides.

Executives: George H. Hodges, pres; Jesse H. Cripe, vp & gen mgr; Ralph W. Nimmons, gen sales mgr; Carl Bruton, program & production mgr; Jesse H. Cripe, film buyer; Jerry Allen, promotion mgr; Harold Baker, dir of news & special events; Harry L. Wingfield, chief engineer.

Washington atty: Koteen & Burt.

***WJCT** (Sept. 10, 1958) ch. 7; power—13.8kw visual, 7.4kw aural; antenna height—840 feet above average terrain, 996 feet above ground. Address: 1070 E. Adams St., zone 2. Phone: Elgin 5-6421.

Licensee: Educational Television Inc. (original owner).

Ownership: Local non-profit organization. Executives: Dr. William Kenneth Cumming, gen mgr; James Dryden, production dir.

Washington atty: Krieger & Jorgensen.

*Non-commercial educational.

WJHP-TV (originally went on air December 1953 but has been silent since Oct. 25, 1957) ch. 36; power—267kw visual; antenna height—460 feet above average terrain, 472 feet above ground.

Address: P. O. Box 1712, Daytona Beach, Fla. Licensee: Jacksonville Journal Co. (original owner).

Ownership: See John H. Perry Stations in "Group Ownership." Also see "Newspaper Ownership."

Washington atty: Dempsey & Koplovitz.

WJXT (Sept. 15, 1949) ch. 4; power—100kw visual, 69kw aural; antenna height—930 feet above average terrain, 996 feet above ground. Address: Box 5187, zone 7. Phone: Exbrook 8-0501.

Licensee: Washington Post Co. (acquired station Feb. 23, 1953).

Ownership: See Washington Post Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary). Rep: CBS Television Spot Sales.

Highest hour rate: \$850. Color facilities: network.

Executives: John S. Hayes, pres, Washington Post Broadcast Div; Glenn Marshall Jr., pres, WJXT Div; David H. Bocher, coml mgr; Leonard L. Mosby, program dir & film buyer; Tom W. Mahaffey, promotion mgr; Bill Grove, news dir; Clyde M. Hunt, vp for engineering, Washington Post Broadcast Div; Ernest B. Vordermark, chief engr.

Washington atty: Covington & Burling.

KEY WEST, Monroe County (ch. 14+, 20)

LAKE CITY, Columbia County (ch. 33+)

LAKELAND, Polk County (ch. 16+, 22+)

LAKE WALES, Polk County (ch. 14)

LEESBURG, Lake County (ch. 26—)

MARIANNA, Jackson County (ch. 17+)

MELBOURNE, Brevard County (ch. 37—)

MIAMI, Dade County (ch. *2, 4, 6, 7—, 10+, 23—, 33)

WCKT (July 29, 1956) ch. 7; power—316kw visual, 158kw aural; antenna height—950 feet above average terrain, 991 feet above ground. Address: P. O. Box 38M. Phone: Plaza 1-6692.

Licensee: Biscayne Television Corp. (original owner).

Ownership: Niles Trammell, 15%; Cox interests, 42.5%; Knight interests, 42.5%. Mr. Trammell is former NBC president. Cox stockholders: James M. Cox Jr., 25.5%; J. Leonard Reinsch, 5%; D. J. Mahoney, 5%; James M. LeGate, 3.5%; Milton C. Scott, 3.5%. Knight stockholders: John S. Knight, 17.5%; James L. Knight, 10%; Lee Hills, 5%; Owen F. Urledge, 5%; C. Blake McDowell, 5%. For Cox interests see James M. Cox Stations in "Group Ownership." For Knight interests see Knight Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary). Rep: NBC Spot Sales; Bomar Lowrance & Assoc.

Highest hour rate: \$950. Color facilities: network, local film, local slides.

Executives: Niles Trammell, pres & gen mgr; Charles Kelly, station mgr; Robert Fidler, dir of sales; Charles Phillips, natl sales mgr; James Campbell, local sis mgr; Gene Walz, production mgr; Frank Struzzieri, film buyer; Symon Cowles, audience promotion mgr; Eugene Strul, news dir; Robert Paasch, chief engr.

Washington atty: Hogan & Hartson.

Radio affiliate: WCKR.

WGBS-TV (suspended operation but has not turned in construction permit) ch. 23; power—186kw visual; antenna height—920 feet above average terrain.

Address: c/o WGBS, 1605 Biscayne Blvd. Permittee: Storer Broadcasting Co.

Ownership: See Storer Broadcasting Co. Stations in "Group Ownership." Also see "Newspaper Ownership."

Radio affiliate: WGBS-AM-FM.

WPST-TV (Aug. 2, 1957) ch. 10; power—316kw visual, 195kw aural; antenna height—930 feet above average terrain, 973 feet above ground.

Address: 2075 Biscayne Blvd. Phone: Franklin 1-6501. TWX MM 289.

Licensee: Public Service Television Inc. (original owner).

Ownership: National Airlines Inc., 100%. Network: ABC-TV (primary).

Rep: Petry. Highest hour rate: \$850. Color facilities: network.

Video tape: Ampex. Executives: George T. Baker, pres; Walter Koessler, gen mgr; Bob Hanna, natl sis mgr; Jack Allen, retail sis mgr; Eleanor L. Larson, program dir; John Murphy, film buyer; Nat Tashman, promotion mgr; Bill Bayer, news dir; Bill Needs, chief engr.

Washington atty: Krieger & Jorgensen.

***WTHS-TV** (Aug. 12, 1955) ch. *2; power—5kw visual, 2.5kw aural; antenna height—290 feet above average terrain, 300 feet above ground.

Address: 275 N.W. Second St., zone 44. Phone: Franklin 4-7281.

Licensee: Board of Public Instruction of Dade County (original owner).

Executives: Vernon Bronson, dir; Wm. Fred Fischer, operations coordinator; John F. Felton, program dir; Roger Kobzina, film dir; Herbert Evans, chief engr.

Washington atty: Krieger & Jorgensen.

Radio affiliate: WTHS-FM.

*Non-commercial educational.

In Orlando, Fla.—

WDBO-TV

HAS THE

NEW

FELIX

THE CAT



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

WTVJ (March 21, 1949) ch. 4; power—100kw visual, 70kw aural; antenna height—950 feet above average terrain, 990 feet above ground. Address: 316 N. Miami Ave., zone 31. Phone: Franklin 4-6262. TWX MM 92. Licensee: WTVJ Inc. (original owner). Ownership: See Wometco Enterprises Inc. Stations in "Group Ownership." Network: CBS-TV (primary). Rep: Peters, Griffin, Woodward. Highest hour rate: \$1,200. Color facilities: network, local film, local live, local slides. Executives: Mitchell Wolfson, pres; Lee Ruwitch, exec vp & gen mgr; Bill Brazzil, vp in charge of sales; Miss Lee Waller, program dir; Robert J. Ross, film buyer; Burt Toppan, promotion mgr; Ralph A. Renick, vp in charge of news; Jack Shay, vp in charge of operations. Washington atty: Cohn & Marks.

OCALA, Marion County (ch. 15+)

ORLANDO, Orange County (ch. 6—, 9, 18, *24—, 47)

WDBO-TV (July 1, 1954) ch. 6; power—100kw visual, 50kw aural; antenna height—540 feet above average terrain, 584 feet above ground. Address: P. O. Box 1833. Phone: Cherry 1-1491. TWX OR 7088. Licensee: Cherry Broadcasting Co. (acquired station May 17, 1957). Ownership: William S. Cherry, 85%; William Goodman, 10%; Arnold F. Schoen Jr., 5%. Network: CBS-TV. Rep: Blair Television Assoc. Highest hour rate: \$450. Color facilities: network. Executives: Harold P. Danforth Sr., gen mgr & coml mgr; Agnes V. Carlson, sales co-ordinator; Walter E. Sickles, film buyer & program dir; Harold P. Danforth Jr., film dir; Peggy Davis, promotion mgr; Phil Brook, news dir; J. E. Yarbrough, chief engr. Washington atty: Dow, Lohnes & Albertson. Radio affiliate: WDBO-AM-FM.

WEAL-TV (not on air; granted Sept. 21, 1955; target date unknown) ch. 18; power—20kw visual; antenna height—220 feet above average terrain, 250 feet above ground. Address: P. O. Box 7547. Permittee: Orange County Broadcasters Inc. Ownership: James H. Sawyer, 100%. Mr. Sawyer formerly owned WABR Winter Park and WKKO Cocoa, Fla.

WESH-TV (see Orlando, Fla.)

WLOF-TV (Feb. 1, 1958) ch. 9; power—316kw visual; antenna height—604 feet above average terrain, 650 feet above ground. Address: 639 W. Central Ave. Phone: Garden 4-8637. Licensee: Mid-Florida Television Corp. (original owner). Ownership: Class A—H. N. Roth, 3.57%; Dr. A. H. Spivack, 3.33%; Dr. Alvin H. Savage, 3.33%; Donn R. Cole, 2.87%; Harry Braverman, 2.38% and others. Class B—John W. Kluge, 18%; Joseph L. Brechner, 17.33%; Vasil Polyzois, 14.76%; Harris H. Thomson, 10%; Mrs. J. W. Kluge, 6.67%. For Kluge interests see John W. Kluge Stations in "Group Ownership." Mr. Brechner owns 100% of WHMS-AM-FM Charleston, W. Va.; 55% of WERC-AM-FM Erie, Pa., and 26% of WLOF Orlando, Fla. Mr. Polyzois owns 40% of WERC-AM-FM Erie, Pa., and 22% of WLOF. Mr. Thomson owns 52% of WLOF. Also, see Metropolitan Broadcasting Stations in "Group Ownership." Radio affiliate: WLOF.

PALATKA, Putnam County (ch. 17)

PANAMA CITY, Bay County (ch. 7+, 13, *30, 36+)

WJDM (Dec. 1, 1953) ch. 7; power—9.33kw visual; antenna height—480 feet above average terrain, 487 feet above ground.

**TV Stations CONTINUED
FLORIDA CONTINUED**

Address: P. O. Box 428. Phone: Adams 4-2251. Licensee: WJDM-TV Inc. (acquired station July 1957). Ownership: Mel Wheeler, 98%; Vinny R. Wheeler, 2%. Mel Wheeler owns WTYT Titusville, Fla., and WSCM Panama City, Fla. Radio affiliate: WSCM.

PENSACOLA, Escambia County (ch. 3—, 15—, *21, 46)

WEAR-TV (Pensacola-Mobile, Ala.) (Jan. 14, 1954) ch. 3; power—52.5kw visual, antenna height—520 feet above average terrain, 613 feet above ground (CP for 100 kw visual; antenna height 1,210 feet above ground. Address: P. O. Box 431. Phone: Glendale 5-7311. Licensee: Rollins Telecasting Inc. (acquired station May 6, 1959). Ownership: See Rollins Broadcasting Co. Stations in "Group Ownership." Network: ABC-TV (primary). Video tape: Ampex.

WPFA-TV (suspended operation, but has not returned construction permit) ch. 15; power—20.4kw visual; antenna height—370 feet above average terrain. Address: P. O. Box 27. Permittee: Charles W. Lamar Jr. Ownership: See Charles W. Lamar Stations in "Group Ownership." Radio affiliate: WPFA.

QUINCY, Gadsden County (ch. 54+)

ST. AUGUSTINE, St. Johns County (ch. 25+)

ST. PETERSBURG (See TAMPA)

SANFORD, Seminole County (ch. 35+)

SARASOTA, Sarasota County (ch. 34+)

TALLAHASSEE, Leon County (ch. *11—, 24, 51)
WCTV (Sept. 15, 1955) ch. 6 (for full listing see Thomasville, Ga.).

TAMPA (Hillsborough County)-**ST. PETERSBURG** (Pinellas County) (ch. *3, 8—, 10—, 13—, 38)

***WEDU** (Oct. 27, 1959) ch. *3; power—13.7kw visual, 6.9kw aural. Address: 908 S. 20th St., zone 5. Phone: 45751. Licensee: Florida West Coast Educational Television Inc. (original owner). Executives: R. LeRoy Lastinger, gen mgr; William J. Ballard, program dir; John Thorne, film dir; Barbara Young, promotion mgr; Orbra W. Hartell, chief engr. Washington atty: Kreiger & Jorgensen.

*Non-commercial educational.

SERVING THE SUN EMPIRE



WDBO
Radio and Television

PROVEN
*dominance throughout
Central Florida*

PROVEN
in Ratings and Sales

WDBO
Television and Radio



PROVEN
*in 220,000 TV homes
in 193,200 radio homes*

**CHERRY
BROADCASTING COMPANY**



Nat'l. Rep.: John Blair & Co.
and Blair Television Associates, Inc.
Southeastern: Harry Cummings



SERVING THE SUN EMPIRE

TV Stations CONTINUED

FLORIDA CONTINUED

TAMPA-ST. PETERSBURG (Continued)

WFLA-TV (Feb. 14, 1955) ch. 8; power—302kw visual; antenna height—1,040 feet above average terrain, 1,055 feet above ground.
Address: P. O. Box 1410. Phone: 2-0131. TWX TP 8060.

Licenses: Tribune Co. (original owner).
Ownership: Tampa Tribune. See "Newspaper Ownership."
Network: NEC-TV (primary).

Rep: Blair-TV.
Highest hour rate: \$950.
Color facilities: network, local film, local slides.

Video tape: Ampex.
Executives: J. C. Council, pres; George W. Harvey, vp & gen mgr; William B. Faber, sales mgr; Jay Faraghan, film buyer & program dir; Carl P. Bergquist, program operations mgr; Byron Taggart, promotion mgr; Fred Worthington, news dir; Joseph H. Mitchell, chief engr.
Washington atty: Smith, Hennessey & McDonald.
Radio affiliate: WFLA-AM-FM.

WSUN-TV (May 31, 1953) ch. 38; power—200kw visual, 122.4kw aural; antenna height—460 feet above average terrain, 492 feet above ground.
Address: Municipal Pier, zone 1. Phone: 5-4121. TWX 8-082.

Licenses: City of St. Petersburg (original owner).

Ownership: Municipal corporation.
Network: ABC-TV (primary).
Rep: Venard, Rintoul & McConnell; James S. Ayers (Southeastern).

Highest hour rate: \$400.
Executives: Fred P. Shawn, gen mgr; Earl Weide, coml mgr; Leo Ribitzki, program dir & film buyer; Jerry Baker, promotion mgr; Bob Larkin, acting news dir; William Coddling, chief engr.
Washington atty: Loucks, Zias & Jansky.
Radio affiliate: WSUN.

WTVT (April 1, 1955) ch. 13; power—316kw visual, 158kw aural; antenna height—790 feet above average terrain, 828 feet above ground.
Address: 3213 Grand Central Ave., zone 9. Phone: Redwood 6-1313. TWX TP 8116.
Licenses: WKY Television System Inc. (ac-

quired station July 19, 1956).
Ownership: See WKY Television System in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).
Rep: Katz Agency.
Highest hour rate: \$950.
Color facilities: network.
Video tape: Ampex.
Executives: E. K. Gaylord, pres; Eugene B. Dodson, vp & mgr; John M. Haberlan, asst mgr & coml mgr; Robert M. Olson, administrative asst, operations mgr & film buyer; Don P. Menard, natl sales mgr; Robert Doty, local sales mgr; Edwin L. Jay, sales development mgr; Robert Edrington, promotion mgr; Crawford Rice, dir of news & public affairs; William U. Witt, chief engr.
Washington atty: Pierson, Ball & Dowd.

WEST PALM BEACH, Palm Beach County (ch. 5, 12, *15, 21-)

WEAT-TV (Jan. 1, 1955) ch. 12; power—233kw visual, 124kw aural; antenna height—320 feet above average terrain, 352 feet above ground.

Address: P. O. Box 70. Phone: Temple 3-9668. TWX WPB 37.
Licenses: WEAT-TV Inc. (acquired station July 1, 1957).

Ownership: Palm Beach Television Co. is owned 80% by Rand Broadcasting Co. which also owns WINZ-AM-FM Miami; and 20% is owned by Bertram Lebar Jr.
Network: ABC-TV (primary).

Rep: Weed.
Highest hour rate: \$300.
Executives: Rex Rand, pres; Bertram Lebar Jr, exec vp & gen mgr; Godfrey M. Lebar, general sales mgr; Jack Poole, program mgr; Lillian Hackman, film buyer; Peter Cole, news dir; J. Ross McPherson, chief engr.
Washington atty: Cohn & Marks.
Radio affiliate: WEAT.

WPTV (Aug. 22, 1954) ch. 5; power—100kw visual, 60.3kw aural; antenna height—470 feet above average terrain, 544 feet above ground.

Address: 5 Coconut Row. Phone: Temple 3-2471. TWX WP 75.
Licenses: John H. Phipps (acquired station November 1956).

Ownership: See John H. Phipps Stations in "Group Ownership."
Network: NEC-TV (primary).
Rep: Blair Television Assoc.
Highest hour rate: \$275.
Color facilities: network.

Executives: John H. Phipps, pres; Chester E. Pike Jr., gen mgr & film buyer; Ken Kamplon, regional sis mgr; Bob Ray, local sales mgr; Robert D. Murphy, operations dir & promotion dir; Bill Archer, news dir; W. Lewis Evenden, chief engr.
Washington atty: McKenna & Wilkinson.

GEORGIA

ALBANY, Dougherty County (ch. 10, 25)

WALB-TV (April 7, 1954) ch. 10; power—275 kw visual; antenna height—960 feet above average terrain, 1030 feet above ground.
Address: Stuart Ave. Phone: Hemlock 5-8386. TWX AX-8344.

Licenses: Herald Pub. Co. (original owner).
Ownership: Licensee publishes Albany Herald and is 81.5% owned by James H. Gray. See "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).
Rep: Venard, Rintoul & McConnell; James S. Ayers (South).

Highest hour rate: \$300.
Color facilities: network.
Executives: James H. Gray, pres; Raymond E. Carow, gen mgr & film buyer; Reba Hill, program dir; Don Erickson, promotion mgr; Lyman H. Gray, news dir.; Bruce E. Singleton, chief engr.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: WALB.

AMERICUS, Sumter County (ch. 31)

ATHENS, Clarke County (ch. *8, 60-)

***WGTY** (not on air; target date January 1960) ch. *8; power—316kw visual, 158kw aural; antenna height—1,200 feet above average terrain; 1,017 feet above ground.

Address: Georgia Center for Continuing Education, U. of Georgia. Phone: Liberty 8-1311.
Licenses: Board of Regents of the University System of Georgia, for and on behalf of the U. of Georgia. (original owner).

Executives: Gerard L. Appy, dir of communications; Hill Belmont, production mgr; Oliver Land, operations mgr; Edward Graham Jr., chief engr.
Washington atty: Seymour Kreiger.

*Non-commercial educational.



INCREASED COVERAGE


now delivers ALL this \$739,000,000
South Georgia and Northwest Florida area!

WALB-TV Albany, Georgia now operates from its new 1,000 foot tower with maximum 316,000 watts power—the largest facility in Georgia south of Atlanta.

WALB-TV's "B" coverage area now includes Albany, Thomasville, Valdosta, Americus and Tallahassee, Florida—plus scores of smaller towns and rich farming communities.

In this area are 730,600 people ... 126,200 TV homes ... over \$739,000,000 in spendable income.

AND WALB-TV CONTINUES TO BE THE ONLY HOMETOWN STATION SERVING ALBANY—SOUTH GEORGIA'S ONLY METROPOLITAN MARKET!




Represented nationally by
Venard, Rintoul & McConnell, Inc.
In the South by James S. Ayers Co.

Write for new WALB-TV coverage map!



36.6%
OF FLORIDA'S
RETAIL SALES ARE
MADE IN THE LAND* OF
Profitunity



* 26 counties in rich, busy West Coast and Central Florida covered by WFLA-TV.

Everyone is selling more of everything in the *Land of Profitunity*—and with good reason!

Population in this 26-county area has rocketed to more than a million and a half—up 61% since 1950. Retail Sales spiraled upward 131% in the same period, Food Sales zoomed up 146% and Effective Buying Income, 112%.

Get your share of this exciting profit opportunity—spot your product on WFLA-TV—sales powerhouse in the *Land of Profitunity*!

Figures from Sales Management 1959 Survey of Buying Power.

wfla-tv 8 CHANNEL **NBC**
TAMPA - ST. PETERSBURG

NATIONAL REPRESENTATIVES, BLAIR-TV



PUT NEW LIFE★

IN YOUR
SALES PROGRAM
BY
BUYING THE
RICH
MIDDLE GEORGIA
MARKET

....RETAIL SALES UP 8½%
IN 1958
....RETAIL SALES FOR FIRST
QUARTER 1959 UP 3½%

THEY'RE SPENDING
MORE
NOW
IN MIDDLE GEORGIA
THE MARKET COVERED
ONLY BY WMAZ-TV
SEE YOUR AVERY-KNODEL
MAN TODAY



★ 3,513 BABIES BORN
IN MACON LAST YEAR

Tv Stations CONTINUED

GEORGIA CONTINUED

ATLANTA, Fulton County (ch. 2, 5-, 11+, *30, 36)

WAGA-TV (March 8, 1949) ch. 5; power—100kw visual, 50kw aural; antenna height—1,070 feet above average terrain, 1,100 feet above ground.

Address: 1018 W. Peachtree St., N.W., zone 5. Phone: Trinity 5-5651. TWX AT 368.

Licensee: Storer Broadcasting Co. (original owner).

Ownership: See Storer Broadcasting Co. stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Katz Agency.

Highest hour rate: \$1,100.

Color facilities: network.

Video tape: Ampex.

Executives: George B. Storer, pres; J. Robert Kerns, managing dir; William J. Flynn, gen sales mgr; Henry J. Davis, program dir; Hugo A. Bondy, chief engr.

Washington atty: Robert F. Jones.

WATL-TV (granted Nov. 19, 1953; not on the air; target date unknown) ch. 36; power—219kw visual; antenna height—440 feet above average terrain, 447 feet above ground.

Permittee: Robert W. Rounsaville.

Ownership: See R. W. Rounsaville Stations in "Group Ownership."

Radio affiliate: WQXI.

***WETV** (Feb. 17, 1958) ch. *30; power—218kw visual, 120kw aural; antenna height—399.6 feet above average terrain, 515 feet above ground.

Address: 740 Bismark Road, N.E., zone 9. Phone Trinity 5-9206.

Licensee: Board of Education of the City of Atlanta (original owner).

Executives: Haskell Boyter, director of radio & television education; H. Lethco, program dir; Margaret Kilian, film dir; Thomas W. Cowan Jr., chief engr.

Washington atty: Krieger & Jorgensen.

Radio affiliate: WABE(FM).

*Non-commercial educational.

WLWA (September 1951) ch. 11; power 316 kw visual, 158kw aural; antenna height—640 feet above average terrain, 585 feet above ground.

Address: 1611 W. Peachtree NE, zone 9. Phone: Trinity 2-1141. TWX AT 197.

Licensee: Crosley Broadcasting of Atlanta (acquired station February 1953).

Ownership: See Crosley Broadcasting Corp. in "Group Ownership."

Network: ABC-TV (primary).

Reps: Crosley Broadcasting Corp. Sales (New York, Chicago, Cleveland); Bomar Lowrance (Atlanta & Dallas).

Highest hour rate: \$1,000.

Executives: Robert E. Dunville, pres.; Harry LeBrun, vp & gen mgr; J. P. Dwyer, coml mgr; James H. Burgess, sales mgr; Bob Hendrickson, program dir & film buyer; Howard Rowe, promotion mgr; John Bent, news dir; Harvey A. Aderhold, chief engr.

Washington atty: Hogan & Hartson.

WSB-TV (Sept. 29, 1948) ch. 2; power—100kw visual, 50kw aural; antenna height—930 feet above average terrain, 1,059 feet above ground.

Address: 1601 W. Peachtree St. N.E., zone 9. Phone: Trinity 5-7221. TWX AT 381.

Licensee: Atlanta Newspapers Inc. (original owner).

Ownership: See James M. Cox Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Petry.

Highest hour rate: \$1,100.

Color facilities: network, local film, local slides.

Executives: J. Leonard Reinsch, executive dir; Marcus Bartlett, gen mgr; Don E. Heald, sales mgr; M. K. Tolson, production mgr; Jean Hendrix, film buyer; Holt Gewinner, promotion mgr; Ray Moore, news dir; Robert A. Holbrook, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WSB-AM-FM.

AUGUSTA, Richmond County (ch. 6+, 12+)

WJBP (Nov. 23, 1953) ch. 6; power—100kw visual, 50kw aural, antenna height—1,370 feet above average terrain, 1,292 feet above ground.

Address: P. O. Box 490. Phone: Park 2-6664. TWX Au 8057.

Licensee: Georgia-Carolina Broadcasting Co. (original owner).

Ownership: J. B. Fuqua, 100%.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Hollingbery.

Highest hour rate: \$400.

Color facilities: network.

Executives: J. B. Fuqua, pres, gen mgr & film buyer; Thomas J. Hennesy, vp & sales mgr; John Radeck, promotion mgr; Warren Hites, news dir; John P. Joplimg, chief engr.

WRDW-TV (Feb. 14, 1954) ch. 12; power—102kw visual, 51.3kw aural; antenna height—650 feet above average terrain, 498 feet above ground.

Address: 1301 Georgia Ave. Phone: Taylor 4-5432.

Licensee: Southeastern Newspapers Inc. (acquired station Feb. 16, 1956).

Ownership: Licensee is owned by Southeastern Newspapers Inc. (Augusta Chronicle and Herald) which in turn is owned by Augusta Newspapers Inc., whose principal owners are William H. Morris and wife. See "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Branham.

Highest hour rate: \$350.

Executives: Pat H. Rice Jr., vp; James W. Hicks, gen mgr & film buyer; Lou Stratton, mgr; Richard A. Fennel, program dir; Don Shepherd, promotion mgr; Al Day, news dir; Joe Gill, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WRDW.

BAINBRIDGE, Decatur County (ch. 35—)

BRUNSWICK, Glynn County (ch. 28+, 34—)

CAIRO, Grady County (ch. 45+)

CARROLLTON, Carroll County (ch. 33)

CARTERSVILLE, Bartow County (ch. 63—)

CEDARTOWN, Polk County (ch. 53—)

COLUMBUS, Muscogee County (ch. 4, 28, *34)

WRBL-TV (Nov. 15, 1953) ch. 4; power—100kw visual, 50kw aural; antenna height—630 feet above average terrain, 429 feet above ground.

Address: 1350 13th Ave. Phone: Fairfax 2-0602. TWX CM 6004.

Licensee: Columbus Broadcasting Co. (original owner).

Ownership: R. W. Page Corp., 51%; J. W. Woodruff Sr. and Jr., 49%. Page Corp. publishes Columbus Inquirer and Ledger and Bradenton (Fla.) Herald. Mr. Woodruff Sr. owns 90% and Mr. Woodruff Jr. 10% of WGPC Albany, Ga. Page Corp. stock in licensee is voted by Glen Chapman, M. R. Ashworth and W. E. Page. See "Newspaper Ownership" and J. W. Woodruff Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Hollingbery.

Highest hour rate: \$400.

Color facilities: network.

Executives: J. W. Woodruff, pres & gen mgr; Ridley Bell, station mgr & film buyer; George (Red) Jenkins, national sales dir; Robert Walton, program dir & local sales mgr; Carrie Barry, promotion mgr; Rozell Fabiani, woman's dir; Glen Croughman, news dir; George A. Gingsell, director of public affairs; Joe A. Gamble, chief engr; Frank Hardman, tech dir. Washington atty: Dempsey & Koplovitz.

Radio affiliate: WRBL.

WTVM (Oct. 6, 1953) ch. 28; power—204kw visual; antenna height—650 feet above average terrain, 449 feet above ground.

Address: 1307 First Ave. Phone: Fairfax 2-8828.

Licensee: Martin Theatres of Georgia Inc. (acquired station April 1, 1957).

Ownership: See Martin Theatres of Georgia in "Group Ownership."

CORDELE, Crisp County (ch. 43)

DALTON, Whitfield County (ch. 25+)

DOUGLAS, Coffee County (ch. 32—)

DUBLIN, Laurens County (ch. 15)

ELBERTON, Elbert County (ch. 24+)

FITZGERALD, Ben Hill County (ch. 53+)

FORT VALLEY, Peach County (ch. 18+)

GAINESVILLE, Hall County (ch. 52)

GRIFFIN, Spalding County (ch. 39+)

LA GRANGE, Troup County (ch. 50)

MACON, Bibb County (ch. 13+, *41+, 47+)

WMAZ-TV (Sept. 27, 1953) ch. 13; power—250kw visual, 125kw aural; antenna height—440 feet above average terrain, 514 feet above ground.

Address: Bankers Insurance Bldg. Phone: Sherwood 2-7373. TWX MC 5137.

Licensee: Southeastern Broadcasting Co. (original owner).

Ownership: George P. Rankin Jr., 71.4%; Wilton E. Cobb, 22.6%; Mr. and Mrs. Wallace Miller, 6%.

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Avery-Knodel.

Highest hour rate: \$400.

Color facilities: network.

Executives: George P. Rankin Jr., pres & chief engr; Wilton E. Cobb, sec-treas & gen mgr; Frank Crowther, coml mgr; Albert Sanders, exec sales mgr; Elmo Simmons, natl sales mgr; Tommy Snellgrove, local sales mgr; Robert Savage, dir of tv operations; Joe Andrews, co-ordinator promotion and public service; Del Ward, dir of women's features; Jim Arnold, film buyer; Howard Absalom, news dir; James D. Lawhon, technical dir.

Radio affiliate: WMAZ-AM-FM.



WeeRebel, Columbus, Ga., shows replica of Confederate Uniform to Mary Dwyer, time buyer, Kenyon & Eckhardt, Inc., New York.

Have you heard what the WeeRebel said to Kenyon & Eckhardt?

"We have the highest per family income in Georgia."

You'll miss the highest per family income in Georgia, if you don't put Columbus on your schedule. Metropolitan Columbus' family income is \$6,855 annually compared to the Georgia figure of \$5,002. And 83% of the families in this high-income area own TV sets. They view WRBL-TV the most! Check HOLLINGBERY for availabilities on WRBL-TV and WRBL Radio.



WRBL

TV-CHANNEL 4 • RADIO-5000 WATTS

COLUMBUS, GA.

Represented by George P. Hollingbery Co.



IDAHO FALLS, Bonneville County (ch. 3, 8+)

KID-TV (Dec. 20, 1953) ch. 3; power—100kw visual, 80.3kw aural; antenna height—1,600 feet above average terrain, 201 feet above ground.
Address: 1705 E. 17th St., P. O. Box 2008.
Phone: Jackson 2-5100. TWX 1573.
Licensee: Idaho Radio Corp. (original owner).
Ownership: Radio Service Corp. of Utah, 23.3%; Zion Security Corp., 16.9%; A. W. Schwieder, 7.9%; Guy A. Poulsen, 6.4% and others. For Radio Service Corp. interests see Corp. of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Regional network: Skyline.
Rep: Gill-Perna; Art Moore & Assoc.
Highest hour rate: \$250.
Executives: A. W. Schwieder, pres; C. N. Layne, gen mgr; Claude Cain, station mgr; Roy Southwick, film buyer; Mel Richardson, promotion mgr; Charles Harkins, news dir; Carroll E. Secrist, chief engr.
Washington atty: Wilkinson, Cragun & Barker.
Radio affiliate: KID.

KID-TV Translators: K70AS Salmon, Ida., Lemhi Tv Corp., c/o Charles Herndon, Salmon, Ida.; K72AO Jackson, Wyo., Jackson Hole Translator Inc., c/o David Cheney, Jackson, Wyo.; K70AX Pinedale, Wyo., Town of Pinedale, c/o Glen W. Wise, Pinedale Power & Light Co., Pinedale, Wyo.

JEROME, Jerome County (ch. 17)

KELLOGG, Shoshone County (ch. 33—)

LEWISTON, Nez Perce County (ch. 3—)

KLEW-TV (June 1955) ch. 3; power—13.8kw visual; antenna height—1,260 feet above average terrain, 299 feet above ground.
Address: Box 702, Yakima, Wash. Phone (Yakima): Glencourt 2-9111.
Licensee: Lewiston Tv Co. (original owner).
Ownership: See Cascade Broadcasting Co. stations in "Group Ownership."
Network, rates and personnel: See KIMA-TV Yakima, Wash. (KLEW-TV operates as satellite).
Washington atty: Prince, Taylor & Cramp-ton.

KLEW-TV Translator: K75AE Grangeville, Cottonwood, Craigmont and Nez Perce, Ida., Central Idaho Tv Inc., c/o Fred Jessup, Grangeville, Ida.

MOSCOW, Latah County (ch. 12; *15)

NAMPA, Canyon County (ch. 6, 12+)

KCIK-TV (Nov. 9, 1958) ch. 6; power—8.32kw visual, 4.17kw aural; antenna height—340 feet above average terrain, 315 feet above ground.
Address: 315 N. 8 St. Phone: 4-3311.
Licensee: Hagadone Broadcasting Co. (original owner).
Ownership: Roger L. and Ellen D. Hagadone, 100%.
Rep: Weed.
Highest hour rate: \$150.
Executives: Roger L. Hagadone, pres & gen mgr; Ralph F. Frazer, coml mgr; Jesse B. Godfrey, program dir; Sid Cohen, film buyer; Lois Elliott, promotion mgr; Daniel Smede, news dir; Gilbert Rose, chief engr.
Washington atty: Dow, Lohnes & Albertson.

PAYETTE, Payette County (ch. 14+)

POCATELLO, Bannock County (ch. 6—, 10)

KTLB (July 2, 1959) ch. 6; power—70.8kw visual; antenna height—990 feet above average terrain, 153 feet above ground.
Permittee: KBLI Inc. (original owner).
Ownership: Granite District Radio Broadcasting Corp. (KNAK Salt Lake City, KBLI Blackfoot, Ida.), 100%.
Rep: ForJoe Tv.
Highest hour rate: \$200.
Executives: Tom Tompson, gen mgr; Richard Dunn, sales mgr.

PRESTON, Franklin County (ch. 41)

REXBURG, Madison County (ch. 27+)

RUPERT, Minidoka County (ch. 21)

SANDPOINT, Bonner County (ch. 23—)

TWIN FALLS, Twin Falls County (ch. 11, 13—)

KLIK-TV (June 1955) ch. 11; power—29.5kw visual; antenna height—670 feet above average terrain, 257 feet above ground.
Address: Box 432. Phone: Redwood 3-5842. TWX 196.
Licensee: Southern Idaho Broadcasting & Telecasting Co. (acquired station May 1956).
Ownership: See A. L. Glassmann Stations in

"Group Ownership." Also see "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep: Gill-Perna.
Highest hour rate: \$150.
Executives: A. L. Glassmann, pres; Cecil Heftel, vp; Gordon Glassmann, gen mgr; Sidney Cohen, film buyer; Juneau Shinn, coml mgr & news dir; Dennis Lowe, chief engr.
Washington atty: Haley, Wollenberg & Kenahan.
Radio affiliate: KLIX.

WALLACE, Shoshone County (ch. 27—)

WEISER, Washington County (ch. 20—)

ILLINOIS

ALTON, Madison County (ch. 48)

AURORA, Kane County (ch. 75)

BELLEVILLE, Saint Clair County (ch. 54+)

BLOOMINGTON, McLean County (ch. 15—)

WBEN (suspended operation, but has not returned CP) ch. 15; power—15.8kw visual; antenna height—480 feet above average terrain, 443 feet above ground.
Address: P. O. Box 646.
Permittee: WBLN Television Inc.
Ownership: Worth S. Rough, 99.2% and others.

CAIRO, Alexander County (ch. 24—)

CARBONDALE, Jackson County (ch. *8)

CENTRALIA, Marion County (ch. 32+, 59+)

CHAMPAIGN-URBANA, Champaign County (ch. 3+, *12—, 21, 27, 33)

WCHU (May 1, 1959) ch. 33; power—5.5kw visual, 2.96kw aural; antenna height—140 feet above average terrain, 133 feet above ground.
Address: Inman Hotel, 17 E. University Ave. Phone: Fleetwood 2-7673.
Licensee: WCHU Inc. (original owner).
Ownership: See H. & E. Balaban Stations and Transcontinental Properties Inc. in "Group Ownership."
Network: NBC-TV (primary).
Rep: Young Television Corp. (sold in conjunction with WICS Springfield, Ill.).
Highest hour rate: (see WICS Springfield, Ill.).
Executives: Elmer Balaban, pres; Milton D. Friedland, gen mgr; Jerrold Merritt, chief engr.
Washington atty: McKenna & Wilkinson.

WCIA (Nov. 12, 1953) ch. 3; power—100kw visual, 50.1kw aural; antenna height—940 feet above average terrain, 981 feet above ground.
Address: 509 S. Neil St. Phone: Fleetwood 6-8333. TWX CN 8215.
Licensee: Midwest Television Inc. (original owner).
Ownership: August C. Meyer & wife, 51%; Illinois Broadcasting Co. (WSOY-AM-FM Decatur, Ill.), 20%; Russell O. Derby, 5%. Interlocking ownership with Champaign News-Gazette (WDWS) and Lindsay-Schaub Newspapers Inc. Also see "Newspaper Ownership."

Network: CBS-TV (primary).
Rep: Hollingbery.
Highest hour rate: \$1,000.
Executives: August C. Meyer, pres; Clara R. Meyer, vp; Guy Main, vp & dir of sales; Jim Fielding, production mgr; John Ketterer, film buyer; Len Davis, national sales mgr; Bob Myers, chief engr.
Washington atty: Covington & Burling.

***WILL-TV** (Urbana) (Aug. 1, 1955) ch. *12; power—45.7kw visual, 22.9kw aural; antenna height—160 feet above average terrain, 177 feet above ground.
Address: U. of Illinois, 228 Gregory Hall, Urbana, Ill. Phone (Urbana) Empire 7-6611 Ext 3391.
Licensee: U. of Illinois (original licensee).
Executives: David Dodds Henry, pres; Frank E. Schooley, dir of university broadcasting; Richard L. Rider, asst mgr & program dir; L. V. Peterson, film buyer & promotion mgr; Henry Lippold Jr., news dir; Rob R. Beldon, chief engr.
Washington atty: Landis, Taylor & Scoll.
Radio affiliate: WILL-AM-FM.

*Non-commercial educational.

CHICAGO, Cook County (ch. 2—, 5, 7, 9+, *11, 20, 26, 32, 38, 44)

WBMM-TV (Aug. 1940) ch. 2; power—100kw visual, 50kw aural; antenna height—650 feet above average terrain, 683 feet above ground.
Address: 630 N. McClurg Court, zone 11.

Phone: Whitehall 4-6000. TWX CG 3200.
Licensee: CBS Inc (acquired station Feb. 9, 1953).
Ownership: See CBS Owned Stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: CBS Television Spot Sales.
Highest hour rate: \$4,500.
Color facilities: network.
Video tape: Ampex.
Executives: H. Leslie Atlas, vp & gen mgr; C. W. Doebler, exec asst; Frank Atlas, gen sales mgr; Charles E. Hinds Jr., program dir; Jack Wartlieb, production mgr; Patricia Danneman, film dir; Ed Shaeffer, continuity dir; William R. Hohmann, sales promotion mgr; Eugene H. Bohi, sales service mgr; Donald O'Toole, sales traffic mgr; George Condon, publicity dir; William G. Garry, news dir; George Menard, farm dir; George Ramsby, talent dir; James Beloungy, dir of technical operations; Luther A. Pierce, chief engr.
Radio affiliate: WBBM-AM-FM.

WBBM (Sept. 17, 1948) ch. 7; power—316kw visual, 158kw aural; antenna height—630 feet above average terrain, 658 feet above ground.
Address: 190 N. State St. Phone: Andover 3-0800. TWX CG 1440.
Licensee: American Broadcasting-Paramount Theatres Inc. (acquired station February 1953).
Ownership: See ABC Owned Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Blair-Tv.
Highest hour rate: \$3,000.
Video tape: Ampex.
Executives: Sterling C. Quinlan, vp; Matt E. Viera, gen mgr; Clar W. Heider, natl spot sales mgr; Dan Schuffman, program mgr; John F. Fitzpatrick, production mgr; Ralph Andrews, film dir; Elliott Henry, publicity dir; Con O'Dea, news dir; William P. Kusack, dir of engineering; Charles Buzzard, asst chief engr; Charles R. deJanovich, operations engr.
Washington atty: McKenna & Wilkinson.
Radio affiliate: WLS, WENR-FM.

WGN-TV (April 5, 1948) ch. 9; power—316kw visual, 158kw aural; antenna height—870 feet above average terrain, 914 feet above ground.
Address: 441 N. Michigan Ave., zone 11. Phone: Michigan 2-7600. TWX CG 561.
Licensee: WGN Inc. (original owner).
Ownership: See Tribune Co. Stations in "Group Ownership." Also see "Newspaper Ownership."
Rep: Petry.
Highest hour rate: \$2,100.
Color facilities: local film, local live, local slides.
Video tape: Ampex.

Executives: J. Howard Wood, pres; Ward L. Quaal, vp & gen mgr; Dan Calibraro, asst to gen mgr; Bradley R. Eidmann, gen sales mgr; Alexander C. Field, program dir; Edward A. Warren, film dir; Charles A. Wilson, adv & sls promotion mgr; James G. Hanlon, public relations mgr; Thomas J. Foy, news dir; Carl J. Meyers, chief engr.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: WGN.

WHFC-TV (granted Jan. 8, 1953; not on the air; target date unknown) ch. 26; power—219kw visual; antenna height—600 feet above average terrain, 627 feet above ground.
Address: 3350 South Kedzie Ave.
Permittee: WHFC Inc.
Ownership: Richard W. Hoffman, 75%; Rose M. Hoffman, sister, 25%. Mr. Hoffman is also publisher of tri-weeklies Cicero Life, Berwyn Life, Stickney Life and Community Reporter (Chicago). Also see "Newspaper Ownership."
Radio affiliate: WHFC, WEHS (FM) Cicero.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

WIND-TV (not on the air; granted March 9, 1953; target date unknown) ch. 20; power—1,000kw visual; antenna height—570 feet above average terrain, 602 feet above ground.
Address: 400 N. Michigan Ave. Phone: Whitehall 4-2170.
Permittee: Westinghouse Broadcasting Co. (acquired Nov. 8, 1956).
Ownership: See Westinghouse Broadcasting Co. Stations in "Group Ownership."
Radio affiliate: WIND.

In Boise, Idaho—


KTVB

HAS THE

NEW

FELIX

THE CAT



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

TV Stations CONTINUED

GEORGIA CONTINUED

MARIETTA, Cobb County (ch. 57+)

MILLEDGEVILLE, Baldwin County (ch. 51+)

MOULTRIE, Colquitt County (ch. 48—)

NEWMAN, Coweta County (ch. 61+)

ROME, Floyd County (ch. 59)

SAVANNAH, Chatham County (ch. 3+, *9—, 11)

WSAV-TV (Feb. 1, 1956) ch. 3; power—33.1kw visual; antenna height—370 feet above average terrain, 363 feet above ground. (CP for 100kw visual; antenna height—480 feet above average terrain, 521 feet above ground).
Address: Liberty National Bank Bldg. Phone: Adams 6-0303. TWX SV 4108.

Licensee: WSAV Inc. (original owner).
Ownership: Harben Daniel and wife, 52.78%; William K. Jenkins, 19.63%; Arthur Lucas estate, 19% (voted by Frederick G. Storey), and others. Mr. Jenkins and the Lucas estate each owns 16% of WLAG LaGrange, Ga.
Network: ABC-TV (secondary) NBC-TV (primary).

Rep: Blair Television Assoc.
Highest hour rate: \$300.
Color facilities: network.
Executives: Harben Daniel, pres & gen mgr; Charles E. Bell, exec vp; McLin Humpidge, coml mgr; William E. Lucas, program dir & film buyer; Shirley Slater, promotion mgr; Sidney Shaw, news dir; Byron Strong, chief engr.
Washington atty: Marcus Cohn.
Radio affiliate: WSAV.

WTQC-TV (Feb. 14, 1954) ch. 11; power—208kw visual, 110.7kw aural; antenna height—480 feet above average terrain, 501 feet above ground.
Address: Box 858. Phone: Adams 2-0127.
Licensee: Savannah Broadcasting Co. (original owner).

Ownership: Wm. T. Knight Jr., 50.2%; Grace Schley Knight, 13.33%; F. Schley Knight, 5.67%.
Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Avery-Knodel.
Highest hour rate: \$300.
Color facilities: network.
Executives: William T. Knight Jr., pres & gen mgr; Ben B. Williams, exec vp & coml mgr; Dwight J. Bruce, vp, program dir & film buyer; Frank S. Bryson Jr., promotion mgr; Robert Noble III, news dir; Kyle E. Goodman, chief engr.
Washington atty: Neville Miller.
Radio affiliate: WTQC-AM-FM.

STATESBORO, Bulloch County (ch. 22)

SWAINSBORO, Emanuel County (ch. 20—)

THOMASVILLE, Thomas County (ch. 6, 27)

WCTV (Tallahassee, Fla.) (Sept. 15, 1955) ch. 6; power—100kw visual, 50kw aural; antenna height—690 feet above average terrain, 669 feet above ground.
Address: P. O. Box 3166 M. S. S., Tallahassee, Fla. Phone: 3-3666. TWX 276.

Licensee: John H. Phipps (original owner).
Ownership: See John H. Phipps Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).
Rep: Blair Television Assoc.; Harry E. Cummings (Southeast).


Highest hour rate: \$400.
Color facilities: network.
Executives: John H. Phipps, owner; L. Herschel Graves, managing dir; Joseph E. Hosford, station mgr; Herbert E. Buck Jr., program dir & promotion mgr; Joseph E. Hosford, film buyer; Frank Pepper, news dir; Charles Clifton, chief engr; W. A. Snowden Jr., dir of engineering.
Washington atty: McKenna & Wilkinson.

TIFTON, Tift County (ch. 14—)

TOCCOA, Stephens County (ch. 35)

VALDOSTA, Lowndes County (ch. 37+)

VIDALIA, Toombs County (ch. 26)



**ONLY ONE CHANNEL
IN YOUR CITY CAN
TELECAST THE NEW
FELIX THE CAT**

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

WAYCROSS, Ware County (ch. 8+, 16)

***WEGS-TV** (granted April 9, 1959; not on the air; target date unknown) ch. *8; power—316kw visual; antenna height—1,030 feet above average terrain, 1,088 feet above ground.
Permittee: Georgia State Board of Education.

*Non-commercial educational.

HAWAII

HILO, Hawaii County (ch. 2, *4, 7, 9, 11, 13)

KHBC-TV (May 15, 1955) ch. 9; power—1kw visual; antenna height—290 feet below average terrain, 258 feet above ground.
Address: c/o KGMB-TV Honolulu.

Licensee: Hawaiian Broadcasting System (original owner).
Ownership: See Hawaiian Broadcasting System Stations in "Group Ownership." Also see "Newspaper Ownership."

Executives and other information: See KGMB-TV Honolulu. (KHBC-TV and KMAU-TV Waikuku operate as satellites of KGMB-TV with rates established for all three).
Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: KHBC.

HONOLULU, Oahu County (ch. 2+, 4—, *7+, 9—, 11+, 13—)

KGMB-TV (Dec. 1, 1952) ch. 9; power—77.6kw visual; antenna height—150 feet below average terrain, 338 feet above ground.
Address: 1534 Kapiolani Blvd, zone 9. Phone: 92011.

Licensee: Hawaiian Broadcasting System Ltd. (original owner).
Ownership: See Hawaiian Broadcasting System Ltd. in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).
Rep: Peters, Griffin, Woodward.
Highest hour rate: \$400.

Executives: J. Howard Worrall, pres & gen mgr; Melvin B. Wright, gen sales mgr & mgr of station operation; Charles C. Crockett, natl sales mgr; Daniel Hunter, chief engr; Melvin B. Wright, film buyer; Colleen Ng, promotion mgr; Dean Buchanan, news dir; Dar Reid, program mgr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: KGMB.

KHVV-TV (April 6, 1954) ch. 4; power—26.3kw visual, 13.2kw aural; antenna height—40 feet below average terrain, 364 feet above ground.
Address: 1290 Ala Moana Blvd., zone 14. Phone: 53991. TWX HU 187.

Licensee: Kaiser Hawaiian Village Television Inc. (acquired station July 16, 1958).
Ownership: Owned by Kaiser-Burns Development Corp., which is equally owned by Henry J. Kaiser Sr. and Fritz B. Burns.

Network: ABC-TV (Secondary).
Rep: Young Television Corp.
Highest hour rate: \$350.
Color facilities: network, local film, local slides.

Video tape: Ampex.
Executives: Henry J. Kaiser Sr., pres; Richard C. Block, gen & sales mgr; Harold Ohta, business mgr; Dan Kawakami, program dir; Richard C. Block, film buyer; William H. Coney, promotion mgr; Mason Altieri, news dir; Ronald T. Miyahira, chief engr.
Washington atty: Haley, Wollenberg & Kenehan.

Radio affiliate: KHVV.

KONA (July 7, 1952) ch. 2; power—60.3kw visual, 30.2kw aural; antenna height—150 feet below average terrain, 350 feet above ground.
Address: 1170 Auahi St., zone 13. Phone: Honolulu 62366. TWX HU 140.

Licensee: Radio Honolulu Ltd. (acquired station June 18, 1953).

Ownership: Advertising Publishing Co. (Honolulu Advertiser and KGU Honolulu), 50% and Island Broadcasting Co. (John D. Keating), 50%. Also, see "Newspaper Ownership."

Network: NBC-TV (secondary).
Rep: NBC Spot Sales.
Highest hour rate: \$400.

Video tape: Ampex.
Executives: Lorrin P. Thurston, chairman; John D. Keating, pres & gen mgr; Arthur F. Sprinkle Jr., station mgr; gen sis mgr & film buyer; Cecil Seavey, program dir; Paul Yamamoto, promotion mgr; Alvin Chang, chief engr.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

Radio affiliate: KGU.

LIHUE, Kauai County (ch. 3+, *8—, 10+, 12—)

WAILUKU, Maui County (ch. 3, 8, *10, 12)

KALA (Nov. 17, 1958) ch. 3; power—12.18kw visual, 6.09kw aural; antenna height—5,930 feet above average terrain, 63 feet above ground.
Address: 1170 Auahi St., Honolulu 13. Phone: Honolulu 62366. TWX HU 140.

Licensee: Radio Honolulu Ltd. (original owner).

Ownership: Advertising Publishing Co. (Honolulu Advertiser, KGU Honolulu), 50%; Island Broadcasting Co. (John D. Keating), 50%. Also see "Newspaper Ownership."

Network: NBC-TV (secondary).
Rep: NBC Spot Sales.

Highest hour rate: Soid in combination with parent station, KONA (TV) Honolulu.

Video tape: Ampex.
Executives: Same as parent station, KONA (TV) Honolulu.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

KMAU-TV (April 24, 1955) ch. 3; power—5.89kw visual; antenna height—5,960 feet above average terrain, 60 feet above ground.
Address: c/o KGMB-TV Honolulu.

Licensee: Hawaiian Broadcasting System (original owner).

Ownership: See Hawaiian Broadcasting System Stations in "Group Ownership." Also see "Newspaper Ownership."

Executives and other information: See KGMB-TV Honolulu. (KMAU-TV and KHBC-TV Hilo operate as satellites of KGMB-TV with rates established for all three).

KMVI-TV (Nov. 28, 1955) ch. 12; power—275kw visual; antenna height—5,910 feet above average terrain, 70 feet above ground (cp for power—27.5kw visual).
Address: Box 374.
Licensee: Maui Pub. Co. Ltd. (original owner).

Ownership: J. Walter Cameron, 84.23%, and others. Also see "Newspaper Ownership."

Network and rates: KMVI-TV rebroadcasts NBC-TV programs of KONA (TV) along with some local programming.

Washington atty: Dow, Lohnes & Albertson.

IDAHO

BLACKFOOT, Bingham County (ch. 33)

BOISE, Ada County (ch. 2, *4+, 7)

KBOI-TV (Nov. 26, 1953) ch. 2; power—65kw visual, 33kw aural; antenna height—2,550 feet above average terrain, 149 feet above ground.
Address: 1007 W. Jefferson St. Phone: 3-2511. TWX BE 394.

Licensee: Boise Valley Broadcasters Inc. (original owner).

Ownership: Westernman Whillock, 5.9%; Willis Monk, 6.5%; Fred M. Taylor, 6.8%; Stanley E. King, 9.5%; Robert W. Howell and wife, 7.8%; Radio Service Corp. of Utah (KSL-AM-FM-TV Salt Lake City), 12.5%; Earl Glade Jr., 3%; Theressa Whillock, 4.8%, and others. For Radio Service Corp. interests see Corp. of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership."

Network: CBS-TV (primary).
Rep: Peters, Griffin, Woodward; Art Moore & Assoc. (northwest).

Highest hour rate: \$250.
Color facilities: network.

Executives: Westernman Whillock, pres & gen mgr; Earl Glade Jr., station & coml mgr & film buyer; Vestal Baker, production dir; Louise Davis, promotion mgr; Dick Eardly, news dir; James A. Johtz Jr., chief engr.

Washington atty: Wilkinson, Cragun & Barker.
Radio affiliate: KBOI.

KBOI-TV Translators: K72AC Brownlee Power Plant Camp, Ore., Idaho Power Co., c/o A. B. Day, Box 770, Boise, Ida.; K79AB Brownlee Trailer Court, Ore., Morrison-Knudsen Co., c/o Simon Piedmont, Box 85, Cambridge, Ida.; K71AT Burns, Ore., Countrywide Tv Inc., c/o Calvin Williams, K72AG John Day, Ore., John Day Valley Tv Inc., Ronald W. Southworth, John Day, Ore.; K70AN Oxbow Power Plant Camp, Ore., Idaho Power Co., c/o A. B. Day, Box 770, Boise, Ida.

KTVB (July 12, 1953) ch. 7; power—166kw visual, 87kw aural; antenna height—2,560 feet above average terrain, 223 feet above ground.
Address: 709 Idaho St., Box 390. Phone: 2-4611. TWX BE 190.

Licensee: KTVB Inc. (original owner).
Ownership: Georgia M. Davidson, 88.5%; Walter E. Wagstaff, 11.5%.

Network: ABC-TV (primary), NBC-TV (primary).
Rep: Blair Television Assoc.

Highest hour rate: \$250.
Color facilities: network.

Executives: Georgia M. Davidson, pres, gen mgr & film buyer; Robert E. Kreuger, natl sales mgr; George Ganz Jr., local sales mgr; Del Lundborn, program dir; Evelyn Winters, promotion mgr; Wm. Harvey, news dir; Harold Toedtemeler, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

KTVB (TV) Translators: K76AT Burns, Ore., Countrywide Tv Inc., c/o Calvin Williams; K76AC Brownlee Power Plant Camp, c/o A. B. Day, Box 770, Boise, Ida.; K82AD Brownlee Trailer Court, Ore., Morrison-Knudsen Co., c/o Simon Piedmont, Box 85, Cambridge, Ida.; K77AC John Day, Ore., John Day Valley Tv Inc., c/o Ronald W. Southworth, John Day, Ore.; K74AE Oxbow Power Plant Camp, Ore., c/o A. B. Day, Box 770, Boise, Ida.

BURLEY, Shoshone County (ch. 15—)

CALDWELL, Canyon County (ch. 9—)

EMMETT, Gem County (ch. 26—)

GOODING, Gooding County (ch. 23)

Discard Old Sales Maps

RICH CIA MARKET OUT-RIVALS MANY KEY METROPOLISES

* * *

A challenging market that counts its sales in billions has grown up on the Central Illinois Plains. What was once a loosely-strung marketing territory is a real sales entity—and has been since the mid-1950's. What's more, it's pulling 'way ahead of many an older, more famous, market.

Its name is CIA. Don't look for it on old-fashioned sales maps. CIA stands for Central Illinois Area. It was sired by a 1,000-foot TV tower. A leading urban land economist calls CIA a "television-created commercial region." Behind it is a unique television station's unique stature in a rich and widespread area.

CIA is a composite of five rich metropolitan areas: Bloomington, Champaign-Urbana, Danville, Decatur and Springfield. Along with these major centers, CIA embraces a total of 1,855 cities and villages in 54 counties. By adroit programming, dynamic on-the-spot news coverage of the entire area, top-featured CBS shows, and a relentless dedication to public service, WCIA-TV (Channel 3) has won the loyalty of viewers everywhere in this lush market.

Dr. Robert O. Harvey (University of Illinois College of Commerce and Business Administration) has recently prepared an analysis of CIA. Dr. Harvey's report carries a few surprises:

CIA's total retail sales of \$2,210,444,000 last year were greater than metropolitan Baltimore's. CIA bought more food than Baltimore's metropolitan market, more drugs than Denver's, more general merchandise and apparel than Houston's. Dr. Harvey's analysis shows CIA outstripping many another huge market, breathing on the necks of still more.

What's New About It?

Advertisers ordinarily find it costly, hazardous and complicated to cover big areas city-by-city, village-by-village. Through WCIA-TV, however, the advertiser has a unified market, created by a station that has earned its boundary-to-boundary audience.

If you are not now getting your share of this rich CIA market, or if you'd like to increase your volume there, Dr. Harvey's "CIA Report" is interesting and valuable reading matter. You can obtain a copy by writing WCIA-TV directly: 509 S. Neil, Champaign, Ill.

WCIA—Channel 3

August C. Meyer,
President

Guy Main, Vice President
and Director of Sales



reprinted from
**THE WALL
STREET
JOURNAL**

TV Stations CONTINUED

ILLINOIS CONTINUED

CHICAGO (Continued)

WNBQ (September 1948) ch. 5; power—100kw visual, 50.1kw aural; antenna height—710 feet above average terrain, 744 feet above ground.

Address: Merchandise Mart, zone 54. Phone: Superior 7-8300. TWX Chicago 3.

Licensee: National Broadcasting Co. (original owner).

Ownership: See "NBC Owned Stations in Group Ownership."

Network: NBC-TV (primary).

Rep: NBC Spot Sales.

Highest hour rate: \$4,500.

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.

Executives: Lloyd E. Yoder, vp & gen mgr; Robert Lemon, gen exec; William Decker, dir of sales; Harry Trigg, program dir; Stanley Brightwell, film buyer; John M. Keys, promotion mgr; William Ray, news dir; Howard C. Luttgens, chief engr.

Washington atty: Cahill, Gordon, Reindel & Ohl.

Radio affiliate: WMAQ-AM-FM.

WOPT (granted Feb. 10, 1954; not on the air; target date unknown) ch. 44; power—204kw visual; antenna height—660 feet above average terrain, 682 feet above ground.

Address: 408 South Park Ave., Oak Park, Ill. Permittee: WOPA Inc.

Ownership: See "Sonderling Stations in Group Ownership."

Radio affiliate: WOPA-AM-FM Oak Park.

Washington atty: Phillip M. Baker.

WTTW (Evanston) (not on the air; granted Aug. 12, 1953; target date unknown) ch. 32; power—24kw visual; antenna height 160 feet above average terrain, 233 feet above ground.

Address: 2201 Oakton St., Evanston.

Permittee: Northwestern Tv Broadcasting Corp.

Ownership: Angus D. Pfaff, 50%; Howard S. Martin, 50%. Mr. Pfaff also owns WNMP Evanston, Ill.

***WTTW** (Sept. 5, 1955) ch. *11; power—275kw visual, 140kw aural; antenna height—590 feet above average terrain, 617 feet above ground.

Address: 1761 East Museum Dr., zone 37. Phone: Museum 4-3800.

Licensee: Chicago Educational Television Assn. (original owner).

Executives: Edward L. Ryerson, pres; Dr. John W. Taylor, exec dir; Chalmers Marquis, program dir; Robert Seipp, film dir; Edward L. Morris, dir of development; Duane M. Weise, chief engr.

Washington atty: Krieger & Jorgensen.

*Non-commercial educational.

DANVILLE, Vermilion County (ch. 24)

WDAN-TV (December 1953) ch. 24; power—13.2kw visual, 7.08kw aural; antenna height—445 feet above average terrain, 445 feet above ground.

Address: 1500 N. Washington Ave. Phone: Hickory 2-1701. TWX 8288.

Licensee: Northwestern Pub. Co. (original owner).

Ownership: See "Newspaper Ownership" and Gannett Newspapers Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Everett-McKinney.

Highest hour rate: \$150 film, \$175 live.

Executives: Robert J. Burrow, gen mgr; Max Shaffer, station mgr; John Eckert, coml mgr; Honore Ronan, program dir; Norlyn Dossey, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WDAN.

DECATUR, Macon County (ch. 17 23+)

WTVP (Aug. 16, 1953) ch. 17; power—174kw visual, 93.3kw aural; antenna height—540 feet above average terrain, 602 feet above ground.

Address: P. O. Box 631. Phone: 8-4304. TWX 8256.

Licensee: Prairie Television Co. (acquired station July 8, 1958).

Ownership: George A. Bolas, 30%; Gilbert C. Swanson, 15%; W. Clarke Swanson, 15%;

W. J. McEdwards, 6%; W. L. Shellabarger, 5% and others.
 Network: ABC-TV (primary).
 Rep: Gill-Perna.
 Highest hour rate: \$350.
 Executives: George A. Bolas, pres; Ben K. West, vp & station mgr; Jack Kussart, program dir; Jerry Wiedenkiller, promotion mgr; Dale Coleman, news dir; Hubert F. Abfalter, chief engr.

DE KALB, De Kalb County (ch. *67)

DIXON, Lee County (ch. 47+)

ELGIN, Kane County (ch. 83)

FREEPORT, Stephenson County (ch. 23)

GALESBURG, Knox County (ch. 77)

HARRISBURG, Saline County (ch. 3, 22)

WSIL-TV (Dec. 5, 1953) ch. 22; power—7.25-kw visual; antenna height—520 feet above average terrain, 549 feet above ground. (CP ch. 3; power—100kw visual; antenna height—880 feet above average terrain, 859.5 feet above ground).
 Address: WSIL-TV Harrisburg, Ill. Phone: Clearbrook 3-7922. TWX 8159.
 Licensee: Turner Farrar Assn. (original owner).
 Ownership: Oscar L. Turner and family, 70%; Charles O. Farrar, 25%; Henry Horning, 5%. Same group owns Illinois theatre chain.
 Network: ABC-TV (primary).
 Representative: Walker-Rawalt Co.
 Highest hour rate: \$350.
 Color facilities: network.
 Executives: Oscar L. Turner, pres; Charles Gillingham, chief engr.
 Washington atty: McKenna & Wilkinson.

JACKSONVILLE, Morgan County (ch. 49—)

JOLIET, Will County (ch. 48+)

KANKAKEE, Kankakee County (ch. 14)

KEWANEE, Henry County (ch. 60—)

LA SALLE, La Salle County (ch. 35)

WEEQ-TV (Nov. 7, 1957) ch. 35; power—15.11kw visual, 8.52kw aural; antenna height—440 feet above average terrain, 448 feet above ground.
 Address: 2907 Springfield Rd., E. Peoria, Ill.
 Licensee: West Central Broadcasting Co. (original owner).
 Ownership: See Kerr-McGee Stations in "Group Ownership."
 Network: NBC-TV (primary). WEEQ-TV is a satellite of WEEK-TV Peoria.

LINCOLN, Logan County (ch. 53+)

MACOMB, McDonough County (ch. 61+)

MARION, Williamson County (ch. 40)

MATTOON, Coles County (ch. 46—)

MOLINE (See DAVENPORT, IOWA)

MT. VERNON, Jefferson County (ch. 38—)

OLNEY, Richland County (ch. 16—)

PEKIN, Tazewell County (ch. 69+)

PEORIA, Peoria County (ch. 19, 25+, 31+, *37—, 43+)

WEEK-TV (Feb. 1, 1953) ch. 43; power—371kw visual, 186kw aural; antenna height—710 feet above average terrain, 604 feet above ground.

Address: 2907 Springfield Rd., E. Peoria, Ill. Phone: 9-3961. TWX PE 8515.
 Licensee: West Central Broadcasting Co. (original owner).

Ownership: See Kerr-McGee Stations in "Group Ownership."
 Network: NBC-TV (primary).

Rep: Headley-Reed. (WEEK-TV sold in combination with its satellite WEEQ-TV La Salle, Ill.)

Highest hour rate: \$600.
 Color facilities: network.
 Executives: Sen. Robert S. Kerr (D-Okla.), pres; Fred C. Mueller, vp & gen mgr; John Leslie, coml mgr; Vic Fletcher, program dir; F. C. Mueller & Vic Fletcher, film buyers; Al Knapp, promotion mgr; Bob Arthur, news dir; Wayne Lovely, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gaguine.
 Radio affiliate: WEEK.

WIRL-TV (not on air; granted June 27, 1956) ch. 25.

Address: 115 N. Jefferson St.
 Permittee: WIRL Television Co.
 Ownership: Timothy W. and Katherine A. Swain, 44%; John H. and Edward J. Altorfer, 44%; Paul C. Brines, 4%; Rudolph Luukinen, 4%; treasury, 4%.
 Radio affiliate: WIRL.

WMBD-TV (Jan. 1, 1958) ch. 31; power—678 kw visual; antenna height—670 feet above average terrain, 609 feet above ground.

Address: 212 S.W. Jefferson Ave. Phone: 6-0711. TWX 8577.

Licensee: WMBD, Inc. (original owner).
 Ownership: Charles C. Caley, 51%; John E. Fetzer, 49%. For Mr. Fetzer's interests see John E. Fetzer Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$500.
 Color facilities: network.
 Executives: Charles C. Caley, pres; Robert O. Runnerstrom, vp; William S. Dallmann, director of sales; Winthrop P. Baker Jr., program dir & film buyer; James J. Johnston, promotion mgr; Charles F. Harrison Jr., news dir; George A. Pyle, chief engr.

Washington atty: Pierson, Ball & Dowd.
 Radio affiliate: WMBD-AM-FM.

WTVH (Oct. 12, 1953) ch. 19; power—186kw visual, 100kw aural; antenna height—660 feet above average terrain, 665 feet above ground.

Address: 621 Main St. Phone: 9-7211. TWX PE 8590.

Licensee: Hilltop Broadcasting Co. (acquired station May 1954).

Ownership: Peoria Journal Star Inc. (Peoria Star & Journal). See "Newspaper Ownership."
 Network: ABC-TV (primary).

Rep: Petry.
 Highest hour rate: \$500.
 Color facilities: network.

Executives: Henry P. Slane, pres; Harold V. Phillips, gen mgr; David J. Schlink, coml mgr; Eugene Dybvig, program dir, film buyer & promotion mgr; Wallace Wurz, chief engr.
 Washington atty: Cohn & Marks.

QUINCY, Adams County (ch. 10—, 21+)

KHQ-TV (Sept. 21, 1953) ch. 7 (see Hannibal, Mo.).

WGEM-TV (Sept. 3, 1953) ch. 10; power—316kw visual, 158kw aural; antenna height—780 feet above average terrain, 673 feet above ground.

Address: Hotel Quincy. Phone: Baldwin 2-6840. TWX Quincy 7080.

Licensee: Quincy Broadcasting Co. (original owner).

Ownership: Quincy Papers Inc. (Quincy Herald Whig). See "Newspaper Ownership."
 Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Young.
 Highest hour rate: \$400.
 Color facilities: network.

Executives: T. C. Oakley, pres; Joe S. Bonan-singa, gen mgr; J. Ben Stewart, coml mgr; Fred Colgan, program dir; Hal Heidebreder, director of advertising; Charlie Griffith, news dir; Frank Laughlin, chief engr.

Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: WGEM-AM-FM.

CENTRAL ILLINOIS



are covered by **WTVP**

abc Efficient, unduplicated coverage from the center of the booming 2 in 1 Decatur-Springfield market*



*Grade A coverage only shown

WTVP delivers the 8-county area within its Grade A coverage for the lowest DELIVERED cost per thousand—without costly, wasted duplication!



WREX-TV

RATES 79TH*

AMONG THE TOP ONE HUNDRED TV MARKETS

*SOURCE: TELEVISION MAGAZINE



REX, the friendly Lion says...

"YOU GET THE LION'S SHARE OF RICH AGRICULTURAL AND INDUSTRIAL MID-AMERICA"

Shoot Dead Center for SALES POWER!



YES, STRAIGHT SHOOTIN' RIGHT INTO 365,000 HOMES IN THE HEART OF MID-AMERICA'S AGRICULTURAL AND INDUSTRIAL MARKETS

REPRESENTED BY H-R TELEVISION INC.
J. M. BAISCH GEN. MGR.

WREX-TV
CHANNEL **13** ROCKFORD

Tv Stations CONTINUED

ILLINOIS CONTINUED

ROCKFORD, Winnebago County (ch. 13+, 39+, *45+)

WREX-TV (Oct. 1, 1953) ch. 13; power—229kw visual; 115kw aural; antenna height—710 feet above average terrain, 652 feet above ground.
Address: Auburn and Winnebago Rds. Phone: Woodland 8-1813. TWX Winnebago 7648.
Licensee: Greater Rockford Television Inc. (original owner).
Ownership: Rockford Broadcasters Inc. (WROK Rockford), 22.2%; L. E. Caster, 19.1%; Swan Hillman, 8.3%; Stanley H. Guyer, 7%. See "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).

Rep: H-R Television.
Highest hour rate: \$550.
Color facilities: network, local film, local slides.
Executives: L. E. Caster, pres; Joseph M. Baisch, gen mgr; Al J. Bilardello, sales mgr; Jack Mazzie, program dir; Charles R. Olson, promotion mgr; Charles Cremer, news dir; Richard Peck, chief engr.
Washington atty: Cohn & Marks.
Radio affiliate: WROK-AM-FM.

WTVO (May 3, 1953) ch. 39; power—195kw visual, 97.7kw aural; antenna height—660 feet above average terrain, 691 feet above ground.
Address: P. O. Box 470. Phone: Woodland 3-5413. TWX RK 7619.
Licensee: Winnebago Television Corp. (original owner).

Ownership: H. & E. Balaban Corp., 50%; Irwin & H. W. Dubinsky, 50%. For Balaban interests see H. & E. Balaban Corp. Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Headley-Red.
Highest hour rate: \$400.
Color facilities: network.
Executives: Harry Balaban, pres; Harold Froelich, gen mgr; Gene Denari, sales mgr; John W. Kelin, program dir; Thom Pigneguy, film dir; Bob D. Thompson, promotion mgr; Bruce Richardson, news dir; Herbert H. Eckstein, chief engr.
Washington atty: McKenna & Wilkinson.

ROCK ISLAND (See DAVENPORT, IOWA)

WBBF-TV (See Davenport, Iowa).

SPRINGFIELD, Sangamon County (ch. 20+, 26—, 36—, *66+)

WICS (Sept. 30, 1953) ch. 20; power—309kw visual, 211kw aural; antenna height—940 feet above average terrain, 999 feet above ground.
Address: 523 East Capitol Ave. Phone: 8-0465.
Licensee: Plains Television Corp (original owner).

Ownership: Owned jointly by H. & E. Balaban Corp. and Transcontinental Properties Inc. (See listings under these names in "Group Ownership.")

Network: NBC-TV (primary), ABC-TV (secondary).
Rep: Young Television Corp.
Highest hour rate: \$400 (sold in conjunction with WCHU Champaign, Ill.).
Color facilities: network.
Executives: Elmer Balaban, pres; Milton D. Friedland, gen mgr; Warren R. King, coml mgr; H. J. Hoskins, program dir & film buyer; William Means, promotion mgr; Robert Warren, news dir; Jerrold Merritt, chief engr.
Washington atty: McKenna & Wilkinson.

WMAX-TV (not on air; granted June 27, 1956; target date unknown) ch. 36.
Address: Myers Bldg.

Permittee: WMAX-TV Inc.
Ownership: Lincoln Broadcasting Co. (WMAX Springfield), 50%; Lee Ruwitch, 28.5%; Richard S. Cohen, 18%, and others. Gordon Sherman and Melvin Feldman, owners of WMAX, own WHY Orlando, Fla. Mr. Ruwitch is executive vice president-general mgr of WTVJ (TV) Miami.

STREATOR, La Salle County (ch. 65—)

URBANA (See CHAMPAIGN)

VANDALIA, Fayette County (ch. 28—)

WAUKEGAN, Lake County (ch. 79+)

INDIANA

ANDERSON, Madison County (ch. 26+, 61)

WCBC-TV (suspended operation; granted March 16, 1956) ch. 26.
Address: P. O. Box 350.
Permittee: Great Commission Schools Inc.
Ownership: Paul E. Billheimer and wife, 80%, and others.

ANGOLA, Steuben County (ch. 77)

BEDFORD, Lawrence County (ch. 68)

BLOOMINGTON, Monroe County (ch. 4, *30—, 36)

WTFV (Nov. 11, 1949) ch. 4; power—44.6kw visual, 22.3kw aural; antenna height—1,250 feet above average terrain, 1,225 feet above ground.

Address: 3490 Bluff Rd. Phone: State 7-2211. TWX IF 74.
Licensee: Sarkes Tarzian Inc. (original owner).

Ownership: See Sarkes Tarzian Stations in "Group Ownership."
Rep: Meeker.

Highest hour rate: \$700.
Executives: Sarkes Tarzian, pres; Robert G. Holben, gen mgr; Frank Willis, coml mgr; Art Hook, program dir & promotion mgr; Frank Edwards, news dir; Fred Molchin, chief engr.

Washington atty: A. L. Stein.

COLUMBUS, Bartholomew County (ch. 42—)

CONNERSVILLE, Fayette County (ch. 88+)

ELKHART (See SOUTH BEND)

WBJV (See South Bend).

EVANSVILLE, Vanderburgh County (ch. 7, *9+, 14—, 50—)

WEHT (Sept. 27, 1953) ch. 50; power—155kw visual; antenna height—590 feet above average terrain, 537 feet above ground.

Address: P. O. Box 395, zone 4. Phone: Harrison 4-9215. TWX 61.
Licensee: WEHT inc. (acquired station Nov. 13, 1956).

Ownership: Edwin G. Richter Jr., 20.7%; Henry S. Hilberg and wife, 34.4%; Mary Jane E. Clark, 13.8%. Same interests also own WEOA Evansville, Ind.

Network: CBS-TV (primary).
Rep: Young.
Highest hour rate: \$400.
Color facilities: network.
Executives: Edwin G. Richter Jr., pres & gen mgr; Howard D. Duncan Jr., sales mgr; Ulysses A. Carlini, program dir; Priscilla N.

- SPRINGFIELD
- DECATUR
- CHAMPAIGN-URBANA

"Where Mid America Lives and Buys..."

NEW 55th*

METROPOLITAN MARKET

NEW GRADE "A"

Only by →

SPRINGFIELD
WICS
DECATUR

CHAMPAIGN
WCHU
URBANA


NBC Exclusive



OVER 230,000 TV FAMILIES

AVAILABILITIES: YOUNG TV

ONLY ONE CHANNEL IN YOUR CITY CAN TELECAST THE NEW



FELIX THE CAT

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

INDIANA CONTINUED

Finberg, promotion mgr; M. A. McFarlin Jr., news dir; Charles (Chic) Anderson, sports dir; Robert Cleveland, chief engr.

Washington atty: Koteen & Burt.
Radio affiliate: WEOA.

WFIE-TV (Nov. 9, 1953) ch. 14; power—173 kw visual; antenna height—560 feet above average terrain, 533 feet above ground.
Address: 1115 Mt. Auburn Rd. Phone: Harrison 5-6201. TWX EV 14.
Licensee: WFIE Inc. (acquired station July 18, 1956).

Ownership: See George W. Norton stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Raymer.
Highest hour rate: \$400.
Color facilities: network.

Executives: Nathan Lord, pres; E. Berry Smith, vp & gen mgr; Lee Browning, gen sales mgr; Chet Behrman, program mgr & film buyer; Ed Yalowitz, promotion mgr; Jack McLean, news editor; Paul C. Kelley, chief engr.

Washington atty: Segal & Marmet.

WTVW (Aug. 21, 1956) ch. 7; power—316 kw visual, 158kw aural; antenna height—578 feet above average terrain, 569 feet above ground.

Address: 405 Carpenter st., zone 3. Phone: Harrison 2-1121. TWX EV 28.
Licensee: Douglas H. McDonald, Trustee (Evansville Television Inc.) (original owner).

Ownership: Class A (voting), Rex Schepp and wife, Dr. B. F. Schepp, 60%; Freeman Keyes, 9%; estate of George Bayard, 1%; Ferris Traylor, 16.4%; John Kreuger, 13.2%; Stephen W. Langmade, 0.4%. Class B (non-voting), Ferris Traylor, 25%; Joe O'Daniel, 40.3%; John Kreuger, 27.8%; Stephen W. Langmade, 4%; John Spencer, 1.9%; estate of Van Orman, .08%; Hiram Logsdon, .04%. Mr. Keyes is voting trustee for 98.6% of Class A stock.
Network: ABC-TV (primary).
Rep: Hollingbery.
Highest hour rate: \$450.
Color facilities: network, local film, local slides.

Executives: Ferris E. Traylor, pres; Dick Shively, gen mgr; Al McKelfresh, sales mgr; Bill Hill, program dir; Jack Rusche, film dir; John MacGregor, promotion mgr; Hal Wolford, news dir; John Schuta, chief engr.
Washington atty: Welch, Mott & Morgan.

FORT WAYNE, Allen County (ch. 15+, 21+, *27+, 33—, 69)

WANE-TV (Sept. 26, 1954) ch. 15; power—144kw visual; antenna height—830 feet above average terrain, 839 feet above ground.

Address: 2915 W. State Blvd., zone 15. Phone: Anthony 9411. TWX 186.
Licensee: Indiana Broadcasting Corp. (acquired station Oct. 10, 1956).

Ownership: See "Newspaper Ownership" and Corinthian Stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: Peiry.

Highest hour rate: \$500.
Color facilities: network.
Executives: C. Wrede Petersmeyer, pres; Reid G. Chapman, vp & gen mgr; John Keenan, coml mgr; J. Larry Beauchamp, program dir; Doug Shull, promotion mgr; Phil Wilson, news dir; Charles E. Wallace, chief engr.
Washington atty: Covington & Burling.
Radio affiliate: WANE.

WKJG-TV (Nov. 21, 1953) ch. 33; power—263 kw visual, 144kw aural; antenna height—770 feet above average terrain, 793 feet above ground.

Address: 2633 West State Blvd. Phone: Anthony 2295. TWX FW 90.
Licensee: WKJG Inc. (acquired station April 14, 1957).

Ownership: See "Newspaper Ownership" and Truth Publishing Co. in "Group Ownership."
Network: NBC-TV (primary).
Rep: H-R Television.

Highest hour rate: \$500.
Color facilities: network.
Executives: John F. Dille Jr, pres; Edward G. Thoms, gen mgr; Carleton B. Evans, coml mgr; Calo O. Mahlock, program dir & film buyer; Wilson Schroeder, promotion mgr; Jack Gray, news dir; Eugene A. Chase, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WKJG.

WFTA (Roanoke) (Sept. 28, 1957) ch. 21; power—110kw visual; antenna height—760 feet above average terrain, 770 feet above ground.
Address: 3333 Butler Rd. Phone: Anthony 7125. TWX FW 96.
Licensee: Sarkes Tarzian Inc. (original owner).

Ownership: See Sarkes Tarzian Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Young.

Highest hour rate: \$500.
Executives: Sarkes Tarzian, pres; Ronald R. Ross, gen mgr; Richard D. Morgan, coml mgr & program dir; Larry Frenk, promotion mgr; Tom Atkins, news dir; Gerald Bower, chief engr.
Washington atty: A. L. Stein.

GARY, Lake County (ch. 50, *66)

HAMMOND, Lake County (ch. 56—)

INDIANAPOLIS, Marion County (ch. 6, 8—, 13—, *20—, 39, 67—)

WFBM-TV (May 30, 1949) ch. 6; power—100 kw visual, 50kw aural; antenna height—990 feet above average terrain, 1,019 feet above ground.

Address: 1330 N. Meridian St., zone 2. Phone: Melrose 4-8521. TWX IP 99.

Licensee: Twin State Broadcasting Inc. (acquired station May 23, 1957).

Ownership: See "Newspaper Ownership" and Time Inc. Stations in "Group Ownership."
Network: NBC-TV (primary).

Rep: Katz.
Highest hour rate: \$1,300.
Color facilities: network, local film, local live, local slides.

Executives: Weston C. Pullen Jr, pres; Eldon Campbell, vp & gen mgr; Don Menke, gen sales mgr; Bill Fall, program mgr; Bill Fagan, film buyer; John F. Hurlbut, promotion & public relations mgr; Hugh Kibbey, natl sls; Robert Flanders, chief engr-technical; Kelly Robbins, chief engr-operations.

Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WFBM-AM-FM.

WISH-TV (July 1, 1954) ch. 8; power—316kw visual, 158kw aural; antenna height—990 feet

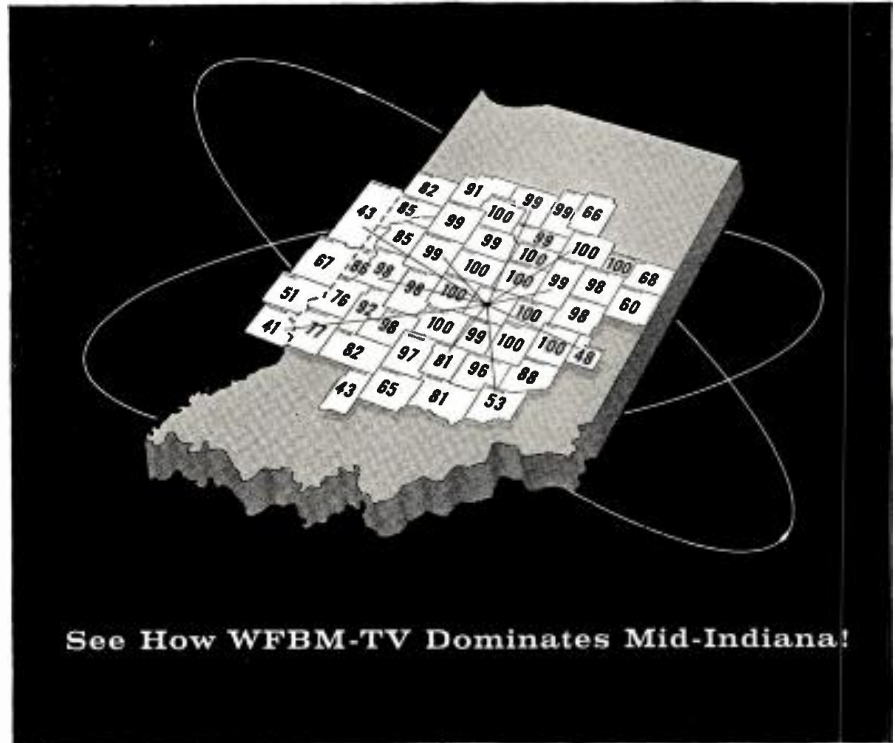
above average terrain, 997 feet above ground.
Address: 1440 North Meridian St., zone 2. Phone: Melrose 4-6411. TWX IP 276.

Licensee: Indiana Broadcasting Corp. (acquired station Nov. 15, 1956).
Ownership: See "Newspaper Ownership" and Corinthian Stations in "Group Ownership."

Network: CBS-TV (primary).
Rep: Bolling.
Highest hour rate: \$1,400.
Color facilities: network, local film, local slides.

Video tape: Ampex.
Executives: C. Wrede Petersmeyer, pres; Robert E. McConnell, vp, gen mgr & film buyer; Joseph E. Lake, coml mgr; Steven T. Briggs, program mgr; Ray Reisinger, director of promotion; Richard Hickox, news dir; Stokes Gresham Jr., chief engr.

Washington atty: Covington & Burling.
Radio affiliate: WISH.



See How WFBM-TV Dominates Mid-Indiana!

First by a good margin, WFBM-TV dominates all other stations in Mid-Indiana both in total coverage and market penetration. Map shows county percentages measured by Nielsen Coverage Study No. 3, 1958.

where else . . .

—will you find satellite markets that are 33% richer and 50% bigger than the metropolitan trading zone itself?

—can so many satellite markets that are recognized retail trading centers in their own right be covered from one central point . . . and only one principal station with no overlapping network affiliates to do the complete advertising job?

only here! WFBM-TV is first in Mid-Indiana . . . dominates it completely, because WFBM-TV is the only basic NBC outlet penetrating this entire area. Let us show you how to test regional marketing ideas with amazing results. Call us for market information.

The Nation's 13th Television Market

...with the only basic NBC coverage of 760,000 TV set-owning families

Indianapolis itself—Major retail area for 18 richer-than-average counties. 1,000,000 population—350,600 families with 90% television ownership!

11 Satellites—Each a recognized marketing area—and well within WFBM-TV's basic area of influence. An audited audience of 412,800 more television homes.

Represented Nationally by the KATZ Agency



OUR 10TH ANNIVERSARY

TV Stations CONTINUED

INDIANA CONTINUED

INDIANAPOLIS (Continued)

WLWI (Oct. 30, 1957) ch. 13; power—297kw visual; antenna height—976 feet above average terrain, 1022.5 feet above ground.
Address: 1401 N. Meridian St., zone 2. Phone: Melrose 9-2311. TWX IP 347.
Licensee: Crosley Broadcasting Corp. (original owner).

Ownership: See Crosley Broadcasting Corp. in "Group Ownership."
Network: ABC-TV (primary).
Rep: Crosley Broadcasting National Sales; Bomar Lowrance; Tracy Moore.
Highest hour rate: \$1,100.
Color facilities: network; local film, local live, local slides.
Executives: Robert E. Dunville, pres; John B. Babcock, gen mgr & film buyer; Bob Lamb, sales mgr; Bruce B. Cox, special broadcast services dir; Charles Brodhead, program dir; George King, merchandising mgr; Ken Reed, film dir; Joe Davey, sales-service mgr; Terry Simpson, promotion and publicity dir; Gordon Graham, news dir; Norman Nixon, chief engr.
Washington atty: Hogan & Hartson.

WITV (see Bloomington, Ind.)

JASPER, Dubois County (ch. 19+)

KOKOMO, Howard County (ch. 29+)

LAFAYETTE, Tippecanoe County (ch. 18, *47, 59)

WFAM-TV (May 8, 1953) ch. 59 (CP for ch. 18); power—162kw visual, 89.1kw aural; antenna height—630 feet above average terrain, 637 feet above ground.
Address: McCarty Lane. Phone: Gibson 7-2186. TWX 481.
Licensee: Sarkes Tarzian Inc. (acquired station June 1959).
Ownership: See Sarkes Tarzian Stations in "Group Ownership."
Network: ABC-TV (secondary); CBS-TV (primary), NBC-TV (secondary).
Rep: Rambeau, Vance, Hopple Inc.
Highest hour rate: \$150.
Color facilities: network.
Executives: Sarkes Tarzian, pres.

LEBANON, Boone County (ch. 79+)

LOGANSPOUT, Cass County (ch. 51)

MADISON, Jefferson County (ch. 25—)

MARION, Grant County (ch. 31)

MICHIGAN CITY, La Porte County (ch. 62+)

In Indiana

FOR THE SALE AND PURCHASE
OF RADIO AND TELEVISION STATIONS
Contact 1714 Tribune Tower, Chicago
DElaware 7-2754
or any office of

HAMILTON-LANDIS
& ASSOCIATES, INC.



ONLY ONE CHANNEL
IN YOUR CITY CAN
TELECAST THE NEW
FELIX THE CAT

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

MUNCIE, Delaware County (ch. 49, 55+, *71)

WLBC-TV (May 8, 1953) ch. 49; power—14.1 kw visual, 7.08kw aural; antenna height—500 feet above average terrain, 542 feet above ground.
Address: P. O. Box 271. Phone: Atlas 8-4403.
Licensee: Tri City Radio Corp. (original owner).
Ownership: Donald A. Burton, 51%; William F. Craig, 46.5%, and others.
Network: ABC-TV (per program), CBS-TV (per program), NBC-TV (primary).
Rep: Hal Holman.
Highest hour rate: \$225.
Color facilities: network.
Executives: Don Burton, pres, treas & gen mgr; Bill Craig, coml mgr, film buyer & promotion mgr; Lee Allerton, program dir; Fred Hinshaw, news dir; Pat Finnegan, chief engr.
Washington atty: John H. Midlen.
Radio affiliate: WLBC (AM), WMUN (FM).

PLYMOUTH, Marshall County (ch. 34—)

PRINCETON, Gibson County (ch. 52+)

WRAY-TV (not on air, suspended operation but has not turned in construction permit): ch. 52; power—166kw visual.
Permittee: Southern Indiana Telecasting Inc.
Ownership: M. R. Lankford, 62.6%. Mr. Lankford also owns WDQN DuQuoin, Ill.

RICHMOND, Wayne County (ch. 32—)

ROANOKE, Huntington County

WFTA (see full listing under Fort Wayne, Ind.)

SHELBYVILLE, Shelby County (ch. 58+)

SOUTH BEND, Saint Joseph County-ELKHART, Elkhart County (ch. 16, 22, 28+, *52)

WNDU-TV (July 2, 1955) ch. 16; power—234 kw visual, antenna height—580 feet above average terrain, 566 feet above ground.
Address: Box 989. Phone: Central 3-7111. TWX SB 8773.
Licensee: Michiana Telecasting Corp., U. of Notre Dame, Notre Dame, Ind. (original owner).
Ownership: U. of Notre Dame du Lac, 100%; voted by Rev. Edmund P. Joyce.
Network: NBC-TV (primary).
Rep: Venard, Rintoul & McConnell.
Highest hour rate: \$500.
Color facilities: network.
Executives: Bernard C. Barth, vp & gen mgr; Wm. Thomas Hamilton, sales mgr; Wm. H. Mackenzie, production mgr; William A. Garden, director of sales service; Walter G. Purcell, promotion mgr; Lamont McLaughlin, news dir; Bill Etherton, sports dir; Bazil O'Hagan, chief engr.
Washington atty: Dempsey & Koplovitz.
Radio affiliate: WNDU.

WSBT-TV (Dec. 21, 1952) ch. 22; power—234 kw visual; antenna height—530 feet above average terrain, 484 feet above ground.
Address: Broadcast Center, 300 W. Jefferson Blvd., zone 1. Phone Central 3-3141. TWX SB 8762.

Licensee: South Bend Tribune (original owner).
Ownership: South Bend Tribune Publishing Co. (See "Newspaper Ownership.")
Network: CBS-TV (primary).
Rep: Raymer.
Highest hour rate: \$500.
Color facilities: network.
Executives: Franklin D. Schurz, pres; Neal B. Welch, gen mgr; Will R. Darch, coml mgr; Robert J. Drain, program dir; Walter A. Sweitzer Jr., film buyer; James A. Halpin, promotion mgr; Robert M. Hoyt, news dir; Arthur R. O'Neil, chief engr.
Washington atty: Hogan & Hartson.
Radio affiliate: WSBT.

WSJV (Elkhart) (March 15, 1954) ch. 28; power—204kw visual; antenna height—690 feet above average terrain, 649 feet above ground.
Address: Box 28, South Bend, Ind. Phone: South Bend; Central 2-2828, Elkhart; Jackson 2-1518. TWX Elk 8713.
Licensee: Truth Pub. Co. (original owner).
Ownership: See "Newspaper Ownership" and Truth Publishing Co. in "Group Ownership."
Network: ABC-TV (primary).
Rep: H-R Television.
Highest hour rate: \$400.
Executives: John F. Dille Jr., pres; Paul C. Brines, vp & gen mgr; Edwin J. Lasko, asst. mgr & film buyer; Vince Doyle, natl sis mgr; Don Fuller, local & regional sis mgr; W. Forrest Morrow, program & production mgr; Marilyn Lee, promotion mgr; Sam Hall, news dir; Lester Zellmer, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WTRC-AM-FM Elkhart.

TELL CITY, Perry County (ch. 78)

TERRE HAUTE, Vigo County (ch. 2+, 10, *57+, 63—, 73+)

WTHI-TV (July 20, 1954) ch. 10; power—316 kw visual, 191.5kw aural; antenna height—480 feet above average terrain, 548 feet above ground.
Address: 918 Ohio St. Phone: Crawford 9481. TWX TH 1.
Licensee: Wabash Valley Broadcasting Corp. (original owner).
Ownership: Anton Hulman Jr., 81.65%; J. R. Cloutier, 13.35%; Henry P. Smith, 5%.
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep: Bolling.
Highest hour rate: \$600.
Color facilities: network.
Executives: Anton Hulman Jr., pres; J. M. Higgins, gen mgr; Ben Falber Jr., program dir & film buyer; Bill Hawkins, promotion mgr; Howard Caldwell, news dir; Russ Arnold, chief engr.
Washington atty: Haley, Wollenberg & Kenahan.
Radio affiliate: WTHI-AM-FM.

VINCENNES, Knox County (ch. 44+)

WASHINGTON, Daviess County (ch. 60+)

IOWA

ALGONA, Kossuth County (ch. 37+)

AMES, Story County (ch. 5, 25—)

WOI-TV (Feb. 21, 1950) ch. 5; power—100kw visual, 50.1kw aural; antenna height—550 feet above average terrain, 579 feet above ground.
Address: Ames, Iowa. Phone: Cedar 2-3400, ext. 831. TWX 560 Ames.
Licensee: Iowa State U. of Science & Technology (original owner).
Network: ABC-TV (primary).
Rep: H-R Television.
Highest hour rate: \$650.
Color facilities: network.
Executives: Dr. James Hilton, pres; Robert C. Mulhall, gen mgr & film buyer; Ted Tostlebe, coml mgr; James H. Davis, assoc. gen mgr & program dir; Karen Rowher, promotion mgr; Richard Greene, news mgr; Keith Ketcham, chief engr.
Washington atty: Cohn & Marks.
Radio affiliate: WOI-AM-FM.

ATLANTIC, Cass County (ch. 45—)

BOONE, Boone County (ch. 19—)

BURLINGTON, Des Moines County (ch. 32—, 38+)

CARROLL, Carroll County (ch. 39)

CEDAR RAPIDS, Linn County (ch. 2, 9—, 20—, *26+)

KCRG-TV (Oct. 15, 1953) ch. 9; power—316 kw visual, 158kw aural; antenna height—1,060 feet above average terrain, 1,079 feet above ground.
Address: First St. at First Ave. S.W. Phone: Empire 4-4194. TWX CR 14.
Licensee: Cedar Rapids Television Co. (original owner).
Ownership: The Gazette Company (Cedar Rapids Gazette) 100%. Also see "Newspaper Ownership."
Network: ABC-TV (primary).
Rep: Branham Co.
Highest hour rate: \$500.
Executives: Joseph F. Hladky Jr., pres; Red Gardner, gen mgr & film buyer; Eugene E. McClure, coml mgr; Paul D. Carter, creative dir; Ralph D. Willey, operations dir; Edna A. Herbst, promotion mgr; Bob Clyde, director of news & public affairs; I. V. McDaniel, chief engr.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: KCRG.

KWWL (see Waterloo, Iowa)

WMT-TV (Sept. 30, 1953) ch. 2; power—100 kw visual, 70kw aural; antenna height—1,460 feet above average terrain, 1,355 feet above ground.
Address: Paramount Theatre Bldg. Phone: Empire 4-0171. TWX CR 11.
Licensee: WMT-TV Inc. (original owner).
Ownership: American Broadcasting Stations Inc. (WMT Cedar Rapids, KWMT Fort Dodge, both Iowa), 51%; William B. Dolph, 29%; Wil-

liam B. Quarton, 20%. ABS is controlled by Helen S. Mark and children with Frank S. McMillan and Herbert M. Bingham as trustees for 43% of its stock and Mr. Bingham, Mrs. Mark and Helen M. Hermann as Trustees for 50% of its stock. Mr. Dolph owns 15% and Mrs. Mark 5% of KJBS San Francisco. Mr. Dolph also owns 43% of Dolph-Petty Broadcasting Co., licensee of KUDE Oceanside, Calif. (See Dolph-Petty Stations in "Group Ownership").

Network: CBS-TV (primary).
 Rep: Katz Agency.
 Highest hour rate: \$625.
 Color facilities: network.
 Video tape: Ampex.
 Executives: Wm. B. Quarton, exec vp; Lew Van Nostrand, vp, sales; Doug Grant, vp, tv operations; Dick Pinney, promotion dir; Chuck Worcester, director of news services; George Hixenbaugh, chief engr.
 Washington atty: Bingham, Collins, Porter & Kistler.
 Radio affiliate: WMT.

CENTERVILLE, Appanoose County (ch. 31—)

CHARLES CITY, Floyd County (ch. 18—)

CHEROKEE, Cherokee County (ch. 14)

CLINTON, Clinton County (ch. 64)

COUNCIL BLUFFS, Pottawattamie County
KETV (see Omaha, Neb.)

CRESTON, Union County (ch. 43)

DAVENPORT, Scott County-**ROCK ISLAND, ILL.**, Rock Island County-**MOLINE, ILL.**, Rock Island County (ch. 4+, 6+, 8, *30+, 42—, 68)

WHBF-TV (Rock Island) (July 1950) ch. 4; power—100kw visual, 70 kw aural; antenna height—1,000 feet above average terrain, 993 feet above ground.
 Address: Telco Bldg. Phone: Rock Island 6-5441. TWX 181.
 Licensee: Rock Island Broadcasting Co. (original owner).
 Ownership: Ben H. Potter and family, 75%; Leslie C. Johnson, 25%. Potter family owns Rock Island (Ill.) Argus and a controlling interest in KBUN Bimidi, Minn. Mr. Johnson owns 50% of WJBC Bloomington, Ill.
 Network: ABC-TV (secondary), CBS-TV (primary).
 Rep: Avery-Knodel; Harry S. Hyett.
 Highest hour rate: \$900.
 Color facilities: network.
 Executives: Ben H. Potter, pres; Leslie C. Johnson, vp & gen mgr; Maurice Corken, asst gen mgr & director of sales; Forest W. Cooke, program dir & film buyer; Heber E. Darton, promotion mgr; Wm. G. Ellison & Jim Koch, news dirs; Robert J. Sinnett, chief engr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: WHBF-AM-FM.

WOC-TV (Oct. 31, 1949). ch. 6; power—100 kw visual; 60.3kw aural; antenna height—600 feet above average terrain, 625 feet above ground.
 Address: 805 Brady St. Phone: 3-3661. TWX Davenport 82.
 Licensee: Central Broadcasting Co. (original owner).
 Ownership: See B. J. Palmer Stations in "Group Ownership."
 Network: NBC-TV (primary).
 Rep: Peters, Griffin, Woodward.
 Highest hour rate: \$900.
 Color facilities: network.
 Executives: B. J. Palmer, pres; D. D. Palmer, vice pres & treas; Ralph Evans, exec vp; Paul Loyet, vp; Wm. D. Wagner, secy; Ernest C. Sanders, resident mgr; Pax Shaffer, sales mgr;

Raymond E. Guth, program dir; Kenneth Wagner, film buyer; Richard W. Upp, sales promotion mgr; Robert Frank, news dir; Paul Arvidson, chief engr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: WOC-AM-FM.

DECORAH, Winneshiek County (ch. 44+)

DES MOINES, Polk County (ch. 8—, *11+, 13—, 17+, 23—)

KDPS-TV (April 27, 1959) ch. *11; power—28.8kw visual; 15kw aural; antenna height—320 feet above average terrain; 410 feet above ground.
 Address: 1800 Grand Ave. Phone: Atlantic 8-9511.
 Licensee: Des Moines Independent Community School District (original owner).
 Executives: L. L. Daubert, pres; Clifton F. Schropp, gen mgr; Ralph Joy, program dir; Howard P. Andreasen, chief engr.
 Washington atty: Krieger & Jorgensen.
 Radio affiliate: KDPS (FM).

*Non-commercial educational.

KRNT-TV (July 31, 1955) ch. 8: power—316 kw visual; 168kw aural; antenna height—610 feet above average terrain; 705 feet above ground.
 Address: 9th and Pleasant, zone 14. Phone: Cherry 3-4141. TWX 279.
 Licensee: KRNT-TV Co. (original owner).
 Ownership: Cowles Broadcasting Co., 60%; Murphy Broadcasting Co. (estate of Kingsley H. Murphy), 40%. For Cowles Broadcasting interests see Cowles Stations in "Group Ownership." (Also see "Newspaper Ownership").
 Network: CBS-TV (primary).
 Rep: Katz Agency.
 Highest hour rate: \$700.
 Color facilities: network.
 Executives: Luther L. Hill, pres; Robert W. Dillon, gen mgr; Paul M. Elliott, coml mgr; Bill Hippee, sales mgr; Joe Hudgens, program dir & film buyer; Richard Devine, promotion mgr; Russ Van Dyke, news dir; Charles F. Quentin, chief engr.
 Washington atty: Segal & Marmet.
 Radio affiliate: KRNT.

... and **WOC-TV**

FOR BEST COVERAGE IN THE NATION'S 47th TV MARKET



(Davenport, Iowa — Rock Island — Moline, Illinois)
The Largest Market between Chicago and Omaha . . . Minneapolis and St. Louis . . . the 47th TV market in the nation.

Population		Effective Buying Income*	
1958	1959	1958	1959
1,599,500	1,632,100	\$2,668,806,000	\$2,879,387,000
Increase — 32,600		Increase — \$210,551,000	
TV Homes		Retail Sales*	
422,800	438,480	\$1,918,167,000	\$2,042,037,000
Increase — 15,680		Increase — \$123,870,000	

*Sales Management's "Survey of Buying Power — 1959"

Col. B. J. Palmer
 President
 Ernest C. Sanders
 Resident Manager
 Pax Shaffer
 Sales Manager
 Peters, Griffin, Woodward,
 Inc., Exclusive National
 Representatives

DAVENPORT } IOWA
 BETTENDORF }

ROCK ISLAND } ILL.
 MOLINE }
 EAST MOLINE }

WOC-TV is No. 1 in the nation's 47th TV market—leading in TV homes (438,480), monthly coverage and weekly circulation — day and night — as reported in the Nielson Coverage Service No. 3, Spring, 1958. For further facts and latest availabilities, call your PGW Colonel! . . . NOW!



WOC-TV Davenport, Iowa is part of Central Broadcasting Co., which also owns and operates WHO-TV and WHO Radio, Des Moines, Iowa

In Des Moines, Iowa—



KRNT-TV HAS THE NEW FELIX THE CAT

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

Tv Stations CONTINUED

IOWA CONTINUED

DES MOINES (Continued)

WHO-TV (April 15, 1954) ch. 13; power—316kw visual, 158kw aural; antenna height—780 feet above average terrain, 743 feet above ground.
Address: 1100 Walnut St., zone 7. Phone: Atlantic 8-6511. TWX DM 286.
Licensee: Central Broadcasting Co. (original owner).
Ownership: See B. J. Palmer Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Peters, Griffin, Woodward.
Highest hour rate: \$750.
Color facilities: network, local film, local slides.
Executives: Col. B. J. Palmer, pres & chmn of the board; Dr. D. D. Palmer, vp & treas; Ralph Evans, exec. vp; William D. Wagner, secy; Paul A. Loyet, vp and resident mgr; W. W. Woods, asst mgr; Robert H. Harter, sales mgr; John H. Kerrigan, program dir & film buyer; Kenneth A. Gfeller, production mgr; Robert O. Link, promotion mgr; John D. Shelley, news bureau mgr; Roy W. Pratt, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WHO-AM-FM.

DUBUQUE, Dubuque County (ch. 56+, 62-)

ESTHERVILLE, Emmet County (ch. 24+)

FAIRFIELD, Jefferson County (ch. 54)

FORT DODGE, Webster County (ch. 21)

KQT (November 1953) ch. 21; power—170 kw visual; 89kw aural; antenna height—630 feet above average terrain, 651 feet above ground.
Address: 921 1st Avenue S. Phone: 4-0351.
Licensee: Northwest Television Co. (original owner).
Ownership: Edward Breen and wife and others.
Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).
Rep: Pearson.
Highest hour rate: \$150.
Color facilities: network.
Executives: Edward Breen, pres & gen mgr; Roland Camp, sales mgr; Gene Loeffler, exec vp in charge of sales & programming, film buyer; Richard Johnson, promotion mgr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: KVFD.

FORT MADISON, Lee County (ch. 50+)

GRINNELL, Poweshiek County (ch. 71)

IOWA CITY, Johnson County (ch. *12+, 24-)

KEOKUK, Lee County (ch. 44-)

KNOXVILLE, Marion County (ch. 33-)

MARSHALLTOWN, Marshall County (ch. 49)

MASON CITY, Cerro Gordo County (ch. 3+, 35-)

KGLO-TV (May 15, 1954) ch. 3; power 100kw visual, 50kw aural; antenna height—460 feet above average terrain, 500 feet above ground.
Address Second & Pennsylvania Ave. Phone: Garden 3-2540.
Licensee: Lee Radio Inc. (original owner).
Ownership: See Lee Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Weed.
Highest hour rate: \$450.
Color facilities: network.
Executives: Lee P. Loomis, pres; Herbert R. Ohrt, exec vp & gen mgr; Lloyd D. Loers, film buyer & coml mgr; Doug Sherwin, promotion mgr & program dir; Ken Kew, news dir; Roger Sawyer, chief engr.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: KGLO-AM-FM.

MUSCATINE, Muscatine County (ch. 58)

NEWTON, Jasper County (ch. 65+)

OELWEIN, Fayette County (ch. 28)

OSKALOOSA, Mahaska County (ch. 52+)

OTTUMWA, Wapello County (ch. 15+, 63)
KTVO (see Kirksville, Mo.)

RED OAK, Montgomery County (ch. 32+)

SHENANDOAH, Page County (ch. 20+)

SIoux CITY, Woodbury County (ch. 4-, 9, *30, 36-)

KTIV (Oct. 9, 1954) ch. 4; power—100kw visual, 50.1kw aural; antenna height—770 feet above average terrain, 633 feet above ground.
Address: 10th & Grandview. Phone 8-0545. TWX 35.
Licensee: KTIV Television Co. (original owner).
Ownership: Perkins Bros. Co., 50%; Dietrich Dirks and eight others, 50%. Perkins owns KSCJ Sioux City and controls Sioux City Journal and Journal-Tribune. (See "Newspaper Ownership").
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Hollingbery; Harry Hyett (Minneapolis-St. Paul); Harold Soderlund (Omaha).
Highest hour rate: \$400.
Color facilities: network.
Executives: Dietrich Dirks, pres & gen mgr; Eugene Flaherty, vp & coml mgr; Don Stone, program dir & film buyer; Bill Mote, promotion mgr; Ken Wayman, news dir; Al Smith, chief engr.
Washington atty: Miller & Schroeder.
Radio affiliate: KSCJ.

KTIV (TV) Translators: K77AL Spencer, Iowa, Spencer Area Television Inc., Box 528; K75AL Spirit Lake, Iowa, Spencer Area Television Inc., Box 528, Spencer.

KVTV (March 29, 1953) ch. 9; power—288kw visual, 144 kw aural; antenna height—720 feet above average terrain, 537 feet above ground.
Address: 7th and Douglas, zone 1. Phone: 2-2711. TWX SY 14.
Licensee: Peoples Broadcasting Corp. (acquired station December 1, 1957).
Ownership: See Peoples Broadcasting Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Katz Agency.
Highest hour rate: \$425.
Color facilities: network.
Executives: Donald D. Sullivan, vp & gen mgr; Robert B. Donovan, coml mgr; Clark Pollock, program dir & film buyer; George Hutchins, production mgr; John Schambow, promotion mgr; Gene Cuddeback, dir of sales service; Bob Billman, news dir; Robert Engelhart, chief engr.
Washington atty: Fly, Shuebruk, Blume & Gaugline.

SPENCER, Clay County (ch. 42+)

STORM LAKE, Buena Vista County (ch. 34+)

WATERLOO, Black Hawk County (ch. 7+, 16-, *22-, 46+)

KWWL-TV (Cedar Rapids) (November, 1953) ch. 7; power—316kw visual, 221kw aural; antenna height—1,130 feet above average terrain, 1,028 feet above ground.
Address: East Fourth & Franklin. Phone: Adams 4-4404. TWX WX17.
Licensee: Black Hawk Broadcasting Co. (original owner).
Ownership: See Black Hawk Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Avery-Knodel.
Highest hour rate: \$500.
Color facilities: network.
Executives: Ralph J. McElroy, pres, gen mgr & coml mgr; Bill C. Baldwin, program dir, film buyer & promotion mgr; Warren Mead, news dir; Edward M. Tink, chief engr.
Washington atty: Roberts & McInnis.
Radio affiliate: KWWL.

WMT-TV (see Cedar Rapids)

WEBSTER CITY, Hamilton County (ch. 27)

KANSAS

ABILENE, Dickinson County (ch. 31+)

ARKANSAS CITY, Cowley County (ch. 49)

ATCHISON, Atchison County (ch. 60+)

CHANUTE, Neosho County (ch. 50-)

COFFEYVILLE, Montgomery County (ch. 33-)

COLBY, Thomas County (ch. 22-)

CONCORDIA, Cloud County (ch. 47-)

DODGE CITY, Ford County (ch. 23)

KTVC (see Ensign)

EL DORADO, Butler County (ch. 55+)

EMPORIA, Lyon County (ch. 39-)

ENSIGN, Gray County (ch. 6+)

KTVC (July 24, 1957) ch. 6; power—28.2kw visual, 14.1 kw aural; antenna height—720 feet above average terrain, 666 feet above ground.
Address: 705 Second, Dodge City, Kan. Phone: Hunter 3-666. TWX 96, Dodge City.
Licensee: Southwest Kansas Television Co. (original owner).
Ownership: Dodge City Broadcasting Co. (KGNO Dodge City, Kan.) and Dodge City Globe, 18%; Wendell Elliott, 5.6%. There are more than 600 other stockholders. (See "Newspaper Ownership").
Network: ABC-TV (primary) (private relay from KAKE-TV).
Rep: Katz Agency (on sales with KAKE-TV Wichita).
Highest hour rate: \$130.
Executives: Leigh Warner, pres; Wendell Elliott, vp & gen mgr; Ken Karr, chief engr.
Washington atty: A. L. Stein.

FORT SCOTT, Bourbon County (ch. 27)

GARDEN CITY, Finney County (ch. 9, 11+)

KGLD (Nov. 5, 1958) ch. 11; power—45.7kw visual.
Address: c/o CKCT (TV) Great Bend, Kan.
Licensee: Central Kansas Television Co. (station operates as satellite of CKCT).
Ownership: See Central Kansas stations in "Group Ownership."
Washington atty: Cohn & Marks.

GOODLAND, Sherman County (ch. 10, 31)

KBLB-TV (September 11, 1958) ch. 10; power—316kw visual, 158kw aural; antenna height—770 feet above average terrain, 786½ feet above ground.
Address: Box 569. Phone: Twinoaks 9-2331.
Licensee: Tri-State Television Inc. (acquired station July 1, 1959).
Ownership: Leslie Whittemore and associates.
Network: CBS-TV (primary), NBC-TV (primary).
Highest hour rate: \$150.
Color facilities: network.
Executives: Les Whittemore, gen mgr; Ed- die Jones, station & coml mgr; Bob McEvoy, program dir & film buyer; Jack Walkmeyer, promotion & sales mgr; Herb Stegman, news dir; Paul Bateman, chief engr.
Washington atty: McKenna & Wilkinson.
Radio affiliate: KBLR.

GREAT BEND, Barton County (ch. 2, 28)

CKCT (Nov. 29, 1954) ch. 2; power—100kw visual, 50kw aural; antenna height—970 feet above average terrain, 1,000 feet above ground.
Address: U. S. Highway 281. Phone: Gladstone 3-7868. TWX: 90.
Licensee: Central Kansas Tv Co.
Ownership: See Central Kansas stations in "Group Ownership."
Network: NBC-TV.

HAYS, Ellis County (ch. 7-, 20-)

KAYS-TV (Sept. 2, 1958) ch. 7; power—116.5 kw visual, 63.25kw aural; antenna height—650 feet above average terrain, 751 feet above ground.
Address: P. O. Box 695. Phone: Market 4-2578.
Licensee: KAYS, Inc. (original owner).
Ownership: Ross Beach Sr. 50%; and Robert E. Schmidt, 49¼%.
Network: ABC-TV (primary).
Rep: Katz (on sales with KAKE-TV Wichita); Hal Holman.
Highest hour rate: \$150.
Ross Beach Sr., pres; Robert E. Schmidt, gen mgr; Robert E. Canfield, coml mgr & film buyer; Richard McDaniel, program dir; Don Lowrey, promotion mgr; Carl Wells, news dir; James E. Kane, chief engr.
Washington atty: A. L. Stein.
Radio affiliate: KAYS.

HUTCHINSON, Reno County (ch. 12, 18)


KTVE (July 1, 1953) ch. 12; power—316kw visual, 158kw aural; antenna height—800 feet above average terrain, 779 feet above ground.
Address: Wichita—P. O. Box 12, Hutchinson —1800 North Plum. Phone: Wichita: Temple 8-1411. Hutchinson—Mohawk 5-5503. TWX: Wichita—W1235; Hutchinson—HU 02.
Licensee: Wichita-Hutchinson Co. (acquired station Oct. 19, 1955).
Ownership: Minneapolis Star and Tribune Company, 83.9%; John P. Harris & family, 6.25%; W. D. P. Carey and family, 3.7%; Bess Wynn Rickard, 2.8%; Howard Peterson, 4%. For Minneapolis Star and Tribune Company see Cowles Stations in "Group Ownership." The Harrises are chief owners of KSAL Salina and KIUL Garden City, both Kansas. Mrs. Rickard owns 62.5% of KWBEW Hutchinson, Kansas. Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Blair Television Assoc.
Highest hour rate: \$700.
Color facilities: network.
Executives: Joyce A. Swan, pres; M. Dale Larsen, acting gen mgr; R. V. (Dick) Fairbanks, natl sales mgr; L. V. (Lew) Sciortino, local sales mgr; Robert D. Snyder, program dir; Joe W. MacConkey, exec. editor; Ken H. Cook, chief engr.
Washington atty: Segal & Marmet.

INDEPENDENCE, Montgomery County (ch. 20)

IOLA, Allen County (ch. 44+)

JUNCTION CITY, Geary County (ch. 29+)

LARNED, Pawnee County (ch. 15-)



ONLY ONE CHANNEL
IN YOUR CITY CAN
TELECAST THE NEW
FELIX THE CAT
TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

TOPS IN "BOX OFFICE"!

WHO-TV's spectacular library of film packages*—loaded with award-winning movies — means "box office" for YOU, in Central Iowa!

Three times each weekday, thousands of viewers — men, women and children — watch film features on WHO-TV. WHO-TV programs these films in choice, low-cost time periods, and their ratings (Monday-Friday) are tremendously higher than those of competition, according to ARB for March 16-April 12, 1959:

- FAMILY THEATRE (Noon-2 p.m.).....44.3%
- EARLY SHOW—Cartoons (4:30 p.m.-5:05 p.m.).....36.1%
- EARLY SHOW—Feature (5:05 p.m.-6 p.m.).....29.9%
- LATE SHOW (10:30 p.m.-Sign-Off).....25.8%

PGW can give you all the details on WHO-TV and what "box office" in Central Iowa means to you. Ask your Colonel!

*WARNER BROTHERS "Feature" and "Vanguard,"
MGM Groups 1 and 3, NTA "Champagne," "Rocket 86,"
"Dream," "Lion," "Big 50," SCREEN GEMS
"Sweet 65," HOLLYWOOD TELEVISION SERVICE
"Constellation," M and A ALEXANDER "Imperial Prestige,"
ABC'S "Galaxy 20" and others.

ARB SURVEY METROPOLITAN DES MOINES AREA (March 16-April 12, 1959)

	FIRST PLACE QUARTER HOURS			
	Number Reported		Percentage of Total	
	1-Week	4-Week	1-Week	4-Week
WHO-TV	233	227	50.0%	48.7%
Station K	186	197	40.0%	42.3%
Station W	27	42	6.0%	9.0%
Ties	20	0	4.0%	0

WHO-TV is part of
Central Broadcasting Company,
which also owns and operates
WHO Radio, Des Moines
WOC-TV, Davenport



WHO-TV

Channel 13 • Des Moines

Col. B. J. Palmer, President
P. A. Loyet, Resident Manager
Robert H. Harter, Sales Manager
Peters, Griffin, Woodward, Inc.,
National Representatives



Affiliate

Tv Stations CONTINUED

KANSAS CONTINUED

- LAWRENCE**, Douglas County (ch. *11, 17—)
- LEAVENWORTH**, Leavenworth County (ch. 54—)
- LIBERAL**, Seward County (ch. 14)
- McPHERSON**, McPherson County (ch. 26—)
- MANHATTAN**, Riley County (ch. *8, 23+)

*KSAC-TV (not on air; target date indefinite) ch. *8; power—52 kw visual, 26 kw aural;

87th NATIONAL MARKET
(MAY '59 SALES MANAGEMENT)

TRI-CITIES
Tenn. - Va.

- BRISTOL —
- KINGSFORT —
- JOHNSON CITY —



REPRESENTED NATIONALLY BY
HEADLEY-REED

**TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.**

- | | |
|--|---|
| WASHINGTON, D. C.
Ray V. Hamilton
1737 DeSales St., N.W.
EX 3-3456 | CHICAGO
Richard A. Shaheen
1714 Tribune Tower
DE 7-2754 |
| DALLAS
DeWitt Landis
1511 Bryan St.
RI 8-1175 | SAN FRANCISCO
John F. Hardesty
111 Sutter St.
EX 2-5671 |

**NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS**



**ONLY ONE CHANNEL
IN YOUR CITY CAN
TELECAST THE NEW
FELIX THE CAT**

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

antenna height—450 feet above average terrain, 273 feet above ground.
Address: Manhattan, Kan. Phone: Prescott 6-8811, Ext. 259.
Licensee: Kansas State College.
Executives: Dr. James A. McCain, pres.
Radio affiliate: KSAC and KSDB-FM.

*Non-commercial educational.

- NEWTON**, Harvey County (ch. 14+)
- OLATHE**, Johnson County (ch. 52—)
- OTTAWA**, Franklin County (ch. 21—)
- PARSONS**, Labette County (ch. 46—)

PITTSBURG, Crawford County (ch. 7+, 38—)
KOAM-TV (Joplin, Mo.) (Dec. 13, 1953) ch. 7; power—245kw visual, 138kw aural; antenna height—550 feet above average terrain, 573 feet above ground.
Address: P. O. Box 659, Pittsburg. Phone: 2508.
Licensee: Mid-Continent Telecasting Inc. (original owner).
Ownership: Pittsburg Broadcasting Co. (KOAM) 66% and Joplin Globe (Mo.) Pub. Co. (Globe and News Herald), 33%. Also see "Newspaper Ownership."
Washington atty: George O. Sutton.

- PRATT**, Pratt County (ch. 36+)
- SALINA**, Saline County (ch. 34)

TOPEKA, Shawnee County (ch. 13+, 42, *48+)
WIBW-TV (Nov. 15, 1953) ch. 13; power—316kw visual, 158kw aural; antenna height—1010 feet above average terrain, 949 feet above ground.
Address: Box 119. Phone: Central 3-3456.
TWX TK 8605.
Licensee: Topeka Broadcasting Assn. (acquired station Feb. 1, 1957).
Ownership: See Stauffer Publications Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Avery-Knodel.
Highest hour rate: \$550.
Color facilities: network.
Executives: O. S. Stauffer, pres; Thad M. Sandstrom, gen mgr; Ray C. Senate, tv sales coordinator; Robert Kearnes, sales mgr; Rush Evans, program dir & film buyer; Olaf Soward, news dir; Paul Winders, technical dir; Ward Weldon, promotion mgr; Wilbur Levering, farm dir; Gordon Jump, traffic mgr.
Washington atty: Scharfeld & Baron.
Radio affiliate: WIBW.

WELLINGTON, Sumner County (ch. 24—)
WICHITA, Sedgwick County (ch. 3—, 10—, 16—, *22+)
KAKE-TV (Oct. 19, 1954) ch. 10; power—316kw visual, 219 kw aural; antenna height—1,030 feet above average terrain, 1,079 feet above ground.
Address: Box 1010. Phone: Whitehall 3-4221.
TWX WI 228.
Licensee: KAKE-TV Inc. (original owner).
Ownership: Tom Palmer, 19.5%; Sherril C. Corwin, 15.3%; H. E. Zoller and family, 14.5%; Theodore Gore, 9.4%; Owen C. McEwen, 7.6%; Mark Adams, 6.25%; Charles E. Jones, 6.3%; Martin Umansky, 2.5% and others. For Mr. Corwin's holdings see Sherril Corwin Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Katz Agency.
Highest hour rate: \$700.
Color facilities: network.
Executives: Mark H. Adams, pres; Martin Umansky, vp & gen mgr; Donivan D. Waldron, coml mgr; John Froome, production supervisor; Robert Payne, program & promotion mgr; Paul Threlfell, news dir; Harold Newby vp & chief engr.
Washington atty: Cohn & Marks; Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: KAKE.

KARD-TV (Sept. 1, 1955): ch. 3; power—100kw visual; antenna height—1,000 feet above average terrain, 1,071 feet above ground.
Address: 833 N. Main St. Phone: Amherst 5-5633. TWX WI 242.
Licensee: Wichita Television Corp. Inc. (original owner).
Ownership: George M. Brown, 21.1%; Charles L. Brown, 3.9%; Helen P. Brown, 14.7%; William J. Moyer, 3.8%, and others.
Network: NBC-TV (primary).
Rep: Petry.
Highest hour rate: \$700.
Color facilities: network, local live, local film, local slides.
Executives: George M. Brown, pres; William J. Moyer, exec vp & gen mgr; Samuel Sbarra, vp & coml mgr; David Schneider, program dir; Linda Gard, promotion mgr; Dave Wilson, news dir; Russell Goyette, chief engr.
Washington atty: Koteen & Burt.

- KTVE** (see Hutchinson)
- WINFIELD**, Cowley County (ch. 43+)

KENTUCKY

ASHLAND, Boyd County (ch. 59—)
WALN-TV (not on air, granted Aug. 14, 1952; target date unknown); ch. 59.
Address: 321 Eighth St., Huntington, W. Va. Permittee: Polan Industries.
Ownership: See Polan Industries Stations in "Group Ownership."

BOWLING GREEN, Warren County (ch. 13, 17+)

CAMPBELLSVILLE, Taylor County (ch. 40+)

CORBIN, Whitley County (ch. 16)

DANVILLE, Boyle County (ch. 35+)

ELIZABETHTOWN, Hardin County (ch. 23)

FRANKFORT, Franklin County (ch. 43—)

GLASGOW, Barren County (ch. 28+)

HARLAN, Harlan County (ch. 73+)

HAZARD, Perry County (ch. 19—)

HOPKINSVILLE, Christian County (ch. 20)

LEXINGTON, Fayette County (ch. 18+, 27—, 64, 70+)

WKYT (Sept. 16, 1957) ch. 27; power—15.5kw visual, (CP for 195kw), 7.8kw aural; antenna height—640 feet above average terrain, 556 feet above ground.
Address: Box 655. Phone: 2-2532. TWX Lexington 8272.
Licensee: Taft Broadcasting Co. (acquired station June 1958).
Ownership: See Taft Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (secondary).
Rep: Young.
Highest hour rate: \$175.
Executives: Hubert Taft Jr., pres; R. C. Wiegand, gen mgr & film buyer; Ray Balsom, natl sales mgr; Gary Brown, program dir; Mary Ann Lane, promotion mgr; Henry Allin & Stu Platt, news dir; C. R. Austin, chief engr.
Washington atty: Koteen & Burt.

WLEX-TV (March 15, 1955) ch. 18; power—91.2kw visual (CP for 229kw), 49kw aural; antenna height—630 feet above average terrain, 651 feet above ground.
Address: P. O. Box 1457. Phone: 4-8747.
Licensee: WLEX-TV Inc. (original owner).
Ownership: Central Kentucky Broadcasting Co. (WLEX Lexington), 29%; J. D. Gay Jr., 35.95%; H. G. Bell, 31.75%; Earl L. Boyles, 7.2% and others. Central Kentucky Broadcasting is owned by Mrs. Gay and Bell, each 36.58% and Earl L. Boyles, 25%.
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Bolling.
Highest hour rate: \$341.
Color facilities: network.
Executives: J. D. Gay Jr., pres; Earl L. Boyles, vp & gen mgr; Harry C. Barfield, station mgr; J. M. Pennock, coml mgr; Alex B. Macauley, program dir; Bea Van Horn, promotion mgr; Bob Dunn, news dir; J. W. Robertson, chief engr.
Washington atty: Spearman & Roberson.


LOUISVILLE, Jefferson County (ch. 3—, 11+, *15, 21—, 41—, 51—)

WAVE-TV (Nov. 24, 1948) ch. 3; power—100kw visual, 50kw aural; antenna height—910 feet above average terrain, 600 feet above ground.
Address: 725 S. Floyd, zone 3. Phone Juniper 5-2201. TWX LS 291.
Licensee: WAVE Inc. (original owner).
Ownership: See George W. Norton Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: NBC Spot Sales.
Highest hour rate: \$1,100.
Color facilities: network.
Executives: George W. Norton Jr., pres; Nathan Lord, vp & gen mgr; Ralph Jackson, coml mgr; George C. Patterson, program mgr & film buyer; James M. Caldwell, promotion mgr; Rodney Ford, news dir; Wilbur Hudson, chief engr.
Washington atty: Paul M. Segal.
Radio affiliate: WAVE.

WEHI (not on air; suspended operation but has not turned in cp) ch. 21.
Permittee: Mid-America Broadcasting Corp. (original owner).
Ownership: See Air Trails Network Stations in "Group Ownership." Also see "Newspaper Ownership."
Washington atty: Haley, Wollenberg & Kenehan.
Radio affiliate: WKLO.


KAKE-TV , WICHITA **and** **the golden K network** **serves** **70%** **of the TV homes** **in Kansas**


the golden



network

Represented by The Katz Agency





KAKE-TV: CENTRAL AND SOUTH KANSAS
KTVC: SOUTHWEST KANSAS
KAYS-TV: NORTHWEST KANSAS
PLUS BONUS COVERAGE IN NORTHERN OKLAHOMA

Tv Stations CONTINUED

KENTUCKY CONTINUED

LOUISVILLE (Continued)

***WFPK-TV** (Sept. 1958) ch. *16; power—13.5 kw visual; 7.24kw aural; antenna height—310 feet above average terrain, 384 feet above ground.

Address: 301 Library Place, zone 7. Phone: Juniper 4-4154.

Licensee: Louisville Free Public Library.
 Executives: Clarence Graham, director, Louisville Public Library; Richard EanHoose, chm. Kentuckiana Educational Television Council; Kenneth Lam, director, educational television; Mildred Cobb, program dir; Emmet Beeker, chief engr.

Radio affiliate: WFPK-FM.

*Non-commercial educational.

WHAS-TV (March 27, 1950) ch. 11; power—316kw visual, 158kw aural; antenna height—490

feet above average terrain, 600 feet above ground.

Address: 625 W. Broadway, zone 2. Phone: Juniper 6-2211. TWX LS 594.

Licensee: WHAS Inc. (original owner).
 Ownership: The Courier-Journal and Louisville Times Co. (Barry Bingham and family), 100%. See "Newspaper Ownership."

Network: CBS-TV (primary).
 Rep: Harrington, Righter & Parsons.

Highest hour rate: \$1,000.
 Color facilities: network.
 Video tape: Ampex.

Executives: Barry Bingham, pres; Victor A. Sholis, vp & dir; George Johnson, coml mgr; Samuel Gifford, program dir & film buyer; William Loader, promotion mgr; William J. Small, news dir; Orrin W. Towner, chief engr.

Washington atty: Miller & Schroeder.
 Radio affiliate: WHAS.

WTAM-TV (granted Jan. 15, 1953, not on air, target date unknown) ch. 41.

Address: 2549 S. Third St.
 Permittee: Robert W. Rounsaville.

Ownership: See Robert W. Rounsaville Stations in "Group Ownership."
 Radio affiliate: WLOU.

MADISONVILLE, Hopkins County (ch. 26)

MAYFIELD, Graves County (ch. 63)

MAYSVILLE, Mason County (ch. 24+)

MIDDLESBORO, Bell County (ch. 57, 63+)

MURRAY, Calloway County (ch. 33—)

NEWPORT (Cincinnati, Ohio, channel)

WNOF-TV (not on air, target date unknown) ch. 74.

Address: 606 Monmouth St. Phone: Juniper 1-7100.

Licensee: Tri-City Broadcasting Co.
 Ownership: James G. Lang, 52.5%; Olin W. Davis, 17.5%; Vincent Herold, 6.54% and others.
 Radio affiliate: WNOP.

OWENSBORO, Daviess County (ch. 56—, 62)

PADUCAH, McCracken County (ch. 6+, 43, 72)

WPSD-TV (May 28, 1957) ch. 6; power—100 kw visual, 50kw aural; antenna height—630 feet above average terrain, 566 feet above ground.

Address: P. O. Box 1037. Phone: 2-8214. TWX Pu8380.

Licensee: Paducah Newspapers Inc. (original owner).

Ownership: Edwin P. Paxton and family, 100%. Licensee also owns 25% WFRX West Frankfurt, Ill. See "Newspaper Ownership."
 Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Pearson.
 Highest hour rate: \$400.
 Color facilities: network.

Executives: E. J. Paxton, vp & managing dir; Sam Livingston, gen mgr; Charles M. Neel, sis mgr; Gene Compton, news dir; Ernest Fell, technical dir; William Mobley, chief engr.
 Washington atty: Scharfeld & Baron.

PIKEVILLE, Pike County (ch. 14—)

PRINCETON, Caldwell County (ch. 45—)

RICHMOND, Madison County (ch. 60)

SOMERSET, Pulaski County (ch. 29—)

WINCHESTER, Clark County (ch. 37+)

WPSD-TV

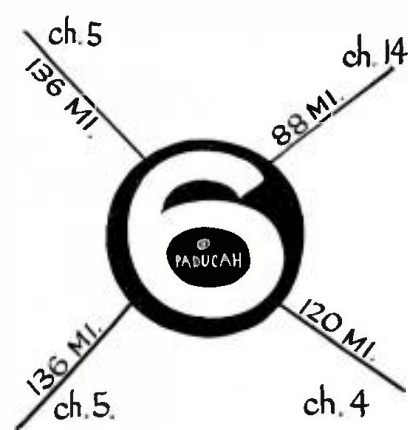
PADUCAH, KENTUCKY.

offers



Programs Without Overlap

Just look at the mileage separation between Paducah and the nearest NBC stations.



WPSD-TV supplements its virtually complete NBC lineup of fine shows with outstanding syndicated programs, up-to-the-minute coverage of local and area news and special events, and close community relationship.

Ask the nearest Pearson office for availabilities between top network shows, or about participations in or sponsorship of *Cannonball, Medic, Jim Bowie, Popeye, Peoples Choice, Big Story, Highway Patrol, Decoy, Susie, Our Miss Brooks, Mr. Adams and Eve, The Brothers, The Buccaneers, Sir Lancelot, Texas Rangers, Sgt. Preston of the Yukon, Hawk-eye, Tugboat Annie and Stories of the Century.*

LOUISIANA

ABBEVILLE, Vermilion Parish (ch. 27+)

ALEXANDRIA, Rapides Parish (ch. 5, 62+, 74)

KALB-TV (Sept. 29, 1954) ch. 6; power—28.29kw visual, 14.52kw aural (CP for 100kw visual, 50kw aural); antenna height—560 feet above average terrain, 588 feet above ground.

Address: 606-11 Washington St. Phone: Hillcrest 5-2456. TWX ALEX 386

Licensee: Lanford Telecasting Co. (acquired station February 1957).

Ownership: T. B. Lanford, 50%; William L. Fox, 49%; Grove Stafford and Willard L. Cobb, each .5%. For other Lanford interests see T. B. Lanford Stations in "Group Ownership."

Network: NBC-TV (primary).
 Rep: Weed.
 Highest hour rate: \$250.

Color facilities: network.
 Executives: T. B. Lanford, pres, film buyer; Willard L. Cobb, secy-treas, gen mgr & natl sales director; Jesse Sexton, local sales mgr; Larry McHale, program & operations dir; Edward Wooten, promotion & mdsgr; mgr; Dowell Bushnell, news dir; Robert E. Miller, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

BASTROP, Morehead Parish (ch. 53+)

BATON ROUGE, East Baton Rouge Parish (ch. 2, 9, 18—, 28, *34, 40—)

WAFB-TV (April 19, 1953) ch. 28 (temporary operation on ch. 9 authorized by FCC); power—182kw visual, 97.7kw aural; antenna height—490 feet above average terrain, 499 feet above ground.

Address: P. O. Box 2671. Phone: Dickens 4-8571. TWX BR 58.

Licensee: Modern Broadcasting Co. of Baton Rouge Inc. (original owner).

Ownership: See WDSU Broadcasting Corp. Stations in "Group Ownership."

Network: CBS-TV (primary).
 Rep: Blair Television Assoc.
 Highest hour rate: \$250.

Color facilities: network.
 Executives: Dwight W. Martin, chmn of brd; Tom E. Gibbens, pres & gen mgr; Mervyn E. Rhys, coml mgr; Don Hallmann, program dir & film buyer; Grace McElveen, promotion mgr; Roland Daye, news dir; Donald K. Allan, chief engr.

Washington atty: Pierson, Ball & Dowd.



FOUR TIMES YOUR MONEY'S WORTH

In Shreveport, one of America's fastest growing markets, you get a lot more for your money when you specify KTBS-TV, Channel 3.

All Nielson surveys show KTBS-TV the dominant station in a market over four times larger than Shreveport's metropolitan area in population and income. Here is coverage that really counts—1,318,600 people with \$1,661,784,000 to spend.

Ask your Petry man for the story on the **FULL** Shreveport market. You'll find **KTBS-TV** not only gives you your money's worth, but more, lots more.



NBC

E. Newton Wray, Pres. & Gen. Mgr.

ABC

Tv Stations CONTINUED

LOUISIANA CONTINUED

BATON ROUGE (Continued)

WBZZ (April 14, 1955) ch. 2; power—97.7kw visual, 56.2kw aural; antenna height—890 feet above average terrain, 954 feet above ground. Address: P. O. Box 2906. Phone: Dickens 8-1491. TWX BR-01. Licensee: Louisiana Television Broadcasting Corp. (original owner). Ownership: Baton Rouge Broadcasting Co. (WJBO), 96%; Charles P. Manship Jr., 1%; Douglas L. Manship, less than 1% and others. The Manships own WJBO, WBRL (FM) Baton Rouge and Baton Rouge Advocate and State-Times. Also, see "Newspaper Ownership." Network: ABC-TV (secondary), NBC-TV (primary). Rep: Hollingsbery. Highest hour rate: \$500. Color facilities: network. Executives: Douglas L. Manship, pres & gen mgr; Jules L. Mayeux, sales mgr; John E. Ferguson, program mgr & film buyer; Aubrey L. Moore, production mgr; Edward F. Hessel Jr., promotion mgr; Brooks Read, news dir; J. Patrick Weathersby, chief engr. Washington atty: Cohn & Marks. Radio affiliates: WJBO-WBRL (FM).

BOGALUSA, Washington Parish (ch. 69, 78)

CROWLEY, Acadia Parish (ch. 76)

DE RIDDER, Beauregard Parish (ch. 70)

EUNICE, St. Landry Parish (ch. 64—)

FRANKLIN, St. Mary Parish (ch. 46+)

HAMMOND, Tangipahoa Parish (ch. 57)

HOUMA, Terrebonne Parish (ch. 11, 30+)

KBMA (granted Nov. 25, 1958, not on air, target date unknown): ch. 11; power—316kw visual, 158.5kw aural. Permittee: St. Anthony Tv Corp.

JACKSON, East Feliciana Parish (ch. 59)

JENNINGS, Jefferson Davis Parish (ch. 48)

LAFAYETTE, Lafayette Parish (ch. 10, 38—, 67—)

KLFY-TV (June 3, 1955) ch. 10; power—316 kw visual, 158kw aural; antenna height—440 feet above average terrain, 457 feet above ground. Address: P. O. Box 398. Phone: Center 5-9494. TWX LF 88. Licensee: Camellia Broadcasting Co. (original owner). Ownership: Paul H. DeClouet, 18.75%; Thomas A. DeClouet, 18.75%; Harold J. Deihommer, 18.75%; John W. Mitchell, 18.75%; Roland Pink, 7.89%; C. C. DeGravelles, 4.11%; G. W. Ducote, 4.11%; Vincent L. Richl, 2.13%. The DeClouets own 50% of KEUN Eunice, 50% of KVPI Ville Platte, and 9.5% of KBCL Bossier City, all Louisiana. Network: ABC-TV (secondary), CBS-TV (primary). Rep: Richard O'Connell Inc.; Clarke Brown Co. Highest hour rate: \$250. Color facilities: network. Executives: Paul H. DeClouet, pres; Dierrell Hamm, gen mgr & film buyer; Guy Corley, gen sls mgr; Bob Odom, program dir; Tom Coons, promotion mgr; Don Rowland, news dir; Maurice Wynne, chief engr. Washington atty: Cohn & Marks.

In Louisiana
FOR THE SALE AND PURCHASE
OF RADIO AND TELEVISION STATIONS
Contact 1511 Bryan St., Dallas
Riverside 8-1175
or any office of
HAMILTON-LANDIS
& ASSOCIATES, INC.

**ONLY ONE CHANNEL
IN YOUR CITY CAN
TELECAST THE NEW**
**FELIX THE CAT**
TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

LAFAYETTE-LAKE CHARLES, Calcasieu Parish (ch. 3)

LAKE CHARLES, Calcasieu Parish (ch. 7—, *14, 25, 60+)

KPLC-TV (September 1954) ch. 7; power—316 kw visual, 158kw aural; antenna height—440 feet above average terrain, 474 feet above ground. Address: P. O. Box 1521. Phone: Hemlock 6-3631. TWX LH 96. Licensee: Calcasieu Broadcasting Co. (original owner). Ownership: See T. B. Lanford Stations in "Group Ownership." Network: ABC-TV (secondary), NBC-TV (primary). Rep: Weed. Highest hour rate: \$300. Color facilities: network. Executives: T. B. Lanford, pres; Pelham Mills Jr., gen mgr; Art Reuben, asst & coml mgr; A. B. Craft, program dir; Donald Johnson, film buyer; Adele Barnette, promotion mgr; Frank Holloway, news dir; Ed Barton, chief engr. Washington atty: Robert Booth Jr. Radio affiliate: KPLC.

KTAG-TV (Nov. 15, 1953) ch. 25; power—20.4kw visual, 11kw aural; antenna height—330 feet above average terrain, 348 feet above ground. Address: P. O. Box 173. Phone: Hemlock 9-9413. Licensee: KTAG Assoc. Ownership: Charles W. Lamar Jr., 46.5%; J. Warren Berwick, 32.4%; Harold Knox, 10.7%; R. B. McCall Jr., 10.7%. For Lamar interests see Charles W. Lamar Stations in "Group Ownership." Network: CBS-TV (primary). Rep: Pearson. Highest hour rate: \$150. Executives: Warren Berwick, pres; Kevin Reilly, vp; Harper L. Clark, mgr; Lawrence Vicknair, chief engr. Washington atty: McKenna & Wilkinson.

MINDEN, Webster Parish (ch. 30)

MONROE-WEST MONROE, Ouachita Parish (ch. 8+, *13, 43+)

***KLSE** (March 9, 1957) ch. *13; power—30 kw visual, 15kw aural; antenna height—320 feet above average terrain, 337 feet above ground. Address: Forsythe Ave. Licensee: State Department of Education.

*Non-commercial educational.

KNOE-TV (Sept. 27, 1953) ch. 8; power—229kw visual, 115kw aural; antenna height—750 feet above average terrain, 774 feet above ground. Address: KNOE Rd. Phone: Fairfax 2-8155. TWX NB 8731. Licensee: Noe Enterprises Inc. (original owner). Ownership: James A. Noe, 100%. Mr. Noe also owns WNOE Baton Rouge, La. Network: ABC-TV (secondary), CBS-TV (primary). Rep: H-R Television. Highest hour rate: \$400. Color facilities: network. Executives: James A. Noe, pres; Paul H. Goldman, exec vp & gen mgr; Jack Ansell Jr., vp sales & promotion, syndicated film buyer; Harry Arthur, vp, program dir, feature film buyer; Mac Ward, vp, news dir; Ray Boyd, vp, director of engineering. Washington atty: Warren Woods. Radio affiliate: KNOE.

MONROE, Ouachita Parish-EL DORADO, Union County, Ark. (ch. 10)

KTVE (El Dorado, Ark.) (Dec. 3, 1955) ch. 10; power 316kw visual, 158kw aural; antenna height—1,310 feet above average terrain, 1,353 feet above ground. Address: Penn Hotel, Monroe, La.; Box 791, El Dorado, Ark. Phone: Monroe—Fairfax 5-5656; El Dorado—Union 2-3488. TWX ED 84. Licensee: Arkansas-Louisiana Television Co. (original owner). Ownership: Dr. Joe F. Rushton, W. C. Blewster and William M. Bigley, each 33 1/3%. Dr. Rushton also owns 33.75% of KVMA Magnolia, Ark. and 25% of KVHL Homer, La. Mr. Bigley owns 25% of KVHL and 16.25% of KVMA. Mr. Blewster owns 3.75% of KVMA. Network: ABC-TV (secondary), NBC-TV (primary). Rep: Weed; Clarke Brown Co. Highest hour rate: \$350. Color facilities: network. Executives: Dr. Joe F. Rushton, pres; W. M. Bigley, gen mgr; W. C. Womack, station mgr & coml mgr; John Turner, program dir; Claudia Combs, promotion mgr; John Long, chief engr. Washington atty: James Greeley.

MORGAN CITY, St. Mary Parish (ch. 36+)

NATCHITOCHEs, Natchitoches Parish (ch. 17+)

NEW IBERIA, Iberia Parish (ch. 15+)

NEW ORLEANS, Orleans Parish (ch. 4+, 6+, *8, 12, 20—, 26, 32+, 61)

WCKG (not on air, granted April 2, 1953; target date unknown) ch. 26. Address: Melrose Edg., Houston, Tex. Permittee: CKG Tv Co. Ownership: Lester Kamin, Pat Coon and Billy B. Goldberg, each 33 1/3%. Mr. Kamin also owns 55% of KAKC Tulsa, Okla., and of KIOA, Des Moines, Iowa. Washington atty: A. L. Stein.

WDSU-TV (Dec. 18, 1948) ch. 6; power—100kw visual, 50kw aural; antenna height—930 feet above average terrain, 975 feet above ground. Address: 520 Royal St., zone 16. Phone: Tulane 4371. TWX No. 290. Licensee: WDSU Broadcasting Corp. (original owner). Ownership: See WDSU Broadcasting Corp. Stations in "Group Ownership." Network: NBC-TV (primary). Rep: Blair-Tv. Highest hour rate: \$1,100. Color facilities: network, local film, local live, local slides.

Video tape: Ampex. Executives: Edgar B. Stern Jr., pres; Robert D. Swezey, exec vp & gen mgr; A. Louis Reid, vp & coml mgr; Jerry Romig, program coordinator; Elaine Phillips, film buyer; Marion Annenberg, promotion dir; Stan Cohen, sales promotion & merchandising dir; Bill Monroe, news dir; Lindsey Riddle, chief engr. Washington atty: Plerison, Ball & Dowd. Radio affiliate: WDSU-AM-FM.

WVUE (Feb. 1, 1959) ch. 12 (temporarily operating on ch. 13, assigned to Bloxi, Miss.); power—44.5kw visual, 56kw aural; antenna height—240 feet above average terrain, 277 feet above ground. Address: 1418 Cleveland Ave., zone 12. Phone: Jackson 5-9011. TWX 567. Licensee: New Orleans Television Corp. (original owner). Ownership: Coastal Television Corp., 60%; Supreme Broadcasting Corp., 40%. Coastal owners are Wm. G. Aly, Richard J. Carrere, Frank B. Ellis, George C. Foltz, George E. Martin, Joseph A. Paretto, Chaslin O. Perez, John E. Pottharst, William H. Saunders (11.1% each). Supreme owners are Chester F. Owens, 91%; George A. Mayoral, 6%; and others. Supreme owns 28% of WORA-TV Mayaguez, P.R. Network: ABC-TV (primary). Rep: Weed.

Highest hour rate: \$800. Executives: Joseph A. Paretto, pres & gen mgr; John H. Bone, coml mgr; DeAlton G. Neher, program co-ordinator. Washington atty: Welch, Mott & Morgan.

WWL-TV (Sept. 7, 1947) ch. 4; power—100kw visual, 50kw aural; antenna height—710 feet above average terrain, 750 feet above ground. Address: 1024 N. Rampart St., zone 16. Phone: Express 4444. TWX T-538. Licensee: Loyola U. (original owner). Network: CBS-TV (primary). Rep: Katz Agency. Highest hour rate: \$900. Color facilities: network, local film, local slides.

Video tape: Ampex. Executives: Very Rev. Patrick W. Donnelly S.J., pres; Lawrence Caprino, acting mgr; Bob Guy, program dir & film buyer; Hughes Drumm, promotion mgr; Nick Gearhart, news dir; J. D. Bloom, chief engr. Washington atty: Segal & Marmet. Radio affiliate: WWL.

***WYES-TV** (April 1, 1957) ch. 8; power—50 kw visual; 28.8kw aural; antenna height—400 feet above average terrain, 422 feet above ground. Address: 916 Navarre Ave., zone 24. Phone: Amherst 5718. Licensee: Greater New Orleans Educational Television Foundation (original owner).

Executives: Richard G. Jones, chmn, brd of trustees; Duft Browne, gen mgr; Vernon F. Cook, program dir; Walter Ryan, operations mgr; William S. Hart, chief engr; James E. Hubbard, public relations dir. Washington atty: Krieger & Jorgensen.

*Non-commercial educational.

OKDALE, Allen Parish (ch. 54+)

OPELOUSAS, St. Landry Parish (ch. 58)

RUSTON, Lincoln Parish (ch. 20)

SHREVEPORT, Caddo Parish (ch. 3—, 12)

KSLA-TV (Jan. 1, 1954) ch. 12; power—316kw visual, 158kw aural; antenna height—1,210 feet above average terrain, 1,195 feet above ground. Address: P. O. Box 92. Phone: 4-8101. TWX SH 74. Licensee: Shreveport Television Co. (acquired station Nov. 24, 1955). Ownership: Mrs. Eugene B. George, execu-

trix of the estate of Don George, 43%; Ben Beckham Jr., 25%; Henry E. Linam, 25%; W. C. Henderson, 7%;
 Network: ABC-TV (secondary), CBS-TV (primary).
 Rep: Harrington, Righter & Parsons.
 Highest hour rate: \$550.
 Color facilities: network, local film, local slides.
 Executives: Ben Beckham Jr., managing partner; Winston E. Linam, station mgr; Gene R. Flett, sales mgr; John C. Renshaw, program dir; Miss Carol Vinson, promotion mgr; Don Owen, news dir; Morris C. Barton Jr., chief engr.
 Washington atty: Weaver & Glassie.
KTBS-TV (Sept. 3, 1955) ch. 3; power—100kw visual, 50kw aural; antenna height—1,140 feet above average terrain, 1,151 feet above ground.
 Address: 312 E. Kingshighway. Phone: 7-3644. TWX SH 92.
 Licensee: KTBS Inc. (original owner).
 Ownership: George D. Wray Sr. and sons, 100%.
 Network: ABC-TV (secondary), NBC-TV (primary).
 Rep: Petry.
 Highest hour rate: \$550.
 Color facilities: network.
 Executives: E. Newton Wray, pres & gen mgr; Patrick J. White, station mgr; Joe B. Foster, sales mgr; Don Moore, production mgr; Dick Unterborn, promotion mgr; Claude R. Scott, chief engr; Maurie Wayne, news dir.
 Washington atty: Spearman & Roberson.

THEBODAUX, Lafouche County (ch. 24)

WINNFIELD, Winn County (ch. 22—)

MAINE

AUBURN, Androscoggin County (ch. 23+)

AUGUSTA, Kennebec County (ch. 10—, 29+)

WPTT (not on air, granted Nov. 14, 1956; target date unknown) ch. 10.
 Address: Park Square, Boston.
 Permittee: Pine Tree Telecasting Corp.
 Ownership: Richard S. Robie, 100%.

BANGOR, Penobscot County (ch. 2—, 5+, *16—)
WABI-TV (Jan. 25, 1953) ch. 5; power—

29.5kw visual, 17.8kw aural; antenna height—670 feet above average terrain, 120 feet above ground.
 Address: 57 State St. Phone: Bangor 6446.
 TWX BG 84.
 Licensee: Community Telecasting Service (original owner).
 Ownership: See Community Broadcasting Service Stations in "Group Ownership."
 Network: ABC-TV (secondary), CBS-TV (primary).
 Rep: Hollingbery; Kettell-Carter.
 Highest hour rate: \$375.
 Color facilities: network.
 Executives: Horace A. Hildreth, pres; Walter L. Dickson, vp & gen mgr; Richard B. Bronson, station mgr; Leon H. Nelson, program dir; Ralph W. Libby, film dir; John J. Thibodeau, promotion mgr; Robert C. McCausland, sales mgr; Wallace K. Edwards, chief engr.
 Washington atty: Fly Shuebruk, Blume & Gaguine.
 Radio affiliate: WABI.

WLBZ-TV (September 1954) ch. 2; power—36.3kw visual (CP 51.3kw visual, 25.7kw aural); antenna height—640 feet above average terrain.
 Address: Box 732. TWX BG-95.
 Licensee: WLBZ Television Inc. (acquired station June 16, 1958).
 Ownership: See Rines Stations in "Group Ownership."
 Network: ABC-TV (secondary), NBC-TV (primary).
 Rep: Weed.
 Highest hour rate: \$325.
 Executives: William H. Rines, pres; Elmore B. (Buck) Lyford, exec asst; Rudolph O. Marcoux, gen mgr & coml mgr; James A. Robinson Jr., program dir; Rudolph O. Marcoux, film buyer; William Hartnett, news dir; John Wilby, chief engr.
 Washington atty: Smith, Hennessey & MacDonald.
 Radio affiliate: WLBZ.

BAR HARBOR, Hancock County (ch. 22—)

BATH, Sagadahoc County (ch. 65)

BELFAST, Waldo County (ch. 41—)

BIDDEFORD, York County (ch. 59)

CALAIS, Washington County (ch. 7—, 20—)

DOVER-FOXCROFT, Piscataquis County (ch. 18+)

FORT KENT, Aroostook County (ch. 17+)

FOXCROFT (See DOVER)

HOULTON, Aroostook County (ch. 24)

LEWISTON, Androscoggin County (ch. 8—, 17) (also see POLAND SPRING)

MILLINOCKET, Penobscot County (ch. 14+)

ORONO, Penobscot County (ch. *12—)

POLAND SPRING (Lewiston allocation)

WMTW-TV (Aug. 25, 1954) ch. 8; power—105kw visual, 52.5kw aural; antenna height—3,840 feet above average terrain, 87 feet above ground (Mt. Washington, N. H.).
 Address: Business office—477 Congress St., Portland, Me., Spruce 3-5665. Studio—Poland Spring, Me., Wyman 8-4311. TWX Poland 65.
 Licensee: Mt. Washington Tv Inc. (original owner).
 Ownership: Horace A. Hildreth, John W. Guider and Peter Anderson, each 24%; Oliver Tyrone Corp., 14.1%; Oliver Broadcasting Corp., 4.8%; Henry O. Rea, 1.6%; Kenebec Broadcasting Corp., (WTVL Waterville, Me), 3.8%. Hildreth and Oliver Tyrone ownership interlock with WABI-AM-TV Bangor, WAGM-AM-TV Presque Isle and WABM Houlton, all Maine. Oliver and Henry O. Rea have minority interest in off-air WENS (TV) Pittsburgh.
 Network: ABC-TV (primary).
 Rep: Harrington, Righter & Parsons; McDermott (Toronto).
 Highest hour rate: \$500.
 Executives: John W. Guider, pres & gen mgr; Robert L. Maynard, asst gen mgr & sis mgr; Clinton S. Mason Jr., asst sis mgr; Robert M. Joyce, program dir & promotion dir; Brian Higgins, film buyer; Charles Tarkinson, news dir; Parker Vincent, chief engr.
 Washington atty: Fly, Shubruk, Blue & Gaguine.
 Radio affiliate: WMTW-FM.

the NEW WYUE

Coverage of the Nation's twenty-third market

- ★ OWNERSHIP
- ★ MANAGEMENT
- ★ PERSONNEL
- ★ PROGRAMMING



To Better Serve the **NEW ORLEANS** Market

abc ★ ★ ★ ★ ★ **Channel 13**

OWNED AND OPERATED BY NEW ORLEANS TELEVISION CORPORATION
 REPRESENTED NATIONALLY BY: WEED TELEVISION CORPORATION

TV Stations CONTINUED

MAINE CONTINUED

PORTLAND, Cumberland County (ch. 6—, 13+, *47—, 53+)

WCSE-TV (Dec. 1, 1953) ch. 6; power—100kw visual, 70kw aural; antenna height—590 feet above average terrain, 380 feet above ground.

Address: 157 High St., zone 3. Phone: Spruce 2-0181.

Licensee: Maine Radio & Tv Co. (original owner).

Ownership: See Rines Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary); Maine Broadcasting System.

Rep: Weed.

Highest hour rate: \$500.

Color facilities: network.

Executives: William H. Rines, pres; Eimore B. (Buck) Lyford, exec asst; Jack S. Atwood, station mgr; Bruce McGorriell, coml mgr; Burnell Poole Jr., program dir; Jack S. Atwood, film buyer; Linwood T. Pitman, promotion dir; Larry Geraghty, news dir; Charles R. Brown, technical dir.

Washington atty: Smith, Hennessey & McDonald.

Radio affiliate: WCSH.

WCSE-TV Translator: W73AB Littleton, Me., Littleton Community Tv Assn., c/o W. A. Gross.

WGAN-TV (May 16, 1954) ch. 13; power—316kw visual, 158kw aural; antenna height—630 feet above average terrain, 314 feet above ground.

Address: 390 Congress St. Phone: Spruce 2-4661. TWX PO 196.

Licensee: Guy Gannett Broadcasting Services (original owner).

Ownership: Guy Gannett Pub. Co. (Portland Press Herald and Express, Augusta Kenebec Journal and Waterville Sentinel, all Maine). See "Newspaper Ownership."

Network: CBS-TV (primary).
Rep: Avery-Knodel; Foster & Creed (Boston).

Highest hour rate: \$500.

Color facilities: network.

Executives: Jean Gannett Williams, pres; Creighton E. Gatchell, vp & gen mgr; Richard E. Bates, dir natl sales; Robert W. Jennings, local sales mgr; William G. Wadman, program dir; Samuel G. Henderson Jr., station mgr & film buyer; John M. Havey, promotion mgr; Nunzi Casavola, news dir; Roger W. Hodgkins, chief engr.

Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WGAN.

PRESQUE ISLE, Aroostook County (ch. 8, 10+, 19)

WAGM-TV (Oct. 13, 1956) ch. 8; power—27.5kw visual; antenna height—350 feet above average terrain, 290 feet above ground.

Address: 489 Main St. Phone: 9-2461. TWX PI 03.

Licensee: Aroostook Broadcasting Corp. (acquired station (Oct. 1, 1957).

Ownership: See Community Broadcasting Service Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Hollingbery; Kettell-Carter (New England).

Highest hour rate: \$225.

Executives: Horace A. Hildreth, pres; Walter L. Dickson, vp & gen mgr; Leon H. Nelson, operations mgr; Stanley A. Lyons, station mgr & program dir; Keith Fowles, production mgr; Keith Stine, sales mgr; John Richards, chief engr.

Washington atty: Loucks, Zias, Young & Jansky.

Radio affiliate: WAGM.

WSPI (not on air; granted Jan. 22, 1959; target date unknown) ch. 10; power—15.5kw visual.

Permittee: WLBZ Tv Inc.

ROCKLAND, Knox County (ch. 25—)

RUMFORD, Osford County (ch. 55—)

VAN BUREN, Aroostook County (ch. 15—)

WATERVILLE, Kennebec County (ch. 35+)

MARYLAND

ANNAPOLIS, Anne Arundel County (ch. 53—)

BALTIMORE, (Independent City), (ch. 2+, 11—) 13+, 18, *24+, 72—)

WBAL-TV (March 11, 1948) ch. 11; power—316kw visual, 158kw aural; antenna height—730 feet above average terrain, 729 feet above ground.

Address: 2610 N. Charles St., zone 18. Phone: Hopkins 7-3000.

Licensee: The Hearst Corp. (original owner).
Ownership: See "Newspaper Ownership" and Hearst Stations in "Group Ownership."

Network: NBC-TV.

Rep: Petry.

Executive: D. L. Provost, vp & gen mgr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WBAL.

WITH-TV (granted Dec. 18, 1952, not on air, target date unknown) ch. 72.

Address: 7 E. Lexington St.

Permittee: WITH-TV Inc.

Ownership: See Thomas G. Tinsley Jr. Stations in "Group Ownership."

Radio affiliate: WITH-AM-FM.

WJZ-TV (Nov. 2, 1948) ch. 13; power—316kw visual, 158kw aural; antenna height—730 feet above average terrain, 729 feet above ground.

Address: Television Hill, zone 11. Phone:

Mohawk 4-7600. TWX 388.

Licensee: Westinghouse Broadcasting Co. (acquired station Aug. 5, 1957).

Ownership: See Westinghouse Broadcasting Co. Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Television Advertising Representatives.

Highest hour rate: \$1,540.

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.

Executives: Donald H. McGannon, pres; John L. McClay, gen mgr; Joseph P. Dougherty, sales mgr; Fel Schmidt, local sales mgr; Joel Chaseman, program mgr; H. Taylor Vaden, advertising-sales promotion mgr; Thomas V. Dukehart, public relations mgr; Keith McBee, news editor; Ben Wolfe, chief engr.

WMAR-TV (Oct. 27, 1947) ch. 2; power—100kw visual, 50kw aural; antenna height—730 feet above average terrain, 729 feet above ground.

Address: Charles & Redwood Sts., zone 3. Phone: Mulberry 5-5670. TWX BA 167.

Licensee: A. S. Abell Co. (original owner).
Ownership: Licensee publishes Baltimore Sunpapers. See "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Katz Agency.

Highest hour rate: \$1,500.

Color facilities: network, local film, local slides.

Executives: E. K. Jett, vp and dir of television; Donald P. Campbell, adm asst; Ernest A. Lang, coml mgr; Robert Cochrane, program dir; Edwin B. Mick, production mgr; Thomas J. Severin, public service dir; Anton G. Picha, promotion & publicity mgr; David V. Stickle, film mgr & news dir; C. G. Nopper, chief engr.

Washington atty: Hogan & Hartson.

WTLE (granted Dec. 9, 1953, not on air, target date unknown) ch. 18.

Address: 912 N. Charles St.

Permittee: United Broadcasting of Eastern Maryland Inc.

Ownership: See United Broadcasting Co. Stations in "Group Ownership."

Radio affiliate: WSID.

CAMBRIDGE, Dorchester County (ch. 22+)

CUMBERLAND, Allegany County (ch. 17+, 30—)

FREDERICK, Frederick County (ch. 62)

HAGERSTOWN, Washington County (ch. 52, 68+)

In Bangor, Maine—

**WLBZ-TV
HAS THE
NEW
FELIX
THE CAT**



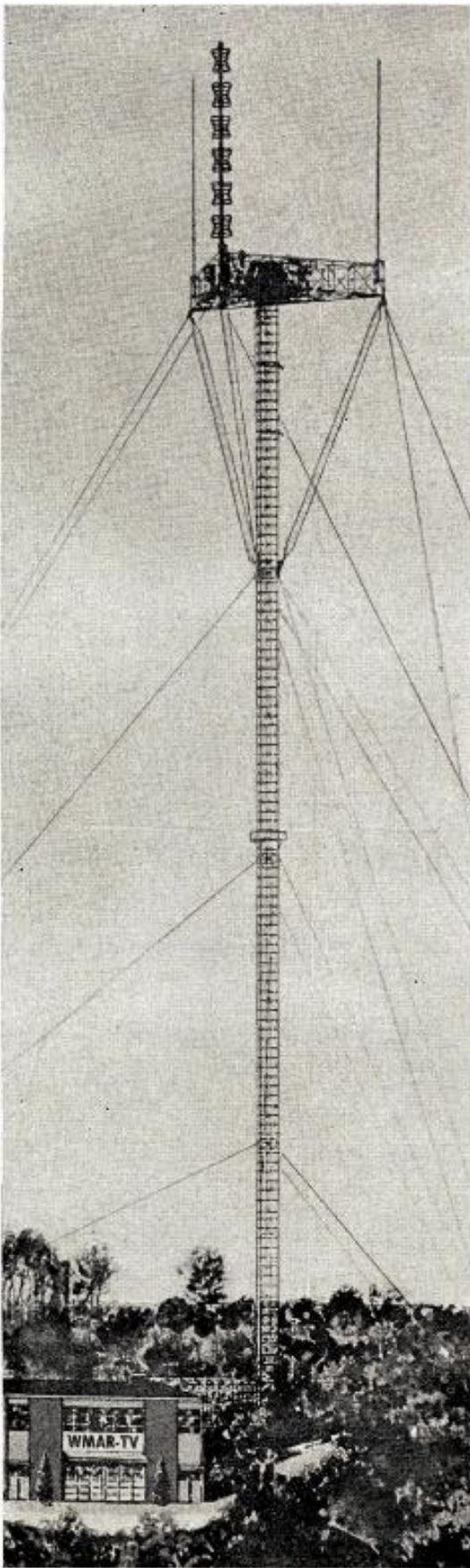
TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

In Portland, Maine—

**WCSH-TV
HAS THE
NEW
FELIX
THE CAT**



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.



In
Maryland
Most People
Watch

**WMAR-TV
CHANNEL**



1049 Feet Above Sea Level

Covering approximately 5000 extra bonus land miles from the new tower.

**SUNPAPERS TELEVISION
BALTIMORE 3, MARYLAND**



CONTACT YOUR KATZ REP. TODAY

MARYLAND CONTINUED

SALISBURY, Wicomico County (ch. 16+)

WBOC-TV (July 15, 1954) ch. 16; power—15.5kw visual, 7.9kw aural; antenna height—629 feet above average terrain, 651 feet above ground.

Address: Radio-TV Park. Phone: Pioneer 9-6131. TWX SALIS ZM 06.
Licensee: Peninsula Broadcasting Co. (original owner).

Ownership: John W. Downing, 12.28%; Lee W. Allen, 9.95%; I. L. Benjamin, 11%; Virginia P. Ward, 6%; Charles J. Truitt, 2.5%; Edward Webb, 3% and others.

Network: ABC-TV (primary), CBS-TV (primary), NBC-TV (per program).

Rep: Headley-Reed.

Highest hour rate: \$200.

Color facilities: network.

Executives: John W. Downing, pres; Charles J. Truitt, vp, gen mgr, national coml mgr & promotion mgr; Wendell Henry, local coml mgr; John W. Downing Jr., program dir & film buyer; Charles J. Truitt Jr., news dir; Jack Ward, chief engr.

Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WBOC.

In Baltimore, Md.—



**WJZ-TV
HAS THE
NEW
FELIX
THE CAT**

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

MASSACHUSETTS

ADAMS (See North Adams allocation)

WBOC (Feb. 5, 1954) ch. 19; power—122kw visual, 67.6kw aural; antenna height—2,000 feet above average terrain, 148 feet above ground.

Address: P. O. Box 10, Albany 1, N. Y. Phone: 3-2225 (Albany); Bridge 1-2345 (Troy, N.Y.).

Licensee: Capital Cities Television Corp. (acquired station Feb. 22, 1957).

Ownership: See Capital Cities stations in "Group Ownership."

Network: CBS-TV.

Rep: Blair-Tv.

Highest Hour Rate: Sold as satellite of and in combination with WTEN (TV) Albany, N. Y.

Color facilities: network.

Washington atty: Hogan & Hartson.

AMHERST, Hampshire County (ch. *82)

BARNSTABLE, Barnstable County (ch. 25+)

BOSTON, Suffolk County (ch. *2+, 4-, 5-, 7+, 38, 44+, 56)

WBZ-TV (June 9, 1948) ch. 4; power—56.24kw visual, 28.12kw aural; antenna height—1,180 feet above average terrain, 1,199 feet above ground.

Address: 1170 Soldiers Field Rd., zone 16. Phone: Algonquin 4-5670. TWX Brighton 1054.

Licensee: Westinghouse Broadcasting Co. (original owner).

Ownership: See Westinghouse Broadcasting Co. Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Television Advertising Reps.

Highest hour rate: \$2,400.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: Donald H. McGannon, pres; F. A. Tooke, gen mgr; J. E. Allen, sales mgr; Herbert B. Cahon, program mgr & film buyer; William B. Colvin, advertising & sales promotion mgr; Francis E. Whitmarsh, news dir; W. H. Hauser, asst mgr & chief engr.

Atty: John Steen, New York.

Radio affiliate: WBZ-AM-FM.

***WGBH-TV** (May 2, 1955) ch. *2; power—100kw visual, 50kw aural, antenna height—660

feet above average terrain, 233 feet above ground.

Address: 84 Massachusetts Ave., zone 39. Phone: University 4-6460.

Licensee: WGBH Educational Foundation (original owner).

Video tape: Ampex.

Executives: Ralph Lowell, pres; Hartford N. Gunn Jr., gen mgr; Philip K. Allen, asst gen mgr for finance; David M. Davis, asst gen mgr for tv; Henry Morgenthau III, New England educational tv network representative; Robert L. Larsen, program mgr; Peter H. Winn, dir of public relations; Norman J. Feather, film mgr; Gregory G. Harney, production mgr; John R. Hurley, dir of operations; Frank W. Harvey, dir of engineering.

Washington atty: Covington & Burling.

Radio affiliate: *WGBH-FM.

*Non-commercial educational.

WHDH-TV (Nov. 26, 1957) ch. 5; power—64.6kw visual, 32.4kw aural; antenna height—1,140 feet above average terrain, 1,249 feet above ground.

Address: 6 St. James Ave., zone 16. Phone: Hancock 6-5500. TWX BS 1056.

Licensee: WHDH Inc. (original owner).

Ownership: Same ownership as Boston Herald-Traveler. Also see "Newspaper Ownership."

Network: ABC-TV (primary), CBS-TV (secondary), NBC-TV (secondary).

Rep: Blair-Tv.

Highest hour rate: \$3,000.

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.

Executives: Robert B. Choate, pres; William B. McGrath, vp & managing dir; Alexander M. Tanger, vp & sales dir; Leslie G. Arries Jr., dir of tv; Joseph Levine, film dir; Robert B. Cheyne, dir of sales promotion; John M. Day Jr., dir of public affairs; Philip K. Baldwin, chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WHDH-AM-FM.

WJDW (granted May 12, 1953, not on air, target date unknown) ch. 44.

Permittee: J. D. Wrather Jr.

WNAC-TV (June 21, 1948) ch. 7; power—316kw visual, 153kw aural; antenna height—480 feet above average terrain, 428 feet above ground.

Address: 21 Brookline Ave., zone 15. Phone: Commonwealth 6-0800. TWX BS 89.

Licensee: RKO Teleradio Pictures Inc. (orig-

THEY ALSO SAID IT COULDN'T BE DONE... BUT, IT HAS!



"Jeepers", they exclaimed, "can you get advertisers support for such an expansive TV station in your market?"

Today, as WBOC-TV begins its sixth year, those skeptics bow to one of the successful TV stations in attainment of audience loyalty and advertiser acceptance.

RATINGS UP TO 68.6

ABC and CBS NETWORKS

152 NATIONAL ACCOUNTS

In fact, we believe WBOC-TV is carrying more National Accounts than all other media in the market combined (excluding WBOC Radio). It is also used by as many local-regional accounts. This is a receptive market:

295,000 POPULATION . . . \$½ BILLION INCOME

CONTACT: Headley-Reed, or WBOC-TV, Radio-TV Park, Salisbury, Md.



Tv Stations CONTINUED
MASSACHUSETTS CONTINUED

inal owner).
Ownership: See RKO Teleradio Pictures Inc. in "Group Ownership."
Network: CBS-TV (primary).
Rep: H-R Representatives.
Highest hour rate: \$3,000.
Color facilities: network.
Executives: Norman Knight, pres; George Steffy, exec vp; Thomas Bateson, vp-sales; Proctor Jones, national sales mgr; John Maloy, program dir; Guy Giampapa, film mgr; George Hallberg, promotion dir; Phyllis Doherty, publicity dir; Leland Bickford, news dir; Harry Whitmore, chief engr.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WNAC (AM); WRKO-FM.

WKEL (not on air, target date unknown) ch. 38.
Permittee: Ajax Enterprises.
Ownership: See Herbert Mayer Stations in "Group Ownership."

BROCKTON, Plymouth County (ch. 62)

WBEP-TV (not on air, granted July 30, 1953; target date not set) ch. 62; power—195kw visual; antenna height—430 feet above average terrain, 458 feet above ground.
Address: P. O. Box 72, Boston, zone 1. Phone: Lafayette 3-8352.
Permittee: Trans-American Tv Enterprises Inc.
Ownership: Harry E. Franks, 100%.

CAMBRIDGE (See Boston allocations)

WTAO-TV (not on air, suspended operation but has not turned in construction permit) ch. 66.
Permittee: Middlesex Broadcasting Corp.
Ownership: Frank Lyman Jr., 74.1% and Harvey Radio Laboratories Inc., Cambridge, 25.9% (of which Mr. Lyman is principal owner).
Radio affiliate: WTAO.

EASTHAMPTON, Hampshire County (ch. 61)

FALL RIVER, Bristol County (ch. 46—, 68)

GREENFIELD, Franklin County (ch. 32+, 68—)

WRLP (Keene, N. H.; Brattleboro, Vt.) (July 1, 1957) ch. 32; power—200kw visual, 100kw aural; antenna height—920 feet above average terrain, 666 feet above ground.
Address: P. O. Box 32, Northfield, Mass. Phone: 336. TWX SM 462.
Licensee: Springfield Television Broadcasting Corp. (original owner).
Ownership: See Springfield Tv Broadcasting Co. Stations in "Group Ownership."
Network: NBC-TV (primary); ABC-TV (secondary).
Rep: Hollingbery.
Highest hour rate: Sold as satellite of WWLP (TV) Springfield, Mass.

WRLP Translators: W74AB Athol, Mass., Springfield Television Broadcasting Corp.; W74AC Claremont, N. H., Springfield Television Broadcasting Corp.; W79AA Claremont, N. H., Mt. Mansfield Television Inc., 100 Marret Sq., Burlington, Vt.; W81AA Lebanon and Hanover, N. H., Springfield Television Broadcasting Corp. c/o William L. Putnam, Box 2210, Springfield, Mass.

HOLYOKE (See Springfield)

LAWRENCE, Essex County (ch. 72)

LOWELL, Middlesex County (ch. 78)

NEW BEDFORD, Bristol County (ch. 6+, 28—, 34+)

NORTH ADAMS, Berkshire County (ch. 19, *80+)

PITTSFIELD, Berkshire County (ch. 64+)

SPRINGFIELD, Hampden County-HOLYOKE, Hampden County (ch. 22, 40)

WHYN-TV (April 14, 1953) ch. 40; power—141kw visual, 72.4kw aural; antenna height—990 feet above average terrain, 134 feet above ground.
Address: 1300 Liberty St. Phone: Republic 4-1126. TWX SM 566.
Licensee: Hampden-Hampshire Corp. (original owner).
Ownership: Republican Television Inc., 50%; William R. Dwight and family, 16.6%; Valley Photo Engraving Corp. Holyoke, Mass., 16.6%.

and Charles N. DeRose and family, 16.6%. Republican Television is owned by Employee's Beneficial Fund of Springfield Union and News. Dwight family owns Valley Photo Engraving Corp. and the Holyoke Transcript & Telegram; DeRose family owns Northampton Gazette. Also see "Newspaper Ownership."
Network: ABC-TV (primary), CBS-TV (secondary).

Rep: Branham; Harry Wheeler & Co.
Highest hour rate: \$600.
Color facilities: network.
Executives: Charles N. DeRose, gen mgr; Murray V. Tesser, asst mgr, program dir & film buyer; Zachary Land, coml mgr; Noah LaMountain, promotion mgr; Vern Jones, news dir; Harold Schumacher, chief engr.
Washington atty: Bingham, Collins, Porter & Kistler.
Radio affiliate: WHYN-AM-FM.

WWLP (March 17, 1953) ch. 22; power—214kw visual, 107kw aural; antenna height—750 feet above average terrain, 403 feet above ground.
Address: P. O. Box 2210, zone 1. Phone: State 6-5311. TWX SM 462.

Licensee: Springfield Television Broadcasting Corp. (original owner).
Ownership: See Springfield Tv Broadcasting Co. Stations in "Group Ownership."
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Hollingbery; Kettell-Carter (Boston).
Highest hour rate: \$700.
Color facilities: network.
Video tape: Ampex.
Executives: William L. Putnam, pres & gen mgr; George R. Townsend, vp for engineering & development; James H. Ferguson Jr., vp for sales; Roland L. Fillault, treas; Jerome A. Barnes, dir of programming; Edmund J. Hughes Jr., sales mgr; Wallace Sawyer, film dir & buyer; Francis J. Doherty Jr., promotion mgr; Edward M. Kennedy, news dir; Donald C. Shaw, chief engr.
Washington atty: McKenna & Wilkinson.

WORCESTER, Worcester County (ch. 14, 20)

WWOB-TV (Nov. 16, 1953) ch. 14; power—16.4kw visual; 8.2kw aural; antenna height—810 feet above average terrain, 254 feet above ground.
Licensee: Springfield Television Broadcasting Corp. Ownership: See Springfield Tv Broadcasting Co. Stations in "Group Ownership."

WWOB-TV Translator: W74AF Pittsfield, Mass., Springfield Television Broadcasting Corp., c/o William L. Putnam, Box 2210, Springfield, Mass.

MICHIGAN

ALMA, Gratiot County (ch. 41+)

ALPENA, Alpena County (ch. 9+, *11, 30—)

ANN ARBOR, Washtenaw County (ch. 20+, *26—)

WPAG-TV (not on air, suspended operation but has not turned in license) ch. 20.
Address: Hutzel Bldg.
Licensee: Washtenaw Broadcasting Co.
Ownership: Edward F. Baughn, 100%.
Radio affiliate: WPAG.

***WUOM** (not on the air; granted Nov. 11, 1953; target date unknown) ch. *26.
Permittee: Regents of the U. of Michigan.

*Non-commercial educational.

BAD AXE, Huron County (ch. 46—)

BATTLE CREEK, Calhoun County (ch. 58—, 64—)

VT. N.H.
CLAREMONT
BRATTLEBORO
GREENFIELD
MASS.
PITTSFIELD
HOLYOKE
CHICOPEE
SPRINGFIELD
CONN.
HARTFORD
NEW BRITAIN

NBC SERVING WESTERN NEW ENGLAND channel **22**
WWLP
SPRINGFIELD, MASSACHUSETTS
Delivers COMPLETE coverage in the rich Connecticut Valley — over 300,000 Television homes
1st in ARB* — 1st in Pulse*
Bonus Coverage at no extra Cost
WRLP - Channel 32 - Translator stations
SEE YOUR HOLLINGBERY REPRESENTATIVE *APRIL 1959 - JUNE 1959

In Boston, Mass.—

WBZ-TV HAS THE NEW FELIX THE CAT

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

TO BUY OR SELL CONTACT THE NEAREST OFFICE HAMILTON-LANDIS & ASSOCIATES, INC.

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Shaheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sutter St.
RI 8-1175	EX 2-5671

NATIONWIDE • NEGOTIATIONS FINANCING • APPRAISALS

Survey Proven!

NIelsen gives WNEM-TV 76% of all quarter-hours measured! 3 out of every 4 competitive quarter-hours go to WNEM-TV hands down!

WNEM-TV	355
Station "F"	69
Station "L"	42
Competitive	
quarter-hours	466

* NSI, February, 1959

WNEM-TV Covers* and SELLS a 25-County Eastern Michigan Market.

Population	1,144,200
Families	327,000
TV Homes	299,600**
Effective Buying Income	\$1,861,366,000

Gross Farm Income	253,424,000
Retail Sales	1,274,732,000
Food Sales	309,480,000
Drug Sales	47,554,000
Automotive Sales	276,727,000
Gas Station Sales	123,816,000

* Copyright, 1959, Sales Management Survey of Buying Power; further reproduction not licensed.

** Television Magazine, May, 1959

THE ONE DOMINANT FORCE IS FIVE, OF COURSE!

ST

In the Great Saginaw Valley and the Metropolitan Hub of Flint-Saginaw-Bay City-Midland



WNEM-TV



See Your Petryman



CENTRAL STUDIOS & OFFICES
5700 Becker • Saginaw, Mich.

NATIONAL SALES OFFICE & STUDIOS
Bishop Airport • Flint, Mich.

Tv Stations CONTINUED

MICHIGAN CONTINUED

BAY CITY, Bay County (ch. 5—, 63—, *73+)

WNEM-TV (Saginaw) (Feb. 16, 1954) ch. 5; power—100kw visual, 50kw aural; antenna height—1,000 feet above terrain, 1,056 feet above ground.

Address: 5700 Becker Rd. Phone: Pleasant 5-8191. TWX SG 76.

Licensee: Gerity Broadcasting Co. (original owner).

Ownership: James Gerity Jr., 100%.

Network: NBC-TV.

Rep: Petry.

Executives: James Gerity Jr., gen mgr; Tom Matthews, station mgr.

Washington atty: Berge, Fox & Arent.

BENTON HARBOR, Berrien County (ch. 40+)

BIG RAPIDS, Mecosta County (ch. 39)

CADILLAC, Wexford County (ch. 13—, 45)

WWTV (Jan. 1, 1954) ch. 13; power—316kw visual, 158kw aural; antenna height—1,650 feet above average terrain, 1,281 feet above ground.

Address: 417 N. Mitchell St. Phone: Prospect 5-3478. TWX CA 328.

Licensee: Fetzer Television Inc. (acquired station Sept. 1, 1958).

Ownership: See John E. Fetzer stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Hollingbery.

Highest hour rate: \$400.

Color facilities: network.

Executives: John E. Fetzer, pres; Gene Ellerman, gen mgr; Daryl Sebastian, asst gen mgr; Paul A. Hill, program dir; R. Dwight Wheeler, operations mgr; John Wheat, promotion mgr; Michael Jones, news dir; George Wilson, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Washington atty: Dow, Lohnes & Albertson.

CALUMET, Houghton County (ch. 5)

CHEBOYGAN, Cheboygan County (ch. 4+, 36+)

WTOM-TV (May 15, 1959) ch. 4; power—26.9kw visual; antenna height—620 feet above average terrain, 590 feet above ground.

Address: Paul Bunyon Bldg., Traverse City, Mich.

Licensee: Midwestern Broadcasting Co.

Ownership: See Midwestern Broadcasting Co. Stations in "Group Ownership."

Washington atty: Dow, Lohnes & Albertson.

COLDWATER, Branch County (ch. 24—)

DETROIT, Wayne County (ch. 2+, 4, 7—, 50—, *56, 62)

WBID-TV (not on air, granted Nov. 19, 1953; target date unknown) ch. 50.

Address: 520 Bates St.

Permittee: Woodward Broadcasting Co.

Ownership: See Woodward Broadcasting Co. Stations in "Group Ownership."

Washington atty: Fly, Shuebruk, Blume & Gagline.

WJBK-TV (Oct. 24, 1948) ch. 2; power—100kw visual, 50kw aural; antenna height—1,000 feet above average terrain, 1,057 feet above ground.

Address: 7441 Second Blvd., zone 2. Phone: Trinity 3-7400. TWX DE 891.

Licensee: Storer Broadcasting Co. (original owner).

Ownership: See Storer Broadcasting Co. in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Katz Agency.

Highest hour rate: \$2,600.

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.

Executives: George B. Storer, pres; Bill Michaels, vp & managing dir; Keith T. McKenney, local sales mgr; Robert S. Buchanan, national sales mgr (New York); Ralph R. Rust, program dir & film buyer; Bob Edell, promotion mgr; Jac LeGoff, news dir; Joseph B. Haigh, chief engr.

Washington atty: Robert F. Jones.

Radio affiliate: WJBK.

***WTVS** (Oct. 24, 1955) ch. *56; power—178kw visual, 120kw aural; antenna height—540 feet above average terrain, 538.1 feet above ground.

Address: 12300 Radio Place, zone 28. Phone: Broadway 3-5456.

Licensee: Detroit Educational Television Foundation (acquired station Oct. 1, 1958).

Executives: C. Allen Harlan, pres of board of trustees; Franklin G. Bouwsma, executive secretary; Joseph Jankowski Jr., chief engr; Dean C. Cook, consulting engr; N. Joseph Welling, production coordinator.

Washington atty: Krieger & Jorgensen.

*Non-commercial educational.

WVJ-TV (March 4, 1947) ch 4; power 97.7 kw visual, 50.1kw aural; antenna height—1,010 feet above average terrain, 1,063 feet above ground.

Address: 622 W. Lafayette, zone 31. Phone: Woodward 2-2000. TWX Eastel CD.

Licensee: The Evening News Assn. (original

owner).

As Basic as the Alphabet

Every important advertising campaign should include Detroit... every Detroit campaign should include the WWJ stations.

Sources: Sales Management Survey of Buying Power, 1959. Fifth Quinquennial Survey of the Detroit Market.

Detroit Standard Metropolitan Area contains the greatest concentration of people and wealth in Michigan: 50% of the state's population, 53% of its retail sales.

Ever growing, this three-county area has a population of 3,910,000 and 1,120,000 families. (Total population in the WWJ stations' coverage area is over 7,000,000.)

The effective buying income per family is \$7,013—considerably above the national average.

Retail sales in 1958 totaled \$4,614,000,000. Food, automotive, drug and cosmetic purchases were high on the list of consumer expenditures.

Outstanding in volume of bank debits ("money at work"), Detroit ranks fourth in the nation, surpassed only by New York, Chicago, and Los Angeles.

In Detroit, 81% of families own one or more automobiles.

To the people of Detroit and southeastern Michigan, the WWJ stations are time-tested friends; believable, trustworthy, always welcome.

the **BELIEVABILITY** stations

WWJ AM and FM
RADIO

The World's First Radio Station

original
NBC
affiliates

WWJ-TV

Michigan's First Television Station

Owned and operated by The Detroit News

National Representatives: Peters, Griffin, Woodward, Inc.

Tv Stations CONTINUED

MICHIGAN CONTINUED

DETROIT (Continued)

WWJ-TV (Continued)

owner). (See "Newspaper Ownership.")
Ownership: Licensee publishes Detroit News.
Network: NBC-TV (primary).
Rep: Peters, Griffin, Woodward; Andy McDermott (Canada).

Highest hour rate: \$2,700.
Color facilities: network, local film, local slides.

Executives: Edwin K. Wheeler, gen mgr; Don DeGroot, asst gen mgr; James Schiavone, station mgr & film buyer; Henry C. Rogers, business mgr; Ray W. Collie, natl sls mgr; John A. Wales, local sls mgr; Glenn Kyker, promotion mgr; Ian K. Harrower, program & production mgr; James Clark, news editor; Edgar J. Love, general engineering mgr.

Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WWJ-AM-FM.

WXYZ-TV (Oct. 9, 1948) ch. 7; power—316 kw visual, 158kw aural; antenna height—460 feet above average terrain, 468 feet above ground (CP for 1,000 feet and 1,073 feet respectively).

Address: 20777 W. Ten Mile, zone 41; Phone: Kenwood 4-7000. TWX DE 273.

Licensee: WXYZ Inc. (original owner).

Ownership: See ABC Owned Stations in "Group Ownership."

Network: ABC-TV (primary).
Rep: Blair-TV.

Highest hour rate: \$2,400.
Video tape: Ampex.

Executives: John F. Pival, vp-tv, gen mgr; Ralph Dawson, tv sales mgr; Peter Strand, executive producer-programming & film buyer; Bud Kirvan, promotion mgr; Dick Femmel, news dir; Charles Koehler, chief engr.

Washington atty: McKenna & Wilkinson.
Radio affiliate: WXYZ-AM-FM.

CLW-TV (Windsor, Ontario) (Sept. 16, 1954) ch. 9; power—325kw visual, 180kw aural; antenna height—670 feet above average terrain, 652 feet above ground.

Address: 3300 Guardian Bldg., Detroit, zone 26. Phone: Woodward 1-7200. TWX DE4S.

Licensee: Western Ontario Broadcasting Co. (original owner).

Network: CBC.
Rep: Young.

Executives: J. E. Campeau, pres & gen mgr; Norm Hawkins, coml mgr; S. C. Ritchie, operations mgr & program dir; Art MacColl, film

buyer; Art Gloster, promotion mgr; Austin Grant, news dir; Stewart Clark, chief engr.
Radio affiliate: CKLW-AM-FM.

EAST LANSING, Ingham County (ch. 60+)

EAST TAWAS, Iosco County (ch. 25—)

ESCANABA, Delta County (ch. 3+, *49)

(New) (not on air; granted July 30, 1959) ch. 3; power—100kw visual; antenna height—853 feet above average terrain, 804 feet above ground.

Permittee: Norbertine Fathers.
Ownership: See Norbertine Fathers Stations in "Group Ownership."

Note: To operate as satellite of WBAY-TV Green Bay, Wis.

FLINT, Genesee County (ch. 12—, 16—, *22—, 28)

WJRT (Oct. 12, 1958) ch. 12; power—316kw visual, 158kw aural; antenna height—940 feet above average terrain, 999 feet above ground.
Address: 2303 Lapeer Rd., zone 3. Phone: Cedar 9-6611. TWX FL 51.

Licensee: WJR, The Goodwill Station Inc. (original owner).

Ownership: L. R. Jackson & Bank of America, trustees under the will of George A. Richards, 26.03%; C. Russell Feldman & L. R. Jackson, trustees under G. A. Richards' Life Insurance Trust, 8.26%; Rozene R. Moore, 5.37%; Mrs. Francis S. Parker, 3.84%; John F. Patt, 2.76%; and others.

Network: ABC-TV (primary).
Rep: Harrington, Righter & Parsons.

Highest hour rate: \$700.
Color facilities: network.

Video tape: Ampex.

Executives: John F. Patt, pres; A. Donovan Faust, gen mgr; James White, coml mgr; Franklin Mitchell, program dir; Donn Shelton, promotion mgr; Frank Benesh, news dir; Clarence Jones, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

GLADSTONE, Delta County (ch. 40—)

GRAND RAPIDS, Kent County (ch. 8+, *17+, 23—)

WMCN (not on air, granted Sept. 2, 1954; target date unknown); ch. 23.

Address: 123 Pearl St., N.W.
Permittee: Peninsular Broadcasting Co.

Ownership: H. & E. Balaban Corp., 50%; John D. Loeks, 33 1/2%; Howard W. Freck,

16%. For Balaban interests see H. & E. Balaban Corp. Stations in "Group Ownership."

WOOD-TV (Aug. 15, 1949) ch. 8; power—316kw visual, 158kw aural; antenna height—1,000 feet above average terrain, 920 feet above ground.

Address: 120 College Ave., S.E., zone 2. Phone: Glendale 9-4125. TWX 281.

Licensee: WOOD Broadcasting Inc. (acquired station May 22, 1957).

Ownership: See Time Inc. stations in "Group Ownership." Also see "Newspaper Ownership."
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WOOD.

HOUGHTON, Houghton County (ch. 19, *25)

IRON MOUNTAIN, Dickinson County (ch. 8—, 27)

IRON RIVER, Iron County (ch. 33—)

IRONWOOD, Gogebic County (ch. 12+ [see Wakefield], 31—)

WIBN (See Wakefield).

JACKSON, Jackson County (ch. 48)

KALAMAZOO, Kalamazoo County (ch. 3—, 46, *74)

WKZO-TV (July 9, 1950) ch. 3; power—100 kw visual, 50kw aural; antenna height—1,000 feet above average terrain, 952 feet above ground.

Address: 590 W. Maple St. Phone: Fireside 5-2101. TWX X233.

Licensee: Fetzer Broadcasting Co. (original owner).

Ownership: See John E. Fetzer stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Avery-Knodel.
Highest hour rate: \$1,300.

Color facilities: network, local film, local slides.

Executives: John E. Fetzer, pres; Carl E. Lee, executive vp & gen mgr; Donald DeSmit Jr., administrative assistant & sales mgr; Charles T. Lynch, program dir & film buyer; W. J. Hunt, promotion dir; Len Colby, news dir; Arthur Covell, chief engr.

Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WKZO.

LANSING, Ingham County (ch. 6—, 54)

WJIM-TV (April 1, 1950) ch. 6; power—100 kw visual, 50kw aural; antenna height—1,000

POWER to penetrate!

325,000 WATTS

Power to reach the audience . . . plus the viewing interest gained with first run academy award winning movies by **MGM . . . WARNER BROS . . . UNITED ARTISTS . . . 20th CENTURY FOX** means that advertisers have all the advantages in selling this region when they use **CKLW-TV**. Get the facts from a Young Television, Inc. man or inquire direct.

Young Television Inc.
Nat'l. TV Rep.

General Offices
Guardian Bldg., Detroit 26

J. E. Campeau
Pres.

feet above average terrain, 1,023 feet above ground.

Address: 2820 East Saginaw St., zone 4. Phone: Ivanhoe 2-1333. TWX LG 72.

Licensee: Gross Telecasting Inc. (original owner).

Ownership: Harold F. Gross, 38.2%; Charlotte Gross, 11%, and their family and others as minority stockholders.

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$1,000.

Color facilities: network.

Executives: Harold F. Gross, gen mgr & pres; Keith Oliver, local sales mgr; Philip E. Sherck, operations, film mgr & film buyer; Ned R. Ryan, promotion mgr; Don Potter, news dir; Carl Onken, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

Radio affiliate: WJIM.

LUDINGTON, Mason County (ch. 33)

MANISTEE, Manistee County (ch. 15-)

MANISTIQUE, Schoolcraft County (ch. 14+)

MARQUETTE, Marquette County (ch. 6-, 13+, 17, *35)

WLUC-TV (April 20, 1956) ch. 6; power—100kw visual, 60.3kw aural; antenna height—790 feet above average terrain, 367 feet above ground.

Address: 249 W. Washington St. Phone: Canal 6-3524.

Licensee: North Central Broadcasting Co. (acquired station July 8, 1959).

Ownership: See "Newspaper Ownership" and Mining Journal stations and Morgan Murphy-Walter C. Bridges stations in "Group Ownership."

Washington atty: Hogan & Hartson.

MIDLAND, Midland County (ch. 19+)

MOUNT PLEASANT, Isabella County (ch. 47-)

MUSKEGON, Muskegon County (ch. 29-, 35+)

PARMA, Jackson County-ONONDAGA, Ingham County (ch. 10-)

WILX-TV (March 1959) ch. 10 (sharetime with WMSB); power—309kw visual, 174kw aural; antenna height—975 feet above average terrain, 883 feet above ground.

Licensee: Tv Corp. of Michigan (original owner).

Ownership: Edward E. Wilson, 60%; Lansing Broadcasting Co. (WILS Lansing, Mich.), 40%. Mr. Wilson owns 35% of WPON Pontiac, Mich.,

and Lansing Broadcasting owns 55% of WPON. John C. Pomeroy owns 26.9% of Lansing Broadcasting and 10% of WPON.

***WMSB** (March 15, 1959) ch. *10 (sharetime with WILX-TV); power—309kw visual, 174kw aural; antenna height—975 feet above average terrain, 983 feet above ground.

Address: 600 Kalamazoo St., East Lansing, Mich. Phone: Edgewood 2-1511. TWX 2261.

Licensee: State Board of Agriculture (original owner).

Executives: John A. Hannah, pres; Armand L. Hunter, dir of broadcasting; Brice Howard, mgr; Patrick J. Callihan, production & facilities mgr; James R. Culver, film buyer; Irving R. Merrill, promotion mgr; Burleigh R. Downey, news dir; Linn P. Towsley, chief engr.

Washington atty: Barnes & Neilson.

Radio affiliate: WKAR-AM-FM.

*Non-commercial educational.

PETOSKEY, Emmet County (ch. 31)

PONTIAC, Oakland County (ch. 44+)

PORT HURON, St. Clair (ch. 34+)

WHLS-TV (not on air, granted Nov. 14, 1956; target date unknown): ch. 34.

Address: 932 Military St.

Permittee: Stevens-Wismer Broadcasting Co.

Ownership: See Stevens-Wismer Stations in "Group Ownership."

Washington atty: Kirkland, Ellis, Hodson, Chafftz & Masters.

ROGERS CITY, Presque Isle County (ch. 24)

SAGINAW, Saginaw County (ch. 51-, 57-)

WENX-TV (April 5, 1953); ch. 57; power—174kw visual, 103kw aural; antenna height—450 feet above average terrain, 465 feet above ground.

Address: 221 S. Washington Ave. Phone: Pleasant 3-4471. TWX SG 61.

Licensee: Lake Huron Broadcasting Corp. (original owner).

Ownership: William J. Edwards, Howard H. Wolfe and Rep. Alvin M. Bentley (R-Mich.) each one-third.

Network: CBS-TV (primary).

Rep: Gill-Perna.

Highest hour rate: \$375.

Color facilities: network.

Executives: William J. Edwards, pres & gen mgr; Rep. Alvin M. Bentley (R-Mich.), vp; Howard H. Wolfe, station mgr; Robert M. Chandler, coml mgr; Robert A. Oliver, program dir & film buyer; Richard Davis, sports dir; Frank Coopersmith, promotion mgr; Dwayne X. Riley, news dir; Max W. Thomas, chief engr.

Tv Stations CONTINUED MICHIGAN CONTINUED

Washington atty: McKenna & Wilkinson.

Radio affiliate: WKNX.

WNEM-TV (See Bay City).

SAULTE STE. MARIE, Chippewa County (ch. 8, 10+, 28-, *34)

TRAVERSE CITY, Grand Traverse County (ch. 7+, 20-, *26+)

WBBN-TV (Sept. 13, 1954) ch. 7; power—53.7kw visual, 32.4kw aural; antenna height—760 feet above average terrain, 462 feet above ground.

Address: Paul Bunyan Bldg. Phone: Windsor 7-7675.

Licensee: Midwestern Broadcasting Co. (original owner).

Ownership: See Midwestern Broadcasting Co. stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Holman; Michigan Spot Sales.

Highest hour rate: \$200.

Color facilities: network.

Executives: Les Biederman, pres; John Anderson, gen mgr; Robert E. Detwiler, coml mgr; William Kiker, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WTCM.

In Michigan

FOR THE SALE AND PURCHASE
OF RADIO AND TELEVISION STATIONS

Contact 1714 Tribune Tower, Chicago

DElaware 7-2754

or any office of

HAMILTON-LANDIS

& ASSOCIATES, INC.



ONLY ONE CHANNEL
IN YOUR CITY CAN
TELECAST THE NEW

FELIX THE CAT

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

BROADCASTING

THE BUSINESSWEEKLY OF TELEVISION AND RADIO

Find news advertising's Pandora's box, find problems	Page 27
Work in connection and read tv to turn clients into cash	Page 40
Tell tv "social" cost-accounting reports as the plot thickens	Page 60
Optical. The package is the thing in video ownership	Page 112

FIRST AND ONLY RADIO/TELEVISION BUSINESSWEEKLY . . . SERVING READERS AND ADVERTISERS SINCE 1931

52 weekly issues of **BROADCASTING** \$7.00

52 weekly issues and Yearbook Number \$11.00

BROADCASTING

1735 DeSales Street, N.W.

Washington 6, D. C.

TV Stations CONTINUED

MICHIGAN CONTINUED

WAKEFIELD, Gogebic County (ch. 12+)

WIRN (Ironwood) (Nov. 25, 1958) ch. 12; power—3.09kw visual; antenna height—680 feet above average terrain, 340 feet above ground.

Permittee: Lake Superior Broadcasting Co. (acquired station 1958).

Ownership: See Mining Journal Stations in "Group Ownership." Also see "Newspaper Ownership."

Note: station operates as satellite of WDMJ-TV Marquette, Mich.

Washington atty: Hogan & Hartson.

WEST BRANCH, Ogemaw County (ch. 21)

MINNESOTA

ALBERT LEA, Freeborn County (ch. 57—)

ALEXANDRIA, Douglas County (ch. 7, 36)

KGMT (Oct. 8, 1958) ch. 7; power—26.6kw visual, 13.2kw aural; antenna height—1,120 feet above average terrain, 1,133 feet above ground.

Address: 7th & Fillmore Sts. Phone: Rockwell 3-6166.

Licensee: Central Minnesota Tv Co. (original owner).

Ownership: Thomas A. Barnestuble, 21%; Julius Hetland, 10%; Earl C. Reineke, 10%; Harold W. Bangert, 10%; Joseph O. Perino, 3.5%; John J. McCarten, 3.5%; Lee H. Johnson, 3.5%; Kenneth C. Bechtel, 3%; Earl W. Russell, 2.1%; Harold Bartz, 2.8%; Sidney E. Carlson, 3.3%; Donald J. Kelly, 2.8%; Allen D. Graves, 2.6%; Kenneth A. Tessmer, 1.9%; Erceel Aga, 1.5%; Everett Q. Walters, 1.5%. Messrs. Bechtel, Tessmer, Aga and Walters each own 25% of KXRA Alexandria, Minn. Mr. Reineke and wife control WDAY-AM-TV Fargo, N. D.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Avery-Knodel; Harry Hyett (Minneapolis).

Highest hour rate: \$200.

Color facilities: network.

Executives: Joseph O. Perino, pres; Glenn W. Flint, gen mgr & film buyer; Gib Klein, regional sales mgr; Kenneth Bechtel, program dir; Jon Haaven, news dir; Ken Olson, chief engr.

Washington atty: Segal & Marmet.

AUSTIN, Mower County (ch. 6—, 51+)

KMMT (August 1953) ch. 6; power—14.8kw visual, 6.17kw aural; antenna height—420 feet above average terrain, 445 feet above ground.

Phone: Hemlock 3-8836.

Licensee: Minnesota-Iowa Television Co. (acquired station October 1958).

Ownership: See Black Hawk Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Avery-Knodel.

Highest hour rate: \$225.

Executives: R. J. McElroy, pres; Thomas L. Young, gen mgr & film buyer; Don Jones, coml mgr; Stan Stydnicki, program dir; Jan Adams, promotion mgr; Christy Hansen, news dir; Leo Chemier, chief engr.

Washington atty: Roberts & McInnis.

Radio affiliate: KAUS.

BEMIDJI, Beltrami County (ch. 9, 24—)

BRAINERD, Crow Wing County (ch. 12—)

CLOQUET, Carlton County (ch. 44)

CROOKSTON, Polk County (ch. 21—)

DRETROT LAKES, Becker County (ch. 18+)

DULUTH, St. Louis County-SUPERIOR, Wis., Douglas County (ch. 3, 6+, *8, 10+, 32, 38)

KDAL-TV (March 14, 1954) ch. 3; power—100kw visual, 50kw aural; antenna height—990 feet above average terrain, 816 feet above ground.

Address: 218 Bradley Bldg., zone 2. Phone: Randolph 2-4466. TWX DU 7019.

Licensee: Red River Broadcasting Co. (original owner).

Ownership: Estate of Dalton LeMasurier, 77.77%; Odin S. Ramsland, 11.11%; Robert A. Dettman, 11.11%. Mr. Ramsland and Mrs. Dorothy LeMasurier (president of licensee but not a stockholder) each own 20% of WECL Eau Claire, Wis.; and 16 2/3% of KBIZ Ottumwa, Iowa. Also, Mrs. LeMasurier and Messrs Ramsland and Dettman own 18.6% each in KWEB Rochester, Minn.

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Avery-Knodel; Harry Hyett (Minneapolis).

Highest hour rate: \$500.

Color facilities: network.

Executives: Dorothy LeMasurier, pres; Odin S. Ramsland, gen mgr; John Grandy, sales mgr; Earl Henton, program dir & film buyer; Donald LeMasurier, promotion mgr; Dick Anthony, news dir; R. A. Dettman, chief engr.

Washington atty: Segal & Marmet.

Radio affiliate: KDAL.

KDAL-TV Translators: K72AT Bemidji, Minn. Headquarters Television Translator Corp., Box 83; K78AK Cass Lake, Minn., Headquarters Television Translator Corp., Box 83, Bemidji; K70BG Deek River, Minn., Headquarters Television Translator Corp., Box 83, Bemidji; K71AR International Falls, Minn., Bemidji; K71AR International Falls, Minn., Chamber of Commerce Bldg., International Falls; K76AR Kabetogama, Minn., Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls; K80AR Orr, Minn., Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls; K72AW Virginia, Minn., Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls.

WDSP-TV (see Superior, Wis.)

WDUL-TV (not on air; granted May 13, 1958; target date unknown): ch. 10; power—316kw visual; antenna height—800 feet above average terrain, 573 feet above ground.

Address: 2230 N. Farrell, Milwaukee.

Permittee: WDUL Television Corp.

Ownership: L. F. Gran (25%), Milwaukee theatres, 17% owner KGA Spokane; Bruce R. Grant (24%), Louis E. Caster (49%), 41% KOCO-TV Enid, Okla., and 7% of WREX-TV Rockford, Ill.

WWEY-TV (granted May 15, 1958, not on air, target date unknown) ch. 10; power—100kw visual; antenna height—800 feet above average terrain, 816 feet above ground.

Address: 2230 N. Farwell Ave., Milwaukee, Wis.

Permittee: WDUL Tv Corp.

Ownership: Louis Caster, 50%, L. F. Gran, 25%, and Bruce R. Gran, 25%.

ELY, St. Louis County (ch. 16)

FAIRMONT, Martin County (ch. 40+)

FARIBAULT, Rice County (ch. 20)

FERGUS FALLS, Otter Tail County (ch. 16—)

GRAND RAPIDS, Itasca County (ch. 20—)

HASTINGS, Dakota County (ch. 29+)

HIBBING, St. Louis County (ch. 13—)

WIBT (not on air; target date unknown) ch. 13; power—10.7kw visual; antenna height—460 feet above average terrain, 441 feet above ground.

Address: c/o Carl Bloomquist, Eveleth, Minn.

Licensee: Carl Bloomquist.

Ownership: Carl Bloomquist, 100%. Mr. Bloomquist also owns WEVE Eveleth.

Washington atty: A. L. Stein.

INTERNATIONAL FALLS, Koochiching County (ch. 11)

LITTLE FALLS, Morrison County (ch. 14+)

MANKATO, Blue Earth County (ch. 12, 15—)

KEYC-TV (not on air, granted June 12, 1958; target date unknown) ch. 12; power—316kw visual; antenna height—1,116 feet above average terrain, 1,100 feet above ground.

Address: Mankato.

Permittee: Two States Television Co.

MARSHALL, Lyon County (ch. 22+)

MINNEAPOLIS, Hennepin County-ST. PAUL, Ramsey County (ch. *2—, 4, 5—, 9+, 11—, 17, 23+)

KMSP-TV (Minneapolis) (Jan. 9, 1955) ch. 9; power—316kw visual, 158 kw aural; antenna height—450 feet above average terrain, 601 feet above ground. Sale to 20th Century-Fox Film Corp. pending FCC approval.

Address: 180 Foshay Tower. Phone: Federal 9-8811. TWX MP 470.

Licensee: United Television Inc. (acquired station Nov. 20, 1957).

Ownership: See National Theatres Stations in "Group Ownership."

Rep: NTA Spot Sales.

Highest hour rate: \$1,200.

Color facilities: network.

Video tape: Ampex.

Executives: Donald E. Swartz, pres, gen mgr & film buyer; Richard Butterfield, coml mgr; Joseph Carney, program dir; David Lee, promotion mgr & news dir; Gordon Benson, chief engr.

Washington atty: Dow, Lohnes & Albertson.

KMSP-TV Translators: K79AF Olivia, Minn., Renville County Television Corp., c/o Robert G. Johnson; K80AL Redwood Falls, Minn., Redwood Television Improvement Corp., c/o Otto Smid; K73AM St. James, Minn., Watonwan Tv Improvement Assn., c/o Everett Reiff.

KSTP-TV (St. Paul) (April 23, 1948) ch. 5; power—100kw visual, 58.9kw aural; antenna height—580 feet above average terrain, 583 feet above ground.

Address: 3415 University Ave., zone 14. Phone: Midway 5-2724. TWX 140.

Licensee: KSTP Inc. (original owner).

Ownership: See Gold Seal stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Petry.

Highest hour rate: \$1,650.

Color facilities: network, local film, local slides.

Executives: Stanley E. Hubbard, pres-gen mgr; Kenneth M. Hance, exec vp & treasurer; Stanley S. Hubbard, vp; Marvin L. Rosene, vp in charge of sales; William P. Davey, promotion mgr; James E. Blake, natl tv sales mgr; William S. Sadler, chief engr; Julian Hoshal, tv news dir.

Washington atty: Spearman & Roberson.

Radio affiliate: KSTP.

KSTP-TV Translators: K71AM Olivia, Minn., Renville County Television Corp., c/o Robert G. Johnson; K77AI Redwood Falls, Minn., Redwood Television Improvement Corp., c/o Otto Smid; K72BA St. James, Minn., Watonwan Tv Improvement Assn., c/o Everett Reiff.

***ETCA-TV** (St. Paul) (Sept 3, 1957) ch. *2; power—100kw visual, 50kw aural; antenna height—620 feet above average terrain, 562 feet above ground.

Address: St. Paul 8, Minn. Phone: Midway 5-5555.

Licensee: Twin City Area Educational Television Corp. (original owner).

Color facilities: local film, local slides.

Executives: Loring M. Staples, pres; John C. Schwarzwald, gen mgr; Paul H. Owen, asst mgr & program dir; Joseph McDermott, dir of special projects; Harold O. Bergman, promotion mgr; Wayne A. Mayer, chief engr.

Washington atty: Faegre & Benson.

*Non-commercial educational.

***ETCA-TV Translator: K73AI Redwood Falls, Minn.**, Redwood Television Improvement Corp., c/o Otto Smid.

WCCO-TV (July 1, 1949) ch. 4; power—100kw visual, 50kw aural; antenna height—540 feet above average terrain, 601 feet above ground.

Address: 50 S. 9th St., Minneapolis 2. Phone: Federal 8-0552. TWX Sales—MP 2; Program—MP 36.

Licensee: Midwest Radio-Television Inc. (original owner).

Ownership: Mid-Continent Radio-Television Inc. 53%; Minneapolis Star & Tribune Co. (Cowles), 47%. Mid-Continent is 50% owned by Northwest Publications Inc. (Ridder) and 50% by Minnesota Tribune Co. For other interests see Cowles Stations and Northwest Publications Inc. stations in "Group Ownership."

Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$1,600.

Color facilities: network, local live.

Video tape: Ampex.

Executives: William J. McNally, chairman of board; Robert E. Ridder, pres; P. Van Konyenburg, exec vp; Sherman K. Headley, asst mgr for tv; Robert N. Ekstrum, genl sales mgr; Don Gillies, natl sales representative; Robert Huelster, local sales mgr; John M. Sherman, dir of engineering; Gwen Harvey, program dir; Harry Jones, film dir; Roger Gardner, production mgr; Rollie Johnson, dir news & sports; Gene Godt, dir promotion & publicity; Robert Hansen, dir merchandising; David Colwell, research; H. W. Dornseif, controller.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

Radio affiliate: WCCO.

WCCO-TV Translators: K76AO Olivia, Minn., Renville County Television Corp., c/o Robert G. Johnson; K70BB Redwood Falls, Minn., Redwood Television Improvement Corp., c/o Otto Smid; K76AP St. James, Minn., Watonwan Tv Improvement Assn., c/o Everett Reiff.

WTCN-TV (Sept. 1, 1953) ch. 11; power—316kw visual, 191kw aural; antenna height—470 feet above average terrain, 601 feet above ground.

Address: 2925 Dean Blvd., Minneapolis 16. Phone: Walnut 7-8881. TWX MP 994.

Licensee: Twin State Broadcasting Inc. (acquired station June 1, 1957).

Ownership: See Time Inc. stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: Katz Agency.

Highest hour rate: \$1,200.

Executives: Weston C. Pullen Jr., vp for broadcasting, Time Inc; Phil Hoffman, vp & gen mgr; Arthur Swift, mgr & dir of sales; Robert C. Fransen, sales mgr; Robert J. Reardon, regional sales mgr; John M. Baldwin, operations mgr; Ted L. Snider, program dir; Robert H. War, Roo, promotion mgr; Sheldon W. Peterson, news dir; Warren Fritze, chief engr.

Washington atty: Pierson, Ball & Dowd.

Radio affiliate: WTCN.

WTCN-TV Translators: K82AH Olivia, Minn., Renville County Television Corp., c/o Robert G. Johnson; K83AE Redwood Falls, Minn., Redwood Television Improvement Corp., c/o Otto Smid; K81AE St. James, Minn., Watonwan Tv Improvement Assn., c/o Everett Reiff.

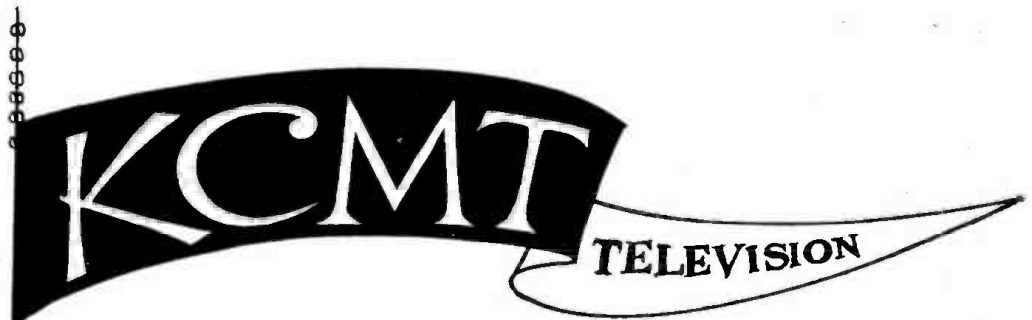
In Minneapolis, Minn.—



**WTCN-TV
HAS THE
NEW
FELIX
THE CAT**

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

Run it up the
TALLEST
tower!



• • •

• • and

464,000
people will
salute!

FACTS ABOUT THIS MINNESOTA MARKET

- Population: 464,753
- Farm Population: 182,302
- Farm Families: 45,112
- Total Households: 125,110
- Number TV Households: 75,300
- Retail Sales: \$475,623,000
- Gross Farm Income: \$305,940,300
- Retail Sales Per Household: \$3,793
- CSI Per Household: \$4,294
- Retail Food Sales: \$85,110,000
- Eating and Drinking Places: \$31,523,000
- General Merchandising: \$44,623,000
- Apparel: \$17,930,000
- Furniture—Appliances: \$14,226,000
- Automotive: \$90,647,000
- Gas Stations: \$43,540,320
- Lumber Bldg.—Hardware: \$84,640,000
- Drugs: \$12,100,323

Since October, 1958, the newness and excitement of television—over KCMT—has brought a new design in family living to the people of central Minnesota. And, as a result of this exposure to television, their buying habits are changing, too.

For your merchandise or your competitor's merchandise, this rich farm and urban market spends 475 million dollars each year at the retail level. Farming alone creates a gross spendable income of more than 300 million dollars annually.

Who's presently using KCMT Television to capture this great farm, urban and vacationland market? Here are some of the "buy-words" moving merchandise over KCMT:

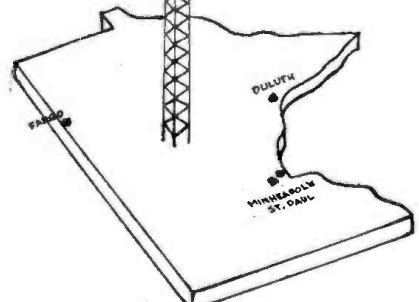
- "... Tastes good, like a cigarette should!"
- "... From the Land of Sky-Blue Waters"
- "... Live Modern ..."
- "... See the USA ...!"
- "... Mountain grown"
- "... Tower of power"

To do a selling job in central Minnesota, send *your* story winging out from Minnesota's tallest tower—KCMT Television.

ASK . . .

the station representative nearest you. He's at . . .

Avery-Knodel, Inc. or,
Harry Hyett in
Mpls.-St. Paul



NBC

ABC

KCMT

TELEVISION Channel 7

Alexandria, Minnesota

Tower located at Westport, 25 miles southeast of Alexandria.
Power 26,300 watts at 174-180 megacycles.

MINNESOTA'S TALLEST TOWER — 1133 FEET!

Tv Stations CONTINUED

MINNESOTA CONTINUED

MONTEVIDEO, Chippewa County (ch. 19)

NEW ULM, Brown County (ch. 43—)

NORTHFIELD, Rice County (ch. 26)

OWATONNA, Steele County (ch. 45)

RED WING, Goodhue County (ch. 63—)

ROCHESTER, Olmstead County (ch. 10, 55—)

KROC-TV (July 14, 1953) ch. 10; power—240kw visual, 120kw aural; antenna height—630 feet above average terrain, 575 feet above ground.
Address: 100 1st Ave. Bldg. Phone: Atlas 9-3924.

Licensee: Southern Minnesota Broadcasting (original owner).
Ownership: Mrs. G. P. Gentling and family.
Network: NBC-TV (primary).
Rep: Harry Hyett Co.
Highest hour rate: \$300.
Color facilities: network.
Executives: Agnes Gentling, pres; G. David Gentling, gen mgr; Willard Lampman, coml mgr; Don Perry, program dir & film buyer; Walter Bruzek, promotion mgr; Don Edwards, news dir; Robert Cross, chief engr.
Washington atty: Loucks, Zias & Jansky.
Radio affiliate: KROC.

ST. CLOUD, Stearns County (ch. 33)

ST. PAUL (See MINNEAPOLIS)

STILLWATER, Washington County (ch. 39—)

THIEF RIVER FALLS, Pennington County (ch. 15)

VIRGINIA, St. Louis County (ch. 26+)

WADENA, Wadena County (ch. 27+)

WILLMAR, Kandiyohi County (ch. 31+)

WINONA, Winona County (ch. 61)

WORTHINGTON, Nobles County (ch. 32)

MISSISSIPPI

BILOXI, Harrison County (ch. 13+, *44+, 50—)

WVMI-TV (not on air, granted Aug. 6, 1957; target date unknown) ch. 13; power—66.1kw visual; antenna height—220 feet above average terrain, 237.6 feet above ground.
Permittee: Radio Assoc. Inc. (original owner).
Ownership: Odes E. Robinson, 68.4%; James H. McKee, 25.8%, and others. Mr. Robinson owns 20% of WKQY Bluefield, W. Va. and has a minority interest in WPTW Piqua, Ohio.
Washington atty: Barnes & Neilson.

BROOKHAVEN, Lincoln County (ch. 37+)

CANTON, Madison County (ch. 16)

CLARKSDALE, Coahoma County (ch. 32)

COLUMBIA, Marion County (ch. 35+)

COLUMBUS, Lowndes County (ch. 4—, 28—)

WCBI-TV (July 13, 1956) ch. 4; power—20kw visual, 10kw aural; antenna height—450 feet above average terrain, 500 feet above ground.
Address: Highway 12 North. Phone: Fairfax 8-5631.

Licensee: Birney Imes Jr. (original owner).
Ownership: See Birney Imes Jr. Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep: Everett-McKinney; James S. Ayers (South).
Highest hour rate: \$180.
Executives: Birney Imes Jr., pres; P. B. Hinman, gen mgr & film buyer; W. W. Whitfield, coml mgr; Jack Huffman, program dir; Barbara Moore, promotion mgr; Don Miller, news dir; Tom McFerrin, chief engr.
Washington atty: Arnold, Fortas & Porter.
Radio affiliate: WCBI.

CORINTH, Alcorn County (ch. 41)

GREENVILLE, Washington County (ch. 21—, 27)

GREENWOOD, Leflore County (ch. 6, 24+)

WABG-TV (not on air; target date Sept. 15, 1959) ch. 6; power—29.5kw visual; antenna height—350 feet above average terrain, 387 feet above ground.
Address: P. O. Box 414. Phone: Gladstone 3-4001.
Licensee: Greenwood Broadcasting Co. (original owner).
Ownership: See Cy N. Bahakel Stations in "Group Ownership."
Network: CBS-TV (primary).
Executives: Cy N. Bahakel, pres; Don Neil, coml mgr; Erlene Leach, program dir; Floyd C. Coulter, chief engr.
Washington atty: Sam Miller.
Radio affiliate: WABG.

GRENADA, Grenada County (ch. 44)

GULFPORT, Harrison County (ch. 56—)

HATTIESBURG, Forrest County (ch. 17—)

JACKSON, Hinds County (ch. 3+, 12+, *19+, 25—, 47)

WJTV (January 1953) ch. 12; power—316kw visual, 158kw aural; antenna height—700 feet above average terrain, 666 feet above ground.
Address: P. O. Box 8187. Phone: Fleetwood 4-2512. TWX JN 598.
Licensee: Capitol Broadcasting Co. (acquired station June 1, 1955).
Ownership: Mississippi Publishers Corp. (Jackson Clarion Ledger and Daily News), 40%; Standard Life Insurance Co., 32.4%; L. M. Sepaugh, 13.8%; T. E. Lanford, 13.8%. (For Lanford interests see T. E. Lanford Stations in "Group Ownership." Also see "Newspaper Ownership.")
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Katz Agency.
Highest hour rate: \$450.
Color facilities: network.
Executives: T. M. Hederman Jr., pres; L. M. Sepaugh, vp & gen mgr; Owens Alexander, station mgr; J. W. Carlier, coml mgr; Ken Parks, program dir; L. M. Sepaugh Jr., film buyer; Christine McMillan, promotion mgr; Bob Neblet, news dir; C. A. Perkins, chief engr.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: WSLI.

WLBZ (Dec. 28, 1953) ch. 3; power—100kw visual, 50kw aural; antenna height—680 feet above average terrain, 589 feet above ground. (CP for 1,580 feet above average terrain, 1,529 feet above ground.)
Address: P. O. Box 2171, zone 2. Phone: Fleetwood 2-2691. TWX JN 82.
Licensee: Lamar Life Broadcasting Co. (original owner).
Ownership: P. K. Lutken, 40%; W. Calvin Wells III, Maurice Thompson and Fred L. Beard, each 20%.
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Hollingbery.
Highest hour rate: \$450.
Color facilities: network.
Executives: P. K. Lutken, pres; Fred L. Beard, gen mgr; Frank Gentry, coml mgr; Maurice Thompson, program dir & film buyer; Charles H. Allen, promotion mgr; Richard R. Sanders, news dir; Robert R. Smathers, chief engr.
Washington atty: Spearman & Roberson.
Radio affiliate: WJDX-AM-FM.

KOSCIUSKO, Attala County (ch. 52—)

LAUREL, Jones County (ch. 33—)

LAUREL, Jones County-PACHUTA, Clarke County (ch. 7)

WFLM (not on air, granted Feb. 21, 1957; target date September 1959, at which time call letters will become **WDAM-TV**) ch. 7; power—51.3kw visual, 30.2kw aural; antenna height—490 feet above average terrain, 537 feet above ground.
Address: Rosenbaum Bldg.
Permittee: Laurel Television Co.
Ownership: William S. Smylie and family, 100%.

LOUISVILLE, Winston County (ch. 46—)

McCOMB, Pike County (ch. 31—)

MERIDIAN, Lauderdale County (ch. 11—, 30—, *36—)

WCOG-TV (not on air, suspended operation but has not turned in construction permit) ch. 30.
Address: c/o WCOG Meridian.
Permittee: Mississippi Broadcasting Co.
Ownership: D. W. Gavin and mother, 100%. The Gavins also own weeklies Clarke County Tribune (Quitman, Miss.) and Meridian Record. Also see "Newspaper Ownership."
Radio affiliate: WCOG.

WTOK-TV (Sept. 27, 1953) ch. 11; power—316kw visual, 162kw aural; antenna height—560 feet above average terrain, 315 feet above ground.
Address: Southern Bldg. Phone: 3-1441. TWX Merid 281.
Licensee: Southern Tv Corp. (original owner).
Ownership: Class A—Robert F. Wright, 51%; W. B. Crooks Jr., 24%; James H. Skewes, 13%, and others. Class B—W. B. Crooks Jr., 9%; Thomas Y. Minniece, 14%; H. M. Minniece, 13%. Also see "Newspaper Ownership."
Washington atty: McKenna & Wilkinson.

NATCHEZ, Adams County (ch. 29+)

PACHUTA (See LAUREL-PACHUTA)

PASCAGOULA, Jackson County (ch. 22)

PICAYUNE, Pearl River County (ch. 14—)

STARKVILLE, Oktibbeha County (ch. 34—)

STATE COLLEGE, Oktibbeha County (ch. *2+)

TUPELO, Lee County (ch. 9—, 38)

WTWV (March 18, 1957) ch. 9; power—27.2kw visual, 14kw aural; antenna height—509 feet above average terrain, 540 feet above ground.
Address: P. O. Box 163. Phone: Vinewood 2-7620.
Licensee: Tupelo Citizens Television Co. (original owner).
Ownership: F. K. Spain, 35%; J. G. Pettit, 25%; W. D. Spain, 15%; Perrin Purvis, 15%; and Mrs. M. H. Spain, 10%.
Network: NBC-TV (primary).
Rep: Jack Masia & Co.
Highest hour rate: \$200.
Color facilities: network.
Executives: Frank K. Spain, pres & gen mgr; Charles H. Hicks Jr., coml mgr & film buyer; William B. Landers, program dir & promotion mgr; James Stembridge, operations supervisor.
Washington atty: Haley, Wollenberg & Kenehan.

UNIVERSITY, Lafayette County (ch. *20+)

VICKSBURG, Warren County (ch. 41+)

WEST POINT, Clay County (ch. 56+)

YAZOO CITY, Yazoo County (ch. 49)

MISSOURI


CAPE GIRARDEAU, Cape Girardeau County (ch. 12, 18+, 69)

KFVS-TV (Oct. 3, 1954) ch. 12; power 316kw visual, 158kw aural; antenna height—990 feet above average terrain, 832 feet above ground. (CP for antenna 2,000 feet above average terrain and 1,677 feet above ground.)
Address: 324 Broadway. Phone: Edgewater 5-5511. TWX Cape Girardeau 968.
Licensee: Hirsch Broadcasting Co. (original owner).
Ownership: See Oscar C. Hirsch Stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: Headley-Reed.
Highest hour rate: \$600.
Color facilities: network.
Executives: Oscar C. Hirsch, pres; Robert O. Hirsch, gen mgr & chief engr; Jack Ramey, coml mgr; Donald T. McNeely, program dir.
Washington atty: George O. Sutton.
Radio affiliate: KFVS.

CARTHAGE, Jasper County (ch. 56—)

CARUTHERSVILLE, Pemiscot County (ch. 27—)

CHILLICOTHE, Livingston County (ch. 14—)



**ONLY ONE CHANNEL
IN YOUR CITY CAN
TELECAST THE NEW
FELIX THE CAT**
TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

CLINTON, Henry County (ch. 49—)

COLUMBIA, Boone County (ch. 8+, 16+, 22—)

KOMU-TV (Dec. 21, 1953) ch. 8; power—251 kw visual, 126 kw aural; antenna height—790 feet above average terrain, 774 feet above ground.
Address: Columbia, Mo. Phone: Gibson 2-1122. TWX CLBA 597.
Licensee: Curators of the U. of Missouri (original owner).
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: H-R Television.
Highest hour rate: \$300.
Executives: Edward C. Lambert, dir of tv & film buyer; Glenn G. Griswold, station mgr; John O. Conwell, coml mgr; Monte S. Gurwit, program dir; Clarice Baker, promotion mgr; Phil E. Berk, news dir; William J. Reagan, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

FARMINGTON, Saint Francois County (ch. 52)

FESTUS, Jefferson County (ch. 25—)

FULTON, Callaway County (ch. 24+)

HANNIBAL, Marion County (ch. 7—, 27+)

KHQA-TV (Sept. 21, 1953) ch. 7; power—269kw visual, 135kw aural; antenna height—890 feet above average terrain, 804 feet above ground.
Address: WCU Bldg, Quincy, Ill. Phone: Baldwin 2-6200. TWX 7033.
Licensee: Lee Broadcasting Inc. (original owner).
Ownership: See "Newspaper Ownership" and Lee Stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: Weed.
Highest hour rate: \$400.
Color facilities: network.
Executives: Lee P. Loomis, pres; Herbert R. Ohrt, exec vp; Walter J. Rothschild, gen mgr & natl sis mgr; Paul Millen & Wayne Cribb, asst natl sis mgrs; Robert W. Eickmeyer, program dir; Tom Robey, operations dir; Jean Eager, film dir; Richard Moore, promotion mgr; Gene Terry, news dir; J. E. Gray, chief engr.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WTAD-AM-FM.

JEFFERSON CITY, Cole County (ch. 13, 33+)

KRCG (Feb. 13, 1955) ch. 13; power—214kw visual, 158kw aural; antenna height—1,010 feet above average terrain, 929 feet above ground.
Address: Callaway Hills Farm. Phone: 6-6188. TWX JFS CY MO 641.
Licensee: Jefferson Television Co. (original owner).
Ownership: Mrs. William H. Weldon, 32.5%; Capital Broadcasting Co., 14.13%. Capital Broadcasting is licensee of KWOS Jefferson City. See "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Blair Television Assoc.
Highest hour rate: \$300.
Executives: William H. Weldon, pres; Robert D. Blosser, gen mgr & film buyer; R. E. Maxwell, sis mgr; Edward J. Schuelein, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

JOPLIN, Jasper County (ch. 12+, 30+)

KOAM-TV (see Pittsburg, Kan.).
KODE-TV (Sept. 1954) ch. 12; power—219kw visual; antenna height—680 feet above average terrain, 326 feet above ground.
Address: 1928 W. 13th St. Phone: Mayfair 3-7260. TWX JO8255.
Licensee: WSTV Inc. (acquired station December 1956).
Ownership: See Friendly Group Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Avery-Knodel; Jack Hetherington (St. Louis).
Highest hour rate: \$300.
Color facilities: network.
Executives: Jack Berkman, pres; Harry D. Burke, gen mgr & film buyer; D. T. Knight, coml mgr; Ron Robson, program dir; William Harned, promotion mgr; Ken Crowe, news dir; Jack Langford, chief engr.
Washington atty: Kirkland, Fleming, Green, Martin & Ellis.
Radio affiliate: KODE.

KANSAS CITY, Jackson County (ch. 4, 5+, 9+, *19+, 25+, 65)

KCMO-TV (Sept. 27, 1953) ch. 5; power—100 kw visual, 60kw aural; antenna height—1,130 feet above average terrain, 1,042 feet above ground.
Address: 125 E. 31 St., zone 8. Phone: Jefferson 1-6789. TWX KC 165.
Licensee: Meredith Engineering Co. (acquired station Oct. 12, 1953).
Ownership: See Meredith Pub. Co. Stations

in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Katz Agency.
Highest hour rate: \$1,400.
Color facilities: network, local film, local live, local slides.
Video tape: Ampex.
Executives: E. K. Hartenbower, gen mgr; C. E. Breazal, asst gen mgr; S. B. Tremble, coml mgr; Ken Heady, program dir; T. R. Thompson, film buyer; F. C. Strawn, promotion mgr; Jim Monroe, news dir; Karl Troeglen, chief engr.
Washington atty: Haley, Wollenberg & Kenahan.
Radio affiliate: KCMO-AM-FM.

KMBC-TV (Aug. 1, 1953) ch. 9; power—316 kw visual, 158kw aural; antenna height—1,130 feet above average terrain, 1,042 feet above ground.
Address: 11th & Central Sts., zone 5. Phone: Harrison 1-2650. TWX KC 181.
Licensee: KMBC Broadcasting Co. (acquired station June 14, 1954).
Ownership: See Cook Paint & Varnish Co. Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Peters, Griffin, Woodward.
Highest hour rate: \$1,100.
Color facilities: network.

Executives: Donald D. Davis, pres; John T. Schilling, exec. vp & gen mgr; George J. Higgins, vp & natl sis mgr; Ed Dennis, vp & local sis mgr; Mori Greiner, mgr & film buyer; Joseph Redmond, promotion mgr; Claude Dorsey, news dir; Henry E. Goldenberg, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KMBC (Kansas City)-KFRM (Concordia, Kan.).

WDAF-TV (Oct. 16, 1949) ch. 4; power—100 kw visual, 50kw aural; antenna height—750 feet above average terrain, 724 feet above ground.
Address: Signal Hill, zone 8. Phone: Plaza 3-4567. TWX KC 259.
Licensee: National-Missouri Tv Inc. (acquired station May 28, 1953).
Ownership: See National Theatres stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Harrington, Righter & Parsons.
Highest hour rate: \$1,300.
Color facilities: network, local film, local slides.

Video tape: Ampex.
Executives: Charles L. Glett, pres; William A. Bates, vp & gen mgr; Jay Barrington, Administrative asst & film buyer; E. Manne Russo, gen sales mgr; James Necessary, asst gen mgr in charge of local sales; Bob Wormington, program dir; Jud Woods, promotion mgr; Walt Bodine, news dir; James Schmidt, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WDAF.

KENNETT, Dunklin County (ch. 21)

KIRKSVILLE, Adair County (ch. 3—, 18)

KTVO (Ottumwa, Iowa) (Nov. 23, 1955) ch. 3; power—100kw visual, 50kw aural; antenna height—1,080 feet above average terrain, 1,101 feet above ground.
Address: KTVO Bldg, Ottumwa, Iowa. Phone: Murray 2-4535. TWX No. 463.
Licensee: KTVO Television Inc. (original owner).
Ownership: James J. Conroy, 66%; Raymond E. Russell, 33%.
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep: Hollingsbery.
Highest hour rate: \$300.
Color facilities: network.
Executives: James J. Conroy, pres & gen mgr; Lloyd William King, coml mgr; James Frost, program dir; Glen Proeschold, film buyer; John O'Rourke, promotion mgr; Clarence Gittings, news dir; Loyd Hanson, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

LEBANON, Laclede County (ch. 23)

MARSHALL, Saline County (ch. 40+)

MARYVILLE, Nodaway County (ch. 26)

MEXICO, Audrain County (ch. 45)

MOBERLY, Randolph County (ch. 35+)

MONETT, Barry County (ch. 14)

NEVADA, Vernon County (ch. 18—)

POPLAR BLUFF, Butler County (ch. 15+)

ROLLA, Phelps County (ch. 46)

ST. JOSEPH, Buchanan County (ch. 2—, 30—, *36)

KFEQ-TV (Sept. 27, 1953) ch. 2; power—100kw visual, 50kw aural; antenna height—810 feet above average terrain, 750 feet above ground.
Address: 40th and Faraon Sts. Phone: Adams 3-2628. TWX ZJ 8396.
Licensee: KFEQ Broadcasting Co. (acquired station October 1957).
Ownership: Jessie D. Fine, 30%; Oscar K. Fine, 30%; Isadore Fine, 20%; Eugene F. Fine, 12.5%; Theodore M. Nelson, 5%; Marvin S. Cohen, 2.5%. Mr. Nelson also has interests in WIL0 Frankfort, Ind. and WOHP Bellefontaine, Ohio. All the above also own KLIK Jefferson City, Mo.
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Blair Television Assoc.
Highest hour rate: \$600.
Executives: Jesse D. Fine, pres; Theodore M. Nelson, vp & gen mgr; E. Carleton Schirmer, coml mgr; Gene Milstee, program dir; Frank Smith, news dir; John Carroll, chief engr.
Washington atty: Fly, Shuebruk, Blume & Gaguine.
Radio affiliate: KFEQ.

ST. LOUIS (Independent City) (ch. 2, 4—, 5—, *9, 11—, 30, 42+)

***KETO** (Sept. 20, 1954) ch. *9; power—27.5kw visual; antenna height—600 feet above average terrain, 637 feet above ground.
Address: 6998 Millbrook Blvd., zone 12. Phone: Volunteer 3-0995.
Licensee: St. Louis Educational Tv Commission (original owner).

*Non-commercial educational.

KMOX-TV (March 16, 1958) ch. 4; power—100kw visual, 60kw aural; antenna height—1,110 feet above average terrain, 1,214 feet above ground.
Address: 12th & Cole Sts., zone 6. Phone: Main 1-9100. TWX SL 281.
Licensee: CBS Inc. (acquired station Feb. 28, 1958).

Ownership: See CBS Owned Stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: CBS Television Spot Sales.
Highest hour rate: \$1,900.
Color facilities: network.
Executives: Merle S. Jones, pres. CBS-TV Stations Division, CBS Inc.; Gene Wilkey, gen mgr; Charles McAbee, coml mgr; Leon Drew, program dir & film buyer; Tom Stanton, sales promotion mgr; Fred S. Heywood, dir of information services; Spencer Allen, news dir; Harry Harvey, mgr, technical operations; Wally Wesley, engineer in charge.
Radio affiliate: KMOX.

KPLE-TV (April 24, 1959) ch. 11; power—316kw visual; antenna height—1,007 feet above average terrain, 1,214 feet above ground.
Address: Video City, Chase-Park Plaza Hotel, zone 8. Phone: Forest 1-4423.
Licensee: 220 Television Inc. (permit acquired from original grantee CBS when latter purchased St. Louis ch. 4 facilities).
Ownership: 220 N. Kings Highway Inc., 100%.
Executives: Harold Koplal, pres; James L. Caddigan, exec vp & gen mgr; James E. Goldsmith, dir of sales.
Video tape: Ampex (mobile).
Washington atty: Koteen & Burt.

**TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.**

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Shaheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sutter St.
RI 8-1175	EX 2-5671

**NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS**

**ONLY ONE CHANNEL
IN YOUR CITY CAN
TELECAST THE NEW
FELIX THE CAT**

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

Tv Stations CONTINUED

MISSOURI CONTINUED

ST. LOUIS (Continued)

KSD-TV (Feb. 8, 1947) ch. 5; power—100kw visual, 60.3kw aural; antenna height—1,090 feet above average terrain, 1,152 feet above ground. Address: 1111 Olive St., zone 1. Phone: Main 1-1111. TWX SL 480. Licensee: Pulitzer Pub. Co. (original owner). Ownership: See "Newspaper Ownership." Network: NBC-TV (primary). Rep: NBC Spot Sales. Highest hour rate: \$1,750. Color facilities: network, local film, local slides. Executives: Joseph Pulitzer Jr., pres; Harold Grams, gen mgr; Guy E. Yeldell, coml mgr; Keith Gunther, film buyer; Frank Eckardt, traffic mgr; Fred J. Mueller, promotion mgr; Austin Bridgman, news dir; Ed Risk, chief engr. Washington atty: Paul M. Segal. Radio affiliate: KSD.

KTVI (April 15, 1957) ch. 2; power—100kw visual, 50kw aural; antenna height—1,090 feet above average terrain, 1,048 feet above ground. Address: 5915 Berthold Ave., zone 10. Phone: Mission 7-3600. TWX 410. Licensee: Signal Hill Telecasting Corp. (original owner). Ownership: Paul E. Peltason and Harry Tenenbaum, each 33.66%; Central New York Broadcasting Corp. (Newhouse Stations), 22.71%. For Newhouse interests see Newhouse Newspaper Stations in "Group Ownership." Also see "Newspaper Ownership." Network: ABC-TV (primary). Rep: Blalr-TV. Highest hour rate: \$1,150. Executives: Harry Tenenbaum, pres; Paul E. Peltason, exec vp; Joseph J. Bernard, vp & gen mgr; Shaun Murphy, natl sls mgr; Paul R. Litt, local sls mgr; Frederick Buschmeyer Jr., program dir; Carl Tinnon, film buyer; Don B. Curran, promotion mgr; Jim Brady, news dir; Richard J. Trompeter, chief engr. Washington atty: Sher, Oppenheimer & Harris.

SEDALIA, Pettis County (ch. 6—, 28+)

KMOS-TV (July 6, 1954) ch. 6; power 16.2kw visual, 8.4kw aural; antenna height—360 feet

above average terrain, 321 feet above ground. Address: 2100 W. Broadway. Phone: Taylor 6-1651.

Licensee: Cook Broadcasting Co. (acquired station January 1959). Ownership: See Cook Paint & Varnish Co. Stations in "Group Ownership." Network: ABC-TV (primary). Rep: Pearson. Highest hour rate: \$200. Executives: Don Davis, pres; John Garner, gen mgr, program dir, film buyer & promotion mgr; Will Davis, coml mgr; Nedra Durham, program dir & promotion mgr; Don Collins, news dir; Bob Klein, chief engr. Washington atty: Dow, Lohnes & Albertson.

SIKESTON, Scott County (ch. 37)

SPRINGFIELD, Greene County (ch. 3+, 10, *26+, 32)

KTTS-TV (March 14, 1953) ch. 10; power—240kw visual; antenna height—710 feet above average terrain, 864 feet above ground. Address: P. O. Box 1716, zone 4. Phone: University 2-7474. TWX SO 8581. Licensee: Independent Broadcasting Co. (original owner). Ownership: J. H. G. Cooper votes over 90% of stock and individually, and with sons has a 67.8% stock interest. Network: CBS-TV (primary). Rep: Weed. Highest hour rate: \$350. Color facilities: network. Executives: J. H. G. Cooper, pres; G. Pearson Ward, vp, gen mgr, film buyer & promotion mgr; Jack Lloyd, sls mgr; Kevin McAndrews, program dir; Bill Bowers, news dir; William Curry, chief engr. Washington atty: Dempsey & Koplovitz. Radio affiliate: KTTS-AM-FM.

KYTV (Sept. 30, 1953) ch. 3; power—100kw visual, 50kw aural; antenna height—520 feet above average terrain, 550 feet above ground. Address: 999 W. Sunshine. Phone University 6-2766. TWX SO 8560. Licensee: Springfield Tv Inc. Ownership: Springfield Newspapers Inc. (T. W. Duvall, president, Tams Bixby Jr., vice president), 49.6%; Lester L. Cox, 24.96%, and others. Mr Bixby also owns 40% of KBIX Muskogee, Okla. (Muskogee Phoenix and Times Democrat.) Also see "Newspaper Ownership."

Video tape: Ampex (mobile). Washington atty: Fisher, Wayland, Duvall & Southmayd.

WEST PLAINS, Howell County (ch. 20—)

MONTANA

ANACONDA, Deer Lodge County (ch. 2+)

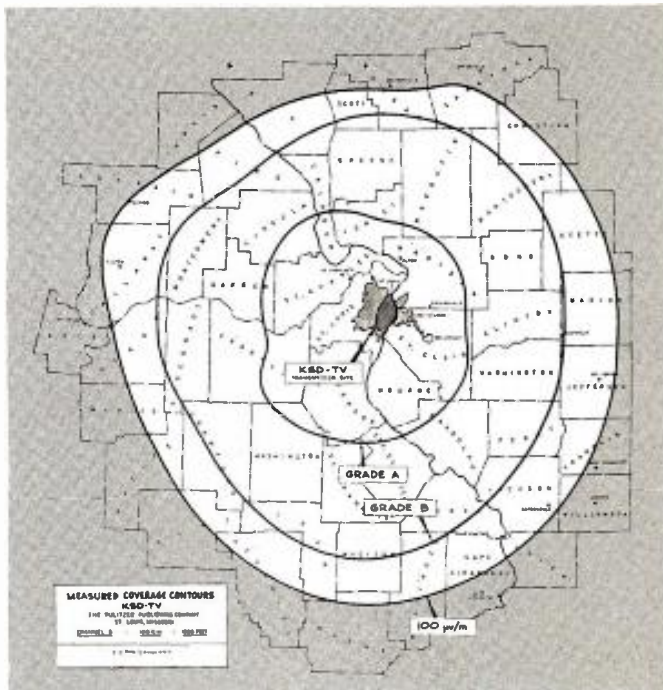
BILLINGS, Yellowstone County (ch. 2, 8, *11)

KGHL-TV (Mar. 15, 1958) ch. 8; power—316 kw visual, 158kw aural; antenna height—750 feet above average terrain, 531 feet above ground. Address: 214 N. 30th St. Phone: 2-4676. Licensee: Midland Empire Broadcasting Co. (original owner). Ownership: P. N. Fortin, 50%; Warren J. Hancock, 25%; Kenneth L. Hancock, 25%. Network: NBC-TV (primary). Rep: Young; Hugh Feltis (Seattle); John McGuire (Denver). Highest hour rate: \$250. Executives: P. N. Fortin, pres; Jeff Kitchell, gen mgr & promotion mgr; Warren Marshall, coml mgr; Gertrude Nyberg, program dir; Sid Cohen, film buyer; Wilber Myhre, transmitter chief engr; Dean Jansma, studio chief engr. Washington atty: Hogan & Hartson. Radio affiliate: KGHL.

KOOK-TV (Nov. 9, 1953) ch. 2; power—100 kw visual, 50kw aural; antenna height—670 feet above average terrain, 383 feet above ground. Address: Box 2567. Phone: 2-5611. TWX BL 488. Licensee: The Montana Network. (original owner). Ownership: Joseph S. Sample, 93.83% and others. Network: ABC-TV (secondary), CBS-TV (primary). Rep: Gill-Perna; Art Moore & Assoc. (Seattle & Portland); Skyline Advertiser Sales. Highest hour rate: \$250. Executives: Joseph S. Sample, gen mgr & pres; Ira Sumner, asst. gen mgr; John H. Conner, coml mgr; Edmund Peiss, program dir; Conna G. May, promotion mgr; George Green, news dir; Grant French, chief engr. Washington atty: John H. Midlen. Radio affiliate: KOOK.

BOZEMAN, Gallatin County (ch. *9, 22—)

ST. LOUIS' TOP TELEVISION BUY...



Now better than ever...

KSD-TV has added 7,000 square miles to its service area and an increased potential of 100,000 television homes with its new million dollar tower and transmitter. The tower, 1152 feet above ground (1649 feet above sea level) went on the air April 21, 1958.

St. Louis' **FIRST*** Television Station has many **FIRSTS**** audience-wise; is **FIRST†** choice in St. Louis among most National Advertisers, has now added a **PLUS** that puts it far out front as St. Louis' Top Television Value.

NOTE: KSD-TV CONTINUES the **SINGLE RATE** policy it has had since the station began in 1947.

* On the air February 8, 1947.

** ARB reports, 1958, 1959.

† Rorabaugh Reports, 1958, 1959.

REPRESENTED NATIONALLY BY NBC SPOT SALES



ST. LOUIS POST-DISPATCH TELEVISION STATION

buy St. Louis 'a la card*



***KTVI RATE CARD...your lowest
cost per thousand TV buy in St. Louis**

Represented
nationally by



KTVI 
CHANNEL **2** ST. LOUIS

Tv Stations CONTINUED

MONTANA CONTINUED

BUTTE, Silver Bow County (ch. 4, 6+, *7-, 15+)

KOPE-TV (not on air; granted Sept. 11, 1957; target date unknown) ch. 6; power—53.1kw visual, 28.8kw aural; antenna height—2,913 feet above average terrain, 142 feet above ground. Address: Hilton Hotel. Phone: 6546. Licensee: Copper Broadcasting Co. (original owner).
Ownership: See Glasmann Stations in "Group Ownership." Also see "Newspaper Ownership."
Executives: George C. Hatch, pres.
Washington atty: Haley, Wollenberg & Keneshan.
Radio affiliate: KOPR.

KKLF-TV (Aug. 14, 1953) ch 4; power—60.3 kw visual, 30.2kw aural; antenna height—1,890 feet above average terrain, 202 feet above ground.
Address: P. O. Box 1956. Phone: 2-9111.
Licensee: Television Montana (original owner).

Ownership: See Z Net stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).
Rep: Skyline Advertisers Sales through Gill-Perna; Art Moore & Assoc. (Seattle & Portland).
Highest hour rate: \$250.
Executives: E. B. Craney, pres, gen mgr & film buyer; Jim Manning, station mgr; Arne Anzjon, coml mgr; Paul Simitzes, program dir & promotion mgr; George Oechal, news dir; Lloyd Scott, chief engr.
Washington atty: Wheeler & Wheeler; Fanney Litvin.
Radio affiliate: KKLF.

CUT BANK, Glacier County (ch. 20+)

DEER LODGE, Powell County (ch. 25+)

DILLON, Beaverhead County (ch. 20)

GLASGOW, Valley County (ch. 16)

GLENDIVE, Dawson County (ch. 5+, 18—)

KXGN-TV (Nov. 1, 1957) ch. 5; power—5kw visual, 2.5kw aural; antenna height—90 feet below average terrain, 131 feet above ground.
Address: 122 South Merrill Ave. Phone: Empire 5-3377.
Licensee: Glendive Broadcasting Corp. (original owner).
Ownership: Lewis Moore (theatre interests) and family, 100%.
Rep: Forjoe.
Highest hour rate: \$125.
Executives: Lewis W. Moore, pres & film buyer; Daniel C. Palen, gen mgr & news dir; Shirley Henriksen, program dir; Donald J. Powers, chief engr.
Washington atty: Harry Daly.
Radio affiliate: KXGN.

GREAT FALLS, Cascade County (ch. 3+, 5+, *23—)

KFBB-TV (March 21, 1954) ch 5; power—25.4kw visual, 12.6kw aural; antenna height—240 feet above terrain, 440 feet above ground.
Address: P. O. Box 1139. Phone: Glendale 3-4377. TWX GF 25.
Licensee: Wilkins Broadcast Inc. (original owner).

Ownership: J. P. Wilkins, 63.5%; E. F. Galt, 15.25%; seven other minor stockholders.
Network: ABC-TV, CBS-TV.
Rep: Hollingbery; Art Moore Assoc. (Seattle).
Highest hour rate: \$250.
Executives: J. P. Wilkins, pres & gen mgr; W. C. Blanchette, coml mgr & film buyer; Pen Brown, program dir; Stan Meyer, farm dir; Joe Wilkins Jr., news dir; A. J. Lopuch, chief engr.
Washington atty: Wheeler & Wheeler.
Radio affiliate: KFBB.

KFBB-TV Translators: K73AC, K82AB Havre, Mont., Hill County Tv Club, c/o Pearl Garceau, 305 Third St., Havre, Mont.; K72AM Shelby, Mont., Shelby Tv Club Inc., c/o Fred Pfannsmith, 234 Main St., Shelby, Mont.

KRTV (Oct. 5, 1958) ch. 3; power—0.6kw visual, 0.3kw aural; antenna height—230 feet above average terrain, 138 feet above ground.
Address: Box 1453. Phone: Glendale 3-2090.
Licensee: Snyder & Assoc. (original owner).
Ownership: Dan Snyder, 53.40%; Forrest

Arthur, 13.09%; eleven minor stockholders.
Rep: Forjoe; Hugh Feltis & Assoc.
Highest hour rate: \$200.
Executives: Dan Snyder, pres, gen mgr, coml mgr & film buyer; Don Bradley, asst. mgr, promotion mgr & program dir; Jesse Waymire, chief engr.
Washington atty: Dow, Lohnes & Albertson.

HAMILTON, Ravalli County (ch. 17+)

HARDIN, Big Horn County (ch. 4+)

HAYRE, Hill County (ch. 9+, 11+)

HELENA, Lewis and Clark County (ch. 10+, 12)

KKLJ-TV (Jan. 1, 1958) ch. 12; power—975w visual; 485w aural; antenna height—370 feet below average terrain, 97 feet above ground.
Address: Box 797. Phone: Hickory 2-6620.
Licensee: Capital City Television Inc. (original owner).
Ownership: See Z Net Stations in "Group Ownership."

KALISPELL, Flathead County (ch. 9—)

KGEZ-TV (not on air, suspended operation but has not turned in license) ch. 2.
Address: P. O. Box 439.
Licensee: KGEZ-TV Inc. (original owner).
Ownership: Frank Reardon, 58.30%; Northwest Video Inc., 31.9%; Copper City Radio Co., 9.9%. Copper City Radio is the licensee of KBOW Butte, Mont. (owned 89% by Frank Reardon). Northwest Video Inc. operates catv system in Kalispell.
Radio affiliate: KGEZ.

LAUREL, Yellowstone County (ch. 14+)

LEWISTOWN, Fergus County (ch. 13)

LIVINGSTON, Park County (ch. 16—)

MILES CITY, Custer County (ch. 3—, *6, 10)

MISSOULA, Missoula County (ch. 8—, *11—, 13—, 21+)

KMSO-TV (July 1, 1954) ch 13; power—191 kw visual, 95.5kw aural; antenna height—2,030 feet above average terrain, 274 feet above ground.
Phone: Lincoln 9-4169.
Licensee: Mosby's Inc. (original owners).
Ownership: A. J. Mosby and family.
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep: Forjoe; Hugh Feltis.
Highest hour rate: \$200.
Color facilities: network.
Executives: A. J. Mosby, pres, gen mgr & film buyer; Stanley Deck, coml mgr; Laurel Eickholz, promotion mgr & program dir; Don Weston, news dir; Amos Hargrave, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: KGVO.

POLSON, Lake County (ch. 18)

RED LODGE, Carbon County (ch. 18+)

SHELBY, Toole County (ch. 14—)

SIDNEY, Richland County (ch. 14)

WHITEFISH, Flathead County (ch. 16+)

WOLF POINT, Roosevelt County (ch. 20—)

NEBRASKA

ALLIANCE, Box Butte County (ch. 13—, 21)
KALF (not on air, granted June 18, 1958; target date not announced) ch. 13.
Permittee: Western Nebraska Tv Inc.
Ownership: L. L. Hilliard (KOLT Scottsbluff, Neb.), Sandhills Broadcasting Co. (KCOW Alliance, Neb.) and others.

BEATRICE, Gage County (ch. 40)

BROKEN BOW, Custer County (ch. 14—)

COLUMBUS, Platte County (ch. 49+)

FAIRBURY, Jefferson County (ch. 35)

FALLS CITY, Richardson County (ch. 38)

FREMONT, Dodge County (ch. 52)

GRAND ISLAND, Hall County (ch. 11—, 21+)

HASTINGS, Adams County (ch. 5—, 27—)

KHAS-TV (Jan. 1, 1956) ch. 5; power—100 kw visual, 50kw aural; antenna height—730

feet above average terrain, 767 feet above ground.
Address: Box 476. Phone: 3-1321. TWX 82063.

Licensee: Nebraska Television Corp. (original owner).
Ownership: Seaton Pub. Co., 51.7%; J. M. Donald Jr., 3.55%; Morris-Quirk Grain Corp., 3.55%; D. H. Mevius, 4.15%; and approximately 50 others. For Seaton holdings, see Seaton Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: NBC-TV (primary).
Rep: Weed.

Highest hour rate: \$300.
Color facilities: network.
Executives: Fred A. Seaton, pres; Duane L. Watts, gen mgr; Robert E. Schueller, operations mgr; Karl T. Mackinnon, production & promotion mgr; Paul R. Loebig, film buyer; Ted Kennedy, news dir; Duane E. Allison, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KHAS.

HAY SPRINGS, Sheridan County (ch. 4+)

KDUH-TV (Feb. 20, 1958) ch. 4; power—100 kw visual, 50 kw aural; antenna height—850 feet above average terrain, 585 feet above ground.
Address: P. O. Box 64. Phone: Melrose 8-2741. TWX Hay Springs 8259.
Licensee: Duhamel Enterprises Inc. (original owner).

Ownership: See Duhamel Enterprises Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (secondary).
Rep: Headley-Reed.
Highest hour rate: See KOTA-TV Rapid City, S. D. (KDUH-TV is satellite).
Executives: Helen S. Duhamel, pres & gen mgr; William F. Turner, business & coml mgr; William Finch, resident mgr; George Jelinek, resident chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

HAYES CENTER, Hayes County (ch. 6)

KHPL-TV (Feb. 9, 1956) ch. 6; power—28.2 kw visual, 14.1kw aural; antenna height—710 feet above average terrain, 583 feet above ground.
Address: c/o KHOL-TV Holdrege, Neb.
Licensee: Bi-States Co. (original owner).
Ownership: See Bi-States Stations in "Group Ownership."
Note: KHPL-TV operates as satellite of KHOL-TV Kearney, Neb.

HOLDREGE (See KEARNEY)

KEARNEY, Buffalo County (ch. 13, 19)

KHOL-TV (Holdrege) (Dec. 24, 1953) ch. 13; power—204kw visual, 102kw aural; antenna height—550 feet above average terrain, 581 feet above ground.
Address: 414 East Ave., Holdrege, Neb. Phone: Wyman 5-5952. TWX AXTELL 8220.
Licensee: Bi-States Co. (original owner).
Ownership: See Bi-States Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Meeker; Soderlund Co. (Omaha).
Highest hour rate: \$350.
Color facilities: network.
Executives: F. Wayne Brewster, pres; Jack Gilbert, station mgr & film buyer; Paul Freygang, regional s/s mgr & coml mgr; Ed Strassburger, traffic director & program dir; Tom Nuss, promotion mgr; Art Eckdahl, news dir; W. M. (Dixie) Greely, dir of engr; Bob Leterly, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

LEXINGTON, Dawson County (ch. 23—)

LINCOLN, Lancaster County (ch. 10+, *12—, 18+, 24)

KOLN-TV (Feb. 10, 1953) ch. 10; power—316kw visual; antenna height—1,000 feet above average terrain, 999 feet above ground.
Address: 40th & W St., zone 3. Phone: 6-2367.
Licensee: Cornhusker Television Corp. (acquired station August 1953).
Ownership: See John E. Fetzer Stations in "Group Ownership."

***KUN-TV** (Nov. 1, 1954) ch. *12; power—26.3kw visual, 13.2kw aural; antenna height—357.5 feet above average terrain, 403 feet above ground.
Address: U. of Nebraska, zone 8. Phone: 2-7631. Ext. 3275.
Licensee: U. of Nebraska (original owner).
Executives: Dr. Clifford M. Hardin, chancellor, U. of Nebraska; Jack G. McBride, dir of tv and gen mgr; Robert W. Schlater, program mgr; Wm. Boyd Rooney Jr., film dir; Elizabeth M. Meisinger, promotion mgr; Adolph R. Dvorak, chief engr.
Washington atty: Dow, Lohnes & Albertson.

McCOOK, Red Willow County (ch. 8—, 17)

KOMC (not on air; granted April 4, 1958; target date unknown) ch. 8.
Address: c/o KCKT (TV) Great Bend, Kan.
Permittee: Central Kansas Television Co. (station plans to operate as satellite of KCKT).
Ownership: E. C. Wedell, 14.97%; Gladys Wedell, 14.97%; and others. Central Kansas also licensee of KCKT Great Bend and KGLD (TV) Garden City, both Kansas. See Central Kansas in "Group Ownership."

**ONLY ONE CHANNEL
IN YOUR CITY CAN
TELECAST THE NEW**



FELIX THE CAT

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

NEBRASKA CITY, Otoe County (ch. 50)**NORFOLK, Morrill County (ch. 33+)****NORTH PLATTE, Lincoln County (ch. 2-, 9+)**

KNOP (Dec. 15, 1958) ch. 2; power—25.9kw visual, 13kw aural; antenna height—630 feet above average terrain, 609 feet above ground. Address: Box 756. Phone Lennox 2-2222. Licensee: North Platte Television Inc. (original owner).

Ownership: Rush C. Clarke, Orvil E. Kuhlman, George H. Larkin, H. L. Clarke Jr., York Hinman, J. L. Keenan, Lloyd Griffin, Harry E. Wells and Racheal Shrake, each 3.9%; Edwin and Estelle Burnham, each 4.69%, and others. Network: NBC-TV (primary). Rep: Hal Holman Co. (Chicago). Highest hour rate: \$150. Executives: Rush C. Clarke, pres; Robert I. Riedy, gen mgr; Howard Morgan, operation mgr; Bob Van Neste, program dir; Howard Morgan, film buyer; Gene Larsen, news dir; John Seide, chief engr. Washington atty: Rhyne, Mullin, Conner & Rhyne.

OMAHA, Douglas County (ch. 3, 6+, 7, *16, 22, 28-)

KETV (Sept. 17, 1957) ch. 7; power—316kw visual, 168kw aural; antenna height—630 feet above average terrain, 585 feet above ground. Address: 27th & Douglas Sts., zone 31. Phone: Harney 7777. TWX OM 154. Licensee: Herald Corp. (original owner). Ownership: World Pub. Corp. (Omaha World-Herald), 100%. Also see "Newspaper Ownership."

Network: ABC-TV (primary). Rep: H-R Representatives. Highest hour rate: \$90. Color facilities: network. Executives: Ben H. Cowdery, pres; Eugene S. Thomas, vp & gen mgr; Robert O. Paxson, sales mgr; Chris Donaldson, program dir; Eugene S. Thomas, film buyer; Robert F. Coats, promotion mgr-public service dir; Dave Dyke, news dir; Jack Petrik, chief engr. Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

KMTV (Sept. 1, 1949) ch. 3; power—100kw visual, 50kw aural; antenna height—590 feet above average terrain, 550 feet above ground. Address: 2615 Farmam, zone 31. Phone: Harney 3333. TWX OM 176. Licensee: May Broadcasting Co. (original owner).

Ownership: May Seed & Nursery Co., 75%; Central Broadcasting Co., 25%. May Seed also owns KMA Shenandoah, Iowa. For Central Broadcasting interests see B. J. Palmer Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary). Rep: Fetzy. Highest hour rate: \$900. Color facilities: network, local film, local live, local slides. Executives: Edward W. May, pres; Owen L. Saddler, executive vp & gen mgr; Arden E. Swisher, gen sales mgr; Lew Jeffrey, program dir & film buyer; Ken Michelsen, film supervisor; Galen Lillethorup, promotion mgr; Amos Eastridge, merchandising dir; Floyd Kalber, dir of public relations; Jim Roberts, news editor; R. J. Schroeder, chief engr. Washington atty: McKenna & Wilkinson.

WOW-TV (Aug. 29, 1949) ch. 6; power—100kw visual, 50kw aural; antenna height—590 feet above average terrain, 510 feet above ground.

Address: Insurance Bldg., zone 2. Phone: Webster 3400. TWX OM 297. Licensee: Meredith WOV Inc. (acquired station Sept. 21, 1951).

Ownership: See Meredith Publishing Stations in "Group Ownership." Also see "Newspaper Ownership." Network: CBS-TV (primary). Rep: Blair-Tv. Highest hour rate: \$900. Color facilities: network. Video tape: Ampex. Executives: Frank P. Fogarty, vp & gen mgr; Fred Ebener, sales mgr; Bill McBride, program dir & film buyer; Robert Seltzer, promotion mgr; James McGaffin, news dir; Glenn Flynn, chief engr. Washington atty: Haley, Wollenberg & Kenahan. Radio affiliate: WOW.

SCOTTSBLUFF, Scotts Bluff County (ch. 10-, 16+)

KSTF (Aug. 7, 1955) ch. 10; power—11.2kw visual, 5.82kw aural; antenna height—840 feet above average terrain, 674 feet above ground. Address: c/o KFBC-TV Cheyenne, Wyo. Licensee: Frontier Broadcasting Co. (original owner).

Ownership: See Frontier Broadcasting Co. Stations in "Group Ownership." Also see "Newspaper Ownership." Rates, staff & other information: see KFBC-TV Cheyenne, Wyo., of which KSTF operates as satellite.

YORK, York County (ch. 15)**NEVADA****BOULDER CITY, Clark County (ch. 4+)****CARLIN, Elko County (ch. 14)****CARSON CITY, Ormsby County (ch. 37)****ELKO, Elko County (ch. 10-)****ELY, White Pine County (ch. 3- 6+)****FALLON, Churchill County (ch. 29-)****GOLDFIELD, Esmeralda County (ch. 5-)****HAWTHORNE, Mineral County (ch. 31)****HENDERSON, Clark County (ch. 2-)**

KLRJ-TV (Las Vegas) (Jan. 17, 1955) ch. 2; power—12kw visual, 6.3kw aural; antenna height—110 feet above average terrain, 324 feet above ground. Address: 4850 Henderson Highway, Las Vegas, Nev. Phone: Dudley 2-1760. TWX LV 5649.

Licensee: Southern Nevada Radio & Tv Co. (original owner). Ownership: See Donald W. Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary). Highest hour rate: \$275. Color facilities: network. Executives: Donald W. Reynolds, pres; William D. Stiles, gen mgr; Mark Smith, station mgr; Allen W. Dunn, gen sales mgr; Stuart Leslie, retail sales supervisor; Dave Rogers, chief engr. Washington atty: Haley, Wollenberg & Kenahan. Radio affiliate: KORK.

KLRJ-TV Translators: K72AV Big Sandy Valley, Ariz.; K76AQ Bullhead City, Ariz.; Davis Dam & Lake Mohave Resort, K74AN Chloride, Ariz.; K70AC Kingman, Ariz., and K73AJ Peach Springs, Ariz. all owned by Mohave County Board of Supervisors Mohave County, Ariz.; K72AE Needles, Calif., Needles Community Tv Club, c/o Eudora Markham, Box 617, Needles, Calif.

LAS VEGAS, Clark County (ch. 8-, *10+, 13-)

KLAS-TV (July 1, 1953) ch. 8; power—55kw visual; antenna height—130 feet above average terrain, 238 feet above ground. Address: 250 Desert Inn Rd. Phone: Dudley 2-6138.

Licensee: Las Vegas Television Inc. (current chief owner acquired control Feb. 25, 1957). Ownership: Herman M. Greenspun, 68.08%; Dewey Solomon, 9.08%, and others. Mr. Greenspun publishes the Las Vegas Sun. Also see "Newspaper Ownership."

KLAS-TV Translator: K77AM Chloride, Ariz., Mohave County Board of Supervisors, Mohave County, Ariz.

KLRJ-TV (Jan. 17, 1955) ch. 2 (see Henderson, Nev.).

KSHO-TV (1957) ch. 13; power—11kw visual, 5.75kw aural; antenna height—130 feet above average terrain, 245 feet above ground. Address: El Rancho Vegas Hotel. Phone: Dudley 2-8010. TWX LV 5631.

Licensee: Television Co. of America. Ownership: Mervyn Lee Adelson, 51%; Irwin A. Molasky, 35%; and Nathan Adelson, 14%. Network: ABC-TV (secondary). Rep: Forjoe.

Highest hour rate: \$200. Executives: Merv Adelson, pres; Alex Gold, gen mgr & film buyer; Walter Shull, coml mgr; Paul Sperling, program dir; Robert Campbell, promotion mgr; Ted McKinstry, news dir; Al Mehner, chief engr.

LOVELOCK, Pershing County (ch. 18+)**MCGILL, White Pine County (ch. 8+)****RENO, Washoe County (ch. 4, 8, *21+, 27-)**

KOLO-TV (Sept. 26, 1953) ch. 8; power—11.5kw visual; antenna height—2,920 feet above average terrain, 95 feet above ground. Address: 770 E. 5th St., zone 1. Phone: Fairview 3-0721.

Licensee: Nevada Radio-Television Inc. (original owner). Ownership: See Donald W. Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary), ABC-TV (secondary) and NBC-TV (secondary). Highest hour rate: \$400. Color facilities: network. Executives: Donald W. Reynolds, pres; Lee

Tv Stations CONTINUED

D. Hirshland, gen mgr & film buyer. Washington atty: Haley, Wollenberg & Kenahan. Radio affiliate: KOLO.

KOLO-TV Translators: K72AF Battle Mountain, Nev., Battle Mountain Tv Club, c/o Ray A. Foote, Battle Mountain, Nev.; K71AF Cedarville, Calif., Surprise Valley Tv Club, Box 205; K80AH Hawthorne, Nev., Mt. Grant Tv Booster Service Corp., c/o A. E. Conolly, Hawthorne, Nev.; K70AQ, K74AT Likely, Calif., Likely Tv Club, c/o John W. Roberts, Likely, Calif.; K70AY Lovelock, Nev., Pershing County Chamber of Commerce, Lovelock, Nev.; K72AU Verdi, Nev., Truckee River Civic Tv Inc., Box 78, Verdi, Nev.; K72AA Weed Heights, Nev., Anaconda Co., Box 1000, Weed Heights, Nev.; K76AB Winnemucca, Nev., Winnemucca Lions Club, Box 732, Winnemucca, Nev.

TONOPAH, Nye County (ch. 9-)**WINNEMUCCA, Humboldt County (ch. 7+)****YERINGTON, Lyon County (ch. 33)****NEW HAMPSHIRE****BERLIN, Coos County (ch. 26)****CLAREMONT, Sullivan County (ch. 37)****CONCORD, Merrimack County (ch. 76)****DURHAM, Strafford County (ch. *11)**

***WENE** (July 6, 1959) ch. *11; power—51.3 kw visual, 30.09kw aural; antenna height—970 feet above average terrain, 436 feet above ground.

Address: WENH-TV, Memorial Union Bldg., U. of New Hampshire, Durham, N. C. Phone: 300 Ext 327.

Licensee: U. of New Hampshire. Executives: Dr. Eldon L. Johnson, pres; Keith J. Nighbert, gen mgr; Cabot Lyford, program dir; Alton Hoteling, production mgr; Charles Halle, chief engr. Washington atty: Covington & Burling.

*Non-commercial educational.

HANOVER, Grafton County (ch. *27+)**KEENE, Cheshire County (Ch. 45-)**

WKNE-TV (not on air, granted April 22, 1953; target date unknown) ch. 45. Address: c/o WKNE Keene.

Permittee: WKNE Corp. Ownership: See Highland Stations in "Group Ownership."

Radio affiliate: WKNE. WRLP (see Greenfield, Mass.).

WRLP (see Greenfield, Mass.).

LACONIA, Belknap County (ch. 43)**LITTLETON, Grafton County (ch. 24-)****MANCHESTER, Hillsboro County (ch. 9-, 48+)**

WMUR-TV (March 28, 1954) ch. 9; power—282kw visual, 155kw aural; antenna height—1,030 feet above average terrain, 227 feet above ground.

Address: 1819 N. Elm St. Phone: National 3-8061.

Licensee: United Television Co. of New Hampshire (acquired station March 7, 1959). Ownership: See United Broadcasting Co. Stations in "Group Ownership."

Rep: Weed. Executives: Richard Eaton, pres; Pierre D. Eaton, vp; Gordon E. Moore, coml mgr; Ray Harris, prog dir; Ralph R. Nadeau, chief engr. Washington atty: Cohn & Marks.

NASHUA, Hillsboro County (ch. 54)**PORTSMOUTH, Rockingham County (ch. 15)****ROCHESTER, Strafford County (ch. 51)****In Nevada**

FOR THE SALE AND PURCHASE OF RADIO AND TELEVISION STATIONS
Contact 111 Sutter St., San Francisco
EXbrook 2-5671

or any office of
HAMILTON-LANDIS
& ASSOCIATES, INC.

NEW JERSEY

ANDOVER, Sussex County (ch. *69)

ASBURY PARK, Monmouth County (ch. 58)

WVTV (not on air, suspended operation but has not turned in construction permit) ch. 58. Address: Eatontown, N. J. Permittee: Atlantic Video Corp. Ownership: Walter Reade Theatres Inc. 100%. Walter Reade Theatres is owned by Walter Reade Jr., 51% and Suzanne Gage, 49%.

ATLANTIC CITY, Atlantic County (ch. 46, 52+)

WFTO-TV (not on air, suspended operation but has not turned in construction permit) ch. 46. Address: P. O. Box 1230, Steubenville, Ohio. Permittee: Neptune Broadcasting Corp. Ownership: See Friendly Group in "Group Ownership."

WOCN (not on air, granted Jan. 8, 1953; target date unknown) ch. 52. Address: 207 Swissvale Ave., Pittsburgh, Pa. Permittee: David E. Mackey. Ownership: David E. Mackey, sole owner.

BRIDGETON, Cumberland County (ch. 64-)

CAMDEN, Camden County (ch. *80)

WPCA-TV (Philadelphia) (not on air; granted Jan. 28, 1954; target date unknown) ch. 17. Permittee: Young People's Church of the Air Inc. (acquired station February 1959). (See Percy B. Crawford Stations in "Group Ownership").

FREEHOLD, Monmouth County (ch. *74)

HAMMONTON, Atlantic County (ch. *70)

MONTCLAIR, Essex County (ch. *77)

NEWARK, Essex County (ch. 13-)

WNJA-TV (May 7, 1958) ch. 13; power—178kw visual, 89.1kw aural; antenna height—1,190 feet above average terrain, 1,200 feet above ground. Address: 1020 Broad St., zone 1. Phone: Mitchell 2-6400. Licensee: NTA Television Broadcasting Corp. (acquired station May 6, 1958). Ownership: See National Theatres stations in "Group Ownership." Video tape: Ampex.

NEW BRUNSWICK, Middlesex County (ch. *19-, 47+)

***WTLV** (noncommercial educational) (not on air, granted Dec. 4, 1952; target date unknown) ch. *19. Address: State House, Trenton, N. J. Permittee: New Jersey Department of Education.

PATERSON, Passaic County (ch. 37+)

TRENTON, Mercer County (ch. 41+)

WILDWOOD, Cape May County (ch. 48-)

**TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.**

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Shaheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Suther St.
RI 8-1175	EX 2-5671

**NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS**



**ONLY ONE CHANNEL
IN YOUR CITY CAN
TELECAST THE NEW
FELIX THE CAT**

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

NEW MEXICO

ALAMOGORDO, Otero County (ch. 17)

ALBUQUERQUE, Bernalillo County (ch. 4+, *5+, 7+, 13+)

KGGM-TV (Oct. 4, 1953) ch. 13; 44.7kw visual; antenna height—4,180 feet above average terrain, 143 feet above ground. Address: 1414 Coal Ave., S.W. Phone: Chapel 3-2285. TWX AQ 88. Licensee: New Mexico Broadcasting Co. (original owner).

Ownership: A. R. Hebenstreit, 62%; S. P. Vidal, 2% and others. Licensee also owns KVSF Santa Fe, N. M. Network: CBS-TV (primary). Rep: Branham. Highest hour rate: \$400. Color facilities: network. Executives: A. R. Hebenstreit, pres & gen mgr; R. C. (Dusty) Rhoads, film buyer & coml mgr; James Laramore, program dir & promotion mgr; Chuck North, news dir; Leonard F. Dodds, chief engr. Washington atty: Dempsey & Koplovitz. Radio affiliate: KGGM.

KGGM-TV Translators: K83AG Gallup, N.M., UHF-TV for Gallup Assn., c/o Fred Garing, 600 W. Coal Ave., Gallup; K82AC Romeo, La Jara and Manassa, Colo., San Luis TV Inc., c/o Alonzo Barton, Romeo, Colo.; K83AB Santa Rosa, N.M., Santa Rosa Chamber of Commerce, c/o C. J. Webb, Santa Rosa, N.M.; K80AC Truth or Consequences, N.M., Hal L. Everett, 605 Sims St., Truth or Consequences, N.M.; K80AM Window Rock, Ariz., Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock.

***KNME-TV** (May 1, 1958) ch. *6; power—2kw visual; antenna height—4,100 feet above average terrain, 34 feet above ground. Address: 1801 Roma, N.E. Phone: Chapel 7-0391, Ext. 304. Licensee: U. of New Mexico & Albuquerque Public Schools (original owner). Executives: Bernard Cooper, director; C. P. Mitchell, ety coordinator; public schools; Vorce C. McIntosh, chief engr; William S. Orr, asst chief engr; Dale Wallace, film supervisor; Thomas Petry, production coordinator. Washington atty: Krieger & Jorgensen.

*Non-commercial educational.

KNME-TV Translator: K73AL Truth or Consequences, N.M., Board of Education, Truth or Consequences, Municipal School District 6.

KOAT-TV (Oct. 3, 1953) ch. 7; power—87.1kw visual, 43.5kw aural; antenna height—4,270 feet above average terrain, 282 feet above ground. Address: 122 Tulane Dr., S.E. Phone: Alpine 5-8716. TWX AQ 187. Licensee: Alvarado Television Co. (acquired station March 1957).

Ownership: Clinton D. McKinnon, 99.2%. Mr. McKinnon owns 25% of KVOA-AM-TV Tucson, Ariz. (See "Newspaper Ownership.") Network: ABC-TV (primary). Rep: Bolling; Clarke Brown Co. (South). Highest hour rate: \$300. Executives: Clinton D. McKinnon, pres and chief owner; Max A. Sklower, station & coml mgr & film buyer; Frank Idaspe, production mgr; Bill Previtti, promotion mgr; Evan Mahaney, news dir; James H. Sharman, chief engr. Washington atty: Cohn & Marks.

KOAT-TV Translators: K74AV Navajo Compressor Station, Ariz., El Paso Natural Gas Co./c/o L. I. Duthrie, Box 1492, El Paso, Tex.; K77AA Bayfield & Ignacio, Colo., La Plata Electric Assn., c/o George Granger, Box 180, Durango, Colo.; K75AC Farmington, N.M., San Juan Non-Profit Tv Assn., c/o John P. Sheafe, Box 444, Farmington, N.M.; K76AK Window Rock, Ariz., Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock.

KOB-TV (Nov. 29, 1948) ch. 4; power—27kw visual, 13.5kw aural, antenna height—4,200 feet above average terrain, 183 feet above ground. Address: P. O. Box 1351. Phone: Chapel 3-4411. TWX AQ 95. Licensee: KSTP Inc. (acquired station March 13, 1957). Ownership: See Gold Seal Stations in "Group Ownership." Network: NBC-TV (secondary). Rep: Petry. Highest hour rate: \$410. Color facilities: network.

Executives: Stanley E. Hubbard, pres; George S. Johnson, gen mgr; Robert D. Williams, coml mgr; Jerry Danziger, program dir & film buyer, Earl Ferson, promotion mgr; William Tucker, news dir. Washington atty: Spearman & Roberson. Radio affiliate: KOB.

KOB-TV Translators: K74AC Bayfield & Ignacio, Colo., La Plata Electric Assn., c/o George Granger, Box 180, Durango, Colo.; K70AF Cortez & Mancos, Colo., Tv. Inc., c/o J. Val Kruse, Box 1015, Cortez, Colo.; K72AN Durango, Colo., Durango Jr. Chamber of Commerce, c/o R. J. Chandler, Box 701, Durango, Colo.; K71AC Farmington, N.M., San Juan Non-Profit Tv Assn., c/o John P. Sheafe, Box 444, Farmington, N.M.; K70AZ Gallup, N.M., UHF-TV for Gallup Assn., c/o Charles Kastning Jr., 227 W. Coal Ave., Gallup, N.M.; K70BJ Navajo Compressor Station, Ariz., El

Paso Natural Gas Co., c/o L. I. Duthrie, Box 1492, El Paso, Tex.; K74AD Pagosa Springs, Colo., La Plata Electric Assn., c/o George Granger, Box 180, Durango, Colo.; K79AD Romeo, La Jara and Manassa, Colo., San Luis Valley Tv Inc., c/o Alonzo Barton, Romeo, Colo.; K70AE Truth or Consequences, N.M., City of Truth or Consequences, c/o Hal L. Everett, 605 Sims St., Truth or Consequences, N.M.; K72AP Window Rock, Ariz., Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock, Ariz.

ARTESIA, Eddy County (ch. 21+)

ATRISCO-FIVE POINTS, (ch. 18+)

BELEN, Valencia County (ch. 24+)

CARLSBAD, Eddy County (ch. 6-, 23)

KAVE-TV (Oct. 24, 1956) ch. 6; power—11.7kw visual, 5.89kw aural; antenna height—380 feet above average terrain, 341 feet above ground. Address: 2907 West Church St. Phone: Tuxedo 5-4101. Licensee: Voice of the Caverns Inc. (acquired station March 8, 1958).

Ownership: Edward Talbott, 50.55%; William R. Carnahan, 11.58%, and others. Network: CBS-TV (secondary). Rep: Branham; Southwest Network. Highest hour rate: \$150. Executives: Edward Talbott, pres; Tom Wiseheart, gen mgr & coml mgr; Neal Jones, program dir & film buyer; Marjorie Winfield, promotion mgr; W. R. Carnahan, chief engr. Radio affiliate: KAVE.

CLAYTON, Union County (ch. 27-)

CLOVIS, Curry County (ch. 12+, 35)

KICA-TV (December 1957) ch. 12; power—30.2kw visual, 16.37kw aural; antenna height—210 feet above average terrain, 240 feet above ground. Address: Box 111. Phone: Porter 3-5511. Licensee: KICA Inc.

Ownership: Frank Lesley and Mrs. Mae Strauss, 50% each. Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary). Rep: Branham. Highest hour rate: \$150. Executives: Frank Lesley, pres; J. H. Morris, gen mgr & film buyer; Jim Wilkes, coml mgr; Jim Moreland, program dir; M. S. O'Dell, chief engr. Radio affiliate: KICA.

COLUMBUS, Luna County (ch. 16-)

DEMING, Luna County (ch. 14+)

FARMINGTON, San Juan County (ch. 12+, 17-)

FIVE POINTS, (see ATRISCO)

GALLUP, McKinley County (ch. 3, *8-, 10)

HOBBES, Lea County (ch. 46)

HOT SPRINGS, Sierra County (ch. 19)

LAS CRUCES, Dona Ana County (ch. 22-)

LAS VEGAS, San Miguel County (ch. 14-)

LORDSBURG, Hidalgo County (ch. 23+)

LOS ALAMOS, Los Alamos County (ch. 20-)

LOVINGTON, Lea County (ch. 27)

PORTALES, Roosevelt County (ch. 22+)

RATON, Colfax County (ch. 46-, *52)

ROSWELL, Chaves County (ch. *3+, 8, 10-)

KSWs-TV (June 24, 1953) ch. 8; power—316kw visual, 158kw aural; antenna height—1,786 feet above average terrain, 1,610 feet above ground. Address: P. O. Box 670. Phone: Main 2-6450. TWX 3531.

Licensee: John A. Barnett (original owner). Ownership: John A. Barnett, 100%. Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary). Rep: Meeker; Clyde E. Melville (Dallas). Highest hour rate: \$250. Color facilities: network. Executives: John A. Barnett, owner & gen mgr; W. L. Shackelford, asst gen mgr; Paul B. McEvoy, sales mgr, film buyer & promotion mgr; Clyde E. Cless, production dir; Norwood McLendon, news dir; James L. Riley, chief engr. Washington atty: Koteen & Burt. Radio affiliate: KSWs.

SANTA FE, Santa Fe County (ch. 2+, *9+, 11-)

SILVER CITY, Grant County (ch. *10+, 12)

SOCORRO, Socorro County (ch. 15+)

TRUTH OR CONSEQUENCES, Sierra County (ch. 19)

TUCUMCARI, Quay County (ch. 25+)

NEW YORK

ALBANY, Albany County-SCHENECTADY, Schenectady County-TROY, Rensselaer County (ch. 6, 13, *17+, 23-, 35, 41)

WAST (1954) ch. 13; power—151kw visual, 76.5kw aural; antenna height—1,250 feet above average terrain, 332 feet above ground. Address: P. O. Box 4035, zone 4. Phone: Albany 5-5291, TWX ALB 317. Licensee: Van Curier Broadcasting Corp. (acquired station 1956). Ownership: Stanley-Warner Corp. (theatre chain), 100%. Network: ABC-TV (primary). Rep: Venard, Rintoul & McConnell. Highest hour rate: \$800. Executives: Simon Fabian, pres; William A. Rippe, gen mgr; Dom Tovino, sales mgr; Fred D. Shavor, program dir & film buyer; Ferd Reinlieb Jr., promotional & marketing mgr; Will Ketterson, news dir; Elmer C. Snow, chief engr. Washington atty: Arnold, Fortas & Porter.

WPTZ-TV (not on air; granted June 10, 1953; target date unknown) ch. 23; power—257kw visual; antenna height—1,010 feet above average terrain, 248 feet above ground. Address: Sheraton-Ten Eyck Hotel. Permittee: Patroon Broadcasting Co. Ownership: Schine Chain Theatres Inc., 95%. Radio affiliate: WPTZ.

WREG (Schenectady) (Nov. 6, 1939) ch. 6; power—93.3kw visual, 47kw aural; antenna height—1,020 feet above average terrain, 314 feet above ground. Address: 1400 Balltown Rd. Schenectady 9, N.Y. Phone: Franklin 7-2261, TWX SCHEN 86. Licensee: General Electric Co. (original owner). Ownership: General Electric Co., 100%. Network: NBC-TV (primary). Rep: NBC Spot Sales. Highest hour rate: \$1,250. Color facilities: network, local film, local slides. Video tape: Ampex. Executives: Robert Paxton, pres; J. Milton Lang, gen mgr; Robert F. Reid, mgr-marketing; Merle L. Galusha, mgr-operations; Donn M. Chown, mgr-production; Arthur R. Garland, mgr-promotion; Albert G. Zink, mgr-news & special events; George F. Spring, mgr-sales; James R. Connolly, mgr-traffic; Francis A. Pasley, mgr-accounting; W. J. Purcell, mgr-advanced technical planning & research; Caleb Paine, dir-public service. Radio affiliate: WGY, WGFM (FM).

WTEN (Oct. 14, 1953) ch. 10 (see listing under Vail Mills, N.Y.).

***WTVZ** (not on air; granted July 24, 1952; target date unknown) ch. *17. Address: State Education Dept. Permittee: U. of State of New York.

*Non-commercial educational.

AMSTERDAM, Montgomery County (ch. 52—)

BATAVIA, Genesee County (ch. 33—)

BINGHAMTON, Broome County (ch. 12—, 40—, *46+, 56+)

WINE-TV (Nov. 1, 1957) ch. 40; power—575kw visual; antenna height—630 feet above average terrain, 503 feet above ground. Address: 70 Henry St. Phone: Raymond 3-8251, TWX BN 80. Licensee: Binghamton Press Co. Ownership: See Gannett Co. Stations in "Group Ownership." Also see "Newspaper Ownership." Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary). Rep: Everett-McKinney. Color facilities: network. Executives: David F. Milligan, gen mgr; Shirley Ricciardelli, program dir; Thomas Cawley, news dir; Gino Ricciardelli, chief engr. Radio affiliate: WNR.

WINE-TV Translators: W81AB Hillcrest and Chenango Bridge, N.Y., and W78AB Johnson City and Vesta, N.Y., both Binghamton Press Co., 19 Chenango St., Binghamton.

WNEF-TV (Dec. 1, 1949) ch. 12; power—166kw visual, 83kw aural; antenna height—1,200 feet above average terrain, 785 feet above ground. Address: Sheraton Inn. Phone: Raymond 3-7311, TWX BN 188. Licensee: Triangle Publications Inc. (Radio and TV Division) (acquired station May 19, 1955). Ownership: See Triangle Stations in "Group Ownership." See also "Newspaper Ownership." Network: ABC-TV (secondary), CBS-TV (primary). Rep: Blair-Tv. Highest hour rate: \$1,000. Color facilities: network. Executives: George R. Dunham, gen mgr; H. George Carroll, station mgr; Edward Scala, tv sales mgr; E. William Farnetti, business mgr.

Washington atty: Lyon, Wilner & Bergson. Radio affiliate: WNEF-AM-FM.

***WQTV** (noncommercial educational; not on air; granted Aug. 14, 1952; target date unknown) ch. *46. Address: State Education Dept., Albany. Permittee: U. of the State of New York.

BUFFALO, Erie County (ch. 17, *23)

BUFFALO-NIAGARA FALLS, Niagara County (ch. 2, 4—, 7+, 29+)

WBEN-TV (May 14, 1948) ch. 4; power—100kw visual, 50kw aural; antenna height—1,200 feet above average terrain, 1,001 feet above ground. Phone: Mohawk 0930, TWX BU 382. Licensee: WBEN Inc. (original owner). Ownership: Owned by Buffalo Evening News. See "Newspaper Ownership." Network: CBS-TV (primary). Rep: Harrington, Richter & Parsons. Highest hour rate: \$1,050. Color facilities: network, local film, local live, local slides. Executives: Alfred H. Kirchofer, pres; C. Robert Thompson, gen mgr; Nicholas J. Malter, sales mgr; Fred Keller, film buyer & program dir; Joseph A. Haefner, promotion mgr; John Krieger, news dir; Ralph J. Kingsley, technical dir. Washington atty: Spearman & Roberson. Radio affiliate: WBEN-AM-FM.

WBEN-TV Translator: W82AA North Warren, Pa., Conewango Valley Tv Inc., c/o Wendell Lawson, 101 Ditmar St., N. Warren.

WGR-TV (Aug. 14, 1954) ch. 2; power—100kw visual, 66.1kw aural; antenna height—380 feet above average terrain, 436 feet above ground. Address: 184 Barton St., zone 13. Phone: Summer 7115, TWX BU 245. Licensee: Transcontinent Television Corp. (acquired station Oct. 1, 1957). Ownership: See Transcontinent Television Stations in "Group Ownership." Network: NBC-TV (primary). Rep: Peters, Griffin, Woodward; A. Andy McDermott (Canadian). Highest hour rate: \$1,200. Color facilities: network. Video tape: Ampex. Executives: David Channing Moore, pres; Van Beuren W. de Vries, vp & gen mgr; G. Paschall Swift, coml mgr; Paul M. Sciana, program dir; Oliver C. Howard, promotion mgr; George R. Rasmussen, news dir; Fred M. Eames Jr., chief engr; William P. Dix Jr., asst station mgr. Washington atty: Covington & Burling. Radio affiliate: WGR-AM-FM.

WGR-TV Translator: W70AB North Warren, Pa., Conewango Valley Tv Inc., c/o Wendell Lawson, 101 Ditmar St., N. Warren.

WKBW-TV (Nov. 30, 1958) ch. 7; power—70.8kw visual; antenna height—1,420 feet above average terrain, 1,072 feet above ground. Address: 1420 Main St. Phone: Garfield 0770. Permittee: WKBW-TV Inc. (original owner). Ownership: Clinton H. Churchill, 51%; Edward H. Kavinoky, 24%; Alfred Ansoncombe, 5%; Darwin Martin, 5%; Haskell Stovroff, 5%; James Stovroff, 2.5%; R. P. Stovroff, 2.5%; Nancy S. Gordon, 2.5%. Network: ABC-TV. Rep: Avery-Knodel. Highest hour rate: \$1,200. Executives: Clinton H. Churchill, pres & gen mgr; Clinton D. Churchill, vp & asst gen mgr; John H. Norton Jr., station mgr; Thomas E. Martin, coml mgr; Labe B. Mell, prog dir; Floyd A. Timberlake, chief engr. Washington atty: Fly, Shuebruk, Blume & Gaguine.

***WNED-TV** (March 30, 1959) ch. *17; power—152kw visual, 72kw aural; antenna height—310 feet above average terrain, 330.5 feet above ground. Address: 518 M & T Bank Bldg., zone 2. Phone: Madison 0435. Licensee: Western New York Educational Television Assoc. (original owner). Executives: Harry C. Lautensack, chairman; Francis H. Harms, station mgr; Lea Martin Jr., program dir; George R. Bakaysa, operations mgr; J. J. Michael Collins, promotion mgr; Gordon S. Knaler, chief engr.

*Non-commercial educational.

Tv Stations CONTINUED

WNYT-TV (not on air; granted July 24, 1952; target date unknown) ch. 29. Address: Elliott Square Bldg. Permittee: Frontier Television Inc. Ownership: Equal partners Bernard I. Oblatz, Richard Levy and Daniel A. Robin.

***WTVF** (not on air; granted July 24, 1952; target date unknown) ch. *23. Address: State Education Dept., Albany, N.Y. Permittee: U. of State of New York.

*Non-commercial educational.

CARTHAGE-WATERTOWN, Jefferson County (ch. 7—)

WCNY-TV (Oct. 22, 1954) ch. 7; power—178kw visual; 95.5kw aural; antenna height—720 feet above average terrain, 574 feet above ground. Address: Box 211, Watertown. Phone: Sunset 2-2600 (Carthage) Sunset 2-1800 (Watertown). TWX Carthage 430; Watertown 460. Licensee: Brockway Co. (original owner). Ownership: John B. Johnson and wife, 100% (following settlement of estate of Jessie Johnson which had owned 13%). Brockway Co. publishes the Watertown (N.Y.) Times and owns WYNY Watertown and WMSA-AM-FM Massena, N.Y. See "Newspaper Ownership." Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (per program). Rep: Weed, Andy McDermott Radio & Tv Sales (Canada). Highest hour rate: \$300. Executives: John B. Johnson, pres; Louis Saiff Jr., gen mgr; James W. Higgins, dir of tv; Alfred M. Tauroney, sales mgr; David M. Graves, program dir & film buyer; Glenn H. Hall, production mgr; Donald K. Hopkins, news dir; Michael R. Yonkovig, chief engr. Washington atty: Fisher, Wayland, Duvall & Southmayd. Radio affiliate: WWNY.

CLYMER, Chautauque County (ch. 37)

CORTLAND, Cortland County (ch. 72)

DUNKIRK, Chautauque County (ch. 46)

ELMIRA, Chemung County (ch. 18+, 24—, 30)

WSYB-TV (Sept. 10, 1956) ch. 18; power—120kw visual, 60.3kw aural; antenna height—700 feet above average terrain, 314 feet above ground. Address: c/o WSYB-TV Syracuse. Licensee: Central New York Broadcasting Corp. (original owner). Ownership: See Newhouse Newspaper Stations in "Group Ownership." Also see "Newspaper Ownership."

GLENS FALLS, Warren County (ch. 39+)

GLOVERSVILLE, Fulton County (ch. 29—)

HAGAMAN, Montgomery County (ch. 29)

WCDB (not on air; granted Feb 8, 1956; target date unknown) ch. 29; power—251kw visual; antenna height—700 feet above average terrain, 246 feet above ground. Licensee: Capital Cities Television Corp. (original owner). Ownership: See Capital Cities Television Stations in "Group Ownership."

HORNELL, Steuben County (ch. 50)

ITHACA, Tompkins County (ch. *14+, 20—)

WHCU-TV (not on air, granted Jan. 8, 1953; target date unknown) ch. 20. Permittee: Cornell U.

***WIET** (not on air; granted Jan. 8, 1953; target date unknown) ch. *14. Address: State Education Dept., Albany. Permittee: U. of State of New York.

*Non-commercial educational.

In Binghamton, N. Y.—

WNEF-TV

HAS THE

NEW

FELIX

THE CAT



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

In Buffalo, N. Y.—

WGR-TV

HAS THE

NEW

FELIX

THE CAT



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

Tv Stations CONTINUED
NEW YORK CONTINUED

JAMESTOWN, Chautauque County (ch. 58+)

KINGSTON, Ulster County (ch. 66—)

MALONE, Franklin County (ch. 20+, *66)

MASSENA, St. Lawrence County (ch. 14—)

MIDDLETOWN, Orange County (ch. 60)

NEW YORK, New York County (ch. 2, 4, 5+, 7, 9+, 11+, *25, 31—)

WABC-TV (Aug. 10, 1948) ch. 7; power—110kw visual, 55kw aural; antenna height—1,378 feet above average terrain, 1,465 feet above ground.

Address: 7 West 66th St., zone 23. Phone: Susquehanna 7-5000. TWX NY 1-2382.
Licensee: American Broadcasting Co.—Paramount Theatres Inc. (acquired station Feb. 9, 1953).

Ownership: See ABC Owned Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Blair-Tv.

Highest hour rate: \$4,250.

Video tape: Ampex.

Executives: Joseph Stamler, vp-gen mgr; James E. Szabo, general sales mgr; Arthur Dorfner, business mgr; Alvin L. Hollander Jr., program dir; Takashi Kako, film dir; Murry Salberg, dir of advertising & promotion; Lawrence Eisenberg, public relations dir; Barbara Case, sales service mgr; Gordon Kunz, production mgr; G. Edward Hamilton, dir of engineering operations.

Washington atty: McKenna & Wilkinson.

Radio affiliate: WABC-AM-FM.

WCBS-TV (experimental July 21, 1931, FCC licensed July 1, 1941) ch. 2; power—42kw visual, 21kw aural; antenna height—1,300 feet above average terrain, 1,465 feet above ground.

Address: 485 Madison Ave., zone 22. Phone: Plaza 1-2345. TWX NY 1-3840.

Licensee: Columbia Broadcasting System Inc. (original owner).

Ownership: See CBS Owned Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: CBS Television Spot Sales.

Highest hour rate: \$8,250.

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.

Executives: Merle Jones, pres, CBS Television Stations; Craig Lawrence, vp in charge of stations; Frank Shakespeare, WCBS-TV gen mgr; Clarence Worden, asst. gen mgr & dir of public service; Norman Walt, gen sales mgr; Dan Gallagher, program dir; William C. Lacey, mgr of film dept; Robert G. Patt, dir of promotion & advertising; Thomas Costigan, mgr news bureau, news dir; Robert G. Thompson, CBS Television dir of technical operations.

Atty: Rosenman, Goldmark, Colin & Kaye (New York).

Radio affiliate: WCBS-AM-FM.

WNEW-TV (May 2, 1944) ch. 5; power—37.1kw visual, 18.6kw aural; antenna height—1,330 feet above average terrain, 1,465 feet above ground.

Address: 205 East 67th St., zone 21. Phone: Lehigh 5-1000. TWX NY 1-3840.

Licensee: Metropolitan Broadcasting Corp.

(acquired station Sept. 16, 1955, in spin-off from Du Mont Labs.)

Ownership: See Metropolitan Television Stations in "Group Ownership."

Rep: Weed Television Corp.

Highest hour rate: \$3,000.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: John W. Kluge, pres; Bennet H. Korn, vp (tv operations); Bernard Zeldman, traffic mgr; Jack Lynn, program dir; Elizabeth Bain, film buyer; Ken Klein, promotion mgr; William Kelly, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WNEW-AM-FM.

WNTA-TV Ch. 13 (see Newark, N.J.).

WNYC-TV (noncommercial; not on air; granted May 12, 1954; target date 1960) ch. 31; power—251kw visual, 150kw aural; antenna height—588 feet above average terrain, 625 feet above ground.

Address: Municipal Broadcasting System, 2500 Municipal Bldg., zone 7. Phone: Whitehall 3-6600.

Licensee: City of New York (original owner).

Ownership: Owned by the City of New York.

Executives: Seymour N. Siegel, dir; Bernard R. Buck, program dir; John DeProspero, film buyer; David Knapp, promotion mgr; Cyril Freed, news dir; Hom Hong Wei, chief engr.

Washington atty: Rhyne, Mullin, Connor & Rhyne.

Radio affiliate: WNYC-AM-FM.

WOR-TV (1949) ch. 9; power—129kw visual, 64.6kw aural; antenna height—1,240 feet above average terrain, 1,231 feet above ground.

Address: 1440 Broadway, zone 18. Phone: Longacre 4-8000.

Licensee: RKO Teleradio Pictures Inc. (acquired station 1952).

Ownership: See RKO Teleradio Stations in "Group Ownership."

Rep: H-R Television.

Highest hour rate: \$2,000.

Video tape: Ampex.

Executives: Thomas F. O'Neil, pres; Robert J. Leder, vp & gen mgr; Burt Lambert, sales mgr; Bob Smith, program dir & film buyer; James Eargin, advertising & promotion dir; George Brown, news dir; Barney Boyle, director of operations.

Washington atty: Pierson, Bail & Dowd.

Radio affiliate: WOR-AM-FM.

WOR-TV Transistor: W79AB Palmerton, Slatedale & Slatington, Pa., Upper Lehigh Transistor Service Corp. c/o J. S. Costenbaden, 820 Lafayette Ave., Palmerton.

WPIX (June 15, 1948) ch. 11; power—100kw visual, 50kw aural; antenna height—1,410 feet above average terrain, 1,464 feet above ground.

Address: 220 E. 42nd St., zone 17. Phone: Murray Hill 2-6500. TWX NY 1-4336.

Licensee: WPIX Inc. (original owner).

Ownership: See "Newspaper Ownership" and Tribune Co. Stations in "Group Ownership."

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$2,000.

Color facilities: network.

Video tape: Ampex.

Executives: Fred M. Thrower, vp & gen mgr; L. J. Pope, vp in charge of operations; T. E. Mitchell, vp & controller; J. A. Patterson, vp & sales mgr; W. E. Engles, news & live program mgr; W. L. Cooper, film program mgr; F. K. Tuotti, advertising research & promotion mgr; O. S. Freeman, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

WRCA-TV (July 1, 1941) ch. 4; power—25.7 kw visual, 12.85kw aural; antenna height—1,440 feet above average terrain, 1,465 feet above ground.

Address: 30 Rockefeller Plaza, zone 20. Phone: Circle 7-8300.

Licensee: National Broadcasting Co. (original owner).

Ownership: See NBC owned stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: NBC Spot Sales.

Highest hour rate: \$9,200.

Color facilities: network; local film; local live; local slides.

Video tape: RCA.

Executives: William N. Davidson, vp & gen mgr; Max E. Buck, station mgr; Jay J. Heitin, national sales mgr; Ben Hudelson, program dir & film buyer; Walt Brown, mgr, audience promotion; Max Busch, mgr, sales promotion; Al Slep, mgr, publicity & exploitation; T. J. Buzalski, chief engr.

Radio affiliate: WRCA-AM-FM.

WRBG (not on air; granted Aug. 14, 1952; target date unknown) ch. *25.

Address: State Education Dept., Albany.

Permittee: U. of State of New York.

*Non-commercial educational.

NIAGARA FALLS (see BUFFALO-NIAGARA FALLS)

NORTH POLE (LAKE PLACID), Essex County (ch. 5)

WPTZ (Plattsburgh) (Dec. 8, 1954) ch. 5; power—20kw visual, 12kw aural; antenna height—1,205 feet above average terrain, 183 feet above ground.

Address: 357 Cornelia St., Plattsburgh, N.Y. Phone: Jordan 1-5555.

Licensee: Rollins Television Inc. (acquired station March 28, 1956).

Ownership: See Rollins Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Blair Television Assoc.; Radio & TV

Sales (Montreal).

Highest hour rate: \$400.

Color facilities: network.

Executives: O. Wayne Rollins, pres; George BarenBregge, vp & gen mgr; Al Cahill, production dir; Dick Ford, news dir; Joseph F. Missick, chief engr; Lincoln A. Mayo, sales mgr.

Washington atty: Cohn & Marks.

OGDENSBURG, St. Lawrence County (ch. 24+)

OLEAN, Cattaraugus County (ch. 54+)

ONEONTA, Otsego County (ch. 62—)

OSWEGO, Oswego County (ch. 31)

PATCHOGUE, Suffolk County (ch. 75)

PLATTSBURGH, Clinton County (ch. 28+)

WPTS ch. 5 (see North Pole, N.Y.).

POUGHKEEPSIE, Dutchess County (ch. 21—, *83)

WKNY-TV (not on air; granted Jan. 22, 1953; target date unknown) ch. 21; power—13.8kw visual; antenna height—620 feet above average terrain, 649 feet above ground.

Permittee: WKNY-TV Corp. (original owner).

Ownership: See Highland Stations in "Group Ownership."

ROCHESTER, Monroe County (ch. 5—, 10+, 15—, *21, 27+)

WCBF-TV (not on air; granted May 10, 1953; target date unknown) ch. 15; power—288kw visual; antenna height—430 feet above average terrain, 325 feet above ground.

Address: 87 Seneca St., Geneva, N.Y.

Permittee: Star Broadcasting Co.

Ownership: See Star Broadcasting Stations in "Group Ownership."

Radio affiliate: WBBF.

WKEC-TV (Nov. 1, 1953) ch. 10 (shares time with WRET-TV); power—316kw visual, 158kw aural; antenna height—450 feet above average terrain, 270 feet above ground.

Address: 191 East Ave., zone 4. Phone: Baker 5-3050. TWX RO 284.

Licensee: WHEC Inc. (original owner).

Ownership: See "Newspaper Ownership" and Gannett Newspapers Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Everett-McKinney; Bolling Co.

Executives: Paul Miller, pres; Lowell H. MacMillan, vp & gen mgr; LeMoine C. Wheeler, com. mgr; William J. Adams, program dir; Dorothy Cotton, promotion mgr; Warren A. Doremus, news dir; Howard Moutat, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WHEC.

WROC-TV (June 11, 1949) ch. 5; power—100kw visual, 50kw aural; antenna height—510 feet above average terrain, 353 feet above ground.

Address: 201 Humboldt St., zone 3. Phone: Butler 8-8400. TWX RO 571.

Licensee: Transcontinent Television Corp. (acquired station July 18, 1956).

Ownership: See Transcontinent Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Peters, Griffin, Woodward; Andy McDermott (Canada).

Highest hour rate: \$800.

Color facilities: network.

Executives: David C. Moore, pres; Gunnar O. Whig, station mgr; John W. Kennedy Jr., gen sales mgr; Charles W. Siverson, program dir; Eugene Zacher, production & film dir; L. Walton Smith, dir of public relations; William Haley, news dir; George S. Driscoll, asst dir of engineering.

Washington atty: Covington & Burling.

WRGB (not on air; granted July 24, 1952; target date unknown) ch. *21; power—205kw visual; antenna height—700 feet above average terrain, 540 feet above ground.

Address: State Education Dept., Albany.

Permittee: U. of State of New York.

*Non-commercial educational.

WRET-TV (Nov. 1, 1953) ch. 10 (shares time with WHEC-TV); power—316kw visual, 158kw aural; antenna height—447 feet above average terrain, 353 feet above ground.

Address: 17 S. Clinton Ave., zone 4. Phone: Hamilton 6-820. TWX RO 281.

Licensee: Veterans Broadcasting Co. (orig-

**TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.**

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Shehean
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sufter St.
RI 8-1175	EX 2-5671

**NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS**

In New York, N. Y.—


**WNEW-TV
HAS THE
NEW
FELIX
THE CAT**



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

In Schenectady, N. Y.—

**WRGB
HAS THE
NEW
FELIX
THE CAT**



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

ectorate of television and director of television, Raleigh; John Young, director of television, Chapel Hill; E. W. Young Jr., director of television, Greensboro; Alan B. MacIntyre, chief engr.
Radio affiliate: WUNC (FM).

*Non-commercial educational.

CHARLOTTE, Mecklenburg County (ch. 3, 9+, 36+, *42+)

WBTV (July 15, 1949) ch. 3; power—100kw visual, 60.3kw aural; antenna height—1,090 feet above average terrain, 562 feet above ground.

Address: 1 Jefferson Place, zone 8. Phone: Edison 3-8832. TWX CE 295.
Licensee: Jefferson Standard Broadcasting Co. (original owner).

Ownership: See Jefferson Standard Life Insurance Co. Stations in "Group Ownership."
Network: CBS-TV (primary).

Rep: CBS-TV Spot Sales.
Highest hour rate: \$1,250.
Color facilities: network, local film, local live, local slides.

Video tape: RCA.
Executives: Joseph M. Bryan, pres; Charles H. Grutchfield, gen mgr & exec vp; Kenneth I. Tredwell Jr., vp & mgr dir; Wallace Jorgensen, asst mgr dir charge of sales; Robert L. Rieron, program operation mgr; Nathan Tucker, program supv; Norman Prevatte, production supv; Thomas Howard, vp, engr & gen services; Robert Covington, vp, research & promotion; Jack Burney, res mgr; John Dillon, promotion mgr; Nelson Benton, news mgr.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: WBT.

WSOC-TV (April 28, 1957) ch. 9; power—316kw visual, 158kw aural; antenna height—1,180 feet above average terrain, 1,073 feet above ground.

Address: P. O. Box 2536, zone 1. Phone: Franklin 6-8401. TWX 483.
Licensee: Carolina Broadcasting Co. (acquired station June 1, 1959).

Ownership: See Cox Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Rep: H-R Reps.
Highest hour rate: \$900.
Color facilities: network.
Executives: Larry Walker, pres & gen mgr; C. George Henderson, executive vp & gen sales mgr; Robert N. Provence, program dir & film buyer; William M. Scruggs Jr., promotion mgr; Carroll McGaughy, news dir; L. L. Caudle Jr., chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WSOC-AM-FM.

WUTV (not on air, suspended operation but has not turned in construction permit) ch. 38.
Address: 328 South Blvd.
Licensee: Century Advertising Co.

Ownership: Hugh A. Deadwyler, 49.54%; Frank P. Larson Jr., 49.505%; Cecil J. Hawes, .991%.

DURHAM, Durham County (ch. 11+, *40-, 46+, 73-)

WTVD (Aug. 12, 1954) ch. 11; power—316kw visual, 170kw aural; antenna height—1,490 feet above terrain, 1,503 feet above ground.

Address: 1750 Broad St. Extension. Phone: 2-2111. TWX Dham 5098.
Licensee: Capital Cities Television Corp. (acquired station April 1, 1957).

Ownership: See Capital Cities Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Petry.
Highest hour rate: \$650.
Color facilities: network.
Executives: Frank M. Smith, pres; Floyd Fletcher, co-gen mgr; Harmon L. Duncan, co-gen mgr; Mike Thompson, sales mgr; Ernie Group, program dir & news dir; Jack Preddy, business mgr & film buyer; Ken Corbit, promotion dir; Roy Fulen, chief engr.
Washington atty: Hogan & Hartson.

ELIZABETH CITY, Pasquotank County (ch. 31+)

FAYETTEVILLE, Cumberland County (ch. 18-, 54-)

WFBL-TV (not on air, suspended operation but has not turned in construction permit) ch. 18.
Permittee: Fayetteville Broadcasters Inc. (original owner).

Radio affiliate: WFLB.

GASTONIA, Gaston County (ch. 48)

WTWK (not on air, granted April 7, 1954, target date unknown) ch. 48.
Permittee: Air Pix Corp.

GOLDSBORO, Wayne County (ch. 34, 72)

10%; Lawrence Biele, 5 1/2%; and others.
Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Rep: H-R Television.
Highest hour rate: \$550.
Color facilities: network.

Executives: Gordon Gray, pres & gen mgr; Michael C. Fusco, coml mgr; Frank Gruenewald, continuity dir; Jack Fredericks, program dir; Gordon Gray, film buyer; Stephen Purcell, promotion & merchandising mgr; Jack Durant, news editor; DeForest T. Layton Jr., chief engr.
Washington atty: Hogan & Hartson.
Radio affiliate: WKAL Rome.

WTMV (not on air; granted March 13, 1958; target date unknown) ch. 54; power—25.7kw visual; antenna height—170 feet below average terrain, 227 feet above ground.

Address: P. O. Box 2853, Memphis, Tenn.
Permittee: Malco Theatres Inc.
Ownership: See Malco Theatres Stations in "Group Ownership."

VAIL MILLS, Albany County (ch. 10)

WTEN (Albany) (Oct. 14, 1953) ch. 10; power—144kw visual, 72.4kw aural; antenna height—1,270 feet above average terrain, 1,353 feet above ground.

Address: P. O. Box 10, Albany. Phone: Albany 3-2225; Troy, Bridge 1-2345. TWX Troy 373.
Licensee: Capital Cities Television Corp. (acquired Nov. 3, 1954).

Ownership: See Capital Cities Stations in "Group Ownership."

Network: CBS-TV.
Rep: Blair-TV.
Highest hour rate: \$900.

Color facilities: network.
Executives: Frank M. Smith, pres; Thomas S. Murphy, gen mgr; William J. Lewis, sales mgr; Charles G. Pogan, dir oper; Phil Beuth, asst promotion mgr; Daniel H. Smith, dir of engr.
Washington atty: Hogan & Hartson.
Radio affiliate: WROW.

WATERTOWN, Jefferson County (ch. 48)

WCNY-TV ch. 7 (see Carthage).

NORTH CAROLINA

AHOSKIE, Hertford County (ch. 53)

ALBEMARLE, Stanly County (ch. 53)

ASHEVILLE, Buncombe County (ch. 13-, *56-, 62+, 78)

WISE-TV (Aug. 3, 1953) ch. 62; power—24.1kw visual, 12.06kw aural; antenna height—417 feet above average terrain, 137.5 feet above ground.

Address: 92 Haywood St. Phone: Alpine 3-5381.
Licensee: WISE-TV Inc. (original owner).

Ownership: See Harold H. Thoms Stations in "Group Ownership."

Network: CBS-TV (secondary), NBC-TV (primary).

Rep: Broadcast Time Sales.
Highest hour rate: \$150.
Executives: Harold H. Thoms, pres & gen mgr; Hugh McMillan, program dir; John Randolph, chief engr.
Washington atty: Krieger & Jorgensen.
Radio affiliate: WISE.

WLOS-TV (Sept. 18, 1954) ch. 13; power—170kw visual, 85.2kw aural; antenna height—2,850 feet above average terrain, 340 feet above ground.

Address: 288 Macon Ave., Box 2150. Phone: Alpine 4-4321. TWX AV 80.

Licensee: Skyway Broadcasting Corp. (acquired station Aug. 21, 1958).

Ownership: See Wometco Enterprises Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Peters, Griffin & Woodward; Ayers (Southeast).
Highest hour rate: \$600.
Color facilities: network.

Executives: Mitchell Wolfson, pres; Louis Wolfson III, vp; Theodore A. Elland, vp, gen mgr & film buyer; Saul Rosenzweig, gen sales mgr; E. Ashley Dawes, program-production mgr; Ed Rainey, business mgr; Jack Winters, promotion dir; Leo Willette, news dir; George Sprague, chief engr.
Washington atty: Cohn & Marks.
Radio affiliate: WLOS-AM-FM.

BURLINGTON, Alamance County (ch. 63)

BURNSVILLE, Yancey County (ch. 18)

CHAPEL HILL, Orange County (ch. *4+)

***WUNC-TV** (Jan. 8, 1955) ch. *4; power—100kw visual, 60.3kw aural; antenna height—990 feet above average terrain, 799 feet above ground.

Address: U. of North Carolina. Phone: Chapel Hill 8423.

Licensee: Consolidated University of North Carolina (original owner).

Executives: Roy J. Johnston, chairman, dir-

nal owner).
Ownership: Ervin F. Lyke, 7.66%; Harry W. Bennett, Hal James and William B. Mallefert, each 4.88%, and others.

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Bolling.
Highest hour rate: \$800.

Color facilities: network, local film, local slides.

Executives: Ervin F. Lyke, pres; Arthur Murrellwright, gen sales mgr; F. Chase Taylor, program dir & film buyer; William Schubert, promotion mgr; Tom Decker, news dir; Ray Jobs, chief engr.
Washington atty: Spearman & Roberson.
Radio affiliate: WVET.

ROME, (see UTICA)

SARANAC LAKE, Franklin County (ch. 18)

SCHENECTADY

WREG (see Albany).

SYRACUSE, Onondaga County (ch. 3-, 8, *43+)

WHEN-TV (Dec. 1, 1948) ch. 8; power—316kw visual, 190kw aural; antenna height—960 feet above average terrain, 554 feet above ground.

Address: 101 Court St., zone 8. Phone: Granite 4-8511. TWX SS 483.

Licensee: Meredith Syracuse Tv Corp. (original owner).

Ownership: See "Newspaper Ownership" and Meredith Publishing Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Katz Agency.
Highest hour rate: \$1,000.
Color facilities: network.

Executives: E. T. Meredith Jr., pres; Paul Adanti, vp & gen mgr; Fred Menzies, coml mgr; Gordon Alderman, program dir & film buyer; Thomas Kavanaugh, coml service mgr; Bob Peel, promotion mgr; Ray Owens, news dir; Albert E. Chismark, chief engr.
Washington atty: Haley, Wollenberg & Kenahan.
Radio affiliate: WHEN.

***WHTV** (noncommercial educational; not on air; granted Sept. 18, 1952; target date unknown) ch. *43; power—200kw visual; antenna height—560 feet above average terrain, 532 feet above ground.

Address: State Education Dept., Albany.
Permittee: U. of State of New York.

WSYR-TV (Feb. 15, 1950) ch. 3; power—100kw visual, 50kw aural; antenna height—1,000 feet above average terrain.

Address: 1030 James St., zone 3. Phone: Granite 4-3911.
Licensee: Central New York Broadcasting Corp. (original owner).

Ownership: See "Newspaper Ownership" and Newhouse Newspaper Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Harrington, Righter, Parsons.
Highest hour rate: \$1,000.
Color facilities: network, local film, local slides.

Video tape: Ampex.
Executives: E. R. Vadyboncoeur, pres; W. V. Rothman, vp, gen mgr & film buyer; W. Aiford, coml mgr; James McDonald, program dir; L. Switzer, promotion mgr; F. Hilligas, news dir; A. J. Eichholzer, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WSYR-AM-FM.

TROY (see ALBANY)

UTICA, Oneida County-ROME, Oneida County (ch. 2-, *25+, 54-)

WKTU (Dec. 1, 1949) ch. 2; power—34.7kw visual, 17.4kw aural; antenna height—1,370 feet above average terrain, 1,063 feet above ground.

Address: P. O. Box 386. Phone: Redwood 3-0404. TWX UT 8034.
Licensee: Mid-New York Broadcasting Corp. (acquired station Feb. 20, 1959).

Ownership: Paul Harron, 74%; Gordon Gray,

In Rochester, N. Y.—

WROC-TV

HAS THE

NEW

FELIX

THE CAT



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

**YOUR TOP
SALESMAN
ON SIGHT**
in the
**SOUTHEAST'S
BIGGEST
RICH
MARKET**

Yes, you get the top salesman on sight—WSJS Television—with a 4 state, 4 Billion Dollar regional market:

- 75 populous industrialized counties
- Largest Piedmont Metropolitan Area — Winston-Salem, Greensboro, High Point
- Consumer Spendable Income: \$4,339,881,000
- Total Market Population: 3,298,600
- Total Set Count: 705,812
- Total Households: 853,330
- Total Retail Sales: \$3,110,260,000
- Maximum Power: 316,000 Watts
- Mountaintop Tower: 2,000 ft. above average terrain

WSJS

television

WINSTON-SALEM, N. C.

Call Headley-Reed, Reps.



Tv Stations CONTINUED

NORTH CAROLINA CONTINUED

GREENSBORO, Guilford County (ch. 2—, *51—, 57—; ch. 8 assigned July 30, 1958 on hyphenated basis to Winston Salem-High Point-Greensboro)

WFMY-TV (Sept. 22, 1949) ch. 2; power—100kw visual, 100kw aural; antenna height—720 feet above average terrain, 759 feet above ground.

Address: P. O. Drawer A. Phone: Broadway 4-0114. TWX 347.

Licensee: Greensboro News Co. (original owner).

Ownership: Licensee publishes Greensboro News and Record (see "Newspaper Ownership"). Jefferson Standard Life Insurance Co. owns 16.66% of licensee (see Jefferson Standard Life Insurance Co. Stations in "Group Ownership").

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Harrington, Righter & Parsons.

Highest hour rate: \$800.

Color facilities: network, local film, local slides.

Executives: E. B. Jeffress, pres; Gaines Kelley, gen mgr; E. A. Hassett, coml mgr; Gomer R. Lesch, program dir & film buyer; Leo Derrick, promotion mgr; Bob Stroh, news dir; Doyle D. Thompson, chief engr.

Washington atty: Dow, Lohnes & Albertson.

GREENVILLE, Pitt County (ch. 9—)

WLOS-TV (Sept. 18, 1954) ch. 13 (see listing under Asheville).

WNCT (Dec. 22, 1953) ch. 9; power—316kw visual, 158kw aural; antenna height—860 feet above average terrain, 873 feet above ground.

Address: P. O. Box 898. Phone: Plaza 2-6181. TWX Greenville 3701.

Licensee: Carolina Broadcasting System (original owner).

Ownership: Earl McD. Westbrook, 26.82%; Wilson Press Inc. (Wilson, N. C. Times), 13.75%; Josh L. Horne, 8.75%; John H. Adams and wife, 10.7%; and others. Mr. Horne is publisher of Rocky Mount (N.C.) Telegram and has 53.85% interest in WCEC and WFMA (FM) Rocky Mount. Licensee owns 49% of WECT (TV) Wilmington, N. C. (See Carolina Broadcasting Stations in "Group Ownership." See also "Newspaper Ownership").

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Hollingbery.

Highest hour rate: \$400.

Color facilities: network.

Executives: A. Hartwell Campbell, gen mgr; Hank Tribley, asst mgr; John E. Clark Jr., coml mgr; Bill Norwood, program dir; Dave Mosier, news dir & promotion mgr; Heber Adams, chief engr.

Washington atty: Lyon Wilner & Bergson.

HENDERSON, Vance County (ch. 52—)

HENDERSONVILLE, Henderson County (ch. 27)

HICKORY, Catawba County (ch. 30—)

HIGH POINT, Guilford County (ch. 15+; for ch. 8, see Greensboro note)

JACKSONVILLE, Onslow County (ch. 16)

KANNAPOLIS, Cabarrus County (ch. 59+)

KINSTON, Lenoir County (ch. 45)

LAURINBURG, Scotland County (ch. 41—)

LUMBERTON, Robeson County (ch. 21+)

MOUNT AIRY, Surry County (ch. 55)

NEW BERN, Craven County (ch. 12+)

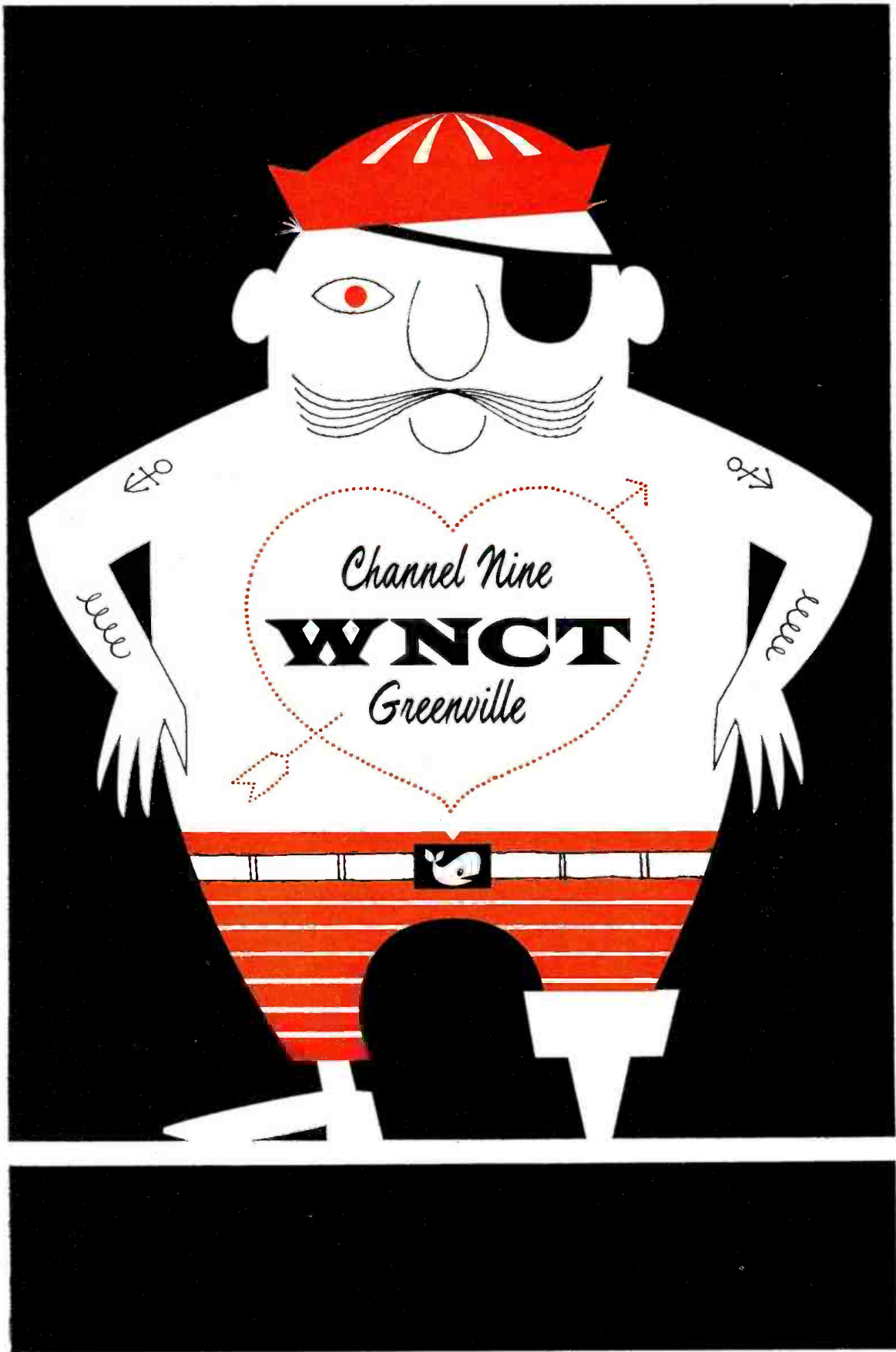
WNBE-TV (not on air; granted Feb 2, 1955; target date unknown) ch. 13 (FCC show cause order pending to shift to ch. 12).

Permittee: Nathan Frank.

RALEIGH, Wake County (ch. 5, *22—, 28—)

WNAO-TV (ceased operation Dec. 31, 1957, but has not turned in construction permit) ch. 28.

Address: 2128 Western Blvd.
Permittee: Sir Walter Tv Co.



Tv Stations CONTINUED

NORTH CAROLINA CONTINUED

RALEIGH (Continued)

WEAL-TV (Dec. 15, 1956) ch. 5; power—100kw visual, 50kw aural; antenna height—1,170 feet above average terrain, 1,156 feet above ground.
Address: 2619 Western Blvd. P. O. Box 9583. Phone: Vance 8-2511. TWX RL 5041.
Licensee: Capitol Broadcasting Co. (original owner).
Ownership: A. J. Fletcher, 76.5%; Fred Fletcher, 12.5% and others.

Network: ABC-TV (secondary), NBC-TV (primary).
Rep: H-R Television.
Highest hour rate: \$650.
Color facilities: network, local film, local slides.
Video tape: Ampex.
Executives: A. J. Fletcher, pres & treas; Fred Fletcher, vp & gen mgr; Fletcher Turner, national sales mgr; Bernie Whitaker, local-regional sales mgr; George L. Hall, program dir; Jim Riddle, film buyer; David Wither- spoon, promotion mgr; Bill Armstrong, news dir; Ray Reeve, sports dir; Virgil Duncan, chief engr.
Washington atty: Spearman & Roberson.
Radio affiliate: WRAL-AM-FM.

don Gray, assistant to President Eisenhower. Also see "Newspaper Ownership."
Network: NBC-TV (primary).
Rep: Headley-Reed.
Highest hour rate: \$700.
Color facilities: network.
Executives: W. K. Hoyt, pres; Harold Essex, gen mgr; Harry B. Shaw, coml mgr; John A. Comas, film buyer & program dir; Richard Barron, asst to the gen mgr & promotion mgr; F. O. Carver, news dir; Lee Wallenhaupt, chief engr.
Washington atty: Fly, Shuebruk, Blume & Gaguine.
Radio affiliate: WSJS-AM-FM.

ROANOKE RAPIDS, Halifax County (ch. 30+)

ROCKY MOUNT, Edgecomb County (ch. 50+)

SALISBURY, Rowan County (ch. 80)

SANFORD, Lee County (ch. 38)

SHELBY, Cleveland County (ch. 39)

SOUTHERN PINES, Moore County (ch. 49)

STATESVILLE, Iredell County (ch. 64-)

WASHINGTON, Beaufort County (ch. 7)

WITN (Sept. 28, 1955) ch. 7; power—316kw visual, 160kw aural; antenna height—860 feet above average terrain, 921.3 feet above ground.
Address: P. O. Box 468. Phone: Whitney 6-3131. TWX WASH 8708.
Licensee: North Carolina Television Inc. (original owner).
Ownership: W. R. Roberson and family, 62.59%; William S. Page, 24.30%; William E. Barnes, 8.9%, and others. Mr. Page owns 80% of WELS Kinston, N. C., the licensee of which owns WGOL Goldsboro, N. C.
Network: NBC-TV (primary).
Rep: Headley-Reed; Ayres (south).
Highest hour rate: \$350.
Color facilities: network.
Executives: W. R. Roberson Jr., pres & gen mgr; T. H. Patterson, executive vp; G. Earl Broome, coml mgr; Hal Wilson, program dir & film buyer; Peggy Cooper, sales promotion mgr; Clint Paris, news dir; Harvey Mason, chief engr.
Washington atty: Roberts & McInnis.
Radio affiliate: WRRF.

WTOB-TV (suspended operation May 1957, but has not returned construction permit) ch. 26.
Address: P. O. Box 5176, Ardmore Station. Permittee: Winston-Salem Broadcasting Co. Ownership: See Winston-Salem Broadcasting Co. stations in "Group Ownership."

NORTH DAKOTA

BISMARCK, Burleigh County (ch. 5, 12-, 18, *24)

KBMB-TV (Nov. 19, 1955) ch. 12; power—89.1kw visual, 44.7kw aural; antenna height—400 feet above average terrain, 243 feet above ground.
Address: Bismarck, N. D. Phone: Capitol 3-9197.
Licensee: North Dakota Broadcasting Co. (original owner).
Ownership: See North Dakota Broadcasting Co. Stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: Weed.
Highest hour rate: \$150.
Color facilities: network.
Executives: John W. Boler, pres; Howard Morris, gen mgr & coml mgr; Tom Kleckner, program & news dir; Connie Blackstead, film buyer & promotion mgr; Thomas Ahner, chief engr.
Washington atty: Prince, Taylor & Cramp-ton.

KFYR-TV (Dec. 19, 1953) ch. 5; power—100kw visual, 50kw aural; antenna height—500 feet above average terrain, 667 feet above ground.
Address: Broadway at Fourth. Phone: Capitol 3-0900. TWX BM 8115.
Licensee: Meyer Broadcasting Co. (original owner).
Ownership: See Meyer Broadcasting Co. Stations in "Group Ownership."
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Blair Television Assoc.; Harry S. Hyett & Co. (Minneapolis).
Highest hour rate: \$350 (with satellites).
Color facilities: network.
Executives: William A. Ekberg, pres, gen mgr & film buyer; A. L. Anderson, gen sales mgr; Cal Culver, station mgr; C. Wayne Turner, projection dir & promotion mgr; Larry Mills, news dir; Ivar Nelson, chief engr.
Washington atty: Hogan & Hartson.
Radio affiliate: KFYR.

BOTTINEAU, Bottineau County (ch. 16+)

CARRINGTON, Foster County (ch. 26-)

DEVILS LAKE, Ramsey County (ch. 8+, 14-)

DICKINSON, Stark County (ch. 2+, 4, *17)

KDIX-TV (Oct. 15, 1956) ch. 2; power—26.3kw visual, 13kw aural; antenna height—840 feet above average terrain, 621 feet above ground.
Address: Box 1152. Phone: 5133. TWX 8153.
Licensee: Dickinson Radio Assn. (original owner).
Ownership: Dr. P. J. Weir, 11.05%; F. P. Whitney, 11.63%; W. O. Rabe, 11.63%; W. K. Johnson, 10.66%; P. J. Baseflug, 5.85%, and O. F. Burda, 4.69%.
Network: ABC-TV (secondary) CBS-TV (primary).
Rep: Hal Holman Co.; William Hurley (Minneapolis).
Highest hour rate: \$175.
Executives: Dr. P. J. Weir, pres; Orville F. Burda, gen & promotion mgr; Mel Hallock, coml mgr; Lauren Haacke, program dir; Ruth Adams, promotion mgr; Warren Vranna, news dir; Benjamin G. Lockerd, chief engr.
Washington atty: Eugene L. Burke.
Radio affiliate: KDIX.

WILMINGTON, New Hanover County (ch. 3-, 6, 29-, *35+)

WECT (April 9, 1954) ch. 6; power—100kw visual, 60.3kw aural, antenna height—940 feet above average terrain, 997 feet above ground.
Address: 205 W. Shipyard Blvd. Phone: Roger 3-4666. TWX WM 81.
Licensee: Atlantic Telecasting Corp. (acquired station Feb. 11, 1958).
Ownership: Carolina Broadcasting System Inc., 49% (licensee of WNCT[TV] Greenville, N. C.); Dan D. Cameron, trustee for MacMillan and Cameron Co., 40%, and J. W. Jackson, 11%. (See Carolina Broadcasting Broadcasting Stations in "Group Ownership.")
Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (secondary).
Rep: Weed; Ayers (Atlanta).
Highest hour rate: \$350.
Color facilities: network.
Executives: Dan D. Cameron, pres; Claud O'Shields, gen mgr, coml mgr & film buyer; Wayne Jackson, program dir; Bill Elks, technical operations mgr; Ben McDonald, news dir; E. I. Herring, chief engr.
Washington atty: Lyon, Wilner & Bergson.

WGNI-TV (not on air, granted July 30, 1958, target date unknown) ch. 3; power—100kw visual; antenna height—470 feet above average terrain, 529 feet above ground.
Address: P. O. Box 869.
Permittee: New Hanover Broadcasting Co.
Radio affiliate: WGNI.

WILSON, Wilson County (ch. 56)

WINSTON-SALEM, Forsyth County (ch. 12, 26+, *32-; for ch. 8, see Greensboro note)

WSJS-TV (Sept. 30, 1953) ch. 12; power—316kw visual, 195kw aural; antenna height—2,000 feet above average terrain, 692 feet above ground.
Address: 419 N. Spruce St., zone 1. Phone: Park 5-2311. TWX W SAL 370.
Licensee: Triangle Broadcasting Co. (original owner).
Ownership: Piedmont Publishing Co., 100%. Piedmont publishes Winston-Salem Journal and Twin City Sentinel, is controlled by Gor-

87th NATIONAL MARKET
(MAY '59 SALES MANAGEMENT)

TRI-CITIES

Tenn. - Va.

BRISTOL

KINGSPORT

JOHNSON CITY



REPRESENTED NATIONALLY BY
HEADLEY-REED

In Charlotte, N. C.—

WBTV

HAS THE

NEW

FELIX

THE CAT

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

In North Carolina

FOR THE SALE AND PURCHASE
OF RADIO AND TELEVISION STATIONS
Contact 1737 DeSales St., N.W., Wash., D. C.
Executive 3-3456
or any office of

HAMILTON-LANDIS

& ASSOCIATES, INC.



From REEVE with "RASSLING"
to ROMPER ROOM

PERSONALITIES make the difference on

WRAL-TV

*Carolina's Colorful
Capital Station*

"Local Live" means a lot on WRAL-TV, the regional station with the regional personality. Network shows (NBC from TODAY to JACK PAAR, plus choices from ABC) are supplemented by lively Channel 5 favorites that make this Raleigh-Durham station your best bet for profitable results.

Wrestling 6-7 p.m. Saturdays
Romper Room 9-10 a.m. Monday thru
Friday



4 CAMERA MOBILE UNIT • VIDEOTAPE RECORDER • LARGE NEW STUDIOS • FULL POWER CHANNEL 5 • NBC AND LOCAL COLOR

WRAL-TV

RALEIGH, N. C.

REPRESENTED BY H-R, INC.

Tv Stations CONTINUED

NORTH DAKOTA CONTINUED

FARGO, Cass County (ch. 6, 11+, *34-40)

WDAY-TV (June 1, 1953) ch. 6; power—56.2kw visual; antenna height—390 feet above average terrain, 433 feet above ground.
Address: 207 5th St. N. Phone: Adams 2-3371. TWX FG 182.

Licensee: WDAY Inc. (original owner).
Ownership: E. C. Reineke and wife, 55%; N. D. Black Jr. and family, 35%, and others. Mr. Reineke owns 10% of KCMT (TV) Alexandria, Minn. Mr. Black is president-publisher of the Fargo Forum and Moorhead (Minn.) News. Also see "Newspaper Ownership."
Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Peters, Griffin, Woodward.
Highest hour rate: \$460.
Color facilities: network.

Executives: E. C. Reineke, pres; Tom Barnes, gen mgr & coml mgr; Jack Dunn, station mgr; Ken Kennedy, program dir & film buyer; Roy Pedersen, promotion mgr; Normand Schrader, news dir; Julius Hetland, technical dir.
Washington atty: Segal & Marmet.

Radio affiliate: WDAZ.
NEW (CP granted July 29, 1959; target date not announced) ch. 11; power—29.05kw visual, 14.55kw aural; antenna height—392 feet above average terrain, 416 feet above ground.

Address: 4000 W. Main St.
Licensee: North Dakota Broadcasting Co.
Ownership: John Bolter and F. C. Reneke and wife principal stockholders. See North Dakota Broadcasting Co. Stations in "Group Ownership."
Washington atty: D. F. Prince.

GRAFTON, Walsh County (ch. 17)

GRAND FORKS, Grand Forks County (ch. *2, 10)

KNOX-TV (Dec. 11, 1955) ch. 10; power—28.2kw visual, 14.1kw aural; antenna height—220 feet above average terrain, 252 feet above ground.

Address: Box 1110. Phone: 4-4611.
Licensee: Community Radio Corp. (acquired station Oct. 4, 1957).

Ownership: Controlled by Community Radio Corp. (KNOX Grand Forks), which is owned by Donald Schroeder (administrator, estate of Elroy H. Schroeder), Harry Rice (administrator, estate of Adolph Lund), Don E. Whitman and Fern O. Day (administrator, estate of Carroll E. Day), each 21.1%, Arthur Tweet, 15.3%, and Robert C. Lukkason, 0.3%. (See Community Radio Stations in "Group Ownership").
Network: NBC-TV (secondary).

Rep: Rambeau, Vance, Hopple (New York, Chicago); Wayne Evans & Assoc. (Minneapolis).

Highest hour rate: \$200.
Color facilities: network.

Executives: Arthur Tweet, pres; Robert Lukkason, gen mgr, sec & film buyer; Charles K. Bundlie, dir of operations; Jack French, coml mgr; Duane Eastvold, promotion mgr; Boyd Christenson, news dir; David L. Chumley, chief engr.

Washington atty: Lyon, Wilner & Bergson.
Radio affiliate: KNOX.

HARVEY, Wells County (ch. 22+)

JAMESTOWN, Stutsman County (ch. 7-42)

LISBON, Ransom County (ch. 23)

MINOT, Ward County (ch. *6+, 10-, 13+)

EMOT (Jan. 21, 1958) ch. 10; power—29.5kw visual, 14.8kw aural; antenna height—450 feet

above average terrain, 438 feet above ground.
Address: Broadway at Fourth, Bismarck, N. D. Phone: Capitol 3-0900. TWX BM 8115.
Licensee: Meyer Broadcasting Co. (original owner).

Ownership: See Meyer Broadcasting Co. Stations in "Group Ownership."
Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Blair Television Assoc.; Harry S. Hyett & Co. (Minneapolis).

Highest hour rate: Sold in combination with parent station, KFYY-TV Bismarck, N. D.

Executives: Curt Sorbo, resident mgr; Mert Johnsrud, program dir; Ole Orson, station engr. Washington atty: Hogan & Hartson.

KXMC-TV (April 4, 1953) ch. 13; power—245kw aural, 120kw visual; antenna height—1,118 feet above average terrain, 1,053 feet above ground. (Satellite of KXJB-TV Valley City).

Address: Highway 83 South, Phone 5-1161.
Licensee: North Dakota Broadcasting Co. (See North Dakota Broadcasting stations in "Group Ownership.")

NEW ROCKFORD, Eddy County (ch. 20+)

PEMBINA, Pembina County (ch. 12)

KCND-TV (not on air, granted July 18, 1956; target date unknown) ch. 12; power—21kw visual; antenna height—340 feet above average terrain, 375 feet above ground.

Permittee: Community Radio Corp. (See Community Radio Stations in "Group Ownership").

RUGBY, Pierce County (ch. 38-)

VALLEY CITY, Barnes County (ch. 4-, 32-)

KXJB-TV (July 12, 1954) ch. 4; power—100kw visual, 57.5kw aural; antenna height—1,090 feet above average terrain, 1,085 feet above ground.

Address: 400 W. Main Ave., Fargo, N. D. Phone: Adams 5-4461. TWX 185.
Licensee: North Dakota Broadcasting Co. (original owner).

Ownership: See North Dakota Broadcasting Co. Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Weed.
Highest hour rate: \$550.
Color facilities: network, local film, local slides.

Executives: John W. Bolter, pres & gen mgr; W. L. Hays, vp & national sales mgr; Norb Berberich, coml mgr; Connie Blackstead, program dir, promotion mgr & film buyer; Jim Rohn, news dir; Robert Ridgway, chief engr.
Washington atty: Prince, Taylor & Cramp-ton.

WAHPETON, Richland County (ch. 45+)

WILLISTON, Williams County (ch. 8-, 11-, *34+)

KUMV-TV (Feb. 11, 1957) ch. 8; power—93.3kw visual, 51.3kw aural; antenna height—1,060 feet above average terrain, 874 feet above ground.

Address: Broadway at Fourth, Bismarck, N. D. Phone: Capitol 3-0900. TWX BM 8115.
Licensee: Meyer Broadcasting Co. (original owner).

Ownership: See Meyer Broadcasting Co. Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Rep: Blair Television Assoc.; Harry S. Hyett & Co. (Minneapolis).

Highest hour rate: Sold in combination with parent station KFYY-TV Bismarck, N. D.
Executives: Les Kiven, station mgr; Oscar Halvorson, station engr.

Washington atty: Hogan & Hartson.

OHIO

AKRON, Summit County (ch. 49+, *55-, 61+)

WAKE-TV (July 19, 1953) ch. 49; power—110kw visual; antenna height—370 feet above average terrain, 483 feet above ground.

Address: 853 Copley Rd., zone 20. Phone: Portage 2-8811. TWX AK 484.

Licensee: Summit Radio Corp. (original owner).

Ownership: Viola G. Berk and family, 55%; Beacon Journal Publishing Co. (Akron Beacon-Journal), 45%. John S. Knight owns Akron Beacon-Journal (See "Newspaper Ownership" and John S. Knight Stations in "Group Ownership").

Network: ABC-TV (primary).

Rep: McGavren; Ohio Stations Representatives.

Highest hour rate: \$300.

Executives: S. Bernard Berk, pres; Roger G. Berk, vp & gen mgr; Kenneth M. Keegan, vp sales; Robert I. Bostian, program dir, operations supervisor & promotion mgr; Jack Fitzgibbons, tv news dir; Irwin L. Knopp, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: WAKR-AM-FM.

ASHTABULA, Ashabula County (ch. 15)

WICA-TV (not on air, suspended operation but has not turned in construction permit) ch. 15.
Address: P. O. Box 372.

Permittee: WICA Inc.
Ownership: R. C. Rowley, 52%; Olive D. Rowley and family, 48%. Also see "Newspaper Ownership."
Radio affiliate: WICA-AM-FM.

ATHENS, Athens County (ch. 62-)

BELLEFONTAINE, Logan County (ch. 63)

BOWLING GREEN, Wood County (ch. *70)

CAMBRIDGE, Guernsey County (ch. 26)

CANTON, Stark County (ch. 29)

WTLC (not on air, granted March 22, 1956; target date unknown) ch. 29.

Address: 324 Market Ave., S.
Permittee: Tri-Cities Telecasting Inc. See "Newspaper Ownership."

CHILLICOTHE, Ross County (ch. 56+)

CINCINNATI, Hamilton County (ch. 5-, 9, 12, *48-, 54-, 74-)

***WCET** (July 12, 1954) ch. *48; power—15.1kw visual, 8.13kw aural; antenna height—490 feet above average terrain, 583 feet above ground.

Address: 1243 Elm St., zone 10. Phone: Dunbar 1-4033.

Licensee: Greater Cincinnati Tv Educational Foundation (original owner).

Executives: Dr. Claude V. Courter, chairman board of trustees; Uberto T. Neely, gen mgr; James Leonard, chief engr; Charles Vaughan, program dir; John Morris, production dir; Fred Thomas, public relations dir.

*Non-commercial educational.

WCIN-TV (not on air, granted May 14, 1953, target date unknown) ch. 54.

Address: 3301 Beekman St.
Permittee: Robert W. Rounaville.
Ownership: See Robert W. Rounaville stations in "Group Ownership."

WCPO-TV (July 26, 1949) ch. 9; power—309kw visual, 158kw aural; antenna height—660 feet above average terrain, 545 feet above ground.

Address: 2345 Symmes St., zone 6. Phone: University 1-9000. TWX CI 327.

Licensee: Scripps-Howard Radio Inc. (original owner).

Ownership: See "Newspaper Ownership" and Scripps-Howard Stations in "Group Ownership."

Network: ALC-TV (primary), CBS-TV (secondary).

Rep: Blair-TV.
Highest hour rate: \$1,300.

Color facilities: network.

Executives: Jack R. Howard, pres; M. C. Watters, vp & gen mgr; Earl Corbett, coml mgr; Wally Dunham, program dir; Glenn C. Miller, film buyer; Vera Schulte, promotion mgr; Marvin Arth, news dir; Paul Adams, chief engr.

Washington atty: Dempsey & Koplovitz.
Radio affiliate: WCPO-AM-FM.

WBRC-TV (April 4, 1949) ch. 12; power—316kw visual, 158kw aural; antenna height—590 feet above average terrain, 523 feet above ground.

Address: Times-Star Bldg., 800 Broadway, zone 2. Phone: Garfield 1-1831. TWX CI 554.

Licensee: Taft Broadcasting Co. (original owner).

Ownership: See Taft Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Katz Agency.
Highest hour rate: \$1,300.

Color facilities: network.

Executives: Hulbert Taft Jr., pres; David G. Taft, exec vp; Dorothy S. Murphy, treas; Roger B. Read, gen mgr & gen sales mgr; Kenneth W. Church, vp in charge of national sales; Donald L. Chapin, national sales mgr; Richard F. McCarthy, local sales mgr; Paul E. Shumate, program dir; John J. Walsh, marketing dir; Pat Boisseau, news dir; Hugh La Crosse, chief engr.

Washington atty: Koteen & Burt.
Radio affiliate: WKRC-AM-FM.

WLWT (Feb. 9, 1948) ch. 5; power—100kw visual, 50kw aural; antenna height—680 feet above average terrain, 583 feet above ground.

Address: 140 W. Ninth St., zone 2. Phone: Cherry 1-1822. TWX CI 376.

Licensee: Crosley Broadcasting Corp. (original owner).

Ownership: See Crosley stations in "Group Ownership."

Network: NBC-TV.

Rep: Ampex.
Washington atty: Hogan & Hartson.

Radio affiliate: WLW.

CLEVELAND, Cuyahoga County (ch. 3, 5+, 8, 19, *25+, 65+)

KYTV-TV (1948) ch. 3; power—100kw visual, 50kw aural; antenna height—1,000 feet above average terrain, 906 feet above ground.

Address: 815 Superior Ave., N.E., zone 14. Phone: Cherry 1-0942. TWX CV 62.

Licensee: Westinghouse Broadcasting Co. Ownership: See Westinghouse Stations in "Group Ownership."

Network: NBC-TV.
Video tape: Ampex.
Executive: Donald McGannon, president.

**TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.**

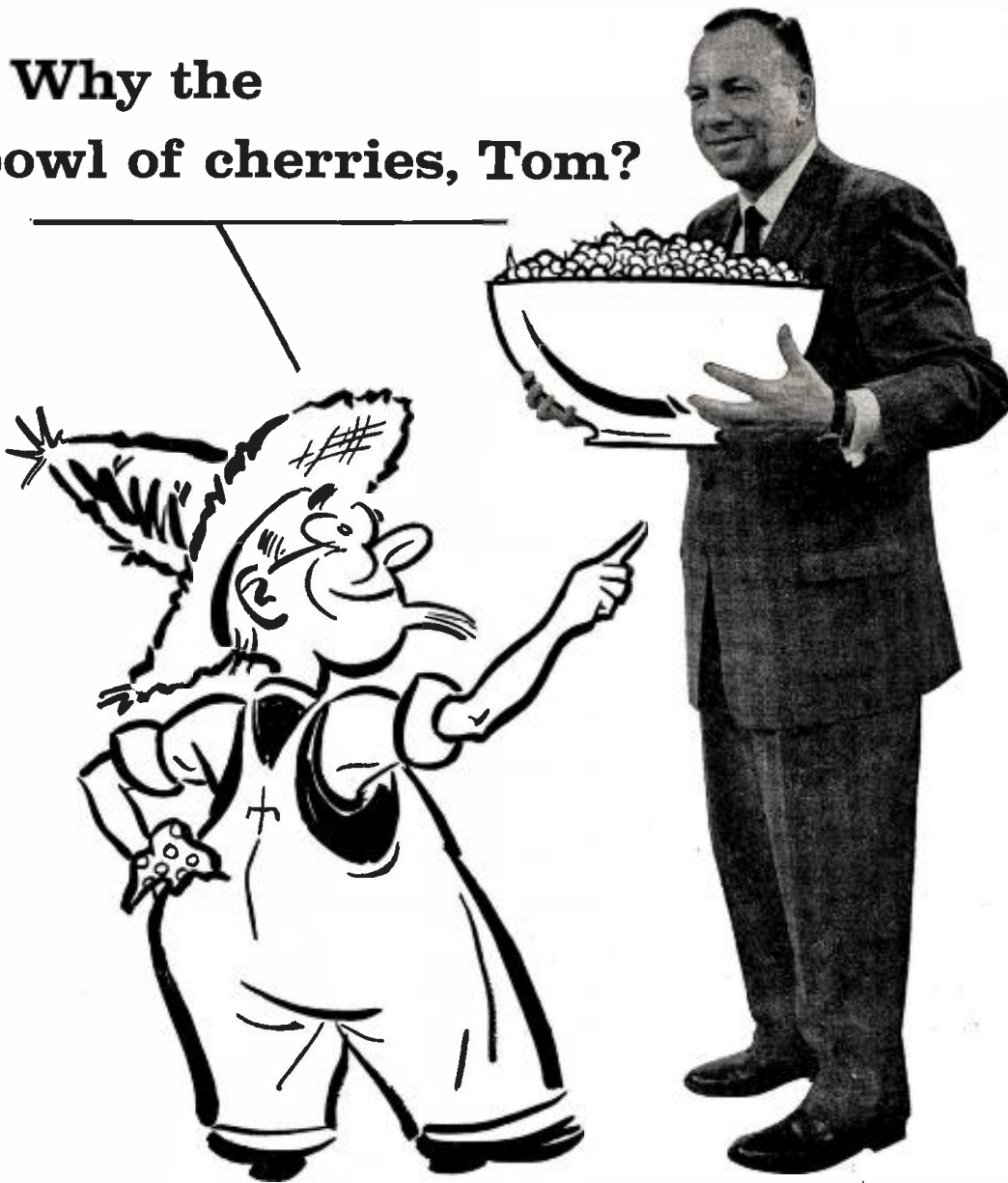
WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Shaheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sutter St.
RI 8-1175	EX 2-5671

**NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS**

**ONLY ONE CHANNEL
IN YOUR CITY CAN
TELECAST THE NEW
FELIX THE CAT**

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

Why the bowl of cherries, Tom?



“Life is *really* a bowl of cherries in the Fargo area, these days, for advertisers on WDAY-TV—our new 1206' tower is giving our advertisers 96% more coverage area . . . a 60% larger audience . . . and retail sales volume increased by 100%!

“You can imagine what this means to our dozens of top national advertisers. They were *happy*, even before we gave them this tremendous bonus. Now most of 'em say WDAY-TV is the best buy in America!

“As a matter of fact, the Market Data Section of Standard Rate & Data shows that Fargo is the No. 1 Retail-Sales-Per-Household Area in the United States . . . with an average purchasing power of \$5,970, as compared with the national average of \$3,944!

“Yes Sir, that's a bowl of cherries—tremendous extra *audience*, among people with tremendous extra buying power. What more could you want??”

Yours,

Tom Barnes

Tom Barnes

WDAY-TV
FARGO, N. D. • CHANNEL 6

Affiliated with NBC • ABC



PETERS, GRIFFIN, WOODWARD, Inc.
Exclusive National Representatives

TV Stations CONTINUED

OHIO CONTINUED

CLEVELAND (Continued)

WERE-TV (not on air; target date unknown) ch. 65.
Address: 1501 Euclid Ave., zone 15. Phone: Superior 1-9600. TWX CV 718.
Licensee: Cleveland Broadcasting Inc. (original owner).
Ownership: Ray T. Miller and family, 37.6%; Herbert Gleitz, 7%; Donald W. Hornbeck, 7.16%; Hugh M. O'Neill, 4%; Marian Jean Kendall, 3.5%; Anna Maud Sadlington, 3.5%; Paul C. Aiken, 3.28% and others.
Executives: Ray T. Miller Jr., pres; Richard M. Klaus, gen mgr; Guy Harris, program dir; Harry Dennis, chief engr.
Washington atty: Spearman & Roberson.
Radio affiliate: WERE-AM-FM.

WEWS (Dec. 17, 1947) ch. 5; power—93.3kw visual, 60.3kw aural; antenna height—1,020 feet above average terrain, 851 feet above ground.
Address: Euclid at E. 30th St., zone 15. Phone: Henderson 2-1500. TWX CV 11.
Licensee: Scripps-Howard Radio Inc. (original owner).
Ownership: See "Newspaper Ownership" and Scripps-Howard Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Blair-Tv.
Highest hour rate: \$1,800.
Color facilities: network.
Video tape: Ampex.
Executives: Jack R. Howard, pres; James C. Hanrahan, gen mgr; Donald L. Perris, asst gen mgr; Jay S. Kerekes, natl advertising mgr; Peter Hlinka, Ohio advertising sales mgr; Ernest E. Sindelar, operations dir; John J. Richards, film buyer; Jack M. Perkins, news editor; Joseph B. Epperson, engineering vp; James E. Bloyd, chief engr.
Washington atty: Dempsey & Koplovitz.

WJW-TV (Dec. 17, 1949) ch. 8; power—302 kw visual, 191kw aural; antenna height—1,000 feet above average terrain, 775 feet above ground.
Address: 1630 Euclid Ave., zone 15. Phone: Tower 1-6080. TWX CV 207.
Licensee: Storer Broadcasting Co. (acquired station Nov. 18, 1954).
Ownership: See Storer Broadcasting Co. Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Katz Agency.
Highest hour rate: \$2,000.
Color facilities: network.
Video tape: Ampex.
Executives: George B. Storer, pres; Ben Wickham, managing dir, Frank Barron, gen sls mgr; John D. Kelley, national sales mgr (N.Y.); Edward L. Herp, program dir; Harold Brinkman, chief engr.
Washington atty: Robert F. Jones.
Radio affiliate: WJW-AM-FM.

COLUMBUS, Franklin County (ch. 4-, 6+, 10+, *34, 40-)

WBNS-TV (October 1949) ch. 10; power—316kw visual, 191kw aural; antenna height—710 feet above average terrain, 839 feet above ground.
Address: 770 Twin Rivers Dr., zone 8. Phone: Capital 8-2611. Licensee: Dispatch Printing Co. (original owner).
Ownership: Owned by the Wolfe family. Dispatch Printing Co. publishes Ohio State Journal and Columbus Dispatch. Also see "Newspaper Ownership."
Rep: Blair-Tv.
Highest hour rate: \$1,200.
Color facilities: network.
Executives: Preston Wolfe, pres; Richard A. Borel, dir of tv; Robert D. Thomas, sls dir; John A. Haldi, program dir; Betty Dixon, film buyer; Jack Dorr, promotion mgr; Chet Long, news dir; Lester H. Nafzger, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WBNS-AM-FM.

WLWC (April 3, 1949) ch. 4; power—100kw visual, 50kw aural; antenna height—436 feet above average terrain, 576 feet above ground.
Address: 3165 Olentangy River Rd., zone 14. Phone: Amherst 3-5441. TWX CL 397.
Licensee: Crosley Broadcasting Corp. (original owner).
Ownership: See Crosley Broadcasting Corp. Stations in "Group Ownership."
Network: NBC-TV (primary).
Reps: Crosley Broadcasting Corp. Sales (New York and Chicago, Cleveland, Cincinnati), Bomar Lawrence & Assoc. (Atlanta & Dallas), NBC Spot Sales (Detroit, San Francisco, Hollywood).
Highest hour rate: \$1,100.
Color facilities: network.
Executives: Robert E. Dunville, pres; James Leonard, vp & gen mgr; Walter E. Bartlett, sls mgr; Bud Gillis, program dir & film buyer; Mervin A. Durea, promotion mgr; Hugh DeMoss, news dir; Charles B. Sloan, chief engr.
Washington atty: Hogan & Hartson.

***WOSU-TV** (Feb. 20, 1956) ch. 34; power—219kw visual, 115kw aural; antenna height—560 feet above average terrain, 593 feet above ground.
Address: 2470 North Star Road, zone 21. Phone: Hudson 6-3322.
Licensee: Ohio State U. (original owner).
Executives: Novice G. Fawcett, pres; Richard B. Hull, dir, radio & television broadcasting; William H. Ewing, assoc dir for programming; Robert C. Higgy, assoc dir for engineering; Harold Gorsuch, tv technical supervisor; David Ayers, program mgr.
Radio affiliate: WOSU-AM-FM.

*Non-commercial educational.
WTVN-TV (Aug. 30, 1949) ch. 6; power—100 kw visual, 50 kw aural; antenna height—570 feet above average terrain, 643 feet above ground.
Address: 753 Harmon Ave., zone 23. Phone: Capital 8-5801. TWX CL 87.
Licensee: WTVN Inc. (acquired station Feb. 25, 1953).
Ownership: See Taft stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Katz Agency.
Highest hour rate: \$1,000.
Executives: Hulbert Taft Jr., pres; Wally McGough, gen mgr & film buyer; Charles Dwyer, coml mgr; Joseph A. Jenkins, program dir; Harry Mohr, promotion mgr; Pat Phelan, news dir; Raymond E. Owen, chief engr.
Washington atty: Koteen & Burt.
Radio affiliate: WTVN-AM-FM.

COSHOCTON, Coshocton County (ch. 20)

DAYTON, Montgomery County (ch. 2, 7+, *16+, 22+)

WHIO-TV (Feb. 1, 1949) ch. 7; power—200kw visual, 100kw aural; antenna height—1,140 feet above average terrain, 1,098 feet above ground.
Address: 1414 Wilmington Ave., zone 1. Phone: Clearwater 4-5311. TWX DY-118.
Licensee: Miami Valley Broadcasting Corp. (original owner).
Ownership: See James M. Cox stations in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Hollingbery.
Highest hour rate: \$1,100.
Color facilities: network.
Executives: James M. Cox Jr., pres; Robert H. Moody, exec vp & gen mgr; Stan Mouse, coml mgr; Chuck Gay, program dir, film buyer & promotion mgr; Tom Frawley, news dir; Ernest L. Adams, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WHIO-AM-FM.

WLWD (March 15, 1949) ch. 2; power—100 kw visual, 50 kw aural; antenna height—510 feet above average terrain, 459 feet above ground.
Address: 4595 S. Dixie Hwy., zone 1. Phone: Axminster 3-2101. TWX DY118.
Licensee: Crosley Broadcasting Corp. (original owner).
Ownership: See Crosley Broadcasting Corp. Stations in "Group Ownership."
Network: ABC-TV (primary), NBC-TV (primary).
Rep: NBC Spot Sales; Bomar Lowrance & Assoc.
Highest hour rate: \$1,100.
Color facilities: network.
Executives: Robert E. Dunville, pres; George J. Gray, gen mgr & film buyer; Dale A. Smith, coml mgr; Paul Law, program dir; Dorothy A. Sanders, promotion mgr; Ed Hamlyn, news dir; Robert Wehrman, chief engr.
Washington atty: Hogan & Hartson.
Radio affiliate: WLW.

WONE-TV (not on air, target date unknown) ch. 22.
Address: 380 W. First St., zone 2. Phone: Baldwin 4-6501.
Licensee: Skyland Broadcasting Corp.
Ownership: Ronald B. Woodyard, 29.1%; Loren M. Berry, 16.71%; Gustav Hirsch, 16.71%; Fred L. Krumholtz, 4.55%; William E. Stocklein, 5.33% and others. Mr. Berry owns 21.21% of WEOL-AM-FM-TV Elyria, Ohio, and 11.5% of WVKO-AM-FM Columbus, Ohio. Mr. Hirsch owns 7.9% of WEOL stations and 17.5% of WVKO stations.

DEFIANCE, Defiance County (ch. 43)

ELYRIA (Lorain allocation)

WEOL-TV (not on air, granted Feb. 11, 1954; target date unknown) ch. 31.
Address: Elyria Savings & Trust Bldg.
Permittee: Elyria-Lorain Broadcasting Co.
Ownership: Lorain County Printing & Publishing Co. (Elyria Chronicle-Telegram), 25.8%; Loren M. Berry, 21.21%; estate of Gustav Hirsch, 7.9%, and others. Mr. Berry and estate of Mr. Hirsch also have interests in WONE-AM-TV Dayton and WVKO-AM-FM Columbus, both Ohio. Also see "Newspaper Ownership."
Radio affiliates: WEOL-AM-FM.

FINDLAY, Hancock County (ch. 53)

FREMONT, Sandusky County (ch. 59+)

GALLIPOLIS, Gallia County (ch. 72)

HAMILTON-MIDDLETOWN, Butler County (ch. 65)

LANCASTER, Fairfield County (ch. 28-)

LIMA, Allen County (ch. 35-, 73)

WIMA-TV (March 1953) ch. 35; power—195 kw visual, 97.7 kw aural; antenna height—340 feet above average terrain, 348 feet above ground.
Mailing Address: 1424 Rice Ave. Phone: Capital 5-3010. TWX 195.
Licensee: WLOK Inc. (original owner).
Ownership: George E. Hamilton, 45.5%; Suzanne Hamilton Stewart, 4.5%; R. W. Mack and family, 43%; Franklin Mack, 7%.
Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).
Rep: H-R Television.
Highest hour rate: \$200.
Color facilities: network.
Executives: G. E. Hamilton, pres; R. W. Mack, gen mgr; J. L. Spring, coml mgr & film buyer; Sam Fitzsimmons, program dir; Gene Rockwell, news dir; M. J. Lamb, chief engr.
Washington atty: Bingham, Collins, Porter & Kistler.
Radio affiliate: WIMA-AM-FM.

LORAIN, Lorain County (ch. 31-)

WEOL-TV (See Elyria).

MANSFIELD, Richland County (ch. 36+)

WTVG (not on air, granted June 3, 1954; target date not known) ch. 36.
Address: Madison Theatre Bldg.
Permittee: Fergum Theatres Inc.
Ownership: William N. Skirball, 40.7%; Jack H. Skirball, 40.7%; Grace Skirball, 6.2%.

MARIETTA, County

WTAP-TV (see Parkersburg, W. Va.).

MARION, Marion County (ch. 17-)

MASSILLON, Stark County (ch. 23+)

WMAC-TV (not on air, granted Sept. 4, 1952; target date unknown) ch. 23.
Address: Security Bldg., Toledo, Ohio.
Permittee: Midwest Tv Co.
Ownership: See Edward Lamb Enterprises Stations in "Group Ownership."

MIDDLETOWN (See Hamilton)

MOUNT VERNON, Knox County (ch. 58)

NEWARK, Licking County (ch. 60-)

OXFORD, Butler County (ch. *14+)

***WMUB** (March 11, 1959) ch. *14; power—5kw visual, 2.7kw aural; antenna height—315 feet above average terrain, 337 feet above ground.
Address: Oak at Spring Sts. Phone: 3-4697.
Licensee: Miami U. (original owner).
Executives: John D. Millett, pres; Stephen C. Hathaway, dir of broadcasting & film buyer; Paul G. Yeazell, mgr; William L. Utter, production mgr; Charles A. Meyers, program dir; Andrew F. Bruck, chief engr.
Radio affiliate: WMUB (FM)

*Non-commercial educational.

PIQUA, Miami County (ch. 44-)

PORTSMOUTH, Scioto County (ch. 30)

SANDUSKY, Erie County (ch. 42+)

SPRINGFIELD, Clark County (ch. 52-, 76)

STUEBENVILLE (See Wheeling, W. Va.)

WSTV-TV ch. 9 (see Wheeling, W. Va.).

TIFFIN, Seneca County (ch. 47+)

TOLEDO, Lucas County (ch. 11-, 13, *30+, 79)

***WGTE-TV** (noncommercial) (not on air, target date not set) ch. 30*; power—0.296kw visual, 0.150kw aural; antenna height—190 feet above average terrain, 200 feet above ground.
Address: U. of Toledo, zone 6. Phone: Jefferson 1-1451.
Licensee: Greater Toledo ETV Foundation. (original owner).
Executives: William S. Carlson, pres; Murray W. Stahl, gen mgr; William Ryan, chief engr.
Washington atty: Krieger & Jorgensen.

In Cleveland, Ohio—

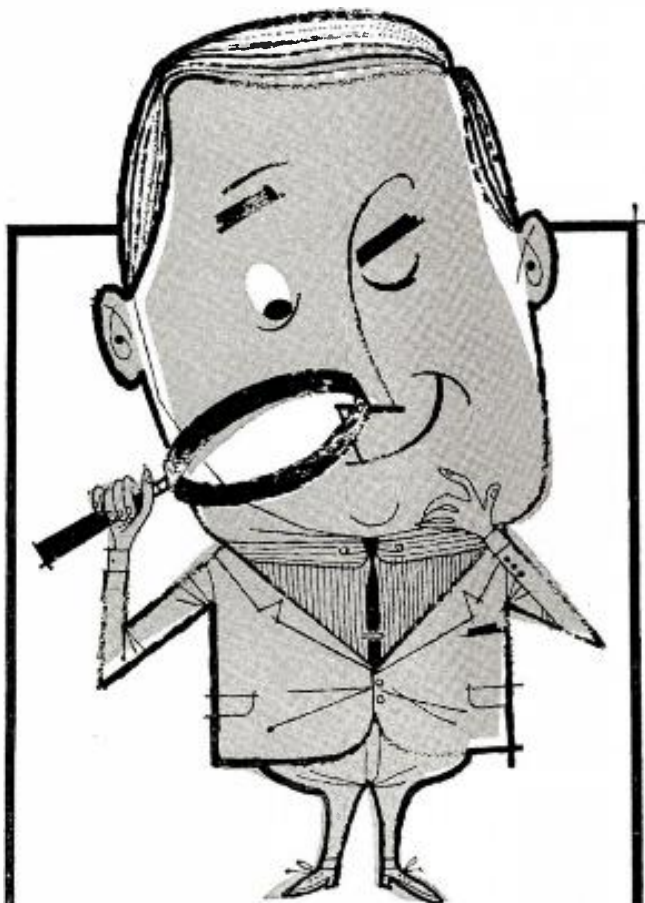
KYW-TV
HAS THE
NEW
FELIX
THE CAT



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

Take another look at DAYTON...and WHIO-TV

NOW — OHIO'S **3**RD MARKET



**WHIO-TV
CBS**



Associated with WSB, WSB-TV, Atlanta, Georgia
and WSOC, WSOC-TV, Charlotte, North Carolina.

30th NATIONALLY
(up from 38th)

\$1,400,214,000 Consumer Spendable Income
(28th in the nation)

30th in the USA

That's right, in population, Dayton now outranks Birmingham, Indianapolis, Columbus, Ft. Worth, Memphis and Phoenix.

30th in population now 650,400

28th in consumer spendable
income \$1,400,214,000

16th in consumer spendable income
per household \$7,268

3rd in OHIO

Dayton is now Ohio's 3rd market —

3rd in population

3rd in consumer spendable income

3rd in consumer spendable income
per household

Best way to reach this rich market —
WHIO-TV*

*1st in DAYTON

Today as always, your best buy is WHIO-TV, one of America's great area stations. Reaching and holding 2,881,420 people in 41 counties of 3 states.

For market data, availabilities and all information, call George P. Hollingbery

TV Stations CONTINUED

OHIO CONTINUED

TOLEDO (Continued)

WSPD-TV (July 21, 1948) ch. 13; power—182kw visual, 91.2 aural; antenna height—1,000 feet above average terrain, 1,049 feet above ground.

Address: 136 Huron St., zone 4. Phone: Cherry 8-6201. TWX TO 494.

Licensee: Storer Broadcasting Co. (original owner).

Ownership: See Storer Broadcasting Co. Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary), NBC-TV (secondary).

Rep: Katz Agency.

Highest hour rate: \$1,000.

Color facilities: network.

Executives: George B. Storer, pres; Peter F. Storer, managing dir; Floyd E. Beaton, gen sls mgr; Albert J. Ruhfel, program dir; William M. Stringfellow, chief engr.

Washington atty: Robert F. Jones.

Radio affiliate: WSPD-AM-FM.

WTOH-TV (not on air, granted October 20, 1954, target date unknown) ch. 79.

Address: 520 Bates St., Detroit, Mich.

Permittee: Woodward Broadcasting Co.

Ownership: See Woodward Stations in "Group Ownership."

WTOL-TV (Dec. 5, 1958) ch. 11; power—316 kw visual, 191kw aural; antenna height—1,000 feet above average terrain, 1,045 feet above ground.

Address: 604 Jackson St., zone 4. Phone: Cherry 4-7411. TWX TO148.

Licensee: Community Broadcasting Co. (original owner).

Ownership: Frazier Reams, 60%; Thomas S. Bretherton, 15%; Morton Neipp, 15%; Dr. Glenn Reams, 10%.

Network: CBS-TV (primary), NBC-TV (secondary).

Rep: H-R Television.

Highest hour rate: \$900.

Color facilities: network.

Executives: Frazier Reams, pres; Thomas S. Bretherton, gen mgr; Rus Stone, coml mgr; Robert Kriehoff, program dir & film buyer; Steve Fayer, promotion mgr; Oscar Huff, news dir; Harold Holmes, chief engr.

Washington atty: Pierson, Ball & Dowd.

Radio affiliate: WTOL-AM-FM.

WARREN, Trumbull County (ch. 67+)

YOUNGSTOWN, Mahoning County (ch. 21—, 27, 33, 73—)

YOUNGSTOWN, Ohio, Mahoning County-NEW CASTLE, Pa., Lawrence County (ch. 45—)

WFMY-TV (March 8, 1953) ch. 21; power—94kw visual, 47kw aural; antenna height—960 feet above average terrain, 1,015 feet above ground.

Address: 101 W. Boardman St. Phone: Riverside 4-8611. Licensee: Vindicator Printing Co. (original owner).

Ownership: Licensee publishes Youngstown Vindicator. Also see "Newspaper Ownership."

Radio affiliate: WFMY.

WKBN-TV (January 6, 1953) ch. 27; power—93.3kw visual (CP for 204kw); antenna height

—550 feet above average terrain, 539 feet above ground.

Address: 3930 Sunset Blvd., zone 1. Phone: Sterling 2-1174. TWX YO 081 U.

Licensee: WKBN Broadcasting Corp. (original owner).

Ownership: Warren P. Williamson, Jr., 98.5%.

Network: CBS-TV (primary).

Rep: Raymer.

Highest hour rate: \$450.

Color facilities: network.

Executives: W. P. Williamson Jr., pres & gen mgr; J. L. Bowden, station dir & film buyer; Paul Turner, program dir; W. P. Williamson III, public relations dir; Sid Davis, news dir; B. C. Wilkens, chief engr.

Washington atty: Loucks, Zias, Young & Jansky.

Radio affiliate: WKBN-AM-FM.

WEST-TV (April 1953): ch. 33; power—209 kw visual, 103kw aural; antenna height—580 feet above average terrain, 643 feet above ground.

Address: 3800 Shady Run Rd. Phone: Sterling 8-2424. TWX YO 002.

Permittee: WKST Inc. (original owner).

Ownership: S. W. Townsend and wife, 81.2%, and others.

Network: ABC-TV (primary).

Rep: Weed.

Highest hour rate: \$400.

Executives: Sam W. Townsend, pres & gen mgr; Robert Harnack, coml mgr; Harry Reith, program dir; Fred Nebot, film buyer, promotion mgr & news dir; Ernest Retz, chief engr.

Washington atty: Haley, Wollenberg & Kenahan.

Radio affiliate: WKST.

WKTV (target date Sept. 15, 1959) ch. 45; power—5.46kw visual; antenna height—330 feet above average terrain, 337 feet above ground.

Address: P. O. Box 150, Farrell, Pa.

Licensee: Community Telecasting Co. (original owner).

Ownership: Sanford A. Schafitz, 50%, and Guy W. Gully, 50%. Mr. Schafitz also owns WFAR Farrell, Pa., and 5.5% of WWIZ Lorian, Ohio.

Highest hour rate: \$200.

Executives: Sanford Schafitz, pres.

Washington atty: Smith & Pepper.

ZANESVILLE, Muskingum County (ch. 18—, 50+)

WHIZ-TV (May 23, 1953) ch. 18; power—14.8kw visual, 8.13kw aural; antenna height—540 feet above average terrain, 508 feet above ground.

Address: Lind Arcade Bldg. Phone: Gladstone 2-5431. TWX Zan 67.

Licensee: Southeastern Ohio Television System. (original owner).

Ownership: See Zanesville Publishing Co. stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Rep: Pearson.

Highest hour rate: \$150.

Color facilities: network.

Executives: Clay Littick, pres; Allan Land, gen mgr & film buyer; Nate Milder, coml mgr; Reed K. Mellon, program dir; Naomi Lorton, promotion mgr; Tom Clark, news dir; Wm. A. Hunt Sr., chief engr.

Washington atty: Robert F. Jones.

Radio affiliate: WHIZ.

WHIZ-TV Translators: W80AA Cambridge, Ohio, Southeastern Tv System, Downard Road, Zanesville, Ohio; W71AB Coshocton, Ohio, Southeastern Ohio Tv System, Downard Road, Zanesville.

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Rep: Pearson.

Highest hour rate: \$150.

Color facilities: network.

Executives: Clay Littick, pres; Allan Land, gen mgr & film buyer; Nate Milder, coml mgr; Reed K. Mellon, program dir; Naomi Lorton, promotion mgr; Tom Clark, news dir; Wm. A. Hunt Sr., chief engr.

Washington atty: Robert F. Jones.

Radio affiliate: WHIZ.

WHIZ-TV Translators: W80AA Cambridge, Ohio, Southeastern Tv System, Downard Road, Zanesville, Ohio; W71AB Coshocton, Ohio, Southeastern Ohio Tv System, Downard Road, Zanesville.

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Rep: Pearson.

Highest hour rate: \$150.

Color facilities: network.

Executives: R. H. Drewry, principal partner, pres & gen mgr; Bob Scott, coml mgr; Tom Reddell, program dir; Paul N. Goode, film buyer; Evelyn Murray, promotion mgr; Don Foster, news dir; Jim Locker, chief engr.

Washington atty: Lyon, Wilner & Bergson.

Radio affiliate: KSWO.

OKLAHOMA

ADA, Pontotoc County (ch. 10+, 50+)

KTEN (May 3, 1954) ch. 10; power—251kw visual, 141kw aural; antenna height—760 feet above average terrain, 725 feet above ground.

Address: P. O. Box 10. Phone: Federal 2-2211. TWX 288.

Licensee: Eastern Oklahoma Television Co. (original owner).

Ownership: Bill Hoover, 36.3%; Brown Morris, 36.3%; Don and Virginia High, 8.92%; Roy Judge, 2.62%, and others. Principals own KADA

Ada and KWSH Wewoka, both Oklahoma.

Network: ABC-TV (primary), CBS-TV (secondary), NBC-TV (secondary).

Rep: Venard, Rintoul & McConnell; Clarke Brown Co.

Highest hour rate: \$225.

Color facilities: network.

Video tape: Ampex.

Executives: Bill Hoover, pres, gen mgr & coml mgr; Brown Morris, vp & station mgr; Ralph Mills, program dir; Carol Thrash, promotion mgr; George Miller Jr., news dir; Fred Smith, chief engr.

Washington atty: Spearman & Roberson.

Radio affiliate: KADA.

ALTUS, Jackson County (ch. 36)

ALVA, Woods County (ch. 30)

ANADARKO, Caddo County (ch. 58—)

ARDMORE, Carter County (ch. 12—, 55—)

KXII (TV) (1956) ch. 12; power—91.4kw visual, 45.7 kw aural; antenna height—845 feet above average terrain, 800 feet above ground.

Address: 114 N. Washington. Phone 946.

Licensee: Texoma Broadcasters Inc.

Ownership: KWTX Broadcasting Co. See KWTX Stations in "Group Ownership."

Network: NBC.

Rep: Pearson.

Highest hour rate: \$250.

Executives: C. L. Hinkle, gen mgr; Chuck Baiding, production mgr; Bill Kolb, chief engr.

BARTLESVILLE, Washington County (ch. 62—)

BLACKWELL, Kay County (ch. 51—)

CHICKASHA, Grady County (ch. 64)

CLAREMORE, Rogers County (ch. 15)

CLINTON, Custer County (ch. 32—)

DUNCAN, Stephens County (ch. 39—)

DURANT, Bryan County (ch. 27—)

ELK CITY, Beckham County (ch. 8+, 15+, 26+)

KSWB (not on air, granted November 1957, target date unknown): ch. 8.

Address: c/o KASA Elk City.

Permittee Southwest Broadcasting Co.

Ownership: Lonnie J. Preston, 60%; Alice Howenstine Preston, 40%. Prestons also own KWEO Clinton, Okla.

Washington atty: Berge, Fox & Arendt.

Radio affiliate: KASA.

EL RENO, Canadian County (ch. 56+)

ENID, Garfield County (ch. 5, 21, *27+)

KOCO-TV (see Oklahoma City).

FREDERICK, Tillman County (ch. 44)

GUTHRIE, Logan County (ch. 48)

GUYMON, Texas County (ch. 20+)

HOBART, Kiowa County (ch. 23+)

HOLDENVILLE, Hughes County (ch. 14—)

HUGO, Choctaw County (ch. 21+)

LAWTON, Comanche County (ch. 7+, *28+, 34—)

KSWO-TV (March 8, 1953) ch. 7; power—9.12kw visual, 4.8kw aural; antenna height—540 feet above average terrain, 520 feet above ground.

Address: P. O. Box 699. Phone Elgin 5-1380. TWX Lawton 472.

Licensee: Oklahoma Quality Broadcasting Co. (original owner).

Ownership: See R. H. Drewry Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Pearson.

Highest hour rate: \$150.

Executives: R. H. Drewry, principal partner, pres & gen mgr; Bob Scott, coml mgr; Tom Reddell, program dir; Paul N. Goode, film buyer; Evelyn Murray, promotion mgr; Don Foster, news dir; Jim Locker, chief engr.

Washington atty: Lyon, Wilner & Bergson.

Radio affiliate: KSWO.

McALESTER, Pittsburg County (ch. 47)

MIAMI, Ottawa County (ch. 58+)

MUSKOGEE, Muskogee County (ch. *45+, 66+)

NORMAN, Cleveland County (ch. 31—, *37—)

OKLAHOMA CITY, Oklahoma County (ch. 4—, 9—, *13, 19+, 25—)

***KETA-TV** (April 13, 1956) ch. 13*; power—74.1kw visual, 44.7kw aural; antenna height—1,450 feet above average terrain, 1,572 feet above ground.

Address: P. O. Box 2005, Norman, Okla. Phone: Jefferson 6-0900.

Licensee: Oklahoma Educational Television Authority (original owner).

Executives: Dr. C. F. Spencer, pres; John W. Dunn, gen mgr; Marcus W. Fuller, program dir; Ted Neptune, news dir; Keith E. Stagg, chief engr.

Washington atty: Cohn & Marks.

*Non-commercial educational.

In Steubenville, Ohio—

WSTV-TV HAS THE NEW FELIX THE CAT



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

In Ohio

FOR THE SALE AND PURCHASE OF RADIO AND TELEVISION STATIONS
Contact 1714 Tribune Tower, Chicago
DElaware 7-2754
or any office of

HAMILTON-LANDIS & ASSOCIATES, INC.

Tv Stations CONTINUED
OKLAHOMA CONTINUED

KMPT-TV (not on air, granted April 1958, target date unknown): ch. 19.
Address: P. O. Box 2853, Memphis, Tenn.
Permittee: Malco Theatres Inc.
Ownership: See Malco Theatres Stations in "Group Ownership."

KOCO-TV (Enid) (July 15, 1954) ch. 5; power—100kw visual, 50kw aural; antenna height—1,390 feet above average terrain, 1,356 feet above ground.
Address: P. O. Box 7641, Lakeside Station, Oklahoma City. Phone: Victor 2-6633, Oklahoma City. TWX OC 525.

Licensee: Cimarron Television Corp. (acquired station Jan. 22, 1958).
Ownership: Caster-Robison Television Corp. (Louis E. Caster, 41.5%; Ashley L. Robison, 25%, and others). Mr. Caster also owns 19.1% of WREX-TV Rockford, Ill. Mr. Robison owns 75% of KOVO Provo, Utah.
Network: ABC-TV (primary).
Rep: Blair Television Assoc.
Highest hour rate: \$800.
Executives: L. E. Caster, pres; Charlie Keys, gen mgr; J. E. Chase, program dir; Helen Chase, promotion mgr; Tuck Stadler, news dir; Bill Key, chief engr.
Washington atty: Cohn & Marks.

***KOKH-TV** (noncommercial) (Jan. 26, 1959) ch. 25; power—75kw visual, 14kw aural; antenna height—460 feet above average terrain, 500 feet above ground.
Address: 1801 N. Ellison St. Phone: Jackson 5-9403.
Licensee: Independent School District #89 (acquired station July 1958). (original owner).
Executives: Dr. Robert M. Shultz, gen mgr; Clarence Deal, chief engr.
Radio affiliate: *KOKH-FM.

*Non-commercial educational.

KWTV (Dec. 20, 1953) ch. 9; power—316kw visual, 158kw aural; antenna height—1,520 feet above average terrain, 1,572 feet above ground.
Address: 7401 N. Lincoln Blvd., zone 14. Phone: Victor 3-6641. TWX OC 322.
Licensee: Oklahoma Television Corp. (original owner).

Ownership: Video Investment Company (John T. Griffin), 50%; Roy J. Turner, Luther T. Dulaney, F. E. Harper, Video Independent Theatres, each 12.5%. For Griffin interests see John T. Griffin Stations in "Group Ownership." Video Independent Theatres owns KVVU-TV Santa Fe, N. M., motion picture theatres and community antenna systems in the Southwest.
Network: CBS-TV (primary).
Rep: Petry.
Highest hour rate: \$900.
Color facilities: network.
Executives: John T. Griffin, chmn of board; Roy J. Turner, pres; Edgar T. Bell, exec vp & gen mgr; Jacques DeLier, coml mgr; John Arville, operations dir; B. Carl Gadd, film buyer & program dir; Montez Tladen, promotion mgr; Bruce E. Palmer, news dir; Morris W. Thomas, chief engr.
Washington atty: Spearman & Roberson.

WKY-TV (June 6, 1949) ch. 4; power—100kw visual, 60kw aural; antenna height—930 feet above average terrain, 961 feet above ground.
Address: Box 8668, Britton Station, zone 14. Phone: Trinity 2-2161. TWX OC 409.
Licensee: WKY Television System, Inc. (original owner).

Ownership: See WKY Television System in "Group Ownership." Also see "Newspaper Ownership."
Network: NBC-TV (primary).
Rep: Katz Agency.
Highest hour rate: \$1,050.
Color facilities: network, local film, local live, local slides.
Video tape: Ampex.
Executives: E. K. Gaylord, pres; Norman P. Bagwell, vp & gen mgr; James Terrell, asst mgr; Tom Parrington, natl sis mgr; Keith Mathers, director tv operations & film buyer; Joe Jenkins, program dir; W. J. Willis, sales promotion mgr; Dick John, news dir; Jack Lovell, director technical operations; Eugene Lyons, chief engr.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WKY.

OKMULGEE, Okmulgee County (ch. 26)

PAULS VALLEY, Garvin County (ch. 61)

PONCA CITY, Kay County (ch. 40—)

PRYOR, Mayes County (ch. 54)

SAPULPA, Creek County (ch. 42—)

SEMINOLE, Seminole County (ch. 59)

SHAWNEE, Pottawatomie County (ch. 53—)

STILLWATER, Payne County (ch. 29—, *69)

TULSA, Tulsa County (ch. 2+, 6, 8—, *11—, 17+, 23)

KCEB (suspended operation but has not turned in construction permit): ch. 23.
Address: 2877 E. 35th St.
Permittee: Elfred Beck.

***KOED-TV** (Jan. 12, 1959) ch. 11*; power—15.24kw visual; 7.5kw aural; antenna height—1,210 feet above average terrain, 1,133 feet above ground.

Address: P. O. Box 2005, Norman, Okla. Phone: Jefferson 6-0900, Station 424.
Licensee: Oklahoma Educational Television Authority (original owner).
Executives: Dr. C. F. Spencer, pres; John W. Dunn, gen mgr; Marcus W. Fuller, program dir; Ted Neptune, news dir; Keith E. Stagg, chief engr.
Washington atty: Cohn & Marks.

*Non-commercial educational.

KOTV (Oct. 22, 1949) ch. 6; power—100kw visual, 60kw aural; antenna height—1,310 feet above average terrain, 1,135 feet above ground.
Address: 302 S. Frankfort St., zone 20. Phone: Cherry 2-9233. TWX TU844.
Licensee: KOTV Inc. (acquired station May 13, 1954).

Ownership: See Corinthian Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Petry.
Highest hour rate: \$825.
Color facilities: network.
Video tape: Ampex.
Executives: C. Wrede Petersmeyer, pres; George A. Stevens, vp & gen mgr; Ed Pfeiffer, coml mgr; Dale E. Hart, program dir & film buyer; Robert V. Freeland, promotion mgr; Cy Tuma, news dir; Lavoy Hooker, chief engr.
Washington atty: Covington & Burling.

KSPG (not on air, granted Feb. 4, 1954, target date unknown): ch. 17.
Address: P. O. Box 2680.
Permittee: Arthur R. Olson.

KTUL-TV (Sept. 18, 1954) ch. 8; power—316 kw visual, 100 kw aural; antenna height—1,020 feet above average terrain, 719 feet above ground.

Address: P. O. Box 9697. Phone: Hickory 6-6184. TWX TU 91.
Licensee: Tulsa Broadcasting Co. (original owner).
Ownership: See John T. Griffin Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Avery-Knodel.
Highest hour rate: \$650.
Color facilities: network.
Executives: John T. Griffin, chairman of the Board; James C. Leake, pres; William Swanson, vp & gen mgr & film buyer; Jim Black, coml mgr; Ben Hevel, program dir; C. E. Larkins, promotion mgr; Jack Morris, news dir; Robert Snider, engineering dir; Louis Brown, chief engr.
Washington atty: Spearman & Roberson.
Radio affiliate: KTUL.

KVOO-TV (Dec. 5, 1954) ch. 2; power—100kw visual, 60.3kw aural; antenna height—1,330 feet above average terrain, 1,176 feet above ground.
Address: P. O. Box 1349, zone 5. Phone: Riverside 2-5561. TWX TU 1314.

Licensee: Central Plains Enterprises Inc. (original owner).
Ownership: Southwestern Sales Corp. (estate of William G. Skelley), 38.88%; Sen. Robert S. Kerr (D-Okla.), 13.1%; Harold C. Stuart, 12%; Grayce B. Kerr, 14.8%; Dean A. McGee, 7.4%, and others. For Kerr-McGee stations see "Group Ownership."
Network: NBC-TV (primary).
Rep: Blair Television Assoc.
Highest hour rate: \$750.
Color facilities: network, local film, local slides.
Video tape: Ampex.
Executives: Harold C. Stuart, pres; C. B. Akers, executive vp, gen mgr & film buyer; John Devine, coml mgr; Bill Sadler, program dir; Gordon E. Gerhardt, promotion mgr; Forrest Brokaw, news mgr; John M. Bushnell Jr., dir of engineering; John Barth, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KVOO.

VINITA, Craig County (ch. 28—)

WOODWARD, Woodward County (ch. 35+)

**LOOSE
END?**

If you haven't tied up the biggest TV coverage in Oklahoma's richest market, your Advertising Campaign has a loose end!

Tie up that loose end with KOCO-TV's perfect advertising package... the greatest coverage in Oklahoma at the lowest cost per thousand!

KOCO-TV CHANNEL



OKLAHOMA CITY

Charlie Keys, General Manager



ONLY ONE CHANNEL IN YOUR CITY CAN TELECAST THE NEW

FELIX THE CAT

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

OREGON

- ALBANY**, Linn County (ch. 55+)
- ASHLAND**, Jackson County (ch. 14—)
- ASTORIA**, Clatsop County (ch. 30—)
- BAKER**, Baker County (ch. 37+)
- BEND**, Deschutes County (ch. 15—)
- BROOKINGS**, Curry County (ch. 8+)



THE SMULLIN TV STATIONS to bridge the gap between **Portland**



and **San Francisco**

THREE STATIONS - ONE BILLING

MARKET FACTS

Population	364,080
Families	117,850
TV Families	106,064
Retail Sales	\$473,460,450
Effective	
Buying Income	\$645,320,900

THE CALIFORNIA-OREGON TV TRIO

Donald H. Telford, Manager
Eureka, California TWX Ek 16

Represented Nationally by GEO. P. HOLLINGBERY CO.
Chicago New York San Francisco
Los Angeles Atlanta Detroit

ART MOORE & ASSOCIATES: Seattle, Portland

TO BUY OR SELL CONTACT THE NEAREST OFFICE HAMILTON-LANDIS & ASSOCIATES, INC.

WASHINGTON, D. C. Ray V. Hamilton 1737 DeSales St., N.W. EX 3-3456	CHICAGO Richard A. Shaheen 1714 Tribune Tower DE 7-2754
DALLAS DeWitt Landis 1511 Bryan St. RI 8-1175	SAN FRANCISCO John F. Hardesty 111 Sutter St. EX 2-5671

NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS



ONLY ONE CHANNEL IN YOUR CITY CAN TELECAST THE NEW FELIX THE CAT

TRANS-LUX TELEVISION • 825 Madison Ave., N. Y.

BURNS, Harney County (ch. 16)

COOS BAY, Coos County (ch. 11)

CORVALLIS, Benton County (ch. *7—, 49—)

***KOAC-TV** (Oct. 7, 1957) ch. *7; power—29 kw visual; antenna height—1,210 feet above average terrain. 237 feet above ground.
Licensee: Oregon State Board of Higher Education (original owner).
Ownership: State-owned and administered by board appointed by governor.
Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: *KOAC.

*Non-commercial educational.

EUGENE, Lane County (ch. 9+, 13, 20+, 26)

KVAL-TV (April 15, 1954) ch. 13; power—55kw visual, 33kw aural; antenna height—1,050 feet above average terrain, 397 feet above ground. Address: P. O. Box 548. Phone: Diamond 3-2551. TWX EG 019.
Licensee: Eugene Television Corp. (original owner).
Ownership: Edna E. Fisher, 26%; C. H. Fisher, 5%; Leola Winn, 5%; Thomas Winn, 1.66%; Robert P. Booth, Harvey S. Benson, Lee P. Bishop, W. D. Abel, Willis B. Shepard, C. Phillip Tillman, William N. Russell, E. T. Gardner, J. Don Smith and Harry Thoms, 6.66% each. Messrs. Bishop, Abel, Gardner, Smith and Thoms own KORE Eugene. Licensee owns 50% of KPIC (TV) Roseburg, Ore.
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Hollingbery; Art Moore & Assoc. (Portland & Seattle).
Highest hour rate: \$360.
Color facilities: network.
Executives: Robert P. Booth, pres; S. W. McCready, gen mgr; Glenn E. Nickell, sls mgr; Robert E. Anderson, program dir; Arlene J. Richardson, promotion mgr; William R. Riley, chief engr.
Washington atty: Loucks, Zias & Jansky.

KVAL-TV Translators: K71AG Cottage Grove, Ore. South Lane Tv Inc., c/o K. S. Lighter, P. O. Box 301.

GRANTS PASS, Josephine County (ch. 30)

KLAMATH FALLS, Klamath County (ch. 2—, 17)

KOTI (Aug. 12, 1956) ch. 2; power—13.5 kw visual, 6.7kw aural; antenna height—1,050 feet above average terrain, 109 feet above ground.
Address: P. O. Box 732. Phone: Tuxedo 4-8131. TWX KF 46.
Licensee: California-Oregon Television Inc. (original owner).
Ownership: See California-Oregon Stations in "Group Ownership." See "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Hollingbery; Art Moore Assoc.
Highest hour rate: \$150.
Executives: Wm. B. Smullin, pres; Walter Richartz, gen mgr; R. W. Green, program dir; James E. Lattie, news dir.
Washington atty: Dempsey & Koplovitz.

KOTI Translators: K70BE Butee Falls, Ore., K73AK Cow Creek, Ore.; K74AP Grants Pass, Ore., all owned by California-Oregon Tv Inc., P. O. Box 1189, Medford, Ore.

LA GRANDE, Union County (ch. 13+)

LEBANON, Linn County (ch. 43+)

McMINNVILLE, Yamhill County (ch. 46—)

MEDFORD, Jackson County (ch. 5, 10+)

KBES-TV (July 14, 1953) ch. 5; power—30.2 kw visual, 15.8kw aural; antenna height—430 feet above average terrain, 169 feet above ground.
Address: P. O. Box 1189. Phone: Spring 3-4581. TWX MF 47.
Licensee: California-Oregon Television Inc. (original owner).
Ownership: See California-Oregon Stations in "Group Ownership." See "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep: Hollingbery; Art Moore & Assoc. (Seattle, Portland).
Highest hour rate: \$250.
Executives: William B. Smullin, film buyer & secy-treas; Edward P. Barnett, gen mgr; Robert Lindstrom, coml mgr & program dir; Dave Allen, promotion mgr; Newton Steward, news dir; Edward A. Malone, chief engr.
Washington atty: Dempsey & Koplovitz.

KBES-TV Translators: K70AU Cave Junction-Selma, Ore.; K71AK Cow Creek, Ore.; K72AR Grants Pass, Ore.; all owned by California-Oregon Tv Inc., Box 1189, Medford, Ore.

NORTH BEND, Coos County (ch. 16+)

PENDLETON, Umatilla County (ch. 28)

PORTLAND, Multnomah County (ch. 2, 6+, 8—, *10, 12, 21—, 27+)

KGW-TV (Dec. 15, 1956) ch. 8; power—316kw visual, 191 kw aural; antenna height—1,550 feet above average terrain, 648.5 feet above ground.
Address: 1139 S.W. 13th Ave., zone 5. Phone: Capital 3-6364. TWX PD 217.
Licensee: Pioneer Broadcasting Co. (original owner).
Ownership: See King Broadcasting Co. Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Blair-TV.
Highest hour rate: \$900.
Color facilities: network; local film, local live, local slides.
Video tape: Ampex.
Executives: Mrs. A. Scott Bullitt, pres & gen mgr; Henry B. Owen, exec vp & bus, business division; Stimson Bullitt, vp & sec; Otto P. Brandt, vp, broadcast division; James L. Middlebrooks, dir. of engineering planning; Walter E. Wagstaff, station mgr; John H. Pindell, sls mgr; John M. Slocum, natl sls mgr; Robert E. Franklin, promotion & publicity dir; Frederick J. Eichhorn, merchandising mgr; Thomas Dargan, program dir; Bernie Carey, program production mgr; Leroy Smith, program operation mgr; Richard Ross, news dir; Gloria Chandler, public service dir; Clare Hanawalt, chief engr.
Washington atty: Haley, Wollenberg & Kenhan.
Radio affiliate: KGW.

KGW-TV Translators: K74AM Cottage Grove, Ore., South Lane Tv Inc., c/o K. S. Lighter, P. O. Box 301, Cottage Grove; K71AS Newport-Otter Rock, Ore., Paul Kafoury, 137 S. E. Coast Hwy., Newport; K71AP Seaside, Ore., Seaside Video Club, P. O. Box 74, Seaside; K78AM Tillamook, Ore., Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt. 1, Box 270, Tillamook; K75AK Wasco, Ore., North Sherman Tv Co-op c/o Paul Butrick, Wasco.

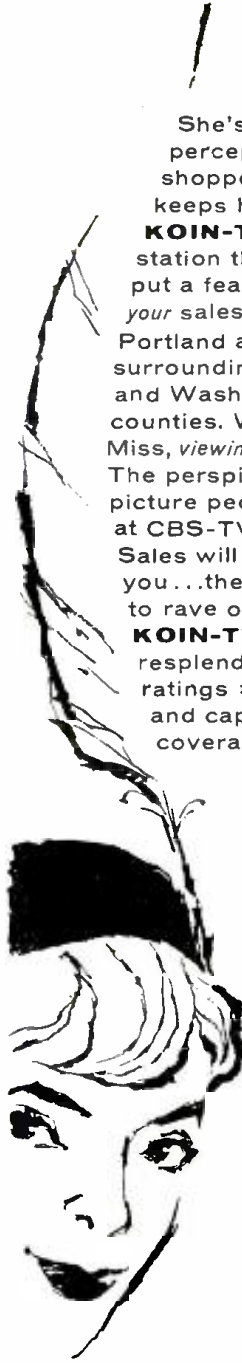
KHTV (July 6, 1959) ch. 27; power—19.2kw visual, 9.5kw aural; antenna height—990 feet above average terrain, 551 feet above ground.
Address: 1220 S. W. Stark, zone 5. Phone: Capitol 6-4051.
Licensee: KHTV Channel 27 Inc. (original owner).
Ownership: Wallace J. Matson, 50%; J. Benton Heald, 21.5%; C. E. Wheelock, 7.1%; Willis E. Earl, 7.1%; Carl W. Boehme, 14.2%.
Rep: Gill-Perna; West Coast; Ayres, Allen & Smith (San Francisco-Los Angeles).
Highest hour rate: \$360.

Executives: Wallace J. Matson, gen mgr & chief engr; J. Benton (Benny) Heald, station mgr; Stuart Nathanson, sales mgr; Charles Shevland, program dir; Rexford L. Watson, production mgr; Marlowe Branagan, promotion & public relations; Nat Jackson, news dir.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

KOIN-TV (Oct. 15, 1953); ch. 6; power—100 kw visual, 50kw aural; antenna height—1,570 feet above average terrain, 708 feet above ground.
Address: 140 S.W. Columbia St., zone 1. Phone: Capitol 8-3333.
Licensee: Mount Hood Radio & Tv Broadcasting Corp. (original owner).
Ownership: Theodore R. Gamble, C. Howard Lane and associates, 50%; Central New York Broadcasting Co. (WSYH-AM-FM-TV Syracuse, N. Y.-Newhouse), 50%. For Newhouse interests see Newhouse Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: CBS Tv Spot Sales; Art Moore & Assoc. (Seattle and Portland).
Highest hour rate: \$900.
Color facilities: network.

Video tape: Ampex.
Executives: Theodore R. Gamble, pres & film buyer; C. Howard Lane, vp & managing dir; John L. Palmer, natl sls mgr; Frank H. Coffin, local sls mgr; Ted W. Cooke, program dir; Robert McGill, promotion mgr; Hal Loesser, news dir; Louis S. Bookwalter, director of engineering.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KOIN-AM-FM.

KOIN-TV Translators: K77AH Cottage Grove, Ore., South Lane Tv Inc., c/o K. S. Lighter, P. O. Box 301, Cottage Grove; K75AN Empire-North Bend, Ore., Ocean View Tv Translator Inc., c/o Harry G. McNeerney, P. O. Box 546, Empire; K70AI Grizzly Mountain, Ore., Ochoco Telecasters Inc., c/o R. P. McRae, P. O. Box 701, Prineville, Ore.; K74AB Madras, Ore., Jefferson County Tv Inc., c/o Bert Abrams, P. O. Box 726, Madras; K72AY Maupin, Ore., Maupin Tv Corp., c/o Estel L. Stovall, Maupin; K74AG Newport-Otter Rock, Ore., Paul Kafoury, 137 S. E. Coast Hwy., Newport; K73AE Redmond, Ore.; Redmond Junior Chamber of Commerce, P. O. Box 401; K83AH Roseburg, Ore., Teleservice Co. (Eugene W. Roelle); K75AJ Seaside, Ore., Seaside Video Club, P. O. Box 74; K79AE Tillamook, Ore., Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt. 1, Box 270, Tillamook; K81AD Wasco, Ore., North Sherman Tv Co-op, c/o Paul Patrick, Wasco.



She's the pert,
perceptive
shopper who
keeps her eye on
KOIN-TV... the
station that can
put a feather in
your sales cap in
Portland and 32
surrounding Oregon
and Washington
counties. With this
Miss, *viewing is doing.*
The perspicacious
picture peddlers
at CBS-TV Spot
Sales will tell
you...they love
to rave on about
KOIN-TV's
resplendent
ratings *
and capacious
coverage.

** By the way, if you thought they were good
before, you should check 'em now. Fantastic!*

Tv Stations CONTINUED

OREGON CONTINUED

PORTLAND (Continued)

KPTV (Sept. 18, 1952) ch. 12; power—316kw visual, 158kw aural; antenna height—1,000 feet above average terrain, 283 feet above ground. Address: 735 S. W. 20th Pl., zone 5. Phone: Capitol 2-5921. TWX PD-40.
Licensee: Oregon Television Inc. (acquired control of licensee August 1959).
Ownership: Nafi Corp. (broadcast division). See Nafi Stations and Kenyon Brown Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Katz Agency; Hugh Feltis & Assoc. (Seattle).

Highest hour rate: \$800.
Color facilities: network.
Executives: Harry L. (Bing) Crosby, bd chairman, and Kenyon Brown, president of licensee and Nafi Corp. broadcast division; Paul V. Shields, bd chairman of Nafi Corp. and John G. Bannister, pres.
Washington atty: Dow, Lohnes & Albertson.

KPTV Translators: K74AJ Cottage Grove, Ore. South Lane Tv Inc., c/o K. S. Lighter, P. O. Box 301, Cottage Grove; K77AE Madras, Ore., Jefferson County Tv Inc., c/o Bert Abrams, P. O. Box 726, Madras; K76AA Prineville, Ore., Ochoco Telecasters Inc., c/o R. P. McRae, P. O. Box 701, Prineville; K83AA Redmond, Ore., Redmond Junior Chamber of Commerce, P. O. Box 401; K77AK The Dalles, Ore., Mid-Columbia Community Tv Corp., c/o H. G. Delano, Rt. 2, The Dalles; K7AL Tillamook, Ore., Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt. 1, Box 27, Tillamook; K71AJ Wasco, Ore., North Sherman Tv Co-op, c/o Paul Patrick, Wasco.

ROSEBURG, Douglas County (ch. 4+, 28+)

KPIC (April 1, 1956) ch. 4; power—5.37kw visual, 2.96kw aural; antenna height—1,000 feet above average terrain, 173 feet above ground. Address: P. O. Box 670. Phone: Orchard 2-1721. TWX RS-61.
Licensee: South West Oregon Television Broadcasting Corp. (original owner).
Ownership: KVAL-TV Eugene and KBES Medford, Oregon. See California-Oregon Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Hollingbery; Art Moore & Assoc.
Highest hour rate: \$150. (satellite of KVAL-TV Eugene, Ore.).
Executives: C. H. Fisher, pres; S. W. Mc-

Cready, gen mgr & film buyer; Aaron Boe, coml mgr; Arlene J. Richardson, promotion mgr; Dan Bridges, chief engr.
Washington atty: Loucks, Zias & Jansky.

KPIC Translators: K78AJ Broadbent, Ore., Broadbent Tv Translator Inc., c/o Raymond Garrone, Broadbent Rt., Myrtle Point, Ore.; K76AI Powers, Ore., Powers Tv Translator Inc., c/o Verlin Hermann, Powers.

SALEM, Marion County (ch. 3+, *18-, 24+, 66)

SPRINGFIELD, Lane County (ch. 37-)

THE DALLES, Wasco County (ch. 37-)

PENNSYLVANIA

ALLENTOWN, Lehigh County (ch. 39, 67)

WFME-TV (suspended operation but has not turned in construction permit): ch. 67.
Permittee: Penn-Allen Broadcasting Co.
Radio affiliate: WFMZ (FM).

WQCY (not on air, granted Aug. 12, 1953, target date unknown) ch. 39.
Permittee: WKAP Inc.
Ownership: See Rahall stations in "Group Ownership."
Radio affiliate: WKAP.

ALTOONA, Blair County (ch. 10-, 25-)

WFBG-TV (March 1, 1953) ch. 10; power—224kw visual, 112kw aural; antenna height—1,110 feet above average terrain, 277 feet above ground.

Address: 1320 Eleventh Ave. Phone: Windsor 4-2031. TWX AO 89.
Licensee: Triangle Publications Inc. (acquired station Feb. 20, 1956).
Ownership: See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Blair-Tv.
Highest hour rate: \$800.
Color facilities: network.
Executives: Frank Palmer, gen mgr; Robert Miller, sales mgr; William G. Mulvey, program dir; Betty Adams, film dir.
Washington atty: Lyon, Wilner & Bergson.
Radio affiliate: WFBG.

BETHLEHEM, Northampton County (ch. 51-)

WLEV-TV (not on air, suspended operation

but has not turned in license) ch. 51.

Address: P. O. Box 111.
Licensee: Associated Broadcasters Inc.
Ownership: See Steinman Stations in "Group Ownership." See "Newspaper Ownership."

BRADFORD, McKean County (ch. 80-)

BUTLER, Butler County (ch. 43-)

CHAMBERSBURG, Franklin County (ch. 46-)

DU BOIS, Clearfield County (ch. 31+)

EASTON, Northampton County (ch. 57-)

WGLV-TV (not on air, suspended operation but has not turned in construction permit) ch. 57.

Permittee: Easton Publishing Co.
Ownership: Permittee publishes Easton Daily Express. See "Newspaper Ownership."

EMPORIUM, Cameron County (ch. 42-)

ERIE, Erie County (ch. 12, 35+, *41-, 66+)

WCOU-TV (March 15, 1949) ch. 12; power—316kw visual, 158kw aural; antenna height—780 feet above average terrain, 568 feet above ground.

Address: 3514 State St. Phone: Glendale 4-5201. TWX ER 8381.

Licensee: Dispatch Division of Air-Way Branches Inc. (original owner).

Ownership: See Edward Lamb Stations in "Group Ownership." Also, see "Newspaper Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Blair Television Assoc.
Highest hour rate: \$700.
Color facilities: network.

Executives: Edward Lamb, pres & owner; Ben McLaughlin, gen mgr & film buyer; Bob Lunquist, coml mgr; Bruce Flaherty, program dir; Bill Babcock, promotion mgr; Dave Gifford, news dir; Mike Casp, chief engr.
Radio affiliate: WICU.

WICU-TV Translator: W74AA North Warren, Pa., Conewango Valley Tv Inc., c/o Wendell Lawswon, 101 Ditmar St., N. Warren.

WSEE (April 25, 1954) ch. 35; power—137.5kw visual, 85.2kw aural; antenna height—930 feet above average terrain, 732 feet above ground.

Address: 1220 Peach St. Phone: Glendale 5-7575.

Licensee: Great Lakes Television Co. (original owner).

Ownership: George J. Mead, 16.6%; John J. Mead, 13%; A. R. Minadeo, 12.2%; Jacob A. Young, 11.1%; J. T. Simmons, 7.5%; John W.

WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU
WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU
WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU
WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU
WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU
WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU
WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU
WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU
WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU
WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU
WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU
WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU
WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU	WICU

ERIE TV IS WICU-TV

* **80%** share of audience

only **1%** of ERIE AREA viewers watch OUT-OF-ERIE stations

Ask your **BLAIR TV Man**

*NSI, April, 1959

A Div. of Airway Branches, Inc.

English, 6.9%; John J. Boland, 6.9%; James R. McBrier, 6%; B. Walker Bennett, 4.9%; Charles E. Denny, 4.9% and others. Messrs. English, McBrier and Boland each own 12.5% of WNAO-AM-FM-TV. Raleigh, N. C. The Meads publish the Erie News and Times. See "Newspaper Ownership."
 Network: CBS-TV (primary).
 Rep: Young.
 Highest hour rate: \$300.
 Color facilities: network.
 Executives: George J. Mead, pres; Cecil M. Insbury, gen mgr; Edward Zellerfrow, chief engr.
 Washington atty: Haley, Wollenberg & Kenehan.

HARRISBURG, Dauphin County (ch. 27—, 55+, 71+)

WCMB-TV (suspended operation but has not turned in construction permit) ch. 71.
 Address: 228 Cour. St.
 Permittee: Rossmoyne Corp.
 Ownership: James A. McKenna Jr., 80%; Edgar K. Smith, 20%.
 Washington atty: McKenna & Wilkinson.
 Radio affiliate: WCMB.

WHP-TV (April 1, 1953) ch. 55; power—447kw visual, 224kw aural; antenna height—910 feet above average terrain, 203 feet above ground.
 Address: 216 Locust St. Phone: Cedar 4-3211. TWX HB 194.
 Licensee: WHP Inc. (original owner).
 Ownership: The Telegraph Press (E. J. Stackpole and family), 96%.
 Network: CBS-TV (primary).
 Rep: Bolling.
 Highest hour rate: \$325.
 Color facilities: network.

Executives: Mrs. A. K. Redmond, gen mgr; George Gottschalk, sales & prom. mgr; Joe Harper, program and news dir; Charles Badendorf, film dir; E. Dan Liebensperger, chief engr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: WHP-AM-FM.

WTPA (June 19, 1953) ch. 27; power—631kw visual, 516kw aural; antenna height—1,020 feet above average terrain, 505 feet above ground.
 Address: 3235 Hoffman St. Phone: Cedar 8-7171. TWX HB 91.
 Licensee: Patriot-News Co. (original owner).
 Ownership: See Newhouse Stations in "Group Ownership." Also see "Newspaper Ownership."
 Network: ABC-TV (primary), NBC-TV (secondary).

Rep: Harrington, Righter & Parsons.
 Highest hour rate: \$425.
 Color facilities: network.
 Executives: S. I. Newhouse, pres & chief owner; Donald D. Wear, gen mgr & film buyer; Allen P. Solada, sales mgr; Mac McCauley, program dir; Frank P. Noto, promotion mgr; James Magee, news dir; Paul D. Gross, chief engr.
 Washington atty: Dow, Lohnes & Albertson.

HAZLETON, Luzerne County (ch. 63)

WAZL-TV (not on air, granted Dec. 18, 1952, target date unknown) ch. 63.
 Address: Hazleton National Bank Bldg. Phone: Gladstone 4-3531. TWX 42.
 Licensee: Hazleton Television Corp. (original owner).
 Ownership: See Vic Diehm Assoc. Stations in "Group Ownership."
 Executives: Victor C. Diehm, pres & gen mgr; Robert J. Sacco, comi mgr; Don Murray, program dir; Paul Cérula, news dir & public relations dir; Elwood Tito, chief engr.
 Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
 Radio affiliate: WAZL-AM-FM.

JOHNSTOWN, Cambria County (ch. 6, 19+, 56—)

WARD-TV (Oct. 15, 1953) ch. 56 (CP for ch. 19); power—91.2kw visual, 89kw aural; antenna height—610 feet above average terrain, 542 feet above ground.
 Address: Porch Bldg. Phone: 7-0761. TWX 502.
 Licensee: Rivoli Realty Co. (original owner).
 Ownership: Margaret and George D. Gartland, 49.6%; Dr. George D. Gartland, 20%; Walter M. Thomas, 16%, and others. Principals also control WVAM-AM-FM Altoona, Pa.
 Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Weed.
 Highest hour rate: \$200.
 Executives: Walter M. Thomas, pres; Robert D. Williams, film buyer & gen mgr; William Heron, comi mgr; Agnes Davis, program dir; James Malloy Jr., promotion mgr; Frank Jordan, news dir; Cornelius G. Donati, chief engr.
 Washington atty: Fisher, Wayland, Duvall & Southmayd.
 Radio affiliate: WARD-AM-FM.

WJAC-TV (Sept. 15, 1949) ch. 6; power—70.8kw visual, 35.4kw aural; antenna height—1,120 feet above average terrain, 176 feet above ground.
 Address: 329 Main St. Phone: 7-8711. TWX Jtn 79.
 Licensee: WJAC Inc. (original owner).
 Ownership: Johnstown Tribune Publishing Co., 100%. Also see "Newspaper Ownership."
 Network: ABC-TV (secondary), NBC-TV (primary).
 Rep: Harrington, Righter & Parsons.
 Highest hour rate: \$1,000.
 Color facilities: network, local film, local live, local slides.

Executives: Walter W. Krebs, pres; Alvin D. Schrott, execut. vp & gen mgr; John H. Hepburn, sales mgr; Frank P. Cummings, program dir & film buyer; Edward J. Klym, live production & news dir; Theodore E. Campbell, chief engr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: WJAC-AM-FM.

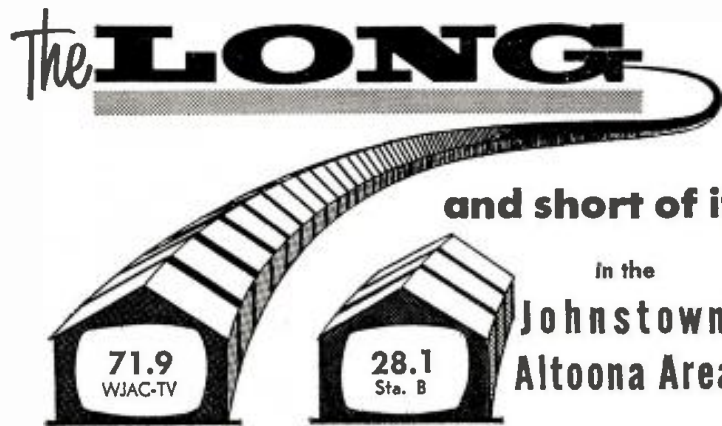
LANCASTER, Lancaster County (ch. 8—, 21+)

WGAL-TV (March 18, 1949) ch. 8; power—316kw visual, 158kw aural; antenna height—

TV Stations CONTINUED
 PENNSYLVANIA CONTINUED

1,000 feet above average terrain, 480 feet above ground.
 Address: Lincoln Highway West. Phone: Express 3-5851. TWX LN 34.
 Licensee: WGAL Inc. (original owner).
 Ownership: See Stelman Stations in "Group Ownership." See "Newspaper Ownership."
 Network: CBS-TV (primary), NBC-TV (primary).
 Rep: Meeker.
 Highest hour rate: \$1,200.
 Color facilities: network, local film, local live, local slides.
 Video tape: Ampex.
 Executives: Clair R. McCollough, pres & gen mgr; J. Robert Gulick, asst gen mgr in charge of sales; Harold E. Miller, station mgr; Paul C. Rodenhauser, program mgr; Harry J. Shaub Jr., business mgr; Paul I. Woodland, promotion mgr; Robert Malick, farm dir; J. E. Mathiot, technical dir.
 Washington atty: Hogan & Hartson.
 Radio affiliate: WGAL-AM-FM.

WLAN-TV (not on air, granted Nov. 8, 1956, target date unknown) ch. 21.
 Address: 252 N. Queen St.
 Permittee: Peoples Broadcasting Co.
 Ownership: F. H. Altdorffer, 81%; Barbara H. Altdorffer, 12%; Samuel M. Altdorffer, 7%. F. H. Altdorffer owns 51% of WKOP-AM-FM Binghamton, N. Y.
 Radio affiliate: WLAN.



and short of it
 in the
Johnstown-Altoona Area

WJAC-TV holds a long, long lead over Sta. B, in station share of audience, sign on to sign off, all week long.

WJAC-TV--71.9 Proof from ARB, November, 1958, that WJAC-TV
Sta. B--28.1 is far ahead of the competition in its area.

TOP 30 SHOWS ON WJAC-TV
 Johnstown-Altoona Trendex, Feb., 1959



With a lead of nearly 3 to 1 over its nearest competitor, it's clear that WJAC-TV is the station viewers prefer. Buy the station more people watch . . .



Get full details from
HARRINGTON, RIGHTER & PARSONS, INC.

In Altoona, Pa.—

WFBG-TV HAS THE NEW FELIX THE CAT

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

Tv Stations CONTINUED

PENNSYLVANIA CONTINUED

LEBANON, Lebanon County (ch. 15+)

WLYH-TV (October 15, 1953) ch. 15; power—129kw visual, 69kw aural; antenna height—880 feet above average terrain, 572 feet above ground.

Address: RFD No. 5 Phone: Crestview 3-4551. TWX LEB 351.

Licensee: Triangle Publications Inc. (Radio and Tv Division) (acquired station May 2, 1957).

Ownership: See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).
Rep: Blair Television Assoc.
Highest hour rate: \$350.

Color facilities: network.
Executives: Joe Zimmermann, gen mgr.
Washington atty: Lyon, Wilner & Bergson.

LEWISTOWN, Mifflin County (ch. 75—)

LOCK HAVEN, Clinton County (ch. 32—)

WBPZ-TV (March 1958) ch. 32; power—18.2kw visual, 11kw aural; antenna height—300 feet above average terrain, 150 feet above ground.

Address: 132½ E. Main St.
Licensee: Lock Haven Broadcasting Corp. (original owner).
Radio affiliate: WBPZ.

MEADVILLE, Crawford County (ch. 62+)

NEW CASTLE, (See YOUNGSTOWN, OHIO)

WKST-TV (see Youngstown, Ohio).

OIL CITY, Venango County (ch. 64)

PHILADELPHIA, Philadelphia County (ch. 3, 6—, 10, 17—, 23+, 29, *35—)

WCAU-TV (March 1, 1948) ch. 10; power—316kw visual, 158kw aural; antenna height—1,000 feet above average terrain, 979 feet above ground.

Address: City & Monument Aves. Phone: Greenwood 7-8300.

Licensee: Columbia Broadcasting System (acquired station July 1958).

Ownership: See CBS owned stations in "Group Ownership."

Network: CBS-TV.
Rep: CBS Tv Spot Sales.
Highest hour rate: \$3,500.

Color facilities: network, local live, local film, local slides.
Video tape: Ampex.

Executives: John Schneider, vp & gen mgr; James E. Conley, gen sales mgr; Gordon Walls, local sales mgr; John Dolph, program dir & film buyer; Robert Fryor, promotion mgr; Charles Shaw, news dir; Jack Leitch, chief engr.

Radio affiliates: WCAU-AM-FM.

WFIL-TV (Sept. 13, 1947) ch. 6; power—74.1kw visual, 37kw aural; antenna height—

1,090 feet above average terrain, 1,116 feet above ground.

Address: 46th & Market Sts., zone 39. Phone: Evergreen 2-4700. TWX PH 670.

Licensee: Triangle Publications Inc. (Radio and Tv Division) (original owner).

Ownership: See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).
Rep: Blair-TV.
Highest hour rate: \$3,300.

Color facilities: network, local film, local live, local slides.
Video tape: Ampex.

Executives: Roger W. Clipp, gen mgr; George A. Koehler, station mgr; Lew Klein, program dir; Kenneth W. Stowman, gen sales mgr; Kenneth W. Curto, tv sales mgr; Gunnar Back, news & special events; Henry E. Rhea, chief engr; J. C. Harlan, business mgr.

Washington atty: Lyon, Wilner & Bergson.
Radio affiliate: WFIL-AM-FM.

***WHYY-TV** (Sept. 16, 1957) ch. *35; power—155kw visual, 83.2kw aural; antenna height—500 feet above average terrain, 585 feet above ground.

Address: 1622 Chestnut St., zone 3. Phone: Locust 8-2370.

Licensee: Metropolitan Philadelphia Educational Radio & Tv Corp. (original owner).

Executives: William Goldman, pres; Richard S. Burdick, gen mgr; William J. McCarter Jr., program dir; Samuel H. Barbour, chief engr.

Washington atty: Seymour Kreiger.
Radio affiliate: *WHYY-FM.

*Non-commercial educational.
WPHD (not on air, granted Sept. 28, 1955, target date unknown) ch. 23.

Address: P. O. Box 376, Greenwich, Conn.
Permittee: Ajax Enterprises.

Ownership: See Herbert Mayer stations in "Group Ownership."

WRCV-TV (September 1941) ch. 3; power—97kw visual, 50kw aural; antenna height—1,000 feet above average terrain, 1,116 feet above ground.

Address: 1619 Walnut St. Phone: Locust 4-3700.

Licensee: National Broadcasting Co. (acquired stations January 1956).

Ownership: See NBC Owned Stations in "Group Ownership."

Network: NBC-TV (primary).
Rep: NBC Spot Sales; Bomar Lowrance.

Color facilities: network, local film, local live, local slides.
Video tape: Ampex.

Executives: Raymond W. Welpott, NBC vp & gen mgr of WRCV-AM-TV; Theodore H. Walworth Jr., dir of tv sales; Frank Hall, film buyer; John P. Wiley, advertising promotion & publicity mgr; Ernest T. Leiss, news dir; William A. Howard, mgr of technical operations.

Radio affiliate: WRCV.
WSBS (not on air, granted March 28, 1956, target date unknown) ch. 29; power—219kw visual; antenna height—550 feet above average terrain, 630 feet above ground.

Address: Western Savings Fund Bldg.
Permittee: Philadelphia Broadcasting Co.

Ownership: William L. Jones, 57 1/7%; Isadore B. Sley, 28 4/7%; Murray Boriken, 14 2/7%.

PITTSBURGH, Allegheny County (ch. 2—, 4+, 11, *13—, *16, 22, 53+)

KDKA-TV (Jan. 11, 1949) ch. 2; power—100kw visual, 50kw aural; antenna height—990 feet above average terrain, 683 feet above ground.

Address: No. 1 Gateway Center, zone 22. Phone: Express 1-3000. TWX PG 188.

Licensee: Westinghouse Broadcasting Co. (acquired station 1955).

Ownership: See Westinghouse Broadcasting Co. Stations in "Group Ownership."

Network: CBS-TV (primary).
Rep: Television Advertising Representatives.
Highest hour rate: \$2,400.

Color facilities: network.
Video tape: Ampex.

Executives: Donald H. McGannon, pres; Harold C. Lund, vp; Jerome R. Reeves, gen mgr; Henry Greene Jr., sales mgr; B. Calvin Jones, program mgr; Richard C. Dreyfuss, film buyer; David N. Lewis, promotion mgr; William M. Burns, news dir; Raymond W. Rodgers, chief engr.

Washington atty: John Steen.
Radio affiliate: KDKA-AM-FM.

WENS (suspended operation but has not turned in construction permit) ch. 22; power—200kw visual; antenna height—870 feet above average terrain, 552 feet above ground.

Address: Carlton House.
Permittee: Telecasting Inc.

Ownership: Thomas P. Johnson, 27.26%; Oliver Tyrone Corp., 10.9% and others.

WIG (Sept. 1, 1957) ch. 11; power—316kw visual, 158kw aural; antenna height—1,000 feet above average terrain, 847 feet above ground.

Address: 341 Rising Main Ave., zone 14. Phone: Fairfax 1-8700. TWX PG 16.

Licensee: WIIC Inc. (original owner).
Ownership: P. G. Publishing Co. (Pittsburgh Post-Gazette), 50%; H. Kenneth Brennen, 16.68%; Margaret M. Brennen and Mary Theima Bergense, each 16.68%. P. G. publishes the Toledo (Ohio) Blade. The Brennen family owns WHJB Greensburg, Pa. (See "Newspaper Ownership.")

Network: NBC-TV (primary).
Rep: Blair-TV.
Highest hour rate: \$2,000.

Color facilities: network.
Video tape: Ampex.

Executives: H. Kenneth Brennen, pres; Robert A. Mortensen, executive vp & gen mgr; Roger D. Rice, coml mgr; Shelton Weaver, operations & production mgr & film buyer; Caley E. Augustine, promotion mgr; Robert Holland, news dir; Henry R. Kaiser, chief engr.

Washington atty: Segal & Marmet.

WJFF-TV (began operation September 1953, suspended July 1954, but has not turned in construction permit) ch. 53.

Address: 1715 Grandview Ave., zone 14. Phone: Hubbard 1-2626.

Licensee: Agnes J. Reeves Greer.
Ownership: See Agnes Jane Reeves Greer Stations in "Group Ownership." Also see "Newspaper Ownership."

Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WKJF-FM.

***WQED** (April 1, 1954) ch. *13; power—203kw visual; antenna heights—660 feet above average terrain, 600 feet above ground.

Address: 4337 Fifth Ave., zone 13. Phone: Museum 3-1300.

Licensee: Metropolitan Pittsburgh Educational Tv Station (original owner).

Executives: Leland Hazard, chairman, board of directors; William C. Dempsey, gen mgr; Malcolm MacGregor, program dir; John Howard, promotion mgr; Edward C. Horstman, business mgr & chief engr.

Washington atty: Fischer, Willis & Panzer.
***WQEX** (March 23, 1959) ch. *16; power—138kw visual, 69.2kw aural; antenna height—710 feet above average terrain, 600 feet above ground.

Address: 4337 Fifth Ave., zone 13. Phone: Museum 3-1300.

Licensee: Metropolitan Pittsburgh Educational Tv Station (original owner).

Executives: Leland Hazard, chairman, board of directors; William C. Dempsey, gen mgr; Malcolm MacGregor, program dir; John Howard, promotion mgr; Edward C. Horstman, business mgr & chief engr.

Washington atty: Fischer, Willis & Panzer.

*Non-commercial educational.
WTAE (Sept. 14, 1958) ch. 4; power—100kw visual, 50kw aural; antenna height—960 feet above average terrain, 1,066 feet above ground.

Address: 400 Ardmore Blvd., zone 30. Phone: Churchill 2-4300. TWX PG 202 and PG 435.

Licensee: Television City Inc. (original owner).

Ownership: WCAE Inc. (Pittsburgh Sun-Telegraph-Hearst), 50%; Earl F. Reed and estate of I. D. Wolf Jr., as voting trustees, 50%. For Hearst interests see Hearst Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).
Rep: Katz.

Highest hour rate: \$1,800.
Color facilities: network.
Video tape: Ampex.

Executives: Earl F. Reed Sr., pres; Leonard Kapner, exec vp; Franklin C. Snyder, vp & gen mgr; Alan Trench, coml mgr; Dave Murray, program dir & film buyer; Greg Van Camp, promotion mgr; Herb Morrison, news dir; Louis Wagner, chief engr.

Washington atty: Dempsey & Koplovitz.
Radio affiliate: WCAE.

READING, Berks County (ch. 33+, 61—)

WHUM-TV (February 1953; suspended operations Sept. 6, 1956, but still holds construction permit) ch. 61.

Address: Berkshire Hotel. Phone: Franklin 6-3987.

Licensee: Eastern Radio Corp. (original owner).

Ownership: Humbolt J. Greig, 36.4%; Robert G. McGee, 4.6%; voting trust, 58.16%.

Executives: Robert G. Magee, pres & gen mgr.
Washington atty: Arnold, Fortas & Porter.
Radio affiliate: WHUM.

SCRANTON, Lackawanna County (ch. 16—, 22—, 44)

WBEF-TV (see Wilkes-Barre, Pa.).

WDAU-TV (June 7, 1953) ch. 22; power—447kw visual; antenna height—1,350 feet above average terrain, 421 feet above ground.

Address: 1000 Wyoming Ave., zone 9. Phone:


**TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.**

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Sheheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sutter St.
RI 8-1175	EX 2-5671

**NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS**

In Lebanon, Pa.—

**WLYH-TV
HAS THE
NEW
FELIX
THE CAT**



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

In Pittsburgh, Pa.—

**KDKA-TV
HAS THE
NEW
FELIX
THE CAT**



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

Diamond 2-7634. TWX SN 10.
 Licensee: Scranton Broadcasters Inc. (original owner).
 Ownership: Mrs. M. E. Megargee and family, 100%.
 Network: CBS-TV (primary).
 Rep: H-R Television.
 Highest hour rate: \$600.
 Color facilities: network.
 Executives: Donald W. Thornburgh, pres; Vance L. Eckersley, vp & gen mgr; Francis H. Conway, gen sales mgr; Mort Rosenthal, program dir & film buyer; Doug Holcomb, promotion mgr; Tom Powell, news dir; K. R. Cooke, chief engr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: WGBI-AM-FM.

WNEP-TV (Wilkes Barre) (1953) ch. 16; power—537kw visual, 275 aural; antenna height—1,240 feet above average terrain, 426.7 feet above ground.
 Address: 333 Madison Ave., zone 3. Phone: Diamond 3-1245. TWX SN 20.
 Licensee: Northeastern Pennsylvania Broadcasting Inc. (acquired station March 18, 1958).
 Ownership: See Transcontinent Stations in "Group Ownership."
 Network: ABC-TV (primary).
 Rep: Avery-Knodel.
 Highest hour rate: \$575.
 Color facilities: network.
 Executives: Mitchell Jen'ins, pres; Thomas P. Shelburne, exec vp & gen mgr; Malcolm W. Dale, com'l mgr; Hal Berg, program dir & film buyer; Louise Tillie, promotion mgr; Claude Martin, news dir; Roswell Parker, chief engr.
 Washington atty: Covington & Burling.

WNEP-TV Translators: W73AC Clarks Summit, Pa., Northeastern Pennsylvania Broadcasting Inc., c/o Thomas P. Shelburne, 333 Madison Ave., Scranton; W83AA Palmerton, Pa., Upper Lehigh Translator Service Corp., c/o J. S. Costenbader, 820 Lafayette Ave., Palmerton.

WTVU (suspended operation but has not turned in construction permit) ch. 44; power—13.2kw; antenna height—1,280 feet above average terrain, 371 feet above ground.
 Address: Hotel Jermyn.
 Permittee: Appalachian Co.
 Ownership: Frank Collins and wife, 100%.

SHAMOKIN, Northumberland County (ch. 65)

SHARON, Mercer County (ch. 39+)

SHINGLEHOUSE, Potter County (ch. 26+)

STATE COLLEGE, Centre County (ch. *48+)

SUNBURY, Northumberland County (ch. 38)

WKOK-TV (not on air, granted Feb. 9, 1955, target date unknown) ch. 38.
 Address: 1150 N. Front St. Phone: Atlantic 6-5838.
 Licensee: Sunbury Broadcasting Corp. (original owner).
 Ownership: Basse A. Beck, 45.5%; Harry H. Haddon, 37.5%, and others. See "Newspaper Ownership."
 Executives: Basse A. Beck, pres; Homer R. Smith, secy & gen mgr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: WKOK-AM-FM.

WILKES-BARRE, Luzerne County (ch. 28, 34)

WBRE-TV (Jan. 1, 1953) ch. 28; power—589kw visual; antenna height—1,200 feet above average terrain, 429 feet above ground.
 Address: 61 S. Franklin St. Phone: Valley 3-3101. TWX WKBR 60.
 Licensee: WBRE-TV Inc. (original owner).
 Ownership: Louis G. Baltimore, 64.4%; David G. Baltimore and wife, 15.8%, and others.
 Licensee also owns WSCR Scranton, Pa.
 Network: NBC-TV.
 Rep: Headley-Reed TV.
 Highest hour rate: \$525.
 Color facilities: network, local live, local film, local slides.
 Executives: Louis G. Baltimore, pres; David M. Baltimore, vp & gen mgr; Ernest Lewis, national sales mgr; Phil A. O'Neill, regional sales mgr; Franklin D. Coslett, operations director & film buyer; Charles Sakoski Sr., chief engr.
 Washington atty: Hogan & Hartson.
 Radio affiliates: WBRE-AM-FM.

WBRE-TV Translators: W79AC Clarks Summit, Balton and Waverly, Pa.; WBRE-TV, c/o David M. Baltimore, 62 S. Franklin St., Wilkes-Barre; W73AA Palmerton, Slatedale and Slat-ington, Pa., Upper Lehigh Translator Service Corp., c/o J. S. Costenbader, 820 Lafayette Ave., Palmerton.

WNEP-TV (see Scranton, Pa.).

WILLIAMSPORT, Lycoming County (ch. 36—)

WRAC-TV (not on air, granted Nov. 12, 1952; target date unknown) ch. 38.
 Address: 1561 W. Fourth St.
 Permittee: WGAL Inc.
 Ownership: See Steinman Stations in "Group Ownership." See "Newspaper Ownership."
 Washington atty: Hogan & Hartson.
 Radio affiliates: WRAC-AM-FM.

YORK, York County, (ch. 43, 49)

WNOW-TV (Nov. 9, 1953) ch. 49; power—10.2kw visual; antenna height—560 feet above average terrain, 384 feet above ground.
 Address: 25 S. Duke St. Phone: 2-7821.
 Licensee: WNOW Inc. (acquired station August 1957).
 Ownership: See Good Neighbor Stations in "Group Ownership."
 Radio affiliates: WNOW-AM-FM.

WSBA-TV (Dec. 22, 1952) ch. 43; power—132kw visual, 66.1kw aural; antenna height—530 feet above average terrain, 419 feet above ground.
 Address: P. O. Box 1661. Phone: 2-5531. TWX York 69.
 Licensee: Susquehanna Broadcasting Co. (original owner).
 Ownership: Estate of Louis J. Appell, 88% (voted by executors Louis J. Appell Jr., George N. Appell and Helen P. Appell, each of whom has minority interests of own). Louis J. Appell Jr. has a 25% interest in WCTC-AM-FM New Brunswick, N. J., and 10% of WARM Scranton, Pa. Susquehanna Broadcasting Co. also owns 90% of WARM.
 Network: ABC-TV (primary), NBC-TV (secondary).
 Rep: Masla & Co.
 Highest hour rate: \$200.
 Color facilities: network.
 Executives: Louis J. Appell Jr., pres; Robert M. Stough, sales mgr; Roy O. Bishop, program mgr & film buyer; Constance L. Sheely, traffic promotion dir; Glenn W. Winter, chief engr.
 Washington atty: Loucks, Zias & Jansky.
 Radio affiliate: WSBA.

RHODE ISLAND

PROVIDENCE, Providence County (ch. 10+, 12+, 16, *36+)

WJAR-TV (July 10, 1949) ch. 10; power—316kw visual, 158kw aural; antenna height—920 feet above average terrain, 853 feet above ground.
 Address: 176 Weybosset St., zone 2. Phone: Gaspee 1-8255. TWX PR 92.
 Licensee: Outlet Co. (original owner).
 Ownership: The Outlet Company is a department store. (Sale to 91065 Corp. [William Zeckendorf and John Mullins (KBT Denver)] pending FCC approval. Sale is involved in a private litigation.)
 Network: ABC-TV (secondary), NBC-TV (primary).
 Rep: Petry.
 Highest hour rate: \$1,300.
 Color facilities: network.
 Video tape: Ampex.
 Executives: George O. Griffith, vp & treas; Joseph S. Sinclair, station mgr; Frederick R. Griffiths, tv operations mgr; David J. Shurtleff, dir of tv sales; Seymour Horowitz, program

Tv Stations CONTINUED

dir: Edward Boghosian, sales mgr; Frederick Cluck Jr., promotion mgr; Warren Walden, news dir; Thomas C. J. Prior, chief engr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: WJAR.

WNET (not on air, suspended operation but has not turned in construction permit) ch. 16.
 Address: P. O. Box 1533.
 Permittee: Ch. 16 of Rhode Island Inc.
 Ownership: Harold C. Arcaro, Samuel Hamin and John M. Dunne, each 30.66%. Frank Lyman Jr. has option to buy 16%. Mr. Arcaro owns 16% of WRIB Providence. Mr. Lyman owns WTAO-AM-FM Cambridge and WXHR (FM) Woburn, both Massachusetts.
 Washington atty: Cottone & Scheiner.

WPRO-TV (March 27, 1955) ch. 12; power—309kw visual, 182kw aural; antenna height—610 feet above average terrain, 557 feet above ground.
 Address: 24 Mason St., zone 2. Phone: Plantations 1-9776. TWX PR 95.
 Licensee: Capital Cities Television Corp.
 Ownership: See Capital Cities Stations in "Group Ownership."
 Network: CBS-TV (primary), ABC-TV (secondary).
 Rep: Blair Tv.
 Color facilities: network.
 Video tape: Ampex.
 Executives: Frank M. Smith, pres & managing dir.
 Washington atty: Hogan & Hartson.
 Radio affiliates: WPRO-AM-FM.

SOUTH CAROLINA

AIKEN, Aiken County (ch. 54)

ANDERSON, Anderson County (ch. 40, 58—)
WAIM-TV (December 1953) ch. 40; power—170kw visual; antenna height—380 feet above average terrain, 418 feet above ground.
 Address: 321 Kingsley Rd. Phone: Canal 6-1511. TWX 6030.
 Permittee: Wilton F. Hall (original owner).
 Network: ABC-TV (primary), CBS-TV (secondary).
 Ownership: Mr. Hall is publisher of the Anderson Independent and the Daily Mail. Also see "Newspaper Ownership."
 Washington atty: Cottone & Scheiner.
 Radio affiliates: WAIM, WCAC (FM).

CAMDEN, Kershaw County (ch. 14)

WACA-TV (not on air; granted June 3, 1953; target date unknown) ch. 14; power—78kw visual; antenna height—550 feet above average terrain, 579 feet above ground.
 Address: c/o WACA Camden.
 Permittee: Camden Broadcasting Corp. (original owner).
 Ownership: Haygood S. Bowden, 27%; Woodrow B. Bowden, 12%; Harold W. Funderburk, 7%; Pickett H. Shannon (heir to Charles Shannon), 5%, and others.
 Washington atty: A. L. Stein.
 Radio affiliate: WACA.

In Wilkes-Barre, Pa.—

WNEP-TV
 HAS THE
 NEW
FELIX
 THE CAT



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

In Rhode Island

FOR THE SALE AND PURCHASE
 OF RADIO AND TELEVISION STATIONS
 Contact 1737 DeSales St., N.W., Wash., D. C.
 Executive 3-3456
 or any office of
HAMILTON-LANDIS
 & ASSOCIATES, INC.

In Philadelphia, Pa.—

WFIL-TV
 HAS THE
 NEW
FELIX
 THE CAT



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

Tv Stations CONTINUED

SOUTH CAROLINA CONTINUED

CHARLESTON, Charleston County (ch. 2+, 4, 5+, *7-, 17+)

WCSC-TV (June 19, 1953) ch. 5; power—100kw visual, 50kw aural; antenna height—995 feet above average terrain, 1,044 feet above ground.

Address: 485 East Bay. Phone: Raymond 3-8371. TWX CS 338.

Licensee: WCSC Inc. (original owner).
Ownership: John M. Rivers, 63.7% and others.
Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Peters, Griffin, Woodward.
Highest hour rate: \$350.
Color facilities: network.

Executives: John M. Rivers, pres; Roland Weeks, station mgr; Charles S. Cady, national sales mgr; Charles E. Hall, program dir & film buyer; Annie Lee Small, promotion mgr; Kenneth Klyce, news dir; A. Rudy Hughes, chief engr.

Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WCSC-AM-FM.

WTMA-TV (Target date September 1959) ch. 4; power—57.5kw visual, 31kw aural; antenna height—400 feet above average terrain, 420 feet above ground.

Address: P. O. Box 297. Phone: Raymond 2-2951. TWX CS 317.

Licensee: Atlantic Coast Broadcasting Corp. of Charleston (original owner).
Ownership: Charles E. Smith and George H. Clinton, each 40%; David W. Jefferies and Dorothy A. Marks, each 10%.

Network: ABC-TV (primary).
Executives: Charles E. Smith, pres; David W. Jefferies, chief engr.

Washington atty: Cohn & Marks.
Radio affiliate: WTMA-AM-FM.

WUSX-TV (Sept. 1, 1954) ch. 2; power—100kw visual, 53kw aural; antenna height—

850 feet above average terrain, 850 feet above ground.

Address: Box 879. Phone: Tulip 4-4141.
TWX CS 295.

Licensee: Southern Broadcasting Co. (original owner).
Ownership: J. Drayton Hastie and family, 35.2%; Reeves Sound Studios Inc., Reeves Products Inc, 22%; T. D. Maybank, 5%; George Buist, 2.8%, and others.

Network: NBC-TV (primary).
Rep: Select Stations (East); James S. Ayers (South); Bolling (West); Robert Hurley (Minnesota).

Highest hour rate: \$400.
Color facilities: network.
Video tape: Ampex.

Executives: J. Drayton Hastie, pres & gen mgr; Douglas Bradham, asst mgr; Ansley Cohen, coml mgr; Bob Edwards, program dir; Gray Carrol, film buyer; Ansley Cohen, promotion mgr; Ed Webb, news dir; Walter Nelson, chief engr.

Washington atty: Elliot Lovett.

CLEMSON, Oconee County (ch. *68)

COLUMBIA, Richland County (ch. 10-, *19+, 25-, 67+)

WIS-TV (Nov. 7, 1953) ch. 10; power—269kw visual, 158kw aural; antenna height—1,546 feet above average terrain, 1,526 feet above ground.

Address: 1111 Bull St. Phone: Alpine 3-6431.
TWX Co7145.

Licensee: Broadcasting Co. of the South (original owner).

Ownership: B. Calhoun Hipp, Francis M. Hipp, Herman N. Hipp, Dorothy Hipp Gunter, each 11.5%; Frances M. McCreery, 8%, and others. See Broadcasting Co. of the South Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Peters, Griffin, Woodward.

Highest hour rate: \$500.
Color facilities: network.

Executives: G. Richard Shafto, exec vp; Charles A. Batson, vp & managing dir; Law Epps, coml mgr; Dixon Lovvorn, program dir & film buyer; Thomas C. Cureton, promotion mgr; William Minshall, news dir; Barnett Goldberg, chief engr.

Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WIST Charlotte, N. C.

WNOK-TV (Sept. 1, 1953) ch. 67; power—74.1kw visual, 47.5kw aural; antenna height—624 feet above average terrain, 500 feet above ground.

Address: P. O. Box 5307. Phone: Alpine 2-7737. TWX CO 7076.

Licensee: Palmetto Radio Corp. (original owner).

Ownership: Irwin Kahn, 31.2%; Jules W. Lindau III, 10.3%; Samuel Litman, 9.7%, and others.

Network: ABC-TV (secondary) per program, CBS-TV (primary).

Rep: Raymer.
Highest hour rate: \$200.
Color facilities: network.

Executives: H. Moody McElveen Jr., vp & gen mgr; David C. Phillips, coml mgr; Graham M. Thomas, program dir & film buyer; Pat Conder, promotion dir; Charlton W. Bowers, chief engr.

Washington atty: Covington & Burling.
Radio affiliate: WNOK.

CONWAY, Horry County (ch. 23-)

FLORENCE, Florence County (ch. 13+, 60)

WBTW (Oct. 18, 1954) ch. 8; power—316kw visual, 191kw aural; antenna height—790 feet above average terrain, 824 feet above ground.

Address: New Cashua Ferry Rd. Phone: Mohawk 2-1566. TWX FLRC 361.

Licensee: Jefferson Standard Broadcasting Co. (original owner).

Ownership: See Jefferson Standard Life Insurance Co. stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep: CBS TV Spot Sales.
Highest hour rate: \$375.

Color facilities: network.
Executives: Joseph M. Bryan, pres; Charles H. Crutchfield, exec vp & gen mgr; J. William Quinn, managing dir; John H. Brock, sales mgr; George B. Burnette, program & production mgr & film buyer; Whitefoord Smith, promotion & publicity mgr; Emil A. Sellars, engineering mgr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

GEORGETOWN, Georgetown County (ch. 27-)

GREENVILLE, Greenville County (ch. 4-, 23+, *29) (See Spartanburg, S. C. and Asheville, N. C.)

WFBC-TV (Dec. 31, 1953) ch. 4; power—100kw visual, 50kw aural; antenna height—2,000 feet above average terrain, 888 feet above ground.

Address: Box 1140. Phone: Cedar 9-1321.
TWX GV 6011.

Licensee: WMRC Inc. (original owner).

Ownership: Greenville News-Piedmont Co. (Greenville News and Piedmont), 48.8%; Robert A. Jolley and family, 9% and others. Greenville News-Piedmont Co. owns Asheville (N.C.) Citizen-Times (WVNC Asheville). Also see "Newspaper Ownership."

Network: NBC-TV (primary).
Rep: Weed.
Highest hour rate: \$650.

Color facilities: network.
Executives: R. A. Jolley, pres; Wilson C. Wearn, asst to pres; Kenneth Beachboard, mgr; R. Q. Glass Jr., coml mgr; Norvin C. Duncan Jr., asst mgr & program dir; Edna L. Seaman, promotion mgr; Monty DuPuy, news dir; William E. Garrison, chief engr.

Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WFBC-AM-FM.

WGVJ (not on air; suspended operation but has not turned in construction permit) ch. 23; power—17kw visual; antenna height—1,130 feet above average terrain, 131 feet above ground.

Address: Calhoun Towers.
Licensee: Greenville TV Co.

Ownership: R. M. Caine, 40.7%; Edgar M. Norris, 6.7%; Calvin F. Teague, 3.4%; Ben K. McKinnon, 2.2%; Lewis Village, 5%; Vivian M. Manning, 5%; Burnet R. Maybank, 3%, and others.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

In Florence, S. C.—

**WBTW
HAS THE
NEW
FELIX
THE CAT**



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

WCSC-TV



The Basic CBS Coastal Station

Charleston, South Carolina

PENETRATION • Highest Tower (1,044 ft.) in Coastal Carolinas and Georgia.

AUDIENCE • More viewers sign on to sign off than any other TV Station in Coastal Carolina.*

*(March-April ARB)



Peters, Griffin, Woodward, Inc., National Representatives

John M. Rivers, President

GREENWOOD, Greenwood County (ch. 21—)

LAKE CITY, Florence County (ch. 55+)

LANCASTER, Lancaster County (ch. 31—)

LAURENS, Laurens County (ch. 45—)

MARION, Marion County (ch. 43—)

NEWBERRY, Newberry County (ch. 70)

ORANGEBURG, Orangeburg County (ch. 44—)

ROCK HILL, York County (ch. 61—)

SPARTANBURG, Spartanburg County (ch. 7+, 17—, 74—) (See Greenville, S. C. and Asheville, N. C.)

WSPA-TV (April 29, 1956) ch. 7; power—257kw visual, 144kw aural; antenna height—1,182 feet above average terrain, 445 feet above ground.

Address: P. O. Box 1717. Phone: 3-3621. TWX ZP 40.

Licensee: Spartan Broadcasting Co. (original owner).

Ownership: Walter J. Brown and family 53.2%; D. S. Burnside and wife, 4.16%, and others.

Network: CBS-TV (primary).

Rep: Hollingbery.

Highest hour rate: \$500.

Color facilities: network.

Executives: Walter J. Brown, pres & gen mgr; Roger A. Shaffer, national sales mgr; Jack P. Sholar, local-regional sales mgr; James B. Hobbs Jr., asst mgr of programs & operations, program dir & film buyer; Peter W. Swanson Jr., production mgr; William A. Adams, promotion mgr; Charles W. Newcomb, news dir; Harold E. Beckholt, chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WSPA-AM-FM.

SUMTER, Sumter County (ch. 47)

UNION, Union County (ch. 65—)

SOUTH DAKOTA

ABERDEEN, Brown County (ch. 9—, 17+)

KKAB-TV (Nov. 28, 1958) ch. 9; power—60.6kw visual, 30kw aural; antenna height—

390 feet above average terrain. Address: P. O. Box 617. Phone: Baldwin 5-4350.

Licensee: North Dakota Broadcasting Co. (original owner).

Ownership: See North Dakota Broadcasting Co. Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Weed; William Hurley (Minneapolis).

Highest hour rate: \$150.

Color facilities: network.

Executives: John Boler, pres; Neal Edwards, gen mgr, coml mgr & film buyer; Dick Dunn, program dir & news dir; Bill Karl, promotion mgr; Comet Haraldson, chief engr.

Washington atty: Prince, Taylor & Crampton.

BELLE FOURCHE, Butte County (ch. 23+)

BROOKINGS, Brookings County (ch. *8, 25)

DEADWOOD, Lawrence County

KDJS-TV (See Lead, S. D.)

GARDEN CITY, Clark County (no channels allocated, see Watertown)

KDLO-TV ch. 3 (see Watertown).

HOT SPRINGS, Fall River County (ch. 17+)

HURON, Beadle County (ch. 12+, 15+)

LEAD, Lawrence County (ch. 5—, 26)

KDSJ-TV (not on air; granted Aug. 8, 1956; target date unknown) ch. 5.

Address: 745 Main St., Deadwood.

Permittee: The Heart of The Black Hills Stations.

Ownership: See Heart of the Black Hills stations in "Group Ownership."

Washington atty: A. L. Stein.

Radio affiliate: KSDJ.

MADISON, Lake County (ch. 46)

MITCHELL, Davison County (ch. 5+, 20—)

KORN-TV (not on air; granted Nov. 13, 1957; target date unknown) ch. 5.

Address: c/o KORN Mitchell.

Permittee: Mitchell Broadcasting Assn.

Ownership: Raymond V. Eppel, 100%.

Radio affiliate: KORN.

Tv Stations CONTINUED

MOBRIDGE, Walworth County (ch. 27—)

PIERRE, Hughes County (ch. 10+, *22+)

RAPID CITY, Pennington County (ch. 3+, 7+, 15—)

KOTA-TV (July 1, 1955) ch. 3; power—72.4kw visual, 36.3kw aural; antenna height—340 feet above average terrain, 350 feet above ground.

Address: P. O. Box 1752. Phone: Fillmore 2-2000. TWX RC 8481.

Licensee: Duhamel Enterprises Inc. (original owner).

Ownership: See Duhamel Enterprises Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary).

Rep: Headley-Reed.

Highest hour rate: \$200.

Executives: Helen S. Duhamel, pres & gen mgr; J. Norman Heffron, vp of programs, news & public affairs; William F. Turner, business & coml mgr; Betty Twining, promotion mgr; Stu Steele, news editor; Elmer Nelson, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

Radio affiliate: KOTA.

In Greenville, S. C.—



WFBC-TV
HAS THE
NEW
FELIX
THE CAT

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

THE Major Selling Force IN SOUTH CAROLINA

WIS-TV with a new 1526' TOWER, which went into service in January, 1959, covers MORE of the South Carolina markets, BY FAR, than any other television station ... plus coverage in adjoining states.

A station of the Broadcasting Company of the South

channel 10

WIS-TV

G. Richard Shafto, Exec. Vice-Pres.

Charles A. Batson, Managing Dir.

Law Epps, Sales Manager

represented nationally by

Peters, Griffin, Woodward, Inc.

Tv Stations CONTINUED

SOUTH DAKOTA CONTINUED

RAPID CITY (Continued)

KRSD-TV (Jan. 21, 1958) ch. 7; power—25.7kw visual.
Address: 1438 Mountain View Rd. Phone: Fillmore 2-6050. TWX RC 8491.
Licensee: Heart of the Black Hills Broadcasters (original owner).
Ownership: See Heart of the Black Hills stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Meeker.
Highest hour rate: \$120.
Executives: John, Eli and Harry Daniels, partners; Truman H. Walrod, operations mgr, coml mgr & film buyer; Richard Bennett, program dir; Faith Walrod, promotion mgr; Norman Schmeling, news dir; Lyle Benson, chief engr.
Radio affiliate: KRSD.

RELIANCE, Lyman County (ch. 6—)

KPLQ-TV (July 1957) ch. 6; power—100kw visual, 60kw aural; antenna height—1,110 feet

above average terrain, 711 feet above ground.
Address: Reliance. Phone (Sioux Falls) 4-5841. TWX SX 8314.
Licensee: Midcontinent Broadcasting Co. (original owner).
Ownership: See BFR stations in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).
Rep: H-R Television; Wayne Evans (Minneapolis).
Highest hour rate: See KELO-TV Sioux Falls, S. D. (parent station).
Executives: Joe Floyd, pres and film buyer; Evans A. Nord, gen mgr; J. C. Johnson, resident mgr.
Washington atty: Dow, Lohnes & Albertson.

SIoux FALLS, Minnehaha County (ch. 11, 13+, 38+, *44—)

KELO-TV (May 1953) ch. 11; power—224kw visual, 123kw aural; antenna height—982 feet above average terrain, 1,032 feet above ground.
Address: Phillips at 13th. Phone: 8-9631. TWX SX 8314.
Licensee: Midcontinent Broadcasting Co. (May 1952).
Ownership: See BFR Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep: H-R Television; Wayne Evans & Assoc. (Minneapolis).
Highest hour rate: \$600.
Executives: Joe Floyd, pres; Evans A. Nord, gen mgr; Tom Sheeley, station mgr; Jack Townsend, sales promotion mgr; Al Fleming, news dir; Les Froke, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KELO.

KELO-TV Translators: K80AO Spirit Lake, Iowa, K83A1 Spencer, Iowa, both owned by Spencer Area Television Inc., P. O. Box 528, Spencer.

KSOO-TV (not on air; granted July 18, 1957; target date unknown) ch. 13.
Address: 317 S. Phillips Ave.
Permittee: KSOO-TV Inc.
Ownership: Morton H. Henkin, 100%.
Washington atty: Segal & Marmet.
Radio affiliate: KSOO.

STURGIS, Meade County (ch. 20)

VERMILLION, Clay County (ch. *2+, 41)

WATERTOWN, Codrington County (ch. 3—, 35+)

KDLO-TV (September 1955) ch. 3; power—100kw visual, 60kw aural; antenna height—841 feet above average terrain, 750 feet above ground.
Address: Garden City, S. D. Phone (Sioux Falls) 4-5841. TWX SX 8314.
Licensee: Triple City Broadcasting Co. (original owner).
Ownership: See BFR Stations in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).
Rep: H-R Television; Wayne Evans (Minneapolis).
Highest hour rate: See KELO-TV Sioux Falls, S. D. (parent station).
Executives: Joe Floyd, pres; Evans A. Nord, gen mgr; M. J. Stoneking, resident mgr; John Gort, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KELO.

WINNER, Tripp County (ch. 18—)

YANKTON, Yankton County (ch. 17—)

TENNESSEE

ATHENS, McMinn County (ch. 14+)

BRISTOL, Tenn., Sullivan County-BRISTOL, Va., Washington County (ch. 5+, 46—)

WCBY-TV (see Bristol, Va.).

CHATTANOOGA, Hamilton County (ch. 3+, 9, 12—, 43+, 49+, *55—)

WDEF-TV (April 25, 1954) ch. 12; power—316kw visual, 168kw aural; antenna height—994 feet above average terrain, 379 feet above ground.
Address: 3300 Broad St., zone 8. Phone: Amherst 7-3392.
Licensee: WDEF Broadcasting Co. (original owner).
Ownership: Carter M. Parham, 21.44%; Edward Findlay Jr., 13.30%; Phyllis W. Findlay, 4.03%; Z. Carter Patten, 5.57%; John P. Galther, 4.37%, and others.
Network: CBS-TV (primary).
Rep: Branham.
Highest hour rate: \$450.
Color facilities: network.
Executives: Carter M. Parham, pres; Otis H. Segler, gen mgr; Richard Holloway, natl sls mgr; Morris W. Quave, operations mgr; James Garner, production mgr; Steve Conrad, news dir; Bob Briscoe, studio supervisor; Burford Young, transmitter supervisor.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WDEF.

WBGV-TV (May 6, 1956) ch. 3; power—100 kw visual, 50kw aural; antenna height—1,076

feet above average terrain, 301 feet above ground.
Address: 1214 McCallie Ave., zone 4. Phone: Oxford 8-1505. TWX CT 7004X.
Licensee: Mountain City Television Inc. (original owner).
Ownership: Ramon G. Patterson, 70%; Follansbee Steel Co. (Jack & Louis Berkman), 30%. Mr. Patterson owns 20% of WAPO Chattanooga. (See Friendly Stations in "Group Ownership").
Network: NBC-TV (primary).
Rep: H-R Television.
Highest hour rate: \$400.
Color facilities: network.
Executives: Ramon G. Patterson, pres, gen mgr & film buyer; George P. Moore, sls mgr; Helen H. Patterson, vp & promotion mgr; Mort Lloyd, news dir; B. E. Barnes, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

WTVC (Feb. 11, 1958) ch. 9; power—316kw visual, 158kw aural; antenna height—1,040 feet above average terrain, 275 feet above ground.
Address: P. O. Box 1026. Phone: Amherst 6-4151. TWX CT-7117.
Licensee: Martin Theatres of Georgia (original owner).
Ownership: See Martin Theatres of Georgia Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Young.
Highest hour rate: \$400.
Executives: E. D. Martin, pres; Reeve Owen, gen mgr & film buyer; Joe Windsor, coml mgr; Jack Sausman, program dir; Conrad Alexander, promotion mgr; Leon Webb, chief engr.
Washington atty: Cohn & Marks.

CLARKSVILLE, Montgomery County (ch. 53)

CLEVELAND, Bradley County (ch. 38+)

COLUMBIA, Maury County (ch. 39—)

COOKEVILLE, Putnam County (ch. 24, *69)

CROSSVILLE, Cumberland County (ch. *77)

COVINGTON, Tipton County (ch. 19—)

DYERSBURG, Dyer County (ch. 46+)

ELIZABETHTON, Carter County (ch. 22+)

FAYETTEVILLE, Lincoln County (ch. 27+)

GALLATIN, Sumner County (ch. 48+)

HARRIMAN, Roane County (ch. 67)

HUMBOLDT, Gibson County (ch. 25)

JACKSON, Madison County (ch. 7+, 16+)

WDXI-TV (March 6, 1955) ch. 7; power—83.2kw visual, 50kw aural; antenna height—690 feet above average terrain, 590 feet above ground.
Address: Williams Bldg., zone 1. Phone: 7-9611. TWX JA 9.
Licensee: Dixie Broadcasting Co. (original owner).
Ownership: See Aaron B. Robinson Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Venard, Rintoul, McConnell; C. K. Beavers Assoc. (Memphis only).
Highest hour rate: \$250.
Color facilities: network.
Executives: Aaron B. Robinson, pres; John E. North, vp & gen mgr; Jack Mayer, coml mgr; Jim Hoppers, program dir & film buyer; Marge Borg, promotion mgr; Gene Williams, news dir; James S. Thomas, chief engr.
Washington atty: Prince, Taylor & Crampton.
Radio affiliate: WDXI.

JOHNSON CITY, Washington County (ch. 11—, 34+)

WJHL-TV (Oct. 26, 1953) ch. 11; power—316kw visual, 158kw aural; antenna height—1,491 feet above average terrain, 328 feet above ground.
Address: P. O. Box 1080. Phone: 6200. TWX 316.
Licensee: WJHL Inc. (original owner).
Ownership: W. H. Lancaster and wife, 48.8%; W. H. Lancaster Jr., 34.5%; T. F. Dooley, 0.7%; Mr. Dooley and wife own minority interest in Capital Cities Tv Corp. (See that listing in "Group Ownership").
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Pearson.
Highest hour rate: \$300.
Executives: W. H. Lancaster Jr., pres & gen mgr; W. H. Lancaster Sr., chmn of board & vp; J. Will Hall, sls mgr; Alfred Gregory, program dir & film buyer; W. A. McDonald, promotion mgr; Hal Youngblood, news dir; William C. Hunter, chief engr.
Washington atty: McKenna & Wilkinson.
Radio affiliate: WJHL-AM-FM.

KINGSPORT, Sullivan County (ch. 28)

87th NATIONAL MARKET
(MAY '59 SALES MANAGEMENT)
TRI-CITIES
Tenn. - Va.

— BRISTOL —
— KINGSPORT —
— JOHNSON CITY —



REPRESENTED NATIONALLY BY
HEADLEY-REED

TO BUY OR SELL CONTACT THE NEAREST OFFICE HAMILTON-LANDIS & ASSOCIATES, INC.

WASHINGTON, D. C. Ray V. Hamilton 1737 DeSales St., N.W. EX 3-3456	CHICAGO Richard A. Shaheen 1714 Tribune Tower DE 7-2754
DALLAS DeWitt Landis 1511 Bryan St. RI 8-1175	SAN FRANCISCO John F. Hardesty 111 Sutter St. EX 2-5671

NATIONWIDE • NEGOTIATIONS FINANCING • APPRAISALS

WMCT, Memphis, reaches more people, over the rich Mid-South area, than any other Memphis or Mid-South TV station! Now operating from the South's newest and finest telecasting facilities, WMCT serves an 81-county area, comprising 2,442,000 people, who spent \$1.9 billion of their \$2.6 billion income last year! To get your share of this rich area, place your TV-dollars on channel 5, Memphis!



WMCT, Memphis, CHANNEL 5

100,000 watts • NBC Affiliate • Natl. Rep. Blair-TV • Owned and operated by The Commercial Appeal

Source: Sales Management, Survey of Buying Power, 5/10/59

Tv Stations CONTINUED

TENNESSEE CONTINUED

KNOXVILLE, Knox County (ch. 6, 10+, *20+, 26—)

WATE-TV (Oct. 1, 1953) ch. 6; power—100 kw visual, 50kw aural; antenna height—994 feet above average terrain, 649 feet above ground.

Address: 612 Gay St. S.W., zone 2. Phone: 4-4651. TWX: KX-95.

Licensee: WATE, Inc. (original owner). Ownership: Paul Mountcastle, 37.43%; W. Henry Linebaugh, 5.04%; Cowan Rodgers Jr., 4.91%; Frank A. Tucker, 4.28%; Clarence Beaman, Jr., 14.2%, and others. Messrs. Mountcastle, Linebaugh and John A. Ayres hold half of stock in voting trust; Messrs. Rodgers, Tucker and Herbert J. Madden vote other half. Mr. Mountcastle is board chairman of Life & Casualty Insurance Co., owner of WLAC Nashville and 50% owner of WLAC-TV.

Network: NBC-TV (primary). Rep: Avery-Knodel. Highest hour rate: \$600.

Color facilities: network. Executives: W. H. Linebaugh, vp & gen mgr; J. T. McCloud, dir of sales; John H. Reese, dir of programming; Carl V. Tibbetts, promotion mgr; Fred M. Andrews, dir of engineering.

Washington atty: Fisher, Wayland, Duvall & Southmayd. Radio affiliate: WATE.

WBIR-TV (Aug. 12, 1956) ch. 10; power—316 kw visual, 158kw aural; antenna height—991

feet above average terrain, 704 feet above ground.

Address: 1513 Hutchison Ave., zone 17. Phone: 5-8101. TWX: KX 88.

Licensee: WBIR Inc. (original owner).

Ownership: Gilmore N. Nunn, 30%; Robert L. Ashe and wife, 30%; John F. Hart, 10%; Taft Broadcasting Co., 30% (See Taft Stations in "Group Ownership").

Network: CBS-TV (primary). Rep: Katz Agency. Highest hour rate: \$600.

Color facilities: network. Executives: John P. Hart, pres, gen mgr, & national sales mgr; R. S. Quinn, local sales mgr; Neal W. Branch, program dir & film buyer; Robert Wilson, promotion mgr; Robert Wesley, news dir; J. Rex Horton, technical dir.

Washington atty: Dow, Lohnes & Albertson. Radio affiliate: WBIR-AM-FM.

WTVM (Oct. 1, 1953) ch. 26; power—316kw visual; antenna height—480 feet above average terrain, 332 feet above ground.

Address: P. O. Box 1388. Phone: 5-2114.

Licensee: South Central Broadcasting Corp. (acquired station July 1954).

Ownership: John A. Engelbrecht & wife, 40.1%; George F. Stoltz & wife, 40.1%; Leighman D. Groves, father of Mrs. Engelbrecht and uncle of Mrs. Stoltz, 19.8%. Licensee also owns WIKY-AM-FM Evansville, Ind.

Network: ABC-TV. Color facilities: network.

Washington atty: Loucks, Zias, Young & Jansky.

LAWRENCEBURG, Lawrence County (ch. 50+)

LEBANON, Wilson County (ch. 58)

LEXINGTON, Henderson County (ch. *11)

McMINNVILLE, Warren County (ch. 46)

MARYVILLE, Blount County (ch. 51)

MEMPHIS, Shelby County (ch. 3, 5+, *10+, 13+, 42—, 48—)

WAMT (not on air; granted Feb. 13, 1958; target date unknown): ch. 42; power—562kw visual; antenna height—370 feet above average terrain, 397 feet above ground.

Address: Box 2853. Permittee: Malco Theatres Inc.

Ownership: See Malco Theatres Stations in "Group Ownership."

Washington atty: Haley, Wollenberg & Kenahan.

WHBQ-TV (Sept. 27, 1953) ch. 13; power—316kw visual, 158kw aural; antenna height—1,010 feet above average terrain, 1,073 feet above ground.

Address: 1381 Madison Ave. Phone: Broadway 2-3441. TWX: ME 146.

Licensee: RKO Teleradio Pictures, Inc. (acquired station July 8, 1954).

Ownership: See RKO Teleradio Pictures Inc. Stations in "Group Ownership."

Network: ABC-TV (primary). Rep: H-R Television. Highest hour rate: \$900.

Executives: Thomas F. O'Neill, pres; D. A. Noel, gen mgr; Gordon A. Lawhead, national sales mgr & promotion mgr; Alex Bonner, local sales mgr; Gene Roper, program dir & film buyer; Charley Sullivan, news dir; Walton M. Roy, chief engr.

Washington atty: Pierson, Ball & Dowd. Radio affiliate: WHBQ.

WKNO-TV (June 25, 1956) ch. *10; power—27.6kw visual, 13.8kw aural; antenna height—650 feet above average terrain, 637 feet above ground.

Address: 268 Jefferson St., zone 3. Phone: Jackson 6-8826.

Licensee: Memphis Community Television Foundation (original owner).

Executives: Ernest C. Ball, mgr; Howard D. Holst, program dir; Bob Nollner, chief engr.

*Non-commercial educational.

WMCT (Dec. 11, 1958) ch. 5; power—100kw visual; antenna height—1,010 feet above average terrain, 1,088 feet above ground.

Address: Goodwyn Institute Bldg. Phone: Jackson 6-7464.

Licensee: Memphis Publishing Co.

Ownership: See "Newspaper Ownership" and Scripps-Howard Radio Group in "Group Ownership."

Network: NBC-TV. Rep: Blair-Tv. Color facilities: network.

Washington atty: Dempsey & Koplovitz. Radio affiliate: WMC, WMCF (FM).

WREC-TV (January 1, 1956) ch. 3; power—100kw visual, 60.3kw aural; antenna height—1,077 feet above average terrain.

Address: Hotel Peabody Bldg., zone 3. Phone: Jackson 5-1313. TWX: ME 269.

Licensee: WREC Broadcasting Service Inc. (original owner).

Ownership: Hoyt B. Wooten, 100%. Network: CBS-TV (primary).

Rep: Katz Agency. Highest hour rate: \$1,100.

Color facilities: network. Executives: Hoyt B. Wooten, pres & gen mgr; Charles Brakefield, coml mgr; Jack Michael, program dir & film buyer; Henry Clark, promotion mgr; Russ Hodge, news editor; Wilson Raney, chief engr.

Washington atty: Spearman & Roberson. Radio affiliate: WREC.

MORRISTOWN, Hamblen County (ch. 54+)

MURFREESBORO, Rutherford County (ch. 18—)

NASHVILLE, Davidson County (ch. *2—, 4+, 5, 8+, 30+, 36+)

WLAC-TV (Aug. 6, 1954) ch. 5; power—100 kw visual, 50kw aural; antenna height—1,367 feet above average terrain, 1,179 feet above ground.

Address: 159 Fourth Ave. North, zone 3. Phone: Chapel 2-4331. TWX: NV-68.

Licensee: WLAC-TV Inc. (original owner).

Ownership: Life & Casualty Insurance Co. of Tennessee, 50%; T. B. Baker Jr., 25%; A. G. Beaman, 25%; Paul Mountcastle, board chairman of Life & Casualty, owns 37.43% of WATE-AM-TV Knoxville, Tenn. Life & Casualty Insurance Co. is controlled by Clint Murchison, Texas oilman and financier, and John D. Murchison. (See Murchison Stations in "Group Ownership")

Network: CBS-TV (primary). Rep: Katz Agency.

Highest hour rate: \$900. Color facilities: network.

Executives: T. B. Baker Jr., exec. vp & gen mgr; Robert M. Reuschle, gen sales mgr; Roy A. Smith, operations mgr & film buyer; Ruth C. Talley, asst to mgr; Hillard (Hi) Brown, news dir; Ralph Hucaby, chief engr.

Washington atty: Smith, Hennessey & McDonald.

WSIX-TV (Nov. 29, 1953) ch. 8; power—316 kw visual, 158kw aural; antenna height—1,360 feet above average terrain, 940 feet above ground.

Address: Nashville Trust Bldg., zone 3. Phone: Alpine 5-5431. TWX: NV 178.

Licensee: WSIX Inc. (original owner).

Ownership: Louis R. Draughon, 59.3%; Louis R. Draughon as trustee for niece Jacquelyn Draughon, 14.8%; George Hearn Jr., 18.5%; John D. Sprouse, 7.4%.

Network: ABC-TV (primary). Rep: H-R Representatives; Clarke Brown Co. (south).

Highest hour rate: \$700. Executives: Louis R. Draughon, E. S. Tanner, gen mgr; James McMurry, national sales mgr; R. L. Chaudoin, tv operations dir; Bill Jones, promotion mgr; Jack Joyner, news dir; Charles R. Duke, chief engr.

Radio affiliate: WSIX.

WSM-TV (Sept. 30, 1950) ch. 4; power—14.5 kw visual; antenna height—1,408 feet above average terrain, 1,369 feet above ground.

Address: 7th & Union, zone 3. Phone: Alpine 4-5656. TWX: NV 77.

Licensee: WSM Inc. (original owner).

Ownership: WSM Inc. is subsidiary of National Life & Accident Insurance Co.

Network: NBC-TV (primary). Rep: Petry.

Highest hour rate: \$900. Color facilities: network, local film, local slides.

Executives: Edwin W. Craig, board chmn; John H. DeWitt, pres; Irving Waugh, gen mgr; Hi Bramham, coml mgr; Brad Crandall, operations mgr & film buyer; Charlie Cash, promotion mgr; Bill Williams, news dir; Aaron Shelton, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

Radio affiliate: WSM.

OAK RIDGE, Anderson County (ch. 32+)

PARIS, Henry County (ch. 51+)

PULASKI, Giles County (ch. 44—)

SHELBYVILLE, Bedford County (ch. 56)

SNEEDVILLE, Hancock County (ch. *2+)

SPRINGFIELD, Robertson County (ch. 42)

TULLAHOMA, Coffee County (ch. 68—)

UNION CITY, Obion County (ch. 55)

TEXAS

ABILENE, Taylor County (ch. 9+, 33—)

KRBC-TV (Aug. 24, 1953) ch. 9; power—27.5 kw visual, 13.8kw aural; antenna height—770 feet above average terrain, 437 feet above ground.

Address: 4510 S. 14th St. Phone: Owen 2-4242. TWX: AE 10.

Licensee: Abilene Radio & Television Co. (acquired station Aug. 24, 1953).

Ownership: Dale Ackers, Lewis J. Ackers and wife, Jack Andrews, and Christine Ackers Cagle, all 25%. Mrs. Cagle is wife of Gene Cagle, president of Texas State Network. For Texas State Network Holdings see that listing in "Group Ownership."

Network: NBC-TV (primary). Rep: Raymer.

Highest hour rate: \$247.50. Executives: Dale Ackers, pres & gen mgr; George C. Breeding Jr., station mgr, national sales mgr & film buyer; Dan Guthrie, coml mgr; Normand Mann, program dir; Chuck Fade, news dir; Troy Mallon, chief engr.

Washington atty: Eugene L. Burke. Radio affiliate: KRBC.

ALICE, Jim Wells County (ch. 34+)

ALPINE, Brewster County (ch. 12—)

"I DO MY BEST WORK AFTER DARK"



THAT'S RIGHT A

54%

INCREASE IN AUDIENCE 6 PM TO MIDNIGHT OVER 1958

We've wooed . . . and won . . . the Golden Spread with full power and bright new programming . . . See your Bolling man.



KVII-TV

AMARILLO, TEXAS

C. R. "Dick" Watts Vice-President and General Manager

ONLY ONE CHANNEL IN YOUR CITY CAN TELECAST THE NEW



FELIX THE CAT

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

In Tennessee FOR THE SALE AND PURCHASE OF RADIO AND TELEVISION STATIONS Contact 1737 DeSales St., N.W., Wash., D. C. Executive 3-3456 or any office of **HAMILTON-LANDIS & ASSOCIATES, INC.**

NOW...over **ONE**
MILLION*

people in the
DALLAS metro area!

metro area: 1,031,900 people!
WFAA-TV coverage area:



POPULATION	2,697,100
FAMILIES	808,800
EFFECTIVE BUYING INCOME	\$4,405,428,000
RETAIL SALES	\$3,279,612,000
FOOD SALES	\$ 764,385,000
GENERAL MERCHANDISE	\$ 504,999,000
APPAREL	\$ 167,529,000
AUTOMOTIVE	\$ 715,240,000
DRUGS	\$ 117,234,000
TV SET COUNT	676,500

**Source: Sales Management "Survey of Buying Power," May 10, 1959.*

A TELEVISION SERVICE OF THE DALLAS MORNING NEWS ■ EDWARD PETRY & COMPANY, NATIONAL REPRESENTATIVES

TV Stations CONTINUED

TEXAS CONTINUED

EL PASO (Continued)

KROD-TV (Dec. 14, 1952) ch. 4; power 61.7kw visual, 31kw aural; antenna height—1,150 feet above average terrain, 285 feet above ground. Address: 2201 Wyoming. Phone: Keystone 2-6551. TWX EP 44.
 Licensee: Roderick Broadcasting Co. (original owner).
 Ownership: Dorrance D. Roderick, 75.07%, and others. Mr. Roderick also owns the El Paso Times. Also see "Newspaper Ownership."
 Network: CBS-TV.
 Rep: Branham.
 Highest hour rate: \$495.
 Color facilities: network.
 Executives: Dorrance D. Roderick, pres; Val Lawrence, vp, gen mgr, & coml mgr; Bernie Bracher, program dir; Frank S. Jordan, film

buyer; Tinnin Windsor, promotion mgr; John Liles, news dir; Edward P. Talbott, chief engr. Washington atty: Segal & Marmet.
 Radio affiliate: KROD.
KTSM-TV (Jan. 4, 1953) ch. 9; power—58.1 kw visual; antenna height—1,910 feet above average terrain, 370 feet above ground. Address: 801 N. Oregon St. Phone: Keystone 2-5423.
 Licensee: Tri-State Broadcasting Co. (original owner).
 Ownership: Karl O. Wyler, 65%; Karl O. Wyler Jr., 20%; F. L. Koons, 10%; and W. C. Bailey, 5%.
 Network: NBC-TV (primary).
 Rep: Hollingbery; Clarke Brown Co. (South).
 Highest hour rate: \$375.
 Color facilities: network.
 Executives: Karl O. Wyler, pres; Roy T. Chapman, vp, coml mgr, & film buyer; Jack Eyr, program dir; Mary Davis, promotion mgr; Jack Sacem, news dir; Kenenth J. Waiton, chief engr.
 Washington atty: Loucks, Zias & Jansky.
 Radio affiliate: KTSM.

FALFURRIAS, Brooks County (ch. 52)

FLOYDADA, Floyd County (ch. 45)

FORT STOCKTON, Pecos County (ch. 22)

FORT WORTH, Tarrant County (ch. 5+, 11-, 20-, *26-)

KFJZ-TV (Sept. 11, 1955): ch. 11; power—209kw visual, 105kw aural; antenna height—1,020 feet above average terrain, 1,074 feet above ground.
 Address: P. O. Box 1317, zone 1. Phone: Pershing 7-6631. TWX FT8076.
 Licensee: Texas State Network Inc. (original owner).
 Ownership: See Texas State Network Stations in "Group Ownership."
 Rep: Blair-Tv.
 Highest hour rate: \$1,000.
 Video tape: Ampex.
 Executives: Gene L. Cagle, pres; Stan Wilson, vp & gen mgr; John Hopkins, asst gen mgr in charge of sales; Arno W. Mueller, program mgr & film buyer; Olin Terry, production mgr; Janis Wisocki, promotion mgr; Taylor Branch, news dir; Wm. E. Kessell, chief engr. Washington atty: Miller & Schroeder.
 Radio affiliate: KFJZ-AM-FM.

WBAP-TV (Sept. 29, 1948) ch. 5; power—100 kw visual, 60.3kw aural; antenna height—1,070 feet above average terrain, 1,113 feet above ground.
 Address: P. O. Box 1780, zone 3. Phone: Jefferson 6-1981. TWX FT 8116.
 Licensee: Carter Publications Inc. (original owner).
 Ownership: Licensee publishes the Fort Worth Star-Telegram. Owners are A. G. Carter Jr., 16%; estate of Amon G. Carter, 16%; Ruth Carter Johnson, 16%; B. N. Honea, 11.8%; Nenetta Burton Carter, 13%, and others. Also see "Newspaper Ownership."
 Network: NBC-TV (primary).
 Rep: Peters, Griffin, Woodward.
 Highest hour rate: \$1,000.
 Color facilities: network, local film, local live, local slides.
 Executives: Amon Carter Jr., pres; Harold V. Hough, vp & dir; Roy Bacus, station mgr; Jack Rogers, coml mgr; Robert Gould, program dir; Lynn Trammell, film buyer; Philip W. Wygant, promotion dir; James A. Byron, news editor; Rupert Bogan, chief engr.
 Washington atty: Segal & Marmet.
 Radio affiliate: WBAP-AM-FM.

GAINESVILLE, Cooke County (ch. 49-)

GALVESTON, Galveston County (ch. 35-, 41-, *47-)

GONZALES, Gonzales County (ch. 64+)

GREENVILLE, Hunt County (ch. 69-)

HARLINGEN, (also see BROWNSVILLE-HARLINGEN-WESLACO) (ch. 23)

KGBT-TV (Oct. 1953) ch. 4; power—100kw visual, 50kw aural; antenna height—990 feet above average terrain, 994.4 feet above ground. Address: P. O. Box 711. Phone: Garfield 3-4880. TWX HA 047.
 Licensee: Harbenito Broadcasting Co. (original owner).
 Ownership: James C. Looney, 39.3%; McHenry Tichenor, 25.7%; McHenry Taylor Tichenor, 25%; Troy McDaniel, 8%; Genevieve Tichenor, 2%. Messrs. Looney and Tichenor also own 19% and 32% respectively of KUNO Corpus Christi, Tex.
 Network: ABC-TV (secondary), CBS-TV (primary).
 Rep: H-R Representatives; Clarke Brown.
 Highest hour rate: \$300.
 Video tape: Ampex.
 Executives: McHenry Tichenor, pres; Troy McDaniel, gen mgr & film buyer; Joe Yowell, coml mgr; Mal Kassarof, promotion mgr; Frank Sullivan, news dir; Alfred Beck, chief engr.
 Radio affiliate: KGBT.

HEBBRONVILLE, Jim Hogg County (ch. 58)

HENDERSON, Rusk County (ch. 42+)

HEREFORD, Deaf Smith County (ch. 19-)

HILLSBORO, Hill County (ch. 63)

IMPACT!
52.6%
 SHARE OF AUDIENCE
 IN A COMPETITIVE
 3-STATION MARKET*

More audience than all other
 El Paso stations combined! That's
 what the latest ARB gives KROD-TV
 (*February 1959.) And that's
 why KROD-TV is the "must"
 buy to reach the vast
 West Texas-Southern New Mexico market.

KROD-TV
EL PASO, TEXAS

4

Dorrance D. Roderick, Pres.
 Val Lawrence, V.-Pres. and Gen. Mgr.

**REPRESENTED NATIONALLY
 BY THE BRANHAM COMPANY**

CBS

In Houston, Texas—

KPRC-TV
HAS THE
NEW
FELIX
THE CAT

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

AMARILLO, Potter County (ch. *2-, 4, 7, 10)

KFDA-TV (April 4, 1953): ch. 10; power—316kw visual; antenna height—800 feet above average terrain, 733 feet above ground.
Address: P. O. Box 1400. Phone Drake 4-5343. TWX 39.

Licensee: Amarillo Broadcasting Co. (acquired station Jan. 27, 1954).
Ownership: See Texas State Network Stations in "Group Ownership."
Video tape: Ampex.

KFDA-TV Translators: K72AX Tucumcari, N.M., Uhf Tv Assn., John Kelt, P.O. Box 606, Tucumcari; K76AN Turkey-Quitauque, Tex., Valley Translator System, c/o Odell E. Setliff, Turkey; K76AU Wheeler County, Tex., Wheeler County Translator System, c/o Glynn Bell, 1814 N. Main, Shamrock, Tex.

KGNC-TV (March 18, 1953) ch. 4; power—100kw visual, 50kw aural; antenna height—780 feet above average terrain, 833 feet above ground.

Address: P. O. Box 751. Phone: Evergreen 3-3321. TWX-AM 4.
Licensee: Globe-News Publishing Co. (original owner).

Ownership: Roy N. Whittenburg and family, over 90%. Licensee publishes Amarillo Globe News, owns Lubbock Avalanche and Journal and KFYO. Lubbock. Also see "Newspaper Ownership."

Network: NBC-TV (primary).
Rep: Katz Agency.
Highest hour rate: \$340.
Color facilities: network.
Executives: B. E. Walker, pres; Jack D. Liston, gen mgr; William Clarke, coml mgr; Bob Watson, mgr, program dir & film buyer; John Banasik, promotion mgr; Bob Izzard, news dir; W. H. Torrey, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KGNC-AM-FM.

KGNC-TV Translators: K70AO Boise City, Okla., City of Boise City; K80AB Tucumcari, N. M., Uhf Tv Assn., c/o John J. Kelt, P. O. Box 605, Tucumcari; K70BH Turkey-Quitauque, Tex., Valley Translator System, c/o Odell E. Setliff, Turkey; K70BL Wheeler County, Tex., Wheeler County Translator System, c/o Glynn Bell, 1814 N. Main, Shamrock, Tex.

KVII (Dec. 21, 1957) ch. 7; power—316kw visual, 158kw aural; antenna height—840 feet above average terrain, 834 feet above ground.
Address: P. O. Box 925. Phone: Fleetwood 6-5241. TWX AM 114.

Licensee: Southwest States Inc. (acquired station July 16, 1958).
Ownership: See Vaughn-Trigg Stations in "Group Ownership."

Network: ABC-TV (primary).
Rep: Bolling.
Highest hour rate: \$300.
Executives: R. Watts, vp & gen mgr; Gordon R. Phillips, asst to gen mgr; John Comboye, regional sales mgr; Jerry Gardner, operations mgr; John Ratliff, business mgr; Bob Fulton, film dir; Louis Hendricks, news dir; Don Daniels, chief engr.
Washington atty: Haley, Wollenberg & Kenehan.

KVII Translator: K76AS Tucumcari, N. M., Uhf Tv Assn., c/o John Kelt, P. O. Box 605, Tucumcari.

ATHENS, Henderson County (ch. 25+)

AUSTIN, Travis County (ch. 7+, 18-, 24, *70-)
KTBC-TV (Nov. 27, 1952) ch. 7; power—295 kw visual, 158kw aural; antenna height—1,280 feet above average terrain, 1,137 feet above ground.
Address: P. O. Box 1155, zone 63. Phone: Greenwood 2-2424. TWX AZ74.

Licensee: The L B J Co. (original owner).
Ownership: See LBJ Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Raymer.
Highest hour rate: \$525.
Color facilities: network.
Executives: Claudia T. Johnson, chmn of board; J. C. Keilam, pres & gen mgr; O. P. (Bob) Bobbitt, gen sales mgr; Richard (Cactus) Pryor, program mgr; Charles Brown, film buyer; Warren Woodward, promotion mgr; Paul Bolton, news dir; Ben Hearn, chief engr.
Washington atty: Cohn & Marks.
Radio affiliate: KTBC.

KTBC-TV Translator: K77AF San Saba, Tex., Norman Phillips, P. O. Box 682, San Saba.

BALLINGER, Runtels County (ch. 25)**BAY CITY, Matagorda County (ch. 33)****BEAUMONT, Jefferson County—PORT ARTHUR, Jefferson County (ch. 4-, 6-, 12-, 31+, *37)**

KBMT (Beaumont) (suspended operation but has not turned in construction permit): ch. 31; power—224kw visual; antenna height—480 feet above average terrain, 484 feet above ground.
Address: P. O. Box 1192.
Permittee: Television Broadcasters Inc.
Ownership: N. D. Williams and R. C. Reed, each 50%.

KFDM-TV (Beaumont) (April 24, 1955) ch. 6; power—100kw visual, 50kw aural; antenna height—600 feet above average terrain, 600 feet above ground.
Address: P. O. Box 2950. Phone: Terminal 8-4731. TWX BO 8007. Licensee: Beaumont Broadcasting Corp. (original owner).
Ownership: C. B. Locke, 24.35%; D. A. Cannan, 20.64%; D. A. Cannan Jr., 5.23%, and others. Messrs. Cannan are majority owners of KFDX-TV Wichita Falls, Tex.

Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Peters, Griffin, Woodward.
Highest hour rate: \$400.
Color facilities: network.

Executives: D. A. Cannan, pres; C. B. Locke, exec vp & gen mgr; Mott M. Johnson, sales & operations mgr & film buyer; Bob McManus, program dir; Jack Dahmer, promotion mgr; Ralph Ramos, news dir; H. W. Bartlett Jr., chief engr.
Washington atty: Smith, Hennessey & McDonald.
Radio affiliate: KFDM.

KPAC-TV (Port Arthur) (Oct. 22, 1957) ch. 4; power—100kw visual, 50 kw aural; antenna height—702 feet above average terrain, 767 feet above ground.

Address: P. O. Box 1059. Phone: Yukon 5-5557. TWX PTA 8029.
Licensee: Texas Goldcoast Television Inc. (original owner).

Ownership: Jointly owned by Port Arthur College and the Jefferson Amusement Co. (theatres). Port Arthur College is licensee of KPAC Port Arthur.

Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Headley-Reed; Bill Newkirk.
Highest hour rate: \$350.
Color facilities: network.

Executives: Julius M. Gordon, pres & gen mgr; Mack Newberry, coml mgr; Doug Thompson, program dir, film buyer & promotion mgr; John Stegall, operations mgr; Bob Smith, news dir; Frank Leins, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: KPAC.

BEEVILLE, Bee County (ch. 38-)

BIG SPRING, Howard County (ch. 4-, 34+)

KEDY-TV (Jan. 15, 1956) ch. 4; power—12.9kw visual, 6.88kw aural; antenna height—380 feet above average terrain, 497 feet above ground.
Address: 7400 College Ave. Lubbock, Tex. Phone: Sherwood 4-2345. TWX LU-8111.

Licensee: Texas Telecasting Inc. (acquired station Feb. 1, 1957).
Ownership: See Texas Telecasting Stations in "Group Ownership."

Network: CBS-TV (primary).
Rep: Branham.
Highest hour rate: \$150.
Color facilities: network.

Executives: W. D. (Dub) Rogers, pres; W. H. Shipley, vp; William J. Wallace, station mgr; R. S. (Bud) Nielsen, gen sales mgr; John Henry, national sales mgr; Ray Trent, program dir & film buyer; Rudy Starnes, chief engr; Ray Huffer, promotion mgr; Duncan Ellison, news dir.
Washington atty: Elliot C. Lovett.

BONHAM, Fannin County (ch. 43)**BORGER, Hutchinson County (ch. 33)****BRADY, McCulloch County (ch. 15-)****BRECKENRIDGE, Stephens County (ch. 14+)****BRENNHAM, Washington County (ch. 52-)****BROWNFIELD, Terry County (ch. 15)****BROWNSVILLE, Cameron County (ch. 26, 44)****BROWNSVILLE-HARLINGEN, Cameron County—WESLACO, Hidalgo County¹ (ch. 4+, 5-)**

¹These assignments may be utilized in any community lying within the area of the triangle formed by BROWNSVILLE, HARLINGEN, and WESLACO.

BROWNWOOD, Brown County (ch. 19)

KNBT-TV (not on air, granted June 6, 1956; target date unknown) ch. 19.
Address: 911 St. Joseph St., Dallas.
Permittee: Brownwood Television Co.
Ownership: O. L. Nelms, sole owner.

BRYAN, Brazos County (ch. 54-)**BRYAN-COLLEGE STATION, Brazos County (also see COLLEGE STATION) (ch. 3+)**

KBTK-TV (May 22, 1957) ch. 3; power—60.3 kw visual, 30.2kw aural; antenna height—410 feet above average terrain, 492 feet above ground.
Address: East 29th St. near Villa Maria Rd. Phone: Victor 6-7777. TWX WC 8480.
Licensee: Brazos Broadcasting Co. (original owner).

Ownership: KWTX Broadcasting Co. (KWTX-AM-TV) Waco, Tex., 50%; Frank Seale, W. C. Mitchell, M. N. Bostick and Brazos Varisco, each 10%; John M. Lawrence III and Harry L. Gillam, each 5%.
Rep: Raymer.
Highest hour rate: Station is satellite of KWTK-AM-TV Waco.

Executives: W. N. (Buddy) Bostick, pres & gen mgr; Harry L. Gillam, vp.

Tv Stations CONTINUED**TEXAS CONTINUED****CHILDRESS, Childress County (ch. 40)****CLEBURNE, Johnson County (ch. 57)****COLEMAN, Coleman County (ch. 21-)****COLLEGE STATION, (also see BRYAN-COLLEGE STATION) (ch. *48-)****CONROE, Montgomery County (ch. 20+)****CORPUS CHRISTI, Nueces County (ch. 6+, 10-, *16+, 22, 43)**

KRIS-TV (May 22, 1956): ch. 6; power—100 kw visual, 50kw aural; antenna height—850 feet above average terrain, 683 feet above ground.

Address: P. O. Box 840. Phone: Tulip 3-6511. TWX CC-045.
Licensee: Gulf Coast Broadcasting Co. (original owner).
Ownership: T. Frank Smith and family, 100%.

Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Peters, Griffin, Woodward.
Highest hour rate: \$300.
Color facilities: network, local film, local slides.

Executives: T. Frank Smith, pres & gen mgr; William M. Eikner, coml mgr; Harry Abbott, film buyer & program dir; Lynn Pentony, news dir; Joseph W. Collier, chief engr.
Washington atty: Segal & Marmet.

KVDO-TV (suspended operation but has not turned in construction permit) ch. 22; power—16.6kw visual; antenna height—310 feet above average terrain, 323 feet above ground.

Address: 409 S. Staples St.
Permittee: South Texas Telecasting Co.

KZTV (Sept. 30, 1956) ch. 10; power—316kw visual, 158kw aural; antenna height—700 feet above average terrain, 724 feet above ground.

Address: Showroom Bldg. Phone: Tulip 3-5415. Licensee: K-SIX Television Inc. (original owner).

Ownership: Corpus Christi Broadcasting Co. (KSIX), 51.266%; Guy I. Warren, 13.333%; Vann M. Kennedy, 3.333%; and others. KSIX is owned by Mr. Kennedy, 50%; Cecil E. Burney, 25%; and others.

Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Branham.
Highest hour rate: \$350.
Color facilities: network.

Executives: Vann M. Kennedy, pres & gen mgr; Harry Mooradian, coml mgr; Eugene M. Looper, program dir; Mary L. Kennedy, promotion mgr; J. K. Wright, news dir; Dale Taylor, chief engr.
Washington atty: McKenna & Wilkinson.
Radio affiliate: KSIX.

CORSICANA, Navaro County (ch. 47+)**CROCKETT, Houston County (ch. 56)****CRYSTAL CITY, Zavala County (ch. 44+)****CUERO, De Witt County (ch. 25-)****DALHART, Dallam County (ch. 16)****DALLAS, Dallas County (ch. 4+, 8, *13+, 23, 29, 73)**

***KERA-TV** (not on air; target date September 1959) ch. 13*; power—57.5kw visual; antenna height—540 feet above average terrain, 593 feet above ground.

Address: Davis Building, zone 2.
Licensee: Area Educational Television Foundation Inc. (original owner).

Executives: E. O. Cartwright, pres; Martin Campbell, exec. dir;

*Non-commercial educational.

**TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.**

WASHINGTON, D. C. Ray V. Hamilton 1737 DeSales St., N.W. EX 3-3456	CHICAGO Richard A. Sheehan 1714 Tribune Tower DE 7-2754
DALLAS DeWitt Landis 1511 Bryan St. RI 8-1175	SAN FRANCISCO John F. Hardesty 111 Sutter St. EX 2-5671

**NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS**

Tv Stations CONTINUED

TEXAS CONTINUED

DALLAS (Continued)

KRLD-TV (Dec. 3, 1949) ch. 4; power—100 kw visual, 50kw aural; antenna height—1,680 feet above average terrain, 1,521 feet above ground.

Address: Herald Square. Phone Riverside 2-6811. TWX DA-71.

Licensee: KRLD Radio Corp. (acquired station Oct. 3, 1956).

Ownership: Owned by Times-Herald Printing Co. (Dallas Times Herald). Times-Herald Printing Co. stockholders: John W. Runyon, 14.091%; Mrs. Lulu F. Gooch, 19.267%; Mrs. Ruth DeVarney, 10.895%; Clyde A. Taber, 8.194%, and others. Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Branham.

Highest hour rate: \$1,200.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: John W. Runyon, bd chmn; Clyde W. Rembert, pres; Roy M. Flynn, gen mgr; Gene Cuny, coml mgr; Ves Box, program dir; Nick Mueller, film buyer; Jack Saunders, promotion mgr; Ed Barker, news dir; Bill Honeycutt, chief engr.

Washington atty: Elliot C. Lovett.

Radio affiliate: KRLD-AM-FM.

WFAA-TV (Sept. 17, 1949) ch. 8; power—300kw visual; antenna height—1,680 feet above average terrain, 1,521 feet above ground.

Address: 3000 Harry Hines Blvd., zone 4. Phone Riverside 1-3315. TWX DL41.

Licensee: A. H. Belo Corp. (original owner).

Ownership: Same ownership as Dallas News. Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: Petry.

Highest hour rate: \$1,000.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: E. M. (Ted) Dealey, pres; J. M. Moroney, exec vp; J. M. Moroney Jr., treas; Alex Keese, managing dir; Mike Shapiro, gen mgr & film buyer; Dick Drummy Jr., coml mgr; Bob King, program dir; Casey Cohlma, promotion mgr; Bob Tripp, news dir; Jim W. Cooper, chief engr.

Washington atty: Loucks, Zias & Jansky.

Radio affiliate: WFAA-AM-FM.

EDINBURG, Hidalgo County (ch. 60)

EL CAMPO, Wharton County (ch. 27)

DEL RIO, Val Verde County (ch. 16—, 52+)

EL PASO, El Paso County (ch. 4, *7, 9, 13, 26+, 38, 50, 62)

KELP-TV (Sept. 1, 1956) ch. 13; power—26.6 kw visual, 16.9kw aural; antenna height—130 feet above average terrain, 352 feet above ground.

Address: 4530 Delta St. Phone: Keystone 3-5911. TWX EP 43.

Licensee: KELP Television Corp. (May 4, 1957).

Ownership: See Harris-Alexander-Jones Stations in "Group Ownership."

Network: ABC-TV (secondary).

Rep: Young; Avery-Knodel.

Highest hour rate: \$300.

Executives: Joseph Harris & Norman Alexander, co-owners; Gene Roth, gen mgr, coml mgr & film buyer; Jerry Baker, program dir; Jack McElrath, publicity & promotion mgr; Mike Gaglio, chief engr.

Washington atty: Wheeler & Wheeler.

Radio affiliate: KELP.

DENISON, Grayson County (ch. 2)

DENTON, Denton County (ch. *2, 17)

EAGLE PASS, Maverick County (ch. 22—, 64)



**MORE COUNTIES
MORE TV HOMES
MORE CIRCULATION**

...and MORE for your advertising money!

There's a "measured preference" for KRLD-TV in the vast Dallas-Fort Worth market... an area with 674,990 television homes... almost one-third the number of TV homes in the big State of Texas! Get full value with KRLD-TV in Dallas.

Ask a Branham man for "measured preference" figures.

CBS for Dallas-Fort Worth

KRLD-TV


THE DALLAS TIMES HERALD STATIONS

Channel 4, Dallas

MAXIMUM POWER TV-Twin to KRLD radio 1080, CBS outlet with 50,000 watts.

John W. Runyon
Chairman of the Board

Clyde W. Rembert
President



WBAP-TV SELLS SELECT SPOTS

● NBC for Dallas, Fort Worth and 53 Texas and Oklahoma counties, WBAP-TV has spot adjacencies not available in any other media in this tremendous 715,230 set market of 3 million people who spend \$4 billion annually. *From Sign-On to Sign-Off, WBAP-TV is consistently top-rated* in the Dallas-Fort Worth area.* To sell this select market, schedule your spots on WBAP-TV, the Southwest's FIRST Television Station!

*ARB


WBAP-TV
NBC FOR NORTH TEXAS **CHANNEL 5**

3900 BARNETT • FORT WORTH, TEXAS 1900 NORTH AKARD • DALLAS, TEXAS

See Peters-Griffin-Woodward Inc.

they
may
not
read
the
others . . .
BUT
they
always
read
BROADCASTING*

*in Texas alone, approximately 3,576 readers look to BROADCASTING each week for the news they need and want to know about this bustling business of broadcasting



BROADCASTING
THE BUSINESSWEEKLY OF TELEVISION AND RADIO

Executive and Publication Headquarters
1735 DeSales Street, Washington 6, D. C.
Bureaus: New York, Chicago, Hollywood

Published every Monday for broadcasters, advertisers and their agencies, and the allied services of the business and art of broadcasting. Founded in 1931, it is the recognized source of news, ideas and information in the burgeoning tv/radio field.

Whether, as a reader, you want to keep current with the broadcast media . . . or, as an advertiser, you have something to tell or sell, you'll get more of what you need, faster, through BROADCASTING. It's THE Businessweekly of Television and Radio. Annual domestic subscription \$7.00—with Yearbook \$11.00.

TV Stations CONTINUED

TEXAS CONTINUED

HOUSTON, Harris County (ch. 2—, *8—, 11+, 13—, 23+, 29—, 39—)

KHOV-TV (March 22, 1953) ch. 11; power—316kw visual, 168kw aural; antenna height—1,170 feet above average terrain, 1,196 feet above ground.

Address: 1900 Prudential Bldg., zone 25. Phone: Jackson 9-4811. TWX HO 488.

Licensee: Gulf Television Corp. (acquired station Aug. 6, 1956).

Ownership: See Corinthian Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: CBS Television Spot Sales.

Highest hour rate: \$1,200.

Color facilities: network.

Video tape: Ampex.

Executives: C. Wrede Petersmeyer, pres; James C. Richdale, Jr., vp & gen mgr; Robert S. Wilson, coml mgr; M. B. Johnson, film buyer; Roland Brazier, promotion mgr; Larry Rasco, news dir; Art Biggs, chief engr.

Washington atty: Covington & Burling.

KNUZ-TV (suspended operation but has not turned in construction permit); ch. 33; power—89kw visual; antenna height—680 feet above average terrain, 700 feet above ground.

Address: 4701 Caroline St.

Permittee: KNUZ Inc.

Radio affiliate: KNUZ.

KPRC-TV (January 1949) ch. 2; power—100 kw visual, 50kw aural; antenna height—640 feet above average terrain, 68.75 feet above ground.

Address: P. O. Box 1234, zone 1. Phone: Madison 3-9271. TWX HO98.

Licensee: Houston Post Co. (acquired station May 1950).

Ownership: W. P. Hobby and family, chief owners. Licensee publishes the Houston Post. Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Petry.

Highest hour rate: \$1,200.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: W. P. Hobby, chmn of board; Jack Harris, vp & gen mgr; Jack McGrew, station mgr & coml mgr; Ridge Radney, production mgr; Mary Damrel, film buyer; Kirt Harri-
riss, promotion mgr; Pat Flaherty, news dir; Paul Huhndorff, operations mgr.

Washington atty: Miller & Schroeder.

Radio affiliate: KPRC.

KTRH-TV (Nov. 20, 1954) ch. 13; power—316kw visual, 170kw aural; antenna height—960 feet above average terrain, 978 feet above ground.

Address: P. O. Box 12, zone 1. Phone: Jackson 6-1313. TWX HO 863 (program), HO 1072 (sales).

Licensee: Houston Consolidated Television Co. (original owner).

Ownership: KTRH Broadcasting Co. (KTRH Houston-Houston Chronicle), 32%; Roy Hof-
heinz, 16%, and others. Mr. Hofheinz also owns 25% of KTHH Houston and 9% of KRYS Corpus Christi. Interlocking ownership with KPEL Lafayette, La. Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: Hollingbery.

Highest hour rate: \$1,100.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: John T. Jones, Jr., pres; Willard E. Walbridge, gen mgr; William F. Bennett, coml mgr; John E. Hill, program dir; Hugh Pickett, film buyer; Lila Gordon, public relations dir; John Chapman, Art & Advertising dir; Ray Conaway, news dir; Tom L. Hiner, chief engr.

Washington atty: Dow, Lohnes & Albertson.

***KUET** (May 25, 1953) ch. *8; power—46.8 kw visual, 23.4kw aural; antenna height—640 feet above average terrain, 668 feet above ground.

Address: 3801 Cullen Blvd., zone 4; Phone: Capitol 4-0141.

Licensee: U. of Houston and Houston Independent School District (original owner).

Executives: Dr. John W. Meaney, dir, radio-tv-film center; Roy Barthold, program dir; O. C. Crossland, chief engr.

Washington atty: Krieger & Jorgensen.

Radio affiliate: *KUHF-FM.

*Non-commercial educational.

KKYZ-TV (not on air, granted June 18, 1953, target date unknown) ch. 29; power—1,000kw visual; antenna height—670 feet above average terrain, 698 feet above ground.

Address: Gulf Bldg.

Permittee: Shamrock Broadcasting Co.

Ownership: Glenn H. McCarthy and family, 100%.

Radio affiliate: KKYZ.

HUNTSVILLE, Walker County (ch. 15)

JACKSONVILLE, Cherokee County (ch. 36—)

JASPER, Jasper County (ch. 49 +)

KERMIT, Winkler County (ch. 14)

KILGORE, Gregg County (ch. 59—)

KINGSVILLE, Kleberg County (ch. 40)

LAMESA, Dawson County (ch. 28)

LAMPASAS, Lampasas County (ch. 40—)

LAREDO, Webb County (ch. 8, 13, *15+, 27—, 39)

KGNS-TV (Jan. 3, 1956) ch. 8; power—2.14kw visual; antenna height—150 feet above average terrain, 233 feet above ground.

Address: P. O. Box 1378. Phone: Randolph 3-3874. TWX 243.

Licensee: Southwestern Operating Co. (acquired station Sept. 1, 1958).

Ownership: See Don W. Reynolds stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Venard, Rintoul & McConnell; Clyde B. Melville Co. and James S. Ayres Co.

Highest hour rate: \$200.

Executives: Donald W. Reynolds, pres; Roy J. Bowman, gen mgr, coml mgr & film buyer; David Loyendecker, program dir; Irven Simpson, chief engr.

Washington atty: Haley, Wollenberg & Ken-
han.

LEVELLAND, Hockley County (ch. 38—)

LITTLEFIELD, Lamb County (ch. 32)

LONGVIEW, Gregg County (ch. 32, 38+)

LUBBOCK, Lubbock County (ch. 5—, 11, 13—, *20, 26)

KCBD-TV (May 10, 1953) ch. 11; power—100 kw visual, 60 kw aural; antenna height—760 feet above average terrain, 787 feet above ground.

Address: P. O. Box 1507. Phone: Sherwood 4-1414. TWX 8093.

Licensee: Bryant Radio & Television Inc. (original owner).

Ownership: Caprock Broadcasting Co., 65% (voted by Caprock majority owner Joe H. Bryan-
t); J. D. Leftwich, 20%; Maple Wilson and Lubbock National Bank, trustee, each 5%; Hub K. Jones and Marvin Jones, each 2.5%.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Kaymer.

Highest hour rate: \$400.

Color facilities: network.

Executives: Joe H. Bryant, pres; Robert L. Snyder, asst gen mgr; George L. Tarter, coml mgr & film buyer; Bill Taylor, program dir; Ray Poindexter, natl sales mgr; Joe Gilbert, news dir; Frank Lee, chief engr.

Washington atty: Welch, Mott & Morgan.

Radio affiliate: KCBD.

KDUB-TV (Nov. 13, 1952) ch. 13; power—316kw visual, 158 kw aural; antenna height—820 feet above average terrain, 841 feet above ground.

Address: 7400 College Ave. Phone: Sherwood 4-2345. TWX LU-8111.

Licensee: Texas Telecasting Inc. (original owner).

Ownership: See Texas Telecasting Stations in "Group Ownership."

Network: CBS-TV (secondary).

Rep: Branham.

Highest hour rate: \$400.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: W. D. (Dub) Rogers, pres & gen mgr; W. H. Shipley, vp; R. S. (Bud) Nielsen, gen sales mgr; John Henry, national sales mgr; Ray Trent, program dir & film buyer; Ray Huffer, promotion mgr; Duncan Ellison, news dir; Rudy Starnes, chief engr.

Washington atty: Eliot C. Lovett.

Radio affiliate: KDUB.

LUFKIN, Angelina County (ch. 9, 46—)

KTRH-TV (Aug. 31, 1956) ch. 9; power—27.5kw visual, 12.5kw aural; antenna height—660 feet above average terrain, 540 feet above ground.

Address: P. O. Box 701. Phone: Neptune 4-7771. TWX Lufkin 778.

Licensee: Forest Capital Broadcasting Co. (original owner).

Ownership: R. W. Wortham Jr., 33%; E. L. Kurth Sr., 16.5%; Henry B. Clay, 15.6%, and others. Mr. Clay is executive vice president and director of KTHS & KTHV (TV) Little Rock, Ark., and KWKH-AM-FM Shreveport, La.

Network: NBC-TV (primary).

Rep: Venard, Rintoul, McConnell; Clyde Melville Co.

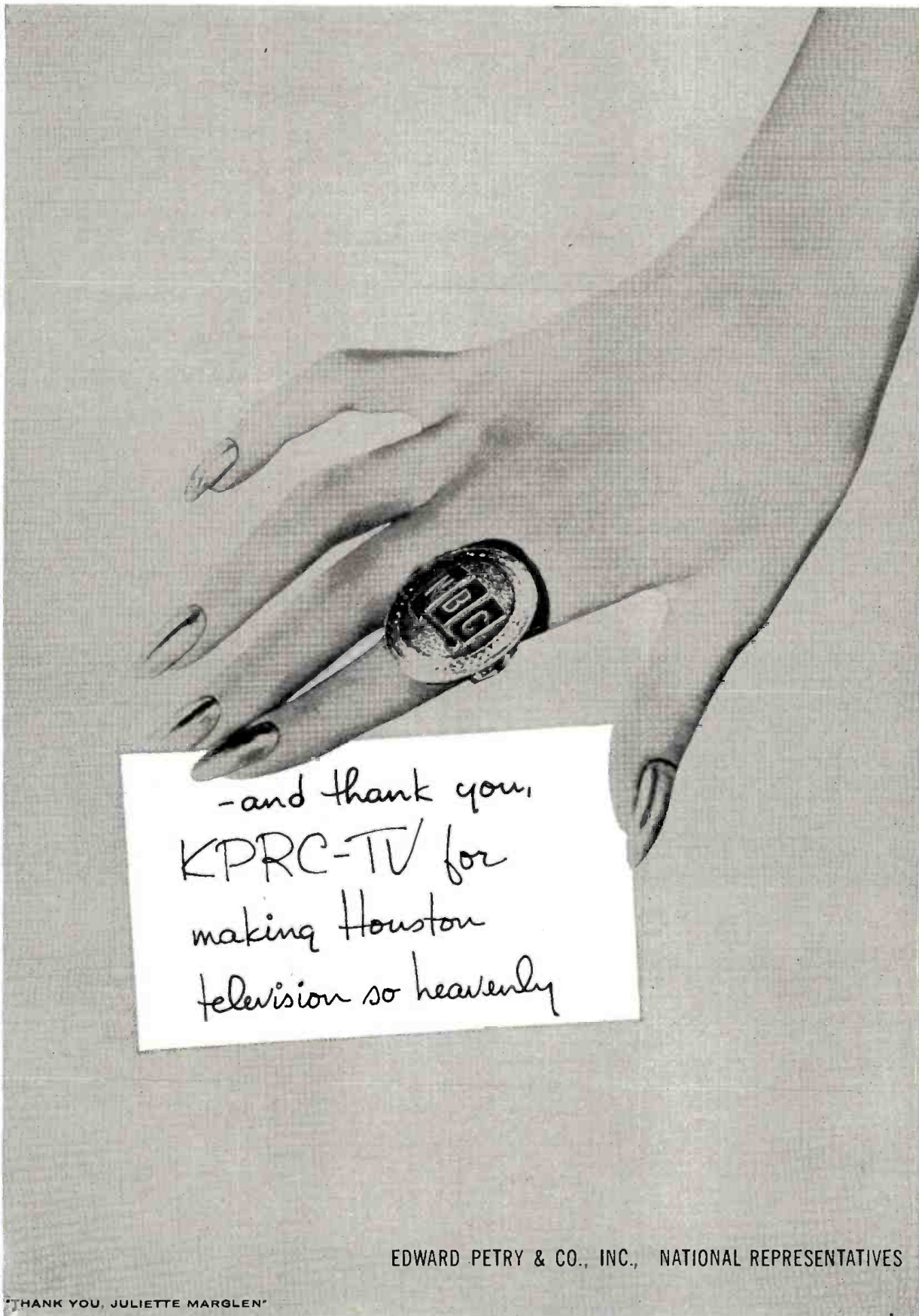
Highest hour rate: \$225.

Color facilities: network.

Executives: R. W. Wortham Jr, pres; Rich-
man Lewin, vp, gen mgr & film buyer; Murphy Martin, sales mgr; Mark Kennedy, program dir & news dir; Mary Ann Christopher, promotion mgr; Fred C. Hill, chief engr.

Washington atty: Cohn & Marks.

Radio affiliate: KTRH.



-and thank you,
KPRC-TV for
making Houston
television so heavenly

EDWARD PETRY & CO., INC., NATIONAL REPRESENTATIVES

"THANK YOU, JULIETTE MARGLEN"

Tv Stations CONTINUED

TEXAS CONTINUED

McALLEN, Hidalgo County (ch. 20—)

McKINNEY, Collin County (ch. 65—)

MARFA, Presidio County (ch. 19+)

MARSHALL, Harrison County (ch. 16—)

MERCEDES, Hidalgo County (ch. 66)

MEXIA, Limestone County (ch. 50—)

MIDLAND, Midland County (ch. 2+, 18)

KMID-TV (Dec. 20, 1953) ch. 2; power—100 kw visual, 60kw aural; antenna height—500 feet above average terrain, 647 feet above ground.
Address: P. O. Box 2758. Phone: Mutual 2-7321 (Midland), Federal 2-7321 (Odessa). TWX ML 8115.
Licensee: Midessa Television Co. (original owner).
Ownership: See R. H. Drewry stations in "Group Ownership."
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Venard, Rintoul & McConnell; Clarke Brown.
Highest hour rate: \$350.
Color facilities: network.
Executives: J. Conrad Dunagan, pres; Ray Herndon, gen mgr, film buyer & coml mgr; George Craig, operations dir & promotion mgr; Rodge Wood, news dir; Bill Buford, chief engr.
Washington atty: Lyon, Wilner & Bergson.
KMID-TV Translator: K76AP Big Lake, Tex., Big Lake Translator System Inc., c/o James W. Matthews, 810 Texas St., Big Lake.

MINERAL WELLS, Palo Pinto County (ch. 38)

MISSION, Hidalgo County (ch. 70+)

MONAHANS, Ward County (ch. 9—)

KVVM (Dec. 1, 1958) ch. 9; power—100kw visual, 50kw aural; antenna height—710 feet above average terrain, 780 feet above ground.
Address: P. O. Box 1118. Phone: Wilson 3-3232. TWX 8387.
Licensee: Tri-Cities Broadcasting Co. (original owner).
Ownership: J. Ross Rucker, J. B. Walton and Helen Winborne Walton, each 33 1/3%.
Network: ABC-TV (primary).
Rep: Jack Masia & Co.
Highest hour rate: \$200.
Executives: J. Ross Rucker, gen mgr & film buyer; Sealy B. Smith, coml mgr; Doyce Elliott, operations mgr; Tom Eastland, news dir; Rubin L. Masters, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KVKM.

MOUNT PLEASANT, Titus County (ch. 35)

NACOGDOCHES, Nacogdoches County (ch. 19—, 40+)

KTES (suspended operation but has not turned in construction permit) ch. 19; power—16.6kw visual; antenna height—290 feet above average terrain, 295 feet above ground.
Address: P. O. Box 248. Phone: Logan 4-4131.
Permittee: East Texas Broadcasting Co.
Ownership: Lee Scarborough, 100%.

NEW BRAUNFELS, Comal County (ch. 62—)

ODESSA, Ector County (ch. 7—, 24—)

KOSA-TV (Jan. 1, 1956) ch. 7; power—316kw visual, 158kw aural; antenna height—740 feet above average terrain, 726 feet above ground.
Address: 1211 N. Whitaker. Phone: Federal 7-8301. TWX 8756.
Licensee: Odessa Television Co. (original owner).
Ownership: See Vaughn-Trigg Stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: Bolling.
Highest hour rate: \$350.

Executives: Cecil L. Trigg, pres & gen mgr; John J. Vacca Jr., station mgr; Ed Costello, sales mgr; William R. Schock, chief engr; George C. Colie, natl sales mgr; Stu Klein, production mgr; John Whitson, news dir.
Washington atty: Haley, Wollenberg & Kenehan.
Radio affiliate: KOSA.
KOSA-TV Translators: K77AB Alpine-Marfa, Tex., Honor System Tv Assn., c/o Kenneth B. Hughes, P. O. Box 848, Alpine; K70BI Big Lake, Tex., Big Lake Translator System Inc., c/o James W. Matthews, 810 Texas St., Big Lake.

ORANGE, Orange County (ch. 43—)

PAMPA, Gray County (ch. 17—)

PARIS, Lamar County (ch. 33+)

PEARSALL, Frio County (ch. 31)

PECOS, Reeves County (ch. 16+)

PERRYTON, Ochiltree County (ch. 22)

PLAINVIEW, Hale County (ch. 29+)

PORT ARTHUR, Jefferson County (see **BEAUMONT**)

KPAC-TV (see Beaumont).

PRESIDIO, Presidio County (ch. 21)

QUANAH, Hardeman County (ch. 42)

RAYMONDVILLE, Willacy County (ch. 64—)

ROSENBERG, Fort Bend County (ch. 17—)

20% MORE MONEY TO SPEND THAN THE U. S. NATIONAL AVERAGE

in "OIL RICH" WEST TEXAS

ESTIMATES AS OF JAN. 1, '59 BY:	SALES MGMT.	SRDS
POPULATION TOTAL	398,400	419,000
TV HOMES (Calculated from ARF percentages)	103,289	101,570
CONSUMER SPENDABLE "UNITS - INCOME"		
MIDLAND	\$ 7,679	\$ 7,561
ODESSA	6,769	7,137
BIG SPRING	6,213	6,305
RETAIL SALES	PER HSLD.	TOTAL
MIDLAND	\$ 5,427	\$ 83,996,000
ODESSA	5,042	124,545,000
BIG SPRING	5,904	52,702,000

REPRESENTED BY:
National:
VENARD RINTOUL & McCONNELL, INC.
South: CLARKE BROWN COMPANY

KMID-TV

Channel 2

MIDLAND • ODESSA • BIG SPRING

SAN ANGELO, Tom Green County (ch. 3—, 8+, 17+, *23—)

KCTV (July 5, 1953) ch. 8; power—25.1kw visual; antenna height—420 feet above average terrain, 443 feet above ground.
Address: P. O. Box 1941. Phone: 7183. TWX 8585.

Licensee: Westex Television Co. (acquired station March 1959).

Ownership: Big Spring Broadcasting Co. (KBST, KEDY-TV Big Spring and KPLT Paris, both Texas), 49%; Roy H. Simmons and B. P. Bludworth, each 25%; Houston H. Harte, 1%.

Network: ABC-TV (primary), CBS-TV (primary), NBC-TV (secondary).

Rep: Venard, Rintoul & McConnell; Clyde Melville Co.

Highest hour rate: \$200.

Executives: J. H. Hubbard, gen mgr, coml mgr & film buyer; R. E. DeLoach, business mgr; Al Cobb, promotion mgr & program dir; Don Adkins, news dir; Ed Tolson, chief engr.

SAN ANTONIO, Bexar County (ch. 4, 5, *9—, 12+, 35+, 41+)

KCOR-TV (June 10, 1955) ch. 41; power—11kw visual, 6.03kw aural; antenna height—500 feet above average terrain, 598 feet above ground.
Address: 111 Martinez St. Phone: Capitol 5-2751.

Licensee: KCOR Inc. (original owner).

Ownership: R. A. Cortez, 59.7%; William P. Smythe, 9.9% and others.

Rep: Richard O'Connell.

Highest hour rate: \$200.

Executives: Raoul A. Cortez Sr., pres; Nathan Safr, exec vp & gen mgr; Ben Tamborello, coml mgr; Emilio Nicolas, program dir; Sam Murray, film buyer; Bill Lamar, promotion mgr; Carlos Garcia, news dir; Marvin Fiedler, chief engr.

Washington atty: Haley, Wollenberg & Kenahan.

Radio affiliate: KCOR.

KENS-TV (Feb. 15, 1950) ch. 5; power—100 kw visual; antenna height—440 feet above average terrain, 548 feet above ground.

Address: Avenue E & 4th St. Phone: Capitol 5-7411. TWX SA 100.

Licensee: Express Pub. Co. (acquired station Nov. 1, 1954).

Ownership: Licensee publishes San Antonio Express and News. George W. Brackenridge estate, 33 1/4%; Frank G. Huntress Jr., 20.43%; Mrs. Carrie S. Frost, 11.44%; Mrs. Katherine H. Minter, 4.40%, and others. Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$700.

Color facilities: network.

Video tape: Ampex.

Executives: Frank G. Huntress Jr., pres; Wayne Kearl, gen mgr; Dick Dickerson, local sales mgr; Pete McCausland, operations mgr & film buyer; Steve Halpern, exploitation mgr; Richard Roll, news dir; Bill Jackson, chief engr.

Washington atty: Loucks, Zias & Jansky.

Radio affiliate: KENS.

KONO-TV (Jan. 21, 1957) ch. 12; power—316 kw visual, 158kw aural; antenna height—480 feet above average terrain, 573 feet above ground.

Address: P. O. Box 2777, zone 6. Phone: Capital 6-7611. TWX SA 122.

Licensee: Mission Telecasting Corp. (original owner).

Ownership: Mission Broadcasting Co. (KONO), 50% (voted by majority owner Eugene J. Roth); Joe R. Straus, 13%; James Calvert, 10%; Lafayette Ward and Leslie Flowers, each 7.5%; L. A. Douglas and Sylvan Lang, each 5%; Jesse H. Oppenheimer, 2%.

Network: ABC-TV (primary).

Rep: Katz Agency.

Highest hour rate: \$700.

Color facilities: network.

Video tape: Ampex.

Executives: Eugene J. Roth, pres; James M. Brown, vp & gen mgr; Bob Roth, coml mgr; Perry Dickey, program dir & film buyer; Katie Ferguson, promotion mgr; Key Herbert, news dir; Weldon Squyres, chief engr.

Washington atty: Welch, Mott & Morgan.

Radio affiliate: KONO-AM-FM.

WOALT-TV (Dec. 11, 1949) ch. 4; power—480 kw visual, 559 kw aural; antenna height—1476 feet above average terrain, 1531 feet above ground.

Address: 1031 Navarro St., zone 6. Phone: Capitol 7-4221. TWX SA 37.

Licensee: Southland Industries Inc. (original owner).

Ownership: Hugh Half Jr. & family.

Network: NBC-TV (primary).

Rep: Petry.

Highest hour rate: \$700.

Tv Stations CONTINUED

TEXAS CONTINUED

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.

Executives: Hugh Half Jr., chmn of the board; James M. Gaines, pres & gen mgr; Edward V. Cheviot, station mgr; Robert Reed, program mgr; Faye Leavitt, film dir; Bill N. Yancy, promotion mgr; Frank McCall, news dir; Charles L. Jeffers, vp, engineering; George C. Beary, vp & treas.

Washington atty: Hogan & Hartson.

Radio affiliate: WOAI.

SAN BENITO, Cameron County (ch. 48)

SAN MARCOS, Hays County (ch. 53+)

SEGUIN, Guadalupe County (ch. 14—)

SEYMOUR, Baylor County (ch. 24+)

SHERMAN, Grayson County (ch. 46+)

SNYDER, Scurry County (ch. 30+)

STEPHENVILLE, Erath County (ch. 32+)

SULPHUR SPRINGS, Hopkins County (ch. 41)

SWEETWATER, Nolan County (ch. 12)

KPAR-TV (Jan. 30, 1956) ch. 12; power—145kw visual, 72.5kw aural; antenna height—580 feet above average terrain, 692 feet above ground.

Address: 7400 College Ave., Lubbock, Tex. Phone: Sherwood 4-2345. TWX LU-8111.

Licensee: Texas Telecasting Inc. (original owner).

Ownership: See Texas Telecasting Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Branham.

Highest hour rate: \$200.

Color facilities: network.

Executives: W. D. (Dub) Rogers, pres; W. H. Shipley, vp; Jimmie Isaacs, vp & station mgr; R. S. (Bud) Nielsen, gen sales mgr; John Henry, natl sales mgr; Ray Trent, program dir & film buyer; Rudy Starnes, chief engr; Ray Huffer, promotion mgr; Duncan Ellison, news dir.

Washington atty: Eliot C. Lovett.

**BEFORE
you buy
San Antonio
BE SURE
you get the
COMPLETE
PICTURE**



TIME BUYER

**CLEARLY your
BEST BUY!**

**Channel
K 12
ONO tv**

ABC Television in San Antonio
the Greatest Unduplicated Live
Coverage in South Texas!
Represented by
THE KATZ AGENCY

**ONLY
KCEN-TV
gives
COVERAGE
DOMINANCE
in the
WACO-TEMPLE
area**

These 3 facts clinch it!

- It's the only FULL POWER station in the area with one of Texas' tallest (833 ft.) antennas . . . reaches out 20 miles further than the nearest competitor.
- It's the exclusive NBC outlet in the area . . . offers unduplicated prime network program adjacencies.
- It dominates a market of 933,300 people that spends \$1 billion annually . . . has 73% greater county coverage.



POWERED TO SERVE 23 CENTRAL TEXAS COUNTIES



Tv Stations CONTINUED

TEXAS CONTINUED

TAYLOR, Williamson County (ch. 58+)

TEMPLE, Bell County (ch. 6, 16, 22+)

KCEN-TV (Waco) (Nov. 1, 1953) ch. 6; power—100kw visual, 50.1kw aural; antenna height—830 feet above average terrain, 833 feet above ground. Address: P. O. Box 188, Temple. Phone: Plaza 3-1846. Waco: Prospect 3-6868, Temple. TWX Eddy, Tex. 8486.

Licensee: Bell Publishing Co. (original owner).

Ownership: Frank W. Mayborn, 50% and C. A. Schulz, 5%. Licensee publisher: Temple Daily Telegram. Mr. Mayborn also owns 90% of KTEM, Temple, Sherman Democrat, Sherman, and Killeen Herald, Killeen, and Texas. Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Blair Tv Assoc.

Highest hour rate: \$400.

Color facilities: network.

Executives: Frank W. Mayborn, pres; Burton Bishop, gen mgr & film buyer; Jim Gordon, regional coml mgr; Jim Ham, promoter mgr; Danny Kirk, news dir; Curtis M. Casey, chief engr.

Washington atty: Fisher, Wayland, Duffell & Southmayd.

KCEN-TV Translator: K80AJ San Saba, Tex., Norman Phillips, P. O. Box 682, San Saba.

TEXARKANA, Bowie County (ch. 6+, *18, 22+)

KCMC-TV (Aug. 16, 1953) ch. 6; power—100kw visual, 50kw aural; antenna height—390 feet above average terrain, 390 feet above ground. Address: P. O. Box 1290. Phone: 33-1113. TWX 260.

Licensee: KCMC Inc. (original owner).

Ownership: Camden News Pub. Co. (Walter E. and Betty P. Hussman), 50%; C. E. Palmer estate and Bettie M. Palmer, 42.5%; Alden P. Mooney, 3.5% and J. Q. Mahaffey, 4%. Ownership interlocks with KCMC-AM-FM Texarkana and KAMD Camden, Ark. Palmer-Hussman properties include Texarkana Gazette and News, Hot Springs (Ark.) New Era and Sentinel-Record, El Dorado (Ark.) News-Times, Magnolia (Ark.) Banner-News, Hope (Ark.) Star and Jacksonville (Tex.) Progress. C. E. Palmer estate and Bettie M. Palmer own 10.75% of KXAR Hope and 7.5% of KVMA Magnolia, both Arkansas. Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Venard, Rintoul & McConnell; Melville (Southwest); James S. Ayres Co. (Southeast).

Highest hour rate: \$260.

Color facilities: network.

Executives: Walter E. Hussman, pres; Walter M. Windsor, gen mgr; Jack Rollings, national sales mgr & promotion mgr; Mack Walker, local sales mgr; Les Eugene, program dir, news dir & farm dir; Edward P. Covington, chief engr.

Washington atty: Eugene L. Burke.

Radio affiliate: KCMC-AM-FM.

TYLER, Smith County (ch. 7, 61+, 72)

KLTV (Oct. 14, 1954) ch. 7; power—316kw visual, 214kw aural; antenna height—520 feet above average terrain, 495 feet above ground. Address: P. O. Box 967. Phone: Lyric 2-3873. Licensee: Channel 7 Co. (original owner).

Ownership: Lucille Ross Buford, 50%; Marshall Pengra, 20%; Lucille Ross Buford, guardian for Robert P. Buford, 10%; Geoffrey R. Buford, 10%, and Gerald B. Buford, 10%. Mr. Pengra is vice president of WATO Oak Ridge, Tenn.

Network: ABC-TV (primary), CBS-TV (primary), NBC-TV (primary).

Rep: H-R Television, Clarke Browne Co. (Dallas, Houston, New Orleans, Atlanta).

Highest hour rate: \$300.

Color facilities: network.

Executives: Lucille Ross Buford, pres; Marshall H. Pengra, gen mgr; John Lenox, coml mgr; Bonnie Lenox, program dir; Frank Sherry, film buyer; Mary Haines, promotion mgr; Ralph Coleman, news dir; Hudson Collins, chief engr.

Washington atty: McKenna & Wilkinson.

UVALDE, Uvalde County (ch. 20)

VERNON, Wilbarger County (ch. 18+)

VICTORIA, Victoria County (ch. 19+)

WACO, McLennan County (ch. 10+, *28-, 34)

KCEN-TV (see Temple).

KWTK-TV (April 1955) ch. 10; power—107kw visual, 53kw aural; antenna height—520 feet above average terrain, 461 feet above ground. Address: P. O. Box 7128, Triangle Station, Waco. Phone: Plaza 6-4451. TWX WC 8480. Licensee: KWTK Broadcasting Co. (original owner).

Ownership: W. W. Naman, 13.76%; Hilton E. Howell, 10.12%; Ross M. Sams, 9.78%; Milford N. Bostick, 9.1%; W. W. Callan, 9.78%; Robert E. Levy, 8.62%; Thomas D. Stipling, 6.26%; Ellender S. Chase, 3.53% and LBJ Co., 29.05%. For LBJ holdings see that listing in "Group Ownership." Licensee owns 50% of KBTX-

TV Bryan and 78.9% of KNAL Victoria, both Texas. Mr. Bostick owns 21.1% of KNAL. Network: ABC-TV (primary), CBS-TV (primary).

Rep: Raymer.

Highest hour rate: \$375.

Color facilities: network.

Executives: M. N. (Buddy) Bostick, pres & gen mgr; John M. Brinegar, coml mgr; Curt Matties, program dir & film buyer; Oma Owens, promotion mgr; Joe Saragusa, news dir; Jesse Dove, chief engr.

Radio affiliate: KWTK.

WAXAHACHIE, Ellis County (ch. 45-)

WEATHERFORD, Parker County (ch. 51)

WESLACO (see BROWNSVILLE—HARLINGER—WESLACO)

KRGV-TV (April 10, 1954) ch. 5; power—100kw visual, 50kw aural; antenna height—750 feet above average terrain, 791 feet above ground.

Address: 309 S. Missouri. Phone: Woodlawn 8-3131. TWX Weslaco 072.

Licensee: The LBJ Co. (acquired station Aug. 1, 1958).

Ownership: See LBJ in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Raymer.

Highest hour rate: \$300.

Color facilities: network, local film, local slides.

Executives: Claudia T. Johnson, chmn of board; J. C. Kellam, pres & gen mgr; Charles L. Brooks, station mgr & film buyer; T. Marshall Weaver, sales mgr; Fred Noble, operations dir; Hank Page, promotion mgr; James Metcalf, news dir; Lewis Hartwig, chief engr.

Washington atty: Cohn & Marks.

Radio affiliate: KRGV.

WICHITA FALLS, Wichita County (ch. 3, 6-, *16+, 22-)

KFDX-TV (April 12, 1953) ch. 3; power—100 kw visual, 70kw aural; antenna height—1,060 feet above average terrain, 1,049 feet above ground.

Address: P. O. Box 2040. Phone: 692-4530.

Licensee: Wichtex Radio & Television Corp. (original owner).

Ownership: Darrold A. Cannan and family, majority owners. Mr. Cannan also owns 21% of KFDAM-TV Beaumont.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Raymer.

Highest hour rate: \$400.

Color facilities: network, local film, local slides.

Executives: Darrold A. Cannan, pres; How-

from
**KCMC-TV
TEXARKANA**
you cover the
**4-STATE CORNER
of the Southwest**
(Texas-Arkansas-Oklahoma-Louisiana)



KCMC-TV
TEXARKANA, Texas-Arkansas
The 4-State POWERHOUSE
Maximum Power Channel 6
Represented by Venard, Rintoul & McConnell, Inc.

ard H. Fry, vp film buyer; Darrold A. Cannan Jr., vp & motion mgr; Bob Walker, sales mgr; Tom Crane, program dir; Norman Duncan, news; John Adams, chief engr.

KSYD-TV (Mch 1, 1953) ch. 6; power—100 kw visual, 50kw aural; antenna height—1,021 feet above average terrain, 1,039 feet above ground.

Address: P. O. Box 2130. Phone: 322-5957. TWX WF 8388. Licensee: KYD Television Co. (acquired station Jan. 1, 1956).

Ownership: Pat Levine and Theodore Shanum, each 2%; Irving L. Gold and Murray Gold, each 12%; Roy Aaron, Ben Aaron and Aaron Aaron, each 6.67%, and Sidney A. Grayson, 5%.

Network: CBS-TV (primary).
Rep: Blair Television Assoc.

Highest hour rate: \$400.
Color facilities: network.

Video tape: Ampex.

Executives: Eldney A. Grayson, pres & gen mgr; Lambert Cain, local coml mgr; Tom Sugars, program dir; M. V. Norwood, promotion mgr; Mike Carpenter, news dir; Herb Wiley, chief engr.

Washington atty: Lyon Willner & Bergson.
Radio affiliate: KSYD-AM-FM.

ZAPATA, Zapata County (ch. 49)

UTAH

BRIGHAM, Box Elder County (ch. 36—)

CEDAR CITY, Iron County (ch. 5)

LOGAN, Cache County (ch. 12—, 30, *46)

KVNU-TV (not on air; granted Feb. 27, 1958; target date unknown) ch. 12; power—2.95kw visual; antenna height—470 feet below average terrain, 267 feet above ground.

Address: 1393 N. Main St.
Permittee: Cache Valley Broadcasting Co.
Ownership: Herschel Bullen, 40.3%; Reed Bullen, 30.5%, and others.

OGDEN, Weber County (ch. 9+, *18—, 24)

KVOG-TV (not yet on air; target date Sept. 1, 1959) ch. 9; power—29.5kw visual; antenna height—380 feet below average terrain, 440 feet above ground.

Address: P. O. Box 325. Phone: Export 7535.
Licensee: United Telecasting and Radio Co. (original owner).

Ownership: United Broadcasting Co., licensee KVOG Ogden, 80%; Richard K. and Robert Temingway, 10% each.
Rep: Grant Webb & Co.

Executives: A. G. Webb, pres & gen mgr; vid B. Affeck, coml mgr; Emerson Smith, program dir; C. Ruthstrom, chief engr.
Washington atty: Low, Lohnes & Albertson.
Radio affiliate: KVOG.

RICE, Carbon County (ch. 6)

ROVO, Utah County (ch. 11+, 22, *28)

KLOB-TV (Dec. 17, 1958) ch. 11; power—1.09kw visual (CP for 90.3kw); antenna height—2,838 feet above average terrain, 139.5 feet above ground.

Address: P. O. Box 44. Phone: Franklin 3-2951. TWX Provo 468-U.
Licensee: Beehive Telecasting Corp. (original owner).

Ownership: Samuel B. and Jeannette C. Nissay, 69%, and others. Licensee owns KSUB in Cedar City, Utah.

Rep: Raymer.
Highest hour rate: \$350.
Color facilities: local film, local slides.

Video tape: Ampex.

Executives: Samuel B. Nissley, pres, gen mgr & film buyer; Gaylon Rowan, program dir; John Brimley Jr., promotion mgr; Richard Armstrong, news dir; Kenneth Hacking, chief engr.

Washington atty: Scharfeld & Barc

RICHHFIELD, Sevier County (ch. 13+)

R. GEORGE, Washington County (ch. 1+)

ALT LAKE CITY, Salt Lake County (ch. 2—, 5+, *7—, 20+, 26)

SL-TV (June 1, 1949) ch. 5; power—3.1kw visual, 18.2kw aural; antenna height—60 feet above average terrain, 110 feet above ground.
Address: 145 Social Hall Ave., zone 11. Phone: 5-4641. TWX SU 373.

Licensee: Radio Service Corp. of Utah (original owner).

Ownership: See Corp. of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership."

Network: CBS-TV (primary).
Rep: CBS TV Spot Sales; Hoggan & Hall.

Highest hour rate: \$600.
Color facilities: network.

Video tape: Ampex.

Executives: Jay W. Wright, pres; D. M. Murdoch, vp & mgr; Lloyd E. Cooney, gen sales mgr; Wayne F. Richards, dir of operations; Richard V. Thriot, film dir; Robert Murdoch, dir of promotion; J. Bradley Wright,

news dir; Vincent E. Clayton, chief engr.
Washington atty: Wilkinson, Cragun & Barker.

Radio affiliate: KSL-AM-FM.

KSL-TV Translators: K83AF Delta, Utah, c/o Dale Ashman, Box 6, Fillmore, Utah; K70AT Ely, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely; K76AF Eureka, Nev., Eureka Volunteer Fire Dept., c/o James West; K79AC Evanston, Wyo., Evanston Non-Profit Tv Inc., c/o Harry O'Connor, 242 12th St., Evanston; K80AN Fillmore, Utah, Millard County, c/o Dale Ashman, Box 6 Fillmore; K78AF La Barge & Big Piney, Wyo., La Barge Community Tv Inc., c/o George Eubank, La Barge; K73AH McGill, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, Nev.; K70AR Orangeville, Castle, Dale, Ferron & Huntington all Utah, Emery County, c/o William Justeson, Orangeville; as: AB Rock Springs, Wyo., Translator Tv Broadcasting Co-op Inc., c/o John E. Wendt, Box 912, Rock Springs.

KT (April 15, 1948) ch. 4; power—26.9kw visual, 14.5kw aural; antenna height—3,080 feet above average terrain, 186 feet above ground.

Address: 130 Social Hall Ave., zone 11. Phone: 5681. TWX SU 71.

Licensee: Intermountain Broadcasting & Television Corp. (acquired station July 1, 1956).
Sale to Columbia Pictures Corp. pending approval.

Ownership: See Time Inc. stations in "Group Ownership." Also see "Newspaper Ownership."
Network: NBC-TV (primary).

Rep: Katz Agency.
Highest hour rate: \$650.

Color facilities: network.

Executives: G. Bennett Larson, pres & gen mgr; Kenneth J. Hanni, asst to the pres; Harold Wooley, natl sales mgr; Jack Adamson, local sales mgr; Dan Rainger, program dir & film mgr; Thomas E. Wayman, promotion-merchandising & public relations; Roy Gibson, news dir; Alan Gunderson, chief engr.

Washington atty: Pierson, Ball & Dowd.
Radio affiliate: KDYL-AM-FM.

KTVT Translators: K77AJ Delta, Utah, Millard County c/o Dale Ashman, Box 6, Fillmore, Utah; K80AI Ely, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely; K73AN Eureka, Nev., Eureka Volunteer Fire Dept., c/o Willis De Paloi, K78AG Evanston, Wyo., Evanston Non-Profit Tv Inc., c/o Harry O'Connor, 242 12th St., Evanston; K74AO Fillmore, Utah, Millard County, c/o Dale Ashman, Box 6, Fillmore; K72AS La Barge, Wyo., La Barge Community Tv Inc., c/o George D. Eubank, La Barge; K83AD McGill, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, Nev.; K78AA Orangeville, Castle, Dale, Ferron & Huntington, all Utah, Emery County, c/o William Justeson, Orangeville; K74AF Rock Springs, Wyo., Translator Tv Broadcasting Corp., c/o John E. Wendt, Box 912, Rock Springs.

***KVED** (Jan. 20, 1958) ch. *7; power—27.5kw visual; 16.65kw aural; antenna height—3,050 feet above average terrain, 202 feet above ground.

Address: 101 Music Hall, U. of Utah. Phone: Davis 8-9011. TWX 2434.

Licensee: U. of Utah (original owner).
Executives: Dr. A. Ray Olpin, pres; Dr. Keith M. Engar, station mgr & director university instructional television; Dr. Boyer Jarvis, director of instructional programs and associate program dir; Rex L. Campbell, director of fine arts and information programs & assoc program dir; Byron J. Openshaw, production mgr; Elizabeth Lewis, promotion mgr; Dr. Quintus Wilson, news dir; Herbert W. Holtshouser, chief engr.

Washington atty: Herbert W. Holtshouser, chief engr.

***Non-commercial educational.**

KUTV (Sept. 10, 1954) ch. 2; power—45.7kw visual, 24.05kw aural; antenna height—3,060 feet above average terrain, 229 feet above ground.

Address: 179 Social Hall Ave., zone 11. Phone: Davis 2-2505. TWX SU 479.

Licensee: KUTV Inc. (acquired station March 7, 1956).

Ownership: See A. L. Glassmann Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Avery-Knodel.

Highest hour rate: \$650.
Executives: A. L. Glassmann, pres; Brent Kirk, gen mgr; Duane Hill, coml mgr & program dir; Sid Cohen film consultant; Keith Nicholson, promotion mgr; Doug Mitchell, news dir; Reid Carpenter, chief engr.

Washington atty: Haley, Wollenberg & Kenahan.

KUTV Translators: K72AQ Delta, Utah, Millard County, c/o Dale Ashman, Box 6, Fillmore, Utah; K75AF Ely, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, Nev.; K71AI Evanston, Wyo., Evanston Non-Profit Tv Inc., c/o Harry O'Connor, 242 12th St., Evanston; K70BD Fillmore, Utah, Millard County, c/o Dale Ashman, Box 6 Fillmore; K81AB La Barge, Wyo., La Barge Community Tv Inc., c/o George D. Eubank, La Barge; K78AE McGill, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, Nev.; K74AQ Orangeville, Castle, Dale, Ferron & Huntington, all Utah, Emery County, c/o William Justeson, Orangeville; K82AE Rock Springs, Wyo., Translator Tv Broadcasting Co-op Inc., c/o John E. Wendt, Box 912, Rock Springs.

TOOELE, Tooele County (ch. 44)

VERNAL, Uintah County (ch. 3+)

VERMONT

BENNINGTON, Bennington County (ch. 69—)

BRATTLEBORO, Windham County (ch. 77+)

WRLP (see Greenfield, Mass.).

BURLINGTON, Chittenden County (ch. 3, *16+, 22+)

WCAX-TV (Sept. 3, 1954) ch. 3; power—18.2 kw visual, 9.55kw aural; antenna height—2,730 feet above average terrain, 116 feet above ground.

Address: 100 Market Sq. Phone: University 2-5761. TWX BURL 21.
Licensee: Mt. Mansfield Television Inc. (original owner).

Ownership: C. P. Hasbrook, 53.3%; S. T. Martin, 16.5% and others.
Network: CBS-TV (primary).

Rep: Weed; Radio Time Sales (Canada).
Highest hour rate: \$450.

Stuart T. Martin, pres, gen mgr & program mgr; John A. Dobson, sales mgr; A. S. Rutter, film mgr; Charles S. Lewis, promotion mgr; John A. Sullivan, news dir; James W. Tierney, chief engr.

Washington atty: Elliot C. Lovett.
Radio affiliate: WCAX.

MONTPELIER, Washington County (ch. 57)

NEWPORT, Orleans County (ch. 46)

RUTLAND, Rutland County (ch. 49+)

ST. ALBANS, Franklin County (ch. 34—)

ST. JOHNSBURY, Caledonia County (ch. 30)

VIRGINIA

ARLINGTON, Independent City (Washington, D. C., allocation)

WABL-TV (not on air; granted Oct. 10, 1956; target date unknown) ch. 20; power—676kw visual; antenna height—550 feet above average terrain, 438 feet above ground.

Address: 5232 Lee Highway.
Permittee: Northern Virginia Broadcasters Inc.

Ownership: See Cy Blumenthal Stations in "Group Ownership."
Washington atty: Philip M. Baker.
Radio affiliate: WARL.

BLACKSBURG, Montgomery County (ch. *60+)

BRISTOL, Va. (Washington County)-BRISTOL, Tenn. (Sullivan County) (ch. 5+, 46—)

WCYB-TV (August 1956) ch. 5; power—85.1 kw visual, 42.5kw aural; antenna height—2,219 feet above average terrain, 120 feet above ground.

Address: P. O. Box 1009. Phone: North 9-4161. TWX Bristol, Va. 91.
Licensee: Appalachian Broadcasting Corp. (original owner).

Ownership: Robert H. Smith, 25%; J. Fey Rogers, 25%; Charles M. Gore, 15%; Harry M. Daniel, 16%; Frank DeFriece Jr., 16%.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Headley-Reed Co.
Highest hour rate: \$300.
Color facilities: network, local film, local slides.

Executives: Robert H. Smith, pres & gen mgr; J. Fey Rogers, vp & gen sales mgr; Art Countiss, program dir & promotion mgr; James G. Evans, production mgr; Walter Crockett, news dir; R. V. Robinson, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gaguine.
Radio affiliate: WCYB.

CHARLOTTESVILLE, Albemarle County (ch. *45+, 64+)

COVINGTON, Alleghany County (ch. 44+)

In Utah

FOR THE SALE AND PURCHASE OF RADIO AND TELEVISION STATIONS
Contact 111 Sutter St., San Francisco
EXbook 2-5671

or any office of
HAMILTON-LANDIS
& ASSOCIATES, INC.

More Facts on WTAR-TV Tidewater, Va. (Norfolk-Portsmouth- Newport News-Hampton)

1. In the last Nielsen metro area ratings (4 wks., Mar.-Apr.) WTAR-TV led in 297 quarter hours vs. 148 for other two network stations combined.

2. In total coverage area (homes) WTAR-TV led in 342 quarter hours vs. 117 for other two combined.

3. Rated by homes viewing in total coverage area, 8 of the top 10 shows, are on WTAR-TV!

4. And with quantitative leadership you get qualitative superiority. The WTAR-TV audience is approximately 80% adults! This station is programmed to deliver customers, not numbers.

5. Our lower band, Channel 3, gives you a bonus... nearly 40,000 more TV homes than other Tidewater stations.

6. WTAR-TV's CBS Network programs are unduplicated in the metropolitan Tidewater area of about one million population. And no outside station has any appreciable coverage in Tidewater.

7. WTAR-TV is operated by the most experienced broadcasting organization in the area. WTAR Radio was the first station in Virginia in 1923. WTAR-TV, in April 1950, was the first Television station in Tidewater.

8. Summer Bonus! Vacation cottages line many miles of bay and ocean front within the metro area, and hundreds of thousands of vacationers swell the population during the long season. Over \$8,000,000 has been spent on new accommodations in past 2 years alone.

Tidewater tops all metro areas in the southeast except Atlanta and Miami. TIDEWTAR is a better way to spell it, and the best way to sell it, for WTAR-TV is the greatest marketing force in this great and growing market.

WTAR-TV

CBS • Channel 3 • Norfolk, Va.

Edward Petry & Co., Inc.
National Representatives

Video tape recorder? Yes!
Not one, but two!

Tv Stations CONTINUED

VIRGINIA CONTINUED

DANVILLE, Pittsylvania County (ch. 24—)

WBTM-TV (not on air, suspended operation but has not turned in construction permit) ch. 24; power—22.4kw visual; antenna height—650 feet above average terrain, 273 feet above ground.

Address: 710 Grove St.
Permittee: Piedmont Broadcasting Corp.
Ownership: Louis N. Dibrell Jr., 13.17%; James Fuller Dibrell, 13.11%; Louise D. Ficklen, 6.55%, and under trusteeship, 6.56%; Mrs. Genevieve H. Ray and family, 12.1%; Landon R. Wyatt and family, 7.55%; Gardner Motor Co., 9.3%, and others.
Washington atty: John H. Midlen.
Radio affiliate: WBTM.

EMPORIA, Greenville County (ch. 25+)

FARMVILLE, Prince Edward County (ch. 19)

FREDERICKSBURG, Spotsylvania County (ch. 19)

FRONT ROYAL, Warren County (ch. 39—)

HARRISONBURG, Rockingham County (ch. 3—, 34—)

WSVA-TV (Oct. 19, 1953); ch. 3; power—8.32kw visual, 4.17kw aural; antenna height—2,130 feet above average terrain, 349 feet above ground.

Address: Rawley Pike. Phone: 4-4431. TWX HEG 85.

Licensee: Shenandoah Valley Broadcasting Inc. (acquired station June 29, 1956).

Ownership: Transcontinent Television Corp., 50%; Hamilton Shea, 50%. For Transcontinent holdings see "Group Ownership." (Sale of control to Washington Evening Star Co. (51%) pending FCC approval.)

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$250.

Color facilities: network.

Executives: Hamilton Shea, pres & gen mgr; Warren L. Braun, asst gen mgr & dir of engineering; R. H. (Dick) Johnson, gen sales mgr; Robert E. Lee, program dir & film buyer; Tom Jones, chief engr; Andy McCaskey, promotion mgr; N. L. Royster, public relations & merchandising mgr; Wip Robinson III, news dir; Homer Quann, farm editor; Bob MacNeil, sports director; Virginia Lindamood, women's dir.

Washington atty: Covington & Burling.

Radio affiliate: WSVA-AM-FM.

WSVA-TV Translator: W70AC Paw Paw, Levels, W. Va., Panhandle Television Corp. of West Virginia, c/o John H. Kesler, Paw Paw.

LEXINGTON, Rockbridge County (ch. 54)

LYNCHBURG, Campbell County (ch. 13, 16—)

WLVA-TV (Feb 8, 1953) ch. 13; power—316 kw visual, 158kw aural; antenna height—1,110 feet above average terrain, 574 feet above ground.

Address: 2320 Langhorne Rd. Phone: Victor 5-1242. TWX Lynchburg 80.

Licensee: Lynchburg Broadcasting Corp. (original owner).

Ownership: Philip P. Allen, 25.5%; C. C. Allen, 26.7%; Louis H. Peterson, 21.6%; John P. Read Jr., 4.2% and others. Mr. Peterson owns WNOR Norfolk and 50% of WTOV-TV Norfolk, Va.

Network: ABC-TV (primary).

Rep: Hollingbery.

Highest hour rate: \$300.

Color facilities: network.

Executives: Philip P. Allen, pres & gen mgr; Thomas L. Turner, coml mgr; Warren Uttal, program & promotion dir & film buyer; Fran Russell, news dir; John T. Orth, chief engr.

Washington atty: George O. Sutton.

Radio affiliate: WLVA.

MARION, Smyth County (ch. 50)

MARTINSVILLE, Henry County (ch. 35—)

NEWPORT NEWS (see NORFOLK-PORTSMOUTH-NEWPORT NEWS)

NORFOLK, Norfolk County-PORTSMOUTH, Norfolk County (ch. 27) **NORFOLK-PORTSMOUTH-NEWPORT NEWS**, Independent City (ch. 3+, 10+, 13—, 15, *21—, 33)

WACH-TV (Newport News) (not on air; suspended operation but has not turned in construction permit); ch. 33; power—20.8kw vis-

ual; antenna height—310 feet above average terrain, 319 feet above ground

Address: 114 24th St.

Permittee: United Broadcasting Co. of Eastern Virginia Inc.

Ownership: See United Broadcasting Co. stations in "Group Ownership."

Washington atty: Cohn & Mag.

WAVY-TV (Portsmouth) (Sep 1, 1957) ch. 10; power—316kw visual, 131kw aural; antenna height—990 feet above average terrain, 1,026 feet above ground.

Address: 801 Middle St., Portsmouth; 709 Boush St. Norfolk. Phone: Magon 7-2345 (Norfolk), Export 3-7331 (Portsmouth). TWX 172.

Licensee: Tidewater Teleradio I., (original owner).

Ownership: Henry Clay Hofheim, II, 6.8%; Hunter C. Phelan, 11.4%; Carl J. Burkland, 6.96%; George T. McLean, 10.7%, and others.

(All shares of common Class B voting stock, including above are held in stock trust, including above and 7 others).

Network: Changes from ABC-TV to NBC-TV (primary) fall 1959).

Rep: H-R Representatives.

Highest hour rate: \$850.

Color facilities: network, local film, local slides.

Executives: J. Glen Taylor, pres & gen mgr; Carl J. Burkland, executive vp; Edward J. Henssey, gen sales mgr; Richard Fraser, program & film buyer; Mike Schaffer, promotion mgr; Dick Richmond, news dir; William Manjiv, chief engr.

Washington atty: Harry Plotkin.

Radio affiliate: WAVY.

WTAR-TV (Norfolk) (April 2, 1950) ch. 3; power—100kw visual, 50kw aural; antenna height—980 feet above average terrain, 1,029 feet above ground.

Address: 720 Boush St., zone 10. Phone: Madison 5-6711. TWX NF-91.

Licensee: WTAR Radio Corp. (original owner).

Ownership: Norfolk-Portsmouth Newspapers Inc. (Norfolk Virginia-Pilot and Ledger-Dispatch & Star) 100%. Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Petry.

Highest hour rate: \$875.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: Campbell Arnoux, pres & gen mgr; John C. Peffer, vp-operations; Robert M. Lamb, vp-sales; Karl E. Nelson, national sales mgr; Harold Seldinger, program dir & film buyer; James W. Evans, promotion mgr; Gil McLeod, news dir; Richard L. Lindell, chief engr.

Washington atty: Elliot C. Lovett.

Radio affiliate: WTAR.

WVEC-TV (Hampton) (Sept. 15, 1953) ch. 1; power—214kw visual, 110kw aural; antenna height—502 feet above average terrain, 50 feet above ground.

Address: 812 West 21st St., Norfolk. Phone Madison 7-7605.

Licensee: Peninsula Broadcasting Corp.

Ownership: Thomas P. Chisman, 22.5%; J. W. W. Chisman, 22.5%; Louis H. Peterson, 10% Virginian Television Corp., 10%. Mr. Peterson owns WNOR Norfolk, Va., and 21.5% of WLVA-AM-FM-TV Lynchburg, Va. Virginian Television Corp., one of three applicants for ch. 13 which merged to secure grant is composed of local businessmen, including principals of WBOF Virginia Beach, Va., and WRNB New Bern, N. C.

Network: (Changes from NBC-TV to ABC-TV (primary) fall 1959).

Rep: Avery-Knodel.

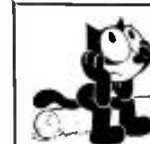
Highest hour rate: \$400.

TO BUY OR SELL
CONTACT THE NEAREST OFFICE

**HAMILTON-LANDIS
& ASSOCIATES, INC.**

WASHINGTON, D. C.		CHICAGO	
Ray V. Hamilton		Richard A. Sheheen	
1737 Males St., N.W.		1714 Tribune Tower	
3-3456		DE 7-2754	
DALLAS		SAN FRANCISCO	
D Witt Landis		John F. Hardesty	
111 Sutter St.		111 Sutter St.	
8-1175		EX 2-5671	

NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS



ONLY ONE CHANNEL
IN YOUR CITY CAN
TELECAST THE NEW

FELIX THE CAT

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

Color facilities: network.
 Executives: Thomas F. Chisman, pres & gen mgr; Harold A. Brauer Jr., vp & dir of sales; Lawrence W. Killewer, operations mgr & film buyer; Beverly W. Avery, promotion mgr; Lewis T. Jester, news dir; William C. Kling Jr., chief engr.
 Washington atty: Cohn & Marks.
 Radio affiliate: WVEC.

NORTON, Wise County (ch. 52+)

PETERSBURG, Dinwiddie County (ch. 8, 41)
WXXE-TV (Aug. 15, 1955) ch. 8; power—316kw visual, 158kw aural; antenna height—940 feet above average terrain, 971 feet above ground.
 Address: Operations: 124 W. Tabb St., Petersburg, Va.; Sales: Box 8765, Richmond, Va. Phone: Petersburg: Regent 3-7876; Richmond: Atlantic 8-2835. TWX Petersburg 321.
 Licensee: Petersburg Television Corp. (original owner).
 Ownership: See Thomas G. Tinsley Jr. Stations in "Group Ownership."
 Network: NBC-TV (primary).
 Rep: Select Station Rep. (New York, New England, Philadelphia, Baltimore, Washington); Daren F. McGavren Co. (Los Angeles, Chicago, San Francisco); Clarke Browne Co. (Atlanta, New Orleans and South).
 Highest hour rate: \$750.
 Color facilities: local film, local slides.
 Executives: Thomas G. Tinsley Jr., pres; Irvin G. Abeloff, managing dir-film buyer; Lawrence Slon, sales mgr; Robert C. Currie Jr., operations mgr-film buyer; Thomas F. McCollum, promotion mgr; George McGuigan, chief engr.
 Washington atty: Berge, Fox & Arent.

PORTSMOUTH (see NORFOLK-PORTSMOUTH and also see NORFOLK-PORTSMOUTH-NEWPORT NEWS)

PULASKI, Pulaski County (ch. 37)
RICHMOND, Henrico County (ch. 6+, 12-, *23, 29+)
WRVA-TV (April 29, 1956) ch. 12; power—316kw visual, 158kw aural; antenna height—790 feet above average terrain, 790 feet above ground.
 Address: 5221 Midlothian Pike; P. O. Box 2370, Richmond, Va., zone 18. Phone: Belmont 3-5481. TWX RH 338.
 Licensee: Richmond Television Corp. (original owner).
 Ownership: Larus & Bros. Co., 60%; Neighborhood Theatre Inc., 16.57%; and more than 60 others. Larus & Bros. Co. is licensee of WRVA-AM-FM.
 Network: CBS-TV (primary).
 Rep: Harrington, Righter & Parsons.
 Highest hour rate: \$700.
 Color facilities: network, local film, local slides.
 Video tape: Ampex.
 Executives: C. T. Lucy, pres; Barron Howard, gen mgr; James D. Clark Jr., coml mgr; Samuel S. Carey, program dir; Robert Plé, film buyer; John L. Stone Jr., promotion mgr; Charles Shull, news dir; S. T. Terry Jr., chief engr.
 Washington atty: Fisher, Wayland, Duvall & Southmayd.
 Radio affiliate: WRVA-AM-FM.

PORTSMOUTH (see NORFOLK-PORTSMOUTH and also see NORFOLK-PORTSMOUTH-NEWPORT NEWS)

PULASKI, Pulaski County (ch. 37)
RICHMOND, Henrico County (ch. 6+, 12-, *23, 29+)

WRVA-TV (April 29, 1956) ch. 12; power—316kw visual, 158kw aural; antenna height—790 feet above average terrain, 790 feet above ground.
 Address: 5221 Midlothian Pike; P. O. Box 2370, Richmond, Va., zone 18. Phone: Belmont 3-5481. TWX RH 338.
 Licensee: Richmond Television Corp. (original owner).
 Ownership: Larus & Bros. Co., 60%; Neighborhood Theatre Inc., 16.57%; and more than 60 others. Larus & Bros. Co. is licensee of WRVA-AM-FM.
 Network: CBS-TV (primary).
 Rep: Harrington, Righter & Parsons.
 Highest hour rate: \$700.
 Color facilities: network, local film, local slides.
 Video tape: Ampex.
 Executives: C. T. Lucy, pres; Barron Howard, gen mgr; James D. Clark Jr., coml mgr; Samuel S. Carey, program dir; Robert Plé, film buyer; John L. Stone Jr., promotion mgr; Charles Shull, news dir; S. T. Terry Jr., chief engr.
 Washington atty: Fisher, Wayland, Duvall & Southmayd.
 Radio affiliate: WRVA-AM-FM.

WTVE (April 22, 1948) ch. 6; power—100kw visual, 50kw aural; antenna height—840 feet above average terrain, 844 feet above ground.
 Address: 3301 W. Broad St., P. O. Box 5229. Phone: Elgin 5-8611. TWX 86.
 Licensee: Havens & Martin Inc. (original owner).
 Ownership: Wilbur M. Havens, 100%.
 Network: ABC-TV (primary).
 Rep: Blair Television Assoc.
 Highest hour rate: \$875.
 Color facilities: network, local film.
 Executives: Wilbur M. Havens, pres & gen mgr; Walter A. Bowry Jr., asst gen mgr; William Kemple, coordinator of national sales; John V. Shand, program & news dir; G. Conrad Rianhard Jr., film buyer; William J. Filer, promotion mgr; James W. Kyle, chief engr.
 Washington atty: John H. Milden.
 Radio affiliate: WMBG and WCOD(FM)

WXXE-TV (see Petersburg).
ROANOKE, Roanoke County (ch. 7-, 10, 27+, *33-)
WDBJ-TV (Oct. 3, 1955) ch. 7; power—316kw visual, 158kw aural; antenna height—2,000 feet above average terrain, 146 ft. above ground.
 Address: 201 W. Cambell Ave. Phone: Diamond 3-8031. TWX RV-18.
 Licensee: Times World Corp. (original owner).
 Ownership: Owned 100% by family of the late Junius Parker Fishburn. First National Exchange Bank of Roanoke holds most of stock in trust for beneficial owners. Licensee publishes Roanoke Times and World News. Also see "Newspaper Ownership."
 Network: CBS-TV (primary).
 Rep: Peters, Griffin, Woodward.
 Highest hour rate: \$600.
 Color facilities: network, local film, local slides.
 Video tape: Ampex.
 Executives: M. W. Armistead III, pres; Ray P. Jordan, vp for broadcasting; John W. Harkrader, asst vp for broadcasting & mgr; Paul E.

Reynolds, asst. mgr, program dir & film buyer; Blake Brown, coml mgr; Benton B. Boggs, promotion mgr; Charles A. Ballou, program mgr; Dave Findlay, merchandising & sales promotion mgr; Don Murray, news dir; J. E. Newman, chief engr.
 Washington atty: George O. Sutton.
 Radio affiliate: WDBJ-AM-FM.

WLSL-TV (Dec. 11, 1952) ch. 10; power—316kw visual, 148kw aural; antenna height—1,970 feet above average terrain, 174 feet above ground.
 Address: Radio-Television Center. Phone: Diamond 4-9226. TWX RV 25.
 Licensee: Shenandoah Life Stations Inc. (original owner).
 Ownership: Shenandoah Life Insurance Company, 100%. Rives S. Brown, a director, (but not a stockholder), owns 5% of WMVA-AM-FM Martinsville, Va.
 Network: ABC-TV (secondary), NBC-TV (primary).
 Rep: Blair Television Assoc.
 Highest hour rate: \$675.
 Color facilities: network, local film, local slides.
 Video tape: Ampex.
 Executives: James H. Moore, pres; Horace Fitzpatrick, station mgr & film buyer; A. S. Trevilian Jr., coml mgr; George W. Chernault Jr., asst mgr for operations; Eunice McGeorge, business mgr; Charles R. Garrison, promotion & merchandising dir; Glenwood Howell, farm dir; J. P. Briggs, asst mgr for engineering; Joe Moffatt, news dir.
 Washington atty: Eliot C. Lovett.
 Radio affiliate: WLSL-AM-FM.

SOUTH BOSTON, Halifax County (ch. 14+)
STAUNTON, Augusta County (ch. 36)
WAYNESBORO, Augusta County (ch. 42)
WILLIAMSBURG, James City County (ch. 17)
WINCHESTER, Frederick County (ch. 28+)

WASHINGTON
ABERDEEN, Grays Harbor County (ch. 58)
ANACORTES, Skagit County (ch. 34)
BELLINGHAM, Whatcom County (ch. 12+, 18+, 24-)
KVOS-TV (June 3, 1953) ch. 12; power—214kw visual, 112kw aural; antenna height—2,370 feet above average terrain, 141 feet above ground.
 Address: 1151 Ellis St. Phone: Regent 3-4566. TWX BX-01.
 Licensee: KVOS Inc. (original owner).
 Ownership: Rogan Jones and wife, 87.07%; David Mintz, 8%; Ernest E. Harper, 4%. Mr. Jones owns 60% of KPQ in Wenatchee, Wash.
 Network: CBS-TV (secondary).
 Rep: Porjee; Stovin-Byles (Canada); Art Moore (Northwest).
 Highest hour rate: \$725.
 Executives: Rogan Jones, pres; Dave Mintz, executive vp & film buyer; Fred O. Elsethagen, coml mgr; R. H. (Andy) Anderson, operations dir; Bill Taylor, promotion mgr; Bill Hoyt, news dir; Ernie Harper, dir of engineering.
 Washington atty: Haley, Woltenberg & Kenehan.
 Radio affiliate: KVOS-KGMI (FM).

BREMERTON, Kitsap County (ch. 44, 50)
CENTRALIA, Lewis County (ch. 17)
CLARKSTON, Asotin County (ch. 34+, 40+)
ELLENSBURG, Kittitas County (ch. 49, *65)
EPHRATA, Grant County (ch. 16-, 43)
KBAS-TV (Feb. 15, 1957) ch. 16; power—13.8kw visual; antenna height—860 feet above average terrain, 355 feet above ground.
 Address: 815 West Broadway, Moses Lake, Wash. Phone: Rockwell 5-7843.
 Licensee: Basin Tv Co. (original owner).
 Ownership: See Cascade Broadcasting Co. Stations in "Group Ownership."
 Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
 Rep: Hollingbery; Art Moore & Assoc.
 Highest hour rate: Operates as satellite of KIMA-TV Yakima, Wash.
 Color facilities: network.
 Executives: Archer Talbot, pres; Thomas C. Bostic, gen mgr; Jim Schroeder, station mgr; Jim Nolan, program dir & film buyer; Ed Morrissey, promotion mgr; Jim McMahan, news dir; Howard Hammond, chief engr.
 Washington atty: Prince, Taylor & Cramp-ton.
 Radio affiliate: KWIQ Moses Lake, Wash.

EVERETT, Snohomish County (ch. 22-, 28-)
GRAND COULEE, Grant County (ch. 37)
HOQUIAM, Grays Harbor County (ch. 52)
KELSO, Cowlitz County (ch. 39)
KENNEWICK, Benton County (ch. 31)
KTEX (on air Jan. 28, 1958, but left air

Tv Stations CONTINUED

Nov. 5, 1958; continues to hold construction permit) ch. 31; power—8.13kw visual; antenna height—same level as average terrain, 187 feet above ground.
 Address: P. O. Box 537. Phone: Justice 2-3101.
 Permittee: Columbia River Television Co.
 Ownership: Stuart Nathanson, 25%; B. K. Phillips, 18.75%; C. N. Hostkoetter and wife, 18.75%; Stuart T. Mullen, 12.5%; Albert I. Milberg, 12.5%; Robert D. Plows, 6.25%; O. S. Bailie, 6.25%.
 Washington atty: Krieger & Jorgensen.

KENNEWICK-RICHLAND, Benton County-PASCO, Franklin County (ch. *41)
LAKEWOOD CENTER (see TACOMA)
LONGVIEW, Cowlitz County (ch. 33)
MOSES LAKE, Grant County (ch. 61)
OKANOGAN (see OMAK)
OLYMPIA, Thurston County (ch. 60)
OMAK, Okanogan County-OKANOGAN, Okanogan County (ch. *35-)

87th NATIONAL MARKET
 (MAY '59 SALES MANAGEMENT)

TRI-CITIES Tenn.-Va.
 — BRISTOL —
 — KINGSFORT —
 — JOHNSON CITY —

W C Y B T V



REPRESENTED NATIONALLY BY
HEADLEY-REED

ONLY ONE CHANNEL IN YOUR CITY CAN TELECAST THE NEW FELIX THE CAT



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

In Washington
 FOR THE SALE AND PURCHASE OF RADIO AND TELEVISION STATIONS
 Contact 111 Sutter St., San Francisco
 EXbrook 2-5671
 or any office of
HAMILTON-LANDIS & ASSOCIATES, INC.

TV Stations CONTINUED

WASHINGTON CONTINUED

PASCO, Franklin County (also see **KENNEWICK-RICHLAND-PASCO**) (ch. 19—)

KEPR-TV (Dec. 28, 1955) ch. 19; power—97.7kw visual; antenna height—1,250 feet above average terrain, 351 feet above ground.

Address: P. O. Box 766. Phone: Justice 6-8184. TWX Kennewick 45.

Licensee: Cascade Broadcasting Co. Ownership: See Cascade Broadcasting Co. stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: George P. Hollingsbery Co.

Highest hour rate: Operates as satellite of **KIMA-TV** Yakima, Wash.

Color facilities: network.

Executives: William F. Grogan, mgr; William Moody, asst mgr.

Washington atty: Prince, Taylor & Crampton.

Radio affiliate: **KEPR**.

PORT ANGELES, Clallam County (ch. 16+)

PULLMAN, Whitman County (ch. *10—, 24)

RICHLAND, Benton County (also see **KENNEWICK-RICHLAND-PASCO**) (ch. 25)

SEATTLE, King County (ch. 4, 5+, 7, *9, 20, 26+)

***ECTS** (Dec. 7, 1954) ch. *9; power—28.8kw visual, 17.4kw aural; antenna height—470 feet above average terrain, 293 feet above ground. Address: U. of Washington, zone 5. Phone: Lakeview 4-600 Ext. 2905.

Licensee: U. of Washington.

Executives: Dr. Charles E. Odegaard, pres of university; Loren B. Stone, station mgr; Kenneth Yeend, program dir; Gordon Tuell, production mgr; John L. Boor, dir of engineering.

Radio affiliate: ***KUOW** (FM).

***ECTS Translator**—**K79AG** Skagit County, Wash., Burlington-Edison School Dist. 100.

*Non-commercial educational.

KING-TV (Nov. 25, 1948) ch. 5; power—100kw visual, 50kw aural; antenna height—820 feet above average terrain, 570 feet above ground.

Address: 320 Aurora Ave., zone 9. Phone: Mutual 2-3556. TWX SE 458.

Licensee: King Broadcasting Co. (acquired

station August 1949). Ownership: See King Broadcasting Co. stations in "Group Ownership." Network: ABC-TV (primary until 9/26/59); NBC-TV (secondary) (primary, effective 9/27/59).

Rep: Blair-Tv. Highest hour rate: \$1,100. Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: Mrs. A. Scott Bullitt, pres & gen mgr; Henry B. Owen, exec vp & vp, business division; Stimson Bullitt, vp & secretary; Otto F. Brandt, vp, broadcast division & station mgr; James L. Middlebrooks, dir of engineering planning; James D. Neidigh Jr., sales mgr; Lee Schulman, dir of programming & film buyer; Robert F. Prins, program operations mgr; Kit Spier, program production mgr; Mel Anderson, promotion & publicity mgr; G. William Parker, merchandising mgr; Robert Schulman, dir of special features; Gloria Chandler, public service dir; Charles Herring, news dir; Robert Ferguson, chief engr.

Washington atty: Haley, Wollenberg & Knehan.

Radio affiliate: **KING-AM-FM**.

KIRO-TV (Feb. 6, 1958) ch. 7; power—316kw visual, 158kw aural; antenna height—820 feet above average terrain, 598.7 feet above ground.

Address: 1630 Queen Anne Ave., zone 9. Phone: Atwater 3-9800. TWX SE 213.

Licensee: Queen City Broadcasting Co. (original owner).

Ownership: Saul Haas, 63.3%; Louis Lear Trust, 5.1%; Ruth Lear Trust, 2.6%; Ruth Lear Thompson, 2.6%; Senator Warren G. Magnuson (D-Wash.), 3.9% and more than 40 others.

Network: CBS-TV (primary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$1,100.

Color facilities: network, local film, local slides.

Executives: Saul Haas, pres & gen mgr; Lincoln W. Miller, vp; William A. Exline, sales mgr; Robert D. Gordon, program dir; Eugene Wecker, film dir; Thomas L. Bloss, promotion mgr; Sam Rinaker, news dir; Charles R. Morris, dir of engineering.

Washington atty: Arnold, Fortas & Porter.

Radio affiliate: **KIRO-AM-FM**.

KOMO-TV (Dec. 10, 1953) ch. 4; power—100kw visual, 50kw aural; antenna height—810 feet above average terrain, 550 feet above ground.

Address: 100 4th Ave. North, zone 9. Phone: Main 4-6000.

Licensee: Fisher's Television Co. (acquired station Feb. 1, 1955).

Ownership: Fisher's Blend Station, Inc., 100%.

Network: ABC-TV (primary) (eff. 9/27/59), NBC-TV (primary) (until 9/27/59).

Rep: Katz Agency, Art Moore & Assoc.

Highest hour rate: \$1,200.

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.

Executives: O. D. Fisher, pres; W. W. Warren, exec vp & gen mgr; Bill Hubbach, coml mgr; Dave Crockett, mgr of programming-film buyer; Tom Rogstad, program dir; Eddi Hanna, sales promotion mgr; Margaret Frey, audience promotion mgr; Herb Robinson, news dir; Cliff Miller, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

Radio affiliate: **KOMO**.

KTNT-TV (see Tacoma).

SPOKANE, Spokane County (ch. 2—, 4—, 6—, *7+)

KHQ-TV (Dec. 20, 1952) ch. 6; power—100kw visual, 50kw aural; antenna height—941 feet above average terrain, 826 feet above ground.

Address: Radio Central Bldg., zone 4. Phone: Madison 4-5131. TWX SP 197.

Licensee: KHQ Inc. (original owner).

Ownership: Spokane Chronicle Co., (Spokane Spokesman, Spokesman Review and Chronicle) 100%; Spokane Chronicle Co. is owned by W. H. Cowles family. Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Katz Agency; Art Moore & Assoc.

Highest hour rate: \$625.

Color facilities: network, local film, local live, local slides.

Executives: Richard O. Dunning, pres & gen mgr; J. Birney Blair, coml mgr; John Fahey, program dir & film buyer; Rex Gerlach, promotion mgr; Patrick J. Cullen, news dir; Dee Waymire, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

Radio affiliate: **KHQ**.

KHQ-TV Translators—**K81AA** Benton & West Richland, Wash., Benton County Tv Assn., c/o Roy Cline, Rt. 1, Box 437, West Richland; **K81AC** Grangeville, Idaho, Central Idaho Tv Inc., c/o Fred Jessup, Grangeville; **K70AW** La Grande, Ore., Grande Ronde Tv Assn., c/o Harlow Speckhart, Rt. 1, Box 317, La Grande; **K76AH** Lewiston, Idaho, Orchards Community Tv Assn., 3204½ Fifth St., Lewiston; **K78AI** Libby, Mont., Libby Video Club, c/o Edward Peck, Libby; **K71AQ** Milton-Freewater, Ore., Citizens Tv Inc., c/o Richard D. Kolberg, Rt. 1, Box 130-A; **K83AJ** Quincy, Wash., Quincy Valley Tv Inc., c/o R. W. Gibson, Box 1497, Quincy; **K71AO** Wallowa Valley, Ore., Wallowa Valley Tv Assn. Inc., c/o Wayne McPetridge, Enterprise, Ore.



BIG THINGS

ARE HAPPENING IN THE

SEATTLE-TACOMA TV PICTURE


Before you firm your next schedules, get the story from your KATZ man!

KOMO-TV CHANNEL 4

Represented Nationally by the KATZ AGENCY, Inc.

How KIRO-TV builds its "friendship rating"...

The best way to win a friend is to be one . . . and KIRO personalities work hard at being friends to the television viewers of the Puget Sound area. They are sincere, engaging people who keenly understand and sympathize with the needs and problems of their viewers. Best evidence of this is found in the increasing flow of letters we receive . . . letters with suggestions, criticisms and compliments. This we call our "friendship rating," which is so important in building loyalty for the products advertised on KIRO-TV.

KIRO-TV Channel 



SEATTLE-TACOMA



QUEEN CITY BROADCASTING COMPANY
1530 Queen Anne Ave., Seattle 9, Washington
Represented Nationally by Peters, Griffin and Woodward

Sister station of the Number One award-winning Radio Station KIRO



SAM RINAKEE—"It is wonderful to hear sincere truth in the news in these vitally important times. KIRO-TV should be extremely proud of their brilliant news director."
M. M.—Tacoma, Washington



J. P. PATCHES—"You have built up a 'character-building' program that is enjoyable to both children and adults . . . a wonderful contribution to Seattle television."
M. L. P.—Seattle, Washington



DON RILEY—"Don Riley has the valuable and rare ability to draw audience anticipation . . . both as host for STAR PARADE and as newscaster on the 10 o'clock news program."
Mrs. F. P.—Seattle, Washington



LOU ROEN—"Lou Roen, as Master of Ceremonies or weather man, does a splendid job."
Mrs. J. B.—Sedro Woolley, Washington



RON FORSELL—"Mr. Forsell's news presentation is excellent . . . a smooth combination of word and picture and a brilliant job of reporting."
T. L. B.—Seattle, Washington



PAT HAYES—"His authoritative and accurate reporting make him the top sportscaster in Seattle."
Mr. J. S.—Seattle, Washington

TV Stations CONTINUED

WASHINGTON CONTINUED

SPOKANE (Continued)

KREM-TV (Oct. 31, 1954) ch. 2; power—100kw visual, 50kw aural; antenna height—840 feet above average terrain, 747 feet above ground.

Address: 4103 S. Regal St., zone 34. Phone: Keystone 4-0466. TWX SPO 8.

Licensee: KREM Broadcasting Co. (acquired station Dec. 19, 1957).

Ownership: See King Broadcasting Co. Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Peiry.

Highest hour rate: \$625.

Color facilities: network, local film, local slides.

Executives: Louis A. Wasmer, pres; Robert H. Temple, gen mgr; Walter Schaar, tv program dir; Ed Mosley, radio program dir; Richard Hoover, news dir; Hommer Mead, chief engr.

Washington atty: Haley, Wollenberg & Kenahan.

Radio affiliate: KREM-AM-FM.

KREM-TV Translators—K72AL Grangeville, Cottonwood, Craigmont and Nez Perce, Idaho, Central Idaho Tv Inc., c/o Fred Jessup, Grangeville; K80AK La Grande, Ore., Grande Ronde Tv Assn., c/o Harlow Speckhart, Rt. 1, Box 317, La Grande; K70BA Lewiston, Idaho, Orchards Community Tv Assn., 3204 1/2 Fifth St., Lewiston; K72AI Libby, Mont., Libby Video Club, c/o Edward Peck, Libby; K70AM Manson & Chelan, Wash., Manson Community Tv Co., c/o F. O. Smith, Box 63, Manson; K73AP Quincy, Wash., Quincy Valley Tv Inc., c/o R. W. Gibson, Box 1497.

KXLY-TV (Feb. 22, 1953) ch. 4; power—48kw visual, 28kw aural; antenna height—3,060 feet above average terrain, 153 feet above ground.

Address: 315 W. Sprague Ave., zone 4. Phone: Madison 4-1218. TWX SP 187.

Licensee: Northern Pacific Television Corp. (acquired station Jan. 25, 1954).

Ownership: See Harris-Alexander-Jones Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: H-R Representatives; Del Day (Seattle) and H. S. Jacobson (Portland).

Highest hour rate: \$600.

Color facilities: network.

Executives: Joseph Harris, chairman of board; Norman Alexander, pres; James R. Agostino, vp & gen mgr; Robert V. Weitze, sales mgr; Paul Speckh, operations mgr; J. H. (Jack) Lantry, promotion mgr; Dave Green, chief engr.

Washington atty: Wheeler & Wheeler.

Radio affiliate: KXLY-AM-FM.

KXLY-TV Translators—K77AN Columbia Falls, Mont., Tea Kettle Tv Assn. Inc., Box 618; K76AE La Grande, Ore., Grande Ronde Tv Assn., c/o Harlow Speckhart, Rt. 1, Box 317, La Grande; K75AA Manson & Chelan, Wash., Manson Community Tv Co., c/o F. O. Smith, Box 63, Manson; K77AP (rural area near Pendleton, Ore.) Umattila Rural Tv Inc., 107 S.E. First St., Pendleton; K77AO Quincy, Wash., Quincy Valley Tv Inc., c/o R. W. Gibson, Box 1497.

TACOMA, Pierce County (ch. 11+, 13-, *56, 62)

***KPEC-TV** (Lakewood Center) (not on air; target date unknown; granted Oct. 22, 1958)

ch. 56+; power—23.4kw visual; antenna height—160 feet above average terrain, 141.3 feet above ground.

Address: c/o T. O. Hageness, 5214 Stellacom Blvd., Tacoma, Wash.

Permittee: Clover Park School District No. 400.

Ownership: Same as permittee.

*Non-commercial educational.

KTNT-TV (March 1, 1953) ch. 11; power—316kw visual, 158kw aural; antenna height—800 feet above average terrain, 580 feet above ground.

Address: S. 11th & Grant Sts., zone 5. Phone: Fulton 3-2661 (Tacoma), Mutual 2-0550 (Seattle). TWX TA 010 (Tacoma), 426 X (Seattle).

Licensee: Tribune Pub. Co. (original owner).

Ownership: Frank S. Baker, 57.6%, with remaining stock owned by Baker family and others. Family also publishes Tacoma News-Tribune and Eugene (Ore.) Register Guard (KERG Eugene). Also see "Newspaper Ownership."

Rep: Weed.

Highest hour rate: \$625.

Color facilities: network.

Video tape: Ampex.

Executives: Frank S. Baker, pres; Max H. Bice, gen mgr; Herchel Cary, coml mgr; Dell Spencer, program dir; Ross Swift, promotion mgr; William Fox, news dir; Dick F. Engh, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: KTNT-AM-FM.

KFWV (Aug. 2, 1953) ch. 13; power—100kw visual, 50kw aural; antenna height—780 feet above average terrain, 533 feet above ground.

Address: 5544 N. 35th St. Phone: Skyline 2-3544.

Licensee: J. Elroy McCaw (acquired station Sept. 15, 1954).

Ownership: See J. Elroy McCaw Stations in "Group Ownership."

Rep: O'Connell.

Highest hour rate: \$425.

Executives: J. Elroy McCaw, pres; James Hawkins, gen mgr; Jay B. Sondheim, coml mgr; John Jarstad, program dir; Howard Zuckerman, production mgr; Jack F. Agnew, promotion mgr; Ken Williams, chief engr.

Washington atty: Loucks, Zias & Jansky.

VANCOUVER, Clark County (Portland, Ore., channel)

KVAN-TV (not on air; granted Sept. 25, 1953; target date unknown) ch. 21; power—107kw visual; antenna height—1,010 feet above average terrain, 254 feet above ground.

Address: 707 1/2 Main St.

Permittee: KVAN Inc.

Ownership: Sheldon F. Sackett. Also see "Newspaper Ownership."

Atty: Hearne & Spillane, Central Tower Bldg., San Francisco 8.

WALLA WALLA, Walla Walla County (ch. 22, 44-, *50)

NEW (granted July 30, 1959; target date unknown) ch. 22; power—246.96kw visual, 144.9kw aural; antenna height—1,332 feet above average terrain, 151 feet above ground.

Address: 13273 Ventura Blvd., North Hollywood, Calif.

Permittee: Northwest Broadcasting System Inc. (original owner).

Ownership: Sara W. Holton, 20%; Warren L. Gray, 19%; Edith L. Wellington, 15%; William F. Barclay, 10%; Ray M. Whitt, 10%; William R. Wallace, 5.5%; J. Glen Turner, 5%; Richard H. Burton, 4.5%; Jack C. Walker, 2.5%; William Stulla, 2%; Merrill R. and Brady A. Powell, 1.5%; Edward Freeman, 1%.

WENATCHEE, Chelan County (ch. *45, 55, 67)

YAKIMA, Yakima County (ch. 23+, 29+, *47)

KIMA-TV (July 19, 1953) ch. 29; power—105kw visual, 52.5kw aural; antenna height—970 feet above average terrain, 166 feet above ground.

Address: P. O. Box 702. Phone: Glencourt 2-9111. TWX YA 39.

Licensee: Cascade Broadcasting Co. (original owner).

Ownership: See Cascade Broadcasting Co. Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Hollingsbery; Art Moore & Assoc.

Highest hour rate: \$600.

Color facilities: network.

Executives: A. W. Talbot, pres; Thomas C. Bostic, vp & gen mgr; Jack Reber, asst gen mgr; Monte L. Strohl, dir of tv sales; James W. Nolan Jr., dir of tv programs; Frank E. Mitchell, business mgr; Ed Morrissey, promotion mgr; John Stenkamp, news dir; M. E. Burrill, dir of engineering.

Washington atty: Prince, Taylor & Crampton.

Radio affiliate: KIMA.

KIMA-TV Translator—K71AA Ellensburg, Wash., Kittitas Valley Tv Assn. Inc., c/o W. S. Vickerman, 208 S. Ruby St., Ellensburg.

NEW (granted July 29, 1959; target date unknown) ch. 23; power—20.9kw visual, 11.3kw aural; antenna height—957 feet above average terrain, 147 feet above ground.

Address: 4211 Richey Rd.

Permittee: Yakima Valley Tv Co. (original owner).

Ownership: Ralph Tronsrud, 100%.

WEST VIRGINIA

BECKLEY, Raleigh County (ch. 4, 21, 66)

BLUEFIELD, Mercer County (ch. 6-, 41+)

WHIS-TV (July 31, 1955) ch. 6; power—50kw visual, 28.8kw aural; antenna height—1,220 feet above average terrain, 185 feet above ground.

Address: Municipal Bldg. Phone: Davenport 7-7115. TWX Bluefield 30.

Licensee: Daily Telegraph Printing Co. (original owner).

Ownership: Hugh I. Shott Jr., 33.27%; Mrs. Lillian S. Brandt, 32.93%; estate of Jim H. Shott, 33.10%. Licensee publishes Bluefield Telegraph and Sunset News. Also see "Newspaper Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Katz Agency.

Highest hour rate: \$250.

Color facilities: network.

Executives: Hugh I. Shott Jr., pres & gen mgr; John Shott, station & coml mgr; O. C. Young, program dir; Janie Marie Lambert, promotion mgr; Tiny Thompson, news dir; Kenneth Dick, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WHIS.

CHARLESTON, Kanawha County (ch. 8+, *43+, 49-)

WCHS-TV (Aug. 15, 1954) ch. 8; power—158kw visual, 94kw aural; antenna height—1,240 feet above average terrain, 999 feet above ground.

Address: 1111 Virginia St. E., zone 24. Phone: Dickens 2-8131. TWX CH 90.

Licensee: WCHS-TV Inc. (original owner).

Ownership: Tierney Co., 100%. Tierney also owns WPLH Huntington, W. Va.

Network: ABC-TV (primary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$750.

Color facilities: network, local film, local slides.

Executives: Hawthorne D. Battle, pres; John T. Gelder Jr., gen mgr; Claude Wheeler, coml mgr; Morton S. Cohn, program dir & film buyer; William L. Cooke Jr., promotion mgr; William Ames, news dir; William Dixon, tech dir.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WCHS Charleston-WPLH Huntington, W. Va.

WKNA-TV (originally went on air Sept. 17, 1953) (suspended operation but has not turned in construction permit) ch. 49; power—225kw visual; antenna height—390 feet above average terrain, 337 feet above ground.

Address: P. O. Box 1452, Beckley, W. Va. Phone: Clifford 3-7311.

Licensee: Joe L. Smith Jr. Inc. (original owner).

Ownership: Joe L. Smith Jr., 67.35%; Hulett C. Smith, 18.85%; Joe L. Smith and Christine C. Smith, each 6.90%. Licensee also owns WJLS and WBKW (FM) Beckley, W. Va.

Washington atty: Pierson, Ball & Dowd.

Radio affiliate: WKNA.

CLARKSBURG, Harrison County (ch. 12+, 69-)

WBOY-TV (Nov. 17, 1957) ch. 12; power—120kw visual; antenna height—860 feet above average terrain, 593 feet above ground.

Address: 912 W. Pike St. Phone: Main 4-7573. TWX CB 8221.

Licensee: WSTV Inc. (original owner).

Ownership: See Friendly Group Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (secondary).

Rep: Avery-Knodel; WSTV Inc. Sales (Pitt Bldg., Pittsburgh, Pa.).

Highest hour rate: \$250.

Color facilities: network.

Executives: Jack Berkman, pres of WSTV Inc.; Roger Garrett, gen mgr of WBOY-TV & film buyer; Russ Howard, coml mgr; Peter Lyman, program & promotion dir; Milton J. Furner, news dir; Harry S. Brown, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

Radio affiliate: WBOY.

ELKINS, Randolph County (ch. 40+)

FAIRMONT, Marion County (ch. 35)

WJPB-TV (March 1954) ch. 35; power—5.37kw visual; antenna height—100 feet above average terrain, 190 feet above ground.

Address: Broadcast House, 400 Quincy St. Phone: Fairmont 8000.

Licensee: WJPB-TV Inc. (original owner).

Ownership: J. Patrick Beacom, 100%. Mr. Beacom also owns WVVW Grafton, W. Va., and WBUT-AM-PM Butler, Pa. Also see "Newspaper Ownership."

Network: ABC-TV (primary), CBS-TV (secondary).

Rep: Gill-Perna.

Highest hour rate: \$200.

Color facilities: network, local film.

Executives: J. Patrick Beacom, pres; Numa Fabre Jr., gen mgr; George Fowler, coml mgr; Robert Frazier, program dir; Robert Smith, film buyer; Arthur Pearce, promotion mgr; Joseph Stralauksi, chief engr.

Washington atty: McKenna-Wilkinson.

Radio affiliate: WVVW.

TO BUY OR SELL CONTACT THE NEAREST OFFICE HAMILTON-LANDIS & ASSOCIATES, INC.

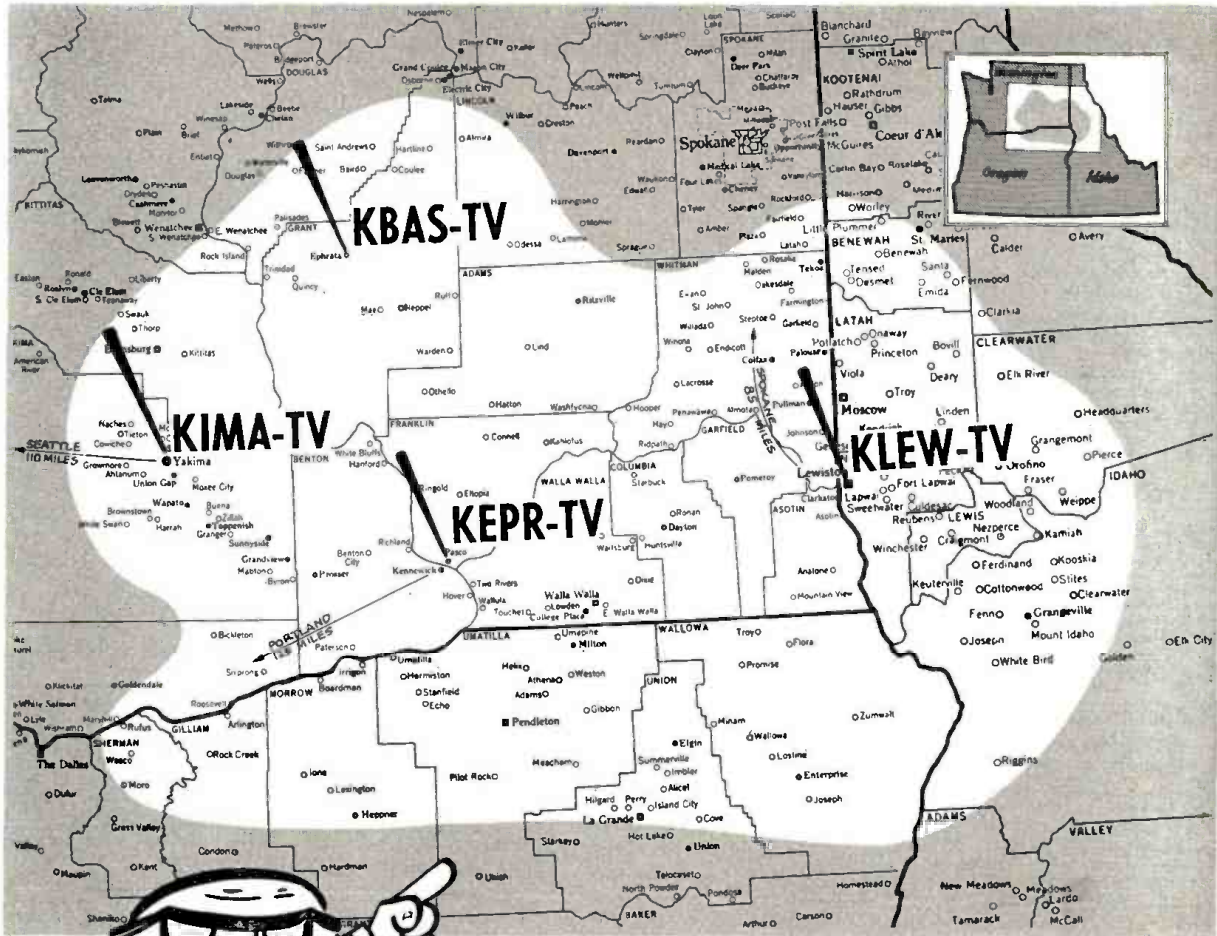
WASHINGTON, D. C.		CHICAGO	
Ray V. Hamilton	Richard A. Sheheen		
1737 DeSales St., N.W.	1714 Tribune Tower		
EX 3-3456	DE 7-2754		
DALLAS		SAN FRANCISCO	
DeWitt Landis	John F. Hardesty		
1511 Bryan St.	111 Sutter St.		
RI 8-1175	EX 2-5671		

NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS



ONLY ONE CHANNEL
IN YOUR CITY CAN
TELECAST THE NEW
FELIX THE CAT

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.



"Smidley, you bug me!"

"Over a BILLION DOLLARS* layin' there like one big single-station market and it zipped right by ya, Smid. Why, any other time buyer would have grabbed it—zowie! So simple, Smidley. One order, four stations and you've got it. The Cascade network alone reaches it all—sells it all.

*E.B.I. \$1,013,982,500. Source: Sales Management 1959 "Survey of Buying Power."



KIMA-TV
YAKIMA
KEPR-TV
PASCO
KLEW-TV
LEWISTON
KBAS-TV
EPRHATA

CASCADE TELEVISION

NATIONAL REPRESENTATIVES: George P. Hollingbery • PACIFIC NORTHWEST: Moore & Associates

TV Stations CONTINUED

WEST VIRGINIA CONTINUED

HINTON, Summers County (ch. 31)

HUNTINGTON, Cabell County (ch. 3+, 13+, *53—)

WHTN-TV (Oct. 2, 1955) ch. 13; power—316kw visual, 200kw aural; antenna height—1,000 feet above average terrain, 844 feet above ground.

Address: 825 4th Ave., zone 16. Phone: Jackson 5-7661. TWX HT 73.

Licensee: Cowles Broadcasting Co. (acquired station Aug. 1, 1956).

Ownership: See Cowles Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Petry.

Highest hour rate: \$1,000.

Color facilities: network.

Executives: Luther L. Hill, pres; Robert R. Tinch, vp; G. A. Miller Jr., local sales; O. W. Myers, national sales; Norman L. Bacon, program dir & film buyer; David H. Marcum, promotion mgr; Arthur J. Smith, news dir; Charles A. Prohaska, technical dir.

Washington atty: Segal & Marmet.

Radio affiliate: WHTN-AM-FM.

WSAZ-TV (Nov. 15, 1949) ch. 3; power—46.8kw visual, 23.4kw aural; antenna height—1,253 feet above average terrain, 1,069 feet above ground.

Address: 201 Ninth St. (Huntington); 210 Dickinson St. (Charleston). Phone: Jackson 9-4127 (Huntington); Dickens 3-0150 (Charleston). TWX HT 40.

Licensee: WSAZ Inc. (original owner).

Ownership: Huntington Pub. Co. (Huntington Herald-Dispatch and Advertiser), 89%; Mrs. Eugene Katz (wife of president of The Katz Agency, N. Y., station representative), 11%. Interlocking ownership with WKAZ Charleston, W. Va. Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Katz Agency.

Highest hour rate: \$1,000.

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.

Executives: Lawrence H. Rogers II, pres; Leroy E. Kilpatrick, vp & operations mgr; C. T. Garten, vp & coml mgr; John L. Sinclair, Charleston mgr; H. Avery Chenoweth, program dir; G. A. Greenwood, promotion mgr; Nick Basso, news dir; Jack M. Williams, merchandising mgr; John P. Clay, chief engr.

Washington atty: Cohn & Marks.

Radio affiliates: WSAZ (Huntington); WKAZ (Charleston).

LOGAN, Logan County (ch. 23—)

MARTINSBURG, Berkeley County (ch. 58—)

MORGANTOWN, Monongalia County (ch. *24)

OAK HILL, Fayette County (Beckley allocation) (ch. 4)

WOAY-TV (Dec. 14, 1954) ch. 4; power—100kw visual; antenna height—740 feet above average terrain, 688 feet above ground.

Address: P. O. Box 251. Phone: Hobart 9-3361. TWX Oak Hill 78.

Licensee: Robert R. Thomas Jr. (original owner).

Ownership: Robert R. Thomas Jr., 100%.

PARKERSBURG, Wood County (ch. 15—)

WTAP (Oct. 8, 1953) ch. 15; power—19.5kw visual, 10.5kw aural; antenna height—570 feet

above average terrain, 450 feet above ground.

Address: 121 W. 7th St. Phone: Hudson 5-4589. TWX PA 78.

Licensee: Zanesville Pub. Co. (Zanesville, Ohio) (acquired station March 30, 1953).

Ownership: See Zanesville Pub. Co. Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Rep: Pearson.

Highest hour rate: \$150.

Color facilities: network.

Executives: Clay Littick, pres; Allan Land, gen mgr; Milton Komito, station, sales & promotion mgr; Ronald W. Maines, program dir; Reed Mellon, film buyer; Glenn Wilson, news dir; William A. Hunt Sr., chief engr.

Washington atty: Robert F. Jones.

WELCH, McDowell County (ch. 25)

WESTON, Lewis County (ch. 5, 32)

WHEELING, Ohio County (ch. *57+)

WHEELING-STEUBENVILLE, Ohio (ch. 7, 9+, 51+)

WLTV (not on air, granted Feb. 11, 1953; target date unknown) ch. 51.

Address: 321 8th St., Huntington, W. Va.

Permittee: Polan Industries.

Ownership: See Polan Industries stations in "Group Ownership."

WSTV-TV (Steubenville, Ohio) (Dec. 10, 1953) ch. 9; power—234kw visual, 117kw aural; antenna height—950 feet above average terrain, 881 feet above ground.

Address: Exchange Realty Bldg., Steubenville. Phone: Atlantic 2-6265. TWX 60.

Licensee: WSTV Inc. (original owner).

Ownership: See Friendly Group in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Avery-Knodel.

Highest hour rate: \$550.

Color facilities: network, local film, local live, local slides.

Executives: Jack N. Berkman, pres; John J. Laux, exec vp & gen mgr; Joseph M. Troesch, film buyer & coml mgr; Thomas J. Arim and Clyde E. Higgins, program coordinators; George H. Wilson, promotion mgr; Ed Pollock, news dir; Charles Shepherd, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

Radio affiliate: WSTV-AM-FM.

WTRE-TV (Oct. 23, 1953) ch. 7; power—309kw visual; antenna height—590 feet above average terrain, 358 feet above ground.

Address: Ogden Bldg. TWX WG 7077.

Licensee: WTRE-TV Inc. (acquired station March 1, 1959).

Ownership: Robert W. Ferguson, 10%, and the following, each owning 22.5%: Albert V. Robert C., Raymond E. and Gordon C. Dix. Wooster Republic Printing Co. (Wooster [Ohio] Record) owns 30% of preferred stock of WTRE-TV Inc. The Dix's also own 20% each of WWST-AM-FM Wooster, Ohio, which in turn owns 100% of WRAD Radford, Va. Also see "Newspaper Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Hollingbery.

Highest hour rate: \$625.

Color facilities: network.

Executives: Robert W. Ferguson, exec vp & gen mgr; H. Needham Smith, sales mgr; C. J. Ackermann, regional sales mgr; Garry Vorhees, program dir; James Knight, promotion dir; Kirk Jackson, merchandising dir; Wesley Manley, public service dir; Howard Daubemeyer, chief engr; George Diab, news dir; William Ney, film dir; Don Murdock, continuity dir; Irene Kogut, traffic mgr; Robert MacFarland, studio supervisor; Fred Baker, transmitter supervisor.

Washington atty: Barnes & Neilson.

WILLIAMSON, Logan County (ch. 17)

WISCONSIN

ADAMS, Adams County (ch. *58+)

APPLETON, Outagamie County (ch. 42+)

ASHLAND, Ashland County (ch. 15+)

BEAVER DAM, Dodge County (ch. 51—)

BELOIT, Rock County (ch. 57)

CHILTON, Calumet County (ch. *31+)

EAU CLAIRE, Eau Claire County (ch. 13, *19+, 25—)

WEAU-TV (Dec. 17, 1954) ch. 13; power—310kw visual; antenna height—900 feet above average terrain, 958 feet above ground.

Address: 2415 S. Hastings Way. Phone: Temple 2-3745. TWX EU 8311.

Licensee: Central Broadcasting Co.

Ownership: See Morgan Murphy-Walter C. Bridges Stations in "Group Ownership." Also see "Newspaper Ownership."

Radio affiliates: WEAU-AM-FM.

FOND du LAC, Fond du Lac County (ch. 54+)

GREEN BAY, Brown County (ch. 2+, 5+, 70+)

WBAY-TV (March 17, 1953) ch. 2; power—100kw visual, 50kw aural; antenna height—810 feet above average terrain, 750 feet above ground.

Address: 115 S. Jefferson St. Phone: Hemlock 2-3331. TWX GB 8366.

Licensee: Norbertine Fathers (original owner).

Ownership: Religious order which runs St. Norberts College. See Norbertine Fathers Stations in "Group Ownership."

Radio affiliates: WBAY-AM-FM.

WBTV (May 21, 1955) ch. 5; power—93.3kw visual, 56.2kw aural; antenna height—1,120 feet above average terrain, 999 feet above ground.

Address: Mason & Roosevelt Sts. Phone: Hemlock 7-5411. TWX GB 8343.

Licensee: Valley Telecasting Co. (original owner).

Ownership: Valley Communications Inc., 100%. Control (52.569%) held in trust voted by S. N. Pickard, Clayton Ewing, and George E. Bills. Mr. Pickard owns WNAM Neenah, Wis.

Network: NBC-TV (primary).

Rep: Headley-Reed.

Highest hour rate: \$600.

Color facilities: network.

Executives: Clayton Ewing, pres; Soren H. Munkhof, vp, gen mgr & film buyer; Jack Gennaro, sales mgr; W. C. Porsow, sales development dir; Elden Anspach, program dir; Joella Cohen, promotion mgr; Michael Griffin, news dir; Harry Hill, chief engr.

Washington atty: McKenna & Wilkinson.

JAMESVILLE, Rock County (ch. 63+)

KENOSHA, Kenosha County (ch. 61—)

LA CROSSE, La Crosse County (ch. 8+, *32+, 38—, 72)

WKBT (Aug. 1, 1954) ch. 8; power—251kw visual, 125kw aural; antenna height—810 feet above average terrain, 578 feet above ground.

Address: 141 S. 6th St. Phone: 2-4678. TWX LC 8718.

Licensee: WKBH Television Inc. (original owner).

Ownership: LaCrosse Tribune Co. (Lee Newspapers), 27.5%; Howard Dahl 21%; Kenneth Dahl 9.6%; Maril & Co., 9.2%; W. T. Burgess, 10% and others. Interlocking ownership with WKBH LaCrosse. For other Lee interests see Lee Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Reps: H-R Television; Harry S. Hyett Co.

Highest hour rate: \$400.

Executives: Howard Dahl, pres & mgr; Robert Z. Morrison, sales mgr; Raymond O. Skaran, program dir & film buyer; Leonard G. Anderson, promotion mgr; Alvin Leeman, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WKBH.

MADISON, Dane County (ch. 3, *21—, 27—, 33+)

WHA-TV (May 3, 1954) ch. *21; power—10.7kw visual, 5.75kw aural; antenna height—230 feet above average terrain, 273 feet above ground.

Address: Radio Hall, U. of Wisconsin, zone 6. Phone: Alpine 5-2988.

Licensee: U. of Wisconsin (original owner).

*Non-commercial educational.

ONLY ONE CHANNEL IN YOUR CITY CAN TELECAST THE NEW FELIX THE CAT



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

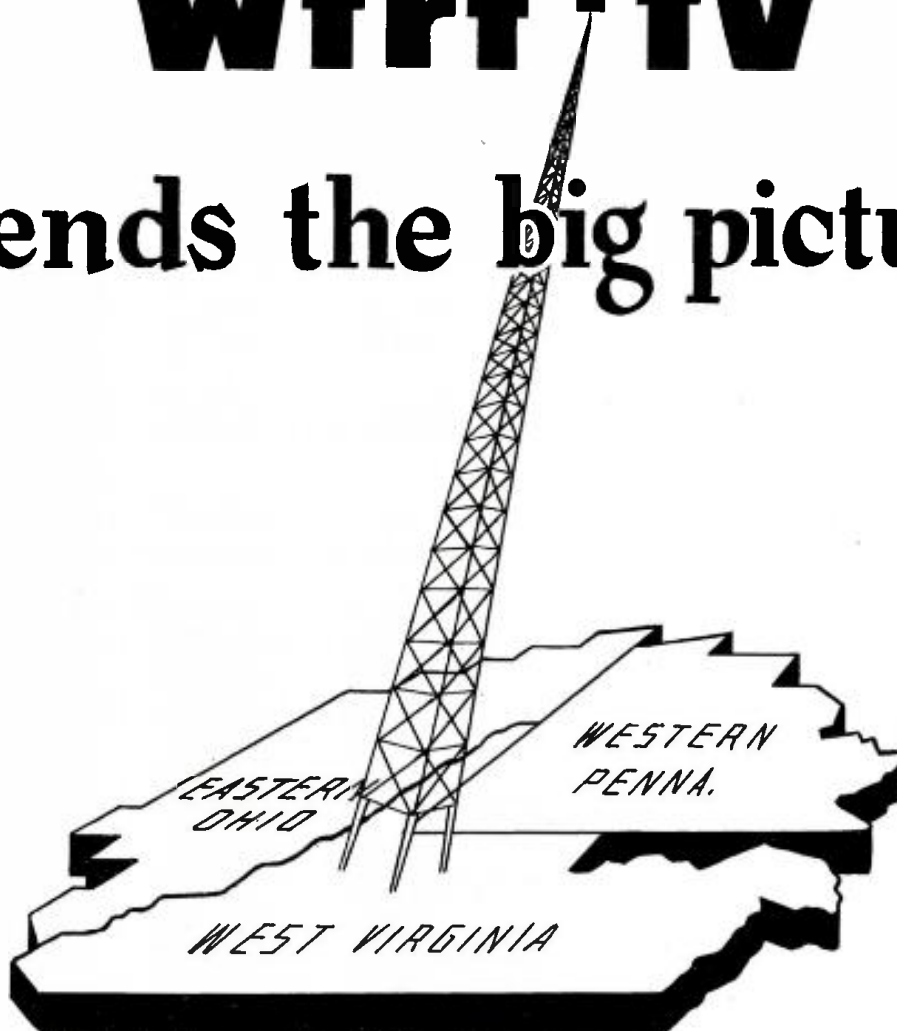
In Wisconsin FOR THE SALE AND PURCHASE OF RADIO AND TELEVISION STATIONS

Contact 1714 Tribune Tower, Chicago
DElaware 7-2754
or any office of

HAMILTON-LANDIS & ASSOCIATES, INC.

wtrf-tv

sends the big picture



into the Industrial Ruhr of America

It's a big, big market, this 36-county area served by WTRF-TV from Wheeling, W. Va. Its industrial diversification keeps its people prosperous, makes it profitable for alert advertisers. The 2 million people on both sides of this rich Ohio River valley have a spendable income of \$2½ billion annually, and they are entertained and influenced by WTRF-TV, the dominant station in a dominant market. Basic NBC, equipped for network color.

*For time availabilities, call Bob Ferguson, VP and Gen. Mgr. or
Needham Smith, Sales Manager, CEder 2-7777, Wheeling. National
Representatives, George P. Hollingbery Co.*

TV Stations CONTINUED

WISCONSIN CONTINUED

MADISON (Continued)

WISC-TV (June 24, 1956) ch. 3; power—56.2kw visual; antenna height—1,190 feet above average terrain, 1,107 feet above ground. Address: 4801 W. Beltline Highway, zone 5. Phone: Cedar 3-9891. TWX MN 8512. Licensee: Radio Wisconsin Inc. (original owner).

Ownership: See Morgan Murphy-Walter C. Bridges Stations in "Group Ownership." Also see "Newspaper Ownership." Network: CBS-TV (primary).

Rep: Peters, Griffin, Woodward. Highest hour rate: \$550. Color facilities: network, local film, local slides.

Executives: Ralph Immell, pres; Ralph O'Connor, gen mgr; Richard Nickeson, coml mgr; Daniel Imhoff, program dir & film buyer; Jerry Deane, news dir; Walter Harlu, chief engr.

Washington atty: Scharfeld & Baron. Radio affiliate: WISC-AM-FM.

WKOW-TV (June 30, 1953) ch. 27; power—162kw visual, 87.1kw aural; antenna height—690 feet above average terrain, 596 feet above ground.

Address: 215 W. Washington Ave., zone 3. Phone: Alpine 7-2261. TWX MN 8537. Licensee: Monona Broadcasting Co. (original owner).

Ownership: Stewart Watson, 10%; George W. Icke, 9%; E. C. Severson, 10.3%; B. W. Huiskamp, 9%; and others.

Network: ABC-TV (primary). Rep: Headley-Reed. Highest hour rate: \$280. Color facilities: network.

Executives: Stewart Watson, pres; Ben F. Hovel, gen mgr; Frank Bignell, asst gen mgr; film buyer; Clark Hogan, program dir; James Roy Miller, promotion mgr; Edward Menkhaus, news dir; Cloven Smith, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd. Radio affiliate: WKOW.

WMTV (July 19, 1953) ch. 33; power—158kw visual; antenna height—690 feet above average terrain, 594 feet above ground. Address: P. O. Box 168. Phone: Cedar 3-5381. TWX MN 8539.

Licensee: Forward Television Inc. (acquired station May 18, 1958). Ownership: See Lee Stations in "Group Ownership." Also see "Newspaper Ownership." Network: NBC-TV (primary).

Rep: Weed. Highest hour rate: \$325. Color facilities: network.

Executives: Herbert R. Ohrt, pres (Mason City, Iowa); Walter J. Rothschild, vp & natl sales mgr (Quincy, Ill.); Merritt Milligan, gen mgr; Donald G. Harter, asst mgr; George Plenderleith, film editor; Wanda Montz, promotion mgr; Jerry Harper, news dir; L. Stanley Sadler, chief engr.

Washington atty: Pierson, Ball & Dowd.

MANITOWOC, Manitowoc County (ch. 65)

MARINETTE, Marinette County (ch. 11+, 32—, 38+)

WLUX-TV (Sept. 10, 1954) ch. 11; power—240kw visual, 120kw aural; antenna height—780 feet above average terrain, 818 feet above ground (construction permit for 316kw visual power, antenna 980 feet above average terrain and 962 feet above ground).

Address: Radio-TV Park (Marinette), 126 N. Madison (Green Bay). Phone: Redwood 5-6631 (Marinette); Hemlock 2-6468 (Green Bay), TWX Marinette 8332.

Licensee: M & M Broadcasting Co. (acquired station 1958).

Ownership: Evening Telegraph Co. (Morgan Murphy), 5%; Norman M. Postles, 10%; Walter C. Bridges, 10%; Joseph D. Mackin, 10%; Charles and Antoinette Goldberg, 7.5% and John Stang, 7.5%. For other Murphy interests see Morgan Murphy-Walter C. Bridges Stations in "Group Ownership." Also see "Newspaper Ownership." Network: ABC-TV (primary).

Rep: Hollingbery; William Hurley (Minneapolis).

Highest hour rate: \$450. Color facilities: network.

Executives: Morgan Murphy, pres; Joseph D. Mackin, gen mgr; John H. Borgen (Green Bay mgr); Patrick Kehoe, program dir; Yvonne Fronssee, promotion mgr; Howard Emich, news dir; Alistair S. Alexander, chief engr.

Washington atty: Scharfeld & Baron. Radio affiliate: WMAM.

MILWAUKEE, Milwaukee County (ch. 4—, *10+, 12, 18+, 24+, 30)

WCAN-TV (not on air; suspended operation but still holds construction permit) ch. 24; power—251kw visual, 123kw aural; antenna height—520 feet above average terrain, 681 feet above ground.

Address: c/o Philip M. Baker, Pennsylvania Bldg., Washington 4, D. C. Licensee: Lou Poller (original owner).

Washington atty: Philip M. Baker.

WFOZ-TV (not on air, granted May 4, 1955, target date unknown) ch. 31; power—21.4kw

visual; antenna height—350 feet above average terrain, 434 feet above ground.

Permittee: Business Management Inc.

WISN-TV (Oct. 27, 1954) ch. 12; power—316kw visual, 158kw aural; antenna height—1,000 feet above average terrain, 1,105 feet above ground.

Address: 759 N. 19th St., zone 3. Phone: Division 2-3000. TWX 489.

Licensee: Hearst Corp. (acquired station March 8, 1955).

Ownership: See Hearst Stations in "Group Ownership." Also see "Newspaper Ownership." Network: ABC-TV (primary).

Rep: Petry. Highest hour rate: \$1,000. Color facilities: network, local film, local slides.

Executives: D. L. Provost, vp; William C. Goodnow, station mgr; Richard C. Foerster, sales mgr; Baylen H. Smith, program dir & film buyer; Arthur H. Barnes, promotion-publicity dir; Douglas D. Davenport, news dir; Lionel Wittenberg, chief engr.

Washington atty: Dempsey & Kopolowitz. Radio affiliate: WISN.

WITI-TV (Whitefish Bay) (May 21, 1956) ch. 6; power—100kw visual, 64.6kw aural; antenna height—980 feet above average terrain, 1,046 feet above ground.

Address: 5445 N. 27th St., zone 9. Phone: Uptown 3-1919. TWX MI 272. Licensee: Independent Television Inc. (acquired station Dec. 22, 1958).

Ownership: See Storer Broadcasting Co. Stations in "Group Ownership." Also see "Newspaper Ownership." Network: CBS-TV (primary).

Rep: Blair Television Assoc. Highest hour rate: \$1,400. Video tape: Ampex.

Executives: George B. Storer, pres; Terry H. Lee, managing dir; Joseph W. Evans, coml mgr; Dean E. McCarthy, operations mgr; Robert G. Truscott, chief engr.

Washington atty: Robert F. Jones.

***WMVS-TV** (Oct. 28, 1957) ch. *10; power—129kw visual, 65.7kw aural; antenna height—740 feet above average terrain, 1,046 feet above ground.

Address: 1015 N. 6th St. Phone: Broadway 1-1550. Licensee: Board of Vocational & Adult Education (original owner).

Executives: Paul K. Taff, gen mgr; J. C. Wulliman, operations mgr; C. H. Logan, production mgr; John Lemke, film supervisor; Ken Lofgren, promotion mgr.

*Non-commercial educational.

WTMJ-TV (Dec. 3, 1947) ch. 4; power—100kw visual, 50kw aural; antenna height—930 feet above average terrain, 1,032 feet above ground.

Address: 333 W. State St., zone 1. Phone: Broadway 1-6000. TWX MI 297.

Licensee: Journal Co. (original owner). Ownership: The Journal Co. (Milwaukee Journal), 100%. See "Newspaper Ownership." Network: NBC-TV (primary).

Rep: Harrington, Righter & Parsons. Highest hour rate: \$1,450. Color facilities: network, local film, local live, local slides.

Executives: George Comte, vp & gen mgr; Robert J. Helss, mgr; Neale V. Bakke, sales mgr; Sprague E. Vonler, program mgr; James Fitzgerald, supervisor film dept; R. Bruce Wallace, mgr public service & promotion; Jack Krueger, news editor; Phillip B. Laesser, mgr am & tv engineering; Edwin Cordes, chief engr. tv facilities.

Washington atty: Hogan & Hartson. Radio affiliate: WTMJ-AM-FM.

WXIX (returned to air July 20, 1959, after going dark April 1, 1959) ch. 25; power—100 kw visual; antenna height—530 feet above average terrain, 663 feet above ground.

Address: 5445 N. 27th St., zone 9. Licensee: WXIX Inc.

Ownership: Gene Posner, 100% (acquired station May 1959).

Executives: Gene Posner, pres & gen mgr; Lew Broyer, exec vp, sales mgr & film buyer,

OSHKOSH, Winnebago County (ch. 48—)

PARK FALLS, Price County (ch. *18)

PORTAGE, Columbia County (ch. 17—)

PRAIRIE du CHIEN, Crawford County (ch. 34)

RACINE, Racine County (ch. 49—, 55)

RHINELANDER, Oneida County (ch. 22)

RICE LAKE, Barron County (ch. 21+)

RICHLAND CENTER, Richland County (ch. 15, *66—)

SHEBOYGAN, Sheboygan County (ch. 59—)

SHELL LAKE, Washburn County (ch. *30—)

SPARTA, Monroe County (ch. 50—)

STEVENS JOINT, Portage County (ch. 20+, 26—)

SURGEON BAY, Door County (ch. 44—)

SUPERIOR, Douglas County (also see DULUTH, Minn.)

WDSM-TV (March 1954): ch. 6; power—100 kw visual, 50kw aural; antenna height—1,010

feet above average terrain, 804 feet above ground.

Address: 230 E. Superior St., zone 2. Phone: Randolph 7-8484. TWX 7071.

Licensee: Northwest Publications Inc. (original owner).

Ownership: See "Newspaper Ownership" and see Ridder Publications Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Peters, Griffin, Woodward; Wayne Evans & Assoc.

Highest hour rate: \$500. Color facilities: network.

Executives: Robert B. Ridder, broadcasting pres; C. D. (Duke) Tully, gen mgr; Robert J. Rich, asst gen mgr; Carlo Anneke, coml mgr; Edwin M. Conrad, program dir & film buyer; Martin Olson, promotion mgr; Glenn Maxham, news dir; George Carlson, chief engr.

Washington atty: Fly, Shebruk, Blume & Gaguine.

Radio affiliate: WDSM.

WDSM-TV Translators: K75AM Bemidji, Minn., K82AF Cass Lake, Minn., and K74AR Deep River, Minn., all Headquarters TV Translator Corp., P. O. Box 83, Bemidji; K73AO International Falls, Minn., K78AL Kabetogama, Minn., K82AJ Orr, Minn., and K74AS Virginia, Minn., all Minnesota Tv Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls.

WAUSAU, Marathon County (ch. 7—, 9, 16+, *46—)

WSAU-TV (Oct. 24, 1954) ch. 7; power—316kw visual, 177kw aural; antenna height—1,210 feet above average terrain, 647 feet above ground.

Address: P. O. Box 29. Phone: 2-1021. TWX WS 8889.

Licensee: Wisconsin Valley Television Corp. (original owner).

Ownership: Wausau Record Herald, 25%; Charles Lemke, 25%; Wisconsin Rapids Tribune (WFHR), 12.5%; Marshfield News-Herald, 12.5%; Antigo Journal (WATK), 8.32%; Rhinelander News, 8.32%; and Merrill Herald, 8.32%, all Wisconsin. Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Meeker, Harry Hyett (Minneapolis and St. Paul).

Highest hour rate: \$350. Color facilities: network.

Executives: Richard D. Dudley, gen & coml mgr; Bart Kellinhaus, film buyer & program dir; Thomas E. Bolger, promotion mgr; Walter John Chilsen, news dir; Roland Richardt, chief engr.

Washington atty: McKenna & Wilkinson. Radio affiliate: WSAU-WLIN (FM).

WHITEFISH BAY, Milwaukee County (ch. 6)

WITI-TV: See Milwaukee.

WISCONSIN RAPIDS, Waukegan County (ch. 14—)

WYOMING

BUFFALO, Johnson County (ch. 29)

CASPER, Natrona County (ch. 2+, 6+)

KTWO-TV (March 1, 1957) ch. 2; power—28.5kw visual, 14.5kw aural; antenna height—1,400 feet above average terrain, 88 feet above ground.

Address: 143 N. Durbin. Phone: 3-3711. TWX CP 486.

Licensee: Rocky Mountain Tele Stations (original owner).

Ownership: See Rocky Mountain Tele Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Meeker; John L. McGuire & Co. Highest hour rate: \$150.

Executives: Burt I. Harris, pres; Lawrence S. Berger, gen mgr, coml mgr & film buyer; Paul Wickre, program dir; Pat Hansen, promotion mgr; James Baker, news dir; Marion Cunningham, chief engr.

Washington atty: Sher, Oppenheimer & Harris.

CHEYENNE, Laramie County (ch. 5+)

KFBC-TV (March 22, 1954) ch. 5; power—100kw visual, 50kw aural; antenna height—620 feet above average terrain, 483 feet above ground.

Address: 2923 E. Lincoln Way. Phone: 44461. Licensee: Frontier Broadcasting Co. (original owner).

Ownership: See Frontier Stations in "Group Ownership." Also see "Newspaper Ownership." Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Hollingbery. Highest hour rate: \$225. Color facilities: network.

Executives: Robert S. McCracken, pres & film buyer; William C. Grove, vp, gen mgr & chief engr; Charles P. Cahill, coml mgr; Victor L. Stamm, program dir; William D. Osborne Jr., news dir.

Washington atty: Koteen & Burt. Radio affiliate: KFBC.

KFBC-TV Translators: K73AF Rawlins, Wyo., Rawlins Broadcasting Co., c/o William Grove, KFBC-TV Cheyenne; K70AK Saratoga, Wyo., Saratoga Tv Co., c/o John Glode, Saratoga.

Radio Stations CONTINUED

DISTRICT OF COLUMBIA CONTINUED

WTOP (Oct. 20, 1932): 1500 kc; 50 kw, DA-2. Broadcast House, zone 16. Phone Emerson 2-9300. TWX WA 63. Washington Post Co. (acquired station Feb. 9, 1949). (See Washington Post Stations in "Group Ownership" and "Newspaper Ownership.")

Network CBS. Rep CBS Radio Spot Sales. John S. Hayes, pres; Lloyd W. Dennis Jr., vp & gen mgr; Robert W. Schellenberg, coml mgr; Charles Crawford, sales development mgr; Patricia A. Searlight, program dir; Laurese E. Gordon, promotion dir; Clyde M. Hunt, vp engineering; Granville Klink, chief engr; Edward Ryan, news dir.

WTOP-FM (1946): 96.3 mc; 20 kw. Duplicates WTOP (above).

WTOP-TV: Tv companion of WTOP-AM-FM.

WUST-AM-FM (See Bethesda, Md. listing).
WWDC (1941): 1280 kc; 5 kw, DA-2. 1827 K St., N.W., zone 6. Phone Tuckerman 2-7600. TWX WA 286. WWDC Inc. (acquired station 1942).

Rep Blair.
Ben Strouse, pres & gen mgr; Herman Paris, vp, national sales; Max Sherman, vp, local sales; Norman Reed, vp, programming; Jo Wilson, promotion dir; Ross Beville, vp, engineering & labor relations; Robert E. Robinson, news dir.

WWDC-FM (1947): 101.1 mc; 20 kw. Address, licensee & staff same as WWDC (above).

FLORIDA

ARCADIA, De Soto County

WAFG (September 1955): 1480 kc; 1 kw-D. P. O. Box 876. Phone Walnut 8-6101. Arcadia, Punta Gorda Broadcasting Co. (acquired station Feb. 3, 1959).

Network Keystone. Rep McGillivra.
H. D. Ryals, pres; W. W. Benton, gen mgr; Bert G. Erickson, coml mgr, program dir & promotion dir; Paul Howell, chief engr; Richard Cobb, farm dir; Mary B. Anderson, women's dir.

ARLINGTON, Duval County

WTTT (November 1957): 1220 kc; 250 w-D. P. O. Box 8716. Jacksonville 11, Fla. Phone Raymond 4-2188. Theodore Weber (acquired station May 1959).

Network MBS. Rep Raymer.
Theodore Weber, pres, gen mgr, coml mgr; Janet M. Weber, asst gen mgr, women's dir; Buddy Holliday, program dir; Ernest F. Grossholz, chief engr; Pauline Mayer, farm dir.

ATLANTIC BEACH (Jacksonville), Duval County

WETK (Jan. 27, 1958): 1600 kc; 1 kw-D. Box 1328. Phone Cherry 8-3895. Ocean Beach Broadcasting Co. (original owner).

W. H. Adams & Florence V. Adams, owners; Robert K. Lynch, station mgr, coml mgr & chief engr; Bernie Adams, program dir; Tommy Carroll, sports & news dir; Nellie A. Lynch, women's dir.

AUBURNDALE, Polk County

WTWB (Oct. 10, 1958): 1570 kc; 1 kw-D. P. O. Box 7. Phone Woodlawn 7-1123. L. M. Hughey (acquired station February 1957).
L. M. Hughey, owner; Richard W. Boyce, gen mgr, program mgr, promotion mgr, news dir; Bruce L. Parker, coml mgr; Fred N. Potter, chief engr; Ruth Kostyo, women's dir.

AVON PARK, Highlands County

WAVP (November 1957): 1390 kc; 1 kw-D. Jacaranda Hotel. Phone Glendale 2-6001. John B. Marshall (acquired station Aug. 1, 1958).
Rep Best.
Albert E. Gale, owner & mgr; William E.

Hudson, coml mgr; Ilda E. Gale, program dir; Tom Moore, chief engr; Douglas L. Way, news dir.

BARTOW, Polk County

WBAB (1953): 1460 kc; 1 kw-D. P. O. Box 820. Phone Capitol 3-8021. WBAB Inc. (acquired station January 1955).

W. Avera Wynne, pres; John F. Burgreen, gen mgr; Francis L. Pipes, coml mgr; Kenneth E. Shroyer, program dir; Alva Duncan, chief engr.

BELLE GRADE, Palm Beach County

WSWN (Oct. 5, 1947): 900 kc; 1 kw-D. P. O. Box 8. Phone Wyman 6-2063. Seminole Broadcasting Co. (See Dee Rivers Stations in "Group Ownership.")

Rep Stars National.
Specialty programs (wkly): Negro 12 hrs.
E. D. Rivers Jr., chairman of board; Marvin M. Smith, gen mgr; Alvin Harris, program dir; C. S. Clemens, chief engr; Kenneth Henderson, farm dir; Kathryn Cook, women's dir.

BRADENTON, Manatee County

WBBD (Oct. 23, 1957): 1420 kc; 1 kw, DA-D. P. O. Box 1038. Phone 6-2183. Sunshine State Broadcasting Co. (original owner).

WTBL (1946): 1490 kc; 250 w. P. O. Box 1060. Phone 6-1107. Blue Skies Broadcasting Corp. (acquired station June 1, 1957).
Network Keystone. Rep Best.

Dick Doty, pres & gen mgr; Ken McKendree, coml mgr; Gordon Wylie, program dir; Frank Burkard, promotion dir; Dick Lundv. chief engr; W. W. Chaplin, news dir; Jim Dunklin, farm dir; Betty Showalter, women's dir.

BROOKSVILLE, Hernando County

WWJB (Oct. 11, 1958): 1450 kc; 250 w-SH. P. O. Box 707. Phone 2020. Hernando Broadcasting Co. (original owner).

Network Keystone.
W. W. Johnson, partner & gen mgr; W. L. Waring Jr., partner; Charles N. Grant, coml mgr; Joseph S. Gall, program dir; D. John Helman, chief engr.

CHIPLEY, Washington County

WBGG (April 10, 1956): 1240 kc; 250 w. P. O. Box 605. Phone Mercury 8-0234. John Sanders (acquired station June 1959).

John Sanders, gen & coml mgr; Lee Sanders, station mgr; Gerald D. McKechnie, chief engr.

CLEARWATER, Pinellas County

WAZE (under construction): 860 kc; 500 w. DA-D. Radio Clearwater Inc.

WTAN (June 8, 1948): 1340 kc; 250 w. P. O. Box 1109. Phone 3-3084. Clearwater Inc. (acquired station January 1958).

Network Keystone. Rep Devney.
H. Dennison Parker, pres, gen mgr & coml mgr; Harry C. Lytle Jr., program dir & promotion dir; James Edwards, chief engr; Howard Hartlev, news dir; Herb Williams, farm dir; Edith Doty, women's dir.

CLEWISTON, Hendry County

WSUG (under construction): 1050 kc; 250 w-D. P. O. Box 1027, Arcadia, Fla. Sugarland Broadcasting Co.

Francis Denmead, owner.
NEW (not on air; target date unknown): 1590 kc; 500 w-D. P. O. Box 1486, Fort Myers, Fla.
Robert Hecksher, pres.

COCOA, Brevard County

WEZY (Oct. 4, 1957): 1480 kc; 1 kw-D. (CP 1350 kc; 1 kw-D, 500 w-N, DA-N). P. O. Box 888. Phone Newton 6-4411. Irving Braun (original owner).

Rep Ochs (Atlanta).
Irving Braun, pres; Jav Schoof, gen mgr; Kelly Smith, coml mgr; Richard Olson, program dir; John Shelton, chief engr.

WKKO (October 1953): 860 kc; 1 kw-D. P. O. Box 1308. Phone Newton 6-2411. WKKO Radio Inc. (acquired station July 29, 1959).
Rep Gene Bolles Co.
Marvin C. Rothchild, pres.

COCOA BEACH, Brevard County

WRKT (under construction): 1300 kc; 500 w-D. Mel Wheeler. (See Mel Wheeler Stations in "Group Ownership.")

CORAL GABLES (Miami), Dade County

WVCG (Feb. 18, 1948): 1070 kc; 1 kw-D. P. O. Box 1516, zone 34. Phone Highland 8-7411. Peninsular Broadcasting Corp. (original owner).

Rep Good Music Broadcasters (N.Y.); Clarke (elsewhere).
George W. Thorpe, pres & gen mgr; Barbara Binns, asst station mgr; Tim Carney, coml mgr; Thomas F. Middleton Jr., chief engr; Jane Okell, women's dir.

WVCG-FM (Nov. 16, 1958): 105.1 mc; 18.5 kw. Same licensee, address & staff as WVCG (above).

CRESTVIEW, Okaloosa County

WCNU (April 8, 1948): 1010 kc; 1 kw-D. P. O. Box 518. Phone Murray 2-2330. Gulf Shores Broadcasting Co. (acquired station June 1955).

Network Keystone; MultiVoice Network (regional). Rep Southeastern Key.

Mrs. Virginia O'Neal, pres; Sam F. Townsend, gen mgr; Vernon C. Cooper, coml mgr & news dir; Dempsey E. Cooper, program dir; James T. Whitaker, chief engr; Carolyn Townsend, women's dir.

WJBB (September 1954): 1050 kc; 1 kw-D. P. O. Box 267. Phone Murry 2-3040. Crestview Broadcasting Co. (acquired station Jan. 1, 1957).

Everett M. McCrary, owner & gen mgr; Joel Hughes, coml mgr; Cordel Whitlock, program dir; Bob Lynn, promotion dir; Russ White, chief engr; Al Robinson, news dir & special events dir; Pat Miller, farm dir; Judith McCrary, women's dir.

CYPRESS GARDENS, Polk County

WGTO (Sept. 9, 1955): 540 kc; 10 kw, DA-D (CP 50 kw, DA-2). P. O. Box 123. Phone Cypress 3-4103 (Winter Haven). TWX Winter Haven 7135. KSTP Inc. (acquired station May 1, 1958). (See Gold Seal Stations in "Group Ownership.")

Rep Perry.
Stanley E. Hubbard, pres; Marvin L. Rosene, vp in chg of sales; G. Max Kimbrel, station mgr & gen sales mgr; Bill Gramer, program dir; Gary Miller, sales promotion dir; David H. Schick, chief engr; Jim Corbett, news & farm dir.

DADE CITY, Pasco County

WDCF (Dec. 15, 1954): 1350 kc; 1 kw-D. Box 1077. Phone Logan 7-3879. Stewart G. and Thelma R. Picard (acquired station Dec. 15, 1956).

Network Keystone.
Stuart Picard, co-owner & gen mgr; George Coleman, coml mgr; Thelma Picard, co-owner & program dir; Margaret Francisco, promotion dir; John Andre, farm dir & chief engr; Bill Bally, news dir; John Underwood, women's dir.

DAYTONA BEACH, Volusia County

WMFJ (1935): 1450 kc; 250 w. P. O. Box 5606. Phone Clinton 2-6491. WMFJ Inc. (acquired station April 3, 1959).

Rep Masia.
John Creutz, pres; Jack Siegel, secy & treas; Dick Clark, gen mgr & program dir; Jay Caldwell, coml mgr; Sari Smith, promotion dir; Jerry Norman, chief engr; Milt Roth, news dir.

WNDB (April 1948): 1150 kc; 1 kw, DA-N. 128 Orange Ave. Phone Clinton 2-1511. News-Journal Corp. (original owner). (See Perry Stations in "Group Ownership" and "Newspaper Ownership.")

Network ABC. Rep Clark.
Julius Davidson, pres; R. Y. Huffman, gen mgr; Daniel F. Carroll, coml mgr; Ken Lueck, program dir; F. A. Scott, chief engr; Ray LaPrise, news dir.

WNDB-FM (March 1947): 94.5 mc; 8.5 kw. Duplicates WNDB (above).

WQXQ (See Ormond Beach listing).

WROD (October 1947): 1340 kc; 250 w. P. O. Box 991. Phone Clinton 2-4826. Daytona Beach Broadcasting Corp. (acquired station 1958). (See Mining Journal Stations in "Group Ownership" and "Newspaper Ownership.")

Rep Pearson.
Frank J. Russell, pres; James F. McDonough, gen mgr, program dir & chief engr; James Crist, coml mgr; Robert Voss, promotion dir; Roger Lambert, news dir; Robert Kulz, farm dir; Genie Hodges, women's dir.

DEFUNIAC SPRINGS, Walton County

WDSP (March 1, 1956): 1280 kc; 5 kw-D. P. O. Box 441. Phone Twin Oaks 4-8361. Euchee Valley Broadcasting Co. (acquired station March 1, 1959).

Network Keystone.
Mrs. W. D. Douglass, pres, promotion dir & women's dir; H. L. Wiles, gen mgr & news dir; Laverne Foster Jr., coml mgr & chief engr; Mary Harper, program dir; Jimmy Scofield, farm dir.

WZEP (1955): 1460 kc; 1 kw-D. P. O. Box 387. Phone Twin Oaks 4-7161. Leonard S. Zepp (acquired station March 1, 1959).
Leonard S. Zepp, gen mgr & chief engr; James Sims, asst mgr & coml mgr.

DELAND, Volusia County

WJBS (1948): 1490 kc; 250 w. P. O. Box 808. Phone Redwood 4-1726. WJBS Inc. (acquired station Jan. 1, 1959). (See Charles E. Britt Stations in "Group Ownership.")

Network MBS. Rep Myers (southeast).
Charles E. Britt, pres; Gil Murray, gen mgr & coml mgr; Jerry Girvin, program dir; Donald Brien, chief engr; E. S. Lotsepich, news dir; Kay Van, women's dir.

WOOO (Dec. 7, 1956): 1310 kc; 5 kw-D. P. O. Box 694. Phone Redwood 4-3422. Trio Broadcasting Co. (acquired station July 1, 1957).

Network Keystone. Rep Bernard; Ochs (regional).
Herbert A. Saxe, pres; Wally King, gen mgr; A. H. Beckwith, coml mgr; Brian Tolby, program dir; Jerry Florence, news, farm & promotion dir; Edwin Carson, chief engr; Mary Lou Edwards, women's dir.

**TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.**

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Shaheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sutter St.
RI 8-1175	EX 2-5671

**NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS**

IN WASHINGTON...

W U S T effectively sells the Negro market with \$550,000,000 in buying power

You're *missing* . . . really *missing* . . . the largest negro group of listeners with \$550,000,000.00 per year to spend if you aren't reaching the Washington negro market through WUST.

It's no secret that negro buying power is going up . . . up . . . up. But, did you know also that the average negro family in Washington earns \$4,000.00 yearly? *More*, probably, by the time you read this.

And they spend it *right here in Washington* . . . right here in WUST's front yard, where they get the hottest . . . happiest . . . most stimulating music and programming.

AND . . . we do more than *talk* to them . . . we *sell* them your product through smart mer-

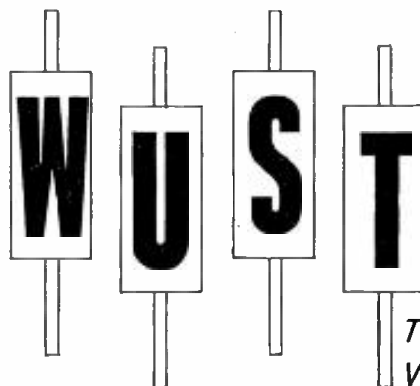
chandising that's more than hand-shaking and head-nodding. It's record-breaking and earth-shattering the way the negro trade reacts to WUST and its advertisers.

The Washington Negro Market is the most *reach-able* single market of its kind in all the world, if you *reach it* through WUST, *covering entirely*, and *penetrating effectively*, the entire area and population of the negro market (comprising more than half of Washington's population).

On the air — in the home . . .
off the air — at point-of-sale
— we'll help you sell this select negro market that's making merchandising history.

**Represented Nationally by
John E. Pearson Company**

New York • Atlanta • Chicago • Dallas
Los Angeles • San Francisco



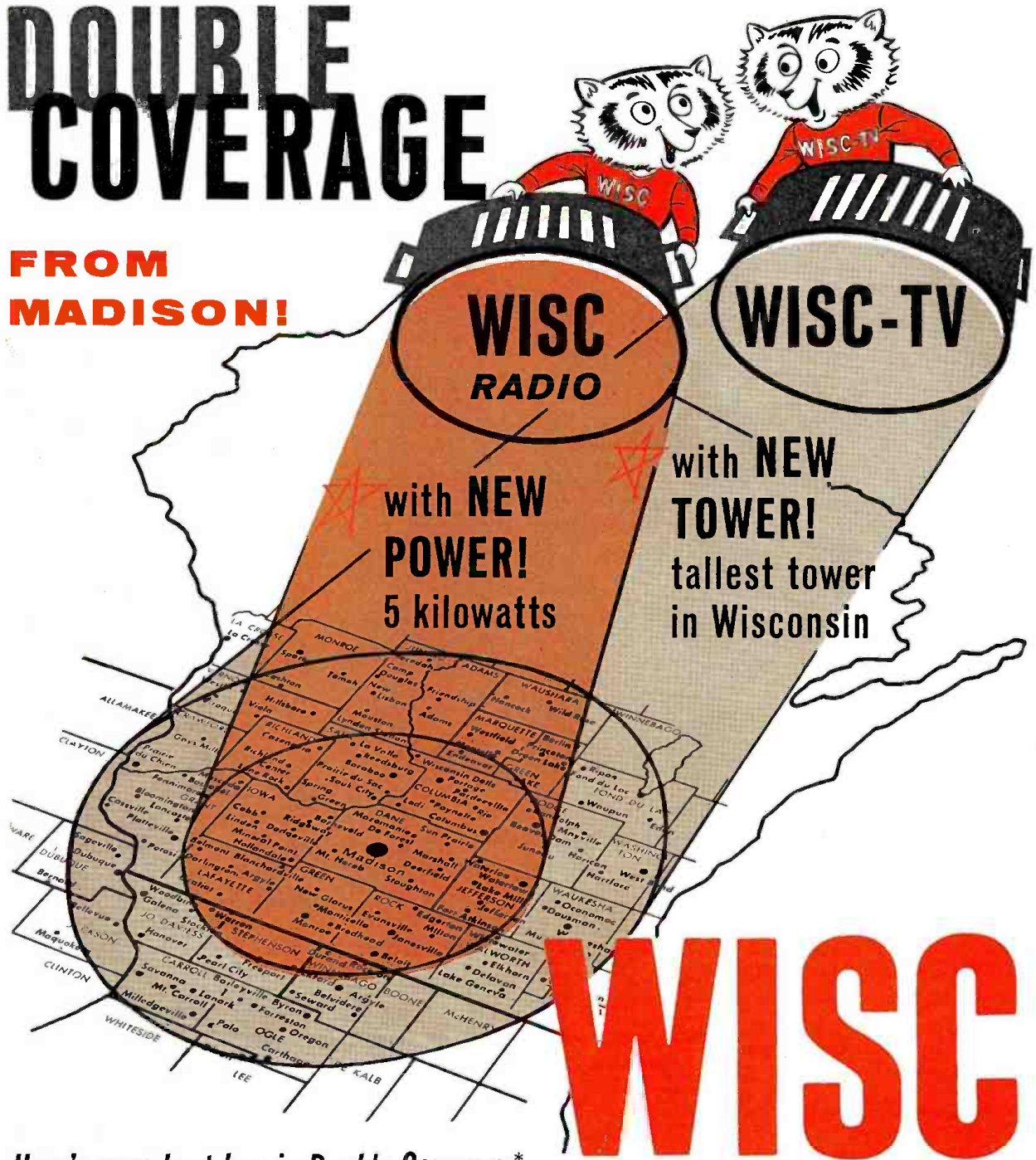
AM • FM

*The Big Stations
Washington, D.C.*

THE NEGRO MARKET-SELLING STATIONS IN THE NATION'S CAPITAL

DOUBLE COVERAGE

**FROM
MADISON!**



WISC

**Here's your best buy in Double Coverage*
from Madison, Wisconsin!**

* **WISC Radio**—with its new 5,000 watt coverage—top popularity as a music, news, and sports station.

* **WISC-TV Channel 3**—with the tallest tower in Wisconsin—and the finest CBS and local television programming, with coverage to 32 counties in Wisconsin, Illinois, and Iowa—reaching 378,310 TV homes!

Radio 1480 AM / 98.1 FM

Television CHANNEL



Represented nationally by
Peters, Griffin, Woodward, Inc.

Tv Stations CONTINUED

WYOMING CONTINUED

CODY, Park County (ch. 24—)

DOUGLAS, Converse County (ch. 14)

EVANSTON, Uinta County (ch. 14—)

GILLETTE, Campbell County (ch. 40)

GREEN RIVER, Sweetwater County (ch. 16)

GREYBULL, Big Horn County (ch. 40)

LANDER, Fremont County (ch. 17—)

LARAMIE, Albany County (ch. *8+, 18+)

LOVELL, Big Horn County (ch. 36+)

LUSK, Niobrara County (ch. 19—)

NEWCASTLE, Weston County (ch. 28+)

POWELL, Park County (ch. 30+)

RAWLINS, Carbon County (ch. 11—)

RIVERTON, Fremont County (ch. 10+)

KWEB-TV (Dec. 22, 1957) ch. 10; power—58.9kw visual, 28.8kw aural; antenna height—1,630 feet above average terrain, 79 feet above ground.

Address: 500 Broadway, Thermopolis, Wyo. Phone: Thermopolis 800.

Licensee: Chief Washakie Tv (original owner).

Ownership: See Ernst Stations in "Group Ownership."

Washington atty: McKenna & Wilkinson.

Radio affiliate: KWRL.

ROCK SPRINGS, Sweetwater County (ch. 13)

SHERIDAN, Sheridan County (Ch. 9—, 12+)

KTWE-TV (not on air; granted May 8, 1957; target date Jan. 1, 1960) ch. 9; power—3.08kw visual, 1.5kw aural; antenna height—350 feet above average terrain, 70 feet above ground.

Address: 355 N. Beverly Dr., Beverly Hills, Calif. Phone: Crestview 6-4632.

Licensee: Rocky Mountain Tele Stations (original owner).

Ownership: See Rocky Mountain Tele Stations in "Group Ownership."

Network: ABC-TV (primary), NBC-TV (primary).

Rep: Meecker; John McGuire (Denver).

Highest hour rate: \$150.

Executives: Burt I. Harris, pres; Lawrence S. Berger.

Washington atty: Sher, Oppenheimer & Harris.

THERMOPOLIS, Hot Springs County (ch. 15)

KWEB-TV ch. 10 (see Riverton).

TORRINGTON, Goshen County (ch. 27)

WHEATLAND, Platte County (ch. 24+)

WORLAND, Washakie County (ch. 34)

**TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.**

WASHINGTON, D. C. CHICAGO
Ray V. Hamilton Richard A. Shaheen
1737 DeSales St., N.W. 1714 Tribune Tower
EX 3-3456 DE 7-2754

DALLAS SAN FRANCISCO
DeWitt Landis John F. Hardesty
1511 Bryan St. 111 Sutter St.
RI 8-1175 EX 2-5671

**NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS**

GUAM

AGANA (ch. 8, 10)

KUAM-TV (Aug. 5, 1956) ch. 8; power—0.436kw visual, 0.217kw aural; antenna height—70 feet above average terrain, 302 feet above ground.

Address: P. O. Box 68. Phone: 7-961.

Licensee: Radio Guam.

Ownership: Harry M. Engel Jr., 45.5%; Phil Berg, 45.5%; William B. Duce, 4%; John P. Hearne, 5%. Mr. Hearne also owns 33 1/4% of KAFY Bakersfield, 22.2% of KFXM San Bernardino, and 20.9% of KVEN Ventura, all California.

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Rep: Intercontinental Services Ltd.

Highest hour rate: \$120.

Executives: Harry M. Engel, pres; John P. Barton, resident mgr & film buyer; Robert Green, administrative asst; Mary C. Chappelle, coml mgr; R. Gil Bahr, program dir; Wesley Whitfield, film dir; Richard R. Williams, news dir.

Washington atty: Krieger & Jorgensen.

Radio affiliate: KUAM.

PUERTO RICO

ARECIBO, Arecibo County-AGUADILLA, Aguadilla County (ch. 12+)

WOLE-TV (Aguadilla) (not on air; granted 1959; target date unknown) ch. 12.

Permittee: Western Broadcasting Corp.

CAGUAS, Guayama County (ch. 11—)

WKEM-TV (not on air, granted May 3, 1956; target date unknown) ch. 11.

Address: P. O. Box 4189. Phone: 2-1278.

Permittee: American Colonial Broadcasting Corp. (original owner).

Ownership: See American Colonial Broadcasting Stations in "Group Ownership."

FAJARDO, Humacao County (ch. 13+)

WSTE (not on air, granted July 16, 1958; target date not announced) ch. 13.

Address: 566 Ponce de Leon Ave.

Permittee: Continental Broadcasting Corp. (acquired CP March 26, 1959).

Ownership: Grantee operates WHOA San Juan and is owned by Carmena Mendez, 100%.

MAYAGUEZ, Mayaguez County (ch. 3+, 5—)

***WIFM-TV** (granted Feb. 3, 1959; target date unknown) ch. 3; power—29.5kw visual; antenna height—690 feet above ground.

Permittee: Dept. of Education of Puerto Rico.

*Non-commercial educational.

WORA-TV (September 1955), ch. 5; power—29.5kw visual (cp for 100kw), 17.8kw aural; antenna height—1,990 feet above average terrain, 141 feet above ground.

Address: P. O. Box 43. Phone: 1151.

Licensee: Supreme Broadcasting Co. of P.R. (original owner).

Ownership: Radio Americas Inc., 69.17%; Supreme Broadcasting Co. of Louisiana (WJMR-AM-TV New Orleans), 28.34%. Radio Americas is owned by Alfredo R. deArellano Jr.

Network: ABC-TV, CBS-TV.

Highest hour rate: \$160.

Executives: Alfred R. deArellano Jr., pres & gen mgr.

Washington atty: Loucks, Zias & Jansky.

Radio affiliate: WORA-AM-FM.

PONCE, Ponce County (ch. 7+, 9—)

WRIK-TV (March 1958) ch. 7; power—1.41kw visual, 0.708kw aural; antenna height—

110 feet above average terrain, 71 feet above ground.

Address: Darlington Bldg. Phone: 2-0280.

Licensee: Ponce Television Corp. (original owner).

Ownership: George Mayoral, 25%; William Cortada, Luis A. Ferre, 20%; Alfredo Carlos deArellano, 25%; Oscar Girod, 5%. Mr. Mayoral is vp-gen mgr of WJMR-AM-TV New Orleans, La. WJMR owns 28% of WORA-TV Mayaguez, P.R.

Rep: Inter-American Publications; Island Networks (San Juan).

Highest hour rate: \$150.

Executives: George A. Mayoral, pres; William Cortada, gen mgr & coml mgr; R. Garcia Santaella, asst coml mgr; Leslie J. Colombani, program dir; Armando L. Clavell, program mgr; John A. Prather, chief engr.

Washington atty: Loucks, Zias & Jansky.

WSUB-TV (February 1958) ch. 9; power—2.73kw visual; antenna height—4,159 feet above average terrain, 235 feet above ground.

Address: P. O. Box 471, Ponce.

Licensee: American Colonial Broadcasting Corp. (original owner).

Ownership: See American Colonial Stations in "Group Ownership."

Rep: Pan American.

Executives: Ralph Perez Perry, pres; Mariano Angelet Esquero, gen mgr; Jose Rivas, technical dir & coml mgr; Felipe Rodriguez, program dir; Gladys Boscio, asst mgr; Rafael Cortez, chief engr.

Washington atty: Frank Stollenwerck.

Radio affiliate: WKVM.

SAN JUAN, San Juan County (Ch. 2+, 4—, *6+)

WAPA-TV (May 1, 1954) ch. 4; power—56.2kw visual, 33.9kw aural; antenna height—220 feet above average terrain, 260 feet above ground.

Address: 357 Ponce de Leon Ave. Phone: 3-3006.

Licensee: Ponce de Leon Broadcasting Co. of Puerto Rico (acquired station May 1957).

Ownership: Winston-Salem Broadcasting Co., 80%; Goar, Abel and Luis Augusto Mestre, 20%. See Winston-Salem Broadcasting Co. in "Group Ownership." The Mestres own Cuban broadcast properties.

Network: NBC-TV, ABC-TV.

Highest hour rate: \$325.

Radio affiliate: WAPA.

***WIFB-TV** (Jan. 6, 1959) ch. *6; power—100 kw visual, 50kw aural; antenna height—920 feet above average terrain, 285 feet above ground.

Address: P. O. Box 306. Phone: 6-5701.

Licensee: Dept. of Education of the Commonwealth of Puerto Rico (original owner).

Executives: R. Delgado Marquez, gen mgr; film buyer; L. S. Lavandero, program dir; Julio Rivera, news dir; R. Rodriguez-Santiago, chief engr.

Washington atty: Arnold, Fortas & Porter.

*Non-commercial educational.

WKAQ-TV (March 28, 1954) ch. 2; power—100kw visual, 50kw aural; antenna height—1,270 feet above average terrain, 284 feet above ground.

Address: P. O. Box 5096; Stop 8, Puerta de Tierra. Phone 3-3800.

Licensee: El Mundo Inc. (original owner).

Ownership: Angel Ramos (publisher of El Mundo), 99.9%. Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Inter-American Publications Inc. (New York).

Highest hour rate: \$375.

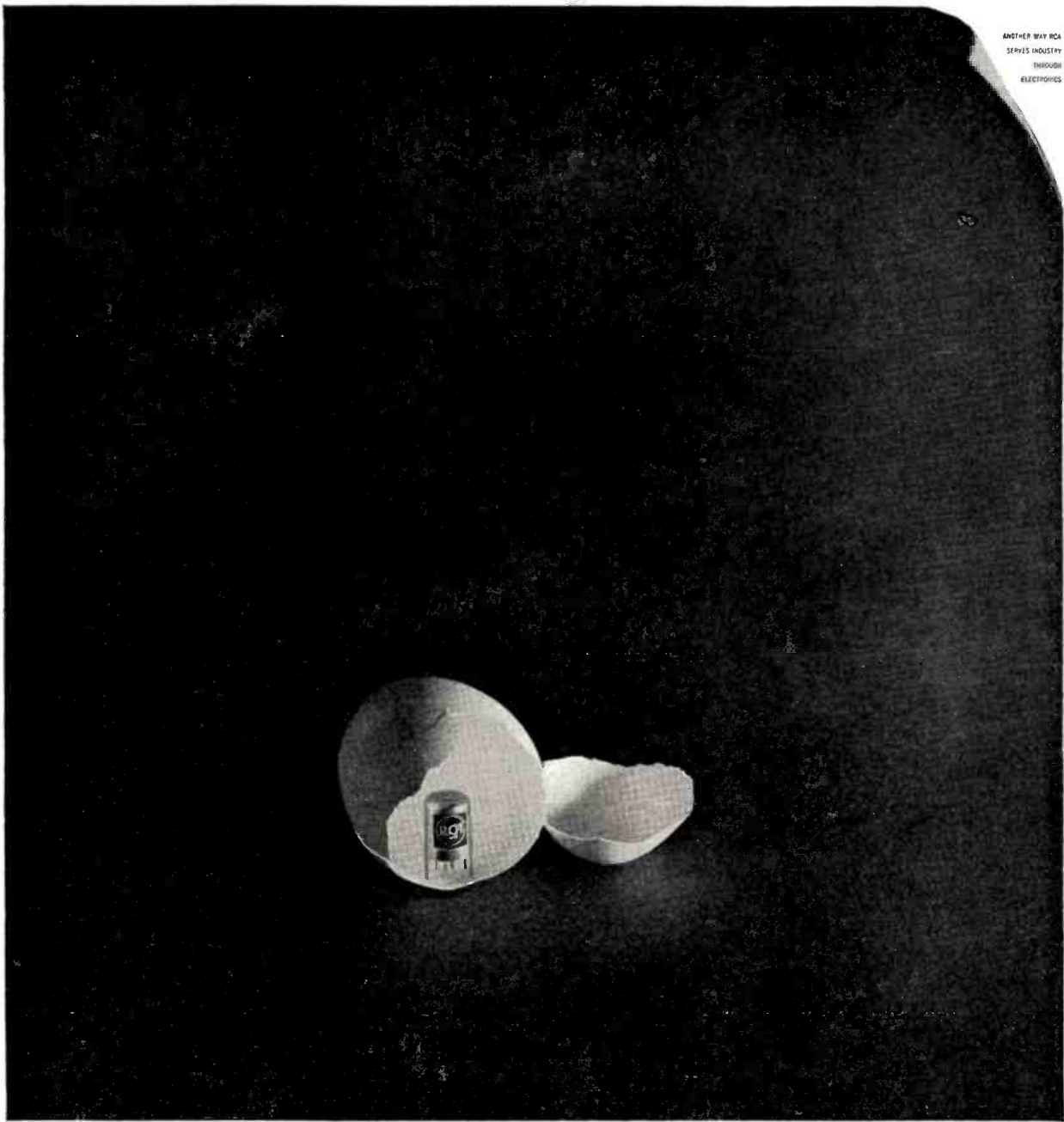
Executives: Angel Ramos, pres; Eleuterio Vega, gen mgr & film buyer; José Luis Torregrosa, program dir & promotion mgr; Evelio Otero, news dir; Robert L. Beurket, chief engr.

Radio affiliate: WKAQ-AM-FM.

VIRGIN ISLANDS

CHARLOTTE AMALIE, St. Thomas County (ch. 10—)

CHRISTIANSTED, St. Croix County (ch. 8+)



RCA Electronics introduces the tube of tomorrow

Called the Nuvistor, this thimble-size electron tube is likely to start a revolution in electronics. RCA engineers scrapped old ideas—took a fresh look at tube design. The result will be tubes that are far smaller, perform more efficiently, use less power, can take more punishment, are more reliable. De-

velopmental models now being tried out by designers will have a profound effect on the size, appearance, and performance of electronic equipment for entertainment, communications, defense, and industry in the future. It is another example of the way RCA is constantly advancing in electronics.



RADIO CORPORATION OF AMERICA

MUTUAL...

Of all radio networks — Mutual and only Mutual serves the best interests of the independent stations.

It's the only service any dynamic independent needs to supplement its own creative format in its market.

With The Mutual Service the voice of the independent remains just that. The authority, the solid rock security and the prestige of an international news staff (incorporating some of the best known names in the broadcast field) are its own to use. Beyond that — there's every latitude — every freedom to create the distinctive voice that has made independent radio the vital selling force it is today.

You can live with Mutual. You can grow with Mutual. You can make money with Mutual. That's why with stations (and advertisers) **MUTUAL IS HERE TO STAY.**



MUTUAL



THE WORLD'S LARGEST NETWORK

A service to independent stations

A SERVICE TO INDEPENDENT STATIONS

DIRECTORY OF AM AND FM RADIO STATIONS IN THE U.S.

Note: Listed in this directory are all am (amplitude modulation) and fm (frequency modulation) stations in the U. S. and its territories. Information for each station listed below has been corrected to Aug. 1, 1959. Where applicable, the following data are shown in this order: call letters, date station began (or intends to begin) operation, frequency, power, station address, telephone, TWX number, name of licensee together with date present licensee acquired station, national and regional network affiliations, national representative, hours of specialty programs (Negro or foreign language) broadcast each week, executives, companion fm and tv stations.

For each station associated with newspaper ownership

and/or multiple owners of radio and/or television stations the phrases "see Newspaper Ownership" or "see Group Ownership" appear after the name of the licensee. These refer to specialized directories which may be located by consulting the Facilities index on page B-1.

For fm stations which are companions of am stations and which duplicate the programming of the am, only facilities are listed. Fm stations which are programmed and operated independently are listed in greater detail.

Appropriate note is made of television companions of radio stations listed here. Full information about all television stations is presented in the Directory of Television Stations in the U. S. beginning on page B-3.

ALABAMA

ALBERTVILLE, Marshall County

WAVU (1948): 630 kc; 1 kw-D. P. O. Box 411. Phone 830. Sand Mt. Broadcasting Service (original owner).

Network Alabama Community Network. Pat M. Courlington, pres & gen mgr; Bill Hagler, coml mgr, program director & news director; James B. Hartline, chief engineer; Jesse Culp, farm director; Fay Morrison, women's director.

WAVU-FM (1949): 105.1 mc; 4.7 kw. Duplicates WAVU (above).

ALEXANDER CITY, Tallapoosa County

WFPS (May 31, 1947): 1050 kc; 1 kw-D. 138 Main St. Phone Adams 4-2566. Piedmont Service Corp.

WFPS-FM (Sept. 30, 1949): 106.1 mc; 4.6 kw. Duplicates WFPS (above).

ANDALUSIA, Covington County

WCTA (Aug. 12, 1946): 920 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 29. Phone Capitol 2-1144. Andalusia Broadcasting Co. (original owner).

Network Keystone. Specialty programs: Negro, 10 hrs wkly. J. Dige Bishop, pres, gen mgr & chief engineer; Donald Cooke, coml mgr & promotion dir; Bob Duck, program dir; Howell Peabworth, news dir & farm dir; Mary Helen Kilpatrick, women's dir.

WCTA-FM (July 1950): 98.1 mc; 10 kw. Duplicates WCTA (above).

ANNISTON, Calhoun County

WANA (1954): 1490 kc; 250 w. 115 West 33rd St. Phone Adams 7-1627. Anniston Radio Co. (See Cary L. Graham Stations in "Group Ownership").

WDNG (July 1, 1957): 1450 kc; 250 w. P. O. Box 1280. Phone Adams 6-8291. Potts Broadcasting Inc. (acquired station July 1959). Thomas S. Potts, gen mgr; Bettie R. Ferguson, asst mgr; Harry Dickinson, chief engr.

WHMA (1938): 1390 kc; 5 kw-D, 1 kw-N, DA-N. Radio Bldg. Phone Adams 6-7545. Anniston Broadcasting Co. (original owner). (Also see "Newspaper Ownership.")

Network ABC. Alabama Broadcasting. Rep Walker-Rawalt; Dora-Clayton.

Harry M. Ayers, pres; Malcolm Street, gen mgr; George M. Rutledge, coml mgr; Rosamond Ponder, program dir; W. Hall Wray, promotion mgr; James A. Hudson, chief engr; E. Cody Hall, news dir; A. S. Mathews, farm dir; Olma Macy, women's dir.

WHMA-FM (1947): 100.5 mc; 3.65 kw. Duplicates WHMA (above).

Key to symbols: In connection with station facilities one or more of the following abbreviations may appear: D—daytime station; DA-D—directional antenna day only; DA-N—directional antenna night only; DA-1—directional antenna same pattern day and night; DA-2—directional antenna different pattern day and night; L—limited time, stations operates night hours only when dominant station is not operating; LS—local sunset; N—night; SH—specified hours of operation provided in station's license; ST—station shares time with one or more stations; CP—construction permit.

ATHENS, Limestone County

WJMW (Nov. 8, 1948): 730 kc; 1 kw-D. P. O. Box 388. Phone 565. The Athens Broadcasting Co. (original owner).

WJOF (FM) (granted July 1958): 104.3 mc; 1.05 kw. Athens Broadcasting Co.

ATMORE, Escambia County

WATM (Dec. 17, 1949): 1590 kc; 5 kw-D. P. O. Box 59. Phone 50. Southland Broadcasting Co. (acquired station Dec 1, 1951).

Rep Continental Radio Sales. Specialty programs: Negro, 2½ hrs wkly. Grady L. Ingram, co-owner; Tom C. Miniard, co-owner, gen mgr, chief engr & farm dir; Julia E. Miniard, coml mgr; James Crews, program dir; Mickey Roberts, sports & news dir; Ernestine Miniard, women's dir.

AUBURN, Lee County

WAUD (December 1947): 1230 kc; 250 w. P. O. Box 391. Phone 1240. Auburn Broadcasting Co. (original owner).

Network ABC; Southeastern Key Market Network.

Specialty programs: Negro, 25 hrs wkly. Elmer G. Salter, pres, gen mgr, coml mgr, treas; Bob Sanders, program & farm dir; Twila Stone, promotion dir; George Murphy, chief engr; Joan Jetton, news & women's dir.

BAY MINNETTE, Baldwin County

WBCA (April 14, 1957): 1150 kc; 1 kw-D. P. O. Box 426. Phone 2281. Southwest Alabama Broadcasting Co. (acquired station Dec. 1958).

(Also see "Newspaper Ownership.") Network Keystone. Rep Continental Radio Sales.

James H. Faulkner, pres; James E. Stewart, secy-treas & gen mgr; E. R. Morrisette Jr., vp; Clem Courtney, station mgr; Billy Walker, program dir; R. E. (Bob) Robinson Jr., news dir & sports dir; Anne Cooper, women's dir; R. A. Switzer, chief engr.

BESSEMER, Jefferson County

WBEK (1953): 1450 kc; 250 w. P. O. Box 1489. Bessemer Broadcasting Co. (acquired station July 1959).

Rep Pearson. Gene Newman, pres & gen mgr; Gaines Allen, coml mgr; Margaret Newman, program dir; Neal Cicero, chief engr.

BIRMINGHAM, Jefferson County

WAPI (1922): 1070 kc; 50 kw-D, 5 kw-N, DA-2. P. O. Box 2553, zone 3. Phone Fairfax 2-2466. Alabama Broadcasting System Inc. (acquired station 1955). (See "Newspaper Ownership" & S. I. Newhouse Stations in "Group Ownership").

Network NBC. Rep Christal. Ray A. Furr, vp in charge, administration; Charles F. Grisham, gen mgr.

WAPI-FM (1947): 99.5 mc; 72 kw. Same licensee as WAPI (above).

WABT (TV): Tv companion of WAPI-AM-FM (above).

WATV (formerly WLBS) (1948): 900 kc; 1 kw-D, 710 South 22nd St. Phone Fairfax 4-2541. American Electronix Inc. (acquired station Jan. 17, 1958).

Network CBS. Thad Holt, chmn of the bd; E. C. Atkerson, pres; A. E. Simmons, gen mgr; J. B. Roberts, coml mgr; Rick Maze, program dir; Bob Dupriest, chief engr; Stan Valnrib, news dir; Laura Rogers, women's dir.

WBEC (May 25, 1925): 960 kc; 5 kw, DA-N. P. O. Box 2311, zone 3. Phone Alpine 2-3172. TWX BH 87. WBEC Inc. (acquired station May 24, 1957). (See Taft Stations in "Group Ownership.")

Network CBS. Rep Katz. Hubert Taft Jr., pres; Lloyd B. Taft, gen mgr; William O. Mogge, gen sales mgr; Maury J. Farrell, local sales mgr; Fox L. Lightfoot, program dir; William O. Mogge, promotion dir; Hardy Carl, chief engr; Davenport Smith, news dir; Art Walton, farm dir; Mary Badham, women's dir.

WBRC-FM (1959): 106.9 mc; 15.5 kw. Duplicates WBRC (above).

WBRC-TV: Tv companion of WBRC-AM-FM.

WBRT (March 25, 1953): 1260 kc; 5 kw-D. 725 S. 22nd St., zone 5. Phone Alpine 2-3019. TWX 164. Chapman Radio and Television Co. (original owner).

Network ABC. Rep Weed. George K. Chapman, partner & program dir; William A. Chapman, partner & chief engr; William R. Kennedy, gen & coml mgr; Art Jacobs, promotion dir; Alvin Davis, news dir; Bill Russell, farm dir; Frances Coyle, women's dir.

WDEB (1949): 1220 kc; 1 kw-D. 1417 Fourth Ave., N. Phone Fairfax 3-5274. Radio Birmingham Inc. (acquired station May 1959).

Rep Dore; Dora-Clayton (south) James R. Bonfils, pres.

WENN (See Homewood, Ala.).

WEEB (See Bessemer, Ala.).

WJLD (See Homewood, Ala.).

WJLN (FM) (1948): 104.7 mc; 23 kw. Duplicates WJLD (above).

WSPM (FM) (May 11, 1958): 93.7 mc; 20 kw. 2531 8th Ave. North, Zone 4. Phone Fairfax 3-5291. Melonas Broadcasting Co. James V. Melonas, pres; Dale E. Phillips, chief engr.

WSGN (February 1926): 610 kc; 5 kw-D, 1 kw-N, DA-N. 2320 Seventh Ave. S. Phone Fairfax 2-3434. Winston-Salem Broadcasting Co. (acquired station 1955). (See Winston-Salem Broadcasting Co. Stations in "Group Ownership.")

Rep Venard, Rintoul & McConnell; Ayres. James W. Coan, pres; Ben K. McKinnon, coml mgr & gen mgr; Bill Bolen, program dir; Annette S. Griffin, promotion dir; Emmett Smith, chief engr; Peggy Crowwhite, news dir.

WVOX (Oct. 1947): 890 kc; 50 kw-D, DA. P. O. Box 2468, zone 1. Phone State 7-2601. Voice of Dixie Inc. (original owner).

Rep Radio-Tv Representatives. Iralee W. Benns, pres & gen mgr; Ira Leslie, sales mgr, program director & promotion mgr; R. G. Blaskow, chief engineer; Dan Brennan, news director; Johnny Poer, farm director; Joan Foster, women's director.

WYDE (September 1957): 850 kc; 10 kw-D, 1 kw-N, DA-N. 1901 Montgomery Highway, zone 3. Phone Fairfax 2-4511. TWX Birmingham 163. Bartell Broadcasters, Inc. (acquired station Jan. 16, 1959). (See Bartell Stations in "Group Ownership.")

Rep Adam Young. Gerald A. Bartell, pres; Morton J. Wagner, vp; Tom Whitley, gen mgr; Dick Deason, program dir; Danny Martin, promotion dir; James Gray, chief engr.

Radio Stations CONTINUED**ALABAMA CONTINUED****BOAZ, Marshall County**

WAVC (1959): 1300 kc; 500 w-D. 1073 50th St. West, Birmingham, Ala., Zone 8. Phone State 8-1941. Cicero Broadcasting Co. (original owner).

Vearl Cicero, owner, gen mgr & chief engr; Neil F. Cicero, farm dir & coml mgr; James E. Cicero, promotion dir & program dir; Mary F. Cicero, news dir; Eunice Cicero, women's dir.

BREWTON, Escambia County

WEEJ (1947): 1240 kc; 250 w SH. Phone 1000. Brewton Broadcasting Co.

BUTLER, Choctaw County

WFRN (new station, granted March 26, 1959): 1220 kc; 1 kw-D. Radio Butler Co.

Paul D. Nichols, station mgr & chief engr; Houston L. Pearce, coml mgr; William C. Reid, program dir.

CALERA, Shelby County

WBYE (Jan. 12, 1958): 1370 kc; 1 kw-D. Box 428. Phone North 8-7751. Shelby County Advertising Corp. (acquired station Jan. 16, 1959). (See Smith Broadcasting stations in "Group Ownership").

Ralph W. Sears, pres; Marion P. Jones, sec & mgr; George E. Ewing, vp & program dir.

CARROLLTON, Pickens County

WRAG (1951): 590 kc; 1 kw-D. P. O. Box 71. Phone 2364. Pickens County Broadcasting Co. (original owner). (See Hook stations in "Group Ownership").

CLANTON, Chilton County

WKLF (1947): 980 kc; 1 kw-D. 703 1/2 W. Second Ave. North. Southeastern Broadcasting Co. (original owner).

WKLF-FM (1952): 100.9 mc; 370 w. Duplicates WKLF (above).

CULLMAN, Cullman County

WFMH (1949): 1460 kc; 5 kw-D. 206 Second Ave., E. Phone 910. Voice of Cullman (original owner).

WFMH-FM (1949): 101.1 mc; 5.3 kw. Duplicates WFMH (above); operates independently at night.

WKUL (October 1946): 1240 kc; 250 w. P. O. Drawer 620. Cullman Broadcasting Co. (acquired station March 1, 1949).

Network Keystone.
Hudson C. Millar Jr., pres & gen mgr; Katherine Knighten, coml mgr; Charles Richards, program dir; Arthur Bachmann, chief engr & news dir; Bud Kresal, farm dir; Dot Bland, women's dir.

DADEVILLE, Tallapoosa County

WDVE (not on air; granted June 1959): 910 kc; 500 w-D. P. O. Box 392. Alexander City, Ala. J. C. Henderson (original owner). (See "Newspaper Ownership").

DECATUR, Morgan County

WAJF (October 1953): 1490 kc; 250 w. Box 1522. Phone Elgin 3-9231. J. B. Falt Jr. (original owner).

Specialty programs: Negro, 3 hrs. wkly.
J. B. Falt Jr. owner; Earl Williford, gen mgr & chief engr; Dave Jones, coml mgr; Tommy Allen, program dir & sports dir; Jerriall Parker, promotion dir; Bill Yancy, news dir & farm dir; Neil Grubbs, women's dir.

WHOS (October 1948): 800 kc; 1 kw-D. P. O. Box 1127. Phone Elgin 3-1810. North Alabama Broadcasting Co. (acquired station Feb. 1956).

Network Southeastern Key Market; Alabama Broadcasting. Rep Thomas Clark.
John H. Jones & Jeffie Jones, partners; Louis C. Blizzard gen mgr & coml mgr; Mimi Jones, program dir; Ross Hawkins, promotion dir & news dir; Edward Buxton, chief engr; Bud Hall, farm dir; Geneva Elswick, women's dir.

WHOS-FM (1951): 102.1 mc; 7 kw. Duplicates WHOS (above). Operates independently at night.

WMSL (May 1935): 1400 kc; 250 w. Box 72. Phone Elgin 3-0361. TWX 8510. Tennessee Valley Radio & Television Corp. (acquired station 1964).

Network MBS; Keystone. Reps Jack Masla & Co.; Clarke Brown.
Frank Whisenant pres & gen mgr; Roy Smith, coml mgr & farm dir; Ellice Mulligan, program dir; Alvin Millwood, chief engr; Jerry Grigg, news dir.

WMSL-TV: Tv companion of WMSL.

DEMOPOLIS, Marengo County

WZAL (Nov. 9, 1947): 1400 kc; 250 w. P. O. Box 261. Phone 1400. Demopolis Broadcasting Co.

DOTHAN, Houston County

WAGF (Sept. 29, 1932): 1320 kc; 1 kw, DA-N. P. O. Drawer 1011. Phone 2-9100. Dothan Broadcasting Co. (original owner).

Julian C. Smith, gen mgr, chief engr & co-owner; Fred C. Moseley, coml mgr & co-owner; Tommy Underwood, program dir; Jimmy Acree, promotion dir.

WDIG (April 30, 1947): 1450 kc; 250 w. Box 828. Phone 34100. Houston Broadcasters (original owner).

Network MBS. Rep Best.
Jess Swicegood, owner, gen mgr & coml mgr; Max McGowan, news & program dir; Wiley Grissom, chief engr; John Parsons, farm dir.

WOOP (February 1948): 560 kc; 5 kw-D. P. O. Box 1427. Phone 3-0560. Agnes W. Dowling, trustee of WOOP Trust (acquired station Feb. 17, 1953).

ELBA, Coffee County

WELB (Nov. 16, 1958): 1350 kc; 1 kw-D. Route 5. Phone Twin Brook 7-2344. Howard Parrish Jr. (original owner).

Howard Parrish Jr., owner; Jerry Cogan, station mgr; Max Danford, chief engr; Carl Nelson, farm dir.

ENTERPRISE, Coffee County

WREB (1948): 600 kc; 1 kw-D. 30 Dothan Highway. Wiregrass Broadcasting Co. (original owner).

EUFAULA, Barbour County

WULA (1948): 1240 kc; 250 w. P. O. Box 301. Phone 744. Dixie Radio Inc. (acquired station Jan. 1, 1958). (See C. A. McClure Stations in "Group Ownership").

Network MBS. Keystone. Reps Bob Dore Assoc.; Bernard Ochs (Atlanta).

Specialty programs: Negro, 12 hrs. wkly.
Charles A. McClure, pres; William W. Bryant, station mgr; Johnny Lingo, coml mgr; Jack Collinsworth, chief engr.

EVERGREEN, Conecuh County

WBLO (July 1, 1957): 1470 kc; 1 kw-D. Box 187. Phone 500. Evergreen Broadcasting Co. (acquired station March 19, 1958).

Network Keystone; Southeastern Key-Market network.
C. W. Mapoles, owner; John M. Raines Jr. gen mgr, coml mgr, program dir & promotion dir; Wendell Tolbert, chief engr.

FAYETTE, Fayette County

WWWF (Sept. 3, 1949): 990 kc; 1 kw-D. 505 Temple Ave. Phone Webster 2-5294. Bankhead Broadcasting Co. (See Bankhead Stations in "Group Ownership").

Network Keystone; Tri-W Network.
W. W. Bankhead, pres; Jack Black, gen mgr; Robert E. Grizzell, coml mgr; Paul Slatton, chief engr.

FLOMATON, Escambia County

WTGB (December 1955): 990 kc; 500 w-D. P. O. Box 386. Phone Cypress 6-2466. Tri-City Broadcasting Co. (acquired station July 1958).

Rep Best.
Specialty programs: Negro, 2 hrs. wkly.
George B. Haskew, pres & gen mgr; Bob Atkins, program dir; Bill Davis, promotion dir; Hoyt Bonds, chief engr.

FLORENCE, Lauderdale County

WJOI (April 1946). 1340 kc; 250 w. 624 S. Chestnut St., Zone 1. Phone Atwater 2-8121. Florence Broadcasting Co. (original owner).

Network MBS; Keystone; Alabama Broadcasting System.

Specialty programs: Negro, 7 hrs. wkly.
Joe T. Van Sandt, pres, gen mgr & coml mgr; Geo. Manush, news & program dir; Kels Hears-ton, promotion dir; Paul Shannon, farm dir & chief engr; Imogene Stack, women's dir.

WOWL (1946): 1240 kc; 250 w. Box 600. Phone Atwater 2-7111. TWX Florence 8523. Radio Muscle Shoals Inc. (acquired station 1952).

Network ABC; Southeastern Key Market Net. Rep Rambeau, Vance, Hopple; Bernard I. Ochs.

Specialty programs: Negro, 7 hrs. wkly.
Richard B. Bidde, pres; Bill Mapes, gen mgr; Jack Courier, coml mgr; Bill Wynne, program dir; Pat Bradley, promotion dir; Melvin Hunt, chief engr; Madison Davis, news dir; Nelve McLaughlin, farm dir; Neil Bigbee, women's dir.

WOWL-TV: Tv companion of WOWL.

FOLEY, Baldwin County

WREP (May 31, 1953): 1310 kc; 1 kw-D. Drawer F. Phone Whitehall 3-7131. Southwest Alabama Broadcasting Co. (acquired station Dec. 1, 1958). (See "Newspaper Ownership").

Network Keystone.
Jimmy Faulkner, pres; Jim Stewart, sec-treas & gen mgr; Clay Daniels, program dir; R. A. Switzer, chief engr; Bette Baldwin, women's dir.

FORT PAYNE, DeKalb County

WFFA (December 1949): 1400 kc; 250 w. Box 391. Phone 843. George A. Gotthberg Jr. (acquired station December 1952). (See "Newspaper Ownership").

Rep Best.
George A. Gotthberg Jr., pres; Ozelle G. Gotthberg, gen mgr; W. D. Holderfield, station mgr & local sales mgr; Robert Pardua, program dir & farm dir; John Alexander, chief engr.

WFOB (July 2, 1950): 1250 kc; 1 kw-D. Box 126. Phone 1250. Glenn M. Gravitt (original owner).

Network Keystone.
Glenn M. Gravitt, owner & gen mgr; N. B. Haston, coml mgr; Jack C. Dobbs, program dir; Jess R. Moore, chief engr, news dir & farm dir; Betty Bouldin, women's dir.

GADSDEN, Etowah County

WGAS (1948): 570 kc; 5 kw-D (CP 5 kw-D. 500 w-N. DA-N). P. O. Box 272. Phone Liberty 6-6301. Etowah Broadcasters, Inc. (acquired station October 1955). (See Charles Smithgall Stations in "Group Ownership." Also see "Newspaper Ownership").

Rep Rambeau, Vance, Hopple; Ayers (South-east).

Charles Smithgall, treas & chief owner; E. F. MacLeod, pres & gen mgr; J. W. Woody Jr., program dir; W. G. Anderson, chief engr.

WETO (October 1950): 930 kc; 1 kw-D. Box 937. Phone Liberty 6-9201. Gadsden Radio Co. (original owner). (See C. L. Graham Stations in "Group Ownership").

Network Keystone.
Specialty programs: Negro, 1 1/2 hrs. wkly.

Cary L. Graham, pres; Mac M. Thomas, gen mgr; A. A. Ragsdale, coml mgr; Jessie Mae Watson, program dir; Calvin Williamson, chief engr; Hank Smith, farm dir; Velma Mote, women's dir.

WGAD (1947): 1350 kc; 5 kw-D, 1 kw-N, DA-N. Box 351. Phone Liberty 6-1611. TWX Gadsden 8704. Coosa Broadcasting Co. (acquired station Sept. 10, 1957).

Network ABC. Rep Walker-Rawalt; Dora-Clayton.

Edward Z. Carrell, pres, gen mgr & coml mgr; Robert Mayne, program dir & promotion dir; Halley Williams, chief engr; Richard Godfrey, news dir; Stan Hendricks, farm dir; Betty Jo Moore, women's dir.

GENEVA, Geneva County

WGEA (March 19, 1953): 1150 kc; 1 kw-D. P. O. Box 337. Phone Murray 4-2271. Radio South Alabama Inc. (acquired station Aug. 1, 1956).

Network Keystone. Rep Indie Sales.
Miles H. Ferguson, pres; James C. Helms, vp & gen mgr; Alaton Gates, coml mgr; Wayne Perkins, news dir & program dir; John Hidle, promotion dir; John T. Hubbard, chief engr.

GREENVILLE, Butler County

WGYV (Aug. 18, 1948): 1380 kc; 1 kw-D. Box 227. Phone Du 2-4444. Greenville Broadcasting Corp. (original owner). (See "Newspaper Ownership").

Network Keystone. Rep Sears & Ayer.
Specialty programs: Negro, 7 hrs. wkly.
W. H. Miller, gen mgr; J. D. Bell, chief engr.

GUNTERSVILLE, Marshall County

WGSV (April 16, 1950): 1270 kc; 1 kw-D. P. O. Box 32. Phone Justice 2-4121. Gunter-ville Broadcasting Co. (original owner).

Network Keystone.
Lavell Jackson, gen mgr, coml mgr, prog dir & chief engr; Bob Taber, news dir; Myles Leach, farm dir; Sylvia Jackson, women's dir.

HALEYVILLE, Winston County

WJBB (April 1, 1949): 1230 kc; 250 w. P. O. Drawer 191. Phone Hunter 6-2277. Haleyville Broadcasting Co. (acquired station April 1, 1958).

Network MBS; Keystone.
John L. Slatton, pres & gen mgr; J. Ottis Williams, coml mgr; Pat Slatton, program & women's dir; Paul E. Kelly, chief engr.

HAMILTON, Marion County

WERE (Aug. 22, 1950): 970 kc; 5 kw-D. Box 187. Phone Walnut 1-3481. Kate F. Fite. (acquired station April 1, 1958).
Network Keystone.
Kate F. Fite, pres; Kermit Minga, coml mgr; Edgar Clayton, program dir; Claire Jean Cook, promotion dir; Johnnie Lott, chief engr; Bill Gregory, news dir; Sarah Lemon, women's dir.

HARTSELLE, Morgan County

WHBT (Oct. 1, 1956): 860 kc; 250 w-D. Phone Spruce 3-7370. Dorsey Eugene Newman (original owner).
Gene Newman, pres & gen mgr; Jimmy Rogers, coml mgr; Dorsey Newman, program dir; S. D. Boster, chief engr.

HOMEWOOD, Jefferson County

WENN (1953): 1320 kc; 1 kw; DA-D. (CP 5 kw, DA-D, Birmingham). Tutweiler Hotel, Birmingham, Ala. Phone Fairfax 2-4641. John M. McLendon & Assoc. Inc. (acquired station July 1959). (See McLendon Ebony Stations in "Group Ownership").
Specialty programs: Negro, 100%.
Rep Pearson.
John M. McLendon, pres; William Anderson, gen mgr.

WJLD (1942): 1400 kc; 250 w. P. O. Box 5867. Phone Fairfax 4-3466. Johnston Broadcasting Co.

Rep ForJoe.
Specialty programs (wkly): Negro 100%.
George Johnston Jr., pres; James Connolly, gen mgr; Otis Dodge, coml mgr; Mary Vail, program dir; Judy Howell, promotion dir; Cliff Goggans, chief engr; Jesse Champion, news dir; Beatrice Moten, women's dir.

HUNTSVILLE, Madison County

WAAY (1947): 1550 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 986. Phone Jefferson 2-8471. Smith Broadcasting Inc. (acquired station June 1, 1958). (See Smith Broadcasting Stations in "Group Ownership").

WAHE (FM) (July 23, 1959): 99.1 mc; 3.2 kw. James Arnold Hornbuckle (original owner).

WHEP (1937): 1230 kc; 250 w. P. O. Box 770. Jefferson 2-3521. Wilton Harvey Pollard (original owner).

WHEP (March 20, 1958): 1600 kc; 1 kw-D (CP 5 kw-D), 902 Oakwood Ave. Phone Jefferson 6-0713. Leroy Garrett (original owner).
Rep Bernard I. Ochs Co.
Specialty programs (wkly), Negro 100%.
Leroy Garrett, pres, gen mgr, promotion, news & farm dir & coml mgr; Viola Garret, women's & program dir; Euple I. Palmer, chief engr.

WFUN (November 1946): 1450 kc; 250 w. P. O. Box 17. Phone Jefferson 2-5641. Huntsville Broadcasting Co. (acquired station May 8, 1948).

Reps Sears & Ayer; Dora-Clayton.
Specialty programs (wkly), Negro 5 hrs.
J. B. Falt Jr., pres & gen mgr; John Garrison, coml mgr, chief engr & program & news dir; Glenn Slayton, promotion dir; Howard Ray, farm dir; Margaret Kidd, women's dir.

JACKSON, Clarke County

WTEG (1950; formerly WPBB): 1290 kc; 1 kw-D. Jackson Broadcasting Co.

JASPER, Walker County

WAEF (March 1, 1957): 1240 kc; 250 w-D. 1809-B Fourth Ave. Phone Fulton 4-5577. Walker County Broadcasting Co. (original owner).

WWWB (Nov. 2, 1946): 1360 kc; 1 kw-D. P. O. Box 622. Phone Fulton 4-3461. Bankhead Broadcasting Co. (original owner). (See Bankhead stations in "Group Ownership").
Network Keystone.
W. W. Bankhead, pres; William C. Edgemon, gen mgr; J. L. Sartain Jr., coml mgr; Charles C. Watts Jr., chief engr & program dir; Fred H. Norris, news dir & promotion dir; J. C. Bullington, farm dir; Marlon B. Grant, women's dir.

LANETT, Chambers County-WEST POINT, Troupe County

WRLD (1941): 1490 kc; 250 w. P. O. Box 312, West Point, Ga. Phone 2-2771. TWX W. Pt. Ala. 6070. Valley Broadcasting Co. (acquired station 1949). (See "Newspaper Ownership").

Rep Thomas F. Clark.
J. C. Henderson, pres & gen mgr; Johnny M. Driskill, station mgr; Stanley Ward, coml mgr; Aileen H. Love, program & women's dir; Dorothy F. Forrester, promotion dir; Clarence White, chief engr.

WRLD-FM (1946): 102.9 mc; 10 kw. (Cp for 8.5 kw). Duplicates WRLD (above).

MARION, Perry County

WJAM (Dec. 20, 1951): 1310 kc; 5 kw-D. P. O. Box 221. Phone Murray 3-7111. Elizabeth H. Neely & Kathleen W. Neely.
Network Keystone. Rep Robert S. Keller.
Specialty programs (wkly), Negro 10 1/2 hrs.
Elizabeth H. Neely, pres; George W. Warren, gen mgr; Mrs. Lamar Mangham, coml mgr; Lamar Mangham, mgr, program dir & chief engr; Bill Harriston, farm dir; Sara Parnell, women's dir.

MOBILE, Mobile County

WABB (1948): 1480 kc; 5 kw, DA-N. P. O. Box 1476. Phone Glendale 6-7886. Northern Virginia Broadcasters Inc. (acquired station April 1, 1958). (See Continental Stations in "Group Ownership").
Rep Branham.

WALA (1933): 1410 kc; 5 kw, DA-N. P. O. Box 1548. Phone Hemlock 3-3754. TWX MO-185. Pape Television Co. (acquired station January 1953).
Network NBC. Rep H-R Representatives.
W. B. Pape, gen mgr; Jim McNamara, coml mgr; John Dixon, program dir; Chuck Thompson, promotion dir; Raymond Hurley, chief engr.

WALA-TV: Tv companion station of WALA.

WCIQ (Granted May 1959; target date not announced): 1360 kc; 5 kw, DA-D. 58 St. Michael St. Jemcon Broadcasting Co.
Frank Conwell and Eugene Jamison, partners.

WGOK (November 1958): 900 kc; 1 kw-D, DA-D. 800 Gumm St. Phone Hemlock 2-8661. WGOK Inc. (original owner). (See Paglinray stations in "Group Ownership").

Rep Stars National.
Specialty programs (wkly), Negro 100%.

WKAB (1947): 840 kc; 1 kw-D. 525 Donald St. Phone Greenwood 7-6345. Radio Mobile Inc. (acquired station May 1959).
John C. Smith, pres.

WKRK (1946): 710 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1184. Hemlock 2-6789. TWX MO 97. WKRK-TV Inc. (original owner). (See "Newspaper Ownership").

Network CBS. Rep Avery-Knodel.
Kenneth R. Giddens, pres; W. S. Baskerville Jr., gen mgr; Jack Bitterman, program dir; Charlie Hicks, chief engr.

WKRK-FM (1946): 99.9 mc; 3 kw. Duplicates WKRK (above).

WKRK-TV: Tv companion station to WKRK-AM-FM.

WMOZ (March 11, 1952): 960 kc; 1 kw-D. P. O. Box 228. Phone Garden 6-3546. WMOZ Inc. (acquired station July 30, 1958).
Reps Bob Dore Assoc; Dora-Clayton (Atlanta).

Edwin H. Estes, pres, gen mgr; W. H. Dutton, coml mgr; M. M. Owens, program dir; C. R. Horne, promotion dir; Vernon Floyd, chief engr; Hal Wade, news dir; A. J. Crawford, farm dir; Roberta Williams, women's dir.

MONROEVILLE, Monroe County

WMFC (April 10, 1952): 1360 kc; 1 kw-D. P. O. Box 841. Phone 1360. Monroe Broadcasting Co. (acquired station July 1, 1958). (See "Newspaper Ownership").

Network Keystone.
W. M. Stewart, owner and gen mgr; Al Goree, coml mgr & promotion dir; Billy Mims, program dir; Harold Harris, chief engr; A. Y. Culpepper, farm dir; Frances Nettles, women's dir.

MONTGOMERY, Montgomery County

WAPX (May 1947): 1600 kc; 1 kw, DA-N. P. O. Box 2028. Phone Amherst 3-7569. TWX MG 6038. Southland Broadcasting Co. (acquired station Nov. 1, 1958).

Network ABC. Rep Bolling.
Ralph M. Allgood, pres & mgr; Charles G. Garner, sales mgr; Russ Chappell, mgr & promotion dir; Robert Olm, chief engr.

WBAM (1953): 740 kc; 50 kw-D, DA-D. P. O. Box 1147. Phone Amherst 2-3851. Deep South Broadcasting Co. (original owner).
WCOV (February 1939): 1170 kc; 10 kw-D, 1 kw-N, DA-2. P. O. Box 2505. Phone Amherst 5-3861. Southern Broadcasting Co. (acquired station November 1954).

Network CBS. Reps Venard, Rintoul & McConnell; James S. Ayers Co. (Atlanta).
Oscar P. Covington, pres; Hugh M. Smith, gen mgr; Henry Amerson, station & sales mgr; Ray Butts, program dir; W. D. Weatherly, chief engr; Gordon Tucker, news dir; Helen Felder, women's dir.

WCOV-TV: Tv companion station to WCOV.

WETU (see Wetumpka)

WEHY (1930): 1440 kc; 5 kw-D, 1 kw-N, DA-N. Guaranty Savings Life Bldg. Phone Amherst 4-2289. Broadcast Service of Montgomery Inc. (See Holt Stations in "Group Ownership").

WGMG (June 17, 1946): 800 kc; 1 kw-D. P. O. Box 2271. Phone Amherst 2-5245. Radio

Alabama CONTINUED

Montgomery Inc. (acquired station Nov. 7, 1958).

Reps Stars National; Thomas Clark.
Linton D. Hargreaves, pres, gen mgr & chief engr; Joe Petranka, sec-treas & sales mgr; Mrs. Johnnie Hargreaves, program mgr; Hollis D. Cariton, vp & promotion mgr; Chuck Elliott, news dir.

WRMA (May 8, 1953): 960 kc; 1 kw-D. 135 Commerce St. Phone Amherst 2-1475. WRMA Broadcasting Co. (acquired station Dec. 1, 1957).

MUSCLE SHOALS, Colbert County

WLAY (Jan. 13, 1933): 1450 kc; 250 w. P. O. Box 230. Sheffield, Ala. Phone Evergreen 3-2525. Statton-Quick Co. (acquired station April 23, 1959).

John L. Statton, pres; Cletus Quick, vp; Julian A. Flint, gen & coml mgr; Al West, program dir; Mary Caldwell, promotion dir; Quinon Ivy, chief engr.

ONEONTA, Blount County

WCRL (August 1952): 1570 kc; 250 w-D. P. O. Box 481. Phone Crestwood 4-2289. Blount County Broadcasting Service (acquired station March 1955).

Network Keystone.
L. D. Bentley Jr., pres & mgr; Jerry Hudson, coml mgr.

OPELIKA, Lee County

WJHO (June 1940): 1400 kc; 250 w. P. O. Box 710. Phone Sherwood 5-2084. Opelika-Auburn Broadcasting Co. (original owner).

Network MBS; Keystone. Rep Indie Sales.
Jack Smolton, gen mgr & chief engr; Lurline Smolton, coml mgr; Jim Fucci, program dir; Jim Kilpatrick, promotion dir; Bernard Barker, news dir; Gene Gray, farm dir; Dolores Saylor, women's dir.

OPP, Covington County

WAMI (Dec. 12, 1952): 860 kc; 1 kw-D. P. O. Box 169. Phone 2-6591. Opp Broadcasting Co. (acquired station April 1, 1958).
Joseph Breedlove, pres; Bert F. Moore, gen mgr, chief engr; Lois Moore, program dir.

OZARK, Dale County

WOZE (1953): 900 kc; 1 kw-D. P. O. Box 742. Phone Prospect 4-5600. Ozark Broadcasting Corp. (original owner).
Howard Parrish Jr., gen mgr & chief engr; Wade B. Sullivan, coml mgr; Miriam B. Miller, program dir.

PELL CITY, St. Clair County

WPEK (Jan. 7, 1956): 1430 kc; 1 kw-D. P. O. Box 68. Phone Edgewood 8-2238. St. Clair Broadcasting System Inc. (original owner).

PHENIX CITY, Russell County (also Columbus, Ga.)

WPNK (May 1952): 1460 kc; 5 kw-D, 1 kw-N. P. O. Box 831. Phenix City, Phone Cypress 8-8787. Community Broadcasting Co. (original owner).

PIEDMONT, Calhoun County

WPID (1955): 1280 kc; 1 kw-D. P. O. Box 228. Phone Gibson 7-2231. Cary L. Graham (original owner). (See Cary L. Graham Stations in "Group Ownership").

PRICHARD, Mobile County

WAIP (Nov. 7, 1955): 1270 kc; 1 kw-D. P. O. Box 10065. Phone Glendale 2-2202. Prichard Broadcasting Co. (original owner).

Rep Walker-Rawalt.
G. V. Dismukes, pres; H. Eugene Miller, gen & coml mgr & chief engr; Henry T. Bailey, program dir; Hubert J. Grant, promotion, news & farm dir.

ROANOKE, Randolph County

WELE (March 9, 1950): 1360 kc; 1 kw-D. 705 N. Main St. Phone 3811. Roanoke Broadcasting Co. (original owner).

RUSSELLVILLE, Franklin County

WWWB (May 1949): 920 kc; 1 kw-D. P. O. Box 47. Phone 647. Bankhead Broadcasting Co. (acquired station March 19, 1958). (See Bankhead Stations in "Group Ownership").

Network Keystone.
Hal Kirby, gen mgr; Jim Elliott, coml mgr, program dir & chief engr.

Radio Stations CONTINUED

ALABAMA CONTINUED

SCOTTSBORO, Jackson County

WCRI (June 1950): 1050 kc; 250-D. P. O. Box 394. Phone 123. Pat M. Covington (original owner).
Network Alabama Community Network.
Pat M. Covington, owner; Jim Thompson, gen mgr; Bill Huber, coml mgr & news dir; Rex Gardner, program & promotion dir; Bill McLain, chief engr & farm dir.

WBOS (June 11, 1952): 1330 kc; 1 kw-D. P. O. Box 396. Phone 156. Scottsboro Broadcasting Co. (original owner).

Network Keystone.
Specialty programs (wkly), Negro 16 hrs.
Hugh T. Kirby Sr., pres; Rose M. Kirby, owner, gen mgr & women's dir; Lonnie W. Prickett Sr., coml mgr & chief engr; Jerry Gentle, program dir; Lonnie W. Prickett Jr., promotion dir; Hugh Tommy Kirby Jr., news dir; Bill Prickett, farm dir.

SELMA, Dallas County

WGWC (Dec. 19, 1946): 1340 kc; 250 w. P. O. Box 686. Phone Trinity 4-6687. Dallas Broadcasters Inc. (acquired station Oct. 10, 1958).

Network CBS. Rep Hal Holman Co.; Jim Ayers.

Judge W. E. Farrar, pres; W. L. Rowland Sr., gen mgr & coml mgr; Dorothy Hartzog, program dir; Stanley W. Smith, chief engr;

WEEB (Nov. 11, 1935): 1490 kc; 250 w. P. O. Box 26. Phone Trinity 4-8296. Selma Broadcasting Co. (original owner).

Network NBC; Keystone.
Specialty programs (wkly), Negro 20 hrs.
John F. Townshend, pres; David Rigdon, gen mgr; Julian Smith Jr., coml mgr; Barbara Wyatt, program dir; Jack Williams, chief engr; Bill Willis, news dir.

WRWJ (May 19, 1956): 1570 kc; 1 kw-D. P. O. Box 71. Phone Trinity 4-9062. Central Alabama Broadcasting Co. (original owner).

Rep Thomas F. Clark.
Roland Jordan Jr., pres, gen mgr & chief engr; John Frasier, coml mgr; Charles Moore,

program dir; John Rogers, news dir; Col. Miles Hardy, farm dir; Sally S. Rans, women's dir.

SYLACAUGA, Talladega County

WFEE (March 1945): 1340 kc; 250 w. 527 N. Broadway. Phone Chapel 5-3281. Alabama Broadcasting Co. (original owner).

WMLS (May 16, 1948): 1290 kc; 1 kw-D. P. O. Box 511. Phone Chapel 5-4354. Marble City Broadcasting Co. (original owner).
Network Southeastern Key Market Network.

Rep Best.
Specialty programs (wkly), Negro 6 hrs.
Curtis O. Liles, pres & gen mgr; Marlon McEwen, coml mgr; Myron Craddock, program dir; John H. Haynes, chief engr.

TALLADEGA, Talladega County

WJEB (April 1956): 1580 kc; 1 kw-D. P. O. Box 292. Phone Emerson 2-4965. Confederate Broadcasting Co. (acquired station January 1958).

Rep Thomas F. Clark Co.
Specialty programs (wkly), Negro 8 hrs.
James T. Hemphill, pres; William R. Tyler, coml mgr; Wayne Johnson, program dir; Ralph Burgess, promotion dir; Sydney Johnston, chief engr; Glenn Rogers, news dir; Virginia Acton, women's dir.

WNUE (1945; formerly WHTB): 1230 kc; 250 w. Radio Alabama Inc. (acquired station April 22, 1959).

TALLASSEE, Elmore County

WTLS (Oct. 19, 1957): 1300 kc; 1 kw-D. Box 786. Phone Atwater 3-8535. Ne-Ler Co. (acquired station May 6, 1959).

Ned Butler, owner, gen mgr, coml mgr & chief engr; Frank Gullledge, program dir; W. C. Bryant, promotion dir, news dir & farm dir; Betty Butler, women's dir.

THOMASVILLE, Clarke County

WJDB (July 16, 1956): 630 kc; 1 kw-D. P. O. Box 757. Phone Medford 6-4438. WJDB Radio Inc (original owner).

Network Keystone.
Specialty programs (wkly), Negro 8 hrs.
Cecil Goodreau, pres & gen mgr; Virgil Moore, chief engr.

TROY, Pike County

WTBF (Feb. 25, 1947): 970 kc; 5 kw-D. 500 w-N. DA-2, McKinley Drive. Phone 980. Troy Broadcasting Corp. (original owner).
Network MBS; Southeastern Key Market Network.

J. Roy Crow, pres; Jess L. Jordan, gen mgr; Bob Tolbert, coml mgr; Ace Dudley, production dir; Joe Gilchrist, chief engr.

TUSCALOOSA, Tuscaloosa County

WACT (1958): 1420 kc; 5 kw-D. New South Radio Inc. (original owner). (See New South Broadcasting Stations in "Group Ownership.")

WJRD (1936): 1150 kc; 5 kw-D, 1 kw-N. DA-N. P. O. Drawer 4. Phone Plaza 4-4664. Wilhemina (Doss) Echols (original owner).

Rep Bob Dore Assoc.
Wilhemina Q. Echols, owner; John C. Cooper Jr., gen mgr; Mercer L. King Jr., station mgr; Jean Phillips, coml mgr; Percy E. Sexton, chief engr; Kathryn Folts, women's dir.

WNPT (Dec. 10, 1951): 1280 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 487. Phone Plaza 8-3311. West Alabama Broadcasting Co. (original owner).

Network ABC. Rep Rambeau, Vance & Hoppie.

Ruth Harris, pres & gen mgr; Lehman M. Mayer, coml mgr; Joe L. Langston, station mgr; Clyde Price, program & farm dir; William G. H. Harris, chief engr; Henry S. Holman, sports & news dir; Evelyn Tidmore, women's dir.

WTBC (Dec. 23, 1946): 1230 kc; 250 w. P. O. Box 9037. Phone Plaza 8-5523. Tuscaloosa Broadcasting Co.

Network MBS; Keystone. Rep Sears & Ayer.
Bert Bank, owner, gen mgr & coml mgr; Stan Siegal, program dir; Alvin D. Sisk, chief engr.

WTBC-FM (1952): 95.7 mc; 17.5 kw. Duplicates WTBC (above).

WTUG (January 1958; formerly WRBS): 790 kc; 500 w-D. P. O. Box 33. Phone Plaza 2-4581. Tri Cities Broadcasting Co. (acquired station Oct. 1, 1958). (See E. O. Roden Stations in "Group Ownership").

Reps Rambeau; Southern Spot Sales.
Specialty programs (wkly), Negro 96 hrs.
E. O. Roden, owner; Jay Gilbert, gen mgr; Emily Barrett, women's dir.

***WUOA (FM)** (1949): 91.7 mc; 15 kw. Board of Trustees, U. of Alabama.

*Non-commercial educational.

TUSCUMBIA, Colbert County

WVNA (April 1955): 1590 kc; 5 kw-D. Box 418. Phone Evergreen 3-2727. Elton H. Darby (acquired station 1956).

Rep Masla & Co. Inc.; Dora-Clayton (Atlanta).

Specialty programs (wkly); Negro, 3¼ hrs.
Elton H. Darby, pres; Eulus O. Whitehead, gen mgr; James A. Hall, station mgr; Jack Voorhies, promotion dir; Lynn V. McMoran, chief engr; William F. Mays, news dir; Billy H. Banks, farm dir; Mary Ann Franck, women's dir.

TUSKEGEE, Macon County

WABT (1952): 580 kc; 500 w-D. P. O. Box 577. Phone 530. Radio Tuskegee Inc. (acquired station March 1959).

Network Keystone.
Specialty programs (wkly), Negro 20 hrs.
J. Dige Bishop, pres & gen mgr; Fred Huggins, station mgr & coml mgr; Barbara Neubecker, program & women's dir; Sam Price, promotion dir; Oscar Lanman, chief engr; Lionell Price, news dir.

WETUMPKA, Elmore County

WETU (Oct. 2, 1954): 1250 kc; 5 kw-D. Rockford Rd. Phone 7369. Elmore Service Corp. (original owner).

ALASKA

ANCHORAGE

KBYR (1949): 1270 kc; 1 kw. P. O. Box 1960. Phone 5-8201. Radio Anchorage Inc. (acquired station April 1954).

Rep National Time Sales; Oakes (California); Feltis (Seattle).

J. Chester Gordon, pres; E. Pournelle, gen mgr; Merrill Mael, program dir; Ed Stevens, news dir; Gail Allred, chief engr.

KENI (1948): 550 kc; 5 kw. P. O. Box 1160. Phone 2-0301. Midnight Sun Broadcasting Co. (original owner) (See Midnight Sun Broad-

FIRST*

In Alaska's Leading Markets

KBYR—Anchorage

More listeners, more advertisers than any other local station

KFRB—Fairbanks

Leaders in EVERY quarter hour from 6 a.m. to midnight.

*Ask for latest Hooper, Pulse Surveys

NEW HOMER, ALASKA CP WILL GIVE COVERAGE OF 95% OF ALL ALASKA MILITARY PERSONNEL

STATIONS OF

RADIO ANCHORAGE, INC.

P. O. BOX 1960

ANCHORAGE, ALASKA

Represented nationally by

NEW YORK/CHICAGO LOS ANGELES/SAN FRANCISCO SAN FRANCISCO

NATIONAL TIME SALES HARLAN G. OAKES & ASSOC. HUGH FELTIS

casting Co. stations in "Group Ownership."
Network ABC; NBC. Rep Fletcher (New York); Day (Seattle).
Harry Hill, pres; Alvin O. Bramstedt, gen mgr; James B. Lawson, coml mgr; Charles M. Gray, chief engr.

KFQD (1924): 730 kc; 10 kw. P. O. Box 1040. Phone 2-4101. Anchorage Broadcasters Inc. (acquired station November 1, 1956).
Network CBS. Rep Alaska Radio-Tv Sales (Weed).
Ernest Spink, gen mgr & coml mgr; Edward R. Mack, program dir; William E. Duck, chief engr.

CORDOVA

KLAM (1954): 1450 kc; 250 w. S.H. P. O. Box 278. Phone 209. Northern Light Broadcasting Corp. (original owner).
Charles L. Buck, pres, gen mgr & news dir; Dona Buck, program & women's dir; Jesse Gates, chief engr.

FAIRBANKS

KFAR (1939): 660 kc; 10 kw. Lathrop Bldg. Midnight Sun Broadcasting Co. (See Midnight Sun Broadcasting Co. stations in "Group Ownership").
Network NBC and ABC. Rep Fletcher (New York); Day (Seattle).
Harry J. Hill, pres; Alvin O. Bramstedt, gen mgr.

KFRB (1948): 900 kc; 10 kw. P. O. Box 950. Phone 2155. Radio Anchorage Inc. (acquired station April 1957).
Rep National Time Sales; Oakes (California); Fetjis (Seattle).
J. Chester Gordon, pres; E. Pournelle, gen mgr; Dick Garvin, station mgr; Elmer J. Emery, program dir; James D. King, chief engr.

JUNEAU

KJNY (1935): 800 kc; 5 kw. Decker Bldg. Juneau Broadcasters Inc.
Network CBS. Rep Alaska Radio-Tv Sales (Weed).
J. W. McKinley, mgr.

KJNO (October 1952): 630 kc; 1 kw-D. 500 w-N. P. O. Box 2231. Phone 6-3630. Baranof Broadcasters Inc. (acquired station Feb. 1, 1958).
Network ABC; MBS; NBC. Rep Fletcher (New York); Day (Seattle).
Joseph B. Mangan, pres, gen mgr & coml mgr; Dave Vincent, program dir; Roderick Hughes, chief engr.

KETCHIKAN

KTKN (1942): 930 kc; 1 kw. P. O. Box 1308. Phone 2191. Midnight Sun Broadcasting Co. (See Midnight Sun Broadcasting Co. stations in "Group Ownership").
Network ABC; CBS; MBS; NBC. Rep Fletcher (New York); Day (Seattle).
Harry Hill, pres; Alvin O. Bramstedt, gen mgr; Chuck Jensen, station mgr.

NOME

NEW (granted July 1959; target date not announced): 850 kc; 5 kw. 5101 N. Francisco Ave., Chicago, Ill. Arctic Broadcasting Assn. (original owner).

SEWARD

KIBB (November 1948): 1340 kc; 250 w. S.H. P. O. Box 575. Phone Main 25. Seward Broadcasting Corp. (acquired station January 1957).
Network CBS. Rep Alaska Radio-Tv Sales (Weed).
Robert Baumgartner, pres; Donald Lowell, station mgr; M. Gilliland, coml mgr.

SITKA

KIPW (1949): 1230 kw; 250 w. S.H. P. O. Box 299. Sitka Broadcasting Co. (acquired station February 1959).
Network Alaska Broadcasting System. Rep Alaska Radio-Tv Sales (Weed).
Harry C. Lanz, pres & gen mgr; Alvin B. Larson, program dir.

KSEW (1954): 1400 kc; 250 w. P. O. Box 258. Phone 67. Voice of Sheldon Jackson Inc. (original owner).
Brian Cleworth, pres; Austin Van Pelt, gen mgr; Randolph McCluggage, coml mgr.

ARIZONA

BISBEE, Cochise County

KSUN (October 1933): 1230 kc; 250 w. Drawer C. Lowell Station. Phone Hemlock 2-2277. Carleton W. Morris (original owner). (See Carleton W. Morris stations in "Group Ownership").
Network MBS, Arizona Net. Rep Bob Dore; Arizona Net Sales.
Specialty programs: Spanish, 6 hrs. wkly. Carleton W. Morris, owner; Arlo Woolery,

gen mgr; J. N. Young, coml mgr; Jack Jaquay, program dir; Ray Peiger, news dir.

CASA GRANDE, Pinal County

KPIN (Dec. 6, 1956): 1260 kc; 1 kw-D. P. O. Box 755. Phone Temple 6-7427. John W. Parham (acquired station January 1959).
Network Arizona Net & Arizona Broadcasting. Rep Webb.
John W. Parham, owner, gen mgr & coml mgr; Bettie Parham, program & women's dir; Jim Wise, promotion dir; John Griffith, chief engr; Larry West, news dir; Keith Jones, farm dir.

CLIFTON, Greenlee County

KCLE (January 1950): 1400 kc; 250 w. P. O. Box 1446. Phone University 4-4114. Gila Broadcasting Co. (acquired station November 1954) (See Gila Broadcasting Co. stations in "Group Ownership").
Network MBS; Arizona Net. Rep Best, Arizona Net Sales.
Specialty programs: Spanish, 24 hrs. wkly. L. F. Long, pres; Paul Merrill, gen mgr; John E. Nelson, coml mgr; Alex M. Hernandez, program dir; Ray Gonzalez, promotion dir; Ira Toler, chief engr.

COOLIDGE, Pinal County

KCKY (1948): 1150 kc; 1 kw. DA-N. 400 S. Main St. Phone Parkway 3-5341. Gila Broadcasting Co. (original owner). (See Gila Broadcasting Co. stations in "Group Ownership").
Network CBS. Rep Best.
Harriett Anderson, gen mgr.

DOUGLAS, Cochise County

KAPE (March 8, 1958): 930 kc; 1 kw-D. Box 505. Phone Empire 4-8403. Copper State Enterprises (original owner).
Rep Harlan Oakes (West Coast).
Dave V. Harman, pres; Harry H. Packard, gen mgr; Earle Fulton, coml mgr; Lowell Huffman, news & program dir; Henry Griffiths, chief engr; Bud Castleberry, farm dir; Helen Packard, women's dir.

KAWT (1947): 1450 kc; 250 w. P. O. Box 1118. Phone Empire 4-3484. Hillcrest Broadcasting Co. (acquired station June 1959).
Network NBC. Rep Best.
Herbert G. Newcomb, Frank C. Fabian, Edwin Roberts, principal stockholders.

FLAGSTAFF, Coconino County

KCLS (Aug. 8, 1950): 600 kc; 5 kw-D. 500 w-N, DA-N. P. O. Box 1677. Phone Prospect 4-2581. Saunders Broadcasting Co. (original owner).
Network NBC; Arizona Broadcasting.
Charles J. Saunders, pres & gen mgr; Bill Mitchel, coml mgr; Donn Brown, program dir; Dorothy Saunders, promotion dir; Miles Shepherd, chief engr; Bill Couch, news dir; Bill Brechen, farm dir.

KEOS (Jan. 6, 1959): 1290 kc; 1 kw-D. 607 Mikes Pike. Eldred O. Smith (original owner).

KVNA (1950): 690 kc; 1 kw-D. 500 w-N, DA-N. P. O. Box 300. Phone Prospect 4-6638. Frontier Television Co. (acquired station March 21, 1956).
Network MBS, Arizona Net.
Oliver G. Coburn, gen mgr, tech engr & farm dir; Russell D. Huntington, coml mgr.

GLENDALE, Maricopa County

KRUX (1947): 1360 kc; 5 kw-D. 500 w-N, DA-N. 417 North First St. Phone Alpine 8-1551. Leland Bisbee Broadcasting Co. (acquired station July 1959).
Rep McGavren.
Leland S. Bisbee Jr., pres.

GLOBE, Gila County

KIKO (See Miami, Ariz. listing.)
KWJB (1938): 1240 kc; 250 w. P. O. Box 2343. Phone Garfield 5-4483. Gila Broadcasting Co. (acquired station October 1, 1953) (See Gila Broadcasting Co. stations in "Group Ownership").
Network MBS; Arizona Broadcasting. Rep Raymer.
Specialty programs: Spanish, 4 1/2 hrs. wkly. Louis F. Long, pres; Harl Barnett, gen mgr, coml mgr & program dir; Hampton Clark, chief engr; Boris Jason Orent, news dir; Thomas Gooding, Jr., farm dir.

KWJB-FM (1958): 100.3 mc; 11 kw. Duplicates KWJB (above).

HOLBROOK, Navajo County

KDJI (Nov. 13, 1955): 1270 kc; 1 kw-D. P. O. Box 31. Phone Jackson 4-3523. Harold Jay Arnoldus. (acquired station March 26, 1959).
Network Keystone. Rep Tracy Moore.
Harold Jay Arnoldus, owner; Herb Jepko,

gen mgr; Bob Kahle, coml mgr & promotion dir; Ron Norris, program dir; John Gann, chief engr; Barry Ross, news dir; Doug McDougal, farm dir.

KINGMAN, Mohave County

KAAA (Oct. 7, 1949): 1230 kc; 250 w. P. O. Box 1208. Phone Skyline 3-2537. Stonybrook Broadcasting Co. (acquired station April 3, 1958).
Network ABC; MBS; Arizona Net. Rep National Time Sales; Harlan Oakes (West Coast).
Wallace E. Stone, pres, gen mgr & coml mgr; Bill Rose, program dir; Wes Barber, chief engr; Bernie Johnson, news dir; Val Michael, women's dir.

MESA, Maricopa County

KBUZ (1946): 1310 kc; 5 kw-D; 500 w-N, DA-N. Sands Hotel, P. O. Box 5333. Phone Bridge 5-4466. Greater Phoenix Broadcasting Co. (acquired station Feb. 1, 1958).
Rep Young.
Sherwood R. Gordon, pres & gen mgr; Lou Silverstein, asst gen mgr.
KBUZ-FM (1950): 104.7 mc; 16 kw. Duplicates KBUZ (above).

MIAMI, Gila County

KIKO (June 13, 1958): 1340 kc; 250 w. Copper Hills Motor Hotel. Phone Garfield 5-4471 (Globe); Granite 3-4471 (Miami). Willard Shoecraft, (original owner).
Network NBC; Arizona Broadcasting. Rep Avery-Knodel.
Specialty programs: Spanish, 5 hrs. wkly. Willard Shoecraft, gen mgr; Darrell Tucker, coml mgr; Bob Early, program dir; Don Stewart, promotion dir; Frank C. Hancock, chief engr.

NOGALES, Santa Cruz County

KNOG (July 25, 1948): 1340 kc; 250 w. P. O. Box 1681. Phone Atwater 7-2882. Carleton W. Morris. (acquired station Jan. 21, 1959) (See Carleton W. Morris stations in "Group Ownership").
Network MBS; Keystone; Arizona Net. Rep Best (East Coast).
Carleton W. Morris, owner; Arlo Woolery, gen mgr; Bernard Wilson, station mgr; Leonard Pachmann, program dir; Steve Stone, news dir.

PAGE, Coconino County

KGPE (not on air; target date, not announced): 1340 kc; 250 w. 40 E. 100 North St., George, Utah. Harold J. Arnoldus.

PHOENIX, Maricopa County

***KPCA(FM)** (1951): 88.5 mc; 10 w. 1202 W. Thomas Rd. Phoenix College.

*Non-commercial educational.

KHAT (June 23, 1958): 1480 kc; 500 w-D. 337 W. Maryland Ave. Phone Crestwood 9-2321. Radio K-HAT Inc. (acquired station April 22, 1959).
Harvey Raymond Odom, pres, gen mgr; Darrell Parker, sec; Betty Odom, treas; John Thompson, coml mgr; Nell Leavitt, program dir; Jeff Lapping, chief engr; R. N. (Bob) Presley, news dir.

KHEP (1956): 1280 kc; 1 kw-D. 3883 N. 38th Ave. Phone Applegate 8-5555. Grand Canyon Broadcasters Inc. (acquired station 1957).
Rep Ayres, Allen & Smith.
Frank Porter, gen mgr & coml mgr; Gale Erbe, program dir; Don Bradley, chief engr; Aubrey Moore, news dir; Marge Erbe, women's dir.

KIFW (Nov. 23, 1949): 860 kc; 1 kw-D. P. O. Box 430. Phone Alpine 3-6155. Western Broadcasting Co. (original owner).
Rep National Time Sales. Harlan G. Oakes.
Specialty programs: Spanish, 100%.
H. Walker Harrison, pres; John K. Redfield, gen & coml mgr; program, news & promotion dir; Jose O. Armendariz, chief engr; Grace Olivarez, farm dir & women's dir.

In Alaska
FOR THE SALE AND PURCHASE
OF RADIO AND TELEVISION STATIONS
Contact 111 Sutter St., San Francisco
EXbrook 2-5671
or any office of
HAMILTON-LANDIS
& ASSOCIATES, INC.

Radio Stations CONTINUED

ARIZONA CONTINUED

PHOENIX, (Continued)

KINK (not on air; target date, not announced): 1010 kc; 500 w-D. 9034 Sunset Blvd., Los Angeles 46, Calif. Phone (Los Angeles) 4-8222. Phoenix Broadcasting Co. (original owner).
Dawkins Espy, chief owner.

KITH (FM) (March 1959): 101.3 mc; 4.56 kw. P. O. Box 1974. Phone Bridge 5-1983. Voice of Arizona Inc.

Network Imperial Network of Arizona.
Jack B. Miller, pres; William P. Ledbetter, gen mgr; David L. Moats, coml mgr; Donald J. Kennedy, promotion mgr; Robert J. Stewart, program dir; William E. Henry, news dir; John F. Hardison, farm dir; Robert E. Smith, chief engr.

KONI (1954): 1400 kc; 250 w. 2300 N. Central Ave. Phone Alpine 8-8044. Anjo Broadcasters & Telecasters Inc. (original owner).

Specialty programs (wkly), French 1 hr.; German 1 hr.; Italian 2 hrs.; Polish 1 hr.; Spanish 8 hrs.

Jim Ownby, pres & gen mgr; Sheldon Gibbs, station mgr; Mary Jane Phillippi, dir of operations; Joe Roder, chief engr.

KELE-FM (1956): 95.5 mc; 18 kw. Same license and address as KONI (above).

KOOL (June 1947): 960 kc; 5 kw. DA-N. 511 W. Adams. Phone Alpine 3-3121. TWX 171. KOOL Radio-Television Inc. (acquired station April 30, 1948). See "Newspaper Ownership" and Gene Autry Stations in "Group Ownership".

Network CBS, Arizona Net. Rep AM Radio Sales.

Gene Autry, board chmn; Tom Chauncey, pres & gen mgr; Homer Lane, vp & asst gen mgr; William Parady, station mgr; Al McCoy, program dir; Nelson Nichols, chief engr.

KOOL-TV: Tv companion of KOOL.

KOY (April 1922): 550 kc; 5 kw-D. 1 kw-N. P. O. Box 2671. Phone Alpine 8-8181. KOY Broadcasting Co. (acquired station November 1936).

Network ABC, MBS, Arizona Net. Rep Blair. John L. Hogg, pres & gen mgr; James W. Ross, coml mgr; John R. Williams, program dir; Edward R. Janney, chief engr; William Close, news dir.

KPHO (1940): 910 kc; 5 kw. DA-N. 631 N. First Ave. Phone Alpine 8-4511, TWX 70. Meredith Engineering Co. (acquired station 1952). (See "Newspaper Ownership" and Meredith Publishing Co. Stations in "Group Ownership").

Rep Katz.
E. T. Meredith Jr., pres; Richard B. Rawls, gen mgr; Eugene Spry, station mgr; John Crowley, coml mgr; Larry Burroughs, program dir; Johnny Green, news & farm dir; Jo Hitchcock, promotion & women's dir; George McClanathan, chief engr.

KPHO-TV: Tv companion station of KPHO.

KRIZ (Oct. 2, 1950): 1230 kc; 250 w. 2345 Westward Blvd. Phone Alpine 4-8436. Radio Phoenix Inc. (acquired station Nov. 1, 1957).
Reps Radio Tv Representatives; Jim Gates; Ted Hall.

Richard B. Wheeler, pres & gen mgr; Sheldon Engel, station mgr; Wayne Vann, sales mgr; Gary Seger, program dir; Robert J. Scott, news & promotion dir; Robert E. Fond, chief engr.

KRUX (See Glendale, Ariz. listing).

KTAB (June 21, 1922): 620 kc; 5 kw. DA-N. 1101 N. Central Ave. Phone Alpine 4-4161, TWX 592. KTAR Broadcasting Co. (acquired station August 1944). (See John J. Louis Stations in "Group Ownership").

Network NBC, Arizona Broadcasting. Rep Avery-Knodel.

John J. Louis Jr., board chmn; Richard O.

Lewis, pres & gen mgr; Ray Smucker, sales vp; Paul Hughes, programs vp; Jack Willis, program dir; Ray Thompson, promotion dir; Harold Haughawout, chief engr; John Harrington, news dir; Nancy Bennett, women's dir.

KVAR (TV): Tv companion of KTAR.

KUEQ (Feb. 1, 1958): 740 kc; 1 kw. DA-D. P. O. Box 5282. Phone Crestwood 9-5577. Dynamic Communications Inc. (acquired station April 1, 1959).

Rep Meeker.
Carson Cowherd, pres; Hugh Bader, gen mgr; Frank S. Barc Jr., coml mgr; Bob McNulty, program dir; Louie Henderson, promotion dir; Gene Boos, chief engr.

PRESCOTT, Yavapai County

KNOT (July 22, 1957): 1450 kc; 250 w. P. O. Box 151. Phone Hickory 5-5211. Thunderbird Broadcasting Co. (original owner).

Network Arizona Net. Rep Masla (East & South); Lee F. O'Connell (West Coast).

Roy L. Albertson Jr., pres & gen mgr; Harold L. Sanner, station & sales mgr; Sandy Gibbons, program dir; Franklyn Brown, chief engr; Sue Nutting, women's dir & traffic mgr.

KYCA (1940): 1490 kc; 250 w. E. Gurley St. Phone 244. Southwest Broadcasting Co. (acquired station 1941). (See John J. Louis Stations in "Group Ownership").

Network NBC, Arizona Broadcasting. Rep Avery-Knodel.

Jack Louis, pres; Harold F. Ritter, gen mgr & coml mgr.

KROK (March 5, 1958): 1340 kc; 250 w. P. O. Box 1033. Phone 112. Northern Arizona Aircasters Inc. (original owner).

Specialty programs (wkly), Spanish, 8 hrs. Network Keystone.

Dick Gilbert, pres; Phil Haynes, gen mgr & coml mgr; Bing Brown, program dir.

SAFFORD, Graham County

KGU (1938): 1480 kc; 1 kw. 520 Main St. Phone 15. Gila Broadcasting Co. (original owner). (See Gila Broadcasting Co. stations in "Group Ownership").

Network MBS, Arizona Net.
Paul Merrill, gen mgr; Lester McBride, station & coml mgr.

SCOTTSDALE, Maricopa County

KPOK (1956): 1440 kc; 5 kw, D. P. O. Box 182. Phone Whitney 5-1440. Scottsdale Broadcasting Co.

Rep ForJee.
Morris Mindel, pres & gen mgr.

SHOW LOW, Navajo County

KVWV (May 17, 1957): 1050 kc; 250 w-D. P. O. Box 806. Phone KE 7-2345. Peak Broadcasting Co. (original owner).

S. J. Woodworth, pres, gen mgr & chief engr; Dorothy L. Woodworth, program dir & women's dir.

SIERRA VISTA, Cochise County

KEPE (1957): 1420 kc; 1 kw-D. Carmichael at De Palma. Phone Gladstone 8-3379. Carleton W. Morris (original owner). (See Carleton W. Morris stations in "Group Ownership").

Rep Bob Dore; Ayres, Allen & Smith (West Coast).
John Bonnett Jr., gen mgr.

TEMPE, Maricopa County

KTMP (not on air; target date not announced): 1060 kc; 500 w. DA-1. P. O. Box 436. Lander, Wyo. Tri-State Inc. (acquired station July 1959).

John L. Breece Jr., pres.

TUCSON, Pima County

KATB (1956): 1490 kc; 250 w. Santa Rita Hotel. Phone Main 4-0401. Joe DuMond Radio Enterprises Inc. (acquired station November 1957).

Rep Branham.
Jerome K. McCauley, pres & gen mgr; Andrew J. Griffith Jr., station mgr.

KCEE (Oct. 1, 1958): 790 kc; 1 kw-DA-D. Box 5803. Phone Main 2-7788. Associated Broadcasters of Tucson Inc. (original owner).

Rep ForJee.
David S. Drubeck, pres; Ray Owen, gen mgr; Jesse Veach, coml mgr; Helen Miller, program & women's dir; Vaughan Cherry, chief engr; Jack Parr, news dir.

KCVB (1929): 1290 kc; 1 kw. P. O. Box 5158. Phone Main 3-4323. Boffard Broadcasting Corp. (acquired station April 25, 1959).

Rep Young.
Ralph R. Boffard, pres & owner; Eugene A. Ackerley, gen mgr; Richard Venturino, program dir; Raymond H. Hoisclaw, chief engr; James H. Maize, news dir.

KEVT (Sept. 24, 1953): 690 kc; 250 w-D. 57 W. Congress St. Phone Main 4-5588. Tucson Radio Inc. (original owner).

Rep Harlan C. Oakes.
Specialty programs (wkly), Spanish 100%. Peter Trowbridge, pres & gen mgr; Dewitt Wray, sec-treas & coml mgr; Lorenzo Palma, program dir; Arturo Aguilar, promotion dir; Delia Felix, women's dir.

KMOP (1957): 1330 kc; 500 w-D. 101 W. Drachman St. Phone Main 3-6663. Pima Broadcasting Co. (acquired station June 1959).

Rep Howard (eastern); Grant (western).
L. B. Clayton, pres; Kenneth W. Ferguson, gen mgr; Dorothy Gallagher, news editor-promotion dir; James Johnson, sales mgr; Bob Wolfe, program dir.

KOLD (Feb. 27, 1947): 1450 kc; 250 w. 115 W. Drachman St. Phone Main 4-2511, TWX TS 3401. Old Pueblo Broadcasting Co. (original owner). (See "Newspaper Ownership" and Gene Autry stations in "Group Ownership").

Network CBS. Rep AM Radio Sales.
Gene Autry, pres; E. S. Mittendorf, gen mgr; Bernie Perlin, coml mgr; Ed Tucker, program dir; E. R. McKane, promotion dir; Vern Cimmiotti, chief engr; Chris Cole, news dir; Norman Harrington, farm dir; Phoebe Robinson, women's dir.

KOLD-TV: Tv companion station of KOI

KTAN (April 11, 1947): 580 kc; 5 kw-D, 500 w-N. DA-N. P. O. Box 2348. Phone Main 2-4664. TWX Tucson 1821. Catalina Broadcasting Co. (original owner).

Network NBC, Arizona Broadcasting. Reps Gill-Perna (New York), Avery Knodel, Ariz. Broadcasting.

Specialty programs (wkly), Spanish 1 1/2 hrs. Harry B. Chambers, pres & gen mgr; Joa Cox, sales mgr; Tony Perry, program dir; Pat Palmer, promotion dir; Eugene E. Stough, chief engr; Wally Lindberg, news dir; Jeanne Womack, business mgr; Nell McDougald, traffic mgr.

KTKT (December 1949): 990 kc; 10 kw-D. DA-D (CF-10 kw-D, 1 kw-N. DA-2). P. O. Box 5585. Phone Main 2-6711. Copper State Broadcasting Corp. (acquired station September 1957).

Thomas J. Wallace, pres & gen mgr; George W. Wallace, asst gen mgr; Ray Tenpenny, coml mgr; Chris Borden, program dir; Nat Talpis, chief engr.

KFMM (FM) (March 1954): 99.5 mc; 7.2 kw. Duplicates KTKT (above).
Rep McGavren.

KTUC (July 10, 1926): 1400 kc; 250 w. Box 4488. Phone Main 2-3344. Tucson Broadcasting Co. (acquired station April 1, 1958).

Network MBS, Arizona Net. Rep Radio-TV Representatives.

C. Van Haafden, gen mgr; George Bradley, coml mgr; Robert Lesbock, asst gen mgr & chief engr; Fred Finney, news dir; Betty Barker, women's dir.

WILLCOX, Cochise County

KWCK (not on air; target date not announced): 1250 kc; 1 w. D. 105 Yucca Dr., Safford, Ariz. Paul Merrill (original owner). (See Gila Broadcasting Co. stations in "Group Ownership").

WINSLOW, Navajo

KVNC (1952): 1010 kc; 1 kw-D. 500 w-N. DA-2. P. O. Box 373. Phone 1010. Gila Broadcasting Co. (acquired station 1952). (See Gila Broadcasting Co. stations in "Group Ownership").

Network ABC, MBS, Arizona Net.
Specialty programs (wkly), Spanish, 6 hrs.; Navajo, 1 1/2 hrs.

L. F. Long, pres; Chuck Mizner, mgr, coml mgr, program dir; Pat Moore, promotion dir; Jerry Graham, chief engr; Ed Baxter, news dir, farm dir; Connie Mizner, women's dir.

YUMA, Yuma County

KBLU (not on air; target date, Aug. 17, 1959): 1320 kc; 500 w-D. Hotel Stardust, Highway 80 at 24th. Phone Sunset 3-8861. Desert Broadcasting Co. (original owner).

Robert W. Crites, gen mgr & chief engr; Jeff Clark, program dir & promotion mgr; Gloria Clark, women's dir.

KOPA (1953): 1240 kc; 250 w. P. O. Box 1430. Phone Sunset 3-8341. Broadcasters Inc. Network Keystone. Rep Tracy Moore.
Thomas Williams, pres; Russ Wonnacott, gen mgr; Dave Knight, coml mgr; Ellen Bowers, program dir.

KVOY (Dec. 14, 1950): 1400 kc; 250 w. P. O. Box 671. Phone Sunset 2-4321. KYMA-Yuma Inc. (original owner).

Network ABC, MBS, Arizona Net. Rep Radio-TV Representatives.

Specialty programs (wkly), Spanish 6 hrs. Bill Lindsey, pres & gen mgr; Leo A. Newsome Jr., vp, station mgr & coml mgr; Robert Nimmo, program & news dir; Lawrence Snow, promotion dir; Gene Guerro, chief engr; Art Gerow, farm dir; Irene Quammen, women's dir.

KYUM (1940): 560 kc; 1 kw, DA-N. P. O. Box 352. Phone Sunset 3-3305. TWX Yuma 5701. Yuma Broadcasting Co. (acquired station 1945). (See John J. Louis Stations in "Group Ownership").

Network NBC, Arizona Broadcasting. Rep Avery-Knodel.

Ray Smucker, pres; Len P. Burkland Jr., gen mgr; Rose Ann Felger, coml mgr; Hobart E. Lewis, sales mgr; Fred A. Felger Sr., program dir & farm dir; Maurice W. Higgins, chief engr; Hamilton Phillips, news dir; Roberta Irwin, women's dir.

CONTACT THE NEAREST OFFICE TO BUY OR SELL

HAMILTON-LANDIS & ASSOCIATES, INC.

WASHINGTON, D. C. CHICAGO
Ray V. Hamilton Richard A. Shaheen
1737 DeSales St., N.W. 1714 Tribune Tower
EX 3-3456 DE 7-2754
DALLAS SAN FRANCISCO
DeWitt Landis John F. Hardesty
1511 Bryan St. 111 Sutter St.
RI 8-1175 EX 2-5671
NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS

ARKANSAS

Radio Stations CONTINUED

ARKADELPHIA, Clark County

KVRC (September 1947): 1240 kc; 250 w. 506 Main St. Phone Chapel 6-4501. Arkadelphia Broadcasting Co.
Network Keystone. Rep Best.
Specialty programs: Negro, 24 hrs. wkly.
Bill Deaton, gen mgr; John M. Riggie, chief engr.

BATESVILLE, Independence County

KBTA (June 30, 1950): 1340 kc; 250 w. P. O. Box 1112; White River Valley Broadcasters Inc. (original owner).
Network Keystone. Rep Best.
J. F. Higginbottom, pres, gen mgr & coml mgr; Francis Hillman, program dir; Murray Schroyer, promotion dir; Chas T. Smith, chief engr & news dir.

BENTON, Saline County

KBBA (June 26, 1953): 690 kc; 250 w-D. P. O. Box 294. Phone Spring 8-2690. Benton Broadcasting Service (original owner).
Lavelle Langley, gen mgr; Jim Landers, program dir; Amber Lindsey, promotion dir; Preston Bridges, chief engr; Charles Lewallen, news dir; Ronnie Weaver, farm dir; Patsy White, women's dir.

BERRYVILLE, Carroll County

KTCN (February 2, 1958): 1480 kc; 1 kw-D. P. O. Box 191. Phone Garfield 3-2148. Ozark Radio & Equipment Co. (acquired station July 16, 1958).
Network Keystone; Magic Circle (Arkansas).
T. W. Rogers, pres of parent company; Mel Lymbery, gen & coml mgr; program & news dir, vp of parent company; Louise Lymbery, promotion & women's dir; Fred Ward, sec-treas of parent company & chief engr.

BLTHERVILLE, Mississippi County

KLCN (1922): 910 kc; 5 kw-D. Sudbury Bldg. Phone Poplar 2-2093. Harold L. Sudbury. Rep Pearson.
Harold L. Sudbury, owner, gen mgr & coml mgr; Carl Fraine, program & farm dir; J. T. Sudbury, promotion dir; Joe Nearns, chief engr; Jim Love, news dir; Minnie Bourland, women's dir.

KLCN-FM (1948): 96.1 mc; 21 kw. Duplicates KLCN (above).

BRINKLEY, Monroe County

KBBI (not on air, target date not announced): 1570 kc; 250 w-D. 214 W. Cedar St. Tri-County Broadcasting Co. (See "Newspaper Ownership").
Mason W. Clifton, owner.

CAMDEN, Ouachita County

KAMD (June 19, 1946): 910 kc; 1 kw-D. 500 w-N, DA-N. Box 5859. Phone Temple 6-5091. Camden Radio Inc.
Network MBS; Keystone; Razorback.
Walter E. Hussmann, pres; Donald Cathey, gen mgr & coml mgr; Cal Carter, program, news & promotion dir; J. H. Pope, chief engr; E. A. Wilson, farm dir.

CLARKSVILLE, Johnson County

KLYB (March 18, 1957): 1360 kc; 500 w-D. P. O. Box 489. Phone Pleasant 4-3092. Clarksville Radio Broadcasters (original owner).
Network Arkansas.
Roy Forrester, pres, gen mgr & chief engr; Reece Adkison, coml mgr & promotion dir; Wayne Bradley, program dir; John Ward, news dir; John Armstrong, farm dir; Pauline Forrester, women's dir.

CONWAY, Faulkner County

KCON (1950): 1230 kc; 250 w. ASTC Campus. Phone 189. Conway Broadcasting Co. (original owner).
Network Keystone. Reps Continental Sales; Clyde Melville.
James E. Clayton, gen mgr; Sarah Frances Morehead, program dir; Edwin McClendon, chief engr.

CORNING, Clay County

KCCB (Feb. 19, 1959): 1260 kc; 500 w-D. 434 West 2nd St. Phone Ulster 7-2261. Eulis W. Cochran (original owner).
Eulis W. Cochran, owner; W. H. Mayo, gen & coml mgr; James Reedy, program & promotion dir; Edward Travis, chief engr; Bill Crawford, news & farm dir; Wilma Cochran, women's dir.

CROSSETT, Ashley County

KAGH (January 1951): 800 kc; 250 w-D. Box 32. Phone Forrest 4-2181. Radio Station KAGH (acquired station Oct. 1, 1952).
Network Keystone. Rep George Hopewell, Clyde Melville (Dallas).
Julian F. Haas, pres & gen mgr; Jo Ann Johnson, program dir; Preston Derryberry, chief engr.

DeQUEEN, Sevier County

KDQN (Aug. 1, 1956): 1390 kc; 500 w-D. 1923 S. Fourth Street. Phone Juniper 4-2446. Robert G. McKeever.

Network Keystone. Rep Continental Sales; Clyde Melville.
Robert G. McKeever, pres & chief engr; Glen D. Hammons, gen mgr & coml mgr; Jerry Hammons, program dir; Ina D. Hammons, women's dir.

EL DORADO, Union County

KDMS (May 7, 1950): 1290 kc; 5 kw-D. 208 North Cleveland St. Phone Union 3-5121. El Dorado Broadcasting Co. (acquired station 1954).
Rep Rambeau, Vance & Hopple (except Southeast & Southwest).
J. A. West Sr., partner; J. A. West Jr., partner & gen mgr; Rodney P. Smith, coml mgr; D. R. (Bud) McClelland, program dir; Bob Russell, news dir.

KELD (Oct. 17, 1935): 1400 kc; 250 w. P. O. Box 610. Phone Union 3-6126. Radio Enterprises Inc. (original owner).
Network ABC; Keystone. Rep Walker-Rawalt.
W. N. McKinney, pres & gen mgr; Joe R. Duerson, coml mgr; Jerome Orr, program, farm & promotion dir; Troy B. Eddins, chief engr; Ferrell Gresham, news dir; Sarah Durrett, women's dir.

FAYETTEVILLE, Washington County

KFYA (June 30, 1957): 1250 kc; 500 w-D. P. O. Box 112. University Station. Stamps Radio Broadcasting Co. (original owner).
Network MBS, Magic Circle & Arkansas Quality. Rep Bob Dore.
W. Weldon Stamps, partner & gen mgr; Clifford L. Stamps, partner; Mildred Stamps, program dir; Richard Osborne, chief engr.

KHOG (Dec. 15, 1946): 1450 kc; 250 w. 103 West Mountain. Phone Hillcrest 2-2322. Fayetteville Broadcasting Co. (acquired station July 29, 1948).
Rep Walker-Rawalt.
Hayden McIlroy, pres; Fred J. Stevenson, gen mgr; Ed Gideon, coml mgr, farm & promotion dir; Steve Starwyck, program dir; Harold R. Lindsey, chief engr; Jim Pederson, news dir.

FORDYCE, Dallas County

KBJT (not on air; target date, summer 1959): 1570 kc; 250 w-D. P. O. Box 626, zone 55. Phone 1570. KBJT Inc. (original owner).
Network Keystone.
Kermit F. Tracy, pres, gen mgr & chief engr; Edwin Zoch, station mgr & coml mgr; Jay Bagwell, program dir.

FORREST CITY, St. Francis County

KKJK (April 29, 1959): 950 kc; 5 kw-D. P. O. Box 707. Phone Melrose 3-1252. Forrest City Broadcasting Co. (original owners).
Network Keystone. Rep Burn-Smith.
Specialty programs: Negro, 9 hrs. wkly.
William Fogg, pres & gen mgr; James Parson Jr., coml mgr; Bob Webber, program & promotion dir; Walter Smith Jr., chief engr; Joe Hendren, news & farm dir.

FORT SMITH, Sebastian County

KFPW (July 27, 1930). 1230 kc; 250 w. P. O. Box 98. Station "B". Phone Sunset 3-4105. KFPW Broadcasting Co. (acquired station May 1, 1958).
Network CBS. Rep Gill-Perna.
George T. Hearnreich, owner; Charles N. Jones, gen mgr; Jack Freeze, coml mgr; Rex Murdock, chief engr; Pat Garner, news dir.

KPSA (1947): 950 kc; 1 kw-D. 500 w-N, DA-N. Box 569. Phone Sunset 2-9125. TWX FS 84. Fort Smith Broadcasting Co. (original owner). (See "Newspaper Ownership" and Donald W. Reynolds stations in "Group Ownership").
Network ABC; CBS; Razorback. Rep Venard, Rintoul & McConnell; Melville (Dallas); Ayers (Atlanta).
D. W. Reynolds, pres; J. W. Slaters, gen mgr & news dir; James E. Fesperman, coml mgr & promotion dir; Harry Freeman, program & farm dir; Willard Goodmaten, chief engr; Shirley Holstein, women's dir.
KNAC-TV: Tv companion of KPSA.

KTCS (1956): 1410 kc; 500 w-D. 4120 Townson Ave. Phone Sunset 3-3049. United Broadcasting Co. (acquired station May 1959).
Network MBS, Magic Circle, Arkansas Quality & Keystone. Rep Bob Dore.
Charles Fite, pres.

KWHN (Nov. 22, 1947): 1320 kc; 5 kw. DA-N. P. O. Box 892. Phone Sunset 3-8967. KWHN Broadcasting Co. (original owner).
Rep Rambeau-Vance-Hopple; Dora-Clayton.
M. Bershof, pres; J. H. (Jerry) Friedman, sec-treas & gen mgr; Raymond Armstrong, chief engr.

HARRISON, Boone County

KHOZ (September 1946): 900 kc; 1 kw-D. P. O. Box 120. Phone Empire 5-2301. Harrison Broadcasting Corp. (original owner).
Rep Walker-Rawalt.
Betty Lou Wheeler, pres; Robert S. Wheeler Jr., gen mgr; Everett S. Horton, station mgr; Marc Williams, program dir; Carl Martin, chief engr.

FORT SMITH ARKANSAS

No. 1 KFPW

in the nation's 37th market in Retail Sales Per Household (SRDS—July 1, 1959) with an all day long listening audience in Fort Smith, Van Buren and Barling—bigger than all other Fort Smith and Van Buren Radio stations combined.

Monday thru Saturday
7:00 A.M.-6:00 P.M.

KFPW
49.9%

Station B	17.8
Station C	17.2
Station D	6.9
Station E	6.0
Total	47.9
All other outside stations	2.2

Radio Audience Index—"Non-Toll Telephone Survey"—February, 1959—C. E. Hooper, Inc., New York, N. Y.

TIME	KFPW Share of Audience
Monday thru Saturday 7:00 am-12 Noon	52.9%
Monday thru Saturday 12 Noon-6:00 p.m.	47.1%

30 years of
Continuous
Leadership

KFPW

1230 kc

CBS Radio for Western Arkansas and Eastern Oklahoma

CHARLES N. JONES, Manager

Represented by Gill Perna, Inc.

Radio Stations CONTINUED

ARKANSAS CONTINUED

HELENA, Phillips County

KFFA (Nov. 19, 1941): 1360 kc; 1 kw, DA-N. 215 York St. Phone Hickory 4-2361. Helena Broadcasting Co. (original owner).
Network MBS. Rep Best, C. K. Beaver.
Sam W. Anderson, pres & gen mgr; Gene Bearden, coml mgr; Bill Holland, program dir; Katherine M. Kizer, promotion & women's dir; Earl N. Hodges, chief engr; Randy Tardy, news & farm dir.

HOPE, Hempstead County

KXAR (Dec. 12, 1947): 1490 kc; 250 w. P. O. Box 138. Phone Prospect 7-3601. Hope Broadcasting Co. (original owner) (See "Newspaper Ownership").
Network Keystone.
A. H. Washburn, pres; L. B. Tooley, gen mgr; Louise Griffin, coml mgr & women's dir.

HOT SPRINGS, Garland County

KAAB (July 13, 1940): 1350 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1038. Phone National 4-1225. Phoenix Co. (acquired station Dec. 17, 1958).
Rep Venard, Rintoul & McConnell; Clyde Melville.
Harman I. Moseley, pres & gen mgr; Joe

Wheeler, coml mgr; Shila Shelp Moseley, program dir; Pat Moseley, promotion dir; H. I. Watts, chief engr; Steve Nichols, news dir; Nancy Dixon, women's dir.

KBBS (Feb. 9, 1953). 590 kc; 5 kw-D. 113 Third St. Phone National 3-6661. Resort Broadcasting Co. (acquired station March 1956).
Rep Thomas F. Clark; Clarke-Brown.

A. M. McGregor, pres; Gene Kelley, vp & gen mgr; Ed Appler, station & coml mgr; Overton Hurst, program dir; Clint Norman, chief engr; Haines Hower, news dir.

KBLO (January 1953): 1470 kc; 1 kw-D. 1011 Central Ave. Phone National 4-3313. Hot Springs Broadcasting Inc. (acquired station July 1, 1957). (Application pending for sale to Modern Broadcasting Corp.)
Network MBS; Arkansas; Razorback; Southeastern Key. Rep Rambeau-Vance & Hopple; Dora Clayton (Atlanta).

Specialty programs (wkly): French, ½ hr.; Italian, ½ hr.; Negro, 6 hrs.; Spanish, ½ hr.; Greek, ½ hr.; Netherlands, ½ hr.
C. J. Dickson, pres & gen mgr; Richard D. Biddle, vp; Hank Sanders, coml mgr; Jack E. Ridgeway, program dir; Georgia M. Dickson, promotion dir; Robert G. King, chief engr; Walter M. Ebel, news dir; Tom Nichols, farm dir; Analee Vaught, women's dir.

JONESBORO, Craighead County

***KASU (FM)** (May 2, 1957): 91.9 mc; 760 w. State College, Arkansas. Phone Webster 5-5972. Arkansas State College.
Robert E. Howe, director of radio, gen mgr; Wesley Bell, chief engr.

*Non-commercial educational.

KBTM (1930): 1230 kc; 250 w. 603 Madison. Phone Webster 5-5697. Patteson Bros. (acquired station January 1958).

Network MBS; Keystone. Rep Burn-Smith. Carter Patteson, co-owner; Alan G. Patteson Jr., co-owner & gen mgr; Paul Hoffman, coml mgr; Jan Smith, program dir; Norman E. Bowman, chief engr; Clarence Adams, station mgr, news & farm dir; Pat McCaughan, women's dir.

KBTM-FM (1947): 101.9 mc; 8 kw. Duplicates KBTM (above).

KNEA (Sept. 10, 1950): 970 kc; 1 kw-D. Citizens Bank Bldg. Phone Webster 2-3381. Radio Jonesboro Inc. (original owner).
Rep Gill-Perna.

Ernest Farabee, pres; Harold Gregson, gen mgr; DeLoss Walker, coml mgr; Mitch Odum, program dir & promotion mgr.

LITTLE ROCK, Pulaski County

KAJJ (1927): 1250 kc; 1 kw-D. 500 w-N, DA-N. P. O. Box 3099. Phone Franklin 2-0166. Helmer Inc. (acquired station Dec. 23, 1958).
Rep Weed.

Michael Heller, pres & co-owner; Eugene M. Kramer, co-owner; Tom Bishop, gen mgr; William Campbell, coml mgr; Kirk Justice, program dir; Betty Furiagh, promotion dir; Dalton Sanders, chief engr; Boyce Wilkerson, news dir.

KARK (1928): 920 kc; 5 kw, DA-N. 10th and Spring Streets. Phone Franklin 6-2481. TWX LR 180. Arkansas Radio & Equipment Co. (acquired station 1933).
Network NBC; Arkansas Network. Rep Petry.

T. H. Barton, pres; T. K. Barton, executive vp; Douglas J. Romine, vp & station mgr; Ernest Howard, coml & program dir; Shirley R. Kennedy, promotion dir; Dan Winn, chief engr; Bob Kemp, news dir; Bob Buice, farm dir.

KARK-TV: Tv companion of KARK.

KLRA (1925): 1010 kc; 10 kw-D, 5 kw-N, DA-N. P. O. Box 550. Phone Windsor 5-3206. TWX LR 571. KLRA Inc. (acquired station April 9, 1958).

Network ABC. Rep H-R Representatives, Clarke Brown.

Leonard Coe, pres, gen mgr & coml mgr; Harold L. Webber, program dir; Anne C. Lumpkin, promotion dir; Blande O. Perry, chief engr; Marvin Heffington, news dir; Jerry Hendrix, farm dir; Margarette L. Berentsen, women's dir.

KNLR (See North Little Rock).

KOKY (1956): 1440 kc; 5 kw-D. P. O. Box 1956. Phone Franklin 2-0391. Ebony Radio of Arkansas Inc. (original owner). (See McLendon-Ebony Stations in "Group Ownership").
Rep Pearson.

Specialty programs: Negro, 100%.
John M. McLendon, pres; Edward Phelan, gen mgr.

KTHS (1952): 1090 kc; 50 kw, DA-N. P. O. Box 269. Phone Franklin 4-3764. TWX LR 85. Radio Broadcasting, Inc. (acquired station September 1944). (See "Newspaper Ownership").
Network CBS. Rep Christal.

W. H. Bronson, pres; Henry B. Clay, executive vp; F. A. Watkins, gen mgr; A. C. Dowden, coml mgr; Robert L. Hicks, program dir; Robert E. Brown, promotion dir; Cecil Sultz, chief engr; Harry Arouh, news dir; Marvin Vines, farm dir; Evelyn Elmen, women's dir.

KTHV (TV): Tv companion of KTHS.

KTVL (February 1948). 1050 kc; 1 kw-D. P. O. Box 2659. Phone Franklin 5-5321. South-

western Broadcasting Co.
Rep Richard O'Connell (New York); Wm. J. Reilly (Chicago); Jack Hetherington (St. Louis).

Dale D. Mahurin, vp & gen mgr; Henry H. Steele, asst mgr; Charles R. Simms, coml mgr; Charles A. Austin, program dir; Herbie R. Byrd, news dir.

KXLR (See North Little Rock).

MAGNOLIA, Columbia County

KVMA (April 1948): 630 kc; 1 kw-D. P. O. Box 422. Phone Central 4-5862. Magnolia Broadcasting Co. (original owner).

Network MBS. Rep Pearson.
Specialty programs: (weekly) Negro, 4 hrs.
Joe F. Rushton, pres; W. M. Bigley, gen mgr; Norman Huneycutt, coml mgr; Ralph Johnson, program dir; Clyde Chaffin, chief engr; Les Rogers, news & farm dir.

MALVERN, Hot Spring County

KBOX (August 1951). 1310 kc; 1 kw-D. Highway 270 West. Phone 1800. Malvern Broadcasting Co. (original owner).

Network Keystone. Rep Devney, Clyde Melville (Dallas).

Kermit L. Richardson, pres, chief owner, gen mgr; W. D. Stroud, coml mgr; Carolyn Spheeris, program & promotion dir; Robert Padgett, chief engr; William R. Moore, news & farm dir; Jerry Richardson, women's dir.

MAMMOTH SPRING, Fulton County

KAMS (FM) (Jan. 1, 1956): 103.9 mc; 310 kw. Duplicates KALM Thayer, Mo. (See Robert F. Neathery stations in "Group Ownership").

MARKED TREE, Poinsett County

KPOA (July 1956): 1580 kc; 250 w-D. P. O. Box 17. Phone 1580. Poinsett County Broadcasting Co. (acquired station January 1957).
Network Keystone. Rep Continental Radio Sales.

Kohn Bray, L. V. Ritter Jr. & Jasper Singleton, partners; Carlton Garner, gen & coml mgr; Gal Johnson, program & women's dir; Mack Howerton, promotion & farm dir; Jim Weston, chief engr; Tommy Burns, news dir.

McGEHEE, Desha County

KVSA (June 29, 1953): 1220 kc; 1 kw-D. McGehee or Dermott, Ark. Phone McGehee: Canal 2-4200; Dermott: Faculty 4-4200. Southeast Arkansas Broadcasters Inc. (original owner).

Network Keystone; Razorback; Arkansas. Rep Best.

Abbott F. Kinney, pres & gen mgr; Mrs. M. F. Kinney, coml mgr; Herschel E. Parent, program dir; James S. Hunt, chief engr.

MENA, Polk County

KENA (July 19, 1950): 1450 kc; 250 w-SH. P. O. Box # 69. Phone 1450. E. M. Hoge (acquired station Jan. 1, 1959).

E. M. Hoge, owner; Paul McCaslin, gen mgr; Bill Hughes, coml mgr; Edith Kennedy, program dir; Wayne Ramsey, chief engr.

MONTICELLO, Drew County

KHRM (April 8, 1955): 1430 kc; 1 kw-D. P. O. Box 446. Phone 91. Baker Broadcasting Co. (acquired station Feb. 28, 1959).

Network Keystone.
Rep George T. Hopewell, C. K. Beaver.
Keith Baker, owner, gen mgr & coml mgr; Pat McGinnis, program dir; Bill Shoots, chief engr; Evelyn H. Baker, women's dir.

MORRILTON, Conway County

KVOM (1953): 800 kc; 250 w-D. P. O. Box 541. Phone 506. Morrilton Broadcasting Co. (original owner).

J. C. Willis, pres & gen mgr; Bill Harper, coml mgr.

MOUNTAIN HOME, Baxter County

KTLO (May 30, 1953): 1490 kc; 250 w. P. O. Box 67. Phone 1490. Mountain Home Broadcasting Corp.

Network Keystone. Razorback.
A. (Monk) Stricklen, pres & gen mgr; L. E. Cranor, coml mgr; Kenneth Wilkins, chief engr.

NASHVILLE, Howard County

KBHC (May 1, 1959): 1260 kc; 500 w-D. 1925 S. 4th St., DeQueen, Ark. R. G. McKeever.

NEWPORT, Jackson County

KNBY (Oct. 12, 1949): 1280 kc; 1 kw-D. U. S. Highway 87. Phone 749. Newport Broadcasting Co. (original owner).

Harold Sudbury, pres; Gene Howe, gen mgr, coml mgr & farm dir; Jerry Groleau, program dir & news dir; Anson Clark, chief engr.

NORTH LITTLE ROCK, Pulaski County

KNLR (April 19, 1957): 1380 kc; 1 kw-D. P. O. Box 423. Phone Franklin 6-1997. Arkan-

world-famous

HOT SPRINGS ARKANSAS

LARGER

than cities twice its size

More General Merchandise Sales than MIDLAND, Texas Pop. 64,700

More Drug Store Sales than LA CROSSE, Wisconsin Pop. 79,700

More Apparel Store Sales than SHEBOYGAN, Wisconsin Pop. 91,900

Ask us "Why"—write:

Bert Sears—Tom Clark
Clarke-Brown

KBHS

5000 watts—590 Kc
113 Third St., Hot Springs, Ark.

☆ THE STATION THAT SPARKLES WITH STARS ☆

TO BUY OR SELL CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS & ASSOCIATES, INC.

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Shaheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sutter St.
RI 8-1175	EX 2-5671

NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS

sas Valley Broadcasting Co. (acquired station March 13, 1959).

Rep Grant.
Ray Bartlett, gen mgr; Ed Bailey, program dir; Ken Copeland, chief engr; Les Rogers, news dir; Joe Biard, farm dir; Rita Newsom, women's dir.

KKLE (April 15, 1946): 1150 kc; 5 kw-D, 1 kw-N, DA-N, Box 89. Phone Franklin 2-2155. Sanders Arkansas Broadcasting, Inc. (acquired station Dec. 1, 1956).

Rep Bolling.
J. M. Sanders, pres; Roy C. Nichols, gen mgr; Alfred E. Shrey, coml mgr; Hugh A. Brown, program dir; V. O. Vandusen, chief engr; Bruce Jenkins, news dir.

OSCEOLA, Mississippi County

KOSE (1949): 860 kc; 1 kw-D. P. O. Box 311. Phone Locust 3-2641. Osceola Broadcasting Corp.
Network Keystone. Rep Continental.
Don Whitney, gen mgr.

PARAGOULD, Greene County

KDBS (Jan. 1, 1947): 1490 kc; 250 w. Box 491. Phone Cedar 2-7627. Progressive Broadcasting Co. (original owner).

Network Keystone.
Ted Rand, gen mgr & partner; T. M. Seif, business mgr & partner; Dooyne F. Bateman, coml mgr; Wilma Wheelis, program dir; William O. Driskell, chief engr; Lloyd Emmert, news dir.

PARIS, Logan County

KCCLE (Aug. 11, 1959): 1460 kc; 500 w-D. Logan County Broadcasting Co. (original owner).

Network Keystone.
Eulis W. Cochran, partner & pres; Bob Cochran, partner & gen mgr; Vernon Kuehn, coml mgr; Manuel Johnson, chief engr; Mrs. Eulis W. Cochran, news dir; Dell Cochran, women's dir.

PINE BLUFF, Jefferson County

KCLA (Jan. 16, 1947): 1400 kc; 250 w. 2900 W. 28th Ave. Phone Jefferson 5-1241. Radio Engineering Service (original owner).

Rep Best.
Kenneth Kesterson, co-owner & gen mgr; Charles Penix, co-owner, program dir & chief engr; Clyde Martin Sr. coml mgr.

KOTN (March 12, 1934): 1490 kc; 250 w. P. O. Box 957. Phone Jefferson 4-8732. Universal Broadcasting Corp. (original owner).

Network MBS.
B. J. Parrish, pres, gen mgr & chief engr; William G. Darland Jr., promotion dir; Charles Carmichael, news dir; Bob Robinson, farm dir; Alva Holt, women's dir.

KOTN-FM (January 1959): 92.3 mc; 3.2 kw. Duplicates KOTN (above).

KPBA (Oct. 16, 1957): 1590 kc; 1 kw-D. P. O. Box 33. Phone Jefferson 4-1523. Radio Pine Bluff Inc. (acquired station Dec. 1, 1958).

Rep Gene Bolles Co.
Specialty programs (weekly), Negro, 14 hrs. W. L. Kent, pres; Howard M. Peters, gen & coml mgr & promotion dir; Howard Watson, program dir; Robert N. Meador, chief engr; Billy G. Lewis, news & farm dir; Ann Gill, women's dir.

NEW (granted July 1959; target date not announced): 1270 kc; 5 kw. D. Jefferson County Broadcasting Co. (original owner).

Louis Alford, gen mgr; Philip D. Brady, technical dir; Albert Mack Smith, sec-treas. (See Southwestern Broadcasting stations in "Group Ownership").

POCAHONTAS, Randolph County

KPOC (Nov. 15, 1950): 1420 kc; 1 kw-D. Box 250. Phone Twoinks 2-5234. Pocahontas Radio Inc. (original owner).

Network Keystone.
Adrian L. White, pres, gen mgr & coml mgr; Jack Wilson, program, farm & women's dir & chief engr; Virgil Pace, promotion dir; Mike Powell, news dir.

PRESCOTT, Nevada County

KTPA (not on air; target date, not announced): 1370 kc; 500 w-D. Randolph Hotel, El Dorado, Ark. Southern Broadcasting Co.
D. R. James Jr., pres & mgr.

ROGERS, Benton County

KAMO (Sept. 16, 1954): 1390 kc; 1 kw-D. American Nat'l Bank Bldg. Phone Melrose 6-4611. KAMO Inc. (original owner).

Rep Walker-Rawalt.
G. Don Thompson, pres; W. E. (Smoky) Dacus, gen mgr; Charles A. Davis, program dir; Bud Williams, chief engr.

RUSSELLVILLE, Pope County

KRBV (Feb. 25, 1947): 1490 kc; 250 w. P. O. Box 191. C. R. Horne (acquired station March 24, 1959).

Network Keystone.
C. R. Horne, owner & gen mgr; L. L. Bryan, coml mgr; Ora Mae Lee, program dir; William C. McKenney, chief engr; Marjorie W. Cra-
baugh, women's dir.

SEARCY, White County

KWCB (1951): 1300 kc; 1 kw-D. P. O. Box 95. Phone 1281. White County Broadcasting Co. (original owner).
Network Keystone. Rep Best.
Don P. Jones, gen mgr.

SILAO SPRINGS, Benton County

KUOA (Dec. 4, 1923): 1290 kc; 5 kw-D. Phone 777. KUOA Inc. (acquired station 1935).

Network MBS. Keystone.
John E. Brown Jr., pres; Cecil E. Smith, gen mgr & chief engr; Darrell D. Willis, coml mgr; Ralph E. Kennedy Jr., program dir.

KUOA-FM (1948): 105.7 mc; 2.6 kw. Same address, licensee & staff as KUOA (above).

SPRINGDALE, Washington County

KBRB (Sept. 9, 1949): 1340 kc; 250 w. Box 29. Phone Pleasant 1-4675. Northwest Arkansas Broadcasting & Telecasting Co. (original owner). (See "Newspaper Ownership" and Reynolds Stations in "Group Ownership").

Network ABC. Rep Best; Clyde Melville.
Donald W. Reynolds, pres; H. Phil Phillips, gen mgr & news dir; Curtis C. Hornor Jr., coml mgr; Jim G. Wilkerson, program dir; Virgil Smith, chief engr; Bettye Phillips, women's dir.

STUTTGART, Arkansas County

KWAK (May 14, 1948): 1340 kc; 250 w. P. O. Box 271. Phone Wabash 2-5212. Stuttgart Broadcasting Corp.

Network Keystone. Rep C. K. Beaver (Memphis).

Melvin P. Spann, owner & gen mgr; N. W. Biddulph, coml mgr; June S. Spann, station mgr, program & women's dir; C. R. Sandine, chief engr.

KCMC (See Texarkana, Tex.).

KCMC-FM (See Texarkana, Tex.).

TEXARKANA, Miller County

KOSY (Nov. 15, 1951): 790 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1318. Phone 22-3771. Gateway Broadcasting Co. (original owner).

Network CBS; MBS; Arkansas Network. Rep Pearson.

W. Decker Smith, pres; Tom Dillahunt, gen mgr; Herman Cecil, coml mgr; Joseph M. Frost, chief engr; George Dobson, news dir; June Woosley, women's dir.

KTFB (See Texarkana, Tex.).

VAN BUREN, Crawford County

KPDF (Nov. 24, 1958): 1580 kc; 1 kw-D. P. O. Box 550. Phone Granite 4-6811. Broadcasters Inc.

Harry R. Fischer, pres & promotion dir; J. P. Freeman, mgr, chief engr & vp; Terry B. White, program & farm dir; James H. Shaver, news dir; Verna Moore, women's dir.

WALNUT RIDGE, Lawrence County

KRLW (June 29, 1951): 1320 kc; 1 kw-D. Box 30, Phone Turner 4-3131. Lawrence County Broadcasting Co. (acquired station May 1, 1955).

Network Keystone.
R. O. Norris, pres; W. H. Cate, vp, gen & coml mgr; E. T. Thornton, program dir; L. L. Ringle, chief engr; Francine Pickens, women's dir.

WARREN, Bradley County

KWRF (1953): 860 kc; 250 w-D. P. O. Box 480. Phone 353. Pines Broadcasting Co. (acquired station March 4, 1959).

Network Keystone.
Specialty programs (weekly), Negro, 2½ hrs. Weldon L. Sledge, pres, gen mgr & chief engr; Bill Wells, coml mgr; Mrs. C. B. Nelson, program dir; Dale Nicholson, news dir; James Raney, farm dir; Mary Jane Murphy, women's dir.

WYNNE, Cross County

KWYN (Sept. 28, 1956): 1400 kc; 250 w. P. O. Box 225. Phone 1183. East Arkansas Broadcasters Inc. (original owner).

Network Keystone. Rep Continental Sales.
Specialty programs (weekly), Negro, 14 hrs. J. L. Shaver Jr., pres; Raymond O. Raley, gen mgr & coml mgr; Art Rogers, program & news dir & chief engr; Larry Futrell, promotion dir; John Bowden, farm dir; Onalee Brawner, women's dir.

CALIFORNIA

ALAMEDA, Alameda County

KJAZ (FM) (May 15, 1959): 92.7 mc; 720 w. 2909 Telegraph Ave. Berkeley 5, Calif. Phone Thornwall 3-9655. Patrick Henry and David Larsen (original owners).

Rep Grant.
Patrick Henry, co-owner & gen mgr; David Larsen, co-owner & mgr; Jerry Dean, program dir; Mike Edwards, chief engr.

ALTURAS, Modoc County

KCNO (1951): 570 kc; 1 kw-D. P. O. Box 1358. Phone 2531. R. W. Hansen (acquired station May 1959).

Rep Tracy Moore.
Dick Barrett, station mgr & chief engr.

ANAHEIM, Orange County

KEEY (May 18, 1959): 1190 kc; 1 kw DA-1. 1213 N. Highland Ave. Hollywood 38. Phone Prospect 4-5170. Radio Orange County Inc. (original owner).

Rep Masla; Ayres, Allen & Smith (West Coast).

Cliff Gill, pres, gen mgr; Dan Russell, vp, station mgr, program dir; Ira Laufer, coml mgr; Lee Roddy, local sales mgr; John Ledbetter, chief engr; Art Kevin, news dir.

ANDERSON, Shasta County

KPON (not on air; target date, not announced): 1580 kc; 1 kw-D. c/o John F. Carter, 100 Montgomery St., San Francisco. Universal Electronics Network.

John F. Carter, Harry P. Graves, George W. Artz, Joseph W. Rupley, Norman C. Bayley, Dante P. Lembl, Louis O. Kelso, partners.

APPLE VALLEY, San Bernardino County

KAVR (1954): 960 kc; 5 kw-D. P. O. Box 1. Phone Victorville 7-7251. Apple Valley Broadcasting Co. (original owner).

Rep Grant.
Newton T. Bass, pres; John Charles Thomas, executive vp & managing dir; Ken Barton, coml mgr.

ARCATA, Humboldt County

KENL (1956): 1340 kc; 250 w. KENL Bldg. Phone Vandyke 2-2941. Humboldt Broadcasters Inc. (acquired station 1957).

Network Keystone. Rep Grant.
Mel Marshall, pres & gen mgr; George Schaffer, station & coml mgr; Kathy Lowry, program dir.

ARLINGTON, Riverside County

KNFP (FM) (1958): 89.7 mc, 1.7 kw. La Sierra College. La Sierra College Broadcasting Co.

ATHERTON, San Mateo County

KPEN (FM) (Oct. 27, 1957): 101.3 mc; 35 kw. 330 El Camino Real, Atherton. Phone Davenport 6-9341 (Atherton). Peninsula FM.

Rep Fine Music Hi-Fi Bestra.
James Gabbert, co-gen mgr, chief engr; Gary Gielow, co-gen mgr, Wallace Brazeal, coml mgr; Wayne Jordan, program dir; John Wickett, promotion mgr; Sylvia Gray, women's dir; Richard Gilbert, news dir.

AUBURN, Placer County

KAHI (Nov. 13, 1957): 950 kc; 500 w DA-D. (CP 1 kw DA-D). Box 950. Phone Turner 5-5636. Donnelly, C. Reeves (original owner).

Rep Ayres, Allen & Smith (San Francisco and Los Angeles).

Don C. Reeves, owner & chief engr; Gene Ragle, gen & coml mgr; Wes Meyers, program & promotion dir; Sparky Helbron, news dir; Bill Foster, farm dir; Beverly Schwewe, women's dir.

AVALON, Los Angeles County

KBIG (June 1, 1952): 740 kc; 10 kw DA-D. 6540 Sunset Blvd., Hollywood 28. Phone Hollywood 3-3205. John Poole Broadcasting Co. (original owner).

Rep Weed.
John H. Poole, pres, gen mgr; Robert J. McAndrews, vp, station mgr, coml mgr; Alan Lisser, program dir; Beull H. Dalton, chief engr.

BAKERSFIELD, Kern County

KAFY (1946): 550 kc; 1 kw DA-1. Box 6128. Phone Empire 6-4411. Tullis & Hearne (acquired station October 1955).

Rep McGavren.
Howard L. Tullis & John P. Hearne, owners; Glenn D. Lockhart, gen mgr; Roy Cordell, operations dir; Al Anthony, program dir; Dick Brown, sales mgr; Bill Tanner, chief engr; Don Jackson, news dir; Dave Hildebran, merchandise mgr; Mary K. Ream, office mgr.

KBIS (March 1, 1951): 970 kc; 1 kw DA-2. 2013 Chester Ave. Phone Fairview 4-6093. Eastern Electronic Industries Corp. (acquired station Feb. 1, 1958).

Rep Weed.
Robert K. Straus, pres; Charles R. Christianson, gen mgr; Ron Zimmer, program & promotional dir; Leroy Jones, chief engr; Hal Laffoon, news dir.

KERN (Jan. 30, 1932): 1410 kc; 1 kw. 1535 17th St. Phone Fairview 5-7475. TWX BK 21. McClatchey Newspapers (original owner). (See McClatchey Stations in "Group Ownership" and "Newspaper Ownership").

Network CBS. Rep Raymer.
Eleanor McClatchey, pres; Tom Flynn, station mgr; Larry Trout, promotion dir; Don Gratz, chief engr; Paul McElroy, news editor.

KERN-FM (1948): 94.1 mc; 9.1 kw. Duplicates KERN (above).

Radio Stations CONTINUED**CALIFORNIA CONTINUED****BAKERSFIELD (Continued)**

KGEE (1946): 1230 kc; 250 w. 1415 17th St. Phone Fairview 7-3587. KGEE Broadcasters (acquired station Aug. 24, 1958).
Rep O'Connell.

Specialty programs (wkly): Spanish 10 hrs. Danny Thomas, pres; Dexter Haymond, gen mgr; Si Darrah, coml mgr; Jim Stoker, program & promotion dir; Ed Address, chief engr; Mark St. John, news dir.

KIKK (Oct. 31, 1958): 800 kc; 250 w-D. 910 Chester. Phone Fairview 7-4401. Joseph M. Arnof (acquired station July 15, 1959).
Rep Bolling.

Dawkins Espy, pres; Jess Land, gen mgr; Thad Buckley, program dir.

KLYD (Feb. 3, 1958): 1350 kc; 1 kw-D. 1709 30th St. Phone Fairview 7-4831. Urner Broadcasting Co. (original owner).

Edward E. Urner, owner & gen mgr; Dave Maxwell, coml mgr; Dan Speare, program & news dir; Mary L. Bender, promotion dir; Vernon G. Tucker, chief engr; Jimmy Thomason, farm dir.

KLYD-FM (not on air; target date, not announced): 96.5 mc; 2.95 kw. Same licensee and address as KLYD (above).

KMAP (1955): 1490 kc; 250 w. Padre Hotel. Phone Fairview 7-3541. KMAP Inc. (acquired station July 1958).

Network MBS. Rep Forjoe. Clifford E. Ball, pres & gen mgr; Dorothy A. Ball, sec-treas & women's dir; Dale Sadler, chief engr.

KPMC (1933): 1560 kc; 10 kw, DA-1. P. O. Box 1709. Phone Fairview 7-5121. TWX BK 26. Pioneer Mercantile Co. (original owner).
Network ABC.

L. A. Schamblin, pres & gen mgr; Paul R. Biermann, coml mgr; L. P. Jarvis, chief engr; Don Irwin, news dir.

KQXR (FM) (June 4, 1955): 101.5 mc; 14.5 kw. P. O. Box 425. Phone Fairview 4-0063. Klef Broadcasters.

Edward Robertson, co-owner, gen mgr & chief engr; Maude Robertson, co-owner; Jim Hodges, coml & promotion mgr; Rosina Robertson, program dir; Klaus Hooper, classical music dir.

(New) (CP [FM] granted July 16, 1959): 105.1 mc; 17.5 kw. 3112 Barnett St. Bernard R. Ericsson, Keith W. Spaulding and Charles E. Stilgenbauer, owners.

BANNING, Riverside County

KPAS (1948): 1490 kc; 250 w. 4425 W. Ramsey St. Phone Victor 9-4777. Stevens Broadcasting Inc. (acquired station Nov. 20, 1956).

Edwin J. Stevens, pres & gen mgr; Lewis F. Shank, station mgr; Joe Kenny, coml mgr; Jack Kellner, program dir.

BARSTOW, San Bernardino County

KWTC (Sept. 19, 1947): 1230 kc; 250 w. P. O. Box 697. Phone 4001. Mojave Valley Broadcasting Inc. (original owner).

Rep Lee F. O'Connell. Specialty programs (wkly): Spanish 6 hrs. W. T. Brown, pres; Richard F. Cruse, gen mgr; Bill Shultz, chief engr; Margaret Perkins, women's dir.

BERKELEY, Alameda County

***KPFA (FM)** (1949): 94.1 mc; 54 kw. Same address, staff and licensee as KPFB (FM) (below).

*Non-commercial educational.

***KPFZ (FM)** (1954): 89.3 mc; 150 w. 2207 Shattuck Ave., zone 4. Phone Thornwall 8-6767. Pacific Foundation. Harold Winkler, pres; Alan Rich, program dir; Erwin Goldsmith, chief engr.

*Non-commercial educational.

KRE (1922): 1400 kc; 250 w. 601 Ashby Ave., zone 10. Phone Ashbury 3-7715. Central California Broadcasters Inc. (acquired station 1937).

Rep Grant. Arthur Westlund, pres & gen mgr; Don Hambly, coml mgr; Robert Morrison, chief engr.

KRE-FM (1948): 102.9 mc; 19.5 kw. Duplicates KRE (above).

BIJOU, El Dorado County

KOWL (1956): 1490 kc; 250 w. P. O. Box 756. Phone Kimball 4-2400. Tahoe Broadcasters Inc. (acquired station May 7, 1958).

Ed J. French, pres & gen mgr; John Murphy, coml mgr; Keith Mealy, vp & chief engr.

BISHOP, Inyo County

KIBS (April 1, 1953): 1230 kc; 250 w. P. O. Box 757. Phone 4411. Southeastern Sierra Broadcasting Corp. (acquired station Jan. 3, 1958).

Network Keystone; ABC (off-air pickup permission only). James R. Oliver, pres, gen mgr & news dir; R. S. Deming, coml mgr; Joe Arnold, program dir; Dorothy Cowley, promotion dir; Elwayne Clement, chief engr; Virginia Holmes, women's dir.

BLYTHER, Riverside County

KYOB (1946): 1450 kc; 250 w. P. O. Box 668. Phone 2231. Imperial Broadcasting System Inc. (acquired station Dec. 26, 1956). (See Imperial Broadcasting System and Sherrill Corwin stations in "Group Ownership".)

Network ABC. Rep Pearson. Frank K. Danzig, pres; Frank W. Crane, vp & gen mgr; Ed Davis, station mbr.

BRAWLEY, Imperial County

KEOP (November 1946): 1300 kc; 1 kw-D. 500 w-N. Del Rio Country Club. Phone 1300. Imperial Broadcasting System Inc. (acquired station Dec. 26, 1956). (See Imperial Broadcasting and Sherrill Corwin stations in "Group Ownership".)

Network ABC. Rep Pearson. Frank K. Danzig, pres; Frank W. Crane, vp & gen mgr; Glenn Weber, station mgr.

BURBANK, Los Angeles County

KBLA (1947): 1490 kc; 250 w. (CP 1500 kc; 10 kw, DA-1). 11516 Oxnard St., North Hollywood, Calif. Phone Poplar 2-1195. Radio Station KBLA.
Rep Webb.

Gordon A. Rogers, pres, program dir & promotion mgr; Robert S. Marshall, gen mgr & coml mgr; Henry May, chief engr & farm dir; Sue Rogers, women's dir.

CALEXICO, Imperial County

KICO (April 6, 1947): 1490 kc; 250 w. P. O. Box 1897. Phone Elgin 2-1490. Charles R. Love (original owner).

Network MBS. Rep Broadcast Time Sales; BNB Inc. (Los Angeles & San Francisco). Specialty programs (wkly): French 1½ hrs; Spanish 2½ hrs.

Charles R. Love, owner; Willard Gleeson, gen mgr; Jim Reeves, coml mgr; Bill Hamby Jr., program dir; John W. Farley, chief engr; Jose Rodriguez, news dir; Pedro Mantano, Spanish & farm dir; Roe Hentwech, religious dir; Dell Laurie, women's dir.

CARMEL, Monterey County

KTEE (Dec. 25, 1957): 1410 kc; 500 w-D. P. O. Box 2050. Phone Mayfair 4-1215. Seaside Electronic Assoc. (original owner).

Rep Venard, Rintoul & McConnell (New York, Chicago & Dallas); Duncan Scott (San Francisco & Los Angeles).

Paul F. Hanson, owner, gen mgr & program & promotion dir; E. B. Dow, coml mgr; Hal Briggs, chief engr; Albert Houghton, news dir; Alleene Knight, women's dir.

CHICO, Butte County

KBSL (1935): 1290 kc; 5 kw, DA-N. P. O. Box 1041. Phone Fireside 2-0141. TWX CZ 71. Golden Empire Broadcasting Co. (acquired station 1938).

Network CBS. Columbia Pacific Network. Reps McGavren; Art Moore (Seattle, Portland). Mrs. Mickey McClung, pres; Charles H. Kinsley Jr., station mgr; Brian Loughran, coml mgr; Tim Armstrong, program dir; Don Miller, promotion dir; Russell Pope, chief engr; Will Thomas, news dir; Bill Zimlich, farm dir; Jerry Bowen, women's dir.

KHSL-TV: Tv companion station of KHSL.
KPAY (1949): 1060 kc; 10 kw, DA-N. P. O. Box 523. Phone Fireside 2-4211. J. Ned Richardson (acquired April 17, 1958).

Network MBS. Rep Hollingbery. J. Ned Richardson, pres & gen mgr; Robert G. Campbell, coml mgr; Ned Tollinger, program dir; William E. Pope, chief engr; Robert Courts, news dir.

CLAREMONT, Los Angeles County

***KSPC (FM)** (February 1956): 88.9 mc; 843 w. Replica House. Phone Lycoming 6-8511, Ext. 2811. Pomona College.

Specialty programs (wkly): French ¼ hr, German ¼ hr, Spanish ¼ hr, Russian ¼ hr. Charles F. Waite, gen mgr; Randolph H. Fischer, program dir; E. Ludlow Keeney Jr., asst mgr; Roger Isaacson, chief engr.

*Non-commercial educational.

COACHELLA, Riverside County

KCHV (August 1953): 970 kc; 1 kw-D. 1694 Sixth St. Phone Express 8-5534. Coachella

Valley Broadcasting Co. (acquired station April 1956).

Rep Holman; Tracy Moore (San Francisco & Los Angeles); Art Moore (Seattle & Portland). Edward Gorges, pres; Edward Staples, gen mgr & coml mgr.

COALINGA, Fresno County

KBMK (Aug. 23, 1950): 1470 kc; 500 w-D. P. O. Box 1179. Phone 136. Meldean Upp (acquired station May 1959).

Network Keystone. Rep Webb. Stan Simpson, mgr; Annette McLellan, women's dir.

CORONA, Riverside County

KBUC (1948): 1370 kc; 1 kw-D; 500 w-N, DA-N. P. O. Box 368. Phone Riverside—Overland 3-1370; Corona—Redwood 7-1370. Radion Broadcasting Inc. (acquired station March 6, 1958).

Rep Ayres, Allen & Smith (Los Angeles-San Francisco); Bob Dore (New York-Chicago). Specialty programs (wkly): Spanish 10 hrs. James F. Hadlock, pres; Naum Healy, vp & gen mgr; Jerry Jones, national sales mgr; John Morse, program dir; Sally Linville, promotion dir; Walt Rees, chief engr; Steve Schoen, news dir; Harry Nungester, special events; Jay Davis, farm dir; Elaine Kremper, women's dir.

CRESCENT CITY, Del Norte County

KCRE (1951): 1240 kc; 250 w. P. O. Box 2484. Phone Ingersoll 4-2155. Del Norte Broadcasting Co. (acquired station 1958).

Network Keystone. Rep Grant. Mel Marshall, pres & gen mgr; Aldine Marshall, sec-treas & controller; Frank Walters, station mgr & coml mgr; A. G. Curven, program dir; Herb Newman, chief engr; Phyllis Wren, women's dir.

KPOD (not on air; target date not announced): 1310 kc; 1 kw-D. c/o John F. Carter, 100 Montgomery St., San Francisco. Universal Electronics Network (acquired station April 16, 1959).

Dante P. Lambi, Louis O. Kelso, John F. Carter, Harry P. Graves, George W. Artz, Joseph W. Rupley, Norman C. Bayley, partners.

DELANO, Kern County

KCHJ (1950) 1010 kc; 5 kw-D; 1 kw-N, DA-2. P. O. Box 966. Phone 8676. Charles Herman Johns (original owner).

Charles H. Johns, pres & chief engr; Jean G. Johns, gen mgr; Robert Colo, national sales mgr; James Turner, local sales mgr; Joe McFolin, program dir.

DINUBA, Tulare County

KBDU (Dec. 22, 1946): 1240 kc; 250 w. P. O. Box 157. Phone 500. Radio Dinuba Co. (acquired station Aug. 1, 1952).

Network Keystone. Rep Ayres, Allen & Smith (San Francisco). Specialty programs (wkly): Spanish 3¼ hrs. Japanese 2 hrs.

Egon Hofer, pres, gen mgr & promotion dir; Dave Hofer Jr., coml mgr; Bill Arnold, program dir; Warren Nystrom, chief engr & farm dir; Richard Sheppard, news dir.

EL CAJON, San Diego County

KDEO (May 1955): 910 kc; 1 kw, DA-2. 3911 Pacific Highway. Phone Cypress 8-8371. Balboa Broadcasting Corp. (acquired station Nov. 1, 1958) (See Dandy Broadcasting Stations in "Group Ownership").

Rep Eastman. Robert E. Sharon, pres & gen mgr; Sam Babcock, program dir; Mel Hall, promotion dir; Ed Murphey, chief engr; Jerry Jackson, farm dir; Marti Roberts, women's dir.

KUFM (FM) (May 10, 1959): 93.3 mc; 3.4 kw. P. O. Box 488. Phone Hickory 2-5511. Forwek & Co. Kenneth C. Forrer, pres; Robert L. Weeks, vp & gen mgr.

EL CENTRO, Imperial County

KAMP (1958): 430 kc; 1 kw-D. P. O. Box 1018. Phone Elgin 2-2277. El Centro Radio Inc. Rep Harlen G. Oakes.

Andrew Andreotti, pres; Ray Lapica, vp; William H. Ellison, gen mgr; Chap Rollins, coml mgr; Robert E. Weaver, program dir.

KKO (Jan. 7, 1927): 1230 kc; 250 w. P. O. Box 140. Phone Elgin 2-1230. Feldman Enterprises (acquired station 1959).

Network ABC, CBS, MBS. Rep Raymer. Leonard Feldman, pres.

ESCONDIDO, San Diego County

KOWN (May 1, 1958): 1450 kc; 250 w. 1226 Hale Ave. Palomar Broadcasting (original owner).

Specialty programs (wkly): Spanish 1 hr. Julia Cray Owen, pres, owner & mgr; Bruce McLean, sales mgr; Joseph F. Dessert, chief engr; Kay Owen, women's dir.

EUREKA, Humboldt County

KDAN (1956): 790 kc; 5 kw-D. P. O. Box 993. Phone Hillside 2-0611. Radio KDAN Inc. (acquired station June 1959).
James F. Hadlock, pres; Naum Healy, vp.

KIEM (May 12, 1933): 1480 kc; 5 kw, DA (CP 5 kw, DA-N). P. O. Box 1021. Phone Hillside 3-1621. Redwood Broadcasting Co. (original owner). (See California-Oregon stations in "Group Ownership").

Network MBS. Rep Hollingsbery; Art Moore. William B. Smullin, pres; Newton L. Steward, station mgr; A. B. Adams, operation mgr; Berton G. Speer, national sales mgr; Robert W. Stach, promotion dir; Donald R. King, chief engr; Newton L. Steward, news dir.
KIEM-TV: Tv companion station to KIEM (above).

KRED (FM) (May 12, 1948): 96.3 mc; 5.6 kw. Duplicates KIEM (above).

KINS (1946): 980 kc; 5 kw-D. 500 w-N. DA-N. P. O. Box 1015. Phone Hillside 2-5744. Eureka Broadcasting Co. (acquired station March 1, 1958).

Network CBS. Rep Weed. Wendell Adams, pres & gen mgr; Timothy Crowley, coml mgr; Doyle D. Seely, program dir & promotion mgr; Dean Elliott, chief engr; Ron Walters, farm dir.

FORT BRAGG, Mendocino County

KDAC (1948): 1230 kc; 250 w. 2100 E. Oak St. Phone Yorktown 4-3251. Mendocino Coast Broadcasting Co. (acquired station 1952).

Network Keystone. Rep Lee O'Connell (San Francisco, Los Angeles). Edward Merte, pres; Craig N. Smith, gen mgr & chief engr; Mathew V. Huber, coml mgr & program dir.

FRESNO, Fresno County

KARM (Jan. 1938): 1430 kc; 5 kw, DA-1. 7535 N. Van Ness. Phone Baldwin 2-4441. TWX Fresno 53. Hattie Harm—George Robert Harm (original owner).

Network ABC. Rep Hollingsbery. George Robert Harm, pres & gen mgr; Gordon Jacobs, coml mgr; Bill Dallas, program dir & promotion dir; Elbert Dean, chief engr; Bob Lee, news dir; Doris Case, women's dir.

KARM-FM (March 15, 1948): 101.9 mc; 7.4 kw. Duplicates KARM (above).

KBIF (1947): 900 kc; 1 kw-D. 857 Van Ness Ave., zone 21. Phone Amherst 6-0791. KBIF Inc. (acquired station June 1, 1957).

Rep Weed. David T. Harris, pres & gen mgr; John H. Poole, vp; Ethan Bernstein, coml mgr; Bob Love, chief engr.

KJPO (FM) (not on air; target date not announced): 94.5 mc; 17.5 kw. John H. Poole, permittee (interlocking ownership with KBIF (above)).

KEAP (Oct. 14, 1957): 980 kc; 500 w-D. 2344 S. Railroad Ave., zone 21. Phone Adams 7-1871. KEAP Broadcasting Co. (acquired station May 12, 1958).

Rep McGavren. Herbert J. Edelan, pres & gen mgr; Mort Sidley, vp & coml mgr; Elbert Dean, chief engr.

KFRE (1937): 940 kc; 50 kw, DA-2. T. W. Patterson Bldg., zone 21. Phone Amherst 8-6441. Triangle Publications Inc. (acquired station Feb. 28, 1958). (See Triangle Publications Stations in "Group Ownership" and "Newspaper Ownership").

Network CBS. Rep Blair. Robert Klein, station mgr; Robert Fulton, program dir.

KFRE-TV: Tv companion station to KFRE (above).

KKFM (FM) (1946) 93.7 mc; 70 kw. Duplicates KFRE (above).

KGST (1949): 1600 kc; 1 kw-D. 1244 O St., zone 21. Phone Amherst 6-9901. Delle Broadcasting Co. (acquired station 1951).

Network Keystone. Rep B-N-B Inc. (Los Angeles & San Francisco); National Time Sales (New & Chicago).

Specialty programs (wkly): German, 1 hr; Italian, 1 hr; Negro 7 hrs; Spanish 38 hrs; Portuguese 1 hr; Japanese 1 hr; Armenian 3 hrs.

Jeanne Bacher, owner, gen mgr & women's dir; Larry Walters, coml mgr & program dir; Elbert Dean, chief engr; Bob Eulich, news dir; Andy Kasparian, farm dir.

KMAK (June 26, 1953): 1340 kc; 250 w. 2020 McKinley, zone 3. Phone Amherst 6-9448. McMahan Broadcasting Co. (original owner).

Rep Forjoe. R. O. McMahan, pres; J. Coyle Chambers, gen mgr; Walter K. Novell, asst mgr; Edgar Nickels, chief engr.

KMAK-FM (not on air; target date, not announced): 95.5 mc; 26 kw. Same licensee & address as KMAK (above).

KMJ (1925): 580 kc; 5 kw. 1515 Van Ness Ave., zone 22. Phone Amherst 8-5771. TWX FR 144. McClatchy Newspapers (acquired station 1927). (See McClatchy Stations in "Group Ownership" and "Newspaper Ownership").

Network NBC. Rep Raymer. Eleanor McClatchey, pres; Ramsey Elliott, station mgr; Roy Swanson, sales mgr; Jeff Nagle, program mgr; William Wallace, chief

enr; Richard Ebbert, news editor; Ed Simmons, farm editor.
KMJ-TV: Tv companion station of KMJ (above).

KMJ-FM (1949): 97.9 mc; 7.3 kw. Duplicates KMJ (above).

KYNO (1947): 1300 kc; 1 kw, DA-2. 2125 N. Barton Ave. Phone Clinton 5-8383. Radio KYNO. The Voice of Fresno (original owner). Rep Headley-Reed.

L. E. Chenault, gen mgr; Jim Carroll, coml mgr; Bert Williamson, chief engr.

KMBER (FM) (not on air; target date, not announced): 102.7 mc; 2.85 kw. 5226 N. Teilman Ave. Elbert H. Dean & Richard E. Newman.

NEW (not on air; target date, not announced): 104.7 mc; 2.9 kw. 2964 E. McKenzie Ave. (Apt. B). Edward W. Stokes Sr.

GILROY, Santa Clara County

KPER (September 1957): 1290 kc; 500 w-D. (CP 1 kw-D). 615 Swanston Lane. Phone Vinewood 2-3155. Radio KPER (acquired station April 1, 1959).

Reps Webb; J. A. Lucas. Specialty programs (wkly): Italian ½ hr; Spanish 1½ hrs; Portuguese 3 hrs.

John Gregory, co-owner & gen mgr; Charles Jobbins, co-owner; Don Bernard, co-owner & chief engr; Ben Gutierrez, coml mgr; Charles Schultz, program dir.

GLENDALE, Los Angeles County

KIEV (1932): 870 kc; 250 w-D. 106 N. Glendale Ave. Phone Chapman 5-2388. Cannon System Ltd. (original owner).

David H. Cannon, pres; Cal Cannon, gen mgr & coml mgr.

KUTE (FM) (March 22, 1952): 101.9 mc; 11.6 kw. (CP 101.9 mc; 82 kw). Box 729. Phone Citrus 4-1414. Robert P. Adams.
R. P. Adams, owner & mgr.

HANFORD, Kings County

KNGS (1947): 620 kc; 1 kw, DA-N. P. O. Box 620. Phone Ludlow 2-0361. Vallejo Broadcasting Co. (acquired station May 1, 1958).

Rep Theo E. Hall. Specialty programs (wkly): Spanish 12 hrs; Portuguese 10 hrs.

Ellsworth Peck & A. J. Krisik, co-owners & co-gen mgrs; Milton Offenbach, operations & coml mgr; Stanley Vestal, chief engr & program dir; Gary Gilbert, promotion dir; Jack Ball, news & farm dir; Willeta Regan, women's dir.

HAYWARD, Alameda County

(New) (granted July 30, 1959, target date not announced): 101.7 mc; 900 w. P. O. Box 481. Taylorville, Ill. Keith Moyer, James Hildebrand.

HEMET, Riverside County

KESJ (April 13, 1959) 1320 kc; 500 w, DA-D. P. O. Box 1196. Phone Olive 8-7113. L & B Broadcasting Co. (original owner).

Wm. L. Miller, gen mgr & partner; Charles B. Watson, program dir; Luther V. Pillow, chief engr & partner.

INDIO, Riverside County

KREO (1946): 1400 kc; 250 w. P. O. Box 697. Phone Diamond 7-3403. Imperial Broadcasting System. (acquired station Dec. 1, 1956). (See Imperial Broadcasting and Sherrill Corwin stations in "Group Ownership").

Network ABC. Rep Pearson, Ira Laufer. Specialty programs: Spanish, 8 hrs, wkly.

Frank K. Danzig, pres; Frank W. Crane, vp & gen mgr; Ed Silvera, station mgr & promotion dir; Larry Barrett, program dir; Dave Matton, chief engr; Bill Viking, news & farm dir; Connie Silvera, women's dir.

INGLEWOOD, Los Angeles County

KTYM (Feb. 14, 1958): 1460 kc; 1 kw-D. 125 So. Grevillea, zone 1. Phone Orchard 4-7273. Albert John Williams (original owner).

Rep Grant. Specialty programs: German, 2 hrs.; Italian, 2 hrs.; Spanish 30 hrs; Czech, 1 hr.; Armenian, 2 hrs.; Japanese, 1 hr., all wkly.

Albert John Williams, owner & gen mgr; Clarence O. Gray, coml mgr; Frank McDonald, program dir; Charles L. Simpson, chief engr; Mark C. Rodgers, news dir.

KTYM-FM (April 27, 1959): 103.9 mc; 390 w. Duplicates KTYM (above) 90% of time.

KING CITY, Monterey County

KRKC (October 1958): 1570 kc; 250 w. P. O. Box 1167. Phone 1070. KRKC Inc. (original owner).

Network Keystone. Rep Grant. James H. Rose, pres; T. K. McDonnell, gen mgr & coml mgr; E. McDonnell, program dir & women's dir; Danny McDonnell, promotion dir; Bill Buckley, chief engr & news dir; Dick McDonnell, farm dir.

LA HABRA Los Angeles County

KDOG (FM) (not on air; target date, not announced): 95.9 mc; 480 w. 7973 DePalma Ave., Downey, Calif. Phone University 4-3215. William E. Clark (application pending for assignment of license to Hi-Fi Broadcasters Inc.)

Radio Stations CONTINUED**California CONTINUED****LANCASTER, Los Angeles County**

KANT-FM (not on air; target date, not announced): 107.9 mc; 20.5 kw. 8046 Fulton Ave., North Hollywood, Calif. Cordell W. Fray.

KAVL (Sept. 8, 1950): 610 kc; 1 kw-D. 500-w-N. DA-2. P. O. Box 1192. Phone Whitehall 2-1121. Antelope Broadcasting Co. (original owner).

Rep Broadcast Time Sales. Whitford E. Carter, pres; Herbert L. Comstock, gen mgr; D. Dean Roper, promotion dir & sports editor; Mark Anderson, chief engr; W. Jack Hill, news & farm editor; Wilma Lewis, women's editor.

KBVM (August 1956): 1380 kc; 1 kw-DA-D. 112 East Ave "J". Phone Whitehall 2-8461. Tri-County Broadcasters Inc. (acquired station July 29, 1958).

Rep E.N.B. Times Sales. Roy N. Hinkel, pres.

LENMORE, Kings County

NEW (granted July 30, 1959; target date not announced): 1320 kc; 1 kw-D. c/o 605 N. Sunnyslope Ave., Pasadena, Calif.
Joseph E. Gamble, pres.

LODI, San Joaquin County

KCVB (August 1946): 1570 kc; 1 kw-D. P. O. Box 600. Phone Endicott 8-0628. Lloyd Burlingham (acquired station Aug. 1, 1958).

Network: United Pacific Network. Rep Ayres, Allen & Smith.

Specialty programs: Spanish, 1½ hrs.; Portuguese, 1 hr.; both wkly.
Lloyd Burlingham, owner & director; Charles M. Freeman, gen mgr, coml mgr & promotion dir; Ed Jeffery, program dir; George Sampson, chief engr.

NEW (FM) (not on air; target date not announced): 97.7 mc; 800 w. See KCVB (above).

LOMPOC, Santa Barbara County

KNEZ (Aug. 8, 1958): 960 kc; 500 w-D. P. O. Box 338. Phone 2965. KNEZ Inc. (original owner).

Network Keystone. Rep B-N-B Time Sales. Thomas B. Friedman, pres; Thomas J. Wallace Jr., gen mgr, coml mgr; Alan Beach, asst mgr.

LONG BEACH, Los Angeles County

KFOX (March 1924): 1280 kc; 1 kw. 220 East Anaheim. Phone Hemlock 6-7281. KFOX Inc. (acquired station Dec. 1, 1957) (See Kenyon Brown stations in "Group Ownership").

Kenyon Brown, pres; Kevin B. Sweeney, vp; Cal Perley, gen mgr; Tom Papich, coml mgr; Don Lamond, program dir.

KFOX-FM (1948): 102.3 mc; 1 kw Duplicates KFOX (above).

KGEB (1926): 1390 kc; 5 kw, DA-N. 3745 Atlantic Ave., zone 7. Phone Gardfield 7-7907. John Brown Schools of California Inc. (acquired stations January 1949).

Dr. John E. Brown, pres; E. William George, gen mgr & coml mgr; Irene Cook, program dir; Luke Crumbaugh, chief engr.

KLFM (FM) (not on air; target date, not announced): 105.5 mc; 300 w. Long Beach FM Broadcasting Co. (See Rocky Mt. Tele Stations in "Group Ownership").

***KLON (FM)** (Jan. 4, 1950): 88.1 mc; 1.2 kw. 1305 E. Pacific Coast Highway, Zone 6. Phone Hemlock 7-6481. Board of Education.

Frank B. George, supervisor of radio-tv education and gen mgr.

KNOB (FM) (1949): 97.9 mc; 3.4 kw. (CP 97.9 mc; 79 kw). 7153 Pacific View Dr., zone Hollywood 28. Phone Hollywood 7-0454. Cerritos Broadcasting Co.

Rep Grant. Raymond B. Torian, chief engr & pres; Alex N. Stein, gen mgr; Don P. Propst, station mgr; Don Wahn, program dir.

LOS ANGELES, Los Angeles County

KABC (Nov. 15, 1929): 790 kc; 5 kw, DA-N. 1539 No. Vine St., zone 28. Phone Normandy 3-3311. TWX LA-326. American Broadcasting-Paramount Theaters, Inc. (acquired station Aug. 1, 1944) (See ABC Stations in "Group Ownership").

Network ABC. Rep Katz. John H. Pace, coml & gen mgr; Jack Meyer, program dir; Dave Nowinson, promotion dir; Theodore B. Grenier, chief engr; Ralph G. Denechaud, mgr of radio engineering oprs.; Milton Fishman, news dir.

KABC-TV Tv companion of KABC-AM-FM.
KABC-FM (1947): 95.5 mc; 4.3 kw. Duplicates KABC (above).

KBBI (FM) (April 20, 1959): 107.5 mc; 19.5 kw. 558 S. Hope St., zone 17. Phone Madison 5-1641. Bible Institute of Los Angeles.

Al Sanders, gen mgr; Thomas E. Steele, program dir; Dave Crane, chief engr.

Radio Stations CONTINUED

CALIFORNIA CONTINUED

LOS ANGELES (Continued)

KBCA (FM) (1959): 105.1 mc; 6 kw. 6333 Wilshire Blvd., zone 48. Phone Olive 3-3940. Radio Beverly Hills Corp.
Rep Fine Music Hi-Fi Broadcasters (New York); FM Unlimited (Chicago).
Saul R. Levine, pres; Ward Glenn, gen mgr; John George, chief engr.

KBIG (See Avalon listing).

KBIQ (FM) (Feb. 15, 1959): 104.3 mc; 53 kw. 6540 Sunset Blvd., zone 28. Phone Hollywood 3-3206. John Poole Broadcasting Co.
Rep Weed.

John H. Poole, pres & gen mgr; William A. Sawyers, station & coml mgr; Jack Wagner, program dir; Malcolm K. Morrett, chief engr.
KBIC (TV) Tv companion of KBIG-AM & KBIQ (FM).

KBMS (FM) (Dec. 20, 1956): 105.9 mc; 18 kw. (CP 105.9 mc; 60 kw). 135 S. Kenwood St., Glendale 5, Calif. Phone Citrus 4-8444. Planned Music Inc.

E. A. Schwartz, pres; William Spry, gen mgr; William J. Scott, mgr; Keith Campbell, coml mgr; Fren Cederblom, chief engr.

KCBF-FM (June 1, 1954): 98.7 mc; 75 kw. 9000 Alto Cedro Dr., Beverly Hills, Calif. Phone Bradshaw 2-7105. A. Arthur Crawford (original owner).

Rep Walker-Rawalt.
A. Arthur Crawford, owner; Arthur K. Crawford, coml mgr; David MacNeill, program dir; John J. Davis, chief engr.

KCOM (FM) (not on air; target date, not announced): 88.5 mc; 10 w. c/o S. R. Levine, 6399 Wilshire Blvd. (Room 1007) Los Angeles. Immaculate Heart College.

*Non-commercial educational.

KFAC (Oct. 31, 1929): 1330 kc; 5 kw. DA-N. 5773 Wilshire Blvd., zone 36. Phone Webster 8-0161. Los Angeles Broadcasting Co. (acquired station April 14, 1931).

Rep Bolling.
E. L. Cord, owner; Calvin J. Smith, gen & coml mgr; Howard Rhines, program dir; Ron Oakley, chief engr; Dick Joy, news dir.

KFAC-FM (Dec. 29, 1948): 92.3 mc; 59 kw. Duplicates KFAC (above).

KFI (April 16, 1922): 640 kc; 50 kw. 141 N. Vermont Ave., zone 54. Phone Dunkirk 2-2121. Earle C. Anthony Inc. (original owner).

Network NBC. Rep Christal.
Earle C. Anthony, pres; Charles Hamilton, asst to pres; Elmer O. Wayne, gen sales mgr; Pat Kelly, program dir; Curtis Mason and H. L. Blatterman, co-chief engr; Pat Bishop, news dir; Jim Todd, farm dir; Mary Hickox, women's dir; Judith Lawton, sales promotion dir.

KFMU (FM) (1947): 97.1 mc; 58 kw. 350 S. Fairfax Ave., zone 36. Phone Webster 8-5233. Metropolitan Theaters Corp. (acquired station February 1959) (See Sherrill C. Corwin Stations in "Group Ownership").

Sherrill C. Corwin, pres; Tom Baxter, gen mgr; Bruce Wendell, program dir; Leo Petroff, chief engr.

KFSG (1924): 1150 kc; 2.5 kw-D; 1 kw-N. ST-KIRKD. 1100 Glendale Blvd., zone 26. Phone Dunkirk 9-1141. Echo Park Evangelistic Assn. (original owner).

Dr. Roif K. McPherson, pres; Dr. M. B. Buchen, gen mgr & program dir; Donald K. Horton, chief engr; Oval Wylie, news dir.

*Non-commercial religious.

KFWB (March 1925): 980 kc; 5 kw. 6419 Hollywood Blvd., zone 28. Phone Hollywood 3-6161. TWX LA 156. KFWB Broadcasting Corp. (acquired station Oct. 18, 1956). (See Crowell-Collier stations in "Group Ownership").

Rep Blair.
Robert M. Purcell, pres & gen mgr; Theola R. Sanders, asst to gen mgr; Chuck Biore, program dir; Ruth Levy, promotion dir; Leonard Hayden, chief engr; Wm. Crago, news dir.

KGFJ (1926): 1230 kc; 250 W. 6314 Sunset Blvd., zone 28. Phone Hollywood 4-0201. Ben S. McGlashan (original owner).

Rep Bernard Howard; Ayres, Allen & Smith (San Francisco).
Ben S. McGlashan, owner; Thelma Kirchner, gen mgr & coml mgr.

KGLA (FM) (1957): 103.5 mc; 12.5 kw. 1801 Park Ave., zone 26. Phone Hollywood 2-6769. Echo Park Evangelistic Assn. (under same ownership as KFSG [above]).

Rep Best.
M. D. Buchen, gen mgr & coml mgr; Hal Stall, program dir; Donald K. Horton, chief engr.

KHJ (April 13, 1922): 930 kc; 5 kw, DA-N 1313 North Vine St. Phone Hollywood 2-2133. TWX LA 64. RKO Teleradio Pictures, Inc. (acquired station December 1950) (See RKO Teleradio Pictures stations in "Group Ownership").

Rep H-R Representatives.
Norman Boggs, vp & gen mgr; Terry Mann,

coml mgr; A. J. LaFrano, program dir; Russell Smith, promotion dir; Robert Bullock, chief engr; Les Mawhinney, news dir.
KHJ-TV Tv companion station of KHJ-AM-FM.

KHJ-FM (1941): 101.1 mc; 16.8 kw. Duplicates KHJ (above).

KHOF (FM) (Nov. 13, 1956): 99.5 mc; 16.5 kw (CP 99.5 mc, 100 kw.) P. O. Box 41108., zone 41. Phone Chapman 5-7575. The Maple Chapel, Inc.

Rev. R. A. Schoch, pres; Rev. J. L. Carpenter, gen mgr; H. A. Skeans, coml mgr; Paul Schultz, program dir; Jack Short, chief engr.

KLAC (1928): 570 kc; 5 kw-D, 1 kw-N. 6363 Sunset Blvd., zone 28. Phone Hollywood 2-7271. Hall Broadcasting Co. (acquired station Aug. 1, 1956).

Rep Eastman.
Mortimer W. Hall, pres & chief owner; Mort Sidley, gen mgr; Mitzi Mee, comptroller; Arnold Marquis, program dir; Armond LaPointe, promotion dir; Paul Holton, chief engr; James McNamara, news dir.

KMLA (FM) (July 1, 1957): 100.3 mc; 60 kw. 2917 Temple St., zone 26. Phone Dunkirk 2-8426. KMLA Broadcasting Corp.

J. B. Klefer, pres & gen mgr; Ned Connor, coml mgr; Donn Harling, program dir; William Tomberlin, chief engr.

KMPC (1928): 710 kc; 50 kw-D, 10 kw-N, DA-N. 5939 Sunset Blvd., zone 28. Phone Hollywood 9-5341. TWX LA 123. Golden West Broadcasters (acquired station December, 1952) (See "Newspaper Ownership" and Gene Autry Stations in "Group Ownership").

Rep AM Sales.
Gene Autry, chmn of bd; Robert O. Reynolds, pres & gen mgr; Loyd C. Sigmon, vp & asst gen mgr & dir. of engineering; Stanley L. Spero, vp & gen sales mgr (KMPC); Robert H. Forward, & program dir (KMPC); John M. Asher, advertising & promotion dir; Hugh Brundage, news dir; Ira Cate, farm dir.

KNK (1920): 1070 kc; 50 kw. 6121 Sunset Blvd., zone 28. Phone Hollywood 9-1212. Columbia Broadcasting System, Inc. (acquired station 1936) (See CBS Owned Stations in "Group Ownership").

Network CBS; CBS Radio Pacific Network. Rep CBS Radio Spot Sales.

Fred Ruegg, gen mgr; Gordon Mason, sales mgr; Robert Sutton, program dir; Phil Hilman, advertising & sales promotion mgr; Ted Denton, chief engr; Jack Beck, news dir; Nelson McIninch, farm dir.

KNXT (TV) Tv companion station of KNX-AM-FM.

KNX-FM (1948): 93.1 mc; 67 kw. Duplicates KNX (above).

***KPFK (FM)** (June 28, 1959): 90.7 mc; 75 kw. 5636 Melrose Ave., zone 38. Phone Hollywood 7-7183. Pacifica Foundation Inc. (original owner).

Dr. Harold Winkler, pres; Terrell T. Drinkwater, vp & gen mgr; John H. Harris, production dir; James A. Middleton, music dir; Stephen J. Hawes, chief engr.

*Non-commercial educational.

KPOL (Sept. 22, 1952): 1540 kc; 10 kw, DA-N. 4628 Wilshire Blvd., zone 5. Phone Webster 8-2345. Coast Radio Broadcasting Corp. (original owner).

Rep ForJoe.
Hugh R. Murchison, pres; Frederick D. Custer, station mgr; Robert C. Scott, program dir; Conrad Sprenger, chief engr; Lewis K. Irwin, news dir.

KPOL-FM (Aug. 30, 1957): 93.9 mc; 4.4 kw (CP 93.9 mc; 22 kw.). Duplicates KPOL (above).

KPOP (1925): 1020 kc; 5 kw L-KDKA. 338 S. Western Ave., zone 5. Phone Dunkirk 8-2345. Standard Broadcasting Co. (acquired station June 30, 1959) (See "Newspaper Ownership" and Storer Broadcasting Co. stations under "Group Ownership").

Rep Broadcast Time Sales.
George P. Storer, pres; Wendell P. Campbell, mngng dir; Dale Peterson, gen sales mgr.

KRFM (FM) (1948): 94.7 mc; 58 kw. 3440 Wilshire Blvd., zone 5. Phone Dunkirk 5-7421. KRFM Broadcasting Co.

Rep Pearson.
Harry Matzlish, owner; Benson Curtis, station mgr; William Ray, program dir; Paul Weiman, chief engr.

KRKD (1927): 1150 kc; 5 kw-D, 1 kw-N. ST-KFSG. 1050 Montecito Drive, zone 31. Phone Capital 5-4116. Continental Telecasting Corp. (acquired station January 1957). (Application pending for sale to Communications Corp. of California).

Rep Pearson. (San Francisco).
Specialty programs: Spanish, 15 hrs. wkly. Frank Oxarart, pres; Jack Feldmann, gen mgr; Bob Fox, sales mgr; Charles Clifton, program dir; Joyce Evans, promotion dir; Ben Brown, chief engr; Hal Stall, news dir.

KRKD-FM (1949): 96.3 mc; 54 kw. Duplicates KRKD (above).

***KUSC (FM)** (1946): 91.5 mc; 2.9 kw. Department of Telecommunications, zone 7. Phone

Richmond 8-2311, ext. 259. Univ. of Southern California.

Kenneth Harwood, gen mgr; William Sprague, program dir; Merilyn Rawson, chief engr.

***KXLU-FM** (March 3, 1957): 89.1 mc; 630 w. 710 W. 80th St., zone 45. Phone Spring 6-0400. Loyola Univ. (original owner).
Rev. Charles S. Casassa, S.J., pres; Louis Bruce Hayes, gen mgr; Anthony J. Abbate, program dir; Thomas Martin Georges, chief engr.

*Non-commercial educational.

MADERA, Madera County

KHOT (Dec. 31, 1956): 1250 kc; 500 w, DA-D. 28180 Avenue 15. Phone Orchard 4-8501. Gloomer Music Broadcasters Inc. (acquired station March 18, 1957).

Rep Ayres, Allen & Smith.
Bob L. Moran, pres & gen mgr; Don L. Edwards, coml mgr; Tom Braconovich, chief engr.

MARYVILLE, Yuba County

KMYC (Sept. 1940): 1410 kc; 5 kw-D, 1 kw-N. DA-2. P. O. Box 31. Phone Sherwood 2-2396. Carlton Broadcasting Corp. (acquired station July 1959).

Network: MBS. Rep Jim Gates (Los Angeles), Ted Hall (San Francisco).

KMYC-FM (Dec. 15, 1947): 99.3 mc; 4.9 kw. Duplicates KMYC (above).

MERCED, Merced County

KWIP (February 1956): 1580 kc; 500 w-D. Hotel Tioga. Phone Randolph 2-3838. HDH Stations Inc. (acquired station Nov. 8, 1958).

Rep Ayres, Allen & Smith.
Specialty programs: Spanish, 10½ hrs. wkly. Maxwell Hurst, pres & gen mgr; Reg Streeter, coml mgr; Gerald O'Neill, program dir; Mal Beavers, chief engr; Barbara Ballard, women's & news dir; Arnold Scherer, farm dir.

KYOS (1936): 1480 kc; 5 kw, DA-N. Stefani Bldg. Phone Randolph 2-6251. KYOS Inc. (acquired station Dec. 12, 1957).

Network MBS & 99 Group. Rep Headley-Resd.

Frank J. Flynn, pres & gen mgr; Donald Brandt, coml mgr; Jeanette Flynn, program dir; Paul Elstead, chief engr.

MODESTO, Stanislaus County

KBEE (1951): 970 kc; 1 kw, DA-2. P. O. Box 3131. Phone Lambert 3-7756. McClatchy Newspapers (acquired station Aug. 31, 1956). (See "Newspaper Ownership" and McClatchy stations in "Group Ownership.")

Rep Raymer.
Eleanor McClatchy, pres; Hugh C. Shelley, station mgr; Milton Hibdon, sales mgr; Albert Schneider, chief engr; Robert Hansen, news dir.

KBEE-FM (April 1948): 103.3 mc; 11.5 kw. Duplicates KBEE (above).

KFIV (1950): 1360 kc; 1 kw, DA-N. P. O. Box 1360. Phone Lambert 4-1360. K-FIV Inc. (acquired station April 1959).

Network ABC. Rep Hollingbery.
A. J. Krisik, pres; Theodore J. Wolf, gen mgr.

KTRB (June 18, 1933): 860 kc; 10 kw-D, 1 kw-N, DA-2. P. O. Box 593. Phone Lambert 3-0737. KTRB Broadcasting Co. (original owner). (See J. E. O'Neill stations in "Group Ownership").

Rep McGavren.
Wm. H. Bates Jr., pres, gen mgr & chief engr; Dick Brown, coml mgr; Cal Purviance, program & promotion dir; Chas. McEwen, news dir; L. J. Anderson, farm dir; Hilda Higbee, women's dir.

KTRB-FM (1949): 104.1 mc; 4.7 kw. Duplicates KTRB (above).

KTRB-TV: Tv companion of KTRB-AM-FM.

MONTEREY, Monterey County

KIDD (1955): 630 kc; 1 kw, DA-2. 546 Hartnell Plaza. Phone Frontier 2-8154. Monterey Peninsula Broadcasters. (acquired station May 1, 1958).

Rep Hollingbery.
Specialty programs: German, ¼ hr.; Italian, ¼ hr.; Spanish, ¼ hr.; Portuguese, 1½ hrs., all wkly.

Robert K. Sherry, pres & gen mgr; Jack Hamilton, promotion dir; Frank Denny, chief engr; Don Mitchell, news dir; Robert Menand, farm dir; Julie Conway, women's dir.

KMBY (1949): 1240 kc; 250 w. 468 Calle Principal. Phone Frontier 2-4541. TWX 92. John Burroughs Inc. (acquired station July 29, 1959).

Network CBS. Rep Ayres, Allen & Smith.

MOJAVE, Kern County

KDOL (CP): 1340 kc; 100 w. 38325 North 12th St., E. Palmdale, Calif. Mojave Broadcasters (original owner).
Leslie G. Foote, pres & gen mgr.

MT. SHASTA, Siskiyou County

KWSD (June 12, 1947) 620 kc; 1 kw-D. P. O. Box 448. Phone Walnut 6-2124. Shasta Cascade Broadcasting Corp. (original owner).
Rep Ayers, Allen & Smith (San Francisco & Los Angeles), Fred Siegner (Seattle), Continental Radio Sales (East Coast).
David H. Rees, mgr, owner & chief engr; Lola Huntingdon, program dir.

MOUNTAIN VIEW, Santa Clara County

***KPJC (FM)** (June 1, 1959): 88.5 mc; 10 w. 150 El Camino Real. Phone Yorkshire 8-6521. Foothill Junior College District (original owner).
Arla L. DeHart, dean of students; George Wiley, faculty advisor; Robert Ballou, student station mgr.

*Non-commercial educational.

NAPA, Napa County

KVON (July 1947): 1440 kc; 500 w. DA-1. P. O. Box 598. Phone Baldwin 6-2023. Jack L. & Alyce M. Powell (acquired station Dec. 1, 1955).
Network Keystone. Rep Lee F. O'Connell (San Francisco and Los Angeles).
Jack L. Powell, owner & gen mgr; Burke Riley, coml mgr.

NATIONAL CITY, San Diego County

KEAK (FM) (not on air; target date, not announced): 99.3 mc; 840 w. 8815 La Jolla Scenic Dr., La Jolla, Calif. James Michael Harmon.

NEEDLES, San Bernardino County

KPSE (October 1952): 1340 kc; 250 w. SH. P. O. Box C-2. Phone Eastgate 6-2101. Needles Broadcasting Co.
Network Keystone. Rep Continental.
Specialty program: Spanish, 1 hr. wkly.
B. J. Fitzpatrick, pres.

NEWPORT BEACH, Orange County

KAJS (FM) (not on air; target date, not announced): 103.1 mc; 860 w. 6535 West Olympic Blvd., Los Angeles, Calif. Arnold J. Stone.

OAKLAND, Alameda County

KABL (1925): 960 kc; 1 kw. 464 19th St., zone 12. Phone Twinoaks 3-9600. McLendon Pacific Corp. (acquired station March, 1959). (See McLendon stations in "Group Ownership").
Rep McGavren.
Barton R. McLendon, chmn of board; Gordon B. McLendon, pres; Homer Odom, vp & gen mgr; Bok Reitzel, sales mgr; Bill Morgan, dir of national sales.

KAFE (FM) (July 3, 1958): 98.1 mc; 1.71 kw. Hotel Leamington, 19th & Franklin Sts., zone 12. Phone Higate 4-2323. Hal Cox Co. (acquired station May 27, 1959).
Hal Cox, owner & gen mgr; Sandy Paul program dir.

KDIA (1920): 1310 kc; 1 kw. 327 22nd St., zone 12. Phone Highgate 4-1212. KWBR Inc. (acquired station July 15, 1959). (See Sonderling stations in "Group Ownership").
Rep Bernard Howard & Co. (New York, Chicago, Atlanta); B-N-B (Los Angeles).

KEWB (1925) 910 kc; 5 kw, DA-N. 2150 Franklin St., zone 12. Phone Templebar 6-0910. TWK OA409. KEWB Broadcasting Corp. (acquired station May 9, 1959). (See Crowell-Collier stations in "Group Ownership").
Rep Katz.
Robert M. Purcell, pres; Milton H. Klein, gen mgr; Bill Enis, program dir; Bill Laws, promotion dir; Roswell Smith, chief engr; John Babcock, news dir.

OCEANSIDE, San Diego County

KUDE (1956): 1320 kc; 500 w. DA-1. P. O. Box 779. Phone Saratoga 2-8294. Dolph-Petty Broadcasting Co. (acquired station March 1959). (See Dolph-Petty Stations in "Group Ownership").
Rep Grant.
Herbert L. Petty, pres; William B. Dolph, vp.

ONTARIO, San Bernardino County

KASK (1947): 1510 kc; 250 w-D (CP 1 kw, DA-1). P. O. Box 593. Phone Yukon 2-8888. Daily Report Co. (original owner). (See "News-paper Ownership").
Network Keystone; United Pacific. Rep Hen-

ry M. Stanley (Los Angeles); Hugh Feltis (Seattle); Ted Hall (San Francisco); Best (East Coast).

Specialty programs: Italian, 1 1/2 hrs., Spanish, 10 hrs.; both wkly.
Jerene Appleby Harnish, pres; Edward J. Jansen, gen mgr; Manuel Barraza, chief engr.

KASK-FM (1947): 93.5 mc; 1 kw. Duplicates KASK (above).

OXNARD, Ventura County

KOKE (June 11, 1955): 910 kc; 1 kw, DA-D. 1280 So. Oxnard Blvd. Phone Hunter 3-2303. Oxnard Broadcasting Corp. (original owner).

Rep Tracy Moore.
Specialty programs: Spanish, 12 hrs. wkly.
Paul R. Schneider, pres, gen mgr & chief engr; Charles A. Farmer, station mgr; J. Alan Rinehart, coml mgr; David F. Smith, program dir; Robert Tobin, promotion & farm dir; Karl J. Gilbody, news dir; Billie Evje, women's dir.

KAAB (FM) (Sept. 27, 1958): 104.7 mc; 10.5 kw. Duplicates KOXR (above) part of day.

KUDU (See Ventura-Oxnard).

KVEN (See Ventura).

PALMDALE, Los Angeles County

KUTY (Aug. 15, 1957): 1470 kc; 1 kw-D. P. O. Box 5. Phone Windsor 7-3107 (Palmdale); Whitehall 8-3107 (Lancaster). Palmdale Broadcasters (original owner). (See Singleton Stations in "Group Ownership").
Rep Grant.

Holdo L. Singleton, owner; William A. Hoftzyer, gen mgr; Charles Feddersen, coml mgr; Dave Cornelius, program dir.

PALM SPRINGS, Riverside County

KCMJ (February 1946): 1010 kc; 1 kw-D. 500 w. DA-2. Box KK. Phone Fairview 5-2253. KCMJ Inc. (acquired station Dec. 1, 1958).

Network CBS. Rep Henry Stanley (Los Angeles), Ted Hall (San Francisco); Hugh Feltis (Seattle).

Robert D. Blashek, pres; Norman W. Lofthus, gen mgr; Cole E. Wylie, vp & tech dir; Louis Wasmer, sec-treas; Glenn Garnett, chief engr; Phil Stone, news dir.

KDES (1956): 920 kc; 1 kw-D. 174 N. Palm Canyon Dr. Phone Fairview 4-1212. George E. Cameron Jr. (original owner). (See "Newspaper Ownership").
Network Keystone. Rep Grant.

George E. Cameron Jr., pres; John Michel, gen mgr; Harry Voelker, coml mgr; Cliff Miller, chief engr.

KPAL (1954): 1450 kc; 250 w. P. O. Box 1450. Phone Fairview 4-9171. KPAL Broadcasting Corp. (acquired station July 1956).

Rep Forje.
Harry Maizlish, pres; Al Yallen, gen mgr; Bob Manchel, coml mgr; Paul Wieman, chief engr.

KPSP (FM) (Nov. 15, 1958): 92.1 mc; 1 kw. P. O. Box 2661. KPSP Inc.
Richard T. Sampson, pres & chief engr; Irving S. Chernoff, program dir & gen mgr; Hyman Shane, coml mgr.

PALO ALTO, Santa Clara County

KIBE (1947): 1220 kc; 1 kw-D. Box 1151. Phone Davenport 3-1341. Sundial Broadcasting Corp. (acquired station 1953).

Rep Walker-Rawalt.
William R. Crocker, pres; Edward Davis, gen mgr; Ronald Feinberg, coml mgr; Martin Cantisano, program dir; Bernard Palmedo, promotion dir; Robert Cook, chief engr; Helen Lake Davis, women's dir.

PARADISE, Butte County

NEW (CP): 930 kc; 500 w-D. Paradise Broadcasters.

PASADENA, Los Angeles County

KALI (1950): (See San Gabriel, Calif.).

***KPCS (FM)** (September 1957): 89.3 mc; 370 w. 1570 East Colorado. Phone Sycamore 5-6961, ext 207. Pasadena City Junior College District.

John E. Twomey, gen mgr; Virginia Kersting, program dir; Donald K. Wilson, co-enr; Ken Johnson, chief engr.

*Non-commercial educational.

Radio Stations CONTINUED**California CONTINUED**

KPKF (FM) (not on air; target date, not announced): 90.7 mc; 48 kw. 2207 Shattuck Ave., Berkeley, Calif. Pacifica Foundation.

***KPFC** (Dec. 25, 1924): 1240 kc; 100 w. SH. 585 E. Colorado Blvd. Phone Sycamore 3-3069. Pasadena Presbyterian Church (original owner).

Clayton M. Blake, acting gen mgr & chief engr; Del Mar Reynolds, program dir;

*Noncommercial.

KWKW (Sept. 12, 1942): 1300 kc; 1 kw-DA-N. 800 Sierra Madre Villa. Phone Murray 1-6744. Southern California Broadcasting Corp. (acquired station February 1950).

Rep National Time Sales; Hall (San Francisco).

Specialty programs: Spanish, 100%.
Marshall S. Neal, pres; William J. Beaton, vp & gen mgr; Claire Hughes, asst mgr & women's dir; Andy James, coml mgr; Robert Griffin, program & promotion dir; Robert Fisher, chief engr; Jaime Jarrin, news dir; Gordon Baker Lloyd, farm dir.

KKLA (1942): 1110 kc; 10 kw, DA-2. (CP 50 kw-D, 10 kw-N, DA-2). 1401 S. Oak Knoll Ave. Phone Ryan 1-6991. Eleven Ten Broadcasting Corp. (acquired station March 1959).

Rep Cooke.
Donald Cooke, pres; William Wheatley, program dir; Edwin V. Schulz, gen mgr.

PASO ROBLES, San Luis Obispo County

KPRL (1946): 1230 kc; 250 w. P. O. Box 96. Phone 205. Radio Station KPRL (acquired station April 1, 1952).

Network ABC; MBS.
Rep Grant.

Dale J. Schwartz, co-owner, gen mgr, chief engr & farm dir; Bernard Schwartz, co-owner, coml mgr & promotion & news dir; Dorothy Schwartz, program & women's dir.

PETALUMA, Sonoma County

KAFP (1950): 1490 kc; 250 w. P. O. Box 590. Phone Porter 3-1505. Broadcast Associates, Inc. (acquired station Oct. 1, 1956).

Network Keystone. Rep Frank Crennan, Assoc.

William Oliver, pres; David A. Hicks, gen mgr; Victor Kopp, program dir; Ken Phillips, chief engr; Elena Phillips, women's dir.

PITTSBURG, Contra Costa County

KKIS (1949): 990 kc; 5 kw, DA-2. 235 Railroad Ave. Phone Hempstead 2-2961. Contra Costa Broadcasting Corp.

Rep Headley-Read.
Ronald B. Woodyard, pres; Louis G. Froelich, executive vp; Jack Grant, station mgr.

POMONA, Los Angeles County

KWOW (1947): 1600 kc; 1 kw-D, 500 w-N. South Mills & Olive. Phone National 2-1293. Valley Broadcasting Co. (original owner).

Rep B.N.B. Time Sales.
Dean H. Wickstrom, pres, gen mgr & coml mgr; Florence Wickstrom, program dir.

PORT HUENEME, Ventura County

KACY (July 30, 1958): 1520 kc; 250 w. DA-1. P. O. Box 1520. Phone Hunter 3-1520. Lincoln Dellar. (acquired station Feb. 11, 1959).

Specialty programs: Spanish, 1 hr. wkly.
Lincoln Dellar, owner & gen mgr; Robert M. O'Brien, station mgr; Lou Stumpo, program dir.

PORTERVILLE, Tulare County

KTIP (1947): 1450 kc; 250 w. P. O. Box 1312. Phone Sunset 4-1450. Gateway Broadcasters Inc. (acquired station April 1959).

Network ABC. Rep Lee F. O'Connell.
Gareth F. Garlund, pres & gen mgr.

During the past year, Blackburn & Company completed more transactions than any other nation-wide broker. It's this experience that makes Blackburn & Company the first choice of both buyer and seller.

Contact the nearest office:
Colin M. Selph, California Bank Bldg.
9441 Wilshire Blvd., Beverly Hills, Calif.
Crestview 4-2770

Blackburn & Company
WASHINGTON, CHICAGO, ATLANTA AND WEST COAST

Radio Stations CONTINUED**CALIFORNIA CONTINUED****RED BLUFF, Tehama County**

KBLF (1946): 1490 kc; 250 w. P. O. Box 431. Phone Lawrence 7-3511. Victor Industries Corp. of California (acquired station July 15, 1959).

REDDING, Shasta County

KPAP (June 1958): 1270 kc; 1 kw-D. P. O. Box 997. Phone Chestnut 3-5511. Hi Fidelity Stations, Inc. (acquired station October 1958).

Rep Grant.
Jack Hampton, gen mgr; Armin Loeffler, coml mgr; Harry Carmichael, program dir; Keith Machin, chief engr; Tom Collins, news dir; Jo Ann Hampton, women's dir.

KRDG (Aug. 1, 1956): 1230 kc; 250 w. 1347 Yuba St. Phone Chestnut 3-0343. Redding Broadcasting Co. (original owner).
Network ABC, MBS. Rep Tracy Moore.
Howard N. Martineau, gen mgr; Charles Hess, coml mgr; Edith Martineau, program dir; Joe La Londe, production mgr.

KSDA (1954): 1400 kc; 250 w. P. O. Box 1400. Phone Chestnut 1-2626. Van C. Newkirk (March 1959).
Van C. Newkirk, owner & gen mgr.

KVCV (1937): 600 kc; 1 kw, DA-1. P. O. Box 511. Phone Chestnut 3-1515. Golden Empire Broadcasting Co. (acquired station 1939).
Network CBS; United Pacific. Rep McGavren; Art Moore (Seattle-Portland).
Mrs. Hugh McClung, pres; Fred M. Stuep-wagen, station mgr; H. B. McCarty, coml mgr; Lyle Mathys, program dir; Vince Lambert, promotion dir; Russ Pope, chief engr; Charles Castor, news dir; George Wusson, farm dir; Fran Bruce, women's dir.

KVIP (Dec. 19, 1957): 540 kc; 1 kw-D. 2770 Pioneer Dr. Phone Chestnut 1-5540. TWX RG-075. Shasta Broadcasting Corp. (acquired station Feb. 13, 1958).
Rep Hollingbery.
George C. Fleharty, pres; David F. Niles, station mgr & program dir; Lynn Olsen, chief engr; Ellen P. Hammond, women's dir.
KVIP-TV: Tv companion station of KVIP.

REDLANDS, San Bernardino County

KCAL (April 1954): 1410 kc; 1 kw-D. Box 390. Phone Pyramid 3-2358. Southwest Broadcasting Co. (original owner).
Network ABC. Rep Pearson.
Specialty programs: Spanish, 7 hrs. wkly.
Dr. Bernard Corren, pres; Orville C. Schumacher, gen mgr; Jim Hall, sales mgr; Richard Klitzing Jr., chief engr.

KCAL-FM (not on air; target date, not announced): 96.7 mc; 1 kw. Same licensee and address as KCAL (above).

REDONDO BEACH, Los Angeles County

KAPF (FM) (not on air; target date, not announced): 93.5 mc; 1 kw. 4920 Arch Dr., North Hollywood, Calif. South Bay Broadcasting Co. Sherman Sommers, co-owner; Robert W. Crites, co-owner.

RIDGECREST, Kern County

KRCK (1956): 1360 kc; 1 kw-D. 350 W. Ridgecrest Blvd. Phone Ridgecrest 8-4061. Indian Wells Radio (original owner).
Rep Pearson.
Victor M. Farel, owner & gen mgr; Robert J. Gaddis, station mgr; Norman Woodruff, program dir.

KRKS (Dec. 11, 1956): 1240 kc; 250 w. P. O. Box 696. Phone 8-9211. Gilson Broadcasting Inc. (acquired station July 1, 1958).
Rep George T. Hopewell.
Leland Gillette, pres; Larry Marvin Laby, gen mgr; Lee Spence, program dir; Wes Sanders, promotion dir; Jim Klucker, news dir.

RIVERSIDE, Riverside County

KACE (June 22, 1957): 1570 kc; 1 kw, DA-D. 7351 Lincoln Ave. Phone Overland 8-1570. KACE Radio Inc. (acquired station May 8, 1958).

Rep Walker-Rawalt; Harlan G. Oakes (Los Angeles & San Francisco).
Ray Lapica, pres & gen mgr; Jack Wiseley, program dir & chief engr.
KACE-FM (1959): 92.7 mc; 690 w. Same address and licensee as KACE (above).

KDUO (FM): 97.5 mc; 72 kw. 1680 N. Vine St., Hollywood, Calif., zone 28. Phone Hollywood 4-7497. Western Broadcasting Co.
D. E. Yeager, gen mgr; Robt. Howard, coml mgr; Russ Hoffman, program dir; Don Ridgely, engr.

KPLI (FM) Feb. 27, 1959) 99.1 mc; 1.57 kw. 3639 8th Street, Phone Overland 3-6200. Parker-Lee, Inc. (original owner).
Leland Fuller, pres; Clyde Parker, secy-treas;

Ray Volmer, vp; Charles M. Ferguson, gen & coml mgr; Norman Reyes, program dir.

KPRO (1941): 1440 kc; 1 kw. 3401 Russell St. Phone Overland 6-0260. Imperial Broadcasting System Inc. (acquired station 1956) (See Imperial Broadcasting System and Sherrill Corwin Stations in "Group Ownership.")
Rep Pearson (San Francisco, Chicago, New York), Ira Lauffer (Los Angeles).
Frank W. Crane, vp & gen mgr of licensee; James B. Robinson, station gen mgr & coml mgr; William C. Davies, program dir & promotion mgr; David Matton, chief engr; Bill Warren, news dir; Bill Gebeau, farm dir.

SACRAMENTO, Sacramento County

KCRA (1945): 1320 kc; 5 kw-D, 1 kw-N, DA-2. 310 10th St., zone 14. Phone Hickory 4-7300. TWX SC-10. KCRA Inc. (original owner).

Network NBC. Rep Petry.
Ewing C. Kelly, pres & gen mgr; Howard J. Smiley, asst gen mgr; Fred C. Beckwith, station mgr & coml mgr; Bill Baldwin, program dir; Ted Hardy, promotion dir; W. Herbert Hartman, chief engr; Josh Darsa, news dir; Charley Marshall, farm dir; Milly Sullivan, women's dir.

KCRA-FM (1947): 96.1 mc; 11 kw. (CP 96.1 mc; 450 kw.) Duplicates KCRA (above).
KCRA-TV: Tv companion of KCRA-AM-FM.

KFBK (1922): 1530 kc; 50 kw, DA-1. 21st and Q Sts., zone 4. Phone Gilbert 3-1745. TWX SC 244. McClatchy Newspapers (original owner). (See "Newspaper Ownership" and McClatchy stations in "Group Ownership.")
Network ABC. Rep Raymer.
Eleanor McClatchy, pres; Frank M. Devaney, station mgr; Art Williams, sales mgr; James McBride, program mgr; Stam Sronce, chief engr; Fred Christensen, news editor; Raymond Rodgers, farm editor.

KFBK-FM (1946): 92.5 mc; 1.9 kw. Duplicates KFBK (above).

KGMS (April 24, 1952): 1380 kc; 1 kw, DA-2. 1235 H St. Phone Gilbert 1-3133. KGMS Inc. (acquired station June 15, 1959). (See Elliman-Morici Stations in "Group Ownership.")
Network MBS. Rep Forjoe.
Specialty programs (wkly): Spanish 4 hrs.
Anthony C. Morici, pres; Robert La Rue, chief engr.

KGMS-FM (October 1958): 100.5 mc; 15 kw. Duplicates KGMS (above).

KHIQ (FM) (not on air; target date unknown): 105.1 mc; 17.3 kw. 1622 Christopher Way. Phone Gladstone 7-1128. Erickson, Spaulding & Stilgenbauer.
James C. Hodges, gen mgr.

KJML (FM) (April 1957): 106.5 mc; 2.7 kw. 2861 El Paseo Lane, zone 21. Phone Ivanhoe 3-2580. Town & Country Broadcasters Inc.
Rep Walker-Rawalt.
Louis Gerlinger, pres & gen mgr; James W. Crow, vp & station mgr; William T. White, chief engr.

KKRX (See Stockton, Calif. listing).

KROY (1937): 1240 kc; 250 w. 1010 11th St., zone 14. Phone Gilbert 3-2525. John T. Carey Inc. (acquired station July 8, 1959).
Network CBS. Rep Hollingbery; Hugh Feltis (Portland & Seattle).

KROY-FM (not on air; target date, not announced): 102.5 mc; 18.2 kw. Same licensee and address as KROY (above).

KSRM (FM) (not on air; target date, not announced): 96.9 mc; 3.5 kw. 555 La Sierra Drive. Phone Gladstone 6-7362. Audiolab Co. Fred D. White, co-owner, gen mgr & program dir; Robert E. Stefan, co-owner & chief engr.

KXOA (Aug. 1, 1945): 1470 kc; 1 kw, DA-N. P. O. Box 3094, zone 15. Phone Wabash 5-2717. TWX SC 194U. Cal-Val Radio Inc. (acquired station Feb. 1, 1958).
Rep McGavren.
Riley R. Gibson, pres; Howard J. Haman, vp & gen mgr; Bill Weaver, coml mgr; Maurice Hill, chief engr.

KXOA-FM (June 10, 1947): 107.9 mc; 12.5 kw. Duplicates KXOA (above).

KKEQ (not on air; target date unknown): 98.5 mc; 3.5 kw. P. O. Box 669, zone 3. Phone Gilbert 3-1003. Dale W. Flewelling.
Dale W. Flewelling, owner & gen mgr.

SALINAS, Monterey County

KDON (1935): 1460 kc; 5 kw, DA-1. P. O. Box 1089. Phone Harrison 2-6464. KDON Inc. (acquired station February 1958).
Rep Pearson.

Specialty programs (wkly): Spanish 9 hrs.
Richard Bott, pres & gen & coml mgr; Sherry Bott, program dir; Don Runyon, chief engr; Norman Hankoff, news dir.

KSBW (1947): 1380 kc; 1 kw, DA-1. (CP 5 kw, DA-2). P. O. Box 1651. Phone Harrison 2-6422. Salinas Valley Broadcasting Corp. (original owner) (See John C. Cohan Stations in "Group Ownership").
Network MBS & Golden West. Rep H-R Reps.

Specialty programs (wkly): Spanish 10 1/2 hrs. John C. Cohan, pres & gen mgr; W. M. Oates, sec-treas & station mgr; Roy Jorgenson, coml mgr; Sharon Liesch, program dir; Clarke Bradley, promotion dir; Bill Hargan, chief engr; Mike Morisoli, news dir; Fran Glikbarg, women's dir.

KSBW-FM (not on air; target date, not announced): 102.5 mc; 18.5 kw. Same address and licensee as KCBW (above).
KSBW-TV: Tv companion of KSBW-AM-FM.

SAN BERNARDINO, San Bernardino County

KCKC (Oct. 15, 1947): 1350 kc; 500 w, DA-N. 770 Mill St. Phone Turner 8-0245. M. V. W. Radio Corp. (acquired station Aug. 1, 1958).
Rep Ayers, Allan & Smith (Los Angeles & San Francisco).

Specialty programs (wkly): Spanish 15 hrs.
Raymond T. McKenzie, pres; Clair A. Weidenaar, vp & promotion dir; Leon Batch, coml mgr; Al Daneri, program dir; Jim Blaine, chief engr; John Special, news dir; Vera McHugh, women's dir.

KFMW (FM) (not on air; target date, fall, 1959): 93.9 mc; 31 kw. P. O. Box 734. Phone Turner 8-9901. Sherrill C. Corwin. (See Sherrill Corwin Stations in "Group Ownership.")
Sherrill C. Corwin, pres; Tom Baxter, gen mgr; Chester A. Humbert, station mgr; Robert A. Jau Devine, chief engr.

KFXM (1929): 590 kc; 1 kw, DA-2. 512 Fifth St. Phone Turner 9-3636. KFXM Broadcasting Co. (acquired station October 1956).
Rep McGavren.
Norman Keats, gen mgr & coml mgr; Roy L. Cordell, dir of operations; Lyle Kilgore, chief engr.

KITO (1947): 1290 kc; 5 kw, DA-2. P. O. Box 889, zone 1. Phone Glenview 8-8183. Kenyon Brown. (See Kenyon Brown Stations in "Group Ownership.")
Rep Hollingbery.
Specialty programs (wkly): Spanish 14 hrs.

KRNO (1948): 1240 kc; 250 w. 990 Colton Ave. Phone Turner 8-0771. KRNO Inc. (acquired station July 23, 1959).
Jack C. Vaughn and Cecil L. Trigg, co-owners.

KVCR (FM) (1954): 91.9 mc; 770 w. 701 S. Mt. Vernon. Phone Turner 8-0231. San Bernardino Valley College (original owner).
Specialty programs (wkly): Spanish 1 hr.
John E. Harder, gen mgr, program dir; Phillip Hanf, chief engr.

*Non-commercial educational.

SAN DIEGO, San Diego County

KCBQ (1946): 1170 kc; 5 kw-D, 1 kw-N, DA-N. (CP 50 kw-D, 5 kw-N, DA-2). P. O. Box 1629. Phone Belmont 2-7161. KCBQ Inc. (See Bartel Stations in "Group Ownership.")
Rep Young.
Lee B. Bartell, managing dir.

KDWD (FM) (July 3, 1958): 98.1 mc; 3.7 kw. 6363 La Jolla Blvd., La Jolla. Phone Glencourt 4-0761. E. Edward Jacobson.

KFMB (1941): 540 kc; 5 kw, DA-N. 1405 Fifth St., zone 1. Phone Belmont 2-2114. TWX 6276. Marietta Broadcasting Inc. (acquired station May 13, 1959). (See Transcontinent Tv Corp. Stations in "Group Ownership.")
Network CBS, Columbia Pacific Network.

KFMB-FM (not on air; target date, not announced): 100.7 mc; 18.5 kw. Same address and licensee as KFMB (above).
KFMB-TV: Tv companion of KFMB-AM-FM.

KFMX (FM) (not on air; target date, not announced): 96.5 mc; 29.5 kw. 122 S. Robertson Blvd., Los Angeles 48. Phone Bradshaw 2-8282. Sherrill C. Corwin (original owner). (See Sherrill Corwin Stations in "Group Ownership.")
Sherrill C. Corwin, pres.

KFSD (1925): 600 kc; 5 kw, DA-1. P. O. Box 628. Phone Congress 2-2421. TWX SD 6290. KFSD Inc. (acquired station Jan. 1, 1955). (See Springfield Television Stations in "Group Ownership.")
Network NBC. Rep Katz.

James G. Rogers, pres; William E. Goetze, gen mgr; Ray Baker, sales dir; Tiny Markle, program dir.

KFSD-FM (1956): 94.1 mc; 33 kw. Same address and licensee as KFSD (above).
KFSD-TV: Tv companion of KFSD-AM-FM.

KGB (July 14, 1922): 1360 kc; 1 kw. P. O. Box 2088, zone 12. Phone Cypress 7-2201. TWX SD 6425. KGB Inc. (acquired station Aug. 1, 1956).

Network ABC. Rep H-R Representatives.
Marion R. Harris, pres & gen mgr; Robert S. Regan, vp & station mgr & program dir; Herbert H. Wilxson, sales mgr; Norman Duncan, chief engr; James H. Brown, news dir; Eve Young, women's dir.

KGB-FM (May 1959): 101.5 mc; 36 kw. Same address, licensee and staff as KGB (above).

(See John C. Cohan stations in "Group Ownership").

Network ABC; MBS. Rep McGavren. John C. Cohan, pres & gen mgr; Bob Brown, station mgr, coml mgr & program dir; Charles Mitchell, chief engr; Gary Bentley, news dir; Russ James, farm dir; Barbara Barber, woman's dir.

KSBY-TV: Tv companion of KVEC.

SAN MATEO, San Mateo County

KOFF (1946): 1050 kc; 1 kw-D. 212 Hillsdale Mall. Phone Fireside 5-9030. Intercontinental Broadcasting Corp. (acquired station September 1956).

Rep Forjoe. Frank Oxarart, pres; John McRae, executive vp & gen mgr; William Bell, coml mgr; Jack Carnegie, program dir.

SAN RAFAEL, Marin County

KTIM (1947): 1510 kc; 1 kw-D. 1040 B St. Phone Glenwood 3-6880. Marin Broadcasting Co. (original owner). (See "Newspaper Ownership").

Rep Best. Roy A. Brown, pres; Hugh Turner, vp, gen mgr, coml mgr, chief engr & program dir.

SANTA ANA, Orange County

KFIL (FM) (not on air; target date, not announced): 106.3 mc; 1 kw. 1400 Braeridge Dr., Beverly Hills, Calif. Phillip E. Brestoff (original owner).

KWIZ (November 1926): 1480 kc; 1 kw, DA-N. 105 E. Fifth St., Phone Kimberly 7-5581. Voice of the Orange Empire Inc. (acquired station 1932).

Rep Meeker. Specialty programs: Spanish, 12 hrs. wkly. Ernest L. Spencer, pres & gen mgr; L. Benton Paschall, exec vp & coml mgr; W. J. Taylor, operations mgr; Dick de Ader, national sales mgr; Ed Nix, program dir; Beal Belford, promotion dir; Roy Morris, chief engr; Jack Boettner, news dir.

KWIZ-FM (Nov. 5, 1948): 96.7 mc; 1 kw. Same address, licensee & staff as KWIZ (above).

SANTA BARBARA, Santa Barbara County

KDB (1926): 1490 kc; 250 w. Radio Square. Phone Woodland 4131. KDB Broadcasting Co. (acquired station September 1956).

Rep McGavren. James W. Harford, gen mgr; Len Menard, sales mgr.

KGUD (not on air; target date, not announced): 990 kc; 1 kw, DA-D. 122 So. Robertson Blvd., Los Angeles, zone 48. Phone Bradshaw 2-8282. Sherrill C. Corwin (original owner). (See Sherrill C. Corwin stations in "Group Ownership").

Sherrill C. Corwin, owner & pres. **KGUD-FM** (not on air; target date, not announced): 107.9 mc; 29.5 kw. Same licensee as KGUD (above).

KIST (1946): 1340 kc; 250 w. 735 State St. Phone Woodland 3981. Western States Radio. (acquired station Aug. 1, 1956). (See Ellman-Morici stations in "Group Ownership").

Network NBC. Rep Hollingbery. Karl A. Remba, pres & gen mgr; James S. Blomfield, coml mgr.

KIMUE (FM) (not on air; target date unknown): 99.9 mc; 3.1 kw. 25 West Anapamu. Phone Woodland 5-6760. Tri-Counties Broadcasting Co.

William H. Buckley, pres; Lloyd Jones, chief engr.

KRCW (FM) (Sept. 1, 1957): 97.5 mc; 17.5 kw. 818 State St. Phone Woodland 5-0800. Channel Broadcasting Co.

Rep Walker Rawalt; Pacific FM Group. Cameron A. Warren, co-owner & gen mgr; Tom McManus, coml mgr; Roger A. Clarke, co-owner & program dir.

KTMS (October 1937): 1250 kc; 1 kw, DA-1.

News-Press Bldg., DelaGuerra Plaza. Phone Woodland 3911. TWX ZB 8973. News-Press Publishing Co. (original owner). (See "Newspaper Ownership").

Network ABC; NBC. Rep Raymer. Specialty programs: Italian, 1 hr.; Spanish, 1 1/4 hrs.; both wkly.

Thomas M. Storke, pres; C. A. Storke, vp; Joseph W. Benes, gen mgr, coml mgr & program dir; Ford Warner, promotion mgr & news dir; John Clowes, chief engr; Murray Phillips, farm dir.

SANTA CLARA, Santa Clara County

***KSCV (FM)** (not on air; target date, not announced): 90.1 mc; 1.1 kw. University of Santa Clara. Phone Cherry 8-5496. Univ. of Santa Clara.

Patrick A. Donohue S.J., pres of univ.; Lloyd T. Scheley, station mgr; Lawrence P. Schechtel, business mgr; Norman Gunther, program dir; Richard C. O'Brien, chief engr.

*Non-commercial educational.

SANTA CRUZ, Santa Cruz County

KSCO (September 21, 1947): 1080 kc; 1 kw-D. 500 w-N, DA-N. P. O. Box 1080. Phone Greenwood 5-1080. Radio Santa Cruz (original owner). (See "Newspaper Ownership").

Rep Broadcast Time Sales. Chas. V. Eclair, managing partner, chief engr & program dir; E. D. McPherson, partner; M. McPherson, partner; Gloria J. Lorenzo, news dir.

SANTA MARIA, Santa Barbara County

KCOY (1946): 1400 kc; 250 w. (CP 1400 kc; 1 kw, DA-N). P. O. Box 166. Phone Walnut 5-2233. Arense Broadcasters (acquired station May 15, 1955).

Rep McGavren. James H. Ranger, pres & gen mgr; Ed Zuchell, coml mgr & news dir; Bill Sinclair, program dir; Tom Morrissey, chief engr.

KEYM-FM (1958): 99.1 mc; 3.2 kw. 114 W. Church St. Walnut 5-5602. Santa Maria Broadcasting Co.

Rep FM Unlimited. Frank J. Nesmith, partner, gen mgr & chief engr; Robert E. Bonson, sales mgr; Loren Power, program dir.

KSMA (1945): 1240 kc; 250 w. 510 W. Morrison St. Phone Walnut 5-2582. James M. Hagerman and John I. Groom (acquired station April 1, 1951).

Rep Grant. James M. Hagerman, co-owner & co-gen mgr; John I. Groom, co-owner & co-gen mgr.

KSMA-FM (not on air; target date, not announced): 102.5 mc; 27 kw. Permittee and address same as KSMA (above).

SANTA MONICA, Los Angeles County

KCRW (FM) (1948): 89.9 mc; 400 w. 1815 Pearl St. Phone Exbrook 9-7711. Santa Monica School Board.

Dr. Emil Toews, gen mgr; Hillis M. Brown, chief engr.

KDAY (1947): 1580 kc; 10 kw, D (CP 50 kw, DA-D). 1549 N. Vine St., Hollywood 28, Calif. Phone Hollywood 1-9981. Radio California Inc. (acquired station 1956).

Rep Young. John D. Keating, pres; Irving C. Phillips, gen mgr; Cliff Levine, local sales mgr; Jack W. Ostrode, production mgr; Robert H. Dye, chief engr; Mark Ford, news dir.; Bill Brundige, sports dir.

SANTA PAULA, Ventura County

KSPA (1948): 1400 kc; 250 w. 110 Middle Road. Phone Jackson 5-6395. Frank James and

Christie Palmer James (acquired station January 1, 1957).

Frank James, co-owner & gen mgr.

SANTA ROSA, Sonoma County

KJAX (1958): 1150 kc; 5 kw-D; 500 w-N, DA-2. Hotel Santa Rosa. Radio Santa Rosa.

Rep Pearson. Joseph E. Gamble, partner; Lew L. Gamble, partner; Willard Outlaw, gen mgr.

KSRO (May 1937): 1350 kc; 1 kw, DA-1. Flamingo Hotel. Phone Liberty 5-3313. Finley Broadcasting Co. (original owner). (See "Newspaper Ownership").

Rep Hollingbery. Mrs. E. L. Finley, pres; Frank W. McLaurin, gen mgr; Dan Galvin, coml mgr; John Douglas, program dir; Greg Prichard, promotion dir; Hillmar Cann, chief engr; Fred Allen, news & farm dir.

SONORA, Tuolumne County

KROG (1949): 1450 kc; 250 w. P. O. Box 967. Phone Jefferson 2-7426. John H. & Charlotte A. Robbins (acquired station January 1, 1958).

Network Keystone. Rep Grant. John H. Robbins, pres, gen mgr, coml mgr & program dir; Lee Ferrell, chief engr.

STOCKTON, San Joaquin County

***KCVN (FM)** (1947): 91.3 mc; 3.4 kw. College of the Pacific, zone 4. Phone Howard 4-0129. College of the Pacific.

Richard B. Elliott, acting dir; Richard D. Settle, asst. dir; James E. Alexander, chief engr.

*Non-commercial educational.

KJOY (1947): 1280 kc; 1 kw, DA-N. Hotel Stockton. Phone Howard 5-4437. Joseph Gamble Stations, Inc. (acquired station Sept. 1, 1953).

Rep McGavren. Specialty programs: Italian, 1 1/4 hrs.; Spanish, 3 1/4 hrs.; both wkly.

Joseph E. Gamble, pres; Ort J. Lofthus, gen mgr; Jack Blake, coml mgr; Alan Oak, program dir; Carolyn Pribyl, promotion dir; James Tracewell, chief engr; Spencer Tyler, news dir; Art Powers, farm dir.

KRAK (1926): 1140 kc; 5 kw DA-N. (CP 50 kw, DA-2). Hotel Wolf, Stockton; Hotel Senator, Sacramento. Phone (Stockton) Howard 4-4551; (Sacramento) Gilbert 1-6464. Golden Valley Broadcasting Co. (acquired station November 1955).

Rep Headley-Reed. L. E. Gene Chenault, co-owner & pres; Alan Torbet, co-owner, vp & gen mgr; Dwight Case, coml mgr (Sacramento); Glenn Newell, coml mgr (Stockton); Chuck Edwards, program dir; Anne Brown, promotion dir; Ralph Click, chief engr; Bob Brannon, news dir; James Smallwood, program dir; Elsie Flower, women's dir.

KRAK-FM (not on air; target date, not announced): 92.9 mc; 1.5 kw. Same address, licensee & staff as KRAK (above).

KSTN (November 1949): 1420 kc; 1 kw, DA-1. (CP 5 kw-D, 1 kw-N, DA-2). 2171 Ralph Ave. Phone Howard 6-3451. San Joaquin Broadcasting Co.

Rep Hollingbery. Specialty programs: Spanish, 9 1/4 hrs. wkly. Knox LaRue, pres.

KSTN-FM (not on air; target date, not announced): 107.3 mc; 8.9 kw. Same address, licensee and staff as KSTN (above).

YOU MIGHT AS WELL FACE IT!

IF YOU WANT THE BEST IN NEWS, YOU WANT



THE ASSOCIATED PRESS

Radio Stations CONTINUED

CALIFORNIA CONTINUED

STOCKTON (Continued)

KWG (1921): 1230 kc; 250 w. P. O. Box 569. Phone Howard 5-5728. KWG Broadcasting Co. (acquired station April 1, 1959).

Network ABC; MBS. Rep Grant. Specialty programs: Spanish, 3 hrs. wkly. Hale Bondurant, pres & gen mgr; Bob McVay, coml mgr; Jim O'Neill, program dir; Leroy Smith, promotion dir; Bob Sampson, chief engr; Mike Pappas, news dir; Mal Cooper, women's dir.

KWG-FM (not on air; target date, October 1959): 105.7 mc; 3.5 kw. Same address, licensee & staff as KWG (above).

SUSANVILLE, Lassen County

KSVE (April 22, 1948): 1240 kc; 250 w. P. O. Box 501. Phone 2020. James E. McKahan. (acquired station March 1959).

Network Keystone. Rep Tracy Moore (Los Angeles). James E. McKahan, owner & gen mgr; Gwen W. Burr, coml mgr & personnel dir; Ernest Moffett, program dir; Harold Houston, chief engr & farm dir; Jill Crump, news & traffic dir.

TAFT, Kern County

KTKB (March 16, 1948): 1310 kc; 500 w-D. P. O. Box "WW." Phone Roger 6-6101. Louise E. and Gerald K. Mann (acquired station April 8, 1959).

Network Keystone. Rep United Pacific. Louise E. Mann, co-owner, gen mgr, program & women's dir; Gerald K. Mann, co-owner & coml mgr; Dan Burris, promotion dir; Kenneth Aitken, chief engr; Jerry R. Mann, news dir.

TRUCKEE, Nevada County

KHOE (not on air; target date, not announced): 1400 kc; 250 w. 127 Montgomery St., San Francisco, Calif. Truckee Broadcasting Co. (original owner).

Joseph W. Ruple and Robert Sherman, partners.

TULARE, Tulare County

KCOK (October 1945): 1270 kc; 1 kw, DA-N. P. O. Box 119. Phone Murdock 6-2866. KCOK Inc. (acquired station Aug. 1, 1957).

Network MBS; American Pacific. Rep Pearson. Specialty programs: Spanish, 4 hrs.; Portuguese, 8 hrs.; both wkly.

Keith Munger, pres & gen mgr; Mike Kirmeyer, coml mgr & program dir; Robt. Johansen, chief engr; Ken Clifford, news dir.

KGEM (January 1957): 1370 kc; 1 kw-D. P. O. Box 444. Phone Murdock 6-3406. Meldean Upp (acquired station July 29, 1958).

Network Valley Community Network. Rep Forjoe. R. O. McMahan, pres; Denny Whitney, mgr; Jack Ball, chief engr.

TURLOCK, Stanislaus County

KTUR (October, 1949): 1300 kc; 1 kw, DA-N. P. O. Box 1390. Phone Mercury 2-1390. KTUR, Inc. (acquired station June 1, 1959).

Network Keystone; United Pacific. Specialty programs: Spanish, ½ hr.; Portuguese, 7½ hrs.; both wkly.

Danny Landau, pres & gen mgr; Carl Pendergraft, chief engr; James Lindenberg, news dir; L. M. (Buck) Clausen, farm dir; Kay Kaytur, women's dir.

UKIAH, Mendocino County

KUKI (Dec. 1, 1950): 1400 kc; 250 w. P. O. Box 638. Phone Homestead 2-4771. Marguerite Sims Anderson. (original owner).

Network Keystone. Rep Grant. Marguerite Sims Anderson, owner; John Franklin, gen & coml mgr & chief engr; Phil F. Trine, asst mgr; Lyle Jones, program dir; Frank Lay Jr., farm dir; Rod Pacini, sales representative; G. E. Newton, news dir; Aaron Remington, asst news dir; Joan J. Smith, women's dir.

VALLEJO, Solano County

KNBA (1947): 1190 kc; 250 w-D. P. O. Box 1112. Phone Midway 4-8944. Mary E. Ashbacher-Gunberg.

Rep Theo Hall. Don J. Curzon, gen mgr.

VENTURA-OXNARD, Ventura County

KUDU (1947): 1590 kc; 1 kw, DA-1. 390 Mills Rd. Phone Miller 2-2125. Tri-Counties Public Service Inc. (acquired station Sept. 2, 1957).

Rep Ayres, Allen, Smith (San Francisco). Bill Rea Jr., gen mgr; John McCormick, coml mgr; Andrew P. Corliss, program dir & operations mgr; Cullen Tendick, chief engr; Joy Cullen, women's dir.

KUDU-FM (not on air; target date unknown): 95.1 mc, 24 kw. Same address, licensee & staff as KUDU (above).

KVEN (March 1948): 1450 kc; 250 w. P. O. Box 1611. Phone Miller 3-8675 (Ventura); Hunter 3-2114 (Oxnard). Coast Ventura Co. (original owner).

Network MBS. Rep Webb. Specialty programs: Spanish, 11 hrs. wkly. Carroll Hauser, pres; Sid Held, gen mgr; Bob Godeck, coml mgr; Fred Hall, chief engr & program dir; Jerry Thomas, news dir; Jane Smith, women's dir; Frank Haines, promotion dir.

KVEN-FM (not on air; target date unknown): 100.7 mc; 12 kw. Same address, licensee & staff as KVEN (above).

VISALIA, Tulare County

KONG (January 1948): 1400 kc; 250 w. P. O. Box 1429. Phone Redwood 4-5811. Air Waves Inc. (acquired station June 1, 1957).

Rep Hollingsbery. Harry E. Layman, pres, gen mgr & chief engr; William Boult, coml mgr.

WALNUT CREEK, Contra Costa County

KWME (FM) (not on air; target date, not announced): 92.1 mc; 250 w. 280 Euclid Ave. Oakland, Calif. Walnut Creek Broadcasters.

WASCO, Kern County

KW80 (May 17, 1950): 1050 kc; 1 kw-D. P. O. Box 366. Phone Plateau 8-6425. Maple Leaf Broadcasting Co. (original owner).

Network Keystone. Specialty programs: German, ½ hr. wkly. E. J. Peters, owner; Robert T. Bann, gen & coml mgr; Norman L. Berg, news, farm & program dir; Herbert J. Ratzlaff, chief engr; Doris Lynch, women's dir.

WATSONVILLE, Santa Cruz County

KOMY (1937): 1340 kc; 250 w. 40 Atkinson Lane. Phone Parkway 4-5671. KOMY, Inc. (acquired station Nov. 1, 1957).

Rep Grant. Specialty programs: Spanish, 6 hrs.; Yugoslav, 1½ hrs.; both wkly. F. T. Crennan, pres; John Bayliss, mgr; Merle Rossman, asst. mgr & chief engr; Clyde Hatton, program dir.

WEST COVINA, Los Angeles County

KDWC (FM) (Nov. 18, 1957): 98.3 mc; 810 w. 1415 W. Garvey Ave. Phone Edgewood 8-8441. Pacific South Broadcasting Co.

J. Kent Blanche and J. David Worth, partners; William E. Schubert, gen mgr; Gene Overstreet, coml mgr; Charles Druck, chief engr.

WEED, Siskiyou County

KDAD (not on air; target date, not announced): 800 kc; 1 kw-D. P. O. Box 68. Klamath Falls, Ore. KDAD Broadcasters. Jay C. Lemire, pres.

YREKA, Siskiyou County

KSYC (July 26, 1947): 1490 kc; 250 w. Lawrence Lane. Phone Victor 2-4158. Siskiyou County Broadcasting Co. (acquired station Dec. 10, 1956).

Network ABC. Rep Tracy Moore. Ernest G. Millbourn, pres; D. C. Hoflinger, gen mgr; Holt C. Wardrip, station, coml & production mgr; Hazel Rider, program & women's dir; Wm. R. Maginnis, chief engr.

YUBA CITY, Sutter County

KAGE (June 18, 1953): 1450 kc; 100 w. P. O. Box 247. Phone Sherwood 3-7343. James E. Jaeger (acquired station January 1954).

Network Keystone. Specialty programs: Spanish, 6½ hrs.; Hindustani, 1 hr.; Japanese, 1 hr.; all wkly. James E. Jaeger, owner; James E. Walley, gen mgr & chief engr; Al Willrich, coml mgr; Jeri Doeden, program & news dir; John Lindt, farm dir; Sara Davis, women's dir.

KUBA (Jan. 10, 1948): 1600 kc; 1 kw-D. 500 w-N, DA-N. 424 5th St. Phone Sherwood 3-7309. Peachbowl Broadcasters Inc. (original owner).

Network United Pacific. Rep Ayres, Allen & Smith (San Francisco & Los Angeles). Continental Radio (New York, Chicago, Philadelphia).

Specialty programs: Spanish, 9 hrs. wkly. C. V. Ullom, pres & co-owner; Roger R. Hunt, co-owner & gen mgr; Lloyd H. Klemm, coml mgr; Ric Ryan, program dir; Orval M. Pond, chief engr; Hedley Hall, news dir; Carol Tadlock, women's dir.

COLORADO

ALAMOSA, Alamosa County

KGIW (Feb. 27, 1929): 1450 kc; 250 w. P. O. Box 179. Phone Juniper 9-2569. Radio Station KGIW. (acquired station 1955).

Network ABC; MBS; Keystone; Intermountain Network. Rep Avery-Knodel. Specialty programs: Spanish 7 hrs. wkly. Lloyd Allen, gen mgr & chief engr; Dave Melton, coml mgr; Kyle McClougherty, program, news & farm dir; Mary Allen, women's dir.

AURORA, Denver County

KOSI (1954): 1430 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 98, zone 8. Phone Empire 6-2695. Armstrong Broadcasting Corp. (acquired station July 1959).

Rep Petry. W. L. Armstrong, pres; Vernon Wickre, coml mgr; Sam Blessing, program dir; Jerry Eton, promotion dir; David White, chief engr; Jim Jarosz, news & farm dir; Darlene Chaffee, women's dir.

BOULDER, Boulder County

KBOJ (Feb. 15, 1947): 1490 kc; 250 w. P. O. Box 146. Phone Hillcrest 2-2242. Boulder Radio KBOJ Inc. (original owner). (See Farm & Home Stations in "Group Ownership.")

Rep Holman. Russell Shaffer, pres; Gene Palm, coml mgr; John Kirkwood, operations mgr; Bill Mooney, production dir; Blair Dobbins, chief engr; Pete Hansson, sports & news dir.

KBNW (FM) (Oct. 1, 1955): 97.3 mc; 2 kw. 1305 Spruce St. Phone Hillcrest 2-5797. Colorado Recording Co. Robert N. Wilkinson, owner, gen mgr & chief engr.

BRIGHTON, Adams County

KBLI (1956): 800 kc; 500 w-D. 77 S. 4th St. Phone Atlas 8-0956 (Denver). Arline H. Steinbach (acquired station June 1959).

Rep Harlan G. Oakes. Geo. Wilson, gen & coml mgr; Carl Stahnke, chief engr; Hal Peirce, news dir; June Wilson, women's dir.

CANON CITY, Fremont County

KBLN (Aug. 15, 1947): 1400 kc; 250 w. SH. P. O. Box 358. Phone 1400. Royal Gorge Broadcasters, Inc. (original owner).

Network ABC; MBS; Keystone & Intermountain Network. Raymond M. Beckner, pres; Ray Beckner, gen mgr; Ed Wood, chief engr.

COLORADO SPRINGS, El Paso County

KCMS (see Manitou Springs listing). **KPME (FM)** (May 2, 1959): 96.6 mc; 5 kw. P. O. Box 1078. Phone Melrose 4-7662. F. M. Colorado Co.

James D. Russell, partner & chief engr; Robert D. Ellis, partner; Ron Menten, gen & coml mgr; George Beattie, operations dir; Walter Eisenberg, program dir.

KGHE (Fuebio): Am companion. **KKTU (TV)**: Tv companion.

KPTK (June 28, 1958): 1580 kc; 5 kw-D. P. O. Box 2422. Phone Melrose 4-1503. Western Broadcasting Co. (original owner). (See David P. Pinkston Stations in "Group Ownership.")

Rep Bernard. David Pinkston & Leroy Elmore, chief owners; Jack Wallace, gen mgr; Jay Drennan, coml mgr; George Salem, program dir.

KRCC (FM): (September 1951): 91.3 mc; 65 w. c/o Colorado College. Phone Melrose 4-7744. Colorado College (original owner). Woodson Tyree, director of radio; Richard Green & William Tyree, chief engr.

*Non-commercial educational.

KRDO (March 1947): 1240 kc; 250 w. P. O. Box 1457. Phone Melrose 2-1515. TWX CU 8423. Pikes Peak Broadcasting Co. (original owner).

Rep Branham Co.; John McGuire. Specialty programs: Spanish, 1 hr. wkly. Harry W. Hoth Jr., pres & gen mgr; Darold A. Wilkins, business mgr; John Hanssen, coml mgr; Charles Upton, chief engr; Harold Redabaugh, news dir; Jo Ann Rowe, women's dir.

KRDO-TV: Tv companion of KRDO. ***KSBS** (February 15, 1957): 90.5 mc; 810 w. 1115 North El Paso. Phone Melrose 5-1466. School District #11, El Paso County, Colorado. Specialty programs: Spanish, 1½ hrs. wkly. Robert L. Card, gen mgr & chief engr.

*Non-commercial educational.

KSNS (April 1955): 740 kc; 250 w-D. (CP 1 kw-D, 250 w-N, DA-2). Box 764. Phone Melrose 4-5511. Hill-Smith Broadcasting Inc. (acquired station April 1959).

Rep Radio-Tv Reps; Mary Briley (Denver). John L. Buchanan, owner; Ralph A. Pettit Jr., gen mgr; Edward J. Patrick, coml mgr; Ken Metzger, chief engr.

KVOE (1934): 1300 kc; 1 kw. 512 S. Tejon. Phone Melrose 2-3536. TWX CU 8483. KVOE Inc. (acquired station February 1957).

Network CBS. Rep Venard, Rintoul & McConnell. James Dudley, pres; Edwin J. Stevens, gen mgr; G. H. McKinnon, coml mgr; Wesley W. Bradley, program dir; John E. Harry, promotion dir; Nolan Cobb, chief engr; John Barthomew, news dir; Robert Watson, farm dir; Margaret Houston, women's dir.

KVOE-FM (not on air; target date, not announced): 92.9 mc, 1.35 kw. Same address licensee and staff as KVOE (above).

KY5N (Dec. 15, 1957): 1460 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 762, zone 1. Phone Melrose 3-2608. General Broadcasting Corp. (acquired station July 1, 1958).

Network ABC; MBS; Intermountain Network. Rep Avery-Knodel. J. Palmer, pres & gen mgr; Wayne Costner, coml mgr; Sheridan Gilbert, chief engr; Betty Truesdale, women's dir.

EXPLOSION!

That sound you're hearing from the lower left hand corner of America isn't caused by nuclear fission. It's the 19th market . . . bursting wide open. San Diego. Working, playing and buying at a furious pace. And KFMB Radio echoes the healthy, vibrant sounds. CBS speaks from around the world. Our own reporters know this market intimately — and vice versa. Happy music, nice personalities. Variety. Overall, San Diego's own bounce, pace and life captured by the station with the biggest audiences in the better part of Southern California. We have a corner on this corner of the country and it will throw open its pockets and purses for you through us. Touch our fuse and —stand back!

KFMB RADIO  **SAN DIEGO**

REPRESENTED BY EDWARD PETRY & CO., INC.

A TRANSCONTINENT STATION

Radio Stations CONTINUED

CALIFORNIA CONTINUED

SAN DIEGO (Continued)

KITT (FM) (1954): 105.3 mc; 13 kw (CP 105.3 mc; 56 kw). U. S. Grant Hotel, zone 1. Phone Belmont 3-6475. Music Unlimited.
Rep Walker-Rawalt.
Fred & Dorothy Rabell, co-owners; Dave Schoolcraft, program dir.

KLBO (FM) (not on air; target date, not announced): 94.9 mc; 7.5 kw. 3005 Midway Drive. E. F. Weerts.

KLTT (FM) (not on air; target date, not announced): 102.5 mc; 2.4 kw. 558 S. Hope St., Los Angeles 17, Calif. Bible Institute of Los Angeles Inc.
Al Sanders, gen mgr.

KPRI (FM) (not on air; target date, not announced): 106.5 mc; 3.5 kw. 4430 Santa Monica Blvd., Los Angeles, Calif. Barbary Coast Records Inc.
Albert Latauska, pres & gen mgr.

KSEA (FM) (not on air; target date, not announced): 97.3 mc; 29.5 kw. Suite 1007, 6399 Wilshire Blvd., Los Angeles. Leonard Grayson.

KSDO (October 1947): 1130 kc; 5 kw-D, 1 kw-N, DA-2. U. S. National Bank Bldg., zone 1. Phone Belmont 2-2041. Gordon Bestg. of San Diego Inc. (acquired station July 23, 1959). Sherwood R. Gordon, pres.

***KSDS-FM**: 88.3 mc; 375 w. San Diego Junior College, 1425 Russ Blvd., zone 2. Phone Belmont 4-1052. San Diego Unified School District. Specialty programs (wkly): French ¼ hr.; German ¼ hr.
Charles H. Parker, chief engr & station mgr; Paul A. Roman, program dir.

*Non-commercial educational.

KSON (1947): 1240 kc; 250 w. U. S. Grant Hotel, zone 12. Phone Belmont 3-3131. Kenyon Brown (acquired station June 1959) (See Kenyon Brown Stations in "Group Ownership").
Rep Hollingbery.
Kenyon Brown, pres; Caz Perley, vp & gen mgr; Warren Ward, coml mgr; Blaine Cornwell, program dir; Ted Beebe, promotion dir; Jack Rabell, chief engr; Stan Ornest, news dir; Millie Crom, women's dir.

KSON-FM (not on air; target date, not known): 103.7 mc; 11.5 kw. Same address, licensee and staff as KSON (above).

SAN FERNANDO, Los Angeles County

KGIL (October 1947): 1260 kc; 1 kw, DA-1. (CP 5 kw-D, 1 kw-N, DA-2.) 13325 Van Nuys Blvd., Pacoima, Calif. Phone State 5-8631. Pierce Brooks Broadcasting Corp. (acquired station September 1956).
Rep Branham.

Dr. Pierce P. Brooks, chief owner; Howard P. Gray, gen mgr; Harold B. Arkoff, coml mgr; Jean Baker, program dir; Jay I. Rice, chief engr.

KSFV (FM) (not on air; target date, not announced): 106.3 mc; 1 kw. 4433 Berganio Drive, Encino, Calif. San Fernando Broadcasting Co. Maurice Gresham, partner; Joseph Arnof, partner.

KVFM (FM) (Nov. 14, 1958): 94.3 mc; 860 w. 5818 Van Nuys Blvd., Van Nuys, Calif. Phone State 2-3320. San Fernando Valley Broadcasting Co.
Walter Gelb, pres; Ted Bolnick, vp; Allan McKee, station mgr; Mal Mobley, chief engr.

SAN FRANCISCO, San Francisco County

KABL (see Oakland).

***KALW (FM)** 91.7 mc; 3.3 kw. 22nd & Bartlett Sts. San Francisco Unified School District.

*Non-commercial educational.

KBAY-FM (not on air; target date, not announced): 104.5 mc; 29.92 kw. 122 S. Robertson Blvd., Los Angeles 48. Phone Bradshaw 2-8282. Sherrill C. Corwin (See Sherrill Corwin Stations in "Group Ownership").
Sherrill C. Corwin, pres.
KBAY-TV: Tv companion of KBAY-FM.

KBCO (FM) (not on air; target date, not announced): 105.3 mc; 17.5 kw. P. O. Box 1412, Beverly Hills, Calif. Bay FM Broadcasters.

KCBS (1921): 740 kc; 50 kw, DA-2. Sheraton Palace Hotel, zone 5. Phone Yukon 2-7000. Columbia Broadcasting System Inc. (See CBS Stations in "Group Ownership").
Network CBS, CPRN. Rep CBS Radio Spot Sales.
Maurie E. Webster, vp & gen mgr; Seymour Whitelaw, sales mgr; Evelyn Clark, sales promotion dir; Pete Worth, program dir; Don Mozley, news dir; Alan Cormack, chief engr.

KCBS-FM (1948): 98.9 mc; 35 kw. Duplicates KCBS (above).

KDPC (FM) (1947): 102.1 mc; 33 kw. 149 California St., zone 11. Phone Yukon 2-6272.

Sundial Broadcasting Corp.

Rep Walker-Rawalt.
William B. Crocker, pres; Edward Davis, gen mgr; Ronald Finberg, coml mgr; Martin Cantisano, program dir; H. J. Richards, chief engr.

KEAR-FM (1947): 97.3 mc; 82 kw. 51 O'Farrell St., zone 8. Phone Yukon 2-1981. Family Stations Inc.

Harold Camping, pres; Dick Palmquist, gen mgr, coml mgr & program dir; Howard Bollenbach, chief engr.

KEWB (see Oakland).

KFRC (September 1924): 610 kc; 5 kw. 415 Bush St., zone 8. Phone Yukon 2-9200. TWX SF 442. RKO Teleradio Pictures Inc. (acquired station 1949) (See RKO Teleradio Pictures Stations in "Group Ownership").
Network MBS. Rep H-R Representatives.

Thomas F. O'Neil, pres; Jack Thayer, vp & gen mgr; William E. Nichols, coml mgr; Mel Venter, program dir; Robert (Dink) Templeton, promotion dir; Ernest Underwood, chief engr; Cliff Engle, news dir.

KFRC-FM (not on air; target date, not announced): 106.1 mc; 71 kw. Same address and licensee as KFRC (above).

KGO (1924): 810 kc; 50 kw, DA-1. 277 Golden Gate Ave., zone 2. Phone Underhill 3-0077. TWX SF 147. American Broadcasting-Paramount Theatres Inc. (acquired station 1941) (See ABC Stations in "Group Ownership").
Network ABC. Rep Blair.

Leonard H. Goldenson, pres; John H. Mitchell, gen mgr; David M. Sacks, coml mgr; George Rice, program dir; George T. Rodman, dir adv, promotion & press information; Harry Jacobs, chief engr.

KGO-FM (1947): 103.7 mc; 23.6 kw. Duplicates KGO (above).

KGO-TV: Tv companion of KGO-AM-FM.

KJBS (1923): 1100 kc; 1 kw, L-WTAM. 1470 Pine St., zone 9. Phone Ordway 3-4148. KJBS Broadcasters (acquired station 1944). (See Dolph-Petty stations in "Group Ownership").
Rep Bolling.

KNBC (1922): 680 kc; 50 kw. 420 Taylor St. Phone Graystone 4-8700. TWX SF 969. National Broadcasting Co. (acquired station July 1932). (See NBC Owned Stations in "Group Ownership").
Network NBC. Rep NBC Radio Spot Sales.

George W. Fuerst, gen mgr; Richard Gravett, coml mgr; Jack Wagner, program dir; Jane Morrison, promotion dir; William Cancilla, merchandising mgr; Curtis Peck, chief engr; Jack Wagner, news dir; Henry Schacht, farm dir; Evangeline Baker, women's dir.

KNBC-FM (1949): 99.7 mc; 45 kw. Duplicates KNBC (above).

KOBY (1956): 1550 kc; 10 kw, DA-2. 340 Mason St., zone 2. Phone Yukon 2-9771. TWX 1041. Mid-America Broadcasters Inc. (acquired station 1956). (Sale to Naft Corp. pending FCC approval. See Naft Corp. Stations in "Group Ownership").
Rep Betty.

David M. Segal, pres.

KOBY-FM (not on air; target date, not announced): 95.7 mc; 27 kw. Same address and licensee as KOBY (above).

KPEN (FM) (See Atherton, Calif.)

KPUP (FM) (not on air; target date, not announced): 106.9 mc; 18 kw. 760 Market St. Franklin Mieuil.

KRON-FM (Feb. 16, 1959): 96.5 mc; 13.5 kw. Same address, licensee & staff as KRON-TV, 929 Mission St., zone 19. Phone Garfield 1-1100. TWX SF 283. Chronicle Publishing Co. (See "Newspaper Ownership").
KRON-TV: Tv companion of KRON-FM.

KSAN (1922): 1450 kc; 250 w. 1111 Market St., zone 3. Phone Market 1-8171. Golden Gate Broadcasting Corp. (acquired station 1939).
Rep Bob Dore.

Specialty programs (wkly): Negro (100%).
S. H. Patterson, pres; Norwood J. Patterson, gen mgr; J. Walter Carroll, coml mgr; Shirley O'Hara, program dir; John Wilks, promotion dir; John Rollk, chief engr; George Oxford, news dir.

KSAN-TV: Tv companion of KSAN.

KSAY (1958): 1010 kc; 10 kw, DA-D. 1550 California St., zone 9. Phone Prospect 6-6337. Bay Radio (original owner).

Grant Wrathall, pres & chief engr; Stanley G. Breyer, vp in charge of sales; Clair G. Halverson, gen mgr; Hal H. Hoffman, sales mgr.

KSFO (1925): 560 kc; 5 kw-D, 1 kw-N. 950 California St., zone 8. Phone Yukon 2-5500. TWX SF 1385. Golden West Broadcasters (acquired station August 1956) (See Gene Autry stations in "Group Ownership").
Rep AM Radio Sales.
Gene Autry, chmn of bd.; Robert O. Reynolds, pres; William D. Shaw, vp & gen mgr; Bert S. West, asst gen mgr & sales mgr; Robert A. Hansen, program dir; Louise Jorjorian, promotion & publicity dir; Harry Bartolomel, chief engr; William McPhillips, news dir.

KSFJ (FM) (May 10, 1958): 94.9 mc; 10 kw. 10 Claude Lane, zone 8. Phone Yukon 6-2825. KSFJ Inc.
H. N. Levitt, pres, gen mgr & coml mgr; Donald G. Wirtz, program dir; Ron Oxenham, chief engr.

KYA (Dec. 17, 1926): 1260 kc; 5 kw-D, 1 kw-N. Number One Nob Hill Circle, zone 2. Phone Douglas 2-2536. TWX SF 906. Golden State Broadcasters Inc. (acquired station May 1, 1958). (See Bartell stations in "Group Ownership").
Rep Young.

Gerald A. Bartell, pres; Morton J. Wagner, vp & gen mgr; Peter P. Theg, coml mgr; George Singer, program dir; George Goldman, promotion dir; Paul M. Beck, chief engr; Mark Adams, news dir; Jim Sparrow, farm dir; Norma Robison, women's dir.

KYA-FM (not on air; target date, early fall, 1959): 93.3 mc; 14.5 kw. Same address, licensee and staff as KYA (above).

SAN GABRIEL, Los Angeles County

KALI (1950): 1430 kc; 5 kw, DA-2. 758 E. Colorado Blvd., Pasadena, Calif. Phone Sycamore 6-1666. Tele Broadcasters of California, Inc. (acquired station February 1957). (See Tele-Broadcasters Inc. stations in "Group Ownership").
Rep Richard O'Connell, Frank Crennan.

Specialty programs: Negro, 55 hrs.; Spanish, 102 hrs.; both wkly.
H. Scott Killgore, pres; James Coyle, gen mgr; Willis Freitag, chief engr.

SAN JOSE, Santa Clara County

KEEN (June 21, 1947): 1370 kc; 5 kw-D, 1 kw-N, DA-2. Hotel De Anza, zone 13. Phone Cypress 4-0344. United Broadcasting Co. (original owner).
Rep Hollingbery.

Specialty programs: Spanish, 7 hrs. wkly.
George M. Mardikian, pres; Floyd Farr, gen mgr; Bob Blum, sales mgr; George D. Snel, program mgr & engineering dir; Ray Hollingsworth, promotion mgr; Al Robertson, news dir; Ken Wilhelm, farm dir.

KEEN-FM (not on air; target date, unknown): 100.3 mc; 3 kw. Will duplicate KEEN (above).

KLOK (Oct. 13, 1946): 1170 kc; 10 kw-D, 1 kw-N, DA-2. Route 3, Box 327-B, Phone Cypress 5-7313. Radio KLOK Inc. (original owner).
Rep Thomas F. Clarke; Don Pickens (San Francisco & Los Angeles).

Specialty programs: German, 1¼ hrs; Italian, 1 hr; Negro, ¼ hr; Polish, ¼ hr; Spanish, 40¼ hrs; Japanese, 6 hrs; Yugoslav, 1 hr; Scandinavian, 1 hr; Greek, 3½ hrs; Portuguese, 13¼ hrs; all wkly.
E. L. Barker, pres; Richard E. Ryan, gen & coml mgr; Ruth Poindexter Fish, program dir; Billy G. Cunningham, chief engr; Norman Nesbitt, news dir; Hamilton Fish, garden and farm dir; Jane Towne, women's dir.

KRPM (FM) (not on air; target date, summer 1959): 98.5 mc; 3.3 kw. 1506 Cherry Valley Drive., zone 25. Phone Cypress 7-3827. The Audio House, Inc.
Edward W. Meece, pres & gen mgr.

KSJO (September 1946): 1590 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 995. Phone Cypress 3-8030. Santa Clara Broadcasting Co. (acquired station 1948). (See "Newspaper Ownership").
Rep Pearson.

Norman Paul, pres & gen mgr; Earle Russell, coml mgr; Frank Darien, program dir; Dick Haist, promotion dir; Ernest McDaniel, chief engr; Ted Johansen, news & farm dir; Joyce Robinson, women's dir.

KSJO-FM (December 1946): 92.3 mc; 1.4 kw. Same address, licensee and staff as KSJO (above).

KKKK (June 24, 1948): 1600 kc; 1 kw, DA-1. P. O. Box 167, Phone Cypress 2-5080. San Jose Broadcasting Co. (original owner).
Rep McGavren.

Joe E. Levitt, pres & gen mgr; Frank G. Kilpatrick, operations mgr & program dir; Herman Stalberg, chief engr.

SAN LUIS OBISPO, San Luis Obispo County

KATY (1946): 1340 kc; 250 w. 1146 Monterey St. Phone Liberty 3-1340. KATY, Sweetheart of San Luis Obispo Inc. (acquired station November 1952).
Rep Meeker (eastern); Tracy Moore (west coast).

Maynard Marquardt, pres, gen mgr & coml mgr; G. O. Porter, vp & operations mgr.

KATY-FM (not on air, target date, unknown): 96.1 mc; 3.8 kw. Same address and licensee as KATY (above).

KCVH (not on air, target date, not announced): 1280 kc; 500 w-D. 661 Higuera St. Valley Electric Co. (original owner).
Christina Jacobsen, partner; Leslie Hacker, partner.

KSLY (not on air; target date, not announced): 1400 kc; 250 w. 3560 Washington St., San Francisco. Rex O. Stevenson.

KVEC (May 15, 1937): 920 kc; 1 kw-D, 500 w-N. P. O. Box 787. Phone Liberty 3-8830. John C. Cohan (acquired station June 13, 1956).

CORTEZ, Montezuma County

KVFC (Feb. 27, 1955): 740 kc; 1 kw-D. Box 740. Phone Logan 5-3464. KVFC Inc. (original owner). (See Hawkins-Hubbs Stations in "Group Ownership.") Also see "Newspaper Ownership."

CRAIG, Moffatt County

KRAI (1948): 550 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 65. Phone Taylor 4-6574. North-western Colorado Broadcasting Co. (See Colorado Network Stations in "Group Ownership.")
Network Colorado Net.
George O. Corey, pres & gen mgr; Dick Bonderud, station mgr.

DELTA, Delta County

KDTA (January 14, 1955): 1400 kc; 250 w. P. O. Box 452. Phone Trinity 4-4544. Monarch Broadcasting Co. (original owner).
Rep Hopewell.
Specialty programs: Spanish, ¼ hr. wkly.
D. E. Towne, pres, gen mgr & chief engr; Dana Towne, station & coml mgr & promotion dir; Rosemary Towne, program & women's dir; Wallace Torfin, news dir; Carl Powell, farm dir.

DENVER, Denver County

KDEN (March 4, 1956): 1340 kc; 250 w. 1601 W. Jewell Ave., zone 23. Phone West 5-3525. KDEN Broadcasting Co. (original owner).
Rep Breen & Ward (East Coast), B-N-B Inc. (West Coast).

E. E. Koepke, pres; Frank E. Amole Jr., gen mgr; Wally Geiger, coml mgr; Lloyd Knight, program dir; Jack White, promotion dir; Walt Wilson, chief engr; Tom Moore, news dir.

KDEN-FM (Oct. 1, 1958): 99.5 mc; 1.5 kw. Same address, licensee & staff (except Robert Rubin, coml mgr & program dir) as KDEN (above).

KFML (1956): 1390 kc; 1 kw-D. 262 Fillmore St., zone 6. Phone Dexter 3-1509. Note Broadcasting Co. (original owner).
Rep Meeker.

Evert A. Bancker, pres & program dir; Arthur R. Peterson, vp & gen mgr; Timothy O'Connor, coml mgr; Arthur L. Robertson, chief engr; Richard Stevens, news dir.

KFML-FM (1953): 98.5 mc; 2.35 kw. Duplicates KFML (above).

KFSC (June 5, 1954): 1220 kc; 1 kw-D. 3340 Lafayette St., zone 5. Phone Acoma 2-8935. Francisco V. (Paco) Sanchez (original owner).
Rep Harlan G. Oakes.

Specialty programs: French, ¼ hr.; German, 1½ hrs.; Polish, ¼ hr.; Spanish, 75 hrs.; Japanese, ¼ hr.; ¼ wkly.

Francisco V. (Paco) Sanchez, owner; Levi J. Beall, gen & coml mgr; Joe D. Alvarado, program dir; Walter Green, chief engr.

KGMC (see Englewood listing).

KEOW (1925): 630 kc; 5 kw, DA-N. Petroleum Club Bldg., zone 2. Phone Amherst 6-2611. Western Broadcasting Enterprises, Inc.
Network ABC. Rep Peters, Griffin, Woodward.

Robert L. Howsam, pres; Robert S. Hix, gen mgr; John J. McNairy, coml mgr; Harvey Ellsworth, program dir; Fred Everett, chief engr.

KICN (1941): 710 kc; 5 kw, DA-1. 814 14th St., zone 2. Phone Amherst 6-3703. Empire Broadcasting Inc. (acquired station May 1, 1953). (See Star Stations in "Group Ownership.")

Rep Young.
Don W. Burden, pres; Charles S. Crabtree, vp & gen mgr; Tom White, sales mgr; John Carver, production mgr.

KIMN (1922): 950 kc; 5 kw, DA-1. (CP 5 kw, DA-N). 5350 W. 20th Ave., zone 15. Phone Belmont 7-2734. TWX Lakewood 535. Mile High Stations Inc. (acquired station April 1, 1959). (See A. L. Glasmann Stations in "Group Ownership.") Also see "Newspaper Ownership."

Network MBS; Intermountain Network. Rep Avery-Knodel.
Cecil L. Heftel, pres, gen & coml mgr; Graham C. Richards, program dir; Dick Cline, promotion dir; George Vogel, chief engr; Mel Burns, news & farm dir; Jean Eastburn, women's dir.

KLAK (see Lakewood listing).

KLIR (Aug. 1, 1953): 990 kc; 1 kw-D. 6535 West Jewell Ave., zone 26. KLIR Inc. (acquired station May, 22, 1954). (See George Basil Anderson Stations in "Group Ownership.")

Network Keystone. Rep Best; Biddick (California).

George Basil Anderson, owner, gen mgr & program dir; H. G. Kincaid, business mgr; L. L. (Bert) Tracy, coml mgr; Delbert M. Smith, chief engr.

KLVB-FM (not on air; target date, unknown): 100.3 mc; 8.77 kw. Will duplicate KLIR (above).

KLZ (March 1922): 560 kc; 5 kw, DA-1. 131 Speer Blvd. Phone Main 3-4271. Aladdin Broadcasting Corp. (acquired station April 1, 1959). (See "Newspaper Ownership") and Time Inc. Stations in "Group Ownership.")

Network CBS. Rep Katz.
Hugh B. Terry, pres & gen mgr; Lee Fondren, station mgr; Charles Roberts, program dir; Quentin McCredie, promotion dir; Harvey Wehrman, chief engr; James Bennett, news dir; Pat Gay, women's dir.

KLZ-TV Tv companion of KLZ.

KOA (Dec. 15, 1924): 850 kc; 50 kw. 1625 California St., zone 2. Phone Main 3-6211. TWX DN 454. Metropolitan Television Co. (acquired station September 1952).

Network NBC. Rep Christal.
William Grant, pres & gen mgr; Ralph Radetsky, station mgr; Gene Grubb, sales mgr; Jim Atkins, program dir; Dean Faulkner, promotion mgr; Sid Davidson, chief engr; John Henry, news & special events dir; Chuck Muller, farm dir.

KOA-TV Tv companion of KOA.
KOSI (see Aurora listing).

KPOF (March 9, 1929): 910 kc; 5 kw-D. 1 kw-N. SH. 1845 Champa St., zone 2. Phone Tabor 5-3733. Pillar of Fire Inc. (original owner).

Specialty programs: German, ¼ hr. wkly.
Arthur Kent White, gen mgr; Kathleen M. White, station mgr; Robert B. Dallenbach, asst station mgr; Louis S. Wolfgang, business mgr; L. Ray Sharpe, program dir; Paul H. Schissler, chief engr; Dr. Donald J. Wolfram, news dir.

*Non-commercial operation.

KTGM (FM) (December 1955): 105.1 mc; 10 kw. 7530 West 16th Ave., zone 15. Phone Belmont 7-3665. Good Music Assoc.

Rep Fine Music Hi Fi Broadcasters.
William Colin Kirk, owner & gen mgr; Clarke Bergson, program dir; George A. Sollenberger Jr., chief engr.

KTLN (April 1948): 1280 kc; 5 kw, DA-2. 431 West Colfax Ave., zone 4. Phone Acoma 2-4811. Radio Denver, Inc. (acquired station April 1, 1956).

Rep Blair.
Richard B. Wheeler, pres & gen mgr; Jock McCoy, program dir; Dan Tyler, promotion dir; Norman Peterson, chief engr; William Pierson, news dir.

KUDY (see Littleton listing).
KXXI (see Golden listing).

DURANGO, La Plata County

KGGO (April 1, 1958): 1240 kc; 250 w. P. O. Box 3390. Phone Cherry 7-1407. Basin Broadcasting Co. (original owner).

Network ABC; Intermountain Network. Rep Avery-Knodel.

Specialty programs, Spanish, 1 hr. wkly.
Henry M. Long, pres & gen mgr; Kenneth C. Long, coml mgr; Doyle D. Jackson, chief engr & farm dir.

KUPV (1935): 930 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 641. Phone Cherry 7-4464. San Juan Broadcasting Corp. (original owner).

Rep Holman; John McGuire (Denver).
Price Wyatt, pres; R. E. Pat O'Brien, gen mgr; Robert Atkins, coml mgr; Herb Jobes, program dir; Al Gare, promotion dir; Lew Shaw, chief engr; Fran K. Toomey, news dir; Al Shaw, farm dir; Lee O'Brien, women's dir.

ENGLEWOOD, Arapahoe County

KGMC (Jan. 1952): 1150 kc; 1 kw-D. 3355 S. Broadway. Phone Sunset 1-4481. MacLee Radio (acquired station May 1, 1959).

Rep Radio-TV Rep.
Robert B. McWilliams, pres & gen mgr; Lee P. Mehlig, co-owner, coml mgr & program dir; David F. White, chief engr; Tim Sullivan, news dir; Ginny MacLee, women's dir.

FORT COLLINS, Larimer County

KCOL (March 1, 1947): 1410 kc; 1 kw, DA-N. P. O. Box 574. Phone Hunter 2-5991. Northern Colorado Broadcasting Co. (original owners). (See Farm & Home Stations in "Group Ownership.")

Network ABC; MBS; Intermountain Network.
Rep Devney.

Herb Hollister, pres; Ellis Attberry, vp & gen mgr; Orm Sherwood, coml mgr; Kent Miller, program dir; Harry Summer, chief engr; Mona Attberry, news dir.

KZIK (not on air; target date, not announced): 600 kc; 1 kw; DA-D. c/o John E. Aldren, 171 South Fenton St., Denver, Colo. Horsetooth Broadcasting Co.

Rep B-N-B Time Sales (West Coast).
John E. Aldren, principal stockholder.

FORT MORGAN, Morgan County

KFTM (May 22, 1949): 1400 kc; 250 w. Box 431. Phone Underhill 7-5674. Morgan County Broadcasting Co. (original owner).

Network Keystone.
Robert H. Dolph, pres & gen mgr; Sam Kerr, coml mgr; Dawson Jelinek, program-promotion dir & chief engr; Allen Dahms, news dir; Lloyd Walker, farm dir; Erna K. Dolph, women's dir.

GLENWOOD SPRINGS, Garfield County

KGLN (May 14, 1950): 980 kc; 1 kw-D. Box C. Phone Whitney 5-6501. KGLN Inc. (acquired station Jan. 1, 1953). (See Rex G. Howell Stations in "Group Ownership.")

Network MBS. Rep Holman (Chicago); McGuire (Denver).
Rex Howell, pres; Jerry Fitch, vp, gen, coml mgr & news dir; Marcie Fitch, program & women's dir; Al Maggard, chief engr; Frank Granberg, farm dir.

GOLDEN, Jefferson County

KFML-FM (see Denver listing).

KXXI (February 1957): 1250 kc; 1 kw, DA-D. 5801 W. 44th Avenue. Denver 12. Phone Genesis 3-6848. Golden Radio Inc. (acquired station April 1, 1958).

**Radio Stations CONTINUED
COLORADO CONTINUED**

Rep Bernard Howard (New York).
A. V. Bamford, pres; Cameron Lee, executive vp & gen mgr; James S. Lewis, coml mgr; Charles Bennett, program dir; Lalla Goodman, promotion dir; Irvin D. Johnson, chief engr; Mike Goodrich, news dir; Jerry Rhodes, farm dir; Sally London, women's dir.

GRAND JUNCTION, Mesa County

KEKO (Feb. 29, 1948): 1230 kc; 250 w. P. O. Box 629. Phone Chapel 3-1230. Voice of Western Colorado Inc. (original owner). (See D. Spencer Grow Stations in "Group Ownership.")

Rep Harlan G. Oakes (west coast).
D. Spencer Grow, pres; H. Abbott Tessman, gen & coml mgr; Bob Collins, program dir; Jim Elcher, chief engr & farm dir; Frank Gibbs, news dir; Jane Elbon, women's dir.

KREK (1926): 920 kc; 5 kw-D. 500 w-N. P. O. Box 30. Phone Chapel 2-5000. TWX GJ 8122. Western Slope Broadcasting Co. (original owner). (See Rex G. Howell Stations in "Group Ownership.")

Network MBS. Rep Holman; John L. McGuire Co. (Denver).
Rex G. Howell, pres & gen mgr; Douglas A. Weikle, coml mgr & program dir; James Meyer, chief engr; William Cleary, news dir; Alice Johnson, women's dir.

KREX-FM (not on air; target date unknown): 92.3 mc; 2.8 kw. Will duplicate KREX (above).

KREX-TV: Tv companion of KREX-AM-FM.

KSTR (June 19, 1957): 620 kc; 5 kw-D. P. O. Box 1110. Phone Chapel 3-1722. Mountain States Broadcasting Corp. (acquired station June 19, 1957).

Rep Grant.
E. Ann Thomas, pres & gen mgr; Jack Lewis, business mgr; Roy Hawkins, coml mgr; Ralph Seelye, program dir; Wm. W. Orr, promotion dir & news dir; Chas. C. Hay, chief engr; Peg (June Lee) Thomas, women's dir.

KREX-TV: Tv companion of KREX-AM-FM.

KSTP (June 19, 1957): 620 kc; 5 kw-D. P. O. Box 1110. Phone Chapel 3-1722. Mountain States Broadcasting Corp. (acquired station June 19, 1957).

Rep Grant.
E. Ann Thomas, pres & gen mgr; Jack Lewis, business mgr; Roy Hawkins, coml mgr; Ralph Seelye, program dir; Wm. W. Orr, promotion dir & news dir; Chas. C. Hay, chief engr; Peg (June Lee) Thomas, women's dir.

KSTP (June 19, 1957): 620 kc; 5 kw-D. P. O. Box 1110. Phone Chapel 3-1722. Mountain States Broadcasting Corp. (acquired station June 19, 1957).

Rep Grant.
E. Ann Thomas, pres & gen mgr; Jack Lewis, business mgr; Roy Hawkins, coml mgr; Ralph Seelye, program dir; Wm. W. Orr, promotion dir & news dir; Chas. C. Hay, chief engr; Peg (June Lee) Thomas, women's dir.

KYOU (Aug. 24, 1948): 1450 kc; 250 w. 2424 6th Ave. Phone Elgin 2-0262. Meroco Broadcasting Co. (original owner).

Network ABC, MBS, Keystone, Intermountain Network.

Elwood H. Meyer, pres & gen mgr; Everett Shupe, sec & coml mgr; Ned Bishop, program dir; Roland Reed, chief engr; Lee Voss, news dir; Glen Stutzman, farm dir.

LA JUNTA, Otero County

KEBZ (1936): 1400 kc; 250 w. 117 West Third St. Phone 985. Otero Broadcasting Co. (acquired station March 1952).

Network ABC; MBS; Keystone; Intermountain Network. Rep Indie Sales.

Specialty programs: Spanish, ¼ hr. wkly.
M. S. Morrison, pres; Fred E. Abernathy, gen mgr; John A. Doenges, asst mgr & prog dir; Zack Hernandez, promotion dir; Michael D. Alger, chief engr; Jerry Andrews, farm dir.

LAMAR, Prowers County

KLMB (July 26, 1948): 920 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 632. Phone 804. Southeast Colorado Broadcasting Co. (original owner) (See "Newspaper Ownership").

Network MBS, Keystone, Intermountain. Rep Continental.
Ralph Eaton, pres; Dennis Behan, gen mgr; William M. Jack Jr., coml mgr & promotion mgr; J. William Adams, program dir; Jack F. Connally, chief engr.

LAKEWOOD, Jefferson County

KLAK (Jan. 5, 1955): 1600 kc; 1 kw, DA-N. 1315 Oak St. Phone Belmont 7-1553. Lakewood Broadcasting Service (original owner).

Rep Harlan G. Oakes (Los Angeles).
Maurice J. DeVolt, gen mgr; Julia DeVolt, coml mgr; Eadythe G. Walker, program dir; Carson Finkley, chief engr; Bob Davies, news dir; Gus Swanson, farm dir; Kaytee Ellen, women's dir.

LEADVILLE, Lake County

KLVC (Sept. 21, 1951): 1230 kc; 250 w. 520 W. Sixth St. Phone 880. Raymond E. Roberts (acquired station June 1956).

Network ABC, MBS, Intermountain Network, Keystone.
Raymond E. Roberts, pres; Kent Roberts, gen mgr, chief engr & news dir; Lillie Kostelic, coml mgr; Bill Jay, program dir.

LITTLETON, Arapahoe County

KUDY (Aug. 20, 1957): 1510 kc; 1 kw, DA-1. 140 Woodlawn Center. Phone Pyramid 4-4211. Skyline Broadcasting Inc. (original owner).

Dean D. Jarvis, pres & gen mgr; Ted Haas, coml mgr; Tony Larson, program & news dir; Gene Price, promotion dir; Walt Wilson, chief engr.

Radio Stations CONTINUED

COLORADO CONTINUED

LONGMONT, Boulder County

KLMO (1949): 1050 kc; 250 w-D. P. O. Box 799. Phone Prospect 6-2323. Judson G. Rosebush (acquired station July 31, 1958). Judson G. Rosebush, pres; Larry Dieta, gen mgr; F. L. Dwyer, program dir; Henry Ankeny, chief engr.

LOVELAND, Larimer County

KLOV (June 10, 1955): 1570 kc; 250 w-D. 1440 E. 6th St. Phone Normandy 7-1570. Regional Broadcasting Corp. (acquired station Aug. 1, 1956). Rep George Hopewell. William R. Vogel, pres; David W. Martin, gen mgr; Charles Gerrard, asst mgr & news dir; Jack Rothrock, program dir; Lee Anderson, traffic mgr; Hal Bartz, chief engr; Lou Schnurr, asst chief engr.

MANITOU SPRINGS, El Paso County

KCMS (November 1956): 1490 kc; 100 w. Box 592, zone 9. Phone Mulberry 5-5776. Garden of the Gods Broadcasting Co. (original owner). C. M. Edmonds, pres & chief engr; Mrs. C. M. Edmonds, gen mgr; Jack Chandler, program dir.

KCMS-FM (July 1953): 102.7 mc; 21.5 kw. Same licensee as KCMS (above).

MONTE VISTA, Rio Grande County

KSLV (Feb. 5, 1954): 1240 kc; 250 w. 109 Adams St. Phone 553. Colorado Radio Corp. (original owner). (See Colorado Network stations in "Group Ownership"). Network Keystone, Colorado Network. George O. Cory, pres; D. Lee DeMoss, gen mgr; Del Leach, coml mgr; James L. Holton Jr., program dir; Tom Tomlinson, promotion dir; Norm Price, chief engr; Chuck Casey, news dir; Robert Kelley, farm dir; Angie Ortiz, women's dir.

MONTROSE, Montrose County

KUBC (1949): 580 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 279, Montrose. Phone Cherry 9-4546. Uncompahgre Broadcasting Co. (original owner). (See Colorado Network stations in "Group Ownership"). Network Keystone, Colorado Network. Ross C. McCafferty, pres; George O. Cory, gen mgr; Don Cory, coml mgr; Ed DeJulio, program dir; Norman Price, chief engr; Don Gallardo, news dir; Steve Lee, farm dir; Ferne Hinman, women's dir.

PUEBLO, Pueblo County

KAPI (Nov. 3, 1958): 690 kc; 250 w-D. 2829 Lowell. Phone Lincoln 5-2884. Centennial Radio Corp. Specialty programs (wkly): Spanish 7 hrs. Ray J. Williams, pres & gen mgr; Del Kinkle, sales mgr; Bob Burch, program dir; John Lambert, promotion dir; Dale Redingshafer, chief engr; John Bosman, news dir; Bob Burch, farm dir; Rose Martino, women's dir.

KCSJ (June 1947): 590 kc; 1 kw, DA-1. P. O. Box 155. Phone Lincoln 4-5782. TWX 8276. Star Broadcasting Co. (acquired station 1954). Rep Pearson. Specialty programs (wkly): Spanish 2 hrs., Slovenian 1 1/2 hrs. Cliff Hendrix, gen mgr & program dir; Howard Myers, coml mgr; Kenneth Renfrow, chief engr; Jon Giguere, news dir. KCSJ-TV: Tv companion of KCSJ.

KDEA (Dec. 29, 1947): 1230 kc; 250 w. 3011 Elizabeth. Phone Lincoln 4-5646. Pueblo Radio Co. (original owner).

Network Keystone. Rep Devney. Specialty programs (wkly): Polish 5 hrs, Spanish 8 hrs. Dee B. Crouch, pres, gen mgr & chief engr; William H. Beck, coml mgr & program & promotion dir; Bill Beck or John Patrick, news dir; John Patrick, farm dir; Gerry Wilson or Ray Poole, women's dir.

NEW (not on air; target date not announced): 95.1 mc; 2 kw. 3022 Fourth Ave. Hi-Lo Radio Inc. (original owner). Alva B. Adams, Leon Dudley, Jack G. Campbell, principal owners.

KFEL (August 1956): 970 kc; 1 kw-D. 4411 Goodnight Ave. Phone Lincoln 2-6884. KFEL Inc. (acquired station October 1956).

Rep Continental Radio Sales. Frank Donald Hall, pres; John T. Roscoe, mgr, chief engr & program dir; J. M. Johns, coml mgr & promotion dir; Howard Gordon Owen, news, farm & sports dir.

KGHF (1928): 1350 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 293. Phone Lincoln 2-5570. Gifford Phillips (acquired station 1946).

Network ABC, Intermountain. Rep Gill-Perna; Mary Wiley. Specialty programs (wkly): Spanish 1 hr. Gifford Phillips, pres; Robert D. Ellis, dir of

operations; John C. Lee, gen mgr; Ross Adkins, program dir; Antonio Mejia, chief engr; Jack Herrington, news dir.

KTUX (not on air; target date, not announced): 1480 kc; 1 kw, DA-D. 1601 W. Jewell Ave. Denver 23, Colo. Phone West 5-3525. Steel City Broadcasting Co. Rep Breen & Ward; B-M-B Inc. (West Coast). E. E. Koepke, pres & gen mgr; Walton W. Wilson, chief engr.

ROCKY FORD Otero County

KAVI (Jan. 16, 1956): 1320 kc; 1 kw-D. P. O. Box 832. Phone 248. Patrick & Rutledge Bcastg Co. (acquired station July 1959). Rep Pearson. Edward J. Patrick & Charles R. Rutledge, co-owners.

SALIDA, Chaffee County

KVRE (Dec. 10, 1948): 1340 kc; 250 w. P. O. Box 166. Phone Keystone 9-2575. Regional Broadcasting Corp. (acquired station Nov. 25, 1958).

Rep George Hopewell. William R. Vogel, pres; Bill Corrick, gen mgr & coml mgr; Jim Stritchko, program dir; Bill Greb, promotion dir; John Kirby, chief engr & news dir; Robert Easterly, farm dir; Mildred Graver, women's dir.

STERLING, Logan County

KGEK (Jan. 3, 1925): 1230 kc; 250 w. P. O. Box 830. Phone Lawrence 2-1607. Elmer G. Beehler (original owner).

Network Keystone. Elmer G. Beehler, chief owner & gen mgr; Al Ross, coml mgr & program dir; E. G. Beehler, chief engr; Louis Anderson, news dir; Ab Casey, farm & women's dir.

KOLE (March 22, 1955): 1490 kc; 250 w. Box 869. Phone Lawrence 2-1740. Sterling Broadcasting Corp. (acquired station Oct. 8, 1958).

Network ABC, MBS, Keystone, Intermountain Network. Rep Holman. Eugene Dodds, pres; Kerm Kath, vp & gen mgr; Robert J. Duffy, station mgr & chief engr; Guy Christian, coml mgr; Chris Weber, program dir; Charles Stevens, promotion dir; Monte Loos, news dir; Clarence Lebsack, farm dir; Carmen Lenihan, women's dir.

TRINIDAD, Las Anamas County

KCRT (May 21, 1946): 1240 kc; 250 w. P. O. Box 772. Phone Victor 6-3212. KCRT Inc. Network MBS, Keystone, Intermountain. Rep Indie Sales.

E. M. Cooper, pres, gen mgr & chief engr; Pete Deluca, program dir; Francis Hayes, sales promotion mgr.

WALSENBURG, Huerfano County

KFLJ (July 20, 1957): 1380 kc; 1 kw-D. P. O. Box 593. Phone 111. Floyd Jeter (original owner).

Rep Bob Dore. Specialty programs (wkly): Italian 1/2 hr.; Spanish 1 1/2 hrs. Floyd Jeter, owner, mgr & chief engr; Lee Jeter, program & women's dir; Dave Mockmore, news dir; Virginia Baysinger, Spanish language dir & local news dir.

CONNECTICUT

ANSONIA, New Haven County

WADS (May 8, 1956): 690 kc; 500 w, DA-D. 290 Main St. Phone Regent 5-4606. Valley Broadcasting Co. (original owner).

Specialty programs (wkly): Italian 1 1/2 hrs.; Polish 3 1/2 hrs.; Yiddish 1 hr. Sydney E. Byrnes, pres & gen & coml mgr; Wes Hobby, program dir; Don Richardson, promotion dir; Lisle Dorrian, chief engr; Alan Fletcher, news dir; Barbara Criscuolo, women's dir.

BRIDGEPORT, Fairfield County

WICC (March 1926): 600 kc; 1 kw-D, 500 w-N, DA-1. P. O. Box 9140. Phone Amherst 8-1601. Connecticut-New York Broadcasters Inc. (acquired station April 1, 1959).

Rep Young, Kettell-Carter (Boston). Kenneth M. Cooper, pres & gen mgr; John E. Metts, vp & bus mgr; Ray Colaneri, coml mgr; Frank Delfino, program dir; Bill Coddare, promotion dir; Pat Uliano, chief engr; Bill Whalen, news dir.

WJZZ (FM) (not on air; target date, not announced): 99.9 mc; 9 kw. Same address and licensee as WICC (above). WICC-TV: Tv companion of WICC and WJZZ (FM).

WNAB (September 1940): 1450 kc; 250 w. 991 Broad St., Zone 3. Phone Edison 3-3112. WNAB Inc. (original owner).

Network ABC, MBS, Yankee. Rep McGavren. Specialty programs (wkly): German 1/2 hr.; Italian 1 hr.; Negro 10 hrs; Polish 3 hrs.; Spanish 2 1/2 hrs.; Hungarian 1 hr; Russian 1 hr.

Harold Thomas, owner; John Ellinger, gen mgr; Harry Luke, program dir; Norman Howard, chief engr; James Elliott, news dir; Lydia Wells, women's dir.

BRISTOL, Hartford County

WBIS (Oct. 6, 1948): 1440 kc; 500 w-D. 183 Main St. Phone Ludlow 3-9265. Bristol Broadcasting Corp. (acquired station April 1, 1954). Rep Rambeau, Vance & Hopple. Specialty programs (wkly): Italian 1 hr. Eric S. Hatch, pres; Richard C. Kilbourn, coml mgr; Joseph Barbareto, news editor; Justin Tarnowski, chief engr.

BROOKFIELD, Fairfield County

WGHF (FM) (July 14, 1957): 95.1 mc; 20 kw. P. O. Box 11. Phone Spring 5-9095. Eastern Broadcasting System (original owner). A. J. Detzer, pres; D. J. Detzer, coml mgr; B. J. Jackson, program dir; Walter Hollis, chief engr.

DANBURY, Fairfield County

WLAD (October 1947): 800 kc; 250 w-D. 207 Main St. Phone Pioneer 8-3565. Berkshire Broadcasting Corp. (original owner). Rep Richard O'Connor, Foster & Creed. Specialty programs (wkly): Polish 1 hr. James B. Lee, chief owner; Sol Robinson, gen mgr & promotion dir; Paul Baker, program dir; Rudi Cehak, chief engr; Abe Najamy, news dir; Leroy Chapman, farm dir; Virginia Wren, women's dir.

WLAD-FM (December 1953): 98.3 mc; 340 w. Address, licensee & staff same as WLAD (above).

GROTON, New London County

WSUB (July 26, 1958): 980 kc; 1 kw-D. 119 Bridge St. Phone Hilltop 6-2494. Lawrence A. Reilly & James L. Spates (original owners). Rep Walker-Rawalt. James L. Spates, co-owner; Lawrence A. Reilly, co-owner & gen mgr; Warren F. Haas, coml mgr & promotion dir; Malcolm Morse, program dir; Armand Bernard, chief engr; Warren Bourque, news dir.

HAMDEN, New Haven County

WDEE (not on air; target date, not announced): 1220 kc; 250 w, DA-D. Avon Drive, Orange, Conn. Vincent De Laurentis.

HARTFORD, Hartford County

WCCC (1947): 1290 kc; 500 w-D. 338 Asylum St., zone 3. Phone Jackson 5-6648. Greater Hartford Broadcasting Co. (original owner). Rep Walker-Rawalt. William M. Savitt, pres; Max M. Savitt, sec-treas; Ralph H. Klein, station mgr & coml mgr; Jack Brooks, program dir; Michael Cookish, chief engr.

WCCC-FM (not on air; target date, not announced): 106.9 mc; 6.6 kw. Same address and licensee as WCCC (above).

WDRG (Dec. 10, 1922): 1360 kc; 5 kw, DA-1. 869 Blue Hills Ave., zone 12. Phone Chapel 2-5595. Buckley-Jaeger Broadcasting Corp. of Connecticut (acquired station July 20, 1959).

Network CBS. Rep Raymer. Victor Forker, gen mgr; William Malo, coml mgr.

WDRG-FM (not on air; target date, not announced): 102.9 mc; 7 kw. Same address and licensee as WDRG (above).

WFNO (FM) (1959): 93.7 mc; 7 kw. 1 S. Main St., West Hartford. General Broadcasting Inc.

Maxwell Gubin, Samuel Gubin and Robert Goldenhill, partners.

WEAY (See New Britain listing).

WECN (FM) (June 1956): 105.9 mc; 7 kw. P. O. Box 1062. Phone Beverly 5-8622. Concert Network Inc. (See Concert Network Stations in "Group Ownership").

Network Concert Net. T. Mitchel Hastings Jr., pres; William Meola, chief engr.

WPOP (1935): 1410 kc; 5 kw, DA-2. 600 Asylum Ave., zone 5. Phone Jackson 7-9131. Tele-Broadcasters of Connecticut. (See Tele-Broadcasters Inc. Stations in "Group Ownership.")

Network ABC, MBS, Yankee. Rep Young; Kettell-Carter (Boston). H. Scott Kilgore, pres & gen mgr; Philip A. Zoppi, coml mgr; Rogers B. Holt, chief engr.

***WRTC-FM** (June 30, 1958): 89.3 mc; 145 w. P. O. Box 250, zone 6. Phone Jackson 7-0447. Trinity College (original owner). Charles G. Mixer III, station mgr; Edward P. Seibert, program dir; Samuel C. Edsal, chief engr.

*Non-commercial educational.

WTIC (Feb. 10, 1925): 1080 kc; 50 kw, DA-N. 26 Grove St., zone 15. Phone Jackson 5-0801. TWX Hfd 372. Travelers Broadcasting Service Corp. (original owner).

Network NBC. Rep Christal. Paul W. Morency, pres; Walter Johnson, vp & gen mgr; Robert Tyrol, coml mgr; Bernard Mullins, vp & program dir; Eugene Murlaty, promotion dir; Harold Dorschug, dir of engineering; Thomas Eaton, news dir; Frank Atwood, farm dir; Jean Colbert, women's dir.

WTIC-FM (1940): 96.5 mc; 8 kw. Separate programming 2-5 p.m., 7-11 p.m. daily; otherwise duplicates WTIC (above).

WTIC-TV: Tv companion of WTIC-AM-FM.

**WTIC MEANS
GREATEST COVERAGE
TOP PERSONALITIES
ADULT ACCEPTANCE
DEDICATED SERVICE
IN RICH, RICH
SOUTHERN
NEW ENGLAND**



WTIC 50,000 watts

HARTFORD 15, CONNECTICUT Tel: JAcKson 5-0801

REPRESENTED NATIONALLY BY HENRY I. CRISTAL COMPANY

Radio Stations CONTINUED**CONNECTICUT** CONTINUED**MANCHESTER, Hartford County**

WVNF (May 18, 1958): 1230 kc; 250 w. P. O. Box 946. Phone Mitchell 3-2491. Manchester Broadcasting Co. (original owner).
John Deme, pres & gen mgr; Joe Girand, operations mgr; Henry Roberts, chief engr.

MERIDEN, New Haven County

WMMW (June 1947): 1470 kc; 1 kw-D. 99 Colony St. Phone Beverly 5-8747. Silver City Crystal Co. (original owner).

Rep Clark.
C. A. Schultz, pres; G. A. Kruttschnitt, gen mgr; Jack Durkin, coml mgr; Les Fox, program dir; Jack Durkin, promotion dir; John F. Roache, chief engr; Ray Hard, news dir.

WMMW-FM (March 1948): 96.7 mc; 7 kw. Address, licensee and staff same as WMMW (above), except Carl W. Schultz, gen mgr & program dir.

MIDDLETOWN, Middlesex County

WCNX (Dec. 12, 1948): 1150 kc; 500 w-D. River Road. Phone Diamond 7-2665. Middlesex Broadcasting Co. (original owner).

Rep Devney, Nona Kirby (Boston).
Specialty programs (wkly): Polish 1 1/2 hrs.
William J. O'Brien Jr. and Richard J. O'Brien, managing directors; William J. Glynn, program dir; Thomas Pollitt Jr., chief engr.

NEW BRITAIN, Hartford County

WHAY (May 1949): 910 kc; 5 kw, DA-2. 22 Grove Hill. Phone Baldwin 3-2721. Central Connecticut Broadcasting Co. (acquired station December 1951).

Network ABC, Connecticut State Network. Rep Pearson (New York), Nona Kirby (Boston).

Specialty programs (wkly): Italian 16 hrs.
Aldo DeDominicis, pres; Edward C. Obrist, gen mgr; John Dymo, asst mgr & local sales mgr; Gene Orland, program dir; Carole Ginsburg, public service dir; Hillis Holt, chief engr; Robert Regan, news dir; Betty Kimball, women's dir.

WKNB (August 1946): 840 kc; 1 kw-D. 1422 New Britain Ave., zone West Hartford 10. Phone Adams 3-8551. New Britain Broadcasting Co. (acquired station Aug. 1956) (See NBC and Springfield Television Stations in "Group Ownership.") (Application pending for sale to Beacon Broadcasting Co.)

Rep McGavren; Harry Wheeler.
Specialty programs (wkly): French 1 1/2 hrs.; Polish 3 hrs.

P. A. Sugg, pres; Peter B. Kenney, vp & gen mgr; Norton Virgien, local sales mgr; Robert W. Bray, program dir; Howard Wry, promotion dir; John P. Shipley, chief engr; Richard Muller, news dir; Ethelyn Harney, women's dir.

WNBC (TV): Tv companion of WKNB (above).

NEW HAVEN, New Haven County

WAVZ (Sept. 19, 1947): 1300 kc; 1 kw, DA-N. 152 Temple St., zone 10. Phone Spruce 7-4761. WAVZ Broadcasting Corp. (acquired station July 20, 1949).

Rep Hollingbery, Kettell-Carter (Boston).
Victor W. Knauth, chmn of board; Daniel W. Kops, pres; Richard J. Monahan, exec vp; Albert A. DeFilippo, vp of administration; Marvin E. Rosenblatt, local sales mgr; Jay Clark, program dir; Samuel Barstein, promotion dir; Frederick Brill, chief engr; George Phillips, news dir; Joanne Papagoda, farm dir; Barbara Buel, women's dir.

WELI (October 1935): 960 kc; 5 kw-D. 1 kw-N, DA-N (CP 5 kw, DA-N), 221 Orange St., zone 10. Phone University 5-1133. TWX 199. Connecticut Radio Foundation Inc. (acquired station May 25, 1945).

Rep H-R Representatives; Harry Wheeler.
Richard W. Davis, pres & gen mgr; Frederick T. King, chief engr; Jeanne Porter, women's dir.

WELI-TV: Tv companion station of WELI (above).

WNHC (1944): 1340 kc; 250 w. 1110 Chapel St. Phone Spruce 7-3611. TWX NH 87. Triangle Publications Inc. (acquired station Aug. 28, 1956). See Triangle Stations in "Group Ownership" and "Newspaper Ownership."

Network ABC. Rep McGavren.
Allan Henry, station mgr; William J. Gallagher, radio sales mgr; Howard Wessenberg, chief engr.

WNHC-FM (1948): 99.1 mc; 10 kw. Same address and licensee as WNHC (above).
WNHC-FM is key station in New England states for QXR-FM Network.

WNHC-TV: Tv companion of WNHC-AM-FM.

WYBC-FM (March 9, 1959): 94.3 mc; 0.3 kw. 242-A Yale Station. Phone University 5-6400. Yale Broadcasting Co.

Rep Ivy Radio Network.
Clinton C. Brooks, chairman; Wallace R. Ruwitch, business mgr; George J. Hubbs, program dir; Robert G. Sugarman, vice chmn; Terrill Vidal, technical dir; Anthony W. Hawthorne, public relations dir; Alfred C. Woodcock, sec.

NEW LONDON, New London County

WNLC (Sept. 13, 1936): 1490 kc; 250 w. 281 State St. Phone Gibson 2-4365. Thames Broadcasting Corp. (original owner).

Network MBS. Rep Kettell-Carter (Boston), Tracey Moore (California), Jack Masla (New York), Clem O'Neil (Chicago).

Specialty programs (wkly): Italian 1 hr., Polish 1 hr.

Gerald J. Morey, pres & gen mgr; Edwin H. Schwetzer, coml mgr; William Hoffman, program & promotion dir; Randolph Barrett, chief engr; David A. Connors Jr., news dir.

WNLC-TV: Tv companion of WNLC.

NORWALK, Fairfield County

WNLK (1948): 1350 kc; 500 w DA-N. 11 Wall St. Phone Temple 8-5566. Norwalk Broadcasting Co. (acquired station 1952).

Specialty programs (wkly): Italian 3 hrs.; Polish 1 hr.; Hungarian 1 hr.

James Stolcz, pres; Dick Bounerba, program dir; Clarence Burnham, chief engr; Curt Gibson, news dir.

NORWICH, New London County

WICH (1946): 1310 kc; 1 kw, DA-1. P. O. Box 629. Phone Turner 7-1613. Eastern Connecticut Broadcasting Co. (acquired station September 1953).

Rep Everett-McKinney; Foster-Creed (New England).

Specialty programs (wkly): French 1 hr.; Italian 2 hrs; Polish 1 hr.

Donald Lasser, pres; Richard Reed, gen mgr & coml mgr; Art Bouldin, program dir; Edward Adler, promotion dir; Alexander Dubensky, chief engr; Edward Leonard, news dir; Ray Bedard, farm dir; Virginia MacAddie, women's dir.

OLD SAYBROOK, Middlesex County

WLIS (Sept. 17, 1956): 1420 kc; 500 w-D. P. O. Box 368. Phone Evergreen 8-3546. Long Island Sound Radio Corp.

Rep Hopewell.
Joseph P. Trantino, pres & gen mgr; Alex Pernal, coml mgr; Vivian N. Trantino, program dir; Armand Romeo, chief engr.

PUTNAM, Windham County

WPCT (May 5, 1953): 1350 kc; 1 kw-D. 42 Main St. Phone Walnut 8-2721. Israel Putnam Broadcasting Co.

Specialty programs (wkly): French 4 hrs.

Rene Cote, pres; James Kelly, gen mgr; Earl Scaramella, coml mgr; Frank Carroll, program dir; J. A. Iodice, chief engr; Dick Alarie, news dir.

STAMFORD, Fairfield County

WSTC (1941): 1400 kc; 250 w. 270 Atlantic St. Phone Davis 4-7575. TWX 587. Western Connecticut Broadcasting Co. (acquired station Jan. 1, 1946) (See "Newspaper Ownership").

Network ABC, Conn. State Network. Rep Everett-McKinney (N.Y.).
Kingsley Gillespie, owner; Julian Schwartz, gen mgr; John Newhouse, program dir; Robert Reynolds, chief engr.

WSTC-FM (1941): 96.7 mc; 0.65 kw. Duplicates WSTC (above).

STORRS, Tolland County

WBUS (FM) (1956): 90.5 mc; 15 kw. Student Union Bldg., U. of Connecticut. Phone Garfield 9-4726. U. of Connecticut (original owner).

Greg Tuchay, station mgr; Barbara Gleason, coml mgr; Richard Gallunas, program dir; Terry King, chief engr.

TORRINGTON, Litchfield County

WBEY (December 1947): 990 kc; 1 kw-D. 127 Main St. Phone Hunter 9-4173. Pioneer States Broadcasters (acquired station April 1958).

Network Pioneer Network. Rep Breen & Ward (New York), Nona Kirby (Boston).

Specialty programs (wkly): Italian 8 hrs.
Albert Capstaff, pres; Donald E. Macfarlane, vp & gen mgr; Don Morrison, chief engr.

WTOB (Jan. 29, 1948): 1490 kc; 250 w 93 Perkins St. Phone Hunter 9-4181. Torrington Broadcasting Co. (acquired station April 1956).

Network MBS, Yankee, Conn. State. Rep Rambeau, Vance & Hopple; Walker-Rawalt (New England).

Specialty programs (wkly): Italian 1 hr.; Polish 1 hr.

Edmund William Waller, pres, chief owner & gen mgr; Alfred G. Eyre, station & coml mgr; David Morse Eiler, program dir & chief engr; Ray Marco, news dir; Rea King, women's dir.

WATERBURY, New Haven County

WATR (June 15, 1934): 1320 kc; 1 kw, DA-1 (CP 5 kw-D, 1 kw-N, DA-2). 440 Meadow St., zone 2. Phone Plaza 5-1121. WATR Inc. (original owner).

Network ABC, Connecticut State Net. Rep McGavren.

Harold Thomas, pres; Sam Elman, gen mgr & coml mgr; Andrew Toross, chief engr.

WATR-TV: Tv companion of WATR.

WBRY (1934): 1590 kc; 5 kw, DA-1. P. O. Box 1627. Phone Plaza 3-1125. WBRY Broadcasting Corp. (acquired station October 1953).

Network CBS. Rep Richard O'Connell (California & New York); William Reilly (Chicago); John E. Hetherington (St. Louis); Foster-Creed (Boston).

Sci Robinson, gen mgr; Murray L. Grossman, coml mgr; Bob Holczer, program dir; Frank B. Hales, chief engr.

WWCO (1946): 1240 kc; 250 w. 65 Bank St. Phone Plaza 4-5141. WWCO Inc. (acquired station July 22, 1958).

Network MBS, Yankee. Rep Masla.
Herbert Bloomingberg, pres; Gene Valentino, gen mgr; Charles Day, program dir; Martin Miller, chief engr.

WEST HARTFORD, Hartford County

WKNB (See New Britain listing).

WESTPORT, Fairfield County

WMMM (April 7, 1959): 1260 kc; 1 kw, DA-D. P. O. Box 511. Phone Capital 7-5133. Westport Broadcasting Co. (original owner).

Norman J. Bernstein, chief owner, gen mgr & promotion dir; James Gearhart, coml mgr; Kenneth Carter, station mgr; James M. Orre, chief engr; Wm. M. Hagemeyer, news dir.

WILLIMANTIC, Windham County

WILI (Oct. 5, 1957): 1400 kc; 250 w. Route Six at Airport Road. Phone Harrison 3-1621. Herbert C. Rice (acquired station April 1959).
Herbert C. Rice, owner & gen mgr.

DELAWARE**DOVER, Kent County**

WDOV (June 1948): 1410 kc; 1 kw-D. P. O. Box 727. Phone Redfield 4-5316. Dover Broadcasting Co. (acquired station March 1956) (See Henry Rau Stations in "Group Ownership").

Rep Headley-Read.
Henry Rau, pres; William S. Cook, vp & station mgr; Allen Hedgecock, coml mgr; John Masters, operations mgr; Lloyd Smith, dir of engineering; Edward Miller, farm dir; Virginia Denison, women's dir.

WDOV-FM (November 1955): 94.7 mc; 2.8 kw. Duplicates WDOV (above).

WKEN (Aug. 2, 1957): 1600 kc; 500 w-D. P. O. Box 549. Phone Redfield 4-5797. Coastal Carolina Broadcasting Corp. (acquired station Jan. 24, 1958) (See James Olin Tice Jr. Stations in "Group Ownership").

Network ABC. Rep Webb.
James Olin Tice Jr. pres; Tim Fredericks, gen mgr; David Schiefer, program dir; Bill Hayes, promotion dir; James H. Gentry, chief engr; Mrs. Lula Wilson, women's dir.

GEORGETOWN, Sussex County

WJWL (April 1, 1951): 1600 kc; 1 kw-D. Phone 2567. Rollins Broadcasting of Delaware Inc. (original owner). (See Rollins Stations in "Group Ownership").

Rep Rollins Broadcasting (Chicago, New York, St. Louis).
O. Wayne Rollins, pres; Charles R. Maillet, vp & gen mgr; John C. Calhoun, program dir; Edward Marzoa, chief engr; Lester T. Coleman, farm dir.

MILFORD, Kent County

WKEB (Oct. 30, 1953): 930 kc; 500 w, DA-D. P. O. Box 444. Phone Garden 2-8881. Kent-Sussex Broadcasting Co. (original owner).

Herbert M. Griffith Jr., partner, gen & coml mgr & promotion dir; Charles V. Lundstedt, partner, chief engr & operations mgr; Borden E. Smith, program, news, farm & women's dir.

SEAFORD, Sussex County

WSUX (1955): 1280 kc; 1 kw-D. P. O. Box 327. Phone National 9-7933. Elizabeth and W. Courtney Evans (original owners).

Elizabeth Evans, gen mgr & coml mgr;

TO BUY OR SELL
CONTACT THE NEAREST OFFICE

HAMILTON-LANDIS & ASSOCIATES, INC.

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Shaheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sutter St.
RI 8-1175	EX 2-5671
NATIONWIDE • NEGOTIATIONS	
FINANCING • APPRAISALS	

Bobby Killen, program dir; Dick Lee, news dir; Betty Dale, women's dir.

WILMINGTON, New Castle County

WAMS (1947): 1380 kc; 1 kw, DA-1 (CP 5 kw-D, 1 kw-N, DA-2). 414 French St. Phone Olympia 4-8881. Rollins Broadcasting of Delaware Inc. (acquired station 1954) (See Rollins Stations in "Group Ownership").
Rep Eastman.

O. Wayne Rollins, pres; Charles W. Stone, vp & gen mgr; Dick Lee, coml mgr; Fitzgerald McDaniel, chief engr; Jack Barry, news dir.

WDEL (1922): 1150 kc; 5 kw, DA-2. Tenth & King St. Phone Olympia 8-7268. Delmarva Broadcasting Co. (acquired station 1931) (See "Newspaper Ownership" and Steinman Stations in "Group Ownership").
Network NBC. Rep Meeker.

Clair R. McCollough, station executive; J. Robert Gulick, gen sales mgr; Thomas R. Nunan Jr., national sales mgr; Harvey C. Smith, station mgr; Richard Aydelotte, program dir; Paul I. Woodland, promotion mgr; J. E. Mathiot, technical dir.

WDEL-FM (1950): 93.7 mc; 20 kw. Duplicates WDEL (above).

WILM (1921): 1450 kc; 250 w. 920 King St. Phone Olympia 4-7771. Delaware Broadcasting Co. (acquired station 1949).

Network ABC. Rep Bolling.
Specialty programs (wkly): Negro 13 hrs. Ewing B. Hawkins, pres; Jackson F. Lee, vp, mgr & sales mgr; Richard B. Holmes, program dir; Eugene Szymanski, chief engr; Harry F. Thernal, news dir; Marjorie Price, women's dir.

WJBR (FM) (1957): 99.5 mc; 20 kw. 2617 Ebricht Road. Phone Olympia 4-2223. John B. Reynolds.

Rep Fine Music Hi-Fi Broadcasters.
John B. Reynolds, owner & coml mgr; John B. Reynolds Jr., gen mgr; Albert J. Vargo, program dir; Robert R. Walsh, chief engr.

WTUX (April 21, 1947): 1290 kc; 1 kw-D. 1400 Market St. Phone Olympia 5-8821. Port Frere Broadcasting Co. (original owner).

Gordon K. MacIntosh, pres & gen mgr; William S. Ewing, coml mgr; Donald Mathewson, program dir; Henry Cook, promotion dir; Dom-

Radio Stations CONTINUED

inick DePenzgrazio, chief engr; William Pfeiffer, news dir; Robert S. Darby, farm dir; Elizabeth S. Ahner, women's dir.

DISTRICT OF COLUMBIA

WASHINGTON, District of Columbia

WARL-AM-FM (See Arlington, Va. listing).

WASH (FM) (1945): 97.1 mc; 15 kw. 1319 F St., N.W., zone 4. Phone District 7-1356. Commercial Radio Equipment Co.

Rep Good Music Broadcasters Inc.
Specialty programs (wkly): Italian 1 hr; Greek 1 hr.

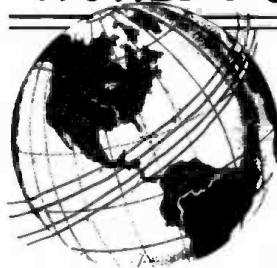
Everett L. Dillard, gen mgr; Jean M. Dillard, station mgr; Kathryn Epstein, sales mgr; Richard Patrick, program dir; Eugene Juraskinski, chief engr.

WDON Wheaton, Md.: Am companion station of WASH(FM).

THE AMAZING STORY OF WOOK!

WOOK WASHINGTON D.C.

WORLD'S *Only* 24 HOUR A DAY NEGRO PROGRAMMED *Station*



- ★ 1/2 of the Nation's Capital is Negro
- ★ Over 600,000 Negroes live in metropolitan Washington
- ★ Over 3/4 million Negroes live in W O O K's primary coverage area (0.5 MV/M contour)

★ 95.5% of D.C.'s Negroes are employed fulltime

★ D.C. Residents enjoy high median income—
Negro—\$2635.00
White—\$3321.00

Washington's SPECTACULAR INDEPENDENT STATION

WOOK

is the most talked about station in the nation! Continually SOLD OUT because of audience, market, sales and results.

WOOK

WASHINGTON'S FIRST INDEPENDENT STATION

ASK BOB WITTIG AT UBC'S N. Y. OFFICE—PLAZA 5-9145
or UBC, 8th & Eye Sts., N.W., Washington, D. C.—RE 7-8000

Radio Stations CONTINUED

DISTRICT OF COLUMBIA CONTINUED

- WDON** (See Wheaton, Md. listing).
- WEAM** (See Arlington, Va. listing).
- WFAX** (See Falls Church, Va. listing).
- WGAY** (See Silver Spring, Md. listing).

WGMS (1946): 570 kc; 5 kw-D, 1 kw-N, DA-4. Harrington Hotel, zone 4. Phone Executive 3-8676. RKO Teleradio Pictures Inc. (acquired station January 2, 1958). (See RKO Teleradio Pictures Stations in "Group Ownership.")
Rep Avery-Knodel.
Thomas F. O'Neil, pres; Raymond F. Kohn, gen mgr; Perry S. Ury, sales mgr; Charles O. Wood, dir of programming; Sol Hurwitz, dir of promotion; Rogers B. Holt, chief engr.

WGMS-FM (1946): 103.5 mc; 20 kw. Duplicates WGMS (above).

WMAL (1925): 630 kc; 5 kw, DA-1, 4461 Connecticut Ave., N.W., zone 8. Phone Kellogg

7-1100. TWX 50. Evening Star Broadcasting Co. (acquired station May 1, 1938). (See Evening Star stations in "Group Ownership" and "Newspaper Ownership").
Network ABC. Rep H-R Representatives.
John W. Thompson Jr., pres; Frederick S. Houwink, gen mgr; Ken Carter, mgr; Rupe Werling, program dir & promotion dir; Allan T. Powley, chief engr.

WMAL-FM (May 15, 1948): 107.3 mc; 20 kw. Address, licensee & staff same as WMAL (above), except Stan Hamilton, program dir.

WMAL-TV: Tv companion of WMAL-AM-FM.

WOL (1924): 1450 kc; 250 w. 2000 P St., N.W., zone 6. Phone Hobart 2-3900. Washington Broadcasting Co. (acquired station Nov. 15, 1953). (See Henry Rau Stations in "Group Ownership.")

Network MBS. Rep Headley-Reed.
Specialty programs (wkly): Italian 2 hrs; Greek 1 hr.
Henry Rau, pres & gen mgr; George Oliviere, coml mgr; Lloyd Smith, dir of engineering; Patrick Kelly, business mgr.

WOL-FM (1946): 98.7 mc; 20 kw. Duplicates WOL (above).

WOOK (1940): 1340 kc; 250 w. 8th & I Sts., N.W. Phone Republic 7-8000. United Broadcasting Co. (acquired station 1951). (See United Broadcasting Co. Stations in "Group Ownership")

Rep Bob Wittig, New York.
Specialty programs: Negro, 100%.
Richard Eaton, pres; John Panagos, vp & gen mgr; Odus Von Blasingame, coml mgr; Cliff Holland, program director; E. E. Stephens, chief engr; Al Jefferson, news dir; Nat Albright, sports dir.

WFAN (FM) (1948): 100.3 mc; 9.4 kw. Duplicates WOOK (above).

WPGC-AM-FM (See Morningside-Oakland, Md. listing).

WPXK (See Alexandria, Va. listing).

WRC (Aug. 1, 1923): 980 kc; 5 kw. DA-N. 4001 Nebraska Ave., zone 16. Phone Emerson 2-4000. TWX 89. National Broadcasting Co. (original owner). (See NBC owned stations in "Group Ownership")

Network NBC. Rep NBC Spot Sales.
Robert E. Kintner, pres; Carleton D. Smith, vp & gen mgr; Joseph Goodfellow, station mgr; Harry A. Karr Jr., sales mgr; William C. Grayson, program mgr; Ralph R. McCawley, advertising & promotion mgr; Lefferts A. McClelland, operations dir; Cassius Keller, news dir.

WRC-FM (Aug. 1, 1923): 93.9 mc; 20 kw. Duplicates WRC (above).
WRC-TV: Tv companion station of WRC-AM-FM.

WRNC (FM) (See Oakland, Md. listing).

Jean Dillard, Mgr. LO 5-4546
Wheaton, Maryland
2647 University Blvd., W.

WDON RADIO



Chosen by Gillette, Coca Cola and others
for special campaigns

\$9,345

WDON is a top-side daytime
favorite in Montgomery County,
Md., Washington's Highest In-
come Suburban Area with a 1958
Median Annual Family Income of

**ANY WAY YOU LOOK
AT IT**

**RIGHT SIDE UP
OR
UPSIDE-DOWN**

WASH-FM
Washington, D. C.'s

**BETTER
MUSIC
Station**

. . .

**Delivers the
ADULT, HIGH INCOME,
BETTER EDUCATED
Audience of the
Nation's Capital**

"Audience Analysis" and Results of Special
PULSE Washington FM Survey on Request

Contact WASH-FM or Good Music Broad-
casters, Inc., N.Y.C.

**Washington's Oldest
Operating FM Station**

WASH-FM

809 International Bldg.
Washington 4, D. C.
DI 7-1356

**First in Listeners
in Suburban Maryland**

WINX

1600
TOP OF YOUR DIAL

**8TH & EYE STS., N.W.
WASHINGTON, D. C.**

**8 BALTIMORE RD.
ROCKVILLE, MD.**

**Largest Daytime-Nighttime
Audience of Any Station
Operating in Montgomery and
Prince Georges Counties**

PULSE, APRIL, 1958

**NEW YORK OFFICE
420 Madison Avenue
PLaza 5-9145**

Verified Figures

WGAY PIONEERS IN MAJOR PROGRAMMING "BREAK-THROUGH"

WASHINGTON, D.C.—WGAY, maintaining studios in Maryland, Virginia and the District of Columbia, has pioneered in two major "break-throughs" in present-day stereotyped programming. All newscasts are presented without commercial interruption, and the station features "Music-Casters" playing a wide range of music—from Mantovani to Crosby.

Nearly a million Government employees and their families now have their own "Voice of Government" Radio Station in this rich Metropolitan area, according to WGAY President and Chairman of the Board, Connie B. Gay.

Verified figures already obtained from home interviews and car-pool drivers show that over 62 per cent of these high income Government people turn first to 1050 on their radio dial (WGAY's better music frequency) to find out what goes on in their own departments. As a result, sponsors are experiencing results unheard of in Washington area merchandising.



WGAY

1050 on Your Dial

"The Radio Voice of Government People
in The Nation's Capital"

One of 6 Connie B. Gay radio stations

For Availabilities Contact
Director of National Sales,
Ed Winton—EMerson 3-8110

Serving the largest specialized group of listeners in any one city in the world

DELRAY BEACH, Palm Beach County

WDBF (Feb. 1, 1952): 1420 kc; 5 kw-D, DA. P. O. Box 2616. Phone Crestwood 6-7311. Boca Raton Bible Conference Grounds Inc. (acquired station May 15, 1957).
Network: Keystone.
Wendell P. Lovelless, gen mgr; George W. Strickland, coml mgr; Alyce Louise Pabst, program dir; Robert W. Schulz, chief engr.

EAST PALATKA, Putnam County

WREA (not on air; target date: fall 1959): 1480 kc; 500 w-D. P. O. Box 222. Rea Radio & Electronic Labs.
Anthony P. Corrado & Peter Corrado, owners.

EAU GALLIE, Brevard County

WMEG (January 4, 1956): 920 kc; 1 kw-D. Box 98, Phone Alpine 4-2282. Mel-Eau Broadcasting Corp (original owner).
A. V. Catterton, pres, gen mgr, news dir; Victoria C. Martin, secy-treas, asst mgr, advertising mgr; Roy A. Wentworth, coml mgr; Donna K. Walters, program dir; Gene W. Bueckman, promotion dir; Arthur E. Gliner, chief engr; Jeanine E. Joiner, women's dir.

EUSTIS, Lake County

WLCE (See Leesburg-Eustis listing).
WLCO (July 15, 1955): 1240 kc; 250 w. Box 1505. Phone Elgin 7-4191. Floyd W. Hess (acquired station May 1, 1956).
Rep Southeastern Key.
Floyd W. Hess, owner & gen mgr; Morton C. Cook, station mgr & coml mgr; Thomas I. Ward, program dir; James M. Wall, chief engr; Earl M. Hagar, news dir.

FERNANDINA BEACH, Nassau County

WFEF (Nov. 30, 1955): 1570 kc; 1 kw-D. P. O. Box 457. Phone 3667. Murray Broadcasting Corp. (acquired station May 8, 1957).
Rep Ted Steel (New York).
Specialty programs (wkly): Negro 5 hrs.
Edward G. Murray, pres; Robert W. Chase, gen mgr & chief engr; Randy Liles, coml mgr; Johnny Gordon, program dir & promotion dir; Chuck Scott, news dir.

FORT LAUDERDALE, Broward County

WFTL (1946): 1400 kc; 250 w. 1785 N.E.



**Don't ENVY Him...
JOIN Him!**

Discover New —
Fresh — Effective —
Profit Opportunities.

- ✓ Market Analysis
- ✓ National Sales Presentations
- ✓ Market Promotions
- ✓ Station Promotions
- ✓ Management Consultations



The Addison Terry Co.
224 Atlanta Avenue
Decatur, Georgia
Call: Atlanta — DRake 3-1442

15th St. Phone Jackson 3-2511. WFTL Broadcasting Co. (acquired station Aug. 1, 1958).

WWIL (1950): 1580 kc; 1 kw, DA-1. (CP 10 kw-D, 1 kw-N, DA-2). 132 E. Las Olas Blvd. Phone Jackson 5-1556. Florida Air-Power Inc. (acquired station November 3, 1958).
Rep. Rembeau-Vance-Hopple; Dora-Clayton (regional).
L. M. Browning, pres & coml mgr; R. L. Bowles, vp, gen mgr & promotion dir; Jack Swart, program dir & news dir; George Ralston, chief engr; Darcy Shean, women's dir.

WWIL-FM (not on air, target date September 1959): 103.5 mc; 31 kw. Same licensee, address as WWIL (above).

FORT MYERS, Lee County

WINK (1938): 1240 kc; 250 w. 2824 Palm Beach Blvd. Phone Edison 4-1141. Fort Myers Broadcasting Co. (acquired station 1946).
Network CBS. Rep Walker-Rawalt.
Edward McBride, pres; A. J. Bauer, gen mgr; M. Wyzgz, coml mgr; F. Nodine, program dir; David Howell, promotion mgr; B. Bachman, chief engr; Vernon Lundquist, news dir; Ed Bouque, farm dir; Trullie Bee, women's dir.
WINK-TV: Tv companion of WINK.

WMYR (Nov. 11, 1952): 1410 kc; 5 kw-D, 500 w-N. DA-N. Box 1486. Phone Edison 5-1175. Robert Hecksher (original owner).
Robert Hecksher, owner, gen mgr & chief engr.

FORT PIERCE, St. Lucie County

WARN (Dec. 24, 1952): 1330 kc; 1 kw-D. P. O. Box 1343. Phone Howard 4-1330. Hurricane Broadcasting Service (original owner).
WIBA (May 18, 1946): 1400 kc; 250 w. P. O. Box 1401. Phone Howard 4-1400. Indian River Broadcasting Co. (acquired station Jan. 19, 1953).
Network NBC. Rep United Spot Sales.
Specialty programs: Negro, 9 hrs. wkly.
James L. Howe, pres & gen mgr; Sam Lawder, station mgr; Kingsley Butt, coml mgr; Harriet Lawder, traffic mgr; James Keyes, promotion dir; Stuart R. Money, chief engr; Anne Wilder, news dir; Don Raffey, sports dir.

FORT WALTON BEACH, Okaloosa County

WFBS (June 28, 1956): 950 kc; 1 kw-D. P. O. Box 488. Phone Cherry 4-5685. West Florida Broadcasting Service (original owner).
Specialty program: Negro, 1 hr. wkly.
H. French Brown Sr., owner, gen mgr & coml mgr; Mrs. H. French Brown Sr., program dir; Samuel A. Eaton, chief engr.
WFTW (1953): 1260 kc; 1 kw-D. 39 E. Main St. Phone Cherry 3-3123. Vacationland Broadcasting Co. (original owner).

GAINESVILLE, Alachua County

WDVH (October 1954): 980 kc; 5 kw-D. P. O. Box 289. Phone Franklin 2-2528. WDVH Inc. (original owner).
Rep Everett McKinney; Ochs (regional).
R. A. Vaughn, pres; Thomas R. Hanssen, gen mgr, coml mgr & chief engr; William P. Marr, program dir; Gene Bowen, promotion dir; Rick Hutto, news dir; Everett Flagg, farm dir; Betty Daniels, women's dir.
WGGG (1948): 1230 kc; 250 w. P. O. Box 501. Phone Franklin 6-3922. Radio Gainesville Inc. (acquired station April 1, 1958). (See T. K. Cassel stations in "Group Ownership").
Network MBS. Rep Best.
Specialty programs: Negro, 2 hrs wkly.
Carl J. Swanson, gen mgr; Leon Mims, station mgr & coml mgr; William Mansfield, program dir; Peggy Wiesner, promotion dir; Iotis Adams, chief engr; Wynn Brown, news dir; Clifford Waldon, farm dir; Edna Lambreth, women's dir.

WBUF (October 1928): 850 kc; 5 kw, DA-N. P. O. Box 2757, University Station. Phone Franklin 6-7575. U. of Florida (original owner).
Network NBC.
Garland Powell, dir emeritus; Kenneth F. Small, dir; Robert L. Black III, coml mgr; Pierre A. Bejano, program dir; Bertram MacNamara, chief engr; J. Francis Cooper, farm dir.
WBUF-FM (1948): 104.1 mc; 12 kw. Duplicates WRUF (above).

GREEN COVE SPRINGS, Clay County

WGEC (under construction): 1580 kc, 500 w-D. Frank Van Hobbs.

HOLLYWOOD, Broward County

WGMA (1953): 1320 kc; 1 kw-D. 1909 Harrison St. Phone Wabash 2-2903. Melody Music Inc. (acquired station April 1957).

HOMESTEAD, Dade County

WSDB (Nov. 2, 1957): 1430 kc; 500 w-D. 507 N.W. 2nd St. Phone Circle 7-2445. South Dade Broadcasting Co. Inc. (original owner).
Specialty programs: Negro, 7 hrs. wkly.
J. Abney Cox, pres; Merritt Hilliard, gen mgr; Hank Cutshall, coml mgr; John Triplett,

Radio Stations CONTINUED**FLORIDA CONTINUED**

program dir; Hap Henderson, promotion dir; Erwin Fuller, chief engr; Ann Schwartz Hilliard, news dir; Evalyn Holly, women's dir.

JACKSONVILLE, Duval County

WJPE (Oct. 23, 1958): 690 kc; 25 kw-D. Phone (station) Congress 4-9555. (sales office, Prudential Bldg.) Flanders 9-9000. Brennan Broadcasting Co. (original owner).
Rep Radio-Tv Reps.
William J. Brennan, pres & gen mgr; Jim Atkins, sales mgr; Ted Jones, program dir; Felix Robinson, promotion dir; Cyril G. Brennan, chief engr; Robert Dowst, news dir; Shirley Frenier, women's dir.

WIVY (August 1948): 1050 kc; 1 kw-D. P. O. 228-A. WIVY Inc. (acquired station June 1950).

Bill Goodwin, gen mgr.
WJAX (November 1925): 930 kc; 5 kw, DA-N. P. O. Box 1740. Phone Elgin 4-1681. City of Jacksonville. (original owner).
Network NBC. Rep Headley-Baed.
J. Dillon Kennedy, commissioner in charge; J. W. Douglass, acting mgr; Mrs. Margaret Scott, program supvr; Kenneth B. Kroter, chief engr; Ed McCullers, news dir; Sel Mann, farm dir.

WJAX-FM (October 1948): 96.1 mc; 7.7 kw. Duplicates WJAX (above).

WMBB (1935): 1460 kc; 5 kw, DA-N. P. O. Box 960. Phone Elgin 5-9001. TWX JK 448. WMBR Inc. (acquired station Sept. 14, 1958).
Network CBS. Rep Blair.
Ben Strouse, pres; Sidney L. Beighley Jr., vp & gen mgr; Donald R. Smith, operations mgr; Tommy Harper, production mgr; Charlie Trotta, promotion dir; C. Roy King, chief engr; Charles Schon, news dir.

WMBB-FM (1949): 96.1 mc; 50 kw. Same address, licensee and executives as WMBR (above).

WOBS (1948): 1360 kc; 5 kw-D. P. O. Box 5648, zone 7. Phone Exbrook 8-3411. Mel-Lin Inc. (acquired station Dec. 15, 1957).
Rep Gill-Perna; Dora-Clayton (southeast).
Specialty programs: Negro, 100%.
Larry R. Picus, vp; Alexander Keirsej, gen mgr; George Johnston, coml mgr; John Shaw, program dir; Rev. H. L. Herod, promotion dir; Ari M. Thomas, chief engr; Arthur Morton, news dir; Tex Kersey, farm dir; Yvonne Daniels, women's dir.

WPDQ (August 1942): 600 kc; 5 kw, DA-N. Gulf Life Bldg. Phone Elgin 4-4421. Jacksonville Broadcasting Corp. (original owner).
Rep Venard, Rintoul & McConnell; Ayres (southeast).
James R. Stockton, chmn of board; Robert R. Feagin, pres & gen mgr; Ernest R. Currie, vp & asst gen mgr; Richard C. Fellows, operations mgr; Ernest E. Haralson, chief engr; Ed Grant, news dir; Allan Lane, sports dir; Anne Dally, women's dir.

WQIE (July 1955): 1280 kc; 5 kw-D. P. O. Box 3156, zone 6. Phone Elgin 4-4501. Rowland Broadcasting Co. Inc. (acquired station July 11, 1957).
Rep Forjoe.
Marshall W. Rowland, pres & gen mgr; Robert T. Rowland, coml mgr; Glenn Reeves, program dir; Frank Thies, chief engr & asst mgr; Ed Jordan, farm dir; Adella D. Gordon, women's dir.

WBHC (July 4, 1950): 1400 kc; 250 w. 247 Margaret St., zone 3. Phone Elgin 6-0461. Radio Station WRHC Inc. (original owner).

WTTT (see Arlington, Fla., listing).
WEOK (1940): 1320 kc; 5 kw, DA-N. 122 W. Forsyth St. Phone Elgin 6-1373. Radio Jax. Inc. (acquired station July 1957).
Network ABC. Rep Eastman.
Jack Wheeler, pres & gen mgr; Wayne Mashburn, coml mgr; Ronald Martin, program dir & news dir; Reed Gardner, promotion dir; William Cooper, chief engr; Joe Dressler, farm dir; Pat Stafford, women's dir.

WFEM (FM) (1947): 96.9 mc; 9.7 kw. Irving Glick.

JACKSONVILLE BEACH, Duval County

WZBO (1947): 1010 kc; 1 kw-D. P. O. Box 278. Phone Cherry 6-3222. Andrew B. Letson (acquired station May 27, 1957).

KEY WEST, Monroe County

WKIE (March 26, 1959): 1500 kc; 250 w, DA-1. P. O. Box 1487. Phone Cypress 4-2523. Florida Keys Broadcasting Corp. (original owner). (See Hook Stations in "Group Ownership").
Roth E. Hook, executive vp & chief owner; J. M. Fernandez Jr., pres; James H. Johnson, gen mgr & chief engr; W. H. Bass, sales mgr; Archie O. Wade, program dir; Holman D. King, promotion dir; Murphy McHenry, news dir.
WKWF (October 1945): 1600 kc; 500 w. P. O. Box 1300. Phone Cypress 6-2222. John M. Spottwood (original owner).
Network ABC. MBS, Keystone.
John M. Spottwood, licensee & gen mgr; Ray A. Schoneck, station mgr; Robert W.

FLORIDA CONTINUED

Leach, program dir; Charles R. Lowe, chief engr; Mary S. Spottswood, women's dir.

KISSIMMEE, Osceola County

WFWB (1954): 1220 kc; 250 w-D. Lago ista Blvd. Phone Tilden 6-7181. Frank A. aylor (acquired station March 1956).

LAKE CITY, Columbia County

WDBE (May 8, 1946): 1340 kc; 250 w. U. S. Highway 41 South. Phone 525. WDBE Inc. (acquired station April 1, 1959). See Charles B. Britt Stations in "Group Ownership."
Network MBS, Keystone. Rep Ayers (Atlanta).

Charles B. Britt, pres; Ted Powers, gen mgr & coml mgr; Ivan Perry, program dir & farm dir; Pat Webster, chief engr; Tuttle Walker, news dir; Alliene J. Hix, women's dir.

WGBO (Nov. 14, 1958): 960 kc; 500 w-D. 30 N. Hernando. Phone 3450. Columbia County Broadcasting Co. (acquired station April 1959). Rep Hopewell.

Don Dockery, pres & chief engr; J. A. Dowdy, vp; Bob Dobelstein, secy-treas & coml mgr; Ray Starr, gen mgr.

LAKELAND, Polk County

WLAK (1936): 1430 kc; 5 kw-D. 1 kw-N. 1412 E. Lime St. Phone Mutual 2-3143. Florida Central Broadcasting Co. (acquired station August 1958).

Network NBC. Rep Pearson.
Frank W. Nesbitt, co-owner; Howard W. Cann Jr., co-owner; Powell Adams, coml mgr; Garland C. Burt, program dir; William P. Lee, chief engr; George H. Hayward, news dir; Barbara Young, women's dir.

WOFN (1949): 1230 kc; 250 w. P. O. Box 2038. Phone Mutual 5-1171. Noyes Enterprises Inc. (acquired station July 15, 1957).

Network ABC. Rep Cooke.
Theodore P. Noyes Jr., pres & chief owner; Robert W. Jonscher, part-owner & gen mgr; John Haughee, program dir; Lee Dunlap, chief engr; Mildred F. Jonscher, women's dir.

WYBE (July 1957): 1330 kc; 1 kw-D. P. O. Box 65. Phone Mutual 6-8127. Polk Radio Inc. (acquired station July 1957).

Rep Clark.
Tom Barber, gen mgr & chief engr; Tom Wade, coml mgr; Mark Wheeler, program dir.

LAKE WALES, Polk County

WJPC (1951): 1280 kc; 1 kw-D. P. O. Box 712. Phone 2-9831. Imperial Polk Broadcasting Co. (acquired station Jan. 16, 1956).

WLIE (under construction): 1380 kc; 500 w-D. Gold Coast Broadcasting Co.

LEESBURG, (Eustis), Lake County

WBIL (Oct. 15, 1957): 1410 kc; 1 kw-D. P. O. Box 638. Phone State 7-2313. WBIL Inc. (original owner).

Rep Cooke.
Duane F. McConnell & Clyde T. Hodgson, owners; Duane F. McConnell, gen mgr, coml mgr & chief engr; Tom Dell, program dir.

WLBE (1947): 790 kc; 1 kw, DA-1 (CP 5 kw-D, 1 kw-N, DA-N). P. O. Box 790. Phone State 7-2790 (Leesburg). WLBE Inc. (acquired station November 1951).

Network MBS, Florida Net, Keystone. Rep Best.

Paul A. Husebo, pres; Wendell Husebo, coml mgr, program dir & promotion dir; Martin Kirkland, chief engr.

LIVE OAK, Suwannee County

WNEE (June 16, 1949): 1250 kc; 1 kw-D. P. O. Box 637. Phone Forest 2-1250. Norman O. Protsman (acquired station Jan. 1, 1953). (See Norman O. Protsman Stations in "Group Ownership").

Network Keystone.
Norman O. Protsman, owner & gen mgr; William M. Savitz, coml mgr; Clarence S. Parker, chief engr; Faith Norman, women's dir.

MADISON, Madison County

WMAF (June 16, 1949): 1230 kc; 250 w-SH. P. O. Box 621. Phone Hunter 3-6333. Norman O. Protsman (original owner). (See Norman O. Protsman Stations in "Group Ownership").

MARIANNA, Jackson County

WTOT (Sept. 24, 1958): 980 kc; 1 kw-D. Box 569. Phone Hudson 2-3046. The Chipola Corp. (original owner).

Net Keystone.
Specialty programs (wkly): Negro, 5 hrs. C. Davis Turner, pres; John K. Boggess, gen mgr, coml mgr, chief engr; Bart W. Lincoln, program dir; Art Larsen, news dir; Jo Baker, promotion dir; John Roberts, farm dir; Vera Kinsley, women's dir.

WTYS (1948): 1340 kc; 250 w. P. O. Box 777. Phone Hudson 2-2131. Jack H. Mann (acquired station June 1959).

Network MBS.
Jack H. Mann, owner; Bart W. Lincoln Jr., station mgr & coml mgr; Cutter Terrien, production mgr; Jim Anderson, chief engr.

MELBOURNE, Brevard County

WMBE (1946): 1240 kc 250 w. P. O. Box 908. Phone 574. Indian River Radio Inc. (acquired station 1958). (See "Newspaper Ownership").

MIAMI, Dade County

WAFM (FM) (August 1959): 93.1 mc; 17.5 kw. Congress Bldg. Phone Franklin 7-1841. Bayfront Broadcasting Corp. (original owner). Rep Good Music Broadcasters Inc.

Richard L. Lapidus, pres; Clinton C. Wells, sales mgr; C. Russell Lea, chief engr; Harley S. Baretz, coml mgr; Jacques Donnet, program dir.

WAME (Jan. 1, 1958): 1260 kc; 5 kw, DA-D. Chamber of Commerce Bldg. Phone Franklin 3-5533. Stephany Wyszatycki (acquired station Dec. 1, 1958).

Reps McGavren; Brown (regional).
Ted Wilson, gen mgr; Murry Woroner, station & sales mgr; Frank D. Ward, program dir; Claudette Hall, promotion & merchandising dir; Stan Brown, chief engr; John E. Stinson, news dir; Fred Hohl, music dir; Lola Cherson, women's dir.

WCKE (August 1956): 610 kc; 5 kw, DA-2. P. O. Box 38-M. Phone Plaza 1-6692. TWX MM96. Biscayne Television Corp. (original owner). (See Cox and Knight Stations in "Group Ownership," and "Newspaper Ownership").

Network NBC. Rep Christal.
Niles Trammell, pres; Owen F. Uridge, gen mgr; Louis L. Zimmerman, coml mgr; Dan Valentine, program dir; John Hiser, promotion dir; Eugene Rider, chief engr.

WCKR-FM (Aug. 11, 1956): 97.3 mc; 15.5 kw (cp 100 kw. Duplicates WCKR (above)).

WCKT-TV: Tv companion of WCKR-AM-FM.

WFAB (not on air; granted Feb. 11, 1959; target date: summer 1959): 990 kc; 5 kw, DA-1. P. O. Box 1288; South Miami, Fla., zone 43. Phone Mohawk 5-1990. WFAB Inc. (original owner).

Harold E. King, pres & gen mgr; Louis G. Jacobs, station mgr & sec-treas.

WFEC (1949): 1220 kc; 250 w. 350 N.E. 71st St., zone 38. Phone Plaza 1-7534. Florida East Coast Broadcasting Co. (acquired station 1955).

Rep Dore; Ayers (regional).
Specialty programs (wkly): Negro, 100%. Harry Tracer, pres; Herbert Noble, gen mgr; Doris M. Sanford, program dir; Blanche Calloway, promotion dir; William Reeder, chief engr.

WGBS (1939): 710 kc; 50 kw-D, 10 kw-N, DA-2. 1605 Biscayne Blvd, zone 32. Phone Franklin 9-2401. TWX MM 84. Storer Broadcasting Co. (acquired station February 1944). (See "Newspaper Ownership" and Storer Stations in "Group Ownership").

Network CBS. Rep Katz.
George B. Storer, pres; Bernard E. Neary, managing dir; Samuel Elber, program dir; Edward C. Lockwood, chief engr.

WGBS-FM (Sept. 1, 1948): 96.3 mc; 1.55 kw. Duplicates WGBS (above).

WJNE (1946): 940 kc; 50 kw-D, 10 kw-N, DA-2. Biscayne Terrace Hotel, zone 32. Phone Franklin 1-6641. TWX MM 555. Rand Broadcasting Co. (acquired station 1958).

WJNE-FM (under construction): 99.9 mc; 105 kw.

WJNE (1947): 1140 kc; 10 kw-D, 5 kw-N, DA-2. 139 N.E. 1st St., zone 32. Phone Franklin 8-5556. WJNE Inc. (acquired station 1955).

Rep Bernard.
Specialty programs (wkly): Negro, 1 hr.; Spanish, 47 hrs.; Italian, 3 hrs.; Yiddish, 2 hrs.; Greek, 1 hr.; Hungarian, 1 hr.; Polish, 1 hr.; Syrian, 1 hr.

E. D. Rivers Sr., pres; Jack Nobles, gen mgr; Lawrence Lunker, coml mgr; Douglas Hatton, program dir, news dir & farm dir; Russell Bennett, chief engr; Herman Negroni. Spanish news dir; Ann Kaufman, women's dir.

WQAM (1929): 560 kc; 5 kw-D, 1 kw-N. 1723 Alfred I. duPont Bldg., zone 31. Phone Franklin 4-6121. Storz Broadcasting Co. (acquired station August 1956). (See Storz Stations in "Group Ownership").

Rep Blair.
Todd Storz, pres; Jack L. Sandler, vp, gen mgr & natl sales mgr; Lewis C. Jamieson, local sales mgr; Charles Murdock, program dir; Alan Courtney, public relations dir; Heather Woodward, public service dir; Morris Barwick, chief engr; Paul Rust, news dir & farm dir.

FEEL TIED DOWN?

If you need additional funds for construction or renovation, let Blackburn and Company refinance your radio or TV station. Consult the nation's leading broker

Contact the nearest office:

Clifford B. Marshall,
Stanley Whitaker,
Healey Building,
Atlanta, Georgia,
Jackson 5-1576



Blackburn & Company
WASHINGTON—ATLANTA—CHICAGO—
WEST COAST



Sunny
follows
a clue

along
"29 Suncoast Strip"

... where all evidence
proves that WSUN ad-
vertisers get results!

29-County Coverage
over the heart of Flori-
da's West Coast.

WSUN—an all-family
listening habit for 32
years.



Tampa St. Petersburg

Follow Sunny. Trackdown
Venard, Rintoul, & McConnell, Inc.

(In the South, Suh, James S.
Ayers in Atlanta is yo' man)

The Suncoast's only
24-hour station.

Radio Stations CONTINUED

FLORIDA CONTINUED

NEW SMYRNA BEACH, Volusia County

WSEB (April 1950): 1230 kc; 250 w. 1210 S. Riverside Dr. Phone Garden 8-9091. Broadcasters Inc. (acquired station March 1956).

NICEVILLE, Okaloosa County

WNSN (see Valparaiso-Niceville listing).

OCALA, Marion County

WWEY (1957): 1370 kc; 1 kw-D. P. O. Box 779. Phone Marion 2-8175. Associated Broadcasters Inc. (acquired station April 1, 1959).
Rep Best.

C. D. Davenport, pres; W. H. Martin, vp; Kenneth H. Brown Jr., gen mgr; Al Allen, program dir & chief engr; Bob Simms, promotion dir; Dean Kane, news dir.

WMOP (Dec. 18, 1953): 900 kc; 1 kw-D. P. O. Box 648. Phone Marion 2-4118. A. B. Letson (acquired station December 1953).

Network Southeastern Key.
Specialty programs: Negro, 7½ hrs. wkly.
A. B. Letson, owner; Jim Kirk, gen mgr; Vernon Arnette, coml mgr; A. E. Turner, program dir; Jack Cowden, promotion dir; Lloyd Lutz, chief engr; Ed Sherer, news dir & farm dir; Shirley Cowden, women's dir.

WTMC (July 1, 1939): 1290 kc; 5 kw-D, 1 kw-N, DA-N. Box 831. Phone Marion 2-4127. WTMC Inc. (acquired station Nov. 1, 1957).

Network NBC. Rep Devney; Dora-Clayton (regional).
R. H. Gunkel Jr., owner; C. T. Catalano, gen & coml mgr; Mack Stamps, program & promotion dir; W. L. Callahan, chief engr; Ken Jackson, news dir; Don Baker, farm dir; Dorothy Holt, women's dir.

ORLANDO, Orange County

WDBO (May 1, 1924): 580 kc; 5 kw. DA-N. 30 S. Ivanhoe Blvd. Phone Cherry 1-1491. TWX OR 7088. Cherry Broadcasting Co. (acquired station May 17, 1954). (See William S. Cherry stations in "Group Ownership").

Network CBS. Rep Blair; Cummings (South-east).
Wm. S. Cherry Jr., pres; Harold P. Danforth Sr., gen mgr; William G. McBride, coml mgr; Rosalind Boggs, program dir; J. E. Yarbrough, chief engr; Carter Scofield, news dir & farm dir.

WDBO-FM (Aug. 1, 1950): 92.3 mc; 25 kw. Duplicates WDBO (above).

WDBO-TV: Tv companion of WDBO-AM-FM.
WHLY (July 7, 1957): 1270 kc; 5 kw-D. Ft. Gatlin Hotel Bldg. Phone Garden 4-8561. Orlando Radio & Tv Broadcasting Corp. (original owner).

Rep Pearson.
Gordon Sherman, pres; Carl F. Hallberg, gen mgr & coml mgr; Robert Bartl, program dir; Willard Taylor, chief engr.

WHOO (Dec. 5, 1947): 990 kc; 10 kw-D, 5 kw-N, DA-N. 311 N. Rosalind Ave. Phone Garden 5-3591. TWX OR 7059. WHOO Radio Inc. (acquired station August 18, 1958). (See Horton-Kincaid Stations in "Group Ownership").

Rep Venard, Rintoul & McConnell.
John T. Rutledge, pres & gen mgr; Marvin Rothchild, coml mgr; Raymond P. Holbrook, program & women's dir; Charles Chrismon, chief engr; Frank Lynn, news & farm dir.

WHOO-FM (December 1947): 96.5 mc; 59 kw. Duplicates WHOO above.

WKIS (Feb. 8, 1947): 740 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1353. Phone Garden 2-2451. Central Florida Broadcasting Co. (original owner).

Network NBC; Keystone.
Naomi L. Murrell, pres & gen mgr; Will O. Murrell Jr., secy-treas & asst mgr; William H. Forsythe Jr., coml mgr; Robert R. Andrews, program dir; Stephen Wesley, promotion dir; W. R. Miller, chief engr; Happy Ison, special events & news dir; Ray Olech, farm dir; Edith Entee, women's dir.

WKIS-FM (July 8, 1952): 100.3 mc; 16.5 kw. Duplicates WKIS (above).

WLOP (1940): 950 kc; 5 kw. DA-N. P. O. Box 5156. Phone Cypress 3-2431. Mid-Florida Radio Corp. (acquired station 1952).

Rep Bernard Howard; Ayers (regional).
Joseph L. Brechner, pres; Howard S. Kester, vp & gen mgr; Jean G. Cook, local coml mgr; Ernie G. Legge, news & program dir; Thomas J. Doyle, promotion dir; W. Dodd Daniel, chief engr.

ORMOND BEACH (Daytona Beach), Volusia County

WQXQ (August 1957): 1380 kc; 1 kw-D. Box 5038. Phone Orange 7-4122. Volusia County Broadcasting Corp. (original owner).

Lyman W. Menard, pres & chief engr; Don Ritter, gen mgr & program dir; Ann Hicks, coml mgr.

PAHOKEE, Palm Beach County

WBRM (Nov. 8, 1958): 1250 kc; 500 w-D. Box 548. Phone 682. Garden of the Glades Co. (original owner).

Max Mace, pres; Alfred Bowne Robinson, gen & coml mgr & program dir; Richard Nemetz, chief engr; Buck Poole, news & farm dir; Mrs. Sarah J. Robinson, women's dir.

PALATKA, Putnam County

WBUZ (Feb. 21, 1957): 800 kc; 1 kw-D. P. O. Box 668. Phone East 5-3844. Raymond P. McMillin (acquired station July 15, 1958).

Raymond P. McMillin, owner; George J. Duck, chief engr; Robert E. James, news dir; Betty Jane McMillin, program dir.

WWPF (Feb. 14, 1957): 1260 kc; 1 kw-D, 500 w-D, DA-N. P. O. Box 88. Phone East 5-4555. George Hall. (acquired station Aug. 1, 1957).

Network Keystone.
George W. Hall, owner; Wm. R. Terry, gen mgr; Herbert M. Young, coml mgr; James N. Jobs, program & promotion dir; Isaac LeRoy Lee, chief engr; Joseph T. Unger, news & sports dir; John W. Tilghman, farm dir; Ermagean W. McCullough, women's dir.

PALM BEACH, Palm Beach County

WQXT (March 17, 1957): 1340 kc; 250 w. 3000 S. Ocean Blvd. Phone Justice 2-7401. TWX WP-64. Flame Radio & Tv Corp. (acquired station 1959).

Network ABC. Rep Stars National.
Art L. Rivera, exec vp & gen mgr; T. James Mullins, asst mgr; Leo Reisman, musical dir; Clyde Walkden, chief engr.

WQXT-FM (March 17, 1957): 97.7 mc; 22 kw. Duplicates WQXT (above).

PANAMA CITY, Bay County

WDLF (1940): 590 kc; 1 kw. DA-N. 323 W. Beach Drive. Phone Poplar 3-1777. Dixie Radio Inc. (acquired station Dec. 1, 1957). (See Dixie Radio Stations in "Group Ownership").

Network Keystone. Rep Hollingbery.
Denver T. Brannen, pres; Ralph E. Mann, gen mgr & news dir; Charles Witt, coml mgr; Jack King, program dir; Don Priest, promotion dir & chief engr.

WPCF (Dec. 11, 1949): 1430 kc; 5 kw. DA-2. P. O. Box 387. Phone Sunset 5-6176. Bay County Broadcasting Co. (original owner).

Network MBS. Rep Walker-Rawalt; Dora-Clayton (Atlanta); Weed (Dallas).
Specialty programs: Negro, 2 hrs. wkly.
Elbert L. Dukate, pres & gen mgr; Donnell Brookins, coml mgr & chief engr; Mrs. Carol Jones, program dir & women's dir; Mrs. G. T. Dukate, promotion dir; John McMullen, news dir; Booger Bedell, farm dir.

PANAMA CITY BEACH, Bay County

WSCM: 1290 kc; 500 w-D. P. O. Box 431. Mel Wheeler (original owner). (See Mel Wheeler Stations in "Group Ownership").

WTRF (May 3, 1957): 1480 kc; 500 w-D. P. O. Box 788. Phone Adams 4-2781. Regional Broadcasting (original owner). (See Harold E. & Helen W. King Stations under "Group Ownership").

Rep Burn-Smith.
Harold E. King, chief owner; Rex W. Parnell, gen mgr; Paul Demeree, chief engr; Jerry Wright, news dir.

PENSACOLA, Escambia County

WBOP (December 1956): 980 kc; 500 w-D. 431 W. Belmont St. Phone Hemlock 8-2400. Tri-Cities Broadcasting Co. (acquired station April 21, 1958). (See E. O. Roden Stations under "Group Ownership").

WBSR (April 1946): 1450 kc; 250 w. Box 5668. Phone Hemlock 2-5173. WBSR Inc. (acquired station July 1950).

Rep Venard, Rintoul & McConnell; Ayres (regional).
Don Lynch, pres & gen mgr; Bo Mitchell, coml mgr; Jim Young, program dir & promotion dir; Glenn Nichols, chief engr.

WCOA (Feb. 22, 1926): 1370 kc; 5 kw. DA-N. P. O. Box 1669. Phone Glendale 6-5751. TWX PS 91. Dixie Radio Inc. (acquired station Dec. 1, 1957). (See Dixie Radio Stations in "Group Ownership").

Network NBC. Rep Hollingbery.
Denver T. Brannen, pres; Harry H. Lloyd, gen mgr; Donald J. Griffith, coml mgr & news dir; T. C. Cassidy, program dir; R. E. Southall, promotion dir; Perry F. McKinney, chief engr; Mrs. Clarine S. Porter, women's dir.

WDEB (under construction): 610 kc; 500 w-D. Johnston Broadcasting Co.

WNVY (1947): 1230 kc; 250 w. P. O. Box 1868. Phone Hemlock 3-5666. Florida Radio & Broadcasting Corp. (acquired station Jan. 1, 1958).

Network ABC. Rep Masla.
Edward J. Oberle, pres; Ron Tuten, gen mgr; George Bose, coml mgr; Thom Smith, program dir; Andez E. Tuten, promotion dir; Gene Pfalzer, chief engr; Ben Peterson, news dir; Johnny Giles, farm dir; Taris Savell, women's dir.

WFEA (1955): 790 kc; 1 kw-D. Edwin H.

FLORIDA CONTINUED

Estes (acquired station July 1958). (See Edwin H. Estes stations in "Group Ownership.")

PERRY, Taylor County

WPBY (1954): 1400 kc; 250 w. P. O. Box 67, Phone 540. Taylor County Broadcasting Co. (original owner).
Network Keystone. Rep Continental Radio Sales; Southeastern Key (regional).
Alpha Martin, pres; C. E. Roye, gen mgr & coml mgr; B. J. Roye, program dir & women's dir; W. H. McHargue, chief engr.

PLANT CITY, Hillsborough County

WPLA (1949): 910 kc; 1 kw-D. P. O. Box 1588. Phone 2-1551. WPLA Broadcasting Co. (original owner).
Network Keystone; Southeastern Key. Rep Best.
W. A. Smith, pres; George Friend, vp, gen mgr & chief engr; Al Berry, coml mgr; Jack Rushing, program dir; Terry Nichols, promotion dir; Joseph J. Wilson, news dir; Jim Richardson, farm dir.

POMPANO BEACH, Broward County

WLOD (under construction): 980 kc; 1 kw. DA-D. Pompano Beach Broadcasting Corp. (original owner).
WPOM (April 4, 1959): 1470 kc; 5 kw-D. DA. P. O. Box 1470. Phone Ludlow, 3-1470. Gold Coast Broadcasters Inc. (original owner).
James C. Dean, pres; Michael E. Thomas, gen mgr & coml mgr; Harold Heller, program dir; Gordon C. Huey, chief engr; Robert Utley, news dir; Betty L. Chamides, women's dir.

QUINCY, Gadsden County

WQXH (1948): 1230 kc; 250 w. 602 W. Jefferson St. Phone Main 7-6700. Big Bend Broadcasting Corp. (acquired station June 17, 1959).
William S. and Dorothy C. Dodson, co-owners.

RIVIERA BEACH, Palm Beach County

WHEW (not on air; target date July 1959): 1600 kc; 1 kw-D. P. O. Box 2905 West Palm Beach, Fla. Phone Overland 3-1600. Public Service Broadcasting (original owner).
Robert Hecksher, owner & gen mgr.

ST. AUGUSTINE, St. Johns County

WFOY (1936): 1240 kc; 250 w. P. O. Box 588. Phone Valley 9-3416. Ponce de Leon Broadcasting Co. (acquired station 1955).
Network CBS.
John E. Bernhard Jr., pres & gen mgr; Fred Schilling, coml mgr; Mrs. Frankye C. Walker, program dir; Fred Whitley promotion dir; Bob Sheppe, chief engr; Mrs. Alberta Dillin, women's dir.

WSTN (1951): 1420 kc; 1 kw-D. 900 An-nastasia Blvd. Phone Valley 9-9094. Harold W. Critchlow (acquired station July 1959).

ST. PETERSBURG, Pinellas County

WLCY (formerly WTSP) (1939): 1380 kc; 5 kw. DA-N. 11450 Grandy Blvd., zone 33. Phone Hemlock 5-2131. WTSP Inc. (acquired station Oct. 1, 1958). (See Rahall Stations in "Group Ownership").
Sam C. Rahall, gen mgr.

WFIN (1948): 680 kc; 1 kw-D Box 12680, zone 33. Phone Hemlock 5-6161. Florida West Coast Broadcasters, Inc. (acquired station 1950).

Rep Walker-Rawalt.
Arthur Mundorf, chief owner, gen & coml mgr; James Carley, program dir; Herb Anderson, farm & promotion dir; John Walker, chief engr; Chuck DeWitt, news dir; Georgiana Bushnell, women's dir.

WSUN (Nov. 1, 1927): 620 kc; 5 kw. DA-N. Municipal Pier, zone 1. Phone 5-4121. TWX 8-082. City of St. Petersburg (original owner).
Net ABC. Rep Venard, Rintoul & McConnell; James S. Ayres (Southeast).
Specialty programs: Spanish, 1½ hrs. wkly.
Fred P. Shawn, gen mgr; Jack Weidon, coml mgr; Harry Williams, program dir; Jerry Baker, promotion dir; William Coddling, chief engr; Bob Larkin, acting news dir.

WTGX (FM) (March 1, 1959): 99.5 mc; 31 kw. 5750 Division Dr., zone 33. Phone Hemlock 6-9138. Trans-Chord Co. (original owner).
Harry C. Orutt Jr., pres & chief owner; Harry T. Brown, gen & coml mgr; Ken Simpson, program dir; John Walker, chief engr.

ST. PETERSBURG BEACH, Pinellas County

WILZ (Dec. 4, 1957): 1590 kc; 1 kw-D. DA-P. O. Box 6267. Phone 233-001. Holiday Isles Broadcasting Co. (original owner).
Rep Masla.
Edmund A. Spence, pres; Jack Faulkner, treas, gen mgr & program dir; Ed Faro, coml mgr; Hazel Riley, traffic mgr; Glen Dill, public relations dir; W. D. Mangold, vp & chief engr; Roger Lucas, news dir.

SANFORD, Seminole County

WIOD (April 5, 1957): 1360 kc; 500 w-D. P. O. Box 679. Phone Fairfax 2-5314. Sanford-Seminole Broadcasting Inc. (acquired station July 29, 1959).

Rep Masla.
Joseph R. Horenstein, pres.
WJEP (May 20, 1947): 1400 kc; 250 w. P. O. Box 1541. Phone Fairfax 2-6112. Myron A. Reck (acquired station Sept. 2, 1949).

Network Keystones.
Specialty programs: Negro, 11½ hrs. wkly.
Myron A. Reck, owner, gen & coml mgr; Nick Pfeiffauf, program dir; news dir; Lonnie Padron, promotion dir; James S. Williamson Jr., chief engr; Bob Smith, farm dir; Mickey Reck, women's dir.

SARASOTA, Sarasota County

WEEKY (May 23, 1949): 930 kc; 1 kw-D. 500 w-N. DA-2. P. O. Box 2431. Phone Ringling 7-1151. Sarasota Broadcasting Co. (original owner).
Network Keystone. Rep Clark.
A. G. Fernandez, co-owner, gen mgr & coml mgr; C. J. Fernandez, program dir & news dir; Robert L. Kohlmeier, chief engr.

WSPB (1939): 1450 kc; 250 w. P. O. Box 1110. Phone Fulton 8-2121. WSPB Inc. (acquired station Dec. 8, 1958).
Network CBS. Rep Walker-Rawalt.
Hamilton M. Woodle, vp & gen mgr; Dean Fleischman, coml mgr; David C. Hale, prog dir & news dir; Jerry McCougan, chief engr.

WYND (under construction, granted June 25, 1959): 1280 kc; 500 w-D. DA. 3439 S. McIntosh Road. Gulf-Coast Broadcasting Co. (original owner).
K. L. Hutchinson, pres & gen mgr; L. C. McCall, vp.

SEBRING, Highlands County

WJGM (May 1950): 960 kc; 1 kw-D. P. O. Box 233. Phone Evergreen 5-1811. Progressive Publishing Co. (acquired station July 10, 1952). (See "Newspaper Ownership" and Clearfield Broadcasters stations in "Group Ownership.")

WSEB (under construction): 1340 kc; 250 w. Radio Sebring.

SOUTH DAYTONA, Volusia County

WELE (formerly WDAT) (March 14, 1957): 1590 kc; 1 kw-D. P. O. Box 1940. Phone Clinton 2-8282. Quality Broadcasting of Daytona Inc. (acquired station June 15, 1959).
John S. Mark, James S. Beattie and Walter Conkrite, co-owners.

STARKE, Bradford County

WGBR (Feb. 24, 1957): 1490 kc; 250 w-SH. P. O. Box 527. Phone Woodland 4-5001. Tide-water Broadcasters (original owner). (Sale to Murray C. and Olympia M. Tillman pending FCC approval).
Network MBS; Keystone. Rep Continental.
R. M. Chamberlin, pres & chief engr; Sam Zack, gen mgr; Charles Dent, program dir;

STUART, Martin County

WSTU (Dec. 7, 1954): 1450 kc; 250 w. P. O. Drawer 417. Phone Atlantic 7-2020. Blue Water Broadcasting Co. (original owner).
Network MBS, Keystone.
Lester M. Combs, pres & chief owner; Peggy Combs, office mgr; Jim Driscoll, coml mgr; Gary Worth, promotion dir; Fred Chapman, chief engr; Asa Duncan, news dir; Gloria Karlow, women's dir.

TALLAHASSEE, Leon County

***WFSU-FM** (May 1954): 91.5 mc; 3 kw. c/o Florida State U. Phone 2-3000, Ext. 2395. Board of Control for Fla State U.
Specialty programs: French, 1½ hrs. German, ¼ hr.; Swedish, 1 hr.; all wkly.
Roy Flynn, station dir; Marjorie Newman, program dir; Bill Ragsdale, chief engr.
WFSU-TV: Tv companion of WFSU-FM.

*Non-commercial educational.

WMEN (November 1954): 1330 kc; 5 kw-D. Hotel Floridian. Phone 3-2550. WMEN Inc. (acquired station 1956). (See B. F. J. Timm stations in "Group Ownership").

WFFB (Under construction): 1580 kc; 5 kw-D. Emerson W. Browne.

WTAL (1935): 1270 kc; 5 kw. DA-N. Drawer A. Phone 2-1270. WTAL Inc. (acquired station March 1, 1958). (See Vic Diehm Assoc. Stations in "Group Ownership").

Network MBS. Rep Meeker; Cummings (regional).
Victor C. Diehm, pres; Arthur Deters, gen mgr; & chief engr; Paul Meyers, coml mgr; Thomas A. Tito, national & regional sales mgr; Ron Martin, program dir; Dave Mack, promotion dir & farm dir; Frank Pepper, news dir; Joan Culppepper, women's dir.

Look what they say about **WTAL**ahassee!

*Represented Nationally by
Robert Meeker Associates, Inc.

And In The South By
Homer Cummings
Jacksonville, Fla.



Rated Number One in Fabulous
Florida's Capital City
serving a . . .

Population of . . . 337,100

Incomes of . . . \$341,921,000

Retail Sales . . . \$290,452,000

5000 WATTS • FULL TIME

***WTAL**
TALLAHASSEE, FLORIDA



A Member of
Vic Diehm
RADIO GROUP
Other Members
Are:

WAZL

HAZLETON, PA.

WHLM

BLOOMSBURG, PA.

WHOL

ALLENTOWN, PA.

REPRESENTED BY
PAUL H. RAYMER Co.

Radio Stations CONTINUED

FLORIDA CONTINUED

TALLAHASSEE (Continued)

WTNT (Oct. 15, 1946): 1450 kc; 250 w. P. O. Box 1047. Phone 2-1450. Tallahassee Appliance Corp. (acquired station Oct. 15, 1946).

Network CBS. Rep Devney; Ayres (regional). Specialty programs: Negro, 1 1/4 hrs. wkly. Frank W. Hazelton, pres & chief engr; Don C. Price, operations dir; Carl Swanson, coml mgr; Gardner Underhill, program dir; Burt Noh, news dir.

TAMPA, Hillsborough County

WALT (1946): 1110 kc; 10 kw. DA-D. 401 W. Tyler. Phone 2-7921. Consolidated Sun Ray Inc. (acquired station May 6, 1959). Licensee also owns WPEN-AM-FM Philadelphia. (See Consolidated Sun Ray Stations in "Group Ownership").
Rep Gill-Perma.

WDAE (May 13, 1922): 1250 kc; 5 kw, DA-1. Franklin at Washington Sts., zone 2. Phone 2-0404. Smiley Properties Inc. (Tampa Times) (acquired station 1933). (See "Newspaper Ownership").

WDAE-FM (1947): 100.7 mc; 64 kw. Duplicates WDAE above.

WFLA (1924): 970 kc; 5 kw, DA-N. P. O. Box 1410. Phone 2-0131. TWX TP 8060. The Tribune Co. (acquired station 1938). (See "Newspaper Ownership").
Network NBC. Rep Blair.

J. C. Council, pres; George W. Harvey, exec vp & gen mgr; John Alexander, station & coml mgr; Edward C. Walker, program dir; Byron Taggart, promotion dir; Joseph Mitchell, chief engr; Fred Worthington, news dir; Mardi Liles, farm dir; Jean Morris, women's dir.

WFLA-FM (1948): 93.3 mc; 46 kw. Duplicates WFLA (above).

WFLA-TV: Tv companion of WFLA-AM-FM.

WBEO (1948): 1050 kc; 250 w-D. P. O. Box 8145, zone 4. Phone Webster 5-3171. Gateway Broadcasters, Inc. (acquired station March 16, 1955).

Rep Bernard.
John A. Boling, owner & pres; Bob A. Martin, gen mgr; Robert B. Rosa, coml mgr & news dir; Bonita A. Fishback, program dir & women's dir; Bill Polk, chief engr & farm dir.

WPKM (FM) (June 1954): 104.7 mc; 10.5 kw. Bayshore Royal Hotel, zone 6. Phone 8-5144. Frank Knorr, Jr. (original owner).

Frank Knorr Jr., pres.; Richard V. Leonard, gen mgr; Eloise F. Knorr, program dir; G. H. Brown, chief engr.

WJNO (under construction): 1010 kc; 50 kw, DA-D. Rand Broadcasting of Tampa-St. Petersburg Inc.

WSOL (1950): 1300 kc; 1 kw-D. DA (CP 5 kw). 113 E. Lafayette, zone 2. Phone 2-8024. WPIT Inc. (WPIT-AM-FM Pittsburgh) (acquired station June 15, 1959). See "Friendly Group stations in 'Group Ownership'".

Specialty programs: Italian 1 1/2 hrs.; Spanish, 35 hrs.; both wkly.

John J. Laux, pres; Don Ioset, vp & gen mgr; Tom Underwood, resident mgr & coml mgr; Bill Beatty, program dir & news dir; J. Boyton Tison, chief engr; Nick Stemmler, farm dir.

WTMP (1954): 1150 kc; 1 kw, D (CP, 5 kw-D. DA). P. O. Box 1101. Phone 4-1101. Rounsaville of Tampa Inc. (acquired station 1956). (See Rounsaville Stations in Group Ownership").

Rep Pearson, Dora-Clayton (southeast). Specialty programs: Negro, 100%.

Robert W. Rounsaville, owner-pres; Jack Everbach, vp & gen mgr; Harold F. Walker, vp, natl sales; John Fulton, vp, local sales; George Corwin, program dir & promotion dir; Warren Kauffman, chief engr; W. L. Williams, news dir.

***WTUN** (Dec. 25, 1952): 88.9 mc; 770 w. c/o U. of Tampa, zone 6. Phone 8-8861. U. of Tampa (original owner).

John J. von Szelski, dir. of broadcasting; Gerald R. Herms, station mgr; Bernard F. McGovern, program dir; Thom Spettel, chief engr.

*Non-commercial educational.

TARPON SPRINGS, Pinellas County

WDCL (1954): 1470 kc; 5 kw-D. P. O. Box 1558. Clearwater, Fla. Phone 3-7157. Clearwater Broadcasting Corp. (acquired station July 5, 1957). (See "Newspaper Ownership").

Rep Rambeau, Vance & Hopple; Ochs (regional).

Ross Charles, dir; James L. Garrett, gen mgr; Arthur Roach, coml mgr; John Stag, program dir; Fred Sample, promotion dir; Ted Seaman, chief engr; Howard Hartley, news dir; Leo McDevitt, farm dir; Melba Remig, women's dir.

TITUSVILLE, Brevard County

WRMP (November 1957): 1050 kc; 500 w-D. P. O. Box 566. Phone 1029. WRMF Inc. (acquired station Sept. 21, 1958).

Richard M. Fairbanks, pres; Robert Lee Bright, gen & coml mgr; Al Smith, sports & program dir; June Black, promotion & women's dir; J. P. Gettys, chief engr & farm dir; John Dightson, news dir.

VALPARAISO-NICEVILLE, Okaloosa County

WNSM (November 1958): 1340 kc; 250 w. P. O. Box 508. Phone Orange 1-3281. Bay Broadcasting Co. (original owner).

Edward C. Allmon, owner, gen mgr & chief engr; K. M. Richards, coml mgr; J. R. Duncan, program dir.

VENICE, Sarasota County

WDME (under construction): 1320 kc; 500 w-D. Venice-Nokomis Broadcasting Co. (original owner).

VERO BEACH, Indian River County

WAKE (November 1954): 1370 kc; 1 kw-D. U. S. 1 South. Phone Jordan 2-5405. R. M. Chamberlin (acquired station April 9, 1959).

WTTB (June 7, 1954): 1490 kc; 250 w. P. O. Box 1447. Phone Jordan 2-5454. Tropics Inc. (original owner).

Net MBS.
Al Stockmeter, gen mgr; Jim Cinque, coml & farm mgr; Wm. E. Turner, assistant mgr & program dir; Stanley B. Wood, chief engr; Richard Jackson, assistant chief engr; Mae Jackson, traffic mgr; Madge Roemer, women's dir.

WARD RIDGE, Gulf County

WJOE (1956): 1570 kc; 250 w-D. P. O. Box 996. Port St. Joe, Fla. Phone Ball 7-2426. National Radio of Port St. Joe (acquired station June 1959).

Martin J. Begley Jr. and Robert D. Sidwell, co-owners.

WAUCHULA, Hardee County

WAUC (Jan. 7, 1958): 1310 kc; 500 w-D. Phone Prospect 3-4271. Hardee Broadcasting Co. (original owner).

Robert S. Taylor & E. D. Covington Jr. co-owners; William F. Ferguson, gen mgr. & chief engr.

WEST PALM BEACH, Palm Beach County

WEAT (1948): 850 kc; 1 kw, DA-1; P. O. Box 70. Phone Temple 3-9668. WEAT-TV Inc. (acquired station July 1, 1957).

WEAT-TV: Tv companion of WEAT.

WIRK (June 1947): 1290 kc; 5 kw-D, 1 kw-N. DA-N. P. O. Box 2148. Phone Temple 3-1711. Ken-Sell Inc. (original owner).

Network MBS. Rep Masia.
Joseph S. Field Jr., pres & gen mgr; Rome Hartman, coml mgr; Fred A. Allen, program dir; Bob Mackey, promotion dir; W. P. Heitzman, chief engr; Jean Ziegler, women's dir.

WJNO (July 1936): 1230 kc; 250 w. 1500 N. Flagler Dr. Phone Temple 2-3638. WJNO Radio (acquired station January 1952).

Network CBS. Rep Meeker.
George H. Buck Sr., George H. Buck Jr., Adrian C. Leiby & Sydney K. Russell, partners; H. V. McMillan, gen & coml mgr & program dir; Curtis Erinson, chief engr; Bob Hawkey, news dir; Mary McGraw, women's dir.

WINTER GARDEN, Orange County

WOKB (Jan. 1, 1958): 1600 kc; 1 kw-D. P. O. Box 1308. Orlando, Fla. Phone Olympic 6-3700. John B. Cook Jr. (acquired station May 9, 1959).

Rep Walker-Rawalt; Dora-Clayton (Atlanta). Specialty programs: Negro, 100%.

John B. Cook, Jr., pres; Edward T. Martin, gen mgr; Milton Sutton, chief engr & news dir; Pat Spencer, women's dir.

WINTER HAVEN, Polk County

WINT (Oct. 29, 1958): 1360 kc; 1 kw-D. DA. P. O. Box 568. Phone Cypress 3-5036. Winter Haven Broadcasting Co. (original owner).

Angelo L. Fazzari, owner & gen mgr; Earl Sturgeon, coml mgr; Al Cash, program dir; Joe Trivette, promotion dir; A. L. Fazzari, chief engr; Robert Wery, news dir; B. Brown, farm dir.

WSIB (Feb. 14, 1947): 1490 kc; 250 w. P. O. Box 633. Phone Cypress 4-2144. Hundred Lakes Broadcasting Corp. (acquired station July 1957).

Network MBS. Rep Devney.
Lawrence A. Rollins, pres & gen mgr; Harry A. Carroll, coml mgr; Richard Eyrich, program dir; L. Orden Craig, chief engr.

WINTER PARK, Orange County

WABE (Sept. 22, 1954): 1440 kc; 5 kw-D. P. O. Box 7547. Phone Garden 5-6631. Contemporary Broadcasting Co. (acquired station Jan. 16, 1959).

Rep Gill-Perma; Dora-Clayton (Atlanta).
I. Edward Edwards, pres & gen mgr; Dean C. Wilson, coml mgr; Bob Norris, program dir; Bob Farrington, promotion dir; James A. Thomas, chief engr; J. Kent Courtright, news dir; Gwen Barnwell, women's dir.

***WPKB (FM)** (Dec. 8, 1952): 91.5 mc; 330 w. c/o Rollins College. Phone Midway 7-1393. Rollins College (original owner).
M. F. Frutchey, dir & chief engr.

*Non-commercial educational.

**TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.**

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Shaheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sutter St.
RI 8-1175	EX 2-5671
NATIONWIDE • NEGOTIATIONS	
FINANCING • APPRAISALS	

EST. 1936

WJNO

CBS

RADIO NETWORK

"The Most Influential Voice of the Palm Beaches"

When you BUY RADIO in the Palm Beaches, Buy the BEST . . . buy WJNO RADIO, more than 23 years in the business, pleasing our audiences and advertisers with consistent success.

Always FIRST!

WEST PALM BEACH, FLORIDA



**RESULTS COUNT
WJNO RADIO GETS
RESULTS!**

Consistently the BEST radio buy in PALM BEACH COUNTY. Don't shop PRICE when you want the BEST!

Represented Nationally by
The Meeker Company, Inc.

GEORGIA

Radio Stations CONTINUED

ADEL, Cook County

WAAG (March 19, 1955): 1470 kc; 1 kw-D. P. O. Box 508, Phone 8571. Cook County Broadcasting Co. (acquired station April 1, 1958).
 Network Keystone and Southeastern Key Market Net. Rep Continental Radio Sales.
 W. M. Forshee, pres; Esther Shepherd, gen mgr & women's dir; Don Wingate, coml mgr & program dir; E. R. Ridenour, chief engr.

ALBANY, Dougherty County

WALB (May 27, 1941): 1590 kc; 1 kw, DA-N. Stuart Ave. Phone Hemlock 5-8386. Herald Publishing Co. (original owner) (See "Newspaper Ownership").
 Rep Burn-Smith, James S. Ayers.
 James H. Gray, pres; Raymond E. Carow, gen & coml mgr; Roger Mansfield, news & program dir; Bruce E. Singleton, chief engr; Grady Shadburn, farm dir; Eileen Clayton, women's dir.
WALB-TV: Tv companion of WALB.

WGPC (1933): 1450 kc; 250 w. P. O. Box 838. Phone Hemlock 2-1277. Albany Broadcasting Co. (acquired station Jan. 1, 1958). (See Woodruff Stations in "Group Ownership").
 Network CBS. Rep Hollingbery.
 J. W. Woodruff Jr., pres & treas; L. M. George, vp, gen & coml mgr; W. H. Flint, program dir; R. A. Carlton, chief engr; Newana Hill, women's dir.

WJAE (November 1952): 1050 kc; 1 kw-D (CP 960 kc, 5 kw, DA-D). P. O. Box 611. Phone Hemlock 2-7447. James S. Rivers Inc. (original owner) (See James Rivers Stations in "Group Ownership").
 Rep: Thomas F. Clark, William B. Hill (Radio Station WTJH East Point, Ga.).
 Specialty programs (wkly): Negro, 12 hrs.
 James S. Rivers, pres; Richard E. Smith, gen mgr; Jack K. Willis, coml mgr; E. L. Studdard, program & promotion dir; Russell Caldwell, chief engr; Cecil Fowler, news dir; Arthur P. Holland, farm dir; Faye Eglin, women's dir.

ALMA, Bacon County

WCQS (October 1957): 1400 kc; 250 w. S.H. P. O. Box 304. Phone 4681. Queen City Broadcasting System.
 Network Keystone. Rep Harry Cannon (Atlanta).
 Farnell O'Quinn, owner; Dane Bruce, gen mgr; Joyce Holton, coml mgr; Mel Nixon, program dir; Clyde Beavers, promotion dir; Jerry Allnoch, chief engr.

AMERICUS, Sumter County

WDEC (July 5, 1947): 1290 kc; 1 kw, D. Rembert Bldg. Phone 3681. Americus Broadcasting Co. (original owner).
 Rep India Sales, Dora-Clayton.
 Charles C. Smith, pres & gen mgr; Mrs. J. Preston Cobb, coml mgr; Dewey Stone, program dir; Paul Filben, promotion dir; Raymond C. LaPrade, chief engr.

ATHENS, Clark County

WDOL (June 10, 1957): 1470 kc; 1 kw-D. P. O. Box 429. Phone Liberty 8-1354. Southeastern Broadcasting System (original owner). (See James S. Rivers Stations in "Group Ownership").
 Network Keystone. Rep Clark.
 James S. Rivers, owner; Chuck Goddard, program dir; W. J. Wilson, chief engr.
WGAU (May 1938): 1340 kc; 250 w. P. O. Box 1189. Phone Liberty 6-6575. Clarke Broadcasting Corp. (acquired station July 1956).
 Network CBS. Rep Pearson.
 H. Randolph Holder, pres, gen mgr & news dir; Tom Lloyd, coml mgr; Mary Betts, program dir; Lesley P. Brooks, chief engr.

WGAU-FM (May 1948): 102.5 mc; 4.4 kw. Duplicates WGAU (above).

WRPC (May 1, 1948): 960 kc; 5 kw-D. 500 w-N, DA-N. P. O. Box 1388. Phone Liberty 3-411. Radio Athens Inc. (original owner) (See "Newspaper Ownership").
 Rep Bob Dore.
 L. H. Christian, pres & gen mgr; Claude Williams Jr., coml mgr; Jim Stevenson, program dir; Ed A. Thilenius, promotion dir; L. D. Drewry, chief engr; Bob Burton, news dir; R. D. Stephens, farm dir; Ann Sieg, women's dir.

ATLANTA, Fulton County

***WABE (FM)** (Sept. 13, 1948): 90.1 mc; 4.8 kw. 740 Bismark Road, N.E., zone 9. Phone Trinity 5-9206. Board of Education of the City of Atlanta.
 Specialty programs (wkly): Russian, 2 1/2 hrs.
 Haskell Boyter, gen mgr; Lillian Lee, acting program dir; Thomas W. Cowan Jr., chief engr.
***WETV (TV)**: Tv companion of WABE.

*Non-commercial educational.

WAKE (Nov. 20, 1955): 1340 kc; 250 w. Georgian Terrace Hotel. Phone Trinity 5-8511.

WAKE Broadcasters Inc. (see Bartell Family Radio Group under "Group Ownership").

Rep Young.
 Gerald A. Bartell, pres; Jayne Swain, vp & gen mgr; Gene Blaine, program dir; Don Zuehlke, chief engr.

WAKO (March 15, 1954): 1380 kc; 5 kw, DA-N. 70 Houston St., zone 9. Phone Jackson 5-1515. Atlanta OK Broadcasting Co. (original owner).

Rep McGavren.
 Specialty programs (wkly): Negro 100%.
 Stan Raymond, pres & gen mgr; Joe Robkin, coml mgr; Zenas Sears, vp & program dir; Ivan Miles, chief engr; Ned Lukens, news dir; Gertrude Nelson, women's dir.

WEAS (See Decatur listing).

WEED (1948): 860 kc; 1 kw-D. 330 Auburn Ave., N.E. Phone Jackson 4-0666. Radio Atlanta Inc.

Rep Joe Wootton; Dora-Clayton (southern).
 J. B. Blayton Jr., station mgr; Albert H. Saddler, coml mgr; Preston Mobley, program dir.

WGKA (Sept. 1, 1955): 1600 kc; 1 kw-D. 1140 Peachtree Street, N.E., zone 9. Phone Trinity 6-6228. Glenkaren Associates Inc. (original owner).

Rep Good Music Broadcasters (New York).
 Locke E. Glenn, pres; John P. Culver, vp & gen mgr; E. Lee Nance, coml mgr; Jonathan Phelps, music dir; Marge Coulton, promotion dir; J. J. Killingsworth, chief engr; Arthur J. Borgesen, news dir.

WGKA-FM (Sept. 1, 1955): 92.9 mc; 9.4 kw. Address, licensee & staff same as WGKA (above).

WGST (1924): 920 kc; 5 kw-D, 1 kw-N. 165 Eighth St., N.W. Phone Trinity 5-8441. TWX AT 584. Georgia Institute of Technology (original owner).

Network ABC. Rep Branham.
 Bill Estes, coml mgr; John Van Horn, chief engr.

WIIW (1949): 970 kc; 5 kw, DA-D. Biltmore Hotel, zone 83. Trinity 5-8453. WTAM Inc. Arthur Long and associates (acquired station May 21, 1959).

Dale S. Phares, gen mgr; Jack Collins, coml mgr; Don Meyers, program dir; Mac Munford, chief engr.

WPEO (1937): 590 kc; 5 kw, DA-N. 1018 W. Peachtree St., N.W., zone 5. Phone Trinity 5-5551. TWX AT 345. Plough Radio Inc. (acquired station May 1959). (See Plough Stations in "Group Ownership").
 Network CBS. Rep Katz.
 Harold R. Krelstein, pres; Claude H. Frazier, vp & gen mgr; John L. Henriksen, program dir.

WPLO-FM (May 10, 1948): 103.3 mc; 36 kw. Duplicates WPLO (above).

WQXI (1948): 790 kc; 5 kw-D, 1 kw-N, DA-N. 3165 Mathieson Dr., N.E., zone 5. Phone Cedar 3-2195. Rounsaville of Atlanta Inc. (original owner). See Rounsaville Stations in "Group Ownership".

Rep Gill-Perna.
 Robert W. Rounsaville, pres; Frank Erwin, vp & gen mgr; Lee R. Smith, asst mgr; John Fulton, vp-national sales; Joyce Monroe, program dir; William Wagner, promotion dir; Elton Chick, chief engr; Robert Brisendine, news dir.

WQXI-FM (not on air; granted July 30, 1959): 94.1 mc; 76 kw. Same ownership as WQXI (above).

WSB (March 15, 1922): 750 kc; 50 kw. 1601 W. Peachtree St., N.E., zone 9. Phone Trinity 5-7221. TWX AT 381. Atlanta Newspapers Inc. (original owner). See James M. Cox Stations in "Group Ownership" and "Newspaper Ownership".

Network NBC. Rep Petry.
 J. Leonard Reinsch, executive dir; Frank Galther, gen mgr; Lee Morris, coml mgr; Elmo Ellis, program dir; Holt Gewinner, promotion dir; Robert Holbrook, chief engr; Aubrey Morris, news dir; Roy McMillan, farm dir.

WSB-FM (1948): 98.5 mc; 49.8 kw. Duplicates WSB (above).

WYZE (March 15, 1956): 1480 kc; 5 kw-D. Henry Grady Bldg. Phone Jackson 4-1953. Atlanta Broadcasting Co. (acquired station March 27, 1958).

Network MBS.
 George Nicholson, pres & gen mgr; Maurice Rich, coml mgr; Allen Pierce, program dir; promotion mgr & news dir; Lawson Leake, chief engr.

WAVQ (not on air; granted June 25, 1959): 94.9 mc; 7.1 kw. P. O. Box 77. Great Commission Gospel Assn. Inc. (original owner).
 L. E. Latham, pres & gen mgr.

AUGUSTA, Richmond County

WAUG (1952): 1050 kc; 1 kw-D. Bon Air Hotel. Phone Regent 3-4441. Garden City Broadcasting Co. (original owner).
 Rep Rambeau, Vance & Hopple; Clarke Brown.

Specialty programs (wkly): Negro 45 hrs.
 Geo. C. Nicholson, gen mgr & treas; J. Louie Solomon, station mgr & promotion dir; Eva C. Nicholson, sec; J. C. Atkinson, chief engr.

WAUG-FM (1952): 105.7 mc; 5.5 kw. Address, licensee & staff same as WAUG.

WBBQ (1946): 1340 kc; 250 w. 515 15th St. Phone Park 4-5441. Savannah Valley Broadcasting Co. (original owner).

Network MBS, Savannah Valley Network.
 Rep Everett-McKinney, ForJee (southern).
 George G. Weiss, pres; Edward H. Dunbar, gen mgr & coml mgr; George Fisher, program dir; William Kirchheim, promotion dir & news dir; Kenneth E. Freeman, chief engr; Martha S. Boyd, women's dir.

WBBQ-FM (1956): 103.7 mc; 19.6 kw. Duplicates WBBQ (above).

WBIA (1946): 1230 kc; 250 w. 15 Eighth St. Phone Park 4-2421. TWX AU 8077. Augusta Broadcasting Co. (acquired station June 1, 1956).

Network NBC. Rep Walker-Rawalt.
 W. Ray Rington, pres & gen mgr; J. R. Owens Jr., vp & station mgr; C. M. Callicott, chief engr.

WGAC (1940): 580 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1131. Phone Park 2-2692. TWX AU 8072. Twin States Broadcasting Co. (original owner).

Network ABC. Rep Avery-Knodel.
 A. D. Willard Jr., pres & gen mgr; Martin E. White, coml mgr; Benj. E. Mayo, program & news dir; James E. Clegg, chief engr.

WRDW (July 1930): 1480 kc; 5 kw, DA-N. P. O. Drawer F. Phone Taylor 4-5432. TWX NA 8098. Southeastern Newspapers Inc. (acquired station March 21, 1956). (See "Newspaper Ownership").

Network CBS. Rep Branham.
 Pat H. Rice Jr., exec vp; J. W. Hicks, gen mgr; Cliff W. Bowers, mgr & coml mgr; Paul T. Reidy, program dir; Don Shepherd, promotion dir; Joseph P. Gill, chief engr.
WRDW-TV: Tv companion of WRDW.

AVONDALE ESTATES, De Kalb County

WAVO (July 19, 1959): 1420 kc; 500 w, DA-D. Phone Drake 8-8808. Great Commission Gospel Assn. (original owner).
 Rep Continental.

L. E. Latham, pres & gen mgr; Eugene F. (Red) Sparks, coml mgr; Jay Simpson, program & women's dir; H. King Elliott, promotion dir; J. Carl Meeks, chief engr; Dick Jensen, news dir.

WITH A FULL-TIME NEWS STAFF ...



A FULL-TIME SPORTS STAFF ...



AND THE FINEST PROFESSIONAL DISC JOCKEY STAFF



WRFC



BRINGS LISTENERS AND ADVERTISERS RADIO AT ITS BEST!
 5,000 WATTS RIGHT
 SMACK IN THE MIDDLE OF THE DIAL AT 960!
 CONTACT BOB DORE ASSOCIATES

Radio Stations CONTINUED

GEORGIA CONTINUED

BAINBRIDGE, Decatur County

WAKA (March 17, 1958): 1360 kc; 1 kw-D. 110 E. Broughton St. Phone 838. Radio Bainbridge Inc. (See Woodruff Stations in "Group Ownership").

Rep Dick Hunter.
James W. Woodruff Jr., pres; L. M. George, vp & gen mgr; Joe Hill, station mgr; Ray Read, program dir.

WMGB (1946): 930 kc; 5 kw-D. P. O. Box 375. Phone Cherry 6-1650. John A. Dowdy (acquired station May 1, 1955).

Network Keystone. Rep Grant Webb; Harry J. Cannon (Atlanta).

John A. Dowdy, pres & gen mgr; Doug Cutts, sales mgr; Lewis F. Johnson, program dir; Walter E. Freeman, chief engr; Paul Brigham, news dir.

BAXLEY, Appling County

WHAB (December 1954): 1260 kc, 5 kw-D. P. O. Box 265. Phone 3000. Tri-City Broadcasting System (original owner).

Network Keystone.
Farnell O'Quinn, pres & gen mgr; Max McKenzie, station mgr & chief engr; Joan O'Quinn, coml mgr; Danny Ratliff, program dir.

BLAKELY, Early County

WBBK (not on air; target date, not announced): 1260 kc; 1 kw-D. P. O. Box 390, Dawson, Ga. Radio Blakely. (See W. C. Woodall Jr. Stations in "Group Ownership.")
W. C. Woodall Jr., pres.

BREMEN, Haralson County

WVCC (October 1957): 1440 kc; 500 w-D (CP 1 kw. D). 111 Parkway Circle. Phone Lenox 7-3668. West Georgia Broadcasting Co. (original owner).

Network Keystone.
J. J. Mangham Jr., pres; Tom W. Smith Jr., gen mgr; Lee Williams, coml mgr; Lou Smith, program dir; Bill Brown, promotion dir; J. J. Schell Sr., chief engr; William A. Pierce Jr., news dir; Mack Lively, farm dir; Blanche Mangham, women's dir.

BRUNSWICK, Glynn County

WGIG (March 5, 1949): 1440 kc; 5 kw-D, 1 kw-N, DA-N. 1514 Union St. Phone Amherst 5-3870. Brunswick Broadcasting Corp. (original owner).

Network ABC. Rep Bob Dore; Dixieland Stations (regional).
Hugh K. Tollison, executive vp & gen mgr; John Lane, station mgr & coml mgr; Herman F. Lange, chief engr.

WMOG (June 1, 1940): 1490 kc; 250 w. Torres Causeway. Phone Amherst 5-5980. Radio Brunswick Inc. (acquired station Jan. 1, 1953).

Network Keystone. Rep Indie Sales, Bernard Ochs (southeastern).
Allen Woodall, pres; Tom Doughty, gen mgr; Lew Carter, coml mgr; Cecil Tankersley, chief engr & news dir.

BUFORD, Gwinnett County

WDMF (Nov. 17, 1956): 1460 kc; 1 kw-D. P. O. Box 307. Phone 3555. Lanier Broadcasting Co.

Network Keystone.
Robert L. Schuessler, pres; John P. Strength Jr., gen mgr; Clinton Provost, chief engr.

CAIRO, Grady County

WGBA (1950): 790 kc; 1 kw-D. P. O. Box 120. Phone 2-4392. Grady-Mitchell Broadcasting Co. (original owner). (See W. C. Woodall Jr. Stations in "Group Ownership.")

Network Keystone. Rep Indie Sales.
Geise Dozier, pres; Lowell E. Takles, gen mgr & coml mgr; Greg Strang, chief engr.

CALHOUN, Gordon County

WCGA (1953): 900 kc, 1 kw-D. 112 1/2 Court St. Phone 2111. Gordon County Broadcasting Co.

Rep Indie Sales.
R. R. Magill, pres, gen mgr & chief engr; Judy Magill, coml mgr; Richard Bowman, program dir.

CAMILLA, Mitchell County

WOLB (Jan. 25, 1954): 1220 kc; 1 kw-D. P. O. Box 147. Capel Broadcasting Co. (original owner).

Network Keystone. Reps Continental, Harry Cannon.
Specialty programs (wkly): Negro, 5 hrs.
Russell A. Browne, gen mgr & news dir; Charlie Browne, coml mgr; Richard L. Cook, chief engr; Faye R. Peel, women's dir.

CANTON, Cherokee County

WCKE (April 11, 1957): 1290 kc; 1 kw-D. P. O. Box 1290. Phone Greenwood 9-2101. Cherokee Broadcasting Co. (original owner). (See C. A. McClure Stations in "Group Ownership.")

Rep Dixieland Stations.
C. A. McClure, gen mgr; Mike McDougald, station mgr, program dir & farm dir; Bob Peterson, coml mgr, sports dir & news editor; Jack Turner, promotion dir; Jim Axel, chief engr.

CARROLLTON, Carroll County

WLEB (January 1947): 1100 kc; 250 w-D. P. O. Box 569. Phone Terrace 2-7041. Carroll Broadcasting Co. (original owner).

Network Keystone. Rep Indie Sales.
T. K. Vassy, pres & gen mgr; Robert D. Green, coml mgr; Hiram Bray, program dir; James McKay, chief engr; W. Donald Baird, news & farm dir; Ethel McGiboner, women's dir.

CARTERSVILLE, Bartow County

WBBF (1946): 1450 kc; 250 w. West Ave. Phone 1200. W. R. Frier (original owner). (See "Newspaper Ownership.")

Network MBS.
W. R. Frier, owner & gen mgr; Richard J. Sjoblom, coml mgr; Roland Brooks, program dir; Horace Bridges, chief engr.

CEDARTOWN, Polk County

WGAA (1941): 1340 kc; 250 w. P. O. Box 807. Phone 777. Polk County Broadcasting Co. (acquired station Sept. 11, 1954).

Network Keystone. Rep Dora-Clayton.
J. Frank Proctor, co-owner, gen mgr & chief engr; Arnold Walker, coml mgr; Jimmy Wright, farm dir.

CLAXTON, Evans County

WGLA (July 20, 1958): 1470 kc; 1 kw-D. P. O. Box 431. Phone 970. Evans County Broadcasting Co. (original owner).

Network Keystone, Georgia Cracker Network. Rep Harry J. Cannon.
Howard C. Gilreath, owner & chief engr; Lowell L. Register, gen mgr; Janice J. Register, coml mgr; Leonard Mullins, program dir; Don Sports, news dir; Cal Thornton, farm dir.

CLEVELAND, White County

WRWH (not on air; target date, Sept. 27, 1959): 1350 kc; 500 w-D. Box 181. Phone Union 5-3161. Newscic Inc. (original owner).

Clay Strange, pres; Bradley L. Williamson, gen mgr & coml mgr; Janelle Barrett, program dir & women's dir; Ernest Church, chief engr & farm dir; Pete Barrett, news dir.

COLLEGE PARK, Fulton County

WCFK (March 21, 1959): 1570 kc; 1 kw-D. 120 S. Main St. Phone (Atlanta) Poplar 6-2781. College Park Broadcasting Co. (original owner).

Robert A. Corley, pres & gen mgr; Dave McLain, station & coml mgr; Blanche Chatham, program dir; Lloyd Perkins, chief engr; Chris Robertson, news dir; Grace Olds, women's dir.

COLUMBUS, Muscogee County

WCLS (January 1955): 1580 kc; 1 kw-D. P. O. Box 887. Phone Fairfax 7-3648. Muscogee Broadcasting Co. (original owner).

Reps Walker-Rawalt, Dora-Clayton.
Specialty programs (wkly): Negro, 100%.
Charlie H. Parish Jr., pres & gen mgr.

WDAK (1939): 540 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 1640. Phone Fairfax 2-5447. Radio Columbus Inc. (acquired station 1946). (See Allen M. Woodall Stations in "Group Ownership.")

Network NBC. Rep Headley-Read.
Specialty programs (wkly): Negro, 18 hrs.
Allen M. Woodall, pres & gen mgr; William S. Massie, coml mgr; Fred Corington, program dir; Jimmy Deer, promotion dir; Dan O'Keefe, chief engr; Norman Bishop, news dir.

WGBA (1947): 1270 kc; 5 kw-D. P. O. Box 1537. Phone Fairfax 3-3603. WGBA Inc. (acquired station October 1953) (See C. A. McClure Stations in "Group Ownership").

Network MBS. Rep Bob Dore (New York), Bernard Ochs (Atlanta).
C. A. McClure, pres & gen mgr; William L. Bowick, program dir; F. Keith Brown, vp & technical dir.

WPNX (See Phenix City, Ala.)

WOKS (March 2, 1959): 1340 kc; 250 w. P. O. Box 374. Phone Cypress 7-4515. OK Radio Inc. (original owner).

Rep Pearson.
Specialty programs (wkly): Negro, 100%.
Eathel Holley, pres & managing dir; John A. O'Shields, vp & coml mgr; Mary W. O'Shields, sec-treas & station mgr.

WRBL (May 10, 1928): 1420 kc; 5 kw. DA-N. 1350 13th Ave. Phone Fairfax 2-0601. TWX CM 6004. Columbus Broadcasting Co. (acquired station Oct. 26, 1953) (See "Newspaper Ownership," and Woodruff stations in "Group Ownership").

Network CBS. Rep Hollingbery.
J. W. Woodruff Jr., pres & gen mgr; Walter Graham, station mgr; Glenn Siddall, local sales mgr; David G. Lea, program dir; Eleanor Whitlaw, promotion mgr; Joseph A. Gamble, chief engr; Glen D. Groughman, news dir; Dr. John Doney, farm dir; Rose B. Flournoy, women's dir.

WRBL-FM (Nov. 16, 1946): 93.3 mc; 25 kw. Address license & staff same as WRBL, except David G. Lea, program dir.
WRBL-TV: Tv companion of WRBL-AM-FM.

COMMERCE, Jackson County

WJJC (June 27, 1957): 1270 kc; 1 kw-D. P. O. Box 239. Phone Federal 5-3155. Jackson County Broadcasting Co. (acquired station January 1953) (See "Newspaper Ownership").

Rep Harry J. Cannon (southeast).
Albert S. Hardy, pres; Grady Cooper, gen mgr & coml mgr; Elizabeth Layton, program dir; Charles Dawson, promotion dir; Tommy Ashworth, chief engr & farm dir; Roy Tanner, news dir; Willie Vie Dowdy, women's dir.

CORDELE, Crisp County

WMJM (October 1940): 1490 kc; 250 w. Southeastern Broadcasting System Inc. (original owner) (See James S. Rivers Stations under "Group Ownership").

Network MBS, Keystone. Rep Thomas F. Clark.
Specialty programs (wkly): Negro, 14 hrs.
James S. Rivers, pres; William E. Blizard Jr., gen mgr & promotion, news & farm dir; Clark Standard, coml mgr; Bill Goodson, program dir; Russel Caldwell, chief engr; Sara Jane Howell, women's dir.

CORNELIA, Habersham County

WCQN (March 28, 1953): 1450 kc; 250 w. 1 Burrell St. Phone 1450. Habersham Broadcasting Co. (original owner).

Network Keystone. Rep Indie Sales.
Jack Bradley, pres; Billy C. Massey, exec vp & gen mgr; Bobby L. Massey, vp in charge of sales; Boyd Anderson, chief engr; Janet S. Davison, news dir.

COVINGTON, Newton County

WGFS (Dec. 6, 1946): 1430 kc; 1 kw-D. P. O. Box 869. Phone 2337. R. William & Betty Jean Hoffman (acquired station June 1, 1957).

Network Keystone. Rep Sears & Ayer.
R. William Hoffman, gen mgr, coml mgr, chief engr & farm dir; Dave Snodgrass, program dir; Grier Stephenson, promotion dir; Freeman Rowe, news dir; Joe Rainey, women's dir.



During the past year, Blackburn & Company completed more transactions than any other nation-wide broker. It's this experience that makes Blackburn & Company the first choice of both buyer and seller.

Contact the nearest office:
Clifford B. Marshall, Stanley Whitaker,
Healey Building, Atlanta, Georgia,
Jackson 5-1576

Blackburn & Company
WASHINGTON, CHICAGO, ATLANTA AND WEST COAST

DALTON, Whitfield County

WBLL (Nov. 15, 1940): 1230 kc; 250 w. P. O. Box 81. Phone Broadway 8-3300. Dalton Broadcasting Corp. (acquired station Sept. 19, 1968).

Network MBS.

L. C. McCall, pres. mgr & chief engr; Lester mith coml mgr; Betty Jo McCall, women's dir.

WEDC (Oct. 1, 1954): 1430 kc; 1 kw-D. P. O. Box 140. Phone Broadway 8-5511. Whitfield Broadcasting Co. (original owner).

Rep Bernard I. Ochs Co. (Atlanta).
James O. Honey, pres & gen mgr; E. B. Jordan, coml mgr & promotion dir; Hilda Robertson, program dir; Sanford J. Willis, chief engr & farm dir; John Touchton, news dir.

DAWSON, Terrell County

WDWD (April 2, 1948): 990 kc; 1 kw-D. P. O. Box 390. Phone Wyatt 5-5521. Dawson Broadcasting Co. (original owner). (See W. C. Woodall Jr. Stations in "Group Ownership.")

Network Keystone. Rep Indie Sales.
Specialty programs (wkly): Negro, 49 hrs.
W. C. Woodall Jr., pres, gen mgr & coml mgr; O. W. Parnacott, program dir; Bob Guest, promotion dir; Joe Stephens, chief engr; Margaret Orndorff, women's & news dir; Noel Montfort Jr., farm dir.

DECATUR, DeKalb County

WEAS (July 1947): 1010 kc; 10 kw, 50 kw, 10 kw-D. (Canadian restricted)-D. 217 W. Ponce De Leon Ave. Phone Drake 3-2521. WEAS Inc. (original owner). See Dee Rivers Stations in "Group Ownership".

Rep Stars National.
E. D. Rivers Jr., pres; Warren Roberts, station mgr; Dewey May, coml mgr; Malcolm Moore, chief engr; Robert Prather, program dir.

DOUGLAS, Coffee County

WDMG (1947): 860 kc; 5 kw. DA-N. (CP 10 kw-D, 5 kw-N, DA-2). P. O. Box 590. Phone 1150. WDMG Inc. (original owner) (See B. F. J. Timm Stations in "Group Ownership").

Rep Dora-Clayton (Atlanta).
E. F. J. Timm, pres; Mary Jarrard, gen mgr; Roy L. Jones, coml mgr; Joe Grammer, program dir; Mary Nell Lester, promotion dir; Bill Alford, chief engr; Tom Jacobson, news dir; Earl McRae, farm dir; Ruth McKay, women's dir.

JBLN, Laurens County

WMLT (Jan. 16, 1945): 1330 kc; 1 kw-D (P 5 kw-D). P. O. Box 659. Phone Broad 4422. Dublin Broadcasting Co. (original owner).

Network Keystone. Rep Thomas F. Clark, arry Cannon.

Specialty programs (wkly): Negro, 10 hrs.
W. Newton Morris, pres; Frank Floyd Jr., vp, gen mgr & coml mgr; Richard E. Killebrew, program dir; Tom Berliner Jr., chief engr; Bob Germain, news dir; Frank Shurling, farm dir.

WKLI (March 16, 1958): 1440 kc; 1 kw-D. (CP 1230 kc, 250w.) P. O. Box 826. Phone Broad 2-4282. Radio South Inc. (original owner).

John A. Boling, pres; W. C. Courson, gen mgr & chief engr; B. J. Gilreath, coml mgr & news dir; W. A. Thomas, program. promotion & farm dir; Sarah Williams, women's dir.

EAST POINT, Fulton County

WTJH (December 1949): 1260 kc; 5 kw-D. P. O. Box 72. Phone Diamond 4-2233. Radio Station WTJH (original owner) (See James S. Rivers Stations under "Group Ownership").

Network Keystone.
James S. Rivers, chief owner; William B. Hill, gen mgr & coml mgr; Frances G. Sheffield, women's dir & ofc mgr; Claude V. Jones, program dir; Elizabeth Hall & Raymond L. Kinnamon, promotion dirs; William J. Hill 3rd, chief engr; Buz Walker, news & farm dir.

ELBERTON, Elbert County

WEGC (1946): 1400 kc; 250 w. Elberton Broadcasting Co.
Network MBS, Keystone. Rep Continental Radio Sales.

Meivin C. Gorman, gen mgr.

FITZGERALD, Ben Hill County

WBHE (October 1946): 1240 kc; 250 w. P. O. Box 472. Phone 2077. Ben Hill Broadcasting Corp. (acquired station 1955).

Network MBS. Rep Dora-Clayton.
Specialty programs (wkly): Negro, 8 hrs.
Otto Griner, pres; Paul E. Reid, gen mgr; Tony Carter, coml mgr; Janet Willingham, program dir; Seymour Michael Pelton, chief engr; Charles Ridgeway, news dir; Bonnie Johnson, women's dir.

FORT VALLEY, Peach County

WFFM (May 1951). 1150 kc; 1 kw-D. Phone Taylor 5-5547. Peachbelt Broadcasting Co. (original owner). (See W. C. Woodall Jr. Stations in "Group Ownership.")

Network Keystone. Rep Continental & Indie Sales.

Specialty programs (wkly): Negro, 2½ hrs.
E. J. Young, pres; Harris H. Hafer, gen mgr; Virginia Freshwater, coml mgr; Fantray Fore, program dir; Thad K. Brown, promotion dir; J. Carlton Shy, chief engr; Rosemary Reid, women's dir.

GAINESVILLE, Hall County

WDUN (April 2, 1949): 1240 kc; 250 w. P. O. Box 25. Phone Lenox 4-7331. Northeast Georgia Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Rep Clark.
John W. Jacobs Jr., pres & gen mgr; Clajre T. Palmour, coml mgr; James N. Martin Jr., program dir; Gilmer L. Hulsey, chief engr; Ted Oglesby, news dir.

WDUN-FM (April 2, 1949): 103.9 mc; 340 w. Duplicates WDUN (above).

WGGA (Oct. 10, 1941): 550 kc; 5 kw-D, 500 w-N, DA-N. Press-Radio Center. Phone Lenox 2-6211. Blue Ridge Broadcasting Co. (original owner) (See Charles Smithgall Stations under "Group Ownership" and "Newspaper Ownership").

Network MBS: Keystone. Rep Rambeau. Vance, Hopple (New York-Chicago), Bernard I. Ochs (Atlanta).
Charles A. Smithgall, pres; Robert P. Schwab, gen mgr; James A. Hartley, coml mgr; William Sellers, program, news & farm dir; Edward Storie, production & promotion dir; Wilbert Darracott, chief engr; Doris Smith, women's dir.

WLEA (Jan. 26, 1957): 1580 kc; 5 kw, 1 kw. (Canadian restricted)-D. Bowman Drive. Phone Lenox 2-6331. Hall County Broadcasting Co. (original owner).

Rep Walker-Rawalt; Dora-Clayton (south-east).
Ernest H. Reynolds Jr., pres & gen mgr; John H. Bennett, coml mgr; E. R. Ridenour, chief engr.

GRIFFIN, Spalding County

WHITE (Dec. 15, 1952): 1320 kc; 1 kw-D (CP 5 kw-D). P. O. Box 971. Phone 3451. Telerad Inc. (acquired station Jan. 1, 1957).

Rep Bernard I. Ochs (southeastern).
Specialty programs (wkly): Negro, 13 hrs.
John T. Williams, pres, gen mgr & promotion dir; Fred L. Watkins, coml mgr, program dir & farm dir; Ralph Gaskins, chief engr; Genie W. Keene, news dir; Pat Davis, women's dir.

WKUE (July 4, 1933): 1450 kc; 250 w. P. O. Box 1001. Phone 5507. Radio Station WKUE (original owner).

Network MBS, Keystone, Southeastern Key Market Network.
A. W. Marshall Jr., pres, gen mgr & chief engr; W. F. Westmoreland, coml mgr.

HARTWELL, Hart County

WKLY (Sept. 5, 1947): 980 kc; 1 kw-D. P. O. Box 430. Phone Franklin 6-2233. WKLY Broadcasting Co. (acquired station May 22, 1955) (See "Newspaper Ownership").

Rep Harry J. Cannon.
Max G. Pfander, pres & chief owner; Burch T. Griffin, gen mgr & coml dir; Juanelle Vickery, coml mgr; Ken Winchester, program dir; Tom Austin, promotion dir; Broadus McLane, chief engr; Burt Bannister, news dir; Jean Vickery, women's dir.

HAWKINSVILLE, Pulaski County

WCEH (Dec. 11, 1952): 610 kc; 500 w. Box 184. Hawkinsville, Ga. Phone Twilight 3-3381. Tri-County Broadcasting Co. (original owner).

Network Keystone; Georgia Cracker. Rep Thomas Clark; Harry Cannon (Atlanta).

Specialty programs: Negro, 7½ hrs. wkly.
Dallam R. Jackson, pres; James D. Popwell, vp & gen mgr; Ed Martin, coml mgr & sports dir; Jerry Conrad, program & music dir; Rivers Jackson, promotion dir; Robert Singleton, chief engr; John Johnson, news & special events dir; M. F. Alligood, Carlton Lawson, & Carter Martin, farm dirs; Odell I. Floyd, women's dir.

HINESVILLE, Liberty County

WGML (Dec. 9, 1958): 990 kc; 250 w-D. P. O. Box 15. Phone Trinity 6-3599. Liberty Broadcasting Co.

Network Keystone; Southeastern Key Market Network.

James H. Watson, gen mgr; William A. Fuhrman, program dir; Reginald R. Owens, promotion dir; Frank L. Folsom Jr., chief engr; Mary Alice Gordon, news dir.

JESUP, Wayne County

WEGE (July 12, 1949): 1370 kc; 1 kw-D. P. O. Box 147. Phone Garden 7-2444. Altamaha Broadcasting Co. (original owner).

Network Keystone. Rep Harry Cannon (Atlanta).

W. Glenn Thomas Sr., pres; Eddie Lynch, gen mgr, promotion & news dir; Paul Elliot, program dir; Art Manning, chief engr; Harry Hutchinson, farm dir; Pansy Surrency, women's dir.

LAFAYETTE, Walker County

WLFA (1954): 1590 kc; 5 kw-D. P. O. Box 180. Phone 4-7676. Radio Dixie Inc. (acquired station Sept. 1, 1955). (See J. A. Gallimore stations in "Group Ownership").

Network Keystone. Rep Best, Harry Cannon (Atlanta).

J. A. Gallimore, pres; C. W. Gwyn, sec-treas, gen mgr & farm dir; Ernest Cameron, coml mgr & promotion dir; Terry Cain, program dir; Chas. Lowry Jr., chief engr; Harlan L. Parks, news dir.

LA GRANGE, Troup County

WLAG (May 1, 1941): 1240 kc; 250 w. WLAG Bldg. Phone Tuxedo 2-3505. LaGrange Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network MBS, Keystone. Rep Indie Sales; Bernard I. Ochs (Atlanta).

Roy C. Swank, pres; Edwin G. Mullinax, gen mgr & coml mgr; Faye Scarbrough, program dir; Ellen Hobby, promotion dir; J. M. McKay, chief engr; Ralph Heller, news dir; Vinson Smith, farm dir.

WLAG-FM (Sept. 1, 1947): 104.1 mc; 2.3 kw. Duplicates about a third of programs of WLAG (above); rest independent.

WTBP (Jan. 9, 1953): 620 kc; 1 kw-D. P. O. Box 672. Phone Tuxedo 4-9877. Chattahoochee Broadcasting Co. (original owner).

Rep Devney; Dora-Clayton.
Byron H. Hurst, gen mgr; Frank E. Hurst, business mgr; Julian P. Hurst, program dir; Ray Reilhan, chief engr.

LAWRENCEVILLE, Gwinnett County

WLAW (1959): 1360 kc, 1 kw-D. 705 E. Crogan St. Thornwall 3-2222. Radio Gwinnett Inc.

Eathel Holley, pres; R. J. McGarity, gen mgr; S. B. McGarity, vp & coml mgr; Leslie E. Gradick, sec-treas.

LYONS, Toombs County

WBET (March 10, 1959) 1340 kc; 250 w. P. O. Box 389. Phone 2321. Twin City Broadcasting Co. (original owner).

Robert L. Tollison, pres; Hugh K. Tollison, exec vp; Jack Lenz, vp, station mgr; & program dir; Ted Kirby, coml mgr; Larry Lane, promotion dir; Cecil Tankersley, chief engr & news dir; Allen Carwile, farm dir.

IT PAYS TO KNOW THE ANSWERS

Today, people whose success in the broadcast advertising business depends on being well informed find BROADCASTING the most complete, authentic source of TV-radio news. For over a quarter-century they've found up-to-date answers on virtually everything about TV-&-radio in BROADCASTING Magazine, THE authoritative business-weekly in this multi-million dollar field. Edited by professionals for professionals, BROADCASTING stands alone as the best way to know about TV-&-radio and to advertise to those who make its major decisions.

More people pay to get BROADCASTING than for the next three publications combined. Be sure BROADCASTING is your G-2 source for the right answers.

**BROADCASTING**

THE BUSINESSWEEKLY OF TELEVISION AND RADIO

The only publication in the radio-tv field with membership in Audit Bureau of Circulations and Associated Business Publications.





**CAN
YOU USE
\$200,000,000?**

**MIDDLE GEORGIA'S RICH
FARMERS HAVE IT AND THEY'RE
WILLING TO SPEND IT, TOO!
JUST LOOK AT THE 1958 RETAIL
SALES FIGURES FOR WMAZ-LAND**

**SALES
UP 8½%**

**AND THEY'RE
STILL CLIMBING!**

**REACH THESE FOLKS WHO ARE
SPENDING MONEY BY USING**

**WMAZ
MIDDLE GEORGIA'S
50,000 WATT
STATION**

**CITED FOR
SERVICE TO
AGRICULTURE**



**SEE YOUR
AVERY-KNODEL MAN
TODAY**

Radio Stations CONTINUED

GEORGIA CONTINUED

McRAE, Telfair County

WDAX (July 27, 1957): 1410 kc; 1 kw-D. Box 312. Phone 6006. Radio Telfair Inc. (acquired station 1958). (See Allen M. Woodall Stations in "Group Ownership.")
Network Keystone. Rep Indie Sales, Bernard Ochs.

Allen M. Woodall, pres; Miles H. Ferguson, co-owner; G. Ed Snyder, gen mgr; Robert D. Feaster, coml mgr; Lucy C. Jacobs, program dir.

MACON, Bibb County

WBML (October 1940): 1240 kc; 250 w. 230 Second St. Phone Sherwood 3-5454. Middle Georgia Broadcasting Co. (original owner).
Rep Forjoe.

Specialty programs: Negro, 10 hrs. wkly. C. R. Rader, pres; George W. Patton, gen & coml mgr; Donald F. King, program & promotion dir; C. L. Wilder, chief engr; Ben Porter, news dir; Dan Cobble, farm dir; Mary Ann Hill, women's dir.

WCBE (Nov. 1957): 900 kc; 250 w-D. P. O. Box 490. Phone Sherwood 3-9348. William H. Keller Jr. (acquired station September 1958).
Specialty programs: Negro, 100%.

William H. Keller, owner, program dir & chief engr; Robert V. Rogers, gen & coml mgr; J. Allen Thompson, promotion dir; Winston H. Calloway, news dir; Beatrice Simmons, women's dir.

WIBB (November 1948): 1280 kc; 1 kw-D. Professional Bldg. Phone Sherwood 2-2605. Peach State Broadcasting Co. (original owner).
Rep Walker-Rawalt Dora-Clayton.

Specialty programs: Negro, 90 hrs. wkly. Thomas H. Maxwell, pres & gen mgr; Donald C. Frost, vp & sales mgr.

WMAE (Oct. 30, 1922): 940 kc; 10 kw, DA-2 (CP 50 kw-D; 10 kw-N, DA-N). Bankers Insurance Building. Phone Sherwood 2-7373. TWX MC 5137. Southeastern Broadcasting Co. (acquired station 1927).

Network CBS. Rep Avery-Knodel. George P. Rankin Jr., pres & chief engr; Wilton Cobb, sec-treas & gen mgr; Frank Crowther, coml mgr; Albert Sanders, exec, sales mgr; Elmo Simmons, natl sales mgr; Tommy Snelgrove, local sales mgr; Jas. D. Lawhon, tech. dir; Howard Absalom, news dir; Joe Andrews, farm dir; Del Ward, women's dir.

WMAZ-FM (Feb. 10, 1947): 99.1 mc; 3 kw. Duplicates WMAZ (above).

WMAZ-TV: Tv companion of WMAZ-AM-FM.
WNEX (1945): 1400 kc; 250 w. 2254 Rogers Place. Phone Sherwood 5-3301. TWX MC5135. Macon Broadcasting Co. (See "Newspaper Ownership").

Network ABC, MBS. Rep Branham. E. M. Lowe, pres; Alfred Lowe, gen & coml mgr; Mary A. Thompson, program & women's dir; Ken Lowe, promotion dir; E. Farber, chief engr; Charlie Stewart, news dir.

WNEX-FM (not on air; target date, not announced): 96.9 mc; 4.1 kw. Same address and licensee as WNEX (above).

MADISON, Morgan County

WYTH (April 1955): 1250 kc; 1 kw-D. P. O. Box 29. Phone 761. Central Georgia Broadcasting Co. (acquired station July 23, 1959).

Network MBS; Keystone.
James F. & Annie L. Small, owners; Wayne R. Foster, gen mgr, chief engr & coml mgr; Jim Biggers, promotion dir; Jim Crosley, news dir; John Moody, farm dir; Mrs. Charles Cunningham, women's dir.

MANCHESTER, Meriwether County

WFDE (Aug. 23, 1957): 1370 kc; 1 kw-D. Box 447. Phone Thornwall 6-2490. Radio Manchester Inc. (original owner).

Network Keystone. Rep Best. Elmer Loftin, pres; Jack Whitehorn, vp & gen mgr; Bill Jarrell, coml mgr; Sharon Casteel, program dir; J. C. Loftin Jr., chief engr; Fred McCurdy, news & farm dir.

MARIETTA, Cobb County

WBIE (Nov. 14, 1955): 1050 kc; 500 w-D. P. O. Box 91. Phone 8-0469. Marietta Broadcasting Co. (original owner).

Network Keystone; Southeastern Key Market Network.
Dudley D. McCaskill, pres & coml mgr; James M. Wilder, vp, gen mgr & chief engr; Don H. Kordecki, program dir.

WBIE-FM (not on air; target date not announced). Address, licensee and staff same as WBIE (above): 101.5 mc; 1.35 kw.

WFOM (Oct. 3, 1946): 1230 kc; 250 w. P. O. Box 131. Phone 8-3396. Woofum, Inc. (acquired station June 1, 1958).

Network Keystone.
Albert L. Jones, pres; Al Jones, gen mgr; John K. Williams, coml mgr & news dir; Gerow Carr, program dir; Jean Ludwick, chief engr; Sunny Young, women's dir.

MILLEDGEVILLE, Baldwin County

WMVG (March 29, 1946): 1450 kc; 250 w. P. O. Box 476. Phone 2250. Michael T. Landy.

(acquired station July 1957).

Network MBS; Keystone; Georgia Association of local stations; Southeastern Key Market Network. Rep Harry J. Cannon. Michael T. Landy, owner; Joseph S. Boone, mgr & chief engr; Josephine Ragsdale, program dir; Anthony Seneker, news dir.

MILLEN, Jenkins County

WGSB (Oct. 12, 1958): 1570 kc; 250 w-D. P. O. Box 773. Phone 1080. Jenkins Broadcasting System, Inc.

W. Herbert Brannen, pres; Jack V. LoPresti, vp, gen mgr, chief engr & farm dir; Charles S. Taylor, program & sports dir.

MONROE, Walton County

WMRE (March 1954): 1490 kc; 250 w. P. O. Box 191. Phone 8-1711. Walton Broadcasting Co. (original owner).

Network Keystone.
Specialty programs: Negro, 25 hrs. wkly. Warren G. Gilpin, gen mgr; Deral Morris, coml mgr.

MOULTRIE, Colquitt County

WMGA (Sept. 1939): 1400 kc; 250 w. Box 310. Phone Yukon 5-5770. Radio Station WMGA (original owner).

Network ABC; Keystone. James S. Ayres (Atlanta). John F. Pidcock, co-owner; Roy F. Zess, co-owner, gen & coml mgr; Everett Griner, program & promotion dir; Lamar Baety, chief engr; Coy Dekle, farm dir.

WMTM (Nov. 10, 1953): 1300 kc; 5 kw-D. Box 531. Phone Yukon 5-4517. Colquitt Broadcasting Co. (original owner).

Rep Thomas F. Clark. N. B. Mills, partner & gen mgr; Douglas J. Turner, partner, station & coml mgr & chief engr; Jack Shiner, news dir; Gene Mills, farm dir; Virginia Deen, women's dir.

NEWMAN, Coweta County

WCOH (December 1947): 1400 kc; 250 w. P. O. Box 581. Phone Alpine 3-4636. Newman Broadcasting Co. (acquired station Aug. 19, 1953).

Network MBS. Rep Harry Cannon (Atlanta). Specialty programs: Negro, 1½ hrs. wkly. James O. Hardin Jr., pres, gen mgr & program & news dir; J. T. Williams Jr., coml mgr & promotion dir; Harold C. Ward, chief engr; Mary Ragan, women's dir.

WCOH-FM (1948): 96.7 mc; .33 kw. Address licensee & staff same as WCOH (above).

PERRY, Houston County

WBBN (Aug. 16, 1956): 980 kc; 500 w-D. Phone Garfield 9-2980. Gateway Broadcasting Co.

Network Keystone; Georgia Cracker. Rep Thomas F. Clark; Harry Cannon. Al H. Evans, gen & coml mgr & farm dir; Jim Lee, program & news dir; Bryant Scruggs, promotion dir; Marvin Strickland, chief engr; Lyndal C. Evans, women's dir.

QUITMAN, Brooks County

WSFB (1955): 1490 kc; 250 w-D. P. O. Box 632. Phone 2681. Quitman Broadcasting Co.

Network Keystone. Rep Continental Radio Sales. Emerson W. Browne, owner, gen mgr & chief engr; Don Wingate, coml mgr; Margie Bowman, program & women's dir.

ROCKMART, Polk County

WELK (not on air; target date not announced). 1220 kc; 250 w-D. Rockmart, Ga. Georgia Radio Inc. (acquired CP May 27, 1959). Leslie E. Gradick Jr., pres; John P. Frew, vp & gen mgr.

ROME, Floyd County

WLAQ (1947): 1410 kc; 1 kw, DA-N. Mt. Alto Rd. Phone 7767. TWX 541. Don Mitchell's WLAQ Inc. (acquired station January 1957).

Network ABC. Rep Dora-Clayton (southeast).

Don Mitchell, gen mgr; Jim McClain, station mgr; Walter Baldwin, program & farm dir; Lak Cely, promotion mgr; Fred Sheehan, chief engr; John Hathaway, news dir; Glenda Fowler, women's dir.

WBEA (1929): 1470 kc; 5 kw, DA-N. P. O. Box 1187. Phone 9742. Rome Broadcasting Corp. (See "Newspaper Ownership" and Charles Smithgall stations in "Group Ownership").

Network MBS. Rep Walker-Rawalt; Bernard I. Ochs.

Charles Smithgall, chief owner; Mather M. Payne, pres & gen mgr; Clarence Salmon, operations mgr; Ben Lucas, coml mgr; Jim Roberts, program dir; Rube Jackson, promotion dir; Sox Starr, chief engr; Cap Hicks, news dir; Lee Mowry, farm dir; Hazel Porter, women's dir.

WBOM (December 1946). 710 kc; 1 kw-D. P. O. Box 2137. Phone 2-0833. Coosa Valley Radio Co. (original owner).

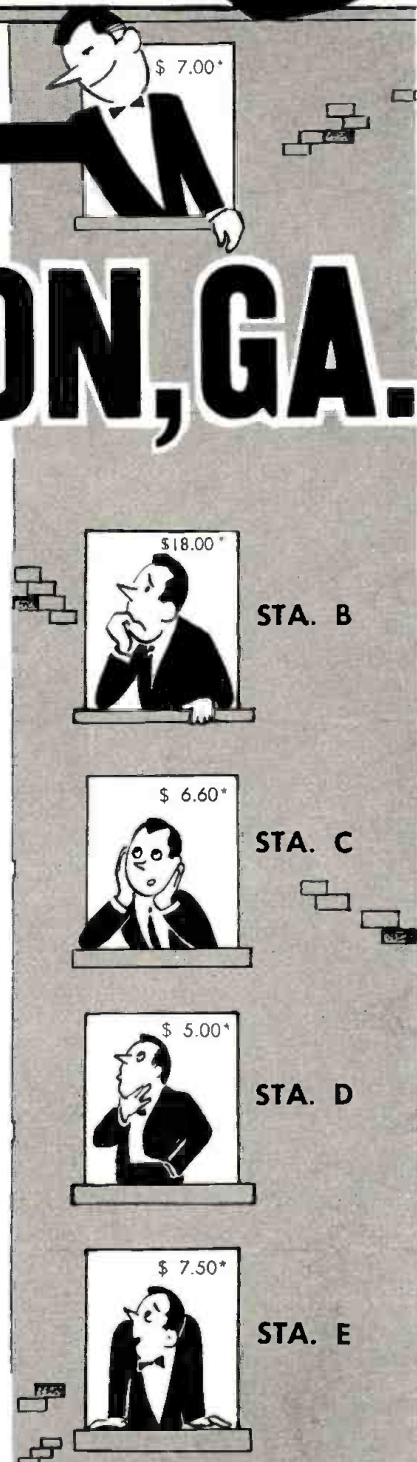
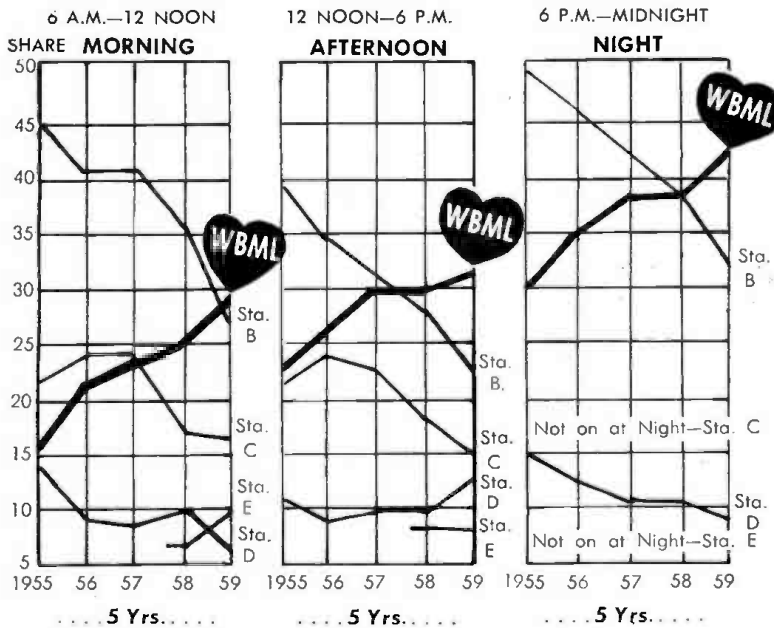
Rep Devney. Charles E. Doss, gen mgr; Robert Martin, coml mgr & farm dir; T. H. Robertson, chief engr; Ivan Hoge, news dir; Dorothy McKay, women's dir.

A STEADY FIVE YEAR CLIMB TO ...



No. 1 in **MACON, GA.**

DECISIVELY ... YOUR BEST BUY!



When Buying Macon Look to the No. 1 Station in Hooper and Pulse!



MACON'S 24-HOUR MOBILE NEWS STATION

See FORJOE, Nat'l Rep.

* ONE MINUTE CLASS A

Radio Stations CONTINUED

GEORGIA CONTINUED

ROSSVILLE, Walker County

WRIP (1958): 980 kc; 500 w. DA-D. P. O. Box 438. Southern Broadcasting Co. (original owner).
Dr. Jay Sadow, pres & gen mgr; Ted Smith, program dir; John Andrews, chief engr.

SANDERSVILLE, Washington County

WSNT (May 11, 1956): 1490 kc; 250 w. P. O. Box 150. Phone 2583. Washington Broadcasting Co. (acquired station June 1, 1957).
Network Keystone. Rep Indie Sales, Dixie-Land Stations.
Herschel L. Webster, pres; John C. Foster, vp & gen mgr; Robert A. Kilgore, station mgr; Iola J. Daniel, program dir; John L. Cooper, chief engr; Frank M. Roughton, news dir.

SAVANNAH, Chatham County

WCCP (Aug. 14, 1946): 1450 kc; 250 w. P. O. Box 943. Phone Adams 2-4182. Dixie Broadcasting Co. (acquired station April 1958).
Network MBS. Rep Walker-Rawalt.
Carter C. Peterson, pres & gen mgr; Weldon Herrin, coml mgr; Max Harper, chief engr.
WJIV (Oct. 6, 1950): 900 kc; 1 kw-D. 128 West Taylor St. Phone Adams 4-7264. WJIV Inc. (original owner). See Dee Rivers Stations in "Group Ownership".
Rep Stars National; Stars Inc. (regional).
E. D. Rivers Jr., chmn of bd; Marie B. Rivers, pres; James L. Woods, gen mgr; Ray G. Clark, program dir & news dir; J. Allen Brimmer, chief engr & farm dir.
WSAV (Dec. 29, 1939): 630 kc; 5 kw. DA-N. Liberty National Bank Bldg. Phone Adams 6-0303. TWX SV 4108. WSAV Inc. (original owner).
Network NBC. Rep Robert E. Eastman; James S. Ayers.
Harben Daniel, pres & gen mgr; Charles E. Bell, vp; M. E. Thompson, operations mgr; Robert W. Ward, coml mgr; Burl G. Womack, program & news dir; Shirley Slater, promotion mgr; Byron Strong, chief engr; Douglas W. Strohhenn, farm dir; Kitty Cope, Women's dir. WSAV-TV: Tv companion of WSAV.
WSGA (June 8, 1958): 1400 kc; 250 w. 409 East Liberty St. Phone Adams 3-8807. Coastal Broadcasting Inc. (original owner).
Rep Hollingbery.
Specialty programs: Negro, 8 hrs. wkly.
Donald K. Jones, pres & gen mgr; John M. Williams, coml mgr; Charles H. Rawlinson, program dir; Susan Perry, women's & promotion dir; Edward Richardson, chief engr; Cameron Cornell, news dir.

WSOX (October 1946): 1230 kc; 250 w. 219 S. Charlton St. Phone Adams 3-0478. Fisher Broadcasting Co.
Rep Walker-Rawalt; Dora-Clayton (southern).
Albert T. Fisher Jr., pres; James B. Winstead, gen mgr.
WTOC (Oct. 15, 1929): 1290 kc; 5 kw. DA-N. Box 858. Phone Adams 2-0127. TWX SV 4117. Savannah Broadcasting Co.
Network CBS. Rep Avery-Knodel.
W. T. Knight Jr., pres & gen mgr; Benj. B. Williams, coml mgr; Ben H. Quick, program dir; Frank S. Bryson Jr., promotion dir; Kyle E. Goodman, chief engr; Robert Noble, news dir; Richard Hull, farm dir; Ruth Goodman, women's dir.
WTOC-FM (December 1946): 97.3 mc; 9 kw. Duplicates WTOC (above).
WTOC-TV: Tv companion of WTOC-AM-FM.

STATESBORO, Bulloch County

WWNS (1946): 1240 kc; 250 w. P. O. Box 450. Phone Popular 4-5448. WWNS Inc. (acquired station July 1, 1958).
Network Keystone. Rep Harry J. Cannon (Atlanta).
Donald O. McDougald, pres & gen mgr;

Worth McDougald, vp & co-owner; Eloise Huncnutt, program dir; Marvin George Riverburgh, chief engr; Dan Munn, news dir; Mrs. Ernest E. Brannen, women's dir.

SUMMERVILLE, Chattooga County

WGTA (Aug. 27, 1950): 950 kc; 1 kw-D. P. O. Box 200. Phone Summerville, 296. Tri-State Broadcasting Co. (original owner). (See "Newspaper Ownership").
Rep Stars National.
William B. Farrar, pres & gen mgr; Rogers Allison, program dir; James S. Stowers, chief engr.

SWAINSBORO, Emanuel County

WJAT (Jan. 1, 1950): 800 kc; 1 kw-D. P. O. Box 371. Phone Belmont 7-2011. Radio Station WJAT Inc. (acquired station Feb. 1 1957).
Rep Dora-Clayton (Atlanta).
James R. Denny, pres & gen mgr; Johnny Bailes, coml mgr; Doris M. Lewis, program dir; Chuck Goddard, promotion dir; John H. All, Jr., chief engr.

SYLVANIA, Screven County

WSYL (Dec. 1, 1955): 1490 kc; 250 w. SH. P. O. Box 302. Phone Lowell 4-6601. Sylvania Broadcasting System. (acquired station Oct. 8, 1957).
Network Keystone.
Specialty programs: Negro, 6 hrs. wkly.
Edwin H. Bass, pres, gen mgr & chief engr; Shirley Scott, women's dir & program dir; Edward Bunce, sports dir.

THOMASTON, Upson County

WSFT (May 26, 1947): 1220 kc; 250 w-D. P. O. Box 689. Phone Midway 7-5421. Thomaston Broadcasting Co. (original owner). (See "Newspaper Ownership").
Rep Dora-Clayton.
J. B. Hardy, pres; S. J. Carswell, gen mgr; Claude Thams, coml mgr; Bill Heule, program dir; Wait MacTammany, chief engr.

THOMASVILLE, Thomas County

WKTG (1947): 730 kc; 1 kw-D. P. O. Box 358. Phone Canal 6-5343. Radio Station WKTG. (acquired station March 1959). (See James S. Rivers stations under "Group Ownership").
Rep Thomas L. Clark.
James S. Rivers, pres; Jack Rathburn, gen mgr & promotion dir; Louie T. Porter, coml mgr; Ray Smith, farm, news & program dir.
WPAX (October 1922): 1240 kc; 250 w. Box 229. Phone Canal 6-4110. H. Wimpy (original owner).
Specialty programs: Negro, 7 hrs. wkly.
H. Wimpy, owner; Al Feinberg, coml mgr.

THOMSON, McDuffie County

WTWA (January 1948): 1240 kc; 250 w. SH. P. O. Box 591. Phone 141. Hickory Hill Broadcasting Co. (original owner). (See "Newspaper Ownership").
Network MBS; Keystone; Savannah Valley.
Specialty programs: Negro, 3 hrs. wkly.
Frank F. Hash, pres & gen mgr; Gene D. Harden, station mgr & chief engr; H. E. Bufington Jr., coml mgr; Annette Langham, traffic & continuity.

TIFTON, Tift County

WTIF (1957): 1340 kc; 250 w. P. O. Box 260. Phone 2400. WTIF Inc. (original owner).
Rep Dora-Clayton.
C. N. Todd, pres & gen mgr; Carl Wendell, program & news dir; Hampton C. Clark Jr., chief engr.
WWGS (1946): 1430 kc; 5 kw-D (CP 5 kw-D, 1 kw-N). P. O. Box 34. Phone 1430. Tifton Broadcasting Corp. (original owner).
Ralph N. Edwards, pres & gen mgr; William E. Sides, station mgr; Evelyn K. Edwards, coml mgr; Jack Chambers, promotion dir; Eugene Payne, chief engr; Frank Raley, news dir; Joe Beaumont, farm dir; Jean Cole, women's dir.

TOCCOA, Stephens County

WLET (May 1, 1941): 1420 kc; 5 kw-D. 423 Prather Bridge Road. Phone Tucker 6-2191. Radio Station WLET.
Network Keystone. Rep Thomas F. Clark (New York & Atlanta).
R. G. LeTournau, co-owner & pres; Virgle E. Craig, co-owner, gen mgr & program dir; Evelyn LeTournau, co-owner; Gene Bollinger, coml mgr; C. H. Sutton, chief engr; Lamar Ramey, news dir; Mary Smith, women's dir.
WLET-FM (November 1947): 106.1 mc; 0.73 kw. Duplicates WLET (above).
WNEG (April 21, 1956): 1320 kc; 1 kw-D. 108 East Savannah St. Phone Tucker 6-3131. Stephens County Broadcasting Co. (original owner).
Charles H. Gaines, co-owner, co-mgr & pres; Roy E. Gaines, co-owner, co-mgr & secy-treas; Bob Powell, promotion dir; Thomas Shockley Jr., chief engr; Ray Shader, farm dir; Gaynelle Thomason, women's dir.

VALDOSTA, Lowndes County

WGAP (November 1952): 910 kc; 5 kw. DA-N. 116 W. Hill Ave. Phone Cherry 2-5520. TWX 8361. Valdosta Broadcasting Co. (original owner).
Rep Pearson.

George B. Cook, pres, gen mgr & coml mgr; Willard Belote, program dir; E. W. Green, chief engr.

WGOV (1940): 950 kc; 5 kw-D, 1 kw-N. DA-N. Box 1182. Phone Cherry 2-4513. Georgia Florida Radio and Television Co. (acquired station Oct. 1, 1956).

Network MBS. Rep Stars National; Dora-Clayton.
Specialty programs: Negro, 12 hrs. wkly. / W. H. Keller Jr., pres; A. B. Smith, vp; Mrs A. B. Smith, coml mgr; Irvin Key, chief engr; Buck Pafford, news dir; Denny Denman, farm dir; Betty Friis, women's dir.

WJEM (Aug. 16, 1955): 1150 kc; 1 kw-L. P. O. Box 368. Phone Cherry 2-1565. Lowndes County Broadcasting Co. (acquired station Aug 1, 1958).

Network Keystone.
Specialty programs: Negro, 6 hrs. wkly.
James E. Massey Jr., pres; J. C. Johnson, gen & coml mgr; Robert R. Wickus, program & promotion dir; C. A. Christensen, chief engr / news dir; Bill Raulerson, farm dir; Pat Bevill, women's dir.

WVLD (not on air; target date not known) 1450 kc; 250 w-SH. 302 Webster St. Phone Cherry 4-2379. Norman O. Protsman (original owner). (See Protsman stations in "Group Ownership").
Norman O. Protsman, owner & gen mgr; Willard Belote, station mgr.

VIDALIA, Toombs County

WVOP (Dec. 12, 1946): 970 kc; 5 kw-D. Box 391. Phone 3029. Vidalia Broadcasting Co. (original owner). (See "Newspaper Ownership").
Rep Harry J. Cannon.
Specialty programs: Negro, 8 hrs. wkly.
Howard Gilreath, pres & gen mgr; Fred Tippett, coml mgr; Ruby Bryant, program dir; R. E. Ledford, promotion dir; Les Pitts, chief engr; Don Powers, news & farm dir; Dobb Thompson, women's dir.

WARNER ROBINS, Houston County

WRPB (Oct. 13, 1954): 1350 kc; 1 kw-L. P. O. Box 727. Walker 3-4261. Warner Robins Broadcasting Co. (original owner).
Rep Continental Sales.
Ed M. Nobles, pres, gen mgr & chief engr; Joel Mauk, coml mgr; Harry Hancock, program dir; Charlie Hill, promotion dir; Lee Mathis, news dir; Wadley Thrash, sports dir; Jackie Payne, women's dir.

WASHINGTON, Wilkes County

WKEI (Sept. 1, 1955): 1370 kc; 1 kw-D. P. O. Box 158. Phone Osborn 8-2125. Max George Pfaender (original owner).
Rep Harry Cannon (southeast).
Max G. Pfaender, pres; Richard A. Basinger, gen mgr; Birch Griffin, coml mgr; Clem Rhodes, chief engr.

WAYCROSS, Ware County

WAGL (June 1951): 570 kc; 5 kw-D, 1 kw-N. DA-N. P. O. Box 868. Phone Atlas 3-4660. Teletronics Inc. (original owner). (See James S. Rivers stations under "Group Ownership").
Rep Thomas F. Clark.
Specialty programs: Negro, 10 hrs.
James S. Rivers, pres; James S. Rivers Jr., gen mgr; M. L. Dixon, coml mgr; John Koval, program dir; L. E. McKinley, chief engr; Rex Denman, news dir; Herb Strickland, farm dir; June Smith, women's dir.
WAYX (1936): 1230 kc; 250 w. 1600 Carswell Ave. Phone Atlas 3-7100. Radio WAYX Inc. (See "Newspaper Ownership").
Network MBS, Keystone. Rep Holman.
Ed L. Von Nordeck, gen mgr; Frank Walton, coml mgr; R. Williamson, program dir; Mill Lovus, chief engr.

WAYNESBORO, Burke County

WBBO (April 26, 1954): 1310 kc; 1 kw-D. P. O. Box 161. Phone 2139. Collins Corp. of Georgia. (acquired station March 29, 1959).
Network Keystone. Rep Harry J. Cannon.
Specialty programs: Negro, 14 hrs. wkly.
Frank K. Graham, pres; Joe Duggan, gen mgr; Jack McNutt, coml mgr; Jimmy Moore, program dir; James Clegg, chief engr.

WEST POINT, Troup County

WBMK (Aug. 10, 1958): 1310 kc; 1 kw-D. Phone 5-2453. Radio Valley Inc. (original owner).
Network Keystone.
Specialty programs: Negro, 10 hrs. wkly.
J. Dige Bishop, pres; C. Jim Murphy, gen mgr; Sam Price Jr., coml mgr; Janice Callahan, program dir; Virginia Smith, women's & promotion dir; Albert Stancel, Jr., chief engr; William Scott, news & farm dir.
WRLD (see Lanett, Ala.).

WINDER, Barrow County

WIMO (Nov. 4, 1952): 1300 kc; 1 kw-D. P. O. Box 526. Phone 4831. Winder-Monroe Broadcasting Co. (original owner). (See W. C. Woodall Jr. Stations in "Group Ownership").
Network Keystone; Cracker Network. Rep Best.
W. C. Woodall Jr., pres; C. H. Grider, gen mgr & coml mgr; DeVoy E. Stafford, chief engr.

TO BUY OR SELL
CONTACT THE NEAREST OFFICE

**HAMILTON-LANDIS
& ASSOCIATES, INC.**

WASHINGTON, D. C. CHICAGO
Ray V. Hamilton Richard A. Shaheen
1737 DeSales St., N.W. 1714 Tribune Tower
EX 3-3456 DE 7-2754
DALLAS SAN FRANCISCO
DeWitt Landis John F. Hardesty
1511 Bryan St. 111 Sutter St.
RI 8-1175 EX 2-5671

NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS

HAWAII

HILO, Hawaii County

KHBC (1936): 970 kc; 1 kw. P. O. Box 581, zone 9. Phone 9-2011. Hawaiian Broadcasting System Ltd. (original owner). (See Hawaiian Broadcasting System Stations in "Group Ownership." See also "Newspaper Ownership"). Network CBS. Rep Peters, Griffin, Woodward.

Specialty programs (wkly): Japanese 13 1/2 hrs.; Filipino, 1 hr.
J. Howard Worrall, pres; Frank Warren, gen mgr; Robert Costa, local sales mgr; Charles C. Crockett, national sales mgr; Robert Miller, program dir; Harold Marques, station mgr & engr; Dan Hunter, chief engr.

KHBC-TV: Tv companion of KHBC (above).
KIMO (April 1, 1951): 850 kc; 1 kw. 495 Kiloana St. Phone 4372. James Emile Jaeger (acquired station 1954).

KIPA (September 1947): 1110 kc; 1 kw. P. O. Box 1602. Phone 4-0225. Big Island Broadcasting Co. (original owner).

Network MBS, Inter Island Network. Rep Hollingbery.
Specialty programs (wkly): Japanese 25 1/2 hrs.; Filipino, 7 1/2 hrs.
Alan Harper Pollock, pres & gen mgr; R. W. Jaderstrom, station mgr & chief engr.

HONOLULU, Honolulu County

KAIM (Aug. 31, 1956): 870 kc; 1 kw. 1148 12th Ave., zone 16. Phone 7-1985. Christian Broadcasting Assn. (original owner).

KAIM-FM (1953): 95.5 mc; 5.6 kw. Dupli-cates KAIM (above).

KGMB (1930): 590 kc; 5 kw. P. O. Box 581, zone 9. Phone 9-2011. Hawaiian Broadcasting System Ltd. (original owner). (See Hawaiian Broadcasting System Stations in "Group Ownership." See also "Newspaper Ownership"). Network CBS. Rep Peters, Griffin, Woodward.

Specialty programs (wkly): Japanese 1 hr.; Filipino, 1/2 hr.
J. Howard Worrall, pres; Frank Warren, gen mgr; Charles C. Crockett, national sales mgr; Dar Reid, program dir; Colleen Ng, promotion dir; Dan Hunter, chief engr.

KGMB-TV: Tv companion of KGMB (above).
KGU (May 11, 1922): 760 kc; 10 kw. P. O. Box 3110. Phone 5-2977. TWX HU 159. Advertiser Publishing Co. (original owner). See "Newspaper Ownership."

Network NBC. Rep NBC Spot Sales.
Specialty programs (wkly): Japanese, 6 1/2 hrs.; Filipino, 4 hrs.
Lorin P. Thurston, pres; William O. Paine, vp & mgr; George C. Mansfield, coml mgr; Donald B. Berrigan Jr., programming & production dir; Yvonne Behrens, promotion dir; Takumi Shigetani, chief engr; Don Carter, news dir; Alice Jackson, women's dir.

KONA-TV: Tv companion of KGU (above).
KHVV (April 26, 1957): 1040 kc; 5 kw. 1290 Ala Moana Blvd., zone 14. Phone 5-3991. TWX HU 187. Kaiser Hawaiian Village Radio Inc. (original owner).

Rep Young.
Henry J. Kaiser Sr., pres; Richard C. Block, gen & sales mgr; Harold H. Ohata, business mgr; Hal Boudreau, program dir; William H. Coney, promotion dir; Ronald T. Miyahira, chief engr; John Needham, news dir; Muriel Waters, women's dir.

KHVH-TV: Tv companion of KHVV (above).
KIKI (1051): 830 kc; 250 w. 320 Ward Ave. Phone 6-3456. KIKI Ltd.

KNDI (under construction): 1270 kc; 5 kw. Box 1977. Phoenix, Ariz. Phone Alpine 8-8044. James T. Ownby.

KOHO (under construction; granted June 3, 1959): 1170 kc; 1 kw. Windward Broadcasting Co. Ltd. (See KANI Kailua).

KOOD (under construction; target date August 1959): 990 kc; 1 kw. 1450 Ala Moana Blvd., zone 14. Ala Moana Broadcasting Co. (Sale to Alister W. McDonald, Maurice J. Sullivan and others pending FCC approval.)

Specialty programs (wkly): Japanese, 12 hrs.; Filipino, 8 hrs.; Chinese, 1 hr.; Samoan, 1 hr.
Robert H. Pearson, pres, gen mgr & chief engr; Mary K. Wong, coml mgr.

KPOA (October 1946): 630 kc; 5 kw (CP for 650 kc, 10 kw), 575 Kamoku St. Phone 9-5236. Radio Hawaii Inc. (acquired station March 1954). See Founders Corp. Stations in "Group Ownership."

Network MBS. Rep Hollingbery.
Specialty programs (wkly): Japanese, 17 1/2 hrs.; Filipino, 10 1/2 hrs.
John M. Shaheen, pres; Perry W. Carle, exec vp & gen mgr; Robert E. Davis, gen sales mgr; Ted Scott, program & promotion dir; Bob Lang, chief engr; John B. Connell, news dir; Betty Smyser, women's dir.

KPOI (1946): 1380 kc; 5 kw. 1701 Ala Wa Blvd. Phone 9-5395. KHON Broadcasting Co. (acquired station April 1959).

Rep: Jack Masla & Co.
KULA (May 1947): 690 kc; 10 kw. P. O. Box 1479. Phone 6-3666. Burnett Broadcasting Co. (acquired station Sept. 1, 1958).

Rep McGavren.
Jack Burnett, pres & gen mgr; Charlie Pow-

ers, coml mgr; John De Marco, program dir; Tom Moffatt, promotion dir; Ronald T. Miyahira, chief engr; Mits Yano, news dir; Winifred Manabe, women's dir.

KTOH (FM) (Aug. 31, 1955): 90.5 mc; 10 w. U. of Hawaii.

*Non-commercial educational.

KYOK (Oct. 6, 1953): 88.1 mc; 10 w. Kamehameha School for Girls, zone 17. Phone 8-3931 Ext. 352.

Harold W. Kent, pres; Robert Ritterhoff, gen mgr & program dir; George Boross, chief engr.

*Non-commercial educational.

NEW (Granted August 1959): target date not announced; 96.3 mc; 7.7 kw. 318 Orpheum Bldg., San Diego, Calif. E. F. Weerts.

KAILUA, Oahu County

KANI (Dec. 7, 1954): 1240 kc; 250 w. Windward Broadcasting Co. Ltd. (holds permit for new station KOHO Honolulu).

LIHUE, Kauai County

KTOH (1940): 1490 kc; 250 w. P. O. Box 1748. Phone 2061. Garden Island Pub. Co. (original owner). See "Newspaper Ownership."

Specialty programs (wkly): Filipino, 4 hrs.; Japanese, 5 1/2 hrs.
Charles J. Fern, pres & gen mgr; Tad Eto, coml mgr & promotion dir; Raymond K. Sasaki, program dir; Katashi Nose, chief engr; C. J. Fern Jr., news dir.

WAILUKU, Maui County

KMVI (March 16, 1947): 550 kc; 1 kw. Box 374. Phone Maui 3-3981. Maui Pub. Co. (original owner). See "Newspaper Ownership."

Network NBC. Rep Thomas Clark.
Specialty programs (wkly): Japanese, 10 1/2 hrs.; Filipino, 4 1/2 hrs.

J. Walter Cameron, pres; Ezra J. Crane, gen mgr; Richard E. Mawson, station mgr; Spencer Shirashi, chief engr; Earl Tanaka, news dir.

KMVI-TV: Tv companion of KMVI (above).

WAIPAHU, Honolulu County

KAHU (Sept. 20, 1950): 920 kc; 1 kw. Box 1007. Phone Honolulu 27-3121. Rural Broadcasting Co.

Rep Pearson.
Dr. Timothy Wee, pres; Harry En Chu, gen mgr & coml mgr; John Livingston, program & news dir.

IDAHO

BLACKFOOT, Bingham County

KBLI (June 1951): 690 kc; 1 kw-D. Box 192. Phone Sunset 5-1400. KBLI Inc. (acquired station 1955).

Network NBC. Rep Forjoe.
Howard D. Johnson, pres; Gloria Dillard, resident & coml mgr; Pat Fleenor, program dir; Bruce Allen, promotion dir; Don Clark, chief engr; Jackie Williams, women's dir.

BOISE, Ada County

KBOI (May 1, 1947): 950 kc; 5 kw. DA-N. 1007 W. Jefferson St. Phone 3-2511. TWX BE 394. Boise Valley Broadcasters Inc. (original owner). (See Corp. of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership.")

Network CBS. Rep Peters, Griffin, Woodward; Art Moore & Assoc. (northwest).

Specialty programs (wkly): Basque 1/2 hr.
Westernman Whillock, pres & gen mgr; Earl Glade Jr., station & coml mgr; Dar Dodds, program dir; Roy Vance, promotion dir; James A. Johnitz Jr., chief engr; Dick Eardley, news dir; Don Bish, farm dir; Louise Davis, women's dir.

KBOI-TV: Tv companion station of KBOI.

Radio Stations CONTINUED

KGEM (May 1, 1946): 1140 kc; 10 kw. DA-1. 5601 Cassia. Phone 4-3511. Idaho Broadcasting & Tv Corp. (acquired station 1956). See "Newspaper Ownership" and A. L. Giamann Stations in "Group Ownership."

Network Intermountain Network. Rep Avery-Knodel (New York).

Cecil L. Heftel, vp & gen mgr; Dave Miles, station mgr & promotion dir; Robert Weisenburger, coml mgr; Gene Perkins, program & news dir; Robert Beades, chief engr; Ken Bort, farm dir; Clara Hoofnagle, women's dir.

KIDO (Nov. 9, 1927): 630 kc; 5 kw. DA-2. 1528 Vista. Phone 4-8661. TWX BE 341. Mesabi Western Corp. (acquired station Feb. 1, 1959).

Network NBC, Great Western Network. Rep Weed.

William E. Boeing Jr., pres; Jack J. Link, gen & coml mgr; Vern E. Moore, program, promotion, news & farm dir; John A. Maxson, chief engr; Gail Johnson, women's dir.

KIDO-TV: Tv companion of KIDO.

KYME (Dec. 4, 1955): 740 kc; 500 w-D. Box 2794. Phone 2-3575. Keith E. and Ellen D. Patterson (acquired station Dec. 1, 1957).

Rep Meeker.
Keith E. Patterson, owner & gen mgr; Lou Clemens, coml mgr; Richard Sybert, program dir; Hal Knutson, promotion dir; Roy Pack, chief engr; Charles Degler, news dir; Patricia Numbers, women's dir.

KEST (not on air; granted June 3, 1959; target date not announced): 790 kc; 1 kw-D. Box 8, Menlo Park, Calif. Boise Broadcasting Assoc.

Mr. and Mrs. Carl Hansen, owners.

BURLEY, Cassia County

KBAE (Aug. 31, 1946): 1230 kc; 250 w. P. O. Box 461. Phone Orchard 8-2244. KBIO Inc. (original owner). See "Newspaper Ownership" and Jessica Longston Stations in "Group Ownership."

Network ABC, Intermountain Network.
Jessica L. Longston, owner; Frank Burke, gen mgr; John Z. Miller, coml mgr; Eileen Shumway, program dir; Cleo Cheney, promotion dir; Terry Carter, chief engr; Parke Gardner, news dir; Keith Conner, farm dir; Eileen Shumway, women's dir.

CALDWELL, Canyon County

KCID (1947): 1490 kc; 250 w. P. O. Box 1052. Phone 9-3608. Caldwell Broadcasting Co.

Rep Harlan G. Oakes.
Specialty programs (wkly): Spanish, 9 hrs.
Clair B. Hull, gen mgr; Duane D. Wolfe, station, coml & promotion mgr; Howard F. Shaw, news, sports & program dir; James L. Young, chief engr; Dale G. Peterson, farm dir; Niki H. Wolfe, women's dir.

COEUR D'ALENE, Kootenai County

KVNI (November 1946): 1240 kc; 250 w. Blackwell Island. Phone Mohawk 4-2196. Rexard Co. (acquired station Nov. 1, 1958).

Network Keystone.
Rex Koury, co-owner & mgr; Howard F. Flynn, co-owner & coml mgr; Luin Dexter, program mgr & chief engr; Bernard Merriman, sales mgr; Beth Lipscomb, news dir.

KKIN (1957): 1050 kc; 250 w-D. Lakeside Broadcasters (acquired station 1958).

William C. Rhodes, gen mgr.

GRANGEVILLE, Idaho County

KORT (Oct. 8, 1954): 1230 kc; 250 w. P. O. Box 72. Phone 51. Kebco Inc. (acquired station July 1, 1957).

Network Keystone.
Edward M. Brainard, pres, gen & coml mgr & program & news dir; Robert Gordon, chief engr; Kathryn J. Brainard, women's dir.

Make tracks... get the facts... buy



KIDO

630
BOISE

selling Idaho's largest market

Contact your local Weed representative or Jack Link.

KIDO General Manager, 1528 Vista, Boise, Idaho

Radio Stations CONTINUED

IDAHO CONTINUED

IDAHO FALLS, Bonneville County

KID (1928): 590 kc; 5 kw-D, 1 kw-N, DA-N, P. O. Box 2008. Phone Jackson 2-5100. TWX 1673. Idaho Radio Corp. (acquired station December 1944). (See Corp. of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership.")

Network CBS. Reps Gill-Perna, Art Moore, A. W. Schwieder, pres; C. N. Layne (on temporary leave), gen mgr; Leonard Wasden, station & coml mgr; Leo Higham, program dir; Mel Richardson, promotion dir; Carroll Secrist, chief engr; Elayne Bybee, news dir.

KID-TV: Tv companion of KID.

KIFI (1946): 1260 kc; 5 kw-D, P. O. Box 2148. Eastern Idaho Broadcasting & Tv Co. (original owner). See "Newspaper Ownership."

Network ABC; Intermountain Network (Salt Lake City); Reps Avery-Knodel; Hugh Feltis, J. M. Brady, pres & gen mgr; Dewain Silvester, station mgr; Ralph Wayne, promotion dir; Blair Nelson, chief engr; John Fullmer, news dir; Irving Duddleson, farm dir; Muriel Smith, women's dir.

KPAT (not on air; granted Sept. 4, 1958; target date not announced): 900 kc; 1 kw-D, Rogers Bldg. The Benay Corp. (original permittee).

John P. Gallagher, principal owner.

KUPI (1957): 980 kc; 1 kw-D. Idaho Piano Exchange Bldg. Phone Jackson 2-1101. J. Ronald Bayton (original owner).

J. Ronald Bayton, owner.

JEROME, Jerome County

KART (August 1956): 1450 kc; 250 w. L'Herisson Bldg. Phone East 4-2321. K. Clark (acquired station Sept. 4, 1958).

K. Clark, owner.

LEWISTON, IDAHO, Nez Perce County-CLARKSTON, WASH., Asotin County

KOKE (Oct. 6, 1955): 1300 kc; 5 kw-D, 1 kw-N, DA-N, P. O. Box 463. Phone Sherwood 3-2502. Lewis Clark Broadcasting Co. (original owner).

Reps Gill-Perna, Hugh Feltis (Seattle), H. S. Jacobson (Portland).

John H. Matlock & Eugene A. Hamblin, co-owners; William Wippel, coml mgr; Doug Woodall, program dir; Kermit L. Waide, chief engr; Janet VanBuskirk, women's dir.

KRLC (May 1935): 1350 kc; 5 kw-D, 1 kw-N, DA-N, P. O. Box 287. Phone Sherwood 3-1551. Donald A. & Elaine S. Thomas (acquired station January 1956).

Reps United Spot Sales, Art Moore & Assoc. Donald A. Thomas, owner & gen mgr; Albin Nelson, program dir; Beverley Swanson, promotion dir; Jim Olson, chief engr; George Shreve, news dir; Ben Cook, special events dir; Kermit Howe, farm dir; Judith McFadden, women's dir.

MOSCOW, Latah County

KRPL (May 1947): 1400 kc; 250 w. P. O. Box 396. Phone Tucker 2-1283. KRPL Inc. (acquired station October 1953).

Network Keystone. Reps Best, Art Moore & Assoc. (Seattle-Portland).

Gale (Gub) Mix, pres & gen mgr; Jim Sanberg, coml mgr; Bob Gese, program & news dir; Shirley Mix, promotion dir; Dale Bobbitt, chief engr; Vern Ingebritsen, farm dir; Don Weiskopf, sports dir; Doris Mix, women's dir; Gene Casey, traffic mgr.

NAMPA, Canyon County

KPKD (June 5, 1930): 580 kc; 5 kw, DA-N, 1024 12th Ave. S. Phone 6-4611. Wenrick Broadcasting Co. (acquired station July 1, 1957).

Rep Pearson.

Ken Kilmer, co-owner & gen mgr; E. G. Wenrick, co-owner; Doyle Cain, coml mgr; Shirl M. Black, program & farm dir; Ellis Albright, promotion dir; Gilbert Rose, chief engr; Bill Harris, news dir; Anita Constable, women's dir.

OROFINO, Clearwater County

KLEB (1958): 950 kc; 500 w-D. Clearwater Broadcasting Co. (original owner).

John H. Matlock & Eugene A. Hamblin, owners.

PAYETTE, Payette County

KEOK (Dec. 1, 1957): 1450 kc; 250 w. P. O. Box 420. Phone Midway 2-3351. Treasure Valley Broadcasters Inc. (acquired station April 29, 1959).

Network Keystone. Specialty programs (wkly): Spanish, 6 hrs.; Japanese, 3 hrs.

A. V. Bamford, co-owner; Everett S. Graham, co-owner & gen mgr; Jerry Stegall, news dir; Russell C. Myer, chief engr; Rosemary Graham, traffic.

POCATELLO, Bannock County

KSEI (Sept. 23, 1926): 930 kc; 5 kw, DA-N, P. O. Box 31. Phone Cedar 3-2121. Pioneer Broadcasters Corp. (acquired station Oct. 1, 1957).

Network NBC, Great Western Network. Reps Weed, Art Moore & Assoc.

Henry H. Fletcher, pres & gen mgr; John R. Taylor, coml mgr; Ruhe A. Fletcher, program & women's dir; Olive L. Greene, promotion dir; Ellis W. Call, chief engr; Dr. David R. Bowers, news & farm dir.

KWLK (September 1946): 1240 kc; 250 w. P. O. Box 2005 Alameda Branch. Phone Cedar 3-1133. Pocatello Radio Inc. (acquired station Feb. 27, 1957). (See Star Stations in "Group Ownership.")

Network ABC, MBS, Keystone. Intermountain. Reps Avery-Knodel, Intermountain Network.

Don W. Burden, pres; William J. Adelstein, gen & coml mgr; Evan J. Hale, asst (office) mgr & program dir; Pat Pattee, promotion dir; David L. Lewis, chief engr; David LeFavour, news dir; Goldie M. Peck, traffic mgr.

KYTE (November 1956): 1290 kc; 1 kw-D, 355 Yellowstone Ave. Pocatello Broadcasting Co. (acquired station Nov. 1, 1957).

PRESTON, Franklin County

KPST (1948): 1340 kc; 250 w-SH. Box 395. Phone 600. Voice of The Rockies Inc.

Leo R. Hawks, pres.

REXBURG, Madison County

KRXK (1950): 1230 kc; 250 w. 455 S. 2nd E. Phone Elmwood 6-5488. Snake River Radio & Tv Co. (acquired station 1955).

Network Keystone. Rep Broadcast Time Sales.

Gene Shumate, pres, gen mgr & news dir; Weston Lawrence, coml mgr; Dan Coltrane, chief engr & farm dir; Phil Nash, program dir; May-Floyd Shumate, women's dir.

RUPERT, Minidoka County

KAYT (October 1955): 970 kc; 1 kw-D, P. O. Bin M. Phone Hemlock 6-3746. Inland Broadcast Co. (original owner).

Reps Hugh Feltis & Assoc. (Seattle), H. S. Jacobson (Portland).

Marvin V. Ling, pres & gen mgr; George Macdonald, station mgr; Edwin C. Miller, chief engr.

SALMON, Lemhi County

KBSA (not on air; granted Dec. 17, 1958; target date not announced): 960 kc; 1 kw-D. Salmon River Radio & Tv Co. (assignee of permit from Alfred E. Shumate, April 1, 1959).

Alfred E. Shumate & David G. Ainsworth, owners.

SANDPOINT, Bonner County

KEPT (March 22, 1949): 1400 kc; 250 w. Route No. 1, Congress 3-2179. Bauer Broadcasting Co. (original owner).

Norman E. & Ione M. Bauer, partners.

SODA SPRINGS, Bannock County

KBEV (Sept. 21, 1957): 540 kc; 500 w-D. Phone 775. Glen S. & Wendell P. Marshall (acquired station June 17, 1959).

Network Keystone. Rep Hugh Feltis & Assoc.

Glen S. Marshall, gen mgr; R. Dale Dunn, station mgr; Curtis Empey, program dir; Roger Jensen, librarian; Paul D. Haviland, chief engr; Margaret Hemmert, women's dir.

TWIN FALLS, Twin Falls County

KEEP (1946): 1450 kc; 250 w. P. O. Box 511. Phone Redwood 3-7512. Radio Sales Corp. (acquired station Sept. 30, 1956) (See Grow Stations in "Group Ownership.")

Network Keystone. D. Spencer Grow, 50% owner; R. W. (Bill) Burden, 50% owner & gen mgr; Ken Simkins, coml mgr; Lenny Hesterman, program dir; Walt Snow, chief engr; John L. Harrison, news dir.

KLIX (1946): 1310 kc; 1 kw, DA-2 (CP 5 kw-D, 1 kw-N, DA-N), Box 432. Phone Redwood 3-5840. Southern Idaho Broadcasting & Tv Corp. (acquired station 1956). See "Newspaper Ownership" and A. L. Glasmann Stations in "Group Ownership."

Network Intermountain Network. Reps Avery-Knodel (New York), IMN (Salt Lake City).

A. L. Glasmann, pres; Cecil L. Heftel, vp; Gordon Glasmann, gen mgr; Joe Gibney, station mgr; David Bardley, program dir; Dennis Lowe, chief engr; Juneau Shinn, coml mgr & news dir; Holly Houfberg, farm dir.

KLIX-TV: Tv companion of KLIX.

KTFI (October 1928): 1270 kc; 5 kw-D, 1 kw-N, DA-D, 241 Main Ave. E. Phone RE 3-3381. Radio Broadcasting Corp. (original owner).

Network NBC, Great Western. Reps Weed, Wm. J. Wagner & Assoc. (northwest).

Florence M. Gardner, pres, gen & coml mgr; Linda Pierce, program dir; Rollie Moore, promotion dir; Allan Lee, chief engr; Bonnie Baird, news dir; Richard Ryall, farm dir; Bette Barnes, women's dir.

WALLACE, Shoshone County

KWAL (May 1938): 620 kc; 1 kw, DA-N, Box 512, Osburn Idaho. Phone Skyline 2-6101. Metals Broadcasting Co. (acquired station Oct. 1, 1953).

Reps Hal Holman, Art Moore & Assoc. (Seattle-Portland).

R. Lee Black, pres, gen & sales mgr; Wesley Roberts, program dir; Gil McGee, promoter dir; Robert Trembley, chief engr; James Footit, news dir; Geraldine Black, women's dir.

WIESER, Washington County

KWEI (1947): 1260 kc; 1 kw-D, Box 791. Phone 700. Inland Broadcast Co. (original owner).

Reps Hugh Feltis & Assoc (Seattle), H. S. Jacobson (Portland).

Mervin V. Ling, pres & gen mgr; Edwin C. Miller, station mgr & chief engr.

ILLINOIS

ALTON, Madison County

WOKE (1948): 1570 kc; 1 kw. Godfrey Rd. Phone Howard 6-3535. Palen Broadcasting Corp. (acquired station December 1953).

Rep Sears & Ayer.

Edward N. Palen, pres & gen mgr; H. T. (Bud) Bunyan, coml mgr; Russ Benson, program dir; Nick Bono, chief engr; Clyde H. Wiseman, news dir; Myrtle Gaines, women's dir.

ANNA, Union County

WRAJ (Jan. 10, 1957): 1440 kc; 500 w-D. Anna Hotel. Phone Anna 1113. Anna Broadcasting Co. (original owner). See Lackey Stations in "Group Ownership."

Rep Stars National.

Pierce E. Lackey, pres; F. Ernest Lackey, vp; Robert P. Joseph, station & coml mgr & news dir; Donald C. Michel, chief engr & program dir; Robert J. Neeley, farm dir; Moneada Karraker, women's dir.

WRAJ-FM (Jan. 31, 1958): 92.7 mc; 1 kw. Duplicates some programs of WRAJ (above).

ARLINGTON HEIGHTS, Cook County

WNWC (FM) (Target date Aug. 1, 1959): 92.7 mc; 1 kw, 321 S. Drury Lane. Phone Clearbrook 3-6137. John D. Morgan.

John D. Morgan, owner, gen mgr & chief engr; Margaret R. Morgan, program dir.

AURORA, Kane County

WMRO (Dec. 13, 1938): 1280 kc; 1 kw-D, 500 w-N, DA-2, P. O. Box 430. Phone 7-4215. Vincent G. Coffey & Benjamin A. Oswalt (acquired station Aug. 15, 1957).

Specialty programs (wkly): German, ½ hr.; Spanish, 1 hr.

Vincent G. Coffey and Benjamin A. Oswalt, co-owners; Claus H. Thomsen, coml mgr; Jeanne M. Doran, program dir; John R. Kitner, chief engr; Sam Miraglia, news dir.

BEARDSTOWN, Cass County

NEW (granted July 30, 1959, target date not announced): 790 kc, 500 w-D, 210 Washington St. Robert and Margaret Sudbrink.

BELLEVILLE, St. Clair County

WIBV (July 13, 1947): 1260 kc; 1 kw-D, 2100 W. Main. Phone Adams 3-5000. Belleville Broadcasting Co. (original owner).

Rep Indie Sales.

Specialty programs (wkly): Negro, 1 hr. John W. Lewis, pres, gen mgr & chief engr; Glenn H. Deffendall, coml mgr & promotion dir; Ronald Lipe, program dir; Al Schmidt, news dir; Ray Fuller, farm dir; Rita Hart, women's dir.

BLOOMINGTON, McLean County

WJBC (1924): 1230 kc; 250 w. 209 E. Washington. Phone 5-2078. TWX BLM ILL 8479. Bloomington Broadcasting Corp. (acquired station 1956). See "Newspaper Ownership."

Network ABC. Rep Pearson.

Loring C. Merwin, pres; Vernon A. Nolte, exec vp & gen mgr; John McDermott, coml mgr; Jerry Collins, program dir; Robert Johnson, promotion dir; Ted Bailey, chief engr; Don Newberg, news dir; Gene Mossbacher, farm dir.

WJBC-FM (1949): 101.5 mc; 5.1 kw. Duplicates WJBC (above).

CAIRO, Alexander County

WKBO (Jan. 8, 1942): 1490 kc; 250 w. P. O. Box 311. Phone 1490. Cairo Broadcasting Co. Rep Headley-Read.

Merrill C. Currier, pres & gen & coml mgr; Eugene S. Myers, program & news dir.

CANTON, Fulton County

WEYS (Oct. 5, 1947): 1560 kc; 250 w-D, P. O. Box 554. Phone 1877. Fulton County Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Network ABC, Keystone. Harriett E. Winsor, pres; Charles E. Wright, gen mgr; Jean Marconnet, coml mgr; Elizabeth

Sawyer, program dir; Wayne Miller, chief engr; Bill Wortman, news dir; Glenn Pyle, farm dir; Ruth Wright, women's dir.

JARBONDALE, Jackson County

WCIL (Nov. 14, 1946): 1020 kc; 1 kw-D. 218 W. Main St. Southern Illinois Broadcasting Partnership (original owner).
Paul I. McRoy, gen mgr; Larry Doyle, coml mgr; Jerry Webb, program & news dir; Harry (Pat) Burns, chief engr; Jack Osborne, farm dir; Virginia Smith, women's dir.

***WSEV (FM)** (Sept. 15, 1958): 91.9 mc; 22 kw. c/o Southern Illinois U. Broadcasting Service. Phone 1340, ext. 4661. Southern Illinois U.

Buren C. Robbins, gen mgr & dir of broadcasting; Joseph M. Ripley, asst gen mgr & assoc dir of broadcasting; Ralph Becker, station mgr; J. Joseph Leonard, production mgr; Julian Emlen, chief engr.

*Non-commercial educational.

CARMI, White County

WBOY (1949): 1460 kc; 1 kw-D. Box 31. Phone 4161. Carmi Broadcasting Co. (original owner).

Samuel A. Hassan, gen & coml mgr & promotion dir; Wm. C. Baker, program dir; Richard Cole, chief engr; Marty Westfall, news & women's dir; Wm. C. Baker, farm dir.

WBOY-FM (1952): 97.3 mc; 11.2 kw. Same address, licensee & staff as WBOY (above).

WCAZ (1921): 990 kc; 1 kw-D. Phone 520. Superior Broadcasting Service Inc. (original owner).

CENTRALIA, Marion County

WCNT (August 1945): 1210 kc; 1 kw-D. Box 428. Phone 5151. Southern Illinois Broadcasting Corp.

Rep Bob Dore Assoc.
Carson Rodgers, pres; Richard O. Bieser, gen mgr & promotion dir; Errol Hubbard, program, news & farm dir; Ray Millmaker, chief engr.

CHAMPAIGN, Champaign County

WDWS (Jan. 24, 1937): 1400 kc; 250 w. 48 Main St. Phone Fleetwood 6-1855. Champaign News Gazette Inc. (original owner). See "Newspaper Ownership."

Network CBS. Rep Meeker.
Helen M. Stevick, pres; Larry Stewart, gen mgr; Constance Vogt, program dir; Robert Brown, chief engr; Joe Palmer, news dir.

WDWS-FM (Aug. 10, 1946): 97.5 mc; 27 kw. Duplicates WDWS (above).

CHARLESTON, Coles County

WBIC (Dec. 10, 1954): 1270 kc; 1 kw-D. DA. P. O. Box 107. Phone Diamond 5-2149. Friendly City Broadcasters (original owner).

Network Keystone. Rep Sears & Ayer.
Jack G. Owens, owner; Betty Jane Owens, women's dir & coml mgr; Bill Carmody, news dir, farm dir & program dir; Jim Hughes, promotion dir; Bill Setliffe, chief engr.

CHICAGO, Cook County

WAAF (1922): 950 kc; 1 kw-D. 221 N. LaSalle St., zone 1. Phone Randolph 6-1932. Corn Belt Publishers (original owner). (See "Newspaper Ownership.")

WAIT (1941): 820 kc; 5 kw-D (L-WFAA. WPAP). 188 W. Randolph St., zone 1. Phone Franklin 2-0660. Radio Station WAIT (acquired station 1954).

WBBM (1923): 780 kc; 50 kw. 630 N. McClurg Court, zone 11. Phone Whitehall 4-6000. TWX CG 3200. CBS Inc. (acquired station 1931). (See CBS-owned Stations in "Group Ownership.")

Network CBS. Rep CBS Radio Spot Sales.
H. Leslie Atlans, vp & gen mgr; E. H. Shomo, asst gen mgr; William J. Connelly, sales mgr; Art Thorsen, program dir; L. R. Hollembaek, promotion mgr; William Fligel, mgr of technical operations; William Garry, news dir; George Menard, farm dir; Jone Allison, women's dir.

WBBM-FM (Dec. 7, 1941): 96.3 mc; 10.5 kw. Same address & licensee as WBBM above, but programmed independently of WBBM.

H. Leslie Atlans, vp & gen mgr; C. W. Doebler, executive asst; Walter L. Dennis, asst gen mgr.

WBBM-TV: Tv companion station of WBBM-AM-FM.

WBEE (see Harvey, Ill.).

***WBEE (FM)** (April 18, 1943): 91.5 mc; 16 kw. 228 N. LaSalle St., zone 1. Phone Dearborn 2-7800. Board of Education, City of Chicago.

George Jennings, dir; Elizabeth E. Marshall, asst dir; E. H. Andresen, chief engr.

*Non-commercial educational.

WCFL (June 26, 1926): 1000 kc; 50 kw, DA-2. 666 Lake Shore Drive, zone 11. Phone Mohawk 4-2400. Chicago Federation of Labor (original owner).

WCLM (FM) (May 25, 1957): 101.9 mc; 18 kw. 333 N. Michigan Ave., zone 1. Phone State 2-4872. Carol Music Inc.

Network MBS.
Carol J. Drenthe, pres; William G. Drenthe, gen mgr; Burt Burdeen, coml mgr; Helen Moore, program dir; John A. Felthouse, chief engr.

WCRW (1926): 1240 kc; 100 w (shares time with WEDC and WSBC Chicago). 2756 Pine Grove Ave. Phone Diversey 8-4440. Clinton R. and Josephine White.

WDFH (FM) (March 9, 1959): 95.5 mc; 52 kw. 3680 Plaza Terrace, zone 42. Phone Prescott 8-6200. de Haan Hi Fi Inc.

James de Haan, pres, gen mgr, coml mgr & chief engr; Gary Nielsen & Arthur Le Sanche, program dirs.

WBBB (FM) (April 7, 1958): 93.9 mc; 35 kw. 5349 N. Sheridan Road, zone 40. Phone Longbeach 1-6000. Buddy Black Broadcasting Co. Buddy Black, pres & gen mgr; Thomas Burns, coml mgr; John Steiner, program dir; Richard Phillips, chief engr.

WEDC (1926): 1240 kc; 250 w. (SH-WCRW, WSBC). 3860 W. Ogden Ave., zone 23. Phone Crawford 7-4100. Emil Denmark Inc. (original owner).

Emil Denmark, pres; Bill Mack, station mgr, coml mgr, program & promotion dir; E. Jacker, chief engr; Tony Ventrella, news dir; Helen Jones, women's dir.

WEPF (FM) (1940): 99.5 mc; 44 kw. (no time sold). 6001 W. Dickens, zone 39. Phone Berkshire 7-7500. Zenith Radio Corp.

Hugh Robertson, pres; Ted Leitzell, gen mgr; Violet Kmety, program dir; Ross Utter, chief engr.

WEBS (FM): 97.9 mc; 21 kw. Duplicates WHFC Cicero.

WENR-FM (December 1947): 94.7 mc; 4.3 kw. 190 N. State St., zone 14. Phone Andover 3-0800. American Broadcasting-Paramount Theatres Inc. (See ABC-owned Stations in "Group Ownership").

M. E. Vieracker, gen mgr; Dan Schuffman, program dir; W. P. Kussack, chief engr.

WBKE (TV): Tv companion of WENR-FM.

WFMP (FM) (May 1, 1948): 100.3 mc; 33 kw. 230 N. Michigan Ave., zone 1. Phone Franklin 2-3885. Functional Music Inc.

Rep Fine Music Hi-Fi Broadcasters Inc. (New York).

Maurice Rosenfeld, pres; Harvey M. Pushker, vp, gen mgr & coml mgr; Sy Nelson, program dir; Ivan Bukovsky, chief engr.

WFMQ (FM) (Dec. 11, 1958): 107.5 mc; 11 kw. 79 W. Monroe St., zone 3. Phone Financial 6-7636. Lester Vihon.

Rep FM Unlimited Inc.
Lester Vihon, pres & gen mgr; Russell Butler, coml mgr; Wayne H. Smith, program dir & chief engr.

WFMT (FM) (December 1951): 98.7 mc; 29.5 kw. 221 N. LaSalle St. Gale Broadcasting Co.

WGES (1924): 1390 kc; 5 kw, DA-2. 2708 W. Washington Blvd., zone 12. Phone Sacramento 2-1700. Radio Station WGES (original owner).

Specialty programs (wkly): German, 6 1/2 hrs.; Italian 6 1/2 hrs.; Negro 90 hrs.; Polish, 8 hrs.; Spanish, 1 hr.; Hungarian, 1 1/2 hrs.; Yugoslav, 1 hr.; Croatian, 1 hr.

John A. Dyer, gen mgr; E. M. Hinzman, coml mgr; Herbert Rudolph, program dir; Norm Spaulding, promotion dir; William A. Shunk, chief engr; Paul Miczko, news dir; Lucy Cencig, women's dir.

WGN (June 1, 1924): 720 kc; 50 kw. 441 N. Michigan Ave., zone 11. Phone Michigan 2-7600. TWX CG 561. WGN Inc. (original owner); (See Tribune Stations in "Group Ownership.") See also "Newspaper Ownership."

Rep Petry.

J. Howard Wood, pres; Ward L. Quaal, vp & gen mgr; Dan Callibraro, asst to vp & gen mgr; Charles Gates, gen sales mgr; Bruce Dennis, program dir; Charles A. Wilson, promotion dir; Carl J. Meyers, chief engr; Thomas J. Foy, news dir; Norman Kraeft, farm dir; Virginia Gale, women's dir.

WGN-TV: Tv companion of WGN.

WHFC (see Cicero, Ill.).

WIND (1927): 560 kc; 5 kw, DA-2. 400 N. Michigan Ave., zone 11. Phone Whitehall

Radio Stations CONTINUED

ILLINOIS CONTINUED

4-2170. Westinghouse Broadcasting Co. (acquired stations Dec. 12, 1957). (See Westinghouse Stations in "Group Ownership.")

Rep AM Radio Sales Co.
Donald H. McGannon, pres; Ralph L. Atlans, gen mgr; John T. Carey, coml mgr; Dominic Quinn, program dir; John Holland, promotion dir; Kenneth Shirr, chief engr.

WJJD (Oct. 13, 1924) 1160 kc; 50 kw, DA-1 L-KSL). 230 N. Michigan Ave., zone 1. Phone State 2-5466. TWX CG-2803. Plough Broadcasting Co. (acquired station Sept. 13, 1953). See Plough Stations in "Group Ownership."

Rep Radio Tv Representatives.
Harold R. Kreistein, vp; Frederick G. Harm, vp & gen mgr; Lloyd Webb, coml mgr; Ralph Blank, program dir; Fred Livingston, promotion dir; Walter F. Myers, chief engr; Carl Warner, news dir; Cy Nelson, farm dir.

WKEM (FM) (December 1957): 103.5 mc; 50 kw. 188 W. Randolph St., zone 1. Phone Randolph 6-2141. Frank S. Kovas, Jr.

Frank S. Kovas, pres & gen mgr; Morton Ladin, coml mgr; Ann M. Kovas, program dir; H. James Burdon, chief engr.

WLS (April 12, 1924): 890 kc; 50 kw. 1230 Washington Blvd., zone 7. Phone Monroe 6-9700. TWX 170. WLS Inc. (acquired station April 1, 1954). Prairie Farmer Pub. Co., 50%; American Broadcasting-Paramount Theatres Inc., 50%. (See ABC-Owned Stations in "Group Ownership.") See also "Newspaper Ownership."

Network ABC; MBS. Rep Blair.
James E. Edwards, pres; Glenn Snyder, gen mgr; Alfred H. Boyd, coml mgr; Harold Safford, program dir; Ronald L. Sack, promotion dir; Thomas L. Rowe, chief engr; Harold H. Salzman, news dir; William Mason, farm dir; Martha Crane, women's dir.

WMAQ (1922): 670 kc; 50 kw. Merchandise Mart, zone 54. Phone Superior 7-8300. TWX Chicago 3. National Broadcasting Co. (acquired station Nov. 1, 1931). (See NBC Stations in "Group Ownership.")

Network NBC. Rep NBC Spot Sales.
Robert Kinner, pres (NBC); Lloyd E. Yoder, NBC vp & gen mgr; Robert Lemon, gen. executive; Rudi Neubauer, sales mgr; Richard Johnson, program dir; John M. Keys, promotion dir; Howard C. Luttgens, chief engr; William Ray, news dir; Everett Mitchell, farm dir.

WMAQ-FM (1948): 101.1 mc; 24 kw. Duplicates WMAQ (above).

WNBQ (TV): Tv companion of WMAQ-AM-FM (above).

***WMBI** (July 26, 1926): 1110 kc; 5 kw (L-WBT, KFAB). 820 North La Salle, zone 10. Phone Michigan 2-1570. Moody Bible Institute of Chicago (original owner).

Specialty programs: Spanish, 1/2 hr. wkly.
W. E. Mayfield, mgr radio division; Robert Parsons, program dir; John Raymond, promotion dir; A. P. Frye, chief engr; Ed Ronne, news dir; Frances Youngren, women's dir.

***WMBI-FM** (under construction; granted June 3, 1959): 90.1 mc; 47 kw. Moody Bible Institute.

*Noncommercial.

WNLB (FM) (July 8, 1955): 97.1 mc; 11 kw. 108 North State St., zone 2. Phone Andover 3-5252. Northern Illinois Broadcasting Co.

William C. Florian, pres. & gen mgr; Sonia Atzeff, program dir.

WSSC (1925): 1240 kc; 250 w (shares time with WCRW and WEDC, both Chicago). 2400 W. Madison St., zone 12. Phone Monroe 8-9060. WSSC Broadcasting Co. (acquired station January 1954).

WSBC-FM (granted 1959, under construction): 93.1 mc; 27.5 kw. WSBC Broadcasting Co. Same licensee and staff as WSBC (above).

WSEL (FM) (1953): 104.3 mc; 40 kw. 188 W. Randolph St. Francis J. Curtis, receiver in bankruptcy.

With every negotiation, Blackburn & Company makes two friends . . . the buyer and the seller. For your next negotiation, consult the leading broker in the nation.

Contact the nearest office:
H. W. Cassill, William B. Ryan,
333 N. Michigan Avenue, Chicago, Illinois,
Financial 6-6460

Blackburn & Company
WASHINGTON—ATLANTA—CHICAGO—WEST COAST

Radio Stations CONTINUED

ILLINOIS CONTINUED

CHICAGO HEIGHTS, Cook County

WCGO (Target date July 15, 1959): 1600 kc; 1 kw, DA-D. 119 Olympia Plaza. Phone Skyline 6-6100. South Cook Broadcasting Inc. (original owner).

Anthony Santucci, pres, chief engr & gen mgr; Lee Edwards, mgr; Jerry Clark, coml mgr; Pat Webster, program dir; Anthony D'Amico, promotion dir; Anthony Di Carlo, technical dir; Gary Wilson, news dir; James Caparelli, special events dir; Jan Griswold, women's dir.

CICERO, Cook County

WHFC (Chicago) (1926): 1450 kc; 250 w. 3350 S. Kedzie Ave., Chicago, zone 23. Phone Cliffside 4-7411. WHFC Inc. (original owner). (See "Newspaper Ownership.")

Rep Charles Bernard.
Specialty programs: Italian, 6 hrs.; Negro, 28 hrs.; Polish, 24 hrs.; Spanish, 3 1/2 hrs.; all wkly.

Richard W. Hoffman, pres & gen mgr; Florence J. Summers, coml mgr; M. E. Clifford, program dir; E. P. Hayes, chief engr.

WEHS (FM) (FM companion of WHFC above; see Chicago listing).

WHFC-TV Chicago: Tv companion of WHFC and WEHS (FM).

CLINTON, DeWitt County

WHOW (Aug. 1, 1947): 1520 kc; 1 kw-D. 401 1/2 South Side Square. Phone 305. Cornbelt Broadcasting Co. (original owner).

Rep Hal Holman.
J. R. Livesay, pres; Roland O. Looper, vp, gen mgr & chief engr; James Williams, sec-treas & coml mgr; Bill Ward, news dir; John Barton, farm dir.

DANVILLE, Vermillion County

WDAN (October 1938): 1490 kc; 250 w. 1500 N. Washington Ave. Phone 1700. Northwest-ern Pub. Co. (See Gannett Newspaper Stations in "Group Ownership" and "Newspaper Ownership").

WITY (Nov. 23, 1953): 980 kc; 1 kw, DA-1. P.O. Box 142. Phone 1312. Vermillion Broad-casting Corp. (original owner). (See Metzger-Ax-Metzler Stations in "Group Ownership.")

DECATUR, Macon County

WDE (March 17, 1921): 1050 kc; 1 kw-D. 265 S. Park St. Phone 3-9744. TWX Dec 8236. Mid-States Broadcasting Co. (acquired station July 31, 1958).

Rep Peters, Griffin, Woodward.
Frank C. Schroeder Jr, pres, chief owner & gen mgr; Clark O. Whitman, coml mgr; Harry Michaels, program dir; Willard Hall, chief engr; Bruce Davis, news dir; Marty Roberts, farm dir; Nancy Norman, womens dir.

WSOY (1925): 1340 kc; 250 w. Box 789. Phone 5371. TWX Dec 8219. Illinois Broadcast-ing Co. (acquired station 1937). (See Lindsay-Schaub Stations in "Group Ownership.") Also see "Newspaper Ownership").

Network CBS. Rep Weed.
F. W. Schaub, pres; Merrill Lindsay, vp; Robert King, station & coml mgr; Downey Hewey, program dir; Allan L. Doyle, chief engr; Chuck Hippler, news dir; Nan Harlan, womens dir.

WSOY-FM (November 1946): 102.1 mc; 31 kw. Address, licensee and staff same as WSOY (above).

DeKALB, DeKalb County

WLBK (Dec. 7, 1947): 1360 kc; 500 w, DA-D. 711 No. First St. Phone 6-3485. DeKalb Radio Studios Inc. (original owner).

Rep Sears & Ayer.
George C. Biggar, pres, gen mgr & promo-tion & farm dir; Richard J. Meier, coml mgr; Robert C. Brown, program dir; W. Dean Clay-ton, chief engr; F. H. Booton, news dir; Marge Given, women's dir.

***WNIC (FM)** (April 1954): 91.1 mc; 10 w. Northern Illinois U. Phone 6-3441 ext. 99.

*Non-commercial educational.

DuQUOIN, Perry County

WDQN (1951): 1580 kc; 250 w-D. General

Delivery. Phone Linden 2-3894. DuQuoin Broadcasting Co. (acquired station Dec. 1, 1955).

Rep Devney.
M. R. Lankford, pres & gen mgr; Gene Showalter, coml mgr; E. Neil Pike, chief engr.

EAST MOLINE, Rock Island County

WDLM (under construction; granted 1959): 960 kc; 1 kw, DA-D. Moody Bible Institute of Chicago (owner WMBI Chicago).

EAST ST. LOUIS, St. Clair County

WAMV (May 19, 1936): 1490 kc; 250 w. Hotel Broadway. Phone Bridge 1-4625. Hess-Hopkins Co. (acquired station July 23, 1959).

Network ABC. Rep Weed.
Specialty programs: Negro, 30 hrs; Polish, 4 hrs; Hungarian, 1 hr; all wkly.
Robert W. Day, pres; Elmer F. Willrich, gen & coml mgr; Dan Stengel, program & news dir; Erle White, chief engr; Albert Stevens Jr., farm dir.

EFFINGHAM, Effingham County

WGRA (June 1947): 1090 kc; 250 w-D. 110 N. Banker. Phone 1090. Effingham Broad-casting Co. (original owner). (See "Newspaper Ownership.")

Rep Devney.
J. E. McNaughton, pres; George Walker, gen mgr & national sales mgr; Burl Lauter, coml mgr; Zona B. Davis, news & women's dir; Paul Walker, farm dir.

WSEI (FM) (June 1954): 95.7 mc; 20 kw. Duplicates WSOY-FM Decatur, Ill. (See "Newspaper Ownership.")

ELGIN, Kane County

***WEFS (FM)** (1959): 88.1 mc; 10 w. Board of Education, Union School District 46.

*Non-commercial educational.

WEMN (1949): 1410 kc; 500 w-D. 156 Divi-sion St. Phone Sherwood 1-7700. Elgin Broad-casting Co. (acquired station Jan 1, 1952). (See "Newspaper Ownership.")

ELMWOOD PARK, Cook County

WKEP (FM) (1947): 105.9 mc; 32 kw. 400 w. Madison Ave. (Chicago). Evelyn R. Chauvin Schoenfeld.

EVANSTON, Cook County

WEAW (Sept. 1, 1953): 1330 kc; 1 kw. Box 1330. Phone University 4-7600. North Shore Broadcasting Co.

Rep Good Music Broadcasters; Walker-Ra-walt.

Specialty programs: German, 5 1/2 hrs; Negro, 4 hrs; Polish, 1/2 hr; Spanish, 9 hrs; all wkly.
Edward A. Wheeler, pres & gen mgr; Don Springate, coml mgr; Paul Kending, program dir; Donald Larsen, chief engr; Stella White, women's dir.

WEAW-FM (1946): 105.1 mc; 36 kw. Ad-dress, licensee & staff same as WEAW (above).

WNMP (1947): 1590 kc; 1 kw-D. 1580 Sher-man Ave. Phone Greenleaf 5-1590. Evanston Broadcasting Co.

Rep Devney.
Angus D. Pfaff, pres & coml mgr; Channing Overton, program dir; Jaius Ghan, promotion dir; Eugene Cummings, chief engr; James Un-rath, chief announcer.

***WNUR (FM)** (1957): 89.3 mc; 10 w. North-western U.

*Non-commercial educational.

FAIRFIELD, Wayne County

WFIW (Aug. 21, 1953): 1390 kc; 500 w-D. P.O. Box 72. Phone Fairfield 2159. Wayne County Broadcasting Co. (original owner). (Equal Partners Thomas S. Land and Bryan Davidson also own WJBD Salem, Ill.)

Rep Grant Webb.
Thomas S. Land, co-owner, gen mgr & farm dir; Bryan Davidson, co-owner; Garnet Wil-iams, coml mgr; Gladys Onstott, program dir; Dick Berry, promotion dir; Gilbert T. Wallace, chief engr; Darrell Linne, news dir; Eileen Doyle, women's dir.

FREERPORT, Stephenson County

WFRL (Oct. 28, 1947): 1570 kc; 1kw-D. 9 North Chicago Ave. Phone Adams 2-5171. Freerport Broadcasting Co. (acquired station September 1948). (Assignment of license to Triad Television Corp. pending FCC approval.)

Rep Headley-Reed.
Vincent S. Barker, owner, gen mgr & chief engr; David M. Taylor, coml mgr; Bud Wal-ters, program dir; Roy Offenhisser, news dir.

GALESBURG, Knox County

WAIK (Nov. 16, 1957): 1590 kc; 5 kw. DA-D. 36 Park Plaza. Phone Dickens 2-3161. Webster Broadcasting Co. (acquired station June 25, 1959).

Frederick C. Webster Jr., Harold B. Inman and Fred W. Aspey Jr., owners.

WGIL (June 12, 1938): 1400 kc; 250 w. 60 S. Kellogg. Galesburg Broadcasting Co. (original owner). (See "Newspaper Ownership.")

HARRISBURG, Saline County

WEBQ (Sept. 1, 1923): 1240 kc; 250 w. 100 East Poplar St. Phone Clearbook 3-7282. First Trust Assoc. (original owner).

Network Keystone.
Ingilis M. Taylor, gen mgr & coml mgr; Norma Slaton, program dir; Ken Hamilton, promotion dir; Elmer L. Gladson, chief engr; Charles Brant, news dir; Eddie Topper, farm dir; Dorice Turner, women's dir.

WEBQ-FM (1947): 99.9 mc; 1.65 kw. Dupli-cates WEBQ (above).

HARVARD, McHenry County

WMCW (1955): 1600 kc; 500 w-D. 205 E. Brainard St. Esther Blodgett.

HARVEY, Cook County

WBEH (Chicago) (1955): 1570 kc; 1 kw, DA-D. 75 E. Wacker Dr., Chicago, zone 1. Phone Randolph 6-6842. Rollins Broadcasting Inc. (original owner). (See Rollins Broadcasting Inc. Stations in "Group Ownership").

Rep Continental Broadcasting; Specialty Market Reps.
Specialty programs: Negro, 10 1/2 hrs. wkly. Charles Presley, coml mgr; Frank W. Ger-man, program dir; Jerome Burdeau, chief engr; Tim Crow, public relations dir.

HERRIN, Williamson County

WJPF (Aug. 28, 1940): 1340 kc; 250 w. P.O. Box 179. Phone 381. Charles R. Cook (ac-quired control July 29, 1959).

Network MBS. Rep Hal Holman.
Maybelle J. Lyerla, pres; Charles R. Cook, vp & gen mgr; Fred Simmons, coml mgr; Louise Samuel, program dir; Frank Samuel, promotion dir; Ben Orf, chief engr; Bob Wal-ker, news dir; Hank Wright, farm dir.

JACKSONVILLE, Morgan County

WLDS (Dec. 9, 1941): 1180 kc; 1kw-D. Fox Illinois Theatre Bldg. Phone Chestnut 5-7171. Jacksonville Radio & Tv Broadcasting Corp. (acquired station November 1951). (See "Newspaper Ownership").

Rep Hal Holman (Chicago).
Robert A. Fay, pres; R. Karl Baker, vp, gen mgr & coml mgr; Ted Fairburn, program & news dir; G. J. Cassens, chief engr; Ed Garlich, farm dir; Marie Barton, promotion & women's dir.

WLDS-FM (March 1948): 100.5 mc; 9.0 kw. Duplicates WLDS (above).

JERSEYVILLE, Jersey County

WJBM (under construction; granted 1959): 1480 kc; 500 w, DA-D. Tri-County Broad-cast-ing Co.

JOLIET, Will County

WJOL (1929): 1340 kc; 250 w. 601 Walnut St. Phone Joliet 6-4761. WJOL Inc. (acquired station Jan. 1, 1955).

Rep Pearson.
Specialty programs: Spanish, 2 hrs; Yugo-slav, 1/2 hr; Slovak, 1 hr; all wkly.
Joseph F. Novy, co-owner, pres, gen mgr, coml mgr & promotion dir; Jerome F. Cerny, co-owner, vp & station mgr; E. Caron, program & women's dir; F. Woodcroft, chief engr; Har-old Carey, news dir; Al Collins, farm dir.

KANKAKEE, Kankakee County

WKAN (June 1, 1947): 1320 kc; 1kw-D (CP for 1 kw-D, 500 w-N, DA-N). 183 N. Schuy-ler Ave. Phone Wells 3-6633. Kankakee Daily Journal Co. (original owner). (See "Newspaper Ownership").

Rep Sears & Ayer.
Burrell L. Small, pres; Bruce Brown, gen mgr; Robert J. Hawkins, station mgr; Donald R. Hoover, sales mgr; Orren Allain, program dir; Richard Eckels, chief engr; Stan Roland, news dir.

KEWANEE, Henry County

WKKE (Sept. 11, 1952): 1450 kc; 100 w. 202 1/2 N. Tremont. Phone 4471. WKKE Broadcasting Co. (original owner).

***WESD (FM)** (Feb. 23, 1959): 91.9 mc; 10 w. 1211 E. Third St. Phone 2197. Kewanee Com-munity Schools, District No. 229.
K. B. Beasley, supt of schools; Diane Han-son, program dir.

*Non-commercial educational.

LA GRANGE, Cook County

WTAQ (Oct. 8, 1950): 1300 kc; 500 w, DA-N. P.O. Box 408. Phone Fleetwood 2-1300. S & S Broadcasting Co. (original owner).

LA SALLE, La Salle County

WLPO (Nov. 16, 1947): 1220 kc; 1 kw, DA-D. P. O. Box 215. Phone Capital 3-3100. La Salle County Bcstg. Corp. (acquired station Aug. 1, 1949). (See "Newspaper Ownership.")

Rep Grant Webb.
Peter Miller, pres; William Holm, gen mgr; Roy Kurkowski, local sales mgr; Dan Dunlap, program dir; Lawrence McCann, chief engr; Laverne Waltman, news & farm dir; Mrs. Will Poe, women's dir.

LAWRENCEVILLE, Lawrence County

WAKO (under construction; granted June

In Illinois
FOR THE SALE AND PURCHASE
OF RADIO AND TELEVISION STATIONS
Contact 1714 Tribune Tower, Chicago
Delaware 7-2754
or any office of
HAMILTON-LANDIS
& ASSOCIATES, INC.

30, 1958: 910 kc; 500 w, DA-D. Lawrenceville Broadcasting Co.

LINCOLN, Logan County

WFRC (1951): 1370 kc; 500 w-D. P. O. Box 37. Phone 1370. Prairie Radio Corp.

LITCHFIELD, Montgomery County

WSMI (Nov. 2, 1950): 1540 kc; 1kw-D. P. O. Box 241. Phone Kellogg 2-2066. Mid-Illinois Broadcasting Co.
Rep Best.

Hayward L. Talley, pres & gen mgr; Donald W. Yaeger, program & news dir; Sherman Mason, farm dir; Dorothy Peters, women's dir.

MACOMB, McDonough County

WKAI (July 4, 1947): 1510 kc; 250w-D. 113 E. Carroll St. Phone Temple 3-4129. WKAI Broadcasting Co. (acquired station July 1, 1958). (See "Newspaper Ownership").

***WWKS (FM)** (May 1956): 91.3 mc; 17 kw. Western Illinois U. Phone Temple 3-4161 Ext. 50.

Jennette N. Terrill, station dir; Elmer C. Haddock, program dir; Dr. Kenneth Goode, chief engr.

*Non-commercial educational.

MARION, Williamson County

WGGH (1949): 1150 kc; 5 kw, DA-D. P. O. Box 311. Phone Wyandotte 3-8102. George W. Dodds (original owner).

Rep Sears & Ayer.
George W. Dodds, owner & chief engr; Jim Duncan, gen. program & coml mgr; Bob Foster, news dir.

MATTOON, Coles County

WLBH (November 1946): 1170 kc; 250 w-D. 1632½ Broadway Ave. Phone Adams 4-6464. Mattoon Broadcasting Co. (original owner).

Rep Hal Holman.
J. R. Livesay, pres & gen mgr; Ken Wooddell, coml mgr; Robert Guess, program & news dir; John Gepford, promotion dir; Ray Livesay, chief engr; Howard Miller, farm dir; Nancy Hunt, women's dir.

WLBH-FM (August 1949): 96.9 mc; 23 kw. Duplicates WLBH (above) daytime; independent programming evenings.

METROPOLIS, Massac County

WMOK (Feb. 4, 1951): 920 kc; 1 kw-D. P. O. Box 721. Phone 2106. Fort Massac Broadcasting Co. (original owner).

Rep Grant Webb.
Virgil E. Smith, gen mgr, coml mgr & promotion dir; Ben Smith, program dir; Charles M. Steele, chief engr; Odell Korte, news dir; J. R. Strubinger, farm dir; Helen Miller, women's dir.

MOLINE, Rock Island County

WQUA (1946): 1230 kc; 250 w. 1319 5th Ave. Phone Moline 4-6727. TWX Moline 183. WQUA Inc. (acquired station 1955).

Network ABC. Rep Hollingsbery.
G. LaVerne Flambo, pres and chief owner; J. Maxim Ryder, gen mgr; Lester Johnson, coml mgr; Arthur Stanley, program dir; Howard R. Elliott, chief engr; George Johnson, news dir.

MONMOUTH, Warren County

WRAM (May 1957): 1330 kc; 1 kw, DA-D. 1st & Main. Phone 666. PrairieLand Broadcasters (original owner). (See Bellinger-Townsend-Kemper Stations in "Group Ownership").

Rep Pearson.
Stephen P. Bellinger, managing partner; R. V. Tabor, coml mgr; Jim Cutler, promotion dir; Fred Hoy, chief engr; Chuck Edwards, news dir; Jon Griffen, farm dir.

MT. CARMEL, Wabash County

WVMO (Dec 1, 1948): 1360 kc; 500 w-D. Box 450. Phone 1360. Radio Station WVMO (acquired station June 1, 1952). (See Bellinger-Townsend-Kemper Stations in "Group Ownership").

Rep Pearson.
Stephen P. Bellinger, pres; Charles H. Green, gen mgr & coml mgr; Wallace Bruner, sales mgr; David K. Naber, program dir; Eugene D. Garrett, chief engr; Bert Freedman, news dir; Fred M. Fulkerson, farm dir; Jessie Burke, women's dir.

MT. VERNON, Jefferson County

WMIX (1947): 940 kc; 1 kw-D. 121 N. 9th St. Phone 3500. Mt. Vernon Radio & Tv Co. (original owner).

Rep Pearson.
John R. Mitchell, pres; Claude E. Schoch, vp & gen mgr; Robert Whitaker, advertising mgr & sports dir; Curt Bradley, production mgr & farm dir; Sarah Pace, promotion dir; Ovie Boutwell, chief engr; Byron Emerson, news dir; Jo Ann Osborn, women's & music dir.

WMIX-FM (1946): 94.1 mc; 15.2 kw. Duplicates WMIX (above) daytime. Programs independently at night.

MURPHYSBORO, Williamson County

WINI (Sept. 15, 1954): 1420 kc; 500 w-D. P. O. Box 647. Phone 282. Robert D. & Martha M. Rapp. (See Roberts Stations in "Group Ownership").

Rep H. F. Best.
Robert D. Rapp, chief owner; Lew Barwick, gen mgr; Glen Rapp, coml mgr; Lester Bilderback, chief engr.

OAK PARK, Cook County

WOPA (Oct. 17, 1950): 1490 kc; 250 w. 408 S. Oak Park Ave. Phone Village 8-5760. Village Broadcasting Co. (original owner). (See Sponderling Stations in "Group Ownership").

Rep Bernard Howard.
Specialty programs: German, 3 hrs; Italian, 17 hrs; Negro, 60 hrs; Polish, 20 hrs; Spanish, 8 hrs; Yiddish, 1 hr; Greek, 2 hrs; Latvian, ½ hr; Lithuanian, 8 hrs; Polish, 30 hrs; Russian, ½ hr; Ukrainian, 3 hrs; Yugoslav, 1½ hrs; Irish, 4 hrs; all wkly.

Egmont Sponderling, partner & gen mgr; Al Michel, mgr; Wayne Osborne, program dir; Stan Noyes, sales dir; Sidney Schneider, chief engr.

WOPA-FM (Oct. 17, 1950): 102.7 mc; 3.6 kw. Duplicates WOPA (above).

OLNEY, Richland County

WVLLN (Nov. 11, 1947): 740 kc; 250 w-D. 302½ East Main St. Phone Express 3-2156. Illinois Broadcasting Co. (acquired station Dec. 1, 1957). (See Lindsay-Schaub Stations in "Group Ownership"). Also see "Newspaper Ownership".

Network Keystone. Rep Hal Holman.
Fred W. Schaub, pres; Merrill Lindsay, vp; Charles R. Griggs, gen mgr; Joseph Kosack, program dir; Donald Schnell, chief engr; Eleanor Walter, women's & news dir; Charles Phelps, farm dir.

WVLLN-FM (1953): 92.9 mc; 18.5 kw. Duplicates WVLLN (above).

OTTAWA, La Salle County

WOMY (March 5, 1952): 1430 kc; 500 w-D. Box 687. Phone Hemstead 3-1430. Carl H. Meyer (original owner).

Rep Sears & Ayer.
Carl H. Meyer, owner, gen mgr & chief engr; Dorothy M. Meyer, coml mgr; Robert C. Meyer, promotion & news dir; Mike Ross, farm dir.

PARIS, Edgar County

WPRS (May 1951): 1440 kc; 500 w-D. Box 262. Phone 5-0153. Paris Broadcasting Corp. (original owner).

Adlai C. Ferguson Jr., pres & gen mgr; James Savoye, coml mgr; John B. Powell, program & news dir; Gene Tyler, promotion dir; Harry T. Hubbard, chief engr; Bill Brown, farm dir.

WPRS-FM (1952): 98.3 mc; 1 kw. Duplicates WPRS (above).

PEKIN, Tazewell County

WSIV (April 21, 1946): 1140 kc; 1 kw-D. Arcade Bldg. Phone 6-2134. Pekin Broadcasting Co. (original owner).

Rep Sears & Ayer.
George C. Udry, co-owner & promotion dir; W. Kenneth Patterson, co-owner & gen mgr; William J. Hill, coml mgr; Roland Strubhar, program dir; Lowell W. Lovely, chief engr; Marty Wright, news dir; Dorothy Besson, women's dir.

PEORIA, Peoria County

WEEK (1946): 1350 kc; 1 kw, DA-2. 2907 Springfield Rd. Phone 9-3961. West Central Broadcasting Co. (See Kerr-McGee Stations in "Group Ownership").

WIRL (1947): 1290 kc; 5 kw, DA-2. 121 N. Jefferson Ave. Phone 4-9239. TWX PE 8518. Frudeger Broadcasting Co. (acquired station March 21, 1958).

Rep H-R Representatives.
Robert W. Frudeger, pres. & owner; Howard H. Frederick, gen & coml mgr; Robyn Weaver, program dir; Bruce Still, promotion dir; Raymond D. Schneider, chief engr; Ralph Smith, news & farm dir; Carol Lynn, women's dir.

WMBD (Feb. 14, 1927): 1470 kc; 5 kw, DA-2. 212 S.W. Jefferson Ave. Phone 6-0711. TWX 8577. WMBD Inc. (acquired station Feb. 1, 1953). (See Fetzer Stations in "Group Ownership").

Network CBS. Rep Peters, Griffin, Woodward.

Charles C. Caley, pres; Robert O. Runnerstrom, vp; Harold C. Sundberg Jr., gen mgr; William A. Mayer, program dir; R. James Bateman, promotion dir; George A. Pyle, chief engr; Charles F. Harrison Jr., news dir; Enil N. Bill, farm dir; Margaret Horner, women's dir.

WMBD-FM (1946): 92.5 mc; 2.5 kw. Duplicates WMBD (above).

WMBD-TV companion of WMBD-AM-FM (above).

Radio Stations CONTINUED

ILLINOIS CONTINUED

WFBO (1946): 1020kc; 1 kw-D. 614-A Main. Phone 4-9249. Radio One Corp. (acquired station May 1, 1959). (See Dolph-Petty Stations in "Group Ownership").

Rep Bollinger.
Wm. Dolph and Herbert Petty, chief owners; Guy Fowler, gen mgr; Ken Baugh, coml mgr; Harry Harrison, program dir; Gerald DeVore, chief engr; Wm. E. McCarty, news dir; Dick Herm, farm dir.

PITTSFIELD, Pike County

WBBA (Dec. 1, 1954): 1580 kc; 250 w-D. P. O. Box 329. Phone 650. Pike Broadcasting Co. (original owner).

Rep Continental.
G. B. Meyer, pres; Frank Luepke, station mgr & chief engr.

QUINCY, Adams County

WGEM (1948): 1440 kc; 1kw, DA-2. Hotel Quincy. Phone Baldwin 2-6840. TWX Qcy Ill 7080. Quincy Broadcasting Co. (See "Newspaper Ownership").

Network ABC. Rep Young.
T. C. Oakley, pres; Joe Bonansinga, gen mgr; J. Ben Stewart, coml mgr; Fred Colgan, program dir; Hal Heidebreder, dir of advertising; Frank E. Laughlin, chief engr; Charlie Griffith, news dir; Bill Wegman, farm dir.

WGEM-FM (1947): 105.1 mc; 8.3 kw. Duplicates WGEM (above).

WGEM-TV companion of WGEM-AM-FM (above).

WTAD (1926): 930 kc; 5 kw-D, 1 kw-N, DA-N. WCU Bldg. Phone Baldwin 2-6200. TWX 7018. Lee Broadcasting Inc. (See "Newspaper Ownership"). Also see Lee Stations in "Group Ownership".

Network CBS. Rep Weed.
Lee P. Loomis, pres; Herbert R. Ohrt, executive vp; Walter J. Rothschild, gen mgr & national sales mgr; Wayne W. Cribb, assistant national sales mgr; Robert W. Eickmeyer, prod. dir; Dick Moore, promotion dir; J. E. Gray, chief engr; Gene Terry, news dir; Dick Falter, farm dir.

WTAD-FM (1948): 99.5 mc; 27 kw. Duplicates WTAD (above).

KHQA-TV Hannibal, Mo.: Tv companion of WTAD-AM-FM (above).

ROBINSON, Crawford County

WTAY (Jan. 9, 1956): 1570 kc; 250 w-D. P. O. Box 266. Phone Robinson 1373. Ann Broadcasting Corp. (acquired station Jan. 11, 1957).

Network Keystone. Rep Best.
Kathryn A. Duncan, pres & gen mgr; Jack Weber, coml mgr & promotion dir; Laura L. Nolen, program dir; Harold D. Vandament, chief engr; Dick Stevens, news dir; Bill Roberts, farm dir; Thelma L. Dorsey, women's dir.

ROCKFORD, Winnebago County

WROK (1929): 1440 kc; 1 kw-D. 500 w-N. News Tower. Phone Woodland 2-6621. Rockford Broadcasters Inc. (original owner). (See "Newspaper Ownership").

Network ABC. Rep H-R Representatives.
Specialty programs: Italian, ½ hr.; Negro, 10 hrs.

E. Kenneth Todd, pres; John J. Dixon, gen mgr; David Salisbury, coml mgr; Morey Owens, program & news dir; Betty Thro, promotion dir; Maurice Nelson, chief engr; Ralph Reynolds, farm dir.

WROK-FM (1949): 97.5 mc; 16 kw. Duplicates WROK (above).

WRRB (Dec. 24, 1953): 1330 kc; 1 kw, DA-D. 113 South Court St. Phone Woodland 8-1869. Radio Rockford Inc. (acquired station Oct. 1, 1958). (See "Newspaper Ownership").

Rep Radio Tv Representatives.
Burrell L. Small, pres; William R. Walker, gen mgr; H. Irving Tingley, program mgr; George Reynolds, chief engr; John Rhodes, news dir; Clyde Downing, farm dir; Charlotte Engstrom, women's dir.

ROCK ISLAND, Rock Island County

WHBF (Feb. 16, 1925): 1270 kc; 5 kw, DA-N. 231 18th St. Phone 6-5441. TWX R.I. 181. Rock Island Broadcasting Co. (acquired station Oct. 28, 1932). (See "Newspaper Ownership").

Network CBS. Rep Avery-Knodel, Harry Hyett.

Ben H. Potter, pres; Leslie C. Johnson, vp & gen mgr; Maurice Coker asst gen mgr & dir of sales; Frank S. Hicks Jr., program dir; Heber E. Darton, promotion dir; Robert J. Sennett, chief engr; Wm. E. Ellison, news dir.

WHBF-FM (November 1947): 98.9 mc; 8.7 kw. Duplicates WHBF (above).

WHBF-TV: Tv companion of WHBF-AM-FM (above).

Champaign — Urbana

- - "Dateline" 1580

WHO DO YOU WANT TO REACH?

STATIONS

WKID	A
Traffic	
8:15-9:00 am	
8.3	7.9
8.8	6.9
7.8	5.4
5.9	4.4
Women	
1:15-3:00 pm	
6.4	3.9
7.8	4.4
6.9	3.4
7.3	2.9
6.4	3.4
4.9	2.9
5.4	3.9
3.9	3.4

*Source: Conlan (area) 1959

MUSIC: Top 20 plus Pop Standards

NEWS: Every half-hour

Miss Fairweather: on the quarter-hour

Popular Format? Yes! according to the only survey taken in the area. Ask John E. Pearson Co. They'll tell you about . . .

WKID

Champaign-Urbana, Illinois

Radio Stations CONTINUED

ILLINOIS CONTINUED

SALEM, Marion County

WJBD (Dec. 16, 1956): 1350 kc; 500 w-D. 121 S. Walnut St. Phone 2000. Salem Broadcasting Co. (original owner). (Same ownership as WFIW, Fairfield, Ill.)
Rep Grant Webb.
Bryan Davidson, co-owner, gen & coml mgr, program & promotion dir & chief engr; Thomas S. Land, co-owner; James Storment, news dir; Coley Cowan, farm dir; Jennifer Bennett women's dir.

SOUTH BELOIT, Winnebago County (See Beloit, Wis.)

WBEL (1948): 1380 kc; 5 kw, DA-2. 430 State St. Phone Emerson 5-5525. Beloit Broadcasters Inc. (original owner).
Rep Gill-Perna.
Russell C. Salter, pres; Robert O. Moran, gen mgr; Joseph E. Moen, coml & station mgr; Bill Greener, program dir; Irv Andreoni, promotion dir; Leo Wilson, chief engr; Don Frederick, news dir; Bob Scholz, farm dir.

SPARTA, Randolph County

WHCO (Feb. 3, 1955): 1230 kc; 250 w. Phone 333. Hirsch Communication Engineering Corp. (original owner). (See Oscar C. Hirsch Stations in "Group Ownership.")

SPRINGFIELD, Sangamon County

WCVS (1923): 1450 kc; 250 w. 3001 S. Fourth St. Phone 4-9856. WPPA Radio Inc. (acquired station Oct. 8, 1958).
Network ABC. Rep Weed.
J. William O'Connor, pres; Al Evans, gen mgr; Ken Spengler, coml mgr; Jim McKinney, program dir; Carroll Neeld, promotion dir; Dick Ashenfelter, chief engr; Bob Hewitt, news dir; Joan Granda, farm dir; Elizabeth McDannald, women's dir.

WMAY (Oct. 15, 1950): 970 kc; 1 kw-D, 500 w-N, DA-2. 711 Myers Bldg. Phone 4-1766. TWX SI 7079. Lincoln Broadcasting Co. (original owner).

Network NBC. Rep Pearson.
Gordon Sherman, pres & gen mgr; John O'Shea, coml mgr; Syl Binkin, program dir; Mel Kampe, promotion dir; Mel Feldman, chief engr; Robert Brown, news dir; Don Hanley, farm dir; Joan Meissner, women's dir.
WMAY-TV: Tv companion (CP) of WMAY.

WTAX (1930): 1240 kc; 250 w. 712 S. 31st St. Phone 2-4441. WTAX Inc. (acquired station 1946).

Network CBS. Rep Weed.
O. J. Keller, pres & gen mgr; O. J. Keller Jr. coml mgr; John Midgley, program dir; Wes Simon, promotion dir; William Gustafson, chief engr; Bill Miller, news dir; Spizz Singer, farm dir; Shirley Turner, women's dir.

WTAX-FM (1948): 103.7 mc; 6.7 kw. Duplicate WTAX (above).

STERLING, Whiteside County

WSDR (Aug. 21, 1949): 1240 kc; 100 w. 218 First Ave. Phone Main 5-3400. Blackhawk Broadcasting Co. (original owner).
Sam Bartlett, pres & gen mgr; John Rohwer, coml mgr, program dir, & news dir; Edward Fisher, chief engr; Jim Kerr, news dir; Louise Wetzel, women's dir.

STREATOR, La Salle County

WIEZ (Sept. 26, 1953): 1250 kc; 500 w, DA-D. P. O. Box 377. Phone 2-2947. Streator Broadcasting Co. (original owner). (See Bellinger-Townsend-Kemper Stations in "Group Ownership").

Rep Pearson.
Specialty program: Polish 5 hrs.
Steve Bellinger, managing partner; Vernon R. Nunn, gen mgr; Jack Hallstrom, coml mgr; Kes Pollock, program dir; Verne Buland, chief engr & farm dir; Ellis Marvin, news dir.

TAYLORVILLE, Christian County

WTIM (Sept. 1, 1949): 1410 kc; 1 kw, DA-D. Hotel Frisina. Phone Van Dyke 4-3366. K. W. Moyer Broadcasting Corp (original owner).

Rep Continental.
Keith Moyer, pres; James Hilderbrand, gen mgr; Robert Skibbie, coml mgr; Pat Houston, program dir; Max Cline, chief engr.

URBANA, Champaign County

WILL (April 1922): 580 kc; 5 kw, DA-D. Gregory Hall. Phone Empire 7-6611. TWX X671. U. of Illinois Board of Trustees (original owner).

Dr. David D. Henry, pres; Frank E. Schooley, gen mgr; John A. Regnell, program dir; Marjorie Greenwood, promotion dir; Rob R. Beldon, chief engr; John Cramer, news dir; Jon Greeneisen, farm dir; Jessie Heathman, women's dir.

WILL-FM (September 1941): 90.9 mc; 300 kw. Same address, licensee and staff as WILL (above).

WILL-TV: Tv companion station of WILL-AM-FM.

*Non-commercial educational.

WIED (1948): 1580 kc; 250 w.-D. Box 192. Phone Empire 7-5431. WKID Broadcasting Co. (acquired station May 8, 1954).

Rep Pearson.
Robert F. Meskill, pres, gen mgr & coml mgr; Eugene Parker, program dir; Robert E. Bowden, promotion dir; Al Jester, chief engr; Don Scott, news dir.

WAUKEGAN, Lake County

WKEB (Sept. 25, 1949): 1220 kc; 1 kw, DA-D. P. O. Box 500. Phone Delta 6-7900. News-Sun Broadcasting Co. (original owner). (See "Newspaper Ownership").

Rep Devney.
Alfred F. (Fritz) Sorenson, gen & coml mgr; Paul Salvo, operations mgr & program dir; Stanley G. Chadwick, chief engr.

WEST FRANKFORT, Franklin County

WFRK (May 2, 1951): 1300 kc; 1 kw-D. P. O. Box 353. Phone 1300. Pyramid Radio Broadcasting & TV Co. (original owner). (See "Newspaper Ownership.")

Rep Hal Holman.
G. W. Lambert, pres; Walter C. Schafer, gen mgr, coml mgr, & promotion dir; Billy E. Spangler, program & news dir; Everett Kennedy, chief engr & farm dir; Deanna S. Tomlinson, women's dir.

WMAY

IS

NO.

1

SPRINGFIELD, ILL.

FIRST —

. . . in **more national surveys** than any other station in **Central Illinois!**

FIRST —

. . . in **delivering more audience** than many stations in markets **twice the size!**

FIRST —

. . . in **national advertising, with more national spot business** than the other two local stations **combined!**

FIRST —

. . . in **Circulation!**
. . . in **Power!**
. . . in **Top Personalities!**

TOP RATED WMAY

Springfield, Illinois
970 kc.

1000 watts, day, 500 watts, night
Represented by John E. Pearson Company

INDIANA

Radio Stations CONTINUED

ANDERSON, Madison County

WCBC (1947): 1470 kc; 1 kw-D. P. O. Box 350. Phone 3-5321. Civic Broadcasting Corp. (original owner).

Network **WBS**. Rep Best.
Loren F. Bridges, gen mgr; Charles O. Bates, coml mgr; Kent Carter, chief engr; Russ Durbin, news dir.

WBBU (1923): 1240 kc; 250 w. P. O. Box 610. Phone 7791. Anderson Broadcasting Corp. (acquired station 1944).

Network **CBS**. Rep Walker-Rawalt.
C. Bruce McConnell, pres; John R. Atkinson, gen mgr; W. J. Hecht, chief engr.

BEDFORD, Lawrence County

WBW (October 1948): 1340 kc; 250 w. Heltonville Rd. Phone Browning 5755. Bedford Broadcasting Co. (acquired station October 1956).

Rep McGillvra.
Joseph and Agnes McGillvra, owners.

BLOOMINGTON, Monroe County

***WPIU (FM)** (Sept. 30, 1950): 103.7 mc; 33 kw. Indiana University. Phone Edison 6-6811 (Ext. 711). Indiana University.

Herman B. Wells, pres. Indiana University; Elmer G. Sulzer, dir radio-tv communications; James E. Lynch, program supervisor; Herbert Seltz, associate program supervisor; William H. Kroll, technical supervisor; L. James Rolfe, head radio engr.

*Non-commercial educational.

WTTT (March 11, 1949): 1370 kc; 5 kw-D, 500 w-N, DA-2, 535 S. Walnut St. Phone 2-3366. Sarkes Tarzian Inc. (original owner). (See Sarkes Tarzian Stations in "Group Ownership.")

Network **ABC**. Rep Meeker.
Sarkes Tarzian, pres.

WTTB-FM (1959, under construction): 92.3 mc; 31 kw. Duplicates **WTTT** (above).
WTTV (TV): Tv companion of **WTTT**.

BOONVILLE, Warrick County

WBNI (Sept. 10, 1950): 1540 kc; 250 w-D. Phone 980. Boonville Broadcasting Co. (original owner) (See Sanders and Hall Stations in "Group Ownership.")

Network **Keystone**, Triangle Radio Network.
H. C. Sanders, co-owner, pres & chief engr; Norman Hall, co-owner, vp, gen & coml mgr & program dir; David B. Gentry, promotion dir; C. K. Kleinlein, news dir; Olius Justus, farm dir; Dorothy Allen, women's dir.

BRAZIL, Clay County

WITE (Not yet on air; target date not announced): 1380 kc; 500 w, DA-D, 101 Metzger Bldg., Jasper, Ind. Phone 318 (Jasper). Quad Cities Broadcasting Co. (original owner). (See Metzger-Ax-Metzloff Stations in "Group Ownership.")

Dr. Gilbert E. Metzger, pres.

COLUMBUS, Bartholomew County

WCXI (1950): 1010 kc; 500 w-D. P. O. Box 469. Phone Drexel 8-7411. White River Broadcasting Co. (acquired station Nov. 1, 1957). (See "Newspaper Ownership.")

Rep Thomas F. Clark (New York).
R. L. Heminger, pres; Jack E. Douglas, gen mgr; J. F. Kauper, coml mgr; Bob Edwards, program dir; Max Cockley, chief engr; Jerry Castor, news dir; Sid Thompson, farm dir.

WCXI-FM (1958): 98.3 mc; 0.76 kw. Same address, licensee & staff as **WCXI** (above).

CONNERSVILLE, Fayette County

WCNB (April 1948): 1580 kc; 250 w-D, 406 Central Ave. Phone 1950. News Examiner Co. (original owner). (See "Newspaper Ownership.")

Rep Gill-Perna.
George S. Tatman sec-treas; Emmett M. Jackson, gen & coml mgr; Francis E. Chomel, program dir; Arthur J. Smith, chief engr.

WCNB-FM (February 1948): 100.3 mc; 9.8 kw. Duplicates **WCNB** (above).

CRAWFORDSVILLE, Montgomery County

***WBBS (FM)** (Aug. 13, 1953): 106.3 mc; 1 kw. Box 389. Phone Emerson 2-6504. First Baptist Church.

Rev. C. G. Christenson, exec; Warren Bell, gen mgr; Leona Caplinger, program dir; Arthur Lewellen, chief engr.

*Non-commercial educational.

ELKHART, Elkhart County

WCMB (March 16, 1956): 1270 kc; 5 kw, DA-D, Box 261. Phone 3-4667. Clarence C.

Moore (original owner).

Rep Grant Webb.
Clarence C. Moore, pres & gen mgr; Don Freed, coml mgr; Betty Paulson, promotion dir; Sam Smetzer, chief engr; Bill Miller, news dir; Lu Martin, farm dir; Norma Jean Waterhouse, women's dir.

WTBC (Nov. 18, 1931): 1340 kc; 250 w. P. O. Box 636. Phone Jackson 3-1960. TWX Elk 8713. Truth Radio Corp. (original owner). (See Truth Publishing Stations in "Group Ownership.") See also "Newspaper Ownership."

Network **NBC**. Rep H-R Representatives.
John F. Dille, pres; Paul C. Brines, gen mgr; Jerry Maloney, coml mgr; Edwin Huot, program dir; Ken Owens, promotion dir; Lester Zellmer, chief engr; Sam Hall, news dir; Harriet Fisher, women's dir.

WTBC-FM (April 1, 1947): 100.7 mc; 9.7 kw. Duplicates **WTBC** (above).
WSJV (TV): Tv companion station of **WTBC-AM-FM**.

EVANSVILLE, Vanderburgh County

WEOA (1936): 1400 kc; 250 w. Box 395, zone 4. Phone Harrison 2-4171. **WEHT** Inc. (acquired station Nov. 13, 1956).

Network **CBS**. Rep Gill-Perna.
Edwin G. Richter Jr., pres; William R. Hight, gen & sales mgr; Charles B. Dooley, program dir; Priscilla N. Finberg, promotion dir; William F. Schultz, chief engr; Carl T. Vaughn, news dir.

WEHT (TV): Tv companion station of **WEOA**.

***WEGC (FM)** (March 27, 1951): 91.5 mc; 1.9 kw. 1800 Lincoln Ave., zone 4. Phone Greenleaf 6-8191. Evansville College. Dr. Virgil G. Logan, chairman, radio committee.

*Non-commercial educational.

WGBF (Nov. 22, 1923): 1280 kc; 5 kw-D, 1 kw-N, DA-N, P. O. Box 485, zone 3. Phone Harrison 2-1171. On the Air Inc. (acquired April 1928).

Network **NBC**. Rep Weed.
Henry B. Walker, pres; Martin L. Leich, executive vp & gen mgr; Pat Roper, program dir; Gene Crawford, promotion, news & farm dir; Erwin P. Schoeny, chief engr.

WIKY (August 1947): 820 kc; 250 w-D. P. O. Box 148. Phone Harrison 4-8284. South Central Broadcasting Corp. (original owner). Rep Pearson.

John A. Englebrecht, pres, gen & coml mgr & program & promotion dir; George F. Sholtz, chief engr; Ken McCutchan, farm dir; George Van Horn, news dir; Bettie Ann Engelbrecht, women's dir.

WIKY-FM (August 1948): 104.1 mc; 19 kw. Duplicates **WIKY** (above).

WJPS (Oct. 30, 1948): 1330 kc; 5 kw-D, 1 kw-N, DA-2, 206 Main St., zone 8. Phone Harrison 5-2221. TWX EV 62. **WJPS** Inc. (original owner).

Network **ABC**. Rep Bolling.
Robert S. Davis, pres; Verne Paule, gen mgr & news dir; Richard L. Beyers, coml mgr; Charles Caldwell, program & promotion dir; John F. Brown, chief engr; Buzz Beasley, farm dir; Marylee Logier, women's dir.

***WPSB (FM)** (September 1957): 90.7 mc; 4.5 kw. 726 Wedeking Ave., zone 11. Phone Harrison 5-7276. Evansville School Corp.
Erwin Schoeny, chief engr.

*Non-commercial educational.

FT. WAYNE, Allen County

WANE (1948): 1450 kc; 250 w. 2915 W. State Blvd. Phone Anthony 9411. TWX FW 186. Indiana Broadcasting Corp. (acquired station December 1956). (See Corinthian Stations in "Group Ownership.") See also "Newspaper Ownership."

Network **CBS**. Rep Petry.
C. Wrede Petersmeyer, pres; Reid G. Chapman, gen mgr; Merlin Smith, coml mgr; James Holston, program dir; Doug Shull, promotion dir; Charles Wallace, chief engr; Robert Carlin, news dir.

WANE-TV: Tv companion station of **WANE**.

WGL (Jan. 24, 1924): 1250 kc; 1 kw, DA-2, 201 W. Jefferson St., zone 2. Phone Eastbrook 3366. TWX FW 98. News-Sentinel Broadcasting Co. (acquired station June 1949). (See "Newspaper Ownership.")

Network **ABC**. Rep Headley-Reed Co.
Specialty programs (wkly): Spanish, ½ hr. Helene R. Foellinger, pres; Merrill C. Johnson, vp & gen & coml mgr; William Hausman, program dir; Patricia McDowell, promotion dir; Damon P. Wilson, chief engr; Robert Jones, news.

WKJG (Aug. 10, 1947): 1380 kc; 5 kw, DA-2, 2633 W. State Blvd. Phone Anthony 2295. TWX FW 90. **WKJG** Inc. (acquired station April 14, 1957). (See Truth Publishing Stations in "Group Ownership.") See also "Newspaper Ownership."

Network **NBC**. Rep H-R Representatives.
John F. Dille Jr., pres; Edward G. Thoms, gen mgr; Carleton B. Evans, coml mgr; Paul Dawson, program dir; Wilson Schroeder, promotion dir; Eugene A. Chase, chief engr; Jack Gray, news dir; Wayne Rothgeb, farm dir.

WKJG-TV: Tv companion station of **WKJG**.

WOWO (April 1, 1925): 1190 kc; 50 kw, DA-N, 124 W. Washington Blvd. Phone Anthony 9436. TWX FW 87. Westinghouse Broadcasting Co. (acquired station Aug. 1, 1936). (See Westinghouse Broadcasting Co. Stations in "Group Ownership.")

Rep **AM** Radio Sales.
Donald H. McCannon, pres, **WBC**; Edward Wallace, gen mgr; H. D. Longworth, sales mgr; C. A. Bollwinkel, program mgr; P. N. Lindsay, advertising & promotion mgr; H. L. Brokaw, chief engr; Hal Cessna, news dir; Jay Gould, farm dir; Jane Weston, women's dir.

WPTH (FM) (granted May 27, 1959, under construction): 95.1 mc; 44 kw. E. Hillsdale Drive, Bloomington, Ind. Sarkes Tarzian Inc. (original owner). (See Sarkes Tarzian Stations in "Group Ownership.")

FRANKFORT, Clinton County

WILQ (Nov. 23, 1953): 1570 kc; 250 w-D, 52½ E. Washington St. Phone 3338. Lake Erie Radio & Tv Corp. (acquired station April 1, 1955).

Rep Best.
T. M. Nelson and David Gifford, co-owners; H. G. Pearcy, gen mgr; P. G. Wise, coml mgr; D. L. Head, chief engr; J. M. Cronkright, news dir; H. G. Carroll, women's dir.

GARY, Lake County

WGKY (Nov. 6, 1950): 1370 kc; 500 w-D, 3669 Broadway. Phone Turner 4-9409. **WGKY** Inc.

Rep Grant Webb.
Specialty programs (wkly): Negro, 23½ hrs.; Polish, 1 hr.; Spanish, 10 hrs.; Serbian, 1 hr.; Croatian, 1 hr.; Greek, 1 hr.; Yugoslav, 1 hr.; Rumanian, 1 hr.
George M. Whitney, pres & gen mgr; Roy Bellavia, program dir; Bob Becker, promotion dir; Gary Wilson, news dir; Margaret Jones, women's dir.

***WGVE (FM)** (August 1953): 88.1 mc; 10 w. 415 W. 46th Ave. School, City of Gary.
Lawrence E. Ventura, gen mgr.

*Non-commercial educational.

WWCA (December 1949): 1270 kc; 1 kw, DA-1. Hotel Gary. Phone Turner 6-9171. Lake Broadcasting Co. (original owner).

Rep Pearson.
Specialty programs (wkly): Negro, 18 hrs.; Polish, ¼ hr.; Slovak, 1½ hrs.; Greek, 1½ hrs.; Serbian, 2 hrs.
Dea O. Coe, pres, chief owner & gen mgr; Joseph A. Haas, station mgr; Gerry Grainger, program dir; Tom March, promotion & merchandise dir; Victor H. Voss, technical dir; Ted Thorne, news dir.

GOSHEN, Elkhart County

***WGCS (FM)** (Oct. 2, 1958): 91.1 mc; 0.39 kw. Goshen College. Phone 3-1131, Ext. 229. Goshen College Broadcasting Corp.
Paul Mininger, pres; J. F. Swartzendruber, gen mgr & chief engr; Roy Umbie, program dir.

*Non-commercial educational.

WKAM (1954): 1460 kc; 1 kw-D. Hotel Goshen. Phone 3-2219. Kosciusko Broadcasting Corp. (acquired station Oct. 15, 1956).

Rep Rambeau, Vance, Hopple.
William N. Udell, pres; C. J. Pajkowski, vp & gen mgr; Monte Mulholland, promotion dir; Henry D. Weaver Jr., chief engr; Jim Briggs, news dir; Richard Kercher, farm dir.

GREENCASTLE, Putnam County

***WGBE (FM)** (1949): 91.7 mc; 10 w. DePauw University. Phone Oliver 3-3131 (Ext. 262). DePauw University.
Herold T. Ross, gen mgr; Elizabeth Turnell, program dir.

*Non-commercial educational.

HAMMOND, Lake County

WJOB (1928): 1230 kc; 250 w. 6405 Olcott. Phone Tilden 4-1230 Essex 5-4220 (Chicago). South Shore Broadcasting Corp. (acquired station 1939).

Rep Rambeau, Vance, Hopple.
Specialty programs (wkly): Negro, 21 hrs.; Polish, 4 hrs.; Spanish, 3 hrs.
Robert C. Adair, pres & gen mgr; Leonard Ellis, coml mgr; Jack Naimo, program dir; Hugh Pleron, promotion dir; Robert Duensing, chief engr; Robert Umpleby, news dir; George Williams, farm dir; Mable Dayton, women's dir.

WJOB-FM (1946): 92.3 mc; 3.1 kw. Percy B. Crawford (acquired station July 2, 1959). (See Percy B. Crawford Stations in "Group Ownership.")

Radio Stations CONTINUED

INDIANA CONTINUED

HARTFORD CITY, Blackford County

***WBCI (FM)** (1954): 91.9 mc; 10 w. 403 E. Elm St. Phone 600. School, City of Hartford City.
Floyd E. Huffman, gen mgr; Robert Hawkins, program dir; Edgar J. Huffman and Howard Casterline, chief engrs.

*Non-commercial educational.

HUNTINGTON, Huntington County

WHLT (May 1957): 1300 kc; 500 w, DA-D. Hotel LaFontaine. Phone 3404. Radio Huntington Inc. (acquired station Sept. 1, 1953).
William J. Warren, pres & gen mgr; Melvin Ring, coml mgr; Charles Yelverton, chief engr.
***WVSH (FM)** (Jan. 1, 1950): 91.9 mc; 10 w. Phone 1074. School, City of Huntington.
M. McCabe Day, dir; Ted Rogers, chief engr.

*Non-commercial educational.

INDIANAPOLIS, Marion County

***WABC (FM)** (Sept. 1, 1949): 104.5 mc; 5 kw. 1204 N. Delaware, zone 2. Phone Melrose 5-5223. Butler University.
Dr. M. O. Ross, pres; Robert L. Montgomery, gen mgr; Dr. Jackson K. Elhert, program dir; John Krom, chief engr.

*Non-commercial educational.

WFBM (1924): 1260 kc; 5 kw, DA-N. 1330 N. Meridian St., zone 2. Phone Melrose 4-8521. TWX IP 99. Twin State Broadcasting Inc. (acquired station May 23, 1957). (See Time Inc. Stations in "Group Ownership." See also "Newspaper Ownership.")
Network ABC. Rep Katz.
Weston C. Pullen Jr., pres; Eldon Campbell, vp & gen mgr; Franklin H. Small, gen sales mgr; Henry Franz, local sales mgr; Bob Yeager, program mgr; John F. Harbut, promotion & public relations mgr; Kelly Robbins, chief engr-operations; Robert Flanders, chief engr-technical; Gilbert Forbes, news dir; Harry Martin, farm dir.

WFBM-FM (granted March 4, 1959; under construction): 94.7 mc; 52 kw. Same ownership as WFBM above.
WFBM-TV: Tv companion station of WFBM-AM-FM.

WFMS (FM) (March 17, 1953): 95.5 & 4.5 kw. 760 N. Meridian St., zone 4. Phone Melrose 4-1512. Williams FM Service (original owner).

WGEH (Dec. 10, 1956): 1590 kc; 5 kw, DA-D. 4800 E. Raymond St., zone 3. Phone Fleetwood 9-5591. Rollins Broadcasting Inc. (original owner). (See Rollins Broadcasting Stations in "Group Ownership.")
Rep Continental (New York, Chicago, St. Louis); W. S. Grant (San Francisco, Hollywood).
Specialty programs (wkly): Negro, 29 hrs. O. Wayne Rollins, pres; Arnold C. Johnson, vp & gen mgr; Ernie Forrester, program dir; Ed Bouchard, chief engr.

***WIAN (FM)** (October 1954): 90.1 mc; 0.890 kw. 3401 N. Meridian St., zone 7. Board of School Commissioners, City of Indianapolis.
Nancy L. Hendricks, dir of radio-tv; Arthur R. Van Allen, program dir; Albert Szalay, chief engr.

*Non-commercial educational.

WIBC (Oct. 30, 1938): 1070 kc; 50 kw-D, 10 kw-N, DA-2. 2835 N. Illinois St., zone 8. Phone Walnut 4-2661. TWX IP 72. WIBC Inc. (acquired station Oct. 25, 1949).
Rep Blair.
Richard M. Fairbanks, pres.

WIBC-FM (not yet on air; target date unknown): 93.1 mc; 2.8 kw (address, licensee and staff as WIBC above).

WIBE (1923): 1430 kc; 5 kw, DA-N. 307 N. Pennsylvania St., zone 6. Phone Melrose 5-1541. TWX IP 278. Indianapolis Broadcasting Inc. (acquired station Dec. 22, 1936). (See "Newspaper Ownership.")
Network NBC. Rep Peters, Griffin, Woodward.
Eugene C. Pulliam, pres; Willard C. Worcester, gen mgr; Bill J. Shuel, gen sales mgr; Donald Bruce, program dir; Paul Raikes, promotion dir; Eugene E. Alden, chief engr; Donald Grider, news dir.

WIEH (July 28, 1941): 1310 kc; 5 kw-D, 1 kw-N, DA-N. 1440 N. Meridian St., zone 2. Phone Melrose 4-6411. TWX IP 276. Indiana Broadcasting Corp. (acquired station Nov. 15, 1956). (See Corinthian Stations in "Group Ownership." See also "Newspaper Ownership.")
Network CBS. Rep Petry.
C. Wrede Petersmeyer, pres; Robert B. McConnell, vp & gen mgr; Robert F. Ohleyer, mgr; William Frosch, program dir; Ray Reisinger, promotion dir; Stokes Gresham Jr., chief engr; Allen Jeffries, news dir.
WISH-TV: Tv companion station of WISH.

WXLW (1948): 950 kc; 5 kw-D, DA. 3003 Kessler Blvd. Phone Walnut 5-6494. TWX IP 252. Radio Indianapolis Inc. (original owner).
Rep Pearson.
Lyman S. Ayres, pres; Robert D. Enoch, exec vp & gen mgr; Eugene Strack, asst mgr; Greg Smith, program dir; Norbert Goetinger, chief engr; William Anderson, news dir.

JASPER, Dubois County

WITZ (July 4, 1948): 990 kc; 1 kw-D. P. O. Box 167. Phone 678. Jasper on the Air Inc. (original owner). (See Metzger-Ax-Metzloff Stations in "Group Ownership.")
Dr. G. E. Metzger, pres; Dannis J. Keller, gen mgr; Al Farber, coml mgr; Carl Holler, program dir; Shirley Brenner, promotion dir; Peter L. Russo, chief engr; Jack Brandt, news dir; Jerry Birge, farm dir; Helen Bath, women's dir.

WITZ-FM (Nov. 1, 1954): 104.7 mc; 1.65 kw. Duplicates WITZ (above).

KENDALLVILLE, Noble County

WAWK (Nov. 9, 1955): 1570 kc; 250 w-D. P. O. Box 47. Phone 764. Noble DeKalb Broadcasting Co. (acquired station Aug. 1, 1957).
Paul L. King, gen mgr; Weldon Cornell, coml mgr; Fred Manahan, program dir; Walter Weaver, promotion dir; John Riddle, chief engr.

KOKOMO, Howard County

WIOU (July 16, 1948): 1350 kc; 1 kw, DA-2. 210 1/2 N. Main St. Phone Gladstone 7-1194. Booth Broadcasting Co. (acquired station Oct. 15, 1956). (See Booth Stations in "Group Ownership." See also "Newspaper Ownership.")
Network CBS. Rep Weed.
John L. Booth, pres; John Carl Jeffrey, gen mgr; Richard Schueler, coml mgr; Hugo Di Salvo, program dir; Elvin Cunningham, chief engr; William Hayden, news dir; Adele Norman, women's dir.

LAFAYETTE, Tippecanoe County

WASK (Oct. 15, 1942): 1450 kc; 250 w. Box 880. Phone Gibson 7-2186. TWX Laf 481. Lafayette Broadcasting Inc. (acquired station



Chuck Breece



Ann Wagner



Bob Hardwick



Jay Arlan

No other Indianapolis station offers listeners so many different personalities . . . different voices . . . plus a variety of music to give a daily lift to their listening. This

variety assures an even larger cumulative audience. No wonder you get *more listeners, more action and more sales* when you use Indiana's BIG FOUR WFBM disc jockeys.

Ask your KATZ man for details.

*to sell the most Hoosiers
be sure your product
is cooking in the hottest pot!*



INDIANA CONTINUED

March 1, 1957).

Network MBS. Rep Rambeau, Vance, Hoppie. E. J. Bannon, pres; Henry Rosenthal, gen mgr; Dick Pittenger, coml mgr & promotion dir; Marvin E. Young, chief engr; Jim Green, news dir; Earl Richardson, farm dir.

WAZY (not on air; target date unknown): 1410 kc; 1 kw-D, DA. 121 Barberry Lane, Lexington, Ky. J. E. Willis.

LA PORTE, La Porte County

WLQI (1948): 1540 kc; 250 w-D. P. O. Box 385. Phone 4144. La Porte County Broadcasting Inc. (original owner).

Rep Pearson.
Dee O. Coe, pres; Robert L. Harris, gen mgr; Howard Sexton, coml mgr; Robert Coffeen, program dir; Tom B. March, promotion dir; Victor Voss, chief engr; Ted Thorne, news dir; Ed Sykes, farm dir; Dorothy Ellis, women's dir.

LINTON, Greene County

WBTO (1953): 1600 kc; 500 w-D. State Highway 54. Linton Broadcasting Co. (See Sanders and Hall Stations in "Group Ownership.")

LOGANSPOUR, Cass County

WSAL (Feb. 24, 1949): 1230 kc; 250 w. P. O. Box 399. Phone 3111. Logansport Broadcasting Corp. (original owner).

Network MBS.
Glenn L. Miller, pres; Richard E. Jackson, gen mgr; Joseph A. Wiler, coml mgr; Gene A. Waters, program & farm dir; Carol Zimmerman, promotion dir; Raymond Olsen, chief engr; Ward Brown, news dir; Gay Kantzer, women's dir.

MADISON, Jefferson County

WORX (March 7, 1956): 1270 kc; 1 kw-D, DA. Box 405. Phone 1270. Electronic Lab. Inc. (original owner).

Network Keystone. Rep Best.
Clarence Henson, pres; Richard D. Witty, gen mgr; Graham Taylor, program dir & news dir; Roger Bradley, chief engr.

WORX-FM (February 1951): 96.7 mc; 0.35 kw. Duplicates WORX (above).

MARION, Grant County

WBAT (June 1947): 1400 kc; 250 w. P. O. Box 1199. Phone North 4-6239. Marlon Radio Corp. (acquired station September 1956).

Network CBS. Rep Everrett-McKinney.
Lester G. Spencer, pres; William C. Fowler, executive vp & gen mgr; A. G. Vondielingen, coml mgr; Mel Strasser, program dir; William Kniesly, promotion dir; Warren Arnett, chief engr; William Shannon, news dir; Guy T. Harris, farm dir; Phyllis Whiteman, women's dir.

WMRI (May 11, 1955): 860 kc; 250 w-D, DA. Pennsylvania St. Phone 5705. WMRI Inc. (acquired station June 13, 1958). (See "Newspaper Ownership.")

Rep Burn-Smith.
Robert Fincannon, gen mgr; Robert P. Wright, coml mgr; James J. Landry, program dir; Don Tillman, promotion dir; Robert E. Shively, chief engr; Richard W. Florea, news dir; Mary Belle Oradat, women's dir.

WMRI-FM (Dec. 19, 1948): 106.9 mc; 31.0 kw. Address, licensee & staff same as WMRI (above).

MICHIGAN CITY, La Porte County

WIMS (1947): 1420 kc; 1 kw-D, 500-N. DA-N. Old Chicago Road, zone R-2. Phone Triangle 4-5245. Northern Indiana Broadcasters. Rep Rambeau Vance Hoppie; UP Assoc. Specialty programs (wkly): Negro 1½ hrs.; Polish, 6 hrs.; Spanish, 1½ hrs.

William N. Udell, pres & gen mgr; Al Halus & S. C. McDonnell, co-coml mgrs; Robert E. Pfister, news & program dir; Henry Lange, promotion dir; Robert J. Schilling, chief engr; Frank Sauline Jr., sports dir; Sam Searfoss, farm dir; Jan Griswold, women's dir.

MT. VERNON, Posey County

WFGO (Aug. 21, 1955). 1590 kc; 500 w-D. Box 231. Phone Poplar 3-4484. Mt. Vernon Broadcasting Co. (original owner). (See Sanders and Hall Stations in "Group Ownership.")

Network Keystone.
H. C. Sanders, pres & chief engr; F. Courtney Smith, gen & coml mgr, program & news dir.

MUNCIE, Delaware County

WLBC (Nov. 13, 1926): 1340 kc; 250 w. P. O. Box 271. Phone Atlas 8-4403. TWX Muncie 187. Tri-City Radio Corp. (acquired station Jan. 1, 1948).

WMUN (FM) (October 1946): 104.1 mc; 7.4 kw. (Duplicates WLBC above).
WLBC-TV: Tv companion to WLBC and WMUN (FM) above.

***WWHI (FM)** (1950): 91.5 mc; 10 w. Wilson Jr. High School.

*Non-commercial educational.

NEW ALBANY, Floyd County

WLBP (1949): 1570 kc; 1 kw-D. P. O. Box 526. Phone Whitehall 4-2235. Ohio Valley Broadcasting Inc. (original owner).

Rep Best.
Roy L. Hickox, pres & gen mgr; Ronald Watson, coml mgr; Jerry Fordyce, program dir; Robert Metzler, chief engr; Martin Petree, news dir; Jerry East, farm consultant; Cris Donnell, women's dir.

***WNAS (FM)** (1949): 88.1 mc; 0.80 kw. 1020 Vincennes St. Phone Whitehall 4-2216. ext. 29. New Albany-Floyd County Consolidated School Corp.

Specialty programs (wkly): French, ½ hr.; Spanish, ¼ hr.
Vernon McKown, dir of Audio Visual Education; Robert L. Willman, dir of radio.

*Non-commercial educational.

NEW CASTLE, Henry County

WCTW (FM) (Aug. 3, 1947): 102.5 mc; 4 kw. 202½ S. 14th. Phone Jackson 9-2600. Courier-Times Inc. (original owner). (See "Newspaper Ownership.")

Scott B. Chambers, pres; Howard A. White, gen mgr & farm dir; Bradford B. DeMarcus, coml mgr; Jamie M. Cunningham, program & sports dir; Richard R. Lange, music dir; Francis A. Thompson, chief engr; Donald A. Mahlum, news dir.

NORTH VERNON, Jennings County

WOCH (Jan. 8, 1955): 1460 kc; 500 w-D. P. O. Box 46. Phone Fillmore 9-8421. Dorrell Ochs (original owner).

Rep Geo. T. Hopewell.
Dorrell Ochs, owner; Eddie Sears, gen & coml mgr; Ernie Kerns, program & farm dir; Don Edwards, promotion dir; Jim Ochs, chief engr; Bert Main, news dir; Eileen Whitaker, women's dir.

PERU, Miami County

WABU (Sept. 21, 1955): 1600 kc; 1 kw-D. Route No. 1. Phone Gridley 3-4448. Wabash-Peru Broadcasting Co. (original owner).

S. L. Huffman, pres; Denver I. Dever, station mgr.

PORTLAND, Jay County

WPGW (Jan. 14, 1951): 1440 kc; 500 w-D. DA. P. O. Box 608. Phone 1094. Glenn West (original owner).

PRINCETON, Gibson County

WBAV (Dec. 16, 1950): 1250 kc; 1 kw-D. Outer West Broadway. Phone Fulton 5-4861. Princeton Broadcasting Co. (original owner).

RICHMOND, Wayne County

WKEV (Sept. 27, 1926): 1490 kc; 250 w. Phone 3-1156. Central Broadcasting Corp. (acquired station 1943).

Network ABC. Rep Everrett-McKinney.
Specialty programs (wkly): Negro, 5/12 hr.
Lester G. Spencer, pres & gen mgr; James F. Wickemeyer, coml mgr; M. Marie Robbins, program dir; William Woehrmann, promotion dir; Louis Duning, chief engr; Ted Westbrook, news dir; Mr. and Mrs. Howard Toney & Mr. & Mrs. Cedric Miller, farm dirs; Janis I. Gorham, women's dir.

WSLM-FM (not on air; granted July 30, 1959): 98.9 mc; 2.7 kw. Same ownership as WSLM (above).

SALEM, Washington County

WSLM (Feb. 14, 1953): 1220 kc; 1 kw-D. Box 472. Phone 700. Don H. Martin (original owner).

Network Keystone. Rep Best, Kentucky Radio Sales.
Don H. Martin, owner & gen mgr; Herbert L. Arms, coml mgr; Darrell E. Dixon, chief engr; Boyd Smedley, news dir; Erwin L. Eisert, farm dir; Norma Smedley, women's dir.

SEYMOUR, Jackson County

WJCD (November 1949): 1390 kc; 1 kw-D. 1534 Ewing St. Phone Jackson 2-1390. Dr. Ezra C. Baker (original owner).

Dr. Ezra C. Baker, owner; Bob Shippee, gen & coml mgr; Fred Osborne, program dir; Arthur T. Kindell, chief engr; Virgil Scudder, news dir; Vi Jaynes, women's dir.

SOUTH BEND, St. Joseph County

***WETL (FM)** (1958): 92.9 mc; 0.29 kw. School, City of South Bend.

*Non-commercial educational.

WJVA (December 1948): 1580 kc; 1 kw-D. P. O. Box 179. Phone Central 4-1111. TWX SB 8783. Booth Broadcasting Co. (acquired station August 1956). (See Booth Broadcasting Stations in "Group Ownership" and "Newspaper Ownership.")

Network MBS. Rep Rambeau, Vance & Hoppie; Weed (Detroit).
Specialty programs (wkly): Italian, 2 hrs.; Polish, 2 hrs.

John L. Booth, pres; Martin G. Creel, gen mgr; Charles Sharpless, coml mgr; Al Waters, program dir; Bob Nieder, promotion dir; Louis Ellis, chief engr; Jim Dolan, news dir; Don Howard, farm dir; Louise Otterson, women's dir.

WNBU (1944): 1490 kc; 250 w. P. O. Box 989, zone 24. Phone Central 3-7111. TWX SB 8773. Michigan Telecasting Corp. (acquired station 1956).

Network ABC. Rep Petry.
Father Theodore Hesburgh, pres, U. of Notre Dame; Bernard C. Barth, gen mgr; Daniel E. Martin, coml mgr; Bill Etherton, program dir; Walter Purcell, promotion dir; Basil O'Hagan, chief engr; Lamont McLoughlin, news dir; Bob Nowicki, farm dir; Sue Riley, women's dir.

WNBU-TV: Tv companion station of WNBU.
WSBT (June 1921): 960 kc; 5 kw. DA-2, 300 W. Jefferson Blvd., zone 1. Phone Central 3-3141. TWX SB 8762. South Bend Tribune (original owner). (See "Newspaper Ownership.")

Network CBS. Rep Raymer.
Specialty programs (wkly): Polish, 1 hr.; Hungarian, ¼ hr.

Franklin D. Schurz, pres; Neal B. Welch, gen mgr; Will R. Darch, coml mgr; Paul F. Krueyer, program dir; James Halpin, promotion dir; Arthur R. O'Neil, chief engr; Robert M. Hoyt, news dir; Robert McDermott, farm dir; Eleanor Moore, women's dir.
WSBT-TV: Tv companion station of WSBT.

TELL CITY, Perry County

WTCJ (Feb. 1, 1948): 1230 kc; 250 w. Phone Kingsdale 7-2346. Tell City Broadcasting Co. (original owner).

Network Keystone.
James R. Brewer, pres, gen & coml mgr, promotion dir & chief engr; Maytha N. Brewer, program & women's dir; Robert Cassidy, news & farm dir.

TERRE HAUTE, Vigo County

WBOW (June 15, 1926): 1230 kc; 250 w. 307 S. Sixth St. Phone Crawford 5034. Radio WBOW Inc. (acquired station May 15, 1957).

Rep Weed.
J. W. O'Connor, pres; Ralph (Cork) McHargue, gen mgr; Karl Walwick, coml mgr; Bonnie Watts, program dir; Volney Lamb, promotion dir; Martin Plascak, news & farm dir; Martha Turner, women's dir.

WMBT (May 23, 1958): 1300 kc; 500 w-D, 641 E. Ohio St. Phone Crawford 9618. Citizens Broadcasting Co. (acquired station July 15, 1959).

Rep Burn-Smith.
Thomas S. Land, Bryan Davidson, Richard O. Beiser, co-owners; Richard O. Beiser, gen mgr; O. L. Crow, sales mgr; Paul Ford, chief engr; Wilma Sapp, women's dir; Jeff Dole, farm dir.

WTHI (December 1947): 1480 kc; 1 kw, DA-1. 918 Ohio St. Phone Crawford 9481. TWX TH 1. Wabash Valley Broadcasting Co. (original owner).

Network CBS. Rep Bolling.
Anton Hulman Jr., pres; Joseph M. Higgins, gen mgr; Ben Falber Jr., program dir; Bill Hawkins, promotion dir; Russ Arnold, chief engr; Howard Caldwell, news dir; Jim Ray, farm dir; Helen Ryan, women's dir.

WTHI-FM (December 1947): 99.9 mc; 7.4 kw. Same address, licensee & staff as WTHI (above).

WTHI-TV: Tv companion station of WTHI-AM-FM.

NEW (not on air; granted July 23, 1959): 100.6 mc; 3.6 kw. William J. Kulinski.

**TO BUY OR SELL
CONTACT THE NEAREST OFFICE****HAMILTON-LANDIS
& ASSOCIATES, INC.**

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Shaheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sutter St.
RI 8-1175	EX 2-5671
NATIONWIDE • NEGOTIATIONS	
FINANCING • APPRAISALS	

Radio Stations CONTINUED

INDIANA CONTINUED

VINCENNES, Knox County

WAOV (1940): 1450 kc; 250 W. Phone 787. Vincennes Sun Co. (original owner). (See "Newspaper Ownership.")
Network MBS. Rep Peters, Griffin, Woodward.
Eugene C. Pulliam, pres; Howard N. Greenlee, gen mgr; Austin H. Edmondson Sr., coml mgr; Robert Duckworth, program dir; W. E. Kepler, promotion dir; Ralph Baldwin, chief engr; Gail Flynn, women's dir.

WABASH, Wabash County

***WSKS (FM)** (March 1953): 91.3 mc; 10 W. Wabash High School. Phone 1693. School, City of Wabash.
James R. Oliver, gen mgr; program dir & chief engr.

*Non-commercial educational.

WARSAW, Kosciusko County

WBSW (1951): 1480 kc; 500 W. DA-2. Times Bldg. Phone Amherst 7-3111. Reub Williams & Sons Inc. (original owner). (See "Newspaper Ownership.")
C. R. Williams, sec-treas; William Mollenhour, gen mgr; A. Wm. Long, coml mgr & promotion dir; Anna Marie Snyder, program & women's dir; Frederick Gresso, chief engr; John Bennett, news dir; Mark Banks, farm dir; James Cooney, sports dir.

WBSW-FM (1948): 107.3 mc; 34 kw. Duplicates WRSW (above).

WASHINGTON, Daviess County

WAMW (January 1955): 1580 kc; 250 W-D. 615 S.E. 11th St. TWX 1810. Washington Radio Inc. (acquired station August 1955). (See "Newspaper Ownership.")
Network Keystone. Rep Best.
Helen B. Bausman, pres; Joe Edwards, gen mgr; Joe Floerke, coml mgr; Eugene Cabel, program dir; Joe Fox, chief engr; David Wittrock, news dir; Emily Osmon, women's dir.

WFML (FM) (February 1948): 106.5 mc; 14 kw. Duplicates WAMW (above).

W. LAFAYETTE, Tippecanoe County

***WBAA** (April 4, 1922): 920 kc; 5 kw-D, 1 kw-N, DA-N. Hall of Music, Purdue U. Phone 92-2385. Purdue U. (original owner).
Frederick L. Hovde, pres; James S. Miles, gen mgr; John D. Henderson, educational supervisor; John R. DeCamp, program dir; Ralph R. Townsley, chief engr; Horace Tyler, farm dir; Mary Alice Crosson, women's dir.

*Non-commercial educational.

IOWA

ALGONA, Kossuth County

KLGA (Aug. 10, 1956): 1600 kc; 5 kw-D, DA. P. O. Box 47. Phone Cypress 4-2474. Kossuth County Broadcasting Co. (original owner).
Frederick Epstein, pres; James Watt, gen & coml mgr; John Moline, program dir; George

W. Stephenson Jr., chief engr; Walter Thomes, news dir; Duane Wilkins, farm dir; Elaine Hutchins, women's dir.

AMES, Story County

KASI (September 1948): 1430 kc; 1 kw. Main and Burnett Sts. Phone Cedar 2-3152. William B. and Sue F. Ray (acquired station July 23, 1959).
Rep George Hopewell.
William Ray, mgr; James Orngard, coml mgr; Carol Farmer, program & promotion dir; Bruce Thatcher, chief engr; George Murphy, farm dir.

***WOI** (April 28, 1922): 640 kc; 5 kw-D. Iowa State College. Phone Cedar 2-3400, Ext. 331. TWX Ames 560. Iowa State College of Agriculture & Mechanic Arts (original owner).
Network NAEB.
Dr. James H. Hilton, pres; Richard F. Vogl, gen mgr; Raymond C. Giese, program dir; Michael Collins, promotion dir; Keith K. Ketchum, chief engr; Richard Greene, news dir; Dale R. Williams, farm dir; Martha Duncan, women's dir.

***WOI-FM** (July 1, 1949): 90.1 mc; 16 kw. Address, license & staff same as WOI (above).
WOI-TV: Tv companion of WOI-AM-FM.

*Non-commercial educational.

ATLANTIC, Cass County

KJAN (1950): 1220 kc; 250 W-D. North Olive St. Phone 1717. Nishna Valley Broadcasting Co. (acquired station May 1955).
Network Keystone.
E. G. Faust, pres, coml mgr & promotion dir; Franklin G. Miller and H. A. (Skeet) Preston, co-mgrs; Robert Einhaus, program & news dir; Arnold E. Wilson, chief engr; Wes (Happy) Haines, farm dir; Ginger Capen, women's dir.

BOONE, Boone County

***KFGQ** (1927): 1260 kc; 250 W-D. 924 W. 2nd St. Phone 1119W. Boone Biblical College.

***KFGQ-FM** (1950): 99.3 mc; 310 W. Duplicates KFGQ above.

*Non-commercial educational.

KWBG (Jan. 15, 1950): 1590 kc; 1 kw-D, 500 W-N, DA-N. P. O. Box 56. Phone 1590. Boone Broadcasting Co. (original owner). (See "Newspaper Ownership.")

BURLINGTON, Des Moines County

KBUV (July 15, 1941): 1490 kc; 250 W. Roosevelt Ave. Phone Plaza 2-2701. TWX BZ-80. Burlington Broadcasting Co.
Network ABC. Rep Rambeau, Vance & Hopple.
Gerard B. McDermott, pres & owner; David H. Steine, gen mgr; Willis W. Schwartz, coml mgr; Dick Mosen, program dir; Cletus Paul, chief engr; Jim Hufford, news & farm dir; Elynn Mack, women's dir.

CARROLL, Carroll County

KCIW (July 1950): 1380 kc; 1 kw, DA-2. P. O. Box 431. Phone 4321. Carroll Broadcasting Co. (original owner).
Network Iowa Tallcorn Network. Rep Pearson Co.
Leo R. Mayr, gen mgr; Lee Sandberg, coml mgr; Neil Trobak, program & farm dir; Hugh Ryan, promotion dir; Roger Belke, chief engr; Mark Ahmann, news dir; Edna Collins, women's dir.

CEDAR FALLS, Black Hawk County

KCFI (Feb. 2, 1958): 1250 kc; 500 W-D, DA. P. O. Box 256. Phone Colfax 6-1077. Jane A. Roberts (original owner).
Rep Rambeau, Vance, Hopple.
Jane A. Roberts, owner; R. Wayne Cox, gen mgr; Milton E. Gary Jr., coml mgr; Edward W. West, program dir & chief engr.

CEDAR RAPIDS, Linn County

KCRG (Dec. 20, 1947): 1600 kc; 5 kw, DA-N. 104½ First St. S.W. Phone Empire 4-4194. TWX CR 14. Cedar Rapids Television Co. (acquired station Oct. 15, 1953). (See "Newspaper Ownership.")
Network MBS. Rep Branham.
Joseph F. Hladky Jr., pres; Redd Gardner, gen mgr; Charles Butler, sales mgr; James Young, program dir; Edna A. Herbst, promotion dir; I. V. McDaniel, chief engr; Robert Clyde, dir of news & public affairs; Don Meighan, farm dir; Margaret Sommers, women's dir.

KCRG-TV: Tv companion station of KCRG.

KHAK (not on air; target date Oct. 1, 1959): 1360 kc; 1 kw-D, DA. Laird Broadcasting Co. (original owner). (See Laird Stations in "Group Ownership.")

Rep McGavren-Quinn.
Dorothy J. Laird, pres; Ben A. Laird, gen mgr; Allen H. Embury, coml mgr.

KPIG (August 1949): 1450 kc; 250 W. 1225 First Ave. S.E. Phone Empire 8-8265. Cedar Rapids Broadcasting Corp. (acquired station May 1, 1954). (See "Newspaper Ownership.")
Rep Devney.
John C. Kelly, pres; James I. Mitchell, gen mgr; David W. Albright, coml mgr; Robert E. Carpenter, program dir; Wayne C. Cornils, chief engr & promotion dir; William C. Hintz, news dir; Sally M. Wing, women's dir.

WMT (July 30, 1922): 600 kc; 5 kw, DA-N. Paramount Theatre Bldg. Phone Empire 4-0171. TWX CR 11. American Broadcasting Stations Inc. (acquired station Oct. 1, 1944).
Network CBS. Rep Katz.
Helen S. Mark, pres; William B. Quarton, exec vp; Kenneth L. Hastie, station mgr; Beryl Starbuck, sales mgr; Dean Landfear, program mgr; Jim Bowermaster, promotion dir; George Hixenbaugh, chief engr; Chuck Worcester, dir of news services; Bob Nance, farm dir; Sally Evans, women's dir.

WMT-TV: Tv companion of WMT.

CENTERVILLE, Appanoose County

KCOG (February 1949): 1400 kc; 100 W. 1910 S. Main St. Phone 407. Centerville Broadcasting Co. (original owner). (See "Newspaper Ownership.")
Network Keystone.
Robert K. Beck, pres; Clyde E. Holbrook, gen mgr & news dir; Richard King, program dir; W. Hyle Lemen, chief engr & sales mgr; Gene Logston, farm dir.

CHARLES CITY, Floyd County

KCHA (November 1949): 1580 kc; 500 W-D. 300½ N. Main St. Phone Capitol 8-1321. Radio Inc. (acquired station 1957).
Network Keystone.
L. J. Bromberg, pres & gen mgr; Robert Brown, coml mgr; Richard Snyder, farm & program dir; Kay Sullivan, news dir; Kay Charles, women's dir.

CHEROKEE, Cherokee County

KCHE (January 1953): 1440 kc; 500 W-D. P. O. Box 58. Phone Canal 5-2511. Cherokee Broadcasting Co. (original owner).
Rep Best.
Charles Reznikov, pres, gen & coml mgr & program dir; Dale Brodt, promotion dir; Sterling Heil, chief engr; Hal Mann, news dir; Jim Gloss, farm dir; Juanita Jones, women's dir.

CLINTON, Clinton County

KCLN (Dec. 21, 1956): 1390 kc; 1 kw-D, DA. P. O. Box 174. Phone Chapel 3-2174. Valley Tv & Radio Inc. (acquired station Feb. 11, 1959). (See William Walker Stations in "Group Ownership.")
Rep Hal Holman.
William E. Walker, pres; Roy Ambrose, vp & gen mgr; John Lorinser, coml mgr; Fred Cale, program & promotion dir; John Wilson, chief engr; J. B. Schultz, news dir; Wes Holly, farm dir; Kay Kappler, women's dir.

KROS (Sept. 28, 1941): 1340 kc; 250 W. Jacobsen Bldg. Phone Chapel 2-1252. Clinton Broadcasting Corp. (original owner).
Network MBS. Rep Pearson.
Bernard M. Jacobsen, pres & gen mgr; Miss Darline Gordon, coml mgr; Wayne Perkins, program dir; Gerald A. Parker, chief engr; Lee F. White, news dir; Ray Danielson, farm dir.

KROS-FM (1947): 96.1 mc; 13 kw. Duplicates KROS (above).

COUNCIL BLUFFS, Pottawattamie County

KSWI (Omaha) (June 1, 1947): 1560 kc; 500 W-D. 120 S. Main St. Phone 4041. Nonpareil Broadcasting Co. (original owner). (See "Newspaper Ownership.")
Network ABC, MBS, Keystone. Rep Art Hagg & Assoc.
Robert H. O'Brien, pres, gen mgr & chief engr; Marjorie W. Morris, station mgr; Robert M. Hallgren, program dir; Ann North, women's dir.

KSWI-FM (Omaha) (not on air; granted May 27, 1959): 98.7 mc; 3.1 kw. Same ownership as KSWI (above).

CRESTON, Union County

KSEB (Dec. 7, 1946): 1520 kc; 1 kw-D. Phone State 2-2155. Southwest Iowa Broadcasting Co. (original owner).
Network Iowa Tall Corn. Rep Pearson.
Arden D. McKee, pres; E. M. Horning, gen

TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.
WASHINGTON, D. C. CHICAGO
Ray V. Hamilton Richard A. Shaheen
1737 DeSales St., N.W. 1714 Tribune Tower
EX 3-3456 DE 7-2754
DALLAS SAN FRANCISCO
DeWitt Landis John F. Hardesty
1511 Bryan St. 111 Sutter St.
RI 8-1175 EX 2-5671
NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS

mgr; Keith Manifold, coml mgr; Jack Mills, program, news & farm dir; William Zollman, chief engr; Delores Thorp, women's dir.

Broadcasting Co. (acquired station Nov. 1, 1951).

Network Keystone.
Verne Koenig, pres, gen mgr & program dir; Kenneth Bjerke, coml mgr & vp; Donald Jackson, chief engr; Darrell Winkie, news dir.

***KWLC** (December 1926): 1240 kc (ST KDEC); 250 w. 600 Liev Eiriksson Dr. Phone 1490. Luther College (original owner).

*Non-commercial educational.

DAVENPORT, Scott County

KFMA (Nov. 17, 1952): 1580 kc; 500 w-D. 415 Perry St. Phone 6-4407. Doralcar Assoc. Inc. (acquired station Dec. 1, 1953).

Howard Dorsey, pres, gen mgr & program dir; Ronald L. Voss, coml mgr; Marjorie Koenig, promotion dir; Clifford L. Ginn, chief engr; Kenneth L. Brown, news dir.

KSTT (July 1946): 1170 kc; 1 kw, DA-2. 736 Federal St. Phone 6-2541. Quint Cities Broadcasting Co. (acquired station Nov. 3, 1955).

Network MBS. Rep ForJoe.
Frederick Epstein, pres, gen mgr & national sales mgr; William Parker, coml mgr; Ken Draper, program & promotion mgr; George W. Stephenson Jr., chief engr; Walter Hamilton, news & farm dir; Ruth S. Epstein, women's dir.

WOC (February 1922): 1420 kc; 5 kw, DA-2. 805 Brady St. Phone 3-3661. TWX Davpt 82. Tri-City Broadcasting Co. (acquired station 1936). (See Palmer Stations in "Group Ownership.")

Network NBC. Rep Peters, Griffin, Woodward.

B. J. Palmer, pres; D. D. Palmer, vp & treas; Ralph Evans, executive vp; Wm. D. Wagner, sec; Ernest C. Sanders, mgr; F. Faxon Shaffer, sales mgr; Raymond E. Guth, program dir; Richard Upp, promotion mgr; Paul G. Arvidson, chief engr; Robert Frank, news dir; Wm. Allen, farm dir.

WOC-FM (October 1948): 103.7 mc; 33 kw. Duplicates WOC (above).

WOC-TV: Tv companion station of WOC-AM-FM.

DECORAH, Winneshiek County

KDEC (May 1947): 1240 kc (ST-KWLC); 250 w. 308 1/2 W. Water St. Phone 1240. Scenic

Radio Stations CONTINUED

IOWA CONTINUED

Lester Kamin, pres; James C. Dowell, vp & gen mgr; Bill Allred, mgr, gen sales mgr & promotion dir; Frosty Mitchell, program dir; Lyle W. Nolan, chief engr; Don R. Hughes, news dir; Ralph Vogel, farm dir; Joyce Patterson, women's dir.

KRNT (March 17, 1935): 1350 kc; 5 kw, DA-N. 9th & Pleasant. Phone Cherry 3-4141. TWX 278. Cowles Broadcasting Co. (original owner). (See Cowles Stations in "Group Ownership." Also see "Newspaper Ownership.")

Rep Katz.
Luther L. Hill, pres; Robert W. Dillon, vp & gen mgr; Paul M. Elliott, coml mgr; Joe Hudgens, program dir; Guy Koenigsberger, asst program dir; Richard Devine, promotion dir; Charles F. Quentin, chief engr; Russ Van Dyke, news dir.

KRNT-TV: Tv companion station of KRNT.

KSO (Nov. 3, 1925): 1460 kc; 5 kw, DA-N. 1910 Ingersoll, zone 14. Phone Cherry 3-0571. KSO Inc. (acquired station July 2, 1958). (See BFR stations in "Group Ownership.")


Rep H-R Representatives.
Larry Bentson, pres; Tony Moe, vp & gen mgr; Bill Bengtson, coml mgr; Bob Cole, program dir; Dick Vance, promotion dir; Sam Mazza, chief engr; Joe Kennedy, news dir; Max Rauer, farm dir; Jackie Westergaard, women's dir.

KWDM (Feb. 2, 1948): 1150 kc; 1 kw, DA-2. 419 1/2 Locust St., zone 9. Phone Atlantic 2-8363. General Broadcasting Services of Iowa Inc. (acquired station July 23, 1959).

Network MBS.
Specialty programs (wkly): German-Austrian, 2 hrs.; Italian, 2 hrs.; Negro, 3 1/2 hrs.; Spanish, 2 hrs.; Scandinavian, 5 hrs.; combination of others, 2 hrs.

Armin Buetow, pres; Robert L. Webber, gen mgr; Edith L. Webber, women's dir & program dir; Werner C. Schwarz, chief engr; Curt Palmer, news dir.

The SOUND of QUALITY



DAY and NIGHT

To sell the 614,000 prosperous buyers in this Billion Dollar Buying-Power Market, line up with WOC-Radio.


A quality rural market of 28,520 farm homes with a gross income of \$377,957,000 — a per farm average gross income of \$14,307.00.
Census - U.S. Department of Agriculture

NIGHT

For over 35 years the Quint-Cities' senior station
(Davenport and Bettendorf, Iowa — Rock Island, Moline and East Moline, Illinois)

WOC RADIO

Tri-City Broadcasting Co., Davenport, Iowa



Col. B. J. Palmer, President
Ernest C. Sanders, Manager
Pax Shaffer, Sales Manager
Peters, Griffin, Woodward, Inc.
Exclusive National Representatives

Radio Stations CONTINUED**IOWA CONTINUED****DES MOINES (Continued)**

WHO (April 10, 1924): 1040 kc; 50 kw, 1100 Walnut St., zone 7. Phone Atlantic 8-6511. TWX DM 286. Central Broadcasting Co. (acquired station Feb. 14, 1930). (See Palmer Stations in "Group Ownership.")
Network NBC. Rep Peters, Griffin, Woodward.

Col. B. J. Palmer, pres & board chairman; Dr. D. D. Palmer, vp & treas; Ralph Evans, executive vp; William D. Wagner, sec; Paul A. Loyet, vp & resident mgr; W. W. Woods, asst mgr; Robert H. Harter, sales mgr; Cecil C. Huntzinger, program dir; Robert O. Link, promotion mgr; Roy W. Pratt, chief engr; John D. Shelley, news bureau mgr; Herb Plambeck, farm service dir.

WHO-FM (Feb. 1, 1948): 100.3 mc; 24 kw. Same address, licensee and staff as WHO (above).

WHO-TV: Tv companion station of WHO-AM-FM.

DUBUQUE, Dubuque County

KDTH (May 4, 1941): 1370 kc; 1 kw, DA-N. 8th & Bluff Sts. Phone 3-7351. TWX DB 86. Telegraph Herald (original owner). (See "Newspaper Ownership.")

Network ABC. Rep Pearson.
F. W. Woodward, pres; K. S. Gordon, gen mgr; Al Newburgh, coml mgr; Robert Gribben, program dir; Donald Abitz, chief engr; Gordon Kilgore, news & farm dir; Esther Martin, women's dir.

WDBQ (Oct. 30, 1933): 1490 kc; 250 w. 2763 Pennsylvania. Phone 8-8241. WDBQ Broadcasting Co. (acquired station April 11, 1958).
Network CBS. Rep Walker-Rawalt.

Oswald Friend, pres; Philip T. Kelly, gen mgr; Terry Dorsey, program dir; Vaughn Gayman, news dir; Bill Mason, farm dir; Phyllis Prevatt, women's dir.

WDBQ-FM (July 10, 1949): 103.3 mc; 15 kw. Duplicates WDBQ (above).

ESTHERVILLE, Emmet County

KLIL (Dec. 10, 1952): 1340 kc; 100 w. P. O. Box 155. Phone Emerson 2-3521. KLIL Inc. (acquired station Nov. 1, 1958).

Network Keystone. Rep Bob Dore Assoc.
Jack Turnbull, pres & gen mgr; Lucille Turnbull, coml mgr; Don Gard, program & farm dir; Al Howard, promotion dir; Wilbur Ralph, chief engr; Stuart Satrun, news dir.

FAIRFIELD, Jefferson County

KMCD (March 3, 1958): 1570 kc; 250 w-D. P. O. Box 394. Phone 345. Broadcasting Engineering Services (original owner).

Network ABC, Keystone. Rep Rambeau, Vance, Hoppie.

G. B. McDermott, pres; William W. Hansen, gen mgr; Robert H. Morrison, program dir; Albert W. Nevers, chief engr; Donald L. Picken, news dir; Joseph Dubbert, farm dir & sports editor.

FORT DODGE, Webster County

KVFD (Dec. 24, 1939): 1400 kc; 250 w. Warden Bldg. Phone 4-0851. Northwest Broadcasting Co. (original owner).

Network MBS Iowa Tall Corn Network. Rep Pearson.

Edward Breen, pres & gen mgr; Max E. Landes, coml mgr; Drexel A. Peterson, program & farm dir; David G. Sinclair, chief engr; Robert Dean, news dir; Mary Rankin, women's dir.

KQTV (TV): Tv companion station of KVFD.

KWMT (April 1956): 540 kc; 1 kw, DA-D. 540 A St. Phone 7-2651. American Broadcasting Stations Inc. (acquired station Nov. 1, 1957).

Rep Everett-McKinney, Soderlund (Omaha, Kansas City).

William B. Quarton, executive vp; Burns Nugent, gen mgr; Deane Johnson, dir of operations & program dir; Ed Carney, chief engr; Tom Danaher, news & farm dir.

FORT MADISON, Lee County

KXGI (Feb. 6, 1948): 1360 kc; 1 kw-D. Marquette Bldg. Phone Drake 2-1241. Richard and Cecil Gillespie (acquired station April 6, 1959).

GRINNELL, Poweshiek County

KGBN (Nov. 1, 1957): 1410 kc; 500 w-D. P. O. Box 67. Phone Belmont 6-5444. Grinnell Broadcasting Corp.

Network Keystone.
Ralph Jerrell Henry, pres & mgr; Victor A. Sayer, sales mgr; Robert A. Armstrong, program dir; David F. Kralik, promotion dir; Dorothy Henry, women's dir.

IOWA CITY, Johnson County

KXIC (June 7, 1948): 800 kc; 1 kw-D, DA.

P. O. Box 751. Phone 8-1181. Johnson County Broadcasting Corp. (original owner).

Network Iowa Tall Corn Network. Rep Pearson.

Scott Swisher, pres; Gene Claussen, gen & coml mgr; Robert Shellady, program dir; F. M. Broders, promotion dir; Elliott Full, chief engr; Paul Smith, news dir; G. M. Ludwig, farm dir; Albert Brunton, women's dir.

***WSUI** (1919): 910 kc; 5 kw, DA-2. Phone 8-0511, Ext. 2171. State University of Iowa (original owner).

Carl H. Menzer, gen mgr; S. J. Ebert, chief engr; Ernest Andrews, news dir; Emma Sue Phelps, women's dir.

***KSUI (FM)** (1948): 91.7 mc; 17.5 kw. Same address, licensee & staff as *WSUI (above).

*Non-commercial educational.

KEOKUK, Lee County

KOKK (1947): 1310 kc; 1 kw-D, 500 w-N, DA-2. Hotel Iowa Bldg. Phone 3670. Keokuk Broadcasting Co. (original owner).

Network Iowa Tall Corn Network. Rep Pearson.

H. W. Stadler, pres; Robert W. Erickson, gen mgr & sports dir; John Husak, coml mgr; Les Simon, program dir; Joe Malkin, chief engr & news dir; Roy Chase, farm dir; Glenadine Gatton, women's dir.

KNOXVILLE, Marion County

KNTA (under construction, granted Jan. 19, 1959): 1310 kc; 500 w-D, DA. Grinnell Broadcasting Corp.

LE MARS, Plymouth County

KLEM (1954): 1410 kc; 1 kw-D. George M. DeRuyter.

MAQUOKETA, Jackson County

KMAQ (Aug. 26, 1958): 1320 kc; 500 w-D. P. O. Box 941. Phone Olive 2-2426. Jackson County Broadcasting Co. (original owner).

Network Keystone.
Nathan Goetz, partner; Robert K. Brown, gen mgr & program dir; Duane Willey, coml mgr; Raymond Shields, chief engr & farm dir; Stan Barton, news dir; Jane Bean, women's dir.

MARSHALLTOWN, Marshall County

KFJB (June 2, 1923): 1230 kc; 250 w. E. Main St. Phone 3361. Marshall Electric Co. (acquired station 1930). (See "Newspaper Ownership.")

MASON CITY, Cerro Gordo County

KGLO (1937): 1300 kc; 5 kw, DA-N. Second & Penn. Sts. Phone Garden 3-2540. Lee Radio Inc. (See Lee Radio Stations in "Group Ownership" and see "Newspaper Ownership.")

Network CBS. Rep Weed.
Lee P. Loomis, pres; Herbert R. Ohrt, exec vp & gen mgr; Lloyd D. Loers, coml mgr; Bob Clausen, program dir; Glenn Haydon, promotion dir; Roger Sawyer, chief engr; Ken Kew, news dir; Al Heinz, farm dir; Irma Jean Gaertner, women's dir.

KGLO-FM (1948): 101.1 mc; 16 kw. Duplicates KGLO (above).

KGLO-TV: Tv companion station of KGLO-AM-FM.

KELB (1948): 1490 kc; 250 w. 402 19th St., S.W. Phone 5400. William F. Johns Jr. (acquired station June 1958). (See Johns Family Stations in "Group Ownership.")

KSMN (March 1, 1948): 1010 kc; 1 kw-D. 5 W. State St. Phone Garden 3-8634. Land O'Corn Broadcasters Inc. (acquired station May 1, 1956).

Network Keystone. Rep Best.
Donald (Red) Blanchard, pres, co-owner & promotion dir; Harry Campbell, vp, gen mgr, co-owner & farm dir; Richard J. Brinkman, sales mgr; Hubert J. Marshall, program dir & chief engr; Stuart Grummon, news dir; Elizabeth A. Grell, women's dir.

MUSCATINE, Muscatine County

KWPC (Jan. 5, 1947): 860 kc; 250 w-D. Mulberry & Houser Sts. Phone Amherst 3-2442. Muscatine Broadcasting Co. (original owner).

Rep Pearson.
George J. Volger, gen mgr; Vince Beckey, coml mgr; Marion Templeman, program dir; Dave McGowan, farm dir & chief engr; Frank Mangold, news dir.

KWPC-FM (February 1948): 99.7 mc; 0.78 kw. Duplicates KWPC (above).

NEWTON, Jasper County

KCOB (1955): 1280 kc; 1 kw-D. P. O. Box 190. Phone 2100. Richard C. Brandt.

OELWEIN, Fayette County

KOEL (July 1950): 950 kc; 1 kw-D, 500 w-N, DA-2. 109 S. Frederick. Northeast Iowa Radio Corp. (original owner).

Network Tall Corn. Rep Pearson.
C. W. Graham, pres; W. J. Teich, gen mgr; Dore L. McKee, coml mgr; Dale Wood, program dir; James Knight, promotion dir; Arnold

Zaruba, chief engr; Dick Petrik, news dir; Dave Sylvester, farm dir; Lucile J. Helebrant, women's dir.

OSKALOOSA, Mahaska County

KBOE (Nov. 15, 1950): 740 kc; 250 w-D. P. O. Box 518. Phone Orchard 3-3493. Oskaloosa Broadcasting Co. (original owner).

Network Iowa Tallcorn Network. Rep Pearson.

Everett Wenrick, pres; Glen Stanley, gen & coml mgr; Les Wright, program & farm dir; Rod Petersen, promotion dir; William Brubaker, chief engr; John Halligan, news dir; Russell Mott, continuity dir.

OTTUMWA, Wapello County

KBIE (April 1, 1944): 1240 kc; 250 w. Union Bank Bldg. Phone Murray 2-7588. Wapello County Broadcasting Co. (acquired station Aug. 1, 1958).

Network CBS. Reps Avery-Knodel, Harry Hyett (Minneapolis).

G. LaVerne Flambeau, pres; Dale Cowle, exec vp, gen mgr & promotion dir; Roger (Rags) Gordon, coml mgr; Larry Shepard, asst mgr & program & news dir; Richard Holland, chief engr; Robert Paxton, farm dir; Myrna Peterson, women's dir.

KLEE (Aug. 1, 1954): 1480 kc; 500 w-D. P. O. Box 391, zone 3. Phone Murray 2-7551. Carroll Marts (acquired station Jan. 1, 1958).
Rep Walker-Rawalt.

Carroll Marts, owner & gen mgr; Jerry Rankin, station mgr; Lawrence Weller, program & promotion dir; Les Thompson, chief engr; Ann Friday, news & women's dir.

SHENANDOAH, Page County

KFNE (Feb. 24, 1924): 920 kc; 1 kw-D, 500 w-N, 407 N. Sycamore. Phone 1302. Capital Broadcasting Co. (acquired station Dec. 18, 1956). (See Farm & Home Stations in "Group Ownership.")

Rep H-R Representatives.
Don Searle, pres; K. C. Titus, vp & gen & coml mgr; Pete Howard, program & news dir; Franz Cherny, chief engr; Curly Dale, farm dir; Billie McNeilly, women's dir.

KMA (Aug. 12, 1925): 960 kc; 5 kw, DA-N. Phone 192. May Broadcasting Co. (original owner). (See Palmer Stations in "Group Ownership.")

Network ABC. Rep Petry.
Edward W. May, pres; Owen L. Saddler, exec vp & gen mgr; Anthony J. Koelker, mgr; C. H. Hamilton, coml mgr; Dean Naven, program & news dir; Duane Modrow, promotion dir; Don Burrichter, chief engr; Merrill Langfitt and Jack Gowing, farm dirs; Doris Murphy, women's dir.

SIoux CITY, Woodbury County

KMNS (1949): 620 kc; 1 kw, DA-2. 620 Insurance Exchange Bldg. Phone 8-0628. Siouxland Broadcasting Inc. (acquired station June 11, 1958). (See Stuart Investment Stations in "Group Ownership.")

Network Hometown Group. Rep Raymer, Soderlund Co. (Omaha).

James Stuart, pres; Richard W. Chavin, exec vp; Jan Dellinger, gen mgr; Ray Coffle, coml mgr; Don Frost, program dir; Phil Maher, chief engr; Don Miller, news dir; Bill MacDonald, farm dir.

KSCJ (1927): 1360 kc; 5 kw, DA-N. P. O. Box 118. Phone 5-7993. Perkins Brothers Co. (acquired station February 1959). (See "Newspaper Ownership.")

Network ABC. Rep Hollingsbery.
W. R. Perkins, pres; E. T. Flaherty, mgr & coml mgr; Elizabeth Sammons, program dir; Jean Harraday, promotion dir; S. C. Dier, chief engr; J. Todd, news dir; Don Stone, farm dir; E. Sammons, women's dir.

KTIV (TV): Tv companion station of KSCJ.

KTBI (1938): 1470 kc; 5 kw, DA-2. Commerce Bldg. Phone 8-0165. Sioux City Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Rep Everett-McKinney.
John C. Kelly, pres; Lennon Kelly, gen mgr; Verne Nelson, program dir; Sam Seldon, chief engr; M. D. (Hap) Burgess, news & farm dir.

SPENCER, Clay County

KICD (December 1942): 1240 kc; 250 w. P. O. Box 631. Phone 1240. Iowa Great Lakes Broadcasting Co. (acquired station April 1945).
Rep Pearson.

Ben B. Sanders, pres & gen mgr; Kenneth Black, coml mgr; Chet Andrews, program dir; T. L. Shumate, promotion dir; Eldon Kanago, chief engr; Harvey Sanford, news dir; Filmore Stoerner, farm dir; Mary Lundt, women's dir.

STORM LAKE, Buena Vista County

KAYL (November 1948): 990 kc; 250 w-D. Park Bldg. Phone Regent 2-3520. Cornbelt Broadcasting Co. (original owner).

Network Keystone.
Oscar Grau, pres; Paul R. Benson, gen & coml mgr & program dir; Robert Lamb, chief engr; Bill Pahan, news dir; Chuck Ney, sports dir; Ken Adams, farm dir; Margaret Weber, women's dir.

KAYL-FM (February 1949): 101.5 mc; 8.9 kw. Duplicates KAYL (above).

PEOPLE work – play – LIVE by RADIO!



WHO Radio Reaches From 18% to 35% of the Total Radio Audience in 93 "Iowa Plus" Counties, Sign-On to Sign-Off!

PAINTING or polishing, at work or play—radio is always close at hand. There's no other medium that sells *so often, so economically, so completely*. The "do-it-yourselfer" certainly can't mend screens while he watches television or reads a magazine or a newspaper.

But selecting believable, big-audience radio stations for your schedule is as important as radio's own special appeals.

WHO Radio is the very best in all Iowa—the station that is aggressive, alert, *alive!*

The 93-county area Pulse Report (Feb.-March, 1959) gives WHO Radio from 18% to 35% of the total radio listening audience—first place in every quarter hour sur-

veyed—the balance being divided among 88 other stations!

WHO Radio's superior facilities, personnel and programming pay off. WHO is a solid salesman—a "pro" that people BELIEVE. Ask your PGW Colonel for all the details on WHO Radio—serving *Iowa PLUS!*

WHO

for Iowa PLUS!

Des Moines . . . 50,000 Watts

NBC Affiliate

WHO Radio is part of Central Broadcasting Company,
which also owns and operates
WHO-TV, Des Moines; WOC-TV, Davenport



Peters, Griffin, Woodward, Inc., National Representatives

Radio Stations CONTINUED

IDAHO CONTINUED

WATERLOO, Blackhawk County

***KWWS** (1090 kc; 1 kw-D. P. O. Box 31. Phone Adams 3-3108. Northwestern College-Bible College (See Northwestern College Stations in "Group Ownership").

*Non-commercial educational.

KWWL (November 1947): 1330 kc; 5 kw-D, 1 kw-N, DA-2. E. 4th & Franklin Sts. Phone Adams 4-4404. TWX WX 17. Black Hawk Broadcasting Co. (original owner). (See Blackhawk Broadcasting Co. Stations in "Group Ownership.")

Network MBS. Rep Avery-Knodel. Ralph J. McElroy, pres & gen mgr; Don E. Inman, coml mgr; B. C. Baldwin, program & promotion dir; Edward M. Tink, chief engr; Warren Mead, news & farm dir; Dorothy M. Drilling, women's dir.

KWWL-TV: Tv companion station of KWWL.

KXEL (1942): 1540 kc; 50 kw, DA-N. Hwy 281, East. Phone Adams 3-3371. KXEL Broadcasting Co. (acquired station Nov. 8, 1958). (See Cy N. Bahakel Stations in "Group Ownership.")

Network ABC. Rep Bolling. Cy N. Bahakel, pres; Frank Tirico, vp & gen mgr; Al Laval, coml mgr; Don Kassner, chief engr & program dir; Wally Bishop, news dir.

WAVERLY, Bremer County

KWVY (May 6, 1958): 1470 kc; 1 kw, DA-D. P. O. Box 307. Phone 1470. Cedar Valley Broadcasting Co. (original owner).

John Talbott, pres & gen mgr; George Milfs, coml mgr; Jerry Meyer, news dir & program dir; Bill Struyk, farm dir; Patricia Mills, women's dir.

***KWAB**: 89.1 mc; 10 w. Wartburg Normal College.

*Non-commercial educational.

WEBSTER CITY, Hamilton County

KJFJ (Feb. 6, 1959): 1570 kc; 250 w-D. P. O. Box 222. Phone Temple 2-1410. Triangle Broadcasters Inc. (acquired station Jan. 1, 1958).

D. D. Treu, pres & gen mgr; C. A. Haworth, sales mgr; G. D. Warland, program & news dir; Aldis Hendrickson, chief engr; Richard Hake, sports & farm dir.

KANSAS

ARKANSAS CITY, Cowley County

KSOX (Jan. 1, 1947): 1280 kc; 1 kw-D, 100 w-N. Box 917. Phone 2666. KSOX Broadcasting Co. (original owner) (See "Newspaper Ownership" and Stauffer Publications Stations in "Group Ownership").

Oscar S. Stauffer, pres; S. C. Thompson, vp & gen mgr; Raymond Potter, coml mgr; Bill Embry, program dir; Nicholas W. Owens, chief engr; Thomas L. Parmlee, news dir; Lois Blaine, women's dir.

ATCHISON, Atchison County

KARB (July 28, 1939): 1470 kc; 1 kw, DA-1. Fifth & Kansas Ave. Phone 2477. Griffith-Buenning Broadcasting Co. (acquired station Jan. 22, 1950).

Rep Sears & Ayer. James M. Griffith, co-owner, gen mgr & farm dir; Paul H. Buenning, co-owner & coml mgr; L. D. Winegardner, chief engr; Edwin S. Arthur, news dir.

CHANUTE, Neosho County

KCRB (1952): 1460 kc; 1 kw-D. P. O. Box 132. Phone 434. Cecil W. and Jane A. Roberts (original owners). (See Cecil W. Roberts Stations in "Group Ownership.")

Network Keystone. Rep Best, Magic Circle. Cecil W. Roberts, pres; Glen A. Halbe, station mgr; Johnny LeRoy Jr., sales mgr; Evelyn Beech, program dir; Roy W. Still, engr; Tom Alden, news, sports & farm dir.

COFFEYVILLE, Montgomery County

KGGF (1930): 690 kc; 10 kw-D, 5 kw-N, DA-2. 8th & Elm. Phone 1843. TWX CFVL 8106. Midwest Broadcasting Co. (acquired station Oct. 15, 1947). (See Seaton Stations in "Group Ownership" and also see "Newspaper Ownership.")

Richard M. Seaton, pres; Robert L. Pratt, sec, gen mgr, & promotion dir; E. B. Spoonamore, coml mgr; Richard S. Embody, program dir; J. S. Jaminet, chief engr; Harold Springer, news dir; Joe Cook, farm dir.

COLBY, Thomas County

KXXX (1947): 790 kc; 5 kw-D. 380 W. 4th St. Phone Hobart 2-3305. Western Plains Broadcasting Co. (original owner) (See Farm & Home Stations in "Group Ownership").

CONCORDIA, Cloud County

KFRM (see Kansas City, Mo.)
KMCK (Feb. 8, 1954): 1390 kc; 500 w-D. P. O. Box 531. Phone 1414. General Broadcasting Co. (acquired station Feb. 8, 1954).

Network Keystone. W. F. Danenbarger, pres, gen mgr & news dir; Oscar W. Allen, vp, coml mgr & program dir; Donald Sasnett, chief engr; George Hyde, farm dir; Nancy Nading, women's dir.

DODGE CITY, Ford County

KGNO (July 1930): 1370 kc; 5 kw-D, 1 kw-N, DA-N. 705½ Second Ave. Phone Hunter 3-3151. TWX 96. Dodge City Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network MBS. Rep Venard, Rintoul & McConnell. Jess Denious Jr., pres; Wendell Elliott, gen mgr; Ruth Petersen, coml mgr; Herschel Holland, program dir; Bob Ellinger, chief engr; Don Hopkins, news dir; Dewey Rounds, farm dir; Frances Elliott, women's dir.

EL DORADO, Butler County

KBTO (Nov. 16, 1953): 1360 kc; 500 w-D. 205½ S. Main St. Phone Hunter 3-3151. El Dorado Broadcasting Co.

EMPORIA, Lyon County

***KSTB (FM)** (Feb. 25, 1958): 88.7 mc; 10 w. Kansas State Teachers College.

*Non-commercial educational.

KVOE (Jan. 25, 1939): 1400 kc; 250 w. P. O. Box 350. Phone 1400. Bluestem Broadcasting Co. (acquired station Aug. 1, 1957).

Network Keystone. Rep Thomas Clark. Edward J. McKernan Jr., pres & gen mgr; Charles N. Futt, sec-treas & asst gen mgr; Curt Stallings, operations mgr; Charles Stark, chief engr & news dir; Jean Wilson, women's dir.

FORT SCOTT, Bourbon County

KMDO (Oct. 8, 1954): 1600 kc; 500 w-D. P. O. Box 72. Phone 2545. Fort Scott Broadcasting Co. (original owner). (See Lloyd C. McKenney Stations in "Group Ownership").

Network Keystone. Lloyd Clinton McKenney, owner; Jim McKenney, gen mgr & program dir; Charles Stephens, coml mgr & promotion dir; Dale Holland, chief engr; Jim Ross, news & farm dir; Lenora Headley, women's dir.

GARDEN CITY, Finney County

KIUL (May 20, 1935): 1240 kc; 250 w. 509 Main St. Phone Bridge 6-3251. KIUL Inc. (acquired station Sept. 1, 1953). (See "Newspaper Ownership.")

Network NBC, Keystone. Rep Hal Holman. Robert Wells, pres & gen mgr; Joe Tennessee, coml mgr & chief engr; Tony Jewell, program, farm & news dir; Mary Connors, promotion dir; Lucille Kaiser, women's dir.

KWCO (1948): 1050 kc; 1 kw-D. Box 247. Phone Bridge 6-4866. Ark-Valley Broadcasting Co.

Rep Continental. Ellsworth Sherman, pres; John Hendry, gen mgr; John Strauss, coml mgr & farm dir; Gene Conjurske, chief engr; Wilma Goulding, women's dir.

GOODLAND, Sherman County

KBLE (1947): 730 kc; 1 kw-D. Box 569. Phone Twinoaks 9-2331. Goodland Broadcasting Co. (original owner). (Sale pending to Tri-State Radio Inc., Leslie E. Whittemore, pres).

Network MBS, Keystone. Rep Gill-Perna. James E. Blair, owner; Leslie E. Whittemore, gen mgr; Eddie Jones, station mgr; Jack Walkmeyer, sales mgr; Bob McEvoy, program dir; Paul Bateman, chief engr.

KBLR-TV: Tv companion of KBLR.

GREAT BEND, Barton County

KVGB (March 10, 1937): 1590 kc; 5 kw, DA-N. 2007 17th St. Phone Gladstone 3-4317. KVGB Inc. (acquired station 1942). (See "Newspaper Ownership.")

Network NBC. Rep Hollingbery. Helen Townsley Coogan, pres; Grover C. Cobb, vp & gen mgr; Robert D. Hilgendorf, asst gen mgr & farm dir; Sherwood R. Parks, sales mgr; Ray H. Beals, program dir; Patricia Ochs, promotion dir; Gilbert K. Hanzlicek, chief engr; James F. Heaton, news dir; Betty Painter, women's dir.

HAYS, Ellis County

KAYS (Oct. 14, 1948): 1400 kc; 250 w. 2450 Hall St. Phone Market 4-2578. KAYS Inc.

(original owner).

Rep Hal Holman. Ross Beach Sr., pres; Robert E. Schmidt, gen mgr; Kay Melia, coml mgr; Don Gill, program dir; Frank Howard, promotion dir; Jerry Servatius, chief engr; Carl Wells, news dir; Bill Ohlemier, farm dir; Joan Hunsley, women's dir.

KAYS-TV: Tv companion of KAYS.

HUTCHINSON, Reno County

KWBW (May 28, 1935): 1450 kc; 250 w. 17th and Harding Sts. Phone Mohawk 2-4486. TWX HU 88. Nation's Center Broadcasting Co. (acquired station November 1956).

Network NBC. Rep Devney. Fred L. Conger, pres & gen mgr; Robert D. Hanna, coml mgr; Richard C. Fraley, program & news dir; Marvin L. Reese, chief engr; Otis Griggs, farm dir.

KWHK (Nov. 1, 1946): 1260 kc; 1 kw-D, 500 w-N, DA-2. 525 North Main St. Phone Mohawk 5-4481. KWHK Inc. (acquired station Jan. 1, 1956).

Rep Everett-McKinney. J. D. Hill, pres & chief owner; Vern Minor, mgr & coml mgr; Pat Patterson, news dir.

INDEPENDENCE, Montgomery County

KIND (Dec. 8, 1947): 1010 kc; 250 w-D. 114 N. 8th St. Phone 1010. Central Broadcasting Inc. (original owner).

Network MBS, Keystone. Nels Rupard, pres & chief engr; Jack Campbell, coml & promotion mgr; Horton Kurtis, program & news director; Jimmy Goodman, farm dir; DeAnn Kelley, women's dir.

JUNCTION CITY, Geary County

KJCK (May 15, 1949): 1420 kc; 1 kw-D. 724½ N. Washington. Phone Cedar 8-3165. Ralph L. Weir Jr. (original owner).

Network Keystone. Rep Indie Sales. Ralph L. Weir Jr., owner & gen mgr; A. B. Valencia, asst mgr; Bruce Karns, program & news dir; Charles K. Hutchinson, promotion & farm dir; Royce Baerg, chief engr; Andrea J. Thurlow, women's dir.

KANSAS CITY, Wyandotte County

KCKN (1925): 1340 kc; 250 w. P. O. Box 165. Phone Fairfax 1-3200. Cy Blumenthal (acquired station Feb. 8, 1957). (See Continental Stations in "Group Ownership.")

Specialty programs (weekly): Negro 22 hrs.; Spanish 2 hrs.

Cy Blumenthal, owner; Edwin J. Charles, gen mgr; Dal Stallard, asst mgr; Jack Call, program & news dir; Dick Powers, promotion dir; Marvin Bredemeier, chief engr, Norma Stewart, women's dir.

KGBM (FM) (not on air; granted 1950): 98.1 mc; 59 kw. 5094 Rock Creek Lane, Mission, Kan. Floyd W. Hurlbert.

LAWRENCE, Douglas County

***KPKU** (1924): 1250 kc; 5 kw, DA-N, ST-WREN Topeka, U. of Kansas. Duplicates programming originated by KANU (FM) below.

***KANU (FM)** (Sept. 15, 1952): 91.5 mc; 35 kw. U. of Kansas. Phone Viking 3-2700—Ext. 382.

Dr. Franklin D. Murphy, Chancellor. U. of Kansas; R. Edwin Browne, dir; Glenn Price, production mgr; Mildred Seaman, program dir; R. P. Stringham, chief engr.

*Non-commercial educational.

KLWN (Feb. 22, 1951): 1320 kc; 500 w-D. R.F.D. #5. Phone Viking 3-1320. Lawrence Broadcasters Inc. (original owners).

Rep Indies Sales, Mid America. Arden Booth, gen mgr; Lloyd Ericsson, program dir; Earl Sundbye, chief engr.

LEAVENWORTH, Leavenworth County

KCLO (1948): 1410 kc; 500 w-D. (CP for 5 kw, DA-D). P. O. Box 809. Phone Mutual 2-1410. KCLO Inc. (acquired station October 1956) (See George Basil Anderson Stations in "Group Ownership").

LIBERAL, Seward County

KSCB (July 25, 1948): 1270 kc; 1 kw. P. O. Box 311. Phone Main 4-3891. Seward County Broadcasting Co. (original owner) (acquired station July 25, 1948).

Rep Best. Alf M. Landon, pres; Leon S. Salathiel, gen mgr & promotion dir; Mark Shor, coml mgr; Joe Young, program dir; Alvin Peters, chief engr; Mel Grummert, news dir.

MANHATTAN, Riley County

KMAN (June 1950): 1350 kc; 500 w-D. Box 391. Phone Prescott 8-4451. Manhattan Broadcasting Co. (original owner). (See "Newspaper Ownership" and Seaton Stations in "Group Ownership").

Fred A. Seaton, pres & chief owner; Lowell E. Jack, gen mgr; David Jackson, coml mgr; Shel Smith, program dir; Richard Hoff, pro-

motion dir; Harold Luehring, chief engr; Ann Ewell, news dir; Eleanor DeBruyn, women's dir.

***KSAC** (December 1924): 580 kc; 5 kw-D, 500 w-N, ST-WIBW Topeka, Kan. Kansas State U. Phone Prescott 68811, Ext. 259. Kansas State U. (original owner).

Network NABE.
James A. McCain, pres; Kenneth E. Thomas, dir; Bernard P. Holbert, chief engr; Jack Burke, news dir; Frank Jones, farm dir; Janet Kuska, women's dir.

***KSDB-FM** (1952): 88.1 mc; 10 w. Same license as KSAC (above).
Forest Whan, in charge; George Carroll, faculty supervisor.

*Non-commercial educational.

MARYSVILLE, Marshall County

KMDY (July 15, 1956): 1570 kc; 250 w-D. Box 390. Phone Hillcrest 3-4361. Marshall Transmitter Inc. (original owner). (See "Newspaper Ownership").

Network Keystone. Rep Best.
Wendell P. Glaspey, pres; James D. Kastner, gen & coml mgr; Jane Ready program & women's dir; Peter R. Charlton, news & promotion dir; Jack Haller, chief engr.

McPHERSON, McPherson County

KMBX (Jan. 4, 1949): 1540 kc; 250 w-D. Box 186. Phone 1640. K. R. Krebiel (acquired station Sept. 26, 1952). (See "Newspaper Ownership").

Network Keystone.
K. R. Krebiel, owner; Claude Hughes, mgr & chief engr; Morris Heitschmidt, sales mgr & news editor; Eileen Smith, women's dir.

MISSION, Johnson County

KBKC (Oct. 26, 1957): 1480 kc; 500 w, DA-D (CP 1 kw, DA-D). 4913 Woodson. Phone Hedrick 2-1480. Mission Broadcasters Inc. (original owner).

NEWTON, Harvey County

KJRG (May 24, 1953): 950 kc; 1 kw-D. P. O. Box 77. Phone Atwater 3-5150. KJRG Inc. (See George Basil Anderson Stations in "Group Ownership").

KJRG-FM (not on air; granted 1959): 92.1 mc; 250 w. Same ownership as KJRG above.

OTTAWA, Franklin County

KOFO (Sept. 24, 1949): 1220 kc; 250 w-D; P. O. Box 46, Cherry 2-1220. Ottawa Broadcasting Co. (acquired station Dec. 1, 1954).

Roderick B. Cupp, partner & gen mgr; Edwina W. Cupp, partner; Ronald G. Reed, coml mgr; Charles P. Wilser Jr., program dir; Donald D. Willis, chief engr; Barry Rohde, news & farm dir.

***KTJO-FM** (May 1951): 88.1 mc; 10 w. Ottawa U.

*Non-commercial educational.

PARSONS, Labette County

KLKC (1948): 1540 kc; 250 w-D. Box 696, Phone 4050. Community Broadcasting Co. (acquired station 1954).

Richard R. Combs, pres, gen mgr & chief engr; Eugene L. Joslin, coml mgr & program dir; Don Swofford, promotion dir; Jack Harris, news dir.

PITTSBURG, Crawford County

KOAM (Oct. 11, 1937): 360 kc; 10 kw-D, 5 kw-N, DA-N. P. O. Box F, Phone Adams 1-7200. Pittsburg Broadcasting Co. (original owner).

Network NBC. Rep Hollingbery.
E. V. Baxter, pres; John O. Bartlow, gen mgr & coml mgr; Marge Bartlow, program dir; Paul Hudson, promotion dir; Leo Stafford, chief engr; Don Blue, news dir; Bob Strack, farm dir.

KOAM-TV Tv companion of KOAM.

KSEK (1947): 1340 kc; 250 w. P. O. Box 610. Phone Adams 1-2800. KSEK Broadcasting Co. (original owner) (See "Newspaper Ownership" and Stauffer Publications Stations in "Group Ownership").

Network Keystone. Rep Avery-Knodel.
Oscar S. Stauffer, pres; Jeral C. Zeigler, gen & coml mgr; Mike Treps, program dir; John W. Glynn, chief engr & news dir; Rose Bitner, women's dir.

PRATT, Pratt County

KWSK (1952): 1570 kc; 250 w-D. 209½ S. Main. Phone Greenwood 2-4405. Clem Morgan.

RUSSELL, Russell County

KBSL (Jan. 11, 1956): 990 kc; 250 w-D. Box 548. Phone Hudson 3-2194. Kilo Broadcasting Co. (acquired station Sept. 17, 1958).

Network Keystone. Rep Best.
Fred L. Thompson, owner-mgr; Charles

Thompson, coml mgr, chief engr & news dir; Ronnie Stone, program dir; Kirk Baker, farm dir; Jean Becker, women's dir.

SALINA, Saline County

KSAL (1937): 1150 kc; 5 kw, DA-N. Box 180. Phone Taylor 3-3701. Salina Broadcasting Inc. (acquired station Feb. 1, 1959). (See Stuart Investment Stations in "Group Ownership").

Network MBS. Rep Pearson, Harold Soderlund Co.

Richard W. Chapin, exec vp; Robert M. McKune, gen & coml mgr; John Henshall, program dir; Howard Hill, promotion dir; Don Englehardt, chief engr; Harry Perkins, news dir; Sonny Slater, farm dir; Leona Graham, women's dir.

TOPEKA, Shawnee County

KJAY (1947): 1440 kc; 5 kw-D, 1 kw-N, DA-2. 916½ Kansas Ave. Phone Central 3-1336. KJAY Inc. (acquired station July 1, 1957).

Rep Gill-Perna, Jack Hetherington (St. Louis).

Dale S. Helmers, pres; Edwin V. Schulz, exec vp, gen mgr & promotion dir; Robert Rohrs, sales & coml mgr; Joe Stavas, program & sports dir; Rea Bowman, chief engr; Bill Carroll, news dir; Olive Knight, women's dir.

KTOP (1947): 1490 kc; 250 w. P. O. Box 538. Phone Central 4-3444. Charles B. Axton (acquired station 1950).

KTOP-FM (not on air; granted 1959): 100.1 mc; 750 w. Same ownership as KTOP (above).

WIBW (May 8, 1927): 580 kc; 5 kw, DA-N (ST-KSAC Manhattan, Kan.). P. O. Box 119. Phone Crestwood 2-3456. TWX TK 8647. Topeka Broadcasting Assn. Inc. (acquired station Feb. 1, 1957). (See Stauffer Publications Stations in "Group Ownership" and also "Newspaper Ownership").

Network CBS. Rep Avery-Knodel.

O. S. Stauffer, pres; Thad M. Sandstrom, gen mgr; Hilton Hodges, radio sales coordinator & traffic mgr; Robert Kearnes, sales mgr; Rush Evans, program dir; Paul Winders, technical dir; Ward Weldon, promotion mgr; Olaf Soward, news dir; Wilbur Levering, farm dir.

WIBW-TV: Tv companion of WIBW.

WREN (1926): 1250 kc; 5 kw, DA-N. (ST-KFKU Lawrence, Kan.) 1001 Fillmore. Phone Central 2-0505. TWX TK 8695. WREN Broadcasting Co. (original owner).

Network ABC, CBS. Rep Hollingbery.
Alf M. Landon, pres; Max G. Falkenstein, gen mgr; Paul Dixon, coml mgr; Bob Richmond, program dir; Bonnie Purnell, promotion dir; Al King, chief engr; Catharine Brandenburg, news dir.

WICHITA, Sedgwick County

KAKE (October 1947): 1240 kc; 250 w. Box 1240. Phone Whitehall 3-4221. TWX WI 228. KAKE Broadcasting Co. (original owner). (See Corwin Stations in "Group Ownership").

Network MBS. Rep Venard, Rintoul & McConnell (New York).

Mark H. Adams, pres; Martin Umansky, gen mgr; Rodger Peppard, coml mgr; Scot McCullough, program & news dir; Don Waldron, natl sales mgr; Ira E. Courtney, chief engr.

KAKE-TV: Tv companion station of KAKE.

KFBI (April 14, 1922): 1070 kc; 10 kw-D, 1 kw-N, DA-N. P. O. Box 1402. Phone Temple 8-3377. TWX WI 296. Jayhawk Broadcasting Corp. (acquired station May 13, 1958).

Rep Avery-Knodel.
Charles Buddy Rogers, pres; Joseph B. Kirby, vp & gen mgr; Dale McCoy Jr., coml mgr; George Cromwell, program dir; Gene Williams, chief engr; Russ Jolly, news dir; Lester Weatherwax, farm dir; Adalee Smith, women's dir.

KFH (May 26, 1922): 1330 kc; 5 kw, DA-N. KFH Bldg., zone 2. Phone Amherst 2-4491. Radio Station KFH Co. (original owner). (See "Newspaper Ownership").

Network CBS. Rep Blair.

John Rigby, pres; Marcellus M. Murdock, exec vp; Thomas P. Bashaw, gen mgr; John M. Merrell, coml mgr; Don Anderson, program dir; Richard E. Weaver, promotion dir; Leslie W. Campbell, chief engr; George Doyle, news dir; Bruce Behymer, farm dir; Marie MacDonald, women's dir.

KFH-FM (Sept. 19, 1948): 100.3 mc; 11 kw. Duplicates KFH (above).

KLEO (1936): 1480 kc; 5 kw-D, 1 kw-N, DA-2. 148 Misc Bldg. Phone Hobart 4-2387. Radio Active Inc. (acquired station May 1, 1959). (See Dandy Broadcasting Stations in "Group Ownership").

Rep Robert Eastman.
K. R. Greenwood, vp & gen mgr; Ron Blue, coml mgr; Thomas Q. Dunn, program dir; Leonard Ballard, chief engr; Ed Lee, news dir; Emily Kay, women's dir.

***KMUW (FM)** (April 29, 1949): 89.1 mc; 10 w. U. of Wichita, zone 14. Phone Murray 2-1382. U. of Wichita.

Harry F. Corbin, pres; Michael P. Russell, gen mgr; Lance D. Hayes, program dir; Wallace E. Freeman, chief engr.

*Non-commercial educational.

KSIR (July 25, 1958): 900 kc; 250 w, DA-D. Box 933. Phone Whitehall 2-3253. KSIR Inc. (original owner).
Rep Pearson.

Mack Sanders, pres; K. W. Pyle, gen mgr & chief engr; Jack Coppersmith, coml mgr; Martin Gray, program dir; Lee Hinkle, promotion dir; Don Cammeron, news dir.

***KWBB** (April 1, 1951): 1410 kc; 1 kw, DA-2 (CP for 5 kw-D, 1 kw-N, DA-2). P. O. Box 486, zone 1. Phone Temple 8-3331. Wichita Beacon Broadcasting Co. (original owner). (See "Newspaper Ownership").

Rep Hollingbery, Clarke Brown.

O. E. Bradley, pres; J. Milton Hall, vp & gen mgr; Harold H. Hale, coml mgr; Virginia Welch, program dir; Corky Mulanix, chief engr; Jim Setters, news & farm dir; June Day, women's dir.

KENTUCKY

ALBANY, Clinton County

WANY (Oct. 27, 1958): 1390 kc; 1 kw-D. P. O. Box 1471. Phone 150. Albany Broadcasting Co. (original owner).

Network Keystone. Multi-Voice Network. Rep Kentucky Radio Sales.

Cecil Speck, co-owner & gen mgr; Wallace Allred, co-owner; Welby Hoover, station mgr & promotion dir; Sidney Scott, coml mgr; Darrell Speck, program dir; George Daugherty, chief engr; Robert Lee, news dir; D. E. Salisbury and Bradley Thomas, farm dirs; Louise Brummett, women's dir.

ASHLAND, Boyd County

WCMI (1935): 1840 kc; 250 w. 120 20th St. Phone East 4-6111. WCMI Radio Inc. (acquired station Oct. 1958).

Rep Pearson.

Frederick Gregg Jr., pres; Henry G. Grad, gen mgr & coml mgr; Len Carl, program dir; William Pierce, station mgr; Clyde Beal, Huntington studio mgr.

WCMI-FM (1948): 93.7 mc; 2.75 kw. Duplicates WCMI (above).

WTCR (August 1954): 1420 kc; 5 kw-D. P. O. Box 484. Phone East 4-7131. WTCR Inc. (acquired station August 1955) (See Town & Country Stations in "Group Ownership").

Rep Bolling, Clarke Brown (regional).
Connie B. Gay, pres & ch. of bd; Naseeb S. Tweel, gen mgr; Jane E. Trimmer, exec vp; Edwin E. Walters, chief engr; Ed Winton, national sales dir.

BARBOURVILLE, Knox County

WBVL (1955): 950 kc; 1 kw-D; 107 Sycamore St. Phone 498. Brown Radio & Tv Co. (original owner).

Rep Best.
Dwight L. Brown, pres & gen mgr; Homer L. Jackson, coml & promotion mgr; Everett Lawson, chief engr.

BARDSTOWN, Nelson County

WBRT (December 1954): 1320 kc; 1 kw-D. 216 N 3rd St. Phone Fieldbrook 8-3943. Lawrence W. Adams (acquired station March 1956).

Rep Kentucky Radio Sales.
Lawrence W. Adams, owner & mgr; Don Allen, coml mgr & chief engr; Glenn Nichols, program dir; Geneva Brothers, promotion dir.

BENTON, Marshall County

WCBL (Dec. 13, 1954): 1290 kc; 1 kw-D. Phone Lakeside 7-2581. Shelby McCallum (original owner).

Network Keystone. Rep Continental.

Shelby McCallum, owner & news dir; Jerry D. Crutchfield, coml mgr & promotion dir; Dave Wilson, program dir; Paul Harrington Jr., chief engr; Goble Pollack, farm dir; Betty McCallum, women's dir.

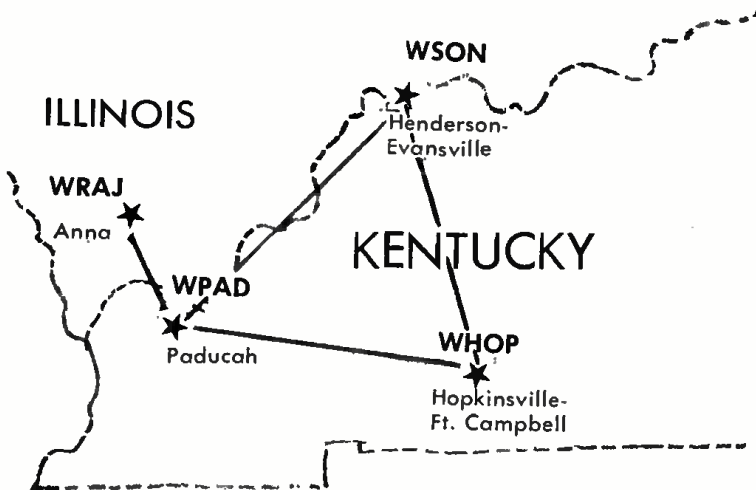
TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Shaheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sutter St.
RI 8-1175	EX 2-5671

NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS

Buying Western Kentucky and Southern Illinois — Indiana?

Put LACKEY STATIONS on your market list



WHOP — Hopkinsville, Ky.
Ft. Campbell, Ky.

CBS Radio, plus FM

WPAD — Paducah, Ky.

CBS Radio, plus FM

WSON — Henderson, Ky.
Evansville, Ind.

Plus FM

WRAJ — Anna, Ill.

Plus FM

LACKEY BROTHERS STATIONS

"Dutch" — Hecht — Pierce — Prewitt

Radio Stations CONTINUED

KENTUCKY CONTINUED

BOWLING GREEN, Warren County

WBGW (not on air; target date not announced): 1340 kc; 250 w. 308 Sumpter Ave. Bowling Green Broadcasting Co. Clement Cockrel, Eugene Hornback, Elmer Hargan, Donald Mason, partners.

WECT (Nov. 1, 1947): 930 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 392. Phone Victor 3-4325. TWX BWG 373. Daily News Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Network ABC. Rep Pearson, Kentucky Radio Sales.

Specialty programs (wkly): Negro, 5 hrs. J. Ray Gaines, pres; Alvis H. Temple, gen & coml mgr; Jack Eversole, program, promotion, news & women's dir; Haro Durham and Jack Hendricks, co-chief engr; Hank Brosche, farm dir.

WLEJ (1940): 1410 kc; 5 kw-D, 1-kw-N, DA-2. Phone Victor 3-3212. Bowling Green Broadcasters Inc. (acquired station January 1956). (See Cy N. Bahakel Stations in "Group Ownership.")

Network MBS. Rep Burn-Smith. Cy N. Bahakel, pres; Bob Proctor, vp, mgr & coml mgr; Bud Tyler, program dir & chief engr; Mrs. Clyde Mankin, office mgr; Joe Proctor, promotion dir; Jack Emerson, news dir; Otis Blanton, farm dir.

CAMPBELLSVILLE, Taylor County

WTGO (1950): 1450 kc; 250 w. P. O. Box 248. Phone 380. Taylor County Broadcasting Co. (original owner).

Rep Best; Kentucky Radio Sales. H. T. Parrott, pres; Redman L. Turner, gen mgr; Thomas Kerr, asst. gen mgr; Lindsey Harden, coml mgr.

CENTRAL CITY, Muhlenberg County

WMTA (Feb. 19, 1955): 1380 kc; 500 w. D. Phone 818. Central City-Greenville Broadcasting Co. (original owner) (See "Newspaper Ownership").

Rep Best. A. E. & L. L. Stone and Ralph Utley, owners; Bobby Anderson, station & coml mgr; Johnny Tooley, program & farm dir; Billy Joe Stone, chief engr.

WNES (Jan. 1, 1955): 1600 kc; 500 w-D. P. O. Box 325. Phone 1000. Muhlenberg Broadcasting Co. (original owner).

Network Keystone. Rep Kentucky Radio Sales.

Andy Anderson, pres; Ronald L. Beane, gen mgr & coml mgr.

WNES-FM (Dec. 18, 1956): 101.9 mc; 21.5 kw. Duplicates WNES (above).

COLUMBIA, Adair County

WAIN (Aug. 1, 1951): 1270 kc; 1 kw-D. Phone Fulton 4-4111. Tri-County Radio Broadcasting Corp. (Lindsey Wilson College) (original owner).

Network Keystone. Rep Best. John B. Horton, pres & gen mgr; Ray Doss, asst mgr & sec-treas; Lanier Burchett, sales mgr; James M. Gaskin, program dir; Edwin Cundiff, promotion dir; Lewis M. Owens, technical dir.

CORBIN, Whitley County

WCTT (May 5, 1947): 680 kc; 1 kw, DA-N. Phone 1071. Corbin Times-Tribune Inc. (original owner) (See "Newspaper Ownership").

Network MBS; Keystone. J. Springer Robinson, pres; John L. Crawford, sec-treas; Rufus G. Disney, coml mgr; S. G. Hembree, program & promotion dir; Chas. Sulfridge, chief engr.

COVINGTON, Kenton County

WZIP (See Cincinnati, Ohio).

CUMBERLAND, Harlan County

WCFM (1951): 1280 kc; 1 kw-D. P. O. Box 955, zone 4. Phone 260. Cumberland City Broadcasting Inc. (acquired station Nov. 1, 1957).

Network Keystone. Rep Best. Elmo Mills, pres; Jack Mills, gen mgr; Clyde Beal, coml mgr.

CYNTHIANA, Harrison County

WCYN (Sept. 1, 1956): 1400 kc; 100 w. Pike & Walnut Sts. Phone 1480. WCYN Radio Inc. (original owner)

Network Keystone. Estil R. Anderson, pres & chief engr; Robert V. Doll, gen mgr; Helen C. Williams, coml mgr; John B. Warner, program dir & promotion mgr; James P. Clay, sports dir; Truman Wiglesworth, news dir; John W. Landrum, farm dir; Gayle Adams, women's dir.

KENTUCKY CONTINUED

DANVILLE, Boyle County

WHIE (Oct. 26, 1947): 1230 kc; 250 w. P. O. Box 632. Phone 1230. Commonwealth Broadcasting Corp. (original owner).

Network MBS; Keystone. Reps Hal Holman (nat'l), Kentucky Radio Sales (regional). Specialty programs (wkly): Negro, 2 hrs. W. T. Isaac, pres. & gen mgr; C. R. Colclough, sales mgr; Raymond L. Ramsey, program, news & farm dir; Paul Smith, chief engr; Mae Elizabeth Isaac, women's dir.

ELIZABETHTOWN, Hardin County

WIEB (October 1959): 1400 kc; 250 w. Box 347. Rockwell 5-5151. Elizabethtown Broadcasting Co. (original owner).

Network Keystone, Rep Best. Walter (Dee) Huddleston, gen mgr; Calvin Skaggs, coml mgr; Thomas Skinner, program dir; Thomas M. Baldwin, chief engr & farm dir; Bill Earle, news dir.

EMINENCE, Henry County

WSTL (June 1, 1956): 1600 kc; 500 w-D. Box 93. Phone 5198. Victor M. Bellamy (acquired station July 29, 1959).

Network Keystone. Rep Kentucky Radio Sales (Louisville).

FRANKFORT, Franklin County

WPKY (March 18, 1946): 1490 kc; 250 w. P. O. Box 383. Phone Capitol 3-8281. Frankfort Broadcasting Co. (original owner) (See Horton-Kincaid stations in "Group Ownership").

Rep Hollingbery. Ken Hart, pres & gen mgr; C. A. (Bud) McClain, station manager; Thomas Southwood, coml mgr; Loren Hooker, program dir; James Stivers, promotion & farm dir; K. P. Graham, chief engr; Ferd Holtmann, sports dir; Jane Southwood, women's dir.

FRANKLIN, Simpson County

WPKN (April 25, 1954): 1220 kc; 250 w-D. Phone Justice 6-4481. Franklin Favorite-WPKN Inc. (acquired station May 1, 1957) (See "Newspaper Ownership").

Network Keystone. Reps Best; Kentucky Radio Sales.

L. L. Valentine, pres, gen mgr & farm dir; Howard H. Ogles, vp & coml mgr, Arthur W. Kockritz, program dir; Betty Milliken, secretary; Frank Wakefield, chief engr; Stanley R. Portmann, news dir; Nell H. James, women's dir.

FULTON, Fulton County

WFUL (July 7, 1951): 1270 kc; 1 kw-D. P. O. Box 482. Phone 1270. Ken-Tenn Broadcasting Co. (acquired station May 1956) (See "Newspaper Ownership").

Reps Hopewell, Kentucky Radio Sales. Paul Westpheling, pres; Mrs. Paul Westpheling, gen mgr & promotion dir; Kenneth Turner, chief engr & coml mgr; Mrs. Hendon Wright, program & women's dir; Ouida Jewell, news dir; Gene Gardner, farm dir.

WFUL-FM (July 7, 1951): 104.9 mc; 500 w. Duplicates WFUL (above).

GEORGETOWN, Scott County

WGOB (Sept. 4, 1957): 1580 kc; 250 w-D (CP 10 kw, DA-D). Box 516. Phone 1580. Robert E. Johnson (original owner).

Rep Hopewell. Robert E. Johnson, owner & chief engr; Arno Walker, gen mgr; John Brock, program dir; Billy Thompson, news dir; Jim Stephens, farm dir; Carol Moynahan, women's dir.

GLASGOW, Barren County

WKAY (1946): 1490 kc; 250 w. 510 Happy Valley Road. Phone Olive 1-2141. Glasgow Broadcasting Co. (original owner).

Jack Pedigo, pres; Clovis Sadler, promotion mgr, chief engr & farm dir; John M. Barrick, coml mgr; Moena Sadler, program dir; Henry H. Royce, sports dir; Harold Matthews, news dir; Opal E. Cherry, women's dir.

GRAYSON, Carter County

WGOX (not on air; target date not announced): 1370 kc; 5 kw-D. P. O. Box 355. Carter Broadcasting Co.

Dr. Harold Shuffelbarger, principal stockholder.

HARLAN, Harlan County

WHLN (May 30, 1941): 1410 kc; 5 kw-D. P. O. Box 898. Phone 625. Radio Harlan Inc. (acquired station June 1, 1958).

Reps Burn-Smith (national); Kentucky Radio Sales (regional). J. Francke Fox Jr., pres; James T. Morgan, vp & gen & coml mgr; Jack L. Hoskins, program dir; Larry C. Dean, promotion dir; Marvin E. Johnson, farm dir & chief engr; John Phipps, news dir; Amelia A. Middleton, women's dir.

HARRODSBURG, Mercer County

WHBN (1955): 1420 kc; 1 kw-D. P. O. Box 247. Phone 1420. Fort Harrod Broadcasting Corp.

Network Keystone. Rep Continental Radio Sales.

I. G. Spencer, pres & sales mgr; Vic Belamy, vp & gen mgr.

HAZARD, Perry County

WKKC (Nov. 15, 1947): 1390 kc; 5 kw-D. Phone General 6-2121. Mountain Broadcasting Service Inc. (acquired station Sept. 27, 1955).

Network Keystone. Rep Kentucky Radio Sales (Louisville).

Fred B. Bullard, pres; Ernest Sparkman, gen mgr; Julius Lassio, coml mgr; Norma Strong, program dir; Doug Slough, chief engr; Paul McGraner, news dir.

WKIC-FM (Feb. 15, 1959): 96.5 mc; 8.3 kw. Same address, licensee & staff as WKIC (above).

HENDERSON, Henderson County

WSON (Dec. 17, 1941): 860 kc; 500 w-D. P. O. Box 418. Phone Valley 6-3923. Henderson Broadcasting Co. Inc. (acquired station July 1946) (See Lackey stations in "Group Ownership").

Network Keystone. Rep Kentucky Radio Sales.

Hecht S. Lackey, pres; William F. Russell, gen. mgr; Ewing Graham, coml mgr; Dell McLachlan, program dir; D. E. Gibson, chief engr; Jim Bates, farm dir.

WSON-FM (June 1946): 99.5 mc; 6.6 kw. Duplicates WSON (above).

HOPKINSVILLE, Christian County

WHOP (January 1940): 1230 kc; 250 w. 1102 South Virginia St. Phone Tuxedo 5-5331. Hopkinsville Broadcasting Co. (original owner). (See Lackey Stations in "Group Ownership").

Network CBS. F. E. Lackey, pres & gen mgr; Katherine Peden, station dir & sales mgr; Frank Cameron, program dir; Leo Y. Wilson, sports & special events dir; Walter E. Wilson, chief engr; Mary D. Kyser, news dir; Drury R. Embury, farm dir; Margaret M. Wyatt, women's dir.

WHOP-FM (May 1948): 98.7 mc; 8.8 kw. Address, licensee & staff same as WHOP (above).

WEOA (Sept. 19, 1954): 1480 kc; 1 kw-D. 308 1/2 South Main St. Phone Tuxedo 6-1204. Pennyville Broadcasting Co. (original owner).

Network Keystone. Reps Hopewell, Kentucky Radio Sales. William H. Higgins, pres & gen mgr; Betty Catlett, coml mgr & women's dir; Kenneth R. Woosley, program dir; James M. Sudeath, promotion dir; Marvin J. Mahoney, chief engr; Robert H. McGaughey, news & farm dir.

LEBANON, Marion County

WLEN (November 1953): 1590 kc; 1 kw. Box 647. Phone 486. Lebanon-Springfield Broadcasting Co. (acquired station August 1957).

Network Keystone. Reps Best, Kentucky Radio Sales.

J. T. Whitlock, gen mgr & program & promotion dir; Alan Baker, asst mgr; Charles Lancaster asst program dir; William B. Kelly, chief engr; Bruce Lankford, news dir; Emerson Lay, farm dir; Shirley Ann Thompson, women's dir.

LEITCHFIELD, Grayson County

WMLT (1959): 1580 kc; 250 w-D. P. O. Box 706. Phone 351. Rough River Broadcasting Co.

Network Keystone.

Edward Corley, pres; James Shacklette, gen mgr & promotion dir; Ralph Flood, coml mgr.

LEXINGTON, Fayette County

WBEK (1947): 91.3 mc; 3 kw. McVey Hall. Phone 2-2200 Ext. 2264. University of Kentucky.

Frank G. Dickey, pres; O. L. Press, gen mgr; Laura Prior, program dir; Ralph H. Alberts, chief engr.

*Noncommercial educational.

WBLG (1946): 1300 kc; 1 kw, DA-N. 134 North Limestone St. Phone 3-0433. Lexington Broadcasting Corp. (acquired station March 1, 1958).

Network ABC. Reps Meeker (national), James S. Ayres (south).

Roy B. White Jr., pres & gen mgr; James H. Tomblin, coml mgr; Robert M. Barton, program dir; Ronald Stewart, chief engr; Robert Peters, news & farm dir; Doris Bidwell, women's editor.

WLAP (1922): 630 kc; 5 kw-D, 1 kw-N, DA-2. 177 N. Upper St. Phone 3-2727. WLAP Radio Inc. (acquired station June 2, 1958). Rep Pearson.

John B. Poor, pres; L. C. Redmon, vp & gen mgr; William Lacker, sales mgr.

WLAP-FM (1950): 94.5 mc; 3.5 kw. Duplicates WLAP (above).

WVLEK (1947): 590 kc; 5 kw-D, 1 kw-N, DA-2. Phoenix Hotel. Phone 4-6470. Blue Grass Broadcasting Co. (original owner) (See Horton-Kincaid stations in "Group Ownership").

Rep Hollingbery.

Donald J. Horton, pres; Ted Grizzard, vp; George Webb, coml mgr; Claude Sullivan, program & sports dir; Paul Dunbar, chief engr; Paul Warnecke, news & farm dir; Noreen Weber, women's dir.

LONDON, Laurel County

WFTG (September 1955): 1400 kc; 250 w. P. O. Box 333. Phone Volunteer 4-2148. London Broadcasting Co. (original owner).

Rep Best.

Elmo Mills, pres & gen mgr; Russell Henderson, station mgr & chief engr; Bill Carson, coml mgr.

LOUISVILLE, Jefferson County

WAKY (1936): 790 kc; 5 kw-D, 1 kw-N, DA-2. Kentucky Home Life Bldg. Phone Juniper 7-8871. McLendon Corp. (See McLendon stations in "Group Ownership").

Rep Blair.

Gordon B. McLendon, pres; B. R. McLendon, board chairman; Jack Lee, gen mgr; Bill Morgan, national sales mgr (office 2104 Jackson St., Dallas, Texas); Charles Farmer, local sales mgr, coml mgr; Jack Sharpe, program dir; Glenn Callison, vp & chief engr.

WAVE (Dec. 30, 1933): 970 kc; 5-kw, DA-1. 725 South Floyd, zone 3. Phone Juniper 5-2201. TWX LS 291. WAVE Inc. (original owner) (See George W. Norton stations in "Group Ownership").

Network NBC. Rep NBC Spot Sales. George W. Norton Jr., pres and chief owner; Nathan Lord, vp & gen mgr; Woodford Dulaney Jr., coml mgr; James M. Caldwell, program & promotion dir; Wilbur Hudson, chief engr; Rodney Ford, news dir; Jack Crowner, farm dir; Louise Weiller, women's dir.

WAVE-TV Tv companion station of WAVE.

***WFPK (FM)** (Oct. 4, 1954): 91.9 mc; 20 kw. 4th & York Sts., zone 3. Phone Juniper 4-4156. Louisville Free Public Library.

Network NAEB. C. R. Graham, pres; Miss Dorothy L. Day, gen mgr; Allen Hankins, program dir; Emmet Beeker, chief engr.

***WFPL (FM)** (Feb. 20, 1950): 89.3 mc; 0.25 kw. Same address, licensee & staff as WFPK (above).

Specialty program (weekly), French 13 1/2 hrs.

***WFPK-TV**: Tv companion station of WFPL (FM) and WFPK (FM) (above).

*Non-commercial educational.

WHAS (July 18, 1922): 840 kc; 50 kw. 525 West Broadway, zone 2. Phone Juniper 5-2211. TWX LS 594. WHAS Inc. (original owner) (See "Newspaper Ownership").

Network CBS. Rep Christal.

Barry Bingham, pres; Victor A. Sholis, vp & dir; John M. Fouts, sales dir; George Walsh, program dir; William F. Loader, promotion dir; Orrin W. Towner, dir of engineering; William Small, news dir; Barney Arnold, farm dir; Phyllis Knight, women's dir.

WHAS-TV Tv companion station of WHAS.

TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Shaheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sutter St.
RI 8-1175	EX 2-5671
NATIONWIDE • NEGOTIATIONS	
FINANCING • APPRAISALS	

Want To Capture the LOUISVILLE Market...

use
WINN

the only station with a
Captive Audience that
produces successful sales
results. . . Don't take our
word, see for yourself . . .

- NO. 1 INDEPENDENT
- GOOD POPULAR MUSIC
- PERSUASIVE DJ's
- TOP MERCHANDISER
- RESULT . . . SALES

*We don't Rock'em... We
don't Roll'em... We
Sell'em!*

GLEN A. HARMON
General Manager

WINN

1240 K.C. IN LOUISVILLE, KY.

Avery-Knodel

NATIONAL REPRESENTATIVES

Radio Stations CONTINUED

KENTUCKY CONTINUED

LOUISVILLE (Continued)

WINN (1940): 1240 kc; 250 w. 409 Speed Building, Zone 2. Phone Juniper 5-5148. TWX LS 191. WBC. Inc. (acquired station December 12, 1958).

Rep Avery-Knodel.
Glen A. Harmon, pres & gen mgr; James J. Nathan, coml mgr; J. L. Chambers, program dir; Helen E. Roberts, promotion dir; Melvin C. Scarsdale, chief engr; Bill Gerson, news dir; Barbara Abell, women's dir.

WKLO (Nov. 23, 1948): 1080 kc; 5 kw-D. 1 kw-N. DA-2. P. O. Box 1496. Phone Juniper 3-4441. TWX LS 563. Mid America Broadcasting Corp. (acquired station July 13, 1956). (See Air Trails stations in "Group Ownership" and "Newspaper Ownership").

Network ABC; Rep Robert E. Eastman.
Charles Sawyer, pres; J. P. Williams, exec vp; Alex Buchan, vp; William H. Spencer, mgr, coml mgr & program dir; William Perry, promotion dir; William Faulkner, chief engr; Ken Rowland, news dir; Claude Kirk, farm dir; Robert Scott Bunnell, women's dir.

WKYW (March 1947): 900 kc; 1 kw-D. 431 W. Jefferson St., Zone 5. Phone Juniper 3-4811. Radio Kentucky Inc. (original owner).

Rep Pearson.
F. Eugene Sandford, pres & treas; E. Halsey Sandford, vp for operations; Mrs. Elizabeth Anderson, treas; John M. Thomson, sales mgr.

WLOU (1948): 1350 kc; 5 kw-D. 2549 S. Third St. Phone Melrose 7-6531. Rounsaville of Louisville, Inc. (acquired station 1951). (See R. W. Rounsaville stations in "Group Ownership").

Rep Pearson. Dora-Clayton (southeast).
Specialty programs: (weekly), Negro 100%.
Robert W. Rounsaville, pres & owner; E. F. Shadburne, vp & gen mgr; William Summers, assistant mgr; Harold F. Walker, vp-national sales; John Fulton, vp-local sales; Steve Dawson, chief engr; Cara Lewis, women's dir.

WLVL (FM) (not on air; target date not announced): 97.5 mc; 17.5 kw. 300 W. Broadway St., zone 2. Juniper 2-1333. Fidelity Radio Inc.

Rep Walker-Rawalt.
Stephen A. Cislser, pres; William F. Johnston, gen & coml mgr; George S. Partridge, program dir; John Werkman, chief engr.

WTMT (Aug. 20, 1958): 620 kc; 500 w DA-D. 1300 S. Fourth St., Zone 8. Phone Melrose 7-2527. Jefferson Broadcasting Co. (original owner).

Network MBS; Rep Meeker.
Earl F. Hash, pres & gen mgr; Theodore E. Jones, chief engr; Wm. VanHoose, news dir.

WFMK (FM) (Not on air; no target date announced): 95.1 mc; 13.5 kw. Same address, licensee & staff as WTMT (above).

MADISONVILLE, Hopkins County
WFMW (Jan. 1947): 730 kc; 250 w-D. Box 351. Phone Taylor 1-4096. Messenger Broadcasting Co. (acquired station June 1950). (See "Newspaper Ownership").

Network Keystone. Rep Best, Kentucky Radio Sales.
Edgar Arnold Sr., pres; H. W. Wells, gen mgr & news dir; Elmer Kelley Jr., coml mgr; John Gatlin, program dir; Les Le Grande, promotion dir; Charles Lee, chief engr; Glenda Ausenbaugh, women's dir.

WFMW-FM (April 1949): 93.9 mc; 2.85 kw. Duplicates part of programs of WFMW (above).

WTTL (Sept. 16, 1956): 1310 kc; 500 w-D. P. O. Box 387. Phone Taylor 1-7420. Hopkins County Broadcasters. (acquired station Feb. 1, 1959).

Rep Continental Radio Sales.
Conway M. Smith, gen mgr & chief engr; W. T. Brinkley, coml mgr; Jerry McKonily, news & farm dir.

MANCHESTER, Clay County
WWXL (Nov. 10, 1956): 1450 kc; 250 w. Box 368. Phone Lyric 8-4694. Wilderness Road Broadcasting Co. (original owner).

Network Keystone.
Joe L. Tigus, pres; Roy A. Redmond, gen & coml mgr & program & promotion dir; Robert Banks Jr., chief engr; L. Howard, women's dir.

MAYFIELD, Graves County
WNGO (Jan. 7, 1947): 1320 kc; 1 kw-D. P. O. Box 431. Phone Chapel 7-5122. West Kentucky Broadcasting Co. (acquired station Nov. 3, 1957).

Network Keystone. Rep Indie Sales.
Mose Bohn, pres; Charles W. Stratton, sec-treas; Edwin Morrow, coml mgr; Leon Davis, program dir; Larry McIntosh, promotion dir; Joe Hargrove, chief engr; Bill Scarbrough, news & farm dir; J. Richardson, women's dir.

WNGO-FM (Sept. 1955): 94.7 mc; 0.6 kw. Duplicates WNGO (above).

MAYSVILLE, Mason County
WFTM (Jan. 5, 1947): 1240 kc; 250 w. Phone Wogan 4-3361. Standard Tobacco Co. (original owner).

Network MBS; Keystone. Rep Kentucky Radio Sales.

Charles P. Clarks, pres; John W. Betts, gen mgr; Herbert W. Williams Jr., coml mgr; Lawrence McGill, program dir; Harold R. Sagraves, chief engr; J. Scott True, farm dir.

MIDDLESBORO, Bell County
WMLE (Nov. 15, 1948): 560 kc; 500 w-D. P. O. Box 698. Phone 980. Cumberland Gap Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network Keystone. Rep Devney.
Dr. U. G. Brummett, pres; Maurice K. Henry, gen mgr; William H. Baker, program dir; K. Bronnell Reedy, chief engr; Betty Lee, women's dir.

MONTICELLO, Wayne County
WFLW (May 19, 1955): 1360 kc; 1 kw-D. P. O. Box 36. Phone Fillmore 8-3166. Fred A. Staples. (acquired station Nov. 13, 1956).

Network Keystone. Rep Continental.
Fred A. Staples, owner & mgr; Stanford Murphy, program dir; Loren Cook, chief engr; Clint Collins, farm dir; V. Staples, women's dir.

MOREHEAD, Rowan County
WMOE (Feb. 18, 1957): 1330 kc; 1 kw-D. Main St. Phone 880. Morehead Broadcasting Co. (acquired station Nov. 20, 1956).

Network Keystone.
J. Earl McBrayer, pres; W. M. Whitaker, vp & gen mgr; Earl S. Young, chief engr.

MT. STERLING, Montgomery County
WMST (Oct. 22, 1957): 1150 kc; 500 w, D. P. O. Box 381. Phone 1150. Mt. Sterling Broadcasting Co. (original owner).

Network Keystone. Rep Hopewell, Kentucky Sales.
R. J. Reynolds, pres; Gary Lester, gen mgr; Earl Young, chief engr; Tom Byron, news & farm dir; Betty Blair, women's dir.

MT. VERNON, Rockcastle County
WVVE (April 30, 1957): 500 w-D. Renfro Valley, Ky. Phone Mt. Vernon 2681. Renfro Valley Broadcasters Inc.

Rep Kentucky Radio Sales.
Tom Hargis, vp & gen mgr; Benton Stokes, coml mgr.

MUNFORDVILLE, Hart County
WLOC (June 12, 1956): 1150 kc; 1 kw-D. Phone Jackson 4-4111. South Central Kentucky Broadcasting Corp. (original owner).

Network Keystone.
H. T. Parrott, pres; Redman L. Turner, gen mgr; J. W. Pickett, coml mgr; Mary Goodman, women's dir & program dir; W. H. Edwards farm dir & chief engr; Sid Sidebottom, news dir.

MURRAY, Calloway County
WNBS (July 1948): 1340 kc; 250 w. Box 548. Phone Plaza 3-3411. Service Broadcasting Co. (acquired station Sept. 1957).

Rep Bob Dore.
C. H. Hulse, partner & chief engr; Charles Shuffett, partner & mgr; Ed Griffin, coml mgr.

NEON, Letcher County
WNKY (1956): 1480 kc; 1 kw-D. P. O. Box 566. Phone 7714. Letcher Broadcasting Corp. (original owner).

Network Keystone. Rep Kentucky Radio Sales.
Dave L. Craft, pres; Dee Dawhart, gen mgr.

NEWPORT, Campbell County
WNOP (1948): 740 kc; 1 kw, DA-D. 606 Monmouth St. Phone Juniper 1-7100. Tri-City Broadcasting Co. (original owner).

Rep Devney.
James G. Lang, pres; Ann Rolfe Lang, gen mgr; R. L. Pike, coml mgr; R. Doug Nunn, station mgr & news dir; R. L. Scott, promotion dir; Charles Hetteshimer, chief engr; Chuck Moore, farm dir; Polly Lang, women's dir.

OWENSBORO, Daviess County
WOMI (Feb. 7, 1938): 1490 kc; 250 w. P. O. Box 536. Phone Murray 3-1558. Owensboro Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network MBS, Keystone.
Lawrence W. Hager, pres; Hugh O. Potter, gen mgr & coml mgr.

WOMI-FM (1948): 92.5 mc; 19.5 kw. Duplicates WOMI (above).

WVJS (1947): 1420 kc; 1 kw, DA-2. 324 Allen St. Phone Murray 3-3521. TWX 357, Owensboro on the Air Inc. (original owner).

Network ABC, Rep Rambeau, Vance, Hopple; Dora-Clayton.
V. J. Steel, pres; Malcolm Greep, exec vp & gen mgr; Parker Smith, coml mgr; Earl Fisher, asst gen mgr & program dir; Earl Jagoe, chief engr; Ruth Steele, news dir.

WVJS-FM (1948): 96.1 mc; 10 kw. Duplicates WVJS (above).

PADUCAH, McCracken County
WDKE (Dec. 24, 1957): 1560 kc; 1 kw, DA-1. P. O. Box 298. Phone 3-1737. E. W. McKinney-Smith.

Network NBC. Rep Dora-Clayton (Atlanta).
E. Weeks McKinney-Smith, pres & gen mgr; Sarah McKinney-Smith, coml mgr & program dir; Jeanne Hinchey, women's & promotion dir;

LOUISIANA

ABBEVILLE, Vermilion Parish

KROF (1948): 960 kc; 1 kw-D. P. O. Box 306. Phone 90. Abbeville Broadcasting Service.

ALEXANDRIA, Rapides Parish

KALB (September 1935): 580 kc; 5 kw-D, 1 kw-N, DA-N. 601 Washington St. Phone Hillcrest 3-2543. TWX Alex 484. Alexandria Broadcasting Co. (acquired station Feb. 1, 1957). (See T. B. Lanford stations in "Group Ownership").

Network ABC. Rep Weed.
T. B. Lanford, pres; Walter Melson, gen mgr; Alex Marchand, coml mgr; Jim Gaines, program dir; Patsy Nugent, promotion & women's dir; Lee Worthy, chief engr; Lee Stanley, news dir; Jim Diamond, farm dir.

KALB-FM (June 1958): 96.9 mc; 11 kw. Duplicates KALB (above).

KALB-TV: Tv companion of KALB-AM-FM.
KDBS (December 1953): 1410 kc; 1 kw-D. P. O. Box 306. Phone Hillcrest 3-7454. Dixie Broadcasting Service.

Irving Ward-Stelman, co-owner, gen mgr; John A. Lazarone, co-owner; D. Ed Pebbles, local & coml mgr; William G. Lynch, farm & program dir; Billy Travis, promotion dir; Chris Alexander, production dir; Henry J. Lazarone, chief engr.

KSYL (April 7, 1947): 970 kc; 1 kw, DA-N. P. O. Box 1489. Phone Hillcrest 2-6611. KSYL, Inc. (original owner).

Network NBC. Rep Everett-McKinney, Clarke Brown.

Milton Fox, president; Sylvan Fox, gen mgr & coml mgr; Larry Parker, program dir; Shirley Racine, promotion dir & women's dir; Leonard Dupree, chief engr; Ben Hubbard, news & farm dir.

AMITE, Tangipahoa Parish

WABL (January 1956): 1570 kc; 500 w-D. P. O. Box 787. Phone 8385. Amite Broadcasting Co. (acquired station May 21, 1958).

C. W. Fitz, pres, gen mgr, coml mgr, promotion dir; Leonard Giacone, program dir; Vernon E. Dudley, chief engr; Bruce Milne, farm dir.

BASTROP, Morehouse Parish

KGAN (June 1, 1957): 1340 kc; 250 w. P. O. Box 1340. Phone 1340. Bastrop Broadcasting Co.

KTRY (February 1948): 730 kc. 250 w-D. 217 S. Washington St. Phone 1400. Morehouse Broadcasting Co. (See "Newspaper Ownership.")

BATON ROUGE, East Baton Rouge Parish

WAIL (April, 1948): 1460 kc; 5 kw-D, 1 kw-N, DA-N. 3150 College Dr. Phone Dickens 4-5275. Merchants Broadcasters Inc. (acquired station June 11, 1957).

Rep Weed.
Ralph L. Burge, pres, gen mgr; Harold G. Herthum, coml mgr; Ronald J. Gomez, asst mgr, program dir; Aileen Cotten, promotion dir; Edward Van Valkenburg, chief engr; Charles Arnold, news dir; C. B. Cutrer, farm dir; Jeanne Pierce, women's dir.

WEND (Aug. 30, 1956): 1380 kc; 500 w-D. 820 Commerce Bldg. Phone Dickens 3-6606. Capital Broadcasters Inc. (acquired station July 15, 1953).

Network MBS.
Bruce Broussard, gen mgr; Donald Sharp, program dir; William Temple, chief engr; Jay Barnes, news dir; Helen Macy Jennings, women's dir.

WIBB (July 18, 1948): 1300 kc; 1 kw, DA-2. P. O. Box 1226. Phone Dickens 8-6716. Community Broadcasting Co. (original owner).

Rep Forjoe, Clarke Brown.
Robert Earle, pres, gen mgr; Scott W. Erwin, asst mgr; Olas Olsen, coml mgr; Bernard Zuccaro, program dir; Bill Carrigan, promotion dir; Herbert Cossou, chief engr; Jim Erwin, news dir.

WJBO (1934): 1150 kc; 5 kw, DA-1. P. O. Box 496. Phone Dickens 2-5271. TWX BR 78. Baton Rouge Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Network NBC. Rep Hollingbery.
Douglas L. Manship, pres; Mort Silverman, gen mgr; Roger S. Davison, local sales mgr; Bill Cornelius, program dir; Adele Blue, promotion dir; Leonard E. Benson, chief engr; Denny Perkinson, news dir.

WJBO-FM (1941): 98.1 mc; 7.6 kw. Duplicates WJBO (above).
WERZ-TV: Tv companion of WJBO-AM-FM (above).

Paul Lawrence, chief engr & farm dir; J. B. Fowler, news dir.

WKYE (November 1946): 570 kc; 1 kw-D, 500 w-n, DA-2. 526 Jefferson St. Phone 2-1678. Barrington Co. of Kentucky (acquired station July 8, 1957).

Network MBS. Rep Bolling, Kentucky Radio Sales.

Bruce Barrington, pres; Richard B. Friend, gen mgr; James M. Page, station mgr & coml mgr; Lee Davis, program dir; Mal Topping, news dir & promotion dir; Tom Summers, chief engr.

WKYB-FM (1947): 93.3 mc; 32 kw. Duplicates WKYB (above).

WPAD (Aug. 23, 1930): 1450 kc; 250 w. Taylor Building. Phone 2-8231. TWX Paducah 8306. Paducah Broadcasting Co. (original owner). (See Lackey stations in "Group Ownership").

Network CBS. Rep Stars National, Kentucky Radio Sales.

Specialty programs: Negro, ¼ hr. wkly.
Pierce E. Lackey, pres; Ray Mofield, station mgr & program & news dir; Linn Wolff, coml mgr; Bonnie Jarrett, asst program dir; Prewitt Lackey, promotion dir; U. C. Morris, chief engr; Ed Luttrell, farm dir; D. J. Henderson, women's dir.

WPAD-FM (Nov. 26, 1946): 96.9 mc; 36 kw. Duplicates most programs on WPAD (above) but has some of own.

PAINTSVILLE, Johnson County

WSIP (April 24, 1949): 1490 kc; 250 w. 121 Main St. Phone 1196. Big Sandy Broadcasting Co. (acquired station June 1955).

Network MBS; Keystone. Rep Best, Kentucky Radio Sales.

Ted Arnold Silvert, owner & gen mgr; Bill Barker, program & farm dir; Eugene Baldrige, chief engr; Paul G. Fyffe, news dir; Anna Ruth Silvert, women's dir.

PARIS, Bourbon County

WKLK (November 1955): 1440 kc; 1 kw-D. Box 141. Phone 1440. Paris Broadcasting Co. (acquired station Nov. 1, 1958).

Network Keystone. Rep Continental, Kentucky Radio Sales.

Charles W. Krause, owner; Asher Sizemore, gen & coml mgr & farm dir; Gertrude Clem, program, promotion & women's dir; C. J. Sebastian, chief engr; Jim Withrow, news dir.

PIKESVILLE, Pike County

WLSI (Jan. 20, 1949): 900 kc; 1 kw-D. North Mayo Trail. Phone General 7-7823. Cumberland Publishing Co. (original owner). (See "Newspaper Ownership").

Specialty programs: Negro, 5 hrs. wkly.
Mrs. W. J. Ward, pres; Roy A. Alexander, gen & coml mgr; John Adkins, program & promotion dir; Lawson Paxton, chief engr & farm dir; Hal Wanzer, news dir; Edna Aders, women's dir.

WPKE (Aug. 25, 1949): 1240 kc; 250 w. Williamson Addition, Peach Orchard Rd., Zone 4. Phone General 7-4051. East Kentucky Broadcasting Corp. (original owner).

Network MBS; Keystone. Rep Continental Radio Sales.
Jack L. Hatcher, pres & gen mgr; Gene Sturgill, coml mgr; James K. Hoskins, chief engr.

PINEVILLE, Bell County

WMLF (March 16, 1957): 1230 kc; 250 w. P. O. Box 28. Phone Edgewood 7-2100. Ken-Teva Broadcasting Co. (original owner).

Rep Continental, Kentucky Radio Sales.
South C. Bevins, pres & gen & coml mgr; Floyd Turner, program dir; T. F. Hendrickson, promotion dir; Hubert Turner, chief engr; Charles Keyes, news dir; Van King, farm dir; Lucy Siler, women's dir.

PRESTONBURG, Floyd County

WDOC (Dec. 1, 1957): 1310 kc; 5 kw. Phone 2338. Gordon Collins (original owner).

Specialty programs: Negro, 10 hrs. wkly.
Gordon Collins, owner; Rex Osborne, gen & coml mgr & promotion dir; Chas. Spradlin, program dir; Herman Vance Harmon, chief engr.

WDOC-FM (not on air; target date not announced). Same address, licensee and staff as WDOC (above).

WPRT (Dec. 5, 1952): 960 kc; 1 kw-D. (CP 5 kw, DA-D). South Lake Dr. Phone 2050. Stephens Industries Inc. (original owner).

Network Keystone. Rep Best.
D. C. Stephens, pres & owner; Dora S. Stephens, gen mgr; David L. Stephens, station & promotion mgr; Clarence Robinson Jr., coml mgr.

PRINCETON, Caldwell County

WPKY (March 15, 1950): 1580 kc; 250 w-D. P. O. Box 478. Phone 2072. Princeton Broadcasting Co. (original owner).

Network Keystone.
Leslie Goodaker, owner, gen mgr & chief engr; Ellis Burnam, coml mgr; Twyman Boren, program dir; Wilburn Wilson, promotion dir; Sam N. Thomas, news dir.

RADCLIFF, Hardin County

WSAC (Oct. 29, 1955): 1470 kc; 1 kw, D.

General Delivery, Fort Knox, Kentucky. Phone (Radcliff) Elgin 1-3121. Ft. Knox Broadcasting Corp. (original owner).

E. E. Cowan, pres & gen mgr; Eugene Hornback, chief engr; George Reeves, program dir; Lee Johns, women's dir.

RICHMOND, Madison County

WEKY (Oct. 17, 1953): 1340 kc; 250 w. McKee Building. Phone 1340 WEKY Inc. (original owner).

Network MBS; Keystone.
Specialty programs: Negro, 1 hr. wkly.
O. C. Halyard Jr., pres & gen mgr; Robert J. Spradlin, coml mgr & news dir; Loretta Canfield, program & women's dir; Charles L. Mastin, promotion mgr; John D. Jennings Jr., chief engr; John T. Sullivan, farm dir.

RUSSELLVILLE, Logan County

WRUS (Aug. 28, 1953): 610 kc; 500 w-D. Box 110. Phone Parkway 6-2471. South Kentucky Broadcasters. (acquired station July 1, 1955). (See Hook stations in "Group Ownership").

Network Keystone. Rep Best.
Roth E. Hook, chief owner; W. P. Sosh, gen mgr; Earl Johnson, coml mgr & chief engr; Don Neagle, program dir; Warren Dockins, news dir; Gene Locke, farm dir.

SCOTTSVILLE, Allen County

WLCK (Feb. 27, 1958): 1250 kc; 500 w-D. P. O. Box 158. Phone 490. State-Line Broadcasting Co. (acquired station Aug. 1, 1958).

Network Keystone. Rep Best, Kentucky Radio Sales.

Redman L. Turner, pres; Bobby D. Colvin, gen mgr & program dir; Marvin J. Nafus, coml mgr & sports dir; W. E. Harston, chief engr; Harold W. Pitchford, news dir; Sherry Watkins, women's dir.

SOMERSET, Pulaski County

WSFC (Dec. 14, 1947): 1240 kc; 250 w. Box 740. Phone 1240. Southeastern Broadcasting Co. (original owner).

Network MBS; Keystone. Rep Kentucky Radio Sales (Louisville).

Mike Layman, pres & gen mgr; Donald F. Orwin, coml mgr; John A. Hartnett, program dir; Ralph F. Denton, tech dir; Robert L. Shoopman Jr., chief engr; Jack B. Baker, news dir; Hugh Hurst, farm dir; Louise M. Craig, women's dir.

WSFC-FM (not on air; target date not announced): 92.3 mc; 3 kw. Will Duplicate WSFC (above).

WTLO (Nov. 1, 1958): 1480 kc; 1 kw-D. Box 443. Phone 1680. Pulaski Broadcasting Corp. (original owner).

Specialty programs: Negro, 3 hrs. wkly.
Oris Gowen, pres & gen mgr; Howard Edwards, coml mgr; Cal Smith, program & promotion dir; Bobby Thompson, chief engr; Bill Morris, news dir; Bill Mardis, farm dir; Millie Dickenson, women's dir.

VANCEBURG, Lewis County

WKKS (July 1, 1958): 1570 kc; 250 w-D. 1106 Fair Lane, Phone Swift 6-3411. Karl Kegley (original owner).

Karl Kegley, gen mgr & promotion mgr; Don Roberts, coml mgr, program dir & news dir; Jesse Stamm, chief engr.

VANCEBURG, Breathitt County

WMTC (June 1948): 730 kc; 1 kw-D. Phone Jackson 6-5006. Kentucky Mountain Holiness Assoc. (original owner).

Rep Continental.
Dr. Lela G. McConnell, pres; Wilfred Fisher, gen mgr; Violet Person, program dir; Kenneth Amspough, chief engr; Seldon Short, news dir.

WHITESBURG, Letcher County

WTGW (Feb. 27, 1953): 920 kc; 1 kw-D. P. O. Box 660. Phone 2711. Folkways Broadcasting Co. (acquired station July 1956).

Ernest Tubb, pres; Donald F. Crosthwaite, gen mgr; Wallace Day, coml mgr; J. W. Goode, chief engr.

WILLIAMSBURG, Whitley County

WEWJ (March 7, 1959): 1440 kc; 500 w-D. Phone 6125. Whitley County Broadcasting Co. (acquired station June 1959).

Dr. R. D. Ingram, pres; John H. Reynolds, gen & coml mgr; Roy Canfield, news & program dir; Bennie Collier, chief engr; Mac Raines, farm dir; Lucille Kessenger, women's dir.

WINCHESTER, Clark County

WWKY (Oct. 16, 1954): 1380 kc; 1 kw-D. Box 535. Phone Pioneer 4-2864. Winchester Broadcasting Co. (original owner).

Rep Kentucky Radio Sales (Louisville).
Charles Drew, pres & gen mgr; D. Joe Abbott, coml mgr; Herman Kelly, program dir; Jay Watters, promotion dir; Thomas F. Bratton, chief engr; Ray Hooper, news dir; Tip Sharp, farm dir; Betty Ann Barnett, women's dir.

Radio Stations CONTINUED

LOUISIANA CONTINUED

BATON ROUGE (Continued)

WLCS (Oct. 1, 1946): 910 kc; 1 kw, DA-1. P. O. Box 2546. Phone Dickens 2-4411. Air Waves Inc. (original owner).
Rep Masla.

Norman Saurage Jr., pres; Lamar Simmons, gen mgr; T. A. LeBlanc Jr., coml mgr; H. E. Nelson Jr., program dir; Eugene Howell, chief engr.

WXOK (February 1953): 1260 kc; 1 kw-D. P. O. Box 2787. Phone Dickens 47604. WXOK Inc. (original owner). (See Paglin-Ray Stations in "Group Ownership.")
Rep Stars National.

Specialty programs, Negro 100%. Jules Paglin, pres; Stanley W. Ray, managing dir; Thomas L. McGuire, vp & mgr; Lucille Pollack, coml mgr; T. Wood, chief engr; Eula Hatter, women's dir.

BOGALUSA, Washington Parish

WBOX (1954): 920 kc; 1 kw-D. J. A. Oswald.

WIKC (May 16, 1947): 1490 kc; 250 w. P. O. Box 811. Phone Republic 51355. Curt Siegelin (acquired station 1951).

Network MBS, Keystone. Specialty programs (weekly), Negro 1 hr. Curt Siegelin, pres; John H. Knight, gen mgr & coml mgr; Bill Siegelin, program dir; Hardin L. Smith, chief engr; Dolores Branton, women's dir.

COVINGTON, St. Tammany Parish

WARB (November 1953): 730 kc; 250 w-D. P. O. Box 568. Phone 1600. WARB Inc. (acquired station Aug. 1, 1957)

CROWLEY, Acadia Parish

KSIG (May 1947): 1450 kc; 250 w. P. O. Box 228. Phone 1450. KSIG Broadcasting Co. (acquired station June 1956).

Network MBS, Keystone, Southeastern Key Network. Rep Clark.
Specialty programs (weekly), French 12 hrs. Hirsch J. Scholl, pres; Louis M. Basso, gen & coml mgr; Sheldon Kanter, program dir; Thomas E. Griffin, promotion dir; Fred Herbert, chief engr; Dudel Wilkins, news dir; Alden Sonnier, farm dir; Elizabeth Williams, women's dir.

DENHAM SPRINGS, Livingston Parish

WLBI (under construction): 1220 kc; 250 w-D. Avoyelles Broadcasting Corp.

DE RIDDER, Beauregard Parish

KDLA (November 1959): 1010 kc; 1 kw-D. P. O. Box 46. Phone 7600. Sabine Broadcasting Co. (original owner). (See Cyril W. Reddoch Stations in "Group Ownership.")

Network Keystone.
Cyril W. Reddoch & John B. McCrary, co-owners; Ralph L. Hooks, gen mgr; Wayne L. Sanders, coml mgr; Ted Thompson, chief engr; Winsett Reddoch, promotion dir; Gene Paul Freeze, news dir; Elliott Kaplan, farm dir; Pat Hughes, women's dir.

EUNICE, St. Landry Parish

KEUN (October 1952): 1490 kc; 250 w. P. O. Box 511. Phone Glendale 7-3041. Tri-Parish Broadcasting Co. (original owner).

Network MBS.
Specialty programs (wkly): French, 5 hrs.; Negro, 20 hrs.
Vincent Rehil, pres; John D. Plauche, gen mgr; Karl R. De Rouen, asst mgr & program dir; John Fuseller, chief engr; Houston J. Le Jeune, news dir; Julius J. Stagg III, farm dir; Anita E. Cart, women's dir.

FERRIDAY, Concordia Parish

KFNW (1956): 1600 kc; 1 kw-D. P. O. Box

583. Phone 7200. Miss-Lou Broadcasting Co. (original owner).

Network Keystone.
Specialty programs (weekly), Negro 30 hrs. George W. Wilson, pres & gen mgr; Mildred Osmon, coml mgr; Garrett Mazingo, program dir.

FRANKLIN, Heard Parish

NEW (not on air; granted July 29, 1959): 1390 kc; 500 w-D, DA. Lionel B. DeVille.

GOLDEN MEADOW, Lafourche Parish

KLEP (Nov. 4, 1955): 1600 kc; 1 kw-D. Theriot Bldg. Phone 5-5165. Leo J. Theriot (acquired station June 1, 1958).

Network Keystone, Southeastern Key Market Network. Rep Best.
Specialty programs (weekly), French 13 1/2 hrs.

Leo J. Theriot, pres & gen mgr; Dudley Bernard, coml mgr; Roy Vicknair, program dir; Jerry Mitchel, news & promotion dir; H. Earl Herron, chief engr; Linda Carskadon, women's dir.

HAMMOND, Tangipahoa Parish

WFPR (1947): 1400 kc; 250 w. P. O. Box 432. Phone 960. Airweb Inc. (acquired station March 15, 1957).

Network Keystone.
John A. Chauvin, pres & gen mgr; Terrel McCrory, coml mgr; Charles Herman, chief engr; Frances Chauvin, women's dir.

HAYNESVILLE, Claiborne Parish

KLUV (1956): 1580 kc; 250 w-D. 3678 Beckham Drive, Shreveport, La. Phone 3804. Haynesville Broadcasting Co. (acquired station July 15, 1959).

HOUMA, Terrebonne Parish

KCIL (1946): 1490 kc; 250 w. Box 1031. Phone Uptown 2-6828. KCIL Inc (acquired station July 1, 1953). (See Dixie Radio Stations in "Group Ownership.")

Rep Hollingbery.
Specialty programs (wkly): French, 6 hrs. Denver T. Brannen, pres; L. H. Thesmar, gen & coml mgr; Davy Crockett, program dir; Charlie Grant, promotion dir; Earl Herron, chief engr; Bill McNamara, news dir; Virginia Ryder, women's dir.

JENNINGS, Jeff Davis Parish

KJEP (November 1950): 1290 kc; 1 kw-D. P. O. Box 935. Phone 1155. Jennings Broadcasting Co. (original owner).

Network Keystone.
Specialty programs (weekly), French 7 hrs. Clovis L. Bailey, pres, gen mgr & chief engr; Jerry Dugas, coml mgr; Jack Lotz, program dir; Joan West, news dir.

JONESBORO, Jackson Parish

KTOG: 920 kc; 500 w, DA-D. P. O. Box 128. Jackson Parish Broadcasters. (See "Newspaper Ownership.")

JONESVILLE, Catahoula Parish

KANV (1956): 1480 kc; 500 w-D. Old South Broadcasting Co. (acquired station June 1, 1958).

LAFAYETTE, Lafayette Parish

KPEL (Jan. 2, 1950): 1420 kc; 1 kw-D; 500 w-N, DA-N. P. O. Box 853. Phone Center 4-7418. Pelican Broadcasting Co. (acquired station July 1, 1957).

Network ABC. Rep O'Connell, Reilly (Midwest).
Specialty programs: French, 1 1/2 hrs. wkly. John Paul Goodwin, pres; William A. Patton, vp & gen mgr; James M. Drake, coml mgr; Charles W. Malone, program dir; Dorothy B. Jordan, promotion dir; Gerald Schoofs, chief engr; John Scott, news dir; Garland Bonin, farm dir.

KVOL (1935): 1330 kc; 1 kw; DA-N. P. O. Box 1070. Phone Center 4-5151. Evangeline Broadcasting Co. (original owner). (See "Newspaper Ownership" and Morgan Murphy-Walter C. Bridges Stations in "Group Ownership.")

Network NBC. Rep Meeker.
Specialty programs: French, 2 1/2 hrs. wkly. Morgan Murphy, pres; George H. Thomas, gen mgr; Thomas G. Pears, coml mgr; Dick Aker, program dir & news dir; Adrian Martin, chief engr; Floyd Cormier, farm dir; Jo Chambers, women's dir.

LAKE CHARLES, Calcasieu Parish

KAOK (May 10, 1947): 1400 kc; 250 w. P. O. Box 1399. Phone Hemlock 6-7542. KAOK Inc. (acquired station Nov. 1, 1952). (See Paglin-Ray Stations in "Group Ownership.")

Network MBS. Rep Stars National.
Specialty programs: Negro, 19 hrs. wkly. Stanley Ray & Jules Paglin, co-owners; Roy K. Rhodes, co-mgr, program dir & news dir; Tom Gresham, co-mgr & coml mgr; Jim Smith, promotion dir; Walter Jones, chief engr; Jim Lester, farm dir; Dorothy Posateri, women's dir.

KLOU (1947): 1580 kc; 1 kw, DA-1. 203 W. Clarence St. Phone Hemlock 6-7277. Gulf Broadcasting Co. (acquired station January 1955).

KPLC (1935): 1470 kc; 5 kw-D, 1 kw-N, DA-N.

P. O. Box 1521. Phone Hemlock 9-2713. Calcasieu Broadcasting Co. (acquired station June 1, 1958). (See T. B. Lanford Stations in "Group Ownership").

LAKE PROVIDENCE, East Carroll Parish

KLPL (June 27, 1957): 1050 kc; 250 w-D. P. O. Box 345. Phone 834. Radio Services Co. (original owner).

Rep Bogner & Martin, Beaver.
Specialty programs: Negro, 12 hrs. wkly. Emmet McMurry & Frank Baldwin, co-owners; Gene Underwood, gen mgr & coml mgr; Larry Scott, program dir & farm dir; Lanny James, promotion dir & news dir; Percy Kuhn, chief engr; Tillie Underwood, women's dir.

LEESVILLE, Vernon Parish

KLLA (September 1956): 1570 kc; 250 w-D. P. O. Box 133. Phone 3403. Leesville Broadcasting Co. (original owner).

John Anthony Lazarene, co-owner; Irving Ward-Steinman, co-owner, gen mgr; Ed Marshall, local coml mgr; Larry Todd, program dir; Billy Travis, chief engr.

MANSFIELD, DeSoto Parish

KDBC (June 15, 1954): 1360 kc; 1 kw-D. P. O. Drawer 740. Phone 1360. DeSoto Broadcasting Corp. (original owner).

Network Keystone.
Specialty programs: Negro, 7 hrs. wkly. H. E. Sewell, pres; Arthur L. Greene, gen mgr, coml mgr & program dir; Boyd Allinson, chief engr; Emily Campbell, news dir & women's dir; R. U. Johnson, farm dir.

MARKSVILLE, Avoyelles Parish

KAPB (October 1954): 1370 kc; 1 kw-D. P. O. Box 7. Phone 7206. Avoyelles Broadcasting Corp. (original owner).

MINDEN, Webster Parish

KASO (April 1, 1952): 1240 kc; 250 w-SH. P. O. Box 588. Phone Franklin 7-1513. Minden Broadcasting Co. (acquired station April 15, 1959). Frederick A. W. Davis and Jimmie H. Howell, partners.

MONROE, Ouachita Parish

KLIC (June 23, 1950): 1230 kc; 250 w. Bernhardt Bldg. Phone Fairfax 3-4617. Dr. Frank P. Cerniglia (original owner).

Network MBS.
Dr. Frank P. Cerniglia, pres, gen mgr & coml mgr; Mary Ruth Gates, women's dir & program dir; Bob Jacobs, promotion dir; Joe Turbyfill, chief engr & news dir.

KMLB (July 1930): 1440 kc; 5 kw-D, 1 kw-N, DA-N. Alvis Hotel. Phone Fairfax 2-7161. TWX Monroe 8793. WSTV Inc. (acquired station Feb. 1, 1958). (See Friendly Group in "Group Ownership.")

Network ABC, NBC. Rep Pearson.
Jack N. Berkman, pres; Raymond W. Baker, gen mgr; James R. Plaisance, program dir; Otto Morgan, chief engr.

KMLB-FM (July 1946): 104.1 mc; 17 kw. Duplicates KMLB (above).

KNOE (October 1944): 1190 kc; 5 kw, DA-N. KNOE Road. Phone Fairfax 2-8155. James A. Noe (original owner).

Reps H-R. Melville (Texas).
James A. Noe, owner; Edd Routt, vice pres, gen mgr; Lou Swanson, program dir; Jack Rathoff, chief engr; Mac Ward, news dir.
KNOE-TV: Tv companion of KNOE (above).

MORGAN CITY, St. Mary Parish

KMBC (April 1954): 1430 kc; 500 w-D. Citizens National Bank Bldg. Phone 8036. Tri-City Broadcasting Inc. (original owner).

NATCHITOCHE, Natchitoches Parish

KNOC (May 1, 1947): 1450 kc; 250 w. P. O. Box 74. Phone 2353. Natchitoches Broadcasting Co. (acquired station Jan. 1, 1956).

Network Keystone.
B. Hillman Bailey Jr., pres, gen mgr & chief engr; Norman A. Fletcher, coml mgr, news dir & program dir; Jim Elkins, farm dir & promotion dir; Mary E. Wade, women's dir.

NEW IBERIA, Iberia Parish

KANE (August 1946): 1240 kc; 250 w. P. O. Box 383. Phone Emerson 9-6726. New Iberia Broadcasting Co. (original owner).

George H. Thomas, pres; Donald Bonin, gen mgr; Sherry A. Lopez, coml mgr; Joseph A. Sikes, program dir; M. E. Case, chief engr; Ken Nowell, news dir.

KVIM (June 4, 1952): 1360 kc; 1 kw-D. P. O. Box 50. Phone Emerson 4-5826. Queen City Broadcasting Co. (original owner).

Paul M. Cochran, owner & pres; John H. Coco, gen mgr & coml mgr; Howell Puckett, program dir; Floyd Bernard, chief engr.

NEW ORLEANS, Orleans Parish

WBOX (February 1951): 800 kc; 1 kw, DA-D. 505 Baronne St., Zone 12. Phone Tulane 5363. WBOX Inc. (original owner). (See Paglin-Ray stations in "Group Ownership").

Rep Bernard Howard.
Specialty programs: Negro, 100% wkly. Jules J. Paglin, pres; Stanley W. Ray Jr.,

**TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.**

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Shaheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sutter St.
RI 8-1175	EX 2-5671

**NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS**

exec. vp & gen mgr; Ed Prendergast, station mgr; Rene Duffour, program dir & new dir; Fred Schwarz, promotion dir; John Hart, chief engr.

WDSU (July 23, 1923): 1280 kc; 5 kw, DA-1. 520 Royal St., Zone 16. Phone Tulane 4371. TWX 290. WDSU Broadcasting Corp. (acquired station June 1948). (See WDSU Broadcasting Stations in "Group Ownership").

Network: NBC, Rep Blair.
Edgar B. Stern Jr., pres; Robert D. Swezey, vp & gen mgr; Louis Read, vp; John F. Screen, station mgr; Harold Wheelahan, coml mgr; Jim Dunbar, production mgr; Marion Annenberg, promotion dir; Lindsey Riddle, chief engr; Bill Stanley, news dir.

WDSU-FM (1948): 105.3 mc; 3.4 kw. Duplicates WDSU (above).
WDSU-TV: Tv companion of WDSU-AM-FM (above).

WJWB (1926): 1230 kc; 250 w. P. O. Box 1439. Phone Tulane 8265. Radio New Orleans Inc. (acquired station Feb. 18, 1959). (See Tarlow Assoc. in "Group Ownership").

Rep O'Connell (N.Y.C.), Reilly (Chicago), Clarke Brown Co. (South), Wheeler (New England).

Specialty programs (wkly): French, 1 hr.; Italian, 1 hr.; Spanish, 1 hr.
Sherwood J. Tarlow, pres; Allan W. Roberts, exec vp & gen mgr; Norman Duffour, coml mgr; Ken Elliott, program dir; Al Savitz, promotion dir; Richard Delerolk, chief engr; Fred Anderson, news dir; Gene Snyder, farm dir; Ann Elliott, women's dir.

WJMR (Feb. 27, 1946): 990 kc; 250 w-D. Jung Hotel. Phone Express 3131. TWX 567. Supreme Broadcasting Co. (original owner).
Network ABC, MBS. Rep Forjoe.

Specialty programs: Spanish, 6 hrs. wkly.
Chester F. Owens, pres; George A. Mayoral, gen mgr & chief engr; Edmund Dakutis, coml mgr; Tom Abbott, program dir; Clarence Hamann, promotion dir; Roy Hill, news dir; Carol Wattigney, women's dir.

WRCM (FM) (Sept. 1, 1945): 97.1 mc; 5.9 kw. Duplicates WJMR (above).

WVUE-TV: Tv companion of WJMR, WRCM (FM).

WNOE (1922): 1060 kc; 50 kw-D, 5 kw-N, DA-2. St. Charles Hotel., Zone 12. Phone Express 2173. TWX 571. James A. Noe (acquired station 1936).

Rep Avery-Knodel.
James A. Noe, pres; James A. Noe Jr., gen mgr; Cleve Brien, coml mgr; Bud Connell, program dir; A. J. Bourgeois, chief engr; D. J. O'Day, news dir; Geraldine Daubert, women's dir.

WNPB (May 7, 1958): 1450 kc; 250 w. 1133 Webster St., Zone 18. Phone Twinbrook 5-6048. Orleans Parish School Board (original owner).
Specialty programs: French, ¼ hr. wkly.; Italian, 1 hr. wkly.; Spanish, 1 hr. wkly.
Jeanne Minge, station mgr; John Nickinovich, operations mgr; R. L. Patrick, chief engr.

*Non-commercial, educational.

WSMB (April 1925): 1350 kc; 50 kw, DA-N. Maison Blanche Bldg., Zone 16. Phone Magnolia 5921. WSMB Inc. (original owner). (See Founders Corp. Stations in "Group Ownership").

WTIX (1947): 690 kc; 5 kw, DA-2. 624 Canal St. Phone Magnolia 3552. Storz Broadcasting Co. (acquired station 1958). (See Storz Stations in "Group Ownership").

WWL (March 31, 1922): 870 kc; 50 kw, DA-1. Roosevelt Hotel., zone 12. Phone Jackson 5-2194. TWX 483. Loyola Univ. of the South (original owner).

Network CBS. Rep Katz Agency.
Rev. Patrick Donnelly, pres; John L. Vath, gen mgr; Wm. J. Brengel, program dir; Ray Eberhardt, promotion dir; J. D. Bloom, chief engr; Fred Hammond, news dir; George Shannon, farm dir; Margie O'Dair, women's dir.
WWL-TV: Tv companion of WWL.

WWMT (FM) (February 1953): 95.7 mc; 47 kw. 2081 St. Charles Ave., zone 13. Phone Jackson 5-5904. Fidelity Broadcasting Inc.

WYFE (1958): 600 kc; 1 kw-D. WYFE Inc. (See Town & Country Stations in "Group Ownership").
Rep Bolling.

WYLD (1949): 940 kc; 1 kw-D, 500w-N. DA-N. 2906 Tulane Ave., zone 19. Phone Galvez 4112. Rounsaville of New Orleans Inc. (acquired station Dec. 16, 1957). (See Rounsaville Stations in "Group Ownership").

Rep Pearson; Dora-Clayton (Southeast).
Specialty programs: Negro, 100%.
Robert W. Rounsaville, owner-pres; William A. Selley Jr., vp & gen mgr; Harold F. Walker, vp, national sales mgr; John Fulton, vp, local sales mgr; Alvin R. McKinley, program dir; David D. Shaffer, promotion dir; Samuel L. Perkins, chief engr.

OAKDALE, Allen Parish

KREH (1952); 900 kc; 250 w-D. P. O. Box 571. Phone 900. Louisiana Broadcasting Service (original owner). (See Cyril W. Reddoch Stations in "Group Ownership").

Network Keystone.
Cyril W. Reddoch, chief owner; Ralph L. Hooks, gen mgr; Larry Hargrove, coml mgr & chief engr; Ronald H. Strother, program dir.

OAK GROVE, West Carroll Parish

KWCL (Aug. 15, 1958): 1280 kc; 500 w-D. P. O. Box 65. Phone Garden 8-2389. Carroll Broadcasting Co. (original owner).
Network Keystone.

Charles Ferrell, gen mgr, coml mgr, program dir & chief engr; Donald Rayburn, news dir & farm dir; Charlette Ferrell, women's dir; Frank Kemper, promotion dir.

OPELOUSAS, St. Landry Parish

KSLO (Sept. 25, 1947): 1230 kc; 250 w. P. O. Box 392. Phone 2633. KSLO Broadcasting Co. (Original Owner).

Network ABC, Keystone. Rep Sears & Ayer.
Specialty programs: French, 17 hrs. wkly.
W.E. Jones, gen mgr; A. B. Reed Jr., coml mgr; Wandell Allegood, program dir; Byron Stokes, chief engr; Gerald Prejean, farm dir; Vera Cole, Women's dir.

RAYVILLE, Richland Parish

KCLP (1957): 990 kc; 250 w-D. P O Box 535. KCIL Inc. (KCIL Houma, La.) (acquired station July 23, 1959). (See Dixie Radio Stations in "Group Ownership.")

RUSTON, Lincoln Parish

KRUS (Nov. 8, 1947): 1490 kc; 250 w. Box 533. Phone Alpine 5-2530. Ruston Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Network Keystone.
Clarence E. Faulk Jr., pres; William S. Carter, gen mgr; Jerry C. Norris, coml mgr; C. Pat Demaree, chief engr; Gail Pearson, women's dir.

SHREVEPORT, Caddo Parish

KAND (Jan. 27, 1957): 1300 kc; 1 kw-D. 850 Havens Rd. Phone 3-2668. Kenville Inc.

KBCL (Sept. 21, 1957): 1220 kc; 250 w-D. P. O. Box 727. Phone 3-1606. Good Music Inc.

KBCL-FM (not on air; granted March 1959): 96.5 mc; 11 kw. Same ownership as KBCL (above).

KCLJ (1954): 1050 kc; 250 w-D. P. O. Box 197. Phone 3-6107. Southwest Broadcasters Inc. (acquired station July 29, 1958).

Network Keystone. Rep Gill-Persa.
James Branch, pres; Samuel R. David, gen mgr; Buddy Sepaugh, coml mgr & farm dir; Elizabeth V. Roberts, program dir, promotion dir & women's dir; Bennie Culbertson, chief engr.

KEEL (1922): 710 kc; 10 kw-D, 5 kw-N, DA-2. 1500 N. Market St. Phone 5-8692. Foster & Assoc. (acquired station September 1957). (See McLendon Stations in "Group Ownership").

KENT (August 1947): 1550 kc; 1 kw-D. 500 w-N, DA-N. (CP for 10 kw-D, 500 w-N, DA-N). Milam Bldg. Phone 3-3681. Radio Shreveport Inc. (acquired station June 1, 1958).

Network MBS, NBC. Rep Walker-Rewalt.
Ken A. Weaver, gen mgr & sales mgr; Bill Monroe, promotion mgr; L. C. Carlson, chief engr; Wray Post, news dir; Jo Gold, women's dir.

KJOE (Aug. 1, 1954): 1480 kc; 1 kw-D. 529 ½ Crocket St. Phone 2-0732. Audiocasting Inc. (original owner).

Rep O'Connell, Young (St. Louis), Reilly (Chicago), Clarke Brown (South).

Joe C. Monroe, pres; James A. Gatens, gen mgr; Mel Jones, coml mgr; Newman L. Keys, chief engr.

KOKA (1950): 980 kc; 5 kw-D. P. O. Box 3605. Phone 2-3122. John McLendon & Assoc. (acquired station July 1958). (See McLendon-Ebony Stations in "Group Ownership").

Rep Pearson.
Specialty programs: Negro 100%.
John M. McLendon, pres; Jim Lofkin, gen mgr.

KRMD (June 1928): 1340 kc; 250 w. P. O. Box 1712. Phone 3-6171. TWX SH 95. Radio Station KRMD. (acquired station 1931). (See T. B. Lanford stations in "Group Ownership").

Network ABC, Louisiana Network. Rep Weed. T. B. Lanford, owner; W. L. Switzer, gen mgr; Joe Keith, station mgr; Pete Coltharp, coml mgr; W. J. Wilkinson, chief engr.

KRMD-FM (August 1948): 101.1 mc; 11.5 kw. Duplicates KRMD (above).

KWKH (September 1925): 1130 kc; 50 kw. DA-N. P. O. Box 1387. Phone 2-8711. TWX 287. International Broadcasting Corp. (acquired station September 1932). (See "Newspaper Ownership.")

Rep Christal.
William H. Bronson, pres; Henry B. Clay, exec vp & gen mgr; Jack Timmons, coml mgr; Frank Page, program dir; James T. Briggs, promotion mgr; O. S. Droke, chief engr; W. E. Antony, technical dir; Gene Goss, news dir; Jim Hedrick, farm dir.

KWKH-FM (Nov. 15, 1948): 94.5 mc; 13.5 kw. Duplicates KWKH (above).

SPRINGHILL, Webster Parish

KBST (1954): 1460 kc; 1 kw-D. P.O. Box 597. Phone Lehigh 9-4618. Springhill Broadcasting Co. (original owner).

SULPHUR, Calcasieu Parish

KIKS (1955): 1310 kc; 500 w, DA-D. P. O. Box 324. Lake Charles, La. Phone Jackson 7-5266. Lake Broadcasting Co. (acquired station Dec. 15, 1956).

Rep O'Connell, Reilly (Chicago), Hetherington (St. Louis), Clarke Brown (South).

Dale D. Mahurin, vice pres & gen mgr; Cecil Bland, station mgr.

TALLULAH, Madison Parish

KTLD (Sept. 4, 1954): 1360 kc; 500 w-D. P. O. Box 1360. Phone 1360. Howard E. Griffith (original owner).

THIBODAUX, Lafourche Parish

KTIB (Dec. 24, 1953): 630 kc; 500 w-D. 701 W. Fifth. Phone Hillcrest 7-9006. Delta Broadcasters Inc. (original owner).

Specialty programs: French, ¼ hr. wkly.
F. H. Block, pres; Ray Saadi, gen mgr; Jim Eisner, coml mgr; Lee Martin, chief engr; Bill Rodgers, news dir; Marie Bergeron, women's dir.

VILLE PLATTE, Evangeline Parish

KVEI (November 1953): 1050 kc; 250 w-D. P. O. Box 566. Phone 5888. Ville Platte Broadcasting Co. (original owner).

Specialty programs: French, 9 hrs. wkly.
Lionel B. Deville, pres; Chris Duplechain, gen mgr, & coml mgr; J. L. Sylvester, chief engr.

VIVIAN, Caddo Parish

KLVI (June 1, 1957): 1600 kc; 500 w-D. P. O. Box 1069. Phone 9200. Joel Ellis Wharton (original owner).

WEST MONROE, Ouachita Parish

KUEN (Sept. 4, 1956): 1310 kc; 1 kw-D. 218 ½ Trenton St. Phone Fairfax 2-1491. Howard E. Griffith (original owner).

Rep Weed.
Howard E. Griffith, owner & chief engr; Ollie Bales, gen mgr, promotion dir, coml mgr; Bill Norris, program dir; Wayne Gentry, news dir; Chubby Stewart, farm dir; Katherine Butler, women's dir.

WHITE CASTLE, Iberville Parish

KEVL (1955): 1590 kc; 1 kw-D. P. O. Box 457. Phone 6116. Big League Broadcasting Co. (acquired station May 6, 1959).

Charles Ernest Schwing Jr., chief owner.

WINNFIELD, Winn Parish

KVCL (Dec. 17, 1955): 1270 kc; 1 kw-D. P. O. Box 548. Phone 5822. Winn Broadcasting Co. (acquired station Oct. 1, 1958).

Edward R. Hall, pres, gen mgr, coml mgr & chief engr; Charles H. Christie, promotion dir, news dir & farm dir; Betty Hall, women's dir.

WINNSBORO, Franklin Parish

KMAR (May 1957): 1570 kc; 500 w-D. P. O. Box 312. Phone 5141. Franklin Broadcasting Co. (original owner). (See W. Gordon Allen stations in "Group Ownership.")

Rep Continental.
Specialty programs: Negro, 1 hr. wkly.
J. H. Martin, pres & program dir; Si Willing, gen & coml mgr; Charles Graves, chief engr; Otis Hassel, news dir; A. C. Smith, farm dir.

MAINE

AUGUSTA, Kennebec County

WFAU (Oct. 2, 1946): 1340 kc; 250 w. 160 Bangor St. Phone Mayfair 3-3878. Twin City Broadcasting Co. (original owner). (See Stone-Couture Stations in "Group Ownership").

WEDO (Feb. 23, 1932): 1400 kc; 250 w. 175 Water St. Phone Mayfair 3-4735. WRDO Inc. (original owner). (See Rines Stations in "Group Ownership.")

Network: NBC, Maine Broadcasting System. Rep Weed.

William H. Rines, pres; Leslie R. Hubley, station mgr & coml mgr; Agnes E. Day, traffic mgr; Harold T. Dinsmore, chief engr; Linwood H. Brofee, farm dir; Dorothy M. Campbell, women's dir.

BANGOR, Penobscot County

WABI (March 1924): 910 kc; 5 kw, DA-N. 57 State St. Phone Bangor 6446. TWX Bangor 84. Community Broadcasting Service (acquired station 1932). (See Community Broadcasting Service Stations in "Group Ownership").

Network ABC, MBS, Yankee, Hildreth Network. Rep Hollingbery; Kettell-Carter.
Horace A. Hildreth, pres; Walter L. Dickson, vp & gen mgr; John F. MacRae, station mgr & program dir; Charles M. Sias Jr. sales mgr; Ed Winchester, chief engr; George Hale, news dir; Lil Wormell, women's dir.

WABI-TV: Tv companion of WABI.

MORE PEOPLE THAN ANYBODY LISTEN TO RADIO

K-MAR

serving Industry & Agriculture

WINNSBORO, LOUISIANA

Si Willing, General Manager
Continental Radio Sales, Nat'l. Rep.



Radio Stations CONTINUED

MAINE CONTINUED

BANGOR (Continued)

WGUY (1947): 1230 kc; 250 w. (CP for 1250 kc; 5 kw-D). 26 Central St. Phone 7354. Bangor Broadcasting Corp. (acquired station Feb. 15, 1958). (See Stone-Couture Stations in "Group Ownership.")

Network Lobster Network. Rep McGavren; Harry Wheeler & Co.; Richard O'Connell. Melvin Stone, pres; James P. Hinchey, gen mgr; James Golden, program dir & chief engr; Joyce Silver, promotion dir; Paul Reynolds, news dir; Joy Collins, production supervisor.

WLBE (December 1926): 620 kc; 5 kw, DA-N. 100 Main St. Phone Bangor 2-4656. Maine Broadcasting Co. (acquired station February 1944). (See Rines Stations in "Group Ownership.")

Network NBC, New England Regional Network, Maine Broadcasting System. Rep Weed. William H. Rines, pres; Edward E. Guernsey, gen mgr; Edward J. Owen, program dir; John Wibby, chief engr; John Wellington, news dir; Jake Broffee, farm dir.

BATH, Sagadahoc County

WMMB (Sept. 20, 1957): 730 kc; 500 w-D. 195 Front St. Phone Hilltop 3-5643. Winslow Turner Porter (original owner).

BIDDEFORD, York County

WDBE (1948): 1400 kc; 250 w. 234 Main St. Phone 4-4566. Biddeford-Saco Broadcasting Corp. (acquired station September 1958).

Network MBS, Yankee. Specialty programs: French, 10½ hrs. wkly. J. Alan Jasper, pres; M. Chester Ball, general sales mgr; Howard B. Martin, station mgr & news dir; Louis J. Borgatti, chief engr; Lynne Curtis, women's dir.

BURNSWICK, Cumberland County

***WBOE (FM)** (September 1949): 91.1 mc; 10 w. Moulton Union, Bowdoin College. Phone Parkview 9-9224. President and Trustees of Bowdoin College.

Glenn Richard, station mgr; Davison White, business mgr; Peter Sheldon, program dir; Charles Revelos, publicity dir; Philip Wilson, chief engr; Herman Segal, news dir; Colby Thresher, sports dir; James Arntz, continuity dir.

*Noncommercial educational.

WCME (Dec. 16, 1955): 900 kc; 500 w-D. River Road. Phone Parkview 5-5507. Westminster Broadcasting Corp. (original owner). Rep Walker-Rawalt.

Glenn H. Hilmer, owner & program dir; Clifford G. Kemberling, gen mgr; Raymond B. Durgin, sales mgr; Robert L. Clarke, news dir; Melville T. Whitcomb, chief engr.

CALAIS, Washington County

WQDY (July 4, 1959): 1230 kc; 250 w. St Croix Broadcasting Co. 281 Main St. Phone Globe 4-7545.

Rep Walker-Rawalt. John H. Vendell Jr., vp & gen mgr; John P. Foster, sales mgr; Robert Ringdahl, chief engr.

CARIBOU, Aroostook County

WFST (July 15, 1956): 600 kc; 5 kw-D. Box 65. Phone Caribou 3731. Northern Broadcasting Co. (original owner).

Network Lobster Network. Rep McGavren; (Chicago, Detroit, west coast); Harry Wheeler Co. (Boston); Richard O'Connell Inc. (New York).

Elby Stevens, vp & gen mgr; A. L. Knight, coml dir; Richard Meyer, program dir; Gerald D. Johnson, chief engr & farm dir.

WFST-FM (October 1956): 97.7 mc; 220 w. Duplicates WFST during the day, programs independently at night.

ELLSWORTH, Hancock County

WDEA (Dec. 13, 1958): 1350 kc; 1 kw-D. Christian Ridge Road. Phone Normandy 7-2523. Coastal Broadcasting Co. (original owner).

Milton Chapman, pres; Donald E. Knowles, gen mgr; Robert J. Gold, coml mgr & promotion dir; Richard Lattin, chief engr; Pete Martin, news dir; Beverly King, women's dir.

FARMINGTON, Franklin County

NEW (not on air; granted July 30, 1959): 1380 kc; 1 kw-D. Franklin Broadcasting Corp.

HOULTON, Aroostook County

WHOU (1950): 1340 kc; 250 w. North Rd. Phone 2257. Northern Maine Broadcasting Corp. (acquired station June 4, 1959).

LEWISTON, Androscoggin County

WCOU (Aug. 21, 1938): 1240 kc; 250 w. 223 Lisbon St. Phone 4-6921. Twin City Broad-

casting Co. (original owner). (See Stone-Couture Stations in "Group Ownership.")

Network MBS, Yankee Network, Lobster Network. Rep O'Connell (New York); Wheeler (Boston); McGavren (Chicago).

Specialty programs: French, 2½ hrs. wkly. Faust Couture, pres; John Libby, gen mgr & coml mgr; Annette Howanic, program dir; Oscar Normand, promotion dir; Carl P. Rounds, chief engr; Donald Roberts, news dir; Harold Alberghini, farm dir; Roselle Coury Fortier, women's dir.

WCOU-FM (Feb. 29, 1948): 93.9 mc; 13 kw. Duplicates WCOU (above).

WLAM (Sept. 4, 1947): 1470 kc; 5 kw, DA-1. Phone 4-5401. TWX LT95. Lewiston-Auburn Broadcasting Corp. (original owner).

Network ABC, Maine Broadcasting System. Rep Weed.

Specialty programs: French, 2 hrs. wkly. F. Parker Hoy, pres & gen mgr; Harold Dutch, station mgr; Romeo Sanscy, coml mgr; Robert Mowers, program dir; Herbert Wiles, chief engr; Fred Gage, news dir.

***WJRE (FM)** (1951): 91.5 mc; 10 w. Chase Hall, Bates College.

Allan Wulff, station mgr; Helen Wheatley, business mgr; Richard VanBree, chief engr; Kim Worden, program dir.

*Non-commercial educational.

POLAND SPRING, Androscoggin County

WMTW-FM (June 11, 1958): 94.9 mc; 49 kw. 477 Congress St., Portland, Me. Phone Spruce 3-6665. TWX Poland 65. Mt. Washington Tv Inc.

Network ABC, Concert Network. John W. Guider, pres & gen mgr; Parker Vincent, chief engr.

WMTW-TV Tv companion of WMTW-FM.

PORTLAND, Cumberland County

WCSH (July 13, 1925): 970 kc; 5 kw, DA-N. 157 High St. Phone Spruce 2-0181. TWX PO 93. Maine Radio and Television Co. (acquired station June 10, 1955). (See Rines Stations in "Group Ownership.")

Network NBC, Maine Broadcasting System. Rep Weed.

William H. Rines, pres; Donald K. Powers, mgr, Maine Broadcasting System; Benjamin A. Hubby, station mgr; Kenneth A. Manley, asst station mgr in charge of program operations; George Paradis, promotion dir; Charles R. Brown, chief engr; Robert G. Shaw, news dir; Linwood Brofee, farm dir.

WGAN (1938): 560 kc; 5 kw, DA-1. 390 Congress St. Phone Spruce 2-4661. TWX PO 196. Guy Gannett Broadcasting Services (original owner). (See "Newspaper Ownership.")

Network CBS. Rep Avery-Knodel; Foster & Creed (Boston).

Mrs. Jean G. Williams, pres; Creighton E. Gatchell, gen mgr; Francis H. Farnum, vp, station mgr & coml mgr; Charles R. Sanford, program dir; John M. Havey, promotion dir; Roger W. Hodgkins, chief engr; Nunzi Casavola, news dir.

WGAN-TV: Tv companion of WGAN.

WLOB (Feb. 2, 1957): 1310 kc; 1 kw-D. 645 Congress St. Phone Spruce 5-2336. Casco Broadcasters Corp. (original owner). (See Tarlow and Stone-Couture Stations in "Group Ownership.")

Network Lobster Network. Rep Richard O'Connell Inc.; Harry Wheeler Co. (Boston); McGavren (Chicago, Detroit, West Coast). Sherwood J. Tarlow, pres; Melvin L. Stone, vp & gen mgr; David L. Royte, coml mgr; Howard Leonard, program dir; Allen Murray, promotion dir; T. Richard Dunn, chief engr; Ralph Barnes, news dir; Mary E. Rice, women's dir.

WLOB-FM (not on air; granted Nov. 13, 1958): 97.9 mc; 10 kw. Same ownership as WLOB (above).

WFOE (March 22, 1946): 1490 kc; 250 w. 477 Congress St. Phone Spruce 3-8111. TWX PO 199. Hildreth Broadcasting Co. (acquired station May 1958). (See Community Broadcasting Service Stations in "Group Ownership.")

Network ABC, MBS and Hildreth Network. Rep Hollingbery, Kettell-Carter.

Horace A. Hildreth, pres; Harry J. Dowd Jr., asst treas & comptroller; Raymond G. Mercer, gen mgr; William J. Mullen, coml mgr; Alan Bourne, program dir; Joseph Williams, chief engr.

PRESQUE ISLE, Aroostook County

WAGM (Jan. 6, 1932): 1450 kc; 250 w (CP for 950 kc; 5 kw, DA-1). 489 Main St. Phone 9-2461. TWX PI 03. Aroostook Broadcasting Corp. (acquired station September 1957). (See Community Stations in "Group Ownership.")

Network CBS, Yankee Network. Rep Hollingbery; Kettell-Carter (Boston).

Horace A. Hildreth, pres; Walter L. Dickson, exec vp; Leon Nelson, operations mgr; Robert A. Smith, mgr & program dir; John Dombek, promotion dir; Lester E. Hughes, chief engr; Tom Wolfe, news dir; Chuck Stevens, farm dir; Joyce Wilder, women's dir.

ROCKLAND, Knox County

WRKD (Oct. 1, 1952): 1450 kc; 250 w. 493 Main St. Phone Lyric 4-8451. Knox Broadcasting Co. (acquired station Dec. 1, 1957).

Network ABC. Rep Kettell-Carter. Specialty programs: Finnish, 1 hr. wkly. Carleton D. Brown, pres; Paul R. Huber, gen mgr; Fred L. Perkins Jr., coml mgr; Miles Lamson, chief engr; Raymond Gross, news dir; Sandra Heal, women's dir.

RUMFORD, Oxford County

WBUM (Aug. 21, 1953): 790 kc; 1 kw. 89 Congress St. Phone 1057. Rumford Broadcasting Co. (original owner). (See Stone-Couture Stations in "Group Ownership.")

Network Keystone, Lobster Network. Rep O'Connell (New York); McGavren (West Coast); Harry Wheeler (Boston).

Melvin L. Stone, pres; Kenneth J. Ellis, gen mgr & program dir; John D. Battey, coml mgr; Gladstone Sawyer, chief engr; Lee Chase, news dir; Eileen D. Moore, women's dir.

SANFORD, York County

WSMB (Nov. 9, 1957): 1220 kc; 1 kw-D. P. O. Box 1220 Phone 1574. York Broadcasting Co. (acquired station Jan. 8, 1959). (See Stone-Couture Stations in "Group Ownership.")

Network Lobster Network. Rep O'Connell (New York); Harry Wheeler (Boston); McGavren (West Coast).

Specialty programs: French, 2 hrs. wkly. Melvin L. Stone, pres; John A. Carlson, gen mgr, coml mgr, program dir & promotion dir; Richard B. Parker, chief engr; Francis L. Young, news dir & farm dir; Paula Schwartz, women's dir.

WATERVILLE, Kennebec County

WTVL (June 19, 1946): 1490 kc; 250 w. 36 Silver St. Phone Trinity 3-3311. TWX 360. Kennebec Broadcasting Co. (original owner). (See Community Broadcasting Stations in "Group Ownership.")

Network ABC. Rep Hollingbery (New York); Kettell-Carter (Boston).

Specialty programs: French, 1½ hrs. wkly. Carleton D. Brown, pres & gen mgr; Harold L. Vigue, coml mgr; Donald H. Sutherland, chief engr; Evalyn Paige, women's dir.

SKOWHEGAN, Somerset County

WGHM (March 17, 1956): 1150 kc; 1 kw-D (CP for 5 kw-D). 61 Water St. Phone Greenwood 4-2727. Pineland Broadcasting Co. (original owner). (See Stone-Couture Stations in "Group Ownership.")

SOUTH PARIS, Oxford County

WKTQ (1955): 1450 kc; 250 w. Phone Pilgrim 3-2311. Oxford Broadcasting Corp.

WESTBROOK, Cumberland County

NEW (granted June 17, 1959; not on air); 1440 kc; 5 kw-D. 841 Main St. Westbrook Broadcasting Co.

MARYLAND

ABERDEEN, Harford County

WAMD (May 1, 1956): 970 kc; 500 w, DA-D. P.O. Box 485 Phone 2070. Harford County Broadcasting Co. (original owner).

John L. Allen, pres & gen mgr; Charles H. Jarvis, coml mgr; H. Robert Gray, program dir & news dir; John A. McAulay, chief engr; Jean Allen women's dir.

ANNAPOLIS, Anne Arundel County

WABW (1946): 810 kc; 250 w-D. P. O. Box 1551. Phone Colonial 3-9211. WASL Broadcasting Co. (acquired station July 1958).

Leonard Frankel, gen mgr; Larry Foreman, program dir.

WANN (Jan. 10, 1947): 1190 kc; 1 kw-D (CP-10 kw, DA-D). P. O. Box 631. Phone Colonial 3-2500. Annapolis Broadcasting Corp. (original owner).

Rep Walker-Rawalt; Dora-Clayton, (South-east).

Specialty programs: Negro 100%.

Morris H. Blum, pres & gen mgr; Merrill Pittman, chief engr.

WANN-FM (not on air; target date, not announced): 107.9 mc; 4 kw.

WNAV (1948): 1430 kc; 1 kw, DA-N. P. O. Box 829. Phone Colonial 3-2639. Capital Broadcasting Co. (acquired station July 17, 1957). (See Henry Rau stations in "Group Ownership"). Rep Headley-Read.

Henry Rau pres; Lloyd S. Smith, vp & Dir of engineering; William Fillingham, station mgr.

WNAV-FM (1948): 99.1 mc; 16.6 kw. Same address, licensee and staff as WNAV (above).

BALTIMORE

WAQE (See Towson listings).

WAYE (See Dundalk listings).

WBAL (Nov. 2, 1925): 1090 kc; 50 kw, DA-N. 2610 N. Charles St. zone 18. Phone Hopkins 7-3000. TWX BA 92; BA 560. Hearst Corp. (acquired station Jan. 14, 1935). (See "Newspaper Ownership" and Hearst stations in "Group Ownership.")

Network NBC. Rep Christal. Charles B. McCabe, chmn of bd; D. L. Provost, vp & gen mgr; Thomas S. Carr, mgr; F.W. Cardall, business mgr; Tom O'Connor, program dir; Alfred E. Burk, asst station mgr & sales



In the jungle of modern radio-buying, remember this one thing—WBAL is your BASIC BUY in Baltimore!WBAL is BIGGEST. . . 50,000 watts, clear channel, full time! WBAL is your powerful personal emissary to 2,500,000 people in Baltimore . . . in Maryland and four surrounding States spread over 14,000 square miles.WBAL leads in LOCAL SALES, because WBAL provides more sales return on every dollar spent for advertising.WBAL covers BALTIMORE, PLUS! Not just metropolitan Baltimore, or a part of it, but all of Maryland—plus loyal, buying listeners in Virginia, West Virginia, Delaware and Pennsylvania. Your BASIC BUY for MARYLAND and MORE is WBAL! **WBAL-Radio BALTIMORE • NBC Affiliate • 50,000Watts**

Nationally Represented by H. I. Christal Co., Inc.  Associated with WBAL-TV Ch. 11

Radio Stations CONTINUED

MARYLAND CONTINUED

BALTIMORE (Continued)

mgr; Henry Hines, promotion mgr; John T. Wilner, vp & engr; W. C. Bareham, chief engr; John F. Lewis, news dir; Conway Robinson, farm dir; Mollie Martin, women's dir.

WBAL-TV: Tv companion of WBAL.
***WBJC-FM** (May 2, 1951): 88.1 mc; 125 kw. Baltimore Junior College, 33rd St. and The Alameda, zone 18. Phone Hopkins 7-4042. Baltimore City Department of Education.
 Clarence T., DeHaven, gen mgr; Paul J. Widitz, program dir; Edward Arnold, chief engr.

***Non-commercial educational.**
WBMD (Dec. 7, 1948): 750 kc; 1 kw-D 879 Park Ave., zone 1. Phone Mulberry 5-7095. Key Broadcasting Corp. (original owner).
 George E. Hull, pres; H. Shelton Earp Jr., gen mgr & coml mgr; Joseph Powers, program dir & news dir; Leo Karns, chief engr.

WCAO (1922): 600 kc; 5 kw, DA-1. 1102 North Charles St., zone 1. Phone Mulberry 5-0600. TWX BA-287. Plough Broadcasting Co. (acquired station May 19, 1956). (See Plough Broadcasting stations in "Group Ownership").
 Rep Radio-TV Representatives.

Harold R. Krelstein, pres; Byron I. Millenson, vp & gen mgr; C. Carroll Larkin, sales mgr; Vance Randolph, program dir; Charles W. Purcell, promotion dir & news dir; Charles Seibold, chief engr; Ray Moffett, farm dir; Dorothy Smyth, women's dir.

WCAO-FM (Dec. 15, 1947): 102.7 mc; 20 kw. Same address, licensee and staff as WCAO (above).

WCBM (1924): 680 kc; 10 kw-D, 5 kw-N, DA-2. Community House, zone 13. Phone Belmont 5-8400. TWX BA-492. Baltimore Broadcasting Corp. (original owner).
 Network CBS. Rep Peters, Griffin, Woodward.

John Elmer, pres; George H. Roeder, exec vp & gen mgr; John K. Healy, vp in charge sales; Charles A. Roeder, vp, operations & public affairs; G. Porter Houston, chief engr; Bob Gneiser, news dir.

WCBM-FM (not on air; target date, Oct. 1959): 106.5 mc; 17 kw.

WEBB (April 5, 1955). 1360 kc; 5 kw, DA. 3113 W. North Ave., zone 16. Phone Wilkins 7-1245. 1360 Broadcasting Co. Inc. (original owner).
 Rep Bernard Howard.

Leon B. Back, pres; Samuel E. Feldman, exec vp; Bentley A. Stecher, gen mgr; Wiley Daniels, program dir; Mary Rawlings, promotion dir; Lee Reckling, chief engr.

WFBE (June 1922): 1300 kc; 5 kw, DA-1. 13 E. 20th st., zone 18. Phone Mulberry 5-1300. Baltimore Radio Show Inc. (acquired station 1957).

Rep Blair.
 Robert S. Maslin Jr., pres; Robert B. Jones Jr., vp & gen mgr; Dudley Tichenor, dir of sales; Ralph Phillips, program dir; Cleo Wright, promotion & merchandising dir.

WFDS-FM (Dec. 4, 1958): 97.9 mc; 15 kw. 1109 E. Cold Spring Lane, zone 12. Phone Tuxedo 9-7768. Audiophonic Corp. Sale to Hearst Corp. (WBAL Baltimore) pending FCC approval.

William S. Cook, pres; Dr. Victor King, station mgr; Howard Wagonheim, bus. mgr; Robert E. Benson, program dir; Bruce Watkins chief engr.

WFMM-FM (not on air; target date, not announced): 93.1 mc; 18 kw. 38 West Biddle St. Commercial Radio Institute Inc.

WITH (March 1, 1941): 1230 kc; 250 w. 7 E. Lexington, zone 3. Phone Lexington 9-7808. Maryland Broadcasting Co. (original owner). (See Thomas G. Tinsley Jr. Stations in "Group Ownership.")

Rep Select (N. Y., Philadelphia, Washington); McGavren (mid-west); Clarke Brown (south).

Thomas G. Tinsley Jr., pres; R. C. Embry, vp & gen mgr; George S. Schaffer, coml mgr; Dick Covington, program dir; Barry Sherman, promotion dir; Ed Hawkins, chief engr; William Evenson, news dir.

WITH-FM (June 1947): 104.3 mc; 20 kw. Same address and licensee as WITH (above).
 Rep Good Music Broadcasters.
 Sam Kravitz, gen mgr.

WSID (Nov. 25, 1947): 1010 kc; 1 kw-D. 912 N. Charles St., zone 1. Phone Saratoga 7-8250. United Broadcasting Co. of Eastern Maryland. (acquired station June 16, 1949). (See United Broadcasting Co. stations in "Group Ownership").

Rep United Broadcasting (N. Y.); Devney (Chicago); Dora-Clayton (Georgia).

Specialty programs: Negro, 100%.
 Richard Eaton, pres & news dir; Marvin Mirvis, gen mgr & coml mgr; Helen G. Wherley, program dir & women's dir; William C. Mullen, chief engr.

WSID-FM (not on air; target date, not announced): 92.3 mc; 11 kw. Same address and licensee as WSID (above).

WTLF (TV): Tv companion of WSID-AM-FM.



**MORE ADULTS
 PREFER*
 WCBM
 RADIO
 IN BALTIMORE**

*Nielsen Adult Listenership Surveys

10,000 watts on 680 KC
 Baltimore 13, Maryland

A **CBS** Radio Affiliate



**PETERS, GRIFFIN,
 WOODWARD, INC.**
 Exclusive National Representatives

**USE THE NEW WCUM
 TO REACH
 CUMBERLAND**

Maryland's second-largest metropolitan area

95,000 people

with an effective buying income of

\$135,000,000!!!*

WCUM delivers this market AND large segments of SEVEN adjoining counties in the tri-state area

Widest AM coverage PLUS bonus coverage of WCUM-FM

Hollis M. Seavey, Gen'l. Mgr. — Tel: PA 4-5400

CBS Radio Affiliate

*From Sales Management's 1958 Survey of Buying Power

MARYLAND CONTINUED

WWIN (February 1951): 1400 kc; 250 w. 1119 N. Charles St., zone 1. Phone Saratoga 7-3555. TWX 118. Belvedere Broadcasting Corp. (original owner).

Network ABC.
Thomas F. McNulty, pres; J. Stanley Probst, coml mgr; William N. Rock, program dir; Norman Buker, chief engr.

NEW (not on air; target date not announced): 95.1 mc; 20 kw. c/o 902 Marsh Road, Wilmington, Del. John B. Reynolds.

BETHESDA, Montgomery County

WGMS (See Washington, D. C. listing).
WUST (1947): 1120 kc; 250 w. 815 V St., N.W., Washington 1, D. C. Phone Hobart 2-0011. Broadcast Management Inc. (acquired station 1953).

Rep Pearson.
Specialty programs: Negro, 84 hrs. wkly; Greek, ½ hr. wkly.
Milton Diener, pres; Daniel Diener, gen mgr; Perry Walders, director of sales; Ben Gordon, program dir; Tom Williams, promotion dir; Norman Woods, director of engineering & technical operations; Jerry Bennett (Buffay), news dir; Anne Barke, women's dir.

WUST-FM (1949): 106.3 mc; 500 w. Duplicates WUST (above).

CAMBRIDGE, Dorchester County

WCBM (1947): 1240 kc; 250 w. The Pines. Phone Cambridge 1580. Shore Broadcasting Co. (acquired station Nov. 1, 1953).

Network Keystone.
G. P. Richards, pres & gen mgr; Samuel M. Cannon Jr., station mgr & coml mgr; Bette B. Robbins, program dir & promotion dir; William D. Price, chief engr.

CUMBERLAND, Allegany County

WCUM (1948): 1230 kc; 250 w. P. O. Box 360. Phone Parkview 4-5400. Allegany County Broadcasting Corp. (acquired station April 1, 1959).

Network CBS. Rep Clark.
Hollis M. Seavey, pres & gen mgr; Barry Dean, program dir; Nellie Mae E. Redhead, promotion dir; Ronald D. Brokloff, chief engr; Pat Carr, news dir; Virginia MacCrea, women's dir.

WCUM-FM (1948): 102.9 mc; 1.25 kw. Duplicates WCUM (above).

WTBO (Dec. 13, 1928): 1450 kc; 250 w. P. O. Box 510. Phone Parkview 2-6666. TWX 245. Cumberland Valley Broadcasting Corp. (acquired station September 1954).

Network NBC. Rep Branham.
A. William German, pres & gen mgr; F. V. Sam Cozad, vp in charge national & regional sales; Roy H. Knotts, vp, local sales; Leslie Ford, program dir; Russell Reynolds, promotion; Ralph Wirgman, chief engr; Robert Rosamond, news dir.

DUNDALK, Baltimore County

WAYE (July 27, 1955): 860 kc; 500 w. DA-D. 1901 St. Paul St., Baltimore 18. Erway Broadcasting Corp. (original owner).
Rep Pearson.

Guy E. Erway, pres & gen mgr; R. J. Bennett, sales & coml mgr; Ron Wilner, program dir & sports dir; Duane Cornett, chief engr.

FREDERICK, Frederick County

WFMD (1936): 930 kc; 1 kw. DA-N. 1 West 7th St. Phone Monument 3-4181. Monocacy Broadcasting Co. (original owner).

Network CBS. Rep Gill-Ferna.
Laurence Leonard, pres; Jim Eshleman, gen mgr; Russ Bassett, chief engr.

WFMD-FM (not on air; target date, not announced): 99.9 mc; 2.1 kw. (Same licensee as WFMD, above).

WSID

BALTIMORE, MD.

- BALTIMORE'S PIONEER
NEGRO PROGRAMMED
STATION
- NON-DIRECTIONAL
1010 KC
- AIDING YOUR
PRODUCT SALES
THROUGH

WSID

PLUS

MERCHANDISING

THE HIDDEN CITY

Not shown on any
population list . . .
but it's **IMPORTANT**
to you!

380,000 NEGRO PROSPECTS

in
Metropolitan Baltimore

- 6th largest Negro population in the U.S.A.
- Larger than the city of Hartford, Conn.

SELL THEM ON W-E-B-B


Largest Negro audience all day long!
(Negro Pulse)



5,000 WATTS

WEBB

Baltimore 16, Md.
Represented by
Bernard Howard Co.
20 East 46th St., NYC.
OXford 7-3750



"There are many good stations
in the booming Baltimore market,
but you can't do better than **WFBR**
Baltimore, represented by
John Blair and Company."

WJDY

5000 WATTS

Salisbury

Serving the Eastern Shore

More Listeners Than
Any other Station*

Share of Audience*		
	6:30 am- 12 Noon	12 Noon- 5:30 pm
WJDY	31	30
Sta. B	29	24
Sta. C	12	13

WJDY is FIRST in 34 of 44
Quarter Hours*

*Pulse — October, 1958

It's Good Business to
Advertise on

WJDY

5000 WATTS

Salisbury, Md.

WARK

CBS

IN HAGERSTOWN

1. Capital of Western
Maryland

2. 2nd in Sales

WARK Leads the
Entire Area

so mark

WARK

Radio Stations CONTINUED

MARYLAND CONTINUED

HAGERSTOWN, Washington County

WARK (July 20, 1947): 1490 kc; 250 w. 123 S. Prospect St. Phone Regent 3-4500. United Broadcasting Co. of Western Maryland (acquired station Nov. 1, 1950). (See United Broadcasting Co. Stations in "Group Ownership").

Network CBS Rep United Broadcasting Co. Richard Eaton, pres; S. E. Phillips, gen mgr; Richard Collyer, program dir; G. Harold Brewer, chief engr.

WARK-FM (March 1957): 106.9 mc; 2.2 kw. Duplicates WARK (above).

WJEJ (Oct. 27, 1932): 1240 kc; 250 w. Franklin Court. Phone Regent 9-2323. TWX 85. Hagerstown Broadcasting Co. (original owner).

Network ABC, MBS. Rep Burn-Smith. Grover C. Grilley, pres; William H. Paulsgrove, station mgr & coml mgr; Robert Leshner, program dir; George McIntire, chief engr; Glenn Thomas, news dir; Betty Andrews, women's dir.

WJEJ-FM (1947): 104.7 mc; 9.6 kw. Duplicates WJEJ (above).

HAVRE DE GRACE, Harford County

WASA (May 15, 1948): 1330 kc; 1 kw-D. P. O. Box 97. Phone 800. Chesapeake Broadcasting Corp (original owner).

Specialty programs: Negro, 1½ hrs. wkly. Jason T. Fate, pres & gen mgr; Charles W. Irwin, coml mgr; John H. Little, program dir, promotion dir, news & farm dir; John Hartogensis, chief engr; Martha O'Brien, women's dir.

WASA-FM (not on air; target date, not announced): 103.7 mc; 3.8 kw. Licensee and address same as WASA (above).

LEONARDTOWN, St. Mary's County

WKIK (January 1953: 1370 kc; 1 kw-D. P. O. Box 8. Phone Greenwood 5-2211. Southern Maryland Broadcasters (original owner). James L. Bittner, pres & program dir; William C. Redd, gen mgr & coml mgr.

LEXINGTON PARK, St. Mary's County

WPTK (1953): 920 kc; 500 w-D. Lexington Park Hotel Bldg. Phone Volunteer 2-1031. WPTX Inc. (acquired station June 1959). Sigmund Ades, pres; Edward P. Leneway, station mgr.

MORNINGSIDE, Prince Georges County

WPGC (1954): 1580 kc; 10 kw DA-D. 4421 Southern Ave. S.E., Washington, D. C. zone 19. Phone Jordan 8-6677. WPGC Inc. (original owner). (See Maxwell E. Richmond Stations in "Group Ownership.")

Rep Forjoe. M. Evans Richmond, pres; Robert Howard, gen mgr & sales mgr; Gene Winters, operations mgr & program dir; George Sanner, chief engr; Earl Hague, news dir.

WPGC-FM: 95.5 mc; 16.5 kw. Licensee, address and staff same as WPGC (above).

POCOMOKE CITY, Worcester County

WDVM (Aug. 1, 1955): 540 kc; 500 w-D. P. O. Box 210. Phone 937. Eastern Shore Broadcasting Co. (original owner).

Rep Rollins Broadcasting Co. (New York). G. R. Chambers, pres; David P. Welborne, vp & gen mgr; Curt White, program dir; Paul Llewellyn, chief engr; Eddie Matherly, farm dir; Nancy Beauchamp, women's dir.

ROCKVILLE, Montgomery County

WINX (1951): 1600 kc; 1 kw-D, 500 w-N, DA-N. 8 Baltimore Rd. Phone Poplar 2-4357. Montgomery County Broadcasting Co. (See United Broadcasting Co. Stations in "Group Ownership").

Pierre D. Eaton, gen mgr; Robert Lawrenson, coml mgr; Sam Sacco, promotion mgr; John Edwards, chief engineer; Nat Allbright, sports director.

SALISBURY, Wicomico County

WBOC (Sept. 13, 1940): 960 kc; 5 kw-D, 1 kw-N, DA-2. Radio-TV Park. Phone Pioneer

9-6131. TWX ZM06. Peninsula Broadcasting Co. (original owner).

Rep Burn-Smith. John W. Downing, Sr., pres; Charles J. Truitt, vp, gen mgr & promotion dir; Wendell Henry, local coml mgr; Charles J. Truitt, national coml mgr; John W. Downing, Jr., program dir; Jack W. Ward, chief engr; Charles J. Truitt, Jr., news dir.

WBOC-TV: Tv companion of WBOC.

WICO (Oct. 9, 1956): 1320 kc; 500 w-D (CP 1 kw). 700 E. Main St. Pioneer 2-2312. Beacon Broadcasting Corp. (acquired station Nov. 13 1958).

Network Keystone. Rep Forjoe; Unite Broadcasting.

Sheldon Smerling, pres; William F. Schnaudt, gen mgr & coml mgr; Don Fraser, program dir; Bruno Kern, promotion dir; R. W. David, chief engr; Bob Rogers, news dir; Wm. Godfrey, farm dir; Ann Mason, women's dir.

WJDY (March 13, 1958): 1470 kc; 5 kw. DA, D. P.O. Box 641. Pioneer 2-5191. Salisbury Broadcasting Co. (original owner).

Rep United Broadcasting (New York); Devney (Chicago & California).

Norman Glenn, co-owner, gen mgr & coml mgr; Hoyt Murphy, co-owner; Johnny Williams, news dir; Dick Ireland, music dir; Herb Kravitz, chief engr; Ed Vaughn, farm dir; Margaret Hurley, women's dir.

SILVER SPRING, Montgomery County

WGAY (Dec. 7, 1946): 1050 kc; 1 Kw-D. 11306 Kemp Mill Road. Whitehall 6-1050. WGAY, Inc. (acquired station April, 1959). (see Town & Country stations in "Group Ownership").

Connie B. Gay, chmn of bd & pres; Jane E. Trimmer, executive vp; Theodore Dorf, gen mgr.

WSHO (FM) (June 1, 1959): 99.5 mc; 20 kw. Licensee and address same as WGAY (above).

TAKOMA PARK, Montgomery County

***WGTS-FM** (May 1957): 91.9 mc; 10 w. Ju 9-1836. Washington Missionary College. Specialty programs (weekly), Yiddish, 2 hrs. Stephen S. Hiten, pres; Paul R. Sharp, gen mgr & program mgr; William J. Keith, chief engr.

*Non-commercial educational.

TOWSON, Baltimore County

WAQE (October, 1955): 1570 kc; 1 Kw-D. 28 West Pennsylvania Ave., Baltimore 4. Valley 5-9660. WTDW Inc. (original owner).

Rep Forjoe; Mort Lowenstein. Specialty programs (weekly), Italian, 1½ hrs. John S. Booth, pres; George Klimes, chief engr.

WYNS (FM) (not on air; target date, not announced): 101.9 mc; 20 kw. Same address and licensee as WAQE (above).

WESTMINSTER, Carroll County

WTTR (July, 1953): 1470 kc; 1 Kw-D. P.O. Box 28. Tilden 8-5511. Carroll County Broadcasting Corp. (original owner).

Network Keystone. Russell H. Morgan, vp, gen mgr, coml mgr & chief engr; Kaye G. Kolb, program dir, news dir & farm dir; Gladys Wimert, women's dir.

WTTR-FM (not on air; target date, not announced): 100.7 mc; 4.6 kw. Licensee and address same as WTTR (above).

WHEATON, Montgomery County

WDON (1953): 1540 kc; 250 W. 2647 University Blvd. West. Lockwood 5-0741. Commercial Radio Equipment Co.

Specialty programs (weekly), Italian 1 hr; Greek, 1 hr.

Everett L. Dillard, pres & gen mgr; Jean M. Dillard, station mgr; Kathryn Epstein, sales mgr; Richard Patrick, program dir; Eugene Jurasinski, chief engr.

Affiliated with WASH (FM) Washington, D. C.

In Maryland

FOR THE SALE AND PURCHASE
OF RADIO AND TELEVISION STATIONS
Contact 1737 DeSales St., N.W., Wash., D. C.
Executive 3-3456

or any office of
HAMILTON-LANDIS
& ASSOCIATES, INC.

MASSACHUSETTS

AMHERST, Hampshire County

***WAMP (FM)** (1955): 89.5 mc; 10 w. Walker Hall, Phone Alpine 3-7543. Trustees of Amherst College.
Malcolm F. Nicol, station mgr; William G. Rosenberg, program dir; William R. Vetter, business mgr; K. James Dykstra, technical dir; Peter L. Rogers, chief engr.

*Non-commercial educational.

***WMUA (FM)** (Dec. 10, 1952): 91.1 mc; 10 kw. U. of Massachusetts, Phone Alpine 3-3411.
Frederic S. Topor, station mgr; Edward V. N. White, chief engr.

*Non-commercial educational.

ATTLEBORO, Bristol County

WABA (Oct. 8, 1950): 1320 kc; 1 kw, DA-2. 8 North Main St. Phone 1-1320. Attleboro Radio Association, Inc. (original owner).
Rep Breen & Ward; Foster & Creed (Boston).
Howard H. Sweet, pres; Keith S. Field, gen mgr; William A. Dawson Jr., coml mgr; Raymond D. Arnold, chief engr; Charles J. Mahan, news dir.

BOSTON, Suffolk County

WBGN (FM) (June 1958): 104.1 mc; 20 kw. 171 Newbury St., zone 16. Phone Copley 7-6020. TWX BS 1021. Concert network Inc. (See Concert Network Stations in "Group Ownership").
Rep Concert Network (N. Y.); FM Unlimited (Mid-West).
T. Mitchell Hastings Jr., pres; John Thornton, gen mgr; Frederick Hack, coml mgr; John Q. Adams, program dir; Kim Kirchwey, chief engr.

***WBUR (FM)** (March 1, 1950): 99.9 mc; 20 kw. 640 Commonwealth Ave., zone 15. Phone Copley 7-2100. Boston U.
Dr. David R. Mackey, gen mgr.

*Non-commercial educational.

WBZ (t) (Sept. 19, 1921): 1030 kc; 50 kw, DA-1. 1170 Soldiers Field Rd., zone 34. Phone Algonquin 4-5670. TWX 108. Westinghouse Broadcasting Co. (original owner). (See Westinghouse Stations in "Group Ownership").
Rep AM Radio Sales.

Donald H. McGannon, pres; Paul G. O'Friel, gen mgr; William J. Williamson, coml mgr; Melvin A. Bailey, program dir; John L. Williams, promotion dir; William H. Hauser, chief engr; Jerome M. Landay, news dir.

WBZ-FM (Dec. 15, 1957): 106.7 mc; 2.8 kw. Duplicates WBZ (above).
WBZ-TV: Tv companion of WBZ-AM-FM.

WBZA (t) (Springfield): 1030 kc; 1 kw.

(t)WBZ Boston and WBZA Springfield, Mass. are synchronized.

WCOP (1935): 1150 kc; 5 kw, DA-2. 234 Clarendon St., zone 16. Phone Copley 7-0123. TWX 581. Plough Broadcasting Corp. (acquired station May 1956). (See Plough Stations in "Group Ownership").
Rep Radio-TV Representatives; Foster & Creed (New England).
Harold R. Krelstein, pres; Roy V. Whisnand,

vp & gen mgr; Chester C. Steadman Jr., sales mgr; Billy Dierdorff, program dir.

WCOP-FM (1948): 100.7 mc; 20 kw. Duplicates WCOP (above).

WCRB-AM-FM (See Waltham listing).

WEEI (August 1924): 590 kc; 5 kw, DA-1. 182 Tremont St., zone 11. Phone Hubbard 2-2323. TWX 166. Columbia Broadcasting System (acquired station 1937). (See CBS-Owned Stations in "Group Ownership").
Network CBS. Rep CBS Radio Spot Sales. Thomas Y. Gorman, gen mgr; Robert S. Smetton, sales mgr; Joseph Cullinane, promotion mgr.

WEEI-FM (1948): 103.3 mc; 20 kw. Duplicates WEEI (above).

***WERS (FM)** (Oct. 4, 1949): 88.9 mc; 18 kw. 130 Beacon St. Phone Copley 7-7821. Emerson College.

Charles E. Dudley, station executive mgr & dir; Gerald Kroeger, station mgr; Gerald Lennick, program dir; Charles Phillips, chief engr.

*Non-commercial educational.

WEZE (1922): 1260 kc; 5 kw, DA-N. 10 Arcade, zone 17. Phone Liberty 2-1717. Air Trails Broadcasting Inc. (acquired station Dec. 2, 1957). (See Air Trails Network Stations in "Group Ownership" and "Newspaper Ownership").
Network NBC. Rep Hollingbery.
J. P. Williams, exec. vp; Alex Buchan, vp.

***WGBE-FM** (Oct. 5, 1951): 89.7 mc; 15.5 kw. 84 Mass. Ave., zone 39. Phone University 4-6400. WGBE Educational Foundation.
Ralph Lowell, pres; Hartford N. Gunn Jr., gen mgr; Jack D. Summerfield, asst gen mgr; Frank W. Harvey, chief engr.

*Non-commercial educational.

WHDH (Dec. 1, 1929): 850 kc; 50 kw, DA-2. 6 St. James Ave., zone 16. Phone Hancock 6-5500. TWX 1056. WHDH Inc. (acquired station February 1946). (See "Newspaper Ownership").
Rep Blair.
William B. McGrath, vp & managing dir; Alexander M. Tanger, vp & sales dir; John M. Day Jr., program dir; William A. Queen, national sales mgr; John M. Day Jr., program dir.

WHDH-FM (1949): 94.5 mc; 20 kw. Duplicates WHDH (above).
WHDH-TV: Tv companion of WHDH-AM-FM.

WILD (1945): 1090 kc; 1 kw-D. 400 Commonwealth Ave., zone 15. Phone Copley 7-1900. Noble Broadcasting Corp. (acquired station Dec. 1, 1958).
Rep Bob Dore.
Specialty programs: Albanian, ½ hr.; Greek, 2 hrs., both wkly.
Nelson E. Noble, pres & treas; Perry Brown, coml mgr; Ken Malden, program dir & promotion dir; Don Snider, chief engr; George Berkeley, news dir.

WMEX (1934): 1510 kc; 5 kw, DA-1. 70 Brookline Ave., zone 15. Phone Commonwealth 6-3900. Richmond Bros. Inc. (acquired station August 1957). (See Richmond Stations in "Group Ownership").
Rep Young.
Maxwell E. Richmond, pres; Robert S. Richmond, gen mgr, coml mgr & promotion mgr; Melvin Miller, program dir; Morton Bardfield, chief engr; Donn Parker, news dir; Shirley Parker, women's dir.

Radio Stations CONTINUED

WNAC (1922): 680 kc; 50 kw, DA-1. 21 Brookline Ave., zone 15. Phone Commonwealth 6-0800. TWX 89. RKO Teleradio Pictures Inc. (acquired station Jan. 1, 1943). (See RKO Teleradio Stations in "Group Ownership").

Network Yankee Network. Rep H-R Reps.
Norman Knight, pres; George Steffy, exec vp; Thomas Bateson, vp, sales; Proctor Jones, national sales mgr; Jack Maloy, program dir; George W. Hallberg, promotion dir; Irving Robinson, chief engr; Leland Bickford, news dir; Louise Morgan, women's dir.

WRKO (FM) (1948): 98.5 mc; 20 kw. Duplicates WNAC (above).

WNAC-TV: Tv companion of WNAC-WRKO (FM).

WOEL (Oct. 8, 1950): 950 kc; 5 kw-D. 705 Beacon St., zone 15. Phone Copley 7-3800. Pilgrim Broadcasting Co. (original owner).
Rep Headlev-Read.

Joseph A. Dunn, pres; Arthur E. Haley, gen mgr & coml mgr; Bill Givens, program & news dir; Pauline Haddad, promotion dir; John Parker, chief engr; Claire Crawford, women's dir.

WUKE (FM) (1946): 96.9 mc; 20 kw. 439 Concord Ave., zone 38. Phone Kirkland 7-7750. TWX 744. Middlesex Broadcasting Corp.

Network ABC. Rep Walker-Rawalt.
Frank Lyman Jr., pres; Wallace Dunlap, gen mgr & coml mgr; Tom Conley, program dir; Earl Ellsworth, chief engr.

BROCKTON, Plymouth County

WBET (Nov. 27, 1946): 1460 kc; 1 kw, DA-N. 60 Main St., zone 64. Phone Juniper 6-1460. Enterprise Publishing Co. (original owner). (See "Newspaper Ownership").

Rep Walker-Rawalt; Foster & Creed.
Specialty programs: Lithuanian, ½ hr. wkly.
Charles A. Fuller, gen mgr; Earl G. Clement, station mgr & coml mgr; M. Sothorn Abbott, program dir; Charles O. Nowell, chief engr; Robert Rutenberg, news dir; Arthur E. Jones, farm dir; Freddie Seymour, women's dir.

WBET-FM (July 21, 1948): 97.7 mc; 800 w. Duplicates WBET (above).

BROOKLINE, Norfolk County

WBOS (June 13, 1948): 1600 kc; 5 kw, DA-1. 790 Commonwealth Ave. Phone Beacon 2-5650. Champion Broadcasting System Inc. (acquired station July 7, 1955).

Herbert S. Hoffman, pres; Ralph Weinman, gen mgr, program & news dir; Harry Goodman, coml mgr, promotion dir; Fred Keller, senior engr.

WBOS-FM (not on air; target date, not announced): 92.9 mc; 15 kw. Same licensee and address as WBOS (above).

CAMBRIDGE, Middlesex County

WHEB-FM (May 1957): 107.1 mc; 96 w. (CP 95.3 mc; 800 w). 16 Dunster St., zone 38. Phone Elliot 4-9275. Harvard Radio Broadcasting Co. Inc.

Rep Ivy Network Corp.
John H. Shensfield, pres; Preston Townley, station mgr; Stephen C. Trivers, sales mgr; Martin L. Gross, program dir; Townsend Whitmore, chief engr.

DEFINITELY THE FIRST CHOICE FOR 19 YEARS



Again in 1959, WBOC Radio is the choice of more general advertisers day by day than any other medium in the central Del-Mar-Va Market. And these advertisers willingly pay the regular published rates because they know all others on WBOC do so.

Through the years WBOC Radio has built public confidence, prestige, stature that make possible maximum returns on the advertisers' investment.

RADIO HOMES 186,663 BUYING INCOME \$733,366,000

CONTACT: BURN-SMITH CO., INC., or WBOC, RADIO-TV PARK, SALISBURY, MARYLAND

Radio Stations CONTINUED

MASSACHUSETTS CONTINUED

CAMBRIDGE (Continued)

WTAO (April 1948): 740 kc; 250 w-D. 439 Concord Ave., zone 38. Phone Elliot 4-0600. TWX 744. Middlesex Broadcasting Corp. (original owner).

Network ABC. Rep Walker-Rawalt; O'Connell.

Frank Lyman Jr., pres; William A. Queen, gen mgr; Harry Goodwin, coml mgr; Ed Penney, program dir; Earl Ellsworth, chief engr; Ken Wayne, news dir; Margot Dunlap, women's dir.

WTAO-TV: Tv companion of WTAO, WXHR (FM).

CHICOPEE, Hampden County

WACE (Dec. 1, 1946): 730 kc; 1 kw-D. 326 Chicopee St. Phone Lyceum 4-6654. Regional Broadcasting Co. (original owner).

Rep Indie Sales; Nona Kirby (New England). John S. Begley, pres; Ralph J. Robinson, gen & coml mgr; Sy Levy, program dir; Myles Brennan, chief engr; Ruth Batcheller, women's dir.

EAST LONGMEADOW, Hampden County

WTYM (1948): 1600 kc; 5 kw-D. P. O. Box 898, Springfield, Mass. Phone Republic 3-4187. Springfield Broadcasting Co. (acquired station Nov. 13, 1957).

Rep Masla; Nona Kirby (New England). Paul Perreault, pres; Arthur Tacker, vp & gen mgr; George Wildey, program dir.

FALL RIVER, Bristol County

WALE (May 6, 1958): 1400 kc; 250 w. 18 North Main St. Phone Osborne 4-3535. Narragansett Broadcasting Co. (original owner).

Network MBS; Yankee. Rep Reilly (Chicago); Wheeler (Boston); O'Connell (New York).

Specialty programs: French, 1 hr.; Italian, ¼ hr.; Polish, 4 hrs.; Portuguese, 3 ½ hrs.; all wkly.

George L. Sisson Jr., pres & gen mgr; Madeleine M. Hamel, business mgr; Markey Gosciniski, sales mgr; Ann Kenney, traffic mgr; J. Roger Sisson, chief engr; Chris Barnes, news dir.

WSAE (September 1921): 1480 kc; 5 kw, DA-2. P. O. Box 927. Phone Osborne 7-9477. Fall River Broadcasting Co. (acquired station Nov. 11, 1944). (See "Newspaper Ownership.") (Sale to K & M Publishing Co. pending FCC approval).

Rep Headley-Reed; Kettell-Carter. Specialty programs: French, 1 hr.; Polish, 1 ½ hrs.; Portuguese, 3 ½ hrs.

Frank W. Miller, pres & dir; Lincoln W. N. Pratt, treas. & gen mgr; Cornelius D. Sullivan, coml mgr; J. Joseph Welch, program and news dir; Arnold Molloy, chief engr.

FITCHBURG, Worcester County

WFDM (October 1941): 1280 kc; 5 kw-D, 1 kw-N, DA-2. 717 Main St. Phone 3-3766. Radio Fitchburg Inc. (acquired station June 1959). (See Norman Knight Stations in "Group Ownership").

Network MBS; Yankee. Rep Walker-Rawalt; Nona Kirby.

Norman Knight, pres; Robert E. Berry, gen mgr; Donald A. Bowen, coml mgr.

WFGM (February 1950): 960 kc; 1 kw, DA-2. 455 Main St. Phone Diamond 3-4897. Wachuset Broadcasting Corp. (original owner).

Rep Everett-McKinney; Foster & Creed. David M. Myers, pres & gen mgr; James W. Chalmers, coml mgr; Dick McLernon, promotion dir; Donald L. Coleman, Jr., chief engr; Kirk Anderson, news dir; Dave MacFee, farm dir; Chester Gaylord, women's dir.

WFGM-FM (not on air; target date, Aug 1, 1959): 104.7 mc; 20 kw. Same licensee and address as WFGM (above).

FRAMINGHAM, Middlesex County

WKOX (April 21, 1947): 1190 kc; 1 kw-D.

100 Mt. Wayte Ave. Phone Trinity 3-7409. WKOX Inc. (original owner).

Rep Grant-Webb; Kettell-Carter.

Specialty programs: Italian, 1 hr.; Lithuanian, 1 hr.; both wkly. Richard E. Adams, gen mgr; Albert A. Anderson, coml mgr; Carl E. Duncan, program & promotion dir; Frank W. Bartol, chief engr; Leslie Levinson, news dir.

WKOX-FM (not on air; target date, not announced): 106.7 mc; 15.5 kw. Same licensee and address as WKOX (above).

GARDNER, Worcester County

WGAW (1946): 1340 kc; 250 w. Green St. Phone 1340. Gardner Broadcasting Co. (acquired station January 1957). (See James D. Asher stations in "Group Ownership").

Rep Webb; Nona Kirby. Charles E. Asher, pres & gen mgr; James D. Asher, treas; William Kennedy, program dir.

GREAT BARRINGTON, Berkshire County

WSBS (Dec. 26, 1956): 860 kc; 250w-D. Stockbridge Rd. Berkshire Broadcasting Co. Inc. (original owner).

Rep Webb. John T. Parsons, pres, gen & coml mgr; Alan D. Vaber, program & promotion dir; Walter Chenausky, chief engr; Nancy Doell, news dir & women's dir; Brad Drawbridge, farm dir.

GREENFIELD, Franklin County

WHAI (May 15, 1938): 1240 kc; 250 w. 486 Main St. Phone Prescott 4-4301. Haigis Broadcasting Corp. (original owner).

Network MBS; Yankee. Rep Walker-Rawalt. Specialty programs: Polish, ¼ hr. wkly.

John W. Haigis Jr., pres & gen mgr; Harry J. Frank, sales mgr; Ira I. Hewey, program dir; Delwin D. Shattuck, chief engr; Graydon Spragg, news dir; Wallace S. Wagoner, farm dir; June K. Greene, women's dir.

WHAI-FM (May 15, 1948): 98.3 mc; 1 kw. Duplicates WHAI (above).

HAYERHILL, Essex County

WHAV (March 16, 1947): 1490 kc; 250 w. 30 How St. Phone Drake 4-4733. WHAV Broadcasting Co. (acquired station June 1, 1954).

Rep Webb; Kettell-Carter (New England). Edward Cetlin, treasurer & station mgr.

WHAV-FM (September 1958): 92.5 mc; 20 kw. Duplicates WHAV (above).

HOLYOKE, Hampden County

WREE (1950): 930 kc; 500 w-D. Holyoke National Bank Bldg. Phone Jefferson 2-3296. Valley Broadcasting Corp. (acquired station 1954).

Rep Breen & Ward. Edmund F. Wakelin, treas. & gen mgr; David H. Foerster, station mgr & program dir.

LAWRENCE, Essex County

WCCM (August 1947): 800 kc; 1 kw-D. 9 Valley St. Phone Murdock 3-7171. Lawrence Broadcasting Co. (original owner).

Rep Bob Dore (N. Y.); Foster & Creed, (Boston).

Geo. H. Jaspert, pres & gen mgr; John R. Cauty, coml mgr & promotion dir; Ugo San Antonio, program dir; Norman F. Round, chief engr; Tony Lupo, news dir; Christine Cartwright, women's dir.

WGHJ-FM (not on air; target date, not announced): 93.7 mc; 1.35 kw. Licensee and address same as WCCM (above).

LOWELL, Middlesex County

WCAP (June 10, 1951): 980 kc; 1 kw-D. 243 Central St. Phone Glenview 4-0404. Northeast Radio Inc. (original owner).

Rep Webb; Kettell-Carter. Israel Cohen, pres & gen mgr; Maurice Cohen, sales mgr; Robert L. Kimmel, promotion mgr; Dan Gillette, program dir; Jack Flannery, news dir.

WLLH (1934): 1400 kc; 250 w. 39 Kearney Square. Phone Glenview 8-8715. Merrimac Broadcasting Co. (original owner).

Network MBS; Yankee. Rep Bolling. Gerald Harrison, pres; Albert N. Armstrong, gen mgr; Tom Clayton, program dir; Chris Parker, chief engr; Joseph Rayball, news dir.

WLLH-FM (1947): 99.5 mc; 12.2 kw. Duplicates WLLH (above).

LYNN, Essex County

WLYN (December 1946): 1360 kc; 1 kw-D. 156 Broad St. Phone 5-6200. Puritan Broadcast Service Inc. (original owner). (See Theodore Feinstein stations in "Group Ownership").

Rep Walker-Rawalt. Theodore Feinstein, pres; Robert A. Acker Jr., gen mgr.

MARLBOROUGH, Middlesex County

WSBO (Jan. 3, 1959): 1470 kc; 1 kw, DA-D. Curtis Ave. Phone Huntley 5-1470. County Broadcasting Corp. (original owner).

Rep Breen & Ward; Nona Kirby (Boston). Lewis F. Sargent, pres & gen mgr; Herman M. Rosen, coml mgr; Kenneth Rockwell, chief engr; Richard Levitan, news dir.

MEDFORD, Middlesex County

WHIL (Jan. 20, 1952): 1430 kc; 5 kw-D. 99 Revere Beach Pkwy., zone 55. Phone Export 6-1430. Conant Broadcasting Co. (original owner). (See Tarlow Assoc. stations in "Group Ownership").

Rep Webb; Nona Kirby. Specialty programs: Italian, 1 hr.; Polish, 1 hr.; Yiddish, 1 hr.; Lithuanian, 1 hr.; Portuguese, 1 hr.; Greek, ¼ hr.; all wkly.

Sherwood J. Tarlow, pres; Joseph Kruger, gen mgr; Edward O'Donnell, asst mgr; Milton Savitt, coml mgr; Gene Creasy, operations mgr; Robert Walsh, program dir; Alfred Fuichino, chief engr; Cy Kassel, news dir.

WHIL-FM (not on air; target date, late 1959): 107.9 mc; 15 kw. Licensee and address same as WHIL (above).

MILFORD, Worcester County

WMBC (October 1956): 1490 kc; 100 w (CP) 250 w. Opera House Bldg. Phone 1490. Milford Broadcasting Co.

Ted B. Sawyer, gen mgr.

NEW BEDFORD, Bristol County

WBSM (July 17, 1949): 1420 kc; 1 kw, DA-1. Pope's Island. Phone Wyman 3-1767. Bay State Broadcasting Co. (original owner).

Rep Bolling. Specialty programs (wkly): Polish, 1 hr.; Portuguese, 2 hrs.

Joseph P. Duchaine, pres; Otto F. A. Arnold, gen mgr; Richard Evans, coml mgr; Hal Peterson, program dir; James Wooler, chief engr; John Walkinshaw, news dir.

WBSM-FM (Feb. 22, 1949): 97.3 mc; 2.5 kw. Duplicates WBSM (above).

WNBE (1921): 1340 kc; 250 w. 432 County St. Phone Wyman 8-5228. E. Anthony & Sons Inc. (acquired station 1934). (See "Newspaper Ownership.")

Rep Walker-Rawalt; Foster & Creed (Boston).

Specialty programs (wkly): French, 1 hr. Basil Brewer, pres; Stanley Lipp, program dir; Herve Leduc, chief engr; Jack Delaney, news dir.

WNBE-FM (1946): 98.1 mc; 20 kw. Duplicates WNBE (above).

NEWBURYPORT, Essex County

WNBP (March 10, 1958): 1470 kc; 500 w-D. Route 1. Traffic Circle. Phone Homestead 2-6554. Tri-City Broadcasting Corp. (original owner). (See Theodore Feinstein Stations in "Group Ownership.")

Rep Walker-Rawalt. Theodore Feinstein, pres; Joseph Mathers, gen mgr.

NORTH ADAMS, Berkshire County

WNMB (Nov. 23, 1947): 1230 kc; 250 w. 466 Curran Highway. Phone Mohawk 3-6567. Northern Berkshire Broadcasting Co. (original owner).

Rep Devney; Nona Kirby. Specialty programs (wkly): Italian, 1 hr.; Polish, 1 hr.

J. Gordon Keyworth, pres, gen mgr & chief engr; Richard J. O'Brien, coml mgr; James F. Finnen, program & news dir.

NORTHAMPTON, Hampshire County

WNMP (Dec. 3, 1950): 1400 kc; 250 w. 78 Main St. Phone Justice 4-4275. Pioneer Valley Broadcasting Co. (original owner).

Network Yankee. Rep Webb; Nona Kirby (Boston).

John H. Williams, pres; Alexander W. Milne, gen mgr & coml mgr.

ORANGE, Franklin County

WCAT (May 13, 1956): 1390 kc; 1 kw-D. First National Bank Bldg. Athol, Mass. Phone Churchill 9-3232. Miller's River Broadcasting Corp.

Rep Grant-Webb. William R. Sweeney, pres & gen mgr.

PITTSFIELD, Berkshire County

WBEK (March 1947): 1420 kc; 1 kw, DA-2. 33 Eagle St. Phone Hillcrest 8-8292. TWX PF 93. Western Mass. Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Network ABC, Keystone. Rep Everett-McKinney; Foster & Creed (Boston).

Specialty programs (wkly): Italian, 1 ½ hrs. Lawrence K. Miller, pres; Wendell W. Budrow, gen mgr; Edward Johnson, coml mgr; Paul Edwards, program & promotion dir; Robert P. Johnson, chief engr; Raymond Librizzi, news dir; Dana Jones, farm dir; Pat Turner, women's dir.

WBEK (Feb. 20, 1938): 1340 kc; 250 w. 8 Bank Row. Phone Hillcrest 2-1553. Greylock Broadcasting Co. (acquired station Nov. 1, 1958). (See Highland Stations in "Group Ownership.")

Network MBS, Yankee. Rep Walker-Rawalt. Specialty programs (wkly): Polish, 1 hr.

Joseph K. Close, pres; Walter Kearsy, gen mgr; Martin Schechter, coml mgr; William Nickum, program & promotion dir; George R. Burgoon, chief engr; David de Moupied, news dir; Marlene Rossbach, women's dir.

TO BUY OR SELL
CONTACT THE NEAREST OFFICE

HAMILTON-LANDIS & ASSOCIATES, INC.

WASHINGTON, D. C.

Ray V. Hamilton
1737 DeSales St., N.W.
EX 3-3456

CHICAGO

Richard A. Shaheen
1714 Tribune Tower
DE 7-2754

DALLAS

DeWitt Landis
1511 Bryan St.
RI 8-1175

SAN FRANCISCO

John F. Hardesty
1111 Sutter St.
EX 2-5671

NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS

... and now ... **the**
most penetrating
image
study of
New England
radio!



RADIO STATION WHDH-BOSTON HAS PUBLISHED THE RESULTS OF A RADIO AUDIENCE IMAGE STUDY CONDUCTED IN THE NEW ENGLAND 25 COUNTY WHDH COVERAGE AREA.

The Audience Image Study is the work of Pulse, Inc. of New York, one of the nation's largest, most respected research organizations, and is the first of its kind ever undertaken in the New England market.

Eight thousand New England families were surveyed by Pulse, Inc. in a 1959 WHDH area study, and a representative sample of one thousand men and women 15 years of age and older were interviewed in depth in an effort to measure the character of the radio audiences of six leading Boston radio stations.

The intense national interest in "ratings" and the great need for more definitive information regarding radio audiences should make this WHDH report one of the most widely read studies in the history of New England radio.

To **WHDH** Dept. 4

6 St. James Avenue
Boston 16, Mass.

Please send me a copy of the WHDH Audience Image Study.

Name _____

Address _____

City _____ State _____

WHDH

50,000 WATTS • BOSTON

Represented nationally by John Blair Company

Radio Stations CONTINUED

MASSACHUSETTS CONTINUED

PLYMOUTH, Plymouth County

WPLM (Aug. 8, 1955): 1390 kc; 5 kw, DA-D. P. O. Box 1390, N. Plymouth. Phone Pilgrim 6-1390. Plymouth Rock Broadcasting Co. Inc. (original owner).

Rep Breen & Ward; Nona Kirby (regional). John T. Campbell, pres & gen mgr; Arthur E. Pratt Jr., coml mgr; Bob Wells, program dir; John J. Stevens, promotion dir; David W. Dunham, chief engr; Charles M. Gordon, news & farm dir; Eunice Weisz, women's dir.

QUINCY, Norfolk County

WJDA (Sept. 13, 1947): 1300 kc; 1 kw-D. P. O. Box 373, zone 69. Phone Granite 9-1300. South Shore Broadcasting Co. (original owner). (See James D. Asher Stations in "Group Ownership.")

James D. Asher, pres & gen mgr; Kenneth P. Fallon Jr., coml mgr; H. Winslow Bettinson, program dir; Arthur Fred Lane, chief engr; Herbert Fontaine, news dir; Nelson Bragg, farm dir; Ruth S. Graham, women's dir.

SALEM, Essex County

WESK (1942): 1230 kc; 250 w. P. O. Box 373, Quincy, Mass., zone 69. Phone Neptune 2-1301. North Shore Broadcasting Corp. (acquired station April 1, 1950). (See James D. Asher Stations in "Group Ownership.")

James D. Asher, pres; Robert Clement, gen mgr; George Eckels, coml mgr; Jim Fitzgerald, program dir; Norman Durkee, chief engr; Ed Glowik, news dir.

SOUTHBRIDGE, Worcester County

WESO (March 18, 1955): 970 kc; 1 kw-D. 291 Main St., zone 2. Phone Porter 4-4381. WESO Broadcasting Corp. (acquired station April 1, 1956).

Rep Webb; Foster & Creed (Boston). Peter A. Bordes, pres; Joseph L. Rosenmiller Jr., vp; Hamilton S. Stewart, gen mgr.

SOUTH HADLEY, Hampshire County

***WMHC (FM)**: 88.5 mc; 10 w. President and Trustees of Mt. Holyoke College.

*Non-commercial educational.

SPRINGFIELD, Hampden County [See Chicopee, Holyoke]

WACE (See Chicopee, Mass. listing).

WBZA (Synchronized with WBZ Boston). (See Westinghouse Broadcasting Co. Stations in "Group Ownership.")

***WEDK (FM)** (June 1958): 91.7 mc; 15 kw. 1300 State St. Phone Republic 7-4731. School Committee, City of Springfield.

Dr. T. J. McCook, Supt. of Schools; Chris M. Mantzas, program dir & chief engr.

*Non-commercial educational.

WHYN (March 23, 1941): 560 kc; 1 kw, DA-1. 1300 Liberty St., zone 9. Phone Republic 4-1126. TWX SPFLD 568. Hampden-Hampshire Corp. (original owner). (See "Newspaper Ownership.")

Network CBS. Rep Branham; Wheeler (Boston). William Dwight, pres; Charles N. DeRose, gen mgr & coml mgr.

WHYN-FM (1947): 93.1 mc; 3.2 kw. Duplicates WHYN (above).
WHYN-TV: Tv companion of WHYN-AM-FM.

WMAS (Sept. 1, 1932): 1450 kc; 250 w. 101 West St., zone 3. Phone Republic 7-1414. WMAS Inc.

Network MBS, Yankee. Rep Bolling. Gerald Harrison, pres; Robert Donahue, gen mgr; Erwin Needles, coml mgr; Roland Dumas, program dir; John Michnovetz, chief engr.

WMAS-FM (Dec. 1, 1947): 94.7 mc; 1.35 kw. Duplicates WMAS (above).

***WSCB (FM)**: 88.9 mc; 10 w. President & Trustees of Springfield College.

*Non-commercial educational.

WSPF (June 1936): 1270 kc; 1 kw, DA-1. 63 Chestnut St. Phone Republic 2-4182. TWX 576. WSPR Inc. (original owner). (See Springfield Television Stations in "Group Ownership.")

Rep Hollingbery; Kettell-Carter (regional). Alan C. Tindal, pres; Jack Sullivan, coml mgr; Paul Monson, program dir; Valentino M. Partyka, chief engr; Durham Caldwell, news dir.

TAUNTON, Bristol County

WPEP (Dec. 22, 1949): 1570 kc; 1 kw-D. 174 Broadway. Phone Vandye 4-7528. Silver City Broadcasting Corp. (original owner).

Specialty programs: Portuguese.
J. Marshall McGregor, pres; Joseph G. Quill, gen mgr & program dir; Earle E. Blackwell, coml mgr; Lawrence L. Prado, chief engr; Edward A. Litchfield, news dir; John McCarthy, farm dir; Marguerite McGregor, women's dir.

WALTHAM, Middlesex County

WCRB (1948): 1330 kc; 5 kw-D, 1 kw-N. DA-2. Sheraton Plaza Hotel, Boston, zone 16. Phone Copley 7-7080. Charles River Broadcasting Co. (original owner).

Rep Good Music Broadcasters. Theodore Jones, pres & gen mgr; Richard L. Kaye, vp & station mgr; Leonard V. Corwin, vp sales & coml mgr; Robert A. Stuart-Vail, program dir; David B. Tucker, promotion mgr; James S. Godfrey, chief engr; Madeleine Corwin, women's dir.

WCRB-FM (1953): 102.5 mc; 20 kw. Duplicates WCRB (above).

WARE, Hampshire County

WARE (1948): 1260 kc; 1 kw, DA-N. 56 Main St. Phone 1250. Central Massachusetts Broadcasting Corp. (acquired station Nov. 1, 1956). (See Tarlow Assoc. Stations in "Group Ownership.")

Network MBS, Yankee. Rep Breen & Ward; Wheeler (regional).
Specialty programs (wkly): French, 6 hrs.; Polish, 10 hrs.
Sherwood J. Tarlow, pres; Richard H. Vaughan, gen mgr; Steven Atanian, coml mgr; Nicholas Robinson, program dir; Edward Stewart, promotion dir; Glenn C. Walton, chief engr; Herb Vining, news dir; Beverly Cady, women's dir.

WESTFIELD, Hampden County

WDEW (Dec. 1, 1957): 1570 kc; 1 kw-D. 249 Union St. Phone Logan 2-2307. Westfield Broadcasting Co.

Rep Breen & Ward; Nona Kirby (Boston). Harold J. Martin, pres; Larry Jones, mgr; Paul Rogers, sales mgr.

WEST SPRINGFIELD, Hampden County

WTXL (Aug. 28, 1949): 1490 kc; 250 w. 34 Sylvan St. Phone Republic 9-4768. Telecolor Corp. (original owner).

Network ABC. Rep Walker-Rawalt. Lawrence A. Reilly, pres & program dir; James L. Spates, gen mgr & chief engr; Holland D. Cameron, coml mgr.

WEST YARMOUTH, Barnstable County

WOCB (1940): 1240 kc; 250 w. South Sea Ave. Phone Spring 6-0500. E. Anthony & Sons (acquired station 1944). (See "Newspaper

Ownership.")
Network MBS, Yankee. Rep Walker-Rawalt; Foster & Creed (Boston).

Basil Brewer, pres; Paul Stiles, gen mgr & coml mgr; Frederick Dayton, program dir; Frank L. Lynch, chief engr; Edgar H. Semprini, news dir; Kay O'Brien, women's dir.

WOCB-FM (1948): 94.3 mc; 1 kw. Duplicates WOCB (above).

WILLIAMSTOWN, Berkshire County

***WCFM (FM)** (January 1957): 90.1 mc; 10 w. Baxter Hall. Phone Glenview 8-4820. President & Trustees of Williams College.

Specialty programs (wkly): French, ½ hr. David Kanter, pres; Peter Sachs, sec-treas; Robert Garland, program dir; Brad Perry, chief engr.

*Non-commercial educational.

WINCHESTER, Middlesex County

***WHSE-FM** (May 1, 1956): 91.9 mc; 10 w. Winchester Senior High School. Phone 6-4477. Winchester School Dept.

Thomas A. Morse, gen mgr.

*Non-commercial educational.

WORCESTER, Worcester County

WAAB (1931): 1440 kc; 5 kw, DA-2. 34 Mechanic St. Phone Pleasant 2-5611. TWX 192. Waterman Broadcasting Corp. (acquired station July 1, 1956).

Rep Eastman; Kettell-Carter (New England). Bernard E. Waterman, pres & gen mgr; Chester Kaminski, coml mgr; John Woods, program dir; Paul Coss, promotion dir; George Capalbo, chief engr; Tom Sawyer, news dir.

WNEB (Dec. 16, 1946): 1230 kc; 250 w. 405 Main St., zone 8. Phone Pleasant 6-4672. New England Broadcasting Co. (original owner).

Rep Bolling. John J. Hurley, gen mgr; Robert F. Nims, coml mgr.

WORC (1925): 1310 kc; 5 kw-D, 1 kw-N. DA-2. 50 Franklin St., zone 1. Phone Swift 9-0581. WORC Inc. (acquired station January 1955).

Rep Avery-Knodel; Wheeler (Boston).
Specialty programs (wkly): French, 1 hr.; Italian, 1 hr.; Armenian, ½ hr.; Greek, ½ hr.; Arabic, ½ hr.; Scandinavian, 1 hr.
Robert F. Bryar, pres & gen mgr; A. Abbott Coblentz, coml mgr; Richard Smith, program dir; John Collins, promotion dir; Herman Gruzin, chief engr; John Sheahan, news dir; Paul Larson, farm dir.

WTAG (May 1, 1924): 580 kc; 5 kw, DA-2. 20 Franklin St., zone 1. Phone Pleasant 5-4321. TWX 692. WTAG Inc. (original owner). (See "Newspaper Ownership.")

Rep Christal. Robert W. Booth, pres; Herbert L. Krueger, vp & gen mgr; Richard L. Gravel, coml mgr; Herman H. Kramer, local sales mgr; A. J. Brisette, program & production mgr; Ben G. Oman Jr., promotion dir; E. A. Browning, chief engr; Dick Wright, news dir; Julie Chase, women's dir.

WTAG-FM (June 17, 1940): 96.1 mc; 10 kw. Duplicates WTAG (above).

MICHIGAN

ADRIAN, Lenawee County

WABJ (January 1946): 1490 kc; 250 w. 108 S. Main St. Phone Colfax 5-7123. TWX ADRN 49. Gerity Broadcasting Co. (acquired station March 1947).

Rep Pearson, Michigan Spot Sales. James Gerity Jr., pres; Donald J. Dean, gen & coml mgr; Phil Donahue, program & news dir; Ed. Price, promotion dir; Robert Bassett, chief engr; Wins Hoehner, farm dir; Mae Burr, women's dir.

ALBION, Calhoun County

WALM (Nov. 1, 1952): Studios also in Marshall, Michigan. 1260 kc; 1 kw-D (CP 1 kw-D. 500 w-N). W. Irwin Ave. Phone National 9-3945. Calhoun Broadcasting Co. (original owner). (See "Newspaper Ownership.")

C. Wayne Wright, gen & coml mgr; Jim Beasley, program dir; Ken Griewahn, chief engr; Dave Eddy, news dir; Bill Bonds, sports dir.

ALLEGAN, Allegan County

WOWE (1958): 1580 kc; 250 w-D. 233 Hubbard. Phone 834. Allegan County Broadcasters Inc.

Network Keystone. Keith Weldy, gen mgr; Robert Ritz, asst gen mgr.

ALMA, Gratiot County

WFYC (Aug. 17, 1948): 1280 kc; 1 kw-D. 5310 N. State Road. Phone 95. WFYC Inc. (acquired station Aug. 14, 1957).

Reps Hollingbery (Michigan & Ohio); Hope-well. Wayne G. Harris, pres; Gilbert E. Thomas, gen & sales mgr; David W. Sommerville, sta-

730 KC

1,000 WATTS

**WACE
SPRINGFIELD'S
FIRST
STATION FOR**

1. SATISFIED ADVERTISERS

(Ask for our success stories)

2. FOOD ADVERTISERS

(Ask about our selective Merchandising)

3. BLANKET COVERAGE

of Western Mass. & Northern Conn.
(WACE is the most powerful radio signal in Western Massachusetts)

4. MUSIC—NEWS—BASEBALL

(Our 13th year—the area's first Indie operation)

**WACE PERSONALIZED
SERVICE from INDIE SALES—
Nationally**

NONA KIRBY—New England

RALPH J. ROBINSON—Local

tion mgr; Dick Crowley, program dir; Bruce Rigg, chief engr; Doug Montgomery, news dir; Bill Thompson, farm dir; Molly Keyser, women's dir.

ALPENA, Alpena County

WATE (1946): 1450 kc; 250 w. Phone Elmwood 4-8400. Midwestern Broadcasting Co. (See Midwestern Stations in "Group Ownership").

Network NBC, Paul Bunyan. Rep Holman. Les Biederman, pres; Drew McClay, gen mgr.

ANN ARBOR, Washtenaw County

WHEV (October 1947): 1600 kc; 1 kw, DA-1. P. O. Box 608. Phone Normandy 2-4573. Zanesville Publishing Co. (acquired station June 1959). (See "Newspaper Ownership.")

Rep Devney.
Charles H. Mayne, pres; Richard F. Harner, gen mgr; Stephen J. Filipiak, coml mgr; Donald A. Herman, program & promotion dir; James W. Allen, chief engr; Loren C. Ruppel, news dir; Lucille B. Gregory, women's dir.

WPAG (April 1945): 1050 kc; 1 kw-D. Hutzel Bldg. Phone Normandy 2-5517. Washtenaw Broadcasting Co. (original owner).

Reps Everett-McKinney; Weed (Michigan only).

Edward F. Baughn, pres & gen & coml mgr; Albert Samborn, program & news dir; Bernard Ressler, chief engr; Howard Heath, farm dir; Mary Lee Merriman, women's dir.

WPAG-TV: Tv companion of WPAG (above).

***WUOM (FM)** (1948): 91.7 mc; 115 kw. Phone Normandy 3-1511. U. of Michigan.

Specialty programs (wkly): German ½ hr. G. Burrows, asst dir-radio; William E. Stegath, production dir & sports editor; Marjorie Lundin, music dir; Frederick M. Remley Jr., technical dir.

*Non-commercial educational.

BAD AXE, Huron County

WLEW (1950): 1340 kc; 250 w. 935 S. Van Dyke Rd. Phone 1010. Thumb Broadcasting Co. (See Stevens-Wismer Stations in "Group Ownership").

Network Keystone. Rep Gill-Perna, Michigan Spot Sales.

John F. Wismer, partner & gen mgr; Harman L. Stevens, partner; Jim Muehlenbeck, station mgr.

BATTLE CREEK, Michigan County

WBCK (July 9, 1948): 930 kc; 1 kw, DA-2. Security National Bank Bldg. Phone Woodward 3-5556. Michigan Broadcasting Co. (original owner).

Rep Hollingbery.
Robert H. Holmes, pres; E. F. Cahill, gen mgr; Harley Hammond, chief engr.

WELL (October 1925): 1400 kc; 250 w. Michigan National Bank Bldg. Phone Woodward 4-7173. Southern Michigan Broadcasting Corp. (acquired station May 1957). (See Knorr stations in "Group Ownership.")

Network ABC. Rep McGavren.
Fred A. Knorr, pres; Paul J. Haller, gen mgr & coml mgr; D. Decker, chief engr.

BAY CITY, Bay County

WBCM (1925): 1440 kc; 1 kw-D, 500 w-N. Wenonah Hotel Bldg. Phone Twinbrook 3-7551. TWX 185. Michigan Broadcasting Co. (acquired station Oct. 15, 1955).

Network ABC. Rep Hollingbery.
Specialty programs (wkly): Polish, ½ hr.
Robert H. Holmes, pres; Leo A. Jylha, gen & coml mgr; Edward Tuohy, program & promotion dir; Wesley Thompson, chief engr;

James McGowan, news dir; Bob Irwin, farm dir; Sally Alstott, women's dir.

WWBC (Nov. 23, 1956): 1250 kc; 1 kw-D. 306 Phoenix Bldg. Phone Twinbrook 3-4588. Water Wonderland Broadcasting Co.

Rep Masla.
Patrick J. Trahan, pres; Charles E. Anthony, mgr; Lee Droeger, sales mgr; Robert F. Benkman, program & promotion dir; Ralph H. Carpenter, chief engr; Frank Walsh, news dir; Ed Vallender, farm dir; Clare Werner, women's dir.

BENTON HARBOR, Berrien County

WHEB (August 1947): 1060 kc; 1 kw-D. Box 628. Phone Walnut 5-2113. Palladium Publishing Co. (original owner). (See "Newspaper Ownership.")

Rep Everett-McKinney.
Stanley R. Banyon, pres; Jake Scherer, gen & coml mgr; Al Evans, program dir; Dwight Edmunds, promotion dir; Munson U. Robinson, chief engr; Ray Mittan, news dir; John Chase, farm dir; Mary Alice Gerhardt, women's dir.

WHEB-FM (September 1947): 99.9 mc; 9.2 kw. Same address, licensee & staff as WHEB (above).

BIG RAPIDS, Mecosta County

WBRN (Jan. 8, 1953): 1460 kc; 1 kw-D. P. O. Box 825. Phone 648. WBRN Inc. (acquired station Oct. 1, 1955).

Rep Best.
Spencer Denison, pres & gen & coml mgr; Garnet Zimmerman, chief engr.

CADILLAC, Wexford County

WATT (September 1945): 1240 kc; 250 w. U. S. 131 South. Phone Prospect 5-7831. Midwestern Broadcasting Co. (original owner). (See Midwestern Broadcasting Co. Stations in "Group Ownership.")

Network NBC, Paul Bunyan Network. Rep Holman, Michigan Spot Sales (Detroit).
Les Biederman, pres & gen mgr; Merritt Chandler, station mgr; R. E. Detwiler, coml mgr; Richard Zakrajsek, program dir; Fred Parkison, promotion dir; William H. Kiker, chief engr.

CHARLOTTE, Eaton County

WCER (Aug. 25, 1956): 1390 kc; 1 kw, DA-D. Box 269. Phone 1390. Eaton County Broadcasting Co. (original owner).

Rep Hopewell.
Roy W. McLean, pres & gen mgr; Brud Martindale, coml mgr & promotion dir; Gerald D. Adams, chief engr & farm dir.

CHEBOYGAN, Cheboygan County

WCBY (Oct. 28, 1954): 1240 kc; 250 w. Mackinaw Ave. Phone Madison 7-2341. Straits Broadcasting Co. (original owner).

Rep Best.
Richard E. Hunt, gen mgr & owner; Ben Morrow, coml mgr; Richard Welsh, program dir; Norb C. Poepelman, chief engr; Clare Frederick, news & farm dir.

CLARE, Clare County

WCER (not on air; target date not announced): 990 kc; 250 w-D, DA. 436 W. 5th St. Gateway to the North Broadcasting Co. (original owner). (Application pending for sale to Richard E. Hunt.)
Dan McDonald, pres; John E. Cobb, vp.

COLDWATER, Branch County

WTVE (Aug. 7, 1949): 1590 kc; 5 kw-D, 500 w-N, DA-N. Box 32. Phone Broadway 9-9119. Twin Valley Broadcasters Inc. (original owner).

Network Southern Michigan Network. Rep E. Harold Munn Jr.
E. Harold Munn Sr., pres; E. Harold Munn

Radio Stations CONTINUED

MICHIGAN CONTINUED

Jr. management consultant; Normand Moore, coml mgr; Virgil Royer, chief engr; Frank Lucas Jr., news dir; Joyce Walker, women's dir.

WTVB-FM (Nov. 10, 1950): 98.3 mc; 0.28 kw. Duplicates WTVB (above).

DEARBORN, Wayne County

WKMH (December 1946): 1310 kc; 5 kw, DA-2. 15001 Michigan Ave. Phone Tiffany 8-8500. Knorr Broadcasting Corp. (original owner). (See Knorr Stations in "Group Ownership.")

Network CBS. Reps Petry, Michigan Spot Sales.

Frederick A. Knorr, pres; John J. Carroll, vp & gen mgr; John O. Gilbert, coml mgr; Richard Buller, program dir; Jack Burnett, promotion dir; Jerold L. Martin, chief engr; Robert Runyon, news & farm dir.

WKMH-FM (November 1950): 100.3 mc; 7.1 kw. Duplicates WKMH (above).

DETROIT, Wayne County

CKLW (1932): 800 kc; 50 kw. 3300 Guardian Bldg. zone 25. Phone Woodward 1-7200. TWX DE 48. Western Ontario Broadcasting Co. (original owner).

Network MBS. Rep Eastman.
J. E. Campeau, pres & gen mgr; S. C. Ritchie, operations mgr; Richard E. Nason, coml mgr; John Gordon, program dir; Art Gloster, promotion dir; Stewart Clark, chief engr; Austin Grant, news & farm dir; Myrtle Labbitt, women's dir.

CKLW-FM (1949): 93.9 mc; 250 w. Duplicates CKLW (above).

CKLW-TV: Tv companion of CKLW-AM-FM (above).

WCAR (1939): 1130 kc; 50 kw-D, 10 kw-N, DA-2. 500 Temple Ave., zone 1. Phone Temple 3-8100. TWX DE 29. WCAR Inc. (acquired station 1939).

Rep AM Radio Sales.
H. Y. Levinson, pres & coml mgr; Wayne N. Cook, exec vp; Lawrence W. Bova, production mgr; James R. Balmer, chief engr; JoAnne Adams, office mgr; Margaret J. Worden, exec sec; Bruce G. Martyn, sports dir.

WCHD (FM) (not on air; target date not announced): 105.9 mc; 34 kw. 32790 Henry Ruff Road, Wayne, Mich. Radio Station WCHD of Bell Broadcasting Co.

***WDET-FM** (May 1952): 101.9 mc; 52 kw. 5063 Cass Ave., zone 1. Phone Temple 3-1400. Wayne State University.

Dr. Paul B. Rickard, dir of broadcasting; Dr. Lee S. Dreyfus, asst dir of broadcasting; Dan Logan, station mgr; Robert Schlorff, chief engr.

*Non-commercial educational.

***WDTB (FM)** (August 1948): 90.9 mc; 2 kw. 9345 Lawton Ave., zone 6. Phone Tyler 4-4188. Detroit Board of Education.

Network NAEB.
Specialty programs (wkly): French, ½ hr.; German, 1 hr.; Spanish, ½ hr.
Kathleen N. Lardie, gen mgr; Carl O. Moody, program dir; Dean C. Cook, chief engr.

***WTVS (TV)**: Tv companion of WDTR (above).

*Non-commercial educational.

WFI (FM) (Jan. 18, 1957): 94.7 mc; 20 kw. Badder Road. Phone Woodward 1-7415. Meadowcroft Broadcasting Inc.

A Clean Sweep In Battle Creek and Bay City

Pulse—March 2-27, 1959



½ hour firsts
WBCK 27
Station B 0

Balanced programming that sells 13 counties in the Bay City - Saginaw - Midland Area and 4 prime counties in Battle Creek - Kalamazoo

½ hour firsts
WBCM 25
Station B 0

WBCK Battle Creek 1000 Watts
MICHIGAN BROADCASTING CO.

WBCM Bay City 1000 Watts
Nat'l Reps: GEORGE P. HOLLINGBERRY COMPANY



FM

NEARLY A HALF MILLION
LISTENERS

TO
THE PRESTIGE STATION
OF
CENTRAL MICHIGAN

"Tops in Quality
Programming"

MID-STATE BROADCASTING CORP.
P.O. Box 289—East Lansing, Michigan

Represented by FM Unlimited, Chicago

WMAX

UNCHALLENGED

No. 1

in

GRAND RAPIDS

Every PULSE survey
since 1957.

Now 'firster'
than ever.

call

Radio-TV Representatives

Radio Stations CONTINUED

MICHIGAN CONTINUED

DETROIT (Continued)

WJBK (1925): 1500 kc; 10 kw-D, 1 kw-N, DA-2. 7441 Second Blvd, zone 2. Phone Trinity 3-7400. TWX DE 235. Storer Broadcasting Co. (acquired station July 1947). (See "Newspaper Ownership" and Storer Stations in "Group Ownership.")
Rep Katz.

George B. Storer, pres; Harry R. Lipson, managing dir; Herbert J. Weber Jr., gen sales mgr; Frank J. Gaal, program & news dir; Lani Lightfoot, promotion dir; Joseph B. Haigh, chief engr; Tom George, farm dir; Rosemary McGann, women's dir.

WJBK-FM (June 13, 1947): 93.1 mc; 30 kw. Duplicates WJBK (above).
WJBK-TV: Tv companion of WJBK-AM-FM.

WJLB (1926): 1400 kc; 250 w. 3100 David Broderick Tower, zone 26. Phone Woodward 5-2000. Booth Broadcasting Co. (acquired station January 1940). (See "Newspaper Ownership" and Booth Stations in "Group Ownership.")

Reps Bernard Howard (N.Y.), Pearson (South, Midwest and West).

Specialty programs (wkly): German 6 hrs.; Italian, 6 hrs.; Negro, 8½ hrs.; Polish, 2½ hrs.; Spanish, 1 hr.; Hungarian, 1 hr.; Croatian, 1 hr.; Greek, 1 hr.; Syrian, 1 hr.; Lithuanian, ¼ hr.; Maltese, ¼ hr.; Yiddish, 1½ hrs.; Ukrainian, 1 hr.; Romanian, ¼ hr.

John L. Booth, pres & owner; Thomas J. Warner, vp & gen mgr; Edwin Nyy, station mgr; Richard Desautel, promotion dir; Elwood Ryan, chief engr.

WMEK (FM) (1941): 97.7 mc; 10 kw. Companion station to WJLB (above).
Rep Fine Music Hi Fi.
Jock Roberts, coml mgr.

WJF (May 4, 1922): 760 kc; 50 kw. 2100 Fisher Bldg, zone 2. Phone Trinity 5-4440. TWX DE 370. The Goodwill Station Inc. (acquired station Sept. 26, 1927).
Rep Christal.

John F. Patt, pres; Worth Kramer, exec vp & gen mgr; F. Sibley Moore, treas; Jack C. Brussel, gen sales mgr; James H. Quello, operations mgr; R. P. Merridew, program dir; George R. Kendall, promotion dir; Andrew Friedenthal, chief engr; William Sheehan, news dir; Marshall Wells, farm dir; Robert F. Reynolds, sports dir; Agnes May, women's dir.

WJR-FM (June 1, 1948): 96.3 mc; 24 kw. Duplicates WJR (above).

WLDM (FM): (February 1949): 95.5 mc; 20 kw. 15401 W. Ten Mile Road, zone 37. Phone Jordan 4-5835. Lincoln Broadcasting Co.
Rep Walker-Rawalt; Good Music Broadcasters (New York).

Harold I. Tanner, pres; Robert J. Conger, coml mgr; Richard J. Bernard Jr., program dir; Jerome F. Steadley, chief engr.

WMOZ-FM (1954): 103.5 mc; 20 kw. Box 44, zone 32. Phone Townsend 8-7066. Alpha Broadcasting Co. (See Percy B. Crawford Stations in "Group Ownership").
Dr. Percy B. Crawford, owner; Lynn P. Wheaton, vp & gen mgr; Jack Theissen, coml mgr; Jerry E. Horne, sales mgr & program dir; Wayne Huhta, chief engr.

WOMC (FM) (1948): 104.3 mc; 61 kw. 2201 Woodward Heights Blvd, zone 20. Phone Jordan 4-6524. Same licensee as WEXL Royal Oak, Mich. Duplicates WEXL 7-9 am and is programmed separately from 9 am-11pm. daily except Sunday.

WWJ (Aug. 20, 1920): 950 kc; 5 kw, DA-N. 622 W. Lafayette, zone 31. Phone Woodward 2-2000. TWX De 931. Evening News Assn. (original owner). (See "Newspaper Ownership.")
Network NBC. Rep Peters, Griffin, Woodward, Andy McDermott (Canada).

Edwin K. Wheeler, gen mgr; Don DeGroot, asst gen mgr; Robert J. McIntosh, station mgr; Henry C. Rogers, business mgr; Ronald M. Gilbert, national sales mgr; Robert A. Henabery, program & production mgr; Glenn Kyker, promotion mgr; Frank Steltenkamp, sales development mgr; James Clark, news editor.

WWJ-FM (May 13, 1941): 97.1 mc; 50 kw. Duplicates WWJ (above).
WWJ-TV: Tv companion of WWJ-AM-FM (above).

WXYZ (1925): 1270 kc; 5 kw, DA-N. 20777 W. Ten Mile Rd., zone 41. Phone Kenwood 4-7000. TWX DE 1154. WXYZ Inc. (See ABC Stations in "Group Ownership").
Network ABC. Rep Blair.

Harold L. Neal Jr., radio vp; Robert Baldrica, dir of sales; Bob Baker, program dir; Sam Somora Jr., promotion mgr; Charles Kocher, chief engr; Tom Ahearn, news dir.

WXYZ-FM: 101.1 mc; 14 kw. Duplicates WXYZ (above).
WXYZ-TV: Tv companion of WXYZ-AM-FM (above).

EAST LANSING, Ingham County

***WKAR** (Aug. 18, 1922): 870 kc; 5 kw-D. Phone Edgewood 2-1511, ext. 2272. Michigan State University (original owner).

Lawrence T. Frymire, gen mgr; Richard Estel, program dir; John Blakeslee, chief engr; Rob. D. Wray, news dir; Art. Boroughs, farm dir; Virginia Weiser, women's dir.

***WKAR-FM** (October 1948): 90.5 mc; 74 kw. Duplicates WKAR (above).

***WMSB-TV** Onondaga: Tv companion of WKAR-AM-FM.

*Non-commercial educational.

WSWM (FM) (July 1959): 99.1 mc; 30 kw. P. O. Box 289. Mid-State Broadcasting Corp. (original owner).

Rep FM Unlimited (Chicago).
John F. McGoff, pres, gen mgr & coml mgr; James E. Anderson, vp; Robert J. Coleman, secy-treas; Albert J. Rentschler, coml mgr (musicast); William J. Finucan, program dir; Willard M. Green, chief engr.

ESCANABA, Delta County

WBDC (September 1941): 680 kc; 1 kw, DA-2. P. O. Box 419. Phone State 6-6144. Delta Broadcasting Co. (acquired station 1946).

Network CBS. Rep Bob Dore.
Geo. D. Lindenthal, pres & gen & coml mgr; H. C. Olson, chief engr; W. J. Duchaine, news & farm dir; Gloria Hansley, women's dir.

WLST (December 1958): 600 kc; 1 kw, DA-D. 600 Ludington St. Phone State 6-4118. Lake Michigan Broadcasting Co. (original owner). (See "Newspaper Ownership" and Mining Journal Stations in "Group Ownership.")
Network ABC.

Frank Russell Jr., pres; William C. Johnson, gen mgr; John Merrick, station mgr & program dir.

FLINT, Genesee County

WAMM (Dec. 19, 1955): 1420 kc; 500 w, DA-D. 740 S. Saginaw. Phone Cedar 9-8631. Binder-Carter-Durham Inc.

Rep Gill-Ferna.
Robert W. Cessna, pres & gen mgr; Ronald Craig, coml mgr; Bob Cessna, program dir; Charles Speights, promotion dir; Walter Wierzbick, chief engr; Carl Fredricks, news dir; Rita Patee, women's dir.

WBEC (1947): 1330 kc; 1 kw, DA-2. 3076 E. Bristol Rd. Phone Cedar 9-8686. FL 10. Booth Broadcasting Co. (original owner). (See "Newspaper Ownership" and Booth Stations in "Group Ownership.")
Network ABC. Rep Weed.

Specialty programs (wkly): Negro, 20 hrs.; Polish, 2 hrs.
John L. Booth, pres; Joseph R. Fife, gen & coml mgr; Dorothy Ratliff, program dir; John Hogaj, promotion dir; Charles Wallace, chief engr; John Cantelon, news dir; Noble Gravelin, farm dir; Virginia Ender, women's dir.

***WFBE (FM)** (Sept. 30, 1953): 95.1 mc; 1.3 kw. Flint Public Schools, Oak Grove Campus, zone 3. Phone Cedar 8-1631. Flint Board of Education.

Network NAEB.
Dr. Spencer W. Myers, superintendent of schools; Ola B. Hiller, gen mgr; Robert F. Lewis, chief engr.

*Non-commercial educational.

WDFP (May 25, 1922): 910 kc; 5 kw-D, 1 kw-N, DA-2. Garland at First Ave., zone 2. Phone Cedar 2-7158. TWX Flint 01. Trebit Corp. (acquired station 1948).

Network NBC. Rep Katz.
Specialty programs (wkly): Negro, ¼ hr.
H. M. Bitner Sr., chairman of the board; H. M. Bitner Jr., pres; Lester W. Lindow, gen mgr; Marvin Levey, promotion dir & coml mgr; Elmer A. Knopf, acting general mgr & program & farm dir; Gerald C. Wolper, chief engr; George A. Jaksa, news dir; Betty Clarke, women's dir.

WKMP (April 10, 1953): 1470 kc; 1 kw, DA-1 (CP 5 kw-D, 1 kw-N, DA-2). 112 W. Water St., zone 2. Phone Cedar 9-7608. Knorr Broadcasting Corp. (original owner). (See Knorr Stations in "Group Ownership").
Network CBS, Michigan Broadcasting System. Reps McGavren; Michigan Spot Sales.

Fred A. Knorr, pres; W. Eldon Garner, managing dir; Philip R. Munson, coml mgr; Douglas E. Smith, program & news dir; George D. Parker, chief engr.

WMRP (Nov. 11, 1946): 1570 kc; 1 kw-D. 3217 Lapeer Street, zone 3. Phone Cedar 8-5112. Methodist Radio Parish Inc.

Rep Sears & Ayer.
Specialty programs (wkly): Hungarian ¼ hr.

Rev. Arthur Howard, pres; William H. Morford, gen mgr; Jerry Schroeder, coml mgr; Everett Smith, program dir; Robert Swayze, chief engr.

WTAC (1946): 600 kc; 1 kw-D, 500 w-N, DA-2. P. O. Box 929. Phone Owens 4-4146. TWX FL 19. L. O. F. Broadcasting Corp. (acquired station Feb. 21, 1959).

Rep Hollingbery.
David C. Croninger, gen mgr; Glenn H. Allen Jr., coml mgr; Bob Halstead, program dir; Ruth Kekel, promotion dir; Bob Garner, chief

enrg; George J. Hoffman, news dir; Betty Morris, women's dir.

FREMONT, Newaygo County

WBPC (1955): 1490 kc; 250 w. P. O. Box 231. aul A. Brandt (original owner).
Network Keystone. Rep Best.
Paul A. Brandt, pres; Ben Tanus, station & oml mgr.

GAYLORD, Otsego County

WATC (1950): 900 kc; 1 kw-D. Phone 3801. Midwestern Broadcasting Co. (See Midwestern Broadcasting Co. Stations in "Group Ownership").
Rep Holman; Michigan Spot Sales.
Les Biederman, pres & gen mgr; Robert E. Detwiler, coml mgr; William H. Kiker, chief enrg.

GRAND HAVEN, Ottawa County

WGHN (July 16, 1956): 1370 kc; 500 w-D. 228 Washington St. Phone 5397. Grand Haven Broadcasting Co. (original owner).
Rep Pearson.
H. F. Wulf, pres; Bob Kirby, vp, gen mgr & program dir; Hy M. Steed, coml mgr; Gordon Huizenga, promotion dir; Robert T. Schmitt, farm dir & chief enrg; Dale Dawson, news dir; Jackie Landwere, women's dir.

GRAND RAPIDS, Kent County

WFUR (November 1947): 1570 kc; 1 kw-D. 339 Garfield Ave. S.W. Phone Glendale 6-9541. Furniture City Broadcast Corp. (acquired station March 10, 1950).
William Kuiper Sr., pres & gen mgr; Peter Vanden Bosch, coml mgr; William E. Kuiper, program & promotion dir; Gilbert Waite, chief enrg; Chuck Vander Sloot, news dir; Ken Weidenaar, farm dir; Dorothy Van Andel, women's dir.

WGED (Nov. 1, 1947): 1410 kc; 1 kw-D. 35 Lafayette, N.E., zone 3. Phone Glendale 9-4111. Music Broadcasting Co. (original owner).
Rep Gill-Perna.

Paul F. Eichhorn, pres & gen mgr; Glenn R. LeFard, vp & mgr; Rudolph W. Pessel, program dir; Richard Gronevelt, chief enrg.

WJEF (February 1945): 1230 kc; 250 w. 187 Monroe N.W. Phone Glendale 6-8512. Amalgamated Properties Inc. (original owner). (See John Fetzer Stations in "Group Ownership.")
Network CBS. Rep Avery-Knodel.
John E. Fetzer, pres & owner; Roger Hoffman, gen & coml mgr; Bruce M. Glycadgis, program dir & chief enrg.

WJEF-FM (February 1954): 93.7 mc; 115 kw. Duplicates WJEF (above).

WLAV (Sept. 18, 1940): 1340 kc; 250 w. 6 Fountain St., N.E., zone 2. Phone Glendale 6-5461. TWX CR 132. Stevens-Wismer Broadcasting Inc. (acquired station July 13, 1958). (See Stevens-Wismer Stations in "Group Ownership.")

Network ABC. Rep McGavren.
John F. Wismer, pres; John J. Shepard, gen mgr; Joe O'Grady, program dir; Lee G. Stevens, chief enrg; Jock Bliss, news dir.

WLAV-FM (January 1947): 96.9 mc; 1.75 kw. Duplicates WLAV (above).

WMAX (Dec. 24, 1954): 1480 kc; 1 kw-D. Keith Theater Bldg., zone 2. Phone Glendale 6-8621. WMAX Inc. (original owner).

Network MBS. Rep Radio-TV Representatives.

Charles A. Sprague, co-owner & gen mgr; Joseph C. Hooker, co-owner & coml mgr; Betty Dillon, production mgr; Ed Fitzgerald, promotion dir; Lou Bergenroth, chief enrg; Lee Lyons, news dir.

WOOD (1924): 1300 kc; 5 kw, DA-N. 120 College Ave., S.E., zone 3. Phone Glendale 9-4125. TWX 281. WOOD Broadcasting Inc. (acquired station April 17, 1957). (See "News paper Ownership" and Time Inc. Stations in "Group Ownership.")

Network NBC. Rep Katz.
Willard Schroeder, pres & gen mgr; John S. Markward, sales mgr; John Shaw, program dir; Clark Grant, promotion dir; Charles Robison, chief enrg; Dick Cheverton, news & farm dir; Carol Duval, women's dir.

WOOD-TV: Tv companion of WOOD (above).

HANCOCK, Houghton County

WMPL (March 2, 1957): 920 kc; 1 kw-D. Hotel Scott. Phone Houghton 3155. Copper Country Broadcasting Co. (original owner).

Network Keystone.
Specialty programs (wkly): Italian, 1 hr.; Finnish, 3/4 hrs.

Francis Locatell, pres, gen mgr & chief enrg; John Oakvik, station mgr; Burton Ervast, coml mgr; Norman Koski, program dir; Ann Marcheschi, women's dir.

HASTINGS, Barry County

WBCH (November 1957): 1220 kc; 250 w, DA-D (CP 250 w-D). Box 88. Phone Windsor 6-3478. Barry Broadcasting Co. (acquired station Aug. 17, 1958).

Network Keystone.
Robert S. Greenhoe, pres & gen mgr; Ken Radant, promotion & program dir; Fran Bowles, chief enrg; Marian Kelly, news dir.

HIGHLAND PARK, Wayne County

***WHPR** (FM) (May 21, 1954): 88.1 mc; 10 w. 12541 Second Ave. Phone Townsend 8-1264. School District of the City of Highland Park. Robert A. Stevens, station mgr.

*Non-commercial educational.

HILLSDALE, Hillsdale County

WCSR (May 21, 1955): 1340 kc; 100 w. 92 1/2 N. Broad St. Phone Hemlock 7-4444. Baw Beese Broadcasting Inc. (acquired station Oct. 10, 1958).

Network Keystone. Reps Gill-Perna, Michigan Spot Sales.
Russell W. Holcomb, vp & managing editor; Ruth Keister, pres & executive editor.

HOLLAND, Ottawa County

WHTC (July 1948): 1450 kc; 250 w. 5 East 8th St. Phone Export 2-3121. Holland Broadcasting Co.
Rep Best.

W. A. Butler, pres; Sandy Meek, gen & coml mgr; Bill Gargano, program, promotion & news dir; Julius Van Oss, chief enrg & farm dir; Mary Emma Young, women's dir.

WJBL (Nov. 6, 1956): 1260 kc; 500 w, DA-D (CP 5 kw, DA-D). U. S. 31 & James St. Phone Export 6-5281. Ottawa Broadcasting Corp. (acquired station June 17, 1957).

Network Southern Michigan Broadcasting Net. Rep Holman.
Specialty programs (wkly): Dutch, 1 hr. Bernard Brookema, pres; Jerome C. Gysen, gen mgr; Robert E. Smits, promotion dir & coml mgr; Clarence F. Walters, program dir; John L. Klungie, chief enrg; Douglas J. Tjapkes, news dir; Larry J. Dykstra, farm dir; Margaret Collins, women's dir.

HOUGHTON, Houghton County

WHDF (1928): 1400 kc; 250 w. Douglass Hotel. Phone 1. Upper Michigan Broadcasting Co. (original owner).

Network NBC. Rep Walker-Rawalt.
George L. Burgan, chief owner & chief enrg; Albert W. Payne, gen mgr & coml mgr.

HOUGHTON LAKE, Roscommon County

WHGE (1954): 1290 kc; 5 kw-D (CP 5 kw, DA-N). P. O. Box A. Phone Greenwood 8-3040. Sparks Broadcasting Co. (original owner).

Rep Best.
J. B. Sparks, pres; Garnet G. Sparks, vp &

Radio Stations CONTINUED

MICHIGAN CONTINUED

chief enrg; Gordon A. Sparks, secy & treas; Robert D. Ditmer, station mgr, program dir & coml mgr; Ronald Stratton, news dir; Leslie Newton, farm dir; Beverly Ditmer, women's dir.

HOWELL, Livingston County

WHMI (February 1957): 1350 kc; 500 w-D. 201 1/2 W. Grand River. Phone 1062. Wirth Broadcasting Co. (original owner).

Rep Best.
M. Wirth, pres, gen & coml mgr & chief enrg; J. Thiel, farm & program dir; Louis Bekkering, promotion dir; James Gilbert, news dir; Gail Broeffle, women's dir.

INKSTER, Wayne County

WCHE (Nov. 7, 1956): 1440 kc; 1 kw, DA-D. 32790 Henry Ruff Rd. Phone Crestwood 8-1440. Bell Broadcasting Co. (original owner).

Rep Bob Dore, Dora-Clayton.
Specialty programs (wkly): Negro, 100%.
Dr. Haley Bell, pres; Frank M. Seymour, gen mgr; George White, program dir; Clarence Ringo, chief enrg; Ofield Dukes, news dir; Trudy Haynes, women's dir.

IONIA, Ionia County

WION (Feb. 1, 1953): 1430 kc; 500 w-D. P. O. Box 143. Phone 2-300. Ionia Broadcasting Co. (original owner).

Rep Best.
Monroe MacPherson Sr., pres; Monroe MacPherson Jr., gen mgr; Dean L. Aldrich, coml mgr; Irving Grove, chief enrg.

IRON MOUNTAIN, Dickinson County

WHIQ (1947): 1450 kc; 250 w. 211 E. Ludington St. Phone 2031. Iron Mountain-Kingsford Broadcasting Co. (See Mining Journal Stations in "Group Ownership" and see "News paper Ownership").

Network ABC.
Frank J. Russell, pres; William C. Johnson, gen mgr.

**FOR 3 MONTHS A YEAR OVER
4,000,000 BONUS VACATION
LISTENERS MAKE WHGR THE
BEST SPOT BUY IN RADIO**

**THE OTHER 9 MONTHS, AN
ISOLATED 30-COUNTY AREA
OF 703,800 PEOPLE MAKE IT
A MUST-BUY-IT MARKET!**

**WHEN YOU BUY IN DETROIT
BUY NORTH MICHIGAN, TOO**
**! WHGR-5000 WATTS
FULL TIME
HOUGHTON LAKE-MICHIGAN
GREENWOOD 8-3040 • SPARKS BROADCASTING CO.**



Now Operating
24
HOURS
A DAY

SERVING KALAMAZOO
AND BATTLE CREEK.
PRIMARY AREA COVERAGE
431,000 POPULATION.

Western Michigan's
Most Powerful
Independent

MUSIC and NEWS



Radio Stations CONTINUED

MICHIGAN CONTINUED

IRON RIVER, Iron County

WIKE (December 1949): 1230 kc; 250 w. Iron River Natl Bank Bldg. Phone 102. Iron County Broadcasting Corp. (acquired station December 1957).

Network Keystone. Reps Best, Wisconsin Network.

Specialty programs (wkly): Finnish, ½ hr. Edwin Phelps Sr., pres; Edwin Phelps Jr., gen mgr; James Swanson, chief engr; Albert Silfven, news dir; Gladys Saundri, women's dir.

IRONWOOD, Gogebic County

WJMS (Nov. 3, 1931): 630 kc; 1 kw, DA-N. 134 E. McLeod Ave. Phone 20. Upper Michigan-Wisconsin Broadcasting Co. (original owner).

Network Keystone. Rep Best. William L. Johnson, pres & gen mgr; Robert Olson, coml mgr & promotion dir; Ron Pierce, program dir; Arne Dahlbacka, chief engr; Robert Lindroth, news dir.

ISHPEMING, Marquette County

WJAN (May 15, 1959): 970 kc; 5 kw-D. P. O. Box 313. Phone Hudson 6-4441. Tri-City Broadcasters Inc (original owner).

R. C. Blomquist, pres, owner & gen mgr; Eldon Wallace, coml mgr; Fran Locatelli, chief engr; Joyce D. Blomquist, women's dir.

WJPD (October 1947): 1240 kc; 250 w. 120 W. Division St. Phone Hudson 6-9937. Ishpeping Broadcasting Co. (original owner).

Network Keystone. Specialty programs (wkly): Italian, 1 hr.; Finnish, 1½ hrs.

Mrs. James P. Deegan, pres; John G. Holmes, coml mgr & program dir; Michael Kirkas, chief engr; Jane Gill, women's dir.

JACKSON, Jackson County

WIBM (November 20, 1924): 1450 kc; 250 w. 2511 Kibby Road. Phone State 2-7176. TWX JS 19. Booth Broadcasting Co. (acquired station July 1, 1954). (See "Newspaper Ownership" and Booth Stations in "Group Ownership.")

Network ABC. Rep Weed. Specialty programs (wkly): German, 1½ hrs.; Polish, 3 hrs.

John L. Booth, pres; Robert B. Lees, vp, gen mgr & sales mgr; Tom O'Connor, program dir; Robert Micheau, promotion dir; Paul Wolfcale, chief engr; Carl Hahn, news dir; Dennis Wayne, farm dir; Shirley Winters, women's dir.

WMKE (FM) (July 14, 1958): 94.1 mc; 5.4 kw. Duplicates WIBM (above).

WKHM (Dec. 7, 1951): 970 kc; 1 kw, DA-2. 441 Wildwood. Phone State 4-7181. Jackson Broadcasting & Television Corp. (original owner). (See Knorr Stations in "Group Ownership.")

Network CBS. Reps McGavren, Michigan Spot Sales.

Fred A. Knorr, pres; Walter Patterson, gen mgr; Nathan Albertstein, coml mgr; Chuck Allen, program dir; Paul Wright, chief engr; Ed Hardy, news & farm dir.

KALAMAZOO, Kalamazoo County

WKLE (Feb. 5, 1956): 1470 kc; 50 w-D. Box 663. Phone Fireside 3-2541. Circle Corp. (original owner).

Network MBS. Rep Radio-Tv Representatives.

Joseph F. Butler, pres & gen & coml mgr; Ron Newhouse, program dir; Ralph E. Patterson, chief engr.

WKMI (August 1947): 1360 kc; 5 kw-D, 1 kw-N, DA-N. 301 State Theatre Bldg. Phone Fireside 4-0111. Steere Broadcasting Corp. (acquired station Oct. 5, 1952).

Reps Broadcast Time Sales, Michigan Spot Sales.

Howard D. Steere, pres; Emil J. Popke Jr., gen mgr; F. K. Doyle, coml mgr; Dan Daniels, program dir; Vince Ford, promotion dir; Kenneth Farrance, chief engr; Robert C. Barr Jr., farm & news dir; Lois Johnson, women's dir.

WKZO (1923): 590 kc; 5 kw, DA-N. 590 W. Maple St. Phone Fireside 5-2101. TWX KZ 33. Fetzer Broadcasting Co. (original owner). (See John Fetzer Stations in "Group Ownership.")

Network CBS. Rep Avery-Knodel.

John E. Fetzer, pres & chief owner; Carl E. Lee, executive vp & gen mgr; Otis T. Gaston, station & sales mgr; Charles T. Lynch, program dir; W. J. Hunt, promotion dir; Arthur E. Covell, chief engr; Len Colby, news dir; Carl Collin, farm dir; Louise Carver, women's dir.

WKZO-TV: Tv companion of WKZO.

***WMCE (FM)** (Jan. 8, 1951): 102.1 mc; 36 kw. Western Michigan University. Phone Fireside 5-1942. Western Michigan University. Network National Association of Educational Broadcasters.

Paul V. Sangren, pres; Robert Paul Dye, gen mgr; P. Glen Bishop, chief engr.

*Non-commercial educational.

LANSING, Ingham County

WILS (Feb. 19, 1947): 1320 kc; 5 kw-D, 1 kw-N, DA-2. 407½ N. Washington Ave. Phone Ivanhoe 2-1656. TWX LG 16. Lansing Broadcasting Co. (original owner).

Rep Venard, Rintoul & McConnell. Edwin L. Byrd, gen & coml mgr; David Froh, program dir; Richard M. Pomeroy, promotion dir; John Whitacre, chief engr; Clark Manning, news & farm dir; Beverly Pietryga, women's dir.

WILX-TV: Tv companion of WILS.

WJIM (August 1934): 1240 kc; 250 w. 2820 E. Saginaw, zone 4. Phone Ivanhoe 2-1333. TWX LG 72. Gross Telecasting Inc. (original owner).

Network ABC, NBC. Rep Peters, Griffin, Woodward.

Harold F. Gross, pres; Howard W. Coleman, mgr; Keith Oliver, coml mgr; Ned Ryan, promotion dir; Carl Onken, chief engr; Steven D. Potter, news dir; Frank Imburg, farm dir; Martha Dixon, women's dir.

WJIM-FM (granted July 14, 1958; target date not announced): 97.5 mc; 46 kw. Same address and licensee as WJIM (above).

WJIM-TV: Tv companion of WJIM-AM-FM.

LAPEER, Lapeer County

***WMPC** (December 1926): 1230 kc; 250 w. SH. 803 Liberty St. Phone Mohawk 4-6211. Liberty Street Gospel Church (original owner).

Frank S. Hemingway, pres & gen mgr; Nora B. Eastman, program dir; Hollis F. Hayes, chief engr.

*Non-commercial.

LUDINGTON, Mason County

WKLA (October 1944): 1450 kc; 250 w. Phone Victor 3-3438. Raymond A. Plank (acquired station 1950). (See "Newspaper Ownership.")

Network ABC. Rep Best. Raymond A. Plank, pres & gen mgr; Gordon Anderson, coml mgr; Charles Hagerman, chief engr & program dir; Jack Kronline, promotion dir; Tom Roy, news dir; Don Hack, farm dir; Charlene Englebrecht, women's dir.

MANISTEE, Manistee County

WMTE (June 1951): 1340 kc; 250 w. P. O. Box 322. Phone Parkview 3-9906. Manistee Radio Corp. (original owner).

Rep Best. James R. Sumbler, pres; Stephen P. Cole, gen mgr; Edward H. Owens, coml mgr; Ken Kott, news dir.

MARINE CITY, St. Claire County

WDOG (Dec. 19, 1950): 1590 kc; 1 kw, DA-D. 5300 Marine City Highway. Phone Rockwell 2-1111. TWX 7551-42. Radio St. Clair Inc. (original owner).

Jerry W. Coughlin, pres; John S. Bell, gen mgr & coml mgr; Robert E. McIntosh, chief engr.

MARQUETTE, Marquette County

WDMJ (1931): 1320 kc; 1 kw, DA-N. 249 W. Washington St. Phone Canal 6-3525. Lake Superior Broadcasting Co. (acquired station 1940). (See "Newspaper Ownership" and Mining Journal Stations in "Group Ownership.")

Network MBS, Keystone. Frank J. Russell, pres; Robert J. Luke, managing dir.

WDMJ-TV: Tv companion of WDMJ (above).

MEMONINEE, Menominee County

WAGN (November 1952): 1340 kc; 250 w. Box 325. Phone Union 3-5551. Men-Mar Broadcasting Corp. (acquired station October 1955).

L. Grant Glickman, pres; Vernon H. Uecker, gen & coml mgr; Barbara Johnson, program dir; Loren B. Koesling, chief engr; Robert B. Macaulay, news dir; Elaine Montgomery, women's dir.

MIDLAND, Midland County

WMDN (Sept. 13, 1948): 1490 kc; 250 w. 2500 Swede Road. Phone Temple 9-9988. Rich Publishing House Inc. (original owner). (See "Newspaper Ownership.")

Rep Best. Phillip T. Rich, pres; Peter A. Wolf, gen, coml & program mgr & chief engr; Phill Pummill, news dir; Ernie Strickland, farm dir; Virginia Florey, women's dir.

MONROE, Monroe County

WQTE (July 12, 1956): 560 kc; 50 w, DA-D. P. O. Box 306. Phone Cherry 1-5550. McIntyre Broadcasting Co. (original owner). (Application pending for sale to 560 Broadcasting Corp.)

Reps Devney (New York), Don Hutton (Detroit).

B. D. McIntyre, pres; Dale B. Hornung, gen & coml mgr; Robert J. Norwood, program dir.

MICHIGAN CONTINUED

MOUNT CLEMENS, Macomb County

WBRB (May 18, 1957): 1430 kc; 500w, DA-D. Hotel. Phone Howard 3-5876 (Detroit Tel 1-1430). WBRB Inc. Rep Donald Cooke.
Milton Maltz, managing dir; Robert G. Wright, gen mgr; Gerald Meier, chief engr; Charles Park, news dir; Rosie O'Grady, women's dir.

MT. PLEASANT, Isabella County

WCEN (1949): 1150 kc; 1 kw-D. 500 w-N, DA-N. 1 mile south of Mt. Pleasant on Route 27. Phone Spring 3-3171. Paul A. Brandt.
Network Keystone. Rep Best.
Paul A. Brandt, pres; Dick Wood, gen mgr.

MUNISING, Alger County

WMAZ (Sept. 20, 1956): 1400 kc; 250 w. First National Bank Bldg. Phone 518. Munising-Alger Broadcasting Co. (original owner). (See "Newspaper Ownership.")
Network Keystone. Rep Best.
Specialty programs (wkly): French, ¾ hr.; Finnish, 1/8 hr.
Charles Symon, gen mgr; Theodore H. Ouellette, station mgr; Richard Gumuski, program dir; Donald Carlyon, chief engr; Wallace Ahlborn, news dir; John Campana, farm dir.

MUSKEGON, Muskegon County

WKBB (Nov. 3, 1926): 850 kc; 1 kw, DA-1. 432 Apple Ave. Phone 2-6051. TWX MUSK 96. WKBB Radio Corp. (acquired station Jan. 1, 1959).

Network ABC. Reps McGavren, Michigan Spot Sales.

Frederick L. Allman, pres; Robert K. Richards, secy; Harold W. Waddell, gen mgr; Justin B. Gudelsky, coml mgr; Tom Coulter, asst to mgr; Bill Bennett, promotion dir; George Krivitsky, chief engr; Jack McCauley, news dir; Betty Van Haver, women's dir.

WMUS (April 12, 1947): 1090 kc; 1 kw-D. 517 W. Giles Road. Phone 4-1672. Greater Muskegon Broadcasters Inc. (original owner).

Network Keystone. Rep Best.
R. Bunker Rogoski, pres; Dalton C. Hille, vp & gen mgr; Nicholas Blystra, coml mgr.

WTRU (April 12, 1957): 1600 kc; 5 kw, DA-N. Box 205. Phone 3-2126. Muskegon Broadcasting Co. (original owner).

Rep: Gill-Perna.
Paul Eichorn, pres; Kenneth R. Chapin, gen mgr.

NILES, Berrien County

WNIL (Dec. 5, 1956): 1290 kc; 500 w-D. 416 Sycamore St. Phone Mutual 3-5432. Niles Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Network Keystone. Rep Continental.
Lawrence J. Plym, chief owner; James H. Mitchell, gen & coml mgr; Jack Douglas, program & news dir; Matthew Pierzchala, chief engr; Jack Melloy, sports dir; Eleanor Melloy, women's dir.

OWOSSO, Shiawassee County

WOAP (Jan. 1, 1948): 1080 kc; 250 w-D. Phone Saratoga 5-8196. Owosso Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Rep Devney.
Specialty programs (wkly): Polish, ¾ hr.
J. Evans Campbell, pres; Merrill Walker, gen & coml mgr; Robert Toombs, chief engr; Gaylene Tonnacliff, women's dir.

PETOSKEY, Emmet County

WMBN (May 1946): 1340 kc; 250 w. Phone Diamond 7-3633. Midwestern Broadcasting Co. (See Midwestern Broadcasting Co. Stations in "Group Ownership").

Network NBC. Rep Holman, Michigan Spot Sales.

Les Biederman, pres; Ralph Pierson, gen mgr; Robert Detwiler, coml mgr; William Kiker, chief engr.

PONTIAC, Oakland County

WPON (December 1954): 1460 kc; 500 w, DA-N. P. O. Box 448. Phone Federal 8-0444. Chief Pontiac Broadcasting Co. (acquired station March 15, 1958).

Rep Venard, Rintoul & McConnell.
Specialty programs (wkly): Polish, 1 hr.
Edward E. Wilson, pres; William J. Hart, gen mgr; Eugene White, coml mgr; Larry Payne, program & news dir; Chuck Lewis, promotion dir; Carl Kuch, chief engr; Ellen Boston, women's dir.

PORT HURON, St. Clair County

WHLS (August 1938): 1450 kc; 250 w. 932 Military St. Phone Yukon 2-8536. Stevens-Wismer Broadcasting Co. (acquired station 1955). (See Stevens-Wismer Stations in "Group Ownership.")

Network CBS. Rep Michigan Spot Sales.
Harmon L. Stevens, co-owner; John F. Wismer, co-owner & gen mgr; Arthur A. Ayman, coml mgr; Thomas G. Sicklesteel, station mgr; Harold Oliver, chief engr; Bob Edgington, news dir.

WTTW (Dec. 6, 1947): 1380 kc; 1 kw, DA-1. 608 Water St. Phone Yukon 6-5171. Times Herald Co. (original owner). (See "Newspaper Ownership.")

Network ABC.
Richard Sommerville, gen mgr; Lee Van Dam, program dir; George Carroll, chief engr; Ronald Mires, news dir; William Vincent, farm dir; Jane Marshall, women's dir.

ROGERS CITY, Presque Isle County

WHAK (May 1, 1949): 960 kc; 5 kw-D. Moltke Dr. Phone 7751. Rogers City Broadcasting Co. (original owner).

Harvey A. Klann, pres, gen mgr & chief engr; Albert G. Klann, coml mgr & promotion dir; Harry E. Brege, program dir; Fred Andrews, news dir; Jack Brown, farm dir; Ellen Furtaw, women's dir.

ROYAL OAK, Oakland County

WEKL (1923): 1340 kc; 250 w. P. O. Box 190, zone 20. Phone Lincoln 4-2200. Sparks Broadcasting Co.

J. B. Sparks, pres; Gordon A. Sparks Sr., program dir, secy-treas & news dir; Ernest P. Holder, coml mgr; Earl Gormaine, promotion dir; Garnet G. Sparks Sr., vp.

***WQAK (FM)** (Feb. 2, 1957): 89.3 mc; 10w. 709 N. Washington. Phone Lincoln 1-8334. School District of the City of Royal Oak.

Specialty programs (wkly): French, 2½ hrs.
James L. Mead, station mgr; Rosemary Bartoleomoli, program dir.

*Non-commercial educational.

SAGINAW, Saginaw County

WKNX (April 17, 1947): 1210 kc; 1 kw-D (CP 10 kw, DA-D). 221 S. Washington Ave. Phone Pleasant 3-4471. TWX SG 51. Lake Huron Broadcasting Corp. (original owner).

Rep Gill-Perna.
William J. Edwards, pres & an owner; Alvin M. Bentley, vp & an owner; Howard H. Wolfe, mgr & an owner; Frank E. Brogger, coml mgr; David W. Kushler, program & promotion dir; Max W. Thomas, chief engr; Dwayne X. Riley, news dir; Robert G. Dyer, farm dir.

WKNX-TV: Tv companion of WKNX (above).

WSAM (1940): 1400 kc; 250 w. 2435 Holland Ave. Phone Pleasant 2-8161. TWX 178. Knorr Broadcasting Corp. (acquired station January 1955). (See Knorr Stations in "Group Ownership.")

Network NBC. Rep Headley-Reed, Michigan Spot Sales.
Fred A. Knorr, pres; George M. Millar, gen mgr; Lee Norden, chief engr.

WSAM-FM (1947): 98.1 mc; 1.7 kw. Duplicates WSAM (above).

WSGW (Aug. 11, 1950): 790 kc; 1 kw, DA-2. 400 Mason Bldg. Phone Pleasant 3-4456. TWX 289. Booth Broadcasting Co. (See "Newspaper Ownership") and Booth stations in "Group Ownership").

Network CBS. Reps Pearson, Weed (Detroit only).

Specialty programs (wkly): Spanish, 1½ hrs.
John L. Booth, pres; Robert W. Phillips, vp & gen & coml mgr; Frederick W. Krell, program dir; Harold Volz Jr., chief engr; Frank Wells, news dir; Dick Barry, farm dir.

ST. HELEN, Roscommon County

WMIC (granted July 25, 1957; not on air; target date not announced): 1590 kc; 500 w. 2 miles West of St. Helen on Route 500. Frank Tefft (acquired station July 1959).

ST. JOHNS, Clinton County

WJUD (not on air; target date unknown): 1530 kc; 1 kw, DA-D. Justin F. Marzke (original owner).

Justin F. Marzke, pres & gen mgr; Arthur Seabeneck, coml mgr; Dorothy Daley, women's dir.

ST. JOSEPH, Berrien County

WSJM (November 1956): 1400 kc; 250 w. 414 State St. Phone Yukon 3-5579. WSJM Inc.

When your station needs the benefit of extra capital for the improvement of your investment, let a representative from Blackburn & Company discuss their refinancing plans.

Contact the nearest office:
H. W. Cassill, William B. Ryan
333 N. Mich. Ave.,
Chicago, Ill.
Financial 6-6460

Blackburn & Company
WASHINGTON, CHICAGO,
ATLANTA AND
WEST COAST

(acquired station Jan. 1, 1959). (See Walker Stations in "Group Ownership.")

Rep Holman.
William E. Walker, pres; Charles R. Dickoff, gen mgr; Robert E. Brown, coml mgr; William McMahon, program dir; James A. Lindsay, promotion dir; Kenneth Tetzlaff, chief engr; David McGhee, news dir; John Varnell, farm dir; Rose Marie Roth, women's dir.

SALINE, Washtenaw County

WOIA (Jan. 6, 1958): 1290 kc; 500 w-D, DA. Phone (Ann Arbor) Normandy 3-0569. Lester Broadcasting Corp. (acquired station May 1959).

Herbert W. Lester, pres.

SAULT STE. MARIE, Chippewa County

WSOO (1940): 1230 kc; 250 w. 208 Ashmun S. Phone Melrose 2-2231. Hiawathaland Broadcasting Co. (acquired station October 1958). (See "Newspaper Ownership.")

Rep Northern Broadcast Sales.
Stanley R. Pratt, pres; Russell J. Staffeld, gen mgr.

STURGIS, St. Joseph County

WSTR (1951): 1230 kc; 250 w. P. O. Box 70. Phone 1198. WSTR Inc.

Rep Best.
E. Harold Munn Jr., gen mgr; Frank Cummins, station mgr.

WSTR-FM (1953): 103.1 mc; 285 w. Duplicates WSTR (above).

TAWAS CITY, Iosco County

WIOS (Sept. 27, 1958): 1480 kc; 1 kw, DA-D. P. O. Box 627. Phone Forest 2-3417. R. S. Underhill (original owner).

R. S. Underhill, owner-pres; Donald E. Watson, gen mgr; Dwight (Lucky) Gadd, asst sales mgr & sports dir; Dan Daniels, program dir; Louis Ozak, chief engr.

TRAVERSE CITY, Grand Traverse County

WTGM (1941): 1400 kc; 250 w. Paul Bunyan Bldg. Phone Windsor 7-7675. Midwestern Broadcasting Co. (See Midwestern Broadcasting Co. Stations in "Group Ownership").

Network NBC, Paul Bunyan Network. Reps Holman, Michigan Spot Sales (Michigan).
Les Biederman, pres; Robert E. Detwiler, gen mgr; William H. Kiker, chief engr.

WPBN-TV: Tv companion of WTGM (above).

MINNESOTA

ALBANY, Stearns County

KASM (November 1950): 1150 kc; 500 w-D (CP 1 kw-D). Phone 5-3005. Stearns County Broadcasting Co. (original owner).

Network Keystone. Rep Continental.
Specialty programs (wkly): German, ¼ hr.
W. H. Blattner, pres; Urban J. Keppers, gen mgr & promotion dir; Lee Krause, coml mgr; Celestine Hanauksa, program & women's dir; Charles Gilbert, chief engr; Cliff Mitchell, news & farm dir.

ALBERT LEA, Freeborn County

KATE (October 1937): 1450 kc; 250 w. 332 S. Broadway. Phone 2338. Albert Lea Broadcasting Co. (acquired station Jan. 1, 1959).

Network ABC. Rep Meeker.
Hart Cardozo, pres; Richard K. Power, vp; E. A. Van Alstyne, gen mgr; Tom Golden, coml mgr; Don Franz, chief engr; Al Carstens, news dir; Robert Flix, farm dir; Lucille Studer, women's dir.

Radio Stations CONTINUED

MINNESOTA CONTINUED

ALEXANDRIA, Douglas County

KXBA (July 27, 1949): 1490 kc; 250 w. 1315 Broadway. Phone Rockwell 3-3131. Alexandria Broadcasting Corp. (original owner).
Network ABC, Keystone, Reps Donald Cooke (N.Y. & Chicago); Upper Midwest Broadcasting System (Minneapolis).
Everette Q. Walters, pres & coml mgr; Kenneth A. Teasmer, mgr & program dir; Louis Le Duc, chief engr; Erceel L. Aga, news dir; Fran Anderson, women's dir.

ANOKA, Anoka County

KANO (April 15, 1956): 1470 kc; 1 kw. Route 1. Phone Harrison 1-2600. Anoka Broadcasting Co. (original owner).
Network Keystone.
John H. Lemme, pres; Charles J. McCartney, gen & coml mgr; Fred King, program & promotion mgr; Rodney R. Person, chief engr; Stan Frost, news dir; John Sewall, farm dir; Elizabeth Haig, women's dir.

AUSTIN, Mower County

KAUS (May 30, 1948): 1480 kc; 1 kw, DA-2. Highway 105 South. Phone Hemlock 3-8836. TWX 369. Minnesota-Iowa Television Co. (original owner). (See Blackhawk Stations in "Group Ownership.")
Network MBS. Rep Avery-Knodel.
R. J. McElroy, pres; Thomas L. Young, gen & coml mgr; Stan Stydnicki, program dir; Janet Adams, promotion dir; Leo Chemier, chief engr; Christy Hansen, news dir; Marge Nelson, women's dir.
KMMT (TV): Tv companion station of KAUS.

KQQA (not on air; granted Dec. 23, 1958): 970 kc; 5 kw-D, DA. George A. Hormel II.

BEMIDJI, Beltrami County

KBUN (1946): 1450 kc; 250 w. P. O. Box 848. Phone Plaza 1-4120. Paul Bunyan Broadcasting Co. (acquired station December 1956). See "Newspaper Ownership."
Network MBS.
Specialty programs: Chippawa (Indian), ¼ hr. wkly.
Ben H. Potter Jr., pres; James R. Hambacher, gen & coml mgr; Ray M. Foslid Jr., news dir; Ned Goodwin, farm dir.

BENSON, Swift County

KBMO (December 1956): 1290 kc; 500 w-D. 2135 Pacific Ave. Phone Viking 2-4601. KBMO Broadcasting Co. (acquired station September 1957).
Network Keystone.
Specialty programs: Scandinavian, 1 hr. wkly.
George B. McCarthy, pres; Robert D. Zellmer, gen mgr & program dir; Charlotte Bursheim, women's & promotion dir; Julian Meyer, chief engr; Larry Lackoduck, news & farm dir.

BRainerd, Crow Wing County

KLIE (August 1946): 1380 kc; 1 kw-D. 2700 E. Oak St. Phone 2853. Brainerd Broadcasting Co. (original owner).
Rep Walker-Rawalt.
E. T. O'Brien, pres; Earl R. Johnson, station & coml mgr; Dave McDonald, program dir; Don Koenig, chief engr; Nordica Thabes, news & women's dir.

BRECKENRIDGE, Wilkin County

KBWV (Aug. 15, 1948): 1450 kc; 250 w. P. O. Box 249. Phone Midway 2-4141. Interstate Broadcasting Corp. (acquired station Oct. 1, 1956). (See Robert E. Ingstad stations in "Group Ownership.")
Network Keystone. Rep Devney (New York).
Robert E. Ingstad, owner & gen mgr; Newell Grant, coml mgr; Cy Gietzen, program, news & farm dir; H. Grant Unkenholz, chief engr.

CLOQUET, Carlton County

WELK (Jan. 31, 1950): 1230 kc; 250 w. 124½ Ave. C. Phone Triangle 9-6725. Cloquet Broadcasting Co. (acquired station April 8, 1958).
Network Keystone.
Walter F. Stock, pres; Harry Newby, gen mgr; Richard Johnson, coml mgr; Sidney Markusen, chief engr.

CROOKSTON, Polk County

KROK (April 18, 1948): 1260 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 620. Phone Atlantic 1-1140. Crookston Broadcasting Co. (original owner).
Network Keystone. Rep Donald Cooke, Tracy Moore, Upper Midwest Broadcasting.
Specialty programs (wkly): Scandinavian, ¼ hr.
Jerome A. Dahlberg, pres & promotion dir; William J. Kiewel, gen mgr & news dir; E. R. Melbye, coml mgr; Earl Handyside, chief engr

DETROIT LAKES, Becker County

KDLM (October 1951): 1340 kc; 250 w. 1340 Richwood Rd. Phone 1100. Detroit Lakes Broadcasting Co. (acquired station Feb. 20, 1958).

DULUTH, St. Louis County

KDAL (Nov. 16, 1936): 610 kc; 5 kw, DA-N. 10 E. Superior St., zone 2. Phone Randolph 2-2628. TWX DU 7019. Red River Broadcasting Co. (original owner).
Network CBS. Rep Avery-Knodel.
Dorothy LeMasurier, pres; Odin S. Ramsland, gen mgr; Rex Hudson, coml mgr; Carl Casperson, program dir; Don LeMasurier, promotion dir; R. A. Dettman, chief engr; Bill Krueger & Dick Anthony, news dirs; Mark Thompson, farm dir.
KDAL-TV: Tv companion station of KDAL.
***KUMD-FM** (not on air; granted June 8, 1959): 89.1 mc; 10 w. U. of Minnesota (original owner).

*Non-commercial educational.

WEBC (1924): 560 kc; 5 kw, DA-2. WEBC Bldg, zone 2. Phone Randolph 2-2873. TWX DU 7005. WEBC Inc. (acquired station Jan. 12, 1959).
Reps Hollingbery, Hurley (Minneapolis).
George H. Clinton, pres & gen mgr; Richard H. Husted, vp & station mgr; John B. Arnold III, coml mgr; Carl Loose, program dir & promotion mgr; V. G. Brooks, chief engr; Richard Gottschald, news dir.

EAST GRAND FORKS, Polk County

KRAD (not on air; granted April 20, 1959): 1690 kc; 1 kw-D. Merlin Obie.

ELY, St. Louis County

WELY (Oct. 2, 1954): 1450 kc; 250 w. P. O. Box 540. Phone 744. WELY Corp. (acquired station July 29, 1959).
Network MBS, Keystone.
Specialty programs (wkly): Finnish, 1 hr.
Vincent T. Hallatt, pres; Mark Whitney, program dir; Scott Dudley, news dir; June Persons, women's dir.

EVELETH, St. Louis County

WEVE (Jan. 1, 1949): 1340 kc; 250 w. Phone Sherwood 1-5922. Carl Bloomquist (acquired station Jan. 1, 1951).
Network MBS, Keystone.
Carl Bloomquist, owner; Ray Kent, coml mgr; Joe Cerar, chief engr & program dir.

FAIRMOUNT, Martin County

KSUM (1949): 1370 kc; 1 kw, DA-2. Phone 1370. KSUM Broadcasting Co. (acquired station June 15, 1958).
John E. Hyde Jr., owner.

FARIBAULT, Rice County

KDHL (Jan. 10, 1948): 920 kc; 1 kw, DA-2. 213 Central Ave. Phone Edison 4-4345. KDHL Broadcasting Co. (original owner).
Specialty programs (wkly): German, 1 hr.; Scandinavian, 1 hr.
John E. Hyde, co-owner & gen mgr; Palmer Dragsten, co-owner & coml mgr; Dean Curtis, farm dir.

FERGUS FALLS, Otter Tail County

KOTE (Oct. 20, 1926): 1250 kc; 1 kw-D, 500-N, DA-N. P. O. Box 494. Phone 6996. Northland Broadcasting Corp. (acquired station Feb. 1, 1959).
Rep Wayne Evans & Assoc.
Specialty programs (wkly): Norwegian, ¼ hr.; Swedish, ¼ hr.
Carroll E. Crawford, pres; Dale F. Rainsberger, gen mgr; George Brooks, coml mgr & news dir; Don Welsh, program dir; Ernie Olson, chief engr; Ruth Spidahl & Judith Nord, women's dirs.

GRAND RAPIDS, Itasca County

KOBY (1948): 1490 kc; 250 w. 213½ W. First Ave. Phone Fairview 6-3446. Itasca Broadcasting Co. (original owner).

HIBBING, St. Louis County

WMFG (1935): 1240 kc; 250 w. 807 W. 37th St. Phone Amherst 3-7531. Hibbing Broadcasting Co. (acquired station Nov. 1, 1958).
Network NBC, Arrowhead. Rep Hollingbery, Bill Hurley.

Harold J. Parise, pres & gen mgr; Les Rutstein, coml mgr; Bobby Aro, program dir; Virginia Rautavirta, promotion dir; F. P. Befera, chief engr; Keith Knox, news dir; Julie Parise, women's dir.

HUTCHINSON, McLeod County

KDUE (Sept. 17, 1953): 1260 kc; 1 kw-D. P. O. Box 32. Phone 1555. North American Broadcasting Co. (original owner).
Rep Best.
Albert S. Tedesco, pres; Heinz R. Fruck, gen mgr; D. D. Nolt, coml mgr; Lorraine Lhotka, program dir; Edward Berger, promotion dir; Darrel Gander, chief engr; C. R. Splitts, news dir; John Mons, farm dir; Delphine Dobratz, women's dir.

INTERNATIONAL FALLS, Koochiching County

KIFS (not on air; granted March 26, 1959). 1230 kc; 100 w. International Falls Broadcasting Co. (original owner).
C. H. Hulse, pres; Charles Shuffett, secy.

LITCHFIELD, Meeker County

KLFD (Jan. 2, 1959): 1410 kc; 500 w-D. P. O. Box 919. Phone Oxford 3-3212. Meeker County Broadcasting Inc. (original owner).

Specialty programs (wkly): Swedish, ¼ hr.
Frank W. Enderse, pres; Marilyn Schlottman, coml mgr; Lawrence A. Lawson, chief engr; Irv Kelland, news dir; Follie Nordlie, women's dir.

LITTLE FALLS, Morrison County

KLTF (October 1950): 960 kc; 500 w-D. 105½ E. Broadway. Phone Medford 2-5414. Little Falls Broadcasting Co. (acquired station December 1952).
Network Keystone.
John F. Lemme, pres & gen mgr; Richard J. Rodeck, coml mgr; Robert Davis, program & news dir; Robert Pro, promotion dir; Gordon Lommen, chief engr & farm dir; Harriet Sanders, women's dir.

LONG PRAIRIE, Todd County

KEYL (not on air; target date not announced): 1400 kc; 250 w. KWAD Broadcasting Co. (original owner). (See Robert Ingstad Stations in "Group Ownership.")
Network Valley Radio Network.
Robert E. Ingstad, pres & gen mgr; Harold Allen, chief engr.

MANKATO, Blue Earth County

KTOE (1950): 1420 kc; 5 kw, DA-N. P. O. Box 550. Phone 4637. TWX 414. Minnesota Valley Broadcasting Co. (original owner). (See Harry Willard Linder Stations in "Group Ownership.")
Network ABC, Linder Group. Rep Pearson.
H. W. Linder, pres; Don Linder, gen & coml mgr; Gerald Robbins, promotion dir; Steve Wolf, chief engr; Don Hubert, news dir; Wayne Will, farm dir; Marlon Mason, women's dir.

KYSM (July 25, 1938): 1230 kc; 250 w. 101 N. 2d St. Phone 4673. Southern Minnesota Supply Co. (original owner).
Network NBC, Southern Minnesota Network. Rep Meeker.

F. B. Clements, pres; Robert E. DeHaven, gen & coml mgr; Charles F. Pasek, program dir; Thomas E. Cornies, promotion dir; James J. Houts, chief engr; Cliff Adams, news & farm dir; Joan Ulmen, women's dir.

KYSM-FM (April 1948): 103.5 mc; 14 kw. Duplicates KYSM (above).

MARSHALL, Lyon County

KMHL (Nov. 30, 1946): 1400 kc; 250 w. KMHL Bldg. Phone 2282. Harry Willard Linder (original owner). (See Harry Willard Linder Stations in "Group Ownership.")
Network ABC, Dairyland Network; Linder Group. Rep Pearson.
Harry W. Linder, owner; Gilmore F. Frayseth, gen mgr; George Pouliot, chief engr; Chuck Wetherall, news dir.

MINNEAPOLIS-ST. PAUL, Hennepin-Ramsey Counties

KEVE (May 13, 1948): 1440 kc; 5 kw, DA-N. 917 N. Lilac Dr., Minneapolis 22. Phone Liberty 5-5601. Western Broadcasting Corp. (acquired station March 1956).

Network MBS. Rep Weed.
Robert M. Purcell, pres; Robert J. Rock, gen mgr; Kenneth P. Firnstahl, coml mgr; Jerry Cunning, program & promotion dir; Denny Doty, chief engr; Mike Hoyer, news, farm & women's dir.

KSTP (April 1928): 1500 kc; 50 kw, DA-2. 3415 University Ave. St. Paul 14. Phone Midway 5-2724. TWX 140. KSTP Inc. (original owner). (See Gold Seal Stations in "Group Ownership.")

Network NBC. Rep Petry.
Stanley E. Hubbard, pres & gen mgr; Kenneth M. Hance, executive vp & treas; Stanley S. Hubbard, vp in charge of radio; Marvin L. Rosene, vp in charge of sales; Byron Anderson, radio sales mgr; Brooks Henderson, program dir; William P. Davey, promotion mgr; David P. Stone, farm dir; William S. Sadler, chief engr.

KSTP-TV: Tv companion station of KSTP.
***KTIS** (Feb. 7, 1949): 900 kc; 1 kw-D. 50 Willow St., Minneapolis 3. Phone Federal 8-3244. TWX Liberty 5-4430. Northwestern College—Bible College (original owner). (See Northwestern College Stations in "Group Ownership.")

Specialty programs (wkly): German, ¼ hr.; Scandinavian, 2 hrs.
Dr. Curtis B. Akenson, pres; Spencer Bower, gen mgr; Paul Ramseyer, program dir; Clarence LaBonte, chief engr; Bill Western, news & farm dir; Donna Johanson, women's dir.

***KTIS-FM** (May 1949): 98.5 mc; 5.3 kw. Address, licensee & staff same as *KTIS (above).

*Non-commercial educational.

***KUOM** (Jan. 13, 1922): 770 kc; 5 kw-D (ST WCAL). Eddy Hall, U. of Minnesota, Minneapolis 14. Phone Federal 2-8155, Ext. 7341. University of Minnesota (original owner).

Network NAEB.
Specialty programs (wkly): German, ¼ hr.; Spanish, ¼ hr.
Burton Paulu, dir of radio & tv broadcasting; Robert P. Boyle, program dir; Lawrence A. Brogger, chief engr; Raymond Wolf, farm dir; Audrey June Booth, community services dir.

*Non-commercial educational.

KWFM (FM) (Dec. 31, 1956): 97.1 mc; 22.2 kw. 3800 Minnehaha Ave., Minneapolis 6.

MINNESOTA CONTINUED

Parkway 1-2227. Fidelity Broadcasting Co.
Rep Walker-Rawalt.

Gerald Hill, pres; Merle L. Carlson, gen mgr;
Ara Carapetyan, coml mgr; James Larson,
program dir; Wayne Nelson, chief engr.

WCCO (1924): 830 kc; 50 kw. 625 Second
Ave. S., Minneapolis 2. Phone Federal 2-1202.
TWX MP 444. Midwest Radio-TV, Inc. (ac-
quired station August 1952). (See "Newspaper
Ownership" and "Radio Publications and
Couples Stations in "Group Ownership.")

WDGY (1923): 1130 kc; 50 kw-D, 25 kw-N,
DA-2. 509 Second Ave. S., Minneapolis 2.
Phone Federal 5-2271. Storz Broadcasting Co.
(acquired station January 1956). (See Storz
stations in "Group Ownership.")

Rep Blair.
Todd Storz, pres; C. B. (Pete) Clarke Jr.,
gen mgr; Don Kelly, program & promotion
dir; Kenneth Olson, studio supervisor; Don
Dahl, transmitter supervisor; Ralph Martin,
news dir; John Vye, farm dir; Donna Schneider,
women's dir.

WISK (Aug. 12, 1951): 630 kc; 5 kw-D, 500
w-N, DA-2. Hudson and Tower Rds., St. Paul.
Phone Prospect 1-5638. WISK Broadcasting
Co. (acquired station July 1959). (See Crowell-
Collier Stations in "Group Ownership.")

WLIO (1939): 1330 kc; 5 kw, DA-1. 870
Northwestern Bank Bldg., Minneapolis 8.
Phone Federal 3-0406. TWX MP 272. BFR
Broadcasting Corp. (acquired station April
1956). (See BFR Stations in "Group Own-
ership.")

Rep AM Radio Sales.
N. L. (Larry) Bentson, pres; Wayne (Red)
Williams, gen & coml mgr; J. Peter Boysen,
program dir; Wm. Ficker, promotion dir; D.
Bryce Ekberg, chief engr; Dan Anderson, news
dir; Ray Christensen, sports dir.

WLIO-FM (1956): 99.5 mc; 9.7 kw. Address,
licensee & part of staff same as WLIO (above)
except Joe Ehrenberg is gen mgr & program
dir.

Rep Good Music Bdcstrs, Fine Music HiFi
Bdcstrs.

WMLN (1938): 1400 kc; 250 w. 611 Frontenac
Place, St. Paul. Phone Midway 5-7757. Frank-
lin Broadcasting Co. (See William F. Johns
Family Stations in "Group Ownership.")

WPBC (Oct. 18, 1949): 930 kc; 1 kw, 1133
Stinson Blvd., Minneapolis 13. Phone Sterling
9-4356. People's Broadcasting Co. (original
owner).

Rep McGavren.
William V. Stewart, pres, gen mgr & sales
mgr; Becky Ann Stewart, program & women's
dir; Elizabeth Gahr, promotion dir; Joseph
Coval, chief engr; Charles Conrad, news dir.

WPBC-FM (under construction, granted
May 13, 1959): 101.3 mc; 5.2 kw. Same licensee
as WPBC above.

WTCN (1931): 1280 kc; 5 kw-D, 1 kw-N.
Calhoun Beach Hotel, Minneapolis 16. Phone
Walnut 7-8881. Twin State Broadcasting Inc.
(acquired station April 6, 1955). (See Time Inc.
Stations in "Group Ownership" and "Newsp-
paper Ownership.")

Network ABC. Rep Katz.
Weston C. Pullen, pres; Philip Hoffman, vp
& gen mgr; Art Swift, mgr; Jack Cosgrove,
natl sales mgr; Severance Widman, program
dir; Robert Van Roo, promotion dir; Warren
Fritze, chief engr; Sheldon Peterson, news
dir; Mary Jo Tierney, women's dir.

WTCN-TV: Tv companion station of WTCN.

MONTEVIDEO, Chippewa County

KDMA (1951): 1460 kc; 1 kw, DA-1. West
Highway 212. Phone Amhurst 9-8315. Mid-
west Broadcasting Corp. (original owner). (See
Harry Willard Linder Stations in "Group Own-
ership.")

Network ABC. Rep Pearson.
H. W. Linder, pres; Willard Linder, gen
mgr; Fred Ehlen, coml mgr; Byron Zurn, pro-
gram dir; Jim Wood, chief engr; Ernest
Petersen, farm dir.

MOORHEAD, Clay County

KVOX (Nov. 30, 1937): 1280 kc; 1 kw-D,
500 w-N, DA-N. P. O. Box 437. Phone Cedar
3-1522. KVOX Broadcasting Co. (acquired
station 1947).

Network MBS. Rep Devney.
E. J. McKellar, pres & gen mgr; R. L. Owens,
vp & mgr; Tom Hannaher, program dir; Erwin
Liefeld, chief engr; Arthur Selkoff, news dir;
Art Steffes, farm dir.

MORRIS, Stevens County

KMBS (Sept. 16, 1956): 1570 kc; 1 kw-D,
DA. Phone 68. Western Minnesota Broad-
casting Co. (original owner).

Rep Donald Cooke (Chicago).
Clifford L. Hedberg, owner.

NEW ULM, Brown County

KNUJ (1949): 860 kc; 1 kw-D. 304½ N.
Minnesota St. Phone 905. KNUJ Inc. (origi-
nal owner). (See "Newspaper Ownership.")

NORTHFIELD, Rice County

***WCAL** (November 1918): 770 kc; 5 kw. (ST
KUOM). Phone Niagara 5-5621, Ext. 271. St.
Olaf College (original owner).

Milford C. Jensen, gen mgr; Kay Johnston,
women's dir.

*Non-commercial educational.

ORTONVILLE, Big Stone County

KDIO (July 23, 1956): 1350 kc; 1 kw-D.

P. O. Box 696, zone 2. Phone 680. Tri-State
Broadcasting Co. (original owner).

Rep Donald Cooke.
Richard S. Schultz, pres; Warren F. (Cy)
McCormick, gen mgr; Donald P. Egert, vp;
Marie Thompson, traffic dir; Rod Trongard,
news dir; Corrine Goodmasteadt, women's dir.

OWATONNA, Steele County

KBPO (1950): 1390 kc; 500 w-D. Phone 5641.
Owatonna Broadcasting Co. (acquired station
April 30, 1956).

Network Keystone.
Robert W. Behling, pres & gen mgr; Gerald
J. Boos, station mgr & chief engr; Arnold K.
Schumann, sales mgr; Duane Allen, program
& news dir; Jerry Urdahl, farm dir; Ione
Henry, women's dir; Paul Johnson, promotion
dir.

PINE CITY, Pine County

WCMP (June 13, 1958): 1350 kc; 1 kw-D.
P. O. Box 578. Phone 767. TWX BTA 1MX.
Pine County Broadcasting Co. (original own-
er).

Network Keystone. Rep Continental.
Richard K. Power, pres; Robert P. Schuller,
gen mgr; Lyle R. Nelson, program dir; Mitchel
Dupre, chief engr; Lew Jaquis, farm dir;
Evelyn Larson, women's dir.

PIPESTONE, Pipestone County

KLOH (June 22, 1955): 1050 kc; 1 kw, DA-D.
P. O. Box 512. Phone 1050. TWX 1192. Pipe-
stone Radio Corp. (original owner).

Network Keystone. Rep Continental.
C. B. Thomas, pres; Ron Overlander, gen &
coml mgr; Clarence Ausham, chief engr.

RED WING, Goodhue County

KCVB (December 1955): 1250 kc; 1 kw-D.
Route 4. Phone Dunkirk 8-3511. Hiawatha
Valley Broadcasting Co. (original owner). (Sale
to Kingsley Murphy and Carroll Crawford
pending FCC approval.)

REDWOOD FALLS, Redwood County

KLGE (1954): 1490 kc; 100 w. 209 S. Wash-
ington St. Phone Mercury 7-2989. Harry Wil-
lard Linder (original owner). (See Harry Wil-
lard Linder Stations in "Group Ownership.")

Rep Pearson.
H. Willard Linder, gen mgr; Harlin Hanson,
station mgr.

ROCHESTER, Olmstead County

KROC (October 1935): 1340 kc; 250 w. 1st
Ave. Bldg. Phone Atlas 9-3924. Southern Min-
nesota Broadcasting Co. (original owner).

Network NBC. Rep Harry Hyett Co.
Agnes F. Gentling, pres; G. David Gentling,
gen mgr; Robert Plick, coml mgr; Thomas
Bachrach, program dir; Walter Bruzek, pro-
motion dir; Robert Cross, chief engr; Thomas
Aaker, news dir; Donald Edwards, farm dir.
KROC-TV: Tv companion of KROC.

KWEB (September 1958): 1270 kc; 500 w-D.
Northwestern National Bank Bldg. Phone Atlas
2-9465. Rochester Music City Inc. (original
owner).

ST. CLOUD, Stevens County

KPAM (June 1938): 1450 kc; 250 w. Fern-
wood Addition, Hiway 152. Phone Blackburn
2-1551. Times Publishing Co. (original owner).
(See "Newspaper Ownership.")

Network NBC. Rep Pearson.
Frederick C. Schiplin, pres; John Murphy,
gen mgr; Betty L. May, promotion dir & coml
mgr; Jack Lund, news & program dir; Robert
B. Witschen, chief engr; C. Perry Schenk, farm
dir; Rae Peterson, women's dir.

KPAM-FM (May 1948): 104.7 mc; 15 kw.
Duplicates KPAM (above).

WJON (September 1950): 1240 kc; 250 w.
P. O. Box 270. Phone Blackburn 1-4422. Gran-
ite City Broadcasting Co. (acquired station
June 1955). (See "Newspaper Ownership.")

Rep Rameau, Vance, Hopple.
John Haerle, pres & gen mgr; Van Vander-
Ark, coml mgr; Art Blasko, program dir; Guy
Lemont, chief engr; Sam Wenstrom, news dir.

ST. LOUIS PARK, Hennepin County

KRSI (May 13, 1958): 950 kc; 1 kw-D, DA.
Radio Suburbia (original owner).

ST. PETER, Nicollet County

KBBI (Aug. 5, 1957): 1310 kc; 1 kw-D, DA.
1031 W. Grace St. Phone 1310. Gateland Broad-
casting Co. (David B. Ekberg, acquired sta-
tion March 1959).

STILLWATER, Washington County

WAVN (March 1949): 1220 kc; 1 kw-D, 104
N. Main St. Phone Hemlock 9-1220. St. Croix
Broadcasting Co. (acquired station September
1949).

THIEF RIVER FALLS, Pennington County

KTRF (January 1947): 1230 kc; 250 w. P. O.
Box 69. Phone Murdock 1-1230. KTRF Radio
Corp. (acquired station August 1954).

Rep Wayne Evans & Assoc.
Don Olson, pres, gen mgr & program dir;
Fred Franklin, chief engr & news dir; John
Dunncliff, farm dir; Garnet Peters, women's
dir.

VIRGINIA, St. Louis County

WHLB (1936): 1400 kc; 250 w. Box 75. Phone
Sherwood 1-2233. Virginia Broadcasting Co.
(acquired station Nov. 1, 1953). (Network NBC;
Arrowhead Network. Rep Hollingbery, Bill
Hurley (Minneapolis).

Harold J. Parise, pres & gen mgr; Baldino
Roderigo, coml mgr; Bobby Aro, program dir;
Lois Keresdol, promotion dir; F. P. Eeffers,
chief engr; Glenn Douglas, news dir; Alys Mae
McBride, women's dir.

WADENA, Wadena County

KWAD (May 1948): 920 kc; 1 kw, DA-N.
Phone Medford 1-1803. KWAD Broadcasting
Co. (acquired station June 1954). (See Robert
Ingstad Stations in "Group Ownership").

Network MBS; Valley Radio Network. Rep
Wayne Evans & Assoc.
Robert E. Ingstad, pres & gen mgr; Wanda
Fultz, program dir; Harold Allen, chief engr.

WILLMER, Kandiyohi County

KWLM (1940): 1340 kc; 250 w. P. O. Box
393. Phone Belmont 5-1340. TWX 314. Lake-
land Broadcasting Co. (original owner). (See
Harry Willard Linder Stations in "Group
Ownership.")

Network ABC. Rep Pearson.
Specialty programs: Scandinavian, ½ hr.
wkly.

H. W. Linder, pres; Willard Linder, gen mgr;
Jack Lynch, coml mgr; Francois Peterson,
chief engr; Leonard Kodet, farm dir; Irene
Peters, women's dir.

WINDOM, Cottonwood County

KDOM (Dec. 24, 1958): 1580 kc; 250 w-D, DA.
North Star Broadcasting Co. (original owner).

WINONA, Winona County

KAGE (Feb. 17, 1957): 1380 kc; 1 kw-D, 118
W. 4th St. Phone 2867. Albert S. Tedesco
(original owner).

Network Keystone.
Albert S. Tedesco, owner; Frank I. Haas, gen
mgr; Jack Ortman, coml mgr; Vern Aruthur,
program dir; Bill Bailey, promotion dir; Vern
Folvin, chief engr; Joe Orłowski, news dir;
Junior Ferguson, farm dir; Marguerite Haas,
women's dir.

KWNO (January 1938): 1230 kc; 250 w. 216
Center St. Phone 3313. Winona Radio Service
(original owner). (See "Newspaper Own-
ership.")

Network ABC. Rep Pearson.
Specialty programs: Polish, 1 hr. wkly.
M. H. White, partner; C. E. Williams, gen
mgr & sports dir; H. R. Hurd, partner & coml
mgr; E. B. Gappa, chief engr; Ken Douglas,
news dir; Don Bonham, farm dir.

WORTHINGTON, Nobles County

KWOA (1947): 730 kc; 1 kw-D. Thompson
Hotel. Phone 2-7301. Worthington Broad-
casting Co. (original owner).

Rep Wayne Evans & Assoc.
R. W. Olson, pres; Ralph E. Shepard, gen
mgr; Arne Karhu, coml mgr; Clint Knapp, chief
enr; Lew Hudson, news & farm dir; Shirley
Funk, women's dir.

During the past year, Blackburn &
Company completed more transactions
than any other nation-wide broker.
It's this experience that makes
Blackburn & Company the first choice
of both buyer and seller.

Contact the nearest office:
H. W. Cassill, William B. Ryan,
333 N. Michigan Avenue, Chicago, Illinois,
Financial 6-6460

Blackburn & Company
WASHINGTON, CHICAGO, ATLANTA AND WEST COAST

Radio Stations CONTINUED

MISSISSIPPI

ABERDEEN, Monroe County

WMFA (1952): 1240 kc; 250 w SH. P. O. Box 402. Phone Emerson 9-4561. Ray Tolar (acquired station November 1956).
Rep Best.
Specialty programs (wkly): Negro, 10 hrs. Ray Tolar, owner & gen mgr; Frances Tolar, program dir.

AMORY, Monroe County

WAMY (Oct. 23, 1955): 1580 kc; 5 kw-D. Box 268. Phone Clearbrook 6-5911. Southern Electronics Co. (See Bob McRaney Stations in "Group Ownership").
Network MBS, Mid-South Network. Reps Everett-McKinney, C. K. Beaver.
Specialty programs (wkly): Negro, 7 hrs. Bob McRaney, pres & promotion dir; Charles C. Boren Jr., gen & coml mgr; Elsie Sanderson, program dir; A. D. Wiyug, chief engr; Dan Holocher, news dir; Jim Wells, farm dir; B. Miller, women's dir.

BATESVILLE, Panola County

WBLE (June 19, 1953): 1290 kc; 1 kw-D. Drawer 73. Phone 7266. Panola Broadcasting Co. (original owner).
Network Keystone. Rep Best.
Harold E. McCarley, pres & gen mgr; Wes McIngvale, program dir; Alfred E. Jennings, chief engr; R. B. Wade, news dir; Bill Mc-Lemore, farm dir; Linda Barnett, women's dir.

BELZONI, Humphreys County

WELE (not on air; target date not announced): 1460 kc; 1 kw-D. P. O. Box 182, Canton, Miss. Humphreys County Broadcasting Co. (See Hook Stations in "Group Ownership.")
Roth E. and Lucille Hook, owners.

BILOXI, Harrison County

WLOX (May 30, 1948): 1490 kc; 250 w. c/o Buena Vista Hotel. Phone Idlewood 6-5581. WLOX Broadcasting Co. (original owner).
Network MBS. Reps Hal Holman, Dora-Clayton.
J. S. Love Jr., pres; Ray Butterfield, gen mgr; Thomas B. Majure, coml mgr; Mary Migues, program dir; Dick Kettering, promotion dir; "Blue" Majure, chief engr; Phyllis Foreman, news dir; Dick Schultz, farm dir; Katherine Butterfield, women's dir.

WVMI (April 1, 1950): 570 kc; 1 kw-D. P. O. Box 152. Phone Idlewood 2-7001. Radio Associates Inc. (original owner).
Rep National Time Sales.
Odes E. Robinson, pres, gen mgr & chief engr; Bud Jarvis, coml mgr; Nordine Longbine, program dir.
WVMI-TV: Tv companion of WVMI.

BOONEVILLE, Prentiss County

WBDF (Oct. 10, 1950): 1400 kc; 250 w. SH. P. O. Box 352. Phone Park 8-5301. Booneville Broadcasting Co. (original owner). (See E. O. Roden Stations in "Group Ownership.")

BROOKHAVEN, Lincoln County

WCFL (Aug. 25, 1955): 1470 kc; 1 kw-D. P. O. Box 644. Phone 1076. Rural Broadcasting Co. (original owner).
Rep Best.
Specialty programs (wkly): Negro, 12 hrs. W. M. Jones, pres; C. D. Mathis Jr., gen & coml mgr; Coralee Smith, program dir; Leo Freeman, chief engr.

WJMB (1948): 1340 kc; 250 w. SH. W. Chickasaw St. Phone 1298. Brookhaven Broadcasting Co. (acquired station May 21, 1959).

CANTON, Madison County

WDOB (1951): 1370 kc; 1 kw-D. P. O. Box 182. Phone 1370. Madison County Broadcasting Co. (acquired station September 1956). (See Hook Stations in "Group Ownership.")
Network Keystone. Rep Indle Sales.
Specialty programs (wkly): Negro, 12 hrs. R. E. Hook, pres & owner; Harold Shedd, gen & coml mgr & news dir; Bill Howard, program & farm dir; Ed Wallace, production mgr & chief engr; Hazel Lewis, women's dir.

CENTREVILLE, Wilkinson County

WGLO (1951): 1580 kc; 250 w-D. Centreville, Miss. Phone 4001. Southern Broadcasting Co. (acquired station March 1957).

CLARKSDALE, Coahoma County

WEDL (Sept. 15, 1955): 1600 kc; 1 kw-D. P. O. Box 267. Phone Main 4-4908. Coahoma Broadcasting Co.
Rep Best.
Wm. T. Salmon, pres; R. L. Hunnicutt Jr.,

gen mgr; Wayne Vowell, coml mgr; Jeff Holt, program dir.

WBOX (1941): 1450 kc; 250 w. Alcazar Hotel, zone 1. Phone Main 4-2795. Eunice T. Imes (acquired station 1943). (See Birney Imes Jr. Stations in "Group Ownership.") Also see "Newspaper Ownership."

Network MBS, Keystone, Mid South Radio Network. Rep Everett-McKinney.
Specialty programs (wkly): Negro, 32-34 hrs. Bob Evans (c/o WELC, Tupelo, Miss.), gen mgr; Tom Reardon, station & coml mgr & farm dir; C. D. Graves, chief engr; Jean Cauthen, news dir; Helen Sugg, program, promotion & women's dir.

CLEVELAND, Bolivar County

WGLD (1949): 1490 kc; 250 w. Phone Victor 3-4091. Radio Cleveland Inc. (acquired station Jan. 1, 1958).

Rep Devney Inc.
Specialty programs (wkly): Negro, 40 hrs. J. R. Denton, pres; George C. Shurden, vp, gen & coml mgr & chief engr; Pete Webb, program dir; Jim Gordon, news & farm dir; Virginia Murray, women's dir.

WDSK (July 25, 1958): 1410 kc; 1 kw, DA-D. Box 869. Phone Victor 3-5221. Lawrence A. Feduccia (original owner).

Reps Continental, C. K. Beaver.
Specialty programs (wkly): Negro, 5 hrs.; Spanish, ½ hr.
L. A. Feduccia, owner, mgr & chief engr; Edwin Dunn, coml mgr; Billie Johnson, program & women's dir; Bill Givens, news dir.

COLUMBIA, Marion County

WCJU (Dec. 20, 1946): 1450 kc; 250 w. P. O. Box 472. Phone Republic 6-2616. WCJU Inc. (acquired station Oct. 7, 1947). (See "Newspaper Ownership.")

COLUMBUS, Lowndes County

WAGE (1950): 1050 kc; 1 kw-D. P. O. Box 1078. Phone Fairfax 1050. James W. Eather-ton (acquired station March 1957).

Rep Bob Dore Assoc.
Specialty programs (wkly): Negro, 12 hrs. James W. Eather-ton, owner & mgr; E. Dale Kassel, program & news dir; L. Jay Aldridge, chief engr; Judith W. Atkins, women's & traffic dir.

WCBI (1940): 550 kc; 1 kw-DS, 500 w-N, DA-2. Gilmer Hotel. Phone Fairfax 8-7271. Columbus Broadcasting Co. (See Birney Imes Jr. Stations in "Group Ownership" and "Newspaper Ownership.")

Network MBS, Keystone, Mid-South. Reps Everett-McKinney, C. K. Beaver.
Birney Imes Jr., pres; Bob Evans, gen mgr; Ray Crummy, station mgr; Ruby Latham, asst mgr; Richard Moore, program dir; Joan Popernick, promotion & women's dir; Thomas McFerrin, chief engr; Jim Garner, news dir.
WCBI-TV: Tv companion station of WCBI.

CORINTH, Alcorn County

WCMA (March 1, 1946): 1230 kc; 250 w. P. O. Box 471. Phone Atlantic 6-5575. Corinth Broadcasting Co. (original owner). (See Aaron B. Robinson Stations in "Group Ownership.")
Network Keystone, Dixie Network. Rep Venard, Rintoul & McConnell; C. K. Beaver (Memphis).

Aaron B. Robinson, pres; John E. Bell, vp, gen & coml mgr & promotion dir; Louise W. Berlin, program dir; James D. Anderson, chief engr; Lois O. Counce, women's & news dir; Aubrey Whitaker, farm dir.

WCRB (December 1956): 1330 kc; 500 w-D. P. O. Box 1168. Phone 6691. Rebel Radio Inc. (acquired station April 15, 1959).

FOREST, Scott County

WMAG (September 1955): 860 kc; 500 w-D. Box 188. Phone Gibson 3-7001. Scott County Broadcasting Co. (See Hook Stations in "Group Ownership.")

Network Keystone.
Specialty programs (wkly): Negro, 10 hrs. R. E. Hook, pres; Hugh Hughes, gen mgr & chief engr; Willie Weems, station & coml mgr; Tom Estes, program dir; Billy Ray Strebeck, farm & news dir; Barbara Goodwin, women's dir.

GREENVILLE, Washington County

WDDT (April 1956): 900 kc; 1 kw-D. 207 Main St. Phone Edison 2-0526. WDDT Radio Co. (acquired station April 1959). (See "News paper Ownership.")

Rep Everett-McKinney.
John T. Gibson and Hodding Carter, co-owners; Ross Charles, gen mgr; W. H. Deans, coml mgr; Tom Roane, program dir; Joe Gunter, chief engr.

WESY (See Leland).

WGVM (1948): 1260 kc; 1 kw-D. P. O. Box 247. Phone Edison 4-4559. Mid-America Broad-casting Co. (original owner).

Rens Devney (New York, Chicago); Lee F. O'Connell Co. (Los Angeles); Clyde Melville Co. (Dallas).
Specialty programs (wkly): Negro, 22½ hrs. David M. Segal, pres; Edward M. Guss, gen mgr; Jack R. Stull, coml mgr; Wallace D. Hoy, news & program dir; Barbee Ashley, promo-

tion dir; J. C. Gunter, chief engr; Ray Roberts, farm dir; Elizabeth Hutchison, women's dir.

WJPE (August 1939): 1330 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 661. Phone Edison 5-1441. Radio Services Co. (acquired station May 26, 1946).

Network MBS; Keystone. Rep Bogner & Martin.

Emmet H. McMurry Jr., partner & gen mgr; Frank W. Baldwin, partner & coml mgr; Mildred Flowers, program dir; Percy L. Kuhn, chief engr.

GREENWOOD, Leflore County

WABG (February 1950): 960 kc; 1 kw-D, 500 w-N, DA-N. 206 W. Claiborne. Phone Gladstone 3-5232. Greenwood Broadcasting Co. (original owner). (See Cy N. Bahakel Stations in "Group Ownership.")

WGRM (1937): 1240 kc; 250 w. P. O. Box 553. Phone Gladstone 3-5441. TWX 373. Mrs. P. K. Ewing, executrix (original owner).

Network NBC, Keystone.
F. C. Ewing, gen mgr; Lew Sadler, coml mgr; Mrs. F. C. Ewing, office mgr; Louisa Pierce, chief engr.

GRENADA, Grenada County

WNAG (1949): 1400 kc; 250 w. Phone 1400. Grenada Broadcasting Co. (See Birney Imes Jr. Stations in "Group Ownership.") Also see "Newspaper Ownership."

Network MBS, MidSouth Network.
Birney Imes Jr., pres; Bob Evans, gen mgr; Ken Berryhill, coml mgr.

GULFPORT, Harrison County

WGCM (Feb. 28, 1928): 1240 kc; 250 w. Phone University 3-3522. TWX Gulfport 383. E. O. Roden & Assoc. (acquired station March 15, 1958). (See E. O. Roden Stations in "Group Ownership.")

Network ABC, Keystone.
E. O. Roden, chief owner; James E. Reese, gen mgr; Ossie Owen, coml mgr; Tom E. Meek, program dir; Ed Holbrook, chief engr; Tommy Meek, news dir; Sonnie William, women's dir.

WBOA (Feb. 27, 1955): 1390 kc; 1 kw-D. 1313 28th Ave. Phone University 3-7133. Electronics Research Inc. of Evansville (acquired station Jan. 1, 1958).

HATTIESBURG, Forrest County

WBEH (Sept. 1, 1954): 950 kc; 5 kw-D. 305 Bay St. Phone Juniper 2-1986. Deep South Radio Inc. (acquired station August 1956).

Rep Devney Inc.
B. L. Blackledge, pres; F. M. Smith, gen mgr; Terry Speights, program dir; B. B. Mc-Lemore, chief engr; Anita Hendrix, women's dir.

WFOB (April 1924): 1400 kc; 250 w. 302 Hemphill St. Phone Juniper 4-5432. TWX Hbbg 340. Sheridan Inc. (acquired station April 1, 1958).

Network NBC. Rep Rambeau, Vance & Hopple.
B. W. Curry Jr., pres; E. M. Jenkins, vp & gen mgr; Bud Norval, coml mgr; Keith Glatzer, program dir; Sam Rees, promotion dir; J. N. Watson, chief engr & operations dir.

WESH (Sept. 24, 1948): 1230 kc; 250 w. P. O. Box 1008. Phone Juniper 3-1741. Hub City Broadcasting Co. (original owner). (See Holt Stations in "Group Ownership.")

Network ABC, Dixie Broadcasting System. Reps Thomas F. Clark, Charles W. Holt.
Charles W. Holt, pres; Frank Zainoski, gen mgr; Skip Wilkerson, program dir; Connie I. Holt, promotion dir; Charles Sharpling, chief engr; Carolyn Laws, women's dir.

WKKK (Sept. 8, 1957): 1310 kc; 1 kw-D. P. O. Box 1492. Phone Juniper 2-2591. Broad-cast Development Co. (original owner). (See Matison Stations in "Group Ownership.")

Network MBS, NBC, Keystone.
Dave A. Matison Jr., pres; J. C. Walker, gen mgr; Fred Sands, coml mgr; Mel Morris, program dir; Andy Still, promotion dir; Clarence Vogel, chief engr; Bill Doer, news dir; Jimmy Swan, farm dir; Pauline Everett, women's dir.

HAZELHURST, Copiah County

WMDC (June 11, 1953): 1220 kc; 250 w-D. Box 571. Phone 869. Southwestern Broadcast-ing Co. of Mississippi (original owner). (See Southwestern Broadcasting Stations in "Group Ownership.")

Network Keystone.
Louis Alford, pres & gen mgr; Mal Jones, coml mgr & program dir; Bob Frather, promo-tion, news & farm dir; A. M. Smith, chief engr; Miss Mal Jones, women's dir.

HOUSTON, Chickasaw County

WCPC (Oct. 21, 1955): 1320 kc; 5 kw-D. Box 552. Phone Glenview 6-3528. WCPC Broad-casting Co. (See Mathis Stations in "Group Ownership.")

Network Keystone.
Specialty programs (wkly): Negro, 7 hrs. Robin H. Mathis, partner, mgr, coml mgr, farm dir & chief engr; Ralph C. Mathis, part-

ner & program & promotion dir; Charles Hester, news dir; Aubrey Freeman, women's dir.

INDIANOLA, Sunflower County

WDLT (1953): 1380 kc; 500 w-D. Phone 500 Radio Cleveland Inc. (acquired station January 1, 1959).

Network Keystones. Rep Devney, Inc. Specialty programs: Negro, 20 hrs. wkly. J. R. Denton, pres; George C. Shurden, vp, gen mgr & chief engr; Lane Tucker, station & coml mgr & news dir; Willard Stallings, program dir.

JACKSON, Hinds County

WJDX (1929): 620 kc; 5 kw-D, 1 kw-N, DA-N. 715 S. Jefferson, zone 2. Phone Fleetwood 2-2691. TWX JN-82. Lamar Life Broadcasting Co. (original owner).

Network NBC. Rep Hollingsbery. P. K. Lutken, pres; Fred L. Beard, gen mgr; Frank Gentry, coml mgr; Forrest Cox, program dir; Charles H. Allen, promotion dir; Percy G. Root, chief engr; Richard R. Sanders, news dir; Howard Langfitt, farm dir; June King, women's dir.

WJDX-FM (1948): 102.9 mc; 50 kw. Address, licensee & staff same as WJDX (above) except Maurice Thompson, program dir.

WLBT (TV): Tv companion of WJDX-AM-FM.

WJQS (March 17, 1947): 1400 kc; 250 w. King Edward Hotel. Phone Fleetwood 4-5653. Dumas Milner Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network MBS. Rep. Devney Inc; James S. Ayers Co.

R. E. Dumas Milner, chief owner; Howard S. Cohoon, pres; Lewis Heilbroner, gen & coml mgr & promotion dir; Verne Freeman, asst mgr; Bill Slaton, program dir; G. Lee Hodges, chief engr; Bill Edwards, news dir.

WJEN (1945): 1450 kc; 250 w. 916 Foley St., zone 9. Phone Fleetwood 2-6673. Jackson Broadcasting Co.

WOKJ (1954): 1590 kc; 5 kw-D. P. O. Box 2667. Phone Fleetwood 3-7830. Dixieland Broadcasting Co. (original owner). (See McLendon Ebony Stations in "Group Ownership").

Rep Pearson. Specialty programs: Negro, 100%.

John M. McLendon, pres; Al Evans, gen mgr.

WBBC (1947): 1300 kc; 5 kw-D; 1 kw-N. 125 1/2 South Lamar. Phone Fleetwood 5-1562. Rebel Broadcasting Co. (original owner).

Rep Rambeau, Vance & Hoppole; C. K. Beaver. 1. in Wright & William McCarty Sr., owners; R. W. McGregor, gen mgr; Ed Webb, coml mgr; Jacs Harrington, program dir; Jim McAlilly, promotion dir; William Phillips, chief engr; Bob Bishop, news dir; Lee Kuenzi, farm dir.

WSLI (September 1938): 930 kc; 5 kw, DA-N. P. O. Box 8187. Phone Fleetwood 4-2512. Capitol Broadcasting Co. (acquired station June 1, 1955). (See "Newspaper Ownership" and T. B. Lanford stations in "Group Ownership").

WJTV (TV): Tv companion of WSLI.

KOSCIUSKO, Attala County

WKOZ (Oct. 30, 1947): 1350 kc; 5 kw-D. P. O. Box 392. Phone 782. Kosciusko Broadcasting Co. Inc. (original owner). (See Cy N. Bahakel Stations in "Group Ownership.")

Network ABC. Cy N. Bahakel, pres; Mims Boswell, Jr., gen & coml mgr; Betty Jean Bridges, program dir; Floyd Coulter, chief engr; Jack Davis, news dir.

LAUREL, Jones County

WAML (October 1932): 1340 kc; 250 w. P. O. Box 950. Phone 5601. TWX 345. New Laurel Radio Station Inc. (original owner). (See Mathis Stations in "Group Ownership.")

Network NBC; Keystones.

Specialty programs: Negro, 6 hrs. wkly. Harold M. Matison, pres; Frank Sumrall, gen mgr; M. M. Caver, coml mgr; Dave Kane, program & news dir; Carl Dyer, promotion & farm dir; Walter Hitt, chief engr; Len Maith, sports dir; Tommie Martin, women's dir.

WLAW (June 15, 1946): 1430 kc; 5 kw-D. P. O. Box 198. Phone 8-7227. Southland Broadcasting Co. (acquired station June 25, 1959).

Network ABC. Rep Devney; C. K. Beaver (southeast).

Gene Tibbett, partner, gen mgr & promotion dir; Lidel (Cowboy) Howard, coml mgr; Jim Gibbon, program dir; W. B. Carter, chief engr; Sonny Harril, news dir; "Fats" Harvison, farm dir; Nella Chisolm, women's dir.

WNSL (Feb. 27, 1957): 1260 kc; 1 kw-D. Box 2336. Phone 8-7224. Voice of the New South (original owner). (See New South Broadcasting Co. Stations in "Group Ownership").

Rep Grant Webb.

Joe Carson, pres. Granville Walters, gen mgr & program dir; Teck Jones, coml mgr; Don Speir, promotion dir; Glenn Holland, chief engr & farm dir; Ed Breland, news dir; Patty Overstreet, women's dir.

WNSL-FM (not on air; granted July 30, 1959): 100.3 mc; 4.8 kw. Same ownership as WNSL (above).

LELAND, Washington County

WESY (April 8, 1958): 1580 kc; 1 kw-D. 201 N. Edison St. Phone Edison 2-0770. TWX Greenville, Miss. Miss Ark Broadcasting Co. (original owner).

Network Southeastern Key Market. Reps Rambeau, Vance, Hoppole; Bernard Ochs.

Specialty programs: Negro, 100%.

Paul Artman, co-mgr. & program dir; Miller Abraham, co-mgr & coml mgr; Otis W. Rushing, chief engr; Eddie Williams, news dir; John Lindsey, farm dir; Dorothy Edwards, women's dir.

LEXINGTON, Holmes County

WXTN (not on air; granted May 6, 1959; target date August): 1150 kc; 500 w-D. Holmes Broadcasting Co. (See Mathis Stations in "Group Ownership.")

Specialty programs: Negro, 8 hrs. wkly. Robin H. Mathis, Ralph C. Mathis, Marvin L. Mathis, John B. Skelton Jr., partners.

LOUISVILLE, Winston County

WLSM (March 11, 1953): 1270 kc; 1 kw-D. P. O. Box 111. Phone 1000. Louisville Broadcasting Corp. (original owner). (See New South Broadcasting Stations in "Group Ownership").

MACON, Noxubee County

WMBE (1947): 1400 kc; 250 w. Piney Woods Road. Phone 132. Confederate Broadcasting Co. (acquired station July 1958).

Radio Stations CONTINUED
MISSISSIPPI CONTINUED

MAGEE, Simpson County

WSJC (July 5, 1957): 1280 kc; 500 w-D. Box 426. Phone 3513. Southeast Mississippi Broadcasting Co. (original owner). (See Mathis Stations in "Group Ownership.")

Network Keystone. Rep Geo. T. Hopewell.

Specialty programs: Negro, 14 hrs. wkly. Marvin L. Mathis, pres; Jimmy Tugwell, program dir; Hulon Mathis, chief engr; Jack Jackson, news dir; Cleo Howell, women's dir.

McCOMB, Pike County

WAPF (April 18, 1948): 980 kc; 1 kw-D. Pike Hotel. Phone 1884. Southwestern Broadcasting Co. of Mississippi (original owner). (See Southwestern Broadcasting Stations in "Group Ownership").

WENY (1938): 1250 kc; 5 kw-D. 500 w-N, DA-N. P. O. Box 111. Phone 2080-2081. Broadcast Service Inc. (acquired station 1952). (See Holt Stations in "Group Ownership").

Network Keystone; Dixie Broadcasting System. Rep Thomas F. Clark.

Specialty programs: Negro, 9 1/2 hrs. wkly. Charles W. Holt, pres; Carroll Hines, gen mgr; C. Edward Yarborough, coml mgr; Dean Strickland, program & news dir; Travis Myers, promotion dir; Earl Neal, chief engr; Carnell Tucker, farm dir; Mrs. Bruce Clark, women's dir.

MERIDIAN, Lauderdale County

WCOO (Feb. 26, 1926): 910 kc; 5 kw-D, 1 kw-N. Threefoot Bldg. Phone 2-7714. Mississippi Broadcasting Co. (See "Newspaper Ownership").

WCOO-TV: Tv companion of WCOO.

WDAL (Feb. 1, 1958): 1330 kc; 1 kw-D. P. O. Box 125. Phone 3-4891. Southwestern Broadcasting Co. of Mississippi (original owner). (See Southwestern Broadcasting Stations in Group Ownership").

Rep Indie Sales.

A. M. Smith, partner & gen mgr; Louis Alford, partner; Phillip Brady, partner; Dan Hollingsworth, station mgr & chief engr; Richard Hollingsworth, program & news dir; Gerald Axton, promotion dir; Lon Smith, farm dir; Ruth Watts, women's dir.

WMMI (FM) (1951): 88.1 mc; 10 w. 3100 24th Ave. Meridian Municipal Jr. College.

*Non-commercial educational.

WMOX (1945): 1240 kc; 250 w. P. O. Box 1511. Phone 2-0171. Birney Imes Jr. (original owner). (See Birney Imes Jr. Stations in "Group Ownership" and "Newspaper Ownership").

Network MBS; Keystone; Mid-South Network. Rep Everett-McKinney, C. K. Beaver. (southeastern).

Specialty programs: Negro, 2 hrs. wkly. Birney Imes Jr., owner; Bob Evans, WELO, Tupelo, Miss.) Monroe Looney station & coml mgr; Jack Cochran, program dir; Don Partidge, promotion dir; Steve Burkes, chief engr; Lora Washburn, news dir; Carl Fitzgerald, farm dir; Ruth O'Steen, women's dir.



WLAU Golden Memory Girl Miss Nancy Moreland—Selected 1959 1st Alternate "Miss Laurel" Contest. She sounds good, too!

Beautiful figures? Sure, We've got 'em—in more ways than one!
 ✓ any up to date authentic audience survey. ✓ market figures in this book.
 ✓ the **WLAU** features listed below.

Ask for an audition tape on— **The Excitingly New WLAU** Now 5,000 ^{lively} watts on 1430 KC

- ★ 5,000 lively watts of power
- ★ Now at 1430, covering 30 counties
- ★ The most powerful in this area
- ★ Best production staff in entire area
- ★ Experienced management (25 years)
- ★ Top personalities
- ★ Merchandising Department
- ★ Music that's new and some memories, too
- ★ World-wide facilities of ABC Network
- ★ Complete & experienced on-the-scene News Dept., with 2 mobile units on duty at all hours

WLAU
 Represented Nationally by Devney, Inc.—Southeast, C. K. Beaver & Assoc.
 IN LAUREL, "Mississippi's great oil and industrial area"
Blanketing and strongly influencing the LAUREL—HATTIESBURG market

Radio Stations CONTINUED**MISSISSIPPI CONTINUED****MERIDIAN (Continued)**

WOKK (November 1947): 1450 kc; 250 w. P. O. Box 528. Phone 2-6133. New South Broadcasting Corp. (acquired station April 1957). (See New South Broadcasting Stations in "Group Ownership").

Network New South Radio Network. Rep Grant Webb; Weed (southern regional).

Specialty programs: Negro, 4 hrs. wkly. F. E. Holladay, pres; Joseph W. Carson, gen & coml mgr & promotion dir; Gary Smith, news & program dir; Robert K. Wall, chief engr; Cicero Ferrill, farm dir; Helen Crooks, women's dir.

WQIC (Dec. 13, 1957): 1390 kc; 5 kw-D. P. O. Box 1509. Phone 2-3108. Alexander Lloyd Royal (original owner).

Rep Forjoe.
Specialty programs: Negro, 98 hrs. (100%). A. L. Royal, owner; Lloyd Royal Jr., gen & coml mgr & promotion dir; Sherman Johnson, program dir; Odell Burkes, chief engr; Brock Easter, news dir; Bishop (Smiley) Jones, Religious Director.

NATCHEZ, Adams County

WNMS (1941): 1240 kc; 250 w. City Bank & Trust Co. Bldg. Phone 2-2522. TWX 377. Natchez Broadcasting Co. (original owner).

WNAT (Dec. 4, 1949): 1450 kc; 250 w. Sergeant S. Prentiss Drive. Phone 4621. Old South Broadcasting Co. (acquired station May 1953). Rep Devney, Southeastern Key Market Network.

Specialty programs: Negro, 28 hrs. wkly. W. S. Perkins, chief owner; Ervin Parks Jr., gen & coml mgr; Johnny Littlejohn, news & program dir; Ray Valdatoro, promotion dir; Martin C. Tyrone, chief engr; Charlie Barry, farm dir; Irene Griffey, women's dir.

NEW ALBANY, Union County

WNAU (March 27, 1956): 1470 kc; 500 w-D. P. O. Box 124. Phone 4361. New Albany Broadcasting Co. (original owner).

Network Keystone.
Specialty programs: Negro, 3 hrs. wkly. V. Keith Wroten, co-owner, gen mgr, chief engr & promotion mgr; Wynne Wroten, co-owner, bookkeeper & women's dir; Daniel L. Skilton, coml mgr; Joe Bryant, continuity dir; Larry Lockhart, sports dir; Leslie Woods, farm dir.

NEWTON, Newton County

WBNK (March 15, 1958): 1410 kc; 500 w-D. 110 South Main St. E. L. Burns (acquired station January 1959).

E. L. Burns, owner; Gerald Howell, gen & coml mgr & promotion dir; Carter Carolton, program, news & farm dir; Marshall Howard, chief engr; Tommie Howell, women's dir.

OXFORD, Lafayette County

WSUH (May 1, 1955): 1420 kc; 1 kw-D. P. O. Box 511. Phone 1133. Colonel Rebel Radio (acquired station June 1, 1956).

Network Keystone.
C. H. Quick, gen & coml mgr; Mitchell Self, station mgr; Bob Irwin, program dir; Lou Landrum, promotion dir; Mitch Self, chief engr.

PASCAGOULA, Jackson County

WFMP (September 1951): 1580 kc; 1 kw-D. P. O. Box 391. Phone South 2-3113. Crest Broadcasting Co. (original owner).

Network ABC; Keystone. Rep Best.
William Guest Jr., pres; Walter L. Smith, gen & coml mgr; Edw. D. Quave, chief engr & program dir; Bob Pilcher, promotion dir; Fred Strother, news & farm dir; Iona Lott, women's dir.

PHILADELPHIA, Neshoba County

WBOC (July 31, 1948): 1490 kc; 250 w. P. O. Box 26. Phone 740. William Howard Cole (original owner).

Rep Best.
Specialty programs: Negro, 4 1/2 hrs. wkly. William H. Cole, chief owner & gen & coml mgr; Paul M. Miller, program & promotion dir & chief engr; Donald Roy Noe, news dir; Bill Norton, farm dir; Gerry Cole, women's dir.

PICAYUNE, Pearl River County

WBJW (October 1949): 1320 kc; 5 kw-D. P. O. Box 358. Phone Sycamore 8-4835. Tung Broadcasting Co. (acquired station Sept. 25, 1952).

Network Keystone. Rep Hopewell.
H. R. McIntosh, pres; Herb Witthauer, gen mgr; Maxie Stevens Jr., program dir; Arnold Taylor, chief engr.

STARKVILLE, Oktibbeha County

WSSO (Nov. 8, 1948): 1230 kc; 250 w. WSSO Building. Phone 1230. Starkville Broadcasting Co. (acquired station June 1, 1958).

Network Keystone.
Specialty programs: Negro, 12 hrs. wkly. Joe Phillips, pres & gen & coml mgr; Char-lotte Myrick, program & women's dir; Travis Palmer, chief engr.

TUPELO, Lee County

WELD (1944): 580 kc; 1 kw-D, 500 w-N, DA-2. 212 South Spring St. Phone Vinewood 2-7658. Tupelo Broadcasting Co. (original owner). (See Birney Ives Jr. Stations in "Group Ownership.") Also see "Newspaper Ownership".

Network MBS; Keystone; Mid-South Network. Rep Everett-McKinney; C. K. Beaver (Memphis).

Birney Ives Jr., pres; Bob Evans, gen mgr; Ernest Bowen, station mgr; Jack Cristil, sports & programs dir; Leroy Green, chief engr; William Sides, news dir; W. J. Purnell, farm dir; Martha Geddie, women's dir.

WTUP (Jan. 6, 1954): 1380 kc; 1 kw-D (CP-1490 kc, 250 w). P. O. Box 362. Phone Vinewood 2-3301. Lee Broadcasting Co. (original owner). (See E. O. Roden Stations in "Group Ownership").

VICKSBURG, Warren County

WQBC (June 8, 1931): 1420 kc; 1 kw-D, 500 w-N. Evening Post Building. Phone 312. Delta Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network MBS; Keystone. Rep Bogner & Martin.

Louis P. Cashman, pres; Mary-Van Cashman, gen mgr; Loren L. Miller, coml mgr; Waverley Conway, chief engr; Virginia Estornille, women's dir.

WVIM (1948): 1490 kc; 250 w. P. O. Box 76. Phone 3901. Radio Mississippi Inc. (acquired station Nov. 1, 1955).

Rep Hopewell; Dora Clayton.
Specialty programs: Negro, 12 hrs. wkly. John F. Shea, pres, gen mgr & chief engr; Roy Harris, coml mgr; Monte Jones, program dir.

WAYNESBORO, Wayne County

WABO (Sept. 11, 1954): 990 kc; 250 w-D. P. O. Box 163. Phone Redwood 5-4700. New Laurel Radio Station Inc. (original owner). (See "Newspaper Ownership" and Matison Stations in Group Ownership").

WEST POINT, Clay County

WBOB (Oct. 18, 1947): 1450 kc; 250 w. Phone 1250. Bob McRaney (original owner). (See Bob McRaney Stations in "Group Ownership").

Network MBS; Midlands Network. Rep Everett-McKinney; Keystone.

Bob McRaney, pres; John E. King Jr., gen mgr; Clyde McPherson, chief engr.

WINONA, Montgomery County

WONA (Oct. 25, 1958): 1570 kc; 1 kw-D. P. O. Box 310. Phone 201. Southern Electronics Co. (original owner). (See Bob McRaney Stations in "Group Ownership").

Network MBS; Keystone; Mid-South Network. Rep Everett-McKinney.

Bob McRaney, pres; Bob Evans, secy-treas & gen mgr; Bob Chisholm, station & coml mgr; Rebecca Cook, program dir; Don Tucker, chief announcer & farm dir; Bill White, chief engr; Jean Aldridge, news dir; Les Nabors, public service dir; Edna Earl Patridge, women's dir.

YAZOO CITY, Yazoo County

WAZF (1947): 1230 kc; 250 w. Box 683. Phone 1300. WAZF Inc. (acquired station 1958).

Network MBS; Keystone. Rep Best.

Specialty programs: Negro, 8 hrs. wkly. David B. Highbaugh, pres, gen mgr & farm dir; Frank Hollifield, coml mgr & news dir; Joel Netherland, program dir; Herschel Cooke, chief engr.

MISSOURI**BOONVILLE, Cooper County**

KWBT (Aug. 11, 1953): 1370 kc; 1 kw-D. Phone Tuxedo 2-6505. William R. Tedrick (original owner).

Rep Indie Sales.
Specialty programs (wkly): Negro, 1/2 hr. William R. Tedrick, owner & gen mgr; Richard A. Norris, coml mgr; Audrey M. Tedrick, program dir; Wanda Williamson, promotion dir; Donald E. Shepard, chief engr; Ray Rouse, news dir; John Ed Harris, farm dir; Fern Randall, women's dir.

BRANSON, Taney County

KBHM (Dec. 21, 1956): 1220 kc; 1 kw-D. 1111 West Pacific. Phone Edison 4-3133. Shepherd of the Hills Broadcasting Co. (original owner). (See McKenney Stations in "Group Ownership").

Network Magic Circle & Ozark Networks. C. L. McKenney & Robert Neathery, co-owners; Orville Barton, gen mgr & farm dir; David Whittaker, promotion dir & coml mgr; Pat Snyder, program dir; Lee Ebert, chief engr; Gene Gideon, farm dir.

BROOKFIELD, Linn County

KGEM (1955): 1470 kc; 500 w, DA-D. 308 1/2 N. Main. Phone 1800. Green Hills Broadcasting Co. (See "Newspaper Ownership").

CAPE GIRARDEAU, Cape Girardeau County

KFVS (1925): 960 kc; 1 kw-D, 500-N, DA-N. 324 Broadway. Phone Edgewater 5-5511. TWX Cape Girardeau 968. Hirsch Broadcasting Co. (original owner). (See Hirsch Stations in "Group Ownership").

Rep Headley Reed.
Oscar C. Hirsch, pres & gen mgr; Ralph L. Hirsch, coml mgr.

KFVS-TV: Tv companion of KFVS.

KGMO (January 1952): 1220 kc; 250 w-D. P. O. Box 247. Phone Edgewater 5-8228.

KGMO Radio-Television Inc. (original owner). Rep Grant Webb.
William C. Brandt, pres & gen mgr; John J. Brandt, coml mgr; Jack Kohrumel, promotion dir.

CARROLLTON, Carroll County

KAOL (April 18, 1959): 1430 kc; 500 w-D. 215 S. Main. Phone 27. Homeland Enterprises Inc. (original owner).

Network Keystone.
Fred Phaby, gen mgr; Lawson Phaby, program dir; Charles Bolinger, chief engr; Wayne Smith, news dir; Wally Winslow, farm dir.

CARTHAGE, Jasper County

KDNO (June 1947): 1490 kc; 250 w. P. O. Box 428. Phone Fleetwood 8-2648. Carthage Broadcasting Co. (acquired station August 1954).

Network Keystone, Magic Circle Network.
J. J. Daly, pres & gen & coml mgr; Leon H. Crocker, program & promotion dir; George F. Province, chief engr; Marvin L. VanGilder, news dir.

CARUTHERSVILLE, Pemiscot County

KCRV (Feb. 22, 1950): 1370 kc; 1 kw-D. 106 1/2 W. 3rd St. Phone 965. Pemiscot Broadcasters (original owner).

Network Keystone. Reps Hopewell, C. K. Beaver.

Specialty programs (wkly): Negro, 6 hrs. J. Eric Taylor, pres; Edwin R. Dyer Jr., gen mgr; Cleatus Stanfill, coml mgr; Albert Lawrence, chief engr; Harry Moreland, news dir; W. F. James, farm dir; Joann Pierce, women's dir.

CHARLESTON, Mississippi County

KCHE (Oct. 20, 1950): 1350 kc; 1 kw-D. Phone Murray 2-4461. South Missouri Broadcasting Co. (original owner).

CHILLICOTHE, Livingston County

KCEI (March 3, 1950): 1010 kc; 250 w-D. Box 719. Phone Mission 6-4173. Cecil and Jane Roberts (See Cecil W. Roberts Stations in "Group Ownership").

Cecil and Jane Roberts, co-owners; Howard G. Rion, gen mgr, chief engr & news dir; Vernon Gastineau, coml mgr & farm dir; Chuck Haney, promotion dir; Virginia Rion, women's dir.

CLAYTON, St. Louis County

KFUO (St. Louis) (Dec. 14, 1924): 850 kc; 5 kw-D. 801 DeMun Ave., St. Louis 5. Phone Parkway 5-3030. The Lutheran Church-Missouri Synod (original owner).

Dr. John W. Behnken, pres, the Lutheran Church-Missouri Synod; Emerson Russell, gen mgr; Walter C. Steinmeyer, office mgr; Rev. Walter Grotrian, religious supervisor; Brad Motsinger, program & news dir; Walter Sturtevant, chief engr.

*KFUO-FM (Jan. 1, 1948): 99.1 mc; 6.7 kw. Duplicates KFUO.

*Non-commercial educational.

KELW (Jan. 1, 1947): 1320 kc; 1 kw-D. 8614 Manchester, zone 17. Phone Woodland 1-1320. Saint Louis County Broadcasting Co.

TO BUY OR SELL
CONTACT THE NEAREST OFFICE

**HAMILTON-LANDIS
& ASSOCIATES, INC.**

WASHINGTON, D. C.

Ray V. Hamilton
1737 DeSales St., N.W.
EX 3-3456

CHICAGO

Richard A. Shaheen
1714 Tribune Tower
DE 7-2754

DALLAS

DeWitt Landis
1511 Bryan St.
RI 8-1175

SAN FRANCISCO

John F. Hardesty
111 Sutter St.
EX 2-5671

NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS

MISSOURI CONTINUED

CLINTON, Henry County

KDKD (1951): 1280 kc; 1 kw-D. Phone 233. Osage Broadcasting Co. (acquired station Jan. 1, 1956).

Rep Indie Sales.
William R. Tedrick, pres & gen mgr; Gene Humphries, station mgr; Howard T. Ball, program dir; Stuart Underwood, promotion & chief engr; Bill Dahlisten, news dir; Barbara White, women's dir.

COLUMBIA, Boone County

KBLA (Jan. 1, 1955): 1580 kc; 250 w-D. P. O. Box 412. Phone Gibson 2-4401. Cecil W. Roberts (original owner). (See Cecil W. Roberts Stations in "Group Ownership.")

Network Keystone. Rep Best.
Cecil W. Roberts, owner; Fred W. Morse, gen & coml mgr; Theodor Donay, program & promotion dir; James Belknap, chief engr; Don Farmer, news & farm dir.

KFRU (April 1925): 1400 kc; 250 w. P. O. Box 89. Phone Gibson 3-4141. TWX CLBA 356. KFRU Inc. (See "Newspaper Ownership.")

Network ABC. Rep Grant Webb.
H. J. Waters Jr., pres; Mahlon R. Aldridge, gen mgr; Gregory Reeser, coml mgr; Lois Todd, program dir; Felix J. LeGrand, mgr Station operations & promotion dir; Robert Haigh, chief engr; Richard Cottam, news dir; Van Griffin, farm dir.

DEXTER, Stoddard County

KDEX (Feb. 1, 1956): 1590 kc; 1 kw-D. Box 232. Phone 1400. Stoddard County Broadcasting Co. (original owner).

Rep Sears & Ayer.
Jerome B. Zimmer, gen mgr; Edward A. Boyt, coml mgr; Lionel D. Spidel, station mgr & chief engr; Duane Williams, news & music dir.

FARMINGTON, St. Francois County

KBEI (1947): 800 kc; 1 kw-D. Phone Plateau 6-5125. Cecil W. Roberts & Jane A. Roberts (original owners). (See Cecil W. Roberts Stations in "Group Ownership.")

Network Keystone. Rep Best.
Cecil W. Roberts, co-owner; Robert D. Rapp, gen mgr; Ernie Jones, coml mgr; James Roberts, news dir; Diane Stonecipher, women's dir.

FESTUS, Jefferson County

KJCF (St. Louis) (May 10, 1951): 1010 kc; 250 w-D (CP for 50 kw, DA-D) at Festus-St. Louis). P. O. Box 192. Phone Yellowstone 7-3810. Garrett Broadcasting Inc. (acquired station April 29, 1959).

FLAT RIVER, St. Francois County

KFMO (June 1, 1947): 1240 kc; 250 w. Phone Geneva 1-2000. Lead Belt Broadcasting Co. (original owner). (See Oscar C. Hirsch Stations in "Group Ownership.")

Oscar C. Hirsch, pres; James F. Collins, gen & coml mgr; Virginia Collins, program & women's dir; James Strader, promotion & news dir.

FULTON, Calloway County

KPAL (Nov. 14, 1950): 900 kc; 1 kw-D. 5th & Market St. Phone 1400. Robert W. Nickles (acquired station February 1958).

Rep Pearson.
Specialty programs (wkly): Negro, 1 hr.
R. W. Nickles, owner & gen mgr & program & promotion dir; L. R. Holt, coml mgr; R. D. Archbold, technical supervisor; R. L. Lutz, news dir; Art Hogan, farm dir; Jo Christian, women's dir.

HANNIBAL, Marion County

KHMO (1941): 1070 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 711. Phone 3450. Mark Twain Broadcasting Co. (acquired station Aug. 1, 1957).

Rep Hollingsbery.
Jerrill Shepherd, pres; A. E. Dahl, vp; James F. Jee Jr., gen mgr; W. H. Stephenson, coml mgr; James Loyd, program & farm dir; James Wanke, promotion dir; Hiram Hood, chief engr; John Douglas, news dir; Maxine Gallagher, women's dir.

INDEPENDENCE, Jackson County

KANS (Kansas City) (August 1947): 1510 kc; 1 kw-D. 43 Concourse Bldg., Blue Ridge Center, Kansas City, zone 33. Phone Fleming 3-8600. KIMO Inc. (acquired station May 7, 1958). (See Kenyon Brown Stations in "Group Ownership.")

Network ABC (newscasts only). Rep Branham.
Kenyon Brown, pres; Leo R. Morris, gen mgr; Sam Bradley, coml mgr; Jimmy Dallas, program & news dir; Dorothy Abbott, promotion & women's dir; James C. Treat, chief engr; Dave Dean, farm dir.

JEFFERSON CITY, Cole County

KLK (February 1954): 950 kc; 5 kw-D. 410 E. Capitol. Phone 5-4136. KLK Broadcasting Inc. (acquired station April 29, 1959).

KWOS (1937): 1240 kc; 250 w. Monroe & Capitol Ave. Phone 6-3137. Capital Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Network MBS Keystone. Rep Grant Webb.
Mrs. L. R. Goshorn, pres; E. L. Rose, gen mgr; Wm. R. Natsch, Jr., coml mgr; Curtis Brown, program dir; Leroy S. Hackmann, chief engr; Robert Tibbitts, news dir; Johnny Muessig, farm dir.

JOPLIN, Jasper County

KPSB (November 1948): 1310 kc; 5 kw-D, 1 kw-N, DA-2. 405 Schifferdecker. Phone Mayfair 4-1310. Four States Broadcasters Inc. (original owner).

Rep Meeker.
Harry Easley, pres; W. H. Clark, vp & gen mgr; E. Johnson, asst mgr & program dir; Robert A. Barry, sales mgr; Lloyd C. Frazier, chief engr; James J. Randall, news dir; Leonard R. Brown, farm dir; Don Gross, sports dir.

KODE (June 1, 1946): 1230 kc; 250 w. 1928 W. 13th St. Phone Mayfair 3-7250. WSTV Inc. (acquired station Dec. 4, 1956). (See Friendly Stations under "Group Ownership.")

KODE-TV: Tv companion of KODE.
WMBE (March 1928): 1450 kc; 250 w. P. O. Box 906. Phone Mayfair 4-4330. Radio Joplin Inc. (acquired station March 4, 1959).

KANSAS CITY, Jackson County

KANS (see Independence, Mo.)

KBKC (see Mission, Kan.)

KCMK (FM) (March 3, 1958): 93.3 mc; 35 kw. 922 Linwood Blvd., zone 9. Phone Logan 1-3791. FM Broadcasting Co.

KCMK multiplexes three channels, main, background and storecasting.

Fred A. Mesch Sr., pres; Thomas R. Benjamin, vp & station mgr; Bill Eirli, program dir; Leo E. Erb, chief engr.

KCMO (June 10, 1936): 810 kc; 50 kw-D, 10 kw-N, DA-N. 125 E. 31st St., zone 8. Phone Jefferson 1-6789. TWX KC 165. Meredith Engineering Co. (acquired station Nov. 16, 1953).

(See Meredith Stations in "Group Ownership" and "Newspaper Ownership.")

Network CBS. Rep Katz.
E. K. Hartenbower, gen mgr; C. E. Breazeal, asst gen mgr; R. W. Evans, coml mgr; George Stump, program dir; F. C. Strawn, promotion dir; Karl Troeglen, chief engr; Jim Monroe, news dir; George Stephens, farm dir.

KCMO-FM (February 1948): 94.9 mc; 56 kw. Same address & licensee as KCMO above but programs separately; same staff except Chris J. Stolfa, coml mgr.

KCMO-TV: Tv companion of KCMO-AM-FM.
KCVL-FM (October 1957): 89.3 mc; 0.45 kw. 5100 Rockhill Rd., zone 10. Phone Delmar 3-7878. U. of Kansas City.

Sam Scott, managing dir; Gloria Miller, program dir; Billy Hunnaccut, chief engr.

*Non-commercial educational.

KMBC (1921): 980 kc; 5 kw, DA-N. 11th & Central Sts., zone 6. Phone Harrison 1-2650. TWX KC 549. KMBC Broadcasting Co. (acquired station June 14, 1954). (Cook Paint & Varnish Co. is 100% owner.) KFRM Concordia, Kan (550 kc; 5 kw, DA-D) is a bonus to KMBC. Most programs are broadcast simultaneously on both stations. Same address as KMBC. KFRM transmitter located in Cloud County, Kan. (See Cook Paint & Varnish Co. Stations in "Group Ownership.")

Network ABC. Rep Peters, Griffin, Wood-

ward.
Donald D. Davis, pres; John T. Schilling, exec vp & gen mgr; George J. Higgins, vp & natl sales mgr; Glen Augspurger, local sales mgr; Dick Smith, station mgr; Joseph Redmond, promotion mgr; Henry E. Goldenberg, chief engr; Claude Dorsey, news dir; Phil Evans, farm dir; Bea Johnson, women's dir.

KMBC-TV: Tv companion of KMBC.
KPRS (1952): 1590 kc; 1 kw-D. 23d & Benton Blvd., zone 27. Phone Humboldt 3-3100. Twin City Advertising Agency Inc. (original owner).

KUDL (1953): 1380 kc; 1 kw-D. 1012 Baltimore, zone 5. Phone Baltimore 1-0077. Heart of American Bcstrs Inc. (acquired station June 1956). (See Tele-Broadcasters Stations in "Group Ownership.")

Rep Young.
H. Scott Killgore, pres; Irving Schwartz, vp & gen mgr; Jack Barr, program dir; Don Warnock, chief engr; Tom Parsons, news dir.

KXTR (FM) (not on air; granted July 2, 1959; target date Sept. 4, 1959): 96.5 mc; 58 kw. 310 Nichols Rd., zone 12. Phone Randolph 2-6575. Telesound Broadcasting Corp.

WDAF (1922): 610 kc; 5 kw. 3030 Summit St., zone 8. Phone Plaza 3-4567. National-Missouri Tv Inc. (acquired station May 13, 1958). (See National Theatres Stations in "Group Ownership.")

Network NBC. Rep Christal.
William A. Bates, gen mgr; Don Gibson, national sales dir; Cliff Atkinson, local sales mgr.

WDAF-FM (not on air; granted June 8, 1959): 102.1 mc; 56 kw. Same ownership as WDAF (above).

WDAF-TV: Tv companion of WDAF-AM-FM (above).

WEBB (1922): 710 kc; 10 kw-D, 5 kw-N, DA-2. Pickwick Hotel, 10th & McGee, zone 6.

Phone Baltimore 1-8300. Storz Broadcasting Co. (acquired station 1954). (See Storz Stations in "Group Ownership.")

Rep Blair.
Todd Storz, pres; George W. Armstrong, exec vp & gen mgr; Donald A. Loughane, station operations mgr; C. E. Clarke, program dir; Robert Tilton, dir of engineering; Allen Shaw, news dir; Gene Davis, farm dir; Jeanne Greendahl, women's dir.

KENNETT, Dunklin County

KBOA (July 19, 1947): 830 kc; 1 kw-D. P. O. Box 428. Phone Tuxedo 8-4616. Kennett Broadcasting Corp. (original owner).

Paul C. Jones, pres; John T. Reeder, gen mgr; Joe Bankhead, coml mgr; Robert H. Conner, chief engr.

KBOA-FM (1948): 98.9 mc; 6.9 kw. Address, licensee & staff same as KBOA (above).

KIRKSVILLE, Adair County

KIBX (Oct. 17, 1947): 1450 kc; 250 w. P. O. Box 726. Phone Mohawk 5-3781. Community Broadcasters Inc. (original owner).

Network ABC, Keystone.
Sam A. Burke, pres & gen mgr; James J. Dougherty, coml mgr; Robert M. Carlson, program dir; Charles P. Porter, chief engr; Hal Oyer, news dir; John Way, farm dir; Lois Hayes, women's dir.

LEBANON, Laclede County

KLWT (July 1948): 1230 kc; 250 w. 221 E. Commercial. Phone Keystone 2-3981. Lebanon Broadcasting Co. (original owner).

Network Keystone, Magic Circle.
O. R. Wright, pres; Jack A. Sellers, gen mgr & program dir; Tom Miller, coml mgr & promotion & farm dir; Eugene M. Clay, chief engr & news dir; Mary Kastler, women's dir.

LEXINGTON, Lafayette County

KLEK (April 19, 1956): 1570 kc; 250 w-D. P. O. Box 358. Phone 1096. Lexington Broadcasting Co. (original owner).

Rep Grant Webb, Mid-America Spot Sales.
Ralph E. Meador, chief owner & gen mgr; Ed Luehrman, program & news dir; Ted Hill Jr., farm dir; Sharon Rodekohr, women's dir.

MALDEN, Dunklin County

KTCB (September 1954): 1470 kc; 1 kw-D. Box 278. Highway 25 North. Phone 851. Tri-County Broadcasting Co. (original owner).

Network Keystone.
Richard J. Wiethan, program dir & gen mgr; Grafton Stanford, coml mgr; George Longdo, chief engr; Jim Haynes, news dir.

MARSHALL, Saline County

KMMO (May 1949): 1300 kc; 1 kw-D. P. O. Box 513. Phone 40. KMMO Inc. (acquired station May 1957).

MARYVILLE, Nodaway County

KNIM (March 10, 1953): 1580 kc; 250 w-D. P. O. Box 278. Phone 730. Clark Broadcasting Co. (acquired station April 29, 1959). (See Ware Broadcasting Stations in "Group Ownership.")

MEXICO, Audrain County

KKEO (Dec. 3, 1958): 1340 kc; 250 w. 1705 E. Liberty. Phone Justice 1-2340. Audrain Broadcasting Corp. (original owner).

Network MBS.
W. Earl Dougherty, gen & coml mgr & farm dir; Sue Gibbs, program dir; P. J. Null Jr., chief engr; Bob Moore, news dir; Virginia Avery, women's dir.

MOBERLY, Randolph County

KMCM (1950): 1230 kc; 250 w. P. O. Box 396. Phone Amherst 3-1600. Moberly Broadcasting Co. (original owner).

Jerrill A. Shepherd, pres; A. E. Dahl, gen mgr; Jim Lipsey, coml mgr; Jack Larkin, program dir; Ralph Deatherage, chief engr; Dale Low, news dir; Lorene Kindle, women's dir.

MONETT, Barry County

KRMO (August 1950): 990 kc; 250 w-D. P. O. Box 270. Phone Belmont 5-5220. Monett Broadcasting Co. (original owner). (See McKenney Stations in "Group Ownership.")

Network Keystone, Magic Circle Network, Ozark Network. Reps Best, Dick Bradley.
Lloyd C. McKenney, owner; Floyd V. Stewart, gen mgr & program dir; Marlon Pilant, coml mgr; Joe McCullah, promotion dir; Jack H. Allen, chief engr; Maynard Sloan, news dir; Noel Moody, farm dir; Carolyn Crane, women's dir.

Radio Stations CONTINUED

MISSOURI CONTINUED

MOUNTAIN GROVE, Wright County

KLRS (Nov. 16, 1954): 1360 kc; 1 kw-D. Route 4. Phone 650. KLRS Broadcasting Co. Network Keystone, Magic Circle Network. Rep Best.
Floyd W. Jones, pres; John W. Billingsley, gen mgr; Dolly Ann Franklin, coml mgr & women's dir; Bill Harris, program dir; Ward Hatcher, promotion dir; Emery Caudill, chief engr; Dallas Kelsey, news & farm dir.

NEOSHO, Newton County

KBTN (Feb. 1, 1954): 1420 kc; 500 w-D. Box 408. Phone Glendale 1-1420. Southern Missouri Investment Corp. (acquired station April 19, 1959).
Network Keystone, Magic Circle Network. Rep Best.
W. Montgomery Harlow, pres & program & promotion dir; Robert R. Stoner, gen & coml mgr; Louis E. Stone, chief engr; Estel Landreth, news dir; Jim Andrews, farm dir; Shirley Johnson, women's dir.

NEVADA, Vernon County

KNEM (1949): 1240 kc; 250 w. P. O. Box 15. Phone 13. Radio KNEM Inc. (acquired station 1954).
Network Keystone.
Kenneth E. White, pres, gen mgr & chief engr; Virgil Kachel, coml mgr; Kent Hawkins, program dir; George O'Brien, farm dir; Glenna Seaver, women's dir.

OSAGE BEACH, Camden County

KRMS (1952): 1150 kc; 1 kw-D. Highway 54. Central Missouri Broadcasting Co. (acquired station May 27, 1959).

POPLAR BLUFF, Butler County

KWOC (1938): 930 kc; 1 kw-D, 500 w-N, DA-N. 428 Vine St. Phone Sunset 5-3922. Poplar Bluff Broadcasting Co. (acquired station Oct. 1, 1949).
KWOC-FM (1949): 94.5 mc; 14 kw. Same address, licensee as KWOC (above).

POTOSI, Washington County

KYBO (February 1959): 1280 kc; 500 w-D. Box 426. Phone Hemlock 8-1280. Franklin County Broadcasting Co. (original owner). (See Ware Broadcasting Stations in "Group Ownership.")
Rep Best.
Les Ware, pres; Herb Houseman, station & sales mgr; George Lackey, program dir & promotion mgr; Norman Neilson, chief engr; Ken McMannon, news dir.

ROLLA, Phelps County

KTTZ (Sept. 30, 1947): 1490 kc; 250 w. P. O. Box 567. Phone Emerson 4-2525. "Show-Me" Broadcasting Co. (original owner).
Network Keystone.
Luther W. Martin, co-owner, gen mgr & news dir; Martin M. Mitchum, co-owner & chief engr; Ward C. Rinehart, coml mgr; Norma R. Fleming, program dir; Muri Nash, promotion dir; Tom J. Dye, farm dir; Roxie Rhodes, women's dir.

ST. CHARLES, St. Charles County

KADY (April 3, 1958): 1460 kc; 5 kw, DA-D. Box 6155. St. Louis 21, Mo. Phone Harrison 8-1460. KADY Inc. (original owner).
Rep Broadcast Time Sales.
William R. Cady Jr., pres & gen mgr; Nicholas Faglilar, vp in charge of sales; Don Levitan, asst gen mgr & program dir; Jack A. Chenoweth, vp for technical operations; Ken Kemper, news dir; Betty M. Harrison, women's dir; Patsy Gibbs, promotion dir.
KADY-FM (not on air; granted July 23, 1959): 96.5 mc; 24.5 kw. Same ownership as KADY (above).

STE. GENEVIEVE, Ste. Genevieve County

KSGM (July 3, 1947): 980 kc; 500 w, DA-N. P. O. Box 453. Phone 980. Donze Enterprises Inc. (original owner).

ST. JOSEPH, Buchanan County

KFEQ (Feb. 16, 1923): 680 kc; 5 kw, DA-2. 40th & Farson Sts. Phone Adams 3-2528. TWX ZJ 8396. KFEQ Broadcasting Co. (acquired station October 1957).
Rep Venard, Rintoul & McConnell.
Jesse D. Fine, pres; Ted Nelson, vp & gen mgr; Ted Griffin, coml mgr; Gene Milstee, program dir; John Carroll, chief engr; Frank Smith, news dir; H. J. Schmitz, farm dir.
KFEQ-TV: Tv companion station of KFEQ.

KRES (June 1946): 1550 kc; 5 kw, DA-N. 404 S. 8th St. Phone Adams 4-6346. MacRay Radio & Television Corp. (acquired station Feb. 6, 1959).
Network MBS. Rep Thomas Clarke Co.
Specialty programs (wkly): Polish, 1 hr. Jack MacGregor, pres; Raymond J. Cheney, vp & gen & coml mgr; Ted Strader, program & promotion dir; Don O'Brien, chief engr; John Polson, news & farm dir; Helen Neese, women's dir.

KUSN (Nov. 11, 1955): 1270 kc; 1 kw-D. Howitt Building. Phone Adams 3-2577. KUSN Corp. (Midland Broadcasters Inc. (acquired 60% July 23, 1959).
Rep Pearson.
Frederick P. Reynolds, pres; Fred Reynolds, coml mgr; Ward Wright, program & promotion dir; Joseph Killoree, chief engr; Bill Johnson, news dir; Eleanor Shepherd, women's dir.

ST. LOUIS

KATZ (Jan. 1, 1955): 1600 kc; 5 kw-D, 1 kw-N, DA-N (CP for 5 kw, DA-N). Arcade Bldg., zone 1. Phone Chestnut 1-6000. Rollins Broadcasting Inc. (acquired station June 1, 1957). (See Rollins Stations in "Group Ownership.")
Rep Continental Broadcasting, Specialty Markets (West Coast only).
Specialty programs (wkly): Negro, 138 hrs. O. Wayne Rollins, pres; Robert Lyons, vp & gen mgr; Al Wood, coml mgr; Charles Rick, chief engr; Willie Mae Gracy, women's dir.

KCFM (FM) (March 1955): 93.7 mc; 21.5 kw. (CP for 60 kw.) 532 DeBaliviere, zone 12. Phone Parkview 6-1077. Commercial Broadcasting Co.
Rep Bob Dore.
Harry Eidelman, pres; John Dwyer, vp; Ernie Berger, sales mgr; Sibley Smith, program dir; Ed Bench, chief engr.

KFUO (see Clayton, Mo.)
KJCF (see Festus, Mo.)

KMOX (1925): 1120 kc; 50 kw. Ninth & Sydney Sts. Phone Prospect 2-1120. CBS Inc. (See CBS-owned Stations in "Group Ownership.")
Network CBS. Rep CBS Radio Spot Sales.
Robert Hyland, gen mgr; Foster Brown Jr., sales mgr.

KMOX-TV: Tv companion of KMOX.
KSD (Feb. 14, 1922): 550 kc; 5 kw, DA-N. 1111 Olive St., zone 1. Phone Main 1-1111. TWX SL 480. Pulitzer Pub. Co. (original owner). (See "Newspaper Ownership.")
Network NBC. Rep NBC Spot Sales.
Joseph Pulitzer Jr., pres; Harold Grams, gen mgr KSD-AM-TV; Arthur J. Casey, station mgr KSD; Edgar (Buzz) Franciscus, sales mgr; Sterling Harkins, program mgr; Fred J. Mueller, promotion dir; Larry Wright, traffic mgr; J. E. Risk, chief engr; Austin Bridgman, news dir; Wilma dir, women's dir.
KSD-TV: Tv companion of KSD.

***KSLE (FM)** (1950): 91.5 mc; 12.5 kw. 1517 S. Theresa St. Board of Education of City of St. Louis.

*Non-commercial educational.
KSTL (June 4, 1948): 690 kc; 1 kw-D. P. O. Box 690, zone 88. Phone Bridge 1-6090. Radio St. Louis Inc. (original owner). (Edward E. Haverstick Jr., 52% owner).
Rep Forjoe.
Specialty programs (wkly): German, 1 hr.; Slavic, 1 1/2 hrs.
Dick J. Kaestn, pres & gen mgr; Art Ford, coml mgr; William L. Vietmeier, promotion dir; Ralph E. Howard, chief engr; Brad Harrison, news & farm dir; Doris Jennemann, women's dir.

KXOK (Sept. 19, 1938): 630 kc; 5 kw, DA-2. Radio Park, zone 13. Phone Forest 7-6000. TWX SL 44. KXOK Broadcasting Inc. (acquired station Nov. 1, 1954).
Rep Blair.
Elzey M. Roberts Jr., pres; C. L. (Chet) Thomas, vp & gen mgr; William C. O'Donnell, coml mgr; Elmer G. Muschany, business mgr; Larry Monroe, program dir; John Corrigan, promotion mgr; Al Godron, chief engr.

KWE (1927): 1380 kc; 5 kw, DA-N. 800 N. 12th St., zone 1. Phone Main 1-1380. KWK Radio Inc. (acquired station May 15, 1958).
WEW (April 26, 1921): 770 kc; 1 kw-D. 220 N. 4th St., zone 2. Phone Chestnut 1-1921. Barrington Co. (acquired station June 1, 1955).
Network MBS. Rep Bolling.
Specialty programs (wkly): Italian, 1/2 hr. Bruce Barrington, pres & gen mgr; Sam Woodall, coml mgr; Don Norman, program dir; Chas. C. Casey, chief engr.

WEL (1922): 1430 kc; 5 kw, DA-2. 3715 Lindell Blvd., zone 8. Phone Olive 2-4500. TWX SL 787. Radio Station WIL (acquired station August 1957). (See Balaban Stations in "Group Ownership.")

Rep Eastman.
John F. Box Jr., exec vp & managing dir; William McKibben, asst to the vp; Stanley N. Kaplan, sales mgr; Jack Carney, program dir; Ed Bonner, promotion dir; Melvin Hart, chief engr; Bob Hardy, news dir; Bud Clark, farm dir; Harriet Baker, women's dir.

SALEM, Dent County

KSMO (November 1953): 1340 kc; 250 w. P. O. Box 71. Phone 303. Zola Broadcasting Co. (acquired station Jan. 1, 1956).
Network Keystone, Magic Circle.
William B. Smith, owner, gen mgr & chief engr; Irene Smith, program & women's dir; Jimmie D. Allen, sports dir; Mitchell F. Jayne, farm dir.

KDEO (September 1939): 1490 kc; 250 w. 2100 W. Broadway. Phone Taylor 6-5005. Sedalia Broadcasting Corp. (acquired station June 1, 1957).

SEDALIA, Pettis County

KSIS (Feb. 18, 1954): 1050 kc; 1 kw-D. P. O. Box 207. Phone Taylor 6-1050. Yates Broadcasting Co. (original owner).
Rep Thomas F. Clark.
Carl W. Yates Jr., pres, gen mgr & coml mgr; Mrs. Carl Yates Jr., program dir; Bud Pratt, chief engr; Harlan B. Snow, news dir; Bettie Baldwin, women's dir.

SIKESTON, Scott County

KSIM (July 17, 1948): 1400 kc; 250 w. P. O. Box 69. Phone Granite 1-1400. Sikeston Community Broadcasting Corp. (original owner). (See Hirsch Stations in "Group Ownership.")
Rep Healdy-Reed.
L. R. Bowman Jr., pres; Richard L. Watkins Jr., gen mgr & promotion dir; W. P. Tedlie, coml mgr; Richard Allison, program dir; Ralph L. Hirsch, chief engr; Maxine Scott, news dir; Nelson Wheeler, farm dir.

SPRINGFIELD, Greene County

KGBX (1925): 1260 kc; 5 kw, DA-N. Box 631. Phone University 4-2822. TWX SO 8575. Springfield Broadcasting Co. (acquired station 1944). (See "Newspaper Ownership.")
Network NBC. Rep Venard, Rintoul & McConnell.
Keith G. Wells, pres; Don C. Dalley, gen & sales mgr; William DeLange, asst sales mgr; Jerry Higley, program dir; Dudley Morris, promotion dir; Richard Bowman, chief engr; Donald D. Brown, news dir; Bee Reynolds, women's dir.

KICK (July 29, 1949): 1340 kc; 250 w. 610 College St., zone 3. Phone University 4-1561. Kickapoo Prairie Broadcasting Co. (original owner).
Network Keystone, Ozark Network, Magic Circle Network. Rep Best.
Robert Vinyard, gen mgr; John Martin, program dir.

KITS (May 10, 1942): 1400 kc; 250 w. P. O. Box 1716 SSS, zone 4. Phone University 2-7474. Independent Broadcasting Co. (original owner).
Network CBS. Rep Weed.
J. H. G. Cooper, pres; G. Pearson Ward, vp & gen mgr; Jack Lloyd, sales mgr; Wendell Smith, program dir; William F. Curry, chief engr; Bill Bowers, news dir.

KTTS-FM (August 1948): 94.7 mc; 9.1 kw. Partial duplication of KTTS (above).
KTTS-TV: Tv companion station of KTTS-AM-FM.

KWTO (Dec. 25, 1933): 560 kc; 5 kw, DA-N. Box 2218. Independent Station, zone 4. Phone University 2-4422. TWX SO 8594. Ozarks Broadcasting Co. (original owner).
Network ABC. Rep Pearson.
R. D. Foster, pres & gen mgr; Leslie L. Kennon, vp & asst general mgr; Charles H. Harrison, sales mgr; James Kendrick, program dir; William H. Bailey, promotion dir; Wallis Fender, chief engr; Vern Hawkins, news editor; H. Lewis Miller, farm dir; Dele Duke, home service dir.

THAYER, Oregon County

KALM (Dec. 11, 1953): 1290 kc; 1 kw-D. P. O. Box 8. Phone 165. Radio Station KALM (original owner). (See Robert Neathery Stations in "Group Ownership.")
Network Keystone, Magic Circle Network (Springfield, Mo.) Reps Best; Dick Bradley (Magic Circle Net).
Robert F. Neathery, chief owner & gen mgr; Henry Hamilton, program dir; Tom Stone, promotion, news & farm dir; Sam Beatty, chief engr; Ann Woodside, women's dir.
KAMS (FM) Mammoth Spring, Ark. Fm companion of KALM.

TRENTON, Grundy County

KTTN (April 17, 1955): 1600 kc; 500 w-D. 112 1/2 E. 9th St. Phone 1600. Trenton Broadcasting Co. (original owner).
Network Keystone.
Sam A. Burk, gen mgr; Robert P. Dennis, coml mgr; Rick McHarg, program & farm dir; Linn Bradley, chief engr; Gib Keith, news dir; Dorothy Dennis, women's dir.

UNION, Franklin County

KLPW (Aug. 18, 1954): 1220 kc; 250 w-D (CP 1 kw-D). P. O. Box 72. Phone Lucerne 3-3355. Franklin County Broadcasting Co. (original owner). (See Ware Stations in "Group Ownership.")
Network Keystone.
Leslie P. Ware, pres; Norb Moore, gen, coml

**TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.**

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Shaheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sutter St.
RI 8-1175	EX 2-5671

**NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS**

& promotion mgr & news dir; Chuck Otte, program dir; Frank Lohmeyer, chief engr; Johnny Rice, farm dir; May Engemann, women's dir.

WARRENSBURG, Johnson County

KOKO (1953): 1450 kc; 250 w. Box 395. Phone 1450. Johnson County Broadcasters Inc. (acquired station December 1957). (See Ware Stations in "Group Ownership.")

Rep Best, Mid-America Spot Sales.
Leslie P. Ware, pres; Fred Fogerson, station & sales mgr & farm dir; Don Hobelman, program dir & chief engr; Gladys Brown, office mgr & women's dir; James Noel, news dir.

WARRENTON, Warren County

KWRE (March 13, 1949): 730 kc; 500 w-D. Phone Gladstone 8-3311. KWRE Radio Inc. (acquired station Jan. 1, 1959).

Network Keystone.
Harry G. Kline, pres; J. Soulard Johnson, vp.

WEST PLAINS, Howell County

KWPM (1947): 1450 kc; 250 w. 1100 Abe Taylor Blvd. Phone 700. Robert F. Neathery. (See Robert F. Neathery Stations in "Group Ownership.")

KWPM-FM (1951): 93.9 mc; 3.4 kw. Same address, licensee as KWPM.

WILLOW SPRINGS, Howell County

KUKU (1957): 1330 kc; 500 w-D. Radio Station KUKU. (See Robert F. Neathery Stations in "Group Ownership.")

MONTANA**ANACONDA, Deerlodge County**

KANA (1946): 1230 kc; 250 w. East of Anaconda. Phone Logan 3-3443. Tri-County Radio Corp. (acquired station October 1957).

Rep Grant Webb.
Mike Donovan, gen mgr; Bob Kaye, coml mgr & farm dir; Len Howard, program dir; Walt Derzay, chief engr; Margie Bersontie, women's dir.

BELGRADE, Gallatin County

KGWV (Feb. 1, 1959): 630 kc; 1 kw-D. P. O. Box 37. Phone 144. King's Garden Inc. (original owner).

Mike Martin, pres; Arvid Erickson, gen mgr; Phil Doud, program dir; Ben Hesperen, chief engr.

BILLINGS, Yellowstone County

KBMY (Sept. 12, 1946): 1240 kc; 250 w. P. O. Box 2544. Phone 9-4586. TWX BL 397. Billings Broadcasting Co. (acquired station Jan. 1, 1957).

Network ABC, MBS, Keystone, Intermountain Network. Rep Avery-Knodel, Hugh Feltis & Assoc.

Ken Nybo, gen mgr; Merlyn Hedin, sales mgr; Don Jones, program dir; Ted Hildebrand, chief engr.

KGHL (June 8, 1928): 790 kc; 5 kw, DA-N. 214 N. 30th St. Phone 2-4641. Midland Empire Broadcasting Co. (acquired station May 1, 1954).

Network NBC. Rep Katz.
P. N. Fortin, pres; Jeff Kitchli, gen mgr; Warren Marshall, coml mgr; Virginia Braumberger, program & promotion dir.

KGHL-TV: Tv companion of KGHL.

KOOK (March 20, 1951): 970 kc; 5 kw, DA-N. Box 2557. Phone 2-5611. TWX BL 488. Montana Network (original owner).

Network CBS, Radio Montana. Reps Walker-Rawalt, Art Moore & Assoc. (Portland & Seattle).

Joseph S. Sample, pres; John F. Graham, gen mgr; Kenneth Doty, coml mgr; Ed Black, program dir; Conna G. May, promotion dir; Grant French, chief engr; Vic Miller, news dir; Francis Welsh, farm dir; Billie Le Sueur, women's dir.

KOOK-TV: Tv companion of KOOK.

KOYN (Sept. 25, 1955): 910 kc; 1 kw-D. Box 958. Phone 4-4177. D. Gene Williams & Delbert Berthof (original owners). (See Williams Stations in "Group Ownership.")

Rep Forjoe.
D. Gene Williams & Del Berthof, partners; Bob Eubanks, gen mgr; Lew Thuesen, coml mgr; Gerald Fay, program dir; Robert Manual, promotion dir; David Dodd, chief engr.

KURL (not on air; granted February 1959; target date August 1959): 730 kc; 500 w-D. 607 Midland Bank Bldg. Phone 2-4128. Yellowstone Broadcasting (original owner).

Carl L. Hansen & Thomas Davis Jr., co-owners; George I. Norman Jr., gen mgr; James K. Richey, mgr; Douglas Wildfoerster, sales mgr.

BOZEMAN, Gallatin County

KBMN (1950): 1230 kc; 250 w. Penn Engineering Co. (acquired station November 1957).

KKKL (Oct. 15, 1939): 1450 kc; 250 w. Route

4. Phone Juniper 7-3188. XX Broadcasting Corp. (acquired station Aug. 1, 1958).

Network NBC, XL Network. Reps Walker-Rawalt, Art Moore & Assoc.

Richard D. Smiley, pres, gen mgr & farm dir; Eloise Smiley, sec-treas; Thomas A. Sandenaw Jr., vp & sales mgr; Sell Rapkoch, program dir; Doug Davies, promotion dir; Ed Carpenter, chief engr; Blake Tabor, news dir; Beverly Olson, women's dir.

BUTTE, Silver Bow County

KBOW (February 1947): 1490 kc; 250 w. P. O. Box 1932. Phone 7429. Copper City Radio Co. (original owner).

Network CBS. Rep Donald Cooke.
Frank Reardon, pres; Stan Levitt, gen & coml mgr & promotion, public relations & news dir; Bud Moore, program & farm dir; Chuck Beardslee, chief engr; Helen Reardon, women's dir.

KOPE (June 10, 1948): 550 kc; 1 kw, DA-N. Finlen Hotel. Phone 6546. Copper Broadcasting Co. (acquired station April 1, 1956). (See A. L. Glasmann Stations in "Group Ownership"); see "Newspaper Ownership.")

Network ABC and Intermountain Network. Rep Avery-Knodel.

George C. Hatch, pres; Bruce K. Twerell, gen mgr; Charles A. Shelton, coml mgr; Ric Webb, program & promotion dir; William H. Emerson, chief engr; Al Blachta, news dir; Dick Maney, farm dir; Nancy Shutey, women's dir.

KXLF (1929): 1370 kc; 5 kw. Box 1956. Phone 2-9111. KGIR Inc. (original owner). (See Z Net Stations in "Group Ownership.")

Network NBC, Z Net. Reps Walker-Rawalt, Art Moore & Assoc.

E. B. Craney, pres & gen mgr; Arne E. Anzjon, coml mgr; Don Hallock, program dir; Vern Totten, chief engr; George Oechsli, news dir; Tom Rasmussen, farm dir.

KXLF-TV: Tv companion of KXLF.

DILLON, Beaverhead County

KDBM (Jan. 1, 1957): 800 kc; 1 kw-D. Box 950. Phone 703. Vigilante Broadcasting Co. (original owner).

Rep Grant Webb.
Burt H. Oliphant, pres, mgr & chief engr; Peggy S. Oliphant, program & traffic dir.

GLASGOW, Valley County

KLTE (Aug. 12, 1954): 1240 kc; 250 w. Box 671. Phone Academy 8-9336. The Glasgow Broadcasting Co. (acquired station Dec. 1, 1958).

Rep Hal Holman.
W. L. Holter, owner; Loyd W. Melby, mgr; L. McLachlan, program dir; Carroll Kittelson, chief engr; Linda Madson, women's dir.

GLENDEIVE, Dawson County

KXGN (Sept. 23, 1948): 1400 kc; 250 w. 122 S. Merrill Ave. Phone Empire 5-3377. Glendive Broadcasting Corp. (original owner).

Rep United Spot Sales (Forjoe).
Lewis W. Moore, pres; Daniel C. Palen, gen mgr & news & farm dir; Raymond F. Nicklay, program dir; Donald J. Powers, chief engr; Savel L. Chaldy, sports dir.

KXGN-TV: Tv companion of KXGN.

GREAT FALLS, Cascade County

KPFB (October 1922): 1310 kc, 5 kw, DA-N. Wilkins Broadcast Inc.

J. P. Wilkins, pres & gen mgr.
KMON (May 30, 1948): 560 kc; 5 kw, DA-N. Box 1905. Phone Glendale 3-0336. KMON Inc. (acquired station Oct. 1, 1958).

Network ABC, Intermountain Network. Rep Avery-Knodel.

Geo. C. Hatch, pres; Robert H. Warner, gen mgr & national advertising mgr & promotion dir; Frank W. Kaul, local coml mgr; Don Robinson, program & news dir; Gene Bunker, chief engr; R. F. Durmond, farm dir.

KUDI (1955): 1450 kc; 250 w. Community Broadcasters (acquired station June 1957). (See Williams Stations in "Group Ownership.")

KXLE (March 5, 1947): 1400 kc; 250 w. P. O. Box 2072. Phone Glendale 2-2453. Pat M. Goodover (acquired station April 7, 1958).

Network MBS, Z Net. Rep Walker-Rawalt. Pat M. Goodover, pres; E. R. Kukkola, gen mgr; William E. Murray, chief engr.

HAVRE, Hill County

KOJM (Oct. 31, 1947): 610 kc; 1 kw, DA-2. P. O. Box 70. Phone 1096. North Montana Broadcasting Co. (original owner).

Network NBC. Rep Walker-Rawalt, Radio Montana East.

Richard D. Ruble, pres; Charlotte H. Brader, gen mgr; Carlyle D. Leeds, coml mgr & news dir; Stanley G. Stephens, program & promotion dir; C. E. Warford, chief engr; Joanne E. Bowery, women's dir.

HELENA, Lewis & Clark County

KCAP (1949): 1340 kc; 250 w. 9 Last Chance Gulch. Phone Hickory 2-4490. KCAP Broadcasters Inc. (acquired station Jan. 21, 1959).

Rep Grant Webb, Wm. J. Wagner & Assoc. (Seattle).

Dale G. Moore, pres & gen mgr; Joe Spojka, station mgr; Dick Monaco, program dir; Al Johnson, production dir; Tom Weir, chief engr.

KXLJ (September 1937): 1240 kc; 250 w. P. O. Box 797. Phone Hickory 2-6620. Peoples Forum of the Air (original owner). (See Z Net Stations in "Group Ownership.")

Network MBS, NBC, Keystone, Z Net. Rep Walker-Rawalt, Art Moore & Assoc. (Seattle & Portland).

E. B. Craney, pres; Barclay Craighead, gen mgr; Walter Marshall, coml mgr; Wesley Haugen, program dir; Donald Hoffman, chief engr; Doris Marshall, women's dir.
KXLJ-TV: Tv companion of KXLJ.

KALISPELL, Flathead County

KGZZ (February 1927): 600 kc; 1 kw. P. O. Box 439. Phone Skyline 8-4331. Skyline Broadcasters Inc. (acquired station March 1959).

Network NBC. Reps Donald Cooke, Art Moore & Assoc.

Matt Himsel, pres & co-owner; Dr. C. M. Anzjon, co-owner; Ambrose Measure, co-owner; Norman F. Kurtz, gen & coml mgr; Robert Tompkins, program & promotion dir; Mitchell E. Davis, chief engr; Jack Canavan, news & farm dir; Betty Lou Kent, women's dir.

KOPI (Nov. 11, 1955): 930 kc; 5 kw-D. Box 680. Phone Skyline 6-6900. Flathead Valley Broadcasters (original owner).

Rep Grant Webb.
W. H. Patterson, partner, gen & coml mgr & chief engr; L. L. Sterling, partner & program dir; Larry Stem, news & farm dir.

LEWISTOWN, Fergus County

KXLO (1947): 1230 kc; 250 w. Marlin T. Obie (acquired station May 21, 1959).

Marlin T. Obie, sole owner.

LIBBY, Lincoln County

KOLL (1950): 1230 kc; 250 w. P. O. Box 636. Robert R. Riegler (acquired station Sept. 17, 1958).

Network Keystone. Reps Grant Webb; Art Moore & Assoc.

Robert R. Riegler, owner, mgr & sales mgr & program dir; Coral Cummings, promotion dir; Merle Schermerhorn, women's dir.

LIVINGSTON, Park County

KPRK (Jan. 1, 1947): 1340 kc; 250 w. Box 691. Phone Academy 2-2841. Yellowstone Amusement Co. (original owner).

Network ABC, Intermountain. Rep Grant Webb.

Paul B. McAdam, pres & gen mgr; Jack Hinman, coml mgr & promotion dir; Paul Bragg, program & farm dir; Larry K. Miller, chief engr; Nikki Kolence, news & women's dir.

MILES CITY, Custer County

KATL (Sept. 4, 1941): 1340 kc; 250 w. P. O. Box 720. Phone Cedar 2-2280. Star Printing Co. (original owner). (See "Newspaper Ownership.")

Network ABC, MBS, Keystone, Intermountain. Rep Avery-Knodel, Feltis.

I. A. Elliot, gen mgr & news dir; Fred B. Hunnes, coml mgr & farm dir; Thomas Biedrzycki, program dir; John Metropoulos, promotion dir; Charles Simpson, chief engr; Robert Allen, continuity dir; Louise Dee Graw, women's dir.

MISSOULA, Missoula County

KBTH (July 15, 1955): 1340 kc; 250 w. P. O. Box 1202. Phone Lincoln 9-3344. Montana Broadcasting Co. (original owner).

Network ABC, Keystone, Intermountain. Rep Avery-Knodel, Feltis.

William J. Strothman, gen mgr & pres; Richard Burley, program dir; Robert Scherpenseel, chief engr; J. D. Coleman, news dir.

KGVO (Jan. 28, 1931): 1290 kc; 5 kw, DA-1. 132 W. Front St. Phone Lincoln 3-7151. Mosby's Inc. (original owner).

Network CBS. Reps Gill-Perna, Feltis.
A. J. Mosby, pres & gen mgr; Nancy Nelson, promotion dir; A. L. Stewart, chief engr; Don Weston, news dir; Rochelle Curtis, women's dir.

KMSO (TV): Tv companion of KGVO.

KXLL (Feb. 29, 1948): 1450 kc; 250 w. Box 1503. Phone Lincoln 3-7312. Western Montana Assoc. (original owner). (See Z Net Stations in "Group Ownership.")

Network NBC, XL Radio Network. Reps Walker-Rawalt, Pacific Northwest.

Robert J. Gillis, pres & gen mgr; Dutch Meyer, program & news dir & chief engr; Frank Driscoll, coml mgr; George Pfau, farm dir.

KYSS (June 27, 1959): 910 kc; 1 kw-D. P. O. Box 1271. Phone Lincoln 3-3105. Treasure State Broadcasting Co. (acquired permit March 1959).

Wallace K. Reid, A. James Arrighi, & Robert D. Chamberlain, owners; Chester M. Murphy, gen mgr; Cris Kay, coml mgr; Jim Goodrich, program dir; Jerry Leathers, chief engr; Ron Richards news dir.

Radio Stations CONTINUED

MONTANA CONTINUED

SHELBY, Toole County

KSEN (1947): 1150 kc; 1 kw-D, 500 w-N, DA-N. Toole County State Bank Bldg. Phone Hemlock 4-5641. Tri-County Radio Corp. (acquired station 1952).

Network Intermountain Network. Reps Grant Webb.

John Lyon, owner & pres; Jerry Black, mgr; Kay Brown, sales mgr; Bob McNamer, program, promotion & news dir; George Potter, chief engr; Sylvain Beaudoin, farm dir; Georgia Knickerbocher, women's dir & traffic mgr.

SIDNEY, Richland County

KGCK (Oct. 1, 1926): 1480 kc; 5 kw, DA-1. Box 31. Phone 404 & 408. KGCK Inc. (original owner).

Network MBS. Rep Walker-Rawalt. E. E. Krebsbach, pres; Keith Krebsbach, gen mgr & promotion dir; Don Cole, coml mgr; Dick Reilly, program dir; Dale C. Wilson, chief engr; Ben Innis, news dir; Fay Crusch, farm dir.

WOLF POINT, Roosevelt County

KVCK (Sept. 1, 1957): 1450 kc; 250 w. Box 986. Phone 615. Hi Line Broadcasting Co. (original owner).

Network MBS. R. E. Coffey, co-owner & gen mgr; Dick Gehl, program dir; Ralph Main, chief engr; Darlene Long, women's dir.

NEBRASKA

ALLIANCE, Box Butte County

KCOW (January 1949): 1400 kc; 250 w. 1100 W. 10th St. Phone 1400. Sandhills Broadcasting Corp. (original owner).

BEATRICE, Gage County

KWBE (June 12, 1949): 1450 kc; 250 w. Box 1450. Phone Canal 3-2388. MIA Enterprises Inc. (acquired station Feb. 1, 1957).

Reps Pearson, Soderlund Co. Gordon C. (Bud) Pentz, pres, gen mgr & natl sales mgr; Arlin Holle, operations supervisor & chief engr; Frank Thurston, news editor; Arlin Holle, farm editor.

BROKEN BOW, Custer County

KCNI (September 1949): 1280 kc; 1 kw-D. Box 561. Phone Trojan 2-5881. Custer County Broadcasting Co. (original owner).

Georgia A. Crawford, chief owner, gen mgr & program & women's dir; Dick Kapustka, coml mgr; Harold Hromas, chief engr; Jerry Marshall, news dir; Lyle Hansen, farm dir.

CHADRON, Dawes County

KCSB (May 9, 1954): 1450 kc; 250 w. 212 Bordeaux St. Phone Hemlock 2-5645. Community Service Radio Co. (acquired station July 1, 1959).

Rep Continental. E. F. Hughes Jr., pres; Duane Shupe, coml mgr; Cliff Pike, program dir; Freeman Hover, news dir; Ellis Hale, farm dir; Esther Winchell, women's dir.

COLUMBUS, Platte County

KJSK (April 28, 1948): 900 kc; 1 kw-D. P. O. Box 460. Phone Locust 4-5154. KJSK Inc. (acquired station June 29, 1959). (See George Basil Anderson Stations in "Group Ownership.")

Reps Best, Walter Biddick (West Coast). Specialty programs (wkly): German, ¼ hr.; Czech, 1 hr.

FALLS CITY, Richardson County

KTNC (Aug. 3, 1957): 1230 kc; 100 w.

Stephenson Hotel. Phone 2453. Craig Siegfried (original owner). (See "Newspaper Ownership.")

FREMONT, Dodge County

KRUE (December 1939): 1340 kc; 100 w. 118 E. Fifth St. Phone Park 1-5012. Snyder Enterprises (acquired station July 1, 1956).

Network Keystone. H. C. Snyder, partner, gen mgr & chief engr; L. L. Snyder, partner; Don Mundy, coml mgr & promotion dir; Harry Gehrett, program dir; C. Croft, news dir; Russ Hughes, farm dir; Ernestine Smizer, women's dir.

GRAND ISLAND, Hall County

KMDJ (1925): 750 kc; 10 kw, L-WSB, DA-1. Phone DuPont 2-2800. TWX 8281. Town & Farm Co. (acquired station 1938). (See Farm & Home Stations in "Group Ownership.")

Network ABC, Nebraska Network. Rep H-R Representatives.

Don Searle, pres; Bill Martin, exec vp & gen mgr; Willard Morton, business mgr; Bill Dezell, program dir; Albert Michael, promotion dir; U. L. Lynch, chief engr; George Kister, news dir; E. C. Woodward, farm dir.

KRGI (April 1, 1953): 1430 kc; 1 kw, DA-N. 315 S. Locust. Phone DuPont 2-5420. Grand Island Broadcasting Co. (acquired station June 15, 1957). (See Stuart Investment Corp. Stations in "Group Ownership.")

Reps Gill-Perna, Harold Soderlund Co. (Omaha). James Stuart, pres; Richard W. Chapin, exec vp; Vernon J. Stedrv. mgr; Budd Duvall, program dir; Ralph D. Lawson, chief engr; Charlie Howe, news dir; Bill MacDonald, farm dir.

HASTINGS, Adams County

KHAS (Sept. 1, 1941): 1230 kc; 250 w. Tribune Bldg. Phone 2-5101. Nebraska Broadcasting Co. (original owner). (See "Newspaper Ownership" and Seaton Stations in "Group Ownership.")

Network Keystone. Rep Gill-Perna. Fred A. Seaton, pres; John W. Powell, gen mgr; L. John Meredith, coml mgr; Les Weber, sports dir; Don Howard, music dir; Ervin Siemonet, chief engr.

KHAS-TV: Tv companion of KHAS.

HOLDREGE, Phelps County

KHOL-FM (June 1959): 98.9 mc; 57 kw. 414 East Ave. Bi-States Co. (See Bi-States Stations in "Group Ownership").

KHOL-TV: Tv companion of KHOL-FM.

KUVE (Oct. 22, 1956): 1380 kc; 500 w-D. 613 Fourth Ave. Phone Wyman 5-4020. W. W. Broadcasting Corp. (original owner).

Network Keystone. William Whitlock, pres & gen mgr; Kenn Malone, station mgr, program & news dir; Jack White, coml mgr; Harold Erickson, chief engr; Betty Rae Whitlock, women's dir.

KEARNEY, Buffalo County

KGFV (1927): 1340 kc; 250 w. P. O. Box 320. Phone Cedar 7-2131. Central Nebraska Broadcasting Co. (acquired station 1954).

Network MBS. Rep Hal Holman. John Mitchell, pres; Edward S. Knight, gen mgr; Bob Morris, coml mgr; Lou Emerson, program & promotion dir; Bill Abbott, chief engr.

KBNY (Dec. 5, 1956): 1460 kc; 5 kw-D. 2219 Second Ave. Phone Cedar 6-8301. Elbert M. Gallemore Sr. (original owner).

Rep Pearson. Elbert M. Gallemore Sr., pres, gen mgr & chief engr; Bob Jenkins, coml mgr; Jim Price, program dir; Bob Templeton, news dir; Lloyd Oliver, farm dir; Maurine Ecklott, women's dir.

KIMBALL, Kimball County

KIMB (Jan. 14, 1959): 1260 kc; 1 kw-D. P. O. Box 332. Phone Beverly 5-3634. Kimball Broadcasting Co. (original owner).

Tom H. Lutey, pres; Joe C. Henry, gen & coml mgr & chief engr; Jack Walsh, program & news dir; Gene King, promotion & farm dir; Helen E. Haynes, women's dir.

LEXINGTON, Dawson County

KRVN (Feb. 1, 1951): 1010 kc; 25 kw-D. Phone Fairview 4-2371. Nebraska Rural Radio Assn. (original owner).

Rep Raymer. Max Brown, gen & coml mgr; Gary Schroeder, asst mgr & program dir; Bob Bitner, chief engr; Al Diederich, news dir; Wendell Smith, farm dir; Stan Matzke, farm editor; Vera Brown, women's dir.

LINCOLN, Lancaster County

KFMQ (FM) (June 22, 1958): 95.3 mc; 0.320 kw. P. O. Box 222. Phone 2-8566. Herbert Burton (original owner).

Rep Jack Bellew (New York). Herbert Burton, owner; Paul Scheele, coml mgr; Arthur Rowllson, program dir; William Ramsay, chief engr.

KFOR (1924): 1240 kc; 250 w. P. O. Box 391. Phone 2-6606. TWX 8195. Cornbelt Broadcasting Corp. (acquired station 1944). (See Stuart Investment Stations in "Group Ownership.")

Network ABC, Nebraska Hometown Network.

Rep Raymer; Soderlund Co. (Omaha). James Stuart, pres; Richard W. Chapin, exec vp; Roger T. Larson, gen mgr; Dick Knight, program dir; Al Pugsley, chief engr; Robert Jeanbey, news dir; Bill Macdonald, farm dir; Hazel Stebbins, women's dir.

KLIN (Aug. 11, 1947): 1400 kc; 250 w. 410 Sharp Bldg., zone 1. Phone 5-4377. Fletcher-Mitchell Corp. (acquired station Dec. 1, 1956).

Rep Everett-McKinney. James I. Mitchell, pres; Jonathan M. Fletcher, treas; Kenneth C. Delp, gen mgr; Casey A. Heckman, coml mgr; John R. Hanlon, program & news dir; Dale W. Adkins, chief engr; Shirley A. Sites, women's dir.

KLMS (October 1949): 1480 kc; 1 kw, DA-2. 130 N. 16th St., zone 8. Phone 2-7579. Lincoln Broadcasting Corp. (original owner).

Network MBS, Keystone. Rep Burn-Smith. Howard A. Shuman, pres; Norman Gittleson, gen mgr; Sandra Peterson, promotion dir; Larry Parker, news dir.

McCOOK, Red Willow County

KBBL (Sept. 26, 1947): 1300 kc; 1 kw-D. P. O. Box 371. Phone 1450. McCook Broadcasting Co. (original owner).

Network MBS. Rep Gill-Perna. LeRoy W. Lenwell, pres, gen mgr & chief engr; Don Hays, coml mgr; Leonard Craig, program dir; John Holm, news dir; Alma Stephens, women's dir.

NEBRASKA CITY, Otoe County

KNCY (June 1959): 1600 kc; 500 w, DA-D. 107 N. 9th St. Phone 1600. Otoe Broadcasting Co. (original owner).

Ed Hundley, gen mgr; Ron Arnold, news dir.

NORFOLK, Madison County

WJAG (July 1, 1922): 780 kc; 1 kw-D. 309 Braasch Ave. Phone 432. WJAG Inc. (original owner). (See "Newspaper Ownership").

Rep Walker-Rawalt. Bob Thomas, gen mgr.

NORTH PLATTE, Lincoln County

***KJLT** (Nov. 1, 1963): 970 kc; 5 kw-D. P. O. Box 778. Phone Lennox 2-5515. Tri-State Broadcasting Assn. (acquired station March 15, 1956).

Specialty programs (wkly): Spanish, ¼ hr. John Townsend, pres & gen mgr; Will Baird, program dir; Charles Field, chief engr.

*Non-commercial.

KODY (July 5, 1930): 1240 kc; 250 w. P. O. Box 446. Phone Lennox 2-3344. KODY Inc. (acquired station June 16, 1957). (See Hartley L. Samuels Stations in "Group Ownership.")

Sale to George B. Dent Jr. and Maxine R. Dent pending.

Network NBC, Keystone. Rep Meeker, Soderlund Co.

Hartley L. Samuels, pres; Harry D. Peck, gen mgr; Joe DiNatale, coml mgr; Lou Hanlon, program dir; Ed Launer, promotion dir; Donald Biskup, chief engr; Wayne Jacobson, news dir; Ed Launer, farm dir; Geraldine Wing, women's dir.

OGALLALA, Keith County

KOGA (Jan. 23, 1955): 930 kc; 500 w-D. Box 609. Phone 330. Ogallala Broadcasting Co. (original owner).

Network Keystone. Rep Indie Sales. Newell Eastman, pres & gen mgr; Howard L. Harrington, coml mgr, chief engr & program, news & farm dir; Harold West, promotion dir.

OMAHA, Douglas County

KBON (1942): 1490 kc; 250 w. World Insurance Bldg., zone 2. Phone Jackson 8282. Goldenrod Broadcasters Inc. (acquired station Nov. 1, 1958).

Rep McGavren-Quinn. Joe Gratz, pres & part owner; M. M. Fleischl, gen mgr & part owner; Don Perazzo, local sales mgr; Joseph Holcomb, program dir; E. T. Morrow, promotion dir; Edward Shulman, chief engr; Richard McCann, news dir.

KCOM-FM (target date August 1959): 96.1 mc; 3.4 kw. 604 S. 22nd St. Delta Broadcasting System, Inc.

Rep FM Unlimited. Dale F. Applegate, gen mgr; Edward Pontes, station mgr & program dir; Vernon Thompson, chief engr.

KFAB (1924): 1110 kc; 50 kw, DA-N. 5010 Underwood Ave., zone 32. Phone Regent 8000. TWX OM 84. KFAB Broadcasting Co. (See Palmer Stations in "Group Ownership" and "Newspaper Ownership").

Network NBC. Rep Petry. Joe W. Seacrest, pres; Lyell Bremser, vp & gen mgr; E. R. Morrison, coml mgr; Ken Hendrick, program dir; Ray Schroeder, chief engr; Walt Kavanagh, news dir; Bruce Davies, farm dir.

KFAB-FM (1959): 99.9 mc 8.2 kw. Same licensee and address as KFAB (above).

KOIL (1925): 1290 kc; 5 kw, DA-N. 511 S. 17th St., zone 2. Phone Jackson 7626. Central States Broadcasting Inc. (acquired station Nov. 1953). (See Star Stations in "Group Ownership.")

Rep Avery-Knodel. Don W. Burden, pres; Steve Shepard, gen mgr; Gerard J. Flesey, sales mgr; Bob Wilson,

TO BUY OR SELL
CONTACT THE NEAREST OFFICE

HAMILTON-LANDIS
& ASSOCIATES, INC.

WASHINGTON, D. C.

Ray V. Hamilton
1737 DeSales St., N.W.
EX 3-3456

DALLAS

DeWitt Landis
1511 Bryan St.
RI 8-1175

CHICAGO

Richard A. Shaheen
1714 Tribune Tower
DE 7-2754

SAN FRANCISCO

John F. Hardesty
111 Sutter St.
EX 2-5671

NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS

NEW HAMPSHIRE

BERLIN, Coos County

WKCB (1946): 1230 kc; 250 w. 27 Green Square. Phone 1797. McKee Broadcasting Co. (acquired station November 1957).
Reps Breen & Ward (New York); Walker-Rawalt (Boston).

Specialty programs: French 3½ hrs. wkly. Richard P. McGee, owner; Robert T. Dale, com'l mgr; Lynn O. Smith, program dir; Fred Gardella, promotion dir; Herschel M. Howe, chief engr; Charles E. Ross, news dir; Ed Flynn, farm dir; Claire R. Gendron, women's dir.

WKCO (FM) (1952): 103.7 mc; 10 kw. Address, licensee & staff same as WKCB (above), except A. F. Hickey, com'l mgr.

CLAREMONT, Sullivan County

WTSV (1948): 1230 kc; 250 w. 221 Washington St. Phone 1800. Radio Claremont Inc. (acquired station April 11, 1959). (See Norman Knight Stations in "Group Ownership.")

Rep Knight Sales.
Norman Knight, pres; Harold H. Segal, managing dir; George R. Bonneau, program & news dir; Wilbur Remick, chief engr.

WTSV-FM (1948): 106.1 mc; 3.4 kw. Duplicates WTSV (above).

CONCORD, Merrimack County

WKXL (1946): 1450 kc; 250 w. 100 N. Main St. Phone Capitol 5-5521. Capitol Broadcasting Corp. (acquired station Aug. 31, 1958).

Network Keystone; Yankee. Rep Meeker.
Frank B. Estes, pres, gen mgr & com'l mgr; Henry Kroeyer III, program dir; W. Francis Pingree, chief engr; Constance Stevenson, women's dir.

CONWAY, Carroll County

WBWC (Dec. 21, 1955): 1050 kc; 1 kw-D. E. Main St. Phone Hickory 7-5988. North Country Radio Inc. (acquired station March 23, 1959).

Rep Walker-Rawalt.
William R. Sweeney, pres; Lawrence Sherman, vp & gen mgr; Joan Sherman, com'l mgr.

DOVER, Strafford County

WTSN (1956): 1270 kc; 5 kw, DA-2, 155 Front St., Manchester, N. H. Phone National 4-4075. WTSN Inc. (original owner). (See Good Neighbor stations in "Group Ownership.")

Ralph Gottlieb, gen mgr; Edward X. Callahan, com'l mgr.

HANOVER, Grafton County

WDCB (March 4, 1958): 1340 kc; 250 w. P.O. Box 1082. Phone 1070, ext. 265. Dartmouth College (original owner).
Reps Breen & Ward, Walker-Rawalt (Boston).

Specialty program: French ¼ hr. wkly. Allan W. Cameron, gen mgr; Frank R. Greenberg, business mgr; Roger J. Schulz, program dir; Don E. Knapp, technical dir; Hal Levinson, news & special events dir.

WTSL (1949): 1400 kc; 250 w. Radio Hanover Inc. (acquired station April 1959). (See Norman Knight Stations in "Group Ownership.")

Rep Knight Sales.
Norman Knight, pres; Harold H. Segal, managing dir; Howard Chase, station mgr.

KEENE, Cheshire County

WKBK (Granted January 1959; target date not announced): 1220 kc; 1 kw-D. 155 Front St. Manchester, N. H. The KBR Stations Inc. (original owner). (See Good Neighbor stations in "Group Ownership.")
W. F. Rust Jr., pres; Ralph Gottlieb, vp & gen mgr.

WKNE (1926): 1290 kc; 5 kw, DA-1, 17 Dunbar St. Phone Elmwood 2-9230. WKNE Corp. (acquired station May 1946). (See Highland Stations in "Group Ownership.")
Network NBC, Yankee. Reps Meeker (New York), Foster & Creed (Boston).

Joseph K. Close, pres; John P. Foster, gen mgr, program dir & promotion mgr; Howard E. Wheelock, com'l mgr; Ted B. Sawyer, program dir; Ernest T. Robarge, chief engr; Frank Finning, news dir; Stacey Cole, farm dir; Ruth Redington, women's dir.

LACONIA, Belknap County

WLNH (1921): 1350 kc; 5 kw-D. Masonic Temple Bldg. Phone 2300. Northern Broadcasting Corp. (acquired station 1943).

Network Keystone. Rep Walker-Rawalt; Wheeler (New England).
Genevieve Wingate, pres; Arthur Rothafel, gen mgr; William Visser, com'l mgr.

program dir; Gerald E. Weist, vp & promotion dir.

KOOO (March 20, 1957): 1420 kc, 500 w-D, DA (CP for 1 kw), 2321 M St, zone 7, Orchard 5000. KOOO Corp. (acquired station July 1, 1958).

KOWE (1922): 660 kc; 500 w-D, 836 Kilpatrick Bldg, zone 2, Phone Atlantic 2228. Radio Station KOWE (acquired station June 19, 1957). (See "Newspaper Ownership").

Rep Young; Sunderlund Co.
William F. Buckley Jr., pres; Herbert Golombek, vp & gen mgr; Ed Morgan, com'l mgr; Don MacKinnon, program dir; Charles Woodard, chief engr; Bud Curry, news dir; Dorothy Kuhlman, women's dir.

KQAL-FM (1959): 94.3 mc, 1 kw, Jack L. Katz Enterprises (c/o Donald L. Stern, City National Bank Bldg.).

KSWI-AM-FM (See Council Bluffs, Iowa).

WOW (April 2, 1923): 590 kc; 5 kw, Insurance Bldg, zone 20, Phone Webster 3400. TWX OM 297, Meredith WOW Inc. (acquired station Sept. 21, 1951. (See Meredith Stations in "Group Ownership and "Newspaper Ownership").

Network CBS. Rep Blair.
Frank P. Fogarty, vp & gen mgr; Wm. O. Wiseman, sales mgr; Ray Olson, program dir; J. Richard Hackney, promotion dir; Glenn Flynn, chief engr; James McGaffin, news dir; Arnold Peterson, farm dir.

WOW-TV: Tv companion of WOW.

O'NEILL, Holt County

KBBX (May 23, 1956): 1350 kc; 1 kw-D. Box 150, Phone 120, Sun Broadcasting Inc. (acquired station July 3, 1957).

Gilbert L. Poese, gen mgr; Bill Thomas, program dir; Bob Dvorak, news dir; Mary L. White, women's dir.

SCOTTSBLUFF, Scotts Bluff County

KNEB (Jan. 1, 1948): 960 kc; 1 kw-D, 500 w-N, DA-2, 2110 Broadway, Phone Melrose 2-7121. Platte Valley Broadcasting Corp. (original owner).

Network ABC; MBS; Intermountain Network. Rep Hal Holman.

Specialty programs: Spanish, 3½ hrs. wkly. Russell M. Stewart, pres & farm dir; Geo. H. Haskell, gen mgr; Byron R. Joachim, com'l mgr; Wayne McIntosh, program & news dir; Leslie A. Proctor, chief engr.

KOLT (Feb. 15, 1930): 1320 kc; 5 kw-D, 1 kw-N, DA-2, Box 560, Phone Melrose 2-6155. Hilliard Co. (original owner).

Network CBS; Nebraska Hometown Group. Rep Gill-Perna; Soderlund Co.

L. L. Hilliard, partner, mgr & com'l mgr; Viri Davis, program & promotion dir; Harland Morrison, chief engr; Bill Brennan, news dir; Bill Bullock, farm dir; Doris Berry, women's dir.

SIDNEY, Cheyenne County

KSD (June 2, 1952): 1340 kc; 250 w. Box 772, Legion Park, Phone 5503. William C. Grove, Inc. (original owner). (See Frontier Stations in "Group Ownership.")

Network ABC; MBS; Intermountain.

William C. Grove, pres; David W. Young, gen & com'l mgr; Lois Ham, program dir; Ron Tighe, promotion dir; Q Thomas Bryan, chief engr; J. Fred Thompson, news dir; Connie Madson, women's dir.

SUPERIOR, Nuckolls County

KRPS (March 1959): 1600 kc; 500 w. Box 500, Phone 44, Great Plains Broadcasting Inc. (original owner).

Network Keystone. Rep Best.

Mel Gleason, pres; Tom Gleason, sec-treas; David Tucker, gen mgr & program dir; Dave Blevins, sales mgr; Lewis Beek, chief engr & news dir.

YORK, York County

KAWL (Sept. 24, 1954): 1370 kc; 500 w-D, Box 354, Phone 33, Prairie State Broadcasting Co. (original owner).

Network Keystone. Rep Best.

Melville L. Gleason, pres; Gerald C. Bryan, gen mgr; Glen C. Pfennig, com'l mgr; Earle Dale, promotion dir; John Brady, news dir.

NEVADA

CARSON CITY, Ormsby County

KPTL (May 14, 1955): 1400 kc; 250 w (CP for 1300 kc; 5 kw-D, 500 w-N, DA-N), Box 625, Phone Granite 2-3209. Edwin L. & Alma F. Bullis (original owners).

Network Keystone. Rep Grant.
Edwin L. Bullis, gen mgr; James V. Stoddard, program dir; Jerry L. Kleinknight, chief engr; Bill Warren, news dir.

ELKO, Elko County

KELE (1948): 1240 kc; 250 w. Elko Broadcasting Co. (See "Newspaper Ownership.")
Chris H. Sheerin, pres.

KELY (July 1, 1950): 1230 kc; 250 w. White Pine Broadcasting Co. (acquired station Sept. 1, 1957).

David I. Hansen, owner.

FALLON, Churchill County

KVLV (May 9, 1957): 1250 kc; 1 kw-D, West Star Route—Box 368, Phone Harrison 3-1242. Lahontan Valley Broadcasting Co. (original owner).

Network Keystone. Rep Continental Radio Sales.

Lester W. Pearce, joint owner, gen mgr & chief engr; Katherine E. Pearce, joint owner, com'l mgr & women's dir; Russel Shelton, program & promotion dir; J. C. Gardner, news, farm & sports dir.

HENDERSON, Clark County

KBMH (1954): 1400 kc; 250 w. Maxwell E. Richmond (acquired station March 1959). (See Maxwell E. Richmond Stations in "Group Ownership.")

Maxwell E. Richmond, owner.

KTOO (May 1, 1956): 1280 kc; 5 kw-D, El Cortez Hotel (Las Vegas). Advertising Dynamics Corp. (acquired station Jan. 1, 1958).
Roland B. Valle, pres.

LAS VEGAS, Clark County

KENO (1940): 1460 kc; 1 kw, DA-N, Nevada Broadcasting Co. (acquired station June 5, 1957).

Fred Van Hofen, pres & gen mgr.
KLAS (1948): 1230 kc; 250 w. P. O. Box 1510, Phone Dudley 4-4646. Las Vegas Broadcasters Inc.

Network CBS.
R. J. Jolley, gen mgr; Bill Pursell, com'l mgr; Sam Salerno, program dir; Jay Cowen, promotion dir; Dave Rogers, chief engr; Russ Hickman, news dir; Bob Bock, farm dir; Denece Romero, women's dir.

KORK (June 1953): 1340 kc; 250 w. Thunderbird Hotel. Southwestern Broadcasting Co. (acquired station July 15, 1955). (See "Newspaper Ownership" and Donald W. Reynolds Stations in "Group Ownership.")
Donald W. Reynolds, pres.

KLRJ-TV: Tv companion of KORK.

KRAM (1947): 920 kc; 1 kw-D, 500 w-N, DA-N, Riviera Hotel, Phone Dudley 2-1920. KRAM Inc. (acquired station Nov. 1, 1958). (See Elliman-Morici Stations in "Group Ownership.")

Network Keystone.
Larry Buskett, pres & gen mgr; Morry Kaplan, program dir; Fred Young, chief engr; Alan Jarison, news dir; Hally Gates, asst news dir.

KREO (1956): 1050 kc; 500 w-D, Rainbow Inc.
Joe Julian, pres.

RENO, Washoe County

KBBT (July 3, 1946): 1340 kc; 250 w. Box 1170, Phone Fairview 2-4501. Robert L. Stoddard (acquired station October 1953).

Network MBS, Keystone. Don Lee, Reps Walker, Broadcast Time Sales.

Robert L. Stoddard, pres; Walter States, com'l mgr; Irvin Carlsen, chief engr.

KDOT (1947): 1230 kc; 250 w. KDOT Inc. (acquired station July 23, 1959).

Paul C. Schafer, pres; Phil Rose, station mgr; George Carr, com'l mgr.

KNEV (FM) (Dec. 25, 1953): 95.5 mc; 10.5 kw (CP for 35 kw), 538 S. Virginia St. Phone Fairview 2-5175. Everett B. Cobb.

Specialty programs (wkly): French, 1 hr; German, 1 hr.; Italian, 1 hr.; Spanish, 1 hr.

Everett B. Cobb, pres & gen mgr; Ollie Newcomb, com'l mgr; Arthur Seymour, chief engr.

KOH (Oct. 25, 1928): 630 kc; 5 kw-D, 1 kw-N, DA-N, 143 Stevenson St. Phone Fairview 3-5105. TWX 22, McClatchy Newspapers (acquired station April 9, 1931). (See "Newspaper Ownership" and McClatchy Stations in "Group Ownership.")

Network NBC. Rep Raymer.
Eleanor McClatchy, pres; Hugh Kees, station mgr; Wesley Craig, chief engr; Dalton Coke, news & farm dir.

KOLO (1946): 920 kc; 1 kw, DA-N, El Cortez Hotel, Phone Fairview 3-0721. Western Broadcasting Co. (See "Newspaper Ownership" and Donald W. Reynolds Stations in "Group Ownership.")

Network CBS. Rep Headley-Reed.
Donald W. Reynolds, pres; Gene W. Robinson, mgr; Ken Cayton, chief engr; Carol Guild, women's dir.

KOLO-TV: Tv companion of KOLO.

KONE (Jan. 29, 1955): 1450 kc; 250 w. Thompson Magowan & Frederick Jones (original owners).

Frederick Jones, gen mgr; Tom Magowan, com'l mgr & chief engr.

SPARKS, Washoe County

New (not on air; granted June 24, 1959; target date not announced): 1270 kc; 1 kw-D. Lakeside Broadcasters.

WINNEMUCCA, Humboldt County

KWNA (January 1955): 1400 kc; 250 w-SH. General Delivery, Phone Madison 3-2530. Northwest Radio Television Corp. (original owner).

Oliver Curutchet, pres; Pete Saxman, gen & com'l mgr; Diane Queen, program & women's dir; Cliff Myers, promotion dir; Whitelaw R. Ross, chief engr & news dir; James Warren, farm dir.

Radio Stations CONTINUED

NEW HAMPSHIRE CONTINUED

MANCHESTER, Hillsboro County

WFEA (1932): 1370 kc; 5 kw, DA-1. P. O. Box 149. Phone National 5-5491. WFEA Broadcasting Corp. (acquired station February 1959).
Rep Raymer; Foster & Creed (Boston).
William F. Malo, pres & gen mgr; James F. Keough, sales mgr.

WGIR (October 1941): 610 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 487. Phone National 5-5915. Northeast Broadcasting Corp. (acquired station March 1956).
Network CBS. Reps Richard O'Connell (New York), William Reilly (Chicago), Tracey Moore (San Francisco), Kettell-Carter (Boston).
Specialty programs (wkly): French, 1½ hrs. Madeline M. Grolimon, pres; Bernie Mack (Bernard J. McGuiness Jr.), gen & coml mgr; Don Tibbetts, asst gen mgr & promotion dir; George Stevens, program dir; Harry Handfield, chief engr; Palmer Payne, news dir; Connie Stackpole, women's dir.

WKBB (1946): 1240 kc; 250 w (CP for 1250 kc; 5 kw, DA-2). 155 Front St. Phone National 4-4075. Granite State Broadcasting Co. Inc. (original owner). (See Good Neighbor Stations in "Group Ownership.")
Rep Radio-Tv Reps; Wheeler (Boston).
W. F. Rust Jr., treas; Ralph Gottlieb, gen mgr; James M. McCann, national sales mgr; Royston Phillips, chief engr.

WKBB-FM (1947): 95.7 mc; 3.6 kw. Duplicates WKBR (above).

MT. WASHINGTON, Coos County

WMTW-FM (July 9, 1958): 94.9 mc; 49 kw. Poland Spring, Maine. Phone Spruce 3-5665 (Portland, Me.); Wyman 8-4311. (Poland Spring). TWX Poland 65. Mt. Washington Tv Inc.
Network Concert Net.
John W. Guider, pres & gen mgr; Robert L. Maynard, coml mgr; Parker Vincent, chief engr.
WMTW (TV): Tv companion of WMTW-FM.

NASHUA, Hillsborough County

WOTW (September 1947): 900 kc; 1 kw-D. Lund Road. Phone Tuxedo 2-2781. Gateway Broadcasting Corp. (acquired station February 1958). (See Theodore Feinstein Stations in "Group Ownership.")
Rep Walker-Rawalt.
Theodore Feinstein, pres; Armand E. Bedard, gen mgr & promotion mgr; Robert Trow, coml mgr.

WOTW-FM (September 1947): 106.2 mc; 1 kw. Same address and licensee as WOTW (above).

WSMN (March 1958): 1590 kc; 5 kw, DA-D. P. O. Box 386. Phone Tuxedo 2-5107. 1590 Broadcasting Corp. (acquired station March 1959).
Rep Breen & Ward; Nona Kirby (Boston).
Gerald Q. Nash, pres; Armand E. Bedard, gen mgr; D. A. Rock, sales mgr.

NEWPORT, Sullivan County

WCNL (granted January 1959; target date not announced): 1010 kc; 250 w-D. P. O. Box 392, Williamsport, Pa. Carlson Enterprises.
W. Richard and Nora B. Carlson, partners.

PORTSMOUTH, Rockingham County

WHEB (1932): 750 kc; 1 kw, L-WSB. 3 Pleasant St. Geneva 6-7300. Knight Broadcasting of New Hampshire Inc. (acquired station Jan. 22, 1959). (See Norman Knight Stations in "Group Ownership.")
Norman Knight, pres; Harold H. Segal, gen mgr; Guy Andrews, program dir; Evelyn Woolston, promotion dir; Antonio Vaccaro, chief engr; Ronald Jenkins, news dir.

ROCHESTER, Strafford County

WVNH (May 1, 1948): 930 kc; 5 kw-D. Rochester Hill Road. Phone 1400. Strafford Broadcasting Corp. (original owner).
Reps National Time Sales (New York), Foster & Creed (Boston).
Specialty programs (wkly): French, ½ hr. Albin J. K. Malin, pres & gen mgr; Margaret Tornrose, coml mgr; Robert J. Connelly, program dir; Myron Varney, promotion dir; F. Roger Butterfield, chief engr; Myer D. Ehrlich, news dir; David Hoag, farm dir; Martha Malory, women's dir.

NEW JERSEY

ASBURY PARK, Monmouth County

WHTG: (See Eatontown).
WJLK (1926): 1310 kc; 250 w. Press Plaza. Phone Prospect 4-7000. Asbury Park Press Inc. (acquired station April 1, 1950). (See "Newspaper Ownership.")
Wayne D. McMurray, pres; Everett Rudloff, gen mgr; Margaret S. Curtis, coml mgr; Charles F. Hill, program dir; Frank Huber, chief engr; Harlan L. Harner, news dir.
WJLK-FM (Nov. 20, 1947): 94.3 mc; 1 kw. Duplicate WJLK (above).

ATLANTIC CITY, Atlantic County

WFPG (1940): 1450 kc; 250 w. Steel Pier. Phone 5-2188. WFPG Inc. (acquired station 1956).
Network CBS. Rep Walker-Rawalt.
Jerome Hill, pres; Fred Haggerty, station mgr; Ed Davis, news & program dir; Blair Thron, chief engr.
WLDB (1955): 1490 kc; 250 w. P. O. Box 898. Phone 4-6573. Leroy & Dorothy Bremner, d/b as Atlantic City Broadcasting Co. (original owner).
WDDD (1947): 1340 kc; 250 w. 1710 Atlantic Ave. Phone 4-1340. TWX 477. Mid-Atlantic Broadcasting Co. (original owner).

BRIDGETON, Cumberland County

WSNJ (August 1937): 1240 kc; 250 w. Phone 9-2930. Eastern States Broadcasting Corp. (original owner).
Network Good Music Broadcasters. Rep Thomas F. Clark.
Russell S. Henderson, pres; Paul Alger, exec vp, gen & coml mgr & farm dir; Howard Auger, program dir; Joe McCulley, promotion dir; Chester Seagrist, chief engr; Don Hart, news dir; Louise Foster, women's dir.
WSNJ-FM (1946): 98.9 mc; 9 kw. Duplicates WSNJ (above).

CAMDEN, Camden County

WCAM (1926): 1310 kc; 250 w. Sixth & Market Sts., zone 1. Phone Emerson 5-5600. City of Camden (original owner).
WKDN (Nov. 1, 1948): 800 kc; 1 kw-D. 2881 Mt. Ephraim Ave., zone 4. Phone Emerson 5-7200. South Jersey Broadcasting Co. (original owner).
Specialty programs (wkly): German, ½ hr.; Polish, ½ hr.; Greek, ½ hr.
Ranulf Compton, pres; Gordon Giffen, gen mgr; David Moss, coml mgr; John Struckell, program dir; Robert Houston, chief engr; James Donahue, news dir.
WKDN-FM (not on air; granted March 1959): 106.9 mc; 7.3 kw. Same ownership as WKDN (above).

DOVER, Morris County

WRAN (not on air; granted Dec. 23, 1958): 1510 kc; 1 kw, DA-1. Lion Broadcasting Co.

EAST ORANGE, Essex County

***WFMU (FM)** (April 30, 1958): 91.1 mc; 10 w. Prospect St. Phone Orange 2-5300. Upsala College.
Specialty programs (wkly): French, 2½ hrs. Charles G. Lundgren, dir of radio activities.
*Non-commercial educational.

EATONTOWN, Monmouth County

WHTG (1957): 1410 kc; 500 w-D. Route 1. Phone Kellogg 1-1410. Harold M. Gade (original owner).
Rep Grant Webb.
Harold M. Gade, owner & gen mgr; Theo Gade, station mgr; Gustave Litch, coml mgr; Leon Contente, program dir; Phyllis Lang, promotion dir; Martin Goffe, chief engr; Leonard Lisan, news dir; Arthur Gottesman, sports dir; Oscar Lichten, farm dir; Sylvia Gabriel, women's dir.

HACKETTSTOWN, Warren County

***WNTI** (Dec. 3, 1958): 91.9 mc; 4.8 kw. Phone Garden 5-3951. Centenary College for Women. Dr. Edward W. Seay, pres; Stefan George.

FOR THE 8TH CONSECUTIVE YEAR
WKBR IS FIRST
AGAIN IN MANCHESTER!

SHARE OF RADIO AUDIENCE... APRIL-MAY 1959 PULSE

TIME	WKBR (INDEPENDENT)	STATION A (INDEPENDENT)	STATION B (NETWORK)
MON-SAT 6 AM-12 NOON	42	24	17
MON-SAT 12 NOON-6 PM	40	22	21

YOUR BEST BUY IS ALWAYS A GOOD NEIGHBOR STATION!

WKBR Manchester, N. H. WKBK Keene, N. H. WTSN Dover, N. H.

WNOW York, Pa. WAEB Allentown, Pa.

NOW 5000 WATTS



REPRESENTED BY
Radio-TV Reps
Nationally
Harry Wheeler & Co.
New England

In New Hampshire
FOR THE SALE AND PURCHASE
OF RADIO AND TELEVISION STATIONS
Contact 1737 DeSales St., N.W., Wash., D. C.
EXecutive 3-3456
or any office of
HAMILTON-LANDIS
& ASSOCIATES, INC.

gen mgr; Betty Shimer, program dir; Stefan George Straka, chief engr.

*Non-commercial educational.

MILLVILLE, Cumberland County

WMVB (1953): 1440 kc; 1 kw, DA-D. P. O. Box 267. Phone Taylor 5-2600. TWX Raytheon RA 1000. Union Lake Broadcasters Inc. (acquired station Jan. 6, 1958).

Fred M. Wood, pres & gen mgr; Dorothy H. Carlson, asst mgr & program dir; George Dodds, chief engr.

MORRISTOWN, Morris County

WMTR (Dec. 12, 1948): 1250 kc; 1 kw-D. P. O. Box 345. Phone Jefferson 8-1250. Morristown Broadcasting Corp. (original owner).

Kenneth A. Crox, gen mgr; Henry J. Behre, coml mgr; Bob Vesel, program dir; Nick DeRienzo, news dir.

NEW BRUNSWICK, Middlesex County

WCTC (Dec. 12, 1946): 1450 kc; 250 w. 385 George St. Phone Charter 7-1450. Raritan Valley Broadcasting Co. (acquired station May 1, 1957).

Specialty programs (wkly): Hungarian, 1 1/2 hrs.

Joseph L. Rosenmiller Jr., pres & gen mgr; Peter A. Bordes, vp; Anthony Marano, asst gen mgr.

WCTC-FM (1947): 98.3 mc; 1 kw. Same ownership as WCTC (above).

NEWARK, Essex County

***WBGO (FM)** (Feb. 7, 1948): 88.3 mc; 20 kw. Central H. S. Bldg., zone 4. Newark Board of Education.

Marie C. Scanlon, supv. of radio & television.

*Non-commercial educational.

WHBI (March 22, 1922): 1280 kc; 2.5 kw-D, 1 kw-N, ST-WOV. 35 Warren St., zone 2. Phone Mitchell 2-7354. May Radio Broadcasting Corp. (original owner).

WNJR (1947): 1430 kc; 5 kw, DA-N. Box 1258, zone 1. Phone Murdock 8-3665. Continental Broadcasting Inc. (acquired station November 1953). (See Rollins Stations in "Group Ownership.")

Rep Continental (N.Y., Chicago, St. Louis). Specialty programs (wkly): Negro, 100%. O. Wayne Rollins, pres; Hal Walton, vp & gen & coml mgr; Victor Tackach, chief engr.

WNTA (1930): 970 kc; 5 kw-D, 1 kw-N, DA-N. 1020 Broad St., zone 1. Phone Mitchell 2-6400. Barclay 7-3260 (New York). NTA Radio Broadcasting Co. (See National Theatres in "Group Ownership") (acquired station May 7, 1958). (Subsidiary of National Telefilm Assoc.)

Rep Young; NTA Spot Sales (New York). Malcolm C. Klein, vp & gen mgr; Irv Lichtenstein, station mgr; Syd Kavaleer, sales mgr; Sid Strulnick, production dir; Barbara Wilkins, sales promotion dir; H. L. Dabrowski, chief engr.

WNTA-FM (1947): 94.7 mc; 13.5 kw. Same address, licensee and staff as WNTA (above).

WNTA-TV: Tv companion of WNTA-AM-FM.

WVNJ (1947): 620 kc; 5 kw, DA-2. 1225 Raymond Blvd., zone 2. Phone Mitchell 3-7600.

Newark Broadcasting Corp. (original owner). (See "Newspaper Ownership.")

Rep Broadcast Time Sales. Ivon B. Newman, gen mgr.

NEWTON, Sussex County

WNNJ (December 1953): 1360 kc; 500 w-D. Phone Du Pont 3-3400. Sussex County Broadcasters (original owner).

Robert A. Mensel and Shnpson C. Wolfe Jr., co-owners; Robert C. Gessner, gen & coml mgr & chief engr; Ronald L. Hickman, news dir; Victor Aime, farm dir; Naomi Wolfe, women's dir.

PATERSON, Passaic County

WPAT (1941): 930 kc; 5 kw, DA-D. 60 E. 56th St., New York 22. Phone Murray Hill 8-9300. WPAT Inc. (acquired station Feb. 27, 1955).

Rep Weed. Dickens J. Wright, pres & gen mgr; Charles W. Parker, business mgr; William J. Calvert, dir of operations; David Gordon, program dir; John Burt, promotion dir; Paul DiSavino, chief engr.

WPAT-FM (March 1957): 93.1 mc; 20 kw. Duplicates WPAT (above).

PLEASANTVILLE, Atlantic County

WOND (July 8, 1950): 1400 kc; 250 w. Old Turnpike. Phone Milton 1-1400. S. Jersey Radio Inc. (acquired station July 18, 1955). (See "Newspaper Ownership.")

Reps Forjoe (New York); Mort Lowenstein (Philadelphia).

Harlan G. Murrelle, pres; Howard L. Green, exec vp & gen mgr; Alan Owen, dir of public relations; Lee Small, program dir; Alan Israel, promotional dir; Milton C. Thurlow, chief engr; Vincent A. Lindner, news dir; George A. Struckell, farm dir; Ralph Glenn, sports dir; Marie M. Reising, women's dir.

PRINCETON, Mercer County

WPFB (FM) (Nov. 2, 1955): 103.9 mc; 85 w. P. O. Box 342. Phone Walnut 4-0788. Princeton Broadcasting Service, Inc.

Rep Ivy Radio Network, New Haven. James G. Robinson, chmn, board of trustees; Harold R. Medina III, chmn & station mgr; Roger H. Frazier, business mgr; Douglas P. Hutchison, program dir; Arthur C. Smith, chief engr.

RED BANK, Monmouth County

WFHA-FM (May 1959): 106.3 mc; 1 kw. 7 Broad St. Phone Shadyside 1-1213. Frank H. Accorsi.

Frank H. Accorsi, owner, gen mgr & program dir; Jack G. Chronic, coml mgr; Raymond Boyce, news dir; A. R. Vincent, chief engr.

SOUTH ORANGE, Essex County

***WSOU (FM)** (April 14, 1948): 89.5 mc; 2 kw. P. O. Box 311. Phone 2-9000, Ext. 80. Seton Hall University.

Specialty programs (wkly): French, 1 1/2 hrs. Very Rev. Msgr. Thomas J. Gillhooly, dir;

Radio Stations CONTINUED

NEW JERSEY CONTINUED

Al Paul Klose, station mgr; Lloyd McBride, program dir; Thomas Parnham, chief engr.

*Non-commercial educational.

TRENTON, Mercer County

WAAT (1923): 1300 kc; 250 w-D. 416 Bellevue Ave. Phone Export 3-4281. Delaware Valley Broadcasting Co. (acquired station 1959).

Rep Broadcast Time Sales. Specialty programs (wkly): Italian, 1 hr.; Spanish, 1 hr.; Hungarian, 1 hr.; Ukranian, 2 hrs.

Edward L. Cossman, pres; Ray McFadden, gen & coml mgr; Ronald Sherwood, news & promotion dir; Nicholas Dallesandro, chief engr.

WBUD (1947): 1260 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 158. Phone Export 4-7191. WBUD Inc. (original owner).

Rep Bob Wittig (New York). Richard M. Hardin, pres & gen mgr; William Garry, coml mgr; Harry Connover, chief engr; Nan Rednor, women's dir.

WTOA (FM) (January 1949): 97.5 mc; 14.5 kw. 558 Ingham Ave. Phone Lyric 9-2561. Mercer Broadcasting Co. (See "Newspaper Ownership.")

Jerome P. McCarthy, gen mgr; Barry Wood, news dir; Paul Fireman, chief engr.

WTTM (April 2, 1942): 920 kc; 1 kw, DA-1. P. O. Box 1244. Phone Owen 5-8515. Peoples Broadcasting Corp. (acquired station January 1953). (See Peoples Broadcasting Stations in "Group Ownership.")

Network NBC. Rep Hollingsbery. Murray D. Lincoln, pres; Nationwide Insurance; Herbert E. Evans, pres, Peoples Broadcasting Corp.; Fred E. Walker, resident vp & gen mgr, WTTM; G. Thomson Durand, program dir; K. M. Weber, promotion dir; Chester Sunderland, chief engr; Jack Gartland, news dir; Mary Logan, women's dir.

VINELAND, Cumberland County

WDVL (April 1959): 1270 kc; 500 w-D, DA. Maurice River Blvd. Phone Oxford 1-7550. Delsea Broadcasters (original owner).

Rep Grant Webb. Specialty programs (wkly): Italian, 2 hrs.; Negro, 3 hrs.; Spanish, 2 hrs.

Mort Hendrickson, co-owner & gen & coml mgr; Vivian E. Hendrickson, co-owner & women's dir; Henri Morey, program dir; Bob MacFarland, promotion dir; Earle Godfrey, chief engr; Jim Hammel, farm dir.

WVBE (October 1946): 1360 kc; 1 kw, DA-N. S. Delsea Drive. Phone Oxford 2-6500. Community Broadcasting Service Inc. (original owner).

Rep Gill-Perna, Morton Lowenstein. Joseph M. Bullock, pres; Randolph H. Gretes, gen mgr & promotional dir; John F. Serra, coml mgr; Howard Greenwald, program dir; Andrew B. Benvenuti, chief engr; Bob Coucill, news & farm dir; Inge Gretes, women's dir.

WJLK, The Radio Voice of The Asbury Park Press,

features vital community programming that attracts and holds more listeners than any other radio station heard on the North Jersey shore*

Day and night our air is jam-packed with hourly newscasts, half-hourly news headlines and important news bulletins, produced by a special radio news staff; plus bright and interesting information about shore events and personalities; plus intelligently presented middle-of-the-road music that keeps people tuned to WJLK hour after hour.

*Overall Average Projectable Ratings from latest Advertest Research Survey	
WJLK	4.9
Station B	2.0
Station C	1.6
Station D	1.4
Station E	1.2
Station F9
Station G9
Station H5
(Copy of Survey will be furnished on request)	

W J L K

The Radio Voice of The Asbury Park Press

ASBURY PARK, N. J.

"Gives You Most on The Jersey Coast"

1310 AM and 94.3 FM

Radio Stations CONTINUED

NEW JERSEY CONTINUED

WASHINGTON, Warren County

WCBV (July 1956): 1580 kc; 500 w-D. 3 Belvidere Ave. Phone Murray 9-2060. Warren Broadcasting Corp. (acquired station Sept. 1, 1957).

George S. Croy, gen mgr; Warner Rush, coml mgr; Carl Capolon, program dir; Peter LaChance, chief engr; William Britslin, news dir.

WILDWOOD, Cape May County

WCMC (Nov. 25, 1951): 1230 kc; 100 w. 3010 New Jersey Ave. Phone 2-7751. Francis J. Matrangola (original owner).

Francis J. Matrangola, owner & gen mgr; Margaret Murphy, coml mgr; George Hart, program dir; Ed Brown, promotion dir; Carlton Owen, chief engr; John Kennelly, news dir; Eleanor Rubino, women's dir.

WCMC-FM (not on air; granted June 3, 1959; target date August): 100.7 mc; 3.5 kw. Ownership same as WCMC (above).

ZAREPHATH, Somerset County

***WAWZ** (March 15, 1931): 1380 kc; 5 kw, DA-2, S-WBNX. Phone Elliot 6-0102. Pillar of Fire.

Arthur K. White, pres & gen mgr; K. M. White, program dir; Nathaniel L. Wilson, chief engr.

***WAWZ-FM** (Aug. 22, 1954): 99.1 mc; 4.8 kw. Duplicates WAWZ (above).

*Noncommercial.

NEW MEXICO

ALAMOGORDO, Otero County

KALG (June 1950): 1230 kc; 250 w. Box 268. Phone Hemlock 7-1505. William Wayne Phelps (original owner).

Network MBS, Keystone. Wayne Phelps, owner, gen & coml mgr, & program & promotion dir; Jay Bundy, chief engr; Terry Clark, news dir; Joan Price, women's dir.

KBAC (June 10, 1957): 1270 kc; 1 kw-D. P. O. Box 1161. Phone Hemlock 7-4440. Ly-

man Brown Enterprises (original owner). Lyman C. Brown, pres & gen & coml mgr; Bessie E. Brown, program & women's dir; Dave Shaw, promotion dir; James L. Anderson & Lynn Rawls, chief engr; Dave Thompson, news dir.

ALBUQUERQUE, Bernalillo County

KABQ (1947): 1350 kc; 5 kw-D. 500 w-N. DA-N. 1309 Yale Blvd. S.E. Phone Chapel 3-1744. Sandia Broadcasting Co. (acquired station June 3, 1959).

Oscar I. Dodek, pres. ***KANW (FM)** (1950): 89.1 mc; 350 w. 221 W. Lead Ave. Albuquerque Board of Education.

*Non-commercial educational.

KARA (not on air; granted Jan. 22, 1959): 1310 kc; 1 kw-D. Tara Broadcasting Corp. Sale is pending to KARA Inc. (Nickolas W. White, 51%; Walter J. Stiles, 21.25%, and others).

KDEF (September 1953): 1150 kc; 1 kw-D. 506 2nd St. Phone Chapel 3-7813. KDEF Broadcasting Co.

KGGM (October 1926): 610 kc; 5 kw, DA-N. P. O. Box 1294. Phone Chapel 3-2285. TWX AQ 88. New Mexico Broadcasting Co. Network CBS. Rep Branham.

A. R. Hebenstreit, pres & gen mgr; Jack Skillen, coml mgr; Vergie Abeyta, natl sales mgr & women's dir; James Laramore, program dir; Bill Godfrey, promotion dir; Leonard F. Dodds, chief engr; Gall Noble, news dir; Garry Glascock, sports dir.

KGGM-TV: Tv companion of KGGM. **KHAM** (June 1956): 1580 kc; 1 kw-D. P. O. Box 122. Diamond 4-2394. KHAM Inc. (acquired station September 16, 1957). Network ABC; MBS; Keystone. Rep Continental.

Specialty programs: Navajo, ¼ hr. wkly. J. W. Hedges, pres; J. L. Andy Anderson, vp & gen mgr; J. O. McCaffrey, coml mgr; Joe T. Saffin, dir of operations; H. T. Walton, chief engr; Dale Hansen, news dir; Neal Miller, farm dir; Margaret Martindale, women's dir.

KHEFM (FM) (Nov. 1, 1954): 96.3 mc; 1.5 kw. 5900 Domingo Rd., N.E. Phone Alpine 6-9001. CHE Broadcasting Co. (NSL).

Specialty programs: French, ¼ hr. wkly. John D. Hopperton, pres; William Weirrod, gen mgr; A. G. Koerner, coml mgr; E. A. Perkins, program dir; C. A. Reed, chief engr.

KLOS (May 14, 1956): 1450 kc; 250 w. 106 Richmond S.E. Phone Alpine 6-9866. B & M Broadcasters Inc. (original owner).

KMGW (Aug. 25, 1959): 730 kc; 1 kw-D. DA. Holiday Broadcasting Inc., Merrill Bldg., Adams at Copper. Phone AM 8-4395.

Rep Gill-Perna. Ronny Kahn, vp & gen mgr; Victor B. Siman, sales dir; George Singer, program dir; E. L. Gemets, chief engr.

KOB (1922): 770 kc; 50 kw-D. 25 kw-N. P. O. Box 1351. Phone Chapel 3-4411. TWX AQ95. Albuquerque Broadcasting Co. (acquired station May 10, 1957). (See Gold Seal Stations in "Group Ownership").

Network NBC. Rep Petry. Stanley E. Hubbard, pres; George S. Johnson, gen mgr; Frank P. Redfield, coml mgr; Michael Dillon, program dir; Lowell Christison, promotion dir; Tom Doyle, news dir; Cecil Herrell, farm dir; Mary McDonald, women's dir.

KOB-TV: Tv companion of KOB. **KQEO** (1946): 920 kc; 1 kw-D. 500 w-N. DA-N. 2000 Indian School Road N.W. Phone Chapel 7-8848. KQEO Corp. (acquired station Sept. 1, 1958). (See Dandy Broadcasting Stations in "Group Ownership").

Rep Fasman. Merritt Owens, pres; Richard H. Harris, gen mgr; Dino Iann, coml mgr; Ed Montray, program dir; Dean Reeter, production dir; Bernard Koval, chief engr; Ed Pennybacker, news dir; Jimmy Hogg, farm dir; Mrs. Sidney Mins, women's dir.

ARTESIA, Eddy County

KSPV (1946): 990 kc; 1 kw-D. 250 w-N. Box 38. Phone Sherwood 6-2751. Artesia Broadcasting Co. (acquired station 1948).

Network MBS; Keystone. Rep Clyde Melville. Specialty programs: Spanish, 3 hrs. wkly. Martin Yates III, pres; Bob Hess, gen mgr & program dir; Jack Minter, coml mgr; Lucky Wilcox, chief engr; Ann Wise, news dir; Lew Fitts, farm dir; Ann Williams, women's dir.

AZTEC, San Juan County

KNDE (not on air; granted Nov. 5, 1958); target date Aug. 15, 1959. 1340 kc; 250 w. Box 56. I. E. Shahan (original owner).

KNDE-FM (not on air; granted May 27, 1959): 94.9 mc; 3.4 kw. Address and licensee same as KNDE (above).

CARLSBAD, Eddy County

KAVE (1941): 1240 kc; 250 w. P.O. Box 631. Phone Tuxedo 6-4101. Voice of the Caverns Inc. (acquired station March 8, 1958). Network Keystone; Southwest Network. Rep Branham.

Edward Talbott, pres; Tom Wiseheart, gen & coml mgr; Neal R. Jones, program dir;

Marjorie Winfield, promotion dir; W. R. Carnahan, chief engr.

KAVE-TV: Tv companion of KAVE. **KPEM** (May 17, 1950): 740 kc; 1 kw-D. 313 West Mermod. Phone Tuxedo 5-5373. Coronado Broadcasting Co. (original owner).

CLAYTON, Union County

KLMX (November 10, 1949): 1450 kc; 250 w. Box 7. Phone 616. Ari-Ne-Mex Broadcasting Corp. (original owner).

Arthur Jernigan, pres; Franklin E. Vale, vp, gen & coml mgr & news & farm dir; David Adams, program dir; Robert D. Waters, chief engr.

CLOVIS, Curry County

KCLV (February 1952): 1240 kc; 250 w. 1221 Main. Phone Porter 3-4401. New Tex Broadcasting Inc. (acquired station October 1953).

Rep Hopewell. Odie Echols Sr., pres; Odie Echols Jr., gen mgr & program dir; Al Rinn, coml mgr; Grace Echols, promotion dir; Bill McDonnell, chief engr; Ben Noe, news dir; Pat Echols, women's dir.

KICA (1933): 980 kc; 1 kw, DA-N. P.O. Box 111. Phone Porter 3-5511. KICA Inc. (acquired station 1956).

Rep Branham. Frank Lesley, pres; J. H. Morris, gen mgr; Jim Wilkes, coml mgr; Jim Moreland, program & news dir; M. S. O'Dell, chief engr. **KICA-TV**: Tv companion station of KICA.

DEMING, Luna County

KOTS (March 10, 1954): 1230 kc; 250 w-D. P. O. Box 470. Phone 999. Luna County Broadcasting Co. (original owner). (See Merriman-Gober-Tobey Stations in "Group Ownership").

FARMINGTON, San Juan County

KENN (Nov. 7, 1951): 1390 kc; 5 kw-D. 1 kw-N. DA-N. 212 W. Apache. Phone Davis 5-3541. Radio Station KENN (acquired station Sept. 1956).

Rep Devney (N.Y.); Clyde Melville (Dallas). Specialty programs: Navajo, 11 hrs. wkly. C. O. Kendrick, 50% owner & gen mgr; Hugh D. Landis, 50% owner; Bob Williams, coml mgr; Bob Houston, program dir; Fred Finlay, promotion dir; Harold Furstenberg, chief engr; Karl King, news dir; Dorothy Forester, women's dir.

KWYK (Aug. 3, 1957): 960 kc; 1 kw-D. 418 West Broadway. Phone Davis 6-6932. Basin Broadcasting Co. (original owner). (See Merriman-Gober-Tobey Stations in "Group Ownership").

Specialty programs: Navajo, 12 hrs. wkly. Jim Gober, partner & gen mgr; Cal Adams, station mgr; Al Lucero, program dir; Joe Garcia, chief engr; Tom Alexander, news dir.

KZUM (July 1, 1958): 1280 kc; 5 kw-D. 1204 Hutton. Phone Davis 5-4141. KZUM Radio (original owner). (See Burroughs-Randolph Stations in "Group Ownership").

Reps Southwest Network. Specialty programs: Navajo, 4 hrs. wkly. Bill D. Barbour, co-owner & gen mgr; John Burroughs, co-owner; Leola Randolph, co-owner; W. W. (Pinky) Barbour, coml mgr; Stewart Chamberlain, news, promotion & program dir; Joe Garcia, chief engr; Delores Rosetti, women's dir.

GALLUP, McKinley County

KGAK (1946): 1330 kc; 5 kw-D. 1 kw-N. DA-N. P. O. Box 1231. Phone Union 3-4444. Thunderbird Broadcasting Co. (acquired station Sept. 15, 1950).

KYVA (July 8, 1959): 1230 kc; 250 w. Radio Station KYVA (original owner). Reps Devney (N.Y.); Clyde Melville (Dallas). C. O. (Ken) Kendrick, co-owner & pres; Hugh D. Landis, co-owner.

GRANTS, Valencia County

KMIN (July 15, 1956): 980 kc; 1 kw-D. P. O. Box 608. Phone Atwater 7-4491. Grants

PROGRAMME
The electronic curtain rises... enters "Format - First" (it's Modern Good Music) Stellar Role? ... YOUR PRODUCT Supported by a cast of top personalities.



1000 WATTS

ALBUQUERQUE

TO BUY OR SELL CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS & ASSOCIATES, INC.
WASHINGTON, D. C. CHICAGO
Ray V. Hamilton Richard A. Shaheen
1737 DeSales St., N.W. 1714 Tribune Tower
EX 3-3456 DE 7-2754
DALLAS SAN FRANCISCO
DeWitt Landis John F. Hardesty
1511 Bryan St. 111 Sutter St.
RI 8-1175 EX 2-5671
NATIONWIDE • NEGOTIATIONS FINANCING • APPRAISALS

Broadcasting Co. (acquired station Dec. 1, 1958).

Network Keystone.

Specialty programs: Spanish 1 hr., LaGuna (Indian) 1 hr., Acoma (Indian) 1 hr., all wkly. Dave Button, 50% owner, gen mgr & program & promotion dir; John Blake, 50% owner; Lewis Flitts, coml mgr; Glen G. Mills, chief engr; O. E. Bud Rouse, news dir; Eddie King, farm dir; Gene Linton Mills, children's editor; Veri Button, women's dir.

HOBBS, Lea County

KHOB (Aug. 7, 1954): 1280 kc; 1 kw-D. P. O. Box 247. Phone EXpress 3-5148. Permian Basin Radio Corp. (acquired station Nov. 1, 1955).

Reps Tom Clark, Clyde Melville. Charles R. Scott, pres & co-mgr; Quenton K. Crandall, co-mgr; Zeb Williams, coml mgr & women's dir; Mike Edwards, farm & program dir; Ronald Ripley, promotion dir; Charley Scott, chief engr.

KWEW (Aug. 8, 1938): 1480 kc; 1 kw, DA-N (CP for 5 kw-D, 1 kw-N, DA-N). Box 787. Phone Express 3-3137. KWEW Inc. (acquired station 1952).

Network MBS, Keystone, Southwest Network. Reps Branham, Southwest Network. Specialty programs: Negro, 10 hrs.; Spanish 8 hrs. (both wkly).

Theresa P. Whitmore, pres; Harry McAdams, gen mgr; Phil McGee, coml mgr; Dortha Montgomery, program dir; Roy Evans, chief engr; Mike Olds, news dir; Layne Hungerford, farm dir; Charlene Olds, women's dir.

LAS CRUCES, Dona Ana County

KGBT (December 1955): 570 kc; 1 kw-D. P. O. Box 968. Phone Jackson 6-6681. Taylor Enterprises Inc. (original owner).

Rep Clark Brown (Dallas). William C. Taylor, pres; William R. Lask, gen mgr; Richard S. Fox, coml mgr; Frank J. Lynch III, program dir; James L. Tonne, chief engr.

KOBE (1947): 1450 kc; 250 w. 940 North Main St. Phone Jackson 6-2496. Mesilla Valley Broadcasting Co. (original owner). (See Merriam-Gober-Tobey Stations in "Group Ownership").

Specialty programs: Spanish 18 hrs. wkly. Jim Gober, pres & gen mgr; Gerald Sells, coml mgr; Jim Finlay, program dir; Josie Pena, promotion dir; Jack Diehl, chief engr; Jim Doiron, news dir; Don Chappell, farm dir; Sandy Brown, women's dir.

LAS VEGAS, San Miguel County

KFUN (Dec. 25, 1941): 1230 kc; 250 w. Box 710. Phone Garfield 5-6766. TWX MN 4902. Southwest Broadcasters Inc. (original owner).

LOS ALAMOS, Los Alamos County

KBSN (1944): 1490 kc; 250 w. P. O. Box 749. Phone 2-4343. Parker & Burns (acquired station Nov. 1, 1956).

Network ABC; Keystone. Reps Bob Dore (New York and Chicago); Ayres, Allen & Smith (Los Angeles and San Francisco).

Virgil A. Parker III, partner & gen & promotion mgr; Darrel K. Burns, partner & coml mgr & chief engr; Priscilla Miller, program dir; Kelly Collins, news dir; Catherine Richardson, musical librarian; Brandy Steger, women's dir.

KBSN-FM (1955): 98.5 mc; 4.6 kw. Duplicates KRSN (above).

LOVINGTON, Lea County

KLEA (Dec. 25, 1952): 630 kc; 500 w-D. Box 877. Phone Exbrook 6-2839. Lea County Broadcasting Co. (acquired station Jan. 1, 1958).

David R. Worley, pres & co-promotion mgr; Hoyt Caldwell, vp & gen mgr & co-promotion dir; Harold Chesnut, assistant mgr & news dir; Thomas Hearn, program dir; Wilton Highfill, chief engr; Jim Gilstrap, farm dir; Bonnie Haddock, women's dir.

PORTALES, Roosevelt County

KENM (February 1950): 1450 kc; 250 w. Box 540. Phone Republic 6-6681. Plains Broadcasting Co. (See Burroughs-Randolph Stations in "Group Ownership").

Gov. John Burroughs & Leola Randolph, owners; Bob Hoffman, gen mgr & program dir; Jimmy Self, coml mgr; Kenneth Rogers, promotion dir; Joe Randolph, chief engr; Donald Harper, news dir; Edwin Garnett, farm dir; Earlene Cook, women's dir.

RATON, Colfax County

KETN (December 1948): 1490 kc; 250 w. P. O. Box 350. Phone 875. Colfax County Broadcasting Co. (acquired station Dec. 1, 1955).

Network ABC; MBS. W. Lloyd Hawkins, owner & gen mgr; J. L. Littlejohn, Asst. Mgr & chief engr; James T. Roper, program dir; Odella Acevedo, women's dir.

ROSWELL, Chaves County

KBIM (June 1953): 910 kc; 5 kw-D. Box 525. Phone Main 2-2121. Taylor Broadcasting Co. (acquired station Nov. 3, 1953).

Reps Thomas Clark; Clarke Brown. W. C. Taylor, pres; G. F. (Jud) Roberts, gen mgr; E. C. Rader, asst. mgr; Tommy Oldfield, coml mgr; John Davis, program dir; Lloyd Barham, promotion dir; John P. Tucker, chief engr; Charles Wells, news dir; E. W. Mitchell, farm dir.

KBIM-FM (April 1959): 97.1 mc; 2.9 kw. Address, licensee & staff same as KBIM (above) except Don Dalgado, program dir.

KGFL (1927) 1400 kc; 250 kw. (CP 5 kw-D, 1 kw-N, DA-N on 1430 kc). Box 1019. Phone Main 2-5110. KGFL Inc. (original owner).

Network MBS, Southwest Network. Reps Branham, Southwest Network. Specialty programs: Spanish, 6½ hrs. wkly. Theresa P. Whitmore, pres; W. E. Whitmore Jr. gen mgr; Stan Gallup, Station mgr; Buzz Jackson, coml mgr; Liz Cotton, women's dir & program dir; Robert Henske, farm dir & chief engr; Fred Eilers, news dir.

KSWs (May 1947): 1230 kc; 250 w. P. O. Box 670. Phone MAIN 2-6450. TWX 3531. John A. Barnett (acquired station Dec. 16, 1952).

Network NBC. Reps Meeker; Clyde Melville (Dallas).

John A. Barnett, owner & gen mgr; W. L. Shackelford, asst. gen mgr; Robert E. Wagner, mgr & sales mgr; James L. Riley, chief engr; Norwood McLendon, news dir.

KSWs-TV: Tv companion station of KSWs.

RUIDOSO, Lincoln County

KYAP (not on air; granted 1959): 1340 kc; 250 w. Phone Clearwater 7-2311. Ruidoso Broadcasting Co. (original owner).

A. W. Davis, V. L. Hutchison, Oran A. Maurey partners.

SANTA FE, Santa Fe County

KTRC (Feb. 20, 1947): 1400 kc; 250 w. P. O. Box 2405. Phone YUcca 2-2666. Radio de Santa Fe Inc. (acquired station May 20, 1957).

Network ABC. Rep Devney. Specialty programs: Spanish 18 hrs. wkly. Garfield C. Packard, pres, gen & coml mgr & news dir; Margaret O. Packard, program, promotion & women's dir.

KVSP (1935) 1260 kc; 1 kw. 811 Cerrillos Rd. Phone Yucca 3-7319. TWX Santa Fe 5811. New Mexico Broadcasting Co. (acquired station June 12, 1939).

Network CBS. Rep Branham. Specialty programs: Spanish, 1½ hrs. wkly. A. R. Hebenstreit, pres; Ivan R. Head, gen & coml mgr & news dir; Ada Zamora, program dir; Tony Spagnola, promotion dir; E. J. Vanderwood, chief engr; Jessie MacGillivray, women's dir.

SANTA ROSA, Guadalupe County

KBYX (not on air; granted 1959): 1420 kc, 1 kw-D. Jim H. Speck (acquired CP July 8, 1959).

SILVER CITY, Grant County

KSLI (September 1946). 1340 kc; 250 w. Box 590. Phone 611. James H. Duncan (acquired station January 1, 1954).

Network MBS, Southwest Network. Rep Branham. Specialty programs: Spanish, 5½ hrs. wkly. James H. Duncan, owner & gen & station mgr; C. Earl Williams, coml mgr; Bob Fuller, program dir; Bynum R. Bailey, chief engr; Priscilla C. Duncan, women's dir.

SOCORRO, Socorro County

KSEC (June 20, 1958): 1290 kc; 1 kw-D. P. O. Box 1277. Phone 1290. Socorro Broadcasting Co. (acquired station June 1, 1959).

Network Keystone. Rep Hal Holman. Specialty programs: Spanish, 6 hrs. wkly. C. E. Franklin, pres & gen mgr; John J. Tobola, coml & station mgr & chief engr; Dick Downing, program dir; Alan H. Gross, promotion dir; Eloy Baca, news dir; E. B. Armijo, farm dir; Helen Sickles, women's dir.

TRUTH OR CONSEQUENCES, Sierra County

KCHS (1946): 1400 kc; 250 w-SH. Box 351. Phone 1400. Rex A. Tynes (acquired station October 1954).

Network MBS, Keystone. Rep Continental Radio Sales. Specialty programs (wkly): Mexican, 9¼ hrs. Rex A. Tynes, owner-mgr; Larry Morgan, asst mgr-program dir.

TUCUMCARI, Quay County

KTNM (1941): 1400 kc; 250 w. P. O. Box 668. Phone 100. Quay County Broadcasting Co. (acquired station Jan. 1, 1958).

Network Keystone. Rep Clyde Melville (Dallas). Specialty programs (wkly): Spanish, 5 hrs. Howard Maudin, gen mgr & chief engr; Bill C. Walls, coml mgr & farm dir; Bette Mowles, program dir; Bobbie Lutz, news & women's dir.

TULAROSA, Otero County

KMAM (Nov. 14, 1957): 1590 kc; 1 kw-D. P. O. Box 648, Alamogordo, N.M. Phone Justice

5-2312. Tularosa Broadcasting Corp. (acquired station Feb. 5, 1958).

Max I. Rothman, pres, gen & coml mgr, promotion & news dir & chief engr; Sima S. Rothman, program & women's dir.

KMFM (FM): 97.9 mc; 13 kw. Duplicates KMAM (above).

NEW YORK

ALBANY, Albany County

WABY (1934): 1400 kc, 250 w. 80 Braintree St. Phone 2-3353. Eastern New York Broadcasting Corp.

***WAMC (FM)** (March 1, 1958): 90.7 mc; 10 kw. 47 New Scotland Ave., zone 8. Albany Medical College of Union University.

Frank M. Woolsey Jr., M.D. pres; Albert P. Fredette, gen mgr; John J. Cassidy, program dir; Charles A. Schaffer, chief engr.

*Non-commercial educational.

WOKO (June 14, 1924): 1460 kc; 5 kw, DA-N. P. O. Box 1820, Zone 1. Phone Delmar 9957. TWX Albany 301. Gov. Dongan Broadcasting Corp. (acquired station March 1956).

Network ABC. Rep Branham. Carl L. Lindberg, pres; Howard B. Hayes, vp & gen mgr; Charles L. Murn, station mgr; David B. Barker, program dir; Caswell Miles, chief engr.

WETR (May 1948): 1540 kc; 50 kw, DA-1. 1820 Central Ave., Zone 5. Phone Union 9-9271. TWX AL 447. Patron Broadcasting Co. (original owner).

Rep Eastman. J. Myer Schine, pres; Duncan Mounsey, gen mgr; Joseph Farrar, coml mgr; Paul Planagan, program dir; W. Russell David Sr., chief engr; Marty Ross, news dir.

WROW (Sept. 30, 1947): 590 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 590. Phone 3-2225. TWX Troy 373. Capital Cities Television Corp. (See Capital Cities Stations in "Group Ownership"). (acquired station Nov. 3, 1954).

Network CBS. Rep Avery-Knodel. Frank M. Smith, pres; George M. Perkins, station mgr; Albert M. Flala Jr., coml mgr; Gene Edwards, program dir; Philip Beuth, promotion dir; Daniel Smith, chief engr; Monroe Benton, news dir.

WROW-FM (not on air; granted Jan. 8, 1959): 95.5 mc; 20 kw. Same ownership as WROW (above).

WTEN (TV): Tv companion of WROW-AM-FM.

AMSTERDAM, Montgomery County

WCBS (April 8, 1948): 1490 kc; 250 w. Upper Locust Ave. Phone Victor 3-2500. Community Service Broadcasting Corp. of Amsterdam (original owner).

Rep Devney. Specialty programs: Italian, 1 hr.; Polish, 8 hrs.; Lithuanian, 1 hr.; all wkly. Alphonse Di Mezza, pres; Philip Spencer, gen mgr; Daniel Libeg, coml mgr; William Barron, program & news dir; Roger Taylor, chief engr.

AUBURN, Cayuga County

WAUB (not on air; granted May 22, 1958): 1590 kc, 500 w-D, DA. Herbert F. Michels. Sale of 80% to J. R. Poppel and family and 15% to William Endres is pending.

WMBO (Jan. 26, 1927): 1340 kc; 250 w. P. O. Box 326. Phone 2-3511. WMBO Inc. (See "Newspaper Ownership").

Network MBS. Rep Thomas F. Clark (N. Y.). Specialty programs: Italian, 1 hr wkly. William O. Dapping, pres; Frederick L. Keese, gen mgr; Robert B. Morgan, coml mgr & program dir; Herbert House, chief engr.

WMBO-FM (1949): 96.1 mc; 18 kw. Duplicates WMBO (above).

BABYLON, Suffolk County

WBAB (Jan. 1, 1958): 1440 kc; 500 w-D. Route 109. Phone Mohawk 1-4000. Babylon Bay Shore Broadcasting Corp. (acquired station Feb. 5, 1958).

Rep Rambeau, Vance & Hopple. Sol Horenstein, pres; Murray C. Evans, gen mgr; Bertine Fields, coml mgr & women's dir; Ray Adell, program dir & asst gen mgr; Edward A. Knapp, chief engr; Robert McGonagle, news dir; Stan David, farm dir.

WBAB-FM (Aug. 27, 1958): 102.3 mc; 0.67 kw. Duplicates WBAB (above).

WGII (Sept. 4, 1958): 1290 kc; 1 kw, DA-1. Madison Ave. & Falmouth Road. Phone Mohawk 9-1250. WGII Inc.

William H. Keuman, pres; Edith Dick, gen mgr; Jerry Warren, station & coml mgr; Fred Barr, program dir; Alex Sullivan, promotion dir; Fred Porter, chief engr; Jerry Stevens, news dir; Edna Perry, farm dir; Mary Wilson, women's dir.

WTFM (FM) (Sept. 1, 1958): 103.5 mc; 15 kw. Duplicates WGII (above).

Radio Stations CONTINUED

NEW YORK CONTINUED

BALDWINVILLE, Onondaga County

WBEN (Syracuse) (Feb. 25, 1959): 1050 kc; 250 w-D. P. O. Box 1060. Phone Neptune 5-3971. Century Radio Corp. (original owner).
Donald C. Menapace, pres; Robert L. Stockdale, vp & gen mgr; Archie S. Fabretti, coml mgr; James A. Lowery Jr., vp & program dir; Richard H. Pirong, chief engr; J. Edward Kaish, local news dir; Mary Pat Urban, women's dir.

BATAVIA, Genesee County

WBTA (Feb. 6, 1941): 1490 kc; 250 w. 22 Seaver Place. Phone 715. Batavia Broadcasting Corp. (original owner).

BEACON, Dutchess County

WBNE (not on air; granted Oct. 1, 1958): 1260 kc; 1 kw-D, DA. 475 South Ave. Phone 2900. West Shore Broadcasting Co. (original owner).
Saul Dresner, pres; Alfred Dresner, gen mgr; Robert C. Gessner, chief engr.

BINGHAMTON, Broome County

WBNE (See Endicott).
WBNE (1946): 680 kc; 1 kw-D, 500w-N, DA-2. 70 Henry St. Phone Raymond 3-8251. TWX BN 80. Binghamton Press Co. (acquired station Jan. 11, 1957). (See Gannett Newspapers Stations. Also see "Newspaper Ownership").
Network NBC. Rep Everett-McKinney.
David F. Milligan, gen mgr; Shirley Ricciardelli, program dir; Gino Ricciardelli, chief engr; Thomas Cawley, news dir.
WINR-TV: TV companion station of WINR.
WKOP (June 1947): 1360 kc; 5 kw-D, 500-w N, DA-2. 34 Chenango St. Phone Raymond 2-3437. Binghamton Broadcasters, Inc. (original owners).
Network MBS, Rural Radio Network. Rep Bolling.
Specialty programs: Italian, ¼ hr. wkly.

Andrew Jarema, chief owner, pres & gen mgr; Wallace J. Buman, coml mgr; Bob Richards, studio supervisor & promotion dir; Charles Hallinan, chief engr; Frank Dolan, news editor; Rusty Roland, women's dir.
WKOP-FM (March 1954): 95.3 mc; 0.42 kw. Duplicates WKOP (above).
WNBF (1928): 1290 kc; 5 kw, DA-N. Sheraton Inn. Phone Raymond 3-7311. TWX BN 186. Triangle Publications Inc. (Radio and Television) (acquired station May 19, 1955). See Triangle Publications Stations in "Group Ownership" and "Newspaper Ownership".
Network CBS. Rep Blair.
George Dunham, gen mgr; H. George Carroll, station mgr; Kenneth Leslie, sales mgr; William Farneti, business mgr.
WNBF-FM (1956): 98.1 mc; 4.65 kw. Address, licensee & staff same as WNBF (above).
WNBF-TV: TV companion of WNBF-AM-FM.

BOONVILLE, Lewis County

WBKV (June 1955): 900 kc; 1 kw-D. P. O. Box 341, Phone 11, Black River Radio Inc. (original owner).
Specialty programs: Polish, ¼ hr. wkly.
Livingston Lansing, owner, gen mgr & program dir; Leon Renodin, coml mgr & farm dir; John Knollman, chief engr; Joan Knollman, news dir.

BRISTOL CENTER, Ontario County

WBRE (FM) (1948): 95.1 mc; 5.3 kw. Terrace Hill. Ithaca. N. Y. Phone 4-6357. Northeast Radio Corp. (See Northeast Radio Stations in "Group Ownership").

BUFFALO, Erie County

WBEN (Sept. 8, 1930): 930 kc; 5kw, DA-N. Statler-Hilton Hotel, Zone 2. Phone Mohawk 0930. TWX FFL. WBEN Inc. (see "Newspaper Ownership").
Network CBS. Rep Christal.
Alfred H. Kirchhofer, pres, C. Robert Thompson, gen mgr; C. E. Daly, coml mgr; William Peters, program dir; Joseph A. Haefner, promotion dir; Ralph Kingsley, chief engr; Al Fox, farm dir.
WBEN-FM (Nov. 11, 1946): 102.5 mc; 110 kw. Address, licensee & staff same as WBEN

(above) except for Frank W. Kelly, station mgr.
WBEN-TV: Tv companion of WBEN-AM-FM.
***WBFO (FM)** (1958): 88.7 mc; 0.19 kw. 3435 Main St., Zone 14. U. of Buffalo.
*Non-commercial educational.
WBNY (1936): 1400 kc; 250 w. 485 Main St., Zone 3. Phone Mohawk 1400. Roy L. Albertson Inc. (original owner).
Rep Masla.
Roy L. Albertson Sr., pres; Roy L. Albertson Jr., vp; Charles E. Denny, gen mgr; Gene McWhite, coml mgr; Henry Brach, program & promotion dir; Thomas Vines, chief engr; William Miles, news dir.
WBUF (FM) (February 1946): 92.9 mc; 94 kw. 1227 Main St., Zone 9. Phone Elmwood 9100. Functional Broadcasting Inc.
Albert Wertheimer, pres; Lawrence Gordon, vp.

WBEZ (1924): 970 kc; 5 kw, DA-1. 23 North St., Zone 2. Phone Lincoln 7133. WEBR Inc. (acquired station 1942). (See "Newspaper Ownership").

Network MBS. Rep Katz.
William J. Conners III, pres; David F. Leopold, gen mgr; George T. Stagg, coml mgr; William A. Schweitzer, program & promotion dir; Frank E. Ridgeway, chief engr; Clare L. Allen, news dir.

WBEZ-FM (not on air; granted Oct. 15, 1958): 96.1 mc; 16 kw. Same ownership as WBEZ (above).

WGE (May 1922): 550 kc; 5 kw, DA-N. Hotel Lafayette, Zone 5. Phone Washington 3100. Transcontinent Television Corp. (acquired station Sept. 30, 1957). (See Transcontinent Stations in "Group Ownership").

Network NBC. Rep Peters, Griffin, Woodward.
David C. Moore, pres; Van Buren DeVries, vp & gen mgr; William P. Dix Jr., asst mgr & sales dir.

WGR-FM (under construction; granted Sept. 9, 1958): 96.9 mc; 17.5 kw. Same ownership as WGR (above).

WGR-TV: TV companion of WGR-AM-FM (above).

WNE (See Kenmore, N. Y.)

WKBW (1925): 1520 kc; 50 kw, DA-1. 1430 Main St., Zone 9. Phone Grant 5101. WKBW Inc. (original owner).

Rep Avery-Knodel.
Dr. Clinton H. Churchill, pres; Clinton D. Churchill, vp & gen mgr; Anthony C. Rocco, coml mgr; John Barrett, program dir; Perry Allen, promotion dir; Leroy Fiedler, chief engr; Jack Powers, news dir; Jack Kelly, farm dir.

WKBW-TV: TV companion of WKBW.

WNIA (See Cheektowaga, N. Y.)

WWOL (September 1947): 1120 kc; 1 kw-D. 315 Main St., Zone 3. Phone Mohawk 1200. Greater Erie Broadcasting Co. (original owner).

Network ABC. Rep Forjoe.
Specialty programs: German, 1 hr.; Italian, 3 hrs.; Polish, 9½ hrs.; Ukrainian, 1 hr., all wkly.

Leon Wyszatycki, pres; Teddy Wyszatycki, gen mgr; Herb Resnick, coml mgr; Rick Bennett, program dir; Walter Williams Jr., chief engr.

WWOL-FM (Sept. 1, 1947): 104.1 mc; 0.25 kw. Duplicates WWOL (above).

CHEEKTOWAGA, Erie County

WNIA (Buffalo) (Aug. 26, 1956): 1230 kc; 250 w. 2900 Genesee St., Zone 25. Phone Fillmore 9600. Niagara Broadcasting System (original owner).

Rep Walker-Rawalt.
Gordon P. Brown, owner & gen mgr; Mary Lounsbury, program dir; Sybilla A. Reber, promotion dir.

CHERRY VALLEY, Otsego County

WBEC (FM) (1948): 101.9 mc; 5.4 kw. Terrace Hill. Ithaca, N. Y. Phone 4-6357. Northeast Radio Corp. (original owner). (See Northeast Radio Network Stations in "Group Ownership").

CORNING, Steuben County

WCBA (1949): 1350 kc; 1 kw-D. P. O. Box 117. Phone 6-7000. Wellsboro-Corning Broadcasting Advertisers Inc.

WCLI (November 1949): 1450 kc; 250 w. 99 West First St. Phone 2-2424. Radio Corning Inc. (acquired station Sept. 16, 1953).

Network MBS. Rep Donald Cooke.
Gordon M. Jenkins, pres, gen mgr, & coml mgr; George P. Droelle Jr., sec-treas, station mgr and program dir; Bernard R. Hamilton, chief engr; Richard M. Tobias, news dir; George R. Puffer, special events & farm dir; Alyce H. Adair, women's dir.

WCLI-FM (May 1947): 106.1 mc; 4.2 kw. Duplicates WCLI (above) most of day.

CORTLAND, Cortland County

WBET (November 1947): 920 kc; 1 kw-D, 500w-N, DA-N. State Theatre Bldg. Phone Skyline 5-2828. Radio Cortland Inc. (acquired station July 1950).

Rep Gill-Perna.
Specialty programs: Italian, 1 hr. wkly.
Leighton A. Hope, owner; William L. Thomp-

*Runs like a Cadillac . . .
Costs like a Rambler!*

WBNY Now more than ever your **BEST BUY** in **BUFFALO**

That's what you get in the Buffalo market with

WBNY

PULSE shows it!
HOOPER proves it!
NEILSEN says it!

Buying radio spots is not nearly so complicated as some folks make out! It's LISTENERS who buy your products! The more listeners you get, the more you sell! And WBNY delivers more listeners in Buffalo per dollar than any other station! We have the facts to prove it!
Write us or . . . **Call Jack Masla**

NEW YORK CONTINUED

son, gen & coml mgr & program & promotion dir; Walter Choclay, chief engr; Wes Adams, news & farm dir.

WKRT-FM (November 1947): 99.9 mc; 14 kw. Duplicates WKRT (above).

DeRUYTER, Madison County

WRRD (FM) (1948): 105.1 mc; 5.3 kw. Terrace Hill, Ithaca, N. Y. Phone 4-6357. Northeast Radio Corp. (original owner). (See Northeast Radio Stations in "Group Ownership").

DUNDEE, Yates County

WFLB (Oct. 1, 1956): 1570 kc; 1 kw-D. P. O. Box 22, Penn Yan, N. Y. Phone Penn 2306. Finger Lakes Broadcasting Co. (original owner).

DUNKIRK, Chautauqua County

WDOE (1949): 1410 kc; 500 w. DA-N. Willow Road. Phone Dunkirk 7756. Lake Shore Broadcasting Co. (acquired station 1957). (See James Broadcasting Stations in "Group Ownership"). Network ABC, Keystone, Northeast Radio Corp. Rep Walker-Rawalt.

Specialty programs (wkly): Polish, 4½ hrs. Simon Goldman, pres; Richard H. Burt, gen mgr; Brooks Dawson, coml mgr; Chet Rodgers, program dir; Beverly Prue, promotion dir; Charles Blohm, chief engr; Ray Richards, news dir; Doc Webster, farm dir; Anita Polcyn, women's dir.

ELMIRA, Chemung County

***WECW (FM)** (Jan. 19, 1959): 88.1 mc; 10 w. Elmira College. Phone Regent 4-8111. David M. Crossman, faculty dir.

*Non-commercial educational.

WELM (April 21, 1947): 1400 kc; 250 w. 222 E. Market St. Phone 3-5626. Radio Elmira Inc. (acquired station March 26, 1952).

WENY (1939): 1230 kc; 250 w. Mark Twain Hotel. Phone Regent 4-5181. TWX EL 84. Elmira Star-Gazette Inc. (original owner). (See "Newspaper Ownership" and Gannett Stations in "Group Ownership.")

Network NBC. Rep Everett-McKinney. Dale Taylor, gen mgr; Dal Gray, coml mgr; Ted Hodge, program & promotion dir; Edward Pettengill, engineering supervisor.

ELMIRA HEIGHTS-HORSEHEADS, Chemung County

WEHH (July 4, 1956): 1590 kc; 500 w-D. Box 2097. Phone Regent 9-5422. Elmira Heights-Horseheads Broadcasting Co. (original owner).

Network MBS. Rep Devney. Specialty programs (wkly): Italian, 5/8 hr. Frank P. Sais, gen mgr-chief engr; Harry P. Keavin, coml mgr; Alan Anthony, program dir; George R. Clapp, regional sales mgr; Mark Douglas, news dir; Paul Simon, farm dir; Emagene Swezey, women's dir.

ENDICOTT, Broome County

WENE (Binghamton) (September 1947): 1430 kc; 5 kw. DA-N. 909 E. Main St. Phone Stillwell 5-3351. TWX Endicott 288. Ottaway Stations Inc. (original owner). (See James H. Ottaway Stations in "Group Ownership" and "Newspaper Ownership").

Network ABC. Rep Radio-TV Representatives. James H. Ottaway, pres; Howard N. Johansen, gen mgr; Morgan M. Brown, coml mgr; John Fischler, chief engr; Harold Hancock, news & farm dir; Dottie Baker Robinson, women's dir.

FLORAL PARK, Nassau County

***WSHS (FM)** (1947): 90.3 mc; 0.35 kw. Se-wanbaka High School. Phone 4-1500. Board of Education.

Worthington Gregory, station dir & mgr; Mirjam H. Ahlman, production dir; William A. Reifel, chief engr.

*Non-commercial educational.

FREDONIA, Chautauqua County

WBUZ (August 1958): 1570 kc; 250 w-D. 13-15 E. Main St. Phone 2-2157. Dunkirk-Fredonia Broadcasting Inc. (acquired station Jan. 1, 1959). (See "Newspaper Ownership.")

H. K. Williams, pres; Frank Michaels, station mgr; John Dabney, continuity dir; Boots Bell, chief engr.

FREEPORT, Nassau County

WGBB (1924): 1240 kc; 250 w. 44 S. Grove St. Phone Mayfair 3-1240. Long Island's First Station Inc.

FULTON, Oswego County

WOSC (1949): 1300 kc; 1 kw-D. 1 W. Bridge St., Oswego, N.Y. Phone 3088 (Oswego), Lyric 2-2255 (Fulton). Cassill Radio Corp. (acquired station 1951).

Network Keystone. Rep Best. Specialty programs (wkly): Italian, 1 hr; Polish, 1 hr.

Richard C. Mitchell, pres; Jack Burgess, vp & gen & coml mgr; Frank Dale, program dir; Don Nistie, chief engr; Tom Lee, news dir; James Brannon, farm dir; Jane Lewis, women's dir.

GARDEN CITY, Nassau County

WFXI (See Mineola, N.Y.)

GENEVA, Ontario County

WGVA (July 1, 1947): 1240 kc; 250 w. Geneva Federal Savings Bldg. Phone 6891. Star Broadcasting Co. (original owner). (See Star Broadcasting Stations in "Group Ownership.")

GLENS FALLS, Warren County

WSET (May 28, 1959): 1410 kc; 1 kw-D. Queensbury Hotel. Phone 2-2151. Vacationland Broadcasting Corp. (original owner). (See Olean Broadcasting Corp. Stations in "Group Ownership.")

Rep Donald Cooke. Donald W. Merriman, pres; Thomas R. Humphrey, gen mgr; Thomas J. McCarthy, coml mgr; Edward Neilson, program dir; John Wolfe, news dir.

***WWSC** (Dec. 18, 1946): 1450 kc; 250 w. 13 Warren St. Phone 2-6518. TWX GLF 199. Normandy Broadcasting Corp. (acquired station May 21, 1959).

Network ABC. Rep Devney. John B. Lynch, pres.

GLOVERSVILLE, Fulton County

WENT (July 1, 1944): 1340 kc; 250 w. 8 W. Fulton St. Phone 4-7175. Joseph H. Tobin (acquired station 1955).

Network CBS. Rep Gill-Perna. Joseph H. Tobin, owner & gen mgr; George H. Hornidge, coml mgr & news dir; Richard J. Stewart, chief engr & program dir.

HEMPSTEAD, Nassau County

WHLI (July 22, 1947): 1100 kc; 10 kw, DA-D. 384 Clinton St. Phone Ivanhoe 1-8000. FM Broadcasting Corp. (original owner).

Rep Gill-Perna. Paul Godofsky, pres & gen mgr; Jos. A. Lenn, coml mgr; Jerry Carr, program dir; John

Clayton, promotion dir; Frank E. Knaack, chief engr; Chip Cipolla, news dir; Miriam N. Godofsky, women's dir.

WHLI-FM (July 22, 1947): 98.3 mc; 1 kw. Duplicates WHLI (above).

***WVHC (FM)** (not on air; target date unknown): 88.7 mc; 10 w. Hofstra College.

*Non-commercial educational.

HERKIMER, Herkimer County

WALY (Oct. 12, 1956): 1420 kc; 1 kw-D. Palmer House, WALY Inc. (acquired station May 21, 1959).

Richard K. Thorman, George A. Baker, owners.

HICKSVILLE, Nassau County

WLRB (FM) (not on air; target date unknown): 92.7 mc; 1 kw. 20 Lake End Road, Merrick, N.Y. Phone Freeport 9-6464. High Fidelity Music Co.

John R. Rieger Jr., owner; Dorothy C. Rieger, program dir; Ray Lanahan, chief engr.

HORNELL, Steuben County

WLEA (September 1951): 1480 kc; 1 kw-D. 97 Main St. Phone 1420. Hornell Broadcasting Corp. (original owner).

WWEG (1949): 1320 kc; 5 kw-D. Radio Center. Phone 2000. Ra-Tel Broadcasters Inc. (acquired station 1956).

Network Rural Radio Network. Rep Rambeau.

Specialty programs (wkly): Italian, ¼ hr. Sy Dresner, pres & gen mgr; Sheff Davis, coml mgr; Don Jones, promotion dir; Howard Huff, chief engr; Arlen Stephens, news dir; Richard LaValle, farm dir; Cleora Carroll, women's dir.

WWHG-FM (1946): 105.3 mc; 8.3 kw. Duplicates WWHG (above).

HUDSON, Columbia County

WHUC (1947): 1230 kc; 250 w. P. O. Box 604. Phone 8-3341. Colgreene Broadcasting Co. (acquired station Jan. 1, 1958). (See Newspaper Ownership).

Orin Lehman, pres; Joseph Gindin, gen mgr; James Cranna, program dir; Victor Schuler, chief engr; John O'Shea, news dir; Barbara Oakes, women's dir.

HUNTINGTON, Suffolk County

WGSB (Sept. 1, 1951): 740 kc; 1 kw-D. 379 New York Ave. Phone Hamilton 3-6740. Huntington-Montauk Broadcasting Co. (original owner).

Byron T. Sannis, pres; Edward J. Fitzgerald, gen mgr; John F. C. Ackerman, coml mgr; William Naramore, asst station mgr & chief engr; Fred Bernard, promotion dir; William Goddard, news dir; Andy Anderson, farm dir.

ISLIP, Suffolk County

WBIC (not on air; granted June 1958): 540 kc; 250 w-D. South Shore Broadcasting Co. (acquired permit May 21, 1959).

Maurice S. Weiss, pres.

WHY FOLLOW THE LEADER?
WHY NOT JOIN HIM* ?

*In this case, it's not a him, it's an it - - -

and IT is



THE ASSOCIATED PRESS

Radio Stations CONTINUED

NEW YORK CONTINUED

ITHACA, Tompkins County

WHCU (1922): 870 kc; 1 kw-D. Cornell U. (original owner).

Network CBS.
Michael R. Hanna, gen mgr; H. E. M. Brockway, coml mgr; Joseph A. Short, program dir; Herbert P. Michels, chief engr; Samuel M. Woodside, news dir; Lou Kaiser, farm dir; Barbara Hall, women's dir.

WHCU-FM (1947): 97.3 mc; 40 kw. Duplicates WHCU (above).

***WICB (FM)** (1947): 91.7 mc; 10 w. Ithaca College, Phone 2-2431, Ext. 33.
Royal D. Cone, pres; Wilburt J. Richter, gen mgr; Hugh Cleland, chief engr.

*Non-commercial educational.

WBER (FM) (1948): 103.7 mc; 5.6 kw. Phone 4-6357. Northeast Radio Corp. (See Northeast Radio Stations in "Group Ownership").
Network Northeast Radio Network. Rep Avery-Knodel.

R. E. Gervan, pres; H. Stilwell Brown, network mgr; Richard Horning, program supr; Donald E. Udey, mgr of engineering.

WTKO (April 1956): 1470 kc; 1 kw-D. 113 S. Cayuga St. Phone 4-9511. Radio Ithaca Inc. (acquired station June 29, 1959). (See Erdman Stations in "Group Ownership.")
E. E. Erdman, pres & chief owner; Joel Fleming, gen & coml mgr; Kit Knapton, program & news dir; James Stock, promotion dir; Gerald Cushing, chief engr; Ted Jones, farm dir; Pat Bell, women's dir.

WVBE-FM (June 4, 1958): 93.5 mc; 175 w (CP for 700 w). Willard Straight Hall. Phone 4-0671. Cornell Radio Guild Inc.
Rep Ivy Network.

John A. Jensen, gen mgr; Lloyd Malmstrom, program dir; Stephen G. Crane, business mgr; David A. Berkley, chief engr.

JAMESTOWN, Chautauqua County

WJOC (January 1948): 1340 kc; 250 w. 415 W. 4th St. Phone 6-1555. Air Waves Inc. (original owner).

WJTN (1924): 1240 kc; 250 w. Hotel Jamestown Bldg. Phone 7151. TWX JMTN 45. James Broadcasting Co. (acquired station 1936). (See James Broadcasting Stations in "Group Ownership").

Network ABC, Northeast Radio Corp. Rep Venard, Rintoul & McConnell.
Specialty programs: Swedish, 3 hrs. wkly.
Simon Goldman, pres, gen mgr & promotion dir; J. Carl Willems, vp & sales mgr; George Pfeiffer, program dir; Herb Niklaus, chief engr; Almond Hazard, news dir; Robert (Doc) Webster, farm dir; Melva Weber, women's dir.

WJTN-FM (1947): 93.3 mc; 9.5 kw. Address, licensee & staff same as WJTN (above).

KENMORE, Erie County

WINE (Buffalo) (Jan. 24, 1948): 1080 kc; 1 kw-D. P. O. Box 188, zone 21. Phone Plaza 1080. Western New York Broadcasting Co. (acquired station October 1957). (See Metropolitan Broadcasting Stations in "Group Ownership.")

Rep Stars National.
John W. Kluge, pres; Marcus AUSTAD, part owner; A. E. Ansonbe, gen & coml mgr; George Lorenz, program dir; Pat Vincent, promotion dir; Ernst A. Bohrk, chief engr; Jim Fagan, news dir.

WINE-FM (1949): 103.3 mc; 4.6 kw. Duplicates WINE (above).

KINGSTON, Ulster County

WBAZ (Aug. 1, 1959): 1550 kc; 500 w-D. 527 Broadway. Phone Federal 1-6300. Big River Broadcasters (original owner).
Austin E. Harkins, pres; Frank Short, gen mgr.

WKNY (1939): 1490 kc; 250 w. C. P. O. Box 418. Phone Federal 1-1490. Kingston Broadcasting Corp. (acquired station 1950). (See Highland Stations in "Group Ownership.")
Network MBS. Reps Meeker; Foster & Creed (New England).

Specialty programs (wkly): German, 1 hr.; Polish, 1 hr.
Joseph K. Close, pres; Robert M. Peebles, vp & gen mgr; Howard Shultis, asst mgr & sales mgr; Tony Bell, program dir; Gus Kramer, continuity & promotion dir; John Bonse, chief engr; Dick McCarthy, news dir; Cay Conway, women's dir.

LIBERTY, Sullivan County

WVOS (1947): 1240 kc; 250 w. P. O. Box 150. Phone 1680. Sullivan County Broadcasting Corp. (acquired station 1949).
Seymour D. Lubin, pres; Harry G. Borwick, treasurer; William B. Orr, coml mgr; Dave Ross, chief engr.

LITTLE FALLS, Herkimer County

WLFH (1952): 1230 kc; 250 w. WLFH Radio Bldg. Phone 854. Walter T. Gaines (acquired station July 1, 1955).

Rep Hopewell.
Specialty programs (wkly): Italian, 7 hrs.; Polish, 7 hrs.
Walter T. Gaines, owner; Dan Gaines, coml mgr; George Gaines, program dir; Al Gaines, promotion dir; Barry Frank, chief engr; Ed Lupman, news dir; Ty Tyss, farm dir.

LOCKPORT, Niagara County

WUSJ (May 1949): 1340 kc; 250 w. 320 Michigan St. Phone 3-5944. Union-Sun & Journal Inc. (original owner). (See "Newspaper Ownership.")

Rep Gill-Perna.
Egbert D. Corson, pres; William J. Kemble, gen mgr; Joseph A. Pinna, station & coml mgr; Tony Allen, program dir; Tom Ceravolo, chief engr; Tom Jolls, news, farm & promotion dir; Jeanne Spaulding, women's dir.

MALONE, Franklin County

WICY (Nov. 4, 1946): 1490 kc; 250 w. WICY Bldg. Phone 187. North County Broadcasting Co. (original owner).

Network MBS. Rep Bob Dora.
Mitchell C. Tackley, pres & gen mgr; Alice M. Pelkey, coml mgr; Donald J. Paye, program dir; Adolf Stromer, chief engr; John Flynn, news & farm dir.

MASSENA, St. Lawrence County

WMSA (Oct. 12, 1945): 1340 kc; 250 w. Central Bldg. Phone Rockwell 9-3591. TWX 374. Brockway Co. (original owner). (See "Newspaper Ownership.")

Network ABC. Rep Weed.
John B. Johnson, pres; Louis Saiff Jr., gen mgr; Thomas R. McHugh, station mgr; James H. Nash, program dir; A. Samuel Frazier, promotion & chief engr; Glenn H. Gough, farm dir.

WLSA-FM (Oct. 23, 1948): 105.3 mc; 13 kw. Duplicates WMSA (above).

WSTS (1958): 1050 kc; 1 kw-D. Main & Water Sts. Seaway Broadcasting Co.
Albert J. Slavin, pres; William E. Donnelly, gen mgr.

MIDDLETOWN, Orange County

WALL (Aug. 12, 1942): 1340 kc; 250 w. 62 North St. Phone Diamond 3-3119. Community Broadcasting Corp. (acquired station 1946).

Rep McGavren.
Specialty programs (wkly): Polish, 1 hr.; Spanish, 1 hr.
James M. Patt, pres & gen & coml mgr; Jerry Wax, program dir; Fred Schoelkopf, chief engr; Albert Larson Jr., news & farm dir; Katherine Greenwood, women's dir.

MINEOLA, Nassau County

WFFY (Garden City) (1949): 1520 kc; 250 w-D. (CP for 10 kw, DA-D). P. O. Box 115. Phone Pioneer 6-6700. V.I.P. Radio Inc. (acquired station April 29, 1959). (See Herald Tribune Radio Network Stations in "Group Ownership" and "Newspaper Ownership").

Network Herald Tribune Radio Network.
Martin Stone, pres; Stanley V. LoPresto, station mgr; W. W. Giles, sales mgr; William A. Emerson, sports dir; John E. Frogge, news dir; Richard K. Doan, network operations mgr.

MT. KISCO, Westchester County

WVVP (Oct. 27, 1957): 1310 kc; 1 kw. DA-D. 440 Lexington Ave. Phone 6-5177. Suburban Broadcasting Co. Inc. (original owner). (See Herald Tribune Radio Network Stations in "Group Ownership" and "Newspaper Ownership").

Network Herald Tribune Radio Network.
Martin Stone, pres; Richard K. Doan, network dir & WVVP promotion dir; Thomas Paris, WVVP mgr & sales mgr; Ernest Machanic, chief engr; Mort Dean, news dir.

NEWARK, Wayne County

WACK (Oct. 19, 1957): 1420 kc; 500 w-D. 110 E. Union St. Phone Deerfield 1-1420. Radio Wayne County Inc. (original owner). (See Erdman Stations in "Group Ownership").

J. J. Kaufman, pres; J. Bud Sovo, gen & coml mgr; Bud Paxson, program & news dir; M. L. Cole, chief engr; Dorothy McNamara, women's dir.

NEWBURGH, Orange County

WGNV (1933): 1220 kc; 1 kw-D (CP for 5 kw-D, DA). P. O. Box 591. Phone 4600. Orange County Broadcasting Corp. (acquired station 1952). (See George W. Bingham Stations in "Group Ownership.")

George W. Bingham, pres; Joseph W. Rake, gen mgr; Campbell Thompson, coml mgr; Richard H. Raskin, program dir; Marvin S. Selmes, chief engr; William Forest, news dir.

NEW ROCHELLE, Westchester County

WVOX (1950): 1460 kc; 500 w-D. 200 North Ave. Phone 6-0800. Suburban Broadcasting Co. (acquired station Nov. 13, 1958). (See Herald Tribune Radio Network Stations in "Group Ownership" and "Newspaper Ownership").

Network Herald Tribune Radio Network.
Martin Stone, pres; Fred Beck, mgr & sales mgr; Frank Costa, program & news dir; Jean Ensign, promotion dir; Ernest Machanic, chief engr.

WVOX-FM (1953): 93.5 mc; 1 kw. Duplicates WVOX (above).

NEW YORK, New York County, Bronx County, Richmond County, Kings County, Queens County

WABC (Oct. 7, 1921): 770 kc; 50 kw. 7 W. 66 St., zone 23. Phone Susquehanna 7-5000. TWX NY 1-2382. American Broadcasting Co.-Paramount Theatres Inc. (acquired station Feb. 9, 1953). (See ABC Owned Stations in "Group Ownership.")

Network ABC. Rep Blair.
Leonard H. Goldenson, pres; Ben Hoberman, gen mgr; Barrett H. Geoghegan, sales mgr; Paul Kasander, program & promotion mgr; Tom Mager, merchandising & sales promotion mgr; John Bourcier, chief engr; Edwin Silverman, dir of news & special events; Margaret M. Michaud, business mgr.

WABC-FM (1948): 95.5 mc; 1.5 kw. Duplicates WABC (above).
WABC-TV: Tv companion of WABC-AM-FM.

FEEL TIED DOWN?

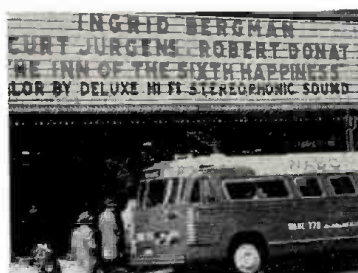
If you need additional funds for construction or renovation, let Blackburn and Company refinance your radio or TV station. Consult the nation's leading broker

Contact the nearest office:

James W. Blackburn,
Jack V. Harvey,
Joseph M. Sitrick,
Washington Building,
Washington, D. C.,
Sterling 3-4341

Blackburn & Company
WASHINGTON—ATLANTA—CHICAGO—
WEST COAST





WABC Radio
on
the
move
in
New York!

WABC
RADIO 770 ON YOUR DIAL

you'll particularly like the music

always something for the entire family

the station with the professional sound

wmca 570 kc
wmca 570 kc
wmca 570 kc
wmca 570 kc
wmca 570 kc
wmca 570 kc
wmca 570 kc
wmca 570 kc
wmca 570 kc
wmca 570 kc
wmca 570 kc
wmca 570 kc
wmca 570 kc
wmca 570 kc
wmca 570 kc
wmca 570 kc
wmca 570 kc
wmca 570 kc

FIRST
ON
YOUR
DIAL



wmca
 THE VOICE OF NEW YORK
 Call us collect at MUrray Hill 8-1500
 Or contact AM Radio Sales.

Radio Stations CONTINUED

NEW YORK CONTINUED

NEW YORK CITY (Continued)

WBAI (FM) (1954): 99.5 mc; 18 kw. 30 E. 39th St., zone 16. Phone Oxford 7-2288. WBAI-FM Inc.
Bert Cowlan, gen mgr; Robert Silverman, coml mgr.

WBPM (FM) (1945): 101.9 mc; 10.3 kw. 10 E. 40th St., zone 16. Phone Lexington 2-4927. Muzak Corp.
Charles C. Cowley, pres; John R. Andrus Sr., vp & gen mgr; Joseph M. Lutz, chief engr.

WBNX (October 1927): 1380 kc; 5 kw. S-WAWZ Zarephath, N.J. 260 E. 161st St., zone 51. Phone Melrose 5-0333. WBNX Broadcasting Co. (acquired station July 1933).
Rep A. Lewis King.

Specialty programs (wkly): French, 1 hr.; Italian, 12 hrs.; Polish, 1 1/2 hrs.; Spanish, 37 1/2 hrs.; Hungarian, 1 1/2 hrs.; Greek, 1/2 hr.
Amory L. Haskell, pres; Wm. I. Moore, vp & gen mgr; Edward Betchley, asst coml mgr; Edward Ervin & Frank Johnson, co-program dirs.

WCBS (1924): 880 kc; 50 kw. 485 Madison Ave., zone 22. Phone Plaza 1-2345. TWX NY 1935. Columbia Broadcasting System Inc. (original owner). (See CBS Owned Stations in "Group Ownership.")
Network CBS. Rep CBS Radio Spot Sales.
Dr. Frank Stanton, pres; Sam J. Slate, gen mgr; Ralph W. Goshen, sales mgr; Allen Ludden, program dir; Richard L. Stahlberger, promotion dir; Davidson Vorhes, chief engr; Dave Driscoll, news dir.

WCBS-FM (1941): 101.1 mc; 1.5 kw. Duplicates WCBS (above).
WCBS-TV: Tv companion of WCBS-AM-FM (above).

WEVD (1927): 1330 kc; 5 kw, DA-2, S-WPOW New York and WHAZ Troy, N.Y. 117 W. 46th St., zone 36. Phone Plaza 7-0880. Debs Memorial Radio Fund (acquired station 1932). (See "Newspaper Ownership").
Specialty programs (wkly): German, 1 hr.; Italian, 1/2 hr.; Polish, 1 hr.; Yiddish, 54 hrs.; Ukrainian, 2 hrs.; Scandinavian, 1 hr.; Greek, 5 1/2 hrs.; Lithuanian, 1 hr.; Armenian, 1 hr.; Russian, 1 hr.

Adolph Held, pres; Henry Greenfield, gen mgr; Norman Furman, sales mgr; George Field, program dir; Charles Brown, chief engr.

WEVD-FM (1950): 97.9 mc; 20 kw. Duplicates WEVD (above).

***WFUV (FM)** (July 1947): 90.7 mc; 3.5 kw. Fordham U., zone 58. Phone Fordham 7-5400. Rev. John A. St. George, S.J., dir & gen mgr.

*Non-commercial educational.

WHOM (1930): 1480 kc; 5 kw, DA-2, 136 W. 52nd St., zone 19. Phone Circle 6-3900. Progress Broadcasting Corp. (acquired station 1946). (See "Newspaper Ownership").
Specialty programs (wkly): German, 12 hrs.; Italian, 17 hrs.; Polish, 12 1/2 hrs.; Spanish, 79 1/2 hrs.; Russian, 2 1/4 hrs.

Fortune Pope, pres & gen mgr; Charles Baltin, vp & station & coml mgr; Ralph Costantino, program dir; George Steiger, chief engr.

WHOM-FM (1951): 92.3 mc; 11 kw. Address, license & staff same as WHOM (above).
Specialty programs (wkly): Chinese, 6 hrs.; Russian, 1 hr.; Turkish, 1/2 hr.

WINS (1926): 1010 kc; 50 kw, DA-1. 7 Central Park W. Phone Judson 2-7000. Gotham Broadcasting Corp. (acquired station Jan. 27, 1954). (See J. Elroy McCaw Stations in "Group Ownership.")
Rep Katz.

J. Elroy McCaw, pres; Charles P. LeMieux Jr., gen sales mgr; Mel Lees, program dir; Paul von Kunits, chief engr; Lou Fisher, news dir; Anthony V. Soupios, sec-treas & comptroller.

***WJCB-FM** (June 1956): 89.9 mc; 10 w (CP for 4.2 kw; target date October 1959). 404 John Jay Hall; zone 27. Phone Monument 6-3182. Columbia U.

John E. Moore, pres; John B. Pegrum, gen mgr; Bruce D. McLaughlin, business mgr; William F. Seegraber, program dir; Richard W. C. Hohol, chief engr.

*Non-commercial educational.

WLIB (1942): 1190 kc; 1 kw-D, L-WOWO Fort Wayne, Ind. 2090 7th Ave., zone 27. Phone Monument 6-1800. New Broadcasting Co. (acquired station 1949).
Rep Forjoe.

Specialty programs: Negro, 77 hrs.; Polish, 7 hrs.; Spanish, 5 hrs.; Greek, 2 1/4 hrs., all wkly.

Harry Novik, pres, chief owner & gen mgr; Arthur Harrison, coml mgr; Nat Rudich, program dir; Don Pomeranz, promotion dir; Gordon Greenfield, chief engr; George W. Goodman, news dir; Ora Brinkley, women's dir.

WMCA (1925): 570 kc; 5 kw, DA-1. 415 Madison Ave., zone 17. Phone Murray Hill 8-1500. WMCA Inc. (acquired station November 1943).
Rep AM Radio Sales.

Nathan Straus, board chairman; R. Peter Straus, pres; Stephen B. Labunski, vp & gen mgr; John J. McSweeney, sales mgr; Ruth Musser, program mgr; Rita Garner, promotion mgr; James McCafferty, chief engr; David Leeds, news editor.

Negro
pulse*
report
again
establishes



NEW YORK'S



*Based on TOTAL 24
HOUR LISTENERSHIP
to ALL Negro programs
(Pulse, Oct. 1958)

WLIB—has more Negro listeners than any other N.Y. radio station—network or independent (Pulse)

WLIB—only N.Y. radio station with studios in Harlem

WLIB—first N.Y. station broadcasting Negro community news and special events on a regularly scheduled basis—every hour on the half hour

WLIB—only N.Y. station devoting 87% of its broadcast time to Negro programming

HARLEM RADIO CENTER
2090 Seventh Ave., New York 27
MO 6-1800

NEW YORK'S MOST IMPORTANT STATION



WINS leads in advertiser acceptance

WINS leads in audience acceptance

WINS leads in balanced programming

WINS • RADIO CIRCLE • NEW YORK • JUDSON 2-7000

Elroy McCaw, President • Charles LeMieux, Sales Mgr. • Mel Leeds, Program Mgr.
Represented by the Katz Agency, Inc.

Radio Stations CONTINUED

NEW YORK CONTINUED

NEW YORK CITY (Continued)

WMGM (1923): 1050 kc; 50 kw, DA-1, 400 Park Ave., zone 22. Phone Murray Hill 8-1000. Loew's Theatres Broadcasting Corp. (acquired station 1957).

Rep Hollingbery.
Arthur M. Tolchin, exec vp & dir; Raymond Katz, assoc dir & program dir; Samuel L. Faust, dir of sales; Morris Sher, business mgr; Frank Schwartz, controller; John Newman, dir of advertising & promotion; Lester Dinoff, publicity dir; Edward Hymoff, dir of news.

WNCR (FM) (November 1957): 104.3 mc; 15 kw. One Park Ave. Phone Murray Hill 5-1255. TWX 1-1080. Concert Network Inc. (See Concert Network Stations in "Group Ownership.")
Network Concert Network.

T. Mitchell Hastings Jr., pres; L. Fred Cain, gen mgr & program dir; Roger Coleman, sales mgr; David Passell, chief engr.

WNEW (1934): 1130 kc; 50 kw, DA-N, 565 Fifth Ave., zone 17. Phone Yukon 6-7000. Metropolitan Broadcasting Corp. (acquired station May 1957). (See Metropolitan Broadcasting Stations in "Group Ownership.")
Rep Eastman.

John W. Kluge, pres; John V. B. Sullivan, gen mgr; Max Weiner, chief engr; Martin Weldon, news dir.

WNEW-FM (August 1958): 102.7 mc; 530 w (CP for 1.3 kw). Duplicates WNEW (above).

WNEW-TV: Tv companion of WNEW-AM-FM.

WNYC (July 7, 1924): 830 kc; 1 kw, DA-1, L-WCCO Minneapolis. Municipal Bldg., zone 7. Phone Whitehall 3-3600. City of New York, Municipal Broadcasting System (original owner).
Seymour N. Siegel, gen mgr.

WNYC-FM (February 1943): 93.3 mc; 18 kw. Duplicates WNYC (above).

*Non-commercial.

***WNYE (FM)** (Brooklyn) (1938): 91.5 mc; 20 kw. 29 Fort Greene Place, Brooklyn, zone 17. Phone Ulster 8-3333. Board of Education, City of New York.

James F. Macandrew, dir of broadcasting; Dorothy L. Klock, acting dir of broadcasting; Marjorie P. Knudsen, gen mgr; Cecil H. Suffern, program dir; Harry Hirsch, acting technical dir.

*Non-commercial educational.

WOR (February 1922): 710 kc; 50 kw, DA-1, 1440 Broadway, zone 18. Phone Longacre 4-8000. RKO Teleradio Pictures Inc. (See RKO Teleradio Pictures Inc. Stations in "Group Ownership").

Network MBS. Rep H-R Representatives (San Francisco, Atlanta and Los Angeles).
Thomas F. O'Neil, pres; Robert J. Leder, vp & gen mgr; William McCormick, gen sales mgr; Robert S. Smith, program dir; Herbert Saltzman, merchandising dir; Harry Tilley, chief engr; George Brown, news dir; Robert Maley, continuity acceptance editor.

WOR-FM (1941): 98.7 mc; 1.7 kw. Duplicates WOR (above).

WOR-TV: Tv companion of WOR-AM-FM (above).

WOV (1926): 1280 kc; 5 kw, DA-1, S-WHBI Newark. 730 Fifth Ave., zone 19. Phone Circle 5-7979. WOV Broadcasting Corp. (acquired station July 17, 1959). (See Bartell Stations in "Group Ownership.")
Rep Pearson.

Specialty programs (wkly): Italian, 63 hrs.; Negro, 60 hrs.
Melvin Bartell, pres-gen mgr; Arnold Hartley, program dir; Ruth E. Thompson, promotion dir; Emile Hill, chief engr.

WPOW (1924): 1330 kc; 5 kw, DA-1, S-WEVD New York and WHAZ Troy, N. Y. 41 E. 42nd St., zone 17. Phone Murray Hill 7-8436. WPOW Inc. (acquired station June 25, 1959).

John M. Camp, pres.
WQXR (Dec. 3, 1936): 1560 kc; 50 kw, DA-1, 229 W. 43rd St., zone 36. Phone Lackawanna 4-1100. Interstate Broadcasting Co. (See "Newspaper Ownership.")
Rep Raymer.

Arthur Hays Sulzberger, chairman of the board; Orvil E. Dryfoos, pres; Elliott M. Sanger, exec vp; Norman S. McGee, sales vp; Eleanor N. Sanger, program dir; Elliott M. Sanger Jr., promotion dir; Louis J. Kleinklaus, chief engr; Eleanore (Pat) Hurley, dir press information.

WQXR-FM (Nov. 8, 1939): 96.3 mc; 11 kw. Duplicates WQXR (above).

WRCA (July 22, 1922): 660 kc; 50 kw, DA-1, 30 Rockefeller Plaza, zone 20. Phone Circle 7-8300. National Broadcasting Co. (acquired station November 1926). (See NBC Owned Stations in "Group Ownership.")
Network NBC. Rep NBC Spot Sales.

William N. Davidson, gen mgr; Arthur Hamilton, station mgr; Fred Acker, business mgr; Herman Maxwell, national sales mgr; G. William Kreitner, local sales mgr; Steve White, program dir; Michael Lannon, promotion mgr; John O'Keefe, publicity dir; Sherman Hildreth, chief engr.

WRCA-FM (Sept. 24, 1944): 97.1 mc; 1.1 kw. Duplicates WRCA (above).

WWRL (Aug. 26, 1926): 1600 kc; 5 kw, DA-1, 41-30 58th St., Woodside, N.Y., zone 77. Phone Defender 5-1600. Long Island Broadcasting Corp. (original owner).

Specialty programs (wkly): German, 11 hrs.; Negro, 4 1/2 hrs.; Spanish, 103 hrs.; Greek, 1 1/2 hrs.; Syrian, 1/2 hr.; Ukrainian, 1 hr.

William H. Reuman, pres; Edith Dick, gen mgr; Selvin Donneson, coml mgr; Fred Barr, program mgr; Arthur Rust, merchandising & promotion dir; Benton R. Bartlett, chief engr; Leon Lewis, news dir; Alma John, women's dir.

WRPM (FM) (Dec. 14, 1953): 105.1 mc; 20 kw. Address, licensee and staff same as WWRL (above) except Dick Dowling, musical dir, and Joseph Losgar, chief engr.

NIAGARA FALLS, Niagara County

WHLD (May 1940): 1270 kc; 5 kw, DA-D, 504 United Bldg. Phone Butler 4-6461. Earl C. Hull (acquired station October 1954).

Network Northeast. Rep Headley-Reed. Specialty programs (wkly): German, 1 hr.; Italian, 9 1/2 hrs.; Negro, 1/2 hr.; Polish, 9 1/2 hrs.; Spanish, 1 hr.; Ukrainian, 6 hrs.; Hungarian, 1/2 hr.; Croatian, 1/2 hr.
Earl C. Hull, owner, gen mgr & chief engr; Robert J. Manning, business mgr; Earle Hamrick, coml mgr; Edward Joseph, program & promotion dir; John McLean, news dir; Glenn Smith, farm dir; Mary Ellen Holmes, women's dir.

WHLD-FM (1946): 98.5 mc; 46 kw. Address, licensee & staff same as WHLD (above).

WJJI (1947): 1440 kc; 1 kw-D. Hotel Niagara. Phone Butler 5-5796. Niagara Frontier Broadcasting Corp. (acquired station March 1, 1955).

Network MBS. Rep Burn-Smith. Specialty programs (wkly): Polish, 1 hr.
Tom W. Talbot, exec vp & gen & coml mgr; Tom Kennedy, program dir; Gus Czaplak, chief engr; Jimmy Thompson, news dir; Lou Schriver, farm dir; Sue Baker, women's dir.

THE BIG ONES ARE ON WHOM

THE FAVORITE STATION OF NEW YORK'S SPANISH COLONY

WHOM

NEW YORK, N. Y.
PARA EL PRESTIGIO DE LOS HISPANOS

1-4-9-0

Radio Stations CONTINUED

NEW YORK CONTINUED

NORTH SYRACUSE, Onondaga County

WJMK (not on air; granted 1959): 1220 kc; 1 kw-D. James A. McKecknie.

NORWICH, Chenango County

WCHN (1953): 970 kc; 500 w-D. 14 S. Broad St. Phone 4-2218. Radio Norwich Inc. (original owner).

Rep Devney.
William J. Hall, pres & gen mgr; Philip G. Penfold, coml mgr; Ivan Hyer, program dir; Wiley Bates, chief engr; Robert Kinney, farm dir; Margaret Hall, women's dir.

OGDENSBURG, St. Lawrence County

WSLB (1940): 1400 kc; 250 w. P. O. Box 239. Phone 500. Seaway Radio Inc. (acquired station November 1957). (See George W. Bingham Stations in "Group Ownership.")

Network MBS.
George W. Bingham, pres; Eileen M. Costigan, gen & coml mgr; Flo Beach Rowe, program & women's dir; Marvin S. Seimes, chief engr; Dean McElwain, news dir.

OLEAN, Cattaraugus County

WHDL (Feb. 1, 1929): 1450 kc; 250 w. 3219 W. State Road. Phone 2-0161. TWX 22. WHDL Inc. (acquired station 1934). (See Gannett Newspapers Stations in "Group Ownership" and "Newspaper Ownership.")

Network ABC. Rep Everett-McKinney.
John R. Henzel, pres & gen mgr; James F. Hastings, station mgr; Joseph K. Eade, coml mgr; Donald McLean, program dir; Les Greisch, promotion dir; Wallace Taylor, chief engr; Donald McLean, news dir; Alta Weaver, women's dir.

WHDL-FM (March 1, 1949): 95.7 mc; 43 kw. Address, licensee & staff same as WHDL (above).

WMNS (May 20, 1957): 1360 kc; 1 kw-D. 168 1/2 N. Union St. Phone 2-0157. Olean Broadcasting Corp. (original owner). (See Olean Broadcasting Stations in "Group Ownership.")
Rep Grant Webb.

Donald W. Merriman, pres & gen mgr; James C. Gleason, mgr & coml mgr; James C. Colston, program dir; Edward Neilson, promotion dir; William Potter, chief engr; Robert Barry, news dir; Anne Thomas, women's dir.

ONEIDA, Madison County

WONG (Sept. 26, 1956): 1600 kc; 1 kw-D. 238 Main St. Phone 1600. Madison County Broadcasting Corp.

ONEONTA, Otsego County

WDOE (Dec. 1, 1947): 730 kc; 500 w-D (CP for 1 kw-D). 104 Chestnut St. Phone General 2-1500. Ottaway Stations Inc. (original owner). (See "Newspaper Ownership" and James H. Ottaway Stations in "Group Ownership.")

Rep Radio-TV Representatives.
James H. Ottaway, pres; Harold E. Graves, gen mgr; Benjamin M. Turnbull, coml mgr; Jerry Sanders, program dir; William J. Petit, chief engr; Richard E. Turrell, farm dir; Esther Walling, women's dir.

OWEGO, Tioga County

WBOE (July 1957): 1330 kc; 1 kw-D. Box 51. Phone 1671. Tioga County Broadcasting Corp. (acquired station 1959).

Rep ForJoe.
M. S. Weiss, pres.

PATCHOGUE, Suffolk County

WALK (April 19, 1952): 1370 kc; 500 w-D. P. O. Box 230. Phone Grover 5-5200. Suffolk Broadcasting Corp. (original owner). (See "Newspaper Ownership.")

Network Rural Radio Network. Rep Grant Webb.

W. K. Macy Jr., pres & gen mgr; John Regan, coml mgr; Jack Ellsworth, program & promotion dir; Ed Becker, chief engr; Hal Fisher, news dir; Bill Shallicross, farm dir; Del Benima, women's dir.

WALK-FM (December 1952): 97.5 mc; 15 kw. Same licensee and staff as WALK (above).

WPAC (Dec 1, 1951): 1580 kc; 5 kw, DA-D (CP for 10 kw, 5 kw-CR, DA-D). P. O. Box 651. Phone Grover 5-4600. Patchogue Broadcasting Co. (original owner).

Rep Thomas F. Clark.
Specialty programs (wkly): German, 1/4 hr.; Italian, 1/4 hr.; Negro, 1/4 hr.; Polish, 1/4 hr.; Spanish, 1/4 hr.

Lee Morrison, pres & gen mgr; Stan Allan, station mgr; Herbert Morrison, operations mgr; Dick Hodkin, program dir; Don Lombardy, promotion dir; Morton Morrison, chief engr; Lou Davis, news dir; Ray Mann, farm dir; Betty Grace, women's dir.

WPAC-FM (Dec. 1, 1957): 106.1 mc; 8.3 kw. Duplicates WPAC (above).

PEEKSKILL, Westchester County

WLNA (Nov. 28, 1948): 1420 kc; 1 kw-D. Radio Terrace. Phone Peekskill 7-1124. Highland Broadcasting Corp. (original owner).

Rep Rambeau, Vance, Hopple.
Specialty programs (wkly): Italian, 11/12 hr. Irving Cottrell, co-owner, pres, chief engr & mgr; Francis V. Hough, co-owner, vp & coml mgr; George J. Birdas, program dir.

WLNA-FM (Oct. 24, 1958): 100.7 mc; 20 kw. Duplicates WLNA (above).

PLATTSBURGH, Clinton County

WEAV (February 1935): 960 kc; 5 kw, DA-2. P. O. Box 153. Phone 1600. TWX 193. Plattsburgh Broadcasting Corp. (original owner).

Network ABC, Northeast Radio. Rep Masla.
George F. Bissell, pres; A. E. Spokes, gen mgr & program dir; L. J. Hare, coml mgr; Larry LaPanne, chief engr; Arthur Pierce, news dir; Jack Marino, farm dir.

NEW (not on air; granted July 23, 1959): 99.9 mc; 3.7 kw. Same ownership as WEAV (above).

WIRY (Jan. 30, 1950): 1340 kc; 250 w. 301 Cornelia St. Phone Jordan 3-1340. WIRY Inc. (acquired station Jan. 1, 1958). (See Charles B. Britt Stations in "Group Ownership.")

Network MBS. Rep McGavren-Quinn.
Charles B. Britt, pres & treas; Donald L. Pelkey, vp & gen mgr; Margaret R. Hall, sec; Betty Kraus, program dir; Joseph F. Missick, chief engr; Richard B. Hildreth, news dir; Chester O. Bosworth Jr., farm dir.

PORT JERVIS, Orange County

WDLG (July 4, 1953): 1490 kc; 250 w. Box 920. Phone 3-2293. Port Jervis Broadcasting Co. (acquired station March 28, 1956).

Rep George T. Hopewell.
Oscar Wein, vp, gen mgr & chief engr; Katherine Skellett, program dir; Norbert Ellerlin, news dir; Kathy Burke, women's dir.



How to sell New York's CAPTIVATED audience

What makes a radio audience responsive? For one thing, the way listeners *listen*. WQXR's good music format compels active, attentive listening, captivates more than one million families, makes sales for over 400 advertisers. For listeners and advertisers alike, WQXR is America's Number One Good Music Station. Ask us to send you some case histories.

WQXR AM 50,000 watts
and FM

Radio Station of The New York Times

WVET-Radio

ROCHESTER, N. Y.

NOW
THE BASIC
NBC
RADIO
AFFILIATE
FOR ROCHESTER
AREA

WVET

MODERN DYNAMIC RADIO

ROCHESTER 4, N. Y.

NATIONAL REP.; THE BOLLING COMPANY

Radio Stations CONTINUED

NEW YORK CONTINUED

POTSDAM, St. Lawrence County

WPDM (April 30, 1955): 1470 kc; 1 kw-D. Phone Colony 7-9464. St. Lawrence Radio Inc. (original owner).
 David A. Kyle, vp; Fred G. Hartman Jr., gen mgr.

POUGHKEEPSIE, Dutchess County

WEOX (October 1949): 1390 kc; 1 kw-D. Pendell Road. Phone Grover 1-1500. Mid-Hudson Broadcasters Inc. (original owner).
 Rep Everett-McKinney.

Arthur J. Barry Jr., pres; Frank Breslin, gen mgr; Karl Scheying, program dir; John Burke, chief engr; Robert Norman, news dir.

WKIP (1940): 1450 kc; 250 w. P. O. Box 889. Phone Grover 1-2300. TWX 520. Dutchess County Broadcasting Corp. (acquired station 1952). (See George W. Bingham Stations in "Group Ownership.")

Network ABC, Northeast Radio Network. George W. Bingham, pres; Richard A. Dwellley, vp & gen mgr; Stanley D. Mitchell, coml mgr; John J. Kuhn, program dir; Marvin S. Seimes, chief engr; William Lang, news editor; Barbara Davitt, women's dir.

WKIP-FM (1947): 104.7 mc; 2.3 kw. Duplicates WKIP (above).

REMSEN, Oneida County

WBEM (Feb. 17, 1958): 1480 kc; 1 kw-D. 1 Pine St. Phone 3333. Town & Country Broadcasting Co.

Rep Charles Bernard Co. (New York), William J. Reilly (Chicago).

Specialty programs (wkly): Negro, 3 hrs.; Polish, 4 hrs.

Edwin L. Slusarczyk, pres, treas & farm dir; Gerald Prouty, vp; John E. Perry, coml mgr; Al Libertore, program dir; Jerry Prouty, chief engr; Garrie Jones, women's dir.

RIVERHEAD, Suffolk County

WBIV (June 1955): 1390 kc; 1 kw-D. 1 E. Main St. Phone Park 7-1200. Suffolk Broadcasting Corp. (See "Newspaper Ownership.")
 Rep Grant Webb.

W. K. Macy Jr., pres & gen mgr; Lawrence I. Nicol, coml mgr & promotion dir; John H. Riggs, program dir; John Broome, chief engr; Mike Botula, news dir; Frank X. Brown, farm dir; Florence E. Devereaux, women's dir.

WAPC (not on the air; granted July 16, 1959): 1570 kc; 1 kw. DA-D. P. O. Box 651, Patchogue, N. Y. Patchogue Broadcasting Co. (operator WPAC Patchogue).

ROCHESTER, Monroe County

WBBF (1947): 950 kc; 1 kw, DA-2. 339 East Ave. Phone Hamilton 6-8920. TWX RO 181. WBBF Inc. (acquired station 1953). (See Star Broadcasting Stations in "Group Ownership.")
 Rep Venard, Rintoul & McConnell.

Maurice R. Forman, pres; Robert S. Kieve, vp & gen mgr; Nick Nickson, asst mgr; Vincent Lopopolo, chief engr; Thomas Ryan, news dir.

WHAM (July 12, 1922): 1180 kc; 50 kw. 201 Humboldt St., zone 3. Phone Hubbard 1160. Genessee Broadcasting Corp. (acquired station March 4, 1959).
 Dick Shepard, gen mgr.

WHFM (FM) (1939): 98.9 mc; 6.7 kw. Duplicates WHAM (above).

WHEC (1925): 1460 kc; 5 kw. DA-N. 191 East Ave., zone 4. Phone Baker 5-3050. TWX RO 284. WHEC Inc. (acquired station 1935). (See "Newspaper Ownership" and Gannett Newspapers Stations in "Group Ownership.")
 Network CBS. Rep Everett-McKinney.

Paul Miller, pres; Lowell H. MacMillan, vp & gen mgr; Warren A. Doremus, program & news dir; Dorothy Cotton, promotion & women's dir; Howard Mouatt, chief engr.

WHEC-TV: Tv companion of WHEC.

***WIRQ (FM)** (not on air; granted March 26, 1959): 90.9 mc; 10 w. Board of Education.

*Non-commercial educational.

WROC-FM (not on air; granted 1959). 97.9 mc; 18 kw. Transcontinent Television Corp. (original owner). (See Transcontinent Stations in "Group Ownership.")
WROC-TV: Tv companion of WROC-FM (above).

WRVM (July 27, 1957): 680 kc; 250 w-D. 130 Clinton Ave. S., zone 4. Phone Baker 5-2520. State Broadcasting Co. (acquired station May 21, 1959).
 Frank W. Miller Jr., pres.

WSAY (Sept. 26, 1936): 1370 kc; 5 kw, DA-N. 250 East Ave., zone 4. Phone Baker 5-1870. Federal Broadcasting System Inc.
 Rep Walker-Rawalt, Grant Webb.

Specialty programs (wkly): German, 1 hr.; Italian, 2 hrs.; Jewish, 1½ hrs.

Gordon P. Brown, owner, pres, gen mgr & chief engr; John W. Hill, program dir; Sybilla A. Reber, promotion dir.

Radio Stations CONTINUED

NORTH CAROLINA CONTINUED

beau, Vance and Hopple.
Specialty programs: Negro, 2 hrs. wkly.
Robert R. Hilker, pres & gen mgr; Frank Thomas, coml mgr; Ebb Gant, program & sports dir; Janie Whitworth, promotion dir; Roger Hovis, chief engr; Bill Rollins, news dir; Gurney Thomas, farm dir; Ellen Cauthen, womens dir.

BOONE, Watauga County

WATA (1950): 1450 kc; 250 w. Box 72. Phone Amherst 4-8461. Wilkes Broadcasting Co. (original owner).
Network Keystone.
Doris B. Brown, pres; Roland B. Potter, gen & coml mgr; Jane Smith, program & women's dir; Edwin Chipman, chief engr; Bobby Barnes, news & farm dir.

BREYARD, Transylvania County

WPNF (July 6, 1950): 1240 kc; 250 w. P. O. Box 352. Phone Turner 3-2611. Pisgah Broadcasting Co. (original owner). (See "Newspaper Ownership.")
Mrs. Ed M. Anderson, pres; Bobby Hoyle, mgr & coml mgr; Al Martin, program dir; Baxter Morris, chief engr; Jim Davis, farm dir.

BURLINGTON, Alamance County

WBBB (Nov. 14, 1941): 920 kc; 5 kw-D. 318 South Main St., Zone 1. Phone Canal 6-6376. Alamance Broadcasting Co. (original owner).
Network MBS, Keystone, Dixie Fm. Rep Thomas F. Clark Co.
E. Z. (Easy) Jones, exec vp, gen mgr & news dir; C. Robert Ray, coml mgr; Minnie Canada, program dir; Barbara Haley, promotion dir; Berry Tysor, chief engr; Morty Schaap, spots dir; Stewart Bleakey, farm dir; Bernice Pruitt, women's dir.
WBBB-FM (December 1946): 101.1 mc; 3.8 kw. Address, licensee & staff same as WBBB (above).
WFNS (1946): 1150 kc; 1 kw-D. P. O. Box 1328. Phone Canal 7-4261. Burlington Graham Broadcasting Co. (original owner). Rep Walker-Rawalt.
G. C. (Jack) Starnes, gen mgr, sec-treas & news dir; Harold L. Nall, coml mgr; William R. Duffee, program dir; Ray Williams, promotion dir; Charles K. Stafford, chief engr; Jim Hall, farm dir; Fran Campbell, women's dir.
WFNS-FM (April 1947): 93.9 mc; 2.8 kw. Duplicates WFNS (above).

CANTON, Haywood County

WWIT (July 12, 1954): 970 kc; 1 kw-D. P. O. Box 391. Phone Mission 8-3588. Western North Carolina Broadcasters Inc. (original owners).
Rep Best, Southeastern Key Market.
Specialty programs: Negro, 7 1/2 hrs. wkly.
Sidney A. Watts, pres; Dalton Paxton, gen mgr; Merlin Eggen, coml mgr; Wayne Harris, program & news dir & promotion mgr; Barry Medlin, chief engr; Sam Patterson, public relations dir; Freda H. Burress, office mgr.

CHAPEL HILL, Orange County

WCHEL (1953): 1360 kc; 1 kw-D. Durham Rd. Phone 8484. Village Broadcasting Co. (original owner).
Roland McClamroch Jr., pres & gen mgr; Ty Boyd, asst mgr & program dir; Jim Botsfor, chief engr.
***WUNC** (FM) (September 1952): 91.5 mc; 15.5 kw. Communication Center. Phone 9472. U. of North Carolina.
D. W. Knoepfer, gen mgr; J. B. Mayo, student mgr; Charles Barteel, chief engr.
*Non-commercial educational.

CHARLOTTE, Mecklenburg County

WAYS (1941): 610 kc; 5 kw-D, 1 kw-N, DA-2. 3229 South Blvd. Phone Jackson 3-0121. Inter-city Adv. Co. (original licensee). (See Harold H. Thoms Stations in "Group Ownership.")
WBT (April 1922): 1110 kc; 50 kw, DA-N. 1 Jefferson Place, Zone 8. Phone Edison 3-8832. TWX CD 29. Jefferson Standard Broadcasting Co. (acquired station Sept. 23, 1945). (See Jefferson Standard Life Ins. Co. Stations in "Group Ownership" and "Newspaper Ownership.")
Network CBS, Rep CBS-Radio Spot Sales.
Specialty programs: Negro, 1/4 hr. wkly.
Joseph M. Bryan, pres (Greensboro, N. C.); Charles H. Crutchfield, exec vp & gen mgr; Virgil G. Evans Jr., station managing dir; Paul B. Marlon, gen sales mgr; Wade St. Clair, program mgr; J. R. Covington, vp research & promotion; O. Ned Burgess, promotion mgr; T. E. Howard, vp engineering; Jack Burney, research mgr; Nelson Benton, news dir; Grady Cole, farm dir; Pat Lee, Women's dir.
WBTB (TV): Tv companion station of WBT.
WOCG (See Belmont).
WGLV (Dec. 13, 1947): 1600 kc; 1 kw-D. P. O. Box 10063, zone 1. Phone Edison 3-2195. Charlotte Radio & Television Corp. (original owner).
Rep Forjoe.
Specialty programs: Negro, 5 1/2 hrs. wkly.
Francis M. Fitzgerald, pres, treas & gen mgr; Ray W. Ervin, exec vp & coml mgr; F. P.

Toomey Jr., program & news dir; Larry F. Keith, promotion dir; S. K. Lineberger, chief engr; Eugene S. Potts, race relations dir; Neida G. McManus, women's dir.
WIST (1952): 930 kc; 5 kw-D, 1 kw-N, DA-N. 204 Liberty Life Bldg., Zone 2. Phone Franklin 6-3511. TWX CE 550. Broadcasting Co. of the South (original owner). (See Broadcasting Co. of the South Stations in "Group Ownership").
Rep Peters, Griffin, Woodward.
B. Calhoun Hipp, pres; G. Richard Shafto, exec vp; Ray M. Stanfield, managing dir; Douglas G. Bell, program dir; W. Reid Leath, local sales mgr; A. O. Richardson, chief engr; James Turner, news & sports dir.
WKTC (August 1958): 1310 kc; 1 kw-D. 2001 Suttle Ave. Phone Franklin 7-6644. Queen City Broadcasting Co. (original station May 1955). (See James Olin Tice Jr. Stations in "Group Ownership")
WMIT (FM) (1941): 106.9 mc; 36 kw. Commerce Bldg., Zone 2. Phone Edison 3-9000. Mount Mitchell Broadcasters Inc.
Rep Grant Webb.
J. R. H. Wilson, pres & gen mgr; Edward Barnes, program dir; Thomas G. Bryant, chief engr.

WSOC (Dec. 6, 1928): 1240 kc; 250 w. P. O. Box 2536. Phone Franklin 6-8401. TWX CE 192. Carolina Broadcasting Co. (acquired station May 1959). (See Cox Stations in "Group Ownership.") Also see "Newspaper Ownership."
Network NBC, Rep H-R Representatives, F-J Representatives (Atlanta).
J. Leonard Reinsch, exec dir; Larry Walker, exec vp in charge; Raymond Sadler, vp; Robert Morris, treas-asst sec; Robert Snyder, sec-asst treas; Henry Sullivan, gen mgr & coml mgr; Dewey Drum, program & news dir; Bill Scruggs, promotion dir; Carl Rust, chief engr.
WSOC-FM (1947): 103.5 mc; 35 kw. Duplicates WSOC (above).
WSOC-TV: Tv companion of WSOC-AM-FM.
WWOK (1955): 1480 kc; 1 kw-D. 215 Grey-stone Road. Jackson 3-1041. Radio Charlotte Inc. (acquired station Aug. 11, 1958). (See Tarlow Assoc. stations in "Group Ownership"). Sherwood J. Tarlow, pres.

CLINGMAN'S PEAK, Mecklenburg County
WWIT (FM) (See Charlotte, N. C.)

CLINTON, Sampson County
WBBB (May 1947): 880 kc; 1 kw-D. 701 Hwy. Phone 2165. WRRZ Radio Co. (acquired station June 1, 1955).
Network ABC, Carolina Farm Service Network. Rep Walker-Rawalt, Carolina Farm Service Network (Wilson, N. C.).
A. G., J. B. Jr. & G. T. Williams & J. L. Austin, owners; George S. Walston, gen mgr; E. D. Powell, coml mgr; James R. Tew, news & program dir; Berline Autry, promotion dir; Jacob L. Bowles, chief engr; J. Homer Butler, farm dir.

CONCORD, Cabarrus County
WEGO (1943): 1410 kc; 1 kw-D. P. O. Box 527. Phone State 2-6215. Concord Kannapolis Broadcasting Co. (acquired station July 1, 1957).
Network Keystone.
Robert R. Hilker, pres; J. Norman Young, vp, gen mgr & news dir; Claude C. Gibson Jr., coml mgr; Kenneth K. Kennedy, chief engr; Jean Young, women's dir.

DALLAS, Gaston County
WCFT (not on air; granted May 20, 1959): 960 kc; 1 kw-D. P. O. Box 997, Kannapolis, N. C. Fred H. Whitley.

DUNN, Harnett County
WCXB (Dec. 6, 1946): 780 kc; 1 kw-D. Box 431. Phone 3133. North Carolina Central Broadcasters Inc. (original owner).
Network Keystone.
L. A. Tart Sr., pres; A. Lincoln Faulk, mgr; Nathan T. Lassiter, coml mgr; Rudy Zurlo, program dir; Joseph C. Kotlas, chief engr; John G. Thomas, news & farm dir; Polly E. Faulk, women's dir.

DURHAM, Durham County
WDNC (March 1934): 620 kc; 5 kw-D, 1 kw-N, DA-2. 138 1/2 East Chapel Hill St. Phone 6155. Durham Radio Corp. (original owner). (See "Newspaper Ownership").
Network CBS, Rep Raymer.
C. C. Council, pres; J. Frank Jarman, vp, gen mgr & promotion dir; W. R. Kirby, local sales mgr; E. R. Higgins Jr., program dir; Waldo W. Primm, chief engr; Frances Jarman, women's dir.
WDNC-FM (Feb. 28, 1948): 105.1 mc; 36 kw. Duplicates WDNC (above).

MEMO
Must do!
Check latest
*NSI Reports**
(Nov.-Dec. '58)
(Apr.-May '59)
before buying
any radio time
in Charlotte!

*and when you do, you'll discover why scores of national and regional advertisers have followed the trend to...WIST!

These Two Reports



will tell the practiced eye more in 10 minutes than we could tell you in pages and pages.

Seeing is believing. Take a look—see for yourself! Your PGW Colonel will be glad to show you copies.

they'll tell you why...



is the **best radio buy** in Charlotte

A BROADCASTING COMPANY OF THE SOUTH STATION

Radio Stations CONTINUED

NORTH CAROLINA CONTINUED

DURHAM, (Continued)

WSBC (Oct. 14, 1954): 1410 kc; 1 kw-D. P. O. Box 28. Phone 2-4881. Carolina Radio Inc. (acquired station October 1957). Rep Bob Dore Assoc., Bernard I. Ochs Co. (Atlanta).

Specialty programs: Negro, 101 1/2 hrs. wkly. Robert A. Monroe, pres; James H. Mayes Jr., gen mgr & promotion dir; Call S. Smith, coml mgr; Norfley Whitted, program & news dir; Roy Fullen, chief engr.

WSBE (1948): 1490 kc; 250 w. Box 1168. Phone 3-1781. Public Information Corp. (acquired station March 1954).

Rep Gill-Perna, James S. Ayers. Edgar L. Clinton, owner, gen & coml mgr; Steven A. Robbins, program dir; R. Taylor Rogers and Mac J. Preslar, chief engr.

WTNH (1946): 1310 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 609. Phone 6-101. TWX 5053. W & W Broadcasting Co. (acquired station Sept. 1, 1956).

Network ABC, Carolina Radio Group. Rep Pearson. H. Tom Morris, gen mgr; Wally Ausley, program dir; Helyn Senter, women's dir.

EDENTON, Chowan County

WCDDJ (November 1955): 1260 kc; 1 kw-D. P. O. Box 509. Phone Edenton 2178. Colonial Broadcasting Co. (acquired station July 1957). Network Keystone.

Specialty programs: Negro, 4 hrs. wkly. E. M. Schuman, pres; R. W. Schuman, gen & coml mgr & sec-treas; Frank Roberts, program dir; Anthony Ostoport, chief engr; Nancy Carson, women's dir.

ELIZABETH CITY, Pasquotank County

WCNC (September 1939): 1240 kc; 250 w. P. O. Box 535. Phone 4379. Albemarle Broadcasting Co. (original owner).

Network Keystone. Rep Bogner & Martin. J. L. Lamb Sr., pres; J. L. Lamb Jr., gen mgr & chief engr; Desmond S. Barclay, asst mgr & farm dir; Claude Ferrell, coml mgr; Bill Diggs, program dir; Fred Haney, news dir; Meade Moore, women's dir.

WGAI (Nov. 10, 1947): 560 kc; 1 kw-D, 500 w-N, DA-2. P. O. Box 649. Phone 4371. WGAI Radio Co. (original owner).

Network MBS. C. Aiden Baker, pres & gen mgr; Bob Thomas, coml mgr; Jack Aulls, program, news & promotion dir; Jerry Howard, farm dir; Imogene Eason, women's dir.

ELIZABETHTOWN, Bladen County

WBLA (Aug. 3, 1956). 1440 kc; 1 kw-D. P. O. Box 327. Phone Union 2-3184. Bladen Broadcasting Corp. (original owner).

Network Keystone. Rep Best. E. Clayton Register, pres; Chatham C. Clark, gen mgr & sec-treas; Norwood Hester, coml mgr; Wesley Unold, program dir; Gerald Wear, chief engr.

ELKIN, Surry County

WIFM (1949): 1540 kc; 250 w-D. P. O. Box 152. Phone 860. Tri-County Broadcasting Co. (acquired station Dec. 1, 1958). (See "Newspaper Ownership.")

H. F. Laffoon, pres; W. P. Erwin, gen mgr; Jim Prince, station mgr & chief engr; Robert G. Shreve, program dir.

WIFM-FM (1949): 100.9 mc; 0.35 kw. Duplicates WIFM (above).

FAIRMONT, Robeson County

WFMO (July 13, 1953): 860 kc; 1 kw-D. Box 492. Phone Main 8-4781. Carolinas Broadcasting Co.

Network Tobacco Radio Network. Specialty programs: Negro, 10 hrs. wkly. Cutlar Moore, pres; Billy E. Peele, gen & coml mgr & farm dir; Jerry Farmer, program dir; Bog Morgan, promotion dir; Joe (Miazzo) Miles, chief engr; J. J. Orlando, news dir; Jean Peele, women's dir.

FARMVILLE, Pitt County

WBTL (not on air, granted May 8, 1958): 1050 kc; 250 w, DA-D. P. O. Box 1841, Charlotte, N. C. Atlantic Broadcasting Corp.

NEW (not on air; granted July 22, 1959): 1250 kc; 500 w-D. P. O. Box 24. R. E. Mayo and J. H. Mayo.

FAYETTEVILLE, Cumberland County

WFBI (1948): 1230 kc; 250 w. P. O. Box 659. Phone Hudson 4-6161. Ralph E. Hess. (acquired station 1953).

Network Keystone. Rep Thos. F. Clark. Specialty programs: Negro, 20 1/2 hrs. wkly. Ralph E. Hess, owner, pres & mgr; Emerson L. Smith, coml mgr; Ralph Allen Hess, vp, asst to pres & program dir; James Batten, sports & promotion dir; Walter Lee Moring, farm dir & chief engr; Mike Lang, news dir; Ernie Eye, women's dir.

WFLE (1947): 1490 kc; 250 w. Fort Bragg Blvd. Phone Hemlock 2-7136. TWX FY TVL 50-02. Fayetteville Broadcasters Inc. (acquired station June 1958).

WFNC (1940): 1390 kc; 5 kw-D, 1 kw-N, DA-2. 1009 William Clark Road. Phone Hudson 4-4181. Cape Fear Broadcasting Co. (original owner).

Network MBS, Tobacco Radio Network. Rep William-Rawalt. Victor W. Dawson, pres & gen mgr; Johnny Joyce, coml mgr; Chris Mack, program dir; Allen K. Hall, chief engr; Tandy Swink, news & women's dir.

WFNC-FM (1947): 98.1 mc; 14 kw. Duplicates WFNC (above).

WIDU (1958): 1600 kc; 1 kw-D. WIDU Broadcasting Inc. (acquired station June 1959).

FOREST CITY, Rutherford County

WAGY (Oct. 15, 1958): 1320 kc; 500 w-D. Box 280. Phone Cherry 5-4288. Tri-City Broadcasting Co. (acquired station Dec. 12, 1958).

Specialty programs: Negro, 5 hrs. wkly. A. Hoyle Lovelace & Gerard Thomas Becknell, owners; Don H. Lovelace, gen mgr & program dir; G. H. Hames Jr., coml mgr; G. T. Becknell, promotion dir & chief engr; Charles Simmons, news dir; Dave White & "Uncle Bud," farm dirs; Margaret F. Flack, women's dir.

WBBO (Sept. 14, 1947): 780 kc; 1 kw-D. Box 469. Phone Cherry 5-4205. Rutherford County Radio Co. (original owner). (See "Newspaper Ownership.")

Network Keystone. Mrs. Ed M. Anderson, pres & gen mgr; Fred A. Blanton, coml mgr; Charles Melton, news, farm & program dir; Merton Iwerks, chief engr.

WBBO-FM (Dec. 10, 1948): 93.3 mc; 1.5 kw. Duplicates WBBO (above).

FRANKLIN, Macon County

WFSC (May 5, 1957): 1050 kc; 500 w-D (CP for 1kw-D). Box 470. Macon County Broadcasting Co. (original owner).

Network Keystone. Henry Bartol, pres; Edwin P. Healy, gen mgr & chief engr; Charles Rush, coml mgr; Don Langfitt, program & promotion dir; Jack Nichols, news & farm dir; Nettie Sue Pattilo, women's dir.

FUQUAY SPRINGS, Wake County

WFVQ (1949): 1460 kc; 1 kw-D. P. O. Box 588. Phone Murray 7-4001. WFVQ Broadcast-

ing (acquired station Jan. 1, 1959).

Network MBS, Keystone. Specialty programs: Negro, 14 hrs. wkly. James F. Flanagan, pres & gen mgr; William Barnum, coml mgr, promotion & news dir; Walter Pearson, program & farm dir; Gale Lewis, chief engr; E. Ann Goodwin, women's dir.

GASTONIA, Gaston County

WGNC (March 1939): 1450 kc; 250 w. North Chester St. Phone University 5-8501. TWX GASA 391. Catherine T. McSwain.

WGNC-FM (September 1947): 101.9 mc; 11.1 kw. Duplicates WGNC (above).

WLTC (March 8, 1948): 1370 kc; 1 kw-D. Box 1010. Phone University 5-1079. Gastonia Broadcasting Service Inc. (original owner).

Network Keystone. Rep Thomas F. Clark, Southeastern Key Market Network. James B. Petty, pres, gen & coml mgr; A. G. Phillips, program & promotion dir; Donald Voigt, chief engr & farm dir; Ray Eddy, news dir; Gerry Ford, women's dir.

WFMC (Nov. 11, 1951): 730 kc; 1 kw-D. P. O. Box 655. Phone Republic 4-4211. Southern Radio & Television Corp. (original owner).

Network Keystone. Specialty programs: Negro, 11 1/2 hrs. wkly. Kenneth T. Marshall, pres; Henry M. Harrison Jr., gen & coml mgr, program dir & chief engr; John A. Wall, promotion & news dir; Robert Nelson, farm & sports dir; Dot Ogburn, women's dir.

GOLDSBORO, Wayne County

WGBR (1939): 1150 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 1024. Phone Republic 4-3621. Eastern Carolina Broadcasting Co. (original owner).

Network ABC, Tobacco Network. A. T. Hawkins, pres; Vassie G. Balkcum, gen mgr; Daniel B. Trueblood, chief engr; William G. Justice, news dir.

WEOB (FM) (1946) 96.9 mc; 16 kw. Duplicates WGBR (above).

WGOL (1955): 1300 kc; 1 kw-D. 116 West Mulberry St. Phone Republic 4-5151. Better Advertising Inc. (acquired station Aug. 1, 1958).

Rep Bogner & Martin. William S. Page, pres; Jack P. Hankins, gen mgr; Dwight Moody, coml mgr; John Britt, station mgr; Paul Horne, chief engr.

GREENSBORO, Guilford County

WBIG (August 1928): 1470 kc; 5 kw, DA-N. 2838 Battleground Road. Phone Broadway 2-6125. TWX GN-80. North Carolina Broadcasting Co. (acquired station 1934). (See Jefferson Standard Life Insurance Co. Stations in "Group Ownership").

Network CBS. Rep Hollingbery. Allen Wannamaker, gen mgr; W. H. Henry, coml mgr; Lloyd Gordon, program dir; Alice Kale, promotion dir; Ernest C. Pate Jr., chief engr; Add Penfield, sports dir; G. T. Matkins, farm dir; Clara Martin, women's dir.

WCOG (1948): 1320 kc; 5 kw-D, 1 kw-N, DA-2. 708 West Market St. Phone Broadway 3-6925. WCOG Inc. (acquired station Dec. 1, 1957). (See Harold H. Thoms Stations in "Group Ownership").

Rep Broadcast Time Sales, Thoms Radio & TV Enterprises.

Harold H. Thoms, owner & pres; Terrence R. Bane, gen mgr; Jack A. Huband, coml mgr; Tom A. Wall, program, promotion & news dir; Ansel G. Atkins, chief engr; Evelyn H. Jones, women's dir.

WGBG (Feb. 16, 1942): 1400 kc; 250 w. P. O. Box 2280. Phone Broadway 3-3631. TWX GN 551. Greensboro Broadcasting Co. (original owner).

Network ABC, MBS. Rep Pearson. Ralph M. Lambeth, pres & gen mgr; Jack Rinmer, coml mgr; Joe Anderson, news & program dir; Earl O. Sullivan, promotion dir; Fred S. Smith, chief engr; James Martin, farm dir; H. Marie Craven, women's dir.

***WGPS (FM)** (September 1951): 89.9 mc; 10 w. Senior High School. Phone Broadway 4-7854. Board of Trustees, Greensboro City Administrative Unit.

*Non-commercial educational.

WMDE (FM) (Jan. 9, 1958): 98.7 mc; 5.8 kw, 903 Howard St. Phone Broadway 4-7555. Herman C. Hall.

Herman C. Hall, owner, mgr & chief engr; Ervin S. Batchelor, sales mgr; Walter E. Copeland, program dir.

WPBT (1954): 950 kc; 5 kw-D. P. O. Box 3488. Phone Broadway 5-4484. Guilford Advertising Inc. (acquired station 1957).

Rep Burn Smith. Specialty programs: Negro, 6 1/2 hrs. wkly. William P. Mitchell, pres, gen & sales mgr; Robert L. Montgomery, vp, asst mgr & dir of programs; Al Troxler, production chief; Rue-nell Stewart, women's dir, promotion & publicity; Jim Stewart, chief engr.

GREENVILLE, Pitt County

WGTC (1940): 1590 kc; 5 kw-D. Fifth and Evans Sts. Phone Plaza 8-2174. Greenville

• CUMBERLAND • MOORE • ROBESON •
 MONTGOMERY
 RICHMOND
 RANDOLPH • CHATHAM • HOKE
 • LEE • HARNETT • SCOTLAND •

Extra Listeners & Coverage
 in the
 "Heart of North Carolina"
WEEB
 SOUTHERN PINES, N. C.
 Jack Younts, Pres.-Gen. Mgr.
5000 watts 990 kc
 Powerful Coverage Greater
 Fayetteville-Fort Bragg
 area.
 Est. 1947

TO BUY OR SELL
 CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
 & ASSOCIATES, INC.
 WASHINGTON, D. C. CHICAGO
 Ray V. Hamilton Richard A. Shaheen
 1737 DeSales St., N.W. 1714 Tribune Tower
 EX 3-3456 DE 7-2754
 DALLAS SAN FRANCISCO
 DeWitt Landis John F. Hardesty
 1511 Bryan St. 111 Sutter St.
 RI 8-1175 EX 2-5671
 NATIONWIDE • NEGOTIATIONS
 FINANCING • APPRAISALS

Radio Stations CONTINUED

NEW YORK CONTINUED

WVET (Nov. 22, 1947): 1280 kc; 5 kw, DA-N. 17 Clinton Ave. S., zone 4. Phone Hamilton 6-4820. TWX RO 291. Veterans Broadcasting Co. (original owner).
 Network NBC. Rep Bolling.
 Ervin F. Lyke, pres & gen mgr; Paul C. Loucher, vp & station mgr; Arthur Murrell-wright, gen sales mgr; John P. Decker, program dir; William J. Schubert, promotion dir; Ray Jobs, chief engr; Tom Decker, news dir.
 WVET-TV: Tv companion of WVET (above).

ROME, Oneida County

WKAL (1946): 1450 kc; 250 w. Capitol Theatre. Phone 3616. Mid-New York Broadcasting Corp. (original owner).
WRNY (not on air; granted Sept. 10, 1958): 1350 kc; 500 w-D. WRNY Inc. (acquired CP May 21, 1959).

SALAMANCA, Cattaraugus County

WGGO (June 18, 1957): 1590 kc; 1 kw-D. 91 Main St. Phone 1515. James Broadcasting Co. (acquired station July 29, 1959). (See James Broadcasting Co. Stations in "Group Ownership.")
 Network Keystone.

SARANAC LAKE, Franklin County

WNBE (September 1927): 1240 kc; 250 w. Box 211. Phone 1320. Upstate Broadcasting Corp.
 Network ABC. Rep Rambeau, Vance, Hoppie. Jacques DeMattos, pres & gen mgr; Jeanne DeMattos, coml mgr & program dir; H. Berwind Williams, chief engr; John F. Delahant, news dir; Muriel H. Beseth, women's dir.

SARATOGA SPRINGS, Saratoga County

WRSA (Oct. 17, 1957): 1280 kc; 1 kw-D. Box 248. Phone 4300. Radio Station WRSA Inc. (acquired station March 1958).
 Network Keystone.
 Jack Oranch, treas & gen mgr; A. F. DiBello, coml mgr; Eli Del Sette, program dir; Morris Genthner, chief engr; Wm. T. Connolley, news dir.

WSPN (May 12, 1954): 900 kc; 250 w-D. 71 West Ave. Phone 2180. Spa Broadcasters Inc. (original owner).
 Rep Devney.
 Kenneth Freebern, pres; Robert W. Dingman, gen mgr; Joseph Snyder, coml mgr; Robert Inkelas, program, promotion & news dir; William P. Spollen, chief engr; Robert Walton, sports dir.

SAUGERTIES, Ulster County

WGHQ (March 4, 1956): 920 kc; 1 kw-D. Mt. Marion. Phone (Saugerties) Cherry 6-2822. Skylark Corp. (acquired station March 5, 1959). (See Herald Tribune Radio Network Stations in "Group Ownership" and "Newspaper Ownership.")
 Network Herald Tribune.
 Martin Stone, pres; John Lynker, gen mgr & program & farm dir; Irving Rose, coml mgr; Harry M. Thayer, promotion dir; Roy Fuller, chief engr.

SCHENECTADY, Schenectady County

WGY (February 1922): 810 kc; 50 kw. 1400 Balltown Rd., zone 9. Phone Franklin 7-2261. General Electric Co. (original owner).
 Network NBC. Rep Christal.
 J. Milton Lang, gen mgr.
WGFM (FM) (June 13, 1940): 99.5 mc; 6 kw. Duplicates WGY (above).
WRGB (TV): Tv companion of WGY and WGFM (above).
WSNY (July 15, 1942): 1240 kc; 250 w. 619 State St., zone 7. Phone Express 3-3622. Western Gateway Broadcasting Corp. (original owner).
 Rep Forjoe.
 Specialty programs (wkly): Polish, 2 hrs. Winslow P. Leighton, pres, gen mgr & promotion dir; Thomas O. Seeley, coml mgr; Sina Vacca, program dir; Irving P. Beck, chief engr; Stephen A. Fitz, news dir.

SPRINGVILLE, Erie County

WSPE (FM) 88.1 mc; 10 w. Board of Education.

SYRACUSE, Onondaga County

***WAER (FM)** (January 1946): 88.1 mc; 730 w. Syracuse U. Radio & TV Center, zone 10. Phone Granite 6-5571, Ext. 221. Syracuse U. Kenneth G. Bartlett, vp; Wallace M. Bradley, station mgr; Edward J. Koppel, program dir; John W. Soergel, chief engr.
 *Non-commercial educational.
WDDS-FM (1956): 93.1 mc; 97 kw. 738 Erie

Bldv. Phone Hyatt 2-0261. Functional Broadcasters Inc. (original owner).
 A Wertheimer, pres; Lawrence Gordon and Robert Romig, vps.
WFBL (1922): 1390 kc; 5 kw, DA-N. P. O. Box 1390, E. Syracuse, N.Y. Phone Howard 3-8631. TWX SS 291. First Broadcasting Corp. (acquired station March 1, 1956). (See Founders Corp. Stations in "Group Ownership.")
 Network ABC. Rep Hollingbery.
 David Mendelsohn, pres; Henry T. Wilcox, gen mgr; Richard F. Polgreen, asst mgr & sales mgr; Ronald E. Curtis, program dir; Vincent Marlin, chief engr; James Lamanna, news dir.

WHEN (April 1941): 620 kc; 5 kw-D, 1 kw-N. DA-N. 511 Loew Bldg., zone 2. Phone Harrison 2-0277. TWX SS 475. Meredith Syracuse Radio Corp. (acquired station March 1, 1954). (See "Newspaper Ownership" and Meredith Pub. Co. Stations in "Group Ownership.")
 Network CBS, Northeast Radio Corp. Rep Katz.

Specialty programs (wkly): Ukrainian, ¼ hr. E. T. Meredith Jr., pres; Paul Adanti, gen mgr; William H. Bell, station mgr; L. N. Parmentier, local sales mgr; John L. Scott, program dir; Robert Peel, promotion dir; Robert W. Ardner, chief engr; Joe Cumiskey, news & farm dir; Kay Larson, women's dir.

WHEN-TV: Tv companion station of WHEN.
WNDE (1946): 1260 kc; 5 kw, DA-N. P. O. Box 1212. Syracuse Broadcasting Corp.

WOLF (1940): 1490 kc; 250 w. P. O. Box 1292. Phone Harrison 2-7211. Civic Broadcasting Corp. (acquired station April 29, 1959). (See Erdman Stations in "Group Ownership.")

WONO (FM) (August 1958): 100.9 mc; 260 w. 237 E. Genesee St., zone 2. Phone Granite 1-2217. Sentinel Heights FM Broadcasters Inc. Rep Fine Music Hi-Fi Broadcasters.
 Dan Dwyer, gen mgr & coml mgr; Bernard Lipsy, program dir; Richard Shannon, pres & chief engr.

In New York
 FOR THE SALE AND PURCHASE
 OF RADIO AND TELEVISION STATIONS
 Contact 1737 DeSales St., N.W., Wash., D. C.
 Executive 3-3456
 or any office of
HAMILTON-LANDIS
 & ASSOCIATES, INC.



NEGRO Community Programming

+



SPANISH/PUERTO RICAN Programming

=



of *Whirl-Wind* sales action

WWRL
 NEW YORK DE 5-1600

*10:00AM-5:30PM
 **5:30PM-10:00AM

Radio Stations CONTINUED

NEW YORK CONTINUED

SYRACUSE (Continued)

WSEN (See Baldwinsville)
WSTY (1922): 570 kc; 5 kw, DA-2. 1030 James St., zone 3. Phone Granite 4-3911. Central New York Broadcasting Corp. (acquired station 1948). (See Newhouse Newspaper Stations in "Group Ownership" and "Newspaper Ownership.")
 E. R. Vadenboncoeur, pres & gen mgr.

WSYE-FM (1946): 94.5 mc; 10 kw. Duplicates WSYR (above).
WSYR-TV: Tv companion of WSYR-AM-FM (above).

TICONDEROGA, Essex County

WIPS (Aug. 2, 1955): 1250 kc; 1 kw-D. Phone Juno 5-2868. Olean Broadcasting Corp. (acquired station Aug. 1, 1958). (See Olean Broadcasting Corp. Stations in "Group Ownership.")
 Rep Grant Webb.
 Donald W. Merriman, pres; Robert B. Roddy, gen mgr; Barry Stigers, program dir; Richard Griswold, promotion dir; Elliot Ashrey, chief engr; William Powley, farm dir.

TROY, Rensselaer County

WPLY (FM) (1948): 92.3 mc; 5.4 kw. Hotel Troy. Ashley 2-7700. Troy Record Co. (original owner). (See "Newspaper Ownership.")
WHAS (August 1922): 1330 kc; 1 kw. ST-WPOW and WEVD, both New York, 110 Eighth St. Phone Ashley 2-3000. Rensselaer Polytechnic Institute (original owner).
 Dr. Richard G. Folsom, pres; Hiram D. Harris, gen mgr; Carl J. Kunz Jr., chief engr & program dir.

*Non-commercial educational.
WRFI (FM) (Nov. 1, 1957): 91.5 mc; 710 w. License same as WHAS (above).
 Lounge 15, Rensselaer Polytechnic Institute. Phone Ashley 2-8525. Rensselaer Polytechnic Institute.
 Rep College Radio Corp.
 George Kent, pres; Robert Browne, station mgr; Dennis Sandow, business mgr; Barry Crawford, program dir; Dave Kavanagh, technical dir.

*Non-commercial educational.
WTRY (April 15, 1940): 980 kc; 5 kw, DA-1. 92 Fourth St. Phone Ashley 4-1100. TWX TY 439. WTRY Broadcasting Corp. (acquired station Nov. 18, 1957).
 Rep Blair.
 Victor W. Knauth, chairman of the board; Daniel W. Kops, pres & treas; Richard J. Monahan, exec vp; Sam S. Nielsen, vp & gen mgr; Stanley H. Edwards, sales mgr; Frank G. Belaska, chief engr; George E. LeZotte, program mgr; John Mounter, program dir; Stan Roberts, community service dir.

UTICA, Oneida County

WIBX (Dec. 5, 1925): 950 kc; 5 kw, DA-1. 187 Genesee St., zone 2. Phone Swift 7-0220. WIBX Inc. (acquired station 1928).
 Network CBS. Reprs Meeker, Horace B. Stovin Co. (Canada).
 Specialty programs (wkly): Italian, 11/12 hr.; Polish, 5 1/4 hrs.
 Margaret Bowen Shepard, pres; Frederic C. Bowen, gen & coml mgr & promotion dir; Elliott A. Stewart, exec vp, station mgr & program dir; John T. Dowdell, chief engr; Allen Bonapart, co-news dir & farm dir; Bill Evans, co-news dir; Ellen T. Burt, women's dir.

WRUN (April 29, 1948): 1150 kc; 5 kw-D, 1 kw-N, DA-2. 258 Genesee St., zone 2. Phone Swift 7-1500. TWX 110. Rome Sentinel Co. (original owner). (See "Newspaper Ownership.")
 Rep Avery-Knodel.
 Specialty programs (wkly): German, 1/2 hr.; Italian, 8 hrs.; Polish, 4 hrs.
 Bradley C. Barnard, pres; Richard A. Clark, station mgr & coml mgr; Alan E. Cole, program & news dir; Phil Cameron, promotion dir; George S. Woods, transmitter supervisor; Carroll F. Henry, studio supervisor, chief engr; Bill Shaut, farm dir; Elizabeth Odames, women's dir.

WRUN-FM (Oct. 10, 1947): 105.7 mc; 4.3 kw. Entire programming comes from Northeast Radio (WQXR) Network. Same address, license & staff as WRUN (above).

WTLE (1947): 1310 kc; 1 kw-D, 500 w-N, DA-N. Kellogg Road, New Hartford, N. Y. Phone 5-5209. Star Broadcasting Co. (original owner). (See Star Broadcasting Stations in "Group Ownership.")

WALTON, Delaware County

WDLA (May 31, 1951): 1270 kc; 1 kw-D. Phone Underhill 5-4321. Delaware County Broadcasting Corp. (original owner).
 Network Northeast Radio Network. Rep Rambeau, Vance, Hopple.
 E. Orden Bush, pres; Michael J. Cuneen, vp & gen mgr; Myra Youmans, promotion dir; Charles B. Lissner, chief engr; Richard Hoyt, news dir; Amos Finch, farm dir; Gracia Lee O'Neill, women's dir.

WATERTOWN, Jefferson County

WATN (Feb. 3, 1941): 1240 kc; 250 w. 608 Woolworth Bldg. Phone Sunset 2-3320. Watertown Broadcasting Corp. (original owner).
 Rep Devney.
 G. Harry Righter, pres & gen & coml mgr.
WOTT (not on air; granted June 3, 1959): 1410 kc; 5 kw-D. 560 W. Main St. Thousand Islands Broadcasting Co.
 Francis Johnston, majority owner.
WWNY (April 29, 1941): 790 kc; 1 kw, DA-N. Box 211. Phone Sunset 8-3800. TWX 460. Brockway Co. (acquired station June 1, 1957). (See "Newspaper Ownership.")
 Network CBS, Northeast Radio Network. Rep Weed.
 John B. Johnson, pres; Louis Saiff Jr., gen mgr; Harold Gore Jr., coml mgr; Rod Abare, program dir; Earl Kelly, station mgr; Maynard Davis, chief engr; Don Hopkins, news dir; Tony Malara, farm dir; Dorothy Parr, women's dir.
WCNY-TV: Tv companion of WWNY.

WELLSVILLE, Allegany County

WLSV (Oct. 31, 1955): 790 kc; 500 w-D (CP for 1 kw-D). Hotel Fassett. Phone 727. Radio Services of Wellsville (original owner).

WETHERSFIELD, Wyoming County

WBEI (FM) (1948): 107.7 mc; 5.4 kw. Terrace Hill. Ithaca, N. Y. Phone 4-6357. Northeast Radio Corp. (See Northeast Radio Stations in "Group Ownership.")

WHITE PLAINS, Westchester County

WFAS (Aug. 11, 1932): 1230 kc; 250 w. P. O. Box 711. Phone 9-6400. Westchester Broadcasting Corp. (original owner). (See "Newspaper Ownership.")
 Valentine E. Macy Jr., pres; Frank A. Seitz, gen mgr; John H. Hade, coml mgr; Randall Kaler, program dir; Jack Pearson, chief engr.
WFAS-FM (Sept. 1, 1947): 103.9 mc; 120 w. Duplicates WFAS (above).

WOODSIDE, Queens County

WWBL (See New York City).

NORTH CAROLINA

ALBEMARLE, Stanly County

WABZ (1947): 1010 kc; 1 kw-D. Box 226. Phone Yukon 2-1020. Radio Station WABZ Inc. (acquired station 1953).
 Network Keystone.
 Station P. Williams, pres; Ramelle G. Varner, gen mgr; Marvin A. Coley, coml mgr; John D. Brooks, chief engr; Ruby M. Cooper, women's dir.
WABZ-FM (1958): 100.9 mc; 0.75 kw. Duplicates WABZ (above).
WZKY (July 9, 1956): 1580 kc; 250 w-D. Box 365. Phone Yukon 2-1111. Stanly County Broadcasting Co. (acquired station Dec. 31, 1957).

ASHEBORO, Randolph County

WGWR (May 1947): 1260 kc; 1 kw-D. P. O. Box 309. Phone 2187. TWX 8056. Asheboro Broadcasting Co. (acquired station May 1957). (See "Newspaper Ownership.")
 Network Keystone.
 Roy Cox, pres; J. R. Marlowe, gen mgr; A. B. Brown, program dir; Howard Miller, chief engr; W. H. Ford, farm dir; Dorothy Lewallen, women's dir.
WGWR-FM (1949): 92.3 mc; 10 kw. Duplicates WGWR (above).

ASHEVILLE, Buncombe County

WISE (1939): 1310 kc; 5 kw-D, 1 kw-N. 92 Haywood St. Phone Alpine 3-5381. WISE Inc. (original owner). (See Harold H. Thoms Stations in "Group Ownership.")
 Rep Broadcast Time Sales, Thoms Radio-TV Enterprises.
 Harold H. Thoms, pres; John R. Morris, gen & coml mgr; Donald Stewart Jr., news & program dir; Matthew Munn, chief engr.
WISE-TV: Tv companion station of WISE.
WLOS (1947): 1380 kc; 5 kw-D, 1 kw-N, DA-N. Box 2150. Phone Alpine 4-4321. TWX AV 80. Skyway Broadcasting Co. (acquired station Aug. 21, 1958). (See Wolfson-Meyer Stations in "Group Ownership.")
 Network ABC, NBC. Reprs Peters, Griffin, Woodward; James S. Ayers.
 Mitchell Wolfson, pres; Theodore Elland, vp & gen mgr; Dewey Long, station mgr; Fred Brown, program dir; George Sprague, chief engr.

WLOS-FM (1947): 104.3 mc; 9.1 kw. Duplicates WLOS (above).
WLOS-TV: Tv companion of WLOS-AM-FM.
WSKY (1947): 1230 kc; 250 w. 12 Church St. Phone Alpine 3-4451. Radio Asheville Inc. (original owner).
WWNC (Feb. 22, 1927): 570 kc; 5 kw, DA-N. Phone Alpine 2-5611. Asheville Citizen-Times Publishing Co. (original owner). (See "Newspaper Ownership.")
 Network CBS. Rep H-R Representatives.
 Robert Bunnelle, pres; Cecil B. Hoskins, gen mgr & promotion dir; James A. Hagan, coml mgr; William F. Meila, program & farm dir; Harvey T. Nations, chief engr; Scotty Rhodarmer, farm dir.

BEAUFORT, Carteret County

WBMA (1954): 1400 kc; 250 w. Richard Ray Cummins (original owner).
 Richard Cummins, owner & gen mgr.

BELMONT, Gaston County

WCGG (1954): 1270 kc; 1 kw-D, 500 w-N, DA-N. Box 629. Belmont, N. C. Phone Talmadge 5-2512. TWX 584. Central Broadcasting Co. (original owner).
 Network ABC, MBS, Keystone. Rep Ram-

IN SYRACUSE THE BIG SALES ARE MADE IN AND TO THE SUBURBS!*

54.3% of all Syracuse department store credit customers and 61.4% of all credit sales are made to customers in the Syracuse suburbs. Syracuse suburbanites, (who make up 46% of Greater Syracuse population), spend more on the average, too! The same holds true for food, drugs, beverage and gasoline sales, too. WSEN programming is geared to and holds the modern adult buyer in upstate New York's most rapidly growing area.

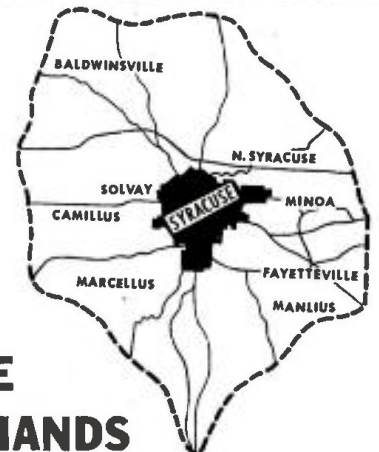
* don't take our word for it!
 source: syracuse dept. of city planning

WSEN

1050 ON YOUR DIAL

PUTS THE SYRACUSE SUBURBS IN YOUR HANDS

BALDWINVILLE, N. Y.



Radio Co. (acquired station Dec. 1, 1954).
Network Carolina Radio Network. Rep
Devney.

H. W. Anderson, pres; Joel Lawhon, vp &
gen mgr; J. T. Snowden Jr., coml mgr; Wil-
liam Covington, chief engr.

WOOW (1946): 1340 kc; 250 w. Box 439.
Phone Whitney 6-3252. WOOW Inc. (acquired
station April 1958).

WWWS (FM) (April 17, 1957): 91.3 mc; 3.95
kw. Campus Radio, East Carolina College.
Phone Plaza 2-7122. East Carolina College.

Rosalind Roulston, dir of radio and tv;
James Kirkland, program dir; Wendell Smiley,
technical dir; Lawrence Behr, chief engr.

*Non-commercial educational.

HAMLET, Richmond County

WKDK (June 30, 1957): 1400 kc; 250 w. Box
826. Phone 1482. R. A. Lyon (original owner).
Network Keystone.

R. A. Lyon, owner; W. P. Billingsley, gen
mgr; W. E. Benoist, coml mgr; Alex Morrison,
program dir; W. S. Taylor, resident mgr;
Lettye M. Brown, women's dir.

HENDERSON, Vance County

WHNC (June 6, 1945): 890 kc; 1 kw-D. Nor-
lina Road. Phone Geneva 8-7136. Henderson
Radio Corp. (original owner).

Network MBS, Keystone, Carolina Radio
Network.

Specialty programs: Negro, 36 hrs. wkly.
Nathan Frank, pres, & promotion & farm
dir; Dr. Claye Frank, gen & coml mgr; Mozelle
Moore, program dir; James H. Mayo, chief
enr; Robert B. Harrison, news dir. JoAnne
Frank, womens dir.

WHNC-FM (June 5, 1948): 92.5 mc; 9 kw.
Duplicates WHNC (above).

WHVH (Oct. 1, 1955): 1450 kc, 250 w. P. O.
Box 1011. Phone Geneva 8-8135. WHVH Inc.
(acquired station Feb. 2, 1957).

HENDERSONVILLE, Henderson County

WHKP (Oct. 24, 1946): 1450 kc; 250 w. P. O.
Box 649. Phone Oxford 3-9061. Radio Hender-
sonville Inc. (acquired station 1947).

Network Keystone. Rep Donald Cooke.

B. M. Middleton, pres; Kermit Edney, gen
mgr; Arthur Cooley, coml mgr; James North-
ington, program dir; Charlie Renfrow, chief
enr; Jo Kuykendall, womens dir.

WHKP-FM (April 1958): 102.5 mc; 9.5 kw.
Duplicates WHKP (above).

HICKORY, Catawba County

WHKY (June 10, 1939): 1290 kc; 5 kw-D.
1 kw-N, DA-N. 415 1st Ave., N.W. Phone
Diamond 5-2294. TWX 490. Catawba Valley
Broadcasting Co. (original owner). See "News-
paper Ownership."

Network ABC, MBS. Rep Dora-Clayton (At-
lanta).

Carl V. Cline, pres; Edmund S. Long, gen
mgr; Barnett M. Sigmon, coml mgr; Laura C.
Hall, program dir; Thomas E. S. Long, chief
enr.

WHKY-FM (not on air; granted Sept. 4,
1958): 102.9 mc; 15 kw. Address, licensee &
staff same as WHKY (above).

WIBC (Dec. 5, 1948): 630 kc; 1 kw-D. P. O.
Box 484-A. Phone Diamond 5-2124. Foothills
Broadcasting Inc. (acquired Jan. 9, 1958).

Network Carolina Radio Group. Rep. Pear-
son.

Edmond H. Smith Jr., chief owner, sec-treas
& gen mgr; Lee Douglas, coml mgr; Mattie
Padgett, program dir; Cecile Bost, promotion
dir; Elmer Troutman, chief engr & news dir;
Margaret Smith, women's dir.

HIGH POINT, Guilford County

WHPE (1947): 1070 kc; 1 kw-D. 504½ N.
Main St. Phone 3466. High Point Broadcast-
ing Co. (acquired station 1953).

Network Keystone.

Specialty programs: Negro, 10 hrs. wkly.
Gary C. Davis, pres, gen mgr, program &
news dir & chief engr; Hal W. Hicks, coml
mgr; George Grant, promotion dir; Jesse Hill,
farm dir; Barbara Hite, women's dir.

WHPE-FM (1947): 95.5 mc; 13 kw. Dupli-
cates WHPE (above).

***WHPS (FM)**: 89.3 mc; 10 w. Board of School
Commissioners of The City of High Point.

*Non-commercial educational.

WHPE (October 1935): 1230 kc; 250 w. 164
S. Main St. Phone Tucker 8-4593. TWX HP
463. Radio Station WMFR, Inc. (acquired sta-
tion Dec. 1, 1957).

Network ABC. Rep Burn-Smith.

Specialty programs: Negro, 4 hrs. wkly.
Frank S. Lambeth, pres-mgr; Gerald D. Sul-
livan, asst mgr & promotion dir; Frank Smith,
coml mgr; Winfred R. Carter, program &
womens dir; R. P. Boyd, chief engr; Howard
McCurry, news & farm dir.

Radio Stations CONTINUED

NORTH CAROLINA CONTINUED

WMPE-FM (1946): 99.5 mc; 8 kw. Same ad-
dress, licensee & staff as WMFR (above).

WNOS (1953): 1590 kc; 1 kw-D. P. O. Box
1448. Phone 2-6851. Charles E. Doss (acquired
station March 1, 1959).

Rep Devney.
Charles E. Doss, owner & gen mgr; Betty
Anne Litzie, coml mgr; Bill Everhart, program
dir; Vic Kirkman, promotion dir; Yancey Cecil,
chief engr.

WNOS-FM (1953): 100.3 mc; 2.7 kw. Dupli-
cates WNOS (above).

JACKSONVILLE, Onslow County

WJNC (October 1945): 1240 kc; 250 w.
Drawer "E". Phone 7707. Onslow Broadcast-
ing Corp. (acquired station Oct. 1955).

Network MBS, Keystone.

Robert P. Mendelson, pres & gen mgr; Rod-
ric L. Jones, coml mgr; Jean Jackson, program
dir; Rod. O. Dorsey, chief engr; Joseph Cog-
gins, news dir; Jean Jackson, women's dir.

WLAS (June 1954): 910 kc; 1 kw-D. P. O.
Box 1197. Phone 8901. Seaboard Broadcasting
Co. (original owner).

KANNAPOLIS, Cabarrus County

WGTL (June 10, 1947): 870 kc; 1 kw-D.
P. O. Box 997. Phone Webster 3-8700. Fred
H. Whitley Inc. (original owner).

Fred H. Whitley, chief owner & gen mgr;
William E. Rumble, chief engr.

KINGS MOUNTAIN, Cleveland County

WMMT (March 12, 1953): 1220 kc; 1 kw-D.
P. O. Box 669. Phone 999. R. H. Whitesides
(original owner).

Rep Harry J. Cannon.

Specialty programs: Negro, 6 hrs. wkly.
R. H. Whitesides, owner; Jonas R. Bridges,
gen & coml mgr; Doris S. Bridges, program &
women's dir; Grady Carpenter, promotion dir;
George B. Patterson, chief engr; Robert Green,
news dir; Charles Cabaniss, farm dir.

In Greensboro . . .

THE MOST

listened to radio station

Greensboro's
Complete
Radio Service



Radio Stations CONTINUED

NORTH CAROLINA CONTINUED

KINSTON, Lenoir County

WBLS (Sept. 24, 1950): 1010 kc; 1 kw-D, 1312 West Vernon Ave. Phone Jackson 3-5151. Farmers Broadcasting Service Inc. (original owner).

Network Tobacco Network, Carolina Radio Network. Rep Bogner & Martin.

Specialty programs: Negro, 10 1/2 hrs. wkly. William S. Page, pres; Jack P. Hankins, gen & coml mgr & farm dir; W. A. Kiker, program dir; Harvey Mewbron, chief engr; Jack Rider, news dir.

WTFC (1937): 960 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 330. Phone Jackson 3-4111. TWX 8704. Town & Country Worldwide Productions (acquired station Jan. 1957) (See Town & Country Stations in "Group Ownership").

Network ABC. Rep Hil F. Best; Clarke Brown (regional).

Connie B. Gay, pres & chief owner; J. B. Ham, gen mgr; Dave Holiday, program dir; Peter Grimes, chief engr; Billy Woodard, news dir.

WISF (June 21, 1953): 1230 kc; 250 w. P. O. Box 1045. Phone Jackson 3-6161 Diehl Broadcasting Co. (acquired station Jan. 7, 1959).

Laurinburg, Scotland County

WEWO (Sept. 1, 1947): 1080 kc; 1 kw-D, Box 512. Phone Crestview 6-2911. Scotland Broadcasting Co. (original owner).

Network Keystone. Rep Dora-Clayton (Southeast).

Specialty programs: Negro, 8 hrs. wkly. Edwin Pate, pres; J. R. Dalrymple Jr., farm dir & gen mgr; Truman Brock, chief engr; Rita Ryté, women's dir.

WEWO-FM (May 1, 1951): 96.5 mc; 9.2 kw. Duplicates WEWO (above).

LEAKSVILLE, Rockingham County

WLOE (Dec. 20, 1946): 1490 kc; 250 w. P. O. Box 632. Phone Main 3-3118. WLOE Inc. (original owner).

Network MBS, Keystone. Specialty programs: Negro, 15 hrs. wkly. Douglas L. Craddock, pres, gen & coml mgr & promotion dir; Barbara Stone, program dir; Eldred Winn, chief engr James A. Fox, news dir; Carl F. Webb, farm dir; Virginia Hudgins, women's dir.

WLOE-FM (March 18, 1949): 94.5 mc; 13.5 kw. Duplicates WLOE (above).

LENOIR, Caldwell County

WJRI (March 15, 1947): 1340 kc; 250 w. 107 West Ave. Phone Plaza 4-5361. John P. Rabb (original owner).

Network MBS, Keystone. John P. Rabb, owner, pres & gen mgr; F. Kent Atwater, coml mgr & program dir; C. Norman Whisnant, chief engr; Robert B. Carlton, news dir.

LEXINGTON, Davidson County

WBUY (Sept. 22, 1946): 1440 kc; 5 kw-D, P. O. Box 359 Phone Chestnut 6-4110. Davidson County Broadcasting Co. (original owner).

Network Keystone. Rep George T. Hopewell. Omar G. Hilton, co-owner & gen mgr; Greeley N. Hilton, co-owner; Dewey Hutchins, coml mgr; Don Matney, program dir; Ardell Sink, asst mgr; Fred Honeycutt, chief engr; Ed Menke, news dir; Helen Linder, women's dir.

WBUY-FM (Aug. 24, 1949): 94.3 mc; 0.30 kw. Duplicates station WBUY (above).

LINCOLNTON, Lincoln County

WLON (Aug. 28, 1953): 1050 kc; 1 kw-D, P. O. Box 430. Phone Regent 5-8071. Lincoln County Broadcasting Co. (acquired station Dec. 1, 1957).

W. Jack Brown, pres & gen sales mgr; Carl Smith, program, sports & news dir; Dennis C. Long, chief engr; Hazelene C. Brown, women's & promotion dir.

LOUISBURG, Franklin County

WYRN (Sept. 12, 1958): 1480 kc; 500 w-D, P. O. Box 86. Phone Gypsy 6-3105. Franklin Broadcasting Co. (acquired station Jan. 8, 1959).

Specialty programs: Negro, 1 1/2 hrs. wkly. Joseph T. Lane, partner, co-mgr, chief engr & farm dir; George E. Peterson, partner, co-mgr & news dir; Billy Morgan, coml mgr; Al Gregg, program dir; Mrs. J. B. King, women's dir.

LUMBERTON, Robeson County

WAGE (November 1954): 1480 kc; 1 kw, DA-2. (CP for 580 kc; 500 w-D). 2106 N. Cedar St. Phone Redfield 9-3394. Southeastern Broadcasting Corp. (acquired station April 4, 1959).

Rep Rambeau, Vance & Hopple. Specialty programs (wkly): Negro, 9 1/2 hrs. Denzel M. Shaver, pres, gen & coml mgr; Albert Kahn, station mgr & program dir; Milton A. Newsome, chief engr; Benny Earl Johnson, farm dir; Barbara Willis, women's dir.

WTSE (June 6, 1946): 1340 kc; 250 w. P. O. Box 393. Phone Redfield 9-6056. Robeson Broadcasting Corp. (original owner).

Network Keystone, Carolina Farm Service Network. Rep Continental Radio Sales.

Specialty programs (wkly): Negro, 6 hrs. Jack A. Sharpe Jr., pres & treas; Al G. Stanley, gen mgr; Allen Vause, coml mgr; David Collins, program dir; William F. Rogers, chief engr.

MARION, McDowell County

WBEM (May 9, 1949): 1250 kc; 1 kw-D, P. O. Drawer 229. Phone 7221. Lake City Broadcasting Corp. (original owner).

Will P. Erwin, pres; Jack Reynolds, mgr, promotion & news dir; John Pleasant, coml mgr; Syd Carrigan, program & farm dir; Hubert Martin, chief engr; Jessie Reynolds, women's dir.

MARSHALL, Madison County

WMMH (Sept. 20, 1956): 1460 kc; 500 w-D, P. O. Box 528. Phone 3521. Marshall Broadcasting Co. (acquired station Aug. 2, 1957).

Network Keystone. Cleatus O. Brazzell, co-owner; Vernon C. McCarthy, co-owner & chief engr; Dean Shields, co-owner; Wanda Crowe, program & women's dir; Andrew Shields, promotion dir; Jerry Plemmons, news dir; Edwin Stines, farm dir.

MAYODAN, Rockingham County

WMYN (July 15, 1957): 1420 kc; 500 w-D, Box 311, Madison, N. C. Phone 9207. Mayo Broadcasting Corp. (original owner).

J. B. Shelton, pres; Banner F. Shelton, gen mgr; Roy Russell, chief engr; Bob Kent, news dir; Carrie B. Wilson, women's dir.

MONROE, Union County

WMAF (July 1947): 1060 kc; 250 w-D, Box 590. Phone Atlantic 3-8115. Union Broadcasting Co. (original owner).

Network Keystone, Southeastern Key Network. Specialty programs (wkly): Negro, 2 hrs. Franklin A. Funderburk, pres & program dir; J. Archie Laney, vp, sales dir & gen mgr; William D. Benton, sec & treas, sales; Robert I. Smith, vp, chief engr & news dir.

MOORESVILLE, Iredell County

WHIF (July 1950): 1350 kc; 1 kw-D, Phone North 3-4301. Wayne M. Nelson (original owner).

Wayne M. Nelson, owner & gen mgr; Leoma Showman, coml mgr & promotion dir; Phillip Nelson, program dir; E. M. Stanton, chief engr; Buck Mills, news dir; Dwight Barker, farm dir.

MOREHEAD CITY, Carteret County

WMHL (July 29, 1947): 740 kc; 1 kw-D, Phone Park 6-3188. Carteret Broadcasting Co. Network Keystone. Rep Devney Inc.

Grover C. Munden, pres & gen mgr; Walt Niemi, chief engr & coml mgr; Joyce Lewis, program & women's dir; Dick Babcock, news & farm dir.

MORGANTON, Burke County

WMNO (Sept. 23, 1947): 1430 kc; 5 kw-D, Box 698. Phone Hemlock 7-0521. Nathan J. Cooper (original owner).

Network Keystone. Nathan J. Cooper, pres & gen mgr; Hubert J. Powell, coml mgr; Madelyn Y. Patton, program & women's dir; Frank A. Ballew, chief engr; Mrs. Wake Bridges, news dir; Herbert Speas, farm dir.

MT. AIRY, Surry County

WPAQ (February 1948): 740 kc; 10 kw-D, Springs Road. Phone State 6-6111. Ralph D. Epperson (original owner). (See Epperson Stations in "Group Ownership.")

Network Keystone. Rep Thomas F. Clark. Specialty programs (wkly): Negro, 9 hrs. Ralph D. Epperson, gen mgr & owner; Dale W. Gallimore, coml mgr; Costin Lindsay, program dir; Jim Shelton, news dir; Woody Williams, farm dir; Alma Hiatt, women's dir.

WSYD (Oct. 4, 1951): 1300 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 209. Phone State 6-2147. Mount Airy Broadcasters Inc. (original owner).

Network MBS. Rep Best. Robert H. Epperson, pres, gen mgr & chief engr; Erastus F. Poore, coml mgr; Elbert Williams, program dir, promotion mgr & farm dir; Lee Roy Childress, news dir; Bonnie Fleming, women's dir.

MURPHY, Cherokee County

WCVP (Oct. 10, 1958): 600 kc; 1 kw-D, Box 146. Phone Vernon 7-2151. Cherokee Broadcasting Co.

Max M. Blakemore, partner, gen mgr & chief engr; E. C. Blakemore, partner; Glenn Ladd, coml mgr; Don Gibson, program dir; R. V. McClure, promotion dir; Maudie B. Alexander, women's dir.

WBBK (Aug. 10, 1958): 1390 kc; 1 kw-D, Box 306. Phone Vernon 7-3210. James B. Childress (original owner).

Network Keystone. James B. Childress, owner; Paul Ridenhour, gen mgr & promotion dir; L. D. Schuyler, coml mgr; Dave Hogan, program & news dir; James Fout, chief engr; Margaret Ridenhour, women's dir.

NEW BERN, Craven County

WNET (April 23, 1942): 1450 kc; 250 w. Box 551. Phone Melrose 7-4450. Ray D. Williams (acquired station May 1, 1955).

Network MBS, Tobacco Radio Network. Rep Pearson.

Specialty programs (wkly): Negro, 6 hrs. Ray D. Williams, gen mgr & chief owner; Bob Statham, chief engr & coml mgr; Kermit Klein, news dir; Edythe Williams, women's dir.

WENB (1953): 1490 kc; 250 w. P. O. Box 31. Phone Melrose 7-6144. Jetteray Broadcasting Corp. (acquired station Nov. 8, 1958).

Rep Keystone Broadcasting, Stars National. William W. Jetteray, owner, pres & gen mgr; George Nelson, coml mgr; Grover Baker, program dir.

NEWTON, Catawba County

WNNO (June 19, 1948): 1230 kc; 250 w. Box 148. Phone Ingersoll 4-4041. Newton-Conover Broadcasting Co. (acquired station Aug. 1, 1954).

Rep Grant Webb. Earl Holder, chief owner, pres, mgr & program dir; Eugene Henry, coml mgr; Ray Corbitt, chief engr.

NORTH WILKESBORO, Wilkes County

WKBC (June 1947): 810 kc; 1 kw-D, Radio Bldg. Phone 633. Wilkes Broadcasting Co. (original owner).

OXFORD, Granville County

WOXF (June 9, 1949): 1340 kc; 250 w. P. O. Box 1111. Phone 4167. Oxford Broadcasting Corp.

PLYMOUTH, Washington County

WPNC (not on air; target date Sept. 15, 1959): 1470 kc; 1 kw-D, P. O. Box 67. Phone Swan 3-4104. Harry A. Epperson Sr. (original owner). (See Epperson Stations in "Group Ownership.")

Harry A. Epperson Sr., owner; Lewis R. Kurtz Jr., gen mgr.

RALEIGH, Wake County

WKIX (1947): 850 kc; 10 kw-D, 5 kw-N, DA-N. P. O. Box 868. Phone Temple 2-5512. TWX RL 5081. WKIX Broadcasting Co. (acquired station January 1959).

Network ABC. Rep Hollingbery. Hugh E. Holder, vp & gen mgr; Joe E. Morris, business mgr; Robert DeBardelaben, sales mgr; Alan Browning, program dir; Charles Stegall, promotion dir; Eugene Reopelle, chief engr; Bob DuFree, news dir.

WKIX-FM (1947): 96.1 mc; 29.5 kw. Duplicates WKIX (above).

WPTF (Sept. 22, 1924): 680 kc; 50 kw, DA-N, Insurance Bldg. Phone Temple 2-8311. TWX 5086. WPTF Radio Co. (acquired station 1927).

Network NBC. Rep Peters, Griffin, Woodward. Richard H. Mason, pres & gen mgr; R. W. Youngsteadt, sales mgr; Graham E. Poyner, vp & program mgr; Worth White, promotion mgr; Henry Hulick Jr., chief engr; Phil Ellis, news dir; Earl Hostetler, farm dir; Harriet Pressly, women's dir.

WPTF-FM (Aug. 14, 1949): 94.7 mc; 50 kw. Address, licensee & staff same as WPTF (above).

WBAL (March 22, 1939): 1240 kc; 250 w. 130 S. Salisbury St. Phone Temple 4-6401. Capitol

• CUMBERLAND • MOORE • ROBESON •

RICHMOND • MONTGOMERY • RANDOLPH • CHATHAM • HOKE

Extra Listeners & Coverage
in the
"Heart of North Carolina"
WEEB
SOUTHERN PINES, N. C.
Jack Younts, Pres.-Gen. Mgr.
5000 watts 990 kc
Powerful Coverage Greater
Fayetteville-Fort Bragg
area.
Est. 1947

• LEE • HARNETT • SCOTLAND •

NORTH CAROLINA CONTINUED

Broadcasting Co. Inc. (original owner).
Network Tobacco Net. Rep H-R Representatives.

Specialty programs (wkly): Negro, 15 hrs.
A. J. Fletcher, pres; Bill Currie, station mgr;
Fred Fletcher, vp & gen mgr; Bob Zealy, coml
mgr; Tom Tucker, program dir; Fred Haney,
engineering supervisor; George A. Penny, news
dir.

WRAL-FM (1947): 101.5 mc; 54 kw. Address,
licensee & staff same as WRAL (above).

WRAL-TV: Tv companion of WRAL-AM-
FM.

WSHE (October 1954): 570 kc; 500 w-D.
P. O. Box 190. Phone Temple 3-3874. Radio
Station WSHE Inc. (acquired station Septem-
ber 1958).

Reps ForJoe, Dora-Clayton.
John C. Greene Jr., pres & gen mgr; Jack
Hammette, coml mgr; Charlie Hicks, program
& news dir; Helen R. Greene, promotion dir;
Ed McLeod, chief engr; Carol Podwika, wom-
en's dir.

REIDSVILLE, Rockingham County

WFBC (Oct. 15, 1947): 1600 kc; 1 kw, DA-N.
P. O. Box 990. Phone Dickens 9-4361. Pied-
mont Carolina Broadcasting Co. (original own-
er).

Network ABC, Keystone. Rep Bogner &
Martin (New York).

H. T. Williams, pres; Steve Woodson, gen &
coml mgr; Forrest Bedell, program dir; Jerry
Huskey, promotion dir; Benny Grogan, chief
enr; Gene Overby, news dir; Ed Foll, farm
dir.

WREV (April 1950): 1220 kc; 250 w-D.
P. O. Box 1349. Phone Dickens 9-7051. Reids-
ville Broadcasting Co. (original owner). (See
"Newspaper Ownership.")

Specialty programs (wkly): Negro, 11 hrs.
William M. Oliver Sr., pres & gen mgr; E.
M. Hurd, sales & promotion dir; Katye P.
Oliver, program & women's dir & office mgr;
William M. Oliver Jr., vp, chief engr & news
& farm dir.

WREV-FM (September 1948): 102.1 mc; 1.6
kw. Duplicates WREV (above).

ROANOKE RAPIDS, Halifax County

WCBT (December 1940): 1230 kc; 250 w.
251 Roanoke Ave. Phone 7-2545. WCBT Inc.

ROCKINGHAM, Richmond County

WAYN (September 1946): 900 kc; 1 kw-D.
Phone Whiting 5-4041. Radio Station WAYN
Inc. (original owner).

Network Keystone.
Wayne M. Nelson, pres & gen mgr; William
Futterer, coml mgr & promotion dir; Carl M.
Wilson, chief engr; Jimmie Smith, news dir;
Henry Bogan, farm dir.

ROCKY MOUNT, Nash County

WCEC (Nov. 7, 1947): 810 kc; 1 kw-D. Box
1075. Phone 2-3108. Eastern Carolina Elec-
tronics Inc. (original owner). (See Carolina
Broadcasting Stations in "Group Ownership")
and "Newspaper Ownership.")

Network CBS, Tobacco Network. Rep Con-
tinal Radio Sales.

Specialty programs (wkly): Negro, 16 hrs.
Josh Horne, pres; Mel Warner, gen mgr &
news dir; Ray Thompson, coml mgr; Ray
Wilkinson, program, promotion & farm dir;
Grover Taylor, chief engr; Margie Staton,
women's dir.

WFMA (FM) (Nov. 7, 1947): 100.7 mc; 33
kw. Address, licensee & staff same as WCEC
(above).

WEED (Sept. 10, 1933): 1390 kc; 5 kw-D. 1
kw-N. DA-2. P. O. Box 752. Phone 6-5736. W.
A. Wynne (original owner).

WEED-FM (1949): 92.1 mc; 270 w. Dupli-
cates WEED (above).

WRMT (Dec. 15, 1958): 1490 kc; 250 w.
P. O. Box 283. Phone 6-9283. Olanda Enter-
prises Inc. (acquired station March 1959).
Rep Dora-Clayton (Atlanta).

ROXBORO, Person County

WRXO (1949): 1430 kc; 1 kw-D. P. O. Box
130. Phone 6013. Roxboro Broadcasting Co.
(original owner).

Specialty programs (wkly): Negro, 10 hrs.
Harold S. Taylor, pres, gen mgr, coml mgr
& chief engr; Graham Jones, program, news &
farm dir.

WRXO-FM (August 1958): 96.7 mc; 0.6 kw.
Duplicates WRXO (above).

SALISBURY, Rowan County

WSAT (April 27, 1948): 1280 kc; 1 kw, DA-
N. Drawer 99. Phone Melrose 3-0621. Mid-
Carolina Broadcasting Co. (acquired station
Dec. 1, 1958).

Network ABC, Rep Pearson.
C. H. Wentz, pres; E. L. Sherman, vp &
chief engr; Harry L. Welch, mgr & sec-treas;
Katherine F. Murphy, coml mgr & news dir;
Gales M. Adkins Jr., program dir; Sandra H.
King, women's dir.

WSTP (Jan. 1, 1939): 1490 kc; 250 w. P. O.
Box 157. Phone Melrose 6-3811. WSTP Inc.
(acquired station Oct. 20, 1956).

Network MBS, Keystone. Rep Walker-
Rawalt, Dora-Clayton.
Tom Harrell, pres, gen & coml mgr & chief

owner; Ted Austin, sec-treas, co-owner & pro-
gram dir; Frank Andrews, promotion dir; Jack
Ikner, vp, co-owner & chief engr; Russ Mc-
Intire, news dir; Ed Fuller, farm dir; Sylvia
Wiseman, women's dir.

WSTP-FM (March 16, 1946): 106.5 mc; 15 kw.
Address, licensee & staff same as WSTP
(above).

SANFORD, Lee County

WEYE (Oct. 2, 1952): 1290 kc; 1 kw-D.
P. O. Box 550. Phone Spring 4-5561. Lee
Broadcasting Corp. (acquired station Oct. 3,
1957).

WWGP (1946): 1050 kc; 1 kw-D. P. O. Box
651. Phone Spring 3-6611. WWGP Broad-
casting Corp. (acquired station July 1, 1958).
Network Keystone.

Frank J. Abbott Jr., pres, treas, owner &
mgr; Mary Snow Abbott, vp, co-owner, sec &
women's dir; James Curtis Patterson, chief
enr.

WWGP-FM (1950): 105.5 mc; 0.49 kw. Dupli-
cates WWGP (above) but originates some pro-
gramming after sunset.

SCOTLAND NECK, Halifax County

WCBC (not on air; granted June 24, 1959):
1280 kc; 5 kw-D. 1805 Cooper Rd., Rich-
mond, Va. John Laurino.

SHELBY, Cleveland County

WADA (July 9, 1958): 1390 kc; 500 w, DA-D.
Box 227. Phone Huxley 2-1390. Cleveland
County Broadcasting Co. (original owner).

Rep Grant Webb.
Boyce J. Hanna, pres & gen mgr; Motte
Hanna, vp; Harold Noles, sec-treas & coml
mgr; Anne Houser, program & women's dir;
Bill Martin, promotion dir; Kenneth Vassey,
chief engr; R. C. Nanney, farm dir.

WOHS (1946): 730 kc; 1 kw-D. P. O. Box
1401. Phone Huxley 7-6313. Western Carolina
Radio Corp. (original owner).

Network MBS, Keystone, SEKMN.
Robert M. Wallace, pres & gen mgr; Don
McLain, coml mgr; Harold Watson, program
& news dir; Edwin Patterson, chief engr;
Hugh Dover, farm dir; Mattie Allen, women's
dir.

WOHS-FM (1949): 96.1 mc; 2.6 kw. Dupli-
cates WOHS (above).

SILER CITY, Chatham County

WNCA (Aug. 19, 1952): 1570 kc; 1 kw-D.
P. O. Box 352. Phone Sherwood 2-2135. Chat-
ham Broadcasting Co. (original owner).

SMITHFIELD, Johnston County

WJPM (1950): 1270 kc; 1 kw-D (CP for 5
kw-D). Buffalo Rd. Phone Webster 4-2434.
Carolina Broadcasting Service Inc. (acquired
station December 1958).

Lynn Barry, pres; Ellis Barbour, gen mgr;
John Ciccone, coml mgr; Carl Lamm, program
dir; Gerry Ferrish, promotion dir; Callbie
Wood, chief engr; Frank Taylor, news dir;
Hank North, farm dir; Mable Talton, women's
dir.

SOUTHERN PINES-PINEHURST, Moore County

WEEB (Nov. 15, 1947): 990 kc; 1 kw-D (CP
for 5 kw-D). Box 570, Southern Pines. Phone
Oxford 2-2941. Sandhill Community Broad-
casters Inc.

Network ABC, Keystone. Reps Hal Holman,
Dora Clayton (Atlanta).

Specialty programs (wkly): Negro, 25 hrs.
Jack Younts, pres, gen mgr & promotion dir;
Joe Warren, coml mgr & chief engr; Blitz
Younts, program dir; Don Madigan, news dir;
Fleet Allen, farm dir; Gloria Gilmore, women's
dir.

SOUTH GASTONIA, Gaston County

WGAS (not on air; granted April 1, 1959):
1420 kc; 500 w-D. Box 1232, Gastonia, N. C.
(c/o Earl O. Mace). Mace, Groves & Mace.

SPRUCE PINE, Mitchell County

WTOE (1955): 1470 kc; 1 kw-D. P. O. Box
817. Phone Poplar 5-4296. Toe River Valley
Broadcasting Co. (original owner).

Network Keystone.
Tom N. Cooper, pres & gen mgr; Jessie G.
Sullins, coml mgr & women's dir; Noland K.
Cooper, sales mgr; Kenneth L. Woodard, chief
enr.

STATESVILLE, Iredell County

WDEM (Oct. 7, 1957): 550 kc; 500 w-D.
Box 1027. Phone Triangle 2-2455. Iredell
Broadcasting Corp.

Walter A. Duke, pres; Clay Cline, gen mgr;
Earl Carney, coml mgr & promotion dir; Jerry
Laine, program dir; Mike Bolt, chief engr; Jim
Taylor, news dir; Carl Davis, farm dir.

WSIC (May 10, 1947): 1400 kc; 250 w.
P. O. Box 1189. Phone Triangle 3-9078. States-
ville Broadcasting Co.
G. M. Allen, gen & coml mgr; Robert W.

Marlowe, program dir; T. K. Abernethy, chief
enr; Richard W. Burton, news dir.

WFMK (FM) (Dec. 1, 1958): 105.7 mc; 2.4
kw. Address & licensee same as WSIC (above).
Wm. P. Wootten Jr., gen mgr; Jonni
Windisch, program dir; T. K. Abernethy, chief
enr.

SYLVA, Jackson County

WMSJ (Nov. 8, 1957): 1480 kc; 5 kw-D. Box
907. Phone Justice 6-2221. WMSJ Inc. (origi-
nal owner). (See Harold H. Thoms Stations in
"Group Ownership.")

Network Keystone.
Harold H. Thoms, pres; James B. Childress,
vp, gen & coml mgr; Carlton W. Elkins, pro-
gram & promotion dir; Franklin D. R. Mc-
Clure, chief engr; Danny Barnes, news dir;
Paul Gibson, farm dir; Mickie Childress, wom-
en's dir.

TABOR CITY, Columbus County

WTAB (July 1, 1954): 1370 kc; 5 kw-D.
Phone 3171. Tabor City Broadcasting Co.

Rep Continental Radio Sales.
John B. Ward, pres; Troy McPherson, gen
mgr; Roger M. Earp, program dir; Stephen J.
Hart, chief engr.

TARBORO, Edgecombe County

WCPS (January 1947): 760 kc; 1 kw-D.
P. O. 1112. Phone Talbot 3-2191. Coastal
Plains Broadcasting Co. (original owner).

Network Carolina Farm Service Network.
Rep Dora Clayton (southeast).

Specialty programs (wkly): Negro, 8 hrs.
V. E. Fountain Sr., pres; W. Roy Ward, gen
mgr; Ed Conway, program & news dir; Claudia
Lewis, promotion dir; Walter McTammany,
chief engr; John Price, farm dir; Marjorie
Brown, women's dir.

WCPS-FM (September 1952): 104.3 mc; 7 kw.
Duplicates WCPS (above).

THOMASVILLE, Davidson County

WTNC (Sept. 23, 1947): 790 kc; 1 kw-D.
P. O. Box 750. Phone 2701. Thomasville Broad-
casting Co. (original owner).

Rep Continental Radio Sales.
R. F. VanLandingham, pres & treas; Harold
G. Harrison, gen & coml mgr & program &
promotion dir; Clyde C. Fritts, chief engr;
John A. Mauti, news dir; Joe H. Long, farm
dir; Bernice C. Surratt, women's dir.

WTNC-FM (April 1949): 98.3 mc; 0.45 kw.
Address, licensee & staff same as WTNC
(above).

TRYON, Polk County

WTYN (Oct. 1, 1954): 1580 kc; 250 w-D.
Box 1317. Phone Ulrich 6-8755. Polk County
Broadcasters (acquired station April 1, 1956).

Network Keystone.
Specialty programs (wkly): Negro, ½ hr.
Henry G. Bartol Jr., co-owner, gen & coml
mgr; Gertrude S. Taylor, co-owner, program
& women's dir; Genevieve Carver, promotion
dir; Donald Tompkins, chief engr; Ace Ricken-
backer, news & farm dir.

WADESBORO, Anson County

WADE (July 1947): 1210 kc; 1 kw-D.
Box 341. Phone Myrtle 4-2175. R. P. & R. A.
Lyon (original owners).

• CUMBERLAND • MOORE • ROBESON •

MONTGOMERY

RANDOLPH • CHATHAM • HOKE

RICHMOND

Extra Listeners & Coverage
in the
"Heart of North Carolina"

WEEB

SOUTHERN PINES, N. C.
Jack Younts, Pres.-Gen. Mgr.

5000 watts 990 kc

Powerful Coverage Greater
Fayetteville-Fort Bragg
area.
Est. 1947

• LEE • HARNETT • SCOTLAND •

NORTH CAROLINA CONTINUED

WALLACE, Duplin County

WLSE (May 13, 1953): 1400 kc; 250 w. Box 449. Phone Atwater 5-2137. Dupin Broadcasting Co. (original owner).
Network Keystone.
Harry Kramer, mgr; Grace Heath, asst mgr, promotion & women's dir; Coleman O'Neal, sales mgr; Luialda Brinkley, program dir; Raymond Fields, chief engr; Dalton Hayes, news dir; Don Tucker, farm dir.

WASHINGTON, Beaufort County

WRFP (March 4, 1942): 930 kc; 5 kw-D. 1 kw-N, DA-N. Bank of Washington Bldg. Phone Whitney 6-2162. TWX Washington 8784. Tar Heel Broadcasting System Inc. (original owner).
Network ABC, Carolina Radio Network. Rep Headley-Reed, James S. Ayers.
William R. Roberson Jr., pres; William W. Moore, gen mgr; Robert E. Frowein, coml mgr & promotion dir; Merrill Daniels, program & news dir; Lewis E. Hilland, chief engr; William E. Knight, farm dir.

WAYNESVILLE, Haywood County

WHCC (1947): 1400 kc; 250 w. P. O. Box 180. Phone Glendale 6-8661. Radio Station WHCC (acquired station Oct. 1, 1953).
Network Keystone, Southeastern Key Market Network.
Kenneth D. Fry, partner & gen & sales mgr; Margaret F. Fry, partner & program & promotion dir; Herbert C. Turner, asst program dir & sports dir; John Dickerson, chief engr; Virgil Holloway, farm dir.

WENDELL-ZEBULON, Wake County

WETC (not on air; granted Oct. 31, 1957): 540 kc; 250 w-D. N. C. Wendell-Zebulon Radio Co. (original owner).

WEST JEFFERSON, Ashe County

WJSE (May 27, 1959): 1600 kc; 1 kw-D. Box 311. Phone 6001. James B. Childress (original owner).
James B. Childress, owner; Walter M. Luce, gen & coml mgr & chief engr; Pete Poteate, program dir; Isobel Gwyn, women's dir.

WHITEVILLE, Columbus County

WENC (July 1946): 1220 kc; 1 kw-D. P. O. Box 700. Phone Midway 2-2133. Whiteville Broadcasting Co. (acquired station Dec. 1, 1957).
Network Keystone. Rep Thomas F. Clark Co.
J. A. Maulsby Sr., pres; Jerry Honeycutt, station & coml mgr; D. Eugene West, chief engr; Don Viets, program dir; Mary Stuart, farm, news & sports dir; Edna E. Ripple, women's dir.

WILLIAMSTON, Martin County

WLAM (1951): 900 kc; 1 kw-D. 115 E. Main St. Phone Swift 2-4161. East Carolina Broadcasting Co. (acquired station 1953).

WILMINGTON, New Hanover

WGNI (Dec. 24, 1946): 1340 kc; 250 w. P. O. Box 869. Phone Roger 3-2493. New Hanover Broadcasting Co. (acquired station July 1, 1948).
Network MBS, Tobacco Radio Network. Rep Walker-Rawalt.
J. S. Brody, pres; Allen B. Jones, gen mgr; Tommy Thompson, coml mgr; Art Madeley, chief engr & program dir; Tancil Horne, promotion dir; Jim Lineberger, news dir; Jean Fountain, women's dir.

WKLM (Dec. 20, 1956): 980 kc; 5 kw-D. P. O. Box 432. Phone Roger 3-4633-4. WKLM Inc. (original owner). (See Harold H. Thoms Stations in "Group Ownership.")
Reps Broadcast Time Sales, Thoms Radio-TV Enterprises.
Harold H. Thoms, pres; Sam Dodd, gen mgr; Virgil Mauldin, coml mgr; Doris Dodd, program & women's dir; Robert Bowden, chief engr; Corris Baines, news & farm dir.
WMPD (April 20, 1935): 630 kc; 1 kw, DA-2. P. O. Box 1889. Phone Roger 2-0053. TWX WM 61. Richard Austin Dunlea (original owner).

WILSON, Wilson County

WGTM (April 1937): 590 kc; 5 kw, DA-2. Herring Avenue Extension. Phone 2188. Watson Industries Inc. (acquired station 1940).
Network CBS. Rep Clarke-Brown Co. (south).
Specialty programs (wkly): Negro, 12½ hrs. Penn T. Watson Sr., pres & gen mgr; C. B.

Goodyear, coml mgr; Wm. J. Bunn, asst mgr & program dir; Al Mozley, promotion dir; Roy Barrow, chief engr; Aaron B. Pitt, news dir; Glenn Vick, farm dir; Dorothy Hodges, women's dir.

WLSN (not on air; granted Oct. 15, 1958): 1350 kc; 1 kw-D. Harry A. Epperson Jr. (See Epperson Stations in "Group Ownership.")

WVOT (June 1948): 1420 kc; 1 kw-D, 500 w-N, DA-N. Phone 5157. Wilson Radio Co. (original owner).
Network Caranet. Rep Devney.
Specialty programs (wkly): Negro, 9 hrs.
H. W. Anderson, pres; H. W. Severance, gen mgr; P. O. Barnes, coml mgr; Wistar (Butch) Moore Jr., program dir; Dan S. Williams, chief engr; Bill Wiggs, news & farm dir; Elizabeth Eason, women's dir.

WINSTON-SALEM, Forsyth County

WAAA (October 1950): 980 kc; 1 kw-D. P. O. Box 3119. Phone Park 2-4121. Laury Assoc. Inc. (acquired station November 1956).
Rep Bob Dore Associates, Bernard I. Ochs.
Specialty programs (wkly): Negro, 100%.
Robert A. Monroe, pres; Ranny Daly, gen mgr; Larry Williams, news & program dir; Lee Wallenhaupt, chief engr.

WAIR (1937): 1340 kc; 250 w. P. O. Box 5317. Ardmore Station. Phone Park 2-1133. Forsyth Broadcasting Co. (acquired station Jan. 1, 1957).

Network MBS. Rep Burn-Smith.
J. F. Koons III, pres; Harold Calvin, vp & gen mgr; James Wynne, news & promotion dir; Lee C. King, chief engr; John Miller, farm dir; Marian Cason, women's dir.

WAIR-FM (1947): 93.1 mc; 34 kw. Duplicates WAIR (above).

WSJS (April 17, 1930): 600 kc; 5 kw, DA-2. 419-421 N. Spruce St. Phone Park 5-2311. TWX W SAL 370. Piedmont Publishing Co. (original owner). (See "Newspaper Ownership.")
Network NBC. Rep Headley-Reed.
Gordon Gray, chief owner; Harold Essex, vp & gen mgr; Harry B. Shaw, coml mgr; Robert C. Estes, program dir; Richard Barron, promotion dir; Leon Lasley, chief engr; F. O. Carver, news dir; Harvey Dinkins, farm dir.

WSJS-FM (Dec. 1, 1947): 104.1 mc; 12.5 kw. Duplicates WSJS (above).

WSJS-TV: Tv companion of WSJS-AM-FM.

WTOB (April 22, 1947): 1380 kc; 5 kw-D. 1 kw-N, DA-N. Box 5176. Phone Park 3-4353. Winston-Salem Broadcasting Co. (original owner). (See Winston-Salem Broadcasting Stations in "Group Ownership.")
Reps Venard, Rintoul & McConnell; James S. Ayers Co.
James W. Coan, pres; Charles W. Brunt, gen mgr; L. G. Jones, coml mgr; Margaret Sugg, promotion dir; James H. Hoke, chief engr; George Thomas, news dir; George Pathick, farm dir; Katherine Thrower, women's dir.

WYPS (FM) (December 1958): 107.5 mc; 1.55 kw. Winsonett Inc.

NORTH DAKOTA

BISMARCK, Burleigh County

KBOM (1925): 1270 kc; 1 kw-D, 250 w-N. Box 667. Phone Capitol 3-4411. Mandan Radio Assn. Inc. (acquired station March 1956).
Rep Gill-Perna.
Dick Johnson, gen mgr; Nils Pearson, coml mgr; Chuck Graves, program dir; Burt Lite, promotion dir; Herb Leupp, chief engr; Roy Lockbeam, farm & news dir; Marion Assel, women's dir.

KFYB (Jan. 15, 1925): 550 kc; 5 kw, DA-N. Broadway at Fourth. Phone Capitol 3-0900. TWX BM 8115. Meyer Broadcasting Co. (original owner). (See Meyer Broadcasting Co. stations in "Group Ownership.")
Network NBC. Reps Blair; Harry S. Hyett (Minneapolis).

William A. Ekberg, pres & gen mgr; R. W. MacLeod, station mgr; Ray Isaac, sales mgr; Stanley Wilson, program dir; Ivar Nelson, chief engr; Don Green, news dir; Maury Perkinson, farm dir.

KFYR-TV: Tv companion of KFYR.

KQDI (Aug. 15, 1958): 1350 kc; 500 w-D. P. O. Box 123. Phone Capitol 3-4447. Dakota Musicians (original owner). (See D. Gene Williams Stations in "Group Ownership.")
Rep Forjoe.

Darrel W. Holt, managing partner; Ken Ness, sales mgr; Ray Durkee, program dir; Bill Banks, chief engr.

DEVILS LAKE, Ramsey County

KDLB (Jan. 25, 1925): 1240 kc; 250 w. 400 12th Avenue. Phone Mohawk 22161. KDLR Inc. (original owner).
Network MBS; Great Northern Broadcasting System. Rep Holman (Chicago).
Bert Wick, pres & gen mgr; Paul R. Lange, coml mgr; Wilbur Clemenson, program dir; Richard Moritz, chief engr; Harry Kosericki, news dir.

DICKINSON, Stark County

KDIX (May 16, 1947): 1230 kc; 250 w. Box 1152. Phone 5133. TWX 8153 Dickinson. Dickinson Radio Assn. (original owner).

Network Keystone, Reps Holman; William Hurley (Minneapolis).
Specialty programs: German, ¼ hr. wkly.
Dr. F. J. Weir, pres; Orville F. Burda, gen mgr; Ken Gierke, coml mgr; Lauren Haacke, program dir; Ruth Adams, promotion dir; Benjamin Lockerd, chief engr; Warren Vranna, news dir; Woody Worley, farm dir; Bea Spear, women's dir.

KDIX-TV: Tv companion of KDIX.

FARGO, Cass County

***KFNW** (Oct. 25, 1955): 900 kc; 1 kw-D. Box 248. Phone Adams 2-5949. Northwestern College. Bible College, College of Liberal Arts, Theological Seminary (original owner). (See Northwestern College Stations in "Group Ownership.")

Specialty programs: German, ¼ hr.; Scandinavian, 2 hrs. (both wkly).
Dr. Curtis E. Akenson, pres; Spencer Bower, gen mgr; Paul Ramseyer, program dir; Charles Frank, chief engr; Bill Western, farm dir; Donna Johanson, women's dir.

*Non-commercial.

KVOX (See Moorhead, Minn. listing).

KUTT (not on air; target date Sept. 1, 1959; granted April 22, 1959): 1550 kc; 5 kw-D. Music Broadcasters (original owners) (See D. Gene Williams Stations in "Group Ownership").
Rep Forjoe.
D. Gene Williams, pres & co-partner; Delbert Berthoff, co-partner; Robert Eubanks, co-partner.

KXGO (March 14, 1948): 790 kc; 5 kw, DA-N. P. O. Box 1610. Phone Adams 5-4461. North Dakota Broadcasting Co. (acquired station Dec. 1, 1958). (See North Dakota Broadcasting Stations in "Group Ownership")
Network ABC. Reps Gill-Perna; W. L. Hurley.

Specialty programs: Finnish, ¼ hr.; Scandinavian ¼ hr. (both wkly).
John W. Boler, pres; Fred Drewry, coml mgr; Charles E. Boone, program dir; Norris P. Pederson, chief engr; Arv Johnson, news & farm dir.

WDAY (1922): 970 kc; 5 kw DA-N. 207 N. Fifth St. Phone Adams 2-3371. WDAY Inc. (See "Newspaper Ownership").
Network NBC. Rep Peters, Griffin, Woodward.

E. C. Reineke, pres; Tom Barnes, gen mgr; Jack Dunn, station mgr; Bill Burn, sales mgr.
WDAY-TV: Tv companion of WDAY.

GRAFTON, Walsh County

KGPC (July 12, 1958): 1340 kc; 250 w. Box 312. Phone 105. KGPC Co. (original owner).
Specialty programs: Spanish, ¼ hr. wkly.
Clayton G. Matheson, chief owner & gen mgr; Robert L. Hunt, coml mgr; Richard G. Biddick, station mgr; John H. Drilling, program dir; Rex R. Rice, chief engr; Larry Boyle, news dir; Jean Archer, women's dir.

GRAND FORKS, Grand Forks County

***KFJM** (Aug. 13, 1923): 1370 kc; 1 kw-D. University of North Dakota. Phone 2-1548. University of North Dakota (original owner).
Network National Assn. of Educational Broadcasters.

Dr. George W. Starcher, pres. U. of North Dakota; Dr. John S. Penn, head of Dept. of Speech; Prof. Myron M. Curry, dir, KFJM; E. Scott Bryce, asst. dir, KFJM; Prof. C. J. Thorndike, head of Dept. of Electrical Engineering.

*Non-commercial educational.

KILO (Nov. 1, 1941): 1440 kc; 1 kw-D, 500 w-N. 1st National Bank Bldg. Phone 4-5321. TWX 286. Grand Forks Herald Inc. (acquired station April 15, 1948). (See "Newspaper Ownership" and Ridder Publications Stations in "Group Ownership")

Network CBS. Reps Everett-McKinney (Chicago & New York); Lee F. O'Connell (Beverly Hills, Calif.).

Specialty programs Spanish, 1 hr. wkly. (May to November).
M. M. Opegard, pres; Herman Livingston, gen & coml mgr; A. F. Patrich, chief engr; Wm. F. Rendell, news & farm dir; Dorothy Ann Kirk, women's dir & administrative executive.

KNOX (Sept. 7, 1947) 1310 kc; 5 kw, DA-N. Box 1110. Phone 4-4611. Community Radio Corp. (original owner). (Sept. 7, 1947). (See Community Radio Stations in "Group Ownership")

Network MBS. Reps Rambeau, Vance & Hopple; Wayne Evans (Minneapolis).
Arthur Tweet, pres; Robert C. Lukkason, gen mgr; Charles K. Bundie, operations & farm dir; Justin Hoberg, coml mgr; David Henley, program dir; Duane Eastvold, promotion dir; David Chumley, chief engr; Boyd Christenson, news dir; Beverly Ford, women's dir.

KNOX-TV: Tv companion of KNOX.

Fargo is the SPENDINGEST city in the U. S. A.



And WDAY gets by far the biggest audience
in this 54-county area!

The Consumer Markets pages of "Radio Rates" show that Fargo is the No. 1 city in the U.S.A., for Retail Sales Per Family!

Also — the Jan. 19-Feb. 13, 1959 Pulse Area Survey shows that WDAY is *by far* the top station among 37 that compete for audience in our 54-county area.

All this confirms the wisdom of you advertisers who have been choosing WDAY *since 1922!* There just ain't no station anywhere else in the U.S. that does so much — for so many — for so little! Ask PGW!

PULSE AREA REPORT (54 COUNTIES)
JAN. 19 - FEB. 13, 1959
SHARE OF AUDIENCE — IN-HOME & OUT-OF-HOME

	6 A.M.-12 N.	12 N.-6 P.M.	6 P.M.-Mid.
WDAY	24	23	24
STA. B	12	15	16
STA. C	9	10	10
STA. D	8	8	8
STA. E	6	6	6
STA. F	3	4	3
32 Others	38	34	33

WDAY

FARGO, N. D.

NBC • 5000 WATTS
970 KILOCYCLES



PETERS, GRIFFIN, WOODWARD, INC.,
Exclusive National Representatives

Radio Stations CONTINUED

NORTH DAKOTA CONTINUED

HETTINGER, Adams County

KNDC (March 1, 1954): 1490 kc; 250 w. Lambert Bldg. Phone 547. Hettinger Broadcasting Co. (original owner). Network Keystone. Rep Best. D. J. Shults, pres; Tom E. Loughead, gen mgr, coml mgr & chief engr.

JAMESTOWN, Stutsman County

KEYJ (Aug. 12, 1954): 1400 kc; 250 w. Box 1170. Phone Clinton 2-2160. James River Broadcasting Co. (original owner) (See Robert E. Ingstad Stations in "Group Ownership.") Network MBS. Rep Devney. Robert E. Ingstad, pres & gen mgr; Alfred G. Berry, station dir; Robert L. Richardson, coml mgr; Bernard H. Langenfeld, program mgr; Terry Dean Souils, promotion dir; Kenneth L. Rich, chief engr; Keith Beaver, news dir; Harold Odogaard, farm dir; Magdalene H. Clausen, women's dir.

KSJB (1937): 600 kc; 5 kw DA-1. Box 1271. Phone 1600. TWX 163. KSJB Inc. (acquired station Sept. 1, 1958). Network CBS. Rep Weed. James M. Pryor Jr., pres & gen mgr; Jim Uglum, station mgr; S. S. Ingersoll, coml mgr; Bob Lazich, program dir.

MANDAN, Morton County

KBOM (See Bismarck, N. D., listing).

MINOT, Ward County

KCJB (1950): 910 kc; 1 kw, DA-N. P. O. Box 1712. Phone 5-1161. KCJB Inc. (acquired station Sept. 1, 1958). Network CBS. Reps Weed; Wayne Evans (Minneapolis).

James M. Pryor Jr., pres & gen mgr; Charles Kleswetter, sales mgr; Dan Mactanish, program dir.

KLPM (Oct. 28, 1929): 1390 kc; 5 kw-D, 1 kw-N. P. O. Box 232. Phone Temple 4-1146. Minot Broadcasting Co. (original owner). Network MBS. Rep Walker-Rawalt. Specialty programs: Norwegian ½ hr. wkly. Ethel H. Cooley, pres & treas; C. W. Baker, vp, gen mgr & chief engr; Leslie E. Maupin, coml mgr & program dir; Ken Knutson, news dir; Rosella Kounovsky, women's dir.

KQDY (Nov. 17, 1957): 1320 kc; 1 kw-D. P. O. Box 1291. Phone 71-124. Dakota Broadcasters (original owner). (See D. Gene Williams Stations in "Group Ownership.") Reps Forjoe; Hugh Feltis (regional). Paul Crain, D. Gene Williams, Del Berthoff, partners; Harold T. Searle, gen mgr; Clyde W. Olson, coml mgr; Les Sabo, program dir; Wes Bell, chief engr; Rod Elodgett, news dir; Bob Miller, farm dir; Joyce Schweyen, women's dir.

OAKES, Dickey County

KEYD (1959): 1220 kc; 1 kw-D. Interstate Broadcasting Corp. (original owner). (See Robert E. Ingstad Stations in "Group Ownership.") Network Valley Radio Network. Robert E. Ingstad, pres.

VALLEY CITY, Barnes County

KOVC (Oct. 1936): 1490 kc; 250 w. Phone 1490. KOVC Inc. (original owner). (See Robert E. Ingstad Stations in "Group Ownership.") Network MBS; Valley Radio Network. Rep Devney.

Robert E. Ingstad, pres & gen mgr; Ed Weeks, station & coml mgr; Russ Kaber, program dir; Glen Olson, chief engr.

WAHPETON, Richland County

KBW (See Breckenridge, Minn., listing).

WILLISTON, Williams County

KEYE (April 1948): 1360 kc; 5 kw, DA-N. Box 1240. Phone Greenfield 3-3911. Charles L. Scofield (acquired station March 1951).

Rep Holman. Charles L. Scofield, owner, gen mgr & chief engr; Bob Miller, coml mgr; Bob Gilbert, program dir; Jack McGeehan, news dir; Don Hotchkiss, farm dir; Mildred Larson, women's dir.

KGCK (See Sidney, Mont., listing).

OHIO

AKRON, Summit County

WADC (April 8, 1925): 1350 kc; 5 kw, DA-1. 40 E. Mill St., zone 8. Phone Jefferson 5-6165. Allen T. Simmons Inc. (original owner).

Network CBS. Rep Hollingbery. Specialty programs (wkly): Italian, ½ hr.; Hungarian, 1 hr.; Greek, ½ hr. Allen T. Simmons, pres; R. B. Wilson, asst mgr; Margaret Bevans, coml mgr & program dir; Dolores Buehrle, promotion dir; Arnold W. Bock, chief engr; Kenneth Vaughn, news dir; Nina Magno, women's dir.

WAKB (Oct. 16, 1940): 1590 kc; 5 kw, DA-N. 853 Copley Road, zone 20. Phone Portage 2-8811. TWX AK 484. Summit Radio Corp. (original owner). (See John S. Knight Stations in "Group Ownership" and "Newspaper Ownership.")

Network ABC. Reps McGavren, Ohio Stations Representatives.

S. Bernard Berk, pres; Roger G. Berk, vp & gen mgr; Kenneth M. Keegan, vp sales; Bob Wylie, program & farm dir; Robert I. Bostian, operations supervisor & promotion dir; Irwin L. Knapp, chief engr; Dick Dietz, news dir.

WAKR-FM (October 1948): 97.5 mc; 4.4 kw. Address, licensee & staff same as WAKR (above).

WAKR-TV: Tv companion of WAKR-AM-FM.

***WAPS** (June 1955): 89.1 mc; 1.3 kw. 70 N. Broadway, zone 8. Phone Blackstone 3-2111. Board of Education, Akron public schools.

Network National Assoc. of Educational Broadcasters.

Cyril Jones, dir, radio, tv, public information; Earl A. Coolman, chief engr.

*Non-commercial educational.

WCUE (1950): 1150 kc; 1 kw, DA-D. 41 S. Main St., zone 8. Phone Franklin 6-7114. WCUE Radio Inc. (acquired station March 1, 1959).

Rep Gill-Perna. Ted Estabrook, pres; Jack Valdes, vp; Harley Lucas, vp & gen mgr; Joe Mayer, program dir; George Mamas, local sales mgr; Henry Niederkofer, chief engr; Harold Hageman, news dir.

WCUE-FM: 96.5 mc; 14.5 kw. Same address and licensee as WCUE (above).

WHKK (Feb. 25, 1945): 640 kc; 1 kw, DA-1 (L-KFI). 51 W. State St. Phone Blackstone 3-7101. WHKK Broadcasting Co. (acquired station Oct. 4, 1952).

Network MBS. Rep Forjoe. Philip R. Herbert, pres, gen & coml mgr; Adrian R. Cooper, program & promotion dir; Andrew D. Smith, chief engr; Elder A. (Bud) Fisher, news dir; Joel M. Rose, farm dir; Marilyn Race, women's dir.

ALLIANCE, Stark County

WFAH (Sept. 2, 1953): 1310 kc; 1 kw-D, DA. 2720 S. Union Ave. Phone Talbot 1-1111. Review Publishing Co. (original owner). (See "Newspaper Ownership.")

Reps Grant Webb, Ohio Stations Representatives.

Mrs. F. A. Hoiles, pres; Donald A. Peterson, gen mgr; Robert A. Gates, coml mgr; Edward D. Krahling, program dir; Charles Dietrich, chief engr; Dale Flugan, news dir; Tony Gates, farm dir.

WFAH-FM (March 26, 1947): 101.7 mc; 1 kw. Duplicates WFAH (above).

ASHLAND, Ashland County

WNCO (1950): 1340 kc; 250 w. Ashland-Mansfield Road. Phone 2-1572. Radio Ashland Inc. (acquired station Jan. 15, 1957).

Network MBS. Rep Ohio Stations Representatives (Cleveland).

Charles Calhoun, pres, gen mgr & chief engr; Jack Logan, coml mgr; Perry Silver, program dir; John King, promotion dir; Gary Short, farm dir; Cathy Donges, women's dir.

WNCO-FM (1948): 101.3 mc; 10.2 kw. Duplicates WNCO (above).

ASHTABULA, Ashtabula County

WICA (1937): 970 kc; 5 kw-D, 1 kw-N. DA-2. Phone Wyman 3-2126. WICA Inc. (original owner). (See "Newspaper Ownership.")

Rep Thomas F. Clark. D. C. Rowley, pres; John Colin, gen mgr; D. W. Fasset, station mgr; Irvine Bleasdale, coml mgr; John Strasen, news & program dir; Frank Bernato, chief engr; Mack Grove, farm dir; Ruth Collander, women's dir.

WICA-FM (1949): 103.7 mc; 40 kw (holds construction permit for 97.1 mc with 118 kw). Duplicates WICA (above).

ATHENS, Athens County

WATH (Oct. 25, 1950): 970 kc; 1 kw-D. Box 527, zone 3. Phone Lynwood 3-1587. Radio Athens Inc. (original owner).

Rep George T. Hopewell.

A. H. Kovlan, pres, gen mgr & chief engr; John E. M. Kerr, coml mgr; Claudia L. Bolin, program dir; George Charles, promotion dir; Dennis Steadman, news dir; Ted Covert, farm dir.

***WOUB** (September 1953): 1340 kc; 250 w. Ohio University. Phone 3-1011, Ext. 266. Ohio University (original owner).

Vincent Jukes, dir of radio & tv; Archie Greer, gen mgr; James Saunders, program dir; F. Craig Johnson, promotion dir; Sidney Tompkins, chief engr; William Baxter, news dir.

***WOUB-FM** (December 1949): 91.5 mc; 10 w. Address, licensee & staff same as WOUB (above).

*Non-commercial educational.

BELLAIRE, Belmont County

WOMP (Nov. 11, 1947): 1290 kc; 1 kw-D. Hotel, McLure (Wheeling, W. Va.); "Woodmont" (Bellair, Ohio). Phone Orchard 6-8661. Ohio Valley Broadcasting Corp. (acquired station March 1, 1959).

Rep Burn-Smith. Specialty programs (wkly): Czech, 1½ hrs. Frederic Gregg Jr., vp, managing dir & co-owner; Charles H. Wright, pres & co-owner; Charles F. King, vp, co-owner, gen & coml mgr; Len Carl, program & promotion dir; George Cowen, chief engr; Bob Chaddock, news dir; Nancy Duvall, women's dir.

WOMP-FM (Nov. 11, 1947): 100.5 mc; 9 kw. Duplicates WOMP (above).

BELLEFONTAINE, Logan County

WOHP (1952): 1390 kc; 500 w-D. Box 33. Phone 2-5796. Lake Erie Radio & Tv Corp. (acquired station 1953). Sale pending to Niagara Frontier Broadcasting Corp. (WJLL Niagara Falls, N. Y.).

R. K. Wood, gen mgr; Kenneth Arnold, chief engr; Charles Fox, news dir.

BEREA, Cuyahoga County

***WBWC (FM)** (March 1, 1958): 88.3 mc; 10 w. 136 Bagley Rd. Phone 4-6356. Baldwin-Wallace College.

Joseph A. Weisheit, station mgr; Lawrence D. Latham, program dir; Ronald Magaw, technical engr.

*Non-commercial educational.

BOWLING GREEN, Wood County

***WBGU (FM)** (November 1951): 88.1 mc; 10 w. Bowling Green State University. Phone 3-8411.

*Non-commercial educational.

WBBG (December 1954): 730 kc; 250 w-DA (CP 1 kw-D DA). Waldorf Hotel, Toledo, Ohio, zone 4. Cherry 8-6408. Howard R. Ward (original owner).

Howard R. Ward, owner, gen mgr.

CAMBRIDGE, Guernsey County

WILE (April 9, 1948): 1270 kc; 1 kw-D. 917 Beatty Ave. Phone 4-5605. Land O'Lakes Broadcasting Corp. (original owner).

Network Keystone. Howard Stahoe, pres & gen mgr; David C. Lorimer, promotion dir & coml mgr; William R. Coffey, program dir; John Nagy, chief engr.

CANTON, Stark County

WAND (1947): 900 kc; 500 w-D. 106 High Ave., N.W. Phone Glendale 6-8396. TWX CX 104. Dover Broadcasting Co. (acquired station Jan. 1, 1958). (See "Newspaper Ownership" and "Group Ownership.")

Network MBS. Rep Breen & Ward.

Agnes J. Reeves Greer, pres; W. B. Steis, gen mgr; Norm Witherspoon, gen sales mgr; Ace Shaheen, sales mgr; Bill Burton, program dir; Grace Whitmire, promotion dir; Don Graff, chief engr; Woody May, news dir; Gracann Baker, women's dir.

WCMW (Aug. 11, 1946): 1060 kc; 1 kw-D, 4601 Hills & Dales Rd. N.W., zone 8. Phone

**TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.**

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Shaheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sutter St.
RI 8-1175	EX 2-5671

**NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS**

Radio Stations CONTINUED

OHIO CONTINUED

Glendale 5-9475. Stark Broadcasting Corp. (acquired station July 9, 1959).

Reps Jack Masla, Ohio Stations Representatives.

S. L. Huffman, pres; Clark L. Dozer, gen mgr; Jack R. Hale, station mgr & program dir; Richard Bremkamp Jr., sales mgr; Roy Thomas, promotion dir; Alwyn James, chief engr; Joe Saxon, news dir; Gene Dillon, sports dir; Ruth Haunstein, women's dir.

WBBC (March 9, 1925): 1480 kc; 5 kw, DA-N, 550 S. Market St., zone 2. Phone Glendale 6-7166. TWX CX 036. Ohio Broadcasting Co. (acquired station Oct. 1, 1958). (See "Newspaper Ownership.")

Network ABC. Rep Venard, Rintoul & McConnell.

Eugene Carr, pres; Robert C. Fehlman, gen mgr; Paul E. Gilmor, coml mgr; M. Lee Atwell, program dir; Nancy Rice, promotion dir; John Schen, chief engr; Al Frances, news dir; Bob Krahnig, farm dir; Carol Adams, women's dir.

WBBC-FM (Jan. 14, 1948): 94.1 mc; 15 kw. Duplicates WBBC (above).

CHILLICOTHE, Ross County

WBEX (September 1947): 1490 kc; 250 w. P. O. Box 244. Phone Prospect 3-2344. Shawnee Broadcasting Co.

WCHI (1956): 1350 kc; 500 w-D. 800 Eastern Ave. Phone Prospect 4-3385. Chillicothe Broadcasting Co. (acquired station 1957).

CINCINNATI, Hamilton County

WAEF-FM (not on air; target date not announced): 104.3 mc; 4.8 kw. 6004 Wiehe Rd., zone 13. Phone Redwood 1-2534. North Cincinnati Broadcasting Co.

Alvin W. Fishman, partner & gen & coml mgr; Fred J. Fishman, partner & program dir; Edward L. Fishman, partner & chief engr.

WCIN (1953): 1480 kc; 5 kw-D, 500 w-N, DA. 3301 Beekman St., zone 25. Phone Mulberry 1-7600. Rounsaville of Cincinnati Inc. (original owner). (See Rounsaville Radio Stations in "Group Ownership.")

Reps Pearson, Dora-Clayton (Southeast). Specialty programs (wkly): Negro, 100%.

Robert W. Rounsaville, owner & pres; Ralph B. Johnson, vp, gen mgr; Joe Starr, asst mgr; Harold F. Walker, vp national sales; John Fulton, vp local sales; Charles Scruggs, program dir; Carl Dettmar, chief engr; Kathy Curry, women's dir.

WCIN-TV: Tv companion of WCIN.

WKCY (Sept. 16, 1929): 1530 kc; 50 kw, DA-N (local sunset at Sacramento, Calif.). Hotel Sheraton Gibson, zone 1. Phone Cherry 1-6565. TWX CI 281. L. B. Wilson Inc. (original owner).

Reps Tom Welstead (42 E. 52nd St., New York), Am Radio Sales (Chicago & West Coast).

Charles H. Topmiller, pres, gen mgr & chief engr; Thomas A. Welstead, vp; Jeanette Heinze, sec-treas; Harold O. Parry, local sales mgr; Paul Miller, program dir; Essie Rupp, librarian and continuity editor; Robert M. Fleming, promotion dir; Arthur D. Gillette, control supervisor; James Ranney, transmitter supervisor; Paul Sommerkamp, news editor.

WCFO (1927): 1230 kc; 250 w. 2345 Symmes St., zone 6. Phone Capitol 1-0777. TWX CI 327. Scripps-Howard Radio Inc. (original owner). (See Scripps-Howard Stations in "Group Ownership" and "Newspaper Ownership.")

Rep Blair.
M. C. Watters, vp & gen mgr; Glenn Clark Miller, asst gen mgr; Patrick H. Crafton, station dir & natl sales mgr; William Dawes, program dir; Robert Dietman, local sales mgr; Paul Adams, chief engr; Jack Fogarty, news dir.

WCFO-FM (July 20, 1949): 105.1 mc; 16.5 kw. Duplicates WCFO (above).

WCFO-TV: Tv companion of WCFO-AM-FM.

WKRC (1922): 550 kc; 5 kw-D, 1 kw-N, DA-2. Hotel Alms, zone 6. Phone Woodburn 1-0550. TWX 95. Radio Cincinnati Inc. (See Taft Stations in "Group Ownership.")

Network CBS. Rep Katz.
Hubert Taft Jr., pres; Hubbard Hood, gen mgr; Kenneth W. Church, natl sales mgr; R. L. Bevington, local sales mgr; E. J. Kennedy Jr., program dir; John Walsh, promotion dir; Hugh LaCrosse, chief engr; Pat Boisseau, news dir.

WKRC-FM (1948): 101.9 mc; 14.5 kw. Address & licensee same as WKRC (above).

Rep Good Music Broadcasters (New York).
Hubert Taft Jr., pres; Leon H. Lowenthal, gen mgr; Ann C. Brown, program dir; Hugh LaCrosse, chief engr.

WKRC-TV: Tv companion of WKRC-AM-FM.

WLW (1922): 700 kc; 50 kw. 140 W. Ninth St., zone 2. Phone Cherry 1-1822. TWX CI 376. Crosley Broadcasting Corp. (original owner). (See Crosley Broadcasting Corp. Stations in "Group Ownership.")

Network NBC. Rep Crosley; NBC Spot; Bomar Lowrance; Tracy Moore.

James D. Shouse, chmn; Robert E. Dunville, pres & gen mgr; H. E. Lasker, vp sales; Scott McLean, radio sales mgr; K. T. Murphy, vp & treas; Al Bland, vp & gen program mgr; Gene Dailey, radio program mgr; R. J. Rockwell, vp technical administration; Jack Frazier, dir merchandising & sales promotion; Marge

Kemme, dir, press relations; Joe Cella, promotion mgr; Paul Lansford, news dir.
WLWT (TV): Tv companion of WLW.

WSAI (1923): 1360 kc; 5 kw, DA-N, Hotel Sinton, zone 2. Phone Main 1-1088. TWX CI 458. Consolidated Sun Ray Inc. (acquired station May 1959). (See Consolidated Sun Ray Inc. Stations in "Group Ownership.")
Rep Gill-Perna.

WSAI-FM (1955): 102.7 mc; 14.7 kw. Duplicates WSAI (above).

WZEP (Covington, Ky.) (1947): 1050 kc; 1 kw-D. Vernon Manor Hotel, zone 19. Phone University 1-6087. Greater Cincinnati Radio Inc. (acquired station February 1959).

Network MBS. Rep McGavren, Ohio Stations Representatives.
Edward D. Skotch, pres & gen mgr; Donald Balsamo, vp & sales mgr; Don McCarty, program dir; Gittle Bortz, sales service.

CLEVELAND, Cuyahoga County

KYW (1923): 1100 kc; 50 kw, DA-1. 815 Superior Ave., zone 14. Phone Cherry 1-0942. TWX CV 960-U. Westinghouse Broadcasting Co. (acquired station Jan. 23, 1956). (See Westinghouse Stations in "Group Ownership.")
Rep Am Radio Sales.

Donald H. McGannon, pres; Gordon Davis, gen mgr; Edward Wallis, sales mgr; Mark Olds, program mgr; Janet Byers, promotion mgr; Sidney Stadig, chief engr; Sanford Markey, news dir; Gloria Brown, women's dir.

KYW-FM (1947): 105.7 mc; 27 kw. Duplicates KYW (above).

KYW-TV: Tv companion of KYW-AM-FM.

WABQ (1959): 1540 kc; 1 kw-D. 2323 Chester Ave., zone 14. Cherry 1-7555. Tuschan Broadcasting Co.

Rep Howard.
Specialty programs: Negro 100%.

P. G. Tuschan, pres & gen mgr.

WABQ-FM (1959): 106.5 mc; 18.5 kw. Duplicates WABQ (above).

WBOE (FM) (October 1938): 90.3 mc; 9 kw. 1380 E. Sixth St., zone 14. Phone Cherry 1-3660. Cleveland City Board of Education.

Mark C. Schinnerer, supt of schools; Leo Battin, dir of radio; Wolcott B. Louis, chief engr.

*Non-commercial educational.
***WCRF-FM** (Nov. 23, 1958): 103.3 mc; 21.5 kw. Duplicates *WMBI Chicago.

*Non-commercial.
WDOK (April 30, 1950): 1260 kc; 5 kw, DA-2. 1515 Euclid Ave., zone 11. Phone Main 1-2390. TWX CV 158. Civic Broadcasters Inc. (original owner).

Network MBS (news only). Rep Broadcast Time Sales (N.Y.).

Specialty programs (wkly): German, 1 1/2 hrs.; Italian, 1/2 hr.; Polish, 1 hr.; Hungarian, 2 1/2 hrs.; Lithuanian, 1/2 hr.; Slovak, 1/2 hr.; Slovenian, 1 hr.; Czech, 1 hr.; Serbian, 1/2 hr.; Ukrainian, 1/2 hr.; Greek, 1 hr.

Frederick C. Wolf, gen mgr; Ralph Quay, coml mgr; Wayne Mack, program dir; Ellen Ungerann, promotion dir; Clifford Ormston, chief engr; Brian Hodgkinson, news dir.

WDOK-FM (Oct. 3, 1954): 102.1 mc; 31 kw. Address, licensee & staff same as WDOK (above).

WERE (July 6, 1949): 1300 kc; 5 kw, DA-1. 1501 Euclid Ave., zone 15. Phone Superior 1-9600. TWX CV 718. Cleveland Broadcasting Inc. (original owner).

Rep Venard, Rintoul & McConnell.
Ray T. Miller Jr., pres.

WERE-FM (Oct. 23, 1949): 98.5 mc; 40 kw. Duplicates WERE (above).

WGAR (Dec. 15, 1930): 1220 kc; 50 kw, DA-1. Hotel Statler, zone 1. Phone Prospect 1-0200. TWX CV 35. Peoples Broadcasting Corp. (acquired station January 1954). (See Peoples Broadcasting Corp. Stations in "Group Ownership.")

Network CBS. Rep Christal.
Herbert E. Evans, pres; Carl E. George, vp & gen mgr; WGAR; Robert B. Forker, sales mgr; Robert K. Smiley, program dir; Donald C. Mitrovich, sales promotion mgr; Lloyd Wingard, chief studio engr; Donald McColister, chief transmitter engr; Charles R. Day, news dir; Tom Christen, farm dir; Ruth Allen, women's dir.

WGAR-FM (Aug. 2, 1952): 99.5 mc; 31 kw. Address, licensee & staff same as WGAR (above).

WHK (July 26, 1921): 1420 kc; 5 kw, DA-N. 5000 Euclid Ave., zone 3. Phone Express 1-5000. TWX CV 486. Metropolitan Broadcasting Corp. (acquired station June 1, 1958). (See Metropolitan Stations in "Group Ownership.")
Rep Blair.

John W. Kluge, pres; Harvey L. Glascock, gen mgr; Gerald A. Spinn, program dir; W. Gary Davis, promotion dir; Ralph H. DeLany, chief engr.

WHK-FM (1947): 100.7 mc; 11.5 kw. Duplicates WHK (above).

Southeastern Ohio's

Family Station . . .

WATH
ATHENS, OHIO

- Among top 200 cities in retail sales in the nation
- Home of Ohio University

SERVING

Over 200,000 People In
PRIMARY AREA

"TOPS"

In 3 Different Ratings

58% Morning

53% Afternoon

970 KC 1,000 W

Athens, Ohio

WJMO

ABC

Greater Cleveland's
Music and News
Station

24 hours a day—

offers the lowest cost per
1,000 in the area. Our average
cost per 1,000, makes
us 1st in the hearts of our
advertisers. For information
call Superior 14424 or write
WJMO, 2156 Lee Road,
Cleveland Hts., Ohio.

Radio Stations CONTINUED

OHIO CONTINUED

CLEVELAND (Continued)

WJMO (Dec. 12, 1947): 1390 kc; 250 w. 2156 Lee Road. Phone Superior 1-4424. Friendly Broadcasting Co. (acquired station Jan. 14, 1959). (See United Broadcasting Stations in "Group Ownership.")

Network ABC.
Richard Eaton, pres.
WJMO-FM (Dec. 19, 1947): 95.3 mc; 1 kw. Duplicates WJMO (above).

WJW (1943): 850 kc; 5 kw, DA-1. 1630 Euclid Ave. zone 15. Phone Tower 1-6080. TWX CV 196. Storer Broadcasting Co. (acquired station November 1954). (See Storer Stations in "Group Ownership" and "Newspaper Ownership.")

Network NBC. Rep Katz.
George B. Storer, pres; Paul E. Mills, managing dir; Carson Rennie, gen sales mgr; Harold F. Mathews, local sales mgr; Robert Martin, program dir; John Wyman, promotion & publicity dir; Bruce McDonald, public service & educational dir; Harold Brinkman, chief engr.

WJW-FM (1948): 104.1 mc; 2.8 kw. Duplicates WJW (above).

WJW-TV: Tv companion of WJW-AM-FM.

WNOB (FM) (July 14, 1959): 107.9 mc; 135 kw. 1510 Williamson Bldg., zone 14. Phone Tower 1-1760. Northern Ohio Broadcasting Co. Fred H. Austin, pres & gen mgr; Ellis F. Smolik, treas; Norman Russick, sec; Bob Forster, station & sales mgr; Ben Arrigo, program dir; Larry Shipley, chief engr; Mike Lapine, public service consultant.

COLUMBUS, Franklin County

WBNS (1934): 1460 kc; 5 kw-D, 1 kw-N, DA-N. 33 N. High St., zone 15. Phone Capital 4-9265. RadioOhio Inc. (original owner). (See "Newspaper Ownership.")

Network CBS. Rep Blair.
Richard A. Borel, pres & gen mgr; W. I. Orr, coml mgr; Park Blanton, program dir; James O. Yeran, promotion dir; Lester H. Nafzer, chief engr; Chet Long, news dir; Bill Zopf, farm dir; Fern Sharp, women's dir.

WBNS-FM (1957): 97.1 mc; 54 kw. Duplicates WBNS (above).

WBNS-TV: Tv companion of WBNS-AM-FM.

***WCBE (FM)** (Sept. 26, 1956): 90.5 mc; 11 kw. 270 E. State St., zone 15. Phone Capital 8-3821. School District of Columbus.

John H. Sittig, dir, radio and audio-visual education; Rosena L. LaPrade, asst dir; Fred Ufferman, chief engr.

*Non-commercial educational.

WCOL (1922): 1230 kc; 250 w. E. Broad at Young St., zone 15. Capital 1-4581. Air Trails Inc. (acquired station Jan. 1, 1952). (See Air Trails Network Stations in "Group Ownership" and "Newspaper Ownership.")

Network ABC, Air Trails Network. Rep Eastman.

Charles Sawyer, pres; J. P. Williams, exec vp; Alex Buchan, vp; Collis A. Young, gen mgr; John Osborne, promotion mgr; Tilford C. Carpenter, chief engr; Cliff Oliver, news dir.

WCOL-FM (1947): 92.3 mc; 7.2 kw. Duplicates WCOL (above).

WMNI (April 26, 1958): 920 kc; 500 w, DA-1. Southern Hotel, zone 15. Phone Capital 1-1354. North American Broadcasting Co. (original owner).

Rep Broadcast Times Sales.
William R. Mnich, pres & gen & coml mgr; Harv Morgan, program & promotion dir; Jack Brookbank, chief engr; Ken Ellis, news dir; John Piet, farm dir; Carolyn Butts, women's dir.

***WOSU** (April 20, 1920): 820 kc; 5 kw (limited local sunset, Dallas). Zone 10. Phone Axminister 9-3148. Ohio State University (original owner).

Network NAEB tape network.
Novice G. Fawcett, pres, Ohio State Univ; Richard E. Hull, dir of radio and tv broadcasting; William H. Ewing, assoc dir for programming; Robert C. Higgy, assoc. dir for engineering; Al Boggioni, radio technical supervisor; Donald Quayle, program dir.

***WOSU-FM** (December 1949): 89.7 mc; 14 kw. Duplicates WOSU (above).

***WOSU-TV**: Tv companion of *WOSU-AM-FM.

*Non-commercial educational.

WRFD (See Worthington).

WTVN (1924): 610 kc; 5 kw, DA-N. 22 E. Gay St., zone 15. Phone Capitol 4-1271. TWX CL 540. Radio Columbus Inc. (acquired station 1954). (See "Group Ownership.")

Network MBS. Rep Katz.
Hubert Taft, pres; Samuel T. Johnston, gen mgr; John K. Agnew, traffic mgr; Robert Adkins, program dir; Ruth Dillon, promotion dir; Ray Owen, chief engr; Ken Mack and Bert Stille, news dirs; Nita Hutch, women's dir.

WTVN-FM (1959): 96.3 mc; 26 kw. See WTVN (above).

WTVN-TV: Tv companion of WTVN-AM-FM (above).

WVKO (November 1951): 1580 kc; 1 kw-D, DA. 274 S. 3rd St., zone 15. Phone Capital 1-5247. Skyway Broadcasting Corp. (original owner).

Reps Venard, Rintoul & McConnell, Ohio Stations Reprs (Cleveland).

Specialty programs (wkly): Negro, 10 hrs. Milton Staub, pres; Bert Charles, gen mgr & program dir; Bill Selander, coml mgr; Bill Brown, promotion dir; Bill Hammett, chief engr; John Terry, news dir; Betty Speaks, women's dir.

WVVO-FM (November 1948): 94.7 mc; 52 kw. Address, licensee & staff same as WVKO (above).

CONNEAUT, Ashtabula County

NEW (not on air; granted July 30, 1959): 1360 kc; 500 w-D. Louis W. Skelly.

COSHOCTON, Coshocton County

WTNS (Nov. 9, 1947): 1560 kc; 1 kw-D, 114 N. 6th St. Phone Main 2-5432. Coshocton Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Rep Grant Webb.
Frederick Bruce Wallace, pres & gen mgr; Arthur E. Jost, coml mgr; Hugh G. Williams, program dir; Herman L. Philabaum, chief engr; Charles V. DeLancey, news dir; Carl Day, farm dir.

DAYTON, Montgomery County

WAVY (January 1947): 1210 kc; 250 w-D, 1428 Cincinnati St., zone 8. Phone Baldwin 4-1137. WAVI Broadcasting Corp. (acquired station March 1954).

Reps Broadcast Time Sales (New York), Ohio Stations Representatives (Cleveland).

Specialty programs (wkly): Negro, 3 hrs. H. K. Crowl, pres & gen mgr; Guy F. Wadsworth, coml mgr; Dewitt Campbell, program & promotion dir; Charles Dreher, chief engr; Paul Murphy, news dir; Patricia Lakes, women's dir.

WHIO (1935): 1290 kc; 5 kw, DA-N. 1414 Wilmington Ave., zone 1. Phone Clearwater 4-5311. TWX DY 116. Miami Valley Broadcasting Co. (original owner). (See "Newspaper Ownership" and Cox Stations in "Group Ownership.")

Network CBS. Rep Hollingbery.
James M. Cox Jr., pres; Robert H. Moody, gen mgr; Stanley G. Mouse, coml mgr; Wade H. Alley, national sales mgr; Charles Gay, promotion mgr.

WHIO-FM: 99.1 mc; 19 kw. See WHIO (above).

WHIO-TV: Tv companion of WHIO-AM-FM.

WING (May 24, 1921): 1410 kc; 5 kw, DA-N. 121 N. Main St., zone 2. Phone Baldwin 2-3773. TWX Dy 143. Great Trails Broadcasting Corp. (See Air Trail Stations in "Group Ownership" and "Newspaper Ownership.")

Network ABC. Rep Robert E. Eastman.
Charles Sawyer, pres; J. P. Williams, exec vp; Alexander Buchan, vp; Dale Moudy, gen mgr; Don Sailors, coml mgr; Johnny Spring, production mgr; Jim Smith, program dir; Larry Marker, promotion dir; Howard Ryan, chief engr; Von Crabbill, news dir; Les Bodine, farm dir; Norma Sharkey, women's dir.

WONE (1949): 980 kc; 5 kw, DA-2. 380 W. First St., zone 2. Phone Baldwin 4-6501. Skyland Broadcasting Corp.

Rep Headley-Reed.
Ronald B. Woodyard, pres & gen mgr; Louis G. Froelich, coml mgr; C. J. Thornquest, natl sales mgr.

WIFE (FM) (1959): 104.7 mc; 24 kw. See WONE (above).

WONE-TV: Tv companion of WONE and WIFE (FM).

DELAWARE, Delaware County

***WSLN (FM)**: 91.1 mc; 10 w. Trustees of Ohio Wesleyan U.

*Non-commercial educational.

DEFIANCE, Defiance County

WONW (1949): 1280 kc; 500 w, DA-N. P. O. Box 278. Phone 3-2776. Tri-State Broadcasting Co. (original owner).

Rep Devney.
Specialty programs (wkly): Spanish, 1 hr. Glenn R. Thayer, vp & gen & coml mgr; Paul R. Murphy, program dir; Paul Hershey, news dir.

DOVER, Tuscarawas County

WJEB (Feb. 22, 1950): 1450 kc; 250 w, P. O. Box 555. Phone New Philadelphia 4-2126. TWX NPHLA 059. Dover Broadcasting Co. (original owner). (See "Newspaper Ownership" and Agnes Jane Reeves Greer Stations in "Group Ownership.")

Network MBS. Rep Breen & Ward.
Agnes J. Reeves Greer, pres; W. B. Steis, gen mgr; Sal Butera, asst mgr; Norm Witherspoon, gen sales mgr; Jim Shipley, farm & program dir; Don Graff, chief engr; Rex Ridenour, news dir; Sally Drew, women's dir.

EAST LIVERPOOL, Columbiana County

WOEI (Dec. 1, 1949): 1490 kc; 250 w. P. O. Box 760. Phone Fulton 5-1490. East Liverpool

Broadcasting Co. (original owner).
Network ABC. Rep Grant Webb.
Richard V. Beatty, pres; Arthur H. Stimmers, gen mgr; George T. Kelly, chief engr.

WOHI-FM (April 15, 1959): 104.3 mc; 27 kw. Duplicates WOHI (above).

ELYRIA, Lorain County

WEOL (November 1948): 930 kc; 1 kw, DA-2. 408 E.S.T. Bldg. (Elyria), Antlers Hotel (Lorain), Ohio. Phone (Elyria) Fairfax 2-3761; (Lorain) Chery 5-6437. Elyria-Lorain Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Otto B. Schoepfle, pres; Paul Nakel, gen mgr; Richard E. Barrett, program dir; Hugh Coburn, chief engr; Todd Burke, news dir.

WEOL-FM (November 1948): 107.3 mc; 15 kw. Duplicates WEOL (above).

WEOL-TV: Tv companion of WEOL-AM-FM.

FINDLAY, Hancock County

WFY (Dec. 14, 1941): 1330 kc; 1 kw-D, 101 1/2 W. Sandusky St. Phone Garden 2-4545. Findlay Publishing Co. (acquired station September 1949). (See "Newspaper Ownership.")

Rep Thomas F. Clark.
R. L. Heminger, pres; Harold H. Heminger, gen mgr; Clyde W. Johnson, station mgr & program dir; Richard Daugherty, sales mgr; Allen Dudley, promotion dir; Edgar C. Smith, chief engr; Clair L. Meekins, news dir.

WFY-FM (April 1948): 100.5 mc; 8.2 kw. Duplicates WFY (above).

FOSTORIA, Seneca County

WFOB (Dec. 9, 1952): 1430 kc; 1 kw, DA-2. P. O. Box 589. Phone Hemlock 5-5666. Seneca Radio Corp. (original owner).

Rep Grant Webb, Ohio Stations.
Specialty programs (wkly): Spanish, 5/6 hr. Andrew Emerine, pres; Melvin Murray, gen mgr & program dir; Roger V. Wise, coml mgr; Carl Barry, chief engr; Dave Carr, news dir; Neal Clardy, farm dir; Mary Lou McGriff, women's dir.

WFOB-FM (1946): 96.7 mc; 1 kw. Duplicates WFOB (above).

FREMONT, Sandusky County

WFRO (December 1949): 900 kc; 500 w-D, DA. 905 W. State St. Phone Federal 2-3951. Wolfe Broadcasting Corp. (original owner).

Rep Best.
Robert F. Wolfe, pres & gen mgr; B. C. Force, station mgr, dir.

WFRO-FM (December 1946): 99.3 mc; 1 kw. Duplicates WFRO (above); also does some independent nighttime programming.

GALLIPOLIS, Gallia County

WJEH (June 19, 1950): 990 kc; 1 kw-D, 250 w-N. Box 244. Phone Gibson 6-3543. Ohio Valley on the Air Inc. (original owner).

Network Keystone. Rep Sears & Ayer.
Specialty programs (wkly): Negro, 3 hrs. John E. Halliday, pres; Marianne B. Campbell, gen & coml mgr; Steve Allen, program dir; Sam Neal, promotion dir; Edgar L. Atkins, chief engr; Col. J. Sherman Porter, news dir.

HAMILTON, Butler County

WMOH (Aug. 15, 1944): 1450 kc; 250 w. Second National Bank Bldg. Phone Twinbrook 4-6543. Fort Hamilton Broadcasting Co. (original owner).

Rep Rambeau, Vance, & Hopple.
Robert L. Odson, gen mgr; Raymond C. Motley, coml mgr; Norman Keller, program dir; Ted Richardson, supervisor of personnel & production; Robert Bullo, chief engr; Ralph Shupe, news dir; Milton Green, farm dir; Dorie Ensor, women's dir.

WMOH (FM) (Feb. 9, 1959): 103.5 mc; 8.7 kw. Address, licensee & staff same as WMOH (above).

WQMS (FM) (June 26, 1958): 96.7 mc; 0.29 kw. 1501 Woodview Lane. Phone Twinbrook 4-8751. Community Broadcasting Co.

John F. McNally, pres; L. H. McNally, program dir; J. P. McNally & H. P. Parshall, eng staff.

HILLSBORO, Highland County

WSRW (July 15, 1950): 1590 kc; 500 w-D. P. O. Box 176. Phone 1590. Tom Archibald and Mack Sauer, co-owners (acquired station July 8, 1959).

IRONTON, Lawrence County

WIBO (October 1951): 1230 kc; 250 w. Radio Plaza. Phone Jefferson 2-9122. Iron City Broadcasting Co. (acquired station June 15, 1952).

Network MBS; Keystone. Rep Best.
C. A. Baker, pres & chief engr; C. E. McElroy, gen mgr; Helen E. Rowe, program dir; Mike Booth, farm dir.

JACKSON, Jackson County

WLMJ (December 1953): 1280 kc; 1 kw-D. P. O. Box 72. Phone 850. Radio Jackson Inc. (acquired station Jan. 1, 1957).

Network Keystone. Rep McGavren-Quinn.
J. E. Willis, pres & gen mgr; Bill Dawson,

program dir; Dwight Cowden, chief engr; Mary Ann Jarrel, women's dir.

KENT, Portage County

***WKSU-FM** (July 19, 1950): 88.1 mc; 0.01 kw. Kent State University. Phone Orchard 3-3411, Ext. 370. Kent State University. George A. Bowman, pres, Kent State U.; Walton D. Clarke, dir of broadcasting; John C. Weiser, program supervisor; Norman P. Streeby, chief engr.

*Non-commercial educational.

LANCASTER, Fairfield County

WHOK (October 1948): 1320 kc; 1 kw-D. N. Memorial Drive. Phone Olive 3-4373. Hocking Valley Broadcasting Corp. (original owner).

Rep Ohio Stations Representative. Nelson R. Embrey, pres & gen mgr; Mark Lucas, coml mgr; Eleanor J. Blazer, program, women's & traffic dir; Charles Houston, chief engr; Richard E. Westbrook, news dir; Roy H. Stingley, farm dir.

WHOK-FM: 95.5 mc; 16 kw. Address, licensee & staff same as WHOK (above).

LIMA, Allen County

WIMA (December 1948): 1150 kc; 1 kw, DA-N. 223 N. Main St. Phone Capitol 3-2060. TWX LI 292. Northwestern Ohio Broadcasting Corp. (original owner).

Network ABC. Rep H R Representatives. G. E. Hamilton, pres; R. W. Mack, gen mgr; C. B. Heller, coml mgr; Charles Grady, program dir; Bill Harrison, chief engr; Gene Rockwell, news dir; Hank Harvey, farm dir; Easter Straker, women's dir.

WIMA-FM (June 1948): 102.1 mc; 15 kw. Duplicates WIMA (above).

WIMA-TV: Tv companion of WIMA-AM-FM.

LORAIN, Lorain County

WWIZ (Oct. 26, 1958): 1380 kc; 500 w-D. 1615 Broadway. Phone Cherry 4-5235. WWIZ Inc. (original owner).

Rep United Spot Sales. Specialty programs: Spanish, 1 hr. wkly. Sanford A. Schaftz, pres & gen mgr; Ray-

mond Dio, coml mgr; Jerry Dunn, program dir; Mary Dean, promotion dir; Milton Willis, chief engr; Ralph Hamilton, news dir; Justin Simms, farm dir; Louise Gregg, women's dir.

MANSFIELD, Richland County

WCWV (1957): 1670 kc, 250 w-D. DA. 791 McPherson St. Mansfield Broadcasting Co. (original owner).

Rep Devney. Frederick Eckhardt, owner, pres & gen mgr.

WMLN (Dec. 3, 1939): 1400 kc; 250 w. 144 1/2 Park Ave. West. Phone Lafayette 4-2211. Richland Inc. (original owner).

Network ABC. Rep Venard, Rintoul & McConnell.

J. M. O'Hara, pres & gen mgr; Robert A. James, program & promotion dir; William E. Morrison, chief engr; Rex V. Hess, news dir.

MARIETTA, Washington County

WMOA (September 1946): 1490 kc; 250 w. P. O. Box 594. Phone Frontier 3-7527. Marietta Broadcasting Co. (acquired station September 1954).

Network MBS. Rep Devney; Air Media Sales. W. G. Wells, partner; R. Sanford Guyer, partner & gen mgr; Robert L. Guyer, coml mgr; John Cigna, news & program dir; Robert Guyer, promotion dir; Charles E. Clark, chief engr; Phil Emmert, farm dir; Lee Kenderick, women's dir.

MARION, Marion County

WMRN (Dec. 23, 1940): 1490 kc; 250 w. P. O. Box 518. Phone 3-1131. TWX MRON 475. Marion Broadcasting Co. (original owner).

Network ABC. Robert T. Mason, pres; Arthur L. Martin, coml mgr; Madge L. Cooper, program dir; Francis J. Peters, chief engr; Joe Ionne, news dir; Charley Might, farm dir.

WMRN-FM (May 3, 1953): 106.9 mc; 25 kw. Address, licensee & staff same as WMRN (above).

MASSILLON, Stark County

WTIG (Aug. 1, 1957): 990 kc; 250 w, DA-D. P. O. Box 573. Phone Temple 2-5023. Massillon

OHIO CONTINUED

Broadcasting Co. (original owner). (See Rosenblum stations in "Group Ownership").

Network Keystone. Specialty programs: Italian, 1 hr., Serbian, 1 hr. wkly.

Joel W. Rosenblum, pres; Nick Barry & Richard Scholem, co-mgrs; Ted Wesley, program dir; Joseph Kish Jr., chief engr; Robert Valliquette, news dir; Ray Rosenblum, national correspondent; Nan Barnhouse, women's dir.

MIDDLEPORT (Pomeroy), Meigs County

WMPO (1959): 1390 kc; 1 kw-D. John E. M. Kerr, Roy E. Stephenson, Frank L. Nolan, Frank X. Rauch Jr., R. J. Jones Jr., co-owners.

MIDDLETOWN, Butler County

WPFB (Sept. 1, 1948): 910 kc; 1 kw-D, 100 w-N. 4503 Central Ave. Phone Garden 2-3625. Paul F. Braden (original owner).

Paul F. Braden, owner; Joseph H. Lemoine, coml mgr; Bill Hart, program dir; Charles Reeder, promotion dir; Laurace H. Beckwith, chief engr; Robert Cordray, news dir; Homer Tingle, farm dir; Fern Troutvine, women's dir.

WPFB-FM (not on air; target date Sept. 1, 1959): 105.9 mc; 30 kw. Address, licensee & staff same as WPFB (above) except George Garlinger, program dir.

MT. VERNON, Knox County

WMVO (May 2, 1951): 1300 kc; 500 w, DA-D. Box 348. Phone Express 2-0946. Mt. Vernon Broadcasting Co. (original owner).

Mrs. Charles Zelkowitz, pres & gen mgr; Lew Wagner, coml mgr; Stephen Zelkowitz, program & promotion dir; Rudy Maxwell, chief engr; George Bennett, news dir; Gene Phillips, farm dir; Oto Morain, women's dir.

WMVO-FM (May 26, 1951): 93.7 mc, 2.9 kw. Duplicates WMVO (above).

SERVING SEVEN COUNTIES

IN THE HEART OF

OHIO'S RICHEST

FARM LAND WITH

STUDIOS IN

MARION

AND

BUCYRUS

Marion trading area offers national and regional distributors an ideal test market. Small enough to be economical, large enough to be indicative. It is a healthy, expanding, but conservative market. Competition among retailers is intense. Merchandise and services which can make the grade in the Marion Market will succeed in any normal American community. Nineteen years of personal service by veteran staff members offers the advertiser audience acceptance and product prestige.

THE "FRIENDLY NEIGHBOR STATION" CHANGES STATISTICS INTO SERVICE AND SERVICE INTO SALES FOR YOU!

A "LOCAL" STATION DOING A "REGIONAL" JOB SINCE 1940

SELLING A BUMPER CROP OF LISTENERS IN NORTH CENTRAL OHIO



AM-FM AND WMRN FARMS

Radio Stations CONTINUED

OHIO CONTINUED

NEWARK, Licking County

WCLT (Jan. 4, 1949): 1430 kc; 500 w-D. 25 West Main St. Phone Fairfax 4-0071. WCLT Radio Inc. (acquired station Jan. 1, 1958). (See "Newspaper Ownership.")

Rep Meeker; Ohio Stations Representatives. Thomas A. Rogers, pres & gen mgr; Robert H. Fricer, coml mgr; Arnauld Fleming, program & farm dir; B. E. Windle, chief engr; Ray Luther, news dir.

WCLT-FM (Aug. 7, 1947): 100.3 mc; 8.5 kw. Duplicates WCLT (above).

NEW BOSTON, Scioto County

WIOI (1959): 1010 kc; 500 w-D. Grady M. Sinyard.

OXFORD, Butler County

***WMUB (FM)** (November 1949): 88.5 mc; 810 w. Oak at Spring St. Phone 3-4697. Miami University.

John D. Millett, pres; Stephen C. Hathaway, dir of broadcasting; Paul G. Yeazell, station mgr; William L. Uiter, production dir; Charles A. Myers, program mgr; Andrew F. Bruck, chief engr.

***WMUB-TV**: Tv companion of WMUB (FM).

*Non-commercial educational.

PAINESVILLE, Lake County

WPVL (April 25, 1956): 1460 kc; 500 w-D. 102 S. Park Place. Phone Elmwood 2-3155. WPVL Inc. (original owner).

Rep Ohio Stations Representatives. Carl R. Lee, pres, gen & coml mgr, program dir & chief engr; Dale Palmer, promotion dir; James Ahlstrom, news dir; Barney Pipp, farm dir; Sally Platz, women's dir.

PIQUA, Miami County

WPTW (Nov. 1947): 1570 kc; 250 w-D. 1625 Covington Ave. Phone Prospect 3-3513. Miami County Broadcasting Co. (original owner).

Network Keystone. Rep Best. C. Oscar Baker, pres & gen mgr.

PORTSMOUTH, Scioto County

WNXT (Aug. 31, 1951): 1260 kc; 5 kw-D. 1 kw-N, DA-2. P. O. Box 1228. Phone Elmwood 3-1161. WNXT Inc. (See Ellman-Morici Stations in "Group Ownership.")

Network ABC. Rep: Everett-McKinney; Ohio Stations Representatives. Leonard Feldman and Abraham R. Ellman, co-owners.

WPAV (April 15, 1935): 1400 kc; 250 w. 1009 Gallia St. Phone Elmwood 3-5176. Paul F. Braden (acquired station Feb. 1, 1956).

Network CBS; SOHIO Reporter. Rep Breen & Ward (New York), William J. Reilly (Chicago).

Paul F. Braden, owner; O. T. Dresbach, gen mgr; Joseph LeMoyné, coml mgr; John T. Baker, program dir; Maurice L. Myers, chief engr; Frank Balmert, news dir; George E. Wood, farm dir; Polly Daehler, women's dir.

WPAV-FM (June 15, 1948): 104.1 mc; 7 kw. Address, licensee & staff same as WPAV (above).

SALEM, Columbiana County

WSOM (FM) (Nov. 16, 1958): 105.1 mc; 100 kw. Franklin Road. Phone Edgewood 7-9544. Salem Broadcasting Co. (acquired station May 21, 1959).

Russell C. Jones, pres & chief engr; Leo R. Dixon, gen mgr; Betty Hanna, coml mgr; Ted Taylor, program dir.

SANDUSKY, Erie County

WLEC (Dec. 7, 1947): 1450 kc; 250 w. P. O. Box 1209. Phone Main 6-2000. Lake Erie Broadcasting Co. (acquired station May 30, 1950).

Network MBS. Rep Holman (Chicago); Devney (New York).

Specialty programs: Negro, ½ hr.; French, ½ hr. wkly.

Jay Wagner, pres & gen mgr; Lou Mahla, coml mgr; Karl Bates, program dir; Jay Lebach, chief engr.

WLEC-FM (May 15, 1959): 102.7 mc; 5.9 kw. Lake Erie Broadcasting Co. Duplicates WLEC (above).

SPRINGFIELD, Clark County

WBLY (April 1947): 1600 kc; 1 kw-D. Chamber of Commerce Bldg. Phone Fairfax 3-4876. Champion City Broadcasting Co. (acquired station December 1953).

Network Keystone. Rep Thos. F. Clark; Ohio Stations Representatives.

R. Stanley Lucas, pres; Robt. L. Yontz, gen mgr; Paul Kintzel, coml mgr; James Bissey, program & news dir; Carl Egbert, chief engr; Roger Sharp, farm dir.

WBLY-FM (July 1958): 103.9 mc; 1 kw. Duplicates WBLY (above).

WIEB (1940): 1340 kc; 250 w. 117 West High St. Phone Fairfax 3-4955. TWX Spfld. 174. Radio Voice of Springfield Inc. (See Air Trails Stations in "Group Ownership" and "Newspaper Ownership.")

Network ABC. Rep Richard O'Connell. Charles Sawyer, pres; J. P. Williams, exec vp; Alexander Buchan, vp; Ernest A. Gudridge, station mgr; Frank Prater, program dir; Sheila Dickerson, promotion dir; Victor L. Bushong, chief engr; Dave Marvin, news & farm dir; Alice Bahman, women's dir.

STUBENVILLE, Jefferson County

WSTV (November 1940): 1340 kc; 250 w. Exchange Realty Bldg. Phone Atlantic 2-6265. TWX 60. WSTV Inc. (See Friendly Group in "Group Ownership.")

Network MBS. Rep Avery-Knodel. Specialty program: Italian, 2 hrs.; Negro, ¼ hr. wkly.

John J. Laux, exec vp & gen mgr; Joseph M. Troesch, asst gen mgr; Louis W. Shapiro, station & coml mgr; Gordon Bishop, program & news dir; George H. Wilson, promotion & publicity dir; Charles S. Shepherd, chief engr; Scott McMurray, local news dir; Francis (Pop) Taylor, farm dir; Beula Goldfine, women's dir.

WSTV-FM (1947): 103.5 mc; 3.1 kw. Duplicates WSTV (above).

WSTV-TV: Tv companion of WSTV-AM-FM.

TIFFIN, Seneca County

NEW (not on air; granted July 22, 1959): 1600 kc; 500 w-D, DA. Robert G. Wright and Milton Maltz, co-owners.

TOLEDO, Lucas County

WMOE (FM) (Oct. 14, 1957): 92.5 mc; 10 kw. 4665 W. Bancroft St., zone 7. Phone Jefferson 1-1681. Hillebrand Electronics (original owner).

Rep Walker Rawalt. Wm. A. Hillebrand, owner & gen mgr; W. A. Woods, program dir; D. R. Howard, chief engr.

WOHO (Oct. 3, 1954): 1470 kc; 1 kw, DA-2. Box 276. Sta. "A," zone 5. Phone Oxford 3-6576. Midwestern Broadcasting Co. (acquired station Sept. 8, 1958).

Rep Pearson. Sam W. Sloan, gen mgr & promotion dir; William C. Wester, coml mgr; George M. Mishler, program dir; George D. Stearns, chief engr; Glen Howard, news dir.

WSPD (1921): 1370 kc; 5 kw, DA-N. 136 Huron St., zone 4. Phone Cherry 8-6201. TWX TO 91. Storer Broadcasting Co. (acquired station January 1928). (See Storer Stations in "Group Ownership" and "Newspaper Ownership.")

Network NBC. Rep Katz. George B. Storer, pres; Reginal B. Martin, managing dir; Edward C. Kutz, program dir; William M. Stringfellow, chief engr.

WSPD-FM (Aug. 11, 1947): 101.5 mc; 23 kw. Duplicates WSPD (above).

WSPD-TV: Tv companion of WSPD-AM-FM.

***WTPS (FM)** (May 7, 1948): 91.3 mc; 730 w. 1901 W. Central Ave., zone 12. Phone Greenwood 9-5373. Toledo Public Schools. Harry D. Lamb, dir of radio-tv dept., exec mgr; Dorothy Matheny, studio mgr; Scott Robeson, chief engr.

*Non-commercial educational.

WTOD (June 16, 1946): 1560 kc; 1 kw-D. 320 David Bldg., zone 2. Phone Cherry 2-4321.

TWX Tol 262. Booth Broadcasting Co. (acquired station Aug. 18, 1957). (See Booth Stations in "Group Ownership" and "Newspaper Ownership.")

Network CBS. Rep Weed.

Specialty programs: German, 1 hr, Negro, 2 hrs., Polish, 5 hrs, Spanish, ¼ hr. wkly. John L. Booth, pres; Sunne Miller, gen & coml mgr & promotion dir; Ted Barbone, program dir; Robert Sowers, chief engr.

WTOT (FM) (Dec. 7, 1947): 99.9 mc; 8.8 kw. Address, licensee & staff same as WTOD (above) except Philip Baker Hall, program dir. Rep Fine Music Hi Fi Broadcasters.

WTOL (Feb. 28, 1938): 1230 kc; 250 w. Bell Building, zone 2. Phone Cherry 4-7411. TWX Tol 184. Community Broadcasting Co. (original owner).

Network ABC. Rep Gill Perna.

Frazier Reams, pres; Doug Tabner, sports dir & coml mgr; Joe Weaver, program dir; Sue Watkins, promotion dir; Harold Holmes, chief engr; Oscar Huff, news dir; George Schaeffer, farm dir.

WTOL-FM (October 1949): 104.7 mc; 1.3 kw. Duplicates WTOL (above).

WTOL-TV: Tv companion of WTOL-AM-FM.

VAN WERT, Van Wert County

WBEET (Nov. 27, 1958): 1220 kc; 250 w-D, P. O. Box 104. Phone 2-4075. Van Wert Broadcasting Co. (original owner).

Rep Ohio Stations Representatives. Kenneth E. Kunze, pres, gen mgr & chief engr; Raymond Waldron, vp & coml mgr; Robert Gross, news & program dir.

WARREN, Trumbull County

WHEE (November 1941): 1440 kc; 5 kw, DA-2. Second Natl. Bldg. Phone Express 2-2529. Warren Tribune Radio Station Inc. (acquired station 1949). (See "Newspaper Ownership.")

Rep Rambeau, Vance & Hoppie; Ohio Stations.

Specialty programs: Greek, 1 hr. wkly. Helen Hart Harbert, pres; Robert E. Hardy, mgr & chief engr; Chester Waggoner, coml mgr; John Peterson, program dir; James Stephenson, promotion dir; Ray Siebert, news dir; John Straughbaugh, farm dir; Winifred Berry, women's dir.

WASHINGTON COURT HOUSE, Fayette County

WCHO (February 1952): 1250 kc; 500 w-D. 113½ S. Main St. Phone 5-6211. Court House Broadcasting Co. (original owner).

Network Keystone. Rep Best. W. N. Nungesser, pres, gen mgr & chief engr; R. L. Anderson, coml mgr & program dir.

WAVERLY, Pike County

WPEO (1954): 1380 kc; 1 kw D, DA. P. O. Box 87. Phone Picketon 2781. Hi-Kinco Broadcasters (original owners).

W. W. Cooper, co-owner, gen mgr & coml mgr.

WELLSTON, Jackson County

WKOJ (June 1952): 1830 kc; 500 w-D. P. O. Box 190. Phone 4-2000. Family Broadcasting Co. (acquired station January 1958).

Network Keystone. Rep Best. W. N. Nungesser, pres, gen mgr & chief engr.

WESTERVILLE, Franklin County

***WOBN (FM)**: 91.5 mc; 10 w. Otterbein College. Phone Tuxedo 2-3611.

*Non-commercial educational.

WOOSTER, Wayne County

WWST (1947): 960 kc; 1 kw-D. 186 S. Hillcrest Dr. Phone Angelus 3-5075. Wooster Republican Printing Co. (original owner). (See "Newspaper Ownership.")

Network Keystone. E. B. (Ted) Evans, gen mgr; Quentin Welty, sales mgr; Robert Heeter, program dir; Allan Lang, production mgr; B. L. Bowman, gen chief engr.

WWST-FM (1947): 104.5 mc; 13 kw. Duplicates WWST (above).

WORTHINGTON, Delaware County

WRPD (Columbus) (Sept. 27, 1947): 880 kc; 5 kw-D. Phone Tuxedo 5-5342. Peoples Broadcasting Corp. (original owner). (See Peoples Broadcasting Stations in "Group Ownership.")

Rep Gill-Perna. Herbert E. Evans, pres; Joseph D. Bradshaw, gen mgr; A. Dale Lutz, coml mgr; Phil Sheridan, program & promotion dir; Harold Schaa, chief engr; W. C. Arthurs, news dir; Clyde E. Keathley, farm dir; Mary Lou Pfeiffer, women's dir.

YELLOW SPRINGS, Greene County

***WYSO (FM)** (Feb. 8, 1958): 91.5 mc; 10 w. Antioch College. Phone Rockwell 7-3871. Antioch College of Greene County, Ohio.

Harold W. Roeth, station mgr; David Peck, chief engr.

*Non-commercial educational.

YOUNGSTOWN, Mahoning County

WBBW (Feb. 20, 1949): 1240 kc; 250 w. Warner Theatre Bldg. Phone Riverside 4-4421. TWX Yo 068. Mahoning Valley Broadcasting Corp. (original owner).

Network MBS. Rep Weed.

With every negotiation, Blackburn & Company makes two friends . . . the buyer and the seller. For your next negotiation, consult the leading broker in the nation.

Contact the nearest office:
H. W. Cassill, William B. Ryan,
333 N. Michigan Avenue, Chicago, Illinois,
Financial 6-6460

Blackburn & Company
WASHINGTON—ATLANTA—CHICAGO—WEST COAST



John Cherpach Jr., pres & chief engr; Gene Trace, vp & gen & coml mgr; Tony Ross, program dir; Isabel Meyer, women's & promotion dir; Ray Tannehill, news dir; Hugh Johnston, farm dir.

WBBW-FM: 93.3 mc; 19.5 kw. Same ownership as WBBW (above).

WPMJ (1929): 1390 kc; 5 kw DA-N. 101 W. Boardman St., zone 3. WPMJ Broadcasting Co. (See "Newspaper Ownership").

Network NBC. Rep Hollingbery. William F. Maag Jr., pres.

WROT (Oct. 16, 1955): 1570 kc; 1 kw, DA-D. 401 North Blaine. Phone Riverside 6-8464. Myron Jones (original owner). (See Myron Jones Stations in "Group Ownership.")

Rep Hollingbery; Ohio Stations Representatives. Myron Jones, owner; William Fleckenstein, gen mgr; William Aey, coml mgr; Richard Thompson, news dir.

WRFD (FM) (July 1959): 101.1 mc; 24.6 kw. Duplicates WHOT (above).

WRBN (1926): 570 kc; 5 kw, DA-N. 3930 Sunset Blvd. Phone Sterling 2-1145. TWX YO-081 (U). WKBN Broadcasting Corp. (original owner).

Network CBS. Rep Raymer.

Warren P. Williamson Jr., pres & gen mgr; J. L. Bowden, station dir & coml mgr; Carl F. Glade, radio sales mgr; Paul Turner, program dir; Warren P. Williamson III, public relations dir; Bernard Wilkens, chief engr; Sid Davis, news dir; Stu Wilson, farm dir.

WRBN-FM (Aug. 26, 1947): 98.9 mc; 50 kw. Duplicates WKBN (above).

WKBN-TV: Tv companion of WKBN-AM-FM.

ZANESVILLE, Muskingum County

WHIE (1924): 1240 kc; 250 w. Lind Arcade Bldg., N. 5th St. Phone Gladstone 2-5431. TWX Zan 67. Southeastern Ohio Broadcasting System Inc. (acquired station July 1, 1947).

(See Zanesville Publishing Stations in "Group Ownership" and "Newspaper Ownership.")

Network NBC. Rep Pearson. Clay Littick, pres; Allan Land, gen mgr; Nate Milder, coml mgr; Tom Wiebell, program dir; Naomi Lorton, promotion dir; William A. Hunt Sr., chief engr; Tom Clark, news dir; Dick Keys, farm dir.

WHIZ-TV: Tv companion of WHIZ.

OKLAHOMA

ADA, Pontotoc County

KADA (Sept. 24, 1934): 1230 kc; 250 w. P. O. Box 842. Phone Federal 2-1212. TWX 288. KADA Broadcasting Inc. (acquired station December 1949).

ALTUS, Jackson County

KWEW (April 2, 1959): 1450 kc; 250 w. P. O. Box 551. Phone Hudson 2-1450. Altus Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Network Keystone. Rep Pearson. Frank E. Wimberly, pres & gen mgr; Albert Houpe, coml mgr; Ernest Baucum, chief engr.

ALVA, Woods County

KALV (Oct. 17, 1946): 1430 kc; 500 w, DA-1. P. O. Box 328. Phone 1662. Aubrey D. Conrow (original owner).

ARDMORE, Carter County

KVSO (1935): 1240 kc; 250 w. 116 N. Washington St. Phone 3030. Ardmore Publishing Co. (original owner). (See "Newspaper Ownership.")

BARTLESVILLE, Washington County

KWON (1942): 1400 kc; 250 w. P. O. Box 69. Phone 1400. Horace C. Boren (acquired station May 6, 1959).

BLACKWELL, Kay County

KLTE (1952): 1580 kc; 250 w-D. P. O. Box 70. Phone 308. Star Broadcasting Co. (original owner).

Dr. F. G. Conley, pres; Robert F. Pool, vp, gen & natl sales mgr & chief engr; Ray Bush, advertising mgr; Larry Eck, program dir; Don James, news dir.

CHICKASHA, Grady County

KWGO (1946): 1560 kc; 1 kw-D, 250 w-N, DA-N. P. O. Box 770. Phone Castle 4-2890. Washita Valley Broadcasting Co. (acquired station Nov. 1, 1953).

Network Keystone. Jack L. Pink, owner; William S. Scott, mgr; Marjorie Richards, program & women's dir; William K. Berry, chief engr; Ben DeKinder, news dir.

CLAREMORE, Rogers County

KWFE (Jan. 7, 1958): 1270 kc; 500 w-D. Hotel Will Rogers. Phone Rogers 3-1281. BRT Broadcasting Co. (acquired station July 1, 1959).

James Robert Brewer, Alvis W. Rowley and Lewis E. Tallafarro, co-owners.

CLINTON, Custer County

KWOE (1949): 1320 kc; 1 kw-D. Neptune Park. Phone 618. Western Oklahoma Broadcasting Co. (original owner).

CUSHING, Payne County

KUSH (February 1953): 1600 kc; 1 kw-D. P. O. Box 791. Phone Capitol 5-0922. Cimmaron Broadcasters Inc. (acquired station August 1955). (See "Newspaper Ownership.")

Network Keystone. Rep Best. Gordon Rockett, pres & gen mgr; W. R. DeWire, coml mgr; Jerry Kunkel, news & program dir; Don Hodges, promotion dir; Marvin Livingston, chief engr; Joe Rockett, farm dir; Carolyn Brownlee, women's dir.

DUNCAN, Stephens County

KEDD (1947): 1350 kc; 250 w-D, 100 w-N. P. O. Box 1192. Phone Alpine 5-1350. Duncan Broadcasting Co. (original owner). (See R. H. Drewry Stations in "Group Ownership.")

Network Keystone. R. H. Drewry, pres; W. M. Brubaker, gen mgr; John Moen, program dir & coml mgr; Morgan Duval, promotion dir; Les Agee, chief engr; Bill Merrill, news dir; Ed Gregory, farm dir; Elaine Cooper, women's dir.

DURANT, Bryan County

KSEO (April 1947): 750 kc; 250 w-D. P. O. Box 511. Phone 3100. Durant Publishing-Broadcasting Corp. (acquired station June 1957). (See "Newspaper Ownership.")

Network Keystone. Robert V. Peterson, pres; Lewis W. Coleman, gen mgr; Glen Burke, coml mgr; R. K. Hamlin, program dir; Hal Cochran, chief engr; Tom Blair, farm dir; Virginia Riley, women's dir.

KSEO-FM (May 1947): 107.3 mc; 2.9 kw. Address, licensee & staff same as KSEO (above).

ELK CITY, Beckham County

KBEK (1932): 1240 kc; 250 w. P. O. Box 139. Phone 730. Garrison-Huntley Enterprises (acquired station April 9, 1959). Bob D. Garrison, H. H. Huntley, co-owners.

ENID, Garfield County

KGBO (November 1928): 1390 kc; 1 kw, DA-1. P. O. Box 952, zone 6. Phone Adams 7-1390. Enid Radiophone Co. (acquired station June 1931). (See "Newspaper Ownership.")

Network ABC. Rep Pearson. Pat Murphy, gen mgr; James Stacey, promotion dir & coml mgr; Duane W. Holsington, program dir & chief engr; Phil E. Brown, news dir.

KGWA (1950): 960 kc; 1 kw, DA-1. P. O. Box 346. Phone Adams 4-4230. Public Broadcasting Service Inc. (acquired station 1955). (See R. H. Drewry Stations in "Group Ownership.")

Reps Venard, Rintoul & McConnell, Clyde Melville Co. Allan Page, pres & gen mgr; Lyle Gaston, program dir; Milton Wentworth, chief engr; Rex Walker, news dir.

FREDERICK, Tillman County

KTAT (December 1948): 1570 kc; 250 w-D. P. O. Box 920. Phone Edison 5-2131. Frederick Broadcasting Co. (acquired station November 1956).

Network Keystone. Rep Best. Specialty programs (wkly): Spanish, 1½ hrs. Ronald W. Wheeler Jr., owner & gen mgr; Mary Wheeler, program dir; Herman Vosburgh, farm dir.

GUTHRIE, Logan County

KWRW (Nov. 15, 1955): 1490 kc; 100 w. Ione Hotel. Phone Butler 2-2321. Guthrie Broadcasters (acquired station July 20, 1957).

GUYMON, Texas County

KGYM (Dec. 14, 1948): 1220 kc; 1 kw-D. P. O. Box 130. Phone 888. Plains Broadcasting Co. (original owner).

Network Keystone. Rep Best. John B. Gray, pres, mgr & coml mgr; Herbert L. Noyes, chief engr & program dir.

TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Shaheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sutter St.
RI 8-1175	EX 2-5671
NATIONWIDE • NEGOTIATIONS	
FINANCING • APPRAISALS	

W W S T

"RADIO WOOSTER"
"Serving Ohio's Foremost
Agricultural Area"

WITH THE PROMOTIONS THAT BUILD
AND HOLD LISTENER INTEREST

Gross Yearly Retail Sales
(HOME COUNTY ONLY)

\$80,000,000

- Cultural (College of Wooster)
- Scientific (Ohio Agricultural Experimental Station)
- Industry
- Agriculture

AM-1,000 WATTS
960 KC
FM-13,000 ERP
104.5 MG

➔ YOUR BEST DOLLAR BUY FOR SPOTTING NORTH-CENTRAL OHIO

Radio Stations CONTINUED

OKLAHOMA CONTINUED

HENRYETTA, Okmulgee County

KHEH (July 19, 1956): 1590 kc; 500 w-D. Free Lance Bldg. Phone Olive 2-3298. Henryetta Radio Co. (original owner). (See "Newspaper Ownership.")
Rep Hopewell.
J. Leland Gourley, pres; Marvin L. Hull, gen mgr; Virginia L. Braasher, coml mgr; Bill Simmons Jr., program dir; Ed Hayes, chief engr.

HOBART, Kiowa County

KTJS (June 21, 1947): 1420 kc; 1 kw-D. P. O. Box 311. Phone 1420. Alfred Ray Fuchs (acquired station March 1954).
Specialty programs (wkly): Indian, ½ hr. A. R. Fuchs, owner, mgr, chief engr & news dir; Wayne Robison, promotion & farm dir & coml mgr; Lillian Robison, program dir; Jeanice Fuchs, women's dir.

HOLDENVILLE, Holdenville County

KWSH (1948): (See Wewoka, Okla., listing.)

HUGO, Choctaw County

KIEN (November 1948): 1340 kc; 250 w. P. O. Box 248. Phone 1140. Dave and Leeta Brawner (acquired station February 1959).

IDABEL, McCurtain County

KBEL (June 8, 1953): 1240 kc; 250 w. P. O. Box 1072. Idabell Broadcasting Co. (original owner).
Winston O. Ward, owner & gen mgr; J. P. Stanley, promotion dir & coml mgr; Bob Green, program dir; Ernest Burgin, chief engr; Lou Dale Stanley, women's dir.

LAWTON, Comanche County

KCCO (May 27, 1956): 1050 kc; 250 w. DA-D. P. O. Box 2187, zone Sheridan Station. Phone Elgin 5-1050. Progressive Broadcasting Co. (acquired station Sept. 21, 1956).
Rep Weed.
Dr. G. G. Downing, pres; Ross B. Baker, gen mgr; Cliff Ford, coml mgr; Charlie Burton, program dir; Bob Stapler, promotion dir; Dave Nixon, chief engr; C. J. McDonald, news dir.

KSWO (May 1, 1941): 1380 kc; 1 kw, DA-2. P. O. Box 699. Phone Elgin 5-1380. TWX Lawton 472. Oklahoma Quality Broadcasting Co. (acquired station May 1, 1945). (See R. H. Drewry Stations in "Group Ownership.")
Network ABC. Rep Pearson.
R. H. Drewry, principal partner; Robert O. Franklin, gen & coml mgr; Bill Miller, program dir; D. J. Click, promotion dir; Harold Kinkead, chief engr; Don Foster, news dir; Harold Hunt, farm dir; Lee Williams, women's dir.
KSWO-TV: Tv companion of KSWO.

McALESTER, Pittsburg County

KNEB (March 14, 1950): 1150 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 78. Phone Garden 3-1460. Pittsburg County Broadcasting Co. (original owner).
Rep Pearson.
Ray Van Hooser, pres & gen mgr; Dud Stallings, station mgr; Phil Reed, coml mgr; Frank Hopkins, promotion dir; Dexter Ferry, chief engr; Deane Keith Jr., farm dir; Jeri Rae Dabbs, women's dir.

KTMC (March 3, 1946): 1400 kc; 250 w. P. O. Box 157. Phone Garden 3-1400. McAlester Broadcasting Co. (acquired station 1950).
Network Keystone. Rep Continental Radio Sales, Weed.
Irvin Gladstein, pres; Bob Baggett, gen mgr; Alston Hardin, coml mgr; Shirley Crowson, program dir; Harold Duncan, chief engr; Larry Kraft, news & farm dir; Bobbi Gladstein, women's dir.

**TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.**

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Shaheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sutter St.
RI 8-1175	EX 2-5671

**NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS**

MIAMI, Ottawa County

KGLC (April 17, 1959): 910 kc; 1 kw, DA-1. P. O. Box 511. Phone Kimball 2-3303. Miami Broadcasting Co. (original owner). (See Kenyon Brown Stations in "Group Ownership.")
Network Keystone, Magic Circle.
Kenyon Brown, chief owner; William A. Searle, gen mgr; Claude Donica Jr., coml mgr; Jim King, program dir; Louis Stone, chief engr; Larry Ferguson, news dir.

MUSKOGEE, Muskogee County

KBIX (October 1936): 1490 kc; 250 w. Barnes Bldg. Phone Murray 2-1331. Oklahoma Press Pub. Co. (original owner). (See "Newspaper Ownership.")
Network ABC. Rep Pearson.
Specialty programs (wkly): Negro, 19½ hrs. Tams Bixby Jr., pres; Glenn H. Swails, gen & coml mgr; Ted Foster, chief engr.
KMUS (July 1948): 1380 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1588. Phone Murray 2-2488. Horace C. Boren (acquired station June 1958).
Rep Melville (Dallas).
Specialty programs (wkly): Negro, 12 hrs. Horace C. Boren, owner & gen mgr; James E. Kettel, station & coml mgr & chief engr; Joe Henderson, program & news dir; Nancy Howard, women's dir.

NORMAN, Cleveland County

KNOR (November 1949): 1400 kc; 250 w. P. O. Box 542. Phone Jefferson 4-8474. Cleveland County Broadcasting Co. (acquired station June 1956).
***WNAD** (September 1922): 640 kc; 1 kw-D. Faculty Exchange. Phone Jefferson 6-0900. TWX 424. U. of Oklahoma (original owner).
Specialty programs (wkly): French, ½ hr; German, ½ hr.
Dr. George L. Cross, pres; Hugh M. Mix, dir, educational broadcasting services; William C. Boren, asst dir & program dir; Mima McCandless, traffic mgr & publicity dir; Walter E. Morris, chief engr; Jack Ogle, news dir; Ann Mackintosh, women's dir.
***WNAD-FM** (1945): 90.9 mc; 7 kw. Duplicates WNAD (above).

*Non-commercial educational.

OKLAHOMA CITY, Oklahoma County

KBYE (April 1947): 890 kc; 1 kw-D, 5508 N. Eastern Ave. Phone Garfield 7-6524. TWX OC 84. Great Empire Broadcasting Corp. (acquired station August 1, 1957).
KRFM (FM) (Aug. 17, 1958): 94.7 mc; 3 kw (construction permit for 22 kw). 730 E. Reno, zone 17. Phone Central 5-4567. Carl E. Williams.
Carl Williams, owner; Earl Thomas, gen mgr; Larry Fisher, coml mgr; Bill Wilson and Norman Beeman, chief engr.
KLFE (May 23, 1947): 1140 kc; 1 kw-D, 128½ W. Commerce St. Phone Forest 5-6358. Big Chief Broadcasting Co. (acquired station April 2, 1958).

KOCY (1922): 1340 kc; 250 w. Plaza Court Bldg., zone 3. Phone Central 5-4333. Plaza Court Broadcasting Co. (acquired station 1938).
Matthew H. Bonebrake, pres & gen mgr; Carlton Beck, coml mgr; Dale Wehba, program dir; Elmo Black, chief engr.
***KOKH (FM)** (Nov. 1, 1951): 88.9 mc; 11 kw, 1801 N. Ellison St., zone 6. Phone Jackson 5-9403. Independent School District No. 89 (original owner).
Network NAEB.
Mrs. L. D. Melton, pres; Elaine Tucker, program dir; Clarence D. Deal, chief engr; Richard Corner, chief operator.
***KOKH-TV**: Tv companion of KOKH (FM).

*Non-commercial educational.

KOMA (1927): 1520 kc; 60 kw, DA-N, 311 W. Grand. Phone Central 5-6653. Storz Broadcasting Co. (acquired station Nov. 21, 1958). (See Storz Stations in "Group Ownership.")
Network NBC. Rep Blair.
Todd Storz, pres; Jack S. Sampson, gen & coml mgr; Rod Roddy, program & promotion dir; George Berry, chief engr; Bill McMillan, news dir; John Martin, farm dir; Margo Andé, women's dir.

KTOX (Jan. 29, 1927): 1000 kc; 5 kw, DA-2. P. O. Box 986, zone 1. Phone Central 5-8351. KTOX Inc. (acquired station 1954). (See "Newspaper Ownership" and Wendell Mayes Stations in "Group Ownership.")
Network MBS. Rep Eastman.
Wendell Mayes, pres; Tom Johnson, gen mgr; George Collisson, coml mgr; Wm. B. Foreman, news & program dir; Kaye Teall, women's & promotion dir; C. E. Easum, chief engr; John Knight, farm dir; Howard Dinges, markets dir.

KTOW (1948): 800 kc; 250 w-D, 515 N. Robinson, zone 2. Phone Central 2-6367. KTOW Inc. (acquired station Feb. 15, 1959).
William D. Schueler, pres; C. Hewel Jones, station mgr; Walt Jones, program dir; Hal Henegar, chief engr.

KYFM (FM) (July 8, 1958): 98.9 mc; 1.5 kw. P. O. Box 7283, zone 12. Phone Whitney 7-7997. Capitol City Broadcasting Co. (original owner).
Rep Best.
Network ABC.
Edwin P. Nall, pres & gen mgr & coml mgr; Charlene Nall, program dir; Jim Sroufe, chief engr; Thelma Simpson, women's dir.

WKY (January 1920): 930 kc; 5 kw, DA-N, 500 E. Britton Rd., zone 20. Phone Trinity 8-2161. TWX OC 568. WKY Television System Inc. (acquired station August 1928). (See "Newspaper Ownership" and WKY Tv System Stations in "Group Ownership.")
Rep Katz.
E. E. Gaylord, pres; Norman Bagwell, gen mgr; John Moler, asst mgr in charge of WKY Radio and coml mgr; Bill J. Wheatley, program & promotion mgr; Gene Lyons, chief engr; Bob Flournoy, news dir; Russell Pierson, farm dir.
WKY-TV: Tv companion of WKY.

OKMULGEE, Okmulgee County

KBBG (1937): 1240 kc; 250 w. P. O. Box 1350. Phone 3646. Okmulgee Broadcasting Corp. (acquired station 1948). (See "Newspaper Ownership" and Donald W. Reynolds Stations in "Group Ownership.")
Network Keystone. Rep Best, Clyde Melville.
Specialty programs (wkly): Negro, 6 hrs. Donald W. Reynolds, pres; Dewey Johnson, gen mgr & program & promotion dir; Stan Weisberger, coml mgr; Bill Ratliff, chief engr; Danny Caywood, news dir; Charlie Lienhart, farm dir.

PAULS VALLEY, Garvin County

KVLH (May 1947): 1470 kc; 250 w-D. P. O. Box 610. Phone 1470. Pauls Valley Broadcasting Co. (acquired station April 17, 1959).
E. J. Ballard (Clinton, Mo.), co-owner & pres; John E. Hampton, co-owner; S. I. Lloyd, co-owner; Bing Hampton, gen mgr; Paul Able, program dir; Hardy Jones, chief engr; Robert Hill, news dir; Marquita Rickey, women's dir.

PONCA CITY, Kay County

WBBS (1927): 1230 kc; 250 w. 1601 E. Oklahoma. Phone Rogers 5-3311. Ponca City Publishing Co. (acquired station February 1949). (See "Newspaper Ownership.")

POTEAU, LeFlore County

KLCO (November 1953): 1280 kc; 1 kw-D. P. O. Box 511. Phone 660. LeFlore County Broadcasting Co. (original owner).
Network Keystone.
R. B. Bell, co-owner & gen mgr; Bernice Bell, co-owner & program dir; V. F. Nowlin, chief engr.

PRYOR, Mayes County

KOLS (July 3, 1950): 1570 kc; 1 kw-D, 5th & S. Mill St. Phone Valley 5-2763. Lakes Area Broadcasting Co. (original owner).
Network Keystone, Magic Circle. Rep Best, Magic Circle Network.
L. L. Gaffaney, owner, gen mgr & chief engr; Mrs. L. L. Gaffaney, coml mgr; Herbert Albrecht, program dir; Mike Walker, news dir.

SEMINOLE, Seminole County

KWSH (1948): (See Wewoka, Okla., listing.)

SHAWNEE, Pottawatomie County

KGPF (Dec. 10, 1930): 1450 kc; 250 w. P. O. Box 2059. Phone 4390. KGPF Broadcasting Co. (original owner). (See "Newspaper Ownership" and Stauffer Stations in "Group Ownership.")
Network MBS, Rep Avery-Knodel.
Oscar S. Stauffer, pres; William A. Weaver, gen & coml mgr; James H. Meyer, program dir; Raymond K. Branson, chief engr; George Deatherage, news dir.

STILLWATER, Payne County

***KOSU-FM** (1952): 91.7 mc; 380 w. Radio-Tv Dept. Phone Frontier 2-8211, Ext. 477. Oklahoma State U.
Robert M. Johnson, gen mgr.

*Non-commercial educational.

KSPI (1947): 780 kc; 250 w-D. P. O. Box 231. Phone Frontier 2-7800. TWX Stillwater 183. Stillwater Publishing Co. (original owner). (See "Newspaper Ownership.")
Rep Thomas F. Clark.
James R. Bellatti, gen mgr; Bill Platt, coml mgr; Lewis Pearce, program dir; Paul A. McCollum, chief engr; Leon Matthews, news dir; Jim Wells, farm dir.
KSPI-FM (1947): 93.9 mc; 3.9 kw. Duplicates KSPI (above).

TAHLEQUAH, Cherokee County

KTLQ (Aug. 8, 1957): 1350 kc; 500 w-D (construction permit 1 kw-D). Box 126. Phone 1500. Camelleta Corp. (acquired station May 1959).
Network Keystone. Rep George Hopewell.
Specialty programs (wkly): Cherokee, ½ hr.

TULSA, Tulsa County

KAKC (1946): 970 kc; 1 kw-D, 500 w-N, DA-2. 910 S. Boston, zone 19. Phone Luther

7-2401. TWX TU 99. Public Radio Corp.
KFMJ (Nov. 5, 1947): 1050 kc; 1 kw-D. 13th & Boston. Phone Luther 5-5555. Fred Jones Broadcasting Co. (original owner).
 Rep Jack Masla.

Fred Jones, pres; Lawson Taylor, gen mgr; Kathy King, program dir; Nathan Wilcox, chief engr; Marie Power, women's dir.

KOCW (FM) (not on air; granted May 27, 1959; target date Sept. 1, 1959): 97.5 mc; 1.5 kw. 1223 S. Harvard. Phone Webster 2-1244. Grayhill Inc. (original owner).

Meredith Gray, pres & program dir; Claude H. Hill, gen mgr & chief engr; Robert Thomas, music dir; Nancy Steffens, women's dir.

KOME (1938): 1300 kc; 5 kw-D. 1 kw-N. DA-2. 8th & Main. Phone Diamond 3-4121. TWX TU 194. Charles W. & Connie I. Holt and Robert N. Robinson (acquired station June 15, 1958). (See Holt Stations in "Group Ownership.")

Network ABC. Rep Weed.
 Charles W. Holt, co-owner & pres; Stan Hagan, gen mgr; Sam Elliott, coml mgr; Allen Collier, program dir; Gordon Bierer, promotion dir; Roy Brown, chief engr; Hal O'Halloran, news dir; Buddy Nichols, farm dir; Patti Stoner, women's dir.

KRMG (Dec. 23, 1949): 740 kc; 50 kw-D. 25 kw-N. DA-2. 311 S. Denver, zone 3. Phone Luther 4-4291. Meredith KRMG Inc. (acquired station Dec. 1, 1957). (See "Newspaper Ownership" and Meredith Stations in "Group Ownership.")

Network CBS. Rep Blair.
 Frank S. Lane, gen mgr; Bill Minshall, local coml mgr; Keith Bretz, promotion & program dir; W. H. Bradley, chief engr; Glenn Condon, news dir; Martha Stewart, women's dir.

KTUL (Jan. 22, 1934): 1430 kc; 5 kw, DA-N. 2601 E. 58th St. N., zone 10. Phone Fillmore 5-1311. TWX TU 198. Consolidated Radio Enterprises Inc. (original owner). (See John T. Griffin Stations in "Group Ownership.")

Network MBS. Rep Avery-Knodel.
 James C. Leake, pres; James H. Schoonover, gen & natl sales mgr; Edward T. Neibling, local sales mgr; Don Rose, program dir; Karl F. Janssen, promotion dir; Lloyd W. Cowan, chief engr; Bob Gregory, news dir.

KTUL-TV: Tv companion of KTUL.
KVOO (Jan. 23, 1925): 1170 kc; 50 kw, DA-N. P. O. Box 1349. Phone Riverside 2-5561. TWX TU 644. Southwestern Sales Corp. (acquired station 1928).

Network NBC. Rep Petry.
 Harold C. Stuart, pres; Gustav K. Brandborg, vp & gen mgr; John Trigg, program dir; John Bushnell, dir of engineering; Howard Phillips, chief engr; Forrest Brokaw, news dept mgr; Carl Meyerdirk, farm dir; Joseph O'Neill, recording & production dir.

KVVO-TV: Tv companion of KVOO.
***KWGS (FM)** (Oct. 19, 1947): 90.5 mc; 4.1 kw. 600 S. College, zone 4. Phone Webster 9-6351. U. of Tulsa (original owner).

*Non-commercial educational.

VINITA, Craig County

KVIN (1954): 1470 kc; 500 w-D. 601 S. Foreman. Phone 407. Vinita Broadcasting Co.

KWBE (1948): 1470 kc; 1 kw, DA-N. P. O. Box 1260. Phone 1260. Tri-Cities Broadcasting Co. (original owner).

WOODWARD, Woodward County

KSIW (September 1947): 1450 kc; 250 w. P. O. Box 508. Phone 1450. Woodward Broadcasting Co. (original owner).

Rep Pearson.
 Edward A. Ryan, pres & gen mgr; Lenora Woods Ryan, program dir; Harry McFarland, chief engr.

OREGON

ALBANY, Linn County

KABY (Jan. 16, 1959): 990 kc; 250 w-D. P. O. Box 288. Phone Wabash 8-3719. Albany Broadcasting Corp. (original owner).

Chet Wheeler, pres; Glenn L. Henshaw Jr., mgr & coml mgr; Sandy Rhodes, program & promotion dir; Ken Burford, chief engr; Melvin Miller, news dir; Dolores Berg, farm dir; Carley Copenhaver, women's dir.

KWLL (Jan. 14, 1941): 790 kc; 1 kw, DA-2. P. O. Box 485. Phone Wabash 8-2233. Albany Radio Corp. (acquired station July 1, 1957).

Network MBS. Reps Art Moore (Oregon-Washington), Ayres, Allen & Smith (California).

Larry Gordon, pres & gen mgr; Warren Stoffer, coml mgr; Joanne Forbes, program dir; Len Serdar, chief engr; Ken McCoy, news dir; Lindy Gordon, women's dir.

ASHLAND, Jackson County

KWIN (1946): 1400 kc; 250 w. P. O. Box 227. Phone Murdock 2-4381. Rogue Valley Broadcasters Inc.

Network ABC, MBS. Reps Pearson, Art Moore.

Douglas D. Kahle, pres; Elliott Motschenbacher, gen mgr; W. Henry Peck, coml mgr;

Bill Lively, program dir; Joanne Motschenbacher, women's dir.

ASTORIA, Clatsop County

KAST (1922): 1370 kc; 1 kw, DA-N. P. O. Box 445. Phone Fairfax 5-2911. Astoria Broadcasting Co. (acquired station July 3, 1935). (See "Newspaper Ownership.")

Network MBS. Keystone, ABC Pacific. Reps Art Moore (Oregon-Washington); Ayres, Allen & Smith (California).

Robert B. Chessman, pres & gen mgr; Mary Ristola, business mgr & program & women's dir; Warren Grimberg, sales mgr; Herman Robison, news, farm & promotion dir; George Ristola, chief engr.

KVAS (Feb. 1, 1952): 1230 kc; 250 w. 1418 Commercial St. Phone Fairfax 5-6221. Lower Columbia Broadcasting Co. (acquired station January 1954).

Rep Holman; Tracy Moore (California).
 William Tracy Moore, pres; T. R. Williams, gen mgr, program dir & promotion mgr; Kent S. Freeman Jr., coml mgr.

BAKER, Baker County

KBBK (1939): 1490 kc; 250 w. 2030 Auburn Ave. Phone Jackson 3-4431. Oregon Trail Broadcasting Co.

Network Keystone. Reps Grant; Art Moore (Pacific Northwest).
 Kenneth B. Lockwood, gen mgr.

BEND, Deschutes County

KBND (1938): 1110 kc; 5 kw-D. 1 kw-N. DA-2. 5000 Studio Road. Phone Evergreen 2-4821. Central Oregon Broadcasting Co. (acquired station 1946).

Network ABC. Reps Meeker. Art Moore.
 Frank H. Loggan, pres & gen mgr; Douglas Gaines, coml mgr; Kessler Cannon, asst mgr & farm dir; Robert Dickinson, chief engr.

KGBL (not on air; target date not announced): 940 kc; 1 kw-D. c/o Clarence Wilson. KBOY Medford, Ore. K-GRL Broadcasters. Clarence E. Wilson, pres.

BROOKINGS, Curry County

KURY (May 2, 1958): 910 kc; 500 w-D. Box 185. Phone 4911. Joseph F. Sheridan (original owner).

Rep Art Moore.
 Joseph F. Sheridan, owner; Norman R. Oberst, gen mgr; Harold Young, coml mgr; Louis Nesberg, program dir; Vern Garvin, chief engr; Olympia Moody, women's dir.

BURNS, Harney County

KBNS (Sept. 28, 1957): 1230 kc; 250 w (SH). Box 271. Phone 7300. Radio Burns (original owner).

Network Keystone. Reps Art Moore (Seattle & Portland).
 Howard J. McDonald, co-owner; James Ward, co-owner; Hugh Gale, news dir.

COOS BAY, Coos County

KOOS (1928): 1230 kc; 250 w. P. O. Box 180. Phone Congress 7-2121. KOOS Inc. (See "Newspaper Ownership.")

Network MBS. Rep Webb, Grant, Tracy Moore.
 Sheldon F. Sackett, pres; Robert Chopping, gen mgr; F. J. McDonough, coml mgr.

KYNG (Dec. 21, 1956): 1420 kc; 1 kw-D. P. O. Box 657. Phone Congress 7-7055. KYNG Radio Inc. (original owner).

Reps Pearson, H. S. Jacobson (Portland), Fred Siegner (Seattle).

Phillip F. Waters, pres, gen mgr & program dir; Bill Kar, coml mgr; John Hickox, promotion dir; Clare Gilnet, chief engr; Phil Waters, news dir; Faye Crabtree, women's dir.

COQUILLE, Coos County

KWRO (Feb. 1, 1949): 630 kc; 1 kw-D. P. O. Box 396. Phone 3861. KWRO Inc. (original owner).

Network Keystone (partial). Reps Ayres, Allen & Smith; Art Moore.

William E. Walsh, owner; Leonard F. Epling, gen & coml mgr; Ted Thompson, news & program dir; Dick Moody, promotion dir; Drew Walker, chief engr; Eddie Frederickson, farm dir; Alice Moble, women's dir.

CORVALLIS, Benton County

KPLY (August 1954): 1240 kc; 250 w. P. O. Box 889. Phone Plaza 3-6633. Midland Broadcasting Co. (acquired station February 1958).

Reps Everett-McKinney & Headley-Reed (California), Feltis (Seattle), Jacobson (Portland).

Dave Hoss, pres & gen & coml mgr; Gene Shannon, program dir; Phil Hodapp, chief engr; John Brazzell, news, sportscaster & sales.

KLOO (1947): 1340 kc; 250 w (CP 1350 kc, 1 kw-D). P. O. Box 731. Phone Plaza 3-3322. Benton Broadcasters Inc. (acquired station April 23, 1957).

Rep McGillyvra.
 Robert G. Beattie, co-owner & pres & gen mgr; Dale K. Allison, co-owner & coml mgr &

program dir; Hal Wehmeier, news & promotion dir; Donald C. Wilkinson, chief engr.

***KOAC** (Dec. 7, 1922): 550 kc, 5 kw, DA-2. Phone Plaza 3-7236. Oregon State College (original owner).

James M. Morris, gen mgr & program dir; Grant S. Fekert, chief engr.

*KOAC-TV: Tv companion of KOAC.

*Non-commercial educational.

COTTAGE GROVE, Lane County

KOMB (August 1953): 1400 kc; 250 w-SH. P. O. Box 606. Phone Whitney 2-2468. Radio Station KOMB (acquired station June 1, 1954).

Rep Devney.
 Orlo Bagley, owner & gen mgr; Dorothy Grisham, coml mgr & women's dir; Milton Viken, chief engr.

DALLAS, Polk County

KPLE (April 15, 1955): 1460 kc; 500 w-D (CP 1 kw-D). P. O. Box 396. Phone Mayfair 3-2342. Polk County Broadcasters Inc. (acquired station Aug. 1, 1957).

Network Keystone. Rep Webb, Tracy Moore (California).

Ray L. Kozak, pres & gen mgr; E. C. McElroy Jr., coml mgr; George Morrison, chief engr & program dir.

FUGENE, Lane County

KASH (Sept. 19, 1947): 1600 kc; 1 kw, DA-N. P. O. Box 1600. Phone Diamond 5-3357. TWX EG 143. Radio Air Ways Inc. (original owner).

Network ABC, Keystone. Rep Cooke.
 E. L. Kincald, pres & gen mgr; Paul Plank, coml mgr & farm dir; Ralph Cook, chief engr.

KEED (See Springfield, Ore. listing).

KERG (1949): 1280 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 506. Diamond 5-2117. Guard Publishing Co. (acquired station Feb. 1, 1957).

(See "Newspaper Ownership.")
 Network CBS. Rep Weed, John Burr (Seattle).

KPMY (FM) (January 1959): 97.9 mc; 3.6 kw. Penthouse, Eugene Medical Center. Phone Diamond 3-4511. Music Inc.
 Lytle N. Young, mgr; L. C. Raynes, chief engr.

KORE (September 1927): 1450 kc; 250 w. Box 1032. Phone Diamond 4-4214. Lane Broadcasting Co. (acquired station October 1948).

Network MBS. Reps Everett-McKinney (New York & Chicago), Headley-Reed (California), Feltis & Jacobson (Seattle & Portland).

Lee Bishop, pres & gen mgr; Herb Olson, coml mgr; Buzz Florip, program dir; Bob Davis, promotion dir; Floyd Viken, chief engr; Dolph Janes, news & farm dir; Marj Kelly, women's dir.

***KRVN (FM)** (Dec. 8, 1947): 91.9 mc; 0.4 kw. 751 W. 4th Ave. Phone Diamond 2-1151, Ext. 255. Eugene Public Schools (School District Four, Lane County).

Specialty programs (wkly): French, ½ hrs. Roger J. Houghlum, gen mgr & chief engr; Kenar Charkoudian, school program dir.

*Non-commercial educational.

KUGN (July 1946): 590 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 112. Phone Diamond 4-6216. KUGN Inc. (original owner). (See Fisher Stations in "Group Ownership.")

Network NBC. Reps Meeker, Art Moore.
 Carl O. Fisher, pres & gen mgr; John Tasnady, coml mgr; Bob Houghlum, program dir; George Hathaway, chief engr; Wendy Ray, news dir; Arlotte Hoiting, women's dir.

KUGN-FM (July 1946): 99.1 mc; 0.39 kw. Address, license & staff same as KUGN (above) except for David Whitbread, program dir.

***KWAK (FM)** (March 1951): 91.1 mc; 0.01 kw. Department of Speech, U. of Oregon. Phone Diamond 2-1411, Ext. 446. State of Oregon for the State Board of Higher Education.

John R. Shepherd, dir of radio & station mgr; Elwood A. Kretsinger, chief engr.

*Non-commercial educational.

FOREST GROVE, Washington County

KBWC (Nov. 16, 1950): 1570 kc; 1 kw-D. P. O. Box 346. Phone Elgin 7-2144. Christian Broadcasting Co. (acquired station Sept. 1, 1958).

Rep Continental.
 Rev. F. Demcy Mylar, pres; Robert W. Ball, gen & coml mgr; Jerry Johnson, program dir; T. B. Hanberg, chief engr; Paul Baker, news dir.

Radio Stations CONTINUED

OREGON CONTINUED

GRANTS PASS, Josephine County

KAGI (Dec. 16, 1939): 930 kc; 1 kw, DA-N. Box 148. Phone Greenwood 6-4477. Southern Oregon Broadcasting Co. (original owner). (See "Newspaper Ownership" and "California-Oregon Stations in "Group Ownership.")
Network MBS. Reps Hollingbery, Art Moore (Northwest).
J. Edwin Arnold, gen mgr; Chris Hansen, news dir.

KGPO (FM) (April 1948): 96.9 mc; 1.3 kw. Duplicates KAGI (above).

KATO (Aug. 15, 1957): 1270 kc; 1 kw-D. Box 230. Phone Greenwood 6-6608. Grants Pass Broadcasting Co. (original owner).
Net ABC (limited). Reps W. S. Grant, H. S. Jacobson & Hugh Feltis.
Jim Wilson, partner & gen mgr; Jim T. Jackson, coml mgr; Elzie Parker, news & program dir; Keith Snodgrass, chief engr; Ruth Kane, women's dir.

GRESHAM, Multnomah County

KGRO (Sept. 28, 1956): 1230 kc; 250 w-D, 100 w-N. P. O. Box 32. Phone Mohawk 5-4143. Gresham Broadcasting Co. (acquired station April 1, 1959).
Daniel M. McPeak, pres, gen mgr & chief engr; Alex de Schweinitz, coml mgr; Clifford M. Parks, program dir; Spencer Snow, promotion dir; Mary Jane McPeak, women's dir.

HERMISTON, Umatilla County

KOKU (Feb. 6, 1956): 1570 kc; 1 kw-D. P. O. Box 1. Carl K. Klierim and Sarah Klierim (original owners).
Rep H. S. Jacobson (Portland).
Carl F. Klierim, co-owner, gen mgr & chief engr; Sarah Klierim, co-owner & coml mgr; Eleanor Davis, program dir; Mel Hirling, promotion dir; Bob Simmons, news dir; Larry Hoover, sports & farm dir; Doris Hiatt, women's dir.

HILLSBORO, Washington County

KUIK (1954): 1360 kc; 1 kw-D. 155A S. Second Ave. Phone Midway 8-4181. KUIK Broadcasters (acquired station October 1958).
Network Keystone. Rep Duncan A. Scott; Art Moore (Pacific Northwest).
John P. Gillis, gen mgr.

HOOD RIVER, Hood River County

KIHR (1950): 1340 kc; 250 w. P. O. Box 207. Phone 8561. Oregon-Washington Broadcasters Inc. (acquired station August 1955).
Reps Meeker, Art Moore.
C. J. McCredie, chief engr, gen mgr, pres & chief owner; Donald E. Heinen, coml mgr; Mar Jean Stave, promotion, women's & program dir.

KLAMATH FALLS, Klamath County

KFJI (July 19, 1923): 1150 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 692. Phone Tuxedo 2-2551. KFJI Broadcasters (acquired station 1946).

Reps Meeker, Art Moore (Northwest).
W. Don Miller, pres; Robert H. Bartlett, gen & coml mgr; Bill McSpadden, program dir; Larry Jones, promotion dir; Wayne Loerke, chief engr & farm dir; George Callison, news dir; Vera Powell, traffic mgr; Bob Inch, merchandising mgr; Marion Cronon, women's dir.

KPLW (1946): 1450 kc; 250 w. 327 Main St. Phone Tuxedo 2-4656. Stulor Corp. (acquired station Oct. 15, 1958).

Network CBS. Rep Weed, Wm. Wagner (Seattle).

Stuart Wilson, owner & mgr; Ann Steers, program dir; Wm. Grimes, chief engr; Chas. McFarlan, news dir; Lorraine Wilson, women's dir.

KLAD (1955): 960 kc; 5 kw-D. P. O. Box 979. Phone Tuxedo 4-7794. KLAD Broad-

casters (acquired station April 7, 1958).
Reps W. S. Grant, Hugh Feltis (Seattle), H. S. Jacobson (Portland).
Gene Riesen, gen mgr; Lee Cragg, program dir; Fritz Egger, promotion dir; Doug Walker, chief engr.

LA GRANDE, Union County

KLBM (1938): 1450 kc; 250 w. Box 907. Phone Woodland 3-4121. Inland Radio Inc. (acquired station 1944).
Network Keystone. Reps W. S. Grant, Art Moore.
Gordon L. Capps, pres; Ken Lillard, gen & coml mgr; Charles McKee, program dir; Frank Cooke, promotion dir; Warren Curry, chief engr; Bob Maszk, news dir; Carole Bryan, women's dir.

LAKEVIEW, Lake County

KQIK (December 1956): 1230 kc; 250 w. 411 N. 1st St. Phone Whitehall 7-2164. Pacific Northwest Radio Inc.
Network Keystone. Rep Art Moore.
Archie E. Freeman, pres; Don Anderson, gen mgr & chief engr; Wallace Lund, coml mgr; Buernice McCormick, program dir.

LEBANON, Linn County

KGAL (1950): 920 kc; 1 kw, DA-1. P. O. Box 387. Phone Alpine 8-2134. Linn County Broadcasting Co. (original owner). (See W. Gordon Allen Stations in "Group Ownership.")
Network Keystone. Rep Holman (East), Lee O'Connell (California).
W. Gordon Allen, pres; Dan Wellman, vp & gen mgr; Tom Boyd, coml mgr.

McMINNVILLE, Yamhill County

KMCM (June 18, 1949): 1260 kc; 1 kw, DA-N (SH). P. O. Box 207. Phone 3811. Yamhill Broadcasters Inc. (original owner). (See "Newspaper Ownership.") (Application pending for sale to Jerry Carr & John Courcier.)
Network Keystone. Reps Continental, Art Moore.
Philip N. Bladine, pres; Glasco P. Branson, gen & coml mgr; Craig L. Singletary, program, news & farm dir; Edwin Nuhring, chief engr.

MEDFORD, Jackson County

KBOY (May 29, 1954): 730 kc; 1 kw-D. P. O. Box 1109. Phone Spring 3-5355. KBOY Broadcasters (original owner).
Reps Grant, Jacobson (Portland).
Clarence E. Wilson, owner-mgr; Winston K. Marks, coml mgr & promotion dir; Charles Feld, chief engr.

KBOY-FM (April 16, 1959): 95.3 mc; 0.8 kw. Duplicates KBOY (above) after sundown.

KDOV (Aug. 16, 1958): 1300 kc; 5 kw-D. P. O. Box 859. Phone Spring 3-5000. Medford Broadcasters Inc. (original owner).

Rep Theodore Hall (San Francisco).
Jim Silkwood, pres, gen mgr, chief engr & program dir; John B. Klukkert, coml mgr.

KMED (1922): 1440 kc; 5 kw-D, 1 kw-N. P. O. Box 1306. Phone Spring 3-7373. Radio Medford Inc. (acquired station June 1950).
Network NBC. Reps Meeker, Art Moore, Dora-Clayton (regional).

J. L. DeArmond, pres; Ray Johnson, exec vp & gen mgr; Gene Barlow, coml mgr; Terry Nolan, program dir; Ellis Feinstein, chief engr; Frank Pinnock, news dir; Phyllis Pesenti, women's dir.

KVJC (1947): 1230 kc; 250 w. Barnett Road. Phone Spring 2-6644. Medford Printing Co. (original owner). (See "Newspaper Ownership.")

Network ABC, CBS. Reps Pearson, Hugh Feltis (Seattle).
Robert W. Ruhl, pres; Tom MacLeod, gen mgr; Tom Tubbs, promotion dir & coml mgr; Monte Morris, farm & program dir; Vic Calif, chief engr; Ivan Eckberg, news dir; Loretta Seltz, women's dir.

NEWPORT, Lincoln County

KMPF (June 1948): 1310 kc; 1 kw, DA-N (CP 5 kw-D, 1 kw-N, DA-N). Box 1428. Phone Newport 560. Yaquina Radio Inc. (original owner).

Network Keystone. Reps Continental (New York), Ayres, Allen, & Smith (San Francisco), Art Moore (Northwest).
Tom Becker, pres; Bob Spangler, mgr; Don Newman, coml mgr; Buss Jolly, program dir; Mo Niemi, promotion dir; Del Kruger, chief engr; Ron Phillips, news dir; Rufus Cate, farm dir; Georgia McQuilliam, women's dir.

NORTH BEND, Coos County

KPIR (December 1950): 1340 kc; 250 w. 1956 Meade. Phone Skyline 9-7351. Bay Broadcasting Co. (acquired station July 29, 1959).
Reps Hugh Feltis, W. S. Grant.
Josephine E. Edwards, majority owner; Patsy Barkwell, program dir; Arthur Schuldt, chief engr.

OCEANLAKE, Lincoln County

KBCH (May 27, 1955): 1380 kc; 1 kw-D. Box 358. Phone Wyman 4-2181. William B. Comer (acquired station 1956).
Rep Art Moore.
William B. Comer, gen mgr & program dir; Hazel L. Smith, farm & news dir & coml mgr;

Don Batchelar, promotion dir; John Barney, chief engr; Connie Comer, women's dir.

ONTARIO, Malheur County

KEBY (Nov. 23, 1946): 1380 kc; 1 kw, DA-N (CP 5 kw-D (LS), 1 kw-N, DA-N). Box 540. Phone 212. Inland Radio Inc. (original owner).
Network Keystone, Oregon Trail Network.
Reps W. S. Grant, Art Moore.
Gordon L. Capps, co-owner, pres & gen mgr; John R. Humphreys, coml mgr; Robert Dye, program dir; Charles E. Harland, farm & promotion dir; Stanley E. McNutt, chief engr; Keith Swanson, news dir; Jean Ricks, women's dir.

OREGON CITY, Clackamas County

KGON (July 4, 1947): 1520 kc; 10 kw, DA-1. P. O. Box 5865, zone 22. Phone Olive 6-1441. Clackamas Broadcasters Inc. (original owner).
Network MBS, NBC. Reps Broadcast Time Sales, Wm. J. Wagner (Seattle).
R. J. Hartke, pres & co-owner; Irwin S. Adams, co-owner, secy-treas, gen & coml mgr & promotion dir; Sonora B. Hoffman, program dir; Sidney Roach, chief engr; Frank Faro, news dir.

ORETECH, Klamath County

***KTEC (FM)** (1951): 88.1 mc; 10 w. Oregon Technical Institute.

*Non-commercial educational.

PENDLETON, Umatilla County

KKID (1941): 1240 kc; 250 w. P. O. Box 178. Phone Crestview 6-1311. WSC Broadcasting Co. of Oregon Inc. (acquired station Dec. 23, 1958).

Reps H. S. Jacobson (Portland), Ayes, Allen & Smith (San Francisco & Los Angeles).
Fred W. Stevens, pres & chief engr; Jack D. Comfort, station mgr & chief engr; Paul M. Ward, coml mgr & program dir; Larry Curran, news & farm dir; Sylvia Ash, women's dir; Carol Younger, continuity & promotion dir.

KUBE (June 24, 1956): 1950 kc; 1 kw-D. P. O. Box 301. Phone Crestview 6-1961. Umatilla Broadcasting Enterprises Inc. (acquired station 1958).

John M. Carroll, pres, news dir & farm dir; Jack Webb, coml mgr & program dir.

KUMA (Aug. 25, 1955): 1290 kc; 5 kw, DA-2. P. O. Box 278. Phone Crestview 6-1511. Pendleton Broadcasting Co. (original owner). (See Fisher Stations in "Group Ownership.")

Network Keystone. Reps Meeker, Art Moore. C. O. Fisher, pres; Ted A. Smith, vp & gen mgr; Howard G. Rhoads, program dir; Don Morris, chief engr; Murray Wesgate, news dir; Tom Courtwright, farm dir; Norma Lane, women's dir.

PORTLAND, Multnomah County

KEBY (not on air; target date not announced): 1010 kc; 1 kw, DA-D. P. O. Box 933. Beverly Hills, Calif. Phone Crestview 4-8222. Coast Broadcasting Corp. (original owner). Sale pending to Joseph M. Arnoff.
Dawkins Espy, owner & pres.

***KBPS** (March 23, 1923): 1450 kc; 250 w-SH. 546 N. E. 12th Ave., zone 14. Phone Belmont 4-5469. Benson Polytechnic School (acquired station 1929). Dr. Patricia Geen Swenson, gen mgr; Harold Potter, chief engr.

*Non-commercial educational.

KEX (1926): 1190 kc; 50 kw, DA-1. 1230 S. W. Main St., zone 5. Phone Capitol 2-1881. TWX PD 133. Westinghouse Broadcasting Co. (acquired station December 1944). (See Westinghouse Broadcasting Co. Stations in "Group Ownership.")

Rep AM Radio Sales.
Donald H. McCannon, pres; Herbert L. Bachman, gen mgr; Robert E. Rudolph, sales mgr; Donald F. Stelleg, program mgr; Irving R. Stevens, promotion mgr; John A. Erwin, chief engr; Patrick C. Wilkins & George L. McGowan, news dirs; Benard Buisman, farm dir; Kay West, women's dir.

KEX-FM (August 1948): 92.3 mc; 56 kw. Address, licensee & staff same as KEX (above).

KGON (See Oregon City, Ore. listing).

KGW (1922): 620 kc; 5 kw, DA-1. 1139 S. W. 13th Ave., zone 5. Phone Capitol 3-6364. TWX PD 48. King Broadcasting Co. (acquired station Nov. 1, 1953). (See King Broadcasting Co. Stations in "Group Ownership.")

Network NBC (eff. Dec. 19, 1959). Rep Blair.
Mrs. A. Scott Bullitt, pres & gen mgr; Henry B. Owen, exec vp & vp, business division; Stimson Bullitt, vp & sec; Otto P. Brandt, vp, broadcast division; James L. Middlebrooks, dir of engineering planning; Don Porter, program dir; Fred J. Elchorn, merchandising mgr; James B. Miller, news dir; Gloria Chandler, public service dir; Clare Hanawalt, chief engr.
KGW-TV: Tv companion of KGW.

KIKS (see Vancouver, Wash.).

KLIQ (Aug. 15, 1957): 1290 kc; 1 kw-D. Oaks Park. Phone Belmont 4-8440. KLIQ Broadcasters (acquired station February 1959).
John F. Malloy and Stanley G. Breyer, partners.

KOIN (1925): 970 kc; 5 kw, DA-N. 140 S. W. Columbia St., zone 1. Phone Capitol 8-3333. TWX PD 81. Mount Hood Radio & Tv Broadcasting Corp. (acquired station 1952). (See Newhouse Newspaper Stations in "Group Own-

**TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.**

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Shaheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sutter St.
RI 8-1175	EX 2-5671

**NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS**

ership" and "Newspaper Ownership.")
 Network CBS, CBS Pacific Radio Network.
 Repts CBS Radio Spot Sales, Art Moore
 (Seattle).
 Ted R. Gamble, pres; Harry H. Buckendahl,
 vp & gen mgr; Robert E. Whitely, natl adv
 mgr & promotion dir; Willard (Bill) Mears,
 program dir; L. S. Bookwalter, dir of engineer-
 ing; Lester Halpin, news dir; Johnny Carpen-
 ter, sports dir.

KOIN-FM (1948): 101.1 mc; 48 kw. Dupli-
 cates KOIN (above).
KOIN-TV: Tv companion of KOIN-AM-FM.

KPAM (Sept. 1, 1951): 1410 kc; 1 kw-D.
 P. O. Box 1230. Capitol 8-0106. Broadcasters
 Oregon Ltd. (original owner). (Sale to Gospel
 Broadcasting Co. approved by FCC but stayed
 due to protest.)
 Stanley M. Goard, gen mgr & chief engr.

KPRM (FM) (Sept. 1, 1946): 97.1 mc; 33 kw.
 Same licensee, address and staff as KPAM
 (above).

KPDQ (July 1947): 800 kc; 1 kw-D. 4903
 N. E. Sandy Blvd., zone 13. Phone Atlantic
 2-3232. John W. Davis (original owner).
 John W. Davis, owner & mgr; James Hart-
 man, coml mgr; Arian Walker, chief engr.

KPOJ (Nov. 12, 1923): 1330 kc; 5 kw, DA-1.
 P. O. Box 31, zone 7. Phone Capital 7-3484.
KPOJ Inc. (acquired station 1944). (See
 "Newspaper Ownership.")
 Repts Petry, Hugh Feltis (Seattle).
 William W. Knight, pres; R. M. Brown, vp
 & gen mgr; Don Parr, coml mgr; Vern Mueller,
 program dir; Jack J. Moys, promotion dir;
 Herbert A. Davidson, chief engr.

KPOJ-FM (1948): 98.7 mc; 4.4 kw. Dupli-
 cates KPOJ (above).

KQFM (FM) (November 1954): 100.3 mc;
 17 kw. P. O. Box 710, zone 7. Phone Capital
 8-0383. H. Quenton Cox.
 H. Quenton Cox, owner & gen mgr; Helen
 Cox, program dir; Chas. K. Dickson, chief engr.

***KBEC (FM)** (May 1, 1958): 89.3 mc; 0.01
 kw. Reed College, zone 2. Phone Prospect
 1-2180. Reed Institute.
 John M. Galey, station mgr; John Landstreet,
 technical mgr; Ted R. Sarbin, parliamentary;
 John Davis, program guide editor; Peter
 Stafford, program dir; Sandra L. Silverman,
 business mgr; Jay Gaynor, production mgr.

*Non-commercial educational.

KWJJ (1925): 1080 kc; 10 kw, DA-2. 931
 S. W. King Ave., zone 5. Phone Capitol 8-4393.
 TWX PD 308. Rodney F. Johnson (acquired
 station Feb. 17, 1952).
 Network ABC. Rep Forjoe.
 Specialty programs (wkly): Italian, 1 hr.
 Rodney F. Johnson, pres & gen mgr; Ben
 T. Crosby, coml mgr; Lester Windes, chief
 engr; Don Kneass, news dir.

KXL (1926): 750 kc; 10 kw, DA-1 (L-WSB)
 (CP 50 kw, DA-1, L-WSB). P. O. Box 5886,
 zone 22. Phone Olive 4-3193. TWX MILW-
 ORE 174. Seattle, Portland & Spokane Radio
 (acquired station June 7, 1958). (See Seattle,
 Portland & Spokane group in "Group Owner-
 ship.")
 Rep Robt. E. Eastman.
 Lester M. Smith, pres; H. G. Wells Jr., sta-
 tion mgr; Robert McCarl, program dir; Ed
 Mundt, chief engr; Lyle Fenner, news dir.

PRINEVILLE, Crook County

KRCO (Jan. 31, 1950): 690 kc; 1 kw-D.
 P. O. Box 188. Phone Hillcrest 7-6239. Radio
 Central Oregon (original owner).
 Repts Best, Hugh Feltis (Seattle), H. S.
 Jacobson (Portland).
 N. A. (Mike) Miksche, co-owner, co-mgr &
 coml mgr; C. R. (Bob) Matheny, co-owner,
 co-mgr & farm dir; Elsie Miksche, program dir;
 Les McKay, promotion dir; Dale Sundholm,
 chief engr.

REDMOND, Deschutes County

KPRB (1953): 1240 kc; 250 w-SH. P. O. Box
 787. Phone Lincoln 8-3100. Radio Station
 KPRB (acquired station June 1, 1958). (Appli-
 cation pending for sale to Donald S. and Rita
 M. Anderson).
 Rep Devney; Ayres, Allen & Smith (west
 coast).
 Orlo M. Bagley, co-owner; Rod Walter, sta-
 tion mgr & program dir.

ROSEBURG, Douglas County

KRNE (1935): 1490 kc; 250 w. P. O. Box 997.
 Phone Orchard 3-5551. News-Review Co. (ac-
 quired station April 1, 1959). (See "News-
 paper Ownership.")
 Network CBS. Repts Meeker, Art Moore
 (Northwest).
 Frank Jenkins, pres; Doug Setterberg, gen
 & coml mgr.
KRXL (Sept. 19, 1950): 240 kc; 250 w. P. O.
 Box 847. Phone Orchard 3-4464. Umpqua
 Broadcasters Inc. (original owner).
 Network ABC. Rep Oakes (California);
 Feltis (Seattle).
 Donn Radabaugh, pres; Iris Rice Hellwell,

gen mgr & women's dir; Del McKay, sales mgr.
KYBE (November 1955): 950 kc; 1 kw-D.
 P. O. Box 1138. Phone Orchard 3-6678. Douglas
 Broadcasters Inc. (original owner).
 Repts Pearson, H. S. Jacobson (Portland),
 Wm. Wagner (Seattle).
 Leroy Hiatt, pres & chief engr; Kenneth
 Bushey, gen mgr & program dir; Warren C.
 Ward, coml & promotion mgr; Jim O'Neil, news
 dir.

ST. HELENS, Columbia County

KSTH (granted December 1958; target date
 not announced): 1600 kc; 1 kw-D. P. O. Box
 457. L. Berenice Browlow (original owner).

SALEM, Marion County

KBSY (May 1, 1957): 1490 kc; 250 w. P. O.
 Box 308. Phone Empire 4-6748. Salem Broad-
 casting Co. (original owner). (See Fisher sta-
 tions in "Group Ownership").
 Network NBC. Rep Meeker; Art Moore.
 C. O. Fisher, pres; Alvin D. Bauer, gen mgr
 & farm dir; Don M. McCutcheon, program &
 news dir; R. E. Harrison, chief engr; Peggy
 Krupicka, women's dir.

KGAY (1951): 1430 kc; 5 kw-D. Box 768.
 Phone Empire 3-7121. KGAY Inc. (original
 owner). (See W. Gordon Allen stations in
 "Group Ownership").
 Rep Holman; Pearson.
 W. Gordon Allen, pres; Arne G. Peterson,
 gen mgr; Ed Sullivan, coml mgr; Jimmy Jones,
 program dir; Roger Carroll, promotion dir;
 Keith Samples, chief engr; Larry Bernards,
 farm dir; Judy Peterson, women's dir.

KSLM (1934): 1390 kc; 5 kw-D. 1 kw-N.
 P. O. Box 631. Phone Empire 4-8433. Oregon
 Radio Inc. (acquired station March 1, 1944).
 Network ABC. Rep Everett-McKinney (Chi-
 cago-New York); Hugh Feltis (Seattle); Head-
 ley-Reid (California); H. S. Jacobson (Port-
 land).
 Glenn McCormick, pres; Alex de Schweinitz,
 gen mgr; Esther Konantz, program dir; Clyde
 Carlton, chief engr; Bob Morse, news dir; Dick
 Bain, farm dir; Louise Reagan, women's dir.

SPRINGFIELD and EUGENE, Lane County

KEED (Sept 7, 1954): 1050 kc; 1 kw-D. Box
 1161 Eugene, Ore. Phone Diamond 5-0163.
KEED Inc. (acquired station May 1956).
 Rep Pearson; Fred Siegner (Seattle).
 Glen M. Stadler, pres; Rodney V. Loudon,
 mgr; Marion J. Redfearn, coml mgr; J. Robert
 Litten, program dir; Charles Searl, promotion
 dir; Robert Curtis, chief engr; Robert
 Kudrle, news dir; Donald Brown, farm dir;
 Helene N. Stadler, vp & women's dir.
KEED-FM (Dec. 15, 1958): 93.1 mc; 1.35 kw.
 Duplicates KEED (above).

THE DALLES, Wasco County

KACI (June 3, 1955): 1300 kc; 1 kw-D.
 P. O. Box 516. Phone Cypress 6-9661. Radio
 Mid-Columbia Inc.
 Rep Best; Art Moore (Portland, Seattle);
 Lee O'Connell (California).
 Mervin V. Ling, pres & gen mgr; Farrell
 Peterson, station mgr.
KODL (1941): 1440 kc; 1 kw, DA-N. KODL
 Bldg. Phone Cypress 6-2300. Western Radio
 Corp.
 Network Keystone. Rep Ayers, Allen &
 Smith (California); Feltis (Seattle); Jacobson
 (Portland).
 V. P. Kenworthy, pres; Paul Walden, gen
 mgr.

TILLAMOOK, Tillamook County

KTLI (1947): 1590 kc; 250 w. P. O. Box 1590.
 Phone Victor 2-4422. Tillamook Broadcasting
 Co.
 Rep Continental Radio (New York, Chicago);
 Art Moore (Seattle-Portland); Ayres, Allen &
 Smith (California).
 F. H. Guyton, pres; Jack Webb, gen mgr.

TOLEDO, Lincoln County

KLUU (not on air; target date not an-
 nounced): 1230 kc; 250 w. 230 Allen Lane,
 Corvallis, Ore. Phone Plaza 3-6215. Toledo
 Broadcasters.

PENNSYLVANIA

ALLENTOWN, Lehigh County

WAEB (April 15, 1949): 790 kc; 500 w-D,
 1 kw-N, DA-2. 7th & Hamilton Sts. Phone
 Hemlock 4-9364. WAEB Broadcasters Inc. (ac-
 quired station Aug. 10, 1957). (See Good Neighbor
 stations in "Group Ownership").
 Rep Radio-TV Representatives.
 William F. Rust Jr, pres; Ralph Gottlieb,
 gen mgr; S. Robert Ackley Jr, station mgr;
 Nedd Flemming, program dir; William R.
 Gottshall, chief engr; Jay Sands, news dir.
WFMZ (FM) (July 30, 1947): 100.7 mc; 4.8
 kw. East Rock Rd. Phone Swift 7-4530.
WFMZ Inc.
 Raymond F. Kohn, pres; Daniel Houck, gen

mgr, coml mgr & chief engr; Lloyd Hawk, pro-
 gram dir.

WHOL (Sept. 12, 1948): 1600 kc; 500 w-D,
 DA. Colorado & Poplar Sts. Phone Hemlock
 4-4801. Allentown Broadcasting Corp. (original
 owner). (See Vic Diehm Assoc. stations in
 "Group Ownership").
 Rep Raymer.
 Specialty programs: Spanish, ¼ hr. wkly.
 Charles Helwig, pres; Victor C. Diehm, vp;
 Willard B. (Bill) Camperson, gen mgr; David
 M. Van Sant, program dir; Gerald B. West,
 chief engr; Roy B. Goshorn, news dir.

WKAP (March 1947): 1320 kc; 1 kw, DA-N.
 P. O. Box 689. Phone Hemlock 3-3166. WKAP
 Inc. (original owner). (See Rahall Stations in
 "Group Ownership").
 Rep Weed (New York).
 Specialty programs: Italian, ½ hr.; Polish,
 1½ hrs., both wkly.
 N. Joe Rahall, pres; Ogden R. Davies, gen
 mgr; Alan D. Faber, news & program dir;
 C. Frank Cordaro, chief engr.
WKAP-TV: Tv companion of WKAP.
WSAN (May 10, 1923): 1470 kc; 5 kw DA-N.
 39-41 N. 10th St. Phone Hemlock 4-9511. Olivia
 M. Barnes & Reuel H. Musselman (estate of
 B. Bryan Musselman) (acquired station 1937).
 Network CBS. Rep H-R Representatives.
 Reuel H. Musselman, gen mgr.

ALTOONA, Blair County

WFBG (1924): 1340 kc; 250 w. 1320
 Eleventh Ave. Phone Windsor 4-2031. TWX
 AO-89. Triangle Publications Inc. (Radio &
 Television Division (acquired station Feb. 20,
 1956). (See "Newspaper Ownership" and Tri-
 angle stations in "Group Ownership").
 Network NBC. Rep McGavren.
 Frank Palmer, gen mgr; Robert Miller, sales
 mgr; Lou Cate, program mgr.
WFBG-FM: 98.1 mc; 33 kw. Same licensee
 and address as WFBG (above).
WFBG-TV: Tv companion of WFBG-AM-
 FM.

WBTA (June 12, 1946): 1240 kc; 250 w. Hotel
 Penn Alto. Phone Windsor 3-6112. TWX
 AO 8182. Altoona Trans-Audio Corp. (acquired
 station April 1, 1956).
 Network ABC. Rep Thomas F. Clark.
 Specialty programs: Polish, 1 hr. wkly.
 Martin F. Malarkey, pres; Lou H. Murray,
 Exec vp & gen mgr; David R. Wolf, station
 mgr; S. Carlton Ayers, promotion dir; Albert
 Merritts, chief engr; Warren Weiner, news dir;
 Ellinore McGirk, women's dir.



YOUR BEST BUY IS
 A GOOD
 NEIGHBOR STATION
 REPRESENTED BY
 Radio-TV Reps



Radio Stations CONTINUED

PENNSYLVANIA CONTINUED

WVAM (July 14, 1948): 1430 kc; 1 kw, DA-N. 2727 West Albert Drive. Phone Windsor 4-8127. General Broadcasting Corp. (original owner).

Network CBS. Rep Weed. Specialty programs: Italian, ½ hr. wkly. E. S. Leopold, pres; Will Ketter, gen mgr & promotion & farm dir; Will Union, coml mgr; Adam Gallan, program dir; John Schiele, chief engr; Phil Short, news dir; Phyllis Hauenstine, women's dir.

WVAM-FM (1953): 100.1 mc; 0.36 kw. Duplicates WVAM (above).

AMBRIDGE, Beaver County

WBMA (March 1, 1958): 1460 kc; 500 w-D, DA. Box 509. Phone Congress 6-1110. Miners Broadcasting Service Inc. (original owner). (See Miners Broadcasting stations in "Group Ownership").

K. F. Maguire, secretary; John W. Angst, gen mgr; Roy E. Angst Jr., station mgr.

APOLLO, Armstrong County

WAVL (Dec. 13, 1947): 910 kc; 1 kw-D. Box 277. Phone Grover 2-3921. Tri-Borough Broadcasting Co. (original owner). Cecil F. Clifton, pres.

BARNESBORO, Cambria County

WNCC (Oct. 15, 1950): 950 kc; 500 w-D. 803 Maple Ave. Phone Williams 8-9200. North Cambria Broadcasters Inc. (original owner).

Network MBS; Keystone. Specialty programs: French ½ hr; Polish, 2 hrs., both wkly.

Richard Todhunter Jr., pres; William J. Thomas, gen mgr; William R. Raihall, coml mgr; Joanne E. Tibbott, program dir; Francis Krug, chief engr; Herbert Turnrup, farm dir; Mildred Tatters, women's dir.

BEAVER FALLS, Beaver County

WBVP (May 25, 1948): 1230 kc; 250 w. P. O. Box 719. Phone Tilden 6-4100. WBVP Inc. (original owner).

Frank R. Smith, pres & gen mgr; Thomas B. Price, station mgr.

WBVP-FM (1959): 106.7 mc; 16.5 kw. Same address and owners as WBVP (above).

BEDFORD, Bedford County

WBFD (July 2, 1955): 1319 kc; 1 kw-D. P. O. Box 572. Phone 863. Inquirer Printing Co. (original owner). (See "Newspaper Ownership").

John Biddle, pres; Hugo K. Frear, vp & gen mgr; Robert S. Harrison Jr., station mgr & coml mgr; Sherwood B. Hawley, program dir; Ronald Lorence, promotion dir; William H. Smith, chief engr; Paul D. Imbrund, news dir; Virgil Feight, farm dir; Edythe B. Arnold, women's dir.

BELLEFONTE, Centre County

WBFP (Aug. 1, 1958): 1330 kc; 500 w-D. 107 N. Allegheny St. Phone Elgin 5-4751. Bellefonte Broadcasting Co. (original owner). (See Cary H. Simpson stations in "Group Ownership").

Network ABC; Allegheny Mountain Network. Cary H. Simpson, pres; Leo C. Ray, station mgr; Harold Q. Green, Operations mgr; William E. Moses, coml mgr; Richard L. Fenstermacher, news dir; Robert Cook, chief engr; John Philip Knorr, program dir; Edward Davenpost, farm dir; Sandra Cain, women's dir.

BERWICK, Columbia County

WBKX (Aug. 11, 1957): 1280 kc; 5 kw-D. Jackson Bldg. Phone 4546. Columbia County Broadcasters Inc. (original owner). (See T. K. Cassel stations in "Group Ownership").

John S. Booth, pres & gen mgr.

BETHLEHEM, Northampton County

WGPA (1946): 1100 kc; 250 w-D. 428 Broadhead Ave. Phone University 8-8074. Bethlehems' Globe Publishing Co. (original owner). (See "Newspaper Ownership").

Specialty program: Hungarian, 1 hr. wkly. Rolland L. Adams, pres; Arthur C. McCracken, station mgr; Frank Colie, coml mgr & promotion dir; Robert Wolken, news & program dir; L. Edwin Rybak, chief engr; Nancy Williams, women's dir.

WGPA-FM (1946): 95.1 mc; 10 kw. Duplicates station WGPA (above).

BLOOMSBURG, Columbia County

WCNE (Sept. 26, 1947): 930 kc; 1 kw-D. 38 W. Main St. Phone Sterling 4-1200. Columbia-Montour Broadcasting Corp. (original owner). (See "Newspaper Ownership").

Ed Darlington, gen & coml mgr & women's dir; James Lehman, news & program dir; Robert Fulton, chief engr.

WHLM (January 1948): 550 kc; 500 w-DA-2. Square Bldg. Phone Sterling 4-5500. Bloom Radio (original owner). (See Vic Diehm stations in "Group Ownership").

Network MBS. Rep Raymer. Harry L. Magee, owner; Victor C. Diehm, management consultant.

WHLM-FM (Sept. 15, 1956): 106.5 mc; 8.8 kw. Duplicates WHLM (above).

BRADDOCK (Pittsburgh), Allegheny County

WLOA (June 1, 1947): 1550 kc; 1 kw-D. 1233 Braddock Ave, Braddock, Pa. Phone Electric 1-1100. Matta Broadcasting Co. (original owner).

Rep Good Music Broadcasters. William G. Matta, pres & gen mgr; George C. Matta, coml mgr; William Jennings, program dir; Robert Mossman, promotion dir; Fred Sand, chief engr; James Fitzgerald, news dir; Blanch Anderson, women's dir.

WLOA-FM (May 25, 1959): 96.9 mc; 68 kw. Address, licensee & staff same as WLOA (above).

BRADFORD, McKean County

WESB (April 5, 1947): 1490 kc; 250 w. 43 Main St. Phone 2-4545. Radio Station WESB. Rep Burn Smith.

Joseph M. Cleary, gen mgr, news dir & co-promotion dir; Lee D. Morehouse, coml mgr & co-promotion dir; William Winn, program & farm dir & chief engr; Vivien Krieger, Ruth Walker, co-women's dirs.

BUTLER, Butler County

WBUT (March 13, 1949): 1050 kc; 250 w-D. Radio Park. Phone 7-5778. WBUT Inc. (acquired station 1953). (See "Newspaper Ownership").

Rep Gill-Perna. J. Patrick Beacom, pres & owner; Richard E. Hanna, vp & gen mgr; G. F. Baker, coml mgr; Richard Kutan, program dir; Michael Acquaviva, promotion dir; Norman Gour, chief engr; Earl Sadlon, news dir.

WBUT-FM (March 13, 1949): 97.7 mc; 720 w. Duplicates WBUT (above).

WJSE (Sept. 26, 1941): 680 kc; 250 w-D. 357 North Main St. Phone 74-701. Butler Broadcasting Co. (original owner). (See Joel Rosenblum Stations in "Group Ownership").

Joel W. Rosenblum, pres; Robert L. Kaufman, gen mgr; J. Victor O'Brien, coml mgr; Warren Ihlenfeld, program dir; Gerald C. Coleman, promotion dir; Paul F. Rex, chief engr; Ray E. Rosenblum, national press representative; Don Osterling, farm dir; Margo Pitts, women's dir.

CANONSBURG, Washington County

WCNG (Nov. 27, 1957): 540 kc; 250 w-D. DA. P. O. Box 480. Phone Sherwood 5-5400. Douglas & Assoc. Inc. (original owner).

R. A. Douglas, pres.

CARBONDALE, Lackawanna County

WCDE (Jan. 29, 1950): 1440 kc; 5 kw-D. 127 Salem Road. Phone 1230. Carbondale Broadcasting Co. (original owner).

Rep Donald Cooke. William H. Ware, pres; Marjorie Zapotosky, gen mgr; Paul Oles, coml mgr; Paul Elbrecht, program dir; Walter Rude, farm dir & chief engr; Robert Meredith, news dir.

CARLISLE, Cumberland County

WYXL (1948): 960 kc; 5 kw, DA-D. P. O. Box 250. Phone 1785. Richard Field Lewis Jr. Inc. of Carlisle. (acquired station 1952). (See Richard Field Lewis stations in "Group Ownership").

Network Keystone; Mid-Atlantic Network; Green Valley Group. Rep Forjoe; Morton Lowenstein (Philadelphia).

Marion P. Lewis, president; James B. Holder, gen mgr & coml mgr; Clint Morse, program dir; Edward Maddon, promotion dir; Jack Simmons, chief engr; Leonard Waite, news dir; Bernice Bitner, women's dir.

WYXL-FM (April 15, 1959): 102.3 mc; 0.76 kw. Duplicates WYXL (above).

CHAMBERSBURG, Franklin County

WCBG (March 1956): 1590 kc; 5 kw-D. Box 237. Phone Colony 3-4131. Reese Broadcasting Corp.

Rep Chas. Bernard Co. James R. Reese Jr., pres, chief owner & gen mgr; Norman E. Messner, coml mgr; Robert G. Walter, program & news dir; James R. Reese 3rd, promotion dir; George Jennings, chief engr; Clyde King, farm dir; Irene J. Reese, women's dir.

WCHA (Aug. 11, 1946): 800 kc; 1 kw-D. Craft Press Bldg. Phone Colony 4-7121. Chambersburg Broadcasting Co. (original owner). (See T. K. Cassel stations in "Group Ownership").

Rep Forjoe. John S. Booth, pres & gen mgr; Earl P.

Strine, coml mgr; William Sullivan, program dir; David Myers, promotion dir; James A. McCurdy, chief engr; Charles Boyle, news dir; Bill Sullivan, farm dir; Ruth Keller, women's dir.

WCHA-FM (April 15, 1948): 95.1 mc; 2.8 kw. Address, licensee & staff same as WCHA (above).

CHARLEROI, Washington County

WESA (Nov. 11, 1947): 940 kc; 250 w-D. P. O. Box 584. Phone Hudson 3-6551. Monongahela Valley Broadcasting Corp. (original owner).

Network Keystone. Rep Thomas Clark Co. Specialty programs: Italian, 1 hr.; Croatian ½ hr., both wkly.

Dr. A. S. Sickman, pres; George D. Gailey, gen & coml mgr; William G. Richards, news & program dir; Stanley Crawford, chief engr; Linda Dial, women's dir.

CHESTER, Delaware County

WDRF (1947): 1590 kc; 1 kw, DA-N. 3500 Edgemont Ave. Phone Tremont 4-4321. Eastern Broadcasting Co. (acquired station Oct. 5, 1954). Sale to Ogden R. Davies and Associates is pending.

Louis Kapelski, pres & gen mgr; Kay Kapelski, promotion dir & coml mgr; Del Parks, program dir; William Dawson, chief engr; Jack Stant, news dir; Marian Pedlow, women's dir.

WVCH (April 4, 1948): 740 kc; 1 kw-D. Wolf Bldg., Market Square. Phone Tremont 2-8861. James M. Tisdale (original owner).

Rep Grant Webb. James M. Tisdale, owner & gen mgr; Robert A. Hibbert, station mgr & program dir; Martin Peltz, coml mgr; James B. Graham, promotion dir; Don Baron, chief engr; Earl Goodman, news dir; Robert Kieffelder, farm dir; Anne Norheim, women's dir.

CLARION, Clarion County

WVCH (July 1959): 1300 kc; 500 w-D. Box 171. County Broadcasting Co. (See "Newspaper Ownership").

CLEARFIELD, Clearfield County

WCPA (1947): 900 kc; 1 kw-D. Church St. & Healey Ave. Phone Poplar 5-5541. Clearfield Broadcasters (original owner). (See "Newspaper Ownership" and Clearfield Broadcasters stations in "Group Ownership").

Network MBS. M. J. Bergstein, gen mgr; Joe Milsop, station mgr; J. A. Pane, sales mgr; George Mastrian, program dir; Lew Duck, chief engr; Ed Morgan, news dir; Bill Mitchell, farm dir; Margaret Nemeth, women's dir.

COATESVILLE, Chester County

WCOJ (Nov. 20, 1949): 1320 kc; 5 kw, DA-N. 809 E. Lincoln Highway. Phone Dudley 4-2100. Chester County Broadcasting Co. (original owner).

Louis N. Seltzer, pres, chief engr & co-owner; William S. Halpern, gen mgr & co-owner; Donald G. Kimes, coml mgr & promotion dir; Bruce Morgan, news dir.

COLUMBIA, Lancaster County

WCOY (Nov. 1, 1957): 1580 kc; 500 w-D. 343 Poplar St. Phone Mutual 4-2591. Radio Columbia Inc. (original owner).

Rep Burn-Smith. Lester P. Etter, pres; M. Leonard Savage, gen mgr & chief engr; John P. Wels, promotion dir & coml mgr; Joseph T. Bortell, program dir.

CONNELLSVILLE, Fayette County

WCVI (April 16, 1946): 1340 kc; 250 w. 133 E. Crawford Ave. Phone Market 8-4600. Connellyville Broadcasters Inc. (acquired station January 1953).

Network Keystone Rep Hopewell. Specialty programs: Polish, ½ hr. wkly. Dr. Cam. T. Troilo, pres; Charles T. Snowdon, gen mgr; Esther R. Blasey, women's & program dir; Robert Ray, chief engr; Dick Jessen, news dir; Rex Carter, farm dir.

CORRY, Erie County

WOTE (April 2, 1955): 1370 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 4. Phone 3-6611. Olivia T. Rennekamp (original owner). (See Rennekamp stations in "Group Ownership").

Network Keystone. Olivia T. Rennekamp, owner; John J. Wellenhofer, gen & coml mgr; Howard Bycroft, program dir; James Stowe, promotion dir; Harry Coulter, chief engr; Guy Davis, news dir; Mary Shannon, women's dir.

COUDERSPORT, Potter County

WFEM (May 1953): 600 kc; 1 kw-D. Phone 611. Farm & Home Broadcasting Co. (original owner). (See Cary H. Simpson stations in "Group Ownership").

Cary H. Simpson, pres; John A. Fay, gen mgr; George Kuratomi, coml mgr; Mary Rubar,

women's & program dir; Edward Easton, news & promotion dir; F. Kenyon Reed, chief engr.

DOYLESTOWN, Bucks County

WBUX (May 1948): 1570 kc; 1 kw-D, DA. P. O. Box 512. Phone Fillmore 8-3583. WBUX Broadcasting Co.

Specialty programs: Hungarian, ½ hr. wkly. George Steiner, pres; James Stolcz, gen mgr; George Pleasants, station mgr; Dick Wright, chief engr & program dir; Jack Hamilton, promotion dir; Ed Sturdevant, news dir; Marion Granger, farm dir; Nonnie Crawford, women's dir.

DUBOIS, Clearfield County

WCED (February 1941): 1420 kc; 5 kw-D, 500 w-N, DA-2, 80 N. Park Place. Phone 1700. Tri-County Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network CBS. Rep Deviny. Harold T. Gray, pres; Jason S. Gray, vp & gen mgr; George W. Williams, coml mgr; Ken Johnson, program & promotion dir; George Donahue, chief engr; Ed Paull, news dir; Pat McCarthy, women's dir.

WCED-FM (1948): 102.1 mc; 3.2 kw. Address, licensee & staff same as WCED (above).

EASTON, Northampton County

WEEX (May 10, 1956): 1230 kc; 250 w. Chestnut Hill. Phone 6155. Easton Publishing Co. (original owner). (See "Newspaper Ownership").

WEEX-FM (Feb. 8, 1948): 99.9 mc; 3.3 kw. Duplicates WEEX (above).

WEST (1936): 1400 kc; 250 w. 516 Northampton St. Phone Blackburn 8-6131. Associated Broadcasters, Inc. (original owner). (See "Newspaper Ownership" and Steinman stations in "Group Ownership").

Network NBC. Rep Meeker. Clair R. McCollough, station executive; J. Robert Gulick, gen sales mgr; Thomas A. Nunan Jr., natl sales mgr; Theodore Pierce, station mgr; Joseph Prentice, program dir; J. E. Mathiot, technical dir.

WEST-FM (1948) 107.9 mc; 11 kw. Duplicates WEST (above).

ELIZABETHTOWN, Lancaster County

WEEN (May 23, 1958): 1600 kc; 500 w-D, DA. P. O. Box 192. Phone Empire 7-1511. Colonial Broadcasting Co. (acquired station Nov. 27, 1957).

Network Keystone. Lowell W. Williams, pres; Richard E. Burg, vp & gen mgr; Arthur K. Greiner, coml mgr; George Morgan, program dir.

EMPORIUM, Cameron County

WLEM (March 2, 1958): 1250 kc; 1 kw-D, P. O. Box 309. Phone 712. Emporium Broadcasting Co. (acquired station Dec. 27, 1957).

James A. Spotts, pres, gen & coml mgr; Dean L. Close, vp, Mgr & program dir; William C. Murphy, chief engr.

EPHRATA, Lancaster County

WGSA (July 1955): 1310 kc; 1 kw-D, DA. Box 419. Phone Republic 3-2226. Garden Spot Broadcasters Inc. (original owner).

Rep Broadcast Time Sales. Lester Grenewalt, pres; Samuel R. Youse, coml & gen mgr; Dave May, program dir; Ralph Haneman, farm dir & chief engr; Pryor Neuber, news dir; Kitty Short, women's dir.

ERIE, Erie County

WERC (February 1941): 1260 kc; 5 kw, DA-2. R. D. No. 4 Robison Rd. Phone Union 4-3017. TWX ER 8389. Cleveland Broadcasting Co. (acquired station 1959).

Network ABC. Rep Weed. Ray T. Miller Jr., pres.

WERC-FM (1947): 99.9 mc; 9.7 kw. Duplicates WERC (above).

WICU (1949): 1330 kc; 5 kw, DA-2. R. D. 4, Robison Rd. Phone 9-9647. Dispatch Division of Air-Way Branches Inc. (acquired station July 1959). (See Edward Lamb Enterprises in "Group Ownership.")

WICU-TV: Tv companion of WICU.

WJET (Oct. 15, 1951): 1400 kc; 250 w. 18th & Ash. Phone Glendale 2-6741. Jet Broadcasting Co. (original owner). (See Myron Jones Stations in "Group Ownership.")

Rep Hollingbery. Specialty programs (wkly): German, 1 hr. Myron Jones, pres & gen mgr; Pete Cotichia, exec vp & coml mgr; Kathryn Jones, program & women's dir & record librarian; Art Arkelian, promotion & merchandising dir; Richard Zahniser, chief engr; Ted Wygant, news dir; Landy Landacre, farm dir.

WLEU (1934): 1450 kc; 250 w. 212 Commerce Bldg. Phone Glendale 7078. Radio Station WESB (acquired station July 1959).

Rep Radio Tv Reps. Specialty programs (wkly): Polish, 1½ hrs. Thomas R. Bromeley, pres.

FARRELL, Mercer County

WFAR (Oct. 3, 1954): 1470 kc; 1 kw-D, 500 w-N, DA-N. Box 150. Phone Diamond 6-4171. Sanford A. Schaftz (original owner).

Rep United Spot Sales. Specialty programs (wkly): Italian, 1 hr. Sanford A. Schaftz, owner; Albert Zippay, gen mgr; Arthur Simmers, coml mgr; Louise Gray, program dir; Helen Blasko, promotion dir; Milton Wills, chief engr; Fred Cole, news dir; Al DeJullo, farm dir; Joanne Farrell, women's dir.

FRANKLIN, Venango County

WFRA (April 13, 1958): 1430 kc; 500 w-D, P. O. Box 904. Phone Idlewood 2-2138. Northwestern Pennsylvania Broadcasting Inc. (acquired station April 1, 1959).

Network MBS. Robert H. Sauber, pres, gen & coml mgr & chief engr; Donald Evans, asst gen mgr; Jack Duncan, sales mgr; Harold W. Martin, program dir; Todd Viele, promotion dir; Leo Metz, news dir; Wm. Lazur, farm dir; Joan Himes, traffic & women's dir.

GETTYSBURG, Adams County

WGET (1950): 1450 kc; 250 w. P. O. Box 28. Phone 850. Times & News Pub. Co. (original owner). (See "Newspaper Ownership.")

GREENSBURG, Westmoreland County

WHJB (Oct. 28, 1934): 620 kc; 1 kw-D, 500 w-N, DA-2, 128 N. Pennsylvania Ave. Phone Temple 4-0600. WHJB Inc. (original owner).

H. K. Brennen, pres; Hugh J. Brennen, gen & coml mgr; Tom Johnson, news & program dir; Lyle Allen, chief engr.

GLENSIDE (Philadelphia), Montgomery County

WIFI (FM) (1958): 92.5 mc; 20 kw. Pottstown Rd. & Germantown Pk., Norristown, Pa. Phone Broadway 9-6460. High Fidelity Broadcasters Corp.

Radio Stations CONTINUED

PENNSYLVANIA CONTINUED

GREENVILLE, Crawford County

WGEP (1959): 940 kc; 1 kw-D, DA. Greenville Broadcasting Co.

GROVE CITY, Mercer

***WSAJ** (1921): 1340 kc; 100 w (SH). Grove City College. Phone 763. Grove City College (original owner).

Hugh Blair (student), gen mgr & news dir; Ann Hied (student), program dir; Dale O. Smock, chief engr.

*Non-commercial educational.

HANOVER, Adams County

WHVE (Jan. 9, 1949): 1280 kc; 5 kw-D, 500 w-N, DA-2. P. O. Box 268. Phone Melrose 7-3331. Radio Hanover Inc. (original owner). John D. Bare, pres & gen & coml mgr; Philip A. Rohrbaugh, chief engr.

HARRISBURG, Dauphin County

WCMB (Feb. 19, 1948): 1460 kc; 5 kw, DA-2, 228 Court St. Phone Cedar 4-3005. Rossmoyne Corp. (acquired station Jan. 1, 1959).

Network MBS. Rep Weed. Ed K. Smith, vp & gen mgr; Henry Traugh, coml mgr; Ed Gonzalez, program dir; William Dwyer, promotion dir; J. Howard Bair, chief engr; John A. Smith, farm dir.

WCMB-TV: Tv companion of WCMB.

WHGB (1945): 1400 kc; 250 w. 112 Market St. Phone Cedar 4-4988. TWX HB 182. Kendrick Broadcasting Co. (original owner).

Network ABC. Rep McGavren-Quinn. Herbert Kendrick, pres & gen mgr; Ralph Hartman, coml mgr; Jack Hooper, news & program dir; W. O. Kuntz, chief engr; Bobby Yanich, farm dir; Louise Adams, women's dir.

WHP (1924): 580 kc; 5 kw, DA-N, 216 Locust St. Phone Cedar 4-3211. TWX HB 194. WHP Inc. (original owner).

Network CBS. Rep Bolling. Mrs. A. K. Redmond, gen mgr; Jack Grove, coml & promotion mgr; Harry Hinkley, program and farm dir; E. Dan Leibensperger, chief engr; John Price, news dir.

WHP-FM (1946): 97.3 mc; 1.55 kw. Duplicates WHP (above).

WHP-TV: Tv companion of WHP-AM-FM.

WKBO (1922): 1230 kc; 250 w. 31 N. Second St. Phone Cedar 4-0191. Keystone Broadcasting Corp. (See "Newspaper Ownership" and Steinman Stations in "Group Ownership.")

Network NBC. Rep Meeker. Clair R. McCollough, station executive; J. Robert Gulick, gen sales mgr; Thomas R. Nunan Jr., natl sales mgr; W. Eugene Garman, station mgr; Curtis Whitcomb, program dir; J. E. Mathiot, technical dir.

HAVERTOWN, Delaware County

***WHHS (FM)** (December 1949): 89.3 mc; 10 w. Mill & Leedom Rds. Phone Hilltop 6-4570. School District of Haverford Township. Dr. Paul R. Slater, gen mgr.

*Non-commercial educational.

YOU GET

THIS - - - QUALITY - - -

AND

THIS - - - INTEGRITY - - -

WHEN YOU GET NEWS FROM



THE ASSOCIATED PRESS

Radio Stations CONTINUED

PENNSYLVANIA CONTINUED

HAZLETON, Luzerne County

WAZL (Dec. 19, 1932): 1490 kc; 250 w. 704 Hazleton National Bank Bldg. Phone Gladstone 4-3531. TWX 42. Hazleton Broadcasting Co. (original owner). (See Vic Diehm Assoc. Stations in "Group Ownership.")
 Network MBS, NBC. Rep Raymer.
 Victor C. Diehm, pres & gen mgr; Bob Sacco, coml mgr; Don Murray, program dir; Elwood Tito, chief engr; Paul Cerula, news dir; Francis Carter, women's dir.
WAZL-FM (1947): 97.9 mc; 2.6 kw. Duplicates WAZL (above).

HOMESTEAD, Allegheny County

WAMO (Aug. 1, 1948): 860 kc; 250 w-D. 105 E. 8th Ave. Phone 2-6000. Dynamic Broadcasting Inc. (acquired station August 1956).
 Rep Forjoe.
 Specialty programs (wkly): Negro, 98 hrs.
 Leonard E. Walk, pres & gen mgr; Joe Bassett Jr., sales mgr; James Herbert, chief engr.
WILY (FM) (Fm affiliate of WAMO. See Pittsburgh for listing.)

HUNTINGDON, Huntingdon County

WHUN (March 2, 1947): 1150 kc; 1 kw-D. 400 Washington St. Phone Mitchell 3-3340. Joseph F. Biddle Publishing Co. (original owner). (See "Newspaper Ownership.")
 John H. Biddle, pres; W. E. Germann, gen mgr; Blair Shore, sales mgr; Suana Germann, program dir; Barbara Clay, continuity dir; E. A. Craig, chief engr; Jo McMeen, women's dir.

INDIANA, Indiana County

WDAD (Nov. 4, 1945): 1450 kc; 250 w. 633 Philadelphia St. Phone Hopkins 5-5511. WDAD Inc. (acquired station August 1955). (See "Newspaper Ownership" and Clearfield Broadcasters in "Group Ownership.")

JOHNSTOWN, Cambria County

WARD (August 1946): 1490 kc; 250 w. 235 Franklin St. Phone 8-1216. TWX JNTN 502.

Central Broadcasting Co. (original owner).
 Network CBS. Rep Weed.
 George D. Garland, pres; Richard W. Lee, gen mgr.

WARD-FM (1949): 92.1 mc; 285 w. Duplicates WARD (above).
WARD-TV: Tv companion of WARD-AM-FM.

WCRO (September 1947): 1230 kc; 250 w. Fort Stanwix Hotel, Main St. Phone 9-1187. Century Broadcasting Corp. (original owner).
 Network MBS. Rep Forjoe.

Specialty programs (wkly): Polish, ¼ hr.
 John J. Koel, pres; John D. Reilly, gen mgr; Gloria Suhyda, program dir; John J. Kersheskey, chief engr; Gary Hagerich, asst mgr & sports dir.

WJAC (April 1925): 1400 kc; 250 w. 329 Main St. Phone 5-1262. TWX JNTN 79. WJAC Inc. (acquired station 1932). (See "Newspaper Ownership.")

Network NBC. Reprs Richard O'Connell (New York); Bill Reilly (Chicago); Tracy Moore (Hollywood).
 Walter W. Krebs, pres; Park Claycomb, gen & coml mgr.

WJAC-FM (1948): 95.5 mc; 8.3 kw. Duplicates WJAC (above).
WJAC-TV: Tv companion of WJAC-AM-FM.

KANE, McKean County

WADF (April 1954): 960 kc; 1 kw-D. Penn-Kane Hotel Bldg. Phone 1520. Kane Broadcasting Corp. (acquired station April 1, 1959).
 Specialty programs (wkly): Swedish, 2 hrs.
 Gordon L. Hanks, pres & gen mgr; Richard Felt, station mgr; Herbert Glover, program dir; John Nordine, chief engr.

KITTANNING, Armstrong County

WACB (1948): 1380 kc; 1 kw-D. 325 Market St. Ljberty 3-1381. Joel W. Rosenblum. (See Joel Rosenblum Stations in "Group Ownership.")
 Joel W. Rosenblum, pres; Warren Koerbel, gen mgr; Harold Stoops, station mgr; Everett Meill, coml mgr; Bob Shaw, news dir; Tom Silver, program dir; Susan Heckart, continuity dir.

LANCASTER, Lancaster County

WDAC (FM): 94.5 mc; 20 kw. Percy B. Crawford. (See Crawford Stations in "Group Ownership.")
WGAL (1922): 1490 kc; 250 w. 24 S. Queen

St. Phone Express 7-0333. WGAL Inc. (original owner). (See "Newspaper Ownership" and Steinman Stations in "Group Ownership.")
 Network NBC. Rep Meeker.

Clair R. McCollough, pres & gen mgr; Robert Gulick, asst gen mgr in charge of sales; Thomas R. Numan Jr., national sales mgr; Kenneth L. Kreider, station mgr; Brian Kliner, program dir; Paul I. Woodland, promotional mgr; J. E. Mathiot, technical dir.

WGAL-FM (1944): 101.3 mc; 3.8 kw. Duplicates WGAL (above).
WGAL-TV: Tv companion of WGAL-AM-FM.

WLAN (August 1946): 1390 kc; 1 kw, DA-1; 252 N. Queen St. Phone Express 4-7261. TWX LN 06. Peoples Broadcasting Co. (original owner).

Network ABC, MBS. Rep Headley-Reed.
 F. H. Altdoerffer, pres; S. M. Altdoerffer, gen mgr; J. Stanley Baker, coml mgr; Dick Orkin, news & program dir; Ron Beech, promotional dir; Ray Sherman, chief engr; John Kent, farm dir; Elaine Carrol, women's dir.

WLAN-FM (1948): 96.9 mc; 6.7 kw. Address, licensee & staff same as WLAN (above), but programs separately.
 Network Good Music Network.

LANSFORD, Carbon County

WLSH (Dec. 24, 1952): 1410 kc; 1 kw-D. Box D. Phone 1440. Miners Broadcasting Service Inc. (original owner). (See Miners Broadcasting Stations in "Group Ownership.")
 Kenneth F. Maguire, sec; John W. Angst, gen mgr.

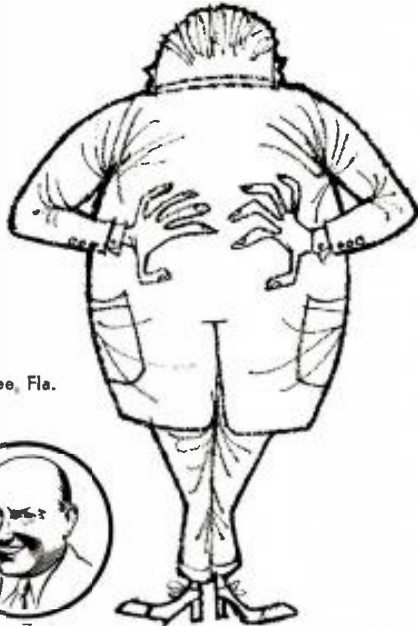
LATROBE, Westmoreland County

WAKU (Dec. 12, 1951): 1570 kc; 1 kw-D. 200 Depot St. Phone Keystone 7-7744. WAKU Inc. (acquired station July 1, 1956).
 Network MBS. Rep Keystone.
 Harry P. Reed, pres; W. J. Thomas, gen mgr; Robert Johnson, coml mgr; Manuel Alvarez, program dir & chief engr; Ron Asbury, news dir; Nancy Palmer, women's dir.

WTEA (Aug. 11, 1956): 1480 kc; 500 w-D. 202 Main St. Phone Keystone 7-3338. Latrobe Broadcasters Inc. (acquired station Aug. 1, 1956). (See Rennkamp Stations in "Group Ownership.")

Rep Morton J. Lowenstein (Philadelphia).
 Specialty programs (wkly): Italian, 1 hr.; Polish, 3¼ hrs.
 Louis Rosenberg, pres; William Dymond, gen mgr; Janet Mahady, coml mgr; Richard

Vic Diehm Says: "MY ACHING BACK!"



Also
WTAL
 Tallahassee, Fla.



A Vic Diehm
RADIO GROUP

The current volume of contracts for time on "JET NET" . . . the powerful 3-Station buy in the heart of Pennsylvania's richest industrial and agricultural markets has strained the back of the biggest and burliest salesman in Radio U.S.A.

But, we thrive on time contracts, so keep that kind of liniment coming and "JET NET" will soothe your sacro-iliac with sales. 'Cause you get . . . **AT A SINGLE RATE CARD PRICE:**

- 24 County Coverage
- 3,000,300 Population
- 853,890 Homes . . . plus car radios



Call Tommy Tito at **WAZL** or Paul H. Raymer Co., Inc.

Pennsylvania's JET NET Radio Stations

Crosby, program dir; Bernard Guidos, chief engr; Joseph Welsh, farm dir; Mary Weiers, women's dir.

LEBANON, Lebanon County

WLBB (Nov. 13, 1946): 1270 kc; 1 kw, DA-1. P. O. Box 222. Phone Crestview 2-7651. Lebanon Broadcasting Co. (original owner). Rep Burn-Smith.
H. Raymond Stadium, pres; Lester P. Etter, managing dir; Phillip J. Reilly, coml & promotion mgr; H. P. VanVoorhis, program dir; William Zehring, chief engr; Henry Homan, news dir; Robert Keller, farm dir.

WLBB-FM (January 1948): 100.1 mc; 720 w. Duplicates WLBB (above).

LEVITTOWN-FAIRLESS HILLS, Bucks County

WBCE (Dec. 8, 1957): 1490 kc; 250 w. P. O. 1490. Phone Windsor 9-1490. O'Keefe Broadcasting Co. (original owner).
Rep Bob Dore Assoc., Adv. Assoc. of Philadelphia.

Jack J. Dash, pres & gen mgr; William F. Waterbury, vp & dir of operations; Howard Leyland, chief engr; Lou Hahn, news dir; Betty Carlson, women's dir.

LEWISBURG, Union County

WITT (Sept. 9, 1957): 1010 kc; 250 w-D. 34 S. 8th St. Phone Jackson 3-1222. Wireline Radio Inc. (original owner).
Network Keystone.

Peter E. Farrell, station mgr; Carl E. Miller, coml mgr; William T. Dyer, program dir; James A. Herb, chief engr; Gloria M. Bailey, women's dir.

LEWISTOWN, Mifflin County

WKVA (Dec. 4, 1949): 920 kc; 1 kw-D. Box 432. Phone 8-6771. Central Pennsylvania Broadcasting Co. (original owner).
Rep Gill-Perna.

Robert L. Wilson, pres, gen & coml mgr & program dir; Mary M. Bolich, women's & promotion dir; Jack W. Sanders, chief engr; Robert E. Hyle, news & farm dir.

WMBF (1941): 1490 kc; 250 w. 5 W. Market St. Phone 8-6757. Lewistown Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Network NBC. Rep Burn-Smith.
James S. Woods, pres; T. W. Metzger, gen mgr.

OCK HAVEN, Clinton County

WBPE (1946): 1230 kc; 250 w. 132½ Main St. Lock Haven Broadcasting Corp.

ACKESPORT, Allegheny County

WEDO (August 1946): 810 kc; 1 kw-D. 547 15th Ave. Phone North 4-7167. TWX MCK 19. Tri-City Broadcasting Co. (original owner).

WMCK (April 1947): 1360 kc; 1 kw, DA-N. 516 Market St. Phone Orchard 8-8888. Mon-Yough Broadcasting Co. (original owner).
Network MBS. Rep Masia.

R. M. Cox, pres; Sam Vidnovic, gen mgr; Sally Mossman, coml mgr; Pat Haley, program dir; Chas. White, chief engr; Stephen A. Chontos, news dir.

MEADVILLE, Crawford County

WMGW (1947): 1490 kc; 250 w. 964 Park Ave. Phone 6-1111. Regional Broadcasters Inc. (acquired station 1957).
Frederick P. Tacone, gen mgr; Paul J. Brown, news & program dir; Maurice Sherman, chief engr.

WMGW-FM (1948): 100.3 mc; 10 kw. Address, licensee & staff same as WMGW (above).

MEXICO, Juniata County

WJUN (September 1955): 1220 kc; 1 kw-D. Box 97. Mifflintown, Pa. Phone 295. Juniata-Perry Broadcasting Co. (acquired station July 18, 1957). (See "Newspaper Ownership.")
Rep Burn Smith (N.Y.C.).

J. S. Woods, pres; T. W. Metzger, gen mgr; Ralph S. Parker, station & coml mgr; Don Lorenz, program dir; Tim Palm, promotion & news dir; Kenneth Callahan, chief engr; Miles Heckendorn, farm dir.

MILTON, Northumberland County

WABC (granted 1959; target date unknown): 1380 kc; 1 kw-D. Williamsport Radio Broadcasting Assoc. (See "Newspaper Ownership.")

WMLP (October 1955): 1570 kc; 1 kw-D. YMCA Bldg., 42 Broadway. Phone 1594. WMLP Inc. (original owner).

John S. Booth, pres; John P. Foster, gen & coml mgr; John Yingling, program, promotion & news dir; Ronald Stoops, chief engr.

MONTROSE, Susquehanna County

WPFL (May 30, 1953): 1250 kc; 1 kw-D. Locust & High Sts. Phone 397. Montrose Broadcasting Corp. (original owner).

W. Douglas Roe, pres, gen mgr & promotion dir; William Ohman, program dir; Richard Gage, chief engr; Clare Patterson, news dir;

Edward Dieffenbach, farm dir; Ruth Ohman, women's dir.

WPFL-FM (granted 1959; target date unknown): 96.5 mc; 57 kw. Same ownership as WPFL (above).

NANTICOKE, Luzerne County

WNAK (February 1947): 730 kc; 1 kw-D. 38 E. Main St. Phone Valley 2-6108. Wyoming Radio Inc. (acquired station Sept. 1, 1958).
Rep Forjee.

E. D. McWilliams, pres & gen mgr; M. Philip, vp; Megan McWilliams, secy; Milton Laughlin, coml mgr; Robert Whitehead, program dir; Bernard Bailey, chief engr.

NEW CASTLE, Lawrence County

WKST (Oct. 22, 1938): 1280 kc; 1 kw, DA-N. First Federal Plaza. Phone Oliver 4-5501. WKST Inc. (original owner).

Network ABC. Rep Everett-McKinney. S. W. Townsend, pres, treas & gen mgr; Harry W. Reith, station mgr & program dir; Ernest Rety, chief engr; Robert Grant, news dir; Lou Dayton, farm dir; Ruth Ray, women's dir.

WKST-TV: Tv companion of WKST.

NEW KENSINGTON-TARENTUM, Allegheny & Westmoreland Counties

WKPA (1940): 1150 kc; 1 kw-D, DA. 810 5th Ave. Phone Edison 7-3588. Allegheny Kiski Broadcasting Co. (original owner).

Specialty programs (wkly): Italian, 2 hrs.; Negro, 1 hr.

C. Russell Cooper, pres; Melvin A. Goldberg, gen & coml mgr; Phil Brooks, program dir; W. W. Neely, chief engr; Mike Felack, news dir; Jim Gray, farm dir; Laura Yohe, women's dir.

NORRISTOWN, Montgomery

WNAE (Aug. 16, 1946): 1110 kc; 500 w-D. P. O. Box 431. Phone Broadway 2-7600. Norristown Broadcasting Co. (original owner). (See Rahall Stations in "Group Ownership.")

Rep Weed.
Specialty programs (weekly), Spanish ¼ hour.

N. Joe Rahall, pres; John M. Banzhoff, gen mgr; Bernard Brode, program dir; C. Frank Cordaro, technical dir; James Klash, news dir.

OIL CITY, Venango County

WBBE (Feb. 14, 1946): 1340 kc; 250 w. (SH). Phone 4-1269. WKRZ, Inc. (original owner). (Feb. 14, 1946) (See Rennekamp stations in "Group Ownership").

Network NBC; Keystone.
Specialty programs (weekly), Polish 1 hr.
R. Edward Erickson, gen & coml mgr; Ruth Siembida, program dir; William Stanley, promotion dir; Robert Harmon, chief engr; Fred Peterson, news dir; Michael Barclay, farm dir.

WBJE (FM) (April 20, 1959): 98.5 mc; 3.4 kw. Duplicates WKRZ (above).

PALMYRA, Lebanon County

WJWE (1959): 92.1 mc; 760 w. William N. Reichard, 707 Arlington St., Tamaqua, Pa.

PHILADELPHIA, Philadelphia County

WCAU (1921): 1210 kc; 50 kw. City Line at Monument Rd., zone 31. Phone Greenwood 7-8300. Columbia Broadcasting System Inc. (acquired station Aug. 31, 1958). (See CBS owned stations in "Group Ownership").

Network CBS. Rep CBS Radio Spot Sales. Thomas J. Swafford, gen mgr; John S. deRussey, sales mgr; John H. Kline, asst sales mgr; Frederic L. Karch, program dir; Fred Birnbaum, promotion dir; John Leitch, chief engr; Charles Shaw, news dir; Hugh Ferguson, farm dir.

WCAU-FM (May 16, 1944): 98.1 mc; 10 kw. Duplicates WCAU (above).
WCAU-TV: Tv companion of WCAU-AM-FM.

WDAS (1922): 1480 kc; 5 kw-D. 1 kw-N, DA-2. Belmont Ave. & Edgely Road, zone 31. Phone Trinity 8-2000. Max M. Leon Inc. (acquired station 1950).
Rep Bernard Howard & Co. (New York).

Specialty programs (weekly), Negro 120 hours.

Radio Stations CONTINUED

PENNSYLVANIA CONTINUED

Max M. Leon, pres; Robert A. Klein, exec vp & gen mgr; William H. Vogt, coml mgr; Jerry Grove, program dir; Arthur L. Newsham, merchandising dir; Frank W. Unterberger Sr., chief engr; Art Peters, news dir; Bernice Thompson, women's dir.

WDAS-FM (not on air; target date unknown): 105.3 mc; 20 kw. Address, licensee & staff same as WDAS (above).

WFIL (1922): 560 kc; 5 kw, DA-2. 46th & Market, zone 39. Phone Evergreen 2-4700. TWX PH 870. Triangle Publications Inc. (acquired station March 1, 1946). (See "Newspaper Ownership" and Triangle Stations in "Group Ownership.")

Network ABC. Rep Blair.
Roger W. Clipp, vp & gen mgr; George A. Koehler, station mgr; Clyde R. Spitzner, dir of radio sales and programming; Kenneth W. Stowman, gen sales mgr; Henry E. Rhea, chief engr; J. C. Harlan, business mgr.

WFIL-FM (1941): 102.1 mc; 6.3 kw. Address & licensee same as WFIL (above).

Roger W. Clipp, gen mgr; Joseph J. Novenson, station mgr; Alfred I. Rosenthal, program dir.

WFIL-TV TV companion of WFIL-AM-FM.

WFLN (July 23, 1958): 900 kc; 1 kw-D, DA. 8200 Ridge Ave., zone 28. Phone Ivyridge 2-6000. Franklin Broadcasting Co. (original owner).

Rep Good Music Broadcasters.
Lawrence M. C. Smith, owner & pres; Raymond S. Green, exec vp & gen mgr; Michael E. O'Donnell, program dir; Frederick Chassey, chief engr.

WFLN-FM (March 14, 1949): 95.7 mc; 120 kw. Duplicates WFLN (above).

WHAT (1925): 1340 kc; 250 w. Conshohocken & Windermere Ave., zone 31. Phone Trinity 8-1500. Independence Broadcasting Co. (acquired station February 1944).
Network Keystone. Rep Pearson.

Specialty programs (wkly): Negro, 100%.
William A. Banks, pres & gen mgr; Dolly Banks, station mgr; Paul Abrams, coml mgr; Robert Ardrey, program dir; Leonard Stevens, promotion dir; Charles Lehmann, chief engr; Mark Hymann, news dir; Mary Mason, women's dir.

WHAT-FM (1947): 96.5 mc; 20 kw. Address, licensee & staff same as WHAT (above) except Ray Meckley, chief engr.
Rep Bob Dore.

***WHYY (FM)**: 90.9 mc; 20 kw. Metropolitan Philadelphia Educational Radio & Television Corp.

*Non-commercial educational.

WIBG (1924): 990 kc; 50 kw-D, 10 kw-N, DA-2. Suburban Station Bldg., zone 3. Phone Rittenhouse 6-2300. TWX PH 1136. Seaboard Radio Broadcasting Corp. (acquired station May 23, 1957). (See "Newspaper Ownership" and Storer Broadcasting Stations in "Group Ownership.")

Rep Katz.
George B. Storer, pres; Lionel F. Baxter, mgr dir; John R. Mahoney, sales mgr; Roy Schwartz, program dir; John H. Henninger, chief engr.

WIBG-FM (1948): 94.1 mc; 20 kw. Duplicates WIBG (above).

WIP (March 16, 1922): 610 kc; 5 kw DA-1. 35 South Ninth St., zone 7. Phone Walnut 2-8800. TWX PH 168. WIP Broadcasting Inc. (acquired station Oct. 22, 1958).

Network MBS. Rep Petry.
Benedict Gimbel Jr., pres & gen mgr; Ralf Brent, vp & dir of sales; Paul B. Evans, natl sales mgr; Varner Paulsen, program dir; Mitchell Krauss, news dir; Jack Farber, sales mgr grocery products adver; Clifford C. Harris, chief engr; Reginald K. Harris, asst chief engr; Jim Leaming, sports dir; Florence Lowe, pub rel dir.

WIP-FM (April 20, 1942): 93.3 mc; 20 kw. Duplicates WIP (above).

When your station needs the benefit of extra capital for the improvement of your investment, let a representative from Blackburn and Company discuss their refinancing plans.

Contact the nearest office:
James W. Blackburn
Jack V. Harvey, Joseph M. Sitrick
Washington Building
Washington, D. C.
STERLING 3-4341

Blackburn & Company
WASHINGTON, CHICAGO,
ATLANTA AND
WEST COAST

Radio Stations CONTINUED

PENNSYLVANIA CONTINUED

PHILADELPHIA (Continued)

WJMJ (July 10, 1948): 1540 kc; 50 kw-D, DA. 2043 Locust St., zone 3. Phone Locust 4-2300. WJMJ Broadcasting Corp. (acquired station June 1955).

Rep Broadcast Time Sales.
Specialty programs (weekly), Italian 14 hrs., Polish 3½ hrs., Greek 1½ hrs.
Patrick J. Stanton, pres & gen mgr; James L. Rubenstone, coml mgr; Michael Deegan, program dir; Christopher McAteer, chief engr; Douglas Henson, news & farm dir; Joan Norris, women's dir.

WPEN (April 1929): 950 kc; 5 kw DA-N. 2212 Walnut St., zone 3. Phone Locust 4-6000. Wm. Penn Broadcasting Co. (acquired station 1948). (See Consolidated Sun-Ray Stations in "Group Ownership.")

Rep Gill-Perna.
William H. Sytk, pres; William B. Caskey, exec vp; Murray Arnold, station mgr; Erwin Rosner, gen sales mgr; James M. Kiss, promotion dir; Charles W. Burtis, chief engr; John E. Surrick, development mgr.

WPEN-FM (1942): 102.9 mc; 20 kw. Address, license & staff same as WPEN (above).

***WFFT (FM)** (January 1950): 91.7 mc; 180 w. 1533 Pine St., zone 2. Phone Kingsley 6-0745. Philadelphia Wireless Technical Institute.

J. C. Van Horn, pres; H. A. Raske, gen mgr; Paul Moffitt (student), program dir; Wm. Wayne Zerfing, chief engr.

*Non-commercial educational.

WQAL (FM) 106.1 mc; 7.8 kw. 835 N. 19th St. Poplar 5-6100 George Voron & Co. George Voron, pres; Abe Voron, gen mgr.

WRCV (1921): 1060 kc; 50 kw DA-1. 1619 Walnut St., zone 3. Phone Locust 4-3700. TWX PH 267. National Broadcasting Co. (acquired station Jan. 22, 1956). (See NBC owned Stations in "Group Ownership.")

Network NBC Rep NBC Spot Sales.
Robert W. Sarnoff, bd chmn; Robert E. Kintner, pres; Raymond W. Welpott, vp & gen mgr; Harold J. Pannepacker, station mgr; Lewis P. Johnson, coml mgr; Robert C. Benson, program mgr; William A. Howard, mgr, technical operations; Ernest T. Leiss Jr., news dir.

WRCV-TV: TV companion of WRCV.

***WZL-FM** (Oct. 10, 1953): 90.1 mc; 790 w. Park Ave. & Norris St. Stevenson 7-4000. Temple University.
Network NAEB.

*Non-commercial educational.

WTEL (1925): 860 kc; 250 w-D. 4310 N. Broad St. Phone Gladstone 5-9200. WTEL Inc. (acquired station Dec. 31, 1958).

Specialty programs (weekly), German 9 hrs., Italian 6 hrs., Polish 6 hrs., Spanish 6 hrs.
John E. Hopkinson, pres & local sales mgr; Quentin C. Sturm, vp & national sales mgr; George D. Hopkinson, vp & treas.

***WXPB (FM)** (September 1957): 88.9 mc; 10 w. 3417 Spruce St., zone 4. Phone Evergreen 6-4333. University of Pennsylvania.
Network Ivy Net.

Stanley Federman, sta mgr; Al Rose, asst station mgr; Barry Levine, business mgr; Barry Cole, program dir; Michael Albert, chief engr.

*Non-commercial educational.

PHILIPSBURG, Centre County

WPBB (Jun 1, 1956): 1260 kc; 1 kw-D. P. O. Box 361, Phone Dickens 2-2300. Moshannon Valley Broadcasting Co.

Rev. William Emert, pres & gen mgr & coml mgr; Dorothy Emert, program dir; Dean Sharpless, chief engr; Glenn Daugherty, news dir.

**TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.**

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Shaheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sutter St.
RI 8-1175	EX 2-5671

**NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS**

PITTSBURGH, Allegheny County

KDKA (Nov. 2, 1920): 1020 kc; 50 kw. #1 Gateway Center, zone 22. Phone Express 1-3000. Westinghouse Broadcasting Co. (Parent company, original owner). (See Westinghouse Broadcasting Co. Stations in "Group Ownership.")

Rep AM Radio Sales.
Donald H. McGannon, pres; L. R. Rawlins, gen mgr; Donald J. Trageser, sales mgr; William Swarz, program dir; June L. Buzzelli, promotion dir; T. C. Kenney, chief engr; John Kulamer, news dir.

KDKA-FM (April 4, 1942): 92.9 mc; 47 kw. Duplicates KDKA (above) until 4 p.m. daily; separate 4 p.m. to midnight.

KDKA-TV: TV companion of KDKA-AM-FM.

KQV (1922): 1410 kc; 5 kw, DA-2. 411 Seventh Ave., zone 19. Phone Atlantic 1-9100. TWX Pittsburgh 87. Allegheny Broadcasting Corp. (parent company acquired station Dec. 5, 1957). (See ABC Stations in "Group Ownership.")

Network ABC Rep Adam Young.
Leonard H. Goldenson, pres; Ralph W. Beaudin, vp & gen mgr; Robert N. Thompson, coml mgr; Charles Dougherty, program dir; John D. Gibbs, promotion dir; Fred L. Zellner Jr., chief engr; K. T. Hildebrand, news dir.

WAMO (See Homestead, Pa., listing).

WAMP (Oct. 19, 1921): 1320 kc 5 kw DA-N. Chamber of Commerce Bldg. Grant 1-8600. National Broadcasting Co. (acquired station Nov. 1, 1957). (See NBC owned stations in "Group Ownership.")

Network NBC. Rep NBC Cpot Sales.
Robert W. Sarnoff, bd chmn; Robert E. Kintner, pres; Stephen J. Rooney, gen mgr.

WFMP (FM) (March 8, 1948): 99.7 mc; 24 kw. Duplicates SAMP (above).

WCAE (1922): 1250 kc; 5 kw, DA-N. 530 Carlton House, zone 19. Phone Atlantic 1-6900. WCAE Inc. (acquired station 1931). (See "Newspaper Ownership" and Hearst stations in "Group Ownership.")

Rep Katz.
Leonard Kapner, pres & gen mgr; Geer Park-inton, station mgr; Roger O'Connor, sales mgr; John Leban, production dir; William Thleman, promotion dir; James H. Greenwood, chief engr; Harry Carroll, news dir; Gloria Abdou, women's dir.

WCAE-FM (not on air; target date unknown; granted June 25, 1959): 96.1 mc; 31 kw. Same license and address as WCAE (above).

WTAE (TV): TV companion of WCAE-AM-FM, which owns 50% of WTAE.

***WDUQ (FM)** (Dec. 15, 1949): 91.5 mc; 2.75 kw. 801 Bluff St., zone 19. Phone Grant 1-4600. Duquesne University.

Network NAEB (National Ass'n, Educational Broadcasters Tape Network).
B. Kendall Crane, dir, Radio-Television; Fred McWilliams, chief engr.

*Non-commercial educational.

WEEF (Oct. 1, 1957): 1080 kc; 1 kw-D. 220 N. Highland Ave. Emerson 1-5000. Golden Triangle Broadcasting Inc. (acquired station July 1959). (See Myron Jones stations in "Group Ownership.")

Myron Jones, pres.
WILY (FM) (not on air; target date unknown). 105.9 mc. 2.74 kw. Duplicates WAMO, Homestead, Pa.

WKJF (FM) (July 15, 1948): 93.7 mc; 40 kw. 1715 Grandview Ave., zone 10. Phone Hubbard 1-2626. Agnes J. Reeves Greer. (See Agnes Jane Reeves Greer Stations in "Group Ownership" and "Newspaper Ownership.")

Rep Walker-Rawalt.
Agnes J. Reeves Greer, pres; Malcolm A. Campbell Jr., gen mgr; Thomas J. Daugherty, station mgr; Robert G. Clarke, program dir; Alfred R. Ritz, sales mgr; D. H. Lindberg, chief engr.

WLOA (See Braddock, Pa., listing).

WPIT (May 1947): 730 kc; 1 kw-D. 212 Smithfield St. Atlantic 1-1900. WPIT Inc. (original owner). (See Friendly Group in "Group Ownership.")

John J. Laux, pres; Don Ioset, vp, gen mgr & coml mgr.

WPIT-FM (target date unknown): 101.5 mc; 19 kw. Duplicates WPIT (above).

WWSW (May 30, 1931): 970 kc; 5 kw DA-2. Hotel Sherwyn, zone 22. Grant 1-5200. TWX PG 548. WWSW Radio Inc. (acquired station 1932). (See "Newspaper Ownership.")

Rep Blair.
O. M. Schloss, pres.
WWSW-FM (1941): 94.5 mc; 50 kw. Duplicates WWSW above.

PITTSBURGH, Luzerne County

WPTS (June 21, 1953): 1540 kc; 1 kw-D. Newrose Bldg., 50½ S. Maine St. Olympic 4-3388. Midway Broadcasting Co.
Angelo W. Florant, co-owner, pres & gen mgr.

POTTSTOWN, Montgomery County

WPAZ (Oct. 1, 1951): 1370 kc; 1 kw-D. 247 High St. Phone Faculty 6-4000. Pottstown Broadcasting Co.

Network Quaker. Rep Indie Sales (New York).

Specialty programs (weekly), Slovak 1 hour.
Herbert Scott, pres, gen mgr & program dir; Robert Eppheimer, coml mgr; Larry Baror, promotion dir; Ralph Milon chief engr; Mik Siman, news dir; Shorty Long, farm dir.

POTTSVILLE, Schuylkill County

WPAM (Jan. 19, 1947): 1450 kc; 250 w. P. C. Box 629, Phone Market 2-1450. Miners Broadcasting Service, Inc. (original owner) (See Miners Broadcasting stations in "Group Ownership").

Joseph L. Maguire, pres; John W. Angst, gen mgr; Westley G. Kimble, station mgr.

WPPA (May 9, 1946): 1360 kc; 1 kw-D. 500 w-N. DA-N. 212 S. Centre St., Phone Market 2-1360. Pottsville Broadcasting Co.

Network MBS.
A. V. Tidmore, owner & gen mgr; Ralph L. Price, coml mgr; Edward A. Romansky, program dir; William P. Tidmore, chief engr; James B. Thompson, news dir; Sidney W. McIlvain, farm dir.

WPPA-FM (Nov. 20, 1948): 101.9 mc; 2.8 kw. Duplicates WPPA (above).

PUNXSUTAWNEY, Jefferson County

WPME (March 18, 1953): 1540 kc; 1 kw-D. P. O. Box 38, Phone 1221. Punxsutawney Broadcasting Co. (original owner).

Network Keystone. Rep Rambeau, Vance, Hopple.

Sheridan W. Pruett, pres; Charles M. Erhard Jr., vp & gen mgr; W. Clement Murray, coml mgr; Gilbert L. Carney, program dir & chief engr; Budd Drummond, chief anncr; Michael Sarlo, promotion dir; Sid Carlton, news dir; Dale Morley, farm dir; Virginia M. Bailey, women's dir.

READING, Berks County

WEEU (1931): 850 kc; 1 kw, DA-N. 433 Penn St. Phone Franklin 6-7335. TWX RD25. WEEU Broadcasting Co. (acquired station 1946) (See "Newspaper Ownership").

Network ABC. Rep Headley-Reed.
Hawley Quier, char of bd & treas; Wm. J. Rohn, pres; K. Richard Creitz, vp, asst treas, gen & coml mgr & promotion dir; Jack B. Gounder, farm & program dir; Harold Schearer chief engr; Joe Shivers, news dir; Gloria Holland, women's dir.

WHUM (Sept. 1, 1946): 1240 kc; 250 v Berkshire Hotel, Phone Franklin 6-3987. East ern Radio Corp. (original owner).

Network CBS. Rep Weed.
Robert G. Magee, pres & gen mgr; Warren C. Ruffner, coml mgr; Alan Lane, program dir; Daniel Donohue, chief engr; Paul Barcla news dir; Ted Rickenbach, farm dir.

WHUM-TV: TV companion of WHU. (ceased operating in 1956).

WRAW (1922): 1340 kc; 250 W. 19 N. 5th St. Phone Franklin 6-7173. TWX RD-20. WRAW Inc. (April 6, 1959).

Network NBC. Rep Meeker.
Robert S. Reider, pres & gen mgr; Ben Varishon, coml mgr; Frank Roth, program dir; Edward Gurtowski, chief engr.

RED LION, York County

WGCB (1950): 1440 kc; 1 kw-D. P. O. Box 88. 3-3471. Rev. John M. Norris.
Rev. John M. Norris, sta mgr.
NEW: CP (fm) 96.1 mc; 20 kw. Same ownership as WGCB (above).

ROARING SPRING, Blair County

WPMC (1955): 1370 kc; 1 kw-D. 690. Cove Broadcasting Co.

ST. MARYS, Elk County

WKBI (July 23, 1950): 1400 kc; 250 w. 41 Erie Ave. Phone Terminal 4-2821. Elk-Cameron Broadcasting Co. (original owner) (See Rennekamp Stations and Cary H. Simpson Stations in "Group Ownership").

Network MBS, Allegheny Mountain Network.
Cary H. Simpson, gen mgr; Wesley A. Herbstritt, asst gen mgr; John J. Kain, sales mgr; Beatrice B. Smith, program dir; Philip R. Kraus, promotion dir; B. Allen Kennard, chief engr; Gilbert A. Hoffman, news dir; Anson F. King, dir of farm & home department; Helen L. Quiggle & Catherine E. Daugherty, co-women's dirs.

SAYRE, Bradford County

WATS (July 1950): 960 kc; 1 kw-D. 110 N. Elmer Ave. Phone Turner 2-2401. T. K. Cassel (original owner) (See T. K. Cassel stations in "Group Ownership").

Rep Indie Sales.
T. K. Cassel, owner; Walter D. Knowles, gen & coml mgr & program dir; Benjamin A. Franklin, chief engr; Charles L. Snyder, news dir.

SCRANTON, Lackawanna County

WARM (1940): 590 kc; 5 kw, DA-2. Bowman Bldg., zone 10. Phone Diamond 6-4646. WARM Broadcasting Co. (acquired station June 18, 1958).

Rep Robert E. Eastman.
Louis J. Appell Jr., pres; Arthur W. Carlson, gen mgr; Leonard Woloson, coml mgr; Donald Stevens, program dir; George Gilbert, production mgr; Jack Murphy, promotion dir; Nicholas J. Hudak, chief engr; Frank Jaye, news dir; Thomas Hilbert, farm dir; Judy Williams, women's dir.

WEJL (April 16, 1950): 630 kc; 500 w-D. 149 Penn Ave., zone 1. Phone Diamond 2-9151. Scranton Times (original owners) (See "Newspaper Ownership").

Network Northeast Radio Network. Rep Meeker.

Edward J. Lynett, owner; Cecil Woodland, gen mgr; Hugh J. Connor, mgr of Programming and Sales; Bill Pierce, promotion dir; Guy Rauer, chief engr; Robert R. Flanagan, news dir; Jesse Landenberger, farm dir.

WGBI (Jan. 12, 1925): 910 kc; 1 kw-D, 500 w-N. 1000 Wyoming Ave., zone 9. Phone Diamond 2-7634. TWX SN 10. WGBI Radio Inc. (original owner).

Network CBS. Rep H-R Representatives Inc. Mrs. M. E. Megargee, pres; Richard E. Nason, gen & coml mgr; Frank M. Monaghan, program dir; Doug Holcomb, promotion dir; Ken Cooke, chief engr; Tom Powell, news dir; Bill Longworth, farm dir; Mary Megargee, women's dir.

WGBI-FM (December 25, 1948): 101.3 mc; 1.8 kw. Duplicates WGBI (above).

WRAU-TV: TV companion of WGBI-AM-FM.

WICK (April 17, 1954): 1400 kc; 250 w. 221 N. Washington Ave. Diamond 6-1202. Scranton Radio Corp. (acquired station September 1957).

WSCR (May 2, 1947): 1320 kc; 1 kw D, 500 w N DA-N. 116 Adams Ave., zone 3. Phone Diamond 7-3388. Lackawanna Valley Broadcasting Co. (acquired station March 3, 1952).

Network NBC. Rep Headley-Reed.

Specialty programs (wkly): Italian, 1 hr. David M. Baltimore, pres; Joseph Gries, station mgr; Joseph Kimble, coml mgr; Dave Griffith, program dir; Dick Paul, promotion dir; Willard Shimski, chief engr; Terry McNulty, news dir; Jesse Landenberger, farm dir; Betty Parks, women's dir.

WBRE-TV: TV affiliate of WSCR.

WUSV (FM) (Oct. 1, 1950): 89.9 mc; 1.35 kw. 4 Ridge Row. Diamond 7-3321. U. of Scranton.

*Non-commercial educational.

SHAMOKIN, Northumberland County

WISL (January 1948): 1480 kc; 1 kw. DA-N. Rock & Sunbury Sts. Phone 8-6831. Radio Anthracite Inc. (acquired station July 18, 1957).

Rep ForJoe.
Specialty programs (weekly), Polish ¼ hr. Henry W. Lark, pres; Bernard Friedman, mgr; Al Donovan, chief engr.

SHARON, Mercer County

WPIC (Oct. 25, 1938): 790 kc; 1 kw-D. P. O. Box 211. Diamond 6-4113. Sharon Broadcasting Inc. (acquired station May 1959).

Rep O'Connell, Wm. J. Reilly (Chicago).
William Rich, pres; Lee D. Morehouse, national sales mgr; Jack Sandstrom, program dir; Francis Lee O'Dell, chief engr.

WPIC-FM (1947): 102.9 mc; 26 kw. Same address, licensee and staff as WPIC (above).

SOMERSET, Somerset County

WVSC (Jan. 15, 1951): 1450 kc; 250 w-D. Box 231. Phone 4186. Somerset Broadcasting Co. (original owner).

T. H. Opegard, partner & gen mgr; Carl R. Lee, partner; C. R. Taylor, coml mgr; Robert L. French, program dir & chief engr; Harry Mitchell, news dir; Yvonne Kaufman, women's dir.

SOUTH WILLIAMSPORT, Lycoming County

WMPT (Feb. 22, 1958): 1450 kc; 250 w. 301 Percy St. Phone 3-3608. Will-Mont Broadcasting Co. (original owner).

Network ABC. Rep George T. Hopewell.
Galen D. Castlebury Jr., gen mgr & chief engr; Horace O. Hallman, coml mgr & promotion dir; Fred Plankenhorn, program dir; Kerby E. Confer, news dir; Paul H. Rothfuss, sports dir; Joanne M. Castlebury, women's dir.

STATE COLLEGE, Centre County

WDFM (FM) (Dec. 6, 1953): 91.1 mc; 250 w. 304 Sparks Bldg., University Park, Pa. Phone Adams 8-8441, Ext. 2409. Pennsylvania State University.

Harold E. Nelson, gen mgr; James Brown, station mgr; Barry Fulton, program dir; Harris Sullivan, chief engr.

*Non-commercial educational.

WMAJ (1945): 1450 kc; 250 w. Box 888. Phone Adams 7-4959. Centre Broadcasters Inc. (acquired station 1958).

Network MBS; Keystone; Laurel Radio Network.

W. K. Ulerich, pres; Milton J. Bergstein, gen mgr; John A. Dame, coml mgr; Stephen M. Fishbein, program dir; Wilber Files, chief engr.

STROUDSBURG, Monroe County

WVPO (1947): 840 kc; 250 w-D. 22 South Sixth St. Phone Hamilton 1-2100. Pocono Broadcasting Inc. (acquired station October 1948). (See "Newspaper Ownership" and James H. Ottaway Stations in "Group Ownership").

Rep Radio-TV Representatives.
James H. Ottaway, pres; Chester S. Miller, gen mgr; Edward J. Somers, coml mgr; Joseph B. Whalen, news & program dir; Ernest Transe, chief engr.

SUNBURY, Northumberland County

WKOK (1933): 1240 kc; 250 w. 1150 North Front St. Phone Atlantic 6-5838. Sunbury Broadcasting Corp. (original owner). (See "Newspaper Ownership").

Network CBS; Quaker Network.
Specialty program: German, ¼ hr. wkly. Basse A. Beck, pres; Homer R. Smith, gen mgr; C. Donald Walther, coml mgr; Michael J. Kane, program & women's dir; Malcolm A. Arter, promotion dir; John W. Keller Jr., chief engr; Glen Shankweiler, news dir.

WKOK-FM (1948): 94.1 mc; 4.4 kw. Duplicates WKOK (above).

TITUSVILLE, Crawford County

WTIV (Nov. 27, 1955): 1290 kc; 500 w-D. P. O. Box 184. Phone 7-2265. Crawford County Broadcasting Co. (original owner). (See Myron Jones Stations in "Group Ownership").

Robert H. Sauber, vp & gen mgr; Paul R. Rutan, coml mgr; Marlene Burchfield, women's & promotion dir; W. A. Lowrie, chief engr; Timothy E. Nelson, news dir; James Pound, farm dir.

TOWANDA, Bradford County

(New): CP (fm) 92.7 mc; 720 w. P. O. Box 93. T. Justin Myers Sr., Victor A. Michael, M. Alan Poole, co-owners.

TYRONE, Blair County

WTEN (Jan. 12, 1955): 1290 kc; 1 kw-D. 8 West Tenth St. Phone Mutual 4-3200. Tyrone Broadcasting Co. (original owner). (See Cary H. Simpson Stations in "Group Ownership").

Network MBS; Rep Allegheny Mountain Network.
Cary H. Simpson, pres; Lee C. Ray, station mgr; William E. Moses, sales mgr; James H. Sharpe, coml mgr; William E. Duey, program dir; Greta Lynne Rorabaugh, promotion dir; Arnold Kuhn, operations mgr; John W. Eshbach, news dir; David A. Frye, farm dir.

UNIONTOWN, Fayette County

WMBS (July 1937): 590 kc; 1 kw DA-N. Fayette National Bank Bldg. Phone Geneva 8-3900. TWX 176. Fayette Broadcasting Corp. (original owner).

Network CBS. Rep Meeker.
Joseph C. Burwell, pres.

WARREN, Warren County

WNAE (Dec. 31, 1946): 1310 kc; 5 kw-D. 310 Second Ave. Phone Randolph 3-1310. Northern Allegheny Broadcasting Co. (original owner).

David Potter Jr., pres & gen mgr; James W. Potter, coml mgr; LeRoy Schneck, program dir; Frank Foster, sales rep; Homer Haines, chief engr; Bill Lombard, news & farm dir.

WRBN (FM) (1948): 92.3 mc; 3 kw. Duplicates WNAE (above).

WASHINGTON, Washington County

WJPA (1941): 1450 kc; 250 w. George Washington Hotel. Phone Baldwin 2-2112. Washington Broadcasting Co. (original owner). (See Friendly Group in "Group Ownership.")

WAYNESBORO, Franklin County

WAYE (Aug. 10, 1953): 1380 kc; 1 kw-D. W. Main St. Phone 1900. Richard Field Lewis Jr. Inc. of Waynesboro. (original owner). (See Richard Field Lewis Jr. Inc. Stations in "Group Ownership").

Network ABC; Mid-Atlantic. Rep ForJoe; Mort Lowenstein.

Marion Park Lewis, pres; Samuel (Jay) Hanshaw, gen & coml mgr; Pete Coolbaugh, program dir; Don Funkhouser, promotion dir; Fred Brabant, chief engr; Ted Harding, news dir; Robert Rider, farm dir; Julie Hanshaw, women's dir.

WAYZ-FM (Feb. 3, 1959): 101.5 mc; 3 kw. Duplicates WAYE-FM to sunset; own programming evenings.

WAYNESBORO, Greene County

WANE (Sept. 27, 1956): 1580 kc; 250 w-D. First Federal Bldg. Phone 981. Commonwealth Broadcasters Inc. (original owner).

John S. Booth, pres; George E. McGary Jr., mgr; John M. Beinhardt, program dir; Paul W. Shank, chief engr; Bob Stephenson, farm dir; Toddy Greenlee, women's dir.

WELLESBORO, Tioga County

WNET (May 1955): 1490 kc; 250 w. Phone 2113. Farm & Home Broadcasting Co. (See Cary H. Simpson Stations in "Group Ownership").

Network MBS.
C. H. Simpson, pres; John A. Fay, gen mgr

Radio Stations CONTINUED**PENNSYLVANIA CONTINUED**

& program dir; John Zellner, coml mgr; Sam McInroy, farm & promotion dir; Richard Roeder, chief engr; Robert Grossenbacher, news dir; Carol Makin, women's dir.

WILKES-BARRE, Luzerne County

WBAX (May 1922): 1240 kc; 250 w. 85 West Union St. Phone Valley 3-0196. Anna Stenger (acquired station May 1953).

Network MBS. Rep Burn-Smith.
Anna Stenger, owner; John H. Stenger, gen mgr; Edward Kuzma, program dir; Daniel J. Stenger, promotion dir & traffic mgr; Milan J. Krupa, chief engr.

WBRE (December 1924): 1340 kc; 250 w. 62 S. Franklin St. Phone Valley 3-3101. TWX WKBR 60. WBRE Radio Inc. (original owner). Network NBC. Rep Headley Reed.

David M. Baltimore, pres & gen mgr; Joseph Gries, coml mgr; Robert Schumacher, program dir; Richard Paul, promotion dir; Charles Sakoski Jr., chief engr; Franklin D. Coslett, news dir.

WBRE-FM (1947): 98.5 mc; 2.25 kw. Duplicates WBRE (above).

WBRE-TV: TV companion of WBRE-AM-FM.

WILK (Feb. 13, 1947): 980 kc; 5 kw-D, 1 kw-N. DA-N. 88 N. Franklin St. Phone Valley 4-4666. TWX 65. Wyoming Valley Broadcasting Co.

Network ABC. Rep Avery-Knodel.

Mitchell Jenkins, pres; Roy E. Morgan, exec vp; Emerson H. Ramage, business mgr; Lee Vincent, local sales mgr; Tom Bigler, news & program dir; Jim Ward, promotion dir; Ted French, chief engr; Jim Hutchison, farm dir; Emily Hutchison, women's dir.

WYZZ (FM) (Sept. 8, 1958): 103.3 mc; 3.1 kw. 156 Prospect St. Phone Valley 4-2625.

Richard G. Evans.
Richard G. Evans, owner; Frances E. Evans, gen & coml mgr; Robert L. Evans, program dir; John P. McGoldrick, chief engr.

WILLIAMSPORT, Lycoming County

WLYC (June 1951): 1050 kc; 1 kw-D. Box 389. Phone 2-4676. Lycoming Broadcasting Co. (original owner).

Network Keystone; Quaker. Rep Donald Cooke (New York).

Specialty programs: Italian, ¼ hr. wkly. J. T. Kellher, pres; W. Richard Carlson, vp & gen mgr; Vincent Campana, coml mgr; Vernon Hester, program dir; Edward Kirchman, promotion dir; Frederick Hopkins, chief engr; William J. Deuel, news dir; Paul J. Rothrock, farm dir; Norah B. Carlson, women's dir.

WLYC-FM (July 1949): 105.1 mc; 840 w. Duplicates WLYC (above).

WMPT (See South Williamsport, Pa., listing).

WRBK (1930): 1400 kc; 250 w. 1559 W. Fourth St. Phone 2-6116. WGAL Inc. (acquired station 1957). (See "Newspaper Ownership" and Steinman Stations in "Group Ownership").

Network NBC. Rep Meeker.
Clair R. McCollough, pres & gen mgr; J. Robert Guick, asst gen mgr in charge of sales; Thomas R. Nunan Jr., national sales mgr; J. Wright Mackey, station mgr; Everett Rubendal, program dir; J. E. Mathiot, technical dir.

WRBK-FM (1947): 100.3 mc; 4 kw. Duplicates WRBK (above).

WRAK-TV: TV companion of WRAK-AM-FM.

WWPA (1949): 1340 kc; 250 w. 330 Government Place. Phone 7119. TWX WMPT 65. Williamsport Radio Broadcasting Assn. Inc. (See "Newspaper Ownership").

Network CBS.
Harry J. W. Kiessling, pres.

YORK, York County

WNOW (1948): 1250 kc; 1 kw-D. P. O. Box 1747. WNOW Inc. (original owner). (See Good Neighbor Stations in "Group Ownership").

WNOW-FM (1948): 105.7 mc; 1.2 kw. Duplicates WNOW (above).

WORK (1932): 1350 kc; 5 kw-D, 1 kw-N. DA-N. 13 South Beaver St. Phone 6629. Associated Broadcasters Inc. (original owner). (See "Newspaper Ownership" and Steinman Stations in "Group Ownership").

Network NBC. Rep Meeker.
Clair R. McCollough, station exec; J. Robert Guick, gen sales mgr; Thomas R. Nunan Jr., national sales mgr; Elwood C. Anderson, station mgr; George M. Trout, program dir; J. E. Mathiot, technical dir.

WSBA (Sept. 1, 1942): 910 kc; 1 kw. DA-2. P. O. Box 910. Phone 25-521. TWX Yk 69. Susquehanna Broadcasting Co.

Network ABC. Rep Eastman.
Louis J. Appell, pres; Philip K. Eberly, promotion dir & coml mgr; Robert Shipley, program dir; Glenn Winter, chief engr; Warren Duffy, news dir; Herman Stebbins, farm dir; Allen Saunders, operations mgr.

WSBA-TV: TV companion of WSBA.

Radio Stations CONTINUED

RHODE ISLAND

CRANSTON, Providence County

WLOV (FM) (April 26, 1959): 99.9 mc; 3.4 kw. 188 Gansett Ave., zone 10. Phone Union 1-1663. Neighborhood Broadcasting Co. (acquired station Dec. 7, 1957).

Network Rhode Island Statewide Broadcasting Co. Specialty programs (wkly): French, 1 hr.; Italian, 1 hr.

Peter B. Gemma, pres; Jack C. Salera, gen mgr; John Miller, coml mgr; Sal Folco, program dir; Lorraine Miller, women's & promotion dir; Frank Tortorice, chief engr; James Ryan, news & farm dir.

EAST GREENWICH, Kent County

WYNG (See Warwick listing).

NEWPORT, Newport County

WADK (Nov. 6, 1948): 1540 kc; 1 kw-D. P. O. Box 367. Phone Viking 6-1540. Aquidneck Broadcasting Corp. (acquired station Nov. 15, 1953).

Reps Everett-McKinney; Foster-Creed (Boston).

Specialty programs (wkly): Portuguese, 2 hrs.

Milton E. Mittler, pres-gen mgr; Frank Booth, coml mgr; Allan Bowen, chief engr & program dir; George McNamara, promotion dir; Gerry Nevins, news dir; Dona March, women's dir.

PAWTUCKET, Providence County

WPAW (Jan. 26, 1950): 550 kc; 500 w-N, 1 kw-D. DA-N. 55 Mill St., Cumberland. Phone Pawtucket 5-9000. TWX PAW 370. Roger Williams Broadcasting Co. (original owner).

Network ABC. Rep Walker-Rawatt. Specialty programs (wkly): French, 2 hrs.; Italian, 2 hrs.; Polish, 2 hrs.; Syrian, ½ hr.; Portuguese, 1½ hrs.; Armenian, ¼ hr.

Donald Hysko, pres, gen mgr, coml mgr; Rose Morris, program dir; Larry Jay, promotion dir; John Costa, chief engr; Joe Thomas, news dir; Fred Grady, farm dir; Helen Hysko, women's dir.

PROVIDENCE, Providence County

WEAN (June 2, 1922): 790 kc; 5 kw, DA-2. Journal Bldg., zone 2. Phone Dexter 1-0600. Providence Journal Co. (acquired station Oct. 9, 1954). (See "Newspaper Ownership.")

Network MBS, Yankee. Reps Venard, Rintoul, & McConnell; Foster & Creed, Boston.

Henry S. Chafee, pres; H. William Koster, gen mgr; Hervey C. Carter, coml mgr; Don Morton, program dir; Arthur E. Lathrop, promotion dir; George W. Sharpe, chief engr; Harry V. McKenna, news dir; Sue Bailey Reid, women's dir.

WFJB-FM (July 11, 1948): 105.1 mc; 20 kw. Same address, licensee and staff as WEAN (above).

WHIM (April 15, 1947): 1110 kc; 1 kw-D. 144 Westminster St., zone 3. Union 1-4211. Buckley-Jaeger Broadcasting Corp. (acquired station Sept. 1, 1957).

Reps Peters, Griffin, Woodward; Kettell-Carter.

Richard Gerken, pres, gen mgr; E. James McManey Jr., sales mgr; Jay Dunn, production mgr; Carroll A. Philbrook, chief engr; Bruce L. Williamson, news dir.

WICE (1947): 1290 kc; 500 w (CP 1 kw-D, 5 kw-D, DA). Crown Hotel. Phone Jackson 1-5555. Providence Radio Inc. (acquired station July 1956).

Reps Avery-Knodel, Harry Wheeler.

Tim Elliot, pres; John F. Crohan, vp, station mgr; Gus Parment, local sales mgr; Sherman Strickhouser, program dir; Don Trodson, promotion dir; Paul Garver, chief engr; Bob Lape, news dir.

WJAR (September 1922): 920 kc; 5 kw, DA-N. 176 Weybosset St., zone 2. Phone Gaspee 1-8235. TWX PR 92. Outlet Co. (original owner).

Network NBC, New England Regional Net. Rep Petry.

WJAR-TV: Tv companion of WJAR.

WFFM (FM) (June 5, 1955): 95.5 mc; 3.2 kw. 108 State., zone 8. Phone Plantations 1-3170. Golden Gate Corp. (acquired station July 30, 1958).

Rep Fine Music Hi Fi Broadcasters. Harold C. Arcaro, pres; Karl S. Kritz, gen mgr.

WPRO (1924): 630 kc; 5 kw, DA-N. 24 Mason St., zone 2. Phone Plantations 1-9776. TWX PR 95. Capital Cities Television Corp. (acquired station April 16, 1959). (See Capital Cities Stations in "Group Ownership.")

Network CBS. Rep Blair. Frank M. Smith, pres; Michael Joseph, vp; Ames Brown Jr., coml mgr; Fred Boynton,

coml mgr; Joseph Jasmin, radio operations coordinator; Tony Visk, promotion dir; John Ferri, chief engr.

WPRO-FM (1948): 92.3 mc; 15 kw. Same address, licensee and staff as WPRO (above). WPRO-TV: Tv companion of WPRO-AM-FM.

WREB (June 1947): 1220 kc; 1 kw-D. Water St. Phone Geneva 4-2223. Rhode Island Broadcasting Co. (original owner).

Rep Indie Sales. Specialty programs (wkly): Italian, 1½ hrs.; Portuguese, 5½ hrs.; Armenian, 1 hr.; Greek, 1 hr.

Frank Rao, pres; Harold A. Pace, gen mgr, promotion dir; Earl Castleman, coml mgr; Jeff Krimm, program dir; Fred Weiss, chief engr; Dick Merritt, news dir.

WZCN (FM) (May 20, 1955): 101.5 mc; 20 kw. P. O. Box 1015, zone 1. Phone Niagara 7-4827. Concert Network Inc. (See Concert Network Stations in "Group Ownership.")

Network Concert Network. T. Mitchell Hastings Jr., pres; Robert Schoolsky, gen mgr; William Hlavaz, chief engr.

WARWICK, Kent County

WYNG (E. Greenwich, R. I.) (August 1959): 1590 kc; 1 kw-D. P. O. Box 367, Newport, R. I. West Shore Broadcasting Co.

Milton E. Mittler, pres & gen mgr (see WADK Newport, R. I.); Robert Pearson, chief engr.

NEW (not on air; granted July 30, 1959): 107.7 mc; 3.3 kw. Joseph A. DeCubellis.

WESTERLY, Washington County

WREB (June 1, 1949): 1230 kc; 250 w, 11 Railroad Ave., zone 1. Phone Lyric 6-2263. Rhode Island-Connecticut Radio Corp. (acquired station April 15, 1959).

Augustine L. Cavallaro, pres.

WEST WARWICK, Kent County

WWBI (August 1956): 1450 kc; 250 w, 1501 Main St. Phone Valley 1-6200. Grelin Broadcasting Inc. (acquired station Oct. 8, 1957).

Network Keystone. Reps Broadcast Time Sales, Nona Kirby Co.

Specialty programs (wkly): French, ¼ hr.; Italian, 1 hr.

Melvin C. Green, pres, gen mgr; Robert F. McDonald, coml mgr; Patrick J. Fallon, program dir; Joseph Mattias Jr., chief engr; Sally W. Green, women's dir.

WOONSOCKET, Providence County

WNBI (Nov. 28, 1954): 1380 kc; 1 kw-D. 786 Diamond Hill Road. Phone Poplar 9-0600. Friendly Broadcasting Co. (original owner).

WWON (Nov. 11, 1946): 1240 kc; 250 w, 99 Main St. Phone Poplar 2-1240. Woonsocket Broadcasting Co. (acquired station July 12, 1950). (See "Newspaper Ownership.")

WWON-FM (Nov. 11, 1946): 106.3 mc; 390 w. Same address, licensee and staff as WWON (above).

SOUTH CAROLINA

ABBEVILLE, Abbeville County

WABV (1956): 1500 kc; 1 kw-D. Phone Gladstone 9-3155. Abbeville Broadcasting Co. (acquired station May 1958). (See J. A. Gallimore Stations in "Group Ownership").

AIKEN, Aiken County

WAKN (April 4, 1952): 990 kc; 1 kw-D. P. O. Box 811. Phone Midway 8-5464. Aiken Electronics Advertising Corp. (original owner).

Network Keystones.

Specialty program: Negro, ½ hr. wkly. John Mare, pres; W. Randall Davidson, gen mgr & coml mgr; Earle Brodie, program dir; Allen Askins Jr., farm dir & chief engr.

ANDERSON, Anderson County

WAIM (April 1935): 1230 kc; 250 w, 321 Kingsley Road. Phone Canal 6-1511. TWX 6030. Wilton E. Hall (original owner). (See "Newspaper Ownership").

Network CBS; Keystone. Rep Dora-Clayton. Wilton E. Hall, owner; Glenn P. Warnock, gen mgr; G. Paul Browne, coml mgr; Marshall Gaillard, program dir; Bette Warnock, promotion dir; William D. Sneed, chief engr.

WCAC (FM) (1947): 101.1 mc; 6.4 kw. Duplicates WAIM (above).

WAIM-TV: Tv companion of WAIM and WCAC(FM).

WANS (1949): 1280 kc; 1 kw, DA-N. Clemson Highway. Phone Canal 4-3424. Radio Anderson Inc. (acquired station Aug. 1, 1957).

Network MBS; Key Market Network. Rep Rambeau, Vance, Hopple; Amick Adv. (Augusta, Ga.).

Specialty programs: Negro, 21 hrs. wkly. George C. Nicholson, Mrs. John C. Amick &

W. Ennis Bray, owners; John C. Amick, business mgr; W. Ennis Bray, gen mgr; John R. Barnes, coml mgr; David McKee, program dir; Ken Allison, promotion dir; Dave Manners, chief engr; J. Clark Brown, news dir; Bud Arkell, farm dir; Carolyn Turner, women's dir.

BAMBERG, Bamberg County

WWBD (June 23, 1957): 790 kc; 1 kw-D. Bamberg County Broadcasting Corp. (original owner). (See Spedel Stations in "Group Ownership.")

BARNWELL, Barnwell County

WBAW (Oct. 13, 1953): 740 kc; 500 w-D. Box 447. Phone 3507. Radio WBAW, Inc. (acquired station Aug. 1, 1957). (See Gallimore Stations in "Group Ownership").

Network Keystone. Rep Harry J. Canner (Atlanta).

Specialty program: Negro, 6 hrs. wkly. J. A. Gallimore, pres; Joe Wilder, gen mgr; Bill Hollingsworth, coml mgr; Vic Whetstone Jr., program dir; Tony Gross, chief engr; Carrie Stevens, women's dir.

BATESBURG, Lexington County

WBLE (May 1955): 1430 kc; 5 kw-D. Phone Kallag 2-001. H. Edward & Harriett M. Crapps (acquired station May 13, 1959).

BEAUFORT, Beaufort County

WBEU (1954): 960 kc; 1 kw-D. P. O. Box 951. Phone Jackson 4-3050. Beaufort Broadcasting Co. (original owner).

Network Keystone.

Specialty program: Negro, 6 hrs. wkly.

John M. Trask, pres; Louis M. Neale Jr., gen mgr & chief engr; Carson Rembert, coml mgr; William Peters, program dir; Steve Lindberg, news dir & promotion dir; Polly Trogdon, women's dir.

BELTON, Anderson County

WBPE (1955): 1390 kc; 500 w-D. Community Broadcasting Co. (original owner).

BENNETTSVILLE, Marlboro County

WBSC (November 1947): 1550 kc; 10 kw-D, 5 kw-N, DA-N. P. O. Box 639. Phone 1080. Atlantic Coast Life Ins. Co. (acquired station March 1955).

Network MBS. Rep Indie Sales.

Specialty program: Negro, 14 hrs. wkly.

Y. W. Scarborough Jr., pres; Robert L. Brown, gen mgr; Bruce Ziebell, coml mgr; Tommy Herndon, program dir; John S. Gronert, chief engr.

BISHOPVILLE, Lee County

WAGE (1954): 1380 kc; 1 kw-D. Lee County Broadcasting Co. (See Coggins-Osborne Stations in "Group Ownership").

CAMDEN, Kershaw County

WACA (July 23, 1948): 1590 kc; 1 kw-D. Phone Hemlock 2-2311. Camden Broadcasting Corp. (acquired station July 1948).

Network Keystone. Rep Continental sales.

Specialty programs: Negro, 5 hrs. wkly.

Haygood S. Bowden, pres; Tom Richards, gen mgr & coml mgr; Angelo A. Amodio, program & news dir; Joe Toher, chief engr; David Lardin, farm dir.

CAYCE, Lexington County

WCAY (Aug. 25, 1958): 620 kc; 500 w-D. Box 335. Phone Alpine 6-2000. Lexington County Broadcasters (original owner). (See J. Olin Tice Stations in "Group Ownership").

Rep Cook.

J. Olin Tice Jr., pres & treas; J. Olin Tice Sr., gen & coml mgr; Frances M. Tice, program dir; Clarence Jackson, promotion dir; Hoyt Lewis, chief engr; Bob Thompson, news dir.

CHARLESTON, Charleston County

WCSC (1930): 1390 kc; 5 kw, DA-N. 485 East Bay. Phone Raymond 2-7611. TWX CS 336. WCSC Inc. (acquired station July 1, 1944).

Network CBS. Rep Peters, Griffin, Woodward.

John M. Rivers, pres; John B. Hearne, mgr & coml mgr; Phil Sutterfield, program dir; Mrs. Annie Lee Small, promotion dir; Rudy Hughes, chief engr; Ken Klyce, news dir; Mrs. Alma Davis, women's dir.

WCSC-FM (April 1958): 96.9 mc; 68 kw. Mostly duplicates WCSC (above).

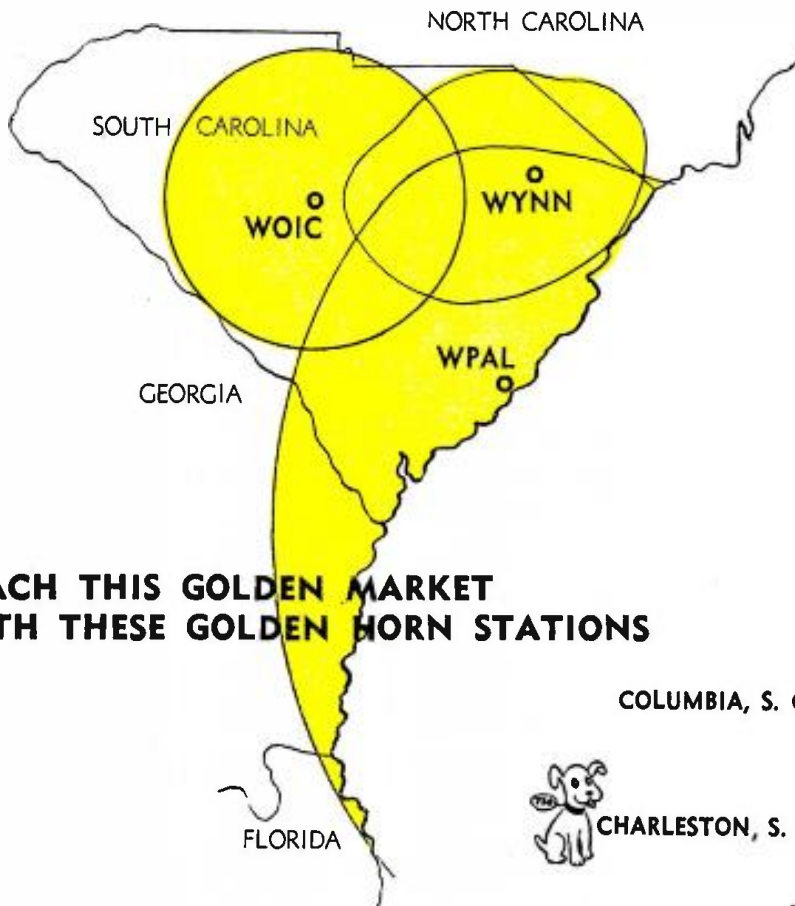
WCSC-TV: Tv companion of WCSC-AM-FM.

MORE THAN 1,000,000 NEGRO LISTENERS

The recent addition of WYNN, Florence, S. C., to the Speidel group gives you an easy buy of over 1,000,000 Negro listeners! The group is a must for S. C. coverage (reaches 87% of S. C. Negroes) and offers a big bonus in other states.

WOIC, WPAL, and WYNN all program exclusively to their special audience . . . your assurance of listener loyalty that really pays off for Speidel advertisers. More, too—buy all three and get 7½% discount! Any two—5% discount.

WITH THIS THREE STATION BUY



REACH THIS GOLDEN MARKET
WITH THESE GOLDEN HORN STATIONS

COLUMBIA, S. C. **WOIC**
5000 W - 1470 KC



CHARLESTON, S. C. **WPAL**
1000 W - 730 KC

FLORENCE, S. C. **WYNN**
250 W - 540 KC

Representatives—
National—Bob Dore Associates
Southeastern—Dora-Clayton Agency



GOLDEN HORN STATIONS
SPEIDEL
BROADCASTING CORPORATION

91.9%

OF COLUMBIA HOUSEWIVES KNOW WIS BEST*

AND THEY GIVE
WIS PERSONALITIES
4 OUT OF TOP 5
PLACES IN
"BELIEVABILITY"
CATEGORY

Recent qualitative survey
made by the University of
South Carolina's Marketing
Division showed this remarkable
superiority.

Get the whole survey
showing results in
14 categories from
your PGW Colonel.

*91.9% of the housewives
interviewed named WIS FIRST
when asked to give call
letters of Columbia Stations
they could recall.



G. Richard Shafto, Exec. Vice President
W. Frank Harden, Managing Director

Radio Stations CONTINUED

SOUTH CAROLINA CONTINUED

WQSN (1948): 1450 kc; 250 w. Low Country Broadcasting Co. (acquired station October 1955).
E. H. Keown, vp & gen mgr.

WOKS (1946): 1340 kc; 250 w. 152-B Market St. Phone Raymond 3-1643. TWX CS 81. Charleston Broadcasting Co. (acquired station July 1955).

Network ABC, MBS; Keystone. Rep Clark. Specialty programs: Negro, 3 hrs.; Greek ½ hr., both weekly.

Harry C. Weaver, owner, gen mgr & program dir; William P. Birchfield, coml mgr & chief engr; Marion McGrath, news dir; Alice Clayton, womens' dir.

WPAL (1947): 730 kc; 1 kw-D. P. O. Box 666. Phone South 6-5584. Speidel Broadcasting Corp. of Charleston (acquired station 1956). (See Speidel Stations in "Group Ownership.")

Rep Bob Dore; Dora-Clayton. Specialty programs: Negro, 81 hrs. wkly. Joe Speidel III, pres; Bob Chrystie, gen mgr & promotion dir; Sophie Bender, coml mgr; Louise Withrock, program dir; Joe Sarco, chief engr.

WTMA (1939): 1250 kc; 5 kw-D, 1kw-N, DA-N, 133 Church St. Phone Raymond 2-2961. TWX CS 317. Atlantic Coast Broadcasting Corp. of Charleston (acquired station 1954).

Network NBC. Rep Branham. Charles E. Smith, pres; Vincent French, coml mgr; Bill Walton, program dir; Joe Loring, promotion dir; David W. Jefferies, chief engr; Bob Truere, news dir; Nancy Rutledge, womens' dir.

WTMA-FM (1945): 95.1 mc; 10 kw. Duplicates WTMA (above).

WTMA-TV: Tv companion of WTMA-AM-FM.

CHERAW, Chesterfield County

WCBE (July 1953): 1420 kc; 1 kw-D. P. O. Box 631. Phone 7887. Radio Cheraw (acquired station November 1958).

Network Keystone. Ben Akerman, owner, gen mgr. & chief engr; Lucile Akerman, program & women's dir.

CHESTER, Chester County

WGCD (July 1948): 1490 kc; 250 w. Box 302. Phone 2171. Dispatch Publishing Co. (acquired station July 1955). (See "Newspaper Ownership.")

Network Keystone; Southeastern Key Network. Rep Cannon (Atlanta). Specialty programs: Negro, 5 hrs. wkly. Charles Sink, pres; John T. Cashion, gen mgr & program dir; James Kennedy, coml mgr; Bill Taylor, chief engr.

CLINTON, Laurens County

WFCC (Sept. 11, 1958): 1410 kc; 500 w-D. P. O. Box 565. Phone 1410. Radio Station WFCC Inc. (original owner).

Network ABC; Keystone. Specialty program: Negro 6 hrs. wkly. Robert R. Hilker, secy & treas; Ted Y. Frevatte, gen mgr; Lewis Bagwell Jr., coml mgr; Tom Gill, program dir; Donald D. Williams, chief engr; Bettie Hendrix, womens' dir.

COLUMBIA, Richland County

WCOS (1939): 1400 kc; 250 w. P. O. Box 747. Phone Alpine 2-2177. TWX CO 7074. WCOS Inc. (acquired station February 1958).

Network ABC; MBS; Central South Carolina Radio Network. Rep Meeker. Specialty program: Negro, 3 hrs. wkly. George H. Buck Jr., pres & gen mgr; David M. Campbell, coml mgr; Robert Fulton, program dir; Sue Jones, promotion dir; Robert Lambert Jr., chief engr; Dale Hawkinson, news dir; Christopher Craft, farm dir; Celeste Gillan, women's dir.

WCOS-FM (1951): 97.9 mc; 5.3 kw. Licensee and other information similar to WCOS (above), but with addition of Daniel Bell as WCOS-FM program dir.

WIS (1930): 560 kc; 5 kw. DA-N, 1111 Bull St. Phone Alpine 3-6431. TWX CO-7146. The Broadcasting Company of the South (acquired station 1931). (See Broadcasting Co. of South Stations in "Group Ownership.")

Network NBC. Rep Peters, Griffin, Woodward. B. Calhoun Hipp, pres; G. Richard Shafto, exec vice pres; W. Frank Harden, managing dir; J. Dudley Saumenig, dir of administrative services; John Whisley, dir of local sales; Howard Hamrick, program dir; John C. Thorne, promotion dir; John W. Watts, chief engr; Ken Kurtz, news dir; Audrey Hunt, womens' dir.

WIS-TV: Tv companion of WIS.
WMSC (June 15, 1945): 1320 kc; 1 kw, DA-N, 1127 Lady St. Phone Alpine 2-8659. WMSC Radio Corp. (acquired station May 25, 1950).

WNOK (January 1947): 1230 kc; 250 w. P. O. Box 5307. Phone Alpine 3-9401. TWX CO 7676. Palmetto Radio Corp. (original owners).

Rep Raymer. H. Moody McElveen Jr., vice pres & gen mgr; Gerald Quick, sales mgr; Jack Cook, program dir; Charlton Bowers, chief engr; Dwight Fee, news dir; Gene Longmire, farm dir.

WNOK-FM (June 1, 1959): 104.7 mc; 3.4 kw. Duplicates WNOK (above).
WNOK-TV: Tv companion of WNOK-AM-FM.

WOIC (June 1, 1954): 1470 kc; 5 kw-D. P. O. Box 565. Phone Alpine 6-1551. Speidel Broadcasting Corp. (acquired station Sept. 1, 1955). (See Speidel Stations in "Group Ownership").

Rep Walker-Rawalt; Dora-Clayton. Specialty programs: Negro, 86 hrs. wkly. Joe Speidel III, pres; Russell George, gen & coml mgr; James E. Carter, program & news dir; Mrs. Frankie F. Bridges, promotion dir; W. W. Bridges, chief engr; Isaac McGraw, farm dir; Mrs. Ethel Taylor, womens' dir.

***WUSC-FM** (1952): 89.9 mc; 10 w. 316 Pendleton St. Phone Alpine 2-6641, Extension 370. Extension Division U. of South Carolina (original owner).

Mrs. Alice H. Wyman, dir of station; Esther

"IT'S WHAT'S UP FRONT
THAT COUNTS! . . ."



Most advertisers are
interested in the
ADULT BUYING AUDIENCE

HARD TO REACH?
Not if you use
WCOS RADIO
Columbia's music, news and
sports station
with ADULT
listening and buying appeal

For the full STORY contact
THE MEEKER COMPANY

or
WCOS, Cornell Arms Building
Columbia, S. C.

Graydon, program dir; B. F. Goldberg, consulting engr.

*Non-commercial educational.

CONWAY, Horry County

WLAT (Aug. 26, 1946): 1330 kc; 1 kw-D. (CP-5 kw-D). Phone 340. Coastal Broadcasting Co. (original owner).

Network MBS. Rep Devney; Southeastern Key Net.

L. M. Hawley, gen and sales mgr; P. W. Smith, coml mgr; Jack E. Hawley, chief engr; C. B. Brazzell, news dir; V. M. Johnson, farm dir; Louise Jordan, womens' dir.

DARLINGTON, Darlington County

WDAR (July 1955): 1350 kc; 1 kw-D. Box 277. Phone Express 3-4081. Community Broadcasters (acquired station May 1, 1957).

Ralph W. Hoffman, co-owner, gen mgr & chief engr; Emily G. Hoffman, co-owner & women's dir.

DILLON, Dillon County

WDSC (May 22, 1946): 800 kc; 1 kw-D. P. O. Box 231. Phone 470. Border Broadcasting Co. (original owner).

Network ABC, Keystone. Rep Gill-Perna, Dora-Clayton.

Specialty programs: Negro, 5 hrs. wkly. Joseph Martin, pres & gen mgr; Lee Lumpkin, coml mgr; John Quick, program & promo-

dir; Ray Allen, chief engr; Dick Jones, news dir; Dorothy Fleming, womens' dir.

WDSC-FM (Feb. 16, 1954): 92.9 mc; 8.8 kw. Duplicates WDSC (above).

EASLEY, Pickens

WELP (April 1951): 1360 kc; 1 kw-D. P. O. Box 522. Phone Ulysses 9388. Dickens County Broadcasting Co.

Network Keystone. Rep Indie Sales. Cleatus O. Brazzell, pres, treas & mgr; Henry O. McDonald Jr., vp & chief engr; Jack Moore, coml mgr; Mrs. Betty McDonald, program dir; Marion Charles Owens, news dir; Hal Smith, farm dir.

FLORENCE, Florence County

WJMK (July 13, 1947): 970 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1211. Phone Mohawk 9-6351. Atlantic Broadcasting Co. (original owner).

Network ABC. Rep Walker-Rawalt; Dora-Clayton (Atlanta).

E. E. Stone, pres; Paul H. Benson Jr., secy-treas, principal owner & gen mgr; Frank A. Jenne, chief engr.

WOLS (November 1937): 1230 kc; 250 w. 151 S. Dargan St. Phone Mohawk 2-3271. Florence Broadcasting Co. (acquired station 1941).

Network Keystone. Rep Dore. Specialty program: Negro, 14 hrs. wkly. Melvin Purvis, pres; A. P. Skinner, gen mgr; Charles Sligh, chief engr.

WYNN (September 1958): 540 kc; 250 w-D. Wynn Inc. (acquired station May 21, 1959). (See Speidel Stations in Group Ownership). Rep Bob Dore; Dora-Clayton. Joe Speidel III, pres.

Radio Stations CONTINUED

SOUTH CAROLINA CONTINUED

FOUNTAIN INN, Greenville County

WFIS (September 1956): 1600 kc; 1 kw-D. P. O. Box 271. Phone Worth 3-5991. Fountain Inn-Simpsonville Enterprises (original owner). Rep Hopewell; Cannon (Southeast).

Specialty programs: Negro, 20 hrs. wkly. L. Wayne Davis, chief owner & gen mgr; Louise M. Davis, business mgr; Ed. Wilcoxon, coml mgr; Jerry Howard, program dir; Frank Simpson III, chief engr; Troy Stokes, news dir; David Thomason, farm dir.

GAFFNEY, Cherokee County

WFGN (March 1948): 1570 kc; 250 w-D. P. O. Box 79. Phone Ivanhoe 9-4795. Cherokee Radio Co. (acquired station December 1957).

Network Keystone. A. Ray Godshall, pres & treas; Morton E. Green, gen mgr, chief engr & news dir; Harold Kirby, coml mgr; Billy Reid Gibbons, program dir; Jo Hambricht, promotion dir; Guy Kirby, farm dir; Mary M. Hodge, women's dir.

GEORGETOWN, Georgetown County

WGTN (July 1, 1949): 1400 kc; 250 w. 216 S. Fraser St. Georgetown Broadcasting Co. (original owner). J. B. Delzell, pres & gen mgr.



More Ears

(in the Metro Columbia Area)

Are Tuned To

WNOK



THAN ANY OTHER RADIO STATION
IN COLUMBIA, SOUTH CAROLINA

MON.-FRI. 6 A.M.-MIDNIGHT	PULSE 1959
WNOK	26.3
STATION A	6.0*
STATION B	15.0
STATION C	21.7
STATION D	13.7
STATION E	22.3

*DAYTIME
FOR MORE INFO. CALL
PAUL H. RAYMER CO.

*Pulse Metro Survey April 1959

Radio Stations CONTINUED

SOUTH CAROLINA CONTINUED

GREENVILLE, Greenville County

WESC (March 16, 1947): 660 kc; 5 kw-D. 1 College St. Phone Cedar 2-8241. Broadcasting Company of the Carolinas. (acquired station April 8, 1958).
Rep Headley-Reed.

Robert A. Schmid, pres; John Davenport, mgr & vp; John W. Ingram, coml mgr; Alan Riddle, program dir; Max Mace, promotion dir; J. Harold White, chief engr; Wally Mullinax, news & sports dir; Joe Jones, farm dir.

WESC-FM (March 1947): 92.5 mc; 12 kw. Same licensee, address and staff as WESC (above).

WFBC (1933): 1330 kc; 5 kw, DA-N. P. O. Box 1140. Phone Cedar 9-1321. TWX GV 6011. WMRC Inc. (original owner). (See "Newspaper Ownership.")

Network NBC; The Piedmont Group. Rep Avery-Knode.

R. A. Tolley, pres; Bruce Buchanan, gen mgr; Keener Garrett, coml mgr; Mrs. Jule Ferguson, program & promotion dir; Bill Garrison, chief engr; Claude E. Freeman, news dir; Ben Leonard farm dir.

WFBC-FM (1947): 93.7 mc; 9.9 kw. Duplicates WFBC (above).

WFBC-TV: Tv companion of WFBC-AM-FM.

WMBE (Feb. 8, 1954): 1490 kc; 250 w. P. O. Box 939. Phone Cedar 3-2751. Paramount Broadcasting Co. Inc. (acquired station April 21, 1954).

Network CBS; MBS. Rep Burn-Smith.

C. F. Cope, pres & gen mgr; Ben Greer, coml mgr; Wm. T. Arrington, program dir & chief engr; Susan B. Cope, promotion dir; Jim McAllister, news dir & farm dir; Sarah S. Thompson, women's dir.

WMTU (Sept. 15, 1949): 1260 kc, 1 kw. Bob Jones U. (original owner).

Dr. Bob Jones Jr., pres.

WQOK (1950): 1440 kc; 5 kw, DA-N. P. O. Box 298. Phone Cedar 5-7406. Dick Broadcasting Co. Inc. (acquired station July 1, 1957).
Rep Stars National; Dora-Clayton.

James A. Dick, pres; T. C. Hooper, gen mgr; C. Alfred Dick, coml mgr; Jerry Mosteller, program dir.

GREENWOOD, Greenwood County

WCBS (Sept. 1, 1941): 1450 kc; 250 w. P. O. Box 868. Phone Orchard 9-1300. Greenco Inc. (original owner).

Network NBC. Rep Clark.

Douglas Featherstone, pres; Dan Crosland, gen mgr & promotion dir; Ralph Norman, coml mgr; Carroll Sexton, program dir; C. M. Sparks, chief engr.

WGFW (April 15, 1953): 1350 kc; 1 kw-D. Edward Arms Bldg. Phone Orchard 9-3144. Radio Greenwood Inc. (original owner). (See William C. Woodall Jr. Stations in "Group Ownership.")

Network Keystone. Rep Indie Sales; Dora-Clayton.

Specialty programs: Negro, 8 hrs. wkly. W. C. Woodall Jr., pres; George B. Cook Jr.,

vice pres & gen mgr; J. Ray Bowie, sales mgr; Olyn L. Gee, program dir; J. E. Smith, promotion dir; Eddie F. Rose Jr., chief engr.

GREER, Greenville County

WCKI (March 3, 1955): 1300 kc; 1 kw-D. P. O. Box 431. Phone Trinity 7-4451. Vernon T. Fox (acquired station June 14, 1957).

Vernon T. Fox, owner; James Massey, gen mgr, coml mgr & farm dir; Hugh Cooper, program & news dir; Louise Fox, women's & promotion dir; Bert Anderson, chief engr.

WEAB (June 1949): 800 kc; 250 w-D. Box 151. Phone Trinity 7-3141. Greer Broadcasting Co. (acquired station June 1949). (See "Newspaper Ownership.")

Rep Keystone.

Specialty programs: Negro, 6 hrs. wkly. W. R. Frier, co-owner; E. A. Burch, co-owner & gen mgr; Johnny Salter, coml mgr; Betty Beers, women's dir & program dir; Leon South-erland, chief engr; Richard Poster, news dir.

HAMTON, Hampton County

WBHC (September 1957): 1270 kc; 1 kw-D. Box 916. Phone Allendale 2831. Hampton County Broadcasters (acquired station Dec. 4, 1957). (See J. A. Gallimore Stations in "Group Ownership.")

Network Keystone.

J. A. Gallimore, pres; Joseph Wilder, vice pres; James E. Harrelson, gen mgr & chief engr; Walter Clancy, news & farm dir; Mrs. Harriet Johnson, women's dir.

HARTSVILLE, Darlington County

WHSC (Oct. 1, 1946): 1450 kc; 250 w. P. O. Box 349. Phone Edgewater 2-8101. Hartsville Broadcasting Co. (original owner).

Network MBS; Keystone. Rep Canon (Atlanta).

Raymond Caddell, vice pres & gen mgr; Oby E. Lyles, coml mgr; Eleanor Flowers, program dir; Lamar Caldwell, promotion dir & farm dir; Jesse E. Parker, chief engr; Janice King, women's dir.

KINGSTREE, Williamsburg County

WKED (July 1949): 1310 kc; 5 kw-D. P. O. Box 450. Phone 8761. Palmetto Broadcasting Co. (original owner).

Specialty program: Negro, 42 hrs. wkly.

E. G. Robinson Jr., pres, gen & coml mgr; Ashby Ward, program & farm dir; Tommy Joye, chief engr; Charlie Walker, news dir.

LAKE CITY, Florence County

WJOT (1953): 1260 kc; 1 kw-D. Box 656. Phone 7631. Lake City Broadcasting Corp. (acquired April 12, 1959).

Network South Carolina Tobacco Network. Rep Best; Cannon (regional).

Hub Terry, gen mgr; James O. Roper, operations mgr & chief engr; Mrs. Betty Roper, traffic & continuity dir.

LANCASTER, Lancaster County

WLGM (Nov. 25, 1951): 1360 kc; 1 kw-D. 103 S. Catawba St. Phone 2051. Royal Broadcasting Co. (acquired station 1953).

Network Keystone; Southeastern Key Market Net. Rep Cannon (Atlanta). Charles K. Connelly Jr., pres; A. Faris Giles, gen mgr & promotion dir; J. Paul Wade, coml mgr & news dir; Joanne McManus, program dir; Robert Shickenjanski, chief engr; Leonard Phillips, farm dir.

LAURENS, Laurens County

WLBG (March 1, 1947): 860 kc; 1kw-D. Box 642. Phone 2-5212. Laurens-Clinton Broadcasting Co. (acquired station April 1, 1956).

Rep Indie Sales.

C. W. Hogan, owner-mgr; Paul Wynn, coml mgr; Jack Bishop, program dir; O. P. Haynes, chief engr; M. L. Outz, farm dir.

LEESVILLE, Lexington County

WBLR (see Batesburg listing).

LORIS, Horry County

WLSC (July 1958): 1570 kc; 1 kw-D. Loris Broadcasting Co. (original owner).
Terrell J. Rozier, pres & gen mgr.

MANNING, Clarendon County

WYMB (July 15, 1957): 1410 kc; 1 kw-D. Box 262. Phone 7880. Clarendon County Broadcasting (original owner).

Network Keystone.

J. M. Soles Jr., pres; Harry Hyman, gen mgr; Russ Mellette, program dir; Dan Mellette, chief engr; Jim Nesbitt, news dir; A. D. Grain-ger, farm dir; Thelma Fleming, women's dir.

MARION, Marion County

WATP (July 24, 1957): 1430 kc; 1 kw-D. P. O. Box 717. Phone 595. Pee Dee Broadcasting Co. (original owner).

Rep Continental Radio Sales.

Specialty programs: Negro, 5 hrs. wkly. Al G. Stanley, pres; Allen Vause, gen mgr & coml mgr; Mitchell Green, chief engr.

MULLINS, Marion County

WJAY (June 1, 1949): 1280 kc; 1 kw-D. P. O. Drawer 542. Phone Mullins 3901. The Mullins & Marion Broadcasting Co. (acquired station June 1, 1949).

Network Keystone; Tobacco Radio Network.

Mrs. W. G. Smith, pres; James F. Ramsey, gen mgr; Phillip Rice, coml mgr & news dir; Gene Lewis, program dir; George E. Magera, chief engr; Mrs. Roy Shaw, women's dir.

MYRTLE BEACH, Horry County

WMYB (Aug. 1, 1954): 1450 kc; 250 w. 28th Ave. & Oak St. Phone Hillcrest 8-3180. Coastal

FIRST in Popularity and Power for the 4th Straight Year...

WESC has ranked FIRST in listeners in the Greenville market four out of five times in the past five years. In fact, WESC has come out on top each year since 1956 — including the most recent 10-county survey (Pulse, April-1959).

WESC matches this listener dominance with an equally clear-cut power advantage, reflected in every Nielsen and engineering coverage study.

To be highest in listeners and coverage — and lowest in cost-per-1,000 — select:

Position*	Greenville Popularity Rank				
	1955	1956	1957	1958	1959
1	Station A	WESC	WESC	WESC	WESC
2	WESC	Station A	Station A	Station A	Station A
3	Station B	Station B	Station B	Station B	Station B

*Pulse area reports — April each year

WESC GREENVILLE, S.C.
Represented by Headley-Reed Co.

5,000 Clear Channel Watts on 660 kc in South Carolina's #1 Market

Carolina Broadcasting Corp. (acquired station Aug. 1, 1954). (See J. Olin Tice Stations in "Group Ownership").

Network Keystone. Rep Cooke; Cannon (re-legal).

J. Olin Tice Jr., pres; J. Olin Tice Sr., exec dir; John G. Kenworthy, gen mgr & promotion dir; James Baine, coml mgr & program dir; Paul Epps, chief engr; Frank Norman, news & women's dir.

NEWBERRY, Newberry

WKDK (October 1946): 1240 kc; 250 w. P. O. Box 211. Phone 143. Newberry Broadcasting Co. (acquired station 1946). (See Coggins-Osborne Radio Group Stations in "Group Ownership").

Network Keystone; Central Carolina Network.

Specialty program: Negro, 12 1/2 hrs. wkly. James F. Coggins, pres, gen & coml mgr; Marcia P. Coggins, program & women's dir; William Fields, promotion dir; E. R. Gilliam, chief engr; Jimmie Coggins, news dir; E. R. Gilliam, farm dir.

NORTH AUGUSTA, Richmond County

WGUS (July 30, 1958): 1600 kc; 500 w.-D. P. O. Box 6278. Phone Taylor 2-3576. Dixie Broadcasting System (original owner).

Rep Clark. Howard G. Gilreath, owner; Herbert L. Dorough, chief engr & gen mgr; Thomas L. Hamilton, coml mgr; Bob Ritter, promotion & program dir; James A. Barnes, farm & news dir; Christine Lewis, women's dir.

WJYW (not on air; granted March 26, 1959; target date not announced): 1550 kc; 1 kw-D. Box 6326. North Augusta Broadcasting Co. S. J. Verenes, John H. Williams, Robert E. Johnson, principal owners.

ORANGEBURG, Orangeburg County

WBPD (Nov. 3, 1958): 1580 kc; 1 kw-D. 144 Broughton S.W. Phone Jefferson 4, 1580. Radio Orangeburg (original owner).

Specialty program: Negro, 24 hrs. wkly. Clarence Jones, co-owner & gen mgr; Reeves Cook, coml mgr; Margaret Jones, program dir; Gus Browning, co-owner & chief engr.

WDIX (Dec. 9, 1946): 1150 kc; 5 kw-D. 500 w.-N. DA-2. Whitman Street Extension. Phone Jefferson 4-4461. WDIX, Inc. (original owner). Network ABC. Rep Devney (New York, Chicago); Forjoe (Atlanta).

Charles S. Henerey, pres; Frank B. Best, gen mgr; Norman M. Matthews, coml mgr; Betty B. Hydrick, program & women's dir; Perry Herrington, chief engr.

WTND (June 13, 1948): 920 kc; 1 kw-D. 1 Memorial Plaza. Phone Jefferson 4-1301. WTND Inc. (original owner). (See "Newspaper Ownership.")

Network Keystone. Specialty program: Negro 11 hrs. wkly. J. L. Sims, pres; L. Richard Rhame, mgr, news & program dir; Ed Paulling, coml mgr; Larry Styles, chief engr; Herb Price, farm dir.

ROCK HILL, York County

WRHI (1944): 1340 kc; 250 w. York County Broadcasting Co. (original owner).

WRHI-FM (1948): 98.3 mc; 650 w. Same licensee as WRHI (above).

WTTC (1949): 1150 kc; 1 kw-D. P. O. Box 1091. Phone 3175. Tri-County Broadcasting Co. (acquired station April 1959).

Network Piedmont Network; Southeastern Key Market. Rep Cannon (Atlanta).

Specialty program: Negro, 3 hrs. wkly. E. L. Burwell, gen mgr & part owner; W. A. Warner, coml mgr; Bill Bell, program & promotion dir; E. A. Roberts, chief engr; J. Paul Wade, news & sales dir; C. E. Fant, farm dir; Mrs. C. E. Williams, women's dir.

SENECA, Oconee County

WENW (June 1949): 1150 kc; 1 kw-D. Box 443. Phone 2388. Blue Ridge Broadcasting Co. (original owner). (See J. A. Gallimore Stations in "Group Ownership").

Network ABC. Rep Best; Cannon (Atlanta). Specialty program: Negro, 1 hr. wkly.

J. A. Gallimore, gen mgr & farm dir; Frank Harmon, coml mgr; George Moore, program dir; Evelyn Orr, promotion dir; Herb Hosea, chief engr; Frances Lee, news dir; Virginia F. Gallimore, women's dir.

WENW-FM (June 1953): 98.1 mc; 9.4 kw. Duplicates WENW (above).

SPARTANBURG, Spartanburg County

WORD (1940): 910 kc; 1 kw, DA-2. P. O. Box 1808. Phone 3-2711. TWX ZP 65. WORD Inc. (acquired station Aug. 1, 1958). (See "Newspaper Ownership").

Network NBC. Rep Avery-Knodel. R. A. Jolley, pres; Tom Thuman, gen mgr; Buddy Womick, program dir; Jim Tate, chief engr.

WSPA (1929): 950 kc; 5 kw, DA-N. 224 E. Main St. Phone 3-3621. TWX ZP 89. Spartan Radiocasting Co. (acquired station March 15, 1954).

Network CBS. Rep Hollingbery. Walter J. Brown, pres; Ross M. Holmes, gen mgr & coml mgr; Charles Newcomb, program

& farm dir; Jane Dalton, women's & promotion dir; Harold Beckholt, chief engr; Cliff Gray, farm dir.

WSPA-FM (Aug. 29, 1946): 98.9 mc; 4.9 kw. Duplicates WSPA (above).

WSPA-TV: Tv companion of WSPA-AM-FM.

WTHE (March 18, 1953): 1400 kc; 250 w. Box 486. Spartanburg Broadcasting Co. (original owner).

SUMTER, Sumter County

WFGT (March 16, 1940): 1290 kc; 1 kw, DA-N. P. O. Box 30. Phone Spruce 3-7305. Radio Station WFGI Inc. (original owner).

Network MBS; Central South Carolina Network.

F. B. Creech Sr., pres; T. Doug Youngblood, gen mgr; Fulton B. Creech Jr., vice pres & coml mgr; Katherine Gaillard, program dir; Henri Merritt, women's & promotion dir; Richard L. Elam, chief engr; Norman Swift, news dir; T. O. Bowen, farm dir.

WSSC (April 27, 1953): 1340 kc; 250 w. Box 1342. Phone Spruce 3-7369. Radio Sumter Inc. (original owner). (See J. A. Gallimore Stations in "Group Ownership").

Network ABC. Rep Clark; Best. Specialty program: Negro, 24 hrs. wkly. J. A. Gallimore, pres; C. Edward Danron, vice pres & gen mgr; Harry W. Fowler, coml mgr; Bob Miller, program dir; Bill Beatty, chief engr; Joe Anthony, news dir; George Foxworth, farm dir; Mrs. Betty M. Wattenbarger, women's dir.

UNION, Union County

WBCU (Aug. 9, 1949): 1460 kc; 1 kw, DA-N. SH. 210 E. Main St. Phone Hazel 7-2411. Broadcasting Co. of Union Inc. (acquired station 1953). (See Coggins-Osborne Radio Group in "Group Ownership").

Network Keystone. Rep Cannon (Atlanta). Edward C. B. Osborne, pres, gen & coml mgr; Ralph Greer, program dir; Walker Carver, chief engr; Elize Osborne, women's dir.

WAHALLA, Oconee County

WGOG (not on air; granted Dec. 30, 1958; target date not announced): 1450 kc; 500 w.-D. P. O. Box 986, Tryon, N. C. Oconee Broadcasting Co. Edithe Mooneyham & Dorothy Friend, owners.

WALTERBORO, Colleton County

WALD (October 1947): 1220 kc; 1 kw-D. Box 833. Phone 3861. Walterboro Radiocasting Co. (acquired station March 1957).

Network MBS; Keystone. Rep Cooke. Specialty program: Negro, 12 hrs. wkly. Robert S. Taylor, pres; Klein B. Beach Jr., gen & coml mgr & chief engr; Bill Brøland, program dir; Robert Greer, news dir; Earlidne Rainey, women's dir.

YORK, York County

WYCL (April 19, 1946): 1580 kc; 250 w.-D. Box 398. York-Clover Broadcasting Co. (original owner).

SOUTH DAKOTA

ABERDEEN, Brown County

KABE (1952): 1420 kc; 1 kw-D. Box 75. Phone Baldwin 5-1420. Frank E. Fitzsimonds (acquired station March 12, 1959).

Network Keystone. Reps Bob Dore, Harry Hvett (Minneapolis).

Frank E. Fitzsimonds, owner & gen mgr; James O'Leary, coml mgr; Jeff Solem, news & program dir; Jerry Zastrow, chief engr; Lynn Solem, women's dir.

KBDN (April 16, 1948): 930 kc; 1 kw, DA-N. 12 Third Ave. S.E. Phone Baldwin 5-5930. TWX AD 83-212. Aberdeen News Co. (original owner). (See "Newspaper Ownership" and Ridder Publications Stations in "Group Ownership.")

Network ABC. Rep Weed. Henry J. Schmitt, pres; Byron J. McElligott, gen mgr; Stan Olson, coml mgr; Paul Rahders, news & program dir; George E. Crocker, chief engr; Mike Carter, farm dir; Helen Holgate, women's dir.

BELLE FOURCHE, Butte County

KBFS (not on air; target date Aug. 1, 1959): 1450 kc; 250 w. P. O. Box 316. Phone 1250. Joseph F. Kopp (original owner).

Network Keystone. Joseph Kopp, owner & gen mgr.

BROOKINGS, Brookings County

KBKB (July 28, 1956): 1430 kc; 500 w.-D. Northwest Bank Bldg. Phone Myrtle 2-6233. Brookings Broadcasting Co. (original owner).

Network Keystone. Specialty programs (wkly): Scandinavian, 1 hr. E. C. (Red) Stangland, gen & coml mgr &

farm dir; Bob Reimers, program dir & chief engr; Gene Platek, news dir; Mary Holmes, women's dir.

DEADWOOD, Lawrence County

KDSJ (1946): 980 kc; 1 kw, DA-N. 745 Main St. Phone 186. Heart of the Black Hills Stations. (See Heart of the Black Hills Stations in "Group Ownership.")

John. Eli and Harry Daniels, partners. KDSJ-TV: Tv companion of KDSJ.

HOT SPRINGS, Fall River County

KOBH (July 4, 1958): 580 kc; 1 kw-D (construction permit for 500 w.-D). P. O. Box 292. Phone 698. Fall River Broadcasting Corp. (original owner).

Network Keystone. Russell M. Stewart, pres; Frederick M. Walgren, sec-treas, gen mgr & chief engr; H. Del Brandt, coml mgr & program & promotion dir.

HURON, Beadle County

KIJV (July 1, 1947): 1340 kc; 250 w. P. O. Box 1366. Phone Elgin 2-8621. James Valley Broadcast Co. Max F. Staley, mgr.

MITCHELL, Davison County

KOBN (1947): 1490 kc; 250 w. 217 Main St. Phone Wyman 6-5621. Mitchell Broadcasting Assn. (original owner). R. V. Eppel, pres & gen mgr.

MOBRIDGE, Walworth County

KOLY (Aug. 10, 1956): 1300 kc; 1 kw-D. Box 800. Phone 654. Moberge Broadcasting Corp. (original owner). (See "Newspaper Ownership.")

L. L. Coleman, pres & gen mgr; Q. P. Coleman, coml mgr & program, news & farm dir; Hal Coleman, sports dir; R. L. Cory, chief engr; Norma DeSart, women's dir & traffic mgr.

PIERRE, Hughes County

KCCB (Feb. 4, 1959): 1590 kc; 1 kw-D. P. O. Box 327. Phone Capital 4-7381. Great Plains Broadcasting Corp. (original owner).

Edward N. Davenport, pres, co-mgr, chief engr & program dir; Daniel C. Lesmeister, sec-treas, co-mgr, business mgr & news dir; Jerry Cave, sports dir; Bob Binkley, promotion dir; Cary Simpson, women's dir; Arnold Kuhn, farm dir.

KGFK (1927): 630 kc; 200 w.-D. (SH). 203 W. Summit. Ida A. McNeil, administratrix, estate of Dana McNeil (original owner). Network Keystone.

Ida A. McNeil, pres, gen & coml mgr & program, promotion, news & women's dir; Hugo Conrath Jr., chief engr.

RAPID CITY, Pennington County

KZZU (not on air; target date unknown; granted Jan. 22, 1959): 920 kc; 1 kw-D. 3640 W. St. Patrick St. Black Hills Radio Inc. (original owner).

KOTA (November 1936): 1380 kc; 5 kw, DA-N. P. O. Box 1752. Phone Fillmore 2-2000. TWX RC 8481. Duhamel Enterprises Inc. (acquired station May 1954). (See Duhamel Enterprises Stations in "Group Ownership.")

Network CBS. Rep Headley-Reed. Helen S. Duhamel, pres & gen mgr; William F. Turner, business & coml mgr; J. Norman Heffron, vp for programs, news & public affairs; Abner H. George, program dir; Betty Twining, promotion dir; Elmer Nelson, chief engr; Stu Steele, news editor; Gene Taylor, farm dir; Harley Hanson, sports dir; Polly Weedman, women's dir.

KOTA-TV: Tv companion of KOTA (above). **KBSD** (Sept. 27, 1953): 1340 kc; 250 w. 1438 Mt. View. Phone Fillmore 2-6050. TWX RC 8491. Heart of the Black Hills Stations. (See Heart of the Black Hills Stations in "Group Ownership.")

Rep Meeker. Eli Daniels, owner & gen mgr; Truman Walrod, coml mgr; Paul Crouch, program & promotion dir; Lyle Benson, chief engr; Norman Schmelling, news & farm dir; Lydia Slater, women's dir. KRSD-TV: Tv companion of KRSD.

In South Carolina
FOR THE SALE AND PURCHASE
OF RADIO AND TELEVISION STATIONS
Contact 1737 DeSales St., N.W., Wash., D. C.
Executive 3-3456
or any office of
HAMILTON-LANDIS
& ASSOCIATES, INC.

SOUTH DAKOTA CONTINUED

SIoux FALLS, Minnehaha County

KELO (1937): 1320 kc; 5 kw, DA-N. KELO Bldg. Phone 4-6841. TWX SX 8314. Mid-continent Broadcasting Co. (acquired station 1952). (See BFR Stations in "Group Ownership.")
 Joe Floyd, pres; Evans A. Nord, gen mgr.

KIHO (1948): 1270 kc; 1 kw, DA-N. 113 N. Main Ave. Phone 4-7736. Sioux Empire Broadcasting Corp. (acquired station 1958). (See William F. Johns Family Stations in "Group Ownership.")
 Rep Gill-Perna.
 James A. Saunders, pres; LeRoy Okerlund, gen mgr; Robert McDermott, coml mgr; Don Birin, program dir; Robert Helgeson, promotion dir; Lee R. Sterkenburg, chief engr.

KISD (May 1948): 1230 kc; 250 w. 3631 W. 12th St. Phone Edison 4-5571. KISD Inc. (original owner).
 Network Keystone. Rep Donald Cooke.
 Verl Thomson, pres, gen mgr & program dir; Vince Casey, coml mgr; Vi Overby, promotion dir; John Vick, chief engr; Bob Henderson, news dir; Agnes Hefty, women's dir.

KSOO (1926): 1140 kc; 10 kw-D, 5 kw-N, DA-N. 317 S. Phillips Ave. Phone 4-5601. TWX SX 83-23. Sioux Falls Broadcast Assn. (original owner).
 Morton H. Henkin, pres.

VERMILLION, Clay County
***KUSD** (1952): 690 kc; 1 kw-D, DA. Phone Market 4-4411, Ext. 346. University of South Dakota (original owner).
 Dr. I. D. Weeks, pres; Edward J. Slack, gen mgr; Morton B. Miller, production dir; Martin Busch, program dir; James E. Prusha, chief engr; James Stokes, news dir; Earl Smith, farm dir; Ruth Adkins, women's dir.

*Non-commercial educational.

WATERTOWN, Codington County

KWAT (March 18, 1940): 950 kc; 1 kw, DA-N. P. O. Box 827. Phone Turner 6-8444. Midland National Life Broadcasting Co. (acquired station May 15, 1958).

87th NATIONAL MARKET

(MAY '59 SALES MANAGEMENT)

TRI-CITIES

Tenn. - Va.

BRISTOL

KINGSPORT

JOHNSON CITY



REPRESENTED NATIONALLY BY
HEADLEY-REED

Network MBS. Keystone. Rep Gill-Perna.
 Lee V. Williams Jr., pres & owner; Ross E. Case, gen & coml mgr & promotion dir; Gene Brantner, program dir; Francis Alwin, chief engr; Mark Shell, news dir; Elwood Ewy, farm dir.

(NEW): 1480 kc; 1 kw-D. (Not on air; target date unknown; granted July 14, 1959). 408 First Ave., N.E. Paul D. Bernards (original owner).

WINNER, Tripp County

KWYE (Sept. 27, 1957): 1260 kc; 5 kw-D. Phone 727. Midwest Radio Corp. (original owner).
 Network Keystone.

Al Clark, pres & gen mgr; Don DeMonbrun, coml mgr; Ben Viedt, program dir; David Dodd, chief engr & news dir; Ethel Gray, women's dir.

YANKTON, Yankton County

KYNT (March 15, 1955): 1450 kc; 250 w. Box 105. Phone North 5-7892. Yankton Broadcasting Co. (original owner).
 Rep Bob Dore.

William M. Smith, pres; William E. Johnson, gen mgr & news dir; Harold Happe, coml mgr; John Briggs, program dir & chief engr; Darold Loecker, farm dir; Muriel Titus, women's dir.

WNAX (1922): 570 kc; 5 kw, DA-N. WNAX Bldg. Phone North 5-7442. TWX 3333. Peoples Broadcasting Corp. (acquired station Dec. 1, 1957). (See Peoples Broadcasting Stations in "Group Ownership.")
 Network CBS. Rep Katz.

Herbert E. Evans, pres; Donald D. Sullivan, vp & gen mgr; Clair W. Giles, resident mgr; L. D. (Nick) Bolton, coml mgr; Elmer Smith, regional sales mgr; Jack Vaughn, production dir; Roland (Pete) Peterson, promotion dir; Clifton M. Todd, chief engr; Robert D. Hill, news dir; Rex Messersmith, farm dir; Wynn D. Speece, women's dir.

TENNESSEE

ALCOA, Blount County

WEAG (Aug. 25, 1957): 1470 kc; 1 kw-D. P. O. Box 127. Phone Yukon 3-0890. Blount County Broadcasting Co. (original owner).
 Network Keystone.

Specialty programs (wkly): Negro, 5 hrs.
 Louis A. Chiles, pres & gen mgr; Herman Petre, treas & coml mgr; Charles Pickle, news & program dir; Ken D. Kribbs, promotion dir; W. Richard Madison, chief engr; Fred Pelle, farm dir; Pollye Kribbs, women's dir.

ATHENS, McMinn County

WLAE (May 15, 1946): 1450 kc; 250 w. N. Jackson St. Phone 1450. Athens Broadcasting Co. (original owner). (See "Newspaper Ownership.")
 Network MBS.

Lowell F. Arterburn, pres; William P. Atkins, gen mgr, coml mgr; Thurston D. Duggan, program dir; Andrew M. Bates, chief engr; Reed Wright, news dir.

BRISTOL, Sullivan County

WCYB (see Bristol, Va.)
WOPI (June 15, 1929): 1490 kc; 250 w. 310 State St. Phone South 3730. TWX 272. Pioneer Broadcasting Corp. (acquired station June 25, 1959).
 Donald W. Owen, pres.

WOPI-FM (December 1946): 96.9 mc; 9.7 kw. Duplicates WOPI (above).

CAMDEN, Benton County

WFWL (Sept. 18, 1956): 1220 kc; 250 w-D. P. O. Box 178. Phone Ludlow 4-7570. Camden Broadcasting Co. (original owner).

Michael R. Freeland, pres; Irene Morgan, mgr; Jim Freeland, program dir; Rally Stanton, sports dir; Jean Davis, news & women's dir.

CARTHAGE, Smith County

WRKM (not on air; granted April 1, 1959, target date unknown): 1350 kc; 500 w-D. Carthage Broadcasting Co. (original owner).
 Reggie L. Honey, Sidney L. Martin, Chester L. Hamby, owners.

CENTERVILLE, Hickman County

WHLP (1955): 1570 kc; 1 kw-D. Phone 3575. Trans-Air Broadcast Corp. (acquired station 1959).
 Samuel J. Simon, majority owner; Jimmy Meadow, chief engr.

CHATTANOOGA, Hamilton County

WAGC (Jan. 20, 1946): 1450 kc; 250 w. Hotel Patten. Phone Amherst 7-1128. WAGC Broadcasting Co. (acquired station Aug. 1, 1955).

WAPO (1934): 1150 kc; 5 kw-D, 1 kw-N, DA-N. New Read House, zone 2. Phone Amherst 6-6141. TWX CT 7023. WAPO Broadcasting Service Inc. (acquired station August 1955).

Network ABC. Rep Gill-Perna.
 Gordon Gambill, pres & gen mgr; Walter H.

Stamper Jr., coml mgr; Frank Hubbs, operations mgr; Rome Benedict Jr., promotion dir; Lamar Reed, chief engr; Jim Carlisle, news dir; (Peanut) Faircloth, farm dir; Farol Faye, women's dir.

WDEF (Jan. 1, 1941): 1370 kc; 5 kw, DA-N. 3300 Broad St., zone 8. Phone Amherst 7-3392. TWX CT 7056. WDEF Broadcasting Co. (acquired station February 1951).

Network NBC. Rep Branham.
 Carter M. Farham, pres; Ken Flenniken, gen mgr; Joe Bagwell, promotion mgr; Bob Briscoe and Burford Young, co-chief engr; Bill Schoocraft, news dir; Warren Herring, farm dir.

WDEF-TV: Tv companion station of WDEF.
WDOD (April 25, 1925): 1310 kc; 5 kw, DA-N. Hamilton Bank Bldg. Phone Amherst 6-5117. TWX CT 71010. WDOD Broadcasting Corp. (original owner).
 Rep Masia.

WDXE (July 4, 1948): 1490 kc; 250 w. Dome Bldg. Phone Amherst 6-1114. French Inc. (acquired station July 1956).

Rep H-R Reps, Clarke-Brown (South).
 Stephen C. French, pres & gen mgr; Luke Wilson, coml mgr; Bill Sanders, program dir; Bill Robison, chief engr; Roy Bradford, news dir.

WFLL (Lookout Mountain) (under construction, target date unknown): 1070 kc; 10 kw-D, 1 kw-N, DA-2. Lookout Broadcasters (original owner).

Rep Radio-Tv Reps.
 Iralee W. Bennis, pres; Cyril G. Brennan, gen mgr & chief engr; Dan Brennan, program dir.

WMFS (1951): 1260 kc; 1 kw-D. P. O. Box 166. Phone Amherst 6-4145. WMFS Inc. (See B. E. Tims Stations in "Group Ownership.")
 Rep Pearson.

Specialty programs, Negro 100%.
 Fred J. Webb, gen mgr; Lorene Bell, program dir; Gilbert Kelly, promotion dir; Glenn Channells, chief engr; B. J. Jones, news dir.

WRIP (See Rossville, Ga.)

CHURCH HILL, Hawkins County

WMCH (May 8, 1954): 1260 kc; 1 kw-D. P. O. Box 148. Phone Elgin 7-2601. T. E. Wallace (acquired station Oct. 21, 1954).

Network Keystone.
 T. E. Wallace, pres; Jimmy Smith, gen mgr; Phil Roberts, coml mgr; Betty Jane Russell, program dir; Robert Heath, chief engr; Lucille Shively, news & women's dir.

CLARKSVILLE, Montgomery County

WDXN (November 1954): 540 kc; 250 w-D. P. O. Box 724. Phone Midway 5-2411. Clarks-ville Broadcasting Co. (original owner). (See Aaron B. Robinson Stations in "Group Ownership.")

Regional network Dixie Network. Reps Venard, Rintoul & McConnell; Beaver (regional).

Aaron B. Robinson, pres; Jack Cecil, gen mgr; Dixie Network; W. H. Hamby, mgr, promotion dir & news dir; Don Moore, asst mgr & chief engr; Plummer Hodge, farm dir.

WJEM (October 1941): 1400 kc; 250 w. 411 Madison St. Phone Midway 5-6414. G. W. Campbell & John P. Sheftall (acquired station April 1947).

Network MBS. Rep Masia.
 Specialty programs (wkly): Negro, 12 hrs.
 John Parry Sheftall, pres; John H. Bailey, gen mgr & chief engr; Charles E. Malone, coml mgr; Ernest Simmons, program dir; John Berwind, promotion dir; Neil Walker, news dir; Paul Horton, farm dir; Gladys W. Olson, women's dir.

CLEVELAND, Bradley County

WBAC (June 18, 1945): 1340 kc; 250 w. P. O. Box 677. Phone Greenwood 6-7593. Charles B. Britt & James S. Ayers (acquired station March 1, 1959). (See Charles B. Britt Stations in "Group Ownership.")

Network MBS. Rep Ayers (Atlanta).
 Charles B. Britt, pres; Russell E. Offhaus, coml & gen mgr; Paul Kirksey, news & program dir; William Stuart, chief engr; Elizabeth Rankin, women's dir.

WCLE (May 2, 1957): 1570 kc; 1 kw-D. P. O. Box 524. Phone Greenwood 2-6511.

TO BUY OR SELL
 CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS & ASSOCIATES, INC.
 WASHINGTON, D. C. CHICAGO
 Ray V. Hamilton Richard A. Sheehan
 1737 DeSales St., N.W. 1714 Tribune Tower
 EX 3-3456 DE 7-2754
DALLAS SAN FRANCISCO
 DeWitt Landis John F. Hardesty
 1511 Bryan St. 111 Sutter St.
 RI 8-1175 EX 2-5671
 NETWORK • NEGOTIATIONS
 FINANCING • APPRAISALS

Southeastern Enterprises Inc. (original owner).
Network Keystone.
Carl Hoskins, pres; William Stamps, gen mgr; Bland Sells, coml mgr; Mike Dodd, program dir; Coleman Crews, promotion dir; Robert L. Carr, chief engr; Doris Tyner, news dir; Bob Carr, farm dir; Marcine Bendtsen, women's dir.

COLUMBIA, Maury County

WBBM (Nov. 25, 1946): 1340 kc; 250 w. P. O. Box 71. Phone Evergreen 8-3636. Middle Tennessee Broadcasting Co. (original owner).
Network Keystone. Rep Walker-Rawalt, Dora Clayton (regional).
Specialty programs (wkly): Negro, 2 hrs.
R. M. McKay Jr., pres & gen mgr; Melvin Dugger, coml mgr; Don Spain, promotion dir; Cameron McKay, chief engr; Jim Mabry, news dir; Jim Kelran, farm dir; Mary Loftin, women's dir.

WMCP (October 1956): 1280 kc; 1 kw-D. P. O. Box 711. Phone Evergreen 8-3241. Maury County Boosters Corp. (acquired station March 1, 1958).

Rep Best.
James H. Dowling, pres; W. J. (Bill) Harris Jr., gen mgr; Jimmy Key, coml mgr; J. W. Anderson, program dir & chief engr; Bill Aydelotte, news dir; Shelton King, farm dir; Gayle Parsons, women's dir.

COOKEVILLE, Putnam County

WHEB (July 20, 1940): 1400 kc; 250 w. 315½ E. Spring. Phone Jackson 6-2131. WHUB Inc. (original owner).

Network CBS.
M. L. Medley, owner, pres & gen mgr; Stacey Mott, station dir; Claude Haston, chief engr; Tom Harris, farm dir.

COPPERHILL, Polk County

WLSE (Dec. 2, 1958): 1400 kc; 250 w. Copper Basin Broadcasting Co.
Blaine Goss, pres.

COVINGTON, Tipton County

WKBL (Aug. 18, 1955): 1250 kc; 1 kw-D. Roper Bldg. Phone Greenwood 6-9635. Tipton County Broadcasters (acquired station July 1957).

Network Keystone. Rep C. K. Beaver (Memphis).
Specialty programs (wkly): Negro, 6 hrs.
Bob Whitely, owner, gen mgr & chief engr; Maurice Turnage, coml mgr; Dave Stewart, news & program dir; Wayne Griffith, promotion dir; Rhett Powers, farm dir; Mary Nelle Thomas, women's dir.

COWAN, Franklin County

WEXX (March 1957): 1440 kc; 1 kw-D. Pearson Bldg. Phone West 2-7471. Guidon Broadcasting Co. (acquired station May 1, 1959).

Rep Best.
C. Roy Morris, pres, co-owner; G. W. Claiborne, vp, co-owner; Dave Ralston, program dir; William Simmons, chief engr.

CROSSVILLE, Cumberland County

WAEW (1952): 1330 kc; 1 kw-D. P. O. Box 278. Phone 333. WAEW Inc. (acquired station June 2, 1958).

Network Keystone.
Dr. H. F. Lawson, pres; James V. Hamby, gen mgr; Fairia J. Hamby, coml mgr & program dir; L. Verrill Norris, chief engr; Jack Dean, news dir.

DAYTON, Rhea County

WDNT (Dec. 6, 1957): 1280 kc; 1 kw-D. P. O. Box 294. Phone 1540. Norman A. Thomas (original owner).

Network Keystone. Rep Raymer.
Specialty programs (wkly): Negro, 1 hr.
Norman A. Thomas, pres; Jack S. Pullin, gen mgr, program dir, promotion dir & chief engr; Vance A. Travis, coml mgr; Bill Watts, news dir; Hugh Barnes, farm dir; Juanita Terry, women's dir.

DICKSON, Dickson County

WDKN (Jan. 1, 1955): 1260 kc; 1 kw-D. P. O. Box 71. Phone Hickory 6-2852. Dickson County Broadcasting Co. (original owner).

Network Keystone.
William A. Potts, pres & gen mgr; William T. Barrett, asst gen mgr & coml mgr; William Phillips, program dir; Warren G. Medley, sports & promotion dir; Leslie D. Filson, chief engr; Ann Dunlap, women's dir.

DYERSBURG, Dyer County

WDSG (July 13, 1946): 1450 kc; 250 w. N. Mill Ave. Phone Atwater 5-1294. State Gazette Broadcasting Co. (original owner). (See "Newspaper Ownership.") (Sale to Robert and Jo Ann Ward, present 50% owner, pending FCC approval.)

WTBO (March 1, 1957): 1330 kc; 500 w-D. Cordell Hull Hotel. Phone Atwater 5-4173. Southern General Broadcasting Co. (acquired station March 23, 1959).
John M. Latham, chief owner.

ELIZABETHTON, Carter County

WBEJ (July 1946): 1240 kc; 250 w. P. O. Box 829. Phone Lincoln 2-2184. WBEJ Inc. (acquired station February 1956).

Rep Gill-Perna, Dora-Clayton (regional).
R. C. Turrentine Jr., pres; William E. Hale, gen mgr; James P. Austin, coml mgr; Harold E. Henley, program dir; Lynn R. Williams, chief engr; Mack M. Morriss, news dir; Ruth Ritchie, women's dir.

ERWIN, Unicoi County

WEMB (May 17, 1956): 1420 kc; 1 kw-D (CP for 5 kw-D). P. O. Box 280. Phone 2-2011. Unicoi Broadcasting Co. (acquired station February 1956).

Max M. Blakemore, pres & co-chief engr; Delbert Evans, gen mgr & coml mgr; Bill Earley, program dir; David Bruce, promotion dir; Bill Livesay, co-chief engr; Velma Harris, news dir; Elvia Blakemore, women's dir.

ETOWAH, McMinn County

WEPH (1955): 1220 kc; 1 kw-D. 109 Ninth St. Phone 3401. Morgan Broadcasting Co. (original owner).

FAYETTEVILLE, Lincoln County

WEEB (Oct. 1, 1948): 1240 kc; 250 w. P. O. Box 1009. Phone Hemlock 3-3545. Fayetteville Broadcasting Co. (acquired station July 1, 1950).

Network MBS, Keystone.
Specialty programs (wkly): Negro, 9½ hrs.
John R. Crowder, senior partner & gen mgr; James W. Tate, partner, station & coml mgr; James Porter Clark, partner & sports dir; Charles W. Shewry, program dir; Ernest J. Tucker, chief engr; Josephine M. Owen, women's & traffic dir.

FRANKLIN, Williamson County

WAGG (March 11, 1953): 950 kc; 1 kw-D. 1000 Mallory Rd. Phone Swift 4-1594. Williamson County Broadcasting Co. (original owner).

Network Keystone.
Specialty programs (wkly): Negro, 14 hrs.
William R. Ormes, pres & gen mgr; E. F. Jones Jr., vp & coml mgr; John Haeblerle, program dir; E. F. Jones Jr., chief engr; Houston Beeler, farm dir; Marguerite Smithson, women's dir.

GALLATIN, Sumner County

WHIN (Aug. 2, 1948): 1010 kc; 1 kw-D. P. O. Box 811. Phone 1010. Sumner County Broadcasting Co. (original owner).

Network Keystone.
N. S. Baker Sr., pres; Charles W. Brewer, gen mgr, coml mgr & program dir; Lee Raines, chief engr & news dir.

GREENVILLE, Greene County

WGEV (1946): 1340 kc; 250 w. P. O. Box 243. Phone 4147. Radio Greenville Inc. (acquired station 1947).

WGEV-FM: 94.9 mc; 4.6 kw. Fm companion of WGRV.

HARRIMAN, Roane County

WHBT (1946): 1600 kc; 5 kw-D. P. O. Box 221. Phone 661. Folkways Broadcasting Co. (acquired station July 1956).

HUMBOLDT, Gibson County

WHRJ (February 1949): 740 kc; 250 w-D. 210 N. 22nd Ave. Phone Sunset 4-1740. Gibson County Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Network Keystone.
J. Frank Warmath, pres; Howard E. Byrum, gen mgr; H. Carroll Wilson, coml mgr; Bill Carter, program dir; Gerald Hicks, chief engr; James Welch, news dir; Ted Gee, farm dir; Ann Gill, women's dir.

JACKSON, Madison County

WDXI (Oct. 31, 1948): 1310 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 391. Phone 7-9611. Dixie Broadcasting Co. (acquired station October 1948). (See Aaron B. Robinson Stations in "Group Ownership.")
Network Keystone. Rep Venard, Rintoul & McConnell.

Aaron B. Robinson, pres & gen mgr; Jack M. Cecil, station & coml mgr; Rod Ellis, program dir; Lilla Anne White, promotion dir; James Thomas, chief engr; Gene Williams, news dir; Ron Stuart, farm dir; Marge Borg, women's dir.

WDXI-TV: Tv companion of WDXI.

WJAK (Dec. 13, 1954): 1460 kc; 1 kw-D. P. O. Box 1320. Phone 7-7436. Jackson Broadcasting Co. (acquired station January 1956).

Rep Pearson.
Specialty programs, Negro 100%.
Dr. Alexander Leech, pres; Robert G. Blow, gen mgr; Bill Winsett, coml mgr; Jay Butler, program dir; Charley Baker, promotion dir; Charles J. Wingate, chief engr; Vince Merry, news dir; N. C. Buntyn, farm dir; Neil Huntspon, women's dir.

WTJS (1931): 1390 kc; 5 kw-D, 1 kw-N, DA-N. 255 W. Lafayette St. Phone 7-3316. Sun Publishing Co. (original owner). (See "Newspaper Ownership.")

Network ABC. Rep Branham.
Albert A. Stone, vp & gen mgr; Frank S. Proctor, mgr; Leslie R. Brooks, asst mgr; Vincent Tapler, program dir; Lucile Parish, promotion dir; James D. Ellzey, chief engr; Vincent Z. Tapler, news dir; Tom Hillman, farm dir; Dorothy Midyett, women's dir.

WTJS-FM (1947): 104.1 mc; 50 kw. Duplicates WTJS.

JAMESTOWN, Fentress County

WCLC (Oct. 23, 1957): 1260 kc; 1 kw-D. P. O. Box 127. Phone Tremont 9-2825. Jamestown Broadcasting Co. (original owner).

JOHNSON CITY, Washington County

WETB (Oct. 1, 1947): 790 kc; 1 kw-D. P. O. Box 927. Phone 2993. Press Inc. (original owner). (See "Newspaper Ownership.")

WJHL (Dec. 7, 1938): 910 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1080. Phone 6200. TWX 316. WJHL Inc. (original owner).
Network CBS. Rep Pearson.

W. Hanes Lancaster Jr., pres & gen mgr; W. H. Lancaster Sr., chairman of board & vp; Kenneth Marsh, sales mgr; Richard Ellis, program dir; W. A. McDonald, promotion dir; William C. Hunter, chief engr; Hal Youngblood, news dir; Terry Sams, farm dir; Margaret Shurtz, women's dir.

WJHL-FM (1948): 100.7 mc; 8.1 kw. Duplicates WJHL (above).

WJHL-TV: Tv companion of WJHL-AM-FM.

JONESBORO, Washington County

WJSO (Oct. 16, 1958): 1590 kc; 5 kw-D. Mountain View Broadcasting Co. (acquired station April 1, 1959).
Norman A. Thomas, owner.

**GET INTRODUCED!**

to the right people, by the right people! Let WJZM sell your product to the rich middle Tennessee market with the BIG PLUS, our next door neighbor, Fort Campbell, Kentucky, with its 30,000 military and civilian buyers for your product.

RADIO CLARKSVILLE

Represented by Jack Masla Company, Inc.

Radio Stations CONTINUED

TENNESSEE CONTINUED

KINGSPORT, Sullivan County

WKIN (October 1951): 1320 kc; 5 kw-D. P. O. Box 227. Phone Circle 6-8131. Radio Station WKIN Inc. (original owner). (See Cy N. Bahakel Stations in "Group Ownership.")
Cy N. Bahakel, pres; Les J. Tackett, gen mgr; Giles W. Brown, chief engr.

WKPT (1940): 1400 kc; 250 w. 222 Commerce St. Phone Circle 5-4161. Kingsport Broadcasting Co. (original owner). (See "Newspaper Ownership.")

WKPT-FM (February 1948): 98.5 mc; 10 kw. Duplicates WKPT (above).

KNOXVILLE, Knox County

WATE (Feb. 12, 1927): 620 kc; 5 kw, DA-2. 612 Gay St., S.W., zone 2. Phone 4-4651. TWX KX 95. WATE Inc. (acquired station Oct. 1, 1956).

Network NBC. Rep Avery-Knodel.
W. H. Linebaugh, vp & gen mgr; J. T. McCloud, dir of sales; John H. Reese, dir of programming; Carl V. Tibbetts, promotion mgr; Fred M. Andrews, dir of engineering.

WATE-TV: Tv companion of WATE.
WBIR (Jan. 21, 1941): 1240 kc; 250 w. 1513 Hutchison Ave. Phone 5-8101. TWX KX 83. WBIR Inc. (acquired station 1944). (See Taft Stations in "Group Ownership.")

Network ABC. Rep Gill-Perna.
John P. Hart, pres & gen mgr; Leon Ridings, coml mgr; Doc Johnston, program dir; Bill Wilson, promotion dir; Rex Horton, chief engr; Bob Wesley, news dir.

WBIR-FM (October 1949): 93.3 mc; 3.3 kw. Duplicates WBIR (above).

WBIR-TV: Tv companion station of WBIR-AM-FM.

WIVK (March 23, 1953): 860 kc; 1 kw-D. 319 N. Gay St. Phone 4-3693. Dick Broadcasting Co. (original owner).
Rep. Bernard Howard, Dora-Clayton (regional).

James A. Dick, pres & gen mgr; Pat Poore, coml mgr; Claud Tomlinson, program dir; Ken Russell, promotion dir; Milton Jones, chief engr; Bill Hoops, news dir.

***WKCS (FM)** (December 1952): 91.1 mc; 310 w. 2509 Broadway, N.E., zone 17. Phone 4-3001. Fulton High School (original owner).
W. M. Davis, principal; Penny Windham, program dir; Noel Alexander, chief engr.

*Non-commercial educational.

WKGN (1946): 1340 kc; 250 w. P. O. Box 1750. Phone 4-0766. WKGN Inc. (acquired station Jan. 21, 1955).

Rep O'Connell, Clarke Brown (South).
George P. Mooney, pres & gen mgr; R. E. Crenshaw, coml mgr; Marty Lacker, program dir; Robert Goodman, chief engr.

WKXV (Feb. 14, 1953): 900 kc; 1 kw-D. P. O. Box 2269, zone 1. Phone 4-9866. Knoxville Ra-Tel Inc. (original owner).

Network Keystone.
B. L. Boring, pres & gen mgr; M. I. Thompson, coml mgr; Willie C. Day, office mgr.

WNOX (1921): 990 kc; 10 kw, DA-N. 4400 Whittle Springs Rd. N.E., zone 17. Phone 3-3171. TWX KX 183. Scripps-Howard Radio Inc. (acquired station December 1935). (See "Newspaper Ownership" and Scripps-Howard Stations in "Group Ownership.")

Network CBS. Rep John Blair & Co.
Jack R. Howard, pres; Richard B. Westergaard, gen mgr; O. L. Smith, coml mgr; Charles A. McMahon, program dir; Gene Miller, promotion dir; Ray Evans, chief engr; Ron Ashburn, news dir; Cliff Allen, farm dir.

***WUOT (FM)** (Oct. 29, 1949): 91.9 mc; 70.5 kw. Ayres Hall, U. of Tennessee. Phone 4-2981. Ext. 236. U. of Tennessee (original owner).

C. E. Brehm, pres; Kenneth D. Wright, dir of broadcasting; Philip A. Thompson, program mgr; Raymond A. Shirley, chief engr.

*Non-commercial educational.

LAFAYETTE, Macon County

WEEN (Oct. 21, 1958): 1460 kc; 1 kw D. P. O. Box 79, Livingston, Tenn. Lafayette Broadcasting Co. (original owner).
Marvin Leslie, pres.

LAFOLLETTE, Campbell County

WLAF (May 17, 1953): 1450 kc; 250 w. Fleet Oil Bldg. Phone 1060. LaFollette Broadcasting Co. (original owner).

Network Keystone.
E. F. Wheeler, pres; John H. Carr, gen mgr & coml mgr; Hillard Mattie, program dir; Jack W. Miller, promotion dir; Philip T. Perdue, chief engr; Joseph Vandever, news dir; Edna Hendon, women's dir.

LAWRENCEBURG, Lawrence County

WDKE (July 1951): 1370 kc; 1 kw-D. 120 1/2 N. Military Ave. Phone South 2-4411. Law-

renceburg Broadcasting Co. (original owner). (See Aaron B. Robinson Stations in "Group Ownership.")

Network Keystone; Dixie Network. Rep Vinard, Rintoul & McConnell; C. K. Beaver & Assoc. regional.

Aaron B. Robinson, pres; J. Kenneth Marston, general mgr & director of sports; Harris T. Sawyer, coml mgr & farm editor; Bryan F. Bellar, program director; Phillip J. Kemper, chief engr & news director; Ivanell Ezell, women's dir.

LEBANON, Wilson County

WCOE (1949): 900 kc; 500 w-D. Truesdale Ferry Pike. Phone 1540. Lebanon Broadcasting Co.

LENOIR CITY, Loudon County

WLIL (May 30, 1950): 730 kc; 1 kw-D. P. O. Box 151. Phone Yukon 6-7536. WLIL Inc. (original owner).

Arthur Wilkerson, pres & gen mgr; Tommy Tuck, coml mgr; Evelyn B. Wynn, secy & office mgr; Allen Breazeale, chief engr.

LEWISBURG, Marshall County

WJJM (May 15, 1947): 1490 kc; 250 w. 344 E. Church St. Phone 780. Louis D. Lingner.

LEXINGTON, Henderson County

WDXL (July 3, 1954): 1490 kc; 250 w. Broad at Church Sts. Phone Woodland 8-3500. Lexington Broadcasting Service Inc. (acquired station October 1955).

Network Keystone.
Guy B. Amis, pres; Ben Enochs, gen mgr, chief engr & coml mgr; Aubrey Booth, program, farm & promotion dir; Gordon Vestal, news dir; Dorothy Ward, women's dir.

LIVINGSTON, Overton County

WLIV (Nov. 26, 1956): 920 kc; 1 kw-D. P. O. Box 131. Phone Talbot 3-4438. Audio Broadcasters (acquired station Aug. 1, 1958).

Network MBS.
R. H. McCain & F. L. Crowder, co-owners; R. H. McCain, station mgr & coml mgr; Robert W. Gallaher, asst coml mgr; Jack Woodward, program & farm dir; Drew Huffines, news & promotional dir; Donald Norris, chief engr; Peggy Sullivan, women's dir.

LOOKOUT MOUNTAIN, Hamilton County

WFLI (see Chattanooga, Tenn.)

MADISON, Davidson County

WENO (see Nashville, Tenn.)

MANCHESTER, Coffee County

WMSE (March 5, 1957): 1320 kc; 1 kw-D. 611 McArthur St. Phone Parkway 8-3526. Manchester Broadcasting Co. (original owner).

Network Keystone.
Murray Chumley, owner & gen mgr; William F. Jones, coml mgr; Joe Hatcock, program dir; W. C. Spragins, chief engr; Robert Greene, & Joe Sullivan, co-news dirs; O. E. Rignet, farm dir; Katherine Ewell, women's dir.

MARTIN, Weekly County

WMCT (June 17, 1957): 1410 kc; 1kw-D. P. O. Box 483. Phone 460. J. T. Sunbury (original owner).

MARYVILLE, Blount County

WGAP (Aug. 13, 1947): 1400 kc; 250 w. P. O. Box 680. Phone Yukon 3-4310. Aluminum Cities Broadcasting Co. (acquired station April 1950).

Rep Best.
F. H. Corbett, pres & gen mgr; Horace McGill, coml mgr; J. Ken Johnson, program dir; Grady M. Reeves, promotion dir; Henry McDonald Jr., chief engr; Pete Williams, news dir.

McKENZIE, Carroll County

WHDM (Jan. 29, 1954): 1440 kc; 500 w-D. Hotel McKenzie. Phone Elgin 2-3371. Tri-County Broadcasting Co. (acquired station March 15, 1955).

Rep Best; C. K. Beaver (regional).
Earl S. Nolting, pres; Kent Jones, program dir; Martin Dill, chief engr; Lou Owen, news dir; Bob Newton, farm dir; Gladys Nolting, women's dir.

McMINNVILLE, Warren County

WBMC (May 1, 1955): 960 kc; 500 w-D. P. O. Box 270. Phone 2104. Cumberland Valley Broadcasting Co. (original owner).

Harold Laws, pres; Franklin H. (Chick) Brown, gen mgr & coml mgr; Hal Durham, program dir; Audie Ashworth, promotion dir; Alvin Byars, chief engr; James R. Eastman, news dir; H. V. Massey, farm dir; Linda Harless Fann, women's dir.

WMCT (June 1947): 1230 kc; 250 w. P. O. Box 409. Phone 2223. McMinnville Broadcast-

ing Co. (original owner).

Network MBS; Keystone.
Dr. S. J. Albritton, pres; Royce E. Richards, gen mgr; W. A. Gracey, coml mgr; Richard Davis, program dir; Larry O'Kain, promotion dir; Hubert Beasley, chief engr; Frank Northrup, news dir; H. V. Massey, farm dir; Emily Richards, women's dir.

MEMPHIS, Shelby County

KWAM (1946): 990 kc; 1 kw-D. P. O. Box 142. Phone Fairfax 3-2679. KWEM Inc. (acquired station 1951). (See Dee Rivers Stations in "Group Ownership").

Rep Bernard.
E. D. Rivers Jr., chairman, board of directors; George Monroe, gen mgr; Cappy Big, farm dir & coml mgr; Dave Hill, news & program dir; Carl Young, promotion dir; Jerry Scanlon, chief engr; Roseanne Rogers, women's dir.

WDIA (June 1947): 1070 kc; 50 kw-D. 5 kw-N. DA-2. P. O. Box 6125, zone 12. Phone Broadway 6-2703. TWX 148. WDIA Inc. (acquired station Oct. 1, 1957). (See Sonderling Stations in "Group Ownership").

Rep Bolling.
Specialty program: Negro, 100%.
Egmont Sonderling, pres; E. R. (Bert) Ferguson, exec vp & gen mgr; Archie S. Grimalds Jr., coml mgr; David J. Mattis, program & women's dir; Frank Armstrong, promotion dir; Henry N. Fones, chief engr; Marie Wathen, news dir; Ernest Brazzle, farm dir.

WDIA-FM (not on air; granted July 23, 1959): 102.7 mc; 5.2 kw. Same ownership as WDIA (above).

WHBQ (1925): 560 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 176. Phone Broadway 2-3441. TWX ME 68. RKO Teleradio Pictures Inc. (acquired station July 8, 1954). (See RKO Teleradio Stations in "Group Ownership.")

Network MBS; Keystone.
Rep Eastman.
Specialty program: Negro, 1 hr. wkly.
Thomas F. O'Neil, pres; William H. Grumbles, vp; Boone F. Nevin, gen mgr & national sales mgr; James A. Bedwell, local sales mgr; Claude Raney, program dir; Welton M. Roy, chief engr; Charley Sullivan, news dir; Bea Armistead, women's dir.

WHBQ-TV: Tv companion of WHBQ.
WHEE (October 1955): 1430 kc; 1 kw-D. 972 S. 3rd St., zone 17. Phone Jackson 5-6831. Tri-State Broadcasting Service Inc. (original owner).

Rep Dore.
Sam C. Phillips, pres; William S. Decker Jr., gen mgr; Richard Whitmore, coml mgr; W. Douglas Cousar, chief engr; Janie Joplin, news dir.

WHHM (1948): 1340 kc; 250 w. 930 Madison Ave. Phone Jackson 7-4422. Cy Blumenthal (acquired station July 29, 1959).

Network ABC.
Thomas W. Shipp, owner; George Aubrey Crump, gen mgr; Bill Trotter, coml mgr; John Carr, program dir; Marjorie Crump, promotion dir; Steve Hart, chief engr; Richard Whiteman, news dir; Pam Susan, women's dir.

WLOK (March 1, 1956): 1480 kc; 5 kw-D. 363 S. 2nd St. Phone Jackson 7-9565. WLOK Inc. (original owner). (See Paglin-Ray Stations in "Group Ownership").

Rep Howard.
Specialty programs: Negro, 100%.
Jules Paglin & Stanley W. Ray Jr., co-owners; Robert Bartusch, mgr; Dick Cole, program dir; Bill Jones, chief engr; Roland Porter, news dir; Bill Lee, farm dir; Joan Golden, women's dir.

WMC (Jan. 20, 1923): 790 kc; 5 kw-DA-N. P. O. Box 8325. Phone Broadway 2-0552. TWX ME 470. Memphis Publishing Co. (original owner). (See "Newspaper Ownership" and Scripps-Howard Stations in "Group Ownership").

Network NBC. Rep John Blair & Co.
H. W. Slavick, gen mgr; Stan Torgerson, station mgr; Ray B. Gill Jr., sales mgr; Dean L. Osmundson, program mgr; Eddie Frase, publicity & studio mgr; E. C. Frase Jr., chief engr; Steve Warren, news dir; Walter Durham, farm dir; Olivia Browne, women's dir.

WMCF (FM) (May 22, 1947): 99.7 mc; 300 kw; Duplicates WMC (above).

WMCT (TV): Tv companion station of WMC-WMCF (FM).

WMPS (March 1924): 680 kc; 10 kw-D, 5 kw-N, DA-N. P. O. Box 248, zone 1. Phone Jackson 5-2663. TWX ME 392. WMPS Inc. (See Plough Stations in "Group Ownership").

Rep Radio-TV Repts.
Harold B. Krelstein, pres; Charles T. DeVois, vp & gen mgr; Allan Avery, sales mgr; Don Stevens, program dir; Richard E. McClary, promotion dir; Joseph Deaderick, chief engr; Norman Brewer, news dir.

WMPS-FM (under construction): Fm companion station of WMPS (above).

WQMM (FM) (under construction, granted June 3, 1959): 95.5 mc; 1.3 kw. Madison Bldg. Quality Music of America Inc. (original owner).

WREC (September 1922): 600 kc; 5 kw, DA-2. Hotel Peabody, zone 3. Phone Jackson 5-1313. TWX 280. WREX Broadcasting Service Inc. (original owner).

MILAN, Gibson County

WBEJ (April 28, 1955): 1600 kc; 1 kw-D. Phone Murray 6-2481. West Tennessee Broad-

casting Co. (original owner).
Rep C. K. Beaver & Assoc.
Ben I. King, pres; Jack C. Merrill, gen mgr & coml mgr; Bill Haney, news dir & program dir; Larry Dunphy, promotion dir; Bill Markham, chief engr; Eddie C. Spain, farm dir.

MILLINGTON, Shelby County

WHEY (Dec. 28, 1957): 1220 kc; 250 w-D. 4962 Navy Rd. Phone Canal 3-3000. Memphis-Millington Broadcasting Co. (acquired station July 29, 1959).

MORRISTOWN, Hamblen County

WCEK (October 1947): 1150 kc; 1 kw-D, 500 w-N, DA-D. P. O. Box 304. Phone Juniper 6-9101. Cherokee Broadcasting Corp. (original owner).

Network MBS, Rep Holman.
Herbert S. Walters, pres; Howell Ashford Jr., gen mgr & coml mgr; James F. Stair, news dir & program dir; Jim Fotts, promotion dir; James A. Redden, chief engr.

WMTN (Oct. 19, 1957): 1300 kc; 5 kw, DA-D. P. O. Box 2146. Phone Juniper 6-7993. East Tennessee Broadcasting Corp. (original owner).
George R. Guertin, pres & chief engr; Bill Holland, gen mgr; Art Grunewald, coml mgr; Jim Peoples, program dir & news dir; Jim Fleming, farm dir; Mary May, women's dir.

MURFREESBORO, Rutherford County

WGNS (1947): 1450 kc; 250 w. P. O. Box 456. Phone Twinbrook 3-5373. WGNS Inc. (original owner).

WMTS (Nov. 1, 1953): 860 kc; 250 w-D. P. O. Box 408. Phone Twinbrook 3-6611. Arthur D. Smith Jr. (original owner).

Rep East.
Arthur D. Smith Jr., pres; Virgil K. Trimm, gen mgr; Neil P. Lancaster, coml mgr; John D. Hood, news dir & program dir; Lewis Penuel, promotion dir; Alfred Parsons, farm dir & chief engr; Mabel R. Brock, women's dir.

NASHVILLE, Davidson County

WENO (September 1957): 1430 kc; 5 kw-D. P. O. Box 5236. Phone Twilight 5-5401. Central Broadcasting Corp. (original owner).

Rep Bernard.
H. C. (Cal) Young Jr., pres; Walter A. Duke, vp; Jerry Glaser, gen mgr & coml mgr; Wally Beecham, news & program dir; John Talley, promotion dir; Andrew Jones, chief engr; Charles Blankenship, farm dir; Joan Moore, women's dir.

WFMB (FM) (1953): 105.9 mc; 3.1 kw. Third National Bank Bldg., zone 3. Phone Alpine 5-5526. Great Southern Broadcasting Co.

Rep FM Unlimited Inc.
William O. Barry, pres & gen mgr; Will C. Baird Jr., vp & coml mgr; Glenn Esslinger, chief engr; Fred Edling, news dir; John McGinniss, program dir; Richard Ward, promotion mgr; Jennette Worden, women's dir.

WKDA (1947): 1240 kc; 250 w. American National Bank Bldg., zone 3. Phone Alpine 4-0511. Capitol Broadcasting Co. (acquired station June 11, 1954). (Sale to WKDA Broadcasting Corp. for \$450,000 pending FCC approval.)

WLAC (Nov. 24, 1926): 1510 kc; 50 kw, DA-N. 169 4th Ave., N., zone 3. Phone Alpine 6-0161. TWX NV 60. WLAC Inc. (acquired station 1952).

Network CBS, Rep Katz Agency.
Guilford Dudley Jr., pres; F. C. Sowell, vp & gen mgr; Paul Oliphant, program dir; Mrs. Thrace Warren, promotion dir; F. D. Binns, chief engr; Jim Miller, news dir; Mary Manning, women's dir.

WLAC-TV: Tv companion station of WLAC.
WMAK (July 1, 1948): 1300 kc; 5kw, DA-N. Maxwell House, zone 3. Phone Alpine 4-3411. Volunteer State Broadcasting Co. (acquired station April 1955).

Reps Broadcast Time Sales. C. K. Beaver & Assoc. (Memphis).
Howard D. Steere, pres; Emil J. Popke Jr., vp; Robert S. Hamilton, station mgr; Chuck Mefford, asst mgr & program dir; Roland C. Wolfe Jr., coml mgr; Al Stanley, promotion dir; Homer Cole, chief engr; James Kent, news dir; Jan Hamilton, women's dir.

WNAH (Dec. 24, 1949): 1360 kc; 1 kw-D. James Robertson Hotel, zone 3. Phone Alpine 4-7611. Hermitage Broadcasting Corp. (original owner).

Network MBS, Keystone. Rep Best.
Van T. Irwin Jr., pres & gen mgr; Goldie G. Irwin, exec dir; Herman Rippy, coml mgr; James Williams, program dir; Howard Woodward, chief engr.

WSIX (January 1927): 980 kc; 5 kw, DA-N. Nashville Trust Bldg., zone 3. Phone Alpine 5-5431. TWX NV 80. WSIX Inc. (original owner).

Network ABC, Rep H-R, Clarke Brown (Southern).
Louis R. Draughon, pres; E. S. Tanner, exec vp & gen mgr; Paul Ruhle, asst radio mgr; Clarence Waggoner, coml mgr; Robert S. Larimer, program dir; Bill Jones, promotion dir; Charles Duke, chief engr; Jack Joyner, news dir.

WSIX-FM (under construction, granted May 27, 1959): 97.5 mc; 9 kw. Same licensee as WSIX (above).

WSIX-TV: Tv companion station of WSIX-AM-FM.

WSM (1925): 650 kc; 50 kw. 7th & Union Sts. Phone Alpine 4-5656. TWX NV 77. WSM Inc. (original owner).

Network NBC, Rep Blair.
John H. DeWitt Jr., pres; Robert Cooper, gen mgr.

WVOL (December 1951): 1470 kc; 1 kw-D (CP 5 kw-D, 1 kw-N, DA-2). P. O. Box 1273, zone 3. Phone Chapel 2-0489. Rounsaville of Nashville Inc. (acquired station November 1956). (See Rounsaville Stations in "Group Ownership.")

Rep Pearson, Dora-Clayton (Southeast).
Specialty programs, Negro 100%.
Robert W. Rounsaville, owner, pres; Carter S. Jones, vp & gen mgr; Harold F. Walker, vp, national sales; John Fulton, vp, local sales; William D. Salmon, asst mgr & promotion dir; Morgan Babb, program dir; Wayne Robinson, chief engr; Charles Mitchell, news dir; Louise Fletcher, women's dir.

NEWPORT, Cocke County

WLIK (April 1954): 1270 kc; 5 kw-D. Knoxville Highway. Phone 3095. WLIK Inc. (original owner).

OAK RIDGE, Anderson County

WATO (Feb. 1, 1948): 1290 kc; 1 kw-D. 500 w-N, DA-N. 253 Main St. Phone 5-3535. Radio-Active Broadcasting Inc. (original owner).

Network MBS, Rep Dore Assoc.
Samuel P. Thrower, pres & gen mgr; Leonard M. McColg, coml mgr; Robert E. Yongue III, program dir; Harry A. Deitrick, promotion dir; Paul Lewis, chief engr; Joan Ellen Zucker, news dir; Charles E. Bailey, sports dir; Ruth G. Jamieson, women's dir; Genevieve M. Long, asst treas & office mgr.

ONEIDA, Scott County

WBNT (under construction, granted Feb. 3, 1959): 1310 kc; 1 kw-D. Scott Broadcasting Co. (original owner).

R. H. Troxel, owner.

PARIS, Henry County

WTFB (1946): 710 kc; 250 w-D. N. Poplar St. Phone 1700. Paris Broadcasting Co. (acquired station 1951). (See Aaron B. Robinson Stations in "Group Ownership.")

Network Keystone. Repts Venard, Rintoul & McConnell; C. K. Beavers (Memphis, Atlanta).
Aaron B. Robinson, pres; Joe P. Van Dyke, station mgr; M. Doyle Owen, regional sales mgr; John W. Lashlee, coml mgr; Verne A. Brooks, program dir; Donald M. Somerville, chief engr.

PULASKI, Giles County

WKSE (May 6, 1947): 1420 kc; 1 kw, DA-N. Jones Bldg. Phone Emerson 3-2505. TWX 344. Richland Broadcasting Co. (acquired station May 1953).

Network ABC, Rep Clarke, Southeastern Key Market.

John R. Stephens, pres & gen mgr; Alene Cane, coml mgr; George Martin, program dir; Norris Hammond, promotion dir; Noble G. Morgan, chief engr; Helen Abernathy, Corky Hooper, co-news dirs; Terrill Jackson, farm dir; Susie Hedgepath, women's dir.

RIPLEY, Lauderdale County

WTRB (1954): 1570 kc; 250 w-D (CP 1 kw-D). Phone 1060. West Tennessee Broadcasting Co. (acquired station September 1957).

Network Keystone.
Shelby McCallum, Smith Dunn and John Stewart, co-owners; John Stewart, gen mgr; Virginia Harrison, coml mgr; William Scott, program dir; Don Paris, chief engr.

ROCKWOOD, Roane County

WRKH (May 12, 1957): 580 kc; 1 kw-D. P. O. Box 239. Roane Broadcasting Co. (original owner).

Rep Trent.
Herman H. Spivey, pres; Ray Spivey, sec-treas; Willard W. Wilson, gen mgr & coml mgr; Hugh L. Allen, program dir; Reggie Honey, chief engr; Jim Eubanks, news dir; P. Taylor, farm dir.

ROGERSVILLE, Hawkins County

WRGS (August 1954): 1370 kc; 1 kw-D. Buren Pike. Phone 6491. Rogersville Broadcasting Co. (original owner).

Reps Best, Edwin C. Huster.
John E. Beal, pres; George Beal, gen mgr; Fred Berry, coml mgr, chief engr & farm dir; Harry M. Beal, program dir; Hale Vance, news dir; Janelle Beal, women's dir.

SAVANNAH, Hardin County

WORM (June 29, 1956): 1010 kc; 250 w-D. P. O. Box 312. Phone 4931. Savannah Broadcasting Service Inc. (acquired station Aug. 1, 1957).

Network Keystone, Southeastern Key Market.

Neal B. Bunn, vp, gen mgr & coml mgr; Hal Harris, program dir; Wesley Jackson, chief

enr; T. B. Garth, farm dir; Edith Stricklin, women's dir.

SEVIERVILLE, Sevier County

WSEV (April 23, 1955): 930 kc; 5 kw-D. Middle Creek Rd. Phone 2844. Smoky Mountain Broadcasting Co. (original owner).
Norman Burchfiel, pres; Hugh E. Trotter, gen mgr; A. T. Henderson Jr., chief engr.

SHELBYVILLE, Bedford County

WEAL (1946): 1400 kc; 250 w. P. O. Box 241. Phone Murry 4-1400. Shelbyville Broadcasting Co. (original owner).

WEJA (not on the air; granted May 13, 1959): 1580 kc; 1 kw-D. P. O. Box 18, Pleasant Hill, Tenn. Bedford County Broadcasting Co. (original owner).
Juanita Cunningham, owner.

SOUTH PITTSBURG, Marion County

WEPG (July 9, 1954): 910 kc; 500 w-D. P. O. Box 8. Phone Temple 7-6185. Marion County Broadcasting Co. (acquired station August 1, 1958).

Network Keystone.
Eaton F. Govan Jr., owner-mgr & coml mgr; Patricia Ann Chilton, program dir; Jerry W. Nelson, promotion dir; William H. Dunn, farm dir & chief engr; Vinette B. Govan, women's dir.

SPARTA, White County

WSMT (April 18, 1953): 1050 kc; 1 kw-D. P. O. Box 390. Phone 3751. Sparta Broadcasting Co. (original owner).

Network MBS, Rep Best.
Dr. Sam J. Albritton, pres; Mrs. Sam J. Albritton, sec-treas; Martha L. Albritton, gen mgr; Van L. Slack, coml mgr; Ivory O. Hillis, program dir; Bill Passons, news & promotion dir; Gordon L. Moore, chief engr; Rebecca E. Moore, women's dir.

SPRINGFIELD, Robertson County

WDBL (July 24, 1950): 1590 kc; 1 kw-D. P. O. Box 464. Phone Evergreen 4-5541. Springfield Broadcasting Co. (original owner).

Network Keystone.
W. N. Locke, pres & gen mgr; Joe Calloway, coml mgr; Jack Clark, program dir; Joe J. Webb, promotion dir; Allen Wiese, news dir; Bill Gray, farm dir; Mrs. Hoyt Bell, women's dir.

SWEETWATER, Monroe County

WDEH (1954): 800 kc; 1 kw-D. P. O. Box 182. Phone 5025. William M. Bryan (acquired station Oct. 31, 1958).

Reps Grant Webb, Trent (regional).
William M. Bryan, pres, gen mgr & chief engr; Robert Leonard, coml mgr; Hairl Hensley, news & program dir; Jessie Bryan, women's dir.

TULLAHOMA, Coffee County

WJIG (1952): 740 kc; 250 w-D. P. O. Box 1417. Phone Glendale 5-2607. Radio Tullahoma Inc. (acquired station 1957). (See Smith Stations in "Group Ownership.")

Rep Walker-Rawalt.
Henry G. Beam Jr., gen mgr.

UNION CITY, Obion County

WENK (1946): 1240 kc; 250 w. P. O. Box 287. Phone Turner 5-1240. Union City Broadcasting Co. (original owner). (See Aaron B. Robinson Stations in "Group Ownership.")

Network Keystone, Dixie. Rep Venard, Rintoul & McConnell, Cecil Beavers (Memphis & Atlanta).
Aaron B. Robinson, pres & chief owner; Jack Cecil, network mgr; E. B. Fritts, station mgr, coml mgr, program dir & promotion mgr; J. R. Moore, farm dir.

WTUC (Sept. 20, 1956): 1580 kc; 250 w-D. 227 S. Second St. Phone Turner 5-1580. Davy Crockett Broadcasting Co. (acquired station Oct. 1, 1958).

Rep Webb.
Paul Clark, pres; Harold Hill, gen mgr, coml mgr, promotion dir; Dorothy Boyd, women's & program dir; Kenneth Turner, chief engr.

WINCHESTER, Franklin County

WCDF (March 8, 1948): 1340 kc; 250 w. P. O. Box 1103. Phone Woodland 7-2201. Franklin County Radio & Broadcasting Co. (acquired station Aug. 1, 1956).

Network Keystone.
Francis V. Frassard, pres; William F. Yarbrough, vp; Leonard M. Dawson, gen mgr & coml mgr; Bill H. Lassiter, farm dir & program dir; Earl C. Grover, chief engr; Mildred C. Crawford, news & women's dir.

Radio Stations CONTINUED

TEXAS

ABILENE, Taylor County

KNIT (June 15, 1957): 1280 kc; 500 w-D. P. O. Box 383. Phone Orchard 4-7211. Key City Broadcasters Inc. (acquired station Aug. 1, 1957).
Rep Pearson.
Howard Barrett, pres & treas & gen mgr; Bro Minguis, station mgr; Forest Lane, coml mgr & promotion dir; Virgil D. Terry, program & news dir; John E. Turner, chief engr.
KRBC (October 1936): 1470 kc; 5 kw-D, 1 kw-N, DA-N. 4510 S. 14th St. Phone Owen 2-4242. Abilene Radio and Television Co. (acquired station March 1, 1953).
KRBC-TV: Tv companion of KRBC (above).
KWKC (June 19, 1948): 1340 kc; 250 w. 2500 Butternut St. Phone Orchard 3-2545. Citizen's Broadcasting Co. (original owner).

ALICE, Jim Wells County

KOPY (September 1947): 1070 kc; 1 kw, DA-N. Box 731. Phone Mohawk 4-4324. Leon S. Walton (acquired station June 3, 1959).
Rep Stars National.
Specialty programs (wkly): Spanish, 25 1/2 hrs.
Leon S. Walton, pres & gen mgr; Gene Goodson, sales mgr & program dir; George Draper, promotion dir; William Hilburn, chief engr; Curtis Short, news dir; Allison Mustin, farm dir; Irma Gonzales, women's dir.

ALPINE, Brewster County

KVLF (February 1947): 1240 kc; 250 w. Box 779. Phone Tennyson 7-2144. Big Bend Broadcasters (acquired station 1956). (See Hawkins-Hubbs Stations in "Group Ownership"; also see "Newspaper Ownership.")
Network NBC, Keystone.
Specialty programs (wkly): Spanish, 6 hrs.
Gene Hendryx, pres & gen mgr; Phil Wayne, program dir; Sherman Newsom, chief engr.

AMARILLO, Potter County

KAMQ (Nov. 1, 1948): 1010 kc; 5 kw-D, 500 w-N, DA-2. 1301 Polk St. Phone Drake 2-6543. KAMQ Broadcasters Ltd. (acquired

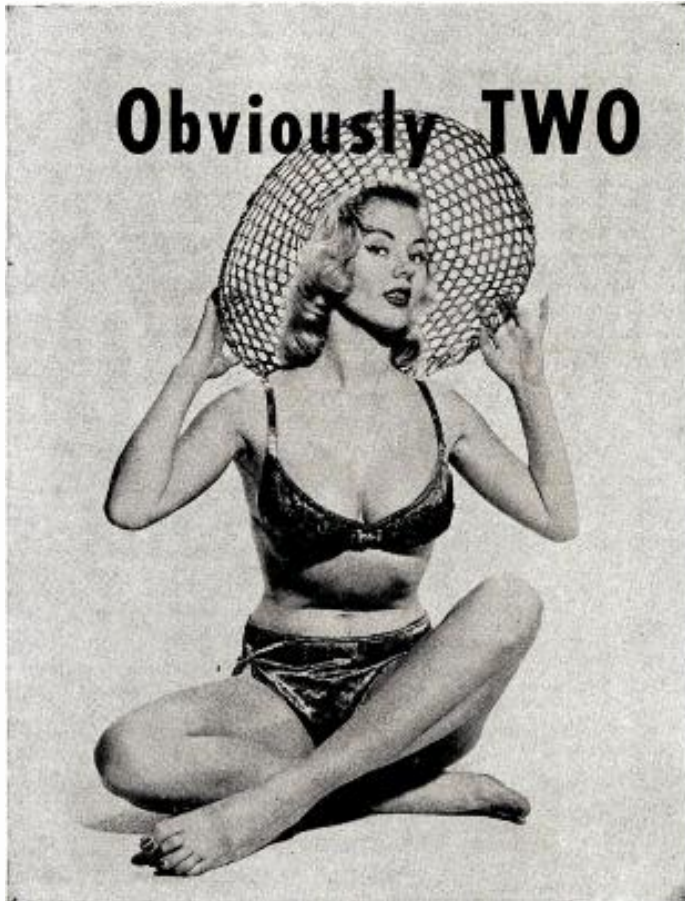
station April 29, 1959).
David R. Worley, part owner.
KFDA (1933): 1440 kc; 5 kw-D, 1 kw-N, DA-N. Box 128. Phone Drake 4-1637. TWX AM 31. Lone Star Broadcasting Co. (acquired station Jan. 1, 1958). (See Texas State Network Stations in "Group Ownership.")
Network ABC, Texas State Network. Rep Raymer.
Charles B. Jordan, pres; Robert R. Zeller-mayer, gen mgr; Bill Rogers, program dir; Bill Denny, chief engr; Barney Grovan, news dir; Ruth Patrick, women's dir.
KGNC (May 20, 1922): 710 kc; 10 kw, DA-2. 2000 N. Polk St., P. O. Box 751. Phone Evergreen 3-3321. TWX AM 4. Plains Radio Broadcasting Co. (acquired station June 5, 1935). (See "Newspaper Ownership.")
Network NBC. Rep Katz Agency.
B. E. Walker, pres; Jack D. Liston, gen mgr; Bill Lane, station mgr; John Banasik, promotion dir; W. H. Torrey, chief engr; Bob Izzard, news dir; J. Garland (Cotton John) Smith, farm dir; Pat Denton, women's dir.
KGNC-FM (Dec. 24, 1958): 93.1 mc; 14.5 kw. Duplicates KGNC (above).
KGNC-TV: Tv companion of KGNC-AM-FM.
KIKZ (June 1947): 940 kc; 1 kw, DA. (CP for 5 kw-D, 1 kw-N, DA-2). 112 W. Fifth St. Phone Drake 2-6673. Radio KIKZ Inc. (original owner).
Rep Bolling.
Giles E. Miller, pres & gen mgr; Jack J. G. Schatz, vp; Aubrey Jackson, station mgr; Tom Shaw, sales mgr; Joe Ramay, program dir; Gene Fennimore, chief engr.
KRAY (Sept. 15, 1955): 1360 kc; 500 w-D. Paramount Bldg. Phone Drake 4-5235. Raymond D. Hollingsworth (original owner).
KZIP (1955): 1310 kc; 1 kw-D. 808 Charlotte St. Panhandle Broadcasting Co. (See David P. Pinkston Stations in "Group Ownership.")

ANDREWS, Andrews County
KACT (Dec. 21, 1954): 1360 kc; 1 kw-D, P. O. Box 638. Phone Lambert 3-2845. KACT Radio Inc. (acquired station 1959). (See Formby Stations in "Group Ownership.")
Clint Formby, owner.

ATHENS, Henderson County
KBUD (May 17, 1948): 1410 kc; 250 w-D. Box 309. Phone 2277. Henderson County Broadcasting Co. (original owner).
Specialty programs (wkly): Negro, 1 hr.
J. B. McNutt Jr., Pres, gen mgr & chief engr; Ralph Thornton, news dir.

ATLANTA, Cass County
KALT (Oct. 18, 1950): 900 kc; 1 kw-D. Box 289. Phone 900. Ark-La-Tex Broadcasting Co. (original owner).
Network Keystone. Rep Best.
Herman H. Wommack, pres; David A. Wommack, gen mgr & chief engr; Alvis N. Dowd, coml mgr; George D. Wommack, program dir & news dir.

AUSTIN, Travis County
KASE (not on air; granted Sept. 24, 1958): 970 kc; 1 kw, DA-D. P. O. Box 1191. Austin Radio Co.
Jacob A. Newborn Jr., pres & gen mgr.
KAZZ (FM) (November 1957): 95.5 mc; 1.35 kw. 3004 Guadalupe St. Phone Greenwood 6-2642. Audioland Broadcasting Co. (acquired station July 1958).
J. E. Moore Jr., pres; Max Gardner, gen mgr.
KHFI (FM) (March 25, 1956): 98.3 mc; 780 w. 3006 Guadalupe St., zone 5. Phone Greenwood 6-1202. Roderick E. Kennedy.
Roderick E. Kennedy, owner-mgr; Leonard P. Masters, program dir; N. Willett, chief engr.
KNOW (1927): 1490 kc; 250 w. Capital National Bank Bldg., zone 16. Phone Greenwood 2-6213. TWX AZ 15. Pioneer Broadcasting Co. (acquired station 1949). (See Wendell Mayes Stations in "Group Ownership.")
Network ABC, Texas State Network. Rep Pearson.
Wendell Mayes, pres; Louis R. Cook, gen mgr; Marlon H. Coleman, coml mgr; Lloyd S. Riddle, program dir; Willis Morter, chief engr.
KOKE (1948): 1370 kc; 1 kw-D. P. O. Box 1102. Phone Greenwood 6-6973. Radio KOKE Inc. (acquired station Aug. 12, 1958).
Rep Bolling.
Giles E. Miller, pres; Jack J. G. Schatz, vp; Joe Roddy Jr., exec vp & gen mgr; John C. Butler, coml mgr; Dick Laine, program dir; Elmer Allen, promotion dir; Buck C. Brown, chief engr; James M. Brand II, news & farm dir; Jerry Lee, music dir; Lou Ann Adkins, women's dir.
KTBC (1939): 590 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1155. Phone Greenwood 2-2424. TWX AZ 74. The LBJ Co. (acquired station 1947). (See LBJ Stations in "Group Ownership.")
Network CBS. Rep Raymer.
Mrs. Claudia T. Johnson, chairman of the board; J. C. Kellam, pres & gen mgr; O. P. (Bob) Bobbitt, gen sales mgr; Richard (Cactus) Pryor, program mgr; Warren Woodward, promotion mgr; Ben Hearn, chief engr; Paul



Obviously TWO real big ones!

KIXZ Radio for Amarillo . . . and the sprawling Texas Panhandle

KOKE Radio for Austin . . . and the entire Texas Capital area

Proved to be the BIG ONES

by Hooper—May, '59
by Pulse—May, '59
by Trendex—Apr. '59 } **No. 1**

and by results for SATISFIED advertisers

BOTH **MILLER**
SCHATZ STATIONS—MUSIC & NEWS

Represented by the Bolling Company

KIXZ—940 kc—5000 watts*—Amarillo
KOKE—1370 kc—1000 watts—Austin

*to be increased from 1 KW by Sept. 15, 1959

TEXAS CONTINUED

Bolton, news editor; Jim Morriss, farm dir; Jean Covert, women's dir.

KTBC-TV: Tv companion of KTBC (above).
***KUT-FM** (Nov. 10, 1958): 90.7 mc; 4.1 kw. Phone Greenwood 8-6691. University of Texas. R. F. Schenckan, gen mgr; R. C. Norris, program dir; N. W. Willett, chief engr.

*Non-commercial educational.

KVET (Oct. 1, 1946): 1300 kc; 1 kw, DA-N. P. O. Box 1116. Greenwood 8-8521. Austin Broadcasting Co. (original owner).
 Network MBS. Reps Forjoe, Clarke Brown. Specialty programs (wkly): Negro, 6 1/2 hrs.; Spanish, 7 1/2 hrs.

Willard Deason, pres & gen mgr; H. W. Dunlop, coml mgr; Dave Smith, national-regional sales mgr; Willis B. Morter, chief engr.

BALLINGER, Rannels County

KBUN (Aug. 1947): 1400 kc; 250 w-SH. Box 351. Phone 3151. Central West Broadcasting Co. (acquired station Jan. 1, 1953).
 Network Keystone. Rep Melville.
 Specialty programs (wkly): Spanish, 1 hr. R. F. McGarvey, vp & gen mgr; Clayton Jay, coml mgr; W. C. Kelley, chief engr; W. R. Gray Jr., farm dir.

BAY CITY, Matagorda County

KKOK (August 1947): 1270 kc; 1 kw, DA-N. P. O. Box 131. Phone Circle 5-4642. Bay City Broadcasting Co. (original owner). (See J. G. Long Stations in "Group Ownership.")
 Network MBS.
 Specialty programs (wkly): Negro, 3 1/2 hrs. J. G. Long, owner; Harry L. Becker, gen mgr; Richard Weaver, coml mgr; Robert Hemphill, chief engr.

BAYTOWN, Harris County

KBEL (1947): 1360 kc; 1 kw, DA-2. P. O. Box 419. Phone 8211. Tri-Cities Broadcasting Co. (See E. O. Roden Stations in "Group Ownership.") (Application pending for sale to Robert H. and N. J. Walker.)

BEAUMONT, Jefferson County

KFDM (1924): 560 kc; 5 kw, DA-N. P. O. Box 2950. Phone Terminal 8-4731. TWX BO 8084. Beaumont Broadcasting Corp. (February 1939).
 Network ABC. Rep Peters, Griffin, Woodward.
 D. A. Cannan, pres; C. B. Locke, exec vp & gen mgr; Ed Carroll, sales & operations mgr; Dick McAdoo, program dir; Ed Carroll, promotion dir; H. W. Bartlett, chief engr; Ralph Ramos, news dir; J. D. Nixon, farm dir.
KFDM-TV: Tv companion of KFDM (above).
KJET (July 1947): 1380 kc; 1 kw-D. P. O. Box 2673. Phone Terminal 2-0201. KPFB Broadcasting Co. (acquired station December 1954).
 Rep Forjoe.
 Walter L. Rubens, vp, gen mgr; Ross G. Wilder Jr., program dir; W. A. Carr, chief engr.

KRIC (1939): 1450 kc; 250 w. Box 870. Phone Terminal 3-9421. Enterprise Co. (original owner). (See "Newspaper Ownership.")
 Rep Branham.
 Specialty programs (wkly): Negro, 24 hrs. O. E. Davis, pres; Frank Dusenbury, gen mgr & coml mgr; Jack Easterwood, chief engr.
KRIC-FM (1948): 97.5 mc; 9.1 kw. Duplicates KRIC (above).
KTRM (May 1947): 990 kc; 1 kw, DA-1. Box 152. Phone Twinbrook 2-4990. KTRM Inc. (original owner).
 Rep Richard O'Connell; Clarke Brown. Jack Neil, pres & gen mgr; Roy D. Shotts, sec, station & coml mgr; Jerry Boynton, program dir; Robert Hooker, promotion dir; Ben Hughes, chief engr; Charlie Schmucker, farm dir.

BEEVILLE, Bee County

KIBL (Oct. 20, 1949): 1490 kc; 250 w. P. O. Box 650. Phone Fleetwood 8-2197. Bee Broadcasting Co. (acquired station May 19, 1959).
 Specialty programs (wkly): Spanish, 2 1/2 hrs.
 John D. Rossi, owner & gen mgr; James M. Goodman Jr., coml mgr; Bill Bennett, program dir; Robert L. Dorris, promotion dir; H. E. Bertram, chief engr; James V. Rossi, news dir; Jack Megason, farm dir.

BIG LAKE, Reagan County

KBLT (May 16, 1958): 1290 kc; 1 kw-D. P. O. Box 276. Phone 129. Permian Basin Broadcasters (acquired station April 22, 1959).
 Network Keystone. Reps Continental; Weed.
 Specialty programs (wkly): Spanish, 1 1/2 hrs. Don Renault, owner, mgr, chief engr; Bill Zalontz, coml mgr; Rita Renault, program dir; Marvin Zalontz, news dir; Bill Parsons, farm dir.

BIG SPRING, Howard County

KBST (December 1936): 1490 kc; 250 w. P. O. Box 1632. Phone Amherst 4-6391. Affil-

iated Newspapers Inc. (acquired station Aug. 1, 1958). (See "Newspaper Ownership.")
 Network ABC, Texas State Network. Rep Pearson.

Robert W. Whipkey, pres; Harry Boots Jr., gen mgr; Robert V. Rogers, coml mgr; Luther W. Kelley, program dir; Joe K. Connally, chief engr; James B. Frazier, farm dir.

KBVG (Sept. 12, 1949): 1400 kc; 100 w. 117 Park Road. Phone Amherst 4-4326. Maples-McAlister Broadcasting Co. (acquired station July 26, 1958).

KHEM (July 1956): 1270 kc; 1 kw-D. P. O. Box 1066. Phone Amherst 4-2523. Cobra Broadcasting Co. (acquired station Feb. 3, 1959).

Rep Thomas F. Clark Co.
 Bob Bradbury and Thomas E. Conner, partners.

BONHAM, Fannin County

KPFN (1948): 1420 kc; 250 w-D. 903 E. Fourth St. Phone Justice 3-3151. Charles L. Cain.

BORGER, Hutchinson County

KBBS (Nov. 15, 1957): 1600 kc; 500 w. Box 1478. Phone Broadway 3-7575. Robert M. & Dixie Dice Watson (acquired station July 8, 1959).

Rep George T. Hopewell Inc.
 Ford Robertson, station mgr; Weldon Lewis, program dir; June M. Hoopes, women's dir.

KHUZ (1946): 1490 kc; 250 w. P. O. Box 110. Phone Broadway 3-7444. KHUZ Inc.
 R. G. Hughes, pres.

BOWIE, Montague County

KBAN (not on air; granted March 12, 1958): 1410 kc; 500 w. DA-D. Bowie-Nacona Broadcasting Co.

BRADY, McCulloch County

KNEL (December 1935): 1490 kc; 250 w. Box 1110. Phone Lyrick 7-7777. Gene M. Burns (acquired station May 1954).

Network Keystone.
 Specialty programs (wkly): Spanish, 1 hr. Gene M. Burns, owner; Frank Jones, chief engr; Larry Branum, news dir; J. D. Hampton, farm dir; Monty Burns, women's dir.

BRECKENRIDGE, Stephens County

KSTB (September 1947): 1430 kc; 1 kw-D. Miller Bldg. Phone Hickman 9-3331. Hugh M. McBeath (acquired station June 1957).
 Network Keystone. Rep Best.
 Hugh M. McBeath, owner; Vern Meroney, program dir.

BRENNHAM, Washington County

KWHI (April 15, 1947): 1280 kc; 1 kw-D. P. O. Box 730. Phone Greenfield 6-3655. Tom S. Whitehead (original owner). (See "Newspaper Ownership.")
 Tom S. Whitehead, owner & mgr; J. C. Price, coml mgr; Mrs. Jackie M. Prigge, program dir; Lonnie R. Schlottmann, chief engr; J. W. Stufflebeme, farm dir.

BROWNSVILLE, Cameron County

KBOR (Feb. 22, 1948): 1600 kc; 1 kw, DA-2. P. O. Box 472. Phone Lincoln 2-5677. TWX Brownsville 017. Brownsville Broadcasting Co. (original owner).
 Network ABC. Reps Best; Weed (Dallas).
 Specialty programs (wkly): Spanish, 1 1/2 hrs.
 Minor J. Wilson, pres & gen mgr; Vance C. Wilson, coml mgr; Lula Ward, program dir; Bobby Reeder, promotion dir; Willis A. Wilson, chief engr; Joe Oliviera, news dir; Connie Green, women's dir.

BROWNFIELD, Terry County

KTFY (August 1949): 1300 kc; 1 kw-D. P. O. Box 1032. Phone 2111. Terry County Broadcasting Co. (original owner).
 Rep Best.
 Specialty programs (wkly): Spanish, 1 1/2 hrs.
 Mike A. Barrett, owner, mgr & Coml mgr; Crawford Taylor, program dir; Cal McAdams, chief engr; Marjorie Williams, women's dir.

BROWNWOOD, Brown County

KBWD (Aug. 17, 1941): 1380 kc; 1 kw-D, 500 w-N. 800 Hawkins St. Phone Milton 5-2401. Brown County Broadcasting Co. (original owner). (See Wendell Mayes Stations in "Group Ownership.")
 Network MBS, Texas State Network. Rep Holman; Eastman (Dallas).
 Wendell Mayes, pres; Bill Jamar, station mgr & program dir; J. Fred Perry, coml mgr; Richard Nix, chief engr; Bob Duncan, farm dir; Barbara Taylor, women's dir.
KEAN (1953): 1240 kc; 100 w. P. O. Box 666. Phone 4372. KEAN Radio Corp. (acquired station July 1956).

***KHPC (FM)** (not on air; granted March 26, 1959): 88.1 mc; 10 w. Howard Payne College.

*Non-commercial educational.

BRYAN, Brazos County

KOBA (Sept. 10, 1947): 1240 kc; 250 w. 310 E. 25th St. Phone Taylor 3-1240. Bryan Broadcasting Co. (original owner).

Network MBS. Rep Best.
 Specialty programs (wkly): Negro, 1 hr. David C. Jones Jr., owner & chief engr; David G. Haines, gen mgr; Charles A. Carder, coml mgr & sports dir; Roy Greer, program dir & news dir; David Kiker, music dir.

CAMERON, Milam County

KMIL (September 1955): 1330 kc; 500 w-D. Box 832. Phone 456. Milam Broadcasters Ltd. (acquired station Oct. 1, 1957).

Specialty programs (wkly): Czech, 7 hrs. Milton F. Brown Jr., partner, mgr & chief engr; Eugene Smitherman, coml mgr; Mark Reeves, program dir; B. Hunt White, office mgr.

CARRIZO SPRINGS, Dimmit County

KBEN (1955): 1450 kc; 250 w. 104 S. Fourth St. Phone Tremont 6-2210. Walter H. Herbert Jr. (acquired station March 1, 1956).

CARTHAGE, Panola County

KGAS (Oct. 21, 1955): 1590 kc; 1 kw-D. P. O. Drawer 955. Phone Oxford 3-6668. Carthage Broadcasting Co. (acquired station Dec. 11, 1957).

Network Keystone. Rep George T. Hopewell Inc.
 Specialty programs (wkly): Negro, 6 hrs. Bev E. Brown, coml mgr & program dir; Earl Caton, promotion dir; Robert E. Purifoy, chief engr; J. C. Kelly Jr., sports dir; Joyce Ann Brown, women's dir.

CEDAR HILL, Dallas County

KDFW (FM) (1956): 107.9 mc; 88 kw. (CP for 99.5 mc; 25 kw). 2820 N. 16th St. Phoenix. Ariz. Phone Crestwood 4-7656. C. & F. Music-casting Co.

CENTER, Shelby County

KDET (Feb. 22, 1949): 930 kc; 1 kw-D. 205 Austin St. Phone Lyric 8-3305. Center Broadcasting Co. (original owner).
 Network East Texas Network. Rep Clarke Brown Co.

Tom E. Foster, pres, gen mgr & coml mgr; Johnny Dollar, program dir; Morris Stagner, chief engr; Charles Hancock, news dir; Charlie Slate, farm dir; Phabrice Payne, women's dir.

CHILDRESS, Childress County

KOTK (May 8, 1947): 1510 kc; 250 w-D. Box 272. Phone Webster 7-2553. Golden West Broadcasting Co. (original owner).

Rep Best.
 R. M. Hagan, co-owner; George Morey, co-owner & gen mgr.

CLARKSVILLE, Red River County

KCAR (April 23, 1955): 1350 kc; 500 w-D. P. O. Box 609. Phone 58. KCAR Inc. (acquired station June 1, 1956).

Network Keystone. Rep Best.
 Specialty programs (wkly): Negro, 2 1/2 hrs. Maurice Wooley, pres; Paul H. Daniels, gen mgr, coml mgr & chief engr; Jerry Mac Varley, program dir; Jay Gilbert, promotion dir; Paul Herschler, farm dir; Katherine Wallace, women's dir.

CLEBURNE, Johnson County

KCLE (April 1947): 1120 kc; 250 w-D. 919 N. Main. Phone Milton 5-6643. Marti Inc. (original owner).

Rep Best.
 George W. Marti, pres, gen mgr & chief engr; Tee Casper, coml mgr & program dir; John S. Butler, news dir.

KCLE-FM (April 1949): 94.9 mc; 6.35 kw. Same ownership as KCLE (above).

CLEVELAND, Liberty County

KVLE (Feb. 5, 1954): 1410 kc; 500 w. DA-2. P. O. Box 487. Phone Lyric 2-3535. Howard C. Bailes.

COLEMAN, Coleman County

KSTA (Nov. 1, 1947): 1000 kc; 250 w-D. Box 432. Phone 8406. Coleman County Broadcasting Co. (original owner).

Network Keystone. Rep Clyde Melville Co.
 Specialty programs (wkly): Spanish, 3 hrs. Floyd Shelton, pres & gen mgr; Paul Johnson, coml mgr; Jay Staggs, program dir; Iola Johnson, promotion & women's dir; J. D. Larson, chief engr.

Radio Stations CONTINUED

TEXAS CONTINUED

COLLEGE STATION, Brazos County
WTAW (1922): 1150 kc; 1 kw-D. Box 3008. Phone Victor 6-7788. WTAW Broadcasting Corp. (acquired station October 1957). Network Keystone. Rep Weed.
 R. E. Lee Glasgow, pres; J. K. Lane Jr., gen mgr & chief engr.

COLORADO CITY, Mitchell County
KVMC (June 16, 1950): 1320 kc; 1 kw-D. Box 990. Phone Randolph 8-3320. Colorado City Broadcasting Co. (acquired station Aug. 1, 1951).
 Network Keystone. Reps Best; Clyde Melville.
 Eldon B. Mahon, gen mgr & owner; Porter Richardson, station mgr & chief engr; Drew Ballard, promotion dir & program dir; John Casey, news dir; Delece Parmise, women's dir.

CONROE, Montgomery County
KMCO (April 16, 1951): 900 kc; 500 w, DA-D. 324½ N. Main St. Phone Pleasant 6-4466. Montgomery County Broadcasting Co. (original owner).

CORPUS CHRISTI, Nueces County
KANN (See Sinton, Tex.).
KATE (January 1944): 1030 kc; 50 kw-D. Box 898. Phone Tulip 4-5258. Broadcasters Inc. (acquired station Nov. 5, 1956).
 Network MBS. Rep Weed.
 Glenn E. Alexander, pres; W. M. Lightfoot, gen mgr; Richard Rosenfeld, coml mgr; Dick Richards, program dir; Jeanne Arnold, promotion dir; Paul H. Waller, chief engr; Buck Buchanan, farm dir.
KCCT (1954): 1150 kc; 1 kw, DA-D. P. O. Box 5206. Phone Tulip 4-2426. International Radio Co.
 Rep National Time Sales.
 Specialty program: Spanish, 100%.
 Manuel L. Ramirez, pres; Dr. H. P. Garcia, gen mgr; Arthur Thomas, station mgr; Minnie Roman, asst mgr; Jose Vega Valdez, program dir; Eliseo Reyes, chief engr; Luis Colsa, news dir; Maria de Jesus Garcia, women's dir.
KDMC (FM) (August 1957): 95.5 mc; 4.1 kw. 1107 Agnes. Phone Tulip 2-8263. Master Music Inc.

C. M. Goode, gen mgr; Jack Moran, coml mgr; Delbert Ping, chief engr.

KEYS (1942): 1440 kc; 1 kw-D, 500 w-N, DA-N. Centre Theatre Bldg., zone 1. Phone Tulip 2-7411. Nueces Broadcasting Co. (original owner).

CORSICANA, Navarro County
KRYS (1927): 1360 kc; 1 kw. P. O. Box 6218. Phone Ulysses 2-7341. TWX CC 120. South Texas Broadcasting Co. (acquired station 1956).
 Network NBC. Rep Peters, Griffin, Woodward.
 A. C. Lloyd Jr., gen mgr; Harry H. Hayes, coml mgr; Gordon Clark, program dir; Louis Boyce, promotion dir; Leo Burch, chief engr; Bill Walje, news dir; Mary E. Whitsett, women's dir.

KSIK (Sept. 21, 1947): 1230 kc; 250 w. Show Room Bldg. Phone Tulip 4-1616. Corpus Christi Broadcasting Co. (original owner).
 Network ABC, CBS. Rep Forjoe.
 Vann M. Kennedy, pres & gen mgr; Charles R. Manning, vp & coml mgr; Eugene M. Loober, program dir; Vivian Mitchell, promotion dir; Eric Beals, chief engr; J. K. Wright, news dir; Ruth Delmar Sullivan, women's dir.

KUNO (March 1950): 1400 kc; 250 w. P. O. Box 4286. Phone Tulip 4-5203. KUNO Radio Inc. (acquired station March 1958).
 Reps Richard O'Connell; Clarke Brown Co. Specialty programs: Spanish, 100%.
 McHenry Tichenor, pres; Sterling Zimmerman, vp & gen mgr; Herb Garrett, coml mgr; Hector Barrera, program dir; J. H. Mayberry, chief engr; Luis Munoz, news dir; J. Ponce de Leon, women's dir.

KAND (May 17, 1937): 1340 kc; 250 w. P. O. Box 959. Phone Tremont 4-7421. Alto Inc. (acquired station August 1956).
 Rep Branham.
 R. E. Lee Glasgow, pres; Luther A. Johnson Jr., gen mgr.

CRANE, Crane County
KCRN (not on air; granted July 1958): 1380 kc; 1 kw-D. Joseph E. Young.

CROCKETT, Houston County
KIVY (Jan. 19, 1950): 1290 kc; 500 w-D. Box 670. Phone 222. Pioneer Broadcasting Co. (original owner).
 Network Keystone, East Texas Network. Specialty programs (wkly): Negro, 7 hrs.
 James H. Gibbs, owner, mgr & program dir; Bill Carter, chief engr; Dehl Wright, farm dir; Bettye J. Gibbs, women's dir.

CUERE, De Witt County
KCFB (March 1, 1949): 1600 kc; 500 w-D. Phone Crestwood 5-3430. A. M. Respendek, Rep Best.
 A. M. Respendek, pres, gen mgr & chief engr; Frank Netzen, coml mgr.


DALHART, Dallam County
KXIT (1918): 1410 kc; 500 w-D. P. O. Box 1350. Phone Ch 9-4747. Dalhart Broadcasters (acquired station Aug. 1, 1956).
 Network Keystone. Rep Best.
 Robert J. Beller, pres & co-owner, gen mgr & chief engr; Leonard J. Beller, co-owner & program dir; Carl M. Cumming, farm dir.

DALLAS, Dallas County
KBOX (1952): 1480 kc; 5 kw-D, 500 w-N, DA-2. 9900 McCree Rd., zone 18. Phone Diamond 8-3800. TWX DL 1086. KBOX Radio Station (acquired station July 14, 1958). (See Balaban Stations in "Group Ownership.")
 Rep Eastman.
 John F. Box Jr., exec vp & managing dir; Edward T. Hunt, gen mgr; Lloyd George, sales mgr; Robert Whitney, program dir; Robb Robbins, promotion dir; Gordon Vaughan, chief engr; Tom Matts, news dir; Dick Moore, farm dir; Irene Runnels, women's dir.

KIXL (June 1947): 1040 kc; 1 kw-D. 1401 S. Akard. Phone Riverside 1-5016. Variety Broadcasting Co. (original owner).
 Rep Broadcast Time Sales; Clarke Brown Co. Lee Segall, pres; Dan Hayslett, asst gen mgr & national sales mgr; Don Robinson, program dir; Bob Tripp, chief engr; John Wilson, news dir; Meg Healy, women's dir.

KIXL-FM (June 8, 1947): 104.5 mc; 25 kw. Duplicates KIXL (above).
KLIF (1947): 1190 kc; 50 kw-D, 1 kw-N, DA-2. 2104 Jackson St. Phone Riverside 7-9311. TWX DL 336. The McLendon Corp. (original owner). (See McLendon Stations in "Group Ownership.")
 Rep Blair.
 Barton R. McLendon, chairman of board; Gordon B. McLendon, pres; W. S. Morgan Jr., vp & gen mgr; Al Lurie, sales mgr; Ken Knox, program dir; Don Newbury, promotion dir; Glenn Callison, chief engr; Dave Muhlstein, news dir; Charles Jordan Jr., farm dir; Madalyn M. McAdoo, women's dir.

***KNER (FM)** (Oct. 10, 1955): 88.1 mc; 10 w. Buckner Orphans Home.
 *Non-commercial.
KQRO (not on air; granted July 2, 1959): 102.9 mc; 7.6 kw. E. F. Weerts.



✓ the station with EVERYTHING
... including listeners!

KRLD has listeners who listen. Its "varied programming" has made the 1080 dial spot a favorite for more than 30 years. Year in, year out KRLD has been the most listened-to, full-time radio station in Texas. (Check NCS No. 2) It's a must buy among the major markets of the nation.

GREATER COVERAGE • GREATER AUDIENCE

KRLD THE VOICE OF TEXAS 50,000 Watts • CBS • Radio-twin to KRLD-TV
 John W. Runyon, Chairman of the Board
 Clyde W. Rembert, President

radio 1080 Dallas

REPRESENTED NATIONALLY BY THE BRANHAM COMPANY

KRLD (1926): 1080 kc; 50 kw, DA-N. Herald Square. Phone Riverside 2-6811. KRLD Radio Corp. (See "Newspaper Ownership.")

Network CBS. Rep Branham. John W. Runyon, chairman of board; Clyde W. Rembert, pres; W. A. Roberts, gen mgr.

KRLD-FM: 92.5 mc; 40 kw. Duplicates KRLD (above).

KRLD-TV: Tv companion of KRLD-AM-FM (above).

KSFM (FM) (January 1958): 105.3 mc; 11.2 kw. White-Plaza Hotel, zone 1. Phone Riverside 2-4764. Metropolitan Broadcasting Corp.

KSKY (September 1941): 660 kc; 1 kw-D. Stoneleigh Hotel, zone 4. Phone Riverside 2-6193. Sky Broadcasting Service (original owner).

Rep O'Connell-Palmer Co. (San Francisco). Specialty programs (wkly): Czech, 1 hr.

A. L. Chilton, chief owner; R. G. Terrill, gen mgr & coml mgr; F. Andrew Bell, program dir; Carl E. McDaniel, promotion dir; Morris M. Ming, chief engr; L. H. Chilton, women's dir.

***KVTI** (Jan. 26, 1950): 91.7 mc; 780 w. 1316 W. Commerce St., zone 8. Phone Riverside 7-5478. Texas Trade School. H. C. Brown, pres.

*Non-commercial.

WFAA (June 26, 1922): 570 kc; 5 kw, DA-2; 820 kc, 50 kw; S-WBAP Fort Worth. 1122 Jackson St., zone 2. Phone Riverside 1-9631. TWX 295. A. H. Belo Corp. (original owner). (See "Newspaper Ownership.")

Network ABC, NBC; Texas Quality Network Group. Rep Petry.

E. M. Dealey, pres; Alex C. Keese, managing dir; Karl Lambert, asst to the dir; George K. Utley, station mgr & coml mgr; Bill Crowds, program dir; Barbara Elam, promotion dir; Jim W. Cooper, chief engr; Elery Owens, news dir; Murray Cox, farm dir.

WFAA-FM (not on air; target date unknown): 97.9 mc; 38 kw. Same ownership as WFAA (above).

WFAA-TV: Tv companion of WFAA-AM-FM.

WRB (1920): 1310 kc; 5 kw, DA-N. Fair Park, zone 10. Phone Taylor 3-6101. City of Dallas (original owner).

WRB-FM (1948): 101.1 mc; 68 kw. Duplicates WRB (above).

DEL RIO, Val Verde County

KDLK (1947): 1230 kc; 250 w. P. O. Box 1162. Phone 5-2431. Del Rio Broadcasting Co. (acquired station 1953).

DENISON-SHERMAN, Grayson County

KDSX (Sept. 26, 1948): 950 kc; 500 w, DA-2. P. O. Box 263, Denison, Tex; P. O. Box 569, Sherman, Tex. Phone Homestead 5-1600 (Denison); Twinbrook 2-8737 (Sherman). KDSX Inc. (original owner).

Network Keystone. Rep Clyde Melville Co. (Dallas).

B. V. Hammond Jr., pres; L. L. Hendrick, vp & gen mgr; W. A. Jaco, coml mgr; William A. Duke station dir; Joseph D. Knight, chief engr.

DENTON, Denton County

KDNT (1938): 1440 kc; 1 kw-D. 500 w-N. DA-N. P. O. Box 669. Phone Dupont 2-4144. Harwell V. Shepard (original owner).

Harwell V. Shepard, gen mgr. **KDNT-FM** (1938): 106.3 mc; 760 w. Duplicates KDNT (above).

DIBOLL, Angelina County

KSPL (June 2, 1957): 1260 kc; 1 kw-D. P. O. Box 336. Phone Myrtle 8-5533. Arthur Temple Jr. (original owner).

Arthur Temple Jr., owner; Tommy Ward Lanyon, gen mgr; Evelyn Lanyon, coml mgr; Ruth Ruby, program dir; Jay Campbell, chief engr.

KSPL-FM (not on air; granted Jan. 22, 1959). 95.5 mc; 6.5 kw. Same ownership as KSPL (above).

DUMAS, Moore County

KDDD (1949): 800 kc; 250 w-D. Box 555. Phone Webster 5-4141. Dumas Broadcasters Inc. (acquired station April 1, 1959).

Network Keystone. Rep Best; Clyde Melville. Ken Duke, pres; Al Tremble, vp & coml mgr; Delmo Maurer, program dir; Granville Murphy, chief engr; Frankie Childs, news dir; John James, farm dir.

EAGLE PASS, Maverick County

KEPS (July 11, 1957): 1270 kc; 1 kw-D. P. O. Box 198. Phone Prospect 3-3729. Uvalde Broadcasters Inc. (acquired station Oct. 10, 1957). (See Harpole Stations in "Group Ownership.")

Specialty programs (wkly): Spanish, 32 hrs. Sidney King, gen mgr & coml mgr; Norma King, program dir & women's dir; Armando Lopez, promotion dir; Kenneth Riker, chief engr; Tomas Herrera, news dir; Hollis Oliver, farm dir.

EASTLAND, Eastland County

KEBC (August 1953): 1590 kc; 500 w-D. P. O. Box 590. Phone 102. Circle-S Inc. (acquired station April 21, 1959).

Network Keystone. Rep Best; Weed (Southwest).

Richard L. Spalding, exec vp, gen mgr & 50% owner; Ralph H. Ross, program & promotion dir; B. J. Perkins, chief engr; John Slaughter, news dir; Allan Miller, public relations dir; Mrs. M. Johnson, women's dir.

*

no other 50,000 watt radio station
in DALLAS (or all North Texas)
delivers so much!



Figures based on Sales Management
"Survey of Buying Power," May 10, 1959.
Coverage based on NS radio NCS #2.

Population:	5,057,400
Families:	1,464,100
Effective Buying Income:	\$7,758,126,000
Retail Sales:	\$5,707,316,000
Food Sales:	\$1,362,898,000
General Mdse.:	\$ 721,615,000
Apparel:	\$ 281,079,000
Furn. H-H, App.:	\$ 237,144,000
Automotive:	\$1,253,716,000
Gasoline S S:	\$ 515,966,000
Drugs	\$ 198,070,000

*820KC — NBC

Dallas

50,000 watts

570KC — ABC

5,000 watts

Edward Petry & Co.
National Rep.



RADIO • DALLAS

Broadcast Services of The Dallas Morning News

TEXAS CONTINUED

EDINBURG, Hidalgo County

KURV (October 1947): 710 kc; 250 w, DA-N. Box 480. Phone Dudley 3-2777. KURV Inc. (acquired station September 1953). Specialty programs (wkly): Spanish, 28 hrs. Rogers Kelley, pres; J. M. McDonald, gen mgr & coml mgr; Hal Jefcoat, program dir; Edgar McBurney, chief engr.

EL CAMPO, Wharton County

KULP (1948): 1390 kc; 500 w-D. P. O. Box 1390. Phone Lincoln 3-3303. TWX El Campo 996. Wharton County Broadcasting Co. (original owner). Specialty programs (wkly): Spanish, 7 1/2 hrs.; Czech, 3 3/4 hrs. Culp Krueger, pres; V. Frank Jones, gen mgr & coml mgr; Art Baca, local sales mgr & program dir; Joe H. Miller, chief engr; Chuck Schwartzkopf, news dir; Henry Smith, farm dir; Yvonne Schwartz, women's dir.

EL PASO, El Paso County

KELP (1947): 920 kc; 1 kw-D, 500 w-N, DA-N. Box 105. Phone Keystone 3-5911. TWX EP 43. KELP Radio Corp. (acquired station May 4, 1957). (See Harris-Alexander-Jones Stations in "Group Ownership.")

Reps Young; Avery-Knodel. Joseph Harris, chmn of board; Norman Alexander, pres; Gene Roth, gen mgr; John Siqueros, coml mgr; James J. Newton, program dir; Mike Gaglio, chief engr; Lowell Herlinger, news dir.

KELP-TV: Tv companion of KELP (above).

KEYE (1947): 690 kc; 10 kw, DA-2. P. O. Box 3368. Phone Logan 5-2731. KEPO Broadcasting Co. (acquired station July 13, 1957).

KEMS (Nov. 29, 1958): 94.7 mc; 2.55 kw. 725 Mills Bldg. Phone Keystone 3-8731. H-M Service Co. Logan D. Matthews, partner, coml mgr & program dir; Albert C. Hynes, partner & chief engr.

KINT (April 10, 1959): 1590 kc; 1 kw-D. P. O. Box 5347. Phone Prospect 2-1486. Radio El Paso Inc. (acquired CP July 15, 1959). Rep Pearson. Robert Howsam, pres; Joe Thompson, gen

mgr; Pat O'Day, program dir; Jerry Jackson, chief engr.

KOYE (May 24, 1958): 1150 kc; 1 kw-D. 470 S. Glenwood St. Phone Prospect 2-5211. Coronado Broadcasters (original owner).

KROD (June 1, 1940): 600 kc; 5 kw, DA-N. P. O. Box 1799. Phone Keystone 2-6551. Roderick Broadcasting Co. (See "Newspaper Ownership.")

Network CBS, Southwest Network. Rep Branham.

Dorance D. Roderick, pres; Bruce M. Barnard, gen mgr; Audlan H. Paxson, coml mgr; Bob Rector, program dir; Dick Amundson, promotion dir; Edward Talbott, chief engr; Ken Dunnagan, news dir; Lenore Dils, women's dir. **KROD-TV**: Tv companion of KROD (above).

KSET (1949): 1340 kc; 250 w. 904 Magoffin Ave. Phone Keystone 2-4974. Rio Grande Broadcasting Co. (original owner).

Network MBS. Reps Ayers, Allen & Smith; Melville (Dallas).

Fred Hervey, pres & chief owner; Sam E. Pendleton, mgr & coml mgr; Joe Maynard, program dir; Kent Mathews, chief engr.

KTSM (Aug. 22, 1929): 1380 kc; 1 kw-D, 500 w-N. 801 N. Oregon St. Phone Keystone 2-5423. TWX EP 193. Tri-State Broadcasting Co. (original owner).

Network NBC. Reps Hollingbery; Clarke Browns Co.

Karl O. Wyler Sr., pres; Jack B. Chapman, station mgr & coml mgr; Rudy Tellez, program dir; Art Davis, promotion dir; Ray Watkins, chief engr; Jack Salem, news dir; Conrey Eryson, farm dir; Mary K. Francisco, women's dir.

KTSM-TV: Tv companion of KTSM.

***KVOF-FM** (Sept. 14, 1950): 88.5 mc; 10 w. Phone Keystone 3-5411. Texas Western College of the U. of Texas.

Dr. Joseph R. Smiley, pres, Texas Western College; Virgil C. Hicks, faculty supervisor; Frank Jordan, chief engr.

*Non-commercial educational.

FALFURRIAS, Brooks County

KPSO (Jan. 1, 1953): 1260 kc; 500 w-D. P. O. Box 307. Phone Fairfax 5-2112. Bob Hicks Enterprises (acquired station Nov. 1, 1955).

Specialty programs (wkly): Spanish, 20 hrs. Bob G. Hicks, pres & gen mgr; Marvin Propes, coml mgr; Paul Brown, program dir; H. Gomez, chief engr; Ray Smith, news dir; Duane Klenke, farm dir; Kay Boykin, women's dir.

FLOYDADA, Floyd County

KFLD (April 13, 1951): 900 kc; 250 w-D. P. O. Box 1006. Phone Yukon 3-2841. West Texas Broadcasters Inc. (original owner). (See Formby Stations in "Group Ownership.")

Network Keystone. Rep Clyde Melville (Dallas).

Specialty programs (wkly): Spanish, 7 hrs. E. A. Robertson, pres; Glen Amburn, gen mgr & coml mgr; Pauline Webb, program dir & promotion dir; B. K. Barker Jr., chief engr; Denis Whitfill, farm dir; Alma Holmes, women's dir.

FT. STOCKTON, Pecos County

KFST (May 8, 1954): 860 kc; 250 w-D. Box 651. Phone Edison 6-2228. KFST Inc. (acquired station March 6, 1956). (See Hawkins-Hubbs Stations in "Group Ownership"; see "Newspaper Ownership.")

Specialty programs (wkly): Spanish, 6 1/2 hrs. George Baker, pres; Dennis Fisher, gen mgr; James Parr, coml mgr & chief engr; Fran Parr, program dir.

FT. WORTH, Tarrant County

KCVL (1946): 1540 kc; 10 kw-D, 1 kw-N, DA-2 (CP for 50 kw-D, 1 kw-N, DA-2). P. O. Box 2049. Phone Edison 6-5641. Dalworth Broadcasting Co. (acquired station December 1955).

Network Keystone. Rep Charles Bernard Co. Specialty programs (wkly): Spanish, 6 hrs.

Kurt A. Meier, pres & gen mgr; Horace Logan, program dir; Diane Spiegel, promotion dir; John Lemons, chief engr; Horace Logan, news dir & farm dir; Rita Reynolds, women's dir.

KFJZ (1936): 1270 kc; 5kw, DA-1. 4801 W. Freeway. Phone Pershing 7-6631. Tarrant Broadcasting Co. (acquired station Aug. 1, 1956). (See Texas State Network Stations in "Group Ownership").

Network Texas State Network. Rep Blair. Gene L. Cagle, pres & gen mgr; Dale Drake, coml mgr; Dave Naugle, program dir; James T. Peterson, chief engr; Porter Randall, news dir.

KFJZ-FM (April 1959): 97.1 mc; 21.8 kw. Duplicates KFJZ (above).

KJIM (Feb. 15, 1947): 870 kc; 250 w-D. P. O. Box 7321. Phone Edison 6-7175. Trinity Broadcasting Co. (acquired station April 1, 1958).

William D. Schueler, pres; Dick Osburn, station mgr; Chester L. Grubbs, asst mgr & chief engr; Bob Riggins, program dir.

KNOK (Dec. 4, 1946): 970 kc; 1 kw-D. P. O. Box 7116. Phone Terminal 1-1278. Associated

radio station

WBAP

37

... years of service to the Great Southwest

Two frequencies with

- NBC and ABC Network radio features
- Complete coverage of North Texas and Southern Oklahoma
- Radio news reporting by trained journalists, including National Sigma Delta Chi President, James A. Byron
- Complete farm service
- Adult variety programming
- Direct weather, markets, public service features
- Flexible rates and merchandising support

WBAP • AM • FM • TV •
THE FORT WORTH STAR-TELEGRAM STATION

3900 BARNETT • FORT WORTH, TEXAS 1900 NORTH AKARD • DALLAS, TEXAS

NATIONAL REPRESENTATIVES PETERS, GRIFFIN, WOODWARD, INC.

TEXAS CONTINUED

Broadcasters (acquired station Feb. 15, 1957). Sale pending to KNOK Broadcasting Inc. (Townsend Corp. of America).

Rep Bernard Howard & Co.
Specialty program: Negro, 108 hrs. wkly.
John W. Kluge, pres; Stuart J. Hepburn, vp & gen mgr; Dean McClain, coml mgr.

KKOL (1947): 1360 kc; 5 kw-D, 1 kw-N, DA-N. 3004 W. Lancaster. Phone Edison 5-9511. **KKOL Inc.** (acquired station July 1955). (See Wendell Mayes Stations in "Group Ownership.") Also see "Newspaper Ownership." Sale pends of 50% held by Woodson family to Mr. Mayes, who then will own 75%.

WBAP (May 2, 1922): 570 kc; 5 kw, DA-2; 820 kc, 50 kw; S-WFAA Dallas. P. O. Box 1780. Phone Jefferson 6-1981. TWX FT 8012. Carter Publications Inc. (original owner). (See Newspaper Ownership.)
Network ABC; NBC. Rep Peters, Griffin, Woodward.

Amon Carter Jr., pres; Harold V. Hough, vp & director of radio/tv; Roy Bacus, station mgr; Herman Clark, dir of radio sales and programming; Phillip W. Wygant, promotion dir; Rupert Bogan, chief engr; James A. Byron, news dir; Calvin Pigg, farm editor.

WBAP-FM (March 8, 1949): 96.3 mc; 52 kw. Same ownership as WBAP (above) but programming is non-duplicated.

Bobby Peters, dir of sales & programming.
WBAP-TV: Tv companion of WBAP-AM-FM (above).

FREDERICKSBURG, Gillespie County

KNAF (1947): 1340 kc; 250 w (CP for 910 kc; 1 kw-D). Security State Bank Bldg. Phone 311. Gillespie Broadcasting.

FREESPORT, Brazoria County

KBBE (1952): 1460 kc; 500 w-D. P. O. Box 1077. Phone 3-2655. Radio Brazosport Inc. (acquired station April 22, 1959).
Garfield Kiel, vp.

GAINESVILLE, Cooke County

KGAF (Oct. 1, 1947): 1580 kc; 250 w-D. P. O. Box 222. Phone Howard 5-5546. Gainesville Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Rep Clyde Melville Co.
Joe M. Leonard Sr., pres; Joe M. Leonard Jr., gen mgr; Earl Leonard, coml mgr; Bob Couch, program dir; J. O. Miller, chief engr; Marie Wade, women's dir.

KGAF-FM (Nov. 18, 1958): 94.5 mc; 2.5 kw. Same ownership as KGAF (above).

GALVESTON, Galveston County

KGBC (1947): 1540 kc; 1 kw-D, 250 w-N, DA-N. P. O. Box 1138. Phone Southfield 3-4329. Galveston Broadcasting Co. (acquired station 1947).

Rep Pearson.
Specialty programs (wkly): Negro, 24 hrs.; Spanish, 3 1/2 hrs.
James W. Bradner Jr., owner; George D. (Steve) Cowan, gen mgr; Louis Johnson, coml mgr; Louis Jay, program dir; Larry Henderson, promotion dir; Luke Stripling, chief engr; Jim Kemp, news dir; Frances Kay Harris, women's dir.

KILT (1922): 1400 kc; 250 w. 6002 Broadway. Phone Southfield 5-6678. Island Broadcasting Co. (acquired station Aug. 5, 1957).

GLADEWATER, Gregg County

KSIJ (1949): 1430 kc; 1 kw-D. P. O. Box 1426. Phone Gladewater 2181. Frank O. Myers (acquired station Jan. 1, 1959).

Rep Clyde Melville (Southwest).
Frank O. Myers, pres; Don H. Myers, mgr; William Lowry, coml mgr; Tig Williford, program dir; Kenneth Swinford, chief engr; Shirley Graham, women's dir.

GONZALES, Gonzales County

KGTI (Dec. 17, 1947): 1450 kc; 250 w. P. O. Box 158. Phone 770. Gonzales Broadcasting Co. (original owner).

Network Keystone. Rep Donald Cooke.
Frank Wilson Jr. & Lawrence M. Walshak, partners; Lawrence M. Walshak, gen mgr & coml mgr; Frank Wilson Jr., program dir & chief engr; Frank Sievers, news dir.

GRAHAM, Young County

KSWA (1948): 1330 kc; 500 w-D. P. O. Box 1050. Phone Lincoln 9-1330. Jones & Gilligan (acquired station Nov. 20, 1958).

Network Keystone. Rep Melville.
Burney Jones, partner & gen mgr; Neil Gilligan Jr., partner & coml mgr; James M. M. Jones, chief engr; Alfred Evans, farm dir.

GRAND PRAIRIE, Dallas County

KESN (Aug. 4, 1957): 730 kc; 500 w, DA-D. P. O. Box 730. Phone Andrew 4-1515. Three Cities Radio Inc. (acquired station July 29, 1959).

Network Keystone. Rep Weed.
John L. Buchanan, owner.

GREENVILLE, Hunt County

KGVL (March 26, 1946): 1400 kc; 250 w. 1400 Wolfe City Dr. Phone Gladstone 5-1400. Radio Station KGVL Inc. (acquired station Aug. 1, 1956).

Network Keystone, Texas State Network.
Rep Pearson.
Truett Kimzey, chairman of board; Leo Hackney, pres, gen mgr & coml mgr; James D. Jones, program dir; Raymond E. Sampson, chief engr; Frank Melton, farm dir; Mrs. John Jump, women's dir.

HAMILTON, Hamilton County

KCLW (1948): 900 kc; 250 w-D. Box 592. Phone 500. Coy Perry (acquired station Aug. 29, 1957). (See "Newspaper Ownership.")

Coy Perry, owner; Dick Meehan, gen mgr & coml mgr; Carl Knely, program dir & chief engr; Bobby Swinson, farm dir; Pat Scott, women's dir.

HARLINGEN, Cameron County

KGBT (1941): 1530 kc; 50 kw-D, 10 kw-N, DA-N. P. O. Box 711. Phone Garfield 3-3910. Harbenito Radio Corp.

Network ABC, CBS. Rep H-R Representatives; Clarke Brown (regional).
Specialty programs (wkly): Spanish, 40 hrs. McHenry Tichenor, pres; Troy McDaniel, gen mgr; Otis Shumate, station mgr; Joe Yowell, gen sales mgr; Jim Baker, program dir; Alfred Beck, chief engr; Jim Williams, news & farm dir.

KELT (FM) (not on air; granted May 13, 1959): 94.5 mc; 3.1 kw. Same ownership as KGBT (above).

KGBT-TV: Tv companion of KGBT and **KELT** (FM) (above).

HENDERSON, Rusk County

KGBI (June 11, 1947): 1000 kc; 250 w-D. P. O. Box 311. Phone 4528. Henderson Broadcasting Corp. (acquired station May 13, 1959).

KWED (March 1956): 1470 kc; 500 w-D. Box 219. Phone 2324. Wes Dean & Co. (original owner).

HEREFORD, Deaf Smith County

KPAN (July 1948): 860 kc; 250 w-D. P. O. Box 868. Phone Emerson 4-1860. KPAN Broadcasters (original owner). (See Formby Stations in "Group Ownership.")

Specialty programs (wkly): Spanish, 7 hrs. Clint and Marshall Formby, owners; Clint Formby, gen mgr; Ralph Beistle, coml mgr; Steve Thompson, program dir; Clayton Fuchs, chief engr; John Callarman, news dir; Betty Roberts, women's dir.

HIGHLAND PARK, Dallas County

KVIL (not on air; granted March 21, 1959): 1150 kc; 500 w, DA-D. University Advertising Co.

HILLSBORO, Hill County

KBBE (1948): 1560 kc; 250 w-D. P. O. Box 317. Phone 2-3431. Nelson W. Galle.

(New-FM) (not on air; granted July 30, 1959): 102.3 mc; 830 w. Same ownership as KBBE (above).

HOUSTON, Harris County

KCOH (1948): 1430 kc; 1 kw-D. 1 Main St., zone 2. Phone Capitol 4-1888. Call of Houston Inc.

KABO (FM) (not on air; granted May 13, 1959): 94.5 mc; 7.6 kw. E. F. Weerts.

KFME (FM) (Jan. 31, 1958): 97.9 mc; 10.5 kw. Medical Towers Bldg., zone 25. Phone Jackson 4-4316. James R. Corry.

Rep Walker-Rawalt.
James R. Corry, owner; T. E. (Ted) Nabors, gen & coml mgr; James Riffe, program dir; Robert Sheppard, chief engr.

KHGM (FM): 102.9 mc; 48 kw (CP for 99.1 mc; 49 kw). Taft Broadcasting Co.

KHUL (FM) (not on air; granted April 29, 1959): 96.7 mc; 15.5 kw. 5105 San Jacinto St. B-M-R Broadcasting Corp.

KILT (1948): 610 kc; 5 kw, DA-2. 500 Lovett Blvd., zone 6. Phone Jackson 6-3461. The McLendon Corp. (acquired station May 1957). (See McLendon Stations in "Group Ownership.")

Rep Blair.
Gordon E. McLendon, pres; Bill Weaver, gen mgr; Bruno Leonard, coml mgr; Joe Somerset, program dir; Glenn Cook, chief engr; Joe Long, news dir.

KROW (FM) (not on air; granted April 29, 1959): 100.3 mc; 16.5 kw. Same ownership as KILT (above).

KLVL (see Pasadena, Tex.).

IN THE BROADCASTING OF NEWS
IS IT WISE TO SETTLE
For Less than the BEST?



THE ASSOCIATED PRESS

In Houston...

UNANIMOUSLY

HOOVER

May-June, 1959

NIELSEN

Jan.-Feb., 1959

PULSE

Jan.-Feb., 1959

Agree

K-NUZ

is NO. 1 in
**TOTAL RATED
TIME PERIODS**



EXTREMELY

Kay-News
K-NUZ
Radio Center
Houston's 24-Hour
Music and News

National Reps.:

THE KATZ AGENCY, Inc.

- New York
- St. Louis
- Chicago
- San Francisco
- Detroit
- Los Angeles
- Atlanta
- Dallas

**IN HOUSTON,
CALL DAVE MORRIS
JACKSON 3-2581**

Radio Stations CONTINUED

TEXAS CONTINUED

HOUSTON (Continued)

KNUZ (Feb. 18, 1948): 1230 kc; 250 w. P. O. Box 2135. Phone Jackson 3-2581. Veterans Broadcasting Co. (original owner).
Rep Katz Agency.

Dave Morris, gen mgr; Forrest Patton, coml mgr; Ken Grant, program dir; Arch Yancey, promotion dir; Ed Martin, chief engr; Al Crouch, news dir.

KNUZ-TV: Tv companion of KNUZ.
KPRC (1925): 950 kc; 5 kw, DA-N. P. O. Box 1234. Phone Madison 3-9271. TWX HO 98. Houston Post Co. (see "Newspaper Ownership").
Network NBC. Rep Petry.

W. P. Hobby, chairman of board; Jack Harris, vp & gen mgr; Frank Stewart, station mgr; Glen Kensinger, operations dir; Howard Cannan, promotion mgr; H. T. Wheeler, chief engr; Pat Flaherty, news dir; George Roesser, farm dir.

KPRC-TV: Tv companion of KPRC.
KRBE (FM) (not on air; granted April 29, 1959): 104.1 mc; 40 kw, 647 Texas National Bank Bldg. Texas Fine Music Broadcasters.

KTHT (Oct. 16, 1944): 790 kc; 5 kw, DA-2. P. O. Box 3011. Phone Jackson 3-5535. TWX HOU 424. Texas Radio Corp. (acquired station April 15, 1953).
Rep Young.

Sam H. Bennett, vp & gen mgr; Grace M. Spanihel, asst mgr; Hal Vester, station mgr; Milt Willis, program dir; O. B. Johnson, chief engr; Jack London, news dir; Peggy Craycraft, women's dir.

KTRH (1930): 740 kc; 50 kw, DA-2. Rice Hotel, zone 1. Phone Capitol 7-4361. TWX HO 851. KTRH Broadcasting Co. (see "Newspaper Ownership").
Network CBS. Rep Peters, Griffin, Woodward. W. C. Bryan, gen mgr.

KTRH-FM (1947): 101.1 mc; 29.5 kw. Duplicates KTRH (above).

***KUHF (FM)** (Nov. 6, 1950): 91.3 mc; 9.8 kw, 3801 Cullen Blvd, zone 1. Phone Capitol 4-0141. University of Houston.
John W. Meaney, dir, radio-tv-film center; Richard H. Albitz, mgr; O. C. Crossland, chief engr.

***KUHT (TV)**: Tv companion of KUHF (FM) (above).
*Non-commercial educational.

KXYZ (1932): 1320 kc; 5 kw, DA-N. Fifth Floor, Gulf Bldg. Phone Capitol 2-6151. Houston Broadcasting Corp. (acquired station February 1957).
Network ABC. Rep H-R Reps; Clarke Brown Co. (Dallas).

Milton R. Underwood, chairman of the board; William Z. Rozan, gen & coml mgr; Chris Robinson, national sales mgr; Kenneth J. Collins, program & promotion dir; Gerald R. Chinski, chief engr; Victor Emanuel, news dir.

KYOK (1947): 1590 kc; 5 kw, DA-N. 613 Preston. Phone Capitol 7-3108. KYOK Inc. (acquired station 1954). (See Paglin-Ray Stations in "Group Ownership").
Rep Stars National.

Specialty programs: Negro, 130 hrs. (100%).
Jules J. Paglin & Stanley W. Ray Jr., co-owners; Robert E. Mabry, station mgr; Perry Plager, coml mgr; Alec Reid, program dir; John Shipp, chief engr.

HUNTSVILLE, Walker County

KSAM (1938): 1490 kc; 250 w. P. O. Box 312. Phone Garfield 5-2651. Huntsville Broadcasting Co. (acquired station Jan. 1, 1950).
Network Keystone.

Specialty program: Negro, 3 1/2 hrs. wkly.
M. B. Cauthen, owner; Jack Nichols, gen mgr & chief engr; C. C. Springfield, coml mgr; I. J. Waldon, news dir; Wesley Sherrill, farm dir.

JACKSONVILLE, Cherokee County

KEBE (Jan. 12, 1947): 1400 kc; 250 w. Box 1071. Phone 2211. Wells, Waller & Ballard (acquired station Nov. 25, 1958).

JASPER, Jasper County

KTKJ (April 1948): 1350 kc; 1 kw-D. P. O. Box 6090. Phone Dudley 4-2544. Jasper Broadcasting Service (acquired station Feb. 25, 1959).

JUNCTION, Kimble County

KMBL (1950): 1450 kc; 250 w. P. O. Box 346. Phone Hickman 6-2768. Junction Broadcasting Co. (acquired station June 1, 1958).
Network Keystone. Rep Best.

Specialty program: Spanish, 5 hrs. wkly.
Charles Wayne Evans II, owner & mgr; Charles Ray Mauldin, asst mgr; Ira Dell Bannowsky, coml mgr & local news dir; Phil Trimble, program dir; J. W. (Dub) Robertson, chief engr; Jo Fred Evans, women's dir.

KENEDY-KARNES CITY, Karnes County

KAML (Nov. 19, 1954): 990 kc; 250-w-D. P. O. Box 990, Kenedy, Tex. Phone Kenedy, Olive 9-2990; Karnes City, Globe 9-3393. The

TEXAS CONTINUED

Camel Co. (acquired station February 1957).
Network Keystone. Rep Avery-Knodel.
Specialty programs: Spanish, 1½ hrs. wkly.
Charles W. Balthrope, pres; Ed C. Balthrope,
station mgr; Charles L. Martin, program dir;
Herman Welsh, farm dir.

KERMIT, Winkler County

KERB (June 1950): 600 kc; 1 kw, DA-D.
P. O. Box 456. Phone Juniper 6-3481. Radio
Station KERB Inc. (acquired station Nov. 23,
1955).

KERRVILLE, Kerr County

KERV (Nov. 5, 1948): 1230 kc; 250 w. P. O.
Box 791, Phone Clearwater 7-4003. Kerrville
Broadcasting Co. (acquired station Jan. 1,
1950).

Network Keystone. Rep Best; Weed.
Albert F. Mason Jr., pres, gen mgr & coml
mgr; Clyde Jones, program dir, chief engr &
farm dir; Kae T. Patrick, promotion dir; Carol
Woodard, news dir; Florence Mason, women's
dir.

KILGORE, Gregg County

KOCA (Dec. 23, 1936): 1240 kc; 250 w. P. O.
Box 989. Phone 2001. Radio Station KOCA Inc.
(original owner).

Network Keystone.
Specialty programs (wkly): Negro, 6 hrs.
Roy G. Terry, pres; H. A. Degner, gen mgr;
Bob Brazier, coml mgr; Darrell Davis, program
dir; Karen O. Soule, chief engr; J. Wes Jones,
news dir; Rex Lawrence, farm dir; Paula
Watson, women's dir.

KILLEEN, Bell County

KLEN (July 1955): 1050 kc; 250 w-D. P. O.
Box 935. Phone Mercury 4-3181. Highlite
Broadcasting Co. (original owner).

Network MBS.
A. W. Stewart, pres & gen mgr; Ladelle
Drake, sec & treas; G. W. Wilde, coml mgr;
J. W. Mitchell, program dir; LaVan Spando,
promotion dir; Billy Francis, chief engr;
George Letson, news dir; Gaylon Christie, farm
dir; JoAnn Ball, women's dir.

KINGSVILLE, Kleberg County

KINE (Dec. 24, 1948): 1330 kc; 1 kw-D.
P. O. Box 846. Phone Lyric 2-2822. Radio
Station KINE Inc. (original owner).

Rep Best.
Specialty programs (wkly): Spanish, 17 hrs.
Ben A. Glusing, gen mgr; Jerry Fullerton,
station mgr; Andy Cook, coml mgr; Troy Whit-
aker, chief engr.

LA GRANGE, Fayette County

KVLG (not on air; granted March 4, 1959):
1570 kc; 250 w, DA-D. P. O. Box 569. Colorado
Valley Broadcasting Co. (original owner).

LAMESA, Dawson County

KPET (May 21, 1947): 690 kc; 250 w. Box
30. Phone 2404. Lamesa Broadcasting Co.
(original owner).

LAMPASAS, Lampasas County

KCYL (1948): 1450 kc; 250 w. P. O. Box 149.
Phone Chapel 2-3671. Lampasas Broadcasting
Corp. (acquired station Nov. 15, 1952).

Rep Best.
Specialty programs (wkly): Spanish, ¼ hr.
V. Dean Turner, pres; Scott Witcher Jr.,
chief engr.

LAREDO, Webb County

KVOZ (April 6, 1952): 1490 kc; 250 w. P. O.
Box 1498. Phone Randolph 3-4396. Border
Broadcasters Inc. (original owner). (See Har-
pole Stations in "Group Ownership.")

Network Keystone.
Specialty programs (wkly): Spanish, 4 hrs.
E. J. Harpole, pres; Bill Harrell, gen mgr;
John Costello, coml mgr; Joe Pierce, program
dir; George Holt, promotion dir; Buddy Little,
news dir.

LEVELLAND, Hockley County

KLVT (August 1949): 1230 kc; 250 w. P. O.
Box 868. Phone Twilight 4-3134. Herald Broad-
casting Co. (original owner). (See "Newspaper
Ownership.")

Network Keystone.
Specialty programs (wkly): Spanish, 7 hrs.
Forrest Weimhold, pres; Jeff Chandler, gen
mgr; Aubrey Mays, coml mgr; Bob Turrentine,
program dir; Gil Patschke, chief engr; Tom
Spencer, news dir; D. Fletcher, farm dir; Bev-
erly Henderson, women's dir.

LIBERTY, Liberty County

KLBG (not on air; granted April 15, 1959):
1050 kc; 250 w, DA-D. Liberty Broadcasting
Co. (original owner).

LITTLEFIELD, Lamb County

KVOW (June 1947): 1490 kc; 250 w. P. O.
Box 192. Phone 400. Southwestern Broad-
casters (original owner).

Network Keystone.
Specialty programs (wkly): Spanish, 5½ hrs.
J. C. Rothwell, pres; J. B. McShan, gen mgr

& coml mgr; Joan Saunders, program dir;
James Cox, chief engr.

LIVINGSTON, Polk County

KETK (June 28, 1957): 1440 kc; 1 kw-D.
Box 111. Phone Faculty 7-8916. Polk County
Broadcasting Co. (original owner).

Harold J. Haley, pres & gen mgr; Wiley
Poston, promotion & news dir; Peggy Haley,
women's dir.

KLBS (1957): 1220 kc; 250 w-D. E. J. Griffin
Jr. (acquired station Jan. 14, 1959).

LONGVIEW, Gregg County

KFRQ (1935): 1370 kc; 1 kw, DA-N. Curtis
Bldg. Drawer 792, zone 1. Phone Plaza 3-4461.
Voice of Longview Inc. (original owner).

Network ABC, Keystone, Texas State Net-
work. Rep Donald Cooke.
James R. Curtis, pres.

KLTI (September 1948): 1280 kc; 1 kw-D.
P. O. Box 1866. Plaza 8-4496. LeTourneau
Radio Corp. (original owner).

LUBBOCK, Lubbock County

KBFM (FM) (not on air; granted May 14,
1958): 96.3 mc; 3.6 kw. Jack W. Blankenship.

KCBD (May 14, 1947): 1590 kc; 1 kw, DA-2.
P. O. Box 1507. Phone Sherwood 4-1414. TWX
8093. Bryant Radio & Television Inc. (acquired
station June 1956).

Network NBC. Rep Raymer.
Joe H. Bryant, pres; Joe S. Bryant, station
mgr & coml mgr; Robert L. Snyder, asst gen
mgr; Al Goodnight, program dir; Ray Point-
dexter, national sales mgr; Frank Lee, chief
enr; Joe Gilbert, news dir.

KCBD-TV: Tv companion of KCBF (above).

KDAV (September 1953): 580 kc; 500 w,
D-D. P. O. Box 270. Phone Porter 3-2853.
Western Broadcasting Co. (acquired station
Jan. 1, 1958). (See David D. Pinkston Stations
in "Group Ownership.")

Rep Pearson.
D. P. Pinkston, gen mgr; Hal Ragan, coml
mgr; Wes Youngblood, program dir; Francis
Clements, chief engr.

KDUB (Jan. 29, 1955): 1340 kc; 250 w. 7400
College Ave. Phone Sherwood 4-2345. TWX
LU 8111. Texas Telecasting Inc. (original
owner). (See Texas Telecasting Stations in
"Group Ownership.")

Rep Branham.
W. D. (Dub) Rogers, pres & gen mgr; John
Kreiger, station mgr; R. S. (Bud) Nielsen, gen
sales mgr; John Henry, national sales mgr;
Shirley Hene, program dir; Rudy Starnes,
chief engr; Ray Huff, promotion mgr; Dun-
can Ellison, news dir.

KDUB-TV: Tv companion of KDUB (above).

KFFO (1927): 790 kc; 5 kw-D, 1 kw-N, DA-
2. 914 Ave. J. Phone Porter 5-5567. TWX LU
8036. Plains Radio Broadcasting Co. (acquired
station April 1, 1936). (See "Newspaper Own-
ership.")

Network CBS. Rep Katz Agency.
W. B. Walker, pres; Gordon Thompson, gen
mgr; Ernie Mark, coml mgr; Bob Nash, pro-
gram dir; Dan Tarpley, promotion & news dir;
W. S. Bledsoe, chief engr; Bob Stephens, farm
dir; Charlotte Carter, women's dir.

KLLL (1953): 1460 kc; 1 kw-D. 2001 Great
Plains Life Bldg. Phone Porter 3-1911. Corbin
Broadcasting Co. (acquired station May 1,
1958).

Network MBS. Rep Indie Sales.
Specialty programs (wkly): Negro, 1 hr.;
Spanish, 18 hrs.
H. E. Corbin, co-owner; Glenn (Sky) Corbin,
co-owner & gen mgr; Ray (Slim) Corbin, co-
owner & asst mgr; W. J. (Hi) Duncan, coml
mgr; Don Bowman, continuity dir; Bob Pur-
rington, chief engr; Waylon Jennings, produc-
tion mgr.

KREH-FM (July 15, 1957): 93.7 mc; 9.6 kw.
Southwestern Broadcasting Co.

KSEL (1946): 950 kc; 1 kw-D, 500 w-N,
DA-N (CP for 5 kw-D, 500 w-N, DA-2). P. O.
Box 1524. Phone Porter 3-0484. TWX LU 8038.
Lubbock Broadcasters Ltd. (acquired station
Dec. 1, 1958).

Network ABC. Rep Weed.
David R. Worley, dir; Gerald H. Sanders, gen
mgr; Ray Bowen, sales promotion mgr; Max
Mott, program dir; Bonnie Craft, traffic dir;
Roger Hively, chief engr.

LUFKIN, Angelina County

KRBA (1938): 1340 kc; 250 w. 120 Cotton
Square. Phone 3-6661. Darrell E. Yates.

KTRE (Dec. 5, 1947): 1420 kc; 1 kw, DA-N.
P. O. Box 701. Phone Neptune 4-7771. TWX
778. Forest Capital Broadcasting Co. (original
owner).

Network MBS. Rep Venard, Rintoul & Mc-
Connell; Clyde Melville Co.
Specialty programs (wkly): Negro, 1 hr.
R. W. Worham Jr., pres; Richman Lewin,
vp & gen mgr; Royce Christenson, coml mgr;
Mark Kennedy, program dir; Pat Mathews,
promotion dir; Fred Clinton Hill, chief engr;
Hank Huggins, news dir; Hampton Keathley,
farm dir; Elizabeth Calloway, women's dir.
KTRE-TV: Tv companion of KTRE (above).

MARLIN, Falls County

KMLW (1953): 1010 kc; 250 w-D. Waco
Highway, Phone Westmore 6-2551. M-L Radio
Inc. (See "Newspaper Ownership.")

MARSHALL, Harrison County

KADO (October 1957): 1410 kc; 500 w, DA-D.
P. O. Box 961. Phone Webster 5-6789. Marshall
Broadcasting Corp. (Lone Star Steel Co.) (ac-
quired station May 27, 1959).

Rep Weed.
John F. Thorwald, consultant, dir radio-tv.
KMET (March 1947): 1450 kc; 250 w. P. O.
Box 791. 408 Marshall National Bank Bldg.
Phone Webster 5-7826. Harrison County
Broadcasting Co. (acquired station 1955).

Network Keystone, Texas State Network.
Rep Clyde Melville (Dallas).
Specialty programs (wkly): Negro, 17 hrs.
E. W. Mahone Jr., pres; H. A. Bridge Jr.,
vp & gen mgr; Vinson Stevens, coml mgr; Sam
Stringfellow Jr., news dir & program dir; Mrs.
H. A. Bridge Jr., continuity dir; Pete Talmadge,
chief engr; Katie Hylton McCollough, women's
dir.

KLUE (FM) (April 1959): 97.3 mc; 5.9 kw.
Same ownership as KMHT (above).

McALLEN, Hidalgo County

KREO (1947): 910 kc; 1 kw, DA-1. 500 E.
Beaumont. Phone Murray 8-5454. Valley
Broadcasting Inc. (acquired station 1955). (See
Texas State Network Stations in "Group Own-
ership.")

Network Texas State Network. Rep Best;
Weed.
Gene L. Cagle, pres; C. T. (Chuck) McKasson,
gen mgr; Ed Lionel, program dir; Frank Man-
uel, chief engr.

McCAMEY, Upton County

KCMB (March 18, 1954): 1450 kc; 250 w-SH.
Phone Oliver 2-4693. Sapphire Broadcasting
Co. (acquired station May 13, 1959).

McKINNEY, Collin County

KMAE (Sept. 29, 1947): 1600 kc; 1 kw-D.
McKinney Air Enterprises Inc. (original
owner).

Tom Emerson, executive vp.

Top Listenership Top Advertising Results



Serving Wealthy, Industrialized
EAST TEXAS

RADIO MARSHALL

AM **KMHT-KLUE** FM

Only Radio Marshall's Fulltime
Non-Directional Signal Covers
All the Marshall Market

TEXAS CONTINUED

MEXIA, Limestone County

KBUS (May 23, 1956): 1590 kc; 500 w-D. P. O. Box 227. Phone Gypsy 6-3874. Mexia Broadcasting Inc. (acquired station June 17, 1959).
Thomas R. Elkins, pres.

MIDLAND, Midland County

KCBS (Dec. 20, 1935): 550 kc; 5 kw-D, 1 kw-N. DA-2. P. O. Box 1072. Phone Mutual 2-4393. Midland Broadcasting Co. (acquired station Aug. 1, 1957). (See Wendell Mayes Stations in "Group Ownership.")
Network ABC, Texas State Network. Rep Holman; Eastman.
Wendell Mayes, pres; Wendell Mayes Jr., vp & gen mgr; Jerry Hahn, asst mgr; Dee Wooten, program dir; Tom Yates, chief engr; Herb Humphries, news dir.

KJBC (Aug. 6, 1950): 1150 kc; 1 kw-D. S. Lamesa Rd. Phone Mutual 4-5152. Jack Cecil (original owner).
Network Keystone.

Jack Cecil, owner, gen mgr & chief engr; Keith Ward, coml mgr & program dir; Steve Drummond, promotion dir; Bill Lord, news dir; Mildred Thomason, traffic mgr & women's dir.

KNFM (FM) (July 1959): 92.3 mc; 4.8 kw. 317 N. Colorado. Phone Mutual 3-3878. FM Assoc.

Rudolph J. Rubin Jr., gen mgr & chief engr; William R. Mettler, station mgr & coml mgr; James R. Favors, program dir; Wallace A. Jackson, sales mgr.

KWEL (1957): 1600 kc; 1 kw-D. Petroleum Life Bldg. Petty Durwood Johnson (acquired station June 1958). (Sale pends to G. H. Vaught.)

MINERAL WELLS, Palo Pinto County

KOBC (December 1946): 1140 kc; 250 w-D. P. O. Box 108. Phone Fairfax 5-3384. Action Broadcasting Co. (acquired station Dec. 1, 1957).

Network Keystone. Rep Clyde Melville (Dallas).

Bill Stinson, exec vp & gen mgr; Bill W. McClure, program dir; Max Floyd, chief engr; Thelma Doss, news dir; Harold Parry, farm dir; Dorothy Berry, women's dir.

MISSION, Hidalgo County

KIRT (Feb. 24, 1957): 1580 kc; 1 kw-D. Shary Bldg. Phone Justice 5-1629. KIRT Inc. (acquired station April 1, 1958).

MONAHANS, Ward County

KVKM (March 1947): 1340 kc; 250 w. P. O. Box 1118. Phone Wilson 3-3231. TWX Monahans 8387. Monahans Broadcasters (acquired station March 1947).

Network MBS, Keystone. Rep Everett-McKinney, Clyde Melville Co.

J. Ross Rucker, pres; Ken Welch, gen mgr; Bill Mitchell, coml mgr; Jean Welch, program dir; Rubin L. Masters, chief engr; Tom Eastland, news dir.

KVKM-TV: Tv companion of KVKM (above).

MT. PLEASANT, Titus County

KIMP (Oct. 7, 1948): 960 kc; 1 kw-D. P. O. Box 990. Phone Parkview 4-4726. Mt. Pleasant Broadcasting Co. (original owner).
Network Keystone.

Winston O. Ward, owner & gen mgr; Chas. Monk, coml mgr; Ruby Stanley, program dir; Clarence C. Taylor, chief engr; Bobby Howell, farm dir.

MULESHOE, Bailey County

KMUL (July 26, 1956): 1380 kc; 500 w-D. P. O. Box 1058. Phone 2730. Radio Station KMUL. (See Burroughs-Randolph Stations in "Group Ownership.")

Specialty programs (wkly): Spanish, ¼ hr. Gilbert Lamb, mgr & partner; Donald D. Kemp, chief engr.

KEOL (April 17, 1958): 1570 kc; 250 w-D. P. O. Box 1295. KZOL Broadcasting Co. (original owner).

Network Keystone.

Theodore Rozzell and Gabe David Anderson, partners; Theodore Rozzell, gen mgr; J. W. Rozzell, program dir; Eddy Rutledge, promotion dir; Bill McDonnel, chief engr.

NACOGDOCHES, Nacogdoches County

KEEE (March 27, 1947): 1230 kc; 250 w. P. O. Box 8. Phone Logan 4-4633. J. C. Stallings (acquired station Nov. 1, 1958).

Network ABC, Keystone, East Texas Network. Rep Devney.

Specialty programs (wkly): Negro, 15 hrs. J. C. Stallings, gen mgr; R. C. Atherton, coml mgr; Franklin Stewart, farm dir & program dir; Jim Stallworth, promotion dir; Basil C. Barbee, chief engr; Van Hendrix, news dir; Ruth Stallings, women's dir.

KSFA (June 2, 1947): 860 kc; 1 kw-D. 2107

North St. Phone Logan 4-3723. Texan Broadcasting Co. (acquired station July 23, 1959).
B. M. Raborn, pres; Bob Dunn, gen mgr.

NEW BRAUNFELS, Comal County

KGXB (April 1, 1950): 1420 kc; 1 kw-D. P. O. Box 593. Phone Madison 5-3443. Comal Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Network Keystone.

Specialty programs (wkly): German, 21 hrs.; Negro, ¼ hr.; Spanish, 12 hrs.; Czech, ¼ hr.

F. T. Wilson, pres, gen mgr & coml mgr; Arlon E. Moeller Jr., program & news dir; Bob Stewart, chief engr; Patricia H. Kanz, women's dir.

ODESSA, Ector County

KEKJ (Jan. 29, 1947): 920 kc; 1 kw-D, 500 w-N. DA-N. P. O. Box 1369. Phone Federal 2-5791. Ector County Broadcasting Co. (original owner).

Network MBS. Rep United Spot Sales Co. (Forjoe).

Specialty programs (wkly): Spanish, 3 hrs. Ben Nowod, owner; Roy A. Elsner, gen mgr & coml mgr; Rick Townley, program dir; Ethel Grey, promotion dir; Charles Strauss, chief engr; Dick Dart, news dir; Ethel Grey, women's dir.

KOSA (1947): 1230 kc; 250 w. 1300 S. Crane. Phone Federal 2-4301. Odessa Broadcasting Co. (See Vaughn-Trigg Stations in "Group Ownership.")

KOSA-TV: Tv companion of KOSA (above).

KOYL (Sept. 7, 1957): 1310 kc; 500 w-D. P. O. Box 2328. Phone Emerson 6-2801. Mid-Cities Broadcasting Co. (original owner).

Rep Rambeau, Vance, Hopple.

Specialty programs (wkly): Negro, 3 hrs. E. L. Roskelley, pres & gen mgr.

KRIG (June 1946): 1410 kc; 1 kw, DA-N. P. O. Box 231. Phone Federal 2-6871. Radio Odessa Inc. (acquired station Sept. 1, 1957).

Network NBC. Reps Thomas F. Clark Co. (N.Y.); Clarke Brown Co. (Dallas).

Milton R. Underwood, chmn of the board; Carl S. Goodwin, pres & gen mgr; William R. Mettler, chief engr.

ORANGE, Orange County

KOGT (August 1947): 1600 kc; 1 kw, DA-N. Newton County Road. Phone Tuxedo 3-4381. Sabine Area Broadcasting Corp. (original owner).

PALESTINE, Anderson County

KNET (1936): 1450 kc; 250 w. P. O. Box 649. Phone 6077. Palestine Broadcasting Corp. (acquired station April 1954).

Network Keystone, East Texas.

Allen E. Vinson, pres & gen mgr; Milton M. Evans, sales mgr; Joy Rhodes, program dir & traffic mgr; Austin Hotchkiss, promotion dir; Marvin Crain, chief engr.

PALM SPRING, Palm Springs County

KPHH (1951): 1230 kc; 250 w. P. O. Box 1779. Phone Mohawk 4-2551. Garrison-Huntley Enterprises (acquired station April 1, 1958).

KPDN (April 6, 1936): 1340 kc; 250 w. Hughes Bldg. Phone Mohawk 4-7461. Top O' Texas Broadcasting Co. (acquired station 1956).

Network MBS. Rep Best.

Coy C. Palmer, partner, gen mgr & coml mgr; Warren L. Hasse, partner & program dir; Dennis I. Dehn, chief engr; Charles Cross, news dir; Lois Still, women's dir.

PARIS, Lamar County

KPTV (September 1950): 1250 kc; 500 w-D. 210 1st National Bank Bldg. Phone Sunset 4-6676. Lamar Broadcasting Co. (acquired station Aug. 16, 1958).

Network Keystone. Rep Best.

James F. Hendrix, pres & gen mgr; Thomas D. Seay, program dir; Pee Wee Reid, promotion dir; Ross Babigan, chief engr.

KPLT (Dec. 15, 1936): 1490 kc; 250 w. P. O. Box 235. Phone Sunset 4-3311. Ron Litteral of Paris Inc. (KGKB Tyler, Tex.) (acquired station Nov. 17, 1958).

PASADENA, Harris County

KLVL (May 5, 1950): 1480 kc; 1 kw-D, 500 w-N. DA-N. P. O. Box 432. Phone Capitol 5-3208. (Capitol 5-3200 in Houston). Felix H. Morales (original owner).

Rep Harlan G. Oakes & Assoc. (Los Angeles); National Time Sales (New York).

Specialty programs (wkly): Negro, 3 hrs.; Spanish, 15 hrs.

Felix H. Morales, owner & gen mgr; Johnny P. Hernandez, coml mgr; Joe Morales, program dir; Donald Gulthur, chief engr; Oscar P. Hernandez, news dir.

PECOS, Reeves County

KECT (October 1957): 650 kc; 250 w-D. P. O. Box 1009. Phone Greenwood 3-4433. Industrial Broadcasting Co. (acquired station Oct. 1, 1958).

Rep Charles Bernard.

John H. Touchstone, pres; Leroy J. Gloger, vp & gen mgr; Bob Everson, program dir; Gerald Chenski, chief engr; Gene Meyers, news dir.

PECOS, Reeves County

KIUN (February 1935): 1400 kc; 250 w. Phone Hickory 5-2497. KIUN Inc. (acquired station Jan. 29, 1958). (See "Newspaper Own-

... in WEST TEXAS

LOCAL RATES for National Advertisers

ON

"The HILLBILLY Station"

RadiOdessa

1
3
1
0
K
C

KOYL



MID-CITIES BROADCASTING CO.
4000 RASCO • ODESSA, TEXAS

ership" and Hawkins-Hubbs Stations in "Group Ownership.")
Network NBC, Keystone, Cactus State Network. Rep Best.

Specialty programs (wkly): Spanish, 12 hrs. Barney H. Hubbs, pres; Bill H. Hubbs, gen mgr; David Martin, station mgr; Keith Hopper, coml mgr; Bill Woodruff, program dir; Harry Boehnemann, chief engr; Dave Martin, news dir; Bill Boyd, farm dir; Elba Gibson, women's dir.

PERRYTON, Ochiltree County

KEYE (November 1949): 1400 kc; 250 w. P. O. Box 917. Phone General 5-3236. Great Plains Broadcasting Co. (original owner).
Network MBS.
Irvin R. Buchanan, gen mgr; Jerry Moon, coml mgr; Kenneth Roller, program & news dir; C. J. Stoll, chief engr.

PLAINVIEW, Hale County

***KHBL (FM)** (1952): 88.1 mc; 10 w. Wayland Baptist College (original owner).

*Non-commercial educational.

KPLA (not on air; granted May 15, 1958): 1050 kc; 1 kw, DA-D. P. O. Box 322. Plainview Radio.

KVOP (1944): 1400 kc; 250 w. 1100 W. 24th St. Phone Capitol 4-2771. KVOP Inc. (original owner). (See Harpole Stations in "Group Ownership.")

PLEASANTON, Atascosa County

KBOP (Feb. 8, 1951): 1380 kc; 1 kw-D. P. O. Box 247. Phone Locust 9-4871. Atascosa Broadcasting Co. (original owner).
Network Keystone.
Specialty programs (wkly): Polish, 2 hrs.; Spanish, 40 hrs.

Ben L. Parker, pres & gen mgr; Tom Everit, coml mgr & promotion dir; Mary E. Parker, program dir; Mona L. Parker, chief engr; Jimmy Ray, farm dir.

PORT ARTHUR, Jefferson County

KFMP (FM) (not on air; granted March 23, 1959): 93.3 mc; 3.2 kw. Triangle Broadcasting Co.

KOLE (March 31, 1947): 1340 kc; 250 w. P. O. Box 1126. Phone Yukon 2-9436. Radio Southwest Inc. (acquired station July 23, 1959).
John H. Hicks Jr., pres.

KPAC (August 1934): 1250 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 511. Phone Yukon 5-7458. Port Arthur College (original owner).
Network MBS. Rep Pearson.
Specialty programs (wkly): French, 1 hr. W. Madison Monroe, pres; George L. Crouch

Jr., gen mgr & coml mgr; Corinne H. Enos, program dir & promotion dir; Lennox L. Sigler, chief engr.

KPAC-TV: Tv companion of KPAC (above).

PORT NECHES, Jefferson County

KPNG 1150 kc; 500 w. DA-D. 1402 Port Neches Ave. Phone Randolph 2-4323. Mid-County Radio (original owner).

Joseph S. Trum, pres; M. A. Lewis, gen mgr; Jim Saxon, coml mgr; Cliff Carr, program dir.

POST, Garza County

KUKO (September 1955): 1370 kc; 500 w-D. 201 E. Main St. Phone 550. Maples-McAlister Broadcasting Co. (acquired station August 1956).

QUANAH, Hardeman County

KOLJ (May 11, 1951): 1150 kc; 500 w-D. P. O. Box 589. Phone Montrose 3-2572. Orville L. Jenkins (original owner).

RAYMONDVILLE, Willacy County

KSOX (June 1, 1957): 1240 kc; 250 w. P. O. Box 1240. Phone Murray 9-3333. Bob Hicks Enterprises (acquired station April 1, 1959).
Specialty programs (wkly): Spanish, 26½ hrs.

Bob Hicks, pres & gen mgr; Olga Flores, station mgr; Stan Theriffall, coml mgr; Tomny Guymon, program dir; Charles Gillit, chief engr; Charles Perry, news dir; Jim Selman, farm dir.

ROSENBERG-RICHMOND, Fort Bend County

KFRD (December 1948): 980 kc; 1 kw-D. P. O. Box 832. Rosenberg, Tex. Phone Northfield 2-3776. Fort Bend Broadcasting Co. (acquired station December 1948).

Specialty programs (wkly): Spanish, 12 hrs.; Czech, 8 hrs.

Mart Cole Sr., pres; Bill Sloan, mgr & coml mgr; Paul Collins, program dir; Frank Wood, chief engr; Morgan Jeffreys, news dir; Bob Nutter, farm dir; Chloe Klemann, women's dir.

RUSK, Cherokee County

KTLU (1955): 1580 kc; 500 w-D. P. O. Box 316. Phone 533. E. H. Whitehead (see "Newspaper Ownership").

SAN ANGELO, Tom Green County

KGKL (1928): 960 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1878. Phone 6715. Angelo Broadcasting-Telecasting Inc. (acquired station 1954).

Network ABC, Texas State Network. Rep Pearson.

Radio Stations CONTINUED

TEXAS CONTINUED

Lewis O. Seibert, pres; Tom Mullin, gen mgr; Clifford Sanderford, coml mgr; William B. Poteet, chief engr; Weldon Kidd, news dir; Ed Hyman, farm dir.

KPEP (November 1954): 1420 kc; 1 kw-D. P. O. Box 1350. Phone 8116. Western Broadcasting Co. (acquired station March 1959). (See David Pinkston Stations in "Group Ownership.")

Rep Broadcast Time Sales.
Specialty programs (wkly): Spanish, 7 hrs. Walt Lawson, gen mgr & chief engr; Milton Dove, coml mgr; Bill Nicholson, program dir, news dir & sports dir; Blackie Crawford, promotion dir; John T. Thurman, farm dir.

KTKL (1947): 1340 kc; 250 w. P. O. Box 2139. Phone 3131. Burkhart Broadcasting Corp. (acquired station May 6, 1959).
Charles K. Burkhart, pres.

KWFR (Nov. 28, 1954): 1260 kc; 1 kw-D. P. O. Box 1269. Phone 2-3338. Solar Broadcasting Corp. (original owner).

Rep Thomas F. Clark; Weed A. R. Foster, pres; Walton A. Foster, gen mgr; A. W. Peters, coml mgr; Terry May, program dir; R. L. Smith, chief engr; Corwin Riddell, news dir.

SAN ANTONIO, Bexar County

KCOR (February 1946): 1350 kc; 5 kw-D, 1 kw-N, DA-2. 111 Martinez St. Phone Capitol 5-2751. KCOR Inc. (original owner).

Specialty programs: All Spanish language.
Raoul A. Cortez Sr., pres; Nathan Safir, exec vp & gen mgr; Ben Tamborello, coml mgr; Emilio Nicolas, program dir; Bill Lamar, promotion dir; Marvin E. Fiedler, chief engr; Carlos Garcia, news dir; Oscar Argumedo, farm dir; Carolina Villalongin, women's dir.

KENS (1926): 680 kc; 50 kw-D, 10 kw-N, DA-N. P. O. Box 2171. Phone Capitol 5-7411. TWX SA 100. Express Pub. Co. (acquired station Nov. 1, 1954). (See "Newspaper Ownership.")

Network CBS, Texas State Network. Rep Peters, Griffin, Woodward.

Frank Huntress Jr., owner; Herb Carl Skoog, station mgr; Chip Atkins, local sales mgr; Bill Joekel, national sales coordinator; Harry Holland, program dir; Ken McClure, promotion mgr; William J. Jackson, chief engr; Ray Hunt, news dir.

KENS-TV: Tv companion of KENS (above).

BEST BUY IN SOUTH TEXAS

SAN ANTONIO

NOW...
20th
MARKET IN
THE NATION

City Population 565,000 — Bigger than Atlanta, Denver, Minneapolis, Denver, Miami and Cincinnati.

LARGEST DAYTIME COVERAGE IN U.S.A.

With 50,000 Watts, day, at 680 Kc. KENS sends a strong signal into 105 Texas Counties with \$4,716,310,000 Effective Buying Income. When you're buying South Texas, buy the best: KENS! "The Station with SOUND Appeal."

KENS

24 HOURS PER DAY

680 RADIO

See PGW or, in San Antonio, call Herb Carl Skoog-CA 5-7411

Radio Stations CONTINUED

TEXAS CONTINUED

SAN ANTONIO (Continued)

KEEK (Jan. 1, 1953): 1250 kc; 500 w-D. 501 W. Quincy St., zone 5. Phone Capitol 5-5757. Leal Broadcasting Co. (acquired station Jan. 1, 1953).

Specialty programs: Spanish 100%.
Manuel D. Leal Sr., pres & gen mgr; Manuel D. Leal Jr., vp & asst gen mgr; Jose Perez Del Rio, station mgr & program dir; W. E. Edgerton, chief engr; Tina Garza, women's dir.

KITE (1947): 930 kc; 1 kw-D (CP for 5 kw-D, 1 kw-N, DA-N, Terrell Hills), 310 Transit Tower, Phone Capitol 6-0335. Connie B. Gay Inc. (acquired station July 1958). (See Town and Country Stations in "Group Ownership.")

Rep Young; Clarke Brown Co.
Connie B. Gay, chmn of the board; Jane Trimmer, exec vp; Ed Winton, gen mgr & dir of national sales; Kathryn Fawcett, promotion dir; Kelly Wofford, station mgr in charge of sales; Robert Ferrie, news editor.

KEEE (FM) (1951): 97.3 mc; 17.5 kw. Sound Distributors Inc. Same ownership as KITE (above).

KMAC (Dec. 26, 1926): 630 kc; 5 kw, DA-2. 222 W. Commerce, zone 5. Phone Capitol 3-6211. The Walmap Co. (acquired station 1933).

KISS (FM) (Dec. 1, 1946): 99.5 mc; 12.9 kw. Same ownership as KMAC (above).

KONO (January 1927): 860 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 2338. Phone Capitol 6-5171. TWX SA 122. Mission Broadcasting Co. (original owner).

Rep Katz Agency.
Eugene J. Roth, pres; Jack Roth, mgr; Bob Roth, coml mgr; Jerry Miller, program dir; Harvey Jensen, promotion dir; George Ing, chief engr; John Wilson, news dir.

KONO-FM (February 1957): 92.9 mc; 3.8 kw. Same ownership as KONO (above).

KONO-TV: Tv companion of KONO-AM-FM (above).

KTSA (1922): 550 kc; 5 kw, DA-N. 1130 Broadway, zone 2. Phone Capitol 7-1251. Sunshine Broadcasting Co. (acquired station 1956). (See McLendon Stations in "Group Ownership.")

KAKI (FM) (not on air; granted April 15, 1959): 98.1 mc; 25 kw. Same ownership as KTSA (above).

KUBO (1948): 1540 kc; 250 w-D (CP for 1310 kc; 5 kw, DA-D). Casa de Mexico, 518 W. Houston St., zone 5. Radio KIWW Inc. (acquired station 1956).

Network Texas Spanish Language Network. Rep Harlan G. Oakes & Assoc.

Specialty programs: Spanish 100%.
Robert N. Pinkerton, pres; Hal Hughes, gen mgr & coml mgr; Juan Gattas, program dir & promotion dir; Bill Ellis, chief engr; Jose Garcia, news dir; Maria Elena Salas, women's dir.

WOAI (Sept. 25, 1922): 1200 kc; 50 kw. 1031 Navarro St., zone 6. Phone Capitol 7-4221. Southland Industries Inc.
Network NBC. Rep Petry.
Hugh Half Jr., board chmn; James M. Gaines, pres.

WOAI-TV: Tv companion of WOAI (above).

SAN MARCOS, Hays County

KCNV (1948): 1470 kc; 250 w-D. P. O. Box 32. Phone Export 2-3545. Central Broadcasting Co. (acquired station July 29, 1957).

Rep Best; Pan Am Radio Representative (San Antonio).

Specialty programs (wkly): Spanish, 21 hrs.
Dr. Forest L. Whan, pres; Bill Veidt, gen mgr & coml mgr; Clyde Butler, program dir; Don Whan, chief engr; Bob Fremont, news dir; Bert Johnson, farm dir; Jerri Veidt, women's dir.

SAN SABA, San Saba County

KBAL (Dec. 15, 1956): 1410 kc; 500 w-D.

P. O. Box 209. Phone 166. San Saba County Broadcasting Co. (acquired station May 21, 1958).

SEGUIN, Guadalupe County

KWED (Sept. 9, 1948): 1580 kc; 1 kw-D. P. O. Box 289. Phone Franklin 9-2234. Seguin Broadcasting Co. (original owner).

SEMINOLE, Gaines County

KSMK (Dec. 23, 1954): 1250 kc; 1 kw-D. Box 308. Phone Plaza 8-3798. Marshall Formby (original owner). (See Formby Stations in "Group Ownership.")

Network Keystone.
Specialty programs (wkly): Spanish, 1½ hrs. Marshall Formby, owner; Reed Harris, gen mgr; Hank Stanford, coml mgr; Larry Hicker-son, chief engr; Laura Harris, women's dir.

SEYMOUR, Baylor County

KSEY (Oct. 26, 1950): 1230 kc; 250 w. Box 1191. Phone Tuxedo 8-2525. William C. Moss (original owner).

Network Keystone.
W. C. Moss Jr., owner-mgr; Elizabeth Moss, program dir; Richard Dormier, chief engr; Sam Albright, coml mgr; Bart Burnett, news dir.

SHAMROCK, Wheeler County

KEVA (1949): 1580 kc; 250 w-D. P. O. Box 21. Phone 620. Shamrock Texas Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Network Keystone. Rep Best.
Albert Cooper, pres; Charles R. Gibson, gen mgr & coml mgr; Barbara Itschner, promotion dir; Bob Furrington, chief engr; Charles R. Gibson, news dir; Lee Harrison, farm dir; Merita Bumpers, women's dir.

SHERMAN, Grayson County

KDSK (See Denison, Tex.).

KREB (October 1936): 910 kc; 1 kw, DA-1. P. O. Box 665, Sherman; P. O. Box 94, Denison. Phone Twinbrook 2-5115 (Sherman); Homestead 5-3612 (Denison). Red River Valley Broadcasting Corp. (original owner). (See T. B. Lanford Stations in "Group Ownership.")

Network MBS. Rep Pearson.
Tom E. Spellman, pres & gen mgr; George M. Myers, coml mgr; Earl Ellington, program dir; Tom John, chief engr; Bob Wiley, farm dir; Dorothy Cox, women's dir.

KTEO (November 1947): 1500 kc; 250 w-D. P. O. Box 661. Twinbrook 2-8188. O'Connor Broadcasting Corp. (acquired station Aug. 1, 1958).

Rep Weed.
Harry O'Connor, vp & gen mgr; Ray Lewis, station mgr; Jay Bennett, asst mgr; Jim Chase, program dir; Lynn Cole, promotion dir; Paul Phillips, chief engr; Jack Horner, news dir; Carol McManus, women's dir.

SILSBEE, Hardin County

(NEW) (not on air; granted July 22, 1959): 1300 kc; 500 w-D. Harvard C. Bailes and Val D. Hickman d/b as The Hardin County Broadcasting Co.

SINTON, San Patricio County

KTOD (1954): 1590 kc; 1 kw, DA-D (CP for 1 kw-D, 500 w-N, DA-2). Southern Broadcasting Co. (acquired station April 29, 1959).

SNYDER, Scurry County

KSNY (Dec. 22, 1949): 1450 kc; 250 w. P. O. Box 1468. Phone Hillcrest 3-9322. Snyder Broadcasting Corp. (acquired station May 26, 1958). (See Wendell Mayes Stations in "Group Ownership.")

Network MBS. Rep Clyde Melville Co.
Mrs. Flora Hughes, pres; Mel Z. Gilbert, gen mgr; Frank Taylor, news dir & coml mgr; Mrs. J. Sumerlin, program dir; Coy Thompson, chief engr.

STAMFORD, Jones County

KDWT (1947): 1400 kc; 250 w-SH. P. O. Box 1205. Phone Prospect 3-3401. A. Boyd

Kelley (acquired station July 1958).

Network Keystone.
A. Boyd Kelley, pres; Robert A. Prichard, gen mgr; Bill Cole, program dir; J. B. Cooper, chief engr; James S. Thompson, news dir; Bill Cole, farm dir.

STEPHENVILLE, Erath County

KSTV (1949): 1510 kc; 250 w-D. P. O. Box 102. Phone Lindsey 3141. Dixie Broadcasters (acquired station May 1, 1957). (See Cyril W. Reddoch Stations in "Group Ownership.")

Network Keystone.
Mel Bennett, coml mgr; Dave Solomonson, chief engr; Wanda Stephens, news dir.

SULPHUR SPRINGS, Hopkins County

KSST (1947): 1230 kc; 250 w. P. O. Box 284. Phone Tuxedo 5-3111. Hopkins County Broadcasting Co. (acquired station June 1948).

Network Keystone.
Specialty programs (wkly): Negro, 3 hrs.
William E. Bradford Jr., pres & gen mgr; Clovis Pinion, coml mgr; Sandra Branch, program dir; Bud Funderburk, promotion dir; Bill Bradford, chief engr; Margaret Q. Thomas, news & women's dir; Lou Erck, farm dir.

SWEETWATER, Nolan County

KKOK (Nov. 20, 1939): 1240 kc; 250 w. P. O. Box 570. Phone Belmont 4-4655. Radio Station KKOK (acquired station April 15, 1956).

Network Keystone. Rep Clyde Melville Co.
Specialty programs (wkly): Spanish, 5 hrs.
F. L. Ledbetter, pres; Myrl Stein, gen mgr; Elwood Fritsch, coml mgr; Maxine Stein, program dir; Walter Tabler, chief engr; Libby Wetzel, women's dir.

TAYLOR, Williamson County

KTAE (April 1, 1948): 1260 kc; 1 kw-D. P. O. Box 1160. Phone Elwood 2-3631. KTAE Inc. (acquired station August 1956).

Specialty programs (wkly): Negro, 8 hrs.; Spanish, 7 hrs.

Gillis Conoley, pres & gen mgr; John Wehby, coml mgr; Fred Switzer, program & news dir; Tom Griffith, promotion & farm dir; J. R. Sittman, chief engr; Karine Gilstrap, women's dir.

TEMPLE, Bell County

KTEM (1936): 1400 kc; 250 w. 17 S. Third St. Phone Prospect 3-5252. Bell Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Rep Wm. F. Reilly Co. (Chicago).
Specialty programs (wkly): Negro, 1 hr.; Czech, 1 hr.

Frank W. Mayborn, pres; Byron C. Peters, gen mgr & coml mgr; Phil Miller, program dir; Paul Gardner, chief engr; Woody Woodman, news dir; Lynn Cater, women's dir.

TERRELL, Kaufman County

KTER (Nov. 6, 1949): 1570 kc; 250 w-D. P. O. Box 431. Phone Jordan 3-4497. Terrell Broadcast Corp (acquired station May 6, 1959).

Orval Pirtle, pres; Bill Pirtle, gen mgr; Dean Tiller, coml mgr; Mrs. Bill Pirtle, promotion dir; Martin Pitts, chief engr; Jimmy Johnson, news dir.

TEXARKANA, Bowie County

KCMC (1932): 1230 kc; 250 w. P. O. Box 521. Phone 3-6151. KCMC Inc. (acquired station 1936). (See "Newspaper Ownership.")

Network ABC, Texas State Network. Rep Venard, Rintoul & McConnell (Chicago); Clyde Melville (Dallas).

Walter E. Hussman, pres; B. L. Wood, gen mgr; Terrill M. Branson, coml mgr & program dir & promotion dir; Ed Covington, chief engr; Jerry Spencer, news dir; Charlie Mathis, farm dir; Sylvia Metts, women's dir.

KCMC-FM (1945): 98.1 mc; 1.4 kw. Duplicates KCMC (above).

KCMC-TV: Tv companion of KCMC-AM-FM (above).

KTFS (November 1946): 1400 kc; 250 w. 4305 North State Line. Phone 3-5123. Aircrest Radio Stations Inc. (acquired station July 1, 1959).

Network Diamond State Network (Arkansas). Rep Walker-Rawalt Co.; Dora-Clayton. William R. McDaniel, pres.

TEXAS CITY, Galveston County

KTTL (1947): 920 kc; 1 kw-D. Show Boat Bldg. Phone 5-4418. Texas City Broadcasting Service (See J. G. Long Stations in "Group Ownership").

TULIA, Swisher County

KTUE (November 1954): 1260 kc; 1 kw-D. 110 North Armstrong. Phone Wydown 5-3531. KTUE Radio Inc. (acquired station November 1953). (See Formby Stations in "Group Ownership").

Network Keystone.
Marshall Formby, pres; D. L. McKinney, gen mgr; Clayton Fuchs, chief engr.

TYLER, Smith County

KDOK (May 11, 1956): 1330 kc; 1 kw-D. 808 Peoples National Bank Bldg. Phone Lyric



During the past year, Blackburn & Company completed more transactions than any other nation-wide broker. It's this experience that makes Blackburn & Company the first choice of both buyer and seller.

Contact the nearest office:
Clifford B. Marshall, Stanley Whitaker,
Healey Building, Atlanta, Georgia,
Jackson 5-1576

Blackburn & Company
WASHINGTON, CHICAGO, ATLANTA AND WEST COAST

3-2519. KDOK Broadcasting Co. (acquired station May 11, 1956).

Rep Devney; Weed.
Dana W. Adams, pres & gen mgr; Sam Matthews, vp & coml mgr; Robie D. Morgan, chief engr; Bob Lloyd, news dir; Bill Atkins, farm dir.

KGKB (1930): 1490 kc; 250 w. Phone Lyric 2-3873. Oil Center Broadcasting Co. (acquired station May 6, 1959).

Rep Wm. Reilly; Clarke Brown.
J. Edwin Smith, gen & coml mgr; Leon Thigpen chief engr.

KTBB (July 1947): 600 kc; 1 kw, DA-N. Blackstone Hotel. Phone Lyric 4-7278. Blackstone Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Network ABC; Texas State Network. Rep Venard, Rintoul & McConnell; Clyde Melville Co.

Mrs. C. N. Clyde, pres; M. E. Danbom, gen & coml mgr; Don Jackson, program dir; R. A. Wileman, chief engr; Bill Crandall, news dir; Bob Murdoch, farm dir; Ann McDonell, women's dir.

KKEY (Jan. 5, 1958): 690 kc; 250 w, DA-D. P. O. Box 1331. Phone Lyric 3-1744. Tyler Broadcasting Co. (acquired station March 1, 1959).

Rep Stars National Inc.; Dora-Clayton (Atlanta); Harlan Oakes (Los Angeles).
Specialty programs: Negro, 100% wkly.

R. Thomas Gibson, pres & gen mgr; Bill Gibson, coml mgr; Alice Morgan, program dir.

UVALDE, Uvalde County

KVOU (April 4, 1947): 1400 kc; 250 w. P. O. Box 758. Phone Broadway 8-4555. Uvalde Broadcasters Inc. (original owner). (See Harpole Stations in "Group Ownership").

Specialty programs: Spanish, 18 hrs. wkly.
E. J. Harpole, pres; Ed Williams, gen mgr; Bill Woods, coml mgr & program dir; Ed Williams, promotion dir; Bill Hensarling Jr., chief engr; Chuck Boyle, news dir; Ray Baker, farm dir; Mary Harpole, women's dir.

VERNON, Wilbarger County

KVWC (1939): 1490 kc; 250 w. P. O. Box 1419. Phone Linden 2-6221. Johnson-Garrison Co. (acquired station April 1956).

VICTORIA, Victoria County

KNAL (April 16, 1949): 1410 kc; 500 w. DA-N. P. O. Box 718. Phone Hillcrest 8-9176. Victoria Broadcasting Co. (acquired station June 10, 1959).

Rep Best.
Specialty programs: Soanish, 10 1/2 hrs. wkly.
James A. Traber, gen mgr; Robert F. Nance, program dir; Douglas Smith, chief engr; Ima Dell Reeves, women's dir.

KVIC (1939): 1340 kc; 250 w. P. O. Box 725. Phone Hillcrest 3-9171. KVIC Broadcasting Co. (acquired station 1945). (See J. G. Long Stations in "Group Ownership").

Network MBS.
Specialty programs: Spanish, 7 hrs. wkly.
J. G. Long, pres; Harry L. Becker, gen mgr; Robert Sharp, station mgr; James Traber, coml mgr; Victor Boldt, chief engr.

WACO, McLennan County

KWTX (May 1, 1946): 1230 kc; 250 w. P. O. Box 3128. Phone Plaza 6-4451. KWTX Broadcasting Co. (original owner). (See LBJ Stations in "Group Ownership").

KWTX-TV: Tv companion of KWTX (above).
KEFC (FM) (not on air; granted April 29, 1959): 95.5 mc; 418 Franklin Ave. Music Unlimited Inc.

WAGO (July 22, 1922): 1460 kc; 1 kw, DA-N. P. O. Box 3158, Westview Station. Phone Plaza 2-6571. Waco Broadcasting Corp. (acquired station Jan. 1, 1956). (See Wendell Mays Stations in "Group Ownership" and "Newspaper Ownership").

Network ABC; Keystone; Texas State Network. Rep Weed.
R. E. Lee Glasgow, vp & gen mgr; Goodson McKee, farm dir; Mary Holliday Spillman, women's dir.

WAXAHACHIE, Ellis County

KBEC (July 6, 1955): 1390 kc; 500 w, DA-D. P. O. Box 731. Phone Westmore 7-2710. Richard Tuck Enterprises (acquired station June 13, 1956).

Network Keystone.
W. Richard Tuck Jr., owner & gen mgr; W. C. (Dub) Estes Jr., coml mgr; Hugh Norman Jr., mgr of Ennis Studio, Ennis, Tex.; Gene Kelly, program & promotion dir; Jerry West, chief engr; Dell Linville, women's dir.

KBEC-FM: 93.5 mc; 345 w. Duplicates KBEC (above).

WEATHERFORD, Parker County

KEEE (Aug. 12, 1956): 1220 kc; 250 w-D. P. O. Box 306. Phone Lyric 4-3826. Bartlesville Broadcasting Co. (acquired station May 1959).

WESLACO, Hidalgo County

KRGV (April 1927): 1290 kc; 5 kw, DA-N. 309 S. Missouri. Phone Woodlawn 8-3131. TWX Weslaco 072. The L.B.J. Co. (acquired station

Aug. 1, 1958). (See L.B.J. Stations in "Group Ownership").

Network NBC. Rep Raymer.
J. C. Kellam, pres & gen mgr; Charles L. Brooks, station mgr; James Ahlgrimm, radio sales mgr; Fred Noble, operations dir; Cactus Pryor, program mgr; Johnny Roark, asst program dir; Hank Page, promotion dir; Lewis Hartwig, chief engr; James Metcalf, news dir; Charlie Rankin, farm dir.

KRGV-TV: Tv companion of KRGV (above).

WICHITA FALLS, Wichita County

KSVD (December 1947): 990 kc; 10 kw-D, 1 kw-N, DA-2. P. O. Box 2130. Grayson Enterprises (acquired station April 1956).

KTRN (1949): 1290 kc; 5 kw-D, 1 kw-N, DA-N. 917 1/2 Scott. Phone 322-5214. Texoma Broadcasting Co. of Wichita Falls (acquired station 1955).

Rep Bolling.
Boyd Kelley, pres; Roger Stoner, coml mgr; Bill Gordon, program dir; Robert A. Harmon, chief engr; Bob Wadventer, news dir; Glenn Shelton, farm dir.

KWFT (1939): 620 kc; 5 kw, DA-N. P. O. Box 420. Phone 723-4181. TWX 8364. North Texas Radio Inc. (acquired station November 1957).

Network CBS. Rep H-R Representatives.
Ben Ludy, pres & gen mgr; Lewis Dickens, asst mgr & dir of engineering; A. L. Pierce, coml mgr; Homer Cunningham, program dir; Owanah Shelton, promotion dir; Dave Dary, news dir; Earl Sargent, farm dir.

UTAH

BRIGHAM, Box Elder County

KBUW (February 1948): 800 kc; 250 w-D. 948 W. Forrest St. Phone 948. R. M. Bone (original owner).

CEDAR CITY, Iron County

KSUB (July 3, 1937): 590 kc; 1 kw, DA-N. P. O. Box 811. Phone Juniper 6-6547. Southern Utah Broadcasting Corp (acquired station Oct. 1, 1956).

Network Keystone. Rep Raymer.
Samuel B. Nissley, pres; Louis T. Sayre, gen mgr; John Scofield, coml mgr; Donald E. Cartwright, program dir; James Roddy, promotion dir; Richard Gunn, farm dir & chief engr; Jay Monsen, news dir; Ione Lambert, women's dir.

CENTERVILLE, Davis County

KBBC (Dec. 1, 1957): 1600 kc; 1 kw-D. P. O. Box 44. Bountiful, Utah. Phone Axtell 5-5551. Davis Broadcasting Co. (original owner).

J. Fred Pingree, pres; Howard W. Pingree, gen mgr; Bill Curtis, coml mgr & news dir; Mitzi Bailey, program dir; Ed McCleery, chief engr.

LOGAN, Cache County

KLGN (Oct. 22, 1954): 1390 kc; 1 kw-D. RFD 1, Box 231. Phone 2600. KLGND Radio Inc. (acquired station Jan. 21, 1959).

Network Great Western Network. Rep George T. Hopewell.
F. Gary Ziser, pres, gen mgr & program dir; Dee Jensen, sis mgr & farm dir; Arnold Finchum, chief engr; Maye Meservey, women's dir.

KVNU (Nov. 20, 1938): 610 kc; 1 kw; DA-N. P. O. Box 264. Phone Skyline 2-5141. Cache Valley Broadcasting Co. (original owner).

Network ABC; MBS; Keystone; Intermountain. Rep Avery-Knodel.
Herschel Bullen, pres; Reed Bullen, gen mgr, promotion & farm dir; W. W. Kirkland, coml mgr; Reid Andreasen, program & news dir; Richard Johnson, chief engr.

KVNU-TV: Tv companion of KVNU.
***KVSC (FM)** (February 1953): 88.1 mc; 0.01 kw. Phone Skyline 2-4100. TWX 387. Utah State University of Agriculture and Applied Science Education.

Burrell F. Hansen, chairman, radio-television; Rey L. Barnes, student mgr; Mel Hardman, program dir; Robert Heyborne, chief engr.

*Non-commercial educational.

MOAB, Grand County

KUEA (Oct. 4, 1957): 1450 kc; 250 w. P. O. Box 368. Phone Alpine 3-5001. Moab Broadcasting & Television Corp. (original owner).

Network ABC; MBS; Intermountain.
Forrest L. Simpson, pres; Richard S. McDonald, sales mgr; Ellen Brock, gen mgr; Calvin H. Widows, chief engr.

MURRAY, Salt Lake County

KMUR (1948): 1230 kc; 250 w. 4646 South State St., zone 7. Phone Amherst 6-4419. KMUR Inc. (acquired station January 1959).

O. J. Wilkinson, pres; George L. Norman, exec vice pres; Bob Bule, gen mgr; Bennie Williams, asst mgr; Bill Houghtaling, program dir; Betsy Fillmore, women's & promotion dir; D. R. Hale, chief engr; Bart Tolleson, news & farm dir.

OGDEN, Weber County

KKOG (1947): 730 kc; 1 kw-D. P. O. Box 107. Phone Export 4-3476. KOPP Inc. Robert K. Hansen and Roger D. Thomsen, co-owners.

KLO (1924): 1430 kc; 5 kw, DA-1. Hotel Ben Lomand. Phone Export 4-5721. Interstate Corp. (original owner). (See A. L. Glasman Stations in "Group Ownership" and see "Newspaper Ownership.")

Network Intermountain Network (IMN). Rep Avery-Knodel.
Cecil Hefel, gen mgr; Kim Ward, station mgr; Rex Wallgren, program dir; Len Allen, promotion dir; Wayne Moss, chief engr.

KVOG (1948): 1490 kc; 250 w. P. O. Box 325. Phone Export 2-7535. United Broadcasting Co. (original owner).

Rep Webb.
Specialty programs: Spanish, 2 hrs. wkly.
Arch G. Webb, pres, gen mgr & coml mgr; David B. Affleck, asst mgr & news dir; Jay Livingood, program & promotion dir; Carl C. Ruthstrom, chief engr; Carol V. Facer, women's dir.

KVOG-TV: Tv companion of KVOG.

PRICE, Carbon County

KOAL (October 1936): 1230 kc; 250 w. P. O. Box 591. Phone Medford 7-0407. Eastern Utah Broadcasting Co. (acquired station 1940).

Network ABC; MBS; Keystone; Intermountain Network. Rep Avery-Knodel.
Jack Richards, pres.

PROVO, Utah County

KEYY (1949): 1450 kc; 250 w. Box 205. Phone Franklin 3-2174. Mid-Utah Broadcasting Co. (acquired station December 1952). (See D. Spencer Grow Stations in "Group Ownership").

Network Keystone.
D. Spencer Grow, owner; Edwin A. Niehay, gen mgr; Dave Welsler, asst & coml mgr; Joseph T. Meier, program, promotion & news dir; Lovell Killpack, chief engr; Donna Gosar, women's dir.

KIKX (1947): 1400 kc; 250 w. P. O. Box 550. Phone Franklin 3-3336. Central Utah Broadcasting Co. (original owner).

Frank A. Van Wagenen, pres.
KOVO (1939): 960 kc; 5 kw-D, 1 kw-N, DA-N. 651 W. 16th St. S. Phone Franklin 8-8550. KOVO Inc. (acquired station Oct. 1, 1956).

Network MBS; Intermountain. Rep Avery-Knodel.
Ashley Robison, pres; Glenn Shaw, exec vp and gen mgr; L. H. Curtis, coml mgr; Don Spahnower, program dir.

RICHFIELD, Sevier County

KSVG (1947): 980 kc; 5 kw-D, 1 kw-N, DA-N. Phone Twin Oaks 6-4456. Sevier Valley Broadcasting Co. (original owner).

Network ABC; Intermountain. Rep Avery-Knodel.
Homer R. Bandle, pres; Arthur R. Tucker, gen & coml mgr; Bill King, program dir & chief engr; Hal Hansen, promotion dir; Joe Gentry, news dir; Rotas Coleman, farm dir; Sally Hansen, women's dir.

ST. GEORGE, Washington County

KDXU (1957): 1450 kc; 250 w. Roy C. Winckelmann.

SALT LAKE CITY, Salt Lake County

KALL (1945): 910 kc; 1 kw, DA-N. 146 S. Main St., zone 1. Phone Empire 4-3561. TWX SU 391. Salt Lake City Broadcasting Co. (original owner). (See A. L. Glasman Stations in "Group Ownership" and "Newspaper Ownership").

Network ABC; Intermountain. Rep Avery-Knodel.
George C. Hatch, pres; Homer K. Peterson, gen & coml mgr; Phil Nolan, program dir; Jack S. Paige, promotion dir; W. D'Orr Cozzens, chief engr; Bruce Miller, news dir; Donna Norton, women's dir.

KUTV (TV): Tv companion of KALL.

TO BUY OR SELL
CONTACT THE NEAREST OFFICE

**HAMILTON-LANDIS
& ASSOCIATES, INC.**

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Shaheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sutter St.
RI 8-1175	EX 2-5671
NATIONWIDE • NEGOTIATIONS	
FINANCING • APPRAISALS	

Radio Stations CONTINUED

UTAH CONTINUED

SALT LAKE CITY (Continued)

KDYL (1922): 1320 kc; 5 kw, DA-1. 130 Social Hall Ave. Phone Davis 2-5681. Intermountain Broadcasting & Television Corp. (acquired station July 1, 1953). (See Time Inc. Station in "Group Ownership" and "Newspaper Ownership"). Sale to Columbia Pictures Corp. pending FCC approval.

Network NBC; Great Western. Rep Katz. G. Bennett Larson, pres & gen mgr; Del Lee-son, station mgr and national sales rep.

KDYL-FM (1948): 98.7 mc; 1.2 kw. Duplicates KDYL (above).

KTVT (TV): Tv companion of KDYL-AM-FM.

KWHO (November 1955): 860 kc; 1 kw-D. 510 East 2nd S., zone 2. Phone Davis 2-5819. Radio Station KWHO (acquired station June 4, 1956).

Reese C. Anderson, pres, coml mgr & owner; Larry L. Sorenson, program dir; Marvin C. Zitting, chief engr.

KLUB (Aug. 1, 1938): 570 kc; 5 kw, DA-1. 165 Social Hall Ave., zone 1. Phone Elgin 9-7794. KLUB Broadcasting Co. (original owner).

Network MBS. Rep Hollingbery. Frank C. Carman, pres & gen mgr; Allan Thomas, coml mgr; Frank McIntyre, mgr of operations & promotion dir; Del Williams, chief engr; Paul Dranbay, news dir.

KLUB-FM (not on air; target date October 1959): 97.1 mc; 11 kw. Address, licensee and staff same as KLUB (above).

KNAK (1945): 1280 kc; 5 kw-D. 500 w-N, DA-N. 1042 South Sixth, W. Phone Empire 4-3685. Granite District Radio Broadcasting Co. (original owner).

Rep Forjoe. Howard D. Johnson, pres & chief engr; William E. Wright, gen, coml & promotion mgr.

KSL (April 21, 1922). 1160 kc; 50 kw. 145 Social Hall Ave., zone 11. Radio Service Corporation of Utah. (original owner). (See Corp. of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership").

Network CBS. Rep CBS Radio Sales. Jay W. Wright, pres; Joseph A. Kjar, vp in charge of radio & coml mgr; Rex L. Campbell, program & news dir; Robert O. Pusey, promotion dir; Paul Evans, chief engr; Theodore Capener, farm dir.

KSL-FM (Dec. 26, 1946): 100.3 mc; 6.1 kw. Address, licensee same as KSL (above).

Jay W. Wright, pres; Edward B. (Ted) Kimball, gen & coml mgr; E. M. Halliday, program dir; V. E. Clayton, chief engr.

KSL-TV: Tv companion of KSL-AM-FM.

KSOP (Feb. 1, 1955): 1370 kc; 1 kw-D. 1300 West, 2320 S., zone 4. Phone Hunter 4-4435. Seagull Broadcasting Co. (acquired station Feb. 1, 1957).

Rep Harlan G. Oakes & Assoc. (West Coast and Texas); Charles Bernard Co.

M. H. Hilton, pres, gen & coml mgr; Sam Moll, station mgr & promotion dir; Garth Wheeler, program dir; Lyle O. Wahlquist, chief engr; Bobby Wooten, news dir; Lloyd Olsen, farm dir; Rose Garahana, women's dir.

KWIC (Nov. 17, 1956): 1570 kc; 500 w-D. 1247 Wilmington Ave., zone 6. Phone Hunter 4-8791. Sugarhouse Broadcasting Co. (original owner).

Dale R. Curtis, pres; Tom Ivory, gen mgr; Starley Bush, coml mgr; Paul Coburn, program, news & farm dir; Gerald Steorts, promotion & women's dir; Kay Turner, chief engr.

TOOELE, Tooele County

KTUT (1956): 990 kc; 1 kw-D. Ritz Theatre Bldg. Phone 990. Tooele County Radio & Tv Broadcasting Inc. Network Keystone.

VERMONT

VERNAL, Uintah County
KVEL (Jan. 19, 1947): 1250 kc; 1kw-D. 120 East Main. Phone 494. Uintah Broadcasting and Television Co. (original owner).

Network ABC; Keystone; Intermountain. Rep Forjoe.

Fran Felch, pres; Lee Walker, gen & coml mgr; program & promotion dir; Wally Raker, chief engr & farm dir; Frank H. Judd, news dir; Ruby Davis, women's dir.

VERMONT

BARRE, Washington County

WSNO (not on air; target date unknown): 1450 kc, 250 w. James T. Kirwan and Donald Lauffer, owners (acquired construction permit July 8, 1959).

BENNINGTON, Bennington County

WBTN (September 1953): 1370 kc; 500 w-D. P. O. Box 660. Phone 6321. Catamount Broadcasting Inc. (original owner).

Rep Devney; Nona Kirby Co. J. Gordon Keyworth, pres & chief engr; Belva C. Keyworth, station mgr; Roy M. Anderson, coml mgr & news dir.

BRATTLEBORO, Windham County

WKVT (not on air; target date unknown): 1490 kc; 250 w, WKNE Corp., 17 Dunbar St. Keene, N. H. Phone Elmwood 2-9230. WKNE Corp. (original owner). (See Highland Stations in "Group Ownership").

Network NBC; Yankee. Rep Meeker; Foster & Creed.

Joseph K. Close, pres; Ed Somes, gen mgr.

WTSA (April 19, 1950): 1450 kc; 250 w. P. O. Box 819. Phone Alpine 4-4567. Tri-State Area Broadcasting Corp. (acquired station October 1953). (See Theodore Feinstein Stations in "Group Ownership").

Rep Walker-Rawalt. Specialty programs: Polish, 3 hrs. wkly. Theodore Feinstein, pres; Phillips G. Terhune, exec vp, gen & coml mgr; Loren C. Smith, news & program dir; Hugh T. McKenney, chief engr; Sam Hamilton, farm dir; Clara K. Antonetti, women's dir.

BURLINGTON, Chittenden County

WCAX (1931): 620 kc; 5 kw, DA-2. 100 Market Square, So. Burlington, Vt. Phone University 2-5761. WCAX Radio Inc. (acquired station 1939).

Network CBS. Rep Weed. C. P. Hasbrook, pres; Stuart T. Martin, gen mgr; John W. Millar, coml mgr; William C. Dow, program dir; Charles S. Lewis, dir of public affairs; James W. Tierney, chief engr; John A. Sullivan, news dir; Joel C. Chandler, farm dir; Carol King, women's dir.

WCAX-TV: Tv companion of WCAX.

WDOT (April 19, 1954): 1400 kc; 250 w. 205 College St. Phone University 2-5776. WDOT Corp. (original owner).

Rep Walker-Rawalt. Val Carter, pres, majority stockholder & gen & coml mgr; Peter Guilford, program, promotion & news dir; John Carlini, chief engr; Jeanne Ball, women's dir.

WJOY (Sept. 14, 1946): 1230 kc; 250 w. 633 Main St. Phone University 4-5774. TWX 42. Vermont Broadcasting Corp. (original owner).

Network ABC. Rep Everett-McKinney; Kettell-Carter (Boston). David W. Howe, pres; Frank A. Balch, gen & coml mgr; Dean Slack, program dir; Robert Leavitt, news & promotion dir; Donald Wheatley, chief engr; Ted Barker, farm dir; Wynne Casey, women's dir.

MONTPELIER-BARRE, Washington County

WSKI (Dec. 7, 1947): 1240 kc; 250 w. 94 Main Street, Montpelier, Vt. Phone Capital 3-5275. Green Mt. Broadcasting Co. (acquired station Dec. 1, 1958).

Network ABC. Rep Walker-Rawalt. Specialty programs: Italian, 1 hr. wkly. Eben Parsons, pres; Daniel B. Ruggles III, gen mgr; Lawrence Shane, Barre mgr; John Brunell, program dir; Gerard Marcott, chief engr; Robert Bannon, news & farm dir.

NEWPORT, Orleans County

WIKE (Oct. 12, 1952): 1490 kc; 250 w. Box 711. Phone 832. Memphremagog Broadcasting Co. (original owner).

Network North Country Stations. Rep Foster & Creed (Boston); Lorrie Potts Co. (Canada).

E. Dean Finney, pres; Donald A. Thurston, gen mgr & chief engr; Helen Bowman, women's dir.

RUTLAND, Rutland County

WHWE (June 1, 1949): 1000 kc; 1 kw-D. P. O. Box 591. Phone Prospect 3-3200. Central Vermont Broadcasting Corp.

Rep Gill-Ferna; Nona Kirby. John J. Carusone, pres; Frank E. McCormack, gen mgr; Edward R. Lloyd, program dir. **WSTV** (1930): 1380 kc; 5 kw-D, 1 kw-N, DA-N. 35 Washington St. Phone Prospect

3-8140. Phillip Weiss Music Co. (original owner).

Network MBS; Yankee Network. Rep Devney (New York); Foster & Creed (Boston). Phillip Weiss, owner; J. H. Weiss, station mgr

ST. ALBANS, Franklin County

WWSE (February 1941): 1420 kc; 1 kw-D. 75 No. Main St. Phone Lakeview 4-2157. TWX Lakeview 4-4636. Vermont Radio Corp.

Network Yankee. Rep Walker-Rawalt. Lloyd E. Squier, pres & gen mgr; Ceci Fahl, women's dir & coml mgr; Theodore H. Boisvert, chief engr; Stu Perry, news dir.

ST. JOHNSBURY, Caledonia County

WTWN (July 10, 1949): 1340 kc; 250 w. P. O. Box 662. Phone Pioneer 8-2344. Twin State Broadcasters Inc. (original owners).

Network North Country Stations of Vermont. Rep Devney; Foster & Creed (Boston). E. Dean Finney, pres & gen mgr; John E. Byrne, coml mgr; Douglas N. Drown, program dir; Ralph Dennis, chief engr.

SPRINGFIELD, Windsor County

WCPE (May 1954): 1480 kc; 1 kw-D. 106 Park St. Box 800. Phone Turner 5-4555. Connecticut Valley Broadcasting Co. (acquired station Jan. 15, 1958).

Rep Walker-Rawalt. Carlo F. Zezza, pres & gen mgr; Howard Promer, program dir; Daniel W. Churchill, chief engr.

WATERBURY, Washington County

WDEV (July 16, 1931): 550 kc; 5 kw-D, 1 kw-N, DA-2. Phone Cherry 4-7321. Lloyd E. Squier (acquired station 1947).

Network MBS; Yankee. Rep Everett-McKinney (New York, Chicago, Los Angeles); Kettell-Carter (Boston).

Lloyd E. Squier, owner & gen mgr; Craig S. Parker, coml & program dir; Ken D. Squier, production dir; Warren C. Chase, chief engr; David H. Crane, news dir; Harold M. Grout, farm dir; Constance D. Graves, women's dir.

WHITE RIVER JUNCTION, Windsor County

WWRJ (not on air; target date unknown; granted Feb. 3, 1959): 910 kc; 1 kw-D. P. O. Box 190. Phone 1590. White River Enterprises Inc. (original owner).

Phillip C. Smith, pres & station mgr; DuRay Smith Jr., coml mgr; Gordon I. Stearns, chief engr; Shirley Z. Smith, women's dir.

VIRGINIA

ABINGDON, Washington County

WBBI (Dec. 10, 1956): 1230 kc; 250 w. P. O. Box 509. Phone Market 8-2147. Burley Broadcasting Co. (original owner).

ALEXANDRIA

WPKL (Dec. 10, 1945): 780 kc; 1 kw-D. Virginia Theatre Bldg. Phone Overlook 3-3000. Potomac Broadcasting Corp. (original owner).

Carl L. Lindberg, pres & treas; Howard B. Hayes, vp, sec & gen mgr; John C. Moran, natl & regional sales mgr; Robert E. L. Moore, local sales mgr; Charles E. Roudabush, chief engr.

ARLINGTON, Arlington County

WARL (Nov. 7, 1946): 780 kc; 1 kw-D. P. O. Box 7065. Phone Kenmore 6-9000. Northern Virginia Broadcasters Inc. (acquired station Sept. 15, 1951). (See Continental Stations in "Group Ownership").

Rep Grant Webb. Specialty programs: Negro, ¼ hr. wkly; Hebrew, 1 hr. wkly.

Cy Blumenthal, owner; George A. Crump, exec vp & gen mgr; Walt Kay, coml mgr; Warren M. Brill, program dir; Stan Karas, promotion dir; James Petty, chief engr; George Geesey, news dir; Don Owens, farm dir; Mrs. M. Henning, women's dir.

WARL-FM (Nov. 7, 1946): 105.1 mc; 2.05 kw. Address, licensee & staff same as WARL (above).

WEAM (1947): 1390 kc; 5 kw, DA-2. 1515 N. Courthouse Rd., zone 1. Phone Jackson 7-7100. Arlington-Fairfax Broadcasting Co. (See Harold H. Thoms Stations in "Group Ownership").

Rep Broadcast Time Sales. Specialty programs: Jewish, ¼ hr. wkly. Harold H. Thoms, pres; Kenneth L. Wood, gen mgr; Peter Giordano, local sales mgr; Mark Holiday, program & production dir; Richard Johnson, chief engr.

BASSETT, Henry County

NEW (under construction, granted April 1957; target date unknown): 900 kc; 250 w-D. 303 W. Main St., Richmond, Va. S. L. Goodman (original owner).

TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.

WASHINGTON, D. C.		CHICAGO	
Ray V. Hamilton	Richard A. Shaheen		
1737 DeSales St., N.W.	1714 Tribune Tower		
EX 3-3456	DE 7-2754		
DALLAS		SAN FRANCISCO	
DeWitt Landis	John F. Hardesty		
1511 Bryan St.	111 Sutter St.		
RI 8-1175	EX 2-5671		
NATIONWIDE • NEGOTIATIONS			
FINANCING • APPRAISALS			

VIRGINIA CONTINUED

BEDFORD, Bedford County

WBET (Feb. 9, 1950): 1350 kc; 1 kw-D. P. O. Box 406. Phone Justice 8-245. Bedford Broadcasting Corp. (original owner).
James E. Synan, pres & gen mgr; Ted J. Gray Jr., coml mgr; Douglas B. Catlin, program dir; John P. Laughlin, chief engr.

BIG STONE GAP, Wise County

WLSB (August 20, 1953): 1220 kc; 1 kw-D. P. O. Box 24. Phone 800. Gap Broadcasting Co. (original owner).
W. H. Wren Jr., owner & gen mgr; Gerald C. Dokka, coml mgr & news dir; Mrs. C. E. Frazier, program dir; Gene Hopkins, chief engr.

BLACKSTONE, Nottoway County

WKLK (April 23, 1947): 1440 kc; 5 kw-D. P. O. Drawer 192. Phone 478. Blackstone Broadcasting Corp.

BRISTOL, Washington County

WCYB (Dec. 13, 1946): 690 kc; 10 kw-D. P. O. Box 1009. Phone North 9-4161. TWX Bristol, Va. 91. Appalachian Broadcasting Corp. (original owner).
Network ABC. Rep Headley-Reed.
Robert H. Smith, pres & gen mgr; J. Fey Rogers, vp & gen sales mgr; Robert H. Smith Jr., program dir; Basil E. Saffer, operations mgr; R. V. Robinson, chief engr; Doug Ford, farm dir; Alice Fairn Friberg, women's dir.
WCYB-TV: Tv companion of WCYB.
WFBG (January 1947): 980 kc; 5 kw-D. 1 kw-N. DA-N. Valley Drive. Phone North 9-8112. Bristol Broadcasting Co. (acquired station July 1948).
Network MBS; Keystone. Rep Walker-Rawalt; Dora-Clayton.
W. C. Nininger, pres; W. L. Nininger, gen mgr; Jack Martin, coml mgr; Robert Fleming, program dir; John Hughlett Jr., chief engr; Jerry Donovan, farm dir; Judy Weston, women's dir.

CHARLOTTESVILLE, Albemarle County

WCHV (Aug. 18, 1933): 1260 kc; 5 kw-D. 1 kw-N. DA-2. Rose Hill Drive. Phone 2-5121. TWX Charlottesville 98. Eastern Broadcasting Corp. (acquired station Jan 1, 1959).
Network ABC; MBS. Rep Thomas F. Clark. Specialty programs: Negro, 14 hrs. wkly.
Roger A. Neuhoff, pres; Robert C. Walker, vp, gen & coml mgr; R. G. Sketchley Jr., program farm & promotional dir; Dan Spitzer, chief engr; William C. Gentry, news dir; Gail D. Bazzarre, women's dir.
WCCV-FM (not on air; target date not announced; granted June 26, 1959): 97.5 mc. 3.4 kw. Address, permittee & staff same as WCHV (above).
WLEK (Nov. 15, 1957): 1010 kc; 1 kw-D. Harris Road. Phone 2-3080. Lawrence Lee Kennedy (original owner).
Rep Gill-Perna.
Lawrence Kennedy, owner, gen & coml mgr & chief engr; Gordon Cropp, program dir; Kenneth Ringler, promotion dir; Charlie Doll, news dir; John Moran, farm dir.
WINA (September 1949): 1400 kc; 250 w. P. O. Box 1230. Phone 2-6177. TWX Charvi 440. Charlottesville Broadcasting Corp. (original owner).
Network Keystone. Rep Dora Clayton.
Donald G. Heyne, pres, gen mgr & promotion dir; Thomas M. Behrendt, coml mgr; Edward M. Desmond, program dir; Eugene V. Bossieux Jr., chief engr; M. Ray Niblack, news dir; Barbara T. Brown, women's dir.
WINA-FM (October 1954): 95.3 mc; 0.62 kw. Duplicates WINA (above).
WTJU-FM (April 1, 1957): 91.3 mc; 0.01 kw. Department of Speech and Drama, U. of Virginia. Phone 2-2166, Ext. 3237. U. of Virginia.
George P. Wilson Jr., dir; Roderic G. Collins, station mgr & program dir; David M. Brydon, chief engr.

*Non-commercial educational.

CHASE CITY, Mecklenburg County

WMEK (1959): 980 kc; 500 w-D. Mecklenburg Broadcasting Co. (original owner).

CHRISTIANSBURG, Montgomery County

WBCE (1954): 1260 kc; 1 kw-D. P. O. Box 1260. Phone Evergreen 2-4291. WBCR Inc. (acquired station July 1, 1958).
Network Keystone. Rep Donald Cooke.
A. H. Griffith Jr., pres & gen mgr; Richard T. Ezell, asst mgr; Carroll L. Hatcher, news & farm dir.
CLIFTON FORGE, Allegheny County
WCFV (July 1952): 1230 kc; 250 w. P. O. Box 48. Phone 2147. Radio Station WCFV (acquired station April 1, 1959).
Network MBS. Rep George Hopewell.
James R. Reese Jr., owner & promotion dir; Claude F. Jones, gen mgr & chief engr; Nancy Glebner, coml mgr; Robert H. Reed, news & program dir; Robert E. Bowers, farm dir; Juanita Cantrell, women's dir.

CLIFTON FORGE, Allegheny County

WCFV (July 1952): 1230 kc; 250 w. P. O. Box 48. Phone 2147. Radio Station WCFV (acquired station April 1, 1959).
Network MBS. Rep George Hopewell.
James R. Reese Jr., owner & promotion dir; Claude F. Jones, gen mgr & chief engr; Nancy Glebner, coml mgr; Robert H. Reed, news & program dir; Robert E. Bowers, farm dir; Juanita Cantrell, women's dir.

COLONIAL HEIGHTS, Dinwiddie County

WPVA (See Petersburg, Va.)

COVINGTON, Allegheny County

WKEY (May 26, 1941): 1340 kc; 250 w. P. O. Box 710. Phone 8351. Earl M. Key (acquired station May 1942).
Network ABC. Rep Devney.
Earl M. Key, owner & gen mgr; Kenneth L. Bryant, coml mgr; John L. Davis, program dir; Grover K. Fulk, chief engr.

CREWE, Nottoway County

WSVS (April 7, 1947): 800 kc; 1 kw-D. 800 Melody Lane. Phone 7811. Southern Virginia Broadcasting Corp. (original owner).
C. S. Willis, pres; Freeman H. Stewart, gen mgr; Harold F. Payne, coml mgr; Tom Roland, program dir; C. E. Wilson, chief engr.
WVSV-FM (June 20, 1949): 104.7 mc; 14 kw. Duplicates WSVS (above).

CULPEPER, Culpeper County

WCVA (Feb. 20, 1949): 1490 kc; 250 w. P. O. Box 672. Phone Valley 5-8338. Culpeper Broadcasting Corp. (original owner).
Network MBS, Keystone. Rep Indie Sales.
L. T. Preston, pres; John T. Rogers, gen mgr & promotion dir; Tucker Butler, coml mgr; Edward Gombos, news & program dir; Gil Gildemann, chief engr; Roy Hetzel, farm dir; Ann W. Rogers, women's dir.

DANVILLE, Pittsylvania County

WBTM (May 24, 1930): 1330 kc; 5 kw-D. 1 kw-N. DA-N. 710 Grove St. Phone Swift 3-4411. TWX Danv Va 76. Piedmont Broadcasting Corp. (original owner).
Network ABC. Rep Gill-Perna.
Specialty programs (wkly): Negro, 7 1/2 hrs.
W. E. Gardner Jr., pres; L. R. Wyatt, vp; Milton W. Adams, mgr; J. E. Allgood Jr., coml mgr; James H. Crawford Jr., program dir; Samuel P. Cobb, promotion dir; Leon Smith, news dir; William E. Richardson, farm dir; Ann Siddle, women's dir.
WBTM-TV: Tv companion of WBTM.
WDTF (not on air; target date not announced; granted Feb. 25, 1959): 970 kc; 500 w-D. Box 190. Radio Danville Inc. (original owner).
Charles Moffett McCraw, Albert Earle Garrett Jr. and Geneva Payne McCraw, owners.
WDVA (June 29, 1947): 1250 kc; 5 kw-D. 1 kw-N. DA-N. Lexington Ave. Phone Swift 2-9311. Virginia-Carolina Broadcasting Corp. (original owner). (See "Newspaper Ownership.")
Network MBS, Keystone, Tobacco. Rep Robert S. Keller.
Specialty programs (wkly): Negro, 3 1/2 hrs.
Emerson J. Fryor, pres & gen mgr; Stover J. Morris Jr., sales mgr; Dick Campbell, program dir; Charles Jordan, promotion dir; Howard Clendenen, chief engr; Charles Craig, news dir; Frank Raymond, farm dir; Nadine Wright, women's dir.
WILA (Aug. 25, 1957): 1580 kc, 1 kw-D. Eastern Broadcasting Corp. (acquired station June 1959).
Roger A. Neuhoff, pres; Robert C. Walker, exec vp.

EMPORIA, Greensville County
WEVA (Nov. 4, 1952): 860 kc; 1 kw-D. P. O. Box 792. Phone Melrose 4-2133. Stone Broadcasting Corp. (acquired station Oct. 1, 1957).
Network Keystone.
Specialty programs (wkly): Negro, 9 1/2 hrs.
Maxey E. Stone, pres & gen mgr; Sallie J. Whitlock, coml mgr & women's dir; Will Stone, program dir; Dick Phillips, promotion dir; Elton Short Jr., chief engr; Eddie Anderson, news dir.

EMPORIA, Greensville County

WEVA (Nov. 4, 1952): 860 kc; 1 kw-D. P. O. Box 792. Phone Melrose 4-2133. Stone Broadcasting Corp. (acquired station Oct. 1, 1957).
Network Keystone.
Specialty programs (wkly): Negro, 9 1/2 hrs.
Maxey E. Stone, pres & gen mgr; Sallie J. Whitlock, coml mgr & women's dir; Will Stone, program dir; Dick Phillips, promotion dir; Elton Short Jr., chief engr; Eddie Anderson, news dir.

FAIRFAX, Fairfax County

WEEL (1955): 1310 kc; 1 kw-D, 500 w-N, DA-N. 2nd & Oak Sts. Phone Crescent 3-4000. OK Broadcasting Corp. (original owner).
Rep Best.
George E. Oleson, pres; Arthur Keller, vp & gen mgr; Jules Henry, program dir; James Larkin, promotion dir; Joe Terrien, chief engr; Bernie Mahoney, news dir; Glenna Wallace, women's dir.

FALLS CHURCH, Fairfax County

WPAX (1948): 1220 kc; 1 kw-D. Tower Square. Phone Jefferson 2-1220. Lamar A. Newcomb (original owner).
Lamar A. Newcomb, owner, gen mgr & chief engr.

FARMVILLE, Prince Edward County

WFLO (August 1947): 870 kc; 1 kw-D. P. O. Drawer 179. Phone 870. Colonial Broadcasting Co. (original owner).
Carla B. Keys, owner; John D. Wilson, station mgr; Al Smith, program dir; O. C. Covington, chief engr; Henry Fulcher, farm dir.

FRANKLIN, Southampton County

WYSE (1956): 1250 kc; 1 kw-D. P. O. Box 464. Phone Logan 2-3135. Franklin Broadcasting Corp. (acquired station July 1959).
Network Keystone.
Thomas F. Clark, owner.

FREDERICKSBURG

WFVA (Sept. 2, 1939): 1230 kc; 250 w. P. O. Drawer 269. Phone Essex 3-7721. Fredericksburg Broadcasting Corp. (original owner). (See Richard Field Lewis Stations in "Group Ownership.")
Network ABC, Mid Atlantic. Reps ForJoe, Morton Lowenstein (Philadelphia).
Mrs. Marion Park Lewis, exec vp & chief owner; John Carl Morgan, gen mgr, national coml mgr & chief engr; Jack Tucker, local coml mgr; Arch Harrison, news & program dir; Dorothy Grantham, women's dir.

FRONT ROYAL, Warren County

WFTB (Sept. 19, 1948): 1450 kc; 250 w. P. O. Box 192. Phone Melrose 6-4121. Skypark Broadcasting Corp. (original owner).
Network MBS, Keystone.
J. G. Hilledge, pres; Ken Gordon, gen & coml mgr; Bill Poole, asst mgr, chief engr & news dir; Frank Donaldson, farm dir; Drayton Norcom, women's dir.

GALAX, Carroll County

WBOB (Feb. 1, 1947): 1360 kc; 1 kw-D. P. O. Box 270. Phone Belmont 6-2921. Carroll-Grayson Broadcasting Corp. (acquired station Sept. 5, 1957).
Network Keystone.
Robert V. Morris, pres & chief owner; Joe P. Crockett, gen mgr & sec-treas; Brice Parks, sales mgr; Muriel M. Bell, program & women's dir; Marguerite V. Neff, promotion dir; Edward Boyer, chief engr & farm dir; Frank E. Osborne, news & sports dir.

GATE CITY, Scott County

WGAT (July 24, 1959): 1050 kc; 250 w-D. P. O. Box 374. Phone Fulton 6-7025. Gate City Broadcasting Co. (original owner).
W. V. Ramsey, pres & gen mgr; Charlie Doll, coml mgr & program dir; Harold Fleener, promotion & farm dir; Fred Cox, chief engr; Don Gibson, news dir; Nan Coley, women's dir.

87th NATIONAL MARKET

(MAY '59 SALES MANAGEMENT)

TRI-CITIES

Tenn. - Va.

BRISTOL

KINGSFORT

JOHNSON CITY



REPRESENTED NATIONALLY BY

HEADLEY-REED

B 00.10 MDSE
 B 00.59 MDSE
 B 00.39 MDSE
 B 01.08 TOTL

WBOF

now moves
 more products
 more often in

NORFOLK

VIRGINIA

NOW
 5,000 WATTS

With new power, Tidewater's Merchandising Station now sells more products more often — to more people. See FORJOE for all facts and figures on Tidewater's Radio-Active station and these among many merchandising features:

- Community Club Awards — exclusive in Tidewater now in our third campaign. More than \$2 million in actual proof of sales!
- Miss Norfolk Pageant — another WBOF exclusive
- WBOF Cooking School

WBOF

Now with 5,000 watts
 of sales power on 1550

REPRESENTED BY

FORJOE, INC.

NEW YORK — CHICAGO — ATLANTA
 PHILADELPHIA — DETROIT
 LOS ANGELES — SAN FRANCISCO

Radio Stations CONTINUED

VIRGINIA CONTINUED

GLOUCESTER, Gloucester County

WDDY (Jan. 20, 1957): 1420 kc; 1 kw-D. P. O. Box 673. Phone Oxford 3-4302. Cape Radio Inc. (acquired station June 16, 1958). Network: Keystone. Rep Grant Webb.

Specialty programs (wkly): Negro, 6 hrs. Arthur Lazarow, pres & gen mgr; Joan R. Lazarow, asst gen mgr & women's dir; Frank E. Cooke, coml mgr; Kenneth S. Bradby, chief engr & farm dir; Kenneth J. Morrells, news dir.

GRETTA, Pittsylvania County

WMNA (Aug. 12, 1956): 730 kc; 1 kw-D. DA. P. O. Box 730. Phone 4730. Central Virginia Broadcasting Co. (original owner). Network: Keystone.

James E. Parsons, pres; Lyle C. Motley, exec vp & gen mgr; Edwin B. Wilson, coml mgr; Charles R. Lingafelt, chief engr & farm dir; John Powell, news dir.

WMNA-FM (Feb. 28, 1959): 103.3 mc; 3 kw. Address, licensee & staff same as WMNA (above).

GRUNDY, Buchanan County

WNRG (Nov. 16, 1955): 1250 kc; 1 kw-D. P. O. Box 245. Phone Webster 5-7581. Virginia-Kentucky Broadcasting Co. (original owner).

Rep Kentucky Radio Sales (Louisville). Herman G. Dotson, pres; Dave Jordan, gen mgr & chief engr; Aubrey Garber, asst mgr; Jean Scott, program dir; Glenn Woodward, promotion dir; Clyde Varney, news dir; Marge Jordan, women's dir.

HAMPTON

WVEC (July 1948): 1490 kc; 250 w. P. O. Box 481. Phone Park 2-6331. Peninsula Broadcasting Corp.

Network: NBC. Rep Avery-Knodel. Thomas F. Chisman, pres & gen mgr; Harrol A. Brauer Jr., vp & dir of sales; Lawrence W. Kliever, operations mgr; Ernest Harris, coml mgr; William C. King Jr., chief engr; Lewis T. Jester, news dir; Jerry Sandford, program dir.

WVEC-TV: Tv companion of WVEC.

HARRISONBURG, Rockingham County

***WEMC (FM)** (Dec. 16, 1954): 91.7 mc; 10 w. Eastern Mennonite College. Phone 4-7331. Board of Trustees of Eastern Mennonite College (original owner).

*Non-commercial educational.

WHBG (Sept. 6, 1956): 1360 kc; 5 kw-D. 75 E. Market St. Phone 4-7394. Radio Harrisonburg Inc. (acquired station Oct. 26, 1958).

Rep Weed. Jeffrey A. Abel, pres; Charles Dillon, vp & gen mgr; Will Hall, coml mgr; Jack Fitzsimons, program dir; Harold Richardson, chief engr & farm dir.

WSVA (June 9, 1935): 550 kc; 5 kw-D, 1 kw-N. DA-N. Rawley Pike. Phone 4-4431. TWX Hbg 85. Shenandoah Valley Broadcasting Inc. (acquired station June 29, 1956). (Sale of 51% of WSVA-AM-FM-TV to Evening Star Broadcasting Co. [WMAL-AM-FM-TV] pending FCC approval). (See "Newspaper Ownership" and Transcontinent and Evening Star Stations in "Group Ownership.")

Network: NBC. Rep Peters, Griffin, Woodward.

Hamilton Shea, pres & gen mgr; Warren L. Braun, asst gen mgr & dir of engineering; R. H. (Dick) Johnson, gen sales mgr; James MacNeil, program dir; Andy McCaskey, promotion mgr; N. L. Royster, public relations & merchandising mgr; J. Mac Foley, chief engr; Wip Robinson III, news dir; Homer Quann, farm dir; Virginia C. Lindamood, women's dir.

WSVA-FM (Dec. 3, 1946): 100.7 mc; 7.2 kw. Duplicates WSVA (above) except for occasional special originations.

WSVA-TV: Tv companion of WSVA-AM-FM.

HIGHLAND SPRINGS, Henrico County

NEW (not on air; target date not announced; granted May 18, 1959): 1450 kc; 250 w. Route 2, Box 74, Midlothian, Va. Charles E. Springer (original owner).

HOPEWELL, Prince George County

WHAP (July 1948): 1340 kc; 250 w. P. O. Box 621. Phone Cedar 9-7301. Hopewell Broadcasting Inc. (acquired station July 1954).

LAWRENCEVILLE, Brunswick County

WLES (under construction; granted March 1958; target date unknown): 580 kc; 500 w-D. Harry A. Epperson Jr. (original owner). (See Epperson Stations in "Group Ownership.")

LEESBURG, Loudon County

WAGE (March 6, 1958): 1290 kc; 1 kw-D. Phone Spring 7-1290. Leesburg Broadcasting Corp. (original owner). (See Richard Field Lewis Jr. Stations in "Group Ownership." Sale to William T. Stubblefield pending FCC approval.)

Network: Mid Atlantic Radio Network. Rep Forjoe, Mort Lowenstein.

Marion Park Lewis, owner; Wallace L. Hankin, gen mgr; Edward B. Ivory, program dir; John Gill, chief engr; Worthy Caulk, women's dir.

LEXINGTON, Rockbridge County

WREL (Nov. 15, 1948): 1450 kc; 250 w. P. O. Drawer 902. Phone Hobart 3-2161. Rockbridge Broadcasting Corp. (original owner).

Network: NBC, Keystone. Rep Indie Sales. Marshall L. Wilmer, pres; Milton B. Henson, vp & gen mgr; J. B. Trainer, coml mgr; Joseph E. Lynn Jr., program dir; James I. Bray Jr., chief engr; Louise W. Oder, women's dir.

LYNCHBURG, Campbell County

WBRG (Sept. 7, 1956): 1050 kc; 1 kw-D. P. O. Box 1079. Phone Victor 6-6541. Harry A. Epperson Sr. (original owner). (See Epperson Stations in "Group Ownership.")

Rep Thomas F. Clark.

Specialty programs (wkly): Negro, 6 hrs. Harry A. Epperson Sr., owner; Thomas L. Buckley, gen & coml mgr; Mrs. Eddie M. Raymond, program & women's news dir; Frank K. Keller, engr; Donald W. Jarvis, news dir; Berk Bryant, farm dir.

WLVA (April 21, 1930): 590 kc; 1 kw, DA-2. 2320 Langhorne Rd. Phone Victor 5-1242. TWX Lynchburg 80. Lynchburg Broadcasting Corp. (original owner).

Network: ABC. Rep Hollingbery. Philip P. Allen, pres & gen mgr; Thomas L. Turner, coml mgr; Warren Uttal, program & promotion mgr; John T. Orth, chief engr.

WLVA-TV: Tv companion of WLVA.

WWOD (1947): 1390 kc; 5 kw-D, 1 kw-N. P. O. Box 300. Lynchburg Independent Broadcasters Inc. (See Cy N. Bahakel Stations in "Group Ownership.")

WWOD-FM (1948): 100.1 mc; .94 kw. Same licensee as WWOD (above).

MANASSAS, Prince William County

WPRW (Oct. 1, 1957): 1460 kc; 500 w-D. P. O. Drawer 151. Phone 931. Prince William Broadcasting Corp. (original owner).

MARION, Smyth County

WMEV (Dec. 12, 1948): 1010 kc; 1 kw-D. P. O. Box 470. Phone State 3-9001. Mountain Empire Broadcasting Corp. (original owner).

Network: ABC, Keystone. Rep Indie Sales. Robert C. Wolfenden, pres & gen & coml mgr; Stella D. Wolfenden, women's & program dir; Bob Wolfenden, news & promotion dir; Edward T. Surface, chief engr; Richard Wagoner, farm dir.

MARTINSVILLE, Henry County

WHEE (Aug. 4, 1954): 1370 kc; 1 kw-D. P. O. Drawer 552. Phone Mercury 2-9811. Patrick Henry Broadcasting Corp. (original owner).

Specialty programs (wkly): Negro, 7½ hrs. John W. Shultz, pres & gen mgr; Charles F. Adams, coml mgr; Grace P. Uram, women's & program dir; Thomas W. Patterson, promotion dir; T. E. Tatum, chief engr; Lee Gilbert, news dir; Jim Eanes, farm dir.

WMVA (1941): 1450 kc; 250 w. Chatham Heights. Phone Mercury 2-2152. TWX Martinsville 32. Martinsville Broadcasting Co. (original owner).

Network: Keystone. Rep Bob Dore. H. Grady Moore, pres; Maynard E. Dillaber, exec vp & gen mgr; Victor E. Lundberg, coml mgr; Barbara H. Zimmerman, program dir; John Boundin, promotion mgr; B. Edward Joyer, chief engr; Jay L. Holmes Jr., news dir; H. P. Bluhm, farm dir; Rose Lee Chaffin, women's dir.

WMVA-FM (1950): 96.3 mc; 2.9 kw. Duplicates WMVA (above).

MT. JACKSON, Shenandoah County

WSIG (April 1, 1954): 790 kc; 1 kw-D. WSIG Bldg. Phone 790. Richard F. Lewis Jr. Inc. of Mt. Jackson (original owner). (See Richard F. Lewis Jr. Stations in "Group Ownership.")

NARROWS-PEARISBURG, Giles County

WNEV (August 1953): 990 kc; 1 kw-D. Phone Park 6-2211 (Narrows), 256 (Pearisburg). Giles Broadcasting Co. (original owner).

NEWPORT NEWS

WGH (1928): 1310 kc; 5 kw, DA-N. P. O. Box 98. Phone 4-7333. Hampton Roads Broadcasting Corp. (original owner). (See "Newspaper Ownership.")

Rep Blair. Dan Hydrick Jr., gen mgr; Ambert Dall, asst. mgr; Jack Whitehead, sales mgr; Ed Meyer, program dir.

WGH-FM (1956): 97.3 mc; 36 kw. Same licensee as WGH (above).

WYOU (1947): 1270 kc; 1 kw-D. 114 24th St. Phone 6-1664. United Broadcasting Co. of Eastern Virginia Inc. (See United Broadcast-

ing Co. Stations in "Group Ownership.")
Rep United Broadcasting Co.; Dora-Clayton;
Oakes.

Specialty programs: Negro, 84 hrs. wkly.
Richard Eaton, pres & gen mgr; Joseph E.
Gathings, station mgr; Al Clark, sports dir;
Ernest Hooper, chief engr; Pearl Harris, wom-
en's dir.

WACH-TV: Tv companion of WYOU.

NORFOLK

WAVY (see Portsmouth, Va.)

WBOF (see Virginia Beach, Va.)

WCMS (July 1, 1954): 1050 kc; 1 kw-D.
Helena Bldg., zone 10. Phone Madison 5-0525.
WCMS Radio Norfolk Inc. (original owner).
(See Continental Stations in "Group Owner-
ship.")

Representative Grant Webb.
Cy Blumenthal, chief owner; Roy La Merg,
gen mgr & promotion dir; Al Lynn, coml mgr;
Joe Hoppel, program dir; Ted Spivey, chief
enr; Lon Backman, news dir; Ken Bultman,
military coordinator & farm dir.

WGH (see Newport News, Va.)

WLOW (See Portsmouth, Va.)

***WMTI (FM)** 91.5 mc; 1.45 kw. College of
William & Mary (original owner).

*Non-commercial educational.

WNOR (March 1949): 1230 kc; 250 w. 1019
Boissevain Ave. Phone Madison 2-7071. Nor-
folk Broadcasting Corp. (original owner).

Rep Weed.
Louis H. Peterson, pres; Jack H. Harris, gen
mgr; Josh Barry, coml mgr; Wm. D. Mont-
gomery, program dir; Lloyd C. Story, pro-
motion dir; George Hillier, chief engr; Jerry J.
Joiner, news dir.

WRAP (1951): 850 kc; 5 kw-D, 1 kw-N, DA-2.
Portlock Bldg. Phone Madison 7-8307. Conti-
nental Broadcasting Inc. (original owner).
(See Rollins Stations in "Group Ownership.")
Specialty programs: Negro, 100%.

O. Wayne Rollins, pres; Paul L. von Hagel,
vp & gen mgr; Kersh Walters, coml mgr;
Oliver Allen, program dir; Juanita Jefferies,
promotion dir; Glen Frazier, chief engr; Sid
Woods, news dir; Leola Dyson, women's dir &
dir of public relations.

WRVC (FM) (June 1954): 102.5 mc; 8.7 kw.
2721 Colley Ave., zone 8. Phone Madison
7-1100. Virginia Good Music Corp. (acquired
station 1956).
Norman C. Wilcox, coml mgr; Charles G.

Massie Jr., program mgr; Richard D. Holland,
chief engr.

WTAR (Sept. 21, 1923): 790 kc; 5 kw, DA-N.
720 Boush St., zone 10. Phone Madison 5-8711.
TWX NF 299. WTAR Radio Corp. (original
owner). (See "Newspaper Ownership.")

Network CBS. Rep PeTRY.
Campbell Arnoux, pres & gen mgr; Robert
M. Lambe, vp in charge of sales; John C.
Peffer, vp in charge of operations; M. Raymond
Turner, station mgr; Harry W. Moore Jr., sales
mgr; William S. Johnson, program mgr; James
Evans, promotion mgr; Richard L. Lindell,
chief engr; Clayton Edwards, news dir; Joe
Foulkes, farm dir; Mildred Alexander, women's
dir.

WTAR-TV: Tv companion of WTAR.

WVEC (see Hampton, Va.)

WYFF-FM (Feb. 15, 1959): 99.7 mc; 11.5 kw.
P. O. Box 387, zone 1. Phone Kimball 5-2970.
Electronic Research Inc (original owner).
George E. Dail, gen mgr; Eric B. Zoro, pro-
gram dir & chief engr; Dexter Phibbs, con-
sulting engr.

WYOU (see Newport News, Va.)

NORTON, Wise County

WNVA (March 1946): 1350 kc; 5 kw-D.
Progress Bldg. Phone 700. Radio-Wise Inc.
(acquired station 1957).

Network Keystone.
R. B. Helms, pres; Jack T. Helms, gen mgr;
Jack Darnell, asst mgr; Jim True, farm dir &
program dir; Bill Stallard, news dir & pro-
motion dir; John McMullin, chief engr.

ORANGE, Orange County

WJMA (1949): 1340 kc; 250 w. P. O. Box
271. Phone 7263. Charlottesville Broadcast-
ing Co. (acquired station July 1, 1957).

PENNINGTON GAP, Lee County

WSWV (June 1, 1959): 1570 kc, 1 kw-D.
Phone 520. Lee County Broadcasting Co. (orig-
inal owner).

Dr. Dan Gabriel & Cas Walker, owners;
Susan Gabriel, gen mgr; Mrs. J. B. Cooke,
station mgr; Claude Pennington, chief engr.

Radio Stations CONTINUED

VIRGINIA CONTINUED

PETERSBURG, Dinwiddie County

WPVA (1955): 1290 kc; 5 kw-D. P. O. Box
87. Phone Regent 2-3478. Harry A. Epperson
Jr. (original owner). (See Epperson Stations
in "Group Ownership.")

WSSV (Jan. 1, 1945): 1240 kc; 250 w. 112 W.
Tabb St. Phone Regent 3-4567. Petersburg
Broadcasting Co. (acquired station June 1,
1958).

Network MBS. Rep Grant Webb.
Specialty programs (wkly): Negro, 13 hrs.
Roger A. Beane, pres & gen mgr; Cy New-
man, coml mgr; Jim Canyon, program dir;
James Hollyday Fair, promotion dir; Jerome
Dvorachek, chief engr; Jack Allen, news dir;
Fred Herman, farm dir; Evelyn King, women's
dir.

PORTSMOUTH

WAVY (1943): 1350 kc; 5 kw, DA-2. 709
Boush St., Norfolk. Phone Madison 7-2345.
TWX 161. Tidewater Teleradio Inc. (acquired
station 1953).

WAVY-TV: Tv companion of WAVY.

WLOW (1946): 1400 kc; 250 w. 731 Boush
St., Norfolk, Va. Phone Madison 7-5677. James
Broadcasting Corp. (acquired station Aug. 22,
1957).

Network ABC, MBS. Rep Headley Reed.
Michael Henry, managing dir & gen mgr;
Paul Enright, coml mgr; Bruce Miller, program
dir; Jane Martin, promotion dir; Robert Blagg,
chief engr; Tom Bradshaw, news dir; Alice
Brower White, women's dir.

PULASKI, Pulaski County

WPUV (May 30, 1946): 1580 kc; 5 kw-D, 1
kw-N. P. O. Box 351. Phone 3-3931. WPUV
Inc. (acquired station July 1, 1957).

Network Keystone.
John A. Columbus, pres, gen mgr, program
dir & chief engr; Larry R. Schoenfeld, coml
mgr & promotion & news dir; Hal Irwin, farm
dir.

IN TIDEWATER, VA.
WGH RADIO
rates FIRST

according to all surveys
PULSE - HOOPER - TRENDX

WGH
RADIO
Color Channel 131

Norfolk, Newport News, Portsmouth
and Hampton, Virginia

represented nationally by The JOHN BLAIR & Company



Radio Stations CONTINUED

VIRGINIA CONTINUED

RADFORD, Pulaski County

WRAD (1950): 1460 kc; 5 kw-D, 500 w-N, DA-N, P. O. Box 1207. Phone Neptune 9-2461. WRAD Broadcasting Co. (acquired station Oct. 9, 1957). (See "Newspaper Ownership.")
E. B. (Ted) Evans, gen mgr; Ray Hatley, station mgr; Quentin Welty, gen sales mgr; Larry O'Brien, coml mgr; Larry Draper, program dir; B. L. Bowman, gen chief engr.

RICHLANDS, Tazewell County

WRIC (1951): 540 kc; 1 kw-D. P. O. Box 218. Phone Woodlawn 1-4066. Clinch Valley Broadcasting Corp. (original owner).

RICHMOND, Henrico County

WRVA (1951): 990 kc; 1 kw-D. 513 N. Main St. United Broadcasting Co. of Virginia (original owner). (See United Broadcasting Co. Stations in "Group Ownership.")
Specialty programs (wkly): Negro, 84 hrs. Richard Eaton, pres.
***WBFL** (1924): 1480 kc; 5 kw, DA-2 (ST-WLEE). 1627 Monument Ave. Grace Covenant Presbyterian Church.

*Non-commercial educational.

WEEL (April 20, 1958): 1590 kc; 5 kw-D. 305 W. Grace St., zone 20. Phone Milton 4-4577. WEEL Inc. (acquired station Jan. 16, 1959).
Rep Avery-Knodel.
Ben Strouse, pres; Sidney Magelof, gen mgr; W. C. Tulley, sales mgr; Jess Duboy, program dir; John Murphy, chief engr; Robert Jenkins, news dir.

WLEB (Oct. 1, 1945): 1480 kc; 5 kw, DA-2 (ST-WBBL). 6200 W. Broad St., zone 26. Phone Atlantic 8-2835. TWX PTSSG 321. Lee Broadcasting Corp. (acquired station Oct. 1, 1957). (See Thomas G. Tinsley Stations in "Group Ownership.")
Reps Select Station Representatives (N.Y.); McGavren (Chicago, Detroit, West Coast); Clarke Brown (South).
Specialty programs (wkly): Negro, 2 hrs.
Thomas G. Tinsley Jr., pres; Irvin G. Abeloff, vp; Harvey L. Hudson, gen mgr; Don Lee, coml mgr; Bob Gilmore, program dir; Ralph Payne, promotion dir; Thomas J. Kita, operations mgr & chief engr; Jack Hurst, news & sports dir; George Prescott, farm dir; Virginia Gardner, women's dir.

WLLY (August 1955): 1320 kc; 5 kw, DA-N. Broad-Grace Arcade. Phone Milton 9-1223. WLLY Inc. (original owner).

WMBG (1926): 1380 kc; 5 kw, DA-N. P. O. Box 5229, zone 20. Phone Elgin 5-8611. TWX Richmond 87. Havens & Martin Inc. (original owner).
Network ABC. Rep Bolling.
Wilbur M. Havens, pres & gen mgr; Walter A. Bowry Jr., coml mgr; Frank S. Wilson Jr., news & program dir; William J. Filer, promotion dir; James W. Kyle, chief engr; Robert Flanagan, farm dir.

WCOB (FM) (1944): 98.1 mc; 34 kw. Duplicates WMBG (above).
WTVR (TV): Tv companion of WMBG-WCOB (FM).

***WREK (FM)** (May 1957): 91.1 mc; 3.6 kw. 3401 Brook Rd., zone 27. Phone Elgin 5-7252. Union Theological Seminary in Virginia.
Robert W. Kirkpatrick, dir; Glenna Wester, asst to the dir; E. V. Wolstenholme Jr., chief engr.

*Non-commercial educational.

WRNL (Nov. 15, 1937): 910 kc; 5 kw, DA-N. 111 N. Fourth St., zone 13. Phone Milton 3-3436.

TWX Richmond 191. Richmond Newspaper Inc. (original owner). (See "Newspaper Ownership.")

Network CBS. Rep Petry.
D. Tennant Bryan, pres; E. S. Whitlock, gen mgr; Frank Soden, gen sales mgr; William Morrison, program dir; Jane Creasy, publicity & promotion mgr; E. V. Wolstenholme Jr., chief engr; Frank Messer, news & sports dir; Lou Garriss, farm dir.

WRNL-FM (March 4, 1949): 102.1 mc; 50 kw. Duplicates WRNL (above).

WRVA (Nov. 2, 1925): 1140 kc; 50 kw, DA-1. P. O. Box 1516, zone 12. Phone Milton 3-6633. TWX Rich 288 (RH). Larus & Bro. Co. (original owner).

Network NBC. Rep Peters, Griffin, Woodward.
C. T. Lucy, vp in charge of radio & tv; John B. Tansey, gen mgr; Harold B. Barre, sales mgr; Jack Clements, dir of news & programs; Iryb N. Hollans Jr., promotion mgr; Rudolph W. Raabe, chief engr; Walter R. Bishop, public relations dir; Alden Aaroe, farm dir.

WRVA-FM (Aug. 11, 1948): 94.5 mc; 25 kw. Duplicates WRVA (above).

WRVA-TV: Tv companion of WRVA-AM-FM.

WVGI (Oct. 1, 1947): 950 kc; 1 kw-D. 300 German School Rd., zone 25. Phone Belmont 3-7666. Radio Virginia Inc. (original owner).
D. H. Robertson, pres; David M. Wilburn, gen & coml mgr; Robert T. Coddington, chief engr.

ROANOKE, Roanoke County

WDBJ (June 20, 1924): 960 kc; 5 kw, DA-N. 201 Campbell Ave. S.W., zone 11. Phone Diamond 3-8031. TWX RV 18. Times World Corp. (acquired station May 1931). (See "Newspaper Ownership.")
Network CBS. Rep Peters, Griffin, Woodward.

M. W. Armistead III, pres; Ray P. Jordan, vp in charge of broadcasting; Frank E. Koehler, mgr & coml mgr; T. Dexter Mills, asst mgr & program dir; Katherine Griffey, promotion dir; J. Robert Crowley, chief engr; Forrest M. Landon, news dir.

WDBJ-FM (June 1948): 94.9 mc; 14.5 kw. Duplicates WDBJ (above).

WDBJ-TV: Tv companion of WDBJ-AM-FM.

WHYE (April 1957): 910 kc; 1 kw-D. American Theatre Bldg. Phone Diamond 5-0988. Roanoke Broadcasters (acquired station June 8, 1959).

Rep Richard O'Connell, Clarke-Brown, Joseph Mullen & Jon A. Holiday, owners.

WRIS (1953): 1410 kc; 5 kw-D. P. O. Box 702. Roanoke Independent Broadcasters Inc. (See Cy N. Bahakel Stations in "Group Ownership.")

WROV (1946): 1240 kc; 250 w, P. O. Box 4005. Phone Diamond 3-4444. TWX RV 75. WROV Broadcasters Inc. (acquired station May 1955). (See Continental Stations in "Group Ownership.")
Network ABC. Rep Jack Masla.
Specialty programs (wkly): Negro, 21 hrs.
Burton Levine, pres & gen & coml mgr; Mel Levine, asst mgr & news dir; Robert Poller, promotion dir; Al Beckley, chief engr; Barbara Felton, women's dir.

WSLS (Oct. 1, 1940): 610 kc; 5 kw-D, 1 kw-N, DA-2. Church Ave. & Third St., S.W., zone 7. Phone Diamond 4-9226. TWX RV 25. Shenandoah Life Stations Inc. (acquired station Oct. 21, 1952).

Network NBC. Rep Blair.
James H. Moore, pres; Horace S. Fitzpatrick, station mgr; A. S. Trévilain Jr., coml mgr; George W. Cherrault Jr., asst mgr for operations; Charles R. Garrison, sales promotion & merchandising dir; J. P. Briggs, asst mgr for engineering; Joe Moffatt, news dir; Glenn Howell, farm dir; Betty Bond, women's dir.

ROCKY MOUNT, Franklin County

WSLS-FM (November 1947): 99.1 mc; 21 kw. Duplicates WSLS (above).

WSLS-TV: Tv companion of WSLS-AM-FM.

WKWS (not on the air; granted November 1956; target date unknown): 1290 kc; 1 kw-D. P. O. Box 110. Radio Franklin Inc. (see "Newspaper Ownership").

WYTI (April 1, 1957): 1570 kc; 1 kw-D. P. O. Drawer 471. Phone Hudson 3-9955. WYTI Inc. (original owner).

Network Virginia Radio Network. Rep Best. Specialty programs (wkly): Negro, 14 hrs.
S. L. Goodman, pres; Lester L. Williams, vp & gen mgr; William E. Jefferson, coml mgr; Fred W. Vopper, program & promotion dir; William M. Farley, chief engr; Linda W. Frith, news dir; Fred Williams, farm dir; Joyce A. Fuller, women's dir.

SALEM, Roanoke County

WBLS (Sept. 7, 1956): 1480 kc; 5 kw-D. P. O. Box 408. Phone Dupont 9-5443. Salem Broadcasting Corp. (original owner).

Network Virginia Radio Network. Rep Grant Webb.
M. C. Bowers Jr., pres & chief engr; Ray B. Bentley, vp & gen mgr; Barnes H. Nash, program dir; Dick Moran, promotion dir.

SOUTH BOSTON, Halifax County

WHLF (Dec. 21, 1947): 1400 kc; 250 w. Webster St. Phone 2-9988. Halifax Broadcasting Co. (original owner).
John L. Cole Jr., owner & gen mgr.

SOUTH HILL, Mecklenburg County

WJWS (Nov. 1, 1953): 1370 kc; 1 kw-D. P. O. Box 216. Phone Kimbell 5-5414. Old Belt Broadcasting Co. (acquired station June 1, 1954).

SOUTH NORFOLK, Norfolk County

***WFOS-FM** (May 2, 1955): 90.5 mc; 10 w. 2500 Rodgers St., zone 6. Phone Kimball 5-5414. South Norfolk School Board.
Miss H. P. Winslow, sponsor; Herbert Tarkington, gen mgr; William Morrison, coordinator; Carolyn Dewberry, program dir; Charles Harrell, chief engr.

*Non-commercial educational.

STAUNTON, Augusta County

WAFC (April 30, 1954): 1240 kc; 250 w, P. O. Box 448. Phone Tuxedo 6-0100. American Home Broadcasting Co. (acquired station January 1955).

WAFC-FM (under construction; granted January 1959; target date unknown): 93.3 mc; 0.5 kw. Same licensee as WAFC (above).

WTON (March 9, 1946): 1240 kc; 250 w. Morrison Bldg. Phone Tuxedo 6-6666. Charles P. Blackley (original owner).

Network ABC.
Charles P. Blackley, owner & gen mgr; Charles E. Seebeck, station mgr & coml mgr; Ray H. Honaker Jr., program dir; Rex C. Houser, chief engr; Keith James, farm dir.

STUART, Patrick County

WHEO (not on air; granted October 1958; target date unknown): 1270 kc; 1 kw-D. P. O.

WRAD

RADFORD, VA.

****5,000 watts, daytime**
**** 500 watts, night**
ON 1460 KC

"The Mighty Voice of the Beautiful Virginia Highlands"

SERVING: Radford, Christiansburg, Dublin, Pulaski, Blacksburg and Southwest Virginia!

POWER — PROGRAMMING — PERFORMANCE — PROMOTIONS

PLUS: A PROVEN AUDIENCE THAT BUYS! BIG RESULTS ON LOW RATES!

Box 294. Phone Owens 4-3114. Patrick Henry Broadcasting Corp. (original owner).
John W. Shultz, pres.

SUFFOLK, Nansemond County

WLPM (March 17, 1940): 1450 kc, 250 w (construction permit, 1460 kc, 1 kw-D, 500 w-N, DA-N). P. O. Box 626. Phone Suffolk 2394. Suffolk Broadcasting Corp. (original owner).
Network MBS, Keystone.
Fred L. Hart Jr., pres; L. Earl Hundley, gen mgr; Robert F. Flanagan, coml mgr; Ted Potter, program & promotion dir; V. W. Rupp, chief engr; Don Burnett, news dir; L. E. Petty-John, farm dir.

TASLEY, Accomack County

WBSR (Jan. 23, 1958): 1330 kc; 1 kw-D, DA. P. O. Box 1330. Phone Sunset 7-3200. Accomack-Norhampton Broadcasting Co. (original owner).

VIRGINIA BEACH, Princess Anne County

WBOF (Dec. 10, 1954): 1600 kc; 1 kw-D (CP for 1550 kc; 5 kw-D). P. O. Box 538. Phone Garden 8-3434. Virginia Beach Broadcasting Corp. (original owner).
Rep Forjoe.
J. Leo Hoarty Jr., pres & gen mgr; Ronald W. Phillips, sales mgr; Thane S. Garrison, chief engr; Robert J. Gheza, program & news dir; William A. Rhyne, coml mgr; Richard Cockrell, farm dir; Elizabeth Deal, women's program dir.

WARRENTON, Fauquier County

WEEB (Nov. 20, 1957): 1570 kc; 500 w-D. P. O. Box 817. Phone 1500. Radio Assoc. Inc. (acquired station May 1959).
Thomas H. Strothman, pres.
WKTF: 1420 kc; 5 kw-D. Warren Green Hotel. WKTF Inc. (original owner); 50% formerly owned by Martha Rountree Presbrey purchased February 1959 by Dr. Fred J. Crescente).

WARSAW, Richmond County

WNNT (July 3, 1949): 690 kc; 250 w-D. Phone Edgewater 3-6900. Northern Neck & Tidewater Broadcasting Co. (original owner).
Network Keystone.
Grayson Headley, owner & gen mgr; Ruth Rouzie, coml mgr; Christine Naumann, program dir; Pat Parker Headley, women's dir; Dean Loudy, chief engr; Bill Allison, news dir.

WAYNESBORO, Augusta County

WAYB (Dec. 19, 1947): 1490 kc; 250 w. P. O. Box 938. Phone Whitehall 3-6066. Waynesboro Broadcasting Corp.
Network Keystone. Rep Donald Cooke.
N. Wilbur Kidd, pres & gen mgr; Al Charles, coml mgr; Eugene Daugherty, program dir; William T. Gabbert, chief engr.

WILLIAMSBURG, part of independent James City

WBCJ (not on air; target date not announced; granted June 24, 1959): 740 kc; 500 w-D. 3855 N. 30th St., Arlington, Va. Williamsburg Broadcasting Inc. (original owner).
Mary Cobb and Richard S. Cobb, owners.
***WCWM (FM)** (not on air; granted April 29, 1959; target date not announced): 89.1 mc. College of William & Mary.

*Non-commercial educational.

WINCHESTER, Frederick County

WINC (June 1941): 1400 kc; 250 w. Phone Mohawk 2-4855. Richard F. Lewis Jr. Inc. of Winchester (original owner). (See Richard F. Lewis Stations in "Group Ownerships.")
Network ABC, Mid Atlantic. Rep Forjoe, Lowenstein (Philadelphia).
Mrs. Marlon Lewis, pres & women's dir; Philip Whitney, gen & coml mgr & chief engr; G. Walsh, program dir; Roy Nester, promotion & news dir; Joe Pasquall, farm dir.
WFPL (FM) (October 1946): 92.5 mc; 13.4 kw. Address, licensee & staff same as WINC (above).

WOODBIDGE, Prince William County

WBVA (Dec. 25, 1958): 105.9 mc; 9.5 kw. P. O. Box 137. Phone Gypsy 4-2600. S & W Enterprises Inc.
Carroll M. White, pres & gen mgr; Lenna M. White, program dir.

WYTHEVILLE, Wythe County

WYVE (Sept. 21, 1949): 1280 kc; 1 kw-D. P. O. Box 534. Phone Capitol 8-3185. Wythe County Broadcasting Co. (acquired station February 1950).
Network Keystone.
Arthur M. Gates, co-partner & gen mgr; Edward A. Zuber, coml mgr & news dir; Frank Fox Lindamood, program, farm & women's dir; W. Jack Fleming, chief engr.

Radio Stations CONTINUED

WASHINGTON

ABERDEEN, Grays Harbor County

KBKW (August 1949): 1450 kc; 250 w. KBKW Inc. Phone Lenox 2-1450. KBKW Inc. (acquired station 1950). (See Taft Family Stations in "Group Ownership.")
Archie Taft Jr., pres; Mahlon Taft, gen mgr; Al Jacobsen, coml mgr; Fred Johnson, program dir; Gordon Dove, promotion dir; Bob Smadling, chief engr; Ron Randall, news & farm dir.

ABERDEEN-HOQUIAM, Grays Harbor County

KERO (May 28, 1927): 1320 kc; 1 kw, DA-N. P. O. Box 1120. Phone Lenox 3-1320. KXRO Inc. (acquired station May 1928).
Rep Walker-Rawalt, Art Moore.
Helen G. Spence, pres; Fred G. Goddard, gen mgr; Roy Johnson, coml mgr; Dale Gundersen, asst mgr; Phil Wacker, program dir; Bob Smadling, chief engr; Bill Koski, news dir; Pat Bailey, women's dir.

ANACORTES, Skagit County

KAGT (Nov. 3, 1958): 1340 kc; 250 w. 2920 Commercial Ave. Phone Cypress 4-2345. Fidalgo Broadcasting Inc. (original owner).
Network Keystone.
James C. Frits, pres, gen mgr & coml mgr; James Bailey, program & promotion dir; Donald Knuteson, chief engr.

AUBURN, King County

KASY (Aug. 6, 1958): 1220 kc; 250 w-D. P. O. Box 459. Phone Temple 3-5220. Auburn Broadcasters Inc. (original owner).
Rep Felts.
Edward J. Garre, John W. Mowbray, co-owners; Edward J. Garre, pres & gen mgr; John W. Mowbray, vp; Brian Calkins, program dir; Frank C. Cook, chief engr; Joel P. Buffington, news dir; June Garre, women's dir.

BELLEVUE, King County

KPEF (March 1958): 1330 kc; 1 kw, DA-D. P. O. Box 838. Phone Glencourt 4-1330. Bellevue Broadcasters (original owner).
Kemper Freeman & Elwell C. Case, partners; Bill Coben, gen mgr; Dick Stokke, program dir; Jim McGavick, chief engr.

BELLINGHAM-FERDALE, Whatcom County

KENY (April 3, 1958): 930 kc; 1 kw-D. 220-A Unity St. Phone Regent 3-2410. Whatcom County Broadcasters Inc. (original owner).
Rep Grant.
Donald T. Haveman, pres, gen mgr & chief engr.

BELLINGHAM, Whatcom County

KOQT (not on air; target date not announced): 1550 kc; 1 kw-D. 7764 Torrayson Dr., Los Angeles 46, Calif. Bellingham Broadcasting Co. (original owner).
Willis R. Harpel & Stephen C. Wray, owners.

KPUG (Feb. 29, 1948): 1170 kc; 1 kw, DA-1. 2340 E. Sunset Drive. Phone Regent 4-1170. KPUG Inc. (original owner). (See "Newspaper Ownership" and Jessica L. Longston Stations in "Group Ownership.")
Rep Pearson; Del Day (Seattle).
Jessica L. Longston, pres; John R. DiMeo, gen mgr; James M. Fincker, coml mgr; Lee White, program dir; Bernie A. Veleke, promotion dir; Donald Pinney, chief engr; William Anderson, news dir; David Hall, farm dir; Elaine Horn, women's dir.

KVOS (1927): 790 kc; 1 kw, DA-N. 1151 Ellis St. Phone 790. TWX BX 01. KVOS Inc. (acquired station 1929).
Network ABC. Rep Weed; Horace N. Stovin (Canada); Art More (Seattle, Portland).
Rogan Jones, pres; Hamilton Brosious, gen mgr; Fred Elsethagen, national sales mgr; John Sherman, program dir; Ernest Harper, dir of engineering.

KGMI-FM (granted January 1959; target date not announced): 92.9 mc; 20 kw. 1151 Ellis St. Phone Regent 3-4568. TWX BX 01. International Good Music Inc. (common ownership with KVOS-AM-TV).
Rogan Jones, pres; Ernest E. Harper, vp. KVOS-TV: Tv companion of KVOS and KGMI-FM.

BLAINE, Whatcom County

KARI (granted June 1959; target date not announced): 550 kc; 500 w-D. Bank Bldg., Kirkland, Wash. Birch Bay Broadcasting Co. George A. Wilson and L. N. Ostrander, partners.

WDBJ-

For 35 Years

No. 1 in the

Roanoke

Market!



WDBJ has been on the air in Roanoke, Virginia continuously since 1924. In every audience survey ever made in those 35 years, WDBJ has always proved to be first in coverage and audience.

We look forward to serving even better in the future our long list of loyal national advertisers who demand the best in radio promotion.

Ray P. Jordan

V. P. Broadcasting
Times-World Corporation

WDBJ CBS RADIO
Roanoke, Virginia

AM • 960 Kc. • 5000 watts
FM • 94.9 Mc. • 14,000 watts

PETERS, GRIFFIN, WOODWARD, INC.
National Representatives

WANT RESULTS

USE

WANT

A

UBC Station

Richmond's Leading
Independent

Most ears are tuned to Richmond's most popular independent station. Don't overlook the Negro Market.

Radio Stations CONTINUED

WASHINGTON CONTINUED

BREMERTON, Kitsap County

KBRO (May 1, 1957): 1490 kc; 250 w. P. O. Box 1803, Station A. Phone Essex 7-3995. Bremerton Broadcasting Co. (original owner). Rep Pearson; R. H. Jacobson (Portland); Hugh Feltis (Seattle).
Bruce Bartley, pres; Lincoln R. Perry, gen mgr; Bruce T. Perry, sales mgr; Gerald H. Mathis, program dir; Shirley J. Seid, office mgr; Robert L. Adams, chief engr; Ronald F. Scamfer, news dir.

CAMAS, Clark County

KPVA (1956): 1480 kc; 1 kw-D. Crown-Zellerbach Hotel. Phone 6431. William B. and Cathryn C. Murphy (acquired station February 1958).
Rep Best; Art Moore (regional).
William B. Murphy, co-owner, gen mgr & chief engr; Cathryn C. Murphy, co-owner & coml mgr.

CENTRALIA-CHEHALIS, Lewis County

KELA (Nov. 1, 1937): 1470 kc; 5 kw-D. 1 kw-N. P. O. Box 720. Centralia; P. O. Box 827, Chehalis. Phone Pershing 6-3321 (Centralia), Sherwood 8-3321 (Chehalis). Central Broadcasting Corp. (original owner). (See J. Elroy McCaw Stations in "Group Ownership.")
Network ABC, MBS. Rep Walker-Rawalt (east); Lee F. O'Connell (California); Art Moore (Pacific Northwest).
J. Elroy McCaw, pres; Mabel A. Gwinn, sec-treas; Joe Chytil, gen mgr; Richard Dawson, coml mgr; Donald Youngmans, program dir; Martin O'Toole, promotion dir; Robert DeLapp, chief engr; Bryan Johnson, news & farm dir; Barbara Westholm, women's dir.
KITI (1954): 1420 kc; 1 kw-D. P. O. Box 89. Phone Sherwood 8-3379. KITI Corp. (acquired station June 1955). (See "Newspaper Ownership" and Singleton Stations in "Group Ownership.")
Rep Grant; Feltis.
Donald F. Whitman, pres-gen mgr; Philip A. Rowe, station mgr; Ed Kelley, chief engr; Jack Parr, news dir; Carol Petrie, women's dir.

CHELAN, Chelan County

KOKI (March 1, 1957): 1220 kc; 1 kw-D. P. O. Box 545. Phone Chelan 440. Lake Chelan Broadcasting Corp. (original owner).
Rep Feltis.
Stuart S. Maus, pres & gen mgr; Marjorie Crill, program dir; Dean Rhodes, sales mgr & chief engr; Everett Skubinna, news & farm dir.

CLARKSTON, Asotin County

KELO (See Lewiston, Idaho listing).

COLFAX, Whitman County

KGLK (1950): 1450 kc; 250 w. P. O. Box 710. Phone Exbrook 7-3441. Adrian DeVries (acquired station April 1, 1955).
Network Keystone. Rep Best; Art Moore; Tracy Moore.
Adrian DeVries, owner, gen mgr & coml mgr; E. O. McVay, chief engr; Brad Lowe, program dir.

COLVILLE, Stevens County

ECVL (Nov. 15, 1955): 1270 kc; 1 kw-D. P. O. Box 208. Phone Mutual 4-6481. Colville Broadcasting Co. (original owner).
Network Keystone. Rep Continental Radio Sales; Art Moore.
Merle B. Peterson, gen mgr, program dir & chief engr; Peggy Hull, coml mgr; Don Lyle, news dir; Joe Maxwell, farm dir; Lynn Barnes, women's dir.

EDMONDS, King County

KGDN (Nov. 14, 1954): 630 kc; 1 kw-D. N. 190th & Fremont, Seattle, Wash. Phone Lincoln 2-3131. King's Garden Inc. (acquired station Nov. 14, 1954).
A. B. Martin, pres & gen mgr; Russ Reid, station & coml mgr; Walter Jamison, chief engr.

KGFM (FM) (granted July 1958; target date not announced): 105.3 mc; 17.5 kw. Same license and address as KGDN (above).



ELLENSBURG, Kittitas County

KKLE (1947): 1240 kc; 250 w. P. O. Box 600. Phone Woodland 2-1488. Western Broadcasters Inc. (acquired station July 1958).
Donald K. McBride, pres.

EPHRATA, Grant County

KULE (1951): 730 kc; 1 kw-D. 118 B St. N.W. Phone Skyline 4-4686. Coulee Broadcasting Corp. (acquired station January 7, 1959).
Rep Ayres, Allen & Smith (California); Feltis (Seattle); Jacobson (Portland).
Don Berry, pres & gen mgr; Lloyd Hannah, sec-treas & operation mgr; Jerry Hawkins, promotion dir; Don Riggs, chief engr; Wey Simpson, news dir; Les Harris, farm dir; Mary Lou Morris, women's dir.

EVERETT, Snohomish County

KQTY (July 7, 1957): 1230 kc; 250 w. 3021 Rockefeller. Phone Alpine 9-6111. Walter N. Nelskog (original owner).
Rep Forje.

Walter N. Nelskog, owner; Earle Gerdon, gen mgr; Nick Lacy, sales mgr; Ray Courtmanch, program dir; Don Gay, chief engr; Dick Welch, news & farm dir; Nancy Spaeth, women's dir.

KREO (1920): 1380 kc; 1 kw, DA-N (CP 5 kw, DA-N). P. O. Box 916. Phone Alpine 9-1144. Everett Broadcasting Co. (acquired station 1938). (See Taft Family Stations in "Group Ownership.")
Rep Devney; Art Moore.

William R. Taft, pres, gen mgr & coml mgr; Robert H. Waldron, program dir; David S. Foley, chief engr; Shirley K. Bartholomew, news dir.

GRAND COULEE, Grant County

KEPR (Sept. 15, 1950): 1360 kc; 1 kw-D. P. O. Box 395. Phone Coulee Dam 140. Ralph A. Nachtmann (acquired station Feb. 20, 1957).
Rep Best; Art Moore (regional).
Ralph A. Nachtmann, owner, gen mgr & coml mgr; Alcuin P. Theisen, program dir; Frank Van Hemert, chief engr.

KELSO-LONGVIEW, Cowlitz County

KLOG (Oct. 8, 1949): 1490 kc; 250 w. P. O. Box 90. Phone Exbrook 3-4900. James D. Higson (acquired station May 1959).
Rep Ayers, Allen & Smith (California).

KENNEWICK-RICHLAND-PASCO, Benton City

KEPR (January 1948): 610 kc; 5 kw, DA-2. P. O. Box 437. Phone Justice 6-6184. TWX 45. KEPR Inc. (acquired station Feb. 15, 1958). (See Cascade Broadcasting Co. Stations in "Group Ownership.")
Network CBS. Rep Hollingbery.
Thomas C. Bostic, pres; Monte L. Strohl, gen mgr; William Grogan, coml mgr.
KEPR-TV: Tv companion of KEPR.

KIRKLAND, King County

KNBK (1948): 1050 kc; 1 kw-D. P. O. Box 338. Phone Vandyke 2-1201. Eastside Broadcasting Co. (acquired station December 1949).
Network Keystone.
Specialty programs (wkly): Negro, 10 hrs.; Scandinavian, 1 hr.
L. N. Ostrander, partner; George A. Wilson, partner & gen mgr; Anita Busek, program dir; Lloyd Allan, promotion dir; A. W. Lehnhoff, chief engr; Harry A. Christensen, news dir.

LAKEWOOD, Snohomish County

KFHA (July 16, 1959): 1480 kc; 1 kw, DA-D. Ferguson & Hall.
Adlai C. Ferguson Jr., Robert E. Hall, co-owners.

LONGVIEW, Cowlitz County

KBAM (Aug. 15, 1955): 1270 kc; 1 kw-D. (CP 5 kw-D). P. O. Box 31. Phone Hamilton 3-1210. KBAM Broadcasting Co. (acquired station March 1, 1955).
Rep Holman (Chicago, New York); Grant (San Francisco, Los Angeles); William J. Wagner (Seattle).

Paul D. Wickre, pres; Hal Shade, gen mgr; Alfred L. Weeks, coml mgr; Jerry Rasmussen, program dir; Charles Nelson, promotion dir; Lauren W. Pananen, chief engr; Gary Burns, news dir; Charles H. Stewart, farm dir; Carol Cooper, women's dir.

KEDO (May 1938): 1400 kc; 250 w. P. O. Box 779. Phone Hamilton 5-1500. Triad Broadcasting Corp. (acquired station November 1, 1957).

Network ABC. Rep Pearson; Feltis (Seattle); H. S. Jacobson (Portland).
William E. Boeing Jr., pres; Don L. Veith, gen mgr; Vern L. Eaton, coml mgr; Malcolm Davis, chief engr; Betty Trinneer, women's dir.

MOSES LAKE, Grant County

KSEM (Nov. 25, 1947): 1470 kc; 5 kw-D, 1 kw-N, DA-2. West 2240 Main St. Phone Rock-

well 5-3441. KSEM Inc. (original owner). (See "Newspaper Ownership" and Jessica L. Longston Stations in "Group Ownership.")

Network Keystone. Rep Lee O'Connell.
Jessica L. Longston, pres; John DiMeo, gen mgr; Roy Robinson, station mgr.

KWIQ (Feb. 20, 1956): 1260 kc; 1 kw-D. 815 W. Broadway. Phone Rockwell 5-7843. Central Basin Broadcasting Corp. (acquired station February 20, 1958). (See Cascade Broadcasting Stations in "Group Ownership.")

Rep Hollingbery; Art Moore.
Thomas Bostic, pres; Jim Schroeder, gen mgr; Larry Roberts, coml mgr; Francis King, program dir; Ed Morrissey, promotion dir; Howard Hammond, chief engr; Jim McMahan, news dir; Art Jensen, farm dir; Arline Dietrich, women's dir.

KBAS-TV: Tv companion of KWIQ.

MOUNT VERNON, Skagit County

KBEC (Dec. 11, 1946): 1430 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 240. Phone Garfield 4-2430. Beckley Radio Co. (original owner).
Rep Art Moore.

Leo Beckley, pres & gen mgr; Ted Fraying, coml mgr; Jerry Gibson, program & promotion dir; Burt McAllister, chief engr; Ed Triplett, news & farm dir; Dolores Healy, women's dir.

OLYMPIA, Thurston County

KGY (April 2, 1922): 1240 kc; 250 w. P. O. Box 710. Phone Whitehall 3-1240. Tom Olsen. (See "Newspaper Ownership.")

Network ABC, MBS; ABC Intermountain Network. Rep Walker-Rawalt; Art Moore; Lee F. O'Connell.

Tom Olsen, owner & gen mgr; Herb Anderson, station mgr & coml mgr; Don Jones, program dir & chief engr; Bob Cummings, news dir; Bob McKay, farm dir.

KITN (October 1956): 920 kc; 1 kw-D. P. O. Box 629. Phone Fleetwood 7-7718. KITN Corp. (original owner). (See Singleton Stations in "Group Ownership.")

Rep Grant; Feltis (Seattle); Jacobson (Portland).
Donald F. Whitman, pres & gen mgr; Harold C. Singleton, chief engr.

OMAK, Okanogan County

KOMW (Sept. 30, 1947): 630 kc; 1 kw-D. P. O. Box 151. Phone 00. KOMW Inc. (original owner).

Reps Feltis (Washington); Ayres, Allen & Smith (San Francisco).

R. L. McNett, pres; Dean C. Nichols, gen mgr; Jerry Weaver, sales mgr; Elizabeth R. Uht, program dir; William Miltenberger, chief engr; S. C. Pennington, news dir.

OPPORTUNITY, Spokane County

KZUN (Nov. 18, 1955): 630 kc; 500 w-D. P. O. Box 123, zone 65. Phone Walnut 4-2400. KZUN Inc. (original owner).

Rep Rambeau, Vance & Hopple; Wm. J. Wagner (regional).

Robert L. Swarts, pres & gen mgr; Arthur R. MacKelvie, vp & station mgr; Dick Wright, sales mgr; Stan Witter, program dir; John Feldhausen, chief engr; Ed Kauffman, news dir; Ken Hutcheson, farm dir.

KZUN-FM (granted May 1959; target date not announced): 96.1 kc; 3.32 kw. Same license and address as KZUN (above).

OTHELLO, Adams County

KRSC (April 11, 1958): 1400 kc; 250 w. Phone Hubbard 8-2971. Othello Radio (original owner). (See Jessica L. Longston Stations in "Group Ownership.")

Network Keystone.
Kathleen Brynlow Ward, partner; R. E. Pollock, partner; Charles Sheppard Jr., gen mgr & coml mgr.

PASCO, Franklin County

KALE (See Richland, Wash., listing).

KORD (July 28, 1956): 910 kc; 1 kw-D. P. O. Box 485. Phone Liberty 7-9791. KORD Inc. (acquired station Dec. 26, 1957). (See Singleton Stations in "Group Ownership.")

Rep Pearson; Feltis (Seattle); Jacobson (Portland).

Wallace K. Reid, pres & gen mgr; Herb Brindamour, local sales mgr; Dick Zerr, promotion mgr; Rich Osborne, program dir; Don Vincent, music dir; H. B. Murphy, chief engr; Frank Morris, news dir; Teresa Osborne, traffic mgr.

KPKW (Aug. 10, 1945): 1340 kc; 250 w. Chase & A Sts. KPKW Radio (acquired station September 1958).

Network Keystone.
John M. Wages, co-owner & gen mgr; Robin Hill, co-owner & operations mgr.

PORT ANGELES, Clallam County

KONP (Feb. 3, 1945): 1450 kc; 250 w. 313 W. First St. Phone Glencourt 7-4200. Radio

No. 1

● In Audience

Rating services and telephone polls consistently show KIRO as the total audience leader. Top CBS shows skillfully integrated with KIRO's creative, hard selling local personalities, provide a winning audience and sales combination.

● In Coverage

Here's real saturation coverage of a market—from California to Alaska, KIRO's dominant 50,000 watt, clear channel voice reaches over 2,000,000 customers in the primary listening area.

● In Acceptance

A consistent policy of community service, as evidenced by the receipt of the PEABODY Commendation and other major awards, coupled with informative and authoritative programming concepts, have earned KIRO a justifiable reputation as "the informed, believable voice of the Pacific Northwest."

Your PGW Colonel has the complete story on NO. 1 Radio in the Pacific Northwest. Call or wire him today.

→ CBS Largest Audience
KIRO
of any Washington Radio Station



**PETERS, GRIFFIN,
WOODWARD, INC.**
Exclusive National Representatives

Pacific Inc. (acquired station Feb. 3, 1954). (See "Newspaper Ownership.")

Network Keystone. Rep Art Moore (Seattle, Portland).

Charles N. Webster, pres; George Buck, gen mgr; Jack Keith Proctor, station mgr, program dir & news dir; Robert French, sales mgr; Fred Fields, chief engr; Rachel Gallagher, women's dir.

PROSSER, Benton County

KABY (Dec. 14, 1956): 1310 kc; 1 kw-D. P. O. Box 1310. Phone Yukon 4-7310. Prosser-Grandview Broadcasters Inc. (original owner). Network Keystone. Rep Best.

Ray Rockstrom, pres; Jack L. Quinn, exec vp, gen mgr & program dir; Robert Wilson, coml mgr & promotion dir; Dewey Trostel, chief engr; Bill Doane, news dir; Bonna Quinn, women's dir.

PULLMAN, Whitman County

KOPE (1950): 1150 kc; 1 kw-D. P. O. Box 318. Phone Logan 4-5251. KOPE Inc. (acquired station January 18, 1958). Rep Continental Radio Sales; Ayres, Allen & Smith (regional).

Herbert Everitt, pres, gen mgr & coml mgr; Rae Everitt, vp, program dir & women's dir.

***KWSC** (Dec. 10, 1922): 1250 kc; 5 kw-D. ST-KTW. Arts Hall, Washington State U. Phone Logan 7-3501. Washington State U. (original owner).

Allen Miller, gen mgr; Burt Harrison, station mgr & program dir; Cal Watson, production dir; Robert Mott, news & promotion dir; Glen Southworth chief engr; Hugh Rundell, dir of announcers; Elmer Erickson, music supervisor; Jim Hansen, farm dir; Nancy Hopf, women's dir.

*Non-commercial educational.

PUYALLUP, Pierce County

KAYE (Dec. 1, 1951): 1450 kc; 250 w. 1520 E. Main St. Phone Thornwall 5-1711. Henry Perozzo (acquired station 1953).

Rep Art Moore (Seattle, Portland). Henry Perozzo, owner, gen mgr & chief engr; Marvin A. Young, coml mgr; T. E. Close, news dir; James N. St. Martin, farm dir; Janet Lee Kelly, women's dir.

QUINCY, Grant County

KPOB (Sept. 10, 1957): 1370 kc; 1 kw-D. P. O. Box 1378. Phone Sunset 7-6731. Quincy Valley Broadcasters (original owner).

Rep Best; Fred Siegner (Seattle). Donald R. Nelson, pres & gen mgr; Ralph Solberg, coml mgr; Jerry Leathers, chief engr; Rick Borland, news dir; Ann Nelson, women's dir.

RAYMOND, Pacific County

KAPA (September 1950): 1340 kc; 250 w. ST. P. O. Box 626. Phone Raymond 1010. Willapa Broadcasting Co. (acquired station Aug. 16, 1958).

Network Keystone. Rep Walker-Rawalt; Lee O'Connell; Art Moore. Specialty programs (wkly): Scandinavian, ½ hr.

Robert E. Claunch, co-owner & gen mgr; John W. Reavley, co-owner, coml mgr; Robert E. Sheetz, chief engr.

RENTON, King County

KQDE (1947): 910 kc; 1 kw, DA-1. P. O. Box 91. Phone Alpine 5-8245. "Cutie Radio Inc." (acquired station Jan. 1, 1959).

Rep Forjoe. Walter N. Nelskog, pres, gen mgr & chief engr; Bill Love, coml mgr; George Hayes, program & news dir; Hanford Choate, promotion dir; Rosemary Taylor, women's dir.

RICHLAND, Benton County

KALE (April 1950): 960 kc; 1 kw, DA-N. P. O. Box 367. Phone Liberty 7-2307. D&D Broadcasting Corp. (acquired station July 1959).

Rep Walker-Rawalt; William Wagner (Seattle).

Harold Deutsch, co-owner; L. G. Dix, co-owner & gen mgr; Joseph Muench, chief engr.

SEATTLE, King County

KAYO (1926): 1150 kc; 5 kw-D, 1 kw-N. 2939 4th Ave., S., zone 4. Phone Main 3-2480. Washington Telecasters Inc. (acquired station 1953). (See "Newspaper Ownership" and Jessica L. Longston Stations in "Group Ownership.")

Rep Young. Jessica L. Longston, pres; Robert E. Pollock, gen mgr; James L. Hamstreet, station mgr & promotion mgr; Gilbert Bond, coml mgr; Ted Bell, program dir; Tad Jones, chief engr; Jim Harrison, news dir.

***KETO (FM)** (not on air; target date, early fall 1959): 101.5 mc; 10 kw. 1411 4th Ave.,

zone 1, Phone Mutual 2-0477. Chem-Air Inc. William E. Boelng Jr., pres.

KING (1927): 1090 kc; 50 kw, DA-1. 320 Aurora Ave., zone 9. Phone Mutual 2-3555. TWX SE 240. King Broadcasting Co. (acquired station May 1947). (See King Broadcasting Co. Stations in "Group Ownership.")

Network NBC. Rep Blair.

Mrs. A. Scott Bullitt, pres & gen mgr; Henry B. Owen, exec vp & vp business div; Stimson Bullitt vp & sec; Otto P. Brandt, vp broadcast div; James L. Middlebrooks, dir. of engineering planning; Earl F. Reilly Jr., station mgr; Randall F. Archer, local sales mgr; William Clark, program mgr; Ivel Anderson, promotion & publicity mgr; G. William Parker, merchandising mgr; Gloria Chandler, public service dir; Charles Herring, news dir; Art Shultz, chief engr.

KING-FM (1947): 98.1 mc; 15 kw. Duplicates KING (above) except between 6 p.m.-midnight Monday-Saturday.

KING-TV: Tv companion of KING-AM-FM.

KIRO (1926): 710 kc; 50 kw, DA-N. 1530 Queen Anne Ave., zone 9. Phone Atwater 3-9800. TWX SE 180. Queen City Broadcasting Co. (acquired station 1932).

Network CBS. Rep Peters, Griffin, Woodward.

Saul Haas, pres & gen mgr; Lincoln W. Miller, vp; W. F. Tucker, station mgr; Don Brice, program dir; Tom Bloss, promotion dir; James G. Upthegrove, chief engr; Ed Purcell, news dir; Lillian Brittain, women's dir.

KIRO-FM (1946): 100.7 mc; 16.5 kw. Duplicates KIRO (above).

KIRO-TV: Tv companion of KIRO-AM-FM.

KISW-FM (Jan. 29, 1950): 99.9 mc; 2.1 kw (CP 10.5 kw). 9201 Roosevelt Way, zone 15. Phone Lakeview 5-6255. Ellwood W. Lippincott.

Rep Hi Fi Fine Music Broadcasters. Ellwood W. Lippincott, gen mgr & chief engr; Ted Miller, coml mgr; Dan Shannon, program dir.

KJR (1924): 950 kc; 5 kw, DA-N. P. O. Box 3726, zone 24. Phone West 7-5100. TWX SE 28. Seattle, Portland & Spokane Radio (acquired station June 7, 1958). (See Seattle, Portland & Spokane Radio in "Group Ownership.")

Rep Eastman. Lester M. Smith, gen mgr; Gaylen S. Blackford, station mgr; Arthur Kulman, coml mgr; Homer Pope, program dir; John Q. Murphy, promotion dir; George Newton, chief engr; Lou Gillette, news dir.

KLSN (FM) (not on air; target date September 1959): 96.5 mc; 14.5 kw. 1555 Parkside Drive, zone 2. Phone East 3-0980. Sight and Sound.

M. T. Clark, pres; Cortlandt T. Clark, exec vp & gen mgr.

KMCS (FM) (May 1958): 98.9 mc; 10.5 kw. 708 Fifth Ave., zone 4. Phone Main 2-8980. FM Broadcasters Inc.

James G. Talbot, pres; Sydney A. Abrams, gen mgr; Sherman P. Bailey, coml mgr; Paul A. Martin, program dir; Robert R. Zirk, chief engr.

KOL (1922): 1300 kc; 5 kw, DA-N. 1100 W. Florida, zone 4. Phone Main 2-2312. Seattle Broadcasting Co. (See Taft Family Stations in "Group Ownership.")

Rep Bolling; Jacobson (Portland). Mrs. Archie Taft Sr., pres; Archie Taft Jr., gen mgr; William L. Simpson, national sales mgr; Howard T. Hall, program dir; Robert N. Ward, operations mgr; Dallas Barnard, chief engr; Merrill Ash, news dir; Al Cummings, farm dir.

KOMO (1926): 1000 kc; 50 kw, DA-N. 100 4th Ave. N., zone 9. Phone Main 4-6000. TWX SE 71. Fisher's Blend Station Inc. (original owner).

Network ABC. Rep Katz.

O. W. Fisher, pres; W. W. Warren, exec vp & gen mgr; Maitland Jordan, station mgr; John Behnke, coml mgr; Cliff Miller, chief engr. KOMO-TV: Tv companion of KOMO.

KQDE (See Renton, Wash., listing).

KTIK (Sept. 10, 1956): 1590 kc; 5 kw-D. 101 Bellevue Ave. N., zone 2. Phone East 3-1590. KTIK Inc. (acquired station August 1, 1958).

Rep Ayres, Allen & Smith. Hugh Ben LaRue, pres & gen mgr; Jack Hemingway, chief engr.

KTW (Aug. 20, 1920): 1250 kc; 1 kw-D. ST-KWSC. 710 Madison, zone 4. Phone Mutual 2-1250. First Presbyterian Church of Seattle (original owner).

Rep Don R. Pickens. Specialty programs (wkly): Italian, 1 hr.; Negro, ½ hr.; Japanese, ½ hr.

Don J. Bevilacqua, gen mgr; George W. Boucher, coml mgr; John Sherman, program dir; Ted Matthews, promotion dir; James S. Ross, chief engr; Bill McMillen, news & farm dir; Margaret Hall, women's dir.

***KUOW (FM)** (Jan. 14, 1952): 94.9 mc; 45 kw. U. of Washington, zone 5. Phone Lakeview 4-6000. U. of Washington.

Kenneth Kager, operations mgr.

*KCTS-TV: Tv companion of KUOW (FM).

*Non-commercial educational.

Radio Stations CONTINUED

WASHINGTON CONTINUED

SEATTLE (Continued)

KVI (Nov. 24, 1926): 570 kc; 5 kw. 1619 9th Ave., zone 1. Phone Main 4-4848. Golden West Broadcasters (acquired station June 1959). (See "Newspaper Ownership" and Gene Autry Stations in "Group Ownership.")

Network MBS. Rep H-R Reps.
Gene Autry, chmn of board; Robert O. Reynolds, pres; Fred Von Hofen, station mgr; Gibbs Lincoln, sales mgr.

KKA (1926): 770 kc; 1 kw-D. L-WABC. 320 2nd Ave. W., zone 99. Phone Atwater 4-8600. KKA Inc. (acquired station 1946).
Rep Meeker.

Wesley I. Dumm, pres; John H. Dubuque, gen mgr & chief engr; Gilbert Wellington, coml mgr; James Warren, program dir; Robert Engler, news dir; Ann Sterling, women's dir.

SPOKANE, Spokane County

KCPA (June 7, 1959): 1330 kc; 5 kw-D. S. 5408 Fremont St., zone 71. Phone Keystone 5-3077. Christian Services Inc. (original owner).

Roger L. Stensland, pres; H. J. (Bud) Chandler, gen mgr.

KGA (1926): 1510 kc; 50 kw, DA-N. 6228 S. Regal. Phone Keystone 4-0631. TWX SP 141. Gran Broadcasting Co. (acquired station Feb. 1, 1958).

Rep Hollingbery.
L. F. Gran, pres; Arthur M. Vogel, vp & gen mgr; Len Greensword, coml mgr; Ollie Schell, program dir.

KHQ (1922): 590 kc; 5 kw. Radio Central Bldg., zone 4. Phone Madison 4-5131. TWX SP 197. KHQ Inc. (acquired station March 1, 1946). (See "Newspaper Ownership.")

Network NBC. Rep Katz; Art Moore (Portland, Seattle).

Richard O. Dunning, pres & gen mgr; William B. Merrill, coml mgr; John Fahey, program dir; Rex Gerlach, promotion dir; Dee Waymire, chief engr; Patrick J. Cullen, news dir; Tom D. Templeton, farm dir.

KHQ-TV: Tv companion of KHQ.

KLYX (1922): 1230 kc; 250 w. Realty Bldg. Phone Riverside 7-8033. KLYX Inc. (acquired station July 1, 1958). (See Taft Family Stations in "Group Ownership.")

Rep Bolling.
Bill Simpson, pres & gen mgr; Dan Markham, coml mgr; Ryder Chronic, chief engr; Glen Huston, news dir.

KNEW (1947): 790 kc; 5 kw, DA-N. P. O. Box 8033, zone 36. Phone Keystone 4-9363. TWX SP 244. Seattle, Portland & Spokane Radio (acquired station June 7, 1958). (See Seattle, Portland & Spokane Radio in "Group Ownership.")

Rep Eastman.
Lester M. Smith, pres & gen mgr; Hugh MacPherson, coml mgr; Wm. Gratton, program dir; Vince Hoffart, chief engr; Frank Herron, news dir.

KPEG (Feb. 14, 1957): 1380 kc; 5 kw-D. 1527 W. Second Ave., zone 4. Phone Madison 4-0454. Bellevue Broadcasters (acquired station Aug. 16, 1957).

F. Kemper Freeman, pres; Larry Lester, gen mgr & chief engr; Glen Beebe, coml mgr.

KREM (1947): 970 kc; 5 kw-D. 1 kw-N, DA-N. S. 4102 Regal, zone 34. Phone Keystone 4-0466. TWX SPO 8. KREM Broadcasting Co. (acquired station Dec. 19, 1957). (See King Broadcasting Stations in "Group Ownership.")

Rep Petry.
Louis A. Wasmer, pres; Robert H. Temple, gen mgr; Ted Richeson, national sales mgr; Ed. Mosley, program dir; Hommer Mead, chief engr; Dick Hoover, news dir.

KREM-FM (September 1955): 92.9 mc; 4.8 kw. Duplicates KREM (above).

KREM-TV: Tv companion of KREM-AM-FM.

KXLY (October 1922): 920 kc; 5 kw. W. 315 Sprague Ave. zone 4. Phone Madison 4-1218. TWX SP 187. Northern Pacific Radio Corp. (acquired station January 1954). (See Harris-Alexander-Jones Stations in "Group Ownership.")

Network CBS. Rep H-R Reps; Del Day (Seattle); H. S. Jacobson (Portland).
Joseph Harris, chmn of board; Norman Alexander, pres; James R. Agostino, vp & gen mgr; George Anthony, station mgr; Alex F. LaCom, local sales mgr; George Langford, chief engr; Ted Otto, news dir.

KXLY-FM (not on air; target date not announced): 99.9 mc; 2 kw. Duplicates KXLY (above).

KXLY-TV: Tv companion of KXLY-AM-FM.

SUNNYSIDE, Yakima County

KREW (1950): 1230 kc; 250 w. P. O. Box 2029. Phone Temple 7-2277. Cole E. Wylie (original owner).
Rep Tracy Moore; Feltis.

Specialty programs (wkly): Spanish, 4 hrs. Cole E. Wylie, owner; Don G. Bennett, station mgr; Jean Runyon, program dir; Howard Spidle, chief engr; Bill Gasman, news & farm dir.

TACOMA, Pierce County

***KCPB (FM)** (Feb. 1, 1955): 90.9 mc; 70 w. 5214 Steilacoon Blvd, zone 99. Phone Juniper 8-5261. Clover Park School Dist. 40.

Fred Miner, gen mgr; Ronald Manning, program dir; Cloise H. Turner, chief engr.

*Non-commercial educational.

KLAY-FM (May 1959): 106.3 mc; 830 w. 201 S. 5th, zone 2. Phone Broadway 2-7460. Clay F. Huntington.

Clay Huntington, owner & gen mgr; Stan Naccarato, coml mgr; Tom Read, program dir; Ken Williams, chief engr.

KMO (1926): 1360 kc; 5 kw. P. O. Box 1651. Phone Waverly 2-8733. TWX TA 013. Tacoma Radio Corp. (acquired station October 1954).

Rep Avery-Knodel; Art Moore (regional).
J. Arch Morton, pres & gen mgr; Gerald Colkit, coml mgr; Win McCracken, program dir & promotion dir; Duane White, chief engr; Murray Morgan, news dir; Loni Smith, women's dir.

KTAC (August 1942): 850 kc; 1 kw, DA-N. Winthrop Hotel, zone 2. Phone Broadway 2-2241. Tacoma Broadcasters Inc. (acquired station May 1954).

Rep Pearson; Jacobson (Portland); Feltis (Seattle).

Jerry Geehan, pres & gen mgr; John Condon, asst station mgr & promotion dir; Dick Weeks, program dir; Dick Velo, chief engr; Bud Bond, news dir; Vera Sadler, women's dir.

KTNT (Oct. 21, 1952): 1400 kc; 250 w. S. 11th & Grant, zone 5. Phone Fulton 3-2561. TWX TA 010. Tribune Publishing Co. (original owner). (See "Newspaper Ownership.")

Rep Weed.
Frank S. Baker, pres; Max H. Bice, gen mgr; John W. Upham, national sales mgr; Stanley Johnson, local sales mgr; Donald St. Thomas, program dir; Ted Knightlinger, promotion dir; Dick F. Engh, chief engr; Bob Cleland, news dir.

KTNT-FM (Oct. 26, 1948): 97.3 mc; 10.2 kw. Duplicates KTNT (above).

KTNT-TV: Tv companion of KTNT-AM-FM.

***KTOY (FM)** (1950): 91.7 mc; 3.5 kw. 1101 S. Yakima Ave., zone 5. Phone Broadway 2-9367. Tacoma Public Schools.
Merle Kimball, gen mgr; John McClamrock, chief engr.

*Non-commercial educational.

KTWE (FM) (June 2, 1958): 103.8 mc; 850 w. 206 Peck Bldg. Phone Juniper 8-1606. Thomas Wilmot Read.

Rep FM Unlimited; FM Sales.
Specialty programs (wkly): French, 1 hr.; Italian, 1 hr.; Spanish, 1 hr.

Thomas Wilmot Read, pres & gen mgr; J. Howard Thomas, program dir-producer; Dean P. Havis, operations dir; Kenneth Williams Jr., dir of engineering; Arthur W. Lindsay, advertising consultant; R. Eldon Magnusen, promotion mgr; Radcliff Van Burien, dir of news and special events; Hugh W. Braken, dir of athletics; Douglas Anthony, public service dir; Vivian Van Voorhis, supervisor of music.

TOPPENISH, Yakima County

KENE (June 1954): 1490 kc; 250 w. P. O. Box 350. Phone Townsend 5-2722. Radio Broadcasters Inc. (acquired station June 1955).

Network Keystone. Rep Best; William J. Wagner (Seattle).

Specialty programs: Spanish, 10½ hrs. wkly. John R. Woodroffe, pres; Robert A. Sumbardo, vp & gen mgr; Don Downing, program dir; Darlene Thalheimer, traffic mgr; Andy Thompson, chief engr.

VANCOUVER, Clark County

KISN (Portland, Ore.) (1939): 910 kc; 1 kw, DA-N. P. O. Box 1902, Portland 11, Ore. Phone Butler 5-4508. Star Broadcasting Inc. (acquired station April 1959). (See Star Stations in "Group Ownership.")

Rep Young.
Don W. Burden, pres; Charles J. Vais, gen mgr; Wally Thompson, production mgr; Jon Doe, news dir.

KKEY (July 4, 1954): 1150 kw; 1 kw-D. 5500 4th Plain Road. Phone Oxford 3-2565. Western Broadcasting Co. (original owner).

Network Keystone; Rep Bernard.
Ralph C. Weagant, pres; Ernest Crater, gen mgr; Al Picinni, coml mgr; Ken Debord, program dir; Bryce Howard, chief engr.

WALLA WALLA, Walla Walla County

KHIT (Dec. 6, 1956): 1320 kc; 1 kw-D. Denny Bldg. Phone Jackson 5-3190. Leader Broadcasting Co. (original owner).

Rep Grant; Feltis (Seattle); Jacobson (Portland).

Arch Le Roux, pres, gen mgr, coml mgr, program dir & promotion dir; Herb Kennedy, news & farm dir; Lee Ashworth, chief engr.

KTEL (1946): 1490 kc; 250 w. P. O. Box 1028. Phone Jackson 5-4103. Walla Walla Broadcasting Co. (acquired station July 1957).
Network ABC. Rep Rambeau, Vance, Hopple;

H. Quenton Cox (Portland); William J. Wagner (Seattle).

Jack Keating, pres, gen mgr, coml mgr, program dir, promotion dir & news dir; Beven Roth, chief engr & farm dir; Adaline Bussard, women's dir.

KUJ (1932): 1420 kc; 5 kw, DA-N. P. O. Box 276. Phone Jackson 9-1230. KUJ Inc. (original owner).

Rep Forjoe; Art Moore (regional).
H. E. Studebaker, pres; Earle C. Ferguson, gen mgr; Norval Armes, coml mgr; Ken Brooks, program dir & production mgr; Glenn E. Dubbe, chief engr; LaVerne Russell, news & farm dir; Dorothy Shannon, women's dir.

WENATCHES, Chelan County

KMEL (1948): 1340 kc; 250 w. P. O. Box 638. Phone Normandy 2-7135. Frontier Broadcasting Co. (acquired station May 1, 1958).

Rep Pearson; Fred Siegner (Seattle).
John E. Goslin, pres, program dir, & chief engr; Phil Rather, vp, coml mgr & promotion dir; Craig Lawrence Jr., news & farm dir.

KPQ (Jan. 1, 1930): 560 kc; 5 kw, DA-N. KPQ Bldg. Phone Normandy 3-5121. TWX WN 18. Westcoast Broadcasting Co. (original owner).

Network ABC. Rep Weed; Art Moore (regional).
James W. Wallace, co-owner, pres & gen mgr; Pat O'Halloran, vp & national sales mgr.

KUEN (Nov. 17, 1956): 900 kc; 500 w-D. P. O. Box 79. Phone Normandy 3-5186. KUEN Broadcasting Co. (original owner).

Rep Grant; Feltis (regional).
Dale R. Woods, pres & gen mgr; Winton G. Cannon, sec & coml mgr; William A. Moeller, vp & program dir; Vern McCorkle, promotion dir; James Johnson, news dir; Ann Peterson, women's dir.

YAKIMA, Yakima County

KIMA (Oct. 19, 1944): 1460 kc; 5 kw, DA-N. P. O. Box 702. Phone Glencourt 2-9111. TWX YA-39. Cascade Broadcasting Co. (original owner). (See Cascade Broadcasting Co. Stations in "Group Ownership.")

Network ABC; CBS; NBC. Rep Hollingbery; Art Moore (regional).

Arch W. Talbot, pres; Thomas C. Bostic, gen mgr Cascade Broadcasting Co.; William B. Hansen, gen mgr; Gene Grischow, sales mgr; D. L. DeVon, chief engr & farm dir; Jim Thomas, news dir.

KIMA-TV: Tv companion of KIMA.

KIT (April 8, 1929): 1280 kc; 5 kw-D, 1 kw-N. 414½ E. Yakima Ave. Phone Glencourt 7-8115. KIT Inc.

Rep McGavren; Feltis (Seattle); Jacobson (Portland).

Carl E. Haymond, pres; Jack H. Goetz, gen mgr; John R. Puckett, coml mgr; Grant McDaniel, program dir; Vern Chartier, promotion dir; Dave Hubert, chief engr; Pete Wick, news dir; Mina Brown, women's dir.

KLOQ (1947): 1390 kc; 1 kw-D. 500 w-N, DA-N. P. O. Box 172. Phone Glencourt 2-7143. Yakima Broadcasting Corp. (acquired station September 1958).

Rep Masia.
Warren J. Durham, pres & gen mgr; William E. Shela, vp & station mgr.

KUTI (October 1954): 980 kc; 1 kw-D (CP 5 kw-D). 316 Butterfield Road. Phone Chestnut 8-0980. Harrison A. Roddick (acquired station Aug. 1, 1958).

Rep Forjoe.
Harrison A. Roddick, pres & gen mgr; Jack McMahan, coml mgr.

WEST VIRGINIA

BECKLEY, Raleigh County

WJLS (March 9, 1939): 560 kc; 5kw-D, 500 w-N, DA-N. Box 1452. Phone Stillwell 7-3321. Joe L. Smith Jr. Inc. (original owner).

Rep Forjoe.
Joe L. Smith Jr., pres; Bill Turner, gen mgr.

WBKW (FM) (1946): 99.5 mc; 34 kw. Address, licensee & staff same as WJLS (above).

WWNE (1946): 620 kc, 1 kw-D, 500 w-N, DA-N. 1565 Harper Road. Phone Clifford 3-8307. Rahall Broadcasting Co. (original owner). (See Rahall Stations in "Group Ownership.")

N. Joe Rahall, pres.

BERKELEY SPRINGS, Morgan County

WCST (Sept. 7, 1958): 1010 kc; 250 w-D. P. O. Box 308. Phone 771. Berkeley Springs Radio Station Corp. (original owner).

Vernon Weber, pres; Thomas E. Butscher, gen mgr; Dale Brooks, coml mgr; Ken Robertson, program dir; Gary Daniels, chief engr.

BLUEFIELD, Mercer County

WHIS (June 27, 1929): 1440 kc, 5 kw-D, 500 w-N. Municipal Bldg. Phone Davenport

7-7115. Lally Telegraph Printing Co. (See "Newspaper Ownership.")

Hugh Ike Shot Jr., pres.

WHIS-TV: Tv companion of WHIS.

WKQY (1948): 1240 kc, 250 w. P. O. Box 800. Phone Davenport 7-6124. WKQY Inc. J. Lindsey Allen, pres & gen mgr.

BUCKHANNON, Upshur County

(NEW) (not on air; granted July 30, 1959): 1460 kc; 1 kw-D. P. O. Address: 3905 S. 14th St., Arlington, Va. Upshur County Broadcasting Co. Jesse Newman & Lee P. Clagett, co-owners.

CHARLESTON, Kanawha County

WCAW (Jan. 1, 1947): 880 kc, 250 w. DA-1. P. O. Box 2791. Phone Dickens 3-7503. Capitol Broadcasting Corp. (acquired station Feb. 1, 1956).

Paul N. Miles, gen mgr; Paul Howard, program dir; Normal L. Posen, sales mgr; Gloria M. Best, women's dir.

WCBS (1927): 580 kc; 5 kw, DA-N. 1111 Virginia St. East, zone 27. Phone Dickens 2-8131. TWX CH 91. Tierney Co. (acquired station 1950).

Network CBS. Rep Peters, Griffin, Woodward.

Hawthorne D. Battle, pres; John T. Gelder Jr., gen mgr; Robert M. Sinclair, coml mgr; Joe Farris, program dir; Harry Brawley, promotion dir; William E. Dixon, chief engr; William Eames, news dir; Sam Poland, farm dir; Paulina Smith, women's dir.

WCHS-TV: Tv companion of WCBS.

WCHS (1939): 1490 kc; 250 w. Professional Bldg. Phone Dickens 3-9544. Charleston Broadcasting Co.

Carl B. Margin, gen mgr; William E. Beddow, sales mgr; Bill Miller, program dir.

WKAZ (Feb. 19, 1959): 950 kc; 5 kw-D, 1 kw-N, DA-2. 210 Dickinson St., zone 23. Phone Dickens 4-3521. Kanawha Valley Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network NBC. Rep Katz. Lawrence H. Rogers II, pres; John L. Sinclair Jr., gen mgr; Don O. Hays, station mgr; Bob Turley, program dir; George Greenwood, promotion dir; William Ford, chief engr; Neil Boggs, news dir.

WKAE-FM (Feb. 19, 1959): 97.5 mc; 9 kw. Duplicates WKAZ (above).

WKNA (FM) (not on air): 98.5 mc; 2.65 kw. Box 1452, Beckley, W. Va., Phone Clifford 3-7311. Joe L. Smith Jr., owner.

WKNA-TV: Tv companion of WKNA (FM).

WTIP (1946): 1240 kc; 250 w. P. O. Box 3032. Phone Dickens 2-3136. Chemical City Broadcasting Co. (original owner).

Network MBS. Rep Rambeau, Vance, Hopple. Gus Zaharis, pres & chief engr; Mel S. Burka, gen mgr; Bud A. Burka, sales mgr; Fred Griffith, news & program dir; George Jeffers, farm dir; Shirley Wolfe, women's dir.

CLARKSBURG, Harrison County

WBOY (April 21, 1937): 1400 kc; 250 w. 912 West Pike St. Phone Main 4-7573. TWX CB 8221. WSTV Inc. (See Friendly Group Stations in "Group Ownership").

Network NBC. Rep Walker-Rawalt. Specialty programs: Italian, 1 hr wkly. Jack N. Berkman, pres; Roger Garrett, gen mgr; Russ Howard, coml mgr; Robert W. Toothman, program, news & farm dir; Peter Lyman, promotion dir; Harry S. Brown, chief engr; Genevieve Emmel, women's dir.

WBOY-TV: Tv companion of WBOY.

WHAB (Feb. 11, 1947): 1340 kc; 250 w. 1200 East Pike St. Phone Main 4-5525. Harrison Corp.

Network ABC; MBS; Keystone. Rep Burn Smith.

Mason C. Deaver, pres; Charles Gaylor, gen mgr; Frank Gregg, coml mgr; Paul Ellison, program dir; Jennings Randolph Jr., promotion dir; Frank Beryle Snyder, chief engr; Paul Ellison, news dir; Flora Vespoint, women's dir.

WPDK (Aug. 17, 1947): 750 kc; 1 kw-D. 329 West Main St. Phone Main 4-6425. Clarksburg Broadcasting Corp. (original owner).

Rep Pearson. R. C. Warden, exec vp; Joseph M. Larosa, gen & coml mgr; DeWitt Wyatt, station mgr & program, promotion, news & farm dir; Robert Hough, chief engr; Cindy Coy, women's dir.

ELKINS, Randolph County

WDNE (February 1948): 1240 kc; 250 w. Box 967. Phone 1300. Marja Broadcasting Corp. (acquired station Dec. 1, 1955).

Network Keystone. John P. Carr, pres, owner & gen mgr; Grady F. Guye, coml mgr.

FAIRMONT, Marion County

WMMY (Dec. 22, 1928): 920 kc; 5 kw, DA-N. 208 Adams Street. Phone 3100. Peoples Broadcasting Corp. (acquired station Sept. 1, 1953). (See Peoples Broadcasting Stations in "Group Ownership").

Network CBS. Rep Hollingbery. Herbert E. Evans, pres; A. Garen Ferrise, resident vp & gen mgr; Frank Lee, program dir; Harry W. Jackson, chief engr; Helen Bickel, women's dir.

WTCS (January 1948): 1490 kc; 250 w. Box 1549. Phone 5000. Fairmont Broadcasting Co. (acquired station April 1, 1956).

Network ABC; MBS. Specialty programs: Italian, 2½ hrs. wkly. Paul Pitrolo, pres; Nick Fantasia, vp & gen mgr; Josephine Trotta, program dir; Richard L. McBride, chief engr.

FISHER, Hardy County

WELD (Aug. 1, 1956): 690 kc, 500 w-D. South Branch Broadcasting Corp. (See Richard Field Lewis Jr. Stations in "Group Ownership").

GRAFTON, Taylor County

WVVW (1950): 1260 kc; 1 kw. 203 West Main. Phone 2000. WVVW Inc. (original owner). (See "Newspaper Ownership").

Rep Gill-Perna. Specialty programs: Italian, 1 hr. wkly. J. Patrick Beacon, pres, & treas; John Cooper, gen mgr; Art Pearce, promotion dir & coml mgr; Mack Rollins, program dir; Joseph Strelouski, chief engr; Phil Braken, news dir; Bernadine Waters, women's dir.

HUNTINGTON, Cabell County

WCMI (see Ashland, Ky., listing).

WHTN (July 1947): 800 kc; 1 kw-D. P. O. Box 1448, zone 16. Phone Jackson 5-7661. Cowles Broadcasting Co. (acquired station August 1956). (See "Newspaper Ownership" and Cowles Stations in "Group Ownership").

Network CBS. Rep Gill-Perna. Lutwac L. Hill, pres; Robert R. Tinch, vp & gen mgr; Flem J. Evans, coml mgr; Joseph J. Herget, program dir; Dave Marcum, promotion dir; Charles Prohaska, technical dir; Arthur J. Smith, news dir; Jeanne McCay, women's dir.

WHTN-FM (September 1947): 100.5 mc; 53 kw. Duplicates WHTN (above).

WHTN-TV: Tv companion of WHTN-AM-FM.

WPLE (1946): 1470 kc; 5 kw-D. P. O. Box 390. Phone Jackson 3-3421. Tierney Co. (acquired station Aug. 1, 1958).

Network MBS. Rep Peters, Griffin, Woodward.

Hawthorne D. Battle, pres; John T. Gelder Jr., gen mgr; James F. McDonald Jr., station mgr; Charles Hale, program dir; Louis Rowan, chief engr; Wm. Trowbridge, news dir; Dave Collins, farm dir; Mary Jo Morris, women's dir.

WSAZ (1923): 930 kc; 5 kw-D, 1 kw-N, DA-N. 201 Ninth St. Phone Jackson 3-8401. WSAZ Inc. (see "Newspaper Ownership").

Network NBC. Rep Katz. Lawrence H. Rogers II, pres; George Andrick, station mgr; C. Bosworth Johnson, program dir; George Greenwood, promotion dir; Carroll Kessell, chief engr; Nick Basso, news dir; W. D. Click, farm dir; Jack M. Williams, merchandising dir.

WSAZ-TV: Tv companion of WSAZ.

WTCE (see Ashland, Ky., listing).

KEYSER, Mineral County

WKYE (June 23, 1953): 1270 kc; 5 kw-D. P. O. Box 231. Phone Sunset 8-3211 WKYR Inc. (acquired station 1954).

Rep Burn-Smith. Robert K. Richards, pres; William W. Robinson, gen & coml mgr; Jack R. Husson, farm & program dir; William T. Zinn, promotion dir; Lee Bruner, chief engr; Alan C. Powers, news dir; Gloria Demasi, women's dir.

LOGAN, Logan County

WLOG (1940): 1230 kc; 250 w. 445 Stratton Street. Clarence H. Frey & Robert O. Greever (original owners). (See "Newspaper Ownership").

Network MBS. Clarence H. Frey & Robert O. Greever, owners; C. H. Murphey, coml mgr; Lucille Gallion, program dir; L. J. Frye, chief engr; James Mitchell, news dir; Mariam Stewart, women's dir.

WLOG-FM (1948): 103.3 mc; 2.1 kw. Duplicates WLOG (above).

WYOW (May 27, 1958): 1290 kc, 5 kw-D, 1 kw-N, DA-2. 52 Water St. Phone 3123. Logan Broadcasting Corp. (original owner).

W. Carson Browning Jr., pres.

MARTINSBURG, Berkeley County

WEPM (Oct. 13, 1946): 1340 kc; 250 w. P. O. Box 874. Phone Amherst 3-5252. Martinsburg

Radio Stations CONTINUED

WEST VIRGINIA CONTINUED

Broadcasting Co. (original owner).

Rep Devney. C. Leslie Golliday, partner & gen mgr; C. M. Zinn, partner; George N. O'Brien, coml mgr; John E. Taylor, program dir; Sheridan K. Campbell, chief engr; Edward W. Dockeney, news & farm dir.

WEPM-FM (1948): 94.3 mc; 0.81 kw. Duplicates WEPM (above).

MATEWAN, Mingo County

WELC (December 1951): 1360 kc, 250 w. Phone Williamson 4771. Three States Broadcasting Co.

Fred Morningstar, pres & gen mgr.

MONTGOMERY, Fayette County

WMON (July 14, 1946): 1340 kc; 250 w. 1028 First Ave. Phone Hillside 2-4620. Fayette Associates Inc.

Network MBS. Arnold M. Vickers, pres; Robert L. Marsh, station & coml mgr; Richard A. Rhodes, program dir; J. C. Craver, chief engr; Raymond J. Husson, news dir; Mel Canterbury, farm dir; Charlotte S. Frisby, women's dir.

MORGANTOWN, Monongalia County

WAJE (December 1940): 1440 kc; 5 kw-D, 500 w-N, DA-2. P. O. Box 867. Phone 9488. West Virginia Radio Corp. (original owner). (See "Newspaper Ownership" and Agnes Jane Reeves Greer Stations in "Group Ownership").

Network NBC. Mrs. A. J. R. Greer, pres; Malcolm A. Campbell Jr., gen mgr; James R. Redmond, coml mgr; Jack Tennant, program & promotion dir; Al Novak, chief engr; Jack Fleming, news dir.

WAJE-FM (1948): 99.3 mc; 1 kw. Duplicates WAJR (above).

WCLG (Dec. 26, 1954): 1300 kc, 1 kw-D. P. O. Box 886. Phone 2-2222. Morgantown Broadcasting Co. (original owner), C. Leslie Golliday, owner.

MOUNDSVILLE, Marshall County

WMOD (Oct. 1, 1950): 1370 kc, 1 kw-D. 505 Seventh St. Phone Tilden 5-1230. Miracle Valley Broadcasting Co. (acquired station March 1, 1956).

John T. Taylor, pres & gen mgr.

NEW MARTINSVILLE, Wetzel County

WETZ (May 25, 1953): 1330 kc; 1 kw-D. P. O. Box 391. Phone Gladstone 5-3030. Magnolia Broadcasting Co. (acquired station April 1, 1955).

Network Keystone. Rep Harvey Sheldon & Co.

Harry G. Bright, pres & gen mgr; C. R. Bright, vp; George K. Eubanks, coml mgr; Terry Lee Anderson, program dir; Ed Gates, director, Sistersville (W. Va.) studios; J. W. Jones, chief engr; Lorraine Espy Eubanks, news editor; Peggy Gates, news dir (Sistersville studios); Don Hartline, music dir; Joan Hubbard, office mgr.

OAK HILL, Fayette County

WOAY (February 1947): 860 kc, 10 kw-D. P. O. Box 261. Phone Hobart 9-3361. TWX Oak Hill 78. Robert R. Thomas Jr. (original owner)

Robert R. Thomas Jr., owner & gen mgr;

WOAY-FM (1948): 94.1 mc, 14.5 kw. Duplicates WOAY (above).

WOAY-TV: Tv companion of WOAY-AM-FM.

TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Sheheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sutter St.
RI 8-1175	EX 2-5671

NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS

Radio Stations CONTINUED

WEST VIRGINIA CONTINUED

PARKERSBURG, Wood County

WCFF (April 1954): 1050 kc; 1 kw-D. P. O. 228. Phone Hudson 5-4401. Franklin Broadcasting Co. (acquired station December 1956).

Rep Broadcast Time Sales.
C. E. Franklin, pres & chief engr; Morris Leon, station mgr, sec & coml mgr; Richard McWhirter, program dir; Dorothy Leon, promotion dir & vp; Kenneth Plate, news dir; Charles Marlow, farm dir; Betty Isner, women's dir.

WCOM (Sept. 6, 1947): 1230 kc, 250 w. 317 Ninth St. Phone Hudson 5-4491. Valley Broadcasters Inc. (original owner).

WPAR (July 11, 1935): 1450 kc; 250 w. 211 5th St. Phone Hudson 5-5475. WSTV Inc. (acquired station 1957). (See Friendly Group in "Group Ownership".)

Network CBS. Rep Walker-Rawalt.
Jack N. Berkman, pres; Robert E. Metcalfe, managing dir; Bert L. Walter, station mgr; Sherman A. Grimm, program, promotion & farm dir; A. J. English, chief engr; Paul Burrows, news dir; Hazel N. Mercer, women's dir.

WAAM-FM (Oct. 16, 1948): 106.5 mc; 8.9 kw. Duplicates WPAR (above).

PINEVILLE, Wyoming County

WVVO (1949): 970 kc; 1 kw-D. Box 184. Phone 2711. Wyoming Broadcasting Co. (original owner).
R. D. Bailey, pres.

PRINCETON, Mercer County

WLOH (1947): 1490 kc; 250 w. Phone Garden 5-2151. Mountain Broadcasting Co. (acquired station 1955).

Network Keystone. Rep George Hopewell.
Robert L. Harrison, owner & gen mgr; William E. Waldorf, promotion dir & coml mgr; Bob Woodburn, program dir; Earle Graham, chief engr; Harry Gentry, news dir; D. H. Halbert, farm dir; Peggy Harrison, women's dir.

RAVENSWOOD, Jackson County

WMOV (Oct. 14, 1957): 1360 kc, 1 kw-D. Gibbs & Gallatin Sts. Phone Browning 3-2544. Valley Broadcasters Inc. (original owner).
Joseph M. Handian, pres.

RICHWOOD, Nicholas County

WMNF (Nov. 16, 1957): 1280 kc, 1 kw-D. Cemetery Road, Box 608. Phone Viking 6-0411. Royal Broadcasting Co. (original owner).

W. Courtney Evans, pres; Jennings Mullens, gen mgr & coml mgr; John Adams, program dir.

RONCEVERTE, Greenbrier County

WBOB (1947): 1400 kc; 250 w. Box "Z." Phone Midway 6-1327. Blake Broadcasting Co. (acquired station Jan. 5, 1959).

Network Keystone. Rep Devney.
James E. Venable, pres & gen mgr; Betty Ann Venable, vp & coml mgr; Walter Cross, program dir; Herbert Jackson, chief engr; Herman King, news dir; Jane Cross, women's dir.

ST. ALBANS, Kanawha County

WELC (Jan. 14, 1956): 1300 kc; 1 kw-D. 105 Sixth Ave. Phone Parkway 7-1300. Kandel Corp.

Raymond I. Kandel, pres, coml mgr & program dir; Harry Bowen, chief engr.

WEIRTON, Hancock County

WELB (1950): 1430 kc; 1 kw, DA-2. 3992 Main Street. Phone 2814. Tri-State Broadcasting Co. (See Friendly Group in "Group Ownership".)

Network NBC. Rep Weed; Ohio Representatives.
Specialty programs: Italian, 3½ hrs.; Greek, 1 hr. (both wkly).

Thomas E. Millsop, pres; E. J. Hirshberg, gen mgr; Robert E. Badger, station mgr; Tom Abernathy, program dir; Jerry Cohen, promotion dir; James Mark, chief engr; Millie Martin, news dir; Oliver Johnson, farm dir; Margaret Cattell, women's dir.

WELCH, McDowell County

WELC (Aug. 19, 1950): 1150 kc, 1 kw-D. Route 52. Phone 1150. Pocahontas Broadcasting Co. (original owner).

Sam Sidote, pres & gen mgr.
WVVE (1939): 1340 kc; 250 w. Rhodes Bldg. Phone Hemlock 6-2790. Welch Broadcasters Inc. (acquired station Sept. 11, 1958). Sale pending to South C. Bevins.

Network MBS. Rep Weed.
C. E. Feltner Jr., pres & gen mgr; James A. French Jr., coml mgr; Don Amon, program dir; Joyce Amon, women's & promotion dir; Frank Greenwald, chief engr; Jack Scammell, news dir.

WESTON, Lewis County

WHAW (February 1948): 980 kc; 1 kw-D. Box 431. Phone 1555. Central W. Va. Service

Corp. (acquired station June 1954). (See "Newspaper Ownership".)

Network Keystone.
R. H. Ralston, pres & co-owner; Francis Andrew, vp & co-owner; Edwin L. Doyle, mgr; Carter McMaster, sales representative; Gil David Jr., chief engr.

WHEELING, Ohio County

WELL (Dec. 5, 1949): 1600 kc; 5 kw-D. P. O. Box 989. Phone Cedar 3-1300. Wheeling Broadcasting Co. (original owner).

Rep Gill-Perna.
Kenneth H. Forney, pres; Fred A. Grewe Jr., gen & coml mgr; Donn Caldwell, program dir; Bill Nuzum, promotion dir; Fred Baker, chief engr; Bill Thalman, news dir; Gloria Rogerson, women's dir.

WVWK (May 2, 1941): 1400 kc; 250 w. 1600 Market St. Phone Cedar 2-2250. Community Broadcasting Inc. (original owner).

Network ABC. Rep Bob Dora.
John W. Johns, gen mgr; Elsie M. Cook, coml mgr; Bill Marlin, program dir; Marge Lally, promotion dir; Fred Baker, chief engr; Chuck Brand, news dir; Dick Graham, farm dir; Evelyn Haden, women's dir.

WVWK-FM (March 17, 1948): 97.3 mc; 10 kw. Duplicates WKWK (above).

WVVA (1926): 1170 kc; 50 kw, DA-N. 1025 Main St. Phone Cedar 2-1170. TWX WG 7023. Storer Broadcasting Co. (acquired station March 1931). (See "Newspaper Ownership" and Storer Broadcasting Stations in "Group Ownership".)

Network CBS. Rep Blair.
George B. Storer, pres; Paul J. Miller, managing dir; Andrew F. Hofmann, local sales mgr; Paul A. Myers, program dir; Edwin L. Keim, chief engr.

WVVA-FM (Sept. 1, 1947): 98.7 mc; 7.4 kw. Duplicates WVVA (above).

WILLIAMSON, Mingo County

WBTH (April 19, 1939): 1400 kc; 250 w. Box 261. Phone Belmont 5-3600. Williamson Broadcasting Corp. (acquired station Oct. 25, 1948).

Network MBS.
Phil Beinhorn, pres & chief owner; John Blair, sec, gen mgr & program, promotion & news dir; John Moses, coml mgr; Clifton Branham, chief engr; Carolyn Smith, women's dir.

WISCONSIN

ANTIGO, Langlade County

WATK (1947): 900 kc; 250 w-D. Journal Office Bldg. Phone Market 3-4124. Antigo Broadcasting Co. (acquired station March 15, 1948). (See "Newspaper Ownership".)

A. F. Berner, pres.

APPLETON, Outagamie County

WAPL (Dec. 6, 1952): 1570 kc; 1 kw-D. 124 W. Washington St. Phone Regent 4-9226. WAPL Radio Inc. (acquired station July 1, 1957).

Rep Walker-Rawalt.
Connie Forster, pres, gen mgr & owner; Bob Bandy, program dir; Rex Munger, sports & promotion dir; James R. Markham, chief engr; Bill Day, news & farm dir; Phyllis Gauger, women's dir.

WBYB (Dec. 1, 1933): 1230 kc; 250 w. 600 S. Lane St. Phone Regent 3-6584. Norbertine Fathers (original owner). (See Norbertine Fathers Stations in "Group Ownership".)

Network MBS, Wisconsin Network. Rep Burn Smith.

M. J. Beemster, radio dir; Lewis J. Process, gen mgr; Leon Gabriel, coml mgr; Ray Brock, farm & program dir; Jane Berryman, women's & promotion dir; George Merkl, chief engr; Leon Jensen, news dir.

WVLP (FM) (March 10, 1956): 91.1 mc; 10.5 kw. Lawrence College. Phone Regent 3-5577, Ext. 34. Lawrence College.

Network NAEB.
Joseph A. Hopfensperger, gen mgr; Fred C. Hervey, chief engr.

*Non-commercial educational.

ASHLAND, Ashland County

WATW (May 1940): 1400 kc; 250 w. P. O. Box 269. Phone Murdock 2-2727. WATW Inc. (acquired station July 1, 1956).

Network Superior Group Network. Rep Thomas F. Clark.

Gene Halker, pres & gen mgr; Bud Huber, coml mgr; Arnold Peterson, program dir; Russ Johnston, chief engr; Warren Macanz, news dir; Ethel Plucinski, women's dir.

AUBURNDALE, Wood County

WVBL (1922): 930 kc; 5 kw-D. Radio Hall, V. W. Madison, zone 6. Phone Alpine 5-2988. State of Wisconsin, State Radio Council.

Network NAEB Network.
H. B. McCarty, gen mgr; Wm. G. Harley, program dir; H. A. Engel, promotion dir; John H. Stiehl, chief engr; Roy Vogelman, news dir; Maurice White, farm dir; Aline Hazard, women's dir.

*Non-commercial educational.

BEAVER DAM, Dodge County

WBEV (March 21, 1951): 1430 kc; 1 kw-D. 109½ Front St. Phone Turner 5-4442. Beaver

Dam Broadcasting Co. (original owner). (See Walker Stations in "Group Ownership".)

Rep Hal Holman Co. (Chicago, New York).
William E. Walker, pres; Thomas H. Faile, gen mgr; Duane R. Wendt, program dir; Gerald Bellman, chief engr; Don Christensen, news dir; Roy Clark, farm dir.

BELOIT, Rock County

WBEL (see full listing under South Beloit, Wis.).

WGEZ (1949): 1490 kc; 250 w. 416 College. Phone Emerson 5-8865. Beloit Broadcasting Co. (original owner). (See "Newspaper Ownership".)

Network MBS. Rep Everett McKinney.
Sidney Bliss, owner; Tom Anderson, station mgr; Bill Bessire, coml mgr; Lew Wendlandt, program dir; Wayne Clay, chief engr; Howard Fuys, news dir.

BLACK RIVER FALLS, Jackson County

WWIS (Aug. 23, 1958): 1260 kc; 1 kw-D. Rt. 3. Phone 4645. Clarkwood Broadcasting Corp. (original owner). (See Samuels Stations in "Group Ownership".)

Hartley L. Samuels, pres.

CHILTON, Calumet County

***WVWK (FM)** (Jan. 1, 1949): 89.3 mc; 51 kw. For licensee, mail address and staff see *WHA Madison, Wis.

*Non-commercial educational.

CHIPPEWA FALLS, Chippewa County

WAXK (October 1954): 1150 kc; 5 kw-D. Chippewa Falls Broadcasting Co. (see Beltinger-Townsend-Kemper Stations in "Group Ownership".)

COLFAX, Dunn County

***WVWC (FM)** (June 28, 1950): 88.3 mc; 50 kw. For licensee, mail address and staff see *WHA Madison, Wis.

*Non-commercial educational.

DELAFIELD, Waukesha County

***WVHAD (FM)** (May 30, 1948): 90.7 mc; 52 kw. For licensee, mail address and staff see *WHA Madison, Wis.

*Non-commercial educational.

EAU CLAIRE, Eau Claire County

WBIZ (November 1947): 1400 kc; 250 w. 609 Cameron St. Phone Temple 5-6111. WBIZ Inc. (original owner).

Network MBS. Rep Pearson.
Howard G. Bill, pres, gen mgr & promotion dir; Jack Kelly, coml mgr; Harold A. Jahnke, program dir, chief engr & news & farm dir; Donna J. Moreau, women's dir.

WEAU (April 19, 1937): 790 kc; 5 kw, DA-N. 2514 S. Hastings Way. Phone Temple 2-3474. Central Broadcasting Co. (original owner). (See Morgan Murphy-Walter C. Bridges Stations in "Group Ownership"; also see "Newspaper Ownership".)

Walter C. Bridges, pres.

WEAU-FM (Dec. 26, 1946): 94.1 mc; 60 kw. Address, licensee & staff same as WEAU (above).

WEAU-TV: Tv companion of WEAU-AM-FM.

WECL (April 1948): 1050 kc; 1 kw-D. Rudolph Road. Phone Temple 2-1629. Chippewa Valley Radio & Television Corp. (acquired station Feb. 1, 1958).

Network Keystone. Rep Avery-Knodel.
Harry S. Hyett (Minneapolis).
Harry S. Hyett, pres; Robert E. Nelson, exec vp & mgr; Steve Henry, news & program dir; Don Smith, promotion dir; Everett Burrows, chief engr.

FOND DU LAC, Fond Du Lac County

KFIZ (1922): 1450 kc; 250 w. 18 W. First St. Phone Walnut 1-3770. KFIZ Broadcasting Co. (acquired station 1946). (See "Newspaper Ownership".)

Network MBS, Wisconsin Network Inc. Rep Hal Holman.

A. H. Lange, pres; Emery W. Martin, gen mgr; Clarence Goesser, program dir; Ron Harvey, promotion dir; Wendell S. Meyers, chief engr; William Carey, news dir; J. Douglas McGrath, farm dir.

FORT ATKINSON, Jefferson County

WFAW (FM) (not on air; target date Aug. 15, 1959): 107.3 mc; 2.96 kw. P. O. Box 109. Phone Jordan 3-6012.

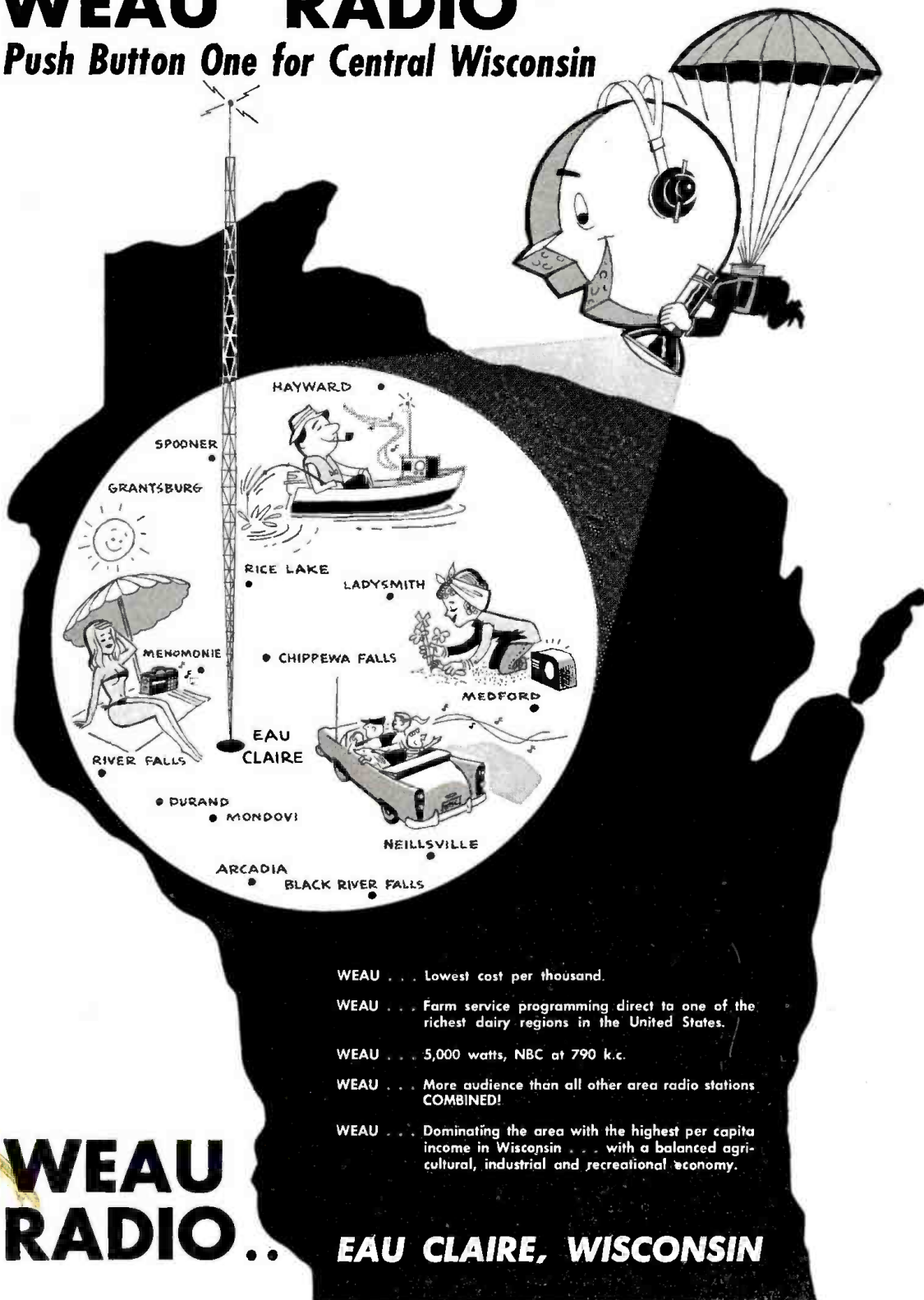
Nathan & Robert Goetz & Merlin Meythaler, partners; Robert K. Brown, partner, gen mgr & program dir.

GLENDALE, Monroe County

WFME (FM) (June 1956): 96.5 mc; 24.5 kw. 606 W. Wisconsin Ave., zone 3. Phone Broadway 3-5400. High Fidelity Broadcasting Corp. James G. Baker, pres & gen mgr.

WEAU RADIO

Push Button One for Central Wisconsin



- WEAU . . . Lowest cost per thousand.
- WEAU . . . Farm service programming direct to one of the richest dairy regions in the United States.
- WEAU . . . 5,000 watts, NBC at 790 k.c.
- WEAU . . . More audience than all other area radio stations COMBINED!
- WEAU . . . Dominating the area with the highest per capita income in Wisconsin . . . with a balanced agricultural, industrial and recreational economy.

WEAU RADIO..

EAU CLAIRE, WISCONSIN

Radio Stations CONTINUED

WISCONSIN CONTINUED

GREEN BAY, Brown County

WBAY (1922): 1360 kc; 5 kw, DA-N, 115 S. Jefferson. Phone Hemlock 2-3331. Norbertine Fathers (original owner). (See Norbertine Fathers Stations in "Group Ownership.")
Hadyr R. Evans, gen mgr.

WBAY-FM (not on air; target date not announced): 101.1 mc; 13.5 kw. Address, licensee & staff same as WBAY (above).
WBAY-TV: Tv companion of WBAY-AM-FM.

WDBZ (June 11, 1947): 1400 kc; 250 w. 225 N. Adams St. Phone Hemlock 5-5331. TWX Green Bay 8321. Green Bay Broadcasting Co. (original owner). (See Laird Stations in "Group Ownership.") See also "Newspaper Ownership."
Network ABC. Rep McGavren-Quinn.

Ben A. Laird, pres & gen mgr; Kenneth Sorensen, coml mgr; Yvonne Chambers, traffic; Allen H. Embury, promotion mgr; Clifford Graff, chief engr; Robert Sanders, news dir; Ann Schauer, women's dir.

WJPG (Dec. 13, 1947): 1440 kc; 5 kw-D, 500 w-N, DA-2. P. O. Box 766. Phone Hemlock 5-7575. Green Bay Newspaper Co. (original owner). (See "Newspaper Ownership.")
Network MBS, Wisconsin Network. Rep Gill-Perna.

Andrew B. Turnbull, pres; John M. Walter, gen mgr; Glen R. Holznecht, coml mgr; Clair Stone, program dir; William McCarthy, promotion dir; Elmo Reed, chief engr; Jane Hasbrook, women's dir.

GREENFIELD TOWNSHIP, Sauk County

WWCP (FM) (see WIBU listing under Poynette, Wis.)

HARTFORD, Washington County

WTKM (1951): 1540 kc; 500 w-D, 23 N. Main St. Phone 600. Times Press Radio Inc. (acquired station July 1958). (See "Newspaper Ownership.")

John J. Shinnors, pres; George A. Dodge, gen mgr & chief engr; Charles Bramm, coml mgr; Robert Barry, program dir; Bart Henry, promotion & farm dir; Ruth Dodge, women's dir.

HAYWARD, Sawyer County

WBSM (Dec. 21, 1957): 910 kc; 1 kw-D. Phone 303. WJMC Inc. (original owner). (See Morgan Murphy-Walter C. Bridges Stations in "Group Ownership.")

Network MBS, Arrowhead Network. Rep Hollingbery.

Walter C. Bridges, pres; R. J. Brown, gen mgr; George Palo, mgr; Allen Caraway, news & program dir; R. P. Kolsky, chief engr; Joyce LaMure, women's dir.

HIGHLAND, Iowa County

***WHEI (FM)** (Sept. 14, 1952): 91.3 mc; 43 kw. For licensee, mail address and staff see *WHA Madison, Wis.

*Non-commercial educational.

HIGHLAND TOWNSHIP (BRULE), Douglas Cty.

***WBSA (FM)** (Sept. 14, 1952): 89.9 mc; 38 kw. For licensee, mail address and staff see *WHA Madison, Wis.

*Non-commercial educational.

HOLMEN (WEST SALEM), La Crosse County

***WHLA (FM)** (Nov. 21, 1950): 90.3 mc; 39 kw. For licensee, mail address and staff see *WHA Madison, Wis.

*Non-commercial educational.

JANESVILLE, Rock County

WGLQ (Aug. 1, 1930): 1230 kc; 250 w. 200 E. Milwaukee St. Phone Pleasant 4-3316. Southern Wisconsin Radio Inc. (original owner). (See "Newspaper Ownership.")

Network MBS, Wisconsin Network. Rep Everett-McKinney.

Sidney H. Bliss, pres; Vern W. Williams, gen mgr; Bill Bessire, sales mgr; Wayne Clay, chief engr; Ernie Siegrist, news dir.

WGLQ-FM (Oct. 10, 1947): 99.9 mc; 15.5 kw. Duplicates WGLQ (above).

KENOSHA, Kenosha County

WLFP (May 11, 1947): 1050 kc; 250 w-D, 625 57th St. Phone Olympic 7-6162. Kenosha Broadcasting Inc. (original owner).

William L. Lipman, pres & gen mgr.

LA CROSSE, La Crosse County

WKBB (1923): 1410 kc; 5 kw, DA-N, 141 S. 6th St. Phone 2-4678. TWX LC 8718. WKBB Inc.

Network NBC. Rep H-R Representatives, Harry Hyett.

Howard Dahl, pres & mgr; Robert Z. Morrison, coml mgr; Bernice Callaway, program dir; Leonard G. Anderson, promotion dir; Alvan Leeman, chief engr; Jack Martin, farm dir.
WKBT (TV): Tv companion of WKBB.

WKTY (May 1948): 580 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 751. Phone 2-6042. TWX 8720. Lee & Assoc. Inc. (acquired station April 1, 1954).

Network ABC. Rep Everett-McKinney.
Herbert H. Lee, pres & gen mgr; George G. Sauer, office mgr; Philip Dyer, coml mgr; Marilyn Bahwell, program dir; Charles Kearns, sports, promotion & production dir; Philip Uehling, chief engr; Milo G. Knutson, news dir; Earl Hunter, farm dir.

WLGX (July 1947): 1490 kc; 250 w. P. O. Box 821. Phone 4-4521. La Crosse Radio Inc. (acquired station April 7, 1957).

Network Keystone. Rep Upper Midwest Broadcasters.

Joe Rohrer, pres, gen mgr & chief engr; Glenn Pederson, coml mgr; Jean Gitz, program dir; John Jenks, news dir; Catherine Guillaume, women's dir.

LADYSMITH, Rusk County

WLDY (September 1948): 1340 kc; 250 w. Highway 8. Phone 584. Flambeau Broadcasting Co. (acquired station July 1955).

Network Keystone. Rep Thomas F. Clark.

Charles H. Nelson, owner, & gen & coml mgr; John Lovely, program dir; Don Plaza, promotion dir; Ray Bohnert, chief engr; Betty Rogers, news dir; Pat Prouty, women's dir.

MADISON, Dane County

***WHEA** (1922): 970 kc; 5 kw-D. Madison 6, Wis. Phone Alpine 5-2988. Wisconsin State Radio Council.

H. B. McCarty, dir; Harold A. Engel, public relations; Cliff Eblen, program dir; John H. Stiehl, chief engr.

***WHEA-FM** (March 30, 1947): 88.7 mc; 22 kw. Address, licensee & staff same as *WHA (above).

***WHA-TV**: Tv companion of *WHA-AM-FM.

*Non-commercial educational.

WIBA (April 2, 1925): 1310 kc; 5 kw, DA-N, 3800 Regent St., zone 5. Phone Cedar 3-5311. TWX MN 8510. Badger Broadcasting Co. (acquired station 1931). (See "Newspaper Ownership.")

Network NBC. Rep Avery-Knodel.
William T. Elyue, pres; Kenneth F. Schmitt, gen mgr; H. A. Johnson, business mgr; Norman Hahn, chief engr; Dennis Crabtree, news dir; Frank Mayfield, farm dir.

WIBA-FM (March 2, 1948): 101.5 mc; 45 kw. Duplicates WIBA (above).

WISC (September 1948): 1480 kc; 5 kw-D, 1 kw-N, DA-2, 4801 W. Beltline Highway, zone 5. Phone Cedar 3-9791. TWX MN 8512. Radio Wisconsin Inc. (original owner). (See "Newspaper Ownership" and Morgan Murphy-Walter C. Bridges Stations in "Group Ownership.")

Network ABC, MBS. Rep Peters, Griffin, Woodward.
Ralph Immell, pres; Ralph O'Connor, gen mgr; L. Jerry Bassett, coml mgr; Pebe Rogers, women's & program dir; Lee Wesner, farm & promotion dir; Walter Hariu, chief engr; Cliff Conohan, news dir.

WISC-FM (September 1948): 98.1 mc; 1 kw. Duplicates WISC (above).

WISC-TV: Tv companion of WISC-AM-FM.

WKOW (Jan. 24, 1948): 1070 kc; 10 kw-D, 5 kw-N, DA-2, 215 W. Washington Ave., zone 3. Phone Alpine 7-2261. TWX MN 8537. Monona Broadcasting Co. (original owner).

Network CBS. Rep Headley-Reed.
Stewart Watson, pres; Ben F. Hovel, gen mgr; Thomas A. Riggs, station mgr; James R. Miller, promotion dir; Robert Wickhem, chief engr; Jack Davis, news dir; Roy Gutworf, farm dir; Luella Mortenson, women's dir.

WKOW-TV: Tv companion of WKOW.

WMMF (FM) (1947): 104.1 mc; 7.5 kw, 2047 Winnebago St., zone 4. Phone Cherry 4-2847. Earl W. Fessler.

Earl W. Fessler, owner, gen mgr & chief engr.

WVVB-FM (experimentally April 19, 1959): 102.5 mc; 3.9 kw. P. O. Box 504, zone 1. Phone Alpine 6-8805. Paul A. Stewart Enterprises. Speciality programs (wkly): Norwegian, ½ hr. Paul A. Stewart, pres; John E. Borsack, program dir; Clifford Vought, chief engr.

MANITOWOC, Manitowoc County

WCUB (November 1952): 980 kc; 1 kw-D. Box 373. Phone Murray 2-2481. Business Management Inc. (acquired station August 1957). Rep Radio Tv Reps.

Joseph A. Clark, pres; Christian Schneider, gen mgr; Ross Knorr, coml mgr; Bob Irish, program dir; Oran Bushman, chief engr; John Emery, news & farm dir; Polly Koesser & Kay Orton, women's dirs.

WOMT (Nov. 8, 1926): 1240 kc; 250 w. Radio Bldg. Phone Murray 4-5015. Francis M. Kadow (original owner).

Network MBS, Wisconsin Network. Rep Hal Holman.

Francis M. Kadow, owner & gen mgr; George E. Erdman, coml mgr; Ralph Norman, news & program dir; L. J. Splitt, promotion dir; Hubert Willis, chief engr; Donna Wodak, women's dir.

MARINETTE, Marinette County

WMAM (Oct. 14, 1939): 570 kc; 5 kw-D, 1 kw-N, DA-2, 400 Wells St. Phone Redwood 5-6631. TWX Marinette, Wis. 8332. M & M Broadcasting Co. (original owner). (See "Newspaper Ownership" and Morgan Murphy-Walter C. Bridges Stations in "Group Ownership.")

Network NBC. Rep Hollingbery; William Hurley (Minneapolis).

Specialty programs (wkly): Polish, ¼ hr. Morgan Murphy, pres; Joseph D. Mackin, gen mgr; John H. Borgen, station mgr; William Liegeois, program dir; Kathryn Skorija, promotion dir; Alister Alexander, chief engr; Howard L. Emich, news dir; John Bell, farm dir; Joyce C. Kovar, women's dir.

WMAM-FM (not on air; target date not announced): 105.1 mc; 37 kw. Address, licensee & staff same as WMAM (above).

WMBV-TV: Tv companion station of WMAM-AM-FM (above).

MARSHFIELD, Wood County

WDLB (Feb. 2, 1947): 1450 kc; 250 w. 1710 N. Central Ave. Phone Fulton 4-2191. Clarkwood Broadcasting Corp. (acquired station April 1, 1956). (See Samuels Stations in "Group Ownership.")

Network Hometown Network. Rep Grant Webb.

Hartley L. Samuels, pres; John R. Thornton, station & coml mgr & promotion dir; R. M. Grosbier, credit dir; John Kal, program dir; Jack Hackman, sports & continuity dir; Richard Hanneman, chief engr & technical dir; Glenn Brown, news & farm dir; Judy Martin, women's dir.

MEDFORD, Taylor County

WIGM (Oct. 26, 1941): 1490 kc; 250 w. Box 59. Phone 255. WIGM Inc. (acquired station 1951). (See "Newspaper Ownership.")

Network Keystone. Rep Thomas F. Clark (Chicago).

Paul Allman, pres & gen mgr; Harold R. Murphy, treas; Joe Dahlvig, vn & sales mgr; Guy Patterson, vp; Don Seehafer, program & sports dir; Ray Bohnert, sec & chief engr; Galen Brunner, news dir; Dick Johnson, farm dir; Patricia Hamrick, women's dir.

MENOMONIE, Dunn County

WMNE (1951): 1360 kc; 1 kw-D, 603 ½ Broadway. Phone 1156. Menomonie Broadcasting Co. (acquired station 1954).

Network Keystone. Rep George Hopewell.

Charles Whitford, pres; Don Mortwedt, gen mgr & news dir; Thor Edgeberg, coml mgr; La Vern Carton, chief engr & program dir; Gary Jacobson, promotion dir; Carol Bender, women's dir.

MERRILL, Lincoln County

WMBW (not on air; target date not announced): 730 kc; 1 kw-D. Ladon Broadcasting Corp. (original owner).

MILWAUKEE, Milwaukee County

WEMP (Oct. 14, 1935): 1250 kc; 5 kw, DA-2, 1701 W. Wisconsin Ave., zone 3. Phone Division 2-4040. TWX Garden 5-4545. Milwaukee Broadcasting Co. (acquired station March 28, 1955).

Rep Headley-Reed.
A. M. Sphaeris, pres; Hugh Bolce Jr., vp & gen mgr; John C. Gagliano, coml mgr; Tom Shanahan, program dir; Roland Paske, chief engr; Gene Bernhard, news dir.

WEMP-FM (not on air; target date not announced): 99.1 mc; 25 kw. Address, licensee & staff same as WEMP (above).

WFMB (FM) (May 29, 1955): 96.5 mc; 15 kw, 606 W. Wisconsin Ave., zone 3. Phone Broadway 3-5400. High Fidelity Broadcasting Corp. James G. Baker, pres & gen mgr; James Schweitzer, coml mgr; Richard Miller, program dir; Martin K. Franke, chief engr.

WFOJ (Aug. 15, 1946): 860 kc; 250 w-D, 208 E. Wisconsin Ave., zone 2. Phone Broad-

**TO BUY OR SELL
CONTACT THE NEAREST OFFICE
HAMILTON-LANDIS
& ASSOCIATES, INC.**

WASHINGTON, D. C.	CHICAGO
Ray V. Hamilton	Richard A. Shaheen
1737 DeSales St., N.W.	1714 Tribune Tower
EX 3-3456	DE 7-2754
DALLAS	SAN FRANCISCO
DeWitt Landis	John F. Hardesty
1511 Bryan St.	111 Sutter St.
RI 8-1175	EX 2-5671

**NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS**

WISCONSIN CONTINUED

way 2-1272. Wisconsin Broadcasters Inc. (acquired station July 5, 1958).

Network MBS. Rep Pearson.
Howard Miller, pres; Todd Branson, gen mgr; Viola E. Wilson, office & coml mgr; Jim Lewis, program dir; Robert O. Mayer, chief engr.
WISN (1922): 1150 kc; 5 kw, DA-1, 759 N. 19 St., zone 3. Phone Division 2-3000. TWX 245. Hearst Corp. (acquired station 1929). (See "Newspaper Ownership" and Hearst Stations in "Group Ownership.")
Network ABC. Rep Petry.
James T. Butler, gen mgr; Herm Schneider, coml mgr; Mel Quinn, program dir; Arthur H. Barnes, promotion dir; Donald A. Weller, chief engr; Donald Froehlich, news dir; Patt Barnes, farm dir; Mary Ann Lemay, women's dir.

WISN-FM (not on air; target date not announced): 97.3 mc; 25.5 kw. Address, licensee & staff same as WISN (above).
WISN-TV: Tv companion of WISN.

WMIL (1947): 1290 kc; 1 kw-D. 2625 W. Wisconsin Ave., zone 3. Phone West 3-1290. Cream City Broadcasting Co.
Gene Posner, pres; Sol Radoff, exec vp & station mgr.

WMIL-FM (not on air; target date not announced): 95.7 mc; 29 kw. Address, licensee & staff same as WMIL (above).
WXIX (TV): Tv companion of WMIL (above).

WOKY (1947): 920 kc; 1 kw, DA-1, 522 W. Wisconsin Ave., zone 3. Phone Broadway 1-8480. TWX MI 169. Bartell Broadcasters Inc. (acquired station 1950). (See Bartell Family Radio Group in "Group Ownership.")
Gerald A. Bartell, pres.

WQFM (FM) (June 1, 1958): 93.3 mc; 30 kw. 606 W. Wisconsin Ave., zone 3. Phone Broadway 3-1320. Koeth Broadcasting Corp.
Hugo Koeth Jr., pres, gen mgr & program dir; William Jenkins, sales mgr; Gene Uehling, chief engr.

WRIT (1955): 1340 kc; 250 w. 5407 W. Martin Drive, zone 3. Phone Spring 1-1140. TWX MI 521. Radio Milwaukee Inc. (acquired station August 1956). (See Balaban Stations in "Group Ownership.")
Rep Robert E. Eastman.

John F. Box Jr., exec vp & managing dir; Bernie Strachota, gen mgr; Robert Larsen, asst to gen mgr; Lee Rothman, program dir; Charles O'Malley, promotion dir; Ralph Ingraham, chief engr; Bill Bramhall, news dir; Tom Cleary, farm dir; Audrey Hansen, women's dir.

WTMJ (July 25, 1927): 620 kc; 5 kw, DA-N. 333 W. State St., zone 1. Phone Broadway 1-6000. TWX MI 297. Journal Co. (original owner). (See "Newspaper Ownership.")
Network NBC. Rep Henry Christal.

George Comte, gen mgr; Robert Heis, mgr of radio & tv; Joseph Killeen, sales mgr; Donald Loose, program dir; Bruce Wallace, promotion dir; Philip Laeser, mgr radio & tv engineering; William Hebal, chief engr; Jack Krueger, news editor; William Hoelt, farm dir; Esther Hotton, women's dir.

WTMJ-FM (June 1, 1959): 94.1 mc; 2.8 kw. Address, licensee & staff same as WTMJ (above).

WTMJ-TV: Tv companion of WTMJ-AM-FM.

MONROE, Green County

WEKZ (July 1951): 1260 kc; 1 kw-D. Scheutze Bldg. Phone 1260. Green Company Broadcasting Co. (original owner).
Specialty programs (wkly): Swiss, 3 hrs.
Kenneth W. Stuart, pres; Joseph G. Urban, gen mgr; Stanley J. Neuberger, coml mgr; George McKeown, sports dir; Don Davenport, promotion dir; Dale Martin & Herbert J. Bolinger, engr; Vern Falk, news dir; Eileen Steensrud, women's dir.

WEKZ-FM (under construction, due in May): 93.7 mc; 14.8 kw. Address, licensee and staff same as WEKZ (above).

NEENAH (MENASHA), Winnebago County

WNAM (May 1947): 1280 kc; 1 kw, DA-N. Radio Park. Phone Parkway 2-6471. Neenah-Menasha Broadcasting Co. (acquired station September 1957).

Rep Everett-McKinley.
S. N. Pickard, pres; Don C. Wirth, vp & gen mgr; Don Harrington, coml mgr; Gordon Dailey, chief engr; Robert Schultz, news dir.

NEILLSVILLE, Clark County

WCCN (Sept. 23, 1957): 1370 kc; 5 kw-D. 140 W. 5th St. Phone Sherwood 3-3333. Central Wisconsin Broadcasting Inc. (original owner).

Herman North, pres; Howard Sturtz Jr., vp & gen mgr; Howard Geise, sec; Wayne Grap, sales mgr; Gary B. Gall, program & farm dir; Charles E. Marvin, chief engr; Robert Lulloff, news dir.

OSHKOSH, Winnebago County

WOSH (Dec. 31, 1941): 1490 kc; 250 w. 2333 Bowen St. Phone Beverly 54-3150. Oshkosh Broadcasting Co. (acquired station April 13, 1943). (See William F. Johns Family Stations in "Group Ownership.")

PARK FALLS, Price County

WFPF (July 1953): 1450 kc; 250 w. P. O. Box 309. Phone 2-3959. Gordon F. Schluter (acquired station March 1955).

PLATTEVILLE, Grant County

WSWV (Feb. 22, 1955): 1509 kc; 1 kw-D. Radio Park, P. O. Box 1. Phone 2775. South-west Wisconsin Co.

John F. Monroe, vp; Robert J. Bodden, gen mgr; coml mgr; Lloyd Nowak, chief engr; Henry Marcotte Jr., news dir; Ed Sielstad, farm dir; Pat Rouse, women's dir.

PLYMOUTH, Sheboygan County

WPLY (1954): 1420 kc; 500 w-D. P. O. Box 222. Phone Twinbrook 3-2661. WPLY Inc. (acquired station Aug. 1, 1957).

PORTAGE, Columbia County

WPDE (July 31, 1952): 1350 kc; 1 kw-D. P. O. Box 142. Phone Riverside 2-2350. Portage Broadcasting Co. (original owner). (See "Newspaper Ownership.")

W. T. Comstock, pres; R. D. Hutchings, gen mgr & promotion dir; Berwyn Ableman, asst mgr & farm dir; Robert Hoffman, coml mgr; George Wuerch, program dir & chief engr; Carol Mork, women's dir; E. L. Morgan, news dir.

POYNETTE, Columbia County

WIBU (July 1925): 1240 kc; 250 w. Phone Poynette 98; Madison Alpine 5-5206. William C. Forrest (original owner). (See William C. Forrest Stations in "Group Ownership.")
Network MBS, Keystone, Wisconsin Network.

William C. Forrest, pres & gen mgr; Sarah A. Forrest, program dir; Leonard Doese, chief engr.

WUCF (FM) (1948): 94.9 mc; 37 kw. Address, licensee & staff same as WIBU (above).

PRAIRIE DU CHIEN, Crawford County

WPDE (Dec. 11, 1952): 980 kc; 500 w-D. P. O. Box 36. Phone 637. Prairie Broadcasting Co. (original owner).

Rep Holman.
W. C. Schlaugat Jr., pres & gen mgr.

RACINE, Racine County

WEAC (June 3, 1951): 1460 kc; 500 w-D. 423 Main St. Phone Melrose 2-1627. WRAC Inc. (acquired station Dec. 18, 1953).

Rep Devney.
William J. Prialux, pres & gen mgr; Raymond J. Pawzun, station mgr & coml mgr.

WEJN (December 1926): 1400 kc; 250 w. Radio Park. Phone Melrose 4-3311. TWX Racine 375. Racine Broadcasting Corp. (original owner). (See "Newspaper Ownership.")
Network ABC, Wisconsin Network. Rep Walker-Rawalt.

Specialty programs (wkly): German, ½ hr.; Polish, 6 hrs.
J. Donald McMurray, pres; H. R. LePoidevin, gen mgr; H. J. Newcomb, station mgr; Gerald Nelson, sales mgr; Stanley Fisher, chief engr; Lyman Merens, program & news dir; Amelia French, promotion dir; Isabel Monk, women's dir.

WRJN-FM (August 1948): 100.7 mc; 15 kw. Duplicates WRJN (above).

REEDSBURG, Sauk County

WEDE (February 1953): 1400 kc; 250 w. P. O. Box 207. Phone 400. William C. Forrest (original owner). (See William C. Forrest Stations in "Group Ownership.")

Network MBS, Keystone, Wisconsin Network. William C. Forrest, pres; Michael J. Flaherty, gen & coml mgr; Douglas A. Beaudoin, chief engr.

RHINELANDER, Oneida County
WOBT (March 9, 1947): 1240 kc; 250 w. P. O. Box 498. Phone Forest 2-6140. Oneida Broadcasting Co. (original owner).

Rep Devney.
James Cleary, pres; Howard Koenitzer, gen mgr; William Anderson, chief engr; John Wadd, news dir; Lee Zimmer, women's dir.

RICE LAKE, Barron County

WJMC (1938): 1240 kc; 250 w. P. O. Box 332. Phone 550. WJMC Inc. (See Morgan Murphy-Walter Bridges Stations in "Group Ownership.")

WJMC-FM (1947): 96.3 mc; 50 kw. Address, licensee and staff same as WJMC (above).

RICHLAND CENTER, Richland County

WBCO (October 1949): 1450 kc; 250 w. P. O. Box 192. Phone Midway 7-2111. Richland Broadcasting Corp. (acquired station January 1955).

Hala D. Peebles, pres, gen mgr, program dir; Gerald Cook, coml mgr; Peter Athanas, chief engr; Joseph Koelsch, news dir; Ed Smith, farm dir; Edith Hornick, women's dir.

RIPON, Fond du Lac County

WCWC (Sept. 15, 1957): 1600 kc; 5 kw, DA-D. Radio Road. Phone Black 818. Central Wis-

consin Co. (original owner).

Rep Walker-Rawalt.
John F. Monroe Jr., pres; Francis J. Stratman, gen & coml mgr Norman Clark, program dir; Roger Westlund, promotion dir; Gordon Alsum, chief engr; Henrietta Butzin, news & women's dir; James Densmoor, farm dir.

SHAWANO, Shawano County

WTCH (September 1948) 960 kc; 1 kw, DA-N. 107 E. Green Bay St. zone 1. Phone 666. Shawano County Leader Publishing Co. (original owner). (See "Newspaper Ownership.")

Rep Best.
Specialty programs (wkly): German, 1½ hrs. J. P. Donald, chief owner & gen mgr; Ray Gruetzmacher, station mgr.

SHEBOYGAN, Sheboygan County

WHBL (1926): 1330 kc; 1 kw-D, 250 w-N. P. O. Box 27. Phone Glencourt 8-2107. TWX SHEB 368. WHBL Inc. (acquired station 1947).
Network ABC, Wisconsin Network. Rep Burn-Smith.

Paul F. Skinner, pres & gen mgr; Ray L. Witthuhn, coml mgr; Christ Bauer, vp in charge of technical operations; Charles Fisher, news dir.

WKTL (March 14, 1956): 950 kc; 500 w, DA-D. 507 A. North Eight St. Phone Glencourt 7-9481. Central States Broadcasting Co. (acquired station Sept. 1, 1958). (See Walker Stations in "Group Ownership.")
Rep Holman.

W. E. Walker, pres; John D. Harvey, vp & gen mgr; Richard Barrett, coml mgr; Ray Falle, chief engr; Robert Knaus, news dir; Beatrice Hulbert, women's dir.

SPARTA, Monroe County

WCOW (June 1951): 1290 kc; 1 kw-D. 124½ S. Water St., zone 1. Phone 3307. Sparta-Tomah Broadcasting Co. (acquired station 1957).

Network Keystone. Rep Rambeau.
John D. Rice, pres, gen mgr, news dir; Charles P. Sullivan, coml mgr; Mary Hoogenhouse, program & women's dir; Thomas J. Dorsey, promotion dir; Thomas P. Heffernan, chief engr; Bill Lahm, sports dir.

STEVENS POINT, Portage County

WSPT (1948): 1010 kc; 1 kw-D. 414½ Main St. Phone Diamond 4-9778. Stevens Point Broadcasting Co. (acquired station 1952). (See William F. Johns Family Stations in "Group Ownership.")

STURGEON BAY, Door County

WDOE (Sept. 8, 1951): 910 kc; 500 w-D. 212 N. Third Ave. Phone Pioneer 3-4411. Door County Broadcasting Co. (original owner).

Network Keystone.
Edward Allen Jr., pres, gen mgr & farm dir; Leonard Kuskabar, sales mgr; William Kary, program dir; Dolores Allen, promotion & women's dir; Gabriel Egeland, chief engr; Michael Mirkes, news dir.

SUPERIOR, Douglas County

WDSM (1939): 710 kc; 5 kw, DA-N. 230 E. Superior St., Duluth 2, Minn. Phone Randolph 7-8484 (Duluth, Minn.). Export 4-451 (Superior, Wis.) TWX 7971. Northwest Publications Inc. (See Ridder Publication Stations in "Group Ownership" and also "Newspaper Ownership.")

Network NBC. Rep Peters, Griffin, Woodward; Evans.

Robert B. Ridder, broadcasting pres; C. D. (Duke) Tully, gen mgr; Robert J. Rich, asst gen mgr; Tom Gavin, station mgr; Mike Daley, coml mgr; Dennis Murphy, program dir; Martin Olson, promotion dir; George Carlson, chief engr; Glenn Maxham, news dir.

WDSM-TV: Tv companion of WDSM (above).

WQMN (June 12, 1959): 1320 kc; 1 kw-D. Quality Radio Inc. (original owner).

TOMAH, Monroe County

WTME (April 20, 1959): 1390 kc; 500 w-D. P. O. Box 142. Phone 822. Tomah Mauston Broadcasting Co. (original owner).

Hugh Dickie, pres; Tom Price, gen mgr; JoAnne Rusch, coml mgr & women's dir; Eddie Cary, program & promotion dir; Bill Merritt, chief engr; Tom Price, news dir; Jack Comer, farm dir.

WTOJ (under construction, target date unknown): 1460 kc; 1 kw-D. Jack L. Goodsitt.

TWO RIVERS, Manitowoc County

WTBW (1951): 1590 kc; 1 kw-D. 1817 Washington St. Phone Murray 2-4521 (Manitowoc). Two Rivers Broadcasting Co. (acquired station June 1, 1958).

Rep Webb.
Kenneth A. Daum, pres; Raymond F. Kessenich, gen mgr; Alvin R. Anderson, program dir & chief engr; Craig McCoy, news dir; Eleanor Daum, women's dir.

Radio Stations CONTINUED

WISCONSIN CONTINUED

VIROQUA, Vernon County

WISV (Feb. 25, 1958): 1360 kc; 500 w-D. P. O. Box 147. Phone 5200. Parks Robinson (original owner).
Parks Robinson, owner, gen & coml mgr & chief engr; Dwain Munyon, program & news dir; James Graham, promotion dir; James Florence, farm dir; Dorothy Geddes, women's dir.

WATERTOWN, Jefferson County

WTTN (April 2, 1950): 1580 kc; 250 w-D. 104 W. Main St. Phone 2215. Watertown Radio Inc.

WAUKESHA, Waukesha County

WAUX (March 27, 1947): 1510 kc; 250 w-D. 319 W. Main St. Phone Liberty 2-6636. Waukesha Broadcasting Co. (original owner).
Network Keystone. Rep Holman.
Mig Figi, co-owner, gen mgr & program dir; Charles E. Williams, co-owner & coml mgr; Adin Randall, chief engr; James Murphy, news dir.

WAUX-FM (1959): 106.1 mc; 3.3 kw. Address, licensee and staff same as WAUX (above).

WAUPACA, Waupaca County

WDUX (April 29, 1956): 800 kc; 1 kw-D. P. O. Box 94. Phone 83. Laird Broadcasting Co. (original owner). (See Laird Stations in "Group Ownership.")

WAUSAU, Marathon County

***WHRM (FM)** (June 10, 1949): 91.9 mc; 75 kw. For licensee, mail address and staff see *WHA Madison, Wis.

*Non-commercial educational.

WHVF (Aug. 1, 1953): 1230 kc; 250 w. P. O. Box 447. Phone 2-1188. Lakeland Broadcasting Corp. (original owner).
Network Keystone. Rep Indle.
Specialty programs (wkly): German, ¼ hr. Hilding V. Foreen, pres & chief engr; Harold W. Golding, gen & coml mgr; Roger Johnson, program dir; Buck Leverton, farm dir.

WRIG (1937): 1400 kc; 250 w. 529 Third St. Phone 2-1921. WRIG Inc. (acquired station Aug. 1, 1958).

Duey Wright Sr., pres; Duey Wright Jr., gen mgr; Jack Gardiner, station mgr & coml mgr; Mary Nelles, program & news dir; Norm Walker, chief engr; Mike Gordon, farm dir.

WSAU (Jan. 30, 1937): 550 kc; 5 kw, DA-2. 427 Fourth St. Phone 2-2111. TWX WS 8869. Wisconsin Valley Television Corp. (acquired station Aug. 1, 1958). (See "Newspaper Ownership.")

WLIN (FM) (1947): 95.5 mc; 20.5 kw. Address, licensee and staff same as WSAU (above).

WEST BEND, Washington County

WBKV (December 1950): 1470 kc; 500 w-D. P. O. Box 60. Phone Federal 4-2344. West Bend Broadcasting Co. (original owner).

Network Keystone. Rep Clark.
August C. Berkholtz, pres & gen mgr; Harold H. Berkholtz, sec. mgr; Paul J. Mueller, vp, national acct exec, chief engr; Robert Becker, program dir; Jack Skidmore, regional sales mgr; Dave Bethke, farm dir; Van Dehne, women's dir.

WBKV-FM (September 1958): 92.5 mc; 18 kw. Same address, licensee and staff as WBKV (above).

WISCONSIN RAPIDS, Wood County

WFRR (Nov. 1, 1940): 1320 kc; 5 kw-D, 500 w-N, DA-N. 210 First Ave. Phone Harrison 3-1340. William F. Huffman Radio Inc. (original owner). (See "Newspaper Ownership.")

Network MBS, Wisconsin Network. Rep Devney.
Louise F. Huffman, pres; Geo. T. Frechette, vp & gen mgr; Larry Zurawski, coml mgr; Arnie Strobe, program, news & farm dir; Geo. T. Frechette, promotion dir; Gordon Miller, chief engr; Rita Tierney, women's dir.

WFRR-FM (Nov. 1, 1947): 103.3 mc; 2.1 kw. Duplicates WFRR (above).

In Wyoming

FOR THE SALE AND PURCHASE
OF RADIO AND TELEVISION STATIONS
Contact 111 Sutter St., San Francisco
EXbrook 2-5671

or any office of

HAMILTON-LANDIS
& ASSOCIATES, INC.

WYOMING

BUFFALO, Johnson County

KBBS (April 16, 1956): 1450 kc; 250 w, 98 S. Main St. Phone Mutual 4-7169. Northern Wyoming Broadcasting Corp. (original owner).
Network Keystone, Western Regional Network. Rep Gill-Perna; WERN Spot Sales.
Specialty programs (wkly): Basque, 1 hr. George W. Knepper, pres; Jack Rosenthal, chief owner & gen mgr; Mal Wyman, program & news dir; Ralph P. Burger, chief engr; Jim Meredith, farm dir; Donna Lee, women's dir.

CASPER, Natrona County

KATI (May 6, 1956): 1400 kc; 250 w. P. O. Box 2006. Phone 3-7994. KATI Corp. (acquired station Nov. 23, 1957).

Network Keystone, Western Regional Network. Rep Pearson.
Kenneth G. Prather, pres & gen mgr; Misha S. Prather, asst mgr.

KSPR (1930): 1470 kc; 5 kw-D, 1 kw-N. P. O. Box 930. Phone 3-5777. TWX CP 190X. Donald Lewis Hathaway (original owner). (Application pending for sale to Rocky Mountain Tele Stations.)

Network CBS. Rep Walker-Rawalt.
Donald Lewis Hathaway, owner & gen mgr; Marcus R. Nichols, asst mgr; Jim Thompson, local sales mgr; John Terrill, promotion dir; Fred Meeks, news dir; Helen McNair, women's dir.

KSPR-TV: Tv companion of KSPR.

KVOC (October 1946): 1230 kc; 250 w. P. O. Box 2090. TWX CP 94. KVOC Broadcasting Co. (acquired station Aug. 1, 1956).

Network ABC, MBS, Intermountain Network. Rep Devney.
William F. Shuttts, partner & gen mgr; Duane W. Simons, partner, coml mgr & chief engr; Robert Paul Turner, program dir; Jack Fairweather, news dir; Marjorie W. Hileman, women's dir.

CHEYENNE, Laramie County

KCHY (not on air; target date Aug. 15, 1959): 1590 kc; 1 kw-D. 309 W. 18th St. Robert S. Pommer.

Robert S. Pommer, chief owner; George I. Norman Jr., gen mgr & promotion dir; Robert Churney, coml mgr; Jerry Faye, program dir; Robert Terrell, chief engr.

KFBC (1940): 1240 kc; 250 w. 2923 E. Lincolnway. Phone 4461. Frontier Broadcasting Co. (See "Newspaper Ownership" and Frontier Broadcasting Co. Stations in "Group Ownership.")

Network ABC, Intermountain. Rep Avery-Knodel.
Robert S. McCracken, pres; William C. Grove, gen mgr & chief engr; Charles P. Cahill, coml mgr.

KFBC-TV: Tv companion of KFBC.

KVVO (1952): 1370 kc; 1 kw-D. P. O. Box 926. Phone 2-6433. Great West Co.

Network MBS, Keystone. Rep Pearson.
William T. Brack, gen mgr; Ray L. Peter-son, business mgr.

CODY, Park County

KODI (1947): 1400 kc; 250 w. P. O. Box 672. Phone 1400. Park Broadcasters Inc. (acquired station May 1956).

Rep Devney.
Dr. R. E. Croft, pres; Wayne E. Killmer, vp, gen mgr & coml mgr; Robert B. Beall, sec-treas & business mgr.

DOUGLAS, Converse County

KWIV (June 22, 1957): 1050 kc; 250 w-D. P. O. Box 114. Phone 800. Douglas Broadcast-ing Inc. (original owner).

Network Keystone.
J. Howard Jones, pres, gen mgr, coml mgr, promotion mgr & program dir; Harry L. Albers, chief engr.

EVANSTON, Uinta County

KLUK (June 27, 1953): 1240 kc; 250 w. P. O. Box 198. Phone 700. Morgan County Broadcasting Co. (acquired station June 1, 1959).

Network ABC, MBS, Intermountain.
Robert H. Dolph, pres; James Belcher, gen mgr, coml mgr, & promotion dir; Douglas Ward, program dir, news & farm dir; Harry Albers, chief engr; Erna K. Dolph, women's dir.

GILLETTE, Campbell County

KIML (Sept. 13, 1957): 1490 kc; 250 w. 405 Lakeside Ave. Phone Mutual 2-4747. Gillette Broadcasting Co. (acquired station Nov. 21, 1957).

Bob Ostlund, pres; James Lambros, gen mgr.

LANDER, Fremont County

KOVE (Nov. 8, 1948): 1330 kc; 1 kw, DA-N. P. O. Box 436. Phone 488. Fremont Broadcast-ing Inc. (acquired station June 1957).

Network ABC, Intermountain, Keystone. Rep Continental.
Dan Breece, pres, gen mgr & news dir; Dor-othy L. Reed, coml mgr; James V. Fitzgerald, gen sales mgr.

LARAMIE, Albany County

KOWB (Feb. 20, 1947): 1340 kc; 250 w (CP 1290 kc; 5 kw-D, 1 kw-N, DA-2). P. O. Box 972. Phone Franklin 5-4888. KOWBoy Broad-casting Co. (acquired station Nov. 1, 1957).

Network ABC, MBS, Keystone, Intermoun-tain. Rep Gill-Perna.

John C. Hunter, pres; W. (Britt) Davis, gen mgr; Charles R. (Chuck) Bell, coml mgr; Rob-ert McKendrick, program dir; Terry Lahn, pro-motion dir; Robert Stroch, chief engr; Steve Henderson, news dir; Leigh Johnson, farm dir; Colleen Ralston, women's dir.

NEW CASTLE, Weston County

KASL (July 10, 1953): 1240 kc; 250 w. Ma-sonic Bldg. Phone Sherwood 6-2721. Northeast Wyoming Broadcasters Inc. (acquired station August 1956).

Network Keystone. Rep Devney.
Stella Sue Parrott, pres; Dorothy Accola, asst station mgr, program dir & women's dir; Denny Hawkins, promotion & news dir; Ben Rinehardt, chief engr & farm dir.

POWELL, Park County

KPOW (March 31, 1941): 1260 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 879. Phone Skyline 4-2421. Albert J. Meyer (original owner).

Network ABC, MBS, Intermountain. Rep Avery-Knodel.
Albert J. Meyers, pres & gen mgr; Kenneth Meyer, coml mgr; Agnes Fields, program, pro-motion & women's dir; Justin Killness, chief- engr.

RAWLINS, Carbon County

KBAL (1947): 1240 kc; 250 w. P. O. Box 385. Phone East 4-2711. Rawlins Broadcasting Co. (See Frontier Broadcasting Co. Stations in "Group Ownership.")

Network ABC, MBS, Keystone, Intermoun-tain.
Specialty programs (wkly): Spanish, 1 hr.
William C. Grove, pres; Roy Marsh, gen mgr; Robert E. Williams, chief engr.

RIVERTON, Fremont County

KWRL (1948): 1450 kc; 250 w. P. O. Box 393. Phone Ulster 6-2251. Joe Ernst (original owner). (See Ernst Stations in "Group Own-ership.")

Network Western Regional. Rep Devney.
Joe Ernst, owner; William G. Stewart, gen mgr, coml mgr & news dir; Bill Nightingale, program dir; Dave Griesel, chief engr; Jim Dickinson, farm dir; Cynthia Kay McDaniel, women's dir.

KWRB-TV: Tv companion of KWRL.

ROCK SPRING, Sweetwater County

KVRS (1938): 1360 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1067. Phone Empire 2-3799. Wyoming Broadcasting Co. (See "Newspaper Ownership" and Frontier Broadcasting Co. Sta-tions in "Group Ownership.")

Network ABC, Intermountain, Keystone. Rep Avery-Knodel.
D. G. Richardson, pres; Dwight A. Fisher, gen mgr; Laurel Moseby, coml mgr.

SHERIDAN, Sheridan County

KWYO (July 9, 1934): 1410 kc; 1 kw-D, 500 w-N, DA-N. 21 N. Main St. Phone Orchard 4-4461. Bighorn Broadcasting Co. (original owner).

Network ABC, MBS, Keystone, Intermoun-tain. Rep Avery-Knodel.
Jim Carroll, pres & gen mgr; Zeke Taggart, coml mgr; Don Hargis, program dir; Bob Crosthwaite, chief engr; Bob Wilson, news dir.

THERMOPOLIS, Hot Springs County

KETE (May 28, 1955): 1490 kc; 250 w. 500 Broadway. Phone 800. Mildred V. Ernst (origi-nal owner). (See Ernst Stations in "Group Ownership.")

Network Keystone.
Mildred V. Ernst, gen mgr & program dir; Karl V. Kertson, station mgr; Joseph P. Ernst, chief engr.

KTHE (July 16, 1958): 1240 kc; 250 w. P. O. Box 591. Phone 386. Big Horn Broadcasting Co. (original owner).
Hugh R. Graham, pres; Fred Hobbs, gen mgr; Sue Gebhart, coml mgr & women's dir; Paul Stadius, program & news dir; Emma Gra-ham, promotion dir; Gale Robinson, chief engr.

TORRINGTON, Goshen County

KGOS (May 1950): 1490 kc; 250 w. P. O. Box 271. Phone Jefferson 2-2158. Kermit G. Kath (acquired station March 1956).

Specialty programs (wkly): Spanish, 1 hr.
Kermit G. Kath, owner & gen mgr; Bob Kath, coml mgr; Bill Mill, program dir; Jack Jolly, promotion dir; Wayne McFarland, chief engr; Vic Crandal, news dir; Al Anderson, farm & music dir; Deloris Kath, women's dir.

WORLAND, Washakie County

KWOR (1946): 1340 kc; 250 w. Route 20 West. Phone 303. Joseph P. Ernst. (See Ernst Stations in "Group Ownership.")

Network Keystone.
Mildred V. Ernst, gen mgr & coml mgr.

GUAM

AGANA

KUAM (March 15, 1954): 610 kc; 1 kw. P. O. Box 68. Phone 7-961. Radio Guam (original owner).
Network ABC, NBC. Rep Intercontinental Services Ltd.
Specialty programs (wkly): Chamorro, 5 hrs.; Tagalog, ½ hr.
Harry Engel Jr., pres; John P. Barton, gen mgr; Mary C. Chappelle, coml mgr; R. Gill Bahr, program dir; Beatrice Joan Elcheburg, promotion dir; Emelito R. Sibayan Jr., chief engr; Richard R. Williams, news dir; Madeleine M. Bordallo, women's dir.
KUAM-TV: Tv companion of KUAM.

PUERTO RICO

AGUADILLA

WABA (1951): 850 kc; 500 w. P. O. Box 188. Phone 241. Hector Reichard, F. Bonnet Valez, gen mgr.
WGPF (1956): 1340 kc; 250 w. 17 Progreso St. Jaicoa Broadcasting Corp.

ARECIBO

WCMN (June 24, 1947): 1280 kc; 1 kw. P. O. Box 7. Phone 589. Caribbean Broadcasting Corp. (original owner).
A. Esteva Vidal, pres; Nabel Barreto, gen mgr.
WMIA (Feb. 21, 1957): 1070 kc; 500 w. Box 126. Phone 463. Abacoa Radio Corp. (original owner).
Rep Pan American.
Carlos M. Pirallo, pres; Epifanio Rodriguez Velez, gen mgr & coml mgr; Enid Gomez, program dir; Jose E. Medina, chief engr.
WNK (1957): 1230 kc; 250 w. P. O. Box 1075. Arecibo Radio Corp. (original owner).
Hector Adolfo Mena, gen mgr.

BAYAMON

WENA (1947): 1560 kc; 250 w. Catano-Bayamon Road. Phone 161. Gustavo Diaz Atiles (acquired station 1956).
Gustavo Diaz Atiles, owner & gen mgr.

CAGUAS

WNEL (July 21, 1947): 1450 kc; 250 w. P. O. Box 487. Phone 677. Inter-American Radio Corp. (original owner).
Eduardo Blasoschea, pres & gen mgr.
WVJP (1947): 1110 kc; 250 w. P. O. Box 387. Phone 789. Borinquen Broadcasting Co.
Hector Pereira, gen mgr.

FAJARDO

WMDD (May 31, 1947): 1490 kc; 250 w. P. O. Box 387. Phone 132. WMDD Inc. (acquired station Feb. 1, 1954).
Jose R. Madrazo, pres.

GUAYAMA

WXPB (1948): 1590 kc; 1 kw. 42 Hostos St. Phone 243. Guayama Broadcasting Co.
Gumersindo Cordero Jr., gen mgr.

HUMACAO

WALAO (1957): 1240 kc; 250 w. Antonio L Ochoa (original owner).

MANATI

WMNT (not on air; granted July 30, 1959; target date not announced): 1500 kc; 250 w. P. R. Road No. 2, Barrio Santana, Arecibo. Arecibo Broadcasting Co.
Efrain Archilla-Roig, Pedro Collaz Barbosa & Manuel Santos Gonzalez, principal owners.

MAYAGUEZ

WAEI (1948): 600 kc; 1 kw, DA-1. P. O. Box 297. Phone 600. WAEI Inc.
Mario Acosta, gen mgr.
WVJB (1946): 710 kc; 1 kw-D, 500 w-N. P. O. Box 1293. Phone 983. Jose Bechara Jr. (original owner).
Jose Bechara Jr., pres & gen mgr.
WORA (Oct. 12, 1947): 1150 kc; 1 kw. Box 43. Phone 1150. Radio Americas Corp.
Network Cadena Radio El Mundo. Rep Inter American Publications.
Alfredo R. De Arellano Jr., pres; Reinaldo Maldonado Dupont, station mgr & coml mgr; Nelson Del Valle, program dir; Luis A. Rios, promotion dir; John Frather, chief engr; Gualberto Ruano, news dir; Reinaldo Madionado Dupont, farm dir; Zaidi Betancourt, women's dir.
WORA-FM: 97.5 mc; 250 w. Duplicates WORA (above).
WORA-TV: Tv companion of WORA-AM-FM.
WPEA (Oct. 16, 1937): 990 kc; 10 kw, DA-1. P. O. Box 869. Phone 869. WPEA Inc.
Andres Camara, pres & farm dir; Ederlinda

C. Ramos, gen mgr; Virginia Di Cristina, coml mgr; Pedro Ojeda Castillo, program dir; Esteban Rosado Baez, promotion dir; Juan S. Sepulveda, chief engr; Omar Ortiz, news dir; Altargracia Gonzalez, women's dir.
WTEL (November 1950): 1300 kc; 1 kw. P. O. Box 1346. Phone 1290. Mayaguez Radio Corp. (original owner).
Rep Continental.
William G. Mamary, pres; Gilbert Mamary, gen mgr, coml mgr & promotion dir; Rafael Colon Diaz, program dir; Aristides Zapata Jr., chief engr; Patricio R. Fermaint, news dir; Johnny Caraballo, farm dir.

PONCE

WEUC (1957): 1420 kc; 1 kw. Catholic U. of Puerto Rico Service Assn. (original owner).
WISO (Sept 15, 1953): 1260 kc; 1 kw. Box 2023. Phone 2-1257. South P. R. Broadcasting Corp. (original owner).
Luis E. Freyre, gen mgr.
WLEO (Nov. 3, 1956): 1170 kc; 250 w. Box 1526. Phone 2-0136. Ponce Broadcasting Corp. (original owner).
Charles Cordero, pres & gen mgr; Felix Irizarry, program dir; J. H. Conesa, chief engr.
WPAB (1939): 550 kc; 5 kw-D, 1 kw-N. P. O. Box 786. Phone 2-3280. Portorican American Broadcasting Co. (original owner).
A. Gimenez-Aguayo, pres & gen mgr.
WPEP (1936): 910 kc; 5 kw, DA-N. P. O. Box 430. Phone 2-0166. Voice of Porto Rico (acquired station 1946).
Network Cadena Radio El Mundo. Rep Inter-American Publications.
Alfredo Ramirez de Arellano, pres & gen mgr; Antonio Miro, mgr & coml mgr; Vicente Lianza, program dir; Pedro E. Conesa, chief engr.

RIO PIEDRAS

WFID (FM) (Nov. 17, 1958): 95.9 mc; 840 w. Box 89. Fidelity Broadcasting Corp. (original owner).
Rep Svend A. Schallenberg (San Juan).
Rafael Jose Acosta, pres, gen mgr & chief engr; Victoria Suarez de Acosta, program dir.
WKYN (not on air; granted June 1959, target date not announced): 630 kc; 1 kw-D. P. O. Box 335. Hato Rey. Julio Morales Ortiz.
WRO (Oct. 15, 1949): 1320 kc; 5 kw-D, 1 kw-N. P. O. Box 335. Hato Rey. P. R. Phone 6-2491. The Master Broadcasting Corp. (original owner).
Idro Quinones Vidal, pres; Julio Morales Ortiz, vp & chief engr; Josefina Q. Aponte, treas; Diego Acevedo, program dir; Clement Littauer, program dir (English section); Manuel Rivera Morales, asst to the vp & salesman; Jose R. Camacho Rabelo, asst to the vp & salesman.
WWWV (July 4, 1949): 1520 kc; 250 w. Box 935. Phone 6-5000. Abacoa Radio Corp. (acquired station May 1, 1959).
Carlos M. Pirallo, pres & gen mgr; Hector Ramos, coml dir & news dir; Sabina Marrero, program dir & women's dir; Ramon Espinosa Orta, chief engr.

SAN JUAN

WAPA (1947): 680 kc; 10 kw. P. O. Box 4563. Phone 3-3000. Jose Ramon Quinones (original owner).
Jose Ramon Quinones, pres.
WFOA (Nov. 1, 1954): 1400 kc; 250 w. P. O. Box 168. Phone 6-3182. Continental Broadcasting Corp. (original owner).
Carmina Mendez, principal owner.
WIAO (1947): 740 kc; 10 kw., DA-1. Radio Station WBS Inc.
***WIPR** (Jan. 26, 1949): 940 kc; 10 kw. DA-1. Box 306 Hato Rey, P. R. Phone 6-5701. Department of Education of Puerto Rico (original owner).
R. Delgado Marguez, gen mgr; Francisco Arrivi, program dir; Rafael Rodriguez, Santiago, chief engr.
***WIPR-FM**: 89.7 mc; 3.8 kw. Dept. of Education of Puerto Rico (original owner).
***WIPR-TV**: Tv companion of WIPR-AM-FM.

*Non-commercial educational.

WIFA (1947): 1140 kc; 500 w. Box 2792. Electronic Enterprises Inc. (original owner).
Mariano Arroyo Suarez, gen mgr.
WITA-FM (1959): 93.7 mc; 3.4 kw. Electronic Enterprises Inc.
WKAQ (Dec. 3, 1922): 580 kc; 5 kw. Box 9007. Santurce. Phone 2-2023. El Mundo Broadcasting Corp. (acquired station Oct. 31, 1949). (See "Newspaper Ownership.")
Network Cadena Radio El Mundo. Rep Inter-American Publications.
Angel Ramos, pres; Ventura Lamas Jr., gen mgr; Esther Pales de Rodriguez, program dir; Jose A. Fernandez, chief engr; Juan Ortiz Jimenez, news dir.
WKAQ-FM (1958): 104.7 mc; 350 w. El Mundo Broadcasting Corp.
WKAQ-TV: Tv companion of WKAQ-AM-FM.
WKVM (1951): 810 kc; 25 w, DA-1. P. O. Box 4189. Phone 3-0840. American Colonial Broadcasting Corp. (See "American Colonial Broadcasting Stations in 'Group Ownership.'")
Ralph Perez Perry, pres & gen mgr.

Radio Stations CONTINUED

WPEM-FM (April 1959): 98.5 mc; 17.5 kw. Box 5369. Puerta de Tierra Sta., San Juan. Phone 2-5335. Puerto Rico Music Services (original owner).
Segismundo Quinones Jr., pres & gen mgr; Arthur Newell Davis, program dir; Jose Arzuaga Algarin, chief engr.

VIEQUES

WIVV (1956): 1370 kc; 1 kw. Calvary Baptist Mission of Puerto Rico (original owner).

VIRGIN ISLANDS

CHARLOTTE AMALIE, St. Thomas County

WIDS (FM) (not on air; target date not announced): 100.1 mc; 500 w. Virgin Islands Broadcasting System.
WSTA (1950): 1340 kc; 250 w. P. O. Box 538. Phone 489. Island Broadcasting Co. (acquired station September 1958).
Len Stein, gen mgr.

CHRISTIANSTED, St. Croix County

WDTV (not on air; granted 1954; target date not announced): 1190 kc; 500 w. Virgin Islands Broadcasting System (original permittee).
WIVI (1952): 1040 kc; 250 w. (CP 970 kc; 1 kw). Radio American West Indies Inc.
Hazel M. Higdon, pres.

Radio and Television Station Representatives

Note: Lists of stations represented by individual firms were provided by the firms themselves.

Airpot Sales, 64 E. Lake St., Chicago 1. State 2-0460. Joseph Kapps, gen mgr, radio and tv. (No station list released.)

Alaska Radio-Tv Sales (Weed Television), 579 Fifth Ave., New York. Plaza 9-4700. Roy V. Smith.

Radio Stations: KINY Juneau, Alaska; KIFW Sitka, Alaska; KIBH Seward, Alaska; KIQD Anchorage, Alaska.
Television Stations: KTVA (TV) Anchorage, Alaska; KTVF (TV) Fairbanks, Alaska; KINY-TV Juneau, Alaska.

All-State Radio & Tv Repts, 5007 N. Hermitage St., Chicago 40. Uptown 8-5937. Barrett Martin.
(No station list released.)

Am Radio Sales Co., 666 Fifth Ave., New York. Plaza 7-4567. Willmot H. Losee.

Chicago: 400 N. Michigan Ave. Mohawk 4-6555. Jerry Glynn.
Detroit: 2161 Penobscot Bldg. Woodward 5-2420. Walter Schwartz.
Los Angeles: 5939 Sunset Blvd. Hollywood 5-0695. Ray Taylor.
San Francisco: 950 California St. Garfield 1-0716. Ken Carey.

Radio Stations: WIND Chicago; WMCA New York; KOLD Tucson, Ariz.; WLOL Minneapolis; KMPC Los Angeles; KOOL Phoenix, Ariz.; KSFO San Francisco; WCAR Detroit; WBEZ Boston; KDKA Pittsburgh; KYW Cleveland; WOWO Fort Wayne; KEX Portland, Ore.

American Radio Tv Station Representatives, 115 S. Bundy Dr., Los Angeles 49. Granite 2-6835. Charles H. Cowling, gen mgr.

American Sales & Servicing Agency, 122 E. 42nd St., New York 17. Murray Hill 2-4500. Guy Bolam, pres; J. O'C. Craigmlie, vp.
Paris, France: 3 Place de Valois. Central 42. 31. P. G. Dupral, dir gen.
Radio Stations: Radio Luxembourg (Europe). Television Stations: Tele Luxembourg.

Avery-Knodel, 720 Fifth Ave., New York 19. Judson 6-5536. Lewis H. Avery, pres; Thomas J. White Jr., director tv sales; John J. Torney, director radio sales; John W. Owen, director sales promotion.

Chicago 1: 3125 Prudential Plaza. Whitehall 4-6869. J. W. Knodel, executive vp; Raymond M. Neihengen, director tv sales; Roger O'Sullivan, director radio sales.
San Francisco 4: 369 Pine St. Yukon 2-2053. Paul C. Holter, David Meblin.
Los Angeles 5: 3325 Wilshire Blvd. Dunkirk 5-6394. William E. Moore; Douglas MacLachie.
Atlanta 3: 41 Marietta St. N.W. Charles C. Coleman Jr., vp, southeast mgr; James Gossett.
Dallas 1: 320 Fidelity Union Life Bldg. Wallis S. Ivy.
Detroit 26: 1446 National Bank Bldg. Glenn Gilbert.
Seattle 1: Tower Bldg. Hugh Felts.

Radio Stations: WROW Albany, N. Y.; WGAC Augusta, Ga.; WKWB Buffalo, N.Y.; WJAG Chicago; WEYS Corpus Christi, Tex.; WRR Dallas; KIMN Denver; KDAL Duluth, Minn.; WJEF Grand Rapids, Mich.; WFBC Green-

Station Repts CONTINUED

ville, S. C.; WVEC Hampton, Va.; KXYZ Houston; WKZO Kalamazoo, Mich.; WATE Knoxville, Tenn.; KORK Las Vegas, Nev.; WINN Louisville, Ky.; WMAZ Macon, Ga.; WIBA Madison, Wis.; WKRG Mobile, Ala.; KOIL Omaha, Neb.; WNOE New Orleans; KTAR Phoenix, Ariz.; WGAN Portland, Me.; WICE Providence, R. I.; WEZL Richmond; KWBE Rochester, Minn.; WHBF Rock Island, Ill.; KALL Salt Lake City; WTOC Savannah, Ga.; KSOO Sioux Falls, S. D.; WORD Spartanburg, S. C.; WTYM Springfield, Mass.; WSTV Steubenville, Ohio; KMO Tacoma, Wash.; WALT Tampa, Fla.; WBW Topeka, Kan.; KTUL Tulsa, Okla.; WRUN Utica, N. Y.; WGMS Washington, D. C.; KWWL Waterloo, Ia.; KFBI Wichita, Kan.; WILK Wilkes-Barre, Pa.; WORC Worcester, Mass.

Television Stations: WKBW-TV Buffalo; WBOY-TV Clarksburg, W. Va.; WGAN-TV Portland, Me.; WSTV-TV Steubenville, Ohio; WNEP-TV Scranton-Wilkes-Barre, Pa.; KCMT (TV) Alexandria, Minn.; KMMT (TV) Austin, Minn.; WHBF-TV Rock Island, Ill.; KDAL-TV Duluth, Minn.; WKZO-TV Kalamazoo, Mich.; KODE-TV Joplin, Mo.; KOLN-TV Lincoln, Neb.; KATV (TV) Pine Bluff, Ark.; WIBW-TV Topeka, Kan.; KTUL-TV Tulsa, Okla.; KWWL-TV Waterloo, Ia.; WESH-TV Daytona Beach, Fla.; WATE-TV Knoxville, Tenn.; WMAZ-TV Macon, Ga.; WKRQ-TV Mobile, Ala.; WVEC-TV Norfolk, Va.; WTOC-TV Savannah, Ga.; KHSL-TV Chico, Calif.; KLRJ-TV Las Vegas, Nev.; KVAR (TV) Phoenix, Ariz.; KUTV (TV) Salt Lake City.

Regional Groups: New England (Ken & Carolyn Show); Intermountain Network; Arizona Broadcasting System; Rural Radio Network (N. Y.).

James S. Ayers Co. Inc. 702 Glenn Bldg., Atlanta 3, Ga. Jackson 5-0459. James S. Ayers, pres.

Charlotte, N. C.: 205 S. Church St. Franklin 6-6146. Guy Vaughn Jr., mgr.
Radio Stations: WSGN Birmingham; WCOV Montgomery, Ala.; KFSa Fort Smith, Ark.; WPDQ Jacksonville, Fla.; WFEC Miami; WLOF Orlando, Fla.; WBSR Pensacola, Fla.; WSUN St. Petersburg, Fla.; WALB Albany, Ga.; WGST Atlanta, Ga.; WDAK Columbus, Ga.; WLOS Asheville, N. C.; WWOK Charlotte, N. C.; WTOB Winston-Salem, N. C.; WMSC Columbia, S. C.; WTNT Tallahassee, Fla.; WSAV Savannah, Ga.

Television Stations: WCOV-TV Montgomery, Ala.; WINK-TV Fort Myers, Fla.; WSUN-TV St. Petersburg, Fla.; WALB-TV Albany, Ga.; WCBT-TV Columbus, Miss.; WLOS-TV Asheville, N. C.; WITN-TV Washington, N. C.; WECT-TV Wilmington, N. C.; WAPA-TV San Juan, P. R.; WUSN-TV Charleston, S. C.; KNAC-TV Fort Smith, Ark.; KGNS-TV Laredo, Tex.; KCMC-TV Texarkana, Tex.

Ayers, Allen & Smith. 233 Sansome St. San Francisco 4, Yukon 6-2981. William A. Ayers, Robert R. Allen, partners.
Hollywood 28: 1548 1/2 N. Highland Ave. Hollywood 2-4939. Harry M. Stanley, Southern Calif., mgr.

Radio Stations:
Arizona—KHPE Phoenix.
California—KAHI Auburn; KRDU Dinuba; KCVR Lodi; KGFJ Los Angeles; KUBA Marysville; KWIP Merced; KMBY Monterey; KWSD Mt. Shasta; KCKC San Bernardino; KDB Santa Barbara; KCOY Santa Maria; KUDI Ventura; KPAC Bakersfield; KONG Visalia; KTIP Porterville.
Hawaii—KPOI Honolulu.
Idaho—KBAR Burley; KYTE Pocatello.
Nevada—KENO Las Vegas.
Oregon—KWIL Albany; KAST Astoria; KLOO Corvallis; KWRO Coquille; KNPT New-

port; KKID Pendleton; KODL The Dalles; KTLT Tillamook.
Washington—KOMW Omak; KOFE Pullman; KTX Seattle.
Television Station: KHTV (TV) Portland, Ore.

C. K. Beaver & Associates. 2155 Union Bldg., Memphis 4, Broadway 2-7503.

Radio Stations: Arkansas—KLCN Blytheville; KAGH Crossett; KXJK Forrest City; KFFA Helina; KNEA Jonesboro; KNBY Newport; KXLR N. Little Rock; KDRS Paragould; KOTN Pine Bluff; KWAK Stuttgart; KRLW Walnut Ridge; KIBM Monticello.
Florida—WDCL Clearwater; WBSR Pensacola.

Louisiana—KLPL Lake Providence.
Michigan—WKMI Kalamazoo.
Mississippi—WAMY Amory; WROX Clarksdale; WCBi Columbus; WCMA Corinth; WNAJ Grenada; WJPR Greenville; WABG Greenwood; WRBC Jackson; WKOC Kosciusko; WMOX Meridian; WELQ Tupelo; WROB West Point; WONA Wilona; WDSK Cleveland.
Missouri—KBOA Kennett; KCRV Caruthersville.
Tennessee—WAGC Chattanooga; WDXN Clarksville; WKBL Covington; WTOB Dyersburg; WDXL Jackson; WJGN Knoxville; WDXE Lawrenceburg; WDXL Lexington; WHDM McKenzie; WCMT Martin; WKBK Milan; WMAK Nashville; WTPR Paris; WENK Union City.
Television Station: WDXI-TV Jackson, Miss.

Elisabeth M. Beckjorden. 235 E. 46th St. New York 17, Plaza 5-4262. Elisabeth M. Beckjorden.
Radio Station: WVIP Mount Kisco, N. Y.
Television Stations: KLO-TV Sioux Falls, S. D.; KRCC-TV Rochester, Minn.; WIMA-TV Lima, Ohio; WPBN-TV Traverse City, Mich.; WTOM-TV Cheboygan, Mich.

Charles Bernard Co., Inc. 730 Fifth Ave., New York 19, Circle 6-7242. Charles Bernard, pres; Rita Hughes, asst to pres; Dick Buchbinder, sales prom mgr; Len Kessler, art dir.

Baltimore 1: 8 N. Howard St. Lexington 9-1680. L. Wentworth.
Dallas: 1000 Main St. Riverside 1-5217. Diane Spiegel.

Radio Stations: KCUL Fort Worth; KRCT Houston; KHAT Phoenix, Ariz.; KPIK Colorado Springs, Colo.; KLAQ Denver; KSOB Salt Lake City; KKEY Portland, Ore.; WMIE Miami, Fla.; WAVL Apollo, Pa.; WHFC Cicero, Ill.; WHBO Tampa, Fla.; WOOO DeLand, Fla.; KWAM Memphis; WENO Nashville, Tenn.; WREM Remsen, N. Y.; WCBG Chambersburg, Pa.; WLDB Atlantic City, N. J.; WBMD Baltimore; WABW Annapolis, Md.; WKXV Knoxville, Tenn. Country Music Network (above stations plus KDAV Lubbock, Tex.; KZIP Amarillo, Tex.; KMOP Tucson, Ariz.; WEAS Atlanta; WPNK Columbus, Ga.; WATV Birmingham; WABE Mobile, Ala.; KCTJ Shreveport, La.; WQJK Jacksonville, Fla.; WPPA Pensacola, Fla.; WTCR Ashland, Ky.; WJVI Savannah, Ga.; KEVE Minneapolis; KOOO Omaha; CKKN Kansas City; WEW St. Louis; KLRA Little Rock, Ark.; WFSC Franklin, N. C.; WTAQ LaGrange, Ill.; WEXL Royal Oak, Mich.; WURL Arlington, Va.; WCMS Norfolk, Va.; WMPM Smithfield, N. C.; WWCC Bremen, Ga.)

Hil F. Best Co. 1009 Park Ave. Bldg., Detroit 26, Woodward 2-7258. Hil F. Best, owner; Thomas W. Corlett, gen mgr.
New York 17: 101 Park Ave. Lexington 2-3783. George T. Hopewell, Joseph Cannon.
Chicago 6: 205 W. Wacker Dr. State 2-6096. Hooper Jones.
Beverly Hills, Calif.: 111 N. LaCienega, Oleander 5-8326. James Walsh.
Radio Stations:
Alabama—WTCB Flomaton; WHEP Foley;

WFFA Fort Payne; WDIG Dothan; WERH Hamilton; WMFC Monroeville; WWWW Russellville; WMLS Sylacauga.

Arizona—KCLF Clifton; KCKY Coolidge; KAWT Douglas; KDJI Holbrook; KNOG Nogales.

Arkansas—KVRC Arkadelphia; KBTA Batesville; KCON Conway; KPFA Helena; KVSA McGehee; KTLO Mountain Home; KCLA Pine Bluff; KWCB Searcy; KBRS Springdale; KWRF Warren.

California—KIBS Bishop; KASK Ontario; KTIM San Rafael.

Colorado—KVFC Cortez; KLIR Denver.
Florida—WTRL Bradenton; WKKO Cocoa; WGGG Gainesville; WGMA Hollywood; WZRO Jacksonville Beach; WIPK Lake Wales; WAVP Avon Park; WNOG Naples; WHYS Ocala; WPLA Plant City.

Georgia—WLFA Lafayette; WFDR Manchester; WIMO Winder.
Hawaii—KAIM Honolulu; KANI Kaneohe, Oahu.

Idaho—KRPL Moscow.

Illinois—WKEL Kewanee; WSMI Litchfield; WINI Murphysboro; WTAJ Robinson.

Indiana—WCMR Elkhart; WILQ Frankfort; WORX Madison; WLRP New Albany; WSLM Salem; WAMW Washington.

Iowa—KCHF Cherokee; KSMN Mason City; KJFJ Webster City.

Kansas—KCRB Chanute; KMDO Fort Scott; KALO Leavenworth; KSCB Liberal; KNDY Marysville; KJRG Newton; KRSL Russell.

Kentucky—WBVL Barbourville; WTCO Campbellsville; WMTA Central City; WAIN Columbia; WIEL Elizabethtown; WFKN Franklin; WLBK Lebanon; WPTG London; WFMW Madisonville; WSPJ Paintsville; WPRT Prestonsburg; WRUS Russellville; WLCK Scottsville.

Louisiana—KLFT Golden Meadow; KAPB Marksville; KBSF Springhill; KEVL White Castle; KAPK Minden; KVHL Homer.

Michigan—WBRR Big Rapids; WCBY Cheboygan; WTVB Coldwater; WBFC Fremont; WHTC Holland; WHGR Houghton Lake; WHMI Howell; WION Ionia; WKB Iron River; WJMS Ironwood; WKLA Ludington; WMTL Manistee; WMDN Midland; WCEN Pleasant; WMAB Munising; WSTR Sturgis.

Minnesota—KDUZ Hutchinson.

Mississippi—WMPA Aberdeen; WCHJ Brookhaven; WBLE Batesville; WBIP Booneville; WCRR Corinth; WNLA Indianola; WMBC Macon; WSUH Oxford; WPMP Pascagoula; WHOC Philadelphia; WTUP Tupelo; WABO Waynesboro; WAZF Yazoo City.

Missouri—KBHM Branson; KCHI Chillicothe; KBIA Columbia; KREI Farmington; KRMO Monett; KLRS Mountain Grove; KBTN Neosho; KICK Springfield; KALM Thayer; KVM FM W. Plains.

Nebraska—KJSK Columbus; KAWL York; KTNK Falls City.

New Mexico—KHFM Albuquerque.

New York—WOSC Oswego.

North Carolina—WRCS Ahsokle; WWIT Cant. W.D. Eden; WELA Elizabethtown; WHVH Henderson; WHFP Hendersonville; WFTC Kinston; WSYD Mt. Airy; WNCA Siler City.

North Dakota—KNDC Hettinger.

Ohio—WOHP Bellefontaine; WFRO Fremont; WIRO Ironton; WPTW Piqua; WCHO Washington Court House; WKOV Wellston.

Oklahoma—KALV Alva; KWOE Clinton; KUSH Cushing; KTAT Frederick; KGYN Guymon; KCCO Lawton; KYFM Oklahoma City; KHGB Okmulgee; KOLS Pryor.

Oregon—KRCC Prineville; KRMW The Dalles.

South Carolina—WABV Abbeville; WBAW Barwell; WCRE Cheraw; WFIS Fountain Inn; WSNW Seneca; WSSC Sumter.

Tennessee—WHLP Centerville; WMCP Columbia; WZYX Cowan; WTOO Dyersburg; WCPH Etowah; WJIM Lewisburg; WMBL Manchester; WGAP Maryville; WHDM McKenzie; WMTS Murfreesboro; WRGS Rogersville; WOKE Oak Ridge; WTRB Ripley; WSMT Spartanburg; WNAH Nashville.

Texas—KALT Atlanta; KREL Baytown; KTXC Big Spring; KNEL Brady; KSTB Breckenridge; KTFY Brownfield; KBOR Brownsville; KEAN Brownwood; KORA Bryan; KCTX Childress; KCAR Clarksville; KMCO Conroe; KCLE Cleburne; KWMC Colorado City; KCFH Cuero; KKIT Dalhart; KDDD Dumas; KERC Eastland; KFST Fort Stockton; KNAF Fredericksburg; KSIJ Gladewater; KGRI Henderson; KPAN Hereford; KHRB Hillsboro; KMBL Junction; KERB Kermit; KERV Kerrville; KINE Kingsville; KCYL Lampasas; KRIO McAllen; KOGT Orange; KFTV Paris; KIUN Pecos; KBOP Pleasanton; KOLJ Quanah; KTLU Rusk; KCNY San Marcos; KWED Seguin; KEVA Shamrock; KSTV Stephenville; KTUE Tulsa; KVOU Uvalde; KNAL Victoria.
Virginia—WFRC Fairfax; WYTI Rocky Mount; WBOF Virginia Beach; WEER Warrenton.

Washington—KPVA Camas; KCLX Colfax; KPFR Grand Coulee; KARY Prosser; KPOR Quincy; KENE Toppenish.

West Virginia—WCFP Parkersburg.

Wisconsin—WTCH Shawano.

Ontario—CJSP Leamington.

Walter Biddick Co. 1046 S. Olive St., Los Angeles 15, Richmond 9-8800. Guy Biddick, mgr; Barbara McNey, office mgr; Burton Zoul, traveling representative.

Radio Stations: KJSK Columbus, Neb.; KLIR Denver; KNBR North Platte, Neb.; KDBS Alex-

"COUNTRY MUSIC NETWORK"
GROWING IN STATIONS... AUDIENCE...
SPONSORS... AND... SALES!

IF YOU ARE A STATION
PROGRAMMING
"COUNTRY & WESTERN MUSIC"
NOTIFY IMMEDIATELY!

CHARLES BERNARD COMPANY, Inc.

RADIO-TV STATION REPRESENTATIVES
730 FIFTH AVENUE, NEW YORK 19, N. Y.

Circle 6-7242



RADIO AND
TELEVISION
REPRESENTATIVES



THE BRANHAM COMPANY

WITH 11 OFFICES IN:

NEW YORK

CHICAGO

DETROIT

ATLANTA

CHARLOTTE

MIAMI

MEMPHIS

DALLAS

ST. LOUIS

LOS ANGELES

SAN FRANCISCO

Station Reprs CONTINUED

andria, La.; KJAN Atlantic, Ia.; KJRG Newton, Kan.; WCHF Chippewa Falls, Wis.; KCFH Cuero, Tex.

John Blair & Company, 717 Fifth Ave., New York 17, Plaza 2-0400. John P. Blair, pres; Arthur E. McCoy, executive vp.
Chicago 1: 520 N. Michigan Ave. Superior 7-2300. Clifford J. Barber, mgr.
Boston 16, 118 Newbury St., Kenmore 6-1472. Ernest W. Kitchen, mgr.

St. Louis: 937 Paul Brown Bldg. Chestnut 1-5686. Carlos Reese, mgr.

Los Angeles 5: 3460 Wilshire Blvd. Dunkirk 7-1333. Carleton E. Covey, vp-mgr.
San Francisco 4: 155 Sansome St. Douglas 2-3188. Heber Smith, mgr.

Detroit: 617 Book Bldg. Woodward 1-6030. Charles Fritz, mgr.

Dallas: 467 Rio Grande National Bldg. Riverside 1-4228. Frank Carter, mgr.

Atlanta: 101 Marietta St. Bldg. Jackson 5-6482. Charles F. Dicher, vp and mgr.

Seattle: 3319 White-Henry-Stuart Bldg. Main 3-6270. John Burr, mgr.

Radio Stations: WTRY Troy, N. Y.; WFBR Baltimore; WNEF Binghamton, N. Y.; KFBR Bismarck, N. D.; WHDH Boston; WLS Chicago; WCPO Cincinnati; WBNS Columbus, Ohio; KLIF Dallas; KTLN Denver; WXYZ Detroit; KFBZ Fort Worth; KPBE Fresno, Calif.; KILT Houston; WIBX Indianapolis; WMBR Jacksonville; WHB Kansas City; WNOX Knoxville, Tenn.; KFWE Los Angeles; WAKY Louisville, Ky.; WMM Memphis; WQAM Miami; WDGW Minneapolis; WSM Nashville, Tenn.; WDSU New Orleans; WABC New York; WGH Newport News, Va.; WOW Omaha, Neb.; WDBO Orlando, Fla.; WFIL Philadelphia; KOY Phoenix, Ariz.; WWSW Pittsburgh; KGW Portland, Ore.; WPRO Providence, R. I.; KXOK St. Louis; KTSA San Antonio; KGO San Francisco; KING Seattle; KSEL Shreveport, La.; WFLA Tampa; KRMC Tulsa, Okla.; WWDG Washington; WVVVA Wheeling, W. Va.; KFH Wichita, Kans.; Arizona Radio Network; WNDR Syracuse; KOMA Oklahoma City; WSLR Roanoke, Va.

Gene Bolles Co. 510 Madison Ave. New York 22, Oregon 5-6058. Gene Bolles, pres.

Chicago 2: 55 E. Washington St. Andover 3-6137. William J. Reilly.

Los Angeles 28: 6381 Hollywood Blvd. Hollywood 2-2351.

(No station list released.)

The Bolling Co. 247 Park Ave., New York 17, Yukon 6-4545. George W. Bolling, pres; E. William Bolling III, vp radio; G. Richard Swift, vp tv; Morton A. Barrett, in charge of sales development.

Chicago 11: 435 N. Michigan Ave. Whitehall 3-2040. John D. Stebbins, vp radio; Gale Blocki, sales mgr vp.

Boston 16: 80 Boylston St. Hubbard 2-0346. Richard Keating, mgr.

Kansas City: Gene Gray, mgr.

Beverly Hills, Calif.: 204 S. Beverly Dr. Bradshaw 2-0544. David Cassidy, mgr.

San Francisco 3: 5 Third St. Garfield 1-6740. John T. Coy, mgr.

Memphis: 2158 Union Ave. Bldg. Broadway 2-7503. C. K. Beaver, mgr.

Dallas 1: 1008 Vaughn Bldg. Riverside 8-2172. Thomas Murphy, mgr.

Radio Stations: WAFX Montgomery, Ala.; KLVK Spokane, Wash.; WTCR Huntington, W. Va.; KXLR Little Rock, Ark.; WISK Minneapolis; WICB Paducah, Ky.; KITE San Antonio; WDIA Memphis; KJES San Francisco; KOKE Austin, Tex.; KIXX Amarillo, Tex.; KIKK Bakersfield, Calif.; WCBM Baltimore; WKOP Binghamton, N. Y.; KHEY El Paso, Tex.; WJPS Evansville, Ind.; KFBB Great Falls, Mont.; WHP Harrisburg, Pa.; KFAC Los Angeles; WLLH Lowell, Mass.; WBSM New Bedford, Mass.; KOSA Odessa, Tex.; WMBG Richmond, Va.; WVET Rochester, N. Y.; WEW St. Louis; KRNO San Bernardino, Calif.; KOL Seattle; WMAS Springfield, Mass.; WTHI Terre Haute, Ind.; KMOP Tucson, Ariz.; KTDI Waterloo, Iowa; KTRN Wichita Falls, Tex.; WILM Wilmington, Del.; WNEB Worcester, Mass.

Television Stations: KOAT-TV Albuquerque, N. M.; KKTU (TV) Colorado Springs; CKCT (TV) Great Bend, Kan.; WHP-TV Harrisburg, Pa.; WLEX-TV Lexington, Ky.; WISH-TV Indianapolis; KOSA-TV Odessa, Tex.; WVET-TV/WHEC-TV Rochester, N. Y.; WTHI-TV Terre Haute, Ind.; KVII-TV Amarillo, Tex.; WUSN-TV Charleston, S. C.

Branham Co. 99 Park Ave., New York 16, Murray Hill 2-4606. Monroe H. Long Sr., chairman of board; Joseph F. Timlin, executive vp.

Chicago 1: 39 N. Michigan Ave. Central 6-5726. Eugene F. Corcoran, pres; L. S. Greenberg, vp-treas.

St. Louis 1: Title Guaranty Bldg. Chestnut 1-6192. John J. Schwarz.

Memphis 3, Tenn.: 1028 Sterick Bldg. Jackson 6-2344. Sidney L. Nichols.

Charlotte 2, N. C.: 2001 Liberty Life Bldg. Edison 2-8839. Bertram C. Finch.

Detroit 2: 6-235 General Motors Bldg., Trinity 1-0440. Fred A. Weber.

Dallas 3: 1005 Fidelity Union Life Bldg. Riverside 8-5831. George Harding, vp.

Atlanta 3: Rhodes-Haverty Bldg. Jackson 2-3025. H. L. Ralls, vp.

San Francisco 3: 703 Market St. Yukon 2-1582. Peter Childs.

Los Angeles 48: 6399 Wilshire Blvd. Olive 3-6363. Norman E. Noyes.

Miami, Fla.: 496 N. E. 29th Terrace. Franklin 9-4685. Dan Gattoni.

Radio Stations: WRDW Augusta, Ga.; WNEB Macon, Ga.; WTBO Cumberland, Md.; WHYN Springfield, Mass.; KGGM Albuquerque, N. M.; KVSE Santa Fe, N. M.; WDEF Chattanooga, Tenn.; WTJS Jackson, Tenn.; KRIC Beaumont, Tex.; KGBL San Fernando, Calif.; KRLD Dallas; KROD El Paso, Tex.; KDUB Lubbock, Tex.; WCHS Charleston, W. Va.; WBOY Clarksville, W. Va.; WPAR Parkersburg, W. Va.; Southwest Network; WTMA Charleston, S. C.; WOKO Albany, N. Y.; KAIR Tucson, Ariz.; WPLH Huntington, W. Va.; WABB Mobile, Ala.

Television Stations: KVOA-TV Tucson, Ariz.; KTHV (TV) Little Rock, Ark.; WRDW-TV Augusta, Ga.; WHY-TV Springfield, Mass.; KGGM-TV Albuquerque, N. M.; WDEF-TV Chattanooga, Tenn.; KPAR-TV Sweetwater, Tex.; KEDY-TV Big Spring, Tex.; KRLD-TV

land, Ore.; WPRO-TV Providence, R. I.; KGO-TV San Francisco; KING-TV Seattle; KTVI (TV) St. Louis; WFLA-TV Tampa, Fla.

B-N-B Inc. Time Sales, 900 Third St., San Francisco 7, Yukon 6-6341. George S. Nichols, pres.

Los Angeles: 633 S. Westmoreland Ave. Dunkirk 5-8309. George A. Baron, vp.

Radio Stations: California—KMGS Hanford; KGST Fresno; KNZD Lompoc; KWOW Pomona, Colorado—KDEB Denver; KPIX Colorado Springs, Arizona—KHAT Phoenix; KZOK Prescott.

Bogner & Martin, 295 Madison Ave., New York 17, Murray Hill 9-2586. P. J. Bogner, E. J. Farrell, P. J. Bogner Jr.

Chicago: 435 N. Michigan Ave. Superior 7-6048. Clem G. O'Neill Jr.

Atlanta: 411 Glenn Bldg. Murray 8-3988. J. D. Whitehead.

Radio Stations: KLPL Lake Providence, La.; WGCM Gulfport, Miss.; WQBC Vicksburg, Miss.; KIRX Kirksville, Mo.; KTTN Trenton, Mo.; KCNC Elizabeth City, N. C.; WELS Kinston, N. C.; WPER Raleigh, N. C.; KTXO Sherman, Tex.; WJPR Greenville, Miss.; WGOL Goldsboro, N. C.

Gene Bolles Co. 510 Madison Ave. New York 22, Oregon 5-6058. Gene Bolles, pres.

Chicago 2: 55 E. Washington St. Andover 3-6137. William J. Reilly.

Los Angeles 28: 6381 Hollywood Blvd. Hollywood 2-2351.

(No station list released.)

The Bolling Co. 247 Park Ave., New York 17, Yukon 6-4545. George W. Bolling, pres; E. William Bolling III, vp radio; G. Richard Swift, vp tv; Morton A. Barrett, in charge of sales development.

Chicago 11: 435 N. Michigan Ave. Whitehall 3-2040. John D. Stebbins, vp radio; Gale Blocki, sales mgr vp.

Boston 16: 80 Boylston St. Hubbard 2-0346. Richard Keating, mgr.

Kansas City: Gene Gray, mgr.

Beverly Hills, Calif.: 204 S. Beverly Dr. Bradshaw 2-0544. David Cassidy, mgr.

San Francisco 3: 5 Third St. Garfield 1-6740. John T. Coy, mgr.

Memphis: 2158 Union Ave. Bldg. Broadway 2-7503. C. K. Beaver, mgr.

Dallas 1: 1008 Vaughn Bldg. Riverside 8-2172. Thomas Murphy, mgr.

Radio Stations: WAFX Montgomery, Ala.; KLVK Spokane, Wash.; WTCR Huntington, W. Va.; KXLR Little Rock, Ark.; WISK Minneapolis; WICB Paducah, Ky.; KITE San Antonio; WDIA Memphis; KJES San Francisco; KOKE Austin, Tex.; KIXX Amarillo, Tex.; KIKK Bakersfield, Calif.; WCBM Baltimore; WKOP Binghamton, N. Y.; KHEY El Paso, Tex.; WJPS Evansville, Ind.; KFBB Great Falls, Mont.; WHP Harrisburg, Pa.; KFAC Los Angeles; WLLH Lowell, Mass.; WBSM New Bedford, Mass.; KOSA Odessa, Tex.; WMBG Richmond, Va.; WVET Rochester, N. Y.; WEW St. Louis; KRNO San Bernardino, Calif.; KOL Seattle; WMAS Springfield, Mass.; WTHI Terre Haute, Ind.; KMOP Tucson, Ariz.; KTDI Waterloo, Iowa; KTRN Wichita Falls, Tex.; WILM Wilmington, Del.; WNEB Worcester, Mass.

Television Stations: KOAT-TV Albuquerque, N. M.; KKTU (TV) Colorado Springs; CKCT (TV) Great Bend, Kan.; WHP-TV Harrisburg, Pa.; WLEX-TV Lexington, Ky.; WISH-TV Indianapolis; KOSA-TV Odessa, Tex.; WVET-TV/WHEC-TV Rochester, N. Y.; WTHI-TV Terre Haute, Ind.; KVII-TV Amarillo, Tex.; WUSN-TV Charleston, S. C.

Branham Co. 99 Park Ave., New York 16, Murray Hill 2-4606. Monroe H. Long Sr., chairman of board; Joseph F. Timlin, executive vp.

Chicago 1: 39 N. Michigan Ave. Central 6-5726. Eugene F. Corcoran, pres; L. S. Greenberg, vp-treas.

St. Louis 1: Title Guaranty Bldg. Chestnut 1-6192. John J. Schwarz.

Memphis 3, Tenn.: 1028 Sterick Bldg. Jackson 6-2344. Sidney L. Nichols.

Charlotte 2, N. C.: 2001 Liberty Life Bldg. Edison 2-8839. Bertram C. Finch.

Detroit 2: 6-235 General Motors Bldg., Trinity 1-0440. Fred A. Weber.

Dallas 3: 1005 Fidelity Union Life Bldg. Riverside 8-5831. George Harding, vp.

Atlanta 3: Rhodes-Haverty Bldg. Jackson 2-3025. H. L. Ralls, vp.

San Francisco 3: 703 Market St. Yukon 2-1582. Peter Childs.

Los Angeles 48: 6399 Wilshire Blvd. Olive 3-6363. Norman E. Noyes.

Miami, Fla.: 496 N. E. 29th Terrace. Franklin 9-4685. Dan Gattoni.

Radio Stations: WRDW Augusta, Ga.; WNEB Macon, Ga.; WTBO Cumberland, Md.; WHYN Springfield, Mass.; KGGM Albuquerque, N. M.; KVSE Santa Fe, N. M.; WDEF Chattanooga, Tenn.; WTJS Jackson, Tenn.; KRIC Beaumont, Tex.; KGBL San Fernando, Calif.; KRLD Dallas; KROD El Paso, Tex.; KDUB Lubbock, Tex.; WCHS Charleston, W. Va.; WBOY Clarksville, W. Va.; WPAR Parkersburg, W. Va.; Southwest Network; WTMA Charleston, S. C.; WOKO Albany, N. Y.; KAIR Tucson, Ariz.; WPLH Huntington, W. Va.; WABB Mobile, Ala.

Television Stations: KVOA-TV Tucson, Ariz.; KTHV (TV) Little Rock, Ark.; WRDW-TV Augusta, Ga.; WHY-TV Springfield, Mass.; KGGM-TV Albuquerque, N. M.; WDEF-TV Chattanooga, Tenn.; KPAR-TV Sweetwater, Tex.; KEDY-TV Big Spring, Tex.; KRLD-TV

land, Ore.; WPRO-TV Providence, R. I.; KGO-TV San Francisco; KING-TV Seattle; KTVI (TV) St. Louis; WFLA-TV Tampa, Fla.

B-N-B Inc. Time Sales, 900 Third St., San Francisco 7, Yukon 6-6341. George S. Nichols, pres.

Los Angeles: 633 S. Westmoreland Ave. Dunkirk 5-8309. George A. Baron, vp.
Radio Stations: California—KMGS Hanford; KGST Fresno; KNZD Lompoc; KWOW Pomona, Colorado—KDEB Denver; KPIX Colorado Springs, Arizona—KHAT Phoenix; KZOK Prescott.

Bogner & Martin, 295 Madison Ave., New York 17, Murray Hill 9-2586. P. J. Bogner, E. J. Farrell, P. J. Bogner Jr.

Chicago: 435 N. Michigan Ave. Superior 7-6048. Clem G. O'Neill Jr.

Atlanta: 411 Glenn Bldg. Murray 8-3988. J. D. Whitehead.

Radio Stations: KLPL Lake Providence, La.; WGCM Gulfport, Miss.; WQBC Vicksburg, Miss.; KIRX Kirksville, Mo.; KTTN Trenton, Mo.; KCNC Elizabeth City, N. C.; WELS Kinston, N. C.; WPER Raleigh, N. C.; KTXO Sherman, Tex.; WJPR Greenville, Miss.; WGOL Goldsboro, N. C.

Gene Bolles Co. 510 Madison Ave. New York 22, Oregon 5-6058. Gene Bolles, pres.

Chicago 2: 55 E. Washington St. Andover 3-6137. William J. Reilly.

Los Angeles 28: 6381 Hollywood Blvd. Hollywood 2-2351.

(No station list released.)

The Bolling Co. 247 Park Ave., New York 17, Yukon 6-4545. George W. Bolling, pres; E. William Bolling III, vp radio; G. Richard Swift, vp tv; Morton A. Barrett, in charge of sales development.

Chicago 11: 435 N. Michigan Ave. Whitehall 3-2040. John D. Stebbins, vp radio; Gale Blocki, sales mgr vp.

Boston 16: 80 Boylston St. Hubbard 2-0346. Richard Keating, mgr.

Kansas City: Gene Gray, mgr.

Beverly Hills, Calif.: 204 S. Beverly Dr. Bradshaw 2-0544. David Cassidy, mgr.

San Francisco 3: 5 Third St. Garfield 1-6740. John T. Coy, mgr.

Memphis: 2158 Union Ave. Bldg. Broadway 2-7503. C. K. Beaver, mgr.

Dallas 1: 1008 Vaughn Bldg. Riverside 8-2172. Thomas Murphy, mgr.

Radio Stations: WAFX Montgomery, Ala.; KLVK Spokane, Wash.; WTCR Huntington, W. Va.; KXLR Little Rock, Ark.; WISK Minneapolis; WICB Paducah, Ky.; KITE San Antonio; WDIA Memphis; KJES San Francisco; KOKE Austin, Tex.; KIXX Amarillo, Tex.; KIKK Bakersfield, Calif.; WCBM Baltimore; WKOP Binghamton, N. Y.; KHEY El Paso, Tex.; WJPS Evansville, Ind.; KFBB Great Falls, Mont.; WHP Harrisburg, Pa.; KFAC Los Angeles; WLLH Lowell, Mass.; WBSM New Bedford, Mass.; KOSA Odessa, Tex.; WMBG Richmond, Va.; WVET Rochester, N. Y.; WEW St. Louis; KRNO San Bernardino, Calif.; KOL Seattle; WMAS Springfield, Mass.; WTHI Terre Haute, Ind.; KMOP Tucson, Ariz.; KTDI Waterloo, Iowa; KTRN Wichita Falls, Tex.; WILM Wilmington, Del.; WNEB Worcester, Mass.

Television Stations: KOAT-TV Albuquerque, N. M.; KKTU (TV) Colorado Springs; CKCT (TV) Great Bend, Kan.; WHP-TV Harrisburg, Pa.; WLEX-TV Lexington, Ky.; WISH-TV Indianapolis; KOSA-TV Odessa, Tex.; WVET-TV/WHEC-TV Rochester, N. Y.; WTHI-TV Terre Haute, Ind.; KVII-TV Amarillo, Tex.; WUSN-TV Charleston, S. C.

Branham Co. 99 Park Ave., New York 16, Murray Hill 2-4606. Monroe H. Long Sr., chairman of board; Joseph F. Timlin, executive vp.

Chicago 1: 39 N. Michigan Ave. Central 6-5726. Eugene F. Corcoran, pres; L. S. Greenberg, vp-treas.

St. Louis 1: Title Guaranty Bldg. Chestnut 1-6192. John J. Schwarz.

Memphis 3, Tenn.: 1028 Sterick Bldg. Jackson 6-2344. Sidney L. Nichols.

Charlotte 2, N. C.: 2001 Liberty Life Bldg. Edison 2-8839. Bertram C. Finch.

Detroit 2: 6-235 General Motors Bldg., Trinity 1-0440. Fred A. Weber.

Dallas 3: 1005 Fidelity Union Life Bldg. Riverside 8-5831. George Harding, vp.

Atlanta 3: Rhodes-Haverty Bldg. Jackson 2-3025. H. L. Ralls, vp.

San Francisco 3: 703 Market St. Yukon 2-1582. Peter Childs.

Los Angeles 48: 6399 Wilshire Blvd. Olive 3-6363. Norman E. Noyes.

Miami, Fla.: 496 N. E. 29th Terrace. Franklin 9-4685. Dan Gattoni.

Radio Stations: WRDW Augusta, Ga.; WNEB Macon, Ga.; WTBO Cumberland, Md.; WHYN Springfield, Mass.; KGGM Albuquerque, N. M.; KVSE Santa Fe, N. M.; WDEF Chattanooga, Tenn.; WTJS Jackson, Tenn.; KRIC Beaumont, Tex.; KGBL San Fernando, Calif.; KRLD Dallas; KROD El Paso, Tex.; KDUB Lubbock, Tex.; WCHS Charleston, W. Va.; WBOY Clarksville, W. Va.; WPAR Parkersburg, W. Va.; Southwest Network; WTMA Charleston, S. C.; WOKO Albany, N. Y.; KAIR Tucson, Ariz.; WPLH Huntington, W. Va.; WABB Mobile, Ala.

Television Stations: KVOA-TV Tucson, Ariz.; KTHV (TV) Little Rock, Ark.; WRDW-TV Augusta, Ga.; WHY-TV Springfield, Mass.; KGGM-TV Albuquerque, N. M.; WDEF-TV Chattanooga, Tenn.; KPAR-TV Sweetwater, Tex.; KEDY-TV Big Spring, Tex.; KRLD-TV

Dallas; KROD-TV El Paso, Tex.; KDUB-TV Lubbock, Tex.; WCHS-TV Charleston, W. Va.

Breen & Ward, 400 Madison Ave., New York 17, Plaza 1-6075. Edward J. Breen, partner; Harry Ward.

Chicago 2: 55 E. Washington St. Andover 3-6137. William J. Reilly.
San Francisco: 2449 Larkin St. Prospect 5-2725. Frank T. Crennan.
Radio Station: WKCB Berlin, N. H.

Mary A. Briley, Box 642-E, Rt. 3, Golden, Colo. Crestview 9-4958. Mary A. Briley.

Radio Stations: KGHF, Pueblo, Colo.; KFMH (FM) Colorado Springs.

Television Station: KKTU (TV) Colorado Springs.

Also Denver Office of The Bolling Co., 260 Denver Club Bldg., Denver 2, Colo. Cherry 4-7463.

Broadcast Services: 318 Mart Bldg., El Paso, Tex. Keystone 2-6978. Jack R. McVeigh, pres.

(No station list released.)

Broadcast Time Sales, 509 Madison Ave., New York. Murray Hill 8-1910. Carl Schuella, gen mgr; Sam Brownstein, natl. sales mgr; George Beavers, Norman Flynn, Arthur Scott, Don Waterman.

Chicago 1: 333 N. Michigan Ave. State 2-1405. Earl Glickman, mgr.

Los Angeles: 1540 N. Highland. Hollywood 5-1755. Ethel Cole, business mgr; Ed Dyer.

San Francisco: 681 Market St. Sutter 1-8656. Paul Kinslev, mgr.

Dallas: 2020 Liv. Oak.

Detroit 28: 286 Penobscot Bldg. Woodward 5-7618.

St. Louis 1: 496 Arcade Bldg. Main 1-5019.

Radio Stations: WISE Asheville, N. C.; WAYS Charlotte, N. C.; WCOG Greenboro, N. C.; WKMI Kalamazoo, Mich.; KPQP Los Angeles; WMAK Nashville, Tenn.; WVNJ Newark; KXLA Pasadena, Calif.; WEAM Arlington, Va.; WKLM Wilmington, Del.; KIXL Dallas; WCRB Boston; WDOK Cleveland; WAVI Dayton, Ohio; WMNI Columbus, Ohio; KADY St. Charles, Mo.; KGON, Oregon City, Ore.

Clarke Brown Co. 1507 Southland Center, Dallas. Riverside 2-5418. Clarke R. Brown, pres; Andrew E. Peranni, vp; Robert E. Stuart, vp.

Atlanta, Ga.: 1182 W. Peachtree St. Trinity 5-9539. Bill R. McRae, executive vp; William Jones.

Houston: 3520 Montrose. Jackson 8-1601. John L. Eisele, mgr.

Denver: 233 Guaranty Bank Bldg. Cherry 4-8191. John L. McGuire, mgr.

New Orleans: 910 Royal St. Jackson 2-3917. Clarke R. Brown, mgr; John Hicks.

Radio Stations: KBIM Roswell, N. M.; KWBB Wichita, Kan.; KADA Ada, Okla.; KVET Austin, Tex.; KTRM Beaumont, Tex.; KIXL Dallas; KTSM El Paso, Tex.; KGBT Harlingen, Tex.; KNUZ Houston; KONO San Antonio; KGBK Tyler, Tex.; KSYL Alexandria, La.; KIKS Lake Charles, La.; KJOE Shreveport, La.; WSIX Nashville, Tenn.; WAUG Augusta, Ga.; WLEE Richmond, Va.; WITH Baltimore; KILE Galveston; KUNO Corpus Christi; KLRA Little Rock, Ark.; KBHS Hot Springs, Ark.; WBR Baton Rouge, La.; KJFM Ft. Worth; WHEE Roanoke, Va.; WJBW New Orleans.

Television Stations: KGUN-TV Tucson, Ariz.; KOAT-TV Albuquerque, N. M.; KTFN (TV) Ada, Okla.; KTVE (TV) El Dorado, Ark.; KRTSM-TV El Paso, Tex.; KGBT-TV Harlingen, Tex.; KMID-TV Midland, Tex.; KONO-TV San Antonio; KLFY-TV Lafayette, La.; WSIX-TV Nashville, Tenn.; WTVY (TV) Dothan, Ala.; WXEX-TV Petersburg, Va.

Burn-Smith Co. 19 W. 44th St., New York 36, Murray Hill 2-3124. C. Stanley Bailey, vp & eastern mgr.

Chicago 1: 307 N. Michigan Ave. Central 6-4437. John A. Toothill, pres.

San Francisco: 260 Kearny St. Exbrook 7-4827. William E. Gilmore, mgr.

Los Angeles 57: 672 S. Lafayette Park Pl. Dunkirk 2-3200. Harlan G. Oakes, mgr.

Radio Stations: KXJK Forrest City, Ark.; KBTM Jonesboro, Ark.; WAXE Vero Beach, Fla.; WRUF Gainesville, Fla.; WTHR Panama City, Fla.; WDAT South Daytona, Fla.; WALB Albany, Ga.; WITY Danville, Ill.; WMRI Marion, Ind.; WMFT Terre Haute, Ind.; WLBJ Bowling Green, Ky.; WHLN Harlan, Ky.; WOMI Owensboro, Ky.; WJJE Hagerstown, Md.; WROC Salisbury, Md.; KLMS Lincoln, Neb.; WELM Elmira, N. Y.; WJLL Buffalo-Niagara Falls; WJOC Jamestown, N. Y.; WFLB Fayetteville, N. C.; WGBG Greensboro, N. C.; WMPF High Point, N. C.; WEEB Rocky Mount, N. C.; WAIR Winston-Salem, N. C.; WMFD Wilmington, N. C.; WESB Bradford, Pa.; WCOY Columbia, Pa.; WLBR Lebanon, Pa.; WMRF Lewistown, Pa.; WJUN Mexico, Pa.; WBAX Wilkes-Barre, Pa.; WJUN Williamsport, Pa.; WMRB Greenville, S. C.; WOPI Bristol, Tenn.; WAGC Chattanooga, Tenn.; WKPT Kingsport, Tenn.; WWOD Lynchburg, Va.; WRIS Roanoke, Va.; WJLS Beckley, W. Va.; WHAR Clarksville, W. Va.; WKYR Keyser, W. Va.; WOMP Wheeling, W. Va.; WHBY Appleton, Wis.; WHBL Sheboygan, Wis.

Caribbean Networks, 200 W. 57th St., New York 19, Circle 7-8224. A. M. Martinez, pres; Juan J. Cerna, vp; Mildred Chafey, sec-treas.

Radio Stations and Networks: TIC Radio City Network, Costa Rica; CMQ Radio Network, Cuba; Radio Reloj, Cuba; YSEB Radio Net-

work, El Salvador; TGO Guatemala; HRN Honduras; YNW Radio Mundial Network; YNUW Nicaragua; RPC Radio Network, Panama; Onda Popular Radio Network, Panama; WAPA Radio, San Juan, Puerto Rico. Television Stations and Networks: CMQ-TV Network, Cuba; YSEB-TV Network, El Salvador; WAPA-TV San Juan, Puerto Rico.

CBS Radio Spot Sales. 485 Madison Ave., New York 22. Plaza 1-2345. Milton F. Allison, gen mgr; Ray H. Kremer, Eastern sales mgr. Chicago 11: 630 N. McClurg Court. Whitehall 4-6000. Thomas H. Peterson, sales mgr. Los Angeles 28: 6121 Sunset Blvd. Hollywood 9-1212. Roland McClure, sales mgr. San Francisco 5: Sheraton Palace Hotel. Yukon 2-7000. Ralph F. Glazer, sales mgr. Atlanta 8: 805 Peachtree St. N.E. Trinity 4-4407. George P. Crumbly Jr., sales mgr. Detroit 2: 932 Fisher Bldg. Trinity 2-5500. Ralph H. Patt Jr., sales mgr. St. Louis 4: Ninth & Sidney Sts. Prospect 3-1120. Eugene R. Myers, sales mgr. Radio Stations and Networks: CBS Radio New England Network; CBS Radio Pacific Network; KMOX St. Louis; KNX Los Angeles; KSL Salt Lake City; KOIN Portland, Ore.; WBBM-AM-FM Chicago; WBT Charlotte, N. C.; WCBN New York; WCAU Philadelphia; WCCO Minneapolis; WEEI Boston; WTOP Washington; KCBS San Francisco.

CBS Television Spot Sales. 485 Madison Ave., New York 22. Plaza 1-2345. Bruce Bryant, gen mgr.; Ben Margolis, business mgr.; W. Thomas Dawson, director sales promotion; Robert F. Davis, research mgr.; Arthur C. Elliott, eastern sales mgr. Chicago 11: 630 N. McClurg Court. Whitehall 4-6000. John H. White, midwestern sales mgr. Atlanta 8: 805 Peachtree Bldg., N.E. Trinity 5-6777. H. H. Holthouser, mgr. Detroit 2: 932 Fisher Bldg. Trinity 2-5500. Howard H. Marsh, mgr. Los Angeles 28: 1313 N. Vine St. Olive 1-2845. Edward A. Larkin, mgr. San Francisco 5: Sheraton Palace Hotel. Yukon 2-7000. Richard R. Loftus, mgr. Television Stations: WCBSTV New York; WCAU-TV Philadelphia; WTOP-TV Washington; WBTW (TV) Charlotte, N. C.; WBTW (TV) Florence, S. C.; WJXT (TV) Jacksonville, Fla.; WBBM-TV Chicago; KMOX-TV St. Louis; KSL-TV Salt Lake City; KGUL-TV Houston; KOIN-TV Portland, Ore.; KNXT (TV) Los Angeles.

Henry I. Christal Co. 579 Fifth Ave., New York 17. Murray Hill 8-4414. Henry I. Christal, pres; Irvin Gross, vp; Philbin S. Flanagan, eastern sales mgr. Chicago 1: 333 N. Michigan Ave. Central 6-6357. Neil D. Cline, mgr. Detroit 26: 1107 Book Bldg. Woodward 3-2365. Joseph R. Spadea, mgr. Boston 16: 581 Boylston St. Copley 7-1180. Robert N. Cloutier, mgr. Atlanta 9: 972 Peachtree St., N. E. Trinity 5-9311. Kirk Munroe, mgr. San Francisco 4: 1646 Russ Bldg. Yukon 2-1204. Richard E. Green, mgr. Radio Stations: KFI Los Angeles; KOA Denver; KTHS Little Rock, Ark.; KWKH Shreveport, La.; WAPI Birmingham; WBAL Baltimore; WBBN Buffalo; WCKR Miami; WDAF Kansas City; WGAR Cleveland; WGY Schenectady, N. Y.; WHAM Rochester, N. Y.; WHAS Louisville, Ky.; WJR Detroit; WSyr Syracuse, N. Y.; WTAG Worcester, Mass.; WTIC Hartford, Conn.; WTMJ Milwaukee.

Thomas F. Clark Co. 608 Fifth Ave., New York 20. Judson 2-1622. Thomas F. Clark, pres. Chicago: 35 E. Wacker Drive. State 2-1663. Paul Elsbury, mgr. Detroit: 1356 Book Bldg. Woodward 1-6036. Paul Pequinot, mgr. Atlanta: 1021 William-Oliver Bldg. Jackson 4-7088. Henry J. Cannon, mgr. San Francisco 8: 166 Geary St. Yukon 6-0621. Don R. Pickens, mgr. (No station list released.)

College Radio Corp. 135 E. 42d St., New York 17. Oxford 7-0890. Edwards R. Hopple, pres; Robert R. Vance J. vp. Chicago: 135 N. Wabash St. Andover 3-5566. (Represents about 100 campus radio stations.)

Continental Broadcasting Inc. 565 Fifth Ave., New York 17. Oxford 7-7040. Graeme Zimmer, national sales director. Chicago: 75 E. Wacker Drive. Financial 6-8611. Ed Sloane, midwest sales dir. St. Louis: Arcade Bldg. Chestnut 1-6000. Robert Lyons. Radio Stations: WNJR Newark; KATZ St. Louis; WRAP Norfolk, Va.; WBBE Chicago.

Continental Radio Sales. 545 Fifth Ave., New York 17. Murray Hill 7-8665. R. Butche. Philadelphia 3: 21st & Panama Sts. Rittenhouse 6-8139. S. Marshall. Chicago 1: 228 N. LaSalle St. Franklin 2-2095. E. Olson. Radio Stations: Alabama—WATM Atmore; WBCA Bay Minette; WRAG Carrollton; WKLF Clanton; WGEA Geneva; WMFC Monroeville; WHTB Talladega; WTUS Tuskegee; WHEP Foley. Arkansas—KDQN De Queen; KTML Marked Tree; KOSE, Osceola; KWYN, Wynne. California—XEWV Calexico; KRDU Dinuba;

KWSD Mt. Shasta; KSFE Needles; KUBA Yuba City.

Colorado—KYOU Greeley; KLMR Lamar; KLMO Longmont; KPFL Pueblo. Florida—WARN Ft. Pierce; WRWB Kissimmee; WPRY Perry; WRGR Starke. Georgia—WAVO Avondale-Estates; WAAG Adel; WDMF Buford; WCLB Camilla; WSGC Elberton; WFPM Ft. Valley; WBRG Jesup; WMGE Madison; WMRE Monroe; WSEB Quitman; WBSN Sandersville; WVOP Vidalia; WRPB Warner Robins; WGRA Cairo. Idaho—KYTE Pocatello; KPST Preston. Illinois—WBBA Pittsfield; WTIM Taylorville.

Kansas—KNCO Garden City. Kentucky—WCBL Benton; WFLW Monticello; WTTL Madisonville; WKLX Paris; WPKE Pikesville; WMLF Pineville; WMTG VanCleve.

Louisiana—KMAR Winnboro. Mexico—XEBK Nuevo Laredo Tamps.; XERG Nuevo Laredo Tamps.; XEHD Miguel Aleman Tamps.

Michigan—WMPL Hancock; WNIL Niles. Minnesota—KASM Albany; WCMP Pine City; KLOH Pipestone. Mississippi—WJMB Brookhaven; WGLC Centerville; WDSK Cleveland. Missouri—KDMO Carthage; KCHR Charleston; KLWT Lebanon; KWRE Warrenton. Nebraska—KANI Broken Bow; KCSR Chadron.

Nevada—KVLV Fallon. New Mexico—KHAM Albuquerque; KCHS Truth or Consequences. New York—WGGO Salamanca; WFLR Penn Yan.

North Carolina—WFVQ Fuquay Springs; WGNK Gastonia; WNO5 High Point; WKMT Kings Mountain; WTSB Lumberton; WMAP Monroe; WCBT Roanoke Rapids; WCCE Rocky Mount; WEYE Sanford; WTAB Tabor City; WTNC Thomasville.

Ohio—WSRW Hillsboro. Oklahoma—KTMK McAlester; KVLH Pauls Valley; KVIN Vinita; KASA Elk City.

Oregon—KRWC Forest Grove; KMCM McMinnville; KNPT Newport; KFR North Bend; KBCH Oceanlake; KTIL Tillamook.

Pennsylvania—WKPA New Kensington; WPS Pittsbn. Puerto Rico—WTIL Mayaguez; WISO Ponce.

South Carolina—WACA Camden; WCGD Chester; WATP Marion. South Dakota—KWYR Winner.

Tennessee—WHUB Cookeville; WHBT Hariman; WDXL Lexington; WHEY Millington. Texas—KXIT Dahart; KFDL Floydada; KWRD Henderson; KTXJ Jasper; KRBA Lufkin; KORC Mineral Wells; KHHH Pampa; KSNY Snyder; KCMR McCamey; KBLT Big Lake.

Washington—KCVL Colville; KOFE Pullman; KAPA Raymond. West Virginia—WHJC Matewan. Wisconsin—WLDY Ladysmith; WMFM Madison; WFPF Park Falls. Wyoming—KOVE Lander.

Donald Cooke Inc. 666 Fifth Ave., New York 19. Judson 2-7277. Donald Cooke, pres; Dorothy McLaughlin, assistant to pres. Los Angeles 36: 111 N. LaCienega Blvd. Olympia 2-1313. Lee O'Connell, mgr.

Chicago: 205 W. Wacker Drive. State 2-5096. Hooper Jones, mgr. San Francisco: 166 Geary St. Yukon 6-1681. Don Pickens.

Radio Stations: WONN Lakeland, Fla.; WBIL Leesburg, Fla.; WBRF Mt. Clemens, Mich.; KROX Crookston, Minn.; KMRS Morris, Minn.; KDDO Ortonville, Minn.; KXRA Alexandria, Minn.; KBOW Butte, Mont.; KGEZ Kallispell, Mont.; WCLI Corning, N. Y.; WGVA Geneva, N. Y.; KASH Eugene, Ore.; WCDL Carbondale, Pa.; WLYC Williamsport, Pa.; WBLR Batesburg, S. C.; WMYB Myrtle Beach, S. C.; WALD Waterboro, S. C.; KISD Sioux Falls, S. D.; KCTI Gonzales, Texas; KPRO Longview, Texas; WAYB Waynesboro, Va.; WBCR Christianburg, Va.; CJDC Dawson Creek, B. C.; CHUB Manama, B. C.; CJAV Port Alberni, B. C.; CKCQ Quebec, B. C.; CKLG Vancouver, B. C.; CFAM Altoona, Man. CKBW Bridgewater, N. S.; CKEC New Glasgow, N. S.; CFJB Brampton, Ont.; CFOB Fort Frances, Ont.; CJOY Guelph, Ont.; CKJL Kenora, Ont.; CHVC Niagara Falls, Ont.; CROY Ottawa, Ont.; CHOK Sarnia, Ont.; CKEY Toronto; CHLO St. Thomas, Ont.; CKVL Montreal; CKTR Three Rivers. Television Stations: KULR (TV) Kallispell, Mont.; CJDC-TV Dawson Creek, B. C.

F. T. Crennan & Associates. 2449 Larkin St., San Francisco 9. Prospect 5-2725. F. T. Crennan.

Radio Stations: KALI Pasadena, Calif.; WPOW New York; XEGM Tijuana, Mexico; KAFP Petaluma, Calif.; KPQD Portland, Ore.; WKGK Knoxville, Tenn.; KWBY Colorado Springs, Colo.; WGVW Greenville, Miss.; KAFE-FM Oakland, Calif. (San Francisco representative for all stations handled by Breen & Ward and Rambeau, Vance, Hopple.)

Crosley Broadcasting Corp. 140 W. Ninth St., Cincinnati 2. Cherry 1-1822. James D. Shouse, chairman of board; Robert E. Dunville, pres; Kieran T. Murphy, vp-treas; John T. Murphy, vp tv; Al Bland, vp programming. New York 22: 3 E. 54th St. Plaza 1-5353. H. Peter Lasker, vp sales; P. Scott McLean, general sales mkr. WLW-Radio. Chicago 1: 360 N. Michigan Ave. State 2-6693. Harry Albrecht, vp Central Div. Cleveland 14: 727 Natl City, E. 6th Bldg.

Station Reps CONTINUED

Main 17756. James Sefert, mgr. (Represents Crosley-owned stations.)

Harry E. Cummings. 1402 Barnett Bank Bldg., Jacksonville 2. Fla. Elgin 6-5770. Radio Stations: (Southeastern representative): WQAM Miami; WDBO Orlando, Fla.; WTAL Tallahassee, Fla.; WFLA Tampa, Fla.

Del Day. 424 Vance Bldg., Seattle 1. Represents: Midnight Sun Broadcasting Co. (KFAR-AM-TV Fairbanks, Alaska; KJNO Juneau, Alaska; KTKN Ketchikan, Alaska; KENI-AM-TV Anchorage, Alaska); Seattle only—KPUG Bellingham, Wash.; KSEM Moses Lake, Wash.; KXLY-AM-TV, Spokane, Wash.

Devney Inc. 535 Fifth Ave., New York 17. Yukon 6-4390. Edward J. Devney, pres; Arthur O'Connor, sales mgr. San Francisco 4: 233 Sansome St. Yukon 6-2981. Robert Allen, mgr. Los Angeles 6: 612 S. Serrano Ave. Dunkirk 4-7352. Fred E. Crawford Jr., mgr. Chicago 1: 185 N. Wabash Ave. State 2-5287. John K. Markey, mgr. (No station list released.)

Dora-Clayton Agency. 502 Mt. George Guarantee Bldg., Atlanta 3. Jackson 5-7841. Clayton J. Cosse, pres-gen mgr; Dora C. Cosse, vp-sect. (No station list released.)

Bob Dore Associates. 420 Madison Ave., New York 17. Plaza 3-8370. Robert M. Dore. Chicago 1: 360 N. Michigan Ave. Financial 6-6828.

Dallas: 4214 Cole Ave. Lakeside 8-6368. E. Howard Goodwin. Hollywood 28: 5880 Hollywood Blvd. Hollywood 2-1133. Jack Smith.

San Francisco 4: 233 Sansome St. Exbrook 7-6187. William A. Ayres. New Orleans 12: 434 Balter Bldg. Magnolia 4532. Guy Banister.

Radio Stations: WEDR Birmingham; WMOZ Mobile, Ala.; WYAPX Montgomery, Ala.; WJRD Tuscaloosa, Ala.; WFEC Miami; WKIS Orlando, Fla.; WRFC Athens, Ga.; WGBA Columbus, Ga.; WGIG Brunswick, Ga.; WILD Boston; WSRG Durham, N. C.; WAAA Winston-Salem, N. C.; WCCM Lawrence, Mass.; WACE Springfield, Mass.; WOLS Florence, S. C.; KABR Aberdeen, S. D.; KYNT Yankton, S. D.; WHER Memphis; WCAW Charleston, W. Va.; WCHB Detroit.

Robert E. Eastman & Co. 527 Madison Ave., New York 22. Plaza 9-7760. Robert E. Eastman, pres.; Morton G. Bassett, vp. Chicago: 333 N. Michigan Ave. Financial 6-7640. Richard C. Ar buckle, Midwest mgr.

San Francisco: 1043 Russ Bldg. Yukon 2-9760. Richard H. Schutte, West Coast mgr. Dallas: 1606 Two-Eleven N. Ervay Bldg. Riverside 7-2417. Al Carrell, mgr.

St. Louis: 915 Olive St. Central 1-6055. Ken Atwood, mgr. Los Angeles: Don Ross, mgr.

Radio Stations: WHK Cleveland; WRIT Milwaukee; WNEW New York; WIL St. Louis; WSAV Savannah, Ga.; WKLO Louisville, Ky.; WEEP Pittsburgh; WAAB Worcester, Mass.; WBSA York, Pa.; WARM Scranton, Pa.; WPTR Albany, N. Y.; WCOL Columbus, Ohio; WING Dayton, Ohio; CKLV Detroit-Windsor; WZOK Jacksonville, Fla.; KXOL Fort Worth; WHBQ Memphis; KTKO Oklahoma City; KSYD Wichita Falls, Tex.; WAMS Wilmington, Del.; KBOX Dallas; KNEW Spokane, Wash.; KJR Seattle; KXL Portland, Ore.

Everett McKinney. 40 E. 49th St., New York 17. Plaza 3-9332. Max M. Everett, pres; Powell H. Ensign, vp.

Chicago 11: 410 N. Michigan Ave. Superior 7-9052. John B. Shelton, vp. Beverly Hills: 111 N. LaCienega Blvd. Crestview 5-2022. Lee F. O'Connell. San Francisco: 166 Geary St. Yukon 6-1689. Don Pickens.

Radio Stations: WRMA Montgomery, Ala.; Imperial Broadcasting System, Calif.; WICH Norwich, Conn.; WSTC Stamford, Conn.; WDVH Gainesville, Fla.; WBBQ Augusta, Ga.; WFRP Savannah, Ga.; WDAN Danville, Ill.; WBAT Marion, Ind.; WKBV Richmond, Ind.; KCRG Cedar Rapids, Ia.; KWMT Ft. Dodge, Ia.; KTRI Sioux City, Ia.; KWHK Hutchinson, Kan.; KSYL Alexandria, La.; WFGM Pithburg, Mass.; WBEK Pittsfield, Mass.; WPAQ Ann Arbor, Mich.; WHFB Benton Harbor, Mich.; Mid-South Network, Miss.; WDDT Greenville, Miss.; KOOO Omaha, Neb.; WINR Binghamton, N. Y.; WENY Elmira, N. Y.; WHDL Olean, N. Y.; WEOK Poughkeepsie, N. Y.; WHEC Rochester; WSKY Asheville, N. C.; KILO Grand Forks, N. D.; WNXT Portsmouth, Ohio; KFLY Corvallis, Ore.; KORE Eugene, Ore.; KSLM Salem, Ore.; WKST New Castle, Pa.; WADK Newport, R. I.; KVKM Monahan, Tex.; WJOY Burlington, Vt.; WDEV Waterbury, Vt.; WGEZ Beloit, Wis.; WCLO Janesville, Wis.; WLIP Kenosha, Wis.; WKTY La Cross, Wis.; WNAM Neenah, Wis. Television Stations: WDAN-TV Danville, Ill.; WCB-TV Columbus, Miss.; WHEC-TV, WVET-TV Rochester; WINR-TV Binghamton; KVKM-TV Odessa, Tex.

Hugh Feltis & Associates. 1102 Tower Bldg., Seattle 1. Main 3-1868. Hugh M. Feltis, owner;

Station Reps CONTINUED

John Mowbray, Doug Dove, associates.
Portland, Ore.: 806 Wilcox Bldg. Capitol
3-0151. Howard S. Jacobson.

Radio Stations:
Alaska—KBYR Anchorage; KFRB Fair-
banks.

California—KGEE Bakersfield; KARM Fresno;
KMYC Marysville; KWIP Merced; WFIV
Modesto; KIDD Monterey; KONG Visalia;
KPAY Chico; KEAK San Diego; KASK Ontar-
io; KCMJ Palm Springs; KVIP Redding;
KROY Sacramento; KRON Salinas; KITO San
Bernardino; KRRK San Jose; KIST Santa
Barbara; KSRO Santa Rosa; KSTN Stockton.
Idaho—KGEM Boise; KIFI Idaho Falls;
KOZE Lewiston-Clarkston; KWIK Pocatello;
KAYT Rupert; KBRV Soda Springs; KLIX
Twin Falls; KWEI Weiser; KLER Orofino;
KFXD Nampa.

Montana—KBMJ Billings; KBMN Bozeman;
KOPR Butte; KMON Great Falls; KOJM
Havre; KXLJ Helena; KPRK Livingston;
KATL Miles City; KBTK Missoula; KGVO
Missoula; KOFI Kalispell.
Oregon—KFJL Corvallis; KORE Eugene;
KLAD Klamath Falls; KYJC Medford; KFIR
North Bend; KWRC Pendleton; KPOJ Port-
land; KRCC Prineville; KRXL Roseburg;
KSLM Salem; KODL The Dalles.

Washington—KBKW Aberdeen; KENY Bell-
ingham; KBRO Bremerton; KITI Chehalis;
KOZI Chelan; KULE Ephrata; KQTY Everett;
KEDO Longview; KITT Olympia; KOMW
Omak; KORR Pasco; KREW Sunnyside; KTAC
Tacoma; KHIT Walla Walla; KUEN Wa-
natche; KIT Yakima.

Hawaii—KHPA Hilo; KPOA Honolulu.

Mexico—XEAK Tijuana.
British Columbia—CFUN Vancouver; CKWX
Vancouver; CJVI Victoria.

Television Stations: KVIQ-TV Eureka,
Calif.; KVIP-TV Redding, Calif.; KEYT (TV)
Santa Barbara, Calif.; KPTV (TV) Portland,
Ore.; KUTV (TV) Salt Lake City; KRTV (TV)
Great Falls, Mont.; KMSO-TV Missoula, Mont.;
KGHL-TV Billings.

Groups: Columbia Empire, Oregon Empire,
A-Buy, Tri-Buy; Intermountain Network; Ariz-
ona Broadcasting System; Olympic Empire.

Fine Music Hi-Fi Broadcasters, 17 W. 44th St.,
New York 36. Murray Hill 7-7040. Joel B.
Fairfax, vp-sales director.

Radio Stations: WBFM-FM New York;
WJBR-FM Philadelphia, Pa.; Wilmington, Del.
(business office & studio); WFDS-FM Balti-
more; WFMA-FM Rocky Mount, N. C.; WWPB-
FM Miami, Fla.; WFPM-FM Chicago; WMZK-
FM Detroit; WTRT-FM Toledo, Ohio; WMKZ-
FM Jackson, Mich.; KTGM-FM Denver; KBCH-
FM Los Angeles; WONO-FM Syracuse, N. Y.;
WLWL-FM Minneapolis; KISW-FM Seattle;
CHFI-FM Toronto.

James C. Fletcher Jr., Midnight Sun Broadcast-
ing Co. 60 W. 46th St., New York 36. Circle
6-4084.

Radio Stations: KJNO Juneau, Alaska;
KTKN Ketchikan, Alaska; KENI Anchorage,
Alaska; KFAR Fairbanks, Alaska.
Television Stations: KENI-TV Anchorage,
Alaska; KFAR-TV Fairbanks, Alaska.

FM Unlimited, 161 E. Erie St., Chicago 11. Su-
perior 7-5262. Charles W. Kline, pres. (No
station list released).

Forjoe & Co. 580 Fifth Ave., New York 36.
Judson 6-3100. Joseph Bloom, pres; Frederick
L. Bernstein, vp.

Chicago 11: 435 N. Michigan Ave. Delaware
7-3504. Robert A. Lazar, gen mgr.
Los Angeles 48: 451 N. La Cienega Blvd. Ole-
ander 5-7755. Lawrence Krasner, vp.

San Francisco 5: 681 Market St. Sutter
1-7569. Charles E. Haddix, gen mgr.
Atlanta 9: 1371 Peachtree St. N.E. Trinity
5-0404. Robert W. Jensen, gen mgr.
Philadelphia 19: 310 W. Glen Echo Rd. Chest-
nut Hill 7-4510. Morton Lowenstein, mgr.
Portland, Ore.: Commerce 9735. Charles E.
Haddix, gen mgr.
Seattle: Zenith 9496. Charles E. Haddix,
mgr. (No station list released.)

Forjoe-TV Inc. 580 Fifth Ave., New York 36.
Judson 6-3100. Joseph Bloom, pres; Frederick
L. Bernstein, vp.

Chicago 11: 435 N. Michigan Ave. Delaware
7-3504. Robert A. Lazar, gen mgr.
Los Angeles 48: 451 N. La Cienega Blvd. Ole-
ander 5-7755. Lawrence Krasner, vp.

San Francisco 5: 681 Market St. Sutter
1-7569. Charles E. Haddix, gen mgr.
Atlanta 9: 1371 Peachtree St. N.E. Trinity
5-0404. Robert W. Jensen, gen mgr.
Philadelphia 19: 310 W. Glen Echo Rd. Chest-
nut Hill 7-4510. Morton Lowenstein, mgr.
Portland, Ore.: Commerce 9735. Charles E.
Haddix, mgr.
Seattle: Zenith 9496. Charles E. Haddix, gen
mgr. (No station list released.)

Forjoe Canadian Ltd. 580 Fifth Ave., New York
36. Judson 6-3100. Joseph Bloom, pres-gen
mgr.; Frederick L. Bernstein, vp.

Los Angeles 48: 451 N. La Cienega Blvd. Ole-
ander 5-7755. Lawrence Krasner, vp.
Chicago 11: 435 N. Michigan Ave. Delaware
7-3504. Robert A. Lazar, gen mgr.
San Francisco 5: 681 Market St. Sutter
1-7569. Charles E. Haddix, gen mgr.
Atlanta 9: 1371 Peachtree St. N.E. Trinity

5-0404. Robert W. Jensen, gen mgr.
Philadelphia 19: 310 W. Glen Echo Rd. Chest-
nut Hill 7-4510. Morton Lowenstein, mgr.
Portland, Ore.: Commerce 9735. Charles E.
Haddix, mgr.
Seattle: Zenith 9496. Charles E. Haddix, mgr.
(No station list released.)

Foster & Creed. 414 Statler Office Bldg., Boston
16. Hubbard 2-4845. Robert C. Foster, treas;
William A. Creed, pres.

New York: 400 Madison Ave. Plaza 1-5075.
Radio Stations: WARA Attleboro, Mass.;
WBET Brockton, Mass.; WFGM Fitchburg,
Mass.; WCCM Lawrence, Mass.; WNBH New
Bedford, Mass.; WOCE Cape Cod, Mass.; WESO
Southbridge, Mass.; WBEC Pittsfield, Mass.;
WCOP Boston; WDRC Hartford, Conn.; WICH
Norwich, Conn.; WGAN Portland, Me.; WKNE
Keene, N. H.; WSYB Rutland, Vt.; WADK
Newport, R. I.; WEAN Providence, R. I.;
WWNH Rochester, N. H.; WBRV Waterbury,
Conn.; WLAD Danbury, Conn.; WACE Spring-
field, Mass.; WFEA Manchester, N. H.; North
Country Stations of Vermont.
Television Station: WGAN-TV Portland, Me.

French Program Network of New England
(L'Alliance Radiophonique Francaise). 52 Con-
cord St. Union Canadienne Bldg., Manchester,
N. H. Mme. Gertrude St. Denis, pres.; Leon J.
Alarie, vp.; Gerald Robert, sec., Paul J. Gingras,
treas.

Chicago, Mass.: 10 Center St. Lyceum 2-1669.
Leon J. Alarie, vp in charge of group sales
(Alarie-Jasin Adv., New England business re-
presentative).

Radio Stations (French language only):
WALE, WSAR Fall River, Mass.; WESO
Southbridge, Mass.; WREB Holyoke, Mass.;
WNBH New Bedford, Mass.; WORC Worcester,
Mass.; WPCT Putnam, Conn.; WILI Willi-
amantic, Conn.; WPWA Pawtucket, R. I.; WNR1
Woonsocket, R. I.; WKBR, WGR, WFEA Man-
chester, N. H.; WKCB Berlin, N. H.; WLAM,
Lewiston, Me.; WIDE Biddeford, Me.

Gill-Perna. 654 Madison Ave., New York 21.
Templeton 8-4740. Helen Gill, pres; John J.
Perna Jr., executive vp.

Chicago 1: 75 E. Wacker Drive. Financial
6-9393. Walter Beadel, midwest sales mgr.

Detroit 26: 2915 Book Bldg. Woodward
2-7022. Daniel W. Bowen, mgr.
Los Angeles: 730 South Western Ave. Dun-
kirk 7-4388. Bambi C. Harrington, mgr.
San Francisco: 57 Post St. Sutter 1-5568. Al-
lan S. Young, mgr.
Boston: 80 Boylston St. Liberty 2-6481. Har-
ry Wheeler, mgr.
(No station list released.)

Good Music Broadcasters. 3200 Ridge Ave.,
Philadelphia 28. Ivyridge 2-6000. Raymond S.
Green, pres; Lawrence M. C. Smith, vp.

New York 16: 52 Vanderbilt Ave., Murray
Hill 3-2295. Herbert E. Groskin, national sales
mgr.; Donald L. Wilks, acct. exec.

Radio Stations: WEAU Evanston, Ill.;
WFLN Philadelphia; KCBH (FM) Los An-
geles; WLDM (FM) Oak Park, Mich.; WCRH
Waltham, Mass.; WASH (FM) Washington and
WDON Wheaton, Md. (simultaneous fm-am);
WVCG Coral Gables, Fla.; WITH-FM Balti-
more; WLOA Braddock, Pa. WGKA Atlanta;
KDPC (FM) Sausalito and KIBE Palo Alto,
Calif. (simultaneous fm-am); KHGM-FM
Houston; WLDL-FM Minneapolis; WKRC-FM
Cincinnati.

W. S. Grant Co. 703 Market St., San Francisco
3. Exbrook 2-6885. Sam Elkins, pres, gen mgr.
Los Angeles 28: 6608 Selma Ave. Hollywood
3-7194. Ned Costa, mgr.

New York 17: 7 E. 48th St. Plaza 3-1433. Si
Lewis, mgr.

Chicago 1: 35 E. Wacker Drive. Dearborn
2-2448. Ed Sloan, mgr.

Detroit 38: 15485 James Couzens Hwy. Uni-
versity 4-1074. Charles Garfield.

Radio Stations: KHAT Phoenix, Ariz.; KMOP
Tucson, Ariz.; KUDY Denver; KSTR Grand
Junction, Colo.; KFEI Pueblo, Colo.; KUTI
Idaho Falls; KRAY Amarillo, Tex.; KWFO
Salt Lake City; KNLR Little Rock, Ark.;
WKXV Knoxville, Tenn.; WILI Williamtic.
Conn.; KLYD Bakersfield, Calif.; KRE Berke-
ley, Calif.; KCRE Crescent City, Calif.; KENL
Eureka, Calif.; KTYM Los Angeles, Calif.;
KUDE Oceanside, Calif.; KUTY Palmdale,
Calif.; KDES Palm Springs, Calif.; KPRL Paso
Robles, Calif.; KPAP Redding, Calif.; KOMY
Salinas, Calif.; KSMa Santa Maria, Calif.;
KROG Sonora, Calif.; KUKI Ukiah, Calif.;
KAYR Victorville, Calif.; KABY Albany, Ore.;
KJJO Grants Pass, Ore.; KLAD Klamath Falls,
Ore.; KLEB La Grande, Ore.; KBOY Medford,
Ore.; KFIR North Bend, Ore.; KSRV Ontario,
Ore.; KENY Bellingham, Wash.; KITI Che-
halis, Wash.; KBAM Longview, Wash.; KITT
Olympia, Wash.; KHIT Walla Walla; KUEM
Wenatche, Wash.; KPIL Carson City, Nev.;
XEMO Tijuana, Mexico; KBKR Baker, Ore.

Melchor, Guzman Co. 9 Rockefeller Plaza, New
York. Circle 7-0624. Melchor Guzman, pres.
(Represents stations in Central and South
America.)

Arthur H. Hagg & Associates. 75 E. Wacker
Drive, Chicago 1. Central 6-7553. Arthur H.
Hagg, pres; Kern W. Hagg, mgr.

New York 17: 366 Madison Ave. Murray Hill
2-8665. P. A. Broderick, mgr.
Kansas City 41: P. O. Box 182. Colfax 2-4694.
Robert J. Anderson, mgr.
Radio Station: KSWI Council Bluffs, Iowa.

Theo. H. Hall & Co. 681 Market St., San Fran-
cisco. Exbrook 2-1507. Ted Hall, Arch Kerr,
Hollywood 28: 5746 Sunset Blvd. Hollywood
2-4253. Jim Gates, Dave Cameron. (No station
list released.)

Harrington, Righter & Parsons. 589 Fifth Ave.,
New York 17. Murray Hill 8-7050. John E.
Harrington Jr., pres.; Volney Righter vp-treas;
James O. Parsons Jr., vp-sec.

Chicago 11: Tribune Tower. Whitehall
4-0510. Carroll R. Layman, vp-mgr.

Atlanta 9: 1430 W. Peachtree St. N.W. Trin-
ity 5-8458. Frank B. Rice, mgr.

Boston 16, 30 Boylston St. Liberty 2-7537.
Carter S. Knight, mgr.

San Francisco 4: Russ Bldg. Sutter 1-4125.
Frank Dougherty, mgr.

Detroit 26: Penobscot Bldg. Woodward
3-0910. William Snyder, mgr.

Television Stations: WAPI-TV Birmingham,
Ala.; WBEN-TV Buffalo; WDAF-TV Kansas
City; WFMY-TV Greensboro, N. C.; WHAS-TV
Louisville, Ky.; WJRT (TV) Flint, Mich.;
WRVA-TV Richmond, Va.; WSYR-TV Syra-
cuse, N. Y.; WTIC-TV Hartford, Conn.; WTMJ-
TV Milwaukee; WTPA (TV) Harrisburg, Pa.;
WMTW-TV Mt. Washington, N. H.; KSLA-TV
Shreveport, La.; WJAC-TV Johnstown, Pa.

Joe Harry Radio & Television Station Repre-
sentative. P. O. Box 8194. San Antonio 12,
Texas. Joe Harry, dir; Kay Harry, dir.
(No station list released.)

Headley-Seed Co. 750 Third Ave., New York
17. Yukon 6-5800. Frank W. Miller Sr., chair-
man; Frank W. Miller Jr., director; Sterling B.
Beeson, pres; Jack Hardingham, vp-sales mgr;
Robert A. Schmid, vp (N.Y.).

Chicago 1: 230 N. Michigan Ave. Franklin
2-4686. John H. Wrath, executive vp-mgr.

Atlanta 8: 673-800 Peachtree St. Bldg. Trin-
ity 4-2736. Frank Cason, mgr.

Hollywood 28: Taft Bldg. Hollywood 4-8248.
N. Arthur Astor, mgr.

Philadelphia 7: Phila. National Bank Bldg.
Locust 4-6027. Robert S. Dome, mgr.

San Francisco 4: 110 Sutter St. Yukon
2-4912.

St. Louis 1: 915 Olive St. Central 1-9151.
William H. Shaw, mgr.

Radio Stations: WHYY Montgomery, Ala.;
KPMC Bakersfield, Calif.; KYNO Fresno, Calif.;
KYOS Merced, Calif.; KRAK Stockton, Calif.;
WOL Washington; WDAK Columbus, Ga.;
WFRL Freeport, Ill.; WEEK Peoria, Ill.; WGL
Fort Wayne, Ind.; WORL Boston; WSAR Fall
River, Mass.; WELL Battle Creek, Mich.;
KFVS Cape Girardeau, Mo.; WSJS Winston-
Salem, N. C.; WRRF Washington, N. C.; WONE
Dayton, Ohio; WFMJ Youngstown, Ohio;
WEXX Easton, Pa.; WLAN Lancaster, Pa.;
WESU Reading, Pa.; WSCR Scranton, Pa.;
WBRE Wilkes-Barre, Pa.; WBSA York, Pa.;
WHIM Providence, R. I.; KOTA Rapid City,
S. D.; WLOW Portsmouth-Norfolk, Va.;
WKOW Madison, Wis.; WEMP Milwaukee;
WJAX Jacksonville, Fla.; KWK St. Louis;
WRVM Rochester, N. Y.; WESC Greenville,
S. C.; WHLD Niagara Falls, N. Y.; WCYB
Bristol, Va.; KOLO Reno, Nev.

Television Stations: KGUN-TV Tucson, Ariz.;
KEYT (TV) Santa Barbara, Calif.; WEEK-TV
Peoria, Ill.; WTVO (TV) Rockford, Ill.; WBOC-
TV Salisbury, Md.; WTOK-TV Meridian, Miss.;
KFVS-TV Cape Girardeau, Mo.; WITN (TV)
Washington, N. C.; WSJS-TV Winston-Salem,
N. C.; WFMJ-TV Youngstown, Ohio; WBRE-
TV Wilkes-Barre, Pa.; KOTA-TV Rapid City,
S. D.; WFRV-TV Green Bay, Wis.; WKOW-TV
Madison, Wis.; KPAC-TV Beaumont-Port Ar-
thur, Tex.; WCYB-TV Bristol, Va.; KOLO-TV
Reno, Nev.

George P. Hollingbery Co. 307 N. Michigan
Ave., Chicago 1. Dearborn 2-6060. Frank Mc-
Carthy, radio sales mgr.; Warren Nelson, tv
sales mgr.; George P. Hollingbery, chmn of bd.

New York 16: 500 Fifth Ave. Oxford 5-5660.
F. E. Spencer Jr., vice chmn; Fred Hague, pres
(tv); Harry W. Jensen Jr., pres (tv).

Atlanta 3: 134 Peachtree St. Jackson 4-8081.
Richard N. Hunter, exec. in charge.

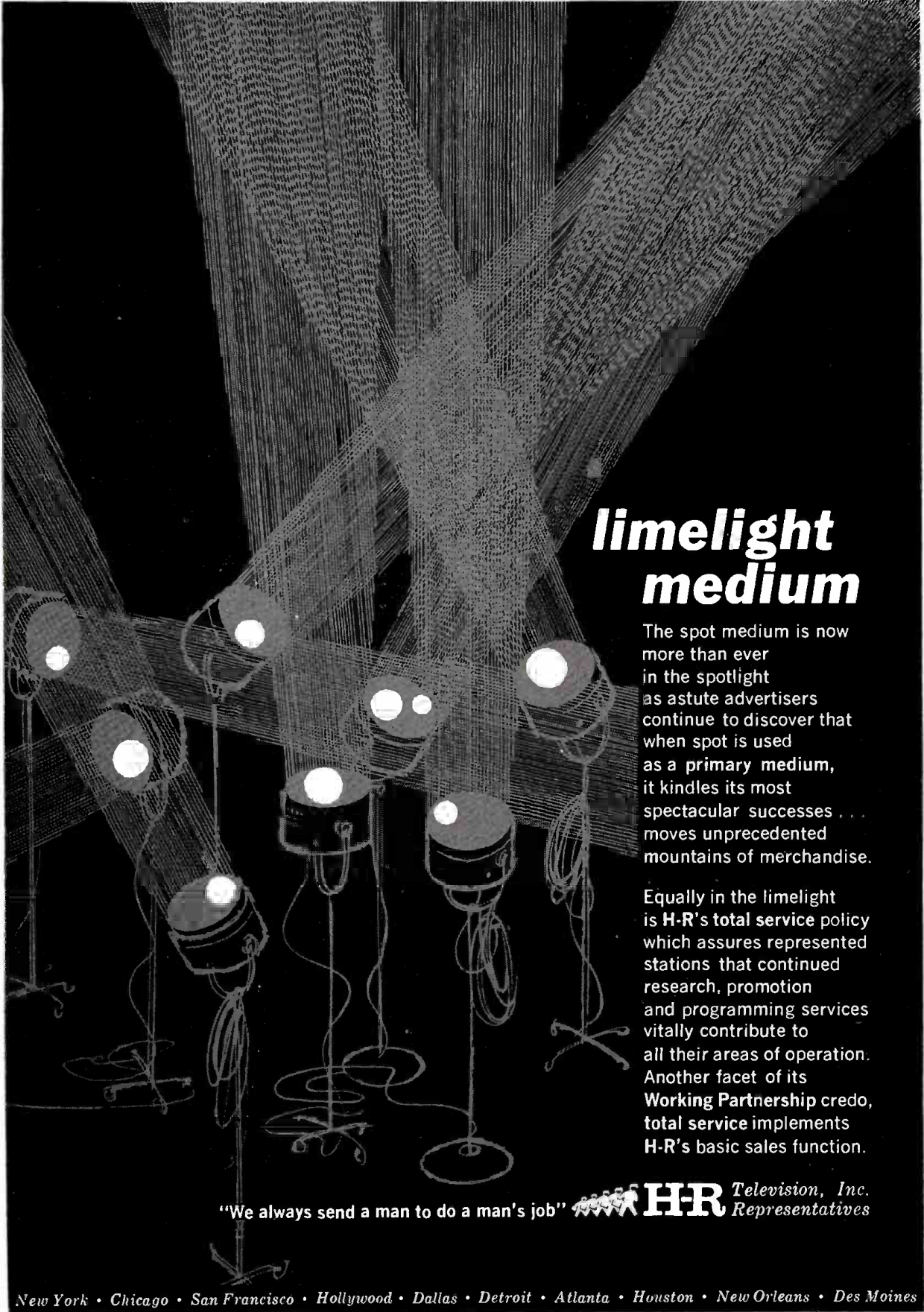
Detroit 26: 2214 Guardian Bldg. Woodward
1-3555. Joseph D. Payne Jr., executive in
charge.

Los Angeles 14: 3325 Wilshire Blvd. Dunkirk
5-2071. Roy S. Edwards, executive in charge.

San Francisco 4: 417 Montgomery St. Dou-
glas 2-2541. George Hemmerle.

Seattle 1: Tower Bldg. Elliott 1868. Hugh
Feltis, executive in charge.


Radio Stations: WADC Akron, Ohio; WGPC
Albany, Ga.; KGEE Bakersfield, Calif.; WABI
Bangor, Me.; WBO Baton Rouge, La.; WBEK
Battle Creek, Mich.; WBCM Bay City, Mich.;
WEZE Boston, Mass.; KPAY Chico, Calif.;
KGGF Coffeyville, Kan.; WRBL Columbus, Ga.;
WHIO Dayton, Ohio; WBCS Duluth, Minn.;
WEAU Eau Claire, Wis.; KTCM El Paso, Tex.;
KIEM Eureka, Calif.; WMMN Fairmont, W.
Va.; WTAC Flint, Mich.; KARM Fresno, Calif.;
WQUB Galesburg, Ill.; KVG B Great Bend,
Kan.; WBIG Greensboro, N. C.; KIPA Hilo,
Hawaii; KPOA Honolulu, Hawaii; WABM
Houlton, Me.; WJDX Jackson, Miss.; WLVA
Lynchburg, Va.; WMAA Marinette, Wis.; KFIV
Modesto, Calif.; WQUA Moline, Ill.; KIDD
Monterey, Calif.; WAVV New Haven, Conn.;
WSME New Orleans; WMMG New York;
WDLE Panama City, Fla.; WCOA Pensacola,
Fla.; KOAM Pittsburg, Kan.; WPOR Portland,
Me.; WAGM Presque Isle, Me.; KVIP Redding,
Calif.; KROY Sacramento, Calif.; KLUB Salt
Lake City; KITO San Bernardino, Calif.; KEAK
San Diego, Calif.; KIST Santa Barbara, Calif.;
WSGA Savannah, Ga.; KSCJ Sioux City, Iowa;



limelight medium

The spot medium is now more than ever in the spotlight as astute advertisers continue to discover that when spot is used as a primary medium, it kindles its most spectacular successes . . . moves unprecedented mountains of merchandise.

Equally in the limelight is H-R's total service policy which assures represented stations that continued research, promotion and programming services vitally contribute to all their areas of operation. Another facet of its Working Partnership credo, total service implements H-R's basic sales function.

"We always send a man to do a man's job"  **H-R** Television, Inc. Representatives

New York • Chicago • San Francisco • Hollywood • Dallas • Detroit • Atlanta • Houston • New Orleans • Des Moines

Station Repts CONTINUED

WSPA Spartanburg, S. C.; WSPR Springfield, Mass.; KSTN Stockton, Calif.; WFBL Syracuse, N. Y.; WREN Topeka, Kan.; WTVL, Waterbury, Me.; KWBB Wichita, Kan.; WKYK Frankfort, Ky.; KAGI Grants Pass, Ore.; KHMO Hannibal, Mo.; KLIK Jefferson City, Mo.; WVLK Lexington, Ky.; KEEN San Jose, Calif.; KSRO Santa Rosa, Calif.; WKIX Raleigh, N. C.; WTTM Trenton, N. J.; WHOT, Youngstown, Ohio; KIMA Yakima, Wash.; KWIQ Moses Lake, Wash.; KEPR Kennewick, Wash.; KGA Spokane, Wash.

Television Stations: WJBF (TV) Augusta, Ga.; WABI-TV Bangor, Me.; WBRZ (TV) Baton Rouge, La.; WCIA (TV) Champaign, Ill.; WVTV-TV Cadillac, Mich.; WRBL-TV Columbus, Ga.; WHIO-TV Dayton, Ohio; WEAU-TV Eau Claire, Wis.; KTSN-TV El Paso, Tex.; KVAL-TV Eugene, Ore.; KIEM-TV Eureka, Calif.; WTVW (TV) Evansville, Ind.; WNCT (TV) Greenville, N. C.; KTRK (TV) Houston; WLBT (TV) Jackson, Miss.; WLVA-TV Lynchburg, Va.; WMBV-TV Marinette, Wis.; KTVO (TV) Ottumwa, Iowa; WJDM (TV) Panama City, Fla.; WEAR-TV Pensacola, Fla.; KOOL-TV Phoenix, Ariz.; WAGM-TV Presque Isle, Me.; KVIP (TV) Redding, Calif.; KPIC (TV) Roseburg, Ore.; KTVW (TV) Seattle; KTIY (TV) Sioux City, Iowa; WSPA-TV Spartanburg, S. C.; WWLP (TV) Springfield, Mass.; KYVY (TV) Springfield, Mo.; KOLD-TV Tucson, Ariz.; WTRF-TV Wheeling, W. Va.; KIVA (TV) Yuma, Ariz.; KPBC-TV Cheyenne, Wyo.; KOTI-TV Klamath Falls, Ore.; KBES-TV Medford, Ore.; KIMA-TV Yakima, Wash.

Hal Holman Co. 64 E. Lake St., Chicago 1. Franklin 2-0016. Hal Holman.
New York 17: 535 Fifth Ave. Yukon 6-4390. E. J. Devney.

Los Angeles 28: 6381 Hollywood Blvd., Hollywood 2-2351. Tracy Moore.
San Francisco 8: 260 Kearney St. Exbrook 2-6444. John Funk.

Radio Stations: WCVS Springfield, Ill.; WFRX West Frankfort, Ill.; WJPF Herrin, Ill.; KCLN Clinton, Iowa; WJBL Holland, Mich.; KLTZ Glasgow, Mont.; KRBO Las Vegas, Nev.; KMIN Grants, N. M.; KSRC Socorro, N. M.; KEYZ Williston, N. D.; KOBH Hot Springs, S. D.; WGWC Selma, Ala.; KBOL Boulder, Colo.; KIUP Durango, Colo.; KGLN Glenwood Springs, Colo.; KREX Grand Junction, Colo.; KFKA Greeley, Colo.; KOLR Sterling, Colo.; WAYX Waycross, Ga.; KWAL, Wallace, Idaho; WHOW Clinton, Ill.; WLDS Jacksonville, Ill.; WLEB Mattoon, Ill.; WMOQ Metropolis, Ill.; WVLN Olney, Ill.; WFLC Paducah, Ky.; KJUL Garden City, Kan.; KAYS Hays, Kan.; WHIR Danville, Ky.; WTCM Traverse City, Mich.; WLOX Biloxi, Miss.; KGFV Kearney, Neb.; KNEB Scottsbluff, Neb.; WEEB Southern Pines, N. C.; KDRL Devils Lake, N. D.; KDIX Dickinson, N. D.; WLEC Sandusky, Ohio; KVAS Astoria, Ore.; KGAL Lebanon, Ore.; KGAY Salem, Ore.; WCRK Morristown, Tenn.; WGNM Murfreesboro, Tenn.; KBAM Longview, Wash.; WBEV Beaver Dam, Wis.; WFFZ Fond du Lac, Wis.; WOMP Manitowish, Wis.; WPRE Prairie du Chien, Wis.; WSPS Stevens Point, Wis.; WAUX Waukesha, Wis.; Paul Bunyan Network (WATZ Alpena, Mich.; WATT Cadillac, Mich.; WATC Gaylord, Mich.; WMBN Potosi, Mich.; WTCM Traverse City, Mich.); KBWD Brownwood, Texas; KCHV Coachella, Calif.; KERS Midland, Tex.; WKTL Sheboygan, Wis.; WSJM St. Joseph, Mich.

Television Stations: KREX-TV Grand Junction, Colo.; WFPN-TV Traverse City, Mich.; WLBC-TV Muncie, Ind.; KDIX-TV Dickinson, N. D.; KRBY-TV Montrose, Colo.; KAST-TV Hays, Kan.; KNDF-TV North Platte, Neb.; WTCM, Sheboygan, Mich.

George T. Hopewell Inc. 101 Park Ave., New York 17. Lexington 2-3783. George T. Hopewell, pres.; Joseph S. Cannon, gen mgr.

Chicago 6: 205 W. Wacker Dr. State 2-5096. Hooper Jones, mgr; Betty Palmer.

Detroit 26: Park Ave. Bldg. Woodward 2-7298. Tom Corlett, mgr.

Beverly Hills, Calif.: 111 N. LaCienega Blvd. Olander 5-8326. Jim Walsh, mgr.

Atlanta 3: 921 Wm. Oliver Bldg. Jackson 4-7088. Harry J. Cannon, mgr.

Radio Stations: KAGH Crosssett, Ark.; KHBM Monticello, Ark.; KRKS Ridgecrest, Calif.; KDTA Delta, Colo.; KLOV Loveland, Colo.; KVRH Salida, Colo.; WLIS Old Saybrook, Conn.; WGRO Lake City, Fla.; WOCH North Vernon, Ind.; KASI Ames, Iowa; KCHA Charles City, Iowa; WFUL Fulton, Ky.; WGOR Georgetown, Ky.; WHBN Harrodsburg, WKOA Hopkinsville, Ky.; WMST Mt. Sterling, Ky.; KMRC Morgan City, La.; KBCL Shreveport, La.; WFCY Alma, Mich.; WCEB Charlotte, Mich. (except Detroit); WSJC Magee, Miss.; WRJW Piquette, Miss.; WVMK Vicksburg, Miss.; KCRV Caruthersville, Mo.; KCLV Clowis, N. M.; WLFH Little Falls, N. Y.; WDLC Port Jervis, N. Y.; WGWV Asheboro, N. C.; WBUY Lexington, N. C.; WATH Athens, Ohio; KHEN Henryetta, Okla.; KLOO Poteau, Okla.; KTLQ Tahlequah, Okla.; WCVI Connellsville, Pa.; WKMC Roaring Spring, Pa.; WMPT South Williamsport, Pa.; KBBB Berger, Tex.; KGAS Carthage, Tex.; KSPL Diboll, Tex.; KLGW Logan, Utah; KTUT Tooele City, Utah; WCFV Clifton Forge, Va.; WLOH Princeton, W. Va.; WMNE Menomonic, Wis.; WPLY Plymouth, Wis.; WTTN Watertown, Wis.

Bernard Howard & Co. 20 E. 46th St., New York 17.

Oxford 7-3750. Bernard Howard, pres; Jack Davis, exec vp.

Chicago 1: 75 E. Wacker Dr. Financial 6-9227. William Smutzer, mgr.

Atlanta: Trinity 5-9403.

Los Angeles 28: 6381 Hollywood Blvd. Hollywood 2-2351.

San Francisco 8: 260 Kearney St. Exbrook 2-6444.

(No station list released.)

Don Howard & Co. Roswell Hotel, Del Rio, Tex. 5-2431. Don Howard, owner.
Nogales, Ariz.: Box 55. Leopold Felix.

Radio Stations: XEDM Hermosillo, Sonora; XEKD Acuna, Coah.; XEMU Piedras Negras, Coah.; XEFW Tampico, Tamps.

H-B Representatives and H-B Television. (Note—Both firms have same executives and branch offices.) 375 Park Ave., New York 22. Plaza 9-6800. Frank M. Headley, pres-treas; Frank E. Pellegrin, vp-sec; James M. Alspaugh, vp.

Chicago 1: 35 E. Wacker Drive. Financial 6-6440. Dwight S. Reed, exec vp.

Hollywood 28: Equitable Bldg., Hollywood 2-6453. Harold Lindley, vp.

San Francisco 4: 155 Montgomery St. Yukon 2-5837. Hal Edward Chase, mgr.

Detroit 26: 1065 Penobscot Bldg. Woodward 1-4148. Andrew M. Gent.

Des Moines, Iowa: 509 Grand Ave. Atlantic 2-0201. Donald G. Peterson.

Atlanta 9: 1182 W. Peachtree St. N.W. Trinity 5-9639. Bill R. McRae.

Dallas 2: 1507 Southland Center. Riverside 2-5148. Clarke R. Brown.

Houston 6: 3520 Montrose Blvd. Jackson 8-1601. Jack Eisele.

New Orleans: 910 Royal St. Jackson 2-3917.

John A. Hicks.
Radio Stations: WSAN Allentown, Pa.; WUNC Asheville, N. C.; WNBC Boston; WSOC Charlotte, N. C.; WDXB Chattanooga, Tenn.; KXXX Colby, Kan.; WMSC Columbia, S. C.; KSO Des Moines; WTRC Elkhart, Ind.; WKJG Fort Wayne, Ind.; KMMJ Grand Island, Neb.; KGBT Harlingen, Tex.; KLRA Little Rock, Ark.; WKBH La Crosse, Wis.; WIMA Lima, Ohio; KHLJ Los Angeles; WSKP Miami, Fla.; WALA Mobile, Ala.; KNOE Monroe, La.; WSIX Nashville, Tenn.; WELI New Haven, Conn.; WOR New York (West Coast only); WAVY Norfolk, Va.; WIRL Peoria, Ill.; WRAL Raleigh, N. C.; WROK Rockford, Ill.; WKAL Utica, N. Y.; KGB San Diego, Calif.; KFRC San Francisco; WGBI Scranton, Pa.; KVI Seattle; KELO Sioux Falls, S. D.; KXLY Spokane, Wash.; WMAL Washington; KWFT Wichita Falls, Tex.

Radio Groups: ABC Pacific Coast Network; Yankee Network.

Television Stations: WNAO-TV Boston; WSOO-TV Charlotte, N. C.; WRGP-TV Chattanooga, Tenn.; KOMU-TV Columbia, Mo.; WOIT-TV Des Moines; KJEO-TV Fresno, Calif.; WKJG-TV Fort Wayne, Ind.; KGBT-TV Harlingen, Tex.; WKBT (TV) LaCrosse, Wis.; WIMA-TV Lima, Ohio; KHJ-TV Los Angeles; WHBQ-TV Memphis; WALA-TV Mobile, Ala.; KNOE-TV Monroe, La.; WSIX-TV Nashville, Tenn.; WAVY-TV Norfolk, Va.; WOR-TV New York; KETV (TV) Omaha, Neb.; WRAL-TV Raleigh, N. C.; WREX-TV Rockford, Ill.; KBET-TV Sacramento, Calif.; KSBW-TV Salinas-Monterey, Calif.; KSBY-TV San Luis Obispo, Calif.; KTVU (TV) San Francisco; WDAU-TV Scranton, Pa.; KBLD-TV Sioux Falls, S. D.; WSVU-TV Elkhart, Ind.; WTOL-TV Toledo, Ohio; WKTU-TV Utica, N. Y.; KLTU (TV) Tyler, Tex.; WMAL-TV Washington; KMSP-TV Minneapolis; KXLY-TV Spokane, Wash.

Yankee Network.

Television Stations: WNAO-TV Boston; WSOO-TV Charlotte, N. C.; WRGP-TV Chattanooga, Tenn.; KOMU-TV Columbia, Mo.; WOIT-TV Des Moines; KJEO-TV Fresno, Calif.; WKJG-TV Fort Wayne, Ind.; KGBT-TV Harlingen, Tex.; WKBT (TV) LaCrosse, Wis.; WIMA-TV Lima, Ohio; KHJ-TV Los Angeles; WHBQ-TV Memphis; WALA-TV Mobile, Ala.; KNOE-TV Monroe, La.; WSIX-TV Nashville, Tenn.; WAVY-TV Norfolk, Va.; WOR-TV New York; KETV (TV) Omaha, Neb.; WRAL-TV Raleigh, N. C.; WREX-TV Rockford, Ill.; KBET-TV Sacramento, Calif.; KSBW-TV Salinas-Monterey, Calif.; KSBY-TV San Luis Obispo, Calif.; KTVU (TV) San Francisco; WDAU-TV Scranton, Pa.; KBLD-TV Sioux Falls, S. D.; WSVU-TV Elkhart, Ind.; WTOL-TV Toledo, Ohio; WKTU-TV Utica, N. Y.; KLTU (TV) Tyler, Tex.; WMAL-TV Washington; KMSP-TV Minneapolis; KXLY-TV Spokane, Wash.

Yankee Network.

Television Stations: WNAO-TV Boston; WSOO-TV Charlotte, N. C.; WRGP-TV Chattanooga, Tenn.; KOMU-TV Columbia, Mo.; WOIT-TV Des Moines; KJEO-TV Fresno, Calif.; WKJG-TV Fort Wayne, Ind.; KGBT-TV Harlingen, Tex.; WKBT (TV) LaCrosse, Wis.; WIMA-TV Lima, Ohio; KHJ-TV Los Angeles; WHBQ-TV Memphis; WALA-TV Mobile, Ala.; KNOE-TV Monroe, La.; WSIX-TV Nashville, Tenn.; WAVY-TV Norfolk, Va.; WOR-TV New York; KETV (TV) Omaha, Neb.; WRAL-TV Raleigh, N. C.; WREX-TV Rockford, Ill.; KBET-TV Sacramento, Calif.; KSBW-TV Salinas-Monterey, Calif.; KSBY-TV San Luis Obispo, Calif.; KTVU (TV) San Francisco; WDAU-TV Scranton, Pa.; KBLD-TV Sioux Falls, S. D.; WSVU-TV Elkhart, Ind.; WTOL-TV Toledo, Ohio; WKTU-TV Utica, N. Y.; KLTU (TV) Tyler, Tex.; WMAL-TV Washington; KMSP-TV Minneapolis; KXLY-TV Spokane, Wash.

Harry S. Hyett Co. Minneapolis 2. 630 Baker Bldg. Federal 9-7179. Harry S. Hyett, pres.

Radio Stations: KFYR Bismarck, N. D.; KDAL Duluth, Minn.; WBAE Green Bay, Wis.; WKBH LaCrosse, Wis.; WDMJ Marquette, Mich.; KROC Rochester, Minn.; WHBR Rock Island, Ill.; KSOO Sioux Falls, S. D.; WSAU Wausau, Wis.

Television Stations: KFYR-TV Bismarck, N. D.; KDAL-TV Duluth, Minn.; WBAE-TV Green Bay, Wis.; WKBT (TV) LaCrosse, Wis.; WDMJ-TV Marquette, Mich.; KMOT (TV) Minot, N. D.; KROC-TV Rochester, Minn.; WHBR-TV Rock Island, Ill.; WSAU-TV Wausau, Wis.; KUMV-TV Williston, N. D.; KCMT (TV) Alexandria, Minn.; KTVI (TV) Sioux City, Ia.

Indie Sales Inc. 60 E. 42nd St., New York 17. Murray Hill 2-4813. Jack Koste, pres.

Chicago 6: 205 W. Wacker Dr. State 2-5096.

Detroit 26: Park Ave. Bldg. Woodward 2-7298.

Beverly Hills, Calif.: 111 N. LaCienega Blvd. Olander 5-8326.

(No station list released.)

Inter-American Publications Inc. 41 E. 42nd St., New York 17. Murray Hill 2-0884. A. Ramos, pres.; Jose Oviedo, vp; Mrs. Argentina S. Ramos, sec.

Radio Stations: WKAQ (Radio El Mundo), San Juan, P. R.; WORA Mayaguez, P. R.; WRP Ponce, P. R.

Television Stations: WKAQ-TV (Telemundo) San Juan, P. R.; WORA-TV Mayaguez, P. R.; WRIK-TV Ponce, P. R.

Intercontinental Services. 15 E. 48th St., New York 17. Plaza 3-7930. Stephen A. Mann, gen

mgr; Jeanette F. Sysma, assistant mgr.
Chicago 2: 55 E. Washington St. Andover 3-6137. William J. Reilly.

Los Angeles 28: 6331 Hollywood Blvd. Hollywood 2-2289. William Wallace.

San Francisco 4: Russ Bldg. Yukon 6-6769.

Radio Stations: ZNS Nassau, Bahamas; Barbados Rediffusion, Bridgetown, British West Indies; ZBM-1, ZBM-2 Hamilton, Bermuda; Radio Demerara, Georgetown, British Guiana; HIN Ciudad Trujillo, Dominican Rep.; KUAM Agana, Guam; Radio 1210 TGBD Guatemala City, Guatemala; 4VM, 4VYM Port-au-Prince, Haiti; 4VW, 4VHW, 4VRV Port-au-Prince, Haiti; Radio America, HRLP Tegucigalpa, Honduras; Radio Jamaica & Rediffusion, Cross Roads, Jamaica; Radio Mundial, WKTB Mayaguez, P. R.; WPA Ponce, P. R.; Cardena YSU San Salvador, El Salvador; Radio Trinidad & Rediffusion, Port of Spain, Trinidad; WSTA St. Thomas, Virgin Islands; Rediffusion Service, Guardamanga, Malta; Rediffusion Service, Hong Kong; Rediffusion Service, Singapore; Rediffusion Service, Kuala Lumpur, Malaysia; Rediffusion Service, Penang, Malaysia.

Television Stations: ZBM-TV Hamilton, Bermuda; KUAM-TV Agana, Guam.

M. S. Jacobson. 806 Wilcox Bldg., Portland 4, Ore. Capitol 3-0151.

Radio and Television Stations:
Oregon—KVAS Astoria; KYNG Coos Bay; KFLY Corvallis; KORE Eugene; WRWC Forest Grove; KAJO Grants Pass; KOHU Hermiston; KLAD Klamath Falls; KGAL Lebanon; KBOY Medford; KKID Pendleton; KRCO Prineville; KYES Roseburg; KSLM Salem; KODL The Dalles.

Idaho—KUPI Idaho Falls; KOZE Lewiston; KFXD Nampa; KWIK Pocatello; KAYT Rupert; KEBZ Soda Springs; KWEI Keiser.

North Dakota—KODY Minot.
British Columbia—CFUN Vancouver.
Montana—KUDI Great Falls.

Washington—KBBK Aberdeen; KASY Auburn; KENY Bellingham; KBRO Bremerton; KITI Chehalis; KULE Ephrata; KQTY Everett; KEDO Longview; KITN Olympia; KORD Pasco; KOL Seattle; KXLY Spokane; KXLY-TV Spokane; KREW Sunnyside; KTAC Tacoma; KHIT Walla Walla; KUEN Wenatchee; KIT Yakima.

California—KUTY Palmdale; KDON Salinas.

The Katz Agency. 666 Fifth Ave., New York 19. Judson 2-9200. Eugene Katz, pres; Edward Codel, vp client relations; Scott Donahue Jr., vp tv sales; Morris S. Kelner, vp radio sales; Daniel Denenholz vp promotion-research.

Chicago 1: Prudential Plaza. Mohawk 4-7150. Roy Miller, vp-office mgr; William W. Joyce, vp-Chicago tv sales mgr.

Detroit 26: Penobscot Bldg. Woodward 3-8420. Arthur J. Underwood Jr., mgr.

St. Louis 1: 915 Olive St. Central 1-1868. Alan T. Axtell, mgr.

Atlanta 3: 1321 Fulton Bank Bldg. Jackson 5-1637. Keith Byerly, mgr.

Dallas 1: 2006 Bryan St., Riverside 1-4036. David Rutledge, mgr.

San Francisco 4: Russ Bldg. Douglas 2-7628. Stanley J. Reulman, mgr.

Los Angeles 5: 3325 Wilshire Blvd., Dunkirk 5-6284. Richard Heschrook, mgr.

Radio Stations: KGNK Amarillo, Tex.; WAGA Atlanta; KGHL Billings, Mont.; WBRC Birmingham; WHIS Bluefield, W. Va.; WEBR Buffalo; WMT Cedar Rapids, Iowa; WKRC Cincinnati; WJW Cleveland; WTVN Columbus, Ohio; KLZ Denver; KRNT Des Moines; WJBK Detroit; WFDF Flint, Mich.; WOOD Grand Rapids, Mich.; WBAE Green Bay, Wis.; KNUZ Houston; WSAZ Huntington, W. Va.; WKAZ Charleston, W. Va.; WFBM Indianapolis; KCMO Kansas City; KABC Los Angeles; KFYO Lubbock, Tex.; WREB Memphis; WGBS Miami, Fla.; WTCN Minneapolis; WLAC Nashville, Tenn.; WWL New Orleans; WINS New York; WKY Oklahoma City; WIBC, Philadelphia; KPHO Phoenix, Ariz.; WCAE Pittsburgh; KDYL Sale Lake City; KONO San Antonio; KFSN San Diego, Calif.; KOMO Seattle; KHQ Spokane, Wash.; WHEN Syracuse, N. Y.; WDAE Tampa, Fla.; WSPD Toledo Ohio; WNAK Yankton, S. D.

Television Stations: KGNC-TV Amarillo, Tex.; WAGA-TV Atlanta; WMAR-TV Baltimore; WBRC-TV Birmingham; WHIS-TV Bluefield, W. Va.; WMT-TV Cedar Rapids, Iowa; WKRC-TV Cincinnati; WJW-TV Cleveland; WTVN-TV Columbus, Ohio; KLZ-TV Denver; KRNT-TV Des Moines; WJBK-TV Detroit; KMJ-TV Fresno, Calif.; WOOD-TV Grand Rapids, Mich.; WSAZ-TV Huntington, W. Va.; WFBM-TV Indianapolis; WJTV (TV) Jackson, Miss.; KCMO-TV Kansas City; WBIR-TV Knoxville, Tenn.; KABC-TV Los Angeles; WREB-TV Memphis; WTCN-TV Minneapolis; WSPA-TV Montgomery, Ala.; WLAC-TV Nashville, Tenn.; WWL-TV New Orleans; WNTA-TV New York; WKY-TV Oklahoma City; KPHO-TV Phoenix, Ariz.; KOAM-TV Pittsburg, Kan.; WTAE (TV) Pittsburgh; KPTV (TV) Portland, Ore.; KTVT (TV) Salt Lake City; KONO-TV San Antonio; KFSN San Diego, Calif.; KPXM (TV) San Francisco; KOMO Seattle; WBAE Green Bay, Wis.; KVTU (TV) Sioux City, Iowa; KHQ-TV Spokane, Wash.; WHEN-TV Syracuse, N. Y.; WTVT (TV) Tampa, Fla.; WSPD-TV Toledo, Ohio; KAKE-TV Wichita, Kan.

Television Stations: KGNC-TV Amarillo, Tex.; WAGA-TV Atlanta; WMAR-TV Baltimore; WBRC-TV Birmingham; WHIS-TV Bluefield, W. Va.; WMT-TV Cedar Rapids, Iowa; WKRC-TV Cincinnati; WJW-TV Cleveland; WTVN-TV Columbus, Ohio; KLZ-TV Denver; KRNT-TV Des Moines; WJBK-TV Detroit; KMJ-TV Fresno, Calif.; WOOD-TV Grand Rapids, Mich.; WSAZ-TV Huntington, W. Va.; WFBM-TV Indianapolis; WJTV (TV) Jackson, Miss.; KCMO-TV Kansas City; WBIR-TV Knoxville, Tenn.; KABC-TV Los Angeles; WREB-TV Memphis; WTCN-TV Minneapolis; WSPA-TV Montgomery, Ala.; WLAC-TV Nashville, Tenn.; WWL-TV New Orleans; WNTA-TV New York; WKY-TV Oklahoma City; KPHO-TV Phoenix, Ariz.; KOAM-TV Pittsburg, Kan.; WTAE (TV) Pittsburgh; KPTV (TV) Portland, Ore.; KTVT (TV) Salt Lake City; KONO-TV San Antonio; KFSN San Diego, Calif.; KPXM (TV) San Francisco; KOMO Seattle; WBAE Green Bay, Wis.; KVTU (TV) Sioux City, Iowa; KHQ-TV Spokane, Wash.; WHEN-TV Syracuse, N. Y.; WTVT (TV) Tampa, Fla.; WSPD-TV Toledo, Ohio; KAKE-TV Wichita, Kan.

Television Stations: KGNC-TV Amarillo, Tex.; WAGA-TV Atlanta; WMAR-TV Baltimore; WBRC-TV Birmingham; WHIS-TV Bluefield, W. Va.; WMT-TV Cedar Rapids, Iowa; WKRC-TV Cincinnati; WJW-TV Cleveland; WTVN-TV Columbus, Ohio; KLZ-TV Denver; KRNT-TV Des Moines; WJBK-TV Detroit; KMJ-TV Fresno, Calif.; WOOD-TV Grand Rapids, Mich.; WSAZ-TV Huntington, W. Va.; WFBM-TV Indianapolis; WJTV (TV) Jackson, Miss.; KCMO-TV Kansas City; WBIR-TV Knoxville, Tenn.; KABC-TV Los Angeles; WREB-TV Memphis; WTCN-TV Minneapolis; WSPA-TV Montgomery, Ala.; WLAC-TV Nashville, Tenn.; WWL-TV New Orleans; WNTA-TV New York; WKY-TV Oklahoma City; KPHO-TV Phoenix, Ariz.; KOAM-TV Pittsburg, Kan.; WTAE (TV) Pittsburgh; KPTV (TV) Portland, Ore.; KTVT (TV) Salt Lake City; KONO-TV San Antonio; KFSN San Diego, Calif.; KPXM (TV) San Francisco; KOMO Seattle; WBAE Green Bay, Wis.; KVTU (TV) Sioux City, Iowa; KHQ-TV Spokane, Wash.; WHEN-TV Syracuse, N. Y.; WTVT (TV) Tampa, Fla.; WSPD-TV Toledo, Ohio; KAKE-TV Wichita, Kan.

Television Stations: KGNC-TV Amarillo, Tex.; WAGA-TV Atlanta; WMAR-TV Baltimore; WBRC-TV Birmingham; WHIS-TV Bluefield, W. Va.; WMT-TV Cedar Rapids, Iowa; WKRC-TV Cincinnati; WJW-TV Cleveland; WTVN-TV Columbus, Ohio; KLZ-TV Denver; KRNT-TV Des Moines; WJBK-TV Detroit; KMJ-TV Fresno, Calif.; WOOD-TV Grand Rapids, Mich.; WSAZ-TV Huntington, W. Va.; WFBM-TV Indianapolis; WJTV (TV) Jackson, Miss.; KCMO-TV Kansas City; WBIR-TV Knoxville, Tenn.; KABC-TV Los Angeles; WREB-TV Memphis; WTCN-TV Minneapolis; WSPA-TV Montgomery, Ala.; WLAC-TV Nashville, Tenn.; WWL-TV New Orleans; WNTA-TV New York; WKY-TV Oklahoma City; KPHO-TV Phoenix, Ariz.; KOAM-TV Pittsburg, Kan.; WTAE (TV) Pittsburgh; KPTV (TV) Portland, Ore.; KTVT (TV) Salt Lake City; KONO-TV San Antonio; KFSN San Diego, Calif.; KPXM (TV) San Francisco; KOMO Seattle; WBAE Green Bay, Wis.; KVTU (TV) Sioux City, Iowa; KHQ-TV Spokane, Wash.; WHEN-TV Syracuse, N. Y.; WTVT (TV) Tampa, Fla.; WSPD-TV Toledo, Ohio; KAKE-TV Wichita, Kan.

Television Stations: KGNC-TV Amarillo, Tex.; WAGA-TV Atlanta; WMAR-TV Baltimore; WBRC-TV Birmingham; WHIS-TV Bluefield, W. Va.; WMT-TV Cedar Rapids, Iowa; WKRC-TV Cincinnati; WJW-TV Cleveland; WTVN-TV Columbus, Ohio; KLZ-TV Denver; KRNT-TV Des Moines; WJBK-TV Detroit; KMJ-TV Fresno, Calif.; WOOD-TV Grand Rapids, Mich.; WSAZ-TV Huntington, W. Va.; WFBM-TV Indianapolis; WJTV (TV) Jackson, Miss.; KCMO-TV Kansas City; WBIR-TV Knoxville, Tenn.; KABC-TV Los Angeles; WREB-TV Memphis; WTCN-TV Minneapolis; WSPA-TV Montgomery, Ala.; WLAC-TV Nashville, Tenn.; WWL-TV New Orleans; WNTA-TV New York; WKY-TV Oklahoma City; KPHO-TV Phoenix, Ariz.; KOAM-TV Pittsburg, Kan.; WTAE (TV) Pittsburgh; KPTV (TV) Portland, Ore.; KTVT (TV) Salt Lake City; KONO-TV San Antonio; KFSN San Diego, Calif.; KPXM (TV) San Francisco; KOMO Seattle; WBAE Green Bay, Wis.; KVTU (TV) Sioux City, Iowa; KHQ-TV Spokane, Wash.; WHEN-TV Syracuse, N. Y.; WTVT (TV) Tampa, Fla.; WSPD-TV Toledo, Ohio; KAKE-TV Wichita, Kan.

Television Stations: KGNC-TV Amarillo, Tex.; WAGA-TV Atlanta; WMAR-TV Baltimore; WBRC-TV Birmingham; WHIS-TV Bluefield, W. Va.; WMT-TV Cedar Rapids, Iowa; WKRC-TV Cincinnati; WJW-TV Cleveland; WTVN-TV Columbus, Ohio; KLZ-TV Denver; KRNT-TV Des Moines; WJBK-TV Detroit; KMJ-TV Fresno, Calif.; WOOD-TV Grand Rapids, Mich.; WSAZ-TV Huntington, W. Va.; WFBM-TV Indianapolis; WJTV (TV) Jackson, Miss.; KCMO-TV Kansas City; WBIR-TV Knoxville, Tenn.; KABC-TV Los Angeles; WREB-TV Memphis; WTCN-TV Minneapolis; WSPA-TV Montgomery, Ala.; WLAC-TV Nashville, Tenn.; WWL-TV New Orleans; WNTA-TV New York; WKY-TV Oklahoma City; KPHO-TV Phoenix, Ariz.; KOAM-TV Pittsburg, Kan.; WTAE (TV) Pittsburgh; KPTV (TV) Portland, Ore.; KTVT (TV) Salt Lake City; KONO-TV San Antonio; KFSN San Diego, Calif.; KPXM (TV) San Francisco; KOMO Seattle; WBAE Green Bay, Wis.; KVTU (TV) Sioux City, Iowa; KHQ-TV Spokane, Wash.; WHEN-TV Syracuse, N. Y.; WTVT (TV) Tampa, Fla.; WSPD-TV Toledo, Ohio; KAKE-TV Wichita, Kan.

Television Stations: KGNC-TV Amarillo, Tex.; WAGA-TV Atlanta; WMAR-TV Baltimore; WBRC-TV Birmingham; WHIS-TV Bluefield, W. Va.; WMT-TV Cedar Rapids, Iowa; WKRC-TV Cincinnati; WJW-TV Cleveland; WTVN-TV Columbus, Ohio; KLZ-TV Denver; KRNT-TV Des Moines; WJBK-TV Detroit; KMJ-TV Fresno, Calif.; WOOD-TV Grand Rapids, Mich.; WSAZ-TV Huntington, W. Va.; WFBM-TV Indianapolis; WJTV (TV) Jackson, Miss.; KCMO-TV Kansas City; WBIR-TV Knoxville, Tenn.; KABC-TV Los Angeles; WREB-TV Memphis; WTCN-TV Minneapolis; WSPA-TV Montgomery, Ala.; WLAC-TV Nashville, Tenn.; WWL-TV New Orleans; WNTA-TV New York; WKY-TV Oklahoma City; KPHO-TV Phoenix, Ariz.; KOAM-TV Pittsburg, Kan.; WTAE (TV) Pittsburgh; KPTV (TV) Portland, Ore.; KTVT (TV) Salt Lake City; KONO-TV San Antonio; KFSN San Diego, Calif.; KPXM (TV) San Francisco; KOMO Seattle; WBAE Green Bay, Wis.; KVTU (TV) Sioux City, Iowa; KHQ-TV Spokane, Wash.; WHEN-TV Syracuse, N. Y.; WTVT (TV) Tampa, Fla.; WSPD-TV Toledo, Ohio; KAKE-TV Wichita, Kan.

Television Stations: KGNC-TV Amarillo, Tex.; WAGA-TV Atlanta; WMAR-TV Baltimore; WBRC-TV Birmingham; WHIS-TV Bluefield, W. Va.; WMT-TV Cedar Rapids, Iowa; WKRC-TV Cincinnati; WJW-TV Cleveland; WTVN-TV Columbus, Ohio; KLZ-TV Denver; KRNT-TV Des Moines; WJBK-TV Detroit; KMJ-TV Fresno, Calif.; WOOD-TV Grand Rapids, Mich.; WSAZ-TV Huntington, W. Va.; WFBM-TV Indianapolis; WJTV (TV) Jackson, Miss.; KCMO-TV Kansas City; WBIR-TV Knoxville, Tenn.; KABC-TV Los Angeles; WREB-TV Memphis; WTCN-TV Minneapolis; WSPA-TV Montgomery, Ala.; WLAC-TV Nashville, Tenn.; WWL-TV New Orleans; WNTA-TV New York; WKY-TV Oklahoma City; KPHO-TV Phoenix, Ariz.; KOAM-TV Pittsburg, Kan.; WTAE (TV) Pittsburgh; KPTV (TV) Portland, Ore.; KTVT (TV) Salt Lake City; KONO-TV San Antonio; KFSN San Diego, Calif.; KPXM (TV) San Francisco; KOMO Seattle; WBAE Green Bay, Wis.; KVTU (TV) Sioux City, Iowa; KHQ-TV Spokane, Wash.; WHEN-TV Syracuse, N. Y.; WTVT (TV) Tampa, Fla.; WSPD-TV Toledo, Ohio; KAKE-TV Wichita, Kan.

Television Stations: KGNC-TV Amarillo, Tex.; WAGA-TV Atlanta; WMAR-TV Baltimore; WBRC-TV Birmingham; WHIS-TV Bluefield, W. Va.; WMT-TV Cedar Rapids, Iowa; WKRC-TV Cincinnati; WJW-TV Cleveland; WTVN-TV Columbus, Ohio; KLZ-TV Denver; KRNT-TV Des Moines; WJBK-TV Detroit; KMJ-TV Fresno, Calif.; WOOD-TV Grand Rapids, Mich.; WSAZ-TV Huntington, W. Va.; WFBM-TV Indianapolis; WJTV (TV) Jackson, Miss.; KCMO-TV Kansas City; WBIR-TV Knoxville, Tenn.; KABC-TV Los Angeles; WREB-TV Memphis; WTCN-TV Minneapolis; WSPA-TV Montgomery, Ala.; WLAC-TV Nashville, Tenn.; WWL-TV New Orleans; WNTA-TV New York; WKY-TV Oklahoma City; KPHO-TV Phoenix, Ariz.; KOAM-TV Pittsburg, Kan.; WTAE (TV) Pittsburgh; KPTV (TV) Portland, Ore.; KTVT (TV) Salt Lake City; KONO-TV San Antonio; KFSN San Diego, Calif.; KPXM (TV) San Francisco; KOMO Seattle; WBAE Green Bay, Wis.; KVTU (TV) Sioux City, Iowa; KHQ-TV Spokane, Wash.; WHEN-TV Syracuse, N. Y.; WTVT (TV) Tampa, Fla.; WSPD-TV Toledo, Ohio; KAKE-TV Wichita, Kan.

Television Stations: KGNC-TV Amarillo, Tex.; WAGA-TV Atlanta; WMAR-TV Baltimore; WBRC-TV Birmingham; WHIS-TV Bluefield, W. Va.; WMT-TV Cedar Rapids, Iowa; WKRC-TV Cincinnati; WJW-TV Cleveland; WTVN-TV Columbus, Ohio; KLZ-TV Denver; KRNT-TV Des Moines; WJBK-TV Detroit; KMJ-TV Fresno, Calif.; WOOD-TV Grand Rapids, Mich.; WSAZ-TV Huntington, W. Va.; WFBM-TV Indianapolis; WJTV (TV) Jackson, Miss.; KCMO-TV Kansas City; WBIR-TV Knoxville, Tenn.; KABC-TV Los Angeles; WREB-TV Memphis; WTCN-TV Minneapolis; WSPA-TV Montgomery, Ala.; WLAC-TV Nashville, Tenn.; WWL-TV New Orleans; WNTA-TV New York; WKY-TV Oklahoma City; KPHO-TV Phoenix, Ariz.; KOAM-TV Pittsburg, Kan.; WTAE (TV) Pittsburgh; KPTV (TV) Portland, Ore.; KTVT (TV) Salt Lake City; KONO-TV San Antonio; KFSN San Diego, Calif.; KPXM (TV) San Francisco; KOMO Seattle; WBAE Green Bay, Wis.; KVTU (TV) Sioux City, Iowa; KHQ-TV Spokane, Wash.; WHEN-TV Syracuse, N. Y.; WTVT (TV) Tampa, Fla.; WSPD-TV Toledo, Ohio; KAKE-TV Wichita, Kan.

Television Stations: KGNC-TV Amarillo, Tex.; WAGA-TV Atlanta; WMAR-TV Baltimore; WBRC-TV Birmingham; WHIS-TV Bluefield, W. Va.; WMT-TV Cedar Rapids, Iowa; WKRC-TV Cincinnati; WJW-TV Cleveland; WTVN-TV Columbus, Ohio; KLZ-TV Denver; KRNT-TV Des Moines; WJBK-TV Detroit; KMJ-TV Fresno, Calif.; WOOD-TV Grand Rapids, Mich.; WSAZ-TV Huntington, W. Va.; WFBM-TV Indianapolis; WJTV (TV) Jackson, Miss.; KCMO-TV Kansas City; WBIR-TV Knoxville, Tenn.; KABC-TV Los Angeles; WREB-TV Memphis; WTCN-TV Minneapolis; WSPA-TV Montgomery, Ala.; WLAC-TV Nashville, Tenn.; WWL-TV New Orleans; WNTA-TV New York; WKY-TV Oklahoma City; KPHO-TV Phoenix, Ariz.; KOAM-TV Pittsburg, Kan.; WTAE (TV) Pittsburgh; KPTV (TV) Portland, Ore.; KTVT (TV) Salt Lake City; KONO-TV San Antonio; KFSN San Diego, Calif.; KPXM (TV) San Francisco; KOMO Seattle; WBAE Green Bay, Wis.; KVTU (TV) Sioux City, Iowa; KHQ-TV Spokane, Wash.; WHEN-TV Syracuse, N. Y.; WTVT (TV) Tampa, Fla.; WSPD-TV Toledo, Ohio; KAKE-TV Wichita, Kan.

Television Stations: KGNC-TV Amarillo, Tex.; WAGA-TV Atlanta; WMAR-TV Baltimore; WBRC-TV Birmingham; WHIS-TV Bluefield, W. Va.; WMT-TV Cedar Rapids, Iowa; WKRC-TV Cincinnati; WJW-TV Cleveland; WTVN-TV Columbus, Ohio; KLZ-TV Denver; KRNT-TV Des Moines; WJBK-TV Detroit; KMJ-TV Fresno, Calif.; WOOD-TV Grand Rapids, Mich.; WSAZ-TV Huntington, W. Va.; WFBM-TV Indianapolis; WJTV (TV) Jackson, Miss.; KCMO-TV Kansas City; WBIR-TV Knoxville, Tenn.; KABC-TV Los Angeles; WREB-TV Memphis; WTCN-TV Minneapolis; WSPA-TV Montgomery, Ala.; WLAC-TV Nashville, Tenn.; WWL-TV New Orleans; WNTA-TV New York; WKY-TV Oklahoma City; KPHO-TV Phoenix, Ariz.; KOAM-TV Pittsburg, Kan.; WTAE (TV) Pittsburgh; KPTV (TV) Portland, Ore.; KTVT (TV) Salt Lake City; KONO-TV San Antonio; KFSN San Diego, Calif.; KPXM (TV) San Francisco; KOMO Seattle; WBAE Green Bay, Wis.; KVTU (TV) Sioux City, Iowa; KHQ-TV Spokane, Wash.; WHEN-TV Syracuse, N. Y.; WTVT (TV) Tampa, Fla.; WSPD-TV Toledo, Ohio; KAKE-TV Wichita, Kan.

Television Stations: KGNC-TV Amarillo, Tex.; WAGA-TV Atlanta; WMAR-TV Baltimore; WBRC-TV Birmingham; WHIS-TV Bluefield, W. Va.; WMT-TV Cedar Rapids, Iowa; WKRC-TV Cincinnati; WJW-TV Cleveland; WTVN-TV Columbus, Ohio; KLZ-TV Denver; KRNT-TV Des Moines; WJBK-TV Detroit; KMJ-TV Fresno, Calif.; WOOD-TV Grand Rapids, Mich.; WSAZ-TV Huntington, W. Va.; WFBM-TV Indianapolis; WJTV (TV) Jackson, Miss.; KCMO-TV Kansas City; WBIR-TV Knoxville, Tenn.; KABC-TV Los Angeles; WREB-TV Memphis; WTCN-TV Minneapolis; WSPA-TV Montgomery, Ala.; WLAC-TV Nashville, Tenn.; WWL-TV New Orleans; WNTA-TV New York; WKY-TV Oklahoma City; KPHO-TV Phoenix, Ariz.; KOAM-TV Pittsburg, Kan.; WTAE (TV) Pittsburgh; KPTV (TV) Portland, Ore.; KTVT (TV) Salt Lake City; KONO-TV San Antonio; KFSN San Diego, Calif.; KPXM (TV) San Francisco; KOMO Seattle; WBAE Green Bay, Wis.; KVTU (TV) Sioux City, Iowa; KHQ-TV Spokane, Wash.; WHEN-TV Syracuse, N. Y.; WTVT (TV) Tampa, Fla.; WSPD-TV Toledo, Ohio; KAKE-TV Wichita, Kan.

Television Stations: KGNC-TV Amarillo, Tex.; WAGA-TV Atlanta; WMAR-TV Baltimore; WBRC-TV Birmingham; WHIS-TV Bluefield, W. Va.; WMT-TV Cedar Rapids, Iowa; WKRC-TV Cincinnati; WJW-TV Cleveland; WTVN-TV Columbus, Ohio; KLZ-TV Denver; KRNT-TV Des Moines; WJBK-TV Detroit; KMJ-TV Fresno, Calif.; WOOD-TV Grand Rapids, Mich.; WSAZ-TV Huntington, W. Va.; WFBM-TV Indianapolis; WJTV (TV) Jackson, Miss.; KCMO-TV Kansas City; WBIR-TV Knoxville, Tenn.; KABC-TV Los Angeles; WREB-TV Memphis; WTCN-TV Minneapolis; WSPA-TV

Kentucky Radio Sales. 1420 Eastern Parkway, Louisville 4, Ky. Glendale 1-5046. Harry McTigue, pres.

Radio Stations: Kentucky—WANY Albany; WCMJ Ashland; WVLV Harboursville; WBRT Bardonia; WKCT Bowling Green; WTCO Campbellsville; WNES Central City; WZIP Covington; WCPM Cumberland; WHIR Danville; WIEL Elizabethtown; WSTL Eminence; WFKN Franklin; WFUL Fulton; WGOR Georgetown; WKAY Glasgow; WGOH Grayson; WHLN Harlan; WHBN Harrodsburg; WKIC Hazard; WSON Henderson; WKOA Hopkinsville; WLBK Lebanon; WMTL Leitchfield; WFTG London; WFMW Madisonville; WWXL Manchester; WNGO Mayfield; WFTM Maysville; WMOR Morehead; WMST Mt. Sterling; WLOC Munfordsville; WNKY Neon; WOMI Owensboro; WKYB Paducah; WSP Paintsville; WLKX Paris; WLSI Pikesville; WMLF Pineville; WDOC Prestonburg; WRVK Renfro Valley; WLCK Scottsville; WSFC Somerset; WEZJ Williamsburg; WWKY Winchester. WKDN Dickson, Tenn.; WHDM McKenzie, Tenn.; WMNF Richmond, W. Va.; WSLM Salem, Ind.; WJCD Seymour, Ind.; WNRG Grundy, Va.

Kettell-Carter Inc. 118 Newbury St., Boston 16. Kenmore 6-1966. Elmer Kettell, pres; Marjorie Carter, treas-sec. (No station list released.)

A. Lewis King. 551 Fifth Ave., New York 17. Murray Hill 2-8276. A Lewis King, owner. Radio Station: WBNX New York.

Nona Kirby Co. 518 Statler Bldg., Boston 16. Hubbard 2-6117. Nona Kirby, pres; Kay Chille, vp-treas; Irene Kelleher, office mgr. Radio Stations: WATR Waterbury, Conn.; WBTN Bennington, Vt.; WCXN Middletown, Conn.; WDEW Westfield, Conn.; WESX Salem, Mass.; WEIM Fitchburg, Mass.; WGAW Gardner, Mass.; WHIL Medford, Mass.; WHMP Northampton, Mass.; WHAY New Britain, Conn.; WHWB Rutland, Vt.; WJDA Quincy, Mass.; WMNB North Adams, Mass.; WMRC Milford, Mass.; WNAB Bridgeport, Conn.; WPLM Plymouth, Mass.; WPTA Albany, N. Y.; WPEP Taunton, Mass.; WSRQ Marlboro, Mass.; WSMN Nashua, N. H.; WTYM Springfield, Mass.; WVNW Woonsocket, R. I.; WWRI West Warwick, R. I. Television Stations: WHCT-TV Hartford, Conn.; WATR-TV Waterbury, Conn.

Morton Lowenstein Philadelphia Spot Sales. 310 Glen Echo Rd., Philadelphia 19. Chestnut Hill 7-4510. Morton Lowenstein, owner-genl. Radio Stations: WOND Atlantic City, N. J.; WCTC New Brunswick, N. J.; WTTM Trenton, N. J.; WWBZ Vineland, N. J.; WTLX Wilmington, Del.; WHTL Carlisle, Pa.; WAYZ Waynesboro, Pa.; WTRA Latrobe, Pa.; WELD Kiskadee, W. Va.; WFVA Fredericksburg, Va.; WAGE Leesburg, Va.; WSGM Mt. Jackson, Va.; WJNC Winchester, Va.; WMEK Boston, Mass.; WPGC Washington, D. C.; WMMB Melbourne, Fla.; WESA Ephrata, Pa.; WPAZ Pottstown, Pa.; WKAP Allentown, Pa.; Forjoe & Co., Middle Atlantic Regional Office.

Bomar Lowrance & Assoc. 710 Peachtree St., Atlanta 8. Trinity 6-3726. Bomar A. Lowrance, pres; Clyde L. Clem, vp-asst. to pres. Dallas: Fidelity & Union Life Bldg. Riverside 2-8206. Robert F. Keefe, vp-mgr. Radio Stations: WRCA New York; WRCV Philadelphia; WRC-TV Washington; WNBQ (TV) Chicago; KRCA (TV) Los Angeles; KSD-TV St. Louis; WAVE-TV Louisville; KGU Honolulu; WLW Cincinnati; WAMP Pittsburgh. Television Stations: WRCA-TV New York; WRCV-TV Philadelphia; WRC-TV Washington; WNBQ (TV) Chicago; KRCA (TV) Los Angeles; KSD-TV St. Louis; WAVE-TV Louisville; KOA-TV Denver; KONA (TV) Honolulu; WRGB (TV) Schenectady; WNBC (TV) New Britain-Hartford; WCKT (TV) Miami; WLWT

(TV) Cincinnati; WLWD (TV) Dayton, Ohio; WLWC (TV) Columbus, Ohio; WLWA (TV) Atlanta; WLWI (TV) Indianapolis.

J. A. Lucas Co. 1350 N. Highland Ave., Los Angeles 28. Jim Lucas, owner. (No station list released.)

Betty Luster Associates. 150 W. 55th St., New York 19. Circle 6-1952. (No station list released.)

Jack Masia & Co. 40 East 49th St., New York 17. Plaza 3-8571. Jack Masia, pres. Chicago: 435 N. Michigan Ave. Superior 7-6048. Clem O'Neil, gen. mgr. Los Angeles: 111 N. LaCienega Blvd., Beverly Hills. Olympia 2-1313. Lee F. O'Connell, mgr. San Francisco: 166 Geary St. Yukon 6-0621. Don R. Pickens. (No station list released.)

Daren F. McGavren Co. 60 E. 56th St., New York. Plaza 1-4650. Daren McGavren, pres; Ralph Guild, vp. San Francisco 4: 110 Sutter St. Yukon 6-4112. Cy Austrup, mgr. Los Angeles: 1741 Ivar Ave., Hollywood 4-6146. Walter B. Lake, mgr. Detroit: Sheraton Cadillac Penthouse. Woodward 1-1675. Wendell Parmelee, mgr. Chicago: 35 E. Wacker Drive. Franklin 2-1370. William T. Heaton, mgr. Seattle: 101 Jones Bldg. Main 4-8133. Radio Stations: KRUX Phoenix, Ariz.; KTKT Tucson, Ariz.; KDAY Los Angeles; KSAJ San Francisco; KSDO San Diego, Calif.; Cal-Val Group; All Connecticut Radio; KULA Honolulu; WAME Miami, Fla.; WCFL Chicago; WLAJ Grand Rapids, Mich.; Knorr Stations (Michigan); WPCB Minneapolis; KBON Omaha, Neb.; KDEF Albuquerque, N. M.; WNTA New York; WAKR Akron; KXL Portland, Ore.; WFBG Altoona, Pa.; WHGB Harrisburg, Pa.; WICU Erie, Pa.; KJR Seattle; KNEW Spokane, Wash.; KIT Yakima, Wash.; WDUZ Green Bay, Wis.; Canadian Broadcasting Co. (Canada).

John L. McGuire & Co. 233 Guaranty Bank Bldg., Denver 2. Tabor 6-7585. John L. McGuire, owner. Radio Stations: KZIX Fort Collins, Colo.; KGLN Glenwood Springs, Colo.; KIUP Durango, Colo.; KREX Grand Junction, Colo.; KRDO Colorado Springs, Colo.; KCSJ Pueblo, Colo.; KDEF Albuquerque, N. M. Television Stations: KREX-TV Grand Junction, Colo.; KRDO-TV Colorado Springs, Colo.; KCSJ-TV Pueblo, Colo.; KTWO-TV Casper, Wyo.; KGHZ-TV Billings, Mont.; KOAT-TV Albuquerque, N. M.

Media Representatives: 120 E. 56th St., New York 22. Murray Hill 8-4777. Edwin Seymour. Radio Stations (Philippines): DZRH Manila; DZPI, DZMT Manila; DZMB Manila; DYRC, DYBU Cebu City.

The Meeker Co. Inc. 521 Fifth Ave., New York 17. Murray Hill 2-2170. Robert D. C. Meeker, pres-gen mgr; Edgar E. Filion, vp; Charles E. Standard, eastern sales mgr; Vic Plano, promotion director; Mimi Joy von Zelowitz, research director; George Olsen; Robert Dudley; Claude Plano. Chicago 1: 333 N. Michigan Ave. Central 6-1742. Carlton F. Jewett, vp-midwest mgr; Charles Compton; Robert Manning. San Francisco 4: 928 Russ Bldg. Yukon 6-4940. Donald L. Pontius, west coast mgr. Los Angeles 28: 6362 Hollywood Blvd. Hollywood 2-6501. Donald C. Palmer. Radio Stations: WDEL Wilmington, Del.; WKXL Concord, N. H.; WKNE Keene, N. H.; WKNY Kingston, N. Y.; WIRX Utica, N. Y.; WEST Easton, Pa.; WKBO Harrisburg, Pa.; WGAL Lancaster, Pa.; WRAW Reading, Pa.; WEJL Scranton, Pa.; WMBS Uniontown, Pa.; WORK York, Pa.; WRAK Williamsport, Pa.

KFML Denver; WDWS Champaign, Ill.; WTTTS Bloomington, Ind.; KATE Albert Lea, Minn.; KYSM Mankato, Minn.; KRCC Rochester, Minn.; KFBS Joplin, Mo.; KSWB Roswell, N. M.; WCLT Newark, Ohio; WSAU Wausau, Wis.; WBRD Bradenton-Sarasota, Fla.; WTAL Tallahassee, Fla.; WJNO West Palm Beach, Fla.; KVOL Lafayette, La.; KATY San Luis Obispo, Calif.; KYME Boise, Idaho; KUGN Eugene, Ore.; KIHR Hood River, Ore.; KFJI Klamath Falls, Ore.; KMED Medford, Ore.; KUMA Pendleton, Ore.; KRNR Roseburg, Ore.; KBZY Salem, Ore.; KXA Seattle; KRSD Rapid City, S. D.; WELG Lexington, Ky.; KUEQ Phoenix, Ariz.; KIKI Honolulu; KBND Bend, Ore.; KPAM Portland, Ore.; KWIZ Orange County, Calif.

Television Stations: WGAL-TV Lancaster, Pa.; WTTV (TV) Bloomington, Ind.; KRCC-TV Rochester, Minn.; WSAU-TV Wausau, Wis.; KHOL-TV Holdrege, Neb. (and satellite KHPL-TV Hayes Center, Neb.); KSWB-TV Roswell, N. M.; KTWO-TV Casper, Wyo.; KRSD-TV Rapid City, S. D.

Clyde Melville Co. Melba Bldg., Dallas 1. Riverside 8-5239. Clyde B. Melville, Pres. Radio Stations: KWKC Abilene, Tex.; KJET Beaumont, Tex.; KBYG Big Spring, Tex.; KSET El Paso, Tex.; KGAF Gainesville, Tex.; KTHT Houston, Tex.; KTRF Lufkin, Tex.; KRC Mineral Wells, Tex.; KIRT Mission-McAllen, Tex.; KVKM Monahan, Tex.; KRIG Odessa, Tex.; KDSX Sherman-Denison, Tex.; KCMC Texarkana, Tex.; KTB Tyler, Tex.; KFSA Fort Smith, Ark.; KAAB Hot Springs, Ark.; KNOE Monroe, La.; KBCL Shreveport, La.; KPMB Carlsbad, N. M.; KSWB Roswell, N. M.; KGWA Enid, Okla.; KTOW Oklahoma City, Okla. Television Stations: KGNS-TV Laredo, Tex.; KTRF-TV Lufkin, Tex.; KVKM-TV Monahan, Tex.; KCTV (TV) San Angelo, Tex.; KCMC-TV Texarkana, Tex.; KNAC-TV Fort Smith, Ark.; KSWB-TV Roswell, N. M.

Michigan Spot Sales. 15001 Michigan Ave., Dearborn, Mich. Tiffany 6-2362. Charles J. Sitta, pres.; Frederick A. Knorr, vp; George M. Millar, sec-treas. Radio Stations: Michigan—WABJ Adrian; WHRV Ann Arbor; WELL Battle Creek; WLEW Bad Axe; WHLS Port Huron; WHFB Benton Harbor; WKMH Dearborn; WKMF Flint; WMAK Grand Rapids; WCSR Hillsdale; WKHM Jackson; WKMI Kalamazoo; WKBZ Muskegon; WSAM Saginaw; Paul Bunyan Network (WATZ Alpena; WATT Cadillac; WATC Gaylord; WMBN Petoskey; WTCM Traverse City). Television Stations: WTOM-TV Cheboygan, Mich.; WPBN-TV Traverse City, Mich.

Mid-America Spot Sales. Box 4833, Kansas City 9, Mo. Ralph Meador, pres. (also box 358, Lexington, Mo.) Radio Stations: KMMO Marshall, Mo.; KSIS Sedalia, Mo.; KLEX Lexington, Mo.; KOKO Warrensburg, Mo.; KRES St. Joseph, Mo.; KDKD Clinton, Mo.; KWRT Boonville, Mo.; KRMS Osage Beach, Mo.; KBPO El Dorado, Kan.; KOFO Ottawa, Kan.; KARE Atchison, Kan.; KLWN Lawrence, Kan.

Art Moore & Associates. Jones Bldg., Seattle 1. Mutual 2-3377. Art Moore, pres. Portland 4: Cascade Bldg. Capital 8-7284. Radio Stations: (in Seattle and Portland), Washington—KXRO Aberdeen; KVOS Bellingham; KELA Centralia; KCLX Colfax; KCVL Colville; KXLB Ellensburg; KRKO Everett; KFDR Grand Coulee; KLOG Kells; KEPR Kennewick; KNBX Kirkland; KWIQ Moses



Circle 6-1952-3

Betty Luster Associates, Inc.

National Kinescope Service
Network Television Station Representative

150 West 55th Street
New York 19, New York

Radio TV Representatives Inc., 7 E. 47th St., New York 17, Murray Hill 8-4340. Peggy Stone, pres; Thomas W. Carroll, vp; Harry S. Goodman, chmn of board.
Chicago 1: 75 East Wacker Dr. Financial 5-0982. Ed Nickey, vp.
Beverly Hills, Calif.: 111 La Cienega Blvd. Oleander 5-7697. Lee F. O'Connell.
San Francisco 8: 166 Geary St. Yukon 6-1839. Don Pickens.
Boston 16: Statter Office Bldg. Hubbard 2-4845. Bob Foster, Bill Creed.
Seattle 1: Tower Bldg. Maine 3-1868. Hugh Felts.
(No station list released.)

Rambeau, Vance, Hoppie Inc. 405 Lexington Ave., New York 17, Oxford 7-0890. William G. Rambeau, pres; Robert R. Vance Jr., vp; Edward R. Hoppie, vp.
Chicago 1: 185 N. Wabash Ave. Andover 3-5566.
San Francisco 9: 2449 Larkin St. Prospect 5-2725.
Los Angeles 28: 1350 N. Highland Ave. Hollywood 4-6017.
(No station list released.)

Paul H. Raymer Co. 444 Madison Ave., New York 22, Plaza 9-5570. Paul H. Raymer, pres; Fred C. Brokaw, executive vp-natl tv sales mgr; Mitchell B. DeGroot, mgr radio; Stuart M. Kelly, vp.
Chicago 11: 435 N. Michigan Ave. Superior 7-4473. Clay E. Forker, vp-mgr.
Detroit 28: 2949 Penobscot Bldg. Woodward 3-0764. Robert B. Rains, mgr.
Dallas 1: 1006 Mercantile Securities Bldg. Riverside 1-5663. John H. Hicks Jr.
Atlanta 3: Glenn Bldg. Jackson 5-6508. Edward D. Brandt, mgr.
Hollywood 28: 1660 Vine St. Hollywood 2-2376. John D. Gale, mgr.
San Francisco: 2613 Russ Bldg. Douglas 2-8909. L. Ray Rhodes, vp-mgr.

Radio Stations: WDRS Hartford, Conn.; WQXR New York; WSET South Bend, Ind.; WKBN Youngstown, Ohio; KRBC Abilene, Tex.; KFDA Amarillo, Tex.; KCBP Lubbock, Tex.; KRGV Weslaco, Tex.; WDDO Chattanooga, Tenn.; WNOK Columbia, S. C.; WDNB Durham, N. C.; KERN Bakersfield, Calif.; KXO El Centro, Calif.; KMJ Fresno, Calif.; KBEE Modesto, Calif.; KROW Oakland, Calif.; KOH Reno, Nev.; KFBK Sacramento, Calif.; KTMS Santa Barbara, Calif.; KTBC Austin, Tex.
Television Stations: KRBC-TV Abilene, Tex.; KBC-TV Austin, Tex.; KPAC-TV Beaumont, Tex.; WNOK-TV Columbia, S. C.; WFIE-TV Evansville, Ind.; KCBP-TV Lubbock, Tex.; WSET-TV South Bend, Ind.; KWTV-TV Waco, Tex.; KBTX-TV Bryan, Tex.; KRGV-TV Weslaco, Tex.; KFDD-TV Wichita Falls, Tex.; KBN-TV Youngstown, Ohio.

William J. Reilly, 55 E. Washington St. Chicago 2. Andover 3-6137. William J. Reilly.
(No station list released.)

Rollins Broadcasting Inc. 565 Fifth Ave., New York 17, Oxford 7-7040. Graeme Zimmer, natl sales dir.
Chicago: 75 E. Wacker Dr. Financial 6-8611. Ed Sloane, midwest sales dir.
St. Louis: Arcade Bldg. Chestnut 1-6000. Robert Lyons, mgr.
Radio Stations: WGEE Indianapolis; WJWL Georgetown, Del.; WDVN Pocomoke City, Md.

Scheerer & Co. 35 E. Wacker Drive, Chicago 1. State 2-7942. Paul Alsbey, mgr.
(No station list released.)
Duncan A. Scott & Co. 85 Post St., San Francisco 4. Garfield 1-7950. Duncan A. Scott, owner; William E. Marshall Jr., sales rep.
Los Angeles 57: 1901 W. Eighth St. Dunkirk 3-4151. Peter Schulz, mgr; George Halleman Jr., sales rep.
(No station list released.)

Sears & Ayer, 612 N. Michigan Ave., Chicago 11, Superior 7-8177. Burton H. Sears, New York: 370 Lexington Ave. Bryant 9-1374. Arthur Gordon.
Radio Stations: Alabama—WRFS Alexander City; WHMA Anniston; WEZB Birmingham; WAGF Dothan; WOYV Greenville; WPBB Jackson; WFUN Huntsville; WTBC Tuscaloosa. Arkansas—KBHS Hot Springs. Florida—WDCF Dade City; WEBY Milton. Georgia—WGPS Covington; WJFM Valdosta. Illinois—WOKZ Alton; WCAZ Carthage; WEIC Charleston; WLKB DeKalb; WKAN Kankakee; WPRC Lincoln; WGBH Marion; WOMY Ottawa; WRSV Pekin. Indiana—WMRI Marion. Kansas—KARE Atchison. Louisiana—KSLD Opelousas; KVCL Winfield. Michigan—WMPR Flint. Mississippi—WVMI Biloxi. Missouri—WDEX Dexter; WMBH Joplin. Ohio—WJEH Gallipolis. Texas—KMHT Marshall. Magic Circle Network.

Select Station Representatives. 400 Madison Ave., New York 17, Plaza 8-1850. Zang Golobe, vp.
Baltimore 3: 7 E. Lexington St. Lexington 9-7808. George Shaffer, mgr.
Richmond 28: 6200 Broad St. Road. Atlantic 8-2835. Larry Slon, mgr.
Radio Stations: WITH Baltimore; WLEE Richmond, Va.
Television Stations: WXEX-TV Petersburg, Va.; WUSN-TV, Charleston, S. C.

Skyline Advertiser Sales Inc. Box 191. Idaho Falls, Idaho. Phone 3-4567. A. W. Schwieder, pres; Edward J. Ney, vp; C. N. Layne, gen mgr; Myrtle Asplund, office mgr.

Television Stations: KID-TV Idaho Falls, Idaho; KLLX-TV Twin Falls, Idaho; KLFX-TV Butte, Mont.; KXLJ-TV Helena, Mont.; KFBB-TV Great Falls, Mont.; KOOK-TV Billings, Mont.

Soderlund Co. 807 Kilpatrick Bldg., Omaha 2, Neb. Atlantic 7535. Harold A. Soderlund, pres.
Radio Stations: KOWH Omaha, Neb.; KFOR Lincoln, Neb.; WJAG Norfolk, Neb.; KRGI Grand Island, Neb.; KODY North Platte, Neb.; KOLT Scottsbluff, Neb.; KMNS Sioux City, Iowa; KWBE Beatrice, Neb.; KAWL York, Neb.; KBRL McCook, Neb.; KSAL Salina, Kan.; KWMT Fort Dodge, Iowa; Hometown Radio Group (KOWH, KFOR, WJAG, KRGI, KODY, KOLT, KMNS).
Television Stations: KHOL-TV Holdrege, Neb.; KHPL-TV (satellite of KHOL-TV); KTIV-TV Sioux City, Iowa.

Stars National. 500 Fifth Ave., New York 36, Oxford 5-2708. Charles H. Cottingham, pres.
Los Angeles: 6381 Hollywood Blvd. Hollywood 2-2631. Jerome Moore, mgr.
San Francisco: 465 California St. Exbrook 2-6444. John Funk, mgr.
(No station list released.)

Storecast Corp of America. 11 W. 42d St., New York 36, Longacre 5-7715. Stanley Joseloff, pres; Nate Saffenstein, executive vp; William Macormac, gen mgr.
Philadelphia 30: 1811 Callowhill St. Locust 7-7609. M. G. Millman, branch mgr.
Chicago 34: 3149 North Mobile Ave. National 2-6050. Ray Marinangal, branch mgr.
Hartford 3: 252 Asylum St. Jackson 2-1105. Tom Mulligan, branch mgr.
Newark 2 N. J.: 185 Washington St. Mitchell 3-6160. Art McGarrity, branch mgr.
Wilkes-Barre, Pa.: 560 Warren Ave., Kingston, Pa. Butler 8-4625. Joe Kennelly, branch mgr.
Johnstown, Pa.: 636 Scalp Ave. Johnstown 32-2057. Kenneth A. Carsto, branch mgr.
(No station list released.)

Storer Broadcasting Co. 625 Madison Ave., New York 22, Plaza 1-3940. Maurice E. McMurray, national sales dir.
Chicago 1: 230 N. Michigan Ave. Franklin 2-6498. George U. Lyons, midwest sales mgr.
Radio Stations: KPOP Los Angeles; WGBS Miami, Fla.; WJBK Detroit; WJW Cleveland; WSPD Toledo, Ohio; WVVA Wheeling, W. Va.; WIBG Philadelphia.
Television Stations: WAGA-TV Atlanta; WJBK-TV Detroit; WJW-TV Cleveland; WSPD-TV Toledo, Ohio; WITI-TV Milwaukee.

Talcorn Network. c/o KOKX Keokuk, Ia. Robert W. Erickson, KOKX Keokuk, pres; Leo R. Mayer, KCIM Carroll and Ed Breen KQTV (TV) Fort Dodge, vps.; E. M. Horning, KSIB Creston, sec.
Radio Stations (represents John E. Pearson Co. Iowa stations): KCIM Carroll; KROS Clinton; KSIB Creston; KDTH Dubuque; KVFJ Fort Dodge; KXIC Iowa City; KOKX Keokuk; KFJB Marshalltown; KWPC Muscatine; KOEL Oelwein; KBOE Oskaloosa.

Tele-Broadcasters Inc. 41 E. 42d St., New York, Murray Hill 7-8436. H. Scott Kilgore, pres; Si Lewis.
Pasadena, Calif.: 758 E. Colorado. Ryan 1-7148. Jim Coyle.
Kansas City: 1012 Baltimore. Baltimore 1-0077. Irv Schwartz.
Hartford, Conn.: 600 Asylum Ave. Jackson 7-9131. Phil Zoppi.
Radio Stations: WPOW New York; WPOP Hartford, Conn.; KUDL Kansas City; KALI Pasadena, Calif.; XEGM Tijuana, Mexico.
United Broadcasting Co. 420 Madison Ave., New York 7. Plaza 5-9145. Robert L. Wittig, sales mgr.

Television Advertising Representatives Inc. 666 Fifth Ave., New York 19, Judson 2-3456. Larry H. Israel, vp-gen mgr; Jack Mohler, eastern sales mgr; Robert M. Hoffman, dir, marketing-research.
Chicago 11: 400 N. Michigan Ave. Whitehall 4-4567. Lamont L. Thompson, midwest sales mgr.
Detroit 26: 2161 Penobscot Bldg. Woodward 5-6454. Raymon L. Hamilton, mgr.
Los Angeles 28: 1717 Highland Ave. Hollywood 6-1144. William G. Hunefeldt, Jr., mgr.
San Francisco 9 (temporary address): 2655 Van Ness Ave. Prospect 6-9494. Harry Diner, mgr.
Television Stations: WBZ-TV Boston; WJZ-TV Baltimore; KDKA-TV Pittsburgh; KYW-TV Cleveland; KPX (TV) San Francisco.

Thomas Radio-TV Enterprises. Scenic Highway, Asheville, N. C. Alpine 4-4448. Harold H. Thoms, pres; James Poston, vp; Meredith S. Thoms, sec-treas.
Radio Stations: WAYS Charlotte, N. C.; WCIG Greensboro, N. C.; WISE Asheville, N. C.; WKLM Wilmington, N. C.; WMSJ Sylva, N. C.; WEAM Arlington, Va.
Television Station: WISE-TV Asheville, N. C.

United Spot Sales. 580 Fifth Ave., New York 36, Judson 6-3100. Frederick Smith, mgr.
Chicago 11: 435 N. Michigan Ave. Delaware 7-354. Robert A. Lazar, mgr.
Los Angeles 48: 451 N. LaCienega Blvd. Oleander 5-7755. Lawrence Krasner, vp.
San Francisco 5: 681 Market St. Sutter 1-7569. Charles E. Haddix, mgr.
Atlanta 9: 1371 Peachtree St., N.E., Trinity 5-0404. Robert W. Jensen, mgr.
Philadelphia 19: 310 W. Glen Echo Road, Chestnut Hill 7-4510. Morton Lowenstein, mgr.

Portland, Ore.: Commerce 9735. Charles E. Haddix, mgr.
Seattle: Zenith 9496. Charles E. Haddix, mgr.

Upper Midwest Broadcasting System. 512 Nicolet Bldg., Minneapolis 2. Federal 6-5121. L. M. Knopp, pres; Betty Ziminski, office mgr.
(No station list released.)

Venard, Rintoul & McConnell. 579 Fifth Ave., New York 17, Murray Hill 8-1088. Lloyd George Venard, pres; James V. McConnell, vp; Stephen R. Rintoul Jr., vp.
Chicago 1: 35 E. Wacker Drive. State 2-5260. Howard B. Meyers, vp.
Detroit 26: 808 Penobscot Bldg., James A. Brown Jr.
Los Angeles 57: 1901 W. Eighth St. Dunkirk 8-4151. Peter Schulz.
San Francisco 4: 85 Post St. Garfield 1-7950. Duncan A. Scott.
Dallas 1: 1915 Elm St. Riverside 8-5239. Clyde Melville.

Radio Stations: WSGN Birmingham, Ala.; WCOV, Montgomery, Ala.; KFSA, Fort Smith, Ark.; WKAB Mobile, Ala.; KVOR Colorado Springs, Colo.; WPDQ Jacksonville, Fla.; WHOO Orlando, Fla.; WBSR Pensacola, Fla.; WSUN St. Petersburg, Fla.; WGST Atlanta; KGNO Dodge City, Kan.; KAKE Wichita, Kan.; WILS Lansing, Mich.; WPON Pontiac, Mich.; KGBX Springfield, Mo.; KFEG St. Joseph, Mo.; WJTN, Jacksonville, N. Y.; WBER Rochester, N. Y.; WTLB Utica, N. Y.; WFOB Winston Salem, N. C.; WHBC Canton, Ohio; WERE Cleveland; WVKO Columbus, Ohio; WMAN Mansfield, Ohio; WEAN Providence, R. I.; KWKC Abilene, Tex.; KTRE Lufkin, Tex.; KCMC Texarkana, Tex.; KTTB Tyler, Tex.; Dixie Network, Jackson, Tenn.

Television Stations: KNAC-TV Fort Smith, Ark.; WSUN-TV Tampa-St. Petersburg, Fla.; WALB-TV Albany, Ga.; WAST-TV Albany, N. Y.; KTEB (TV) Ada, Okla.; WDXI-TV Jackson, Tenn.; KTRF-TV Lufkin, Tex.; KMID-TV Midland, Tex.; KCTV (TV) San Angelo, Tex.; KCMC-TV Texarkana, Tex.; WILX (TV) Onondaga, Mich.; KGNS-TV Laredo, Tex.

Wm. J. Wagner & Associates. 1001 Tower Bldg., Seattle 1, Main 4-6333. William J. Wagner, gen mgr; Jack Hauser, Seattle sales mgr; Alma Wilson, traffic mgr.

Radio Stations: Washington—KBAM Longview; KENE Toppenish; KZUN Opportunity; KTEL Walla Walla. California—KBIG Avalon; KBIS Bakersfield; KBIF Fresno; KUTY Palmdale; KLLX San Francisco; KINS Eureka. Montana—KANA, Anaconda; KBBM Dillon; KINY Shelby; KOFI Kalispell; KXGN Glendive; KCAP Helena; KXLO Lewistown; KPRK Livingston. Idaho—KZIN Coeur D'Alene; KTFI Twin Falls. Nevada—KLAS Las Vegas. Alaska—KFQD Anchorage; KIBH Seward; KINY Juneau; KIFW Sitka; KLAM Cordova. Oregon—KGON Portland; KGAL Lebanon; KGAY Salem; KUBE Pendleton; KYES Roseburg; KPLK Dallas; KFLW Klamath Falls.
Television Stations: KBKX-TV Bakersfield, Calif.; KNTV (TV) San Jose, Calif.; KXGN-TV Glendale, Mont.; KLAS-TV Las Vegas, Nev.; KTA (TV) Anchorage, Alaska; KTVB (TV) Fairbanks, Alaska; KINY-TV Juneau, Alaska.

Walker-Bawalt Co. 347 Madison Ave., New York 17, Murray Hill 3-5830. J. Wythe Walker, pres; C. Otis Rawalt, vp; Lionel Colton, account executive.
Chicago 1: 360 N. Michigan Ave. Andover 3-5771. Ted Givran, vp.
Boston: 100 Boylston St. Hubbard 2-4370. George Bingham, vp.
Atlanta: Mortgage Guarantee Bldg. Jackson 5-7841. Dora and Claton Cosse.
Los Angeles: 672 S. Lafayette Park Pl. Dunkirk 2-3200. Harlan Oakes.
San Francisco: 110 Sutter St. Yukon 6-5820. William Gillmore.
(No station list released.)

Wayne-Evans & Associates. Northwestern Bank Bldg., Minneapolis 2. Federal 8-7017. Calden P. Stitt, executive vp, general mgr.
Radio Stations: KELO Sioux Falls, S. D.; WDSM Duluth, Minn.; WKOA Worthington, Minn.; KWAD Wadena, Minn.; KGDE Fergus Falls, Minn.; WKTY La Crosse, Wis.; KSO Des Moines; KTRF Thief River Falls, Minn.; KNOX Grand Forks, N. D.; KCJB Mtnot, N. D.; KSJB Jamestown, N. D.
Television Stations: KELO-TV Sioux Falls, S. D.; KDLO-TV Aberdeen; KPLO-TV Pierre, S.D.; WDSM-TV Duluth, Minn.; KNOX-TV Grand Forks, N. D.

Grant Webb & Co. 509 Madison Ave., New York 22, Murray Hill 8-7550. John E. Baker, vp in charge of sales.
Chicago 2: 25 E. Washington St. State 2-3155. Franklin Ferguson, in charge of sales.
San Francisco 5: 605 Market St. Yukon 2-3945. Bob Babcock, in charge of sales.
Los Angeles 28: 1350 N. Highland Ave. Hollywood 2-0967.
Boston 16: 419 Boylston St. Kenmore 6-1011. Seattle 1: 1001 Tower Bldg., 7th & Olive. Main 4-6333. William Wagner, in charge of sales.
Radio Stations: WACT Tuscaloosa, Ala.; WARL Arlington, Va.; WFIW Fairfield, Ill.; WLPD La Salle, Ill.; WJBD Salem, Ill.; WCMR Elkhart, Ind.; WGRY Gary, Ind.; WHIL Medford, Mass.; WKOX Framingham, Mass.; WCAP Lowell, Mass.; WHMP Northampton, Mass.; WNSL Laurel, Miss.; WLSM Louisville, Miss.; WOKK Meridian, Miss.; KFRU Colum-

Station Reps CONTINUED

bla, Mo.; KWOS Jefferson City, Mo.; KCKN Kansas City; KANA Anaconda, Mont.; KCAP Helena, Mont.; KXLO Lewistown, Mont.; KIYI Shelby, Mont.; The Tobacco Network; WMNS Olean, N. Y.; WALK Patchogue, N. Y.; WRIV Riverhead, N. Y.; WIPS Ticonderoga, N. Y.; WFOB Fostoria, Ohio; KOOS Coos Bay, Ore.; KOYE El Paso, Tex.; WCMS Norfolk, Va.; WDLB Marshfield, Wis.

Weed & Co. 579 Fifth Ave., New York 17. Plaza 9-4700. Peter A. McGurk, vp-gen mgr.
Chicago 1: Prudential Plaza. Whitehall 4-3434. C. C. Weed, mgr.

Detroit 26: 1610 Book Bldg. Woodward 1-2685. B. P. Pearce, mgr.

Atlanta 3: Glenn Bldg. Jackson 3-4081. Melvin Whitmire, mgr.

Hollywood 28: 6331 Hollywood Blvd. Hollywood 2-6676. E. C. Metcalfe, mgr.

San Francisco 5: 625 Market St. Exbrook 7-0535. Boyd Rippey, mgr.

Boston 16: Statler Bldg. Hubbard 2-5677. R. R. Reardon, mgr.

Dallas 2: 1309 Main St. Riverside 8-1888. Fred Edwards, mgr.

Canadian Radio Stations: CFAC Calgary, Alta.; CFBG Grand Prairie, Alta.; CHAT Medicine Hat, Alta.; CJCA Edmonton, Alta.; CJOC Lethbridge, Alta.; CFJC Kamloops, B. C.; CHWK Chilliwack, B. C.; CJAT Trail, B. C.; CJVI Victoria, B. C.; CKOV Kelowna, B. C.; CKPG Prince George, B. C.; CKWX Vancouver, B. C.; CKRC Winnipeg, Man.; CNBN Fredericton, N. B.; CHSJ Saint John, N. B.; CJEM Edmundston, N. B.; CKNB Campbellton, N. B.; CJON St. John's, Nfld.; CHNS Halifax, N. S.; CJCB Sydney, N. S.; CJLS Yarmouth, N. S.; CFYC Charlottetown, P.E.I.; CFCH North Bay, Ont.; CFPA Port Arthur, Ont.; CFPL London, Ont.; CFRA Ottawa, Ont.; CHEX Peterborough, Ont.; CJCS Stratford, Ont.; CJKL Kirkland Lake, Ont.; CKFH Toronto, Ont.; CKGE Timmins, Ont.; CKOC Hamilton, Ont.; CKSO Sudbury, Ont.; CKWS Kingston, Ont.; CFCE Montreal, Que.; CJMT Chicoutimi, Que.; CKAC Montreal, Que.; CKCH Hull, Que.; CKCV Quebec; Radio Nord, Rouyn, Que.; CHAB Moose Jaw, Sask.; CKBI Prince Albert, Sask.; CKCK Regina, Sask.; CKOM Saskatoon, Sask.

Canadian Television Stations: CHCT-TV Calgary, Alta.; CJLH-TV Lethbridge, Alta.; CHAT-TV Medicine Hat, Alta.; CFGR-TV Kamloops, B. C.; CHBC-TV Kelowna, B. C.; CKX-TV Brandon, Man.; CHSJ-TV Saint John, N. B.; CJON-TV St. John's, Nfld.; CJCB-TV Sydney, N. S.; CFCT-TV Port Arthur, Ont.; CFPL-TV London, Ont.; CJIC-TV Sault Ste. Marie, Ont.; CHEX-TV Peterborough, Ont.; CKCO-TV Kitchener, Ont.; CKSO-TV Sudbury, Ont.; CKWS-TV Kingston, Ont.; CFYC-TV Charlottetown, P.E.I.; CFMT-TV Quebec, Que.; CKRN-TV Rouyn, Que.; CKCK-TV Regina, Sask.; CKBI-TV Prince Albert, Sask.

Weed Radio Corp. 579 Fifth Ave., New York 17. Plaza 9-4700. C. C. Weed, pres; Joseph J. Weed, vp; Edwin J. Fitzsimmons, vp-gen mgr.
Chicago 1: Prudential Plaza. Whitehall 4-3434. C. C. Weed, mgr.

Detroit 26: 1610 Book Bldg. Woodward 1-2685. B. P. Pearce, mgr.

Atlanta 3: Glenn Bldg. Jackson 3-4081. Melvin Whitmire, mgr.

Hollywood 28: 6331 Hollywood Blvd. Hollywood 2-6676. Ralph Jones.

San Francisco 5: 625 Market St. Exbrook 7-0535. Don Carr.

Boston 16: Statler Bldg. Hubbard 2-5677. Robert R. Reardon, mgr.

Dallas 2: 1309 Main St. Riverside 8-1888. Fred Edwards, mgr.

Radio Stations: KALB Alexandria, La.; KATR Corpus Christi, Tex.; KBIG Hollywood, Calif.; KCJB Minot, N. D.; KERG Eugene, Ore.; KGH; Little Rock, Ark.; KGLO Mason City, Iowa; KIOA Des Moines, Iowa; KLX Oakland, Calif.; KPLC Lake Charles, La.; KRMD Shreveport, La.; KSDN Aberdeen, S. D.; KSEI Pocatello, Idaho; KSJB Jamestown, N. D.; KTFI Twin Falls, Idaho; KTNT, Tacoma, Wash.; KTTT Springfield, Mo.; WACO Waco, Tex.; WAIL Baton Rouge, La.; WAMV East St. Louis, Ill.; WARD Johnstown, Pa.; WBAY Green Bay, Wis.; WBBC Flint, Mich.; WBOV Terre Haute, Ind.; WBBW Youngstown, Ohio; WCAK Burlington, Vt.; WCSH Portland, Me.; WCYB Bristol, Va.; WEDO McKeesport, Pa.; WEIR Weirton, W. Va.; WERC Erie, Pa.; WGBF Evansville, Ind.; WHUM Reading, Pa.; WIBM Jackson, Mich.; WIIN Atlanta, Ga.; WIOU Kokomo, Ind.; WKAP Allentown, Pa.; WLAM Lewiston, Me.; WLBZ Bangor, Me.; WMEN Tallahassee, Fla.; WMSA Massena, N. Y.; WNOR Norfolk, Va.; WRDO Augusta, Me.; WSLI Jackson, Miss.; WSOY Decatur, Ill.; WTAD Quincy, Ill.; WTXA Springfield, Ill.; WTDW Toledo, Ohio; WTSP St. Petersburg, Fla.; WVAM Altoona, Pa.; WWRN Beckley, W. Va.; WWRN Watertown, N. Y.; KBIF Fresno, Calif.; KBIS Bakersfield, Calif.; KEVE Minneapolis; KIDO Boise, Idaho; KINS, Eureka, Calif.; KLFPR Oklahoma City, Okla.; KPQ Wenatchee, Wash.; KYOS Bellingham, Wash.; WPAT Paterson, N. J.; Great Western Network; Marjorie Mills Hour.

Weed Television Corp. 579 Fifth Ave., New York 17. Plaza 9-4700. Joseph J. Weed, pres; E. J. Fitzsimmons, vp.
Chicago 1: Prudential Plaza. Whitehall 4-3434. C. C. Weed, vp; George Lindsay, vp.
Detroit 26: 1610 Book Bldg. Woodward 1-2685. B. P. Pearce, vp-gen mgr.

Atlanta 3: Glenn Bldg. Jackson 3-4081. Melvin Whitmire, mgr.
Hollywood 28: 6331 Hollywood Blvd. Hollywood 2-6676. E. C. Metcalfe, vp-gen mgr.
San Francisco 5: 625 Market St. Exbrook 7-0535. Boyd Rippey, mgr.
Boston 16: Statler Bldg. Hubbard 2-5677. R. R. Reardon, mgr.

Dallas 2: 1309 Main St. Riverside 8-1888. Television Stations: KALB-TV Alexandria, La.; KBAB-TV Bakersfield, Calif.; KBME (TV) Bismack, N. D.; KXJB-TV Valley City, N. D.; KXMC-TV Fargo, N. D.; KXAB-TV Aberdeen, S. D.; KCRG-TV Cedar Rapids, Ia.; KGLO-TV Mason City, Iowa; KHAS-TV Hastings, Neb.; KHQA-TV Quincy, Ill.; KLAS-TV Las Vegas, Nev.; KNTV (TV) San Jose, Calif.; KPLC-TV Lake Charles, La.; KTNT-TV Tacoma, Wash.; KTTT-TV Springfield, Mo.; KTVE (TV) El Dorado, Ark.; WARD-TV Johnstown, Pa.; WBAY-TV Green Bay, Wis.; WCAX-TV Burlington, Vt.; WCNY-TV Watertown, N. Y.; WCSH-TV Portland, Me.; WCYB-TV Bristol, Va.; WDM-TV Marquette, Mich.; WEAT-TV W. Palm Beach, Fla.; WECT (TV) Wilmington, N. C.; WFCB-TV Greenville, S. C.; WCRB-TV Youngstown, Ohio; WMTV (TV) Madison, Wis.; WMUR-TV Manchester, N. H.; WNEW-TV New York; WVUE (TV) New Orleans.

WGN-AM-TV Chicago. 220 E. 42d St., New York. Murray Hill 2-7545. Ben H. Berentson, radio sales mgr; Joseph A. Flahive, tv sales mgr.

Harry Wheeler & Co. 80 Boylston St., Boston 16. Liberty 2-6481. Harry Wheeler, owner; Gay Swankin, office mgr; William Fallon, sales.
Radio Stations: Lobster Network (WLOB) Portland, Me.; WFAU Augusta, Me.; WCOU Lewiston, Me.; WGUU Bangor, Me.; WFST Caribou, Me.; WRUM Rumford, Me.; WGHM Waterville, Me.; WSME Sanford, Me.; Granite State Network (WKBR) Manchester, N.H.; WTSV Claremont, N. H.; WTSN Dover, N.H.; WTSJ Hanover, N. H.; WLNH Lacomia, N.H.; WHYN Springfield, Mass.; WORC Worcester, Mass.; WALE Fall River, Mass.; WARE Ware, Mass.; WICE Providence, R. I.; WELI New Haven, Conn.; WKNE New Britain, Conn.

Television Stations: WHYN-TV Springfield, Mass.

Joe Wootton Associates. 2171 Madison Ave., New York 37. Adirondack 4-8811. Joe Wootton, pres. (No station list released.)

Adam Young Inc., Young Television Corp., Young Canadian Ltd. 3 E. 54th St., New York 22. Plaza 1-4848. Adam Young, pres; Stephen A. Machcinski Jr., exec vp (radio); Frank G. Boehm, vp (research, promotion, adv.); Thomas F. Malone, vp (Canada).

Chicago 1: Prudential Plaza. Michigan 2-6190. Richard J. Keliher, vp.
Atlanta 1: 182 W. Peachtree St. Trinity 3-2564. Charles E. Trainor, mgr.

St. Louis: 317 N. 11th St. Main 1-5020. John B. Hetherington.

Los Angeles 28: 6331 Hollywood Blvd. Hollywood 2-2289. William L. Wallace.
San Francisco 4: Russ Bldg. Yukon 6-6769. Frank A. Waters.

Detroit 26: 2940 Book Bldg. Woodward 3-6919.

Radio Stations (Adam Young Inc.): KAKC Tulsa, Ok.; KAYO Seattle; KBUZ Phoenix, Ariz.; KCBQ San Diego, Calif.; KCUB Tucson, Ariz.; KEBL El Paso, Tex.; KHHV Honolulu; KISN Portland, Ore.; KABC Los Angeles; KMYR Denver; KOWH Omaha, Neb.; KQV Pittsburgh; KTHH Houston; KUDL Kansas City; KYA San Francisco; WAKE Atlanta; WICC Bridgeport, Conn.; WMEX Boston; WOKY Milwaukee; WPEO Peoria, Ill.; WPGC Washington; WPOP Hartford, Conn.; WSAI Cincinnati; WTXI New Orleans; WYDE Birmingham.

Television Stations (Young Television Corp.): CKLW-TV Detroit-Windsor; KELP-TV El Paso, Tex.; KGHV-TV Billings, Mont.; KHHV-TV Honolulu; WCOV-TV Montgomery, Ala.; WEHT-TV Evansville, Ind.; WGEM-TV Quincy, Ill.; WHCT (TV) Hartford, Conn.; WICC-TV Bridgeport, Conn.; WKYT-TV Lexington, Ky.; WLOP-TV Orlando, Fla.; WPTA (TV) Fort Wayne, Ind.; WSEE-TV Erie, Pa.; WTVC (TV) Chattanooga, Tenn.; WTVM (TV) Columbus, Ga.

Radio Stations (Young Canadian Ltd.): CFAR Flin Flon, Man.; CFBC Saint John, N. B.; CFBF Sudbury, Ont.; CFCA Vancouver, B. C.; CFDA Victoria, Que.; CFJR Brookville, Ont.; CFOR Orillia, Ont.; CFOS Owen Sound, Ont.; CFQC Saskatoon, Sask.; CFRE Toronto, Ont.; CFRN Edmonton, Sask.; CFLT Sherbrooke, Que.; CKTS Sherbrooke, Que.; CHML Hamilton, Ont.; CHNC New Carlisle, Que.; CHNO Sudbury, Ont.; CHLN Three Rivers, Que.; CHOV Pembroke, Ont.; CHRC Quebec City, Que.; CJAD Montreal, Que.; CJBQ Belleville, Ont.; CJCH Halifax, N. S.; CJFP Riviere-du-Loup, Que.; CJFX Antigonish, N. S.; CJGX Yorkton, Sask.; CJOB Winnipeg, Man.; CJOR Vancouver, B. C.; CKBB Barrie, Ont.; CKBL Mantane, Que.; CKCW Moncton, N. B.; CKCB Bathurst, N. B.; CKCY Sault Ste. Marie, Ont.; CKDM Dauphin, Man.; CJQC Quebec, Que.; CKLE Thetford Mines, Que.; CKLN Neudorf, B. C.; CKLW Windsor, Ont.; CKNX Wingham, Ont.; CKPR Fort William, Ont.; CKRD Red Deer, Alta.; CKRM Regina, Sask.; CKRS Jonquiere, Que.; CKX Brandon, Man.; VOCS St. John's, Nfld.

Television Stations (Young Canadian Ltd.): CFQC-TV Saskatoon, Sask.; CFRN-TV Edmonton, Alta.; CHAB-TV Moose Jaw, Sask.; CHCH-TV Hamilton, Ont.; CHAU-TV New Carlisle, Que.; CHLT-TV Sherbrooke, Que.

CKBL-TV Matane, Que.; KCKW-TV Moncton, N. B.; CKGN-TV North Bay, Ont.; CKLW-TV Windsor, Ont.; CKXN-TV Wingham, Ont.; CKRS-TV Jonquiere, Que.; CKVR-TV Barrie, Ont.

CANADIAN REPRESENTATIVES

All-Canada Radio & Television Ltd. 80 Richmond St. W., Toronto, Ont. Empire 8-7691. Reg Thompson, mgr tv div; Peter Harricks, mgr Broadcast Services Div.; J. Stuart Mackay, vp, mang dir; William Bronnan, mgr radio time sales; Ross McCreath, mgr tv time sales. Montreal: 922 Dominion Square Bldg. University 6-9868. Ken Baker, mgr; Burt Hall, mgr Quebec Div.

Winnipeg: 706 Electric Railway Chambers. Whitehall 2-6861. Bruce Pirie, mgr.
Calgary: Taylor, Pearson & Carson Bldg. Amherst 2-7691. Jack Cavanaugh, mgr.

Vancouver: 1161 Melville St. Mutual 4-7461. John Baldwin, mgr.

Radio Stations: CHWK Chilliwack, B. C.; CFJC Kamloops, B. C.; Okanagan Radio: CKPG Prince George, B. C.; CJAT Trail, B. C.; CKWX Vancouver, B. C.; CJVI Victoria, B. C.; CFAC Calgary, Alta.; CJCA Edmonton, Alta.; CFBG Grande Prairie, Alta.; CJOC Lethbridge, Alta.; CHAT Medicine Hat, Alta.; CKBI Prince Albert, Sask.; CKCK Regina, Sask.; CKRC Winnipeg, Man.; CKOC Hamilton, Ont.; CKSO Sudbury, Ont.; CFBF Toronto, Ont.; CFPL London, Ont.; CKLW Windsor, Ont.; CFCE Montreal, Que.; CFYC Charlottetown, P. E. I.; CFBN Fredericton, N. B.; CHSJ Saint John, Nfld.; CHNS Halifax, N. S.; CJLS Yarmouth, N. S.; CJCB Sydney, N. S.
Television Stations: CJCB-TV Sydney, N. S.; CFCT-TV Charlottetown, P. E. I.; CHSJ-TV Saint John, Nfld.; CKWS-TV Kingston, Ont.; CHEX-TV Peterborough, Ont.; CHCH-TV Hamilton, Ont.; CFPL-TV London, Ont.; CKLW-TV Windsor, Ont.; CKXN-TV Wingham, Ont.; CKSO-TV Sudbury, Ont.; CJIC-TV Sault Ste. Marie, Ont.; CFCT-TV Port Arthur, Ont.; CKX-TV Brandon, Man.; CKCK-TV Regina, Sask.; CKBI-TV Prince Albert, Sask.; CJLH-TV Lethbridge, Alta.; CHCT-TV Calgary, Alta.; CHBC-TV Okanagan Valley; CFGR-TV Kamloops, B. C.

Canadian Broadcasting Corp. National Selective Sales. 354 Jarvis St., Toronto, Ont. Walnut 5-3311. John R. Malloy, supervisor of tv sales; R. S. Joynt, asst dir of radio networks (sales).

Montreal: Radio Canada Bldg. University 6-2571. M. Valliquette, commercial mgr, French tv; Jean Demarais, French radio.

Radio Stations: English (Toronto)—CBN St. John's Nfld.; CFBG Goose Bay, Nfld.; CBG Gander, Nfld.; CBT Grand Falls, Nfld.; CBY Corner Brook, Nfld.; CBI Sydney, N. S.; CBH Halifax, N. S.; CBA Sackville, N. B.; CBM Montreal; CBO Ottawa; CJCBC Toronto; CBL Toronto; CBE Windsor, Ont.; CBW Winnipeg, Man.; CBK Watrous, Sask.; CBX Lacombe, Alta.; CBXA Edmonton, Alta.; CBU Vancouver, B. C.; CFBF Prince Rupert, B. C.; CFYK Yellowknife, N.W.T.; CFWH Whitehorse, Y. T.; CFYT Dawson, Y. T. French—(Montreal) —CBAF Moncton, N. B.; CBJ Chicoutimi, Que.; CBV Quebec, Que.; CBF Montreal.

Television Stations: English (Toronto): CBHT (TV) Halifax, N. S.; CBMT (TV) Montreal; CBOT (TV) Ottawa, Ont.; CBLT (TV) Toronto, Ont.; CBWT (TV) Winnipeg, Man.; CBUT (TV) Vancouver, B. C. French (Montreal)—CBFT (TV) Montreal; CBOF (TV) Ottawa, Ont.

Joseph A. Hardy & Co. Ltd. 19 Richmond St. W., Toronto. Empire 3-9433. A. C. Harrison, mgr.

Quebec: 37 St. John St. 5-7373.
Montreal: 1489 Mountain St. Victor 2-1101. H. Champagne, gen mgr.

Radio Stations: CHRC Quebec, Que.; CKNB Campbellton, N. B.; CKRS Jonquiere, Que.; CHNC New Carlisle, Que.; CKLD Thetford Mines, Que.; CKBL Matane, Que.; CKVM Ville-Marie, Que.; CHRL Roberval, Que.; CKSM Shawinigan Falls, Que.; CFRJ Brockville, Ont.; CHEF Granby, Que.; CKDH Amherst, N. S.; CJFP Riviere du Loup, Que.

Television Stations: CFMC-TV Quebec, Que.; CKCO-TV Kitchener, Ont.; CKRS-TV Jonquiere, Que.; KCTM Trois-Rivieres, Que.; CKBL-TV Matane, Que.; CKMI-TV Quebec, Que.

Hunt, Scharf Representatives Ltd. 1030 W. Georgia St., Vancouver 5, B. C. Mutual 4-6277. John N. Hunt, pres; C. A. Brian Scharf, vp-gen dir.

Radio Stations: CHUB Nanaimo, B. C.; CKSB St. Boniface, Man.; CHNO Sudbury, Ont.; CKCH Hull, Que.; CKLS LaSarre, Que.; CHLT Sherbrooke, Que.; KPUG Bellingham, Wash.; CKLG North Vancouver, B. C.; CFAR Flin Flon, Man.; CKPC Brantford, Ont.; CFTJ Galt, Ont.; CHML Hamilton, Ont.; CKCR Kitchener, Ont.; CKLY Lindsay, Ont.; CHVC Niagara Falls, Ont.; CKLB Oshawa, Ont.; CKVO Ottawa, Ont.; CFPA Port Arthur, Ont.; CHLO St. Thomas, Ont.; CHOK Sarnia, Ont.; CJET Smith Falls, Ont.; CFLL Timmins, Ont.; CKOK Woodstock, Ont.; CHAD Amos, Que.; CKRS Jonquiere, Que.; CKRN Rouyn, Que.; CKMS Sherbrooke, Que.; CKVD Val D'Or, Que.; CKDM Dauphin, Man.; CKX Brandon, Man.; CFAM Altona, Man.; CKEK Cranbrook, B. C.; CJDC Dawson Creek, B. C.; CJAV Port Alberni, B. C.; CKDA Victoria, B. C.; CFVW Canrose, Alta.; CHED Edmonton, Alta.; CKYL Peace River, Alta.; CFRG Gravelbourg, Sask.; CHAB Moose Jaw, Sask.; CFNS, CKOM Saskatoon, Sask.; CKMR Newcastle, N. B.; CKEN Kentville,

Station Reps CONTINUED

N. S.; CKEC New Glasgow, N. S.; CKLK Truro, N. S.; VCOM St. John's, Nfld.; CHFA Edmonton, Alta.; CKSA Lloydminster, Alta.; CKBB Barrie, Ont.; CKTB St. Catharines, Ont.; CJIC Sault Ste. Marie, Ont.; CFBR, Sudbury, Ont.; YKEY Toronto, Ont.; CKNX, Wingham, Ont.; CJMT Chicoutimi, Que.; CKBL Matane, Que.; CHLP Montreal, Que.; CJAD Montreal, Que.; CHNC New Carlisle, Que.; CHRC Quebec, Que.; CKVC Quebec, Que.; CHRL Roberval, Que.; CKRB St. George de Beauce, Que.; CHGB Ste. Anne de la Pocatiere, Que.; CKSM Shawinigan Falls, Que.; CJSO Sorel, Que.; CFDA Victoria, Que.; CKBW Bridgewater, N. S.; CJCH Halifax, N. S.; KOMO, Seattle.

Television Stations: KOMO-TV Seattle; CKCO-TV Kitchener, Ont.; CHEK-TV Victoria, B. C.; CHLT-TV Sherbrooke, Que.; CKVR-TV Barrie, Ont.; CKGN-TV North Bay, Ont.; CFM-TV Quebec City, Que.; CHCA-TV Red Deer, Alta.; CJDC-TV Dawson Creek, B. C.; CFCL-TV Timmins, Ont.; CKRS-TV Jonquiere, Que.; CKBL-TV Matane, Que.; CKRN-TV Rouyn, Que.; CKTM-TV Trois Rivieres, Que.; CKMI-TV Quebec City, Que.

Interprovincial Broadcast Sales Ltd. 199 Bay St. Toronto, Ont. Empire 4-1197. K. W. Davis, gen mgr; R. A. S. Munro, sales mgr; R. A. Bishop, promotion director.

Montreal: 1411 Stanley St. Victoria 9-5221. L. Morin, mgr.

Radio Stations: CKAC Montreal; CKCH Hull, Que.; CKCV Quebec; CJMT Chicoutimi, Que.; CJBR Rimouski, Que.; CHLN Three Rivers, Que.; CKRB St. George de Beauce, Que.; CFGT Alma, Que.; CHRS St. Jean, Que.; CHGB Ste. Anne de la Pocatiere, Que.; CJEM Edmundston, N. B.; CFCL Timmins, Ont.; CKSB St. Boniface, Man.; CFRG Gravelbourg, Sask.; CFNS Saskatoon, Sask.; CHFA Edmonton, Alta.

Andy McDermott, 10 Adelaide St., E. Toronto, Ont. Empire 6-8945. Andy McDermott.

Montreal, P. Q.: 1543 Crescent St. Belaire 7042. T. C. Maguire, mgr.

Radio Stations: WNHG New Haven, Conn.; WNBC Boston; WQXR New York; WNEF Binghamton; WIRY Plattsburgh, N. Y.; WRUN Utica, N. Y.; WHEW Syracuse; WHAM Rochester; WGY Schenectady; WGY Buffalo; WLEA Hornell, N. Y.; WGAL Lancaster, Pa.; WSN Allentown, Pa.; WFBG Altoona, Pa.; WLBR Lebanon, Pa.; WICU Erie, Pa.; WFIL Philadelphia; KDKA Pittsburgh; WILK Wilkes-Barre, Pa.; WHUM Reading, Pa.; WJW Cleveland; WHIO Dayton, Ohio; WSTV Steubenville, Ohio; WHKK Akron, Ohio; WKBN Youngstown, Ohio; WSPD Toledo, Ohio; WRFD Worthington, Ohio; WHRV Ann Arbor, Mich.; WWJ Detroit; WOOD Grand Rapids, Mich.; WBCK Battle Creek, Mich.; WSGW Saginaw, Mich.; WEDF Flint, Mich.; WJIM Lansing, Mich.; WDSM Duluth, Minn.; WTCN Minneapolis; WDAY Fargo, N. D.; WFBM Indianapolis; WOWO Fort Wayne, Ind.; WGBF Evansville, Ind.; WLBC Muncie, Ind.; WCMR Elkhart, Ind.; WNDU South Bend, Ind.; WOW Omaha; WGN Chicago; WIRL Peoria, Ill.; WEMP Milwaukee; WBAY Green Bay, Wis.; WKOW Madison, Wis.; KFOR Portland, Ore.; KING Seattle; KMBC Kansas City; KLIF Dallas; WFLA Tampa, Fla.; WQAM Miami; WTSP St. Petersburg, Fla.; WTAL Tallahassee, Fla.

Television Stations: WMTW (TV) Poland Spring, Me.; WNE-TV Hartford, Conn.; WNAE-TV Boston; WNEW-TV New York; WNEF-TV Binghamton, N. Y.; WPTZ (TV) Plattsburgh, N. Y.; WKTU-TV Utica, N. Y.; WHEN-TV Syracuse; WCNV-TV Watertown, N. Y.; WGRB (TV) Schenectady, N. Y.; WGR-TV Buffalo; WROC (TV) Rochester; WICU-TV Erie, Pa.; WGAL-TV Lancaster, Pa.; WFBG-TV Altoona, Pa.; WLYH-TV Lebanon, Pa.; WFIL-TV Philadelphia; WHUM-TV Reading, Pa.; WHIO-TV Dayton, Ohio; WSTV (TV) Steubenville, Ohio; WTUN (TV) Columbus, Ohio; WTOL (TV) Toledo, Ohio; WJW-TV Cleveland; WCFO-TV Cincinnati; WJW-TV Detroit; WOOD-TV Grand Rapids, Mich.; WJIM-TV Lansing, Mich.; WDSM-TV Duluth, Minn.; WTCN-TV Minneapolis; WFBM-TV Indianapolis; WLBC-TV Muncie, Ind.; WOW-TV Omaha; WGN-TV Chicago; KPTV (TV) Portland, Ore.; WTVJ (TV) Miami, Fla.; WFLA-TV Tampa, Fla.; KING-TV Seattle.

Paul Mulvihill & Co., Ltd. 77 York St., Toronto. Empire 3-8814. Paul Mulvihill, N. Bonnell, William Wallace.

Montreal: 2195 Crescent St. Victor 2-1097. Murray MacIvor.

Radio Stations: CJCH Halifax, N. S.; CHOK Sarnia, Ont.; CJFX Antigonish, N. S.; CKTB St. Catharines, Ont.; CKBB Barrie, Ont.; CFPA Port Arthur, Ont.

Television Stations: CKVR-TV Barrie, Ont.; CKGN-TV North Bay, Ont.; CFCL-TV Timmins, Ont.

Radio Representatives Ltd. 76 St. Clair Ave. W., Toronto 7. Walnut 4-0727. T. G. Ferris,

pres-gen mgr; A. A. Murphy, vp; R. D. Munro, sales mgr.

Montreal: 1411 Crescent St. Avenue 8-4257. W. C. Dippie, branch mgr.

Vancouver, B. C.; 1407 W. Broadway. Cedar 1171. W. E. J. Hall, branch mgr.

Winnipeg, Man.; Lindsay Bldg. 9-6374. R. M. MacLennan, branch mgr.

Radio Stations: CKDA Victoria, B. C.; CFCP Courtenay, B. C.; CKNW New Westminster, B. C.; CJDC Dawson Creek, B. C.; CKCQ Quesnel, B. C.; CFRN Edmonton, Alta.; CFCN Calgary, Alta.; CHEC Lethbridge, Alta.; CKSW Swift Current, Sask.; CFQC Saskatoon, Sask.; CKRM Regina, Sask.; CKX Brandon, Man.; CJOB Winnipeg, Man.; CFOB Fort Frances, Ont.; CKPR Fort William, Ont.; CKOT Tillsonburg, Ont.; CJOY Guelph, Ont.; CHOW Welland, Ont.; CKAR Huntsville, Ont.; CJRH Richmond Hill, Ont.; CJCS Stratford, Ont.; CKBW Bridgewater, N. S.; CJRW Summerside, P.E.I.; CFBC St. John, N. B.

Also: Radio & Rediffusion Trinidad; Radio & Rediffusion Jamaica; Rediffusion Barbados; Radio Demerara, British Guiana; BGBS British Guiana.

Radio Time Sales (Ont.) Ltd. 147 University Ave., Toronto, Ont. Empire 6-5471. Norman D. Brown, pres; Alex E. Bedard, sales mgr; Merle Wilson, traffic mgr.

Radio Stations: CKLY Lindsay, Ont.; CFTJ Galt, Ont.; CFJB Brampton, Ont.; CJAD Montreal, Que.; CKCL Truro, N. S.; CKMR Newcastle, N. B.; WJR Detroit; WGAR Cleveland.

Television Station: WCAX-TV Burlington, Vt.

Radio Time Sales (Que.) Ltd. 1440 St. Catherine St. W. Montreal. University 6-2012. Ralph J. Judge, pres.

Radio Stations: CJAD Montreal; CKCL Truro, N. S.; CFTJ Galt, Ont.; CKMR Newcastle, N. B.; CKLY Lindsay, Ont.; WJR Detroit; WGAR Cleveland; CFJB Brampton, Ont.

Television Station: WCAX-TV Burlington, Vt.

Stovin-Byles Ltd. 406 Jarvis St., Toronto, Ont. 5. Walnut 4-5766. W. D. Byles, pres; J. L. Raeburn, mgr. tv div.; J. C. Morris, mgr. radio div.

Montreal: 608 Keefer Bldg. University 6-3392. J. R. Genin; F. Calder.

Winnipeg 2, Man.: 419 Avenue Bldg.; 265 Portage Ave. Whitehall 2-1449. D. Robertson.

Vancouver 2, B. C.: 617 Crown Bldg. Mutual 4-4831. J. W. Stovin.

Television Stations: (represented in Canada): WSPD-TV Toledo, Ohio; WHEC-TV Rochester, N. Y.; WVET-TV Rochester, N. Y.; WHIO-TV Dayton, Ohio; WBNS-TV Columbus, Ohio; WLAC-TV Johnston, Pa.; WGLA-TV Lancaster, Pa.; WFIL-TV Philadelphia; WBRE-TV Wilkes-Barre, Pa.; WABC-TV New York; WBZ-TV Boston; WLEV-TV Bethlehem, Pa.; WEWS (TV) Cleveland; KROC-TV Rochester, Minn.; KHOL-TV Kearney, Neb.; WXYZ-TV Detroit; WSAU-TV Wausau, Wis.; ZBM-TV Bermuda; CMQ-TV Network, Havana; KVOS-TV Bellingham, Wash.; CHAT-TV Medicine Hat, Alta.; CKOS-TV Yorkton, Sask.; CJBR-TV Rimouski, Que.; CKCW-TV Moncton, N. B.; CJON-TV St. John's, Nfld. and CJOX-TV Argentina (satellite); KGOL-TV San Francisco; KABC-TV Los Angeles; KTVT (TV) Salt Lake City; KMTV (TV) Omaha, Neb.; WOC-TV Davenport, Iowa; WTTV (TV) Bloomington, Ind.; WJIM-TV Lansing, Mich.; WKNY-TV Kingston, N. Y.; WNDU-TV South Bend, Ind.; WEHT (TV) Evansville, Ind.; KSWB-TV Roswell, N. M.; CMBF-TV Havana, Cuba.

Television Representatives Ltd. 76 St. Clair Ave. W., Toronto, Ont. 7. Walnut 4-0727. T. G. Ferris, pres-gen mgr; A. A. Murphy, vp; R. H. Quinns, sls mgr.

Montreal: 1411 Crescent St. Avenue 8-4257. W. C. Dippie, branch mgr.

Vancouver, B. C.: 1407 W. Broadway. Cedar 1171. W. E. J. Hall, branch mgr.

Winnipeg, Man.; Lindsay Bldg. Whitehall 2-6374. R. M. MacLennan, branch mgr.

Television Stations: CHEK-TV Victoria, B. C. (except Vancouver); CFRN-TV Edmonton, Alta.; CFQC-TV Saskatoon, Sask.; CHAB-TV Moose Jaw, Sask.; CJDC-TV Dawson Creek, B. C.; CKLY-TV Spokane, Wash.

Trans Ocean Radio & Tv Representatives Ltd. 219 Bay St., Toronto. Empire 6-5455. Ted Pepler, Alex Stewart.

Radio Stations: CHLT, CKST Sherbrooke, Que.; Radio Nord (CKRN Rouyn, Que.; CKVD Val D'Or, Que.; CKLS LaSarre, Que.; CHAD Amos, Que.; CKJH Three Rivers, Que.; CJSO Sorel, Que.; CJDV Drumheller, Alta.

Television Stations: CHLT-TV Sherbrooke, Que.; CKRN-TV Rouyn, Que.; CJFB-TV Swift Current, Sask.; CHCA-TV Red Deer, Alta.



Associated Business Publications is a group of leading business journals which, since 1906, has been working cooperatively to further improve the service of business papers to their readers . . . and help advertisers use the business press more effectively.

Only publications whose paid circulation is audited by ABC (Audit Bureau of Circulations) are eligible for membership in Associated Business Publications.

BROADCASTING Magazine is the only publication in the radio-tv field which belongs to ABP and ABC, your guarantee of integrity in reporting paid circulation facts.

BROADCASTING
THE BUSINESSWEEKLY OF TELEVISION AND RADIO

HAMILTON-LANDIS & ASSOCIATES INC.

FOR THE SALE AND PURCHASE OF RADIO, TELEVISION STATIONS AND NEWSPAPERS . . .

EAST
WASHINGTON, D.C.
Ray V. Hamilton
1737 De Sales St., N.W.
Executive 3-3456

MIDWEST
CHICAGO
Richard A. Shaheen
1714 Tribune Tower
Delaware 7-2754

SOUTHWEST
DALLAS
DeWitt (Judge) Landis
1511 Bryan Street
Riverside 8-1175

WEST
SAN FRANCISCO
John F. Hardesty
111 Sutter Street
EXbrook 2-5671

*Washington throwing dollar
across Rappahannock - J. Dunne '59*



Nobody could ever make a dollar go farther (until ABC Radio came along)

Perhaps *your* pitch is falling short . . . not enough impressions getting across. Sounds like a good time to reappraise your media lineup . . . find out where you can best add more muscle and momentum—*without* adding more dollars to your budget. And *that* sounds like the ABC Radio Network.

Look what ABC delivers:

1. Millions of additional advertising impressions at one of the lowest costs per thousand available in any media today.
2. Exciting, smart-selling personalities who go all out to help with your merchandising efforts.

3. Thorough coverage of nationwide distributor areas, with more opportunities for dealer-distributor tie-ins on local affiliates.

4. Astounding, continuing growth. More than 2,600,000 homes added to ABC's (and *your*) potential audience since last year—the equivalent of 5 major markets.

Best of all, when you realign your schedule to include ABC (and the many advantages it offers), you can keep your budget at its present level . . . or even reduce it a bit.

And, especially these days, that's an awful lot of distance for a dollar.

ABC RADIO NETWORK

American Broadcasting—Paramount Theatres Inc.

Headquarters: 7 West 66th St., New York 23, N. Y. Susquehanna 7-5000.

BOARD OF DIRECTORS

A. H. Blank, John A. Coleman, E. Chester Gersten, Leonard H. Goldenson, Robert H. Hinckley, Robert L. Huffines Jr., Sidney M. Markley, Walter P. Marshall, H. Hugh McConnell, James G. Riddell, Simon B. Siegel, R. B. Wilby, Alger B. Chapman, Joseph A. Martino.

OFFICERS

Leonard H. Goldenson, pres; Edward L. Hyman, vp; Sidney M. Markley, vp; Simon B. Siegel, financial vp; James L. Brown, comptroller and assistant treasurer; Omar F. Elder, assistant secretary; Edith Schaffer, assistant secretary; Mortimer Weinbach, assistant secretary.

American Broadcasting Co.

(A Division of American Broadcasting-Paramount Theatres Inc.)

Headquarters: 7 W. 66th St., New York 23, N. Y. Susquehanna 7-5000.

OFFICERS

Leonard H. Goldenson, pres, AB-PT, and pres, ABC; Simon B. Siegel, financial vp of AB-PT and vp and treasurer of ABC; Martin Brown, assistant treasurer of AB-PT and vp and assistant treasurer of ABC; Oliver Treyz, Siegel, financial vp; James L. Brown, comptroller of tv network; Julius Barnathan, vp, affiliated stations; James W. Beach, vp; Alfred Beckman, vp; Giraud Chester, vp; Donald W. Coyle, vp; Sanford Cummings, vp & director, tv network programs, western division; John Daly, vp; Edward DeGray, vp; Theodore H. Fetter, vp; Michael J. Foster, vp; Henry T. Hedge, vp and administrative sales mgr; Earl Hudson, vp; Frank Marx, vp; John H. Mitchell, vp; Thomas W. Moore, vp; William P. Mullen, vp; Sterling C. Quinlan, vp; Stephen Riddleberger, vp for owned and operated stations; Selig Seligman, vp; Thomas Velotta, vp; Mortimer Weinbach, vp and general counsel; Omar Elder, secretary and assistant general counsel; Michael P. Boland, assistant treasurer; J. Russell Gavin, assistant treasurer.

Engineering: Frank Marx, vp in charge; John Bourcier, operations supervisor; George Milne, director, traffic and communications; G. Edward Hamilton, director, engineering operations; Richard Hamilton, supervisor of communications; Clure Owen, administrative assistant; John Preston, director of engineering facilities; Lawrence A. Ruddell, recording director; Reynald Willcocks, traffic mgr; Merle Worster, eastern engineering tv operations mgr.

Continuity Acceptance: Grace Johnsen, director.

Finance, Personnel and General Services: Simon B. Siegel, financial vp of AB-PT and treasurer of ABC; Michael P. Boland, assistant treasurer; Joseph Fitzpatrick, internal auditor; J. Russell Gavin, assistant treasurer; Edward Graessle, mgr, treasury affairs; Catharine Lynch, librarian; Marie McWilliams, director of personnel; Joseph J. Spagnola, director, office and studio services.

Legal and Labor Relations: Mortimer Weinbach, vp and general counsel; Richard L. Freund, director, labor relations.

News, Special Events and Public Affairs: John Daly, vp in charge; Donald G. Coe, director, special events and operations; Wiley Hance, mgr, public affairs; Francis N. Littlejohn, director, news and public affairs; William Whitehouse, director, sports.

Owned and Operated Stations: Stephen Riddleberger, vp.

Press Information: Michael J. Foster, vp in charge; Stephen Strassberg, director; Philip Bernstein, assistant director; Armand Foley, trade news editor; Ellen Hagerty, supervisor of audience information; Sidney R. Mesibov, director, special exploitation projects and coordinator, marketing activities, between ABC-TV and ABC Merchandising Inc.

ABC Film Syndication Inc.: 1501 Broadway, New York, N. Y. Lackawanna 4-5050. Richard P. Morgan, vp in charge of operations; Philip Williams, vp in charge of syndication sales; William L. Clark, vp and director of western division; Lee Francis, advertising and promotion mgr; Raymond Fox, comptroller; Howard Anderson, sales mgr, central division; Sherman Gregory, sales mgr, New York division.

Chicago 1: 190 N. State St. Andover 3-0800. James Duffy, director of radio network for central division; James W. Beach, director, tv network, central division; Manuel Fingerhut, controller of central division; Marcella C. Braun, mgr, script and continuity acceptance; William G. Gillogly, director of sales,

tv network, central division; Clar Heider, national spot sales mgr; Elliott W. Henry Jr., director, publicity and promotion; William P. Kusack, mgr, engineering department; Rex Maupin, director of music, WBKB (TV) and central division; Con O'Dea, news and special events; Matthew Vieracker, general mgr, WBKB. [For full WBKB personnel, see television station directory].

Detroit 26: Stroh Bldg. Woodward 3-3321. John Pival, tv vp; Harold Neal, radio vp; Robert Baker, radio studio mgr; Robert Baldrica, assistant radio sales mgr; Harold Christian, vp in charge of merchandising and research; Ralph Dawson, tv sales mgr; Hal Gordon, music director; Charles Kocher, chief engineer; John Lee, tv studio mgr; John Reynolds, comptroller; Peter Strand, tv executive producer. [For full WXYZ-AM-FM-TV personnel, see radio and television station directory].

Hollywood 27: ABC Television Center. Normandy 3-3311. James Riddell, vp, western division; Harry Woodworth, western sales mgr, ABC Radio; Thomas Velotta, vp; Eliot F. Alexander, mgr, advertising and promotion, tv network, western division; J. Clifford Anderson, director, labor relations; Dorothy L. Brown, continuity acceptance mgr of western division; Sanford C. Cummings, vp-director, tv network programs, western division; Dresser Dahlstead, mgr, radio network and KABC programming; Ralph Denechaud, mgr, radio engineering operations, Hollywood; ne Allen R. Elrod, sales promotion art director; Milt Fishman, director, radio-tv news, western division; Mitchell L. Gamson, ABC coordinator, Warner Bros., Hollywood; Rowe S. Giesen, mgr, program services; Gene Gordon, ABC-Disney coordinator; Theodore Grenier, chief engineer, western division; Courtney McLeod, administrative mgr, tv programming; Jon Meyers, assistant network program and production manager, KABC; Burt Nodello, mgr, program development, tv network; Norma T. Oisen, director, tv program operations; Daniel P. O'Reilly, director, tv and radio news department, network and local Hollywood; John H. Pace, general mgr, KABC; Frank G. Ralston, director, network film department; James G. Riddell, vp-western division; Louis F. Sanman Jr., mgr, production services, Hollywood; Florence T. Schiro, personnel director; Selig Seligman, ABC vp-KABC-TV general mgr; Norman H. Sloane, sales service and office mgr, KABC-TV; Ernest E. Stern, director, tv network press information, western division; Richard F. Thacker, mgr, guest relations; Robert Trachinger, manager, tv engineering operations, Hollywood; John C. Wagner, controller, western division; James Washburn, tv network program production coordinator. [For full KABC-AM-FM-TV personnel, see radio and television station directories].

Pittsburgh 19: 411 Seventh Ave. Atlantic 1-9100. Ralph W. Beaudin, general mgr, KQV; R. N. Thompson sales mgr.

San Francisco 2: 277 Golden Gate Ave. Underhill 3-0077. John H. Mitchell, vp in charge, San Francisco office; Vincent Francis, western division sales mgr, tv network; Arthur Abell, merchandising mgr, KGO; Robert Cooper, radio program mgr; Allan Gimán, executive mgr & saes director, KGO; Harry Jacobs, chief engineer and building maintenance mgr; Edith Kirby, traffic mgr; Chandler R. Meloy, Robert Mitchell, film editor, KGO-TV; Richard T. Parks, assistant chief engineer; Noel Pazdral, tv sales operations mgr; Lorraine Pedersen, continuity acceptance editor; George Rice, program director, KGO-TV; George Rodman, director of publicity, advertising and promotion and mgr of news and special events; Yale Roe, national spot sales mgr, KGO-TV; David Sacks, local sales mgr, KGO-TV; Henry Sarovan, controller and purchasing agent; Edward Smith, production mgr; Galvin Thomas, mgr of art department, KGO-TV. [For full KGO-AM-FM-TV personnel, see radio and television station directories].

(Note: Above personnel handle both radio and tv except where otherwise indicated.)

Washington 6: 1735 DeSales St., N.W. Republic 7-6013. Edgar G. Shelton Jr. and Joseph J. Jacobs, assistants to the president.

ABC Television

Headquarters: 7 W. 66th St., New York 23, Susquehanna 7-5000.
Oliver Treyz, pres.

Programming and Production Services: Thomas W. Moore, vp in charge of tv network programming and talent; Giraud Chester vp in charge of daytime programming; Theodore H. Fetter, vp and program director; Ruth K. Blainey, operations mgr; Walter Gustafson, supervisor of sound effects; Thomas P. DeVito, program service mgr; Armand Grant, director of daytime programming; John E. Green, network executive producer; John Kneeshaw, business mgr; Frederick P. Laffey, business mgr and budget officer for tv programming; Leonard Maskin, business mgr for tv production services; James McNaughton, executive art director; Daniel Melnick, program development mgr; Bernard Paulson, mgr production services; Frederick Schuman, studio services coordinator; William Seaman, program produc-

tion mgr; Arthur Segal, plant services supervisor.

Advertising: Dean D. Linger, director.

Sales: William Mullen, vp-tv network sales; Donald W. Coyle, vp and general sales mgr; Henry T. Hede, vp and administrative sales mgr; Slocum Chapin, vp; Charles T. Ayres, eastern sales mgr; Harold Day, director of daytime sales; Aaron Beckwith, program sales mgr; Alice Stamatidis, director of sales service.

Station Clearance: Donald Shaw, director; Joseph Giaquinto, mgr.

Station Relations: Alfred Beckman, vp in charge; Ralph S. Hatcher, mgr.

Research and Sales Development: Julius Barnathan, vp-tv research; Bert Briller, director of sales development; Rosario Calabrese, art director; Robert Engelke, mgr of sales development.

Legal: Omar F. Elder Jr., general counsel.

ABC-TV STATIONS AFFILIATES ASSOCIATION

Joseph Hladky, KCRG-TV Cedar Rapids, Iowa, chmn, Brent Kirk, KUTV Salt Lake City, vice chmn; Donald Davis, KMBC-TV Kansas City, Mo., secretary; Howard Masclemier, WHNC New Haven, treasurer; Joseph Bernard, KTVI-TV St. Louis; John Dille, WSVJ Elkhart, Ind.; Joseph Drilling, KJEO-TV Fresno, Calif.; John Gelder, WCHS-TV Charleston, W. Va.; D. A. Noel, WHBQ Memphis.

ABC Radio Network Inc.

Headquarters: 7 W. 66th St., New York 23, N. Y. Susquehanna 7-5000.
Edward DeGray, president.

Programming: Charles Manno, eastern program director; James McConnochie, mgr, announcing office; William T. Rafael, script editor; George Sax, national director of program operations and cooperative programs mgr; Ruth B. Smith, supervisor, production control unit; Frank Vagnoni, mgr, music division.

Research and Sales Development: Hal Cranton, director of sales development and research.

Sales and Sales Service: Robert Pavicey, eastern sales mgr; Elizabeth B. Kelley, director of sales service.

Stations: Earl Mullin, national mgr and regional mgr for central area.

Legal: Charles De Bare, general counsel.

RADIO AFFILIATES ADVISORY BOARD

Simon Goldman, WJTN Jamestown, N. Y., District 1; J. E. Williams, WING Dayton, Ohio, District 2; Phil Hoffman, WTCN Minneapolis, Minn., District 3; T. B. Lanford, KRMD Shreveport, La., District 4; C. E. Locke, KFDM Beaumont, Tex., District 5; William Grove, KFBC Cheyenne, Wyo., District 6; James Wallace, KPQ Wenatchee, Wash., District 7; J. S. Younts, WEEB Southern Pines, N. C., District 8.

ABC RADIO NETWORK RATES

(As of June 29, 1959)

ABC Radio has a single rate. Discounts, however, are higher at night than in the morning and higher yet in the afternoon. Rates for periods less than one hour are charged at the following percentages of the hour rate: 55 minutes 93-1/4%; 50 minutes 86-3/4%; 45 minutes 80%; 40 minutes 73-1/4%; 35 minutes 66-3/4%; 30 minutes 60%; 25 minutes 53-1/4%; 20 minutes 46-3/4%; 15 minutes 40%; 10 minutes 26-3/4%; 5 minutes 13-1/4%. Rates for news, sports and "Breakfast Club" programs available on request.

These are gross hour rates.

Eastern Stations

WAKR Akron, Ohio	\$ 105
WOKO Albany, N. Y.	96
WRTA Altoona, Pa.	42
WLOS Asheville, N. C.	32
WABV Abbeville, S. C. (D)	
Bonus with WLOS Asheville, N. C.	
WGST Atlanta, Ga.	126
WMID Atlantic City, N. J.	42
WGAC Augusta, Ga.	53
WWIN Baltimore, Md.	100
WABI Bangor, Me.	63
WELL Battle Creek, Mich.	21
WBCM Bay City, Mich.	42
WTAO Boston, Mass. (D)	160
WNAB Bridgeport, Conn.	42
WCYB Bristol, Va. (D)	60
WMEV Marion, Va. (D)	
Bonus with WCYB Bristol, Va.	
WWOL Buffalo, N. Y.	100
WJOY Burlington, Vt.	21
WSKI Montpelier, Vt.	
Bonus with WJOY Burlington, Vt.	

**In America,
the word for
TV entertainment**

is "American!"

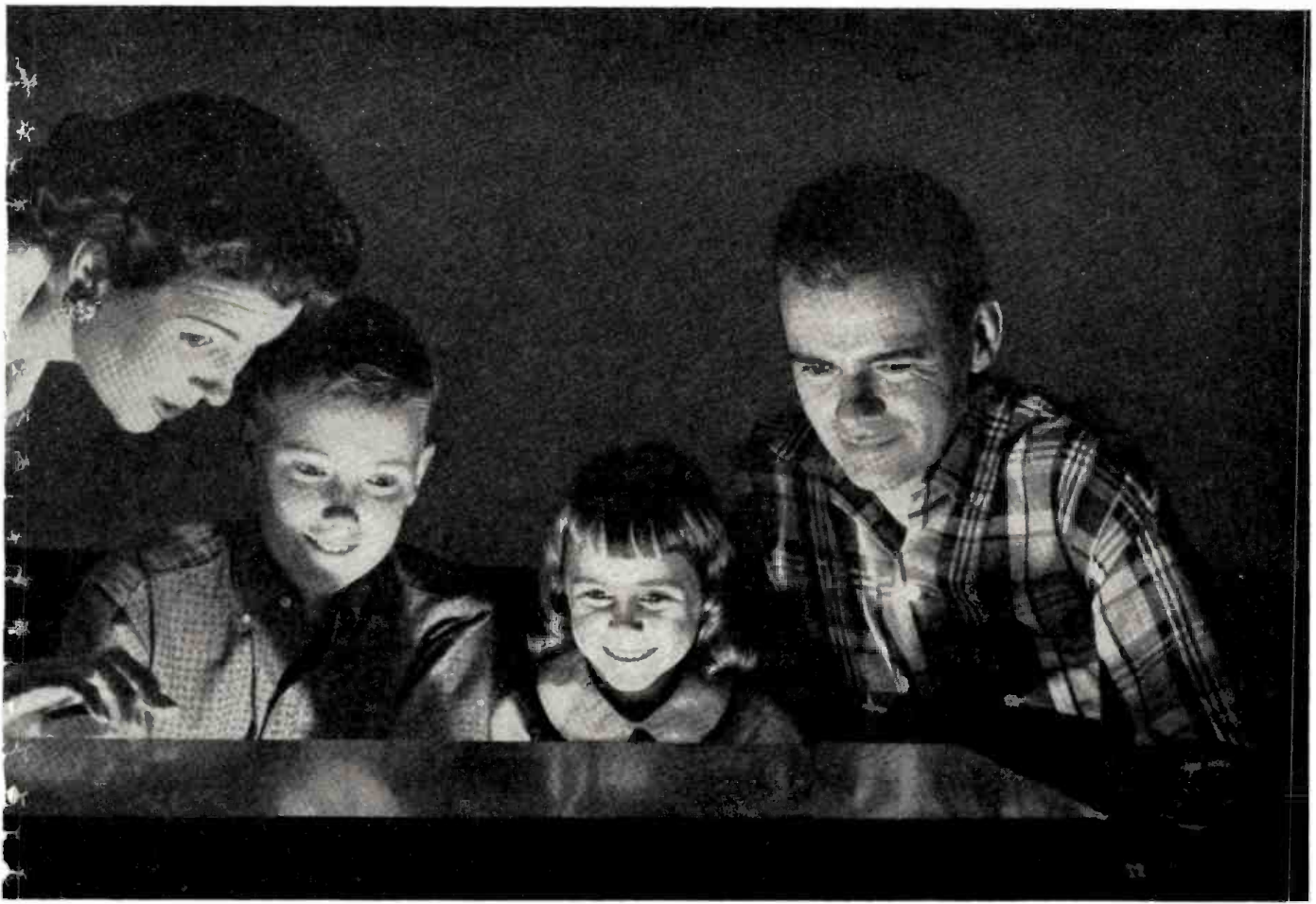
Americans, like people anywhere, come in all shapes and sizes. But this past year, they had at least one thing in common – more of them turned to “American” (the American Broadcasting Company Television Network) than to any other network.

In recent months, ABC has consistently been the most popular network most nights of the week, has had more of the top-rated shows, has enjoyed by far the greatest audience growth of any network.

But audience growth is only part of the American Broadcasting Company picture. When you consider its ever-increasing chain of affiliated stations, its many new facilities and its trend-setting management team, you can see that the network to watch very clearly is “American.”

ABC TELEVISION





Networks CONTINUED

ABC RADIO RATES (Continued)

WHBC	Canton, Ohio	74
WOKE	Charleston, S. C.	42
WHMS	Charleston, W. Va.	35
WCGC	Charlotte, N. C.	70
WPCC	Clinton, S. C. (D)	
WSAT	Salisbury, N. C.	
	Bonus with WCGC Charlotte, N. C.	
WCHV	Charlottesville, Va.	21
WAPQ	Chattanooga, Tenn.	63
WLW	Cincinnati, Ohio	540**
**Rates for WLW are 8 a.m. 6 p.m. time period. Rates for other time periods and periods of time other than 1, 1/2, 3/4 hour furnished on request.		
WJMO	Cleveland, Ohio	\$ 150
WCOS	Columbia, S. C.	42
WDIX	Orangeburg, S. C.	
	Bonus with WCOS Columbia, S. C.	
WSSC	Sumter, S. C.	
	Bonus with WCOS Columbia, S. C.	
WPNX	Columbus, Ga.	42
WCOL	Columbus, Ohio	84
WKEY	Covington, Va.	5
WBTM	Danville, Va.	32
WHLF	South Boston, Va.	
	Bonus with WBTM Danville, Va.	
WING	Dayton, Ohio	84
WNDB	Daytona Beach, Fla.	21
WXYZ	Detroit, Mich.	315
WTKI	Durham, N. C.	21
WGBR	Goldsboro, N. C.	
	Bonus with WTKI Durham, N. C.	
WENE	Endicott-B'hamton, N. Y.	60
WERC	Erie, Pa.	16
WTCS	Fairmont, W. Va.	11
WFLB	Fayetteville, N. C.	11
WBBC	Flint, Mich.	58
WJMX	Florence, S. C.	21
WDSC	Dillon, S. C. (D)	
	Bonus with WJMX Florence, S. C.	
WEEB	Southwestern Pines, N. C. (D)	
	Bonus with WJMX Florence, S. C.	
WGNC	Gastonia, N. C.	11
WCKI	Greer, S. C. (D)	
	Bonus with WGNC Gastonia, N. C.	
WWSC	Glens Falls, N. Y.	89
WLAV	Grand Rapids, Mich.	63
WGBG	Greensboro, N. C.	25
WJEJ	Hagerstown, Md.	32
WHGB	Harrisburg, Pa.	58
WHAY	Hartford, Conn.	100
WHKY	Hickory, N. C.	32
WMFR	High Point, N. C.	26
WHTN	Huntington, W. Va. (D)	40
WTKO	Ithaca, N. Y. (D)	20
WIBM	Jackson, Mich.	21
WZOK	Jacksonville, Fla.	80
WGIG	Brunswick, Ga.	
	Bonus with WZOK Jacksonville, Fla.	
WJTN	Jamestown, N. Y.	42
WFTC	Kinston, N. C.	11
WBIR	Knoxville, Tenn.	63
WLAN	Lancaster, Pa.	63
WJIM	Lansing, Mich.	60
WLAM	Lewiston-Auburn, Me.	32
WIMA	Lima, Ohio	32
WLVA	Lynchburg, Va.	42
WNEK	Macon, Ga.	32
WMAN	Mansfield, Ohio	26
WMRN	Marion, Ohio	21
WMSA	Massena, N. Y.	11
WKAT	Miami, Fla.	105
WKWF	Key West, Fla.	
	Bonus with WKAT Miami, Fla.	
WKBZ	Muskegon, Mich.	42
WKLA	Ludington, Mich.	
	Bonus with WKBZ Muskegon, Mich.	
WKST	New Castle, Pa.	40
WNHC	New Haven, Conn.	80
WABC	New York, N. Y.	700
WLOW	Norfolk, Va.	50
WHDL	Olean, N. Y.	21
WABR	Orlando, Fla. (D)	30
WQXT	Palm Beach, Fla.	32
WCOM	Parkersburg, W. Va.	21
WFIL	Philadelphia, Pa.	350
KQV	Pittsburgh, Pa.	188
WBEC	Pittsfield, Mass.	30
WEAV	Plattsburg, N. Y.	30
WNBZ	Saranac Lake, N. Y.	
	Bonus with WEAV Plattsburg, N. Y.	
WTHH	Port Huron, Mich.	20
WFOR	Portland, Me.	53
WNXT	Portsmouth, Ohio	21
WKIP	Poughkeepsie, N. Y.	21
WPAW	Providence, R. I. (D)	85
WKIX	Raleigh, N. C.	67
WEEU	Reading, Pa.	74
WMBG	Richmond, Va.	100
WROV	Roanoke, Va.	42
WVET	Rochester, N. Y.	105
WEED	Rocky Mount, N. C.	16
WLAQ	Rome, Ga.	11
WTXL	Springfield, Mass.	60
WIZE	Springfield, Ohio	42
WSTC	Stamford, Conn.	26
WTON	Staunton, Va.	10
WOLF	Syracuse, N. Y.	75
WSUN	Tampa-St. Petersburg, Fla.	84
WTOL	Toledo, Ohio	63
WKAL	Utica, N. Y.	35
WMAL	Washington, D. C.	200
WRRF	Washington, N. C.	21
WRRZ	Clinton, N. C. (D)	
	Bonus with WRRZ Washington, N. C.	

WATR	Waterbury, Conn.	53
WTVL	Waterville, Me.	21
WRKD	Rockland, Me.	
	Bonus with WTVL Waterville, Me.	
WKWK	Wheeling, W. Va.	53
WILK	Wilkes-Barre, Pa.	90
WMPT	Williamsport, Pa.	30
WILM	Wilmington, Del.	63
WKEN	Dover, Del.	
	Bonus with WILM Wilmington	
WFVA	Fredericksburg, Va.	
	Bonus with WINC Winchester, Va.	
WMFD	Wilmington, N. C.	21
WINC	Winchester, Va.	11
WAAB	Worcester, Mass.	90
WSBA	York, Pa.	63
WOHI	E. Liverpool, Ohio	
	Bonus with WBBW Youngstown, Ohio	
WMGA	Moultrie, Ga.	
	Bonus with Eastern Group	
WFRC	Reidsville, N. C.	
	Bonus with Eastern Group	
WLST	Escanaba, Mich.	
	Bonus with WDUZ Green Bay, Wis.	
WDMJ	Marquette, Mich.	
	Bonus with WDUZ Green Bay, Wis.	
Total 134 Eastern Stations.....\$7,373		

Central Stations

KSDN	Aberdeen, S. D.	\$ 21
KRBC	Abilene, Tex.	42
KBST	Big Spring, Tex.	
	Bonus with KRBC Abilene, Tex.	
KADA	Ada, Okla.	10
KATE	Albert Lea, Minn.	21
KALB	Alexandria, La.	32
KPFL	Lafayette, La.	
	Bonus with KALB Alexandria, La.	
KSLO	Opelousas, La.	
	Bonus with KALB Alexandria, La.	
KFDA	Amarillo, Tex.	47
WHMA	Anniston, Ala.	11
KVSO	Ardmore, Okla.	11
KNOW	Austin, Tex.	37
KFDM	Beaumont, Tex.	89
WCRT	Birmingham, Ala. (D)	100
WNPT	Tuscaloosa, Ala.	
	Bonus with WCRT Birmingham, Ala.	
WJBC	Bloomington, Ill.	21
WKCT	Bowling Green, Ky.	20
KBOR	Brownsville, Tex.	21
KBUR	Burlington, Iowa	21
KMCD	Fairfield, Iowa (D)	
	Bonus with KBUR Burlington, Iowa	
WLS	Chicago, Ill.	567
KGGF	Coffeyville, Kan.	74
KSIX	Corpus Christi, Tex.	42
KCBC	Des Moines, Iowa	60
KDTH	Dubuque, Iowa	40
KCRC	Enid, Okla.	32
WJPS	Evansville, Ind.	74
KXGO	Fargo, N. D.	63
KXRA	Alexandria, Minn.	
	Bonus with KXGO Fargo, N. D.	
KFSA	Ft. Smith, Ark.	21
KBRS	Springdale, Ark.	
	Bonus with KFSA Ft. Smith, Ark.	
WGL	Fort Wayne, Ind.	63
WBAF	WFAA Ft. Worth-Dallas, Tex.	168
WGAD	Gadsden, Ala.	21
WOWL	Florence, Ala.	
	Bonus with WGAD Gadsden, Ala.	
KMMJ	Grand Island, Neb. (D)	74
WDUZ	Green Bay, Wis.	42
WMIQ	Iron Mt., Mich.	
	Bonus with WDUZ Green Bay, Wis.	
WGCM	Gulfport, Miss.	11
WHSY	Hattiesburg, Miss.	25
KXYZ	Houston, Tex.	126
WAAY	Huntsville, Ala.	11
WKSR	Pulaski, Tenn.	
	Bonus with WAAY Huntsville, Ala.	
WFBM	Indianapolis, Ind.	150
WTTT	Bloomington, Ind.	
	Bonus with WFBM Indianapolis, Ind.	
WSLI	Jackson, Miss.	63
WABG	Greenwood, Miss.	
	Bonus with WSLI Jackson, Miss.	
WKOZ	Kosciusko, Miss.	
	Bonus with WSLI Jackson, Miss.	
WTJS	Jackson, Tenn.	32
KMBC	Kansas City, Mo.	280
KFRM	Concordia, Kan. (D)	
	Bonus with KMBC Kansas City, Mo.	
WKTY	La Crosse, Wis.	60
KSWO	Lawton, Okla.	32
WBLG	Lexington, Ky.	50
KFOR	Lincoln, Ky.	53
KLRA	Little Rock, Ark.	90
KFRO	Longview, Tex.	26
WKLO	Louisville, Ky.	105
KSEL	Lubbock, Tex.	39
WISC	Madison, Wis.	53
KTOE	Mankato, Minn.	36
KDMA	Montevideo, Minn.	
	Bonus with KTOE Mankato, Minn.	
WHHM	Memphis, Tenn.	100
KCRS	Midland, Tex.	16
WISN	Milwaukee, Wis.	160
WTCN	Minn.-St. Paul, Minn.	158
WABB	Mobile, Ala.	53
WQUA	Moline, Ill.	63
WMLB	Monroe, La.	32
WAPX	Montgomery, La.	50

WAUD	Auburn, Ala.	
	Bonus with WAPX Montgomery, Ala.	
KBIX	Muskogee, Okla.	11
WSIX	Nashville, Tenn.	105
WSMB	New Orleans, La.	105
KBYE	Oklahoma City, Okla. (D)	85
KSWI	Omaha, Neb.-Council Bluffs, Iowa, (D)	100
WVJS	Owensboro, Ky.	20
WNVJ	Pensacola, Fla.	21
WGEM	Quincy, Ill.	32
WRJN	Racine, Wis.	32
WRBW	Richmond, Ind.	16
WROK	Rockford, Ill.	53
WAMY	St. Louis, Mo.	135
KFRU	Columbia, Mo.	
	Bonus with WAMY St. Louis, Mo.	
KGKL	San Angelo, Tex.	32
KMAC	San Antonio, Tex.	130
WHBL	Sheboygan, Wis.	32
KMA	Shenandoah, Iowa	100
KRMD	Shreveport, La.	53
KSCJ	Sioux City, Iowa	84
KSOO	Sioux Falls, S. D.	53
WNDS	South Bend, Ind.	42
WCVS	Springfield, Ill.	42
KWTO	Springfield, Mo.	84
KCMC	Toxarkana, Tex.	26
KOME	Tulsa, Okla.	100
WREN	Topeka, Kan.	63
KTBB	Tyler, Tex.	20
WACO	Waco, Tex.	37
KRBA	Lufkin, Tex.	
	Bonus with WACA Waco, Tex.	
KEEE	Nacogdoches, Tex.	
	Bonus with WACA Waco, Tex.	
KXEL	Waterloo, Iowa	131
KWSH	Wewoka, Okla.	20
KWLM	Willmar, Minn.	21
KMHL	Marshall, Minn.	
	Bonus with KWLM Willmar, Minn.	
KWNO	Winona, Minn.	16
WLAU	Laurel, Miss. (D)	
	Bonus with Central Group	
WBYS	Canton, Ill. (D)	
	Bonus with Central Group	
KELD	El Dorado, Ark.	
	Bonus with Central Group	
KIRX	Kirksville, Mo.	
	Bonus with Central Group	
WTUP	Tupelo, Miss. (D)	
	Bonus with Central Group	
WBIP	Boonesville, Miss.	
	Bonus with Central Group	
Total 112 Central Stations.....\$5,550		

Mountain Stations

KHAM	Albuquerque, N. M. (D)	\$ 35
KRSN	Los Alamos, N. M.	
	Bonus with KHAM Albuquerque, N. M.	
KBAR	Burley, Idaho	11
KVOC	Casper, Wyo.	11
KFCB	Cheyenne, Wyo.	21
KSID	Sidney, Neb.	
	Bonus with KFBC Cheyenne, Wyo.	
KHOW	Denver, Colo.	130
KFUN	Las Vegas, N. M.	5
KTRC	Santa Fe, N. M.	
	Bonus with KFUN Las Vegas, N. M.	
KOY	Phoenix, Ariz.	125
KGHF	Pueblo, Colo.	32
KRTN	Raton, N. M.	5
KIXX	Provo, Utah	
	Bonus with Mountain Group	
KALL	Salt Lake City	100
Arizona Network:		
KTUC	Tucson, Ariz.	25
KSUN	Bisbee, Ariz.	15
KVOY	Yuma, Ariz.	25
KVNA	Flagstaff, Ariz.	15
KNOT	Prescott, Ariz.	
KAAA	Kingman, Ariz.	
KGLU	Safford, Ariz.	
KVNC	Winslow, Ariz.	
KNOG	Nogales, Ariz.	
KWJB	Globe, Ariz.	
KHFH	Sierra Vista, Ariz. (D)	
	*Bonus with Arizona Network.	
Total 25 Mountain Stations.....\$555		

Pacific Coast Stations

KPMC	Bakersfield, Cal.	\$ 68
KTIP	Porterville, Cal.	
	Bonus with KPMC Bakersfield, Cal.	
KVOS	Bellingham, Wash.	21
KBND	Bend, Ore.	20
KROP	Brawley, Cal.	21
KASH	Eugene, Ore.	32
KARM	Fresno, Cal.	74
KEPR	Kennewick-Pasco, Wash.	10
KFLW	Klamath Falls, Ore.	16
KENO	Las Vegas, Nev.	11
KABC	Los Angeles, Cal.	284
KIBS	Bishop, Cal.	
	*Bonus with KABC Los Angeles, Cal.	

KYJC Medford, Ore.	11
KFVJ Modesto, Cal.	21
KFJJ Portland, Ore.	147
KFXL Roseburg, Ore.	15
KFBK Sacramento, Cal.	130
KSYC Yreka, Cal.	Bonus with KFBK Sacramento, Cal.
KSLM Salem, Ore.	30
KCAL San Bernardino-Redlands, Cal.	40
KGB San Diego, Cal.	105
KGO San Francisco, Cal.	234
KTMS Santa Barbara, Cal.	42
KOMO Seattle, Wash.	130
KGA Spokane, Wash.	105
KWG Stockton, Cal.	32
KTBL Walla Walla, Wash.	11
KPQ Wenatchee, Wash.	26
KIMA Yakima, Wash.	30
KYOR Blythe, Cal.	Bonus with Pacific Group
KREO Indio, Cal.	Bonus with Pacific Group
KDEO Longview, Wash.	Bonus with Pacific Group
KUMA Pendleton, Ore.	Bonus with Pacific Group
Total 33 Pacific Stations	\$1,766
Grand Total 305 U.S. Stations	\$15,244

Non-Territorial

(Rates and discounts quoted upon request)
 CFCF Montreal, Que., Can.
 CJBC Toronto, Ont., Can.
 KENI Anchorage, Alaska
 KFAR Fairbanks, Alaska
 KTKN Ketchikan, Alaska
 KJNO Juneau, Alaska
 (D) Station operates daytime only.

ABC-TV NETWORK RATES

(As of June 19, 1959)

Below are gross rates for Class A hour. Class A time is 6-11 p.m., Sunday through Saturday. Class B rate (75% of Class A rate) applies to stations not primarily affiliated with ABC-TV. Class C time (50% of Class A rate) is 11 p.m. to sign-off Sunday through Saturday, 9 a.m. to 6 p.m. Saturday and Sunday, and 5-6 p.m. Monday through Friday. Class D time (33.3% of Class A rate) is daytime hours up to 5 p.m. Monday through Friday, except for special programs on national holidays, which are charged as Class C. Rates for periods less than one hour are charged at these percentages of the hour rate: 80% for 45 minutes; 60% for 30 minutes; 40% for 15 minutes; 33 1/3% for 10 minutes and 26 2/3% for 5 minutes. One-minute participations are priced as follows: in Class A time 22%; in Class C and D (4 commercials per half-hour) 16 1/3%; in Class C and D (6 commercials per half-hour) 15%.

ABC has no must-buy list of basic stations. Its rate card states: "Advertisers are required to purchase for each program a minimum cleared gross for station time equivalent to \$80,000.00 for each Class A hour telecast."

Primary Affiliated Stations

KTEN-TV Ada, Okla.	\$ 200
WAKR-TV Akron, Ohio	150
WAST Alb.-Schen.-Troy, N. Y.	800
KOAT-TV Albuquerque, N. M.*	250
KVII-TV Amarillo, Tex.	250
WAIM-TV Anderson, S. C.	150
WLOS-TV Asheville, N. C.-Greenville-Spartanburg, S. C.	550
WLWA Atlanta, Ga.	1,100
KMMT Austin-Rochester, Minn.-Mason City, Ia.	225
KICU Bakersfield, Calif.	200
WJZ-TV Baltimore, Md.	1,550
WHDH-TV Boston, Mass.	2,500
WICC-TV Bridgeport, Conn.	200
KKBW-TV Buffalo, N. Y.	1,200
KCRG-TV Cedar Rapids-Waterloo, Ia.	750
WCHS-TV Charleston, W. Va.	400
WTVC Chattanooga, Tenn.	3,500
WBKB Chicago, Ill.	1,500
WCPO-TV Cincinnati, Ohio	1,500
WEWS Cleveland, Ohio	2,400
WTVN-TV Columbus, Ohio	1,080
WFVA-TV Dallas-Ft. Worth, Tex.	1,400
WDAN-TV Danville, Ill.	Bonus
WTVF Decatur, Ill.	350
KBTV Denver, Colo.	900
WOI-TV Des Moines, Iowa	650
WXYZ-TV Detroit, Mich.	2,600
WEAU-TV Eau Claire, Wis.††	250
KELP-TV El Paso, Tex.†	250
WTVV Evansville, Ind.	500
WJRT Flint, Mich.	800
WPTA Ft. Wayne, Ind.	450
KJEO-TV Fresno, Calif.	525
WMBV-TV Green Bay-Marquette, Wis.	350
WSIL-TV Harrisburg, Ill.	325
WTPA Harrisburg, Pa.	325
KTRK-TV Houston, Tex.	1,100
KTBS Nacogdoches, Tex.††	
WLWT Indianapolis, Ind.	1,250
KMBC-TV Kansas City, Mo.	1,400
KOTI-TV Klamath Falls, Ore.	150

WTVK Knoxville, Tenn.	300
KSHO-TV Las Vegas, Nev.	Bonus
KSWO-TV Lawton, Okla.	150
WLYH-TV Lebanon, Pa.	300
KATV Little Rock, Ark.	400
WBPZ-TV Lock Haven, Pa.	Bonus
(Bonus to WNEF-TV)	
KABC-TV Los Angeles, Cal.	2,900
WLVA-TV Lynchburg-Roanoke, Va.	350
WKOW-TV Madison, Wis.	300
WHBQ-TV Memphis, Tenn.	1,050
WPST-TV Miami, Fla.	850
WISN-TV Milwaukee, Wis.	1,350
WTCN-TV Minneapolis-St. Paul, Minn.	1,250
KVKM-TV Monahans, Tex.*	Bonus
WSIX-TV Nashville, Tenn.	750
WNHC-TV New Haven, Conn.	1,750
WVUE New Orleans, La.	800
WABC-TV New York, N. Y.	5,000
WAVY-TV Norfolk, Va.	850
KOCO-TV Oklahoma City-Enid Okla.	700
KETV Omaha, Neb.	950
WLOF-TV Orlando, Fla.	350
WTVH-TV Peoria, Ill.	500
WFIL-TV Philadelphia, Pa.	3,600
KTVC Phoenix, Ariz.	500
WTAE Pittsburgh, Pa.	2,000
WMTW-TV Portland, Me.-Mt. Washington, N. H.	550
KPTV Portland, Ore.	900
WTVR Richmond, Va.	875
WREX-TV Rockford, Ill.†††	650
KOVR Sacramento-Stockton, Cal.	650
KTVI St. Louis, Mo.	1,450
KUTV Salt Lake City, Utah	650
KONO-TV San Antonio, Tex.	700
XETV San Diego, Cal. (Tijuana, Mex.)	700
KGO-TV San Francisco, Cal.	2,200
WNEP-TV Scranton-Wilkes-Barre, Pa.	500
KOMO-TV Seattle, Wash.	1,250
KMOS-TV Sedalia, Mo.	(Bonus to KMBC-TV)
WSJV-TV South Bend-Elkhart, Ind.	400
KREM-TV Spokane, Wash.	500
WHYN-TV Springfield-Holyoke, Mass.	450
WSUN-TV Tampa-St. Petersburg, Fla.	450
WSPD-TV Toledo, Ohio†††	1,000
KGUN-TV Tucson, Ariz.†	225
KTUL-TV Tulsa, Okla.	670
WMAL-TV Washington, D. C.	1,500
WATR-TV Waterbury, Conn.	200
WEAT-TV West Palm Beach, Fla.	225
KAKE-TV Wichita, Kan.	800
KTVC Ensign, Kan.††	
KAYS-TV Hays, Kan.††	
WSBA-TV York, Pa.	250
WKST-TV Youngstown, Ohio	350

Other Affiliate Stations

WALB-TV Albany, Ga.*	\$ 300
WFBG-TV Altoona, Pa.	700
WJBF-TV Augusta, Ga.	475
KTBC-TV Austin, Tex.	525
WABI-TV Bangor, Me.*	375
WBRZ-TV Baton Rouge, La.	450
KFDM-TV Beaumont, Tex.*	450
KOOK-TV Billings, Mont. (1)	200
WNBF-TV Binghamton, N. Y.	900
WAPI-TV Birmingham, Ala.*	1,000
KFYR-TV Bismarck, N. D.†	175
KTVB Boise, Idaho	225
WCYB-TV Bristol, Va.-Johnson City, Tenn.	300
KBTX-TV Bryan, Tex.†	(Bonus to KWTX-TV)
KXLF-TV Butte, Mont. (1)	200
WWTW Cadillac, Mich.†	350
KTWO-TV Casper, Wyo.†	Bonus
WCSC-TV Charleston, S. C.	400
WSOC-TV Charlotte, N. C.	1,100
KFBC-TV Cheyenne, Wyo.	175
KHSL-TV Chico, Cal.	250
KKTU Colorado Springs, Colo.†	275
KOMU-TV Columbia, Mo.†	275
WIS-TV Columbia, S. C.†	525
WRBL-TV Columbus, Ga.	400
KRIS-TV Corpus Christi, Tex.†	300
KZTV Corpus Christi, Tex.†	300
WLW-D Dayton, Ohio	1,100
WTVY Dothan, Ala.*	150
KDAL-TV Duluth, Minn.-Superior, Wis.†	500
WDSM-TV Duluth, Minn.-Superior, Wis.†	450
WTDY Durham-Raleigh, N. C.†	550
WICU Erie, Pa.	600
KIEM-TV Eureka, Cal.	200
KVIQ-TV Eureka, Cal.	(Bonus to KVIP-TV)
WDAY-TV Fargo, N. D.	400
WBTW Florence, S. C.†	400
WINK-TV Ft. Myers, Fla.*	50
KFBB-TV Great Falls, Mont. (1)	200
WFMY-TV Greensboro, N. C.*	900
WNCT Greenville, N. C.†	450
KGTE-TV Harlingen, Tex.*	300
WSPA-TV Harrisonburg, Va.	250
KNAS-TV Hastings, Neb.	250
WDAM-TV Hattiesburg, Miss.†	125
KID-TV Idaho Falls, Idaho (1)	450
WLBT Jackson, Miss.	450
WFGA-TV Jacksonville, Fla.	750
KRCG-TV Jefferson City, Mo.†	325
WJHL-TV Johnson City, Tenn.-Bristol, Va.†	375
KODE-TV Joplin, Mo.†	300
WKZO-TV Kalamazoo, Mich.	1,300
KHOL-TV Kearney, Neb.	300
WKBT La Crosse, Wis.†	350
KPIC-TV Lake Charles, La.†	200
WLEX-TV Lexington, Ky.	150
WKYT Lexington, Ky.	100

WIMA-TV Lima, Ohio†	150
WAVE-TV Louisville, Ky.†	1,175
KCBD-TV Lubbock, Tex.*	350
WMAZ-TV Macon, Ga.	350
KBES-TV Medford, Ore.†	175
WTOK-TV Meridian, Miss.†	325
KXMC Minot, N. D.†	150
WALA-TV Mobile, Ala.†	500
KNOE-TV Monroe, La.	400
WSFA-TV Montgomery, Ala.†	450
WLBC-TV Muncie, Ind.	200
WJDM-TV Panama City, Fla.†	70
WTAP-TV Parkersburg, W. Va.	100
WEAR-TV Pensacola, Fla.-Mobile, Ala.†	400
KOAM-TV Pittsburg, Kan.†	325
WPTZ Plattsburgh, N. Y.-Burlington, Vt.†	325
WAGM-TV Presque Isle, Me.**	85
WJAR-TV Providence, R. I.	1,300
WGEM-TV Quincy, Ill.†	400
KVIP-TV Redding, Cal.	275
KOLO-TV Reno, Nev.	150
KWRB-TV Riverton, Wyo.	Bonus
WHCC-TV, WVET-TV Rochester, N. Y.	800
WROC-TV Rochester, N. Y.	975
WHBF-TV Rock Island, Ill.	900
KSWV-TV Roswell, N. M.*	225
KSBW-TV Salinas, Cal.	450
WBOC-TV Salisbury, Md.	Bonus
KSBY-TV San Louis Obispo, Cal. (Bonus to KSBW-TV)	Bonus
KEYT Santa Barbara, Cal.	350
WTOC-TV Savannah, Ga.	275
KSLA-TV Shreveport, La.	600
KTBS-TV Shreveport, La.	600
KVTV Sioux City, Iowa†	500
KTIV Sioux City, Iowa†	400
KELO-TV Sioux Falls, S. D.†	600
KYTV Springfield, Mo.†	325
WSTV-TV Steubenville, Ohio	500
WHEN-TV Syracuse, N. Y.	900
WSYR-TV Syracuse, N. Y.	1,025
WTHI-TV Terre Haute, Ind.†	500
KCMC-TV Texarkana, Tex.	200
WCTV Thomasville, Ga.*	275
KLIX-TV Twin Falls, Idaho (1)	100
KLTV Tyler, Tex.	225
WKTU Utica, N. Y.	550
KWTV-TV Waco, Tex.	350
WCNY-TV Watertown-Carthage, N. Y.†	250
WSAU-TV Wausau, Wis.†	300
KRGV-TV Weslaco, Tex.*	300
KFDX-TV Wichita Falls, Tex.	350
WECT Wilmington, N. C.†	250
WSJS-TV Winston-Salem, N. C.	750
KIMA-TV Yakima, Wash.†	400
KBAS-TV Ephrata, Wash.††	
KLEW-TV Lewiston, Idaho††	
KEPR-TV Pasco, Wash.††	
WHIZ-TV Zanesville, Ohio	100

†Limited Live Service (limited live service stations are subject to change in classification).

**Non-Interconnected.
 *Combination rate will be \$400 if both stations are ordered and available.

††Unless advertiser is notified to the contrary, this station will schedule for simultaneous telecast the network programs carried by the ordered associated station, without additional charge.

†††Rate classification—WEAU-TV, WREX-TV, WSPD-TV—"A" Sun. thru Sat. 6 p.m.-11 p.m.; "C" all other times.

(1) Combination Rate—\$765 (Class A Hours) for KOOK-TV Billings, KXLF-TV Butte, KFBB-TV Great Falls, KID-TV Idaho Falls, and KLIX-TV Twin Falls.

Advertisers using any Bonus station by film, prefilm or delayed telecast will pay a service charge of \$15.00 net (non-commissionable) per telecast, while station is furnished as a Bonus station.

Alaska-Hawaii-Puerto Rico Service

KENI-TV Anchorage, Alaska*	
KFAR-TV Fairbanks, Alaska*	\$ 200
KULA-TV Honolulu*(2)	350
KMVI-TV Kailuku, Mav.†††	200
WAPA-TV San Juan, P. R.*	200

(Honolulu and San Juan, P. R. subject to an additional charge for shipping and handling.)

**Non-Interconnected.
 ††Unless advertiser is notified to the contrary, this station will schedule for simultaneous telecast the network programs carried by the ordered associated station, without additional charge.

(2) Primarily Affiliated Station

Networks CONTINUED

ABC-TV RATES (Continued)

Canadian Service	
CKVR-TV Barrie, Ont.	\$ 370
CKX-TV Brandon, Man.	180
CHCT-TV Calgary, Alta.	405
CFCT-TV Charlottetown, P. E. I.	195
CFRN-TV Edmonton, Alta.	470
CFLA-TV Goose Bay, Labd.*	Bonus
CBHT Halifax, N. S.	350
CHCH-TV Hamilton, Ont.	645
CFNS-TV Harmonfield, Nfld.*	Bonus
CFCR-TV Kamloops, B. C.*	75
CHBC-TV Kelowna, B. C.*	165
Satellite Vernon, B. C.	
Satellite Penticton, B. C.	
CKWS-TV Kingston, Ont.	320
CKCO-TV Kitchener, Ont.	500
CJLH-TV Lethbridge, Alta.	205
CFPL-TV London, Ont.	500
CHAT-TV Medicine Hat, Alta.	90
CKCW-TV Moncton, N. B.	260
CBMT Montreal, P. Q.	950
CKGN-TV North Bay, Ont.	175
CBOT Ottawa, Ont.	500
CHEX-TV Peterboro, Ont.	280
CFJ-TV Port Arthur, Ont.	230
CKBI-TV Prince Albert, Sask.	165
CKMI-TV Quebec, P. Q.	205
CHCA-TV Red Deer, Alta.	165
CKCK-TV Regina, Sask.	300
CKRN-TV Rouyn, P. Q.*	165
CHSJ-TV Saint John, N. B.	320
CJON-TV St. John's, Nfld.*	245
Satellite Argentina, Nfld.	
CFQC-TV Saskatoon, Sask.	265
CJIC-TV Saulte Ste. Marie, Ont.	170
CKSO-TV Sudbury, Ont.	270
Satellite Elliot Lake, Ont.	
CJFB-TV Swift Current, Sask.*	90
CJCB-TV Sydney, N. S.	255
CFCL-TV Timmins, Ont.	215
Satellite Kapuskasing, Ont.	
CBLT Toronto, Ont.	1,100
CBUT Vancouver, B. C.	680
CHEK-TV Victoria, B. C.	255
CKNX-TV Wingham, Ont.	260
CBWT Winnipeg, Man.	530
CKOS-TV Yorkton, Sask.*	100

*Non-Interconnected.

Canadian stations are not subject to ABC discounts or rebate. Special frequency and group discounts allowed by CBC will be given on request. Rate classification and percentage of the hour are not the same as the ABC Television rates and percentages. All other charges (such as microwave, CBC kinescope recordings, sales tax, distribution, telecine rehearsal, editing, importation, cut-ins, production and facilities services for commercial messages and billboards, etc.) will be billed to the Agency by CBC.

Columbia Broadcasting System Inc.

Headquarters: 485 Madison Ave., New York 22, N.Y. Plaza 1-2345.

BOARD OF DIRECTORS

William S. Paley, chmn of bd; Leon Levy, Samuel Paley, J. W. Iglehart, Ralph F. Colin, Frank Stanton, Robert A. Lovett, Arthur Hull Hayes, Henry C. Bonfig, Millicent C. McIntosh, Goddard Lieberston, Merle S. Jones, Arthur L. Chapman, Louis G. Cowan.

OFFICERS

William S. Paley, chmn of bd; Frank Stanton, pres; James F. Aubrey Jr., vp; Henry C. Bonfig, vp; Arthur L. Chapman, vp; Louis G. Cowan, vp; William C. Fitts Jr., vp; Peter C. Goldmark, vp; Lewis Gordon, vp; Arthur Hull Hayes, vp; Clarence H. Hopper, vp; Merle S. Jones, vp; Goddard Lieberston, vp; Lawrence W. Lowman, vp; Everard Kidder Meade Jr., vp; Sig Mickelson, vp; Edmund W. Fugh, Jr., vp; Joseph H. Ream, vp; Richard S. Salant, vp; Julius F. Brauner, secretary; Samuel R. Dean, treasurer; Harold C. Lang, controller; Walter J. Hungerford, assistant secretary; Richard W. Jencks, assistant secretary; Milton Neaman, assistant secretary.

CBS International: 488 Madison Ave., New York 22, N.Y. Plaza 1-2345, Lewis Gordon, pres. **CBS Laboratories:** Officers—Dr. Peter C. Goldmark, pres; Joseph E. Barbara, vp; Benjamin B. Bauer, vp; John W. Christensen, vp. **CBS News:** Sig Mickelson, gen mgr. CBS News Div. (see listing below).

CBS Radio: Officers—Arthur Hull Hayes, pres. (for others see CBS Radio listing below).

CBS Television Network: Officers—Louis G. Cowan, pres. (for others see CBS Television Network listing below).

CBS Television Stations: Officers—Merle S. Jones, pres. (for others see CBS Television Stations listing below).

Columbia Records: 799 Seventh Ave., New York 19, N. Y. Circle 5-7300. Officers—Goddard Lieberston, pres; Herbert M. Greenspon, executive vp; Albert B. Earl, vp, administration; Norman A. Adler, vp and gen mgr, Columbia LP Record Club; Alfred B. Lorber, vp, legal and business affairs; A. J. Schrade, vp, West Coast operations; Kenneth E. Raine, executive director, Bridgeport operations and industrial relations; W. G. Wilkins, controller.

CBS Electronics: 100 Endicott St., Danvers, Mass. Spring 4-2360. Officers—Arthur L. Chapman, pres; John G. Adams, vp in charge of sales; Michael F. Callahan, vp and gen mgr, receiving tube operations; Robert G. Marchisio, vp and gen mgr, semi-conductor operations; Walter J. Hungerford, controller.

Finance & Management Services: William J. Fennesy, mgr & acting controller, accounting dept.; Reed M. Roberts Jr., director of budgeting; John F. Antoniazzi, management consultant; James G. Hendrick, director, procedures & systems; Kenneth W. Hoehn, director of taxes.

Manufacturing Services: Louis R. LaPorte, director, facilities engineering; W. Bennett Sharp, industrial engineer; Milton L. Maier, director, real estate.

Personnel & Labor Relations Services: Robert E. Kalaidjian, director, personnel relations services; Charles J. Burt, salary & personnel policy administrator; Richard C. Stanley Jr., employment mgr; C. Donald McCullen, mgr personnel records & research; Drew G. Brinckerhoff, director, salary administration.

CBS Radio Division

Headquarters: 485 Madison Ave., New York 22, N.Y. Plaza 1-2345.

OFFICERS

Arthur Hull Hayes, pres; James M. Seward, exec vp; H. Leslie Atlas, vp in charge of central division; Howard G. Barnes, vp in charge of network programs; I. S. Becker, vp in charge of business affairs; Jules Dundes, vp in charge of station administration; Lucian Davis, executive producer of network programs, Hollywood; Horace R. Guillotte, vp in charge of operations; Louis Hausman, vp in charge of advertising and promotion; George J. Arkedis, vp, network sales; William A. Schudt Jr., vp in charge of affiliate relations; John Karol, vp, planning and development; Geraldine B. Zorbaugh, vp and general attorney; Sam J. Slate, vp, WCBS New York; Maurice E. Webster, vp, KCBS San Francisco; Robert Hyland, vp, KMOX St. Louis; Fred Ruegg, vp, KNX Los Angeles; Joseph T. Connolly, vp, WCAU Philadelphia; E. H. Shomo, vp, WBBM Chicago; Thomas Y. Gorman, vp, WEEI Boston.

Administrative Operations: Andrew Subbiondo, director.

Financial Operations: Raymond R. Schwartz, controller.

Accounting: George B. Stadtmuller, director of accounting.

Business Affairs, Network Programs: I. S. Becker, vp in charge; Preston Pumphrey, assistant to vp; Frank Crowley, assistant director, Hollywood; Anne Nelson, director of business affairs, Hollywood.

Editing: Donald I. Ball, director.

Legal: Geraldine Zorbaugh, vp and general attorney; Robert Dunne, assistant general attorney.

Network Programs: Howard G. Barnes, vp, network programs; Gerald Maulsby, mgr of network broadcasts; Harlan Dunning, program supervisor; James Fassett, supervisor of music; Norman Ober, director, program writing.

Network Sales: George J. Arkedis, vp, network sales; John J. Karol, vp, planning and development; Ben S. Lochridge, national sales mgr. William W. Firman, eastern sales mgr.

Pacific Coast Office: George E. Hurst, sales mgr.

Los Angeles Office: George E. Hurst, mgr.

Chicago Office: Roger K. Huston, mgr.

Detroit Office: Cornelius Knox, mgr.

Operations: Horace R. Guillotte, vp in charge; Arthur G. Peck, mgr of network operations; Davidson Vorhes, mgr, technical operations and chief engineer, WCBS; Hans Fuhrmann, mgr, music library; Kenneth F. Davis, traffic supervisor; Duke Poklitar, mgr, music clearance section.

Press Information: Sid Garfield, director; Melvin Spiegel, assistant director; Lloyd Brownfield, director of press information, Hollywood; Phil Cohan, trade news editor; Anne Harding, mgr, service division.

CBS-Owned Radio Stations (for full information on facilities and personnel see Radio Station Directory):

WCBS-AM-FM: 485 Madison Ave., New York 22, N.Y. Plaza 1-2345.

KCBS-AM-FM: Sheraton-Palace Hotel, San Francisco 5, Calif. Yukon 2-7000.

KMOX: 9th & Sidney Sts., St. Louis 4, Mo. Prospect 3-1120.

KNX-AM-FM and Columbia Pacific Network: 6121 Sunset Blvd., Los Angeles 23, Calif. Hollywood 9-212.

WCAT-AM-FM: City Line & Monuments Aves., Philadelphia 31, Pa. Greenwood 7-8300.

WBBM-AM-FM: 630 N. McClurg Ct., Chicago 11, Ill. Whitehall 4-6000.

WEEI-AM-FM: 182 Tremont St., Boston 11, Mass. Hubbard 2-2323.

Housewives' Protective League: Edward W. Wood Jr., gen mgr.

CBS Radio Spot Sales: Milton F. Allison, vp; Ray Kremer, eastern sales mgr; Edward O'Berst, research mgr; Henry R. Poster, mgr, sales promotion; Chicago Office (630 N. McClurg Ct.); Thomas Peterson, sales mgr; Atlanta Office (805 Peachtree St.); George F. Crumley Jr., sales mgr. Detroit Office (Fisher Bldg.); Ralph H. Patt Jr., sales mgr. Los Angeles Office (Columbia Square); Roland H. McClure, sales mgr. San Francisco Office (Sheraton-Palace Hotel); Ralph Glazer, sales mgr. St. Louis Office (9th & Sidney Sts.); Eugene R. Myers, sales mgr.

Research: Harper Carraine, director of research; Edward Reeve, mgr of sales and promotion research; Howard Miller, mgr of coverage and market research.

Sales Promotion and Advertising: Louis Dorfman, director of art, advertising and promotion; Arthur Hecht, mgr of program promotion and merchandising; Robert Rafelson, director, station promotion service; Leon Luxenberg, director, network sales presentations; Edward Kaylin, assoc director of network sales presentations; Naomi Andrews, network copy chief; Joseph Tole, production mgr.

Affiliate Relations: William A. Schudt Jr., vp in charge; Eric H. Salline, mgr.

CBS RADIO AFFILIATES ASSN.

Board of Directors: Charles C. Caley, WMBD Peoria, Ill., chairman; John S. Hayes, WTOP Washington, vice chairman; Joseph M. Higgins, WTHI Terre Haute, Ind.; Creighton Gatchell, WGAN Portland, Me.; George Perkins, WROW Albany, N. Y.; Harold P. Danforth, WDBO Orlando, Fla.; Hoyt B. Wooten, WREC Memphis, Tenn.; Frank P. Fogarty, WOW Omaha, Neb.; J. C. Kellam, KTBC Austin, Tex.; Westernman Whitlock, KBOI Boise, Idaho; Larry Haeg, WCCO Minneapolis, Minn.; Lee B. Wailes, Storer Broadcasting Company, Miami Beach, Fla.

CBS Television Network

Headquarters: 485 Madison Ave., New York 22, N. Y. Plaza 1-2345.

Production Center: 524 W. 57th St., New York 19, N. Y. Judson 6-6000.

OFFICERS

Louis G. Cowan, pres; James T. Aubrey, Jr., executive vp; William H. Hyland, vp, sales administration; Thomas H. Dawson, vp, network sales; Edmund C. Bunker, vp and general sales mgr; network sales; William Dozier, vp in charge of network programs, Hollywood; Robert M. Weltman, vp in charge of program development; Oscar Katz, vp in charge of daytime programs; Michael Dann, vp, network programs, New York; Guy della Cioppa, vp, and program director, Hollywood; H. Leslie Atlas, vp in charge of central division; Edward L. Saxe, vp, operations; William B. Lodge, vp affiliate relations and engineering; W. Spencer Harrison, vp and business mgr, talent and contract properties; Philip Feldman, vp and business manager, talent and contract properties, Hollywood; Thomas K. Fisher, vp and general attorney; Carl S. Ward, vp and director of affiliate relations; Charles Steinberg, vp, information services.

Network Sales: William H. Hyland, vp, sales administration; Thomas H. Dawson, vp, network sales; Edmund C. Bunker, vp and general sales mgr; network sales; Sam Maxwell, daytime sales mgr; Robert Hoag, program sales mgr; John W. Purves Jr., sales mgr-sports; Robert Livingston, Pacific sales mgr; Bud Swats, Detroit sales mgr; William J. Fagan, business mgr; George Zurich, sales service mgr; George A. Kolpin, contract mgr.

Programs: Michael Dann, vp, network programs, N. Y.; William Dozier, vp, programs, Hollywood; Robert M. Weltman, vp in charge of program development; Lester Gottlieb, director, program development; Oscar Katz, vp in charge of daytime programs; Bertram Bertram, director, daytime program development; Guy della Cioppa, vp and program director, Hollywood; Robert Milford, gen mgr; Robert Dale Martin, talent and casting director. New York: Richard Lewine, director, special programs.

Engineering: William B. Lodge, vp affiliate relations and engineering; A. B. Chamberlain, dir. of engineering; H. A. Chinn, chief engineer; J. D. Parker, dir, radio frequency engineering; Richard S. O'Brien, dir., audio-video engineering.

Editing: Herbert A. Carlberg, director; William Tankersley, mgr of editing, Hollywood.

Business Affairs: W. Spencer Harrison, vp and business mgr, talent and contract properties; Philip Feldman, vp and business mgr, talent and contract properties, Hollywood;

Merritt H. Coleman, director of business affairs.

Accounting: Harold Lang, controller; Norman C. Hadley, director.

Network Services, Hollywood: Lester H. Bowman, director of technical operations, Hollywood; James Melick, director of budgeting, business operations, Hollywood.

Operations: Edward L. Saxe, vp operations; Henry Grossman, director, facilities operations; R. G. Thompson, director, technical operations; H. C. Meier, director, broadcast operations; H. Grant Theis, director of tv operations, Hollywood; Gordon Shadwick, director, film services; Walter R. Pierson, director, facilities planning; Anthony Boschetti, business mgr, production control; Ira G. DeLumen, sales service mgr; E. Carlton Winckler, director production operations; John P. Burrell, executive art director; Harry A. Murray, mgr, scenic construction, George Olden, art director, graphic arts; Albert J. Raymond, mgr, production services; M. Clay Adams, mgr, film production; Paul Wittig, mgr, production development; Orville Sather, mgr, technical operations; Newell T. Schwin, director, production sales; John Hundley, mgr, sales development, production sales.

Affiliate Relations: William B. Lodge, vp in charge of affiliate relations and engineering; Carl Ward, vp; Robert F. Jamieson, mgr, affiliate contacts; Gordon Hayes, natl mgr; Robert Wood, mgr, contracts & records; Bert Lown, western mgr; Ed Scovill, midwest mgr; David R. Williams, eastern mgr; Donald Clancy, administrative mgr; Larry B. Gumbinner, mgr, network transmission facilities.

Advertising and Sales Promotion: William Golden, creative director; George Bristol, operations director; Robert Strunsky, copy chief; Alex Kennedy, director of program promotion; Richard Golden, director of sales presentations; Edward Sida, production mgr; David Fuchs, mgr, sales presentations; Leonard Broom, mgr, program promotion, New York.

Press Information: Charles S. Steinberg, vp, information services; Hank Warner, director; Leonard Spinrad, executive editor; Robert F. Blake, director, press information, Hollywood; Dorothy Lefler, mgr, magazine division; Harry J. Feeney, mgr, business and trade news; James J. Kane, mgr, local station publicity.

Research: Jay Elliasberg, director; Leonard DeNooyer, mgr of coverage; Rose Marie O'Reilly, mgr of ratings; Tore Hallonquist, director, program analysis; Philip Luttinger, research projects supervisor.

CBS TV AFFILIATES ASSN.

Board of Directors: Howard Lane, KOIN-TV Portland, Ore., chmn; Paul Adanti, WHEN-TV Syracuse; Richard Borel, WBNS-TV Columbus, Ohio; Glenn Marshall Jr., WMBR-TV Jacksonville, Fla.; T. B. Lanford, WJTV (TV) Jackson, Miss.; Leslie C. Johnson, WHEB-TV Rock Island, Ill.; William Quarton, WMT-TV Cedar Rapids, Iowa; Tom Chauncey, KOOL-TV Phoenix; J. C. Kellam, KTBC-TV Austin, Tex.; Art Mosby, KMSO-TV, Missoula, Mont.; Joe Bauer, WINK-TV Fort Myers, Fla.

CBS Television Stations Division

Headquarters: 485 Madison Ave., New York 22, N. Y. Plaza 1-2345.

OFFICERS

Merle S. Jones, pres; John Cowden, vp, advertising and sales promotion; Sam Cook Digges, administrative vp, CBS Films Inc.; Craig Lawrence, vp, CBS-Owned Stations and CBS Television Spot Sales; William Welss, vp and gen mgr, Terrytoons; William J. Flynn, comptroller; Harvey Struthers, vp and director of station services; Clark George, vp, KNXT (TV) Los Angeles; John Schneider, vp, WCAU-TV Philadelphia; Frank Shakespeare Jr., vp, WCBS-TV New York; Eugene B. Wilkey, vp, KMOX-TV St. Louis.

Advertising and Sales Promotion: John Cowden, vp, sales promotion and advertising; Thomas Means, director of sales promotion and advertising; Mort Rubenstein, art director; Marvin Fuchs, production mgr.

CBS Films Inc.: Leslie Harris, vp, production; John Howell, vp and sales mgr; Fred Mahlstadt, director of operations; Eugene Moss, sales promotion mgr; Walter Scanlon, merchandising mgr; Murray Benson, director, licensing; Robert Fuller, publicity director.

Press Information: Charles J. Oppenheim, director, information services; Howard Berk, publicity director, CBS Owned Stations.

CBS Television Spot Sales: Bruce R. Bryant, vp & gen mgr; Ben Margolis, business mgr; Robert F. Davis, research mgr; W. Thomas Dawson, director of sales promotion; Arthur C. Elliot, eastern sales mgr; Edward A. Larkin, Los Angeles sales mgr; John H. White, midwestern sales mgr; Richard R. Loftus, San Francisco sales mgr; H. H. Holtshouser, Atlanta sales mgr.

CBS-Owned Tv Stations (for full information on facilities and personnel see Television Station Directory):

WCBS-TV: 485 Madison Ave., New York 22, N. Y. Plaza 2345.
WBMM-TV: 630 McClurg Court, Chicago 11, Ill. Whitehall 4-6000.
KMOX-TV: 12th & Cole Sts., St. Louis 6, Mo. Main 1-9100.
KNXT (TV): 1313 N. Vine St., Los Angeles 28, Calif. Webster 8-3011.
WCAU-TV: City & Monument Aves., Philadelphia, Pa. Greenwood 7-8300.

CBS News Division

Headquarters: 485 Madison Ave., New York 22, N. Y. Plaza 1-2345.

EXECUTIVES

Sig Mickelson, gen mgr; John F. Day, director of news; John F. Lynch, director of public affairs; Elmer W. Lower, director of operations; William C. Ackerman, director of special projects; James Burke, managing editor, Tv News; Jack Bush, mgr, film production; John Cooper, mgr., Newsfilm syndication; Frank Donghi, assignment editor, Tv News; Michael Horton, director of information services; Mac Johnson, assistant director of news, tv; David Klingler, director of business affairs; Robert Lang, director of program sales; Paul Levitan, director of special events; William C. MacPhail, director of sports; Joseph Oleske, controller; George Crothers, director of public service broadcasts; Robert Skedgell, assistant director of news, radio; Robert Hess, mgr, motion picture photography; David Zellmer, executive producer of Tv News.

Washington: Broadcast House, 40th and Broadway Sts., NW, Emerson 2-9300. Theodore F. Koop, director of news and public affairs, Washington; Lewis Shollenberger, associate director of public affairs, Washington.

CBS RADIO NETWORK

(As of July 5, 1959)

(States of Alaska and Hawaii, Canada & Philippines listed separately)

WADC Akron, Ohio; WGPC Albany, Ga.; WROW Albany, N. Y.; KGGM Albuquerque, N. M.; WVAM Altoona, Pa.; KAMQ Amarillo, Tex.; WHBU Anderson, Ind.; WAIM Anderson, S. C.; WWCN Asheville, N. C.; WGAW Athens, Ga.; WAGA Atlanta, Ga.; WFPG Atlantic City, N. J.; WRDW Augusta, Ga.; KTBC Austin, Tex.; WLEW Bad Axe, Mich.; KERN Bakersfield, Calif.; WCBM Baltimore, Md.; WLS Beckley, W. Va.; KOOK Billings, Mont.; WBNF Binghamton, N. Y.; WBRG Birmingham, Ala.; KBOI Boise, Idaho; WEEI Boston, Mass.; WBBN Buffalo, N. Y.; WCAX Burlington, Vt.; KBOW Butte, Mont.

KSPR Casper, Wyo.; WMT Cedar Rapids, Iowa; WDWS Champaign, Ill.; WCSC Charleston, S. C.; WCHS Charleston, W. Va.; WBT Charlotte, N. C.; WDOD Chattanooga, Tenn.; WBBM Chicago, Ill.; KHSL Chico, Calif.; WKRC Cincinnati, Ohio; WGAR Cleveland, Ohio; KVCOR Colorado Springs, Colo.; WCAY Columbia-Cayce, S. C.; WRBL Columbus, Ga.; WENS Columbus, Ohio; WHUB Cookeville, Tenn.; WCIU Cumberland, Md.; KRLD Dallas, Tex.; WDAF Danville, Ill.; WHIO Dayton, Ohio; WSOY Decatur, Ill.; KLD Denver, Colo.; KRNT Des Moines, Iowa; WKMH Detroit-DeARBorn, Mich.; WCEB Dubois, Pa.; KDAL Duluth, Minn.; WDCN Durham, N. C.

KELD El Dorado, Ark.; WELM Elmira, N. Y.; KR0D El Paso, Tex.; KERG Eugene, Ore.; KINS Eureka, Calif.; WEOA Evansville, Ind.; WMMN Fairmont, W. Va.; WFAI Fayetteville, N. C.; WKMF Flint, Mich.; WINK Fort Myers, Fla.; KFPW Fort Smith, Ark.; WANE Fort Wayne, Ind.; WFMD Frederick, Md.; KFRF Fresno, Calif.; WENT Groversville, N. Y.; KIL0 Grand Forks, N. D.; WJEF Grand Rapids, Mich.; KFBB Great Falls, Mont.; WBAY Green Bay, Wis.; WBIG Greensboro, N. C.; WMRB Greenville, S. C.; WARK Hagerstown, Md.; KGBT Harlingen, Tex.; WHP Harrisburg, Pa.; WDRC Hartford, Conn.; WHOP Hopkinsville, Ky.; KTRH Houston, Tex.; WHTN Huntington, W. Va.; KID Idaho Falls, Idaho; WDAI Indiana, Pa.; WISH Indianapolis, Ind.; WHCU Ithaca, N. Y.

WKFM Jackson, Mich.; WMBR Jacksonville, Fla.; KSNB Jamestown, N. D.; WJHL Johnson City, Tenn.; WARD Johnston, Penn.; KODE Joplin, Mo.; WKZO Kalamazoo, Mich.; KCMO Kansas City, Mo.; KEPR Kennewick, Wash.; KFLW Klamath Falls, Ore.; WNOX Knoxville, Tenn.; WIOU Kokomo, Ind.; KLAS Las Vegas, Nev.; KNX Los Angeles, Calif.; KFY0 Lubbock, Tex.; WMAZ Macon, Ga.; WKOW Madison, Wis.; WBAT Marion, Ind.; KGLO Mason City, Iowa; KYJC Medford, Ore.; WREC Memphis, Tenn.; Meridian, Miss.; WCBM Miami, Fla.; WCOO Minneapolis, Minn.; KCBF Minot, N. D.; KGVQ Missoula, Mont.; WKRG Mobile, Ala.; KMBY Monterey, Cal.; WCOV Montgomery, Ala.; WLBC Muncie, Ind.; WLAZ Nashville, Tenn.; WWL New Orleans, La.; WCBS New York, N. Y.; WTAR Norfolk, Va.

WOW Omaha, Neb.; WDBO Orlando, Fla.; KBIZ Ottumwa, Iowa; WPAD Paducah, Ky.; KCMJ Palm Springs, Calif.; WPAR Parkersburg, W. Va.; KMBD Peoria, Ill.; WCAU Philadelphia, Pa.; KOOL Phoenix, Ariz.; WEDO Pittsburgh-McKeesport, Pa.; WHLS Port Huron, Mich.; WGAN Portland, Me.; KOIN Portland, Ore.; WPAV Portsmouth, Ohio; WPRO Providence, R. I.; WTAD Quincy, Ill.; KOTA Rapid City, S. D.; WHUM Reading, Pa.; KVCV Redding, Cal.; KOLO Reno, Nev.; WRNL Richmond, Va.; WDBJ Roanoke, Va.; WHBC Rochester, N. Y.; WHBF Rock Island, Ill.; KRNR Roseburg, Ore.
KROY Sacramento, Cal.; WSGW Saginaw, Mich.; WFOY St. Augustine, Fla.; KMOX St. Louis, Mo.; KSL Salt Lake City, Utah; KENS San Antonio, Tex.; KFMB San Diego,

Networks CONTINUED

Cal.; KCBS San Francisco, Cal.; KVSF Santa Fe, N. M.; WSPB Sarasota, Fla.; WTOC Savannah, Ga.; KOLT Scottsbluff, Neb.; WGBI Scranton, Pa.; KIRO Seattle, Wash.; WGWC Selma, Ala.; WSBT South Bend, Ind.; WSPA Spartanburg, S. C.; KXLY Spokane, Wash.; WTAX Springfield, Ill.; WHYY Springfield, Holyoke, Mass.; KTTS Springfield, Mo.; WKOK Sunbury, Pa.; WHEN Syracuse, N. Y.

WTNT Tallahassee, Fla.; WDAE Tampa, Fla.; WTHI Terre Haute, Ind.; KOSY Texarkana, Tex.; WTOD Toledo, Ohio; WIBW Topeka, Kan.; KOLD Tucson, Ariz.; KRMG Tulsa, Okla.; WMBB Uniontown, Pa.; WIBX Utica, N. Y.; WTOP Washington, D. C.; WBRV Waterbury, Conn.; WWCN Watertown, N. Y.; WJNO West Palm Beach, Fla.; WWVA Wheeling, W. Va.; KFH Wichita, Kan.; KWFT Wichita Falls, Tex.; WWFA Williamsport, Pa.; WGTM Wilson, N. C.; KIMA Yakima, Wash.; WNAX Yankton, S. D.; WKEN Youngstown, Ohio.

Alaska: KFQD Anchorage; KFRB Fairbanks; KINY Juneau; KTKN Ketchikan; KIBH Seward; KIFW Sitka.

Hawaii: KGMB Honolulu; KHBC Hilo.
Canada: CJAD #Montreal; CKAC #Montreal; CFRB Toronto.

In addition to Montreal and Toronto, the stations of the Canadian Broadcasting Corporation are available to CBS Radio advertisers.

Philippine Islands: DZPI Manila; DYBU Cebu.

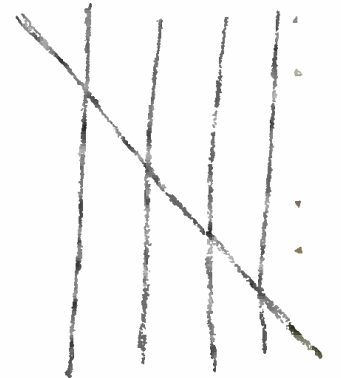
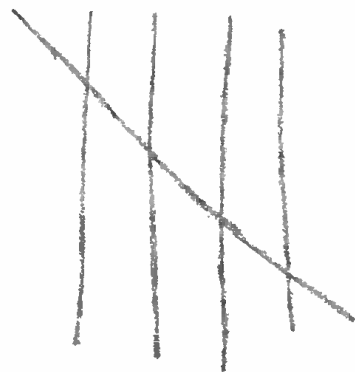
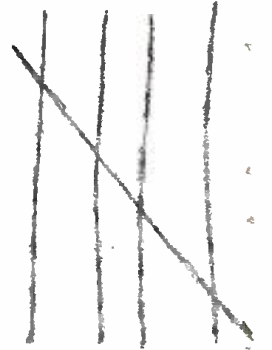
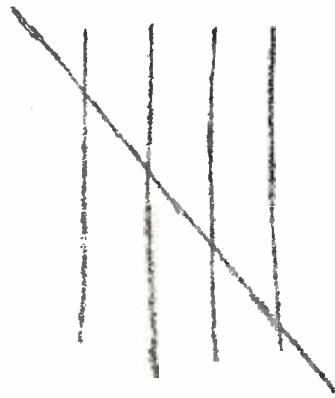
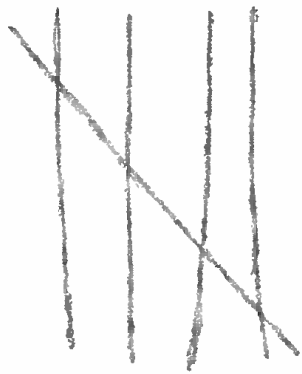
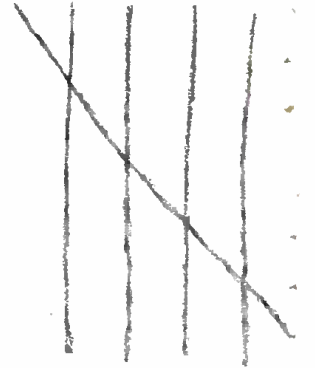
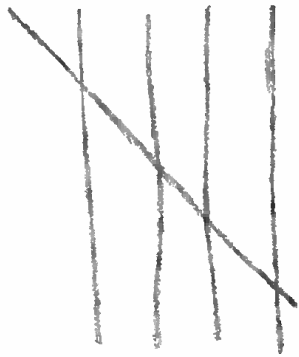
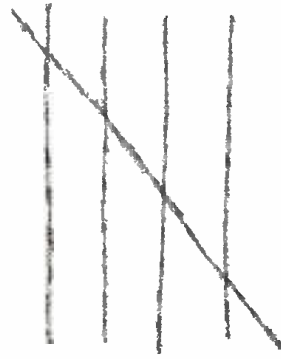
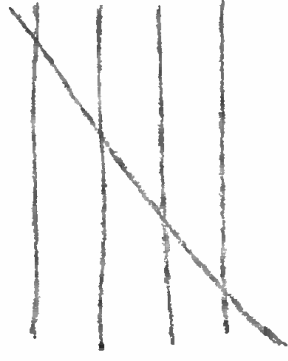
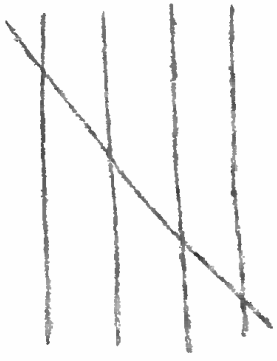
Counted as one station.

CBS-TV NETWORK RATES

Class A (6 pm to 11 pm) gross rates per hour are listed below. **Class C** (9 am to 6 pm) are 50% of gross rates. **Class D** (sign-on to 9 am) are 37 1/2% of gross rates. All rates are based on local time in each city. Rates for periods less than one hour are the following percentages of applicable full hour rate: 80% for 45 minutes, 60% for 30 minutes, 53 1/2% for 25 minutes, 40% for 15 minutes, 33 1/2% for 10 minutes, 30% for 5 minutes.

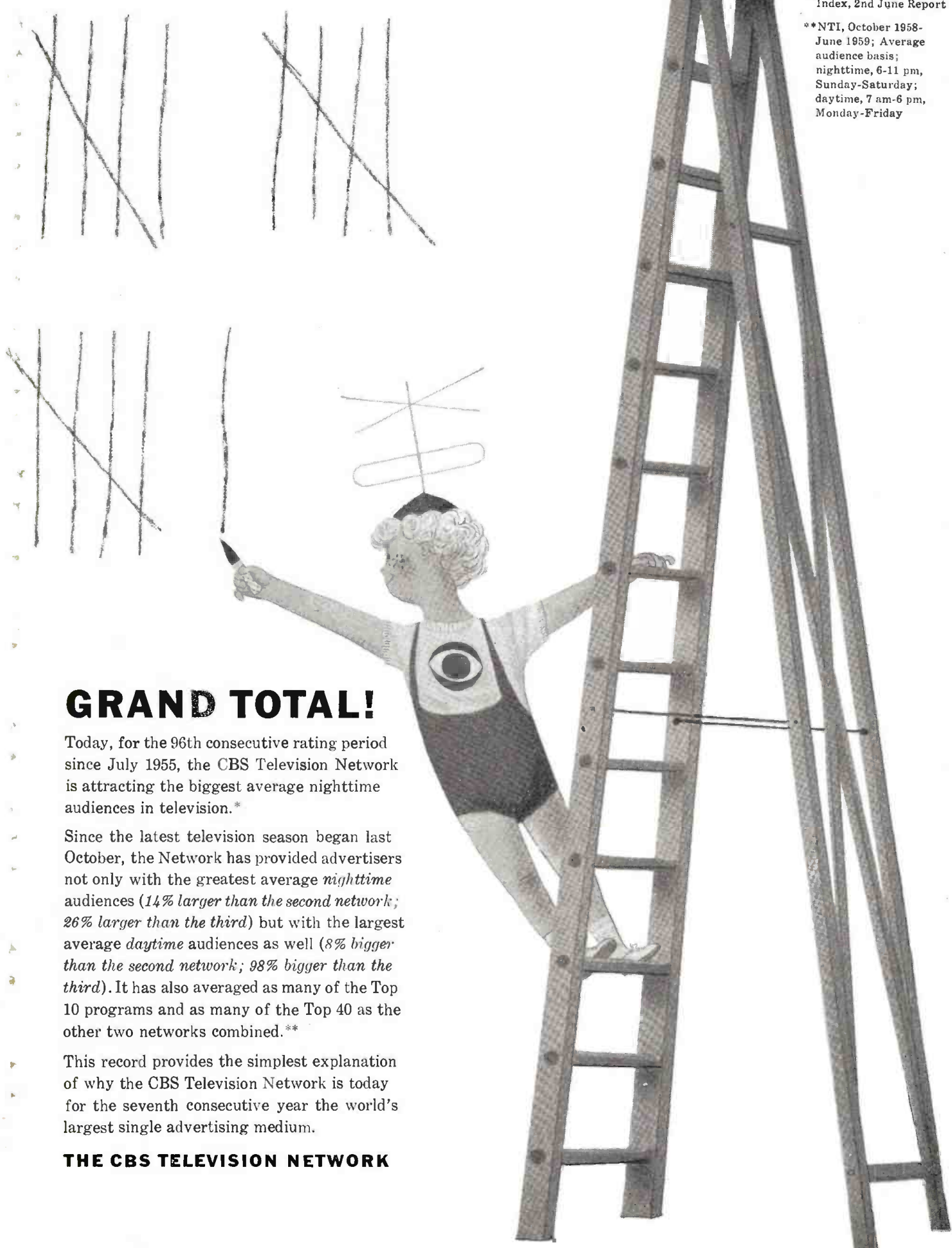
U. S. Network—199 Stations

WTEN Albany, N. Y.	\$ 1000
KGGM-TV Albuquerque, N. M.	350
WFBG-TV Altoona, Pa.	700
KFDA-TV Amarillo, Texas	300
KTVA Anchorage, Alaska	150
WAIM-TV Anderson, S. C.	150
WAGA-TV Atlanta, Ga.	1200
WRDW-TV Augusta, Ga.	350
KTBC-TV Austin, Texas	525
KBAK-TV Bakersfield, Calif.	225
WMAR-TV Baltimore, Md.	1600
WABI-TV Bangor, Me.	375
WAFB-TV Baton Rouge, La.	250
KFDM-TV Beaumont, Texas	450
KVOS-TV Bellingham, Wash.	100
KOOK-TV Billings, Mont.	200
WBNF-TV Binghamton, N. Y.	850
WBRC-TV Birmingham, Ala.	1100
KBOI-TV Boise, Idaho	250
WVAC-TV Boston, Mass.	2800
KBTX-TV Bryan, Texas	100
WBEN-TV Buffalo, N. Y.	100
WCAX-TV Burlington, Vt.	450
WWTW Cadillac, Mich.	350
KFVS-TV Cape Girardeau, Mo.	550
KAVE-TV Carlsbad, N. M.	70
KSPR-TV Casper, Wyo.	50
WMT-TV Cedar Rapids, Iowa	700
WCIA Champaign, Ill.	1000
WCSC-TV Charleston, S. C.	400
WBTV Charlotte, N. C.	1250
WDEF-TV Chattanooga, Tenn.	500
KFBC-TV Cheyenne, Wyo.	150
WBMM-TV Chicago, Ill.	4500
KHSL-TV Chico, Calif.	250
WKRC-TV Cincinnati, Ohio	1800
WJW-TV Cleveland, Ohio	2400
KICA-TV Clovis, N. M.	50
KKTU-TV Colorado Springs, N. M.	275
WNOK-TV Columbia, S. C.	200
WRBL-TV Columbus, Ga.	400
WCBI-TV Columbus, Miss.	100
WBNS-TV Columbus, Ohio	175
KZTV Corpus Christi, Texas	375
KRLD-TV Dallas, Texas	1450
WHIO-TV Dayton, Ohio	1100
WMSL-TV Decatur, Ala.	70
KLZ-TV Denver, Colo.	900
KRNT-TV Des Moines, Iowa	700
WJBK-TV Detroit, Mich.	2800
KDIX-TV Dickinson, N. D.	60
WTVY Dothan, Ala.	150
KDAL-TV Duluth, Minn.	500
WTVD Durham, N. C.	550
KROD-TV El Paso, Texas	350
KBAS-TV Ephrata, Wash.	50
WSEB Erie, Pa.	250
KIEM-TV Eureka, Calif.	200
WEHT Evansville, Ind.	400
KTVE Fairbanks, Alaska	150
WOWL-TV Florence, Ala.	50
WBTW Florence, S. C.	400
WINK-Fort Myers, Fla.	50
KNAC-TV Fort Smith, Ark.	150
WANE-TV Ft. Wayne, Ind.	500
KFRE-TV Fresno, Calif.	600
KXGN-TV Glendive, Mont.	50
KREX-TV Grand Junction, Colo.	100
KFBB-TV Great Falls, Mont.	175
KBLR-TV Goodland, Kan.	50



*Nielsen Television Index, 2nd June Report

**NTI, October 1958-June 1959; Average audience basis; nighttime, 6-11 pm, Sunday-Saturday; daytime, 7 am-6 pm, Monday-Friday



GRAND TOTAL!

Today, for the 96th consecutive rating period since July 1955, the CBS Television Network is attracting the biggest average nighttime audiences in television.*

Since the latest television season began last October, the Network has provided advertisers not only with the greatest average *nighttime* audiences (14% larger than the second network; 26% larger than the third) but with the largest average *daytime* audiences as well (8% bigger than the second network; 98% bigger than the third). It has also averaged as many of the Top 10 programs and as many of the Top 40 as the other two networks combined.**

This record provides the simplest explanation of why the CBS Television Network is today for the seventh consecutive year the world's largest single advertising medium.

THE CBS TELEVISION NETWORK

Networks CONTINUED

CBS-TV RATES (Continued)

WBAY-TV Green Bay, Wis.	750
WFMY-TV Greensboro-Winston-Salem, N. C.	900
WNCT Greenville, N. C.	450
KGBT-TV Harrisonburg, Texas	300
WHP-TV Harrisonburg, Pa.	325
WSVA-TV Harrisonburg, Va.	250
WTIC-TV Hartford, Conn.	1750
KGMB-TV Honolulu, Hawaii	400
KGUL-TV Houston, Texas	1100
WHTN-TV Huntington-Charleston, W. Va.	600
KID-TV Idaho Falls, Idaho	200
WISH-TV Indianapolis, Ind.	1400
WJTV Jackson, Miss.	450
WDXI-TV Jackson, Tenn.	125
WJXT Jacksonville, Fla.	750
KRCG-TV Jefferson City, Mo.	325
WJHL-TV Johnson City, Tenn.	350
WARD-TV Johnstown, Pa.	200
KODE-TV Joplin, Mo.	300
KINY-TV Juneau, Alaska	50
WKZO-TV Kalamazoo-Grand Rapids, Mich.	1300
KULR-TV Kalispell, Mont.	50
KCMO-TV Kansas City, Mo.	1400
KHOL-TV Kearney, Neb.	300
KOTI-TV Klamath Falls, Ore.	50
WBIR-TV Knoxville, Tenn.	550
WKBT La Crosse, Wis.	350
WFAM-TV Lafayette, Ind.	85
LFY-TV Lafayette, La.	200
KTAG-TV Lake Charles, La.	60
WJIM-TV Lansing, Mich.	800
KGNS-TV Laredo, Tex.	50
KLAS-TV Las Vegas, Nev.	125
KLEW-TV Lewiston, Idaho	50
WKYT Lexington, Ky.	100
KOLN-TV Lincoln, Neb.	450
KTHV Little Rock, Ark.	500
KNXT Los Angeles, Calif.	4250
WHAS-TV Louisville, Ky.	1000
KDUB-TV Lubbock, Texas	350
WMAZ-TV Macon, Ga.	350
WISC-TV Madison, Wis.	600
WDMJ-TV Marquette, Mich.	135
KGLO-TV Mason City, Iowa	425
KBES-TV Medford, Ore.	175
WREC-TV Memphis, Tenn.	1100
WTK-TV Meridian, Miss.	325
WTJV Miami, Fla.	1250
WITI-TV Milwaukee, Wis.	1350
WCCO-TV Minneapolis, Minn.	1700
KXMC-TV Minot, N. D.	150
KMSC-TV Missoula, Mont.	100
WKRG-TV Mobile, Ala.	600
KNOE-TV Monroe, La.	400
WCOV-TV Montgomery, Ala.	225
WLAC-TV Nashville, Tenn.	950
WWLV-TV New Orleans, La.	1000
WCBS-TV New York, N. Y.	3250
WTAR-TV Norfolk, Va.	925
WOAY-TV Oak Hill, W. Va.	200
KOSA-TV Odessa, Texas	250
KWTV Oklahoma City, Okla.	875
WOW-TV Omaha, Neb.	950
WDBO-TV Orlando, Fla.	500
KTVO Ottumwa, Iowa	135
WJDM-TV Panama City, Fla.	80
WTAP Parkersburg, W. Va.	100
KEPR-TV Pasco, Wash.	100
WMBD-TV Peoria, Ill.	475
WCAU-TV Philadelphia, Pa.	3500
KOOL-TV Phoenix, Ariz.	550
KDKA-TV Pittsburgh, Pa.	2400
WGAN-TV Portland, Me.	450
KOIN-TV Portland, Ore.	1100
WAGM-TV Presque Isle, Me.	85
WPRO-TV Providence, R. I.	1200
KHQA-TV Quincy-Hannibal, Ill.	450
KOTA-TV Rapid City, S. D.	120
KOLO-TV Reno, Nevada	150
WRVA-TV Richmond, Va.	650
KWBB-TV Riverton, Wyo.	50
WDBJ-TV Roanoke, Va.	675
WHBC-TV Rochester, N. Y.	800
& WVET-TV	
WREX-TV Rockford, Ill.	450
WHBF-TV Rock Island-Davenport	900
KBET-TV Sacramento, Calif.	900
WKNX-TV Saginaw, Michigan	300
KFEQ-TV St. Joseph, Mo.	350
KMOX-TV St. Louis, Mo.	1900
KSBW-TV Salinas-Monterey, Calif.	450
WBOC-TV Salisbury, Md.	70
KSL-TV Salt Lake City, Utah	650
KCTV San Angelo, Texas	200
KENS-TV San Antonio, Texas	700
KPMB-TV San Diego, Calif.	850
KPIX San Francisco, Calif.	2500
WTOC-TV Savannah, Ga.	275
WDAU-TV Scranton, Pa.	550
KIRO-TV Seattle, Wash.	1000
KSLA-TV Shreveport, La.	600
KVTV Sioux City, Iowa	500
KELO-TV Sioux Falls, S. D.	500
WSBT-TV South Bend, Ind.	450
WSPA-TV Spartanburg-Greenville, S.C.	525
KXLY-TV Spokane, Wash.	500
WHYN-TV Springfield-Holyoke, Mass.	450
KTTS-TV Springfield, Mo.	350
WSTV-TV Steubenville-Wheeling	500
KPAR-TV Sweetwater-Abiene, Tex.	150
WHBN-TV Syracuse, N. Y.	900
WTVT Tampa, Fla.	900
WTHI-TV Terre Haute, Ind.	500

KCMC-TV Texarkana, Texas-Ark.	200
WTOL-TV Toledo, Ohio	950
WBEW-TV Topeka, Kan.	300
KOLD-TV Tucson, Ariz.	250
KOTV Tulsa, Okla.	85
KLIX-TV Twin Falls, Idaho	85
KXJB-TV Valley City, N. D.	425
KWTK-TV Waco, Texas	300
WTOP-TV Washington, D. C.	1650
WCNY-TV Watertown-Carthage, N.Y.	225
WSAU-TV Wausau, Wis.	300
KSYD-TV Wichita Falls, Texas	350
KTVH Wichita-Hutchinson, Kan.	700
KUMV-TV Williston, N. D.	65
KIMA-TV Yakima, Wash.	275
WKBN-TV Youngstown, Ohio	500
KIVA-TV Yuma, Ariz.	125

Total (Based on combination rates) —\$127,610

Also Available

KXLF-TV Butte, Mont.	\$ 150
WBOY-TV Clarksburg, W. Va.	200
WGAL-TV Lancaster, Pa.	1450
WCTV Thomasville-Tallahassee	275

Canadian Group

38 stations available individually with network order. (Excluded from all discounts. Special frequency and group discounts allowed by Canadian Broadcasting Corporation available on request. Interconnected stations subject to cable charges payable direct to CBC. Class rates are 60% of gross rates.)

CKVR-TV Barrie, Ontario	325
CKX-TV Brandon, Manitoba	170
CHCT-TV Calgary, Alberta	380
CFCY-TV Charlottetown, P.E.I.	185
CJDC-TV Dawson Creek, B. C.	75
CFRN-TV Edmonton, Alberta	450
CBHT Halifax, Nova Scotia	340
CFCR-TV Kamloops, British Columbia	75
CHBC-TV Kelowna, British Columbia	100
CKCO-TV Kitchener, Ontario	480
CJLH-TV Lethbridge, Alberta	200
CFPL-TV London, Ontario	485
CHAT-TV Medicine Hat, Alberta	75
CKCW-TV Moncton, New Brunswick	250
CBMT Montreal, Quebec	890
CKGN-TV North Bay, Ontario	165
CBOT Ottawa, Ontario	475
CHEX-TV Peterboro, Ontario	280
CFCJ-TV Port Arthur, Ontario	220
CKBI-TV Prince Albert, Saskatchewan	145
CKMI-TV Quebec City, Quebec	200
CHCA-TV Red Deer, Alberta	200
CKCK-TV Regina, Saskatchewan	190
CJBR-TV Rimouski, Quebec	240
CKRN-TV Rouyn, Quebec	100
CHSJ-TV St. John, New Brunswick	300
CJON-TV St. John's, Newfoundland	240
CFQC-TV Saskatoon, Saskatchewan	255
CJIC-TV Sault Ste. Marie, Quebec	170
CKSO-TV Sudbury, Ontario	250
CJFB-TV Swift Current, Saskatchewan	75
CJCB-TV Sydney, Nova Scotia	255
CFCL-TV Timmins, Ontario	190
CBLT Toronto, Ontario	1100
CBUT Vancouver, British Columbia	680
CKNX-TV Wingham, Ontario	245
CBWT Winnipeg, Manitoba	490
CKOS-TV Yorkton, Saskatchewan	90

Total —\$11,035

Overseas Group

KUAM-TV Agana, Guam, M. I.	\$ 50
WORA-TV Mayaguez, Puerto Rico	150
XHTV Mexico City, Mexico	350
ZBM-TV Pembroke, Bermuda	50
WKAQ-TV San Juan, Puerto Rico	250

Total —\$ 850

Cable Charges (Gross):

Transcontinental	60 Min.	30 Min.	15 Min.
(Westbound)	\$1,200	\$ 600	\$ 300
Transcontinental			
(Eastbound)	2,400	1,200	600

Cable charges for individual or combined interconnection of Denver and Salt Lake City, as well as special cable charges for Monday through Friday daytime segmented programs available on request.

Film Origination Charges (Gross):

Night or day	\$1,000	\$ 500	\$ 250
--------------	---------	--------	--------

Video Tape Recording Charges (Net):

Nighttime	\$ 300	\$ 150	\$ 75
-----------	--------	--------	-------

Vtr charges for daytime programs available on request.

Keystone Broadcasting System

Headquarters: 111 W. Washington St., Chicago 2, Ill. State 2-8900.

OFFICERS & DIRECTORS

Sidney J. Wolf, pres (director); Noel A. Rhys, executive vp; Edwin R. Peterson, senior vp; William Bayer, vp; Charles A. Hammarstrom, vp; Joseph Bayer, vp (director); Arthur Wolf, sec-treas (director).

New York 22: 527 Madison Ave. Eldorado 5-3720. Noel A. Rhys, executive vp and eastern sales director; Charles A. Hammarstrom vp; Eve Waldo, office mgr; Martin Mills, research director.

Chicago. Sidney J. Wolf, pres; Edwin R. Peterson, senior vp and midwestern sales director; Arthur Wolf, sec-treas; Paul Kolar, controller; William Wolf, account executive; John T. Hartigan, account executive; Charlotte Tucker, director of station relations; Jane McFaden, traffic mgr and program director; Anita Larie, auditor.

Los Angeles 5: 3142 Wilshire Blvd. Duncker 3-2910. William Bayer, vp; Henry G. Eschen, account executive.

San Francisco: 57 Post St. Sutter 1-7440. Jerry Holtman, account executive.

Detroit: Penobscot Bldg. Edwin R. Peterson Jr., gen mgr.

KEYSTONE RATES

AVERAGE RATES PER STATION, PER BROADCAST, FOR 5 TIMES A WEEK*

100 Stations—52 Weeks**	
1 hour	\$21.48
½ hour	12.50
¼ hour	6.95
5 min.	4.858
1 min.	2.775

300 Stations—52 Weeks**	
1 hour	\$18.03
½ hour	10.50
¼ hour	6.12
5 min.	4.374
1 min.	2.331

500 or More Stations—52 Weeks**	
1 hour	\$15.45
½ hour	9.00
¼ hour	6.00
5 min.	4.01
1 min.	2.20

(* For rate information pertaining to a specific number of stations at a frequency and length of contract other than shown above, please contact the Keystone Broadcasting System, Inc.)

(** The length of contract may be 13, 26, 39, or 52 weeks. Please contact the Keystone Broadcasting System, Inc. for rate information in this respect.)

KEYSTONE AFFILIATES

As of Aug. 1, 1959

Alabama—WFAA Alexander City; WCTA Andalusia; WANA Anniston; WBCA Bay Minette; WEBB Brewton; WRAG Carrollton; WKLF Clanton; WKUL Cullman; WMSL Decatur; WXAL Demopolis; WIRB Enterprise; WULA Eufaula; WBLO Evergreen; WWWW Fayette; WJOI Florence; WHEP Foley; WZOB Fort Payne; WETO Gadsden; WGEA Geneva; WGYV Greenville; WGSV Guntersville; WJBB Haleyville; WERH Hamilton; WBHP Huntsville; WFEB Jackson; WWWW Jasper; WJAM Marion; WMOZ Mobile; WMFC Monroeville; WCRL Oneonta; WJHO Opelika; WPID Piedmont; WELR Roanoke; WWWW Russellville; WROS Scottsboro; WHBB Selma; WFEB Sylacauga; WHTB Talladega; WJDB Thomasville; WTBFF Troy; WTBC Tuscaloosa; WTUS Tuskegee; WETU Wetumpka.

Arizona—KCKY Coolidge; KAWT Douglas; WCLS Flagstaff; KNOG Nogales; KONI Phoenix; KZOK Prescott; KMOP Tucson; KVCN Winslow; KQFA Yuma.

Arkansas—KVRC Arkadelphia; KBTA Batesville; KBBA Benton; KTCN Berryville; KAMD Camden; KCON Conway; KAGH Crosssett; KDQN De Queen; KELD El Dorado; KXJK Forrest City; KTCS Fort Smith; KHOZ Harrison; KFFA Helena; KXAR Hope; KBHS Hot Springs; KBTM Jonesboro; KGHI Little Rock; KBOK Malvern; KTML Marked Tree; KUSA McGehee; KENA Mena; KHBM Monticello; KTLO Mountain Home; KOSE Osceola; KDRS Paragould; KOTN Pine Bluff; KPOC Pochontas; KXRJ Russellville; KWEC Searcy; KUOA Siloam Springs; KBRS Springdale; KWAK Stuttgart; KRLW Walnut Ridge; KWRF Warren; KWYN Wynne.

California—KENL Arcata; KAHJ Auburn; KIBS Bishop; KBMX Coalinga; KCRE Crescent City; KRDU Dinuba; KXO El Centro (Calxico); KDAC Fort Bragg; KPER Gilroy; KRKC King City; KCVR Lodi; KNEZ Lompoc; KYOS Merced; KVON Napa; KSFE Needles; KDES Palm Springs; KPRL Paso Robles; KAFP Petaluma; XERB San Diego (Tijuana, Mexico); KROG Sonora; KSUE Susanville;

KTKR Taft; KGEN Tulare; KTUR Turlock; KUKI Ukiah; KWSO Wasco; KAGR Yuba City.

Colorado—KGIW Alamosa; KRLN Canon City; KVFC Cortez; KRAI Craig; KLIR Denver; KIUP Durango; KZIX Fort Collins; KFTM Fort Morgan; KYOU Greeley; KBNZ La Junta; KLMR Lamar; KLVC Leadville; KLOV Loveland; KSLV Monte Vista; KUCB Montrose; KVRH Salida; KOLR Sterling; KCRT Trinidad.

Florida—WAPG Arcadia; WTRL Bradenton; WKTS Brooksville; WTAN Clearwater; WKKO Cocoa; WCNV Crestview; WDCF Dade City; WDFP De Funiak Springs; WOOO Deland; WDEF Delray Beach; WFBF Fernandina Beach; WINK Fort Myers; WARM Fort Pierce; WGGG Gainesville; WZRO Jacksonville Beach (Jacksonville); WKWF Key West; WRWB Kissimmee; WDSR Lake City; WIPC Lake Wales; WLBE Leesburg; WNER Live Oak; WMAF Madison; WTOT Marina; WNOG Naples; WSBB New Smyrna Beach; WTMOC Ocala; WKIS Orlando; WPPF Palatka; WDLF Panama City; WPPA Pensacola; WPRY Perry; WFOY St. Augustine; WTRR Sanford; WKXY Sarasota; WJCM Sebring; WRGR Starke; WSTU Stuart; WWTB Tampa (formerly WBBK); WAXE Vero Beach; WAUC Wauchocha.

Georgia—WAAG Adel; WJAZ Albany; WCQS Alma; WDEC Americus; WDOL Athens; WBLA Augusta; WMGR Bainbridge; WHAB Baxley; WCCC Bremen; WDMF Buford; WMOG Brunswick; WGRA Cairo; WCLB Camilla; WCHK Canton; WLBB Carrollton; WBHF Cartersville; WGAA Cedartown; WCLA Claxton; WRWH Cleveland; WJMJ Cordele; WGSF Covington; WBLJ Dalton; WDWD Dawson; WDMG Douglas; WMLT Dublin; WTJH East Point (Atlanta); WSGC Elberton; WBHB Fitzgerald; WFPM Fort Valley; WGGG Gainesville; WKEU Griffin; WCEH Hawkinsville; WGML Hinesville; WBGR Jesup; WLFA Lafayette; WLAG La Grange; WYTH Madison; WFDR Manchester; WBE Marietta; WDOX McRae; WMOG Milledgeville; WGRS Milton; WMRE Monroe; WMGA Moultrie; WBEN Perry; WSFB Quitman; WRGA Rome; WSNL Sandersville; WFRP Savannah; WWSN Statesboro; WSYL Sylvania; WSFT Thomaston; WTTA Thomson; WWSG Tifton; WLET Toccoa; WJEM Valdosta; WVOP Vidalia; WAYX Waycross; WBOB Waynesboro; WBMK West Point; WRLD West Joint; WIMO Winder.

Hawaii—KILA Hilo; KAIM Honolulu.

Idaho—KABR Burley; KCID Caldwell; KVNI Coeur d'Alene; KORT Grangeville; KIFI Idaho Falls; KRPL Moscow; KLER Orofino; KPID Pavette; KYTE Pocatello; KPST Preston; KRKX Rexburg; KSPT Sandpoint; KRSR Salmon; KBRV Soda Springs; KEEP Twin Falls.

Illinois—WBYS Canton; WEIC Charleston; WFRV Fairfield; WEBQ Harrisburg; WJPF Herrin; WLDS Jacksonville; WKBI Kewanee; WKAI Macomb; WMOK Metropolis; WINI Murbysboro; WTAY Robinson; WJBD Salem.

Indiana—WCBC Anderson; WBNL Boonville; WLO Frankfort; WHLT Huntington; WITZ Jasper; WBOC Linton; WOPX Madison; WPCO Mount Vernon; WARU Peru; WPGW Portland; WBLM Salem; WJCD Seymour; WTCJ Tell City; WAMW Washington.

Iowa—KLG A Algona; KASI Ames; KJAN Atlantic; KWBG Boone; KCOG Centerville; KCHA Charles City; KCHE Cherokee; KSWI Council Bluffs; KSIB Creston; KDEC Decorah; KLIL Estherville; KMCD Fairfield; KXGI Fort Madison; KGRN Grinnell; KXIC Iowa City; KLEM Le Mars; KMAQ Maquoketa; KWPC Muscatine; KSMN Mason City; KLBE Ottumwa; KAYL Storm Lake; KJFJ Webster City.

Kansas—KARE Atchison; KCBR Chanute; KNCK Concordia; KVOE Emporia; KMDO Fort Scott; KIUL Garden City; KBLR Goodland; KAYS Hays; KWBW Hutchinson; KIND Independence; KJCK Junction City (Fort Riley); KCLO Leavenworth; KMAN Manhattan; KNDY Marysville; KNEK McPherson; KIRG Newton; KSEK Pittsburg; KWSK Pratt; KRSL Russell; KTPO Topeka.

Kentucky—WANY Albany; WBRT Bardstown; WCBL Benton; WLBJ Bowling Green; WTCO Campbellsville; WNES Central City; WAIN Columbia; WCTT Corbin; WZIF Covington; (Cincinnati, Ohio); WCPM Cumberland; WCCN Cynthiana; WHIR Danville; WIEL Elizabethtown; WSTL Eminence; WFKY Frankfort; WFKN Franklin; WKAY Glasgow; WHLN Harlan; WFBN Harrodsburg; WKIC Hazard; WSON Henderson; WKOA Hopkinsville; WLBK Lebanon; WMTL Leitchfield; WBLG Lexington; WFMW Madisonville; WWXL Manchester; WNGO Mayfield; WFTM Maysville; WMTK Middlesboro; WFLW Monticello; WMOR

Morehead; WMST Mount Sterling; WNKY Neon; WOMI Owensboro; WSIP Paintsville; WKLL Paris; WPKE Pikeville; KPRT Prestonsburg; WPKY Princeton; WEKY Richmond; WRUS Russellville; WLCK Scottsville; WSFC Somerset.

Louisiana—KDBS Alexandria; KTRY Bastrop; WEND Baton Rouge; WIKC Bogalusa; WARB Covington; KSIG Crowley; KDIA De Ridder; WLEI Denham Springs; KLET Golden Meadow; WFRP Hammond; KVHL Homer; KCIL Houma; KJEF Jennings; KTCC Jonesboro; KANV Leesville; KLPL Lake Providence; KLLA Leesville; KDCE Mansfield; KAPB Marksville; KASO Minden; KLIC Monroe; KMRC Morgan City; KNOC Natchitoches; KANE New Iberia; KREH Oakdale; KWCL Oak Grove; KSLQ Opelousas; KCLP Raville; KRUS Ruston; KCIJ Shreveport; KBSF Springhill; KTLT Tallulah; KVPI Ville Platte; KEVL White Castle; KVCL Winnfield; KMAR Winnboro.

Maine—WRUM Rumford; WGHM Skowhegan.

Maryland—WABW Annapolis; WAYE Baltimore; WCEM Cambridge; WFRB Frostburg; WPTX Lexington Park; WICO Salisbury; WTRT Westminster.

Massachusetts—WREB Holyoke (Springfield); WSRO Marlboro; WMOO Milford; WBEC Pittsfield; WARE Ware.

Michigan—WALM Albion; WOVE Allegan; WLEW Bad Axe; WBRN Big Rapids; WMRP Flint; WBFC Fremont; WMPL Hancock; WAHL Hastings; WBSE Hillsdale; WIKB Iron River; WJMS Ironwood; WJPD Ishpeming; WKLA Ludington; WMTE Manistee; WDOG Marine City; WDMJ Marquette; WAGN Menominee; WCEN Mt. Pleasant; WMAB Munising; WNIL Niles; WELS Port Huron; WIOS Tawas City.

Minnesota—KASM Albany; KXRA Alexandria; KANO Anoka; KBUN Bemidji; KBMO Benson; KBMW Breckenridge; WKLK Cloquet (Duluth Superior); KROX Cookston; WELY Ely; WEVE Eveleth (Virginia); KOZY Grand Rapids; KDUZ Hutchinson; CFOB International Falls; KLTF Little Falls; KMRS Morris; KRFO Owatonna; WCMP Pine City; KLOH Pipestone; KCUE Red Wing; WAVN Stillwater; KDOM Windom; KAGE Winona.

Mississippi—WAMY Amory; WBLE Batesville; WGCN Biloxi-Gulfport; WBIP Boonville; WMB Brookhaven; WDOB Canton; WGLC Centerville; WROX Clarkdale; WCLD Cleveland; WCJU Columbia; WCBJ Columbus; WCMA Corinth; WMAG Forest; WJPR Greenville; WGRM Greenwood; WNAQ Grenada; WXXX Hattiesburg; WMDC Hazlehurst; WPCX Houston; WNLA Indianola; WKOZ Kosciusko; WAML Laurel; WLSM Louisville; WMBC Macon; WSJC Magee; WAPF McComb; WMOX Meridian; WMIS Natchez; WNAU New Albany; WSUH Oxford; WPMP Pascagoula; WRJW Picayune; WSSO Starkville; WELU Tupelo; WQBC Vicksburg; WABO Waynesboro; WROB West Point; WONA Winona; WAZF Yazoo City.

Missouri—KBHM Branson; KAOL Carrollton; KDMO Carthage; KCRV Caruthersville; KCHR Charleston; KCHI Chillicothe; KBIA Columbia; KDEX Dexter; KREI Farmington; KWOS Jefferson City; KIRX Kirksville; KLWT Lebanon; KTCC Malden; KNIM Marryville; KNCM Moberly; KRMO Monett; KLRS Mountain Grove; KBTN Neosho; KNEM Nevada; KRMS Osage Beach; KWOC Poplar Bluff; KTRR Rola; KSGM Ste. Genevieve; KRES St. Joseph; KSMO Salem; KDRO Sedalia; KICK Springfield; KALM Thayer; KLSW Union; KOKO Warrensburg; KWRE Warrenton; KWPM West Plains.

Montana—KBMY Billings; KBMN Bozeman; KUDI Great Falls; KOJM Havre; KGEZ Kalispell; KOLL Libby; KPRK Livingston; KATL Miles City; KBTK Missoula; KVCK Wolf Point.

Nebraska—KCOW Alliance; KCSR Chadron; KJSC Columbus; KHUE Fremont; KHAS Hastings; KTVR Holdrege; KGEW Kearney; KJMS Lincoln; KBRL McCook; KODY North Platte; KOGA Ogalala; KOOO Omaha; KBRX O'Neill; KSID Sidney; KRFS Superior; KAWL York.

Nevada—KPTL Carson City; KVLV Fallon; KRAM Las Vegas; KATO Reno.

New Hampshire—WKXL Concord; WLNH Laconia.

New Jersey—WNNJ Newton.

New Mexico—KALG Alamogordo; KHAM Albuquerque; KSPV Artesia; KAVE Carlsbad; KLTX Clayton; KCLV Clovis; KOTS Deming; KMIN Grants; KQEW Hobbs; KOBE Las Cruces; KRSN Los Alamos; KENM Portales; KRTN Raton; KBIM Roswell; KSIL Silver

City; KSRC Socorro; KCHS Truth or Consequences; KTNM Tucumcari.

New York—WMBO Auburn; WFLR Dundee; WDOE Dunkirk; WOSC Fulton; WJOC Jamestown; WLHF Little Falls; WICY Malone; WIRY Plattsburg; WGGO Salamanca; WNBZ Saranac Lake; WRSA Saratoga Springs; WDLA Walton.

North Carolina—WRCS Ahsokie; WABZ Albemarle; WGRW Asheboro; WCGC Belmont (Charlotte); WATA Boone; WBBS Burlington; WEGO Concord; WCKB Dunn; WCDJ Edenton; WCNC Elizabeth City; WBLA Elizabethtown; WFAI Fayetteville-Fort Bragg; WBBO Forest City; WFSC Franklin; WFBG Fuquay Springs (Raleigh); WLTC Gastonia; WPMC Goldsboro; WKDX Hamlet; WENC Henderson; WHKP Hendersonville; WHPE High Point; WJNC Jacksonville; WELS Kinston; WEWL Laurinburg; WLOB Leaksville; WJRI Lenoir; WBUY Lexington; WYRN Louisburg; WTSB Lumberton; WMMH Marshall; WMAP Monroe; WHIP Mooresville; WMBL Morehead City; WMNC Morganton; WPAQ Mount Airy; WKRK Murphy; WRNB New Bern (formerly WOOO); WNNC Newton; WKBC N. Wilkesboro; WFRK Reidsville; WCBT Roanoke Rapids; WCEC Rocky Mount; WSTP Salisbury; WWGP Sanford; WOHNS Shelby; WEEB Southern Pines; WMSJ Sylva; WTYN Tryon; WADE Wadesboro; WLSE Wallace; WOOV Washington; WHCC Waynesville; WENC Whiteville.

North Dakota—KQDI Bismarck; KNDC Hettinger; KEYJ Jamestown; KOVC Valley City.

Ohio—WATG Ashland; WILE Cambridge; WBEX Chillicothe; Cincinnati (See Covington, Kentucky); WJER Dover; WJEH Gallipolis; WSRV Hillsboro; WIRO Ironton; WLMJ Jackson; WWIZ Loraine; WTIG Massillon; WPTW Piqua; WPLY Springfield; WCHO Washington Court House; WKOV Wellston; WWST Wooster; WPAR Youngstown (See Farrell, Pennsylvania).

Oklahoma—KADA Ada; KWHW Altus; KVSQ Ardmore; KLTR Blackwell; KWCO Chickasha; KWPR Claremore; KWOB Clinton; KUSH Cushing; KRHD Duncan; KASA Elk City; KCRC Enid; KTAT Frederick; KWRV Guthrie; KGYN Guymon; KTSJ Hobart; KIHN Hugo; KTMK McAlester; KGLC Miami; KNOR Norman; KBYE Oklahoma City; KHBG Okmulgee; KVLH Pauls Valley; KLCO Poteau; KOLS Pryor; KTLQ Tahlequah; KWSH Tri-City; (Wewoka-Seminole-Holdenville); KVIN Vinita.

Oregon—KWIN Ashland; KAST Astoria; KBBK Baker; KBND Bend; KURY Brookings; KRNS Burns; KWRO Coquille; KASH Eugene; KUIK Hillsboro (Portland); KFJJ Klamath Falls; KLMB La Grande; KGRO Gresham; KQIK Lakeview; KGAL Lebanon; KMCM McMinnville; KBOY Medford; KNPT Newport; KSRV Ontario; KUMA Pendleton; KLIQ Portland; KODL The Dalles.

Pennsylvania—WAVL Apollo; WNCB Barnesboro; WBFD Bedford; WBRX Berwick; WLOA Braddock (Pittsburgh); WCDD Carbondale (Scranton); WESA Charleroi; WCVI Conellsville; WOTR Corry; WEZN Elizabethtown; WPAR Farrell (Youngstown, Ohio); WHUN Huntingdon; WDAD Indiana; WADP Kane; WACB Kittanning; WAKU Latrobe; WITT Lewisburg; WKRR Oil City; WPTS Pittston; WPAZ Pottstown; WPME Pottsville; WKMC Roaring Spring; WATS Sayre; WMAJ State College; WAYZ Waynesboro; WLYC Williamsport.

Rhode Island—WWRI West Warwick.

South Carolina—WABV Abbeville; WAKN Aiken; WAIM Anderson; WWBD Bamberg; WBAW Barnwell; WBLR Batesburg; WBEU Beaufort; WAGS Bishopville; WACA Camden; WHAN Charleston; WCRE Cheraw; WGCD Chester; WPCX Clinton; WDSC Dillon; WELP Easley; WOLS Florence; WFGN Gaffney; WGTN Georgetown; WGSW Greenwood; WBAW Greer (Greenville); WBHC Hampton; WHSC Hartsville; WDKD Kingstree; WLMC Lancaster; WYMB Manning; WJAY Mullins; WMYB Myrtle Beach; WKDK Newberry; WYND Orangeburg; WRIH Rock Hill; WSNW Seneca; WTHE Spartanburg (Formerly WJAN); WFIG Sumter; WBCU Union; WALD Walterboro.

South Dakota—KABR Aberdeen; KOBBS Belle Fourche; KBRK Brookings; KOBH Hot Springs; KIJV Huron; KOLY Mobridge; KGFX Pierre; KEZU Rapid City; KISD Sioux Falls; KWAT Watertown; KWYR Winner; KYNT Yankton.

Tennessee—WEAG Alcoa; WLAR Athens; WFHG Bristol (Bristol, Tenn.—Va.); WMCH Church Hill; WJZM Clarksville; WCLE Cleveland; WKRM Columbia; WHUB Cookeville; WLSB Copperhill; WKBL Covington; WAEW Crossville; WDNT Dayton; WDKN Dickson; WDSG Dyersburg; WEKR Fayetteville; WAGG Franklin; WHIN Gallatin; WGRV Greeneville; WHBT Harriman; WIRJ Humboldt; WDXI Jackson; WCLC Jamestown; WKXV Knoxville; WLAF La Follette; WDXE Lawrenceburg; WCOR Lebanon; WLIL Lenoir

Networks CONTINUED

City: WJIM Lewisburg; WDXL Lexington; WMSR Manchester; WMMT McMinnville; KWAM Memphis; WHEY Millington; WCRK Morristown; WGNB Murfreesboro; WNAH Nashville; WLIK Newport; WOKE Oak Ridge; WTPR Paris; WTRB Ripley; WORM Savannah; WEPG South Pittsburg; WDBL Springfield; WENK Union City; WCDD Winchester.

Texas—KVLF Alpine; KACT Andrews; KBUD Athens; KALT Atlanta; KRUN Ballinger; KIOX Bay City; KREL Baytown; KBLT Big Lake; KBYG Big Spring; KFYN Bonham; KBBB Borger; KNEL Brady; KSTB Breckenridge; KWHI Brenham; KBWD Brownwood; WTAW Bryan (College Station); KBEN Carizo Springs; KGAS Carthage; KCTX Childress; KCAR Clarksville; KVLB Cleveland; KSTA Coleman; KVMC Colorado City; KAND Corsicana; KIVY Crockett; KXIT Dalhart; KDLK Del Rio; KDNT Denton; KDDD Dumas; KEPS Eagle Pass; KERC Eastland; KPSS Falfurrias; KFLD Floydada; KFST Ft. Stockton; KCUL Ft. Worth; Dallas; KNAF Fredericksburg; KBRZ Freeport; KGAE Gainesville; KCTI Gonzales; KSWA Graham; KBCS Grand Prairie; KGVJ Greenville; KCLW Hamilton; KWRD Henderson; KPAN Hereford; KHBR Hillsboro; Houston (see Baytown) KSAM Huntsville; KEBE Jacksonville; KTXJ Jasper; KMBL Junction; KAML Kenedy-Karnes City; KERB Kermit; KERV Kerrville; KOCA Kilgore; KLEN Killeen; KPET Lamesa; KVOZ Laredo; KLVJ Levelland; KVOV Littlefield; KTET Livingston; KFRQ Longview; KLLL Lubbock; KRBA Lufkin; KMHT Marshall; KCMR McCamey; KBUS Mexia; KJBC Midland; KORC Mineral Wells; KIRT Mission; KVKM Monahan; KIMP Mt. Pleasant; KZOL Muleshoe; KOSF Nacogdoches; KGNB New Braunfels; KRIG Odessa; KOOT Orange; KNET Palestine; KHHH Pampa; KFTV Paris; KIUN Pecos; KHVV Plainview; KBOP Pleasanton; KPOS Post; KOLJ Quahog; KSOX Raymondville; KTXL San Angelo; KBAI San Saba; KSMI Seminole; KSEY Seymour; KEVA Shamrock; KDSX Sherman; KSNY Snyder; KDWT Stamford; KSTV Stephenville; KSST Sulphur Springs; KXOX Sweetwater; KTAE Taylor; KTFB Texarkana; KTLW Texas City; KTUE Tulla; KTBH Tyler; KVOU Uvalde; KVWC Vernon; KVIC Victoria; KBEC Waxahachie; KZEE Weatherford.

Utah—KVNU Logan; KKOQ Ogden; KOAL Price; KEYY Provo; KSOP Salt Lake City; KDKU St. George; KTUT Tooele City; KVSL Vernal.

Virginia—WKLV Blackstone; Bristol (see Bristol, Va.); WINA Charlottesville; WBCR Christiansburg; WKYE Covington; WCVB Culpeper; WEVA Emporia; WFAH Falls Church; WYSR Franklin; WFVA Fredericksburg; WFTR Front Royal; WBOB Galax; WDDY Gloucester; WMNA Gretna; WHAP Hopewell; WREL Lexington; WBRG Lynchburg; WPRW Manassas; WMEV Marion; WMVA Martinsville; WSIG Mount Jackson; WNYA Norton; WJMA Orange; WPAV Petersburg; WPUV Pulaski; WRIC Richlands; WRIS Roanoke; WYTY Rocky Mount; WHLF South Boston; WLPM Suffolk; WESR Tasley; WEER Warrenton; WNNP Warsaw; WAYB Waynesboro; WINC Winchester; WYVE Wytheville.

Washington—KKRO Aberdeen; KAGT Anacortes; KPUG Bellingham; KELA Centralia; KCLX Colfax; KCVL Colville; KNBX Kirkland (Seattle); KEDO Longview; KSEM Moses Lake; KGY Olympia; KONP Port Angeles; KARY Prosser; KAPA Raymond; KENE Toppenish; KKEY Vancouver (formerly KHFS); KTEL Walla Walla; KUEN Wenatchee.

West Virginia—WTPP Charleston; WHAR Clarksburg; WDNE Elkins; WTCS Fairmont; WKYR Keyser; WPEM Martinsburg; WHJC Matewan; WMOD Moundsville (Wheeling); WETZ New Martinsville; WPAR Parkersburg; WLOH Princeton; WRON Ronceverte; WELC Welch; WHAW Weston.

Wisconsin—WHBY Appleton; WATW Ashland; WWIS Black River Falls; WECL Eau Claire (Formerly WRFW); WDUZ Green Bay; WTKM Hartford; WHSM Hayward; WLCX La Crosse (Formerly WLDL); WLDY Ladysmith; WDLB Marshfield; WIGM Medford; WMNE Menominee; WOSH Oshkosh; WPPF Park Falls; WSWW Platteville; WPLY Plainouth (Sheboygan); WBUV Poynette; WRDB Reedsburg; WJMC Rice Lake; WRCO Richland Center; WTCH Shawano; WCOW Sparta; WDRD Sturgeon Bay; WTRW Two Rivers; WTTN Watertown; WHVF Wausau; WBKV West Bend.

Wyoming—KBBS Buffalo; KATI Casper; KWVO Cheyenne; KWIV Douglas; KLUK Evanston; KIML Gillette; KOVE Lander; KOWB Laramie; KASL Newcastle; KPOW Powell; KRAL Rawlins; KVRB Rock Springs; KWYO Sheridan; KRTR Thermopolis; KGOS Torrington; KWOR Worland.

Virgin Islands—WIVI Christiansted (St. Croix).

Mutual Broadcasting System

Headquarters: 1440 Broadway, New York 18, N. Y. Bryant 9-7600.

BOARD OF DIRECTORS

Chester H. Ferguson, chmn; Robert F. Hurligh, pres; Albert Gregory McCarthy Jr., chmn, exec comm; Albert Gregory McCarthy III (secy-treas.).

OFFICERS

Robert F. Hurligh, pres; Sidney P. Allen, vp, sales; Charles W. Godwin, vp, stations; Albert Gregory McCarthy III, secy-treas.; James Z. Gladstone, comptroller-asst. treas.; Joseph F. Keating, asst. secy; Frank W. Erwin, assistant to pres.

LEGAL COUNSEL

Elisha Goldfarb, MBS, New York; Regan, Goldfarb, Powell and Quinn, New York.

DEPARTMENT HEADS

Charles King, director, station relations; Ray Diaz, director station services and co-operative programs; Joseph F. Keating, program; Steve McCormick, news editor, Washington; James McElroy, eastern sales mgr; Eugene H. Alinwick, administrative mgr, network sales; Philip D'Antoni, division mgr, sales; Frank Erwin, sports and co-op programs; Les Learned, engineering; Herbert Cutting, administration, personnel and purchasing; Caroline Hunter, research; Dudley J. Cox, gen accounting; George Tietjen; station accounting; Jack Gertz, national affairs, and Harold Gold, public relations.
Washington: Sheraton Park Hotel, 2660 Woodley Road, N.W. Columbia 5-6363. Steve McCormick, director in charge; Jack Gertz, director of national affairs and White House liaison; Charles Ray, chief engineer.

Mutual Affiliates Advisory Committee

Victor C. Diehm, WAZL Hazleton, Pa., chairman; Carter C. Peterson, WCCP Savannah, Ga., vice chairman; Mike Layman, WSFC Somerset, Ky., secretary; George C. Hatch, KALL Salt Lake City, chairman, resolutions comm.; Sam W. Anderson, KFFA Helena, Ark.; Edward Breen, KVPD Fort Dodge, Iowa; Charles L. Harris, WGRD Louisville, Ky.; Carl Junker, WTPS New Orleans, La.; Richman G. Lewin, KTRE Lufkin, Tex.; Thomas F. McNulty, WWIN Baltimore, Md.; Wayne Phelps, KALG Alamogordo, N. M.; Durward Tucker, WRH Dallas, Tex.; Robert Webber, KWMD Des Moines, Iowa; E. Z. Jones, WBBB Burlington, N. C.

MUTUAL NETWORK RATES

(As of July 15, 1959)

These are gross rates for one hour.
Day and night rates are the same (although full network costs about 7% less at night because some MBS affiliates are daytime only).
Mutual's hourly rate (daytime) for 400 stations is \$13,753; nighttime for 354 stations is \$12,363; half-hourly rate (daytime, \$8,679) (nighttime, \$8,205); quarter-hourly rate (daytime, \$5,786), (nighttime, \$5,470).
Mutual has special rate schedules for shorter periods—particularly its five-minute news segments, sold nationally on the half-hour of every hour from 7 a.m. to 12 midnight, eastern time. Five-minute newscast (from 7 a.m. to 8 p.m., \$750) (after 8 p.m., \$600). One-minute participation in newscast (from 7 a.m. to 8 p.m., \$800) (after 8 p.m., \$480). Thirty-second adjacency to newscast (from 7 a.m. to 8 p.m., \$450) (after 8 p.m., \$360). Twenty-second adjacency to newscast (from 7 a.m. to 8 p.m., \$350) (after 8 p.m., \$280).

ALABAMA

WEZB Birmingham (D)	\$50
WMSL Decatur	10
WXAL Demopolis	10
WDIG Dothan (Dual)	15
WULA Eufaula	10
WJOI Florence	10
WJBB Haleyville	10
WBHP Huntsville	10
WAPX Montgomery (Dual)	50
WHOO Opelika	10
WFEB Sylacauga	10
WHTB Talladega	10
WTBF Troy	15
WTBC Tuscaloosa	10

ARIZONA

KSUN Bisbee	10
KAWT Douglas	10
KVNA Flagstaff	10
KNOG Nogales	10
KOY Phoenix	75
KHPH Sierra Vista	10
KTUC Tucson	25
KVNC Winslow	10
KVOY Yuma (Dual)	15

ARKANSAS

KAMD Camden	10
KPAY Fayetteville (D)	10
KTCS Fort Smith (D)	20
KFFA Helena	15
KBLO Hot Springs	15
KBTM Jonesboro	20

KAJI Little Rock	45
KVMA Magnolia (D)	10
KOTN Pine Bluff	20
KUOA Siloam Springs (D)	10
KWAK Stuttgart	10

CALIFORNIA

KMAP Bakersfield	40
KPAY Chico	30
KICO El Centro	20
KIEM Eureka	25
KYNO Fresno	60
KMYC Marysville	25
KYOS Merced	15
KPRL Paso Robles	15
KRDG Redding	15
KGMS Sacramento	55
KSBW Salinas-Monterey	25
KITO San Bernardino	40
KGB San Diego	105
KOBY San Francisco	220
KVBC San Luis Obispo	20
KWG Stockton	40
KCOK Tulare-Visalia	20
KVEN Ventura	10

COLORADO

KIMN Denver	100
KGLN Glenwood Springs (D)	10
KREX Grand Junction	30

CONNECTICUT

WNAB Bridgeport (Dual)	60
WPCE Hartford (Dual)	100
WNLC New London	40
WTOR Torrington	20
WWCO Waterbury	50

DISTRICT OF COLUMBIA

WOL Washington	150
----------------	-----

FLORIDA

WTTT Jacksonville	50
WKWF Key West	10
WDSR Lake City	15
WLBE Leesburg	15
WTYS Marianna	10
WMMB Melbourne	10
WKAT Miami	80
WEBY Milton-Pensacola (D)	10
WSEB New Smyrna Beach	20
WABR Orlando	50
WPCF Panama City (Dual)	10
WCNH Quincy	10
WLCY St. Petersburg-Tampa	60
WRGR Starke	10
WSTU Stuart	10
WTRV Vero Beach	10
WIRK West Palm Beach	20
WSIR Winter Haven	10

GEORGIA

WYZE Atlanta (D)	100
WBBQ Augusta	30
WBHF Cartersville	10
WGBA Columbus (D)	50
WMJM Cordele	10
WBLJ Dalton	10
WBHB Fitzgerald	10
WGGG Gainesville	20
WKEU Griffin	10
WLAG La Grange	10
WNEX Macon (Dual)	30
WYTH Madison	10
WMVG Milledgeville	10
WCOH Newman	10
WRGA Rome	10
WCCF Savannah	10
WTTA Thomson	40
WGOV Valdosta	10
WAYX Waycross	10

IDAHO

KGEM Boise	40
------------	----

ILLINOIS

WLS Chicago (Dual)	550
WJPF Herrin	18
WIRL Peoria (Dual)	70
WCVS Springfield (Dual)	40

INDIANA

WCBC Anderson	10
WASK Lafayette	10
WSAL Logansport	10
WJVA South Bend (D)	20
WAOV Vincennes	20

IOWA

KCRG Cedar Rapids	55
KROS Clinton	30
KSUI Council Bluffs, Iowa (Omaha, Neb.) (D)	80
KSTT Davenport	65
KWDM Des Moines	88
WDBQ Dubuque	30
KVFD Fort Dodge	30
KWWL Waterloo	50

KANSAS

KGNO Dodge City	10
KWGB Goodland (D)	10
KIND Independence (D)	10
KSAL Salina	45
KTOP Topeka	25

KENTUCKY

WLBJ Bowling Green	20
WCCT Corbin	10
WHIR Danville	10
WLK Lexington	50
WTMT Louisville	60
WFTM Maysville	10
WOMI Owensboro	25
WKYB Paducah	35
WSIP Paintsville	10
WPKE Pikeville	10
WEKY Richmond	10
WSFC Somerset	10

LOUISIANA

WAIL Baton Rouge	50
WIKC Bogalusa	10
KSIG Crowley	10
KEUN Eunice	10
KAOK Lake Charles	10
KLIC Monroe	18
WTFS New Orleans	100
KENT Shreveport	50

MAINE

WFAU Augusta	30
WABI Bangor (Dual)	60
WIDE Biddeford	20
WABM Houlton	20
WCOU Lewiston-Auburn	30
WPOR Portland (Dual)	50
WAGM Presque Isle	20

MARYLAND

WWIN Baltimore	100
WJEJ Hagerstown (Dual)	30

MASSACHUSETTS

WALE Fall River	60
WEIM Fitchburg	50
WHAI Greenfield	23
WLLH Lowell-Lawrence	60
WHMP Northampton	24
WBRK Pittsfield	50
WMA5 Springfield	60
WARE Ware (D)	20
WOCB West Yarmouth	30
WAAB Worcester (Dual)	90

MICHIGAN

CKLW Detroit	300
WDBC Escanaba	20
WBBC Flint	60
WMAX Grand Rapids	50
WKHM Jackson	33
WKLZ Kalamazoo	30
WDMJ Marquette	13
WMUS Muskegon (D)	40
WSGW Saginaw-Bay City	40

MINNESOTA

KAUS Austin	35
KBUN Bemidji	10
WDSM Duluth-Superior (Dual)	60
WELY Ely	10
WEVE Eveleth	10
KSUM Fairmont	15
KOZY Grand Rapids	10
St. Paul (D)	100
KEVE Minneapolis	100
KVOX Moorehead (see Fargo, N. D.)	10
KWAD Wadena	10

MISSISSIPPI

WAMY Amory (D)	10
WLOX Biloxi-Gulfport	10
WJMB Brookhaven	10
WROX Clarksdale	10
WCBI Columbus	10
WJPR Greenville	25
WNAG Grenada	10
WXXX Hattiesburg	25
WJQS Jackson	15
WMOX Meridian	20
WELO Tupelo	13
WQBC Vicksburg	15
WROB West Point	10
WAZF Yazoo City	10

MISSOURI

KWOS Jefferson City	30
WMBH Joplin	35
KXEO Mexico	10
KRES St. Joseph	65
WEW St. Louis	150

MONTANA

KOJM Havre	10
KIYI Shelby	10
KGCK Sidney	20
KVCK Wolf Point	10

NEBRASKA

KGFW Kearney	23
KLMS Lincoln	60
KBRL McCook (D)	10
Omaha (See Council Bluffs, Iowa)	

NEVADA

KORK Las Vegas	10
KATO Reno	25

NEW JERSEY

WLDB Atlantic City	40
--------------------	----

NEW MEXICO

KALG Alamogordo	10
KHAM Albuquerque	60
KSVP Artesia	10
KWEW Hobbs	5
KGEL Roswell	10
KSIL Silver City	15

NEW YORK

WOKO Albany	95
WMBO Auburn	10
WETA Batavia	10
WKOP Binghamton	10
WEBR Buffalo	138
WCLI Corning	25
WLEA Hornell (D)	10
WEHH Horseheads-Elmira Heights (D)	25
WJOC Jamestown	20
WKNY Kingston	20
WICY Malone	10
WOR New York	700
WSLB Ogdensburg	20
WIRY Plattsburg	10
WJMK Syracuse	70

NORTH CAROLINA

WBBB Burlington (D)	20
WCGC Belmont-Charlotte	70
WBLA Elizabeth City (D)	20
WFNC Fayetteville	20
WFVG Fuquay Springs (D)	30
WGBG Greensboro	25
WGTC Greenville	10
WHNC Henderson (D)	10
WJNC Jacksonville	10
WISP Kinston	10
WLOE Leaksville	10
WJRI Lenoir	10
WTSB Lumberton	10
WSYD Mt. Airy	10
WHIT New Bern	10
WKIX Raleigh	50
WCBT Roanoke Rapids	20
WSTP Salisbury	25
WOHS Shelby (D)	20
WGNJ Wilmington	20
WVOT Wilson	20
WAIR Winston-Salem (Dual)	38

NORTH DAKOTA

KDLR Devils Lake	20
KVOX Fargo (Moorhead, Minn.)	38
KNOX Grand Forks	13
KEYJ Jamestown	10
KLPM Minot (Dual)	30
KOVC Valley City	10

OHIO

WHKK Akron (D)	75
Bellaire (See Wheeling, W. Va.)	
WBEX Chillicothe (Dual)	10
WZIP Cincinnati	100
WDOK Cleveland	110
WTVN Columbus	100
WJER Dover	10
WIRO Ironton	10
WMOA Marietta	20
WLEC Sandusky	20
WSTV Steubenville	40
WOHO Toledo	80
Youngstown (See New Castle, Pa.)	

OKLAHOMA

KWON Bartlesville	13
KTOW Oklahoma City (D)	60
WBBZ Ponca City	20
KGFF Shawnee	10
KTUL Tulsa	80

OREGON

KWIL Albany	15
KWIN Ashland	15
KAST Astoria	20
KBND Bend	20
KOOS Coos Bay	20
KORE Eugene	25
KUIN Grants Pass	15
KGON Portland	100
KRXL Roseburg	15
KSLM Salem	30

PENNSYLVANIA

WNCC Barnesboro	10
WHLM Bloomsburg	10
WCPA Clearfield (D)	10
WCMB Harrisburg	60
IVAZL Hazleton (Dual)	25
WCRO Johnstown (Dual)	45
WLAN Lancaster (Dual)	60
WAKU Latrobe (D)	20
WBPZ Lock Haven	10
WKST New Castle-Youngstown, Ohio	45
WIP Philadelphia	205
WMCK Pittsburgh-McKeesport	150
WPPA Pottsville	20
WKBI St. Marys	20
WMAJ State College	10
WTRN Tyrone-Altoona (D)	30
WJPA Washington	15
WNBT Wellsboro	10
WBAX Wilkes-Barre	38

RHODE ISLAND

WEAN Providence (Dual)	110
------------------------	-----

WERI Westerly 15

SOUTH CAROLINA

WANS Anderson	15
WBSC Bennettsville	20
WOKB Charleston	42
WLAT Conway (D)	10
WGTN Georgetown	10
WMRB Greenville	25
WHSC Hartsville	10
WRHI Rock Hill	10
WTHE Spartanburg	80
WFIG Sumter	10
WALD Walterboro	10

SOUTH DAKOTA

KORN Mitchell	10
KWAT Watertown	15

TENNESSEE

WLAR Athens	10
WAGC Chattanooga	60
WJZM Clarksville	10
WBAC Cleveland	10
WEKR Fayetteville	10
WETB Johnson City (D)	20
WJJM Lewisburg	10
WMMT McMinnville	10
WCRK Morristown	20
WNAH Nashville (D)	80
WVATO Oak Ridge	10

TEXAS

KWKC Abilene	20
KAMO Amarillo	60
KVET Austin	45
KIOX Bay City	20
KTXC Big Spring	10
KHUZ Borger	10
KBWD Brownwood	20
KORA Bryan	10
KATR Corpus Christi	50
WRR Dallas-Fort Worth	175
KSET El Paso	38
KNAF Fredericksburg	10
KLEN Killeen (D)	10
KVOZ Laredo	15
KLLL Lubbock (D)	35
KTRE Lufkin	10
KRIO McAllen (Dual)	25
KVKM Monahans	10
KECK Odessa	25
KPDN Pampa	10
KEYE Perryton	10
KPAC Port Arthur-Beaumont	55
KMAC San Antonio	120
KRRV Sherman-Denison	10
KSNY Snyder	10
KOST Texarkana	25
KVIC Victoria	10
KWTX Waco	30
KSYD Wichita Falls	43

UTAH

KLUB Salt Lake City	55
---------------------	----

VERMONT

WSYB Rutland	40
WDEV Waterbury	30

VIRGINIA

WFHG Bristol	20
WINA Charlottesville	13
WCFV Clifton Forge	10
WCVA Culpeper	10
WDVA Danville	38
WFTB Front Royal	10
WWOD Lynchburg	38
WLOW Norfolk	60
WSSV Petersburg	15
WRNL Richmond	100
WRIS Roanoke (D) (Dual)	50
WLPM Suffolk	10
WAYB Waynesboro	10

WASHINGTON

KELA Centralia-Chehalis	20
KWLK Longview	15
KGY Olympia	20
KAYO Seattle	115

WEST VIRGINIA

WKOY Bluefield	15
WTIP Charleston	30
WHAR Clarkburg	10
WTCS Fairmont	10
WPLH Huntington (D)	40
WLOG Logan	10
WMON Montgomery	10
WHAW Weston	10
WTRX Wheeling-Bellaire, Ohio (D)	25
WBTH Williamson	10

WISCONSIN

WHBY Appleton	25
WGEZ Beloit	10
WBIZ Eau Claire	20
WJPG Green Bay	40
WHSM Hayward	10
KFIZ Fond du Lac	10
WCLO Janesville	10
WISC Madison (Dual)	50

Networks CONTINUED

MUTUAL RATES (Continued)

WOMT Manitowoc	18
WFOK Milwaukee (D)	130
WFHR Wisconsin Rapids	13

WYOMING

KVWO Cheyenne (D)	15
Total number MBS Stations—Daytime	441
Total number MBS Stations—Nighttime	388

(D) Daytime Station.
(Dual) Station also affiliated with another network. It clears time on a "first-come—first-served" basis.

The following Intermountain Network stations are available to Mutual. Rates upon request.

COLORADO

KGIW Alamosa
KRLN Canon City
KAKA Colorado Springs (D)
KDGO Durango
KFKA Greeley
KBNZ La Junta
KLMR Lamar
KGHF Pueblo
KVRH Salida
KCLR Sterling
KOLR Trinidad

IDAHO

KGEM Boise
KIFI Idaho Falls (D)
KWIK Pocatello
KLIX Twin Falls

MONTANA

KBMY Billings
KOPR Butte
KMON Great Falls
KXLJ Helena
KXLO Lewiston
KPRK Livingston
KATL Miles City
KBTK Missoula
KIYI Shelby

NEBRASKA

KNEB Scottsbluff

NEVADA

KELK, Elko

UTAH

KVNU Logan
KLO Ogden
KOAL Price
KVO Provo
KURA Moab
KSYC Richfield
KVEL Vernal (D)

WYOMING

KVOC Casper
KFCB Cheyenne
KLUK Evanston
KOVE Lander
KOWE Laramie
KPOW Powell
KRAL Rawlins
KVRS Rock Springs
KWYO Sheridan

SPECIAL MARKETS (rates on request):

KENI Anchorage, Alaska
KFAR Fairbanks, Alaska
KJNO Juneau, Alaska
ZBM Hamilton, Bermuda
KIPA Hilo, Hawaii
KPOA Honolulu, Hawaii
DYBU Cebu, Philippine Islands
DZPI Manila, Philippine Islands
WAPA San Juan, Puerto Rico
CKEY Toronto, Can.
CKWX Vancouver, British Columbia, Can.

Radio Corp. of America

Headquarters: 30 Rockefeller Plaza, New York 20, N. Y. Columbus 5-6900.

BOARD OF DIRECTORS

David Sarnoff, Chmn.; John L. Burns, John T. Cahill, Elmer W. Engstrom, Frank M. Folsom, Harry C. Hagerty, John Hays Hammond Jr., Mrs. Douglas Horton, Harry C. Ingles, Charles B. Jolliffe, Paul M. Mazur, Edward F. McGrady, Andre Meyer, Charles M. Odorizzi, Robert W. Sarnoff, Walter B. Smith.

OFFICERS

David Sarnoff, chmn of bd; Frank M. Folsom, chmn of bd executive committee; John L. Burns, pres; Elmer W. Engstrom, senior executive vp; Charles M. Odorizzi, group executive vp; W. Walter Watts, group executive vp; Ewen C. Anderson, executive vp, public relations; A. L. Malcarney, executive vp, defense electronic products; P. J. Casella, executive vp, consumer products; Theodore A. Smith, executive vp, industrial electronic products.

Walter G. Bain, vp, Washington office, defense electronic products; Jack S. Beldon, vp and gen mgr, home instruments; Martin F. Bennett, vp, distribution; George H. Brown, vp, engineering; Meade Brunet, staff vp; Wm. W. Bullock, vp record albums dept., RCA Victor Record Div.; Herbert T. Brunn, vp, administration RCA International Div.; George W. Chane,

vp, finance and management engineering; R. H. Coffin, vp, advertising and sales promotion; R. A. Correa, vp, commercial department; J. R. Davis, vp and mgr, record operations dept., RCA Victor Record Div.; C. R. Denny, vp, product planning; O. E. Dunlap Jr., vp, institutional advertising and publications; D. H. Ewing, vp, research and engineering; E. D. Foster, vp and gen mgr, electronic data processing.

Alan M. Glover, vp, Semiconductor and Materials Div., Ernest E. Gorin, vp and treasurer; V. de P. Goubeau, vp, materials; J. M. Hertzberg, vp, defense marketing; James Hillier, vp, RCA Laboratories; Charles E. Jolliffe, vp and technical director; Howard L. Letts, vp and controller; Douglas C. Lynch, vp and managing director, RCA International Div.; Harold R. Maag, vp and western mgr; G. R. Marek, vp and gen mgr, RCA Victor Record Div.; P. B. Reed, vp, R. W. Saxton, vp RCA Victor Radio and "Victrola" Products; Dominic F. Schmit, vp, product engineering.

Frank Sleeter, vp, manufacturing services; Douglas Y. Smith, vp and gen mgr, RCA Electron Tube Div.; David A. Thomas, vp and gen mgr, Industrial and Automation Div.; James M. Toney, vp, RCA Victor Television Products; Edward M. Tuft, vp, personnel; Robert L. Werner, vp and general attorney; George Y. Wheeler II, staff vp; I. Wolff, vp, research, RCA Laboratories; Thomas P. Wynkoop, vp, commercial marine distribution; John Q. Cannon, secretary.

RCA Industrial Electronic Products: Front and Cooper Sts., Camden, N. J.; T. A. Smith, executive vp. **Industrial Electronic Products Manufacturing Plants:** Camden, N. J., Front and Cooper Sts., communications equipment, broadcasting, theatre, sound and industrial equipment, tv apparatus, electronic data processing equipment. Detroit, Mich., 6545 St. Antoine St., film projectors, Canonsburg, Pa., Hollywood, Calif., New York City.

RCA Communications Inc: 66 Broad St., New York, N. Y. Hanover 2-1811. Thompson H. Mitchell, pres.

Consumer Products and Services: Charles M. Odorizzi, group executive vp.

Consumer Products: P. J. Casella, executive vp. **RCA Service Co.:** Cherry Hill, Delaware Tp., Camden 8, N. J. Donald H. Kunsman, pres.

RCA Victor Distributing Corp.: 1181 Merchandise Mart Plaza, Chicago 54, Ill. W. M. Norton, chmn of bd.; L. F. Holleran, pres. Distribution Offices: Atlanta 2, Ga., 1500 Northside Dr., N.W.; Buffalo 25, N. Y., 1890 Walden Ave.; Chicago 32, Ill., 5050 S. Kedzie Ave.; Davenport, Iowa, 1074 S. Dittmar St.; Detroit 4, Mich., 7400 Intervale Ave.; Kansas City 15, Kan., Fairfax and Funston Roads; Los Angeles 22, Calif., 6051 Telegraph Rd.; Wichita, Kan., Lincoln St.

RCA Home Instruments: Cherry Hill, Delaware Tp., Camden 8, N. J. Jack S. Beldon, vp & gen mgr.

RCA Victor Record Div.: 155 East 24th Street, New York 10, N. Y. George R. Marek, vp & gen mgr. **Consumer Products Manufacturing Plants:** Bloomington, Ind., 1300 S. Rogers St., tv receivers; Cambridge, Ohio, record players, receiver parts, tape recorders, radio receivers, phonographs; Hollywood, Calif., 1016 N. Sycamore Ave., custom record pressing, film recording; Indianapolis, Ind., 501 N. LaSalle St., tv receivers, phonograph records, radios; Monticello, Ind., Box 242 Nanawath Rd., tv cabinets; Rockaway, N. J., phonograph records. **RCA Institutes Inc.:** 350 West 4th Street, New York 14, N. Y. George F. Maedel, pres.

RCA Exhibition Hall: 40 West 49th St., New York, N. Y. H. P. O'Brien, mgr.

Electronic Components and International Operations: W. Walter Watts, group executive vp. **RCA Electron Tube Div.:** 415 South Fifth St., Harrison, N. J. Douglas Y. Smith, vp & gen mgr.

RCA Semiconductor and Materials Div.: Somerville, N. J. Alan M. Glover, vp & gen mgr. **Electronic Components Manufacturing Plants:** Camden, N. J., Front & Cooper Sts., component parts; Cincinnati, Ohio, 5040 Lester Rd., miniature electron tubes; Findlay, Ohio, Box 246, Fostoria Rd., electronic component parts; Harrison, N. J., 415 South Fifth St., electron receiving tubes; Indianapolis, Ind., 501 North LaSalle St., electronic receiving tubes; Lancaster, Pa., Box 1140, New Holland Pike, color tv kinescopes, power tubes, tv camera and special purpose tubes; Marion, Ind., 3301 South Adams St., black-and-white tv kinescopes and luminescent powder; Needham, Mass., 64 "A" St., ferrite products; Somerville, N. J., semi-conductors; Woodbridge, N. J., electron receiving tubes.

RCA International Div.: 30 Rockefeller Plaza, New York 20, N. Y. Douglas C. Lynch, gen mgr; Herbert T. Brunn, vp, administration.

Associated Companies in other Countries: RCA Victor Argentina, S.A., in Buenos Aires; RCA of Australia, Pty., Ltd., in Sydney; RCA Victor Radio, S. A., in Sao Paulo; RCA Victor Company, Ltd., in Montreal; Corporation de Radio de Chile, in Santiago; RCA Great Britain Ltd., in Middlesex, England; Radio Fernseh Elektro GmbH, Frankfurt; Phonophone Equipments Ltd., in Bombay; RCA Italiana, S. p. A., in Rome; American Electronic Enterprises Ltd., Tokyo; RCA Victor Mexicana, S.A. de C. V., in Mexico City; RCA Espanola, S.A., in Madrid; RCA de Venezuela, C. A., in Caracas; Laboratorios RCA Ltd., in Zurich.

RCA Defense Electronic Products: Front & Cooper Sts., Camden, N. J. A. L. Malcarney, executive vp.

Defense Electronic Products Manufacturing

Plants: Camden, N. J., Front and Cooper Sts., government communications and special equipment; Los Angeles, Calif., 11819 W. Olympic Blvd., government communications equipment; Moorestown, N. J., Marne Hwy., aviation, radar and special government equipment, Burlington, Mass., Croydon, Pa., Van Nuys, Calif.

RCA Laboratories: Princeton, N. J., Dr. James Hillier, vp. Electronic Research Laboratory, Systems Research Laboratory, Acoustical and Electrochemical Research Laboratory, Physical and Chemical Research Laboratory, Research Services Laboratory, and Project "Pangloss." Laboratory location: David Sarnoff Research Center, Princeton, N. J.; Plainsboro, N. J.; Rocky Point, L. I., N. Y.; Riverhead, L. I., N. Y.; and Zurich, Switzerland.

RCA Astro-Electronic Products Div.: Princeton, N. J., Dr. Elmer W. Engstrom, senior exec vp and acting gen mgr. Satellites, space vehicles and associated electronic equipment.

National Broadcasting Co.

Headquarters: 30 Rockefeller Plaza, New York 20, N. Y. Circle 7-8300.

BOARD OF DIRECTORS

David C. Adams, John L. Burns, John T. Cahill, Dr. Elmer W. Engstrom, Frank M. Folsom, Harry C. Hagerty, Mrs. Douglas Horton, Paul M. Mazur, Andre Meyer, Harry C. Ingles, Charles B. Jolliffe, Robert E. Kintner, Edward F. McGrady, David Sarnoff, Robert W. Sarnoff, Walter Bedell Smith, John K. West.

OFFICERS

Robert W. Sarnoff, chmn of bd; Robert E. Kintner, pres; David C. Adams, senior executive vp; Harry Bannister, vp; Hugh M. Beville, vp; Kenneth W. Bilby, executive vp; Albert L. Capstaff, vp; J. M. Clifford, executive vp; Alan D. Courtney, vp; Matthew J. Culligan, executive vp; Jerry A. Danzig, vp; William N. Davidson, vp; Don Durgin, vp; Sydney H. Eiges, vp; Thomas E. Ervin, vp; George A. Graham Jr., vp; Richard H. Graham, vp; Andrew L. Hammerschmidt, vp; William S. Hedges, vp; Jules Herbuveaux, vp; Edward R. Hitz, vp; B. Lowell Jacobson, vp; Thomas E. Knode, vp; David Levy, vp; Robert F. Lewine, vp; Carl Lindemann Jr., vp; Alan W. Livingston, vp; George D. Matson, vp and treasurer; William R. McAndrew, vp; Thomas C. McCray, vp; William K. McDaniel, vp; Thomas B. McFadden, vp; Thomas W. Sarnoff, vp; Walter D. Scott, executive vp; Carleton D. Smith, vp; James A. Stable, vp; Robert L. Stone, vp; P. A. Sugg, executive vp; Raymond W. Welpott, vp; John K. West, vp; Lloyd E. Yoder, vp; William A. Williams, assistant treasurer; John Q. Cannon, secretary; Paul B. Lynch, assistant secretary; John V. Shute, assistant secretary; Raymond E. Simonds, assistant secretary.

DIVISIONS AND DEPARTMENTS

EXECUTIVE: Robert W. Sarnoff, chmn of bd; Robert E. Kintner, pres.

ADMINISTRATION: J. M. Clifford, executive vp, administration.

Central Division: Jules Herbuveaux, vp.

Treasurer: George D. Matson, vp & treasurer; Aaron Rubin, controller; Robert H. Barnaby, mgr, capital budgets; Helen Davis, mgr., general office services; Anthony J. Dente, mgr, operating budgets and financial evaluation; Miriam Hoffmeir, mgr, program analysis; Dick T. Hollands, director, budgets and financial planning; James Jurist, chief accountant; John E. McDermott, mgr, audits; St. Clair Marshall, director, tax administration; Harry F. McKeon, director, tax office; Randall R. McMillin, director, purchasing and materials; Charles J. Ochsenreiter, mgr, systems; Richard J. Raburn, Jr., director, accounting; Albert E. Walker, mgr, transportation; William A. Williams, assistant treasurer.

Engineering & Facilities Administration: Andrew L. Hammerschmidt, vp, engineering and facilities administration; Joseph J. Arnone, mgr., design and construction; William A. Clarke, director, facilities administration & services; William S. Duttera mgr., allocations engineering; Raymond F. Guy, senior staff engineer; Albert Humbert, mgr., plant operations and maintenance; Edward M. Lowell, mgr., administration; George M. Nixon, director, engineering development; Chester A. Rackey, director, facilities engineering; Laurence Weiland, mgr., advanced planning; James L. Wilson, mgr., engineering administration and services.

Law: Thomas E. Ervin, vp and general attorney; Benjamin D. Raub, assistant general attorney; Howard Monderer, Washington attorney; James A. Stable, vp, talent and contract administration; Thomas H. Belviso, director, music and literary rights.

Personnel: B. Lowell Jacobson, vp, personnel; George H. Fuchs, director, labor relations; H. O. Lumb, director, personnel; A. Richard Connell, mgr, organization development; Bernard J. Handler, M.D., company physician.

International Operations: Alfred Stern, direc-

lor; Richard L. Berman, mgr., facilities; Alvin Ferleger, mgr., administration and sales development; William J. Schmitt, business mgr.

CALIFORNIA NATIONAL PRODUCTIONS INC., 663 Fifth Ave., New York 22, N. Y.
Board of Directors: J. M. Clifford, chairman; Thomas E. Ervin, H. Weller Keever, Earl Rettig, Thomas W. Sarnoff.

Officers: J. M. Clifford, chmn. of bd.; Earl Rettig, pres; Thomas E. Ervin, secretary; Thomas W. Sarnoff, assistant secretary; H. Weller Keever, vp; George D. Matson, vp; treasurer; Joseph L. Kubin, assistant treasurer; Herbert S. Schlosser, assistant secretary.
Executive and Services: Earl Rettig, pres; H. Weller Keever, vp and gen mgr; John J. Brennan, director, business affairs.

Programs: Frank Cleaver, vp, programs; Herbert Solow, director, program planning & development; Theodore Markovic, mgr, film services.

Promotion: Arthur Perles, director, promotion.
Merchandising: Robert R. Max, mgr., merchandising.

NBC Television Film Sales: Daniel Curtis, mgr, regional program sales; John Tobin, mgr, eastern sales; Edward Montanus, mgr, central sales; Clifford Ogden, mgr, western sales; John Bechtel, administrative sales mgr.
Victory Program Sales: Jacques Liebguth, mgr.

Pacific Division: 3000 West Alameda Ave., Burbank, Calif., Thornwall 5-7000.

John K. West, vp, Pacific division; Richard H. Graham, vp, law; Alan W. Livingston, vp, television network programs Pacific; Thomas W. Sarnoff, vp, production and business affairs; John E. Burrell, mgr., technical operations; Blake Chatfield, mgr., broadcast promotion; Fenton Coe, director, film production; Maurice J. Corwin, mgr., broadcast facilities and operations; Frank V. Dellett, assistant treasurer; Paul Gale, mgr., traffic; Frank Gertz, mgr., business affairs; Helen M. Hall, mgr., advertising & promotion; Fred Hamilton, director, film programs; Sheldon B. Hickox Jr., director stations relations; Fred W. Jacobs, attorney; Harold Kemp, director, nighttime programs; John R. Kennedy, liaison engineer; Joseph L. Kubin, assistant controller; Henry Maas, mgr., sales and program services; Malcolm E. Madden, mgr., production services; John W. Nelson, director, daytime programs; Edward A. Rosenberg, mgr., contract administration; Ralph F. Shawhan, director, press and publicity; Scott Shott, attorney; John H. Thompson, mgr., news and special events; Robert D. Thompson, mgr., general services; Oscar C. Turner, mgr., personnel and labor relations; Richard C. Welsh, director, television production and business affairs; Robert Wood, mgr., continuity acceptance.

CORPORATE RELATIONS: David C. Adams, senior executive vp.

Planning & Research: Hugh M. Beville, vp, planning & research; Dr. Thomas E. Coffin, director, research; Allen R. Cooper, director, corporate planning; Marvin Baiman, mgr., research studies; Robert D. Kasmire, coordinator, special projects; Charles M. Kinsolving Jr., mgr., plans development; William S. Rubens, mgr., audience measurement; Barry Rumble, mgr., rates and affiliation.

Station Relations: Harry Bannister, vp station relations; Thomas E. Knode, vp, station relations; Donald J. Mercer, director, station relations.

NBC OWNED STATIONS & NBC SPOT SALES: P. A. Sugg, executive vp, NBC owned stations and NBC Spot Sales; Sherman Hildreth, director, station facilities operations; Anthony C. Krager, director, business affairs.

NBC Spot Sales: Richard H. Close, director, NBC Spot Sales; William Buschgen, mgr., radio spot sales, Detroit; Walter B. Davison, mgr., tv spot sales, western office; Frank DeRosa, mgr., radio spot sales, central office; George Dietrich, director, radio spot sales; Morton Gaffin, director, news business and promotion; Edwin T. Jameson, director, tv spot sales; Frederick Lyons, manager, radio spot sales, eastern office; Edward H. Macaulay, mgr radio spot sales, western office; Francis S. Mangan, mgr, tv spot sales, central office; John J. Ryan, mgr, tv spot sales, eastern office; John C. Treacy, mgr, tv spot sales, Detroit; Dave Scott, mgr, radio and television spot sales, New England office.

NBC Owned and Operated Stations (for full information on facilities and personnel see Radio and Television Station Directories):
WBCA-AM-FM-TV: 30 Rockefeller Plaza, New York 20, N. Y. Circle 7-8300.

WMAQ-AM-FM, WNBQ(TV): Merchandise Mart, Chicago 54, Ill. Superior 7-8300.

WKNB, WNBC(TV): 1422 New Britain Ave., West Hartford, Conn. Adams 3-8551.

WBCV-AM-TV: 1619 Walnut St., Philadelphia, Pa. Locust 4-3700.

KECA(TV): Sunset Blvd. and Vine St., Hollywood 28, Calif. Hollywood 9-6161.

WAMP, WFMP(FM): Chamber of Commerce Bldg., Pittsburgh 19, Pa. Grant 1-8600.

KNEC-AM-FM: Taylor and O'Farrell Sts., San Francisco 2, Calif. Greystone 4-8700.

WRC-AM-FM-TV: 4001 Nebraska Ave., N. W., Washington 16, D. C. Emerson 2-4000.

PUBLIC RELATIONS: Kenneth W. Bilby, executive vp; Lester Bernstein, director, information.

Continuity Acceptance: Stockton Heinrich, director, continuity acceptance; Carl Watson, mgr., continuity acceptance.

Advertising: John H. Porter, director, advertising; Donald J. Foley, mgr., trade and NBC owned stations advertising; John Graham, art director; Edwin Kane, mgr., audience advertising and promotion.

Exploitation: Alexander S. Rylander, director, exploitation; John Scoppo, mgr., exploitation; Peter M. Tintie, mgr., guest relations.

Press and Publicity: Sydney H. Eiges, vp, press and publicity; Milton Brown, mgr., program publicity; Sidney Desfor, mgr., photo unit; Patti Goldstein, senior magazine editor; Charles A. Henderson, mgr., publicity, radio network, NBC owned stations and NBC Spot Sales; William Burke Miller, night executive officer; Ellis Moore, director, press; Bud Rukeyser, mgr, business and trade publicity; Cornelius K. Sullivan, mgr, services and information.

General Services: William S. Hedges, vp, general services; Edwin L. Dunham, mgr., music library and services; Mildred Joy, librarian.

NEWS: William R. McAndrew, vp, NBC News; Joseph O. Meyers, director, news; Julian Goodman, mgr, news & special events, Washington; Eugene Juster, mgr., news film; William Ray, mgr, news, central; Stanley G. Rotkewicz, mgr., budgets and pricing; Samuel M. Sharkey Jr., editor NBC news; Edward Stanley, director, public affairs; Leslie C. Vaughan, mgr., administration.

Foreign Representatives:
 2 Mansfield Street, London W.1, England. Joseph Harsch, John Chancellor.

52 Avenue des Champs Elysees, Room 533, Paris 8, France. Paul Archinard, Edwin Newman.

Kurfuerstandamm-26-A, Berlin, Germany. John Rich, Gary Stindt.

Hotel National, Moscow, USSR. Joe Michaels. Piazza Grazioli 5, Rome, Italy. Irving R. Levine.

Foreign Correspondents Club, Marunouchi Chiyodaku, Tokyo, Japan. Cecil Brown.

11A Stanley Beach Road, Hong Kong, BCC. James G. Robinson.

33 Kasr El Nil, Cairo, Egypt. Wells Hangen.

Sports: Thomas S. Gallery, director, sports.

NBC RADIO NETWORK: Matthew J. Culligan, executive vp, radio network; William K. McDaniel, vp, radio network sales; Albert L. Capstaff, vp, radio network programs; George A. Graham Jr., vp, radio network sales planning; George W. Diefenderfer, mgr., central sales; David A. Engles, mgr., western sales; William F. Fairbanks, national sales mgr; Howard Gardner, mgr., sales development; Murray Hellwell, director, marketing; Robert C. Hitchens, mgr., radio sales presentations; Harry E. Hobbs, Jr., mgr., eastern sales; Frederic L. Horton, general sales executive; Norman S. Livingston, director, radio program sales; Paul Mensing, mgr, sales, Detroit; Ludwig Simmel, mgr., sales service & traffic; Robert Wogan, mgr., program operations; Theodore Zaer, director, business affairs.

Radio Network Facilities Operations: Gerald M. Sellar, director; Charles L. Bennis, mgr., radio recording; James Chenard, business mgr.; Paul Gallant, mgr., radio technical operations.

NBC RADIO AFFILIATES

Executive Committee

George W. Harvey, WFLA Tampa, Fla., chairman; Douglas Manship, WJBO Baton Rouge, sec-treas; David M. Baltimore, WBRE Wilkes-Barre, Pa., William Grant, KOA Denver; Harold Hough, WEPF Fort Worth, Tex.; Willard Schroeder, WOOD Grand Rapids Mich.; Ralph Evans, WOC Davenport, Iowa; Frank Gaither, WSE Atlanta, Ga.; William E. Goetze, KPFD San Diego, Calif.

NBC TELEVISION NETWORK

Television Network Administration: Walter D. Scott, executive vp, NBC-TV.

Television Network Business Affairs: Norman Racusin, director, business affairs; John J. Heywood, director, unit managers; Henry T. Sjogren, manager, budgets, pricing and planning; Jerry Danzig, vp, participating programs; George M. Rogers Jr., mgr., administration, participating programs; William F. Storke, director, participating program sales; Robert L. Stone, vp, facilities operations; William H. Trevarthen, director, tv network operations.

Facilities, Business Affairs: Nicholas C. Gilles, director.

Design, Art and Scenic Production: Walter E. Giebelhaus, director, tv network design, art and scenic production; Edward J. Bennett, mgr., design and art; Curtis Blank, mgr., production services; Peter Bonardi, mgr., scenic construction and painting; John P. Seibert, business mgr.

Film Operations: James A. Glenn, director, tv network film operations; Henry Moss, mgr, film services; Stanley Parlan, mgr, film coordination and preparation; Charles L. Townsend, mgr, film and kinescope facilities operations; Edward A. Whitney Jr., mgr, broadcast routines; Charles Corcoran, mgr, video-tape, film and kinescope operations.

Live Operations: Anthony M. Hennig, director, tv network live operations; Richard Aimone, mgr., sound effects; Thomas H. Phelan, mgr., maintenance and plant facilities; Humbert Rodomista, mgr., scheduling and administration.

tion; John B. Rogers, mgr., studio and theatre operations; Courtney A. Snell, mgr., N. Y. field operations; Thomas G. Tart, business mgr.
Operations Control and Planning: Norman H. Grant, director, operations control and planning; Richard H. Edmondson, mgr., technical and operations planning; Robert MacKichan, mgr., show requirements and estimating; George McElrath, mgr., broadcast central; Vincent Mitchell, mgr, facilities planning and utilization; John J. P. Weir, mgr., broadcast operations.

Tele Sales: James G. Hergen, director.
Television Network Sales: Don Durgin, vp, tv network sales; Edward R. Hitz, vp, tv sales, central division; Thomas B. McFadden, vp, general sales executive; Charles R. Abry, general sales executive; Raymond F. Eichman, director, sales presentations and promotion; Stephen Flynn, director, tv sales services; Harry T. Floyd, mgr, tv sales, western division; Walter W. Gross, mgr, tv sales Detroit; David H. Hedley, mgr, tv sales presentations; Arthur Johnson, mgr, station sales; Richard L. Linkrum, director, special program sales; Robert McFadyen, director, tv sales development; Hamilton Robinson, mgr, office services; Andrew Ross, art director, sales planning; Dean Shaffner, director, sales planning; Ira Wolff, mgr., sales promotion.

Television Network Programs and Talent: David Levy, vp, tv network programs and talent; Robert F. Lewine, vp tv network programs; Alan Courtney, vp, nighttime programs; Carl Lindemann Jr., vp, daytime programs; Robert F. Aaron, mgr, daytime program administration; Louis E. Ames, mgr, NBC opera unit; Joseph F. Cunniff, mgr, nighttime program operations; Ross Donaldson, director, script services; Roger Gimbel, executive producer, daytime programs; John Greens mgr, daytime program operations; Donald B. Hyatt, mgr, special projects programs; Thomas Madigan, mgr, nighttime program operations; Albert McCleery, executive producer; Roger E. Muir, executive producer; James H. Nelson, mgr, special projects; Herbert Sussan, director, special programs; David Tebet, general program executive; Ernest V. Theiss, mgr, nighttime program administration.
Music: Samuel Chotzinoff, general music director.

FIGARO, INC.

Board of Directors: Joseph L. Mankiewicz, chmn of bd.; Abraham Biensstock, Robert F. Lewine, Alan Livingston, Earl Rettig, George Matson, Richard Reiss, Jesse Spiller.
Officers: Joseph L. Mankiewicz, pres; Earl Rettig, executive vp and treasurer; Jesse Spiller, vp; Richard Reiss, secretary.

NBC-TV AFFILIATES

Board of Delegates

Jack Harris, KPRC-TV Houston, chairman; Edwin K. Wheeler, WWJ-TV Detroit, vice chairman; Harold Essex, WJSV-TV Winston-Salem, vice chairman; Harold C. Stuart, KVOO-TV Tulsa, secretary-treasurer. Members: Joseph H. Bryant, KCBZ-TV Lubbock; Richard O. Dunning, KHQ-TV Spokane; Robert W. Ferguson, WTRF-TV Wheeling; Harold Grams, KSD-TV St. Louis; Lawrence H. Rogers, WSAZ-TV Huntington, W. Va.; Harold P. See, KRON-TV San Francisco.

NBC RADIO NETWORK RATES

NBC Radio does not list rates for affiliates individually. It sells on a "full network" basis. Privately it has set up a schedule of percentages to compute rebates to advertisers for stations that fail to clear. These percentages are not made public.

Gross costs of participations, full network, follow:

Participation or Segment	Mon-Fri	
	Sign On to 8 p.m. and "Monitor"	8 p.m. to Sign Off
5 minutes	\$1,300	\$1,150
1 minute	1,150	1,000
30 seconds	850	750
6 seconds	300	250

These prices guarantee clearances of stations whose aggregate percentage is equivalent to 35% of the full network rate.

Gross costs of five-minute units, full network, effective June 16, 1959, follow:

Number of 6-minute Units Used Weekly	Cost per 5-minute unit
1 unit	\$1,754.58
2 units	1,651.35
3 units	1,548.13
4 units	1,394.93
5 units	1,367.50
6 units	1,290.11
7 units	1,238.50
8 units	1,188.90
9 units	1,138.29
10 units	1,088.69
Over 10 units	1,032.08

Larger time units are computed as multiples of five-minute units. Thus gross time charges for a quarter-hour are three time units times

Networks CONTINUED

NBC RADIO RATES (Continued)

\$1,540.25 or \$4,620.75. A half-hour is six times \$1,283.54 or \$7,701.25. An hour is 12 times \$1,026.83 or \$12,322. Programs of 15 minutes and longer cost 75% of quoted prices at or after 8 p.m. Monday through Friday.

NBC Radio Affiliates

Eastern: WSNL Allentown, Pa.; WLOS Asheville, N. C.; WSB Atlanta, Ga.; WBLA Augusta, Ga.; WRDO Augusta, Me.; WBAL Baltimore, Md.; WLBZ Bangor, Me.; WNNR Binghamton, N. Y.; WHIS Bluefield, W. Va.; WEZE Boston, Mass.; WOPI Bristol, Tenn.; WGR Buffalo, N. Y.; WTMA Charleston, S. C.; WKAZ Charleston, W. Va.; WSOC Charlotte, N. C.; WINA Charlottesville, Va.; WDEF Chattanooga, Tenn.; WLW Cincinnati, O.; WBOY Clarksburg, W. Va.; WJW Cleveland, O.; WIS Columbia, S. C.; WDAK Columbus, Ga.; WTBO Cumberland, Md.; WWJ Detroit, Mich.; WEST Easton, Pa.; WENY Elmira, N. Y.; WICU Erie, Pa.; WEDF Flint, Mich.; WIRL Fort Pierce, Fla.; WOOD Grand Rapids, Mich.; WFBC Greenville, S. C.; WCRS Greenwood, S. C.; WRUF Gainesville, Fla.; WVEC Hampton, Va.; WKBO Harrisburg, Pa.; WWSA Harrisonburg, Va.; WTIC Hartford, Conn.; WAZL Hazelton, Pa.; WHDF Houghton, Mich.; WSAZ Huntington, W. Va.; WJAX Jacksonville, Fla.; WJAC Johnstown, Pa.; WKNE Keene, N. H.; WKPT Kingsport, Tenn.; WATE Knoxville, Tenn.; WLAJ Lakeland, Fla.; WGAL Lancaster, Pa.; WJIM Lansing, Mich.; WMRF Lewistown, Pa.; WREL Lexington, Va.; WGR Manchester, N. H.; WMVA Martinsville, Va.; WCKR Miami, Fla.; WJAX Morgantown, W. Va.; WRCA New York, N. Y.; WIMC Ocala, Fla.; WKRZ Oil City, Pa.; WKIS Orlando, Fla.; WJMA Orange, Va.; WRCV Philadelphia, Pa.; WAMP Pittsburgh, Pa.; WCHS Portland, Me.; WIAR Providence, R. I.; WPTF Raleigh, N. C.; WRAW Reading, Pa.; WRVA Richmond, Va.; WSLR Roanoke, Va.; WHAM Rochester, N. Y.; WSAM Saginaw, Mich.; WSAV Savannah, Ga.; WGY Schenectady, N. Y.; WSCR Scranton, Pa.; WORD Spartanburg, S. C.; WSYR Syracuse, N. Y.; WFLA Tampa, Fla.; WSPD Toledo, O.; WTCM Traverse City, Mich.; WATZ Alpena, Mich.; WATT Cadillac, Mich.; WMBN Petoskey, Mich.; WTTM Trenton, N. J.; WRC Washington, D. C.; WEIR Weirton, W. Va.; WEAT West Palm Beach, Fla.; WBRB Wilkes-Barre, Pa.; WRAX Williamsport, Pa.; WDEL Wilmington, Del.; WSJS Winston-Salem, N. C.; WAAB Worcester, Mass.; WORK York, Pa.; WFMJ Youngstown, O.; WHIZ Zanesville, O.

Central: KSYL Alexandria, La.; KGNC Amarillo, Tex.; WJBO Baton Rouge, La.; WAPI Birmingham, Ala.; KFYR Bismarck, N. Dak.; WMAQ Chicago, Ill.; WFAA-WRAP Dallas-Ft. Worth, Tex.; WOC Davenport, Ia.; WHO Des Moines, Ia.; WDSM Duluth, Minn.-Superior, Wis.; WEAU Eau Claire, Wis.; WTRC Elkhart, Ind.; WGHF Evansville, Ind.; WDAY Fargo, N. D.; WKJG Fort Wayne, Ind.; KIUL Garden City, Kans.; KVBG Great Bend, Kans.; WGRM Greenwood, Miss.; WFOR Hattiesburg, Miss.; WFMG Hixson, Minn.; KPRC Houston, Tex.; KJIV Huron, So. Dak.; KWBW Hutchinson, Kans.; WIRE Indianapolis, Ind.; WJDX Jackson, Miss.; WDAF Kansas City, Mo.; WKFB LaCrosse, Wis.; KVOL Lafayette, La.; KPCL Lake Charles, La.; WAML Laurel, Miss.; KARK Little Rock, Ark.; WAVE Louisville, Ky.; KCBH Lubbock, Tex.; KVLK Alpine, Tex.; KIUN Pecos, Tex.; WIBA Madison, Wis.; KYSM Mankato, Minn.; WMAM Marinette, Wis.; WMC Memphis, Tenn.; WTMJ Milwaukee, Wis.; KSTP Minneapolis-St. Paul, Minn.; WALA Mobile, Ala.; KMLB Monroe, La.; WHHY, Montgomery, Ala.; WSM Nashville, Tenn.; WMIS Natchez, Miss.; WDSU New Orleans, La.; KODY North Platte, Neb.; KOMA Oklahoma City, Okla.; KFAB Omaha, Neb.; WDXR Paducah, Ky.; WCOA Pensacola, Fla.; WEEK Peoria, Ill.; KOAM Pittsburg, Kans.; KROC Rochester, Minn.; KFAM St. Cloud, Minn.; KSD St. Louis, Mo.; WOAT San Antonio, Tex.; WHBB Selma, Ala.; KELO Sioux Falls, So. Dak.; WMAV Springfield, Ill.; KGBX Springfield, Mo.; KVOO Tulsa, Okla.; WHLB Virginia, Minn.; WSAU Wausau, Wis.; KRGV Weslaco, Tex.; KRIG Odessa, Tex.; KENT Shreveport, La.

Mountain and Pacific: KOB Albuquerque, N. M.; KTAZ Phoenix, Ariz.; KCLS Flagstaff, Ariz.; KIKO Globe, Ariz.; KYCA Prescott, Ariz.; KAWT Douglas, Ariz.; KTAZ Tucson, Ariz.; KYUM Yuma, Ariz.; KGHJ Billings, Mont.; KIDO Boise, Idaho; KIMA Yakima, Wash.; KXLF Butte, Mont.; KXLB Bozeman, Mont.; KXKL Great Falls, Mont.; KXLA Helena, Mont.; KXLL Missoula, Mont.; KOA Denver, Colo.; KTSM El Paso, Tex.; KGEZ Kallispell, Mont.; KSEI Pocatello, Idaho; KSWB Roswell, N. M.; KDYL Salt Lake City, Utah; KTFI Twin Falls, Idaho; KUGN Eugene, Ore.; KMJ Fresno, Calif.; KORK Las Vegas, Nev.; KFI Los Angeles, Calif.; KMED Medford, Ore.; KRON Portland, Ore.; KOH Reno, Nev.; KCRA Sacramento, Calif.; KBZY Salem, Ore.; KTMS Santa Barbara, Calif.; KFSD San Diego, Calif.; KNBC San Francisco, Calif.; KOJM Havre,

Mont.; KING Seattle, Wash.; KHQ Spokane, Wash.; KSUB Cedar City, Utah.

Canada and Non-Interconnected: CBM Montreal, Que.; CBL Toronto, Ont.; CBC Trans-Canada Network; KENI Anchorage, Alaska; KFAR Fairbanks, Alaska; KJNO Juneau, Alaska; KTKN Ketchikan, Alaska; KIPA Hilo, Hawaii; KGU Honolulu, Hawaii; KTOH Kawai, Hawaii; KMVI Maui, Hawaii; KUAM Guam.

NBC-TV NETWORK RATES

(As of July 1, 1959)

Class A time is Monday through Sunday, 6-11 p.m., local time.

Class C time (50% of Class A rates) is all periods except those listed for Class A and D.

Class D time (40% of Class A rates) is Monday-Friday, 7-9 a.m., local time.

Fractional periods of less than one hour are priced at these percentages of the applicable hour rate: 45 minutes, 80%; 30 minutes, 60%; 20 minutes, 50%; 15 minutes, 40%; 10 minutes, 35%; 5 minutes, 25%.

These are gross time charges for Class A hour.

WBAL-TV Baltimore, Md.	\$1,550
WBZ-TV Boston, Mass.	2,800
WGR-TV Buffalo, N. Y.	1,400
WNEC Hartford-New Britain, Conn.	600
WJAC-TV Johnstown, Pa.	900
WGAL-TV Lancaster, Pa.	1,450
WRCA-TV New York, N.Y.	8,350
WRCV-TV Philadelphia, Pa.	3,700
WIIC-TV Pittsburgh, Pa.	2,200
WJAR-TV Providence, R. I.	1,300
WROC-TV Rochester, N.Y.	975
WRGB Schenectady, N.Y.	1,450
WSYR-TV Syracuse, N.Y.	1,025
WRC-TV Washington, D.C.	1,750
WBRE-TV Wilkes-Barre, Pa.	625
WLBZ Bangor, Me.	350
WNNR Binghamton, N. Y.	200
WICU Erie, Pa.	600
WPTZ Plattsburgh, N. Y.-Burlington, Vt.	325
WCHS-TV Portland, Me.	600
WWLP Springfield, Mass.	500
WKTU Utica, N. Y.	550
WNBQ Chicago, Ill.	4,500
WLWT Cincinnati, Ohio	1,500
KYWT-TV Cleveland, Ohio	2,400
WLWC Columbus, Ohio	1,100
WLWD Dayton, Ohio	1,100
WOC-TV Davenport, Iowa	950
WHO-TV Des Moines, Iowa	750
WWJ-TV Detroit, Mich.	2,800
WOOD-TV Grand Rapids, Mich.	1,100
WFBM-TV Indianapolis, Ind.	1,450
WDAF-TV Kansas City, Mo.	1,400
WAVE-TV Louisville, Ky.	1,175
WTMJ-TV Milwaukee, Wis.	1,750
KMTV Omaha, Neb.	950
KSD-TV St. Louis, Mo.	1,900
KSTP-TV St. Paul-Minneapolis, Minn.	1,650
KARD-TV Wichita, Kan.	600
WFMJ-TV Youngstown, Ohio	450
WPNB-TV Traverse City, Mich. #	150
WILX-TV Lansing-Onondaga, Mich.	700
KFYR-TV Bismarck, N. D. #	175
KOMU-TV Columbia, Mo.	275
WDSM-TV Duluth, Minn.-Superior, Wis.	450
WEAU-TV Eau Claire, Wis. #	400
WFAE-TV Evansville, Ind.	400
WDAV-TV Fargo, N. D.	400
KQTV Fort Dodge, Iowa #	100
WKJG-TV Fort Wayne, Ind.	525
KCKT-TV Great Bend, Kan. #	200
KHAS-TV Hastings, Neb.	250
WKBT La Crosse, Wis.	350
WLX-TV Lexington, Ky. #	150
WIMA-TV Lima, Ohio #	150
WMTV Madison, Wis.	300
WFRV Green Bay, Wis.	650
KNOP North Platte, Neb.	100
KMOT Minot, N.D. #	125
WLEB-TV Muncie, Ind. #	120
KTVQ Ottumwa, Iowa-Kirksville, Mo. #	135
WPSD-TV Paducah, Ky.	350
WEEK-TV Peoria, Ill.	500
KOAM-TV Pittsburg, Kan.	325
WGEM-TV Quincy, Ill.	400
KRSD-TV Rapid City, S.D. # n	225
KROC-TV Rochester, Minn.	325
WTVO Rockford, Ill.	775
WNEM-TV Saginaw-Bay City, Mich.	400
KTIV Sioux City, Iowa	600
KELO-TV Sioux Falls, S.D.	475
WNU-TV South Bend, Ind.	175
KYTV Springfield, Mo.	325
KWWL-TV Waterloo-Cedar Rapids, Iowa	300
WSAU-TV Wausau, Wis.	100
WHIZ-TV Zanesville, Ohio #	1,300
WSB-TV Atlanta, Ga.	1,300
WAPI-TV Birmingham, Ala.	1,300
WSAZ-TV Huntington, W. Va.	1,200
WMSM-TV Nashville, Tenn.	950
WDSU-TV New Orleans, La.	1,100
WVEC-TV Norfolk, Va.	400
WXEX-TV Richmond-Petersburg, Va.	750
WFGA-TV Jacksonville, Fla.	750
WPLA-TV Tampa, Fla.	825
WCKT Miami, Fla.	1,050
WALB-TV Albany, Ga. #	300
KALB-TV Alexandria, La. #	200
WISE-TV Asheville, N.C. #	150
WJBF Augusta, Ga.	475
WBRZ Baton Rouge, La.	450
WHIS-TV Bluefield, W. Va. #	250

WCYB-TV Bristol, Va.-Johnson City, Tenn.	300
WUSN-TV Charleston, S.C.	400
WSOC-TV Charlotte, N.C.	1,100
WRGP-TV Chattanooga, Tenn.	500
WBOY-TV Clarksburg, W. Va. #	200
WIS-TV Columbia, S.C.	525
WTVM Columbus, Ga.	225
WCBI-TV Columbus, Miss. #	100
WMSL-TV Decatur, Ala. #	100
WFBC-TV Greenville, S.C.	700
WSVA-TV Harrisonburg, Va.	250
WDAM-TV Hattiesburg, Miss. #	450
WLBT Jackson, Miss.	625
WATE-TV Knoxville, Tenn.	200
KPLC-TV Lake Charles, La. #	350
WMAZ-TV Macon, Ga.	325
WTOK-TV Meridian, Miss.	500
WALA-TV Mobile, Ala.	500
WSFA-TV Montgomery, Ala.	450
WPVT Palm Beach, Fla.	250
WJDM Panama City, Fla. # n	100
WTAP-TV Parkersburg, W. Va. #	700
WRAL-TV Raleigh-Durham, N.C.	700
WLSL-TV Roanoke, Va.	725
WAPA-TV San Juan, P.R. n	325
WSAV-TV Savannah, Ga.	275
KTBS-TV Shreveport, La.	600
WCTV Tallahassee, Fla.-Thomasville, Ga.	275
WITN Washington, N.C.	400
WTRF-TV Wheeling, W. Va.	600
WECS-TV Winston-Salem, N.C.	750
WESH-TV Daytona Beach, Fla. #	350
WOWL-TV Florence, Ala. #	100
KCMT Alexandria, Minn. #	150
WBAP-TV Fort Worth, Tex.	1,400
KPRC-TV Houston, Tex.	1,400
WKY-TV Oklahoma City, Okla.	1,050
WOOI-TV San Antonio, Tex.	700
KVOO-TV Tulsa, Okla.	875
KRBC Abilene, Tex. #	175
KGNC-TV Amarillo, Tex.	350
KXII Ardmore, Okla. #	100
KTBC-TV Austin, Tex.	425
KPAC-TV Beaumont, Tex.	300
KRIS-TV Corpus Christi, Tex.	250
KTVE Eldorado, Ark. #	150
KNAV-TV Fort Smith, Ark. #	100
KONS-TV Laredo, Tex. #	100
KARK-TV Little Rock, Ark.	500
KCBH-TV Lubbock, Tex.	350
KMID-TV Midland-Odessa, Tex.	240
KCTV San Angelo, Tex. n	350
KCEN-TV Temple-Waco, Tex.	225
KLTU Tyler, Tex.	300
KRGV-TV Weslaco, Tex.	350
KFDX-TV Wichita Falls, Tex.	150
KTLE Pocatello, Idaho #	375
KOA-TV Denver, Colo.	650
KIVT Salt Lake City, Utah	600
KMJ-TV Fresno, Calif.	3,750
KRCA Los Angeles, Calif.	1,100
KGW-TV Portland, Ore.	750
KOA-TV Sacramento, Calif.	800
KFSD-TV San Diego, Calif.	2,600
KRON-TV San Francisco, Calif.	1,250
KOMO-TV Seattle, Wash.	350
KOB-TV Albuquerque, N.M.	400
KENI-TV Anchorage, Alaska n	400
KFAR-TV Fairbanks, Alaska n	400
KEDO-TV Bakersfield, Calif.	400
KGHL-TV Billings, Mont. # n	100
KTVE Boise, Idaho # n	100
KXLF-TV Butte, Mont. # n	100
KTWO-TV Casper, Wyo. #	175
KFBC-TV Cheyenne, Wyo.	150
KRDO-TV Colorado Springs, Colo. #	350
KTSM-TV El Paso, Tex.	225
KVAL-TV Eugene, Ore. #	100
KVIQ-TV Eureka, Calif. #	100
KREX-TV Grand Junction, Colo. # n	100
KFBB-TV Great Falls, Mont. n	175
KONA-TV Honolulu, Hawaii n	150
KID-TV Idaho Falls, Idaho	150
KLRJ-TV Las Vegas, Nev. #	150
KBS-TV Medford, Ore.	550
KVAR Phoenix-Mesa, Ariz.	100
KCSJ-TV Pueblo, Colo. #	225
KVIP-TV Redding, Calif. #	100
KOLO-TV Reno, Nev.	225
KSWB-TV Roswell, N.M.	450
KSBW-TV Salinas-Monterey, Calif.	350
KEYT Santa Barbara, Calif.	550
KQTV Spokane, Wash.	235
KLIX-TV Twin Falls, Idaho #	450
KIMA-TV Yakima, Wash.	150
KIVA Yuma, Ariz. #	150

Legend

#—pep station; r—non-interconnected.

NTA Film Network

(Subsidiary of National Television Assn.)
Headquarters: 10 Columbus Circle, New York
19, N. Y. Judson 2-7300

OFFICERS

Ely A. Landau, bd. chmn.; Oliver A. Unger, executive vp.; Harold Goldman, vp.; Edythe Rein, vp.

EXECUTIVES

Anthony Azzato, director of station relations; Lynn Cleary Christenson, director of operations; Jay Schiller, director of research; Jerry Franken, acting director of public relations; Martin Roberts, director of promotion and sales service; Irving Lichtenstein, director of merchandising.

Regional Radio Networks, Groups

ABC Radio Pacific Coast Network—Comprising KABC Los Angeles, KGO San Francisco, KGJ San Diego, KTMS Santa Barbara, KYOR Blythe, KREO Indio, KROP Brawley, KIBS Bishop, KPAC Bakersfield, KTIP Porterville, KARM Fresno, KFEB Sacramento, KSYC Yreka, KFVY Modesto, KWG Stockton, KCAL Redlands, all California; KENO Las Vegas, Nevada; KBND Bend, KFLW Klamath Falls, KASH Eugene, KSLM Salem, KRXL Roseburg, KUMA Pendleton, KYJC Medford, KWJJ Portland, all Oregon; KING Seattle, KVOS Bellingham, KEDO Longview, KPQ Wenatchee, KGA Spokane, KTEL Walla Walla, KIMA Yakima, KEPR Kennewick, all Washington (Mountain states stations) KHOU Denver, KGHF Pueblo, KIXX Provo, KFBC Cheyenne, KSID Sidney, KVOG Casper, KOY Phoenix, KBAK Borley, KFUN Las Vegas, KTRC Stockton, KRTN Raton, KHAM Albuquerque, KRNS Las Alamos, KALL Salt Lake City, Arizona stations KTUC Tucson, KVOY Yuma, KSUN Bisbee, KVNA Flagstaff, KAAA Kingman, KGLU Safford, KVNC Winslow, KNOG Nogales, KWJB Globe, KHFH Sierra Vista, plus Alaska stations KENI Anchorage, KFAR Fairbanks, KJNO Juneau, KTKN Ketchikan, Intermountain Network available on request, with an additional 13 West Coast stations available on participating shows. Headquarters: 1539 North Vine St., Hollywood 28, Calif. Harry Woodworth, Western sales mgr.

A-Buy in California Group—Comprising KLYD Bakersfield, KPAY Chico, KIEM Eureka, KARM Fresno, KPVI Modesto, KIDD Monterey, KPVP Redding, KROY Sacramento, KITO San Bernardino, KEEN San Jose, KIST Santa Barbara, KSRQ Santa Rosa, KSTN Stockton, all Calif.; KEAK Tijuana, Mex. (San Diego). Headquarters: 2171 Ralph Ave. Stockton 6. Represented nationally by George P. Hollingbery Co.

Air Trails Network—Comprising WEZE Boston, Mass.; WKLO Louisville, Ky.; WING Dayton, WCOL Columbus, WIZE Springfield, all Ohio. Charles Sawyer, pres.; J. P. Williams, executive vp; Alexander Buchan, vp, WING Dayton.

Alabama Ace Network—Comprising WKUL Cullman, WARF Casper, both Alabama. Hudson C. Millar Jr., pres. WKUL Cullman.

Alabama Community Network—Comprising WAVU Albertville, WCRI Scottsboro, both Alabama. Pat M. Courington, gen mgr., WAVU Albertville, Ala.

Alabama Key Market Network—Comprising WABB Mobile, WAPX Montgomery, WGAD Gadsden, WOWL Muscle Shoals (Florence), WTBC Tuscaloosa, WBHP Huntsville, WAGF Dothan, WHMA Anniston, WHBB Selma, WHOS Decatur, WMLS Sylacauga, WCTA Andalusia, WRFS Alexander City, WBLO Evergreen, WEZB Birmingham, WAVU Albertville, WJMW Athens, WATM Atmore, WAUD Auburn, WEBB Brewton, WRAG Carrollton, WKLF Clanton, WFMM Cullman, WKAL Demopolis, WIRD Enterprise, WILA Eufaula, WWWW Fayette, WHEP Foley, WZOB Fort Payne, WGEA Geneva, WGYV Greenville, WGSV Gunterville, WJBB Haleyville, WERH Hamilton, WPBB Jackson, WWWW Jasper, WRLD Lanett, WJAM Marion, WMFC Monroeville, WCRL Oneonta, WJHO Opelika, WAMI Opp, WOZK Ozark, WPID Piedmont, WELR Roanoke, WWWW Russellville, WCRI Scottsboro, WHITE Talladega, WTLS Tallahassee, WTBF Troy, WTUS Tuskegee, WETU Wetumpka, Richard B. Biddle, pres.; Bill Mapes, mgr. P. O. Box 600, Florence, Ala. Represented nationally by Rambeau, Vance, Hopple, Inc.; southeast by Bernard I. Ochs Co., Atlanta, Ga. (See also Southeastern Key Market Network).

Alaska Broadcasting System—Comprising KFQD Anchorage, KINY Juneau, KIBH Seward, KIFW Sitka, KLAM Cordova. Headquarters: 1001 Tower Bldg., Seattle, Wash. Main 4-8333. William J. Wagner, gen mgr. Represented nationally by Alaska Radio-Tv Sales Inc. and Weed Radio Corp.

Allegheny Mountain Network—Comprising WKBI St. Marys, WFRM Couderdport, WNBT Wellsboro, WTRN Tyrone, WBLF Bellefonte, all Pennsylvania. Cary H. Simpson, gen mgr. WKBI St. Marys.

All Islands Radio Network—Comprising KGU Honolulu, KTOH Kauai, KMVI Maui, KHRC, Hilo, William O. Paine, mgr, KGU Honolulu, Hawaii.

Appalachian Network—Comprising WFTG London, WCPM Cumberland, both Kentucky; WNRG Grundy, Va., WMNF Richmond, W. Va. Elmo Mills, WFTG gen mgr. Represented by Kentucky Radio Sales, 1420 Eastern Parkway, Louisville 4.

Arizona Broadcasting System—Comprising KTAR Phoenix, KCNA Tucson, KYUM Yuma, KIKO Globe-Miami, KYCA Prescott, KCLS Flagstaff, KAWT Douglas. Executive officers: Dick Lewis, KTAR, mgr; Ray Smucker, KTAR, program mgr; Ray Thompson, KTAR, promotion mgr; John Harrington, KTAR, news director. Represented nationally by Avery-Knodel Inc.

Arizona Network—Comprising KOY Phoenix, John L. Hogg; KTUC Tucson, C. Van Haafften; KVOY Yuma, William Lindsey; KVNA Flag-

staff, O. G. Coburn; KVNC Winslow, Chuck Mizner; KNOT Prescott, Roy Albertson Jr.; KAAA Kingman, Wallace Stone; KGLU Safford, Harl Barnett; KWJB Globe, Don Rhyne; KHFH Sierra Vista, KNOG Nogales and KSUN Bisbee, Arlo Woolery.

Arkansas Network—Comprising KARK Little Rock and all other stations in the State of Arkansas. Two or more stations may be used; one or more outlets in cities with multiple stations. Costs are combined station time and line charge. General Office 1001 Spring St., Little Rock, Ark. Ernest Howard, coml mgr.

Arrowhead Network—Comprising WEBC Duluth, WMFG Hibbing, WHLB Virginia, all Minnesota; WEAU Eau Claire, WJMC Rice Lake, WISC Madison, all Wisconsin. Available as a hookup. Headquarters: WEBC Bldg., Duluth 2, Minn. Executive officer: Walter C. Bridges, mgr. Represented nationally by George P. Hollingbery Co.

Better Music Broadcasters—Comprising WVNJ Newark, WCRB Boston, WJMJ Philadelphia, WDOK Cleveland, KIXL Dallas, KADY St. Louis. Represented nationally by Broadcast Time Sales.

Blair Group—Comprising WABC New York, WLS Chicago, KFVB Los Angeles, WFIL Philadelphia, WKYZ Detroit, WEDE Boston, KGO San Francisco, WWSW Pittsburgh, KKOK St. Louis, WWDC Washington, WFRB Baltimore, KLIF Dallas, KFIZ Fort Worth, WDGJ Minneapolis, KILT Houston, WPRO Providence, KING Seattle, WCPO Cincinnati, WHB Kansas City, WQAM Miami, WDSU New Orleans, KGW Portland, WGH Norfolk, Va., KTLN Denver, WAKY Louisville, WIBC Indianapolis, WBNS Columbus, O., KTSA San Antonio, WFLA Tampa, WTRY Albany, WMC Memphis, KOY Phoenix, WOW Omaha, WMBR Jacksonville, KOMA Oklahoma City, WNDR Syracuse, WNOX Knoxville, WSM Nashville, WVVVA Wheeling, W. Va., KFRE Fresno, KRMG Tulsa, KFH Wichita, Kan.; KEEL Shreveport, WBNF Binghamton, WDBO Orlando, WLSL Roanoke, KFJR Bismarck. Represented nationally by John Blair & Co.

Blue Ridge Network—Comprising WBAW Barnwell, WSNW Seneca, WSSC Sumter, WBHC Hampton, WABU Abbeville, all South Carolina; WLFA Lafayette, Ga. Represented regionally by Harry Cannon, William Oliver Bldg., Atlanta 3, Ga.

Booth Michigan Group—Comprising WBBC Flint, WSWG Saginaw, WJEM Jackson, all Michigan; WJVA South Bend and WIOU Kokomo, both Indiana. Headquarters: 700 Buhl Bldg., Detroit. John L. Booth, pres. Represented by Weed & Co. (WBBC, WJEM and WIOU) and John E. Pearson Co. (WSGW and WJVA).

California Farm Network—Comprising KFI Los Angeles, KFEB Sacramento, KLOK San Jose, KMJ Fresno, KERN Bakersfield, KBEE Modesto, KXO El Centro, KOMY Watsonville, KATY San Luis Obispo, KAFB Petaluma, KRE Berkeley. Headquarters: 2223 Fulton St., Berkeley 4, Calif. Milton L. Levy, mgr; Al Tiffany, producer.

California Northern Group—Comprising KSYC Yreka, KBLF Red Bluff, KSUE Susanville. West Coast Representative: Tracy Moore & Assoc.

Carolina Radio Group—Comprising WBBB Burlington, WSOC Charlotte, WTKI Durham, WFLB Fayetteville, WGBG Greensboro, WIRC Hickory, WKIX Raleigh, WCCE Rocky Mount, WSAT Salisbury, WRRF Washington, WGNI Wilmington, WTOB Winston Salem, all North Carolina. Headquarters: P. O. Box 608, Durham. H. Tom Morris, natl sales mgr. Represented nationally by John E. Pearson Co.

Carolina Radio Network—Comprising WEED Rocky Mount, WGBR Goldsboro, WGTG Greenville, WRRF Washington, WCPS Tarboro, WELS Kinston, WHNC Henderson, WIAM Williamston, WMPM Smithfield, WRCS Ahoskie, WRRZ Clinton, WVOT Wilson, all North Carolina. Headquarters: WVOT, P. O. Box 170, Wilson. Harry Severance, mgr. Represented nationally by Devney Inc.

CBS Radio New England Network—Comprising WEEL Boston, WHYN Springfield-Holyoke, both Mass., WDRC Hartford, WBRY Waterbury, both Conn.; WPRO Providence, R. I.; WGAN Portland, Maine; WCAX Burlington, Vt. Represented by CBS Radio Spot Sales.

CBS Radio Pacific Network—KNK Los Angeles, KCBS San Francisco, KFRE Fresno, KFMB San Diego, KROY Sacramento, KMBY Monterey, KCMJ Palm Springs, KOIN Portland, KPR North Bend, Ore., KIRO Seattle, KXLY Spokane, KERN Bakersfield, KHSL Chico, KVCV Redding, KHUM Eureka, KERG Eugene, Ore.; KFLW Klamath Falls, Ore., KYJC Medford, Ore., KRRN Roseburg, Ore., KEPR Kennewick, Wash., KIMA Yakima, Wash., KOLO Reno, Nev. Headquarters: Columbia Square, Los Angeles 28. Fred Ruegg, gen mgr.

Central South Carolina Radio Network—Comprising WCOS Columbia, WDXI Orangeburg, WFIG Sumter, WKDK Newberry, all South Carolina. Headquarters: WCOS Columbia, George H. Buck Jr., gen mgr. Represented na-

tionally by Headley-Reed Co. and Joseph Hershey McMillan Inc.

Colorado Network—Comprising KRAI Craig, KSLV Monte Vista, KUCB Montrose-Delta, all Colorado. George O. Cory, KUCB Montrose.

Concert Network—Comprising WBCN-FM Boston, WBCN-FM Hartford, WXCN-FM Providence, WNCN-FM New York, WMTW-FM Poland Spring, Me. Headquarters: 171 Newbury St., Boston 18. T. Mitchell Hastings Jr., pres; John R. Thornton, gen mgr; L. Fred Cain, director network sales.

Connecticut State Network—Comprising WSTC Stamford, WNAB Bridgeport, WNHC New Haven, WNLC New London, WATR Waterbury, WTOR Torrington, WHAY New Britain, WICH Norwich. Headquarters: 54 Frat St., Hartford. Samuel R. Elman, pres.

Denver Metropolitan Markets Group—Comprising KIMN Denver, KYSN Colorado Springs, KGHF Pueblo, all Colorado. Headquarters: 146 S. Main St., Salt Lake City. Lynn L. Meyer, sales mgr. Represented nationally by Avery-Knodel Inc.

Dixie Broadcasting System—Comprising WHSY Hattiesburg, Miss., key station; WHNY McComb, WNSL Laurel, WQBC Vicksburg, WNAT Natchez, WABG Greenwood, WCLD Cleveland, WROX Clarkdale, WGVW Greenville, all Mississippi; WBOX Bogalusa and WARB Covington, both Louisiana; WMEN Tallahassee, Fla., WFUN Huntsville, WAGF Dothan and WHHY Montgomery, all Alabama. Headquarters: WHSY Hattiesburg, Miss. P. O. Box 1008.

Dixie Network—Comprising WDXI Jackson, WENK Union City, WPTR Paris, WDXE Lawrenceburg, WDXL Lexington, WDXN Clarksville, all Tennessee, and WOMA Corinth, Miss. Headquarters: Williams Bldg., Jackson, Tenn. Aaron B. Robinson, pres; Jack Cecil, vp & gen mgr. Represented by Venard, Rintoul, and McConnell Inc.

East Coast Network—Comprising WCDJ Edenton, WMEL Moorehead City, WTAB Tabor City, WOOV Washington, all North Carolina. Represented nationally by Interstate United Newspapers Inc.

East Texas Network—Comprising KDTE Center, KIVY Crockett, KRBA Lufkin, KEEB Nacogdoches, KNET Palestine, KEEB Jacksonville, KSJG Gladwater, KADO Marshall, KTXJ Jasper, KOGT Orange, KWRD Henderson, all Texas. Represented regionally by Clarke Brown Co.

Farm & Home Radio—Comprising KFNF Shenandoah, Iowa, KXXX Colby, Kan., and KMMJ Grand Island, Neb. Headquarters: KMMJ Grand Island, Neb. Don Searle, pres. Represented nationally by H-R Reps. Inc.

French Program Network of New England—Comprising WALE and WSAR Fall River, WESO Southbridge-Webster, WREB Springfield-Holyoke, WNBH New Bedford, WORC Worcester, all Massachusetts; WBCD Putnam-Danielson, WTLI Wilmantic, both Connecticut; WPAW Pawtucket, WNRI Woonsocket, both Rhode Island; WKBR, WGIR and WFEA Manchester, WKCB Berlin, all New Hampshire; WLAM Lewiston, WIDE Biddeford, both Maine. Headquarters: 10 Center St., Chicopee, Mass. Leon J. Alarie, sales vp.

Good Neighbor Stations—Comprising WKBR Manchester, WTSN Dover, WTSI Hanover-Lebanon, WTSV Claremont, all New Hampshire. Headquarters: 155 Front St., Manchester, N. H. W. F. Rust Jr., pres-treasurer; Ralph Gottlieb, gen mgr; James M. McCann, national sales mgr.

Great Northern Broadcasting System—Comprising KVOX Moorhead, Minn., and Fargo, N. D., and KGDE Fergus Falls, Minn. KLPB Minot, KOVC Valley City, KDLR Devils Lake, KNOX Grand Forks, KBOM Mandan-Bismarck, and KEYJ Jamestown, all North Dakota, and KGCX Sidney, Mont. Headquarters: P. O. Box 1226, Fargo, N. D. E. J. McKellar, pres; R. L. Owens, sec-treas.

Great Western Network—Comprising KDYL Salt Lake City, KLGK Logan, KVOG Ogden, KEYY Provo, KVEL Vernal, all Utah; KIDO Boise, KTPI Twin Falls, KSEI Pocatello, all Idaho; KOOK Billings; Z Network Stations—KXLF Butte, KXLJ Helena, KXKZ Great Falls, KXLL Missoula, KXLQ Bozeman, all Montana; KLAS Las Vegas, KELY Elko, both Nevada. Headquarters: 130 S. Kelly Hall Ave., Salt Lake City 11, Utah. Del Leeson, sales mgr. Represented nationally by Weed & Co.

Green Valley Group—Comprising WINC Winchester, WAGE Leesburg, WFVA Fredericksburg, WSG Mount Jackson, all Virginia; WAYZ Waynesboro, WHYL Carlisle, both Pennsylvania; WELD Fisher, West Virginia. Headquarters: WINC Winchester. Mrs. Marion Lewis, pres. Represented nationally by Forjoe & Co.

Hildreth Radio & Television Network—Comprising WABI Bangor, WAGM Presque Isle, WPOR Portland, all Maine. Represented nationally by George P. Hollingbery Co.; in New England states by Kettell-Carter Inc.

Imperial Broadcasting System Inc—Comprising KPRO Riverside, KROP Brawley, KREO Indio, KYOR Blythe, all California. Head-

Regional Radio Networks CONTINUED

quarters: 3401 Russell St., Riverside. Frank W. Crane, vp & gen mgr.

Intercollegiate Broadcasting System—Comprising college campus operated radio stations. Headquarters: 3107 Westover Drive, S. E., Washington 20, D. C. Ludlow 2-7210. David W. Borst, pres; Herbert B. Barlow, sec; Richard H. Crompton, business mgr & treas; George Abraham, Washington Office; Richard E. Pittenger, sales mgr. Represented nationally by Hill F. Best Co.

Inter-Island Network—Comprising KPOA Honolulu and KIPA Hilo, both Hawaii. Headquarters: 575 Kamoku St., Honolulu. Represented nationally by George P. Hollingbery Co.

Intermountain Network—Utah Group: KALL Salt Lake City, KLO Ogden, KOVO Provo, KOAL Price, KURA Moab, KYEL Vernal, KVNU Logan, KSCV Richfield. Idaho Group: KBAR Burley, KWIK Pocatello, KIFI Idaho Falls, KLIX Twin Falls, KGBM Boise. Nevada Group: KORK Las Vegas, KELK Elko. Wyoming Group: KQRS Rock Springs, KOVE Lander, KVOC Casper, KPOW Powell, KWYO Sheridan, KFBC Cheyenne, KRAL Rawlins. Montana Group: KBMY Billings, KATL Miles City, KPRK Livingston, KOPR Butte, KXLJ Helena, KXLO Lewistown, KMON Great Falls, KBTX Missoula, Colorado Group: KIMN Denver, KGHF Pueblo, KBNZ LaJunta, KCRP Trinidad, KYOU Greeley, KCOL Ft. Collins, KDGO Durango, KYSN Colorado Springs, KGIW Alamosa, KVRH Salida, KLMR Lamar, KOLR Sterling, KRLL Sterling. Nebraska Group: KNEB Scottsbluff, KSID Sidney. Main Office: 146 S. Main St., Salt Lake City, with branch office at Box 1408 Edgewater Branch, Denver 14, Colorado. Officers: George C. Hatch, chmn of bd; Lynn L. Meyer, pres; Jack Paige, exec vp; W. D'Orr Cozzens, engineering director.

Ivy Network of College Stations—Comprising WYBC New Haven (Yale), WBRU Providence (Brown), WPRB Princeton (Princeton), WYBR Ithaca (Cornell), WKCR New York (Columbia), WXPX Philadelphia (U of Penn), WHRB Cambridge (Harvard). Headquarters: 242-A Yale Station, New Haven, Conn. Walter N. Frank Jr., gen mgr.

Kaiser Radio Network—Comprising KHVH Honolulu and KILA Hilo, both Hawaii. Headquarters: 1290 Ala Moana Blvd., Honolulu 14. Richard C. Block, mgr. Represented nationally by Adam Young Inc.

Knorr Broadcasting Group—Comprising WKMH Detroit-Dearborn, WSAM Sarinaw, WKHM Jackson, WELL Battle Creek, WKMF Flint, all Michigan. Fred A. Knorr, pres & gen mgr. Represented nationally by Edward Petry & Co.

Laurel Radio Network—Comprising WDAF Indiana, WCPA Clearfield, WMAJ State College, all Penn.; WJCM Sebring, Florida. Headquarters: P. O. Box 888, State College, Milton J. Bergstein, gen mgr; John A. Dame, sales mgr.

Linder Group—Comprising KWLM Willmar, KMHL Marshall, KLGR Redwood Falls, KPOE Mankato, KDMA Montevideo, all Minnesota. Executive offices: Box 393, Willmar, Minn. Represented nationally by John E. Pearson Co.

Lobster Network—Comprising WLOB Portland, WGUW Bangor, WCOU-AM-FM Lewiston, WFST-AM-FM Caribou (Aroostook), WGFH Waterville-Skowhegan, WFAU Augusta, WSME Sanford (York County), WRUM Rumford-Farmington, all Maine. Headquarters: Columbia Hotel, Portland, Maine. Represented in New York by Richard O'Connell, Inc.; in Boston by Harry Wheeler Co.; West Coast, Chicago and Detroit by McGavren.

Long Radio Enterprises—Comprising KIOX Bay City, KVIC Victoria, KTLW Texas City, all Texas and available as a package group. Harry L. Becker, managing director. P. O. Box 1391, Bay City.

Magio Circle (Ozark) Network—Comprising KICK Springfield, KBTN Neosho, KRMO Monett, KPWF West Plains, KALM Thayer, KLSR Mt. Grove, KBHM Branson, KUKU Willow Springs, all Missouri; KMDO Ft. Scott, Kansas, plus 55 other stations in eastern Kansas, Oklahoma, northern Arkansas and Missouri. Headquarters: 1718 Meadowmere, Springfield, Mo. M. Richard Bradley, gen mgr.

Maine Broadcasting System—Comprising WCSH Portland, WLBB Bangor, WRDO Augusta, WLAM Lewiston-Auburn. Headquarters: 157 High St., WCSH Portland 3, Me.

McClatchy Baseline—Comprising KFBK-AM-FM Sacramento, KMJ-AM-FM, Fresno, KERN-AM-FM Bakersfield, KBEE-AM-FM, Modesto, all Calif., and KOH Reno, Nev. Headquarters: 21st St. & Q St., Sacramento, Calif. Eleanor McClatchy, pres; Keith Collins, sales director.

McLendon Ebony Radio Group—Comprising WOKJ Jackson, Miss.; WENN Birmingham, Ala.; KOKY Little Rock, Ark.; KOKA Shreveport, La. Headquarters: 509 Lamar Life Bldg., Jackson, Miss. John M. McLendon, pres & gen mgr. Represented nationally by John E. Pearson Co.

Michigan Radio Network—Comprising WXYZ Detroit (key station) and network of radio sta-

tions in major Michigan markets. Sold as unit of ABC Network. Headquarters: Mutual Bldg., Detroit.

Mid-Continent Group—Comprising KFVS Cape Girardeau, KFMO Flat River, KSIM Sikeston, all Missouri; WKRO Cairo, WHCO Sparta, both Illinois. Headquarters: 324 Broadway, Cape Girardeau. Oscar C. Hirsch, co-ordinator. Represented nationally by Headley-Reed Co.

Mid-South Network—Comprising WCBI Columbus, WELO Tupelo, WMOX Meridian, WROX Clarksdale, WNAG Grenada, WROB West Point, WAMY Amory, all Mississippi. Headquarters: WELO Tupelo. Bob Evans, gen mgr.

Miracle Valley Radio Network—Comprising WMOD Moundsville, WETZ New Martinsville, WCBE Parkersburg, all West Virginia. John T. Taylor, WMOD. Represented nationally by Thomas F. Clark Co.

Montana Metropolitan Markets Group—Comprising KBMY Billings, KMON Great Falls, KOPR Butte, all Montana. Headquarters: 146 S. Main St., Salt Lake City. Lynn L. Meyer, sales mgr. Represented nationally by Avery-Knodel Inc.

National Spanish Language Network—Comprising KWKW Pasadena-Los Angeles, KGST Fresno, both Calif.; KABQ Albuquerque, N. M.; KIFN Phoenix, KEVT Tucson, both Ariz.; KLVL Houston, KCCT Corpus Christi, KUBO San Antonio, all Texas; XEXX Tijuana (San Diego), XEJ Juarez (El Paso), XEO Matamoros (Brownsville), XEOR Reynosa (McAllen) all Mexico. Represented nationally by National Time Sales.

Nevada Network—Comprising KORK Las Vegas, KWNA Winnemucca, KOLO Reno, KELY Ely, all Nevada. Headquarters: KOLO Reno. Bop Sanders, business mgr. Represented nationally by Headley-Reed Co. and Avery-Knodel Inc.

New South Radio Network—Comprising WOKK Meridian, WLSM Louisville, WNSL Laurel, all Mississippi; WACT Tuscaloosa, Alabama. Headquarters: P. O. Box 528, Meridian. Joseph W. Carson, gen mgr. Represented nationally by Grant Webb & Co.

North Country Stations of Vermont—Comprising WTWN St. Johnsbury, WIKE Newport, WSNB Barre, all Vermont. Headquarters: WSNB, Concord Ave., St. Johnsbury. E. Dean Finney, pres. Represented nationally by Devney Inc.; in New England by Foster & Creed Inc.

Northeast Radio Network—Northeast Radio Corp. owns and operates fm stations WRLL Wethersfield, WRRE Bristol Center, WRRR Ithaca, all New York; WRRC Cherry Valley, all New York. WRUN-FM Utica-Rome, WHDL-FM Olean, WFLY (FM) Troy, WKOP-FM Binghamton, WJTN-FM Jamestown, WKFM Rochester, WSYR-FM Syracuse, all New York. Am. associated stations: WKOP Binghamton, WELM Elmira, WWHG Hornell, WHCU Ithaca, WDOE Dunkirk, WJTN Jamestown, WMSA Massena, WGNV Newburgh, WHLD Niagara Falls, WHDL Olean, WEAV Plattsburgh, WKIP Poughkeepsie, WHAM Rochester, WGY Schenectady, WHEN Syracuse, WHEU Utica-Rome, WDLA Walton, WWNV Watertown, all New York; and WEJL Scranton, Pa. Headquarters: Terrace Hill (Bibbins Hall), Ithaca, N. Y. H. S. Brown, vp & network mgr.

OK Group—Comprising WBOK New Orleans, KYOK Houston, KAOK Lake Charles, WXOK Baton Rouge, WLOK Memphis, WKOK Mobile. Headquarters: 505 Baronne St., New Orleans. Jules J. Paglin, pres; Stanley W. Ray Jr., vp & gen mgr. Represented by Stars National.

Oregon Empire Group—Comprising KPOJ Portland, KSLM Salem, KFLY Corvallis, KORE Eugene, all Oregon. Headquarters: P. O. Box 889 Corvallis. Dave Hoss, sales mgr. Represented regionally by Hugh Feltis & Associates, Seattle; H. S. Jacobson, Portland.

Oregon Trail Network—Owned and operated by Inland Radio Inc. KSRV Ontario, KBKR Baker, KLEB LaGrande. Gordon Capps, gen mgr, Ontario, Ore.

Paul Bunyan Network—Michigan regional network comprising WTCM Traverse City; WATT Cadillac; WATZ Alpena; WMBN Petoskey; WATC Gaylord. Headquarters: Paul Bunyan Bldg., Traverse City. Les Biederman, pres and gen mgr.

Piedmont Group—Comprising WORD Spartanburg, and WFBC Greenville, both South Carolina. Headquarters: 505 Rutherford St., Greenville. Bruce Buchanan, mgr. WFBC; Tom Thuman, mgr. WORD. Represented nationally by Avery-Knodel Inc.

John Poole Group—Comprising KBIG Avalon (Catalina), KBIG-FM Los Angeles and KBIF Fresno, all Calif. Headquarters: 6540 Sunset Blvd., Hollywood, Calif. Represented nationally by Weed & Co.

Puritan Network—Comprising WLYN Lynn, WNBP Newburyport, both Massachusetts; WOTW Nashua, N. H., WTSA Brattleboro, Vt. Headquarters: 156 Broad St., Lynn, Mass. Theodore Feinstein, pres. Represented by Walker-Rowatt Inc.

Radio Montana West (XL Stations of the Z Net)—KXLF Butte; KXLJ Helena; KXLQ Bozeman; KXLK Great Falls; KXLL Missoula, all Montana. Available as a hookup. Managing director: Ed Craney, KXLF.

Salt Lake Metropolitan Markets Group—Comprising KALL Salt Lake City, KLO Ogden, KOVO Provo, all Utah. Headquarters: 146 S. Main St., Salt Lake City. Lynn L. Meyer, sales mgr. Represented nationally by Avery-Knodel Inc.

Sombrero Network (Spanish)—Comprising KCOOR San Antonio, KGBT Harlingen, KUNO Corpus Christi, KEK Nuevo Laredo, Mex., Laredo area. XEMJ Piedras Negras, Mex., Eagle Pass area. Headquarters: 111 Martinez St., San Antonio, Tex. Capitol 6-9841. Richard O'Connell, executive director; Nathan Safr, executive secretary. Represented by Richard O'Connell Inc.

Southeastern Key Market Network—Comprising more than 300 stations in Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Texas. Headquarters: P. O. Box 600, Florence, Ala. Atwater 2-7714. TWX FLO 8523. Dick Biddle, pres; Bill Mapes, gen mgr; Donna Springer, traffic mgr. Represented nationally by Rambeau, Vance, Hoppie Inc.; Southeast by Bernard I. Ochs Co.

Southern Michigan Network—Comprising WTVB Coldwater, WSTR Sturgis, WJBL Holland, all Michigan; WCMR Elkhart, Indiana. E. H. Munn Jr., network mgr, WTVB. Represented nationally by Hill F. Best Co.

Southern Minnesota Network—Comprising KYSM Mankato; KROC Rochester and KATE Albert Lea, all Minnesota. Represented nationally by The Meeker Co.

Southwest Network—Comprising KROD El Paso, Tex., KAVE Carlsbad, KWEW Hobbs, KGFL Roswell, KSIL Silver City, all New Mexico. Headquarters: KROD El Paso, Tex. Represented nationally by Branham Co.

Speidel Broadcasting Corp.—Comprising WOIC Columbia, WPAL Charleston, WWBD Bamberg, all South Carolina. Headquarters: P. O. Box 565, Columbia. Joe Speidel III, pres. Represented nationally by Walker-Rowatt Co.; Southeast by Dora-Clayton Agency Inc.

Steinman Stations—Comprising WDEL Wilmington, Del.; WORK York, WGAL Lancaster, WEST Easton, WKBO Harrisburg, WRAC Williamsport, all Pennsylvania. Represented nationally by The Meeker Co. Headquarters: WGAL Lancaster. Clair R. McCollough, gen mgr.

Tall Corn Network—An Iowa Network comprising KROS Clinton, KSIB Creston, KDTH Dubuque, KVED Fort Dodge, KFJB Marshalltown, KWPC Muscatine, KCIM Carroll, KOEL Oelwein, KBOE Oskaloosa, KOKX Keokuk, KXIC Iowa City. Glen Stanley, KBOE pres. Represented nationally by John E. Pearson Co.

Texas Broadcasting System (TBS)—Comprising KRLD Dallas, KENS San Antonio, KTRH Houston. Headquarters: KRLD, Herald Square, Dallas 2. Clyde W. Rembert, gen mgr.

Texas Quality Network—Comprising WFAA Dallas, WQAI San Antonio, KPRC Houston. Represented nationally by Edward Petry Co. Stations sold under one rate, one contract, one bill.

Texas Spanish Language Network—Comprising KUBO San Antonio, KLVL Houston, KCCT Corpus Christi, all Texas; XEJ Juarez (El Paso), XEO Matamoros (Brownsville), XEOR Reynosa (McAllen), all Mexico. Represented nationally by National Times Sales Inc.

Texas State Network—Comprising KFJZ Fort Worth; WRR Dallas, KBST Big Spring, KGKL San Angelo, KRBC Abilene, KCMC Texarkana, KFRO Longview, KCRS Midland, KTBB Tyler. Gene L. Cagle, pres; Dale Drake, sales mgr. Headquarters: 4801 W. Freeway, Fort Worth 1.

Texas Triangle—Comprising KLIF Dallas, KILT Houston, KTSA San Antonio, all Texas. Headquarters: KLIF, 2104 Jackson, Dallas. W. S. Morgan Jr., natl. sales mgr. Represented nationally by John Blair & Co.

Thoms Radio Group—Comprising WAYS Charlotte, WCOG Greensboro, WISE Asheville, WKLM Wilmington, WMSJ Sylva, all North Carolina. Headquarters: 75 Scenic Highway, Asheville. Harold Thoms, pres; George Roesser, natl sales mgr.

Tobacco Network Inc.—Eastern North Carolina regional network comprising WRAL Raleigh, WTKI Durham, WFNC Fayetteville, WGNL Wilmington, WCEC Rocky Mount, WRCS Ahoskie, WELS Kinston, WGBR Goldsboro, WHIT New Bern, WFMO Fairmont WEYE Sanford, WHVH Henderson, WJAY Mullins-Marion, S. C. Headquarters: P. O. Box 1988, Raleigh. Wally Voigt, gen mgr. Represented nationally by Grant Webb & Co. Vassie G. Balkcum, WGBR pres; Jack P. Hankins, WELS vp; Billy E. Peele, WFMO, sec-treas.

Tri-Mart Radio Network—Comprising KSLM Salem, KFLY Corvallis, KORE Eugene, all Oregon. Headquarters: P. O. Box 889, Corvallis. Dave Hoss, sales mgr. Represented by Everett-McKinney Inc.; Headley-Reed Co. (California).

Tri-W Network—Comprising WWWW Jasper, WWWW Fayette, WWWW Russellville, all Alabama. W. W. Bankhead, pres. WWWW. Represented nationally by Keystone Broadcasting System.

United Broadcasting Network—Comprising WOOK and WFAN (FM) Washington, D. C.; WARK Hagerstown, WSID Baltimore, and WINX Rockville, all Maryland; WANT Richmond and WYOU Newport News, both Vir-

glinia; WJMO Cleveland, Ohio. Headquarters: Eighth and Eye Sts., N.W., Washington, D. C. Richard Eaton, pres. New York office: 420 Madison Ave. (Room 401). Bob Witig, rep.

Upper Midwest Broadcasting System Inc.—Comprising KASM Albany, KXRA Alexandria, KBUN Bemidji, KLIZ Brainerd, KBMW Breckenridge, WKLK Cloquet, KROX Crookston, KDLM Detroit Lakes, WEVE Eveleth, KDHL Faribault, KSUM Fairmont, CKF1 International Falls, WSHB Stillwater, all Minnesota; KDRL Devils Lake, KNDC Hettinger, both North Dakota; KABR Aberdeen, KDSJ Deadwood, KIJV Huron, KORN Mitchell, KRSD Rapid City, KISD Sioux Falls, all South Dakota; WHBY Appleton, WATW Ashland, WJPG Green Bay, WKTM Hartford, WLXC La Crosse, WLDY Ladysmith, WDLB Marshfield, WIGM Medford, WMNE Menomonie, WOSH Oshkosh, WFPF Park Falls, WPDR Portage, WIBU Poynette, WPRE Prairie du Chien, WRJN Racine, WRCO Richland Center, WTCH Shawano, WSPS Stevens Point, WTRW Two Rivers, WBKV West Bend, WFHR Wisconsin Rapids, all Wisconsin; WHDF Houghton, WIKB Iron River, WJMS Ironwood, all Michigan; KASI Ames, KJAN Atlantic, KCOG Centerville, KSTT Davenport, KFAD Fairfield, KSMN Mason City, KAYL Storm Lake, KJFJ Webster City, all Iowa; KCNI Broken Bow, KJSK Columbus, KFQT Fremont, KNEB Scottsbluff, all Nebraska; WMRO Aurora, WCAZ Carthage, WLKB De Kalb, all Illinois. Headquarters: 512 Nicollet Bldg., Minneapolis, Minn. Federal 6-9631. Louis M. Knopp, pres; Betty Ziminske, office mgr.

Valley Community Network—Comprising KGEN Tulare and KMAK Fresno, both California. Headquarters: 2020 McKinley, Fresno 3. Coyle Chambers, gen mgr.

Vermont State Network—Comprising WIKV Newport, WSYD Rutland, WTWN St. Johnsbury, all Vermont. Represented nationally by Devney Inc.

Wisconsin Network—Comprising WHBY Appleton, KFIZ Fond du Lac, WCLO Janesville, WIBU Poynette-Madison, WWCW Baraboo, WRJN Racine, WHBL Sheboygan, WFHR Wisconsin Rapids, WJPG Green Bay, WGEZ Beloit, WSAU Wausau. Supplementary stations: WMAM Marinette, WEAU Eau Claire, WJMS Ironwood, Mich.; WATW Ashland, WEBC Superior, WISN Milwaukee, WKBH La Crosse, WOSH Oshkosh, WJMC Rice Lake, WOBT Rhinelander, WATK Antigo, WRCO Richland Center, WRBD Reedsburg, WIGM Medford, WFPF Park Falls, WLDY Ladysmith, WISC Madison. Main office: 230 First Avenue South, Wisconsin Rapids. George T. Frechette, WFHR, managing director and sec-treas.

WQXR Network—Comprising WFLY-FM Albany-Troy-Schenectady, WKOP-FM Binghamton, WHLD-FM Buffalo-Niagara Falls, WRAA-FM Ithaca-Elmira, WJTN-FM Jamestown, WHDL-FM Olean, WHFM Rochester, WSYR-FM Syracuse, WRUN-FM Utica-Rome, all New York. Headquarters: 229 W. 43rd St., New York. Lackawanna 4-1100. James Sondheim, sales mgr.

Yankee Network (division of EKO Teleradio Pictures Inc.)—Comprising WNAC Boston; WFAU Augusta, Me.; WABI Bangor, Me.; WIDE Biddeford, Me.; WNAB Bridgeport, Conn.; WKXL Concord, N. H.; WALE Fall River, Mass.; WEIM Fitchburg-Leominster, Mass.; WHAI Greenfield, Mass.; WPOP Hartford, Conn.; WABM Houlton, Me.; WOCE Hyannis, Mass.; WKNE Keene, N. H.; WCOU Lewiston-Auburn, Me.; WLIH Lowell, Mass.; WGIR Manchester, N. H.; WNHG New Haven, Conn.; WNLC New London, Conn.; WHMP Northampton, Mass.; WBRK Pittsfield, Mass.; WFOR Portland, Me.; WAGM Presque Isle, Me.; WEAN Providence, R. I.; WSYB Rutland, Vt.; WWSR St. Albans, Vt.; WMAS Springfield, Mass.; WTOR Torrington, Conn.; WARE Ware, Mass.; WATR Waterbury, Conn.; WDEV Waterbury, Vt.; WERI Westerly, R. I.; WAAB Worcester, Mass. Headquarters: WNAC Boston. Norman Knight, pres. Represented nationally by H-R Reps. Inc.

Z-Bar-Net—Comprising KXLF Butte; KXLJ Helena; KXLQ Bozeman; KXLK Great Falls; KXLL Missoula, all Montana. Available as a hookup. Managing director: Ed Craney, KXLF. Represented nationally by Walker-Rawalt Co.

Regional Television Networks, Groups

ABC-TV Western Regional Network—Comprising (Coast) KABC-TV Los Angeles, KGO-TV San Francisco, KSB-TV (TV) Santa Barbara, KSBY-TV San Luis Obispo, KICU (TV) Bakersfield, KJEO-TV Fresno, KSBW-TV Salinas, KOVR (TV) Sacramento, KHSL-TV Chico, KVIP-TV Redding, KVJQ-TV and KIEM (TV) both Eureka, all California; XETV (TV) Tijuana, Mex. (San Diego); KOLO-TV Reno, Nev.; KBES-TV Medford, KOTI-TV Klamath Falls, KPVT (TV) Portland, all Ore.; KIMA-TV Yakima, KOMO-TV Seattle, KREM-TV Spokane, all Wash.; (Mountain) KUTV (TV) Salt Lake City, Utah; KBTU (TV) Denver, Colo.; KTVK (TV) Phoenix, KGUN-TV Tucson, both Ariz.; KELP-TV El Paso, Tex.; KSHO-TV

Las Vegas, Nev.; KKTU (TV) Colorado Springs, Colo.; KSWB-TV Roswell, KOAT-TV Albuquerque, both New Mex.; KTVB-TV Boise, KID-TV Idaho Falls, both Idaho; KFBC-TV Cheyenne, Wyo.; KXLF-TV Butte, KFBB-TV Great Falls, KOOK-TV Billings, all Mont.; KTWO-TV Casper, Wyo.; KFAR-TV Fairbanks, KENI-TV Anchorage, both Alaska; KHVV-TV Honolulu, KUAM-TV Guam. Headquarters: ABC Television Center, Prospect 8 Fairway, Hollywood, Calif. Normandie 3-3311. James G. Riddell, vp. Western Div. Vincent A. Francis, sales mgr., 277 Golden Gate Ave., San Francisco.

Alaska Television Network—Comprising KTVA (TV) Anchorage, KTFF (TV) Fairbanks and KINY-TV Juneau, all Alaska. Headquarters: Tower Bldg., Seattle 1, Wash. Main 4-6333. William J. Wagner, pres. Represented by Alaska Radio-TV Sales Corp. and Weed Tv Corp.

California-Oregon Tv Trio—Comprising KIEM-TV Eureka, Calif.; KBES-TV Medford, Ore., and KOTI (TV) Klamath Falls, Ore. Headquarters: P. O. Box 1021, Eureka. Hillside 3-3123. TWX EK16. W. B. Smullin, gen mgr, Don Telford, vp & mgr. Represented by George P. Hollingbery Co.

CBS Television Pacific Network—Comprising KBET-TV Sacramento, KBAK-TV Bakersfield, KIEM-TV Eureka, KFRE-TV Fresno, KNXT (TV) Los Angeles, KSBW-TV Salinas-Monterey, KFMB-TV San Diego, KPX (TV) San Francisco, KEYT (TV) Santa Barbara; KSBY-TV San Luis Obispo, KHSL-TV Chico, all Calif.; KIVA (TV) Yuma, Ariz.; KIMA-TV Yakima, KVOS-TV Bellingham, KIRO-TV Seattle-Tacoma, KXLY-TV Spokane, KEPR-TV Pasco, KBAS-TV Ephrata, all Wash.; KMSO-TV Missoula, Mont.; KLEW-TV Lewiston, Idaho; KLAS-TV Las Vegas, KOLO-TV Reno, both Nev.; KBES-TV Medford, KOIN-TV Portland, KOP (TV) Klamath Falls, all Ore.; KTVA (TV) Anchorage, KTFF (TV) Fairbanks, both Alaska; KGMB-TV Honolulu. Headquarters: 1313 N. Vine St., Los Angeles. Hollywood 9-1212. Clark B. George, gen mgr; Robert Wood, sales mgr.

Crosley Broadcasting Corp.—Comprising WLWA (TV) Atlanta, Ga.; WLWC (TV) Columbus, WLWD (TV) Dayton, and WLWT (TV) Cincinnati, all Ohio, and WLWI (TV) Indianapolis, Ind. General sales headquarters: 3 East 54th St., New York City; E. P. Lasker, vp in charge of sales, Chicago Sales Office: 360 N. Michigan Ave. Television headquarters: 140 W. Ninth St., Cincinnati.

Gulf Combination—Comprising WEAR-TV Pensacola and WJDM-TV Panama City, both Florida. Headquarters: WEAR-TV, U. S. Hwy. 90, West of Pensacola. Mel Wheeler, gen. mgr.; Milt de Reyna, assistant gen mgr and national sales mgr. Represented by George P. Hollingbery Co.

Market Maker Stations—Comprising KXJB-TV Valley City-Fargo, KXMC-TV Minot, KBMB-TV Bismarck, all N. D.; and KXAB-TV Aberdeen, S. D. Headquarters: 4000 W. Maine Ave., Fargo, N. D. Adams 5-4461. John W. Boler, pres. Sales Office: 1100 Roanoke Bldg., Minneapolis 2, Minn. Federal 5-1341. William L. Hurley, vp in charge national sales. Represented nationally by Weed Tv Corp.

Nevada Network—Comprising KIRJ-TV Henderson-Las Vegas, and KOLO-TV Reno, both Nev. Headquarters: 770 E. 5th St., Reno. Bob Sanders, bus. mgr. Represented nationally by Headley Reed Co. and Avery-Knodel Inc.

Silver Dollar Stations—Comprising KCSJ-TV Pueblo and KRDO-TV Colorado Springs, both Colo. Headquarters: Tv Lane, Pueblo. Jim Crull, national sales mgr. Represented nationally by John E. Pearson Co.; Denver representative, John L. McGuire & Co.

Skyline Tv Network—Comprising KLIX-TV Twin Falls, KID-TV Idaho Falls, both Idaho; KXLF-TV Butte, KXLJ-TV Helena, KFBB-TV Great Falls and KOOK-TV Billings, all Montana. Headquarters: 1275 E. 17th St., Idaho Falls, Idaho. A. W. Schwieder, pres.

Tri-Circle Tv Network—Comprising KCKT (TV) Great Bend and KGLD (TV) Garden City, both Kansas. Headquarters: P. O. Box 182, Great Bend. E. L. Kuhlman, mgr. Represented nationally by The Bolling Co.

West Texas Tv Network—Comprising KDUB-TV Lubbock, KPAR-TV Sweetwater-Abilene and KEDY-TV Big Spring, all Tex., and KICA-TV Clovis, N. M. (connected by microwave with KDUB-TV, originating station). Headquarters: 7400 College Ave., Lubbock. W. D. Rogers, pres-gen mgr; R. S. Nielsen general sales mgr; John Henry, natl sales mgr. Represented by The Branham Co.

Experimental Tv Stations

Following is a list of the experimental television stations authorized by the FCC as of July 1, 1959 showing permittee or licensee, date of original grant, call letters, location and frequency. Some of these stations are used in color and equipment development and testing, as well as experimental rebroadcasting and testing, of regular tv stations for propagation or other study.

Adler Communications Labs—KE2XTI New

Rochelle, N. Y. 830-890 mc; ERP of 100 w (peak). First granted May 14, 1956. KE2XZA New Rochelle, N. Y., 1990-2110 mc, 10 w (peak). First granted Feb. 5, 1959.

Binghamton Press Co.—KE2KXP Binghamton, N. Y., 626-632 mc, 10 w. To rebroadcast ch. 40 WINR-TV Binghamton, N. Y. First granted July 30, 1958.

Capital Cities Tv Corp.—KE2XZJ North Greenbush, N. Y., 192-198 mc, 250 w. To be used in conjunction with ch. 10 WTEB (TV) Vail Mills, N. Y., first granted March 30, 1959.

Conestoga Television Assn. Inc.—KG2XDI Lancaster, Pa., 590-610 mc, 50 w (peak). First granted Oct. 31, 1951.

General Electric Co.—KE2XHX Syracuse, N. Y., chs. 2 through 6, 7 through 13 and 14 through 83, 50 kw (peak). First granted Jan. 19, 1949.

Richard R. Hayes—KK2XGG San Antonio, Tex., 806-812 mc, 100 w (peak). First granted June 26, 1956.

Mid-State Radio and Supply Inc.—KO2XFP Wenatchee, Wash., 806-812 mc, 10 w (peak). First granted Feb. 24, 1959.

Radio Corp. of America—KE2XNY, three transmitters, one at Camden, N. J.; one near Marlton, N. J., and one at Union Mills, N. J. Chs. 2 through 6 with ERP of 100 kw; chs. 7 through 13 with 316 kw, and chs. 14 through 83, with 1,000 kw. First granted June 19, 1953.

Sylvania Electric Products Inc.—KG2XDU Emporium, Pa., has rebroadcast WJAC-TV Johnstown, Pa., on vhf ch. 7, can use 509-529 mc and 870-890 mc, 300 w (peak). First granted Sept. 19, 1951. Firm also has KG2XEL and KG2XEK, studio-transmitter links operating in the 2,000 mc band in conjunction with KG2XDU. These were first granted July 21, 1952. Another test station is operated on 878-884 mc, 30 w (peak) under call KG2XEL. This was first granted July 16, 1952. Also operating is KG2XZF, 518-524 mc, 3 w. It was first granted Dec. 30, 1955.

Thompson Products Inc.—KS2XFF Michigan City, Ind., 1990-2110 mc, 0.15 w. First granted Nov. 24, 1958.

Triangle Publications Inc.—KG2XIX Johnstown, Pa., 192-198 mc, 120 w (peak). To be used in conjunction with ch. 10 WTEB-TV Altoona, Pa., first granted July 15, 1959.

Video Utility Co.—KO2XFN Spokane, Wash., 810-890 mc, 100 w (peak). First granted Aug. 4, 1958.

Zenth Radio Corp.—KS2XBR Chicago, 614-620 mc, 5 kw (peak). First granted as XW9XZC, Dec. 19, 1944.

International Radio Stations Operating in the U. S.

Note: These stations, located in the U.S. but beaming overseas, operate with a maximum power of 200 kw on various frequencies depending on the seasons of the year. The frequencies (in the 6-25 mc band): 6-6.200, 9.500-9.775, 11.700-11.975, 15.100-15.450, 17.700-17.900, 21.450-21.750, 25.850-26.100.

Crosley Broadcasting Corp.—KQ2XAU Cincinnati, Ohio (special experimental station on 6080 kc with 1 kw, identification only, sharing time with WLWO (see below)). KQ2XAU is scheduled for a regular 24 hour continuous operation to permit the National Bureau of Standards to make field strength recordings in connection with certain long time ionosphere studies.

KGEI Inc.—KGEI Belmont, Calif., with 50 kw, broadcasting in English and Spanish to Mexico, Central America and South America. Programming includes musical, news, religious, educational and children's shows. Marvin R. Steffins, president, 62.5% owner, Russell A. Burt and M. C. Patterson, each 12.5%, and others.

World Wide Broadcasting System Inc.—WBU, five installations at Scituate, Mass., on various frequencies with 50 kw, broadcasting in English, Spanish, Portuguese and other European languages to Central America, Brazil, Europe, South America, West Africa and Greenland. Programming includes news, drama, reviews, educational and musical shows. WBU is owned by President Walter S. Lemmon, 38.01%, Radio Industries Corp. (voted by majority owner Walter S. Lemmon), 53.88% and others.

Other privately-operated international stations owned by or leased to the Voice of America are as follows (operating firms in parentheses): *WLWO Bethany, Ohio (Crosley), 6 transmitters; WBOU Bound Brook, N. J. (NBC), 6 transmitters; WDSI, 3 transmitters in Brentwood, N. Y.; 2 in Wayne, N. J. (both CBS); WGE0 Schenectady, N. Y. (G.E.), 3 transmitters; *KCBR Delano, Calif. (CBS), 5 transmitters; *KNBR Dixon, Calif. (NBC), 5 transmitters.

*Stations which are owned 100% by U.S.

Uhf Tv Translator Stations

These stations are authorized by the FCC to repeat programs of commercial television stations.

Channel number is included in call letters, e.g. K60AA means ch. 60. Bold face denotes station licensed; light face, grantee only, according to FCC records.

ARIZONA

Big Sandy Valley—K72AV, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KLRJ-TV Henderson, Nev.

Big Sandy Valley—K75AI, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KTVK (TV) Phoenix, Ariz.

Bullhead City, Davis Dam & Lake Mohave Resort—K76AQ, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KLRJ-TV Henderson, Nev.

Chloride—K74AN, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KLRJ-TV Henderson, Nev.

Chloride—K77AM, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KLAS-TV Las Vegas, Nev.

Douglas—K70BF, City of Douglas Translator Committee, c/o Paul Huber Jr., 845 F. Ave., Douglas, Ariz. To translate programs of KVOA-TV Tucson, Ariz.

Flagstaff—K71AD, Coconino TV Inc., Box 1677, Flagstaff, Ariz. To translate programs of KTVK (TV) Phoenix, Ariz.

Flagstaff—K74AL, Coconino TV Inc., Box 1677, Flagstaff, Ariz. To translate programs of KOOL-TV Phoenix, Ariz.

Globe-Miami—K77AD, Community Tv Project, Box 100, Miami, Ariz. To translate programs of KOOL-TV Phoenix, Ariz.

Globe-Miami—K80AE, Community Tv Project, Box 100, Miami, Ariz. To translate programs of KTVK (TV) Phoenix, Ariz.

Globe-Miami—K83AC, Community Tv Project, Box 100, Miami, Ariz. To translate programs of KVAR (TV) Phoenix, Ariz.

Kingman—K70AC, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KLRJ-TV Henderson, Nev.

Kingman—K78AC, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KTVK (TV) Phoenix, Ariz.

Kingman—K82AA, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KOOL-TV Phoenix, Ariz.

Navajo Compressor Station—K70BJ, El Paso Natural Gas Co., c/o L. I. Duthrie, Box 1492, El Paso, Tex. To translate programs of KOB-TV Albuquerque, N.M.

Navajo Compressor Station—K74AV, El Paso Natural Gas Co., c/o L. I. Duthrie, Box 1492, El Paso, Tex. To translate programs of KOAT-TV Albuquerque, N.M.

Parker—K70AM, Parker Chamber of Commerce, Box 1898, Parker, Ariz. To translate programs of KTVK (TV) Phoenix, Ariz.

Peach Springs—K73AJ, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KLRJ-TV Henderson, Nev.

Peach Springs—K80AP, Mohave County Board of Supervisors, Mohave County, Ariz. To translate program of KOOL-TV Phoenix, Ariz.

Show Low—K80AG, Show Low Tv Inc., c/o Lamar Welker, Box 325, Show Low, Ariz. To translate programs of KGUN-TV Tucson, Ariz.

Springerville and Eager—K70BK, Town of Springerville, c/o Guy M. West, Box 127, Springerville, Ariz. To translate programs of KOOL-TV Phoenix, Ariz.

Window Rock—K72AF, Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock, To translate programs of KOB-TV Albuquerque, N.M.

Window Rock—K76AK, Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock. To translate programs of KOAT-TV Albuquerque, N.M.

Window Rock—K80AM, Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock. To translate programs of KGGM-TV Albuquerque, N.M.

CALIFORNIA

Alturas—K72AD, Alturas Tv Club Inc., c/o O. L. Spath, Box 478, Alturas, Calif. To translate programs of KVIP-TV Redding, Calif.

Bishop—K70AA, James R. Oliver, Box 757, Bishop, Calif. To translate programs of KNXT (TV) Los Angeles.

Bishop—K73AA, James R. Oliver, Box 757, Bishop, Calif. To translate programs of KRCA (TV) Los Angeles.

Blythe—K71AB, Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif. To translate programs of KTVK (TV) Phoenix, Ariz.

Blythe—K75AD, Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif. To translate programs of KOOL-TV Phoenix, Ariz.

Blythe—K79AA, Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif. To translate programs of KVAR (TV) Phoenix, Ariz.

Blythe—K83AK, Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif. To translate programs of KIVA (TV) Yuma, Ariz.

Boonville—K71AN, Anderson Valley Television Inc., Box 525, Boonville. To translate programs of KFLW-TV San Francisco.

Boonville & Philo—K73AM, Anderson Valley Television Inc., Box 525. To translate programs of KCRA-TV Sacramento.

Canby—K76AL, Canby Tv Club, c/o Mrs. Jack Rand. To translate programs of KVIP-TV Redding, Calif.

Cedarville—K71AF, Surprise Valley Tv Club, Box 205. To translate programs of KOLO-TV Reno, Nev.

Greenville—K70AP, Indian Valley Tv Co., c/o Kenneth D. McIntyre, Greenville, Calif. To translate programs of KCRA-TV Sacramento, Calif.

Indio—K75AH, Coachella Valley Tv Club, c/o Dick Whitmore, 82-524 Miles Ave., Indio. To translate programs of KRCA (TV) Los Angeles.

Likely—K70AQ, Likely Tv Club, c/o John W. Roberts, Likely, Calif. To translate programs of KOLO-TV, Reno, Nev.

Likely—K74AT, Likely Tv Club, c/o John W. Roberts, Likely, Calif. To translate programs of KOLO-TV Reno, Nev.

Lone Pine—K80AD, Lone Pine Tv Inc., c/o Ernest F. Lasky, Box 134, Lone Pine, Calif. To translate programs of KRCA (TV) Los Angeles.

Needles—K72AE, Needles Community Tv Club, c/o Eudora Markham, Box 617. To translate programs of KLRJ-TV Henderson, Nev.

Needles—K80AQ, Needles Community Television Club Inc., c/o Eudora Markham, Box 617. To translate programs of KTVK (TV) Phoenix, Ariz.

Palm Springs—K70AL, Palm Springs Translator Station Inc., c/o Merrill Brown, 555 S. Palm Canyon Dr., Palm Springs, Calif. To translate programs of KNXT (TV) Los Angeles.

Palm Springs—K73AD, Palm Springs Translator Station Inc., c/o Merrill Brown, 555 S. Palm Canyon Dr., Palm Springs, Calif. To translate programs of KRCA (TV) Los Angeles.

Point Arena—K75AO, Point Arena Television, c/o Mrs. Joan Stommetta. To translate programs of KRON-TV San Francisco, Calif.

Susanville & Herlong—K72AJ, Honey Lake Community Tv Corp., 2210 Main St., Susanville, Calif. To translate programs of KCRA-TV Sacramento, Calif.

Twentynine Palms—K70BC, Morongo Basin Tv Club, Box 864, Twentynine Palms. To translate programs of KRCA (TV) Los Angeles.

Twentynine Palms—K76AJ, Morongo Basin Tv Club, Box 864, Twentynine Palms. To translate programs of KNXT (TV) Los Angeles.

Ukiah—K72AZ, Television Improvement Assn., c/o Paul Hansen, Box 342. To translate programs of KGO-TV San Francisco.

Ukiah—K74AG, Tv Improvement Assn., Al Barbero, 707 W. Standley St. To translate programs of KXTV (TV) Sacramento, Calif.

Ukiah—K78AD, Tv Improvement Assn., Al Barbero, 707 W. Standley St. To translate programs of KCRA-TV Sacramento, Calif.

Yosemite National Park—K72AK, Yosemite Park & Curry Co., c/o George H. Oliver, Yosemite National Park, Calif. To translate programs of KSBW-TV Salinas-Monterey, Calif.

COLOARADO

Bayfield & Ignacio—K74AC, La Plata Electric Assn. Inc., c/o George Granger, Box 180, Durango, Colo. To translate programs of KOB-TV Albuquerque, N.M.

Bayfield & Ignacio—K77AA, La Plata Electric Assn. Inc., c/o George Granger, Box 180, Durango, Colo. To translate programs of KOAT-TV Albuquerque, N.M.

Center—K80AA, Central Tv Assn., c/o C. J. Henle, Center, Colo. To translate programs of KCSJ-TV Pueblo, Colo.

Cortez & Mancos—K70AF, T. V. Inc., J. Val Kruse, Box 1015, Cortez, Colo. To translate programs of KOB-TV Albuquerque, N.M.

Durango—K72AN, Durango Jr. Chamber of Commerce Inc., c/o R. J. Chandler, Box 701, Durango. To translate programs of KOB-TV Albuquerque, N.M.

Leadville—K78AG, People's Tv Inc., c/o Gordon Furman, Box 44, Leadville. To translate programs of KOA-TV Denver, Colo.

Pagosa Springs—K72AD, La Plata Electric Assn. Inc., c/o George Granger, Box 180, Durango, Colo. To translate programs of KOB-TV Albuquerque, N.M.

Romeo, La Jara, and Manassa—K79AD, San Luis Valley Tv Inc., c/o Alonzo Barton, Romeo, Colo. To translate programs of KOB-TV Albuquerque, N.M.

Romeo, La Jara and Manassa—K82AC, San Luis Valley Tv Inc., c/o Alonzo Barton, Romeo, Colo. To translate programs of KGGM-TV Albuquerque, N.M.

Salida—K71AH, Salida Tv Translator Assn., Box 325, Salida, Colo. To translate programs of KCSJ-TV Pueblo, Colo.

Sopris, Segundo, Valdez and Starkville—K70AJ, H. L. Corley, 108 N. Maple St., Trinidad, Colo. To translate programs of KCSJ-TV Pueblo, Colo.

Sopris, Segundo, Valdez and Starkville—K73AB, H. L. Corley, 108 N. Maple St., Trinidad, Colo. To translate programs of KKTV (TV) Colorado Springs, Colo.

IDAHO

Grangeville, Cottonwood, Craigmont and Nez Perce—K72AL, Central Idaho Tv Inc., c/o Fred Jessup, Grangeville, Idaho. To translate programs of KREM-TV Spokane, Wash.

Grangeville, Cottonwood, Craigmont and Nez Perce—K76AE, Central Idaho Tv Inc., c/o Fred Jessup, Grangeville, Idaho. To translate programs of KLEW-TV Lewiston, Idaho.

Grangeville—K81AC, Central Idaho Tv Inc., c/o Fred Jessup, Grangeville, Idaho. To translate programs of KHQ-TV Spokane, Wash.

Lewiston—K70BA, Orchards Community Tv Assn., 3204 1/2 Fifth St., Lewiston, Idaho. To translate programs of KREM-TV Spokane, Wash.

Lewiston—K76AH, Orchards Community Tv Assn., 3204 1/2 Fifth St., Lewiston, Idaho. To translate programs of KHQ-TV Spokane, Wash.

Salmon—K70AS, Lemhi Tv Corp., c/o Charles Herndon, Salmon, Idaho. To translate programs of KID-TV Idaho Falls, Idaho.

IOWA

Spencer—K77AL, Spencer Area Television Inc., Box 528. To translate programs of KTVI (TV) Sioux City, Iowa.

Spencer—K83AI, Spencer Area Television Inc., Box 528. To translate programs of KELO-TV Sioux Falls, S.D.

Spirit Lake—K75AL, Spencer Area Television Inc., Box 528, Spencer, Iowa. To translate programs of KTVI (TV) Sioux City, Iowa.

Spirit Lake—K80AO, Spencer Area Television Inc., Box 528, Spencer, Iowa. To translate programs of KELO-TV Sioux Falls, S.D.

MARYLAND

Frostburg, LaVale and Cressapton—W76AA, Frostburg Community Tv Inc., c/o Kenneth L. Close, 10 High St., Frostburg, Md. To translate programs of WTTG (TV) Washington, D.C.

Frostburg—W78AA, Frostburg Community Tv Inc., c/o Kenneth L. Close, 10 High St., Frostburg, Md. To translate programs of WTOP-TV Washington, D.C.

Frostburg—W80AB, Frostburg Community Tv Inc., c/o Kenneth L. Close, 10 High St., Frostburg, Md. To translate programs of WMAL-TV Washington, D.C.

MASSACHUSETTS

Athol—W74AB, Springfield Television Broadcasting Corp., c/o William L. Putnam, Box 2210, Springfield, Mass. To translate programs of WRLP (TV) Greenfield, Mass.

Pittsfield—W74AF, Springfield Television Broadcasting Corp., c/o William L. Putnam, Box 2210, Springfield, Mass. To translate programs of WWOR-TV Worcester, Mass.

MINNESOTA

Bemidji—K72AT, Headwaters Television Translator Corp., Box 83. To translate programs of KDAL-TV Duluth, Minn.

Bemidji—K75AM, Headwaters Tv Translator Corp., Box 83. To translate programs of WDSM-TV Superior, Wis.

Cass Lake—K78AK, Headwaters Tv Translator Corp., Box 83, Bemidji, Minn. To translate programs of KDAL-TV Duluth, Minn.

Cass Lake—K82AF, Headwaters Tv Translator Corp., Box 83, Bemidji, Minn. To translate programs of WDSM-TV Superior, Wis.

Deep River—K70BG, Headwaters Tv Translator Corp., Box 83, Bemidji, Minn. To translate programs of KDAL-TV Duluth, Minn.

Deep River—K74AR, Headwaters Tv Translator Corp., Box 83, Bemidji, Minn. To translate programs of WDSM-TV Superior, Wis.

International Falls—K71AR, Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls. To translate programs of KDAL-TV Duluth, Minn.

International Falls—K73AO, Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls. To translate programs of WDSM-TV Superior, Wis.

Kabetogama—K76AR, Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls. To translate programs of KDAL-TV Duluth, Minn.

Kabetogama—K78AL, Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls. To translate programs of WDSM-TV Superior, Wis.

Olivia—K71AM, Renville County Tv Corp., c/o Robert G. Johnson. To translate programs of KSTP-TV St. Paul, Minn.

Olivia—K76AO, Renville County Tv Corp., c/o Robert G. Johnson. To translate programs of WCCO-TV, Minneapolis, Minn.

Olivia—K79AF, Renville County Tv Corp., c/o Robert G. Johnson. To translate programs of KMSP-TV Minneapolis, Minn.

Olivia—K82AH, Renville County Tv Corp., c/o Robert G. Johnson. To translate programs of WTCN-TV Minneapolis, Minn.

Orr—K80AR, Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls. To translate programs of KDAL-TV Duluth, Minn.

Orr—K82AI, Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls. To translate programs of WDSM-TV Superior, Wis.

Redwood Falls—K70BB, Redwood Tv Improvement Corp., c/o Otto Smid, Redwood Falls. To translate programs of WCCO-TV Minneapolis, Minn.

Redwood Falls—K73AI, Redwood Tv Improvement Corp., c/o Otto Smid, Redwood Falls. To translate programs of KTCA-TV St. Paul, Minn.

Redwood Falls—K77AI, Redwood Tv Improvement Corp., c/o Otto Smid, Redwood Falls. To translate programs of KSTP-TV St. Paul, Minn.

Redwood Falls—K80AL, Redwood Tv Improvement Corp., c/o Otto Smid, Redwood Falls. To translate programs of KMSP-TV Minneapolis, Minn.

Redwood Falls—K83AE, Redwood Tv Improvement Corp., c/o Otto Smid, Redwood Falls. To translate programs of WTCN-TV Minneapolis, Minn.

St. James—K72BA, Watonwan Tv Improve-

Translators CONTINUED

ment Assn., c/o Everett Reiff, St. James. To translate programs of KSTP-TV St. Paul, Minn.

St. James—K75AP, Watonwan Tv Improvement Assn., c/o Everett Reiff, St. James. To translate programs of WCCO-TV Minneapolis, Minn.

St. James—K78AM, Watonwan Tv Improvement Assn., c/o Everett Reiff, St. James. To translate programs of KMSP-TV Minneapolis, Minn.

St. James—K81AE, Watonwan Tv Improvement Assn., c/o Everett Reiff, St. James. To translate programs of WTCN-TV Minneapolis, Minn.

Virginia—K72AW, Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls. To translate programs of KDAL-TV Duluth, Minn.

Virginia—K74AS, Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls. To translate programs of WDSM-TV Superior, Wis.

MONTANA

Columbia Falls—K77AN, Tea Kettle Tv Assn. Inc., Box 618. To translate programs of KXLV-TV Spokane, Wash.

Havre—K73AC, Hill County Tv Club, c/o Pearl Garceau, 805 Third St., Havre, Mont. To translate programs of KFBB-TV Great Falls, Mont.

Havre—K82AB, Hill County Tv Club, c/o Pearl Garceau, 805 Third St., Havre, Mont. To translate programs of KFBB-TV Great Falls, Mont.

Joplin, Chester, Inverness and Rudyard—K78AH, Joplin Tv Club, c/o Max Moore, Joplin, Mont. To translate programs of CJLH-TV Lethbridge, Alberta.

Libby—K72AI, Libby Video Club, c/o Edward Peck, Libby. To translate programs of KREM-TV Spokane, Wash.

Libby—K78AI, Libby Video Club, c/o Edward Peck, Libby. To translate programs of KHQ-TV Spokane, Wash.

Shelby—K72AM, Shelby Tv Club Inc., c/o Fred Pfannsmith, 234 Main St., Shelby, Mont. To translate programs of KFBB-TV Great Falls, Mont.

Shelby—K76AG, Shelby Tv Club Inc., c/o Fred Pfannsmith, 234 Main St., Shelby, Mont. To translate programs of CJLH-TV Lethbridge, Alberta.

NEVADA

Battle Mountain—K72AF, Battle Mountain Tv Club, c/o Ray A. Foote, Battle Mountain. To translate programs of KOLO-TV Reno, Nev.

Ely—K70AT, White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely. To translate programs of KSL-TV Salt Lake City.

Ely—K75AE, White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely. To translate programs of KUTV (TV) Salt Lake City.

Ely—K80AI, White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely. To translate programs of KTVT (TV) Salt Lake City.

Eureka—K73AN, Eureka Volunteer Fire Dept., c/o Willis De Paloi. To translate programs of KUTV (TV) and KTVT (TV) both Salt Lake City.

Eureka—K76AE, Eureka Volunteer Fire Dept., c/o James West. To translate programs of KSL-TV Salt Lake City.

Hawthorne & Babbitt—K70AB, Mt. Grant Tv Booster Service Corp., c/o A. E. Conolly, Hawthorne, Nev. To translate programs of KRON-TV San Francisco, Calif.

Hawthorne—K80AE, Mt. Grant Tv Booster Service Corp., c/o A. E. Conolly, Hawthorne, Nev. To translate programs of KOLO-TV Reno, Nev.

Lovelock—K70AY, Pershing County Chamber of Commerce, Lovelock. To translate programs of KOLO-TV Reno.

McGill—K73AE, White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely, Nev. To translate programs of KSL-TV Salt Lake City.

McGill—K78AE, White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely, Nev. To translate programs of KUTV (TV) Salt Lake City.

McGill—K83AD, White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely, Nev. To translate programs of KTVT (TV) Salt Lake City.

Verdi—K72AU, Truckee River Civic Tv Inc., Box 78. To translate programs of KOLO-TV Reno, Nev.

Weed Heights—K72AA, The Anaconda Co., Box 1000, Weed Heights, Nev. To translate programs of KOLO-TV Reno, Nev.

Winnemucca—K76AE, Winnemucca Lions Club, Box 732, Winnemucca, Nev. To translate programs of KOLO-TV Reno, Nev.

NEW HAMPSHIRE

Claremont—W77AC, Springfield Television Broadcasting Corp., c/o Wm. L. Putnam, Box 2210, Springfield, Mass. To translate programs of WRLP (TV) Greenfield, Mass.

Claremont—W74AC, Springfield Television Inc., 100 Market Square, Burlington, Vt. To translate programs of WRLP (TV) Greenfield, Mass. (Also construction permit to translate WCAX-TV Burlington, Vt.)

Lebanon & Hanover—W81AA, Springfield Tv Bcstg. Corp., c/o Wm. L. Putnam, Box 2210, Springfield, Mass. To translate programs of WRLP (TV) Greenfield, Mass.

Littleton—W73AE, Littleton Community Tv Assn., c/o W. A. Gross. To translate programs of WCSH-TV Portland, Me.

NEW MEXICO

Farmington—K71AC, San Juan Non-Profit Tv Assn., c/o John P. Sheafe, Box 444, Farmington, N.M. To translate programs of KOB-TV Albuquerque, N.M.

Farmington—K75AC, San Juan Non-Profit Tv Assn., c/o John P. Sheafe, Box 444, Farmington, N.M. To translate programs of KOAT-TV Albuquerque, N.M.

Gallup—K70AZ, UHF-TV for Gallup Assn., c/o Charles Kastning Jr., 227 W. Coal Ave., Gallup. To translate programs of KOB-TV Albuquerque, N.M.

Gallup—K83AG, UHF-TV for Gallup Assn., c/o Fred Garing, 600 W. Coal Ave., Gallup. To translate programs of KGGM-TV Albuquerque, N.M.

Santa Rosa—K83AE, Santa Rosa Chamber of Commerce, c/o C. J. Webb, Santa Rosa, N.M. To translate programs of KGGM-TV Albuquerque, N.M.

Truth or Consequences—K70AE, City of Truth or Consequences, c/o Hal L. Everett, 605 Sims St., Truth or Consequences, N.M. To translate programs of KOB-TV Albuquerque, N.M.

Truth or Consequences—K73AL, Board of Education, Truth or Consequences Municipal Schools Dist. 6. To translate programs of KNME-TV Albuquerque, N.M.

Truth or Consequences—K80AC, City of Truth or Consequences, c/o Hal L. Everett, 605 Sims St., Truth or Consequences, N.M. To translate programs of KGGM-TV Albuquerque, N.M.

Tucumcari—K72AX, UHF TV Assn., John Kelt, Box 605. To translate programs of KFDA-TV Amarillo, Tex.

Tucumcari—K76AS, UHF TV Assn., John Kelt, Box 605. To translate programs of KVII (TV) Amarillo, Tex.

Tucumcari—K80AE, UHF TV Assn., John Kelt, Box 605. To translate programs of KGNC-TV Amarillo, Tex.

NEW YORK

Hillcrest and Chenango Bridge—W81AE, Binghamton Press Co. Inc., 19 Chenango St., Binghamton. To translate programs of WINR-TV Binghamton, N.Y.

Johnson City and Vesta—W78AB, Binghamton Press Co. Inc., 19 Chenango St., Binghamton. To translate programs of WINR-TV Binghamton, N.Y.

OHIO

Cambridge—W80AA, Southeastern Ohio Tv System, Downard Rd., Zanesville, Ohio. To translate programs of WHIZ-TV Zanesville, Ohio.

Coshocton—W71AE, Southeastern Ohio Tv System, Downard Rd., Zanesville, Ohio. To translate programs of WHIZ-TV Zanesville, Ohio.

OKLAHOMA

Boise City—K70AO, City of Boise City, Okla. To translate programs of KGNC-TV Amarillo, Tex.

OREGON

Broadbent—K78AJ, Broadbent Tv Translator Inc., c/o Raymond Garrone, Broadbent Rd., Myrtle Point, Ore. To translate programs of KPIC (TV) Roseburg, Ore.

Brownlee Power Plant Camp—K72AC, Idaho Power Co., c/o A. B. Day, Box 770, Boise, Idaho. To translate programs of KBOI-TV Boise, Idaho.

Brownlee Power Plant Camp—K76AC, c/o A. B. Day, Box 770, Boise, Idaho. To translate programs of KTVB (TV) Boise, Idaho.

Brownlee Trailer Court—K79AB, Morrison-Knudsen Co., c/o Simon Piedmont, Box 85, Cambridge, Idaho. To translate programs of KBOI-TV Boise, Idaho.

Brownlee Trailer Court—K82AD, Morrison-Knudsen Co., c/o Simon Piedmont, Box 85, Cambridge, Idaho. To translate programs of KTVB (TV) Boise, Idaho.

Burns—K71AT, Countywide T.V. Inc., c/o Calvin Williams. To translate programs of KBOI-TV Boise, Idaho.

Burns—K76AT, Countywide T.V. Inc., c/o Calvin Williams. To translate programs of KTVB (TV) Boise, Idaho.

Butte Falls—K70BE, California Oregon Television Inc., Box 1189, Medford, Ore. To translate programs of KOTI-TV Klamath Falls, Ore.

Cave Junction & Selma—K70AU, California Oregon Tv Inc., Box 1189, Medford, Ore. To translate programs of KBES-TV Medford, Ore.

Cottage Grove—K71AG, South Lane Tv Inc., K. S. Lighter, Box 301, Cottage Grove. To translate programs of KVAL-TV Eugene, Ore.

Cottage Grove—K74AJ, South Lane Tv Inc., c/o K. S. Lighter, Box 301. To translate programs of KPTV (TV) Portland, Ore.

Cottage Grove—K74AM, South Lane Tv Inc., c/o K. S. Lighter, Box 301. To translate programs of KGW-TV Portland, Ore.

Cottage Grove—K77AE, South Lane Tv Inc., K. S. Lighter, Box 301, Cottage Grove. To translate programs of KOIN-TV Portland, Ore.

Cow Creek Area—K71AK, California Oregon Television Inc., Box 1189, Medford, Ore. To translate programs of KBES-TV Medford, Ore.

Cow Creek Area—K73AK, California Oregon Tv Inc., Box 1189, Medford, Ore. To translate programs of KOTI (TV) Klamath Falls, Ore.

Empire, North Bend—K75AN, Ocean View Tv Translator Inc., c/o Harry G. McNeerney, Box 548, Empire. To translate programs of KOIN-TV Portland, Ore.

Gold Beach—K74AI, Community Tv Assn. Inc., c/o C. E. Seger, Box 307, Gold Beach. To translate programs of KIEM-TV Eureka, Calif.

Grants Pass—K72AR, California Oregon Tv Inc., Box 1189, Medford, Ore. To translate programs of KBES-TV Medford, Ore.

Grants Pass—K74AP, California Oregon Tv Inc., Box 1189, Medford, Ore. To translate programs of KOTI-TV Klamath Falls, Ore.

Grizzly Mountain—K70AL, Ochoco Telecasters Inc., c/o R. P. McRae, Box 701, Prineville, Ore. To translate programs of KOIN-TV Portland, Ore.

John Day—K72AG, John Day Valley Tv Inc., Ronald W. Southworth, John Day, Ore. To translate programs of KBOI-TV Boise, Idaho.

John Day—K72AG, John Day Valley Tv Inc., c/o Ronald W. Southworth, John Day, Ore. To translate programs of KTVB (TV) Boise, Idaho.

Hood River—K70EM, Columbia Gorge T. V. Inc. To translate programs of KPTV (TV) Portland, Ore.

Hood River—K79AI, Columbia Gorge T. V. Inc. To translate programs of KOIN-TV Portland, Ore.

La Grande—K76AE, Grande Ronde Tv Assn., c/o Harlow Speckhart, Rt. 1, Box 317, La Grande. To translate programs of KHQ-TV Spokane, Wash.

La Grande—K76AE, Grande Ronde Tv Assn., c/o Harlow Speckhart, Rt. 1, Box 317, La Grande. To translate programs of KXLY-TV Spokane, Wash.

La Grande—K80AK, Grande Ronde Tv Assn., c/o Harlow Speckhart, Rt. 1, Box 317, La Grande. To translate programs of KREM-TV Spokane, Wash.

Madras—K74AB, Jefferson County Tv Inc., c/o Bert Abrams, Box 728, Madras, Ore. To translate programs of KOIN-TV Portland, Ore.

Madras—K77AE, Jefferson County Tv Inc., c/o Bert Abrams, Box 728, Madras. To translate programs of KPTV (TV) Portland, Ore.

Maupin—K72AY, Maupin Television Corp., c/o Estel L. Stovall. To translate programs of KOIN-TV Portland, Ore.

Milton-Freewater—K71AQ, Citizens Tv Inc., c/o Richard D. Kolberg, Rt. 1, Box 130-A. To translate programs of KHQ-TV Spokane, Wash.

Newport and Otter Rock—K71AS, Paul Kafoury, 137 SE Coast Hwy., Newport, Ore. To translate programs of KGW-TV Portland, Ore.

Newport and Otter Rock—K74AG, Paul Kafoury, 137 SE Coast Hwy., Newport, Ore. To translate programs of KOIN-TV Portland, Ore.

Oxbow Power Plant Camp—K70AN, Idaho Power Co., c/o A. B. Day, Box 770, Boise, Idaho. To translate programs of KBOI-TV Boise, Idaho.

Oxbow Power Plant Camp—K74AE, Idaho Power Co., c/o A. B. Day, Box 770, Boise, Idaho. To translate programs of KTVB (TV) Boise, Idaho.

Rural area near Pendleton—K77AP, Umatilla Rural Television Inc., 107 S.E. 1st St., Pendleton. To translate programs of KXLY-TV Spokane, Wash.

Powers—K76AL, Powers Tv Translator Inc., c/o Verlin Hermann, Powers. To translate programs of KPIC (TV) Roseburg, Ore.

Prineville—K76AA, Ochoco Telecasters Inc., c/o R. P. McRae, Box 701, Prineville, Ore. To translate programs of KPTV (TV) Portland, Ore.

Redmond—K73AE, Redmond Junior Chamber of Commerce, c/o Box 401, Redmond, Ore. To translate programs of KOIN-TV Portland, Ore.

Redmond—K83AA, Redmond Junior Chamber of Commerce, c/o Box 401, Redmond, Ore. To translate programs of KPTV (TV) Portland, Ore.

Roseburg—K83AH, Teleservice Co. (Eugene W. Roelle). To translate programs of KOIN-TV Portland, Ore.

Seaside—K71AP, Seaside Video Club, Box 74. To translate programs of KGW-TV Portland, Ore.

Seaside—K75AJ, Seaside Video Club, Box 74, Seaside. To translate programs of KOIN-TV Portland, Ore.

The Dalles—K77AK, Mid-Columbia Community Tv Corp., c/o H. D. Delano, Rt. 2. To translate programs of KPTV (TV) Portland, Ore.

Tillamook—K71AL, Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt. 1, Box 27. To translate programs of KPTV (TV) Portland, Ore.

Tillamook—K76AM, Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt. 1, Box 27. To translate programs of KGW-TV Portland, Ore.

Tillamook—K79AE, Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt. 1, Box 27. To translate programs of KOIN-TV Portland, Ore.

Wallowa Valley—K71AO, Wallowa Valley Tv Assn. Inc., c/o Wayne McPetrige, Enterprise, Ore. To translate programs of KHQ-TV Spokane, Wash.

Wasco—K71AJ, North Sherman Television Co-op, c/o Paul Patrick. To translate programs of KPTV (TV) Portland, Ore.

Wasco—K75AK, North Sherman Television Co-op, c/o Paul Patrick. To translate programs of KGW-TV Portland, Ore.

Wasco—K81AD, North Sherman Television Co-op, c/o Paul Patrick. To translate programs of KOIN-TV Portland, Ore.

PENNSYLVANIA

Clarks Summit—W73AC, Northeastern Pennsylvania Broadcasting Inc., c/o Thomas P. Shubert, 333 Madison Ave., Scranton, Pa. To translate programs of WNEP-TV Scranton, Pa.

Clarks Summit, Dalton and Waverly—

Translators CONTINUED

W79AC, WBRE-TV Inc., c/o David M. Baltimore, 62 S. Franklin St., Wilkes-Barre, Pa. To translate programs of WBRE-TV Wilkes-Barre.

North Warren—W70AB, Conewango Valley Tv Inc., c/o Wendell Lawson, 101 Ditmar St., N. Warren. To translate programs of WGR-TV Buffalo, N.Y.

North Warren—W74AA, Conewango Valley Tv Inc., c/o Wendell Lawson, 101 Ditmar St., N. Warren. To translate programs of WICU-TV Erie, Pa.

North Warren—W82AA, Conewango Valley Tv Inc., c/o Wendell Lawson, 101 Ditmar St., N. Warren. To translate programs of WBEN-TV Buffalo, N.Y.

Palmerton, Slatedale & Slattington—W73AA, Upper Lehigh Translator Service Corp., c/o J. S. Costenbader, 820 Lafayette Ave., Palmerton. To translate programs of WBRE-TV Wilkes-Barre, Pa.

Palmerton, Slatedale & Slattington—W79AB, Upper Lehigh Translator Service Corp., c/o J. S. Costenbader, 820 Lafayette Ave., Palmerton. To translate programs of WOR-TV New York, N.Y.

Palmerton—W83AA, Upper Lehigh Translator Service Corp., c/o J. S. Costenbader, 820 Lafayette Ave., Palmerton. To translate programs of WNEP-TV Scranton, Pa.

TEXAS

Alpine and Marfa—K77AB, The Honor System Tv Assn. Inc., Kenneth R. Hughes, Box 843, Alpine, Tex. To translate programs of KOSA-TV Odessa, Tex.

Big Lake—K70BI, Big Lake Translator System Inc., c/o James W. Matthews, 810 Texas St. To translate programs of KOSA-TV Odessa, Tex.

Big Lake—K76AP, Big Lake Translator System Inc., c/o James W. Matthews, 810 Texas St. To translate programs of KMID-TV Midland, Tex.

San Saba—K77AF, Norman Phillips, Box 682, San Saba. To translate programs of KTBC-TV Austin, Tex.

San Saba—K80AJ, Norman Phillips, Box 682, San Saba. To translate programs of KCEN-TV Temple, Tex.

Texhoma—K72BB, Texhoma Tv Translators Inc., c/o George A. Derryberry, Box EE, Texhoma, Tex. To translate programs of KGNC-TV Amarillo, Tex.

Texhoma—K76AW, Texhoma Tv Translators Inc., c/o George A. Derryberry, Box EE, Texhoma, Tex. To translate programs of KVII (TV) Amarillo.

Texhoma—K80AS, Texhoma Tv Translators Inc., c/o George A. Derryberry, Box EE, Texhoma, Tex. To translate programs of KFDD-TV Amarillo, Tex.

Turkey & Quitaque—K70BH, Valley Translator System, Odell E. Setliff, Turkey. To translate programs of KGNC-TV Amarillo, Tex.

Turkey and Quitaque—K76AN, Valley Translator System, Odell E. Setliff, Turkey. To translate programs of KFDD-TV Amarillo, Tex.

Wheeler County—K70BL, Wheeler County Translator System, c/o Glynn Bell, 1814 N. Main, Shamrock, Tex. To translate programs of KGNC-TV Amarillo, Tex.

Wheeler County—K76AU, Wheeler County Translator System, c/o Glynn Bell, 1814 N. Main, Shamrock, Tex. To translate programs of KFDD-TV Amarillo, Tex.

UTAH

Delta—K72AQ, Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KUTV (TV) Salt Lake City.

Delta—K77AJ, Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KTVT (TV) Salt Lake City.

Delta—K83AF, Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KSL-TV Salt Lake City.

Fillmore—K70BD, Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KUTV (TV) Salt Lake City.

Fillmore—K74AO, Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KTVT (TV) Salt Lake City.

Fillmore—K80AN, Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KSL-TV Salt Lake City.

Orangeville, Castle, Dale, Ferron & Huntington—K70AE, Emery County, c/o William Justeson, Orangeville. To translate programs of KSL-TV Salt Lake City.

Orangeville, Castle, Dale, Ferron & Huntington—K74AQ, Emery County, c/o William Justeson, Orangeville. To translate programs of KUTV (TV) Salt Lake City.

Orangeville, Castle, Dale, Ferron & Huntington—K78AA, Emery County, c/o William Justeson, Orangeville. To translate programs of KTVT (TV) Salt Lake City.

WASHINGTON

Benton & West Richland—K81AA, Benton County Tv Assn., c/o Roy Cline, Rt. 1, Box 437, W. Richland. To translate programs of KHQ-TV Spokane, Wash.

Ellensburg—K71AA, Kittitas Valley Tv Assn. Inc., c/o W. S. Vickerman, 208 S. Ruby St., Ellensburg, Wash. To translate programs of KIMA-TV Yakima, Wash.

Manson & Chelan—K70AM, Manson Community Tv Co., c/o F. O. Smith, Box 63, Man-

son, Wash. To translate programs of KREM-TV Spokane, Wash.

Manson & Chelan—K75AA, Manson Community Tv Co., c/o F. O. Smith, Box 63, Manson, Wash. To translate programs of KXLY-TV Spokane, Wash.

Quincy—K73AP, Quincy Valley T-V Inc., c/o R. W. Gibson, Box 1497. To translate programs of KREM-TV Spokane, Wash.

Quincy—K77AO, Quincy Valley T-V Inc., c/o R. W. Gibson, Box 1497. To translate programs of KXLY-TV Spokane, Wash.

Quincy—K83AJ, Quincy Valley T-V Inc., c/o R. W. Gibson, Box 1497. To translate programs of KHQ-TV Spokane, Wash.

Skagit County—K79AG, Burlington-Edison School Dist. 100. To translate programs of KCTS (TV) Seattle, Wash.

Yakima—K76AB, Noel Day and Darrell Pipes, doing business as Allied Electronics, Box 324, Grandview, Wash. To translate programs of KGW-TV Portland, Ore.

WEST VIRGINIA

Paw Paw, Levels—W70AC, Panhandle Television Corp. of West Virginia, c/o John H. Kesler, Paw Paw. To translate programs of WWSA-TV Harrisonburg, Va.

Paw Paw, Levels—W74AD, Panhandle Television Corp. of West Virginia, c/o John H. Kesler, Paw Paw. To translate programs of WTTG (TV) Washington, D. C.

Paw Paw, Levels—W81AC, Panhandle Television Corp. of West Virginia, c/o John H. Kesler, Paw Paw. To translate programs of WTOP-TV Washington, D. C.

WYOMING

Evanston—K71AI, Evanston Non-profit Tv Inc., c/o Harry O'Connor, 242 12th St., Evanston. To translate programs of KUTV (TV) Salt Lake City.

Evanston—K75AG, Evanston Non-profit Tv Inc., c/o Harry O'Connor, 242 12th St., Evanston. To translate programs of KTVT (TV) Salt Lake City.

Evanston—K79AC, Evanston Non-profit Tv Inc., c/o Harry O'Connor, 242 12th St., Evanston. To translate programs of KSL-TV Salt Lake City.

Jackson—K72AO, Jackson Hole Translator Inc., c/o David Cheney Jackson. To translate programs of KID-TV Idaho Falls, Idaho.

La Barge—K72AS, La Barge Community Tv Inc., c/o George Eubank, La Barge. To translate programs of KTVT (TV) Salt Lake City.

La Barge & Big Piney—K78AF, La Barge Community Tv Inc., c/o George Eubank, La Barge. To translate programs of KSL-TV Salt Lake City.

La Barge—K81AB, La Barge Community Tv Inc., c/o George Eubank, La Barge. To translate programs of KUTV (TV) Salt Lake City.

Laramie—K82AG, Albany Electronics Inc., Box 23. To translate programs of KTVR (TV) Denver, Colo.

Pinedale—K70AK, Town of Pinedale, c/o Glen W. Wise, Pinedale Power & Light Co., Pinedale, Wyo. To translate programs of KID-TV Idaho Falls, Idaho.

Rawlins—K73AF, Rawlins Bcst. Co., c/o William Grove, KFBC-TV Cheyenne, Wyo. To translate programs of KFBC-TV Cheyenne, Wyo.

Rock Springs—K74AF, Translator Tv Bcstg. Coop. Inc., c/o John E. Wendt, Box 912, Rock Springs. To translate programs of KTVT (TV) Salt Lake City.

Rock Springs—K78AE, Translator Tv Bcstg. Coop. Inc., c/o John E. Wendt, Box 912, Rock Springs. To translate programs of KSL-TV Salt Lake City.

Rack Springs—K82AE, Translator Tv Bcstg. Coop. Inc., c/o John E. Wendt, Box 912, Rock Springs. To translate programs of KUTV (TV) Salt Lake City.

Saratoga—K70AE, Saratoga Tv Co., c/o John Glode, Saratoga, Wyo. To translate programs of KFBC-TV Cheyenne, Wyo.

Transfers of Tv Station Ownership

A Record of All Television Station Sales

ALABAMA

WABT Birmingham—Licensed to Television Corp. of Alabama (Birmingham News Co.). Original owners: The Television Co. (Ed Norton, 75%; Thad Holt, 25%). Original call letters: WAFM-TV. Sales price: \$2.4 million (with WAPI and WAFM(FM)). FCC approved: June 10, 1953, on condition Birmingham News Co. relinquish WSGN-AM-FM-TV Birmingham. [For the Record, June 22, 1953]. Note: On Jan. 25, 1956, FCC approved \$18.7 million purchase of Birmingham News Co. by S. I. Newhouse [For the Record, Jan. 30, 1956].

WBRC-TV Birmingham—Licensed to WBRC Inc. (WKRC-AM-TV Cincinnati). Former owner: Storer Bcstg. Co. Sales price: \$6,350,000 (with WBRC-AM). FCC approved: May 8, 1957 [For the Record, May 13, 1957]. Note: Storer purchased WBRC-AM-TV for \$2.4 million from Eloise S. Hanna in May 1953 [For the Record, June 1, 1953] and was required to sell stations with FCC approval of purchase of WPFF (TV) Wilmington-WIBG-AM-FM Philadelphia. WSGN-TV Birmingham (now deleted)—Licensed to Jemison Broadcasting Co. Original owners: Birmingham News Co. Sales price: \$300,000 (with WSGN-AM-FM). FCC approved: June 26, 1953 [For the Record, July 6, 1953]. Note: This was part of condition imposed by FCC in granting Birmingham News Co. purchase of WAPI, WAFM (FM) and WAFM-TV (now WABT).

WKRG-TV Mobile—Licensed to WKRG-TV Inc. (Kenneth R. Giddens and Mobile Press Register). Former owners: Shirley Rester Conrad and others. Sales price: \$1,179,915 (with WKRG-AM-FM). FCC approved: Feb. 20, 1958 [For the Record, March 3, 1958]. Note: Mr. Giddens was a 20% stockholder before the transaction.

WSFA-TV Montgomery—Licensed to WKY Tv System Inc. (Oklahoma Publishing Co.). Original owner: Montgomery Broadcasting Co. (David E. Dunn and associates). Sales price: \$568,598 (with WSFA). FCC approved: Feb. 16, 1955 [For the Record, Feb. 28, 1955].

ALASKA

KENI-TV Anchorage—Licensed to Midnight Sun Broadcasting Co. Original owner: Richard R. Rollins and Keith Kiggins. Original call letters: KFIA (TV). Sales price: \$100,000 interest in Midnight Sun Broadcasting Co. FCC approved: Dec. 29, 1954 [For the Record, Jan. 10, 1955].

KFAR-TV Fairbanks—Licensed to Midnight Sun Broadcasting Co. Original owner: Richard R. Rollins and Keith Kiggins. Original call letters: KFIP (TV). Sales price: \$100,000 interest in Midnight Sun Broadcasting Co. FCC approved: Dec. 29, 1954 [For the Record, Jan. 10, 1955].

KINY-TV Juneau—Licensed to Juncuay Broadcasters Inc. (Jerry W. McKinley, 35.4%; Elton E. Engstrom, 13.4% and others). Original owner: Alaska Broadcasting System Inc. Sales price: \$52,250. FCC approved: March 27, 1959. [For the Record, April 6, 1959].

ARIZONA

KVAB (TV) Mesa—Licensed to KTAR Broadcasting Co. Original owners: Harkins Broadcasting Co. Original call letters: KTYL-TV. Sales price: Assumed obligations totaling \$251,000 and leased land and buildings for five years at \$830 a month. FCC approved: June 17, 1954 [For the Record, June 28, 1954].

KOY-TV Phoenix (now deleted)—Licensed to Maricopa Broadcasters (KOOL-AM-TV) (with which it shared time on ch. 10). Original owners: KOY Broadcasting Co. Sales price: \$200,000. FCC approved: May 5, 1954 [For the Record, May 10, 1954].

KPHO-TV Phoenix—Licensed to Meredith Engineering Co. Original owners: Phoenix Television Inc. Sales price: \$1.5 million (with KPHO). FCC approved: June 25, 1952 [For the Record, June 30, 1952]. Note: Station, originally KTLX, first owned by W. L. Picken, R. L. Wheelock and H. H. Coffield, then ownership broadened to include some KPHO stockholders, finally (in 1949) taken over by John C. Mullins and associates.

KVOA-TV Tucson—Licensed to Arizona Broadcasting Co. (Clinton D. McKinnon and associates). Original owner: John J. Louis and family. Sales price: \$288,904 plus assumption of \$25,000 in obligations (with KVOA). FCC approved: June 29, 1955 [For the Record, July 4, 1955].

KGUN-TV Tucson—Licensed to Tucson Tv Co. (H. U. Garrett, Tom E. Foster and associates). Original owners: D. W. and Kathleen Ingram. Original call letters: KDWI-TV. Sales price: \$533,000. FCC approved: Dec. 20, 1956 [For the Record, Dec. 24, 1956].

KIVA (TV) Yuma—Licensed to Electro Investors Inc. (Harry Butcher, 25%; Floyd B. Odium, 67%). Former owner: Harry Butcher. Sales price: \$241,000. Mr. Butcher purchased 25% of Electro Investors for \$100,500. FCC approved: June 10, 1959 [For the Record, June 15, 1959]. Original owner: Valley Telecasting Co. Sales price: \$241,000. FCC approved: July 26, 1957 [For the Record, July 29, 1957].

KYAT Yuma (now deleted)—Licensed to Marietta Investment Corp. (See KFMB-TV San Diego, Calif.).

ARKANSAS

KRBB (TV) El Dorado—Licensed to South Arkansas Tv Co. Rep. Oren Harris (D-Ark.), chairman of the House Commerce Committee, purchased 25% of KRBB for \$5,000. FCC approved: March 28, 1957 [For the Record, April 1, 1957]. Note: Rep. Harris sold this 25% interest back to company in 1958. Payment was return of \$5,000 note.

KNAC-TV Fort Smith—Licensed to American Television. Donald W. Reynolds (49%) purchased remaining 51% from Harry Pollock. Sales price: \$566,000. FCC approved: Jan. 8, 1959. [For the Record, Jan. 19, 1959]. Note: Mr. Pollock (16.6% owner) purchased 50% of American Television from George T. Hernech and Harry Newton Co. for \$175,000. FCC approved: March 5, 1958 [For the Record, March 10, 1958]. Mr. Hernech bought 50% from estate of Hiram S. Nakhden in 1957 for obligations in excess of \$150,000.

KBTM-TV Jonesboro—Licensed to Regional Bcstg. Co. (John T. Griffin-James C. Leake). Original owner: Harold E. King and wife. Sales price: \$6,500. FCC approved: July 19, 1956 [For the Record, July 30, 1956].

KBTU (TV) Little Rock (now deleted)—Licensed to Little Rock Telecasters Inc. (Rowley-Brown Broadcasting Co.). Original owners: Rowley-Brown Broadcasting Co. and Donald W. Reynolds. Sales price: \$52,500 and assumption of \$300,000 in liabilities. FCC approved: Aug. 26, 1953 [For the Record, Aug. 31, 1953]. Note: Station facilities sold to Central South Sales Co., owners of KATV (TV) Pine Bluff, Ark., for \$400,000 in March 1954 [For the Record, March 8, 1954].

CALIFORNIA

KBK-TV Bakersfield—Licensed to Chronicle Publishing Co. (San Francisco Chronicle). Original owner: Sheldon Anderson. Original call letters: KAFY-TV. Sales price: \$85,000 (with KAFY, now KBK). FCC approved: Dec. 9, 1953. [For the Record, Dec. 21, 1953].

KEBO-TV Bakersfield—Licensed to Transcontinent Television Corp. (see KFMB-TV San Diego, Calif.).

KHUM-TVureka—Licensed to California Northwest Broadcasting Co. Carroll R. Hauser, former 100% owner, sold 50% to KVIP (TV) Redding, Calif., for out-of-pocket expenses. FCC approved: Aug. 2, 1957 [For the Record, Aug. 5, 1957].

KFRE-TV Fresno—Licensed to Triangle Publications Inc. Original owner: California Inland Broadcasting Co. (Paul R. Bartlett, et al.). Sales price: \$3 million (with KFRE-AM-FM). FCC approved: Dec. 30, 1959 [For the Record, Jan. 5, 1959].

KABC-TV Los Angeles—Licensed to American Broadcasting-Paramount Theatres Inc. Original owner: American Broadcasting Co. Inc. Original call letters: KECA-TV. Note: This was change of ownership when ABC merged with United Paramount Theatres Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

KCOF (TV) Los Angeles—Licensed to KCOF Television Inc. (Bing Crosby, Kenyon Brown, George L. Coleman and Joseph A. Thomas). Former owner: Copley Press Inc. Sales price: \$4 million. FCC approved: Dec. 11, 1957 [For the Record, Dec. 16, 1957]. Original call letters: KCLAC-TV. Note: Copley bought KCOF from Mrs. Dorothy Schiff for \$1,375,000 in December 1953 [For the Record, Jan. 4, 1954].

KESL-TV Los Angeles—Licensed to RKO Teleadio Inc. (General Tire & Rubber Co.). Original owner: Eames & Anthony Inc. Original call letters: KFJ-TV. Sales price: \$2.5 million. FCC approved: Aug. 8, 1951 [For the Record, Aug. 13, 1951].

KNKT (TV) Los Angeles—Licensed to Columbia Broadcasting System Inc. Original owner: Thomas S. Lee Enterprises Inc. (General Tire & Rubber Co.). Original call letters: KTSL. Sales price: \$3.6 million. FCC approved: Dec. 27, 1950 [For the Record, Jan. 1, 1951]. Note: Licensee sold to General Tire & Rubber Co. from estate of Thomas S. Lee in 1950, with other Don Lee properties, for \$12,320,000 [For the Record, Jan. 1, 1951].

KTRB-TV Modesto—Licensed to O'Neill Broadcasting Co. (J. E. O'Neill). Former owners: William H. Bates Jr. and Margie W. Cleary. Sales price: \$5,000 (assignment of CP). FCC approved: Sept. 5, 1957 [For the Record, Sept. 16, 1957].

KBET-TV Sacramento—Licensed to Great Western Broadcasting Corp. (J. H. Whitnev & Co.). Original owner: Sacramento Telecasters Inc. (William Wright and sons, 20.55%; John H. Schachte, 15.48% and others). Sales price: \$4.5 million. FCC approved: Dec. 23, 1958 [For the Record, Dec. 29, 1958].

KCCC-TV Sacramento (now deleted)—Licensed to Capital City TV Corp. (Lincoln Dellar). Original owners: Harry W. McCart and Ashley L. Robison. Sales price: \$400,000. FCC approved: Oct. 4, 1956 [For the Record, Oct. 8, 1956].

KFMB-TV San Diego (also see KYAT [TV] Yuma, Ariz. and KEBO-TV Bakersfield, Calif.)—Licensed to Transcontinent Television Corp. Former owner: Marietta Broadcasting Inc. Sales price: stock merger between Marietta (Jack D. Wrather Jr., Edward Petry Inc.) and Transcontinent (J. Fred Schoellkopf IV, Seymour H. Knox III, David Forman, George F. Goodyear, Paul A. Schoellkopf Jr.). FCC approved: May 13, 1959 [For the Record, May 18, 1959]. Former owner: Wrather-Alvarez Broadcasting Inc. (Jack D. Wrather Jr. 38.9%; Maria Helen Alvarez, 38.9%; Edward Petry & Co., 22.2%). Sales price: \$2.9 million for Mrs. Alvarez' 38.9%. FCC approved: July 10, 1958 [For the Record, July 14, 1958]. Note: Petry company bought 22.2% of then Wrather-Alvarez Broadcasting Inc. for \$633,333 in July 1953 [For the Record, July 27, 1953]. Wrather-Alvarez Broadcasting Inc. bought KFMB-AM-TV from John A. Kennedy for \$3 million in March 1953 [For the Record, March 30, 1953]. Mr. Kennedy bought stations from Jack Gross for \$925,000 in April 1951 [For the Record, April 25, 1951]. Wrather-Alvarez bought KERO-TV Bakersfield, Calif., from Kern County Broadcasters Inc. (Albert E. DeYoung and associates) for \$2.15 million in July 1957 [For the Record, July 22, 1957].

KFSD-TV San Diego—Licensed to KFSD Inc. (Weekly Publications Inc. [Newsweek magazine], 46.22%; Fox, Wells & Rogers, 42.55%). Weekly Publications purchased its interest in August 1957 for \$1.5 million. Original owner: Airfan Radio Corp. (Thomas E. Sharpe and associates). Sales price: \$2.2 million (with KFSD). FCC approved: Oct. 13, 1954 [For the Record, Oct. 18, 1954].

KBAY-TV San Francisco—Licensed to Bay Tv (Sherrill C. Corwin). Former owners: Leonard and Lily Averett. Sales price: \$1,750. FCC approved: April 17, 1957 [For the Record, April 22, 1957]. Note: The Averetts obtained KBAY-TV in December 1954 from Lawrence A. Harvey; no consideration involved [For the Record, Jan. 19, 1955].

KGO-TV San Francisco—Licensed to American Broadcasting-Paramount Theatres Inc. Note: This was change of ownership when ABC merged with United Paramount Theatres Inc.

FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

KFEL-TV San Francisco—Licensed to Westinghouse Broadcasting Co. Original owners: KFEL Inc. (Wesley I. Dumm and associates). Sales price: \$7.5 million. FCC approved: July 2, 1954 [For the Record, July 12, 1954].

KSBY-TV San Luis Obispo—Licensed to Valley Electric Co. (Valley Enterprises Co., owned by John C. Cohan and Jerome Kantro). Original owners, Christina M. Jacobson and Leslie H. Hacker. Original call letters: KVEC-TV. Sales price: \$450,000 (with KVEC). FCC approved: June 13, 1956 [For the Record, June 25, 1956].

KEYT (TV) Santa Barbara—Licensed to KEYT Inc. (William F. and Nancy Lutton). Original owner: Santa Barbara Broadcasting & Tv Corp. Sales price: \$1.4 million. FCC approved: March 27, 1957 [For the Record, April 1, 1957].

KOVR (TV) Stockton—Licensed to Television Diablo Inc. (Gannett Co.). Former owner: H. L. Hoffman. Sales price: \$1,477,239. FCC approved: Jan. 8, 1958 [For the Record, Jan. 13, 1958].

KVVG (TV) Tulare (now deleted)—Licensed to James Stacy. Former owner: UHF Telecasting Corp. (M. B. Scott and Joseph Justman). Sales price: \$1,000 and assumption of liabilities. FCC approved: Jan. 30, 1957 [For the Record Feb. 4, 1957]. Note: Messrs. Scott and Justman purchased station in March 1955 from Sheldon Anderson for \$350,000 in obligations [For the Record, March 28, 1955].

COLORADO

KBTV (TV) Denver—Licensed to Tv Denver Inc. (John C. Mullins, 50%; Webb & Knapp Inc.-William Zechendorf, 50%). Webb & Knapp bought 50% interest from Frank R. Leu for \$850,000. FCC approved: March 28, 1956 [For the Record, April 2, 1956]. Note: Messrs. Mullins and Leu bought KBTV from Colorado Tv Corp. (W. D. Pyle and associates) for \$900,000 in 1955.

KLZ-TV Denver—Licensed to LTF Broadcasting Corp. (Time Inc.). Original owner: Aladdin Radio and Television Inc. Sales price: \$3.5 million (with KLZ-AM-FM). FCC approved: June 25, 1954 [For the Record, July 5, 1954].

KTVB (TV) Denver—Licensed to KTVR Inc. (Gotham Broadcasting Co.). Original owner: Eugene P. O'Fallon Inc. Original call letters: KFEL-TV. Transferred to Eugene P. O'Fallon Trust, Sept. 1953. Transferred to Gotham Bestg. for \$400,000 and assumption of \$300,000 in obligations. FCC approved: July 27, 1955 [For the Record, August 1, 1955]. 50% transferred to Radio Hawaii for payment of half of purchase price and half of obligations. FCC approved: Nov. 16, 1955. Gotham repurchased 50% from Radio Hawaii. Sales price: \$150,000. FCC approved: March 25, 1959 [For the Record, April 6, 1959].

KCSJ-TV Pueblo—Licensed to Star Broadcasting Co. (Bankers Life & Casualty Co.). Original owners: Douglas D. Kahle, 67%; Robert L. Clinton, 33%. Sales price: Settlement of loan of \$223,000 (with KCSJ).

CONNECTICUT

WICC-TV Bridgeport—Licensed to Bridgeport Broadcasting Co. (original owner). Connecticut-New York Broadcasters Inc. purchased 80% from Phillip Merryman and Manning Slater. Sales price: \$1,228,400 (with WICC-AM) and \$275,000 to not compete for 10 years. FCC approved: Feb. 25, 1959 [For the Record, March 2, 1959].

WHCT (TV) Hartford—Licensed to Capitol Broadcasting Inc. (Edward D. Taddie). Original owner: Columbia Broadcasting System Inc. Sales price: \$250,000. FCC approved: Dec. 23, 1958 [For the Record, Dec. 29, 1958].

WNBO (TV) New Britain—Licensed to National Broadcasting Co. Original owners: Julian Gross and associates. Original call letters: WKNB-TV. Sales price: \$600,000 (with WKNB). FCC approved: Dec. 13, 1956 [For the Record, Dec. 17, 1956].

WNHC-TV New Haven—Licensed to Elm City Bestg. Corp. (Triangle Publications Inc.-WFIL-AM-FM-TV Philadelphia). Original owners: Aldo DeDominicis, Patrick J. Goode and associates. Sales price: \$5.4 million (with WNHC-AM-FM). FCC approved: June 20, 1956 [For the Record, July 2, 1956].

DELAWARE

WVUE (TV) Wilmington (now deleted)—Licensed to Storer Bestg. Co. Former owner: Paul F. Harron and associates. Sales price: \$5.6 million (including WIBG-AM-FM Philadelphia). Former call letters: WPFH (TV). FCC approved (conditioned on Storer disposal of WRBC-AM-FM-TV Birmingham, Ala.): March 28, 1957 [For the Record, April 1, 1957]. Note: Mr. Harron and associates purchased stations in March 1955 for \$3.7 million from J. F. Steinman interests [For the Record, April 4, 1955]. Tv call letters were WDEL-TV at that time.

DISTRICT OF COLUMBIA

WTOP-TV Washington—Licensed to Washington Post Co. Original owner: Bamberger Broadcasting Service Inc. Original call letters: WOIC. Sales price: \$1.4 million. FCC approved: July 26, 1950 [For the Record, July 31, 1950]. CBS, 45% owner of WTOP Inc., sold its interest to Washington Post Co., 55% stockholder, for \$3.5 million in Oct. 1954.

FLORIDA

WESH-TV Daytona Beach—Licensed to Telrad

TV Station Sales CONTINUED

Inc. (John H. Perry estate interests). Former owners: W. Wright Esch, A. B. Esch and Louis Ossinsky Sr. Sales price: \$5,000 plus \$150,000 loan. FCC approved: April 25, 1956 [For the Record, May 7, 1956].

WJXT (TV) Jacksonville—Licensed to Washington Post Co. (owner of WTOP-AM-FM-TV Washington). Original owner: Florida Broadcasting Co. Original call letters: WMBR-TV. Sales price: \$2.47 million (with WMBR-AM-FM). FCC approved: Jan. 28, 1953 [For the Record, Feb. 2, 1953]. Note: Sale of WMBR-AM-FM to WWDC Inc. (WWDC Washington, D. C.) for \$375,000. FCC approved: July 31, 1958. [For the Record, Aug. 11, 1958].

WOBS-TV Jacksonville (now deleted)—Licensed to Southern Radio & Equipment Co. (Carmen Macri). Original owner: E. D. Rivers Sr., majority stockholder. Sales price: \$90,000 (with WOBS) for additional 60% interest (Mr. Macri already owned 21%). FCC approved: July 27, 1955 [For the Record, August 1, 1955].

WGSS-TV Miami—Licensed to Storer Broadcasting Co. This was a combination purchase of a construction permit for ch. 23 WMIE-TV Miami for \$35,410 and of facilities of ch. 23 WFLL-TV Fort Lauderdale for \$300,000. Original owners: WMIE-TV, E. D. Rivers Sr. and associates; WFLL-TV, Gore Publishing Co. principal owner. FCC approved: Dec. 16, 1954 [For the Record, Dec. 27, 1954].

WDBO-TV Orlando—Licensed to Cherry Bctgs. Co. (William S. Cherry and associates). Original owner: Orlando Bctgs. Co. Sales price: \$3 million (with WDBO-AM-FM). FCC approved: May 8, 1957 [For the Record, May 13, 1957].

WEAL-TV Orlando—Licensed to Orange County Broadcasters Inc. Original owner: Carmen Macri, 40% stockholder. Sales price: \$29,000 (with WABR). R. H. Gunckel, 40% stockholder, increased holdings to 60% and James H. Sawyer, 20% stockholder, increased holdings to 40%. FCC approved: Nov. 3, 1955 [For the Record, Nov. 14, 1955].

WJDM (TV) Panama City—Licensed to WJDM-TV Inc. (Mel Wheeler). Former owner: J. D. Manley. Sales price: \$60,000. FCC approved: Nov. 21, 1957 [For the Record, Dec. 2, 1957].

WVTV (TV) Tampa—Licensed to WKY TV System Inc. (Oklahoma Pub. Co.-WKY-AM-TV Oklahoma City). Original owners: W. Walter Tyson and associates. Sales price: \$3.5 million. FCC approved: July 19, 1956 [For the Record, July 30, 1956].

WEAT-TV West Palm Beach—Licensed to Palm Beach Tv Inc. (Rex Rand and associates). Former owner: RKO Teleadio Pictures Inc. Sales price: \$600,000 (with WEAT). FCC approved: May 16, 1957 [For the Record, May 20, 1957]. Note: RKO Teleadio purchased WEAT-AM-TV from James R. and June H. Meachem for \$301,000 in July 1955 [For the Record, Aug. 1, 1955].

WPTV (TV) West Palm Beach—Licensed to John H. Phipps. Original owners: Theodore Granik and William H. Cook. Original call letters: WJNO-TV. Sales price: \$642,500. FCC approved: Oct. 4, 1956 [For the Record, Oct. 8, 1956].

GEORGIA

WLVA (TV) Atlanta—Licensed to Crosley Broadcasting Corp. Original owner: Broad-casting Inc. Original call letters: WLTV (TV). Sales price: \$1.5 million. FCC approved: Jan. 28, 1953 [For the Record, Feb. 2, 1953]. Note: This station, originally WSB-TV Atlanta, owned by Atlanta Journal Co. When Atlanta Journal Co. consolidated with Atlanta Constitution (holding CP for WCOT-TV Atlanta), in 1950, it sold WSB-TV facilities to Broadcasting Inc. group for \$525,000, changed call letters of WCOT-TV to WSB-TV [For the Record, Aug. 13, 1951].

WEDW-TV Augusta—Licensed to Radio Augusta Inc. (Augusta Newspapers, controlled by William S. Morris). Original owners: Grover C. Maxwell Sr., Harry W. Jernigan Sr., Judge T. Frederick Kennedy, Allen M. Woodall and W. R. Rigson. Sales price: \$1 million (with WRDW). FCC approved: Feb. 16, 1956 [For the Record, Feb. 27, 1956].

WOKA (TV) Macon (now deleted)—Licensed to Macon Tv Co. (J. C. Barnes Sr. and E. K. Cargill). Original owners: W. A. Fickling and WNEK Macon. Sales price: \$1 and assumption of \$260,000 in obligations. FCC approved: April 19, 1955 [For the Record, April 25, 1955].

WCTV (TV) Thomasville—Licensed to John H. Phipps. Original owner: E. D. Rivers Sr. Sales price: \$887,000 for expenses and equipment plus assumption of \$331,464 in obligations. FCC approved: May 11, 1955 [For the Record, May 23, 1955].

HAWAII

KHBC-TV Hilo—Licensed to Hawaiian Broadcasting System Ltd. (See KGMB-TV Honolulu, Hawaii).

KGMB-TV Honolulu—Licensed to Hawaiian Broadcasting System Ltd. (Hawaiian Development Corp.). Original owner: Consolidated Amusement Co. Sales price: \$3,739,249 (with KGME-AM Honolulu, KHBC-TV Hilo, and KMAU-TV Waialuku, all Hawaii). FCC approved: Dec. 4, 1958 [For the Record, Dec. 15, 1958].

KONA (TV) Honolulu—Licensed to Radio Hono-

Tv Station Sales CONTINUED

ulu Ltd. (Honolulu Advertiser. 50%; J. Elroy McCaw-John D. Keating, 50%). Original owner of 100% common voting stock: Herbert M. Richards. Sales price: \$60,500 plus assumption of \$200,000 stock subscription by Advertiser Publishing Co.-KGU and Island Broadcasting Co.-KPOA on a 50/50 basis. FCC approved: June 3, 1953 conditioned on relinquishment of KPOA [For the Record, June 15, 1953].

KHVE-TV Honolulu—Kaiser Hawaiian Village Television Inc. (Henry J. Kaiser and Hal Lewis). Former owners: Albert Zugsmith, Arthur E. Hogan, Richard C. Simonton and Jack Burnett. Former call letters: KULA-TV. Sales price: \$685,000. FCC approved: June 11, 1953 [For the Record, June 16, 1953]. Mr. Zugsmith and associates bought KULA-TV from the Dolph-Petty group for \$600,825 (with KULA) in January 1956 [For the Record, Jan. 16, 1956].

KMAU-TV Wailuku—Licensed to Hawaiian Broadcasting System Ltd. (See KGMB-TV Honolulu, Hawaii).

IDAHO

KLIX-TV Twin Falls—Licensed to Southern Idaho Broadcasting & Tv Co. (A. L. Glasman and family). Original owners: J. Robb Brady Trust Co., Frank C. Carman and Grant R. Wrathall. Sales price: \$95,598 (with KLIX). FCC approved: March 7, 1956 [For the Record, March 12, 1956].

ILLINOIS

WBLN (TV) Bloomington—Licensed to WBLN Tv Inc. (Worth S. Rough). Original owner: Cecil W. Roberts. Sales price: \$1 plus assumption of \$199,961 in obligations. FCC approved: July 13, 1955 [For the Record, July 18, 1955].

WBBM-TV Chicago—Licensed to Columbia Broadcasting System Inc. Original owner: Balaban & Katz Inc. (subsidiary of United Paramount Theatres Inc.). Original call letters: WBKB. Sales price: \$6 million. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

WBKB (TV) Chicago—Licensed to American Broadcasting-Paramount Theatres Inc. Original owner: American Broadcasting Co. Original call letters: WBNR-TV. Note: This was change of ownership when ABC merged with United Paramount Theatres Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

WIND-TV Chicago—Licensed to Westinghouse Bcstg. Co. Original owner: WIND Inc. (Chicago Daily News, Ralph L. Atlas and family). Sales price: \$5.3 million (with WIND). FCC approved: Nov. 8, 1956 [For the Record, Nov. 12, 1956].

WTVP (TV) Decatur—Licensed to Prairie Television Co. (George A. Bolas, Gilbert C. Swanson, W. Clarke Swanson, W. J. Edwards, William A. Schellabarger and others). Former owners: Mr. Schellabarger and family formerly held control with 70%, but this interest reduced to 5%. Sales price: \$200,000 plus \$20,000 a year for lease of premises five years with opportunity to buy for \$225,000. FCC approved: May 28, 1958 [For the Record, June 9, 1958].

WTVH (TV) Peoria—Licensed to Hilltop Broadcasting Co. (55% owned by Peoria Star and Journal). Original owners: Hugh R. Norman and Edward C. Schoede. Sales price: \$210,000 (with WTVH). FCC approved April 29, 1954 [For the Record, May 10, 1954].

INDIANA

WEHT (TV) Evansville—Licensed to WEHT Inc. (Henry Hilberg and James R. Clark Jr.). Original owner: Malco Theatres Inc. Sales price: \$820,000 (with WEOA Evansville). FCC approved: Oct. 24, 1956 [For the Record, Oct. 29, 1956].

WFIE-TV Evansville—Licensed to Premier Television Inc. (WAVE-AM-TV Louisville, Ky.). Original owners: Grand Carlton Corp. (Jesse D. Fine and family). Sales price: \$588,937. FCC approved: July 19, 1956 [For the Record, July 30, 1956].

WANE-TV Fort Wayne—Licensed to Indiana Bcstg. Co. (J. H. Whitney & Co.). Former owner: Universal Bcstg. Co. (C. Bruce McConnell and associates). Original call letters: WINT (TV). Sales price: \$10 million (with WANE and WISH-AM-TV Indianapolis). FCC approved: Oct. 10, 1956 [For the Record, Oct. 15, 1956]. Note: Universal purchased Ft. Wayne stations in June 1956 from R. Morris Pierce, Frederick W. Wolf, John F. Patt and associates for \$800,000 [For the Record, June 25, 1956].

WKJG-TV Fort Wayne—Licensed to WKJG Inc. (Truth Publishing Co., Walter R. Beardley and Albert C. Wade). Original owners: Walter L. Thoms and associates. Sales price: \$1,925,000 (with WKJG). FCC approved: March 13, 1957 [For the Record, March 18, 1957].

WFBM-TV Indianapolis—Licensed to TLF Broadcasters Inc. (Time Inc.). Original owner: Consolidated Tv & Radio Broadcasters Inc. (Harry M. Bitner interests). Sales price: Part of a package deal, including WFBM-AM-TV, WOOD-AM-TV Grand Rapids and WTCN-AM-TV Minneapolis, for \$15,750,000. FCC approved: April 17, 1957 [For the Record, April 22, 1957].

WISH-TV Indianapolis—Licensed to Indiana Bcstg. Co. (J. H. Whitney & Co.). Original owner: Universal Bcstg. Co. (C. Bruce McConnell and associates). Sales price: \$10 million (with WISH and WANE-AM-TV Ft. Wayne). FCC approved: Oct. 10, 1956 [For the Record, Oct. 15, 1956].

WFAM-TV Lafayette—Licensed to Sarkes Tarzian Inc. Former owner: Lafayette Broadcasting Inc. Sales price: \$65,000. FCC approved: May 15, 1959 [For the Record, May 25, 1959]. Original owner: Olney E. Richardson. Sales price: \$380,000 (with WASK Lafayette). FCC approved Feb. 21, 1957 [For the Record, Feb. 25, 1957].

IOWA

KCRG-TV Cedar Rapids—Licensed to Cedar Rapids Television Co. (Cedar Rapids Gazette). Original owners: Myron N. Blank Harrison E. Spangler and associates. 70% Cedar Rapids Gazette, 30%. Original call letters: KCR1-TV. Sales price: \$101,500 by Cedar Rapids Gazette of remaining 70% interest (with KCRG). FCC approved: Aug. 12, 1954 [For the Record, Aug. 16, 1954].

KVTV (TV) Sioux City—Licensed to Peoples Broadcasting Co. (Nationwide Insurance Co.). Former owners: Cowles Broadcasting Co. Sales price: \$3 million. FCC approved: Nov. 29, 1957 [For the Record, Dec. 9, 1957].

KANSAS

KTVH (TV) Hutchinson—Licensed to Wichita-Hutchinson Co. (80% owned by Minneapolis Star-Tribune Co.). Original owners: Hutchinson Tv Inc. (John P. and Sidney F. Harris, R. J. Laubengayer, Howard O. Peterson and others). Sales price: \$1 million. FCC approved: Oct. 19, 1955 [For the Record, Oct. 24, 1955].

WIBW-TV Topeka—Licensed to Topeka Broadcasting Assn. Inc. (Stauffer Publications). Original owner: Capper Publications. Sales price: \$7 million (including Capper Publications). WIBW and KCKN Kansas City, Kan. KCKN in turn was sold to Cy Blumenthal for \$110,000. FCC approved: Dec. 20, 1956 [For the Record, Dec. 24, 1956].

KENTUCKY

WKYT (TV) Lexington—Licensed to WTAIF Inc. (Taft Stations). Former owners: Frederic Gregg Jr., Harry C. Feingold and Charles H. Wright. Sales price: \$100,000 of which \$35,000 is for agreement not to compete for five years. FCC approved: May 15, 1958 [For the Record, May 26, 1958]. Original call letters: WLAP-TV, later WKXP-TV. Note: Messrs. Gregg, Feingold and Wright bought WKYT from Gilmore N. Nunn for \$350,000 (with WLAP-AM-FM) in January 1957 [For the Record, Jan. 21, 1957].

WEZI (TV) Louisville—Licensed to Mid-America Broadcasting Corp. (Great Trails Broadcasting Co.-Charles W. Sawyer). Original owners: James F. Brownlee, Milton S. Trost, Harold Plunkett, Emanuel Levi and associates. Original call letters: WKLO-TV. Sales price: \$350,000 (with WKLO-AM). FCC approved: July 20, 1955 [For the Record, July 25, 1955].

LOUISIANA

KALB-TV Alexandria—Licensed to Lanford Telecasting Co. (T. B. Lanford, 50%, Bill L. Fox, 49%). Former owner: Mr. Lanford, 99.2%. Sales price: \$333,155. FCC approved: Jan. 10, 1957 [For the Record, Jan. 14, 1957]. Note: Mr. Lanford originally owned 47.2% of station; purchased 52% from W. H. Allen for \$200,000 (with KALB-AM-FM). FCC approved: Aug. 31, 1955 [For the Record, Sept. 5, 1955].

MAINE

WABI-TV Bangor—Licensed to Community Broadcasting Service (Horace Hildreth and associates). Original owners: Horace Hildreth and Murray Carpenter. Sales price: \$125,000 for Mr. Carpenter's 50% interest (with WABI). FCC approved: Oct. 7, 1953 [For the Record, Oct. 12, 1953].

WLBZ-TV Bangor—Licensed to WLBZ Television Inc. (Adeline B. Rines). Former owners: Murray Carpenter and wife. Sales price: \$600,000. Former call letters: WTWO (TV). FCC approved May 15, 1958 [For the Record, May 26, 1958].

WAGM-TV Presque Isle—Licensed to Aroostook Broadcasting Co. (Horace Hildreth, Henry Oliver Rea and others). Former owner: Harold D. Glidden. Sales price: \$525,000 (with WAGM and WABM Houlton, Me.). FCC approved: Sept. 26, 1957 [For the Record, Sept. 30, 1957].

MARYLAND

WTBO-TV Cumberland (now deleted)—Licensed to Tennessee Valley Broadcasting Corp. Original owners: Maryland Radio Corp. (Howard L. Chernoff and associates). Sales price: \$110,000 (with WTBO). FCC approved: Sept. 1, 1954 [For the Record, Sept. 16, 1954].

WJZ-TV Baltimore—Licensed to Westinghouse Bcstg. Co. Original owners: Ben Cohen, Herman Cohen and associates. Former call letters: WAAW-TV. Sales price: \$4.4 million. FCC approved: June 28, 1957 [For the Record, July 1, 1957].

MASSACHUSETTS

WCDC (TV) Adams—Licensed to Capital Cities Television Corp. (Frank Smith, Lowell Thomas and associates). Original owner: Greylock Broadcasting Co. Former call letters: WMGT-TV. Sales price: \$379,206. FCC approved: Feb. 7, 1957 [For the Record, Feb. 11, 1957].

WHYN-TV Springfield-Holyoke—Licensed to Hampden-Hampshire Corp. (William Dwight and Charles N. DeRose and families, 50%; Republican Television Inc. [employee and beneficial funds of Springfield Republican News and Union], 50%). Original owners: Dwight DeRose group. Sales price: \$250,000 for 50% interest by Republican Television Inc. (with WHYN-AM-FM). FCC approved: July 21, 1954 [For the Record, July 26, 1954].

WWOE-TV Worcester, Mass.—Licensed to Springfield Television Broadcasting Corp. (William L. Putnam and family). Original owner: Salisbury Broadcasting Corp. (Fox, Wells & Rogers, 30.4%; Kenneth P. and Milton F. Higgins, 9.9% and others). Sales price: 20% stock interest in Springfield Tv. FCC approved: Oct. 15, 1958 [For the Record, Oct. 20, 1958].

MICHIGAN

WWTW (TV) Cadillac—Licensed to Fetzter Television Inc. (John E. Fetzter and associates). Former owner: Sparton Broadcasting Co. (Sparton Corp.). Sales price: \$1 million. FCC approved: July 31, 1958 [For the Record, Aug. 4, 1958].

WXYZ-TV Detroit—Licensed to WXYZ Inc. (American Broadcasting-Paramount Theatres Inc.). Original owner: American Broadcasting Co. Inc. Note: This was change of ownership when ABC merged with United Paramount Theatres Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

WMCN (TV) Grand Rapids—Licensed to Peninsular Broadcasting Co. (H & E Balaban Corp., 50%; John D. Loeks, 33 1/3%; Howard W. Freck, 16 2/3%). Note: H & E Balaban purchased interest from E. A. McCready and present minority stockholders. Sales price: \$7,500. FCC approved: Sept. 12, 1956 [For the Record, Sept. 17, 1956].

WOOD-TV Grand Rapids—Licensed to TLF Broadcasters (Time Inc.). Original owner: Consolidated Tv & Radio Broadcasters Inc. (Harry M. Bitner interests). Sales price: Part of a package deal, including WOOD-AM-TV, WTCN-AM-TV Minneapolis and WFBM-AM-TV Indianapolis, for \$15,750,000. FCC approved: April 17, 1957 [For the Record, April 22, 1957]. Note: Mr. Bitner's interests purchased WOOD-TV in September 1951 for \$1,882,086 from Leonard A. Versluis (call letters then WLAV-TV) [For the Record, Sept. 24, 1951].

WIRN (TV) Ironwood—Licensed to Lake Superior Broadcasting Co. (Marquette [Mich.] Mining Journal). Former owners: William J. Johnson and wife and others. Former call letters: WJMS-TV. Sales price: \$10,000 (for construction permit). FCC approved: Jan. 8, 1958 [For the Record, Jan. 13, 1958].

WTOM-TV Lansing—Licensed to Inland Broadcasting Co. Original owner: Lansing Broadcasting Co. (John C. Pomeroy and associates). Original call letters: WILS-TV. Sales price: Lease with option to purchase at \$166,254. FCC approved: Sept. 21, 1954 [For the Record, Sept. 27, 1954].

WDMI-TV Marquette—Licensed to Lake Superior Broadcasting Co. (Frank J. Russell Jr.). Original owner: Peninsula Tv Inc. (Jerome Sill, 66 2/3%; H. R. Herzberg, 33 1/3%). Former call letters: WAGE-TV. Sales price: \$20,000. FCC approved: July 27, 1955 [For the Record, Aug. 1, 1955].

MINNESOTA

KMET (TV) Austin—Licensed to Black Hawk Broadcasting Co. (KWLL-AM-TV Waterloo, Iowa). Original owner: Minnesota-Iowa Television Co. (Chester A. Weseman, George Wilson, Martin Bustad, Harold Westby and Albert W. Smith). Sales price: \$41,000 (with KAUS-AM Austin). FCC approved: Oct. 29, 1958 [For the Record, Nov. 3, 1958].

KMSP-TV Minneapolis—Licensed to National Theatres Inc. (theatre chain). Former owners: National Telefilm Assoc. Sales price: \$11 million stock exchange (with WNTA-AM-FM-TV Newark, N. J.) FCC approved: Feb. 26, 1959 [For the Record, March 9, 1959]. Former call letters: KMGM-TV. Note: NTA purchased 75% interest from Thomas P. Johnson, Seymour Weintraub and others for \$650,000. FCC approved: Nov. 21, 1957 [For the Record, Dec. 1957]. NTA bought Loew's Inc. 25% interest for \$130,000 in 1953 (Stations, Feb. 10, 1958). Note: Messrs. Johnson, Weintraub and group bought then KEYD-TV from Family Bcstg. Corp. (Morris I. Baker and family and others) for \$14 million plus assumption of \$315,452 in notes, with KEYD. KEYD was later sold to Western Bcstg. Co. FCC approved May 25, 1956 [For the Record, June 4, 1956]. Mr. Baker and his associates bought 75% interest in KEYD-TV from Lee L. Whiting and group for \$300,000 in 1954 [For the Record, Sept. 20, 1954].

WCCO-TV Minneapolis—Licensed to Mid-West Radio-Television Inc. (53% owned by Midcontinent Radio-Television Inc., and 47% by Minneapolis Star & Tribune Co. Acquired in November 1954 from CBS for \$3,950,000 [including 47% of WCCO-AM]. Midcontinent is 50% owned by Northwest Publications Inc.-Ridder newspapers and 50% by Minnesota Tribune Co. Minneapolis Star & Tribune Co. is a Cowles property. Original owner: Midcontinent Radio-Television Inc. Original call letters: WTCN-TV. Sales price: This was an exchange of properties in which CBS turned over WCCO Minneapolis to new licensee in exchange for 47% interest. FCC approved: July 31, 1952 [For the Record, Aug. 4, 1952].

WTCN-TV Minneapolis—Licensed to TLF Broadcasters (Time Inc.). Former owner: Consolidated Tv & Radio Broadcasters Inc. (Harry M. Bitner interests). Sales price: Part of a package deal, including WTCN-AM-TV, WOOD-AM-TV Grand Rapids and WFBM-AM-TV Indianapolis for \$15,750,000. FCC approved: April 17, 1957 [For the Record, April 22, 1957]. Note: Consolidated purchased WTCN-AM-TV from Robert Butler and associates for \$1,815,000 in April 1955 [For the Record, April 18, 1955].

MISSISSIPPI

WDAM-TV Hattiesburg—Licensed to Lion Tv Corp. WDSU Bcstg. Corp. (WDSU-AM-FM-TV New Orleans) purchased 51% of station from Dave A. Matison Jr., Harold M. Matison and Milton J. Fine. Sales price: \$51,000. FCC approved: Sept. 19, 1956 [For the Record, Sept. 24, 1956].

MISSOURI

KHQ-A-TV Hannibal—Licensed to Lee Broadcasting Inc. (WTAD Decatur, Ill.). Original owners: Courier Post Publishing Co. Sales terms: Courier Post Publishing Co. acquired 20% interest in Lee Broadcasting Inc. FCC approved: July 1, 1953 [For the Record, July 13, 1953].

KODE-TV Joplin—Licensed to WSTV Inc. (WSTV-AM-FM-TV Steubenville, Ohio). Original owner: Austin Harrison and associates. Original call letters: KSWM-TV. Sales price: \$591,000 (with KSWM). FCC approved: Nov. 1, 1956 [For the Record, Nov. 5, 1956].

KCMO-TV Kansas City—Licensed to Meredith Engineering Co. (Meredith Publishing Co.). Original owners: KCMO Broadcasting Co. (T. L. Evans and Lester E. Cox). Sales price: \$2 million (with KCMO-AM-FM). FCC approved: Nov. 12, 1953 [For the Record, Nov. 23, 1953].

KCFV (TV) Kansas City (now deleted)—Licensed to Allen B. DuMont Labs. Inc. Original owner: Empire Coll Co. Sales price: \$1 and assumption of certain obligations. FCC approved: Dec. 31, 1953 [For the Record, Jan. 11, 1954].

KMBC-TV Kansas City—Licensed to KMBC Broadcasting Co. (Cook Paint & Varnish Co.). Original owners: Midland Broadcasting Co. (Arthur B. Church). Sales price: \$1,750,000. FCC approved: June 9, 1954 [For the Record, June 14, 1954]. Note: Cook Paint & Varnish Co., which owned WHB-AM-TV (the latter sharing time with KMBC-TV on ch. 9), sold WHB to Midcontinent Broadcasting Co. for \$400,000, and deleted WHB-TV.

WDAF-TV Kansas City—Licensed to National Missouri Tv Inc. (National Theaters Inc.). Former owner: Kansas City Star and Times. Sales price: \$500,000 (with WDAF). FCC approved: April 24, 1958 [For the Record, May 5, 1958]. Note: Sale required by consent judgement Nov. 15, 1957, in civil antitrust action by U. S. against Kansas City Star Co. and others.

KFEQ-TV St. Joseph—Licensed to KFEQ Broadcasting Co. (Jesse D. Fine). Former owners: Kenyon Brown, Harry L. (Bing) Crosby, George Coleman. Sales price: \$841,091 (with KFEQ). FCC approved: Sept. 26, 1957 [For the Record, Sept. 30, 1957]. Note: Brown group bought KFEQ-AM-TV from Barton Pitts for \$550,000 in December 1955 [For the Record, Jan. 2, 1956].

KMOC-TV St. Louis—Licensed to Columbia Broadcasting System Inc. Former owners: Robert T. Convey and associates, St. Louis Globe-Democrat (Newhouse interests), 800 N. 12th Inc. (Elzey Roberts) KSTP Inc. and others. Sales price: \$4 million. Original call letters KWZ-TV. FCC approved Oct. 23, 1957 [For the Record, Oct. 25, 1957]. Note: Conditioned on CBS disposal of permit for ch. 11 in St. Louis.

KMOS-TV Sedalia—Licensed to Cook Bcstg. Co. (Cook Paint & Varnish Co.). Original owner: Milton J. Hinlein. Former call letters: KDRO-TV. Sales price: \$50,000. FCC approved: Dec. 23, 1958 [For the Record, Dec. 29, 1958]. Note: Cp assigned to KDRO-TV and Radio Inc. (Mr. Hinlein, Independent Bcstg. Co and others). FCC approved: May 10, 1955 [For the Record, May 23, 1955].

MONTANA

KOOK-TV Billings—Licensed to the Montana Network (Joseph S. Sample). Original owners: Mr. Sample, J. Carter Johnson, C. L. Crist and others. Sales price: \$540,075 (with KOOK). FCC approved: Dec. 13, 1956 [For the Record, Dec. 17, 1956].

KFTV (TV) Great Falls—Cp assigned to Snyder & Assoc. (Dan Snyder). Original owners: Robert R. and Francis N. Laird. Former call letters: KCTL (TV). Sales price: \$65,680. FCC approved: Oct. 1, 1958 [For the Record, Oct. 6, 1958].

NEBRASKA

KOLN-TV Lincoln—Licensed to Cornhusker Radio & Tv Corp. (John E. Fetzer). Original owners: Edward M. O'Shea, Bennett S. Martin and Harold E. Anderson. Sales price: \$650,000 (with KOLN-AM). FCC approved: Aug. 19, 1953 [For the Record, Aug. 24, 1953].

***KUON (TV) Lincoln**—Licensed to Byron J. Dunn, trustee, for U. of Nebraska. Original owners: Cornhusker Radio & Tv Corp. (John E. Fetzer). Original call letters: KOLN-TV (now being used on ch. 10 Lincoln). Sales price: No consideration. FCC approved: July 28, 1954 [For the Record, Aug. 2, 1954]. Note: Mr. Fetzer bought KOLN-TV Lincoln on ch. 12 in 1953 (see above). His purchase of KFOR-TV Lincoln on ch. 10 for \$300,000 from Corn-

belt Broadcasting Corp. (Stuart Investment Co.) was approved by FCC March 24, 1954 [For the Record, March 29, 1954]. The ch. 12 facility is now KUON; the ch. 10 facility is now KOLN-TV.

KNOE (TV) North Platte—Permittee, North Platte Television Co. (Rush C. Clarke and associates). Former owners: Ray J. Williams, Franklin R. Stewart and Alvin E. Larsen Jr. Original call letters: KWSL-TV. Sales price: \$5,000 for CP, plus ownership in permittee by Mr. Williams. FCC approved: Jan. 30, 1958 [For the Record, Feb. 10, 1958].

WOW-TV Omaha—Licensed to Meredith WOW Inc. (Meredith Publishing Co.). Original owner: Radio Station WOW Inc. (Francis P. Matthews and associates). Sales price: \$2,525 million (with WOW). FCC approved: Sept. 26, 1951 [For the Record, Oct. 1, 1951].

NEVADA

KLAS-TV Las Vegas—Licensed to Las Vegas Tv Inc. Herman M. Greenspun purchased 124.5 shares from R. G. Jolley for \$50,000, giving Mr. Greenspun 67.5% ownership of station. FCC approved: Feb. 25, 1957 [For the Record, March 4, 1957].

KSHO-TV Las Vegas—Licensed to Television Co. of America Inc. (Nathan and Merwyn L. Adelson). Former owners: Frank Oxarart, Albert Zugsmith, Arthur B. Hogan and John Feldman. Sales price: \$70,000. FCC approved Nov. 21, 1957 [For the Record, Dec. 2, 1957]. Note: Mr. Oxarart's group bought KSHO-TV from Moritz Zenoff in November 1956 for \$200,000 (with KMBI Henderson, Nev.) [For the Record, Dec. 3, 1956].

KAKJ (TV) Reno—Permittee, Nevada Telecasting Corp. (Robert C. Fish). Note: Sale of control of permittee corporation to Ervin V. Willat for \$500 pending FCC approval [For the Record, April 21, 1958].

NEW HAMPSHIRE

WMUR-TV Manchester—Licensed to United Television Co. of New Hampshire (Richard Eaton). Original owner: Radio Voice of New Hampshire Inc. (Francis P. Murphy). Sales price: \$450,000. FCC approved: Feb. 3, 1959 [For the Record, Feb. 9, 1959].

NEW JERSEY

WOCN (TV) Atlantic City—Licensed to David E. Mackey. Original owners: Matta Enterprises. Sales price: \$10,448 (covering cost of securing CP). FCC approved: April 14, 1954 [For the Record, April 19, 1954].

WNTA-TV Newark—Licensed to National Theaters Inc. (WDAF-AM-TV Kansas City, Mo.). Former owner: National Telefilm Assoc. (Ely A. Landau, et al.). Sales price: \$11 million stock exchange (with WNTA-AM-FM and KMSP-TV Minneapolis, Minn.). Original call letters: WATV (TV), WAA-AM-FM Newark. FCC approved: Feb. 26, 1959 [For the Record, March 9, 1959]. Note: WNTA-TV was purchased by National Telefilm Assoc. from original owners (Frank Bremer and Irving R. Rosenhaus) for \$2,550,000 (with WNTA-AM-FM), plus \$988,000 consultant fees and agreement not to compete. FCC approved: March 31, 1958 [For the Record, April 7, 1958].

NEW MEXICO

KOAT-TV Albuquerque—Licensed to Alvarado Tv Co. (Clinton D. McKinnon). Original owners: Walter J. Stiles and associates. Sales price: \$718,500. FCC approved: Feb. 7, 1957 [For the Record, Feb. 11, 1957].

KOB-TV Albuquerque—Licensed to KSTP Inc. (KSTP-AM-TV St. Paul-Minneapolis). Former owners: Time Inc. and Wayne Coy, each 50%. Sales price: \$1.5 million (with KOB). FCC approved: March 13, 1957 [For the Record, March 18, 1957]. Note: Time Inc. and Mr. Coy purchased stations in May 1952 from T. M. Peppercard-Albuquerque Journal for \$900,000 [For the Record, June 2, 1952].

KAVE-TV Carlsbad—Licensed to Voice of the Caverns Inc. (Edward P. Talbott and others). Former owners: Nancy H. and John Battison, Mr. Talbott and others. Sales price: \$43,500 (with KAVE). Note: Sale represents transfer of control from Battisons' to Talbott group. Mr. Talbott, already a stockholder, acquired controlling interest. FCC approved Feb. 20, 1958 [For the Record, March 3, 1958]. Note: KAVE-TV was bought by Battisons from Val Lawrence and associates for \$150,000 (with KAVE) in November 1955 [For the Record, Nov. 7, 1955].

NEW YORK

WTEN-TV Albany—Licensed to Capital Cities Television Corp. (Lowell Thomas, 31.2%; Frank M. Smith, 20.8% and associates). Original owners: Hyman Rosenblum and associates. Former call letters: WROW-TV WCDA (TV). Sales price: \$298,800 (with WROW). FCC approved: Nov. 3, 1954 [For the Record, Nov. 8, 1954].

WTBI (TV) Albany—Licensed to Van Curler Broadcasting Corp. (Stanley Warner Corp.). Former owner: Harry C. Wilder and associates, 50%; Stanley-Warner Corp., 50%. Sales price: \$425,000 in notes and cash for Wilder group's 50% interest. FCC approved: April 25, 1956 [For the Record, May 7, 1956].

WNEB-TV Binghamton—Licensed to Binghamton Press Co. (Gannett Co.). Original owner: Southern Tier Radio Service Inc. Sales price: \$165,000 (with WINEB). FCC approved: Jan. 10, 1957 [For the Record, Jan. 14, 1957].

WNEB-TV Binghamton—Licensed to Triangle Publications Inc. (Philadelphia Inquirer-

WFIL-AM-FM-TV). Original owner: Clark Associates Inc. (John C. Clark). Sales price: \$3 million (with WNEB). FCC approved: May 4, 1955 [For the Record, May 9, 1955].

WBUF (TV) Buffalo (now deleted)—Licensed to National Broadcasting Co. (NBC). Original owner: WBUF-TV Inc. (Sherwin Grossman, Gary L. Cohen and others). Sales price: \$312,500. FCC approved: Sept. 21, 1955 [For the Record, Sept. 29, 1955].

WPTZ (TV) Lake Placid—Licensed to Great Northern Tv Inc. (Rollins Broadcasting Co.). Original owners: Carl F. Stohn Sr., Vincent S. Jerry, Joel H. Schler, Harry Schulman, Martin L. Schulman, Cyril Schulman and others. Sales price: \$500,000. Original call letters: WIRI (TV). FCC approved: Mar. 28, 1956 [For the Record, April 2, 1956].

WABC-TV New York—Licensed to American Broadcasting-Paramount Theaters Inc. Original owner: American Broadcasting Co. Inc. Note: This was change of ownership when ABC merged with United Paramount Theaters Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

WOL-TV New York—Licensed to RKO Tele-vidic Inc. (General Tire & Rubber Co.). Original owner: Bamberger Broadcasting Service Inc. (R. H. Macy Co.). Sales price: \$4.5 million (with WOR-AM-FM) plus \$315,000 per year for 25-year lease on studio and transmitter properties, plus 10% interest in General Teleradio Inc. by R. H. Macy Co. FCC approved: Jan. 17, 1952 [For the Record, Jan. 21, 1952].

WROC-TV Rochester—Licensed to Transcontinent Television Corp. Original owners: Stromberg-Carlson Bcstg. Corp. (General Dynamics Corp.). Former call letters WHAM-TV. Sales price: \$5.1 million (with WHAM, WHFM [FM]). FCC approved: July 19, 1956 [For the Record, July 30, 1956]. Note: Sale of WHAM, WHFM (FM) to Riggs & Greene Bcstg. Co. for \$500,000 also approved July 19, 1956 [For the Record, July 30, 1956].

WKATV (TV) Utica—Licensed to Mid New York Broadcasting Corp. (Gordon Gray, Paul F. Heron and wife). Original owners: Cooper City Broadcasting Corp. (Myron J. Kallet, Penn-State Realty Co. and others). Sales price: \$4 million (with WKAL Rome, N. Y.) plus \$100,000 for real estate and \$300,000 over 10 year period as salary to W. T. MacNelly, one of transferees, as consultant. FCC approved: Dec. 30, 1958 [For the Record, Jan. 5, 1959].

NORTH CAROLINA

WLOS-TV Asheville—Licensed to Skyway Broadcasting Co. (owned 72.1% by WTVJ Inc. [WTVJ (TV) Miami, Fla.]). Sales price: \$277,940 for additional 35.2% interest for WTVJ Inc. from A. Henry J. Britt, Joe H. Britt, Julia L. Stamberger, and Harold K. Bennett, bringing WTVJ ownership to 72.1%. FCC approved: July 24, 1958 [For the Record, July 28, 1958].

WSOC-TV Charlotte—Licensed to Carolina Broadcasting (Miami Valley Broadcasting Corp. owner WFLC-AM-FM-TV Dayton, Ohio). Original owner: WSOC Broadcasting Co. (E. E. Jones, 45%; R. S. Morris, 21%; Hunter Marshall, 20% and others). Sales price: \$5.6 million (with WSOC-AM-FM). FCC approved: April 9, 1959 [For the Record, April 13, 1959].

WUTV (TV) Charlotte—Licensed to Century Advertising Inc. (Hugh Deadwyler, Frank P. Larson Jr., Cecil J. Hawes). Former owner: Hugh Deadwyler. Former call letters: WAYS-TV, WQMC (TV). Sales price: \$130,000. FCC approved: April 24, 1957. Notes: Original owner WAYS Inc. (George W. Dowdy, Horton Doughton, E. T. Whitmire, Harold H. Thoms and Mr. Deadwyler). Transferred to Mr. Deadwyler for \$4 and assumption of obligations totalling \$150,000. FCC approved: Dec. 29, 1954 [For the Record, Jan. 10, 1955]. Transferred to receiver June 4, 1956 and back to Mr. Deadwyler July 27, 1956.

WTVD (TV) Durham—Licensed to Durham Tv Co. (Lowell Thomas, Frank Smith and associates). Original owner: Durham Bcstg. Enterprises Inc. Sales price: \$1,417,800. FCC approved: May 24, 1957 [For the Record, June 3, 1957].

WITN (TV) Washington—Licensed to North Carolina Television Inc. (Roberson family, 67.8%; William S. Page, 25%, others). Original owners: H. W. Anderson and R. M. Fountain. Sales price: \$121,840. FCC approved: Sept. 23, 1955 [For the Record, Oct. 3, 1955].

WECT (TV) Wilmington—Licensed to WMFD-TV Inc. (Earl Westbrook, Herbert Brauff, Penn Watson, Josh Horne, James W. Jackson and others). Former owners: Richard A. Dunlea and Louise M. Dunlea. Original call letters: WMFD-TV. Sales price: \$153,850. FCC approved Dec. 11, 1957 [For the Record, Dec. 16, 1957].

OHIO

KYW-TV Cleveland—Licensed to Westinghouse Bcstg. Co. Original owner: NBC. Original call letters: WNEB (TV). Sale price: In exchange for WBC-owned KYW and WPTZ (TV) Philadelphia (now WRCV-AM-TV) and \$8 million to Westinghouse (including KYW-AM-FM [formerly WTAM-AM-FM]). FCC approved: Dec. 28, 1955 [For the Record, Jan. 2, 1956].

WHEK-TV Cleveland (now deleted)—Licensed to Metropolitan Broadcasting Corp. (formerly DuMont Broadcasting Corp.). Former owner:

Tv Station Sales CONTINUED

Cleveland Plain Dealer and News. Sales price: \$700,000 (with WHK-AM-FM). FCC approved: April 16, 1958 [For the Record, April 21, 1958]. Note: FCC advising Plain Dealer that application for extension of time to complete construction of WHK-TV and transfer it to Metropolitan indicates necessity of hearing.

WJW-TV Cleveland. Licensed to Storer Bcstg. Co. Original owner: Herbert Mayer. Original call letters: WKEL-TV. Sales price: \$8.5 million (with KPTV [TV] Portland, Ore., and Empire Coil Co., New Rochelle, N. Y.). FCC approved: Oct. 27, 1954 [For the Record, Nov. 1, 1954].

WTVN-TV Columbus. Licensed to WTVN Inc., 90% owned by Radio Cincinnati Inc. (WKRC-AM-FM-TV). Original owners: Picture Waves Inc. (Edward Lamb). Sales price: \$1.5 million. FCC approved: Feb. 25, 1953 [For the Record, March 2, 1953].

OKLAHOMA

KXII (TV) Ardmore. Cp assigned to Texoma Broadcasters Inc. (KWTX-AM-TV Waco and 50% of KBTX Bryan, both Texas). Original owner: John F. Easley estate. Sales price: \$141,566. FCC approved June 17, 1959 [For the Record, June 22, 1959].

KGOO-TV Enid. Licensed to Streets Electronics Inc. (Louis E. Caster and Ashley L. Robinson). Former owners: P. R. Banta, L. D. Banta, George Streets and others. Sales price: \$957,440 plus assumption of \$603,885 liabilities. Former call letters KGOO-TV. FCC approved: Dec. 11, 1957 [For the Record, Dec. 16, 1957].

KOTV (TV) Tulsa. Licensed to Osage Broadcasting Corp. (J. H. Whitney Co.). Original owners: Wrather-Alvarez Inc. (J. D. Wrather Jr., Mrs. Maizie Wrather and M. H. Alvarez). Sales price: \$4 million. FCC approved: May 14, 1954 [For the Record, May 24, 1954]. Note: KOTV originally owned by Cameron Television Inc. (George Cameron), sold to Wrather-Alvarez interests for \$2.5 million after FCC approval July 30, 1952 [For the Record, Aug. 4, 1952].

OREGON

KOTI (TV) Klamath Falls. Licensed to Calif.-Oregon Tv Inc. (Amos Voorhies-William B. Smullin). Original owner: W. D. Miller. Original call letters: KFJI-TV. Sales price: \$30,000. FCC approved: May 16, 1956 [For the Record, May 28, 1956].

KLOB (TV) Portland (now deleted). Licensed to Oregon Tv Inc. George Haggarty purchased station for \$1,794,865 and combined its facilities with KPTV (TV) Portland. FCC approved: April 18, 1957 [For the Record, April 22, 1957].

KPTV (TV) Portland. Licensed to Oregon Tv Inc. (George Haggarty). Former owner: Storer Bcstg. Co. Sales price: \$1.89 million. FCC approved: April 18, 1957 [For the Record, April 22, 1957]. Note: Storer purchased KPTV in October 1954 from Herbert Mayer in \$8.5 million package deal which included WKEL-TV (TV) Cleveland and the Empire Coal Co. [For the Record, Nov. 1, 1957].

PENNSYLVANIA

WFBG-TV Altoona. Licensed to Triangle Publications Inc. (Philadelphia Inquirer-WFIL-AM-FM-TV). Original owner: Gable Bcstg. Co. Sales price: \$3.5 million (with WFBG). FCC approved: Jan. 11, 1956 [For the Record, Jan. 16, 1956].

WTFB (TV) Harrisburg. Licensed to Patriot News Co. (Newhouse). Original owner: Donald E. Newhouse. Sales price: \$250,000. FCC approved: Nov. 17, 1954 [For the Record, Nov. 22, 1954].

WLYH-TV Lebanon. Licensed to Lebanon Television Corp. (Triangle Publications Inc. Philadelphia Inquirer - WFIL - AM - FM - TV). Original owners: WLBR-AM-FM, 52%; Lebanon News, 36%. Sales price: \$115,000. approved: Nov. 2, 1955 [For the Record, Nov. 7, 1955] and May 2, 1957 [For the Record, May 6, 1957].

WCAU-TV Philadelphia. Licensed to CBS Inc. Former owner: WCAU Inc. (Philadelphia Bulletin). Sales price: \$15.6 million plus \$4.4 million for land and real estate (with WCAU-AM-FM). FCC approved: July 31, 1958 [For the Record, Aug. 4, 1958].

WRCV-TV Philadelphia. Licensed to the National Bcstg. Co. Original owner: Westinghouse Bcstg. Co. Original call letters: WPTZ-TV. Sales price: In exchange for NBC-owned WTAM-AM-FM and WNBK-TV (now KYW-AM-FM-TV) Cleveland and \$3 million to WBC (including WRCV [formerly KYW]). FCC approved: Dec. 28, 1955 [For the Record, Jan. 2, 1956]. Note: WBC bought what was WPTZ from Philco Corp. for \$8.5 million in 1953 [For the Record, June 1, 1953].

KDKA-TV Pittsburgh. Licensed to Westinghouse Broadcasting Co. Original owner: Allen E. DuMont Labs. Inc. Original call letters: WDTV-TV. Sales price: \$9.75 million. FCC approved: Jan. 5, 1955 [For the Record, Jan. 10, 1955].

WDAU-TV Scranton. Licensed to Scranton Broadcasters Inc. WCAU Inc. former 75% owner sold interest to minority owner (Scranton Broadcasting Inc.). Sales price: \$700,000. FCC approved May 27, 1959 [For the Record, June 8, 1959]. WCAU Inc. (Philadelphia Bulletin, and former licensee WCAU-AM-TV Philadelphia) purchased 75% from Scranton Broadcasting Inc. (Mrs. M. E. Megargee and family)

In 1956. Sales price: \$650,000. Former call letters: WGBI-TV. FCC approved: Oct. 18, 1956 [For the Record, Oct. 22, 1956].

WRBP-TV Scranton/Wilkes-Barre. Licensed to Northeastern Pa. Broadcasting Co. (owned 60% by Transcontinent Television Inc., 20% each by William M. Scranton and associates and by Mitchell Jenkins and associates). Original owners: Outcome of merger of WARM-TV Scranton and WILK-TV Wilkes-Barre, plus majority ownership taken over by Transcontinent Television Inc. Sales price: Entire merger considered to be a \$1.5 million transaction. FCC approved: Feb. 13, 1958 [For the Record, Feb. 24, 1958].

WRAK-TV Williamsport. Licensed to WGAL Inc. (WGAL-AM-FM-TV Lancaster, Pa.—Steinman stations). Original owner: WRAK Inc. (Margaretta Steele and associates). Sales price: \$125,000 (with WRAK-AM-FM). FCC approved: Feb. 7, 1957 [For the Record, Feb. 11, 1957].

WROW-TV York. Licensed to WNOW Inc. (William F. Rust Jr. and associates). Original owner: Helm Coal Co. Sales price: \$255,000. FCC approved: Aug. 2, 1957 [For the Record, Aug. 5, 1957].

RHODE ISLAND

WPRO-TV Providence. Licensed to Capital Cities Television Corp. (WROW-AM-FM, WTEN [TV] Albany, N. Y.; WCDB [TV] Haganam, N. Y.; WCDC [TV] Adams, Mass.; WTVD [TV] Durham, N. C.). Lowell Thomas, Frank M. Smith and others. Original owner: Cherry & Webb Broadcasting Co. Sales price: \$6.5 million (with WPRO-AM-FM). FCC approved: March 12, 1959 [For the Record, March 23, 1959].

SOUTH DAKOTA

KXAB-TV Aberdeen. Licensed to North Dakota Bcstg. Co. (John W. Boler). Original owner: Aberdeen Tv Co. Former call letters: KDHS (TV). Sales price: \$2,447. FCC approved: June 21, 1957 [For the Record, July 1, 1957].

TENNESSEE

WEGP-TV Chattanooga. Licensed to Mountain City Tv Inc. Ramon G. Patterson, who owned 50% of station, purchased remaining 50% from Will Cummings. Sales price: \$87,000 plus \$32,000 in obligations. FCC approved: Nov. 27, 1956 [For the Record, Dec. 3, 1956].

WTVC-TV Chattanooga. Licensed to Martin Theatres of Georgia Inc. (E. D. Martin and R. E. Martin Jr.). Former owners: Leon Covington estate and others. Former call letters: WROM-TV. Sales price: \$722,500. FCC approved: Oct. 31, 1957 [For the Record, Nov. 11, 1957].

WTVE (TV) Knoxville. Licensed to South Central Broadcasting Co. (WIKY-AM-FM Evansville, Ind.). Original owners: Tv Service of Knoxville Inc. Sales price: Assumption of obligations not exceeding \$216,500. FCC approved: July 28, 1954 [For the Record, Aug. 2, 1954].

WHEB-TV Memphis. Licensed to RKO Tele-radio Inc. Original owner: Harding College. Sales price: \$2.88 million (with WHEB). FCC approved: July 1, 1954 [For the Record, July 12, 1954].

WSEK-TV Nashville. Licensed to WSIX Inc. Louis R. Draught became 86 2/3% owner by purchasing 33 1/3% owned by W. H. Criswell. Remaining 33 1/3% is owned by S. D. Sanford Jr. Sales price: \$250,000. FCC approved: Oct. 10, 1956 [For the Record, Oct. 15, 1956].

TEXAS

KRBC-TV Abilene. Licensed to Reporter Broadcasting Co. Original owner: Mrs. Eva May Hanks. Sales price: \$500,000 (with KRBC). FCC approved: Sept. 16, 1953 [For the Record, Sept. 29, 1953].

KEDA-TV Amarillo. Licensed to Amarillo Broadcasting Co. (Texas State Network). Original owners: Wendell Maves, 25%; C. C. Woodson, 25%; Gene Cagle, 25%; Charles B. Jordan, 25%. Sales price: \$525,000 (with KFDA). FCC approved: Jan. 27, 1954 [For the Record, Feb. 1, 1954].

KVII (TV) Amarillo. Licensed to Southwest States Inc. (Jack C. Vaughn and associates). Former owners: John L. McCarty and associates. Sales price: \$136,052. FCC approved: July 17, 1958 [For the Record, July 21, 1958].

KEDY-TV Big Spring. Licensed to Texas Telecasting Inc. (KDUB-TV Lubbock). Texas Telecasting leased station for five years for \$300,000, after which it has option to purchase 50%. Original call letters: KBST-TV. FCC approved: Jan. 24, 1957 [For the Record, Jan. 28, 1957].

KTLG (TV) Corpus Christi (now deleted). Licensed to Trinity Broadcasting Corp. (Barton R. and Gordon B. McLendon). Original owner: H. L. Hunt. Sales price: \$5,608.21 (cost of securing CP). FCC approved: April 7, 1954 [For the Record, April 12, 1954].

KVDO-TV Corpus Christi. Licensed to South Texas Telecasting Co. Original owner: Coastal Bend Telecasting Co. Sales price: \$194,000 plus obligations not to exceed \$100,000. FCC approved: April 4, 1957 [For the Record, April 8, 1957].

WFAA-TV Dallas. Licensed to A. H. Belo Corp. Original owner: Lacy-Potter Television Broadcasting Co. (Rogers Lacy and Tom Potter). Original call letters: KBTV (TV). Sales

price: \$575,000. FCC approved: March 6, 1950 [For the Record, March 13, 1950].

KELP-TV El Paso. Licensed to KELP Tv Corp. (same ownership as KXLY-AM-TV Spokane, Wash.). Original owner: McLendon Investment Corp. (call letters then KILT-TV). Sales price: \$750,000 (with KELP). FCC approved: March 20, 1957 [For the Record, March 25, 1957].

KGUL-TV Houston. Licensed to Gulf Tv Corp. (J. H. Whitney Co., 90%, Paul Taft, 10%). Original owner: Paul Taft and associates. Sales price: \$4.25 million. FCC approved: July 11, 1956 [For the Record, July 18, 1956].

KFBC-TV Houston. Licensed to Houston Post Co. Original owner: W. Albert Lee. Original call letters: KLBK-TV. Sales price: \$740,000. FCC approved: May 23, 1950 [For the Record, May 29, 1950].

KKYZ-TV Houston. Licensed to Houston Bcstg. Corp. (Milton R. Underwood and Philip R. Neuhaus). Original owner: Glenn R. McCarthy. Sales price: \$600,000 (with KKYZ-AM). FCC approved: March 28, 1957 [For the Record, April 1, 1957].

KGNS-TV Laredo. Licensed to Southwestern Publishing Co. (Donald W. Reynolds). Former owner: Vidicon Industries of America (H. C. Avery Jr. and David H. Cole). Sales price: \$190,000 (for cp). FCC approved: July 31, 1958 [For the Record, Aug. 11, 1958].

KOBA-TV Odessa. Odessa Tv Co. Brothers Jack C. and Grady H. Trigg bought 50% of station from C. L. Trigg (retains 40%), W. B. Stowe and Brooks L. Harman (each retaining 5%). Sales price: \$20,000 plus assumption of approximately \$85,000 in liabilities. FCC approved: Jan. 23, 1957 [For the Record, Jan. 28, 1957].

KCTV (TV) San Angelo. Licensed to Westex Tv Co. Lewis O. Seibert purchased 50% of station from equal-owners A. D. Rust and B. P. Bludworth for \$32,288 and obligations. Mr. Rust in turn sold his remaining 25% to Roy H. Simmons for \$50,000. Original call letters: KTXL-TV. FCC approved: March 14, 1957 [For the Record, March 18, 1957].

KENS-TV San Antonio. Licensed to Express Publishing Co. Former owner: Storer Broadcasting Co. Original call letters: KGBS-TV. Sales price: \$3.5 million (with KGBS, now KENS). FCC approved: Oct. 27, 1954 [For the Record, Nov. 1, 1954]. Storer Broadcasting Co. bought what was then KEYL (TV) from original grantees W. L. Pickins, R. L. Wheelock and H. H. Comfeld for \$1.05 million in 1951 [For the Record, Oct. 15, 1951].

WOAI-TV San Antonio. Licensed to Southland Industries Inc. (Hugh Half Jr. and family). Original owners included National Jewish Hospital which sold its 24% interest (including interest in WORL-AM) to licensee for \$1,145,000. FCC approved: June 10, 1958.

KLTV (TV) Tyler. Licensed to Ch. 7 Co. Original owner: Lucille R. Lansing (who retained a 40% interest in station). Sales price: \$7,460.32. FCC approved: March 20, 1957 [For the Record, March 25, 1957].

KANG-TV Waco (now deleted). Licensed to Texas Broadcasting Co. (LBJ Co.-KTBC-AM-TV Austin). Original owners: Central Texas Tv Co. (Clyde Weatherby and associates). Sales price: \$115,000 and assumption of \$19,000 in obligations. FCC approved: Dec. 2, 1954 [For the Record, Dec. 13, 1954]. Note: CP cancelled in 1955 with physical facilities turned over to KWTX-TV Waco in return for 29% of that station.

KBGV-TV Weslaco. Licensed to The LBJ Co. (Mrs. Lyndon B. Johnson). Note: Mrs. Johnson bought 50% from O. L. Taylor for \$5,000 plus loan of \$140,000 in April 1956 [For the Record, April 8, 1956]. Mrs. Johnson purchased remaining 50% for \$100,000. FCC approved: March 24, 1958 [For the Record, April 7, 1958].

KSYD-TV Wichita Falls. Licensed to KSYD Television Co. Inc. (Nat Levine, Irving and Murray Gold, Sidney Grayson, others). Original owners: Wichita Falls Tv Co. (Kenyon Brown, E. H. Rowley). Original call letters: KWFT-TV. Sales price: \$750,000 plus \$73,368. FCC approved: Jan. 11, 1956. [For the Record, Jan. 16, 1956].

UTAH

KUTV (TV) Salt Lake City. Licensed to Intermountain Broadcasting & Television Corp. (80% owned by Time Inc. and 20% by G. Bennett Larson). Original owners: S. S. Fox and associates. Original call letters: KDYL-TV. Sales price: \$2.1 million (with KDYL-AM-FM). FCC approved: June 26, 1953 [For the Record, July 6, 1953].

KUTV (TV) Salt Lake City. Licensed to Utah Bcstg. & Tv Corp. (A. L. Glasmann, Salt Lake Tribune-George C. and Wilda Gene Hatch). Original owners: Salt Lake Tribune and Frank Carman-Grant Wrathall interests. Sales price: \$683,333. FCC approved: March 7, 1956 [For the Record, March 12, 1956].

VIRGINIA

WBSA-TV Harrisonburg. Licensed to Shenandoah Valley Broadcasting Corp. (Tudor Enterprises Inc., owned 50% each by Hamilton Shea and Transcontinent Tv Corp.). Former owners: Frederick L. and Mary P. Aliman. Sales price: \$560,000 (with WBSA-AM-FM). FCC approved: May 29, 1956 [For the Record, June 4, 1956].

WACK-TV Newport News. Licensed to United Bcstg. Co. of Eastern Virginia Inc. (Richard

Eaton). Original owners: Eastern Bestg. Corp. (Russell A. Collins, receiver for John Doley and others). Sales price: \$54,000 (with WACH). FCC approved: July 19, 1956 [For the Record, July 30, 1956].

WTOV-TV Norfolk—Licensed to Tim Brite Inc. (Temus R. Bright). Original owner: Commonwealth Broadcasting Corp. (E. L. Scott, Robert Wasdon, Jack Siegel). Sales price: \$17,500 plus assumption of \$78,000 in obligations. FCC approved: March 9, 1955 [For the Record, March 14, 1955].

WASHINGTON

KING-TV Seattle—Licensed to King Broadcasting Co. (Mrs. A. Scott Bullitt). Original owner: Radio Sales Corp. (P. K. Leberman). Original call letters: KRSC-TV. Sales price: \$375,000. FCC approved: July 20, 1949. [For the Record, July 25, 1949]. Note: Hearst Corp. bought 25% interest in King Broadcasting Co. in 1951 which was re-purchased by licensee in 1953.

KREM-TV Spokane—Licensed to KREM Broadcasting Corp. (Mrs. A. Scott Bullitt). Former owner: Louis Wasmer. Sales price: \$2 million (with KREM-AM-FM). FCC approved Sept. 26, 1957 [For the Record, Oct. 7, 1957].

KKLY-TV Spokane—Licensed to Northern Pacific Television Corp. Original owners: Symonds Broadcasting Co. (E. B. Craney and Harry L. [Bing] Crosby). Sales price: \$1,723,500 (with KKLY). FCC approved: Jan. 6, 1954 [For the Record, Jan. 11, 1954].

KTVW (TV) Tacoma—Licensed to J. Elroy McCaw. Original owners: Carl E. and C. D. Raymond. Original call letters: KMO-TV. Sales price: \$300,000. FCC approved: Sept. 15, 1954 [For the Record, Sept. 20, 1954].

WEST VIRGINIA

WBOY-TV Clarksburg—Licensed to Ohio Valley Bestg. Corp. (WSTV-AM-FM-TV Steubenville, Ohio). Original owner: News Publishing Co. Original call letters: WBLK-TV. Sales price: \$250,000 (with WBLK-AM and WPAR-AM-FM Parkersburg, W. Va.). FCC approved: April 5, 1957 [For the Record, April 8, 1957].

WBTM-TV Huntington—Licensed to Cowles Bestg. Co. Original owner: Greater Huntington Theatre Corp. (S. J. Hyman and family). Sales price: \$535,000 plus assumption of \$100,000 debt (with WHTN-AM-FM). FCC approved June 20, 1956 [For the Record, July 2, 1956].

WTAP (TV) Parkersburg—Licensed to Zanesville Publishing Co. Original owner: W. Virginia Enterprises Inc. (Howard L. Chernoff and associates). Sales price: \$124,600. FCC approved: March 30, 1955 [For the Record, April 4, 1955].

WTRF-TV Wheeling—Licensed to WTRF-TV Inc. (Albert V. Dix, and six publishing companies owned by Dix family). Original owner: Tri-City Broadcasting Co. (Thomas M. Bloch and W. L. Harris families, News Publishing Co.). Sales price: \$1,684 million for 56.13%. FCC approved: Dec. 17, 1958 [For the Record, Dec. 22, 1958]. Note: Dix family owned 30.96% of Tri-City Broadcasting Co.

WISCONSIN

WMTV (TV) Madison—Licensed to Forward TV Inc. (Lee Stations and others). Former owners: Lee Ruwitch, Gordon Sherman, Mitchell Wolfson and Sidney Meyer. Sales price: \$339,333. FCC approved April 2, 1958 [For the Record, April 7, 1958]. Note: Messrs. Ruwitch, Gordon, Wolfson and Meyer bought WMTV from Bartell TV Corp. for \$350,000 in July 1957 [For the Record, July 29, 1957].

WMEV-TV Marinette—Licensed to M & M Broadcasting Co. (Morgan Murphy and others). Former owners: William E. Walker, Joseph D. Macklin and others. Sales price: \$211,764 (with WMAM Marinette) plus assumption of \$360,000 liabilities. FCC approved March 19, 1958 [For the Record, March 24, 1958].

WIEN-TV Milwaukee—Licensed to Hearst Corp. Original owner: Milwaukee Area Telecasting Corp. (permit granted to MATC after merger agreement among four applicants; other three were WEMP and WFOX Milwaukee and Koloro Telecasting Inc.). Original call letters: WTVW (TV). Sales price: \$2 million. FCC approved: March 2, 1955 [For the Record, March 14, 1955].

WITI-TV Milwaukee—Licensed to Storer Broadcasting Co. Original owner: Independent TV Inc. (Sol J. Kahn). Sales price: \$4.4 million. FCC approved: Nov. 12, 1958. [Broadcasting, Nov. 17, 1958].

PUERTO RICO

WSTE (TV) Fajardo—Cp assigned to Carmina Mendez. Original owner: Continental Broadcasting Corp. (Wm. R. Anthony [71%] and others). Sales price: \$60,000. FCC approved: March 26, 1959 [For the Record, April 6, 1959].

WAPA-TV San Juan—Licensed to Winston-Salem Broadcasting Co. (WTOB-AM-TV Winston-Salem, N. C.). Original owner: Jose Ramon Quinones and associates. Sales price: \$320,000. FCC approved: May 2, 1957 [For the Record, May 6, 1957].

Group Ownership of Broadcast Stations in the United States

Note: Listed here are individuals and companies with multiple station holdings. Included are all those controlling three or more am radio stations and/or two or more television stations. FCC rules limit multiple ownership to seven radio stations and seven television stations, of which not more than five tv stations can be vhf. Unless otherwise noted, the first station listed is group headquarters.

ABC Owned Stations—WABC-AM-FM-TV New York, WLS (50%) and WENR-FM, WBKB (TV) Chicago, KGO-AM-FM-TV San Francisco, KABC-AM-FM-TV Los Angeles, WXYZ-AM-FM-TV Detroit and KQV Pittsburgh, Pa. ABC is a subsidiary of American Broadcasting-Paramount Theatres Inc., which also owns a chain of motion picture theatres. For executives, see ABC network listing, page B-275.

Irvin G. Abeloff—See Tinsely Stations.
Air Trails Network Stations—WEZE Boston, Mass.; WKLO and WEZI (TV) Louisville, Ky.; WING Dayton, WCOL-AM-FM Columbus and 52% of WIZE Springfield, all Ohio. Charles Sawyer, president; J. P. Williams, executive vice-president; Alexander Buchan, vice president. Headquarters: WING Dayton, Ohio.

Norman Alexander—See Harris-Alexander-Jones Stations.
Louis Alford—See Southwestern Broadcasting.
W. Gordon Allen Stations—KGAL Lebanon (70%), KGAY Salem (66%), both Oregon; KMAR Winnesho, La. (48%). Headquarters: KGAY Salem, Ore.

American Colonial Broadcasting Stations—WKBM-TV Caguas, FSUR-TV Ponce, and WKVM San Juan, all Puerto Rico. Owned by Ralph Perez Perry.

George Basil Anderson Stations—KLIR-AM-FM Denver, Colo.; KJRG-AM-FM Newton and KLOL Leavenworth, Kan., and KJSK Columbus, Neb.

Harold E. Anderson—See Founders Corp.
John W. Angst—See Miners Broadcasting.

James D. Asher Stations—WJDA Quincy, WESX Salem and WGAW Gardner, all Mass.

Gene Autry Stations—KOOL-AM-FM Phoenix (55.38%), KOLD-AM-FM Tucson (48%), Ariz., KMPC Los Angeles (51%), KSFO San Francisco (50%) and KVI Seattle. Ownership: KOOL-AM-TV, Gene Autry, 55.38%; Tom Chauncey, 20.19%; Tom and Anne Long Kerney, 19.47%; Frank W. Beer, 4.96%; KOLD-AM-TV, Gene Autry, 48%; Tom Chauncey and Tom Kerney, each 20%; Harold C. Tovrea, 10%; KVI: Gene Autry, 51%.

John B. Ax—See Metzger-Ax-Metzloff.
Lathrup G. Backstrum—See Cook Stations.

Cy N. Bahakel Stations—WRIS Roanoke, Va., WKOZ Kosciusko, WABG-AM-TV Greenwood, Miss.; WKIN Kingsport, Tenn., WWOD-AM-FM Lynchburg, Va.; WLBJ-AM-FM Bowling Green, Ky., and KXEL Waterloo, Iowa.

Balaban Stations—Owns 50% each of following stations: WICS(TV) Springfield, WTVO(TV) Rockford, WHCU(TV) Champaign, all Ill.; WBMG Birmingham, Ala.; WMCN(TV) Grand Rapids, Mich.; owns 33% each of following stations: WIL St. Louis, Mo.; WRIT, Milwaukee, Wis.; KBX Dallas, Texas. Ownership: Harry and Elmer Balaban, who also own chain of motion picture theatres in midwest. John R. Boy, executive vice president and managing director.

W. W. Bankhead Stations—WWWB Jasper, WWWF Fayette and WWWR Russellville, all Ala. Mr. Bankhead owns 80% of all three stations.

Bartell Family Radio Group—WOKY Milwaukee, Wis.; WAKE Atlanta, Ga.; KCBQ San Diego, Calif.; WOV New York, N. Y.; WYDE Birmingham, Ala.; KYA San Francisco. Gerald A. Bartell, president; Lee Bartell, managing director; Melvin Bartell, vice president; Morton J. Wagner, executive vice president. Headquarters, Milwaukee, Wis.

Walter E. Beardsley—See Truth Publishing.
Bellinger-Townsend-Kemper Stations—WVMC Mt. Carmel, WIZZ Streator, and WRAM Monmouth, all Ill.; WAXX Chippewa Falls, Wis. Stephen P. Bellinger, Ben H. and Joel W. Townsend, Morris E. Kemper.

N. L. Bentson—See BFR.
Benjamin Berger—See Rocky Mountain.

Jack N., Louis and Allen H. Berkman—See Friendly Group.

Delbert Bertholf—See Williams Stations.
Warren Berwick—See Lamar Stations.

BFE Stations—KELO-AM-TV Sioux Falls, KDLO-TV Florence, KPLO-TV Reliance, all S. D.; WLQI-AM-FM Minneapolis, Minn.; KSO Des Moines, Iowa. Ownership: N. L. Bentson, Joseph L. Floyd, Edmund R. Ruben.
Les and Edward Biederman—See Midwestern Stations.

George W. Bingham Stations—WSLB Ogdensburg (56%), WGNV Newburgh (52%), WKIP-AM-FM Poughkeepsie (50.6%), all New York.
A. H. Birnie—See Highland Stations.

EI-States Stations—KHOL-TV Kearney and KHPL-TV Hayes Center, both Neb., and NEW (TV) Sterling, Colo. Stockholders: F. Wayne Brewster, 55.5%; C. E. Freas Jr., 13.9%; Wil-

lard F. Anderson, 10%; Donald E. Brewster, 11.1%, and Harold J. Hamilton, 5.6%.

Lynn N. Bitner—See Gannett Newspapers.

Black Hawk Broadcasting Stations—KWLL-AM-TV Waterloo, Iowa; KAUS-KMMT (TV) Austin, Minn. Ownership: Ralph J. McElroy, 30.7%; Robert Buckmaster, 11.8%; A. D. Donnell, 8.7%; William Bolster, 7% and others.

Cy Blumenthal—See Continental Broadcasters.
John W. Boler—See North Dakota Stations.

William Bolster—See Black Hawk Broadcasting.

Booth Stations—WJLB, WMZK (FM) Detroit, WBBC Flint, WSWG Saginaw, WIBM, WMKZ (FM) Jackson, WTOP, WTRT (FM) Toledo, all Michigan. WJVA South Bend, and WIOU Kokomo, both Ind., John L. Booth.

Thomas C. Bostio—See Cascade Broadcasting.

Philip D. Brady—See Southwestern Stations.

Thomas E. and Vera Bragg—See Gold Seal Stations.

Denver T. Brannen—See Dixie Radio.

F. Wayne Brewster—See Bi-States.

Walter C. Bridges—See Murphy-Bridges Stations.

Charles E. Britt Stations—WJBS Deland (50%), WDSR Lake City (45%), both Florida, and WRY Plattsburg, N. Y. (75%), WBAC Cleveland, Tenn. (50%).

Broadcasting Co. of the South Stations—WIS-AM-TV Columbia, S. C.; WIST Charlotte, N. C.; WSFA-TV Montgomery, Ala. (purchase pending FCC approval). Ownership: E. Calhoun Hipp, Francis M. Hipp, Herman N. Hipp, Dorothy Hipp Gunter, each 11.5%; Frances M. McCreery, 8% and others.

Carleton D. Brown—See Community Broadcasting.

Kenyon Brown Stations—KGLC Miami, Okla.; KSON San Diego and KITO San Bernardino, both Calif. 40% of KANS Independence, Mo.; 25% of KCOPTV Los Angeles, Calif.; 17% of KFOX-AM-FM Long Beach, Calif. Mr. Brown is associated with Harry L. (Bing) Crosby, George L. Coleman and Joseph A. Thomas in the ownership of KCOPTV (each 25%) and KFOX (each 17%). Mr. Brown is associated with Kevin E. Sweeney in the ownership of KANS and KFOK. Mr. Sweeney owns 40% of KANS and 32% of KFOK. Note: Sale of KCOPTV to Nafn Corp. pending FCC approval (see Nafn Stations below).

Thomas L. Brown—See Star Broadcasting Stations.

Robert Buckmaster—See Black Hawk Broadcasting.

J. D. Buehler—See Star Stations.

Mrs. A. Scott Bullitt—See King Broadcasting.

Don Burden—See Star Stations.

Burroughs-Randolph Stations—KENM Portales, KZUM Farmington, both N. M.; KMUL Muleshoe, Texas. John Burroughs owns 50% of KENM, 40% of KMUL and 30% of KZUM; Leola Randolph owns 50% of KENM, 40% of KMUL and 30% of KZUM.

Albert L. Butler Jr.—See Winston-Salem.

Gene L. Cagle—See Texas State Network.

California-Oregon Stations—KIEM-AM TV and KRED(FM) Eureka, Calif.; KBES-TV Medford, Ore.; KAGI and KGPO(FM) Grants Pass, Ore.; KPOT-TV Klamath Falls, Ore., and KPIC-TV Roseburg. Ownership: California-Oregon TV Inc. (of Calif.) owns KIEM-TV and is wholly owned by Redwood Broadcasting Co. Redwood Broadcasting Co. owns KIEM and KRED (FM), California-Oregon TV Inc. (of Oregon) owns KBES-TV and KOTI-TV and is wholly owned by Southern Oregon Broadcasting Co. Southern Oregon owns KAGI and KGPO(FM) and 50% of KPIC-TV. Southern Oregon is 50% owned by Redwood Broadcasting and 50% by Amos Voorhis and family. Redwood Broadcasting is owned by William B. Smullin, 78.9%; C. Edward Goodwin, 4%, Donald H. Telford, 6% and Edward A. Malone, 4%.

Capital Cities Stations—WROW-AM-FM and WTEN (TV) Albany, WCBE (TV) Haganan, both N. Y. WCDC (TV) Adams, Mass., WTVB (TV) Durham, N. C. and WPRO-AM-FM-TV Providence, R. I. Ownership: Lowell J. Thomas, 16.2%; Frank M. Smith, 12.10%; John P. McGrath, 5.1%; William J. Casey, 4.4%; Leo W. O'Brien, 2.03%; Dean P. Taylor, 2.6%. Mr. Thomas is the CBS commentator. Messrs. O'Brien and Taylor are Congressmen from New York districts.

Carolina Broadcasting Stations—WNCT (TV) Greenville and 49% of WECT (TV) Wilmington, both N. C. Ownership: Earl McD. Westbrook, 26.32%; Wilson Press Inc. (Wilson [N. C.] Times), 13.75%; John L. Horne, 8.75%; John H. Adams and wife, 10.7% and others. Mr. Horne is publisher of Rocky Mount (N. C.) Telegram and owns 53.85% of WCEC and WFMA (FM) Rocky Mount.

Joseph W. Carson—See New South.

Cascade Broadcasting Co. Stations—KIMA-AM-TV Yakima, KEPR-AM-TV Kennewick-Pasco-Richland, KWIQ Moses Lake, KBAS-TV Ephrata, all Washington, and KLEW-TV, Lewiston, Idaho. Ownership: A. W. Talbot,

Group Ownership CONTINUED

73.5%; Thomas C. Bostic, 16.5%; Ralph Sundquist, 8% and others.

Cassel Stations—WATS Sayre (100%), WBRX Berwick (33 1/3%), WCHA-AM-FM Chambersburg (25.8%), all Pennsylvania. Thompson K. Cassel.

CBS Owned Stations—WCBS-AM-FM-TV New York, KNX-AM-FM, KNXT (TV) Los Angeles, WBBM-AM-FM-TV Chicago, WCAU-AM-FM-TV Philadelphia, KCBS-AM-FM San Francisco, KMOX-AM-TV St. Louis, WEEL-AM-FM Boston. All represented nationally by CBS Spot Sales. For CBS executives, see page B-280.

Central Kansas Stations—CKKT (TV) Great Bend and KGLD (TV) Garden City, both Kan., and KOMC-TV McCook, Neb. Stockholders: E. C. Wedell and family, 38%; Vyrl Levan, 6.97%; H. P. and Fred Thies and families, 3.8%; R. H. Rinker, 4.9%; C. L. Roberts, 4.44%; and others.

Cheyenne Newspaper Inc.—See Frontier Broadcasting.

Chronicle Publishing Co. Stations—(San Francisco Chronicle)—KRON-TV San Francisco, KBAK-TV Bakersfield, Calif.

Clearfield Broadcasters Stations—WCPA Clearfield and WDAD Indiana (52%), both Pa., and WJCM Sebring, Fla. Ownership: Wholly owned subsidiary of Progressive Publishing Co. (Clearfield Progress and Danville [Pa.] News).

Joseph K. Close—See Highland Stations.

James W. Coan—See Winston-Salem.

Coggins-Osborne Radio Group Stations—WBCU Union and WAGS Bishopville, S. C. Mr. Coggins also owns WKDD Newberry, S. C. James F. Coggins and Edward L. B. Osborne.

John C. Cohan Stations—KSBW-TV Salinas-Monterey; KVEC KSBY-TV San Luis Obispo, both Calif. Stockholders: John C. Cohan, 46.5%; William M. Oates, 25.5%; and others. Mr. Cohan owns KVEC.

Colorado Network—KRAI Craig, KSLV Monte Vista-Alamosa, KUCB Montrose-Delta, all Colo. George O. Cory, president.

Robert T. Colwell—See Highland Stations.

Community Broadcasting Service Stations—WABI-AM-FM Bangor, WAGM-AM-TV Presque Isle, and WPOP Portland, all Maine. Stockholders: Horace Hildreth, Oliver Broadcasting Corp., and Carleton D. Brown (WTVL Waterville, Me.) all of whom have substantial holdings in WMTW-TV Poland Spring, Me. (Mt. Washington, N. H.).

Community Radio Stations—KNOX-AM-TV Grand Forks and KCND-TV Pembina, both North Dakota. Ownership: KNOX stations—Donald Schroeder, administrator, estate of Elroy H. Schroeder; Harry Rice, administrator, estate of Adolph Lund; Fern O. Day, administrator, estate of Carroll E. Day; Don E. Whitman, each 21.1%; Arthur Tweet, 15.3%; Robert C. Lukkason, 0.3%. KCND-TV: Harry Rice, Arthur Tweet, Robert Lukkason, 25% each; Community Radio Corp. (KNOX-AM-TV), 25%.

Concert Network Stations (all fm)—WBCN Boston, Mass.; WXCN Providence, R. I.; WHCN Hartford, Conn.; WNCN New York, N. Y. Executive offices: 171 Newbury St., Boston 16; New York offices: 1 Park Ave., New York 16. T. Mitchell Hastings Jr., president; John R. Thornton, general manager; L. Fred Cain, sales director.

Consolidated Sun Bay Stations—WPEN-AM-FM Philadelphia, Pa.; WSAI-AM-FM Cincinnati, Ohio; WALT Tampa, Fla. Ownership: Harry S. Slyk, chairman of board; William H. Slyk, president. Slyk family (including Albert J. Slyk) owns 40.5% of Consolidated Sun Bay Inc. (drug store chain).

Continental Broadcasters Stations—WARI-AM-FM Arlington (Washington, D. C.), WCMS Norfolk, WROV Roanoke (10%), all Virginia; KCKN Kansas City, Kan.; WABB Mobile, Ala. Ownership: Cy Blumenthal. Note: Mr. Blumenthal also owns WHHM Memphis which is being sold.

Cook Paint & Varnish Stations—KMBC-AM-TV Kansas City, KMOS-TV Sedalia, both Missouri, and KFRM Concordia, Kan. Ownership: Lathrop G. Backstrum, president and chairman; Don Davis, president, KMBC Broadcasting Co.; John T. Shilling, executive vice president, KMBC Broadcasting Co.

Corinthian Stations—KOTV(TV) Tulsa, Okla.; WISH-AM-TV Indianapolis, WANE-AM-TV Fort Wayne, both Indiana; KHOU-TV Houston, Tex.; KKTU (TV) Sacramento, Calif. J. H. Whitney & Co. owns 100% of KOTV and KKTU, 99.2% of WISH-AM-TV and WANE-AM-TV and 98.74% of KHOU-TV. C. Wrede Petersmeyer, in charge of broadcasting. Ownership: John Hay Whitney (ambassador to Great Britain), 48.5%; Benno C. Schmidt, 12%; Walter N. Thayer, 9%; C. Wrede Petersmeyer, 8%; John K. Schemmer, 6% and others. Mr. Whitney personally has an interest in Herald-Tribune Radio Network (see below).

Corp. of President, Church of Jesus Christ of Latter Day Saints (Mormon Church)—KSL-AM-FM-TV Salt Lake City (63.5%), KID-AM-

TV Idaho Falls, Idaho (31.78%), KOBI-AM-FM Boise, Idaho (4.24%).

Sherrill Corwin Stations—KBAY-FM-TV San Francisco, KFMX-FM-TV San Diego, KFMW (FM) San Bernardino, KFMC-AM-FM Santa Barbara, KFMM (FM) Los Angeles, NEW (UHF-TV) Los Angeles, and KAKE-AM-TV Wichita, Kan. (15%). Mr. Corwin also owns 11% of Imperial Broadcasting System (see below).

George O. Cory—See Colorado Network.

Faust Couture—See Stone & Couture.

Cowles Stations—KRNT Des Moines, Iowa; WHTN-AM-TV Huntington, W. Va., owned and operated by Cowles Broadcasting Co.; KRNT-TV Des Moines, Iowa, owned and operated by KRNT-TV Co. (60% owned by Cowles Broadcasting Co.; 40% by trustees of Kingsley H. Murphy estate); WCCO-AM-TV Minneapolis Minn. (47% owned by Minneapolis Star and Tribune Co.). KTVH (TV) Hutchinson (Wichita), Kan. (80% owned by Minneapolis Star and Tribune Co.). Note: Sale of WHTN pending FCC approval.

James M. Cox Stations—WSB-AM-FM-TV Atlanta, WHIO-AM-FM-TV Dayton, Ohio, WSOC-AM-FM-TV Charlotte, N. C., WCKR-WCKT (TV) Miami, Fla. (42.5%). Headquarters: Atlanta. James M. Cox Jr., president; J. Leonard Rcinisch, executive director.

Barclay Craighead—See Z Net.

Ed Craney—See Z Net.

Percy B. Crawford Stations—WDAC (FM) Lancaster, Pa.; WМУЗ-FM Detroit; WYCA (FM) Hammond, Ind.; WPCA-TV Camden, N. J.

Bing Crosby—See Kenyon Brown.

Crosley Broadcasting Corp.—WLW and WLWT (TV) Cincinnati, WLWD (TV) Dayton and WLWC (TV) Columbus, all Ohio; WLWA (TV) Atlanta, Ga. and WLWI (TV) Indianapolis, Ind. Robert E. Dunwille, president (Cincinnati). Crosley is a subsidiary of Avco Corp., which owns companies manufacturing electronics products, airplane engines, farm implements and other heavy machinery and is engaged in electronic and chemical research.

Crowell-Coller Publishing Stations—KFWB Los Angeles, KEWB San Francisco-Oakland, both Calif., and WISK St. Paul, Minn. Ownership: W. D. Cole, chairman; Summer Blossom, president; Robert M. Purcell, director, broadcasting division.

Dandy Broadcasting Stations—KQEO Albuquerque, N. M.; KDEO El Cajon, Calif., and KLEO Wichita, Kan. Ownership: Dandy Broadcasting Co. owns 100% of KQEO, 75% of KDEO (with 25% owned by Kenneth R. Greenwood). KLEO is owned one-third each by Lee Vaughan, Merritt Owens and Mr. Greenwood. Dandy Broadcasting is owned 25% each by Messrs. Vaughn, Owens, Greenwood and Robert Sharon.

John, Eli and Harry Daniels—See Heart of Black Hills.

Don Davis—See Cook Stations.

Frank M. Davis—See Robinson Stations.

John F. Davis—See Star Stations.

Fern O. Day—See Community Radio.

M. T. Deaton—See Star Stations.

C. Glover DeLaney—See Gannett Newspapers.

Joseph J. Delesio—See Springfield Tv.

Charles E. Dickoff—See Walker Stations.

Vio Diehm Assoc. Stations—WAZL-AM-FM-TV Hazelton, WHOL Allentown, all Pa.; and WTAL Tallahassee, Fla. Principal stockholders: Victor C. Diehm, George M. Chisness and Hilda M. Deisroth. Mr. Diehm also operates WHLM Bloomsburg, Pa., under management contract.

John F. Dille Jr.—See Truth Publishing.

Dixie Radio Stations—WDLF-AM-FM Panama City, WCOA Pensacola, Fla.; KCIL Houma and KCPL Rayville, La. Ownership: Denver T. Brannen, 100%.

Dolph-Petty Stations—WMT-TV Cedar Rapids, Iowa; KJBS San Francisco and KUDE Oceanside, both Calif.; WPEO Peoria, Ill. William B. Dolph and Herbert L. Petty and families. Ownership: Mr. Dolph owns 29% of WMT-TV, 25% of KJBS, 43% of KUDE and 25% of WPEO. Mr. Petty owns 25% of KJBS, 41% of KUDE and 25% of WPEO.

A. D. Donnell—See Black Hawk Broadcasting.

B. H. Drewry Stations—KSWO-AM-TV Lawton, KGWA Enid, KRHD Duncan, all Okla., KMID-TV Midland, Texas. Ownership: KSWO stations, R. H. Drewry, 53.5%; T. R. Warkentin, 15.5%; J. R. Montgomery, 15.5%; Edith Scott, 15.5%; KMID-TV, R. H. Drewry, 29%; T. R. Warkentin, 18.4%; J. Conrad Dunagan, 10.5%; E. G. Rodman, 12.3% and others. KSWO principals own 90% of KRHD. Messrs. Drewry and Warkentin respectively own 64% and 15.5% of KGWA.

Duhamel Enterprises Stations—KOTA-AM-TV Rapid City, S. D.; KDUH-TV Hay Springs, Neb. Stockholders: Mrs. Helen S. Duhamel, 91% and others.

Richard Eaton—See United Broadcasting.

Wanda Eighmey—See Lee Stations.

Ellman-Morici Stations—KIST Santa Barbara, KGMS Sacramento, both Calif.; KRAM Las Vegas, Nev. Ownership: A. R. Ellman and Anthony C. Morici. Mr. Ellman owns 50% of KIST, 10% of KGMS and 40% of KRAM. Mr. Morici owns 50% of KIST, 43.4% of KGMS (with brother, Alfred A.) and 20% of KRAM.

Mr. Ellman also owns 10% of WNXT Portsmouth, Ohio.

Leroy Elmore—See Pinkston Stations.

Epperson Stations—WBRG Lynchburg, WLES, Lawrenceville, WPVA Petersburg, all Virginia; WPNC Plymouth, WLSN Wilson, WPAQ Mt. Airy, all North Carolina. Ownership: Harry A. Epperson Sr. owns WBRG, WLES, WPNC and is applicant for am in Winston-Salem, N. C. Harry A. Epperson Jr., son of Harry A. Sr., owns WPVA and WLSN. Ralph D. Epperson, son of Harry A. Sr., owns WPAQ Mt. Airy and is applicant for am in Winchester and Suffolk, both Virginia. Stuart W., son of Harry A. Sr., is applicant for North Wilkesboro, N. C.

Erdman Stations—WOLF Syracuse, 25%; WTKO Ithaca, 32%; WACK Newark, all New York. Purchase of Northeast Radio Network (see below) pending FCC approval. Ownership: Ellis R. Erdman.

Ernst Stations—KWOR Worland, KWRL and KWRE-TV Riverton, KRTR Thermopolis, all Wyoming, Joseph P. and Mildred V. Ernst.

Robert Eubanks—See Williams Stations.

Evening Star Stations—WMAL-AM-FM-TV Washington, D. C.; 51% interest of WSVA-AM-FM-TV Harrisonburg, Va. (latter pending FCC approval). John W. Thompson Jr., pres; Frederick S. Houwink, general manager, broadcasting division.

Farm & Home Stations—KFNF Shenandoah, Iowa; KMMJ Grand Isle, Neb.; KXXX Colby, Kan. Ownership: Don Searle, 17.4%; William A. Martin, 17.4%; K. C. Titus, 17.4%; W. A. Mosier, 17.4%; H. A. Searle Jr., 10.1%; Helen Searle Blanchard, 10.2%; J. Herbert Hollister, 10.1%. Mr. Hollister owns KCOL Fort Collins, and KBOL Boulder, both Colo.

Theodore Feinstein Stations—WLYN-AM-FM Lynn and WNEF Newburyport, Mass.; WOTW-AM-FM Nashua, N.H.; WTSA Brattleboro, Vt. **John E. Fetzer Stations**—WKZO-AM-TV Kalamazoo, WWTW-TV Cadillac, and WJEF-AM-FM Grand Rapids, all Mich.; KOLN-TV Lincoln, Neb., and 49% of WMBD-AM-FM-TV Peoria, Ill.

Fisher Stations—KUGN-AM-FM Eugene, KUMA Pendleton and KBZY Salem, all Oregon. Ownership: C. O. Fisher, Nancy Harrison, Jane Whitbread and (KUMA only) Ted Smith.

Joseph L. Floyd—See BRF.

Vernice Ford—See Texas Telecting.

Maurice R. Forman—See Star Broadcasting Stations.

Formby Stations—KSML Seminole, KPAN Hereford, KTUE Tulla, KACT Andrews and KFLD Bayada, all Texas. Marshall Formby owns 100% of KSML, 50% of KPAN, 45% of KTUE and 40% of KFLD. Clint Formby, nephew of Marshall, owns 50% of KPAN, 45% of KTUE, 100% of KACT.

William C. Forrest Stations—WIBU Poynette; WWCF (FM) Baraboo, and WRDB Reedsburg, all Wisconsin.

Founders Corp. Stations—KPOA Honolulu; WFBL Syracuse, N. Y.; WSBM New Orleans, La. Harold E. Anderson, president. Ownership: John M. Shaheen, principal stockholder.

Fox, Wells & Rogers—See Springfield Tv.

Friendly Group—WSTV-AM-FM-TV Steubenville, Ohio; WHTO-TV Atlantic City, N. J.; WPIT Pittsburgh, Pa.; KODE-AM-FM-TV Joplin, Mo.; WBOY-AM-TV Clarkburg and WPAR and WAAM(FM) Parkersburg, both W. Va.; KMLB-AM-FM Monroe, La.; WSOL Tampa, Fla.; 30% of WRGP (TV) Chattanooga, Tenn. John J. Laux, managing director. Ownership: Jack N. Berkman and wife, 40%; Louis Berkman and wife, 20.1%; Allen E. Berkman, 8.4%; John J. Laux and wife, 14.3%; Carl A. Weisman, 5.2% and others. Allan H. Berkman has a 4.4% interest in WJPA Washington, Pa. Minority WSTV stockholder John S. Williamson (1.03%) owns 0.9% of WEIR Weirton, W. Va.

Frontier Broadcasting Stations—KFBC-AM-TV Cheyenne, KVRB Rock Springs (45.4%), both Wyoming, and KSTF-TV Scottsbluff, Neb. Bill Grove, general manager, is majority owner of KSID Sidney, Neb., and KRAL Rawlins, Wyo. Ownership: Cheyenne Newspapers Inc., 24.4%; F. H. Ricketson Jr., 17.0%; D. E. Woodson, 4.7%; Tracy S. McCracken and family, 20.0%; Bill Grove, 9.1%; Raymond F. List and wife, 5.6%. Mr. McCracken and family control Cheyenne Newspapers. Mr. Ricketson is also a 1% stockholder of National Theatres Inc. (See National Theatres Stations below). For Cheyenne Newspapers publications see Newspaper Ownership.

J. A. Gallimore Stations—WSNW-AM-FM Seneca, WSSC Sumter, WBAW Barnwell, WABV Abbeville, and KHBC Hampton, all South Carolina; WLFA Lafayette, Ga.

Gannett Newspapers Stations—WHEC-AM-TV Rochester, WINK-AM-TV Elmhurst, WENY Elmira, WHDL-AM-FM Olean, all New York; WDAN-AM-TV Danville, Ill.; KOVR-TV Stockton, Calif. Headquarters: Rochester, N. Y. Frank E. Tripp, chairman; Paul Miller, president; Lynn N. Bitner, general manager; C. Glover DeLaney, managing director, radio group.

Connie B. Gay—See Town & Country Stations.

General Railway Signal Co.—See Transcontinental Stations.

General Tire & Rubber Co.—See RKO Tereleradio Pictures.

Gila Bestg. Stations—KCKY Coolidge, KWJB Globe, KGLU Safford, KVNC Winslow, KCLF Clifton, all Arizona. Lewis F. Long, president. Charles Merrill, general manager. Gila Broadcasting Co., owns KWXC Willcox, Ariz.

A. L. Glassmann Stations—KUTV (TV) Salt Lake City (51%) and KLO Ogden, both Utah; KLIX-AM-TV Twin Falls and KGEM Boise, both Idaho. Mr. and Mrs. George C. Hatch (Mrs. Hatch is Mr. Glassmann's daughter) own KALL Salt Lake City, 14% of KUTV (TV) Salt Lake City, and 67% of KOPR Butte, Mont. Mr. and Mrs. Cecil L. Heftel (Mrs. Heftel is Mr. Glassmann's daughter) own KIMN Denver, and 24% of KLO, KGEM, KLIX-AM-TV.

James C. Gleason—See Olean Broadcasting.

Faulette E. Godfrey—See Gold Seal.

Gold Seal Stations—KSTP-AM-TV Minneapolis-St. Paul, Minn.; KOB-AM-TV Albuquerque, N. M.; WGTQ Cypress Gardens, Fla. Stockholders: Stanley E. Hubbard, 52.17%; Didrikke S. Hubbard, 16.84%; Thomas E. Bragg, 8.17%; Vera Bragg, 15.84%; and Faulette E. Godfrey, 5.65%.

Simon Goldman—See James Broadcasting.

Richard Goodman—See Sonderling.

Good Neighbor Stations—WKBR-AM-FM Manchester, WTSN Dover, WKBK Keene, all New Hampshire; WNOW-AM-FM-TV York and WAEB Allentown, both Pa. Headquarters: 155 Front St., Manchester, N. H. W. F. Rust Jr., president; Ralph Gottlieb, vice president-gen. mgr. Ownership: William F. Rust Jr., 51%; Margaret D. Rust, 19%; Ralph Gottlieb, 30%.

George F. Goodyear—See Transcontinent Stations.

Ralph Gottlieb—See Good Neighbor.

Cary L. Graham Stations—WETO Gadsden, WANA Anniston, WPID Piedmont, all Alabama.

B. Carleton Greene—See Star Broadcasting Stations.

Carl D. & Charles W. Greenleaf—See Truth Publishing.

Kenneth E. Greenwood—See Dandy.

Agnes Jane Reeves Greer Stations—WAJR-AM-FM Morgantown, W. Va.; WJER Dover, and WAND Canton, both Ohio, and WKJF-FM-TV Pittsburgh, Pa.

Thomas Gresham—See Paglin-Ray.

John T. Griffin Stations—KWTV (TV) Oklahoma City (50%); KTUL-AM-TV Tulsa, both Okla.; KATV (TV) Pine Bluff-Little Rock, Ark. Ownership: KWTV, Video Investment Co. (John T. Griffin), 50%; Roy J. Turner, 12.5%; Luther T. Dulaney, 12.5%; F. E. Harper, 12.5%; Video Independent Theatres (motion picture chain and operator of community antenna systems in southwest), 12.5%. KTUL stations, John T. Griffin, 56.5%; Marjory Griffin Leake, 39.45%; James C. Leake, 3.61%; KATV, John T. Griffin, 45%; James C. Leake, 45%; Bryan Mathes, 10%.

Bill Grove—See Frontier Broadcasting.

D. Spencer Grow Stations—KEYY Provo, Utah; KEEP Twin Falls, Idaho; KEXO Grand Junction, Colo. Mr. Grow and wife own 90% of KEYY; 50% of KEEP, and Mr. Grow owns 43% of KEXO.

Earl Hall—See Lee Stations.

Norman Hall—See Sanders & Hall.

Brooks L. Harmon—See Vaughn-Trigg.

Harpole Stations—KVOU Uvalde, KVOZ, Laredo, KVOP Plainview, and KEPS Eagle Pass, all Tex. E. J. and W. J. Harpole.

Harris-Alexander-Jones Stations—KELP-AM-TV El Paso, Tex., and KXLY-AM-TV Spokane, Wash. Ownership: KELP stations, Joseph Harris, 40%; Norman Alexander, 40%; Richard E. Jones, 20%. KXLY stations, Joseph Harris, 45%; Norman Alexander, 45%; Richard E. Jones, 10%.

Irving B. Harris—See Rocky Mountain.

Harriscope Inc.—See Rocky Mountain.

Nancy Harrison—See Fisher Stations.

John D. Harvey—See Walker Stations.

T. Mitchell Hastings Jr.—See Concert Network.

George C. Hatch—See A. L. Glasmann.

Hawaiian Broadcasting System Stations—KGMB-AM-TV Honolulu, KHBC-TV Hilo, KMAU-TV Waikuku, all Hawaii. Ownership: Hialand Development Corp., 75.45%; Honolulu Star-Bulletin, 24.55%. J. Howard Worrall, president-general manager; Arthur L. Wood, chairman; John H. Traut, vice president-secretary; Elizabeth P. Farrington, vice president; L. Porter Dickinson, vice president; Fred G. Williams, vice president; K. C. Wong, treasurer.

Hawkins-Hubbs Stations—KIUN Pecos, KVLF Alpine, KFST Fort Stockton, all Tex., and KVFC Cortez, Colo. Ownership: KIUN, Barney Hubbs, 74%; Jack Hawkins, 25%; Bill Hubbs, 1%. KVLF, Gene Hendrix, 55%; Jack Hawkins, 15%; Barney H. Hubbs, 15%; Bill Hubbs, 10%; James Hawkins, 5%. KFST, George Baker, 55%; Jack Hawkins, 20%; Barney H. Hubbs, 20%; KVFC, Jack Hawkins, 67%; Barney H. Hubbs, 25%; James Hawkins, 8%.

Hearst Stations—WBAL-AM-FM-TV Baltimore; WISN-AM-FM-TV Milwaukee; WCAE-AM-FM and 50% of WTAE (TV) Pittsburgh. WBAL and WISN licensed to Hearst Corp. WCAE licensed to WCAE Inc. WTAE licensed to Television City Inc. D. L. Provost, vice president and general manager for radio and television, Hearst Corp. Leonard Kapner, president, WCAE Inc.

Heart of the Black Hills Stations—KDSJ-AM-TV Deadwood; KRSD-AM-TV Rapid City, both S. D. John, Eli and Harry Daniels, 33 1/4% each. Cecil F. Heftel—See A. L. Glasmann.

Herald Tribune Radio Network Stations—WVIP Mt. Kisco, WVOX-AM-FM New Rochelle, WGHQ Saugerties and WFYI Mineola, all N.Y. Ownership: Jointly owned by Martin Stone and Plymouth Rock Publications Inc. (John Hay Whitney). All are 100% owned except WVIP which is 90% owned by these stockholders.

Hialand Development Corp.—See Hawaiian Broadcasting.

A. G. Hiebert—See Northern TV.

Kenneth & Milton Higgins—See Springfield TV. **Highland Stations**—WKNE-AM-TV Keene, N. H.; WRK Pittsfield, Mass.; WKVT Brattleboro, Vt., and WKNY-AM-TV Kingston-Poughkeepsie, N. Y. Ownership: Joseph K. Close and wife, Robert T. Colwell, A. H. Birnie and others.

Horace Hildreth—See Community Broadcasting.

Oscar C. Hirsch Stations—WHCO Sparta, Ill.; KFVS-AM-TV Cape Girardeau, Mo.; KFMO Flat River, Mo., and minority interest in KSIM Sikeston, Mo.

J. Herbert Hollister—See Farm & Home Stations.

Frank E. Holliday—See New South.

Holt Stations—WHSY Hattiesburg and WHNY McComb, both Miss.; WHHY Montgomery, Ala.; and KOME Tulsa, Okla. Charles W. Holt, president and managing director; C. S. Lightly Jr., vice president.

Honolulu Star-Bulletin—See Hawaiian Broadcasting.

Hook Stations—WDOB Canton, WELZ Belzoni, WMAG Forest, all Miss.; WRUS Russellville, Ky; WKIZ Key West, Fla.; and 49% of WRAG Carrollton, Ala. Roth E. Hook and wife.

Ralph L. Hooks—See Reddick Stations.

Josh L. Horne—See Carolina Broadcasting.

Horton-Kincaid Stations—WFKY Frankfort, WVLC Lexington, both Ky.; WHOO-AM-FM Orlando, Fla. Donat J. Horton owns 15.5% of WFLK, 25% of WFKY and 50% of WHOO; G. D. Kincaid owns 35% of WVLK, 27% of WFKY and 50% of WHOO.

Frederick S. Howink—See Evening Star.

Rex G. Howell Stations—KREX-AM-FM-TV Grand Junction, KREY-TV Montrose and KGLN Glenwood Springs (50%), all Colo.

Didrikke S. Hubbard—See Gold Seal Stations.

Stanley E. Hubbard—See Gold Seal Stations.

Birney Imes Jr. Stations—WCBJ-AM-TV Columbus, WMOX Meridian, VELO Tupelo, WNAG Granada, and WROX Clarksdale, all Mississippi.

Imperial Broadcasting System—KPRO Riverside-San Bernardino, KRPP Brawley-El Centro, KREO Indio-Palm Springs, KYOR Blythe, all California. Office: 3401 Russell St., Riverside, Calif. Telephone: Overland 6-0260. Frank W. Crane, vice president and general manager.

Robert E. Ingstad Stations—KEYJ Jamestown, KBMW Wahpeton, KOVC Valley City, KEYD Oakes, all North Dakota, and KWAD Wadena, KLOP Long Prairie, KBMW Breckenridge, all Minn. Robert E. Ingstad, president & general manager.

James Broadcasting Stations—WJTN-AM-FM Jamestown, WDOE Dunkirk and WGGG Salamanca, all New York. Simon Goldman, president-general manager.

Jefferson Standard Life Insurance Co. Stations—WBT and WBTW (TV) Charlotte, N. C.; WBTW (TV) Florence, S. C.; WBIQ Greensboro, N. C.; 16% interest in WFMY-TV Greensboro, N. C.

William F. Johns Family Stations—WOSH Oshkosh, Wis.; WMIN St. Paul, Minn.; KIHQ Sioux Falls, S. D., and KRIB Mason City, Iowa. William F. Johns Sr. and Jr. Mr. Johns Sr. also owns 9% of WSPT Stevens Point, Wis.

Mrs. Claudia T. Johnson—See LBJ Stations.

John G. Johnson—See Winston-Salem.

Myron Jones Stations—WHOT and WRED(FM) Youngstown, Ohio; WEEP Pittsburgh, WUET Erie and WTIV Titusville, all Pa.

Richard E. Jones—See Harris-Alexander-Jones.

Lester E. Kabacoff—See WDSU Broadcasting.

Sam Kahan—See John J. Louis.

Danny Kaye—See Seattle, Portland & Spokane Radio.

J. C. Kellam—See LBJ Stations.

Daniel J. Keller—See Metzger-Ax-Metzloff.

Morris E. Kemper—See Bellingher-Townsend-Kemper.

Kerr-McGee Stations—WEEK-AM-TV Peoria, and WEEQ-TV La Salle, both Ill., and 45% of KVOO-TV Tulsa, Okla. Ownership: WEEK stations and WEEQ-TV, U. S. Sen. Robert S. Kerr (D-Okla.), 50.6%; D. A. McGee, 15.5%; M. Kerr, 11.1%; and others. KVOO-TV, Sen. Kerr, 18.1%; Grayce B. Kerr, 14.8%; D. A. McGee, 7.4% and others in same group.

William Kiker—See Midwestern Broadcasting.

G. D. Kincaid—See Horton-Kincaid.

King Broadcasting Co. Stations—KING-AM-FM-TV Seattle, Wash.; KGW-AM-TV Portland, Ore., and majority owner of KREM-AM-FM-TV Spokane, Wash. Mrs. A. Scott Bullitt is controlling stockholder.

John W. Kluge—See Metropolitan Broadcasting.

John S. Knight Stations—WAKR-AM-FM-TV Akron, Ohio (45%), and 42.5% interest in WCKT (TV) Miami.

Norman Knight Stations—WSTV-AM-FM Claremont, WTSL Hanover, WHEB Portsmouth, all New Hampshire, and WHEM Fitchburg, Mass.

Knorr Stations—WKMh-AM-FM Detroit-Dearborn, WKMF Flint, WKHM Jackson and WSAM-AM-FM Saginaw, WELL Battle Creek, all Mich. Fred A. Knorr, president and general manager.

Harold Knox—See Lamar Stations.

Joseph Kruger—See Tarlow Assoc.

KWTX Stations—KWTX-AM-TV Waco, KBTX Bryan, both Tex., and KXII (TV) Ardmore, Okla. Ownership: KWTX Broadcasting Co., W. W. Naman, M. N. Bostick and associates, 71%; LBJ Co., 29%. KWTX Broadcasting Co. owns 50% of KBTX. For LBJ Co. holding, see under that name below.

Lackey Stations—WRAJ-AM-FM Anna, Ill.; WFAD-AM-FM Paducah, WHOP-AM-FM Hopkinsville and WSON-AM-FM Henderson, all Ky. Pierce E. and F. E. Lackey jointly own WRAJ. Pierce E. Lackey owns WFAD station. F. E. Lackey owns WHOP stations. Hecht S. Lackey owns WSON.

Laird Stations—WDUX Waupaca, WDUZ Green Bay, both Wisconsin; KHAK Cedar Rapids, Iowa. Ownership: Ben & Dorothy Laird. Mr. Laird owns 85% of WDUZ. Mrs. Laird owns WDUZ and KHAK.

Charles W. Lamar Stations—WPFA-TV Pensacola, Fla.; KTAG-TV Lake Charles, La. Ownership: KTAG-TV, Mr. Lamar, 46.2%; Warren Berwick, 32.4%; R. B. McCall Jr., 10.7%; Harold Knox, 10.7%; WPFA-TV, Mr. Lamar, 100%.

Edward Lamb Enterprises Inc.—WICU-AM-TV Erie, Pa.; WMAC-TV Massillon, Ohio; Headquarters: 500 Edward Lamb Bldg., Toledo. Washington office: 605 Southern Bldg. Edward Lamb, president; Frank Oswald, vice president; Ben McLaughlin, general manager.

T. B. Lanford Stations—KALB-AM-FM-TV Alexandria, KPLC-AM-TV Lake Charles (66%), KRMD-AM-FM Shreveport, all La.; WSLI and WJTV (TV) Jackson, Miss. (13.8%), and KRRV Sherman, Tex.

Lathrop Co.—See Midnight Sun Broadcasting.

John J. Laux—See Friendly Group.

LBJ Stations—KTBC-AM-TV Austin, KRGV-AM-TV Weslaco, and 29% of KWTX-AM-TV Waco, all Tex. Ownership: Mrs. Claudia T. Johnson (wife of U. S. Sen. Lyndon Johnson [D-Tex.]), 57%; J. C. Kellam, 5% and 13 others. KWTX Broadcasting Co. owns 50% of KBTX Bryan, Tex., and 100% of KXII (TV) Ardmore, Okla. (see KWTX stations above).

Lee Stations—KHQA-TV Hannibal, Mo.-Quincy, Ill.; KGLO-AM-FM-TV Mason City, Iowa; WMTV (TV) Madison, Wis.; WTAD-AM-FM Quincy, Ill.; 41% of WKBT (TV) La-Crosse, Wis., and minority interests in both WIBA Madison, Wis. and KFAB Omaha, Neb. Ownership: Lee Radio Inc., Lee P. Loomis, 9.175%; Elizabeth Norris, 25.75%; Wanda Eighmey, 4.6%; Earl Hall, 5%; Laura Lee, 12%; Mrs. James F. Powell, 5.1% and others. Lee Radio Inc. and principals have varying interests in these stations.

Richard Field Lewis Jr. Stations—WINC, WRFL (FM) Winchester, WSIG Mt. Jackson, WAGE Leesburg and WFAA Fredericksburg (60%), all Virginia; WAYZ Waynesboro and WHYL Carlisle, both Pennsylvania; WELD Fisher, W. Va. Controlling ownership: Marlon Park Lewis. Sale of WAGE pending FCC approval.

Richard O. Lewis—See John J. Louis.

M. A. Lightman—See Malco Theatres.

Harry Willard Linder Stations—KLGR Redwood Falls, KMHL Marshall, KWLM, Willmar (63.3%), KDMA Montevideo (58%), and KTOE Mankato (10%), all Minnesota.

Lindsay-Shaub Newspapers Stations—WSOT Decatur, WVLN-AM-FM Olney, WSEI(FM) Effingham, and 20% WCIA (TV) Champaign, all Illinois.

Raymond F. List—See Frontier Broadcasting. **Clay, Arthur and William Littick**—See Zanesville Publishing.

J. G. Long Stations—KIOX Bay City, KVIC Victoria and KTLW Texas City, all Texas.

Lewis F. Long—See Gila Broadcasting.

Lee P. Loomis—See Lee Stations.

John J. Louis Jr. Stations—KVAR (TV) Phoenix-Mesa, KTAR Phoenix, KYUM Yuma and KYCA Prescott, all Arizona. Ownership: John J. Louis Jr. and family, 68.2%; Richard O. Lewis, 17.7%; Sam Kahan, 7.4% and others.

Group Ownership CONTINUED

Jessica L. Longston Stations—KBAR Burley, Ida. (36%); KSEM Moses Lake, Wash. (56%); KAYO Seattle, Wash. (32%); KPUG Bellingham, Wash. (50%); Mrs. Kathleen Brownlow Ward and R. E. Pollock, who are associated with Mrs. Longston in the ownership of some of these stations, own KRSC Othello, Wash.

Mason Loundy—See Sponderling Stations.

Robert C. Lukkason—See Community Radio.

Joseph L., Kenneth F., and John T. Maguire—See Miners Broadcasting.

Malco Theatres Stations—WTMV (TV) Utica, N. Y.; WAMT (TV) Memphis, Tenn., and KMPT (TV) Oklahoma City, Okla. Stockholders: M. A. Lightman, 51.18%, and others.

Martin Theatres of Georgia—WTVM (TV) Columbus, Ga., and WTVC (TV) Chattanooga, Tenn. Ownership: E. D. Martin and R. E. Martin Jr., 50% each.

Mathis Stations—WSJC Magee, WCPC Houston and WXTN Lexington, all Miss. Ownership: Marvin, Robin and Ralph Mathis. WSJC: 75%; WCPC: 62.5%; WXTN: 90%.

Mattison Stations—WXXX and 25% of WDAM-TV Hattiesburg. WAML Laurel and WABO Waynesboro, all Miss. David A. Mattison Jr.

Herbert Mayer Stations—WXEL (TV) Boston and WPHD (TV) Philadelphia.

Wendell Mayes Stations—KBWD Brownwood, KNOW Austin, KCRS Midland, 50% of KSNY Snyder, 40% of WACO Waco, and 50% of KXOL Fort Worth, all Tex., and 50% of KTOK Oklahoma City, Okla.

B. B. McCall Jr.—See Lamar Stations.

J. Elroy McCaw Stations—WINS New York, KTVR (TV) Denver, KTVW (TV) Tacoma, KELA Centralia-Chehalis (50%), both Washington; 15% of community tv systems in Aberdeen, Astoria, Kenewick and Pasco, Wash., and 3.8% of Concert Network Inc. (see above).

McClatchy Broadcasting Co. Stations—KFBK-AM-FM Sacramento, KMJ-AM-FM Fresno, KERN-AM-FM Bakersfield, KBEB-AM-FM Modesto, all Calif.; KOH Reno, Nev. Headquarters: 21st & Q, Sacramento 4, Calif. Eleanor McClatchy, president.

Drew McClay—See Midwestern Broadcasting.

C. A. McClure Stations—WCHK Canton and WGBA Columbus, both Ga.; WULA Eufaula, Ala.

Tracy S. McCracken—See Frontier Broadcasting.

John McCrary—See Cyril W. Reddoch.

J. M. McDonald Jr.—See Seaton Stations.

Ralph J. McElroy—See Black Hawk Broadcasting.

D. A. McGee—See Kerr-McGee Stations.

Lloyd C. McKenney Stations—KMDO Fort Scott, Kan.; KRMO Monett, KBHM Branson (50%), both Mo.

McLendon Stations—KLIF Dallas, KILT-AM-FM Houston, KTSB San Antonio, all Texas; KABL Oakland, Calif.; WAKN Louisville, Ky., and KEEL Shreveport, La. Barton R. McLendon, chairman of board; Gordon B. McLendon, president; W. S. Morgan Jr., vice president, national sales manager; C. W. Weaver, Hower Odum, Jack Lee, Jack Fiedler, Richard Wilcox, Glenn Callison, James Foster and Don Keyes, vice presidents.

McLendon Ebony Stations—WOKJ Jackson, Miss.; KOKY Little Rock, Ark.; KOKA Shreveport, La.; WENN Bessemer, Ala. John M. McLendon and associates.

Bob McManey Stations—WAMY Amory, WROB West Point (50%) and WONA Winona (50%), all Mississippi.

Edward Menden—See Star Broadcasting Stations.

Meredith Publishing Co. Stations—KCMO-AM-FM-TV Kansas City, Mo.; KPFO-AM-TV Phoenix, Ariz.; WOW-AM-TV Omaha, Neb.; WHEN-AM-TV Syracuse, N. Y.; KRMG Tulsa, Okla. Headquarters: Meredith Publishing Co., 17th & Locust, Des Moines, Iowa. Payson Hall, director, and C. A. Larson, asst. director, radio-tv.

Donald W. Merriman—See Olean Broadcasting.

Merriman-Gober-Tobey Stations—KOTS Deming, KOBE Las Cruces, and KWYK Farmington, all N. M. Edward E. Merriman, Jimmie D. Gober, Robert W. Tobey.

Metropolitan Broadcasting Stations—WNEW-AM-FM-TV New York, WTTG (TV) Washington (D. C.), WHK-AM-FM Cleveland, WNEW-TV represented by Weed Television Corp.; WNEW-AM-FM by Robert E. Eastman & Co.; WTTG by Peters, Griffin & Woodward, and WHK-AM-FM by John Blair & Co. John W. Kluge, president; Bennet H. Korn, vice president (tv operations); John E. McCardie, vice president-general manager, WTTG; John V. B. Sullivan, vice president-general manager, WNEW-AM-FM; Harvey L. Glascock, vice president-general manager, WHK. Ownership: John W. Kluge and associates, 3.5%, and others. Mr. Kluge also owns 90% of WINE-AM-FM Buffalo, N. Y. and 37% of Class B stock of WLOF-TV Orlando, Fla.

Metzger-Ax-Metzloff Stations—WITZ-AM-FM Jasper and WITE Brazil, both Indiana; WITY

Danville, Ill. Ownership: WITZ and WITE: Gilbert E. Metzger, John R. Ax and Louis C. Metzloff, each 33 1/3%. WITY: Same owners plus Dennis J. Keller, 25% each.

Louis C. Metzloff—See Metzger-Ax-Metzloff.

D. H. Meyer—See Seaton Stations.

Meyer Broadcasting Co. Stations—KFYR-AM-TV Bismarck, KUMV-TV Williston, and KMOT (TV) Minot, all N. D. William A. Ekberg, president. Ownership: Marietta M. Ekberg Trust (Etta Hoskins Meyer, mother of Marietta Ekberg, trustee), 35.3%, and others.

Midnight Sun Broadcasting Stations—KFAR-AM-TV Fairbanks, KENI-AM-TV Anchorage, KTKN Ketchikan, all Alaska. Harry Hill, president; Alvin O. Bramstedt, general manager. Ownership: Lathrop Co., 86.6% and others.

Midwestern Broadcasting Co. Stations—WTCM, WPBN-TV Traverse City, WTOM-TV Cheboygan, WATT Cadillac, WATC Gaylord, WATZ Alpena, and WMBN Petoskey, all in Michigan. Ownership: Les Biederman, 30%; Edward Biederman, 25%; Drew McClay, 15%; William Kiker, 16.25%; Fred Zierle, 16.25%.

Paul Miller—See Gannett Newspapers.

Miners Broadcasting Stations—WFAM Pottsville, WLSH Lansford and WMBa Ambridge, all Pa. Joseph L., Kenneth F. and John T. Maguire and John W. Angst.

Mining Journal Stations—WDMJ, WLUC-TV Marquette, WMIQ Iron Mt., WIRN (TV) Wakefield, and WLST Escanaba, all Mich., and 50% interest in WROD Daytona Beach, Fla. Frank J. Russell Jr., principal stockholder.

Anthony C. Morici—See Ellman-Morici.

Mormon Church—See Corp. of President, Church of Jesus Christ of Latter Day Saints.

Carlton W. Morris Stations—KSUN Bisbee, KNOG Nogales, and KHFH Sierra Vista, all Arizona.

Morrison-Quirk Grain Corp.—See Seaton Stations.

Morgan Murphy-Walter C. Bridges Stations—WEAU-AM-FM-TV Eau Claire, WISC-AM-FM-TV Madison, WMAM, WLUC-TV Green Bay-Marquette, all Wis.; KVOL Lafayette, La.; 52% of WLUC-TV Marquette, Mich. Morgan and Elizabeth Murphy own 54.6% and Mr. Bridges 18.6% of WEAU stations; Murphys, directly and indirectly, own 50% of WISC stations; 50% of KVOL stations. Mr. Bridges owns 74% of WJMC-AM-FM Rice Lake and WHSM Hayward, both Wisconsin. Sale of WEAU and WISC pending FCC approval (See Walker Stations below).

Kerman C. Mosch—See Olean Broadcasting.

Cecil G. Murdock—See Aaron W. Robinson

Naf Corp. Stations—KPTV (TV) Portland, Ore., KCOP (TV) Los Angeles and KOBY San Francisco. Purchase of KCOP and KOBY pending FCC approval. Ownership: Paul V. Shields, chairman; John G. Bannister, president; Kenyon Brown, director, broadcasting div. For Mr. Brown's holdings, see under his name above.

Donald P. Nathanson—See Rocky Mountain.

National Theatres Stations—WNTA-AM-FM-TV Newark, N. J. (New York City), WDAF-AM-TV Kansas City, Mo.; KMSP-TV Minneapolis, Minn. National Theatres also owns motion picture chain. Officers: John Bertero, president; E. Gerald Cantor, chairman, executive committee; Charles L. Glett, radio-tv division. National Theatres owns 100% of WDAF stations and approximately 90% of WNTA stations and KMSP-TV. Last two are in name of National Telefilm Assoc., of which National Theatres owns 90%. NTA is program producer and operates National Telefilm Network. Note: Sale of KMSP-TV to 20th Century-Fox Film Corp. pending FCC approval.

Nationwide Insurance Co.—See Peoples Broadcasting.

NBC Owned Stations—WRCA-AM-FM-TV New York, WRC-AM-FM-TV Washington; WMAQ-AM-FM, WNBQ (TV) Chicago, WRCV-AM-TV Philadelphia, KNBC-AM-FM San Francisco, KRCA (TV) Los Angeles, WKNE-WNBC (TV) New Britain, Conn.; (Sale of WKNE-WNBC [TV] pending FCC approval.) WAMP-AM-FM Pittsburgh, Pa. All represented by NBC Spot Sales. Ownership: NBC is a subsidiary of Radio Corp. of America, which manufactures electronic equipment, phonographs (RCA Victor), owns and operates RCA Communications Inc. and Radio-marine Corp. of America (communications), RCA Institutes (school), and RCA Service Co. For NBC executives, see page B-288.

Robert E. Neathery Stations—KWPM-AM-FM West Plains, KBHM Branson (50%), KALM Thayer, and KUKU Willow Springs, all Mo., and KAMS (FM) Mammoth Spring, Ark.

Newhouse Newspaper Stations—WSYR-AM-FM-TV Syracuse, N. Y.; WAPI-AM-FM-TV Birmingham, Ala.; WPTA (TV) Harrisburg, Pa.; 50% of KOIN-AM-FM-TV Portland, Ore.; 22.71% of KTVI (TV) St. Louis, Mo. Ownership: S. I. Newhouse and family.

New South Broadcasting Stations—WLSM Louisville, WNSL Laurel, WOKK Meridian, all Miss., and WACT Tuscaloosa, Ala. Frank E. Holladay, Joseph W. Carson and John S. Primm.

Norbertine Fathers Stations—WBAY-AM-TV Green Bay, WHBY Appleton, both Wis., and NEW (TV) Escanaba, Mich. Hayden R. Evans, general manager.

Elizabeth Norris—See Lee Stations.

North Dakota Bestig. Co. Stations—KXGO-AM-FM Fargo, KXMC (TV) Minot, KXJB-TV Val-

ley City, KBMB-TV Bismarck, all N. D., and KXAB-TV Aberdeen, S. D. John W. Boler, president-general manager and principal stockholder.

Northeast Radio Network Stations (all fin)—WRRL Wethersfield, WRRE Bristol Center, WRRR Ithaca, WRRD DeRuyter, WRRR Cherry Valley, all New York. Sale to Ivy Broadcasting Co. pending FCC approval (see Erdman Stations above).

Northern TV Stations—KTFA (TV) Anchorage and KTFF (TV) Fairbanks, both Alaska. Stockholders: A. G. Hiebert, 31.4%; William J. Wagner, 9.93% of KTFA (TV), 7.1% of KTFF (TV), and others.

Northwestern College Stations—KTIS-AM-FM Minneapolis, Minn.; KNWS Waterloo, Iowa, and KFNW Fargo, N. D.

George W. Norton Stations—WAVE-AM-TV Louisville, Ky., and WFIE-TV Evansville, Ind. **Olean Broadcasting Corp. Stations**—WMNS Olean, WSET Glens Falls, WIPS Ticonderoga, all New York. Ownership: Donald W. Merriam, 50%; James C. Gleason, 10%; Daniel S. Souder, 10%; Herman C. Mosch, 10%; F. Kenyon Reed, 10%.

Oliver Broadcasting Corp.—See Community Broadcasting.

J. E. O'Neill Stations—KJEO (TV) Fresno and KTRB-TV Modesto, both Calif. Owned 100% by J. E. O'Neill.

Edward L. B. Osborne—See Coggins-Osborne.

Max Osnos—See Woodward Broadcasting.

James H. Ottaway Stations—WENE Binghamton-Endicott, N. Y.; WDOS Oneonta, N. Y.; WVPO Stroudsburg, Pa.

Merritt Owens—See Dandy.

Paglin-Ray Stations—WBOK New Orleans, KAOK Lake Charles, WXOK Baton Rouge, all Louisiana; KYOK Houston Tex., and WLOK Memphis, Tenn.; WGOK Mobile, Ala. WBOK, WXOK, WLOK and WGOK are owned jointly by Jules J. Paglin and Stanley W. Ray Jr.; KAOK and KYOK are owned by Messrs. Paglin, Ray and Ed Prendergast, Thomas Gresham and others.

B. J. Palmer Stations—WOC-AM-FM-TV Davenport, WHO-AM-FM-TV Des Moines, KMA Shenandoah, all Iowa and KFAB, KMTV (TV) Omaha, Neb. B. J. and D. D. Palmer own 85.9% of WHO stations and WOC-TV, 100% of WOC-AM-FM, and minority interests in KMA, KMTV and KFAB.

Dave M. Palmer—See Aaron B. Robinson.

Peoples Broadcasting Stations (Nationwide Insurance Co.)—WRFD Worthington, Ohio; WTTM Trenton, N. J.; WMMN Fairmont, W. Va.; WGAR-AM-FM Cleveland, Ohio; WNAX Yankton, S. D., and KVTV (TV) Sioux City, Iowa. Ownership: Peoples Broadcasting is subsidiary of Nationwide Insurance Co.

Ralph Perry Perez—See American Colonial Broadcasting.

Perry Stations—WJHP-TV Jacksonville, WDNB and WESH-TV Daytona Beach, both Fla. Ownership: WJHP-TV is owned 100% by John H. Perry Jr.; WDNB is 40% owned by Mr. Perry and his family; WESH-TV is 50% owned by Mr. Perry and 50% by his brother, Farwell Perry.

C. Wrede Petersmeyer—See Corinthian.

Edward Petry Co.—See Transcontinent.

Herbert L. Pettey—See Dolph-Petty.

John H. Phipps Stations—WCTV (TV) Thomasville, Ga. and WPTV (TV) West Palm Beach, Fla.

David P. Pinkston Stations—KDAV Lubbock, KPEP San Angelo, KZIP Amarillo, all Tex.; KPIK Colorado Springs, Colo. Mr. Pinkston owns 50%. Leroy Elmore owns 50% of KDAY, KPEP and KPIK.

Plough Inc. Stations—WMPs Memphis, Tenn.; WJJD Chicago, Ill.; WCOP-AM-FM Boston, Mass.; WCAO-AM-FM Baltimore, Md.; and WPLO-AM-FM Atlanta, Ga. Harold R. Krelstein, president, broadcasting subsidiaries. Ownership: Abe Plough, 13.9% and others.

Polan Industries Stations—WPTV (TV) Ashland, Ky.; WLTV (TV) Wheeling, W. Va. Theodore M. Nelson, general manager, Tv Division. Ownership: Albert S. E. G., Lincoln M., Charles M. and Lake Polan (20% each).

B. E. Pollock—See Jessica L. Longston.

James F. Powell—See Lee Stations.

Ed Prendergast—See Paglin-Ray.

John S. Primm—See New South.

D. F. Prince—See Cecil W. Roberts.

Norman O. Protsman Stations—WNER Live Oak and WMAF Madison, both Florida, and WVLD Valdosta, Ga.

William L., and Roger L. Putnam—See Springfield TV.

Rahall Stations—WKAP, WQCY-TV Allentown, WNAR Norristown, both Pa.; WWNR Beckley, W. Va.; WLCY St. Petersburg, Fla. N. Joe Rahall, president. Ownership: N. Joe, Farris E., Sam G. and the estate of Deem P. Rahall.

Leola Randolph—See Burroughs-Randolph.

Robert D. Rapp—See Cecil W. Roberts.

Henry Rau Stations—WOL Washington D. C.; WDOV Dover, Del.; WNAV Annapolis, Md. Mr. Rau owns 61% of WOL, 64% of WDOV. WOL licensee owns 91% of WNAV.

- Stanley W. Ray Jr.**—See Paglin-Ray.
- A. Luis Reed**—See WDSU Broadcasting.
- Cyril W. Reddoch Stations**—KREH Oakdale La.; KSTV Stephenville, Tex.; KDLA DeRidder, La. Mr. Reddoch owns 66.66% of KREH and KSTV, and 50% of KDLA. Ralph L. Hooks owns 33 1/3% of KREH and KSTV. John McCray owns 50% of KDLA.
- R. Kenyon Reed**—See Olean Broadcasting.
- Rennekamp Stations**—WKRZ and WDJR (FM) Oil City, WOTR Corry, WKBI St. Mary's (50%), WTRA Latrobe (20%), all Pa. Kenneth E. and Olivia Rennekamp.
- Donald W. Reynolds Stations**—KFSA, KNAC-TV Fort Smith, Ark.; KOLO-AM-TV Reno, KORK Las Vegas, KLRJ-TV Henderson, all Nev.; KHBG Okmulgee, Okla.; KBR5 Springdale, KTLG (TV) Hot Springs, both Arkansas. KGNS-TV Laredo, Tex. Mr. Reynolds is principal owner of Southwestern Publishing Co., which publishes newspapers in the southwest.
- Harry Rice**—See Community Radio.
- Jonas S. & Thomas B. Rice**—See Winston Salem Broadcasting.
- Sid W. Richardson**—See Texas State Network.
- Maxwell E. Richmond Stations**—WGPC-AM-FM Morningside, Md.; WMEX Boston, Mass.; and KBMI Henderson, Nev.
- F. H. Ricketson Jr.**—See Frontier Broadcasting.
- Ridder Publications Stations**—WDSM-AM-TV Superior, Wis. (Duluth, Minn.); WCCO-AM-TV Minneapolis-St. Paul, Minn. (26.5%); KSDN Aberdeen, S. D.; KIL0 Grand Forks, N. D. Ownership: Victor F. Ridder and sons, B. H. Ridder Sr. and sons, Joseph E. Ridder and sons and their families.
- Rines Stations**—WRDO Augusta, WLBZ-AM-TV Bangor, and WCSH-AM-TV Portland, all in Maine.
- Dee Rivers Stations**—WJIV Savannah, WEAS Atlanta-Decatur, both Georgia, KWAM Memphis, Tenn., WSWN Belle Glade, Fla. E. D. Rivers Jr., chairman.
- James Rivers Stations**—WMJM Cordele, WJAZ Albany, WDOL Athens, WTJH East Point, WACL Waycross, WKTG Thomasville, all in Georgia. Latter two stations are controlled by Mr. Rivers. William Blizzard, executive.
- KO Teleradio Pictures** (General Tele-Radio Div.)—WOR-AM-FM-TV New York, WNBC-AM-TV, WRKO (FM) Boston, KHJ-AM-FM-TV Los Angeles, KFRC-AM-FM San Francisco, WHBQ-AM-TV Memphis and WGMS-AM-FM Washington, D. C. Also owns and operates anke Network and owns 33 1/3% of CKLW Windsor-Detroit. Thomas F. O'Neil, chairman, resident; John B. Poor, Hathaway Watson, vice presidents; George Steffy, vice president, anke Network; Robert Leder, vice president, WOR-AM-FM-TV; Ray Kohn, general manager, WHBQ-AM-TV; Ray Kohn, general recording div.; Arnold Kaufman, vice president, RKO; Wendell B. Campbell, vice president, KFRC-AM-FM; Norman Boggs, vice president, KHJ; John Reynolds, general mgr., KHJ-TV; George Ruppel, vice president-treasurer; Paul Quinn, secretary; Charles Drayton, comptroller; Patrick J. Winkler, executive asst. to president. Owned by General Tire & Rubber Co.
- Cecil W. Roberts Stations**—KREI Farmington, KCHI Chillicothe, KBIA Columbia, all Mo.; KCRB Chanute, Kan. Son-in-law Robert D. Rapp and wife own WINI Murphysboro, Ill.
- Aaron B. Robinson Stations**—WDXE Lawrenceburg, WDXN Clarksville, WDXI-AM-TV Jackson, WTPR Paris, WENK Union City, all Tenn.; WCM4 Corinth, Miss. Ownership WDXI stations, Aaron B. Robinson, 67.3%; Harold L. Simpson, 13.3%; Frank M. Davis, 6.66%; Dave M. Palmer, 6.66%; Cecil G. Murdock, 6.66%; D. F. Prince, 6.66% and others. Messrs. Robinson, Simpson and Davis own varying interests, but all adding up to majority control, in other stations listed.
- Rocky Mountain Tele Stations**—KTWO-TV Casper and KTWX-TV Sheridan, both Wyoming and KLFM (FM) Long Beach, Calif. Stockholders: Harriscope Inc., 33 1/3%; Irving E. Harris, 13 1/3%; Donald P. Nathanson, 13 1/3%; Benjamin Bergs, 40%. Harriscope is 40% owned by Burt I. Harris, 40% by Irving E. Harris and 20% by Mr. Nathanson.
- W. D. Rogers**—See Texas Telecasting.
- E. O. Roden Stations**—WBIP Booneville, WGCM Gulfport (40%), WTUP Tupelo (30%), all Miss.; KREL Baytown, Tex. (40%), WBOP Pensacola, Fla. (40%) and WTUG Tuscaloosa, Ala. (40%).
- Rollins Stations**—WNJR Newark, N. J.; WBEE Harvey, Ill.; KATZ St. Louis, Mo.; WRAP Norfolk, Va.; WGEW Indianapolis, Ind.; WAMS Wilmington and WJWL Georgetown, both Delaware, WEAR-TV Pensacola, Fla., and WPTZ (TV) Plattsburgh, N. Y. O. Wayne and John W. Rollins.
- Joel Rosenblum Stations**—WISR Butler and WACE Kittanning, Pa.; WTTG Massillon, Ohio.
- R. W. Rounsaville Stations**—WQXI and WATL-TV Atlanta, Ga.; WLOU and WTAM-TV Louisville, Ky.; WCIN-AM-TV Cincinnati, Ohio; WMBM Miami Beach and WTMP Tampa,
- both Fla.; WVOL Nashville, Tenn., and WYLD New Orleans, La.
- Edmund R. Ruben**—See BFR.
- Frank J. Russell Jr.**—See Mining Journal.
- W. F. Rust Jr.**—See Good Neighbor.
- Salisbury Bestg. Co.**—See Springfield Tv.
- Samuels Stations**—KODY N. Platte, Neb.; WDLB Marshall and WWIS Black River Falls, both Wis. Hartley L. Samuels.
- Henry C. Sanders & Norman Hall Stations**—WBNL Boonville, WBTO Linton and WPCO Mt. Vernon, all Indiana.
- Charles Sawyer**—See Air Trails Network.
- Herbert Scheffel**—See Transcontinental Properties Inc.
- J. Fred Schoellkopf IV**—See Transcontinent Stations.
- Paul A. Schoellkopf Jr.**—See Transcontinent Stations.
- Donalda Schroeder**—See Community Radio.
- Scripps-Howard Group**—Scripps Howard Radio Inc. is the licensee of WEWS (TV) Cleveland, WCPO-AM-TV Cincinnati, and WNOX Knoxville. Memphis Publishing Co. is the licensee of WMC, WMCF (FM) and WMCT (TV) Memphis. All are operated separately. Officials: Jack E. Howard, president, Scripps-Howard Radio Inc., (230 Park Ave., New York); James C. Hanahan, vice president and general manager; WEWS; Mortimer C. Waters, vice president and general manager, WCPO-AM-FM-TV; Richard B. Westergaard, vice president and general manager, WNOX; Henry W. Slavick, general manager, WMC, WMCF (FM) and WMCT (TV).
- Don Searle**—See Farm & Home.
- Seaton Stations**—KHAS and control of KHAS-TV Hastings, Neb.; KMAN Manhattan and KGGF Coffeyville, Kan. Ownership: KHAS-TV, Seaton Publishing Co., 51.7%; J. M. McDonald Jr., 3.55%; Morrison-Quirk Grain Corp., 3.55%; D. H. Meves, 4.15% and others. Seaton Publishing Co. is owned by Fred A. and Richard M. Seaton, who also control other stations listed. Fred A. Seaton is Secretary of Interior.
- Seattle, Portland & Spokane Radio Group**—KXL Portland, Ore.; KJR Seattle and KNEW Spokane, Wash. Corporation owned by Frank Sinatra and Danny Kaye. Lester M. Smith, president.
- John M. Shaheen**—See Founders Corp.
- John T. Shilling**—See Cook Paint & Varnish.
- Cary H. Simpson Stations**—WBFL Bellefonte, WTRN Tyrone, WFRM Coudersport (69%), WNBT Wellsville (69%) and WKBI St. Mary's (50%), all Pa.
- Harold L. Simpson**—See Aaron B. Robinson.
- Frank Sinatra**—See Seattle, Portland & Spokane Radio.
- Singleton Stations**—KUTY Palmdale, Calif. (100%); KITY Olympia (50%), KORD Pasco (16 1/3%), KITI Chehalis (14%), all Wash.; Ownership: Harold C. Singleton.
- Earl F. Slick**—See Winston-Salem.
- Albert M. Smith**—See Southwestern Broadcasting.
- Smith Broadcasting Stations**—WAAY Huntsville and WBYE Calera, both Ala., and WJIG Tullahoma, Tenn. M. Davidson Smith III.
- Frank Smith**—See Capital Cities.
- Ted Smith**—See Fisher Stations.
- Charles Smithgall Stations**—WGGA Gainesville and WRGA Rome, both Ga., and WCAS Gadsden, Ala.
- William B. Smullin**—See California-Oregon.
- Sonderling Stations**—WOPA Oak Park, Ill.; WOPT (TV) Chicago; KWBR Oakland, Calif.; WDIA Memphis, Tenn. Egmont Sonderling, Richard Goodman and Mason Loundy.
- Daniel S. Souders**—See Olean Broadcasting.
- Southwestern Broadcasting Stations**—WDAL Meridian, WAPF McComb and WMDC Hazelhurst, all Miss., and (NEW) Pine Bluff, Ark. Ownership: Louis Alford, Philip D. Brady and Albert Mack Smith.
- Speidel Stations**—WOIC Columbia, WPAL Charleston, WYNN Florence and WWBD Bamberg, all S. C. Joe Speidel III.
- Springfield Television Broadcasting Co. Stations**—WWLP (TV) Springfield, WRLP (TV) Greenfield, WWOR-TV Worcester, all Mass. Purchase of WKNE-WNBC (TV) New Britain, Conn., pending FCC approval. Ownership: William L. Putnam, 4.48%; Roger L. Putnam, 23.34%; Joseph J. Delesio, 6.04%; James F. Fitzgerald, 7%; WSPR Inc. (Springfield, Mass.), 3.7%; trustees for Salisbury Broadcasting Corp. (former owner of WWOR-TV), 20% (which is held as follows: Fox, Wells & Rogers, 30.1%; Kenneth P. Higgins, .08%; Milton P. Higgins, 4.8% and others). Fox, Wells & Rogers also owns 42.5% of KFSD-AM-FM-TV San Diego, Calif. William L. Putnam, president-general manager.
- Star Broadcasting Stations**—WGVA Geneva, WTLB Utica and WBBF and WCBF-TV
- Rochester, all New York. Stockholders: Maurice R. Forman, 71.59%; Thomas L. Brown, 11.84%; F. Carleton Greene, 4.73% and Edward Menden, 11.84%.
- Star Stations**—KICN Denver, Colo.; KOIL Omaha, Neb.; KWIK Pocatello, Idaho; KISN Vancouver, Wash.-Portland, Ore. Ownership: KMTR and KRL, Don Burden, 58.84%; J. D. Buehler, 11.76%; L. Fargo Wells, 11.76%; M. T. Deaton, 11.76%; J. P. Wilkerson, 5.88%. KWIK, Mr. Burden 44.84%; Charles S. Crabtree, 26.21%; Mr. Wells, 5.26%. KISN, Mr. Burden, 65%; Mr. Wilkerson, 25%; Gerald E. Weist, 5%; and John F. Davis, 5%. Sale of KWIK pending FCC approval.
- Stauffer Publications Stations**—WIBW-AM-TV Topeka, KSOK Arkansas City, KSEK Pittsburg, all Kan., and KGGF Shawnee, Okla. Ownership: Oscar S. Stauffer, 33.9%; Stanley H. Stauffer, 2.07% and others.
- Steinman Stations**—WGAL-AM-FM-TV Lancaster, Pa.; WDEL-AM-FM Wilmington, Del.; WLEF-TV Bethlehem, Pa.; WKBO Harrisburg, WORK York, WEST-AM-FM Easton, WRAC-AM-FM-TV Williamsport, all Pa. Headquarters: 8 W. King St., Lancaster. Clair R. McCollough, general manager. Ownership: John F. and J. Hale Steinman, 50% each.
- Edgar B. Stern Jr.**—See WDSU Broadcasting.
- Stevens-Wismer Stations**—WHLS-AM-TV Port Huron, WLEW Bad Axe (66 1/3%), WLAV-AM-FM Grand Rapids, all Michigan. Ownership: Harmon L. Stevens and John F. Wismer.
- Martin Stone**—See Herald Tribune Network.
- Melvin Stone & Faust Couture Stations**—WGUY Bangor, WGHM Skowhegan, WRUM Rumbold, WCOU-AM-FM Lewiston, WFAU Augusta, WLOB Portland and WSME Sanford, all Maine. Mr. Stone owns 33 1/3% of WGUY, 55.5% of WGHM, 80% of WRUM, 25% of WLOB and 33 1/3% of WSME. Mr. Couture owns 25% of WGUY, 83% of WCOU and 83% of WFAU.
- Storer Broadcasting Stations**—WGBS-AM-FM Miami, Fla.; WJBK-AM-FM-TV Detroit, Mich.; WSPD-AM-FM-TV Toledo, Ohio; WAGA-TV Atlanta, Ga.; WJWV-AM-FM-TV Cleveland, Ohio; KPOP-AM-FM Los Angeles, Calif.; WWVA-AM-FM Wheeling, W. Va.; WJBG-AM-FM Philadelphia, Pa., and WITI-TV Milwaukee, Wis. George B. Storer, chairman and president; J. Harold Ryan, senior vice president; Lee B. Wailes, executive vice president (planning and finance); Stanton P. Kettler, executive vice president (operations); John E. McCoy, vice president and secretary; Harry A. Stensen, treasurer; George B. Storer Jr., vice president (tv operations); William E. Rine, vice president (radio operations); Glenn G. Boudry, vice president (engineering); Ewald Kockritz, vice president (national program director-tv); Grady Edney, (national program director-radio); Arthur C. Schofield, vice president (director, advertising and sales promotion); Bertha C. Prestler, A. A. Church, assistant secretaries; Allen L. Haid, vice president (WSPD-TV); Peter F. Storer, managing director WSPD-TV; Reginald B. Martin, managing director WSPD; J. Robert Kerns, vice president, managing director WAGA-TV; James E. Bailey, vice president; Bill Michaels, vice president, managing director WJBK-TV; Harry R. Lipson, vice president, managing director WJBK; Paul J. Miller, vice president, managing director WWVA; Lionel F. Baxter, vice president, managing director WJBG; Ben Wickham, managing director WJW-TV; Paul E. Mills, managing director WJW; Terry H. Lee, managing director WITI-TV; Bernard E. Neary, managing director WGBS. Headquarters: 1177 Kane Concourse, Miami Beach 54, Fla. New York office: 625 Madison Ave., Maurice E. McMurray, national sales director. Chicago office: 230 N. Michigan Ave., George U. Lyons, midwest national sales manager.
- Storz Stations**—WHE Kansas City, WTIK New Orleans, WDGY Minneapolis-St. Paul, WQAM Miami, Fla.; KOMA Oklahoma City, Okla. Todd Storz, president; Bill Stewart, director of programming; Bob Tilton, director of engineering; George W. Armstrong, vice president and managing director, WHE; Fred Berthelson, vice president and managing director, WTIK; Jack Thayer, managing director, WDGY; Jack Sandler, managing director, WQAM. Ownership: Robert H. Storz, 60%; Todd Storz, 40%.
- Wilmer B. Stowe**—See Vaughn-Trigg.
- Stuart Investment Stations**—KMNS Sioux City, Iowa; KSAL Salina, Kan.; KFOR Lincoln and KRGI Grand Island, Neb. Ownership: James Stuart, 89%.
- Ralph Sundquist**—See Cascade Broadcasting.
- Kevin E. Sweeney**—See Kenyon Brown.
- Robert D. Swezey**—See WDSU Broadcasting.
- Harry S. and William H. Syik**—See Consolidated Sun Ray.
- Frances Symons**—See Z Net.
- Taft Family Stations**—KOL Seattle, KLYK Spokane, KBKW Aberdeen and KRKO Everett, all Wash. Ownership: Archibald Taft Jr.; William R. Taft; Mrs. Marie S. Taft.

Taft Broadcasting Stations—WKRC-AM-FM-TV Cincinnati and WTVN-AM-FM-TV Columbus, both Ohio; WBRC-AM-FM-TV Birmingham, Ala.; WBIR-AM-FM-TV Knoxville, Tenn. (30%) and WKYT-TV Lexington, Ky. Hubert Taft Jr., president; David C. Taft, executive vice president; Kenneth W. Church and William H. Hansher, vice presidents; Dorothy S. Murphy, treasurer; Robert Taft Jr., secretary; Roger Read, general manager, WKRC-TV; Hubbard Hood, general manager, WKRC; Leon Lowenthal, general manager, WKRC-FM; J. Walter McGough, general manager, WTVN-TV; Samuel Johnson, general manager, WTVN; Robert T. Schlinkert, general manager, WBRC-TV; Lloyd B. Taft, general manager, WBRC-AM-FM; Robert Wiegand, general manager, WKYT.

A. W. Talbot—See Cascade Broadcasting.

Tarlow Assoc. Stations—WHIL Boston-Medford, WJAR Ware, both Massachusetts; WWOK Charlotte, N. C.; WJWB New Orleans, La., and WLOB Portland, Me. Ownership: WHIL, Sherwood J. Tarlow, 94%; Joseph Kruger, 6%. WLOB, Mr. Tarlow, 50%. Other Stations: Mr. Tarlow, 51%; Mr. Kruger, 24.5%; and Al Roberts, 24.5%. Executives: Mr. Tarlow, president; Mr. Kruger, vice president, Northern Division; Mr. Roberts, vice-president, Southern Division.

Sarkes Tarzian Stations—WTTS-AM-FM and WTTV (TV) Bloomington, WPTA (TV) Roanoke, WFAM-TV Lafayette, and WPTH (FM) Fort Wayne, all Indiana. Ownership: Sarkes and Mary Tarzian. Sarkes Tarzian Co. manufacturers electronic components.

Tele-Broadcasters Stations—KALI Pasadena, Calif.; WPOP Hartford, Conn.; and KUDL Kansas City, Mo. H. Scott Kilgore, president-general manager. Headquarters: 41 East 42nd St., New York, N. Y.

Texas State Network Owned Stations—KFIZ-AM-FM-TV Fort Worth; KRIO McAllen, KFDA-AM-TV Amarillo, all in Texas. Headquarters: Fort Worth. Gene Cagle, president and general manager. Ownership: Sid W. Richardson, 62.07%; Gene L. Cagle, 19.59% and others. Mrs. Cagle owns 25% of KRBC-TV Abilene, Tex.

Texas Telecasting Stations—KDUB-AM-TV Lubbock; KPAP-TV Sweetwater, both Tex. Also holds lease on KEDY-TV Big Spring, Tex. with option to purchase. Stockholders: W. D. Rogers, 37.4%; Vernice Ford, 27.2% and others.

Lowell Thomas—See Capital Cities.

John W. Thompson Jr.—See Evening Star.

Harold H. Thoms Stations—WISE-AM-TV Asheville, WCOG Greensboro, WKLM Wilmington, WAYS Charlotte (33%), and WMSJ Sylva (75%), all N. C., and WEAM Arlington, Va. (75%).

J. Olin Tice Stations—WMBY Myrtle Beach, WCAY Cayce, both S. C.; WKEN Dover, Del. and WKTC Charlotte, N. C.

Time Inc. Stations—KLZ-AM-TV Denver, Colo.; WTCN-AM-TV Minneapolis, Minn.; WFBM-AM-TV Indianapolis, Ind.; WOOD-AM-TV Grand Rapids, Mich.; and 80% of KDYL-AM-FM and KTVT (TV) Salt Lake City, Utah. Weston C. Allen Jr., vice president (broadcasting operations), Time Inc.; Hugh E. Terry, president-general manager. Denver stations: Phil Hoffman, vice president-general manager, Minneapolis; Eldon Campbell, vice president-general manager, Indianapolis; Willard Schroeder, president-general manager, Grand Rapids; G. Bennet Larson, president-general manager, Salt Lake City. TLF Broadcasters Inc., wholly owned by Time Inc., controls Time Inc. stations. Note: Sale of KDYL-AM-FM and KTVT (TV) Salt Lake City to Columbia Pictures Corp. pending FCC approval.

B. F. J. Timm Stations—WDMG Douglas, Ga.; WMFS Chattanooga, Tenn.; WMEN Tallahassee, Fla.

Thomas G. Tinsley Jr. Stations—WITH-AM-FM Baltimore, WLEE Richmond, and WXEX-TV Petersburg, both Va. Ownership: WITH stations, owned by Thomas G. Tinsley Jr. and family; WLEE stations, owned by Mr. Tinsley; WXEX-TV, Mr. Tinsley, 44.93%; Irvin G. Abelson, 6.79%; J. . Wheat & Co., 16.28% (for beneficial owners).

Town & Country Stations—WTCR Ashland, Ky.; WTCO Kinston, N. C.; KITE San Antonio, Tex.; WYFE New Orleans, La.; WGAY, WSHO (FM), Silver Spring, Md. Connie B. Gay, chairman and president; Jane E. Trimmer, executive vice president; N. S. Tswel, vice president; Thomas R. Sawyers, secretary-treasurer; Ed Winton, natl sales dir. Headquarters: 4000 Albemarle St., N.W., Washington 76, D. C.

Transcontinental Stations—WGR-AM-TV Buffalo, WROC-TV Rochester, both New York; KFMB-AM-FM San Diego, KERO-TV Bakersfield, both California; 60% of WNEP-TV Scranton-Wilkes Barre, Pa.; 50% of WSVA-AM-TV Harrisonburg, Va. Major stockholders include Paul A. Schoellkopf Jr., J. Fred Schoellkopf IV, George F. Goodyear, Jack D. Wrather Jr., General Railway Signal Co. and Edward Petry Co. Mr. Wrather holds cp for JWDW (TV) Boston. Officers: Paul A. Schoellkopf Jr., chairman; David C. Moore, president; Van Beuren W. DeVries, Karl E. Hoffman, Hamilton Shea, George C. Stevens, George A. Whit-

ney, vice presidents; Clifford M. Kirtland Jr., treasurer and controller, and Felix M. Piech, secretary. Sale of 50% interest in WSVA stations pending FCC approval.

Transcontinental Properties Inc—50% of WICS (TV) Springfield and WCHU (TV) Champaign, Ill. Ownership: Herbert Scheffel, 44.8%; Alfred G. Burger, 44.8% and others.

Triangle Stations—WFIL-AM-FM-TV Philadelphia, WFBG-AM-TV Altoona, WLYH-TV Lebanon, all Pa.; WNBF-AM-FM-TV Binghamton, N. Y.; WNHG-AM-FM-TV New Haven, Conn.; and KFRE-AM-TV, KRFR(FM) Fresno, Calif. Owned by Walter H. Annenberg and family. Headquarters: Philadelphia, Pa. Radio & Tv Division Executives: Roger W. Clipp, vice president; David J. Bennett, exec. asst. to vice president; Edward H. Benedict, director, national sales; John D. Scheuer Jr., director, public relations and programming; Harry E. Rhea, director, engineering; John C. Harlan, business manager; Richard W. Gideon, research manager.

Tribune Co. Stations—WGN-AM-TV Chicago and WPIX (TV) New York. J. Howard Wood, president, WGN; Ward Quaal, vice president and general manager, Chicago; F. M. Flynn, president, WPIX; Fred M. Throver, vice president and general manager, New York.

Cecil L. Trigg—See Vaughn-Trigg.

Truth Publishing Stations—WTRC-AM-FM Elkhart, WSVT (TV) South Bend-Elkhart and WKYC-AM-TV Fort Wayne, all Ind. Ownership: John F. Dille Jr., 45%; Walter R. Beardsley and First National Bank of Elkhart, Ind., as co-trustees of A. H. Beardsley Trust No. 3, 40%; Carl D. Greenleaf, 14.43%; Charles W. Greenleaf, .6%.

Ben H. and Joel W. Townsend—See Bellingertownsend-Kemper.

Arthur Tweed—See Community Radio.

United Broadcasting Stations—WOOK-AM-TV and WFAN (FM) Washington, D. C.; WSID-AM-FM-TV Baltimore, WVAR-AM-FM Hagerstown, WINX Rockville, all Md.; WJMO-AM-FM Cleveland, Ohio; WANT Richmond, WYOU-WACH-TV Newport News, both Va.; WMUR-TV Manchester, N. H. Ownership: Richard Eaton, president-owner. Also holds option to acquire 50% interest in (NEW) Wilmington, N. C.

Vaughn-Trigg Stations—KVII-TV Amarillo and KOSA-TV Odessa, both Texas; KRNO San Bernardino, Calif. Ownership: KVII-TV—Television Properties Inc., 73.1%; C. R. Watts, 17.1% and others. Television Properties is 47.8% owned each by Jack Vaughn and Grady H. Vaughn Jr., and 4.25% by Cecil L. Trigg. KOSA-TV—Jack C. Vaughn, 25%; Grady H. Vaughn Jr., 25%; Cecil L. Trigg, 40%; Wilmer B. Stowe and Brooks L. Harmon, each 5%.

Lee Vaughan—See Dandy Broadcasting.

Amos Voorhies—See California-Oregon.

William J. Wagner—See Northern TV.

Walker Stations—WBEV Beaver Dam, WKTL Sheboygan, both Wis.; WSJM St. Joseph, Mich.; and KCLN Clinton, Iowa. Purchase of WEAU-AM-FM Eau Claire and WISC-AM-FM Madison, both Wis., pending FCC approval. Ownership: William E. Walker, William R. Walker, Charles R. Dickoff, John D. Harvey.

Mrs. Kathleen Brownlow Ward—See Longston.

Ware Broadcasting Group—KLPW Union, KOKO Warrensburg, KNIM Maryville and KYRO Potosi, all Missouri.

Washington Post Stations—WTOP-AM-FM-TV Washington, WJXT (TV) Jacksonville, Fla. John S. Hayes, president, Broadcast Div.; Clyde M. Hunt, vice president (engineering); Laurence E. Richardson, general executive; Edwin A. Roberts, advertising director.

WDSU Broadcasting Corp. Stations—WDSU-AM-FM-TV New Orleans, 68.87% of WAFB-TV Baton Rouge, both La. Ownership: Edgar B. Stern Jr., 67%; Robert D. Swezey, 20%; A. Louis Read, 10%; Lester E. Kabacoff, 3%.

E. C. Wedell—See Central Kansas.

Gerald E. Weist—See Star Stations.

L. Fargo Wells—See Star Stations.

Earl McD. Westbrook—See Carolina Broadcasting.

Westinghouse Broadcasting Stations—WBZ-AM-FM-TV Boston, KYW-AM-FM-TV Cleveland, KPX (TV) San Francisco, WBZA-AM-FM Springfield (Mass.), KDKA-AM-FM-TV Pittsburgh, WOWO Fort Wayne, KEX-AM-FM Portland (Ore.), WIND-AM-TV Chicago, and WJZ-TV Baltimore. WBC is a subsidiary of Westinghouse Electric Corp. Headquarters: 122 E. 42nd St., New York 17, N. Y. Officers: Donald H. McGannon, president; Ralph N. Harmon, vice president (engineering); A. W. Dannenbaum Jr., vice president (sales); P. E. Bascom, national radio sales mgr.; Thomas W. Judge, national tv sales mgr.; E. M. Blain, midwest sales mgr.; Richard M. Pack, vice president (programming); William J. Kaland, national program mgr.; David E. Partridge, advertising sales promotion mgr.; John J. Kelly, asst. advertising sales promotion mgr.; Melvin Goldberg, research director; I. C. Ruby, auditor; A. H. Bates, asst. auditor; Gordon Hawkins, educational director; J. O. Schertler, industrial relations mgr.; John Steen, attorney, 40 Wall St., New York 6, N. Y. Washington Office: 1625 K St., N.W., J. E. Baudino, vice president,

W. C. Swartley, vice president (Boston), Paul G. O'Friel, mgr. WBZ; F. A. Tooke, mgr. WBZ-TV; H. C. Lund, vice president (Pittsburgh), L. R. Rawlins, general mgr., KDKA; J. R. Reeves, mgr. KDKA-TV; R. V. Tooke, vice president (Cleveland) and general manager, KYW-TV; Gordon W. Davis, mgr.; KYW; C. W. Vandagriff, mgr.; WOWO; P. G. Lasky, executive in charge, west coast operations and general mgr., KPX; H. L. Bachman, mgr., KEX; Ralph Atlas, vice president (Chicago) and general manager, WIND-AM-TV; L. H. Israel, general manager, WJZ-TV. Ownership: WBC is subsidiary of Westinghouse Electric Corp., which manufactures electronics and communications equipment, home appliances, air brakes, x-ray machines, electric light bulbs, elevators etc.

J. C. Wheat & Co.—See Tinsley Stations.

Meal Wheeler Stations—WSCM Panama City Beach, WJDM (TV) Panama City, WKRT Cocoa Beach, all Fla.

Jane Whitbread—See Fisher Stations.

Don E. Whitman—See Community Radio.

John Hay Whitney—See Corinthian; also Herald-Tribune Radio Network.

J. P. Wilkerson—See Star Stations.

D. Gene Williams Stations—KQDY Minot, KUTT Fargo, KQDI Bismarck, all North Dakota; KUDI Great Falls, KOYN Billings, both Montana. Ownership: KQDY, KUDI, D. Gene Williams and Delbert Berthoff, 25% each; KOYN, Messrs. Williams & Berthoff, 50% each; KUTT, Messrs. Williams & Berthoff, 37 1/2% each; Robert Eubanks, 25%; KQDI, Messrs. Williams, Berthoff and Eubanks, 25% each.

Winston-Salem Broadcasting Stations—WTOB-AM-TV Winston-Salem, N. C.; WSGN and 50% of WBMG (TV) Birmingham, Ala., and 80% of WAPA-TV San Juan, P. R. Ownership: Earl P. Slick, 20%; Albert L. Butler Jr., 14.85%; James W. Coan, 11.63%; Thomas B. Rice, 10.95%; Jonas S. Rice, 10.34%; John G. Johnson, 10.20% and others.

John F. Wismer—See Stevens-Wismer.

WKY Television System—WKY-AM-TV Oklahoma City, WSFA-TV Montgomery, Ala. (sale pending FCC approval); WTVT (TV) Tampa, Fla. Ownership: Oklahoma Publishing Co., 100%.

Mitchell Wolfson—See Wometco.

Wometco Enterprises Stations—WTVJ (TV) Miami, Fla.; WLOS-AM-FM-TV Asheville, N. C. and 21% of WFGA-TV Jacksonville, Fla. Mitchell Wolfson, president.

Allen M. Woodall Stations—WDAK Columbus (50%), WMOG Brunswick (40%), WDAX McRae (67%), all Georgia.

W. C. Woodall Jr. Stations—WBBK Blakely (75%), WDWD Dawson (50%), WIMO Widner (33%), WGRA Cairo (25%), WFPM Fort Valley (14.3%), all Georgia, and WGSW Greenwood, S. C. (37.5%).

J. W. Woodruff Stations—WRBL-AM-TV Columbus, WGFC Albany (61%), and WAZA Bainbridge (40%), all Ga.

D. E. Woodson—See Frontier Broadcasting.

Woodward Broadcasting Stations—WBID-TV Detroit; WTOH-TV Toledo; Max Osnos, 93%, president.

Jack D. Wrather Jr.—See Transcontinent Stations.

Z Net Stations—KXLF-AM-TV Butte, KXLJ-AM-TV Helena, KXLL Missoula, all Mont. Ownership: Ed Craney, 41.41%; Frances Symons, 14.41%; estate of T. W. Symons, 14.41%; Barclay Craighead, 7.5%, and others.

Zanesville Publishing Stations—WHIZ-AM-TV Zanesville, Ohio; WTAP (TV) Parkersburg, W. Va. Zanesville Publishing Co. owns 60% of WHIZ and 63% of WHIZ-TV; 100% of WTAP. Principal stockholders: Clay, Arthur S. and William O. Littick.

Fred Zierle—See Midwestern Broadcasting.

Broadcast Stations Identified With Newspaper or Magazine Ownership

The following tabulation, showing newspaper and magazine ownership or affiliation of am, fm and tv broadcast stations in the United States is based on information procured from the operating companies or from official sources. Minority interests are indicated where the information is available. In many instances stations and publications are owned by the same interests but operations are entirely separated.

ALABAMA

WHMA-AM-FM Anniston—Licensed to Anniston Bestg. Co. Harry M. Ayers, principal owner of Anniston Star, is the majority stockholder.

WBCA Bay Minette—Licensed to Southwest Alabama Broadcasting Co. James H. Faulkner, 60% owner, is 100% owner of Baldwin Times Weekly (WHEP Foley, Ala.).

WAPI-AM-FM-TV Birmingham—Licensed to Alabama Broadcasting System Inc., same ownership as Birmingham News Co. (Birmingham News-S. I. Newhouse). Same company owns Huntsville (Ala.) Times. See WSYR Syracuse, N. Y., for Newhouse holdings.

WDVE Dadeville—Licensed to J. C. Henderson,

publisher-editor of semi-weekly *Alexander City (Ala.) Outlook* and *Weekly Good Water (Ala.) Enterprise-Chronicle*.

WHEP Foley—Licensed to Southwest Alabama Broadcasting Co. James H. Faulkner is 60% owner. (see WBCA Bay Minette, Ala., above).

WPFA Fort Payne—Licensed to George A. Gothburg Jr., general executive of weekly *DeKalb County News*.

WCAS Gadsden—Licensed to Etowah Broadcasters Inc. Charles Smithgall, controlling stockholder, is president and publisher of *Gainesville (Ga.) Times (WGGA)*. See also *WRGA Rome, Ga.*

WGYV Greenville—Licensed to Greenville Broadcasting Co. J. F. and N. F. Magowin; 15% and 75% owners, are stockholders of the Mobile Press-Register Inc. See also *WKRK Mobile*.

WRLD-AM-FM Lanett—Licensed to Valley Broadcasting Co. President J. C. Henderson is publisher of semi-weekly *Alexander City Outlook*.

WKRK-AM-FM-TV Mobile—Licensed to *WKRK-TV Inc.* 50% owned by Mobile Press-Register Inc. (Mobile Register and Press). See also *WGYV Greenville, both Ala.*

WMFC Monroeville—Licensed to Monroe Broadcasting Co. William M. Stewart, owner, is publisher of weekly *Monroe Journal* and *South Alabamian*.

WSFA-TV Montgomery—Licensed to WKY Television Systems Inc. (WKY-AM-TV Oklahoma City). Same ownership as *Oklahoma City Oklahoman* and *Times, Farmer Stockman*. See *WKY Oklahoma City* and *WTVT (TV) Tampa, Fla.* (Sale to Broadcasting Co. of the South pending FCC approval.)

ARIZONA

KOOL-AM-TV Phoenix—Licensed to KOOL Radio Television Inc. Gene Autry, 55.38% owner, is 51% owner of Golden West Broadcasters, which owns 12.5% of *Phoenix Republic and Gazette*. Tom Kerney, 19.5% owner, also has interest in *Phoenix Republic and Gazette*. See also *KOLD Tucson, Ariz.*, and *KMPC Los Angeles, Calif.*

KPHO-AM-TV Phoenix—Licensed to Meredith Engineering Co., owned by Meredith Publishing Co., publisher of *Better Homes & Gardens and Successful Farming*. See also *WHEN Syracuse, N. Y.*, *WOW Omaha, Neb.*, *KCMO Kansas City, Mo.*, and *KRMG Tulsa, Okla.*

KOLD-AM-TV Tucson—Licensed to Old Pueblo Broadcasting Co. Gene Autry, 48% owner, is 51% owner of Golden West Broadcasters, which owns 12.5% of *Phoenix Republic and Gazette*. See also *KOOL Phoenix, Ariz.*, and *KMPC Los Angeles, Calif.*

KVOA-TV Tucson—Licensed to Arizona Broadcasting Co., 25% owned by Clinton D. McKinnon, publisher of weekly *San Diego North Shores Sentinel* and *Coronado Journal*, both Calif. See also *KOAT-TV Albuquerque, N. M.*

ARKANSAS

(NEW) Brinkley—Licensed to Tri-County Broadcasting Co., owned by Mason W. Clifton, owns weekly *Brinkley Argus*.

KFSA Fort Smith—Licensed to Fort Smith Broadcasting Co., subsidiary of Southwestern Publishing Co., publisher of *Fort Smith Times Record* and *Southwest American*. Donald W. Reynolds, owner, also publishes *Bartlesville (Okla.) Examiner* and *Enterprise, Okmulgee (Okla.) Times (KTEG)*, *Las Vegas (Nev.) Review Journal (KORK)* and *KLRJ-TV (Nev.) Times, Blackwell (Okla.) Journal-Tribune, Chickasha (Okla.) Express, Rogers (Ark.) News, Natchez (Miss.) Times, Guthrie (Okla.) Leader* and *Fallon (Nev.) Standard and Eagle*. See also *KBRS Springdale* and *KTLG (TV) Hot Springs, both Ark.*; *KHBG Okmulgee, Okla.*, *KOLO-AM-TV Reno, KORK-KLRJ-TV Las Vegas, both Nev.*; and *KGNS (TV) Laredo, Tex.*

KNAC-TV Fort Smith—Licensed to American Television Co. Inc. (See *KFSA Fort Smith, above*).

KXAR Hope—Licensed to the Hope Broadcasting Co. A. H. Washburn, principal owner, is publisher of *Hope Star*.

KTLG (TV) Hot Springs—Licensed to Southeastern Operating Co., owned by Donald W. Reynolds (see *KFSA Fort Smith, Ark.*).

KTHS Little Rock—Licensed to Radio Broadcasting Inc. Chief owners identified with the Times Publishing Co. Inc., publishers of *Shreveport (La.) Times* and parent company of International Bcstg. Corp. (KWKH). Same ownership as *Monroe (La.) World and News-Star*.

KTHV (TV) Little Rock—Licensed to Arkansas Television Co., 42% owned by Radio Broadcasting Inc. (KTHS) and 32% owned by Arkansas Democrat Co. (Arkansas Democrat). Principal owners of KTHS identified with Times Pub. Co., publisher of *Shreveport (La.) Times (KWKH)*. See also *KTHS Little Rock* and *KWKH Shreveport, La.*

KBRS Springdale—Licensed to N. W. Arkansas Bcstg. & Tv Co., subsidiary of Southwestern Publishing Co. President is Donald W. Reynolds (see *KFSA Ft. Smith*).

CALIFORNIA

KBAK-TV Bakersfield—Licensed to Bakersfield Bcstg. Co., 87 1/2% owned by *San Francisco Chronicle (KRON-TV)*.

KERN-AM-FM Bakersfield—Licensed to McClatchy Newspapers; same ownership as *Sacramento Bee, Fresno Bee, Modesto Bee*. See also *KMJ-AM-FM-TV Fresno, KBEE-AM-FM Modesto, KFBK-AM-FM Sacramento*, all California, and *KOH Reno, Nev.*

KFRE-AM-TV, KRFM (FM) Fresno—Licensed to Triangle Publications Inc. See *WFIL Philadelphia, Pa.*

KMJ-AM-FM-TV Fresno—Licensed to McClatchy Newspapers. (See *KERN Bakersfield*.)

KMPC Los Angeles—Licensed to Golden West Broadcasters, Gene Autry, 51% owner. Golden West Broadcasters owns 12.5% of *Phoenix (Ariz.) Republic and Gazette*. See also *KOOL Phoenix* and *KOLD Tucson, both Ariz.*

KPOP Los Angeles—Licensed to Storer Broadcasting Co. See *WGBS-AM-FM-TV Miami, Fla.*

KTTV (TV) Los Angeles—Licensed to KTTV Inc., 75% owned by the Times-Mirror Co. (*Los Angeles Times* and *Mirror-News*).

KBEE-AM-FM Modesto—Licensed to McClatchy Newspapers (See *KERN Bakersfield*.)

KASK-AM-FM Ontario—Licensed to Daily Report Co., same ownership as *Ontario-Upland Report*.

KDES Palm Springs—Licensed to George E. Cameron Jr., 40% owner of *Palm Springs Desert Sun*.

KFBK-AM-FM Sacramento—Licensed to McClatchy Newspapers. (See *KERN Bakersfield*.)

KXTV (TV) Sacramento—Licensed to Great Western Broadcasting Corp. (J. H. Whitney & Co.). See *WISH Indianapolis, Ind.*

KRON-FM-TV San Francisco—Licensed to Chronicle Publishing Co., publisher of *San Francisco Chronicle*. See also *KBAK Bakersfield, Calif.*

KSJO-AM-FM San Jose—Licensed to Santa Clara Broadcasting Co. Chairman Patrick H. Peabody is co-publisher *Gilroy Dispatch, Los Gatos Times* and weekly *Pleasanton Times, Sunnyvale Standard* and *Mountain View Register-Leader*.

KTIM San Rafael—Licensed to Marin Broadcasting Co.; 75% owned by *San Rafael Independent Journal*.

KTMS Santa Barbara—Licensed to News-Press Publishing Co., publisher of *Santa Barbara News-Press* (T. M. Storke, publisher, owns 51% of common stock).

KSCO Santa Cruz—Licensed to Radio Santa Cruz; Fred D. McPherson Jr., publisher of *Santa Cruz Sentinel*, is a partner.

KSRO Santa Rosa—Licensed to Finley Broadcasting Co. Ruth W. Finley, president, is affiliated with *Santa Rosa Press-Democrat*. Operated independently of newspaper.

COLORADO

KVFC Cortez—Licensed to KVFC Inc. Barney H. Hubbs, 25% owner, is 66 2/3% owner of bi-weekly *Pecos (Tex.) Enterprise*. See also *KIUN Pecos, Tex.*

KIMN Denver—Licensed to Mile High Stations Inc. Same ownership (A. L. Glasmann and family; Cecil L. Hefel and George C. Hatch) as *Ogden (Utah) Standard-Examiner (KLO)*. See *KUTV (TV)*, and *KALL, Salt Lake City, Utah*; *KLIX-AM-TV Twin Falls, Idaho*; *KGEM Boise, Idaho*; *KOPR Butte, Mont.*

KLZ-AM-TV Denver—Licensed to Aladdin Bcstg. Corp., subsidiary of Time Inc., publisher of *Time, Life, Fortune* and *Sports Illustrated*. See also *KDYL Salt Lake City, Utah*. *WFEM Indianapolis, Ind.*, *WOOD Grand Rapids, Mich.*, and *WTCN Minneapolis, Minn.*

KLMR Lamar—Licensed to Southeast Colorado Broadcasting Co. Inc. Fred M. Betz 13.7% owner, owns *Lamar Daily News*.

CONNECTICUT

WNHC-AM-FM-TV New Haven—Licensed to Triangle Publications Inc. (*Philadelphia Inquirer*). See *WFIL Philadelphia, Pa.*

WSTC-AM-FM Stamford—Licensed to Western Connecticut Broadcasting Co. Kingsley Gillespie, publisher of *Stamford Advocate*, is president.

DELAWARE

WDEL-AM-FM Wilmington—Licensed to Delmarva Broadcasting Inc., same ownership as *Lancaster (Pa.) Intelligencer-Journal* and *New Era (WGAL)*. Stations operated independently. See *WGAL Lancaster, Pa.*

DISTRICT OF COLUMBIA

WMAL-AM-FM-TV Washington—Licensed to Evening Star Broadcasting Co. Inc., same ownership as *Washington Star*. See also *WSVA Harrisonburg, Va.*

WTOP-AM-FM-TV Washington—Licensed to Washington Post Co. (*Washington Post & Times-Herald*). See also *WJXT (TV) Jacksonville, Fla.*

FLORIDA

WESH-TV Daytona Beach—Licensed to Telrad Inc., owned by J. H. Perry interests. See *WJHP-TV Jacksonville, Fla.*

WNDB-AM-FM Daytona Beach—Licensed to the News-Journal Corp., publisher of *Daytona Beach Journal* and *News* (40% owned by Perry interests). See *WJHP-TV Jacksonville*.

WROD Daytona Beach—Licensed to Radio Daytona Inc., 50% owned by Frank J. Russell Jr., publisher of the *Marquette Mining Journal*. See *WMDJ Marquette, Mich.*

WJHP-TV Jacksonville—Licensed to Post-Times Co. Owned by John H. Perry interests. Perry newspapers are *Pensacola Journal* and *News*, *Deland Sun-News*, *Ocala Star-Banner*, *Panama City News-Herald*, *Palm Beach Post-Times*, *Leesburg Commercial*, *Palatka News*, *Melbourne Times*, 40% of *Daytona Beach Journal* and *News (WNDB)* and various weekly newspapers in Florida. Perry interests also own *Frankfort (Ky.) State Journal* and *Western Newspaper Union*, a newspaper syndicate.

WJXT (TV) Jacksonville—Licensed to Washington Post Co., publisher of *Washington (D. C.) Post & Times-Herald*. See also *WTOP Washington, D. C.*

WMWB Melbourne—Licensed to Indian River Radio Inc. 16 2/3% owned by Harlan G. Murrell, publisher *New Jersey weeklies Ocean City Sentinel-Ledger* and *Cape May Courthouse Gazette*. See also *WOND Pleasantville, N. J.*

WCKR-AM-FM WCKT (TV) Miami—Licensed to Biscayne Television Corp. 42.5% owned by Cox interests (*Miami News*) and 42.5% by Knight interests (*Miami Herald*). For other Cox properties see *WHIO Dayton, Ohio*. For other Knight interests see *WAKR Akron, Ohio*.

WGBS-AM-FM-TV Miami—Licensed to Storer Broadcasting Co. *Miami Beach Sun Pub. Co. (Miami Beach Sun)* is subsidiary of Storer Broadcasting Co. See also *WJBK Detroit*, *WSPD Toledo*, *WAGA Atlanta*, *WVVA Wheeling, W. Va.*, *WJW-AM-TV Cleveland*, *WIBG-AM-FM Philadelphia*, *KPOP Los Angeles* and *WITI-TV Milwaukee*.

WJCM Sebring—Licensed to Progressive Publishing Co. Same ownership as *Clearfield (Pa.) Progress* and *Danville (Pa.) News*. See also *WCPA Clearfield, WDAY Indiana, Pa.*

WFLA-AM-FM-TV Tampa—Licensed to Tribune Co. (*Tampa Tribune and Times*). D. Tennant Bryan family holds approximately 50% interest in *Richmond Times Dispatch* and *News-Leader (WRNL-AM-FM Richmond)*.

WTVT (TV) Tampa—Licensed to WKY Television System Inc. Same ownership as *Oklahoma City Oklahoman* and *Times, Farmer Stockholm (WKY-AM-TV)*. See also *WSFA-TV Montgomery, Ala.*

WDCL Tarpon Springs—Licensed to Clearwater Broadcasting Corp., owned 25% each by Hodding Carter and John Gibson, publisher and editor respectively of *Greenville (Miss.) Delta Democrat-Times*. See *WDDT Greenville, Miss.*

GEORGIA

WALB-AM-TV Albany—Licensed to Herald Publishing Co. (*Albany Herald*).

WRFC Athens—Licensed to Radio Athens Inc., owned by L. H. Christian, owner of weekly *Ocean Enterprise*, *Watkinsville, Ga.*

WSB-AM-FM-TV Atlanta—Licensed to Atlanta Newspapers Inc., publisher of *Atlanta Journal and Constitution*. Same interests (James M. Cox), publish *Dayton (Ohio) News and Journal-Herald (WHIO)*, *Miami News (WCKR)*, *Springfield (Ohio) News* and *Sun*. See also *WSOC Charlotte, N. C.*

WRDW Augusta—Licensed to Southeastern Newspapers Inc. (*Augusta Chronicle and Herald*).

WBHF Cartersville—Licensed to W. R. Frier, owner of weekly *Bartow Herald*. See also *WEAB Greer, S. C.*

WRBL-AM-FM-TV Columbus—Licensed to Columbus Broadcasting Co., 51% owned by R. W. Page Corp. (*Columbus Enquirer and Ledger* and *Bradenton [Fla.] Herald*).

WJJC Commerce—Licensed to Jackson County Broadcasting Co. President Albert S. Hardy is owner of weekly *Commerce News*.

WGGA Gainesville—Licensed to Blue Ridge Broadcasting Co. Charles Smithgall, publisher *Gainesville Daily Times*, is president and majority stockholder. See also *WRGA Rome, Ga.*, and *WCAS Gadsden, Ala.*

WKLY Hartwell—Licensed to *WKLY Broadcasting Co.* Same ownership as weekly *Hartwell Sun*.

WLAG-AM-FM La Grange—Licensed to La Grange Broadcasting Co. 33 1/2% of stock owned by Roy C. Swank, publisher of *La Grange News*.

WNEX Macon—Licensed to Macon Broadcasting Co.; 16% held by the Telegraph Publishing Co., publisher of *Macon Telegraph and News*.

WRGA Rome—Licensed to Rome Bcstg. Corp. Controlling stockholder Charles Smithgall, owner of *Gainesville (Ga.) Daily Times*. See also *WGGA Gainesville, Ga.* and *WCAS Gadsden, Ala.*

WSFT Thomaston—Licensed to the Thomaston Broadcasting Co. J. B. Hardy, S. J. Carswell, co-owners, weekly *Thomaston Times* and *Free-Press*, own 40% of station.

WTWA Thomson—Licensed to Hickory Hill Broadcasting Co. Inc. Majority owner Frank Hash owns weekly *McDuffie Progress* and *Columbia News*.

WVOP Vidalia—Licensed to Vidalia Broadcasting Co. R. E. Ledford, 50% owner, is publisher of weekly *Vidalia Advance*.

WAYX Waycross—Licensed to Ethel Woodward Williams, et al, executrix, estate of Jack Williams. Same ownership as *Waycross Journal-Herald*.

Newspaper Ownership CONTINUED

HAWAII

- KHBC-AM-TV Hilo—Licensed to Hawaiian Broadcasting System Ltd. See KGMB Honolulu.
- KGMB-AM-TV Honolulu—Licensed to Hawaiian Broadcasting System Ltd., 24.5% owned by Honolulu Star-Bulletin. See also KHBC Hilo and KMAU-TV Wailuku, Hawaii.
- KGU Honolulu—Licensed to Advertiser Publishing Co. Ltd., publisher of Honolulu Advertiser. See also KONA (TV) Honolulu.
- KONA (TV) Honolulu—Licensed to Radio Honolulu Ltd., 50% owned by Honolulu Advertiser. See also KGU Honolulu.
- KTOH Lihue—Licensed to Garden Island Publishing Co. Ltd., publisher of Garden Island (weekly).
- KMAU-TV Wailuku—Licensed to Hawaiian Broadcasting System Ltd. (see KGMB Honolulu).
- KMVI-AM-TV Wailuku—Licensed to Maui Publishing Co., Ltd., publisher of Maui News.

IDAHO

- KGEM Boise—Licensed to Idaho Bcstg. & Ty Co., owned by A. L. Glasmann interests (see KIMN Denver, Colo.).
- KBAR Burley—Licensed to KBIO, Inc., 86% owned by Jessica L. Longston (see KAYO Seattle, Wash.).
- KIFI Idaho Falls—Licensed to Eastern Idaho Bcstg. & Ty Co., 90% owned by J. Robb Brady Trust Co., owner of Idaho Falls Post-Register.
- KLIX-AM-TV Twin Falls—Licensed to Southern Idaho Bcstg. & Television Co., owned by A. L. Glasmann interests. (See KIMN Denver, Colo.)

ILLINOIS

- WJBC-AM-FM Bloomington—Licensed to Bloomington Broadcasting Corp., 50% owned by Daily Pantagraph Co. (Bloomington Pantagraph).
- WBYS Canton—Licensed to Fulton County Broadcasting Co., 31.9% owned by H. B. Winsor, president-publisher Canton Ledger and Booneville (Mo.) Advertiser.
- WCIA (TV) Champaign—Licensed to Midwest Television Inc., 20% owned by Champaign News-Gazette. (WDWS) and 20% by Lindsay-Schaub Newspapers Inc. (WSOY Decatur, Ill.).
- WDWS-AM-FM Champaign—Licensed to The Champaign News-Gazette Inc., publisher of Champaign News-Gazette.
- WAAF Chicago—Licensed to Corn Belt Publishers Inc. (Drivers Journal division).
- WGN-AM-TV Chicago—Licensed to WGN Inc., same ownership as Chicago Tribune, New York News (WPX) [TV].
- WLS Chicago—Licensed to WLS Inc., 50% owned by Prairie Farmer Publishing Co., publisher of Prairie Farmer, semi-monthly, and 50% by American Bcstg.-Paramount Theatres Inc. (which owns WBKB [TV] Chicago among other stations).
- WHFC-AM-TV, WEHS (FM) Cicero—Licensed to WHFC Inc. Owned by Richard W. Hoffman, Publisher of tri-weeklies Cicero Life, Berwyn Life and Stickney Life and Community Reporter (Chicago) and bi-weekly Suburban Life.
- WDAN-AM-TV Danville—Licensed to Northwestern Publishing Co. (Danville Commercial News-Gannett). For other Gannett newspapers, see WHEC Rochester, N. Y.
- WSOY-AM-FM Decatur—Licensed to Illinois Broadcasting Co., 100% of stock owned by Lindsay-Schaub Newspapers Inc., publisher of Decatur Herald and Review; same ownership as Champaign-Urbana (Ill.) Evening Courier, St. Clair and Madison Counties Journal (E. St. Louis) and Carbondale-Herrin-Murphysboro, Southern Illinoisian, and owner WSEI (FM) Effingham, Ill. WVLN-AM-FM Olney, and 20% of WCIA (TV) Champaign, all Ill.
- WCRA Effingham—Licensed to the Effingham Bcstg. Co. Ownership (Joseph E. McNaughton) identified with Effingham News and Pekin Times, both Ill. See also WRMN Elgin, Ill.
- WSEI (FM) Effingham—Licensed to Illinois Broadcasting Co., owned by Lindsay-Schaub Newspapers Inc. (See WSOY Decatur, Ill.).
- WRMN Elgin—Licensed to Elgin Bcstg. Co. Same ownership as WCRA Effingham, Ill. (See above.)
- WGIL Galesburg—Licensed to Galesburg Broadcasting Co.; controlled by Galesburg Printing & Publishing Co., publisher of Galesburg Register-Mail.
- WLDS-AM-FM Jacksonville—Licensed to Jacksonville Radio & Television Bcstg. Corp., 80% owned by Jacksonville Journal and Courier Co., publisher of Jacksonville Journal and Courier.
- WKAN Kankakee—Licensed to the Kankakee Daily Journal Co., publisher, Kankakee Daily Journal. See WRRR Rockford, Ill.
- WLPO La Salle—Licensed to La Salle County Broadcasting Corp., 100% owned by Peter Miller, publisher of La Salle News-Tribune. See also KMLW Marlin, Tex.
- WKAI Macomb—Licensed to WKAI Broadcasting Co., 100% owned by William H. Rudolph, pub-

- lisher of Macomb Journal.
- WVLN-AM-FM Olney—Licensed to Illinois Broadcasting Co., owned by Lindsay-Schaub Newspapers Inc. (see WSOY Decatur, Ill.).
- WTVH-TV Peoria—Licensed to Hilltop Bcstg. Co., 91% owned by the Peoria Journal-Star.
- WGEM-AM-FM-TV Quincy—Licensed to Quincy Bcstg. Co., 92% owned by Quincy Herald Whig.
- WTAD-AM-FM, KHQA-TV Quincy—Licensed to Lee Broadcasting Inc.; 20% owned by Hannibal Courier Post and 52% owned by Lee Radio Inc. For other Lee holdings, see KGLO Mason City, Iowa.
- WREX-TV Rockford—Licensed to Greater Rockford Television Inc., 22.2% owned by Rockford Broadcasters Inc. (Rockford Morning Star and Register-Republic—WROK-AM-FM).
- WROK-AM-FM Rockford—Licensed to Rockford Broadcasters Inc. Same ownership as Rockford Star and Register-Republic.
- WRRR Rockford—Licensed to Radio Rockford, Inc., owned by Kankakee Daily Journal Co. (see WKAN Kankakee, Ill.).
- WHBF-AM-FM-TV Rock Island—Licensed to Rock Island Broadcasting Co., 75% owned by J. W. Potter Co. (Rock Island Argus) principals of which are also principal stockholders of KBUN Bemidji, Minn., Leslie Johnson, 25% owner, owns 50% of WJBC Bloomington, Ill.
- WKRS Waukegan—Licensed to News-Sun Broadcasting Corp., subsidiary of Waukegan News-Sun.
- WFRX West Frankfort—Licensed to Pyramid Radio Broadcasting & Television Co., 25% owned by Paducah Newspapers Inc. (Paducah [Ky.] Sun-Democrat). See also WPSD-TV Paducah, Ky.

INDIANA

- WCSI-AM-FM Columbus—Licensed to White River Broadcasting Co., 100% owned by Findlay Publishing Co. (Findlay [Ohio] Republican Courier). See also WFVN Findlay, Ohio.
- WCNB-AM-FM Connersville—Licensed to News Examiner Co., publisher of Connersville News-Examiner.
- WTRC-AM-FM, WSJV (TV) Elkhart—Licensed to Truth Publishing Co. (Elkhart Truth). See also WKJG Fort Wayne, Ind.
- WANE-AM-TV Fort Wayne—Licensed to Indiana Broadcasting Corp. (J. H. Whitney & Co.). See WISH Indianapolis, Ind.
- WGL Ft. Wayne—Licensed to News-Sentinel Broadcasting Co., which is owned by News Publishing Co. (Fort Wayne News-Sentinel).
- WKJG-AM-TV Fort Wayne—Licensed to WKJG Inc., 60% owned by Truth Publishing Co. (Elkhart Truth—WTRC-AM-FM and WSJV [TV]).
- WFBM-AM-FM-TV Indianapolis—Licensed to Twin State Broadcasting Inc., owned by Time Inc. (Time, Life, Fortune, Sports Illustrated). See also KLZ Denver, Colo.; KDYL Salt Lake City, Utah, WOOD Grand Rapids, Mich., and WTCN Minneapolis, Minn.
- WIRE Indianapolis—Licensed to Indianapolis Bcstg. Inc., 100% owned by Central Newspapers Inc. (Eugene C. Pulliam, 54% owner). Central Newspapers Inc. owns Vincennes (Ind.) Sun-Commercial (WAOV), Lebanon Reporter and Huntington Herald-Press. Central Newspapers Inc. also owns majority stock of Indianapolis Newspapers Inc. (Indianapolis Star and News), Indianapolis Newspapers Inc. owns majority stock in Muncie Newspapers Inc. (Muncie Star and Press). Central Newspapers Inc. also owns minority stock of Phoenix (Ariz.) Republic and Gazette. Mr. Pulliam is also an officer and director of each of the above newspapers.
- WISH-AM-TV Indianapolis—Licensed to Indiana Broadcasting Corp., 99.2% owned by J. H. Whitney & Co. Indiana Broadcasting also owns WANE-AM-TV Fort Wayne, Ind. J. H. Whitney & Co. also owns 100% of KOTV (TV) Tulsa, Okla.; 100% of KXTV (TV) Sacramento, Calif.; 88.74% of KHOU-TV Houston, Tex. John Hay Whitney, partner in J. H. Whitney & Co., controls New York Herald Tribune and Parade Magazine newspaper supplement. See also WVIP Mt. Kisco, N. Y.
- WIOU Kokomo—Licensed to Booth Radio & Television Stations Inc. See WJLB Detroit, Mich.
- WMRI-AM-FM Marion—Licensed to WMRI Inc., principals having interests in Lansing (Mich.) State Journal, Battle Creek (Mich.) Enquirer & News, Lafayette (Ind.) Journal & Courier, Marion (Ind.) Chronicle-Tribune.
- WCTW (FM) New Castle—Licensed to Courier-Times Inc., publisher of New Castle Courier-Times.
- WJVA South Bend—Licensed to Booth Radio & Television Stations Inc. See WJLB Detroit, Mich.
- WSBT-AM-TV South Bend—Licensed to South Bend Tribune.
- WAOV Vincennes—Licensed to Vincennes Sun Co. (Vincennes Sun-Commercial). Vincennes Sun Co. is owned by Central Newspapers Inc. See WIRE Indianapolis.
- WRSW-AM-FM Warsaw—Licensed to Reub Williams & Sons Inc., publisher of Warsaw Times-Union.
- WAMW, WFML (FM) Washington—Licensed to Washington Radio Inc., 81% owned by Mrs. Paul R. Bausman, owner of Washington Herald.

IOWA

- KWBG Boone—Licensed to Boone Broadcasting Co. Stockholders Harold A. and Mary Garvey control Boone News-Republic.

- KCRG-AM-TV Cedar Rapids—Licensed to Cedar Rapids Television Co., owned by Cedar Rapids Gazette.
- KPIG Cedar Rapids—Licensed to Cedar Rapids Broadcasting Corp., principally owned by John C. Kelly and brothers, who also have minority interest in Sioux City Journal and Journal-Tribune. See also KTRI Sioux City, Iowa.
- KCOG Centerville—Licensed to Centerville Broadcasting Co. Same principals own Centerville Iowegian & Citizen.
- KSWI Council Bluffs—Licensed to the Nonpareil Broadcasting Co., affiliated with the Nonpareil Co., publisher Council Bluffs Nonpareil.
- KGTV (TV) Des Moines—Licensed to Rib Mt. Television Inc., 100% owned by Central Bcstg Co. (Morgan Murphy). For Murphy newspaper ownership, see WISC Madison, Wis.
- KRNT Des Moines—Licensed to Cowles Broadcasting Co., which also owns WHTN-AM-TV Huntington, W. Va. and 60% of KRNT-TV Des Moines, Iowa. Members of the Cowles family have majority interest in Minneapolis Star & Tribune Co. Minneapolis Star & Tribune Co. owns 47% of WCCO-AM-TV Minneapolis and 80% of KTVH (TV) Hutchinson, Kan. Cowles newspapers are Des Moines Register and Tribune, Minneapolis Star and Tribune. Cowles family also controls Look magazine. Gardner Cowles is principal owner of Fort Pierce (Fla.) News-Tribune.
- KRNT-TV Des Moines—Licensed to KRNT-TV Co., controlled by Cowles Broadcasting Co. See KRNT Des Moines (above).
- KDTH Dubuque—Licensed to Dubuque Telegraph-Herald.
- KFJB Marshalltown—Licensed to Marshall Electric Co. owned by the Marshalltown Times Republican.
- KGLO-AM-FM-TV Mason City—Licensed to Lee Radio Inc., affiliated with ownership of WTAD Quincy, Ill. Lee P. Loomis, president, also publisher of Mason City Globe-Gazette. Other Lee newspapers are Hannibal (Mo.) Courier-Post (KHQA-TV); La Crosse (Wis.) Tribune (WKBT [TV]); Davenport (Iowa) Democrat and Times, Ottumwa (Iowa) Courier, Muscatine (Iowa) Journal, Madison (Wis.) State Journal (WIBA and WMTV [TV]), Keosauqua (Ill.) Star-Courier and Lincoln (Neb.) Star (KFAB Omaha, Neb.).
- KSCJ Sioux City—Licensed to Perkins Brothers Co. Interlocking ownership through individual stockholders in Sioux City Journal and Journal-Tribune. See also KTIV (TV) Sioux City, Iowa.
- KTIV (TV) Sioux City—Licensed to KTIV Television Co. owned 50% by Perkins Brothers Co. Interlocking ownership through individual stockholders in Sioux City Journal and Journal-Tribune. See also KSCJ Sioux City.
- KTRI Sioux City—Licensed to Sioux City Broadcasting Co., owned by John C. Eugene F., Fred T. and Lennon Kelly, who also have minority interest in Sioux City Journal and Journal-Tribune. See also KPIG Cedar Rapids, Iowa.

KANSAS

- KSOK Arkansas City—Licensed to KSOK Bcstg. Co., owned by Stauffer Publications Inc. (see WIBW Topeka, Kan.).
- KGFF Coffeyville—Licensed to Midwest Broadcasting Co. Same majority ownership as Coffeyville Journal. See KHAS, Hastings, Neb.
- KGNO Dodge City—Licensed to Dodge City Broadcasting Co. Inc. President J. C. Dentius Jr. and other stockholders also own Dodge City Globe.
- KIUL Garden City—Licensed to KIUL Inc., owned by John P. and estate of Sidney Harris, owners of Garden City Telegram, Hutchinson News-Herald, Ottawa Herald, Chanute Tribune, Salina Journal, all Kansas, and Burlington (Iowa) Haukeye-Gazette.
- KVGB Great Bend—Licensed to KVGB Inc., 46% owned by Will L. and Russell T. Townsley, owners of Great Bend Tribune and Russell (Kan.) News.
- KTVH (TV) Hutchinson—Licensed to Wichita-Hutchinson Co., 80% owned by Minneapolis Star & Tribune Co. See KRNT Des Moines, Iowa.
- KMAN Manhattan—Licensed to Manhattan Broadcasting Co. Same ownership as Manhattan Mercury. See KHAS Hastings, Neb.
- KNDY Marysville—Licensed to Marshall Transmitter Inc., 15.6% owned by Byron Everett Guise, owner of weekly Marysville Advocate.
- KNEX McPherson—Licensed to K. R. Krehbiel, publisher of McPherson Republican.
- KOAM-TV Pittsburg—Licensed to Mid-Continent Telecasting Inc., 66% owned by KOAM and 33% by Joplin (Mo.) Globe and News-Herald.
- KSEK Pittsburg—Licensed to the KSEK Broadcasting Co., owned by Stauffer Publications (see WIBW Topeka, Kan.).
- WIBW-AM-TV Topeka—Licensed to Topeka Bcstg. Assn., owned by Stauffer Publications Inc., publisher of Topeka State Journal and Capital, Kansas City Kansan, Arkansas City Traveler, Pittsburg Headlight and Sun, Newton Kansan, all Kan.; Shawnee (Okla.) News and Star; Grand Island Independent, and York News-Times, both Neb.; Marysville Forum, Nevada Mail, Independence Examiner, all Mo. See also KSEK Pittsburg, and KSOK Arkansas City, both Kan., and KGFF Shawnee, Okla.

KFH-AM-FM Wichita—Licensed to Radio Station KFH Co.; 50% of stock owned by Wichita Eagle Inc., publisher of Wichita Eagle.

KWBB Wichita—Licensed to Wichita Beacon Broadcasting Co. Minority stockholders are owners of Beacon Publishing Co., publisher of Wichita Beacon.

KENTUCKY

WKCT Bowling Green—Licensed to Daily News Broadcasting Co., controlled by Park City News.

WMTA Central City—Licensed to Central City-Greenville Broadcasting Co., owned by L. L. and A. E. Stone and R. G. Utley, owners of weekly Central City Messenger & Times-Argus.

WCTT Corbin—Licensed to Corbin Times-Tribune Inc., Publisher Corbin Tribune and Times and 50% owner of Harlan (Ky.) Enterprise.

WFKN Franklin—Licensed to The Franklin Favorite-WFKN Inc. (weekly Franklin Favorite).

WFUL Fulton—Licensed to Ken-Tenn Broadcasting Corp. Robert Paul Westpheling Jr. and wife own station, publish weekly Fulton News.

WHAS-AM-TV Louisville—Licensed to WHAS Inc., same ownership as Louisville Courier-Journal and Times.

WKLO and WEZI (TV) Louisville—Licensed to Mid-America Broadcasting Corp., owned by Charles Sawyer, publisher of Lancaster (Ohio) Eagle-Gazette. See WIZE Springfield, WCOL Columbus, WING Dayton, all Ohio, and WEZE Boston.

WFMW-AM-FM Madisonville—Licensed to Messenger Broadcasting Co., owned 50% by Madisonville Messenger.

WMIK Middlesboro—Licensed to Cumberland Gap Broadcasting Co. Some stockholders also own stock in Middlesboro News.

WOMI-AM-FM Owensboro—Licensed to Owensboro Broadcasting Co. 80% of stock owned by principal stockholders of Owensboro Publishing Co., publisher of Owensboro Messenger and Inquirer.

WPSD-TV Paducah—Licensed to Paducah Newspapers Inc. (Paducah Sun-Democrat). See also WFRX West Frankfort, Ill.

WLSI Pikeville—Licensed to Cumberland Pub. Co., publisher of weekly Pike County News.

LOUISIANA

KTRY Bastrop—Licensed to Morehouse Broadcasting Co. Co-owner Nathan Bolton is publisher of Bastrop Enterprise.

WBRZ (TV) Baton Rouge—Licensed to Louisiana Television Bestg. Co., 98% owned by Baton Rouge Broadcasting Co. (WJBO and WBRL [FM]) which has same ownership as Baton Rouge Advocate and State-Times.

WJBO-AM-FM Baton Rouge—Licensed to Baton Rouge Broadcasting Co. Inc.; same ownership as Baton Rouge Advocate and State-Times.

KTCC Jonesboro—Licensed to Jackson Parish Broadcasters. Owners Ansley and Theodore Colvin also publish weekly Jackson Independent.

KVOL Lafayette—Licensed to Evangeline Bestg. Co., 50% owned by Lafayette Advertiser (Morgan Murphy). For Murphy newspaper ownership, see WISC Madison, Wis.

KRUS Ruston—Licensed to C. E. Faulk Jr., publisher Ruston Leader.

KWKH-AM-FM Shreveport—Licensed to International Broadcasting Corp.; 100% of stock owned by Times Publishing Co. Ltd., publisher of Shreveport Times; same ownership as Monroe (La.) World and News-Star (See also KTHS and KTHV [TV] Little Rock, Ark.)

MAINE

WGAN-AM-TV Portland—Licensed to Guy Gannett Broadcasting Services, owned by Guy Gannett Publishing Co., publisher of Portland Press Herald and Express, Augusta Kennebec Journal and Waterville Sentinel.

MARYLAND

WBAL-AM-TV Baltimore—Licensed to The Hearst Corp., affiliated with Baltimore News-Post, New York Journal-American and Mirror, Albany (N.Y.) Times-Union, Boston Record and American, Pittsburgh Sun-Telegraph (WCAE), Milwaukee Sentinel (WISN), Detroit Times, San Francisco Examiner and Call-Bulletin, Los Angeles Examiner and Herald Express, San Antonio Light, Seattle Post-Intelligencer.

WMAR-TV Baltimore—Licensed to A. S. Abell Co., publisher of Baltimore Sunpapers

MASSACHUSETTS

WEZE Boston—Licensed to Air Trails Broadcasting Inc., owned by Charles Sawyer, publisher of Lancaster (Ohio) Eagle-Gazette. See also WKLO and WEZI (TV) Louisville, Ky.; WIZE Springfield, WCOL-AM-FM Columbus and WING Dayton, all Ohio.

WHDH-AM-FM-TV Boston—Licensed to WHDH Inc. owned by Boston Herald-Traveler Corp., publisher Boston Herald and Traveler.

WBET-AM-FM Brockton—Licensed to Enterprise Pub. Co., publisher, Brockton Enterprise & Times.

WSAR Fall River—Licensed to Fall River Broadcasting Co., owned by Fall River Herald News Publishing Co., publisher of Fall River Herald News.

WNBH-AM-FM New Bedford—Licensed to E. Anthony & Sons Inc., publisher of New Bedford Standard Times and Hyannis (Mass.) Cape Cod Standard-Times.

WBEC Pittsfield—Licensed to Western Mass. Broadcasting Co., owned by Berkshire Eagle.

WHYN-AM-FM-TV Springfield-Holyoke—Licensed to Hampden-Hampshire Corp.; 50% owned by same interests as Holyoke Transcript-Telegram and Northampton (Mass.) Hampshire Gazette and 50% owned by employee pension funds of Springfield News and Union.

WOCE-AM-FM West Yarmouth—Licensed to E. Anthony & Son Inc. See WNBH New Bedford.

WTAG-AM-FM Worcester—Licensed to WTAG Inc., affiliated with Worcester Telegram Publishing Co. Inc., publisher of Worcester Telegram and Gazette.

MICHIGAN

WALM Albion—Licensed to Calhoun Bestg. Co. Jack C. Bedient, 23.4% stockholder, is owner of Albion Recorder; James Moses, 22.9%, is publisher of Marshall (Mich.) Chronicle.

WHRV Ann Arbor—Licensed to Zanesville Publishing Co. See WHIZ Zanesville, Ohio.

WHFB-AM-FM Benton Harbor-St. Joseph—Licensed to Palladium Pub. Co., publisher of Benton Harbor News-Palladium, St. Joseph (Mich.) Herald-Press.

WJBK-AM-FM-TV Detroit—Licensed to Storer Broadcasting Co. Same ownership (George B. Storer, president) as Miami Beach Sun. See WGBS Miami, Fla.

WJLB, WMZK (FM) Detroit—Licensed to Booth Broadcasting Co. J. L. Booth, president, personally owns 4.5% Booth Newspapers Inc. (Grand Rapids Press, Flint Journal, Muskegon Chronicle, Kalamazoo Gazette, Saginaw News, Bay City Times, Jackson Citizen-Patriot, Ann Arbor News.) See WBEC Flint, WSGW Saginaw, WIBM Jackson, all Mich.; WJVA South Bend and WIOU Kokomo, both Ind. and WTOD Toledo, Ohio.

WWJ-AM-FM-TV Detroit—Licensed to Evening News Association, publisher of Detroit News.

WLST Escanaba—Licensed to Frank J. Russell Jr. (Mining Journal, Marquette, Mich.). See WDMJ Marquette, Mich.

WBEC Flint—Licensed to Booth Broadcasting Co. Inc. See WJLB Detroit.

WOOD-AM-TV Grand Rapids—Licensed to WOOD Broadcasting Inc., owned by Time Inc. (Time, Life, Fortune and Sports Illustrated). See also WFBM Indianapolis, Ind.; WTCN Minneapolis, Minn.; KLZ Denver, Colo. and KDYL Salt Lake City, Utah.

WMIQ Iron Mountain—Licensed to the Iron Mountain-Kingsford Bestg. Co. President Frank J. Russell (principal owner Marquette [Mich.] Mining Journal) is publisher of Iron Mountain News. See also WDMJ Marquette, Mich.

WKLA Ludington—Licensed to Raymond A. Plank, owner of Mason County Press.

WIBM Jackson—Licensed to Booth Broadcasting Co. See WJLB Detroit.

WDMJ Marquette—Licensed to Lake Superior Broadcasting Co., wholly owned by the Mining Journal Co. (Marquette Mining Journal). Frank J. Russell is principal owner and also publishes Iron Mountain News. Licensee also owns 48% of WDMJ-TV Marquette, Mich.. WMIQ-WIRN (TV) Iron Mountain and WLST Escanaba, all Michigan, and WROD Daytona Beach, Fla.

WLUC-TV Marquette—Licensed to North Central Broadcasting Co., 52% owned by M&M Broadcasting Co. (Morgan Murphy) and 48% by Lake Superior Broadcasting Co. (Frank J. Russell). For other Murphy interests see WISC Madison, Wis.; for Russell interests, see WDMJ Marquette, above.

WMDN Midland—Licensed to Rich Publishing House Inc., publisher of Midland News.

WMAB Munising—Licensed to Munising-Alger Bestg. Co. owned by Charles Symon and Stanley Sadak, publisher of weekly Munising News.

WNIL Niles—Licensed to Star Publishing Co. (Lawrence J. Plym), publisher of Niles Star.

WOAP Owosso—Licensed to Owosso Bestg. Co., subsidiary of Argus Press Co., publisher of Owosso Argus Press.

WTTT Port Huron—Licensed to Times Herald Co. (Port Huron Times Herald).

WSGW Saginaw—Licensed to Booth Broadcasting Co. See WJLB Detroit.

WSOO Sault Ste. Marie—Licensed to Hiawathaland Broadcasting Co. George A. Osborn, publisher of Sault Ste. Marie News, owns 30%.

WIRN-TV Wakefield—Licensed to Iron Mountain-Kingsford Broadcasting Co. (See WMIQ Iron Mountain above).

MINNESOTA

KBUN Bemidji—Licensed to Paul Bunyan Broadcasting Co., owned by J. W. Potter Co. interests (Rock Island Argus-WHBF-AM-FM-TV Rock Island, Ill.)

WCCO-AM-TV Minneapolis—Licensed to Midwest Radio Television Inc., 53% owned by Midcontinent Radio-Television Inc., and 47% owned by Minneapolis Star & Tribune Co. Mid Conti-

nent is 50% owned by Northwest Publications Co. (Ridder interests), and 50% by Minnesota Tribune Co. Ridder interests own St. Paul Pioneer-Press and Dispatch, Duluth News-Tribune and Herald (WDSM Superior, Wis.), New York Journal of Commerce, Aberdeen (S. D.) American and News (KSDN), Grand Forks (N. D.) Herald (KILQ), San Jose (Calif.) Mercury and News, Long Beach (Calif.) Independent and Press-Telegram, Pasadena (Calif.) Star, News, minority interest in Seattle Times, Minneapolis Star & Tribune Co. (Minneapolis Star and Tribune) also owns 80% of KTVH (TV) Hutchinson, Kan. Members of the Cowles family hold controlling interest in Minneapolis Star & Tribune Co. Cowles family also owns Cowles Broadcasting Co. (see KRNT Des Moines, Iowa).

WTCN-AM-TV Minneapolis—Licensed to Twin State Broadcasting Inc., owned by Time Inc. (Time, Life, Fortune and Sports Illustrated.) See also WFBM Indianapolis, Ind.; WOOD Grand Rapids, Mich.; KLZ Denver, Colo., and KDYL Salt Lake City, Utah.

KNUJ New Ulm—Licensed to KNUJ Inc., affiliated with New Ulm Journal.

KFAM-AM-FM St. Cloud—Licensed to Times Publishing Co., publisher of St. Cloud Times.

WJON St. Cloud—Licensed to Granite City Broadcasting Co. William T. Comstock, 49.5% owner, is publisher of Portage (Wis.) Register & Democrat (WPDR) and weekly Oconto (Wis.) Reporter.

KWNO Winona—Licensed to Winona Radio Service, 60% owned by M. H. White, publisher of Winona Daily News.

MISSISSIPPI

WROX Clarksdale—Licensed to Mrs. Eunice T. Ines, mother of Birney Ines Jr., owner of Columbus (Miss.) Commercial Dispatch. See WCBI Columbus, Miss.

WCJU Columbia—Licensed to WCJU Inc. Lester Williams, president, is editor and publisher of weekly Columbian Progress and Sunday Mirror.

WCBI-AM-TV Columbus—Licensed to Birney Ines Jr., owner of Columbus Commercial Dispatch. See also WELO Tupelo; WROX Clarksdale; WNAG Grenada; WMOX Meridian, all Miss.

WDDT Greenville—Licensed to WDDT Radio Co., owned 50% each by Hodding Carter and family and John Gibson. Mr. Carter is publisher and Mr. Gibson, general manager of Greenville Delta Democrat-Times. See also WDCL Tarpon Springs, Fla.

WNAG Grenada—Licensed to Grenada Broadcasting Co. Birney Ines Jr., principal stockholder is owner of Columbus (Miss.) Commercial Dispatch. See WCBI Columbus, Miss.

WJQS Jackson—Licensed to Dumas Milner Broadcasting Co. Mr. Milner is president Citizens Publishing Co. (Jackson State Times).

WSLI, WJTV (TV) Jackson—Licensed to Capitol Broadcasting Co., 40% owned by Mississippi Publishing Co. (Jackson Clarion-Ledger and News.)

WCOC-AM-TV Meridian—Licensed to Mississippi Broadcasting Co. Owned by Withers Gavin, publisher of weekly Meridian Record and Clarke County Tribune (Quitman, Miss.).

WMOX Meridian—Licensed to Birney Ines Jr., owner of Columbus (Miss.) Commercial Dispatch. See WCBI Columbus, Miss.

WTOK-TV Meridian—Licensed to Southern Television Corp. James H. Skewes, part owner, is publisher of Meridian Star and president, Laurel (Miss.) Leader-Call.

WELO Tupelo—Licensed to Tupelo Broadcasting Co. Inc. President Birney Ines Jr. is owner of Columbus (Miss.) Commercial Dispatch. See WCBI Columbus, Miss.

WQBC Vicksburg—Licensed to Delta Broadcasting Co. Inc., 96% owned by L. P. Cashman and family. Mr. Cashman is publisher of Vicksburg Post.

WABO Waynesboro—Licensed to New Laurel Radio Station Inc., 11.8% owned by T. M. Gibbons, publisher of Laurel (Miss.) Leader-Call. See also WAML Laurel and WTOK-TV Meridian, Miss.

MISSOURI

KGHM Brookfield—Licensed to Green Hills Broadcasting Co., owned by Ira J. Williams, publisher Brookfield News Bulletin.

KFRU Columbia—Licensed to KFRU Inc.; controlled by H. J. Waters Jr., publisher of Columbia Tribune.

KHQA-TV Hannibal—Licensed to Lee Bestg. Inc., which is also licensee of WTAD-AM-FM Quincy, Ill., 20% owned by Hannibal Courier-Post, and 52% owned by Lee Radio Inc., licensee KGLO-AM-FM-TV Mason City, Iowa. For other Lee holdings see KGLO Mason City, Iowa.

KRCG (TV) Jefferson City—Licensed to Jefferson Television Co. Mrs. W. H. Weldon, executive vice president of licensee, is also vice president and stockholder of Jefferson City Capital News and Post-Tribune.

KWOS Jefferson City—Licensed to the Capital Broadcasting Co. Mrs. R. C. Goshorn, presi-

Newspaper Ownership CONTINUED

NEW MEXICO

KOAT-TV Albuquerque—Licensed to Alvarado Broadcasting Co., owned by Clinton McKinnon (see KVOA-TV Tucson, Ariz.)

NEW YORK

WMBO Auburn—Licensed to WMBO Inc., owned by Auburn Publishing Co. (Auburn Citizen-Advertiser).

WMBO-FM Auburn—Licensed to Auburn Publishing Co. (Auburn Citizen-Advertiser).

WINR-AM-TV Binghamton—Licensed to Binghamton Press Co. (Binghamton Press-Gannett). See WHEC Rochester, N. Y.

WNBF-AM-FM-TV Binghamton—Licensed to Triangle Publications Inc. (Philadelphia Inquirer-WFIL). See WFIL Philadelphia.

WBEN-AM-FM-TV Buffalo—Licensed to WBEN Inc., same ownership as Buffalo News.

WEBC Buffalo—Licensed to WEBC Inc. Owned by Buffalo Courier-Express.

WCNY-TV Carthage—Licensed to The Brockway Co., publisher of Watertown (N. Y.) Times (WWNY). Also owns WMSA-AM-FM Massena, N. Y.

WENY Elmira—Licensed to Elmira Star-Gazette Inc., publisher of Elmira Advertiser, Star-Gazette and Telegram (Gannett Newspapers). See WHEC Rochester, N. Y.

WENE Endicott-Binghamton—Licensed to Ottawa Stations Inc. Major stockholder James H. Ottaway is president-publisher and controlling stockholder of Endicott Bulletin and Oneonta (N. Y.) Star (WDOS), Plattsburg (N. Y.) Press-Republican, Stroudsburg (Pa.) Record (WVPO) Danbury (Conn.) News-Times. See also WDOS Oneonta, N. Y., and WVPO Stroudsburg, Pa.

WBUC Fredonia—Licensed to Dunkirk-Fredonia Broadcasting Inc. (H. K. Williams III, president). Same ownership as Dunkirk-Fredonia Observer.

WHUC Hudson—Licensed to Colgreene Broadcasting Co. Same principals own weekly Green City Examiner and daily Sagerties Post.

WUSJ Lockport—Licensed to Lockport Union Sun and Journal Inc., publisher of Lockport Union Sun & Journal.

WMSA-AM-FM Massena—Licensed to The Brockway Co., owned and operated by the Watertown (N. Y.) Times. See WWNY Watertown, N. Y., and WCNY-TV Carthage, N. Y.

WFYI Mineola—Licensed to WKIT Inc. See WVIP Mt. Kisco, N. Y.

WVIP Mt. Kisco—Licensed to Suburban Broadcasting Co., 90% owned jointly by Martin Stone and Plymouth Rock Publications Inc. (John Hay Whitney). Mr. Whitney controls New York Herald Tribune and Parade Magazine newspaper supplement. Messrs Stone and Whitney also own WVOX-AM-FM New Rochelle, WGHQ Saugerties and WFYI Mineola, all N. Y.

WVOX-AM-FM New Rochelle, N. Y.—Licensed to Radio Westchester Inc. See WVIP Mt. Kisco, N. Y.

WEVD New York—Licensed to Debs Memorial Radio Fund Inc., among cooperative backers are directors of the Jewish Forward; the newspaper company itself has no interest or control.

WHOM-AM-FM New York—Licensed to Progress Broadcasting Corp., same ownership as Il Progresso Italo Americano.

WPX (TV) New York—Licensed to WPX Inc., same ownership as New York News, Chicago Tribune (WGN).

WQXR-AM-FM New York—Licensed to the Interstate Broadcasting Co., subsidiary of New York Times.

WHDL-AM-FM Olean—Licensed to WHDL, Inc., 100% of stock owned by Olean Times-Herald Corp., publisher of Olean Times-Herald.

WDOS Oneonta—Licensed to Ottaway Stations Inc. Major stockholder James H. Ottaway is president-publisher and controlling stockholder of Ottaway Newspapers-Radio Inc., publisher of Oneonta Star, Endicott (N. Y.) Bulletin (WENE), Plattsburg (N. Y.) Press-Republican, Stroudsburg (Pa.) Record (WVPO), Danbury (Conn.) News-Times. See also WENE Endicott, N. Y., and WVPO Stroudsburg, Pa.

WALK-AM-FM Patchogue—Licensed to Suffolk Broadcasting Corp. Owned by W. Kingsland Macy Jr. and family, which also owns Suffolk Consolidated Press (weeklies Long Island Sun, Bayshore Sentinel, Babylon Eagle, Suffolk Every Week, Port Jefferson Times, Islip Press, Smithtown Star and Huntington Times).

WRIV Riverhead—Licensed to Suffolk Broadcasting Corp. (see WALK Patchogue, N. Y.).

WHEC-AM-TV Rochester—Licensed to WHEC Inc., owned by Gannett Co., publisher of Rochester Times-Union and Democrat & Chronicle. Other Gannett newspapers are Albany Knickerbocker News, Utica Press and Observer-Dispatch, Newburgh News, Beacon News, Ithaca Journal, Malone Long Island Sun, Saratoga Springs Saratogian, Elmira Advertiser, Star-Gazette and Telegram (WENY), Binghamton Press (WINR-AM-TV), Niagara Falls Gazette, all New York; Hartford (Conn.) Times, Plainfield Courier-News and Camden Courier-Post, both N. J.; Danville (Ill.) Commercial News (WDAN).

WGHQ Saugerties—Licensed to Skylark Corp. See WVIP Mt. Kisco, N. Y.

WHEN-AM-TV Syracuse—Licensed to Meredith Syracuse Radio Corp., same ownership as Meredith Publishing Co., publisher of Better Homes

& Gardens, Successful Farming. See also WOW, Omaha, Neb., KPPO Phoenix, Ariz.; KCMO Kansas City, Mo. and KRMG Tulsa, Okla.

WSYR-AM-FM-TV Syracuse—Licensed to Central New York Broadcasting Corp., same ownership (S. I. Newhouse) as Syracuse Post-Standard and Herald-Journal, Newark (N. J.) Star-Ledger, Jersey City (N. J.) Jersey Journal, Long Island Press and Star-Journal, Staten Island (N. Y.) Advance, Harrisburg (Pa.) Patriot and News (WTFB [TV]), Portland (Ore.) Oregonian (50% of KOIN-AM-TV); St. Louis Globe-Democrat (25% of KTVI [TV]), Birmingham (Ala.) News (WAPI-AM-TV). Mr. Newhouse also has an interest in Conde-Nast Publications Inc. (Vogue, House & Garden, Glamour).

WFLY (FM) Troy—Licensed to the Troy Record Co., publisher of Troy Record and Times-Record.

WRUN-AM-FM Utica—Licensed to Rome Sentinel Co., publisher of Rome (N. Y.) Sentinel.

WVNY Watertown—Licensed to the Brockway Co., owned and operated by the Watertown Times. See WMSA Massena, and WCNY-TV Carthage, N. Y.

WFAS-AM-FM White Plains—Licensed to Westchester Broadcasting Corp. J. Noel Macy and Valentine E. Macy Jr., co-owners, publishers of White Plains Reporter Dispatch, Yonkers Herald-Statesman, Tarrytown News, Port Chester Item, Ossining Citizen-Register, Mt. Vernon Argus, New Rochelle Standard-Star, Mamaroneck Times, all N. Y.

NORTH CAROLINA

WGWR-AM-FM Asheboro—Licensed to the Asheboro Broadcasting Co., owners including Roy Cox, publisher Courier-Tribune, a semi-weekly newspaper.

WWNC Asheville—Licensed to Asheville Citizen-Times Publishing Co., publisher of the Asheville Citizen-Times. See also WFBC Greenville, S. C.

WPNF Brevard—Licensed to Pisgah Broadcasting Co.; same newspaper ownership association as WBOO Forest City, below.

WBT, WBTW (TV) Charlotte—Licensed to Jefferson Standard Bstg. Co., subsidiary of Jefferson Standard Life Insurance Co., which owns WBIG Greensboro, N. C., and 18% of Greensboro News and Record (WFMY-TV), Jefferson Standard also owns WBTW (TV) Florence, S. C.

WSOC-AM-FM-TV Charlotte—Licensed to Carolina Broadcasting Co. Same interests (James M. Cox) as WSB Atlanta, Ga.

WDNC-AM-FM Durham—Licensed to the Durham Radio Corp., 100% owned by the Durham Herald Co., publisher Durham Herald and Sun.

WIFM-AM-FM Elkin—Licensed to Tri-County Broadcasting Co., owned one-third each by Harvey F. Lafoon, publisher of semi-weekly Elkin Tribune, Edward M. Anderson Estate (Stella W. Anderson, administratrix), publisher of weeklies West Jefferson Skyland Post, Sparta Alleghany News, Brevard Transylvania Times and Forest City Courier, and W. P. Erwin.

WBBO-AM-FM Forest City—Licensed to Rutherford County Radio Co., Inc., stockholders affiliated with following weekly newspapers: Forest City Courier, Spindale Sun. See WPNF Brevard.

WFMY-TV Greensboro—Licensed to Greensboro News Co. (Greensboro News and Record).

WNCT (TV) Greenville—Licensed to Carolina Broadcasting System Inc., 5% owned by Josh Horne, publisher of Rocky Mt. (N. C.) Telegram and 10% by Wilson (N. C.) Times. See also WECT (TV) Wilmington, N. C.

WHKY Hickory—Licensed to Catawba Valley Broadcasting Co.; stockholders include Lester C. Gifford, publisher of Hickory Record.

WNAO-TV Raleigh—Licensed to Sir Walter Television Co., 14% owned by Raleigh News & Observer and 12.5% by principals associated in ownership of WSEE-AM-TV Erie, Pa. (Erie News and Times).

WREV-AM-FM Reidsville—Licensed to Reidsville Broadcasting Co. W. M. Oliver and W. M. Oliver Jr., owners own stock in Reidsville Review.

WCBC, WFMA (FM) Rocky Mount—Licensed to Eastern Carolina Electronics Inc., affiliated with Rocky Mount Telegram.

WECT (TV) Wilmington—Licensed to Atlantic Telecasting Corp., 49% owned by Carolina Broadcasting System. (See WNCT [TV] Greenville, N. C.)

WSJS-AM-FM Winston-Salem—Licensed to Piedmont Publishing Co., publisher of Winston-Salem Journal and Twin City Sentinel. See also WSJS-TV Winston-Salem.

WSJS-TV Winston-Salem—Licensed to Triangle Broadcasting Co., an affiliate of Piedmont Publishing Co., publisher of Winston-Salem Journal and Twin City Sentinel. See also WSJS-AM-FM Winston-Salem.

NORTH DAKOTA

WDAY-AM-TV Fargo—Licensed to WDAY Inc. N.D. Black Jr., who with family owns 35.1%.

dent, is also president of the News Tribune Co., publisher of Jefferson City Capital News and Post-Tribune.

KCMO-AM-FM-TV Kansas City—Licensed to Meredith Engineering Co., subsidiary of Meredith Publishing Co. (Better Homes & Gardens and Successful Farming). See also WOW Omaha, KPPO Phoenix, WHEN Syracuse, N. Y. and KRMG Tulsa.

KSD-AM-TV St. Louis—Licensed to Pulitzer Publishing Co., publisher of St. Louis Post-Dispatch.

KTVI (TV) St. Louis—Licensed to Signal Hill Telecasting Corp., 25% owned by St. Louis Globe-Democrat.

KGBX Springfield—Licensed to Springfield Broadcasting Co.; owned 99% by Springfield Newspapers Inc. (Springfield News and Leader & Press).

KYTV (TV) Springfield—Licensed to Springfield Television Inc., 50% owned by Springfield Newspapers Inc., publisher of Springfield News and Leader & Press (KGBX). Tams Bixby Jr., director of licensee and vice president of Springfield Newspapers Inc., is president and 40% owner of Muskogee (Okla.) Phoenix and Times-Democrat (KBIX).

MONTANA

KOPR Butte—Licensed to Copper Bstg. Co., 67% owned by Mr. and Mrs. George Hatch (see KIMM Denver, Colo. and KALL Salt Lake City, Utah).

KATL Miles City—Licensed to Star Printing Co., publisher of Miles City Star.

NEBRASKA

KTNC Falls City—Licensed to Craig Siegfried, owner of Independence (Mo.) News and Pictorial Shopper.

KHAS Hastings—Licensed to Nebraska Broadcasting Co. Owned by Fred A. and Richard M. Seaton, publishers of Hastings Tribune, Manhattan (Kan.) Mercury (KMAN), Coffeyville (Kan.) Journal (KGGP), Winfield (Kan.) Courier, Alliance (Neb.) Times-Herald, Deadwood (S. D.) Pioneer-Times, Lead (S. D.) Call, Sheridan (Wyo.) Press and the magazine Western Farm Life (Denver). See also KHAS-TV Hastings, Neb.

KHAS-TV Hastings—Licensed to Nebraska Television Co., 51% owned by Seaton Publishing Co. (See KHAS Hastings, above).

WJAG Norfolk—Licensed to WJAG Inc., associated with Huse Pub. Co., publisher of the Norfolk News.

KETV (TV) Omaha—Licensed to Herald Corp. (same ownership as Omaha World Herald).

KFAB Omaha—Licensed to KFAB Broadcasting Co., 48.86% of stock owned by Journal-Star Printing Co. (Lincoln Star and Journal). See KGLQ Mason City, Iowa.

KOWH Omaha—Licensed to National Weekly Inc. (National Review magazine).

WOW-AM-TV Omaha—Licensed to Meredith WOW Inc., owned by Meredith Publishing Co., publisher of Better Homes & Gardens, Successful Farming. See also WHEN Syracuse, N. Y., KPPO Phoenix, Ariz., KCMO Kansas City, Mo. and KRMG Tulsa, Okla.

KSTF (TV) Scottsbluff—Licensed to Frontier Bstg. Co., one-third owned by Cheyenne Newspapers Inc. (Wyoming Eagle and State Tribune). See KFBC Cheyenne, Wyo.

NEVADA

KELK Elko—Licensed to Elko Broadcasting Co. Chris H. Sheerin, 50% owner of Elko Free Press is president and 16% owner of station.

KLRJ-TV Henderson—Licensed to Southern Nevada Radio & Television Co. (Donald W. Reynolds). For newspaper ownership, see KFSA Fort Smith, Ark.

KLAS-TV Las Vegas—Licensed to Las Vegas Television Inc. Herman Greenspun, publisher of Las Vegas Sun, owns 73.7%.

KORK Las Vegas—Licensed to Southwestern Broadcasting Co. (Donald W. Reynolds). For Reynolds' newspaper interests see KFSA Fort Smith, Ark.

KOH Reno—Licensed to McClatchy Newspapers. Same ownership as Sacramento Bee, Fresno Bee, Modesto Bee, all in California. See KERN Bakersfield, Calif.

KOLO-AM-TV Reno—Licensed to Western Broadcasting Co., owned by Donald W. Reynolds (see KFSA Fort Smith, Ark.).

NEW JERSEY

WJLK-AM-FM Asbury Park—Licensed to Asbury Park Press Inc., publisher of Asbury Park Press.

WVNJ Newark—Licensed to Newark Broadcasting Corp., wholly owned subsidiary of The Evening News Publishing Co. (Newark Jersey).

WOND Pleasantville—Licensed to South Jersey Radio Inc. Harlan G. Murrelle, 16.66% owner, is publisher of New Jersey weeklies Ocean City Sentinel-Ledger and Cape May Courthouse Gazette. See also WMMB Melbourne, Fla.

WTOA (FM) Trenton—Licensed to the Mercer Broadcasting Co. Owned by Trenton Times Corp., publisher of Trenton Times.

PENNSYLVANIA

WFBG-AM-TV Altoona—Licensed to Triangle Publications Inc. (*Philadelphia Inquirer-WFII*).

WBFD Bedford—Licensed to Inquirer Printing Co. (*Bedford Inquirer*).

WGPA-AM-FM Bethlehem—Licensed to Bethlehem's Globe Pub. Co., publisher *Bethlehem Globe-Times*.

WLEV-TV Bethlehem—Licensed to Associated Broadcasters Inc. Ownership same as *Lancaster New Era and Intelligencer*. Operated independently. See also WGAL Lancaster, Pa.

WCNR Bloomsburg—Licensed to Columbia-Montour Broadcasting Corp., affiliated with the *Bloomsburg Press*.

WBUT-AM-FM Butler—Licensed to WBUT Inc. President J. Patrick Beacom is owner of weekly *Mannington* (W. Va.) *Times*. See also WJPB-TV Fairmont and WVUV Grafton, both West Virginia.

(NEW) Clarion—Licensed to County Broadcasting Co., 36% owned by Mrs. Harriet Hearst, president and majority stockholder of *Clarion Newspapers Inc.* (publisher of weeklies *Clarion Democrat* and *Clarion Republican*).

WCPA Clearfield—Licensed to Clearfield Broadcasters Inc., wholly owned by publishers of *Clearfield Progress* and *Danville* (Pa.) *News*. See also WDAD Indiana, Pa., and WJCM Sebring, Fla.

WCED-AM-FM DuBois—Licensed to the Tri-County Bcstg. Co. Inc., owned by Jason and Harold Gray, publishers of the *DuBois Courier Express*.

WEEK-AM-FM Easton—Licensed to Easton Publishing Co., publisher of *Easton Express*. See also WGLV (TV) Easton, Pa.

WEST-AM-FM Easton—Licensed to Associated Broadcasters Inc. Operated independently. Ownership affiliated with Steinman & Steinman Inc. See WGAL Lancaster (*Lancaster Intelligencer-Journal* and *New Era*).

WGLV (TV) Easton—Licensed to Easton Publishing Co. (*Easton Express*). See WEEEX Easton, Pa.

WSEE (TV) Erie—Licensed to Great Lakes Television Co., 29.88% owned by George J. Mead and John J. Mead Jr., co-publishers of *Erie News* and *Times*. Interlocking ownership with WNAO-TV Raleigh, N. C.

WGTE Gettysburg—Licensed to Times & News Publishing Co. (*Gettysburg Times*).

WKBO Harrisburg—Licensed to Keystone Broadcasting Corp. Operated independently. Ownership affiliated with *Lancaster Intelligencer-Journal* and *New Era*. See WGAL Lancaster.

WTPA-TV Harrisburg—Licensed to Patriot-News Co., publisher of *Harrisburg Patriot* and *News* (Newhouse newspapers). For other Newhouse newspapers see WSYR Syracuse, N. Y.

WHUN Huntingdon—Licensed to Joseph F. Biddle Pub. Co., publisher *Huntingdon News*.

WDAD Indiana—Licensed to WDAD Inc. 52% owned by Clearfield Broadcasters Inc. Same ownership as *Clearfield Progress* and *Danville News*, both Pa. See also WCPA Clearfield, Pa., and WJCM Sebring, Fla.

WJAC-AM-FM-TV Johnstown—Licensed to WJAC Inc., same ownership as *Johnstown Tribune*.

WGAL-AM-FM-TV Lancaster—Licensed to WGAL Inc., same ownership (J. Hale and John F. Steinman) as *Lancaster Intelligencer-Journal* and *New Era*. See also WDEL Wilmington, Del., and WLEV-TV Bethlehem, WROK York, WEST Easton, WKBO Harrisburg, WRAK-AM-FM-TV Williamsport, all Pa. Stations operated independently.

WLYH-TV Lebanon—Licensed to Triangle Publications Inc. (*Philadelphia Inquirer-WFII*).

WMRF Lewistown—Licensed to Lewistown Broadcasting Co.; 31.6% of stock owned by the Sentinel Co., publisher of *Lewistown Sentinel*. See also WJUN Mexico, Pa.

WJUN Mexico—Licensed to Juniata-Perry Broadcasting Co., 31.8% owned by Sentinel Co. (*Lewistown* (Pa.) *Sentinel*). See also WMRF Lewistown, Pa.

WARC Milton—Licensed to Williamsport Radio Bcstg. Assoc. Inc. Harry J. W. Kiessling, Grit Publishing Co. executive, is president and owns 32%. See also WJUN Williamsport, Pa.

WFIL-AM-FM-TV Philadelphia—Licensed to Triangle Publications Inc., publisher of *Philadelphia Inquirer* and *Daily News, Seventeen Magazine, Official Detective, TV Guide, Television Digest, Morning Telegraph* and *Daily Racing Form*. See also WNEF Binghamton, N. Y.; WLYH-TV Lebanon and WFBG Altoona, both Pennsylvania, WNHC New Haven, Conn., KFRE Fresno, Calif.

WIBG-AM-FM Philadelphia—Licensed to Seaboard Radio Broadcasting Corp. (George B. Storer). Same ownership as *Miami Beach Sun*. See also WGBS Miami.

WCAE Pittsburgh—Licensed to WCAE Inc. Owned by Hearst Publishing Co., publisher of *Pittsburgh Sun-Telegraph*. For other Hearst newspapers see WBAL Baltimore.

is president-publisher of *Fargo Forum* and *Moorhead* (Minn.) *News*.

KILO Grand Forks—Licensed to Grand Forks Herald Inc., publisher of *Grand Forks Herald* which is 80% owned by Ridder Publications. See WCCO Minneapolis.

OHIO

WAKR-AM-FM-TV Akron—Licensed to Summit Radio Corp. owned 45% by *Akron Beacon-Journal* (Knight newspaper). Other Knight newspapers are *Chicago Daily News*, *Detroit Free Press*, *Miami Herald* (WCKR) and *Charlotte* (N.C.) *Observer*.

WFAH-AM-FM Alliance—Licensed to the Review Pub. Co., publisher of *Alliance Review*.

WICA-AM-FM-TV Ashtabula—Licensed to WICA Inc. Same ownership as *Ashtabula Star-Beacon*, *Conneaut News-Herald*, *Geneva Free Press*, *Painesville Telegraph*, all Ohio.

WAND Canton—Licensed to Dover Broadcasting Co. See WAJR Morgantown, W. Va.

WHBC-AM-FM Canton—Licensed to Ohio Broadcasting Co., subsidiary of Brush-Moore Newspapers Inc., publisher of *Canton Repository*, *Steubenville Herald-Star*, *Marion Star*, *East Liverpool Review*, *Portsmouth Times*, *Ironton Tribune* and *Salem News*, all in Ohio; *Salisbury* (Md.) *Times*.

WTLC (TV) Canton—Licensed to Tri-Cities Telecasting Inc., 28% owned by Morton Frank, owner of weeklies *Canton Economist* and *Starke County Times*, and 8.4% owned by Oral S. Pfug, owner of weekly *Steubenville* (Ohio) *Jeffersonian*.

WCPO-AM-FM-TV Cincinnati—Licensed to Scripps-Howard Radio Inc., affiliated with *Cincinnati Post*. See WEWS Cleveland.

WEWS (TV) Cleveland—Licensed to Scripps-Howard Radio Inc. Scripps-Howard newspapers are *Cleveland Press*, *New York World Telegram & Sun*, *Cincinnati Post & Times-Star* (WCPO) *Pittsburgh Press*, *Columbus* (Ohio) *Citizen*, *San Francisco News*, *Washington* (D. C.) *News*, *Indianapolis Times*, *Knoxville News-Sentinel* (WNOX), *Memphis Commercial Appeal* and *Press-Scimitar* (WMC), *Houston Press*, *Fort Worth Press*, *El Paso Herald-Post*, *Albuquerque Tribune*, *Covington* (Ky.) *Post*, *Denver Rocky Mountain News*, *Evansville Press*, *Birmingham Post-Herald*. See also WCPO Cincinnati, Ohio; WMC Memphis and WNOX Knoxville, Tenn.

WJW-AM-FM-TV Cleveland—Licensed to Storer Broadcasting Co. Same ownership (George B. Storer, president) as *Miami Beach Sun*. See WGBS Miami, Fla.

WBNS-AM-FM Columbus—Licensed to Radio Ohio Inc.; same ownership as *Columbus Dispatch* (see WBNS-TV below).

WBNS-TV Columbus—Licensed to Dispatch Printing Co., publisher of *Columbus Dispatch*.

WCOL-AM-FM Columbus—Licensed to Air Trails Inc., owned by Charles Sawyer, publisher of *Lancaster* (Ohio) *Eagle-Gazette*. See WIZE Springfield and WING Dayton, Ohio, WKLO Louisville, Ky., and WEZE Boston, Mass.

WTNS Coshocton—Licensed to Coshocton Broadcasting Co. William and Frederick Wallace control both licensee and *Coshocton Tribune*.

WHIO-AM-FM-TV Dayton—Licensed to Miami Valley Broadcasting Corp., same ownership (James M. Cox) as *Dayton News* and *Journal Herald*, *Atlanta Journal* and *Constitution* (WSB), *Miami News* (WCKR), *Springfield* (Ohio) *News* and *Sun*.

WING Dayton—Licensed to Great Trails Broadcasting Corp., owned by Charles Sawyer, publisher of *Lancaster Eagle-Gazette*. See WIZE Springfield and WCOL Columbus, Ohio, WKLO Louisville, Ky., WEZE Boston, Mass.

WJER Dover—Licensed to Dover Broadcasting Co. Inc. See WAJR Morgantown, W. Va.

WEOL-AM-FM-TV Elyria—Licensed to Elyria-Lorain Broadcasting Co., 25.8% owned by Lorain County Printing & Publishing Co. (*Elyria Chronicle-Telegram*).

WFIN-AM-FM Findlay—Licensed to Findlay Publishing Co., publisher of *Findlay Republican Courier*. See also WCSI Columbus, Ind.

WCLT-AM-FM Newark—Licensed to WCLT Radio Inc. Same ownership as *Newark Advocate* and *American Tribune*.

WIZE Springfield—Licensed to Radio Voice of Springfield Inc., controlled by Charles Sawyer, publisher of *Lancaster* (Ohio) *Eagle-Gazette*. See WING Dayton and WCOL-AM-FM Columbus, Ohio, WKLO, WEZI (TV) Louisville, Ky., and WEZE Boston, Mass.

WSPD-AM-FM-TV Toledo—Licensed to Storer Broadcasting Co. Same ownership (George B. Storer) as *Miami Beach Sun*. See WGBS Miami, Fla.

WTOD, WTRT (FM) Toledo—Licensed to Booth Broadcasting Co. (see WJLB Detroit, Mich.).

WHHH Warren—Licensed to Warren Tribune Radio Station Inc., owned by Tribune Co., publisher of *Warren Tribune-Chronicle*.

WWST-AM-FM Wooster—Licensed to Wooster Republican Printing Co., publisher of the *Wooster Record*. Interlocking ownership with WTRF-TV Wheeling, W. Va.

WFMJ-AM-TV Youngstown—Licensed to Vindicator Printing Co. (*Youngstown Vindicator*).

WHIZ-AM-TV Zanesville—Licensed to Southeastern Ohio Television System. Majority ownership also owns *Zanesville Times-Recorder* and *Signal*. See WTAP (TV) Parkersburg, W. Va. and WHRV Ann Arbor, Mich.

OKLAHOMA

KWHW Altus—Licensed to Altus Broadcasting Co. 50% owned by *Altus Times-Democrat*.

KVSO Ardmore—Licensed to estate of John F. Easley, publisher of *Ardmore Ardmoreite*.

KUSH Cushing—Licensed to Cimarron Broadcasters Inc., 68% owned by Gordon R. Rockett, co-owner of weekly *Drumwright* (Okla.) *Derrick* and *Journal*.

KSEO Durant—Licensed to Durant Publishing-Broadcasting Co., publisher *Durant Democrat*, *Durant Weekly News*.

KCRC Enid—Licensed to Enid Radiophone Co.; all stock owned by same interests owning Enid Publishing Co., publisher of *Enid News* and *Eagle*.

KHEN Henryetta—Licensed to Henryetta Radio Co., same ownership as *Henryetta Free Lance*.

KBK Muskogee—Licensed to Oklahoma Press Publishing Co., publisher of *Muskogee Phoenix* and *Times-Democrat*.

KTOK Oklahoma City—Licensed to KTOK Inc., 50% owned by C. C. Woodson, owner of *Brownwood Bulletin*, *Lamesa Reporter*, *Del Rio News-Herald*, *Wazahachie Daily Light*, all Texas, and *Miami* (Okla.) *News-Record*. See also KXOL Fort Worth and WACO Waco, both Tex.

WKY-AM-TV Oklahoma City—Licensed to WKY Television System Inc., same ownership as *Oklahoma City Oklahoman* and *Times, Farmer-Stockman*. See also WSAF-TV Montgomery, Ala. and WTVT (TV) Tampa, Fla.

KHBE Okmulgee—Licensed to Okmulgee Broadcasting Corp., subsidiary of *Okmulgee Times*. See KFSA Fort Smith, Ark.

WBBZ Ponca City—Licensed to Ponca City Publishing Co., publisher of the *Ponca City News*.

KGFF Shawnee—Licensed to KGFF Broadcasting Co. Inc. Controlling stock interest (94%) owned by Stauffer Publications Inc. (see WIBW Topeka, Kan.).

KSPI-AM-FM Stillwater—Licensed to Stillwater Pub. Co., publisher *Stillwater News-Press*.

KOTV (TV) Tulsa—Licensed to KOTV Inc. (J. H. Whitney & Co.). See WISH Indianapolis, Ind.

KRMG Tulsa—Licensed to Meredith KRMG Inc., subsidiary of Meredith Publishing Co. (*Better Homes & Gardens* and *Successful Farming*). See also KCMO Kansas City, WOW Omaha, KPHO Phoenix and WHEN Syracuse, N.Y.

OREGON

KAST Astoria—Licensed to Astoria Broadcasting Co. Interlocking ownership (R. B. Chessman, Mrs. E. B. Aldrich, Dorothy Engle, Daphne Chessman) with *Astoria Astorian-Budget* and *Pendleton* (Ore.) *East Oregonian*.

KOOS Coos Bay—Licensed to KOOS Inc. Sheldon F. Sackett, owner, is publisher of *Coos Bay World*.

KERG Eugene—Licensed to Guard Publishing Co., publisher of *Eugene Register-Guard*.

KAGI, KGPO (FM) Grants Pass—Licensed to Southern Oregon Bcstg. Co., 50% owned by A. E. Voorhies, publisher of *Grants Pass Courier*, and Earle and John Voorhies.

KOTI-TV Klamath Falls—Licensed to California Oregon TV Inc. Same ownership as KBES-TV Medford, Ore.

KMCM McMinnville—Licensed to Yamhill Broadcasters Inc. Same ownership as McMinnville *News-Register*. Note: Sale pending FCC approval.

KBES-TV Medford—Licensed to Southern Oregon Bcstg. Co.; 50% owned by Amos Voorhies and family. Mr. Voorhies is publisher of *Grants Pass* (Ore.) *Courier*. See KAGI, KGPO (FM) Grants Pass.

KYJC Medford—Licensed to Medford Printing Co. (*Medford Mail Tribune*).

KOIN-AM-FM-TV Portland—Licensed to Mt. Hood Radio & Television Bcstg. Co., 50% owned by Central New York Bcstg. Corp. (WSYR Syracuse, N. Y.). Same ownership (S. I. Newhouse) as *Portland Oregonian*. For other Newhouse newspapers, see WSYR Syracuse, N. Y.

KPOJ-AM-FM Portland—Licensed to KPOJ Inc.; stock owned by *Portland Oregon Journal*.

KPIC (TV) Roseburg—Licensed to South-West Oregon TV Broadcasting Corp., half owned by Southern Oregon Broadcasting Co.—Licensee of KAGI Grants Pass, Ore. See also KAGI-KGPO (FM) Grants Pass; KBES-TV Medford, KOTI-TV Klamath Falls, all Oregon.

KRNR Roseburg—Licensed to News-Review Co. (*Roseburg News-Review*). *News-Review Co.* is 75% owned by Southern Oregon Publishing Co. which publishes *Klamath Falls* (Ore.) *Herald* and *News*.

Newspaper Ownership CONTINUED

TEXAS

WIIC(TV) Pittsburgh—Licensed to WIIC Inc., 50% owned by Pittsburgh Post-Gazette and 50% by H. K. Brennen and family. See also WWSW-AM-FM Pittsburgh.

WKJF-FM-TV Pittsburgh—Licensed to Agnes J. Reeves Greer, controlling stockholder of Morgantown (W. Va.) *Dominion News and Post* (W.A.J.R.) and weekly *New Martinsville* (W. Va.) *Wetzel Republican*.

WTAE-TV Pittsburgh—Licensed to Tv City Inc., 50% owned by WCAE Inc. (owned by Hearst Publishing Co. Pittsburgh *Sun-Telegraph*). For other Hearst newspapers see WBAL Baltimore.

WWSW-AM-FM Pittsburgh—Licensed to WWSW Radio Inc. owned by the Pittsburgh Post-Gazette. (Same ownership [Paul Block] as Toledo [Ohio] *Blade*.)

WEEU Reading—Licensed to WEEU Broadcasting Co., affiliated with *Reading Times and Eagle*.

WEJL Scranton—Licensed to the *Scranton Times*.

WVPO Stroudsburg—Licensed to Pocono Broadcasting Inc. James H. Ottaway, majority stockholder, is also president-publisher of *Stroudsburg Record*. See also WENE Endicott-Binghamton, N. Y., and WDOS Oneonta, N. Y.

WKOK-AM-FM-TV Sunbury—Licensed to Sunbury Broadcasting Corp. Stockholders Harry H. Haddon and Basse A. Beck have an interest in *Sunbury Item*.

WRAK-AM-FM-TV Williamsport—Licensed to WGAL Inc. (See WGAL Lancaster, Pa.).

WWPA Williamsport—Licensed to Williamsport Radio Broadcasting Associates Inc. Harry J. W. Kiessling, Grit Publishing Co. executive, is president and owns 32%. See also WARC Milton, Pa.

WORK York—Licensed to Associated Broadcasters Inc. Operated independently. Ownership affiliated with *Lancaster Intelligencer-Journal* and *New Era*. See WGAL Lancaster.

RHODE ISLAND

WEAN, WPJB-FM Providence—Licensed to Providence Journal Co., publisher of the *Providence Journal-Bulletin*.

WWON-AM-FM Woonsocket—Licensed to Woonsocket Broadcasting Co., whose principals include stockholders of *Woonsocket Call*.

SOUTH CAROLINA

WAIM-AM-TV, WCAC (FM) Anderson—Licensed to Wilton E. Hall, publisher of *Anderson Independent and Mail*.

WGCD Chester—Licensed to Dispatch Publishing Co. (Lexington [N. C.] *Dispatch*).

WBTW (TV) Florence—Licensed to Jefferson Standard Bestg. Co., subsidiary of Jefferson Standard Life Insurance Co., 16% owner of Greensboro (N. C.) *News and Record*. See also WBT Charlotte, WFMV-TV Greensboro, N. C.

WFBC-AM-FM-TV Greenville—Licensed to WMRC Inc., 48.81% owned by *Greenville News-Piedmont*.

WEAB Greer—Licensed to Greer Bestg. Co. Partner E. A. Burch is publisher of the weekly *Greer Citizen*. Partner W. R. Frier is owner of *Bartow Herald* (WBFH Cartersville, Ga.).

WTND Orangeburg—Licensed to WTND Inc. Same ownership (J. L. Sims and family) as *Orangeburg Times and Democrat*.

WORD Spartanburg—Licensed to WORD Inc. Same ownership as WFBC Greenville, S. C. (*Greenville News-Piedmont*).

SOUTH DAKOTA

KSDN Aberdeen—Licensed to Aberdeen News Co., publisher of the *American News* (identified with Ridder Publications). For other Ridder newspapers see WCCO Minneapolis.

KOLY Moberge—Licensed to Moberge Broadcasting Corp. Interlocking ownership with weekly *Moberge Tribune*.

TENNESSEE

WLAR Athens—Licensed to Athens Broadcasting Co., owned by Lowell F. Arterburn, publisher *Athens Post-Athentan*.

WDSG Dyersburg—Licensed to State Gazette Broadcasting Co. Interlocking ownership with *Dyersburg State Gazette*.

WIRJ Humboldt—Licensed to Gibson County Broadcasting Co. Interlocking ownership with weekly *Humboldt Courier Chronicle*.

WTJS-AM-FM Jackson—Licensed to Sun Publishing Co. Inc., publisher of *Jackson Sun*.

WETB Johnson City—Licensed to Press Inc., publisher of *Johnson City Press-Chronicle*.

WKPT-AM-FM Kingsport—Licensed to Kingsport Broadcasting Co. Identified with ownership of *Kingsport News and Times*.

WNOX Knoxville—Licensed to Scripps-Howard Radio Inc., subsidiary of Scripps-Howard Newspapers (Knoxville *News-Sentinel*). See WCPO Cincinnati.

WMC, WMCF (FM), WMCT (TV) Memphis—Licensed to Memphis Publishing Co., publisher of *Memphis Commercial Appeal* and *Press-Scimitar* (Scripps-Howard newspapers). See WCPO Cincinnati.

KVLF Alpine—Licensed to Big Bend Broadcasters, 15% owned by Barney H. Hubbs, 66% owner of bi-weekly *Pecos* (Tex.) *Enterprise*. See KIUN Pecos, Tex.

KGNC-AM-TV Amarillo—Licensed to Globe News Publishing Co., publisher of *Amarillo News and Globe-Times*, *Lubbock* (Tex.) *Avalanche* and *Journal*. See KFYO Lubbock, Tex.

KRIC-AM-FM Beaumont—Licensed to Enterprise Co. (Beaumont *Enterprise* and *Journal*).

KBST Big Spring—Licensed to Affiliated Newspapers Inc., which comprises the following newspapers: *San Angelo Standard-Times*, *Corpus Christi Caller* and *Times*, *Big Spring Herald*, *Paris News*, *Greenville Herald-Banner* and 56% of *Marshall News-Messenger*, 51% of *Denton Herald* and 30% of *Wichita Falls Record News and Times*, all Texas.

KWHI Brenham—Licensed to Tom S. Whitehead, publisher of weekly *Brenham Banner-Press*.

KRLD-AM-FM-TV Dallas—Licensed to KRLD Radio Corp., same ownership as *Dallas Times-Herald*.

WFAA-AM-TV Dallas—Licensed to A. H. Belo Corp., publisher of *Dallas Morning News*.

KROD-AM-TV El Paso—Licensed to Roderick Broadcasting Co. Same ownership (Dorrance Reberick) as *El Paso Times*.

KFST Fort Stockton—Licensed to KFST Inc., 58% owned by George Baker, publisher weekly *Fort Stockton Pioneer*, and 30% owned by Barney H. Hubbs, 66% owner of bi-weekly *Pecos* (Tex.) *Enterprise*. See KIUN Pecos, Tex.

KXOL Fort Worth—Licensed to KXOL Inc., 20% owned by C. C. Woodson, owner of *Brownwood Bulletin*, *Lamesa Reporter*, *Del Rio News-Herald*, *Waxahatche Daily Light*, all Texas, and *Miami* (Okla.) *News-Record*. See also KTOK Oklahoma City and WACO Waco, Tex.

WBAP-AM-FM-TV Fort Worth—Licensed to Carter Publications Inc. (Fort Worth *Star-Telegram*).

KGAF Gainesville—Licensed to Gainesville Broadcasting Corp. President Joe M. Leonard is part owner of *Gainesville Register*.

KCLW Hamilton—Licensed to Hamilton Broadcasting Co., owned by Coy Perry who owns weekly *Dublin* (Tex.) *Progress*.

KHOU-TV Houston—Licensed to Gulf Television Co. (J. H. Whitney & Co.). See WISH Indianapolis, Ind.

KPRC-AM-TV Houston—Licensed to Houston Post Co., publisher of *Houston Post*. Owner W. P. Hobby holds option to purchase 32.5% of *KFDM-TV Beaumont*, Tex.

KTRH-AM-FM Houston—Licensed to KTRH Broadcasting Co., subsidiary of Houston Chronicle Pub. Co., publisher of *Houston Chronicle*.

KENS (TV) Laredo—Licensed to Southwestern Publishing Co. (see KFSA Fort Smith, Ark.).

KLVT Levelland—Licensed to Herald Broadcasting Co. Forrest Weimhold, owner, also owns *Levelland Sun-News* and weekly *Hockley County Herald* (Levelland).

KFYO Lubbock—Licensed to Plains Radio Broadcasting Co., 81% owned by Globe News Publishing Co., publisher of *Lubbock Avalanche and Journal*, *Amarillo* (Tex.) *News and Globe-Times*. See KGNC Amarillo, Tex.

KMLW Marlin—Licensed to M-L Radio Inc., 50% owned by Peter and Frederick C. Miller, owners of *LaSalle* (Ill.) *News-Tribune*. See also WLPO LaSalle, Ill.

KGNB New Braunfels—Licensed to Comal Broadcasting Co. Claude W. Scruggs, 20% stockholder, owns *New Braunfels Herald*.

KIUN Pecos—Licensed to Jack W. Hawkins and Barney Hubbs, 66% owner of bi-weekly *Pecos Enterprise*. See also KVLF Alpine and KFST Ft. Stockton, Tex., and KVFC Cortez, Colo.

KTLU Rusk—Licensed to E. H. Whitehead, publisher of the weekly *Rusk Cherokee* and monthly *Citizen*.

KENS-AM-TV San Antonio—Licensed to Express Publishing Co. (*San Antonio Express* and *News*).

KEVA Shamrock—Licensed to Shamrock Broadcasting Co. Albert Cooper, 60% stockholder of station, owns 52% of weekly *Shamrock Texan*.

KCEN-TV Temple—Licensed to Bell Publishing Co., publisher of *Temple Telegram*. Frank W. Mayborn, 95% owner, is 85% stockholder of KTEM Temple, Tex.

KTEM Temple—Licensed to Bell Broadcasting Co. Frank W. Mayborn, president and 85% owner, also president of Bell Pub. Co., publisher of *Temple Telegram* (operator of KCEN-TV), president and owner of *Sherman Democrat* and president-part owner of *Killeen* (Tex.) *Herald*.

KCMC-AM-FM-TV Texarkana—Licensed to KCMC Inc., 50% owned by W. E. Hussman-Camden News Publishing Co. (Camden [Ark.] *News*) and 32% by estate of C. E. Palmer (*Texarkana Gazette* and *News*, *Hof Springs Sentinel Record* and *New Era*, *Eldorado Times* and *News*, *Hope Star* [50%], *Magnolia Banner News* [50%], all Ark., and *Jacksonville* [Tex.] *Daily Progress* [25%].)

KTBB Tyler—Licensed to Blackstone Broadcasting Co., whose principal owners are also principal owners of *Tyler Courier-Times* and *Telegram*.

WACO Waco—Licensed to WACO Broadcasting Corp., 40% owned by C. C. Woodson, owner of *Brownwood Bulletin*, *Lamesa Reporter*, *Del Rio News-Herald*, *Waxahatche Daily Light*, all Texas; *Miami* (Okla.) *News-Record*. See also KXOL Fort Worth, Tex., and KTOK Oklahoma City, Okla.

UTAH

KLO Ogden—Licensed to Interstate Corp.; owned by A. L. Glasmann, publisher of *Ogden Standard-Examiner*. See KIMN Denver, Colo.

KALL Salt Lake City—Licensed to Salt Lake City Bestg. Co., owned by Mr. and Mrs. George C. Hatch. Mrs. Hatch is a 12% owner of *Ogden* (Utah) *Standard-Examiner*. See also KIMN Denver, Colo.

KDYL-AM-FM, KTVT (TV) Salt Lake City—Licensed to Inter-Mountain Broadcasting & Television Corp., 80% owned by TLF Broadcasters Inc., subsidiary of Time Inc., publisher of *Time*, *Life*, *Fortune*, *Architectural Forum*, *Sports Illustrated* and *House & Home*. See also KLZ Denver, Colo.; WFBM Indianapolis, Ind.; WOOD Grand Rapids, Mich., and WOTN Minneapolis, Minn.

KUTV (TV) Salt Lake City—Licensed to KUTV Inc., 65% owned by Ogden (Utah) *Standard-Examiner* (Glasmann) and 35% by *Salt Lake Tribune*. See KIMN Denver, Colo.

VIRGINIA

WDVA Danville—Licensed to Virginia-Carolina Broadcasting Corp. Publisher of *Danville Register* is stockholder.

WSVA-AM-FM-TV Harrisonburg—Licensed to Shenandoah Valley Broadcasting Inc. Purchase of 51% interest by Evening Star Broadcasting Co. (Washington [D. C.] *Evening Star-WMAL-AM-FM-TV*) pending FCC approval.

WGH-AM-FM Newport News—Licensed to Hampton Roads Broadcasting Corp.; 100% of stock owned by Daily Press Inc., publisher of *Newport News Press* and *Times Herald*.

WTAR-AM-TV Norfolk—Licensed to WTAR Radio Corp., same ownership as *Norfolk Virginian-Pilot* and *Ledger-Dispatch & Star*.

WRAD Radford—Licensed to WRAD Broadcasting Co. (same ownership as WTRF-TV Wheeling, W. Va.).

WRNL-AM-FM Richmond—Licensed to Richmond Newspapers Inc. (*Richmond Times Dispatch* and *News-Leader*).

WDBF-AM-FM-TV Roanoke—Licensed to Times-World Corp., publisher of *Roanoke Times* and *World-News*.

WKWS Rocky Mt.—Licensed to Radio Franklin Inc. K. W. Salyer, 33 1/3% partner, is publisher of weekly *Franklin* (Va.) *News Post*.

WASHINGTON

KPUG Bellingham—Licensed to KPUG Inc., 51% owned by Jessica L. Longston (see KAYO Seattle, Wash.).

KITI Chehalis-Centralia—Licensed to KITI Corp., 25% owned by Centralia Printing Co., publisher of *Centralia Chronicle*.

KSEM Moses Lake—Licensed to KSEM Inc., owned 56% by Jessica L. Longston (see KAYO Seattle, Wash.).

KGY Olympia—Licensed to Tom Olsen, owner of weekly *Olympia News*.

KONP Port Angeles—Licensed to Radio Pacific Inc., subsidiary of *Port Angeles News*.

KAYO Seattle—Licensed to Washington Telecasters, Inc., 52% owned by Jessica L. Longston, publisher of following weekly newspapers: *Burley Bulletin* and *Herald*, *Rupert Minedoka County News*, both Idaho; *St. Helens* (Ore.) *Sentinel*, *Mist*, and *Othello* (Wash.) *Outlook*. See also KPUG Bellingham and KSEM Moses Lake, both Washington; KBAR Burley, Idaho.

KVI Seattle—Licensed to Golden West Broadcasters, 51% owned by Gene Autry. See KOOL Phoenix, Ariz.

KHQ-AM-TV Spokane—Licensed to KHQ Inc., same ownership as *Spokane Spokesman-Review* and *Chronicle*.

KTNT-TV Tacoma—Licensed to Tribune Publishing Co., publisher of *Tacoma News-Tribune*. Alton F. Baker, 12.48% owner, owns *Eugene* (Ore.) *Register-Guard* (KERG).

WEST VIRGINIA

WHIS-AM-TV Bluefield—Licensed to Daily Telegraph Printing Co., publisher of *Bluefield Telegraph* and *Sunset News-Observer*.

WKAZ-AM-FM Charleston—Licensed to Kanawha Valley Broadcasting Co. Interlocking ownership with *Huntington* (W. Va.) *Herald-Dispatch* and *Advertiser*. See WSAZ Huntington, W. Va.

WJPB-TV Fairmont—Licensed to WJPB-TV Inc., owned by J. Patrick Beacom, publisher of weekly *Mannington* (W. Va.) *Times*. See WVVW Grafton, W. Va., and WButt Butler, Pa.

WVVW Grafton—Licensed to WVVW Inc., owned by J. Patrick Beacom. See WJPB-TV Fairmont, W. Va.

WHTN-AM-FM-TV Huntington—Licensed to Cowles Broadcasting Co. See KRNT Des Moines, Iowa.

WSAZ-AM-TV Huntington—Licensed to WSAZ Inc., 89% owned by Huntington Publishing Co. (*Huntington Herald-Dispatch* and *Advertiser*). See also WKAZ Charleston, W. Va.

WLOG-AM-FM Logan—Licensed to Clarence H. Frey, publisher of the *Logan Banner*, and Robert O. Greever, partners.

WAJR-AM-FM Morgantown—Licensed to West Virginia Radio Corp. Mrs. A. J. R. Greer, president, owns stock in West Virginia Publishing Co., publishers of *Morgantown Post* and *Dominion News*; *New Martinsville Wetzel Republican*. (See WJER Dover, WAND Canton, both Ohio, and WKJF (FM) Pittsburgh, Pa.)

WTAP (TV) Parkersburg—Licensed to Zanesville Publishing Co., publisher of Zanesville (Ohio) *Signal* and *Times-Recorder*. See also WHIZ Zanesville, Ohio.

WHAW Weston—Licensed to Central W. Virginia Service Corp., 50% owned by Richard H. Raiston, owner of weekly *Buckhannon* (W. Va.) *Record*.

WTRF-TV Wheeling—Licensed to WTRF-TV Inc., 90% owned by A. V., G. C., R. E. and R. C. Dix, publishers of *Martins Ferry-Bellaire Times Leader*, *Defiance Crescent-News*, *Wooster Daily Record* and *Ravenna-Kent Evening Record*, all Ohio. See also WRAD Radford, Va.

WVVA-AM-FM Wheeling—Licensed to Storer Broadcasting Co. (*Miami Beach Sun*). See WGBS Miami, Fla.

WISCONSIN

WATK Antigo—Licensed to Antigo Broadcasting Co. Artnas F. Berner, 90% owner, is publisher of *Antigo Journal*.

WGEZ Beloit—Licensed to Beloit Broadcasting Co., owned by Sidney H. Bliss and family, owners of *Janesville* (Wis.) *Gazette*. See WCLO Janesville, Wis.

WEAU-AM-FM-TV Eau Claire—Licensed to Central Bcstg. Co., 23% owned by Eau Claire *Leader* and *Telegram*, and 54.6% owned by Morgan Murphy and wife (see WISC-AM-FM-TV Madison, Wis.).

KFIZ Fond du Lac—Licensed to KFIZ Broadcasting Co. Same owners as Fond du Lac *Commonwealth Reporter*.

WDUZ Green Bay—Licensed to Green Bay Broadcasting Co., 5% owned by Harold H. Murphy, co-owner Northshore Publishing Co. (weeklies *Shorewood Herald*, *Whitefish Bay Herald* and *Glendale Town Times*). See also WIGM Medford, Wis.

WPJG Green Bay—Licensed to the Green Bay Newspaper Co., publisher of *Green Bay Press Gazette*.

WTKM Hartford—Licensed to Times-Press Radio Inc., publisher of *Hartford Times Press*.

WCLO-AM-FM Janesville—Licensed to Southern Wisconsin Radio Inc., subsidiary of Gazette Printing Co., publisher of *Janesville Gazette*. See also WGEZ Beloit, Wis.

WKBT (TV) LaCrosse—Licensed to WKBT Tv Inc., 27.5% owned by La Crosse *Tribune* (a Lee Newspaper, see KGLO Mason City, Iowa, for other Lee holdings).

WIBA-AM-FM Madison—Licensed to Badger Broadcasting Co. Inc., 66% owned by the Capital Times Co., publishers of *Madison Capital Times*. Other stockholders and directors include officers of the Wisconsin State Journal Publishing Co., publisher of the *Wisconsin State Journal* (Lee Syndicate). See KGLO Mason City, Ia.

WISC-AM-FM-TV Madison—Licensed to Radio Wisconsin Inc., 50% owned by Morgan Murphy (Superior [Wis.] *Telegram*). Mr. Murphy also has interests in *Manitowoc-Chippewa Falls Herald-Telegram*, *Two Rivers Reporter*, *Ashland Press*, all Wisconsin; *Virginia Mesabi News* and *Range Facts*, Minnesota, and *Lafayette Advertiser*, Louisiana. See also WEAU Eau Claire, WMAM, WMBV-TV Green Bay, both Wisconsin; KVOL Lafayette, Louisiana; WDMJ-TV Marquette, Mich., and KGTV (TV) Des Moines, Iowa.

WMTV (TV) Madison—Licensed to Forward Television Inc. Interlocking ownership with Lee newspapers (see KGLO Mason City, Iowa, for Lee newspapers).

WMAM, WLWK-TV Marinette—Licensed to M&M Broadcasting Co., 55% owned by Evening *Telegram Co.* (Superior [Wis.] *Evening Telegram*—Morgan Murphy). For list of Mr. Murphy's newspapers, see WISC-AM-FM-TV Madison, Wis.

WIGM Medford—Licensed to WIGM Inc., 57% owned by Harold R. Murphy, co-owner Northshore Publishing Co. Milwaukee (weeklies *Shorewood Herald*, *Whitefish Bay Herald*, *Glendale Herald* and *Fox Point Bayside Herald*). See also WDUZ Green Bay, Wis.

WISN-AM-TV Milwaukee—Licensed to Hearst Corp. Affiliated with *Milwaukee Sentinel*. For other Hearst newspapers see WBAL Baltimore, Md.

WITI-TV Milwaukee—Licensed to Storer Broadcasting Co. See WGBS-AM-FM-TV Miami, Fla.

WTMJ-AM-FM-TV Milwaukee—Licensed to The Journal Co. (*Milwaukee Journal*).

WPDR Portage—Licensed to Portage Bcstg. Co. W. T. Comstock, president and 99.2% stockholder, is general manager and majority stockholder of Comstock Pub. Co., publisher of *Portage Register* and president, Oconto Pub. Co., publisher of weekly *Oconto Co.* (Wis.) *Reporter*. Mr. Comstock is also publisher of *Badger Sportsman*. See also WJON St. Cloud, Minn.

WRJN-AM-FM Racine—Licensed to Racine Broadcasting Corp. Same ownership as Racine *Journal-Times*.

WTCH Shawano—Licensed to Shawano County Leader Pub. Co., publisher of *Shawano Leader*.

WDSM-AM-TV Superior—Licensed to Northwest Publications (Ridder Publications Inc.). Affiliated with *Duluth Herald* and *Neus-Tribune*. For other Ridder publications see WCCO Minneapolis, Minn.

WSAU-AM-TV Wausau—Licensed to Wisconsin Valley Television Corp., 25% owned by *Wausau Record Herald*, 12.5% by *Marshfield News Herald*, 8.32% owned by *Merrill Herald*, 8.32% by *Rhineland News*, 6.25% by Wisconsin Rapids *Tribune* (WFRH) and 25% by Charles Lemke.

WFHR-AM-FM Wisconsin Rapids—Licensed to

Wm. F. Huffman Radio Inc. Mrs. Louise H. Huffman is principal owner Wisconsin Rapids Tribune Co., publishers Wisconsin Rapids Tribune.

WYOMING

KFBC-AM-TV Cheyenne—Licensed to Frontier Broadcasting Co. Cheyenne Newspapers Inc. (*Wyoming Eagle* and *State Tribune*) is minority owner. President Robert S. McCracken and family control Cheyenne Newspapers Inc. Mr. McCracken and associates also publish *Laramie Republican Boomerang* and *Bulletin*, *Rawlins Times*, *Rock Springs Rocket* (KVRB) (45.4%), *World and Northern Wyoming News*. See also KSTF (TV) Scottsbluff, Neb.

KVRS Rock Springs—Licensed to Wyoming Bcstg. Co., 60% owned by Rock Springs Newspapers Inc. (*Rock Springs Rocket*), which is 45.4% owned by D. G. Richardson, and 45.4% owned by Tracy S. McCracken. Mr. Richardson owns 25% of licensee. For Mr. McCracken's holdings see KFBC Cheyenne, Wyo.

PUERTO RICO

WKAQ-AM-TV San Juan—Licensed to El Mundo Inc., publisher of *San Juan El Mundo*.

U. S. Am Radio Stations Grouped by Frequencies

Key to symbols:

*Construction permit granted for increase in power.
†Construction permit granted for new station.
‡Special authorization for power or frequency.
CP—Construction permit for frequency.
L—Limited time; operates night hours only when dominant station is not operating.
DA—Directional antenna.
D—Daytime operation.
LS—Local sunset.
N—Night.
U—Unlimited time.
SH—Specified hours.
Note: Class of station is shown in parentheses.
For explanations of various station classes see FCC Rules, page C-12.

Call Letters	City	Power in Watts
540 KC (Canadian) I-A		
KVIP Redding, Calif. (II)		D-1,000
KFMB San Diego, Calif. (II)		DA-N-5,000
WGTO Cypress Gardens, Fla. (II)		DA-D-50,000
WDAK Columbus, Ga. (II)		LS-5,000 DA-N-500
KBRV Soda Springs, Ida. (II)		D-500
KMMT Ft. Dodge, Ia. (II)		DA-D-10,000
WDVM Pocomoke City, Md. (II)		D-500
WSNB Islip, N. Y. (II)		D-250
WETC Wendell-Zebulun, N. C. (II)		D-250
WCNG Canonsburg, Pa. (II)		DA-D-250
WYNN Florence, S. C. (II)		D-250
WDXN Clarksville, Tenn. (II)		D-250
WRIC Richland, Va. (II)		D-1,000

550 KC REGIONAL

KENI Anchorage, Alaska (III-A)	5,000
KOY Phoenix, Ariz. (III-A)	LS-5,000 N-1,000
KAFY Bakersfield, Calif. (III)	DA-1,000
KRAI Craig, Colo. (III)	LS-1,000
WGGA Gainesville, Ga. (III)	DA-N-500 LS-5,000
KMVI Wailuku, Hawaii (III-A)	1,000
WCBI Columbus, Miss (III)	LS-1,000 DA-U-N-5,000
KFRM Kansas City, Mo. (III)	DA-D-5,000
KSD St. Louis, Mo. (III-A)	DA-N-5,000
KOPR Butte, Mont. (III-B)	DA-N-1,000
WGR Buffalo, N. Y. (III-A)	DA-N-5,000
WDBM Statesville, N. C. (III)	D-500
KFYR Bismarck, N. D. (III-B)	DA-N-5,000
WKRC Cincinnati, Ohio (III-B)	LS-5,000 DA-U-N-1,000

KOAC Corvallis, Ore. (III-A)	DA-5,000
WHLM Bloomsburg, Pa. (III)	DA-500
WPAW Pawtucket, R. I. (III)	D-1,000 *LS-1,000 *DA-N-5,000

KCRS Midland, Tex. (III-B)	LS-5,000 DA-U-N-1,000
KTSA San Antonio, Tex. (III-A)	DA-N-5,000
WDEV Waterbury, Vt. (III-B)	LS-5,000
WSVA Harrisonburg, Va. (III)	DA-U-N-1,000 LS-5,000
†... Blaine, Wash. (III)	D-500
WSAU Wausau, Wis.	DA-5,000
WPAB Ponce, P. R. (III)	LS-5,000 N-1,000

560 KC REGIONAL

WOOF Dothan, Ala. (III)	D-5,000
KYUM Yuma, Ariz. (III-B)	DA-N-1,000
KSF0 San Francisco, Calif. (III-A)	LS-5,000 N-1,000
KLZ Denver, Colo. (III-A)	DA-5,000
WQAM Miami, Fla. (III-A)	LS-5,000 N-1,000
WIND Chicago, Ill. (III-A)	DA-5,000
WMIK Middlesboro, Ky. (III)	D-500
WGAN Portland, Me. (III-A)	DA-5,000

Call Letters	City	Power in Watts
WHYN Springfield, Mass. (III-B)		DA-1,000
WMIC Monroe, Mich. (III)		DA-D-500
WEBC Duluth, Minn. (III)		DA-5,000
KWTO Springfield, Mo. (III-B)		DA-N-5,000
KMON Great Falls, Mont. (III-A)		DA-N-5,000
WGAI Elizabeth City, N. C. (III-A)		LS-1,000 DA-U-N-500
WFIL Philadelphia, Pa. (III-A)		DA-5,000
WIS Columbia, S. C. (II-A)		DA-N-5,000
WHBQ Memphis, Tenn. (III-B)		LS-5,000 DA-U-N-1,000
KFPD Beaumont, Tex. (III-A)		DA-N-5,000
KPQ Wenatchee, Wash. (III-A)		DA-N-5,000
WJLS Beckley, W. Va. (III-B)		LS-5,000 DA-N-5,000

570 KC REGIONAL

WCAS Gadsden, Ala. (III)	D-5,000 *LS-5,000
KCNO Alturas, Cal. (III)	D-1,000
KLAC Los Angeles, Cal. (III-A)	LS-5,000 N-1,000
WACL Waycross, Ga.	LS-5,000 DA-N-1,000
WKYB Paducah, Ky.	LS-1,000 DA-U-N-500
WGMS Bethesda, Md. (III)	LS-5,000 DA-U-N-1,000
WVMI Biloxi, Miss. (III)	D-1,000
KGRT Las Cruces N. M. (III)	D-1,000
WMOA New York, N. Y. (III-A)	DA-5,000
WSYR Syracuse, N. Y. (III-A)	DA-5,000
WWNC Asheville, N. C. (III-A)	DA-N-5,000
WSHE Raleigh, N. C. (III)	D-500
WKBN Youngstown, Ohio (III-A)	DA-N-5,000
WNAX Yankton, S. D. (III-A)	DA-N-5,000
WFAA Dallas, Tex. (III-A)	DA-5,000
	(See 820 kc)
WBAP Ft. Worth, Tex. (III-A)	DA-5,000
	(See 820 kc)
KLUB Salt Lake City, Utah (III-A)	DA-5,000
KVI Seattle, Wash. (III-A)	5,000
WMAM Marinette, Wis. (IV)	LS-250 N-100
	*DA-D-5,000 *DA-N-1,000

580 KC REGIONAL

WABT Tuskegee, Ala. (III)	D-500
KTAN Tucson, Ariz. (III)	LS-5,000 DA-N-500
KMJ Fresno, Cal. (III-A)	5,000
KUBC Montrose, Colo. (III)	LS-5,000
WDBO Orlando, Fla. (III-A)	DA-N-1,000
WGAC Augusta, Ga. (III-B)	LS-5,000
KFXD Nampa, Ida (III-B)	DA-N-1,000
WILL Urbana, Ill. (III)	DA-D-5,000
KSAC Manhattan, Kan. (III-B)	LS-5,000 N-500
WIBW Topeka, Kan. (III-A)	DA-N-5,000
KALB Alexandria, La. (III-B)	LS-5,000
WTAG Worcester, Mass. (III-A)	DA-N-1,000
WELO Tupelo, Miss (III)	LS-5,000 DA-U-N-500
	(CP from 1490 kc)
WAGR Lumberton, N. C. (III)	D-500
WHP Harrisburg, Pa. (III-A)	DA-N-5,000
KOBH Hot Springs, S. D. (III)	D-500
WRKH Rockwood, Tenn. (III)	D-500
KDAV Lubbock, Tex. (III)	DA-D-500
†WLES Laurenceville, Va. (III)	D-500
WCHS Charleston, W. Va. (III-A)	DA-N-5,000
WKTY La Crosse, Wis. (III-B)	LS-5,000
WKAQ San Juan, P. R. (III-A)	DA-U-N-1,000 5,000

590 KC REGIONAL

WRAG Carrollton, Ala.	D-1,000
KBBS Hot Springs, Ark. (III)	D-5,000
KFXM San Bernardino, Cal. (III-B)	DA-1,000
KCSJ Pueblo, Colo. (III-B)	DA-1,000
WDLP Panama City, Fla. (III-B)	DA-N-1,000
WAGA Atlanta, Ga. (III-A)	DA-N-5,000
KGMB Honolulu, Hawaii (III-A)	5,000
KID Idaho Falls, Ida. (III)	LS-5,000
	DA-N-1,000
WVWLK Lexington, Ky. (III-B)	LS-5,000
	DA-U-N-1,000
WEEI Boston, Mass. (III-A)	DA-5,000
WKZO Kalamazoo, Mich. (III-A)	DA-N-5,000
WOW Omaha, Neb. (III-A)	5,000
WROW Albany, N. Y. (III-B)	LS-5,000
	DA-U-N-1,000
WGTM Wilson, N. C. (III-A)	DA-5,000
KUGN Eugene, Ore. (III)	LS-5,000
	DA-N-1,000
WARM Scranton, Pa. (III)	DA-N-1,000
WMBS Uniontown, Pa. (III-B)	DA-N-1,000
KTBC Austin, Tex. (III-B)	LS-5,000
	DA-N-1,000
KSUB Cedar City, Utah (III-B)	DA-N-1,000
WLVA Lynchburg, Va. (III-B)	DA-1,000
KHQ Spokane, Wash. (III-A)	5,000

600 KC REGIONAL

WIRE Enterprise, Ala. (III)	D-1,000
KCLS Flagstaff, Ariz. (III)	LS-5,000
	DA-N-500
KVCV Redding, Cal. (III-B)	DA-1,000
KFSV San Diego, Cal. (III-B)	DA-5,000
KZIX Fort Collins, Colo. (III)	DA-D-1,000
WICC Bridgeport, Conn. (III-B)	LS-1,000
	DA-U-N-500
WPDQ Jacksonville, Fla. (III-A)	DA-N-5,000

Am Miemics CONTINUED

Call Letters	City	Power in Watts	Call Letters	City	Power in Watts
600 KC. CLEAR			650 KC. CLEAR		
WMT Cedar Rapids, Iowa (III-A)		DA-N-5,000	KPOA Honolulu, Hawaii (II)		10,000
WYFE New Orleans, La. (III)		D-1,000	WSM Nashville, Tenn. (I-A)		50,000
WFST Carroll, Me. (III)		D-5,000	KRCT Baytown, Tex. (II)		D-250
WCO Baltimore, Md. (III-A)		DA-5,000	660 KC. CLEAR		
WESC Escanaba, Mich. (III)		DA-D-1,000	KPAR Fairbanks, Alaska (III-A)		10,000
WLST Flint, Mich. (III-B)		LS-1,000	KOWH Omaha, Neb. (II)		D-500
		DA-U-N-500	KRWA New York, N. Y. (I-A)		DA-50,000
KGEZ Kallispell, Mont. (III)		DA-1,000	WESC Greenville, S. C. (II)		D-5,000
WCVP Murphy, N. C. (III)		D-1,000	KSKY Dallas, Tex. (II)		D-1,000
WSJS Winston-Salem, N. C. (III-A)		DA-5,000	670 KC. CLEAR		
KSJB Jamestown, N. D. (III-A)		DA-5,000	WMAQ Chicago, Ill. (I-A)		50,000
WFRM Coudersport, Pa. (III)		D-1,000	680 KC. CLEAR		
WREC Memphis, Tenn. (III-A)		DA-5,000	KNBC San Francisco, Cal. (I-B)		50,000
KROD El Paso, Tex. (III-A)		DA-N-5,000	WPIN St. Petersburg, Fla. (II)		D-1,000
KERB Kermit, Tex.		DA-D-1,000	WCCT Corbin, Ky. (II)		DA-N-1,000
KTBB Tyler, Tex. (III)		DA-N-1,000	WCBM Baltimore, Md. (II)		LS-10,000
WAEL Mayaguez, P. R. (III)		DA-1,000	WNAC Boston, Mass. (II)		DA-U-N-5,000
610 KC. REGIONAL			WDBC Escanaba, Mich.		DA-1,000
WSGN Birmingham, Ala. (III-B)		LS-5,000	KFEQ St. Joseph, Mo. (II)		DA-5,000
		DA-N-1,000	WINR Binghamton, N. Y.		LS-1,000
KAVL Lancaster, Col. (III)		LS-1,000	WRVM Rochester, N. Y. (II)		DA-U-N-500
KFRC San Francisco, Cal. (III-A)		5,000	WPTF Raleigh, N. C. (II)		D-250
WCKR Miami, Fla. (III-A)		DA-5,000	WISR Butler, Pa. (II)		D-250
WDEB Pensacola, Fla. (III)		D-500	WMPS Memphis, Tenn. (II)		LS-10,000
WCEH Hawkinsville, Ga. (III)		D-500	KENS San Antonio, Tex. (II)		DA-N-5,000
WRUS Russellville, Ky. (III)		D-500	KOMW Omak, Wash. (II)		DA-U-N-500
KDAL Duluth, Minn. (III-A)		DA-N-5,000	WCAW Charleston, W. Va. (II)		D-1,000
WDAF Kansas City, Mo. (III-A)		5,000	WAPA San Juan, P. R. (II)		10,000
KOJM Hayes, Mont. (III)		DA-1,000	690 KC (Canadian) CLEAR		
WGIR Manchester, N. H. (III-B)		LS-5,000	WVOK Birmingham, Ala. (II)		DA-D-50,000
		DA-U-N-1,000	KVNA Flagstaff, Ariz. (II)		LS-1,000
KGGM Albuquerque, N. M. (III-A)		DA-N-5,000	KEVT Tucson, Ariz. (II)		D-250
WAYS Charlotte, N. C. (III-B)		LS-5,000	KBBA Benton, Ark. (II)		D-250
		DA-U-N-1,000	KAPI Pueblo, Colo. (II)		D-250
WTVN Columbus, O. (III-A)		DA-N-5,000	WADS Ansonia, Conn. (II)		DA-D-500
WIP Philadelphia, Pa. (III-A)		DA-5,000	WAFE Jacksonville, Fla. (II)		D-25,000
KILT Houston, Tex. (III-A)		DA-5,000	KULA Honolulu, Hawaii (II)		10,000
KVNU Logan, Utah (III-B)		DA-N-1,000	KBLI Blackfoot, Ida. (II)		D-1,000
WLSL Roanoke, Va. (III-B)		LS-5,000	KGGF Coffeyville, Kan. (II)		LS-10,000
		DA-U-N-1,000	WTIX New Orleans, La. (II)		DA-U-N-5,000
KEPR Kennewick, Wash. (III)		DA-5,000	KSTL St. Louis, Mo. (II)		D-1,000
KUAM Agana, Guam, (III)		1,000	KRCO Prineville, Ore. (II)		D-1,000
620 KC. REGIONAL			KUSD Vermillion, S. D. (II)		DA-D-1,000
KTAR Phoenix, Ariz. (III-A)		DA-N-5,000	KHEY El Paso, Tex. (II)		DA-10,000
KNGS Hanford, Calif. (III-B)		DA-N-1,000	KPET Lamesa, Tex. (II)		250
KWSD Mt. Shasta, Calif. (III)		D-1,000	KZEY Tyler, Tex. (II)		DA-D-250
KSTR Grand Junction, Colo. (III)		D-5,000	WCYB Bristol, Va. (II)		D-10,000
WSUN St. Petersburg, Fla. (III-A)		DA-N-5,000	WNNT Warsaw, Va. (II)		D-250
WTRP La Grange, Ga. (III)		D-1,000	WELD Fisher, W. Va. (II)		D-500
KWAL Wallace, Idaho (III-B)		DA-N-1,000	700 KC. CLEAR		
KMNS Sioux City, Iowa (III-B)		DA-1,000	WLW Cincinnati, Ohio (I-A)		50,000
WTMT Louisville, Ky. (III)		DA-D-500	710 KC. CLEAR		
WLBZ Bangor, Me. (III-A)		DA-N-5,000	WKRQ Mobile, Ala. (II)		LS-1,000
WJDX Jackson, Miss. (III-B)		DA-N-1,000	KMPC Los Angeles, Cal. (II)		DA-N-500
		DA-5,000	KMYR Denver, Colo. (II)		DA-N-10,000
WVNJ Newark, N. J. (III-A)		DA-5,000	WGBS Miami, Fla. (II)		LS-5,000
WHEN Syracuse, N. Y. (III-B)		LS-5,000	WROM Rome, Ga. (II)		DA-U-N-10,000
WDNC Durham, N. C. (III-B)		DA-N-1,000	KEEL Shreveport, La. (II)		D-1,000
		LS-5,000	WHB Kansas City, Mo. (II)		DA-U-N-5,000
KGW Portland, Ore. (III-A)		DA-5,000	WOR New York, N. Y. (I-B)		DA-U-N-5,000
WHJB Greensburg, Pa. (III-B)		LS-1,000	WTPR Paris, Tenn. (II)		DA-50,000
WCAY Cayce, S. C. (III)		D-500	KGNC Amarillo, Tex. (II)		D-250
WATE Knoxville, Tenn. (III-A)		DA-5,000	KURV Edinburg, Tex. (II)		DA-10,000
KWFT Wichita Falls, Tex. (III-A)		DA-N-5,000	KIRO Seattle, Wash. (I-B)		DA-N-250
WCAX Burlington, Vt. (III-A)		DA-5,000	WDSM Superior, Wis. (II)		DA-N-5,000
WWNR Beckley, W. Va. (III)		LS-1,000	WKJB Mayaguez, P. R. (II)		LS-1,000
WTMJ Milwaukee, Wis. (III-A)		DA-N-5,000			N-500
630 KC. REGIONAL			720 KC. CLEAR		
WAVU Albertville, Ala. (III)		D-1,000	WGN Chicago, Ill. (I-A)		50,000
WJDB Thomasville, Ala. (III)		D-1,000	730 KC. (Mexican) CLEAR		
KJNO Juneau, Alaska (III)		LS-1,000	WJMW Athens, Ala. (II)		D-1,000
		N-500	KFQB Anchorage, Alaska (II)		D-10,000
KVMA Magnolia, Ark. (III)		D-1,000	WKTC Thomasville, Ga. (II)		D-1,000
KIDD Monterey, Cal. (III)		DA-1,000	KBLR Goodland, Kan. (II)		D-1,000
KHOW Denver, Colo. (III-A)		DA-N-5,000	WFMW Madisonville, Ky. (II)		D-250
WMAL Washington, D. C. (III-A)		DA-5,000	WMTW Vance, Ky. (II)		D-1,000
WSAV Savannah, Ga. (III-A)		DA-N-5,000	KTRY Bastrop, La. (II)		D-250
KIDO Boise, Idaho (III)		DA-5,000	WARB Covington, La. (II)		D-250
WLAP Lexington, Ky. (III)		LS-5,000	WMMS Bath, Maine (II)		D-500
		DA-U-N-1,000	WACE Chicopee, Mass. (II)		D-1,000
KTIB Thibodaux, La. (III)		D-500	KWOA Worthington, Minn. (II)		D-1,000
WJMS Ironwood, Mich. (III-B)		DA-N-1,000	KWRE Warrenton, Mo. (II)		D-500
WISK St. Paul, Minn. (III)		DA-D-1,000	IKURL Billings, Mont. (II)		D-500
		(CP from 1590 kc)	IKMGM Albuquerque, N. M. (II)		DA-D-1,000
KXOK St. Louis, Mo. (III-A)		DA-5,000	WDOS Oneonta, N. Y. (II)		D-500
KGUV Belgrade, Mont. (III)		D-1,000			*D-1,000
KOH Reno, Nev. (III-A)		LS-5,000	WFMC Goldsboro, N. C. (II)		D-1,000
		DA-N-1,000	WOHS Shelby, N. C. (II)		D-1,000
KLEA Lovington, N. M. (III)		D-500	WHRG Bowling Green, Ohio (II)		DA-D-1,000
WIRC Hickory, N. C. (III)		D-1,000	KBOY Medford, Ore. (II)		D-1,000
WFRD Wilmington, N. C. (III-B)		DA-1,000	WNAK Nanticoke, Pa. (II)		D-1,000
KWRO Coquille, Ore. (III)		D-1,000	WPIT Pittsburgh, Pa. (II)		D-1,000
WELI Seanton, Pa.		D-500	WPAL Charleston, S. C. (II)		D-1,000
WERO Providence, R. I. (III-A)		DA-N-5,000	WLIL Lenoir City, Tenn. (II)		D-1,000
KGEX Pierre, S. D. (IV)		D-200			
KMAC San Antonio, Tex. (III-A)		DA-5,000			
KGDN Edmonds, Wash. (III)		D-1,000			
KZUN Opportunity, Wash. (III)		D-500			
† . . . Rio Piedras, P. R. (III)		D-1,000			
640 KC. CLEAR					
KFI Los Angeles, Cal. (I-A)		50,000			
WOI Ames, Iowa (II)		D-5,000			
WHKK Akron, Ohio (II)		LS-1,000			
		DA-1, N-L-1,000			
WNAD Norman, Okla. (II)		D-1,000			

Am Frequencies CONTINUED

Call Letters	City	Power in Watts	Call Letters	City	Power in Watts
WEAV	Plattsburg, N. Y. (III-B)	DA-5,000	990 KC. (Canadian) CLEAR		
WTTA	Dallas, N. C. (III)	D-1,000	WWWF	Fayette, Ala. (II)	D-1,000
WFCT	Kinston, N. C. (III)	LS-5,000	WTCB	Flomaton, Ala. (II)	D-500
WWST	Wooster, Ohio (III)	DA-N-1,000	KTKT	Tucson, Ariz. (II)	DA-D-10,000
KGWA	Enid, Okla. (III-B)	D-1,000	KKIS	Pittsburg, Cal. (II)	*DA-N-1,000
KLAD	Klamath Falls, Ore. (III)	DA-1,000	†KFMC	Santa Barbara, Cal. (II)	DA-D-1,000
WHYL	Carlisle, Pa. (III)	D-5,000	KLIR	Denver, Colo. (II)	D-1,000
WADP	Kane, Pa. (III)	D-1,000	KBZY	Torrington, Conn. (II)	D-1,000
WATS	Sayre, Pa. (III)	DA-D-5,000	†WFB	Miami-So. Miami, Fla. (II)	DA-5,000
WBEU	Beaufort, S. C. (III)	D-1,000	WHOO	Oriando, Fla. (II)	LS-10,000
WBMC	McMinnville, Tenn. (III)	D-1,000	WDWD	Dawson, Ga. (II)	DA-N-1,000
KIMP	Mt. Pleasant, Tex. (III)	D-500	WGML	Hinesville, Ga. (II)	D-250
KGKL	San Angelo, Tex. (III-B)	LS-5,000	†KOD	Honolulu, Hawaii (II)	1,000
KOVO	Provo, Utah (III-B)	DA-N-1,000	WCAZ	Carthage, Ill. (II)	D-1,000
WDBJ	Roanoke, Va. (III-A)	LS-5,000	WITZ	Jasper, Ind. (II)	D-1,000
KALE	Richmond, Wash. (III)	DA-N-1,000	KAYL	Storm Lake, Iowa (II)	D-250
WTCH	Shawano, Wis. (III)	DA-N-1,000	KRSL	Russell, Kan. (II)	D-250
WERH	Hamilton, Ala. (III)	D-5,000	WJMR	New Orleans, La. (II)	D-250
WTBF	Troy, Ala. (III)	LS-1,000	KCLP	Rayville, La. (II)	D-250
KNEA	Jonesboro, Ark. (III)	DA-U-N-500	†WCRM	Clare, Mich. (II)	DA-D-250
KBIS	Bakersfield, Cal. (III)	D-1,000	WABO	Waynesboro, Miss. (II)	D-250
KCHV	Coachella, Cal. (III)	DA-1,000	KRMO	Monett, Mo. (II)	D-250
KBEE	Modesto, Cal. (III)	DA-1,000	KSVF	Artesia, N. Mex. (II)	LS-1,000
KFEL	Pueblo, Colo. (III)	D-1,000	WEEB	Southern Pines, N. C. (II)	D-1,000
WFLA	Tampa, Fla. (III-A)	DA-N-5,000	WJEB	Gallipolis, Ohio (II)	*D-5,000
WIIN	Atlanta, Ga. (III)	DA-D-5,000	WTRG	Massillon, Ohio (II)	DA-D-250
WVOP	Vidalia, Ga. (III)	D-5,000	KABY	Albany, Ore. (II)	D-250
KHCH	Hilo, Hawaii (III-A)	1,000	WIBG	Philadelphia, Pa. (II)	LS-50,000
KAPT	Rupert, Idaho (III)	D-1,000	WVSC	Somerset, Pa. (II)	DA-U-N-10,000
WMAY	Springfield, Ill. (III)	LS-1,000	WAKN	Aiken, S. C. (II)	D-250
WAVE	Louisville, Ky. (II-A)	DA-U-N-500	WNOX	Knoxville, Tenn. (II)	DA-N-10,000
KSXL	Alexandria, La. (III-B)	DA-5,000	KWEM	Memphis, Tenn. (II)	D-1,000
WCSH	Portland, Me. (III-A)	DA-N-5,000	KTRM	Beaumont, Tex. (II)	DA-1,000
WAMD	Aberdeen, Md. (III)	DA-D-500	KAML	Kendall-Karnes City, Tex. (II)	D-250
WESO	Southbridge, Mass. (III)	D-1,000	KSYD	Wichita Falls, Tex. (II)	LS-10,000
†WJAN	Ishpeming, Mich. (III)	D-5,000	KTUT	Tooele, Utah (II)	DA-U-N-1,000
WJHM	Jackson, Mich. (III)	FA-1,000	WNRV	Harrows, Va. (II)	D-1,000
†KQAA	Austin, Minn. (III)	DA-D-5,000	WANT	Richmond, Va. (II)	D-1,000
KOOK	Billings, Mont. (III-A)	DA-N-5,000	WPRM	Mayaguez, P. R. (II)	DA-10,000
KJLT	North Platte, Neb. (III)	D-5,000	WCFL	Chicago, Ill. (I-B)	DA-50,000
WNTA	Newark, N. J. (III-B)	LS-5,000	KTOK	Oklahoma City, Okla. (II)	DA-5,000
WEBR	Buffalo, N. Y. (III-A)	DA-N-1,000	KSTA	Coleman, Tex. (II)	D-250
WCHN	Norwich, N. Y. (III)	D-500	KGRI	Henderson, Tex. (II)	D-250
WRCS	Ahoskie, N. C. (III)	D-1,000	WHWB	Rutland, Vt. (II)	D-1,000
WWIT	Canton, N. C. (III)	D-1,000	KOMO	Seattle, Wash. (I-B)	DA-N-50,000
WDAY	Fargo, N. D. (III-A)	DA-N-5,000	1010 KC. (Canadian & Cuban) CLEAR		
WICA	Ashtabula, Ohio (II-B)	LS-5,000	†KINK	Phoenix, Ariz. (II)	D-500
WATH	Athens, Ohio (III)	DA-U-N-1,000	KVNC	Winslow, Ariz. (II)	LS-1,000
KAKC	Tulsa, Okla. (III-B)	D-1,000	KLRA	Little Rock, Ark. (II)	DA-U-N-500
KOIN	Portland, Ore. (III-A)	LS-1,000	KCHJ	Delano, Cal. (II)	LS-5,000
WWSW	Pittsburgh, Pa. (III-A)	DA-U-N-500	KCMJ	Palm Springs, Cal. (II)	DA-U-N-1,000
WJMX	Florence, S. C. (III)	LS-5,000	KSAY	San Francisco, Cal. (II)	DA-D-10,000
†KASE	Austin, Tex. (III)	DA-N-1,000	WCNU	Crestview, Fla. (II)	D-1,000
KNOK	Fort Worth, Tex. (III)	DA-D-1,000	WZRO	Jacksonville Beach, Fla. (II)	DA-D-10,000
†WDTI	Danville, Va. (III)	D-500	†WINQ	Tampa, Fla. (II)	DA-D-50,000
KREM	Spokane, Wash. (III)	D-1,000	WEAS	Decatur, Ga. (II)	D-50,000
WVVO	Pineville, W. Va. (III)	LS-5,000	WCSI	Columbus, Ind. (II)	D-500
WHA	Madison, Wis. (III)	D-1,000	KSMN	Mason City, Iowa (II)	D-1,000
WIVI	Christiansted, V. I. (III)	D-5,000	KIND	Independence, Kan. (II)	D-250
	(CP from 1040 kc)	1,000	KDLA	DeRidder, La. (II)	D-1,000
			WSDI	Baltimore, Md. (II)	D-1,000
			KCHI	Chillicothe, Mo.	D-250
			KJCF	Festus, Mo. (II)	D-250
			KJCF	Festus-St. Louis, Mo. (II)	DA-D-50,000
			KRYN	Lexington, Neb. (II)	DA-D-25,000
			†WKES	Newport, N. H. (II)	D-250
			WINS	New York, N. Y. (II)	DA-60,000
			WABZ	Albemarle, N. C. (II)	D-1,000
			WELS	Kinston, N. C.	D-1,000
			†WTOI	New Boston, Ohio (II)	D-500
			†KBEV	Portland, Ore. (II)	DA-D-1,000
			WITT	Lewisburg, Pa. (II)	D-250
			WHIN	Gallatin, Tenn. (II)	D-1,000
			WORM	Savannah, Tenn. (III)	D-250
			KAMQ	Amarillo, Tex. (II)	LS-5,000
			KMLW	Marlin, Tex.	DA-U-N-500
			WELK	Charlottesville, Va. (II)	D-250
			WMEV	Marion, Va. (II)	D-1,000
			WCST	Berkeley Springs, W. Va. (II)	D-250
			WSPT	Stevens Point, Wis. (II)	D-1,000
			1020 KC. CLEAR		
			KPOP	Los Angeles, Cal. (II)	LS-5,000
			WCIL	Carbondale, Ill. (II)	N-L-5,000
			WPEO	Peoria, Ill. (II)	D-1,000
			KDKA	Pittsburgh, Pa. (I-A)	D-1,000
					50,000
			1030 KC. CLEAR		
			WBZ	Boston, Mass. (I-B)	DA-50,000
			WBZA	Springfield, Mass. (II)	1,000
			KOB	Albuquerque, N. M. (II)	10,000
				(SSA on 770 kc)	*50,000
			KATR	Corpus Christi, Tex. (II)	D-50,000
			1040 KC. CLEAR		
			KHVV	Honolulu, Hawaii (II)	5,000
			WHO	Des Moines, Iowa (I-A)	50,000
			KIXL	Dallas, Tex. (II)	D-1,000
			WIVI	Christiansted, V. I. (II)	250
				(CP for 970 kc)	

Call Letters	City	Power in Watts	Call Letters	City	Power in Watts	Call Letters	City	Power in Watts
1050 KC. (Mexican) CLEAR			1110 KC. CLEAR					
WRFS	Alexander City, Ala. (II)	D-1,000	KXLA	Pasadena, Cal. (II)	DA-10,000	WJJD	Chicago, Ill. (II)	LS-50,000
WCRI	Scottsboro, Ala. (II)	D-250			*LS-50,000			
KVWM	Show Low, Ariz. (II)	D-250			*DA-U-N-10,000			
KVLC	Little Rock, Ark. (II)	D-1,000	WALT	Tampa, Fla. (II)	DA-D-10,000			DA-L-N-L-50,000
KOFY	San Mateo, Cal. (II)	D-1,000	KIPA	Hilo, Hawaii (II)	1,000	KSL	Salt Lake City, Utah (I-A)	50,000
KWBO	Wasco, Cal. (II)	D-1,000	WMBI	Chicago, Ill. (II)	LS-5,000			
KLMO	Longmont, Colo. (II)	D-250			N-L-5,000			
WWSUG	Clewiston, Fla. (II)	D-250	KFAB	Omaha, Neb. (I-D)	DA-N-50,000			
WJSB	Crestview, Fla. (II)	D-1,000	WBT	Charlotte, N. C. (I-B)	DA-N-50,000			
WIVY	Jacksonville, Fla. (II)	D-1,000	KBND	Bend, Ore.	LS-5,000			
WHBO	Tampa, Fla. (II)	D-250			DA-U-N-1,000			
WRMF	Titusville, Fla. (II)	D-500	WNAR	Norristown, Pa. (II)	D-500			
WJAZ	Albany, Ga. (II)	D-1,000	WHIM	Providence, R. I.	D-1,000			
	(CP for 960 kc)		WVJP	Caguas, P. R. (II)	250			
WAUG	Augusta, Ga. (II)	D-1,000	1120 KC. CLEAR					
WBIE	Marletta, Ga. (II)	D-500	WUST	Bethesda, Md. (II)	D-250			
KZIN	Coeur D'Alene, Ida. (II)	D-250	KMOX	St. Louis, Mo. (I-A)	50,000			
WDZ	Decatur, Ill. (II)	D-1,000	WWOL	Buffalo, N. Y. (II)	D-1,000			
KNCO	Garden City, Kan. (II)	D-1,000	KCLE	Cleburne, Tex. (II)	D-250			
WZIP	Covington, Ky. (II)	D-250	1130 KC. (U. S. & Canadian) CLEAR					
		*D-1,000	KSDD	San Diego, Cal. (II)	LS-5,000			
KLPL	Lake Providence, La. (II)	D-250	KWKH	Shreveport, La. (I-B)	DA-U-N-10,000			
KCIJ	Shreveport, La. (II)	D-250	WACR	Detroit, Mich. (II)	LS-50,000			
KVPI	Ville Platte, La. (II)	D-250			DA-U-N-10,000			
WGAY	Silver Spring, Md. (II)	D-1,000	WDGY	Minneapolis, Minn. (II)	LS-50,000			
WPAG	Ann Arbor, Mich. (II)	D-1,000			DA-U-N-25,000			
KLOH	Pipestone, Minn. (II)	DA-D-1,000	WNEW	New York, N. Y. (I-B)	DA-N-50,000			
WACR	Columbus, Miss. (II)	D-1,000	1140 KC. (U. S. & Mexican) CLEAR					
KSIS	Sedalia, Mo. (II)	D-1,000	KRAK	Stockton, Cal. (II)	DA-N-5,000			
KRBO	Las Vegas, Nev. (II)	D-500	WMIE	Miami, Fla. (II)	DA-U-N-5,000			
WBNC	Conway, N. H. (II)	D-1,000			LS-10,000			
WSEN	Baldwinsville, N. Y. (II)	D-250	KGEM	Boise, Idaho (II)	DA-10,000			
WSTS	Massena, N. Y. (II)	D-1,000	WSIV	Pekin, Ill. (II)	D-1,000			
WMGM	New York, N. Y. (II)	DA-50,000	KLPR	Oklahoma City, Okla. (II)	D-1,000			
WBTTL	Farmville, N. C. (II)	DA-D-250	KSOU	Sioux Falls, S. D. (II)	LS-10,000			
WFSC	Franklin, N. C. (II)	D-1,000			DA-N-5,000			
WLON	Lincolnton, N. C. (II)	D-1,000	KORC	Mineral Wells, Tex. (II)	D-1,000			
WWGP	Sanford, N. C. (II)	D-1,000	WRVA	Richmond, Va. (I-B)	DA-50,000			
KCCO	Lawton, Okla. (II)	DA-D-250	WITA	San Juan, P. R. (II)	500			
KFMJ	Tulsa, Okla. (II)	D-1,000	1150 KC. REGIONAL					
KUBE	Pendleton, Ore. (II)	D-1,000	WBCA	Bay Minette, Ala. (III)	D-1,000			
KBED	Springfield, Ore. (II)	D-1,000	WGEA	Geneva, Ala. (III)	D-1,000			
WBUT	Butler, Pa. (II)	D-250	WJRD	Tuscaloosa, Ala. (III-B)	LS-5,000			
WLYC	Williamport, Pa. (II)	D-1,000			DA-N-1,000			
WSMT	Sparta, Tenn. (II)	D-1,000	KCKY	Coolidge, Ariz. (III-B)	DA-N-1,000			
KLEN	Killeen, Tex. (II)	D-1,000	KXLR	N. Little Rock, Ark. (III)	LS-5,000			
*KLBG	Liberty, Tex. (II)	DA-D-1,000			DA-N-1,000			
*KPLA	Plainview, Tex. (II)	DA-D-1,000	KFSG	Los Angeles, Cal. (III-A)	LS-2,500			
*WGAT	Gate City, Va. (II)	D-250	KRKD	Los Angeles, Cal. (III-A)	N-1,000			
WBRG	Lynchburg, Va. (II)	D-1,000			LS-5,000			
WCMS	Norfolk, Va. (II)	D-1,000	KJAX	Santa Rosa, Cal. (III)	DA-U-N-500			
KNXB	Kirkland, Wash. (II)	D-1,000			D-1,000			
WCEF	Parkersburg, W. Va. (II)	D-1,000	KGMC	Englewood, Colo. (III)	D-1,000			
WECL	Eau Claire, Wis. (II)	D-1,000	WCNX	Middletown, Conn. (III)	D-500			
WLIP	Kaouasha, Wis. (II)	D-250	WDEL	Wilmington, Del. (III-A)	DA-5,000			
KWIV	Douglas, Wyo. (II)	D-250	WNDB	Daytona Beach, Fla. (III)	DA-N-1,000			
1060 KC. (U.S. & Mexican) CLEAR			WTMP	Tampa, Fla. (II)	DA-D-5,000			
†.....	Tempe, Ariz. (II)	DA-500	WFPM	Fort Valley, Ga. (III)	D-1,000			
KPAY	Chico, Cal. (II)	DA-N-10,000	WJEM	Valdosta, Ga. (III)	D-1,000			
WNOE	New Orleans, La. (II)	LS-50,000	W(gh)M	Marion, Ill. (III)	DA-D-5,000			
		DA-U-N-5,000	KWDM	Des Moines, Iowa (III-B)	DA-1,000			
WHFB	Benton Harbor-St. Joseph, Mich. (II)	D-1,000	KSAL	Salina, Kan. (III-A)	DA-N-5,000			
		D-250	WMST	Mt. Sterling, Ky. (III)	D-500			
WMAP	Monroe, N. C. (II)	D-1,000	WLOC	Munfordville, Ky. (III)	D-1,000			
WCMW	Canton, Ohio (II)	D-1,000	WJBO	Baton Rouge, La. (III-A)	DA-5,000			
WRCV	Philadelphia, Pa. (I-B)	DA-50,000	VGHM	Skowhegan, Me. (II)	D-1,000			
1070 KC. (U.S. & Canadian) CLEAR			WCOP	Boston, Mass. (III-A)	DA-5,000			
WAPI	Birmingham, Ala. (II)	LS-50,000	WCEN	Mount Pleasant, Mich. (III)	LS-1,000			
KNX	Los Angeles, Cal. (I-B)	50,000	KASM	Albany, Minn. (III)	D-500			
WVCG	Coral Gables, Fla. (II)	D-1,000	†.....	Lexington, Miss. (III)	D-500			
WIBC	Indianapolis, Ind. (II)	LS-50,000	KRMS	Osage Beach, Mo. (III)	D-1,000			
KFBI	Wichita, Kan. (II)	LS-10,000	KIYI	Shelby, Mont. (III)	LS-1,000			
KHMO	Hannibal, Mo. (II)	LS-5,000			DA-N-5,000			
WHPE	High Point, N. C. (II)	D-1,000	KDEF	Albuquerque, N. M. (III)	D-1,000			
†WFLI	Lookout Mountain, Tenn. (II)	LS-10,000	WRUN	Utica, N. Y. (III-B)	LS-5,000			
		DA-U-N-1,000			DA-U-N-1,000			
WDIA	Memphis, Tenn. (II)	LS-50,000	WFNS	Burlington, N. C. (III-B)	D-1,000			
KOPY	Alice, Tex. (II)	DA-U-N-5,000	WGBR	Goldsboro, N. C. (III)	LS-5,000			
WKOW	Madison, Wis. (II)	LS-10,000	WCUE	Akron, Ohio (III-B)	DA-D-1,000			
WMIA	Arecibo, P. R. (II)	DA-U-N-5,000	WIMA	Lima, Ohio (III-B)	DA-N-1,000			
		500	KNED	McAlester, Okla. (III)	LS-1,000			
1080 KC. CLEAR			KFJI	Klamath Falls, Ore. (III-B)	DA-N-1,000			
KSCO	Santa Cruz, Cal. (II)	LS-1,000			D-1,000			
WTIC	Hartford, Conn. (I-B)	DA-N-500	WHUN	Huntingdon Pa. (III)	D-1,000			
WKLO	Louisville, Ky. (II)	LS-5,000	WKPA	New Kensington Pa. (IV)	DA-D-1,000			
		DA-U-N-1,000	WDIX	Orangeburg, S. C. (III)	LS-5,000			
WOAP	Owosso, Mich. (II)	D-250	WTYC	Rock Hill, S. C. (III)	D-1,000			
WINE	Kenmore, N. Y. (II)	D-1,000	WSNW	Seneca, S. C. (III)	D-1,000			
WEWO	Laurinburg, N. C. (II)	D-1,000	WAPO	Chattanooga Tenn. (III-B)	LS-5,000			
KWJF	Portland, Ore. (II)	DA-10,000			DA-N-1,000			
WEPP	Pittsburgh, Pa. (II)	D-1,000	WCRK	Morristown, Tenn. (III)	LS-1,000			
KRLD	Dallas, Tex. (I-B)	DA-N-50,000			DA-N-500			
1090 KC. (U. S. & Mexican) CLEAR			WTAW	College Station, Tex. (III)	D-1,000			
KTHS	Little Rock, Ark. (I-B)	DA-N-50,000	KCCT	Corpus Christi, Tex. (III)	DA-D-1,000			
WCRA	Effingham, Ill. (II)	D-250	KOYE	El Paso, Tex. (III)	D-1,000			
KNWS	Waterloo, Iowa (II)	D-1,000	†.....	Highland Park, Tex. (III)	DA-D-5,000			
WBAL	Baltimore, Md. (I-B)	DA-N-50,000	KJBC	Midland, Tex. (III)	D-1,000			
WILD	Boston, Mass. (II)	D-1,000	†KPNG	Port Neches, Tex. (III)	DA-D-1,000			
WMUS	Muskegon, Mich. (II)	D-1,000	KOLJ	Quannah, Tex. (III)	DA-D-500			
KING	Seattle, Wash. (II)	DA-50,000	KOFE	Pullman, Wash. (III)	D-1,000			
1100 KC. CLEAR			KAYO	Seattle, Wash. (III-A)	LS-5,000			
KJBS	San Francisco, Cal. (II)	LS-1,000			N-1,000			
WLBB	Carrollton, Ga. (II)	N-L-1,000	KKEY	Vancouver, Wash. (III)	D-1,000			
WHLI	Hempstead, L. I. (II)	D-250	WELC	Welch, W. Va. (III)	D-1,000			
KYW	Cleveland, Ohio (I-A)	DA-50,000	WAXX	Chippewa Falls, Wis. (III)	D-5,000			
WGPA	Bethlehem, Pa. (II)	D-250	WISN	Milwaukee, Wis. (III-A)	DA-5,000			
			WORA	Mayaguez, P. R. (III-B)	1,000			
						WJLD	Montgomery, Ala. (II)	LS-10,000
						KCBQ	San Diego, Cal. (II)	DA-U-N-1,000
						KLOC	San Jose, Cal. (II)	LS-10,000
						†KOHQ	Honolulu, Hawaii (II)	250
						WLBH	Mattoon, Ill. (II)	D-250
						KSTT	Davenport, Iowa (II)	DA-1,000
						KVOO	Tulsa, Okla. (I-B)	DA-N-50,000
						KPUG	Bellingham Wash. (II)	DA-1,000
						WVVA	Wheeling, W. Va. (I-B)	DA-N-50,000
						WLEO	Ponce P. R. (II)	250
						1180 KC. CLEAR		
						WLDS	Jacksonville, Ill. (II)	D-1,000
						WHAM	Rochester N. Y. (I-A)	50,000
						1190 KC. (U. S. & Mexican) CLEAR		
						†KEZY	Anaheim, Cal. (II)	DA-1,000
						KGYW	Vallejo, Cal. (II)	D-250
						WOWO	Ft. Wayne, Ind. (I-B)	DA-N-50,000
						WANN	Annapolis, Md. (II)	D-1,000
								*DA-D-10,000
						WKOX	Frammingham, Mass. (II)	D-1,000
						WLIB	New York, N. Y. (II)	LS-10,000
								N-L-1,000
						KEX	Portland, Ore. (I-B)	DA-50,000
						KLIF	Dallas, Tex. (II)	LS-50,000
						†WDTV	St. Croix, V. I. (II)	500
						1200 KC. CLEAR		
						WOAI	San Antonio, Tex. (I-A)	50,000
						1210 KC. CLEAR		
						WCNT	Centralla, Ill. (II)	D-1,000
						WKNX	Saginaw, Mich. (II)	D-1,000
								*DA-D-10,000
						WADE	Wadesboro, N. C. (II)	D-1,000
						WAVI	Dayton, Ohio (II)	D-250
						WCAU	Philadelphia, Pa. (I-A)	50,000
						1220 KC. (Mexican) CLEAR		
						WEDR	Birmingham, Ala. (II)	D-1,000
						†WPRN	Butler, Ala. (II)	D-1,000
						KVSA	McGehee, Ark. (II)	D-1,000
						KIBE	Palo Alto, Calif. (II)	D-1,000
						KFSC	Denver, Colo. (II)	D-1,000
						†WDEE	Hamden, Conn. (II)	D-250
						WTTT	Arlington, Fla. (II)	D-250
						WRWB	Kissimmee, Fla. (II)	D-250
						WFEC	Miami, Fla. (II)	D-250
						WCLB	Camilla, Ga. (II)	D-1,000
						†WPLK	Rockmart, Ga. (II)	D-250
						WSEF	Thomasston, Ga. (II)	D-250
						WLPQ	La Salle, Ill. (II)	DA-D-1,000
						WKRS	Waukegan, Ill. (II)	DA-D-1,000
						WSLM	Salem, Ind.	D-1,000
						KJAN	Atlantic, Iowa (II)	D-250

Am Frequencies CONTINUED

Call Letters	City	Power in Watts	Call Letters	City	Power in Watts
1330 KC. REGIONAL					
WROS	Scottsboro, Ala. (III)	D-1,000	WLAV	Grand Rapids, Mich. (IV)	250
KMOP	Tucson, Ariz. (III)	D-500	WCSR	Hillsdale, Mich. (IV)	100*
KFAC	Los Angeles, Cal. (III-A)	DA-N-5,000	WMTE	Manistee, Mich. (IV)	250
WAFN	F. Pierce, Fla. (III)	D-1,000	WAGN	Menominee, Mich. (IV)	250
WYSE	Lakeland, Fla. (III)	D-1,000	WMBN	Petoskey, Mich. (IV)	250
WEBS	Milton, Fla. (III)	D-5,000	WEXL	Royal Oak, Mich. (IV)	250
WMEN	Tallahassee, Fla. (III)	D-5,000	KDLM	Detroit Lakes, Minn. (IV)	250
WMLT	Dublin, Ga. (III)	D-1,000	WEVE	Eveleth, Minn. (IV)	250
		*D-5,000	KROC	Rochester, Minn. (IV)	250
WEAV	Evanston, Ill. (III)	DA-D-1,000	KWLM	Wilmer, Minn. (IV)	250
WRAM	Monmouth, Ill. (III)	DA-D-1,000	WJMB	Brookhaven, Miss. (IV)	250
WRRR	Rockford, Ill. (III)	DA-D-1,000	WAML	Laurel, Miss. (IV)	250
WJPS	Evansville, Ind. (III-B)	LS-5,000	KXEO	Mexico, Mo. (IV)	250
		DA-U-N-1,000	KSMO	Salem, Mo. (IV)	250
KWWL	Waterloo, Iowa (III-B)	LS-5,000	KICK	Springfield, Mo. (IV)	250
		DA-U-N-1,000	KCAP	Helena, Mont. (IV)	250
		*DA-5,000	KPRK	Livingston, Mont. (IV)	250
KFH	Wichita, Kan. (III-A)	DA-N-5,000	KATL	Miles City, Mont. (IV)	250
WMOR	Morehead, Ky. (III)	D-1,000	KBTM	Missoula, Mont. (IV)	250
KVOL	Lafayette, La. (III)	DA-N-1,000	KHUB	Fremont, Neb. (IV)	SH-100
WASA	Havre de Grace, Md. (III)	D-1,000	KGFW	Kearney, Neb. (IV)	250
WCRB	Waltham, Mass. (III)	LS-5,000	KSID	Sidney, Neb. (IV)	250
		DA-U-N-1,000	KORK	Las Vegas, Nev. (IV)	250
WBBC	Flint, Mich. (III-A)	DA-1,000	KATO	Reno, Nev. (IV)	250
WLOL	Minneapolis, Minn. (III-A)	DA-5,000	WDCR	Hanover, N. H. (IV)	250
WCRR	Greenville, Miss. (III)	D-500	WMID	Atlantic City, N. J. (IV)	250
WJPR	Cornville, Miss.	LS-1,000	KABQ	Albuquerque, N. M. (IV)	250
		DA-N-500		(CP for 1350 kc)	
WDAL	Meridian, Miss. (III)	D-1,000	†KNDE	Aztec, N. M. (IV)	250
KUKU	Willow Springs, Mo. (III)	D-500	†KYAP	Ruidoso, N. M. (IV)	250
KGAK	Gallup, N. M. (III)	LS-5,000	KSIL	Silver City, N. M. (IV)	250
		DA-N-1,000	WMBO	Auburn, N. Y. (IV)	250
WPOW	New York, N. Y. (III-A)	DA-5,000	WENT	Gloversville, N. Y. (IV)	250
WEVD	New York, N. Y. (III-A)	DA-5,000	WJOC	Jamestown, N. Y. (IV)	250
WEBO	Owego, N. Y. (III)	D-1,000	WUSJ	Lockport, N. Y. (IV)	250
WHAZ	Troy, N. Y. (III-A)	1,000	WMSA	Massena, N. Y. (IV)	250
WFIN	Findlay, O. (III)	D-1,000	WALL	Middletown, N. Y. (IV)	250
WKOV	Wellston, O. (III)	D-500	WIRY	Plattsburg, N. Y. (IV)	250
KPOJ	Portland, Ore. (III-A)	DA-5,000	WJRI	Lenoir, N. C. (IV)	250
WBLF	Bellefonte, Pa. (III)	D-500	WTSB	Lumberton, N. C. (IV)	250
WICU	Erie, Pa. (III-A)	DA-5,000	WOCF	Oxford, N. C. (IV)	250
WLAT	Conway, S. C. (III)	D-5,000	WOOV	Washington, N. C. (IV)	250
WFBC	Greenville, S. C. (III-A)	DA-N-5,000	WGNI	Wilmington, N. C. (IV)	250
WAEW	Crossville, Tenn. (III)	D-1,000	WAIR	Winston-Salem, N. C. (IV)	250
WTRO	Dyersburg, Tenn. (III)	D-500	KGPC	Grafton, N. D. (IV)	250
KMIL	Cameron, Tex. (III)	D-1,000	WATG	Ashland, O. (IV)	250
KSWA	Graham, Tex. (III)	D-500	WOUB	Athens, O. (IV)	100
KINE	Kingsville, Tex. (III)	D-1,000	WIZE	Springfield, O. (IV)	250
KDOK	Tyler, Tex. (III)	D-1,000	WSTV	Steubenville, O. (IV)	250
WBTM	Danville, Va. (III-B)	LS-5,000	KIHN	Hugo, Okla. (IV)	250
		DA-N-1,000	KOCY	Oklahoma City, Okla. (IV)	250
WESR	Tasley, Va. (III)	DA-D-1,000	KLOO	Corvallis, Ore. (IV)	250
KFKF	Bellevue, Wash. (III)	DA-D-1,000		(CP for 1350 kc)	
†KCFB	Spokane, Wash. (III)	D-5,000	KIHR	Hood River, Ore. (IV)	250
WETZ	New Martinsville, W. Va. (III)	D-1,000	KETR	North Bend, Ore. (IV)	250
WHBL	Sheboygan, Wis. (III-B)	LS-1,000	WFBG	Altoona, Pa. (IV)	250
		N-250	WCVI	Conshohocken, Pa. (IV)	250
KOVE	Lander, Wyo. (III)	DA-N-1,000	WSAJ	Grove City, Pa. (IV)	SH-100
		D-1,000	WKRZ	Oil City, Pa. (IV)	250
1340 KC. LOCAL					
WKUL	Cullman, Ala. (IV)	250	WHAT	Philadelphia, Pa. (IV)	250
WJOI	Florence, Ala. (IV)	250	WRAW	Reading, Pa. (IV)	250
WGWC	Selma, Ala. (IV)	250	WBRE	Wilkes-Barre, Pa. (IV)	250
WFEB	Sylacauga, Ala. (IV)	250	WWPA	Williamsport, Pa. (IV)	250
KIHB	Seward, Alaska (IV)	SH-250	Woke	Charleston, S. C. (IV)	250
KIKO	Miami, Ariz. (IV)	250	WRHI	Rock Hill, S. C. (IV)	250
KNOS	Nogales, Ariz. (IV)	250	WSSC	Sumter, S. C. (IV)	250
†KPGF	Pages, Ariz. (IV)	250	KIJV	Huron, S. D. (IV)	250
KZOK	Prescott, Ariz. (IV)	250	KRSD	Rapid City, S. D. (IV)	250
KBTA	Batesville, Ark. (IV)	250	WBAC	Cleveland, Tenn. (IV)	250
KBRS	Springdale, Ark. (IV)	250	WKRM	Columbia, Tenn. (IV)	250
KENL	Arcaata, Cal. (IV)	250	WGRV	Greenville, Tenn. (IV)	250
KMAK	Fresno, Cal. (IV)	250	WKGK	Knoxville, Tenn. (IV)	250
†KDOL	Mojave, Cal. (III)	250	WHHM	Memphis, Tenn. (IV)	250
KSFE	Needles, Cal. (IV)	SH-250	WCDT	Winchester, Tenn. (IV)	250
KATY	San Luis Obispo, Cal. (IV)	250	KWKC	Ablene, Tex. (IV)	250
KIST	Santa Barbara, Cal. (IV)	250	KAND	Coriscana, Tex. (IV)	250
KOMY	Watsonville, Cal. (IV)	250	KSEPT	El Paso, Tex. (IV)	250
KDEN	Denver, Colo. (IV)	250	KDUB	Lubbock, Tex. (IV)	250
KVRH	Salida, Colo. (IV)	250	KRBA	Lubbock, Tex. (IV)	250
WNHC	New Haven, Conn. (IV)	250	KVKM	Monahans, Tex. (IV)	250
WOOK	Washington, D. C. (IV)	250	KPDN	Pampa, Tex. (IV)	250
WTAN	Clearwater, Fla. (IV)	250	KOLE	Port Arthur, Tex. (IV)	250
WROD	Daytona Beach, Fla. (IV)	250	KTXL	San Angelo, Tex. (IV)	250
WDSR	Lake City, Fla. (IV)	250	KVIC	Victoria, Tex. (IV)	250
WTYS	Marianna, Fla. (IV)	250	WWTN	St. Johnsbury, Vt. (IV)	250
WQXT	Fleming Beach, Fla. (IV)	250	WKEY	Covington, Va. (IV)	250
†WSEB	Sabring, Fla. (IV)	250	WHAP	Hopewell, Va. (IV)	250
WNSM	Valparaiso-Niceville, Fla. (IV)	250	WJMA	Orange, Va. (IV)	250
WGAU	Athens, Ga. (IV)	250	KAGT	Anacortes, Wash. (IV)	250
WAKE	Atlanta, Ga. (IV)	250	KPKW	Pasco, Wash. (IV)	250
WBBG	Augusta, Ga. (IV)	250	KAPA	Raymond, Wash. (IV)	SH-250
WGAA	Cedartown, Ga. (IV)	250	KMEL	Wenatchee, Wash. (IV)	250
WOKS	Columbus, Ga. (IV)	250	WHAR	Clarksburg, W. Va. (IV)	250
WBBT	Lyons, Ga. (IV)	250	WEPM	Martinsburg, W. Va. (IV)	250
WTIF	Tifton, Ga. (IV)	250	WMON	Montgomery, W. Va. (IV)	250
KPST	Preston, Ida. (IV)	SH-250	WMCD	Welch, W. Va. (IV)	250
WSOY	Decatur, Ill. (IV)	250	WLDY	Ladysmith, Wis. (IV)	250
WJPF	Herrin, Ill. (IV)	250	WRIT	Milwaukee, Wis. (IV)	250
WJOL	Joliet, Ill. (IV)	250	WFHR	Wisconsin Rapids, Wis. (IV)	250
WBIW	Bedford, Ind. (IV)	250	KOWD	Laramie, Wyo. (IV)	250
WTRC	Elkhart, Ind. (IV)	250	KWOR	Worland, Wyo. (IV)	250
WLBC	Muncie, Ind. (IV)	250	WGRF	Agudilla, P. R. (IV)	250
KROS	Clinton, Ia. (IV)	250	WSTA	Charlotte Amalie, V. I. (IV)	250
KLIL	Estherville, Ia. (IV)	100			
KCKN	Kansas City, Kan. (IV)	250	1350 KC. REGIONAL		
KSEK	Pittsburg, Kan. (IV)	250	WELB	Elba, Ala. (III)	D-1,000
WCMI	Ashland, Ky. (IV)	250	WGAD	Gadsden, Ala. (III-B)	LS-5,000
†.....	Bowling Green, Ky. (IV)	250	KAAB	Hot Springs, Ark. (III)	LS-1,000
WNBS	Murray, Ky. (IV)	250			DA-N-500
WEKY	Richmond, Ky. (IV)	250	KLYD	Bakersfield, Cal. (III)	D-1,000
KGAN	Bastrop, La. (IV)	250	KCKC	San Bernardino, Cal. (III-B)	DA-N-500
KRMD	Shreveport, La. (IV)	250	KSRO	Santa Rosa, Cal. (III-B)	DA-1,000
WFAU	Augusta, Me. (IV)	250	KGHF	Pueblo, Colo. (III-B)	LS-5,000
WABM	Houlton, Me. (IV)	250			DA-N-1,000
WBAW	Gardner, Mass. (IV)	250	WNLK	Norwalk, Conn. (III-B)	DA-N-500
WBNH	New Bedford, Mass. (IV)	250	WPCT	Putnam, Conn. (III)	D-1,000
WBRK	Pittsfield, Mass. (IV)	250			
WLEW	Bad Axe, Mich. (IV)	250			

Am Frequencies CONTINUED

Call Letters	City	Power in Watts	Call Letters	City	Power in Watts
1410 KC. REGIONAL					
WALA Mobile, Ala. (III-A)		DA-N-5,000	WUEC Ponce, P. R. (III)		1,000
KTCS Ft. Smith, Ark. (III)		D-500	WFHK Pell City, Ala. (III)		D-1,000
KERN Bakersfield, Cal. (III-A)		1,000	KHRM Monticello, Ark. (III)		D-1,000
KTEE Carmel, Cal. (III)		D-500	KAMP El Centro, Cal. (III)		D-1,000
KMYC Marysville, Cal.		LS-5,000	KARM Fresno, Cal. (III-A)		DA-5,000
		DA-U-N-1,000	KALI San Gabriel, Cal. (III)		*DA-5,000
KCAL Redlands, Cal. (III)		D-1,000	KOSI Aurora, Colo. (III)		LS-5,000
KCOL Ft. Collins, Colo. (III-B)		DA-N-1,000			DA-N-500
WPOP Hartford, Conn. (III-A)		DA-5,000	WSDB Homestead, Fla. (III)		D-500
WDOV Dover, Del. (III)		D-1,000	WLAK Lakeland, Fla. (III-B)		LS-5,000
WMYR Ft. Myers, Fla.		LS-5,000			N-1,000
		DA-U-N-500	WPCF Panama City, Fla. (III)		DA-5,000
WBIL Leesburg, Fla. (III)		D-1,000	WGFS Covington, Ga. (III)		D-1,000
WDAX McRoe, Ga. (III)		D-1,000	WRCD Dalton, Ga. (III)		D-1,000
WLAQ Rome, Ga.		DA-N-1,000	WWGS Tifton, Ga. (III)		D-5,000
WRMN Elgin, Ill. (III)		D-500			*N-1,000
WTIM Taylorville, Ill. (III)		DA-D-1,000	WCMY Ottawa, Ill. (III)		D-500
↑WAZY Lafayette, Ind. (III)		D-1,000	WIRE Indianapolis, Ind. (III-A)		DA-N-5,000
KGRN Grinnell, Ia. (III)		D-500	KASI Ames, Ia. (III)		D-1,000
KLEM LeMars, Ia. (III)		D-1,000	KMRC Morgan City, La. (III)		D-500
KCLO Leavenworth, Kan. (III)		D-500	WNAV Annapolis, Md. (III-B)		DA-N-1,000
		*DA-D-5,000	WHIL Medford, Mass. (III)		D-5,000
KWBB Wichita, Kan. (III-B)		DA-1,000	WION Ionia, Mich. (III)		D-500
		*LS-5,000	WBRB Mt. Clemens, Mich. (III)		DA-D-500
		DA-U-N-1,000	KAOL Carrollton, Mo. (III)		D-500
WLBJ Bowling Green, Ky.		LS-5,000	WIL St. Louis, Mo. (III-A)		DA-5,000
		DA-U-N-1,000	KRGI Grand Island, Neb. (III)		DA-N-1,000
		D-5,000	WNJR Newark, N. J. (III-A)		DA-N-5,000
		D-1,000	KGFL Roswell, N. M. (III)		LS-5,000
		D-1,000			DA-N-1,000
		D-500	(CP from 1400 kc)		
		DA-D-1,000	WENE Endicott, N. Y. (III)		DA-N-5,000
		D-500	WMNC Morgantown, N. C. (III)		D-5,000
		D-500	WRXO Roxboro, N. C. (III)		D-1,000
		D-500	WFOB Fostoria, Ohio (III)		DA-1,000
		DA-500	WCLT Newark, O. (III)		D-500
		D-1,000	KALV Alva, Okla. (III)		DA-500
		D-5,000	KTUL Tulsa, Okla. (III-A)		DA-N-5,000
		D-1,000	KGAY Salem, Ore. (III)		D-5,000
		DA-N-5,000	WVAM Altoona, Pa. (III-B)		DA-N-1,000
		D-5,000	WFR Franklin, Pa. (III)		D-500
		D-1,000	WBLR Batesburg, S. C. (III)		D-500
		DA-5,000	WENO Madison, Tenn. (III)		D-5,000
		D-500	WENO Madison, Tenn. (III)		D-5,000
		D-1,000	WHER Memphis, Tenn. (III)		D-1,000
		D-1,000	KSTB Breckenridge, Tex. (III)		D-1,000
		D-250	KSJ Gladeview, Tex. (III)		D-1,000
		DA-D-500	KCOH Houston, Tex. (III)		D-1,000
		DA-500	KLO Ogden, Utah (III-A)		DA-5,000
		D-500	KBRC Mt. Vernon, Wash. (III)		LS-5,000
		DA-N-1,000			DA-N-1,000
		D-500	WEIR Weirton, W. Va. (III)		DA-1,000
		D-500	WBEV Beaver Dam, Wis. (III)		D-1,000
		DA-N-5,000			
		LS-1,000	1440 KC. REGIONAL		
		N-500	WHHY Montgomery, Ala. (III-B)		LS-5,000
			KPOK Scottsdale, Ark. (III)		DA-N-1,000
			KOKY Little Rock, Ark. (III)		D-5,000
					*D-5,000
			KVON Napa, Cal. (III-B)		DA-500
			KPRO Riverside, Cal. (III-B)		1,000
			KCOY Santa Maria, Cal. (III)		DA-N-1,000
			WBIS Bristol, Conn. (III)		D-500
			WABR Winter Park, Fla. (III)		D-5,000
			WWCC Bremen, Ga. (III)		D-1,000
			WGIG Brunswick, Ga. (III-B)		LS-5,000
					DA-N-1,000
			WXLI Dublin, Ga. (III)		D-1,000
			(CP for 1230 kc)		
			WRAJ Anna, Ill. (III)		D-500
			WPRS Paris, Ill.		D-500
			WGEM Quincy, Ill. (III-B)		DA-1,000
			WRCK Rockford, Ill. (III-B)		LS-1,000
					N-500
			WPGW Portland, Ind. (III)		DA-500
			KCHE Cherokee, Ia. (III)		D-500
			KJAY Topeka, Kan. (III-B)		LS-5,000
					DA-U-N-1,000
			WKLX Paris, Ky. (III)		D-1,000
			WEZJ Williamsburg, Ky. (III)		D-500
			KMLB Monroe, La. (III-B)		LS-5,000
					DA-N-1,000
			↑... Westbrook, Me. (III)		D-5,000
			WAAB Worcester, Mass. (III-A)		DA-5,000
			WBCM Bay City, Mich. (III-B)		LS-1,000
					N-500
			WCHB Inkster, Mich. (III)		DA-D-1,000
			KEVE Golden Valley, Minn.		LS-5,000
					DA-N-500
			WMLV Millville, N. J. (III)		DA-D-1,000
			WBAB Babylon, N. Y. (III)		D-500
			WJLL Niagara Falls, N. Y. (III)		D-1,000
			WBLA Elizabethtown, N. C. (III)		D-1,000
			WBUY Lexington, N. C. (III)		D-5,000
			KILO Grand Forks, N. D. (III-B)		LS-1,000
					N-500
			WHHH Warren, O. (III-A)		DA-5,000
			KODL The Dalles, Ore. (III)		DA-N-1,000
			KMED Medford, Ore. (III-A)		LS-5,000
					N-1,000
			WCDL Carbondale, Pa. (III)		D-5,000
			WGCB Red Lion, Pa. (III)		D-1,000
			WQOK Greenville, S. C. (III-A)		DA-N-5,000
			WZYX Cowan, Tenn. (III)		D-1,000
			WHDM McKenzie, Tenn. (III)		D-500
			KFDA Amarillo, Tex. (III-B)		LS-5,000
					DA-N-1,000
			KEYS Corpus Christi, Tex. (III-B)		LS-1,000
					DA-N-500
			KDNT Denton, Tex. (III)		LS-1,000
					DA-N-500
			KETX Livingston, Tex. (III)		D-1,000
			WKLV Blackstone, Va. (III)		D-5,000
			WHIS Bluefield, W. Va. (III-A)		LS-5,000
					N-500
			WAJR Morgantown, W. Va. (III)		LS-5,000
					DA-U-N-500
			WJPG Green Bay, Wis. (III)		LS-5,000
					DA-U-N-500

Call Letters	City	Power in Watts
1450 KC. LOCAL		
WDNG	Annlston, Ala. (IV)	250
WENN	Bessemer, Ala. (IV)	250
WDIG	Dothan, Ala. (IV)	250
WFUN	Huntsville, Ala. (IV)	250
WLAY	Muscle Shoals City, Ala. (IV)	250
KLAM	Cordova, Alaska (IV)	SH-250
KAWT	Douglas, Ariz. (IV)	250
KNOT	Prescott, Ariz. (IV)	250
KOLD	Tucson, Ariz. (IV)	250
KHOG	Fayetteville, Ark. (IV)	250
KENA	Mena, Ark. (IV)	250
KYOR	Blythe, Cal. (IV)	250
KOWN	Escandido, Cal. (IV)	250
KPAL	Palm Springs, Cal. (IV)	250
KTPP	Porterville, Cal. (IV)	250
KSAN	San Francisco, Cal. (IV)	250
KRBC	Sonoma, Cal. (IV)	250
KVEA	Ventura, Cal. (IV)	250
KAGR	Yuba City, Cal. (IV)	100
KGW	Alamosa, Colo. (IV)	250
KYOU	Greeley, Colo. (IV)	250
WNAB	Bridgeport, Conn. (IV)	250
WILM	Wilmington, Del. (IV)	250
WOL	Washington, D. C. (IV)	250
WWJB	Brooksville, Fla. (IV)	SH-250
WMFJ	Daytona Beach, Fla. (IV)	250
WSKP	Miami, Fla. (IV)	250
WBSR	Pensacola, Fla. (IV)	250
WSPB	Sarasota, Fla. (IV)	250
WSTU	Stuart, Fla. (IV)	250
WTNT	Tallahassee, Fla. (IV)	250
WGPC	Albany, Ga. (IV)	250
WBHF	Cartersville, Ga. (IV)	250
WCOR	Cornelia, Ga. (IV)	250
WKUJ	Griffin, Ga. (IV)	250
WTVG	Milledgeville, Ga. (IV)	250
WCCP	Savannah, Ga. (IV)	250
WVLD	Valdosta, Ga. (IV)	250
KEOK	Payette, Idaho (IV)	SH-250
KEEP	Twin Falls, Ida. (IV)	250
WHFC	Cicero, Ill. (IV)	250
WKFI	Kewanee, Ill. (IV)	100
WCVS	Springfield, Ill. (IV)	250
WANE	Ft. Wayne, Ind. (IV)	250
WASK	Lafayette, Ind. (IV)	250
WAOV	Vincennes, Ind. (IV)	250
KPIG	Cedar Rapids, Ia. (IV)	250
KWBW	Hutchinson, Kan. (IV)	250
WTCC	Campbellsville, Ky. (IV)	250
WWXL	Manchester, Ky. (IV)	250
WPAD	Paducah, Ky. (IV)	250
KSIG	Crowley, La. (IV)	250
KNOC	Natchitoches, La. (IV)	250
WNPS	New Orleans, La. (IV)	250
WRKD	Rockland, Me. (IV)	250
WKTT	South Paris, Me. (IV)	250
WTBO	Cumberland, Md. (IV)	250
WMAZ	Springfield, Mass. (IV)	250
WATZ	Alpena, Mich. (IV)	250
WHTC	Holland, Mich. (IV)	250
WMIQ	Iron Mountain, Mich. (IV)	250
WIBM	Jackson, Mich. (IV)	250
WKLA	Dudington, Mich. (IV)	250
WHLS	Port Huron, Mich. (IV)	250
KATE	Albert Lea, Minn. (IV)	250
KBUN	Bemidji, Minn. (IV)	250
KBMW	Breckenridge, Minn. (IV)	250
WELY	Ely, Minn. (IV)	250
KFAM	St. Cloud, Minn. (IV)	250
WPRO	Clarksdale, Miss. (IV)	250
WCJU	Columbia, Miss. (IV)	250
WJXN	Jackson, Miss. (IV)	250
WOKK	Meridian, Miss. (IV)	250
WNAT	Natchez, Miss. (IV)	250
WROB	West Point, Miss. (IV)	250
WMBH	Joplin, Mo. (IV)	250
KIRK	Kirksville, Mo. (IV)	250
KOKO	Warrensburg, Mo. (IV)	250
KWPM	West Plains, Mo. (IV)	250
KXXL	Bozeman, Mont. (IV)	250
KUDI	Great Falls, Mont. (IV)	250
KXLL	Missoula, Mont. (IV)	250
KVCK	Wolf Point, Mont. (IV)	250
KWBE	Beatrice, Neb. (IV)	250
KCSR	Chadron, Neb. (IV)	250
KONE	Reno, Nev. (IV)	250
WKXL	Concord, N. H. (IV)	250
WFPG	Atlantic City, N. J. (IV)	250
WCTC	New Brunswick, N. J. (IV)	250
KLOS	Albuquerque, N. M. (IV)	250
KLMX	Clayton, N. M. (IV)	250
KOBE	Las Cruces, N. M. (IV)	250
KENM	Portales, N. M. (IV)	250
WCLI	Corning, N. Y. (IV)	250
WWSO	Glens Falls, N. Y. (IV)	250
WHDL	Glens Falls, N. Y. (IV)	250
WKIP	Foughkeepsie, N. Y. (IV)	250
WKAL	Rome, N. Y. (IV)	250
WATA	Boone, N. C. (IV)	250
WGNB	Gastonia, N. C. (IV)	250
WHVH	Henderson, N. C. (IV)	250
WHKP	Hendersonville, N. C. (IV)	250
WHIT	White Bern, N. C. (IV)	250
WJER	Dover, O. (IV)	250
WMOH	Hamilton, O. (IV)	250
WLEF	Sandusky, O. (IV)	250
KWHW	Altus, Okla. (IV)	250
KGFF	Shawnee, Okla. (IV)	250
KSIW	Woodward, Okla. (IV)	250
KORE	Eugene, Ore. (IV)	250
KFLW	Klamath Falls, Ore. (IV)	250
KLBM	La Grande, Ore. (IV)	250
KBPS	Portland, Ore. (IV)	SH-250
WLEU	Erle, Pa. (IV)	250
WGET	Gettysburg, Pa. (IV)	250
WDAD	Indiana, Pa. (IV)	250

Call Letters	City	Power in Watts
WPAM	Pottsville, Pa. (IV)	250
WMAJ	State College, Pa. (IV)	250
WJPA	Washington, Pa. (IV)	250
WMPT	S. Williamsport, Pa. (IV)	250
WWRI	W. Warwick, R. I. (IV)	250
WQSN	Charleston, S. C. (IV)	250
WCRS	Greenwood, S. C. (IV)	250
WHSC	Hartsville, S. C. (IV)	250
WMYB	Myrtle Beach, S. C. (IV)	250
KBFS	Belle Fourche, S. D. (IV)	250
KYNT	Yankton, S. D. (IV)	250
WLAR	Athens, Tenn. (IV)	250
WAGC	Chattanooga, Tenn. (IV)	250
WDSG	Dyersburg, Tenn. (IV)	250
WLAJ	La Follette, Tenn. (IV)	250
WGNS	Murfreesboro, Tenn. (IV)	250
KRIC	Beaumont, Tex. (IV)	250
KBEN	Carrizo Springs, Tex. (IV)	250
KCTI	Gonzales, Tex. (IV)	250
KMBL	Junction, Tex. (IV)	250
KCYL	Lampasas, Tex. (IV)	250
KMHT	Marshall, Tex. (IV)	250
KCMR	McCombe, Tex. (IV)	SH-250
KNET	Palestine, Tex. (IV)	250
KSNY	Snyder, Tex. (IV)	250
KURA	Moab, Utah (IV)	250
KEYY	Provo, Utah (IV)	250
KDXU	St. George, Utah (IV)	250
WNSO	Barre, Vt. (IV)	250
WTSA	Brattleboro, Vt. (IV)	250
WFTR	Front Royal, Va. (IV)	250
WREL	Lexington, Va. (IV)	250
WVMA	Martinsville, Va. (IV)	250
WLPB	Suffolk, Va. (IV)	250
KBKW	Aberdeen, Wash. (IV)	250
KCLX	Colefax, Wash. (IV)	250
KRSC	Othello, Wash. (IV)	100
	(CP for 1400 kc)	
KONP	Port Angeles, Wash. (IV)	250
KAYE	Puyallup, Wash. (IV)	250
WPAR	Parkersburg, W. Va. (IV)	250
KFIZ	Fond du Lac, Wis. (IV)	250
WDLB	Marshfield, Wis. (IV)	250
WDFP	Park Falls, Wis. (IV)	250
WRCO	Richland Center, Wis. (IV)	250
KBBS	Buffalo, Wyo. (IV)	250
KWRL	Riverton, Wyo. (IV)	250
WNEL	Caguas, P. R. (IV)	250
1460 KC. REGIONAL		
WFMH	Cullman, Ala. (III)	D-5,000
WPNX	Phenix City, Ala.-Columbus, Ga. (III-B)	LS-5,000
		DA-N-1,000
†	Paris, Ark. (III)	D-500
KTYM	Inglewood, Cal. (III)	D-1,000
KDON	Salinas, Cal. (III-B)	DA-5,000
KYSN	Colorado Springs, Colo. (III)	LS-1,000
		DA-N-500
WBAR	Bartow, Fla. (III)	D-1,000
WZEP	DeFuniak Springs, Fla. (III)	D-1,000
WMBR	Jacksonville, Fla. (III-A)	DA-N-5,000
WDMF	Buford, Ga. (III)	D-1,000
WROY	Carmi, Ill. (III)	D-1,000
WKAM	Goshen, Ind. (III)	D-1,000
WOCH	North Vernon, Ind. (III)	D-500
KSO	Des Moines, Iowa (III-B)	DA-N-5,000
KCRB	Chanute, Kan. (III)	D-500
WRVK	Mt. Vernon, Ky. (III)	LS-5,000
WAIL	Baton Rouge, La. (III-B)	DA-N-1,000
		D-1,000
KBSF	Springhill, La. (III)	DA-N-1,000
WBET	Brookton, Mass. (III)	D-1,000
WBRN	Big Rapids, Mich. (III)	D-1,000
WBN	Fontiac, Mich. (III)	DA-N-500
KDMA	Montevideo, Minn. (III)	DA-1,000
†WELZ	Belzoni, Miss. (III)	D-1,000
KADY	St. Charles, Mo. (III)	DA-D-5,000
KRNY	Kearney, Nebr. (III)	D-5,000
KENO	Las Vegas, Nev. (III)	DA-N-1,000
WOKO	Albany, N. Y. (III-A)	DA-N-5,000
WNRC	New Rochelle, N. Y. (III)	D-500
WHBC	Rochester, N. Y. (III-A)	DA-N-5,000
WFVQ	Fuquay Springs, N. C. (III)	D-1,000
WMMH	Marshall, N. C. (III)	D-500
WBNS	Columbus, O. (III-B)	LS-5,000
		DA-N-1,000
WPVL	Painesville, O. (III)	D-500
KPLK	Dallas, Ore. (III)	D-1,000
WMBIA	Ambridge, Pa. (III)	DA-D-500
WCMR	Harrisburg, Pa. (III)	DA-5,000
WBCU	Union, S. C. (III-B)	DA-N-1,000
WGOG	Wahalla, S. C. (III)	D-500
WJAK	Jackson, Tenn. (III)	D-1,000
WENB	Lafayette, Tenn. (III)	D-500
KBRZ	Freeport, Tex. (III)	D-1,000
KLLL	Lubbock, Tex. (III)	D-1,000
WACO	Waco, Tex. (III-B)	DA-N-1,000
WPRW	Manassas, Va. (III)	D-500
WRAD	Radford, Va. (III)	LS-5,000
		DA-N-500
WLPM	Suffolk, Va. (III)	LS-1,000
		DA-N-500
	(CP from 1450 kc)	
KIMA	Yakima, Wash. (III-B)	DA-N-5,000
WRAC	Racine, Wis. (III)	D-500
†WTOJ	Tomah, Wis. (III)	D-1,000
1470 KC. REGIONAL		
WBRO	Evergreen, Ala. (III)	D-1,000
KBLO	Hot Springs, Ark. (III)	D-1,000
KBMX	Coalinga, Cal. (III)	D-500
KUTY	Palmdale, Cal. (III)	D-1,000
KXOA	Sacramento, Cal. (III-B)	DA-N-1,000
WMMW	Meriden, Conn. (III)	D-1,000
WPOM	Pompano Beach, Fla. (III)	DA-D-5,000

Call Letters	City	Power in Watts
WDCL	Tarpon Springs, Fla. (III)	D-5,000
WAAG	Adel, Ga. (III)	D-1,000
WDOL	Athens, Ga. (III)	D-1,000
WCLA	Claxton, Ga. (III)	D-1,000
WRGA	Rome, Ga. (III-A)	DA-N-5,000
WMBD	Peoria, Ill. (III-A)	DA-5,000
WCBC	Anderson, Ind. (III)	D-1,000
KTRI	Sioux City, Ia. (III-A)	DA-5,000
KWVY	Waverly, Ia. (III)	DA-D-1,000
KARE	Atchison, Kan. (III-B)	DA-1,000
WSAC	Radcliff, Ky. (III)	D-1,000
KFLC	Lake Charles, La. (III-B)	LS-5,000
		DA-N-1,000
WLAM	Lewiston, Me. (III-A)	DA-5,000
WJDY	Salisbury, Md. (III)	DA-D-5,000
WTRT	Westminster, Md. (III)	D-1,000
WSRO	Marlborough, Mass. (III)	DA-D-1,000
WNBP	Newburyport, Mass. (III)	D-500
WKMF	Flint, Mich. (III)	LS-5,000
		DA-U-N-1,000
WKLZ	Kalamazoo, Mich. (III)	D-500
KANO	Anoka, Minn. (III)	D-1,000
WCHJ	Brookhaven, Miss. (III)	D-1,000
WNAU	New Albany, Miss. (III)	D-500
KGHM	Brookfield, Mo. (III)	DA-D-500
KTCB	Malden, Mo. (III)	D-1,000
WTKO	Ithaca, N. Y. (III)	D-1,000
WPDM	Potsdam, N. Y. (III)	D-1,000
WBTG	Greensboro, N. C. (III-A)	DA-N-5,000
†WPMC	Plymouth, N. C. (III)	D-1,000
WPOE	Spruce Hill, N. C. (III)	D-1,000
WOHO	Worland, Okla. (III)	DA-1,000
KVLH	Pauls Valley, Okla. (IV)	D-250
KVIN	Vinita, Okla. (III)	D-500
WSAN	Allentown, Pa. (III-A)	DA-N-5,000
WFAR	Farrell, Pa. (III)	D-1,000
		*LS-1,000
		*DA-N-500
WOIC	Columbia, S. C. (III)	D-5,000
WEAG	Alcoa, Tenn. (III)	D-1,000
WVOL	Nashville, Tenn. (III)	D-1,000
		*LS-5,000
		*DA-U-N-1,000
KRBC	Abilene, Tex. (III-B)	LS-5,000
		DA-N-1,000
KWRD	Henderson, Tex. (III)	D-500
KCNY	San Marcos, Tex. (IV)	D-250
KELA	Centralia-Chehalis, Wash. (III-A)	LS-5,000
		N-1,000
KSEM	Moses Lake, Wash. (III)	LS-5,000
		DA-U-N-1,000
WPLH	Huntington, W. Va. (III)	D-5,000
WBKV	West Bend, Wis. (III)	D-500
KSPR	Casper, Wyo. (III-B)	LS-5,000
		N-1,000
1480 KC. REGIONAL		
WABB	Mobile, Ala. (III-A)	DA-N-5,000
KHAT	Phoenix, Ariz. (III)	D-500
KGLU	Safford, Ariz. (III-A)	D-1,000
KTCN	Berryville, Ark. (III)	D-1,000
KIEM	Eureka, Cal. (III-A)	DA-5,000
		*DA-N-5,000
KYOS	Merced, Cal. (III-A)	DA-N-5,000
KWIZ	Santa Ana, Cal. (III-B)	DA-N-1,000
†	Pueblo, Colo. (III)	DA-D-1,000
WAPG	Arcadia, Fla. (III)	D-1,000
WEZY	Cocoa, Fla. (III)	D-1,000
	(CP for 1350 kc)	
†WREA	East Palatka, Fla. (III)	D-500
WTHR	Panama City, Fla. (III)	D-500
WYZE	Atlanta, Ga. (III)	D-5,000
WRDW	Augusta, Ga. (III-A)	DA-N-5,000
†WJBM	Jerseyville, Ill. (III)	DA-D-500
WTHI	Terre Haute, Ind. (III-B)	DA-1,000
WRSW	Warsaw, Ind. (III)	DA-500
KLEB	Ottawa, Iowa (III)	D-500
KBKC	Mission, Kan. (III)	DA-D-500
		*DA-D-1,000
KLEO	Wichita, Kan. (III-B)	LS-5,000
		DA-U-N-1,000
WKOA	Hopkinsville, Ky. (III)	D-1,000
WNKY	Neon, Ky. (III)	D-1,000
WTLO	Somersett, Ky. (III)	D-1,000
KANV	Jonesville, La. (III)	D-500
KJOE	Sh	

Call Letters	City	Power in Watts	Call Letters	City	Power in Watts	Call Letters	City	Power in Watts
†WRFB	Tallahassee, Fla. (II)	D-5,000	WGEE	Indianapolis, Ind. (II)	DA-D-5,000			
WCLS	Columbus, Ga. (II)	D-1,000	WPCO	Mt. Vernon, Ind. (III)	D-500			
WLBA	Gainesville, Ga. (II)	D-5,000	KWBG	Boone, Ia.	LS-1,000			
WDQN	Duquoin, Ill. (II)	D-250			DA-N-500			
WBBA	Pittsfield, Ill. (II)	D-250	KVGB	Great Bend, Kan. (III-A)	DA-N-5,000			
WKID	Urbana, Ill. (II)	D-250	WLBN	Lebanon, Ky. (III)	D-1,000			
WCNB	Connorsville, Ind. (II)	D-250	KEVL	White Castle, La. (III)	D-1,000			
WJVA	South Bend, Ind. (II)	D-1,000	WTVB	Coldwater, Mich. (III)	LS-5,000			
WAMW	Washington, Ind. (II)	D-250			DA-U-N-500			
KCHA	Charles City, Ia. (II)	D-250	WDOG	Marine City, Mich. (III)	DA-D-1,000			
		*D-500	†WCBQ	St. Helen, Mich. (III)	D-500			
KFMA	Davenport, Ia. (II)	D-500	†KRAD	East Grand Forks, Minn. (III)	D-1,000			
KDSN	Denison, Ia. (II)	DA-D-500	WISK	S. St. Paul, Minn.	D-5,000			
WGOR	Georgetown, Ky. (II)	D-250		(CP for 630 kc)				
		*DA-D-10,000	WOKJ	Jackson, Miss. (III)	D-5,000			
WMTL	Leitchfield, Ky. (II)	D-250	KDEX	Dexter, Mo. (III)	D-1,000			
WPKY	Princeton, Ky. (II)	D-250	KPRS	Kansas City, Mo. (III)	D-1,000			
KLUV	Haynesville, La. (II)	D-250	WSMN	Nashua, N. H. (III)	DA-D-5,000			
KLOU	Lake Charles, La. (II)	DA-1,000	KMAM	Tularosa, N. Mex. (III)	D-1,000			
WPGC	Morningside, Md. (II)	DA-D-10,000	†WAUB	Auburn, N. Y. (III)	DA-D-500			
WOWE	Alleghen, Mich. (II)	D-250	WEHH	Elmira Hts.-Horseheads, N. Y. (III)	D-500			
†WJUD	St. Johns, Mich. (II)	DA-D-1,000			D-500			
KDOM	Windom, Minn. (II)	DA-D-250	WGGO	Salamanca, N. Y. (III)	D-1,000			
WAMY	Amory, Miss. (II)	D-5,000	WGTC	Greenville, N. C. (III)	D-5,000			
WGLC	Centerville, Miss. (II)	D-250	WNOS	High Point, N. C. (III)	D-1,000			
WESY	Leland, Miss. (II)	D-1,000	WAKR	Akron, O. (III-A)	DA-N-5,000			
WPMP	Pascagoula, Miss. (II)	D-1,000	WSRW	Hillsboro, O. (III)	D-500			
KBIA	Columbia, Mo. (II)	D-250	KHEN	Henryetta, Okla. (III)	D-500			
KNIM	Maryville, Mo. (II)	D-250	KTIH	Tilamook, Ore. (IV)	250			
WCRV	Washington, N. J. (II)	D-500	WCBG	Chambersburg, Pa. (III)	D-5,000			
KHAM	Albuquerque, N. M. (II)	D-1,000	WDRF	Chester, Pa. (III)	DA-N-1,000			
WPAC	Patuxent, N. Y. (II)	DA-D-5,000	WSBR	Warwick-E. Greenwich, R. I. (III)	D-1,000			
		*DA-D-10,000			D-1,000			
WZKY	Albemarle, N. C. (II)	D-250	WABV	Abbeville, S. C. (III)	D-1,000			
WTYN	Tryon, N. C. (II)	D-250	WACA	Camden, S. C. (III)	D-1,000			
WVKO	Columbus, O. (II)	DA-D-1,000	KCCR	Pierre, S. D. (III)	D-1,000			
KLTR	Blackwell, Okla. (II)	D-250	WJSO	Jonesboro, Tenn. (III)	D-5,000			
WCOY	Columbia, Pa. (II)	D-500	WDBL	Springsfield, Tenn. (III)	D-1,000			
WANB	Waynesboro, Pa. (II)	D-250	KGAS	Carthage, Tex. (III)	D-1,000			
WBPB	Orangeburg, S. C. (II)	D-1,000	KERC	Eastland, Tex. (III)	D-500			
WYCL	York, S. C. (II)	D-250	†KINT	El Paso, Tex. (III)	D-1,000			
†.....	Shelbyville, Tenn. (II)	D-1,000	KYOK	Houston, Tex. (III-A)	DA-N-5,000			
WTUC	Union City, Tenn. (II)	D-250	KCBD	Lubbock, Tex. (III-B)	DA-1,000			
KGAF	Gainesville, Tex. (II)	D-250	KBUS	Mexia, Tex. (III)	D-500			
KIRT	Mission, Tex. (II)	D-1,000	KANN	Sinton, Tex. (III)	DA-D-1,000			
KTLU	Rusk, Tex. (II)	D-500			*LS-1,000			
KWED	Seguin, Tex. (II)	D-1,000			*DA-U-N-500			
KEVA	Shamrock, Tex. (II)	D-250	WEZL	Richmond, Va. (III)	D-5,000			
WILA	Danville, Va. (II)	D-1,000	KTXJ	Seattle, Wash. (III)	D-5,000			
WPUV	Pulaski, Va. (II)	D-5,000	WSWW	Platteville, Wis. (III)	D-1,000			
WTTN	Watertown, Wis.	D-250	WTRW	Two Rivers, Wis. (III)	D-1,000			
	1590 KC. REGIONAL		†.....	Cheyenne, Wyo. (III)	D-1,000			
WATM	Atmore, Ala. (II)	D-5,000	WXRF	Guayama, P. R. (III-A)	1,000			
WVNA	Tuscumbia, Ala. (II)	D-5,000						
KPBA	Pine Bluff, Ark. (III)	D-1,000						
KSJO	San Jose, Cal. (III-B)	LS-1,000						
		DA-N-500						
WILZ	St. Petersburg Beach, Fla. (III)	DA-D-1,000	WEUP	Huntsville, Ala. (III)	D-1,000			
		DA-D-1,000			*D-5,000			
WDAT	South Daytona, Fla. (III)	D-1,000	WAPX	Montgomery, Ala. (III-A)	DA-N-1,000			
WALB	Albany, Ga. (III-A)	DA-N-1,000	KGST	Fresno, Cal. (III)	D-1,000			
WLFA	Lafayette, Ga. (III)	D-5,000	KWOW	Pomona, Cal. (II-B)	LS-1,000			
WNMP	Evanston, Ill. (III)	D-1,000			N-500			
WQUB	Galesburg, Ill. (III)	DA-D-5,000			LS-1,000			
			KUBA	Yuba City, Cal. (III)	DA-N-500			

Television Stations by Channels

Note: This list includes all television stations, licensed or having a construction permit, authorized to operate on each of the 12 vhf channels (chs. 2-13, occupying the frequency range 54-216 megacycles) and on each of the 70 uhf channels (chs. 14-83, occupying the frequency range 470-890 megacycles) allocated to television broadcasting by the Federal Communications Commission. Not all the stations listed below are on the air. For operational details see the Television Station Directory beginning on page B-3.

Asterisk (*) indicates non-commercial, educational allocation.

VHF STATIONS BY CHANNELS

- Ch. 2 (54-60 mc)
- WAIQ (TV) Andalusia, Ala.
 - KENI-TV Anchorage, Alaska
 - KFAR-TV Fairbanks, Alaska
 - KNXT (TV) Los Angeles, Calif.
 - KTVU (TV) San Francisco-Oakland, Calif.
 - KTVR (TV) Denver, Colo.
 - WESH-TV Daytona Beach, Fla.
 - WTHS-TV* Miami, Fla.
 - WSB-TV Atlanta, Ga.
 - KONA (TV) Honolulu, Hawaii
 - KBOI-TV Boise, Idaho
 - WBEM-TV Chicago, Ill.
 - WMT-TV Cedar Rapids-Waterloo, Iowa
 - KCPT (TV) Great Bend, Kan.
 - WERZ (TV) Baton Rouge, La.
 - WLEZ (TV) Bangor, Me.
 - WMAR-TV Baltimore, Md.
 - WGBH-TV* Boston, Mass.
 - WJBK-TV Detroit, Mich.
 - KTCA-TV* Minneapolis-St. Paul, Minn.
 - KFEQ-TV St. Joseph, Mo.
 - KTVI (TV) St. Louis, Mo.
 - KOOK-TV Billings, Mont.
 - KNOP (TV) North Platte, Neb.
 - KLRJ-TV Henderson, Nev.
 - KVIT (TV) Santa Fe, N. M.
 - WGR-TV Buffalo-Niagara Falls, N. Y.
 - WCBS-TV New York, N. Y.
 - WKTV (TV) Utica, N. Y.
 - WFMY-TV Greensboro, N. C.

- KDIX-TV Dickinson, N. D.
 - WLWD (TV) Dayton, Ohio
 - KVOO-TV Tulsa, Okla.
 - KOTI (TV) Klamath Falls, Ore.
 - KDKA-TV Pittsburgh, Pa.
 - WUSN-TV Charleston, S. C.
 - KPRC-TV Houston, Tex.
 - KMID-TV Midland, Tex.
 - KUTV (TV) Salt Lake City, Utah
 - KREM-TV Spokane, Wash.
 - WBAV-TV Green Bay, Wis.
 - KTWO-TV Casper, Wyo.
 - WKAQ-TV San Juan, P. R.
- Ch. 3 (60-66 mc)
- KTVK (TV) Phoenix, Ariz.
 - KIEM-TV Eureka, Calif.
 - KCRA-TV Sacramento, Calif.
 - KEYT (TV) Santa Barbara, Calif.
 - KHQL-TV Sterling, Colo.
 - WTIC-TV Hartford, Conn.
 - WEDU (TV)* Tampa-St. Petersburg, Fla.
 - WSAV-TV Savannah, Ga.
 - KMAU-TV Wailuku, Hawaii
 - KID-TV Idaho Falls, Idaho
 - KLEW-TV Lewiston, Idaho
 - WCIA (TV) Champaign-Urbana, Ill.
 - WSIL-TV Harrisburg, Ill.
 - KGLO-TV Mason City, Iowa
 - KARD-TV Wichita, Kan.
 - WAVE-TV Louisville, Ky.
 - KTES-TV Shreveport, La.
 - NEW Escanaba, Mich.

- WKZO-TV Kalamazoo, Mich.
- KDAL-TV Duluth, Minn.-Superior, Wis.
- WJBT (TV) Jackson, Miss.
- KTVG (TV) Kirksville, Mo.
- KTTV (TV) Springfield, Mo.
- KRTV (TV) Great Falls, Mont.
- KMTV (TV) Omaha, Neb.
- WSYR-TV Syracuse, N. Y.
- WBTV (TV) Charlotte, N. C.
- WGNV-TV Wilmington, N. C.
- KY-WV-TV Cleveland, Ohio
- WRCV-TV Philadelphia, Pa.
- KOTA-TV Rapid City, S. D.
- KDLO-TV Watertown, S. D.
- WRGP-TV Chattanooga, Tenn.
- WREC-TV Memphis, Tenn.
- KBTX-TV Bryan-College Station, Tex.
- KFPX-TV Wichita Falls, Tex.
- WCAX-TV Burlington, Vt.
- WSVA-TV Harrisonburg, Va.
- WTRAR-TV Norfolk-Portsmouth-Newport News, Va.
- WSAZ-TV Huntington, W. Va.
- WISC-TV Madison, Wis.
- WIPM-TV Mayaguez, P. R.

Ch. 4 (66-72 mc)

- KVOA-TV Tucson, Ariz.
- KARK-TV Little Rock, Ark.
- KBCA (TV) Los Angeles, Calif.
- KRON-TV San Francisco-Oakland, Calif.
- KOA-TV Denver, Colo.
- WRC-TV Washington, D. C.
- WJXT (TV) Jacksonville, Fla.
- WTVJ (TV) Miami, Fla.
- WRBL-TV Columbus, Ga.
- KULA-TV Honolulu, Hawaii
- WTTV (TV) Bloomington-Indianapolis, Ind.
- WHBF-TV Davenport-Rock Island-Moline, Ill.
- KTVI (TV) Sioux City, Iowa
- WWL-TV New Orleans, La.
- WBZ-TV Boston, Mass.
- WTOM-TV Cheyoygan, Mich.
- WWJ-TV Detroit, Mich.
- WCCO-TV Minneapolis-St. Paul, Minn.

- WCBI-TV Columbus, Miss.
- WDAF-TV Kansas City, Mo.
- KMOX-TV St. Louis, Mo.
- KXLF-TV Butte, Mont.
- KDHF-TV Hay Springs, Neb.
- KOB-TV Albuquerque, N. M.
- WBEN-TV Buffalo-Niagara Falls, N. Y.
- WRCATV New York, N. Y.
- WUNC-TV Chapel Hill, N. C.
- KXJB-TV Valley City, N. D.
- WLWC (TV) Columbus, Ohio
- WKY-TV Oklahoma City, Okla.
- KPIC (TV) Roseburg, Ore.
- WTAB (TV) Pittsburgh, Pa.
- WTMA-TV Charleston, S. C.
- WFBC-TV Greenville, S. C.
- WSM-TV Nashville, Tenn.
- KGNC-TV Amarillo, Tex.
- KPAC-TV Beaumont-Port Arthur, Tex.
- KEDY-TV Big Spring, Tex.
- KGBT-TV Brownsville-Harlingen-Weslaco, Tex.
- KRLD-TV Dallas, Tex.
- KROD-TV El Paso, Tex.
- WOAI-TV San Antonio, Tex.
- KTVT (TV) Salt Lake City, Utah
- KOMO-TV Seattle, Wash.
- KXLY-TV Spokane, Wash.
- WOAY-TV Beckley, W. Va.
- WTMJ-TV Milwaukee, Wis.
- WAPA-TV San Juan, P. R.

Ch. 5 (76-82 mc)

- WKRG-TV Mobile, Ala.
- KPHO-TV Phoenix, Ariz.
- KNAC-TV Fort Smith, Ark.
- KTIA (TV) Los Angeles, Calif.
- KPIX (TV) San Francisco-Oakland, Calif.
- KREX-TV Grand Junction, Colo.
- KCSJ-TV Pueblo, Colo.
- WTTG (TV) Washington, D. C.
- WUFT (TV)* Gainesville, Fla.
- WPTV (TV) West Palm Beach, Fla.
- WAGA-TV Atlanta, Ga.
- WNBQ (TV) Chicago, Ill.
- WOI-TV Ames, Iowa

TV Channels CONTINUED

KALB-TV Alexandria, La.
 WABI-TV Bangor, Me.
 WHDH-TV Boston, Mass.
 WNEM (TV) Saginaw-Bay City, Mich.
 KSTP-TV St. Paul-Minneapolis, Minn.
 KCMO-TV Kansas City, Mo.
 KSD-TV St. Louis, Mo.
 KXGN-TV Great Falls, Mont.
 KFBB-TV Great Falls, Mont.
 KHAS-TV Hastings, Neb.
 KNME-TV* Albuquerque, N. M.
 WPTZ (TV) Lake Placid, N. Y.
 WNEW-TV New York, N. Y.
 WROC-TV Rochester, N. Y.
 WRAL-TV Raleigh, N. C.
 KFYE-TV Bismarck, N. D.
 WLWT (TV) Cincinnati, Ohio
 WEWS (TV) Cleveland, Ohio
 KOCO-TV Enid, Okla.
 KBES-TV Medford, Ore.
 WCSC-TV Charleston, S. C.
 KDSJ-TV Lead, S. D.
 KORN-TV Mitchell, S. D.
 WCYB-TV Bristol, Tenn.
 WMCT (TV) Memphis, Tenn.
 WLAC-TV Nashville, Tenn.
 KRGV-TV Brownsville-Harlingen-Westlaco, Tex.
 WBAP-TV Fort Worth, Tex.
 KTXN-TV Lubbock, Tex.
 KENS-TV San Antonio, Tex.
 KSL-TV Salt Lake City, Utah
 KING-TV Seattle, Wash.
 WFRV-TV Green Bay, Wis.
 KFBC-TV Cheyenne, Wyo.
 WORA-TV Mayaguez, P. R.

Ch. 6 (82-88 mc)

WBRC-TV Birmingham, Ala.
 KUAT (TV)* Tucson, Ariz.
 KVIQ-TV Eureka, Calif.
 KVIE (TV)* Sacramento, Calif.
 KSBY-TV San Luis Obispo, Calif.
 KRMA-TV* Denver, Colo.
 WDBO-TV Orlando, Fla.
 WJFB (TV) Augusta, Ga.
 WCTV (TV) Thomasville, Ga.-Tallahassee, Fla.
 KCTX-TV Nampa, Idaho
 KCLB (TV) Pocatello, Idaho
 WFBM-TV Indianapolis, Ind.
 WOC-TV Davenport-Rock Island-Moline, Ill.
 KTVG (TV) Dodge City, Kan.
 WPST-TV Paducah, Ky.
 WDSU-TV New Orleans, La.
 WCSH-TV Portland, Me.
 WJIM-TV Lansing, Mich.
 WDMJ-TV Marquette, Mich.
 KMMT-TV Austin, Minn.
 WABG-TV Greenwood, Miss.
 KMOS-TV Sedalia, Mo.
 KOPR-TV Butte, Mont.
 KHPL-TV Hayes Center, Neb.
 WOW-TV Omaha, Neb.
 KAVE-TV Carlsbad, N. M.
 WRGB (TV) Albany-Schenectady-Troy, N. Y.
 WECT (TV) Wilmington, N. C.
 WDAY-TV Fargo, N. D.
 WTVN-TV Columbus, Ohio
 KOTV (TV) Tulsa, Okla.
 KOIN-TV Portland, Ore.
 WJAC-TV Johnstown, Pa.
 WFIL-TV Philadelphia, Pa.
 KPLO-TV Reliance, S. D.
 WATE-TV Knoxville, Tenn.
 KFDM-TV Beaumont-Port Arthur, Tex.
 KRIS-TV Corpus Christi, Tex.
 KECN-TV Temple-Waco, Tex.
 KCMC-TV Texarkana, Tex.
 KSYD-TV Wichita Falls, Tex.
 WTVR (TV) Richmond, Va.
 KHQ-TV Spokane, Wash.
 WHIS-TV Bluefield, W. Va.
 WDSM-TV Superior, Wis.
 WITI-TV White Fish Bay, Wis.
 KSPR-TV Casper, Wyo.
 WIPR-TV* San Juan, P. R.

Ch. 7 (174-180 mc)

WTIQ (TV)* Munford, Ala.
 KATV (TV) Pine Bluff, Ark.
 KABC-TV Los Angeles, Calif.
 KVIP-TV Redding, Calif.
 KGO-TV San Francisco-Oakland, Calif.
 KLZ-TV Denver, Colo.
 WMAL-TV Washington, D. C.
 WJCT (TV)* Jacksonville, Fla.
 WCKT (TV) Miami, Fla.
 WJDM (TV) Panama City, Fla.
 KTVB (TV) Boise, Idaho
 WBKB (TV) Chicago, Ill.
 WTVV (TV) Evansville, Ind.
 KWWL (TV) Waterloo-Cedar Rapids, Iowa
 KAYS-TV Hays, Kan.
 KOAM-TV Pittsburg, Kan.
 KPFC-TV Lake Charles, La.
 WYAC-TV Boston, Mass.
 WXYZ-TV Detroit, Mich.
 WYZZ-TV Traverse City, Mich.
 KCMT (TV) Alexandria, Minn.
 WTLM (TV) Laurel-Pachuta, Miss.

KHQA-TV Hannibal, Mo.-Quincy, Ill.
 KETV (TV) Omaha, Neb.-Council Bluffs, Iowa
 KOAT-TV Albuquerque, N. M.
 WKBW-TV Buffalo-Niagara Falls, N. Y.
 WCNY-TV Carthage-Waterstown, N. Y.
 WABC-TV New York, N. Y.
 WITN (TV) Washington, N. C.
 WHIO (TV) Dayton, Ohio
 KSWO-TV Lawton, Okla.
 KOAC-TV* Corvallis, Ore.
 WSPA-TV Spartanburg, S. C.
 KRSD-TV Rapid City, S. D.
 WDXI-TV Jackson, Tenn.
 KVII (TV) Amarillo, Tex.
 KTBC-TV Austin, Tex.
 KOSA-TV Odessa, Tex.
 KLTU (TV)* Tyler, Tex.
 KUED (TV)* Salt Lake City, Utah
 WDEJ-TV Roanoke, Va.
 KIRO-TV Seattle, Wash.
 WTRF-TV Wheeling-Steubenville, W. Va.
 WSAU-TV Wausau, Wis.
 WRIK-TV Ponce, P. R.

Ch. 8 (180-186 mc)

WSLA (TV) Selma, Ala.
 KINY-TV Juneau, Alaska
 KSBW-TV Salinas-Monterey, Calif.
 KFMB-TV San Diego, Calif.
 WNHC-TV New Haven, Conn.
 WFLA-TV Tampa-St. Petersburg, Fla.
 WGTV (TV)* Athens, Ga.
 WEGS-TV* Waycross, Ga.
 KALA (TV) Walluku, Hawaii
 WISH-TV Indianapolis, Ind.
 KRNT-TV Des Moines, Iowa
 KSAC-TV* Manhattan, Kan.
 KNOE-TV Monroe-W. Monroe, La.
 WYES-TV* New Orleans, La.
 WMTW (TV) Lewiston, Me.
 WAGM-TV Presque Isle, Me.
 WOOD-TV Grand Rapids, Mich.
 KOMU-TV Columbia, Mo.
 KGHL-TV Billings, Mont.
 KOMC (TV) McCook, Neb.
 KLAS-TV Las Vegas, Nev.
 KOLO-TV Reno, Nev.
 KSWs-TV Roswell, N. M.
 WHEN-TV Syracuse, N. Y.
 KUMV-TV Williston, N. D.
 WJW-TV Cleveland, Ohio
 KSWB (TV) Elk City, Okla.
 KTUL-TV Tulsa, Okla.
 KGW-TV Portland, Ore.
 WGAL-TV Lancaster, Pa.
 WBTV (TV) Florence, S. C.
 WSIX-TV Nashville, Tenn.
 WFAA-TV Dallas, Tex.
 KUHT (TV)* Houston, Tex.
 KGNS-TV Laredo, Tex.
 KCTV (TV) San Angelo, Tex.
 WXEX-TV Richmond-Petersburg, Va.
 WCHS-TV Charleston, W. Va.
 WKBT (TV) La Crosse, Wis.
 KUAM-TV Agana, Guam

Ch. 9 (186-192 mc)

WTVY (TV) Dothan, Ala.
 KGUN-TV Flagstaff, Ariz.
 KTLG (TV) Hot Springs, Ark.
 KHJ-TV Los Angeles, Calif.
 KQED (TV)* San Francisco-Oakland, Calif.
 KBTU (TV) Denver, Colo.
 WTOP-TV Washington, D. C.
 WLOF-TV Orlando, Fla.
 KHBC-TV Hilo, Hawaii
 KGMB-TV Honolulu, Hawaii
 WGN-TV Chicago, Ill.
 KCRG-TV Cedar Rapids, Iowa
 KVTU (TV) Sioux City, Iowa
 WAFB-TV Baton Rouge, La.
 KMSP (TV) Minneapolis-St. Paul, Minn.
 WDAM-TV Hattiesburg, Miss.
 WTUV (TV) Tupelo, Miss.
 KMBC-TV Kansas City, Mo.
 KETC (TV)* St. Louis, Mo.
 KULR (TV) Kalispell, Mont.
 WMUR-TV Manchester, N. H.
 WOR-TV New York, N. Y.
 WSOC-TV Charlotte, N. C.
 WNCT (TV) Greenville, N. C.
 WCPO-TV Cincinnati, Ohio
 WSTV-TV Steubenville, Ohio-Wheeling, W. Va.
 KWTU (TV) Oklahoma City, Okla.
 KXAB-TV Aberdeen, S. D.
 WTVU (TV) Chattanooga, Tenn.
 KRBC-TV Abilene, Tex.
 KTSN-TV El Paso, Tex.
 KTRF-TV Lufkin, Tex.
 KVKM-TV Monahans, Tex.
 KVOG-TV Ogden, Utah
 KCTS (TV)* Seattle, Wash.
 KTUX (TV) Sheridan, Wyo.
 WSUR-TV Ponce, P. R.

Ch. 10 (192-198 mc)

WBIQ (TV)* Birmingham, Ala.
 WALA-TV Mobile, Ala.
 KQUL-TV Phoenix, Ariz.
 KTVB (TV) El Dorado, Ark.
 KERO-TV Bakersfield, Calif.
 KBET-TV Sacramento, Calif.
 KFSO-TV San Diego, Calif.

KREY-TV Montrose, Colo.
 WPST-TV Miami, Fla.
 WALE-TV Albany, Ga.
 WGBM-TV Quincy, Ill.
 WTHI-TV Terre Haute, Ind.
 KBLR-TV Goodland, Kan.
 KAKE-TV Wichita, Kan.
 KLFY-TV Lafayette, La.
 WPPT (TV) Augusta, Me.
 WSPI (TV) Presque Isle, Me.
 WILX-TV and WMSB (TV) Parma-Onondaga, Mich.
 WHYZ-TV Duluth, Minn.-Superior, Wis.
 KROC-TV Rochester, Minn.
 KTTs-TV Springfield, Mo.
 KOLN-TV Lincoln, Neb.
 KSTF (TV) Scottsbluff, Neb.
 WHEC-TV and WVET-TV Rochester, N. Y.
 KNOX-TV Grand Forks, N. D.
 KMOT (TV) Minot, N. D.
 WBNS-TV Columbus, Ohio
 KTEB (TV) Ada, Okla.
 WFBG-TV Altoona, Pa.
 WCAU-TV Philadelphia, Pa.
 WJAR-TV Providence, R. I.
 WIS-TV Columbia, S. C.
 WBIR-TV Knoxville, Tenn.
 WKNO-TV* Memphis, Tenn.
 KFDA-TV Amarillo, Tex.
 KZTV (TV) Corpus Christi, Tex.
 KWTX (TV) Waco, Tex.
 WAVY-TV Norfolk-Portsmouth-Newport News, Va.
 WSLV-TV Roanoke, Va.
 WMSV-TV Milwaukee, Wis.
 KWRB-TV Riverton, Wyo.

Ch. 11 (198-204 mc)

KTVB (TV) Anchorage, Alaska
 KTVF (TV) Fairbanks, Alaska
 KIVA (TV) Yuma, Ariz.
 KTHV (TV) Little Rock, Ark.
 KTVU (TV) Los Angeles, Calif.
 KTVB (TV) San Jose, Calif.
 KKTU (TV) Colorado Springs, Colo.
 WINK-TV Fort Meyers, Fla.
 WLWA (TV) Atlanta, Ga.
 WTQC-TV Savannah, Ga.
 KLIX-TV Twin Falls, Idaho
 WTTW (TV)* Chicago, Ill.
 KDPS-TV* Des Moines, Iowa
 KGLD (TV) Garden City, Kan.
 WHAS-TV Louisville, Ky.
 KHMA (TV) Houma, La.
 WBAL-TV Baltimore, Md.
 WTCN-TV Minneapolis-St. Paul, Minn.
 WTKO-TV Meridian, Miss.
 KPLR-TV St. Louis, Mo.
 WPIX (TV) New York, N. Y.
 WFNH (TV)* Durham, N. H.
 WTVZ (TV) Durham, N. C.
 NEWARK-TV N. D.
 WTVL-TV Toledo, Ohio
 KOED-TV* Tulsa, Okla.
 WIIU (TV) Pittsburgh, Pa.
 KELO-TV Sioux Falls, S. D.
 WJHL-TV Johnson City, Tenn.
 KFJZ-TV Fort Worth, Tex.
 KGUL-TV Houston-Galveston, Tex.
 KCBZ-TV Lubbock, Tex.
 KFOR-TV Provo, Utah
 KNTN-TV Tacoma-Seattle, Wash.
 WLUK-TV Marinette, Wis.
 WKBM-TV Caguas, P. R.

Ch. 12 (204-210 mc)

WSFA-TV Montgomery, Ala.
 KVAR (TV) Phoenix-Mesa, Ariz.
 KHSL-TV Chico, Calif.
 KPRE-TV Fresno, Calif.
 WFGA-TV Jacksonville, Fla.
 WEAQ-TV West Palm Beach, Fla.
 WRD-TV Augusta, Ga.
 KMVI-TV Walluku, Hawaii
 WILL-TV* Champaign-Urbana, Ill.
 KTVH (TV) Hutchinson, Kan.
 KSLA-TV Shreveport, La.
 WJRT (TV) Flint, Mich.
 WIRN (TV) Ironwood, Mich.
 KEYC-TV Mankato, Minn.
 WJTV (TV) Jackson, Miss.
 KFVS-TV Cape Girardeau, Mo.
 KODE-TV Joplin, Mo.
 KXLU-TV Helena, Mont.
 KUNION-TV* Lincoln, Neb.
 KICA-TV Clovis, N. M.
 WNBZ-TV Binghamton, N. Y.
 WNBZ-TV New Bern, N. C.
 WJSJ-TV Winston-Salem, N. C.
 KBMB-TV Bismarck, N. D.
 WKRC-TV Cincinnati, Ohio
 KXII (TV) Ardmore, Okla.
 KPTV (TV) Portland, Ore.
 WICU-TV Erie, Pa.
 WPRO-TV Providence, R. I.
 WDEF-TV Chattanooga, Tenn.
 KONO-TV San Antonio, Tex.
 KPAP-TV Sweetwater, Tex.
 KNUU-TV Logan, Utah
 WRVA-TV Richmond, Va.
 KVOS-TV Bellingham, Wash.
 WBOY-TV Clarksburg, W. Va.
 WISN-TV Milwaukee, Wis.
 WOLE-TV Aguadilla, P. R.

Ch. 13 (210-216 mc)

WAPI-TV Birmingham, Ala.
 KOLD-TV Tucson, Ariz.

KCOP (TV) Los Angeles, Calif.
 KOVR (TV) Stockton-Sacramento, Calif.
 KRDO-TV Colorado Springs, Colo.
 WTVT (TV) Tampa-St. Petersburg, Fla.
 WMAZ-TV Macon, Ga.
 WREX-TV Rockford, Ill.
 WLWI (TV) Indianapolis, Ind.
 WHO-TV Des Moines, Iowa
 WIBW-TV Topeka, Kan.
 WVUE (TV) New Orleans, La.
 KLSE (TV)* Monroe, La.
 WGAN-TV Portland, Me.
 WJZ-TV Baltimore, Md.
 WWTU (TV) Cadillac, Mich.
 WIRT (TV) Hibbing, Minn.
 WVMJ-TV Biloxi, Miss.
 KRCO (TV) Jefferson City, Mo.
 KSMO-TV Missoula, Mont.
 KALF (TV) Alliance, Neb.
 KHOL-TV Kearney-Holdrege, Neb.
 KSHO-TV Las Vegas, Nev.
 WNTA-TV Newark, N. J.
 KGGM-TV Albuquerque, N. M.
 WAST (TV) Albany-Schenectady-Troy, N. Y.
 WKTV (TV) Utica, N. Y.
 WLOS-TV Asheville, N. C.
 WNBZ-TV New Bern, N. C.
 KXMC Minot, N. D.
 WSPD (TV) Toledo, Ohio
 KETA (TV)* Oklahoma City, Okla.
 KVAL-TV Eugene, Ore.
 WQED (TV)* Pittsburgh, Pa.
 WTVN (TV) Florence, S. C.
 KSCV-TV Sioux Falls, S. D.
 WBBQ-TV Memphis, Tenn.
 KRLD-TV Dallas, Tex.
 KELA-TV El Paso, Tex.
 KTRK-TV Houston, Tex.
 KDUB-TV Lubbock, Tex.
 WVEC-TV Hampton-Norfolk, Va.
 WLVA-TV Lynchburg, Va.
 KTVW (TV) Tacoma, Wash.
 WHTN-TV Huntington, W. Va.
 WEAU-TV Eau Claire, Wis.
 WSTE (TV) Fajardo, P. R.

UHF STATIONS BY CHANNELS

Ch. 14 (470-476 mc)

KTRB-TV Modesto, Calif.
 WOOK-TV Washington, D. C.
 WFIE-TV Evansville, Ind.
 WWOR-TV Worcester, Mass.
 WIET (TV)* Ithaca, N. Y.
 WMUB-TV Oxford, Ohio
 WACA-TV Camden, S. C.

Ch. 15 (476-482 mc)

WOWL-TV Florence, Ala.
 WPPA-TV Pensacola, Fla.
 WBLN (TV) Bloomington, Ill.
 WANE-TV Fort Wayne, Ind.
 WFPK-TV* Louisville, Ky.
 WCBF-TV Rochester, N. Y.
 WLYH-TV Lebanon, Pa.
 WTAP (TV) Parkersburg, W. Va.-Marietta, Ohio

Ch. 16 (482-488 mc)

WNDU-TV South Bend-Elkhart, Ind.
 WBOC-TV Salisbury, Md.
 WQEX (TV)* Pittsburgh, Pa.
 WNEP-TV Scranton-Wilkes-Barre, Pa.
 WNET (TV) Providence, R. I.
 KBAS-TV Ephrata, Wash.

Ch. 17 (488-494 mc)

KICU (TV) Bakersfield, Calif.
 WITV (TV) Fort Lauderdale, Fla.
 WTVV (TV) Decatur, Ill.
 WTVZ (TV) Albany-Schenectady-Troy, N. Y.
 WNEB-TV Buffalo, N. Y.
 KSPG (TV) Tulsa, Okla.
 WPCA-TV Philadelphia, Pa.

Ch. 18 (494-500 mc)

WHCT (TV) Hartford, Conn.
 WEAL-TV Orlando, Fla.
 WFAM-TV Lafayette, Ind.
 WLEX-TV Lexington, Ky.
 WTLF (TV) Baltimore, Md.
 WSYE-TV Elmira, N. Y.
 WFLB-TV Fayetteville, N. C.
 WHIZ-TV Zanesville, Ohio
 WXIX (TV) Milwaukee, Wis.

Ch. 19 (500-506 mc)

WTVI (TV) Fort Pierce, Fla.
 WTVH (TV) Peoria, Ill.
 WDCD (TV) North Adams, Mass.
 WTLV (TV)* New Brunswick, N. J.
 KMPT-TV Oklahoma City, Okla.
 WWRD-TV Johnstown, Pa.
 KNBT-TV Brownwood, Tex.
 KTES (TV) Nacogdoches, Tex.
 KEPR-TV Pasco, Wash.

Ch. 20 (506-512 mc)

WCOV-TV Montgomery, Ala.
 KBAY-TV San Francisco-Oakland, Calif.
 WABL-TV Arlington, Va.
 WIND-TV Chicago, Ill.
 WICS (TV) Springfield, Ill.
 WJMR-TV New Orleans, La.
 WHCU-TV Ithaca, N. Y.

- Ch. 21 (512-518 mc)**
 WPTA (TV) Fort Wayne, Ind.
 KQTV (TV) Fort Dodge, Iowa
 WBEZ (TV) Louisville, Ky.
 WKNY-TV Poughkeepsie, N. Y.
 WROH (TV)* Rochester, N. Y.
 WPMJ-TV Youngstown, Ohio
 KVAN-TV Portland, Ore.
 WLAN-TV Lancaster, Pa.
 WHA-TV* Madison, Wis.
- Ch. 22 (518-524 mc)**
 KBIC-TV Los Angeles, Calif.
 WSBT-TV South Bend-Elkhart, Ind.
 WWLP (TV) Springfield-Holyoke, Mass.
 WONE-TV Dayton, Ohio
 WEMS (TV) Pittsburgh, Pa.
 WDAU-TV Scranton, Pa.
 KVDO-TV Corpus Christi, Tex.
 NEW Walla Walla, Wash.
- Ch. 23 (524-530 mc)**
 WMSL-TV Decatur, Ala.
 WGBS-TV Miami, Fla.
 WMCN (TV) Grand Rapids, Mich.
 WPTN-TV Albany-Schenectady-Troy, N. Y.
 WTVF (TV)* Buffalo, N. Y.
 WMAC-TV Massillon, Ohio
 KCEB (TV) Tulsa, Okla.
 WPHD (TV) Philadelphia, Pa.
 WGVL (TV) Greenville, S. C.
 NEW Yakima, Wash.
- Ch. 24 (530-536 mc)**
 KMJ-TV Fresno, Calif.
 WEDH (TV)* Hartford, Conn.
 W DAN-TV Danville, Ill.
 WBTM-TV Danville, Va.
 W CAN-TV Milwaukee, Wis.
- Ch. 25 (536-542 mc)**
 WIRL-TV Peoria, Ill.
 KTAG-TV Lake Charles, La.
 WRBG (TV)* New York, N. Y.
 KOKH-TV Oklahoma City, Okla.
- Ch. 26 (542-548 mc)**
 WNLC-TV New London, Conn.
 WHFC-TV Chicago, Ill.
 WCBC-TV Anderson, Ind.
 WKCG (TV) New Orleans, La.
 WUOM (TV)* Ann Arbor, Mich.
 WTOB-TV Winston-Salem, N. C.
 WTVK (TV) Knoxville, Tenn.
- Ch. 27 (548-554 mc)**
 KFMX-TV San Diego, Calif.
 WSTF (TV) Stamford-Norwalk, Conn.
 WKYT (TV) Lexington, Ky.
 WKBN-TV Youngstown, Ohio
 KHTV (TV) Portland, Ore.
 WTPA (TV) Harrisburg, Pa.
 WTOV (TV) Norfolk-Portsmouth, Va.
 WKOW-TV Madison, Wis.
- Ch. 28 (554-560 mc)**
 WTVM (TV) Columbus, Ga.
 WSJV (TV) South Bend-Elkhart, Ind.
 WNAO-TV Raleigh, N. C.
 WBER-TV Wilkes-Barre-Scranton, Pa.
- Ch. 29 (560-566 mc)**
 KBAK-TV Bakersfield, Calif.
 WNYT-TV Buffalo-Niagara Falls, N. Y.
 WCDB (TV) Gloversville, N. Y.
 WTLC (TV) Canton, Ohio
 WSES (TV) Philadelphia, Pa.
 KXYZ-TV Houston, Tex.
 KIMA (TV) Yakima, Wash.
- Ch. 30 (566-572 mc)**
 WNBC (TV) New Britain, Conn.
 WETV (TV)* Atlanta, Ga.
 WCOG-TV Meridian, Miss.
 WGTE-TV* Toledo, Ohio
 WFOX-TV Milwaukee, Wis.
- Ch. 31 (572-578 mc)**
 WAFG-TV Huntsville, Ala.
 WMBD-TV Peoria, Ill.
 WNYC-TV New York, N. Y.
 WEOG-TV Lorain, Ohio
 KBMT (TV) Beaumont-Port Arthur, Tex.
 KTRX (TV) Kennewick, Wash.
- Ch. 32 (578-584 mc)**
 K SAN-TV San Francisco-Oakland, Calif.
 WTLF (TV) Chicago, Ill.
 WRLP (TV) Keene, N. H.-Brattleboro, Vt.-Greenfield, Mass.
 WBPZ-TV Lock Haven, Pa.
- Ch. 33 (584-590 mc)**
 WCHU (TV) Champaign-Urbana, Ill.
 WKJG-TV Fort Wayne, Ind.
 WKST-TV New Castle, Pa.
 WACH-TV Norfolk-Portsmouth-Newport News, Va.
 WMTV (TV) Madison, Wis.
- Ch. 34 (590-596 mc)**
 KMYR (TV) Los Angeles, Calif.
 WHLS-TV Port Huron, Mich.
 WOSU-TV* Columbus, Ohio
- Ch. 35 (596-602 mc)**
 WEEQ-TV La Salle, Ill.
 WAST (TV) Albany-Schenectady-Troy, N. Y.
 WIMA-TV Lima, Okla.
 WSEE (TV) Erie, Pa.
 WHYI-TV* Philadelphia, Pa.
 WJPB-TV Fairmont, W. Va.
- Ch. 36 (602-608 mc)**
 WJHP-TV Jacksonville, Fla.
 WATL-TV Atlanta, Ga.
 WMAY-TV Springfield, Ill.
 WUTV (TV) Charlotte, N. C.
 WTVG (TV) Mansfield, Ohio
 WRAK-TV Williamsport, Pa.
- Ch. 38 (614-620 mc)**
 KMTR (TV) San Francisco-Oakland, Calif.
 WSUN-TV Tampa-St. Petersburg, Fla.
 WXBL (TV) Boston, Mass.
 WKOK (TV) Sunbury, Pa.
- Ch. 39 (620-626 mc)**
 KFBL (TV) Bakersfield, Calif.
 WTVG (TV) Rockford, Ill.
 WQCY (TV) Allentown, Pa.
 KNUZ-TV Houston, Tex.
- Ch. 40 (626-632 mc)**
 KCCC-TV Sacramento, Calif.
 WHYN-TV Springfield-Holyoke, Mass.
 WINR-TV Binghamton, N. Y.
 WAIM-TV Anderson, S. C.
- Ch. 41 (632-638 mc)**
 WTAM-TV Louisville, Ky.
 WCDA (TV) Albany-Schenectady-Troy, N. Y.
 KCOR-TV San Antonio, Tex.
- Ch. 42 (638-644 mc)**
 WBMG (TV) Birmingham, Ala.
 WAMT (TV) Memphis, Tenn.
- Ch. 43 (644-650 mc)**
 WICC-TV Bridgeport, Conn.
 WBEK-TV Peoria, Ill.
 WHTV (TV)* Syracuse, N. Y.
 WSBA-TV York, Pa.
- Ch. 44 (650-656 mc)**
 WOPT (TV) Chicago, Ill.
 WJDW (TV) Boston, Mass.
 WTVU (TV) Scranton, Pa.
- Ch. 45 (656-662 mc)**
 WKNE-TV Keene, N. H.
 WXTV (TV) Youngstown, Ohio
- Ch. 46 (662-668 mc)**
 WHTO-TV Atlantic City, N. J.
 WQTV (TV)* Binghamton, N. Y.
- Ch. 47 (668-674 mc)**
 KJEO (TV) Fresno, Calif.
- Ch. 48 (674-680 mc)**
 WTVX (TV) Gastonia, N. C.
 WCET (TV)* Cincinnati, Ohio
- Ch. 49 (680-686 mc)**
 WLBC-TV Muncie, Ind.
 WAKR-TV Akron, Ohio
 WNOW-TV York, Pa.
 WKNA-TV Charleston, W. Va.
- Ch. 50 (686-692 mc)**
 WEHT (TV) Evansville, Ind.
 WBID-TV Detroit, Mich.
- Ch. 51 (692-698 mc)**
 WLEV-TV Bethlehem, Pa.
 WLTV (TV) Wheeling, W. Va.-Stuebenville, Ohio
- Ch. 52 ((698-704 mc)**
 WRAY-TV Princeton, Ind.
 WOCN (TV) Atlantic City, N. J.
- Ch. 53 (704-710 mc)**
 WATR (TV) Waterbury, Conn.
 WKJF-TV Pittsburgh, Pa.
- Ch. 54 (710-716 mc)**
 WTMV (TV) Utica-Rome, N. Y.
 WCIN-TV Cincinnati, Ohio
- Ch. 55 (716-722 mc)**
 WHP-TV Harrisburg, Pa.
- Ch. 56 (722-728 mc)**
 WTAO-TV Boston, Mass.
 WTVS (TV)* Detroit, Mich.
 WARD-TV Johnston, Pa.
 KPEC-TV Tacoma, Wash.
- Ch. 57 (728-734 mc)**
 WKNX (TV) Saginaw, Mich.
 WGLV (TV) Easton, Pa.
- Ch. 58 (734-740 mc)**
 WRTV (TV) Asbury Park, N. J.
- Ch. 59 (740-746 mc)**
 WBLI-TV New Haven, Conn.
 WFAM-TV Lafayette, Ind.
 WALN-TV Ashland, Ky.
- Ch. 61 (752-758 mc)**
 WHUM-TV Reading, Pa.
- Ch. 62 (758-764 mc)**
 WHEB-TV Brockton, Mass.
 WISE-TV Asheville, N. C.
- Ch. 63 (764-770 mc)**
 WCTN (TV)* Norwich, Conn.
 WAZL-TV Hazleton, Pa.
- Ch. 65 (776-782 mc)**
 WERE-TV Cleveland, Ohio
- Ch. 67 (788-794 mc)**
 WFMZ-TV Allentown, Pa.
 WNOK-TV Columbia, S. C.
- Ch. 71 (812-818 mc)**
 WCTE (TV)* Bridgeport, Conn.
 WCMB-TV Harrisburg, Pa.
- Ch. 72 (818-824 mc)**
 WITH-TV Baltimore, Md.
- Ch. 74 (830-836 mc)**
 WNOP-TV Cincinnati, Ohio
- Ch. 79 (860-866 mc)**
 WTOH-TV Toledo, Ohio

U. S. Tv Station Call Letters

In alphabetical order. Including calls assigned to construction permits.

(For facilities and personnel of each see Television Station Directory beginning on page B-3.)

- KABC-TV Los Angeles, Calif., ch. 7.
 KAKE-TV Wichita, Kan., ch. 10.
 KAKJ (TV) Reno, Nev., ch. 4.
 KALA (TV) Wailuku, Hawaii, ch. 8.
 KALB-TV Alexandria, La., ch. 5.
 KALF (TV) Alliance, Neb., ch. 13.
 KARD-TV Wichita, Kan., ch. 3.
 KARK-TV Little Rock, Ark., ch. 4.
 KATV (TV) Pine Bluff, Ark., ch. 7.
 KAVE-TV Carlsbad, N. M., ch. 6.
 KAYS-TV Hays, Kan., ch. 7.
 KBAK-TV Bakersfield, Calif., ch. 29.
 KBAS-TV Ephrata, Wash., ch. 16.
 KBAY-TV San Francisco, Calif., ch. 20.
 KBES-TV Medford, Ore., ch. 5.
 KBIC-TV Los Angeles, Calif., ch. 22.
 KBLR-TV Goodland, Kan., ch. 10.
 KBMB-TV Bismarck, N.D., ch. 12.
 KBMT (TV) Beaumont, Tex., ch. 31.
 KBOL-TV Boise, Idaho, ch. 2.
 KBTV (TV) Denver, Colo., ch. 9.
 KBTX-TV Bryan, Tex., ch. 3.
 KCBT-TV Lubbock, Tex., ch. 11.
 KCCC-TV Sacramento, Calif., ch. 40.
 KCEB (TV) Tulsa, Okla., ch. 23.
 KCEN-TV Temple-Waco, Tex., ch. 6.
 KCIX-TV Nampa, Idaho, ch. 6.
 KCKT (TV) Great Bend, Kan., ch. 2.
 KCMC-TV Texarkana, Tex., ch. 6.
 KCMO-TV Kansas City, Mo., ch. 5.
 KCMT (TV) Alexandria, Minn., ch. 7.
 KCND-TV Pembina, N. D., ch. 10.
 KCOP (TV) Los Angeles, Calif., ch. 13.
 KCOR-TV San Antonio, Tex., ch. 41.
 KCRA-TV Sacramento, Calif., ch. 3.
 KCRG-TV Cedar Rapids, Iowa, ch. 9.
 KCSJ-TV Pueblo, Colo., ch. 5.
 KCTS (TV) Seattle, Wash., ch. 9.
 KCTV (TV) San Angelo, Tex., ch. 8.
 KDAL-TV Duluth, Minn., ch. 3.
 KDIX-TV Dickinson, N. D., ch. 2.
 KDKA-TV Pittsburgh, Pa., ch. 2.
 KDLO-TV Florence, S. D., ch. 3.
 KDPS-TV Des Moines, Iowa, ch. 11.
 KDSJ-TV Deadwood, S. D., ch. 5.
 KDUB-TV Lubbock, Tex., ch. 13.
 KDUH-TV Hay Springs, Neb., ch. 4.
 KEDY-TV Big Spring, Tex., ch. 4.
 KELO-TV Sioux Falls, S. D., ch. 11.
 KELP-TV El Paso, Tex., ch. 13.
 KENI-TV Anchorage, Alaska, ch. 2.
 KENS-TV San Antonio, Tex., ch. 5.
 KEPR-TV Pasco, Wash., ch. 19.
 KERA-TV Dallas, Tex., ch. 13.
 KERO-TV Bakersfield, Calif., ch. 10.
 KETA (TV) Oklahoma City, Okla., ch. 13.
 KETC (TV) St. Louis, Mo., ch. 9.
 KETV (TV) Omaha, Neb.-Council Bluffs, Iowa, ch. 7.
 KEYC-TV Mankato, Minn., ch. 12.
 KEYT (TV) Santa Barbara, Calif., ch. 3.
 KFAR-TV Fairbanks, Alaska, ch. 2.
 KFBB-TV Great Falls, Mont., ch. 5.
 KFBC-TV Cheyenne, Wyo., ch. 5.
 KFDA-TV Amarillo, Tex., ch. 10.
 KFDM-TV Beaumont, Tex., ch. 6.
 KFDX-TV Wichita Falls, Tex., ch. 3.
 KFCQ-TV St. Joseph, Mo., ch. 2.
 KFJZ-TV Fort Worth, Tex., ch. 12.
 KFMB-TV San Diego, Calif., ch. 8.
 KFMX-TV San Diego, Calif., ch. 27.
 KFRE-TV Fresno, Calif., ch. 12.
 KFSB-TV San Diego, Calif., ch. 10.
 KFSV-TV Cape Girardeau, Mo., ch. 12.
 KFYR-TV Bismarck, N. D., ch. 5.
 KGBT-TV Harlingen, Tex., ch. 4.
 KGGM-TV Albuquerque, N. M., ch. 13.
 KGHL-TV Billings, Mont., ch. 8.
 KGLD (TV) Garden City, Kan., ch. 11.
 KGLT-TV Mason City, Iowa, ch. 3.
 KGMB-TV Honolulu, Hawaii, ch. 9.
 KGNC-TV Amarillo, Tex., ch. 4.
 KGNS-TV Laredo, Tex., ch. 8.
 KGO-TV San Francisco, Calif., ch. 7.
 KGUN-TV Tucson, Ariz., ch. 9.
 KGW-TV Portland, Ore., ch. 8.
 KHAS-TV Hastings, Neb., ch. 5.
 KHBC-TV Hilo, Hawaii, ch. 9.
 KHJ-TV Los Angeles, Calif., ch. 9.
 KHMA (TV) Houma, La., ch. 11.
 KHOL-TV Kearney-Holdrege, Neb., ch. 13.
 KHOU-TV Houston-Galveston, Tex., ch. 11.
 KHPL-TV Hayes Center, Neb., ch. 6.
 KHQ-TV Spokane, Wash., ch. 6.
 KHQA-TV Hannibal, Mo., and Quincy, Ill., ch. 7.
 KHQL-TV Sterling, Colo., ch. 3.
 KHSL-TV Chico, Calif., ch. 12.
 KHTV (TV) Portland, Ore., ch. 27.
 KHVH-TV Honolulu, Hawaii, ch. 4.
 KICA-TV Clovis, N. M., ch. 12.
 KICU (TV) Bakersfield, Calif., ch. 17.
 KID-TV Idaho Falls, Idaho, ch. 3.
 KIEM-TV Eureka, Calif., ch. 29.
 KIMA-TV Yakima, Wash., ch. 9.
 KING-TV Seattle, Wash., ch. 5.
 KINY-TV Juneau, Alaska, ch. 8.
 KIRO-TV Seattle, Wash., ch. 7.
 KIVA (TV) Yuma, Ariz., ch. 11.
 KJEO (TV) Fresno, Calif., ch. 47.
 KKTV (TV) Colorado Springs, Colo., ch. 11.
 KLAS-TV Las Vegas, Nev., ch. 8.
 KLEW-TV Lewiston, Idaho, ch. 3.
 KLFY-TV Lafayette, La., ch. 10.
 KLLX-TV Twin Falls, Idaho, ch. 11.
 KLOR-TV Provo, Utah, ch. 11.
 KLRJ-TV Henderson, Nev., ch. 2.
 KLSE (TV) Monroe, La., ch. 13.
 KLTZ (TV) Tyler, Tex., ch. 7.
 KLZ-TV Denver, Colo., ch. 7.
 KMAU-TV Wailuku, Hawaii, ch. 3.
 KMYR Los Angeles, Calif., ch. 34.
 KMBC-TV Kansas City, Mo., ch. 9.
 KMDI-TV Midland, Tex., ch. 2.
 KMJ-TV Fresno, Calif., ch. 24.
 KMMT (TV) Austin, Minn., ch. 6.
 KMOS-TV Sedalia, Mo., ch. 6.
 KMOT (TV) Minot, N. D., ch. 10.
 KMOX-TV St. Louis, Mo., ch. 4.
 KMPT-TV Oklahoma City, Okla., ch. 19.
 KMSO-TV Missoula, Mont., ch. 13.
 KMSP-TV Minneapolis-St. Paul, Minn., ch. 9.
 KMTR (TV) San Francisco, Calif., ch. 38.
 KMTV (TV) Omaha, Neb., ch. 3.
 KMVI-TV Wailuku, Hawaii, ch. 12.
 KMVR-TV Los Angeles, Calif., ch. 34.
 KNAC-TV Fort Smith, Ark., ch. 5.
 KNBT-TV Brownwood, Tex., ch. 19.
 KNME-TV Albuquerque, N. M., ch. 5.
 KNOE-TV Monroe-West Monroe, La., ch. 8.

TV Calls CONTINUED

KNOP (TV) North Platte, Neb., ch. 2.
 KNOX-TV Grand Forks, N. D., ch. 10.
 KNTV (TV) San Jose, Calif., ch. 11.
 KNUZ-TV Houston, Tex., ch. 39.
 KNXT (TV) Los Angeles, Calif., ch. 2.
 KOA-TV Denver, Colo., ch. 4.
 KOAC-TV Corvallis, Ore., ch. 7.
 KOAM-TV Pittsburg, Kan., ch. 7.
 KOAT-TV Albuquerque, N. M., ch. 7.
 KOB-TV Albuquerque, N. M., ch. 4.
 KOCO-TV Enid, Okla., ch. 5.
 KODE-TV Joplin, Mo., ch. 12.
 KOED-TV Tulsa, Okla., ch. 11.
 KOIN-TV Portland, Ore., ch. 6.
 KOKH-TV Oklahoma City, Okla., ch. 25.
 KOLD-TV Tucson, Ariz., ch. 13.
 KOLN-TV Lincoln, Neb., ch. 10.
 KOLO-TV Reno, Nev., ch. 8.
 KOMC (TV) McCook, Neb., ch. 8.
 KOMO-TV Seattle, Wash., ch. 4.
 KOMU-TV Columbia, Mo., ch. 8.
 KONA (TV) Honolulu, Hawaii, ch. 2.
 KONO-TV San Antonio, Tex., ch. 12.
 KOOK-TV Billings, Mont., ch. 2.
 KOOL-TV Phoenix, Ariz., ch. 10.
 KOPR-TV Butte, Mont., ch. 6.
 KORN-TV Mitchell, S. D., ch. 5.
 KOSA-TV Odessa, Tex., ch. 7.
 KOTA-TV Rapid City, S. D., ch. 3.
 KOTI (TV) Klamath Falls, Ore., ch. 2.
 KOTV (TV) Tulsa, Okla., ch. 6.
 KOVR (TV) Stockton-Sacramento, Calif., ch. 13.
 KPAC-TV Port Arthur, Tex., ch. 4.
 KPAR-TV Sweetwater, Tex., ch. 12.
 KPCC-TV Lakewood Center, Wash., ch. 56.
 KPHO-TV Phoenix, Ariz., ch. 5.
 KPIC (TV) Roseburg, Ore., ch. 4.
 KPIX (TV) San Francisco, Calif., ch. 5.
 KPLO-TV Lake Charles, La., ch. 7.
 KPLO-TV Reliance, S. D., ch. 6.
 KPLR-TV St. Louis, Mo., ch. 11.
 KPRC-TV Houston, Tex., ch. 2.
 KPTV (TV) Portland, Ore., ch. 12.
 KQED (TV) San Francisco, Calif., ch. 5.
 KQTV (TV) Fort Dodge, Iowa, ch. 21.
 KRBC-TV Abilene, Tex., ch. 9.
 KRCA (TV) Los Angeles, Calif., ch. 4.
 KRCG (TV) Jefferson City, Mo., ch. 13.
 KRDO-TV Colorado Springs, Colo., ch. 13.
 KREM-TV Spokane, Wash., ch. 2.
 KREX-TV Grand Junction, Colo., ch. 5.
 KREY-TV Montrose, Colo., ch. 10.
 KRGV-TV Westlake, Tex., ch. 5.
 KRIS-TV Corpus Christi, Tex., ch. 6.
 KRLD-TV Dallas, Tex., ch. 4.
 KRMA-TV Denver, Colo., ch. 6.
 KRNT-TV Des Moines, Iowa, ch. 8.
 KRQC-TV Rochester, Minn., ch. 10.
 KRSD-TV El Paso, Tex., ch. 4.
 KRON-TV San Francisco, Calif., ch. 4.
 KRSD-TV Rapid City, S. D., ch. 7.
 KRTV (TV) Great Falls, Mont., ch. 3.
 KSAC-TV Manhattan, Kan., ch. 8.
 KSNB-TV San Francisco, Calif., ch. 32.
 KSBW-TV Salinas, Calif., ch. 8.
 KSBY-TV San Luis Obispo, Calif., ch. 6.
 KSD-TV St. Louis, Mo., ch. 5.
 KSHO-TV Las Vegas, Nev., ch. 13.
 KSL-TV Salt Lake City, Utah, ch. 5.
 KSLA (TV) Shreveport, La., ch. 12.
 KSOO-TV Sioux Falls, S. D., ch. 13.
 KSPG (TV) Tulsa, Okla., ch. 17.
 KSPR-TV Casper, Wyo., ch. 6.
 KSTF (TV) Scottsbluff, Neb., ch. 10.
 KSTP-TV St. Paul-Minneapolis, Minn., ch. 5.
 KSWB (TV) Elk City, Okla., ch. 8.
 KSWO-TV Lawton, Okla., ch. 7.
 KSWT-TV Roswell, N. M., ch. 8.
 KSYD-TV Wichita Falls, Tex., ch. 6.
 KTAG-TV Lake Charles, La., ch. 25.
 KTBC-TV Austin, Tex., ch. 7.
 KTBS-TV Shreveport, La., ch. 3.
 KTCR-TV St. Paul, Minn., ch. 2.
 KTEA (TV) Ada, Okla., ch. 10.
 KTES (TV) Nacogdoches, Tex., ch. 19.
 KTHV (TV) Little Rock, Ark., ch. 11.
 KTVI (TV) Sioux City, Iowa, ch. 4.
 KTLA (TV) Los Angeles, Calif., ch. 5.

KTLE (TV) Pocatello, Idaho, ch. 6.
 KTLG (TV) Hot Springs, Ark., ch. 9.
 KTNT-TV Tacoma, Wash., ch. 11.
 KTRB-TV Modesto, Calif., ch. 14.
 KTRF-TV Lufkin, Tex., ch. 9.
 KTRK (TV) Houston, Tex., ch. 13.
 KTRX (TV) Kennewick, Wash., ch. 31.
 KTSM-TV El Paso, Tex., ch. 9.
 KTTS-TV Springfield, Mo., ch. 10.
 KTTV (TV) Los Angeles, Calif., ch. 11.
 KTUL-TV Tulsa, Okla., ch. 8.
 KTVA (TV) Anchorage, Alaska, ch. 11.
 KTVB (TV) Boise, Idaho, ch. 7.
 KTVG (TV) Ensign, Kan., ch. 6.
 KTVL (TV) El Dorado, Ark., ch. 10.
 KTVF (TV) Fairbanks, Alaska, ch. 11.
 KTVH (TV) Hutchinson, Kan., ch. 12.
 KTVI (TV) St. Louis, Mo., ch. 2.
 KTVK (TV) Phoenix, Ariz., ch. 3.
 KTVQ (TV) Kirksville, Mo., ch. 3.
 KTVR (TV) Denver, Colo., ch. 2.
 KTVT (TV) Salt Lake City, Utah, ch. 4.
 KTVU (TV) Oakland, Calif., ch. 2.
 KTVW (TV) Tacoma, Wash., ch. 13.
 KTVX-TV Casper, Wyo., ch. 2.
 KTWX-TV Sheridan, Wyo., ch. 9.
 KTXL-TV Lubbock, Tex., ch. 6.
 KUAM-TV Agana, Guam, ch. 8.
 KUAT (TV) Tucson, Ariz., ch. 6.
 KUED (TV) Salt Lake City, Utah, ch. 7.
 KUHT (TV) Houston, Tex., ch. 8.
 KURR (TV) Kalispell, Mont., ch. 9.
 KUMV-TV Williston, N. D., ch. 8.
 KUON-TV Lincoln, Neb., ch. 12.
 KUTV (TV) Salt Lake City, Utah, ch. 2.
 KVAL-TV Eugene, Ore., ch. 13.
 KVAN-TV Vancouver, Wash., ch. 21.
 KVAR (TV) Phoenix-Mesa, Ariz., ch. 12.
 KVDO-TV Corpus Christi, Tex., ch. 22.
 KVIE (TV) Sacramento, Calif., ch. 6.
 KVII (TV) Amarillo, Tex., ch. 7.
 KVIP-TV Redding, Calif., ch. 7.
 KVIQ-TV Eureka, Calif., ch. 6.
 KVIU (TV) Santa Fe, N. M., ch. 2.
 KVKM-TV Monahan, Tex., ch. 9.
 KVNQ-TV Logan, Utah, ch. 12.
 KVOA-TV Tucson, Ariz., ch. 4.
 KVOG-TV Ogden, Utah, ch. 9.
 KVOO-TV Tulsa, Okla., ch. 2.
 KVOS-TV Bellingham, Wash., ch. 12.
 KVVU (TV) Sioux City, Iowa, ch. 9.
 KWRB-TV Riverton, Wyo., ch. 10.
 KWTV (TV) Oklahoma City, Okla., ch. 9.
 KWTX-TV Waco, Tex., ch. 10.
 KWVL-TV Waterloo-Cedar Rapids, Iowa, ch. 7.
 KXAB-TV Aberdeen, S. D., ch. 9.
 KXGN-TV Glendive, Mont., ch. 5.
 KXII (TV) Ardmore, Okla., ch. 12.
 KXJB-TV Valley City, N. D., ch. 4.
 KXLF-TV Butte, Mont., ch. 12.
 KXLI-TV Helena, Mont., ch. 4.
 KXLY-TV Spokane, Wash., ch. 4.
 KXMC-TV Minot, N. D., ch. 13.
 KXTV (TV) Sacramento, Calif., ch. 10.
 KXYZ-TV Houston, Tex., ch. 29.
 KYTV (TV) Springfield, Mo., ch. 3.
 KYW-TV Cleveland, Ohio, ch. 3.
 KZTV (TV) Corpus Christi, Tex., ch. 10.
 WABC-TV New York, N. Y., ch. 7.
 WABG-TV Greenwood, Miss., ch. 6.
 WABI-TV Bangor, Me., ch. 5.
 WACA-TV Camden, S. C., ch. 14.
 WACH-TV Newport News, Va., ch. 33.
 WAFB-TV Baton Rouge, La., ch. 28.
 WAFG-TV Huntsville, Ala., ch. 31.
 WAGA-TV Atlanta, Ga., ch. 5.
 WAGM-TV Presque Isle, Me., ch. 8.
 WAIM-TV Anderson, S. C., ch. 40.
 WAIQ (TV) Andalusia, Ala., ch. 2.
 WAKR-TV Akron, Ohio, ch. 49.
 WALA-TV Mobile, Ala., ch. 10.
 WALB-TV Albany, Ga., ch. 10.
 WALN-TV Ashland, Ky., ch. 59.
 WAMT (TV) Memphis, Tenn., ch. 48.
 WANE-TV Fort Wayne, Ind., ch. 15.
 WAPA-TV San Juan, P. R., ch. 4.
 WAPI-TV Birmingham, Ala., ch. 13.
 WARD-TV Johnstown, Pa., ch. 19.
 WARL-TV Arlington, Va., ch. 20.
 WAST (TV) Albany, N. Y., ch. 13.
 WATE (TV) Knoxville, Tenn., ch. 6.
 WATL-TV Atlanta, Ga., ch. 36.
 WATR-TV Waterbury, Conn., ch. 53.
 WAVE-TV Louisville, Ky., ch. 3.
 WAVY-TV Norfolk-Portsmouth, Va., ch. 10.
 WAZL-TV Hazelton, Pa., ch. 63.

WBAL-TV Baltimore, Md., ch. 11.
 WBAP-TV Ft. Worth, Tex., ch. 5.
 WBAY-TV Green Bay, Wis., ch. 2.
 WBEM-TV Chicago, Ill., ch. 2.
 WBEN-TV Buffalo, N. Y., ch. 4.
 WBID-TV Detroit, Mich., ch. 50.
 WBIQ (TV) Birmingham, Ala., ch. 10.
 WBIR-TV Knoxville, Tenn., ch. 10.
 WBKB (TV) Chicago, Ill., ch. 7.
 WBLN (TV) Bloomington, Ill., ch. 15.
 WBMG (TV) Birmingham, Ala., ch. 42.
 WBNS-TV Columbus, Ohio, ch. 10.
 WBOS-TV Salisbury, Md., ch. 16.
 WBOY-TV Clarksburg, W. Va., ch. 12.
 WBPZ-TV Lock Haven, Pa., ch. 32.
 WBRC-TV Birmingham, Ala., ch. 6.
 WBRF-TV Wilkes-Barre-Scranton, Pa., ch. 23.
 WBRZ (TV) Baton Rouge, La., ch. 2.
 WBTV-TV Danville, Va., ch. 24.
 WBT (TV) Charlotte, N. C., ch. 3.
 WBTW (TV) Florence, S. C., ch. 8.
 WBZ-TV Boston, Mass., ch. 4.
 WCAN-TV Milwaukee, Wis., ch. 25.
 WCAU-TV Philadelphia, Pa., ch. 10.
 WCAX-TV Burlington, Vt., ch. 3.
 WCBC-TV Anderson, Ind., ch. 26.
 WCBF-TV Rochester, N. Y., ch. 15.
 WCBI-TV Columbus, Miss., ch. 4.
 WCBST-TV New York, N. Y., ch. 2.
 WCCO-TV Minneapolis-St. Paul, Minn., ch. 4.
 WCDA (TV) Albany, N. Y., ch. 41.
 WCDB (TV) Hagaman, N. Y., ch. 29.
 WCDC (TV) Adams, Mass., ch. 19.
 WCET (TV) Cincinnati, Ohio, ch. 48.
 WCHS-TV Charleston, W. Va., ch. 8.
 WCHU (TV) Champaign, Ill., ch. 33.
 WCIA (TV) Champaign, Ill., ch. 3.
 WCIN-TV Cincinnati, Ohio, ch. 64.
 WCKG (TV) New Orleans, La., ch. 26.
 WCKT (TV) Miami, Fla., ch. 7.
 WCMB-TV Harrisburg, Pa., ch. 71.
 WCNY-TV Carthage-Watertown, N. Y., ch. 7.
 WCOG-TV Meridian, Miss., ch. 30.
 WCOV-TV Montgomery, Ala., ch. 20.
 WCPQ-TV Cincinnati, Ohio, ch. 9.
 WCSS-TV Charleston, S. C., ch. 5.
 WCSH-TV Portland, Me., ch. 6.
 WCTE (TV) Bridgeport, Conn., ch. 71.
 WCTN (TV) Norwich, Conn., ch. 63.
 WCTV (TV) Thomasville, Ga.-Tallahassee, Fla., ch. 6.
 WCYB-TV Bristol, Va., ch. 5.
 WDAF-TV Kansas City, Mo., ch. 4.
 WDAM-TV Hattiesburg, Miss., ch. 9.
 WDAN-TV Danville, Ill., ch. 24.
 WDAU-TV Scranton, Pa., ch. 22.
 WDAY-TV Fargo, N. D., ch. 6.
 WDBJ-TV Roanoke, Va., ch. 7.
 WDBO-TV Orlando, Fla., ch. 6.
 WDEF-TV Chattanooga, Tenn., ch. 12.
 WDFJ-TV Marquette, Mich., ch. 6.
 WDSM-TV Superior, Wis., ch. 6.
 WDSU-TV New Orleans, La., ch. 6.
 WDXI-TV Jackson, Tenn., ch. 7.
 WEAL-TV Orlando, Fla., ch. 18.
 WEAR-TV Pensacola, Fla., ch. 3.
 WEAT-TV West Palm Beach, Fla., ch. 12.
 WEAU-TV Eau Claire, Wis., ch. 13.
 WEBC (TV) Wilmington, N. C., ch. 6.
 WEDH (TV) Hartford, Conn., ch. 24.
 WEDU (TV) Tampa, Fla., ch. 3.
 WEEK-TV Peoria, Ill., ch. 43.
 WEEQ-TV La Salle, Ill., ch. 35.
 WEGS-TV Waycross, Ga., ch. 8.
 WEHT (TV) Evansville, Ind., ch. 50.
 WBLI-TV New Haven, Conn., ch. 59.
 WENH (TV) Durham, N. H., ch. 11.
 WENS (TV) Pittsburgh, Pa., ch. 22.
 WEOB-TV Elyria, Ohio, ch. 31.
 WERE-TV Cleveland, Ohio, ch. 65.
 WESH-TV, Daytona Beach, Fla., ch. 2.
 WETV (TV) Atlanta, Ga., ch. 30.
 WEWS (TV) Cleveland, Ohio, ch. 5.
 WEZI (TV) Louisville, Ky., ch. 21.
 WFAA-TV Dallas, Tex., ch. 8.
 WFAM-TV LaFayette, Ind., ch. 59.
 CP-ch. 18.
 WFBC-TV Greenville, S. C., ch. 4.
 WFBG-TV Altoona, Pa., ch. 10.
 WFBM-TV Indianapolis, Ind., ch. 6.
 WFGA-TV Jacksonville, Fla., ch. 12.
 WFLB-TV Evansville, Ind., ch. 14.
 WFL-TV Philadelphia, Pa., ch. 6.
 WFLA-TV Tampa, Fla., ch. 8.
 WFLB-TV Fayetteville, N. C., ch. 18.

WFMJ-TV Youngstown, Ohio, ch. 21.
 WFMV-TV Greensboro, N. C., ch. 2.
 WFMZ-TV Allentown, Pa., ch. 67.
 WFOK-TV Milwaukee, Wis., ch. 30.
 WFPK-TV Louisville, Ky., ch. 15.
 WFRV-TV Green Bay, Wis., ch. 5.
 WGAL-TV Lancaster, Pa., ch. 8.
 WGAN-TV Portland, Me., ch. 13.
 WGBH-TV Boston, Mass., ch. 2.
 WGBS-TV Miami, Fla., ch. 23.
 WGBM-TV Quincy, Ill., ch. 10.
 WGLV (TV) Easton, Pa., ch. 57.
 WGN-TV Chicago, Ill., ch. 9.
 WGNV-TV Wilmington, N. C., ch. 3.
 WGR-TV Buffalo, N. Y., ch. 2.
 WGTG-TV Toledo, Ohio, ch. 30.
 WGTV (TV) Athens, Ga., ch. 8.
 WGL (TV) Greenville, S. C., ch. 23.
 WHA-TV Madison, Wis., ch. 21.
 WHAS-TV Louisville, Ky., ch. 11.
 WHBF-TV Rock Island, Ill., ch. 4.
 WHBQ-TV Memphis, Tenn., ch. 13.
 WHCT (TV) Hartford, Conn., ch. 18.
 WHCU-TV Ithaca, N. Y., ch. 20.
 WHDH-TV Boston, Mass., ch. 5.
 WHDC-TV Rochester, N. Y., ch. 10.
 WHDF-TV Brockton, Mass., ch. 62.
 WHEN-TV Syracuse, N. Y., ch. 8.
 WHFC-TV Chicago, Ill., ch. 26.
 WHIO-TV Dayton, Ohio, ch. 7.
 WHIS-TV Bluefield, W. Va., ch. 6.
 WHIZ-TV Zanesville, Ohio, ch. 18.
 WHLS-TV Port Huron, Mich., ch. 34.
 WHM-TV Des Moines, Iowa, ch. 13.
 WHPT-TV Harrisburg, Pa., ch. 55.
 WHTN-TV Huntington, W. Va., ch. 13.
 WHTO-TV Atlantic City, N. J., ch. 46.
 WHTV (TV) Syracuse, N. Y., ch. 43.
 WHUM-TV Reading, Pa., ch. 61.
 WHYN-TV Springfield, Mass., ch. 40.
 WHYV-TV Philadelphia, Pa., ch. 35.
 WHYZ-TV Duluth, Minn., ch. 10.
 WIBW-TV Topeka, Kan., ch. 13.
 WICA-TV Ashtabula, Ohio, ch. 15.
 WICC-TV Bridgeport, Conn., ch. 43.
 WICS (TV) Springfield, Ill., ch. 20.
 WICU-TV Erie, Pa., ch. 12.
 WJET (TV) Ithaca, N. Y., ch. 11.
 WIIC (TV) Pittsburgh, Pa., ch. 14.
 WILL-TV Urbana, Ill., ch. 12.
 WILX-TV Onondaga, Mich., ch. 10.
 WIMA-TV Lima, Ohio, ch. 35.
 WIND-TV Chicago, Ill., ch. 20.
 WINK-TV Fort Myers, Fla., ch. 11.
 WINR-TV Binghamton, N. Y., ch. 40.
 WIPM-TV Mayaguez, P. R., ch. 3.
 WIPR-TV San Juan, P. R., ch. 6.
 WIRL-TV Peoria, Ill., ch. 25.
 WIRN (TV) Wakefield, Mich., ch. 12.
 WIRT (TV) Hibbing, Minn., ch. 13.
 WIS-TV Columbia, S. C., ch. 10.
 WISC-TV Madison, Wis., ch. 62.
 WISE-TV Asheville, N. C., ch. 62.
 WISH-TV Indianapolis, Ind., ch. 8.
 WISN-TV Milwaukee, Wis., ch. 12.
 WITB-TV Baltimore, Md., ch. 72.
 WITI-TV Milwaukee, Wis., ch. 6.
 WITN (TV) Washington, N. C., ch. 7.
 WITV (TV) Fort Lauderdale, Fla., ch. 17.
 WJAC-TV Johnstown, Pa., ch. 6.
 WJAR-TV Providence, R. I., ch. 10.
 WJFB (TV) Augusta, Ga., ch. 6.
 WJBK-TV Detroit, Mich., ch. 2.
 WJCT (TV) Jacksonville, Fla., ch. 7.
 WJDM (TV) Panama City, Fla., ch. 7.
 WJDW (TV) Boston, Mass., ch. 44.
 WJHL-TV Johnston City, Tenn., ch. 11.
 WJHP-TV Jacksonville, Fla., ch. 36.
 WJIM-TV Lansing, Mich., ch. 6.
 WJMR-TV New Orleans, La., ch. 13.
 WJPB-TV Fairmont, W. Va., ch. 35.
 WJRT (TV) Flint, Mich., ch. 12.
 WJTV (TV) Jackson, Miss., ch. 12.
 WJW-TV Cleveland, Ohio, ch. 8.
 WJXT (TV) Jacksonville, Fla., ch. 4.
 WJZ-TV Baltimore, Md., ch. 13.
 WKAQ-TV San Juan, P. R., ch. 2.
 WKBN-TV Youngstown, Ohio, ch. 27.
 WKBT (TV) La Crosse, Wis., ch. 8.
 WKBW-TV Buffalo, N. Y., ch. 7.
 WKJF-TV Pittsburgh, Pa., ch. 53.
 WKJG-TV Fort Wayne, Ind., ch. 33.
 WKNA-TV Charleston, W. Va., ch. 49.
 WKNE-TV Keene, N. H., ch. 45.
 WKNO-TV Memphis, Tenn., ch. 10.

- WKNX-TV Saginaw, Mich., ch. 57.
 WKNY-TV Poughkeepsie, N. Y., ch. 21.
 WKOK-TV Sunbury, Pa., ch. 38.
 WKOW-TV Madison, Wis., ch. 27.
 WKRC-TV Cincinnati, Ohio, ch. 12.
 WKRG-TV Mobile, Ala., ch. 5.
 WKST-TV New Castle, Pa., ch. 45.
 WKTY (TV) Utica, N. Y., ch. 13.
 WKY-TV Oklahoma City, Okla., ch. 4.
 WKYT (TV) Lexington, Ky., ch. 27.
 WKZO-TV Kalamazoo, Mich., ch. 3.
 WLAC-TV Nashville, Tenn., ch. 5.
 WLAN-TV Lancaster, Pa., ch. 21.
 WLBC-TV Muncie, Ind., ch. 49.
 WLBT (TV) Jackson, Miss., ch. 3.
 WLBZ-TV Bangor, Me., ch. 2.
 WLEV-TV Bethlehem, Pa., ch. 51.
 WLEX-TV Lexington, Ky., ch. 18.
 WLOP-TV Orlando, Fla., ch. 9.
 WLOS-TV Asheville, N. C., ch. 13.
 WLTV (TV) Wheeling, W. Va., ch. 51.
 WLUX-TV Marinette, Wis., ch. 11.
 WLVA-TV Lynchburg, Va., ch. 13.
 WLWA (TV) Atlanta, Ga., ch. 11.
 WLWC (TV) Columbus, Ohio, ch. 4.
 WLWD (TV) Dayton, Ohio, ch. 2.
 WLWI (TV) Indianapolis, Ind., ch. 13.
 WLWT (TV) Cincinnati, Ohio, ch. 5.
 WLYH-TV Lebanon, Pa., ch. 15.
 WMAC-TV Massillon, Ohio, ch. 23.
 WMAL-TV Washington, D. C., ch. 7.
 WMAR-TV Baltimore, Md., ch. 2.
 WMAZ-TV Springfield, Ill., ch. 36.
 WMAZ-TV Macon, Ga., ch. 13.
 WMBD-TV Peoria, Ill., ch. 31.
 WMCN-TV Grand Rapids, Mich., ch. 23.
 WMCT (TV) Memphis, Tenn., ch. 5.
 WMSB (TV) Onondaga, Mich., ch. 10.
 WMSL-TV Decatur, Ala., ch. 23.
 WMT-TV Cedar Rapids-Waterloo, Iowa, ch. 2.
 WMTV (TV) Madison, Wis., ch. 33.
 WMTW-TV Poland Spring, Me., ch. 8.
 WMUB-TV Oxford, Ohio, ch. 14.
 WMUR-TV Manchester, N. H., ch. 9.
 WMVS-TV Milwaukee, Wis., ch. 10.
 WMAC-TV Boston, Mass., ch. 7.
 WNAO-TV Raleigh, N. C., ch. 28.
 WNBC (TV) New Britain, Conn., ch. 30.
 WNBZ (TV) New Bern, N. C., ch. 13.
 WNBZ-TV Binghamton, N. Y., ch. 12.
 WNBQ (TV) Chicago, Ill., ch. 5.
 WNCN (TV) Greenville, N. C., ch. 9.
 WNDU-TV South Bend, Ind., ch. 16.
 WNED-TV Buffalo, N. Y., ch. 17.
 WNEM-TV Saginaw-Bay City, Mich., ch. 5.
 WNEP-TV Scranton-Wilkes Barre, Pa., ch. 16.
 WNET (TV) Providence, R. I., ch. 16.
 WNEW-TV New York, N. Y., ch. 6.
 WNHCTV New Haven, Conn., ch. 8.
 WNLCTV New London, Conn., ch. 26.
 WNOK-TV Columbia, S. C., ch. 67.
 WNOP-TV Newport, Ky., ch. 74.
 WNOW-TV York, Pa., ch. 49.
 WNTP-TV Newark, N. J., ch. 13.
 WNYC-TV New York, N. Y., ch. 31.
 WNYT-TV Buffalo, N. Y., ch. 29.
 WOAI-TV San Antonio, Tex., ch. 4.
 WOAY-TV Oak Hill, W. Va., ch. 4.
 WOC-TV Davenport, Iowa, ch. 6.
 WOCN (TV) Atlantic City, N. J., ch. 52.
 WOI-TV Ames, Iowa, ch. 5.
 WOLE-TV Aguadilla, P. R., ch. 12.
 WONE-TV Dayton, Ohio, ch. 22.
 WOOD-TV Grand Rapids, Mich., ch. 8.
 WOOK-TV Washington, D. C., ch. 14.
 WOPT (TV) Chicago, Ill., ch. 44.
 WOR-TV New York, N. Y., ch. 9.
 WOR-TV Mayaguez, P. R., ch. 5.
 WOSU-TV Columbus, Ohio, ch. 34.
 WOW-TV Omaha, Neb., ch. 6.
 WOWL-TV Florence, Ala., ch. 15.
 WPNB-TV Traverse City, Mich., ch. 7.
 WPCA-TV Camden, N. J., ch. 17.
 WPPA (TV) Pensacola, Fla., ch. 15.
 WPHD (TV) Philadelphia, Pa., ch. 23.
 WPIX (TV) New York, N. Y., ch. 11.
 WPRO-TV Providence, R. I., ch. 12.
 WPSD-TV Paducah, Ky., ch. 6.
 WPST-TV Miami, Fla., ch. 10.
 WPTA (TV) Roanoke, Ind., ch. 21.
 WPTR-TV Albany, N. Y., ch. 23.
 WPTT (TV) Augusta, Me., ch. 10.
 WPTV (TV) West Palm Beach, Fla., ch. 5.
 WPTZ (TV) Plattsburgh, N. Y., ch. 5.
 WQCY (TV) Allentown, Pa., ch. 39.
 WQED (TV) Pittsburgh, Pa., ch. 13.
 WQEX (TV) Pittsburgh, Pa., ch. 15.
 WQTV (TV) Binghamton, N. Y., ch. 48.
 WRAK-TV Williamsport, Pa., ch. 36.
 WRAL-TV Raleigh, N. C., ch. 5.
 WRAY-TV Princeton, Ind., ch. 52.
 WRBL-TV Columbus, Ga., ch. 4.
 WRC-TV Washington, D. C., ch. 4.
 WRC-TV New York, N. Y., ch. 4.
 WRCV-TV Philadelphia, Pa., ch. 3.
 WRDW-TV Augusta, Ga., ch. 12.
 WREC-TV Memphis, Tenn., ch. 3.
 WREG (TV) New York, N. Y., ch. 25.
 WREX-TV Rockford, Ill., ch. 13.
 WRGB (TV) Schenectady, N. Y., ch. 6.
 WRGP-TV Chattanooga, Tenn., ch. 3.
 WRK-TV Ponce, P. R., ch. 7.
 WRLP (TV) Keene, N. H., Brattleboro, Vt. & Greenfield, Mass., ch. 32.
 WRUC-TV Rochester, N. Y., ch. 5.
 WROH (TV) Rochester, N. Y., ch. 21.
 WRTV (TV) Asbury Park, N. J., ch. 58.
 WRVA-TV Richmond, Va., ch. 12.
 WSAU-TV Wausau, Wis., ch. 7.
 WSAV-TV Savannah, Ga., ch. 3.
 WSAZ-TV Huntington, W. Va., ch. 3.
 WSB-TV Atlanta, Ga., ch. 2.
 WBSA-TV York, Pa., ch. 43.
 WSBT-TV South Bend, Ind., ch. 22.
 WSEB (TV) Erie, Pa., ch. 35.
 WSES (TV) Philadelphia, Pa., ch. 29.
 WSPA-TV Montgomery, Ala., ch. 12.
 WSLT-TV Harrisburg, Ill., ch. 22.
 WSIX-TV Nashville, Tenn., ch. 8.
 WSJS-TV Winston-Salem, N. C., ch. 12.
 WSJV (TV) Elkhart-South Bend, Ind., ch. 28.
 WSLA (TV) Selma, Ala., ch. 8.
 WSLS-TV Roanoke, Va., ch. 10.
 WSM-TV Nashville, Tenn., ch. 4.
 WSOA-TV Charlotte, N. C., ch. 9.
 WSPA-TV Spartanburg, S. C., ch. 7.
 WSPD-TV Toledo, Ohio, ch. 13.
 WSPI (TV) Presque Isle, Me., ch. 10.
 WSTE (TV) Fajardo, P. R., ch. 13.
 WSTF (TV) Stamford, Conn., ch. 27.
 WSTV-TV, Steubenville, Ohio-Wheeling, W. Va., ch. 9.
 WSUN-TV St. Petersburg, Fla., ch. 38.
 WSRU-TV Ponce, P. R., ch. 9.
 WSWA-TV Harrisonburg, Va., ch. 3.
 WSYE-TV Elmira, N. Y., ch. 18.
 WSYR-TV Syracuse, N. Y., ch. 3.
 WTAE (TV) Pittsburgh, Pa., ch. 4.
 WTAM-TV Louisville, Ky., ch. 41.
 WTAO-TV Cambridge, Mass., ch. 56.
 WTAP (TV) Parkersburg, W. Va., ch. 15.
 WTAT-TV Norfolk, Va., ch. 3.
 WTCT-TV Minneapolis-St. Paul, Minn., ch. 11.
 WTEN (TV) Vail Mills, N. Y., ch. 10.
 WTHI-TV Terre Haute, Ind., ch. 10.
 WTHS-TV Miami, Fla., ch. 2.
 WTHC-TV Hartford, Conn., ch. 3.
 WTIQ (TV) Munford, Ala., ch. 7.
 WTLC (TV) Canton, Ohio, ch. 29.
 WTLB (TV) Evanston, Ill., ch. 32.
 WTLF (TV) Baltimore, Md., ch. 18.
 WTLM (TV) Laurel, Miss., ch. 7.
 WTLV (TV) New Brunswick, N. J., ch. 19.
 WTMA-TV Charleston, S. C., ch. 4.
 WTMJ-TV Milwaukee, Wis., ch. 4.
 WTMV (TV) Utica, N. Y., ch. 54.
 WTOB-TV Winston-Salem, N. C., ch. 26.
 WTOCTV Savannah, Ga., ch. 11.
 WTOH-TV Toledo, Ohio, ch. 79.
 WTOK-TV Meridian, Miss., ch. 11.
 WTOLE-TV Toledo, Ohio, ch. 11.
 WTOM-TV Cheboygan, Mich., ch. 4.
 WTOP-TV Washington, D. C., ch. 9.
 WTQV-TV Norfolk, Va., ch. 27.
 WTPA (TV) Harrisburg, Pa., ch. 27.
 WTRF-TV Wheeling, W. Va., ch. 7.
 WTG (TV) Washington, D. C., ch. 5.
 WTVT (TV) Bloomington-Indianapolis, Ind., ch. 4.
 WTVW (TV) Chicago, Ill., ch. 11.
 WTVV (TV) Chattanooga, Tenn., ch. 9.
 WTVV (TV) Durham, N. C., ch. 11.
 WTVF (TV) Buffalo, N. Y., ch. 23.
 WTVG (TV) Mansfield, Ohio, ch. 36.
 WTVH (TV) Peoria, Ill., ch. 19.
 WTVI (TV) Ft. Pierce, Fla., ch. 19.
 WTVJ (TV) Miami, Fla., ch. 4.
 WTVK (TV) Knoxville, Tenn., ch. 26.
 WTVM (TV) Columbus, Ga., ch. 28.
 WTVN (TV) Columbus, Ohio, ch. 6.
 WTVV (TV) Rockford, Ill., ch. 39.
 WTVZ (TV) Decatur, Ill., ch. 17.
 WTVR (TV) Richmond, Va., ch. 6.
 WTVS (TV) Detroit, Mich., ch. 56.
 WTVT (TV) Tampa, Fla., ch. 13.
 WTVU (TV) Scranton, Pa., ch. 44.
 WTVW (TV) Evansville, Ind., ch. 7.
 WTVX (TV) Gastonia, N. C., ch. 48.
 WTVY (TV) Dothan, Ala., ch. 9.
 WTVZ (TV) Albany, N. Y., ch. 17.
 WTVW (TV) Tupelo, Miss., ch. 9.
 WUFT (TV) Gainesville, Fla., ch. 5.
 WUNC-TV Chapel Hill, N. C., ch. 4.
 WUOM-TV Ann Arbor, Mich., ch. 26.
 WUSN-TV Charleston, S. C., ch. 2.
 WUVU (TV) Charlotte, N. C., ch. 36.
 WVEC-TV Hampton-Norfolk, Va., ch. 15.
 WVBT-TV Rochester, N. Y., ch. 10.
 WVMI-TV Biloxi, Miss., ch. 13.
 WVUE (TV) New Orleans, La., ch. 13.
 WVVJ-TV Detroit, Mich., ch. 4.
 WVWL-TV New Orleans, La., ch. 4.
 WWLP (TV) Springfield, Mass., ch. 22.
 WWOR-TV Worcester, Mass., ch. 14.
 WWTW-TV Cadillac, Mich., ch. 13.
 WKBL (TV) Boston, Mass., ch. 38.
 WXEX-TV Richmond-Petersburg, Va., ch. 8.
 WXIX (TV) Milwaukee, Wis., ch. 19.
 WXTV (TV) Youngstown, Ohio, ch. 73.
 WXYZ-TV Detroit, Mich., ch. 7.
 WYES (TV) New Orleans, La., ch. 8.

Am Station Call Letters
 By Alphabetical Order

† - construction permittee.
 (For facilities and personnel of each, see Radio Station Directory beginning on page B-103.)

- KAAA Kingman, Ariz.
 KAAB Hot Springs, Ark.
 KABC Los Angeles, Calif.
 KABL Oakland, Calif.
 KABQ Albuquerque, N.M.
 KABR Aberdeen, S.D.
 KABC Albany, Ore.
 KACE Riverside, Calif.
 KACI The Dalles, Ore.
 KACT Andrews, Tex.
 KACY Port Hueneme, Calif.
 KADA Ada, Okla.
 KADO Marshall, Tex.
 KADY St. Charles, Mo.
 KAFP Petaluma, Calif.
 KAFB Bakersfield, Calif.
 KAGE Winona, Minn.
 KAGH Crossett, Ark.
 KAGI Grants Pass, Ore.
 KAGR Yuba City, Calif.
 KAGT Anacortes, Wash.
 KAHU Auburn, Calif.
 KAHU Waipahu, Hawaii
 KAIM Honolulu, Hawaii
 KAIR Tucson, Ariz.
 KAJI Little Rock, Ark.
 KAKO Grants Pass, Ore.
 KAKO Tulsa, Okla.
 KAKE Wichita, Kans.
 KALE Alexandria, La.
 KALE Richland, Wash.

- KALG Alamogordo N.M.
 KALI Pasadena, Calif.
 KALL Salt Lake City, Utah
 KALM Thayer, Mo.
 KALT Atlanta, Tex.
 KALV Alva, Okla.
 KAMD Camden, Ark.
 KAML Kennedy-Karnes City, Tex.
 KAMO Rogers, Ark.
 KAMP El Centro, Calif.
 KAMQ Amarillo, Tex.
 KANA Anaconda, Mont.
 KANB Shreveport, La.
 KAND Corsicana, Tex.
 KANE New Iberia, La.
 KANI Kailua, Hawaii
 KANO Anoka, Minn.
 KANS Independence, Mo.
 KANV Jonesville, La.
 KAOK Lake Charles, La.
 KAOL Carrollton, Mo.
 KAPA Raymond, Wash.
 KAPB Marksville, La.
 KAPI Pueblo, Colo.
 KAPR Douglas, Ariz.
 KARA Albuquerque, N. M.
 KARE Atchison, Kan.
 KARK Little Rock, Ark.
 KARM Fresno, Calif.
 KART Jerome, Idaho
 KARY Prosser, Wash.
 KASE Austin, Tex.
 KASH Eugene, Ore.
 KASI Ames, Iowa
 KASK Ontario, Calif.
 KASL Newcastle, Wyo.
 KASM Albany, Minn.
 KASO Minden, La.
 KAST Astoria, Ore.
 KASY Auburn, Wash.
 KATE Albert Lea, Minn.

- KATI Casper, Wyo.
 KATL Miles City, Mont.
 KATR Corpus Christi, Tex.
 KATY San Luis Obispo, Calif.
 KATZ St. Louis, Mo.
 KAUS Austin, Minn.
 KAVE Carlsbad, N.M.
 KAVI Rocky Ford, Colo.
 KAVL Lancaster, Calif.
 KAVR Apple Valley, Calif.
 KAWL York, Neb.
 KAWT Douglas, Ariz.
 KAYE Puyallup, Wash.
 KAYL Storm Lake, Iowa
 KAYO Seattle, Wash.
 KAYS Hays, Kan.
 KAYT Rupert, Idaho
 KBAL San Saba, Tex.
 KBAM Longview, Wash.
 KBAN Bowie, Tex.
 KBAR Burley, Idaho
 KBBA Benton, Ark.
 KBBB Borger, Tex.
 KBBC Centerville, Utah
 KBBS Buffalo, Wyo.
 KBCH Oceanlake, Ore.
 KBCL Shreveport, La.
 KBEC Waxahachie, Tex.
 KBEE Modesto, Calif.
 KBEL Elk City, Okla.
 KBEL Idabel, Okla.
 KBEN Carrizo Springs, Tex.
 KBET Reno, Nev.
 KBEB Portland, Ore.
 KBFS Belle Fourche, S. D.
 KBHC Nashville, Ark.
 KBHM Eranson, Mo.
 KBBS Hot Springs, Ark.
 KBBA Columbia, Mo.
 KBIF Fresno, Calif.
 KBIG Santa Catalina, Calif.
 KBIM Roswell, N.M.

- KBIS Bakersfield, Calif.
 KBIX Muskogee, Okla.
 KBIZ Ottumwa, Iowa
 KBJT Fordyce, Ark.
 KBKC Mission, Kan.
 KBKR Baker, Ore.
 KBKW Aberdeen, Wash.
 KBLA Burbank, Calif.
 KBLF Red Bluff, Calif.
 KBLI Blackfoot, Idaho
 KBLO Hot Springs, Ark.
 KBLR Goodland, Kan.
 KBLT Big Lake, Tex.
 KBLU Yuma, Ariz.
 KBMI Henderson, Nev.
 KBMN Bozeman, Mont.
 KBMO Benson, Minn.
 KBMW Wahpeton, N. D.-Breckenridge, Minn.
 KBMX Coalinga, Calif.
 KBMY Billings, Mont.
 KBND Bend, Ore.
 KBNZ Lajunta, Colo.
 KBOA Kennett, Mo.
 KBOE Oskaloosa, Iowa
 KBOI Boise, Idaho
 KBOK Malvern, Ark.
 KBOL Boulder, Colo.
 KBOM Bismarck-Mandan, N.D.
 KBON Omaha, Neb.
 KBOP Pleasanton, Tex.
 KBOR Brownsville, Tex.
 KBOW Butte, Mont.
 KBOX Dallas, Tex.
 KBOY Medford, Ore.
 KBPS Portland, Ore.
 KBRC Mt. Vernon, Wash.
 KBRC Brookings, S. D.
 KBRL McCook, Neb.
 KBRO Bremerton, Wash.
 KBRS Springdale, Ark.

Am Calls CONTINUED

KBRV Soda Springs, Idaho
 KBRX O'Neill, Neb.
 KBRZ Freeport, Tex.
 KBSF Springhill, La.
 KBST Big Spring, Tex.
 KBTA Batesville, Ark.
 KBTK Missoula, Mont.
 KBTM Jonesboro, Ark.
 KBTN Neosho, Mo.
 KBTO Eldorado, Kan.
 KBUC Corona, Calif.
 KBUD Athens, Tex.
 KBUH Brigham City, Utah
 KBUN Bemidji, Minn.
 KBUR Burlington, Iowa
 KBUS Mexia, Tex.
 KBUZ Mesa, Ariz.
 KBVM Lancaster, Calif.
 KBWD Brownwood, Tex.
 KBYG Oklahoma City, Okla.
 KBYT Anchorage, Alaska
 KBYZ Salem, Ore.
 KCAL Redlands, Calif.
 KCAF Helena, Mont.
 KCAR Clarksville, Tex.
 KCBG Des Moines, Iowa
 KCBF Lubbock, Tex.
 KCBQ San Diego, Calif.
 KCBS San Francisco, Calif.
 KCCB Corning, Ark.
 KCCCL Paris, Ark.
 KCCO Lawton, Okla.
 KCCR Pierre, S. D.
 KCCY Corpus Christi, Tex.
 KCEA Tucson, Ariz.
 KCFB Spokane, Wash.
 KCFH Cuero, Tex.
 KCFI Cedar Falls, Iowa
 KCHA Charles City, Iowa
 KCHE Cherokee, Iowa
 KCHI Chillicothe, Mo.
 KCHJ Delano, Calif.
 KCHR Charleston, Mo.
 KCHS Truth or Consequences, N.M.
 KCHV Coachella, Calif.
 KCHY Cheyenne, Wyo.
 KCID Caldwell, Idaho
 KCIJ Shreveport, La.
 KCIL Houma, La.
 KCIM Carroll, Iowa
 KCJB Minot, N.D.
 KCJH San Luis Obispo, Calif.
 KCCK San Bernardino, Calif.
 KCKN Kansas City, Kan.
 KCKY Coolidge, Ariz.
 KCLA Pine Bluff, Ark.
 KCLE Cleburne, Tex.
 KCLF Clifton, Ariz.
 KCLN Clinton, Iowa
 KCLO Leavenworth, Kan.
 KCLP Rayville, La.
 KCLS Flagstaff, Ariz.
 KCLV Clovis, N.M.
 KCLW Hamilton, Tex.
 KCLX Colfax, Wash.
 KCMC Texarkana, Tex.
 KCMJ Palm Springs, Calif.
 KCMO Kansas City, Mo.
 KCMR McCaskey, Tex.
 KCMS Manitowish Springs, Colo.
 KCNI Broken Bow, Neb.
 KCNO Alturas, Calif.
 KCNY San Marcos, Tex.
 KCOB Newton, Iowa
 KCOG Centerville, Iowa
 KCOH Houston, Tex.
 KCOK Tulare, Calif.
 KCOL Ft. Collins, Colo.
 KCOC Conway, Ark.
 KCOB San Antonio, Tex.
 KCOW Alliance, Neb.
 KCOY Santa Maria, Calif.
 KCRB Sacramento, Calif.
 KCRB Chanute, Kan.
 KCRB Enid, Okla.
 KCRD Crescent City, Calif.
 KCRG Cedar Rapids, Iowa
 KCRN Crane, Tex.
 KCRS Midland, Tex.
 KCRV Trinidad, Colo.
 KCRV Caruthersville, Mo.
 KCSJ Pueblo, Colo.
 KCSR Chadron, Neb.
 KCTI Gonzales, Tex.
 KCTX Childress, Tex.
 KCUB Tucson, Ariz.
 KCUE Red Wing, Minn.
 KCUL Ft. Worth, Tex.
 KCVL Colville, Wash.
 KCVL Lodi, Calif.
 KCYL Lampasas, Tex.
 KDAC Fort Bragg, Calif.
 KDAD Weed, Calif.
 KDAL Duluth, Minn.
 KDAN Eureka, Calif.
 KDAY Lubbock, Tex.
 KDB Santa Monica, Calif.
 KDBC Mansfield, La.
 KDBM Dillon, Mont.
 KDBS Alexandria, La.
 KDDD Dumas, Tex.
 KDEC Decorah, Iowa
 KDEF Albuquerque, N.M.
 KDEN Denver, Colo.
 KDES El Cajon, Calif.
 KDES Palm Springs, Calif.
 KDET Center, Tex.
 KDEX Dexter, Mo.

KDGO Durango, Colo.
 KDHL Faribault, Minn.
 KDIO Ortonville, Minn.
 KDIX Dickinson, N.D.
 KDIT Holbrook, Ariz.
 KDKA Pittsburg, Pa.
 KDKD Clinton, Mo.
 KDLA DeRidder, La.
 KDLM Del Rio, Tex.
 KDMLK Detroit Lakes, Minn.
 KDLMR Devils Lake, N.D.
 KDMA Montevideo, Minn.
 KDMO Carthage, Mo.
 KDMS El Dorado, Ark.
 KDNT Denton, Tex.
 KDOK Tyler, Tex.
 KDKOL Mojave, Calif.
 KDOM Windom, Minn.
 KDON Salinas, Calif.
 KDOT Reno, Nev.
 KDOW Medford, Ore.
 KDQN DeQueen, Ark.
 KDRO Sedalia, Mo.
 KDRS Paragould, Ark.
 KDSJ Deadwood, S.D.
 KDSN Denison, Iowa
 KDSX Denison-Sherman, Tex.
 KDTA Delta, Colo.
 KDTH Dubuque, Iowa
 KDUB Lubbock, Tex.
 KDUI Hutchinson, Minn.
 KDWT Stamford, Tex.
 KDXX St. George, Utah
 KDYL Salt Lake City, Utah
 KDZA Pueblo, Colo.
 KEAN Brownwood, Tex.
 KEAP Fresno, Calif.
 KEBE Jacksonville, Tex.
 KECK Odessa, Tex.
 KEDO Longview, Wash.
 KEED Springfield-Eugene, Ore.
 KEEE Nacogdoches, Tex.
 KEEL Shreveport, La.
 KEEN San Jose, Calif.
 KEEP Twin Falls, Idaho
 KELA Centralia-Chehalis, Wash.
 KELD El Dorado, Ark.
 KELK Elko, Nev.
 KELO Sioux Falls, S.D.
 KELP El Paso, Tex.
 KELY Ely, Nev.
 KENA Mena, Ark.
 KENE Toppenish, Wash.
 KENI Anchorage, Alaska
 KENL Arcata, Calif.
 KENM Portales, N.M.
 KENN Farmington, N. M.
 KENO Las Vegas, Nev.
 KENS San Antonio, Tex.
 KENT Shreveport, La.
 KENY Bellingham-Ferndale, Wash.
 KEOK Payette, Idaho
 KEOS Flagstaff, Ariz.
 KEPR Kennewick-Richland-Pasco, Wash.
 KEPS Eagle Pass, Tex.
 KERB Kermit, Tex.
 KERC Eastland, Tex.
 KERK Eugene, Ore.
 KERN Bakersfield Calif.
 KERV Kerrville, Tex.
 KEST Boise, Idaho
 KETX Livingston, Tex.
 KEUN Buncie, La.
 KEVA Shamrock, Tex.
 KEVE Minneapolis, Minn.
 KEVL White Castle, La.
 KEVT Tucson, Ariz.
 KEWB Oakland, Calif.
 KEX Portland, Ore.
 KEXO Grand Junction, Colo.
 KEXX San Antonio, Tex.
 KEYD Oakes, N. D.
 KEYE Perryton, Tex.
 KEYJ Jamestown, N.D.
 KEYL Lone Prairie, Minn.
 KEYS Corpus Christi, Tex.
 KEYY Provo, Utah
 KEYZ Williston, N.D.
 KKEZU Rapid City, S. D.
 KKEZZ Anaheim, Calif.
 KFAB Omaha, Neb.
 KFAC Los Angeles, Calif.
 KFAL Fulton, Mo.
 KFAM St. Cloud, Minn.
 KFAR Fairbanks, Alaska
 KFAY Payetteville, Ark.
 KFBB Great Falls, Mont.
 KFBC Cheyenne, Wyo.
 KFBI Wichita, Kan.
 KFBB Sacramento, Calif.
 KFDA Amarillo, Tex.
 KFDF Van Buren, Ark.
 KFDM Beaumont, Tex.
 KFDR Grand Coulee, Wash.
 KFEL Pueblo, Colo.
 KFEQ St. Joseph, Mo.
 KFFA Helena, Ark.
 KFGQ Boone, Iowa
 KFHI Wichita, Kan.
 KFHA Lakewood, Wash.
 KFI Los Angeles, Calif.
 KFIR North Bend, Ore.
 KFIV Modesto, Calif.
 KFIZ Fond du Lac, Wis.
 KFJB Marshalltown, Iowa
 KFJI Klamath Falls, Ore.
 KFJM Grand Forks, N.D.
 KFJZ Ft. Worth, Tex.
 KFKA Greeley, Colo.
 KFKF Bellevue, Wash.
 KFKU Lawrence, Kan.

KFLD Floydada, Tex.
 KFLW Walsenburg, Colo.
 KFLW Klamath Falls, Ore.
 KFLY Corvallis, Ore.
 KFMA Davenport, Iowa
 KFMB San Diego, Calif.
 KFMI Tulsa, Okla.
 KFML Denver, Colo.
 KFMO Flat River, Mo.
 KFNF Shenandoah, Iowa
 KFNW Ferriday, La.
 KFOR Fargo, N.D.
 KFOR Lincoln, Neb.
 KFOX Long Beach, Calif.
 KFPW Fort Smith, Ark.
 KFRB Anchorage, Alaska
 KFRB Fairbanks, Alaska
 KFRS San Francisco, Calif.
 KFRD Rosenberg-Richmond, Tex.
 KFRF Fresno, Calif.
 KFRM Kansas City, Mo.
 KFRS Longview, Tex.
 KFRU Columbia, Mo.
 KFSA Ft. Smith, Ark.
 KFSB Joplin, Mo.
 KFSB Denver, Colo.
 KFSD San Diego, Calif.
 KFSG Los Angeles, Calif.
 KFST Ft. Stockton, Tex.
 KFTM Ft. Morgan, Colo.
 KFTV Paris, Tex.
 KFUN Las Vegas, N. M.
 KFUS Clayton, Mo.
 KFVS Cape Girardeau, Mo.
 KFWD Los Angeles, Calif.
 KFXX Nampa, Idaho
 KFXM San Bernardino, Calif.
 KFYN Bonham, Tex.
 KFYU Lubbock, Tex.
 KFYR Bismarck, N. D.
 KGA Spokane, Wash.
 KGAJ Gainesville, Tex.
 KGAK Gallup, N. M.
 KGAL Lebanon, Ore.
 KGAN Eastrop, La.
 KGAS Carthage, Tex.
 KGAY Salem, Ore.
 KGB San Diego, Calif.
 KGBG Galveston, Tex.
 KGBT Harlingen, Tex.
 KGBX Springfield, Mo.
 KGCC Sidney, Mont.
 KGDN Edmonds, Wash.
 KGEE Bakersfield, Calif.
 KGEK Sterling, Colo.
 KGEM Boise, Idaho
 KGEM Tulare, Calif.
 KGER Long Beach, Calif.
 KGEZ KallsPELL, Mont.
 KGFF Shawnee, Okla.
 KGFFJ Los Angeles, Calif.
 KGFL Roswell, N. M.
 KGFW Kearney, Neb.
 KGFX Pierre, S. D.
 KGGF Coffeyville, Kan.
 KGGM Albuquerque, N. M.
 KGHF Pueblo, Colo.
 KGHL Billings, Mont.
 KGHM Brookfield, Mo.
 KGHM International Falls, Minn.
 KGIL San Fernando, Calif.
 KGIW Alamosa, Colo.
 KGKB Tyler, Tex.
 KGKL San Angelo, Tex.
 KGLC Miami, Okla.
 KGLN Glenwood Springs, Colo.
 KGLM Mason City, Iowa
 KGLU Safford, Ariz.
 KGMB Honolulu, T. H.
 KGMC Englewood, Colo.
 KGMO Cape Girardeau, Mo.
 KGMS Sacramento, Calif.
 KGNE New Braunfels, Tex.
 KGNC Amarillo, Tex.
 KGNO Dodge City, Kan.
 KGO San Francisco, Calif.
 KGON Oregon City, Ore.
 KGOS Torrington, Wyo.
 KGPC Grafton, N. D.
 KGRI Henderson, Tex.
 KGRB Bend, Ore.
 KGRN Grinnell, Iowa
 KGRO Gresham, Ore.
 KGRT Las Cruces, N. M.
 KGSR Santa Rosa, N. M.
 KGST Fresno, Calif.
 KGU Honolulu, Hawaii
 KGUD Santa Barbara, Calif.
 KGVV Greenville, Tex.
 KGVV Missoula, Mont.
 KGVW Belgrade, Mont.
 KGW Portland, Ore.
 KGWA Enid, Okla.
 KGY Olympia, Wash.
 KGTN Guymon, Okla.
 KHAK Cedar Rapids, Iowa
 KHAM Albuquerque, N. M.
 KHAS Hastings, Neb.
 KHAT Phoenix, Ariz.
 KHBC Hilo, T. H.
 KHBG Okmulgee, Okla.
 KHBM Monticello, Ark.
 KHBR Hillsboro, Tex.
 KHBM Big Springs, Tex.
 KHEN Henryetta, Okla.
 KHFP Phoenix, Ariz.
 KHEY El Paso, Tex.
 KHFH Sierra Vista, Ariz.
 KHHP Pampa, Tex.
 KHIL Brighton-Ft. Lupton, Colo.
 KHIT Walla Walla, Wash.
 KHJ Los Angeles, Calif.

KHMO Hannibal, Mo.
 KHOB Hobbs, N. M.
 KHOB Truckee, Calif.
 KHOB Fayetteville, Ark.
 KHON Honolulu, T. H.
 KHOT Madera, Calif.
 KHOW Denver, Colo.
 KHOS Harrison, Ark.
 KHQ Spokane, Wash.
 KHSH Hemet, Calif.
 KHSL Chico, Calif.
 KHUB Fremont, Neb.
 KHUZ Borger, Tex.
 KHVV Honolulu, Hawaii
 KIAL Astoria, Ore.
 KIBE Palo Alto, Calif.
 KIBH Seward, Alaska
 KIBL Beaville, Tex.
 KIBS Bishop, Calif.
 KICA Clovis, N. M.
 KICD Spencer, Iowa
 KICK Springfield, Mo.
 KICN Denver, Colo.
 KICO Calexico, Calif.
 KID Idaho Falls, Idaho
 KIDD Monterey, Calif.
 KIDO Boise, Idaho
 KIEM Eureka, Calif.
 KIEV Glendale, Calif.
 KIFI Idaho Falls, Idaho
 KIFN Phoenix, Ariz.
 KIFW Sitka, Alaska
 KIHN Hugo, Okla.
 KIHQ Sioux Falls, S. D.
 KHIR Hood River, Ore.
 KIJV Huron, S. D.
 KIKI Honolulu, T. H.
 KIKI Honolulu, Hawaii
 KIKK Bakersfield, Calif.
 KIKO Miami, Ariz.
 KIKR Sulphur, La.
 KIKL Galveston, Tex.
 KIL Grand Forks, N. D.
 KILT Houston, Tex.
 KIMA Yakima, Wash.
 KIMB Kimball, Neb.
 KIML Gillette, Wyo.
 KIMN Denver, Colo.
 KIMO Hilo, Hawaii
 KIMP Mt. Pleasant, Tex.
 KIND Independence, Kan.
 KINE Kingsville, Tex.
 KING Seattle, Wash.
 KINK Phoenix, Ariz.
 KINS Eureka, Calif.
 KINT El Paso, Tex.
 KINY Juneau, Alaska
 KIOA Des Moines, Iowa
 KIOX Bay City, Tex.
 KIPA Hilo, Hawaii
 KJAY Seattle, Wash.
 KIRT Mission, Tex.
 KIRX Kirksville, Mo.
 KISD Sioux Falls, S. D.
 KISN Vancouver, Wash.
 KIST Santa Barbara, Calif.
 KIT Yakima, Wash.
 KITE San Antonio, Tex.
 KITI Chehalis-Centralia, Wash.
 KITN Olympia, Wash.
 KITO San Bernardino, Calif.
 KIUL Garden City, Kan.
 KIUN Pecos, Tex.
 KIUP Durango, Colo.
 KIVY Crockett, Tex.
 KIXL Dallas, Tex.
 KIXX Provo, Utah
 KJAX Amarillo, Tex.
 KJAN Atlantic, Iowa
 KJAX Santa Rosa, Calif.
 KJAY Ogdun, Utah
 KJBC Midland, Tex.
 KJBS San Francisco, Calif.
 KJCF Festus, Mo.
 KJCK Junction City, Kan.
 KJEF Jennings, La.
 KJET Beaumont, Tex.
 KJFJ Webster City, Iowa
 KJIM Fort Worth, Tex.
 KJLT N. Platte, Neb.
 KJNO Juneau, Alaska
 KJOE Shreveport, La.
 KJOY Stockton, Calif.
 KJR Seattle, Wash.
 KJRW Newton, Kan.
 KJRK Columbus, Neb.
 KKBV Vancouver, Wash.
 KKID Pendleton, Ore.
 KKIS Pittsburg, Calif.
 KKSN Grand Prairie, Tex.
 KKOG Ogdun, Utah
 KKLAC Los Angeles, Calif.
 KKLAD Klamath Falls, Ore.
 KKLAK Lakewood, Colo.
 KKLAM Cordova, Alaska
 KKLAS Las Vegas, Nev.
 KKLGB Liberty, Tex.
 KKLBM La Grande, Ore.
 KKLBS Livingston, Tex.
 KKLNC Blytheville, Ark.
 KKLCO Poteau, Okla.
 KKLVA Lovington, N. M.
 KLEE Ottumwa, Iowa
 KLEM Le Mars, Iowa
 KLEN Killeen, Tex.
 KLEO Wichita, Kan.
 KLER Orofino, Idaho
 KLEX Lexington, Mo.
 KLEF Litchfield, Minn.
 KLEP Golden Meadow, La.
 KLGA Algona, Iowa
 KLGN Logan, Utah
 KLGR Redwood Falls, Minn.
 KLIC Monroe, La.
 KLIF Dallas, Tex.

KLIK Jefferson City, Mo.
 KLLI Betherville, Iowa
 KLIN Lincoln, Neb.
 KLIQ Portland, Ore.
 KLRJ Denver, Colo.
 KLRX Twin Falls, Idaho
 KLZ Brainerd, Minn.
 KLC Parsons, Kan.
 KLLA Leesville, La.
 KLLL Lubbock, Tex.
 KLMO Longmont, Colo.
 KLMR Lamar, Colo.
 KLM Lincoln, Neb.
 KLMX Clayton, N. M.
 KLO Ogden, Utah
 KLOG Telo, Wash.
 KLOH Epestone, Minn.
 KLOK San Jose, Calif.
 KLOO Corvallis, Ore.
 KLOQ Yakima, Wash.
 KLOS Albuquerque, N. M.
 KLOU Lake Charles, La.
 KLOV Loveland, Colo.
 KLPL Lake Providence, La.
 KLP Minot, N. D.
 KLPK Oklahoma City, Okla.
 KLPW Union Mo.
 KLRA Little Rock, Ark.
 KLR Mountain Grove, Mo.
 KLT Little Falls, Minn.
 KLT Longview, Tex.
 KLTZ Blackwell, Okla.
 KLTZ Glasgow, Mont.
 KLUB Salt Lake City, Utah
 KLUK Evanston, Wyo.
 KLUV Toledo, Ore.
 KLUW Haynesville, La.
 KLV Leadville, Colo.
 KLV Vivian, La.
 KLV Pasadena, Tex.
 KLVW Levelland, Tex.
 KLWN Lawrence, Kan.
 KLWT Lebanon, Mo.
 KLYD Bakersfield, Calif.
 KLYK Spokane, Wash.
 KLYR Clarksville, Ark.
 KLZ Denver, Colo.
 KMA Shenandoah, Iowa
 KMAC San Antonio, Tex.
 KMAE McKinney, Tex.
 KMAK Fresno, Calif.
 KMAM Tularosa, N. M.
 KMAN Manhattan, Kan.
 KMAP Bakersfield, Calif.
 KMAQ Maquoketa, Iowa
 KMAR Winnsboro, La.
 KMBC Kansas City, Mo.
 KMBL Junction, Tex.
 KMBY Monterey, Calif.
 KMCD Fairfield, Iowa
 KMCM McMinnville, Ore.
 KMCO Conroe, Tex.
 KMDO Fort Scott, Kan.
 KMED Medford, Ore.
 KMEI Wenatchee, Wash.
 KMGH Albuquerque, N. M.
 KMHL Marshall, Minn.
 KMHT Marshall, Tex.
 KMIL Cameron, Tex.
 KMIN Grants, N. M.
 KMJ Fresno, Calif.
 KMLB Monroe, La.
 KMLW Marlin, Tex.
 KMMJ Grand Island, Neb.
 KMMO Marshall, Mo.
 KMNS Sioux City, Iowa
 KMO Tacoma, Wash.
 KMON Great Falls, Mont.
 KMOP Tucson, Ariz.
 KMOX St. Louis, Mo.
 KMPC Los Angeles, Calif.
 KMRC Morgan City, La.
 KMRS Morris, Minn.
 KMUL Muleshoe, Tex.
 KMUR Murray, Utah
 KMUS Muskogee, Okla.
 KMV Honolulu, Hawaii
 KMYC Marysville, Calif.
 KNAF Fredericksburg, Tex.
 KNAK Salt Lake City, Utah
 KNAL Victoria, Tex.
 KNBA Vallejo, Calif.
 KNBC San Francisco, Calif.
 KNBE Kanab, Utah
 KNBX Kirklind, Wash.
 KNBY Newport, Ark.
 KNCK Concordia, Kan.
 KNCM Moberly, Mo.
 KNCO Garden City, Kan.
 KNKY Nebraska City, Neb.
 KNDC Hettinger, N. D.
 KNDE Aztec, N. M.
 KNDI Honolulu, Hawaii
 KNDY Marysville, Kan.
 KNEA Jonesboro, Ark.
 KNEB Scottsbluff, Neb.
 KNEC McAlester, Okla.
 KNEB Brady, Tex.
 KNEM Nevada, Mo.
 KNET Palestine, Tex.
 KNEW Spokane, Wash.
 KNEK McPherson, Kan.
 KNEZ Lompoc, Calif.
 KNGB Hanford, Calif.
 KNIA Knoxville, Iowa
 KNIM Maryville, Mo.
 KNIT Abilene, Tex.
 KNLR N. Little Rock, Ark.
 KNOC Natchitoches, La.
 KNOE Monroe, La.
 KNOG Nogales, Ariz.
 KNOX Fort Worth, Tex.
 KNOR Norman, Okla.
 KNOT Prescott, Ariz.
 KNOW Austin, Tex.

KNOX Grand Forks, N. D.
 KNPT Newport, Ore.
 KNUJ New Ulm, Minn.
 KNUZ Houston, Tex.
 KNWS Waterloo, Iowa
 KNX Los Angeles, Calif.
 KOA Denver, Colo.
 KOAC Corvallis, Ore.
 KOAL Price, Utah
 KOAM Pittsburg, Kan.
 KOB Albuquerque, N. M.
 KOBE Las Cruces, N. M.
 KOBH Hot Springs, S. D.
 KOBY San Francisco, Calif.
 KOCA Elmore, Tex.
 KOCT Oklahoma City, Okla.
 KODE Joplin, Mo.
 KODI Cody, Wyo.
 KODL The Dalles, Ore.
 KODY N. Platte, Neb.
 KOEL Oelwein, Iowa
 KOFA Yuma, Ariz.
 KOFE Pullman, Wash.
 KOFI KallsPELL, Mont.
 KOFO Ottawa, Kan.
 KOFY San Mateo, Calif.
 KOGA Ogallala, Neb.
 KOGT Orange, Tex.
 KOH Reno, Nev.
 KOHO Honolulu, Hawaii
 KOHU Hermiston, Ore.
 KOIL Omaha, Neb.
 KOIN Portland, Ore.
 KOJM Havre, Mont.
 KOKA Shreveport, La.
 KOKA Austin, Tex.
 KOKO Warrensburg, Mo.
 KOKX Keokuk, Iowa
 KOKY Little Rock, Ark.
 KOL Seattle, Wash.
 KOLD Tucson, Ariz.
 KOLE Port Arthur, Tex.
 KOLJ Quana, Tex.
 KOLL Libby, Mont.
 KOLO Reno, Nev.
 KOLR Sterling, Colo.
 KOLS Pryor, Okla.
 KOLT Scottsbluff, Neb.
 KOLY Moberly, S. D.
 KOMA Oklahoma City, Okla.
 KOMB Cottage Grove, Ore.
 KOME Tulsa, Okla.
 KOMO Seattle, Wash.
 KOMW Omak, Wash.
 KOMY Watsonville, Calif.
 KONE Reno, Nev.
 KONG Visalia, Calif.
 KONI Phoenix, Ariz.
 KONO San Antonio, Tex.
 KONP Port Angeles, Wash.
 KOOD Honolulu, Hawaii
 KOOK Billings, Mont.
 KOOL Phoenix, Ariz.
 KOOC Omaha, Neb.
 KOOS Coos Bay, Ore.
 KOFR Butte, Mont.
 KOPY Alice, Tex.
 KOQT Bellingham, Wash.
 KORA Bryan, Tex.
 KORC Mineral Wells, Tex.
 KORJ Pasco, Wash.
 KORE Eugene, Ore.
 KORL Las Vegas, Nev.
 KORN Mitchell, S. D.
 KORT Grangeville, Idaho
 KOSA Odessa, Tex.
 KOSE Osceola, Ark.
 KOSI Aurora, Colo.
 KOSY Texarkana, Ark.
 KOTA Rapid City, S. D.
 KOTE Fergus Falls, Minn.
 KOTN Pine Bluff, Ark.
 KOTS Deming, N. M.
 KOVC Valley City, N. D.
 KOVE Lander, Wyo.
 KOVO Provo, Utah
 KOWB Parnam, Wyo.
 KOWH Omaha, Neb.
 KOWL Bijou, Calif.
 KOWN Escondido, Calif.
 KOXR Oxnard, Calif.
 KOY Phoenix, Ariz.
 KOYE El Paso, Tex.
 KOYL Odessa, Tex.
 KOYN Billings, Mont.
 KOZE Lewiston, Idaho
 KOZI Chelan, Wash.
 KOZY Grand Rapids, Minn.
 KPAC Port Arthur, Tex.
 KPAK Minden, La.
 KPAL Palm Springs, Calif.
 KPAM Portland, Ore.
 KPAN Hereford, Tex.
 KPAP Redding, Calif.
 KPAS Banning, Calif.
 KPAT Idaho Falls, Idaho
 KPAY Chico, Calif.
 KPBA Pine Bluff, Ark.
 KPBM Carlsbad, N. M.
 KPDA Marked Tree, Ark.
 KPDP Pampa, Tex.
 KPDPQ Portland, Ore.
 KPES Spokane, Wash.
 KPEL Lafayette, La.
 KPEP San Angelo, Tex.
 KPER Gilroy, Calif.
 KPET Lamesa, Tex.
 KPGE Page, Ariz.
 KPHO Phoenix, Ariz.
 KPIG Cedar Rapids, Iowa
 KPIK Colorado Springs, Colo.
 KPIN Casa Grande, Ariz.
 KPKW Pasco, Wash.
 KPPLA Plainview, Tex.
 KPLC Lake Charles, La.

KPLK Dallas, Ore.
 KPLT Paris, Tex.
 KPMC Bakersfield, Calif.
 KPNG Port Neches, Tex.
 KPOA Honolulu, Hawaii
 KPOC Pochontas, Ark.
 KPPO Crescent City, Calif.
 KPOF Denver, Colo.
 KPOJ Portland, Ore.
 KPOK Scottsdale, Ariz.
 KPOL Los Angeles, Calif.
 KPON Anderson, Calif.
 KPPO Los Angeles, Calif.
 KPOR Quincy, Wash.
 KPOW Powell, Wyo.
 KPPOC Pasadena, Calif.
 KPQ Wenatchee, Wash.
 KPRB Redmond, Ore.
 KPRC Houston, Tex.
 KPRK Livingston, Mont.
 KPRR Paso Robles, Calif.
 KPRO Riverside, Calif.
 KPRS Kansas City, Mo.
 KPSS Falfurrias, Tex.
 KPST Preston, Idaho
 KPST Carson City, Nev.
 KPUG Bellingham, Wash.
 KPVA Camas, Wash.
 KPQA Austin, Minn.
 KQDE Renton, Wash.
 KQDI Bismarck, N. D.
 KQDY Minot, N. D.
 KQEO Albuquerque, N. M.
 KQIK Lakeview, Ore.
 KQTY Everett, Wash.
 KQV Pittsburgh, Pa.
 KRAC Alamogordo, N. M.
 KRADE Grand Forks, Minn.
 KRAI Craig, Colo.
 KRAK Stockton, Calif.
 KRAL Rawlins, Wyo.
 KRAM Las Vegas, Nev.
 KRAY Amarillo, Tex.
 KRBA Lufkin, Tex.
 KRBC Abilene, Tex.
 KRBI St. Peter, Minn.
 KRBO Las Vegas, Nev.
 KRCK Ridgecrest, Calif.
 KRCC Prineville, Ore.
 KRCT Pasadena, Tex.
 KRDD Redding, Calif.
 KRDO Colorado Springs, Colo.
 KRDU Dinuba, Calif.
 KRE Berkeley, Calif.
 KREH Oakdale, La.
 KREI Farmington, Mo.
 KREL Baytown, Tex.
 KREM Spokane, Wash.
 KREO Indio, Calif.
 KRES St. Joseph, Mo.
 KREW Sunnyside, Wash.
 KREX Grand Junction, Colo.
 KRFO Owatonna, Minn.
 KRFS Superior, Neb.
 KRGI Grand Island, Neb.
 KRGV Weslaco, Tex.
 KRHD Duncan, Okla.
 KRIB Mason City, Iowa
 KRIC Beaumont, Tex.
 KRIG Odessa, Tex.
 KRIZ Phoenix, Ariz.
 KRIO McAllen, Tex.
 KRKC King City, Calif.
 KRKD Los Angeles, Calif.
 KRKE Everett, Wash.
 KRKS Ridgecrest, Calif.
 KRLL Lewiston, Idaho-Clarkston, Wash.
 KRLD Dallas, Tex.
 KRLL Canon City, Colo.
 KRLLW Walnut Ridge, Ark.
 KRMD Shreveport, La.
 KRMG Tulsa, Okla.
 KRMO Monett, Mo.
 KRMS Osage Beach, Mo.
 KRNO San Bernardino, Calif.
 KRNR Roseburg, Ore.
 KRNS Burns, Ore.
 KRNT Des Moines, Iowa
 KRNY Kearney, Neb.
 KRCC Rochester, Minn.
 KRQD El Paso, Tex.
 KRQF Abbeville, La.
 KRQK Sonora, Calif.
 KRQW Brawley, Calif.
 KRQV Clinton, Iowa
 KRQW Oakland, Calif.
 KRQX Crookston, Minn.
 KRQY Sacramento, Calif.
 KRPL Moscow, Idaho
 KRRL Sherman, Tex.
 KRSC Othello, Wash.
 KRSD Rapid City, S. D.
 KRSI St. Louis Park, Minn.
 KRSL Russell, Kan.
 KRSN Los Alamos, N. M.
 KRST Raton, N. M.
 KRTR Thermopolis, Wyo.
 KRUS Baling, Tex.
 KRUS Ruston, La.
 KRUX Glendale, Ariz.
 KRVC Lexington, Neb.
 KRWC Forest Grove, Ore.
 KRXX Rexburg, Idaho
 KRXL Roseburg, Ore.
 KRYS Corpus Christi, Tex.
 KSAC Manhattan, Kan.
 KSAL Salina, Kan.
 KSAM Huntsville, Tex.
 KSAN San Francisco, Calif.
 KSAY San Francisco, Calif.
 KSBW Salinas, Calif.
 KSCB Liberal, Kan.
 KSCJ Sioux City, Iowa
 KSCO Santa Cruz, Calif.

Am Calls CONTINUED

KSD St. Louis, Mo.
 KSDA Redding, Calif.
 KSDN Aberdeen, S. D.
 KSDO San Diego, Calif.
 KSEI Pocatello, Idaho
 KSEK Pittsburg, Kan.
 KSEL Lubbock, Tex.
 KSEM Moses Lake, Wash.
 KSEB Shelby, Mont.
 KSEO Durango, Okla.
 KSET El Paso, Tex.
 KSEW Sitka, Alaska
 KSEY Seymour, Tex.
 KSFA Nacogdoches, Tex.
 KSFE Needles, Calif.
 KSFO San Francisco, Calif.
 KSGM Ste. Genevieve, Mo.
 KSI B Creston, Iowa
 KSID Sidney, Neb.
 KSIG Crowley, La.
 KSIJ Gladewater, Tex.
 KSL Silver City, N. M.
 KSSM Sikeston, Mo.
 KSR Wichita, Kan.
 KSS Sedalia, Mo.
 KSIW Woodward, Okla.
 KSKX Corpus Christi, Tex.
 KSKJ Jamestown, N. D.
 KSKO San Jose, Calif.
 KSKY Dallas, Tex.
 KSL Salt Lake City, Utah
 KSLM Salem, Ore.
 KSLQ Opelousas, La.
 KSLV Monte Vista, Colo.
 KSLY San Luis Obispo, Calif.
 KSMA Santa Maria, Calif.
 KSMI Seminole, Tex.
 KSMN Mason City, Iowa
 KSMO Salem, Mo.
 KSNY Snyder, Tex.
 KSO Des Moines, Iowa
 KSOK Arkansas City, Kans.
 KSON San Diego, Calif.
 KSOU Sioux Falls, S. D.
 KSOP Salt Lake City, Utah
 KSOP Raymondville, Tex.
 KSPA Santa Paula, Calif.
 KSPI Stillwater, Okla.
 KSPD Diboll, Tex.
 KSPR Casper, Wyo.
 KSPS Sandpoint, Idaho
 KSSA Salmon, Idaho
 KSSC Socorro, N. M.
 KSSR Santa Rosa, Calif.
 KSSR Ontario, Ore.
 KSSS Colorado Springs, Colo.
 KSSU Sulphur Springs, Tex.
 KSTA Coleman, Tex.
 KSTB Breckenridge, Tex.
 KSTH St. Helens, Ore.
 KSTL St. Louis, Mo.
 KSTN Stockton, Calif.
 KSTP St. Paul, Minn.
 KSTR Grand Junction, Colo.
 KSTT Davenport, Iowa
 KSTV Stephenville, Tex.
 KSUB Cedar City, Utah
 KSUE Susanville, Calif.
 KSUM Fairmont, Minn.
 KSUN Bisbee, Ariz.
 KSV Richfield, Utah
 KSVF Artesia, N. M.
 KSWA Graham, Tex.
 KSWB Council Bluffs, Iowa
 KSWC Lawton, Okla.
 KSWO Roswell, N. M.
 KSYC Treka, Calif.
 KSYD Wichita Falls, Tex.
 KSYL Alexandria, La.
 KTAC Tacoma, Wash.
 KTAE Taylor, Tex.
 KTAN Tucson, Ariz.
 KTAR Phoenix, Ariz.
 KTAT Frederick, Okla.
 KTB Tyler, Tex.
 KTCB Austin, Tex.
 KTCB Malden, Mo.
 KTCN Berryville, Ark.
 KTCF Fort Smith, Ark.
 KTEE Carmel, Calif.
 KTEL Walla Walla, Wash.
 KTEM Temple, Tex.
 KTER Terrell, Tex.
 KTFI Twin Falls, Idaho
 KTFB Texarkana, Tex.
 KTFY Brownfield, Tex.
 KTHE Thermopolis, Wyo.
 KTH Little Rock, Ark.
 KTH Houston, Tex.
 KTHB Thibodaux, La.
 KTL Thibodaux, Ore.
 KTIM San Rafael, Calif.
 KTI Porterville, Calif.
 KTIH Minneapolis, Minn.
 KTIK Seattle, Wash.
 KTIJ Hobart, Okla.
 KTKN Ketchikan, Alaska
 KTKR Taft, Calif.
 KTKT Tucson, Ariz.
 KTLD Tullulah, La.
 KTLN Denver, Colo.
 KTLT Mt. Home, Ark.
 KTLQ Tahlequah, Okla.
 KTLU Rusk, Tex.
 KTLW Texas City, Tex.
 KTMCA McAlester, Okla.
 KTMPE Tempe, Ariz.
 KTMPS Santa Barbara, Calif.
 KTN Falls City, Neb.
 KTNM Tucumcari, N. M.
 KTOT Tacoma, Wash.
 KTON Jonesboro, La.

Am Calls CONTINUED

KTOD Sinton, Tex.
 KTOE Mankato, Minn.
 KTOH Lihue, Hawaii
 KTOK Oklahoma City, Okla
 KTOO Henderson, Nev.
 KTOP Topeka, Kan.
 KTOW Oklahoma City, Okla.
 KTRP Prescott, Ark.
 KTRB Modesto, Calif.
 KTRC Santa Fe, N. M.
 KTRF Lufkin, Tex.
 KTRF Thief River Falls, Minn.
 KTRH Houston, Tex.
 KTRI Sioux City, Iowa
 KTRM Beaumont, Tex.
 KTRN Wichita Falls, Tex.
 KTRY Bastrop, La.
 KTTA San Antonio, Tex
 KTTM El Paso, Tex.
 KTTN Trenton, Mo.
 KTRR Rolla, Mo.
 KTTT Springfield, Mo.
 KTUC Tucson, Ariz.
 KTUE Tulsa, Tex.
 KTUL Tulsa, Okla.
 KTUR Turlock, Calif.
 KTUT Tooele, Utah
 KTUX Pueblo, Colo.
 KTW Seattle, Wash.
 KTXJ Jasper, Tex.
 KTXL San Angelo, Tex.
 KTXO Sherman, Tex.
 KTYM Inglewood, Calif.
 KUAM Agana, Guam
 KUBA Yuba City, Calif.
 KUBC Montrose, Colo.
 KUBE Pendleton, Ore.
 KUCB San Antonio, Tex.
 KUDE Oceanside, Calif.
 KUDI Great Falls, Mont.
 KUDL Kansas City, Mo.
 KUDU Ventura-Oxnard, Calif.
 KUDY Littleton, Colo.
 KUEN Wenatchee, Wash.
 KUEQ Phoenix, Ariz.
 KUGN Eugene, Ore.
 KUIK Hillsboro, Ore.
 KUJ Walla Walla, Wash.
 KUKI Ukiah, Calif.
 KUKO Post, Tex.
 KUKU Willow Springs, Mo.
 KULA Honolulu, Hawaii
 KULE Ephrata, Wash.
 KULP El Campo, Tex.
 KUMA Pendleton, Ore.
 KUNO Corpus Christi, Tex.
 KUOA Siloam Springs, Ark.
 KUOM Minneapolis, Minn.
 KUPF Idaho Falls, Idaho
 KURM Moab, Utah
 KURL Billings, Mont.
 KURV Edinburg, Tex.
 KURY Brookings, Ore.
 KUSD Vermillion, S. D.
 KUSH Cushing, Okla.
 KUSN St. Joseph, Mo.
 KUTI Yakima, Wash.
 KUTT Fargo, N. D.
 KUTY Palmdale, Calif.
 KUVR Holdrege, Neb.
 KUZV West Monroe, La.
 KVCC Wolf Point, Mont.
 KVCL Winnfield, La.
 KVCV Redding, Calif.
 KVEC San Luis Obispo, Calif.
 KVFL Vernal, Utah
 KVFN Ventura, Calif.
 KVET Austin, Tex.
 KVFC Cortez, Colo.
 KVFD Ft. Dodge, Iowa
 KVGB Great Bend, Kan.
 KVHL Homer, La.
 KVI Seattle, Wash.
 KVIC Victoria, Tex.
 KVIL Highland Park, Tex.
 KVIM New Iberia, La.
 KVIN Vinita, Okla.
 KVIP Redding, Calif.
 KVIM Monahans, Tex.
 KVLB Cleveland, Tex.
 KVLC Little Rock, Ark.
 KVLF Alpine, Tex.
 KVVG La Grange, Tex.
 KVH Pauls Valley, Okla.
 KVLV Fallon, Nev.
 KVMA Magnolia, Ark.
 KVMC Colorado City, Tex.
 KVNC Florissant, Ariz.
 KVNC Winslow, Ariz.
 KVND Coeur d'Alene, Idaho
 KVNU Logan, Utah
 KVOC Casper, Wyo.
 KVOC Emporia, Kan.
 KVOC Ogden, Utah
 KVOL Lafayette, La.
 KVOM Morrilton, Ark.
 KVON Napa, Calif.
 KVOP Tulsa, Okla.
 KVOP Plainview, Tex.
 KVOR Colorado Springs, Colo.
 KVOS Bellingham, Wash.
 KVOU Uvalde, Tex.
 KVOW Littlefield, Tex.
 KVOC Moorehead, Minn.
 KVOY Yuma, Ariz.
 KVOZ Laredo, Tex.
 KVPI Ville Platte, La.
 KVRK Arkadelphia, Ark.
 KVRH Salida, Colo.
 KVRB Rock Springs, Wyo.
 KVSA McGehee, Ark.

KVSF Santa Fe, N.M.
 KVSO Ardmore, Okla.
 KVWC Vernon, Tex.
 KVWM Show Low Ariz.
 KVWO Cheyenne, Wyo.
 KWAD Wadena, Minn.
 KWAK Stuttgart, Ark.
 KWAL Wallace, Idaho
 KWAM Memphis, Tenn.
 KWAT Watertown, S. D.
 KWBE Wichita, Kan.
 KWBE Beatrice, Neb.
 KWBG Boone, Iowa
 KWBR Oakland, Calif.
 KWBR Hutchinson, Kan.
 KWCB Searcy, Ark.
 KWCL Oak Grove, La.
 KWCO Chickasha, Okla.
 KWCC Willcox, Ariz.
 KWDM Des Moines, Iowa
 KWEE Rochester, Minn.
 KWED Seguin, Tex.
 KWEL Weiser, Idaho
 KWEL Midland, Tex.
 KWEW Hobbs, N. M.
 KWFR San Angelo, Tex.
 KWFT Wichita Falls, Tex.
 KWG Stockton, Calif.
 KWHI Brenham, Tex.
 KWHK Hutchinson, Kan.
 KWHN Ft. Smith, Ark.
 KWHO Salt Lake City, Utah
 KWHW Altus, Okla.
 KWIC Salt Lake City, Utah
 KWIK Pocatello, Idaho
 KWIL Albany, Ore.
 KWLN Ashland, Ore.
 KWIP Merced, Calif.
 KWIQ Moses Lake, Wash.
 KWIV Douglas, Wyo.
 KWIZ Santa Ana, Calif.
 KWJB Globe, Ariz.
 KWJK Portland, Ore.
 KWKJ St. Louis, Mo.
 KWKC Abilene, Tex.
 KWKH Shreveport, La.
 KWKW Pasadena, Calif.
 KWLC Decorah, Iowa
 KWLM Willmar, Minn.
 KWMT Fort Dodge, Iowa
 KWNA Winnemucca, Nev.
 KWNO Winona, Minn.
 KWQA Worthington, Minn.
 KWOC Poplar Bluff, Mo.
 KWOE Clinton, Okla.
 KWON Bartlesville, Okla.
 KWOR Worland, Wyo.
 KWOS Jefferson City, Mo.
 KWOW Pomona, Calif.
 KWPC Muscatine, Iowa
 KWPM West Plains, Mo.
 KWPR Claremore, Okla.
 KWRD Henderson, Ore.
 KWRE Warrenton, Mo.
 KWRF Warren, Ark.
 KWRL Riverton, Wyo.
 KWRO Coquille, Ore.
 KWRT Boonville, Mo.
 KWRW Guthrie, Okla.
 KWSC Pullman, Wash.
 KWSD Mt. Shasta, Calif.
 KWSH Wewoka, Okla.
 KWSK Pratt, Kan.
 KWSO Wasco, Calif.
 KWTC Bartow, Calif.
 KWTO Springfield, Mo.
 KWTX Waco, Tex.
 KWVY Waverly, Iowa
 KWVW Waterloo, Iowa
 KWYK Farmington, N. M.
 KWYN Wynne, Ark.
 KWYR Sheridan, Wyo.
 KWYR Winner, S. D.
 KXA Seattle, Wash.
 KXAR Hope, Ark.
 KXBL Waterloo, Iowa
 KXBM Mexico, Mo.
 KXGI Ft. Madison, Iowa
 KXGN Glendive, Mont.
 KXGO Fargo, N. D.
 KXIK Iowa City, Iowa
 KXIT Dalhart, Tex.
 KXJK Forrest City, Ark.
 KXKL Portland, Ore.
 KXLA Pasadena, Calif.
 KXLE Ellensburg, Wash.
 KXLF Butte, Mont.
 KXLI Helena, Mont.
 KXLK Great Falls, Mont.
 KXLL Missoula, Mont.
 KXLO Lewiston, Mont.
 KXLR N. Little Rock, Ark.
 KXLW Clayton, Mo.
 KXLY Spokane, Wash.
 KXO El Centro, Calif.
 KXOA Sacramento, Calif.
 KXOK St. Louis, Mo.
 KXOL Ft. Worth, Tex.
 KXOX Sweetwater, Tex.
 KXRA Alexandria, Minn.
 KXRR Russellville, Ark.
 KXRO Aberdeen, Wash.
 KXRX San Jose, Calif.
 KXXX Golden, Colo.
 KXXXL Boseman, Mont.
 KXXX Colby, Kan.
 KXYZ Houston, Tex.
 KYA San Francisco, Calif.
 KYAP Ruidoso, N. M.
 KYCA Prescott, Ariz.
 KYES Roseburg, Ore.
 KYG Medford, Ore.
 KYME Boise, Idaho
 KYNG Coos Bay, Ore.
 KYNO Fresno, Calif.

KYNT Yankton, S. D.
 KYOK Houston, Tex.
 KYOR Blythe, Calif.
 KYOS Merced, Calif.
 KYOU Greeley, Colo.
 KYRO Potosi, Mo.
 KYSM Mankato, Minn.
 KYSN Colorado Springs, Colo.
 KYSS Missoula, Mont.
 KYTE Pocatello, Idaho
 KYUM Yuma, Ariz.
 KYVA Gallup, N. M.
 KYW Cleveland, Ohio
 KZEE Weatherford, Tex.
 KZEY Tyler, Tex.
 KZIN Coeur d'Alene, Idaho
 KZIF Amarillo, Tex.
 KZIX Fort Collins, Colo.
 KZOK Prescott, Ariz.
 KZOL Muleshoe, Tex.
 KZUM Farmington, N. M.
 KZUN Oppunity, Wash.
 WAAA Winston-Salem, N. C.
 WAAB Worcester, Mass.
 WAAF Chicago, Ill.
 WAAG Adel, Ga.
 WAAY Huntsville, Ala.
 WABA Aguadilla, P. R.
 WABB Mobile, Ala.
 WABC New York, N. Y.
 WABG Greenwood, Miss.
 WABI Bangor, Me.
 WABJ Adrian, Mich.
 WABL Amite, La.
 WABO Waynesboro, Miss.
 WABQ Cleveland, O.
 WABR Winter Park, Fla.
 WABT Tuskegee, Ala.
 WABV Abbeville, S. C.
 WABW Annapolis, Md.
 WABY Albany, N. Y.
 WABZ Albemarle, N. C.
 WACA Camden, S. C.
 WACB Kittanning, Pa.
 WACE Chicopee, Mass.
 WACK Newark, N. Y.
 WACL Waycross, Ga.
 WACO Waco, Tex.
 WACR Columbus, Miss.
 WACT Tuscaloosa, Ala.
 WADA Shelby, N. C.
 WADC Akron, Ohio
 WADE Wadesboro, N. C.
 WADK Newport, R. I.
 WADP Kane, Pa.
 WADS Ansonia, Conn.
 WAEB Allentown, Pa.
 WAEL Mayaguez, P. R.
 WAEW Crossville, Tenn.
 WAFV Staunton, Va.
 WAGC Chattanooga, Tenn.
 WAGE Leesburg, Va.
 WAGF Dothan, Ala.
 WAGG Franklin, Tenn.
 WAGM Presque Isle, Me.
 WAGN Menominee, Mich.
 WAGR Lumberton, N. C.
 WAGS Bishopville, S. C.
 WAGY Forest City, N. C.
 WAIK Galesburg, Ill.
 WAIL Baton Rouge, La.
 WAIM Anderson, S. C.
 WAIN Columbia, Ky.
 WAIP Prichard, Ala.
 WAIR Winston-Salem, N. C.
 WAIT Chicago, Ill.
 WAJF Decatur, Ala.
 WAJR Morgantown, W. Va.
 WAKE Atlanta, Ga.
 WAKO Aiken, S. C.
 WAKO Laurenceville, Ill.
 WAKR Akron, Ohio
 WAKU Le Roy, Pa.
 WAKY Louisville, Ky.
 WALA Mobile, Ala.
 WALB Albany, Ga.
 WALD Walterboro, S. C.
 WALE Fall River, Mass.
 WALK Patchogue, N. Y.
 WALL Middletown, N. Y.
 WALM Albion, Mich.
 WALO Humacao, P. R.
 WALT Tampa, Fla.
 WALY Herkimer, N. Y.
 WAMD Miami, Md.
 WAME Miami, Fla.
 WAMI Opp, Ala.
 WAML Laurel, Miss.
 WAMO Homestead, Pa.
 WAMP Pittsburgh, Pa.
 WAMS Wilmington, Del.
 WAMV East St. Louis, Ill.
 WAMW Washington, Ind.
 WAMY Amory, Miss.
 WANA Anniston, Ala.
 WANB Waynesburg, Pa.
 WAND Canton, Ohio
 WANE Ft. Wayne, Ind.
 WANN Annapolis, Md.
 WANS Anderson, S. C.
 WANT Richmond, Va.
 WANY Albany, Ky.
 WAOK Atlanta, Ga.
 WAOV Vincennes, Ind.
 WAPA San Juan, P. R.
 WAPE Jacksonville, Fla.
 WAPF McComb, Miss.
 WAPG Arcadia, Fla.
 WAPI Birmingham, Ala.
 WAPL Appleton, Wis.
 WAPO Chattanooga, Tenn.
 WAPX Montgomery, Ala.
 WAQE Towson, Md.
 WARA Attleboro, Mass.

WARB Covington, La.
 WARC Milton, Pa.
 WARD Johnston, Pa.
 WARE Ware, Mass.
 WARF Jasper, Ala.
 WARK Hagerstown, Md.
 WARL Arlington, Va.
 WARM Scranton, Pa.
 WARN Fort Pierce, Fla.
 WARU Peru, Ind.
 WASA Havre de Grace, Md.
 WASK Lafayette, Ind.
 WATA Boone, N. C.
 WATC Gaylord, Mich.
 WATE Knoxville, Tenn.
 WATH Athens, Ohio
 WATK Antigo, Wis.
 WATM Atmore, Ala.
 WATN Watertown, N. Y.
 WATO Oak Ridge, Tenn.
 WATF Marion, S. C.
 WATR Waterbury, Conn.
 WATS Sayre, Pa.
 WATT Cadillac, Mich.
 WATV Birmingham, Ala.
 WATW Ashland, Wis.
 WATZ Alpena, Mich.
 WAUB Auburn, N. Y.
 WAUC Wauchula, Fla.
 WAUD Auburn, Ala.
 WAUG Augusta, Ga.
 WAUX Waukesha, Wis.
 WAVC Boaz, Ala.
 WAVE Louisville, Ky.
 WAVI Dayton, Ohio
 WAVL Apollo, Pa.
 WAVN Stillwater, Minn.
 WAVO Avondale Estates, Ga.
 WAVP Avon Park, Fla.
 WAVU Albertville, Ala.
 WAVY Portsmouth, Va.
 WAVZ New Haven, Conn.
 WAWK Kendallville, Ind.
 WAWZ Zanesville, N. J.
 WAXE Vero Beach, Fla.
 WAXX Chippewa Falls, Wis.
 WAYB Waynesboro, Va.
 WAYE Dundalk, Md.
 WAYN Rockingham, N. C.
 WAYS Charlotte, N. C.
 WAYX Waycross, Ga.
 WAYZ Waynesboro, Pa.
 WAZA Bainbridge, Ga.
 WAZE Clearwater, Fla.
 WAZF Yazoo City, Miss.
 WAZL Hazleton, Pa.
 WAZZ Lafayette, Ind.
 WBAA Lafayette, Ind.
 WBAB Babylon, N. Y.
 WBAC Cleveland, Tenn.
 WBAL Baltimore, Md.
 WBAM Montgomery, Ala.
 WBAP Worth, Tex.
 WBAR Bartow, Fla.
 WBAT Marion, Ind.
 WBAA Barnwell, S. C.
 WBAX Wilkes-Barre, Pa.
 WBAY Green Bay, Wis.
 WBAZ Kingston, N. Y.
 WBBA Pittsfield, Ill.
 WBBC Burlington, N. C.
 WBCC Flint, Mich.
 WBCE Rochester, N. Y.
 WBBI Abingdon, Va.
 WBCK Blakely, Ga.
 WBCL Richmond, Va.
 WBEM Chicago, Ill.
 WBEN Perry, Ga.
 WBEO Forest City, N. C.
 WBEG Augusta, Ga.
 WBEE Lyons, Ga.
 WBFW Youngstown, Ohio
 WBFB Ponca City, Okla.
 WBGA Bay Minette, Ala.
 WBCC Levittown — Fairless Hills, Pa.
 WBCH Hastings, Mich.
 WBHI Williamsburg, Va.
 WBCK Battle Creek, Mich.
 WBDM Bay City, Mich.
 WBDR Christiansburg, Va.
 WBCU Union, S. C.
 WBEC Pittsfield, Mass.
 WBEE Harvey, Ill.
 WBEL Elizabethton, Tenn.
 WBEL South Beloit, Ill.
 WBEN Buffalo, N. Y.
 WBET Brockton, Mass.
 WBETU Beaufort, S. C.
 WBEB Beaver Dam, Wis.
 WBEX Chillicothe, Ohio
 WBFC Fremont, Mich.
 WBFD Bedford, Pa.
 WBGC ChIPLEY, Fla.
 WBGN Bowling Green, Ky.
 WBGR Jessup, Ga.
 WBHB Fitzgerald, Ga.
 WBHC Hampton, S. C.
 WBHF Cartersville, Ga.
 WBHP Huntsville, Ala.
 WBIA Augusta, Ga.
 WBIC Islip, N. Y.
 WBIE Marietta, Ga.
 WBIG Greensboro, N. C.
 WBIL Leesburg, Fla.
 WBIP Booneville, Miss.
 WBIR Knoxville, Tenn.
 WBIS Bristol, Conn.
 WBIV Bedford, Ind.
 WBIZ Eau Claire, Wis.
 WBKH Hattiesburg, Miss.
 WBKN Newton, Miss.
 WBKV West Bend, Wis.
 WBLA Elizabethtown, N. C.
 WBLE Batesville, Miss.

- WBLF Bellefonte, Pa.
WBLG Lexington, Ky.
WBLJ Dalton, Ga.
WBLO Evergreen, Ala.
WBRL Batesburg, S. C.
WBLT Bedford, Va.
WBLU Salem, Va.
WBLV Springfield, Ohio
WBMA Hartford, N. C.
WBMC McMinnville, Tenn.
WBMD Baltimore, Md.
WBMC West Point, Ga.
WBML Macon, Ga.
WBNC Conway, N. H.
WBNL Boonville, Ind.
WBNR Beacon, N. Y.
WBNS Columbus, Ohio
WBNT Oneida, Tenn.
WBNX New York, N. Y.
WBNY Buffalo, N. Y.
WBOB Galax, Va.
WBOC Salisbury, Md.
WBOF Virginia Beach, Va.
WBOK New Orleans, La.
WBOP Pensacola, Fla.
WBOB Brookline, Mass.
WBOV Terre Haute, Ind.
WBOX Bogalusa, La.
WBOY Clarksburg, W. Va.
WBPD Orangeburg, S. C.
WBPP Look Have, Pa.
WBRB Mt. Clemens, Mich.
WBRC Birmingham, Ala.
WBRE Bradenton, Fla.
WBRE Wilkes-Barre, Pa.
WBRE Lynchburg, Va.
WBRE Pittsfield, Mass.
WBRM Marion, N. C.
WBRN Big Rapids, Mich.
WBRO Waynesboro, Ga.
WBRT Bardstown, Ky.
WBRY Boonville, N. Y.
WBXX Berwick, Pa.
WBRY Waterbury, Conn.
WBSC Bennettsville, S. C.
WBSS New Bedford, Mass.
WBSS Pensacola, Fla.
WBT Charlotte, N. C.
WBTA Batavia, N. Y.
WBTH Williamsville, W. Va.
WBTL Farmville, N. C.
WBTM Danville, Va.
WBTN Bennington, Vt.
WBTO Linton, Ind.
WBUD Trenton, N. J.
WBUT Butler, Pa.
WBUX Doylestown, Pa.
WBUX Lexington, N. C.
WBUX Fredonia, N. Y.
WBVL Barboursville, Ky.
WBVP Beaver Falls, Pa.
WBVE Calera, Ala.
WBYS Canton, Ill.
WBZ Boston, Mass.
WBZA Springfield, Mass.
WBZY Torrington, Conn.
WCAE Pittsburgh, Pa.
WCAL Northfield, Minn.
WCAM Camden, N. J.
WCAO Baltimore, Md.
WCAE Lowell, Mass.
WCAR Detroit, Mich.
WCAS Gadsden, Ala.
WCAT Orange, Mass.
WCAU Philadelphia, Pa.
WCAW Charleston, W. Va.
WCAZ Burlington, Vt.
WCAY Cayce, S. C.
WCAZ Carthage, Ill.
WCBA Corning, N. Y.
WCBC Anderson, Ind.
WCBD Chicago, Ill.
WCBG Chambersburg, Pa.
WCBH Columbus, Miss.
WCBH Benton, Ky.
WCBM Baltimore, Md.
WCBQ St. Helen, Mich.
WCBN New York, N. Y.
WCBT Roanoke Rapids, N. C.
WCBY Cheboygan, Mich.
WCCC Hartford, Conn.
WCCM Lawrence, Mass.
WCCN Neillsville, Wis.
WCCO Minneapolis, Minn.
WCCP Savannah, Ga.
WCDJ Edenton, N. C.
WCDL Carbondale, Pa.
WCDT Winchester, Tenn.
WCEC Rocky Mount, N. C.
WCED Du Bois, Pa.
WCEF Parkersburg, W. Va.
WCEH Hawkinsville, Ga.
WCEM Cambridge, Md.
WCEN Mt. Pleasant, Mich.
WCER Charlotte, Mich.
WCFL Chicago, Ill.
WCFR Springfield, Vt.
WCFV Clifton Forge, Va.
WCGA Calhoun, Ga.
WCGC Belmont, N. C.
WCGO Chicago Heights, Ill.
WCHA Chambersburg, Pa.
WCHB Inkster, Mich.
WCHI Chillicothe, Ohio
WCHJ Brookhaven, Miss.
WCHK Canton, Ga.
WCHL Chapel Hill, N. C.
WCHN Norwich, N. Y.
WCHO Washington Court House, Ohio
WCHS Charleston, W. Va.
WCHV Charlottesville, Va.
WCHL Carbondale, Ill.
WCIN Cincinnati, Ohio
WCJU Columbia, Miss.
WCKB Dunn, N. C.
WCKI Greer, S. C.
WCKR Miami, Fla.
WCKY Cincinnati, Ohio
WCLA Claxton, Ga.
WCLB Camilla, Ga.
WCLC Jamestown, Tenn.
WCLD Cleveland, Miss.
WCLE Cleveland, Tenn.
WCLG Morgantown, W. Va.
WCLH Corning, N. Y.
WCLO Janesville, Wis.
WCLS Columbus, Ga.
WCLT Newark, Ohio.
WCLW Mansfield, Ohio
WCMA Corinth, Miss.
WCMB Harrisburg, Pa.
WCME Wildwood, N. J.
WCME Brunswick, Me.
WCMI Ashland, Ky.
WCMM Arecibo, P. R.
WCMP Pine City, Minn.
WCMR Elkhart, Ind.
WCMS Norfolk, Va.
WCMT Martin, Tenn.
WCMT Canton, Ohio
WCMT Ottawa, Ill.
WCNE Connersville, Ind.
WCNE Elizabeth City, N. C.
WCNG Canonsburg, Pa.
WCNH Quincy, Fla.
WCNR Bloomsburg, Pa.
WCNT Centralia, Ill.
WCNU Crestview, Fla.
WCNV Middletown, Conn.
WCOA Pensacola, Fla.
WCOE Meridian, Miss.
WCOG Greensboro, N. C.
WCOH Newnan, Ga.
WCOJ Coatesville, Pa.
WCOL Columbus, Ohio
WCOM Parkersburg, W. Va.
WCOR Cornelia, Ga.
WCOP Boston, Mass.
WCOR Lebanon, Tenn.
WCOS Columbia, S. C.
WCOW Lewiston, Me.
WCOW Montgomery, Ala.
WCOW Spartan, Wis.
WCOW Columbia, Pa.
WCPA Clearfield, Pa.
WCPH Houston, Miss.
WCPH Etowah, Tenn.
WCPK College Park, Ky.
WCPM Cumberland, Ky.
WCPO Cincinnati, Ohio
WCPS Tarboro, N. C.
WCQS Alma, Ga.
WCRA Effingham, Ill.
WCRC Waltham, Mass.
WCRC Scottdale Neck, N. C.
WCRC Cheraw, S. C.
WCRI Scottsboro, Ala.
WCRK Morristown, Tenn.
WCRL Oneonta, Ala.
WCRM Clare, Mich.
WCRO Johnstown, Pa.
WCRH Corinth, Miss.
WCRS Greenwood, S. C.
WCRB Birmingham, Ala.
WCRV Washington, N. J.
WCRW Chicago, Ill.
WCRY Macon, Ga.
WCSC Charleston, S. C.
WCSH Portland, Me.
WCSI Columbus, Ind.
WCSR Hillsdale, Mich.
WCSS Amsterdam, N. Y.
WCST Berkeley Springs, W. Va.
WCTA Andalusia, Ala.
WCTC New Brunswick, N. J.
WCTT Corbin, Ky.
WCUB Manitowoc, Wis.
WCUE Akron, Ohio
WCUM Cumberland, Md.
WCVA Culpeper, Va.
WCVI Connellsville, Pa.
WCVP Murphy, N. C.
WCVS Springfield, Ill.
WCVC Ripon, Wis.
WCVC Bristol, Va.
WCVC Chattanooga, Ky.
WDAD Indiana, Pa.
WDAE Tampa, Fla.
WDAF Kansas City, Mo.
WDAK Columbus, Ga.
WDAL Meridian, Miss.
WDAN Danville, Ill.
WDAR Darlington, S. C.
WDAS Philadelphia, Pa.
WDAX McRae, Ga.
WDAY Fargo, N. D.
WDBC Escanaba, Mich.
WDBF Delray Beach, Fla.
WDBJ Roanoke, Va.
WDBL Springfield, Tenn.
WDBM Statesville, N. C.
WDBO Orlando, Fla.
WDBQ Dubuque, Iowa
WDFC Dade City, Fla.
WDFL Tarpon Springs, Fla.
WDCR Hanover, N. H.
WDDT Greenville, Miss.
WDDY Gloucester, Va.
WDEA Ellsworth, Me.
WDEB Pensacola, Fla.
WDEC Americus, Ga.
WDEE Hamden, Conn.
WDEF Chattanooga, Tenn.
WDEH Sweetwater, Tenn.
WDEL Wilmington, Del.
WDEV Waterbury, Vt.
WDEW Westfield, Mass.
WDGY Minneapolis, Minn.
WDIA Memphis, Tenn.
WDIG Dothan, Ala.
WDIX Orangeburg, S. C.
WDKD Kingstreet, S. C.
WDDN Dickson, Tenn.
WDLA Walton, N. Y.
WDLB Marshfield, Wis.
WDLR Port Jervis, N. Y.
WDLM East Moline, Ill.
WDLF Panama City, Fla.
WDMF Buford, Ga.
WDMG Douglas, Ga.
WDMJ Marquette, Mich.
WDNC Durham, N. C.
WDNE Elkins, W. Va.
WDNG Anniston, Ala.
WDNT Dayton, Tenn.
WDOB Canton, Miss.
WDOC Prestonburg, Ky.
WDOE Chattanooga, Tenn.
WDOE Dunkirk, N. Y.
WDOG Marine City, Mich.
WDOK Cleveland, Ohio
WDOL Athens, Ga.
WDON Wheaton, Md.
WDOR Sturgeon Bay, Wis.
WDOS Oneonta, N. Y.
WDOT Burlington, Vt.
WDOW Dover, Del.
WDQN Duquoin, Ill.
WDRR Hartford, Conn.
WDRF Chester, Pa.
WDSO Dillon, S. C.
WDSG Dyersburg, Tenn.
WDSK Cleveland, Miss.
WDSM Superior, Wis.
WDSF DeFuniak Springs, Fla.
WDSR Lake City, Fla.
WDSU New Orleans, La.
WDTI Danville, Va.
WDTV St. Croix, V. I.
WDUN Gainesville, Ga.
WDUX Waupaca, Wis.
WDUZ Green Bay, Wis.
WDVA Danville, Va.
WDDV Dadeville, Ala.
WDVH Gainesville, Fla.
WDVJ Inland, N. J.
WDVM Pocomoke City, Md.
WDWD Dawson, Ga.
WDWS Champaign, Ill.
WDXB Chattanooga, Tenn.
WDXE Lawrenceburg, Tenn.
WDXI Jackson, Tenn.
WDXL Lexington, Tenn.
WDXN Clarksville, Tenn.
WDXR Paducah, Ky.
WDZ Decatur, Ill.
WEAB Greer, S. C.
WEAG Alcoa, Tenn.
WEAM Arlington, Va.
WEAN Providence, R. I.
WEAS Decatur, Ga.
WEAT W. Palm Beach, Fla.
WEAU Eau Claire, Wis.
WEAV Plattsburg, N. Y.
WEAW Evanston, Ill.
WEBS Baltimore, Md.
WEBC Duluth, Minn.
WEBC Burton, Ala.
WEBO Owego, N. Y.
WEBQ Harrisburg, Ill.
WEBR Buffalo, N. Y.
WEBY Milton, Fla.
WECL Eau Claire, Wis.
WEDC Chicago, Ill.
WEDO McKeessport, Pa.
WEDR Birmingham, Ala.
WEEB Southern Pines, N. C.
WEED Rocky Mount, N. C.
WEEI Boston, Mass.
WEEK Peoria, Ill.
WEEL Fairfax, Va.
WEEN Lafayette, Tenn.
WEPP Pittsburgh, Pa.
WEER Warrenton, Va.
WEEU Reading, Pa.
WEEK Easton, Pa.
WEGO Concord, N. C.
WEHH Elmira Hts.-Horseheads, N. Y.
WEIC Charleston, Ill.
WEIM Fitchburg, Mass.
WEIR Weirton, W. Va.
WEJL Scranton, Pa.
WEKR Fayetteville, Tenn.
WEKY Richmond, Ky.
WEKZ Monroe, Wis.
WELB Elba, Ala.
WELC Weich, W. Va.
WELD Fisher, W. Va.
WELE South Daytona, Fla.
WELI New Haven, Conn.
WELK Charlottesville, Va.
WELM Battle Creek, Mich.
WELM Elmira, N. Y.
WELU Tupelo, Miss.
WELP Easley, S. C.
WELR Roanoke, Ala.
WELS Kinross, N. C.
WELY Ely, Minn.
WELZ Belzoni, Miss.
WEMB Erwin, Tenn.
WEMP Milwaukee, Wis.
WENA Bayamon, P. R.
WENC Whiteville, N. C.
WEND Baton Rouge, La.
WENE Endicott, N. Y.
WENK Union City, Tenn.
WENN Bessemer, Ala.
WENO Madison, Tenn.
WENT Gloversville, N. Y.
WENY Elmira, N. Y.
WEOA Evansville, Ind.
WEOK Poughkeepsie, N. Y.
WEOL Elyria, Ohio
WEPG S. Pittsburgh, Tenn.
WEPM Martinsburg, W. Va.
WERC Erie, Pa.
WERN Atlanta, Ga.
WERE Cleveland, Ohio
WERH Hamilton, Ala.
WERT Wexley, R. I.
WERT Van Wert, Ohio
WESA Charleroi, Pa.
WESB Bradford, Pa.
WESC Greenville, S. C.
WESO Southbridge, Mass.
WESR Tasley, Va.
WEST Easton, Pa.
WESX Salem, Mass.
WESY LeLand, Miss.
WETB Johnson City, Tenn.
WETC Wendell-Zebulon, N. C.
WETO Gadsden, Ala.
WETU Wetumpka, Ala.
WETZ New Martinsville, W. Va.
WEUC Ponce, P. R.
WEUP Huntsville, Ala.
WEVA Emporia, Va.
WEVD New York, N. Y.
WEVE Eveleth, Minn.
WEW St. Louis, Mo.
WEWO Laurinburg, N. C.
WEXL Royal Oak, Mich.
WETE Sanford, N. C.
WEZE Homewood, Ala.
WEZE Boston, Mass.
WEZJ Williamsburg, Key.
WEZL Richmond, Va.
WEZN Elizabethtown, Pa.
WEZY Cocoa, Fla.
WFAA Dallas, Tex.
WFAB Miami-S. Miami, Fla.
WFAH Alliance, Ohio
WFAI Fayetteville, N. C.
WFAE Farrell, Pa.
WFAW White Plains, N. Y.
WFAU Augusta, Me.
WFAZ Falls Church, Va.
WFBC Greenville, S. C.
WFBF Fernandina Beach, Fla.
WFBG Altoona, Pa.
WFBH Syracuse, N. Y.
WFBM Indianapolis, Ind.
WFBT Baltimore, Md.
WFBS Fort Walton Beach, Fla.
WFCR Fairfax, Va.
WFDE Flint, Mich.
WFDR Manchester, Ga.
WFEM Manchester, N. H.
WFEE Sylacauga, Ala.
WFEC Miami, Fla.
WFGM Fitchburg, Mass.
WFGN Gaffney, S. C.
WFHG Bristol, Va.
WFHK Pell City, Ala.
WFHR Wisconsin Rapids, Wis.
WFIR Sumter, S. C.
WFIL Philadelphia, Pa.
WFIN Findlay, Ohio
WFIS Fountain Inn, S. C.
WFIW Fairfield, Ill.
WFKN Franklin, Ky.
WFKY Frankfort, Ky.
WFLA Tampa, Fla.
WFLB Fayetteville, N. C.
WFLI Lookout Mt., Tenn.
WFLN Philadelphia, Pa.
WFLO Farmville, Va.
WFLR Dundee, N. Y.
WFLW Monticello, Ky.
WFMC Goldsboro, N. C.
WFMD Frederick, Md.
WFMH Cullman, Ala.
WFMI Youngstown, Ohio
WFMO Fairmont, N. C.
WFMW Madisonville, Ky.
WFNC Fayetteville, N. C.
WFNS Burlington, N. C.
WFOB Fostoria, Ohio
WFOB Marietta, Ga.
WFOR Hattiesburg, Miss.
WFOX Milwaukee, Wis.
WFOY St. Augustine, Fla.
WFFA Fort Payne, Ala.
WFFG Atlantic City, N. J.
WFFM Ft. Valley, Ga.
WFFR Hammond, La.
WFFA Franklin, Pa.
WFRB Frostburg, Md.
WFRS Reidsville, N. C.
WFRM Freeport, Ill.
WFRM Coudersport, Pa.
WFRP Fremont, Ohio
WFRX W. Frankfort, Ill.
WFSC Franklin, N. C.
WFST Caribou, Me.
WFTC Kinston, N. C.
WFTG London, Ky.
WFTL Fort Lauderdale, Fla.
WFTM Maysville, Ky.
WFTR Front Royal, Va.
WFTW Fort Walton, Fla.
WFUL Fulton, Ky.
WFUN Huntsville, Ala.
WFRP Grand Rapids, Mich.
WFFA Fredericksburg, Va.
WFFG Fugate Springs, N. C.
WFFW Camden, Tenn.
WFFC Alma, Mich.
WFTI Mineola, N. Y.
WGA A Cadartown, Ga.
WGA Augusta, Ga.
WGA D Gadsden, Ala.
WGA Valdosta, Ga.

Am Calls CONTINUED

WGAI Elizabeth City, N. C.
 WGAL Lancaster, Pa.
 WGAN Portland, Me.
 WGAP Maryville, Tenn.
 WGAR Cleveland, Ohio
 WGAS S. Gastonia, N. C.
 IWGAT Gate City, Va.
 WGAU Athens, Ga.
 WGAU Gardner, Mass.
 WGAY Silver Spring, Md.
 WGBA Columbus, Ga.
 WGBB Freeport, N. Y.
 WGBF Evansville, Ind.
 WGBG Greensboro, N. C.
 WGBI Scranton, Pa.
 WGBR Goldsboro, N. C.
 WGBS Miami, Fla.
 WGCB Red Lion, Pa.
 WGCD Chester, S. C.
 WGCN Gulfport, Miss.
 WGEA Geneva, Ala.
 WGEN Indianapolis, Ind.
 WGEN Quincy, Ill.
 WGES Chicago, Ill.
 WGET Gettysburg, Pa.
 WGEZ Beloit, Wis.
 WGFV Covington, Ga.
 WGGG Gainesville, Fla.
 WGGG Gainesville, Fla.
 WGGH Marion, Ill.
 WGGO Salamanca, N. Y.
 WGH Newport News, Va.
 WGHM Showhegan, Me.
 WGHN Grand Haven, Mich.
 WGHQ Saugerties, N. Y.
 WGIQ Brunswick, Ga.
 WGIL Galesburg, Ill.
 WGIR Manchester, N. H.
 WGIW Charlotte, N. C.
 WGKA Atlanta, Ga.
 WGL Ft. Wayne, Ind.
 WGLC Centerville, Miss.
 WGLI Babylon, N. Y.
 WDMA Hollywood, Fla.
 WGML Hinesville, Ga.
 WGMT Bethesda, Md.
 WGN Chicago, Ill.
 WGNB Gastonia, N. C.
 WGNW Wilmington, N. C.
 WGNB Murfreesboro, Tenn.
 WGNB Newburgh, N. Y.
 WGOG Wahalla, S. C.
 IWGOH Grayson, Ky.
 WGOK Mobile, Ala.
 WGOL Goldsboro, N. C.
 WGOR Georgetown, Ky.
 WGOV Valdosta, Ga.
 WGPB Bethlehem, Pa.
 WGPC Albany, Ga.
 WGR Buffalo, N. Y.
 WGRA Cairo, Ga.
 IWGRC Green Cove Springs, Fla.
 WGRD Grand Rapids, Mich.
 WGRF Aguadilla, P. R.
 WGRM Greenwood, Miss.
 IWGRP Greenville, Pa.
 WGRV Greenville, Tenn.
 WGRY Gary, Ind.
 WGSB Ephrata, Pa.
 WGSN Huntington, N. Y.
 WGSR Millen, Ga.
 WGST Atlanta, Ga.
 WGSV Guntersville, Ala.
 WGSW Greenwood, S. C.
 WGTW Summerville, Ga.
 WGTG Greenville, N. C.
 WGTN Kannapolis, N. C.
 WGTM Wilson, N. C.
 WGTN Georgetown, S. C.
 WGTU Haines City, Fla.
 WGV North Augusta, S. C.
 WGUY Bangor, Me.
 WGVV Geneva, N. Y.
 WGVV Greenville, Miss.
 WGW Selma, Ala.
 WGWV Asheboro, N. C.
 WGY Schneckady, N. Y.
 WGYV Greenville, Ala.
 WHA Madison, Wis.
 WHAB Baxley, Ga.
 WHAI Greenfield, Mass.
 WHAK Rogers City, Mich.
 WHAL Shelbyville, Tenn.
 WHAM Rochester, N. Y.
 WHAP Hopewell, Va.
 WHAR Clarksburg, W. Va.
 WHAS Louisville, Ky.
 WHAT Philadelphia, Pa.
 WHAV Haverhill, Mass.
 WHAW Weston, W. Va.
 WHAY New Britain, Conn.
 WHAZ Troy, N. Y.
 WHB Kansas City, Mo.
 WHBB Selma, Ala.
 WHBC Canton, Ohio
 WHBF Rock Island, Ill.
 WHBG Harrisonburg, Va.
 WHBI Newark, N. J.
 WHBN Harrodsburg, Ky.
 WHBO Tampa, Fla.
 WHBQ Memphis, Tenn.
 WHBT Harriman, Tenn.
 WHBU Anderson, Ind.
 WHBY Appleton, Wis.
 WHCC Waynesville, N. C.
 WHCO Sparta, Ill.
 WHCU Ithaca, N. Y.
 WHDF Houghton, Mich.

WHDH Boston, Mass.
 WHDL Olean, N. Y.
 WHDM McKenzie, Tenn.
 WHEB Portsmouth, N. H.
 WHEC Rochester, N. Y.
 WHEE Martinsville, Va.
 WHEM Syracuse, N. Y.
 WHEO Stuart, Va.
 WHEP Foley, Ala.
 WHER Memphis, Tenn.
 IWHEW Riviera Beach, Fla.
 WHEY Millington, Tenn.
 WHFB Benton Harbor-St. Joseph, Mich.
 WHFC Cicero, Ill.
 WHGB Harrisburg, Pa.
 WHGR Houghton Lake, Mich.
 WHHH Warren, Ohio
 WHHM Memphis, Tenn.
 WHHY Montgomery, Ala.
 WHIE Griffin, Ga.
 WHIL Medford, Mass.
 WHIM Providence, R. I.
 WHIN Gallatin, Tenn.
 WHIO Dayton, Ohio
 WHIP Mooresville, N. C.
 WHIR Danville, Ky.
 WHIS Bluefield, W. Va.
 WHIT New Bern, N. C.
 WHIY Orlando, Fla.
 WHIZ Zanesville, Ohio
 WHJB Greensburg, Pa.
 WHJC Matewan, W. Va.
 WHK Cleveland, Ohio
 WHKK Akron, Ohio
 WHKP Hendersonville, N. C.
 WHKY Hickory, N. C.
 WHLB Virginia, Minn.
 WHLD Niagara Falls, N. Y.
 WHLF So. Boston, Va.
 WHLI Hempstead, N. Y.
 WHLL Wheeling, W. Va.
 WHLM Bloomsburg, Pa.
 WHLN Harlan, Ky.
 WHLP Centerville, Tenn.
 WHLS Port Huron, Mich.
 WHLT Huntington, Ind.
 WHMA Anniston, Ala.
 WHMI Howell, Mich.
 WHMP Northampton, Mass.
 WHMS Charleston, W. Va.
 WHNC Henderson, N. C.
 WHNY McComb, Miss.
 WHO Des Moines, Iowa
 WHOA San Juan, P. R.
 WHOC Philadelphia, Miss.
 WHOK Lancaster, Ohio
 WHOL Allentown, Pa.
 WHOM New York, N. Y.
 WHOO Orlando, Fla.
 WHOP Hopkinsville, Ky.
 WHOS Decatur, Ala.
 WHOT Campbell, Ohio
 WHOU Houliou, Me.
 WHOW Clinton, Ill.
 WHP Harrisburg, Pa.
 WHPB Belton, S. C.
 WHPE High Point, N. C.
 WHRT Hartselle, Ala.
 WHRV Ann Arbor, Mich.
 WHRW Bowling Green, Ohio
 WHSC Hartsville, S. C.
 WHSM Hayward, Wis.
 WHSY Hattiesburg, Miss.
 WHTC Holland, Mich.
 WHTG Eatontown, N. J.
 WHTN Huntington, W. Va.
 WHUB Cookeville, Tenn.
 WHUC Hudson, N. Y.
 WHUM Reading, Pa.
 WHUN Huntingdon, Pa.
 WHVF Wausau, Wis.
 WHVH Henderson, N. C.
 WHVR Hanover, Pa.
 WHWB Rutland, Vt.
 WHYL Roanoke, Va.
 WHYL Carlisle, Pa.
 WHYN Springfield, Mass.
 WHYS Ocala, Fla.
 WIAC Santurce, P. R.
 WIAM Williamston, N. C.
 WIEA Madison, Wis.
 WIEB Macon, Ga.
 WIBC Indianapolis, Ind.
 WIBG Philadelphia, Pa.
 WIBM Jackson, Mich.
 WIBR Baton Rouge, La.
 WIBU Poynette, Wis.
 WIBV Belleville, Ill.
 WIBW Topeka, Kan.
 WIBX Utica, N. Y.
 WICA Ashtabula, Ohio
 WICC Bridgeport, Conn.
 WICE Providence, R. I.
 WICH Norwich, Conn.
 WICK Scranton, Pa.
 WICS Salisbury, Md.
 WICU Erie, Pa.
 WICY Malone, N. Y.
 WIDE Biddeford, Me.
 WIDU Fayetteville, N. C.
 WIEL Elizabethtown, Ky.
 WIFM Elkin, N. C.
 WIGM Medford, Wis.
 WIIN Atlanta, Ga.
 WIKB Iron River, Mich.
 WIKC Bogalusa, La.
 WIKD Newport, Vt.
 WIKY Evansville, Ind.
 WIL St. Louis, Mo.
 WILA Danville, Va.
 WILD Boston, Mass.
 WILE Cambridge, Ohio

WILLI Willimantic, Conn.
 WILK Wilkes-Barre, Pa.
 WILL Urbana, Ill.
 WILM Wilmington, Del.
 WILP Frankfort, Ind.
 WILS Lansing, Mich.
 WILZ St. Petersburg Beach, Fla.
 WIMA Lima, Ohio
 WIMO Winder, Ga.
 WIMS Michigan City, Ind.
 WINA Charlottesville, Va.
 WINC Winchester, Va.
 WIND Chicago, Ill.
 WINE Kenmore, N. Y.
 WINF Manchester, Conn.
 WING Dayton, Ohio
 WINI Murphysboro, Ill.
 WINK Ft. Myers, Fla.
 WINN Louisville, Ky.
 IWINQ Tampa, Fla.
 WINR Binghamton, N. Y.
 WINS New York, N. Y.
 WINT Winter Haven, Fla.
 WINX Rockville, Md.
 WINZ Miami, Fla.
 WIOD Sanford, Fla.
 IWIOI New Boston, Ohio
 WIOK Mount Dora, Fla.
 WION Jonia, Mich.
 WIOS Tawas City, Mich.
 WIOU Kokomo, Ind.
 WIP Philadelphia, Pa.
 WIPC Lake Wales, Fla.
 WIPR Santurce, P. R.
 WIPS Ticonderoga, N. Y.
 WIRA Ft. Pierce, Fla.
 WIRB Enterprise, Ala.
 WIRC Hickory, N. C.
 WIRE Indianapolis, Ind.
 WIRJ Humboldt, Tenn.
 WIRK W. Palm Beach, Fla.
 WIRL Peoria, Ill.
 WIRO Ironton, Ohio
 WIRY Plattsburg, N. Y.
 WIS Columbia, S. C.
 WISC Madison, Wis.
 WISE Asheville, N. C.
 WISH Indianapolis, Ind.
 WISK St. Paul, Minn.
 WISL Shamokin, Pa.
 WISN Milwaukee, Wis.
 WISO Ponce, P. R.
 WISP Kingston, N. C.
 WISR Butler, Pa.
 WIST Charlotte, N. C.
 WISV Viroqua, Wis.
 WITA San Juan, P. R.
 IWITE Brazil, Ind.
 WITH Baltimore, Md.
 WITT Lewisburg, Pa.
 WITY Danville, Ill.
 WITZ Jasper, Ind.
 WIVI Christiansted, St. Croix, V. I.
 WIVK Knoxville, Tenn.
 WIVV Island of Vieques, P. R.
 WIVY Jacksonville, Fla.
 WIZE Springfield, Ohio
 WIZZ Streator, Ill.
 WJAC Johnstown, Pa.
 WJAC Norfolk, Neb.
 WJAK Jackson, Tenn.
 WJAM Marion, Ala.
 IWJAN Ishpeming, Mich.
 WJAR Providence, R. I.
 WJAT Swainsboro, Ga.
 WJAX Jacksonville, Fla.
 WJAY Mullins, S. C.
 WJAZ Albany, Ga.
 WJBB Haleyville, Ala.
 WJBC Bloomington, Ill.
 WJBD Salem, Ill.
 WJBK Detroit, Mich.
 WJBL Holland, Mich.
 IWJBM Jerseyville, Ill.
 WJBO Baton Rouge, La.
 WJBS Deland, Fla.
 WJBW New Orleans, La.
 WJCD Seymour, Ind.
 WJCM Sebring, Fla.
 WJDA Quincy, Mass.
 WJDB Thomsville, Ala.
 WJDX Jackson, Miss.
 WJDY Salisbury, Md.
 WJEF Grand Rapids, Mich.
 WJEH Gallipolis, Ohio
 WJEL Hagerstown, Md.
 WJEM Valdosta, Ga.
 WJER Dover, Ohio
 WJET Erie, Pa.
 IWJHA Shelbyville, Tenn.
 WJHB Talladega, Ala.
 WJHL Johnson City, Tenn.
 WJHO Opelika, Ala.
 WJIG Tullahoma, Tenn.
 WJIM Lansing, Mich.
 WJIV Savannah, Ga.
 WJJC Commerce, Ga.
 WJJD Chicago, Ill.
 WJJI Niagara Falls, N. Y.
 WJJM Lewisburg, Tenn.
 WJLB Detroit, Mich.
 WJLD Homewood, Ala.
 WJLK Asbury Park, N. J.
 WJLS Beckley, W. Va.
 WJMA Orange, Va.
 WJMB Brookhaven, Miss.
 WJMC Rice Lake, Wis.
 WJMJ Philadelphia, Pa.
 IWJMK North Syracuse, N. Y.
 WJMO Cleveland Heights, Ohio
 WJMR New Orleans, La.

WJMS Ironwood, Mich.
 WJMW Athens, Ala.
 WJMX Florence, S. C.
 WJNC Jacksonville, N. C.
 WJNO W. Palm Beach, Fla.
 WJOB Hammond, Ind.
 WJOC Jamestown, N. Y.
 WJOE Ward Ridge, Fla.
 WJOI Florence, Ala.
 WJOJ Joliet, Ill.
 WJON St. Cloud, Minn.
 WJOT Lake City, S. C.
 WJOY Burlington, Vt.
 WJPA Washington, Pa.
 WJPD Ishpeming, Mich.
 WJPF Herrin, Ill.
 WJPG Green Bay, Wis.
 WJPR Greenville, Miss.
 WJPS Evansville, Ind.
 WJQS Jackson, Miss.
 WJR Detroit, Mich.
 WJRD Tuscaloosa, Ala.
 WJRI Lenoir, N. C.
 WJSB Crestview, Fla.
 WJSO Jonesboro, Tenn.
 WJTN Jamestown, N. Y.
 IWJUD St. Johns, Mich.
 WJUN Mexico, Pa.
 WJVA South Bend, Ind.
 IWJVV N. Augusta, S. C.
 WJWJ Cleveland, Ohio
 WJWL Georgetown, Del.
 WJWS South Hill, Va.
 WJXN Jackson, Miss.
 WJZM Clarksville, Tenn.
 WKAB Mobile, Ala.
 WKAI Macomb, Ill.
 WKAL Rome, N. Y.
 WKAM Goshen, Ind.
 WKAN Kankakee, Ill.
 WKAP Allentown, Pa.
 WKAQ San Juan, P. R.
 WKAR E. Lansing, Mich.
 WKAT Miami Beach, Fla.
 WKAY Glasgow, Ky.
 WKAZ Charleston, W. Va.
 WKBC N. Wilkesboro, N. C.
 WKBH La Crosse, Wis.
 WKBI St. Mary's, Pa.
 WKBJ Milan, Tenn.
 IWKKB Keene, N. H.
 WKBL Covington, Tenn.
 WKBN Youngstown, Ohio
 WKBO Harrisburg, Pa.
 WKBR Manchester, N. H.
 WKBV Richmond, Ind.
 WKBW Buffalo, N. Y.
 WKBZ Muskegon, Mich.
 WKCB Berlin, N. H.
 WKCT Bowling Green, Ky.
 WKDA Nashville, Tenn.
 WKDB Newark, S. C.
 WKDL Clarksdale, Miss.
 WKDN Camden, N. J.
 WKDX Hamlet, N. C.
 WKEL Kewanee, Ill.
 WKEN Dover, Del.
 IWKEE Newport, N. H.
 WKEU Griffin, Ga.
 WKEX Covington, Va.
 WKGN Knoxville, Tenn.
 WKHM Jackson, Mich.
 WKIC Hazard, Ky.
 WKID Urbana, Ill.
 WKIK Leonardtown, Md.
 WKIN Kingsport, Tenn.
 WKIP Poughkeepsie, N. Y.
 WKIS Orlando, Fla.
 WKIX Raleigh, N. C.
 WKIZ Key West, Fla.
 WKJB Mayaguez, P. R.
 WKJG Ft. Wayne, Ind.
 WKKO Cocoa, Fla.
 WKKS Vanceburg, Ky.
 WKLA Ludington, Mich.
 WKLC St. Albans, W. Va.
 WKLE Washington, Ga.
 WKLF Clanton, Ala.
 WKLK Cloquet, Minn.
 WKLM Wilmington, N. C.
 WKLO Louisville, Ky.
 WKLV Blackstone, Va.
 WKLY Paris, Ky.
 WKLY Hartwell, Ga.
 WKLZ Kalamazoo, Mich.
 WKMC Roaring Spring, Pa.
 WKMF Flint, Mich.
 WKMH Dearborn, Mich.
 WKMI Kalamazoo, Mich.
 WKMT Kings Mountain, N. C.
 WKNE New Britain, Conn.
 WKNE Keene, N. H.
 WKNY Saginaw, Mich.
 WKNY Kingston, N. Y.
 WKOA Hopkinsville, Ky.
 WKOK Sunbury, Pa.
 WKOP Binghamton, N. Y.
 WKOV Wellston, Ohio.
 WKOW Madison, Wis.
 WKOX Framingham, Mass.
 WKOY Bluefield, W. Va.
 WKOZ Kosciusko, Miss.
 WKPA New Kensington, Pa.
 WKPT Kingsport, Tenn.
 WKRC Cincinnati, Ohio
 WKRG Mobile, Ala.
 WKRM Murphy, N. C.
 WKRM Columbia, Tenn.
 WKRO Cairo, Ill.
 WKRS Waukegan, Ill.
 WKRT Cortland, N. Y.
 WKRZ Oil City, Pa.

- WKSJ Milford, Del.
 †WKSX West Jefferson, N. C.
 WKSR Pulaski, Tenn.
 WKST New Castle, Pa.
 WKTC Charlotte, N. C.
 WKTF Warrenton, Va.
 WKTG Thomasville, Ga.
 WKTL Sheboygan, Wis.
 WKTQ S. Paris, Mo.
 WKTX Atlantic Beach, Fla.
 WKTY La Crosse, Wis.
 WKUL Cullman, Ala.
 WKVA Lewiston, Pa.
 WKVM San Juan, P. R.
 †WKVT Brattleboro, Vt.
 WKWF Key West, Fla.
 WKWK Wheeling, W. Va.
 †WKWS Rocky Mount, Va.
 WKXL Concord, N. H.
 WKXY Knoxville, Tenn.
 WKYV Sarasota, Fla.
 WKY Oklahoma City, Okla.
 WKYB Paducah, Ky.
 WKYR Keyser, W. Va.
 WKYZ Louisville, Ky.
 WKZO Kalamazoo, Mich.
 WLAC Nashville, Tenn.
 WLAD Danbury, Conn.
 WLAJ La Follette, Tenn.
 WLAG LaGrange, Ga.
 WLAK Lakeland, Fla.
 WLAM Lewistown, Me.
 WLAN Lancaster, Pa.
 WLAP Lexington, Ky.
 WLAQ Rome, Ga.
 WLAR Athens, Tenn.
 WLAS Jacksonville, N. C.
 WLAT Conway, S. C.
 WLAU Laurel, Miss.
 WLAV Grand Rapids, Mich.
 WLAW Lawrenceville, Ga.
 WLAY Muscle Shoals City, Ala.
 WLBA Gainesville, Ga.
 WLBB Carrollton, Ga.
 WLBC Muncie, Ind.
 WLBE Leesburg-Eustis, Fla.
 WLBG Laurens, S. C.
 WLBH Mattoon, Ill.
 WLBI Denham Springs, La.
 WLBJ Bowling Green, Ky.
 WLBK DeKalb, Ill.
 WLBL Auburndale, Wis.
 WLBN Lebanon, Ky.
 WLBR Lebanon, Pa.
 WLBS Bangor, Me.
 WLCK Scottsville, Ky.
 WLCM Lancaster, S. C.
 WLCO Eustis, Fla.
 WLCS Baton Rouge, La.
 WLCC La Crosse, Wis.
 WLCY St. Petersburg, Fla.
 WLDB Atlantic City, N. J.
 WLDS Jacksonville, Ill.
 WLDY Ladysmith, Wis.
 WLEA Hornell, N. Y.
 WLEC Sandusky, Ohio
 WLEE Richmond, Va.
 WLEM Emporium, Pa.
 WLEO Ponce, F. R.
 †WLES Lawrenceville, Va.
 WLET Toccoa, Ga.
 WLEU Erie, Pa.
 WLEW Bad Axe, Mich.
 WLFA Lafayette, Ga.
 WLFH Little Falls, N. Y.
 WLBI New York, N. Y.
 WLIK Newport, Tenn.
 WLIL Lenoir City, Tenn.
 WLIP Kenosha, Wis.
 WLIS Old Saybrook, Conn.
 WLIV Livingston, Tenn.
 †WLIZ Lake Worth, Fla.
 WLLH Lowell, Mass.
 WLLY Richmond, Va.
 WLMJ Jackson, Ohio
 WLNA Peekskill, N. Y.
 WLNH Laconia, N. H.
 WLOA Braddock, Pa.
 WLOB Portland, Me.
 WLOC Munfordville, Ky.
 WLOD Pompano Beach, Fla.
 WLOE Leaksville, N. C.
 WLOF Logan, W. Va.
 WLOG Logan, W. Va.
 WLOH Princeton, W. Va.
 WLOI La Porte, Ind.
 WLOK Memphis, Tenn.
 WLOL Minneapolis, Minn.
 WLON Lincolnton, N. C.
 WLOS Asheville, N. C.
 WLOU Louisville, Ky.
 WLOW Portsmouth, Va.
 WLOX Biloxi, Miss.
 WLPK Suffolk, Va.
 WLPO La Salle, Ill.
 WLRP New Albany, Ind.
 WLS Chicago, Ill.
 WLSB Copperhill, Tenn.
 WLSL Loris, S. C.
 WLSM Massena, N. Y.
 WLSH Wallace, N. C.
 WLSJ Lansford, Pa.
 WLSI Pikeville, Ky.
 WLSM Louisville, Miss.
 †WLSN Wilson, N. C.
 WLST Escanaba, Mich.
 WLSV Wellsville, N. Y.
 WLTC Gastonia, N. C.
 WLVA Lynchburg, Va.
 WLW Cincinnati, Ohio
 WLYC Williamsport, Pa.
 WLYN Lynn, Mass.
 WMAB Munising, Mich.
 WMAF Madison, Fla.
 WMAJ Forest, Miss.
 WMAK State College, Pa.
 WMAK Nashville, Tenn.
 WMAJ Washington, D. C.
 WMAM Marinette, Wis.
 WMAN Mansfield, Ohio
 WMAF Monroe, N. C.
 WMAQ Chicago, Ill.
 WMAJ Springfield, Mass.
 WMAX Grand Rapids, Mich.
 WMAJ Springfield, Ill.
 WMAZ Macon, Ga.
 WMBA Ambridge, Pa.
 WMBC Macon, Miss.
 WMBD Peoria, Ill.
 WMBG Richmond, Va.
 WMBH Joplin, Mo.
 WMBI Chicago, Ill.
 WMBL Morehead City, N. C.
 WMBM Miami Beach, Fla.
 WMBN Petosky, Mich.
 WMBO Auburn, N. Y.
 WMBR Jacksonville, Fla.
 WMBS Uniontown, Pa.
 WMC Memphis, Tenn.
 WMCA New York, N. Y.
 WMCH Church Hill, Tenn.
 WMCK McKeesport, Pa.
 WMCP Columbia, Tenn.
 WMCW Harvard, Ill.
 WMDC Hazelhurst, Miss.
 WMDD Fajardo, P. R.
 WMDN Midland, Mich.
 WMEG Eau Gallie, Fla.
 WMEK Chase City, Va.
 WMEN Tallahassee, Fla.
 WMET Miami Beach, Fla.
 WMEV Marion, Va.
 WMEX Boston, Mass.
 WMFC Monroeville, Ala.
 WMFD Wilmington, N. C.
 WMFG Hibbing, Minn.
 WMFJ Daytona Beach, Fla.
 WMFR High Point, N. C.
 WMFS Chattanooga, Tenn.
 WMFT Terre Haute, Ind.
 WMGA Moultrie, Ga.
 WMGM New York, N. Y.
 WMGR Bainbridge, Ga.
 WMGW Meadville, Pa.
 WMGY Montgomery, Ala.
 WMIA Arecibo, P. R.
 WMIC Monroe, Mich.
 WMID Atlantic City, N. J.
 WMIE Miami, Fla.
 WMIK Middlesboro, Ky.
 WMIL Milwaukee, Wis.
 WMIN St. Paul, Minn.
 WMIQ Iron Mt., Mich.
 WMIS Natchez, Miss.
 WMIX Mt. Vernon, Ill.
 WMJM Cordele, Ga.
 WMLF Pineville, Ky.
 WMLP Milton, Pa.
 WMLS Sylacauga, Ala.
 WMLT Dublin, Ga.
 WMMB Melbourne, Fla.
 WMMH Marshall, N. C.
 WMMM Westport, Conn.
 WMMN Fairmont, W. Va.
 WMMS Bath, Me.
 WMMT McMinnville, Tenn.
 WMMW Meriden, Conn.
 WMNA Gretna, Va.
 WMNB N. Adams, Mass.
 WMNC Morganton, N. C.
 WMNE Menomonee, Wis.
 WMNF Richmond, W. Va.
 WMNI Columbus, Ohio
 WMNS Olean, N. Y.
 WMOA Marietta, Ohio
 WMOD Moundsville, W. Va.
 WMOG Brunswick, Ga.
 WMOH Hamilton, Ohio
 WMOK Metropolis, Ill.
 WMON Montgomery, W. Va.
 WMOP Ocala, Fla.
 WMOR Morehead, Ky.
 WMOV Ravenswood, W. Va.
 WMOX Meridian, Miss.
 WMOZ Mobile, Ala.
 WMPA Aberdeen, Miss.
 WMPK Lapeer, Mich.
 WMPD Hancock, Mich.
 WMPM Smithfield, N. C.
 †WMPQ Middleport-Pomeroy, Ohio
 WMPM Memphis, Tenn.
 WMPY S. Williamsport, Pa.
 †WMRA Mariana, Fla.
 WMRE Greenville, S. C.
 WMRC Milford, Mass.
 WMRE Monroe, Ga.
 WMRF Lewistown, Pa.
 WMRI Marion, Ind.
 WMRN Marion, Ohio
 WMRO Aurora, Ill.
 WMRF Flint, Mich.
 †WMRW Merrill, Wis.
 WMSA Massena, N. Y.
 WMSC Columbia, S. C.
 WMSJ Sylva, N. C.
 WMSL Decatur, Ala.
 WMSR Manchester, Tenn.
 WMSY Mt. Sterling, Ky.
 WMT Cedar Rapids, Iowa
 WMTA Central City, Ky.
 WMTA Van Cleve, Ky.
 WMTA Manistee, Mich.
 WMTL Leitchfield, Ky.
 WMTM Moultrie, Ga.
 WMTN Morristown, Tenn.
 WMTT Morristown, N. J.
 WMTS Murfreesboro, Tenn.
 WMTU Muskegon, Mich.
 WMTU Greenville, S. C.
 WMTV Martinsville, Va.
 WMTV Millville, N. J.
 WMTV Milledgeville, Ga.
 WMTV Mt. Vernon, Ohio
 WMTV Myrtle Beach, S. C.
 WMTN Mayodan, N. C.
 WMTN Ft. Myers, Fla.
 WMTN Bridgeport, Conn.
 WMTN Boston, Mass.
 WMTN Norman, Okla.
 WMTN Warren, Pa.
 WMTN Grenada, Miss.
 WMTN Nashville, Tenn.
 WMTN Nanticoke, Pa.
 WMTN Neenah, Wis.
 WMTN Norristown, Pa.
 WMTN Natchez, Miss.
 WMTN New Albany, Miss.
 WMTN Annapolis, Md.
 WMTN Yankton, S. D.
 WMTN Binghamton, N. Y.
 WMTN New Bedford, Mass.
 WMTN Newburyport, Mass.
 WMTN Murray, Ky.
 WMTN Wellsboro, Pa.
 WMTN Saranac Lake, N. Y.
 WMTN Siler City, N. C.
 WMTN Barnesboro, Pa.
 WMTN Ashland, Ohio
 WMTN Daytona Beach, Fla.
 WMTN Syracuse, N. Y.
 WMTN South Bend, Ind.
 WMTN Worcester, Mass.
 WMTN Toccoa, Ga.
 WMTN Caguas, P. R.
 WMTN Live Oak, Fla.
 WMTN Central City, Ky.
 WMTN New York, N. Y.
 WMTN Macon, Ga.
 WMTN Mayfield, Ky.
 WMTN New Haven, Conn.
 WMTN Cheektowage, N. Y.
 WMTN Arecibo, P. R.
 WMTN Niles, Mich.
 WMTN Newark, N. J.
 WMTN Neon, Ky.
 WMTN Indianola, Miss.
 WMTN New London, Conn.
 WMTN Norwalk, Conn.
 WMTN Evanston, Ill.
 WMTN Newton, N. C.
 WMTN Newton, N. J.
 WMTN Warsaw, Va.
 WMTN New Orleans, La.
 WMTN Naples, Fla.
 WMTN Columbus, S. C.
 WMTN Newport, Ky.
 WMTN Norfolk, Va.
 WMTN High Point, N. C.
 WMTN Knoxville, Tenn.
 WMTN New Orleans, La.
 WMTN Tuscaloosa, Ala.
 WMTN Grundy, Va.
 WMTN Wroonsocket, R. I.
 WMTN Narrows-Pearisburg, Va.
 WMTN Laurel, Miss.
 WMTN Valparaiso-Niceville, Fla.
 WMTN Newark, N. J.
 WMTN Talladega, Ala.
 WMTN Norton, Va.
 WMTN Pensacola, Fla.
 WMTN Portsmouth, Ohio
 WMTN New York, N. Y.
 WMTN San Antonio, Tex.
 WMTN Owosso, Mich.
 WMTN Oak Hill, W. Va.
 WMTN Jacksonville, Fla.
 WMTN Rhinelander, Wis.
 WMTN Davenport, Iowa
 WMTN W. Yarmouth, Mass.
 WMTN North Vernon, Ind.
 WMTN East Liverpool, Ohio
 WMTN Toledo, Ohio
 WMTN Bellefontaine, Ohio
 WMTN Shelby, N. C.
 WMTN Ames, Iowa
 WMTN Saline, Mich.
 WMTN Columbia, S. C.
 WMTN Winter Garden, Fla.
 WMTN Oak Ridge, Tenn.
 WMTN Jackson, Miss.
 WMTN Meridian, Miss.
 WMTN Albany, N. Y.
 WMTN Columbus, Ga.
 WMTN Milwaukee, Wis.
 WMTN Alton, Ill.
 WMTN Washington, D. C.
 WMTN Syracuse, N. Y.
 WMTN Florence, S. C.
 WMTN Owensboro, Ky.
 WMTN Bellaire, Ohio
 WMTN Manitowoc, Wis.
 WMTN Winona, Miss.
 WMTN Pleasantville, N. J.
 WMTN Dayton, Ohio
 WMTN Oneida, N. Y.
 WMTN Lakeland, Fla.
 WMTN Defiance, Ohio
 WMTN Grand Rapids, Mich.
 WMTN Dothan, Ala.
 WMTN Washington, D. C.
 WMTN Deland, Fla.
 WMTN Washington, N. C.
 WMTN Oak Park, Ill.
 WMTN Bristol, Tenn.
 WMTN New York, N. Y.
 WMTN Mayaguez, P. R.
 WMTN Worcester, Mass.
 WORD Spartanburg, S. C.
 WORK York, Pa.
 WORL Boston, Mass.
 WORM Savannah, Tenn.
 WORX Madison, Ind.
 WOSC Fulton, N. Y.
 WOSH Oshkosh, Wis.
 WOSU Columbus, Ohio
 WOTR Corry, Pa.
 †WOTT Watertown, N. Y.
 WOTW Nashua, N. H.
 WOUB Athens, Ohio
 WOY New York, N. Y.
 WOVE Welch, W. Va.
 WOW Omaha, Neb.
 WOVE Allegan, Mich.
 WOWL Florence, Ala.
 WOWO Ft. Wayne, Ind.
 WOXP Oxford, N. C.
 WOZK Ozark, Ala.
 WPAB Ponce, P. R.
 WPAC Patchogue, N. Y.
 WPAD Paducah, Ky.
 WPAG Ann Arbor, Mich.
 WPAL Charleston, S. C.
 WPAM Pottsville, Pa.
 WPAQ Mt. Airy, N. C.
 WPAR Parkersburg, W. Va.
 WPAT Paterson, N. J.
 WPAW Pawtucket, R. I.
 WPAZ Thomasville, Ga.
 WPAZ Portsmouth, Ohio
 WPAZ Pottstown, Pa.
 WPBC Minneapolis, Minn.
 WPCF Clinton, S. C.
 WPCF Panama City, Fla.
 WPCO Mt. Vernon, Ind.
 WPCY Putnam, Conn.
 WPCY Potsdam, N. Y.
 WPDQ Jacksonville, Fla.
 WPDQ Portage, Wis.
 WPDY Clarksburg, W. Va.
 WPBL Monroe, Pa.
 WPEN Philadelphia, Pa.
 WPEO Peoria, Ill.
 WPEP Taunton, Mass.
 WPEP Greensboro, N. C.
 WPPA Pensacola, Fla.
 WPPB Middletown, Ohio
 WPPF Park Falls, Wis.
 WPGC Morningside, Md.
 WPGW Portland, Ind.
 WPHB Phillipsburg, Pa.
 WPIC Sharon, Pa.
 WPID Piedmont, Ala.
 WPIK Alexandria, Va.
 WPIN St. Petersburg, Fla.
 WPIP Pittsburgh, Pa.
 WPKE Pikeville, Ky.
 WPKO Waverly, Ohio
 WPKY Princeton, Ky.
 WPLA Plant City, Fla.
 WPLH Huntington, W. Va.
 †WPLK Rockmart, Ga.
 WPLM Plymouth, Mass.
 WPLQ Atlanta, Ga.
 WPLY Plymouth, Wis.
 WPMB Punxsutawney, Pa.
 WPMF Pascagoula, Miss.
 †WPNP Plymouth, N. C.
 WPNF Brevard, N. C.
 WPNX Phenix City, Ala.-Columbus, Ga.
 WPOM Pompano Beach, Fla.
 WPON Pontiac, Mich.
 WPOP Hartford, Conn.
 WPOR Portland, Me.
 WPOW New York, N. Y.
 WPPA Pottsville, Pa.
 WPPA Mayaguez, P. R.
 WPRC Lincoln, Ill.
 WPRE Prairie Du Chien, Wis.
 †WPRN Butler, Ala.
 WPRO Providence, R. I.
 WPRP Ponce, P. R.
 WPRS Paris, Ill.
 WPRP Prestonsburg, Ky.
 WPRW Manassas, Va.
 WPRY Perry, Fla.
 WPTF Raleigh, N. C.
 WPTT Albany, N. Y.
 WPTS Pittston, Pa.
 WPTW Piqua, Ohio
 WPTX Lexington Park, Md.
 WPUV Pulaski, Va.
 WPPA Colonial Hts.-Petersburg, Va.
 WPPV Painesville, Ohio
 WQAM Miami, Fla.
 WQBC Vicksburg, Miss.
 †WQDY Calais, Me.
 WQIC Meridian, Miss.
 WQIK Jackson, Fla.
 †WQMN Superior, Wis.
 WQOK Greenville, S. C.
 WQSN Charleston, S. C.
 WQUA Moline, Ill.
 WQXI Atlanta, Ga.
 WQXQ Ormond Beach, Fla.
 WQXR New York, N. Y.
 WQXT Palm Beach, Fla.
 WRAC Racine, Wis.
 WRAD Radford, Va.
 WRAG Carrollton, Ala.
 WRAJ Anna, Ill.
 WRAK Williamsport, Pa.
 WRAL Raleigh, N. C.
 WRAM Monmouth, Ill.
 †WRAN Dover, N. J.
 WRAP Norfolk, Va.

Am Calls CONTINUED

WRAW Reading, Pa.
 WRAY Princeton, Ind.
 WRBC Jackson, Miss.
 WRBL Columbus, Ga.
 WRC Washington, D. C.
 WRCA New York, N. Y.
 WRCD Dalton, Ga.
 WRCO Richland Center, Wis.
 WRCS Ahsokie, N. C.
 WRCV Philadelphia, Pa.
 WRDB Reedsburg, Wis.
 WRDO Augusta, Me.
 WRDWA Augusta, Ga.
 †WREA East Palatka, Fla.
 WREB Holyoke, Mass.
 WREC Memphis, Tenn.
 WREL Lexington, Va.
 WREM Rensselaer, N. Y.
 WREN Topeka, Kan.
 WREX Reidsville, N. C.
 †WRFB Tallahassee, Fla.
 WRFC Athens, Ga.
 WRFD Worthington, Ohio
 WRFS Alexander City, Ala.
 WRGA Rome, Ga.
 WRGR Starke, Fla.
 WRGS Rogersville, Tenn.
 WRHC Jacksonville, Fla.
 WRHI Rock Hill, S. C.
 WRIB Providence, R. I.
 WRIC Richlands, Va.
 WRIG Wausau, Wis.
 WRIM Pahoehoe, Fla.
 WRIO Rio Piedras, P. R.
 WRIP Rossville, Ga.
 WRIS Roanoke, Va.
 WRIT Milwaukee, Wis.
 WRIV Riverhead, N. Y.
 WRJN Racine, Wis.
 WRJW Piquette, Miss.
 WRKD Rockland, Me.
 WRKH Rockwood, Tenn.
 †WRKT Cocoa Beach, Fla.
 WRLD Lanett, Ala.-West Point, Ga.
 WRMA Montgomery, Ala.
 WRMF Titusville, Fla.
 WRMN Elgin, Ill.
 WRMT Rocky Mount, N. C.
 WRNB New Bern, N. C.
 WRNC Richmond, Va.
 †WRNY Rome, N. Y.
 WROA Gulfport, Miss.
 WROB West Point, Miss.
 WROD Daytona Beach, Fla.
 WROK Rockford, Ill.
 WROM Rome, Ga.
 WRON Roncverte, W. Va.
 WROS Scottsboro, Ala.
 WROV Roanoke, Va.
 WROW Albany, N. Y.
 WROX Clarksdale, Miss.
 WROY Carmi, Ill.
 WRPB Warner Robbins, Ga.
 WRR Dallas, Tex.
 WRRF Washington, N. C.
 WRRR Rockford, Ill.
 WRRZ Clinton, N. C.
 WRSA Saratoga Springs, N. Y.
 WRSW Warsaw, Ind.
 WRTA Altoona, Pa.
 WRUF Gainesville, Fla.
 WRUM Rumford, Me.
 WRUN Utica, N. Y.
 WRUS Russellville, Ky.
 WRVA Richmond, Va.
 WRVK Mt. Vernon, Ky.
 WRVM Rochester, N. Y.
 WRWE Kissimmee, Fla.
 WRWF Cleveland, Ga.
 WRWI Selma, Ala.
 WRXO Roxboro, N. C.
 WSAC Radcliff, Ky.
 WSAI Cincinnati, Ohio
 WSAJ Grove City, Pa.
 WSAK Logansport, Ind.
 WSAM Saginaw, Mich.
 WSAN Allentown, Pa.
 WSAR Fall River, Mass.
 WSAT Salisbury, N. C.
 WSAU Wausau, Wis.
 WSAY Savannah, Ga.
 WSAY Rochester, N. Y.
 WSAZ Huntington, W. Va.
 WSB Atlanta, Ga.
 WSPA York, Pa.
 WSBW New Smyrna Beach, Fla.
 WSBC Chicago, Ill.
 WSBS Great Barrington, Mass.
 WSBT South Bend, Ind.
 WSCM Panama City Beach, Fla.
 WSCR Scranton, Pa.
 WSDR Homestead, Fla.
 WSDR Sterling, Ill.
 †WSEB Sebring, Fla.
 WSEN Baldwinsville, N. Y.
 †WSET Glens Falls, N. Y.
 WSEV Sevierville, Tenn.
 WSEB Quitman, Ga.
 WSFC Somerset, Ky.
 WSFT Thomaston, Ga.
 WSGA Savannah, Ga.
 WSGC Elberton, Ga.
 WSGN Birmingham, Ala.
 WSGW Saginaw, Mich.
 WSHG Raleigh, N. C.
 WSCI Statesville, N. C.
 WSID Baltimore, Md.

WSIG Mount Jackson, Va.
 WSIP Paintsville, Ky.
 WSIR Winter Haven, Fla.
 WSIV Pekin, Ill.
 WSIX Nashville, Tenn.
 WSJC Magee, Miss.
 WSJM St. Joseph, Mich.
 WSJS Winston-Salem, N. C.
 WSKI Montpelier, Vt.
 WSKN Saugerties, N. Y.
 WSKP Miami, Fla.
 WSKY Asheville, N. C.
 WSLB Ogdensburg, N. Y.
 WSLI Jackson, Miss.
 WSLM Salem, Ind.
 WSLR Roanoke, Va.
 WSM Nashville, Tenn.
 WSMB New Orleans, La.
 WSME Sanford, Me.
 WSMI Litchfield, Ill.
 WSMN Nashua, N. H.
 WSMT Sparta, Tenn.
 WSNJ Bridgeton, N. J.
 †WSNO Barre, Vt.
 WSNR Sandersville, Ga.
 WSNW Seneca, S. C.
 WSNY Schenectady, N. Y.
 WSOC Charlotte, N. C.
 WSOK Savannah, Ga.
 WSOL Tampa, Fla.
 WSON Henderson, Ky.
 WSOO Sault Ste. Marie, Mich.
 WSOY Decatur, Ill.
 WSPA Spartanburg, S. C.
 WSPB Sarasota, Fla.
 WSPD Toledo, Ohio
 WSPN Saratoga Springs, N. Y.
 WSPR Springfield, Mass.
 WSPR Stevens Point, Wis.
 WSRM Milton, Fla.
 WSRD Durham, N. C.
 WSRQ Marlborough, Mass.
 WSRW Hillsboro, Ohio
 WSSB Durham, N. C.
 WSSC Sumter, S. C.
 WSSO Starkville, Miss.
 WSSV Petersburg, Va.
 WSTA Charlotte Amalie, St. Thomas, V. I.
 WSTC Stamford, Conn.
 WSTL Eminence, Ky.
 WSTN St. Augustine, Fla.
 WSTP Salisbury, N. C.
 WSTR Sturgis, Mich.
 WSTS Massena, N. Y.
 WSTU Stuart, Fla.
 WSTV Steubenville, Ohio
 WSUB Groton, Conn.
 WSUH Oxford, Miss.
 WSUI Iowa City, Iowa
 WSUN St. Petersburg, Fla.
 WSUX Seaford, Del.
 WSUZ Palatka, Fla.
 WSWA Harrisonburg, Va.
 WSWB Crews, Va.
 WSWN Belle Glade, Fla.
 †WSSW Pennington Gap, Va.
 WSWW Platteville, Wis.
 WSYB Rutland, Vt.
 WSYD Mt. Airy, N. C.
 WSYL Sylvania, Ga.
 WSYR Syracuse, N. Y.
 WTAB Tabor City, N. C.
 WTAC Flint, Mich.
 WTAD Quincy, Ill.
 WTAE Worcester, Mass.
 WTAL Tallahassee, Fla.
 WTAN Clearwater, Fla.
 WTAO Cambridge, Mass.
 WTAQ LaGrange, Ill.
 WTAR Norfolk, Va.
 WTAW College Station, Tex.
 WTAX Springfield, Ill.
 WTAY Robinson, Ill.
 WTBC Tuscaloosa, Ala.
 WTBF Troy, Ala.
 WTBO Cumberland, Md.
 WTCH Flomaton, Ala.
 WTCH Shawano, Wis.
 WTCJ Tell City, Ind.
 WTCM Traverse City, Mich.
 WTCN Minneapolis, Minn.
 WTCO Campbellsville, Ky.
 WTCR Ashland, Ky.
 WTCW Fairmont, W. Va.
 WTCW Whitesburg, Ky.
 WTEL Philadelphia, Pa.
 WTHE Spartanburg, S. C.
 WTHG Jackson, Ala.
 WTHI Terre Haute, Ind.
 WTHR Panama City Beach, Fla.
 WTIC Hartford, Conn.
 WTIF Tifton, Ga.
 WTIG Massillon, Ohio
 WTIK Durham, N. C.
 WTIJ Mayaguez, P. R.
 WTIM Taylorville, Ill.
 WTIK Charleston, W. Va.
 WTIW Titusville, Pa.
 WTIK New Orleans, La.
 WTIH East Point, Ga.
 WTIJ Jackson, Tenn.
 WTKM Hartford, Wis.
 WTKO Ithaca, N. Y.
 WTLB Utica, N. Y.
 WTLR Somerset, Ky.
 WTLT Tallahassee, Fla.
 WTMA Charleston, S. C.
 WTMB Tomah, Wis.
 WTMG Ocala, Fla.
 WTMJ Milwaukee, Wis.
 WTMP Tampa, Fla.
 WTMV Wheeling, W. Va.

WTVN E. St. Louis, Ill.
 WTVN Thomasville, N. C.
 WTVN Orangeburg, S. C.
 WTNJ Trenton, N. J.
 WTNB Coshocton, Ohio
 WTNB Tallahassee, Fla.
 WTOB Winston-Salem, N. C.
 WTOG Savannah, Ga.
 WTOD Toledo, Ohio
 WTOE Spruce Pine, N. C.
 WTOL Toledo, Ohio
 WTON Staunton, Va.
 WTOP Washington, D. C.
 WTOR Torrington, Conn.
 WTOT Marianna, Fla.
 WTPR Paris, Tenn.
 WTRA Latrobe, Pa.
 WTRB Ripley, Tenn.
 WTRC Elkhart, Ind.
 WTRL Bradenton, Fla.
 WTRN Tyrone, Pa.
 WTRD Dyersburg, Tenn.
 WTRP LaGrange, Ga.
 WTRR Sanford, Fla.
 WTRU Muskegon, Mich.
 WTRW Two Rivers, Wis.
 WTRY Troy, N. Y.
 WTSB Brattleboro, Vt.
 WTSB Lumberton, N. C.
 WTSB Hanover, N. H.
 WTSV Dover, N. H.
 WTVB Vero Beach, Fla.
 WTVH Port Huron, Mich.
 WTVL Madisonville, Ky.
 WTTM Trenton, N. J.
 WTTN Watertown, Wis.
 WTRR Westminster, Md.
 WTTT Bloomington, Ind.
 WTTT Arlington, Fla.
 WTUC Union City, Tenn.
 WTUG Tuscaloosa, Ala.
 WTUP Tupelo, Miss.
 WTUX Wilmington, Del.
 WTVB Coldwater, Mich.
 WTVL Waterville, Me.
 WTVN Columbus, Ohio
 WTTA Thomson, Ga.
 WTTB Auburndale, Fla.
 WTTN St. Johnsbury, Vt.
 WTXL W. Springfield, Mass.
 WTYC Rock Hill, S. C.
 WTYM E. Longmeadow, Mass.
 WTYN Tryon, N. C.
 WTYB Marianna, Fla.
 WULA Eufaula, Ala.
 WUSJ Lockport, N. Y.
 WUST Bethesda, Md.
 WVAM Altoona, Pa.
 WVCG Coral Gables, Fla.
 WVCH Chester, Pa.
 WVEC Hampton, Va.
 WVET Rochester, N. Y.
 WVIM Vicksburg, Miss.
 WVIP Mt. Kisco, N. Y.
 WVJP Caguas, P. R.
 WVJS Owensboro, Ky.
 WVKO Columbus, Ohio
 †WVLD Valdosta, Ga.
 WVLC Lexington, Ky.
 WVLN Olney, Ill.
 WVMC Mt. Carmel, Ill.
 WVMI Biloxi, Miss.
 WVNA Tusculum, Ala.
 WVNJ Newark, N. J.
 WVOK Birmingham, Ala.
 WVOL Nashville, Tenn.
 WVOP Vidalia, Ga.
 WVOS Liberty, N. Y.
 WVOT Wilson, N. C.
 WVOW Logan, W. Va.
 WVOX New Rochelle, N. Y.
 WVPO Stroudsburg, Pa.
 WVSC Somerset, Pa.
 WVVV Grafton, W. Va.
 WVWC Bay City, Mich.
 WVWB Bamberg, S. C.
 WVWB Vineland, N. J.
 WVCA Gary, Ind.
 WVCC Bremen, Ga.
 WVCO Waterbury, Conn.
 WVWD Washington, D. C.
 WVWF Sanford, N. C.
 WVWS Tifton, Ga.
 WVWG Hornell, N. Y.
 WVWL Ft. Lauderdale, Fla.
 WVWN Baltimore, Md.
 WVWS Black River Falls, Wis.
 WVWT Canton, N. C.
 WVWZ Lorain, Ohio
 WVWJ Detroit, Mich.
 WVWB Brooksville, Fla.
 WVWK Winchester, Ky.
 WVWL New Orleans, La.
 WVWC Asheville, N. C.
 WVWNH Rochester, N. H.
 WVWNR Beckley, W. Va.
 WVWNS Statesboro, Ga.
 WVWNY Watertown, N. Y.
 WVWOD Lynchburg, Va.
 WVWOK Charlotte, N. C.
 WVWOL Buffalo, N. Y.
 WVWON Woonsocket, R. I.
 WVWPA Williamsport, Pa.
 WVWPF Palatka, Fla.
 WVWRI W. Warwick, R. I.
 †VWVWJ White River Junction, Vt.
 WVWRL New York, N. Y.
 WVWSC Glens Falls, N. Y.
 WVWSR St. Albans, Vt.
 WVWST Wooster, Ohio
 WVWSW Pittsburgh, Pa.
 WVWVA Wheeling, W. Va.

VVWB Jasper, Ala.
 VVWF Fayette, Ala.
 VVWR Russellville, Ala.
 VVWXR Rio Piedras, P. R.
 VVWXL Manchester, Ky.
 VVWYO Pineville, W. Va.
 VVXAL Demopolis, Ala.
 VVXGI Richmond, Va.
 VVXLI Dublin, Ga.
 VVXWL Indianapolis, Ind.
 VVXOK Baton Rouge, La.
 VVXRF Guayama, P. R.
 VVXXX Hattiesburg, Miss.
 VVXXZ Detroit, Mich.
 VVYCL York, S. C.
 VVYDE Birmingham, Ala.
 VVYFE New Orleans, La.
 VVYLD New Orleans, La.
 VVYMB Manning, S. C.
 VVYNG Warwick-E. Greenwich, R. I.
 VVYNN Florence, S. C.
 VVYON Newport News, Va.
 VVYRN Louisville, N. C.
 VVYSE Lakeland, Fla.
 VVYSR Franklin, Va.
 VVYTH Madison, Ga.
 VVYTI Rocky Mount, Va.
 VVYVE Wytheville, Va.
 VVYZE Atlanta, Ga.
 VVZEP De Funiak Springs, Fla.
 VVZIP Covington, Ky.
 VVZKY Albenmarle, N. C.
 VVZOB Fort Payne, Ala.
 VVZOK Jacksonville, Fla.
 VVZRO Jacksonville Beach, Fla.
 VVZYX Cowan, Tenn.

Commercial Fm Call Letters

(For facilities and personnel of each station, see Radio Station Directory beginning on page B-103.)

FOR CALL LETTERS OF FM EDUCATIONAL STATIONS SEE PAGE B-338.

†Indicates construction permit for new station.

KABC-FM Los Angeles, Calif.
 †KACE-FM Riverside, Calif.
 KAFE Oakland, Calif.
 KAIM-FM Honolulu, Hawaii
 †KAJS Newport Beach, Calif.
 †KAKI San Antonio, Tex.
 KALB-FM Alexandria, La.
 KAMS Mammoth Spring, Ark.
 †KANT-FM Lancaster, Calif.
 KARB-FM Fresno, Calif.
 KARO Houston, Tex.
 KASK-FM Ontario, Calif.
 †KATY-FM San Luis Obispo, Calif.
 KAYL-FM Storm Lake, Iowa
 KAZZ Austin, Tex.
 †KBAY-FM San Francisco, Calif.
 KBBI Los Angeles, Calif.
 †KBKA Los Angeles, Calif.
 †KBCL-FM Shreveport, La.
 †KBCC San Francisco, Calif.
 †KBEC-FM Waxahachie, Tex.
 KBEE-FM Modesto, Calif.
 KBFM Lubbock, Tex.
 †KBIM-FM Roswell, N. M.
 KBIQ Los Angeles, Calif.
 KBMS Los Angeles, Calif.
 KBOA-FM Kennett, Mo.
 KBOY-FM Medford, Ore.
 KBTM-FM Jonesboro, Ark.
 KBUZ-FM Mesa, Ariz.
 †KCAL-FM Redlands, Calif.
 KCBH Los Angeles, Calif.
 †KCBM Kansas City, Kan.
 KCBS-FM San Francisco, Calif.
 KCFM St. Louis, Mo.
 KCLE-FM Cleburne, Tex.
 KCMC-FM Texarkana, Tex.
 KCMK Kansas City, Mo.
 KCMO-FM Kansas City, Mo.
 KCMS Manitou Springs, Colo.
 †KCOM Omaha, Neb.
 KCRA-FM Sacramento, Calif.
 KDEN-FM Denver, Colo.
 KDCA San Francisco, Calif.
 KDFW Cedar Hill, Tex.
 KDKA-FM Pittsburgh, Pa.
 KDMC Corpus Christi, Tex.
 KDNT-FM Denton, Tex.
 †KDOG La Habra, Calif.
 KDUO Riverside, Calif.
 KDWG West Covina, Calif.
 KDWL San Diego, Calif.
 KDWL-FM Salt Lake City, Utah
 KEAR San Francisco, Calif.
 †KEAT National City, Calif.
 KEED-FM Springfield-Eugene, Ore.
 KEEZ San Antonio, Tex.
 †KEFC Waco, Tex.
 KEFM Oklahoma City, Okla.
 KELE Phoenix, Ariz.
 †KELT Harlingen, Tex.
 KERN-FM Bakersfield, Calif.
 †KETO-FM Seattle, Wash.
 KEKX-FM Portland, Ore.
 KEYM Santa Maria, Calif.
 †KFAB-FM Omaha, Neb.
 KFAC-FM Los Angeles, Calif.
 KFAM-FM St. Cloud, Minn.
 KFBE-FM Sacramento, Calif.

KFGQ-FM Boone, Iowa
 KFH-FM Wichita, Kan.
 †KFIL Santa Ana, Calif.
 †KFJZ-FM Ft. Worth, Tex.
 †KFMB-FM San Diego, Calif.
 †KFMH Colorado Springs, Colo.
 KFMK Houston, Tex.
 KFML-FM Denver, Colo.
 KFMM Tucson, Ariz.
 †KFMP Port Arthur, Tex.
 KFMQ Lincoln, Neb.
 KFMU Los Angeles, Calif.
 †KFMW San Bernardino, Calif.
 †KFMX San Diego, Calif.
 KFMY Eugene, Ore.
 †KFOY-FM Long Beach, Calif.
 †KFRG-FM San Francisco, Calif.
 KFSF-FM San Diego, Calif.
 KFUF-FM Clayton, Mo.
 KGAF-FM Gainesville, Tex.
 KGB-FM San Diego, Calif.
 KGM Edmonds, Wash.
 KGLA Los Angeles, Calif.
 KGLF-FM Mason City, Iowa
 †KGM Edmonds, Wash.
 †KGM Bellingham, Wash.
 KGMF-FM Sacramento, Calif.
 KGNC-FM Amarillo, Tex.
 KGO-FM San Francisco, Calif.
 KGOO Grants Pass, Ore.
 KGUD-FM Santa Barbara, Calif.
 KGUL-FM Houston, Tex.
 KHFI Austin, Tex.
 KHFM Albuquerque, N. M.
 KHJ-FM Los Angeles, Calif.
 KHMS El Paso, Tex.
 KHOF Los Angeles, Calif.
 †KHOL-FM Kearney-Holdrege, Neb.
 †KHUL Houston, Tex.
 KING-FM Seattle, Wash.
 KIRO-FM Seattle, Wash.
 KISS San Antonio, Tex.
 KISW Seattle, Wash.
 †KITH Phoenix, Ariz.
 KITT San Diego, Calif.
 KIXL-FM Dallas, Tex.
 †KJAZ Alameda, Calif.
 KJML Sacramento, Calif.
 †KJPO Fresno, Calif.
 †KJRG Newton, Kan.
 †KLAJ-FM Tacoma, Wash.
 KLCN-FM Blytheville, Ark.
 KLFM Long Beach, Calif.
 †KLIR-FM Denver, Colo.
 †KLRO San Diego, Calif.
 †KLSN Seattle, Wash.
 †KLTZ San Diego, Calif.
 †KLUB-FM Salt Lake City, Utah
 †KLUE Marshall, Tex.
 †KLYD-FM Bakersfield, Calif.
 †KMAK-FM Fresno, Calif.
 KMCS Seattle, Wash.
 KMER Fresno, Calif.
 KMFM Tulare, N. M.
 KMJ-FM Fresno, Calif.
 KMLA Los Angeles, Calif.
 KMLB-FM Monroe, La.
 †KMUZ Santa Barbara, Calif.
 KMYC-FM Marysville, Calif.
 KNBC-FM San Francisco, Calif.
 †KNDF-FM Aztec, N. M.
 KNEV Reno, Nev.
 †KNFM Midland, Tex.
 KNOB Long Beach, Calif.
 KNX-FM Los Angeles, Calif.
 †KOBY-FM San Francisco, Calif.
 †KOCW Tulsa, Okla.
 KOIN-FM Portland, Ore.
 KONO-FM San Antonio, Tex.
 KOTN-FM Pine Bluff, Ark.
 KOXR-FM Oxnard, Calif.
 KPEN Atherton, Calif.
 KPFA Berkeley, Calif.
 KPMM Portland, Ore.
 KPLI Riverside, Calif.
 KPOL-FM Portland, Ore.
 KRFM Los Angeles, Calif.
 †KRFM Palm Springs, Calif.
 †KRPUP San Francisco, Calif.
 KQAL-FM Omaha, Neb.
 KQFM Portland, Ore.
 KQXR Bakersfield, Calif.
 KRAX-FM Stockton, Calif.
 †KRBE Houston, Tex.
 KRCW Santa Barbara, Calif.
 KRE-FM Berkeley, Calif.
 KRED Eureka, Calif.
 KREM-FM Spokane, Wash.
 †KREX-FM Grand Junction, Colo.
 KRFM Fresno, Calif.
 KRHM Hollywood, Calif.
 KRIC-FM Beaumont, Tex.
 KRKD-FM Los Angeles, Calif.
 KRKH-FM Lubbock, Tex.
 KRLD-FM Dallas, Tex.
 KRMD-FM Shreveport, La.
 KRNF Boulder, Colo.
 KRON-FM San Francisco, Calif.
 KROS-FM Clinton, Iowa
 †KROW Houston, Tex.
 †KROY-FM Sacramento, Calif.
 †KRPM San Jose, Calif.
 KRSN-FM Los Alamos, N. M.
 †KSBW-FM Salinas, Calif.
 †KSEA San Diego, Calif.
 KSEO-FM Durant, Okla.
 KSFM Dallas, Tex.
 KSFR San Francisco, Calif.
 †KSJV San Fernando, Calif.
 KSJO-FM San Jose, Calif.
 KSL-FM Salt Lake City, Utah
 †KSMA-FM Santa Maria, Calif.
 †KSON-FM San Diego, Calif.

KSPI-FM Stillwater, Okla.
 †KSPL-FM Diboll, Tex.
 †KSRM Sacramento, Calif.
 †KSTN-FM Stockton, Calif.
 †KSWI-FM Omaha, Neb.-Council Bluffs, Iowa
 KTGM Denver, Colo.
 KTIS-FM Minneapolis, Minn.
 KTNT-FM Tacoma, Wash.
 †KTOP-FM Topeka, Kan.
 KTRB-FM Modesto, Calif.
 KTRH-FM Houston, Tex.
 KTTS-FM Springfield, Mo.
 KTRW Tacoma, Wash.
 KTYL-FM Mesa, Ariz.
 †KTYM-FM Inglewood, Calif.
 †KUDU-FM Ventura-Oxnard, Calif.
 †KUFM El Cajon, Calif.
 KUON-FM Eugene, Ore.
 KUOA-FM Siloam Springs, Ark.
 KUOW Seattle, Wash.
 KUTE Glendale, Calif.
 †KVEN-FM Ventura, Calif.
 KVFM San Fernando, Calif.
 †KVOR-FM Colorado Springs, Colo.
 KWFM Minneapolis, Minn.
 †KWGF-FM Stockton, Calif.
 KWIZ-FM Santa Ana, Calif.
 KWWB-FM Globe, Ariz.
 KWKH-FM Shreveport, La.
 KWME Walnut Creek, Calif.
 KWOC-FM Poplar Bluff, Mo.
 KWPC-FM Muscatine, Iowa.
 KWPM-FM West Plains, Mo.
 †KXLY-FM Spokane, Wash.
 KXOA-FM Sacramento, Calif.
 †KXRO Sacramento, Calif.
 †KXTR Kansas City, Mo.
 †KYA-FM San Francisco, Calif.
 KYFM Oklahoma City, Okla.
 KYSM-FM Mankato, Minn.
 KYW-FM Cleveland, Ohio
 †KZUN-FM Opportunity, Wash.
 WAAM-FM Parkersburg, W. Va.
 WABC-FM New York, N. Y.
 †WABQ-FM Cleveland, Ohio
 WABZ-FM Albemarle, N. C.
 †WAEF-FM Cincinnati, Ohio
 †WAFB-FM Staunton, Va.
 †WAFM Miami, Fla.
 †WAHR Huntsville, Ala.
 WAIR-FM Winston-Salem, N. C.
 WAJZ Indianapolis, Ind.
 WAJR-FM Morgantown, W. Va.
 WAKR-FM Akron, Ohio
 WALK-FM Patchogue, N. Y.
 †WANN-FM Annapolis, Md.
 WAPI-FM Birmingham, Ala.
 WARD-FM Johnstown, Pa.
 WARK-FM Hagerstown, Md.
 WARK-FM Arlington, Va.
 †WASA-FM Havre De Grace, Md.
 WASH Washington, D. C.
 WAUG-FM Augusta, Ga.
 WAVU-FM Albertville, Ala.
 WAWZ-FM Zarephath, N. J.
 WAYZ-FM Waynesboro, Pa.
 WAZL-FM Hazleton, Pa.
 WBAF-FM Babylon, N. Y.
 WBAI New York, N. Y.
 WBAF-FM Ft. Worth, Tex.
 †WBAY-FM Green Bay, Wis.
 WBBB-FM Burlington, N. C.
 WBBM-FM Chicago, Ill.
 WBBQ-FM Forest City, N. C.
 WBBQ-FM Augusta, Ga.
 WBBB Crawfordsville, Ind.
 †WBBW-FM Youngstown, Ohio
 WBCN Boston, Mass.
 WBBN-FM Buffalo, N. Y.
 WBET-FM Brockton, Mass.
 WBFM New York, N. Y.
 WBIE-FM Marietta, Ga.
 WBIR-FM Knoxville, Tenn.
 WBKV-FM West Bend, Wis.
 WBKW Beckley, W. Va.
 WBLEY-FM Springfield, Ohio
 WBNB-FM Columbus, Ohio
 †WBQ-FM Burlington, Mass.
 WBRB-FM Birmingham, Ala.
 WBRB-FM Wilkes-Barre, Pa.
 WBSM-FM New Bedford, Mass.
 WBUF Buffalo, N. Y.
 WBUT-FM Butler, Pa.
 WBUT-FM Lexington, N. C.
 WBVA Woodbridge, Va.
 †WBVP Beaver Falls, Pa.
 WBZ-FM Boston, Mass.
 WCAC Anderson, S. C.
 †WCAE-FM Pittsburgh, Pa.
 WCAO-FM Baltimore, Md.
 WCAU-FM Philadelphia, Pa.
 †WCBM-FM Baltimore, Md.
 WCBS-FM New York, N. Y.
 †WCCC-FM Hartford, Conn.
 †WCCV-FM Charlottesville, Va.
 WCCD-FM Dubois, Pa.
 WCHA-FM Chambersburg, Pa.
 †WCHD Detroit, Mich.
 WCKR-FM Miami, Fla.
 WCLI-FM Corning, N. Y.
 WCLM Chicago, Ill.
 WCLO-FM Janesville, Wis.
 WCLT-FM Newark, Ohio
 WCMF-FM Ashland, Ky.
 WCNB-FM Connorsville, Ind.
 WCOD Richmond, Va.
 WCOH-FM Newman, Ga.
 WCOL-FM Columbus, Ohio
 WCOF-FM Boston, Mass.
 WCOS-FM Columbia, S. C.
 WCOU-FM Lewiston, Me.
 WCPO-FM Cincinnati, Ohio
 WCPB-FM Tarboro, N. C.
 WCRB-FM Waltham, Mass.

WCRF-FM Cleveland, Ohio
 WCSC-FM Charleston, S. C.
 WCST-FM Columbus, Ind.
 WCTA-FM Andalusia, Ala.
 WCTC-FM New Brunswick, N. J.
 WCTW New Castle, Ind.
 WCUM-FM Akron, Ohio
 WCUW-FM Cumberland, Md.
 †WDAC Lancaster, Pa.
 WDAE-FM Tampa, Fla.
 †WDAF-FM Kansas City, Mo.
 †WDAF-FM Philadelphia, Pa.
 WDBJ-FM Roanoke, Va.
 WDBO-FM Orlando, Fla.
 WDBQ-FM Dubuque, Iowa
 WDDS-FM Syracuse, N. Y.
 WDEL-FM Wilmington, Del.
 WDET-FM Detroit, Mich.
 WDFH Chicago, Ill.
 WDJR Oil City, Pa.
 WDLF-FM Panama City, Fla.
 WDNB-FM Durham, N. C.
 †WDOC-FM Prestonburg, Ky.
 WDOCK-FM Cleveland, Ohio
 WDOV-FM Dover, Del.
 †WDRF-FM Hartford, Conn.
 WDSO-FM Dillon, S. C.
 WDSU-FM New Orleans, La.
 WDUW-FM Gainesville, Ga.
 WDWL-FM Champaign, Ill.
 WEAU-FM Eau Claire, Wis.
 WEAU-FM Evanson, Ill.
 WEBB Chicago, Ill.
 WEBQ-FM Harrisburg, Ill.
 †WEBR-FM Buffalo, N. Y.
 WEED-FM Rocky Mount, N. C.
 WEBE-FM Boston, Mass.
 WEEF-FM Easton, Pa.
 WEFM Chicago, Ill.
 WEHS Chicago, Ill.
 †WEKZ-FM Monroe, Wis.
 WENR-FM Chicago, Ill.
 WEOL-FM Elyria, Ohio
 WEPM-FM Martinsburg, W. Va.
 WEQR Goldsboro, N. C.
 WERC-FM Erie, Pa.
 WERE-FM Cleveland, Ohio
 WESC-FM Greenville, S. C.
 WEST-FM Easton, Pa.
 WEVD-FM New York, N. Y.
 WEWQ-FM Laurinburg, N. C.
 †WFAA-FM Dallas, Tex.
 WFAH-FM Alliance, Ohio
 WFAN Washington, D. C.
 WFAS-FM White Plains, N. Y.
 †WFAW Fort Atkinson, Wis.
 WFBG-FM Greenville, S. C.
 †WFBG-FM Altoona, Pa.
 †WFBM-FM Indianapolis, Ind.
 WFBF Flint, Mich.
 WFDL-FM Baltimore, Md.
 †WFGM-FM Fitchburg, Mass.
 †WFHA-FM Red Bank, N. J.
 WFRD-FM Wisconsin Rapids, Wis.
 WEID Rio Piedras, P. R.
 WFLA-FM Philadelphia, Pa.
 WFLM-FM Findlay, Ohio
 WFLU Bloomington, Ind.
 WFLA-FM Tampa, Fla.
 WFLN-FM Philadelphia, Pa.
 WFLY Troy, N. Y.
 WEMA Rocky Mount, N. C.
 WEMB Nashville, Tenn.
 †WFMD-FM Frederick, Md.
 WFMF Chicago, Ill.
 WFMH-FM Culman, Ala.
 †WFMK Louisville, Ky.
 WEML Washington, Ind.
 †WFMM-FM Baltimore, Md.
 WFMF Pittsburgh, Pa.
 WFMQ Chicago, Ill.
 WFMR Milwaukee, Wis.
 WFMN Indianapolis, Ind.
 WFMU Chicago, Ill.
 WFMW-FM Madisonville, Ky.
 WFMX Statesville, N. C.
 WFMZ Allentown, Pa.
 WFNCFM Fayetteville, N. C.
 WFNQ Hartford, Conn.
 WFNW-FM Burlington, N. C.
 WFOB-FM Fostoria, Ohio
 WFOF-FM Fremont, Ohio
 WFTF-FM Caribou, Me.
 WFUL-FM Fulton, Ky.
 WGA-FM Lancaster, Pa.
 WGAR-FM Cleveland, Ohio
 WGAU-FM Athens, Ga.
 WGBI-FM Scranton, Pa.
 WGBS-FM Miami, Fla.
 WGBM-FM Quincy, Ill.
 WGBX Schenectady, N. Y.
 WGBL-FM Newport News, Va.
 WGHF Brookfield, Conn.
 †WGHJ-FM Lawrence, Mass.
 WGGK-FM Atlanta, Ga.
 WGMF-FM Washington, D. C.
 WGNCFM Gastonia, N. C.
 WGPC-FM Bethlehem, Pa.
 †WGR-FM Buffalo, N. Y.
 WGRV-FM Greenville, Tenn.
 WGRW-FM Asheboro, N. C.
 WGRN-FM Greenfield, Mass.
 WHAT-FM Philadelphia, Pa.
 WHAV-FM Haverhill, Mass.
 WHBC-FM Canton, Ohio
 WHBF-FM Rock Island, Ill.
 WHCN Hartford, Conn.
 WHCU-FM Ithaca, N. Y.
 WHDH-FM Boston, Mass.
 WHDL-FM Olean, N. Y.
 WHFB-FM Benton Harbor-St. Joseph, Mich.
 WHFI West Paterson, N. J.
 WHFM Rochester, N. Y.
 †WHIL-FM Medford, Mass.

WHIO-FM Dayton, Ohio
 WHK-FM Cleveland, Ohio
 WHKP-FM Hendersonville, N. C.
 WHKY-FM Hickory, N. C.
 WHLD-FM Niagara Falls, N. Y.
 WHLL-FM Hempstead, N. Y.
 WHLM-FM Elkhart, Pa.
 WHMA-FM Anniston, Ala.
 WHNC-FM Henderson, N. C.
 WHO-FM Des Moines, Iowa
 WHOH Hamilton, Ohio
 WHOK-FM Lancaster, Ohio
 WHOM-FM New York, N. Y.
 WHOO-FM Orlando, Fla.
 WHOP-FM Hopkinsville, Ky.
 WHOS-FM Decatur, Ala.
 WHP-FM Harrisburg, Pa.
 WHPE-FM High Point, N. C.
 WHRB-FM Cambridge, Mass.
 WHRN-FM Huntington, W. Va.
 WHYL-FM Chicago, Ill.
 WHYN-FM Springfield, Mass.
 WIBA-FM Madison, Wis.
 †WIBC-FM Indianapolis, Ind.
 WIBG-FM Philadelphia, Pa.
 WICA-FM Ashtabula, Ohio
 †WIFE Dayton, Ohio
 WIFE Glenside, Pa.
 WIFM-FM Elkin, N. C.
 WIKY-FM Evansville, Ind.
 †WILY Pittsburgh, Pa.
 WIMA-FM Lima, Ohio
 WINA-FM Charlottesville, Va.
 WINE-FM Kenmore, N. Y.
 †WINZ-FM Miami, Fla.
 WIP-FM Philadelphia, Pa.
 WISC-FM Madison, Wis.
 †WISN-FM Milwaukee, Wis.
 WITA-FM San Juan, P. R.
 WITH-FM Baltimore, Md.
 WITZ-FM Jasper, Ind.
 †WIUS Christiansted, V. I.
 WJAC-FM Johnstown, Pa.
 WJAX-FM Jacksonville, Fla.
 WJBC-FM Bloomington, Ill.
 WJBC-FM Detroit, Mich.
 WJBO-FM Baton Rouge, La.
 WJBR Wilmington, Del.
 WJDX-FM Jackson, Miss.
 WJEF-FM Grand Rapids, Mich.
 WJEF-FM Hagerstown, Md.
 WJHL-FM Johnson City, Tenn.
 †WJHM-FM Lansing, Mich.
 WJLK-FM Asbury Park, N. J.
 WJLN Birmingham, Ala.
 WJMC-FM Rice Lake, Wis.
 WJMO-FM Cleveland Heights, Ohio
 WJOB-FM Hammond, Ind.
 WJOF Athens, Ala.
 WJR-FM Detroit, Mich.
 WJTN-FM Jamestown, N. Y.
 WJW-FM Cleveland, Ohio
 †WJWR Palmyra, Pa.
 †WJZZ Bridgeport, Conn.
 WKAQ-FM San Juan, P. R.
 WKAZ-FM Charleston, W. Va.
 WKBN-FM Youngstown, Ohio
 WKBW-FM Manchester, N. H.
 WKCC Berlin, N. H.
 †WKDN-FM Camden, N. J.
 WKFM Chicago, Ill.
 WKIC-FM Hazard, Ky.
 WKIP-FM Poughkeepsie, N. Y.
 WKIX-FM Raleigh, N. C.
 WKJF Pittsburgh, Pa.
 WKLF-FM Clanton, Ala.
 WKMH-FM Dearborn, Mich.
 †WKNA Charleston, W. Va.
 WKOK-FM Sunbury, Pa.
 WKOP-FM Binghamton, N. Y.
 †WKOX-FM Framingham, Mass.
 WKPT-FM Kingsport, Tenn.
 WKRC-FM Cincinnati, Ohio
 WKRG-FM Mobile, Ala.
 WKRT-FM Cortland, N. Y.
 WKWK-FM Wheeling, W. Va.
 WKYB-FM Paducah, Ky.
 WLAD-FM Danbury, Conn.
 WLAG-FM LaGrange, Ga.
 WLN-FM Lancaster, Pa.
 WLAP-FM Lexington, Ky.
 WLAV-FM Grand Rapids, Mich.
 WLBH-FM Mattoon, Ill.
 WLBW-FM Lebanon, Pa.
 WLDM Detroit, Mich.
 WLDS-FM Jacksonville, Ill.
 †WLEC-FM Sandusky, Ohio
 WLET-FM Toccoa, Ga.
 WLIN Merrill, Wis.
 †WLIR Hicksville, N. Y.
 WLLH-FM Lowell, Mass.
 WLNA-FM Peekskill, N. Y.
 †WLOA-FM Braddock, Pa.
 †WLOB-FM Portland, Me.
 WLOE-FM Leaksville, N. C.
 WLOG-FM Logan, W. Va.
 WLOI-FM Minneapolis, Minn.
 WLOS-FM Asheville, N. C.
 †WLOW Cranston, R. I.
 WLYC-FM Williamsport, Pa.
 WMAL-FM Washington, D. C.
 †WMAF-FM Marinette, Wis.
 WMAQ-FM Chicago, Ill.
 WMAS-FM Springfield, Mass.
 WMAZ-FM Macon, Ga.
 WMBD-FM Peoria, Ill.
 WMBQ-FM Auburn, N. Y.
 WMBR-FM Jacksonville, Fla.
 WMCF Memphis, Tenn.
 WMCR Kalamazoo, Mich.
 WMDE Greensboro, N. C.

Fm Calls CONTINUED

WMET-FM Miami, Fla.
 WMFM Madison, Wis.
 WMFR-FM High Point, N. C.
 WMGW-FM Meadville, Pa.
 WMHE Toledo, Ohio
 WMIL-FM Milwaukee, Wis.
 WMIT Clingmans Peak, N. C.
 WMIX-FM Mt. Vernon, Ill.
 WMKZ Jackson, Mich.
 WMMW-FM Meriden, Conn.
 WMNA-FM Gretna, Va.
 WMPS-FM Memphis, Tenn.
 WMRI-FM Marion, Ind.
 WMRN-FM Marion, Ohio
 WMSA-FM Massena, N. Y.
 WMTW-FM Mt. Washington, N. H.
 WMUN Muncie, Ind.
 WMUZ Detroit, Mich.
 WMVA-FM Martinsville, Va.
 WMVO-FM Mount Vernon, Ohio
 WMZK Detroit, Mich.
 WNAV-FM Annapolis, Md.
 WNB-FM Binghamton, N. Y.
 WNBH-FM New Bedford, Mass.
 WNCN New York, N. Y.
 WNCO-FM Ashland, Ohio
 WND-BM Daytona Beach, Fla.
 WNES-FM Central City, Ky.
 WNEW-FM New York, N. Y.
 WNEK-FM Macon, Ga.
 WNGO-FM Mayfield, Ky.
 WNHC-FM New Haven, Conn.
 WNIB Chicago, Ill.
 WNOB Cleveland, Ohio
 WNOK-FM Columbia, S. C.
 WNOS-FM High Point, N. C.
 WNOW-FM York, Pa.
 WNTA-FM Newark, N. J.
 WNW-C Arlington Heights, Ill.
 WNYC-FM New York, N. Y.
 WOAY-FM Oak Hill, W. Va.
 WOC-FM Davenport, Iowa
 WOCB-FM West Yarmouth, Mass.
 WOHI-FM East Liverpool, Ohio
 WOHS-FM Shelby, N. C.
 WOL-FM Washington, D. C.
 WOMC Detroit, Mich.
 WOMI-FM Owensboro, Ky.
 WOMP-FM Bellaire, Ohio
 WONO Syracuse, N. Y.
 WOPA-FM Oak Park, Ill.
 WOPI-FM Bristol, Tenn.
 WORL-FM New York, N. Y.
 WORA-FM Mayaguez, P. R.
 WORX-FM Madison, Ind.
 WORZ Orlando, Fla.
 WOTW-FM Nashua, N. H.
 WPAC-FM Patchogue, N. Y.
 WPBC-FM Minneapolis, Minn.
 WPAD-FM Paducah, Ky.
 WPAT-FM Paterson, N. J.
 WPAY-FM Portsmouth, Ohio
 WPBL-FM Montrose, Pa.
 WPEN-FM Philadelphia, Pa.
 WFFB-FM Middletown, Ohio
 WPFM Providence, R. I.
 WPGC-FM Oakland, Md.
 WPIC-FM Sharon, Pa.
 WPIT-FM Pittsburgh, Pa.
 WPJB-FM Providence, R. I.
 WPKM Tampa, Fla.
 WPLO-FM Atlanta, Ga.
 WPPA-FM Pottsville, Pa.
 WPRB Princeton, N. J.
 WPRM-FM San Juan, P. R.
 WPRO-FM Providence, R. I.
 WPRS-FM Paris, Ill.
 WPTF-FM Raleigh, N. C.
 WQAL-FM Philadelphia, Pa.
 WQFM Milwaukee, Wis.
 WQMS Hamilton, Ohio
 WQXR-FM New York, N. Y.
 WQXT-FM Palm Beach, Fla.
 WRAJ-FM Anna, Ill.
 WRAK-FM Williamsport, Pa.
 WRAL-FM Raleigh, N. C.
 WRBI Fairlawn, N. J.
 WRBL-FM Columbus, Ga.
 WRCA-FM Washington, D. C.
 WRCA-FM New York, N. Y.
 WRCM New Orleans, La.
 WRFD Youngstown, Ohio
 WREV-FM Reidsville, N. C.
 WRFL Winchester, Va.
 WRFM New York, N. Y.
 WRFPS-FM Alexander City, Ala.
 WRHI-FM Rock Hill, S. C.
 WRJN-FM Racine, Wis.
 WRKO-FM Boston, Mass.
 WRLD-FM Lanett, Ala.
 WRNL-FM Richmond, Va.
 WRUC-FM Rochester, N. Y.
 WRUC-FM Rockford, Ill.
 WRUC-FM Albany, N. Y.
 WROY-FM Carmi, Ill.
 WRR-FM Dallas, Tex.
 WRRR Ithaca, N. Y.
 WRRR Cherry Valley, N. Y.
 WRRD De Ruyter, N. Y.
 WRRS-FM New York, N. Y.
 WRRS-FM Wethersfield, N. Y.
 WRRN Warren, Pa.
 WRSW-FM Warsaw, Ind.
 WRUF-FM Gainesville, Fla.
 WRUN-FM Utica, N. Y.
 WRVA-FM Richmond, Va.
 WRVB-FM Madison, Wis.
 WRVC Norfolk, Va.
 WRXO-FM Roxboro, N. C.
 WSAI-FM Cincinnati, Ohio
 WSAM-FM Saginaw, Mich.
 WSB-FM Atlanta, Ga.

WWSB-FM Chicago, Ill.
 WSEI Effingham, Ill.
 WSEL Chicago, Ill.
 WSFC-FM Somerset, Ky.
 WFSM Birmingham, Ala.
 WSHO Silver Spring, Md.
 WSID-FM Baltimore, Md.
 WSIJG Miami, Fla.
 WSJS-FM Winston-Salem, N. C.
 WSLF-FM Roanoke, Va.
 WSNJ-FM Bridgeton, N. J.
 WSNW-FM Seneca, S. C.
 WSOC-FM Charlotte, N. C.
 WSOM Salem, Ohio
 WSON-FM Henderson, Ky.
 WSOY-FM Decatur, Ill.
 WSPA-FM Spartanburg, S. C.
 WSPD-FM Toledo, Ohio
 WSTC-FM Stamford, Conn.
 WSTP-FM Salisbury, N. C.
 WSTR-FM Sturgis, Mich.
 WSTV-FM Steubenville, Ohio
 WSYA-FM Harrisonburg, Va.
 WSVS-FM Crewe, Va.
 WSWM East Lansing, Mich.
 WSYR-FM Syracuse, N. Y.
 WTAD-FM Quincy, Ill.
 WTAG-FM Worcester, Mass.
 WTAX-FM Springfield, Ill.
 WTBC-FM Tuscaloosa, Ala.
 WTCX St. Petersburg, Fla.
 WTFM Babylon, N. Y.
 WTHI-FM Terre Haute, Ind.
 WTIC-FM Hartford, Conn.
 WTJS-FM Jackson, Tenn.
 WTMA-FM Charleston, S. C.
 WTMJ-FM Milwaukee, Wis.
 WTN-C-FM Thomasville, N. C.
 WTOA Trenton, N. J.
 WTOO-FM Savannah, Ga.
 WTOG-FM Toledo, Ohio
 WTOF-FM Washington, D. C.
 WTRC-FM Elkhart, Ind.
 WTRT Toledo, Ohio
 WTSV-FM Claremont, N. H.
 WTRT-FM Westminster, Md.
 WTTV-FM Bloomington, Ind.
 WTVB-FM Coldwater, Mich.
 WTVN-FM Columbus, Ohio
 WUST-FM Bethesda, Md.
 WVAM-FM Altoona, Pa.
 WVBR-FM Ithaca, N. Y.
 WVCG-FM Coral Gables, Fla.
 WVJS-FM Owensboro, Ky.
 WVKS-FM Columbus, Ohio
 WVLN-FM Olney, Ill.
 WVOX-FM New Rochelle, N. Y.
 WWC-FM Greenfield, Wis.
 WWDC-FM Washington, D. C.
 WWGP-FM Sanford, N. C.
 WWHG-FM Hornell, N. Y.
 WTWL-FM Ft. Lauderdale, Fla.
 WWJ-FM Detroit, Mich.
 WWMT New Orleans, La.
 WWOD-FM Lynchburg, Va.
 WWOL-FM Buffalo, N. Y.
 WWON-FM Woonsocket, R. I.
 WWPB Miami, Fla.
 WWST-FM Wooster, Ohio
 WWSW-FM Pittsburgh, Pa.
 WWVA-FM Wheeling, W. Va.
 WXCX-FM Providence, R. I.
 WXFH Elmwood Park, Ill.
 WXHR Boston, Mass.
 WXYZ-FM Detroit, Mich.
 WYBC-FM New Haven, Conn.
 WYFI Norfolk, Va.
 WYFS Winston-Salem, N. C.
 WYNS Towson, Md.
 WYZZ Wilkes-Barre, Pa.
 WZFM Jacksonville, Fla.

Educational Fm Call Letters

*KALW San Francisco, Calif.
 *KANU Lawrence, Kan.
 *KANW Albuquerque, N. M.
 *KASU Jonesboro, Ark.
 *KCMJ Los Angeles, Calif.
 *KCPJ Tacoma, Wash.
 *KCRW Santa Monica, Calif.
 *KCUR-FM Kansas City, Mo.
 *KCVN Stockton, Calif.
 *KDPS Des Moines, Iowa
 *KFCA Phoenix, Ariz.
 *KFJC Mountain View, Calif.
 *KHPC Brownwood, Tex.
 *KLON Long Beach, Calif.
 *KMUW Wichita, Kan.
 *KNER Dallas, Tex.
 *KNFP Arlington, Calif.
 *KOKH Oklahoma City, Okla.
 *KOSU-FM Stillwater, Okla.
 *KPCS Pasadena, Calif.
 *KPFJ Berkeley, Calif.
 *KPFK Pasadena, Calif.
 *KRCC Colorado Springs, Colo.
 *KRRC Portland, Ore.
 *KRVM Eugene, Ore.
 *KSCU Santa Clara, Calif.
 *KSDB-FM Manhattan, Kan.
 *KSDS San Diego, Calif.
 *KSHS Colorado Springs, Colo.
 *KSLH St. Louis, Mo.
 *KSFC Claremont, Calif.
 *KSTB Emporia, Kan.
 *KSUI Iowa City, Iowa
 *KTEC Oretch, Ore.
 *KTJO-FM Ottawa, Kan.
 *KTOY Tacoma, Wash.
 *KUHF Houston, Tex.
 *KUMD-FM Duluth, Minn.
 *KUOH Honolulu, Hawaii
 *KUSC Los Angeles, Calif.

*KUT-FM Austin, Tex.
 *KVCR San Bernardino, Calif.
 *KVOF-FM El Paso, Tex.
 *KVOK Honolulu, Hawaii
 *KVSC Logan, Utah
 *KVTT Dallas, Tex.
 *KWAX Eugene, Ore.
 *KWAV Waverly, Iowa
 *KWGS Tulsa, Oklahoma
 *KXLU Los Angeles, Calif.
 *WABE Atlanta, Ga.
 *WABR Syracuse, N. Y.
 *WAMC Albany, N. Y.
 *WAMF Amherst, Mass.
 *WAPS Akron, Ohio
 *WBEE Chicago, Ill.
 *WBFO Buffalo, N. Y.
 *WBGO Newark, N. J.
 *WBGU Bowling Green, Ohio
 *WBKJ Baltimore, Md.
 *WBKY Lexington, Ky.
 *WBOR Cleveland, Ohio
 *WBOR Brunswick, Me.
 *WBUR Boston, Mass.
 *WBVC Berea, Ohio
 *WBCE Columbus, Ohio
 *WCFM Williamstown, Mass.
 *WCWM Williamsburg, Va.
 *WDFM State College, Pa.
 *WDTR Detroit, Mich.
 *WDUQ Pittsburgh, Pa.
 *WECW Elmira, N. Y.
 *WEDK Springfield, Mass.
 *WEMC Harrisonburg, Va.
 *WEPS Elgin, Illinois
 *WERS Boston, Mass.
 *WETL South Bend, Ind.
 *WEVC Evansville, Ind.
 *WFMU East Orange, N. J.
 *WFOS S. Norfolk, Va.
 *WFKP Louisville, Ky.
 *WFPL Louisville, Ky.
 *WFSU-FM Tallahassee, Fla.
 *WFGV New York, N. Y.
 *WGBH-FM Boston, Mass.
 *WGCS Goshen, Ind.
 *WGFS Greensboro, N. C.
 *WGRE Greencastle, Ind.
 *WGTS-FM Takoma Park, Md.
 *WGVE Gary, Ind.
 *WHA-FM Madison, Wis.
 *WHAD Delafeld, Wis.
 *WHCI Hartford City, Ind.
 *WHHI Highland, Wis.
 *WHHS Havertown, Pa.
 *WHKW Chilton, Wis.
 *WHLA Holmen, Wis.
 *WHPR Highland Park, Mich.
 *WHPS High Point, N. C.
 *WHRM Wausau, Wis.
 *WHSA Highland Twp., Wis.
 *WHSR-FM Winchester, Mass.
 *WHUS Storm, Conn.
 *WHWC N. Colfax, Wis.
 *WHYY Philadelphia, Pa.
 *WIAN Indianapolis, Ind.
 *WICB Ithaca, N. Y.
 *WILL-FM Urbana, Ill.
 *WIRP-FM San Juan, P. R.
 *WIRQ Rochester, N. Y.
 *WKAR-FM East Lansing, Mich.
 *WKCR-FM New York, N. Y.
 *WKCS Knoxville, Tenn.
 *WKSD Kewanee, Ill.
 *WKSU-FM Kent, Ohio
 *WLMF Appleton, Wis.
 *WMBI-FM Chicago, Ill.
 *WMHC South Hadley, Mass.
 *WMMI Meridian, Miss.
 *WMTI Norfolk, Va.
 *WMUB Oxford, Ohio
 *WNAD-FM Norman, Okla.
 *WNAS New Albany, Ind.
 *WNIC DeKalb, Illinois
 *WNTI Hackettstown, N. J.
 *WNUR Evanston, Ill.
 *WNYE Brooklyn, N. Y.
 *WOAK Royal Oak, Mich.
 *WOBN Westerville, Ohio
 *WOUB-FM Athens, Ohio
 *WOSU-FM Columbus, Ohio
 *WOUU Athens, Ohio
 *WPRK Winter Park, Fla.
 *WPSR Evansville, Ind.
 *WPWT Philadelphia, Pa.
 *WRFK Richmond, Va.
 *WRJR Lewiston, Me.
 *WRPI Troy, N. Y.
 *WRTC-FM Hartford, Conn.
 *WRTI-FM Philadelphia, Pa.
 *WSCB Springfield, Mass.
 *WSHS Floral Park, N. Y.
 *WSKS Wabash, Ind.
 *WSLN Delaware, Ohio
 *WSOU South Orange, N. J.
 *WSPE Springfield, N. Y.
 *WSRV Carbondale, Ill.
 *WTDS Toledo, Ohio
 *WTHS Miami, Fla.
 *WTJU Charlottesville, Va.
 *WTUN Tampa, Fla.
 *WUNC Chapel Hill, N. C.
 *WUOA Tuscaloosa, Ala.
 *WUOM Ann Arbor, Mich.
 *WUOT Knoxville, Tenn.
 *WUSC-FM Columbia, S. C.
 *WUSV Scranton, Pa.
 *WVHC Hempstead, N. Y.
 *WVSH Huntington, Ind.
 *WWHI Muncie, Ind.
 *WWKS McComb, Ill.
 *WWWS Greenville, N. C.
 *WXPB Philadelphia, Pa.
 *WYSO Yellow Springs, Ohio

Canadian Tv Station Call Letters

(Corrected to July 1)

CBFT Montreal, Que.
 CBHT Halifax, N. S.
 CBLT Toronto, Ont.
 CBMT Montreal, Que.
 CBOT Ottawa, Ont.
 CBOTF Ottawa, Ont.
 CBUT Vancouver, B. C.
 CBWT Winnipeg, Man.
 CFCJ-TV Port Arthur, Ont.
 CFCL-TV Timmins, Ont.
 CFCL-TV-1 Kapuskasing, Ont.
 CFCL-TV-2 Elk Lake, Ont.
 CFCM-TV Quebec City, Que.
 CFCR-TV Kamloops, B. C.
 CFCV-TV Clermont, Que.
 CFCY-TV Charlotteville, P. E. I.
 CFLA-TV Goose Bay, Labrador
 CFFL-TV London, Ont.
 CFQC-TV Saskatoon, Sask.
 CFRN-TV Edmonton, Alta.
 CFSN-TV Harmon Field, Nfld.
 CHAB-TV Moose Jaw, Sask.
 CHAT-TV Medicine Hat, Alta.
 CHBC-TV Kelowna, B. C.
 CHBC-TV-1 Penticton, B. C.
 CHBC-TV-2 Vernon, B. C.
 CHBC-TV-3 Princeton, B. C.
 CHCA-TV Red Deer, Alta.
 CHCH-TV Hamilton, Ont.
 CHCT-TV Calgary, Alta.
 CHEK-TV Victoria, B. C.
 CHEX-TV Peterborough, Ont.
 CHLT-TV Sherbrooke, Que.
 CHSJ-TV St. John, N. B.
 CJBR-TV Rimouski, Que.
 CJCB-TV Sydney, N. S.
 CJCB-TV-1 Inverness, N. S.
 CJDC-TV Dawson Creek, B. C.
 *CJES-TV Estcourt, Que.
 CJFB-TV Swift Current, Sask.
 CJIC-TV Sault Ste. Marie, Ont.
 CJLH-TV Lethbridge, Alta.
 CJON-TV St. John's, Nfld.
 CJOX-TV Argonia, Nfld.
 CKBI-TV Prince Albert, Sask.
 CKBL-TV Matane, Que.
 CKCK-TV Regina, Sask.
 CKCO-TV Kitchener, Ont.
 CKCW-TV Moncton, N. B.
 CKGN-TV North Bay, Ont.
 CKLW-TV Windsor, Ont.
 CKMI-TV Quebec City, Que.
 CKNX-TV Wingham, Ont.
 CKOS-TV Yorkton, Sask.
 CKRN-TV Rouyn, Que.
 CKRS-TV Jonquiere, Que.
 CKSO-TV Sudbury, Ont.
 CKSO-TV-1 Elliot Lake, Ont.
 CKTM-TV Three Rivers, Que.
 CKVR-TV Barrie, Ont.
 CKWS-TV Kingston, Ont.
 CKX-TV Brandon, Man.

Canadian Board of Broadcast Governors

Executive Offices: 63 Sparks St., Ottawa, Ont.
Permanent Board Members: Dr. Andrew Stewart, chairman; Roger Duhamel and Carlyle Allison, vice-chairmen. F. W. Whitehouse, secretary.

Part-time Board Members: Joseph F. Brown, Vancouver, B. C.; Dr. Mabel G. Connell, Prince Albert, Sask.; Guy Hudon, Quebec City, Que.; Yvon Sabourin, Montreal, Que.; Mrs. R. G. Gilbride, Montreal, Que.; Colin E. Mackay, Fredrickton, N. B.; Roy D. Duchemin, Sydney, N. S.; J. David Stewart, Charlottetown, P.E.I.; Rev. Emlyn Davies, Toronto, Ont.; Dr. Eugene Forsey, Ottawa, Ont.; Edward A. Dunlop, Toronto, Ont.; R. S. Furlong, St. John's, Nfld.

Canadian Broadcasting Corp.

Executive Offices: 140 Wellington St., Ottawa, Ont. Central 6-7331.

Business Offices and Studios: 354 Jarvis St., Toronto 5, Ont. Walnut 5-3311.

Board of Directors: J. Alphonse Oumet, pres & gen mgr; Ernest L. Bushnell, vp & asst. gen mgr; Mrs. Gertrude A. Carter, Salmon Arms, B. C.; Mrs. Ellen Armstrong, Calgary, Alta.; Dr. W. L. Morton, Winnipeg, Man.; Mrs. Kate Aitken, Streetsville, Ont.; Charles Leeson, Stratford, Ont.; Raymond Dupuis, Montreal, Que.; Robert L. Dunsmore, Montreal, Que.; R. W. Ganong, St. Stephen, N. B.; Dr. C. E. Lumsden, Wulffville, N. S.

CBC National Executives:

(At Ottawa, except where otherwise noted)
R. P. Landry, controller of administration; Charles Jennings, controller of broadcasting; Marcel Carter, controller management planning and development; J. P. Gilmore, controller of operations; A. M. Henderson, comptroller; W. R. Johnston, assistant controller of broadcasting (commercial); George Young, assistant controller of broadcasting (station relations); Harry Bramah, treasurer; C. E. Stiles, director personnel and administrative services; I. Dilworth, director of program evaluation (Vancouver); D. C. McArthur, director of special program projects; N. M. Morrison, director of audience research; W. T. Armstrong, national coordinator of information services; D. G. Crone, director of systems and procedures; R. E. Keddy, director of organization; W. G. Richardson, director of engineering; R. C. Fraser, director of public relations; V. F. Davies, director of accounting services.

English Network Division:

(At Toronto) H. G. Walker, director, Ontario and English networks div.; L. D. Brown, director of information services (English Network); P. McDonald, director of tv network; E. S. Hallman, director of radio networks; R. S. Lambert, supervisor school broadcasts; F. W. Peers, supervisor talks and public affairs; W. H. Hogg, chief news editor; K. W. E. Ljungh, supervisor of drama; W. John Dunlop, supervisor of international exchange and institutional broadcasts; G. Waddington, director of music; A. E. Powley, supervisor outside broadcasts; R. G. Knowles, supervisor farm and fisheries broadcasts; W. E. Brodie, supervisor broadcast language; R. W. McGill, supervisor of variety; J. C. McCabe, sports director; F. B. Rainsberry, supervisor children's broadcasts; W. C. Anderson, supervisor program clearance and traffic; Hugh Kemp, script supervisor; J. R. Malloy, supervisor tv network sales; O. C. Wilson, manager tv film service.

French Network Division:

(At Montreal) Gerard Lamarche, director, Quebec and French Networks Div.; Roger Roland, divisional program director; J. J. Trudeau, director information services (French Networks); Yves Vien, director of tv; B. Lafleur, director of radio; R. Chambois, supervisor, script bureau; M. Thibault, supervisor, educational and public affairs broadcasts; R. Giguere, supervisor outside broadcasts; A. Berube, supervisor farm and fisheries broadcasts; B. Comeau, supervisor of news; P. Fortier, production supervisor of armed forces services; M. Valiquette, commercial mgr; J. P. Lepailleur, manager tv film service.

CBC Regional Offices:

Newfoundland Region: T. A. Bldg., Duckworth St., St. John's. W. F. Galgay, dir for Province of Newfoundland.

Maritime Region: United Services Bldg., 100 Sackville St., Halifax. W. E. S. Briggs, dir for Maritime Provinces.

Prairie Region: 641 Portage Ave., Winnipeg, Man. J. R. Finlay, dir for Prairie Provinces.

British Columbia Region: 701 Hornby St., Vancouver. B. C. K. P. Caple, dir for Province of British Columbia.

Quebec Region: 1425 Dorchester St., Montreal. Gerard Lamarche, dir for Province of Quebec.

Ontario Region: 354 Jarvis St., Toronto. H. G. Walker, dir for Province of Ontario.

European Offices: The Langham, Portland Place, London, W.1. D. L. Bennet, CBC representative; 25 rue d'Astorg, Paris. B. Lafleur, CBC acting representative.

United Nations Office: c/o United Nations, New York, N. Y. John Dunn, CBC representative.

International Service: 1425 Dorchester St., Montreal. C. R. Delafield, dir.

Northern and Armed Forces Services: 140 Wellington St., Ottawa. A. G. Cowan, dir.

Directory of Television

Stations in Canada

ALBERTA

CALGARY

CFMT-TV (Oct. 2, 1954): ch. 2; power—100kw visual, 50kw aural; antenna height—989 feet above average terrain, 633 feet above ground. Address: 955 Rideau Road. Phone: Chestnut 3-3491.

Licenses: Calgary Television Ltd. Network: CBC-TV.

Rep: All-Canada; Weed (U.S.).

Executives: Frederick Shaw, pres; Herbert S. Stewart, gen mgr; Bob Watson, coml mgr; Ron Chase, program director; Barry Gordon, production mgr; Barry Nicholls, promotion mgr; Ed Whalen, news director; Lee Crawley, chief engineer.

EDMONTON

CFRN-TV (Oct. 17, 1954): ch. 3; power—180.3 kw visual, 90.4kw aural; antenna height—481 feet above average terrain, 488 feet above ground.

Address: 108 C.P.R. Bldg., zone 1. Phone: Garden 2-2101. TWX Hudson 92572.

Licenses: Sunwapta Broadcasting Co. Ltd. (original owner).

Network: CBC-TV.

Rep: Television Representatives; Young Canadian (U.S.); Harlan Oakes (West Coast).

Highest hour rate: \$450.

Executives: G. R. A. Rice, pres & gen mgr; S. S. Lancaster, station mgr; Bruce D. Alloway, sales mgr; G. T. Kidd, program director & film buyer; D. C. Erinton, production mgr; J. P. Rippe, promotion mgr; W. A. Hogle, news director; Ted Watson, chief engineer. Radio affiliates: CFRN-AM-FM.

LETHBRIDGE

CJLB-TV (Nov. 20, 1953): ch. 7; power—171 kw visual, 85.5 kw aural; antenna height—668 feet above average terrain, 635 feet above ground.

Address: Lethbridge, Alta. Phone: Fairfax 7-1521.

Licenses: Lethbridge Television Ltd. (original owner).

Network: CBC-TV.

Rep: All-Canada; Weed (U.S.).

Highest hour rate: \$160.

Executives: Hugh P. Buchanan, pres; N. Botterill, managing director; W. L. Crittenden, gen sales mgr; Sam Pitt, production mgr & film buyer; Babs Pitt, promotion mgr; Del Delmage, news director; V. C. Reed, chief engineer.

MEDICINE HAT

CHAT-TV (Sept. 14, 1957): ch. 6; power—5.6kw visual, 3kw aural; antenna height—410 feet above average terrain, 305 feet above ground.

Address: Medicine Hat, Alberta. Phone Jackson 7-2457.

Licenses: Monarch Broadcasting Co. Ltd. (original owner).

Network: CBC-TV.

Rep: Stovins-Byles Ltd.; Weed (U.S.).

Highest hour rate: \$100.

Color facilities: network.

Executives: J. Harlan Yuill, pres; Robert J. Buss, gen mgr; Merv Stone, program director & film buyer; Dan M. McGuire, promotion mgr; S. J. Wellier, news director; Sid F. Gaffney, chief engineer.

Radio affiliate: CHAT.

RED DEER

CHCA-TV (Dec. 1, 1957): ch. 6; 13kw visual; 6.5kw aural; antenna height—714 feet above average terrain, 350 feet above ground.

Address: P. O. Box 668. Phone 5525.

Licenses: CHCA Television Ltd. (original owner).

Network: CBC-TV.

Rep: Trans Ocean (Toronto & Montreal); Hunt Scharfe (Vancouver); ForJoe-TV (U.S.); Messner (Winnipeg).

Highest hour rate: \$165.

Executives: G. A. Bartley, pres, managing dir. & film buyer; Cameron G. Hardju, dir of sales & asst. mgr; David Nelma, operations mgr & film buyer; Audrey Sole, promotion mgr; Gregory Bonner, news director; John Jonkman, chief engineer.

BRITISH COLUMBIA

DAWSON CREEK

CJDC-TV (Jan. 15, 1959): ch. 5; power 200kw visual; 85kw aural; antenna height—60 ft. above average terrain, 85 ft. above ground. Address 901-102nd Ave. Phone Sterling 2-3341.

Licenses: Radio Station CJDC Ltd. (original owner).

Network: CBC-TV.

Reps: Television Representatives (Toronto

& Montreal); Messner (Winnipeg); Hunt, Scharfe (Vancouver); Donald Cooke (U.S.). Executives: H. L. Michaud, pres; Mike Lavern, gen mgr, coml mgr & promotion mgr; Roy Darling, program dir; Val Wake, news dir; Mel Lang, chief engineer. Radio affiliate: CJDC.

KAMLOOPS

CFCR-TV (April, 1957): ch. 4; power—0.7kw visual; 35kw aural; antenna height—110 feet above average terrain, 40 feet above ground. Address: CFCR-TV, Kamloops, B.C. Phone 1022.

Licenses: Twin Cities Television Ltd.

Network: CBC-TV.

Highest hour rate: \$75.

Executives: Ian G. Clark, pres & gen mgr; Walter Harwood, coml mgr & film buyer; Miss Jean Ross, program director; Shirley Page, promotion dir; Arthur Hall, news director; Fred Weber, chief engineer. Radio affiliate: CFJC.

KELOWNA

CHBC-TV (Sept. 12, 1957): ch. 2; power—3.7kw visual; 1.6kw aural; antenna height—2,704 feet above average terrain, 98 feet above ground.

Address: 342 Leon Ave. Phone: Poplar 2-4535.

Licenses: Okanagan Valley Television Ltd. (original owner).

Network: CBC-TV.

Rep: All-Canada; Weed (U.S.).

Highest hour rate: \$170.

J. H. B. Browne, pres; Roy G. Chapman, managing dir & gen mgr; R. L. Sharp, coml mgr; R. T. Richardson, program director, film buyer & news dir; N. V. Williams, promotion mgr; T. E. Wyatt, chief engineer.

Radio affiliate: CKOV.

PENTICTON

CHBC-TV-1 (Oct. 12, 1957): ch. 13; power—1.54kw visual, 0.27kw aural; antenna height—2,717 feet above average terrain, 108 feet above ground.

Address: c/o CHBC-TV Kelowna, B.C.

Licenses: Okanagan Valley Tv Co. Ltd. (original owner)

Other information: see CHBC-TV, parent station of CHBC-TV-1's satellite operation.

PRINCETON

CHBC-TV-3 (not on air; target date, late 1959): ch. 70; power—39.2kw visual, 19.6kw aural; antenna height—665 feet above average terrain.

Address: 342 Leon Ave., Kelowna, B. C.

Phone: 4535 (Kelowna).

Licenses: Okanagan Valley Television Co. Ltd. (original owner).

Rep: All-Canada; Weed (U.S.).

Other information: see CHBC-TV, parent station of CHBC-TV-3's satellite operation.

TRAIL

NEW (not on air; target date, not announced): ch. 11; power—0.164w visual, 0.82w aural; antenna height—998 feet above average terrain.

Licenses: Canadian Broadcasting Corp. (original owner).

Network: CBC-TV.

VANCOUVER

CBUT-TV (Dec. 16, 1953): ch. 2; power 47.6kw visual; 25.4kw aural; antenna height—2,400 feet above average terrain, 190 feet above ground.

Address: 701 Hornby St. zone 1. Phone Mutual 4-0246.

Licenses: Canadian Broadcasting Corp. (original owner).

Network: CBC-TV.

Rep: CBC National Selective Sales.

Highest hour rate: \$680.

Executives: K. F. Caple, dir of British Columbia; Hugh Palmer, dir. of British Columbia region tv; Marce Munro, coml representative; W. Inglis, program dir; R. Whiteside, technical dir; R. G. Jessup, Information Services Representative. Radio affiliate: CBU-AM-FM.

KVOS-TV (June 3, 1953): ch. 12; power—214kw visual, 112kw aural; antenna height—2,370 feet above average terrain, 141 feet above ground.

Address: 1687 W. Broadway, Vancouver, B. C. Phone: RE 8-5141.

Licenses: KVOS Inc. (original owner). For complete listing see Bellingham, Wash.

VERNON

CHBC-TV-2 (Oct. 12, 1957): ch. 7; power—0.62kw visual; 0.31kw aural; antenna height—865 feet above average terrain, 112 feet above ground.

Address: c/o CHBC-TV Kelowna, B. C.

Licenses: Okanagan Valley Tv Co. Ltd. (original owner).

Other information: see CHBC-TV, parent station of CHBC-TV-2's satellite operation.

VICTORIA

CHEK-TV (Dec. 1, 1956): ch. 6; power—1.8 kw visual; 0.9kw aural; antenna height—340 feet above average terrain, 203 feet above ground.
Address: 3693 Epsom Drive. Phone: Victoria 7-1821.
Licensee: CHEK-TV Ltd.
Network: CBC-TV.
Reps: Television Representatives; Hunt, Scharf; ForJoe (U.S.).
Highest hour rate: \$210.
Executives: David M. Armstrong, pres; Russell L. Furse, gen mgr; Doug Taylor, coml mgr; Phil Barter, program dir; Ted Bissland, promotion mgr & news director; Norman E. Bergquist, chief engineer.

LABRADOR

(Dependency of Newfoundland)

GOOSE BAY

***CFLA-TV** (Oct. 29, 1956): ch. 8; power—0.348w visual, 0.174w aural; antenna height—105 feet above average terrain, 97 feet above ground.
Address: Goose Bay, Labrador, Canada, Sub A. Phone: 5163.
Licensee: Canadian Broadcasting Corp. (original owner).
Network: CBC-TV; AFRS-TV.
Executives: David J. Gunn, CBC management representative.

*Non-commercial operation.

MANITOBA

BRANDON

CKX-TV (Jan. 28, 1955): ch. 5; power—19.3kw visual; 9.65kw aural; antenna height—259 feet above average terrain, 305 feet above ground.
Address 2940 Victoria Ave. Phone: Parkway 6-5393.
Licensee: Western Manitoba Broadcasters Ltd. (original owner).
Network: CBC-TV.
Rep: All-Canada; Weed (U.S.).
Highest hour rate: \$200.
Executives: John B. Craig, pres & managing director; Eric Davies, assistant mgr; Archie Olson, coml mgr; Stuart Craig, program director; Marvin Freeman, promotion mgr; Jim Struthers, news director; Al Gomez, chief engineer.
Radio affiliate: CKX.

ST. BONIFACE

NEW (not on air; target date, late 1959); ch. 6; power—2.87kw visual, 1.72kw aural; antenna height—196 feet above average terrain.
Address: Canadian Broadcasting Corp., Winnipeg, Man.
Licensee: Canadian Broadcasting Corp. (original owner).
Network: CBC-TV French.

WINNIPEG

CBWT (May 31, 1954): ch. 3; power—57.8kw visual; 34.7 kw aural; antenna height 196 feet above average terrain, 203 feet above ground.
Address: Box 160. Phone Spruce 4-2541.
Licensee: Canadian Broadcasting Corp. (original owner).
Network: CBC-TV.
Rep: CBC National Selective Sales.
Highest hour rate: \$520.
Executives: J. E. Finlay, dir of Prairie Region; W. G. Carpenter, dir of Prairie Region tv; Ralph Horley, senior sales representative; B. D. McPherson, program dir; H. Heywood, technical dir; C. E. L'Ami, information services representative.
Radio affiliate: CBW.

NEW BRUNSWICK

MONCTON

CKCW-TV (Nov. 30, 1954): ch. 2; power—25kw visual, 16kw aural; antenna height—590 feet above average terrain, 325 feet above ground.
Address: Halifax St. Phone: Evergreen 4-9601.
Licensee: Moncton Broadcasting Ltd. (original owner).
Network: CBC-TV.
Rep: Stovin-Byles; Canadian Stations Representatives (U.S.).
Executives: F. A. Lynds, pres & gen mgr; Murray L. Goldsborough, asst mgr; W. W. Tingley, coml mgr; J. S. Irvine, program director & film buyer; Murray Turner, promotion mgr. Claude Cain, news director; Keith McConnell, chief engineer; Hubert Button, comptroller.
Radio affiliate: CKCW.

NEW (not on air; target date, late 1959): ch. 11; power—0.6w visual, 0.324w aural; antenna height—497 feet above average terrain.
Licensee: Canadian Broadcasting Corp. (original owner).
Network: CBC-TV French
Radio affiliate: CBAF.

SAINT JOHN

CHSJ-TV (1954), ch. 4; power—100kw visual; 50kw aural; antenna height—1200 feet above average terrain, 82 feet above ground.
Address: 14 Church St. Phone: 3-3304.
Licensee: New Brunswick Broadcasting Co.
Network: CBC-TV.
Rep: All-Canada; Weed (U.S.).
Executives: George A. Cromwell, gen mgr; William A. Stewart, operations mgr & program director; Marjorie Hoben, promotion mgr; J. G. Bishop, chief engineer.
Radio affiliate: CHSJ.

NEWFOUNDLAND

ARGENTIA

CJOX-TV (May 30, 1957); ch. 10; power—0.19kw visual, 0.97kw aural; antenna height—331 feet above average terrain, 64 feet above ground.
Address: Prince of Wales St., St. John's, Nfld.
Licensee: Newfoundland Broadcasting Co. (original owner).
Other information: see CJON-TV St. John's, parent station of CJOX-TV's satellite operation.

CORNER BROOK

NEW (not on air; target date, late 1959); ch. 5; power—53.8w visual, 38.3w aural; antenna height—491 feet above average terrain.
Licensee: Canadian Broadcasting Corp. (original owner).
Network: CBC-TV.
Radio affiliate: CBY.

ST. JOHN'S

CJON-TV (July 1955): ch. 10; power—21.04 kw visual; 11 kw aural; antenna height—594 feet above average terrain, 300 feet above ground.
Address: Prince of Wales St. Phone: 7105.
Licensee: Newfoundland Broadcasting Co. Ltd. (original owner).
Network: CBC-TV.
Reps: Stovin-Byles; Weed (U.S.).
Highest hour rate: \$250.
Executives: Geoff Stirling, pres; Don Jamieson, vp & gen mgr; Jack Baird, coml mgr; Colin Jamieson, program director & film buyer; Judith Curtis, promotion mgr; Jim Thoms, news director; Oscar Hierlthy, chief engineer
Radio affiliate: CJON.

STEPHENVILLE

***CFSN-TV** (Feb. 18, 1957): ch. 8; 0.490kw visual; 0.250kw aural; antenna height 8 feet above average terrain, 71 feet above ground.
Address: Box 100, Canadian P.O., Harmon Air Base.

Licensee: Canadian Broadcasting Corp.
Executive: A. W. Barrett, CBC, management representative.

*Non-commercial operation.

NOVA SCOTIA

HALIFAX

CBHT (Dec. 20, 1954): ch. 3; power—56kw visual, 34kw aural; antenna height—734 feet above average terrain, 434 feet above ground.
Address: 27 College St. Phone: 2-8311.
Licensee: Canadian Broadcasting Corp. (original owner).
Network: CBC-TV.
Rep: CBC National Selective Sales.
Highest hour rate: \$340.
Executives: E. Brickenden, director of Maritime Region-TV; J. Simonsen, technical director; C. MacCaul, program director; D. G. LeBlanc, information services representative.
Radio affiliate: CBH.

INVERNESS

CJCB-TV-1 (not on air; target date, late 1959): ch. 6; power—6kw visual, 3.2kw aural; antenna height—987 feet above average terrain.
Address: Mira Road, Sydney, N. S. Phone: 3431.
Licensee: Cape Breton Broadcasters Ltd. (original owner).
Network: CBC-TV.
Rep: All-Canada; Weed (U.S.).
Radio affiliate: CJCB-TV Sydney, N. S.
Other information: see CJCB-TV, parent station of CJCB-TV-1's satellite operation.

LIVERPOOL

CBHT-TV-1 (Nov. 24, 1958): ch. 12; power—0.412w visual, 0.248w aural; antenna height—275 feet above average terrain.
Licensee: Canadian Broadcasting Corp. (original owner).
Other information: see CBHT (TV), parent station of CBHT-TV-1's satellite operation.

SHELBURNE

CBHT-TV-2 (Nov. 24, 1958): ch. 8; power—0.412w visual, 0.248w aural; antenna height—220 feet above average terrain.
Licensee: Canadian Broadcasting Corp. (original owner).
Other information: See CBHT(TV) Halifax, parent station of CBHT-TV-2's satellite operation.

SYDNEY

CJCB-TV (Oct. 4, 1954): ch. 4; power—180kw visual, 80kw aural; antenna height—399 feet above average terrain, 300 feet above ground.
Address: Hardwood Hill. Phone: 3431.
Licensee: Cape Breton Broadcasters Ltd. (original owner).
Network: CBC-TV.
Rep: All-Canada; Weed (U.S.).
Highest hour rate: \$275.
J. Marvin Nathanson, pres & gen mgr & film buyer; E. T. Reynolds, natl sales mgr; Mrs. M. C. MacQuarrie, program director; Mrs. E. K. Williams, promotion mgr; Peter Daniel, news director; M. E. Bowles, chief engineer.
Radio affiliates: CJCB-AM-FM.

YARMOUTH

CBHT-TV-3 (Dec. 30, 1958): ch. 11; power—0.412w visual, 0.248w aural; antenna height—190 feet above average terrain.
Licensee: Canadian Broadcasting Corp. (original owner).
Other information: See CBHT(TV) Halifax, parent station of CBHT-TV-3's satellite operation.

Recognized now in every major world television market...the television productions of the CBC. Unique, exciting, major drama series, specials, all with an enviable record of exposure in the U.S., the United Kingdom as well as Australia.

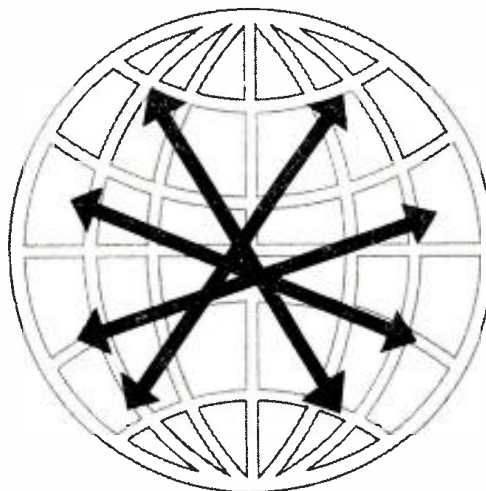
from Canada...

CBC

for the world... quality television programs!

*Here is quality television programming at a reasonable cost that is the talk of the industry!
For all the facts and figures call CBC.*

CANADIAN BROADCASTING CORPORATION
Television Sales — Toronto, Canada



ONTARIO

BARRIE

CKVR-TV (Sept. 28, 1955): ch. 3, power—100 kw visual, 50kw aural; antenna height—810 feet above average terrain, 704 feet above ground.
Address: P. O. Box 591. Phone Parkway 6-6466.
Licensee: Ralph Snelgrove Television Ltd. (original owner).
Network: CBC-TV.
Rep: Young Canadian (U.S.); Mulvihill (Toronto & Montreal).
Highest hour rate: \$350.
Executives: Ralph T. Snelgrove, pres & gen mgr; Jack Matternley, operations mgr; Charles M. Tierney, gen. sales & promotion mgr; Ev. Smith, program dir; Bill Harrington, news editor; Harold Atkinson, chief engr.
Radio affiliate: CKBB

CORNWALL

CJSS-TV (not on air; target date, October 1959): ch. 8; power—260kw visual, 130kw aural; antenna height—615 feet above average terrain, 640 feet above ground.
Address: P. O. Box 74. Phone: Wellington 3-2030.
Licensee: Cornwall Broadcasting Ltd. (original owner).
Network: CBC-TV.
Rep: Trans-Ocean; Tv Representatives.
Executives: Ernest W. Miller, pres & gen mgr; Stanley R. Shenkman, sec-treas.
Radio affiliates: CJSS-AM-FM.

ELK LAKE

CFCL-TV-2 (June 15, 1958): ch. 2; power—3.52kw visual, 1.76kw aural; antenna height—462 feet above average terrain.
Address: P. O. Box 620, Timmins, Ont.
Licensee: J. Conrad Lavigne Enterprises Ltd. (original owner).
Network: CBC-TV.
Rep: Mulvihill; Devney (U.S.).
Executives: J. Conrad Lavigne, pres; Rene Barrette, gen mgr; Harry Charbonneau, coml mgr; Jean DeVilliers, program director, film buyer; Lois Hurst, promotion mgr; Betty Shields, news dir; Roch Demers, director of engineering.
Radio affiliate: CFCL. CFCL-TV-2 is satellite of CFCL-TV Timmins, Ont.

ELLIOT LAKE

CKSO-TV-1 (Oct. 26, 1957): ch. 3; power—4kw visual, 2kw aural; antenna height—432 feet above average terrain; 96 feet above ground.
Address: P. O. Box 400, Sudbury, Ont.
Licensee: CKSO Radio Ltd., Sudbury, Ont. (original owner).
Executives: Lucien Albert, resident engineer.
CKSO-TV-1 operates as 100% satellite of CKSO-TV Sudbury, Ont.

HAMILTON

CHCH-TV (June 7, 1954): ch. 11; power—150kw visual, 90kw aural; antenna height—654 feet above average terrain, 536 feet above ground.
Address: P. O. Box 11-11. Phone: Jackson 2-1101.
Licensee: Niagara Television Ltd. (original owner).
Network: CBC-TV.
Rep: All-Canada; Young Canadian (U.S.).
Highest hour rate: \$700.
Executives: K. D. Sobie, pres; S. J. Bibby, gen mgr; J. R. Peters, coml mgr; J. S. Purvis, program dir; D. C. Gale, film editor; S. F. Habberfield, promotion mgr; D. C. Rogers, news dir.; W. E. Jaynes, chief engr.

KAPUSKASING

CFCL-TV-1 (Jan. 30, 1958): ch. 3; power—414w visual, 207w aural; antenna height—113 feet above average terrain, 100 feet above ground.
Address: P. O. Box 620, Timmins, Ont.
Licensee: J. Conrad Lavigne Enterprises Ltd. (original owner).
Network: CBC-TV.
Representative: Mulvihill; Devney (U.S.).
Executives: J. Conrad Lavigne, pres; Rene Barrette, gen mgr; Harry Charbonneau, coml mgr; Jean DeVilliers, program dir & film buyer; Lois Hurst, promotion mgr; Betty Shields, news dir.; Roch Demers, dir of engineering.
Radio affiliate: CFCL.
CFCL-TV-1 is satellite of CFCL-TV Timmins, Ont.

KENORA

NEW (not on air; target date, late 1959): ch. 8; power—0.493kw visual, 0.247kw aural; antenna height—240 feet above average terrain.
Address: Canadian Broadcasting Corp., Ottawa.
Licensee: Canadian Broadcasting Corp.
Network: CBC-TV

KINGSTON

CKWS-TV (Dec. 9, 1954): ch. 11; power—257kw visual, 154kw aural; antenna height—400 feet above average terrain, 930 feet above sea level.
Address: 170 Queen St. Phone: Liberty 2-4977.
Licensee: Frontenac Broadcasting Co. (original owner).
Network: CBC-TV.
Rep: All-Canada; Weed (U.S.).
Highest hour rate: \$280.
Executives: Senator W. R. Davies, pres; Roy Hofstetter, station mgr; Harvey Freeman, gen mgr & film buyer; Tom Tomkow, coml mgr; Don Nairn, program dir; Joy Villeneuve, promotion mgr; Floyd Patterson, news dir.; Bert Cobb, chief engr.
Radio affiliate: CKWS.

KITCHENER

CKCO-TV (March 1, 1954): ch. 13; power—100kw visual, 54.5 kw aural; antenna height—928 feet above average terrain, 2093 feet above sea level.
Address: 864 King St. W. Phone: Sherwood 3-4335; Empire 6-0852 in Toronto.
Licensee: Central Ontario Television Ltd. (original owner).
Network: CBC-TV.
Rep: Hardy; Hunt, Scharf (Western Canada); Weed (U.S.).
Highest hour rate: \$485.
Executives: Carl A. Pollock, pres; Eugene E. Fitzgibbons, executive dir; William D. McGregor, gen mgr, operations mgr; Don Martz, program dir; William Whiting, promotion mgr; Gary McLaren, news dir.; Paul Turchan, chief engr.

LONDON

CFPL-TV (Nov. 28, 1953): ch. 10; power—195kw visual, 325kw aural; antenna height—576 feet above average terrain, 575 feet above ground.
Address: Commissioners Road, Box 488. Phone: General 4-2116.
Licensee: London Free Press Printing Co. Ltd. (original owner).
Network: CBC-TV.
Rep: All-Canada; Weed (U.S.).
Highest hour rate: \$600.
Executives: Walter J. Blackburn, pres & managing dir; Murray T. Brown, gen mgr; R. A. Reinhart, station mgr; W. Cliff Wingrove, asst mgr & sales dir; Kevin Knight, production mgr; W. Tom Daley, promotion mgr; Ron Laidlaw, news dir; G. Robitaille, chief engr.
Radio affiliate: CFPL-AM-FM.

NORTH BAY

CKGN-TV (Dec. 19, 1955): ch. 10; power—51.5kw visual, 25.75kw aural; antenna height—459 feet above average terrain, 358 feet above ground.
Address: P. O. Box 1000. Phone: Grover 2-9000.
Licensee: Ted-Ad Co. Ltd (original owner).
Network: CBC-TV.
Rep: Paul Mulvihill; Young Canadian (U.S.).
Executives: J. L. Shaw, pres; Bruce McLeod, gen mgr & film buyer; Don Slater, coml mgr; Sid Tomkin, program dir; Shirley Morin, promotion mgr; Gordon Ballantyne, chief engr.

OTTAWA

CBOT (June 24, 1955): ch. 9; power—55kw visual, 31kw aural; antenna height—403 feet above average terrain, 406 feet above ground.
Address: P. O. Box 1045, zone 4. Phone: Parkway 8-1771.
Licensee: Canadian Broadcasting Corp. (original owner).
Network: CBC-TV French
Rep: CBC National Selective Sales; CBC Television Sales.
Highest hour rate: \$200.
Executives: P. A. Meggs, dir of Ottawa area; George Huard, mgr; Larry O'Neill, coml mgr; Max Gilbert, chief engr; Dennis Townsend, program dir; James Book, technical dir; J. Charpentier, information services representative.
CBOT (June 2, 1953): ch. 4; power—50.1kw visual, 26.7kw aural; antenna height—321 feet above average terrain, 406 feet above ground.
Address: P. O. Box 1045, zone 4. Phone: Parkway 8-1771.
Licensee: Canadian Broadcasting Corp. (orig-

inal owner).
Network: CBC-TV
Rep: CBC National Selective Sales.
Highest hour rate: \$476.
Executives: P. A. Meggs, dir of Ottawa area; George Huard, mgr; Larry O'Neill, coml mgr; Max Gilbert, chief engr; Dennis Townsend, program dir; James Book, technical dir; Charles Edward Wright, information services representative; Spencer Moore, producer of talks & public affairs.
Radio affiliate: CBO-AM-FM.

PETERBOROUGH

CHEX-TV (Mar. 22, 1955): ch. 12; power—102kw visual, 61.2kw aural; antenna height—600 feet above average terrain, 410 feet above ground.
Address: P. O. Box 569. Phone: Riverside 2-0451.
Licensee: Kawartha Broadcasting Co. (original owner).
Network: CBC-TV
Rep: All Canada; Weed (U.S.).
Executives: Senator W. Rupert Davies, Pres; Harvey Freeman, gen mgr; Keith Packer, operations mgr; Robert Kinsman, coml mgr; Gordon Shale, program dir; Don Harte-Maxwell, film buyer; Eleanor McBrien, promotion mgr; Dave Thompson, news dir.; Bert Crump, chief engr.
Radio affiliate: CHEX.

PORT AUTHUR

CFQJ-TV (Sept. 1954): ch. 2; power—28kw visual, 15kw aural; antenna height—174 feet above average terrain, 250 feet above ground.
Address: P. O. Box 1137. Phone: 4-2404.
Licensee: Thunder Bay Electronics Ltd. (acquired station January 1958).
Network: CBC-TV
Rep: All-Canada; Weed (U.S.).
Highest hour rate: \$225.
Executives: H. F. Dougall, pres; Ralph H. Parker, gen mgr.

SAULT STE. MARIE

CJIC-TV (November, 1954): ch. 2; power—28kw visual, 15kw aural; antenna height—19 feet above average terrain, 225 feet above ground.
Address: 119 East St. Phone Algoma 6-7494.
Licensee: Hyland Radio-TV Ltd. (original owner).
Network: CBC-TV.
Rep: All-Canada; Weed (U.S.).
Highest hour rate: \$200.
Executives: Mrs. J. G. Hyland, pres; R. H. Ramsay, gen mgr; E. W. Plouffe, coml mgr & film buyer; Paul Fockler, promotion mgr; Lionel McAuley, news dir.; D. N. Irwin, chief engr.
Radio affiliate: CJIC.

SUDBURY

CKSO-TV (Oct. 20, 1953): ch. 5; power—30kw visual, 16kw aural; antenna height—284 feet above average terrain, 278 feet above ground.
Address: P. O. Box 400. Phone: Osborne 4-0711.
Licensee: CKSO Radio Ltd. (original owner).
Network: CBC-TV.
Rep: All-Canada; Weed (U.S.).
Highest hour rate: \$270.
Executives: Geo. M. Miller, pres; W. J. Woodill, gen mgr; Ralph Connor, national sales mgr & promotion mgr; Richard Madsen, program dir; Jim Boyd, film buyer; Tom Kervin, news dir.; Wallace Robert, chief engr.
Radio affiliate: CKSO.

TIMMINS

CFCL-TV (July 1, 1954): ch. 6; power—18.5 kw visual, 9.25kw aural; antenna height—285 feet above average terrain, 1307 feet above ground.
Address: P. O. Box 620. Phone: 577.
Licensee: J. Conrad Lavigne. (original owner).
Network: CBC-TV.
Rep: Mulvihill; Devney (U.S.).
Highest hour rate: \$220.
Executives: J. Conrad Lavigne, pres; Rene Barrette, gen mgr; Harry Charbonneau, coml mgr; Jean DeVilliers, program dir & film buyer; Lois Hurst, promotion mgr; Betty Shields, news dir.; Wallace Robert, chief engr.
Radio affiliate: CFCL.

TORONTO

CBLT (Sept. 8, 1952): ch. 6; power—99.5kw visual, 53.5kw aural; antenna height—402 feet above average terrain, 471 feet above ground.
Address: P. O. Box 500, Terminal A. Phone: Walnut 5-3311.
Licensee: Canadian Broadcasting Corp. (original owner).
Network: CBC-TV.
Rep: CBC National Selective Sales.
Highest hour rate: \$1,250.
Executives: Fergus Mutrie, dir of tv; John

Malloy, supervisor tv sales; J. W. Barnes, production mgr; R. Horton, technical dir; Loyal Brown, supervisor of information services.
Radio affiliate: CBL-AM-FM.

WINDSOR

CKLW-TV (Sept. 14, 1954): (See listing in Detroit, Michigan).

WINGHAM

CKNX-TV (Nov. 18, 1955): ch. 8; power—160kw visual, 100kw aural; antenna height—820 feet above average terrain, 650 feet above ground.

Address: Carling Terrace. Phone: 158.
Licensee: W. T. Cruickshank (original owner).

Network: CBC-TV.
Rep: All Canada.
Highest hour rate: \$250.
Executives: W. T. Cruickshank, pres; G. W. Cruickshank, gen mgr; C. R. Hamilton, coml mgr; D. G. Hildebrand, program dir & film buyer; Helen Fleury, promotion mgr; John A. Strong, news dir.; S. C. Reid, chief engr.
Radio affiliate: CKNX.

PRINCE EDWARD ISLAND**CHARLOTTETOWN**

CFCY-TV (July 1, 1956): ch. 13; power—79kw visual, 39.5kw aural; antenna height—771 feet above average terrain, 533 feet above ground.

Address: 85 Kent St. Phone: 7347.
Licensee: Island Radio Broadcasting Co. Ltd. (original owner).

Network: CBC-TV.
Rep: All-Canada; Weed (U.S.).
Highest hour rate: \$190.
Executives: Mrs. K. S. Rogers, pres; R. F. Large, station mgr & coml mgr; E. P. Williams, program-traffic mgr; Betty Large, promotion dir; A. S. Dickson, news dir.; J. G. Jay, chief engr.
Radio affiliate: CFCY.

QUEBEC**CLERMONT**

CJVC-TV (1958): ch. 75; power—45.1kw visual, 22.5kw aural; antenna height—49.1 feet above average terrain.

Licensee: Societe Video de Clermont (original owner).

Rep: Hardy.
Other information: CJVC-TV operates as satellite of CFCM-TV Quebec City.

ESTCOURT

CJES-TV (March 24, 1958): ch. 70; power—45.1kw visual, 27.55 kw aural; antenna height 123.4 feet above average terrain.

Licensee: La Compagnie de Television Pohenegamooke Inc. (original owner).
Rep: Interprovincial.
Executive: Tremie Quellet, pres.
Other information: CJES-TV operates as satellite of CJBR-TV Rimouski, Que.

JONQUIERE

CKRS-TV (Dec. 1, 1955): ch. 12; power—42kw visual, 21kw aural; antenna height—250 feet above average terrain, 750 feet above ground.

Address: Sir Wilfrid Laurier St. Phone: Liberté 2-4551.
Licensee: Radio Saguenay Limitée. (original owner).

Network: CBC-TV.
Reps: Jos. A. Hardy (Montreal & Toronto); Hunt, Scarf (Vancouver); Young Canadian (U.S.).

Highest hour rate: \$265.
Executives: Henri Lepage, pres; Tom Burham, gen & promotion mgr; Paul J. Audette, coml mgr; Eugene Michaud, film buyer; Lionel Tremblay, news director; Gérard Lemieux, chief engineer.
Radio affiliate: CKRS.

MATANE

CKBL-TV (Aug. 19, 1958): ch. 9; power—280 kw visual, 170kw aural; antenna height—631 feet above average terrain, 206 feet above ground.

Address: 4 St. Sacrement St.
Licensee: La Compagnie de Radiodiffusion de Matane Ltd.

Network: CBC-TV.
Reps: Jos. A. Hardy; Young Canadian (U.S.)
Executives: Rene Lapointe, pres & operations mgr; Octave Lapointe, vp and coml mgr; Roger Bergeron, program dir; Georgette Lavoie, promotion mgr; Jean Berger, news dir; Joseph O. Thibeau, chief engr.
Radio affiliate: CKBL.

MONTREAL

CHMT (Sept. 6, 1952): ch. 2; power—100kw visual, 50kw aural; antenna height—912 feet above average terrain, 259 feet above ground.
Address: P. O. Box 6000. Phone University 6-2571.

Licensee: Canadian Broadcasting Corp. (original owner).

Network: CBC-TV.
Rep: CBC National Selective Sales; CBC Television Sales.

Highest hour rate: \$1,250.
Executives: Yves Vien, Dir. of Quebec Region tv; Maurice Valiquette, coml representative; F. Guérard, program dir (French); C. Frenette, technical dir; J. J. Trudeau, information services representative.

Radio affiliates: CBF-AM-FM.
CHMT (Jan. 10, 1954): ch. 6; power—43.8kw visual, 26.2kw aural; antenna height—820 feet above average terrain, 259 feet above ground.
Address: P. O. Box 6000. Phone University 6-2571.

Licensee: Canadian Broadcasting Corp. (original owner).

Network: CBC-TV.
Rep: CBC National Selective Sales.
Highest hour rate: \$1,000.

Executives: Yves Vien, Dir. of Quebec Region tv; Maurice Valiquette, coml representative; C. W. McGibbon, program dir (English); C. Frenette, technical dir; J. J. Trudeau, information services representative.

Radio affiliates: CBM-AM-FM.

NEW CARLISLE

CHAU-TV (not on air, target date, summer 1959): ch. 5; power—52kw visual, 27kw aural; antenna height—1,613 feet above average terrain.

Address: Main St.
Licensee: La Television de la Bale des Chaleurs Inc.

Network: CBC-TV.
Executive: Dr. Charles Houde, managing dir.
Radio affiliate: CHNC.

QUEBEC CITY

CFQM-TV (July 17, 1954): ch. 4; power—12.7kw visual, 6.35kw aural; antenna height—473 feet above average terrain, 420 feet above ground.

Address: P. O. Box 2026, zone 2. Phone: Murray 3-4935.
Licensee: Télévision de Québec Limitée. (original owner).

Network: CBC-TV.
Reps: Jos. A. Hardy (Toronto & Montreal); Hunt, Scarf (Vancouver); Weed (New York & Chicago).

Highest hour rate: \$525.
Executives: Gaston Pratte, pres; Jean A. Pouliot, gen mgr; Arthur P. Fitzgibbons, director of operations & sales mgr; Jacques Filteau, program director; Gerald Ross, film dept mgr; Andrew N. McLellan, promotion mgr; Gérard Fecteau, information services dir; Gérard Fortin, chief engr.

CKMI-TV (March 17, 1957): ch. 5; power—5.6kw visual, 2.8kw aural; antenna height—473 feet above average terrain, 420 feet above ground.

Address: P. O. Box 1726, zone 2. Phone: Murray 3-4935.
Licensee: Télévision de Québec Limitée. (original owner).

Network: CBC-TV.
Reps: Jos. A. Hardy (Toronto & Montreal); Hunt, Scarf (Vancouver); Weed (U.S.).
Highest hour rate: \$250.

Executives: Same as CFQM-TV (above) except that Gerald Taaffe is CKMI-TV program director.

RIMOUSKI

CJBR-TV (Nov. 21, 1954): ch. 3; power—60.6 kw visual, 34.55kw aural; antenna height—952 feet above average terrain, 76 feet above ground.

Address: 6 St. Jean St. Phone: Raymond 3-2217.
Licensee: Central Public Service Corp.

Network: CBC-TV.
Reps: Stovin-Byles; Weed (U.S.).
Executives: Jacques Brilliant, pres; André Lecomte, gen & coml mgr; François Raymond, program director; Guy Ross, news director; Jean Chabot, promotion mgr; Real Levesque, chief engineer.

Radio affiliates: CJBR-AM-FM.

ROUYN

CKRN-TV (Dec. 27, 1957): ch. 4; power—50 kw visual, 25kw aural; antenna height—833 feet above average terrain, 693 feet above ground.

Address: P. O. Box 70, Rouyn, Que. Phone: Roger 2-7741.
Licensee: Northern Radio—Radio-Nord Inc.

Network: CBC-TV.
Reps: Trans-Ocean; Weed (U.S.).
Executives: David A. Gourd, pres & gen mgr; Yvon Martel, operations mgr; George Chartrand, coml & promotion mgr; Paul Theriault, production supervisor; Jean-Guy Langevin, dir of engineering.
Radio affiliate: CKRN.

SHERBROOKE

CHLT-TV (Aug. 12, 1956): ch. 7; power—316 kw visual, 186kw aural; antenna height—1,920 feet above average terrain, 106 feet above ground.

Address: 221 Dufferin St. Phone: Lorraine 9-2525.
Licensee: La Tribune Ltd. (original owner).

Network: CBC-TV.
Reps: Trans-Ocean; Young Canadian (U.S.).
Executives: Paul Desruisseaux, pres; Alpheé Gauthier, gen mgr; John L. Gauthier, coml mgr; Pierre Bruneau, program dir; Georges L'Ecuyer, promotion mgr; Dave Bloomberg, news dir; Leo Gilbeau, chief engr.
Radio affiliate: CHLT.

THREE RIVERS

CKTM-TV (April 15, 1958): ch. 13; power—6.5kw visual, 3.25kw aural; antenna height—637 feet above average terrain, 306 feet above ground.

Address: P. O. Box 277. Phone: Frontenac 5-7311.
Licensee: Television St. Maurice Inc. (original owner).

Network: CBC-TV French.
Reps: Jos. A. Hardy (Eastern Canada); Hunt, Scharf (Western Canada); Weed (U.S.).

Highest hour rate: \$275.
Executives: Henri Audet, pres & gen mgr; Louis Bellevue, regional sales dir; Claude Blain, production mgr; Andre St-Arnold, news dir; Yves Hamel, chief engineer.

SASKATCHEWAN**MOOSE JAW**

CHAB-TV (July 7, 1959): ch. 4; power—100 kw visual, 53kw aural; antenna height—793 feet above average terrain, 580 feet above ground.

Address: 127 Main St. North. Phone: Oxford 2-6464.
Licensee: Radio Station CHAB Ltd.

Network: CBC-TV.
Reps: Television Representatives; Young Canadian (U.S.).

Highest hour rate: \$200.
Executives: Jack Moffat, pres & gen mgr; Sid Boyling, station mgr; Joe Lawlor, coml mgr; Jay Leddy, program dir & film buyer; John McManus, news dir; Merv Pickford, chief engr.

Radio affiliate: CHAB.

PRINCE ALBERT

CKBI-TV (Jan 27, 1958): ch. 5; power—100 kw visual, 61.5kw aural; antenna height—875 feet above average terrain, 600 feet above ground.

Address: CKBI Bldg. Phone Roger 3-7421.
Licensee: Central Broadcasting Co. Ltd. (original owner).

Network: CBC-TV.
Rep: All-Canada; Weed (U.S.).
Highest hour rate: \$175.

Executives: E. A. Rawlinson, pres; E. F. Rawlinson, gen mgr; J. J. Johnson, coml mgr & promotion mgr; J. J. Cennon, program director & film buyer; N. Roche, news director; T. Van Ness, chief engineer.
Radio affiliate: CKBI.

REGINA

CKCK-TV (July 28, 1954): ch. 2; power—100kw visual, 53.5kw aural; antenna height—670 feet above average terrain.

Address: P. O. Box 2000. Phone Lakeside 3-6671.
Licensee: Trans-Canada Communications Ltd. (original owner).

Network: CBC-TV.
Rep: All-Canada; Weed (U.S.).
Highest hour rate: \$300.

Executives: Clifford Sifton, pres; H. A. Crittenden, gen mgr; Don Tunnicliffe, coml mgr; Harold Van Wiebe, program director; Douglas Lee, production mgr; William Rees, promotion mgr; Betty Neilsner, news director; Ernie Strong, chief engineer.

Radio affiliate: CKCK.

SASKATOON

CFQC-TV (Dec. 5, 1954): ch. 8; power—325kw visual, 180kw aural; antenna height—866 feet above average terrain, 650 feet above ground.

Address: 216 First Ave., North. Phone: Cherry 2-6611.
Licensee: A. A. Murphy & Sons Ltd. (original owner).

Network: CBC-TV.
Reps: Television Representatives; Young Canadian (U.S.); Harlan G. Oakes (West Coast).

Highest hour rate: \$280.
Executives: A. A. Murphy, pres; G. Blair Nelson, vp & gen mgr; Will Klein, sales mgr; Walter Romanow, program director; Terry Higgins, promotion mgr; Bill Cameron, news director; Lynn Hoskins, chief engineer.

Radio affiliate: CFQC.

SWIFT CURRENT

CJFB-TV (Dec. 23, 1957): ch. 5; power—13.3 kw visual; 6.65kw aural; antenna height—518 feet above average terrain, 365 feet above ground.
Address: P. O. Box 816. Phone: Prospect 3-7266.
Licensee: Swift Current Telecasting Co. Ltd. (original owner).
Network: CBC-TV.
Reps: Trans-Ocean; Forjoe-Tv (U.S.)
Highest hour rate: \$120.
Executives: William D. Forst, pres & gen mgr; Walter S. Buffam, coml mgr; Julie Forst, program director, film buyer & promotion mgr; Don Hoskins, news & sports director; George Merchant, chief engineer.

YORKTON

CKOS-TV (June 1958): ch. 3; power—5kw visual, 2.5kw aural; antenna height—529 feet above average terrain, 525 feet above ground.
Address: 95 East Broadway. Phone 3-3688.
Licensee: Yorkton Television Co. Ltd. (original owner).
Network: CBC-TV.
Reps: Stovin-Byles; Devney (U.S.).
Executives: Norman Roebuck, pres & promotion mgr; Ronald L. Skinner, gen mgr; Harold Olson, coml mgr; Kristin Olson, program director & film buyer; C. Edward Harper, news director; George S. Skinner, chief engineer.

Canadian Am Station Call Letters

CBA Sackville, N. B.
CBAF Moncton, N. B.
CBE Windsor, Ont.
CBF Montreal, Que.
CBG Gander, Nfld.
CBH Halifax, N. S.
CBI Sydney, N. S.
CBJ Chicoutimi, Que.
CBK Watrous, Sask.
CBL Toronto, Ont.
CBM Montreal, Que.
CBN St. John's, Nfld.
CBO Ottawa, Ont.
CBU Vancouver, B. C.
CBT Grand Falls, Nfld.
CBV Quebec, Que.
CBW Winnipeg, Man.
CBX Edmonton, Alta.
CBXA Edmonton, Alta.
CBY Corner Brook, Nfld.
CFAB Windsor, N. S.
CFAC Calgary, Alta.
CFAD Moncton, N. B.
CFAM Altona, Man.
CFAR Flin Flon, Man.
CFBC St. John, N. B.
CFBR Sudbury, Ont.
CFCC Montreal, Que.
CFCH North Bay, Ont.
CFCL Timmins, Ont.
CFCN Calgary, Alta.
CFCO Chatham, Ont.
CFCP Courtenay, B.C.
CFCW Camrose, Alta.
CFCY Charlottetown, P. E. I.
CFDA Victoriaville, Que.
CFGB Goose Bay, Labrador.
CFGP Grande Prairie, Alta.
CFGR Gravelbourg, Sask.
CFGT St. Joseph d'Alma, Que.
CFHR Hay River, N. W. T.
CFJB Brampton, Ont.
CFJC Kamloops, B. C.
CFJR Brockville, Ont.
CFNB Fredericton, N. B.
CFNS Saskatoon, Sask.
CFOB Fort Frances, Ont.
CFOR Orillia, Ont.
CFOS Owen Sound, Ont.
CFPA Port Arthur, Ont.
CFPR Prince Rupert, B. C.
CFPL London, Ont.
CFQC Saskatoon, Sask.
CFRA Ottawa, Ont.
CFRE Toronto, Ont.
CFRC Kingston, Ont.
CFRG Gravelbourg, Sask.

CFRN Edmonton, Alta.
CFRS Simcoe, Ont.
CFRY Portage la Prairie, Man.
CFSL Weyburn, Sask.
CF TJ Galt, Ont.
CFUN Vancouver, B. C.
CFWH White Horse, Yukon
CFYK Yellowknife, N. W. T.
CFYT Dawson, Y. T.
CHAB Moose Jaw, Sask.
CHAD Amos, Que.
CHAK Aklavik, N. W. T.
CHAT Medicine Hat, Alta.
CHEC Lethbridge, Alta.
CHED Edmonton, Alta.
CHEF Granby, Que.
CHEX Peterborough, Ont.
CHFA Edmonton, Alta.
CHGB St. Anne de la Pocatiere, Que.
CHLN Three Rivers, Que.
CHLO St. Thomas, Ont.
CHLT Sherbrooke, Que.
CHML Hamilton, Ont.
CHNC New Carlisle, Que.
CHNO Sudbury, Ont.
CHNS Halifax, N. S.
CHOK Sarnia, Ont.
CHOP Pembroke, Ont.
CHOW Welland-Port Colborne, Ont.
CHRC Quebec, Que.
CHRD Drummondville, Que.
CHRL Roberval, Que.
CHRS St. Jean, Que.
CHSJ St. John, N. B.
CHUB Nanaimo, B. C.
CHUC Port Hope, Ont.
CHUM Toronto, Ont.
CHVC Niagara Falls, Ont.
CHWK Chilliwack, B. C.
CHWO Oakville, Ont.
CJAD Montreal, Que.
CJAT Trail, B. C.
CJAV Port Alberni, B. C.
CJBC Toronto, Ont.
CJBQ Belleville, Ont.
CJBR Rimouski, Que.
CJCA Edmonton, Alta.
CJCB Sydney, N. S.
CJCH Halifax, N. S.
CJCS Stratford, Ont.
CJDC Dawson Creek, B. C.

CJEM Edmundston, N. B.
CJET Smith Falls, Ont.
CJFP Riviere du Loup, Que.
CJFX Antigonish, N. S.
CJGX Yorkton, Sask.
CJIB Vernon, B. C.
CJIC Sault Ste. Marie, Ont.
CJJK Kirkland Lake, Ont.
CJLS Yarmouth, N. S.
CJMS Montreal, Que.
CJMT Chicoutimi, Que.
CJNB North Battleford, Sask.
CJNR Blind River, Ont.
CJOB Winnipeg, Man.
CJOC Lethbridge, Alta.
CJON St. John's, Nfld.
CJOR Vancouver, B. C.
CJOY Guelph, Ont.
CJQC Quebec, Que.
CJRH Richmond Hill, Ont.
CJRL Kenora, Ont.
CJRW Summerside, P. E. I.
CJSO Sorel, Que.
CJSP Leamington, Ont.
CJSS Cornwall, Ont.
CJVI Victoria, B. C.
CKAC Montreal, Que.
CKAR Huntsville, Ont.
CKBB Barrie, Ont.
CKBC Bathurst, N. B.
CKBI Prince Albert, Sask.
CKBL Matane, Que.
CKBM Montmagny, Que.
CKBW Bridgewater, N. S.
CKCH Hull, Que.
CKCK Regina, Sask.
CKCL Truro, N. S.
CKCQ Quesnel, B. C.
CKCR Kitchener, Ont.
CKCV Quebec, Que.
CKCW Moncton, N. B.
CKCY Sault Ste. Marie, Ont.
CKDA Victoria, B. C.
CKDH Amherst, N. S.
CKDM Dauphin, Man.
CKEC New Glasgow, N. S.
CKEK Cranbrook, B. C.
CKEN Kentville, N. S.
CKEY Toronto, Ont.
CKFH Toronto, Ont.
CKGB Timmins, Ont.

CKJL St. Jerome, Que.
CKKW Kitchener, Ont.
CKLE Oshawa, Ont.
CKLG Kingston, Ont.
CKLD Thetford Mines, Ont.
CKLG North Vancouver, B. C.
CKLN Nelson, B. C.
CKLS La Sarre, Que.
CKLW Windsor, Ont.
CKLY Lindsay, Ont.
CKMR Newcastle, N. B.
CKNB Campbellton, N. B.
CKNW New Westminster, B. C.
CKNX Wingham, Ont.
CKOC Hamilton, Ont.
CKOK Penticton, B. C.
CKOM Saskatoon, Sask.
CKOT Tillsonburg, Ont.
CKOV Kelowna, B. C.
CKOX Woodstock, Ont.
CKOY Ottawa, Ont.
CKPG Prince George, B. C.
CKPK Brantford, Ont.
CKPR Fort William, Ont.
CKRB St. Georges de Beauce, Que.
CKRC Winnipeg, Man.
CKRD Red Deer, Alta.
CKRM Regina, Sask.
CKRN Rouyn, Que.
CKRS Jonquiere, Que.
CKSA Lloydminster, Alta.
CKSB St. Boniface, Man.
CKSM Shawinigan Falls, Que.
CKSO Sudbury, Ont.
CKSL London, Ont.
CKSW Swift Current, Sask.
CKTB St. Catharines, Ont.
CKTR Three Rivers, Que.
CKTS Sherbrooke, Que.
CKUA Edmonton, Alta.
CKVD Val d'Or, Que.
CKVL Verdun, Que.
CKVM Ville Marie, Que.
CKWS Kingston, Ont.
CKWX Vancouver, B. C.
CKX Brandon, Man.
CKXL Calgary, Alta.
CKY Winnipeg, Man.
CKYL Peace River, Alta.
VOCM St. John's, Nfld.

Directory of Radio Stations in Canada

ALBERTA

CALGARY

CFAC (May 1922): 960 kc; 10 kw, DA-N. Greyhound Bldg. Amherst 6-1036. Calgary Broadcasting Co. Ltd. (acquired station Nov. 8, 1947).
Network CBC. Rep All-Canada; Weed (U.S.).
Basil Dean, pres; A. M. Cairns, mgr; D. H. Hartford, coml mgr; G. A. Brown, program dir; G. B. Mannix, promotion dir; E. C. Connor, chief engr; D. McDermid, news dir; J. Church, farm dir; Florence Thorpe, women's dir.

CFCN (May 18, 1922): 1060 kc; 10 kw, DA-N. 712 12th Ave. E. Phone Amherst 2-1161. Voice of the Prairies Ltd. (acquired station 1930).
Network CBC. Rep Young Canadian (U.S.); Harlan G. Oakes (West Coast).
H. Gordon Love, pres & gen mgr; Gordon L. Carter, operations mgr; Ned B. Corrigan, program dir; James A. Love, promotion dir; Robert W. Lamb, chief engr; Leslie D. Saul, news dir; J. Ross Henry, farm dir.

CKKL (1927): 1140 kc; 1 kw, DA-N (CP 10 kw). 210 9th Ave. S.W. Phone Amherst 6-3026. CKXL Ltd.
Rep Stovin-Byles; Forjoe (U.S.).
A. R. MacKenzie, pres & gen mgr; A. J. Barker, exec asst; Ross Craig, national sales mgr; Leonard Carlson, program dir; G. R. Morrison, chief engr; John Kennedy, sports dir.

CAMROSE

CFCW (Nov. 2, 1954): 1230 kc; 1 kw-D, 250 w-N. Radio Bldg. Phone 3044. Camrose Broadcasting Co. (original owner).
Rep Lorrie Potts (Toronto & Montreal); A. J. Messner (Winnipeg); Hunt, Scharf (Vancouver).
H. J. Yerxa, pres; E. P. Ross, gen mgr; Warren Holte, coml mgr; Ross Arthur, program dir; Gerald Harris, promotion dir; Ken Anholt, chief engr; James Brown, news dir; Gene Ross, farm dir; Adele Arthur, women's dir.

DRUMHELLER

CJDV (1958): 910 kc; 1 kw, DA-1. Broadcast Bldg. Dinosaur Broadcasting Co.
Rep Trans-Ocean; Forjoe (U.S.).
Gordon Furnell, pres; Tony Mayer, gen mgr & promotion mgr; Alice Patzer, assist. mgr; Ned Magrill, coml mgr; Ken Tremain, program dir; John Jonkman, chief engr; Jim Fisher, news dir.

EDMONTON

CBX (1948): 1010 kc; 50 kw, DA. P. O. Box 290. Phone 4-8221. Canadian Broadcasting Corp.
Network CBC. Rep CBC National Selective Sales; McGavren (U.S.).
J. R. Finlay, dir for prairie provinces; D. Claringbull, station mgr; Ralph Horley, coml representative.

CBXA (1953): 740 kc; 250 w. Same address, license and staff as CBX (above).

CFRN (1934): 1260 kc; 10 kw, DA-N. CFR Bldg. Phone Garden 2-2101. Sunwapta Broadcasting Co. (original owner).
Network CBC. Rep Radio & Tv Reps (Toronto); Young (Chicago, New York); Harlan Oakes (West Coast).
G. R. A. Rice, pres & gen mgr; A. J. Hopps, coml mgr; G. Duffield, broadcast mgr; H. Farmer, program dir; T. Shandro, promotion dir; F. G. A. Makepeace, chief engr; W. Hogle, news dir; Eva Henderson, women's dir.

CFRN-FM (1951): 100.3 mc; 0.25 kw. Duplicates CFRN (above).
CFRN-TV: (to be companion of CFRN-AM-FM).

CHED (March 3, 1954): 1080 kc; 10 kw-D, 1 kw-N. 10006 107 St. Garden 4-2111. CHED Ltd. (original owner).
Rep Stephens & Towndrow (Toronto & Montreal); A. J. Messner (Winnipeg); Hunt, Scharf (Vancouver); Forjoe (U.S.).
Hugh Sibbald, pres; M. D. Dyck, gen mgr & coml mgr; Jerry Forbes, production mgr; John Baldoock, promotion dir; Clint Nichol, chief engr; Don Rollans, news dir.

CHFA (Nov. 20, 1949): 680 kc; 5 kw DA-1. 10012 109th St. Phone 4-2157. Radio-Edmonton Ltd. (original owner).
Network CBC. Rep Interprovincial; Hunt, Scharf; Devney (U.S.).
Andre M. Dechene, pres; Bernadin Gagnon, gen mgr & coml mgr; Marcel Couture, program dir; Laurier Leclair, chief engr; Tharcis Forestier, news dir; Rene Goblot, farm dir; Margaret Kemper, women's dir.

CJGA (May 22, 1922): 930 kc; 5 kw, DA-N. Birks Bldg. Phone Garden 4-4131. Edmonton Broadcasting Co. (acquired station Nov. 8, 1947).
Network CBC. Rep All-Canada; Weed (U.S.).
Walter A. MacDonald, pres; Gerry Gaetz, gen mgr; Rolfe Barnes, coml mgr; Dalton Elton, program dir; William Heatherington, promotion dir; Frank Hollingworth, chief engr; Russ Sheppard, news dir; Peg Miller, women's dir.

CJCA-FM (1949): 99.5 mc; 0.427 kw. Duplicates CJCA (above).

***CKUA** (Nov. 21, 1927): 580 kc; 1 kw. 10526 Jasper Ave. Phone Garden 2-5161. University of Alberta (original owner).
Specialty programs (wkly), German, ½ hr.; Italian, ½ hr.; Polish, ½ hr.; Danish, ½ hr.; Swedish, ½ hr.; Norwegian, ½ hr.; Dutch, ½ hr.; Ukrainian, ½ hr.
G. E. Taylor, minister of telephones, pres; J. W. Hagerman, gen mgr; P. F. McDougall, program dir; W. Pinko, chief engr; Paul Tatarewicz, news dir.

***CKUA-FM** (1948): 98.1 mc; 0.25 kw. Duplicates CKUA (above).

*Non-commercial educational.

GRANDE PRAIRIE

CFGP (Nov. 2, 1937): 1050 kc; 10 kw, DA-1. Northern Broadcasting Bldg. Phone 2311. Northern Broadcasting Corp. (original owner).
Network CBC. Rep All-Canada; Weed (U.S.).
H. E. Pearson, pres; C. A. Perry, gen mgr; J. E. Soars, assist. mgr & program dir; G. L. Percy, coml mgr; J. deRoades, chief engr; Cam Cathcart, news dir; Colin Fraser, farm dir.

LETHBRIDGE

CHCC (not on air; target date, 1959): 1090 kc; 5 kw, DA-2. Southern Alberta Broad-

Canadian Radio CONTINUED

casting Co.

Rep Radio Representatives.
H. W. Brown, pres.

CJOC (May 1926): 1220 kc; 10 kw-D, 5 kw-N.
1015 3rd Ave. South. Phone Fairfax 7-3161.
Lethbridge Broadcasting Co. (original owner).
Network CBC. Rep All-Canada; Weed (U.S.).
Hugh E. Pearson, chmn of bd; Arthur J.
Balfour, mgr; B. J. O'Grady, coml mgr; Wal-
lace Stambuck, program dir; Ed Ryan, promo-
tion dir; Doug Card, chief engr; Wm. Skelton,
news dir; Richard Barton, farm dir; Daphne
Manson, women's dir.
CHLH-TV: Tv companion of CJOC.

LLOYDMINSTER

CKSA (1957): 1150 kc; 1 kw, DA-2. Sask-
Alta Broadcasters Ltd.
Rep National Broadcast Sales; A. J. Messner;
Hunt, Scharf.
Arthur F. Shortell, pres; Peter J. Edwards,
gen mgr; Ron Watmough, coml mgr; Don
Ewart, production dir; Howard Simmonds,
chief engr; Bob Coe, news dir.

MEDICINE HAT

CHAT (Nov. 1, 1946): 1270 kc; 1 kw, DA-N.
520 First St., S.E. Phone Jackson 6-2821.
Monarch Broadcasting Co. (original owner).
Network CBC. Rep All-Canada; Weed (U.S.).
J. H. Yuill, pres; R. J. Buss, gen mgr; Orv
Kope, coml mgr; Bill Saviak, program dir;
Jon Thibert, promotion dir; Sid Gaffney, chief
enr; Stan Weller, news dir; Mickey Lynch,
farm dir; Barbara Morrison, women's dir.
CHAT-TV: Tv companion of CHAT.

PEACE RIVER

CKYL (November 1954): 630 kc; 1 kw. Radio
Bldg. Phone 2535. Peace River Broadcasting
Corp. (original owner).
Network CBC. Rep Lorrie Potts; Hunt,
Scharf (Vancouver).
Specialty programs (wkly), German ¼ hr.
Oscar Moro, pres; William C. Gilge, gen
mgr.

RED DEER

CKRD (April 30, 1949): 850 kc; 1 kw, DA-1.
P. O. Box 518. Phone 2083. Central Alberta
Broadcasting Co. (original owner).
Network CBC. Rep National Broadcast Sales.
Gordon S. Henry, pres & gen mgr; W. R.
Scott, coml mgr; J. M. Younie, program dir;
K. L. Martin, chief engr; Al Scott, news &
farm dir.

BRITISH COLUMBIA

CHILLIWACK

CHWK (1927): 1270 kc; 1 kw DA. P. O.
Box 50. Phone 3200. Fraser Valley Broad-
casters Ltd.
Network CBC. Reprs All-Canada; Weed (U.S.).
Jack Pilling, pres & chief engr; Murdo Mac-
lachlan, gen mgr & farm dir; Bil Teetzel, coml
mgr; Bill Wolfe, program dir & promotion
mgr; Vance Hull, news dir; Betty Neads,
women's dir.

COURTENAY

CFCP (not on air; target date, not an-
nounced): 1440 kc; 1 kw, DA-N. William
George Browne.
Rep Radio Representatives.
William George Browne, pres.

CRANBROOK

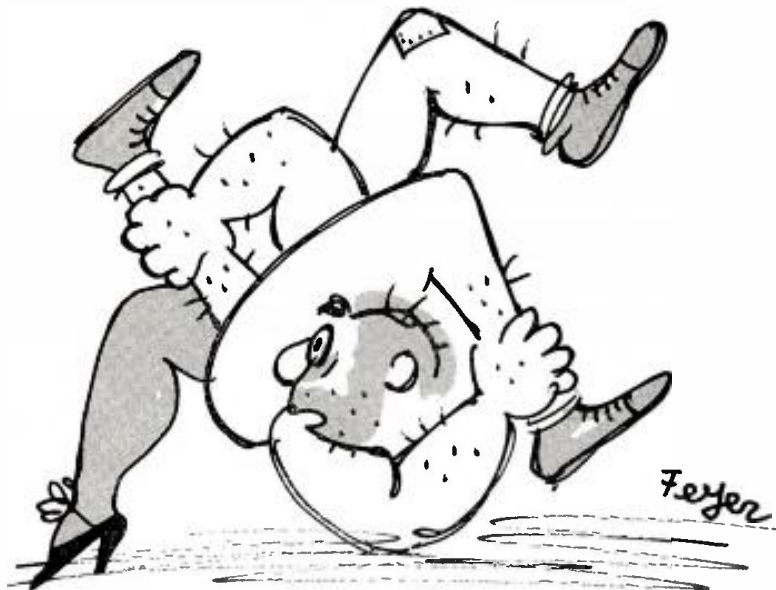
CKEK (Oct. 19, 1957): 570 kc; 1 kw, DA-N.
P. O. Box 570. Phone Juniper 6-2224. East
Kootenay Broadcasting Ltd. (original owner).
Reps Hunt Scharf (Vancouver); A. J. Mess-
ner (Winnipeg); Radio & Tv Reprs. (Montreal
& Toronto).
Robert Arthur Reagh, pres, gen mgr; &
chief engr; Ed Zirk, coml mgr; Tom David-
son, program dir & asst mgr; R. S. Inglis,
sec & news dir.

DAWSON CREEK

CJDC (1947): 1350 kc; 1 kw. 2nd Ave. & 9th
St. Radio Station CJDC Ltd.
Reps Radio & Tv Representatives; A. J.
Messner; Hunt, Scharf; Cooke (U.S.).
H. L. Michaud, pres; Mike LaVern, gen mgr,
coml mgr & promotion mgr; Roy Darling, pro-
gram dir; Mel Lang, chief engr; Val Wake,
news dir; Max Wald, farm dir; Ethel Emes,
women's dir.

KAMLOOPS

CFJC (1927): 910 kc; 10 kw-D, 1 kw-N.
Inland Broadcasters Ltd.
Network CBC. Reprs All-Canada; Weed (U.S.).
Ronald White, pres; Ian G. Clark, gen mgr;
Walter Harwood, coml mgr & promotion mgr;
Norman McDonald, production dir; Fred
Weber, chief engr; Gordon Rye, news dir;
Shirley Page, women's dir.



HOW FLEXIBLE DO YOU WANT TO BE?

Local? Regional? National?
Spots? Segments? Shows?
Any where... Any way... Any time!
Flexibility is the CBC radio byword!

For results that show, go...

CBC radio

U.S. REPS:—DAREN McGAVREN INC. NEW YORK

Canadian Radio CONTINUED

KELOWNA

CKOV (Nov. 4, 1931): 630 kc; 1 kw. P. O. Box 1481. Phone 3331. Okanagan Broadcasters Ltd.

Network CBC. Reps All-Canada; Weed (U.S.). Mrs. W. B. Browne, pres; James H. Browne, gen mgr; Jack Bews, local sales mgr; Stan Lettner, program dir; Art Vipond, chief engr; Bob Hall, news dir.

NANAIMO

CHUB (May 24, 1949): 1570 kc; 10 kw, DA-2. Malaspina Hotel. Phone 2630. Standard Broadcasting Co. (1951).

Reps Stephens & Towndrow; A. J. Messner; Hunt, Scharf, Cooke (U.S.). Charles J. Rudd, managing dir; Sheila Hassell, national sales dir & women's dir; Vic Ferga, program dir & news dir; Jack Thomas, promotion dir; E. Ross MacIntyre, chief engr; Garry Gaudet, farm dir.

NELSON

CKLN (July 13, 1939): 1390 kc; 1 kw, DA-1. P. O. Box 250. Phone 10. News Publishing Co. (original owner).

Network CBC. Reps Stovin-Byles; Young (U.S.). Alan R. Ramsden, gen mgr, coml mgr & chief engr.

NEW WESTMINSTER

CKNW (Aug. 14, 1944): 980 kc; 5 kw, DA-1. 227 Columbia St. Phone Lakeview 2-2711. Radio NW Ltd. (acquired station April 1, 1956).

Reps Radio Representatives; Art Moore (Seattle); Young (U.S.). Specialty programs (wkly): French, 20 mins; Scandinavian, ½ hr.

Frank A. Griffiths, pres; William J. Hughes, gen mgr; Mel Cooper, national sales mgr; John Donaldson, local sales mgr; Hal Davis, program dir; Mel Cooper, promotion dir; Jack Gordon, chief engr; Jim Cox, news dir; Len Hopkins, music dir; Tony Antonias, copy chief.

PENTICTON

CKOK (September 1948): 800 kc; 1 kw-D, 500 w-N. 125 Nanaimo Ave., West. Phone Hyatt 2-2800. CKOK Ltd. (acquired station 1950).

Network CBC. Reps All-Canada; Weed (U.S.). Specialty programs (wkly), Scandinavian, ½ hr.

Maurice P. Finnerty, pres & gen mgr; Ralph J. Robinson, mgr & local sales mgr; Ken Compton, national sales mgr; Ed Boyd, promotion dir; George Cameron, chief engr; Mike Mangan, news dir; Bjorn Bjornson, farm dir; CHBC-TV-1: Tv companion of CKOK.

PORT ALBERNI

CJAV (April 1, 1946): 1240 kc; 250 w. 735 3rd Ave. North. Phone 604. CJAV Ltd. (original owner).

Reps Stephens & Towndrow (Toronto & Montreal); A. J. Messner (Winnipeg); Hunt, Scharf (Vancouver); Cooke (U.S.). Specialty programs (wkly), German ½ hr.; Scandinavian ½ hr.

Ken Hutcheson, pres & gen mgr; Andy Marquis, asst mgr; Bill Loepky, sales mgr; Ross MacIntyre, chief engr; Bill Gibson, news dir; Ray Jordan, farm dir; Wendy West, women's dir.

PRINCE GEORGE

CKPG (Aug. 23, 1945): 550 kc; 250 w. 1220 6th Ave. Phone Logan 4-2626. Radio Station CKPG Ltd. (original owner).

Network CBC. Reps All-Canada; Weed (U.S.). Frank H. Elphicke, pres; Robert T. Harkins, managing dir; Ronald A. East, asst mgr & program dir; Marcel Leveque, traffic mgr; John W. Barlee, sales & promotion mgr; Leonard G. Fraser, chief engr; Jack C. Carbutt, news editor.

PRINCE RUPERT

CFPR (1938): 1240 kc; 250 w. 343 W. 2nd Ave. Phone 2161. Canadian Broadcasting Corp. Network CBC. Reps CBC National Selective Sales; McGavren (U.S.).

K. Caple, dir province of British Columbia; W. C. Hankinson, station mgr; Marce Munro, coml representative; John Must, program dir; C. H. Insulander, technical supervisor.

QUESNEL

CKCQ (Aug. 28, 1957): 570 kc; 1 kw. DA-2. P. O. Box 699. Phone 486. Cariboo Broadcasters Ltd. (original owner).

Reps Radio Representatives; Cooke (U.S.). Specialty programs: German, ½ hr. wkly. J. H. Ritchie, pres; J. Fred Weber, managing dir & chief engr; Dennis Reid, station mgr & news dir; John V. Boates, sales mgr & promotion dir; Bob Leckie, program dir; Roger Fry, farm dir; Mona Nelisen, women's dir.

SAANICH

CFAX: 810 kc; 1 kw. 1206 Quadra St., Vic-

toria, B. C. Phone Evergreen 4-8198. Saanich Broadcasting Co.

Ellison Queale, pres; Jack Allison, vp; Roy V. Parrett, coml mgr.

TRAIL

CJAT (Dec. 25, 1930): 610 kc; 100 w. 1300 Cedar Ave. Phone 3000. Kootenay Broadcasting Co. (original owner).

Network CBC. Reps All-Canada; Weed (U.S.). A. W. Mawdsley, pres; J. W. Loader, gen mgr; J. P. Kobluk, coml mgr; K. Hughes, production mgr; Wm. J. McLoughlin, news dir.

VANCOUVER

CBU (1936): 690 kc; 10,000 DA 10 kw. 701 Hornby St. Phone Mutual 4-0246. Canadian Broadcasting Corp.

Network CBC. Reps CBC National Selective Sales; McGavren.

CBU-FM (1947): 105.7 mc; 1.4 kw. Duplicates CBU (above).

CBU(TV): Tv companion of CBU-AM-FM.

CFUN (April 20, 1922): 1410 kc; 10 kw-D, 1 kw-N. 1900 West 4th Ave., Zone 9. Phone Regent 1-6511. Radio C-FUN Ltd. (acquired station January 1, 1955).

Reps National Broadcast Sales; Devney (U.S.); Feltis (Seattle). Robert R. Keay, pres; Jack L. Sayers, gen mgr; Doug S. Graig, coml mgr; Terry Garner, production mgr; Doug Reid, promotion dir; Stan Davis, chief engr; Hal Rodd, news dir; Terry Clark, women's dir.

CJOB (August, 1926): 600 kc; 5 kw, DA. 846 Howe St., zone 1. Phone Mutual 5-6464. CJOR Ltd.

Network CBC. Rep Stovin-Byles. Specialty programs: French, 1 hr.; German, 1 hr.; Italian, 1 hr.; all wkly.

George C. Chandler, pres & gen mgr; Don E. Laws, coml mgr; Vic Waters, program dir; Hud W. Olson, promotion dir; Arthur H. Chandler, chief engr; Bruno Cimolai, news dir; Hilda Mortimer, women's dir.

CKLG (1955): 730 kc; 1 kw. 143 E. 11th St. Phone York 1101. Lions Gate Broadcasting Ltd.

Reps Stephens & Towndrow Ltd.; A. J. Messner; Hunt, Scharf, Cooke (U.S.). A. Earson Gibson, pres; John N. Hunt, gen mgr; Jim Mantel, coml mgr; Rudy Hartman, program dir; Dick Smith & Jack Thomas, promotion dirs.; Peter Mackintosh, chief engr; Patrick Burns, news dir; Marjorie Gage, women's dir.

CKWX (1923): 1130 kc; 50 kw. 543 Seymour St. Phone Tatlow 5131. CKWX Radio Ltd.

Network MBS. Reps All-Canada; Weed (U.S.).

Arthur Holstead, pres; William A. Speers, gen mgr; Clare Copeland, coml mgr; John Ansell, program dir; T. Acton Kilby, promotion & marketing dir; Charles Smith, chief engr; Robert D. Giles, news dir.

NEW (not on air, target date, not announced): 1320 kc; 10 kw, DA-1. W. E. Bellman.

VERNON

CJVB (September, 1947): 940 kc; 1 kw. 3330 Barnard Ave. Phone Linden 2-3900. Interior Broadcasters Ltd.

Network CBC. Reps All-Canada; Weed (U.S.). A. G. (Gil) Seabrook, managing dir; Ann Gaustin, coml mgr; Jack Pollard, program dir; Laurie Wright, chief engr; Mabel Johnson, news dir.

VICTORIA

CFAX (July 15, 1959): 810 kc; 1 kw. Central Bldg. Phone Evergreen 6-2441. Saanich Broadcasting Co. Ltd.

Reps Radio Representatives (Vancouver); Trans-Ocean (Toronto, Montreal); Cooke (U.S.). Ellison Queale, pres; John H. Allison, vp; Roy V. Parrett, gen mgr; Donald Wilson, program dir; Graham Thompson, news dir; Colin Kilburn, sports dir.

CJVI (April 17, 1925): 900 kc; 10 kw, DA-1. 817 Fort St. Phone Evergreen 2-8221. Island Broadcasting Co. (acquired station 1941).

Network CBC. Reps All-Canada; Weed (U.S.). William M. Guild, vp, managing dir & coml mgr; Walter Cownden, program dir; Ralph Jamison, promotion dir; Joe Sommers, chief engr; Gordon Williamson, news dir.

CKDA (Jan. 18, 1950): 1220 kc; 10 kw, DA-1. 1450 Douglas St. Phone Evergreen 4-9311. Capital Broadcasting System Ltd. (original owner).

Network Independent. Reps Radio Repts (Toronto & Montreal); Hunt Scharf (Vancouver); Forjoe (U.S.).

David M. Armstrong, pres; David G. Hill, gen mgr & coml mgr; Andy Stephen, program dir & news dir; Ted Bissland, promotion dir; Norman Bergquist, chief engr; Mrs. C. Roberts, women's dir.

CKDA-FM (Jan. 18, 1950): 98.5 mc; 370 w. Duplicates CKDA (above).

CHEK-TV: Tv companion of CKDA-AM-FM.

LABRADOR

GOOSE BAY

CFGB (1959): 1340 kc; 250 w. Phone Twilight 6-2971. Canadian Broadcasting Corp.

Network CBC. Reps CBC National Selective Sales; McGavren (U.S.).

W. F. Galgay, dir for Province of Newfoundland; C. V. Hobbs, station mgr; G. D. Halley, coml representative.

CFLA-TV: Tv companion of CFGB.

MANITOBA

ALTONA

CFAM (March 13, 1957): 1290 kc; 5 kw. P. O. Box 1000. Phone 285. Southern Manitoba Broadcasting Co. Ltd. (original owners).

Reps National Broadcast Sales (Toronto & Montreal); A. J. Messner (Winnipeg); Hunt, Scharf (Vancouver); Cooke (U.S.).

Specialty programs: French, ¼ hr.; German, 8 hrs.; Italian ¼ hr.; all wkly. W. E. Kroeger, pres; D. K. Frlesen, gen mgr; Dennis Barkman, program dir; John J. Pauls, chief engr; James Neaves, news dir; Dr. P. J. Olson, farm dir; Esther Horch, women's dir.

BRANDON

CKK (Dec. 11, 1928): 1150 kc; 5 kw-D, 1 kw-N. 2940 Victoria Ave. Phone Parkway 6-5393. Western Manitoba Broadcasters Ltd. (acquired station April 1, 1948).

Network CBC. Reps Radio Representatives (Toronto, Montreal); A. J. Messner (Winnipeg); Hunt, Scharf (Vancouver); Young (U.S.). John B. Craig, pres & managing dir; Eric Davies, asst gen mgr; Ernie Holland, coml mgr; Frank Bird, program dir; Marvin Freeman, promotion dir; Humphrey Davies, chief engr; Jim Struthers, news dir; Doug Johnson, farm dir.

CKX-TV: Tv companion of CKK.

DAUPHIN

CKDM (Jan. 7, 1951): 730 kc; 1 kw-D, 250 w-N. P. O. Box 1510. Phone 3082. Dauphin Broadcasting Co. (original owner).

Specialty programs: French, ¼ hr. wkly.

A. T. Warnock, pres; Jack McDonald Henderson, gen mgr; David Bates, coml mgr; Gary Kirton, program dir; Martha Fidler, promotion dir; Alan Watson, chief engr; Ben Meisener, news dir; Lou Hill, farm dir; Helen Henderson, women's dir.

FLIN FLON

CFAB (Nov. 13, 1937): 590 kc; 1 kw. 75 Callan St. Phone 4422. Arctic Radio Corp.

Network CBC. Reps Lorrie Potts; A. J. Messner; Hunt, Scharf; Young Canadian (U.S.). J. Mundle, pres; C. H. Whitney, gen mgr; Alec Cobban, coml mgr; Ev Smallwood, program dir.

PORTAGE LA PRAIRIE

CFEY (Oct. 18, 1956): 1570 kc; 250 w. Portage la Prairie. Phone 76447. Portage-Delta Broadcasting Co. Ltd. (original owner).

Rep Lorrie Potts (Toronto, Montreal) Specialty programs: Ukrainian, 1 hr. wkly. R. D. Hughes, pres & chief engr; Dolores Kustra, coml mgr; Nancy Lane, women's dir.

ST. BONIFACE

CKSB (May 27, 1946): 1050 kc; 10 kw. 607 Langevin St. Phone Chapel 7-4865. Radio-Saint Boniface Ltée.

Network CBC. Reps Interprovincial (Montreal, Toronto); Hunt, Scharf (Vancouver); Devney (U.S.).

J. A. Densereau, pres; Roland Couture, gen mgr; Ralph Normandeau, coml mgr; Yves Savignac, chief engr; Valmore Gervais, news dir.

THOMPSON

NEW (not on air; target date not announced): 610 kc; 1 kw. Marlene Beaudoin, Ottawa.

WINNIPEG

CBW (September, 1948): 990 kc; 50 kw. P. O. Box 160. Phone Spruce 4-2541. Canadian Broadcasting Corp.

Network CBC. Reps CBC National Selective Sales; McGavren (U.S.).

J. R. Findlay, dir for prairie provinces; L. B. McIlhagga, dir of radio; D. E. Cameron, regional program dir; R. L. Horley, regional sales representative; A. E. Parr, local program dir; C. E. L'Ami, supervisor of information services; R. D. Cahoon, regional engr; N. J. Lacey, regional news supervisor; F. L. Moore, regional farm & fisheries producer; Doris Dickson, women's commentator.

CBWT (TV): Tv companion of CBW.

CJOB (1946): 680 kc; 10 kw. Lindsay Bldg. Blick Broadcasting Ltd.

Reps Radio Repts; Young Canadian (U.S.) John O. Blick, pres & gen mgr; Rorie M. MacLennan, coml mgr; George C. Davies, pro-

gram dir; Richard Moody, promotion dir; Reg V. Durie, chief engr; Bill Trebilco, news dir.

CKBC (1928): 630 kc; 5 kw, DA-2. Free Press Bldg., zone 1. Phone Whitehall 2-2201. Trans Canada Communications. (acquired station 1940).

Network CBC. Rep All-Canada; Weed (U.S.). W. A. Speers, gen mgr; Bob Tait, coml mgr; Bob Bye, program dir; Cord Walker, promotion dir; Burt Hooper, chief engr; Ev Dutton, news dir.

CKY (Jan. 1, 1950): 580 kc; 5 kw, (CP 50 kw), DA-2. 432 Main St., zone 2. Phone Whitehall 3-1531. Broadcasting Station CKY Ltd. (original owner).

Rep Stovin-Byles; Forjoe (U.S.). Lloyd E. Moffat, pres; Jack M. Davidson, exec. vp & gen mgr; Don McDermid, national sales mgr; Jack R. Stewart, production mgr & news dir; Donn Kirton, promotion dir; Andy Malowanchuk, chief engr.

NEW BRUNSWICK

BATHURST

CKBC (April 18, 1955): 1400 kc; 250 w. P. O. Box 1400. Phone Liberty 6-4461. Bathurst Broadcasting Co. Ltd.

Network CBC. Reprs Lorrie Potts (Montreal, Toronto); Young (U.S.).

Specialty programs: French, 6 hrs. wkly. J. Leo Hachej, pres & managing dir; William A. Winton, asst sec, treas & mgr; Richard J. Gallagher, sales & promotion mgr; Raymond J. Bourque, program, news & farm dir; Phil Paquet, chief engr; Marty Elliott, women's dir.

CAMPBELLTON

CKNB (1939): 950 kc; 1 kw, DA-1. 110 Water St. Phone 3-4415. Restigouche Broadcasting Co. Ltd.

Network CBC. Reprs Hardy; Wood (U.S.). John Alexander, pres; Robert D. Richards, gen mgr & coml mgr; Buck Richards, program dir; Phil Paquet, chief engr; Ernestine Bourque, women's dir.

EDMUNDSTON

CJEM (1944): 570 kc; 1 kw, DA-N. 91 Canada Road. Phone Re 5-3351. Edmundston Radio Ltd.

Network CBC. French. Reprs Interprovincial; Hunt, Scharf; Weed (U.S.).

George Michaud, pres; George Guerrette, gen mgr & coml mgr; Robert Beaulieu, program dir; Marcel Vallee, chief engr; Hermel Dumont, news dir; Jacqueline Richard Charron, women's dir.

FREDERICTON

CFNB (Jan. 12, 1923): 550 kc; 5 kw, DA-N. (CP 50 kw, DA-2). York St. Phone Granite 5-5501. James S. Neill & Sons Ltd. (original owner).

Network CBC. Reprs All-Canada; Weed (U.S.). J. Stewart Neill, pres; D. Malcolm Neill, gen mgr; Jack T. H. Fenety, station & coml mgr; H. L. McFee, program dir; Joan Watson, promotion dir; Glen D. Love, chief engr; Larry Knowles, news dir; Dan Fish, farm dir; Murna Carpenter, women's dir.

MONCTON

CBAP (Feb. 20, 1953): 1300 kc; 5 kw, DA-1. 232 St. George St. Phone Evergreen 4-3366. Canadian Broadcasting Corp.

Network CBC. French. Rep CBC National Selective Sales.

Gerard Lamarche, dir Quebec Province & French Networks; Paul-Emile Carrier, station mgr; Don LeBlanc, sales representative; Roger Rolland, regional program dir; Guy Theriault, local program dir; Yvon Roy, chief engr; Alphonse Arsenaault, farm dir; Gloria Richard, women's dir.

CKCW (1934): 1220 kc; 10 kw, K of P Bldg. Phone Ev 4-9111. Moncton Broadcasting Ltd. Network CBC. Rep Stovin-Byles; Young Canadian (U.S.).

Fred A. Lynds, pres; Tom H. Tonner, gen mgr; Robert Reid, program dir & promotion mgr; Keith MacConnell, chief engr; Claude Cain, news dir; Margaret Crosby, women's dir.

NEWCASTLE

CKME (April 4, 1949): 790 kc; 1 kw, DA-1. Phone MA 2-3311. Miramichi Broadcasting Co. Ltd. (original owner).

Network CBC. Reprs Radio Time Sales (Toronto, Montreal); Hunt, Scharf (Vancouver).

L. Warren Fleit, pres; Robert J. Wallace, gen mgr, coml mgr, program dir & chief engr; Fred Haining, promotion dir; David McWilliam, news dir; Dorothy Adams, women's dir.

SAINT JOHN

CFBC (Nov. 20, 1946): 930 kc; 5 kw, DA-1. 68 Carleton St. Phone Oxford 2-3301. Fundy Broadcasting Co.

Network CBC. Reprs Radio Representatives; Hunt, Scharf; Young Canadian (U.S.).

Dr. A. M. McLean, pres; Robert T. Bowman, gen mgr; Don Armstrong, program dir; Marita McNulty, promotion dir; Harold Stout, chief

enr; Ben Hunter, news dir; Marg Williams, women's dir.

CHSJ (April 18, 1934): 1150 kc; 5 kw, DA-1. 85 Germaln St. Phone Oxford 3-3304. New Brunswick Broadcasting Co. (original owner).

Network CBC. Reprs All-Canada; Weed (U.S.). Specialty programs: French, ¼ hr. wkly. George A. Cromwell, gen mgr; Earl McCarron, station mgr; James Morrow, program dir; Alfred Murphy, promotion dir; J. G. Bishop, chief engr; William Bailey, news dir; Len Rudolf, farm dir; Ruth Crosbie, women's dir.

CHSJ-TV: Tv companion of CHSJ.

SACKVILLE

CBA (1939): 1070 kc; 50 kw, 100 Sackville St. Phone 152. Canadian Broadcasting Corp.

Network CBC. Reprs CBC National Selective Sales; McGavren (U.S.).

W. E. S. Briggs, dir for maritime provinces; S. R. Kennedy, regional program dir; W. Tracy, commercial representative.

WOODSTOCK

CJGJ (July 1959): 920 kc; 1 kw, DA-1. Carleton-Victoria Broadcasting Co. Ltd.

R. J. Morrison, pres; W. E. Groh, vp; A. H. Morrison, sec-treas.

NEWFOUNDLAND

CORNER BROOK

CBY (1949): 790 kc; 1 kw, Cobb Lane. Phone Neptune 4-5127. Canadian Broadcasting Corp.

Network CBC. Reprs CBC National Selective Sales; McGavren (U.S.).

W. F. Galgay, dir for Province of Newfoundland; C. V. Hierlihy, station mgr; G. D. Halley, coml representative.

NEW (not on air; target date not announced): 560 kc; 1 kw, DA-N. George E. Hillyard.

GANDER

CBG (1949): 1450 kc; 250 w. 98 Sullivan Ave. Phone 4311. Canadian Broadcasting Corp.

Network CBC. Reprs CBC National Selective Sales; McGavren (U.S.).

W. F. Galgay, dir for Province of Newfoundland; C. Mardel, station mgr; G. D. Halley, coml representative.

GRAND FALLS

CBT (July, 1949): 990 kc; 1 kw, Mill Road. Phone 2102. Canadian Broadcasting Corp.

Network CBC. Reprs CBC National Selective Sales; McGavren (U.S.).

J. J. Grace, station mgr; G. D. Halley, coml representative (St. John's); R. G. O'Brien, regional presentation officer (St. John's); R. C. Fraser, dir of Press & Information (Ottawa); E. D. Witherstone, area engr (St. John's); Melvin Rowe, senior editor (St. John's); T. J. Watts, regional farm & fisheries producer (St. John's).

ST. JOHN'S

CBN (April 1, 1949): 640 kc; 10 kw, P. O. Box B5372. Phone 7181. Canadian Broadcasting Corp. (original owner).

Network CBC. Reprs CBC National Selective Sales; McGavren (U.S.).

William F. Galgay, dir for Province of Newfoundland; Gordon D. Halley, regional coml representative; Richard G. O'Brien, regional presentation officer; E. D. Witherstone, area engr; Melvin Rowe, senior news editor; T. J. Watts, regional farm & fisheries producer.

CJON (1951): 930 kc; 10 kw, Prince of Wales St. Newfoundland Broadcasting Co. Ltd.

Reprs Stovin-Byles; Weed (U.S.).

Geoff Stirling, pres; Don Jamieson, gen mgr; Jack Baird, coml mgr; George MacDonald, program dir; Judy Curtis, promotion dir; Oscar Hierlihy, chief engr; Jim Thoms, news dir; Ed Bonnell, farm dir.

CJON-TV: Tv companion of CJON.

***YOAR** (1929): 1230 kc; 100 w-D. 106 Freshwater Rd. Seventh Day Adventists Corp.

W. A. Nelson, pres; G. O. Adams, gen mgr; George Rabbitts, chief engr.

*Non-commercial.

VOCM (1936): 590 kc; 10 kw, McBride's Hill at Water St. Phone 3149. Colonial Broadcasting System Ltd.

Reprs Radio & Tv Sales; Hunt, Scharf; Young Canadian (U.S.).

Walter Williams, pres & chief engr; Harold Butler, gen mgr; Denys Ferry, coml mgr; Bob Lockhart, program dir; Bill Squires, promotion & farm dir; Nix Wadden, news dir; Mary Hollett, women's dir.

NORTH WEST TERRITORIES

YELLOWKNIFE

CFYE (1958): 1340 kc; 150 w. Canadian Broadcasting Corp.

Network CBC. Reprs CBC National Selective Sales; McGavren (U.S.).

A. Cowan, dir of Northern & Armed Forces Services; J. T. Crain, Supervisor of Programs, Northern Services; L. R. Moore, technical supervisor, Northern & Armed Forces Services; A. J. Stewart, station mgr.

NOVA SCOTIA

AMHERST

CKDH (1958): 1400 kc; 250 w. 32 Church St. Phone 3875. Amherst Broadcasting Co. Ltd.

Rep Hardy.

Dr. J. A. Langille, pres; T. A. Giles, gen mgr; L. A. McKim, coml mgr; George Reid, program dir; George Lewis, chief engr; William Wall, news dir; Henry Austin, farm dir; Alma Hebert, women's dir.

ANTIGONISH

CJFX (1943): 580 kc; 5 kw, DA-1. St. Ninian St. Phone 580. Atlantic Broadcasters Ltd.

Network CBC. Rep Mulvihill; Young Canadian (U.S.).

Dr. F. Giniyan, pres; J. Clyde Nunn, gen mgr; Bruce Rafuse, coml mgr; William F. MacKinnon, production dir; Gordon MacDougall, chief engr; Al Graham, news dir.

BRIDGEWATER

CKBW (Dec. 24, 1947): 1000 kc; 1 kw, DA-N. 399 King St. Phone Liberty 3-2401. Acadia Broadcasting Co. Ltd. (original owner).

Network CBC. Radio Representatives; Cooke (U.S.).

Clarence J. Morrow, pres; Lester L. Rogers, vp & sales mgr; John F. Hirtle, managing dir & gen mgr; James A. MacLeod, station mgr, coml mgr & news dir; A. Maxwell Ramey, program dir; Hugh A. Godfrey, promotion mgr; Douglas B. Hirtle, chief engr; Norma Rafuse, women's dir.

HALIFAX

CBH (1947): 1330 kc; 100 w. 100 Sackville St. Phone 2-8311. Canadian Broadcasting Corp.

Network CBC. Rep CBC National Selective Sales; McGavren (U.S.).

W. E. S. Briggs, dir for maritime provinces; S. R. Kennedy, regional program dir & dir of radio; W. Tracy, coml representative.

CBHT (TV): Tv companion of CBH.

CBNS (May 12, 1926): 960 kc; 10 kw, DA-N. P. O. Box 400. Phone 3-8318. Maritime Broadcasting Co. Ltd. (original owner).

Network CBC. Rep All-Canada; Weed (U.S.).

Graham W. Dennis, pres; Gerald J. Redmond, gen mgr; Douglas A. Grant, coml mgr; John A. Funston, program dir; John Holden, promotion dir; Arthur W. Greig, chief engr; Helene Nickerson, women's dir.

CJCH (Nov. 13, 1944): 920 kc; 10 kw, 741 Robie St. Phone 5-5443. CJCH Ltd.

Rep Mulvihill; Young Canadian (U.S.).

Gerald E. Martin, pres; Finlay MacDonald, gen mgr; A. R. MacWilliams, chief engr; Hugh Dunlop, news dir; Abbie Lane, women's dir.

KENTVILLE

CKEN (1948): 1350 kc; 1 kw, DA-N. 11 Webster St. Phone 2111. Evangeline Broadcasting Co. Ltd. (original owner).

Rep Lorrie Potts (Toronto, Montreal).

Specialty programs: Dutch, ¼ hr. wkly.

Avard M. Bishop, pres & chief engr; J. A. C. Lewis, gen mgr; Eleanor J. Macmillan, coml mgr; Willard A. Bishop, program dir & farm dir; Ronald G. Pulsifer, promotion dir & news dir; Ann Ramey, women's dir.

NEW GLASGOW

CKEK (Dec. 22, 1953): 1320 kc; 1 kw-D, 250 w-N. 130 George St. Phone 2-4200. Hector Broadcasting Co. Ltd. (original owner).

Network CBC. Rep Lorrie Potts; Cooke (U.S.).

James M. Cameron, pres & gen mgr; Wally Ellis, coml mgr; Paul Houde, program dir; Ted Hale, promotion dir; Lew Wright, chief engr; Bob Hale, news dir; Freeman Roach, farm dir; Margaret Aldon, women's dir.

SYDNEY

CBI (November 1948): 1140 kc; 5 kw, DA-1. 247 Charlotte St. Phone 4495. Canadian Broadcasting Corp. (original owner).

Network CBC. Rep CBC National Selective Sales; McGavren (U.S.).

W. E. S. Briggs, dir for Maritime Provinces; F. G. Cooke, station mgr; W. Tracy, coml representative; G. R. Oulton, technical supervisor.

CJCB (1929): 1270 kc; 5 kw, Radio Bldg. Phone 5596. Cape Breton Broadcasters Ltd.

Network CBC. Rep All-Canada; Weed (U.S.).

Nathan Nathanson, pres; Norris L. Nathanson, gen mgr; Mary Grant, coml mgr; Lloyd Taylor, program dir; Lorna McQuarrie, promotion dir; Alfred Vernon, chief engr; Donald McIsaac, news dir; Ann Terry McLellan, women's dir.

Canadian Radio CONTINUED

TRURO

CKCL (1947): 600 kc; 1 kw. 7 Pleasant St. Phone 4491. Colchester Broadcasting Co. Rep Radio Time Sales; Hunt, Scharf; Devney (U.S.).
J. A. Manning, pres & gen mgr; H. C. Deryk Upton, coml mgr; Jack Armstrong, program dir; Sydney Bernasconi, chief engr; Harry Dewar, news dir & promotion mgr.

WINDSOR

CFAB (1945): 1450 kc; 250 w. Evangeline Broadcasting Co. Ltd. Same staff as CKEN Kentville, N. S.

YARMOUTH

CJLS (1934): 1340 kc; 250 w. 222 Main St. Phone 500. Gateway Broadcasting Co. Rep All-Canada; Weed (U.S.).
Donald L. Smith, pres, gen mgr & coml mgr; Denny Comeau, program & news dir; William Singer, chief engr & promotion dir; Gene Alton, women's dir.

ONTARIO

BARRIE

CKBB (September 1949): 950 kc; 5 kw. Box 519. Phone Parkway 6-6466. Barrie Broadcasting Co. Ltd. (original owner).
Reps Mulvihill; Young Canadian (U.S.).
Ralph T. Snelgrove, pres; R. C. Hunter, gen & coml mgr; Jack Ruttle, program dir; Jack Mattenley, chief engr; Bill Harrington, news dir; Wendy Hicks, women's dir.
CKVR-TV: Tv companion of CKBB.

BELLEVILLE

CJBQ (Aug. 12, 1946): 800 kc; 1 kw. 11 Victoria Ave. Phone Woodland 8-5555. Quinte Broadcasting Co. Ltd. (acquired station 1948).
Reps Stovin-Byles; Young Canadian (U.S.).
A. MacLean Haig, pres; J. H. MacDonald, acting gen mgr & coml mgr; Lee Jourard, program dir; Tom Hookings, promotion dir; J. B. Buchanan, chief engr; Harry Mulhall, news dir; Phil Flagler, farm dir; Harriet Stevens, women's dir.

BLIND RIVER

CJNB (March 1, 1958): 730 kc; 1 kw. DA-N. P. O. Box 729. Phone Elgin 6-2209. Nash Radio & Television Broadcasting Co. Ltd. (original owner).
Network CBC. Rep Radio & Television Sales. Specialty programs: French, 3½ hrs. wkly.
Thomas C. Nash, pres, gen mgr & chief engr; Cecil McKnight, asst gen mgr & coml mgr; William Smith, program dir.

BRAMPTON

CFJB (Dec. 23, 1953): 1090 kc; 250 w-D. 2 Ellen St. Phone Glendale 1-3110. Broadcasting Station CFJB Ltd. (original owner).
Reps Radio Time Sales; Cooke (U.S.).
W. Martin, pres; John Fox, gen mgr; Jack Larke, coml mgr; Terry Cole, program dir; Robert McBean, chief engr; Frank Russel, news dir.

BRANTFORD

CKPC (1923): 1380 kc; 1 kw., DA-N (CP-10 kw. DA-2). 525 Colborne St. Phone Plaza 3-2664. Telephone City Broadcast Ltd. (original owner).
Network CBC. Rep Lorrie Potts. Specialty programs: Dutch, ½ hr.; Hungarian, ½ hr.; both wkly.
Mrs. Florence M. Buchanan, pres; R. Buchanan, gen mgr; Russ Waters, coml mgr; Arnold Anderson, program dir; Charlie Doering, promotion dir; Jim Featherston, chief engr & farm dir; Al Chandler, news dir; Marion George, women's dir.

CKPC-FM (1948): 92.1 mc; 250 w. Duplicates CKPC (above).

BROCKVILLE

CFJE (April 1, 1926): 1450 kc; 250 w. Revere Hotel Bldg. Phone Diamond 2-4628. Eastern Ontario Broadcasting Co. Ltd. (acquired station January 4, 1947).
Network CBC. Reps Hardy; Young Canadian (U.S.).
Jack R. Radford, pres & managing dir; Keith Pelton, coml mgr; Jim Chapman, program dir; Norine Kelly, promotion dir; Sid Penstone, chief engr; Tom Statham, news dir; Lloyd Kerr, farm dir.

CATHAM

CFCO (1926): 630 kc; 1 kw. P. O. Box 277. Phone 2626. John Beardall.
Network CBC.
John Beardall, owner & gen mgr; Arch Ferrie, coml mgr; Robert Anakin, program dir; Gordon Brooks, chief engr; Una Fulcher, news & women's dir.

COBourg-PORT HOPE

CHUC (1958): 1500 kc; 1 kw. DA-D. Radio Station CHUC Ltd.
Rep Radio & Tv Sales.
Don Williamson, pres & chief engr; Al d'Eon, gen & coml mgr.

CORNWALL

CJSS (1945): 1220 kc; 1 kw. 36 Pitt St. Phone 4800. Cornwall Broadcasting Ltd. (acquired station 1959).
Network CBC. Reps Stovin-Byles; Devney (U.S.).
E. W. Miller, pres & gen mgr; Robert Aiken, station mgr; John Larocque, production dir; Mahlon Clark, chief engr; Hal Anthony, news dir; Heather Maggs, women's dir.
CJSS-FM (1947): 104.3 mc; 600 w. Duplicates CJSS (above).

NEW (not on air; target date not announced): 1110 kc; 1 kw, DA-D. Mrs. Madeleine Laframboise.

FORT FRANCIS

CFOB (Nov 11, 1944): 800 kc; 1 kw-D, 500 w-N, DA-N. Border Theatre Bldg. Phone Atlas 3-3311. Border Broadcasting Ltd. (acquired station Feb. 22, 1954).
Network CBC. Reps Radio Reps; A. J. Messner; Cooke (U.S.).
T. O. Peterson, pres; Don Fawcett, gen mgr, coml mgr & program dir; Oscar Petsnick, chief engr; Dennis Soar, news dir; Frances Peltier, women's dir.

FORT WILLIAM

CKPE (February, 1931): 580 kc; 5 kw-D, 1 kw-N. Radio Hall. Phone 3-3477. H. F. Dougal Co. Ltd.
Network CBC. Reps Radio Representatives (Toronto, Montreal); All Canada (Vancouver); Young Canadian (U.S.).
Specialty programs: Italian, ¼ hr.; Polish, ¼ hr.; Finnish, ¼ hr.; Ukrainian, ¼ hr.; all wkly.
H. F. Dougal, pres & gen mgr; J. P. Friesen, program & news dir; Jack Masters, promotion & farm dir; W. T. Ross, chief engr.
CKPE-FM (September, 1948): 94.3 mc; 250 w. Duplicates CKPR (above).

NEW (not on air; target date not announced): 800 kc; 5 kw, DA-I. R. P. MacGowan.

GALT

CFTJ (September 17, 1954): 1110 kc; 250 w-D. 3 Ainslie N. Phone 4318. Galt Broadcasting Co. Ltd. (acquired station Aug. 1, 1956).
Rep Radio Time Sales (Toronto, Montreal).
Specialty programs: German, 1 hr. wkly.
John V. Evans, pres & gen mgr; Paul Kemper, chief engr; Betty Lee, women's dir.

GUELPH

CJOY (June 1948): 1450 kc; 250 w. Bond Bldg. Phone Taylor 4-0670. CJOY Ltd. (original owner).
Reps Radio Representatives (Montreal, Winnipeg, Vancouver); Ontario Radio Sales (Toronto); Cooke (U.S.).
Specialty programs: Italian, 5 hrs. wkly.
Wallace Slatter, co-owner & pres; Fred Metcalfe, co-owner, vp & gen mgr; Jack Jackson, coml mgr; Don LeBlanc, program dir; Norm Jary, promotion dir; Jack Milligan, chief engr; Ralph Errington, news dir; Jim Peirson, farm dir; Tari Talman, women's dir.

HAMILTON

CHML (May, 1926): 900 kc; 5 kw. 848 Main St. E. Phone Liberty 9-2411. Maple Leaf Broadcasting Co. Ltd. (acquired station December 17th, 1943).
Network CBC. Reps Stephens & Towndrov (Toronto); Young Canadian (U.S.); National Broadcast Sales (Montreal); Hunt, Scharf (Vancouver); Stovin-Byles (Winnipeg).
Specialty programs: French, ½ hr.; German, ½ hr.; Italian, 5 hrs.; Polish, ½ hr.; Ukrainian, 1 hr.; Yiddish, 1 hr.; Hungarian, ½ hr.; all wkly.
Kenneth D. Sobie, pres; T. E. Darling, gen mgr; W. Denis Whitaker, coml mgr; William E. Hall, production dir; T. Michael Thompson, promotion dir; Hugh D. Potter, chief engr; Donald Johnson, news dir; Sybil Marshall, women's dir.

CKOC (May 1, 1922): 1150 kc; 5 kw. 32 John St. North. Phone Jackson 7-4483. Wentworth Radio Broadcasting Co. Ltd. (acquired station March 1, 1939).
Network CBC. Reps All-Canada; Weed (U.S.).
Specialty programs: German, 1 hr.; Italian, 6 hrs.; both wkly.
Clifford Sifton, pres; William T. Cranston, vp & gen mgr; J. Norman Inkster, asst station mgr & coml mgr; John M. Hill, program dir; Lyn Cooper, promotion dir; Leslie Horton, chief engr; D. Graham Emslie, news dir; Joan Robertshaw, women's dir.

HUNTSVILLE

CKAE (June 14, 1958): 590 kc; 1 kw. P. O. Box 1016. Phone 934. Muskoka-Parry Sound Broadcasting Ltd.
Rep Radio Reps.

Lloyd Olan, pres; Jim Gibson, gen mgr; Don Wilcox, production dir; Murray Shields, chief engr; Lou Leslie, news dir; Karen Hazzard, women's dir.

CKAR-FM: 98.5 mc; 2.886 kw. Duplicates CKAR (above).

KENORA

CJRL (Feb 19, 1939): 1220 kc; 1 kw. Johnson Block. Phone 7850. Lake of the Woods Broadcasting Co. Ltd. (acquired station June 1957).
Network CBC. Rep Stovin-Byles.
Specialty programs: Swedish, ½ hr.; Ukrainian, ¼ hr.; both wkly.
Stewart King, pres; Bill Wylie, gen & coml mgr; Jack Thomson, program & promotion dir; Dick Queen, chief engr; Mike Williams, news dir; Fred Kinch, farm dir; Wes Rowson, women's dir.

KINGSTON

***CFRC** (1922): 1490 kc; 100 w. Queen's University. Phone Liberty 8-3671. Queen's University.

***CFRC-FM** (1922): 91.9 mc; 1 kw. Duplicates CFRC (above).

*Non-commercial educational.

CKLC (1953): 1380 kc; 5 kw. 99 Brock St. Phone 2-4927. St. Lawrence Broadcasting Co. Ltd.
Network CBC. Reps Stovin-Byles; Forjoe (U.S.).
Robert Grant, pres; Terry D. French, gen mgr; John F. French, coml mgr; Buddy Guilfoyle, program dir; William W. Grant, chief engr; Alan Saunders, news dir.

CKLC-FM (1953): 99.5 mc; 250 w.
CKWS (September 1942): 960 kc; 5 kw. 170 Queen St. Phone Liberty 2-4977. Frontenac Broadcasting Co. Ltd.
Network CBC. Reps National Broadcast Sales; All-Canada; Weed (U.S.).
Sen. W. Rupert Davies, pres; Walley Rewegan, gen mgr; William King, coml mgr; Allan Brooks, program dir; Dave Travers, chief engr; Floyd Peterson, news dir; Doris Burr, women's dir.
CKWS-TV: Tv companion of CKWS.

KIRKLAND LAKE

CJKL (March 30, 1934): 560 kc; 5 kw. DA-N. P. O. Box 430. Phone 27. Kirkland Lake Broadcasting Ltd. (original owner).
Network CBC. Reps National Broadcast Sales (Montreal, Toronto); All-Canada (western Canada); Weed (U.S.).
Specialty programs: French, ½ hr.; Polish, 1 hr.; both wkly.
Mrs. Irma Brydson, pres; H. C. Freeman, gen mgr; Ken Billings, station mgr; Dave Clark, coml mgr; Don O'Neil, program dir; Phil Hitchcock, promotion dir; Cy Spence, chief engr; Myr Murray, news dir; Ron Smith, farm dir; Anita Thompson, women's dir.

KITCHENER

CKCR (June 29, 1929): 1490 kc; 250 w. 125 King St. West. Phone Sherwood 3-3628. K. W. Broadcasting Ltd. (original owner).
Network CBC. Reps National Broadcast Sales; Hunt, Scharf; Devney (U.S.).
James C. Mitchell, pres & gen mgr; Jack G. Liddle, coml mgr; John Hodges, program & promotion dir; Ion Hartman, chief engr; Paul Freeman, news dir; Ellen Flood, women's dir.
CKCR-FM (1948): 96.7 mc; 350 w. Duplicates CKCR (above).
CKCO-TV: Tv companion of CKCR-AM-FM.
CKEW (Aug. 1, 1959): 1320 kc; 1 kw. DA-2. 251 King St., West. Twin City Broadcasting Co. Ltd.
Rep All Canada.
Alan Hodge, pres & gen mgr.

LEAMINGTON

CJSP (Feb. 19, 1955): 710 kc; 250 w-D, DA. P. O. Box 710. Phone 2780. Sun Parlor Broadcasters Ltd. (original owner).
Reps Radio & Tv Sales; Best (U.S.).
Al Bruner, gen & coml mgr; Lou Tomasi, program dir; Ed Derkach, chief engr; Art Gadd, news dir; Eleanor Carder, women's dir.

LINDSAY

CKLY (December 1955): 910 kc; 1 kw, DA-1. 249 Kent St. Phone Fairview 4-3585. Greg-May Broadcasting Ltd. (original owner).
Reps Radio Time Sales; Hunt, Scharf.
E. Neill Gregory, pres & gen mgr; C. A. Gregory, asst mgr & chief engr; Bob Willan, coml mgr; Thelma Gilson, women's dir.

LONDON

CFPL (1933): 980 kc; 10 kw-D, 5 kw-N, DA-2. 442 Richmond St. Phone General 8-8391. London Free Press Printing Co. Ltd. (original owner).
Network CBC. Reps All-Canada; Weed (U.S.).
Walter J. Blackburn, pres; Murray T. Brown, gen mgr; Douglas C. Trowell, station mgr; C. N. Knight, coml mgr; Ward M. Cornell, program dir; Harvey M. Clarke, promotion dir;

Glen Robitaille, chief engr; Hugh Bremner, news dir; Roy Jewell, farm dir.
CFPL-FM (1948): 95.9 mc; 4.5 kw. Duplicates CFPL (above).
CFPL-TV: Tv companion of CFPL-AM-FM.
CKSL (June 1956): 1290 kc; 5 kw. 343 Richmond St. Phone General 2-4181. London Broadcasters Ltd. (original owner).
 Repts National Broadcast Sales (Toronto); Devney (U.S.).
 F. Vincent Regan, pres; Keith Dancy, gen mgr; A. Snider, coml mgr; V. Bjerre, program dir; P. J. Dorey, promotion dir; R. Turnpenny, chief engr; E. Blake, news dir.

MIDLAND

NEW (not on air; target date not announced): 1230 kc; 250 w. R. Bruce Armstrong.

NIAGARA FALLS

CHVC (June 1, 1947): 1600 kc; 5 kw, DA-N. 1745 River Road. Phone Elgin 8-7151. Radio Station CHVC Ltd. (original owner).
 Repts Lorrie Potts (Toronto, Montreal); Hunt, Scharf (Vancouver); Cooke (U.S.).
 B. Howard Bedford, pres; Arthur W. Blakeley, gen mgr; Emily Lamb, women's & program dir; Les Rooke, chief engr; Pat Marsden, news dir; Joseph Wilson, farm dir.

NORTH BAY

CFPC (March 1931): 600 kc; 1 kw, DA. P. O. Box 536. Phone Grover 4-2000. Northern Broadcasting Ltd. (original owner).
 Network CBC. Repts National Broadcast Sales (Toronto, Montreal); Weed (U.S.).
 Specialty programs: French, 1/2 hr. wkly. Mrs. P. A. Campbell, pres; Harry M. Edgar, gen mgr; Clarence Houston, coml mgr; Bill O'Halloran, program dir; Bruce Ruggles, promotion dir; Jack Barnaby, chief engr; Reg Finnemore, news dir; Bryan Manson, farm dir; Erna Higgins, women's dir.

OAKVILLE

CHWO (Nov. 15, 1956): 1250 kc; 1 kw-D, 500 w-N. 34A Colborne St. W. CHWO Radio Ltd. (original owner).
 Rep Radio and Television Sales.
 Specialty programs: German, 2 hrs.; Italian, 2 1/2 hrs.; both wkly.
 Howard Caine, pres & gen mgr; V. Tipple, coml mgr; Hartley M. Hubbs, program dir; Harry Dyson, chief engr; James Yarrow (day), Percy Ray (night), news dir; Jean Caine, women's dir.

ORILLIA

CFOR (Sept. 1, 1942): 1570 kc; 10 kw. 241 West St. North. Phone Fairview 4-3511. Radio Station CFOR Ltd. (original owner).
 Network CBC. Repts Stephens & Towndrow (Toronto, Montreal); Young Canadian (U.S.).
 Gordon E. Smith, pres, gen & coml mgr; James A. (Pete) McGarvey, program & farm dir; Bruce Marshall, promotion dir; George Sinn, chief engr; Bob Douglas, news dir; Nanci Brandon, women's dir.

OSHAWA

CKLB (October, 1946): 1350 kc; 5 kw. 360 King St. West. Phone Randolph 3-3415. Lakeland Broadcasting Co. Ltd. (acquired station March 1959).
 Repts Lorrie Potts; Hunt, Scharf; Devney (U.S.).
 Specialty programs: German, 1 1/2 hrs. wkly. Gordon G. Garrison, pres; R. P. MacGowan, coml mgr; Fred M. Oliver, promotion & program dir; William C. Marchand, chief engr; Robert Sher, news dir; Frank Eidt, farm dir; Barbara Pollock, women's dir.
CKLB-FM (Sept. 12, 1957): 93.5 mc; 14 kw. Duplicates CKLB (above).

OTTAWA

CBO (1924): 910 kc; 5 kw, DA. P. O. Box 1045. Phone Central 6-9541. Canadian Broadcasting Corp.
 Network CBC. Repts CBC National Selective Sales; McGavren (U.S.).
 H. G. Walker, director for Province Ontario & English networks; Larry O'Neill, coml representative; P. A. Meggs, station mgr.
CBO-FM (1948): 103.3 mc; 380 w. Duplicates CBO (above).
CBOT(TV), **CBOFT(TV)**: Tv companions of CBO-AM-FM.
CFRA (May 3, 1947): 560 kc; 5 kw. 150 Isabella St., Phone Central 3-6241. CFRA Ltd. (original owner).
 Repts Stephens & Towndrow; Radio Representatives; Weed (U.S.).
 Frank Ryan, pres & farm dir; Tom Foley, station mgr & sports dir; George Gowling, coml mgr; Terry Kieley, program dir; Norman Kert, promotion dir; Harold Peerenboom; chief engr; Campbell McDonald; news dir; Joan Baxter, women's dir.
CFRA-FM (1947): 93.9 mc; 250 w. Rep Radio and Tv Repts.
 Spence Skelton, coml mgr & program dir.
CKOY (June 1, 1949): 1310 kc; 5 kw-D, 1kw-N, DA-N. 635 Richmond Road, Westboro.

Phone Parkway 2-5601. TWX Province 1-1373. CKOY Ltd. (original owner).
 Network CBC. Repts National Broadcast Sales; Stovin-Byles; Hunt, Scharf; Cooke (U.S.).
 D. Irving Cameron, pres; Jack Turrall, gen mgr; Jack Daly, station mgr; Donald Hamilton, coml mgr; Keith Sterling, program dir; Ann Hammell, promotion dir; Ken Puttock, chief engr; Mac Lipson, news dir.

OWEN SOUND

CFOS (March 1, 1940): 560 kc; 1 kw, DA-2. 270 Ninth St. E. Phone 1940. Grey & Bruce Broadcasting Ltd.
 Network CBC. Repts Stovin-Byles; Young Canadian (U.S.).
 C. J. McTavish, pres; William N. Hawkins, gen mgr; Russ Tomlinson, coml mgr; S. Latham, program dir; S. Switzer, news dir; Isobel Doyle, women's dir.

PARRY SOUND

NEW (not on air; target date not announced): (satellite of CKAR Huntsville). 1340 kc; 250 w. P. O. Box 1016, Huntsville, Ont. Muskoka Parry Sound Broadcasting Ltd.
 Rep Radio Repts.
 Lloyd G. Olan, pres; Robert J. Dean, gen mgr.

PEMBROKE

CHOV (Aug. 1942): 1350 kc; 1 kw. 319 Pembroke St. West. Phone Regent 2-3657. Ottawa Valley Broadcasting Co. Ltd. (original owner).
 Network CBC. Repts Stovin-Byles; Young Canadian (U.S.).
 E. Gordon Archibald, pres; Ramsay F. Garrow, coml mgr; Bill Kay, program dir & farm dir; J. B. Scott, promotion dir; W. Edwin Schmidt, chief engr; Don Turcotte, news dir; Marion Egan, women's dir.

PETERBOROUGH

CHEX (March 31, 1942): 980 kc; 5 kw, DA. P. O. Box 657. Phone Riverside 2-7708. Kawartha Broadcasting Co. Ltd. (original owner).
 Network CBC. Rep National Broadcast Sales; All Canada; Weed (U.S.).
 Sen. W. Rupert Davies, pres; Jack Weatherwax, gen mgr; Reg Carne, coml mgr; Bill Williamson, program dir; Josie McMeekin, promotion dir; Bert Crump, chief engr.

PORT ARTHUR

CFPA (Sept. 3, 1944): 1230 kc; 1 kw-D, 250 w-N. P. O. Box 747. Phone 4-2404. Ralph H. Parker Ltd. (original owner).
 Network CBC. Repts Hunt, Scharf (Vancouver); Mulvihill (Toronto, Montreal); A. J. Messner (Winnipeg); Weed (U.S.).
 Specialty programs: German, 1/2 hr.; Italian, 1/2 hr.; Ukrainian, 1/2 hr.; Finnish, 1/2 hr.; all wkly.
 Ralph H. Parker, pres; Don Willis, coml mgr; Don Seath, program dir.

RICHMOND HILL

CJRH (July 1, 1957): 1310 kc; 1 kw-D, 250 w-N. 50 Yonge St. North. Phone Avenue 5-4915. Radio Richmond Hill Ltd. (original owner).
 Rep Radio Representatives (Toronto).
 John O. Graham, pres & gen mgr; Stan Larke, coml mgr; Harold Burns, program dir; Fred Owen, chief engr; Daniel Doctor, news dir; Robert Donnelly, farm dir.

ST. CATHARINES

CKTB (1930): 610 kc; 5 kw, DA-1. 12 Yates St. Phone Mutual 4-1174. Niagara District Broadcasting Co. Ltd. (acquired station Oct. 4, 1944).
 Network CBC. Repts Mulvihill (Toronto, Montreal); Devney (U.S.).
 W. B. C. Burgoyne, pres; Mary C. Burgoyne, managing dir; V. A. Lococo, coml mgr; Jack Dawson, program dir; Roy Bonisteel, promotion dir & farm dir; W. Allen, chief engr; Jay Glover, news dir; Elda McBride, women's dir.
CKTB-FM (1949): 97.7 mc; 250 w. Duplicates CKTB (above).

ST. THOMAS

CHLO (May 10, 1948): 680 kc; 1 kw, DA-2. 133 Curtis St. Phone Melrose 1-3910. Radio Station CHLO Ltd.
 Network CBC. Repts Radio & Tv Sales (Toronto, Montreal); A. J. Messner (Winnipeg); Hunt, Scharf (Vancouver); Cooke (U.S.).
 Specialty programs: German, 1 hr.; Italian, 1/2 hr.; Dutch, 1 hr.; Ukrainian, 1/2 hr.
 E. M. Warwick, pres; John L. Moore, gen mgr; George W. Harper, coml mgr; William G. Moyer, program dir; Donald M. Lundley, promotion dir; William R. Onn, chief engr; Lyle D. Cameron, news dir; Douglas C. Hinz, farm dir; Maureen Smith, women's dir.

SARNIA

CHOK (June 1946): 1070 kc; 5 kw-D, 1 kw-N.

148 1/2 N. Front St. Phone Digby 4-1121. Sarnia Broadcasting Ltd.
 Network CBC. Repts Mulvihill (Toronto, Montreal); Cooke (U.S.).
 Claude R. Irvine, pres & gen mgr; Karl E. Monk, station mgr & promotion dir; Arthur O'Hagan, coml mgr; George Ludgate, program dir; Robert F. Cooke, chief engr; Gene McLaughlin, news dir; Jim Moore, farm dir.

SAULT STE. MARIE

CJJC (October 1934): 1050 kc; 250 w. 119 East St. Phone Algoma 3-1121. Hyland Radio-Tv Ltd. (original owner).
 Network CBC. Repts Lorrie Potts; Devney (U.S.).
 Specialty programs: French, 1/2 hr.; German, 1/2 hr.; Italian, 1/2 hr.; Polish, 1 hr.; Finnish, 1 hr.; Ukrainian, 1/2 hr., all wkly.
 Mrs. J. G. Hyland, pres; E. G. Vance, vp, gen mgr & coml mgr; George Janescu, program dir; Terence O'Connell, promotion dir; David Irwin, chief engr; Lionel McAuley, news dir; Donald Ramsay, farm dir; Grace Pitt, women's dir.

CJJC-TV: Tv companion of CJJC.

CKCY (May 25, 1956): 1400 kc; 250 w. P. O. Box 399. Phone Algoma 3-2393. Algonquin Radio & Tv Ltd. (original owner).
 Repts Stephens & Towndrow; ForJoe (U.S.).
 Specialty programs: French, 1 hr.; Italian, 1 1/2 hrs.; Polish, 1 hr.
 Carmen F. Greco, pres; F. A. Bestall, gen mgr & coml mgr; John Meadows, program dir; Marcel Lacosse, promotion dir; Joseph Marinelli, chief engr; David Wilson, news dir; Ray Kolvisto, farm dir; Gwen Mallory, women's dir.

SIMCOE

CFBS (June 23, 1956): 1560 kc; 250 w.-D. P. O. Box 98. Phone Garfield 6-3240. Simcoe Broadcasting Co. (original owner).
 Rep Radio and Television Sales.
 Ted M. Felder, pres, gen mgr & program dir; Fred G. Sherratt, coml mgr; Phil Clayton, promotion & news dir; Robert Watmough, chief engr; Doug Barnet, farm dir; Bette Barber, women's dir.

SMITHS FALLS

CJET (Oct. 21, 1955): 630 kc; 1 kw, DA-1. Phone 931. Rideau Broadcasting Ltd.
 Repts Lorrie Potts (Toronto, Montreal); Devney Inc. (U.S.).
 J. W. Follie, pres, gen mgr & coml mgr; Ron McKee, program dir; Kurt Mayer, chief engr; Don Awty, news dir.

STRATFORD

CJCS (1924): 1240 kc; 250 w. 125 Ontario St., Phone 1675. CJCS Ltd. (acquired station Sept. 1, 1939).
 Network CBC. Repts Radio Representatives; Weed (U.S.).
 Frank M. Squires, pres & gen mgr; Stanley E. Tapley, station mgr & coml mgr; William Inkol, program, news & sports dir; John Grigg, chief engr; Tony Parsonage, farm dir.

SUDBURY

CFBE (Dec. 8, 1957): 550 kc; 1 kw-D. P. O. Box 700. Phone Osborne 4-6401. Sudbury Broadcasting Co. Ltd.
 Network CBC. Repts Lorrie Potts (Toronto, Montreal); Hunt, Scharf (Vancouver); Young Canadian (U.S.).
 F. Baxter Ricard, pres; René Riel, gen mgr & coml mgr; Robert Grandmason, program dir; Henry Albert, chief engr; Kirk Lavillandre, news dir.
CHNO (June 24, 1947): 900 kc; 1 kw, DA-1. P. O. Box 700. Phone Osborne, 4-6401. TWX OS 39111. Sudbury Broadcasting Co. Ltd. (acquired station June 1948).
 Network CBC. Repts National Broadcasting Sales; Hunt, Scharf; Young Canadian. (U.S.).
 F. Baxter Ricard, pres; Peter Scott, gen mgr; Bruce Anderson, promotion dir; Henry Albert, chief engr; Nick Bowdidge, news dir; Judy Erola, women's dir.

CKSO (Aug. 23, 1935). 790 kc; 5 kw. P. O. Box 400. Phone Osborne 4-0711. CKSO Radio Ltd.
 Network CBC. Repts All-Canada (Toronto, Branches); Weed (U.S.).
 Specialty programs: German, 1/2 hr.; Italian, 3 hrs.; Polish, 1 hr.; Finnish, 1 hr., all wkly.
 W. J. Woodill, pres & gen mgr; Ralph Connor, national sales mgr, program dir & promotion dir; Jas. McRae, chief engr; Tom Kervin, news dir; Trudy Manchester, women's dir.

TILLSONBURG

CKOT (April 30, 1955): 1510 kc; 1 kw, DA-D. 20 Baldwin St. Phone Victor 2-4281. Tillsonburg Broadcasting Co. Ltd. (original owner).
 Rep Radio Repts.
 Dr. Ralph Hawkins, pres; John Lamers, gen mgr & promotion dir; Jack Campbell, coml mgr; Ken Orton, program dir & chief engr; Frank Taylor, news dir; Glad Bartram, women's dir.

Canadian Radio CONTINUED

TIMMINS

CECL (Dec. 22, 1951): 580 kc; 1 kw, DA-N. (CP 620 kc; 10 kw). P. O. Box 620. Phone 577. J. Conrad Lavigne Enterprises Ltd. (original owner).

Network CBC. Repts Interprovincial Broadcast Sales; Devney (U.S.).
Specialty programs: German, ½ hr.; Italian, 2 hrs.; Polish, 1 hr.; Finnish, ½ hr.; all wkly. J. Conrad Lavigne, pres; René Barrette, gen mgr; Ted Meunier, coml mgr; Gaston Bergeron, program & promotion dir; Roch Demers, chief engr; Roger Poirier, news & farm dir; Marguerite Bordelau, women's dir.

CFCL-TV: Tv companion of CFCL.
CKGB (Sept. 15, 1933): 680 kc; 5 kw, DA-N. P. O. Box 370. Phone 680. Timmins Broadcasting Ltd. (original owner).

Network CBC. Repts National Broadcast Sales (Toronto, Montreal); All-Canada (Western Canada); Weed (U.S.).
Specialty programs: Polish, 2 hrs.; Finnish, ½ hr.; Ukrainian, ½ hr.
K. R. Thomson, pres; Gerry Hall, gen mgr; Gino Cicci, coml mgr; William Nadeau, program dir; Dan Kelly, promotion dir; Ernie Mott, chief engr; Jim ZaZa, news dir; Don Kohls, farm dir; Anne Stanley, women's dir.

CKGB-FM (1948): 99.1 mc; 11.9 kw.

TORONTO

CBL (1927): 740 kc; 50 kw. P. O. Box 500, zone 5. Phone Walnut 5-3311. Canadian Broadcasting Corp. Ltd.

Network CBC. Repts CBC National Selective Sales; McGavren (U.S.).
H. G. Walker, dir for Ontario and English Networks; R. S. Joynt, asst dir of radio networks-sales; A. Maitland, station mgr.

CBC-FM (1947): 99.1 mc; 11.9 kw. Duplicates CBL (above).

CBLT (TV): Tv companion of CBL and CBC-FM.

CFRB (1927): 1010 kc; 50 kw. 37 Bloor St. West. Phone Walnut 4-5711. Rogers Radio Broadcasting Co. Ltd.

Network CBC. Repts All-Canada; Young Canadian (U.S.).

J. Elsworth Rogers, pres; Wes McKnight, gen mgr; Waldo Holden, coml mgr; Earl Dunn, program dir; Ken Marsden, promotion dir; Clive Eastwood, chief engr.

CFRB-FM (1949): 99.9 mc; 200 w.

CHFI-FM (February 1957): 98.1 mc; 9.45 kw. 13 Adelaide St. East. Phone Empire 3-1317. CHFI-FM Ltd.

Rep Radio & Tv Sales.

Specialty programs: German, 1 hr.
E. J. Piggott, pres; Donald E. Wright, gen mgr; Gordon E. Kent, coml mgr; David Amer, program dir; Harry Verlinden, chief engr.

CHUM (1945): 1050 kc; 5 kw-D, 2.5 kw-N, DA-1. 1331 Yonge St. Phone Walnut 5-6666. Radio CHUM—1050 Ltd.

Reps Stephens & Townsend (Montreal, Toronto); Radio Representatives (Vancouver); Devney (U.S.).

Allan F. Waters, pres & gen mgr; Wes Armstrong, sales mgr; Allan Slaughter, program & promotion dir; George Jones, chief engr; Harve Kirk, news dir.

CJBC (1936): 860 kc; 50 kw. P. O. Box 500, zone 5. Phone Walnut 5-3311. Canadian Broadcasting Corp.

Network CBC. Repts CBC National Selective Sales; Stovin-Byles; McGavren (U.S.).

H. G. Walker, dir for Ontario and English Networks; R. S. Joynt, asst dir of radio network sales; A. Maitland, station mgr.

***CJBT-FM** (September, 1949): 91.1 mc; 3 kw. 50 Gould St., zone 2. Phone Empire 8-3128. Ryerson Institute of Technology.

Sydney Ferlmutter, director; Wallace G. Ford, mgr; Maurice F. Dessourdy, program dir; Andrew Kufiuk, chief engr.

*Non-commercial educational.

CKEY (Aug. 28, 1944): 580 kc; 5 kw-D, 1 kw-N, DA-2. 1262 Don Mills Road. Phone Hickory 4-2580. Consolidated Frybrook Industries Ltd. (original owner).

Reps National Broadcast Sales (Montreal, Vancouver); Cooke (U.S.).

Jack Kent Cooke, pres; Hal E. Cooke, gen mgr; James Armstrong, coml mgr; Donald W. Inslay, program dir; Basil Foster, promotion dir; Allan K. Taylor, chief engr; Anne-Marie McCormack, news dir.

CKPH (Feb. 21, 1951): 1400 kc; 5 kw. 1 Grenville St., zone 5. Phone Walnut 3-0921. Foster Hewitt Broadcasting Ltd. (original owner).

Reps Lorrie Potts; Weed (U.S.).
Foster Hewitt, pres; Bill Hewitt, gen mgr; Keith Davey, coml mgr; Barry Nesbitt, promotion dir; Gerald Wilson, chief engr; Frank Cantor, news dir; Mona Gould, women's dir.

WELLAND

CHOW (June 16, 1958): 1470 kc; 500 w-D. P. O. Box 518. Phone Regent 2-4433. Wellport Broadcasting Ltd. (acquired station October 1957).

Rep Radio Representatives.

Specialty programs: French, 12 hrs. wkly.
Gordon W. Burnett, pres & promotion dir; Robert E. Redmond, co-gen mgr & sales mgr; Douglas T. Manning, co-gen mgr & production dir; David J. Wright, program dir; Gerald Van Amelsvoort, chief engr; Jack A. Haney, news dir; Allen Pietz, farm dir; Joan McNulty, women's dir.

WINDSOR

CBE (1950): 1550 kc; 10 kw. Security Bldg. Phone Clearwater 4-5116. Canadian Broadcasting Corp.

Network CBC. Repts CBC National Selective Sales; McGavren (U.S.).

H. G. Walker, dir for Ontario & English Networks; E. M. Saunders, coml representative; K. A. Murray, station mgr.

CKLW (June 1932): 800 kc; 50 kw. (See listing in Detroit, Mich.).

WINGHAM

CKNX (Feb. 20, 1926): 920 kc; 2.5 kw. DA-2. Carling Terrace. Phone 158. Radio Station CKNX Ltd. (original owner).

Network CBC. Rep Lorrie Potts (Toronto, Montreal); Young Canadian (U.S.).

W. T. Cruickshank, pres; G. W. Cruickshank, gen mgr; J. J. Cruickshank, asst gen mgr; John Langridge, program dir; Don Hildebrand, operations mgr; Scott Reid, chief engr; John Strong, news dir; Vaughan Douglas, farm dir; Margaret Brophy, women's dir.

CKNX-TV: Tv companion of CKNX.

WOODSTOCK

CKOK (Dec 7, 1947): 1340 kc; 250 w. P. O. Box 100. Phone Lennox 7-3414. Oxford Broadcasting Co. Ltd. (original owner).

Rep Lorrie Potts.

M. J. Werry, pres & gen mgr; William Toner, program dir; Paul Hunter, chief engr; Barry Kentner, news dir; Alice Munro, women's dir.

PRINCE EDWARD ISLAND

CHARLOTTETOWN

CFCY (1924): 630 kc; 5 kw. DA-N. 85 Kent St. Phone 7347. Island Radio Broadcasting Co. Ltd. (original owner).

Network CBC. Repts All-Canada; Weed (U.S.).
Mrs. K. S. Rogers, pres; R. F. Large, mgr & coml mgr; E. P. Williams, program-traffic mgr; N. White, promotion dir; J. G. Gay, chief engr; A. S. Dickson, news dir; W. S. MacMurtry, farm dir; Jane Weldon, women's dir.

CFCY-TV: Tv companion of CFCY.

SUMMERSIDE

CJEW (Nov. 17, 1948): 1240 kc; 250 w. 218 Water St. Phone 2201. Gulf Broadcasting Co. Ltd.

Rep Radio Representatives.

R. C. Schurman, pres, gen mgr & coml mgr; Lowell Huestis, program dir; Paul Schurman, promotion dir; Angus Mackie, chief engr; Dave Biggar, news dir.

QUEBEC

ALMA

CFGT (October 1953): 1270 kc; 1 kw, DA-N. Box 35, 200 Du Pont. Phone Normandie 2-3461. Radio Lac St. John Ltd. (original owner).

Rep Interprovincial.

Dr. Régis Nadeau, pres; France Fortin, gen mgr; Jacques Côté, coml mgr; Rosalre Pelletier, program dir, news dir & promotion dir; Yves Champagne, chief engr.

AMOS

CHAD (1942): 1320 kc; 250 w. P. O. Box 70. Rouyn, Que. Phone 313. Northern Radio-Radio Nord Inc. (acquired station 1948).

Network CBC. Rep Trans-Ocean; Hunt, Scharf; Weed (U.S.).

David A. Gourd, pres & gen mgr; George A. Chartrand, coml mgr & promotion dir; Franco Capellari, program dir; Jean G. Langevin, chief engr.

CHICOUTIMI

CBJ (1933): 1580 kc; 10 kw, DA. 121 Racine St. East. Phone Liberty 3-7747. Canadian Broadcasting Corp.

Network CBC. Rep CBC National Selective Sales.

Gerard Lamarche, dir Quebec Province & French Networks; Roger Rolland, regional program dir; V. Fortin, station mgr.

CJMT (Feb. 2, 1954): 1420 kc; 1 kw, DA. 365 Racine St. Phone Liberty 3-1517. CJMT Ltd. (acquired station Jan. 31, 1958).

Rep Interprovincial; Weed (U.S.).
J. O. Masse, pres; J. Marcel Houle, gen mgr;

François Ranger, coml mgr; Andre Jean, program dir; Lucien Simard, chief engr; Antoni Joly, news dir; Therese Tremblay, women's dir.

DRUMMONDVILLE

CKRD (1955): 1340 kc; 250 w. 248 Lindsay St. Phone 2-5458. Radio Drummond Ltée.

M. Sigouin, pres; Benoit Vanier, gen mgr & coml mgr; Hector Ledoux, program dir & farm dir; Gerald Paul, chief engr.

GRANBY

CHFP (1946): 1450 kc; 250 w. 13 Rue Centre. Phone Frontenac 2-3301. La Voix de l'Est Limitée (acquired station February 1958).

Rep Hardy.

Aimé Laurion, pres; Henri Champagne, gen mgr; André Lague, coml mgr; R. M. Dubé, program dir; Paul Lessard, news dir; Pierrette Lafleur, women's dir.

HULL

CKCH (June 30, 1933): 970 kc; 5 kw, DA-1. 121 Notre-Dame St. Phone Province 7-2771. La Compagnie de radiodiffusion CKCH de Hull Limitée (original owner).

Network CBC. Rep Interprovincial; Weed (U.S.).

Specialty programs: Italian, ½ hr.
Jean-Paul Lemire, gen mgr; Henri W. Allard, coml mgr; Bernard Charbonneau, program dir; Simone Lanctôt, promotion dir; Jean-Louis Guérette, chief engr; Jean-Pierre Sanche, news dir; Lizette Gervais Sauvé, women's dir.

JONQUIERE

CKRS (June 27, 1947): 590 kc; 1 kw, DA. 175-176 Sir Wilfrid Laurier St. Phone Liberty 2-4551. Radio-Saguenay Ltée.

Rep Hardy; Young Canadian (U.S.).

Henri Lepage, pres; Tom Burham, gen & coml mgr; Guy Boivin, mgr & program dir; Gerard Lemieux, chief engr; Maurice Hamel, farm dir; Bernadette Dufresne, women's dir.

CKRS-TV: Tv companion of CKRS.

LA SARRE

CKLS (1950): 1240 kc; 250 w. P. O. Box 70. Rouyn, Que. Northern Radio-Radio Nord Inc.

Network CBC French. Rep Trans-Ocean; Hunt, Scharf; Weed (U.S.).

David A. Gourd, pres & gen mgr; George A. Chartrand, coml mgr & promotion dir; Franco Capellari, program dir; Jean G. Langevin, chief engr.

LA TUQUE

NEW (not on air; target date not announced): 1240 kc; 1 kw-D, 250 w-N. Radio La Tuque Ltd.

MATANE

CKBL (August 1946): 1250 kc; 5 kw, DA-1. P. O. Box 1090. Phone 1100. La Cie de radiodiffusion de Matane Ltée. (original owner).

Network CBC French. Rep Hardy (Montreal, Toronto).

René Lapointe, pres & gen mgr; Octave Lapointe, coml mgr; Claude Guénette, program dir; Yvan Fortier, chief engr; Jean Berger, news dir; Armande Desrosiers, women's dir.

CKBL-TV: Tv companion of CKBL.

MONTMAGNY

CKBM (Jan. 31, 1954): 1490 kc; 250 w. P. O. Box 579. Phone 801. Radio Alléghans Inc. (original owner).

Rep Radio & Television Sales.

Henri Deschênes, pres & program dir; André Mercier, station mgr & coml mgr; Téséphore Gareau, promotion dir; Marcel Coulombe, chief engr; Jean Morin, news dir; José Rettino, farm dir; Henriette Michon, women's dir.

MONTREAL

CBF (1937): 690 kc; 50 kw. P. O. Box 6000. Phone University 6-2571. Canadian Broadcasting Corp.

Network CBC. Rep CBC National Selective Sales.

Gerard Lamarche, dir Quebec Province & French Networks; M. Vallquette, coml mgr (Quebec); Jean Marie Dugas, program dir.

CBF-FM (1947): 95.1 mc; 3.86 kw. Duplicates CBF (above).

CBFT (TV): Tv companion of CBF-AM-FM.

CBM (1933): 940 kc; 50 kw. P. O. Box 6000. Phone University 6-2571. Canadian Broadcasting Corp.

Network CBC. Rep CBC National Selective Sales; McGavren (U.S.).

G. Lamarche, dir for Province of Quebec & French Networks; M. Vallquette, coml mgr (Quebec); K. Withers, station mgr.

CBM-FM (1947): 100.1 mc; 3.86 kw. Duplicates CBF (above).

CFCE (September, 1919): 600 kc; 5 kw, DA-1. 600 Dominion Square Bldg. Phone University 1-9471. Canadian Marconi Co. (original owner).

Network CBC, ABC. Rep All-Canada; Weed (U.S.).

S. M. Finlayson, pres; R. E. Misener, mgr, Broadcasting Div; Vin Dittmer, coml mgr; Laurie Irvine, program dir; Pat Tweedie, pro-

motion dir; J. C. Douglas, chief engr; A. G. Cannings, news dir; Pat Marini, women's dir.
CFCE-FM (1947): 106.5 mc; 7.7 kw. Duplicates CFCE (above).

CJAD (Dec. 8, 1945): 800 kc; 10 kw, DA-1. 1191 Mountain St., zone 25. Phone University 6-821. CJAD Ltd (original owner).
 Network CBS. Rep Radio Time Sales (Montreal, Toronto); Young Canadian (U.S.).
 J. Arthur Dupont, pres & managing dir; H. T. McCurdy, mgr; Berthe Poulet, coml supervisor; Ned Conlon, program dir; R. L. Laurion, promotion dir; Aurèle Boisvert, chief engr; Hamilton Grant, news dir; Lyman J. Potts, production mgr; Doris Clark, women's dir.

CJMS (April 25, 1954): 1280 kc; 5 kw, DA-1. 188 Dorchester St. East. Phone University 1-3456. CJMS Radio Ltd. (original owner).
 Rep Stephens & Towndrow; ForJoe (U.S.).
 F. Guay, pres; J. Johnny Nadon, gen mgr & coml mgr; R. Demers, program dir & promotion dir; Jean Garceau, chief engr; Jean Baulu, news dir; Mrs. G. Buteau, women's dir.

CKAC (August 1922): 730 kc; 50 kw, DA-1. 980 St. Catherine St. W. Phone University 6-7301. La Cie de Publication La Presse Limitee. (original owner).
 Network CBS. Rep Interprovincial; Weed (U.S.).

Mrs. A. DuTremblay, pres; Phil Lalonde, gen mgr; George Bourassa, coml mgr; Ferdinand Biondi, program dir; Paul Gellinas, promotion dir; Leonard Spencer, chief engr; Paul Bourdreaux, news dir; Jeannette Brouillet, women's dir.

CKVL-AM-FM (See Verdun listing).
CKGM (not on air; target date October 1959): 980 kc; 10 kw, DA-1. Maisonneuve Broadcasting Corp. Ltd.
 Rep Stephens & Towndrow; ForJoe (U.S.).
 Geoff Stirling, pres & gen mgr; George Davies, asst mgr; Don Wall, sales mgr.

NEW CARLISLE

CHNC (Dec. 23, 1933): 610 kc; 5 kw, DA-2. Phone 64. Gaspesia Radio Broadcasting Co. Ltd.
 Network CBC French. Rep Hardy (Toronto, Montreal); Young Canadian (U.S.).
 Dr. Charles E. Dumont, pres; Dr. Charles H. Houde, gen mgr; J. R. Pelouquin, coml mgr.
CHAU-TV (French): Tv companion of CHNC under construction with target date, late summer.

QUEBEC

CBV (Sept. 29, 1934): 980 kc; 5 kw, DA-1. Palais Montcalm. Phone Lafontaine 5-8155. Canadian Broadcasting Corp.
 Network CBC. Rep CBC National Selective Sales.

Gerard Lamarche, dir Quebec Province & French Networks (Montreal); Roger Rolland, regional program dir (Montreal); R. Dussault, station mgr.

CHRC (April 1, 1926): 800 kc; 10 kw. 1143 St. John St. Phone Lafontaine 2-8177. CHRC Ltd. (original owner).

Rep Hardy; Young Canadian (U.S.).
 Hervé Barbeau, pres; Henri Lepage, gen mgr; Al Hammond, station mgr; F. Richard Thibodeau, national sales & promotion mgr; Magella Alain, program dir; Arsène Nadeau, chief engr; Rosalre Labrecque, news dir; Mrs. Aline Fortier, women's dir.

CHRC-FM (1950): 98.1 mc; 595 w. Duplicates CHRC (above).

CJLE (not on air; target date, not announced): 1060 kc; 5 kw, DA-1. Les Enterprises Siilery-Quebec Inc. Ltd.

CJQC (1949): 1340 kc; 250 w. P. O. Box 1723, zone 2. Phone Murray 3-4931. Goodwill Broadcasters of Quebec Inc. (acquired station April 1, 1956).

Network CBC. Rep Radio & Tv Sales (Toronto, Montreal); Young Canadian (U.S.).
 Paul Lepage, pres; Harold Burnside, gen mgr, coml mgr & program dir; Claude Roberge, chief engr; Eddy Cliffe, news dir; Ursula Delaney, women's dir.

CKCV (January 1926): 1280 kc; 5 kw, DA. 978 St. John St., zone 4. Phone Lafontaine 2-1585. CKCV Limitee (acquired station January 1934).

Rep Interprovincial.
 Paul Lepage, vp & gen mgr; Marcel Leboeuf, station mgr; Marie-Paule Vachon, asst mgr, traffic mgr & women's dir; Jean Guy Bernier, coml mgr & promotion dir; Michel Garniépy, program dir; Lucien Gobell, chief engr; Roger Bruneau, news & farm dir.

RIMOUSKI

CJBB (Nov. 15, 1937): 900 kc; 10 kw, DA-N. 6 St. Jean St. Phone Raymond 3-2217. Central Public Service Corp. Ltd. (original owner).

Network CBC-French. Rep Interprovincial; Weed (U.S.).
 Jacques Brillant, pres; André Lecomte, gen mgr & coml mgr; Sandy Burgess, program dir & promotion dir; Réal Levesque, chief engr; Guy Ross, news dir; Arthur Rioux, farm dir; Louise Lavallée, women's dir.

CJBB-FM (November 1947): 101.5 mc; 1 kw. Duplicates CJBB (above).
CJBB-TV: Tv companion of CJBB-AM-FM.

RIVIERE DU LOUP

CJFP (1947): 1400 kc; 250 w. 322 Rue Lafontaine. Phone 2727. Radio-CJFP Ltée.
 Network CBC French. Rep Hardy; Young Canadian (U.S.).

Raoul Savard, gen mgr, program, and sports dir; Luc Simard, coml mgr & promotion dir; Raymond Lavote, chief engr; Pierre Corriveau, news dir; Odette Dionne, women's dir.

ROBERVAL

CHRL (1949): 910 kc; 1 kw. Radio Roberval Inc.

Rep Hardy.
 Rodolphe Lefebvre, pres; J. Charles Bordeleau, gen mgr; Normand Gagnon, coml mgr; Harvey Paradis, program dir; Yvon Souchon, chief engr; Jacques Cossette, news dir.

ROUYN

CKRN (1939): 1400 kc; 250 w. P. O. Box 70. Phone Roger 2-7741. Northern Radio-Radio-Nord Inc.

Network CBC. Rep Trans-Ocean; Hunt Scharf; Weed (U.S.).
 David A. Gourd, pres & gen mgr; George A. Chartrand, coml mgr & promotion dir; Franco Capellari, program dir; Jean G. Langevin, chief engr.

CKRN-TV: Tv companion of CKRN.

CHGB (1938): 1350 kc; 1 kw. Main St. Phone 101. CHGB Ltée.

Rep Interprovincial; Devney (U.S.).
 George Desjardins, pres, gen mgr & chief engr; Paul Emile Hudon, coml mgr; Raymond Gagne, program dir; Maurice Levesque, promotion dir; Gilles Bradet, news dir.

SCHIEFFERVILLE

NEW (not on air; target date, not announced): 1230 kc; 250 w. Hollinger Ungava Transport Ltd.

ST. GEORGES DE BEAUCE

CKEB (July 22, 1953): 1250 kc; 5 kw. C. P. 220, Phone 751. Radio Beauce Inc. (original owner).

Network CBC. Rep Interprovincial.
 Specialty programs (wkly), French, 116 hrs. Yvon Thibaudeau, co-owner & pres; Charles A. Thibaudeau, co-owner & gen mgr; Jean Barbeau, coml mgr; Gilles Bernier, program dir & news dir; Jules Venne, promotion dir; Armand Catellier, chief engr; Jacques Pépin, farm dir; Yvette Mathieu, women's dir.

ST. HYACINTHE

NEW (not on air; target date, not announced): 1240 kc; 250 w. Jean M. Lorange.

ST. JEAN

CHES (1958): 1090 kc; 1 kw-D. Radio Iberville Ltée.

Rep Interprovincial.
 Jean-Paul Auclair, pres; Bernard Turcot, gen mgr; Jack Turcot, coml mgr; Jean Levesque, program dir & news dir; Guy de Valter, chief engr; Pierre Lacombe, women's dir.

ST. JEROME

CKJL (1956): 900 kc; 1 kw-DA-1. Hotel Lapointe. Radio Laurentides Inc.

Rep Lorie Potts.
 Jean Lalonde, pres, gen mgr & program dir; I. C. Maguire, coml mgr; Susy Rochon, promotion dir; Claude Gratton, news dir; Blaise Gouin, farm dir; Solange Rolland, women's dir.

SHAWINIGAN FALLS

CKSM (April 30, 1951): 1220 kc; 1 kw, DA-N. P. O. Box 69. Phone Lecture 6-4494. La Cie de Radiodiffusion de Shawinigan Falls Ltée.

Rep Hardy.
 Alex Gelinias, pres; Allan Rogerson, gen mgr & promotion dir; Emilien Beaulieu, coml dir; Alain Chartier, program dir & news dir; Ernest Brunelle, chief engr; André Houde, farm dir; Marie L. Rogerson, women's dir.

SHERBROOKE

CHLT (1937): 630 kc; 5 kw. 221 Dufferin St. Phone Lorraine 9-2525. La Tribune Ltd.

Network CBC. Rep Trans-Ocean; Hunt Scharf; Young Canadian (U.S.).
 Paul Desruisseaux, pres; J. Alphe Gauthier, gen mgr; J. L. Gauthier, coml mgr; V. Bernard, promotion dir; Lec Gilbeau, chief engr; Henri Crusena, news dir; Aline Desjardins, women's dir.

CHLT-TV: Tv companion of CHLT.

CKTS (1946): 900 kc; 1 kw. 221 Dufferin St. Phone Lorraine 9-2525. Telegram Printing & Publishing Co. Ltd.

Network CBC. Rep Trans-Ocean; Young Canadian (U.S.).
 Senator Charles B. Howard, pres; J. Alphe Gauthier, gen mgr; Morris C. Austin, station mgr & program dir; Jean-Louis Gauthier, coml mgr; Leo Gilbeau, chief engr; Gordon H. Beerworth, news dir & farm dir; Salley Billing, women's dir.

SOREL

CJBO (June 16, 1945): 1320 kc; 1 kw, DA. 72 rue du Roi. Phone Riviera 3-3318. Radio Richelieu Limitée.

Rep Trans-Ocean.
 J.-Arthur Villeneuve, pres; Maurice Boullanne, gen mgr; Maurice Bérubé, coml mgr; Claude Rochon, news & program dir; Lorenzo Brouillard, promotion dir; Joseph Cardin, chief engr; Pierrette Salvas, women's dir.

THETFORD MINES

CKLD (Feb. 12, 1950): 1230 kc; 250 w. Ave Labbe. Phone Federal 5-7533. Radio Megantic Ltée (Nov. 15, 1955).

Network CBC. Rep Hardy.
 Henri Lagueux, pres & gen mgr; Will Dugré, coml mgr & promotion dir; Raymond Buri, program dir; Paul Cloutier, chief engr; Irène Goulet, news & farm dir; Elizabeth Bolduc, women's dir.

TROIS-RIVIERES

CHLN (Oct. 17, 1937): 550 kc; 5 kw, DA-1. 522 Bonaventure St. Phone Frontenac 4-3556. Radio Trois-Rivieres Inc. (acquired station September 1951).

Rep Interprovincial; Young Canadian (U.S.).
 Honoré Dansereau, pres; Léon Trepanier, station mgr; Maurice Duval, coml mgr; Maurice Dansereau, program dir; Oric Lefebvre, chief engr; Sylvio St-Amant, news dir.

CKTR (Feb. 1, 1954): 1150 kc; 5 kw, DA-1. 543 Gervais St. Phone Frontenac 5-4855. CKTR Ltd (acquired station Jan. 8, 1958).

Regional network French Radio Assoc. Rep Trans-Ocean; Cooke (U.S.).
 Paul Aboud, pres; J.-Fernand Ruflange, gen mgr; Charles Couture, coml mgr; Jacques Dufresne, program dir & women's dir; Jacques Hébert, promotion dir & news dir; Hervé Lapointe, chief engr; Jules Héroux, farm dir.

VAL D'OR

CKVD (1939): 1230 kc; 250 w. P. O. Box 70, Rouyn, Que. Northern Radio-Nord Radio Inc. Network CBC. Rep All-Canada; Weed (U.S.).

David A. Gourd, pres & gen mgr; George A. Chartrand, coml mgr & promotion dir; Franco Capellari, program dir; Jean G. Langevin, chief engr.

VERDUN (MONTREAL)

CKVL (Nov. 3, 1946): 850 kc; 50 kw-D. 10 kw-N, DA-2. 211 Gordon Ave, zone 19. Phone Pontiac 6-2311. Radio Station CKVL Ltd. (original owner).

Rep Radio & Tv Sales.
 Jack Tietolman, pres; Corey Thomson, gen mgr & promotion dir; Judah Tietolman, coml mgr; Marcel Provost, program dir; Maurice Rousseau, chief engr; Marcel Beauregard, news dir; J. Alphonse Lapointe, farm dir; Pierrette Champoux and June Warren, women's dirs.

CKVL-FM (Nov. 3, 1946): 96.9 mc; 10 kw. Duplicates CKVL (above).

VICTORIAVILLE

CFDA (Oct. 19, 1951): 1380 kc; 1 kw, DA-N. 142 Notre-Dame, East. Phone PL 2-5545. Radio Victoriaville Ltd.

Rep Radio & Tv Sales.
 Dr. C. A. Gilbert, pres; Roger Gilbert, gen mgr & coml mgr; Jean-Maurice Bilodeau, program dir, promotion dir & news dir; Roger Paul, chief engr; Marcel Rheault, farm dir.

VILLE-MARIE

CKVM (1950): 710 kc; 1 kw, DA-N. Ste. Anne St. Phone 710. Radio-Temiscomingue Inc.

Network CBC. Hardy; Young Canadian (U.S.).
 Herve Leblanc, pres; Guy Burelle, gen mgr & coml mgr; Gisele Loiselle, program dir; Gaston Tasset, chief engr; Marcel Ladouceur, promotion dir & news dir; Raymonde Tasset, women's dir.

SASKATCHEWAN

GRAVELBOURG

CFGB (June 1, 1952): 1230 kc; 250 w-N. Edifice Villeneuve. Phone 155. Radio-Gravelbourg Limitée. (acquired station 1956).

Network CBC French. Reps Interprovincial (Toronto, Montreal); Hunt, Scharf (Vancouver).
 Dr. Rosario E. Morin, pres; Dumont Lepage, gen mgr & managing dir; Joseph E. DeGagné, coml mgr; Guy Pariseau, program, promotion & farm dir; Raymond Lizée, chief engr; Léon Kendergi, news dir; Denise Huel, women's dir.

CFRG (1955): 710 kc; 5 kw-D. Other information same as CFGR (above) which operates as nighttime affiliate.

Canadian Radio CONTINUED

MOOSE JAW

CHAB (April 22, 1922): 800 kc; 10 kw-D, 5 kw-N, DA, 127 Main North. Phone Oxford 2-6464. Radio Station CHAB Ltd. (acquired station 1934).

Network CBC. Reprs Stephens & Towndrow (Toronto, Montreal); Hunt, Scharf (Vancouver); A. J. Messner (Winnipeg); Weed (U.S.).

Specialty programs (wkly), German, ½ hr. Jack Moffat, pres & gen mgr; Nev Skingle, asst mgr & national sales mgr; Jack Johnson, business mgr; Bill Falkner, program dir; George Lawlor, local sales mgr; Merv Pickford, chief engr; John McManus, news dir; George Price, farm dir.

CHAB-TV: Tv companion of CHAB.

NORTH BATTLEFORD

CJNB (Jan. 28, 1947): 1460 kc; 10 kw. P. O. Box 1460. Phone 2477. Northwestern Broadcasting Co. Ltd. (original owner).

Reprs Stovin-Byles; Devney (U.S.). Specialty programs (wkly), German ½ hr.; Polish, 1 hr.; Ukrainian, ½ hr. Harry S. Hay, pres; Harry G. Dekker, gen mgr; Alex Johnson, coml mgr; Lee Sage, program & news dir; Ross Miller, promotion dir; Al Ruddell, chief engr; Bob Clysdale, farm dir; Bob Hildebrand, women's dir.

PRINCE ALBERT

CKBI (1934): 900 kc; 10 kw. DA. CKBI Bldg. Phone Roger 3-7421. Central Broadcasting Co. Ltd. (acquired station Oct. 1, 1946).

Network CBC. Reprs All-Canada; Weed (U.S.). Edward A. Rawlinson, pres; Frank F. Rawlinson, gen mgr; Ian Robertson, coml mgr; Ian Barrie, program dir; Tom VanNess, chief engr; Nick Roche, news dir; G. Palmer, farm dir; Marion Sherman, women's dir.

CKBI-TV: Tv companion of CKBI.

REGINA

CBK (1937): 540 kc; 50 kw. 1840 McIntyre St. Phone Lakeside 3-6641. Canadian Broadcasting Corp.

Network CBC. Reprs CBC National Selective Sales; McGavren (U.S.).

J. R. Finlay, dir. for Prairie Provinces; Ralph Horley, coml representative; R. H. Roberts, station mgr.

CKCK (July 29, 1922): 620 kc; 5 kw. DA-N. 1853 Hamilton St. Phone Lakeside 2-8525. Transcanada Communications Ltd (acquired station April 10, 1940).

Network CBC. Reprs All-Canada; Weed (U.S.).

Clifford Sifton, pres; Donald R. Dawson, gen mgr; Jim R. Gristenthwaite, gen sales mgr; Ron A. Lamborn, retail sales mgr; Ernie Strong, chief engr; Brian Hogan, news dir.

CFKM (1926): 980 kc; 5 kw. DA-N. 2060 Halifax St. Phone Lakeside 3-8661. Western Communications Ltd. (acquired station April 1, 1951).

Network CBC. Reprs Radio Representatives; Young Canadian (U.S.).

Dr. E. A. McCusker, pres; Wilf E. Collier, gen mgr; Mengie Shulman, coml mgr; Bob R. Hill, program dir; Len V. Cozine, chief engr; Ted Cholod, news dir.

NEW (not on air; target date, not announced): 1300 kc; 1 kw, DA-1. J. M. Ellis.

SASKATOON

CFNS (Nov. 6, 1952): 1170 kc; 1 kw. 1902 Broadway Ave. Phone Windsor 9-3766. Radio-Prairies-Nord Limitée. (original owner).

Network CBC. Reprs French. Reprs Interprovincial (Toronto, Montreal); Hunt, Scharf (Vancouver); Devney (U.S.).

Specialty programs (wkly), Polish, 1 hr.; Yiddish, ½ hr.; Ukrainian, ½ hr.; Hungarian, ½ hr.

Clotaire Denis Sr., pres; Charles Papen, gen mgr; Jos. DeGagné, coml mgr; Roger Gautier, program dir; J. Lacroix, chief engr; J. Hardenne, news dir; Marie Papen, women's dir.

CFQC (July 20, 1923): 600 kc; 5 kw. 216 First Ave. N. Phone Cherry 2-6611. A. A. Murphy & Sons Ltd.

Network CBC. Reprs Radio Representatives; Young Canadian (U.S.); Harlan G. Oakes (Los Angeles, San Francisco).

A. A. Murphy, pres; Vernon Dallin, gen mgr; E. Clyde Bourassa, coml mgr; Roy Currie, program dir; Effie Nicholas, promotion dir; Lynwood Hoskins, chief engr; W. E. Cameron, news dir; Margaret Morrison, women's dir.

CFQC-TV: Tv companion of CFQC.

CKOM (June 8, 1951): 1420 kc; 5 kw. DA-N. Empire Hotel. Phone Oliver 2-1420. Saskatoon Community Broadcasting Co. Ltd. (original owner).

Reprs Stovin-Byles; Weed (U.S.). Specialty programs (wkly), German, ½ hr.; Scottish, ½ hr.

Robert A. Hosie, pres & gen mgr; William H. Stovin, station mgr & national sales mgr; Keith A. Burgess, local sales mgr; Gordon E. Walburn, program dir; Pat Baudru, promotion dir; Maynard Greer, chief engr; Arnold Stillington, production mgr & news dir.

SWIFT CURRENT

CKSW (June 1, 1956): 1400 kc; 250 w. 134 Central Ave. Phone Prospect 3-4605. Frontier City Broadcasting Co. Ltd. (original owner).

Reprs Radio Representatives; Broadcast Representatives (Winnipeg).

Specialty programs (wkly), German, 1 hr.; Dutch, 1 hr.

Douglas W. Scott, pres & gen mgr; Wilf Gilbey, station mgr & program dir; William H. Friest, coml mgr; Mac. Hanna, chief engr; George Lazarenko, news dir & farm dir; June Smith, women's dir.

WEYBURN

CFSL (Aug. 16, 1957): 1340 kc; 250 w. P. O. Box 1330. Phone Victor 2-4666. Soq Line Broadcasting Co. Ltd. (original owner).

Reprs Stovin-Byles; National Broadcast Sales. Gordon H. Russell, pres; Keith D. Baker, gen mgr.

YORKTON

CJGX (Aug. 19, 1927): 940 kc; 10 kw-D, 1 kw-N. Tower Bldg. Phone 3-2258. Yorkton Broadcasting Co. Ltd. (original owner).

Network CBC. Reprs Stovin-Byles (Toronto, Montreal, Vancouver); A. J. Messner (Winnipeg); Young Canadian (U.S.).

Dawson Richardson, pres; F. K. Tully, managing dir; George G. Gallagher, gen mgr; J. C. Goodman, national sales & promotion dir; M. G. Phillips, local sales mgr; E. A. Laurence, program dir; H. F. McRae, chief engr; R. U. Reynolds, news dir; Doug Sherwin, farm dir.

YUKON

DAWSON CITY

CFYT (1958): 1230 kc; 100 w. CBC, Dawson City. Canadian Broadcasting Corp.

Network CBC. Reprs CBC National Selective Sales; McGavren (U.S.).

A. Cowan, dir of Northern & Armed Forces Services (Ottawa); J. T. Crain, supervisor of programs, Northern Services (Ottawa); L. R. Moore, technical supervisor, Northern & Armed Forces Services (Ottawa); Roderick Falconer, mgr.

WHITEHORSE

CFWH (1958): 1240 kc; 250 w. Phone 116 F. Canadian Broadcasting Corp.

Network CBC. Reprs CBC National Selective Sales; McGavren.

A. Cowan, dir of Northern & Armed Forces Services (Ottawa); J. T. Crain, Supervisor of Programs, Northern Services (Ottawa); L. R. Moore, technical supervisor, Northern & Armed Forces Services (Ottawa); R. D. Falconer, station mgr.

Canadian Am Frequencies

Licensed or Authorized by Canadian Dept. of Transport as of July 1, 1959.

Symbols: N—night power, D—day power, DA—directional antenna, asterisk (*) indicates construction permit for new station.

Call Letters	Location	Power in Watts
CFQC	Saskatoon, Sask.	5,000-DA-N
CFCE	Montreal, Que.	5,000-DA
CFCH	North Bay, Ont.	1,000-DA
CKCL	Truro, N. S.	1,000-DA-1
610 Kilocycles		
CJAT	Trail, B. C.	1,000
CKTB	St. Catharines, Ont.	5,000-DA-1
CHNC	New Carlisle, Que.	5,000-DA
* . . .	Thompson, Man.	1,000
620 Kilocycles		
CKCK	Regina, Sask.	5,000-DA-N
CFCL	Timmins, Ont.	10,000-DA-2
		2,500 N
630 Kilocycles		
CFCY	Charlottetown, P. E. I.	5,000-DA-N
CFCO	Chatham, Ont.	1,000-DA
CJET	Smiths Falls, Ont.	1,000
CKOV	Kelowna, B. C.	1,000
CKRK	Winnipeg, Man.	5,000-DA-N
CKYL	Peace River, Alta.	1,000-DA-N
CHLT	Sherbrooke, Que.	5,000
640 Kilocycles		
CBN	St. John's, Nfld.	10,000
680 Kilocycles		
CKGB	Timmins, Ont.	5,000-DA-N
CHLO	St. Thomas, Ont.	1,000-DA
CHFA	Edmonton, Alta.	5,000-DA
CJOB	Winnipeg, Man.	10,000-D
		2,500-DA-N
690 Kilocycles		
CBF	Montreal, Que.	50,000
CBU	Vancouver, B. C.	10,000
710 Kilocycles		
CKVM	Ville Marie, Que.	1,000-DA-N
CJSP	Leamington, Ont.	250-DA-D
CFRG	Gravelbourg, Sask.	5,000-D
730 Kilocycles		
CKAC	Montreal, Que.	50,000
CKDM	Dauphin, Man.	1,000
CJNR	Blind River, Ont.	1,000
CKLG	North Vancouver, B. C.	10,000

Call Letters	Location	Power in Watts
CBL	Toronto, Ont.	50,000
CBXA	Edmonton, Alta.	250
790 Kilocycles		
CKSO	Sudbury, Ont.	10,000-D
		5,000-N, DA-2
CBY	Corner Brook, Nfld.	1,000
CKMR	Newcastle, N. B.	1,000-DA-1
800 Kilocycles		
* . . .	Ft. William, Ont.	5,000-DA-1
CJAD	Montreal, Que.	10,000-DA
CHAB	Moose Jaw, Sask.	10,000-DA-N
CKLW	Windsor, Ont.	50,000-DA-2
CHRC	Quebec, Que.	10,000-DA
CKOK	Penticton, B. C.	10,000-D
		500-N
CFOB	Fort Francis, Ont.	1,000-DA
		500-N
CJBQ	Belleville, Ont.	1,000-DA-1
810 Kilocycles		
* . . .	Saanich, B. C.	1,000
850 Kilocycles		
CKRD	Red Deer, Alta.	1,000-DA-N
CKVL	Verdun, Que.	50,000-DA-2
860 Kilocycles		
CJBC	Toronto, Ont.	50,000
900 Kilocycles		
CJVI	Victoria, B. C.	10,000-DA
CJHR	Rimouski, Que.	10,000-DA-N
CHML	Hamilton, Ont.	5,000-DA-N
CKBI	Prince Albert, Sask.	10,000-DA-2
CKTS	Sherbrooke, Que.	1,000-DA-N
CKJL	St. Jerome, Que.	1,000-DA-1
CHNO	Sudbury, Ont.	10,000-DA-2
		1,000 N
910 Kilocycles		
CBO	Ottawa, Ont.	5,000
CFJC	Kamloops, B. C.	10,000 D
		1,000 N
CKLY	Lindsay, Ont.	1,000-DA-1
CHRL	Roberval, Que.	1,000-DA-N
* . . .	Drumheller, Alta.	1,000

Call Letters	Location	Power in Watts
CJCH	Halifax, N.S.	10,000-D
CKNX	Wingham, Ont.	5,000-DA-N
		2,500-D
* . . .	Woodstock, Ont.	1,000-DA-N
		1,000
930 Kilocycles		
CJCA	Edmonton, Alta.	10,000-D
CFBC	St. John, N. B.	5,000-DA-N
CJON	St. John's, Nfld.	5,000-DA
		10,000-DA-N
940 Kilocycles		
CBM	Montreal, Que.	50,000
CJGX	Yorktown, Sask.	10,000-D
		1,000-N
CJIB	Vernon, B. C.	1,000
950 Kilocycles		
CKNB	Campbellton, N. B.	5,000 (DA) 1,000
CKBB	Barrie, Ont.	DA 5,000-D
		2,500-N
960 Kilocycles		
CFAC	Calgary, Alta.	10,000-DA-N
CHNS	Halifax, N. S.	10,000-DA-N
CKWS	Kingston, Ont. (DA)	5,000
970 Kilocycles		
CKCH	Hull, Que.	5,000-DA-1
980 Kilocycles		
CKRM	Regina, Sask.	5,000-DA-N
CBV	Quebec, Que.	5,000
CFPL	London, Ont.	10,000 DA-2
		5,000-N
CHEX	Peterborough, Ont.	5,000
CKNW	New Westminster, B. C.	5,000-DA-1
* . . .	Montreal, Que.	10,000-DA-1
990 Kilocycles		
CBW	Winnipeg, Man.	50,000
1000 Kilocycles		
CKBW	Bridgewater, N. S.	1,000-DA-N
1010 Kilocycles		
CBX	Edmonton, Alta.	50,000-DA
CFRE	Toronto, Ont.	50,000-DA-2
1050 Kilocycles		
CHUM	Toronto, Ont.	5,000-D, DA-1
		2,500-N
CFGP	Grande Prairie, Alta.	10,000
CJIC	Sault Ste. Marie, Ont.	250

Call Letters	Location	Power in Watts	Call Letters	Location	Power in Watts	Call Letters	Location	Power in Watts
1080 Kilocycles			CKLD	Thetford Mines, Que.	250	CJRH	Richmond Hill, Ont.	1,000-D
CFCN	Calgary, Alta.	10,000-DA-N	CFHR	Hay River, N. W. T.	100	1320 Kilocycles		
CJLR	Quebec, Que.	5,000-DA-1	CFCW	Camrose, Alta.	1,000-D	CJSO	Sorel, Que.	1,000-DA-N
1070 Kilocycles			CFGR	Gravelbourg, Sask.	250-N	CKKW	Kitchener, Ont.	250-N
CBA	Sackville, N. B.	50,000	* . . .	Schefferville, Que.	250	CKEC	New Glasgow, N. S.	1,000-DA-2
CHOK	Sarnia, Ont.	5,000-D	* . . .	Midland, Ont.	250	* . . . Vancouver, B. C. 10,000-DA-1		
1080 Kilocycles			1240 Kilocycles			1330 Kilocycles		
CHED	Edmonton, Alta.	1,000-DA-N, 10,000-D	* . . .	La Tuque, Que.	1,000-D	CBH	Halifax, N. S.	100
1090 Kilocycles			CFPR	Prince Rupert, B. C.	250	1340 Kilocycles		
CFJB	Brampton, Ont.	250-D	* . . .	St. Hyacinthe, Que.	250	CHAD	Amos, Que.	250
CHRS	St. Jean, Que.	1,000	CFWH	White Horse, Yukon	250	CJLS	Yarmouth, N. S.	250
CHCC	Lethbridge, Alta.	5,000-DA-2	CJCS	Stratford, Ont.	1,000-DA-D	CKOX	Woodstock, Ont.	250
1110 Kilocycles			CJAV	Port Alberni, B. C.	250	CJQC	Quebec, Que.	250
CFTJ	Galt, Ont.	250	CJRW	Summerside, P. E. I.	250	CFYK	Yellowknife, N. W. T.	150
CJSS	Cornwall, Ont.	1,000	CKLS	La Sarre, Que.	250	CHRD	Drummondville, Que.	250
1130 Kilocycles			1250 Kilocycles			CFSL	Weyburn, Sask.	250
CKWX	Vancouver, B. C.	50,000	CKSB	St. Boniface, Man.	(DA) 1,000	* . . .	Parry Sound, Ont.	250
1140 Kilocycles			CKBL	Matane, Que.	5,000-DA-1	1350 Kilocycles		
* . . .	Kitimat, B. C.	1,000	CHWO	Oakville, Ont.	1,000-D	CHGB	St. Anne de la Pocatiere, Que.	1,000-D, 250-N
CBI	Sydney, N. S.	5,000	500-N			CHOV	Pembroke, Ont.	1,000-DA
CKXL	Calgary, Alta.	10,000-DA-N	CKRB	St. Georges de Beauce, Que.	5,000-DA-D	CJDC	Dawson Creek, B. C.	1,000
1150 Kilocycles			1,000-N			CBT	Grand Falls, Nfld.	1,000
CKX	Brandon, Man.	1,000-N	1260 Kilocycles			CKLB	Oshawa, Ont.	10,000-DA-2
CKOC	Hamilton, Ont.	5,000-DA	CFRN	Edmonton, Alta.	10,000-DA-2	CKEN Kentville, N. S. 1,000-DA-N		
CKSA	Lloydminster, Alta.	1,000	1270 Kilocycles			1380 Kilocycles		
CHSJ	St. John, N. B.	10,000-D	CJCB	Sydney, N. S.	5,000-D	CKPK	Brantford, Ont.	10,000-DA-2
CKTR	Three Rivers, Que.	5,000-N, DA-2	1,000-N			CFDA	Victoriaville, Que.	1,000-DA-N
1170 Kilocycles			CHAT	Medicine Hat, Alta.	1,000-DA	CKLC	Kingston, Ont.	5,000-DA-1
CFNS	Saskatoon, Sask.	1,000	CFGT	St. Joseph d'Alma, Que.	1,000-DA-N	1390 Kilocycles		
1220 Kilocycles			CHWK	Chilliwack, B. C.	10,000-DA-1	CKLN	Nelson, B. C.	1,000-DA-1
CJRL	Kenora, Ont.	1,000	1280 Kilocycles			1400 Kilocycles		
CKWC	Moncton, N. B.	10,000-DA-N	CKCV	Quebec, Que.	5,000-DA-1	CKRN	Rouyn, Que.	250
CJOC	Lethbridge, Alta.	10,000-DA-D, 5,000-N	CJMS	Montreal, Que.	10,000-DA-2	CKSW	Swift Current, Sask.	250
CKSM	Shawinigan Falls, Que.	1,000	5,000-N			CJFP	Riviere du Loup, Que.	250
CKSF	Cornwall, Ont.	1,000-DA-2	1290 Kilocycles			CKBC	Bathurst, N. B.	250
CKDA	Victoria, B. C.	10,000-DA-1	CKSL	London, Ont.	5,000-DA-1	CKCY	Sault St. Marie, Ont.	250
1230 Kilocycles			CFAM	Altona, Man.	5,000-DA-1	CKDH	Amherst, N. S.	250
CFPA	Port Arthur, Ont.	1,000-D	1300 Kilocycles			1410 Kilocycles		
250-N			CBAF	Moncton, N. B.	5,000-DA-1	CFUN	Vancouver, B. C.	10,000-D
CFYT	Dawson, Y. T.	100	* . . .	Regina, Sask.	1,000-DA-1	1420 Kilocycles		
CKVD	Val d'Or, Que.	250	1310 Kilocycles			CKOM	Saskatoon, Sask.	5,000-DA-N
			CKOY	Ottawa, Ont.	5,000-D	CJMT Chicoutimi, Que. 1,000-DA-1		
			1,000-DA-N					

Canadian Frequencies

CONTINUED

Call Letters	Location	Power in Watts
CFCH	Toronto, Ont.	5,000-DA-2
1440 Kilocycles		
*CFPC	Courtenay, B. C.	1,000-DA-N
1450 Kilocycles		
CFJR	Brockville, Ont.	1,000-D
250-N		
CHEF	Granby, Que.	1,000-D
350-W-N		
CFAB	Windsor, N. S.	250
CJOY	Guelph, Ont.	250
CBG	Gander, Nfld.	250
1460 Kilocycles		
CJNB	North Battleford, Sask.	10,000-DA-N
1470 Kilocycles		
CHOW	Welland, Ont.	500
1490 Kilocycles		
CKCR	Kitchener, Ont.	250
100		
CKBM	Montmagny, Que.	250
CHAK	Aklavik, N. W. T.	100
1500 Kilocycles		
CHUC	Port Hope, Ont.	1,000-DA-D
1510 Kilocycles		
CKOT	Tillsonburg, Ont.	1,000
1540 Kilocycles		
QFGB	Goose Bay, Labrador	350
1550 Kilocycles		
CBE	Windsor, Ont.	10,000-DA
1560 Kilocycles		
CFRS	Simcoe, Ont.	250
1570 Kilocycles		
CHUB	Nanaimo, B. C.	10,000-DA
CFOR	Orillia, Ont.	10,000-D
1,000-N		
CFRY	Portage La Prairie, Man.	250
1580 Kilocycles		
CBJ	Chicoutimi, Que.	10,000-DA
1600 Kilocycles		
CHVC	Niagara Falls, Ont.	5,000-DA-N

Radio Stations in Mexico And the Caribbean Area

Note: The following list of Mexican and Caribbean radio stations is based on available data from the U. S. Federal Communications Commission, the communications ministries of the various countries and from other sources. Like other countries in the North American Regional Broadcasting Agreement area, most follow the 1950 NARBA, although all are not signatory. The 1950 NARBA has not yet been ratified by the U. S. Senate.

BAHAMAS

1540 kc ZNS Nassau, Bahamas Government, 5 kw I-A.

CUBA

540 kc CMJJ Jatibonico, Nicolas Rios Miera. 0.25 kw II.
 550 kc CMCY Habana, Radio Siboney S.A., 15 kw.
 560 kc CMKM Holguin, Union Radio S.A., 5 kw III.
 570 kc CMHI Santa Clara, Circuito Nacional Cubano S. A., 10 kw (DA) I-D.
 580 kc CMJP Ciego de Avila, Armando A. Jimenez Finales, 0.5 kw-D, 0.25 kw-N. III.
 590 kc CMW Habana, Circuito Nacional Cubano S.A., 25 kw-D, 15 kw-N.
 600 kc CMKV Holguin, Circuito Nacional Cubano S.A., 2.5 kw.
 620 kc CMFB Moron, 0.25 kw.
 630 kc CMKU Santiago de Cuba, Circuito CMQ S.A., 2 kw II.
 630 kc CMQ Habana, Circuito CMQ S.A., 50 kw (DA).
 640 kc CMHQ Santa Clara, Circuito CMQ S.A., 15 kw (DA) I-C.
 660 kc CMCU Habana, Radio Garci Serra S.A., 5 kw-D, 1 kw-N.
 670 kc CMHG Santa Clara, Radiodifusoras Progreso S.A., 1 kw-D, 0.5 kw-N. II.
 670 kc CMKP Holguin, Radiodifusoras Progreso S.A., 1 kw. II-E.
 680 kc CMAF Pinar del Rio, Radiodifusoras Progreso S.A., 1 kw-D, 0.5 kw-N. II.
 680 kc CMDB Santiago de Cuba, Radiodifusoras Progreso S.A., 1 kw-D, 0.5 kw-N. II.
 690 kc CMHN Cienfuegos, Estaciones Radiodifusoras, Radio Progreso S.A., 1 kw-D, 0.5 kw-N. II.
 690 kc CMJE Camaguey, Radiodifusoras Progreso S.A., 1 kw-D, 0.5 kw-N. II.
 690 kc CMBC Habana, Estaciones Radiodifusoras Progreso S.A., 50 kw (DA) I-C.
 700 kc CMJT Ciego de Avila, Radiodifusoras Progreso S.A., 1 kw-D, 0.5 kw-N. II.
 710 kc CMDU Guantanamo, Cia Insular de Radiodifusion S.A., 0.25 kw.
 720 kc CMHU Cienfuegos, Vazquez Gonzalez. 0.25 kw.

730 kc CMCA Habana, Radio Mambi S.A., 10 kw (DA) II.
 740 kc CMAB Pinar del Rio, Simeon Ferro Martinez, 5 kw-D II.
 740 kc CMKJ Holguin, Circuito CMQ S.A., 10 kw II.
 760 kc CMCD Habana, La Voz del Aire S.A., 10 kw (DA) II-E.
 760 kc CMYJ Ciego de Avila, Ricardo Miranda Cortes, 1 kw.
 770 kc CMDC Holguin, Radio Oriente S.A., 1 kw II.
 780 kc CMHB Sancti Spiritus, Union Radio S.A., 0.25 kw.
 790 CMCH Habana, Cadena Habana S.A. 10 kw III-E.
 800 kc CMAW Pinar del Rio, Pedro Redondo Fernandez, 0.25 kw.
 800 kc CMJS Ciego de Avila, Cadena Oriental de Radio S.A., 1 kw.
 800 kc CMKL Santiago de Cuba, Cadena Oriental de Radio S.A., 2 kw II.
 810 kc CMHW Santa Clara, Radio Siboney S.A., 1 kw-D, 0.5 kw-N. II.
 820 kc CMDT Bayamo, Reloj del Aire S.A., 0.25 kw II.
 830 kc CMBZ Habana, Manuel y Guillermo Salas, 15 kw-D, 1 kw-N (DA-N) II-E.
 840 kc CMAN Pinar del Rio, Circuito Nacional, Cubano S.A., 1 kw.
 840 kc CMDQ Victoria de las Tunas, Radio Victoria S.A., 1 kw-D, 0.25 kw-N.
 850 kc CMKC Santiago de Cuba, Radio Oriente S.A., 2 kw II.
 860 kc CMBL Habana, Radio Aeropuerto Internacional S.A., 15 kw (DA) I-C.
 870 kc CMDY Holguin, Reloj del Aire S.A. 0.25 kw.
 880 kc CMAG Consolacion del Sur, Union Radio S.A., 1 kw II.
 880 kc CMJB Camaguey, Union Radio S.A., 1 kw II.
 890 kc CMCQ Habana, Onda Musical del Oyente S.A., 0.25 kw II.
 890 kc CMDZ Santiago de Cuba, Radio Cadena Santiago S.A., 0.25 kw II.
 890 kc CMHD Santa Clara, Union Radio S.A., 1 kw.
 900 kc CMJV Ciego de Avila, Circuito CMQ S.A., 1 kw. II.
 910 kc CMCF Habana, Union Radio S.A., 10 kw III-E.
 910 kc CMGX Matanzas, Union Radio S.A., 1 kw.
 920 kc CMAQ Pinar del Rio, Circuito CMQ S.A., 1 kw III.
 920 kc CMJL Camaguey, Circuito CMQ S.A., 10 kw (DA) III.
 930 kc CMGF Matanzas, Circuito Nacional Cubano S.A., 0.25 kw IV.
 930 kc CMKN Santiago de Cuba, Circuito Nacional Cubano S.A., 1 kw III.
 940 kc CMHH Santa Clara, Radio Garcia Serra, 0.25 kw II.
 950 kc CMBF Habana, Circuito CMQ S.A., 10 kw (DA) I-D.

950 kc CMDJ Guantanamo, Radio Oriente S.A., 0.25 kw IV.
 960 kc CMGN Jovellanos, Radio Siboney S.A., 0.5 kw III.
 960 kc CMJN Camaguey, Circuito Nacional Cubano S.A., 1 kw III.
 970 kc CMHZ Santa Clara, M. Nicolay Villendas, 0.25 kw.
 970 kc CMKD Holguin, Cadena Oriental de Radio S.A., 1 kw III.
 980 kc CMCK Habana, Cia Radiodifusora COCO y CMCK S.A., 5 kw.
 990 kc CMAS Pinar del Rio, Radio Garcia Serra S.A., 0.25 kw II.
 990 kc CMHT Sancti Spiritus, Juan M. Santana Padron, 1 kw-D, 0.25 kw-N. II.
 1000 kc CMJG Camaguey, Cadena Oriental de Radio S.A., 1 kw II.
 1000 kc CMKW Santiago de Cuba, Reloj del Aire S.A., 0.25 kw II.
 1010 kc CMBQ Habana, Radio Continental CMBQ S.A., 5 kw-D, 1 kw-N.
 1020 kc CMDO Banes, Radio Banes S.A., 0.25 kw-D.
 1020 kc CMHS Caibarien, Alberto Aragonas Machado, 0.1 kw-D.
 1030 kc CMAC San Cristobal, Guillermo Garcia Ovies, 0.25 kw II.
 1030 kc CMDW Santiago de Cuba, Radio Victoria S.A., 0.5 kw II.
 1030 kc CMGO Colon, Cia Insular de Radio, 0.25 kw II.
 1030 kc CMJR Camaguey, Org. Insular de Radio S.A., 1 kw.
 1040 kc CMHF Santa Clara, Humberto Valdes Yero, 0.1 kw-D. II.
 1050 kc CMKF Holguin, Manuel J. de Gongora, 0.25 kw II.
 1060 kc CMCX Habana, Espacio Aereo S.A., 10 kw-D, 0.25 kw-N. II.
 1060 kc CMDH Santiago de Cuba, E. Hernandez Callard, 0.25 kw II.
 1060 kc CMJA Camaguey, Rafael Valdes Jimenez, 0.25 kw II.
 1070 kc CMAB Pinar del Rio, Simeon Ferro Martinez, 5 kw.
 1070 kc CMKS Guantanamo, Radio Savon S.A., 1 kw II.
 1080 kc CMJM Ciego de Avila, Circuito Nacional Cubano (CNC), 0.5 kw.
 1090 kc CMBS Habana, Radio Capital Artalejo S.A., 0.25 kw II.
 1090 kc CMHE Enercijada, Virgilio E. Diaz Quintanilla, 0.25 kw-D. II.
 1090 kc CMKR Santiago de Cuba, J. Nadal Aguirrezabal, 1 kw-D, 0.25 kw-N. II.
 1100 kc CMGW Matanzas, Ramon A. Zayas Lopez, 0.5 kw.
 1110 kc CMDN Guantanamo, Radio Garcia Serra S.A., 0.25 kw II.
 1110 kc CMFA Camaguey, Pablo A. Alejo, 1 kw-D, 0.25 kw-N. II.
 1120 kc CMBY Habana, Pages y Cia, 0.25 kw II-E.

Mexico-Caribbean CONTINUED

1120 kc CMDK Santiago de Cuba, Radio Turquino S.A., 0.25 kw II.
 1130 kc CMHM Santa Clara, Cadena Oriental de Radio S.A., 1 kw II.
 1130 kc CMKH Guantanamo, Luis Coronado Estrada, 0.25 kw II.
 1150 kc CMBK Habana, Cia Inmobiliaria UCARO S.A., 0.25 kw IV.
 1150 kc CMDL Santiago de Cuba, Edwen Acosta Pita, 1 kw-D, 0.25 kw-N III.
 1160 kc CMJK Camaguey, Jones Castrillon y Cia, 0.5 kw II.
 1170 kc CMBR Habana, Cia Insular de Radio, 0.25 kw II.
 1170 kc CMKB Santiago de Cuba, Union Radio S.A., 1 kw II.
 1180 kc CMHV Santa Clara, Cia Insular de Radiodifusion S.A., 0.25 kw.
 1190 kc CMAR Pinar del Rio, Cia. Insular de Radiodifusion S.A., 0.25 kw II.
 1190 kc CMJD Ciego de Avila, Union Radio S.A., 0.25 kw II.
 1200 kc CMDD Bayamo, Radio Oriente S.A., 0.25 kw II.
 1200 kc CMK Habana, Fausto Montiel Reinell, 0.25 kw II.
 1210 CMAP Guane, Juan Escobar, 0.25 kw.
 1210 kc CMHK Cruces, Virgilio Villanueva Fernandez, 1 kw.
 1220 kc CMKO Holguin, Manuel Angulo Farran, 0.25 kw II.
 1230 kc CMCO Habana, Radio Circuito del Caribe S.A., 0.25 kw IV.
 1230 kc CMDI Holguin, Cia Insular de Radiodifusion S.A., 0.25 kw IV.
 1230 kc CMJX Moron, Pablo Castellanos Caballero, 0.25 kw IV.
 1240 kc CMAD Artemisa, Colombo Rodriguez, 0.25 kw IV.
 1240 kc CMGY Matanzas, Radiotiempo S.A., 0.25 kw IV.
 1240 kc CMKE Victoria de las Tunas, Humberto Andres Pena, 0.25 kw.
 1250 kc CMHP Sancti Spiritus, F. Gloria y M. Borges Enriquez, 0.25 kw IV.
 1250 kc CMKA Guantanamo, Cadena Oriental de Radio S.A., 0.25 kw.
 1260 kc CMCI Habana, Cadena Oriental de Radio S.A., 5 kw.
 1260 kc CMDE Bayamo, Cadena Oriental de Radio S.A., 0.25 kw.
 1270 kc CMJC Camaguey, Cadena Camagueyana de Radio S.A., 1 kw III.
 1280 kc CMDP Victoria de las Tunas, Cadena Oriental de Radio S.A., 0.25 kw.
 1280 kc CMHA Sagua la Grande, Jose M. Vazquez Gonzalez, 1 kw III.
 1290 kc CMCW Habana, Gilberto y Mario Lavin Dominguez, 0.25 kw.
 1290 kc CMDG Guantanamo, Carlos Abrufla, 0.25 kw.
 1300 kc CMAE Pinar del Rio, Columbo Rodriguez, 0.25 kw.
 1300 kc CMJQ Nuevitas, Juan Filgueiras Cabaleiro, 1 kw.
 1310 kc CMHO Santa Clara, Organizacion Insular de Radio, 1 kw III.
 1320 kc CMDA Santiago de Cuba, Red Provincial de Radio S.A., 1 kw III.
 1320 kc CMFC Moron, Cia Insular de Radiodifusion S.A., 0.25 kw.
 1330 kc CMCB Habana, Radio Reloj S.A., 1 kw.
 1340 kc CMAL Pinar del Rio, Radio Occidente, 0.25 kw IV.
 1340 kc CMJF Camaguey, Radio Camaguey S.A., 1 kw IV.
 1340 kc CMGU Colon, Cadena Oriental de Radio S.A., 0.25 kw.
 1350 kc CMHJ Cienfuegos, Telerrape S.A., 0.25 kw III.
 1350 kc CMKY Puerto Padre, Pedro Zacca Cheda, 0.1 kw III.
 1360 kc CMBG Habana, Antonio Fuentes Rodriguez, 0.25 kw.
 1370 kc CMBN Santa Fe, Isla de Pinos, Cia Operadora Circuitos Radiales S.A., 0.25 kw.
 1370 kc CMJH Ciego de Avila, Luis Maraauri Mendoza, 0.5 kw.
 1380 kc CMBX Habana, Alberto Alvarez Ferrara, 0.25 kw.
 1390 kc CMKX Bayamo, Aristides Gervet de Villafane, 0.25 kw IV.
 1400 kc CMAX Consolacion del Norte, G. Blanco Pi, 0.25 kw IV.
 1400 kc CMGL Matanzas, Cadena Oriental de Radio S.A., 0.25 kw IV.
 1400 kc CMJI Florida, Osvaldo Moran Arteago, 0.25 kw IV.
 1400 kc CMKI Guantanamo, Union Radio S.A., 0.25 kw IV.
 1410 kc CMDR Holguin, Cia Insular de Radiodifusion S.A., 0.25 kw.
 1410 kc CMHC Santa Clara, Mario Perez Marrero, 1 kw III.
 1420 kc CMCG Habana, Radio Codazos S.A., 0.25 kw IV.
 1420 kc CMJU Moron, Emilio F. Fernandez, 0.25 kw IV.
 1430 kc CMKZ Palma Soriano, Radio Victoria S.A., 0.25 kw IV.
 1440 kc CMGM Cardenas, Osvaldo Menocal Santana, 0.25 kw.
 1440 kc CMJW Camaguey, Admor. Antonio A. Moran Arteaga, sucesores de Andres Moran Cisneros, 0.25 kw IV.
 1450 kc CMDX Baracoa, J. Amable Martinez, 0.25 kw III.
 1450 kc CMHL Sancti Spiritus, Radio Tiempo S.A., 0.25 kw IV.
 1460 kc CCMC Habana, Transradio Columbia S.A., 0.25 kw IV.

1460 kc CMKQ San Luis, R. de Armas Trompeta, 0.5 kw III.
 1470 kc CMGE Cardenas, Genaro Sabater Fox, 0.25 kw.
 1470 kc CMJO Ciego de Avila, Bonifacio Idefonso Morales, 0.25 kw.
 1480 kc CMHX Cienfuegos, Juan A. H. Ventura, 0.25 kw.
 1490 kc CMKG Victoria de las Tunas, Red Provincial de Radio, S.A., 0.25 kw IV.
 1490 kc CMOX Habana, Cia Cubano Americana de Radio S.A., 0.25 kw IV.
 1520 kc CMBD Habana, Luis Perez Garcia, 0.25 kw II.
 1520 kc CMKT Victoria de las Tunas, Alfredo Sanchez Morejon, 1 kw-D, 0.25 kw-N.
 1550 kc CMDV Santiago de Cuba, J. Camacho Porro, 0.25 kw II.
 1560 kc CMZ Habana, Ministerio de Educacion, 5 kw.
 1570 kc CMHR Sagua la Grande, Radio Tiempo, 0.25 kw-D, 0.1 kw-N II.
 1580 kc CMDS Holguin, Radio Norte S.A., 0.25 kw II.
 1580 kc CMGB Playa de Veradero, Roberto Rodriguez Aragon, 0.25 kw II.
 1580 kc CMJZ Ciego de Avila, Pablo Castellanos Caballero, 0.25 kw II.
 1590 kc CMDF Manzanillo, Jose Sanz Valdes, 0.25 kw IV.
 1590 kc CMHY Cabaiguan, Cia Martin y Perez, 0.1 kw.
 1590 kc CMOA Habana, Juan Fdz. Duran, 0.5 kw III.

DOMINICAN REPUBLIC

620 kc HI3T Ciudad Trujillo, J. Arismendi Trujillo, 10.0 kw I-C. (Will continue on 1040 kw, pending change of WKAQ, San Juan, P. R. to 810 kc.)
 790 kc HIL Ciudad Trujillo, Joaquin C. Pellicer, 0.5 kw III.
 820 kc HI9Z Santiago, Luis F. Moscoso C., 1.0 kw-D II.
 950 kc HIG Ciudad Trujillo, Andres Cordero Puello, 0.25 kw IV.
 1050 kc HI8B Santiago, 1.0 kw II.
 1050 kc HI5K Barahona, 0.25 kw II.
 1220 kc HIIN Santiago, Partido Dominicano, 0.75 kw III.
 1220 kc HIN Ciudad Trujillo, 0.5 kw III.
 1230 kc HI3A Barahona, Exped: Pou, 0.25 kw IV.
 1240 kc HI8U Puerto Plata, Luis A. Pelegrin, 0.25 kw IV.
 1250 kc HI4C San Francisco de Macoris, Manuel R. Perlata, 1.0 kw-D 0.1 kw-N III-D IV-N.
 1310 kc HI3V Bani, Manuel Bello Hijo, 0.5 kw III.
 1310 kc HIF Puerto Plata, 1.0 kw III.
 1330 kc HI4B Santiago de los Caballeros, Abraham Vanderhorst, 0.5 kw III.
 1350 kc HI2 Ciudad Trujillo, Frank Hatton, 1.0 kw III-B.
 1360 kc HI8T La Vega, 1.0 kw-D 0.1 kw-N 0.1 kw-N III-D IV-N.
 1380 kc HI6T Santiago, 1.0 kw III.
 1400 kc HI1 Ciudad Trujillo, Francisco A. Sana-bia, 0.25 kw IV.
 1400 kc HILL La Vega, Joaquin C. Pellicer, 0.25 kw IV.
 1440 kc HI2A Salcedo, 0.04 kw IV.
 1440 kc HI5K Ciudad Trujillo, 0.25 kw IV.
 1440 kc HI9T Monsenor Novel, 0.5 kw III.
 1450 kc HI2R San Cristobal, Luis Alberti, 0.25 kw IV.
 1490 kc HI2H Ciudad Trujillo, Raf. F. Tavarez L., 0.25 kw IV.
 1490 kc HI1A Moca, 0.25 kw IV.

HAITI

1080 kc 4VK Leogane, 10.0kw.
 1250 kc 4VYM, Port au Prince, 0.25 kw.
 1280 kc 4VHL Petionville, 0.1 kw.
 1300 kc 4VV Port au Prince, Ricardo Widmaier, 0.5 kw.
 1470 kc 4VGM Port au Prince, Frank C. Magloire, 0.5 kw.
 1500 kc 4VMD Gonaives, 0.4 kw.

JAMAICA

880 kc ZQI Kingston, Jamaica Bstg. Co., 0.5 kw II.

MEXICO

540 kc XEWA S. Luis Potosi, S. L. P. Cadena Radiodif. Mex. S.A., 150 kw. (DA-N) I-A.
 550 kc XEAF Tala, Jal., 0.15 kw IV.
 550 kc XEKL Jalapa, Ver., Carlos Ferraez Matos., 1.0 kw-D 0.25 kw-N IV.
 550 kc XEPX La Paz, B. C., 0.25 kw IV.
 550 kc XEQW Merida, Yuc., 5.0 kw (DA-N) III-A.
 550 kc XEUC Tehuantepec, Oax., 0.25 kw IV.
 560 kc XEAA S. Rosalia, B. C., 0.1 kw IV.
 560 kc XECC Tecate, B. C., 0.25 kw IV.
 560 kc XEIO Aguascalientes, Aguas, 1.0 kw-D 0.25 kw-N IV.
 560 kc XEJU Manzanillo, Colima, 0.5 kw-D 0.25 kw-N IV.
 560 kc XEOF Mexico, D. F., 1.0 kw III-B.
 560 kc XEPL Ciudad Cuahatemoc, Chih., 0.5 kw III-B.
 560 kc XEUY S. Cristobal de las Casas, Chia., 0.5 kw III-B.
 560 kc . . . Toluca, Mex., 1.0 kw III.
 570 kc XELQ Morelia, Mich., Francisco Laris Iturbide, 1.0 kw III.
 570 kc XEAR Monterrey, N. L., 5.0 kw-D 0.1 kw-N IV.
 570 kc XETJ Torreon, Coah., 1.0 kw-D 0.1 kw-N IV.

570 kc XEVX Comalcalco, Tab., 1.0 kw-D III.
 570 kc XENZ Culiacan, Sin., 1.0 kw-D 0.25 kw-N IV.
 570 kc XEOA Oaxaca, Oax., 5.0 kw-D 0.25 kw-N IV.
 580 kc XEMU Piedras Negras, Coah., Alfonso L. Bres., 5.0 kw-D 0.25 kw-N III-B.
 580 kc XEFI Chihuahua, 5.0 kw-D 0.25 kw-N IV.
 580 kc XEDZ Cordoba, Ver., 1.0 kw-D 0.45 kw-N III-B.
 580 kc XEHP Ciudad Victoria, Tamaulipas, 1.0 kw-D 0.15 kw-N IV.
 580 kc XEAV Guadalupe, Jal., Manuel Lopez Diaz, 25.0 kw (DA-1) III-A.
 580 kc XEUE Tuxtla Gutierrez, Chia., 1.0 kw-D 0.2 kw-N IV.
 590 kc XEHQ Hermosillo, Son., Radio Hermosillo, 1.0 kw III-B.
 590 kc XEPH Mexico, D. F., Cia. Mexico de Radiodif. S. A., 5.0 kw III-A.
 590 kc XERT Rio Bravo, Tam., Ignacio Magallon, 5 kw-D 0.25 kw-N IV.
 590 kc XEE Durgango, 2.0 kw-D, 0.15 kw-N III.
 600 kc XEBB Acapulco, Guerrero, 5.0 kw-D, 1.0 kw-N III-A.
 600 kc XEDN Torreon, Coah., Difusora del Norte, S. A., 1.0 kw III-B.
 600 kc XEDS Tehuantepec, Oax., 0.5 kw-D 0.1 kw-N IV.
 600 kc XEEH Monterrey, N. L., 0.5 kw-D III.
 600 kc XEEZ Merida, Yuc., Jorge L. Palomeque, 10.0 kw (DA-1) III-A.
 600 kc XEWZ Guanajuato, Gto., Gonzalo Sanchez Gomez, 0.25 kw IV.
 610 kc XEBX Sabinas, Coah., Radiodif. Coahuila S. A., 5.0 kw-D 0.5 kw-N III-B.
 610 kc XECV Ciudad Valles, S.L.P., 1.0 kw-D 0.25 kw-N IV.
 610 kc XEJA Jalapa, Ver., 1.0 kw-D .05 kw-N III-B.
 610 kc XELR Veracruz, Ver., 0.1 kw IV.
 610 kc XEUF Uruapan, Mich., Ignacio Navarro, 5.0 kw-D 1.0 kw-N III-A.
 610 kc XEGS Guasave, Sin., 5.0 kw-D 0.75 kw-N III-B.
 620 kc XEBU Chihuahua, Chih., Roberto O. Stevens, 5.0 kw-D 0.25 kw-N IV.
 620 kc XEPT Ciudad Bemex, Tab., 0.25 kw-D, 0.1 kw-N IV.
 620 kc XEGH Reynosa, Tam., 0.25 kw-D IV.
 620 kc XENK Mexico, D. F., Gral. Brig. P. A. F. Proal Pardo, 10.0 kw-D 5.0 kw-N III-A.
 620 kc XEEF Tepic, Nay., 1.0 kw-D 0.25 kw-N IV.
 630 kc XEFB Monterrey, N. L., Emis. Inc. de Monterrey S. A., 10.0 kw (DA-2) III-A.
 630 kc XEFU Cosamaloapan, Ver., 2.0 kw-D 0.75 kw-N III-B.
 630 kc XEFX Guaymas, Son., 0.25 kw IV.
 630 kc XEJB Guadalupe, Jal., State Government, 0.5 kw III-B.
 630 kc XETK Mazatlan, Sin., 1.0 kw D 0.25 kw-N IV.
 630 kc XETS Tapachula, Chia., Napoleon Correa, 1.0 kw-D 0.5 kw-N III.
 630 kc XEID Cananea, Son., 5.0 kw (DA-N) III-A.
 630 kc XEIZ Chilpancingo, Gro., 5.0 kw-D 0.25 kw-N IV.
 650 kc XEZM Zamora, Mich., La Voz del Comercio de Zamora, 5.0 kw-D II.
 650 kc XEEI Los Mochis, Sin., 0.25 kw-D II.
 650 kc XEEJ Puerto Vallarta, Jal., 0.25 kw-D II.
 650 kc XEEK Oaxaca, Oax., 1.0 kw-D II.
 660 kc XEAY Ciudad Delicias, Chih., 0.5 kw-D II.
 660 kc XERPM Mexico, D. F., Vocero Mexicano S. A. 50.0 kw (DA-2) II.
 660 kc XEEM Rio Verde, S. L. P., 0.1 kw-D II.
 660 kc XEEL Fresnillo, Zac., 0.25 kw-D II.
 670 kc XEKQ Tapachula, Chiapas., 1.0 kw-D II.
 670 kc XEPM Gomez Palacio, Dur., 0.5 kw-D II.
 670 kc XEIS Ciudad Guzman, Jal., 1.0 kw-D II.
 680 kc XELG Leon Gto., Radio Impuls. del Centro S. A., 10.0 kw (DA-N) II.
 680 kc XEFO Chihuahua, Chih., 0.1 kw-D II.
 680 kc XEFG Tezuiltlan, Pue., 1.0 kw (DA-N) II.
 680 kc XESN Guasave, Sin., 1.0 kw-D II.
 690 kc XEAK Tijuana, B. C., Jorge I. Rivera, 50.0 kw (DA-N) I-B.
 690 kc XEN Mexico, D. F., Guillermo P. de Del Conde, 20.0 kw-D 5 kw-N II.
 690 kc XEEO Monterrey, N. L., 0.25 kw-D 0.2 kw-N II-D, IV-N.
 690 kc XEEN Progreso, Yuc., 50.0 kw II.
 700 kc XEDV Zapopan, Jal., 1.0 kw-D II.
 700 kc XEGI Gomez Palacio, Dur., 1.0 kw-D II.
 710 kc XEON Tuxtla Gutierrez, Chia., Enrique Valero Arambula, 2.0 kw-D 1.0 kw-N II.
 710 kc XEIE Parral, Chih., 0.5 kw-D II.
 710 kc (New) Mexico, D. F., 1.0 kw-D 0.5 kw-N II.
 710 kc XEEL Culiacan, Sin., 5.0 kw (DA-N) II.
 730 kc XEX Leon, Guanajuato, Radio de Mexico S. A. de C. V., 500.0 kw (DA) I-A.
 750 kc XEEQ San Luis Potosi, 0.25 kw-D II.
 760 kc XEEZ Tonalá, Jal., 1.0 kw-D III.
 760 kc XEIP, Mexico, D. F., 10.0 kw (DA-N) II.
 760 kc XEEG Torreon, Coah., 1.0 kw-D II.
 760 kc XECO Zapopan, Jal., 0.5 kw-D II.
 770 kc XEHB San Francisco del Oro, Chih., 0.5 kw-D II.
 770 kc XELM Lagos de Moreno, 0.15 kw-D IV.
 770 kc XEDI Queretaro, Quer., 1.0 kw-D II.
 790 kc XEBI Aguascalientes, Ags., Pedro C. Rivas, 1.0 kw-D 0.25 kw-N IV.
 790 kc XEFE Nuevo Laredo, Tam., Ruberto Villarreal, 1.0 kw-D 0.5 kw-N III-B.
 790 kc XESU Mexicali, B. C., 1.0 kw-D III.
 790 kc XENT LaPaz, B. C., 2.0 kw-D 0.75 kw-N III-A.

- 790 kc XERC Mexico, D. F., Radio Popular de Mexico, 5.0 kw-D 1.0 kw-N III-A.
- 790 kc XEGZ Ciudad Lerdo, Dur., 0.25 kw-D II.
- 800 kc XEAN Ocotlan, Jal., Radio Ocotlan S. de R. L., 1.0 kw-D II.
- 800 kc XEBE Tijuana, B. C., 0.5 kw-D II.
- 800 kc XELO Ciudad Juarez, Chih., Cia Radio de Piedras Negras, 150.0 kw I-A.
- 810 kc XEIC Ciudad Obregon, Son., 0.5 kw-D II.
- 810 kc XEFW Tampico, Tam., Flores y Martinez, 50 kw (DA-N) II.
- 810 kc XERI Ciudad Reynosa, Tam., 0.25 kw-D II.
- 820 kc XEES Santa Barbara, Chih., 0.5 kw-D II.
- 820 kc XEEU Tepic, Nay., 1.0 kw-D II.
- 820 kc XEKG Fortin de las Flores, Vera, 1.0 kw-D III-B.
- 830 kc XELA Mexico, D. F., Radio Metropolitan S. A., 10.0 kw-D 5.0 kw-N (DA-N) II.
- 840 kc XEBA Guadalajara, Jal., Jesus D. Gonzales, 1 kw-D II.
- 840 kc XEGB Coatzacoalcas, Ver., 0.25 kw-D II.
- 840 kc XEEC Tampico, Tam., 0.5 kw-D II.
- 850 kc (New) Tapachula, Chih., 0.4 kw II.
- 850 kc XETQ Orizaba Ver., 10.0 kw (DA-2) II.
- 860 kc XEDU Durango, Dur., Carlos C. Armas, 1.0 kw-D 0.5 kw-N II.
- 860 kc XEMO Tijuana, B. C., Fernando Frederico Ferreira, 5.0 kw II.
- 860 kc XEUN Mexico, D. F., Universidad Nacional de Mexico, 5.0 kw II.
- 860 kc XEIN Tepic, Nay., 1.0 kw-D 0.175 kw-N IV.
- 860 kc XENL Monterrey, N. L., 5.0 kw II.
- 870 kc XEEV Villahermosa, Tab., 1.0 kw-D II.
- 880 kc (New) Zapopan, Jal., 0.5 kw-D II.
- 900 kc XEW Mexico, D. F., Cadena Radio Difusora S. A., 250.0 kw I-A.
- 910 kc XEAO Mexicali, B. C., Juan C. Chavez, 0.25 kw IV.
- 910 kc XEHO Ciudad Obregon, Son., 1.0 kw-D 0.25 kw-N IV.
- 920 kc XEBH Hermosillo, Son., Carlos Balderama, 5.0 kw-D 1.0 kw-N III-B.
- 920 kc XEEY Ensenada, B. C., 0.25 kw-D IV.
- 920 kc XEBM S. Luis Potosi, S. L. P., Benjamin Briones, 5.0 kw-D 1.0 kw-N III-B.
- 920 kc XECQ Culiacan, Sin., 5 kw-D 0.1 kw-N III.
- 920 kc XEGK Papantla, Ver., 0.25 kw II.
- 920 kc XELT Guadalajara, Jal., Eduardo Reynoso Gonzalez, 0.25 kw IV.
- 920 kc XEMJ Piedras Negras, Coah., Jesus L. Elizondo, 1.0 kw-D 0.25 kw-N IV.
- 920 kc XEOK Monterrey, N. L., Carlos Roa Montes de Oca, 1.0 kw-D 0.25 kw-N IV.
- 920 kc XEMD Gomez Palacio, Dur., 0.1 kw IV.
- 920 kc XEHM Chihuahua, Chih., 0.25 kw-D IV.
- 920 kc XEBD Saltillo, Coah., 0.25 kw IV.
- 920 kc XEXV Veracruz, Ver., 5.0 kw-D 0.25 kw-N IV.
- 940 kc XEWV Mexicali, B. C., 1.0 kw-D II.
- 940 kc XEQ Mexico, D. F., Radio Panamericana S. A., 150.0 kw-D 50.0 kw-N I-B.
- 940 kc XEJN Ciudad Reynosa, Tam., 0.2 kw-D IV.
- 950 kc XEGM Tijuana, B. C., Gustavo Faist Fernandez, 3.5 kw-D 2.5 kw-N (DA-N) III-A.
- 960 kc XECS Manzanillo, Colima, 1.0 kw-D 0.1 kw-N IV.
- 960 kc XEK Nuevo Laredo Tamaulipas, Rafael Tijerina Carranza, 5.0 kw-D 1.0 kw-N (DA-1) III-A.
- 960 kc XEHK Guadalajara, Jal., Francisco E. Fregoso, 1.0 kw-D 0.25 kw-N IV.
- 960 kc XEKS Saltillo, Coahuila 2.0 kw-D 0.1 kw-N III.
- 960 kc XEIQ Ciudad Obregon, Son., 0.75 kw-D 0.5 kw-N III-B.
- 960 kc XEU Veracruz, Ver., Ferando Pazos Sosa, 0.5 kw III-B.
- 960 kc XENO Ciudad Lerdo, Dur., 0.1 kw-D IV.
- 960 kc XEOS Chetumal, Q. R., 0.5 kw III-B.
- 960 kc XEUQ Zihuatanejo, Guer., 5.0 kw-D 0.25 kw-N IV.
- 970 kc XECJ Apatzingan, Mich., 1.0 kw-D 0.25 kw-N IV.
- 970 kc XEJ Ciudad Juarez, Chih., Pedro Meneses Jr., 10.0 kw-D 5.0 kw-N III-A.
- 970 kc XEDF Mexico, D. F., Arturo Martinez, 5.0 kw-D 1.0 kw-N III.
- 970 kc XEMW Monclova, Coah., 0.125 kw IV.
- 970 kc XEO Matamoros, Tamaulipas, Can. Mario Gonzalez, 1.0 kw III-B.
- 970 kc XEUG Guanajuato, Guan., 5.0 kw-D.
- 970 kc XEVT Villahermosa, Tab., 5.0 kw-D 0.4 kw-N III-B.
- 970 kc XEEZ Caborca, Son., 0.25 kw-D 0.1 kw-N IV.
- 970 kc XEOW Mazatlan, Sin., 1.0 kw-D 0.25 kw-N IV.
- 980 kc XEFQ Cananea, Son., Pedro L. Diaz, 0.5 kw III-B.
- 980 kc XEKE Navojoa, Son., 1.0 kw-D 0.25 kw-N IV.
- 980 kc XETU Tampico, Tam., Impuls. Moderna del Radio S. A., 5.0 kw-D 1.0 kw-N III-B.
- 980 kc XEXT Tepic, Nay., State Government, 1.0 kw III-A.
- 980 kc XELC La Piedad, Mich., 5.0 kw-D 0.2 kw-N IV.
- 980 kc XENR Nueva Rosita, Coah., 5.0 kw-D 0.5 kw-N III-B.
- 980 kc XEIR Ocotlan, Jal., 1.0 kw-D III.
- 980 kc XEIA San Andres Tuxtla, Veracruz, 0.25 kw IV.
- 990 kc XEBC Ciudad Guzman, Jal., Roberto Chavez Gonzalez, 1.0 kw-D 0.1 kw-N II.
- 990 kc XECL Mexicali, B. C., Alfonso A. Lacarra, 5.0 kw II.
- 990 kc XET Monterrey, N. L., El Pregonere del Norte, 50.0 kw-D 5.0 kw DA-N II.
- 990 kc XEER Ciudad Cuauhtemoc, Chih., 0.5 kw-D II.
- 990 kc XEUB Oaxaca, Oax., 5.0 kw-D 0.5 kw-N III-B.
- 990 kc XEUM Valladolid, Yuc., 0.25 kw II.
- 1000 kc XEOY Mexico, D. F., Fomento de Radio S. A., 50.0 kw I-B.
- 1010 kc XEDX El Sauzal, B. C., 0.5 kw-D 0.25 kw-N II.
- 1010 kc XEHL Guadalajara, Jal., Radiodif. de Occidente S. A., 10.0 kw-D 5.0 kw-N II.
- 1010 kc XEPB Hermosillo, Son., 0.25 kw-D II.
- 1010 kc XETX Nuevo Casas Grandes, Chih., Laureano Molinar Contreras, 1.0 kw-D 0.25 kw-N II.
- 1010 kc XEKD Ciudad Acuna, Coah., 0.5 kw-D 0.25 kw-N II.
- 1010 kc XEWS Culiacan, Sin., 5.0 kw-D 0.25 kw-N II.
- 1030 kc XEQR Mexico, D. F., Corp. Mexicana de Radio S. A., 10.0 kw-D 1.0 kw-N II.
- 1040 kc XEIV La Piedad, Mich., 1.0 kw-D II.
- 1050 kc XED Mexicali, B. C., Carlos Blanco, 10.0 kw-D 1.0 kw-N (DA) II.
- 1050 kc XEG Monterrey, N. L., La Voz de Norteamerica S. A., 150.0 kw I-A.
- 1060 kc XEDP Mexico, D. F., Radio Gobernacion, 50.0 kw (DA-N) I-B.
- 1070 kc XEGY Tehuacan, Pue., 1.0 kw-D 0.25 kw-N II.
- 1080 kc XETA Zitacuaro, Mich., 0.5 kw-D 0.15 kw-N II-D, IV-N.
- 1080 kc XEGO Irapuato, Gto., 1.0 kw-D II.
- 1090 kc XEHR Pueblo, Pue., Manuel R. Canale, 0.25 kw II.
- 1090 kc XELB La Barca, Jal., Ramon Alvarez Lopez, 0.25 kw-D II.
- 1090 kc XERB Rosarito, B. C., Interamericana de Radio S. A., 50.0 kw (DA-N) I-B.
- 1090 kc XERG Nuevo Laredo, Tam., Reynoldo Garza Alvarez, 2.5 kw-D II.
- 1090 kc XEOD Boca del Rio, Ver., 1.0 kw (DA-N) II.
- 1100 kc XEGP Cosamaloapan, Ver., 1.0 kw (DA-N) II.
- 1110 kc XEWR Ciudad Juarez, Chih., 0.5 kw-D II.
- 1110 kc XESX Saltillo, Coah., 0.5 kw-D II.
- 1110 kc XEKP Rio Bravo, Tam., 0.25 kw-D II.
- 1110 kc XERCN Mexico, D. F., Radio Central de Mexico, 50.0 kw (DA-1) II.
- 1110 kc XELJ Lagos de Moreno, Jal., 0.25 kw-D II.
- 1110 kc XEGQ San Luis de la Paz, Gto., 0.5 kw-D II.
- 1110 kc XEVS Villa de Seris, Son., 0.25 kw-D II.
- 1130 kc XEFN Uruapan, Mich., 0.25 kw-D II.
- 1130 kc XEJW Jalapa, Ver., Mariano Caraza, 10.0 kw (DA-N) II.
- 1140 kc XEFZ Monterrey, N. L., 50.0 kw (DA-N) I-B.
- 1150 kc XEAD Guadalajara, Jal., Alejandro Diaz, 1.0 kw-D 0.125 kw-N IV.
- 1150 kc XEJO Monterrey, N. L., 1.0 kw-D III.
- 1150 kc XEJP Mexico, D. F., Radio America S. A., 10.0 kw (DA-N) III-B.
- 1150 kc XEJS Hidalgo del Parral, Chih., Alfonso Perez Porras, 0.5 kw III-B.
- 1150 kc XERY Merida, Yuc., 0.5 kw-D 0.35 kw-N III-B.
- 1150 kc XESO Ciudad Obregon, Son., 5.0 kw-D 0.3 kw-N III-B.
- 1150 kc XEXZ Zacatecas, Zac., 1.0 kw-D 0.2 kw-N IV.
- 1160 kc XEIW Uruapan, Mich., 1.0 kw-D II.
- 1160 kc XEGR Coatepec, Ver., 1.0 (DA-N) II.
- 1170 kc XECD Puebla, Pue., Roberto Canedo, 0.35 kw II.
- 1170 kc XEFD Rio Bravo, Tamaulipas, 5.0 kw-D II.
- 1170 kc XEII Aguascalientes, Ags., 0.5 kw-D II.
- 1170 kc XEGV Nogales, Son., 0.25 kw-D II.
- 1170 XEES Coatzacoalcas, Vera., 0.5 kw-D 0.25 kw-N II.
- 1170 kc XEOV Orizaba, Vera., 0.1 kw-D II.
- 1190 kc XEWK Guadalajara, Jal., 10.0 kw (DA-N) I-B.
- 1220 kc XEB Mexico, D. F., El Buen Tono S. A., 100.0 kw I-A.
- 1240 kc XEBN Ciudad Delicias, Chih., 1.0 kw-D 0.25-N IV.
- 1240 kc XEBQ Empalme, Son., Roberto Gonzalez Mata, 1.0 kw-D 0.5 kw-N IV.
- 1240 kc XECE Oaxaca, Oax., 0.25 kw IV.
- 1240 kc XECG Nogales, Son., 0.25 kw IV.
- 1240 kc XEFV Ciudad Juarez, Chih., Dario Cordo Rocha, 0.25 kw IV.
- 1240 kc XEPF Reynosa, Tam., 1.0 kw-D 0.25-N IV.
- 1240 kc XEMQ Merida, Yuc., Lazaro Achurra Suarez, 1.0 kw-D 0.25 kw-N IV.
- 1240 kc XERZ Leon, Gto., Carlos Obregon Padilla, 1.0 kw-D 0.25 kw-N IV.
- 1240 kc XES Tampico, Tam., Radio Televisora de Tampico, 1.0 kw-D 0.25 kw-N IV.
- 1240 kc XESI Santiago Xicuintla, Nayarit, 0.3 kw IV.
- 1240 kc XETC Torreon, Coah., 0.25 kw IV.
- 1240 kc XECG Nogales, Son., 0.25 kw IV.
- 1240 kc XEKC Ensenada, B. C., 0.1 kw IV.
- 1240 kc XEIF San Blas, Sin., 0.1 kw IV.
- 1240 kc XETG Tuxtla Gutierrez, Chiapas, 1.0 kw-D 0.25 kw IV.
- 1250 kc XEAT Hidalgo del Parral, Chih., Sucrs. de Jorge Perez, 0.25 kw IV.
- 1250 kc XEDK Guadalajara, Jal., Manuel Lopez Diaz, 1.0 kw III-B.
- 1250 kc XEDL Hermosillo, Son., Eufemia Esquer de Vidal, 1.0 kw-D 0.5 kw-N III-B.
- 1250 kc XEJX Queretaro, Quer., 1.0 kw-D 0.1 kw-N IV.
- 1250 kc XESJ Saltillo, Coah., Froylan Mier Narro, 1.0 kw-D 0.5 kw-N III-B.
- 1250 kc XETF Veracruz, Ver., Sucrs. de Jose Rodr. Lopez, 0.5 kw III-B.
- 1250 XEUO Chetumal, Q. R., 0.25 kw IV.
- 1260 kc XEMF Monclova, Coah., Alfonso L. Bres., 0.25 kw IV.
- 1260 kc XER Linares, N. L., Radio Linares S. A., 1.0 kw-D 0.25 kw-N IV.
- 1260 kc XEXR Ciudad Valles, S. L. P., 1.0 kw-D III.
- 1260 kc XEOG Ojinaga, Chih., 0.5 kw-D 0.1 kw-N IV.
- 1260 kc XEL Mexico, D. F., Herdez, S. A., 5.0 kw-D 1.0 kw-N III-B.
- 1260 kc XEDW Minatitlan, Sucrs. de Hector Silva Canto, 0.25 kw IV.
- 1270 kc XEAX Oaxaca, Oax., Delia Rodriguez de Marquez, 5.0 kw-D 0.5 kw-N III.
- 1270 kc XEAZ Tijuana, B. C., Fernando Sanchez Mayans, 0.5 kw III-B.
- 1270 kc XEGL Navojoa, Son., Fausto M. Gomez, 0.5 kw III-B.
- 1270 kc XEME Merida, Yuc., 0.5 kw III-B.
- 1270 kc XEXC Taxco, Guer., 0.25 kw-D 0.1 kw-N IV.
- 1270 kc XEOH Ciudad Camargo, Chih., 0.15 kw IV.
- 1270 kc XEZU Zacapu, Mich., Guillermo Calzada Cervantes, 1.0 kw-D 0.25 kw-N IV.
- 1270 kc XENX Mazatlan, Sin., 0.25 kw IV.
- 1270 kc XEKX Leon, Gto., 0.7 kw-D 0.15 kw-N IV.
- 1270 kc XEHN Nogales, Sonora, 0.25 kw-D 0.1 kw-N IV.
- 1270 kc XEKO San Luis Rio, Colorado, Son., 0.25 kw-D IV.
- 1270 kc XEPV Papantla, Veracruz, 1.0 kw-D 0.25 kw-N IV.
- 1280 kc XEKY Huixtla, Chia., 1.0 kw-D 0.1 kw-N IV.
- 1280 kc XEAG Cordoba, Ver., Luz Maria Zuniga de Miguel, 1.0 kw III-B.
- 1280 kc XEAW Monterrey, N. L., Jesus D. Gonzalez, 5.0 kw-D 0.5 kw-N III-B.
- 1280 kc XEBW Chihuahua, Chih., Radioemisora del Norte, 1.0 kw-D 0.6 kw-N III-B.
- 1280 kc XEGJ Guadalajara, Jal., Quirino Francisco Gonzalez, 0.25 kw IV.
- 1280 kc XELK Zacatecas, Zac., Macias y Acevedo, 0.25 kw IV.
- 1280 kc XESQ San Miguel Allende, Gto., 0.5 kw-D 0.25 kw-N IV.
- 1280 kc XEUT Colima, 0.25 kw IV.
- 1290 kc XEHS Los Mochis, Sin., 0.25 kw IV.
- 1290 kc XEAP Ciudad Obregon, Son., Emillo Manzanillo, 1.0 kw-D 0.1 kw-N IV.
- 1290 kc XEDA Mexico, D. F., Publ. Com. de Mexico S. A., 1.0 kw III-A.
- 1290 kc XEIX Jiquilpan, Mich., 1.0 kw-D III.
- 1300 kc XEGA San Andres Tuxtla, Ver., 0.5 kw II-B.
- 1300 XELE Tampico, Tam., 1.0 kw-D 0.15 kw-N IV.
- 1300 kc XELP, Jojutla, Morelos, 1.0 kw-D DA-D III.
- 1300 kc XEP Ciudad Juarez, Chih., Esteban Parra, 1 kw-D, 0.5 kw-N III-B.
- 1300 kc XECQ Culiacan, Sin., 1.0 kw-D 0.5 kw-N III-B.
- 1300 kc XESF Morelia, Mich., Jose Martinez Ramirez, 0.5 kw III-B.
- 1300 kc XEXW Nogales, Son., 1.0 kw-D 0.10 kw-N IV.
- 1300 kc XEHU Martinez de la Torre, Ver., 0.25 kw-D 0.1 kw-N IV.
- 1300 kc XEYJ Nueva Rosita, Coah., 1.0 kw-D 0.1 kw-N IV.
- 1310 kc XEEK La Paz, B. C., 0.5 kw III-B.
- 1310 kc XEAM Matamoros, Tamaulipas, Manuel L. Salinas, 1.0 kw-D 0.25 kw-N IV.
- 1310 kc XEBP Torreon, Coah., La Voz de la Laguna S. A., 5.0 kw-D 0.25 kw-N IV.
- 1310 kc XEC Tijuana, B. C., Luis Enrique Encisco, 0.25 kw IV.
- 1310 kc XEFH Agua Prieta, Son., Jesus Rodriguez Verdugo, 1.0 kw-D III.
- 1310 kc XEHV Veracruz, Ver., Sucrs. de Juan A. Palavicini, 1.0 kw III-A.
- 1310 kc XEJE Guadalajara, Jal., Difusoras de Occidente S. A., 0.25 kw IV.
- 1310 kc XEPO San Luis Potosi, S. L. P., 1.0 kw-D 0.25 kw-N IV.
- 1310 kc XERU Chihuahua, Chih., 1.0 kw III.
- 1320 kc XEAI Mexico, D. F., G. N. Medina y Loc. Ag. Ramos, 1.0 kw III-B.
- 1320 kc XEJZ Ciudad Jimenez, Chih., 0.5 kw-D 0.25 kw-N III-D, IV-N.
- 1320 kc XEOJ Ocotlan, Jal., 2.5 kw-D 0.25 kw-N IV.
- 1320 kc XENI Nueva Italia, Mich., 1.0 kw-D 0.25 kw-N IV.
- 1320 kc XERJ Mazatlan, Sin., Oscar Perez E., 5.0 kw-D 0.5 kw-N III-B.
- 1320 kc XESR Santa Rosalia, B. C., 0.5 kw III-B.
- 1320 kc XESY Magdalena, Son., 0.2 kw IV.
- 1320 kc XERN Montemorelos, N. L., 1.0 kw-D 0.25 kw-N IV.
- 1320 kc XETN Tuxtepec, Oax., 1.0 kw-D 0.1 kw-N IV.
- 1320 kc XEUI Comitan, Chia., 0.5 kw III-B.
- 1320 kc XETR Ciudad Valles, S. L. P., 1.0 kw-D 0.1 kw-N IV.
- 1330 kc XEBO Irapuato, Gto., Alfonso Martinez, 1.0 kw (DA-N) III-B.
- 1330 kc XEEA Salina Cruz, Oax., 0.5 kw III-B.
- 1330 kc XEFC Merida, Yuc., Rafael Rivas Franco, 1.0 kw III-B.
- 1330 kc XEHZ Martinez de la Torre, Ver., 1.0 kw-D 0.1 kw-N IV.
- 1330 kc XEYG Iguala, Guer., 0.25 kw-D IV.
- 1330 kc XERP Ciudad Madero, Tam., 1.0 kw-D III.
- 1330 kc XEWQ Monclova, Coahuila, 1.0 kw-D III.

Mexico-Caribbean CONTINUED

- 1340 kc XEAA Mexicali, B. C., Consuelo Tonnela King, 0.25 kw IV.
 1340 kc XEBJ Ciudad Victoria, Tam., Fernando Elizalde, 0.25 kw IV.
 1340 kc XEBK Nuevo Laredo, Tam., Juan Manuel Cortes, 0.25 kw IV.
 1340 kc XECI Acapulco, Gro., 0.25 kw IV.
 1340 kc XECR Morelia, Mich., 0.25 kw-D 0.1 kw-N IV.
 1340 kc XEDH Villa Acuna, Coah., Oscar Gonzalez Galindo, 0.25 kw IV.
 1340 kc XEFA Jalapa, Ver., Adolfo Alvarez, 0.25 kw IV.
 1340 kc XEJC Guernavaca, Morelos, 0.5 kw-D 0.25 kw-N IV.
 1340 kc XEJK Ciudad Delicias, Chih., Amador Ronquillo Reza, 0.25 kw IV.
 1340 kc XEDS Colima, Colima, 1.0 kw IV.
 1340 kc XELU Ciudad Serdan, Puebla, 0.25 kw IV.
 1340 XELW Guadalajara, Jal., Salvador Galindo de la Torre, 1.0 kw-D 0.25 kw-N IV.
 1340 kc XEMA Fresnillo, Zac., Jose Miguel Acevedo Moya, 0.25 kw IV.
 1340 kc XEMT Matamoros, Tamaulipas, Severo Garza Saenz, 0.25 kw IV.
 1340 kc XEOM Coatzacoalcos, Ver., Daniel Schact Perez, 1.0 kw-D 0.25 kw-N IV.
 1340 kc XESL San Luis Potosi, S. L. P., Guadalupe Delgada Ramirez, 0.5 kw-D 0.25 kw-N IV.
 1340 kc XEUX Tuxpan, Nay., Salvador Hrena Benitez, 1.0 kw-D 0.25 kw-N IV.
 1340 kc XEKH Ciudad del Carmen, Camp., 0.25 kw IV.
 1340 kc XEDB Ciudad Obregon, Son., 0.25 kw IV.
 1340 kc XEBY Truxpan, Ver., 0.25 kw IV.
 1350 kc XEJF Tierra Blanca, Vera., 0.25 kw-D 0.1 kw-N IV.
 1350 kc XEQK Mexico, D. F., Guillermo Morales B., 1.0 kw III-A.
 1350 kc XETB Torreon, Coah., Radio Laguna, S. A., 5.0 kw-D 0.5 kw-N III-B.
 1350 kc XETM Naco, Son., Jesus Manuel Franco, 1.0 kw III-B.
 1350 kc XEHY Oaxaca, Oax., 1.0 kw-D III.
 1360 kc XEKF Iguala, Gro., Rafael Campos Marquina, 1.0 kw-D 0.5 kw-N III-B.
 1360 kc XEUD Tuxtla Gutierrez, Chia., 1.0 kw-D 0.5 kw-N III-B.
 1360 kc XESA Culiacan, Sin., Pablos y Elizalde, 5.0 kw-D 0.5 kw-N III-B.
 1360 kc XEY Celaya, Gto., 1.0 kw-D 0.175 kw-N IV.
 1360 kc XETR Ciudad Valles, S. L. P., 5.0 kw-D III.
 1360 kc . . . Manzanillo, Colima, 1.0 kw-D 0.1 kw-N IV.
 1370 kc XEA Campeche, Camp., Casanoba Brito, 1.0 kw III-B.
 1370 kc XEDG Guadalajara, Jal., 0.5 kw III-B.
 1370 kc XEHF Nogales, Son., Gaston Mascarenas, 5.0 kw III-A.
 1370 kc XEHG Mexicali, B. C., 0.5 kw-D III-B.
 1370 kc XEMR Monterrey, N. L., Enrique Serna Martinez, 10.0 kw (DA-N) III-A.
 1370 kc XEXO Nuevo Laredo, Tam., 0.25 kw-D IV.
 1370 kc XERM San Andres Tuxtla, Ver., 0.5 kw-D 0.1 kw-N IV.
 1370 kc XEFY Fortin de Las Flores, Ver., 0.5 kw-D 0.25 kw-N IV.
 1370 kc XEXL Patzcuaro, Mich., 10.0 kw-D 0.1 kw-N IV.
 1380 kc XEGW Ciudad Victoria, Tama., 1.0 kw-D II.
 1380 kc XELF Nueva Rosita, Coah., 0.25 kw IV.
 1380 kc XEMK Mexico, D.F., Publ. Com. de Mexico S.A., 5.0 kw III-A.
 1380 kc XERK Tepic, Nay., Dario Mondragon, 1.0 kw-D 0.5 kw-N III-B.
 1380 kc XETZ Villahermosa, Tab., 1.0 kw-D 0.5 kw-N III-B.
 1380 kc XEJH La Paz, B. C., 0.25 kw IV.
 1380 kc XERS Gomez Palacio, Dur., 2.5 kw (DA-N) III-A.
 1380 kc XEKT Tecate, B. C., 0.25 kw-D 0.15 kw-N IV.
 1390 kc XEM Chihuahua, Chih., Pedro Meneses Jr., 0.5 kw III-B.
 1390 kc XEOR Renosa, Tam., Cond. S. Vda. de Gonzalez, 1.0 kw III.
 1390 kc XERW Leon, Gto., Augustin Obregon Padilla, 0.25 kw IV.
 1390 kc XETL Tuxpan, Ver., Calixte Almazan, 5.0 kw-D 1.0 kw-N III-B.
 1390 kc XEJI Tehuantepec, Oax., 2.5 kw-D 0.35 kw-N III-B.
 1400 kc XEPF Ensenada, B. C., 0.2 kw IV.
 1400 kc XEAB Santa Ana, B. C., Alfredo Marin Castro, 1.0 kw-D 0.25 kw-N IV.
 1400 kc XEAJ Navojoa, Son., 0.1 kw IV.
 1400 kc XECN Progreso, Yuc., 0.25 kw IV.
 1400 kc XEDE Saltillo, Coah., Enrique Martinez y Martinez, 1.0 kw-D 0.25 kw-N IV.
 1400 XEDQ San Andres Tuxtla, Vera., 0.1 kw IV.
 1400 kc XEDT Durango, Dur., Carlos C. Armas, 0.25 kw IV.
 1400 kc XEI Morelia, Mich., Tiburcio Ponce, 1.0 kw-D IV; 0.25 kw-N III.
 1400 kc XELH Acaponeta, Nay., 0.1 kw IV.
 1400 kc XENG Huachimango, Puebla, 0.25 kw IV
 1400 kc XESH Nueva Rosita, Coah., 0.5 kw-D 0.15 kw-N IV.
 1400 kc XEKJ Acapulco, Gro., Ramon Ortega Escobedo, 1.0 kw-D 0.25 kw-N IV.
 1400 kc XESB Santa Barbara, Chih., Domingo Salayanda Nejera, 1.0 kw-D 0.2 kw-N IV.
 1400 kc XESP San Pedro Tlaquepaque, Jal., Herminio Macias Alonso, 1.0 kw-D 0.25 kw-N IV.
 1400 kc XETO Tampico, Tam., Radio Tiempo S. de R. I. de C. V., 0.25 kw IV.
 1400 kc XEWF Cuautla, Mor., Fernando Diaz Enriquez, 0.25 kw IV.
 1400 kc XEXB Jalapa, Ver., 0.5 kw-D 0.25 kw-N IV.
 1400 kc XEJL Guamuchil, Sin., 1.0 kw-D 0.25 kw-N IV.
 1400 kc XEIH Fresnillo, Zac., 0.25 kw IV.
 1410 kc XEAS Nuevo Laredo, Tam., Jose Maria Villarreal, 1.0 kw-D 0.25 kw-N IV.
 1410 kc XEBS Mexico, D. F., Hispano-Mexicano S.A., 5.0 kw-D 1.0 kw-N III-A.
 1410 kc XECF Los Mochis, Sin., Francisco Perez H., 1.0 kw-D 0.5 kw-N III-B.
 1410 kc XEWM Villahermosa, Tob., 5.0 kw-D 0.5 kw-N III-B.
 1410 kc XEBF San Pedro de las Colonias, Coah., 0.25 kw IV.
 1410 kc XEIT Puerto Vallarta, Jal., 1.0 kw-D 0.25 kw-N IV.
 1420 kc XEEP La Paz, B. C., 0.5 kw II.
 1420 kc XEF Ciudad Juarez, Chih., Jose Carlos Amaya, 5.0 kw-D 0.5 kw-N III-B.
 1420 kc XEH Monterrey, N. L., Radio Tarnava S. de R. L., 1.0 kw III-A.
 1420 kc XEFS Cuernavaca, Mor., Miguel Angel T. Benitez, 0.25 kw IV.
 1420 kc XEPK Pachuca, Hgo., 1.0 kw-D 0.15 kw-N IV.
 1420 kc XEWE Irapuato, Gto., Felipe Gallardo, 5.0 kw-D 0.175 kw-N IV.
 1420 kc XEWJ Tehuacan, Pue., Jaime Retif Del Morel, 0.25 kw IV.
 1420 kc XEXX Tijuana, B. C., Jose J. Clark, Fern. Fed. Ferrel, 2.0 kw III-A.
 1420 kc XEEW Matamoros, Tamaulipas, 1.0 kw III.
 1420 kc XEUP Puerto Juarez, Q. R., 0.25 kw IV.
 1420 kc XEGF Gutierrez Zamora, Ver., 0.5 kw-D 0.1 kw-N IV.
 1420 kc . . . Chihuahua, Chih., 5.0 kw-D 0.5 kw-N III-B.
 1430 kc XECZ San Luis Potosi, S. L. P., Radiodif. Mexicana, 1.0 kw III-A.
 1430 kc XEOX Ciudad Obregon, Son., Felipe G. de Leon, 5.0 kw-D 0.5 kw-N III-B.
 1430 kc XEKR Nueva Rosita, Coah., 0.1 kw IV.
 1430 kc XEHD Ciudad Miguel Aleman, Tam., 2.0 kw-D 0.15 kw-N IV.
 1430 kc XELL Veracruz, Vera., 5.0 kw-D 0.25 kw-N IV.
 1430 kc XENP Salamanca, Gto., 0.25 kw-D IV.
 1430 kc XEUK Campeche, Camp., 0.25 kw IV.
 1440 kc XEHA C. Carmargo, Chih., 0.25 kw-D 0.1 kw-N III-A.
 1440 kc XELZ Mexico, D. F., Maria Cardena de Zetina, 5.0 kw-D 1.0 kw-N III-A.
 1440 kc XEHW Rosario, Sin., 0.25 kw IV
 1440 kc XEJQ Parras, Coah., 5.0 kw-D III.
 1440 kc XEVG Villahermosa, Tab., 0.15 kw IV.
 1450 kc XEYZ Aguascalientes, Ags., 0.1 kw IV.
 1450 kc XECB San Luis Rio Colorado, Son., Carlos Eliando, 0.25 kw IV.
 1450 XECM Ciudad Mante, Tam., 1.0 kw-D 0.25 kw-N IV.
 1450 kc XECP Ciudad Victoria, Tam., 0.1 kw IV.
 1450 kc XECT Ojinaga, Chih., 0.25 kw IV.
 1450 kc XEDJ Magdalena, Son., Jesus L. Rochin, 0.25 kw-D 0.1 kw-N IV.
 1450 kc XETD Tecuala, Nay., 0.25 kw IV.
 1450 kc XESS Ensenada, B. C., 0.1 kw IV.
 1450 kc XEGC Sahuayo, Mich., Alberto Barragan Degollado, 1.0 kw-D 0.25 kw-N IV.
 1450 kc XENW Culiacan, Sin., 1.0 kw-D 0.25 kw-N IV.
 1450 kc XEJM Monterrey, N. L., 0.25 kw IV.
 1450 kc XENA Queretaro, Qro., Ramon Rodriguez Familiar, 1.0 kw IV.
 1450 kc XEPP Orizaba, Ver., Radio Impulsora de Orizaba, 1.0 kw-D 0.25 kw-N IV.
 1450 kc XESZ Zihuatanejo, Gro., 0.25 kw IV.
 1450 kc XEVH Vallehermoso, Tamaulipas, 1.0 kw-D 0.25 kw-N IV.
 1450 kc XEKF Gomez Palacio, Dur., 0.5 kw-D 0.25 kw-N IV.
 1450 kc XEJW Chilpancingo, Gro., 1.0 kw-D 0.25 kw-N IV.
 1450 kc XESD Huatabampo, Son., 1.0 kw-D 0.25 kw-N IV.
 1450 kc XEKM Minatitlan, Ver., 0.25 kw IV.
 1450 kc XEJD Poza Rica, Ver., 1.0 kw-D 0.25 kw-N IV.
 1450 kc XEPY Progreso, Yuca., 0.25 kw IV.
 1460 kc XEHX Ciudad Obregon, Son., 1.0 kw-D 0.25 kw-N IV.
 1460 kc XELK Zitacuaro, Mich., 10.0 kw (DA-N) III-A.
 1460 kc XEJT Altamira, Tam., Difusora Portena S. de R. L., 1.0 kw III-B.
 1460 kc XEXQ San Luis Potosi, S. L. P., 0.25 kw IV.
 1460 kc XEYC Ciudad Juarez, Chih., Ysela Fern. Caball. de Yanez, 1.0 kw III-B.
 1460 kc XEUJ Ciudad del Carmen, Cam., 0.25 kw IV.
 1460 kc XEHE Atotomilco el Alto, Jal., 0.25 kw IV.
 1460 kc XERD Nueva Rosita, Coah., 1.0 kw-D III.
 1460 kc XEGN Oaxaca, Oax., 0.5 kw-D 0.25 kw-N IV.
 1470 kc XEAU Tijuana, B. C., Manuel Acuna Varela, 5.0 kw III-A.
 1470 kc XECU Los Mochis, Sin., Luis Perez Gomez, 0.25 kw IV.
 1470 kc XEHI Ciudad Miguel Aleman, Tam., 0.5 kw-D 0.25 kw-N IV.
 1470 kc XERL Colima, Col., 1.0 kw (DA-N) III.
 1470 kc XESM Mexico, D. F., Salvador San Martin, 10.0 kw-D 5.0 kw-N III-A.
 1470 kc . . . Durango, Dur., 0.35 kw IV.
 1480 kc XEAR Monterrey, N. L., Alfonso Flores Lopez, 1.0 kw-D 0.5 kw-N III-B.
 1480 kc XENS Navojoa, Son., 1.0 kw-D 0.1 kw-N III.
 1480 kc XEPR Poza Rica, Ver., 10.0 kw-D 0.5 kw-N III-B.
 1480 kc XECA Ciudad Ixtepe, Oax., 5.0 kw-D 0.25 kw-N III-B.
 1480 kc XEXG San Luis de la Paz, Gto., 0.5 kw-D 0.2 kw-N IV.
 1490 kc XEAL Manzanillo, Colima, 0.5 kw-D 0.25 kw-N IV.
 1490 kc XEAQ Agua Prieta, Son., Manuel Rodriguez, 0.25 kw IV.
 1490 kc XECH Toluca, Mex., Rodolfo Llamas, 0.5 kw-D 0.25 kw-N IV.
 1490 kc XEVC Veracruz, Ver., 0.1 kw IV.
 1490 kc XEDU Guaymas, Son., Sucrs. de Modesto Ortega, 0.5 kw-D 0.25 kw-N IV.
 1490 kc XEKF Matehuala, S. L. P., 0.25 kw IV.
 1490 kc XEGO Zamora, Mich., Radio Zamora S. de R. L., 1.0 kw-D 0.25 kw-N IV.
 1490 kc XEGU Huauachinango, Pue., 0.25 kw-D IV.
 1490 kc XEJR Hidalgo del Parral, Chih., 0.1 kw IV.
 1490 kc XEMH Merida, Yuc., Alvaro Barquet Y., 1.0 kw-D 0.25 kw-N IV.
 1490 kc XEOB Torreon, Coah., 1.0 kw-D 0.25 kw-N IV.
 1490 kc XERA Chihuahua, Chih., Red Nacional Radiomora S. A., 1.0 kw-D 0.25 kw-N IV.
 1490 kc XERO Aguascalientes, Ags., Radio Hidrotermopolitana, 0.25 kw IV.
 1490 kc XEWG Ciudad Juarez, Chih., Carlos Mendez, 0.25 kw IV.
 1490 kc XEXU Saltillo, Coah., 0.1 kw IV.
 1490 kc . . . Puebla, Pue., 0.25 kw IV.
 1490 kc XEMS Matamoros, Tamaulipas, 0.25 kw IV.
 1490 kc XEJU Culiscan, Sin., 0.25 kw IV.
 1490 kc XEIB Todas Santos, B. C., 0.25 kw IV.
 1490 kc XEED Ameca, Jal., 0.25 kw IV.
 1490 kc XEKN Huetaman, Mich., 0.25 kw IV.
 1500 kc XERH Mexico, D. F., "A.R.S.E." S.A., 20.0 kw (DA-N) II.
 1500 kc XEUH Villahermosa, Tab., 0.25 kw II.
 1500 kc XEJV Ensenada, B. C., 0.5 kw-D II.
 1500 kc XEFG Tapatlan de Morelos, Jal., 0.5 kw-D II.
 1500 kc XEEB Esperanza, Son., 0.25 kw-D II.
 1510 kc XEKI Villa de Seris, Son., 0.25 kw-D II.
 1510 kc . . . San Andres Tuxtla, Ver., 1.0 kw-D II.
 1520 kc XECX Tehuacan, Pue., 0.25 kw II.
 1520 kc XEGD Hidalgo del Parral, Chih., 1.0 kw-D II.
 1520 kc XEHT Huamantla, Tlax., Alf. Macia y Mario Pardo S., 0.25 kw-D II.
 1520 kc XEIG Mazatlan, Sin., 0.5 kw-D II.
 1520 kc XEST San Luis Rio Colorado, Son., 0.25 kw-D II.
 1520 kc XEIH Huimanguillo, Tab., 1.0 kw-D 0.1 kw-N II.
 1530 kc XEFR Mexico, D. F., 5.0 kw (DA-N) II.
 1540 kc XENC Celaya, Gto., El Herald del Bajio, 1.0 kw-D 0.25 kw-N II.
 1540 kc XEQN Hermosillo, Son., 5.0 kw II.
 1540 kc XEJY El Grullo, Jal., 0.5 kw-D II.
 1540 kc XEJZ Cardenas, S. L. P., 0.25 kw-D II.
 1550 kc XEBG Tijuana, B. C., Octavio B. Lelevier, 1.0 kw II.
 1550 kc XENU Nuevo Laredo, Tam., 50.0 kw-D 1.0 kw-N (DA-N) II.
 1550 kc XEJZ Jalapa, Ver., 10.0 kw I-B.
 1550 kc XEL Minatitlan, Ver., 0.5 kw-D II.
 1560 kc XEPC Aguascalientes, Ags., 0.25 kw II.
 1560 kc XEDD Monterrey, N. L., 0.5 kw-D II.
 1560 kc XEQZ Ciudad Cuauhtemoc, Chih., 5.0 kw-D 2.0 kw-N II.
 1560 kc XERX Salamanca, Gto., Ernesto Bravo Vargas, 1.0 kw-D 0.25 kw-N II.
 1560 kc XEKA Tonantzintla, Pueblo, 0.25 kw-D 0.1 kw-N II.
 1570 kc XERF Villa Acuna, Coah., Cia. Radiodif. de Coahuila S.A., 250.0 kw III-A.
 1570 kc XEGE Mexicali, Baja Cal., 1.0 kw-D II.
 1570 kc XEIK Panuco, Ver., 0.5 kw-D II.
 1570 kc XEIM San Blas, Nay., 0.6 kw-D II.
 1580 kc XELI Chilpancingo, Gra., 1.0 kw-D 0.25 kw-N II.
 1580 kc XEDM Hermosillo, Son., Cia. Radio Pacifico, 50.0 kw II.
 1580 kc XENQ Tulancingo, Hgo., 5.0 kw-D 0.5 kw-N II.
 1580 kc XEUL Progreso, Yuca., 0.25 kw II.
 1580 kc XEQL Zamora, Mich., 1.0 kw-D 0.1 kw-N II.
 1590 kc XEHC Ensenada, B. C., 10.0 kw-D 1.5 kw-N III.
 1590 kc XEBZ Meoqui, Chi., 1.0 kw-D III.
 1590 kc XEMB Monterrey, N. L., 5.0 kw (DA-N) III-B.
 1590 kc XEEE Tecate, B. C., 1.0 kw-D III.
 1590 kc XETE Ciudad Madero, Tam., 1.0 kw-D (DA) III.
 1590 kc XEMC Mexico, D. F., Dol. G. Estrada de Ferreira, 10.0 kw-D 5.0 kw-N III-A.
 1590 kc XEBK Atamajac, Jal., 0.25 kw-D 0.125 kw-N IV.
 1600 kc XEAE Villa Acuna, Coah., 5.0 kw III-A.
 1600 kc XEDO Acapulco, Gto., Heriberto Guizar Castro, 0.5 kw III-B.
 1600 kc XEVV Acambaro, Gto., 0.5 kw-D 0.2 kw-N IV.
 1600 kc XEFC Veracruz, Ver., 0.25 kw IV.
 1600 kc XECW Los Mochis, Sin., 1.0 kw-D 0.2 kw-N IV.
 1600 kc XENY Nogales, Son., 1.0 kw-D III.

Foreign Television Stations

The following listing of foreign television stations has been compiled from official and trade sources in the United States and foreign countries and is based on the best information obtainable. The standards for each country are listed as are the estimated number of receivers in each country where available.

ALGERIA

Standards: 819 lines, 25 frames, 14 mc bandwidth, am audio. Receivers estimated at 25,000 as of March 31, 1959.

Algiers—Cap Matifou, Radiodiffusion Television Francaise (govt.), 50 w video, 12 kw audio, 207.7 mc center frequency.
Oran—Radiodiffusion Television Francaise (govt.), 50 kw video, 12 w audio, 132.3 mc center frequency.

ARGENTINA

Standards: 625 lines, 25 frames, 6 mc bandwidth, fm audio. Receivers estimated at 250,000 as of March 31, 1959.

Buenos Aires—LR3TV, Radio Belgrano (govt.), 40 kw erp video, 20 kw erp audio, 177 mc center frequency.

AUSTRALIA

Standards: 625 lines, 25 frames, 7 mc bandwidth, fm audio. Receivers estimated at 560,000 as of March 31, 1959.

Adelaide—Southern Television Corp., proposed.
Adelaide—Television Broadcasters Ltd., proposed.
Adelaide—Australian Broadcasting Commission, proposed.
Adelaide—Electronic Industries Ltd., experimental, 30 w video, 191.5 mc center frequency.
Brisbane—Brisbane Tv Ltd., proposed.
Brisbane—Queensland Television Ltd., proposed.
Brisbane—Australian Broadcasting Commission, proposed.
Hobart—Tasmanian Television Ltd., proposed.
Melbourne—ABV, Australian Broadcasting Commission, 100 kw erp video, 20 kw erp audio, 86.5 mc center frequency.
Melbourne—HSV, Herald Sun Television Pty Ltd., 100 kw erp video, 20 kw erp audio, 184.5 mc center frequency.
Melbourne—GTV, General Television Corp. Pty Ltd., 100 kw erp video, 20 kw erp audio, 199.5 mc center frequency.
Perth—Television Western Australia Ltd., proposed.
Perth—Australian Broadcasting Commission, proposed.
Sydney—ABN, Australian Broadcasting Commission, 100 kw erp video, 20 kw erp audio, 66.5 mc center frequency.
Sydney—ATN, Amalgamated Television Services Pty Ltd., 100 kw erp video, 20 kw erp audio, 184.5 mc center frequency.
Sydney—TCN, Television Corp. Pty Ltd., 100 kw erp video, 20 kw erp audio, 198.5 mc center frequency.

AUSTRIA

Standards: 625 lines, 25 frames, 7 mc bandwidth, fm audio. Receivers estimated at 65,000 as of March 31, 1959.

Baden Bei Wien—Oesterreichischer Rundfunk (govt.), relay, 10 w erp video, 198.5 mc center frequency.
Graz-Schoeckl—Oesterreichischer Rundfunk (govt.), 60 kw erp video, 12 kw erp audio, 191.5 mc center frequency.
Jauerling—Oesterreichischer Rundfunk (govt.), 60 kw erp video, 12 kw erp audio, 51.5 mc center frequency.
Lichtenberg—Oesterreichischer Rundfunk (govt.), proposed, 60 kw erp video.
Linz-Frienberg—Oesterreichischer Rundfunk (govt.), 3 kw erp video, .8 kw erp audio, 184.5 mc center frequency.
Fatscherkofel—Oesterreichischer Rundfunk (govt.), 60 kw erp video, 12 kw erp audio, 64.5 mc center frequency.
Pfander—Oesterreichischer Rundfunk (govt.), under construction, 60 kw erp video, 12 kw erp audio, 177.5 mc center frequency.

Pyramidenkogel—Oesterreichischer Rundfunk (govt.), 30 kw erp video, 6 kw erp audio, 212.5 mc center frequency.
Salzburg-Gaisberg—Oesterreichischer Rundfunk (govt.), 60 kw erp video, 12 kw erp audio, 198.5 mc center frequency.
Schladming—Oesterreichischer Rundfunk (govt.), relay, 1 w erp video, 219.5 mc center frequency.
Schmittenhoehe—Oesterreichischer Rundfunk (govt.), relay, .5 kw erp video, .1 kw audio, 177.5 mc center frequency.
Sonnwendstein—Oesterreichischer Rundfunk (govt.), 1.5 kw erp video, .3 kw erp audio, 212.5 mc center frequency.
Vienna-Kahlenberg—Oesterreichischer Rundfunk (govt.), 60 kw erp video, 12 kw erp audio, 177.5 mc center frequency.
Vienna-Kahlenberg—Oesterreichischer Rundfunk (govt.), 10 kw erp video, 2 kw erp audio, 522.5 mc center frequency.

AZORES

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio.

Lages Field—CSLTV, Armed Forces Radio & Tv Services, U. S. Air Force, 50 w video, 183 mc center frequency.

BELGIUM

Standards: 625 lines, 25 frames, 7 mc bandwidth, am audio.

Antwerp—Institut National Belge de Radiodiffusion (govt.), .1 kw erp video, 25 w erp audio, 80 mc center frequency.
Brussels—Institut National Belge de Radiodiffusion (govt.), 100 kw erp video, 25 kw erp audio, 198.5 mc center frequency.
Brussels—Institut National Belge de Radiodiffusion (govt.), 100 kw erp video, 25 kw erp audio, 212.5 mc center frequency.
Liege—Institut National Belge de Radiodiffusion (govt.), 100 kw erp video, 25 kw erp audio, 57.5 mc center frequency.
Nenfchateau—Institut National Belge de Radiodiffusion (govt.), proposed, 25 kw erp video, 6 kw erp audio, 212.5 mc center frequency.
Ruiselade—Institut National Belge de Radiodiffusion (govt.), 100 kw erp video, 25 kw erp audio, 50 mc center frequency.

BERMUDA

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio.

Hamilton—ZBMTV, Bermuda Broadcasting Co. (shares time with ZBKTV), 4 kw erp video, 2 kw erp audio, 195 mc center frequency.
Kindley Air Force Base—ZBKTV, Armed Forces Radio & Tv Services, U. S. Air Force (shares time with ZBMTV), .2 kw video.

BRAZIL

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio. Receivers estimated at 850,000 as of March 31, 1959.

Belo Horizonte—Radio Inconfidencia (govt.), under construction, 57 mc center frequency.
Belo Horizonte—PRH6TV, Radio Televisao Itacolmi (Radio Guarani), 20 kw erp video, 10 kw erp audio, 69 mc center frequency.
Brasilia—PRA2TV, Ministerio da Educacao (govt.), proposed, 25 kw erp video, 12.5 kw erp audio.
Brasilia—Radio Nacional de Brasilia (govt.), under construction, 83 mc center frequency.
Curitiba—Radio Televisao Parana S.A., under construction, 85 mc center frequency.
Golanias—Radio Difusora e Televisora Anhanguera S. A., under construction, 57 mc center frequency.
Porto Alegre—Radio Tupi S. A., under construction, 89 mc center frequency.
Recife—Empresa Jornal do Commercio S. A., under construction, 10 kw erp video, 5 kw erp audio, 57 mc center frequency.
Ribeirao Preto—Emissoras Associadas S.A., proposed.
Rio de Janeiro—PRE3TV, Radio Nacional (govt.), under construction, 25 kw erp video, 12.5 kw erp audio, 57 mc center frequency.
Rio de Janeiro—Radio Globo S. A., 69 mc center frequency.
Rio de Janeiro—PRG3TV, Radio Televisao Tupi S. A., 21.2 kw erp video, 12.7 erp audio, 85 mc center frequency.
Rio de Janeiro—PRA9TV, Radio Mayrink Velga S. A., under construction, 25 kw erp video, 12.5 kw erp audio, 177 mc center frequency.
Rio de Janeiro—PRD8TV, Radio Emissoras Continentales S. A., 25 kw erp video, 12.5 kw erp audio, 189 mc center frequency.

Rio de Janeiro—PRD5TV, Televisao Roquete Pinto Prefeitura do Distrito Federal (govt.), under construction, 25 kw erp video, 12.5 kw erp audio, 201 mc center frequency.
Rio de Janeiro—Radio Rio S. A., 30 kw erp video, 15 kw erp audio, 213 mc center frequency.

Rio de Janeiro-Itatiaia—Radio Tupi S.A., under construction, 587 mc center frequency.

Salvador—Tv Itapoan S.A., proposed.

Santos—Radiodifusora de Sao Paulo S. A., 183 mc center frequency.

Sao Paulo—PRF3TV, Radio Gazeta (Fundacao Casper Libero), under construction, 57 mc center frequency.

Sao Paulo—PRF3TV, Radiodifusora Sao Paulo S. A., 18.4 kw erp video, 9.2 kw erp audio, 63 mc center frequency.

Sao Paulo—Radio Televisao Paulista S. A., 19.4 kw erp video, 9.7 kw erp audio, 79 mc center frequency.

Sao Paulo—PRB9TV, Radio Record S. A., 32 kw erp video, 16 kw erp audio, 177 mc center frequency.

Sao Paulo—PRG9TV, Radio Nacional (Excelsior S. A.), under construction, 25 kw erp video, 12.5 kw erp audio, 189 mc center frequency.

Sao Paulo—PRB4TV, Sociedad Radio Cultura S. A., under construction, 25 kw erp video, 12.5 kw erp audio, 201 mc center frequency.

Sao Paulo—PRH9TV, Radio Bandeirantes S. A., under construction, 25 kw erp video, 12.5 kw erp audio, 213 mc center frequency.

Sao Paulo-Vaiinhos—PRF3TV, Radio Difusora Sao Paulo S. A., 485 mc center frequency.

Sao Paulo-Campos de Jordao—PRB9TV, Radio Record S. A., 491 mc center frequency.

Sao Paulo-Piracicaba—Radio Televisao Paulista S. A., 503 mc center frequency.

Sao Paulo—PRB9TV, Radio Record S. A., 521 mc center frequency.

Sao Paulo-Campos de Jordao—PRF3TV, Radio Difusora Sao Paulo S. A., 527 mc center frequency.

Sao Paulo-Piracicaba—PRB9TV, Radio Record S. A., 539 mc center frequency.

Sao Paulo-Vaiinhos—Radio Televisao Paulista S. A., 557 mc center frequency.

Sao Paulo-Campos de Jordao—Radio Televisao Paulista S. A., 53 mc center frequency.

Sao Paulo-Piracicaba—PRF3TV, Radio Difusora Sao Paulo S. A., 575 mc center frequency.

BULGARIA

Standards: 625 lines, 25 frames, 8 mc bandwidth, fm audio. Receivers estimated at 50 as of March 31, 1957.

Sofia—govt., under construction.
Sofia—govt., .5 kw video, .25 kw audio, 62 mc center frequency.

COMMUNIST CHINA

Standards: 625 lines, 25 frames, 8 mc bandwidth, fm audio. Receivers estimated at 200 as of March 31, 1959.

Canton—govt., under construction.
Harbin—govt.
Peking—govt., 1 kw video, 60.5 mc center frequency.
Shanghai—govt., 96 mc center frequency.

COLOMBIA

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio. Receivers estimated at 150,000 as of March 31, 1959.

Alto Magdalena—Radiotelevisora Nacional (govt.), relay, 40 kw erp video, 177 mc center frequency.
Bogota—HJRNTV, Radiotelevisora Nacional (govt.), .2 kw erp video, 183 mc center frequency.
Boyaca—Radiotelevisora Nacional (govt.), relay, 20 kw erp video, 195 mc center frequency.
Bucaramanga—Radiotelevisora Nacional (govt.), 40 kw erp video, 195 mc center frequency.
Manizales—Radiotelevisora Nacional (govt.), relay, 40 kw erp video, 201 mc center frequency.
Medelin—Radiotelevisora Nacional (govt.), relay, 25 kw erp video, 177 mc center frequency.
Quindio—Radiotelevisora Nacional (govt.), 40 kw erp video, 189 mc center frequency.
Valle del Cauca—Radiotelevisora Nacional (govt.), 60 kw erp video, 177 mc center frequency.

CUBA

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio. Receivers estimated at 350,000 as of March 31, 1959.

Camaguey—Radio Television Nacional S. A.,

HAMILTON-LANDIS & ASSOCIATES INC.

FOR THE SALE AND PURCHASE OF RADIO, TELEVISION STATIONS AND NEWSPAPERS . . .

EAST
WASHINGTON, D.C.

Ray V. Hamilton
1737 De Sales St., N.W.
EXecutive 3-3456

MIDWEST
CHICAGO

Richard A. Shaheen
1714 Tribune Tower
DElaware 7-2754

SOUTHWEST
DALLAS

DeWitt (Judge) Landis
1511 Bryan Street
Riverside 8-1175

WEST
SAN FRANCISCO

John F. Hardesty
111 Sutter Street
EXbrook 2-5671

Foreign Tv CONTINUED

relay, 5 kw video, 2.5 kw audio, 69 mc center frequency.

Camaguey—CMJLTV, Circuito CMQ S. A., relay, 10 kw video, 5 kw audio, 85 mc center frequency.

Camaguey—Telemundo S. A., relay, 189 mc center frequency.

Ciego de Avila—Circuito CMQ S. A., proposed, 3 kw video, 1.5 kw audio, 177 mc center frequency.

Guantanamo Bay—WGBYTV, Armed Forces Radio & Tv Services, U. S. Navy, 2 kw video, 183 mc center frequency.

Havana—CMABTV, Telemundo S. A., 5 kw video, 2.5 kw audio, 57 mc center frequency.

Havana—CMBFTV, Radio Television Nacional S. A., 5 kw video, 2.5 kw audio, 69 mc center frequency.

Havana—CMQTV, Circuito CMQ S. A., 10 kw video, 5 kw audio, 85 mc center frequency.

Havana—CMBATV, Radio Universal S. A., 5 kw video, 2.5 kw audio, 177 mc center frequency.

Havana—CMTV, Telediarlo S. A., 5 kw video, 2.5 kw audio, 195 mc center frequency.

Havana—Telemundo S. A., 10 kw video, 5 kw audio, 207 mc center frequency.

Holguin—Circuito CMQ S. A., relay, 1.5 kw video, .75 kw audio, 63 mc center frequency.

Holguin—Radio Television Nacional S. A., relay, 5 kw video, 2.5 kw audio, 183 mc center frequency.

Jatibonica—Telemundo S. A., relay, 207 mc center frequency.

Las Villas—Telemundo S. A., relay, 183 mc center frequency.

Matanzas—CMGQTV, Circuito CMQ S. A., relay, 5 kw video, 2.5 kw audio, 189 mc center frequency.

Matanzas—Telemundo S. A., relay, 201 mc center frequency.

Matanzas—Radio Television Nacional S. A., relay, 5 kw video, 2.5 kw audio, 213 mc center frequency.

Pinar del Rio—Telemundo S. A., proposed relay, 63 mc center frequency.

Pinar del Rio—Circuito CMQ S. A., proposed relay, 79 mc center frequency.

Pinar del Rio—Radio Television Nacional S. A., proposed relay, 183 mc center frequency.

Santa Clara—CMHTV, Radio Television Nacional S. A., relay, 5 kw video, 2.5 kw audio, 63 mc center frequency.

Santa Clara—CMHQT, Circuito CMQ S. A., relay, 5 kw video, 2.5 kw audio, 79 mc center frequency.

Santiago de Cuba—CMKUTV, Circuito CMQ S. A., relay, 5 kw video, 2.5 kw audio, 57 mc center frequency.

Santiago de Cuba—Radio Television Nacional S. A., relay, 5 kw video, 2.5 kw audio, 79 mc center frequency.

Santiago de Cuba—Telemundo S. A., relay, 177 mc center frequency.

Victoria de las Tunas—Telemundo S. A., relay, 213 mc center frequency.

CYPRUS

Standards: 625 lines, 25 frames, 7 mc bandwidth, fm audio. Receivers estimated at 3,000 as of March 31, 1959.

Nicosia—Cyprus Broadcasting Corp., 1.5 kw video, .375 kw audio, 50.5 mc center frequency.

CZECHOSLOVAKIA

Standards: 625 lines, 25 frames, 8 mc bandwidth, fm audio. Receivers estimated at 373,100 as of March 31, 1959.

Asch—Ceskoslovensky Televis (govt.), relay.

Banska Bystrica—Ceskoslovensky Televis (govt.), relay, 186 mc center frequency.

Bratislava—Ceskoslovensky Televis (govt.), 12 kw video, 5 kw audio, 62 mc center frequency.

Brno—Ceskoslovensky Televis (govt.), 10 kw video, 4 kw audio, 202 mc center frequency.

Ceske Budejovice—Ceskoslovensky Televis (govt.), under construction.

Domazlice—Ceskoslovensky Televis (govt.), relay under construction.

Hlohovec—Ceskoslovensky Televis (govt.), relay.

Hostyn Mt.—Ceskoslovensky Televis (govt.), relay.

Javorina—Ceskoslovensky Televis (govt.), relay.

Jihlava—Ceskoslovensky Televis (govt.), relay under construction.

Karlovy Vary—Ceskoslovensky Televis (govt.), relay, 4 kw video, .2 kw audio, 210 mc center frequency.

Liberec—Ceskoslovensky Televis (govt.), proposed relay.

Ostrava—Ceskoslovensky Televis (govt.), 12 kw video, 5 kw audio, 52.5 mc center frequency.

Pardubice—Ceskoslovensky Televis (govt.), under construction.

Pizen—Ceskoslovensky Televis (govt.), relay under construction.

Prague—Ceskoslovensky Televis (govt.), 5 kw video, 3 kw audio, 52.5 mc center frequency.

Presov—Ceskoslovensky Televis (govt.), relay.

South Bohemia—Ceskoslovensky Televis (govt.).

Susice—Ceskoslovensky Televis (govt.), relay under construction.

DENMARK

Standards: 625 lines, 25 frames, 7 mc bandwidth, fm audio. Receivers estimated at 254,000 as of March 31, 1959.

Aalborg—Danish State Radio (govt.), 10 kw video, 3 kw audio, 177.5 mc center frequency.

Aarhaus—Danish State Radio (govt.), 10 kw video, 3 kw audio, 198.5 mc center frequency.

Copenhagen—Danish State Radio (govt.), 10 kw video, 3 kw audio, 64.5 mc center frequency.

Kolsterbro-Vestjylland—Danish State Radio (govt.), 60 kw video, 15 kw audio, 212.5 mc center frequency.

Kolding-Sonderjylland—Danish State Radio (govt.), 60 kw video, 15 kw audio, 191.5 mc center frequency.

Naestved—Danish State Radio (govt.), under construction, 10 kw video, 3 kw audio, 184.5 mc center frequency.

Odense-Fyn—Danish State Radio (govt.), 10 kw video, 3 kw audio, 57.5 mc center frequency.

DOMINICAN REPUBLIC

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio. Receivers estimated at 7,500 as of March 31, 1959.

Ciudad Trujillo—HITT, La Voz Dominicana (J. Arismendi Trujillo Molina), 16 kw video, 8 kw audio, 69 mc center frequency.

Ciudad Trujillo—HINTV, Expedi Pou, 5 kw video, .5 kw audio, 177 mc center frequency.

Santiago de Los Caballeros—HITT, La Voz Dominicana (J. Arismendi Trujillo Molina), relay, 69 mc center frequency.

EL SALVADOR

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio. Receivers estimated at 15,000 as of March 31, 1959.

San Salvador—YSUTV, Radio Television YSU S. A., 77 kw video, 38.5 kw audio, 69 mc center frequency.

San Salvador—YSEBTV, Television Salvadorena S. A., 5 kw video, .25 kw audio, 85 mc center frequency.

ERITREA

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio.

Asmara—KANUTV, Armed Forces Radio & Tv Services, U. S. Army, 2 kw video, 183 mc center frequency.

FINLAND

Standards: 625 lines, 25 frames, 7 mc bandwidth, fm audio. Receivers estimated at 16,100 as of March 31, 1959.

Forssa—Oy Yleisradio Ab (govt.), under construction.

Helsinki—Oy Yleisradio Ab (govt.), 8 kw video, 4 kw audio, 184.5 mc center frequency.

Helsinki—Helsinki Tv Club, 40 w video, 20 w audio, 198.5 mc center frequency.

Lahti—Oy Yleisradio Ab (govt.), 10 kw video, 6 kw audio, 205.5 mc center frequency.

Tampere—Oy Yleisradio Ab (govt.), under construction.

Turku—Turun Televisiokerho (Turku Tv Club), 2 kw video, 177.5 mc center frequency.

Turku—Oy Yleisradio Ab (govt.), 25 kw video, 6 kw audio, 191.5 mc center frequency.

FRANCE

Standards: 819 lines, 25 frames, 14 mc bandwidth, am audio. Receivers estimated at 1,099,000 as of March 31, 1959.

Ajaccio—Radiodiffusion Television Francaise (govt.), 50 w video, 12 w audio, 61.3 mc center frequency.

Amiens—Radiodiffusion Television Francaise (govt.), .5 kw video, .125 kw audio, 207.7 mc center frequency.

Annecy—Radiodiffusion Television Francaise (govt.), relay, 182.3 mc center frequency.

Besancon—Radiodiffusion Television Francaise (govt.), relay, 15 w video, 12 w audio, 168.25 mc center frequency.

Bordeaux—Radiodiffusion Television Francaise (govt.), .5 kw video, .125 kw audio, 195.45 mc center frequency.

Bourges—Radiodiffusion Television Francaise (govt.), 20 kw video, 5 kw audio, 194.55 mc center frequency.

Caen—Radiodiffusion Television Francaise (govt.), 20 kw video, 5 kw audio, 48.15 mc center frequency.

Charbourg—Radiodiffusion Television Francaise (govt.), .5 kw video, .125 kw audio, 208.6 mc center frequency.

Clermontferrand—Radiodiffusion Television Francaise (govt.), 5 kw video, 1.25 kw audio,

169.15 mc center frequency.

Dijon—Radiodiffusion Television Francaise (govt.), .5 kw video, .125 kw audio, 195.45 mc center frequency.

Epinal—Radiodiffusion Television Francaise (govt.), 40 w video, 10 w audio, 208.6 mc center frequency.

Grenoble—Radiodiffusion Television Francaise (govt.), 50 w video, 12 w audio, 195.45 mc center frequency.

La Bourboule—Radiodiffusion Television Francaise (govt.), relay, 194.55 mc center frequency.

Le Havre—Radiodiffusion Television Francaise (govt.), 50 w video, 12 w audio, 181.4 mc center frequency.

Lille—Radiodiffusion Television Francaise (govt.), 20 kw video, 5 kw audio, 181 mc center frequency.

Limoges—Radiodiffusion Television Francaise (govt.), 3 w video, 1 w audio, 48.15 mc center frequency.

Lyon—Radiodiffusion Television Francaise (govt.), 2 kw video, 32 w audio, 168.25 mc center frequency.

Lyon—Radiodiffusion Television Francaise (govt.), 20 kw video, 5 kw audio, 208.6 mc center frequency.

Marseille—Radiodiffusion Television Francaise (govt.), 10 kw video, 2.5 kw audio, 182.3 mc center frequency.

Megeve—Radiodiffusion Television Francaise (govt.), relay, 181.4 mc center frequency.

Metz—Radiodiffusion Television Francaise (govt.), 10 kw video, 2.5 kw audio, 169.15 mc center frequency.

Mulhouse—Radiodiffusion Television Francaise (govt.), 20 kw video, 5 kw audio, 182.3 mc center frequency.

Nancy—Radiodiffusion Television Francaise (govt.), 50 w video, 12 w audio, 181.4 mc center frequency.

Nantes—Radiodiffusion Television Francaise (govt.), 50 w video, 13 w audio, 61.3 mc center frequency.

Nice—Radiodiffusion Television Francaise (govt.), 3 kw video, .75 kw audio, 169.15 mc center frequency.

Nice—Radiodiffusion Television Francaise (govt.), under construction, 50 w video, 12 w audio, 207.7 mc center frequency.

Paris—Radiodiffusion Television Francaise (govt.), 20 kw video, 5 kw audio, 181 mc center frequency.

Pic du Midi—Radiodiffusion Television Francaise (govt.), .5 kw video, .125 kw audio, 168.25 mc center frequency.

Reims—Radiodiffusion Television Francaise (govt.), 10 kw video, 2.5 kw audio, 168.25 mc center frequency.

Reims—Radiodiffusion Television Francaise (govt.), 50 w video, 12 w audio, 168.25 mc center frequency.

Reims—Radiodiffusion Television Francaise (govt.), 50 w video, 13 w audio, 168.25 mc center frequency.

Rouen—Radiodiffusion Television Francaise (govt.), 10 kw video, 2.5 kw audio, 195.45 mc center frequency.

Saint Etienne—Radiodiffusion Television Francaise (govt.), relay, 50 w video, 12 w audio, 182.3 mc center frequency.

Saint Gervais—Radiodiffusion Television Francaise (govt.), relay, 194.55 mc center frequency.

Sarreguemines—Radiodiffusion Television Francaise (govt.), relay, 1 w video, 1 w audio, 169.15 mc center frequency.

Strasbourg—Radiodiffusion Television Francaise (govt.), 3 kw video, .75 kw audio, 168.25 mc center frequency.

Toulon—Radiodiffusion Television Francaise (govt.), relay, 50 w video, 12 w audio, 207.7 mc center frequency.

EAST GERMANY

Standards: 625 lines, 25 frames, 7 mc bandwidth, fm audio. Receivers estimated at 350,000 as of March 31, 1959.

Berlin—German Democratic Republic (govt.), 100 kw video, 20 kw audio, 177.5 mc center frequency.

Berlin—German Democratic Republic (govt.), experimental, .1 kw video, 485 mc center frequency.

Brocken—German Democratic Republic (govt.), 10 kw video, 2 kw audio, 184.5 mc center frequency.

Cottbus—German Democratic Republic (govt.), 64.5 mc center frequency.

Dequede—German Democratic Republic (govt.), under construction, 87.5-100 mc.

Dresden—German Democratic Republic (govt.), 3 kw video (power to be increased to 100 kw), .6 kw audio, 147.5 mc center frequency.

Goerlitz—German Democratic Republic (govt.), experimental (satellite relay), .2 kw video, 191.5 mc center frequency.

Heilptenberg—German Democratic Republic, 30 kw video, 3 kw audio, 57.5 mc center frequency.

Inselberg—German Democratic Republic, 100 kw video, 20 kw audio, 177.5 mc center frequency.

Karl Marx Stadt—German Democratic Republic,

public (govt.), 3kw erp video, .6kw erp audio, 198.5 mc center frequency.

Leipzig—German Democratic Republic, 3kw erp video (power to be increased to 100kw), .6kw erp audio, 61.5 mc center frequency.

Marlow—German Democratic Republic, 10kw erp video, 3kw erp audio, 198.5 mc center frequency.

Schwerin—German Democratic Republic (govt.), 100kw erp video, 20kw erp audio, 219.5 mc center frequency.

Suhl—German Democratic Republic (govt.), relay, 219.5 mc center frequency.

WEST GERMANY

Standards: 625 lines, 25 frames, 7 mc bandwidth, fm audio. Receivers estimated at 2,418,700 as of March 31, 1959.

Aachen—Westdeutscher Rundfunkverband, 2 kw erp video, 439.5 mc center frequency.

Aalen—Sueddeutscher Rundfunk, 20kw erp video, 4kw erp audio, 198.5 mc center frequency.

Ahrweiler—Suedwestfunk, relay, 1w erp video, 1w erp audio, 177.5 mc center frequency.

Ahuette—Suedwestfunk, relay, 1 w erp video, 1 w erp audio, 219.5 mc center frequency.

Alf Bullay—Suedwestfunk, relay, 1 w erp video, 1 w erp audio, 219.5 mc center frequency.

Altena—Nord und Westdeutscher Rundfunkverband, relay, 5 w erp video, 5 w erp audio, 219.5 mc center frequency.

Altenahr—Suedwestfunk, relay, 1 w erp video, 1w erp audio, 212.5 mc center frequency.

Bad Berneck—Bayerischer Rundfunk, relay, 5 w erp video, 5 w erp audio, 184.5 mc center frequency.

Baden Baden—Suedwestfunk, relay, .32 kw erp video, 60 w erp audio, 191.25 mc center frequency.

Bad Ems—Suedwestfunk, relay, 1 w erp video, 1 w erp audio, 219.5 mc center frequency.

Berchtesgaden—Bayerischer Rundfunk, relay, 2 w erp video, 1 w erp audio, 212.5 mc center frequency.

Bergneustadt—Nord und Westdeutscher Rundfunkverband, relay, 1 w erp video, 1 w erp audio, 184.5 mc center frequency.

Berlin—Sender Freies Berlin (municipal govt.), 50 kw erp video, 10 kw erp audio, 191.5 mc center frequency.

Bernkastel—Suedwestfunk, relay, 1 w erp video, 1 w erp audio, 219.5 mc center frequency.

Betzdorf—Suedwestfunk, relay, 1 w erp video, 198.5 mc center frequency.

Bidenkopf—Hessischer Rundfunk, relay, .4 kw erp video, 80 w erp audio, 50.5 mc center frequency.

Biedenkopf—Hessischer Rundfunk, relay, .4 kw erp video, 80 w erp audio, 177.5 mc center frequency.

Bielstein—Nord und Westdeutscher Rundfunkverband, 100 kw erp video, 20 kw erp audio, 219.5 mc center frequency.

Bonn—Nord und Westdeutscher Rundfunkverband, relay, .17 kw erp video, 30 w erp audio, 177.5 mc center frequency.

Boppard—Suedwestfunk, relay, 1 w erp video, 219.5 mc center frequency.

Bremen—Nord und Westdeutscher Rundfunkverband, 100 kw erp video, 20 kw erp audio, 50.5 mc center frequency.

Brodjackerriegel—Bayerischer Rundfunk, 100 kw erp video, 20 kw erp audio, 191.5 mc center frequency.

Calw—Suedwestfunk, relay, 1 w erp video, 177.5 mc center frequency.

Calw—Suedwestfunk, relay, 1 w erp video, 191.5 mc center frequency.

Coblenz—Suedwestfunk, 50 kw erp video, 10 kw erp audio, 184.5 mc center frequency.

Cologne—Nord und Westdeutscher Rundfunkverband, 5 kw erp video, 1 kw erp audio, 219.5 mc center frequency.

Daxden—Suedwestfunk, relay, 1 w erp video, 1 w erp audio, 212.5 mc center frequency.

Dahlem—Nord und Westdeutscher Rundfunkverband, relay, 1 w erp video, 1 w erp audio, 205.5 mc center frequency.

Derschlag—Nord und Westdeutscher Rundfunkverband, relay, 1 w erp video, 1 w erp audio, 184.5 mc center frequency.

Dillenberg—Hessischer Rundfunk, relay, 1 w erp video, 177.5 mc center frequency.

Dockweiler—Suedwestfunk, relay, 1 w erp video, 1 w erp audio, 219.5 mc center frequency.

Elohe—Nord und Westdeutscher Rundfunkverband, relay, 1 w erp video, 219.5 mc center frequency.

Feldberg—Suedwestfunk, 100 kw erp video, 20 kw erp audio, 198.5 mc center frequency.

Frelburg—Suedwestfunk, relay, .32 kw erp video, 20 kw erp audio, 198.5 mc center frequency.

Fleensburg—Nord und Westdeutscher Rundfunkverband, 50 kw erp video, 10 kw erp audio, 64.5 mc center frequency.

Frelburg—Suedwestfunk, relay, 0.32 kw erp video, 60 w erp audio, 191.5 mc center frequency.

Gemuend—Nord und Westdeutscher Rundfunkverband, relay, 1 w erp video, 1 w erp audio, 205.5 mc center frequency.

Gerolstein—Suedwestfunk, relay, 1 w erp video, 1 w erp audio, 219.5 mc center frequency.

Grunten—Bayerischer Rundfunk, 100 kw erp video, 20 kw erp audio, 50.5 mc center frequency.

Haardt Kopf—Suedwestfunk, proposed, 250 kw erp video, 60 kw erp audio, 470-585 mc.

Hamburg—Nord und Westdeutscher Rundfunkverband, 100 kw erp video, 20 kw erp audio, 205.5 mc center frequency.

Hannover—Nord und Westdeutscher Rundfunkverband, 5 kw erp video, 1 kw erp audio, 198.5 mc center frequency.

Harz-West—Nord und Westdeutscher Rundfunkverband, 100 kw erp video, 20 kw erp audio, 212.5 mc center frequency.

Haslach—Suedwestfunk, relay, 1 w erp video, 184.5 mc center frequency.

Heimbach—Nord und Westdeutscher Rundfunkverband, relay, 1 w erp video, 1 w erp audio, 205.5 mc center frequency.

Heilenthal—Nord und Westdeutscher Rundfunkverband, relay, 1 w erp video, 1 w erp audio, 184.5 mc center frequency.

Herdorf—Suedwestfunk, relay, 1 w erp video, 219.5 mc center frequency.

Hillesheim—Suedwestfunk, relay, 1 w erp video, 1 w erp audio, 219.5 mc center frequency.

Hoher Meissner—Hessischer Rundfunk, 100 kw erp video, 20 kw erp audio, 191.5 mc center frequency.

Hornisgrunde—Suedwestfunk, 100 kw erp video, 20 kw erp audio, 205.5 mc center frequency.

Idar—Suedwestfunk, relay, 1 w erp video, 1 w erp audio, 177.5 mc center frequency.

Idar—Suedwestfunk, relay, 1 w erp video, 1 w erp audio, 219.5 mc center frequency.

Juenkerath—Suedwestfunk, relay, 1 w erp video, 1 w erp audio, 219.5 mc center frequency.

Kaiserslautern—Suedwestfunk, relay, .32 kw erp video, 60 w erp audio, 191.5 mc center frequency.

Kiel—Nord und Westdeutscher Rundfunkverband, 5 kw erp video, 1 kw erp audio, 177.5 mc center frequency.

Klinheimer Berg—Suedwestfunk, experimental, 2.5 kw erp video, 494.5 mc center frequency.

Kirchen—Suedwestfunk, relay, 1 w erp video, 212.5 mc center frequency.

Kirn—Suedwestfunk, relay, 1 w erp video, 1 w erp audio, 219.5 mc center frequency.

Kochen—Suedwestfunk, relay, 1 w erp video, 212.5 mc center frequency.

Kreuzberg—Bayerischer Rundfunk, 100 kw erp video, 20 kw erp audio, 57.5 mc center frequency.

Kreuzeck—Bayerischer Rundfunk, relay, 212.5 mc center frequency.

Kronach—Bayerischer Rundfunk, relay, 2.8 kw erp video, .56 kw erp audio, 64.5 mc center frequency.

Kulmbach—Bayerischer Rundfunk, relay, 5 w erp video, 5 w erp audio, 184.5 mc center frequency.

Langenberg—Nord und Westdeutscher Rundfunkverband, 92 kw erp video, 18 kw erp audio, 205.5 mc center frequency.

Linz—Suedwestfunk, relay, 1 w erp video, 1 w erp audio, 212.5 mc center frequency.

Luebeck—Nord und Westdeutscher Rundfunkverband, experimental, 50 w erp video, 10 w erp audio, 191.5 mc center frequency.

Marburg—Hessischer Rundfunk, relay, 30 w erp video, 6 w erp audio, 219.5 mc center frequency.

Mobile—Suedwestfunk, experimental, 1 kw erp video, 550.5 mc center frequency.

Monchau—Nord und Westdeutscher Rundfunkverband, relay, 5 w erp video, 5 w erp audio, 205.5 mc center frequency.

Nassau—Suedwestfunk, relay, 1 w erp video, 212.5 mc center frequency.

Niederessmar—Nord und Westdeutscher Rundfunkverband, relay, 1 w erp video, 1 w erp audio, 205.5 mc center frequency.

Nuremberg—Bayerischer Rundfunk, 100 kw erp video, 20 kw erp audio, 184.5 mc center frequency.

Oberkirch—Suedwestfunk, relay, 1 w erp video, 1 w erp audio, 219.5 mc center frequency.

Oermoschel—Suedwestfunk, relay, 1 w erp video, 177.5 mc center frequency.

Oberwessel—Suedwestfunk, relay, 1 w erp video, 1 w erp audio, 219.5 mc center frequency.

Ochsenkopf—Bayerischer Rundfunk, relay, 1 kw erp video, .02 kw erp audio, 177.5 mc center frequency.

Olzheim—Suedwestfunk, relay, 1 w erp video, 1 w erp audio, 219.5 mc center frequency.

Passau—Bayerischer Rundfunk, relay, 5 w erp video, 1 w erp audio, 191.5 mc center frequency.

Pforzheim—Sueddeutscher Rundfunk, relay, 50 w erp video, 20 w erp audio, 177.5 mc center frequency.

Pruem—Suedwestfunk, relay, 1 w erp video, 1 w erp audio, 219.5 mc center frequency.

Reichberg—Suedwestfunk, 40 kw erp video, 8 kw erp audio, 64.5 mc center frequency.

Ramstein—Armed Forces Radio & Tv Services, U.S. Air Force, .2 kw video, 509 mc

center frequency.

Ravensburg—Suedwestfunk, relay, 1 w erp video, 1 w erp audio, 212.5 mc center frequency.

Rosbach—Westdeutscher Rundfunkverband, relay, 1 w erp video, 184.5 mc center frequency.

Rothenburg—Bayerischer Rundfunk, relay, 5 w erp video, 1 w erp audio, 177.5 mc center frequency.

Roederroth—Nord und Westdeutscher Rundfunkverband, relay, 1 w erp video, 1 w erp audio, 205.5 mc center frequency.

Ruhpolding—Bayerischer Rundfunk, relay, 5 w erp video, 5 w erp audio, 184.5 mc center frequency.

Saarbruecken—Saarlandischer Rundfunk, experimental, 1 kw erp video, 50.5 mc center frequency.

Saarbruecken—Saarlandische Fernseh A.G. (Telesaar), 1 kw erp video, 50 w erp audio, 181.4 mc center frequency.

Schramberg—Suedwestfunk, relay, .4 kw erp video, 80 w erp audio, 191.5 mc center frequency.

Sprangdahlem—Armed Forces Radio & Tv Services, U.S. Air Force, 0.2 kw video, 533 mc center frequency.

Stuttgart—Sueddeutscher Rundfunk, 100 kw erp video, 20 kw erp audio, 219.5 mc center frequency.

Taenoburgerwald—Nord und Westdeutscher Rundfunkverband, experimental, .04 kw erp video, 487.5 mc center frequency.

Traben Trarbach—Suedwestfunk, relay, 1 w erp video, 1 w erp audio, 212.5 mc center frequency.

Trier—Suedwestfunk, relay, 0.64 kw erp video, 0.13 kw erp audio, 177.5 mc center frequency.

Tuttlingen—Suedwestfunk, relay, 1 w erp video, 184.5 mc center frequency.

Untermaubach—Westdeutscher Rundfunkverband, relay, 1 w erp video, 205.5 mc center frequency.

Waldenburger—Sueddeutscher Rundfunk, 100 kw erp video, 20 kw erp audio, 205.5 mc center frequency.

Weinbiet-Neustadt—Suedwestfunk, relay, 50 kw erp video, 10 kw erp audio, 212.5 mc center frequency.

Wendelstein—Bayerischer Rundfunk, 100 kw erp video, 20 kw erp audio, 212.5 mc center frequency.

Wissen—Suedwestfunk, relay, 1 w erp video, 1 w erp audio, 219.5 mc center frequency.

Wuerzburg—Bayerischer Rundfunk, relay, 5 kw erp video, 1 kw erp audio, 212.5 mc center frequency.

Wuppertal—Nord und Westdeutscher Rundfunkverband, relay, 0.9 kw erp video, 0.125 kw erp audio, 184.5 mc center frequency.

Zweibruecken—Suedwestfunk, relay, 80 w erp video, 16 w erp audio, 191.5 mc center frequency.

GIBRALTAR

Standards: 625 lines, 25 frames, 7 mc bandwidth, fm audio.

Gibraltar—govt., proposed, 10 kw video.

GREENLAND

Standards: 625 lines, 30 frames, 6 mc bandwidth, fm audio.

Narsarsuaq—WXLSTV, Armed Forces Radio & Tv Services, U.S. Air Force, 0.2 kw video, 183 mc center frequency.

Sondrestrom—WXLCTV, Armed Forces Radio & Tv Services, U.S. Air Force, 0.2 kw video, 183 mc center frequency.

Thule—KOLDTV, Armed Forces Radio & Tv Services, U.S. Air Force, 0.2 kw video, 183 mc center frequency.

GUATEMALA

Standards: 625 lines, 30 frames, 6 mc bandwidth, fm audio. Receivers estimated at 20,000 as of March 31, 1959.

Guatemala City—TGOLTV, Television Guatemala S.A., 5 kw erp video, 2.5 kw erp audio, 63 mc center frequency.

Guatemala City—TGWTV, Television Nacional de Guatemala (govt.), 0.3 kw erp video, 0.1 kw erp audio, 183 mc center frequency.

HUNGARY

Standards: 625 lines, 25 frames, 8 mc bandwidth, fm audio. Receivers estimated at 16,000 as of March 31, 1959.

Budapest—govt., 30 kw video, 10 kw audio, 52.5 mc center frequency.

Gerecse—govt., proposed relay.

Miskolc—govt., under construction, 1 kw video, 0.3 kw audio, 62 mc center frequency.

Mononmagyarovar—govt., proposed relay.

Nyiregyhaza—govt., under construction, 5 kw video.

Pecs—govt., 5 kw video.

Sopron—govt., proposed relay.

ICELAND

Standards: 625 lines, 30 frames, 6 mc bandwidth, fm audio.

Keflavik—TFKTV, Armed Forces Radio & Tv Services, U.S. Air Force, 0.2 kw video, 183 mc center frequency.

INDIA

Standards: 625 lines, 25 frames, 7 mc bandwidth, fm audio. Receivers estimated at 100 as of March 31, 1959.

Delhi—govt., experimental, 50 mc center frequency.

IRAN

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio. Receivers estimated at 7,500 as of March 31, 1959.

Teheran—Habibollah Sabit, 1 kw video, 57 mc center frequency.

IRAQ

Standards: 625 lines, 25 frames, 7 mc bandwidth, fm audio. Receivers estimated at 9,000 as of March 31, 1959.

Baghdad—govt., 0.25 kw video, 198.5 mc center frequency.

Basra—govt., under construction, 0.25 kw video.

ITALY

Standards: 625 lines, 25 frames, 7 mc bandwidth, fm audio. Receivers estimated at 1,200,000 as of March 31, 1959.

Abetone—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Acquasanta Terme—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Agnone—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Agordino—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Alcamo—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Alghero—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Alleghe—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Alpago—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Altipiani Arcinazzo—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Amaseno—Radio Televisione Italiana (govt.), relay, 56 mc center frequency.

Ancona—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Antico di Malio—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Antrodoto—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Aosta—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Arquata del Tronto—Radio Televisione Italiana (govt.), relay, 64.5 mc center frequency.

Arisie—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Ariero—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Ascoli Piceno—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Asiago—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Aulla—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Auronzo—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Bagni di Lucca—Radio Televisione Italiana (govt.), relay, 64.5 mc center frequency.

Bagno di Romagna—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Bagnone—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Baragiano—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Bardi—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Bardonecchia—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Barrea—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Bassa Garfagnana—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Bassa Val Lagarina—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Bedonia—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Bellagio—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Benevento—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Bertinoro—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Bologna—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Bolzano—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Bordighera—Radio Televisione Italiana (govt.), relay, 84.5 mc center frequency.

Borgo Tossignano—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Borgo val di Taro—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Borgo val Sugana—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Breno—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Brisighella—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Bussala—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Cagliari—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Calalzo—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Camaiore—Radio Televisione Italiana (govt.), relay, 64.5 mc center frequency.

Campagna—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Campo Catino—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Campo Imperatore—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Candoglia—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Capo Spartivento—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Capri—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Carini—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Carrara—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Casola—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Casentino—Radio Televisione Italiana (govt.), relay, 64.5 mc center frequency.

Casola Valeno—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Casoli—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Cassino—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Castel Buono—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Castel di Sangro—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Castiglione—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Catanzaro—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Cerromaggiore—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Ceva—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Chivenna—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Cima Palon—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Cima Penegal—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Cinisi—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Claudi—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Col de Courtil—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Col de Joux—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Coldirodi—Radio Televisione Italiana (govt.), relay, 494.5 mc center frequency.

Colle val d'Elisa—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Col Perer—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Col Visentin—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Como—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Cortina d'Ampezzo—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Courmayeur—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Crotone—Radio Televisione Italiana (govt.), relay, 64.5 mc center frequency.

Dogliani—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Domodossola—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Edoio—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Fabriano—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Feltre—Radio Televisione Italiana (govt.), relay, 64.5 mc center frequency.

Filadelfia—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Fluggi—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Fivizzano—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Follina—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Fondi—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Fonza—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Formia—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Fucino—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Gambarie—Radio Televisione Italiana (govt.), relay, 19 kw erp video, 4.8 kw erp audio, 177.5 mc center frequency.

Gardone val Trompia—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Garfagnana—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Gavi—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Genoa—Radio Televisione Italiana (govt.), relay, 64.5 mc center frequency.

Genoa—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Golfo di Salerno—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Gorizia—Radio Televisione Italiana (govt.), relay, 64.5 mc center frequency.

Imperia—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Isernia—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Lagonegro—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Lecce—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Lecce—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Leffe—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Longobucco—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Lucoli—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Lunigiana—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Macerata—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Madonna di Campiglio—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Malcesina—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Marca di Fusteria—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Marradi—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Martina Franca—Radio Televisione Italiana (govt.), relay, 220 kw erp video, 60 kw erp audio, 177.5 mc center frequency.

Marzabotto—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Meda—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Merano—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Mercato Saraceno—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Mezzolombardo—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Milan—Radio Televisione Italiana (govt.), 24 kw erp video, 6 kw erp audio, 203.5 mc center frequency.

Mione—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Modica—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Modigliana—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Mondovi—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Monopoli—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Monte Argentario—Radio Televisione Italiana (govt.), 2.5 kw erp video, 0.7 kw erp audio, 186 mc center frequency.

Monte Euro—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Monte Gaiola—Radio Televisione Italiana (govt.), 34 kw erp video, 9 kw erp audio, 56 mc center frequency.

Monte Cammarata—Radio Televisione Italiana (govt.), 35 kw erp video, 9 kw erp audio, 56 mc center frequency.

Monte Capenardo—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Monte Celentone—Radio Televisione Italiana (govt.), relay, 64.5 mc center frequency.

Monte Cimarrani—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Monte Conero—Radio Televisione Italiana (govt.), 24 kw erp video, 6 kw erp audio, 186 mc center frequency.

Monte Creo—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Monte Falto—Radio Televisione Italiana (govt.), 40 kw erp video, 10 kw erp audio, 64.5 mc center frequency.

Monte Favone—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Monteferrante—Radio Televisione Italiana (govt.), relay, 56 mc center frequency.

Monte Lauro—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Monte Limara—Radio Televisione Italiana (govt.), 3 kw erp video, 0.8 kw erp audio, 212.5 mc center frequency.

Monte Nerone—Radio Televisione Italiana (govt.), 34 kw erp video, 9 kw erp audio, 56 mc center frequency.

Monte Ortobene—Radio Televisione Italiana (govt.), relay, 56 mc center frequency.

Monte Padro—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Monte Patalecchia—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Monte Peglia—Radio Televisione Italiana (govt.), 32 kw erp video, 8 kw erp audio, 212.5 mc center frequency.

Monte Pellegrino—Radio Televisione Italiana (govt.), 8 kw erp video, 2 kw erp audio, 212.5 mc center frequency.

Monte Penice—Radio Televisione Italiana (govt.), 100 kw erp video, 25 kw erp audio, 64.5 mc center frequency.

Monte Sambuco—Radio Televisione Italiana (govt.), 35 kw erp video, 8.5 kw erp audio, 212.5 mc center frequency.

Monte Santa Giulia—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Monte Scuro—Radio Televisione Italiana (govt.), 8 kw erp video, 2 kw erp audio, 203.5 mc center frequency.

Montese—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Monte Serpeddi—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Monte Serra—Radio Televisione Italiana (govt.), 270 kw erp video, 70 kw erp audio, 177.5 mc center frequency.

Monte Soro—Radio Televisione Italiana (govt.), 5 kw erp video, 1.3 kw erp audio, 186 mc center frequency.

Monte Vanda—Radio Televisione Italiana (govt.), 100 kw erp video, 30 kw erp audio, 177.5 mc center frequency.

Monte Vergine—Radio Televisione Italiana (govt.), 1 kw erp video, 0.25 kw erp audio, 177.5 mc center frequency.

Montorio al Vomano—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Italiana (govt.), relay, 203.5 mc center frequency.

Morano Calabro—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Mugello—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Nicosia—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Norcia—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Noto—Radio Televisione Italiana (govt.), relay, 64.5 mc center frequency.

Oggiono—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Ogliastro—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Oricola—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Ovada—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Padula—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Paganella—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Paluzza—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Pantelleria—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Paularo—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Pavullo nel Frignano—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Pescara—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Pietra Corniale—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Pietrasanta—Radio Televisione Italiana (govt.), relay, 56 mc center frequency.

Pieve di Cadore—Radio Televisione Italiana (govt.), relay, 56 mc center frequency.

Pievepelago—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Pieve S. Stefano—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Pigna—Radio Televisione Italiana (govt.), relay, 56 mc center frequency.

Plataan Rosa—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Piave—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Poirà—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Pontassieve—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Ponte Chiasso—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Porretta—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Porto Empedocle—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Portofino—Radio Televisione Italiana (govt.), 127 kw erp video, 30 kw erp audio, 212.5 mc center frequency.

Potenza—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Prerano—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Presezano—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Punta Badde Urbana—Radio Televisione Italiana (govt.), 145 kw erp video, 35 kw erp audio, 177.5 mc center frequency.

Punta Bore Tesino—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Quercianella—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Roccaro—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Riva del Garda—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Roccaraso—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Rome—Radio Televisione Italiana (govt.), 36 kw erp video, 10 kw erp audio, 203.5 mc center frequency.

Rovereto—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Rufina—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

S. Agata del Goti—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Saint Vincent—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

San Antico—Radio Televisione Italiana (govt.), relay, 64.5 mc center frequency.

S. Benedetto val di Sambro—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

San Cerbone—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

San Giovanni in Fiore—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

San Giuliano Terme—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

San Marcello Pistoiese—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

San Marco in Lamis—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Sannicandro Garganico—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

San Nicolao—Radio Televisione Italiana (govt.), relay, 56 mc center frequency.

San Pellegrino—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

San Rемо—Radio Televisione Italiana (govt.), relay, 64.5 mc center frequency.

San Severino Marche—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Santa Giuliana—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Santa Lucia in Consignano—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Santa Sofia—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Sarrazus—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Sassari—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Savona—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Scanno—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Scarlino—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Serravezza—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Sestriere—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Sezze—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Sondalo—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Sondrio—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Sorrento—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Spoleto—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Stazzano—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Subiaco—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Sulmona—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Susa—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Teramo—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Termini Imerese—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Terminillo—Radio Televisione Italiana (govt.), relay, 64.5 mc center frequency.

Terni—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Tesero de Venanzo—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Tenadi—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Tirano—Radio Televisione Italiana (govt.), relay, 56 mc center frequency.

Tolentino—Radio Televisione Italiana (govt.), relay, 64.5 mc center frequency.

Tolmezzo—Radio Televisione Italiana (govt.), relay, 64.5 mc center frequency.

Torricella Peligna—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Trapani—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Trieste—Radio Televisione Italiana (govt.), relay, 56 mc center frequency.

Trieste—Radio Televisione Italiana (govt.), 27 kw erp video, 80 w erp audio, 203.5 mc center frequency.

Trivero—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Turin—Radio Televisione Italiana (govt.), 16 kw erp video, 4 kw erp audio, 84.5 mc center frequency.

Turin—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Udine—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Valano—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Valdagno—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Val di Cembra—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Val di Fassa—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Val Gardena—Radio Televisione Italiana (govt.), relay, 177.5 mc center frequency.

Vallecorsa—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Valle Crati—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Valle del Boite—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Valle del Champo—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Valle Isarco—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Valle San Giacomo—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Val Taverone—Radio Televisione Italiana (govt.), relay, 56 mc center frequency.

Val Venosta—Radio Televisione Italiana (govt.), relay, 56 mc center frequency.

Velletri—Radio Televisione Italiana (govt.), relay, 186 mc center frequency.

Vergato—Radio Televisione Italiana (govt.), relay, 64.5 mc center frequency.

Vernio—Radio Televisione Italiana (govt.), relay, 64.5 mc center frequency.

Verona—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Vicenza—Radio Televisione Italiana (govt.), relay, 203.5 mc center frequency.

Villar Perosa—Radio Televisione Italiana (govt.), relay, 212.5 mc center frequency.

Wittorio Veneto—Radio Televisione Italiana (govt.), relay, 194.5 mc center frequency.

Zeri—Radio Televisione Italiana (govt.), relay, 64.5 mc center frequency.

JAPAN

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio. Receivers estimated at 2,338,500 as of March 31, 1959.

Akita—JOARTV, Radio Tohoku Broadcasting Co. Ltd., 5 kw video, 2.5 kw audio, 207 mc center frequency.

Aomori—JOGRTV, Radio Aomori Broadcasting Co. Ltd., 5 kw video, 2.5 kw audio, 93 mc center frequency.

Aomori—JOTGT, Broadcasting Corp. of Japan (NHK), under construction, 105 mc center frequency.

Asahikawa—JOOGTV, Broadcasting Corp. of Japan (NHK), under construction 201 mc center frequency.

Bofu—JOUFTV, Broadcasting Corp. of Japan (NHK), 1 kw video, .5 kw audio, 201 mc center frequency.

Fukui—JOFQTV, Broadcasting Corp. of Japan (NHK), under construction, 201 mc center frequency.

Fukui—JOPRTV, Fukui Broadcasting Co. Ltd., 3 kw video, 1.5 kw audio, 213 mc center frequency.

Fukuoka—JOIFTV, Kyushu Asahi Broadcasting Co. Ltd., 10 kw video, 5 kw audio, 93 mc center frequency.

Fukuoka—JOLKTV, Broadcasting Corp. of Japan (NHK), 10 kw video, 5 kw audio, 105 mc center frequency.

Fukuoka—JOFRTV, Mainichi-Kyushu Broadcasting Corp. (RKB), 10 kw video, 5 kw audio, 173 mc center frequency.

Fukushima—JOFPTV, Broadcasting Corp. of Japan (NHK), 3 kw video, 1.5 kw audio, 201 mc center frequency.

Fukushima—JOWRTV, Radio Fukushima Broadcasting Co. Ltd., 3 kw video, 1.5 kw audio, 213 mc center frequency.

Hakodate—JOVKTV, Broadcasting Corp. of Japan (NHK), .25 kw video, .13 kw audio, 173 mc center frequency.

Hakodate—Hokkaido Broadcasting Co. Ltd. (HBC), 1 kw video, .5 kw audio, 185 mc center frequency.

Hiroshima—JOFKTV, Broadcasting Corp. of Japan (NHK), 5 kw video, 2.5 kw audio, 105 mc center frequency.

Hiroshima—JOERTV, Radio Chugoku Broadcasting Co. Ltd., 5 kw video, 2.5 kw audio, 173 mc center frequency.

Kagoshima—JOCFTV, Radio Minami Nihon Broadcasting Co. Ltd., 5 kw video, 2.5 kw audio, 93 mc center frequency.

Kagoshima—JOHGTV, Broadcasting Corp. of Japan (NHK), 5 kw video, 2.5 kw audio, 105 mc center frequency.

Kagoshima—JOCFTV, South Japan Broadcasting Co. Ltd., 5 kw video, 2.5 kw audio, 179 mc center frequency.

Kainan—Broadcasting Corp. of Japan (NHK), relay, 1 w video, 1 w audio, 173 mc center frequency.

Kanazawa—JOKKTV, Broadcasting Corp. of Japan (NHK), 1 kw video, .5 kw audio, 173 mc center frequency.

Kanazawa—JOMKTV, Hokuriku Broadcasting Co. Ltd., 3 kw video, 1.5 kw audio, 185 mc center frequency.

Kochi—JORKTV, Broadcasting Corp. of Japan (NHK), 1 kw video, .5 kw audio, 173 mc center frequency.

Kochi—JOZRTV, Radio Kochi Broadcasting Co. Ltd., 1 kw video, .5 kw audio, 195 mc center frequency.

Kofu—JOKGTV, Broadcasting Corp. of Japan (NHK), under construction, 99 mc center frequency.

Kofu—JOJFTV, Radio Yamanashi Broadcasting Co. Ltd., 3 kw video, 1.5 kw audio, 179 mc center frequency.

Kokura—JOSKTV, Broadcasting Corp. of Japan (NHK), 1 kw video, .5 kw audio, 185 mc center frequency.

Kokura—JOHXTV, West Japan Television Co. Ltd., 1 kw video, .5 kw audio, 207 mc center frequency.

Kumamoto—JOGKTV, Broadcasting Corp. of Japan (NHK), 1 kw video, .5 kw audio.

Kumamoto—JOBFTV, Radio Kumamoto Broadcasting Co. Ltd., 1 kw video, .5 kw audio, 213 mc center frequency.

Kure—Broadcasting Corp. of Japan (NHK), relay, 11 w video, 5 w audio, 213 mc center frequency.

Matsue—JOHFTV, Radio Sanin Broadcasting Co. Ltd., 1 kw video, .5 kw audio, 207 mc center frequency.

Matsuyama—JOSRTV, Shinetsu Broadcasting Co. Ltd., 5 kw video, 2.5 kw audio, 213 mc center frequency.

Matsuyama—JOZKTV, Broadcasting Corp. of Japan (NHK), .25 kw video, .13 kw audio, 185 mc center frequency.

Matsuyama—JOAFTV, Nankai Broadcasting Co. Ltd., 5 kw video, 2.5 kw audio, 207 mc center frequency.

Miyazaki—JONFTV, Radio Miyazaki Broadcasting Co. Ltd., 1 kw video, .5 kw audio, 207 mc center frequency.

Moji—JOGXTV, Radio Kyushu-Mainichi Broadcasting Co., 1 kw video, .5 kw audio, 195 mc center frequency.

Morioka—JOGQTV, Broadcasting Corp. of Ja-

Foreign Tv CONTINUED

pan (NHK), 3 kw video, 1.5 kw audio, 173 mc center frequency.

Morioka—JODFTV, Iwate Broadcasting Co. Ltd., 3 kw video, 1.5 kw audio, 185 mc center frequency.

Muroran—JOIUTV, Broadcasting Corp. of Japan (NHK), 1 kw video, .5 kw audio, 201 mc center frequency.

Muroran—Hokkaido Broadcasting Co. Ltd. (HBC), under construction, 213 mc center frequency.

Nagano—JONKTV, Broadcasting Corp. of Japan (NHK), 1 kw video, .5 kw audio, 201 mc center frequency.

Nagasaki—JOAGTV, Broadcasting Corp. of Japan (NHK), under construction, 99 mc center frequency.

Nagasaki—JOURTV, Nagasaki Broadcasting Co., Ltd., 1 kw video, .5 kw audio, 179 mc center frequency.

Nagoya—JOFTV, Shin Tokai Television Co. Ltd., 10 kw video, 5 kw audio, 93 mc center frequency.

Nagoya—JOCKTV, Broadcasting Corp. of Japan (NHK), 10 kw video, 5 kw audio, 105 mc center frequency.

Nagoya—JOARTV, Central Japan Broadcasting Co. Ltd. (CBC), 10 kw video, 5 kw audio, 179 mc center frequency.

Niigata—JOQKTV, Broadcasting Corp. of Japan (NHK), 5 kw video, 2.5 kw audio, 99 mc center frequency.

Niigata—JODRTV, Radio Niigata Inc., 5 kw video, 2.5 kw audio, 179 mc center frequency.

Noheoka—JONLTV, Radio Miyazaki Broadcasting Co. Ltd., relay, .25 kw video, .13 kw audio, 185 mc center frequency.

Oita—JOIPTV, Broadcasting Corp. of Japan (NHK), under construction, 99 mc center frequency.

Oita—JOGFTV, Oita Broadcasting Co. Ltd., 3 kw video, 1.5 kw audio, 179 mc center frequency.

Okayama—JOKKTV, Broadcasting Corp. of Japan (NHK), 5 kw video, 2.5 kw audio, 179 mc center frequency.

Okayama—JOYRTV, Sanyo Broadcasting Co., Ltd., 5 kw video, 2.5 kw audio, 213 mc center frequency.

Osaka—JOBKTV, Broadcasting Corp. of Japan (NHK), 10 kw video, 5 kw audio, 99 mc center frequency.

Osaka—JOORTV, New Japan Broadcasting Co. Ltd., 10 kw video, 5 kw audio, 173 mc center frequency.

Osaka—JOBXTV, Osaka Television Broadcasting Co. (OTV), 10 kw video, 5 kw audio, 185 mc center frequency.

Osaka—JODXTV, Dai Kansai Television Co. Ltd., 10 kw video, 5 kw audio, 195 mc center frequency.

Osaka—JOIXTV, New Osaka Television Co. Ltd., 10 kw video, 5 kw audio, 207 mc center frequency.

Osaka—JOBTV, Broadcasting Corp. of Japan (NHK), under construction, 10 kw video, 5 kw audio, 219 mc center frequency.

Sapporo—JOHRTV, Hokkaido Broadcasting Co. Ltd. (HBC), 10 kw video, 5 kw audio, 93 mc center frequency.

Sapporo—JOIKTV, Broadcasting Corp. of Japan (NHK), 5 kw video, 2.5 kw audio, 105 mc center frequency.

Sapporo—JOKXTV, Sapporo Television Co. Ltd., 10 kw video, 5 kw audio, 179 mc center frequency.

Sasebo—JOATTV, Broadcasting Corp. of Japan (NHK), under construction, 195 mc center frequency.

Sasebo—JOMFTV, Nagasaki Broadcasting Co. Ltd., relay, 1 kw video, .5 kw audio, 207 mc center frequency.

Sendai—JOIRT, Tohoku Broadcasting Co. Ltd., 10 kw video, 5 kw audio, 93 mc center frequency.

Sendai—JOHKT, Broadcasting Corp. of Japan (NHK), 5 kw video, 2.5 kw audio, 105 mc center frequency.

Shizuoka—JOPKTV, Broadcasting Corp. of Japan (NHK), 1 kw video, .5 kw audio, 179 mc center frequency.

Shizuoka—JOVRT, Radio Shizuoka Ltd., 1 kw video, .5 kw audio, 213 mc center frequency.

Taira—Broadcasting Corp. of Japan (NHK), relay, 25 w video, 12 w audio, 173 mc center frequency.

Takamatsu—JOKFTV, West Japan Broadcasting Co. Ltd., 5 kw video, 2.5 kw audio, 201 mc center frequency.

Tokushima—JOJRTV, Shikoku Broadcasting Co. Ltd., 1 kw video, .5 kw audio, 93 mc center frequency.

Tokushima—JOXKTV, Broadcasting Corp. of Japan (NHK), under construction, 105 mc center frequency.

Tokuyama—JOPFTV, Radio Yamaguchi Broadcasting Co. Ltd., 1 kw video, .5 kw audio, 213 mc center frequency.

Tokyo—JOABTV, Broadcasting Corp. of Japan (NHK), 10 kw video, 5 kw audio, 93 mc center frequency.

Tokyo—JOAKTV, Broadcasting Corp. of Japan (NHK), 10 kw video, 5 kw audio, 105 mc center frequency.

Tokyo—JOAXTV, Japan Television Network (NTV), 10 kw video, 5 kw audio, 173 mc center frequency.

Tokyo—JOKRTV, Radio Tokyo Inc. (KRT), 10 kw video, 5 kw audio, 185 mc center frequency.

Tokyo—JOCXTV, Fuji Television Co. Ltd., 10 kw video, 5 kw audio, 195 mc center frequency.

Tokyo—JOEXTV, Nippon Kyoku Television

Ltd., 10 kw video, 5 kw audio, 207 mc center frequency.

Tokyo—JOQTV, Broadcasting Corp. of Japan (NHK), experimental, 50 w video, 40 w audio, 671 mc center frequency.

Tottori—JOJXTV, Tottori Television Co. Ltd., 1 kw video, .5 kw audio, 93 mc center frequency.

Toyama—JOLRTV, North Japan Broadcasting Co., Ltd., 3 kw video, 1.5 kw audio, 93 mc center frequency.

Toyama—JOIGTV, Broadcasting Corp. of Japan (NHK), under construction, 99 mc center frequency.

Yamagata—JOEFTV, Yamagata Broadcasting Co. Ltd., 1 kw video, .5 kw audio, 207 mc center frequency.

KUWAIT

Standards: 525 lines, 30 frames, 6 mo bandwidth, fm audio. Receivers estimated at 600 as of March 31, 1959.

Kuwait—govt., experimental, .1 kw video.

LEBANON

Standards: 625 lines, 25 frames, 7 mc bandwidth, fm audio.

Beirut—Television Co. of Lebanon (TCL), under construction, .5 kw video.

LIBYA

Standards: 525 lines, 30 frames, 6 kc bandwidth, fm audio.

Tripoli—AJGTV, Armed Forces Radio & Tv Services, U. S. Air Force, .2 kw video, 183 mc center frequency.

LUXEMBOURG

Standards: 819 lines, 25 frames, 7 mc bandwidth, am audio. Receivers estimated at 3,500 as of March 31, 1959.

Dudelange—Cie. Luxembourgeoise de Tele-diffusion, 100 kw erp video, 25 kw erp audio, 191.5 mc center frequency.

MARIANA ISLANDS

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio.

Guam Agaña—KUAMTV, Radio Guam (H. M. Engel & P. Berg), 43 kw erp video, .21 kw erp audio, 183 mc center frequency.

Guam—Armed Forces Radio & Tv Services, U. S. Navy, relay, .2 kw video, 195 mc center frequency.

MARSHALL ISLANDS

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio.

Eniwetok—WXLETV, Armed Forces Radio & Tv Services, U. S. Air Force, .2 kw video, 189 mc center frequency.

MEXICO

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio. Receivers estimated at 450,000 as of March 31, 1959.

Acapulco—relay under construction.

Chihuahua—XERATV, Television de Chihuahua S. A. (Telesistema), 5 kw video, 2.5 kw audio, 195 mc center frequency.

Ciudad Juarez—XEJTV, Television de la Frontera S. A., .5 kw video, .25 kw audio, 79 mc center frequency.

Ciudad Madero—XHGTOTV, 177 mc center frequency.

Hermosillo—under construction, 4 kw video, 85 mc center frequency.

Jalapa—relay under construction.

Matamoros—XELDTV, Television de Matamoros S. A. (Telesistema), 5 kw video, 2.5 kw audio, 177 mc center frequency.

Mexicali—XEMTV, Television de Mexicali S. A. (Telesistema), 5 kw video, 2.5 kw audio, 63 mc center frequency.

Mexico City—XEWTV, Telesistema Mexicano S. A., 50 kw video, 25 kw audio, 57 mc center frequency.

Mexico City—XHTV, Television de Mexico S. A. (Telesistema), 5 kw video, 2.5 kw audio, 69 mc center frequency.

Mexico City—XHGTCTV, Tv Gonzalez Camarena S. A. (Telesistema), 5 kw video, 2.5 kw audio, 79 mc center frequency.

Mexico City—XEXTV, Tv Paso de Cortes S. A. (Telesistema), relay, 5 kw video, 2.5 kw audio, 177 mc center frequency.

Mexico City—XEQTV, Telesistema Mexicano S. A., 50 kw video, 25 kw audio, 189 mc center frequency.

Mexico City—XIPNTV, cultural, 201 mc center frequency.

Monterrey—XHNLT, Televisora del Norte S. A. (Telesistema), 63 mc center frequency.

Queretaro—XEZTV, Televisora del Centro S. A. (Telesistema), relay, 10 kw video, 5 kw audio, 63 mc center frequency.

Tijuana—XETV, Radio Television S. A., 40 kw erp video, 20 kw erp audio, 85 mc center frequency.

Tijuana—under construction, 5 kw video, 207 mc center frequency.

MONACO

Standards: 819 lines, 25 frames, 14 mc bandwidth, am audio. Receivers estimated at 11,000 as of March 31, 1959.

Monte Carlo—Tele Monte Carlo, 50 kw erp video, 12.5 kw erp audio, 195.45 mc center frequency.

NETHERLANDS

Standards: 625 lines, 25 frames, 7 mc bandwidth, fm audio. Receivers estimated at 427,000 as of March 31, 1959.

Goes—Nederlandse Televisie Stichting (govt.), 20 kw erp video, 4 kw erp audio, 191.5 mc center frequency.

Irmsum—Nederlandse Televisie Stichting (govt.), 25 kw erp video, 5 kw erp audio, 184.5 mc center frequency.

Lopik—Nederlandse Televisie Stichting (govt.), 20 kw erp video, 4 kw erp audio, 64.5 mc center frequency.

Markelo—Nederlandse Televisie Stichting (govt.), 30 kw erp video, 6 kw erp audio, 191.5 mc center frequency.

Merlo—Nederlandse Televisie Stichting (govt.), 25 kw erp video, 5 kw erp audio, 177.5 mc center frequency.

Roermond—Nederlandse Televisie Stichting (govt.), 50 kw erp video, 10 kw erp audio, 177.5 mc center frequency.

Utrecht—Nederlandse Televisie Stichting (govt.), under construction, 100 kw erp video, 20 kw erp audio, 184.5 mc center frequency.

NEW ZEALAND

Standards: 625 lines, 25 frames, 7 mc bandwidth, fm audio.

Auckland—govt., proposed experimental, .5 kw video.

NICARAGUA

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio. Receivers estimated at 2,400 as of March 31, 1959.

Managua—YNSATV, Television de Nicaragua S. A., under construction, 63 kw erp video.

Managua—YNSATV, Television de Nicaragua S. A., 3 kw video, 183 mc center frequency.

NORWAY

Standards: 625 lines, 25 frames, 7 mc bandwidth, fm audio. Receivers estimated at 1,000 as of March 31, 1959.

Oslo—Norsk Rikskringkasting (govt.), experimental, 1.3 kw erp video, .67 kw erp audio, 64.5 mc center frequency.

PANAMA

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio. Receivers estimated at 8,000 as of March 31, 1959.

Colon—HOH2TV, Corp. Panamena de Radiodifusion S. A., under construction, .5 kw video, 85 mc center frequency.

Colon—HOWTV, Radiodifusion Panamericana S. A., under construction, .5 kw video, 207 mc center frequency.

Panama City—HOATV, Radiodifusion Panamericana S. A., under construction, .5 kw video, 57 mc center frequency.

Panama City—HOHMTV, Corp. Panamena de Radiodifusion, under construction, .5 kw video, 69 mc center frequency.

PANAMA CANAL ZONE

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio.

Ft. Clayton—CFNTV, Armed Forces Radio & Tv Services, U. S. Army, .2 kw video, 183 mc center frequency.

Ft. Davis—CFNTV, Armed Forces Radio & Tv Services, U. S. Army, .2 kw video, 195 mc center frequency.

PERU

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio. Receivers estimated at 5,000 as of March 31, 1959.

Arequipa—Televisora sur Peruana S. A., proposed.

Arequipa—Universidad Nacional de San Agustin.

Arequipa—Jack Dwyre, proposed.

Lima—Cia. Peruana de Radiodifusion S. A., 5 kw video, 69 mc center frequency.

Lima—Cia. de Producciones Radiales y Tele., proposed, 189 mc center frequency.

PHILIPPINES

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio. Receivers estimated at 20,000 as of March 31, 1959.

Clark Field—Armed Forces Radio & Tv Services, U. S. Air Force, .2 kw video, 183 mc center frequency.

Manila—DZAQTV, Bolinao Electronics Corp., 7.6 kw erp video, 3.7 kw erp audio, 63 mc center frequency.

Manila—DZXLTV, Chronicle Broadcasting Co., 189 mc center frequency.

POLAND

Standards: 625 lines, 25 frames, 8 mc bandwidth, fm audio. Receivers estimated at 110,000 as of March 31, 1959.

Gdansk—govt., experimental, 80 mc center frequency.

Katowice—govt., 265 kw erp video, 194 mc center frequency.

Krakow—govt., proposed.

Lodz—govt., 3.5 kw erp video, 178 mc center frequency.

Poznan—govt., 65 w video, 202 mc center frequency.
Szczecin—govt., Proposed.
Warsaw—govt., 5 kw erp video, 2 kw erp audio, 62 mc center frequency.
Wroclaw—govt., relay under construction.
Wroclaw—govt., relay, 127 kw erp video, 226 mc center frequency.

PORTUGAL

Standards: 625 lines, 25 frames, 7 mc bandwidth, fm audio. Receivers estimated at 20,000 as of March 31, 1959.
Coimbra—Radiotelevisao Portuguesa, 60 kw erp video, 10 kw erp audio, 57.5 mc center frequency.
Lisbon—Radiotelevisao Portuguesa, 100 kw erp video, 20 kw erp audio, 191.5 mc center frequency.
Monchique—Radiotelevisao Portuguesa, relay, 6.5 kw erp video, 1.5 kw erp audio, 177.5 mc center frequency.
Montejunto—Radiotelevisao Portuguesa, relay, 1 kw erp video, 2 kw erp audio, 184.5 mc center frequency.
Porto—Radiotelevisao Portuguesa, 100 kw erp video, 20 kw erp audio, 205.5 mc center frequency.

RUMANIA

Standards: 625 lines, 25 frames, 8 mc bandwidth, fm audio. Receivers estimated at 12,000 as of March 31, 1959.
Bacau—govt., relay, 52.5 mc center frequency.
Bucharest—govt., 15 kw erp video, 7.5 kw erp audio, 62 mc center frequency.

RYUKYU ISLANDS

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio.
Okinawa—AFTV, Armed Forces Radio & Tv Services, U. S. Air Force, .2 kw video, 183 mc center frequency.
Okinawa—KSDVTV, Okinawa Television Co., under construction, 3 kw video, 1.5 kw audio, 195 mc center frequency.

SAUDI ARABIA

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio. Receivers estimated at 2,500 as of March 31, 1959.
Dahran—ARAMCOTV, Arabian American Oil Co., 12 kw video, 6 kw audio, 57 mc center frequency.
Dahran—AJLTV, Armed Forces Radio & Tv Services, U. S. Air Force, .2 kw video, 183 mc center frequency.

SOUTH KOREA

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio. Receivers estimated at 6,000 as of March 31, 1959.
Camp Casey—AFKNTV, Armed Forces Radio & Tv Services, U. S. Army, relay, 50 w video, 63 mc center frequency.
Camp Kaiser—Armed Forces Radio & Tv Services, U. S. Army, under construction.
Paju Bi—AFKNTV, Armed Forces Radio & Tv Services, U. S. Army, relay, 50 w video, 207 mc center frequency.
Seoul—AFKNTV, Armed Forces Radio & Tv Services, U. S. Army, .5 kw video, 63 mc center frequency.
Seoul—HLKZTV, Daihan Broadcasting Corp. (DBC), .25 kw erp video, 189 mc center frequency.
Uijongbu—AFKNTV, Armed Forces Radio & Tv Services, U. S. Army, relay, 50 w video, 207 mc center frequency.

SPAIN

Standards: 625 lines, 25 frames, 7 mc bandwidth, fm audio. Receivers estimated at 65,000 as of March 30, 1959.
Barcelona—govt., 20 kw video, 5 kw audio, 64.5 mc center frequency.
Cerro de Mulhacen—govt. proposed.
Madrid—govt., 2 kw erp video, .5 kw erp audio, 57.5 mc center frequency.
Navacerrada—govt., proposed.
Santiago de Compostela—govt., under construction, 2 kw video, .5 kw audio, 64.5 mc center frequency.
Valencia—govt., under construction, 57.5 mc center frequency.
Zaragoza—govt., 2 kw video, .5 kw audio, 57.5 mc center frequency.

SWEDEN

Standards: 625 lines, 25 frames, 7 mc bandwidth, fm audio. Receivers estimated at 400,000 as of March 31, 1959.
Gaevle—Sveriges Radio Television (govt.), 15 kw erp video, 3 kw erp audio, 205.5 mc center frequency.
Goeteborg—Sveriges Radio Television (govt.), 15 kw erp video, 3 kw erp audio, 205.5 mc center frequency.
Malmsborg—Sveriges Radio Television (govt.), 1 kw erp video; 3 kw erp audio, 205.5 mc center frequency.
Halmstad—Sveriges Radio Television (govt.), 15 kw erp video, 3 kw erp audio, 191.5 mc center frequency.
Karlstad—Sveriges Radio Television (govt.).
Linköping—Sveriges Radio Television (govt.).
Malmö—Sveriges Radio Television (govt.), 1 kw erp video, .3 kw erp audio, 212.5 mc center frequency.

Motala—Sveriges Radio Television (govt.).
Naessjö—Sveriges Radio Television (govt.), 15 kw erp video, 3 kw erp audio, 212.5 mc center frequency.
Norrköping—Sveriges Radio Television (govt.), 15 kw erp video, 3 kw erp audio, 177.5 mc center frequency.
Örebro—Sveriges Radio Television (govt.), 1 kw erp video, .3 kw erp audio, 50.5 mc center frequency.
Skövde—Sveriges Radio Television (govt.), 15 kw erp video, 3 kw erp audio, 57.5 mc center frequency.
Stockholm—Sveriges Radio Television (govt.), 60 kw erp video, 15 kw erp audio, 64.5 mc center frequency.
Sundsvall—Sveriges Radio Television (govt.), 15 kw erp video, 3 kw erp audio, 177.5 mc center frequency.

SWITZERLAND

Standards: 625 lines, 25 frames, 7 mc bandwidth, fm audio. Receivers estimated at 59,700 as of March 31, 1959.
Basle—govt., 10 kw erp video, 2 kw erp audio, 212.5 mc center frequency.
Berna—govt., 30 kw erp video, 6 kw erp audio, 50.5 mc center frequency.
Geneva—govt., 100 kw erp video, 20 kw erp audio, 64.5 mc center frequency.
Monte Ceneri—govt., 10 kw erp video, 2 kw erp audio, 177.5 mc center frequency.
Saentis—govt., 30 kw erp video, 6 kw erp audio, 191.5 mc center frequency.
San Salvatore—govt., 10 kw erp video, 2 kw erp audio, 212.5 mc center frequency.
Zurich—govt., 25 kw erp video, 5 kw erp audio, 57.5 mc center frequency.

THAILAND

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio. Receivers estimated at 36,000 as of March 31, 1959.
Bangkok—HSITV, Thailand Television Co., Ltd., 27 kw erp video, 4.5 kw erp audio, 69 mc center frequency.
Bangkok—HSATV, Royal Thai Army, Signal Corps, 60 kw erp video, 15 kw erp audio, 177 mc center frequency.

TURKEY

Standards: 625 lines, 25 frames, 7 mc bandwidth, fm audio. Receivers estimated at 1,000 as of March 31, 1959.
Istanbul—Istanbul Technical U., experimental, .1 kw erp video, .1 kw erp audio, 64.5 mc center frequency.

UNITED KINGDOM

Standards: 405 lines, 25 frames, 5 mc bandwidth, am audio. Receivers estimated at 10 million as of March 31, 1959.
Aberdeen—British Broadcasting Corp., 12 kw erp video, 3 kw erp audio, 60.5 mc center frequency.
Belfast—British Broadcasting Corp., 12 kw erp video, 3 kw erp audio, 43.75 mc center frequency.
Birmingham—British Broadcasting Corp., 100 kw erp video, 24 kw erp audio, 63 mc center frequency.
Birmingham—Independent Television Authority, under construction, 60 kw erp video, 15 kw erp audio, 188.5 mc center frequency.
Bolton—Independent Television Authority, 100 kw erp video, 25 kw erp audio, 193.5 mc center frequency.
Brighton—British Broadcasting Corp., .3 kw erp video, .1 kw erp audio, 50.5 mc center frequency.
Cardiff—British Broadcasting Corp., 100 kw erp video, 25 kw erp audio, 65.5 mc center frequency.
Cardigan—British Broadcasting Corp., 1 kw erp video, .25 kw erp audio, 55.5 mc center frequency.
Carlisle-Cumberland—British Broadcasting Corp., 16 kw erp video, 4 kw erp audio, 60.5 mc center frequency.
Channel Islands—British Broadcasting Corp., 1 kw erp video, .25 kw erp audio, 60.5 mc center frequency.
Chillerton Down (Isle of Wight)—Independent Television Authority, 203.5 mc center frequency.
Douglas (Isle of Man)—British Broadcasting Corp., 2.8 kw erp video, .7 kw erp audio, 65.5 mc center frequency.
Dover—British Broadcasting Corp., 1 kw erp video, .25 kw erp audio, 50.5 mc center frequency.
Edinburgh—British Broadcasting Corp., 100 kw erp video, 24 kw erp audio, 55.5 mc center frequency.
Folkestone—British Broadcasting Corp., relay, 10 w erp video, 60.5 mc center frequency.
Huddersfield—Independent Television Authority, 200 kw erp video, 50 kw erp audio, 198.5 mc center frequency.
Liverness—British Broadcasting Corp., 1 kw erp video, .25 kw erp audio, 50.5 mc center frequency.
Lancashire—Independent Television Authority, 475 kw erp video, 120 kw erp audio, 198.5 mc center frequency.
London—British Broadcasting Corp., 200 kw erp video, 50 kw erp audio, 43.75 mc center frequency.
London—Independent Television Authority, 120 kw erp video, 30 kw erp audio, 193.5 mc center frequency.
London—British Broadcasting Corp., experimental, 10 kw video, 2.5 kw audio.

Londonderry (Northern Ireland)—British Broadcasting Corp., 1 kw erp video, .25 kw erp audio, 50.5 mc center frequency.
Manchester—British Broadcasting Corp., 100 kw erp video, 24 kw erp audio, 50.5 mc center frequency.
Manchester—Independent Television Authority, under construction, 60 kw erp video, 15 kw erp audio, 193.5 mc center frequency.
Midlands-Hints—Independent Television Authority, 200 kw erp video, 50 kw erp audio, 188.5 mc center frequency.
Netherbutton (Orkney Islands)—British Broadcasting Corp., proposed, 65.5 mc center frequency.
Newcastle—British Broadcasting Corp., 12 kw erp video, 3 kw erp audio, 65.5 mc center frequency.
Norwich—British Broadcasting Corp., 10 kw erp video, 2.5 kw erp audio, 55.5 mc center frequency.
Peterborough—British Broadcasting Corp., proposed, 65.5 mc center frequency.
Plymouth—British Broadcasting Corp., 16 kw erp video, 3.5 kw erp audio, 50.5 mc center frequency.
Rowridge (Isle of Wight)—British Broadcasting Corp., 32 kw erp video, 7.5 kw erp audio, 55.5 mc center frequency.
St. Mary's—Independent Television Authority, 20 kw erp video, 5 kw erp audio, 198.5 mc center frequency.

URUGUAY

Standards: 525 lines, 30 frames, 6 mc bandwidth, fm audio. Receivers estimated at 15,000 as of March 31, 1959.
Montevideo—Radio Carve (Sadrep. Ltda.), experimental, .1 kw video, 183 mc center frequency.
Montevideo—Soc. Anonima Emisoras de Tele y Anexos, .35 kw video, .175 kw audio, 195 mc center frequency.

U. S. S. R.

Standards: 625 lines, 25 frames, 8 mc bandwidth, fm audio. Receivers estimated at 3 million as of March 31, 1959.

Abakan—govt., proposed.
Akhta—govt., relay.
Aktafa—govt., relay.
Aktyubinsk—govt., under construction.
Alma Ata—govt., 5 kw video, 2.5 kw audio.
Andizhan—govt., relay.
Angren—govt., proposed.
Anzhero Sudzhensk—govt., relay.
Arkhangelsk—govt., relay.
Artem—govt., relay.
Ashkhabad—govt., relay.
Astrakhan—govt., 5 kw video, 2 kw audio, 88 mc center frequency.
Baimak—govt., under construction.
Baku—govt., 5 kw video, 2 kw audio, 80 mc center frequency.
Barnaul—govt., 80 mc center frequency.
Bevogat—govt., relay.
Belbel—govt., under construction.
Belgorod—govt., relay.
Beloretsk—govt., under construction.
Berezniki—govt., relay.
Biysk—govt., 52.5 mc center frequency.
Blagoveschensk—govt., 5 kw video, 2 kw audio.
Bobruysk—govt., relay.
Bukhara—govt., proposed.
Cheboksary—govt., relay.
Chelyabinsk—govt., relay.
Cherepovets—govt., relay.
Cherkassy—govt., relay.
Cherkessk—govt., under construction.
Chernigov—govt., relay.
Chernovtsy—govt., proposed.
Chimkent—govt., relay.
Chita—govt., relay.
Dnepropetrovsk—govt., 5 kw video, 2 kw audio, 96 mc center frequency.
Dzhezkagan—govt., under construction.
Fergana—govt., relay.
Franse—govt., relay.
Geokchay—govt., relay.
Gomel—govt., relay.
Gori—govt., relay.
Gorkiy—govt., 62 mc center frequency.
Grozny—govt., relay.
Guryev—govt., proposed.
Ioshkar Ola—govt., relay.
Irkutsk—govt., relay.
Ivanovo—govt., relay.
Izhevsk—govt., 62 mc center frequency.
Kakhovka—govt., under construction, 5 kw video, 2.5 kw audio.
Kalinin—govt., relay, 2 kw video, 1 kw audio, 62 mc center frequency.
Kaliningrad—govt., relay.
Kaluga—govt., under construction.
Kaluga—govt., relay, 62 mc center frequency.
Karaganda—govt., relay.
Karshi—govt., proposed.
Kasimov—govt., relay.
Kaunas—govt., relay, 2.5 mc center frequency.
Kazan—govt., 52.5 mc center frequency.
Kemerovo—govt., relay.
Khabarovsk—govt., relay.
Kharkov—govt., 7 kw video, 3.5 kw audio, 80 mc center frequency.
Kherson—govt., under construction, 2 kw video, 1 kw audio.
Kiev—govt., 15 kw video, 4 kw audio, 62 mc center frequency.
Kirov—govt., relay.

THE

authoritative
reporter

of everything

new and

significant


in the field of
electronic media

and

broadcast

advertising

add \$1.00 per year on subscriptions
addressed outside U. S. A.



BROADCASTING

THE BUSINESSWEEKLY OF TELEVISION AND RADIO

Executive and Publication Headquarters
1735 DeSales Street, Washington 6, D. C.
Bureaus: New York, Chicago, Hollywood

Published every Monday for broadcasters, advertisers and their agencies, and the allied services of the business and art of broadcasting. Founded in 1931, it is the recognized source of news, ideas and information in the burgeoning tv/radio field.

Whether, as a reader, you want to keep current with the broadcast media, or, as an advertiser, you have something to tell or sell, you'll get more of what you need, faster, through BROADCASTING. It's THE Businessweekly of Television and Radio. Annual domestic subscription \$7.00—with Yearbook \$11.00

Foreign Tv CONTINUED

Kirovabad—govt., proposed.
Kishinev—govt., 15 kw video, 4 kw audio.
Klailpeda—govt., under construction.
Kokhtla Yarve—govt., under construction.
Kolomna—govt., relay.
Komsomolsk—govt.
Kostroma—govt., relay.
Krasnodar—govt.
Krasnovodsk—govt., relay.
Krasnoyarsk—govt.
Krivoi Bog—govt., relay.
Kuba—govt., relay.
Kuldiga—govt., relay.
Kustanay—govt., under construction.
Kuybyshev—govt., 80 mc center frequency.
Leningrad—govt., 15 kw video, 4 kw audio, 52.5 mc center frequency.
Leninogorsk—govt., proposed.
Leninsk Kuznetski—govt., relay.
Lenkoran—govt., under construction.
Likhula—govt., under construction.
Lugansk—govt.
Lvov—govt.
Madona—govt., relay.
Magadan—govt.
Magnitogorsk—govt., 80 mc center frequency.
Makhachkala—govt.
Malouchalinsky—govt., under construction.
Melekes—govt., relay.
Mingechaur—govt., relay.
Minsk—govt., 5 kw video, 2 kw audio, 52.5 mc center frequency.
Mirzachul—govt., relay.
Mogilev—govt., relay.
Moscow—govt., 15 kw video, 4 kw audio, 52.5 mc center frequency.
Moscow—govt., 7.5 kw video, 3 kw audio, 80 mc center frequency.
Murmansk—govt.
Nakhichevan—govt., proposed.
Nakhodka—govt., relay.
Nalchik—govt., 5 kw video, 2 kw audio, 52.5 mc center frequency.
Namangan—govt., relay.
Narimanovka—govt., under construction.
Nabit Dag—govt., relay.
Neftechala—govt., relay.
Nikolayev—govt.
Nizhni Tagil—govt., relay.
Norilsk—govt.
Novgorod—govt., relay.
Novosibirsk—govt.
Nukha—govt., proposed.
Nukus—govt., proposed.
Odessa—govt., 15 kw video, 4 kw audio, 52.5 mc center frequency.
Omsk—govt., 5 kw video, 2 kw audio, 52.5 mc center frequency.
Ordzhonikidze—govt.
Orel—govt., relay.
Penza—govt.
Perm—govt.
Petropavlovsk—govt., under construction.
Petropavlovsk—govt.
Petrozavodsk—govt., 5 kw video, 2.5 kw audio.
Pohvistnevo—govt., proposed.
Pokrovka—govt., under construction.
Poltava—govt., relay.
Prokopsk—govt., relay.
Pakov—govt., proposed.
Pyatigorsk—govt., under construction.
Raychikhinsk—govt.
Riga—govt., 5 kw video, 2 kw audio, 80 mc center frequency.
Rostov on Don—govt.
Rubtsovsk—govt., proposed.
Ryzan—govt., relay, 62 mc center frequency.
Rybinsk—govt., relay.
Salavat—govt., under construction, 2 kw video, 1 kw audio.
Salansy—govt., under construction.
Samarband—govt., relay.
Saratov—govt., under construction.
Saratov—govt.
Semipalatinsk—govt., proposed.
Sevastopol—govt.
Shamkhor—govt., relay.
Shankhar—govt., proposed.
Shatura—govt., relay.
Shemakha—govt., relay.
Signakhi—govt., relay.
Simferopol—govt., under construction.
Smolensk—govt., relay, 80 mc center frequency.
Sochi—govt., under construction.
Sovetskaya Gavan—govt., under construction.
Stalinabad—govt., under construction.
Stalingrad—govt., 80 mc center frequency.
Stalino—govt., 15 kw video, 4 kw audio, 88 mc center frequency.

Stalingogorsk—govt., relay, 96 mc center frequency.
Stalinsk—govt., relay.
Stanislav—govt., proposed.
Stavropol—govt., under construction.
Stepanakert—govt., proposed.
Suchan—govt., relay.
Summy—govt., relay.
Sverdlovsk—govt., 5 kw video, 2 kw audio, 80 mc center frequency.
Syzran—govt., proposed.
Tallinn—govt., 15 kw video, 4 kw audio, 62 mc center frequency.
Tallinn—govt., under construction, 80 mc center frequency.
Tambov—govt., relay.
Tartu—govt., relay.
Tashkent—govt., under construction.
Tashkent—govt., 80 mc center frequency.
Tatyanovka—govt., under construction.
Tavs—govt., relay.
Tbilisi—govt., 5 kw video, 2 kw audio, 88 mc center frequency.
Ternoz—govt., proposed.
Ternopol—govt., under construction.
Toms—govt., 5 kw video, 2 kw audio, 52.5 mc center frequency.
Tsesvayne—govt., relay.
Tula—govt., under construction.
Ufa—govt., 5 kw video, 2.5 kw audio, 52.5 mc center frequency.
Ulan Ude—govt., under construction.
Ulyanovsk—govt., under construction.
Urgench—govt., proposed.
Ussuriysk—govt., relay.
Ust Kamenogorsk—govt.
Vilnius—govt., 15 kw video, 4 kw audio, 96 mc center frequency.
Vinnitsa—govt., relay.
Vladimir—govt., relay, 88 mc center frequency.
Vladivostok—govt., under construction.
Volokonovka—govt., relay.
Vorkuta—govt.
Voronezh—govt., 52.5 center frequency.
Vyshny Volochek—govt., relay.
Yalta—govt., relay.
Yasanl—govt., under construction.
Yangi Yul—govt., proposed.
Yangi Yul—govt., relay.
Yaroslavl—govt., relay.
Yerevan—govt., 5 kw video, 2 kw audio, 52.5 mc center frequency.
Yevlakh—govt., under construction.
Yuzhno Sakhalinsk—govt., under construction.
Zaporozhye—govt., relay.
Zhitomir—govt., relay.
Ziryansrk—govt., under construction.

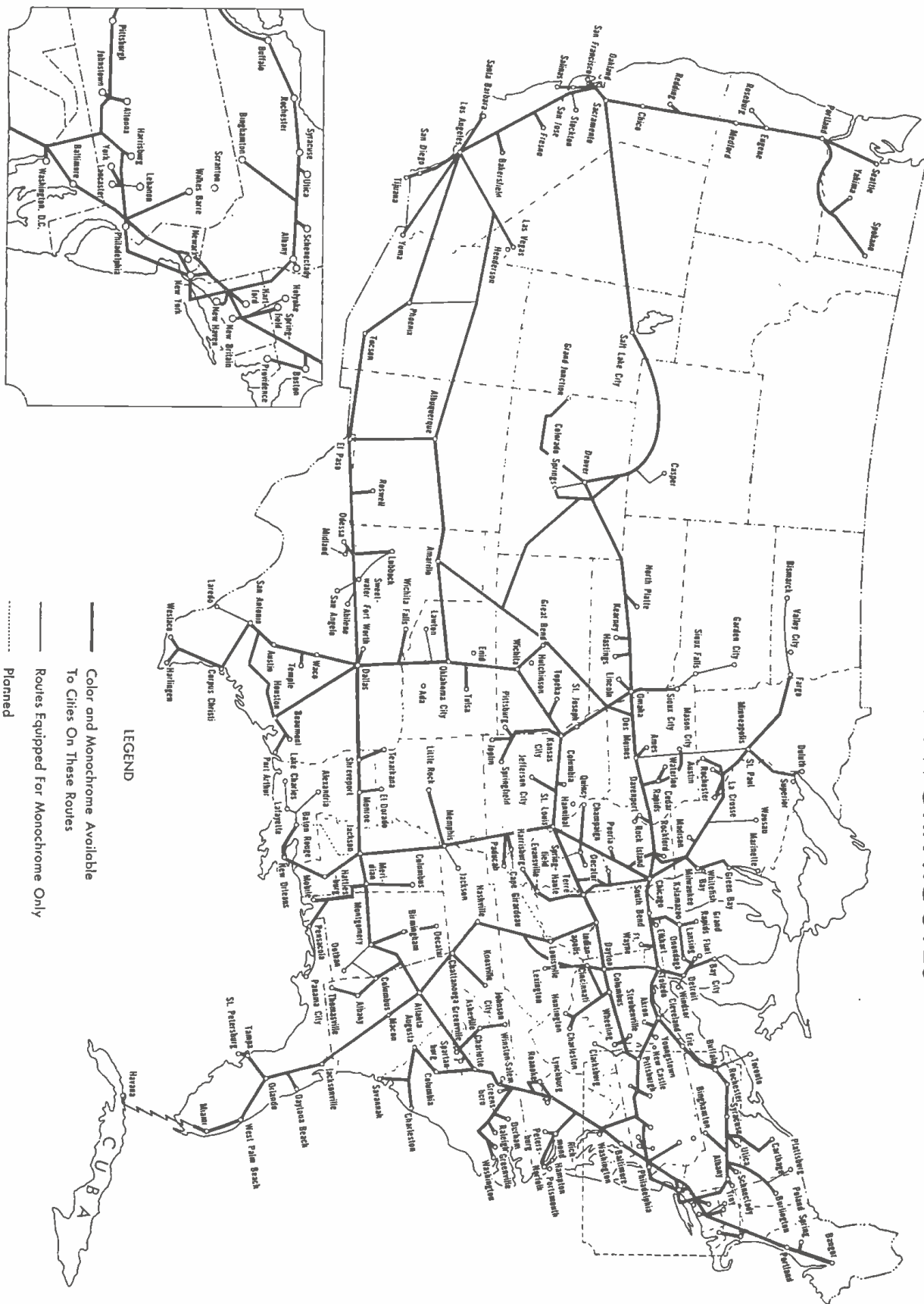
VENEZUELA

Standards: 625 lines, 25 frames, 6 mc bandwidth, fm audio. Receivers estimated at 200,000 as of March 31, 1959.
Barquisimeto—YVKSTV, Radio Caracas TV S. A., relay, 5 kw erp video, .25 kw erp audio, 57 mc center frequency.
Carabobo—YVKSTV, Radio Caracas TV S. A., relay, 12.8 kw erp video, 6.4 kw erp audio, 177 mc center frequency.
Caracas—YVKSTV, Radio Caracas TV S. A., 62.6 kw erp video, 31.3 kw erp audio, 57 mc center frequency.
Caracas—YVLVTV, Televisa Venezolana S. A., 15 kw erp video, 7.5 kw erp audio, 69 mc center frequency.
Caracas—YVKATV, Televisora Nacional (govt.), 37.2 kw erp video, 18.6 kw erp audio, 79 mc center frequency.
Coro—YVLVTV, Televisa Venezolana S. A., relay, 183 mc center frequency.
Coro—YVKSTV, Radio Caracas TV S. A., relay, .33 kw erp video, .165 kw erp audio, 195 mc center frequency.
La Guaira—YVKSTV, Radio Caracas TV S. A., relay, 10 kw erp video, 5 kw erp audio, 177 mc center frequency.
La Guaira—YVLVTV, Televisa Venezolana S. A., relay, 3.3 kw erp video, 1.665 kw erp audio, 189 mc center frequency.
Maracaibo—YVKSTV, Radio Caracas TV S. A., relay, .6 kw erp video, .3 kw erp audio, 57 mc center frequency.
Maracaibo—YVLVTV, Televisa Venezolana S. A., relay, 1 kw erp video, .5 kw erp audio, 69 mc center frequency.
Maracaibo—YVMPV, Ondas del Lago TV S. A., 12 kw erp video, 6 kw erp audio, 213 mc center frequency.
Puerto la Cruz—YVKSTV, Radio Caracas TV S. A., relay, 177 mc center frequency.
Valencia—YVLVTV, Televisa Venezolana S. A., relay, .33 kw erp video, .165 kw erp audio, 201 mc center frequency.
Valencia—YVLDTV, Radio Valencia (Miguel Ache), 213 mc center frequency.

YUGOSLAVIA

Standards: 625 lines, 25 frames, 7 mc bandwidth, fm audio. Receivers estimated at 8,000 as of March 31, 1959.
Belgrade—govt., 10 kw video, 3 kw audio, 184.5 mc center frequency.
Belgrade—govt., experimental, 25 w video, 12 w audio, 212.5 mc center frequency.
Cetinje—govt., relay, 212.5 mc center frequency.
Fruska Gora—govt., relay.
Kozara—govt., relay.
Ljubljana—govt., 212.5 mc center frequency.
Sarajevo—govt., proposed.
Skoplje—govt., proposed.
Titograd—govt., proposed.
Zagreb—Sijemet—govt., 4 kw video, .5 kw audio, 205.5 mc center frequency.

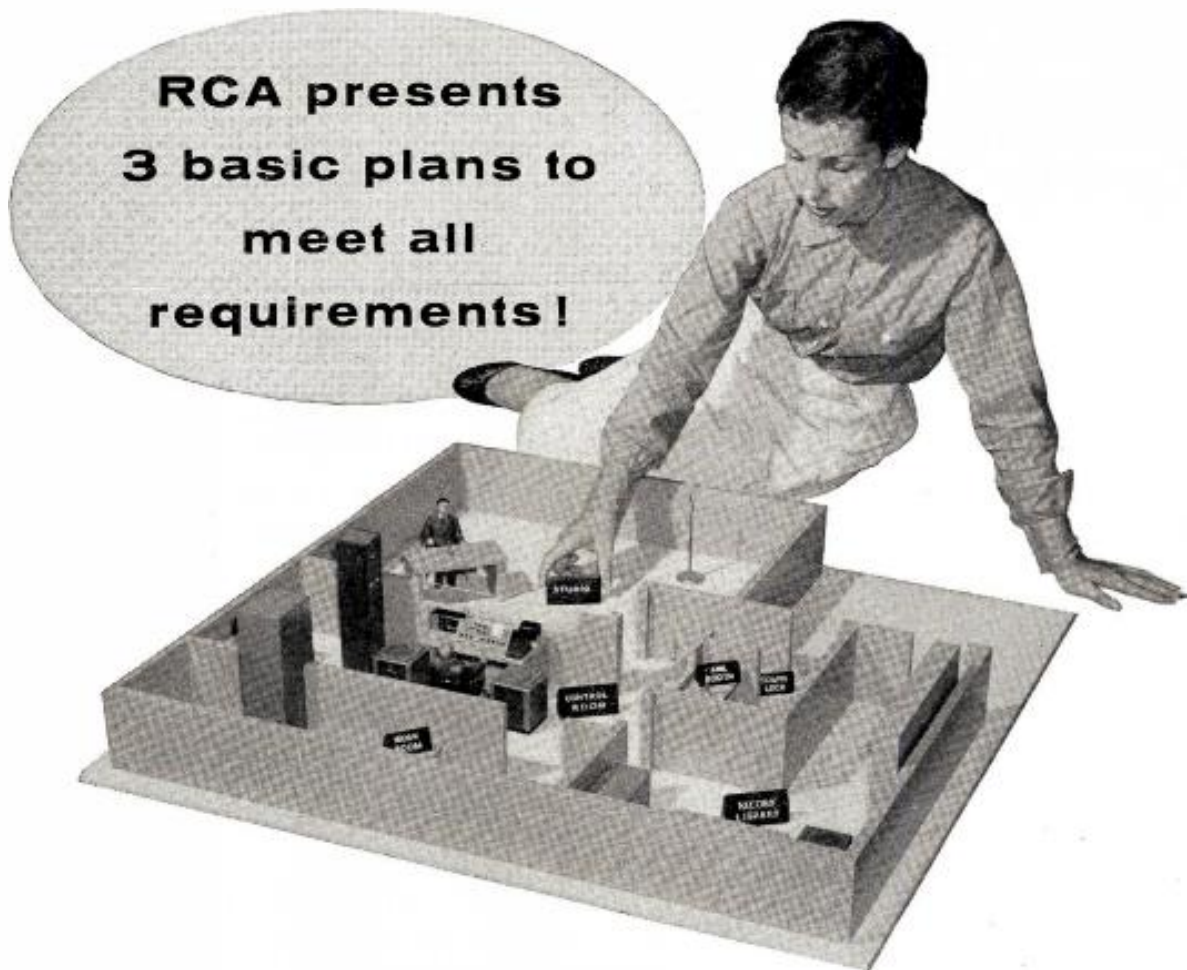
BELL SYSTEM TELEVISION NETWORK ROUTES



LEGEND

— Color and Monochrome Available
 - - - Routes Equipped for Monochrome Only
 Planned

Planning a Radio Station ?



These versatile plans illustrate how the very latest equipment can be arranged to perform efficiently with a minimum of capital and personnel. Since programming requirements vary, three basic plans, representing three specific categories of operation, are provided.

Plan "A" is for a typical small station and requires a minimum investment. A "combined" studio-transmitter operation contributes to its overall efficiency.

Plan "B," also is for a "combined" operation, but it provides additional facilities to allow for announce booth and other local program material. A typical

community station of moderate size, it meets the widest range of applications.

Plan "C," with separate studio and transmitter locations, is functionally designed for big city operation. It highlights the advantages of a spacious two-studio station.

Building layouts, together with a discussion of equipment requirements and current trends, are included in a new Brochure. For your free copy, write to RCA Department YB-23, Building 15-1, Camden, N. J. In Canada: RCA VICTOR Company Limited, Montreal.

RCA . . . *your first source of help in station planning*



Tmk(s) ©

RADIO CORPORATION of AMERICA

BROADCAST AND TELEVISION EQUIPMENT

CAMDEN, N. J.

Regulation, imposed and voluntary

How to Apply for a Broadcasting Station	see below
The Tv Code of the National Assn. of Broadcasters	page C-3
NAB Standards of Good Practice for Radio Broadcasters	page C-8
FCC Rules Regulating Radio and Television	page C-12
FCC Commissioners, Executives and Staff	page C-33

How to Apply for a Broadcasting Station

Any qualified citizen, firm, or group may apply to the Federal Communications Commission for authority to construct a standard (am), frequency modulation (fm), or television (tv) broadcast station.

Licensing of these facilities is prescribed by the Communications Act of 1934, as amended, which sets up certain basic requirements. In general, applicants must satisfy the Commission that they are legally, technically and financially qualified, and that operation of the proposed station would be in the public interest.

The licensing procedure is detailed in Part 1 of the Commission's Rules, "Practice and Procedure," while station operation is covered by Part 3, "Radio Broadcast Services." The latter includes technical standards for am, fm, and tv stations; fm frequency allocations by classes of stations, and tv channel assignments by states and communities.

Following is a summary of the consecutive steps to be followed in applying for authorization to build and operate a broadcast station. The application procedure is substantially the same whether the facility sought is am, fm, or tv.

Selecting a Frequency

Am broadcast stations operate on "local," "regional," or "clear" channels. Stations of 250 watts power serve small communities; stations of 500 watts to 5 kilowatts power cover centers of population and surrounding areas; stations of 10 to 50 kilowatts power are for large area coverage, particularly at night. There is no separate classification for am operation by educational stations. To determine whether an am frequency is available for assignment in a particular area, it is necessary for the applicant to have a frequency search made by a competent engineer. The Commission does not make such studies for prospective applicants.

An applicant for a commercial fm station must specify a frequency available to the area to be served. The Commission has allocated geographic blocks of frequencies to accommodate Class A stations, 250 watts to 1 kilowatt in power, for community service; and Class B stations, up to 20 kilowatts power, for metropolitan or rural coverage. Operating fm stations may apply for a "Subsidiary Communications Authorization" to furnish background music and other supplemental program service. Noncommercial educational fm stations are in a separate category.

An applicant for a commercial tv station must request a vhf (very high frequency) or a uhf (ultra high frequency) channel assigned to the community involved for operation there or a place within a 16-mile radius. "Satellite" and tv "translator" stations serve communities unable to afford regular tv stations. They pick up and rebroadcast locally the programs of outside stations, with the latter's permission. "Satellites" operate on channels assigned to the places in which they are located; "translators" operate on the upper 14 uhf channels. Channels are set apart for noncommercial educational tv operation.*

Applying for a Construction Permit

Once a prospective licensee has decided upon the type of station he desires, and the place where it would be located, the next step is to apply for a construction permit. This is done on FCC Form 301, "Application for Authority to Construct a New Broadcast Station or Make Changes in an Existing Broadcast Station," which covers am, fm, or tv broadcast. This form requires information about the citizenship and character of the applicant, as well as

*The FCC has taken jurisdiction over vhf boosters but has not yet issued rules.

his financial, technical and other qualifications, plus details about the transmitting apparatus to be used, antenna and studio locations, and the service proposed. A specific channel or frequency must be requested. Triplicate copies are required, one of which must be executed under oath or affirmation.

Application Processing

Applications for new broadcast stations are twice reported by the Commission—when first tendered and, again, when accepted for filing. Such an application is not acted upon until at least 30 days after public notice is given of its acceptance.

Applications are, in general, processed in the order in which accepted. They are reviewed in their engineering, legal, and financial aspects by the Broadcast Bureau, which makes recommendations to the Commission.

If, upon examination of an application, the Commission determines that there are no engineering or other conflicts, that the applicant is qualified, and that all other requirements are met, the application is granted without hearing and a construction permit is issued. All such grants are announced publicly.

Any grant made by the Commission without hearing is subject to protest within 30 days, during which the protesting party may request a hearing. Within 30 days thereafter the Commission determines whether the objection merits a hearing.

The law requires that, in general, decision on noncontested applications be made within three months from the date of the original filing, and within six months from the conclusion of a hearing in those cases which go through a hearing.

Hearings

Where it appears that an application violates the Commission's rules and regulations; that serious interference would be caused; or that the minimum separation requirements for tv stations are not met; or if other serious questions of a technical, legal, or financial character are involved, a hearing is usually required. The Commission must accord a hearing to competing applicants.

If unable to grant an application, the Commission is required to notify the applicant and other known parties in interest as to the reason. The applicant is usually given 30 days in which to reply. After that, if the Commission is still unable to make a grant, a hearing is ordered.

In designating an application for hearing, the Commission gives public notice of the issues for the information of the applicant and others concerned. Findings are made upon the basic qualifications (legal, financial, and technical) of the applicant in the hearing order. The hearing notice generally allows the applicant 60 days or more in which to prepare. Even after being designated for hearing, an applicant may find it possible to amend his application to resolve engineering or other problems.

Hearings are customarily conducted by an examiner. The hearing examiner has authority to administer oaths, examine witnesses and rule upon the admission of evidence. A pre-hearing conference is generally held within a few weeks after a case has been designated for

hearing, either at the request of one of the parties or on the presiding officer's own initiative. Additional prehearing conferences may be held when the need therefore arises.

Within 20 days after the close of a record by the hearing examiner, each party and the chief of the Broadcast Bureau of the Commission has the privilege of filing proposed findings of fact and conclusions to support their contentions. After review of the evidence and statements, the hearing examiner issues an initial decision.

If he wishes to contest the initial decision, the applicant or any other interested party has 30 days from the date on which the initial decision was announced to file exceptions. In all cases heard by an examiner, the Commission will hear oral argument on timely request of any party. After oral argument, the Commission may adopt, modify, or reverse the hearing examiner's initial decision. Within 30 days thereafter, any party involved may petition for rehearing.

If no exceptions are filed, and the Commission does not initiate a review of the hearing examiner's initial decision, the latter becomes effective 60 days after its issuance, unless otherwise ordered by the Commission. Court appeals can be taken within 60 days following announcement of the Commission decision.

Construction Permit

When and if an application meets requirements, it is granted and a construction permit is issued. The permittee may then suggest call letters which, if available and conforming to the rules, are issued. A maximum of 60 days from date of the construction permit is provided in which construction shall begin, and a maximum of 6 months thereafter as the time for completion (or 8 months in all). Application to modify a broadcast construction authorization, or to make changes in an existing station, or to modify a license, is made on the same form (301) used in seeking initial construction authorization. If the permittee is unable to build his station within the time specified, he must apply for extension of time on Form 701 ("Application for Additional Time to Construct a Radio Station"), giving the reasons. Upon completion of construction the permittee conducts equipment tests.

License

The final step is to apply for the actual license on Form 302 ("Application for New Broadcast Station License"). Applicants must show compliance with all terms, conditions, and obligations set forth in the original application and the construction permit. After applying for a license and receiving authority from the Commission, the holder of a construction permit then conducts program tests. A station license is issued if no new cause or circumstance has come to the attention of the Commission that would make operation of the station contrary to public interest.

Am, fm, and tv broadcast stations are licensed for the statutory limit of three years. Applications for renewal of license are made on Form 303 ("Application for Renewal of Broadcast Station License").

Forms for Other Purposes

If the holder of a construction permit or license desires to assign the same to someone else, he makes application on Form 314 ("Application for Consent to Assignment of Radio Broadcast Station Construction Permit or License").

Should the permittee or the licensee wish to transfer corporate control, he applies on Form 315 ("Application for Consent to Transfer Control of Corporation Holding Radio Broadcast Station Construction Permit or License"). In certain cases Form 316 ("Application for Assignment or Transfer—Short Form") may be used when the transfer or assignment involves no substantial changes in interest.

CONCERNING FCC RULES AND REGULATIONS

"How to Apply for a Broadcast Station License" is a concise report prepared by the FCC Office of Reports & Information as a lay language guide. Serious applicants will also wish to study the FCC Rules & Regulations. Excerpts of the rules begin on page C-12.



HARRY LE BRUN, Vice-President and General Manager, WLW-A, Atlanta, Georgia. WLW-A is the fourth Crosley station to install a Dresser-Ideco tower. The others are WLW-I, Indianapolis, Ind.; WLW-D, Dayton, Ohio; WLW-C, Columbus, Ohio

"Taller tower by Dresser-Ideco helps reach 683,000 more viewers.

"New 1042' tower increases our coverage 32%," says Harry Le Brun of Atlanta's WLW-A.

"Here's how a taller tower is paying off for WLW-A. Our new 1042' Dresser-Ideco tower with travelling wave antenna blankets 117 counties in Georgia, Alabama, Tennessee and North Carolina. That's 43 more than could be covered with the smaller 585' tower it replaced. And now WLW-A reaches almost three-quarters of a million more Georgians than before. In Georgia alone, WLW-A's enlarged market has a buying income of \$3.7 billion, seventy percent of the state's total. Its audience of 2,880,700 viewers account for over two-thirds of Georgia retail store sales."

WLW-A had good reasons for selecting a Dresser-Ideco tall tower when they decided to expand coverage. "We wanted a completely dependable tower for equipment as vital as our antenna," reports Harry Le Brun, "and no one matches Dresser-Ideco's experience in tall towers. It's easy to see the results of this experience. We were impressed with Dresser-Ideco's careful attention to detail at every stage of the job's development. They did an excellent job, we haven't had a bit of trouble. Believe me, it pays to deal with a top-notch tower designer-builder."

Dresser-Ideco has built over half the 1000'-plus television towers in service today. It will pay you to talk to Dresser-Ideco about your plans to grow bigger with a taller tower.

WLW-A's new 1042'
Dresser-Ideco tall tower.

Dresser-Ideco Company
Division of Dresser Industries, Inc.

TOWER DIVISION, DEPT. T-93
875 MICHIGAN AVE., COLUMBUS 8, OHIO



The Television Code of the National Assn. of Broadcasters

Preamble

Television is seen and heard in every type of American home. These homes include children and adults of all ages, embrace all races and all varieties of religious faith, and reach those of every educational background. It is the responsibility of television to bear constantly in mind that the audience is primarily a home audience, and consequently that television's relationship to the viewers is that between guest and host.

The revenues from advertising support the free, competitive American system of telecasting, and make available to the eyes and ears of the American people the finest programs of information, education, culture and entertainment. By law the television broadcaster is responsible for the programming of his station. He, however, is obligated to bring his positive responsibility for excellence and good taste in programming to bear upon all who have a hand in the production of programs, including networks, sponsors, producers of film and of live programs, advertising agencies, and talent agencies.

The American businesses which utilize television for conveying their advertising messages to the home by pictures with sound, seen free-of-charge on the home screen, are reminded that their responsibilities are not limited to the sale of goods and the creation of a favorable attitude toward the sponsor by the presentation of entertainment. They include, as well, responsibility for utilizing television to bring the best programs, regardless of kind, into American homes.

Television and all who participate in it are jointly accountable to the American public for respect for the special needs of children, for community responsibility, for the advancement of education and culture, for the acceptability of the program materials chosen, for decency and decorum in production, and for propriety in advertising. This responsibility cannot be discharged by any given group of programs, but can be discharged only through the highest standards of respect for the American home, applied to every moment of every program presented by television.

In order that television programming may best serve the public interest, viewers should be encouraged to make their criticisms and positive suggestions known to the television broadcasters. Parents in particular should be urged to see to it that out of the richness of television fare, the best programs are brought to the attention of their children.

Advancement of Education and Culture

1. Commercial television provides a valuable means of augmenting the educational and cultural influences of schools, institutions of higher learning, the home, the church, museums, foundations, and other institutions devoted to education and culture.

2. It is the responsibility of a television broadcaster to call upon such institutions for counsel and cooperation and to work with them on the best methods of presenting educational and cultural materials by television. It is further the responsibility of stations, networks, advertising agencies and sponsors consciously to seek opportunities for introducing into telecasts factual materials which will aid in the enlightenment of the American public.

3. Education via television may be taken to mean that process by which the individual is brought toward informed adjustment to his society. Television is also responsible for the presentation of overtly instructional and cultural programs, scheduled so as to reach the viewers who are naturally drawn to such programs, and produced so as to attract the largest possible audience.

4. In furthering this realization, the television broadcaster:

a) Should be thoroughly conversant with the educational and cultural needs and desires of the community served.

b) Should affirmatively seek out responsible and accountable educational and cultural institutions of the community with a view toward providing opportunities for the instruction and enlightenment of the viewers.

c) Should provide for reasonable experimentation in the development of programs specifically directed to the advancement of the community's culture and education.

Acceptability of Program Material

Program materials should enlarge the horizons of the viewer, provide him with wholesome entertainment, afford helpful stimulation, and remind him of the responsibilities which the citizen has towards his society. Furthermore:

a) (i) Profanity, obscenity, smut and vulgarity are forbidden, even when likely to be understood only by part of the audience. From time to time, words which have been acceptable, acquire undesirable meanings, and telecasters should be alert to eliminate such words. (ii) Words (especially slang) derisive of any race, color, creed, nationality or national derivation, except wherein such usage would be for the specific purpose of effective dramatization such as combating prejudice, are forbidden, even when likely to be understood only by part of the audience. From time to time, words which have been acceptable, acquire undesirable meanings, and telecasters should be alert to eliminate such words.

(b) (i) Attacks on religion and religious faith are not allowed. (ii) Reverence is to mark any mention of the name of God, His attributes and powers. (iii) When religious rites are included in other than religious programs the rites are accurately presented and the ministers, priests and rabbis portrayed in their callings are vested with the dignity of their office and under no circumstances are to be held up to ridicule.

c) (i) Contests may not constitute a lottery. (ii) Any telecasting designed to "buy" the television audience by requiring it to listen and/or view in hope of reward, rather than for the quality of the program, should be avoided. (see Contests).

d) Respect is maintained for the sanctity of marriage and the value of the home. Divorce is not treated casually nor justified as a solution for marital problems.

e) Illicit sex relations are not treated as commendable.

f) Sex crimes and abnormalities are generally unacceptable as program material.

g) Drunkenness and narcotic addiction are never presented as desirable or prevalent.

h) The administration of illegal drugs will not be displayed.

i) The use of liquor in program content shall be de-emphasized. The consumption of liquor in American life, when not required by the plot or for proper characterization, shall not be shown.

j) The use of gambling devices or scenes necessary to the development of plot or as appropriate background is acceptable only when presented with discretion and in moderation, and in a manner which would not excite interest in, or foster, betting nor be instructional in nature. Telecasts of actual sport programs at which on-the-scene betting is permitted by law should be presented in a manner in keeping with Federal, state and local laws, and should concentrate on the subject as a public sporting event.

k) In reference to physical or mental afflictions and deformities, special precautions must be taken to avoid ridiculing sufferers from similar ailments and offending them or members of their families.

l) Exhibitions of fortune-telling, astrology, phrenology, palm-reading, and numerology are acceptable only when required by a plot or the theme of a program, and then the presentation should be developed in a manner designed not to foster superstition or excite interest or belief in these subjects.

m) Televised drama shall not simulate news or special events in such a way as to mislead or alarm. (see News).

n) Legal, medical and other professional advice, diagnosis and treatment will be permitted only in conformity with law and recognized ethical and professional standards.

o) The presentation of cruelty, greed and selfishness as worthy motivations is to be avoided.

p) Excessive or unfair exploitation of others or of their physical or mental afflictions shall not be presented as praiseworthy.

q) Criminality shall be presented as undesirable and unsympathetic. The condoning of crime and the treatment of the commission of crime in a frivolous, cynical or callous manner is unacceptable.

r) The presentation of techniques of crime in such detail as to invite imitation shall be avoided.

s) The use of horror for its own sake will be eliminated; the use of visual or aural effects which would shock or alarm the viewer, and the detailed presentation of brutality or physical agony by sight or by sound are not permissible.

t) Law enforcement shall be upheld, and the officers of the law are to be portrayed with respect and dignity.

u) The presentation of murder or revenge as a motive for murder shall not be presented as justifiable.

v) Suicide as an acceptable solution for human problems is prohibited.

w) The exposition of sex crimes will be avoided.

x) The appearances or dramatization of persons featured in actual crime news will be permitted only in such light as to aid law enforcement or to report the news event.

y) The use of animals, both in the production of television programs and as a part of television program content, shall at all times, be in conformity with accepted standards of humane treatment.

Responsibility Toward Children

1. The education of children involves giving them a sense of the world at large. However, such subjects as violence and sex shall be presented without undue emphasis and only as required by plot development or character delineation. Crime should not be presented as attractive or as a solution to human problems, and the inevitable retribution should be made clear.

2. It is not enough that only those programs

which are intended for viewing by children shall be suitable to the young and immature. (Attention is called to the general items listed under Acceptability of Program Materials). Television is responsible for insuring that programs of all sorts which occur during the times of day when children may normally be expected to have the opportunity of viewing television shall exercise care in the following regards:

a) In affording opportunities for cultural growth as well as for wholesome entertainment.

b) In developing programs to foster and promote the commonly accepted moral, social and ethical ideals characteristic of American life.

c) In reflecting respect for parents, for honorable behavior, and for the constituted authorities of the American community.

d) In eliminating reference to kidnapping of children or threats of kidnapping.

e) In avoiding material which is excessively violent or would create morbid suspense, or other undesirable reactions in children.

f) In exercising particular restraint and care in crime or mystery episodes involving children or minors.

Decency and Decorum in Production

1. The costuming of all performers shall be within the bounds of propriety and shall avoid such exposure or such emphasis on anatomical detail as would embarrass or offend home viewers.

2. The movements of dancers, actors, or other performers shall be kept within the bounds of decency, and lewdness and impropriety shall not be suggested in the positions assumed by performers.

3. Camera angles shall avoid such views of performers as to emphasize anatomical details indecently.

4. Racial or nationality types shall not be shown on television in such a manner as to ridicule the race or nationality.

5. The use of locations closely associated with sexual life or with sexual sin must be governed by good taste and delicacy.

Community Responsibility

A television broadcaster and his staff occupy a position of responsibility in the community and should conscientiously endeavor to be acquainted fully with its needs and characteristics in order better to serve the welfare of its citizens.

Treatment of News and Public Events

News

1. A television station's news schedule should be adequate and well-balanced.

2. News reporting should be factual, fair and without bias.

3. Commentary and analysis should be clearly identified as such.

4. Good taste should prevail in the selection and handling of news: Morbid, sensational or alarming details not essential to the factual report, especially in connection with stories of crime or sex, should be avoided. News should be telecast in such a manner as to avoid panic and unnecessary alarm.

5. At all times, pictorial and verbal material for both news and comment should conform to other sections of these standards, wherever such sections are reasonably applicable.

6. Pictorial material should be chosen with care and not presented in a misleading manner.

7. A television broadcaster should exercise due care in his supervision of content, format, and presentation of newscasts originated by his station, and in his selection of newscasters, commentators, and analysts.

8. A television broadcaster should exercise particular discrimination in the acceptance, placement and presentation of advertising in news programs so that such advertising should be clearly distinguishable from the news content.

9. A television broadcaster should not present fictional events or other non-news material as authentic news telecasts or announcements, nor should he permit dramatizations in any program which would give the false impression that the dramatized material constitutes news. Expletives, (presented aurally or pictorially) such as "flash" or "bulletin" and statements such as "we interrupt this program to bring you . . ." should be reserved specifically for news room use. However, a television broadcaster may properly exercise discretion in the use in non-news programs of words or phrases which do not necessarily imply that the material following is a news release.

Public Events

1. A television broadcaster has an affirmative responsibility at all times to be informed of public events, and to provide coverage consonant with the ends of an informed and enlightened citizenry.

2. Because of the nature of events open to the public, the treatment of such events by a television broadcaster should be effected in a manner to provide for adequate and informed

The Most Modern and Reliable AM Transmitters Anywhere!

During this second decade of progress at Continental, emphasis has been on commercial transmitter development. Here is this new line of equipment for broadcasters.

CONTINENTAL ELECTRONICS TRANSMITTERS

- ★ Extremely simple to install and operate
- ★ Dry rectifiers used throughout
- ★ Less than 1% carrier shift
- ★ Excellent RF shielding
- ★ Conservatively rated throughout
- ★ All aluminum, frameless cabinetry
- ★ Remote control is practical, economical



Transmitter
Remote
Control



TYPE TRC — widely accepted for 50 KW, the type TRC remote control requires only a single telephone line. Ideal for directional antenna stations, it has all-relay pushbutton control for one or two transmitters and simplified logging with a single meter.

MAGNAPHASE



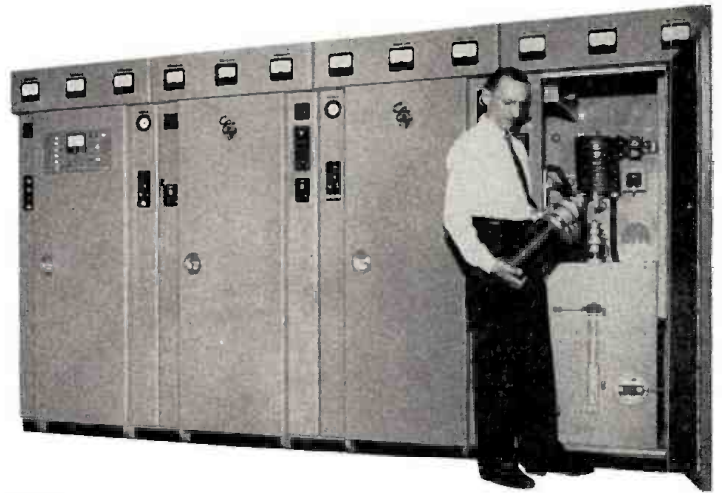
LINE PROTECTION SYSTEM

An electronic device used to protect antenna system from damage due to arcing caused by lightning or static discharge, Magnaphase system instantaneously squelches transmitter output thus preventing the arc from being sustained by RF energy. Immediately self-restoring, the transmitter interruption goes unnoticed on the air.



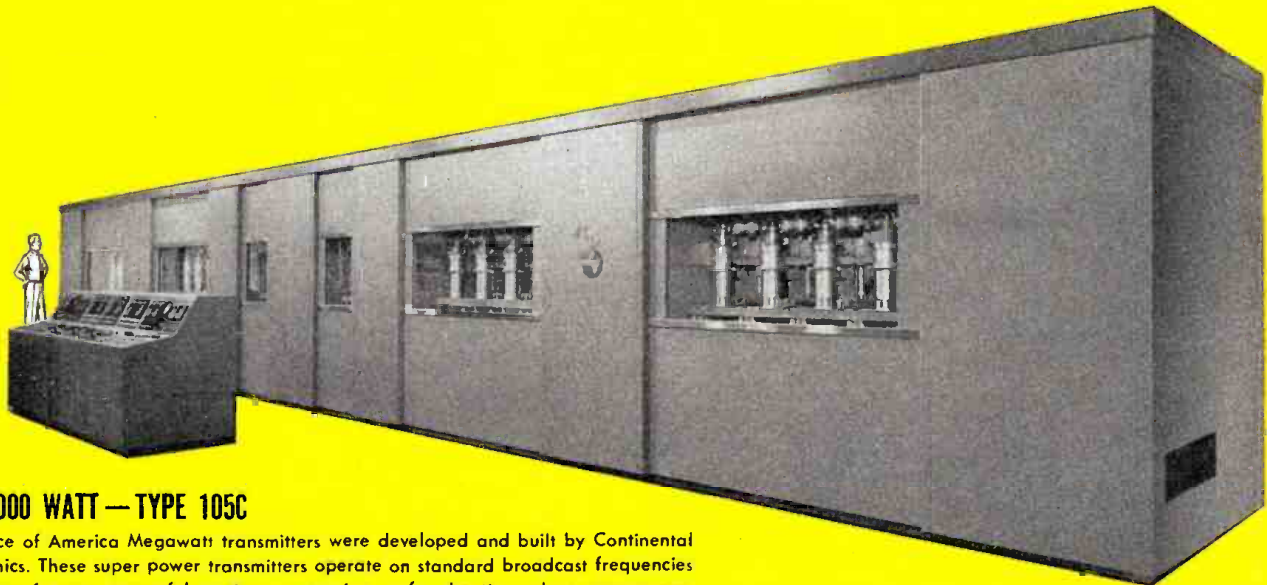
5,000/10,000 WATT — Type 315B/316B

"plug-in" power package — converts from 5 to 10 KW without major circuit changes. "Regulinear" modulation system — high level screen modulation with low power tubes.



50,000 WATT — TYPE 317B

Entirely self-contained except for the PA blower, takes only 72 square feet total floor space. Dry rectifiers used throughout. Most modern design. Practical for remote control.



1,000,000 WATT — TYPE 105C

All Voice of America Megawatt transmitters were developed and built by Continental Electronics. These super power transmitters operate on standard broadcast frequencies and have 6 years successful service — preparing us for the time when super power may be permitted in the U.S.

INSTALLED AND ON ORDER

TYPE 315B/316B - 5/10 KW

WCAU Philadelphia
 KMOX St. Louis
 WBBM Chicago
 KCBS San Francisco
 KNX Los Angeles

KFI Los Angeles
 KDKA Pittsburgh
 KPAM Portland
 CKXL Calgary
 CJAD Montreal
 CJAD (alternate) Montreal

CKSB St. Boniface
 CJNB No. Battleford
 CJCA Edmonton
 CKCK Regina
 CKRM Regina
 CKRC Winnipeg
 Radio Rumbos Caracas

TYPE 317B - 50 KW

KFI Los Angeles
 KLIF Dallas

WOAI San Antonio
 WJR Detroit

*Today is the tomorrow
 we talked about yesterday . . .*

As the specialists in super power radio, Continental Electronics is continually working on challenging radio developments. The power output of the radio transmitters built by Continental Electronics during the past five years alone, is greater than the total combined power of all the standard broadcast stations in the United States, Canada, Alaska, Puerto Rico and Hawaii!

Continental  Electronics
MANUFACTURING COMPANY

4212 S. Buckner Blvd. EVergreen 1-1135

Tv Code CONTINUED

coverage as well as good taste in presentation.

Controversial Public Issues

1. Television provides a valuable forum for the expression of responsible views on public issues of a controversial nature. In keeping therewith the television broadcaster should seek out and develop with accountable individuals, groups and organizations, programs relating to controversial public issues of import to its fellow citizens; and to give fair representation to opposing sides of issues which materially affect the life or welfare of a substantial segment of the public.

2. The provision of time for this purpose should be guided by the following principles:
 a) Requests by individuals, groups or organizations for time to discuss their views on controversial public issues, should be considered on the basis of their individual merits, and in the light of the contribution which the use requested would make to the public interest, and to a well-balanced program structure.
 b) Programs devoted to the discussion of controversial public issues should be identified as such, and should not be presented in a manner which would mislead listeners or viewers to believe that the program is purely of an entertainment, news, or other character.

Political Telecasts

Political telecasts should be clearly identified as such, and should not be presented by a television broadcaster in a manner which would mislead listeners or viewers to believe that the program is of any other character.

Religious Programs

1. It is the responsibility of a television broadcaster to make available to the community as part of a well-balanced program schedule adequate opportunity for religious presentations.

2. The following principles should be followed in the treatment of such programs: a) Telecasting which reaches men of all creeds simultaneously should avoid attacks upon religion. b) Religious programs should be presented respectfully and accurately and without prejudice or ridicule. c) Religious programs should be presented by responsible individuals, groups and organizations. d) Religious programs should place emphasis on broad religious truths, excluding the presentation of controversial or partisan views not directly or necessarily related to religion or morality.

3. In the allocation of time for telecasts of religious programs it is recommended that the television station use its best efforts to apportion such time fairly among the representative faith groups of its community.

Subliminal Perception

The use of the television medium to transmit information of any kind by use of the process called "subliminal perception," or by the use of any similar technique whereby an attempt is made to convey information to the viewer by transmitting messages below the threshold of normal awareness, is not permitted.

Presentation of Advertising

1. Ever mindful of the role of television as a guest in the home, a television broadcaster should exercise unceasing care to supervise the form in which advertising material is presented over his facilities. Since television is a developing medium, involving methods and techniques distinct from those of radio, it may be desirable from time to time to review and revise the presently suggested practices:

a) Advertising messages should be presented with courtesy and good taste; disturbing or annoying material should be avoided; every effort should be made to keep the advertising message in harmony with the content and general tone of the program in which it appears.

b) A sponsor's advertising messages should be confined within the framework of the sponsor's program structure. A television broadcaster should avoid the use of commercial announcements which are divorced from the program either by preceding the introduction of the program (as in the case of so-called "cow-

catcher" announcements) or by following the apparent sign-off of the program (as in the case of so-called "trailer" announcements). To this end, the program itself should be announced and clearly identified, both audio and video, before the sponsor's advertising material is first used, and should be signed off, both audio and video, after the sponsor's advertising material is last used.

c) Advertising copy should contain no claims intended to disparage competitors, competing products, or other industries, professions or institutions.

d) Since advertising by television is a dynamic technique, a television broadcaster should keep under surveillance new advertising devices so that the spirit and purpose of these standards are fulfilled.

e) Television broadcasters should exercise the utmost care and discrimination with regard to advertising material, including content, placement and presentation, near or adjacent to programs designed for children. No considerations of expediency should be permitted to impinge upon the vital responsibility towards children and adolescents, which is inherent in television, and which must be recognized and accepted by all advertisers employing television.

f) Television advertisers should be encouraged to devote portions of their allotted advertising messages and program time to the support of worthy causes in the public interest in keeping with the highest ideals of the free competitive system.

g) A charge for television time to churches and religious bodies is not recommended.

Acceptability of Advertisers and Products—General

1. A commercial television broadcaster makes his facilities available for the advertising of products and services and accepts commercial presentations for such advertising. However, a television broadcaster should, in recognition of his responsibility to the public, refuse the facilities of his station to an advertiser where he has good reason to doubt the integrity of the advertiser, the truth of the advertising representations, or the compliance of the advertiser with the spirit and purpose of all applicable legal requirements. Moreover, in consideration of the laws and customs of the communities served, each television broadcaster should refuse his facilities to the advertisement of products and services, or the use of advertising scripts, which are objectionable to a substantial and responsible segment of the community. The foregoing principles should be applied with judgment and flexibility, taking into consideration the characteristics of the medium and the form and content of the particular presentation. In general, because television broadcast is designed for the home and the family, including children, the following principles should govern the business classifications listed below:

a) The advertising of hard liquor should not be accepted.

b) The advertising of beer and wines is acceptable only when presented in the best of good taste and discretion, and is acceptable subject to Federal and local laws.

c) Advertising by institutions or enterprises which in their offers of instruction imply promises of employment or make exaggerated claims for the opportunities awaiting those who enroll for courses is generally unacceptable.

d) The advertising of firearms and fireworks is acceptable only subject to Federal and local laws.

e) The advertising of fortune-telling, occultism, astrology, phrenology, palm-reading, numerology, mind-reading, character-reading or subjects of a like nature is not permitted.

f) Because all products of a personal nature create special problems, such products, when accepted, should be treated with especial emphasis on ethics and the canons of good taste. Such advertising of personal products as is accepted must be presented in a restrained and obviously inoffensive manner.

The advertising of intimately personal products which are generally regarded as unsuitable conversational topics in mixed social groups is not acceptable. (See *Television Code Interpretation No. 4*)

g) The advertising of tip sheets, race track publications, or organizations seeking to adver-

tise for the purpose of giving odds or promoting betting or lotteries is unacceptable.

2. Diligence should be exercised to the end that advertising copy accepted for telecasting complies with pertinent Federal, state and local laws.

3. An advertiser who markets more than one product should not be permitted to use advertising copy devoted to an acceptable product for purposes of publicizing the brand name or other identification of a product which is not acceptable.

4. "Bait-switch" advertising, whereby goods or services which the advertiser has no intention of selling are offered merely to lure the customer into purchasing higher-priced substitutes, is not acceptable.

Advertising of Medical Products

1. The advertising of medical products presents considerations of intimate and far-reaching importance to the consumer, and the following principles and procedures should apply in the advertising thereof: a) A television broadcaster should not accept advertising material which in his opinion offensively describes or dramatizes distress or morbid situations involving ailments, by spoken word, sound or visual effects: b) Because of the personal nature of the advertising of medical products, claims that a product will effect a cure and the indiscriminate use of such words as "safe," "without risk," "harmless," or terms of similar meaning should not be accepted in the advertising of medical products on television stations.

Contests

1. In addition to complying with all pertinent Federal, state and local laws and regulations, all contests should offer the opportunity to all contestants to win on the basis of ability and skill rather than chance.

2. All contest details, including rules, eligibility requirements, opening and termination dates should be clearly and completely announced and/or shown, or easily accessible to the viewing public, and the winners' names should be released and prizes awarded as soon as possible after the close of the contest.

3. When advertising is accepted which requests contestants to submit items of product identification or other evidence of purchase of product, reasonable facsimiles thereof should be made acceptable.

4. All copy pertaining to any contest (except that which is required by law) associated with the exploitation or sale of the sponsor's product or service, and all references to prizes or gifts offered in such connection should be considered a part of and included in the total time allowances as herein provided. (See *Time Standards for Advertising Copy*.)

Premiums and Offers

1. Full details of proposed offers should be required by the television broadcaster for investigation and approved before the first announcement of the offer is made to the public.

2. A final date for the termination of an offer should be announced as far in advance as possible.

3. Before accepting for telecast offers involving a monetary consideration, a television broadcaster should satisfy himself as to the integrity of the advertiser and the advertiser's willingness to honor complaints indicating dissatisfaction with the premium by returning the monetary consideration.

4. There should be no misleading descriptions or visual representations of any premiums or gifts which would distort or enlarge their value in the minds of viewers.

5. Assurances should be obtained from the advertiser that premiums offered are not harmful to person or property.

6. Premiums should not be approved which appeal to superstition on the basis of "luck-bearing" powers or otherwise.

Time Standards for Advertising Copy

1. In accordance with good telecast advertising practices, the time standards for advertising copy as follows [see chart below]:

2. Reasonable and limited identification of prize and statement of the donor's name within formats wherein the presentation of contest

Time Standards for Advertising Copy

Length of Program (in Minutes)	5:00	10:00	15:00	20:00	25:00	30:00	35:00	40:00	45:00	50:00	55:00	60:00
"AA" and "A" Time	1:00	2:00	2:30	2:40	2:50	3:00	3:30	4:00	4:30	5:00	5:30	6:00
All Other Time	1:15	2:10	3:00	3:30	4:00	4:15	4:45	5:15	5:45	6:10	6:35	7:00
Length of Program (in Minutes)	65:00	70:00	75:00	80:00	85:00	90:00	95:00	100:00	105:00	110:00	115:00	120:00
"AA" and "A" Time	6:30	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00	11:30	12:00
All Other Time	7:35	8:10	8:45	9:20	9:55	10:30	11:05	11:40	12:15	12:50	13:25	14:00

Above time standards are for sponsored programs. "Participation" programs, carrying announcements for different individual advertisers, may not exceed one minute of advertising per five minutes of programming. (See paragraph 4.)



It shouldn't happen to a dog!

And yet it does! It happens to the best of us, time and time again. We lavish care and money on original footage to get them just right—only to have prints turn up that are way off broadcast specifications.

The answer is—give your laboratory time and money to do the job right! Then all your release prints will be on the beam 100%.

For further information write:
Motion Picture Film Department
EASTMAN KODAK COMPANY
Rochester 4, N.Y.

East Coast Division
342 Madison Avenue
New York 17, N.Y.

Midwest Division
130 East Randolph Drive
Chicago 1, Ill.

West Coast Division
6706 Santa Monica Blvd.
Hollywood, Calif.

or

W. J. German, Inc.

Agents for the sale and distribution of
Eastman Professional Motion Picture Films
Fort Lee, N. J.; Chicago, Ill.;
Hollywood, Calif.

Always shoot it on **EASTMAN FILM . . .**
You'll be glad you did!

awards or prizes is a necessary and integral part of program content shall not be included as commercial time within the meaning of paragraph 1, above; however, any oral or visual presentation concerning the product or its donor, over and beyond such identification and statement, shall be included as commercial time within the meaning of paragraph 1, above.

3. The time standards set forth [in chart] do not affect the established practice of reserving for station use the last 30 seconds of each program for station break and spot announcements.

4. Announcement programs are designed to accommodate a designated number of individual live or recorded announcements, generally one minute in length, which are carried within the body of the program and are available for sale to individual advertisers. Normally not more than 3 one-minute announcements (which should not exceed approximately 125 words if presented live) should be scheduled within a 15-minute period and not more than six such announcements should be scheduled within a 30-minute period in local announcement programs; however, fewer announcements of greater individual length may be scheduled, provided that the aggregate length of the announcements approximates three minutes in a 15-minute program or six minutes in a 30-minute program. In announcement programs other than 15 minutes or 30 minutes in length, the proportion of one minute of announcement within every five minutes of programming is normally applied. The announcements must be presented within the framework of the program period designated for their use and kept in harmony with the content of the program in which they are placed.

5. Programs presenting women's services, features, shopping guides, market information, and similar materials, provide a special service to the listening and viewing public in which advertising material is an informative and integral part of the program content. Because of these special characteristics the time standards set forth above may be waived to a reasonable extent.

6. More than two back-to-back announcements plus the conventional sponsored 10 second station ID are not acceptable between programs or within the framework of a single program. Announcements scheduled between programs shall not interrupt a preceding or following program.

7. Any casual reference by talent in a program to another's product or service under any trade name or language sufficiently descriptive to identify it should, except for normal guest identifications, be condemned and discouraged.

8. Stationary backdrops or properties in television presentations showing the sponsor's name or product, the name of his product, his trade-mark or slogan may be used only incidentally. They should not intrude on program interest or entertainment. "On Camera" shots of such materials should be fleeting, not too frequent, and mindful of the need of maintaining a proper program balance.

Dramatized Appeals and Advertising

1. Appeals to help fictitious characters in television programs by purchasing the advertiser's product or service or sending for a premium should not be permitted, and such fictitious characters should not be introduced into the advertising message for such purposes.

2. Dramatized advertising involving statements or purported statements by physicians, dentists, or nurses must be presented by accredited members of such professions.

Sponsor Identification

Identification of sponsorship must be made in all sponsored programs in accordance with the requirements of the Communications Act of 1934, as amended, and the Rules and Regulations of the Federal Communications Commission.

Interpretations of the Television Code by the Code Review Board

No. 1, June 7, 1956

Combination ("Piggy-Back") Announcements

The NAB Television Code Review Board has reviewed a number of spot announcements advertising more than one product. The Board has concluded that when unrelated products are advertised as separate and distinct messages within one announcement, they in effect constitute separate announcements. The Board observes that it is an acceptable practice to advertise related (e.g., various frozen food products, or automobiles of one manufacturer) or compatible (e.g., pancakes and syrup, or furniture and carpeting) products within the framework of a single announcement, when integrated to form a single message.

No. 2, June 7, 1956, revised June 9, 1958

"Pitchman" Programs

The "pitchman" technique of advertising on television is inconsistent with good broadcast

practice and generally damages the reputation of the industry and the advertising profession. Sponsored program-length segments consisting substantially of continuous demonstration or sales presentation, violate not only the time standards established in the Code, but the broad philosophy of improvement implicit in the voluntary Code operation and are not acceptable.

No. 3, June 7, 1956

Hollywood Film Promotion

The Television Code Review Board has formally concluded that the presentation of commentary or film excerpts from current theatrical releases in some instances may constitute "advertising copy" under section 1, "Time Standards for Advertising Copy." Specifically, for example, when such presentation, directly or by inference, urges viewers to attend, it shall be counted against the advertising copy time allowance for the program of which it is a part.

No. 4, June 7, 1956

Non-Acceptability of "Intimately Personal Products"

The Television Code Review Board has reviewed several advertisements in view of Paragraph 1f) "Acceptability of Advertisers and Products—General" and in particular of the specific language "... the advertising of intimately personal products which are generally regarded as unsuitable conversational topics in mixed social groups is not acceptable."

The Board has concluded that products for the treatment of hemorrhoids and for use in connection with feminine hygiene are not acceptable under the above stated language.

No. 5, Jan. 15, 1957, Revised June 9, 1958

Advertising Copy Defined

"Advertising Copy," for the purposes of the section entitled "Time Standards for Advertising Copy," is defined as follows: Reference (aural, visual, or both) to a commercial product or service, unless such reference is permissive under the provisions of paragraphs No. 2 (awarding of prizes), No. 7 (guest identification), or No. 8 (visual sponsor or product displays).

No. 6, July 17, 1958, Oct. 2, 1958

Dramatized Appeals and Advertising (Section 2)

1. The term "statement" shall include the portrayal in any manner, of a physician, dentist or nurse. Thus, the simulation of such professional people may not be undertaken even by visual means only.

2. There are instances presently on the air of advertising depicting persons obviously of some professional standing. By the nature of the props and setting, such portrayals could be that of medical, dental or nursing profession members, even though direct reference so indicating is not made. Such presentations, unless made by accredited members of these professions, are not acceptable.

3. This restriction does not preclude reference to comprehensive scientific research, studies or surveys, providing, however, that such claims can be fully supported.

4. The Board recognizes the need for time to change existing film commercials affected by this amendment and advises that all such advertising produced prior to June 18th may be used until January 1, 1959. All "live" advertising and filmed announcements prepared subsequent to this date will be considered violations.

5. The term "accredited" defined. In this context the use of the word "accredited" is synonymous with "having legal sanction." Thus, an "accredited" member of the medical profession is one who has completed the required education in a recognized institution of learning, who has passed all necessary state examinations, and who has been granted leave by his resident state to practice a particular branch of medicine.

No. 7, Jan. 23, 1959

Prize Identification

The Television Code Review Board considers that oral and/or visual prize identification of up to ten seconds duration may be deemed "reasonable and limited" under the language of this Section. Where such identification is longer than ten seconds, the entire announcement or visual presentation will be charged against the total commercial time for the program period. The Board recognizes that some subscribers have current contractual obligations which will preclude immediate application, but advises that all prize agreements made after February 1, 1959 should comply with the interpretation.

NAB Standards of Good Practice for Radio Broadcasters

The Radio Broadcaster's Creed

We Believe:

That radio broadcasting in the United States of America is a living symbol of democracy; a significant and necessary instrument for maintaining freedom of expression, as established by the First Amendment to the Constitution of the United States;

That its influence in the arts, in science, in education, in commerce, and upon the public welfare is of such magnitude that the only proper measure of its responsibility is the common good of the whole people;

That it is our obligation to serve the people in such manner as to reflect credit upon our profession and to encourage aspiration toward a better estate for all mankind; by making available to every person in America such programs as will perpetuate the traditional leadership of the United States in all phases of the broadcasting art;

That we should make full and ingenious use of man's store of knowledge, his talents, and his skills and exercise critical and discerning judgment concerning all broadcasting operations to the end that we may, intelligently and sympathetically:

Observe the proprieties and customs of civilized society;

Respect the rights and sensitivities of all people;

Honor the sanctity of marriage and the home;

Protect and uphold the dignity and brotherhood of all mankind;

Enrich the daily life of the people through the factual reporting and analysis of news, and through programs of education, entertainment, and information;

Provide for the fair discussion of matters of general public concern; engage in works directed toward the common good; and volunteer our aid and comfort in times of stress and emergency;

Contribute to the economic welfare of all by expanding the channels of trade, by encouraging the development and conservation of natural resources, and by bringing together the buyer and seller through the broadcasting of information pertaining to goods and services.

Toward the achievement of these purposes we agree to observe the following:

PROGRAM STANDARDS

News

Radio is unique in its capacity to reach the largest number of people first with reports on current events. This competitive advantage bespeaks caution—being first is not as important as being right. The following standards are predicated upon that viewpoint.

NEWS SOURCES. Those responsible for news on radio should exercise constant professional care in the selection of sources—for the integrity of the news and the consequent good reputation of radio as a dominant news medium depend largely upon the reliability of such sources.

NEWSCASTING. News reporting should be factual and objective. Good taste should prevail in the selection and handling of news. Morbid, sensational, or alarming details not essential to factual reporting should be avoided. News should be broadcast in such a manner as to avoid creation of panic and unnecessary alarm. Broadcasters should be diligent in their supervision of content, format, and presentation of news broadcasts. Equal diligence should be exercised in selection of editors and reporters who direct news gathering and dissemination, since the station's performance in this vital informational field depends largely upon them.

COMMENTARIES AND ANALYSES. Special obligations devolve upon those who analyze and/or comment upon news developments, and management should be satisfied completely that the task is to be performed in the best interest of the listening public. Programs of news analysis and commentary should be clearly identified as such, distinguishing them from straight news reporting.

EDITORIALIZING. Some stations exercise their rights to express opinions about matters of general public interest. Implicit in these efforts to provide leadership in matters of public consequence and to lend proper authority to the station's standing in the community it serves, is an equal obligation to provide opportunity for qualified divergent viewpoints.

The reputation of a station for honesty and accuracy in editorializing depends upon willingness to expose its convictions to fair rebuttal.

Station editorial comment should be clearly identified as such.

Public Issues

A broadcaster, in allotting time for the presentation of public issues, should exert every effort to insure equality of opportunity.

Time should be allotted with due regard to all elements of balanced program schedules.

"JUST ABOUT EVERYTHING IN THE BOOK"

It would take over 500 listings in this directory to cover the major items of electronic equipment available via Graybar! Industrial TV, AM, and FM installations can be supplied almost in their entirety through your nearby Graybar office or warehouse. In addition, you can select from over 100,000 other electrical items for wiring, lighting, communication, ventilation and power distribution. Just consult your local Graybar Representative for complete price and specification data on *anything electrical*.



- | | | | |
|---|---|---|---|
| <p>AMPLIFIERS
Audio
High-fidelity
Industrial sound
Limiting
Line
Microphone
Mixing
Monitoring
Recording
Remote
Television</p> <p>ANTENNAS, COMMERCIAL
Broadcasting, AM
Microwave
Mobile
Railroad
UHF
VHF
Towers & Supports, Commercial</p> <p>ANTENNA ACCESSORIES</p> <p>BATTERIES, CHARGERS AND ACCESSORIES</p> <p>CABINETS, RACKS AND PANELS</p> <p>COMMUNICATION SYSTEMS
Carrier current, telephone-telegraph telemetering
Civil defense
Commercial
In-band signaling
Induction
Intercom
Microwave
Mobile radio
Microwave multiplex
Portable
Railroad</p> <p>CONNECTORS AND TERMINALS</p> <p>CONTROL EQUIPMENT, COMMUNICATIONS
Audio recording
Broadcast input
Frequency
Illumination
Motor & generator
Photoelectric
Remote radio</p> | <p>Tower lighting
Ventilation</p> <p>CONTROL EQUIPMENT, INDUSTRIAL
Illumination
Motor & generator
Temperature
Traffic
TV visual
Ventilating
Volume
Industrial TV systems
Regulators, automatic voltage</p> <p>CRYSTALS</p> <p>FILTERS
Audio
Band Pass
Low Pass
Hi Pass</p> <p>FUSES AND FUSE FOLDERS</p> <p>HARDWARE</p> <p>HEADPHONES</p> <p>INDUSTRIAL ELECTRONIC EQUIPMENT</p> <p>INSULATION MATERIALS AND COMPOUNDS</p> <p>LIGHTING EQUIPMENT AND ACCESSORIES FOR STUDIO, INDOOR, OUTDOOR AND ITV</p> <p>MEASUREMENT AND TEST EQUIPMENT
Audio
Frequency
Modulation
Transmission measuring sets
Waveform</p> <p>METERS — AUDIO, ELECTRICAL MEASUREMENT, RF SPECIAL PURPOSE</p> <p>MICROPHONES
Condenser
Crystal
Dynamic
Lapel
Magnetic</p> | <p>MICROPHONE ACCESSORIES</p> <p>MOTORS AND GENERATORS</p> <p>POWER SUPPLIES AND CONVERTERS</p> <p>RECEIVERS, COMMUNICATION
Canehrad alarm</p> <p>RECEIVERS, HOME</p> <p>RECORDERS, AUDIO
Binaural tape
Disc
Lang Play Communications
Magnetic tape
Portable
Sound
Studio
Telephone</p> <p>RECORDING ACCESSORIES
Tape, magnetic
Turntables</p> <p>RECTIFIERS</p> <p>RELAYS</p> <p>SEMI-CONDUCTORS — DIODES</p> <p>SOUND REPRODUCING EQUIPMENT: DISC
Equalizers, record
Magnetic and reluctance pickups
Record changer, automatic
Record Players, transcription</p> <p>SOUND REPRODUCING EQUIPMENT: MAGNETIC
Magnetic tape playback
Magnetic tape</p> <p>SOUND SYSTEMS, INTERCOMMUNICATORS
Amplifiers, mobile
Bells & buzzers
Carrier current systems
Consoles, studio
Equalizers
Home sound systems
Intercommunicators
Megaphones, electronic
Public address systems</p> | <p>Telephone systems
Telephones, sound powered</p> <p>SPEAKERS — ALL TYPES</p> <p>SPEAKER ACCESSORIES</p> <p>STUDIO EQUIPMENT, AUDIO
Amplifiers
Consoles
Controls, master
Remote audio equipment</p> <p>TELEVISION EQUIPMENT
Amplifiers, Video
Cables, Coaxial
Cameras:
Closed Circuit TV
Image Dissector, ITV
Industrial TV
Orthicon, ITV
TV Film
Vidicon, ITV
Distribution Systems:
Apartment and Hotel
Closed Circuit and ITV
Community Antenna
Monitors
Microwave Relay Equipment
Receivers:
Studio transmitter links</p> <p>TESTERS</p> <p>SWITCHES</p> <p>TOOLS, HAND — ALL TYPES</p> <p>TRANSFORMERS</p> <p>TRANSMITTERS
Broadcast AM
Microwave</p> <p>TRANSMITTER ACCESSORIES</p> <p>TUBES — ALL TYPES</p> <p>TUNERS — AM, FM</p> <p>WIRE, CABLE, AND WAVE GUIDE</p> |
|---|---|---|---|

CALL GRAYBAR FIRST FOR...

Graybar

ELECTRIC CO., INC.
420 Lexington Ave., New York 17, N. Y.



IN OVER 130 PRINCIPAL CITIES

Radio Code CONTINUED

and to the degree of interest on the part of the public in the questions to be presented or discussed. (To discuss is "to sift or examine by presenting considerations pro and con.") The broadcaster should limit participation in the presentation of public issues to those qualified, recognized, and properly identified groups or individuals whose opinions will assist the general public in reaching conclusions.

Presentation of public issues should be clearly identified.

Political Broadcasts

Political broadcasts, or the dramatization of political issues designed to influence an election, should be properly identified as such.

Advancement of Education and Culture

Because radio is an integral part of American life, there is inherent in radio broadcasting a continuing opportunity to enrich the experience of living through the advancement of education and culture.

The radio broadcaster, in augmenting the educational and cultural influences of the home, the Church, schools, institutions of higher learning, and other entities devoted to education and culture:

- Should be thoroughly conversant with the educational and cultural needs and aspirations of the community served;
- Should cooperate with the responsible and accountable educational and cultural entities of the community to provide enlightenment of listeners;
- Should engage in experimental efforts designed to advance the community's cultural and educational interests.

Religion and Religious Programs

Religious programs should be presented respectfully and without prejudice or ridicule.

Radio broadcasting, which reaches men of all creeds simultaneously, should avoid attacks upon religion.

Religious programs should be presented by responsible individuals, groups, or organizations.

Religious programs should place emphasis on broad religious truths, excluding the presentation of controversial or partisan views not directly or necessarily related to religion or morality.

Dramatic Programs

In determining the acceptability of any dramatic program containing any element of crime, mystery, or horror, proper consideration should be given to the possible effect on all members of the family.

Radio should reflect realistically the experience of living, in both its pleasant and tragic aspects, if it is to serve the listener honestly. Nevertheless, it holds a concurrent obligation to provide programs which will encourage better adjustments to life.

This obligation is apparent in the area of dramatic programs particularly. Without sacrificing integrity of presentation, dramatic programs on radio should avoid:

- Techniques and methods of crime presented in such manner as to encourage imitation, or to make the commission of crime attractive, or to suggest that criminals can escape punishment;
- Detailed presentation of brutal killings, torture, or physical agony, horror, the use of supernatural or climatic incidents likely to terrify or excite unduly;
- Episodes involving the kidnapping of children;
- Sound effects calculated to mislead, shock, or unduly alarm the listener;
- Disrespectful portrayal of law enforcement;
- The portrayal of suicide as a satisfactory solution to any problem.

Children's Programs

Programs specifically designed for listening by children should be based upon sound social concepts and should reflect respect for parents, law and order, clean living, high morals, fair play, and honorable behavior.

They should convey the commonly accepted moral, social, and ethical ideals characteristic of American life.

They should contribute to the healthy development of personality and character.

They should afford opportunities for cultural growth as well as for wholesome entertainment.

They should be consistent with integrity of realistic production, but they should avoid material of an extreme nature which might

create undesirable emotional reaction in children.

They should avoid appeals urging children to purchase the product specifically for the purpose of keeping the program on the air or which, for any reason, encourage children to enter inappropriate places.

General

Sound effects and expressions characteristically associated with news broadcasts (such as "bulletins," "flash," etc.) should be reserved for announcement of news, and the use of any deceptive techniques in connection with fictional events and non-news programs should not be employed.

When plot development requires the use of material which depends upon physical or mental handicaps, care should be taken to spare the sensibilities of sufferers from similar defects.

Stations should avoid broadcasting program material which would tend to encourage illegal gambling or other violations of Federal, State and local laws, ordinances, and regulations.

Simulation of court atmosphere or use of the term "court" in a program title should be done only in such manner as to eliminate the possibility of creating the false impression that the proceedings broadcast are vested with judicial or official authority.

When dramatized advertising material involves statements by doctors, dentists, nurses, or other professional people, the material should be presented by members of such profession reciting actual experience, or it should be made apparent from the presentation itself that the portrayal is dramatized.

In cases of programs broadcast over multiple station facilities, the originating station or network should assume responsibility for conforming such programs to these Radio Standards of Practice.

ADVERTISING STANDARDS

Advertising is the principal source of revenue of the free, competitive American system of radio broadcasting. It makes possible the presentation to all American people of the finest programs of entertainment, education, and information.

Since the great strength of American radio broadcasting derives from the public respect for and the public approval of its programs, it must be the purpose of each broadcaster to establish and maintain high standards of performance, not only in the selection and production of all programs, but also in the presentation of advertising.

Time Standards for Advertising Copy

As a guide to the determination of good broadcast advertising practice, the time standards for advertising copy are established as follows:

The maximum time to be used for advertising, allowable to any single sponsor, regardless of type of program, should be—

5 minute programs	1:15
10 " "	2:10
15 " "	3:00
25 " "	4:00
30 " "	4:15
45 " "	5:45
60 " "	7:00

The time standards allowable to a single advertiser do not affect the established practice of allowance for station breaks between programs.

Any reference in a sponsored program to another's products or services under any trade name, or language sufficiently descriptive to identify it, should, except for normal guest identifications, be considered as advertising copy.

While any number of products may be advertised by a single sponsor within the specified time standards, advertising copy for these products should be presented within the framework of the program structure. Accordingly, the use on such programs of simulated spot announcements which are divorced from the program by preceding the introduction of the program itself, or by following its apparent sign-off should be avoided. To this end, the program itself should be announced and clearly identified before the use of what have been known as "cow-catcher" announcements, and the programs should be signed off after the use of what have been known as "hitch-hike" announcements.

Presentation of Advertising

The advancing techniques of the broadcast art have shown that the quality and proper integration of advertising copy are just as important as measurement in time. The measure of a station's service to its audience is determined by its over-all performance, rather than by any individual segment of its broadcast day.

Programs of multiple sponsorship presenting commercial services, features, shopping guides, marketing news, and similar information, may include more material normally classified as "commercial" or "advertising," if it is of such nature as to serve the interests of the general public and, if properly produced and intelligently presented, within the established areas of good taste.

The final measurement of any commercial broadcast service is quality. To this, every broadcaster should dedicate his best efforts.

Acceptability of Advertisers and Products

1. A commercial radio broadcaster makes his facilities available for the advertising of products and services and accepts commercial presentations for such advertising. However, he should, in recognition of his responsibility to the public, refuse the facilities of his station to an advertiser where he has good reason to doubt the integrity of the advertiser, the truth of the advertising representations, or the compliance of the advertiser with the spirit and purpose of all applicable legal requirements. Moreover, in consideration of the laws and customs of the communities served, each radio broadcaster should refuse his facilities to the advertisement of products and services, or the use of advertising scripts, which the station has good reason to believe would be objectionable to a substantial and responsible segment of the community. The foregoing principles should be applied with judgment and flexibility, taking into consideration the characteristics of the medium and the form of the particular presentation. In general, because radio broadcasting is designed for the home and the entire family, the following principles should govern the business classifications listed below:

a) The advertising of hard liquor should not be accepted.

b) The advertising of beer and wines is acceptable only when presented in the best of good taste and discretion, and is acceptable subject to existing laws.

c) The advertising of fortune-telling, occultism, spiritualism, astrology, phrenology, palm-reading, numerology, mind-reading, or character-reading is not acceptable.

d) All advertising of products of a personal nature, when accepted, should be treated with special concern for the sensitivities of the listeners.

e) The advertising of tip sheets, publications, or organizations seeking to advertise for the purpose of giving odds or promoting betting or lotteries is unacceptable.

2. An advertiser who markets more than one product should not be permitted to use advertising copy devoted to an acceptable product for purposes of publicizing the brand name or other identification of a product which is not acceptable.

3. Care should be taken to avoid presentation of "bait-switch" advertising whereby goods or services which the advertiser has no intention of selling are offered merely to lure the customer into purchasing higher-priced substitutes.

Contests

Contests should offer the opportunity to all contestants to win on the basis of ability and skill, rather than chance.

All contest details, including rules, eligibility requirements, opening and termination dates, should be clearly and completely announced or easily accessible to the listening public; and the winners' names should be released as soon as possible after the close of the contest.

When contestants are required to submit items of product identification or other evidence of purchase of product, reasonable facsimiles thereof should be made acceptable.

All copy pertaining to any contest (except that which is required by law) associated with the exploitation or sale of the sponsor's product or service, and all references to prizes or gifts offered in such connection should be considered a part of and included in the total time limitations heretofore provided.

All such broadcasts should comply with pertinent federal, state, and local laws and regulations.

Premiums and Offers

The broadcaster should require that full details of proposed offers be submitted for investigation and approval before the first announcement of the offer is made to the public.

A final date for the termination of an offer should be announced as far in advance as possible.

If a consideration is required, the advertiser should agree to honor complaints indicating dissatisfaction with the premium by returning the consideration.

There should be no misleading descriptions or comparisons of any premiums or gifts which will distort or enlarge their value in the minds of the listeners.

A NEW all-transistorized TV power supply system...



... for every broadcast application

Image Orthicons
Camera Chains
Master Controls and Monitors
Video Tape Recorders
Switchers
Distribution
Mobile Field Equipment
Amplifiers

FEATURES: TWICE THE EFFICIENCY, ONE-THIRD THE SIZE

of latest vacuum tube supplies.

A new concept in television studio power is introduced by this all-transistorized power supply system. Exceptionally high reliability, versatility of use, freedom from costly maintenance, reduction in air conditioning heat load, small rack space requirements; all produce immediate cost savings that warrant consideration for future installations, or for replacement of older power supplies now in service. Write or phone today for complete specifications.

**FULLY GUARANTEED FOR
 3 YEARS OF MAINTENANCE
 FREE OPERATION.**

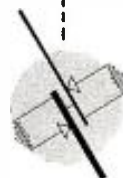
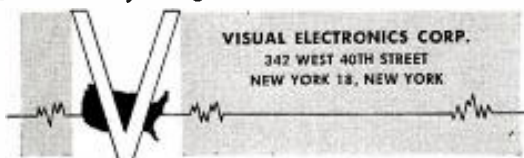
SPECIFICATIONS: PS4000B

Output Voltage: 260-300 Volts D-C
Load Current: 0 — 1.5 Amperes
Regulation: Better than .10%
Output Impedance: Less than 0.2 ohms from D-C to 100 KC
Dimensions: 5 1/4" high, 17" wide, 12" deep
Optional Features: Centering Voltage Supply and High Voltage Time Delay

SPECIFICATIONS: PS4006

Outputs: 440 Volts D-C 300 Milli-amperes unregulated. 65-80 Milliampere into focus coil. 1% regulation. 0.1 Milliamperere p-p ripple.
Dimensions: 3 1/2" high 17" wide, 12" deep
Optional Features: 150 Volts, 10 Milliampere for field cameras.

Sold nationally through:



Specify POWER SOURCES
 BY
 POWER SOURCES, INC.
 Burlington, Massachusetts

FCC Rules Regulating Radio-Television

(Selected sections amended to July 1, 1959. Compiled with the cooperation of Pike & Fischer Inc., publisher of Pike & Fischer Radio Regulation.)

ALLOCATIONS AND DEFINITIONS

In am rules . . .

§3.1 Standard broadcast station.—The term "standard broadcast station" means a station licensed for the transmission of radio-telephone emissions primarily intended to be received by the general public and operated on a channel in the band 535-1605 kilocycles, inclusive.

§3.2 Standard broadcast band.—The term "standard broadcast band" means the band of frequencies extending from 535-1605 kilocycles.

§3.3 Standard broadcast channel.—The term "standard broadcast channel" means the band of frequencies occupied by the carrier and two side bands of a broadcast signal with the carrier frequency at the center. Channels shall be designated by their assigned carrier frequencies. The 107 carrier frequencies assigned to standard broadcast stations shall begin at 540 kilocycles and be in successive steps of 10 kilocycles.

§3.4 Dominant station.—The term "dominant station" means a class I station, as hereinafter defined, operating on a clear channel.

§3.5 Secondary station.—The term "secondary station" means any station except a class I station operating on a clear channel.

§3.6 Daytime.—The term "daytime" means that period of time between local sunrise and local sunset.

§3.7 Nighttime.—The term "nighttime" means that period of time between local sunset and 12 midnight local standard time.

[EDITOR'S NOTE: On March 11, 1954, the FCC proposed to amend this section to specify that "nighttime" means that period from local sunset to local sunrise.]

§3.8 Sunrise and sunset.—The term "sunrise and sunset" means for each particular location and during any particular month, the time of sunrise and sunset as specified in the instrument of authorization.

§3.9 Broadcast day.—The term "broadcast day" means that period of time between local sunrise and 12 midnight local standard time.

§3.10 Experimental period.—The term "experimental period" means that time between 12 midnight and local sunrise. This period may be used for experimental purposes in testing and maintaining apparatus by the licensee of any standard broadcast station on its assigned frequency and with its authorized power, provided no interference is caused to other stations maintaining a regular operating schedule within such period. No station licensed for "daytime" or "specified hours" of operation may broadcast any regular or scheduled program during this period.

§3.11 Service areas.—(a) The term "primary service area" of a broadcast station means the area in which the ground wave is not subject to objectionable interference or objectionable fading.

(b) The term "secondary service area" of a broadcast station means the area served by the sky wave and not subject to objectionable interference. The signal is subject to intermittent variations in intensity.

(c) The term "intermittent service area" of a broadcast station means the area receiving service from the ground wave but beyond the primary service area and subject to some interference and fading.

§3.12 Portable transmitter.—The term "portable transmitter" means a transmitter so constructed that it may be moved about conveniently from place to place, and is in fact so moved about from time to time, but not ordinarily used while in motion. In the standard broadcast band, such a transmitter is used in making field intensity measurements for locating a transmitter site for a standard broadcast station. A portable broadcast station will not be licensed in the standard broadcast band for regular transmission of programs intended to be received by the public.

§3.13 Auxiliary transmitter.—The term "auxiliary transmitter" means a transmitter maintained only for transmitting the regular programs of a station in case of failure of the main transmitter.

Allocations—(am)

§3.21 Three classes of standard broadcast channels.

(a) Clear channel: A "clear channel" is one on which the dominant station or stations render service over wide areas and which are cleared of objectionable interference within their primary service areas and over all or a substantial portion of their secondary service areas.

(b) Regional channel: A "regional channel" is one on which several stations may operate with powers not in excess of 5 kilowatts. The primary service area of a station operating on any such channel may be limited, as a consequence of interference, to a given field intensity contour.

(c) Local channel: A "local channel" is one

on which several stations operate with powers not in excess of 1 kilowatt daytime and 250 watts nighttime. The primary service area of a station operating on any such channel may be limited as a consequence of interference to a given field intensity contour.

NOTE: The power ceiling for Class IV stations under the North American Regional Broadcasting Agreement (NARBA) is 250 watts. The Agreement between the United States of America and the United Mexican States Concerning Radio Broadcasting in the Standard Broadcast Band would permit daytime operation of Class IV stations with a maximum power of 1 kilowatt in all areas of the United States more than 100 kilometers (62 miles) from the United States/Mexican border. Pursuant to the U.S./Mexican Agreement and informal coordination with the other NARBA signatories, the Commission will consider applications proposing the use of daytime power in excess of 250 watts by a Class IV station providing such station is located more than 100 kilometers (62 miles) from the U. S. Mexican border, or if located in the State of Florida, providing that such station is not located south of 28 degrees north latitude and between 80 and 82 degrees west longitude. (See Note under Section 3.28(b).)

§3.22 Classes and power of standard broadcast stations.—(a) Class I station: A "class I station" is a dominant station operating on a clear channel and designed to render primary and secondary service over an extended area and at relatively long distances. Its primary service area is free from objectionable interference from other stations on the same and adjacent channels and its secondary service area free from interference except from stations on the same channel in accordance with the channel designation in section 3.25 or in accordance with the Engineering Standards of Allocation. The operating power shall be not less than 10 kilowatts nor more than 50 kilowatts. (Also see section 3.25 (a) for further power limitation.)

(b) Class II station: A "class II station" is a secondary station which operates on a clear channel (see section 3.25) and is designed to render service over a primary service area which is limited by and subject to such interference as may be received from class I stations. A station of this class shall operate with power not less than 0.25 kilowatt nor more than 50 kilowatts. Whenever necessary, a class II station shall use a directional antenna or other means to avoid interferences with class I stations and with other class II stations, in accordance with §3.182.

[EDITOR'S NOTE: Since 1945 the FCC has been considering various changes in the Clear Channel assignments, including the question of a daytime skywave. On April 15, 1958, FCC issued a Notice of Further Rule-Making in which it proposed to breakdown various clear channels. This is still pending FCC action.]

(c) Class III station: A "class III station" is a station which operates on a regional channel and is designed to render service primarily to a metropolitan district and the rural area contiguous thereto. Class III stations are subdivided into two classes:

(1) Class III-A station: A "class III-A station" is a class III station which operates with power not less than 1 kilowatt nor more than 5 kilowatts, and the service area of which is subject to interference in accordance with §3.182.

(2) Class III-B station: A "class III-B station" is a class III station which operates with a power not less than 0.5 kilowatt and not more than 1 kilowatt night, and 5 kilowatts daytime, and the service area of which is subject to interference in accordance with the Engineering Standards of Allocation.

NOTE: The term "metropolitan district" as used in this paragraph is not limited in accordance with the definition given by the Bureau of the Census but includes any principal center of population in any area.

(d) Class IV station: A "class IV station" is a station operating on a local channel and designed to render service primarily to a city or town and the suburban and rural areas contiguous thereto. The power of a station of this class shall not be less than 0.1 kilowatt and not more than 0.25 kilowatt nighttime, and 1 kilowatt daytime, and its service area is subject to interference in accordance with Section 3.182.

§3.23 Time of operation of the several classes of stations.—The several classes of standard broadcast stations may be licensed to operate in accordance with the following:

(a) "Unlimited time" permits operation without a maximum limit as to time.

(b) "Limited time" is applicable to class II (secondary stations) operating on a clear channel only. It permits operation of the secondary station during daytime, and until local sunset if located west of the dominant station on the channel, or if located east thereof, until sunset at the dominant station; and in addition during night hours, if any, not used by the dominant station or stations on the channel.

[EDITOR'S NOTE: On March 11, 1954, the FCC proposed to amend this section in line with its proposed new definition of "nighttime." See Sec. 3.7 above. It also proposes other changes.]

(c) Daytime permits operation during the hours between average monthly local sunrise and average monthly local sunset. Daytime stations operating on local channels with a

power of 0.1 kw or 0.25 kw may, upon notification to the Commission and to the Engineer in Charge of the radio district in which they are located, operate at hours beyond those specified in their license.

(d) "Sharing time" permits operation during hours which are so restricted by the station license as to require a division of time with one or more other stations using the same channel.

(e) Specified hours means that the exact operating hours are specified in the license. (The minimum hours that any station shall operate are specified in Section 3.7.1.) Specified hours stations operating on local channels with a power of 0.1 kw or 0.25 kw, except those sharing time with other stations may, upon notification to the Commission and the Engineer in Charge of the radio district in which they are located, operate at hours beyond those specified in their license.

§3.24 Broadcast facilities; showing required.—(a) Applications for new stations or for modifications of existing authorizations shall be filed on FCC Form 301; for licenses, on FCC Form 302; for renewal of licenses, on FCC Form 303.

(b) An authorization for a new standard broadcast station or increase in facilities of an existing station will be issued only after a satisfactory showing has been made in regard to the following, among others:

(1) That the proposed assignment will tend to effect a fair, efficient, and equitable distribution of radio service among the several states and communities.

(2) That objectionable interference will not be caused to existing stations or that if interference will be caused the need for the proposed service outweighs the need for the service which will be lost by reason of such interference. That the proposed station will not suffer interference to such an extent that its service would be reduced to an unsatisfactory degree. (For determining objectionable interference, see §§3.182 and 3.186.)

(3) That the applicant is financially qualified to construct and operate the proposed station.

(4) That the applicant is legally qualified. That the applicant (or the person or persons in control of an applicant corporation or other organization) is of good character and possesses other qualifications sufficient to provide a satisfactory public service.

(5) That the technical equipment proposed, the location of the transmitter, and other technical phases of operation comply with the regulations governing the same, and the requirements of good engineering practice. (See technical regulations of this subpart and §3.188.)

(6) That the facilities sought are subject to assignment as requested under existing international agreements and the rules and regulations of the Commission.

(7) That the population within the 1 v/m contour does not exceed 1.0 percent of the population within the 25 mv/m contour; provided, however, that where the number of persons within 1 v/m contour is 300 or less the provisions of this subparagraph are not applicable.

(8) That the public interest, convenience, and necessity will be served through the operation under the proposed assignment.

(c) [Deals with procedures to be followed by applicants seeking new or changed facilities in the vicinity of National Radio Astronomy Observatory, Green Bank, Pocahontas County, W. Va.]

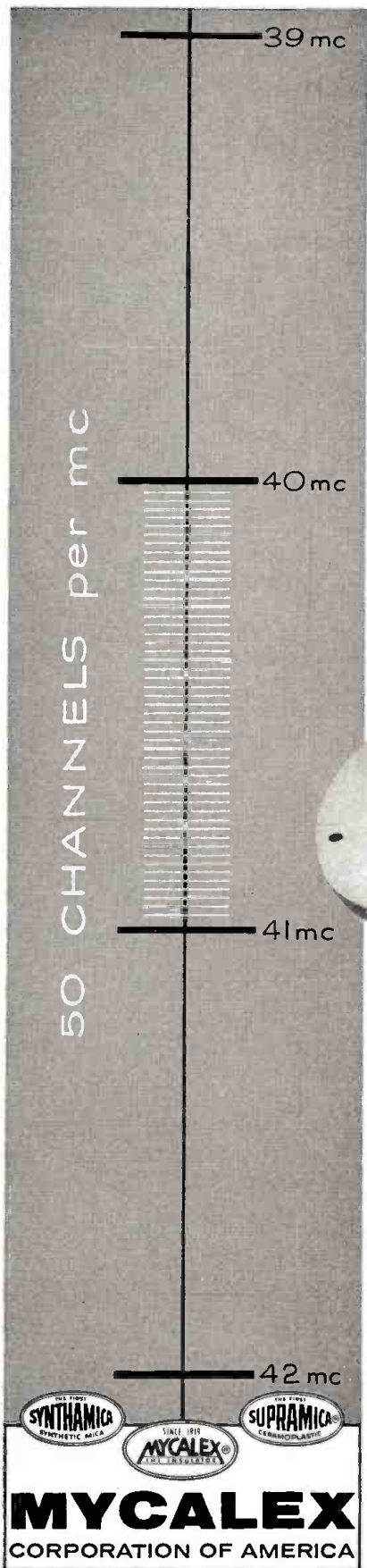
§3.25 Clear channels: Class I and II stations.—The frequencies in the following tabulations are designated as clear channels and assigned for use by the classes of stations given:

(a) To each of the channels below, except as provided in paragraph (e) of this section, there will be assigned one class I station and there may be assigned one or more class II stations operating limited time or daytime only: 640, 650, 660, 670, 700, 720, 750, 760, 770, 780, 820, 830, 840, 870, 880, 890, 1020, 1040, 1100, 1120, 1160, 1180, 1200 and 1210 kilocycles. There also may be assigned to these frequencies class I stations operating unlimited time in Alaska, Hawaii, Virgin Islands and Puerto Rico which will not deliver over 5 microvolts per meter groundwave day or night or 25 microvolts per meter 10 percent time skywave at night at any point within the continental limits of the United States. The power of the class I stations on these channels shall not be less than 50 kilowatts.

(b) To each of the channels below there may be assigned class I and class II stations: 680, 710, 810, 850, 940, 1000, 1030, 1060, 1070, 1080, 1090, 1110, 1130, 1140, 1170, 1190, 1500, 1510, 1520, 1530, 1540, 1550, and 1560 kilocycles.

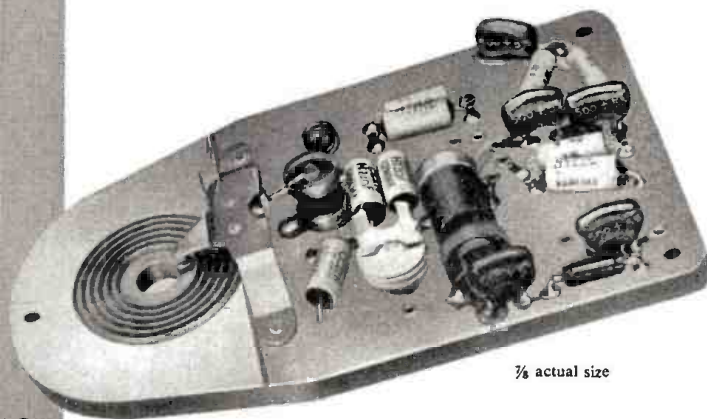
NOTE: Class I and II stations on 1540 kilocycles shall deliver not over 5 microvolts per meter groundwave or 25 microvolts per meter 10 percent time skywave at any point of land in the Bahama Islands, and such stations operating nighttime (i.e., sunset to sunrise at the location of the class II station) shall be located not less than 650 miles from the nearest point of land in the Bahama Islands.

(c) For class II stations which will not deliver over 5 microvolts per meter groundwave or 25 microvolts per meter 10 percent time skywave at any point on Canadian border and provided that such stations operating nighttime (i.e., sunset to sunrise at the location of the class II station) are located not less than 650 miles from the nearest Canadian bor-



SUPRAMICA® 555 ceramoplastic

the world's most nearly perfect
precision-moldable electronic insulation



**gives AVCO twice the channel capacity
... in far less space!**

This amazingly compact AVCO oscillator circuit, built for a Signal Corps radio receiver . . . 32.5-57.5 mc . . . was made possible by the insulating qualities of its SUPRAMICA ceramoplastic base.

Over a temperature range, in this application, from -67°F to $+167^{\circ}\text{F}$ and, in other uses, at operating temperatures as high as 700°F , SUPRAMICA 555 shows no change, no warpage. It has *complete dimensional stability*. The fragile silver ribbon circuit is molded precisely and permanently in place. Numerous tuning crystals—and their problems—are eliminated. Frequency drift is reduced to an absolute minimum. Channel capacity is doubled.

Other advantages of SUPRAMICA 555: the base can be reproduced *exactly*; electrical loss is negligible; moisture absorption is nil; dielectric strength is high.

Mycalex Corporation of America makes a complete line of precision-moldable and machinable glass-bonded mica and ceramoplastic insulation materials to solve electronic design problems at operating temperatures up to 1550°F . To learn how we can serve you, write *today*.

General Offices and Plant: 128-E Clifton Blvd., Clifton, N. J.
Executive Offices: 30 Rockefeller Plaza, New York 20, N. Y.

WORLD'S LARGEST MANUFACTURER OF GLASS-BONDED MICA AND CERAMOPLASTIC PRODUCTS

FCC Rules CONTINUED

der: 540, 690, 740, 860, 990, 1010, and 1580 kilocycles.

NOTE: A station on 1010 kilocycles shall also protect a class I-B station at Havana, Cuba.

(d) In continental United States, for class I stations which operate daytime only with power not in excess of 1 kilowatt and which will not deliver over 5 microvolts per meter groundwave at any point on the Mexican border, and in Alaska, Hawaii, Puerto Rico, and the Virgin Islands, for class II stations which will not deliver over 5 microvolts per meter groundwave or 25 microvolts per meter 10 per cent time skywave at any point on the said border: 730, 800, 900, 1050, 1220 and 1570 kilocycles.

NOTE: See North American Regional Broadcasting Agreement for use of 1050 kc by a station in New York (Appendix I, Table IV).

NOTE: See agreement with Mexico for further use of 1220 kc.

(e) On the frequency 770 kilocycles, two Class I stations may be assigned.

§3.26 Regional channels: Classes III-A and III-B stations.—The following frequencies are designated as regional channels and are assigned for use by class III-A and III-B stations: 550, 560, 570, 580, 590, 600, 610, 620, 630, 790, 910, 920, 930, 950, 960, 970, 980, 1150, 1250, 1260, 1270, 1290, 1290, 1300, 1310, 1320, 1330, 1350, 1360, 1370, 1380, 1390, 1410, 1420, 1430, 1440, 1460, 1470, 1480, 1590, and 1600 kilocycles.

NOTE: See North American Regional Broadcasting Agreement for special provisions concerning the assigning of class II stations in other countries of North America to 560, 570, 590, 630 and 1270 kcs. Such stations shall be protected from interference in accordance with Appendix II, Table I, of said agreement.

§3.27 Local channels: Class IV stations.—The following frequencies are designated as local channels and are assigned for use by class IV stations: 1230, 1240, 1400, 1450, and 1490 kilocycles.

§3.28 Assignment of stations to channels.—(a) The individual assignments of stations to channels which may cause interference to other United States stations only shall be made in accordance with the provisions of this Part for the respective classes of stations involved. (For determining objectionable interference see §§3.182 and 3.186.)

(b) In all cases where an individual station assignment may cause interference with or may involve a channel assigned for priority of use by a station in another North American country, the classifications, allocation requirements and engineering standards set forth in the North American Regional Broadcasting Agreement shall be observed.

NOTE: Pending action with respect to ratification and entry into force of the North American Regional Broadcasting Agreement, Washington, 1950 (referred to herein as NARBA) and the agreement between the U.S.A. and the United Mexican States Concerning Radio Broadcasting in Standard Broadcast Band (referred herein to as the U.S./Mexican Agreement), no assignment for a standard broadcast station will be made which would be inconsistent with the terms of those agreements, except for the power ceiling permitted for Class IV stations on local channels, pursuant to Section 3.21 (c).

(c) Upon showing that a need exists, a class II, III or IV station may be assigned to a channel available for such class, even though interference will be received within its normally protected contour; provided: (1) no objectionable interference will be caused by the proposed station to existing stations or that if interference will be caused, the need for the proposed service outweighs the need for the service which will be lost by reason of such interference; and (2) primary service will be provided to the community in which the proposed station is to be located; and (3) the interference received does not affect more than 10% of the population in the proposed station's normally protected primary service area. However, in the event that the nighttime interference received by the proposed station would exceed this amount, then an assignment may be made if the proposed station would provide either a standard broadcast nighttime facility to a community not having such a facility or if 25% or more of the nighttime primary service area of the proposed station is without primary nighttime service.

§3.29 Class IV stations on regional channels.—No license will be granted for the operation of a class IV station on a regional channel, provided, however, that class IV stations presently authorized to operate on regional channels will not be required to change frequency or power but will not be protected against interference from class III stations.

In fm rules . . .

§3.201. Numerical designation of fm broadcast channels.—For convenience, the frequencies available for fm broadcasting (including those assigned to non-commercial educational broadcasting) are given numerical designations which are shown in the table below:

[EDITOR'S NOTE: The band is 88-108 mc. Non-commercial educational fm occupies 88-

92 mc. Class A commercial channels are shown in §3.203 (b), below. The rest are class B.]

§3.202 Areas of the United States.—For the purpose of allocation the United States is divided into two areas. The first area—Area I—includes southern New Hampshire; all of Massachusetts, Rhode Island, and Connecticut; southeastern New York as far north as Albany-Troy-Schenectady; all of New Jersey, Delaware, and the District of Columbia; Maryland as far west as Hagerstown; and eastern Pennsylvania as far west as Harrisburg. The second area—Area II—comprehends the remainder of the United States not included in Area I.

NOTE: In some of the territory contiguous to Area I, the demand for frequencies requires that applications be given careful study and consideration to insure an equitable distribution of facilities throughout the region. This region includes the remainder of Maryland, Pennsylvania, and New York (except the northeastern corner) not included in area I; Virginia, West Virginia, North Carolina, South Carolina, Ohio and Indiana; southern Michigan as far north as Saginaw; eastern Illinois as far west as Rockford-Decatur; and southeastern Wisconsin as far north as Sheboygan. Other regions may be added as required.

§3.203 Class A Stations.—(a) A class A station is a station which operates on a class A channel and is designed to render service primarily to a community or to a city or town other than the principal city of an area, and the surrounding rural area. The coverage of a class A station shall be not more than the equivalent of 1 kilowatt effective radiated power and antenna height of 250 feet above average terrain, as determined by the methods prescribed in §3.311.

[NOTE: For the purpose of determining equivalent coverage, the 1 mv/m contour should be used.]

A class A station will not be licensed with more than 1 kilowatt effective radiated power. The power rating of the transmitter used for a class A station shall be not less than 250 watts nor more than 1 kilowatt. The signal intensity requirements of §3.311 shall determine the minimum coverage of a class A station. Class A station will normally be protected to the 1 mv/m contour; however, assignments will be made in a manner to insure, insofar as possible, a maximum of service to all listeners whether urban or rural, giving consideration to the minimum signal capable of providing service.

(b) The following frequencies, except as provided in paragraphs (c) and (d) of this section, are designated as class A channels and are assigned for use by class A stations:

Frequency	Channel	Frequency	Channel	Frequency	Channel
92.1	221	96.7	244	102.3	272
92.7	224	97.7	249	103.1	275
93.5	228	98.3	252	103.9	280
94.3	232	99.3	257	104.9	285
95.3	237	100.1	261	105.5	288
95.9	240	100.9	265	106.3	292
		101.7	269	107.1	296

These channels are available for assignment (1) in cities which are not the central city or cities of a metropolitan district, and (2) in central cities of metropolitan districts which have fewer than six class B stations.

(c) In the Territory of Hawaii, the frequency band 98-108 mc is allocated for non-broadcast use. The frequencies 98.1 through 107 mc, inclusive, (channels 251 through 300 inclusive) will not be assigned in the Territory of Hawaii for use by fm broadcast stations.

(d) In the Territory of Alaska the frequency band 88-108 mc is allocated to Government radio services and the non-Government fixed service only. The frequencies 88.1 mc through 99.9 mc (channels 201 through 260 inclusive) will not be assigned in the Territory of Alaska for use by fm broadcast stations.

§3.204 Class B Stations.—

(a) A class B station is a station which operates on a class B channel and is designed to render service primarily to a metropolitan district or principal city and the surrounding rural area, or to rural areas removed from large centers of population. The service area of a class B station will not be protected beyond the 1 mv/m contour; however, class B assignments will be made in a manner to insure, insofar as possible, a maximum of service to all listeners, whether urban or rural, giving consideration to the minimum signal capable of providing service. Standard power ratings of transmitters used for class B stations shall be 1 kw or greater. The signal intensity requirements of §3.311 shall determine the minimum coverage of a class B station. In the following sub-sections, antenna height above average terrain and effective radiated power are to be determined by the methods prescribed in the technical standards of this subpart.

(1) The coverage of a class B station in Area I shall be not more than the equivalent of 20 kilowatts effective radiated power and antenna height of 500 feet above average terrain. A class B station in Area I will not be licensed with an effective radiated power greater than 20 kilowatts. [NOTE: for the

purpose of determining equivalent coverage, the 1 mv/m contour should be used.]

(2) The coverage of a class B station in Area II shall normally be not more than the equivalent of 20 kilowatts effective radiated power and antenna height of 500 feet above average terrain. The use of greater power and antenna height will be encouraged in those portions of Area II where such use would not result in undue interference to stations already authorized or to probable assignments insofar as can be determined at the time of the grant. In such case, the power, antenna height, and area will be determined on the merits of each application with particular attention being given to rural areas which would not otherwise receive service. [NOTE: For the purpose of determining equivalent coverage, the 1 mv/m contour should be used.]

(b) The following frequencies, except as provided in paragraphs (c) and (d) of this section, are designated as class B channels and are assigned for use by class B stations.

[EDITOR'S NOTE: Class B channels are those channels between 92 mc and 108 mc which are not designated as class A channels in §3.203 (b).]

(c) In the Territory of Hawaii the frequency band 98-108 mc is allocated for non-broadcast use. The frequencies 98.1 through 107.9 mc inclusive (channels 251 through 300 inclusive) will not be assigned in the Territory of Hawaii for use by fm broadcast stations.

(d) In the Territory of Alaska the frequency band 88-108 mc is allocated exclusively to Government radio services and the non-Government fixed service. The frequencies 88.1 mc through 99.9 mc (channels 201 through 260 inclusive) will not be assigned in the Territory of Alaska for use by fm broadcast stations.

In tv rules . . .

§3.603. Numerical designation of television channels.—(a)

Channel No.	Frequency band (Megacycles)	Channel No.	Frequency band (Megacycles)
2	54-60	43	644-650
3	60-66	44	650-656
4	66-72	45	656-662
5	76-82	46	662-668
6	82-88	47	668-674
7	174-180	48	674-680
8	180-186	49	680-686
9	186-192	50	686-692
10	192-198	51	692-698
11	198-204	52	698-704
12	204-210	53	704-710
13	210-216	54	710-716
14	470-476	55	716-722
15	476-482	56	722-728
16	482-488	57	728-734
17	488-494	58	734-740
18	494-500	59	740-746
19	500-506	60	746-752
20	506-512	61	752-758
21	512-518	62	758-764
22	518-524	63	764-770
23	524-530	64	770-776
24	530-536	65	776-782
25	536-542	66	782-788
26	542-548	67	788-794
27	548-554	68	794-800
28	554-560	69	800-806
29	560-566	70	806-812
30	566-572	71	812-818
31	572-578	72	818-824
32	578-584	73	824-830
33	584-590	74	830-836
34	590-596	75	836-842
35	596-602	76	842-848
36	602-608	77	848-854
37	608-614	78	854-860
38	614-620	79	860-866
39	620-626	80	866-872
40	626-632	81	872-878
41	632-638	82	878-884
42	638-644	83	884-890

(b) In the Territories of Alaska and Hawaii the frequency bands 76-82 mc and 82-88 mc are allocated for nonbroadcast use. These frequency bands (Channels 5 and 6) will not be assigned in the Territories of Alaska and Hawaii for use by television broadcast stations.

§3.606. Table of Assignments. (a) The following Table of Assignments contains the channels assigned to the listed communities in the United States, its Territories, and Possessions. Channels designated with an asterisk are assigned for use by non-commercial educational broadcast stations only. A station on a channel identified by a plus or minus mark is required to operate with its carrier fre-

PHILCO MICROWAVE SYSTEMS

... provide top quality reproduction
of relayed video signals
... at low cost!



PHILCO MICROWAVE SYSTEMS provide true fidelity point-to-point relay of "off-the air" television programs over short or long hauls, at minimum cost.

Stable, broadband transmission makes Philco Systems equally applicable to Community TV and S-T-L relay of NTSC compatible color or monochrome signals, including audio program channel.

With 1 full watt output, built-in metering and test circuits, fully automatic standby . . .
Philco Microwave Systems *assure* dependable, unattended, continuous operation.

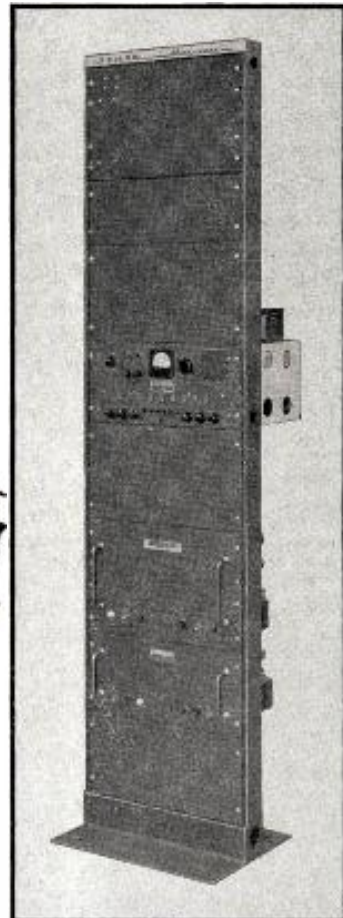
• **PLUS PHILCO'S COMPLETE TURNKEY SERVICES:**

Site Survey • System Planning • Installation • Field Service

PHILCO

QUALITY FIRST!

Government & Industrial Division, 4718 Wissahickon Ave., Philadelphia 44, Pa.
In Canada: Philco Corporation of Canada Limited, Don Mills, Ontario



**PHILCO
TLR-6 TRANSMITTER**

- Operates in 5900 mc to 7125 mc bands
- Highly reliable, unattended operation
- Simplified maintenance
- NTSC compatible color or monochrome
- 1 full watt output
- Full 15 KC audio channel multiplexing
- Automatic standby
- Built-in metering and test circuits

Write today
for catalog sheets
describing
Philco TLR equipment

FCC Rules CONTINUED

quencies offset 10 kc above or below, respectively, the normal carrier frequencies.

§3.607. Availability of channels.—(a) Subject to the provisions of paragraph (b) of this section, applications may be filed to construct television broadcast stations only on the channels assigned in the Table of Assignments and only in the communities listed therein. Applications which fail to comply with this requirement, whether or not accompanied by a petition to amend the Table, will not be accepted for filing provided, however, that applications specifying channels which accord with publicly announced Commission orders changing the Table of Assignments will be accepted for filing even though such applications are tendered before the effective dates of such channel changes.

(b) A channel assigned to a community listed in the Table of Assignments is available upon application in any unlisted community which is located within 15 miles of the listed community. In addition, a channel assigned to a community listed in the Table of Assignments and not designated for use by noncommercial educational stations only, is available upon application in any other community within 15 miles thereof which, although listed in the Table, is assigned only a channel designed for use only by noncommercial educational stations. Where channels are assigned to two or more communities listed in combination in the Table of Assignments the provisions of this paragraph shall apply separately to each community so listed. The distance between communities shall be determined by the distance between the respective coordinates thereof as set forth in the publication of the United States Department of Commerce entitled "Air Line Distances Between Cities in the United States." (This publication may be purchased from the Government Printing Office, Washington, D. C.) If said publication does not contain the coordinates of either or both communities, the coordinates of the main post office in either or both of such communities shall be used. The method to be followed in making the measurements is set forth in Section 3.611 (d).

§3.609. Zones. (a) For the purpose of allocation and assignment, the United States is divided into three zones as follows:

(1) Zone I consists of that portion of the United States located within the confines of the following lines drawn on the United States Albers Equal Area Projection Map (based on standard parallels 29½° and 45½° North American datum): Beginning at the most easterly point on the State boundary line between North Carolina and Virginia; thence in a straight line to a point on the Virginia, West Virginia boundary line located at North Latitude 37° 49' and West Longitude 80° 12' 30"; thence westerly along the southern boundary lines of the States of West Virginia, Ohio, Indiana and Illinois to a point at the junction of the Illinois, Kentucky, and Missouri State boundary lines; thence northerly along the western boundary line of the State of Illinois to a point at the junction of the Illinois, Iowa, and Wisconsin State boundary lines; thence easterly along the northern State boundary line of Illinois to the 90th meridian; thence north along the meridian to the 42° 55' parallel.

TABLE IV

(1) Channel	(2) 20 miles (I.F. beat)	(3) 20 miles (Intermod- ulation)	(4) 55 miles (Adjacent channel)	(5) 60 miles (Oscil- lator)	(6) 50 miles (Sound image)	(7) 75 miles (Picture image)
14	22	16-19	15	21	28	29
15	23	17-20	14,16	22	29	30
16	24	14,18-21	15,17	23	30	31
17	25	14-15,19-22	16,18	24	31	32
18	26	14-16,20-23	17,19	25	32	33
19	27	14-17,21-24	18,20	26	33	34
20	28	15-18,22-25	19,21	27	34	35
21	29	16-19,23-26	20,22	28,14	35	36
22	30,14	17-20,24-27	21,23	29,15	36	37
23	31,15	18-21,25-28	22,24	30,16	37	38
24	32,16	19-22,26-29	23,25	31,17	38	39
25	33,17	20-23,27-30	24,26	32,18	39	40
26	34,18	21-24,28-31	25,27	33,19	40	41
27	35,19	22-25,29-32	26,28	34,20	41	42
28	36,20	23-26,30-33	27,29	35,21	42,14	43
29	37,21	24-27,31-34	28,30	36,22	43,15	44,14
30	38,22	25-28,32-35	29,31	37,23	44,16	45,15
31	39,23	26-29,33-36	30,32	38,24	45,17	46,16
32	40,24	27-30,34-37	31,33	39,25	46,18	47,17
33	41,25	28-31,35-38	32,34	40,26	47,19	48,18
34	42,26	29-32,36-39	33,35	41,27	48,20	49,19
35	43,27	30-33,37-40	34,36	42,28	49,21	50,20
36	44,28	31-34,38-41	35,37	43,29	50,22	51,21
37	45,29	32-35,39-42	36,38	44,30	51,23	52,22
38	46,30	33-36,40-43	37,39	45,31	52,24	53,23
39	47,31	34-37,41-44	38,40	46,32	53,25	54,24
40	48,32	35-38,42-45	39,41	47,33	54,26	55,25
41	49,33	36-39,43-46	40,42	48,34	55,27	56,26
42	50,34	37-40,44-47	41,43	49,35	56,28	57,27
43	51,35	38-41,45-48	42,44	50,36	57,29	58,28
44	52,36	39-42,46-49	43,45	51,37	58,30	59,29
45	53,37	40-43,47-50	44,46	52,38	59,31	60,30
46	54,38	41-44,48-51	45,47	53,39	60,32	61,31
47	55,39	42-45,49-52	46,48	54,40	61,33	62,32
48	56,40	43-46,50-53	47,49	55,41	62,34	63,33
49	57,41	44-47,51-54	48,50	56,42	63,35	64,34
50	58,42	45-48,52-55	49,51	57,43	64,36	65,35
51	59,43	46-49,53-56	50,52	58,44	65,37	66,36
52	60,44	47-50,54-57	51,53	59,45	66,38	67,37
53	61,45	48-51,55-58	52,54	60,46	67,39	68,38
54	62,46	49-52,56-59	53,55	61,47	68,40	69,39
55	63,47	50-53,57-60	54,56	62,48	69,41	70,40
56	64,48	51-54,58-61	55,57	63,49	70,42	71,41
57	65,49	52-55,59-62	56,58	64,50	71,43	72,42
58	66,50	53-56,60-63	57,59	65,51	72,44	73,43
59	67,51	54-57,61-64	58,60	66,52	73,45	74,44
60	68,52	55-58,62-65	59,61	67,53	74,46	75,45
61	69,53	56-59,63-66	60,62	68,54	75,47	76,46
62	70,54	57-60,64-67	61,63	69,55	76,48	77,47
63	71,55	58-61,65-68	62,64	70,56	77,49	78,48
64	72,56	59-62,66-69	63,65	71,57	78,50	79,49
65	73,57	60-63,67-70	64,66	72,58	79,51	80,50
66	74,58	61-64,68-71	65,67	73,59	80,52	81,51
67	75,59	62-65,69-72	66,68	74,60	81,53	82,52
68	76,60	63-66,70-73	67,69	75,61	82,54	83,53
69	77,61	64-67,71-74	68,70	76,62	83,55	84,54
70	78,62	65-68,72-75	69,71	77,63	84,56	85,55
71	79,63	66-69,73-76	70,72	78,64	85,57	86,56
72	80,64	67-70,74-77	71,73	79,65	86,58	87,57
73	81,65	68-71,75-78	72,74	80,66	87,59	88,58
74	82,66	69-72,76-79	73,75	81,67	88,60	89,59
75	83,67	70-73,77-80	74,76	82,68	89,61	90,60
76	68	71-74,78-81	75,77	83,69	90,62	91,61
77	69	72-75,79-82	76,78	70	91,63	92,62
78	70	73-76,80-83	77,79	71	92,64	93,63
79	71	74-77,81-83	78,80	72	93,65	94,64
80	72	75-78,82-83	79,81	73	94,66	95,65
81	73	76-79,83	80,82	74	95,67	96,66
82	74	77-80	81,83	75	96,68	97,67
83	75	78-81	82	76	97,69	98,68

Finest line of High Frequency Cables in the communications field!

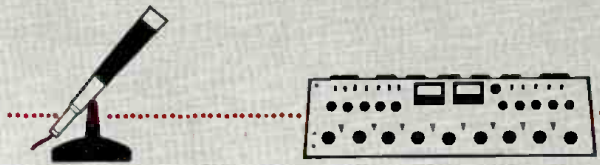
- No radiation
- Low attenuation
- Excellent frequency response
- Uniform electrical properties over wide temperature variations
- Unlimited operating life
- Continuous 1000' lengths

Matching fittings for all cables are available from several sources.

The advertisement displays three types of coaxial cables in a vertical stack. Each cable is shown in a cutaway view to reveal its internal structure. To the left of each cutaway is a circular logo with the cable's name and 'COAXIAL CABLE' written below it. The background of the advertisement is divided into four horizontal color bands: black, yellow, grey, and yellow.

- Styroflex[®] COAXIAL CABLE**: Shown in a black band. The cutaway reveals a central copper conductor surrounded by a white dielectric, which is in turn surrounded by a braided metal shield.
- Spirafil COAXIAL CABLE**: Shown in a yellow band. The cutaway shows a central copper conductor with a black dielectric, surrounded by a braided metal shield.
- Foamflex COAXIAL CABLE**: Shown in a grey band. The cutaway shows a central copper conductor with a white foam dielectric, surrounded by a braided metal shield. The text 'X CABLE 1/2 50Ω' is visible on the outer jacket.

PHELPS DODGE COPPER PRODUCTS CORPORATION
300 PARK AVENUE, NEW YORK 22, N. Y.



COLLINS

NEWEST ADDITIONS TO THE COLLINS HIGH FIDELITY BROADCAST LINE



THE COLLINS ANNOUNCER — Sets up anywhere with complete studio console facilities. Plugs into any 110 volt outlet. Weighs 68 lbs.; measures 46" long, 17" wide, stands 31" high. Folds to 46" x 17" x 10" — easily carried in trunk or rear seat of car.



3-CHANNEL REMOTE AMPLIFIER — Monitors on the spot. This 14-lb. unit contains a built-in crystal-controlled superheterodyne receiver. It's completely self-contained — features line check control through a built-in microphone with a press-to-talk switch.

BROADCAST TRANSMITTERS — Clear, sharp, low distortion signals . . . your proof that Collins gives today's ultimate in high fidelity broadcast transmission.

A Collins Power Increase Package makes possible overnight conversion of any Collins transmitter to higher or lower power.

- 21 E/M — 5/10 kw
- 20V — 1 kw/500 watt
- 550A — 500/250 watt
- 300J — 250/100 watt

DIRECTIONAL ANTENNA EQUIPMENT — Collins Phasors are individually designed to each broadcaster's specifications. Housed in cabinets to match Collins transmitters, they feature easily adjusted networks, high stability, ease of maintenance and maximum economy.

SPEECH INPUT CONSOLES

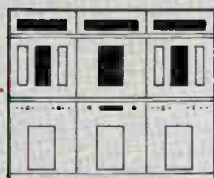
Collins consoles are designed for high fidelity, AM, FM, and TV service or program control in audio systems.

212F — Supplies complete control over simultaneous broadcasting and auditioning from any 3 of 8 inputs. Also monitors remote lines, controls speakers and warning lights.

212E — Dual channel unit provides simultaneous mixing of 9 of 22 inputs, including mikes, remote lines, high level tape and network line. Also supplies monitoring of program lines, remote lines, and control of speakers and warning lights.

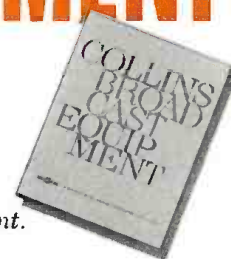
AM TRANSMITTING EQUIPMENT

Collins has developed the most advanced line of transmitting equipment available, built around high fidelity transmitters ranging in power from 100 watts to 10 kw.



QUALITY BROADCAST EQUIPMENT

The equipment listed is but a cross section of the full Collins line — a combination of time-tested leaders and new designs. Reliable, high fidelity performance is the result of the straightforward design and modern components incorporated in all Collins broadcast equipment. Whatever your broadcast needs — from microphone to antenna — specify Collins, your one complete source for high fidelity, high quality broadcast equipment.



212G-1 BROADCAST CONSOLE — Flexible packaged unit provides complete control for simultaneous broadcasting and auditioning for any combination of up to 9 of 13 possible inputs. In addition, it monitors program auditions or remote lines, and controls speakers and warning lights.



REMOTE MICROPHONE — One hand-size unit combines the functions of a one-channel remote amplifier and a high quality microphone. This unit is entirely self-contained — has a transistorized amplifier, mercury batteries and an ear-plug headphone. Features a 600 ohm balanced output, and a microphone response level of 60 - 20,000 cps. Amplifier features a ± 1.5 db frequency response from 60 - 15,000 cps. with less than 2% distortion at 12 dbm output, and a noise level of -119 dbm.



AUTOMATIC TAPE CONTROL — Ends tape frustration forever! Eliminates hand threading and cueing of tape recorded spots, announcements or programs. Features instantaneous no-wow starting; automatic cueing, automatic stopping; simplified handling and tape storage. You're always assured professional automatic continuous programming.

OTHER EQUIPMENT AVAILABLE

- Custom control desks
- Antennas
- Turntables and accessories
- Antenna towers
- Remote control and automatic programming equipment
- Transmitter accessories
- Speech equipment
- FM Transmitters
- TV-STL Microwave
- Weather Radar

Contact your Collins representative for further information

- FORT WAYNE, INDIANA — 1222 Delta Boulevard
- BURBANK, CALIFORNIA — 1510 West Verdugo Avenue
- FORT WORTH, TEXAS — 5841 Yolanda Drive
- GATLINBURG, TENNESSEE — P. O. Box 547
- NEW YORK 16, NEW YORK — 261 Madison Avenue
- DALLAS 21, TEXAS — P. O. Box 1891
- SAN MATEO, CALIFORNIA — 205 East Third Avenue, Suite 409
- SEATTLE, WASHINGTON — 939 White Henry Stuart Building, 1318 Fourth Avenue
- TIFTON, GEORGIA — P. O. Box 34
- WASHINGTON, D.C. — 117 Marsh Building, 1832 M Street N.W.
- CEDAR RAPIDS, IOWA — 315 Second Avenue S.E.



COLLINS RADIO COMPANY

zone from that in which the channel to be employed is located.

§3.614. Power and antenna height requirements.—(a) Minimum requirements. Applications will not be accepted for filing if they specify less than—10 dbk (100 watts) visual effective radiated power in any horizontal direction. No minimum antenna height above average terrain is specified.

(b) Maximum power. Applications will not be accepted for filing if they specify a power in excess of that provided for in this paragraph. Except as provided in subparagraph (1) below, the maximum effective radiated powers of television broadcast stations operating on the channels set forth below with antenna heights not in excess of 2000 feet above average terrain shall be as follows:

Channel Nos.	Maximum visual effective radiated power in db above one kilowatt (dbk)
2-6	20 dbk (100 kw)
7-13	25 dbk (316 kw)
14-83	37 dbk (5000 kw)

(1) In Zone I, on Channels 2-13, inclusive, the maximum powers specified above for these channels may be used only with antenna heights not in excess of 1000 feet above average terrain. Where antenna heights exceeding 1000 feet above average terrain are used on Channels 2-13, or antenna heights exceeding 2000 feet above average terrain are used on Channels 14-83, the maximum power shall be based on the chart designated as Figure 3 of §3.699.

NOTE: This limitation shall not apply to any licensee or permittee in Zone I who received an authorization after March 22, 1951, to relocate its transmitter site and construct a new tower and antenna to a height in excess of 1000 feet above average terrain and who constructed or who had substantially completed construction of said tower and antenna prior to April 14, 1952. In such case, maximum power may be utilized at the height above average terrain specified in the authorization. The limitation shall apply, however, where the tower or other principal supporting structure had been constructed prior to the date of such authorization.

(2) In Zones II and III, the maximum powers which may be used by television broadcast stations operating on the respective channels set forth in the above table with antenna heights exceeding 2000 feet above average terrain shall be based on the chart designated as Appendix III, Figure 2b.

(3) The effective radiated power in any horizontal or vertical direction may not exceed the maximum values permitted by this section and Appendix III, Figures 2(a) and 2(b).

(4) The maximum effective radiated power in any direction above the horizontal plane shall be as low as the state of the art permits and may not exceed the effective radiated power in the horizontal direction in the same vertical plane.

(c) The zone in which the transmitter of a television station is located or proposed to be located determines the applicable rules with respect to maximum antenna heights and powers for vhf stations when the transmitter is located in Zone I and the channel to be employed is located in Zone II, or the transmitter is located in Zone II and the channel to be employed is located in Zone I.

[Note: The maximum visual effective radiated power of television broadcast stations operating on channels 14-83 within 250 miles of the Canadian-U. S. border may not be in excess of 30 dbk (1,000 kw).]

MULTIPLE OWNERSHIP

In am rules . . .

§3.35 Multiple ownership.—No license for a standard broadcast station shall be granted to any party (including all parties under common control) if:

(1) such party directly or indirectly owns, operates or controls another standard broadcast station, a substantial portion of whose primary service area would receive primary service from the station in question, except upon a showing that public interest, convenience and necessity will be served through such multiple ownership situation; or

(2) such party, or any stockholder, officer or director of such party, directly or indirectly owns, operates, controls, or has any interest in, or is an officer or director of any other standard broadcast station if the grant of such license would result in a concentration of control of standard broadcasting in a manner inconsistent with public interest, convenience, or necessity. In determining whether there is such a concentration of control, consideration will be given to the facts of each case with particular reference to such factors as the size, extent and location of area served, the number of people served, classes of stations involved and the extent of other competitive service to the areas in question. The Commission, however, will in any event consider that there would be such a concentration of control contrary to the public interest, convenience or necessity for any party

or any of its stockholders, officers or directors to have a direct or indirect interest in, or be stockholders, officers, or directors of, more than seven standard broadcast stations.

NOTE: The word "control" as used herein, is not limited to majority stock ownership but includes actual working control in whatever manner exercised.

NOTE: In applying the foregoing provisions to the stockholders of a corporation which has more than 50 voting stockholders, only those stockholders need be considered who are officers or directors or who directly or indirectly own 1% or more of the outstanding voting stock.

In fm rules . . .

§3.240 Multiple ownership.—No license for an fm broadcast station shall be granted to any party (including all parties under common control) if:

(1) such party directly or indirectly owns, operates, or controls another fm broadcast station which serves substantially the same service area; or

(2) such party, or any stockholder, officer or director of such party, directly or indirectly owns, operates, controls, or has any interest in, or is an officer or director of any other fm broadcast station if the grant of such license would result in a concentration of control of fm broadcasting in a manner inconsistent with public interest, convenience or necessity. In determining whether there is such a concentration of control, consideration will be given to the facts of each case with particular reference to such factors as the size, extent and location of areas served, the number of people served, classes of stations involved, and the extent of other competitive service to the areas in question. The Commission, however, will in any event consider that there would be such a concentration of control contrary to the public interest, convenience or necessity for any party or any of its stockholders, officers or directors to have a direct or indirect interest in, or be stockholders, officers, or directors of, more than seven fm broadcast stations.

NOTE: The word "control" as used herein, is not limited to majority stock ownership but includes actual working control in whatever manner exercised.

NOTE: In applying the foregoing provisions to the stockholders of a corporation which has more than 50 voting stockholders, only those stockholders need be considered who are officers or directors or who directly or indirectly own 1% or more of the outstanding voting stock.

In tv rules . . .

§3.636. Multiple ownership.—(a) No license for a television broadcast station shall be granted to any party (including all parties under common control) if:

(1) such party directly or indirectly owns, operates, or controls another television broadcast station which serves substantially the same area; or

(2) such party, or any stockholder, officer or director of such party, directly or indirectly owns, operates, controls, or has any interest in, or is an officer or director of any other television broadcast station if the grant of such license would result in a concentration of control of television broadcasting in a manner inconsistent with public interest, convenience, or necessity. In determining whether there is such a concentration of control, consideration will be given to the facts of each case with particular reference to such factors as the size, extent and location of areas served, the number of people served, and the extent of other competitive service to the areas in question. The Commission, however, will in any event consider that there would be such a concentration of control contrary to the public interest, convenience or necessity for any party or any of its stockholders, officers or directors to have a direct or indirect interest in, or be stockholders, officers, or directors of, more than seven television broadcast stations, no more than five of which may be in the vhf band.

(b) Paragraph (a) of this section is not applicable to non-commercial educational stations.

NOTE 1: The word "control" as used herein is not limited to majority stock ownership, but includes actual working control in whatever manner exercised.

NOTE 2: In applying the provisions of paragraph (a) of this section to the stockholders of a corporation which has more than 50 voting stockholders, only those stockholders need be considered who are officers or directors or who directly or indirectly own 1% or more of the outstanding voting stock.

STUDIO LOCATION ORIGINATIONS

In am rules . . .

§3.30 Station location and program origination.—(a) Except as provided in paragraph (b) of this section, each standard broadcast station will be licensed to serve primarily a particular city, town, or other political subdivision, which will be specified in the station license and the station will be considered to be located in such place. Unless licensed as a synchronous amplifier transmitter, each station shall maintain a studio, which will be known as the main studio. In the place where the station is located, provided that the main studio may be located at the transmitter site

whether or not the transmitter site is in the place where the station is located. A majority (computed on the basis of duration and not number) of a station's programs or in the case of a station affiliated with a network two-thirds of such station's non-network programs, whichever is smaller, shall originate from the main studio or from other studios or remote points situated in the place where the station is located.

(b) Stations will be licensed to serve more than one city, town, or other political subdivision only where a satisfactory showing is made that such place meets all the requirements of the Rules and Standards of Good Engineering Practice with respect to the location of main studios; that the station can and will originate a substantial number of local live programs from each such place; and that the requirements as to origination of programs contained in paragraph (a) of this section would place an unreasonable burden on the station if it were licensed to serve only one city, town, or other political subdivision. A station licensed to serve more than one place shall be considered to be located in and shall maintain main studios in each such place. With respect to such station the requirements as to origination of programs contained in paragraph (a) of this section shall be satisfied by the origination of programs from any or all of the main studios or from other studios and remote points situated in any or all of the places in which the main studios are located.

(c) The transmitter of each standard broadcast station shall be so located that primary service is delivered to the borough or city in which the main studio is located in accordance with the Standards of Good Engineering Practice, prescribed by the Commission.

§3.31 Authority to move main studio.—The licensee of a station shall not move its main studio outside the borders of the borough or city, state, district, territory, or possession in which it is located, unless such move is to the location of the station's transmitter, without first securing a modification of construction permit or license. The licensee shall promptly notify the Commission of any other change in location of the main studio.

In fm rules . . .

§3.205—[EDITOR'S NOTE: In substance the same as §3.30, above, except that subsection (c) reads as follows:

"The transmitter of each fm broadcast station shall be so located that satisfactory service is delivered to the city where the main studio is located in accordance with the technical standards of this subpart; provided, however, upon special showing of need, authorization may be granted to locate the transmitter so that adequate service is not rendered to this city, but in no event shall this city be beyond the 50 uv/m contour."]

In tv rules . . .

§3.613 Main studio location.—(a) The main studio of a television broadcast station shall be located in the principal community to be served. Where the principal community to be served is a city, town, village or other political subdivision, the main studio shall be located within the corporate boundaries of such city, town, village or other political subdivision. Where the principal community to be served does not have specifically defined political boundaries, applications will be considered on a case-to-case basis in the light of the particular facts involved to determine whether the main studio is located within the principal community to be served.

(b) In cases where an adequate showing is made that there is good cause for locating a main studio outside the principal community to be served and that to do so would not be inconsistent with the operation of the station in the public interest, the Commission will permit the use of a main studio location other than that specified in paragraph (a) of this section. The licensee or permittee of a television broadcast station shall not move his main studio outside the principal community in which it is located without first securing a modification of construction permit or license. Such a licensee or permittee shall notify the Commission promptly of any change of the location of the main studio within the community. In any case where the main studio is located outside the principal community to be served, the licensee or permittee of a television broadcast station shall not move his main studio without first securing a modification of construction permit or license.

OPERATING SCHEDULES

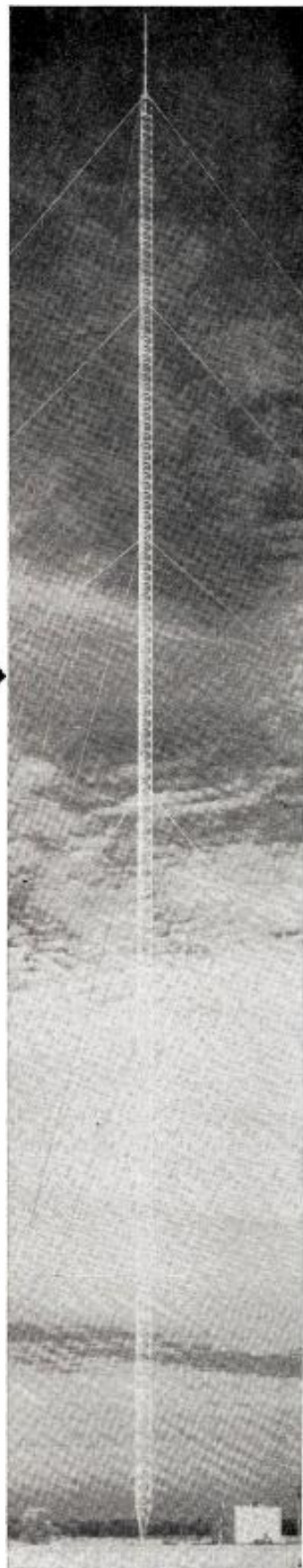
For am stations . . .

§3.71 Minimum operating schedule.—Except Sundays, the licensee of each standard broadcast station shall maintain a minimum operating schedule of two-thirds of the total hours that it is authorized to operate between 6 a.m. and 6 p.m. local standard time, and two-thirds of the total hours it is authorized to operate between 8 p.m. and midnight, local standard time, except that in an emergency when, due to causes beyond the control of the licensee, it becomes impossible to continue operating, the station may cease operation for a period of not to exceed 10 days, provided that the Commission and the engineer in charge of the radio district in which the station is located shall

She's 1200 feet TALL—
and
she's a
STAINLESS!



WDAY-TV FARGO, N. D. • CHANNEL 6



Nothing beats increased tower height for more TV coverage. And WDAY-TV, with this new Stainless 1200' tower supporting a TV 6-section Superturnstile radiating 100,000 watts, now covers 96% more of the North Dakota-Minnesota countryside!

If you are planning a new tower installation, whether she's "tall" or "short"—AM, FM, TV or STL—specify Stainless; you'll get extra years of service for your investment. Stainless tower designs are pre-tested for stresses and loads much greater than those encountered in use. That is why Stainless towers stand up . . . one reason for their enviable record of dependability. So remember, for long life at the lowest possible cost, there's no other than a Stainless. Ask today for your free booklet describing the many Stainless tower installations.

YOU CAN PUT YOUR CONFIDENCE IN A STAINLESS



Stainless, inc.

NORTH WALES • PENNSYLVANIA

be notified in writing immediately after the emergency develops.

§3.72 Operation during experimental period.—The licensee of each standard broadcast station shall operate or refrain from operating its station during the experimental period as directed by the Commission in order to facilitate frequency measurement or for the determination of interference.

§3.73 Specified hours.—If the license of a station specifies the hours of operation, the schedule so specified shall be adhered to except as provided in sections 3.71 and 3.72.

§3.79 License to specify sunrise and sunset hours.—If the licensee of a broadcast station is required to commence or cease operation, or to change the mode of operation of the station at the times of sunrise and sunset at any particular location, the controlling times of each month of the year are set forth in the station's instrument of authorization. Uniform sunrise and sunset times are specified for all of the days of each month, based upon the actual times of sunrise and sunset for the fifteenth day of that month adjusted to the nearest quarter hour. In accordance with a standardized procedure described therein, actual sunrise and sunset time are derived by interpolation in the tables of the 1946 American Nautical Almanac, issued by the Nautical Almanac Office of the United States Naval Observatory.

§3.80 Secondary station; filing of operating schedule.—The licensee of a secondary station authorized to operate limited time and which may resume operation at the time the dominant station (or stations) on the same channel ceases operation shall, with each application for renewal of license, file in triplicate a copy of its regular operating schedule, bearing a signed notation by the licensee of the dominant station of its objection or lack of objection thereto. Upon approval of such operating schedule, the Commission will affix its file mark and return one copy to the licensee authorized to operate limited time, which shall be posted with the station license and considered as a part thereof. Departure from said operating schedule will be permitted only in accordance with the procedure set forth in section 3.77.

§3.81 Secondary station; failure to reach agreement.—If the licensee of a secondary station authorized to operate limited time and a dominant station on a channel are unable to agree upon a definite time for resumption of operation by the station authorized limited time, the Commission shall be so notified by the licensee of the station authorized limited time. After receipt of such statement the Commission will designate for hearing the applications of both stations for renewal of license, and pending the hearing the schedule previously adhered to shall remain in full force and effect.

§3.82 Departure from schedule; material violation.—In all cases where a station licensee is required to prepare and file an operating schedule, any deviation or departure from such schedule, except as herein authorized, shall be considered as a violation of a material term of the license.

§3.83 Local standard time.—All references herein to standard time or local standard time refer to local standard time as determined and fixed by the Interstate Commerce Commission.

§3.84 Daylight saving time.—If local time is changed from standard time to daylight saving time at the location of all stations sharing time on the same channel, the hours of operation of all such stations on that channel shall be understood to refer to daylight saving time, and not standard time, as long as daylight saving time is observed at such location. This provision shall govern when the time is changed by provision of law or general observance of daylight saving time by the various communities, and when the time of operation of such stations is specified in the license or is mutually agreed upon by the licensees; provided, however, that when the license specifies average time of sunrise and sunset, local standard time shall be observed. In no event shall a station licensed for daytime only operate on regular schedule prior to local sunrise, or shall a station licensed for greater daytime power than nighttime power or for a different radiation pattern for daytime operation than for nighttime operation operate with the daytime power or radiation pattern prior to local sunrise.

§3.85 Changes in time; agreement between licensees.—Where the local time is not changed from standard time to daylight saving time at the location of all stations sharing time on the same channel, the hours of operation of such stations shall be understood to have reference to standard time, and not daylight saving time unless said licensees mutually agree upon a new schedule which shall be effective only while daylight saving time is observed at the location of some of these stations.

§3.86 Local standard time; license provisions.—The time of operation of any broadcast station which does not share time with other stations on the same channel shall be understood to have reference to local standard time unless modification of such license with respect to hours of operation is authorized by the Commission.

§3.87 Program transmission prior to local sunrise.—(a) The provisions of sections 3.6, 3.8, 3.9, 3.10, 3.23, 3.79 and 3.84 shall not prevent the transmission of programs between four o'clock a.m., local standard time, and local sunrise of standard broadcast stations with their authorized daytime facilities, provided, that the provisions of this rule shall not extend to:

(1) Stations regularly sharing time during daytime hours either under licenses pursuant to which time-sharing agreements have been entered into or licenses specifying hours of operation, unless time-sharing agreements have been reached covering such operation prior to local sunrise. Sections 3.74, 3.77, and 3.78 of these rules shall be applicable to such agreements.

(2) Any class II station causing interference as determined by the standard broadcast technical standards of this subpart by use of its daytime facilities within the 0.5 mv/m 50% skywave contour of any class I station either of the United States or of any country party to the North American Regional Broadcasting Agreement, except (a) where the class I station is located East of the class II station, in which case operation may begin at local sunrise at the class I station; (b) where an agreement has been reached with the class I station to begin operation prior to local sunrise.

(3) Operation by use of its daytime facilities of any class II station on any class I-A channel not assigned to the United States under the North American Regional Broadcasting Agreement.

(b) Any station operating during such hours receiving notice from the Commission that undue interference is caused shall refrain from such operation during such hours pending further notice from the Commission.

(c) Nothing contained in outstanding instruments of authorization for such stations shall prohibit such operation except as herein provided.

(d) The period 4 a.m. to 6 a.m., local standard time, shall not be included in determining compliance with section 3.71.

§3.88 Blanketing interference.—The licensee of each broadcast station is required to satisfy all reasonable complaints of blanketing interference with the 1 v/m contour.

For fm stations . . .

§3.261 Time of operation.—All fm broadcast stations will be licensed for unlimited time operation. A minimum of 36 hours per week during the hours of 6 a.m. to midnight consisting of not less than 5 hours in any one day, except Sunday, must be devoted to the fm broadcast operation; time devoted to operations conducted pursuant to a Subsidiary Communications Authorization (see § 3.293-3.295) shall not be included in meeting this 36-hour broadcast requirement. In an emergency, however, when due to causes beyond the control of the licensee, it becomes impossible to continue operation, the station may cease operation for a period not to exceed 10 days, provided that the Commission and the engineer in charge of the radio district in which the station is located shall be notified in writing immediately after the emergency develops.

§3.262 Experimental operation.—The period between 1:00 a.m. and 6:00 a.m., local standard time, may be used for experimental purposes in testing and maintaining apparatus by the licensee of any fm broadcast station on its assigned frequency and not in excess of its authorized power, without specific authorization by the Commission.

For tv stations . . .

§3.651 Time of operation.—(a) All television broadcast stations will be licensed for unlimited time operation. Each such station shall maintain a regular program operating schedule as follows: not less than two hours daily in any five broadcast days per week and not less than a total of twelve hours per week during the first eighteen months of the station's operation; not less than two hours daily in any five broadcast days per week and not less than a total of sixteen hours, twenty hours and twenty-four hours per week for each successive six month period of operation, respectively; and not less than two hours in each of the seven days of the week and not less than a total of twenty-eight hours per week thereafter. "Operation" includes the period during which a station is operated pursuant to special temporary authority or during program tests, as well as during the license period. Time devoted to test patterns, or to aural presentations accompanied by the incidental use of fixed visual images which have no substantial relationship to the subject matter of such aural presentation, shall not be considered in computing periods of program service. If, in the event of an emergency due to causes beyond the control of a licensee, it becomes impossible to continue operation, the Commission and the Engineer in Charge of the radio district in which the station is located shall be notified in writing immediately after the emergency develops and immediately after the emergency ceases and operation is resumed.

(b) Noncommercial educational television broadcast stations are not required to operate on a regular schedule and no minimum number

of hours of operation is specified; but the hours of actual operation during a license period shall be taken into account when considering the renewal of noncommercial educational television broadcast licenses.

(c) (1) The aural transmitter of a television station shall not be operated separately from the visual transmitter except for the following purposes:

(i) For actual tests of station equipment or actual experimentation in accordance with Section 3.666; and

(ii) For emergency "fills" in case of visual equipment failure or unscheduled and unavoidable delays in presenting visual programs. In such situations the aural transmitter may be used to advise the audience of difficulties and to transmit for a short period program material of such nature that the audience will be enabled to remain tuned to the station; for example, music or news accompanying a test pattern or other visual presentation.

(2) During periods of transmission of a test pattern on the visual transmitter of a television station, aural transmission shall consist only of a single tone or series of variable tones. During periods when still pictures or slides are employed to produce visual transmissions which are accompanied by aural transmissions, the aural and visual transmission shall be integral parts of a program or announcement and shall have a substantial relationship to each other. Provided, That nothing herein shall preclude the transmission of a test pattern, still picture or slides for the following purposes and periods:

(i) To accompany aural announcements of the station's program schedule and aural news broadcasts or news commentaries, for a total period not to exceed one hour in any broadcast day.

(ii) To accompany aural transmissions for a period of time not to exceed fifteen minutes immediately prior to the commencement of a programming schedule.

Examples: (1) Duplication of am or fm programs on the aural transmitter of a television station while the same program is broadcast on the visual transmitter (i.e., a "simulcast") is consistent with this paragraph.

(2) Duplication of am or fm programs on the aural transmitter of a television station while a test pattern is broadcast on the visual transmitter is not consistent with this paragraph, except for the specific purposes and periods specified in paragraph (c) (2).

(3) A travel lecture in which the words of the lecturer are broadcast simultaneously with still pictures or slides of scenes illustrating the lecture, and a newscast in which the words of the newscaster are broadcast simultaneously with still pictures or slides of the news events, are examples of programs in which the aural and visual transmission are integral parts of the same program having a substantial relationship to each other within the meaning of paragraph (c) (2). Mood music unrelated to the visual transmission is not consistent with this paragraph.

(4) The broadcast of a test pattern accompanied by a musical composition for the purpose of demonstration, sale, installation or orientation of television receivers, or receiving antennas is not consistent with this paragraph.

(5) Music accompanying the transmission of a test pattern upon which is visually imposed a moving text consisting of continuous program material, such as a running newscast or news commentary, is consistent with this paragraph.

(6) Music accompanying the transmission of a test pattern upon which is visually imposed a clock indicating the time of day, or a text that is changed at spaced intervals, is not consistent with this paragraph.

OPERATOR REQUIREMENTS

In am rules . . .

§3.93 Operator requirements.—(a) One or more radio operators holding a valid radiotelephone first-class operator license, except as provided in paragraph (b) of this section, shall be in actual charge of the transmitting apparatus and shall be on duty either at the transmitter location or remote control point.

(b) A station which is authorized for non-directional operation with power of 10 kilowatts or less may be operated by persons holding commercial radio operator license of any class, except an aircraft radiotelephone operator authorization or a temporary limited radiotelegraph second-class operator license, when the equipment is so designed that the stability of the frequency is maintained by the transmitter itself within the limits of tolerance specified, and none of the operations, except those specified below, necessary to be performed during the course of normal operation may cause off-frequency operation or result in any unauthorized radiation. Adjustments of transmitting equipment by such operators, except when under the immediate supervision of a radiotelephone first-class operator, shall be limited to the following: (1) Those necessary to commence or terminate transmitter emissions as a routine matter. (2) Those external adjustments that may be required as a result of variations of primary power supply. (3) Those external adjustments which may be



BE A COUPON CLIPPER

4

Standard Electronics Division
Radio Engineering Laboratories, Inc.
 29-01 Borden Avenue, Long Island City 1, N. Y.


I'm interested in upping my station's earning power with your new FM transmitting equipment. Please send me the data checked:

<input type="checkbox"/> FM-MUX SERRASOID Multiplex Exciter, type 936	<input type="checkbox"/> FM 5 kw Multiplex Transmitter, type 2012
<input type="checkbox"/> FM 250 watt Multiplex Transmitter, type 930	<input type="checkbox"/> FM 10 kw Multiplex Transmitter, type 2013
<input type="checkbox"/> FM 1 kw Multiplex Transmitter, type 940	<input type="checkbox"/> FM 3 kw Amplifier, type 938
	<input type="checkbox"/> FM 10 kw Amplifier, type 941

Name

Title Station

Address

...and let  solve your **FM** problems!

Getting on the air at minimum cost

S-E 250 watt FM Multiplex Transmitter economically puts you on the air now with a high-quality signal, simplex or multiplex, lets you "Add-A-Unit" for higher power later. Available soon, S-E 1 kw FM Multiplex transmitter.

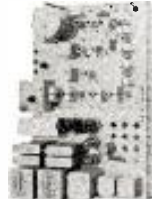


Putting more punch in your signal

S-E 3 kw Amplifier uses your present low-power transmitter as a driver, has minimum requirements in the way of space, power consumption, operating and maintenance attention. Available soon, S-E 10 kw Amplifier.

Getting on the air with a powerful signal

S-E 5 kw FM Multiplex Transmitter takes less space than comparable equipment, can't be surpassed for signal quality, operating simplicity, all-around economy. Available soon, S-E 10 kw FM Multiplex Transmitter.



Updating your present transmitter

S-E FM SERRASOID® Multiplex Exciter replaces modulator panels in old Western Electric or similar FM transmitter to bring performance up to present-day standards.

® TRADEMARK REGISTERED U. S. PATENT OFFICE

FM, AM and TV transmitters and auxiliary equipment manufactured by

STANDARD ELECTRONICS

Division of

RADIO ENGINEERING LABORATORIES, INC.

29-01 Borden Avenue, Long Island City 1, N. Y. Stillwell 6-2100 Teletype NY4-2816

Distributed throughout Canada by NORTHERN ELECTRIC CO., LTD., oversees by CBS INTERNATIONAL

necessary to insure modulation within the limits required. (4) Those adjustments necessary to effect any change in operating power which may be required by the station's instrument of authorization. Should the transmitting apparatus be observed to be operating in a manner inconsistent with the station's instrument of authorization and none of the above adjustments are effective in bringing it into proper operation, a person holding other than a radiotelephone first-class operator license and not acting under the immediate supervision of radiotelephone first-class operator, shall be required to terminate the station's emissions.

NOTE: A person holding any class of radio operator license or permit who is authorized thereunder to perform limited operation of a standard broadcast station may, when a Conelrad Radio Alert is called, make adjustments necessary to effect operation on a Conelrad authorization; provided, that the station's full-time radiotelephone first-class operator shall have previously instructed such person in the adjustments to the transmitter which are necessary to accomplish Conelrad operation.

(c) The licensee of a station which is op-

erated by one or more operators holding other than a radiotelephone first-class operator license shall have one or more operators holding a radiotelephone first-class operator license in regular full-time employment at the station whose primary duties shall be to effect and insure the proper functioning of the transmitting equipment. In the event that the licensee also operates an fm broadcast station in the same community, a regular fulltime radiotelephone first-class operator or operators employed in connection with the standard broadcast station may concurrently be employed to satisfy the requirements of § 3.265 (c) or 3.565 (c); Provided, that the duties of such operator or operators concerning the fm broadcast transmitting equipment shall in nowise interfere with the proper performance of his duties with respect to the standard broadcast transmitter.

(d) The licensed operator on duty and in charge of a standard broadcast transmitter may, at the discretion of the licensee, be employed for other duties or for the operation of another radio station or stations in accordance with the class of operator's license which he holds and the rules and regulations governing such other stations; Provided, however, that such duties shall in nowise interfere with the proper operation of the standard broadcast transmitter.

In fm rules . . .

§3.265 Operator requirements. [EDITOR'S NOTE: Substantially the same as §3.93.]

In tv rules . . .

§3.661. Operator requirements. One or more licensed radiotelephone first-class operators shall be on duty at the place where the transmitting apparatus of each station is located and in actual charge thereof whenever it is being operated. The original license (or FCC Form No. 759) of each station operator shall be posted at the place where he is on duty. The licensed operator on duty and in charge of a television broadcast transmitter may, at the discretion of the licensee, be employed for other duties or for the operation of another station or stations in accordance with the class of operator's license which he holds and by the rules and regulations governing such stations. However, such duties shall in nowise interfere with the operation of the broadcast transmitter.

FACSIMILE

§3.266 Facsimile broadcasting and multiplex transmission.—(a) Fm broadcast stations may transmit simplex facsimile in accordance with transmission standards set forth in §3.318 during periods not devoted to fm aural broadcasting. Such transmissions may not exceed one hour during the period between 7 a.m. and midnight (no limit for the hours between midnight and 7 a.m.) and may not be counted toward the minimum operation required by section 3.261. The Commission shall be notified by the licensee of the fm broadcast station of its intent to transmit such facsimile.

(b) Fm broadcast stations may, upon securing authorization from the Commission, transmit multiplex facsimile in accordance with transmission standards set forth in §3.318; provided that the transmission of such facsimile does not reduce the quality of aural programs simultaneously transmitted by the licensee below that required by the technical standards of this subpart and that no degradation of such aural programs will result from such facsimile transmissions when received on fm receivers not equipped with filter or other additional equipment.

NETWORK AFFILIATION

In am rules . . .

§3.131 Exclusive affiliation of station.—No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization under which the station is prevented or hindered from, or penalized for, broadcasting the programs of any other network organization. (The term "network organization" as used herein includes national and regional network organizations. See Chapter VII, J of Report on Chain Broadcasting.)

§3.132 Territorial exclusivity.—No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which prevents or hinders another station serving substantially the same area from broadcasting the network's programs not taken by the former station, or which prevents or hinders another station serving a substantially different area from broadcasting any program of the network organization. This section shall not be construed to prohibit any contract, arrangement, or understanding between a station and a network organization pursuant to which the station is granted the first call in its primary service area upon the programs of the network organization.

§3.133 Term of affiliation.—No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which provides, by original term, provisions for renewal, or otherwise for the affiliation of the station with the network organization for a period longer than two years; provided, that a contract, arrangement, or understanding for a period up to two years, may be entered into within six months prior to the commencement of such period.

§3.134 Option time.—No license shall be granted to a standard broadcast station which options for network programs any time subject to call on less than 56 days' notice, or more time than a total of three hours within each of four segments of the broadcast day, as herein described. The broadcast day is divided into four segments, as follows: 8:00 a.m. to 1:00 p.m.; 1:00 p.m. to 6:00 p.m.; 6:00 p.m. to 11:00 p.m.; 11:00 p.m. to 8:00 a.m. (These segments are to be determined for each station in terms of local time at the location of the station but may remain constant throughout the year regardless of shifts from standard to daylight saving time or vice versa.) Such option may not be exclusive as against other network organizations and may not prevent or hinder the station from optioning or selling any or all of the time covered by the option,

Portable
Versatile
Dependable

CECO* Vidicon
SUPPORT EQUIPMENT

gives top performance—Indoors or Outdoors

Expressly designed for the ever increasing TV field, this equipment consists of a pan and tilt Tripod Head with internal Balancing spring. Vidicon Cameras with electronic viewfinder can be easily mounted and operated. The head mounts on the CECO Professional Tripod (or any other standard mounting flange) and the CECO Pro Senior Collapsible Three Wheel Dolly makes this a complete versatile package.



Specifications:

CECO Vidicon Head designed for use with a variety of Vidicon cameras, weighing from 45 pounds up. Vertical and horizontal movement of tilt head controlled by independent friction locking devices. Super-smooth action.

Tripod folds quickly and compactly. Offers a height range from 36 to over 53 inches. Double leg locks.

Pro Senior Collapsible Dolly is lightweight and compact. Rubber-tired wheels may be locked or set in a straight line position.



Professional Jr.
Spring Head

Ideal for Viewfinder Vidicon Cameras weighing up to 35 lbs. Internal balancing spring. Built-in spirit level. Fits standard Pro Jr. Tripod, Baby and Hi-Hat (low mount).

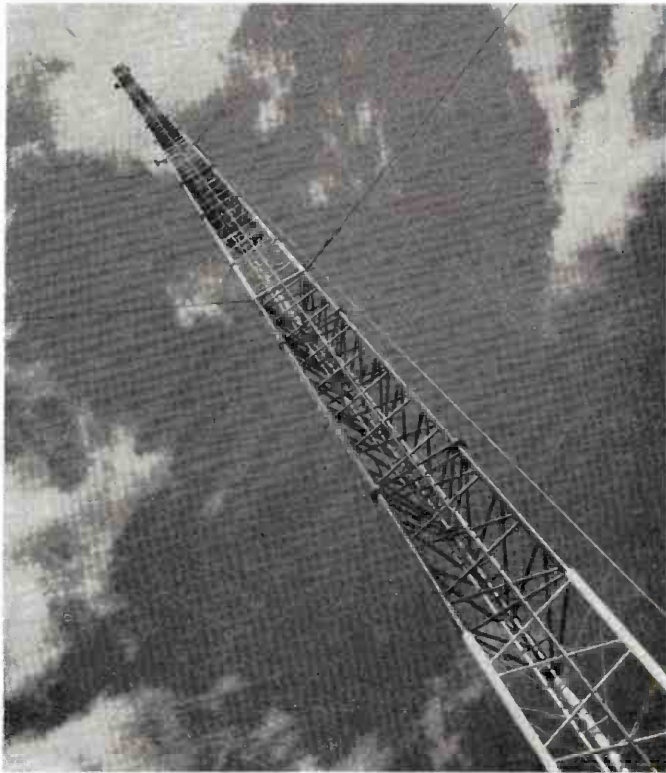


CECO trademark of
Camera Equipment Company



Dept. B 315 West 43rd St., N. Y. 36, N. Y. JUdon 6-1420

You get a TOWER OF STRENGTH



CKOS-TV, Channel 3, Yorkton, Sask., Canada; 500' Utility Type 580

Better engineering, better construction,
better installation — you get all
these when you buy Utility.

Utility Towers are easier to tune,
easier to maintain.

And these money-saving extras cost
you no more from Utility.

There are Utility Towers in every
state in the nation . . . in Canada,
South America, Puerto Rico, Europe
and Korea.

Choose Utility — known the world over
as the "Tops in Towers."

Utility Tower

3140 Northwest 38th St.

COMPANY

Oklahoma City, Oklahoma

When you buy Utility

You get more for your money
with **UTILITY TOWERS**

EXPERIENCED PACKAGE INSTALLATION

Utility Tower installation crews know their job. Our installation supervisors average 8 years experience. Their assistants average 5. These men know how to do the job correctly, economically and on time. They handle all the details of a package installation including lighting and ground systems.

SOLID BASE INSULATORS

Insulated vertical radiators are equipped with the latest Utility 3401 or Utility 2201 pivot base insulators for positive insulation between base and ground. Utility base insulators have much higher compression rating than hollow insulators of similar size. Resilient. Shatter-proof. Each insulator is proof tested for a load approximately eight times greater than ever carried in normal broadcast service.

EASY TUNING

You save money on initial engineering costs because Utility Towers are easier to tune. One reason for this is the fact they are built to your exact requirements.

SMALLER CONCRETE PIER

Diversified tower support makes massive concrete bases or piers unnecessary—thus doing the job for you at less cost.

EASY MAINTENANCE

Round members and welded construction provide smooth surfaces for easy painting and servicing. Steps are built into bracing to eliminate need for scaffolding and to make entire height of tower easy for maintenance men to reach.

GALVANIZED HARDWARE

All Utility Tower hardware is hot dipped galvanized to prevent rust and corrosion.

**CONTACT: YOUR BROADCAST EQUIPMENT
REP., FOR A UTILITY TOWER TO FIT YOUR
NEEDS, OR WRITE OR PHONE UTILITY.**

Phones: Day Windsor 3-5578 Windsor 3-4303
Night Victor 3-3194 Victor 2-1506

Eastern Division Office: Mayfield, Kentucky
Phone 1084 Night 2478

or other time, to other network organizations.

NOTE: As used in this section, an option is any contract, arrangement, or understanding, express or implied, between a station and a network organization which prevents or hinders the station from scheduling programs before the network agrees to utilize the time during which such programs are scheduled, or which requires the station to clear time already scheduled when the network organization seeks to utilize the time.

NOTE: All time options permitted under this section must be for specified clock hours, expressed in terms of any time system set forth in the contract agreed upon by the station and network organization. Shifts from daylight saving to standard time or vice versa may or may not shift the specified hours correspondingly as agreed by the station and network organization.

§3.135 Right to reject programs.—No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which (a) with respect to programs offered pursuant to an affiliation contract, prevents or hinders the station from rejecting or refusing network programs which the station reasonably believes to be unsatisfactory or unsuitable; or which (b) with respect to network programs so offered or already contracted for, prevents the station from rejecting or refusing any program which, in its opinion, is contrary to the public interest, or from substituting a program of outstanding local or national importance.

§3.136 Network ownership of stations.—No license shall be granted to a network organization, or to any person directly or indirectly controlled by or under common control with a network organization, for more than one standard broadcast station where one of the stations covers substantially the service area of the other station, or for any standard broadcast station in any locality where the existing standard broadcast stations are so few or of such unequal desirability (in terms of coverage, power, frequency, or other related matters) that competition would be substantially restrained by such licensing. (The word "control" as used herein, is not limited to full control but includes such a measure of control as would substantially affect the availability of the station to other networks.)

NOTE: Effective date of this section with respect to any station may be extended from time to time in order to permit the orderly disposition of properties, and it shall be suspended indefinitely with respect to regional network organizations.

§3.137 Dual network operation.—No license shall be issued to a standard broadcast station affiliated with a network organization which maintains more than one network; provided, that this section shall not be applicable if such networks are not operated simultaneously, or if there is no substantial overlap in the territory served by the group of stations comprising each such network.

§3.138 Control by networks of station rates.—No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization under which the station is prevented or hindered from, or penalized for, fixing or altering its rates for the sale of broadcast time for other than the network's programs.

In fm rules . . .

§3.231-3.238, inclusive—

[EDITOR'S NOTE: Same as §3.131-3.138, above, with the following exceptions: (1) references are to fm rather than standard stations and networks; and (2) the section on "Network Ownership of Stations" is changed to read as follows:

§3.238 Network ownership of stations.—No license shall be granted to a network organization, or to any person directly or indirectly controlled by or under common control of a network organization, for an fm broadcast station in any locality where the existing fm broadcast stations are so few or of such unequal desirability (in terms of coverage, power, frequency, or other related matters) that competition would be substantially restrained by such licensing.

NOTE: The word "control" as used herein, is not limited to full control but includes such a measure of control as would substantially affect the availability of the station to other networks.

In tv rules . . .

§3.658. Affiliation agreements.—(a) **Exclusive affiliation of station.** No license shall be granted to a television broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization under which the station is prevented or hindered from, or penalized for, broadcasting the programs of any other network organization.

(The term "network organization" as used herein includes national and regional network organizations. See ch. VII, J. of Report on Chain Broadcasting.)

(b) **Territorial exclusivity.** No license shall be granted to a television broadcast station

having any contract, arrangement, or understanding, express or implied, with a network organization which prevents or hinders another broadcast station in the same community from broadcasting the network's programs not taken by the former station, or which prevents or hinders another broadcast station located in a different community from broadcasting any program of the network organization. This regulation shall not be construed to prohibit any contract, arrangement, or understanding between a station and a network organization pursuant to which the station is granted the first call in its community upon the program of the network organization. As employed in this paragraph the term "community" is defined as the community specified in the instrument of authorization as the location of the station.

(c) **Term of affiliation.** No license shall be granted to a television broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which provides, by original terms, provisions for renewal, otherwise for the affiliation of the station with the network organization for a period longer than 2 years: Provided, that a contract, arrangement, or understanding for a period up to 2 years may be entered into within 6 months prior to the commencement of such period.

(d) **Option time.** No license shall be granted to a television broadcast station which options for network programs any time subject to call on less than 56 days' notice, or more time than a total of 3 hours within each of four segments of the broadcast day, as herein described. The broadcast day is divided into four segments, as follows: 8 a.m. to 1 p.m.; 1 p.m. to 6 p.m.; 6 p.m. to 11 p.m.; 11 p.m. to 8 a.m. (These segments are to be determined for each station in terms of local time at the location of the station but may remain constant throughout the year regardless of shifts from standard to daylight saving time or vice versa.) Such options may not be exclusive as against other network organizations and may not prevent or hinder the station from optioning or selling any or all of the time covered by the option, or other time, to other network organizations.

NOTE 1: As used in this section, an option is any contract, arrangement or understanding, express or implied, between a station and a network organization which prevents or hinders the station from scheduling programs before the network agrees to utilize the time during which such programs are scheduled, or which requires the station to clear time already scheduled when the network organization seeks to utilize the time.

NOTE 2: All time options permitted under this section must be specified clock hours, expressed in terms of any time system set forth in the contract agreed upon by the station and network organization. Shifts from daylight saving to standard time or vice versa may or may not shift the specified hours correspondingly as agreed by the station and network organization.

(e) **Right to reject programs.** No license shall be granted to a television broadcast station having any contract, arrangement or understanding, express or implied, with a network organization which, (1) with respect to programs offered pursuant to an affiliation contract, prevents or hinders the station from rejecting or refusing network programs which the station reasonably believes to be unsatisfactory or unsuitable; or which (2) with respect to network programs so offered or already contracted for, prevents the station from rejecting or refusing any program which, in its opinion, is contrary to the public interest, or from substituting a program of outstanding local or national importance.

(f) **Network ownership of stations.** No license shall be granted to a network organization, or to any person directly or indirectly controlled by or under common control of a network organization, for a television broadcast station in any locality where the existing television broadcast stations are so few or of such unequal desirability (in terms of coverage, power, frequency, or other related matters) that competition would be substantially restrained by such licensing. (The word "control" as used in this section, is not limited to full control but includes such a measure of control as would substantially affect the availability of the station to other networks.)

(g) **Dual network operation.** No license shall be issued to a television broadcast station affiliated with a network organization which maintains more than one network of television broadcast stations: Provided, That this section shall not be applicable, if such networks are not operated simultaneously, or if there is no substantial overlap in the territory served by the group of stations comprising each such network.

(h) **Control by networks of station rates.** No license shall be granted to a television broadcast station having any contract, arrangement or understanding, express or implied, with a network organization under which the station is prevented or hindered from, or penalized for, fixing or altering its rates for the sale of broadcast time for other than the network's programs.

[EDITOR'S NOTE: FCC proposed additional "temporary" rules, "to remain effective while the scarcity of television broadcast stations

persists," designed to balance competition among tv networks. FCC suggested this might be done by limiting the number of program hours which stations in one-, two- and three-station markets might accept from any one network, or, affirmatively, by setting a minimum number of hours to be taken from each network. Following this proposal, the networks in conjunction with AT&T worked out an arrangement to share intercity networking facilities. But, as of July 15, the FCC's proposal was still pending.]

COMMON ANTENNA SITE

§3.635. Use of common antenna site. No television license or renewal of a television license will be granted to any person who owns, leases, or controls a particular site which is peculiarly suitable for television broadcasting in a particular area and (a) which is not available for use by other television licensees; and (b) no other comparable site is available in the area; and (c) where the exclusive use of such site by the applicant or licensee would unduly limit the number of television stations that can be authorized in a particular area or would unduly restrict competition among television stations.

REPORTS TO BE FILED

All broadcast stations . . .

§1.341 Financial report.—Each licensee or permittee of a commercially operated standard, FM, television, or international broadcast station (as defined in Part 3 of this chapter) shall file with the Commission on or before April 1 of each year, on FCC Form 324, broadcast revenue and expense statements for the preceding calendar year together with a statement as to investment in tangible broadcast property as of Dec. 31 of such calendar year.

§1.342 Filing of contracts.—Each licensee or permittee of a standard, FM, television, or international broadcast station (as defined in Part 3 of this chapter), whether operating or intending to operate on a commercial or non-commercial basis, shall file with the Commission copies of the following contracts, instruments, and documents together with amendments, supplements, and cancellations, within 30 days of execution thereof. The substance of oral contracts shall be reported in writing.

(a) Contracts relating to network service. All network affiliation contracts, agreements, or understandings between a station and a national, regional, or other network shall be filed. Transcription agreements or contracts for the supplying of film for the television stations which specify option time must be filed. This section does not require the filing of transcription agreements or contracts for the supplying of film for television stations which do not specify option time, nor contracts granting the right to broadcast music such as ASCAP, BMI, or SESAC agreements.

(b) Contracts relating to ownership or control. Contracts, instruments, or documents relating to the present or future ownership or control of the licensee or permittee or of the licensee's or permittee's stock, rights, or interests therein, or relating to changes in such ownership or control. This paragraph shall include but is not limited to the following:

(1) Articles of partnership, association, and incorporation, and changes in such instruments;

(2) Bylaws, and any instruments effecting changes in such bylaws;

(3) Any agreement, document, or instrument (i) providing for the assignment of a license or permit or (ii) affecting directly or indirectly, the ownership or voting rights of the licensee's or permittee's stock (common or preferred, voting or non-voting), such as: (a) Agreements for transfer of stock; (b) Instruments for the issuance of new stock; or (c) Agreements for the acquisition of licensee's or permittee's stock by the issuing licensee or permittee corporation. Pledges, trust agreements, options to purchase stock and other executory agreements are required to be filed.

(4) Proxies with respect to the licensee's or permittee's stock running for a period in excess of one year; and all proxies, whether or not running for a period of one year, given without full and detailed instructions binding the nominee to act in a specified manner. With respect to proxies given without full and detailed instructions, a statement showing the number of such proxies, by whom given and received, and the percentage of outstanding stock represented by each proxy shall be submitted by the licensee or permittee within 30 days after the stockholders' meeting in which the stock covered by such proxies has been voted: Provided, however, that when the licensee or permittee is a corporation having more than 50 stockholders, such complete information need be filed only with respect to proxies given by stockholders who are officers or directors, or who have 1% or more of the corporation's voting stock; in cases where the licensee or permittee is a corporation having more than 10 stockholders and the stockholders giving the proxies are neither officers or directors nor hold 1% or more of the corporation's stock, the only information required to be filed is the name of any person voting 1% or more of the stock by proxy, the number



Preferred by Telecasters

For high-quality aural and visual signals...and for maximum ON-AIR continuity...it pays to use RCA time-proved tube designs across the board. No finer tubes are made for monochrome or color. Your RCA Electron Tube Distributor has the tubes you need—for cameras—transmitters—film systems—camera chains—audio equipment—power supplies. He is at your service day and night. Just call him for fast delivery.



RADIO CORPORATION OF AMERICA

Electron Tube Division

Harrison, N.J.

FCC Rules CONTINUED

of shares voted by proxy by such person, and the total number of shares voted at the particular stockholders' meeting in which the shares were voted by proxy;

(5) Mortgage or loan agreements containing provisions restricting the licensee's or permittee's freedom of operation, such as those affecting voting rights, specifying or limiting the amount of dividends payable, the purchase of new equipment, the maintenance of current assets, etc.; or

(6) Any agreement reflecting a change in the officers, directors, or stockholders of a corporation, other than the licensee or permittee, having an interest, direct or indirect, in the licensee or permittee as specified by §1.343.

(c) Contracts relating to the sale of broadcast time to "time brokers" for resale.

(d) Contracts relating to Subsidiary Communications Authorization Operation, except contracts granting licensees or permittees engaged in SCA the right to broadcast copyright music.

(e) Time sales contracts. Time sales contracts with the same sponsor for 4 or more hours per day, except where the length of the events (such as athletic contests, musical programs, and special events) broadcast pursuant to the contract is not under control of the station.

(f) Contracts relating to personnel.
(1) The following contracts, agreements, or understandings shall be filed: management consultant agreements with independent contractors; contracts relating to the utilization in a management capacity of any person other than an officer, director, or regular employee of the licensee or permittee station; management contracts with any persons, whether or not officers, directors, or regular employees which provide for both a percentage of profits and a sharing in losses, or any similar agreements.

(2) The following contracts, agreements, or understandings need not be filed: agreements with persons regularly employed as general or station managers or salesmen; contracts with program managers or program personnel; contracts with chief engineers or other engineering personnel; contracts with attorneys, accountants, or consulting radio engineers; contracts with performers; contracts with station representatives; contracts with labor unions; or any similar agreements.

§1.343 Ownership reports.—(a) Each licensee of a standard, FM, or television station (as defined in Part 3 of this chapter), whether operating or intending to operate on a commercial or non-commercial basis, shall file an Ownership Report (FCC Form 323) at the time the application for renewal of station license is required to be filed: Provided, however, that licensees owning more than one standard, FM, or television broadcast station need file only one Ownership Report at three-year intervals. Ownership Reports shall give the following information as of a date not more than 30 days prior to the filing of the Ownership Report:

(1) In the case of an individual, the name of such individual;

(2) In the case of a partnership, the names of the partners and the interest of each partner;

NOTE: Any change in partners or in their rights will require prior consent of the Commission upon an application for consent to assignment of license or permit. If such change involves less than a controlling interest, the application for Commission consent to such change may be made upon FCC Form 316 (Short Form).

(3) In the case of a corporation, association, trust, estate, or receivership, the data applicable to each:

(i) The name, residence, citizenship, and stock-holdings of officers, directors, stockholders, trustees, executors, administrators, receivers, and members of any association;

(ii) Full information as to family relationship or business association between two or more officers, and/or stockholders, trustees, executors, administrators, receivers, and members of any association;

(iii) Capitalization with a description of the classes and voting power of stock authorized by the corporate charter or other appropriate legal instrument and the number of shares of each class issued and outstanding; and

(iv) Full information on FCC Form 323 with respect to the interest, and identity of any person having any direct, indirect, fiduciary, or beneficiary interest in the licensee or any of its stock;

For example:

(a) Where A is the beneficial owner or votes stock held by B, the same information should be furnished for A as is required for B.

(b) Where X corporation controls the licensee, or holds 25% or more of the number of issued and outstanding shares of either voting or non-voting stock of the licensee, the same information should be furnished with respect to X corporation (its capitalization, officers, directors, and stockholders and the amount of stock [by class] in X held by each) as is required in the case of the licensee, together with full information as to the identity

and citizenship of the person authorized to vote licensee's stock, in case of voting stock.

(c) The same information should be furnished as to Y corporation if it controls X corporation or holds 25% or more of the number of issued and outstanding shares of either voting or non-voting stock of X, and as to Z corporation if it controls Y corporation or holds 25% or more of the number of issued and outstanding shares of either voting or non-voting stock of Y and so on back to natural persons.

(4) In the case of all licensees:

(i) A list of all contracts still in effect required to be filed with the Commission by §1.342 showing the date of execution and expiration of each contract; and

(ii) Any interest which the licensee may have in any other broadcast station.

(b) A permittee shall file an Ownership Report (FCC Form 323) within 30 days of the date of grant by the Commission of an application for original construction permit. The Ownership Report of the permittee shall give the information required by the applicable portions of paragraph (a) of this section.

(c) A supplemental Ownership Report (FCC Form 323) shall be filed by each licensee or permittee within 30 days after any change occurs in the information required by the Ownership Report from that previously reported. Such report shall include without limitation:

(i) Any change in capitalization or organization;

(2) Any change in officers and directors;

(3) Any transaction affecting the ownership, direct or indirect, or voting rights of licensee's or permittee's stock, such as:

(i) A transfer of stock;

(ii) Issuance of new stock or disposition of treasury stock; or

(iii) Acquisition of licensee's or permittee's stock by the issuing corporation; or

(4) Any change in the officers, directors, or stockholders of a corporation other than the licensee or permittee such as X, Y, or Z corporation described in the example in paragraph (a)(3) of this section.

NOTE: Before any change is made in the organization, capitalization, officers, directors, or stockholders of a corporation other than licensee or permittee, which results in a change in the control of the licensee or permittee, prior Commission consent must be received under Section 310(b) of the Communications Act and §1.329. A transfer of control takes place when an individual, or group in privity, gains or loses affirmative or negative (50%) control. See instructions on FCC Form 323 "Ownership Report."

(d) Exceptions: Where information is required under paragraphs (a), (b), or (c) of this section with respect to a corporation or association having more than 50 stockholders or members, such information need be filed only with respect to stockholders or members who are officers or directors of the corporation or association, or to other stockholders or members who have 1% or more of either the voting or non-voting stock of the corporation or voting rights in the association.

LICENSE RENEWALS

General . . .

§1.328 Application for renewal of license.—(a) Unless otherwise directed by the Commission, an application for renewal of license shall be filed at least 90 days prior to the expiration date of the license sought to be renewed except that applications for renewal of license of an experimental or developmental broadcast station or a television broadcast translator station shall be filed at least 60 days prior to the expiration date of the license sought to be renewed.

(b) No application for renewal of license of any broadcast station will be considered unless there is on file with the Commission the information, if any, currently required by §§1.341 to 1.343, inclusive, for the particular class of station. The renewal application shall include a reference by date and file number to such information on file.

(c) Whenever the Commission regards an application for a renewal of license as essential to the proper conduct of a hearing or investigation, and specifically directs that it be filed by a certain date, such application shall be filed within the time thus specified. If the licensee fails to file such application within the prescribed time, the hearing or investigation shall proceed as if such renewal application had been received.

(d) The following application forms shall be used:

[EDITOR'S NOTE: There follows a list of forms to be used in filing for license renewals.]

In fm rules . . .

§3.218 Normal license period.—(a) All standard broadcast station licenses will be issued for a normal license period of three years. Licenses will be issued to expire at the hour of 3:00 a.m., Eastern Standard Time, in accordance with the following schedule, and three-year intervals thereafter:

[EDITOR'S NOTE: Expiration dates for licenses are grouped geographically.]

In fm rules . . .

§3.218 Normal license period.—(a) All fm broadcast station licenses will be issued for a normal license period of three years. Licenses will be issued to expire at the hour of 3:00 a.m., Eastern Standard Time, in accordance with the following schedule and at three-year intervals thereafter:

[EDITOR'S NOTE: Expiration dates for licenses are grouped geographically.]

In tv rules . . .

§3.630. Normal license period. (a) All television broadcast station licenses will be issued for a normal license period of three years. Licenses will be issued to expire at the hour of 3:00 a.m., Eastern Standard Time, in accordance with the following schedule and at three-year intervals thereafter.

(1) For stations located in Delaware and Pennsylvania, August 1, 1957.

(2) For stations located in Maryland, District of Columbia, Virginia, West Virginia, October 1, 1957.

(3) For stations located in North Carolina, South Carolina, December 1, 1957.

(4) For stations located in Florida, Puerto Rico and Virgin Islands, February 1, 1958.

(5) For stations located in Alabama and Georgia, April 1, 1958.

(6) For stations located in Arkansas, Louisiana and Mississippi, June 1, 1958.

(7) For stations located in Tennessee, Kentucky and Indiana, August 1, 1958.

(8) For stations located in Ohio and Michigan, October 1, 1958.

(9) For stations located in Illinois and Wisconsin, December 1, 1958.

(10) For stations located in Iowa and Missouri, February 1, 1956.

(11) For stations located in Minnesota, North Dakota, South Dakota, Montana and Colorado, April 1, 1956.

(12) For stations located in Kansas, Oklahoma, Nebraska, June 1, 1956.

(13) For stations located in Texas, August 1, 1956.

(14) For stations located in Wyoming, Nevada, Arizona, Utah, New Mexico and Idaho, October 1, 1956.

(15) For stations located in California, December 1, 1956.

(16) For stations located in Washington, Oregon, Alaska, Guam, and Hawaii, February 1, 1957.

(17) For stations located in Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont, April 1, 1957.

(18) For stations located in New Jersey and New York, June 1, 1957.

STATION IDENTIFICATION

In am rules . . .

§3.117 Station identification.—(a) A licensee of a standard broadcast station shall make station identification announcement (call letters and location) at the beginning and ending of each time of operation and during operation (1) on the hour and (2) either on the half hour or at the quarter hour following the hour and at the quarter hour preceding the next hour: Provided,

(b) Such identification announcement need not be made on the hour when to make such announcement would interrupt a single consecutive speech, play, religious service, symphony concert, operatic production or forum of longer duration than 30 minutes. In such cases the identification announcement shall be made at the beginning of the program, at the first interruption of the entertainment continuity, and at the conclusion of the program.

(c) Such identification announcement need not be made on the half hour or quarter hours when to make such an announcement would interrupt a single consecutive speech, play, religious service, symphony concert, or operatic production. In such cases an identification announcement shall be made at the first interruption of the entertainment continuity and at the conclusion of the program; provided, that an announcement within 5 minutes of the time specified in paragraph (a) (2) of this section will satisfy the requirements of identification announcements.

(d) In the case of variety show programs, baseball game broadcasts, or similar programs of longer duration than 30 minutes, the identification announcement shall be made within 5 minutes of the hour and of the times specified in paragraph (a) (2) of this section.

(e) In the case of all other programs the identification announcement shall be made within 2 minutes of the hour and of the times specified in paragraph (a) (2) of this section.

(f) In making the identification announcement the call letters shall be given only on the channel of the station identified thereby, except as otherwise provided in §3.287 of the Commission's Rules Governing Fm Broadcast Stations.

In fm rules . . .

§3.287 Station Identification.—(a) A licensee of an fm broadcast station shall make separate station identification announcement (call letters and location) for such station; provided, however, that if the same licensee operates an fm radio broadcasting station and a

How to keep your head when all about you . . .

"As recently as 1927, drivers who exceeded the speed limit in Peiping, China, were executed and their heads exhibited as a warning to others."

This fact was reported in Borg-Warner's well known advertising series—to ask Americans, who knew less stringent laws, to keep their heads—and drive carefully.

It is one of hundreds of facts Borg-Warner has run in support of Advertising Council campaigns in the public interest.

Not confused by facts.

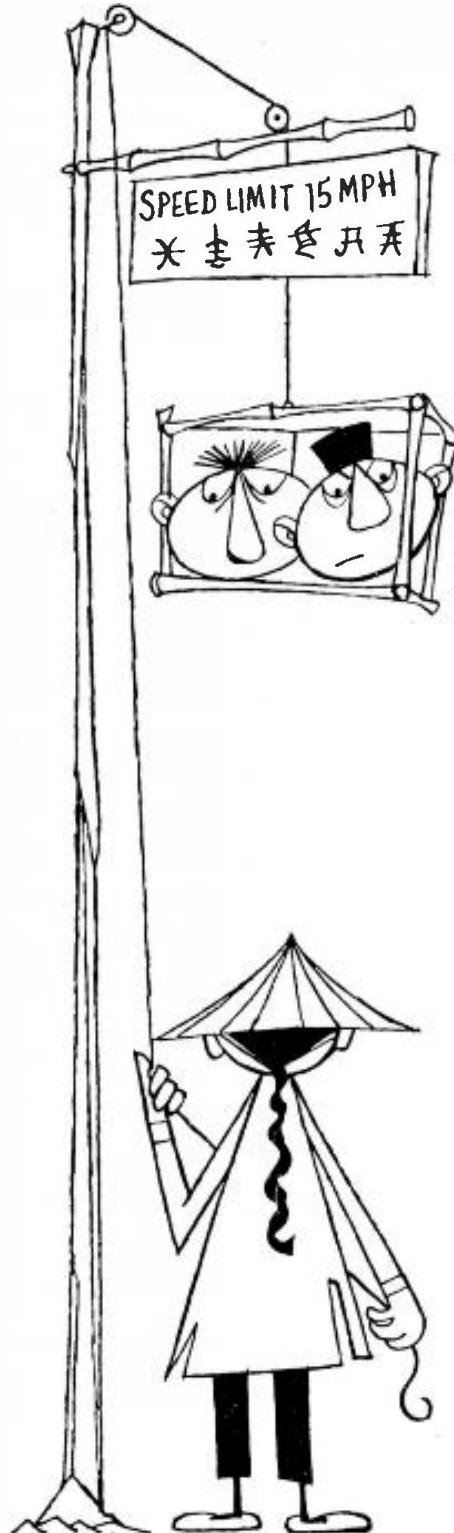
A recent independent depth survey, conducted to determine what "meaningful thoughts" readers derived from these spreads, showed 86% of all persons interviewed considered Borg-Warner "sincerely concerned with the public welfare."

The climate's good.

The survey elicited many voluntary comments to confirm the belief that public-service advertising helps maintain a favorable climate for business. Some of the comments were: "Borg-Warner has done a lot for our country"; "they are serving mankind"; and, "Borg-Warner is tied in with the family and the community."

A billion readers.

Each advertisement since 1952 has carried an Advertising Council message. This is the longest, continuous magazine support given Council projects by any national advertiser. Totals: 216 messages and an estimated billion and a quarter readers.



You, too, can benefit.

You can better your business climate as Borg-Warner has. Use Ad Council campaign slogans on your point-of-sale materials, on your direct mail or business letters, in house magazines or annual reports . . . and in radio, television and print advertising.

Here are current campaigns:

- Aid to Higher Education*
- Better Mental Health*
- Better Schools*
- Crusade for Freedom**
- Forest Fire Prevention*
- Red Cross**
- Register, Contribute, Vote**
- Religion in American Life*
- Religious Overseas Aid*
- Stop Accidents*
- United Nations**
- United Fund Campaigns**
- U. S. Savings Bonds*

*Not year-round campaigns

Free information, posters, reproduction proofs, electros for magazines and other advertising materials—yours for the asking. Send the coupon today, or call the Advertising Council branch office nearest you. Branches in Chicago, Los Angeles, and Washington, D. C.

THE ADVERTISING COUNCIL, INC.
25 West 45th Street
New York 36, New York

Please tell me how I can tie in with the Council . . . and "keep ahead".



NAME _____

COMPANY _____

ADDRESS _____

standard broadcast station and simultaneously broadcasts the same programs over the facilities of both such stations, station identification announcements may be made jointly for both stations for periods of such simultaneous operation. If the call letters of the fm station do not clearly reveal that it is an fm station, the joint announcement shall state that one of the stations is an fm station. Station identification announcements shall be made at the beginning and ending of each time of operation and during operation (1) on the hour and (2) either on the half hour or at the quarter hour following the hour and at the quarter hour preceding the next hour; Provided:

[EDITOR'S NOTE: Remainder is identical with paragraphs (b), (c), (d), (e), and (f) of §3.117 above.]

In tv rules . . .

§3.652. Station identification.—(a) A licensee of a television broadcast station shall make station identification announcements (call letters and location) at the beginning and ending of each time of operation and during the operation on the hour. The announcement at the beginning and ending of each time of operation shall be by both aural and visual means. Other announcements may be by either aural or visual means.

(b) Identification announcements during operation need not be made when to make such announcement would interrupt a single consecutive speech, play, religious service, symphony concert, or any type of production. In such cases, the identification announcement shall be made at the first interruption of the entertainment continuity and at the conclusion thereof.

**SPONSORED PROGRAMS
(Announcement of)**

In am rules . . .

§3.119 Sponsored programs, announcement of.—(a) In the case of each program for the broadcasting of which money, services, or other valuable consideration is either directly or indirectly paid or promised to, or charged or received by, any radio broadcast station, the station broadcasting such program shall make, or cause to be made, an appropriate announcement that the program is sponsored, paid for, or furnished, either in whole or in part.

(b) In the case of any political program or any program involving the discussion of public controversial issues for which any records, transcriptions, talent, scripts, or other material or services of any kind are furnished, either directly or indirectly, to a station as an inducement to the broadcasting of such program, an announcement shall be made both at the beginning and conclusion of such program on which such material or services are used that such records, transcriptions, talent, scripts, or other material or services have been furnished to such station in connection with the broadcasting of such program, provided, however, that only one such announcement need be made in the case of any such program of five minutes' duration or less, which announcement may be made either at the beginning or the conclusion of the program.

(c) The announcement required by this section shall fully and fairly disclose the true identity of the person or persons by whom or in whose behalf such payment is made or promised, or from whom or in whose behalf such services or other valuable consideration is received, or by whom the material or services referred to in subsection (b) hereof are furnished. Where an agent or other person contracts or otherwise makes arrangements with a station on behalf of another, and such fact is known to the station, the announcement shall disclose the identity of the person or persons in whose behalf such agent is acting instead of the name of such agent.

(d) In the case of any program, other than a program advertising commercial products or services, which is sponsored, paid for or furnished, either in whole or in part, or for which material or services referred to in subsection (b) hereof are furnished, by a corporation, committee, association or other unincorporated group, the announcement required by this section shall disclose the name of such corporation, committee, association or other unincorporated group. In each such case the station shall require that a list of the chief executive officers or member of the executive committee or of the board of directors of the corporation, committee, association or other unincorporated group shall be made available for public inspection at one of the radio stations carrying the program.

(e) In the case of programs advertising commercial products or services, an announcement stating the sponsor's corporate or trade name or the name of the sponsor's product, shall be deemed sufficient for the purposes of this section and only one such announcement need be made at any time during the course of the program.

In fm rules . . .

§3.289. [EDITOR'S NOTE: Identical with §3.119 above.]

In tv rules . . .

§3.654 [EDITOR'S NOTE: Identical with §3.119 above.]

[EDITOR'S NOTE: In a statement issued in 1950, the FCC warned that the sponsor or his product must be identified by a distinctive name and not by one merely descriptive of the type of business or product. The following are acceptable, the Commission said: "Henry Smith offers you . . ." or "Smith Stove Co. offers you . . ." or "Ajax Pens brings you . . ." The following are not acceptable: "Write to the Comb Man . . ." or "Send your money to Nylons, Box— . . ." or "This program is sponsored by your Sink Man . . ."]

**RECORDINGS AND TRANSCRIPTIONS
(Identification of)**

In am rules . . .

§3.118 Mechanical reproductions.—(a) No mechanically reproduced program consisting of a speech, news event, news commentator, forum, panel discussion, or special event in which the element of time is of special significance, or any other program in which the element of time is of special significance and presentation of which would create, either intentionally or otherwise, the impression or belief on the part of the listening audience that the event or program being broadcast is in fact occurring simultaneously with the broadcast, shall be broadcast without an appropriate announcement being made either at the beginning or end of such reproduction or at the beginning or end of the program in which such reproduction is used that it is a mechanical reproduction or a mechanically reproduced program: Provided, however, That each such program of one minute or less need not be announced as such.

(b) The exact form of identifying announcement is not prescribed, but the language shall be clear and in terms commonly used and understood. Any other program mechanically reproduced or series of mechanical reproductions, including a mechanical reproduction used for background music, sound effects, station identification, program identification (theme music of short duration) or identification of sponsorship of the program proper, need not be announced as provided in subsection (a), but the licensee shall not attempt affirmatively to create the impression that any program being broadcast by mechanical reproduction consists of live talent.

(c) The requirements of subsection (a) are waived with respect to network programs, transcribed and rebroadcast at a later hour because of the time zone differentials between the place where the program originates and where it is rebroadcast, this waiver being applicable whether the off-the-line recording is made by the network itself at one of its key stations or by an individual station, but only when the off-the-line recording is for broadcast at an hour not exceeding the time zone differential between the place where the program originates and where it is rebroadcast. Each station which broadcasts network programs at a later hour in accordance with this waiver shall make an appropriate announcement at least once each day between the hours of 10:00 a.m. and 10:00 p.m., stating that some or all of the network programs which are broadcast by that station are delayed broadcasts by means of transcription. This waiver provision also applies during the annual period in which daylight saving time will be effective with respect to network programs transcribed and rebroadcast one hour later because of the time differential resulting from the adoption of daylight saving time in some areas.

In fm rules . . .

§3.288—[EDITOR'S NOTE: Identical with §3.118, above.]

In tv rules . . .

§3.653—[EDITOR'S NOTE: Identical with §3.118 above.]

POLITICAL BROADCASTS

For am, fm and tv . . .

§3.120 Definitions.—(a) A "legally qualified candidate" means any person who has publicly announced that he is a candidate for nomination by a convention of a political party or for nomination or election in a primary, special, or general election, municipal, county, state or national, and who meets the qualifications prescribed by the applicable laws to hold the office for which he is a candidate, so that he may be voted for by the electorate directly or by means of delegates or electors, and who

(1) has qualified for a place on the ballot or (2) is eligible under the applicable law to be voted by sticker, by writing in his name on the ballot, or other method, and (1) has been duly nominated by a political party which is commonly known and regarded as such, or (2) makes a substantial showing that he is a bona fide candidate for nomination or office, as the case may be.

(b) General requirements.—No station licensee is required to permit the use of its facilities by any legally qualified candidate for

public office, but if any licensee shall permit any such candidate to use its facilities, it shall afford equal opportunities to all other such candidates for that office to use such facilities; provided, that such licensee shall have no power of censorship over the material broadcast by any such candidate.

(c) Rates and practices.—(1) The rates, if any, charged all such candidates for the same office shall be uniform and shall not be rebated by any means direct or indirect. A candidate shall, in each case, be charged no more than the rate the station would charge if the candidate were a commercial advertiser whose advertising was directed to promoting its business within the same area as that encompassed by the particular office for which such person is a candidate. All discount privileges otherwise offered by a station to commercial advertisers shall be available upon equal terms to all candidates for public office.

(2) In making time available to candidates for public office no licensee shall make any discrimination between candidates in charges, practices, regulations, facilities, or services for or in connection with the service rendered pursuant to this part, or make or give any preference to any candidate for public office or subject any such candidate to any prejudice or disadvantage; nor shall any licensee make any contract or other agreement which shall have the effect of permitting any legally qualified candidate for any public office to broadcast to the exclusion of other legally qualified candidates for the same public office.

(d) Records: Inspections.—Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such request, and the charges made, if any, if request is granted. Such records shall be retained for a period of two years.

[EDITOR'S NOTE: In fm this is §3,290; in tv, §3.657.]

REBROADCASTS

In am rules . . .

§3.121 Rebroadcast.—(a) The term "rebroadcast" means reception by radio of the program of a radio station, and the simultaneous or subsequent retransmission of such program by a broadcast station.

NOTE: As used in this section, program includes any complete program or part thereof, or any signals if other than A-3 emission. In case a program is transmitted from its point of origin to a broadcast station entirely by telephone facilities in which a section of such transmission is by radio, the broadcasting of this program is not considered a rebroadcast.

(b) The licensee of a standard broadcast station may, without further authority of the Commission, rebroadcast the program of a United States standard or high frequency broadcast station, provided the Commission is notified of the call letters of each station rebroadcast and the licensee certifies that express authority has been received from the licensee of the station originating the program.

NOTE: The notice and certification of consent shall be given within three (3) days of any single rebroadcast, but in case of the regular practice of rebroadcasting certain programs of a standard broadcast station several times during a license period, notice and certification of consent shall be given for the ensuing license period with the application for renewal of license, or at the beginning of such rebroadcast practice if begun during a license period.

(c) (1) The licensee of a standard broadcast station located within a state or the District of Columbia may, without further authority of the Commission, rebroadcast on a noncommercial basis a noncommercial program of a United States international broadcast station.

(2) The licensee of a standard broadcast station located in any territory or insular possession of the United States may, without further authority of the Commission, rebroadcast any program of a United States international broadcast station.

(3) In the case of any rebroadcast under the provisions of this paragraph (c), the Commission shall be notified of the call letters of each station whose programs are rebroadcast and the licensee shall certify that express authority has been received from the licensee of the station originating the program.

(d) No licensee of a standard or high frequency broadcast station shall rebroadcast the program of any other class of United States radio station without written authority having first been obtained from the Commission upon application accompanied by written consent or certification of consent of the licensee of the station originating the program.

NOTE: The broadcasting of a program relayed by a remote pickup broadcast station (section 4.401) is not considered a rebroadcast. Informal application may be employed. By Order No. 82, dated and effective June 24, 1941, until further order of the Commission, section 3.121 (d) is suspended only insofar as it requires prior written authority of the Commission for the rebroadcasting of programs originated for that express purpose by U.S. Government radio stations.

(e) In the case of a program rebroadcast by several standard broadcast stations, such as

GATES

Quality products backed by personalized service have made Gates the one leader in the broadcast industry. Thousands of satisfied customers throughout the world attest to this fact. Typical are these comments from prominent broadcasters.

"... the tremendous increase in new listeners is due to the high quality of all Gates equipment."

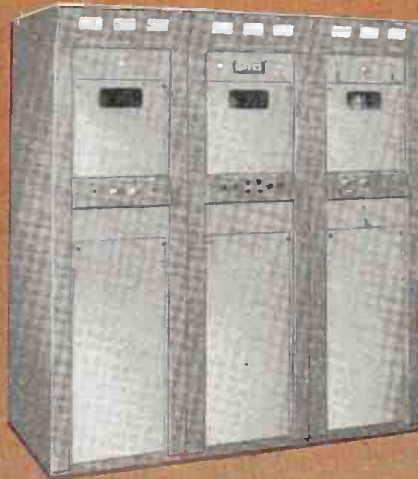
says William B. Comer, Station Manager
K B C H Radio

BC-1T 1KW Transmitter



"We are more than happy with the wonderful results we are receiving with our new Gates Transmitter, Model BC-1T 1000 watt, and we certainly heartily recommend it to anyone . . ." William B. Comer, Station Manager, K B C H Radio, Oceanlake, Oregon.

BC-5P-2 5KW Transmitter



G. Tuley, Jr., Chief Engineer, K O K Y Radio, Little Rock, Arkansas, tells what he likes about the Gates BC-5P.

"First, the noticeable improvement in audio quality over our old equipment. Second, the complete and dependable overload relay protection with automatic reset. Third, the stability of tuning and loading, which never seems to vary."

FM-250B 250 Watt FM



Referring to the Gates FM-250B watt FM transmitter, Walt Wilson, Chief of K D E N - FM, Denver, says:

"We like the trouble-free dependability, good audio quality, ease of testing and maintenance, accessibility of tubes. We are continually being complimented for having the best signal and quality."

Gatesway Audio System



"The number of inputs and the versatility in fitting this console into our application makes it the equivalent of a custom built unit." Robert Cross, Chief Engineer, K R O C Radio, Rochester, Minn.

William T. Arrington, Chief Engineer, W M R B Radio, Greenville, South Carolina, writes about the Gatesway console:

"The most flexible control board I have ever operated. The cueing circuits are particularly convenient . . . the hi pass filter is another wonderful feature. The size of the Gatesway lends itself to a large or small control room. The accessibility to the point of servicing is the best."

Nite Watch Automatic Programing System



"There is no question but that Nite Watch has been a great benefit to our operation and we feel that it is one of the best investments we have ever made in equipment." Ted Nelson, Vice President, K F E Q Broadcasting Co., St. Joseph, Mo.

Dualux Audio System



"With so many worthwhile features, it is difficult to say which particular feature of the Dualux is best—we like them all." Maurice Hill, Chief Engineer, K X O A Radio, Sacramento, California.

"I would unhesitatingly recommend the Gates Dualux to any radio station, small or large. In my opinion, this is the finest dual channel console on the market today." William H. Emerson, Chief Engineer, K O P R Radio, Butte, Montana.

**HARRIS
INTERTYPE
CORPORATION**

GATES RADIO COMPANY

Subsidiary of Harris-Intertype Corporation
QUINCY, ILLINOIS

Offices in:
NEW YORK, HOUSTON, WASHINGTON, D.C.

International division:
13 EAST 40th STREET, NEW YORK CITY

In Canada:
CANADIAN MARCONI COMPANY

a chain rebroadcast, the person legally responsible for distributing the program or the network facilities may obtain the necessary authorization for the entire rebroadcast both from the Commission and from the person or licensee of the station originating the program.

Attention is directed to section 325(b) of the Communications Act of 1934, which reads as follows:

No person shall be permitted to locate, use, or maintain a radio broadcast studio or other place or apparatus from which or whereby sound waves are converted into electrical energy, or mechanical or physical reproduction of sound waves produced, and caused to be transmitted or delivered to a radio station in a foreign country for the purpose of being broadcast from any radio station there, having a power output of sufficient intensity, and/or being so located geographically that its emissions may be received consistently in the United States, without first obtaining a permit from the Commission upon proper application therefor. [See §1.327.]

In fm rules . . .

§3.291—EDITOR'S NOTE: Identical in terms with §3.121, above, with two exceptions: Paragraph (e) of §3.121 is deleted in §3.291, and Paragraph (b) relates to rebroadcast of programs of U.S.: "standard, fm or noncommercial educational" stations.]

In tv rules . . .

§3.655. Rebroadcast.—(a) The term "rebroadcast" as used below means reception by radio of the program of a television broadcast station, and the simultaneous or subsequent retransmission of such programs by a broadcast station. The broadcasting of a program relayed by an auxiliary broadcast station licensed to the television broadcast station is not considered a rebroadcast. (As used in this section, program includes any complete program or part thereof.)

(b) The licensee of a television broadcast station may, without further authority of the Commission, rebroadcast the program of a United States television broadcast station, provided the Commission is notified of the call letters of each station rebroadcast and the licensee certifies that express authority has been received from the licensee of the station originating the program.

NOTE 1: The notice and certification of consent shall be given within 3 days of any single rebroadcast, but in case of the regular practice of rebroadcasting certain programs of a television broadcast station several times during a license period, notice and certification of consent shall be given for the ensuing license period with the application for such rebroadcast practice if begun during a license period.

NOTE 2: By Order No. 82, dated and effective June 24, 1941, until further order of the Commission, Section 3.655(c) is suspended only insofar as it requires prior written authority of the Commission for the rebroadcasting of programs originated for that express purpose by U. S. Government radio stations.

(c) No licensee of a television broadcast station shall rebroadcast the program of any United States radio station not designated in paragraph (b) of this section without written authority having first been obtained from the Commission upon application (informal) accompanied by written consent or certification of consent of the licensee of the station originating the program.

REVOCACTIONS, MODIFICATIONS, SUSPENSIONS

(All Classes of Station Licenses)

§1.61 Notice of violations.—(a) Any licensee who appears to have violated any provision of the Communications Act or any provision of this chapter shall be served with a written notice calling the facts to his attention and requesting a statement concerning the matter. FCC Form 793 may be used for this purpose.

(b) Within 10 days from receipt of notice or such other period as may be specified, the licensee shall send a written answer, in duplicate, direct to the office of the Commission originating the official notice. If an answer cannot be sent nor an acknowledgment made within such 10-day period by reason of illness or other unavoidable circumstances, acknowledgment and answer shall be made at the earliest practicable date with a satisfactory explanation of the delay.

(c) The answer to each notice shall be complete in itself and shall not be abbreviated by reference to other communications or answers to other notices. If the notice relates to violations that may be due to the physical or electrical characteristics of transmitting apparatus, the answer shall state fully what steps, if any, have been taken to prevent future violations, and, if any new apparatus is to be installed, the date such apparatus was ordered, the name of the manufacturer, and the promised date of delivery. If the installation of such apparatus requires a construction permit, the file number of the application shall be given, or if a file number has not been

assigned by the Commission, such identification shall be given as will permit ready identification of the application. If the notice of violation relates to lack of attention to or improper operation of the transmitter, the name and license number of the operator in charge shall be given.

§1.62 Revocation of station licenses and construction permits and issuance of cease and desist order.—(a) Whenever it appears that a station license or construction permit should be revoked for any of the reasons set forth in Section 312(a) of the Communications Act, or a cease and desist order should be issued for any of the reasons specified in Section 312(b) of the Communications Act, the Commission will, except in cases of willfulness or those in which the public health, interest, or safety require otherwise, either by notice of violation as provided for in §1.61 or by any other written warning, call to the attention of the licensee or permittee the facts or conduct which may warrant revocation of the license or construction permit or the issuance of a cease and desist order, and the Commission will accord to the licensee or permittee a reasonable opportunity to demonstrate or achieve compliance with the said warning. In case of failure to timely comply therewith or in cases of willfulness or those in which public health, interest or safety requires, the Commission will issue an order directing the licensee, permittee, or person to show cause why an order of revocation or a cease and desist order, as the case may be, should not be issued.

(b) Any order to show cause issued in accordance with paragraph (a) of this section will contain a statement of the matters with respect to which the Commission is inquiring and will call upon the licensee, permittee, or person to appear before the Commission at a time and place stated in the order, but in no event less than 30 days after the receipt of such order, and give evidence upon the matter specified therein; except, that where safety of life or property is involved, the Commission may provide in the order for a shorter period.

(c) In order to avail himself of the opportunity to be heard, the licensee, permittee, or person, in person or by his attorney, shall, within 30 days of the receipt of the order or such shorter period as may be specified therein if the safety of life or property is involved, file with the Commission a written statement stating that he will appear at the hearing and present evidence on the matter specified in the order. If the licensee, permittee or person fails to file such an appearance within the time specified in this paragraph the right to a hearing shall be deemed waived.

(d) Hearings on the matters specified in the order to show cause and the practice and procedure in connection therewith shall accord with the provisions of this subpart and Subpart B of this part, except that in all such hearings the burden of proceeding with the introduction of evidence and burden of proof shall be upon the Commission, and except that the Commission may, where the circumstances of the proceeding require expedition, specify in the show cause order times less than those specified in §§1.153 and 1.154 within which the initial decision in such proceedings shall become effective, within which exceptions to such initial decision or replies thereto may be filed, and within which parties may file notice of intent to seek and participate in oral argument.

(e) Where a hearing is waived and no written statement has been filed within 30 days of the receipt of the order to show cause or such shorter period of time as may be specified therein, the allegations of fact contained in the order to show cause will be deemed as correct and the Hearing Examiner will issue an initial decision invoking the sanctions specified in the order to show cause.

(f) Where a hearing is waived, a written statement in mitigation or justification may be submitted within 30 days of the receipt of the order to show cause or within such shorter period of time as may be specified therein. The Hearing Examiner may, if the statement contains, with particularity, factual allegations denying or, in the Hearing Examiner's opinion, justifying the facts upon which the show cause order is based, call upon the submitting party to furnish additional information, and the Hearing Examiner shall request all opposing parties to file an answer to the written statement and/or additional information. The Hearing Examiner will then, unless he orders that further pleadings be filed, close the record and issue, on basis of the procedure lineated in this paragraph, an initial decision.

(g) Corrections or promise to correct the condition complained of in the order to show cause shall not preclude the issuance of an order to cease and desist.

(h) Any order of revocation or cease and desist order issued pursuant to this section shall include a statement of findings and the grounds therefor, shall specify the effective date of the order, and shall be served on the licensee, permittee or person.

§1.63 Modification of licenses or construction permits on motion of the Commission.—(a) Whenever it appears that a station license or construction permit should be modified, the Commission will notify the licensee or permittee in writing of the proposed action and the grounds and reasons therefor and direct him to show cause why an order modifying the license or construction permit in the man-

ner proposed by the Commission should not be issued.

(b) Any order to show cause issued in accordance with paragraph (a) of this section will notify the licensee or permittee that he may request, within a period of time to be stated in the order to show cause, that a hearing be held on the proposed modification. In case of timely request, a hearing will be held on the proposed modification, in no event less than 30 days after the receipt of the order to show cause, unless the Commission finds that safety of life or property require the fixing of a shorter period.

(c) In order to avail himself of the right to request a hearing and of the opportunity to appear and give evidence upon the matters specified in the order to show cause, the licensee or permittee, in person or by his attorney shall, within the period of time as may be specified in the order to show cause, file with the Commission a written statement stating that he requests a hearing and will appear at the hearing and present evidence on the matter specified in the order to show cause. Such written statement must contain a detailed response to the matter specified in the order to show cause and the licensee or permittee shall be limited in the hearing to matters fairly encompassed within the issues raised by the response.

(d) The right to request a hearing shall, unless a good cause is shown in a petition to be filed not later than 5 days before the lapse of the time specified in paragraph (c) of this section, be deemed waived:

(1) In case of failure to timely file a written statement as required by paragraph (c) of this section.

(2) In case of filing the written statement provided for in paragraph (c) of this section but failure to appear at the hearing, either in person or by counsel.

(e) Where the right to request a hearing is waived and no written statement has been filed within the period of time specified in the order to show cause, the licensee or permittee will be deemed to consent to the modification as proposed in the order to show cause and a final decision will be issued by the Commission accordingly.

(f) Where the right to request a hearing has been waived, a written statement may be filed within the period of time to be specified in the order to show cause, showing with particularity why the license or construction permit should not be modified or not so modified as proposed in the order to show cause. In this case, the Commission may, depending upon the facts alleged and proof offered, either call upon the submitting party to furnish additional information under oath, designate the proceeding for hearing, or issue without further proceedings an order modifying the construction permit or license as proposed in the order to show cause or in said written statement. The order to show cause will advise the person against whom it is directed of procedure set forth in this paragraph.

(g) Any order of modification issued pursuant to this section shall include a statement of the findings and the grounds and reasons therefor, shall specify the effective date of the order and shall be served on the licensee or permittee.

(Of Operator Licenses)

§1.72 Suspension of operator licenses.—Whenever grounds exist for suspension of an operator license, as provided in Section 303(m) of the Communications Act, the Chief of the Safety and Special Radio Services Bureau, with respect to amateur operator licenses, or the Chief of the Field Engineering and Monitoring Bureau with respect to commercial operator licenses, may issue an order suspending the operator license. No order of suspension on any operator's license shall take effect until 15 days' notice in writing of the cause for the proposed suspension has been given to the operator licensee, who may make written application to the Commission at any time within said 15 days for a hearing upon such order. The notice to the operator licensee shall not be effective until actually received by him, and from that time he shall have 15 days in which to mail the said application. In the event that physical conditions prevent mailing of the application before the expiration of the 15-day period, the application shall then be mailed as soon as possible thereafter, accompanied by a satisfactory explanation of the delay. Upon receipt by the Commission of such application for hearing, said order of suspension shall be designated for hearing by the Chief, Safety and Special Radio Services Bureau or the Chief, Field Engineering and Monitoring Bureau, as the case may be, and said order of suspension shall be held in abeyance until the conclusion of the hearing. Upon the conclusion of said hearing, the Commission may affirm, modify or revoke said order of suspension. If the license is ordered suspended, the operator shall send his operator license to the office of the Commission in Washington, D. C., on or before the effective date of the order, or, if the effective date has passed at the time notice is received, the license shall be sent to the Commission forthwith.

LOTTERIES

For all stations . . .

§3.122 Lotteries.—(a) An application for con-

struction permit, license, renewal of license, or any other authorization for the operation of a broadcast station will not be granted where the applicant proposes to follow or continue to follow a policy or practice of broadcasting or permitting "the broadcasting of any advertisement or of information concerning any lottery, gift enterprise, or similar scheme, offering prizes dependent in whole or in part upon lot or chance or any list of the prizes drawn or awarded by means of any such lottery, gift enterprise, or scheme, whether said list contains any part or all such prizes." (See 18 U.S.C. §1304.)

(b) The determination whether a particular program comes within the provisions of paragraph (a) of this section depends on the facts of each case. However, the Commission will in any event consider that a program comes within the provisions of paragraph (a) of this section if in connection with such program a prize consisting of money or thing of value is awarded to any person whose selection is dependent in whole or in part upon lot or chance, if as a condition of winning or competing for such prize, such winner or winners, are required to furnish any money or thing of value or are required to have in their possession any product sold, manufactured, furnished or distributed by a sponsor of a program broadcast on the station in question.

§1.304 (of U. S. Criminal Code) Broadcasting Lottery information.—Whoever broadcasts by means of any radio station for which a license is required by any law of the U. S., or whoever, operating any such station, knowingly permits the broadcasting of any advertisement of information concerning any lottery, gift enterprise, or similar scheme, offering prizes dependent in whole or in part upon lot or chance, or any list of the prizes drawn or awarded by means of any such lottery, gift enterprise or scheme, whether said list contains any part or all of such prizes, shall be fined not more than \$1,000 or imprisoned not more than one year, or both.

Each day's broadcasting shall constitute a separate offense.

CENSORSHIP

For all stations . . .

§26 (of Communications Act).—Nothing in this Act shall be understood to give the Commission the power of censorship over the radio communications or signals transmitted by any radio station, and no regulation or condition shall be promulgated or fixed by the Commission which shall interfere with the right of free speech by means of radio communication.

INDECENT LANGUAGE

§1464 (of U. S. Criminal Code) Broadcasting obscene language.—Whoever utters any obscene, indecent, or profane language by means of radio communication shall be fined not more than \$10,000 or imprisoned not more than two years, or both.

TRANSFERS and ASSIGNMENTS

Voluntary . . .

§1.329 Applications for voluntary assignment or transfer of control.—(a) Application for consent to the assignment of construction permit or license, or for consent to the transfer of control of a corporation holding such a construction permit or license, shall be filed with the Commission on FCC Form 314 (Assignment of License), FCC Form 315 (Transfer of Control), or FCC Form 316 (Short Form). Such application should be filed with the Commission at least 45 days prior to the contemplated effective date of assignment or transfer of control.

(b) The following assignment or transfer applications may be filed on FCC Form 316.

- (1) Assignment from an individual or individuals (including partnerships) to a corporation owned and controlled by such individuals or partnerships without any substantial change in their relative interests;
(2) Assignment from a corporation to its individual stockholders without effecting any substantial change in the disposition of their interests;
(3) Assignment or transfer by which certain stockholders retire and the interest transferred is not a controlling one;
(4) Corporate reorganization which involves no substantial change in the beneficial ownership of the corporation;
(5) Assignment or transfer from a corporation to a wholly owned subsidiary thereof or vice versa, or where there is an assignment from a corporation to a corporation owned or controlled by the assignor stockholders without substantial change in their interests; or
(6) Assignment of less than a controlling interest in a partnership.

EDITOR'S NOTE: In a statement issued by the FCC in 1948, licensees were warned that no transfers of station control are permitted until after Commission approval. The FCC also asked that licensees who are in doubt whether a transfer application is necessary bring ownership changes to the attention of the Commission to determine whether they are

changes in control before consummating the transfer action.]

Involuntary transfers and assignments

§1.330 Application for involuntary assignment of license.—(a) The Commission shall be notified in writing promptly of the death or legal disability of an individual permittee or licensee, a member of a partnership, or a person directly or indirectly in control of a corporation which is a permittee or licensee.

(b) Within 30 days after the occurrence of such death or legal disability, an application on FCC Form 316 shall be filed requesting consent to involuntary assignment of such permit or license or for involuntary transfer of control of such corporation to a person or entity legally qualified to succeed to the foregoing interests under the laws of the place having jurisdiction over the estate involved.

Federal Communications Commission Executives and Staff Personnel

Headquarters: New Post Office Bldg., Washington 25, D. C. Executive 3-3620.

Commissioners and Assistants

JOHN CHARLES DOERFER, Chmn, Room 7115. Republican; assumed office April 15, 1953; term expires June 30, 1961. Paul M. McDonough, legislative assistant; Evelyne R. Eppley, legal assistant; (vacancy), engineering assistant; Patricia C. Siemien, confidential assistant; Nancy Maher and Margaret White, secretaries; Irene Cline, staff assistant.

ROSEL HERSCHEL HYDE, Comr, Room 7311. Republican; assumed office April 17, 1946; term expires June 30, 1966. James T. Barker, legal assistant; Vera F. Nordness, confidential assistant; Iona Wickham and Jane T. Hungerford, secretaries.

ROBERT TAYLOR BARTLEY, Comr, Room 7407. Democrat; assumed office March 6, 1952; term expires June 30, 1965; Horace E. Slone engineering assistant; Farrell McConigal, confidential assistant; Isolene Corbett, Ethel Lonergan and Corinne Totten, secretaries.

TUNIS AUGUSTUS MACDONOUGH CRAVEN, Comr, Room 7241. Democrat; assumed office July 2, 1956; term expires June 30, 1963. Robert M. Koteen, legal assistant; George K. Ashenden Jr., engineering assistant; Margaret S. Preston, confidential assistant; Elizabeth Lindsley, Elizabeth N. Harris, secretaries.

ROBERT EMMETT LEE, Comr, Room 6407. Republican; assumed office Oct. 6, 1953; term expires June 30, 1960. Thomas J. Dougherty, legal assistant; Robert G. Weston, engineering assistant; K. Lois Welch, confidential assistant; Phyllis Hancock and Rose Marie Borda, secretaries.

FREDERICK WAYNE FORD, Comr, Room 7207. Republican; assumed office Aug. 29, 1957; term expires June 30, 1964. Daniel Jacobson, engineering assistant; George H. Revercomb, legal assistant; Emma C. Burke, confidential assistant; Helen Melnick, Norma Budeshelm, secretaries.

JOHN STORRS CROSS, Comr, Room 7235. Democrat; assumed office May 23, 1958; term expires June 30, 1962. Leonidas P. B. Emerson, legal assistant; Bruce S. Longfellow, engineering assistant; Rose E. Hahlen, confidential assistant; Frankie Fox, Lillian Watson, secretaries.

Office of Hearing Examiners

JAMES D. CUNNINGHAM, chief hearing examiner, Room 6353. Anne Janco, administrative assistant; Helen E. Nell, secretary; Jav A. Kyle, assistant chief hearing examiner. Hearing examiners: J. D. Bond, Basil P. Cooper, Thomas H. Donahue, Charles J. Frederick, Millard F. French, Annie Neal Huntington, H. Gifford Irion, Herbert Sharfman, Elizabeth C. Smith, Forest L. McClenning, Isadore A. Honig, Horace Stern.

Office of Opinions and Review

DONALD J. BERKEMEYER, chief; Walter W. Guenther, assistant chief; Everett G. Henry, assistant chief for engineering, Room 7349. Staff: Lewis I. Cohen, Howard C. Equitz, Robert W. Geweke, Raymond L. Hodges, James A. Hudgens, Wallace E. Hutton, Robert B. Jacobi, Leonard S. Joyce, Richard I. Marblestone, Edward J. McCormick Jr., Edward C. McKenzie, Ronald K. Murray, Chester F. Naumowicz Jr., Walter L. Reitz Jr., David W. Warren Jr., attorneys. Hideyuki Noguchi, engineer. Charles S. Borum, accountant.

Office of Reports and Information

GEORGE O. GILLINGHAM, chief, Room 7232. Salina M. Lindo, assistant chief. Reports Branch—Eva O. Melton, Lily M. Marshall.

Office of General Counsel

JOHN L. FITZGERALD, general counsel, Room 7334. Edgar W. Holtz, associate general counsel, Hilbert Slosberg, assistant to general counsel.

Litigation Division

MAX D. PAGLIN, assistant general counsel in charge, Room 7334. Attorneys: James T.

Brennan, John H. Conlin, Richard M. Zwollinski, Ruth V. Reel, Joel Rosenbloom, Jerry M. Hamovit.

Legislation Division

CHARLES E. SMOOT, assistant general counsel in charge, Room 7346. Attorneys: Gerard H. Cahill, Edward W. Hautanen, John W. Hardwick.

Administrative Law and Treaties Division

CHARLES R. ESCOLA, assistant general counsel in charge, Room 7318. Attorneys: Edwin J. Schafer, John S. Brookbank Jr.

Regulatory Division

DEE W. PINCOCK, assistant general counsel in charge, Room 6308. Attorneys: John J. O'Malley Jr., Chester D. Roberts Jr., Upton K. Guthery.

Broadcast Bureau

HAROLD G. COWGILL, chief, Room 7530. James E. Barr, assistant chief; John C. Harrington, attorney adviser (communications) Room 7422. Estelle J. Bunn, administrative assistant; Frances R. Jarvis, Helena C. Osman, Jacqueline A. Davis, Pearle G. Hodges, Florence I. Stretch, secretaries.

Broadcast Facilities Division

WALLACE E. JOHNSON, chief, Room 7454; Robert F. Braden, accountant; Dorothy S. Way, secretary. Record Unit: Vernald E. Kley, Neil Shehane. New and Changed Facilities Branch—Ralph H. Garrett, chief, Room 7445. Engineers: Harold D. Russell, Bernard R. Segal, Edward H. Hackman, Cedric G. Morris, John A. Cheeks, Robert R. Burkhardt, Irving McConnell, Gerald M. Peake, Andrew J. Vaccarelli, Paul M. Feinberg, Robert T. Collins, Samuel H. Depew, Thomas J. Gibson, Floyd Gonsoulin, Clyde E. Gurley, Herman E. Hurst, Joseph G. Kolkedy, Edward D. Lewis, Julius Nelson, Lloyd R. Smith. Attorneys: Phillip S. Cross, James E. Faust, Kenneth A. Finch, Peter R. Cella Jr., Gerald Scher. Accountant: Viola Slattery. Aural Existing Facilities Branch—Harold L. Kassens, chief, Room 7447. Engineers: John Roseborough, Robert H. Dellar, Kenneth M. Hedrick. Attorney: David S. Landis. Accountant: Glenn F. Murphy. Technical and Allocations Branch—Donald C. Kanode, chief, Room 7521. Engineers: C. Fred Heister, Clinton M. Barrick, George L. Morgan, Jr. Television Applications Branch—Martin I. Levy, chief, Room 7437. Engineers: Harold G. Kelley, Clayton W. Hanson, Willard J. Beale, Rex Wilson, Paul B. Duncan, Al Ginkle. Attorneys: Samuel Saady, Allen Cordon, Jacob Mayer.

Hearing Division

ROBERT J. RAWSON, chief, Room 7312. David L. Kraushaar, assistant chief. Engineers: Louis Light, Jerome F. Padberg, John McCullin, Frank Toth, Earl Coston. Attorneys: P. W. Valicenti, Earl C. Walck, Ray R. Paul, Richard Ely, Thomas B. Fitzpatrick, Sol Schildhouse.

Renewal & Transfer Division

JOSEPH N. NELSON, chief, Room 7306. (vacancy), accountant, Harry A. Mills, engineer; Esther M. Iglesias, secretary. Transfer Branch—Robert H. Alford, chief, Room 7518. Attorneys: John P. Elliott, Richard J. Tarrant, D. Joseph Hanlon. Accountants: Guy E. Douglas, John D. Stephenson. Renewal Branch—Edward J. Brown, chief, Room 7514. Attorneys: Natalie St. Denis, Max Aronson. Accountants: John B. Foret, Joseph J. Kessler, Joseph J. Bereznavy. Compliance Branch—LeRoy Schaff, chief, Room 7517. Attorney: Maurice W. Whifton. Accountant: William H. Hunter Jr. Legal Examiners: Mildred K. Roberts, Helen K. Huber, Doris L. Nutt, Jean M. Kent, Jeanne C. Barrows, Thelma B. Miller. Control Section—Melba Z. Templeman, chief, Room 7302.

Rules & Standards Division

HART S. COWPERTHWAIT, chief, Room 7434. Louis C. Stephens, assistant chief. Mildred B. Nesterak, secretary. Attorneys: Lynne A. Kaufman, John H. Bass, Ann A. Mooney and Robert D. Greenberg. Attorney and Engineer: John E. Doane. Engineers: McIvor L. Parker, Louis R. Rein, Irma B. Galane.

Economics Division

H. H. GOLDIN, chief, Room 6311; James B. Sheridan, assistant chief, Irwin Fine, economist; Pearl P. Cook, secretary.

Office of Network Study

(Vacancy), chief, Room 6420. Nina P. Margo, Elmira Bolter, secretaries; Ashbrook P. Bryant, James F. Tierney, attorneys; Ethel Wyant, statistical assistant.

License Division

CLARA M. IEHL, chief, Room 7010. Marguerite F. Hubbard, assistant chief. Am-Fm Branch—Quentin S. Proctor, chief. Examiners: Helen D. Donovan, Betty J. Proctor, Zell W. Bowers, Shirley Martin, Rose Mumaw, David Hanson, Thessalea Moore, Mary Killerlane. Miscellaneous Services Branch—David Tau, chief. Examiners: Kathryn M. Johnson, Bertha Eyer, Tv Branch—Marie Warren, chief. Examiners: Wynelle Leonardo, Olga F.

FCC Staff CONTINUED

Broderick, Records and Files—Lillian T. Ricker, chief.

Public Reference Room

For Am, Fm, Tv Dockets and Files, Room 7013, George N. Simcoe, Richard Harris, James L. Martin, Mandred Gray, Loraine Schnaeble.

Office of the Chief Engineer

EDWARD W. ALLEN, chief engineer, Room 2232. Ralph J. Renton, associate chief engineer.

Conelrad

KENNETH W. MILLER, U.S. supervisor, Room 2226. Otis T. Hanson, assistant U. S. supervisor. Ernest C. Thelemann, Robert D. Linx and David O. Cooper, field supervisors. Engineers: Roger B. Carey, Joseph Eichel, Vernon Esagar, James Farnane, Frank J. Burris, Donald Holdaday, Frederick Holliday, Glenn Martin, Paul Gilligan, James Gilfooy, Paul Holloway, Timothy Apostolos, James Barrows.

Frequency Allocation & Treaty Division

WILLIAM H. WATKINS, chief, Room 2215. William L. North, assistant chief. Engineers: William F. Bradley, E. Merle Glunt, Thomas L. Heron, Saul M. Myers, Robert C. Ochs, Emile Reniere, George Stelzenmuller, Robert L. Tosch, Ernest Herder, Thomas Cave and Edward Lang.

Laboratory Division

EDWARD W. CHAPIN, chief. Willmar K. Roberts, assistant chief. Office: Laurel, Md. Parkway 5-1585. Engineers: Albert Craig, Andrew R. Gabor, Joseph Hanayok, John E. Knight, L. C. Middlekamp, Milton Mobley, Everett Shinn and Adolph W. Andersen.

Technical Research Division

WILLIAM C. BOESE, chief, Room 2209. Arnold Skrivseth, assistant chief. Engineers: Jack Damelin, Jules Deitz, Harry Fine, Herman Garlan, Elton Davis, Albert L. Kreis, John Taff, George Waldo, Glenn West, Julian Dixon, Louis M. Manning, Sydney R. Lines, John T. Robinson.

Office of the Secretary

MARY JANE MORRIS, secretary, Room 7509. Catherine M. Lundens, Charlotte Gladden, administrative secretaries; Ben F. Waple, assistant to the secretary; Thelma B. Bender, Marjorie Runyan, secretaries. Dockets Div.—Jessie R. Blaine, chief, Room 7406. Minutes Div.—Annette E. Hutterly, chief, Room 6526. Library Div.—Helen A. Clark, chief, Room 6510. Technical Assistance Div.—Gordon Kent, chief, Room 6408. International Telecommunications Settlements Div.—Charlotte S. Smith, chief, Room 7408. Mail & Files Div.—Clara A. Fairall, chief, Room 7226.

Safety & Special Radio Services Bureau

CURTIS B. PLUMMER, chief, Room 6447. Marshall S. Orr, assistant chief. Aviation Div.—John R. Evans, chief, Room 6435. Marine Div.—William N. Krebs, chief, Room 6519. Industrial Div.—Daniel H. Arnold, chief, Room 8507. Land Transportation Div.—Glen E. Nielsen, chief, Room 6443. Public Safety and Amateur Div.—John J. McCue, chief, Room 6454.

Common Carrier Bureau

JOHN J. NORDBERG, chief, Room 7124. Bernard Strassburg, assistant chief. Telephone Div.—Sydney L. O'Guin, acting chief, Room 2208; Telegraph Div.—John R. Lambert, chief, Room 7112; International Div.—Marion H. Woodward, chief, Room 7104; Domestic Radio Facilities Div.—Arthur A. Gladstone, chief, Room 7147. License Branch—Betty Ferro, chief, Room 7215.

Members of Former Federal Radio Commission

Feb. 23, 1927—July 10, 1934
Admiral W. H. G. Bullard, Pennsylvania
March 15, 1927—November 24, 1927 (Deceased)
Orestes H. Caldwell, New York
March 15, 1927—February 23, 1929
Eugene O. Sykes, Mississippi
March 15, 1927—July 10, 1934 (Deceased)
Henry A. Bellows, Minnesota
March 15, 1927—October 31, 1927 (Deceased)
Colonel John F. Dillon, California
March 15, 1927—October 8, 1927 (Deceased)
Sam Pickard, Kansas
November 1, 1927—January 31, 1929
Harold A. Lafount, Utah
November 14, 1927—July 10, 1934 (Deceased)
Ira E. Robinson, West Virginia
March 29, 1928—January 15, 1932 (Deceased)
General C. McK. Saltzman, Iowa
May 2, 1929—July 19, 1932 (Deceased)
William D. L. Starbuck, New York
May 2, 1929—February 23, 1934 (Deceased)
Thad H. Brown, Ohio
January 21, 1932—July 10, 1934 (Deceased)
James H. Hanley, Nebraska
April 1, 1933—July 10, 1934 (Deceased)

Former Members of Federal Communications Commission

Hampson Gary, Texas
July 11, 1934—December 24, 1934 (Deceased)
Anning S. Prall, New York
January 17, 1935—July 23, 1937 (Deceased)
Irvin Stewart, Texas
July 11, 1934—June 30, 1937
Frank R. McNinch, North Carolina
October 1, 1937—August 31, 1939 (Deceased)

Office of Administration

ROBERT W. COX, executive officer, Room 1202. Richard Solan, assistant to executive officer. Organization and Methods Div.—Lavelle W. Hughes, chief, Room 1233. Walter S. Davis, records officer, Room 7416. Personnel Div.—Gibert H. Hatfield, personnel officer, Room 1207. Administrative Services Div.—Paul H. Sheehy, chief, Room 6148.

Field Engineering & Monitoring Bureau

Headquarters: 718 Jackson Place, N.W., Washington 25, D. C.
GEORGE S. TURNER, chief; Frank M. Kratochvil, assistant chief; Francis Keefe, administrative assistant; John H. McAllister, attorney advisor; Anne M. Ignatowich, secretary. Inspection & Examination Div.: Paul H. Herndon Jr., chief. Monitoring Div.: Irving L. Weston, chief. Engineering Div.: Floyd W. Wickenkamp, chief.

District Offices

District 1: 1600 Customhouse, Boston 9, Mass. Hubbard 2-6200, Extension 377. Nathan A. Hallenstein, engineer in charge.
District 2: 641 Washington St., New York 14, N. Y. Watkins 4-1000, Extension 392. W. D. Johnson, engineer in charge.
District 3: 1005 New U. S. Customhouse, Philadelphia 6, Pa. Market 7-6000, extension 137. Roger E. Phelps, engineer in charge.
District 4: 400 E. Lombard St., Baltimore 2, Md. Plaza 2-8460, extension 816. Hyman A. Cohen, engineer in charge.
District 5: Room 402, Federal Bldg., Norfolk 10, Va. Madison 2-4963. Edward Bennett, engineer in charge.
District 6: 50 Whitehall St., S.W., Atlanta 3, Ga. Jackson 2-4121, extension 6081. Arthur T. Cline Jr., engineer in charge. Sub-Office:

Eugene O. Sykes, Mississippi
July 11, 1934—April 5, 1939 (Deceased)
Thad H. Brown, Ohio
July 11, 1934—June 30, 1940 (Deceased)
Frederick I. Thompson, Alabama
April 8, 1939—June 30, 1941 (Deceased)
George H. Payne, New York
July 11, 1934—June 30, 1943 (Deceased)
*T. A. M. Craven, District of Columbia
August 21, 1937—June 30, 1944
Norman S. Case, Rhode Island
July 11, 1934—June 30, 1945
James Lawrence Fly, Texas
September 1, 1939—November 13, 1944
William H. Wills, Vermont
July 1, 1945—March 6, 1946 (Deceased)
Paul A. Porter, Kentucky
December 21, 1944—February 25, 1946
Charles R. Denny Jr., District of Columbia
March 30, 1945—October 31, 1947
Ewell K. Jett, Maryland
February 15, 1944—December 31, 1947
Ray C. Wakefield, California
March 22, 1941—June 30, 1947 (Deceased)
Clifford J. Durr, Alabama
November 1, 1941—June 30, 1948
Albert Wayne Coy, Indiana
December 29, 1947—February 21, 1952 (Deceased)
Robert Franklin Jones, Ohio
September 5, 1947—September 19, 1952
Eugene H. Merrill, Utah
October 14, 1952—April 15, 1953 (Recess Appointee)
Paul Atlee Walker, Oklahoma
July 11, 1934—June 30, 1953
George Edward Sterling, Maine
January 2, 1945—September 30, 1954
Frieda Barkin Hennoch, New York
July 8, 1948—June 30, 1955
Edward Mount Webster, District of Columbia
April 10, 1947—June 30, 1956
George C. McConnaughey, Ohio
Oct. 4, 1954—June 30, 1957
Richard A. Mack, Florida
July 7, 1955—March 3, 1958
*Reappointed July 2, 1956. Current term expires June 30, 1963.

Room 214 Post Office Bldg., Savannah, Ga. Adams 2-7602. John W. Crews, engineer in charge.

District 7: 312 Federal Bldg., Miami 1, Fla. Franklin 9-3900. Arthur G. Gilbert, engineer in charge. Sub-Office: 409-410 Post Office Bldg., Tampa 2, Fla. 2-1773. Alfred L. Ritter, marine supervisor.

District 8: 600 South St., New Orleans 12, La. Express 2411, extension 594. Walter M. Hammond, engineer in charge. Sub-Office: 419 U. S. Courthouse & Customhouse, Mobile 10, Ala. 2-3641, extension 209. Lewis E. Terry, radio engineer.

District 9: 7300 Wingate St., Houston 11, Tex. Woodcrest 1906. Everett H. Marshall, engineer in charge. Sub-Office: 300 Willow St., Beaumont, Tex. 2-8141. Eric D. Coburn, radio engineer.

District 10: 708 Jackson St., Dallas 22, Tex. Riverside 8-5611. Gerald M. Howard, engineer in charge.

District 11: 849 S. Broadway, Los Angeles 14, Calif. Richmond 9-4711, extension 1244. Bernard H. Linden, engineer in charge. Sub-Office: 1245 Seventh Ave., San Diego, Calif. Belmont 4-6211, extension 383. Vergne L. Hoke, radio engineer. Marine Office: 326 U. S. Post Office & Courthouse, San Pedro, Calif. Terminal 2-2389. William E. Clyne, marine supervisor.

District 12: 323-A Customhouse, San Francisco 26, Calif. Yukon 6-4141. Francis V. Sloan, engineer in charge.

District 13: 620 S. W. Main St., Portland 5, Ore. Capital 6-3361, extension 541. Joseph H. Hallock, engineer in charge.

District 14: 806 Federal Office Bldg., Seattle 4, Wash. Mutual 3-3000, extension 448. Herbert H. Arlowe, engineer in charge.

District 15: 521 New Customhouse, Denver 2, Colo. Keystone 4-4151, extension 227. Andrew Bahlay, engineer in charge.

District 16: 208 Uptown Post Office & Federal Courts Bldg., St. Paul 2, Minn. Capitol 2-8011, extension 261. Donald A. Murray, engineer in charge.

District 17: 911 Walnut St., Kansas City, Mo. Baltimore 1-7000, extension 8-253. Harold W. Bourell, engineer in charge.

District 18: 219 S. Clark St., Chicago 4, Ill. Harrison 7-4700, extension 275. H. D. Hayes, engineer in charge.

District 19: 1029 New Federal Bldg., Detroit 26, Mich. Woodward 3-9330, extension 441. Edwin S. Heiser, engineer in charge.

District 20: 328 Post Office Bldg., Buffalo 3, N. Y. Washington 1744. Geo. E. Franklin, engineer in charge.

District 21: 502 Federal Bldg., Honolulu 13, Hawaii. 5-2931, extension 260. Paul R. Fenner, engineer in charge.

District 22: 322 Federal Bldg., San Juan 13, Puerto Rico, 2-4562. Eugene W. Klein, engineer in charge.

District 23: U. S. Post Office & Courthouse Bldg., Anchorage, Alaska. 3-6464. Harold D. DeVoe, engineer in charge. Sub-Office: 6 Shattuck Bldg., Juneau, Alaska. 721. Hal S. Weidner, radio engineer.

District 24: 718 Jackson Pl., N.W. Washington, D. C. Executive 3-3620, extension 229. Alfred H. Kleist, engineer in charge.



"Director" Model 12V-9

Thank you, for the Compliment!

An excerpt from one of many letters: "... for demonstration of radio and TV spots, we depend largely upon TRUE reproduction of recorded music and voice. For over 10 years our salesmen have used CALIFONE equipment... I didn't think you could improve on the CALIFONE until we received our new Model 12V-9... this is the finest phonograph you have ever produced..." signed: Phil Singer, National Retail Radio Spots, Inc., Hollywood, Calif.

See your Califone Dealer or write Dept. 8Y-6



califone CORPORATION

1020 N. La Brea • Hollywood 38, Calif.

Built to professional standards for professional use, CALIFONE portable play-backs are ideal for radio stations and advertising agencies. The Best Buy is CALIFONE, from the 11-pound EXECUTIVE, Model 6U-7A to the Deluxe CONTINENTAL, Model 16VP2-9.

HARVEY RADIO COMPANY, INC.

103 West 43rd Street, New York 36, New York

Telephone: Judson 2-1500

Cable Address: HARADIO



**One source for all your electronic needs.
For more than 30 years Harvey has been known
by the companies it keeps.
Call, wire, or write.
Harvey Radio and service are synonymous.**

Aerovox
Akro-Mills, Inc.
Aladdin
Alpha Wire
Altec-Lansing
Ampex
Ampere
Amperite Co.
Amphenol Electric Corp.
Arco Electronics
Argonne
Arrow-Hart-Hegeman
Astron Inc.
Atlas Sound
Atr
Audio Development Co.
Audio Devices
Belden
Birnbach Radio
Blonder-Tongue
Bourns Laboratories
Burgess Battery
Bussman Mfg.
C.B.S. Tubes & Transistors
Cannon Electric
Carter
Centralab

Chicago Transformer
Cinch Jones
Cinema Eng.
Clarostat
Clevite
Cornell-Dubilier
Cornish Wire
Cutler-Hammer
Daven Co.
Dial Light Co.
Drake Mfg.
Dynaco
EMT
Eby Sales
Eico
Eitel-McCullough (Eimac)
Elco Sales Co.
Electrosonic Labs
Electro-Voice
GV Controls
General Electric
Grado
Heathkit
Hetherington
Hickok
IT&T
J.B.T. Instruments
KLH

Karg
Kulka
Kupfrian
Krylon, Inc.
Littlefuse Inc.
Mallory
Marantz
McIntosh
Miller
Minnesota Mining (Scotch Tape)
Mueller Electric
Nagra
Neumann Microphone
Ohmite Mfg.
Par-Metal
Peerless
Permoflux
Potter & Brumfield
Premier
Pultec
RCA
Radio Receptor
Raytheon
Rek-O-Kut
Sarkes Tarzian
Shure
Sigma Instruments

Signal Indicator (Dialco)
Simpson Electric
Starbird Microphone Booms
H.H. Smith
Sola
Sony
Sprague Electric
Stancor Transformer
Superior
Switchcraft
Sylvania
Telefunken (Neumann)
Telex
Terado
Thomas & Betts
Thorens
Triad
Trimm
Triplett Electric
Tungsol Electric
Ungar Electric Tools
United Transformer Co.
Useco
Weller
Weston
Walsco
Xcelite

A NEW INFORMATION SERVICE ON TV TAPE FOR AGENCIES AND ADVERTISERS —FROM AMPEX

To help you keep up-to-date on fast moving Videotape*
Television Recording, Ampex now offers a new Information
Service, ready to answer such questions as . . .

How much does KTTV charge for TV tape production
of commercials?

What stations in Dallas have tape facilities?

What are talent costs on TV tape?

Where are mobile units located?

Whatever you want to know about TV tape, you can find out from
Ampex. Six reports and studies are already available . . .

1. Station rates for TV tape recording
2. TV tape production companies (program and commercials)
3. Stations equipped with TV tape recorders
4. Foreign installations of TV tape recorders
5. Nine companies equipped with mobile TV tape recorders
6. Duplication services (tape to tape, tape to film,
film to tape)

Write for any or all of these now. And if you'd
like to be on our permanent mailing list
to receive the newest reports as they are issued,
just let us know.



Ampex Information Center, Dept. 304-1
934 Charter Street, Redwood City, California

TM AMPEX CORP

Suppliers and services

Equipment Manufacturers	D-1	Communications Carriers	D-55
Equipment for Rent	D-14	Closed Circuit Tv Operators	D-56
Communications Attorneys	D-16	Subscription Tv Interests	D-56
Consulting Engineers	D-20	Research Services	D-56
Frequency Measuring Services	D-22	Public Relations Services	D-57
Station Brokers	D-23	Radio-Tv Schools	D-58
Music Licensing Groups	D-26	Government Agencies	D-59
Talent Agents	D-26	Unions, Labor Groups	D-60
Radio-Tv News Services	D-28	Management Consultants	D-61
Tv Program Services	D-29	Advertising Agency Directory	D-62
Radio Program Services	D-44	Top 50 Advertising Agencies	D-72
Community Antenna Systems	D-50		

Radio-Tv Equipment Manufacturers, Distributors; Construction Services

A
Adler Electronics Inc. 1 Le Fevre Lane, New Rochelle, N. Y. 6-1620. Alfred Strogoff, vp.
 Products (for tv): Low power vhf and uhf transmitters, translators, microwave relay equipment, uhf antennas.
Alliated Photographic Co. 21 W. 45th St., New York 36, N. Y. Judson 2-0522. Irwin Goldman, pres. T. Meyers, tv sales.
 Products (for tv): Slides, telops, flip cards.
Alford Manufacturing Co. 299 Atlantic Ave., Boston 10, Mass. Hancock 6-2150. Harold H. Leach, senior engineer (tv).
 Products (for tv): Antennas, diplexers, coaxial transmission line switches and components, impedance measuring equipment.
All Star Products Inc. Squire Ave., Defiance, Ohio. 2-1065. W. F. Reiter, vp, sales mgr.

Products (for radio): Condensers and air trimmers.
Allied Radio Corp. 100 N. Western Ave., Chicago 80, Ill. Haymarket 1-6800. S. H. Levey, sales mgr, industrial, broadcast divs.
 Products (for radio & tv): Station equipment and supplies for immediate shipment, image orthicons, iconoscopes and all transmitting tubes, audio equipment, amplifiers, condensers, CAA approved tower light control, attenuators, equalizers, disc and tape recording equipment, resistors, patch panels and cords, pick-ups and turntables, public address systems, receivers, microphones, noise and distortion measuring equipment, test equipment, transformers, transcription players, RCA camera cable, connectors.
Alpar Manufacturing Corp. 220 Demeter St., Palo Alto, Calif. Davenport 6-8105. Robert V. Laustrup, sales mgr.
 Products (for radio): Towers, accessories, associated equipment.

one order to
ALLIED
 fills all your needs for
 electronic supplies

send for
free ALLIED'S
 COMPLETE
 1960 BUYING GUIDE



we specialize in
TUBE SUPPLY
 at factory prices

we regularly stock
 all types for broad-
 cast applications ...

IMMEDIATE DELIVERY

WORLD'S LARGEST STOCKS

- Microphones
- Test Instruments
- Tape Recorders
- Tape & Accessories
- Recording Blanks
- Cables: All Types
- Voltage Regulators
- Replacement Parts for Transmitters & Control Panels

Our expert Station supply service saves you time, effort and money. We fill all your electronic supply needs at factory prices. Send today for our complete 1960 Catalog. FREE copies for members of your staff are available on request.

ALLIED RADIO

100 N. Western Ave., Chicago 80, Ill.
 Phone: HAYmarket 1-6800 • TWX:CG-2898



your complete, reliable source for
 Everything in Electronics
 (Associate Member of N.A.B.)



ANTENNA SYSTEMS - COMPONENTS - AIR NAVIGATION AIDS - INSTRUMENTS

AMCI...

- Omnidirectional TV Transmitting Antennas
- Directional TV Transmitting Antennas
- Tower-mounted TV Transmitting Antennas
- Standby TV Transmitting Antennas
- Diplexers
- Coaxial Switches

... have been proven
 in service.

Write for information
 and catalog.

ALFORD
 Manufacturing Company
 299 ATLANTIC AVE., BOSTON, MASS.



Equipment CONTINUED

Altec Lansing Corp. 1515 S. Manchester Ave., Anaheim, Calif. Prospect 4-2900.

New York 13, N. Y.: 161 Sixth Ave. H. S. Morris, products sales mgr. (radio & tv)

Products (for radio & tv): Microphones and speech input equipment including preamplifiers, compressor amplifiers, recording amplifiers, consoles.

American Concertone Div., American Electronics Inc. 9449 W. Jefferson Blvd., Culver City, Calif. Texas 0-7245. Howard P. Ladd, marketing mgr.

Chicago, Ill.: 435 Indianwood Blvd. Pilgrim 8-2359. Gene Clears.

Tuckahoe, N. Y.: 140 Marbledale Rd. Woodbine 1-4700. Bob Sargent.

Products (for radio & tv): Audio tape recorders.

American Radiotelephone Research Group Inc. c/o Theodore A. Kobel, chief engineer, 22 Peterson Rd., Natick, Mass. (temporary address until completion of plant at 190 Oak St., Natick).

Ampex Electronic Corp. 230 Duffy Ave., Hicksville, N. Y. Wells 1-6200. Frank Randall, pres and general sales mgr (radio & tv).

Products (for radio & tv): Power and transmitting tubes, rectifier tubes, magnetrons, klystrons, thyratrons, special purpose tubes.

Ampex Corp. 934 Charter St., Redwood City, Calif. Emerson 9-1481. Tom E. Davis, marketing mgr; C. R. Paulson, director of marketing administration and sales development.

Los Angeles 28, Calif.: 6115 Selma Ave. Hollywood 4-7303. Edmund Aleks, western office district mgr.

Washington, D. C.: 8033 13th St. (Silver Spring, Md.) Juniper 5-8270. Jules Joslow, acting government sales mgr.

Atlanta, Ga.: 1371 Peachtree St., N.E. Cedar 3-0898. Jack Harvey, southern office district mgr.

Chicago, Ill.: 5938 W. Montrose Ave. Avenue 2-2161. Russell Williams, central office district mgr.

New York 17, N. Y.: 345 E. 48th St. Plaza 5-8405. Tom Merson, national sales mgr.

Products (for radio): Ampex Master Recording Series 300, 300-3 multi-channel recorders, Series 3200 and 3300 tape duplicators, Series 351 tape recorders and stereo recorders.

Products (for tv): Ampex VR-1000 Video-tape recorder.

Amplifier Corp. of America. 398 Broadway, New York 13, N. Y. Worth 6-2929. A. J. Gillette.

Products (for radio): Magnemite series of battery-operated spring-motor tape recorders;

AVC amplifiers, Magneraser bulk tape erasers, Magnelooop continuous loop recorder-reproducer, nutter meter.

Andrew Corp. 263 E. 75th St. Chicago 19, Ill. Triangle 4-4400. Robert P. Lamons, director of marketing (radio & tv).

Claremont, Calif.: (Andrew California Corp.) 941 E. Maryland Ave. National 6-3505. Jeff D. Montgomery, mgr.

Westwood, Mass.: P. O. Box 296. Davis 6-6500. C. Robert Lane, eastern regional mgr.

Ridgewood, N. J.: P. O. Box 416. Gilbert 5-2500. Harold J. Detlefs, sales engineer.

Whitby, Ont.: (Andrew Antenna Corp. Ltd.) 606 Beech St. Mohawk 8-3348. John W. McLeod, gen mgr.

Products (for radio): Coaxial transmission line, coaxial switches, fm transmitting antennas.

Products (for tv): Coaxial transmission line, coaxial switches, waveguides, low power antennas.

Anso Div., General Aniline & Film Corp. 405 Lexington Ave., New York 17, N. Y. Oxford 7-6161. Dr. Leopold Eckler, gen mgr; P. J. Daly, district mgr.

Binghamton, N. Y.: 245 Clinton St. Raymond 2-4221. James P. Demaree.

Atlanta, Ga.: 12 Williams St., N. W. Trinity 6-0351. J. D. Coll.

Boston, Mass.: 80 Federal St. Hubbard 2-0850. R. Tourangeau.

Chicago, Ill.: 247 E. Ontario St. Whitehall 4-7410. H. Dean.

Dallas, Tex.: 1400 Hi-Line Dr. Riverside 9017. P. V. DeGraff.

Detroit, Mich.: Penobscot Bldg. H. W. Gost, Woodward 2-7028.

Los Angeles, Calif.: 1001 N. LaBrea Ave. Oldfield 4-0550. L. H. Purcell.

San Francisco, Calif.: 640 Second St. Sutter 1-8817. M. A. Snow.

Toronto, Ont.: 1450 Queen's Way. New Toronto Postal Station, Clifford 5-0141. F. A. Cripps.

Washington, D. C.: 3408 Wisconsin Ave., N.W. Emerson 2-6115. H. Pike.

New York Export Sales Office: 345 Hudson St. Watkins 4-0600. C. Pilger.

Atlas Sound Corp. 1449 39th St., Brooklyn 18, N. Y. Gedney 8-5500. R. C. Reinhardt, sales mgr (radio & tv).

Products (for radio): Microphone stands, booms, supports.

Products (for tv): Large booms.

Audio Accessories. 279 Broadway, Amityville, N. Y. Myrtle 1-7080. F. Sumner Hall, proprietor.

Products (for radio & tv): Jack panels, patch cords, plugs, designation strips, designa-

tion cards, telephone jacks, cord and cable test sets, video jacks, plugs.

Audio Devices Inc. 444 Madison Ave., New York 22, N. Y. Plaza 1-6640. (Radio-tv sales handled through local distributors.)

Chicago 30, Ill.: 5428 N. Milwaukee Ave. Newcastile 1-9680. B. N. Freifeid, mgr.

Hollywood 46, Calif.: 840 N. Fairfax Ave. Olive 3-2254. Alan H. Bodge, vp.

Products (for radio & tv): Audiotope, Audio-film.

Audio Instrument Co. 135 W. 14th St., New York 11, Oregon 5-7820. C. J. LeBel, pres.

Products (for radio & tv): Reverberation generators, intermodulation meters.

Audio-Master Co. 17 E. 45th St., New York 17, N. Y. Oxford 7-0725. Herbert Rosen.

Products (for radio & tv): Transistorized tape recorders, transcription players, recording tape, sound effects.

Austin Co. 16112 Euclid Ave., Cleveland 12, Ohio. Glensville 1-5400. George A. Bryant, chmn; Allan S. Austin, pres; Harold A. A. Anderson, exec vp & gen mgr; L. M. Druckenbrodd, mgr of broadcasting sales (Cleveland).

New York, N. Y.: 600 Fifth Ave. Plaza 7-0370. J. W. Eriksen, mgr of broadcasting sales (NY).

Services (for tv): Engineers, designers and builders of tv facilities.

B

Bacon & Co. 636 Greenwich St., New York 14, N. Y. Watkins 4-2121. Benjamin Newton, vp in charge of sales and advertising.

Chicago 5, Ill.: 608 S. Dearborn St. Harrison 7-4243. Martin S. Kriegel.

Products (for radio & tv): Glass, lens and mirror items for radio equipment, finished radio and tv apparatus.

Bauer Electronic Mfg. Co. 3728 Southwood Ave., San Mateo, Calif. Fireside 5-0897. Fritz Bauer, owner.

Products (for radio): Am broadcast transmitters (250/500, 1,000 w, 1/5 kw; 5/10 kw output), antenna couplers, directional phasing and branching networks, high level audio-amplifiers and modulators.

E. J. Baughman Co. 1914 N. Cogswell Rd., El Monte, Calif. Gilbert 4-7586. E. J. Baughman.

Products (for tv): Manufactures mike booms; monitor carts, hydraulic camera dollies, remote pan and tilts, vidicon cross slide mounts. Distributes lenses.

Bausch & Lomb Optical Co. 635 St. Paul St., Rochester 2, N. Y. Locust 2-3000.

Los Angeles 14, Calif.: 314 W. Sixth St. Tucker 1401. F. R. Abbott.

San Francisco 2, Calif.: 20 Jones St. Underhill 3-1580. E. S. Bissell.

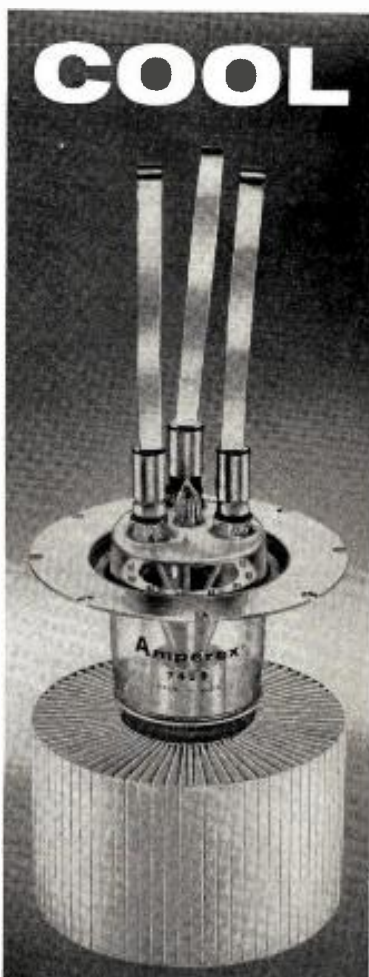
A COOL OPERATOR!

...to replace the type 7C24!

Introducing the

Amperex TYPE 7459

forced-air-cooled triode



No, you needn't worry about being burned by the 7459. Indeed, the glass and seal temperature of this new FM and TV transmitting tube is much lower than that of competitive types under similar operating conditions.

And cool, reliable operation is only part of the story.

Similar in construction and characteristics to the now famous Amperex Type

5924A, the 7459 features an exclusive, specially processed grid which makes possible a high grid current rating and extremely stable characteristics—all in all, your assurance of exceptionally long tube life.

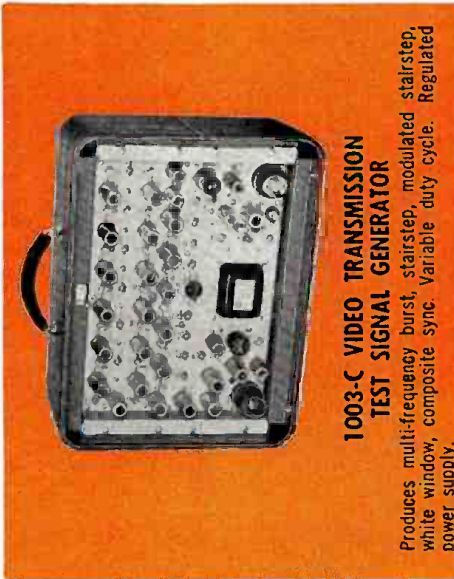
The advanced construction of the type 7459 is particularly apparent when the tube is operated as an RF Power Amplifier and Oscillator, Class C:

Typical Operation, Grounded Grid Circuit (Two Tubes)				Note: Max. ratings apply up to 110 Mc. For use and ratings up to 220 Mc, please consult the Amperex Applications Engineering laboratory.
Frequency	DC Plate Voltage	DC Grid Voltage	Peak RF Grid Voltage	
75	6000	400	740	110 220 MC 4000 volts 200 volts 450 volts
110	5000	300	640	2.75 2.5 amps
220	4000	200	500	0.70 0.40 amps
400	3000	100	300	1840 1350 watts
600	2000	50	150	8600 5600 watts
1000	1000	25	75	
1500	500	12.5	37.5	
2000	250	6.25	18.75	
3000	125	3.125	9.375	
4000	62.5	1.5625	4.6875	
5000	31.25	0.78125	2.34375	
6000	15.625	0.390625	1.171875	
7500	7.8125	0.1953125	0.5859375	
10000	3.90625	0.09765625	0.29296875	



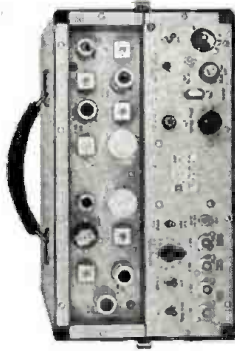
ask **Amperex**
for your copy of our latest condensed catalog
covering a wide range of broadcasting and power tubes.

AMPEREX ELECTRONIC CORP., 230 Duffy Avenue, Hicksville, L. I., N. Y.
In Canada: Rogers Electronic Tubes & Components, 116 Vanderhoof Ave., Toronto 17, Ont.



1003-C VIDEO TRANSMISSION TEST SIGNAL GENERATOR

Produces multi-frequency burst, stairstep, modulated stairstep, white window, composite sync. Variable duty cycle. Regulated power supply.



1004-B VIDEO TRANSMISSION TEST SIGNAL RECEIVER

Very rapid and accurate measurements of differential phase and differential gain characteristics of video facilities. Responds to standard stairstep test signal modulated with 3.58mc, or any differential phase or gain test signal.

VIDEO TRANSMISSION TEST EQUIPMENT

In Daily Use by All Major Networks, Stations and Telephone Co. Coaxial Cable, Microwave, and Intercity Facilities.

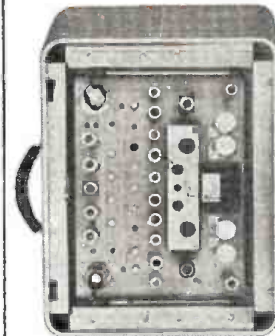
ALL CARRYING CASE UNITS IMMEDIATELY ADAPTABLE TO STANDARD RACK MOUNTING



1005-A VIDEO TRANSMISSION TEST SET

1005-A1 — Produces composite television waveforms suitable for measuring amplitude vs. frequency; differential gain vs. amplitude; dynamic linearity; differential phase vs. amplitude; high frequency transient response; low frequency transient response; low frequency phase or streaking, smears, mismatches; and other video characteristics.

1005-A2 — Supplies composite EIA Sync, blanking, horizontal and vertical drive signals and regulated B + power for itself and 1005-A1. Features magnetic core binary counters.



1008-A VERTICAL INTERVAL KEYS

Permits test and control signals to be transmitted simultaneously with program material, between frames of TV picture. Any test signal (multiburst, stairstep, color bar, etc.) may be added to the composite program signal. Test signals are always present for checking transmission conditions without impairing picture quality. The home viewer is not aware of their presence.



1073-C

SINE SQUARED (SIN²) — SQUARE WAVE GENERATOR

Produces new waveform for testing TV or other pulse unit or system for amplitude and phase characteristics. Sin²—Square Wave pulse is equivalent to TV camera signal and is more sensitive than a Square Wave in indicating ringing. Video test signal adjustable for 1.0 volts or 1.4 volts peak to peak. Now in use by major TV networks and telephone companies.

AT THE FRONTIERS OF ELECTRONICS
COLOR TV • INDUSTRIAL INSTRUMENTATION • TELEMETRY



TELECHROME MANUFACTURING CORP.

28 RANICK DRIVE AMITYVILLE, N. Y. Lincoln 1-3600

Cable Address: COLORTV

TWX: AMITYVILLE NY2314

Midwest Engineering Division — 105 W. St. Charles Rd., Lombard, Ill., MAYfair 7-6026

Western Engineering Division — 13635 Victory Blvd., Van Nuys, Calif., State 2-7479

Equipment CONTINUED

Washington 5, D. C.: 1324 I St. N. W. Re-public 7-1818. F. H. Gaitther.
 Atlanta, Ga.: 78 Marietta St., N. W. Jack-son 5-0791.
 Chicago 6, Ill.: 740 W. Washington Blvd. State 2-9232. M. Seelinger.
 Boston 16, Mass.: 131 Clarendon St. Hub-bard 2-3520. P. W. Hayes.
 New York 19, N. Y.: 730 Fifth Ave. Circle 7-5400. J. A. Scheick.
 Philadelphia 9, Pa.: 1814 Chestnut St. Rit-tenhouse 6-0831. J. I. Wexlin.
 Products (for radio & tv): Vidicon lenses, halopticon projectors, optical systems, optical components, equipment for special microscopic effects.
John F. Beasley Construction Co. 402 S. D St., Muskogee, Okla., Murray 7-6381. E. V. Pruden, vp (radio & tv).
 Dallas, Tex.: Mercantile Bank Bldg. River-side 1-3223. L. E. Berg, executive vp.
 Chicago, Ill.: 20 N. Wacker Dr. State 2-7589. A. B. Lytle, sec-treas.
 Service (for radio & tv): Erection and main-tenance of radio and tv towers.
Selden Mfg. Co. 415 S. Kilpatrick, Chicago 44, Ill. Estabrook 8-1900. Les A. Thayer.
 Products (for radio & tv): Wire, cable, cords.
Bell & Howell Co. 7100 McCormick Rd., Chi-cago 45, Ill. Ambassador 2-1600. J. L. Wassell, marketing mgr., professional products.
 Glendale, Calif.: 623 Rodier Dr. Chapman 5-6631. J. W. Schach.
 Woodside, N. Y.: 37-15 61st St., Illinois 7-1500. E. S. Lindfors, vp, eastern operations.
 Toronto 15, Ont.: 88 Industry St. Roger 7-3131. Ken Oakley.
 Products (for tv): Projectors, printers, cameras, editing equipment.
Blaw-Knox Equipment Div., Blaw-Knox Co. P.O. Box 1198, Pittsburgh 30, Pa. Sterling 1-2700. R. A. Troman, mgr. tower and antenna dept. (radio & tv).
 Products (for radio): Antenna towers.
 Products (for tv): Steel towers.
Blonder-Tongue Labs Inc. 9 Alling St., Newark 2, N. J. Market 2-8151. Joseph H. Kerner, sales mgr (radio & tv).
 Products (for radio): Am-fm radios, am-fm tuners, audio amplifiers, line filters.
 Products (for tv): Amplifiers, industrial tv cameras, relays (thermal), distribution com-ponents, installation accessories, uhf convert-ers, monitors for industrial applications.
Bodde Projector Co., Bodde Screen Co. 11541 Bradley Ave., San Fernando, Calif. Empire 5-2551. B. M. Bodde Jr.
 Products (for tv): Background projectors, 2,000 w, 5,000 w, 7,000 w, single and dual mod-els for fade and dissolve; stripfilm and various attachments; translucent rear projection screens, front projection screens, all seamless, in sizes up to 42x92 ft.
Bogen-Presto Co., Div. of Stiegler Corp. P. O. Box 500, Paramus, N. J. Diamond 3-5700. Thomas L. Aye, Presto sales mgr.
 Products (for radio): Tape and disc record-ers, turntables, long playing tape reproducers, recording amplifiers and accessories, recording discs and playback needles.
Broadcast Equipment Specialties Corp. P. O. Box 149, Beacon, N. Y. 9-4587. Albert C. Travis Jr.
 Products (for radio & tv): Tapak spring-driven, self-powered tape recorders, Pocketape subminiature tape recorders.
Browning Labs Inc. 100 Union Ave., Laconia, N. H. Lakeside 4-5454. Gardiner G. Greene, pres.
 New York 18, N. Y.: 356 W. 40th St. Penn-sylvania 6-5840. James B. Tharpe, pres, Visual Electronics Corp.
 Products (for radio): Fm multiplex receivers and tuners, amplifiers, adaptors, multiplex monitors, other specialized equipment.
Burke & James Inc. 321 S. Wabash Ave., Chi-cago 4, Ill. Harrison 7-8393. Edward W. Hoy, vp; Albert Drucker, mgr.
 Products (for tv): Tv lenses, sun shades, adaptors, mounts.

Bussmann Manufacturing Div., McGraw-Edi-son Co., University at Jefferson, St. Louis 7, Mo. Garfield 1-1740. J. C. Ingram (radio & tv).
 Chicago 6, Ill.: 9 S. Clinton St. Dearborn 2-1893. A. A. Sommer.
 Jersey City 2, N. J.: 93 Montgomery St. Henderson 5-3600. L. E. Edwards.
 Products (for radio & tv): Fuses.

C

Callifone Corp. 1041 N. Sycamore Ave. Holly-wood 33, Calif. Hollywood 2-2533. Robert J. Margolis, sales mgr.
 Products (for radio): Portable transcrip-tion players.
Camera Equipment Co. 315 W. 43rd St., New York 36, N. Y. Judson 6-1420. Eugene H. Levy, Burton H. Zucker, R. Leopold, Al Green.
 Products (for tv): Ceco balanced "tv" heads, balanced vidicon heads, remote pan and tilt heads for vidicon cameras, camera tripods and accessories for image orthicon and vidicon cameras, lens mountings, dollies.
Camera Mart Inc. 1845 Broadway, New York 23, N. Y. Plaza 7-6977. Irving Browning, pres.; Samuel Hyman, sales mgr.
 Products (for tv): Camera dollies, micro-phone booms, tripods, special optical effects prisms and lenses, television film editing and handling equipment.
Canadian General Electric Co. Ltd. 830 Lans-downe Ave., Toronto 4, Ont. Lennox 4-6511. E. J. Gareau, specialist, sales planning.
 Calgary, Alta.: 3503 Eighth St., S.E. Chest-nut 3-2781. K. R. Fowler.
 Halifax, N. S.: 131 Howe Ave. 5-0551. W. A. Piekarski.
 Montreal, Que.: 5000 Namur St., Regent 3-9911. J. D. Pugsley.
 Products (for radio & tv): Complete plan-ning, supply and installation of all radio and tv station facilities.
Canadian Marconi Co. 2442 Trenton Ave. Mon-treal 16, Que. Regent 3-9441. J. H. Martin, sales & contracts mgr.
 R. N. E. Evans, mgr.
 Vancouver, B. C.: 3594 Main St. TR 6-4171.
 H. A. Alexander, mgr.
 St. John's, Nfld.: 20 Barnes Rd. 2881. M. D. MacGray, mgr.
 Halifax, N. S.: 672 Barrington St. 3-1325.
 D. J. Murphy, mgr.
 Ottawa, Ont.: 77 Metcalfe St. Central 5-6862.
 H. W. Britton, mgr.
 Toronto, Ont.: 830 Bayview Ave. Hudson 1-5221. T. V. Sweeney, sales mgr.
 Products (for radio): Transmitter, studio equipment; turntables; remote control equip-ment; transmitting and receiving tubes; fm antennas, transmitters; fm multiplex equip-ment; recorders, spot tape recorders.
 Products (for tv): Color equipment, vhf transmitters, audio and monitoring equipment, test equipment, mobile equipment, image orthi-con and vidicon cameras, film equipment, con-trol room equipment, distribution amplifiers, antenna systems, transmission line equipment, tower lighting and accessories, microwave equipment.
Cannon Electric Co. 3208 Humboldt St., Los Angeles 31, Calif. Capitol 5-1251. Floyd M. Cate, general sales mgr.
 Salem, Mass.: Pingree & Leavitt Sts. Pion-eer 5-0700. Robert B. Davison.
 Products (for radio): Audio connectors for radio stations, microphones and low level circuits.
 Products (for tv): Television camera con-nectors, connectors for video equipment, cables and modular plug-in systems.
Caterpillar Tractor Co. Peoria, Ill. 6-3311. Wil-liam Kusz, advertising mgr.
 Products (for radio & tv): Diesel electric sets for prime or standby power.
CBS Electronics Div. of CBS Inc. 100 Endcott St., Danvers, Mass. Spring 4-2360. R. V. Bon-tecou, vp, marketing.
 Los Angeles, Calif.: 2120 S. Garfield Ave. Raymond 3-9081. Walter J. Fitzpatrick.
 Melrose Park, Ill.: 1990 N. Mannheim Rd. Estebrook 9-2100. Herbert L. Reichert.

Detroit, Mich.: Officerent Bldg. Broadway 2-0077. William Posey.
 Newark, N. J.: 32 Green St. Market 3-5832.
 George W. Tallaksen.
 Products (for radio & tv): Electron tubes, semiconductors, audio components, phono-graphs.
Century Lighting Inc. 521 W. 43rd St., New York 36, N. Y. Chickering 4-7050. Nathan J. Sonnenfeld, New York sales mgr.
 Santa Monica, Calif.: 1820 Berkeley St. Texas 0-6961. Lou Erhardt, branch mgr.
 North Miami, Fla.: 1477 N.E. 129th St. Plaza 4-6875. George Gill, southern branch mgr.
 Products (for tv): Complete studio lighting facilities, microphone booms, free tv lighting layouts.
Clebar Watch Co. 15 W. 44th St., New York 36, N. Y. Murray Hill 2-3890. Richard J. Trauner.
 Products (for radio & tv): Timers, stop-watches, chronographs.
Collins Radio Co. 855 35th St., N.E. Cedar Rapids, Iowa. Empire 3-0281. Edward S. Gagn-on, broadcast sales mgr.
 Burbank, Calif.: 1510 W. Verdugo Ave. Thorn-wall 6-1751. G. T. Tasto, regional sales mgr.
 Richardson, Tex.: 1200 N. Alma Rd. Adams 5-4511. John M. Haerle, regional sales mgr.
 East Point, Ga.: 2804 Dodson Dr. Poplar 6-6246. J. N. Hunt, sales engineer
 Tifton, Ga.: P. O. Box 34. 1100. Ralph Ed-wards, sales engineer.
 Fort Wayne, Ind.: 1222 Delta Blvd. East-brook 3133. E. J. Powell, sales engineer.
 Gatlinburg, Tenn.: P. O. Box 547. 733. J. F. Stanbery, sales engineer.
 Miami, Fla.: 4471 N. W. 36th St. Tuxedo 3-2407. L. O. Embree, regional sales mgr.
 New York, N. Y.: 261 Madison Ave. Murray Hill 7-6740. W. J. McKnight, regional sales mgr.
 San Mateo, Calif.: 205 E. Third Ave., Suite 409. Diamond 2-2131. E. L. Grandison, sales engineer.
 Seattle, Wash.: 1318 Fourth Ave. Main 8278. W. A. Welland, sales engineer.
 Washington, D. C.: 1832 M St. National 8-7575. George Wetmore, sales engineer.
 Toronto, Ont.: 11 Bermondsey Rd. Plymouth 7-1101. A. I. O. Davies, director of sales.
 Products (for radio): Am and fm trans-mitters, fm antennas and complete line of studio equipment.
 Products (for tv): TV-STL equipment and weather radar.
Commercial Radio-Sound Corp. 652 First Ave., New York 16, N. Y. Oregon 9-0400. Arthur W. Schneider, secretary and gen mgr.
 Products (for radio): Broadcast audio sys-tems (consoles, racks, etc.), public address systems, audio operated switching systems.
 Products (for tv): RF distribution systems, video distribution systems.
Community Engineering Corp. Box 824, State College, Pa. Adams 7-7221. Floyd B. Fischer, vp.
 Products (for tv): Electronic equipment for RF distribution of tv signals (closed-cir-cuit, community, educational) wide band vhf sweep generators, ultra low noise pre-amplifiers for vhf and uhf.
 Controls, 117 1/2 S. Second St., Palatka, Fla. East 5-7931. C. Ward Yelverton, owner.
 Products (for radio): Custom design and con-struction of complete am and fm stations; mobile units.
Conrac Inc. 19217 E. Foothill Blvd. Glendora, Calif. Edgewood 5-0541. W. J. Moreland, pres.
 Products (for tv): Video monitors (mono-chrome, color), off-the-air receivers for moni-toring and rebroadcast application.
Consolidated Tower Service 1123 Michigan Ave., Fort Wayne 6, Ind. Anthony 7-0202. Nel-son I. Swager, gen mgr (radio & tv).
 Products (radio & tv): Sell, erect and ser-vice towers and allied equipment, specializing in complete package deals.
Continental Electronics Mfg. Co. 4212 S. Buck-ner Blvd., Dallas 27, Tex. Evergreen 1-1135. Thomas B. Moseley, director of sales.
 New York 16, N. Y.: 431 Fifth Ave. Murray Hill 3-2400. Arthur J. Rocke (export depart-ment).
 New York 18, N. Y.: 356 W. 40th St. Penn-sylvania 6-5840. James B. Tharpe.
 Products (for radio): Am broadcast trans-mitters, transmitter remote control equipment, accessories.
Crouse-Hinds Co. Wolf & Seventh North Sts., Syracuse 1, N. Y. Granite 4-8411. J. S. Haney, illumination dept.
 Branches or representatives in 35 cities.
 Products (for radio & tv): Tower lighting, control and lamp failure warning equipment, complete lighting kits, beacons, obstruction lights, photoelectric control, beacon flashers.

D

Dage Television Div., Thompson Ramo Wool-bridge, W. 10th St., Michigan City, Ind. Tri-angle 4-3251. Allan Finstad, mgr, professional sales.
 Complete station equipment except for trans-mitters.
 Los Angeles, Calif.: 204 Hindry Ave. B. C. Keach, western regional mgr.
Daven Co. 830 W. Mount Pleasant Ave., Liv-ington, N. J. Wyman 2-4300. E. L. Grayson, sales mgr (radio & tv).
 Products (for radio): Audio, rotary tap switches, precision wire wound resistors, metal film resistors, vacuum tube voltmeters, transmission sets, decade resistance boxes.
 Products (for tv): Video and RF attenua-

CAMART DUAL SOUND READER

Model SB-111

Complete with optical sound re-production head (or choice of magnetic soundhead) base plate, amplifier-speaker, for single or double system sound. An unbeat-able combination with Zeiss Moviscop 16mm precision viewer, sharp brilliant 2 1/4 x 3 1/4 picture.



The Camera Mart, Inc.

1845 Broadway, New York 23, N. Y.
 Plaza 7-6977

Zeiss Moviscop Viewer \$89.50

Camart Dual Reader \$195.00

72 different wipes, at your fingertips



Telechrome brings to TV broadcasters a vastly improved system for producing a wide variety of dramatic wipes, inserts, keying and other special effects. The superb engineering of the Telechrome Special Effects System provides outstanding reliability and technical performance when used for either color or monochrome TV. Simplicity of pattern selection and wipe speed is provided by manual switches on the remote control unit.

- Unusual compactness and portability make possible the creation of special effects even in field locations.
- Simplest to operate. All 72 wipes available at all times.
- Stabilized black balance between pictures. Millimicrosecond transition time eliminates edge effects.
- Additional camera input allows keying from camera signal.
- Its versatility permits use in live, video-tape or film programming.

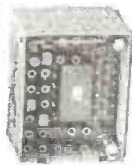
TELECHROME SPECIAL EFFECTS GENERATOR FOR WIPES & MATTING, MODEL 490A



Insert Keying with
Super Stability



Rack Mounted



490W1 Waveform generator. Generates keying signals for the 72 different wipes.



490S1 Switching Amplifier. Combines two picture signals in accordance with applied keying waveform.



490R1 Remote Control Unit. Selects and controls desired effect. Designed for console or desk mounting. Easily modified for integration into existing studio facilities. Complete with power supply — 512CR.

Designed for 19" rack mounting, or portable cases. Full specifications and details available on request.

AVAILABLE FOR IMMEDIATE DELIVERY.

COLOR TV • INDUSTRIAL INSTRUMENTATION • TELEMETRY



TELECHROME MFG. CORP.

28 BANTICK DRIVE, AMITYVILLE, N. Y., LINCOLN 1-3600
CABLE ADDRESS: COURTY • TWX, AMITYVILLE NY2314

AT THE FRONTIERS OF ELECTRONICS

WESTERN ENGINEERING DIVISION • 13635 Victory Blvd., Van Nuys, Calif., State 2-7479
MIDWESTERN ENGINEERING DIVISION • 106 W. St. Charles Rd., Lombard, Ill., Mayfair 7-6026
SOUTHWESTERN ENGINEERING DIVISION • 4207 Gaston Ave., Dallas, Tex., Taylor 3-3291

Demonstrated at
N.A.B. SHOW
& I.B.E. SHOW



Equipment CONTINUED

tors, precision wire wound resistors, metal film resistors, vacuum tube voltmeters, transmission sets, decade resistance boxes, rotary tap switches.

Howard Dearborn Inc. 678 Front St., Berea, Ohio. 4-1353. Arthur J. Grealis, sales mgr.

Products (for tv): Dearborn camera stabilizer.

Diamond Power Specialty Corp. E. Main Pike, Lancaster, Ohio. Olive 3-6540. James G. Gelder, marketing mgr, electronics division.

Products (for tv): Complete line of standard and special application industrial tv equipment.

Dresser-Idaco Co. 875 Michigan Ave., Columbus 9, Ohio. Axminster 9-2123. J. Roger Hayden, mgr (radio & tv).

Los Angeles 41, Calif.: 8909 S. Vermont Ave. Pleasant 8-4194. Robert Sload, mgr.

Products (for radio & tv): Tv, am, microwave towers.

M. Ducommun Co. 580 Fifth Ave., New York 36, N. Y. Plaza 7-2540. A. G. Stepchuk, mgr (radio & tv).

Products (for radio & tv): Minerva radio precision timers. Minerva tv precision timers, Minerva Filmmeter precision timers.

E. I. DuPont de Nemours & Co. Wilmington 88, Del. Prospect 4-1000. H. L. Graham, sales director.

New York, N. Y.: 248 W. 18th St. Watkins 4-3100. J. H. Kurtz Jr., district mgr.

Atlanta 18, Ga.: 1737 Ellsworth Industrial Dr., N.W. Sycamore 4-9581.

Chicago 46, Ill.: 4560 Touhy Ave. Orchard 5-5500.

Cleveland 16, Ohio: 20950 Center Ridge Rd. Edison 1-0375. W. D. Baker.

Dallas 7, Tex.: 1628 Oaklawn Ave. Riverside 1-1404. P. C. Headley.

Hollywood 33, Calif.: 7051 Santa Monica Blvd. Hollywood 9-5147. M. A. Hatfield.

Philadelphia (Wynnewood), Pa.: 303 E. Lancaster Ave. R. K. Perrine, Trinity 8-2700.

Products (for tv): 35 and 16mm safety negative and rapid reversal, duplicating sound recording, release positive films and leader stock.

E

Eastman Kodak Co. 343 State St., Rochester 4, N. Y. Locust 2-6000. D. E. Hyndman, sales mgr., motion picture film department.

Hollywood 38, Calif.: 6708 Santa Monica Blvd. Hollywood 9-3101. Emery Huse, mgr.

Chicago 1, Ill.: 130 E. Randolph Dr. Randolph 6-7476. K. M. Mason, mgr.

New York 17, N. Y.: 342 Madison Ave. Murray Hill 7-7080. E. M. Stiffe, mgr.

Products (for tv): Cameras, projectors, special optical equipment, lenses.

Eldson Electronic Co. 1902 N. Third St., Temple, Tex. Prospect 3-3901. Merrill Eldson, owner-mgr.

Products (for radio & tv): Quartz radio crystals, communications receivers and transmitters, station frequency measuring service.

Etzel-McCullough Inc. 301 Industrial Way, San Carlos, Calif. Lytel 1-1451. O. H. Brown, director of marketing.

Products (for radio): Electron power tubes and components, vacuum switches.

Electrical Tower Service Inc. 325 S.W. Washington St., Peoria, Ill. 3-9846. Stanley Bernstein, pres.

Sneads, Fla.: P. O. Box 851. Risher Cloud. Service (for radio & tv): Erection, maintenance and painting of towers.

Electron Corp. P. O. Box 5570, Dallas, Tex. Adams 5-3424. Mort Zimmerman, pres.

Denver 3, Colo.: 639 Grant St. Amherst 6-2397. Gene O'Fallon.

New York 19, N. Y.: 40 W. 57th St. Circle 6-5366. Sol Cornberg.

Products (for tv): Closed-circuit cameras; monitors; low power broadcast stations for uhf and vhf; educational, commercial and amateur station equipment.

Electronic Applications Inc. 194 Richmond Hill Ave., Stamford, Conn. Davis 5-1574. Vincent J. Skee, pres; Truus M. Skee, sales.

Altadena, Calif.: 2245 N. Lake Ave. Ryan 1-9588. Ralph Auf der Heide.

East Meadow, N. Y.: 14-73 Sylvia Lane. Ivanhoe 3-1928. Harry N. Reizes.

Products (for radio): EMT reverberation units, turntables, wow and flutter test sets, microphones, microphone winch assemblies, monitor loudspeakers, level recorders, Revox tape recorders, Nagra portable tape recorders, transistorized condenser microphone power supplies, fm deviation monitors, fm transmitters, fm dummy antennas, fm receivers.

Products (for tv): Boom microphones.

Electro-Voice Inc. Buchanan, Mich. Oxbow 5-6831. Web Soules, mgr, microphone division.

Burbank, Calif.: 4109 Burbank Blvd. Victoria 9-1195. I. R. Stern.

San Francisco, Calif.: 113 10th St. Hemlock 1-0652. C. Meyer.

Atlanta 3, Ga.: 208 14th St., N.W. Trinity 5-8031. Maitland K. Smith.

Port Washington, N. Y.: 80 Shore Rd. 7-7700. Gene Carduner.

Dallas 26, Tex.: 2731 Taylor St. Riverside 8-2158. Jack Yount.

Seattle 1, Wash.: 3215 Western Ave. Atwater 4-8150. William R. Lanphear.

Products (for radio & tv): All types of microphones.

Elmor Co. 29 E. Madison St., Chicago 2, Ill. Central 6-9672. H. Weiner, mgr.

Products (for radio & tv): Stop watches, chronographs.

Engineering Assoc. 434 Patterson Rd., Dayton 19, Ohio. Axminster 3-1662. Charles C. Littell Jr., pres.

Products (for radio): Special purpose test equipment, research and development equipment for laboratories, precision laboratory receivers through 4,000 mc, special power supplies, rectifiers, inverters, converters.

E-Z Way Towers Inc. 5901 E. Broadway, Tampa, Fla. 4-2171. Edward A. Stanley, sales mgr.

Products (for radio): Towers for am, fm, microwave and two-way; antennas.

Products (for tv): Towers for receiving and transmitting.

F

Fairchild Recording Equipment Corp. 10-40 45th Ave., Long Island City 1, N. Y. Stillwell 4-6163. Donald J. Plunkett, pres.

Products (for radio): Professional playback transcription tables, arms, pick-ups and audio components; professional disc recorders, cutters, limiters, amplifiers, pre-amplifiers, power amplifiers.

Products (for tv): Equipment for studio facilities.

C. E. Fisher & Assoc. 6100 N.E. Columbia Blvd., Portland 18, Ore. Atlantic 7-7303. C. H. Fisher.

Products (for radio & tv): Towers, erecting, lighting, painting and ground systems.

Photo-Video Labs Inc. 36 Commerce Rd., Cedar Grove, N. J. Center 9-6100. John Mahler, asst. sales mgr.

Sacramento, Calif.: 7500 14th Ave. Gladstone 1-4375. Peter Onnigian.

Columbus, Ohio: 1611 Elmwood Ave. Hudson 8-0317. Willis McCord.

Alexandria, Va.: 2409 Menokin Drive, #11. King 9-5520. Donald Foyer.

Products (for tv): Cameras, video amplifiers, sync generators, keyed video generators, power supplies, test patterns, special slide opaques for film and live cameras in monochrome and color, test equipment, complete camera systems, image orthicon orbiters.

G

Gates Radio Co. 123 Hampshire St., Quincy, Ill. Baldwin 2-8202. Larry Cervone, general sales mgr (radio & tv).

Washington 4, D. C.: Warner Bldg. Metropolitan 8-0522.

Atlanta, Ga.: 1133 Spring St., N.W. Trinity 6-0369. Howard Decker, store mgr.

Houston 3, Tex.: 2700 Polk Ave. Capitol 8-8536. J. E. Woods, store mgr.

Products (for radio): Broadcast transmitters and complete station equipment, transmitter control consoles, audio and amplifiers, patch panels, racks, custom built audio consoles, audio preset master controls, turntables, recording equipment, microphones, towers, transmission lines, fm transmitters, fm studio equipment, fm antennas.

Products (for tv): Transmitters (vhf), studio equipment, towers, antennas, transmission lines, complete video equipment.

General Communications Inc., Broadcast Div., Janesville Rd., Fort Atkinson, Wis. Jordan 3-5547.

Products (for tv): Camera and program switching systems, dial-operated monitor switching systems, power supplies, sync and clamp amplifiers, video distribution and pulse amplifiers, console, rack equipment, automation equipment.

General Electric Co. Technical Products Dept. Electronics Park, Syracuse, N. Y. Granite 6-4411. John Wall, manager of sales, broadcast equipment.

San Francisco, Calif.: 235 Montgomery St. C. T. Haist Jr., regional sales mgr.

Detroit 21, Mich.: 16247 Wyoming Ave. W. R. Chapin, regional sales mgr.

Dallas, Tex.: 3200 Maple Ave. J. H. Douglas, regional sales mgr.

Pasadena, Calif.: 232 N. Lake Ave. R. W. Cochran, district sales mgr.

Washington 5, D. C.: Wyatt Bldg. J. F. Watter, district sales mgr.

Atlanta 9, Ga.: 1330 W. Peachtree St., N.W. J. M. Comer, T. F. Bost, district sales mgrs.

Chicago 6, Ill.: Engineering Bldg. G. E. Webster, district sales mgr.

Kansas City, Mo.: 2826 Main St. R. E. Lauterbach, district sales mgr.

New York, N. Y.: 420 Lexington Ave. L. F. Page, district sales mgr.

Schenectady 7, N. Y.: 801 S. Brandywine Ave. W. G. Broughton, district sales mgr.

Syracuse, N. Y.: Electronics Park. H. H. Condo, district sales mgr; Howard L. Perdue, headquarters sales mgr.

Cleveland, Ohio: 1013 Williamson Bldg. E. H. Platt, district sales mgr.

Houston, Tex.: 1100 E. Holcombe Blvd. H. W. Granberry, district sales mgr.

Seattle, Wash.: 705 Second Ave. V. H. Russell, district sales mgr.

Products (for radio): Complete transmitting and studio equipment.

Products (for tv): Complete line of tv broadcast equipment (antennas, transmitters and studio gear for monochrome and color, uhf and vhf), complete line of closed-circuit equipment for monochrome and color, automatic program control systems, audio equipment, microwave equipment.

General Electronic Labs. 195 Massachusetts Ave., Cambridge 39, Mass. University 4-8500. Sal Fulchino, sales mgr.

Products (for radio): Multiplex transmitting equipment, fm transmitters.

General Precision Lab Inc. 63 Bedford Rd., Pleasantville, N. Y. Rogers 9-5000. N. M. Marshall, associate director for sales, industrial products division.

Pasadena, Calif.: 180 N. Vinedo Ave. Sycamore 5-5869. Thurston C. LeVay, mgr.

Products (for tv): Studio and telecine equipment, closed-circuit equipment.

General Radio Co. 22 Baker Ave., West Concord, Mass. Emerson 9-4400. Arthur E. Thiesen, pres.

Los Altos, Calif.: 1186 Los Altos Ave. Whitecliff 8-8233. James G. Hussey.

Los Angeles, Calif.: 1000 N. Seward St. Hollywood 9-8201. William R. Saylor.

Oak Park, Ill.: 6605 W. North Ave. Village 8-9400. William H. Ihde.

Silver Spring, Md.: 8055 13th St. Juniper 5-1088. William G. Harrison.

Ridgefield, N. J.: Broad Ave. at Linden. Whitney 3-3140. George G. Ross, mgr.

Abington, Pa.: 1150 York Rd. Hancock 4-7419. Kipling Adams.

Toronto, Ont., Canada: 99 Floral Parkway. Cherry 4-6221. Arthur Kingsnorth.

Products (for radio & tv): Station frequency monitors, modulation monitors, distortion and noise meters, test oscillators, signal generators, vacuum tube voltmeters, impedance measuring equipment, coaxial elements and measuring equipment, lighting control dim-

DEARBORN

CAMERA STABILIZER

for

1. STEADY, QUALITY PICTURES
2. CINERAMIC MOVIES
3. TIMESAVING



Howard Dearborn, Inc. 678 Front St., Berea, Ohio

KEEP TIME

fraction of a
Don't lose a/minute!



Minerva

STOPWATCH

Centralized Register

Radio and TV people—get the most of every minute you pay for —to the last split-second with the Minerva Stopwatch designed for radio and TV use! Eliminates the possibility of "last minute" errors — easy-reading — OFFICIALLY ADOPTED by major networks. Write TODAY for complete catalog.

List Price \$38.50
Professional Price
\$26.95 net

M. Ducommun Company
Specialists in Timing Instruments
580 Fifth Avenue, New York 36-PLAZA 7-2540

mers, line voltage regulators, sound level meters, Variac autotransformers, bridges, detectors, connectors, transmitter monitors, transmitter harmonic measuring equipment.

Giantview Television Network, Div. of Melink Steel Safe Co. 901 Livernois Ave., Ferndale 20, Mich. Lincoln 7-7440. John L. Mayer, asst sales mgr.

New York 16, N. Y.: 440 Fourth Ave. Murray Hill 6-9242. Richard L. Colten.

Toledo 6, Ohio: 1872 Oakwood at Clinton St. Jefferson 6-4641. W. Russell Smith, sales mgr.

Phoenix, Ariz.: (Kelton Audio Equipment Co.) 808 N. First St. Alpine 4-7355. Kenneth O. Kelton.

Los Angeles 7, Calif.: (Pembrex Theatre Supply Corp.) 1969 S. Vermont Ave. Republic 1-3111. Louis M. Wutke.

Chicago 25, Ill.: (Standard Telecasting Systems) 2801 W. Lawrence. Longbeach 1-4083. Samuel S. Stone.

Castleton, Ind.: (Private Television Systems Inc.) P. O. Box 41. CI 5-0471. Alan E. Sicks.

New Orleans, La.: (Delta Visual Service Co.) 815 Poydras Ave. Jackson 5-9061. Francis J. Dider.

Boston 34, Mass.: (Lake Service Corp.) 89 Brighton Ave. Stadium 2-5868. William Dwyer.

Long Island City, N. Y.: (Sound Systems Inc.) 39-22 30th St. Stillwell 6-4474. Howard Rider.

Columbus 10, Ohio: (Ohio State U., Noncommercial educational station WOSU-TV) 2480 Starr Rd. Hudson 6-3003. Harold Gorsuch, chief engineer.

Marion, Ohio: (Gattshall's Tv Sales & Service) 708 N. Main St. 2-0913. P. E. Gattshall.

Portland 9, Ore.: (J. G. Severtson Co.) 1517 N.W. Hoyt St. Capitol 8-7209. J. G. Severtson.

Philadelphia 3, Pa.: (Television Production Engineering Corp.) 1920 Chestnut St. Rittenhouse 6-6179.

Richardson, Tex.: (Electron Corp.) 727 S. Central Expressway. Adams 5-3273. Mort Zimmerman.

Products (for tv): Closed-circuit telecasting, mobile video-tape recording.

Graybar Electric Co. 420 Lexington Ave., New York 17, N. Y. Lexington 2-4000. L. J. O'Connell, mgr, electronics sales.

Offices in more than 130 locations.

Products (for radio & tv): Microphones, amplifiers, equalizers, loudspeakers and speech input systems, magnetic tape recorders, antennas, tower lighting material, electron tubes, electronic test equipment, studio lighting equipment and switching.

H

J. M. Hamilton Inc. P. O. Box 2432, Gastonia, N. C. University 4-2115. J. M. Hamilton, pres.

Services (for radio & tv): Erection, maintenance and painting radio and tv towers.

Harvey Radio Co. 103 W. 43rd St., New York 36, N. Y. Judson 2-1500. Harvey E. Sampson Jr.

Products (for radio & tv): Distributes Altec Lansing, Ampex, Atlas Sound, Audio Development, Audio Devices, Blonder-Tongue, Cinema Engineering, Daven, Electro-Voice, GE, Karg, Minnesota Mining & Mfg., Newmann, Peerless, Permoflux, Pultex, RCA, Raytheon, Starbird, Telex, Trimm, Terado, United Transformer products.

Harwald Co. 1245 Chicago Ave., Evanston, Ill. Davis 8-7070. Sam Caldwell.

Products (for radio): Storage cabinets for discs and tapes.

Products (for tv): 16mm sound motion picture projectors, automatic film inspection machines, rewinds, splicers, film cleaning machines and chemicals, developing machines, film storage cabinets and variety of editing room supplies.

Richard R. Haskey, audio engineering, P. O. Box 32, Watertown, Wis. 2168. Richard R. Haskey, owner.

Products (for radio & tv): Custom line of plug-in audio preamplifiers, program amplifiers and associated power supplies.

Hewlett-Packard Co. 275 Page Mill Rd., Palo Alto, Calif. Davenport 5-4451. Cort Van Rensselaer, U. S. sales mgr.

Products (for radio): Oscilloscopes, oscillators, wave analyzers, square wave and pulse

generators, voltmeters, frequency counters, signal generators, power supplies, attenuators, digital recorders, frequency meters, waveguide and coax impedance and power measuring equipment, automatic noise figure measuring equipment 10 mc to 18 kmc.

Products (for tv): Pulse and square wave generators, voltmeters, frequency counters, signal generators, power supplies, attenuators, vhf-uhf monitor, wave analyzers, frequency meters, digital recorders, waveguide and coax impedance and power measuring equipment, automatic noise figure measuring equipment 10 mc to 18 kmc.

Houston Fearless Div., Color Corp. of America, 11801 W. Olympic Blvd., Los Angeles 64, Calif. Bradshaw 2-4331. Arthur J. Kjontvedt, sales mgr.

New York, N. Y.: 527 Lexington Ave. Circle 7-2180.

Products (for tv): Film processing and printing equipment, tv studio and motion picture studio accessory items: camera pedestals, dollies, camera heads, remote control camera heads, microwave parabolas.

Hughey & Phillips Inc. 3200 N. San Fernando Blvd., Burbank, Calif. Victoria 9-1104. J. H. Ganzzenhuber, vp and gen mgr.

Washington, D. C.: 2801 Quebec St., N.W. Kellogg 7-0495. Frank J. Little Jr., east coast sales mgr.

Products (for radio & tv): 300mm beacons, obstruction lights, photo-electric controls, beacon flashers, special junction boxes, microwave tower light control and alarm systems, complete kits for tower lighting, sleet melter power and control.

I

Industrial Fibre Products Co. 3658 S. Main St., Los Angeles 7, Calif. Adams 3-6726.

Products (for radio & tv): Shipping cases for film, tape, transcriptions.

Industrial Television. 7940 Fareholm Dr., Los Angeles 46, Calif. Oldfield 6-1000. Robert J. Myers, sales mgr (radio & tv).

Products (for radio): Fm transmitters, complete fm station packages, industrial transmitters and antennas.

Products (for tv): Adler Electronics educational tv station equipment, low power uhf, microwave and translators.

Industrial Transmitters & Antennas Inc. 235 Fairfield Ave., Upper Darby, Pa. Flanders 2-0455. Bernard Wise.

Products (for radio): Fm broadcast transmitters, broadcast test equipment, am field strength meter.

International Telephone & Telegraph Corp. 67 Broad St., New York 4, N. Y. Perry R. Rohm, director of marketing.

Industrial Products Div., 15191 Bledsoe St., San Fernando, Calif.

ITT Federal Div., 100 Kingsland Rd., Clifton, N. J.

Kellogg Switchboard & Supply Co. (Div.), 6650 S. Cicero Ave., Chicago 38, Ill.

ITT Labs. 500 Washington Ave., Nutley 10, N. J.

Components Div., 500 Kingsland Rd., Clifton, N. J.

Products (for radio & tv): Radio and telephone communications systems including microwave and over-the-horizon equipment, closed-circuit tv systems, power and high frequency tubes, travel wave tubes, thyatron tubes, silicon and selenium rectifiers, power supplies, tantalum capacitors, hermetic seals and other broadcast components.

International Telemeter Corp. 1501 Broadway, Bryant 9-8700. Louis A. Novins, pres; Will Baltin, general assistant on marketing.

Products (for tv): Attachments for Telemeter pay tv system and closed-circuit tv equipment.

J

Jampro Antenna Co. 7500 14th Ave., Sacramento 20, Calif. Gladstone 1-4375. Peter K. Onnigian, sales mgr.

New York 18, N. Y. (Telesco International Corp.) 36 W. 40th St. Pennsylvania 6-2165. Jerry Lainer, sales mgr.

Products (for radio & tv): Vhf antennas, non-directional and directional types and low power types for satellites; fm antennas.



HUGHEY and PHILLIPS, INC.

Specialists in Obstruction Lighting Equipment and Controls

BEACON and OBSTRUCTION LIGHTS, designed to meet specifications of CAI, FCC, and Canadian DOT.



300MM Beacon Single Obstruction Light Double Obstruction Light

You'll find Hughey & Phillips have obstruction lights for every job. The engineering of each light offers maximum efficiency and simplified installation and maintenance. Whether you need bottom or side entrance conduit fitting types, there is a model to meet your requirements.

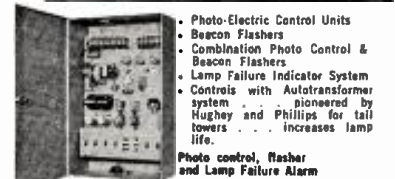
SPECIAL CAST ALUMINUM WATERTIGHT JUNCTION BOXES, offering a wide choice in types of terminals, cable support, and factory installed screw cap receptacles.



Box with terminals, cable support, and receptacle in cover. Box with factory installed screw cap receptacles. Box with special terminals and cable support.

Hughey & Phillips have pioneered in the use of adequate junction boxes with proper terminals, and built-in cable support to meet NEC requirements.

SPECIAL CONTROL UNITS, designed for both indoor and outdoor installation.



- Photo-Electric Control Units
- Beacon Flashers
- Combination Photo Control & Beacon Flashers
- Lamp Failure Indicator System
- Controls with Autotransformer system . . . pioneered by Hughey & Phillips for tall towers . . . increases lamp life.
- Photo control, flasher and Lamp Failure Alarm

TOWER LIGHTING ISOLATION TRANSFORMER

THREE SIZES . . . 750, 1750, 3500 WATTS

FEATURING:

- HIGHER EFFICIENCY
- IMPROVED REGULATION
- ADDITIONAL TAPS
- FIBER GLASS INSULATION
- EPOXY ENCASED
- VERSATILE MOUNTING



HUGHEY & PHILLIPS, INC.

MANUFACTURERS OF

300MM Beacons, Obstruction Lights, Photo-Electric Controls, Beacon Flashers, Special Junction Boxes, Microwave Tower Light Control and alarm Systems, Tower Isolation Transformers, and Complete Kits for: Tower Lighting, Sleetmelter Power and Control.

3200 N. San Fernando Blvd. Burbank, Calif.

IT

Industrial Television

CONSULTING ENGINEERS

TV • FM • MICROWAVE • TRANSLATORS

Applications—Field Engineering

7940 Fareholm Drive
Los Angeles 46, California
Phone: Oldfield 6-1000

AMPEX

PROFESSIONAL RECORDERS

300's and 351's available for immediate delivery to any point in the USA . . .

at factory prices! Write for bulletin "G"



kierulff SOUND CORPORATION
120 W. OLYMPIC BLVD., LOS ANGELES 15, CALIF.

Equipment CONTINUED

Jenfred Inc. 36 W. 57th St., New York 19, N. Y. Circle 7-1429. Claude Frederick Jr., pres. Products (for tv): Rear and front (Scotch-lite) projection equipment, display equipment, slides and pictures, slide files, complete photographic and art studio.

Jennings Radio Manufacturing Corp. 970 McLaughlin Ave., San Jose 8, Calif. Cypress 2-4025. Roderick W. Neibaur, sales mgr. Products (for radio & tv): Vacuum variable and fixed capacitors, vacuum relays.

Jerrold Electronics Corp. Jerrold Bldg., Phila. 32. Baldwin 6-3456. William Miller, sales mgr, systems sales division.

(Eastern regional ofc.: See above). New York 62, N. Y.: 7 Hugh Grant Circle. Sycamore 2-3700.

Pittsburgh 6, Pa.: 5911 Baum Blvd. Hilland 1-3050.

Minneapolis, Minn.: 5605 S. Lyndale. Taylor 7-4500.

Sharon, Mass.: 6 James Rd. Capital 7-1515. Baltimore 18, Md.: 312 E. 25th St. Hopkins 7-6894.

San Carlos, Calif. (Western regional ofc.): 1042 Terminal Way. Lytel 3-8273.

Denver 15, Colo.: Lakewood Professional Bldg. Belmont 7-3024.

Yakima, Wash.: Ward Bldg. 1 N. First St. Chestnut 8-1717.

Dallas 6, Tex.: Suburban Bldg. Emerson 8-1919.

Norwalk, Calif.: 12106 E. Firestone Blvd. University 3-7410.

Toronto 10, Ont.: 50 Wingold Ave. Russell 1-6174.

Products (for tv): Community antenna systems, closed-circuit industrial systems, fm and tv modulators and demodulators, RF signal meters and test equipment.

Johns-Manville Sales Corp. 22 E. 40th St., New York, N. Y. Lexington 2-7600. P. J. Washburn.

Products (for radio & tv): Acoustical materials.

E. F. Johnson Co. Waseca, Minn. 990. C. Willson, in charge of radio & tv sales.

Products (for radio & tv): Components—Capacitors, inductors, sockets, connectors, etc.

Equipment—RF contactors, sampling loops, tower lighting filters, isolation filters, iso-couplers.

K

Kaar Engineering Corp. 2995 Middlefield Rd., Palo Alto, Calif. Davenport 6-6050. Frank Genocchio.

Seattle, Wash.: 226 29th Ave. N. East 2-6189. Gordon Armstrong.

Toronto 9, Ont.: 3534 Dundas St. W. Roger 2-8224. Ivor Nixon.

Products (for radio & tv): Mobile radio-telephone equipment, am and fm transmitters, receivers.

Kahn Research Labs Inc. 22 Pine St. Freeport, N. Y. 9-8808. Leonard R. Kahn, pres; Kenneth B. Boothe, vp, sales.

Products (for radio & tv): All-am stereophonic transmitter adapter, compatible single sideband adapters for am transmitters, symmetrical peak networks to increase coverage range of am, fm and tv voice transmissions.

Karg Labs Inc. 30 Meadow St., S. Norwalk, Conn. Volunteer 6-3200. D. S. Karg, sales mgr.

Products (for radio): Crystal-controlled single and multi-channel fm monitors and relay receivers, multiplex adapters, storecast receivers.

Kay Electric Co. Maple Ave., Pine Brook, N. J. Capital 6-4000. J. Gilmore, sales mgr.

New Haven, Conn.: (Broger Instrument Sales Co.) 42 Church St. Spruce 7-6279.

Chicago 39, Ill.: (Loren F. Green & Assoc.) 5218 W. Diversey Ave. Palisade 5-6824.

Brookline 46, Mass.: (Broger Instrument Sales Co.) 48 Pearl St. Beacon 2-4804.

Seattle 99, Wash.: (ARVA) 1320 Prospect St. Garfield 8644.

Arnprior, Ont.: (MEL Sales Ltd.) 400.

Don Mills, Ont.: (MEL Sales Ltd.) P. O. Box 50. Hickory 4-8172.

Montreal, Que.: (MEL Sales Ltd.) P. O. Box 189, Postal Station O.

Products (for radio & tv): Test instruments.

Kierulf Sound Corp. 820 W. Olympic Blvd. Los Angeles 15, Calif. Richmond 7-0271. Robert Carson.

Riverside, Calif.: 6035 Magnolia Ave. Overland 6-7031. Bob Gneiting.

Tarzana, Calif.: 18841 Ventura Blvd. Dickens 5-4188. Bob Lawrence.

West Los Angeles, Calif.: 12024 Wilshire Blvd. Granite 7-8847. Rudy Stoklos.

Products (for radio): Audio-Tape and discs, Presto discs, Ampex audio tape recorders, Magnacord tape recorders, Electro-Voice microphones, Shure microphones, McIntosh amplifiers, Mohawk tape recorders, Heath Kit test equipment, Scotch brand recording tape.

Products (for tv): Audio parts.

Kin Tel Div. of Cohu Electronics Inc. 5725 Kearny Villa Rd., San Diego 12, Calif. Browning 7-6700. Stanley S. Stevers, sales mgr.

New York 18, N. Y.: (c/o Visual Electronics) 356 W. 40th St. Pennsylvania 6-5840.

Products (for tv): Viewfinder studio camera (vidicon type), studio monitors, sync generators, portable camera chains, film chains, video distribution equipment.

Kliegl Bros. Lighting 321 W. 50th St., New York 19, N. Y. Columbus 5-0130. Herbert R. More, mgr., tv dept.

Los Angeles 15, Calif.: 1420 W. 9th St. Dunlink 8-1348. Chet Glass, mgr.

Products (for tv): Complete line of studio lighting equipment (spotlights; floodlights; wiring devices; Sard-patch and Rotolector cross-connecting boards; auto-transformer, Kliegtronic and magnetic amplifier dimmer boards; Memry switchers, No-Heat glass filters, new SCR dimmer.

Kline Iron & Steel Co. 1225 Huger St., Columbia, S. C. Alpine 4-0301. B. H. Kline, pres.

Products (for radio & tv): Towers.

L

Lambda-Pacific Engineering Inc. 14725 Armita St., Van Nuys, Calif. Triangle 3-2400. L. W. Mallach, vp.

Products (for radio & tv): Microwave relay systems, uhf translators, microwave test sets, microwave antenna systems.

Lampkin Labs Inc. Mobile Radio Dept. Bradenton, Fla. 6-1906. George C. Craig, sales mgr.

Products (for radio): Mobile radio equipment, fm modulation meter, micrometer frequency meter.

Langevin Div., W. L. Maxson Corp. 47-37 Austell Pl., Long Island City 1, N. Y. Ravenswood 9-1850. Albert Schneider, mgr.

West Hartford, Conn.: (c/o Zaslav Sales Co.) 108 Foxcroft Rd. Jackson 3-7394. Joe Zaslav.

New York, N. Y.: (c/o Robert J. Marcy Assoc.) 1776 Broadway. Circle 5-3880. Robert J. Marcy.

Products (for radio): Audio amplifiers, transformers, power supplies, accessory equipment.

Products (for tv): Video amplifiers.

Lehigh Structural Steel Co. Gordon St., Allentown, Pa. Hemlock 4-5221.

New York 4, N. Y.: 17 Battery Pl. Whitehall 4-1424. Edward A. Murphy, general sales mgr.

Products (for radio & tv): Supporting towers.

Liberty Tower Manufacturing Co. P. O. Box 292, Dieterich, Ill. Walker 5-3032. Glen D. Griffith, Mrs. Griffith.

Products (for radio): Complete towers, installations, lighting equipment.

Products (for tv): Complete towers, lighting kits, installations, antenna installations.

Ling Systems Inc. 11949 Vose St., North Hollywood, Calif. Poplar 5-9041. R. H. Goodwin, vp, sales.

Products (for tv): Microwave relay systems for STL or remote, Microvan remote unit.

John E. Lingo & Son Inc. 2814 Buren Ave., Camden 5, N. J. Woodlawn 4-0487.

Products (for radio): Antenna supporting poles.

Products (for tv): Transmitting antennas.

Lumitron Div. Metropolitan Electric Manufacturing Co. 2250 Steinway St., Long Island City 5, N. Y. Astoria 8-3200.

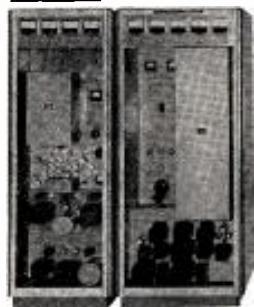
Products (for tv): Magnetic amplifier lighting control systems for studios with manual or infinite pre-setting controls, electrical distribution systems, panelboards, etc.

DESIGNER AND MANUFACTURER OF

THE Ultimate IN

FM BROADCAST EQUIPMENT

- All Powers—10 Watts to 10 KW
- Dependable Performance at Low Cost
- Savings of Up to 40% in Space
- Multiplex and Remote Control Operation



FM-5000A 5KW Transmitter



FM-1000A 1KW



FM-10A
10 Watts



Remote Control Unit

Over 30% of the new FM installations are ITA equipped! Unbelievable? Not when you consider the advantages offered by ITA to FM owners and operators. For instance, ITA maintains a complete engineering facility—specializing in the design of FM equipment to the highest standard of reliability and performance . . . utilizing only tried circuitry and only the most conservatively rated components. Station manager or engineer—you'll like the economy, appearance and compactness of ITA designs.

AUDIO ANALYZERS • FIELD STRENGTH METERS

This new ITA Remote Control Unit adds the utmost flexibility and convenience to local/remote operation. Completely self-contained unit provides all "fail-safe" features. Provides 25 metering facilities, and can be installed in one hour—standard parts used throughout.

See ITA—Specialists in FM—Before You Buy

INDUSTRIAL TRANSMITTERS AND



ANTENNAS • UPPER DARBY, PA.

Ling-Altec

Closed Circuit and Broadcasting
Television Equipment

GENE O'FALLON & SONS

639 Grant Street

DENVER 3, COLORADO

AMherst 6-2397

M

Machlett Labs Inc. 1063 Hope St. Springdale, Conn. Fireside 8-7511. R. E. Nelson, mgr, power tube sales.

Chicago 10, Ill.: 510 N. Dearborn St. Michigan 2-5316. David S. Frankel, mgr, central district sales and field engineering.

Redwood City, Calif.: 2881 El Camino Real. Emerson 8-8871. E. H. Gilbert, field engineer.

Products (for radio): Modulator, amplifier, oscillator tubes for high power am and fm broadcast transmitters.

Products (for tv): Medium and high power transmitting tubes and rectifiers for tv equipment, image orthicon and vidicon tubes.

MacKenzie Electronics Inc. 145 W. Hazel St., Inglewood 3, Calif. Oregon 8-9335. Louis S. Mackenzie, pres.

Products (for tv): Multi-channel program repeaters, single-channel program repeaters, telephone answering sets.

Magnasync Manufacturing Co. Ltd. 5546 Satsuma Ave., North Hollywood, Calif. Stanley 7-5493. Howard V. Auchstetter, sales mgr.

Products (for tv): Motion picture film recorders, related accessories, studio mixing consoles.

Magnacord Div., Midwestern Instruments Inc., 41st & Sheridan Rd., Tulsa, Okla. Hugh J. Daly, general sales mgr.

Products (for radio & tv): Tape recording equipment.

J. G. McAlister Inc. 1117 N. McCadden Pl. Hollywood 28, Calif. Hollywood 9-5317. L. M. Combs, vp.

Products (for tv): Lighting equipment, camera dollies.

Mectron Co. 166 Ridge Ave., North Plainfield, N. J. 6-6513. James F. Cosgrove, sales mgr (radio & tv).

Roselle, N. J.: (Factory) 501 E. First Ave. Chestnut 5-1068. Saul Esocoff, production mgr.

Products (for radio): Rigid coaxial transmission lines and components, fm harmonic filters, patch panels, dehydrators.

Products (for tv): Rigid 50 and 51.5 ohm coaxial transmission lines and fittings; patch panels, dehydrators.

Mesa Microwave Inc. 11 N. Lee, Oklahoma City, Okla. Central 2-8881.

Service (for radio & tv): Common carrier services for commercial broadcast stations, educational broadcast stations, community antenna systems, educational closed-circuit systems, industrial communications.

Mohawk Business Machines Corp. 944 Halsey St., Brooklyn 33, N. Y. Glenmore 5-9570. Robert Urian Jr., pres.

Products (for radio and tv): Mohawk Midget-tape Professional 500 broadcast quality, hi-fi, pocket tape recorder and optional accessories for confidential recording.

Micro Record Corp. 487 South Ave., Beacon, N. Y. 2750. Samuel Rose, pres.

Products (for tv): Tanks and dryers for developing film.

Minnesota Mining & Manufacturing Co. 900 Bush Ave., St. Paul 6, Minn. Prospect 6-8511. W. H. Madden, sales mgr, magnetic production div.

Atlanta 18, Ga.: 732 Ashby St., N.W. Trinity 6-4401. L. C. Atkins.

Bedford Park, Ill.: 6850 South Harlem Ave. Argo P. O. Globe 8-2200. D. T. Windahl.

Dallas 28, Tex.: 2121 Santa Ana Ave. Davis 7-7311. R. A. Henderson.

Los Angeles 22, Calif.: 6023 S. Garfield Ave. Raymond 3-6641. A. J. Blower.

Ridgefield, N. J.: 700 Grand Ave. Whitney 3-6700. W. F. Enright.

Products (for radio & tv): Scotch brand magnetic tape and video tape.

Miratel Inc. 1080 Dionne St., St. Paul 13, Minn. Humboldt 9-7417. H. E. Kurzweg, sales mgr.

Products (for radio): Two models Conelrad receivers; voice operated relay, vhf communications receiver, regulated power supplies.

Products (for tv): Video monitors, cabinet models, rack and custom models, regulated power supplies, video amplifiers, distribution amplifiers, aperture correctors.

Mitchell Camera Corp. 666 W. Harvard St., Glendale 4, Calif.: Chapman 5-1085. J. D. McCall, vp.

Products (for tv): Motion picture cameras, tripods, tiltheads.

Mole-Richardson Co. 937 N. Sycamore Ave., Hollywood 38, Calif. Oldfield 4-3660. Warren K. Parker, first vp.

Products (for tv): Lighting equipment.

Mycalex Corp. of America. 125 Clifton Blvd., Clifton, N. J. Prescott 9-8866. A. S. Backus, acting gen mgr.

Burbank, Calif.: 702 E. Walnut St. Normandy 5-1211. W. G. Coe, mgr.

Chicago, Ill. (Frank Butters & Assoc.) 20 N. Wacker Dr. Dearborn 2-8455.

Dayton, Ohio.: 384 W. First St. H. J. Lake, mgr.

Washington, D. C.: 1411 Pennsylvania Ave., N.W. Republic 7-7040. J. Nalls, mgr.

Products (for radio & tv): Glass-bonded mica insulation components, tube sockets and bases, synthetic mica, telemetry switches and supramica ceramoplastics.

N

Nems-Clarke Co., Div. of Vitro Corp. of America, 919 Jesup-Blair Dr., Silver Spring, Md. Juniper 5-1000. Ramon C. Curry.

Products (for radio): Field intensity meters, phase meters, audio jack panels, mobile drive recorder assemblies.

Products (for tv): Field intensity meters, color and monochrome rebroadcast receivers, video jack panels and components.

Neumade Products Corp. 250 W. 57th St., New York 19, N. Y. Judson 6-5810. Lee E. Jones, executive vp.

Products (for tv): Accessory equipment line for storing, shipping, editing and cleaning of film.

Newark Electric Co. 223 W. Madison St., Chicago 6, Ill. State 2-2944. F. J. McAllister, sales mgr.

Inglewood, Calif.: 4747 W. Century Blvd. Orchard 4-8440. Herbert Poncher, vp in charge of operations.

Products (for radio & tv): Distributor of radio, tv parts and accessories.

O

O'Connor Engineering Labs. 9852 Highland Ave., Alta Loma, Calif. Yukon 2-8341. Thomas W. Oglesby, sales mgr.

Products (for tv): O'Connor fluid pan and tilt heads, level heads.

Gene O'Fallon & Sons. 639 Grant St., Denver 3, Colo. Amherst 6-2397. Gene O'Fallon Jr.

(radio); Bill O'Fallon, Martin J. O'Fallon (tv).

Products (for radio): Dahlberg communication systems, Ling-Altec systems, Altec-Lansing systems.

Products (for tv): Ling-Altec closed-circuit and broadcast cameras, stations and studios for small-community, educational and amateur tv, communications and tv microwave relay systems; Miratel monitors, Sampson Hall underwater camera housings, Farnan & Seemann Elgeet lenses, Perkins-Elmer electric zoom lenses, Mosler-Photoguard cameras, Belden cables and wires, Houston Fearless pan and tilt and tripods, Dahlberg hospital communications systems.

Gunnar A. Olsen Corp. 215-11 42nd Ave., Bay-side 61, N. Y. 9-8992. Gunnar A. Olsen, pres.

Products (for radio & tv): Tower erection, antenna installation, lighting, painting, maintenance service, foundation installation and design.

ORRadio Industries Inc. Shamrock Circle, Opelika, Ala. Sherwood 5-5771. William A. Fink, sales mgr, professional products.

Pasadena, Calif.: 1715 E. Walnut.

Manhasset, N. Y.: 1 Park Ave. 7-6620. Preston W. Mack, mgr.

Products (for radio): Irish brand magnetic recording tape and accessories, Formulation 61 professional recording tape and accessories.



LOOK TO LAMBDA

FOR A COMPLETE LINE OF MICROWAVE EQUIPMENT for STL, Inter-City, and remote programs; 1 to 50 watts on 6 kmc., 0.25 watts on 10.5 kmc to 12.2 kmc . . . Complete Audio Multiplex and Standard Accessories.

FOR UHF TRANSLATORS . . . a new type of equipment for remote areas, designed for best broadcast quality and ease of maintenance . . . power outputs of 10 to 100 watts with any type antenna configuration . . . full color capabilities without correction techniques.

FOR THE TELEREMOTOR TRUCK, the only low cost, broadcast quality television remote truck package available! Provides complete television remote facilities in one mobile package; simple set up and operation with minimum personnel.

LOOK TO LAMBDA for precision engineering, quality services, and advanced electronic design. For full information, submit your station requirements to:

14725 Arminta Street
Van Nuys, California
Phone: STanley 2-1980



YOUR CHOICE
THE FINEST TAPE RECORDING INSTRUMENTS AVAILABLE!



CHOICE OF PROFESSIONALS

More Magnecord tape instruments are in use in broadcast stations throughout the world than any other brand . . . the reason? Professionals agree . . . Magnecord makes the finest tape recording instruments available anywhere!



THE PT 6 . . . rugged, reliable "workhorse" of the broadcast industry.



THE P 75 . . . "The Editor" . . . includes all of the capabilities of the PT 6 plus extended performance and utility.



THE M 90 . . . "Mighty" in all performance characteristics . . . Magnecord's prestige tape instrument.

INTRODUCING:



THE NEW 728 "PROFESSIONAL"

THE ONLY TAPE RECORDER AT ANY PRICE THAT DOES EVERYTHING!



P. O. Box 7186 / Tulsa, Okla.

DIVISION of MIDWESTERN INSTRUMENTS / manufacturers of electronic data acquisition instruments

Equipment CONTINUED

F

Fembrex Theatre Supply Corp. 1969 S. Vermont Ave., Los Angeles 7, Calif. Republic 1-3111. George Sullivan, mgr.
Phoenix, Ariz.: 2213 N. 37th St. N. Cornell, sales mgr.

North Las Vegas, Nev.: (Little Machine Works) Larry Little, mgr.
Products (for tv): GianTVView projection; Pemarc, Peminc rear projectors.

Fentron Corp. 777 S. Tripp St., Chicago 24, Ill. Sacramento 2-3201. Irving Rossman, pres.
Products (radio & tv): Tape recorders, magazine repeaters.

Philco Corp. 4700 Wissahickon Ave., Philadelphia 44, Pa. Victor 3-4000. Conrad Young, marketing mgr., industrial products.

Products (for tv): TLR microwave transmitters, receivers, repeaters and complete systems for video relaying; TLR-5 portable microwave systems.

Photsonics Inc. 2704 W. Olive Ave., Burbank, Calif. Victoria 9-3144. Edward Furer, pres; John Kiel, sales mgr.

Products (for tv): Recording cameras, kine-photo monitors.

Pierce Co. 3701 Nicollet Ave., Minneapolis 9, Minn. Taylor 3-6296. Walter V. Pierce.

Products (for tv): Backgrounds for tv and commercial studios; photographic supplier.

Piezo Crystal Co. 265 E. Pomfret St., Carlisle, Pa. 1495. Herman Shall, pres.

Products (for radio & tv): Quartz crystal frequency control units and ovens.

Precision Apparatus Co. 70-31 84th St., Glendale 27, N. Y. Davenport 6-3982. S. Sparer.

Products (for radio): Electronic test and measuring instruments such as oscilloscopes, tube testers, circuit testers (V-O-M's), VTVM's, transistor testers.

Products (for tv): Color bar generators, wide band oscilloscopes. Sine-square waves.

Precision Piezo Service. 427 Mayflower St., Baton Rouge 2, La. Dickens 2-5359. C. E. Pearce, mgr.

Products (for radio & tv): Quartz crystals for frequency control.

Precon Process & Equipment Corp. 900 Maryland Casualty Bldg., New Orleans 12, La. Tulane 3391. Hal C. Becker, vp.

Garden Grove, Calif., 8701 Adah St. Lehigh 9-8174. Dr. Robert E. Corrigan, vp.

Products (for radio & tv): Precon insertion equipment (for subliminal communication).

Prodelin Inc. 307 Bergen Ave., Kearny, N. J. Wyman 1-8600. A. Haselman, general sales mgr.

Products (for radio & tv): Rigid and semi-flexible coaxial transmission lines and accessories, parabolic antennas for microwave, telemetering devices.

Producers Sales Corp. 2704 W. Olive Ave., Burbank, Calif. Victoria 9-3144. John Kiel.

Products (for tv): Recording cameras, monitors.

Pro-Tex Reel Band Co. 2108 Payne Ave., Cleveland 14, Ohio. Prospect 1-6574. Thomas S. Kulka, proprietor.

Products (for radio & tv): Non-magnetic metal fastening clip for tape reels, plastic protective band for all length film reels.

B

Radex Corp. 2076 Elston Ave., Chicago 14, Ill. Armistage 6-6900. R. R. Cook, pres.

Products (for radio): Test equipment.

Radio Corp. of America. Front & Cooper Sts., Camden, N. J. Woodlawn 3-8000. E. C. Tracy, mgr., broadcast equipment marketing dept.

Atlanta 3, Ga.: 134 Peach Tree St. N.W. Jackson 4-7703. W. Darwin, W. Marsh, C. Ogle, R. A. House.

Boston 16, Mass.: 200 Berkeley St. Hubbard 2-1700. J. Ulasewicz.

Chicago 54, Ill.: Merchandise Mart Plaza. Delaware 7-0700. W. K. Frank.

Cleveland 15, Ohio.: Keith Bldg. Cherry 1-3450. R. I. Gary.

Dallas, Tex.: 7901 Empire Freeway. Fleetwood 2-3911. E. Fincher, E. H. Hoff, R. Smith.

Kansas City 6, Mo.: 1006 Grand Ave. Harrison 1-6480. G. W. Bricker, E. E. Gloystein.

Hollywood 28, Calif.: 1560 N. Vine St. 9-2154. H. W. Jury.

San Francisco 2, Calif.: 420 Taylor St. Ordway 3-8027. W. K. Charles.

Seattle 4, Wash.: 2250 First Ave. S. Main 2-8350. O. E. Wagner.

Ramsey, N. J.: 100 Fuhrman Ave. J. R. Sims.

Austin, Tex.: 4605 Laurel Canyon Dr. J. N. Barclay.

Products (for radio): Audio equipment, transmitters, transmission lines, towers.

Products (for tv): Studio equipment, film equipment, transmitters, transmission lines, towers, antennas.

Radio Music Corp. 84 S. Water St., Port Chester, N. Y. (Bryam, Conn. Jefferson 1-8620). L. B. Cornwell, pres.

Products (for radio): Transcription reproducers, filters, amplifiers.

Rangertone Inc. 73 Winthrop St., Newark 4, N. J. Humbolt 5-2550. R. H. Ranger, pres.

Products (for radio and tv): Magnetic tape recorders.

Raven Screen Corp. 124 E. 124th St., New York 35, N. Y. Lehigh 4-8408. Ernest D. Reif, sec-treas.

"This Is A Love Letter"

WOR

1640 BROADWAY, NEW YORK 18
LONGISLAND CITY 1

January 27, 1959

Miss Elaine Fateles
Mohawk Business Machines Co.
944 Halsey Street
Brooklyn, N.Y.

Dear Miss Fateles:

This is a love letter.

I'm stark raving wild over your Mohawk Midgetape 500, which we call our portable studio and which has already revolutionized our radio show. We've taken it twice to Cuba to capture the sounds of a neighbor nation in revolution and I'm still recoiling in disbelief when I note the quality of the tape we got. We've used the Mohawk 500 to interview Kim Novak, Bud Schulberg, Congressman Adam Clayton Urrutia and I delight in starting the best and Cuba's President Urrutia and I delight in starting the best engineers in radio by a simple demonstration of your equipment. Oldtimers from WOR and NBC here in New York to friends around the land and even down to station CMO in Havana join me in saluting a machine. . . I almost called it a gadget, it's little larger than a box of Kleenex, that can achieve the same broadcast quality as those bulky remote units that usually take a burly engineer both hands to carry from the field shop down the freight elevator and on to the job.

Moreover your Mohawk 500 is clean, neat, frigidly efficient, so easy to operate a girl trainee without experience can manage it, and it can take a heap of pounding and knocking around enroute and in crowds. Every time I open my carrying case and go to work you win a few more friends and fans who happen to be within ogling distance.

You and the people of Mohawk have indeed given radio a powerful tool. On behalf of the Tex and Jinx Show on WOR, congratulations and thanks.

Sincerely yours,

Barry Farber

Barry Farber, Producer
Tex and Jinx Show

RKO TELERADIO PICTURES, INC.
WOR, New York - WOR-TV, New York

FEATURES

- Exclusive VU METER for distortion control
- TAPE SPEED: 3 3/4" per second
- WOW & FLUTTER: 0.3%
- FREQUENCY RESPONSE: 50-10,000; ± 3 db range 100-8000
- OUTPUTS: 2-One 10mw at 2,000 ohms; Two Zero VU at 600 ohms
- Requires NO ELECTRICITY
- Operates on a SINGLE battery
- Completely TRANSISTORIZED
- Weighs ONLY 3 lbs.
- All recordings can be MONITORED
- Optional accessories for every conceivable use

MOHAWK midgetape PROFESSIONAL 500

World's First Broadcast Quality
Pocket Tape Recorder

A Palm-size Engineering Masterpiece that instantly captures and records any conversation, music or other sound and plays it right back in rich, professional Hi-Fidelity quality for radio broadcasting — TV — and many other business and personal uses.

HEARING IS BELIEVING

For literature and a Free Demonstration in your office, write or phone

Mohawk

business machines corporation

944 halsey st., brooklyn 33, new york

telephone glenmore 5-9570

New ROHN SELF SUPPORTING BROADCASTING TOWER



- ★ 130 ft. in height, fully self-supporting!
- ★ Rated a true HEAVY-DUTY steel tower, suitable for communication purposes, such as radio, telephone, broadcasting, etc.
- ★ Complete hot-dipped galvanizing after fabrication.
- ★ Low in cost—does your job with 81% savings—yet has excellent construction and unexcelled design! Easily shipped and quickly installed.

FREE details gladly sent on request.
Representatives coast-to-coast.

ROHN Manufacturing Co.
116 Limestone, Bellevue,
Peoria, Illinois

"Pioneer Manufacturers of
Towers of All Kinds"

Equipment CONTINUED

Products (for tv): Projection screens, front and rear projection.

Raytheon Co. 100 River St., Waltham 54, Mass. Twinbrook 3-5860. Joseph J. Sedik, mgr.

San Francisco 3, Calif.: 645 Seventh St. Market 1-1438. Curtis Little, sales engineer.

Wilmington, Calif.: 114 West B St. Terminal 4-8575. Robert Cowan, sales engineer.

Stamford, Conn.: 200 Fifth St. Henry Geist, sales engineer.

Franklin Park, Ill.: 9501 W. Grand Ave. Hugh Bannon, sales engineer.

New Orleans, La.: 4032 Thalia St. Jackson 2-7611. Warren Croom, sales engineer.

Shelby, Mont.: 214 Main St. Hemlock 4-5361. Edward Stout, sales engineer.

Chattanooga, Tenn.: Signal Mountain. Tucher 6-2487. W. B. Taylor, sales engineer.

Seattle 99, Wash.: Fisherman's Terminal. Atwater 3-4895. Ralph Peyton, sales engineer.

Products (for tv): Microwave relay equipment (0.1 w, 1.0 w, 5925-7600 mc and 13,000 mc, Model RTR series), program audio channel for microwave multiplexing (Model TMA-75).

Reeves Soundcraft Corp. Great Pasture Rd., Danbury, Conn. Pioneer 3-7601. William H. Deacy, vp.

New York 22, N. Y.: 10 E. 52nd St. Plaza 9-2644. Edward F. Claffey, eastern div. sales mgr.

Chicago, Ill.: 1735 W. Lawrence. Longbeach 1-8647. Arthur H. Hoffman, midwestern div. mgr.

Los Angeles 36, Calif.: 342 N. La Brea. Webster 8-6181. Bruce L. MacPherson, western director.

Products (for radio & tv): Magnetic recording tapes, recording blanks, styli, magnetic recording films, magnetic recording accessories.

Elsi Electronic Supply Co. 14405 Wyoming Ave., Detroit 38, Mich. Texas 4-8420. V. A. Wilton, mgr.

Grand Rapids 3, Mich.: Radio Electronic Supply Co. 505 Jefferson S.E. Glendale 9-4611. Don Chase, mgr.

Products (radio & tv): Distributes camera and power tubes, microphones, tape recorders, recording tape and discs, monitor amplifiers, speakers and associated equipment.

Robinson Recording Labs. 35 S. Ninth St., Philadelphia 7, Pa. Walnut 2-6800. W. P. Robinson, proprietor.

Products (for radio): Robinson precision turntable.

Rohn Manufacturing Co. 116 Limestone, Bellevue, Peoria 5, Ill. 7-3416. Dwight Rohn, gen mgr.

Products (for radio & tv): Towers, masts and accessories.

Polab Photo-Science Labs. Walnut Tree Hill, Sandy Hook, Conn. Garden 6-2466. Henry Roger, owner-director.

Products, services (for tv): Ready-Eddy motion picture computers, camera timers, automatic camera drives, remote controls, special devices, optical electrical engineering, research, consulting, etc.

Rust Industrial Co. 130 Silver St., Manchester, N. H. National 3-3596. Donald G. Inman, sales mgr.

Products (for radio & tv): Rust remote control systems, Rustrak recorders for automatic logging.

S

Sacramento Industrial Television Corp. 7500 14th Ave., Bldg. 9. Sacramento 20, Calif. Gladstone 1-4375. Keith Klrstein, pres, sales mgr; Peter Onnigian, vp, director of engineering.

Products (for radio & tv): Wireless microphones for tv, satellite tv transmitters, re-broadcasting vhf antennas, low powered vhf transmitters.

S.O.S. Cinema Supply Corp. 602 W. 52nd St., New York 19, N. Y. Plaza 7-0440. Jerome P. Schlesinger, sales promotion mgr.

Hollywood 28, Calif.: 6331 Hollywood Blvd. Hollywood 7-2124. Alan C. Macauley, western representative.

Products (for tv): Sound systems, closed circuits, amplifiers.

Schafer Custom Engineering, Div. of Textron Inc. 235 S. Third St., Burbank, Calif. Thornwall 6-3561. Paul C. Schafer, pres-gen mgr.

Products (for radio): Automation, automatic logging, remote control and automatic programming equipment.

Scientific Radio Products Inc. 2303 W. Eighth St., Loveland, Colo. Normandy 7-2261.

Products (for radio): Quartz crystals, crystal filters, packaged oscillators, filter crystals and broadcast crystals.

Self Winding Clock Co. 431 Canal St., New York 13, N. Y. Canal 6-6800. Harvey S. Wellman, sales mgr.

Branches: All Western Union offices.

Products (for radio & tv): Sweep second clocks with 15-inch diameter dials, self contained power source (dry cells), optional manual or automatic correction.

Semi-Elements Inc. Saxonburg Blvd., Saxonburg, Pa. Flanders 2-2548. Joseph V. Fisher, pres.

Products (for radio & tv): Diodes and transistors.

Setchell-Carlson Inc. New Brighton, St. Paul 12, Minn. Melrose 3-3131. Cal Karnstedt, national sales director.

Products (for tv): Console and table model receivers, instantaneous plug-in stereo with record changer and companion stereo speaker, monitor and associated tv parts and equipment.

Shields Studio. 5537 Suburban Tracks, St. Louis 12, Mo. Forest 7-2635. Tom M. Shiels, owner.

Products (for tv): Painted tv drops, St. Louis Stagette draperies, rigging, curtain tracks and tv green rep drapes.

Shure Bros. Inc. 222 Hartrey, Evanston, Ill. Davis 8-9000. R. E. Ward, distributor sales mgr.

Products (for radio & tv): Microphones.

Skiatron Electronics & Television Corp. 180 Varick St. New York 14, N. Y. Watkins 4-7060.

Products (for tv): Subscriber-Vision and Skiatron Central Billing System of subscription television.

Small Motors Inc., 2076 Elston Ave., Chicago 14, Ill. Armitage 6-8900. R. R. Cook, sales mgr.

Products (for radio & tv): Fractional HP motors, dynamotors.

Stainless Inc. Third St. & Montgomery Ave., North Wales, Pa. Oxbow 9-4871. Henry J. Guzewicz, vp.

Products (for radio & tv): Radio towers (communication and microwave), tv towers.

Stancil-Hoffman Corp. 921 N. Highland Ave., Hollywood 38, Calif. Hollywood 4-7461. William V. Stancil, pres.

Products (for radio): Professional magnetic tape recording and reproducing equipment, Minitape self-contained, portable, battery-operated recorder.

Products (for tv): Magnetic film recorder-reproducers, electrical interlock motors.

Standard Electronics Div., Radio Engineering Labs Inc. 29-01 Borden Ave., Long Island City 1, N. Y. Stillwell 6-2100. Frank Gunther, vp (radio); William H. Zillger, vp (tv).

Washington, D. C.: 1026 17th St., N.W., Republic 7-2243. J. T. Campbell.

Tucson, Ariz.: 3232 E. First St. East 7-6069. Reed Haythorne.

Atlanta, Ga.: 3270 Wyman Dr. Butler 9-0193. John Hillegas.

Davenport, Iowa: Kahl Bldg. 2-4040. R. C. Hutchins.

Products (for radio): Fm-am transmitters, multiplex gear, harmonic filters.

Products (for tv): Tv transmitters, harmonic filters, duplexers, color equipment, dummy loads, tv station packages.

Standard Record Mfg. Co. 70 N. San Gabriel Blvd., Pasadena, Calif. Ryan 1-0537. Caroline B. Raikes, mgr, sales division.

Products (for tv): Storage and operational all-aluminum reels for videotape.

Swager Tower Co. R. R. #2, Fremont, Ind. 4625. William E. Swager.

Products (for radio & tv): Am, fm, tv broadcast towers.

BACKGROUNDS for TV and COMMERCIAL STUDIOS

OVER 30 DESIGNS
and several sizes
PLASTIC BACKGROUNDS!

*You can build at Low Cost
in your own Studio!*

CUT-OUT & SOLID STYLES!

WRITE FOR NEW
COMPLETE CATALOG

FOR YEARS A LEADING SUPPLIER
TO THE PHOTOGRAPHIC INDUSTRY

The PIERCE Company
300 WHELETT AVE. MINNEAPOLIS 5, MINN.

T

T.C.A. Radio Tower Co. 2615 Bankhead Hwy., N.W., Atlanta 18, Ga. Sycamore 9-1203. (Sales: Gates Radio Co.)
 Washington 4, D. C.: 13th & E Sts., N.W. Metropolitan 8-0522.
 New York 15, N. Y.: 13 E. 40th St. Murray Hill 9-0200.
 Houston 3, Tex.: 2700 Polk Ave. Capitol 8-8536. Joe E. Woods.
 Montreal 16, Que.: 2442 Trenton Ave. Regent 8-9441.
 Products (for radio & tv): Towers.

Tarc Electronics Inc. 48 Urban Ave., Westbury, N. Y. Edgewood 4-3900. George Gordon, general sales mgr.

Products (for radio): Power supplies.
 Products (for tv): Pulse and video distribution amplifiers, switching equipment, synchronizing generators, fader amplifiers, stabilizing amplifiers, line amplifiers, gamma amplifiers, correction amplifiers, mixing amplifiers, chroma compensating amplifiers, fader assemblies, automatic gain control, effects generators, scanners, color equipment, encoders, color frequency standards, burst flag generators, envelope curve tracers, color bar generators, vectorscopes, colorscopes, vertical interval diode switchers, simple diode switchers.

Sarkes Tarzian Inc., Broadcast Equipment Div., E. Hillside Dr., Bloomington, Ind. 7251. Biagio Presti, general sales mgr.
 Fort Wayne, Ind.: 7501 Ideal Ave. Harrison 7-6291. Russ Ide, district sales mgr.
 El Cajon, Calif.: 519 Verdin St. Hickory 2-2454. Fred Steiner, district sales mgr.
 Madison 4, Wis.: 2010 Yahara Place. Richard Swan, district sales mgr.
 Albuquerque, N. M.: 941-C Louisiana S.E. Mel Berstler, district sales mgr.
 Don Mills (Toronto), Ont.: Philco Corp. of Canada Ltd.

Products (for tv): Image orthicon cameras, vidicon cameras, microwave equipment, transmitters, film and slide projectors and complete station packages.

Telechrome Manufacturing Corp. 28 Ranick Dr., Amityville, N. Y. Lincoln 1-3600. H. Charles Riker, vp.

Van Nuys, Calif.: 13635 Victory Blvd. State 2-7479. S. S. Krinsky, director of western engineering div.
 Lombard, Ill.: 106 W. St. Charles Rd. Mayfair 7-6026. D. E. Chapman, director of mid-western engineering division.

Dallas, Tex.: 4207 Gaston Ave. Taylor 3-3291. R. Wulfe, director of southeastern engineering division.

Products (for tv): Video transmission test equipment, special effects generators for wipes and matting, color test and broadcasting units, color and monochrome scanners and vidicon film chains, differential phase, amplitude and envelope delay measuring equipment, waveform generators.

TelePrompter Corp. 311 W. 43rd St., New York 36, N. Y. Judson 2-3800. James Blair.
 Huntsville, Ala.: 2700 S. Memorial Parkway. Jefferson 4-1902. Ray Hagen, mgr.

Los Angeles, Calif.: 357 N. La Brea Ave. Webster 6-6195. Fred Barton, vp.
 Washington, D. C.: 1737 DeSales St. N.W. Metropolitan 8-3178. Robert Doyle, mgr.
 Chicago, Ill.: 177 N. State St. Franklin 2-8826. Ted Boisumau.

Toronto, Ont.: 447 Jarvis St. Walnut 2-2103. Spence Caldwell, pres, TelePrompter of Canada Ltd.
 London, England: (Towers of London) 84 Hallam St. Langham 6248.

Products (for tv): TelePrompter cueing equipment, TelePro 6,000 rear screen projector, Polaroid film and accessories and large screen closed-circuit projectors.

Telescript-CSP Inc. 155 W. 72nd St., New York, N. Y. Susquehanna 7-8111. Bob Swanson, pres; Curt Howard, vp, sales; Peter Jackson, vp, engineering; Tryg Lund, mgr, services.

Products (for tv): Tv and film studio prompting equipment, rear and front screen projectors, rear and front screens, electronic cueing systems.

Television Equipment Co. 161 E. Grand Ave., Chicago 11, Ill. Michigan 2-2281. M. A. and Jack Behrend.

Products (for radio): Sound and editing equipment.

Products (for tv): Diamond power equipment and accessories (motion picture, production and projection equipment).

Television Specialty Co. 350 W. 31st St., New York 1, N. Y. Longacre 4-2334. H. L. Ryder, gen mgr.

Products (for tv): Kinescope recording cameras and equipment, rear screen projectors, screens and rear projection slides, optical effects kits, screens, lighting equipment.

Television Utilities Corp. 112-33 Colonial Ave., Corona 68, N. Y. Twining 8-1000. A. E. Siegel.

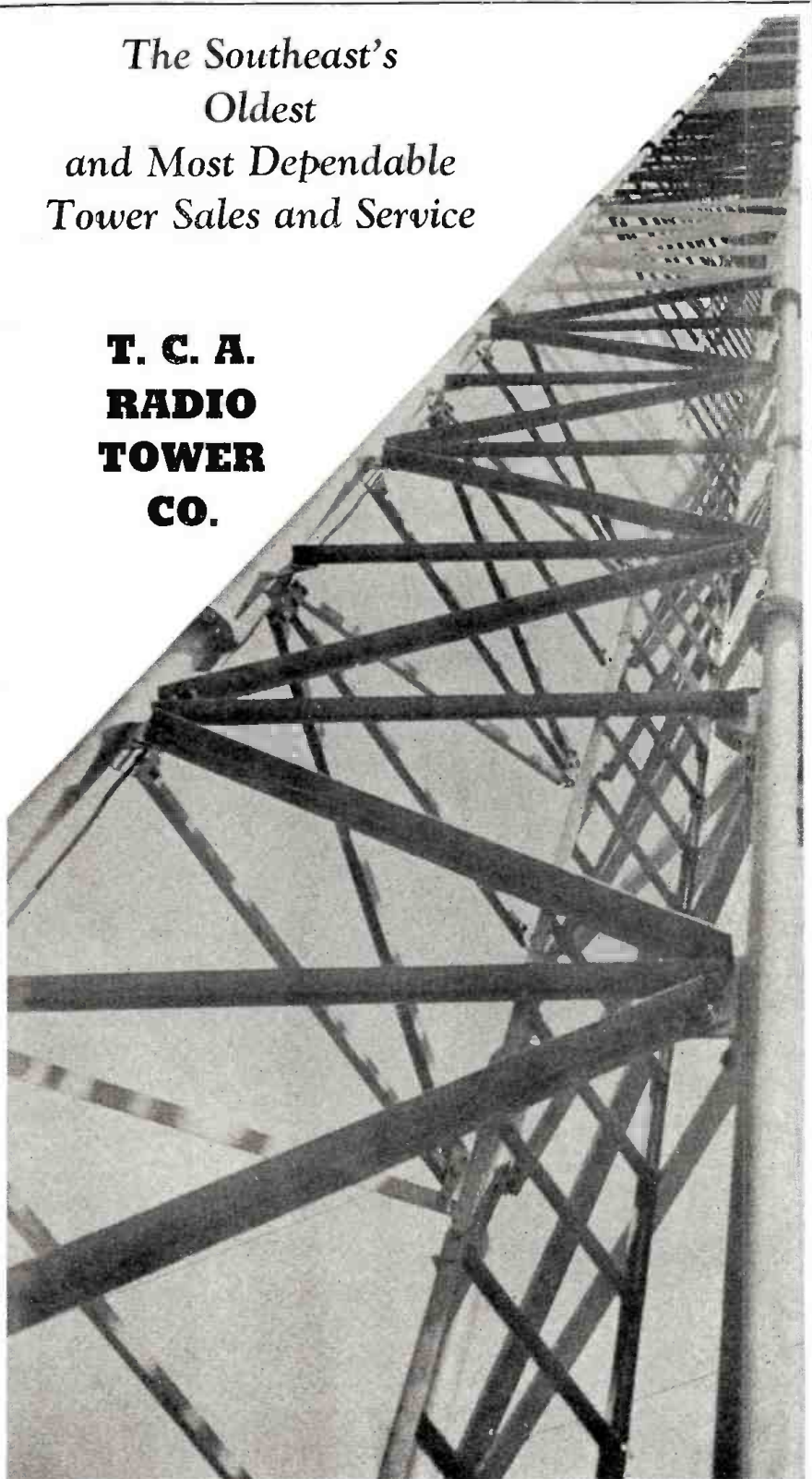
Products (for tv): Private Eye monitors, pulse cross monitors, kinescope recording systems, video line and distribution amplifiers, industrial sync generators, flying spot scanners, tuners, industrial tv, Scan-a-Graph transmitting instrument operated without camera.

Television Zoomar Corp. 500 Fifth Ave., New York 36, N. Y. Bryant 9-5835. Bill Pegler, sales mgr.

Products (for tv): Television lenses (Super Studio, Super Universal, Zoomar).

The Southeast's
 Oldest
 and Most Dependable
 Tower Sales and Service

**T. C. A.
 RADIO
 TOWER
 CO.**



Our towers are now being used by approximately one or two hundred broadcasting stations throughout the Southeast.

Also used towers of all descriptions for sale.

T.C.A. RADIO TOWER CO.

Tower Sales and Construction

2615 Bankhead Highway, Sycamore 9-1203

ATLANTA, GEORGIA

Tel-Instrument Electronics Corp. 728 Garden St., Carlstadt, N. J. Webster 3-1600. E. W. Brinkerhoff, vp-sales mgr.

Products (for tv): Sync generators for monochrome and color monoscopes, color monitors, color pattern generators, matrixer and encoder equipment, video sweep generators and tv modulated RF generators for closed circuits, video distribution amplifiers, differential gain and phase analyzers, AC regulators, microwave sound diplexing equipment.

Texan Translator and Tv Network 438 E. Crockett St., San Antonio 2, Tex. Capitol 7-3881. Richard R. Hayes, pres.

Products (for tv): Translators, Texan Type A, FCC approval no. TR-51.

Tower Construction Co. 2700 Hawkeye Dr., Sioux City 2, Iowa. 5-7653. C. A. Wright, sales mgr; G. S. Chesen, asst.

Dallas, Tex.: Davis Bldg. Riverside 7-1363. Al N. Ohlfest.

Products (for radio & tv): Radio, microwave and tv support towers, reflectors, erection.

Tower Repair & Maintenance Service Inc. Route 2, Box 270B, Menomonee Falls, Wis. 5881. Charles H. Lomas, pres.

Service (for radio & tv): Service and repair for all types of tower, tower erection for am and fm stations.

Tower Sales & Erecting Co. 6100 N. E. Columbia Blvd., Portland 18, Ore. Atlantic 7-7393. C. H. Fisher.

Products (for radio & tv): Towers, erecting, lighting, painting and ground systems.

Trans-Lux Corp. 625 Madison Ave., New York 22, N. Y. Plaza 1-3110. Bert W. Roth.

Products (for tv): Trans-Lux projectors and accessories, rear and front projection screens.

John D. Trilsch Inc. 12901 Chocolate Bayou, Houston 21, Tex. Republic 4-2545.

Products (for radio & tv): Towers and lighting equipment.

U

United States Tower Co. Union Trust Bldg., Petersburg, Va. Regent 2-9350. John J. Hoke, owner.

Products (for radio & tv): Self-supporting and guyed-type towers.

University Loudspeakers Inc. 80 S. Kensico Ave., White Plains, N. Y. 6-7700. Charles Ray.

Products (for radio & tv): High Fidelity monitoring speakers for broadcast studios, loudspeakers, systems, networks and accessories, weatherproof high fidelity speakers.

Utility Tower Co. 3140 N.W. 38th St., Oklahoma City 12, Okla. Windsor 3-4303. C. E. Nelson, owner; Verle G. Duvall, mgr.

Mayfield, Ky.: Paducah Rd. 1084. M. N. Sholar, branch mgr.

Products (for radio): Am and fm towers, base insulators, lighting kits, ground systems, installation and maintenance service, transmitter buildings.

Products (for tv): Tv and microwave towers, installation and maintenance service.

V

Visual Electronics Corp. 356 W. 40th St., New York 18, N. Y. Pennsylvania 6-5840. James B. Tharpe, pres (tv); John P. Gallagher, vp (radio).

Atlanta 5, Ga.: 3131 Piedmont Ave. Cedar 3-3293. Lewis C. Radford Jr.

Miamisburg, Ohio: 28 W. Mays Ave. Underhill 6-272. Felix Bonvalet.

Houston, Tex.: 4007 Bellaire. Madison 3-4896. Wayne Marcy.

Products (for radio): 5, 10, 50 kw am transmitters; remote control equipment; fm transmitters and multiplex equipment, Symmetra-peak units.

Products (for tv): Complete line of tv broadcast equipment including antennas, transmitters, microwave relay, studio cameras, studio switching equipment, video and pulse distribution amplifiers, sync generators, tv film projectors, tv film cameras, studio lighting, all accessory equipment and supplies.

W

Wallach & Assoc. 1589 Addison Rd., Cleveland 3, Ohio. Sweetbriar 1-5680. Charles D. Wallach, sales mgr (radio & tv).

Products (for radio): Discabinets for phonograph record storage, tape reel cabinets.

Products (for tv): Film storage cabinets.

Westinghouse Electric Corp. 306 Fourth Ave., Pittsburgh 30, Pa. Express 1-2800. M. K. Patterson, mgr, headquarters sales, apparatus division.

New York 5, N. Y.: 40 Wall St. Whitehall 3-4321. K. L. Horgan.

Philadelphia 4, Pa.: 3001 Walnut St. Evergreen 2-1200. J. L. Cross.

Atlanta 2, Ga.: 1299 Northside Dr., N.W. Trinity 4-1641. A. W. Rose.

Chicago 9, Ill.: Merchandise Mart Plaza. Whitehall 4-3860. V. S. Acton.

St. Louis 1, Mo.: 411 N. Seventh St. Garfield 1-6911. C. P. Walker.

San Francisco 8, Calif.: 410 Bush St. Exbrook 2-5353. S. H. Harrison.

Products (for radio & tv): Transmitting tubes, image orthicon tubes, instruments, meters, relays, studio and tower lighting equipment, transformers, capacitors, circuit breakers, regulators, switchgear, engine-driven generators, air conditioning equipment, Precipitron air cleaning equipment, fans and blowers.

Wind Turbine Co. E. Market St. & Pa. R. R., West Chester, Pa. Owen 6-3110. David B. Oat, sales mgr.

Waterloo, Ont.: (Wind Turbine Co. of Canada Ltd) 145 Lucan St. Sherwood 2-1323. A. C. Veldhuis, vp.

Products (for radio): Am radiators, microwave towers, supply and installation.

Products (for tv): Supporting towers for tv transmitting and receiving antennas, microwave towers, supply and installation.

Firms Renting Equipment For Radio and Television

Background Engineers Inc. 7313 Santa Monica Blvd., Hollywood 46, Calif. Hollywood 5-4161. J. R. Jones (tv).

Rents (for tv): Bodde rear projection equipment, slide library, motion picture rear projection equipment for live tv, 35 mm, 16 mm.

E. J. Baughman Co. 1914 N. Cogswell Rd., El Monte, Calif. Gilbert 4-7586. E. J. Baughman.

Rents (for tv): Hydraulic camera pedestals.

Bodde Projector Co., Bodde Screen Co. 11541 Bradley Ave., San Fernando, Calif. Empire 5-2551. E. M. Bodde Jr., vp.

Rents (for tv): Background projectors, 2,000 w, 5,000 w, 7,000 w single and dual models for fade and dissolve; stripfilm, other attachments; translucent rear projection screens and front projection screens, all seamless.

Browning Labs Inc. 100 Union Ave., Laconia, N. H. Lakeside 4-5454.

New York 18, N. Y.: 356 W. 40th St. Pennsylvania 6-5840. James B. Tharpe (pres, Visual Electronics Corp.)

Rents (for radio): Fm-multiplex receivers, tuners, amplifiers, adaptors, multiplex monitors, other specialized equipment.

Burke & James Inc. 321 S. Wabash Ave., Chicago 4, Ill. Harrison 7-8393. Edward W. Hoy, vp; Albert Drucker, mgr.

Rents (for tv): Lenses.

Camera Equipment Co., 315 W. 43rd St., New York 36, N. Y. Judson 6-1420. Eugene H. Levy, Burton H. Zucker, R. Leopold, Al Green.

Rents (for tv): Vidicon, image orthicon cameras.



PUSH THIS BUTTON...BROADCAST UP TO 24 HOURS

OF FULLY AUTOMATED PROGRAMMING. Operational

efficiency, the key to economical station operation, is yours in the

Schafer Automation package. Prepare up to 24 hours of material in

two to four hours. Complete program flexibility is embodied in three

tape recorders and two 100-record library units, linked by 4-channel

automation. Interruptions and changes do not interfere with timing,

Completesystem \$9950...or lease

\$250 per month. **SCHAFAER** For information

by return mail, write Schafer

Custom Engineering, Division of Textron Inc., 235 South Third St.,

Burbank, California. Phone for demonstration: THornwall 5-3561.

Camera Mart Inc., 1845 Broadway, New York 23, N. Y. Plaza 7-6977. Irving Brown, pres.; Samuel Brown, sls mgr.

Rents (for tv): Camera dollies, microphone booms, special optical effects prisms and units, tv film editing and handling equipment.

Canadian General Electric Co. 830 Lansdowne Ave., Toronto 4, Ont. LE 4-6511. Edgar J. Gareau, sales planning specialist.

Halifax, N. S.: 131 Howe St. 5-0551. W. A. Plekarski, sales & service rep.

Montreal 9, Que.: 5000 Namur St. Regent 3-9911. J. D. Pugsley, sales & service rep.

Rents (for radio & tv): all station facilities.

Century Lighting Inc. 521 W. 43rd St., New York 36, N. Y. Chickering 4-7050. Nathan J. Sonnenfeld, New York sales mgr.

Santa Monica, Calif.: 1820 Berkeley St. Texas 0-6961. Lou Erhardt, branch mgr.

North Miami, Fla.: 1477 N.E. 129th St. Plaza 4-6875. George Gill, southern branch mgr.

Rents (for tv): Lighting equipment, dimmer boards.

Collins Radio Co. 855 35th St. N.E., Cedar Rapids, Iowa. Empire 3-0281. Edward S. Gagnon, bcst sales mgr.

Branches: See "Equipment" listing.

Rents (for radio): Broadcast studio and remote equipment.

Commercial Radio-Sound Corp. 652 First Ave., New York 16, N. Y. Oregon 9-0400. Arthur W. Schneider, secretary & gen mgr.

Rents (for radio): Broadcast audio systems.

Rents (for tv): Small closed-circuit systems.

Diamond Power Specialty Corp. East Main Pike, Lancaster, Ohio. James G. Gelder, marketing mgr, electronics division.

Rents (for tv): Complete line of industrial tv equipment.

Engineering Assoc. 434 Patterson Rd., Dayton 19, Ohio. Axminster 3-1662. Charles C. Littell Jr., pres.

Rents (for radio): Electronic lab equipment, precision test equipment, reconditioned used items.

General Electric Co. Electronics Park, Syracuse 1, N. Y. Granite 6-4411. John Wall, bcst sales mgr.

Branches: See "Equipment" listing.

Rents (for tv): Transmitters, studio equipment, antennas and microwave equipment on equipment lease plan.

Giantview Television Network, Div. of Melink Steel Safe Co., 901 Livernois Ave. Ferndale 20, Mich. Lincoln 7-7440. John L. Mayer, asst sales mgr.

New York 16, N. Y.: 440 Fourth Ave., Murray Hill 6-9242. Richard L. Colten.

Toledo 6, Ohio: 1672 Oakwood at Clinton St. Jefferson 6-4641. W. Russell Smith, sales mgr.

Phoenix, Ariz.: (Kelton Audio Equipment Co.) 808 N. First St. Alpine 4-7355. Kenneth O. Kelton.

Los Angeles 7, Calif.: (Pembrex Theatre Supply Corp.) 1969 S. Vermont Ave. Republic 1-3111. Louis M. Wutke.

Chicago 25, Ill.: (Standard Telecasting Systems) 2801 W. Lawrence. Longbeach 1-4083. Samuel S. Stone.

Castleton, Ind.: (Private Television Systems Inc.) P. O. Box 41. CL 5-0407. Alan E. Sicks.

New Orleans, La.: (Delta Visual Service Co.) 815 Poydras Ave. Jackson 5-9061. Francis J. Didier.

Boston 34, Mass.: (Lake Service Corp.) 89 Brighton Ave. Stadium 2-5868. William Dwyer.

Long Island City, N. Y.: (Sound Systems Inc.) 39-22 30th St. Stillwell 6-4474. Howard Rider.

Columbus 10, Ohio: (Ohio State U. Noncommercial educational station WOSU-TV) 2480 Starr Rd. Hudson 6-3003. Harold Gorsuch, chief engineer.

Marion, Ohio: (Gattshall's Tv Sales & Service) 708 N. Main St. 2-0913. P. E. Gattshall.

Portland 9, Ore.: (J. G. Severtson Co.) 1517 N.W. Hoyt St. Capitol 8-7209. J. G. Severtson.

Philadelphia 3, Pa.: (Television Production Engineering Corp.) 1920 Chestnut St. Rittenhouse 6-6179.

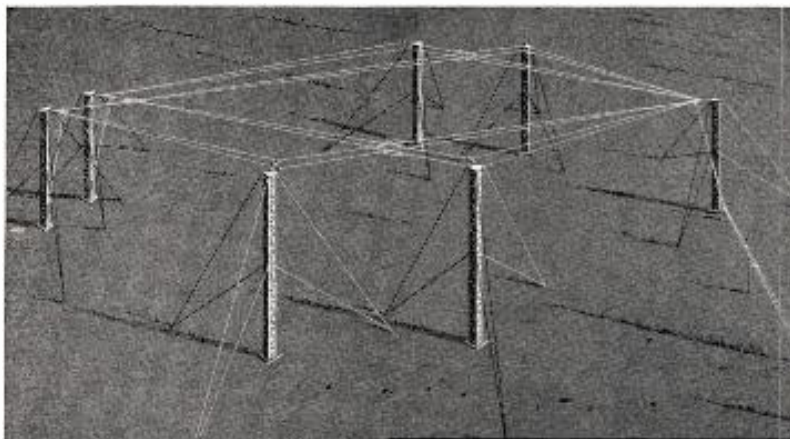
Richardson, Tex.: (Electron Corp.) 727 S. Central Expressway. Adams 5-3273. Mort Zimmerman.

Rents (for tv): Large screen projectors, closed-circuit equipment, video paging equipment.

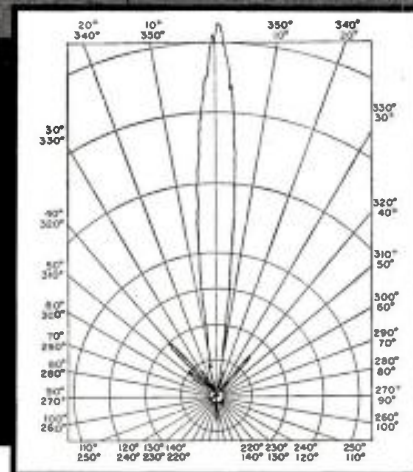
Harvey Radio Co. 103 W. 43rd St., New York 36, N. Y. Judson 2-1500. Harvey E. Sampson Jr., vp.

Rents (for radio): Ampex recorders, microphones.

Rents (for tv): Microphones.



THE NEW
Trylon / Laport
Rhombic
a low-interference
antenna
for long distance
communications



The history making concept by E. A. Laport of the unique Rhomboid Antenna illustrated above, has been developed, engineered, installed and tested by the facilities of The Wind Turbine Company. An 8.5 mc installation realizes such significant improvement, as: Sidelobes at least 14 db below the main beam over a two to one frequency range. Gain at least 10 db more than comparable conventional Rhombics, twice the power handling capacity — and with lower transmission line loss, too!

The meticulous model testing and careful attention to electrical and structural details inherent in this installation, are typical of Trylon engineering. The Wind Turbine Company welcomes the opportunity to apply this sound approach to the planning, design, fabrication, and installation of your next antenna system — whether for AM, FM, TV, Microwave, Mobile, or Long-distance communications.



TRYLON

**ANTENNA DESIGN, FABRICATION,
INSTALLATION**

GALVANIZED STEEL TOWERS

**TRANSMISSION LINES, SWITCHES
& RELATED EQUIPMENT**

WIND TURBINE COMPANY, West Chester, Pa.

In Canada: The Wind Turbine Company of Canada, Ltd., Waterloo, Ontario

Equipment CONTINUED

Harwald Co. 1245 Chicago Ave., Evanston, Ill. Davis 8-7070. Sam Caldwell.

Rents (for tv): Film handling equipment.

Jenfred Inc. 36 W. 57th St., New York 19, N. Y. Circle 7-1429. Claude Frederick Jr., pres; Grace Voss Frederick, sec-treas.

Rents (for tv): Specialized projection equipment, slides for rear or front projection, stock pictures, murals, photographic and art studio.

Kiegl Bros. Lighting 321 W. 50th St., New York 19, N. Y. Columbus 5-0130. Herbert R. More, mgr., tv dept.

Rents (for tv): Lighting equipment for remotes.

Lambda-Pacific Engineering Inc. 14725 Armita St., Van Nuys, Calif. Stanley 3-2400. Harold L. Arment, sales mgr.

Rents (for tv): Portable tv relay equipment.

Ling Systems Inc. 11949 Vose St., North Hollywood, Calif. Poplar 5-9041. R. H. Goodwin, vp, sales.

Rents (for tv): Microwave relay systems.

J. G. McAllister Inc. 1117 N. McCadden Pl. Hollywood 28, Calif. Hollywood 9-5317. L. M. Combs, vp.

Rents (for tv): Lighting equipment, camera dollies.

National Engineering & Manufacturing Inc. 1579 Morristown St., Orlando, Fla. Garden 4-9715. Don L. Dine, Robert D. Sidwell.

Rents (for radio & tv): Any size tower for any length time.

O'Connor Engineering Labs. 9862 Highland Ave., Alta Loma, Calif. Yukon 2-8341. Thomas W. Oglesby, sales mgr.

Rents (for tv): All models of O'Connor fluid pan and tilt head.

Gene O'Fallon & Sons. 639 Grant St., Denver 3, Colo. Amherst 6-2397. Gene O'Fallon Jr. (radio); Bill O'Fallon, Martin J. O'Fallon (tv).

Rents (for radio): Sound systems.

Rents (for tv): Fleetwood and Singer large-screen projection systems, closed-circuit and broadcast equipment.

Fembrex Theatre Supply Corp. 1969 S. Vermont Ave., Los Angeles 7, Calif. Republic 1-3111. George Sullivan, mgr.

Phoenix, Ariz.: 2213 N. 37th St. N. Cornell, sales mgr.

North Las Vegas, Nev.: (Little Machine Works) Larry Little, mgr.

Rents (for tv): GiantView projection, background projection and screens, Peminc Mazda rear projectors.

Photoscopes Inc. 2704 W. Olive Ave., Burbank, Calif. Victoria 9-3144. Edward Furer, pres; John Kiel, sales mgr.

Rents (for tv): Recording cameras, kine-photo monitors.

Precon Process & Equipment Corp. 900 Maryland Casualty Bldg., New Orleans 12, La. Tulane 3391. Hal C. Becker, vp.

Garden Grove, Calif.: 8701 Adah St. Lehigh 9-8174. Dr. Robert E. Corrigan, vp.

Rents (for radio & tv): Precon insertion equipment (for subliminal communication).

Rangertone Inc. 73 Winthrop St., Newark 4, N. J. Humboldt 5-2550. R. H. Ranger, pres.

Rents (for radio and tv): Portable synchronous tape recorders.

Raven Screen Corp. 124 E. 124th St., New York 35, N. Y. Lehigh 4-8408. Ernest D. Reif, sec-treas.

Rents (for tv): Projection screens.

Raytheon Co. 100 River St., Waltham, Mass. Twinbrook 3-5860. Joseph J. Sedik, product mgr (tv).

San Francisco 3, Calif.: 645 Seventh St. Market 1-1488. Curtis Little, sales engineer.

Wilmington, Calif.: 114 West B St. Terminal 4-8575. Robert Cowan, sales engineer.

Stamford, Conn.: 200 Fifth St. Henry Geist, sales engineer.

Franklin Park, Ill.: 9501 W. Grand Ave. Hugh Bannon, sales engineer.

New Orleans, La.: 4032 Thalia St. Jackson 2-7611. Warren Croom, sales engineer.

Shelby, Mont.: 214 Main St. Hemlock 4-5361. Edward Stout, sales engineer.

Chattanooga, Tenn.: Signal Mountain. Tucher 6-2437. W. E. Taylor, sales engineer.
Seattle 99, Wash.: Fisherman's Terminal. Atwater 3-4895. Ralph Peyton, sales engineer.
Rents (for tv): Microwave relay equipment.

Rolab Photo-Science Labs Sandy Hook, Conn. Garden 6-2456. Henry Eger, owner.

Rents (for radio): Sound recording equipment (Magnasyn, Ampex, Rolab disc recorder).

Rents (for tv): Mottex picture, recording equipment for program production.

Schafer Custom Engineering, Div. of Textron Inc. 235 S. Third St., Burbank, Calif. Thornwell 5-3561. Paul C. Schafer, pres.

Rents (for radio & tv): Automation and remote control equipment.

S.O.S. Cinema Supply Corp. 602 W. 52nd St., New York 19, N. Y. Plaza 7-0440. Jerome P. Schlesinger, sales promotion mgr.

Rents (for tv): Sound systems, closed tv circuits, amplifiers.

Telechrome Manufacturing Corp. 28 Ranick Dr., Amityville, N. Y. Lincoln 1-3600. H. Charles Riker, vp.

Van Nuys, Calif.: 13635 Victory Blvd. State 2-7479. S. S. Krinsky, director of western engineering div.

Lombard, Ill.: 106 W. St. Charles Rd. Mayfair 7-6026. D. E. Chapman, director, midwestern engineering div.

Dallas, Tex.: 4207 Gaston Ave. Taylor 3-3291. R. Wulfe, director, southwestern engineering div.

Rents (for tv): All Telechrome products and systems.

TelePromPter Corp. 311 W. 43rd St., New York 36, N. Y. Judson 2-3800. James Blair.

Huntsville, Ala.: 2700 S. Memorial Parkway. Jefferson 4-1902. Ray Hagen, mgr.

Los Angeles, Calif.: 357 N. La Brea Ave. Webster 6-8195. Fred Barton, vp.

Washington, D. C.: 1737 DeSales St. N.W. Metropolitan 8-3178. Robert Doyle, mgr.

Chicago, Ill.: 177 N. State St. Franklin 2-8826. Ted Boisumbeau, mgr.

Toronto, Ont.: 447 Jarvis St. Walnut 2-2103. Spence Caldwell, pres, TelePromPter of Canada Ltd.

London, England: (Towers of London), 84 Hallam St. Langham 624.

Rents (for tv): TelePromPter cueing equipment, TelePro front and rear screen projector, TelePro strip film projector, TeleMation electronic stage manager.

Telescript-CSP Inc. 118 W. 57th St., New York, N. Y. Curt Howard, vp, sales.

Products (for tv): Cueing and prompting equipment, rear and front screen projectors, rear and front screens.

Television Equipment Co. 161 E. Grand Ave., Chicago 11, Ill. Michigan 2-2281. Jack Behrend, vp.

Rents (for tv): Closed-circuit equipment.

Television Specialty Co. 350 W. 31st St., New York 1, N. Y. Longacre 4-2334. H. L. Ryder, gen mgr.

Rents (for tv): Rear screen projectors, optical effects kits, rear projection screens and frames.

Television Utilities Corp. 112-33 Colonial Ave., Corona 68, N. Y. Twining 8-1000. A. B. Siegel.

Rents (for tv): Monitors, closed-circuit equipment.

Television Zoomar Corp. 500 Fifth Ave., New York 36, N. Y. Bryant 9-5835. Bill Pegler.

Rents (for tv): Zoomar lens.

Texas Translator & Tv Network Inc. 438 E. Crockett St., San Antonio 2, Tex. Capitol 7-3881. Richard R. Hayes, pres.

Rents (for tv): Translator equipment.

Tower Construction Co. 2700 Hawkeye Dr. Sioux City 2, Iowa. 5-7653. C. A. Wright, sales mgr.; G. S. Chesen, asst sales mgr.

Dallas, Tex.: Davis Bldg. Riverside 7-1363. Al N. Ohlsted.

Rents (for radio & tv): Towers, tv reflectors.

Tower Repair & Maintenance Service Inc. Route 2, Box 270 B, Menomonee Falls, Wis. 5881. Charles H. Lomas, pres.

Rents (for radio): Remote tower for remote shows and emergency use.

Trans-Lux Corp. 625 Madison Ave., New York 22, N. Y. Plaza 1-3110. Bert W. Roth, sales director.

Rents (for tv): Background scenic projectors, screens and frames for rear projection.

United Electronics Labs. 3947 Park Dr., Louisville 16, Ky. Emerson 8-3305.

Rents (for tv): Complete two-camera chain for remote telecasting.

United States Leasing Corp. 580 California St., San Francisco 4, Calif. Ekbroom 7-1787.

New York 20, N. Y.: 9 Rockefeller Plaza. Judson 2-2170. Eric H. Biddle, vp in charge of radio-tv sales.

Rents (for radio & tv): All kinds of broadcasting equipment.

Visual Electronics Corp. 356 W. 40th St., New York 18, N. Y. Pennsylvania 6-5840. John P. Gallagher, vp (radio); James B. Tharpe, pres (tv).

Atlanta 5, Ga.: 3131 Piedmont Ave. Cedar 3-3293. Lewis C. Radford Jr.

Miamisburg, Ohio: 28 W. Mays Ave. Underhill 6-5272. Felix Bonvouloir.

Houston, Tex.: 4007 Bellaire. Madison 3-4896. Wayne Marcy.

Rents (for tv): Live pick-up facilities for closed-circuit tv operations.

Attorneys in Radio-Tv Practice

In Metropolitan Washington, D. C.:
(Postal Zone numbers in parentheses.)

(For attorneys located in cities other than Washington, D.C., see alphabetical list beginning on page D-18.)

A

Albertson, Fred W., Dow, Lohnes, & Albertson, Munsey Bldg. (4). Sterling 3-1000.

Altman, Norman S., Krooth & Altman, 1001 15th St., N.W. (5). Executive 3-0900.

Anderson, Howard C., 725 13th St., N.W. (5). Metropolitan 7-9900.

Anello, Douglas A., NAB, 1771 N. St., N.W. (6). Decatur 2-9300.

Arnold, Thurman, Arnold, Fortas & Porter, 1229 19th St. N.W. (6). Executive 3-7300.

B

Bader, Michael H., Haley, Wollenberg & Kenenhan, 1735 Desales St., N.W. (6). District 7-2724.

Bailey, Clyde S., Pennsylvania Bldg. (4). National 8-6512.

Baker Philip M., Pennsylvania Bldg. (4). District 7-8881.

Baker, Warren E., Chadbourne, Parke, White-side & Wolf, Shoreham Bldg. Republic 7-8050.

Baldwin, James W., 5501 Lincoln Rd., Bethesda, Md.

Ball, Frederic J., Pierson, Ball & Dowd, Ring Bldg. (6). Republic 7-2566.

Bankson, John P. Jr., Miller & Schroeder, Munsey Bldg. (4). Metropolitan 8-2193.

Barker, Robert W., Wilkinson, Cragun & Barker, 744 Jackson Pl. (6). National 8-1114.

Barlow, Joel, Covington & Burling, Union Trust Bldg. (5). Republic 7-5900.

Barnes, Maurice E., Barnes & Neilson, Munsey Bldg. (4). Sterling 3-7670.

Baron, Theodore, Scharfeld & Baron, National Press Bldg. (4). Sterling 3-4115.

Baskette, Jesse E., 1625 K St., N.W. Sterling 3-0600.

Bauer, William H., Washington Bldg. Sterling 3-3480.

Beaty, Richard N., Cahill, Gordon, Reindel & Ohl, 1000 Vermont Ave., N.W. (5). District 7-7480.

Bechhoefer, Bernhard G., Scharfeld & Baron, National Press Bldg. Sterling 3-4115.

Becker, A. Harry, Pennsylvania Bldg. (4). Executive 3-3003.

Becker, Ralph E., Brookhart, Becker & Dorsey, 1700 K St., N.W. Sterling 3-1865.

Beelar, Donald C., Kirkland, Ellis, Hodson, Chaffetz & Masters, World Center Bldg. (6). Sterling 3-3200.

Bergson, Philip, Lyon, Wilner & Bergson, Wyatt Bldg. (5). Metropolitan 8-6900.

Berlin, Edgar L., Wilder & Berlin, 103 Goodhue Bldg., Beaumont, Tex.

Bernton, William F., Mallick & Bernton, Colorado Bldg. (5). Sterling 3-7371.

Bilger, Donald E., Welch, Mott & Morgan, 710 14th St., N.W. (5). Executive 3-4600.

Bingham, Herbert M., Bingham, Collins, Porter & Kistler, Tower Bldg. (5). District 7-2141.

Blair, Forbes W., Welch, Mott & Morgan, 710 14th St., N.W. (5). Executive 3-4600.

Blooston, Arthur, 908 20th St., N.W. Sterling 3-5551.

Blum, William Jr., Powell, Dorsey, Blum & White, 1741 K St., N.W. (6). Republic 7-6333.

Blum, Jack F., Fly, Shuebruk, Blume & Gaguine, 1512 K St., N.W. (6). Metropolitan 8-6190. Also, 30 Rockefeller Plaza, New York. Circle 7-3040.

Booth, Robert M. Jr., 815 15th St., N.W. (5). Republic 7-8154.

Borghesani, William H. Jr., Dow, Lohnes & Albertson, Munsey Bldg. (4). Sterling 3-1000.

Brady, John B., McLachlen Bldg. National 8-4806.

Broadbent, Lorin, Wilkinson, Cragun & Barker, 744 Jackson Pl., N.W. National 8-1114.

Brooks, Leon E., Assistant General Attorney, CBS-TV, 1735 DeSales St., N.W. (6). Emerson 2-9300.

Brown, Darwin C., Ginsburg, Levantahl, Brown & Morrison, 1632 K St., N.W. Sterling 3-6781.

Brown, Russell M., Southern Bldg. Sterling 3-7300.

Brown, Thad H. Jr., NAB, 1771 N. St., N.W. (6). Decatur 2-9300.

Bunn, George, Arnold Fortas & Porter, 1229 19th St., N.W. (6). Executive 3-7300.

Burke, Eugene L., 821 15th St., N.W. (5). Sterling 3-3717.

Burt, William C., Koteen & Burt, Wyatt Bldg. (5). Republic 7-5566.

C

Cahill, Robert V., NAB, 1771 N. St., N.W. Decatur 2-9300.

Chase, Seymour M., Wyatt Bldg. (5). Executive 3-2299.

Clagett, John F., 301 E. Capitol St. (3). Lincoln 4-8018.

Clark, Robert M., Shoreham Bldg. District 7-7987.

Cohen, Harold D., Pierson, Ball & Dowd, Ring Bldg. (6). Republic 7-2566.

Cohen, Lester, Hogan & Hartson, Colorado Bldg. (5). National 8-2006.

Cohen, Stanley B., Cohn & Marks, Cafritz Bldg. (6). Sterling 3-5880.

Cohen, Wallace M., Landis, Cohen, Rubin &

we rent or lease

Ling-Altec

Closed Circuit and Broadcasting
Television Equipment

GENE O'FALLON & SONS

639 Grant Street
DENVER 3, COLORADO
AMherst 6-2397

Schwartz, 1832 Jefferson Pl., N.W. (6). Sterling 3-5905.

Cohn, Marcus, Cohn & Marks, Cafritz Bldg. (6). Sterling 3-5880.

Colby, Lauren A., Fly, Shuebruk, Blume & Gaguine, 1612 K St., N.W. (6). Metropolitan 8-6190. Also, 30 Rockefeller Plaza, New York. Circle 7-3040.

Cole, John P. Jr., Smith & Pepper, 1111 E. St., N.W. Executive 3-8333.

Coll, Robert W., McKenna & Wilkinson, 1735 DeSales St., N.W. (6). National 8-2931.

Collier, Robert A., Steadman, Collier & Shannon, 1700 K St., N.W. Executive 3-7800.

Collins, Linton M., Bingham, Collins, Porter & Kistler, Tower Bldg. (5). District 7-2141.

Collins, Wallace G. Jr., 3103 Wheat Court, Alexandria, Va. Clearbrook 6-5107.

Connor, J. Parker, Rhyne, Mullin, Connor & Rhyne, 839 17th St., N.W. (6). District 7-1380.

Cooley, Thomas M. II, Weaver & Glassie, 1225 19th St., N.W. (6). Sterling 3-1000 (of counsel). Dean, U. of Pittsburgh Law School.

Cordon, Alfred C. Jr., Dow, Lohnes & Albertson, Munsey Bldg. (4) Sterling 3-1000.

Cottone, Benedict P., Cottone & Scheiner, 1001 Connecticut Ave., N.W. (6). Executive 3-4477.

Courtney, Jeremiah, Arthur Blooston, 908 20th St., N.W. (6). Sterling 3-5551.

Cragun, John W., Wilkinson, Cragun & Barker, 744 Jackson Pl. (6). National 8-1114.

Craig, Peter S., Covington & Burling, Union Trust Bldg. (6) Republic 7-5900.

Crook, Omar L., May, Shannon & Morley, 1700 K St., N.W. (6). Republic 7-4123.

Cutler, Charles E., Kirkland, Ellis, Hodson, Chaffetz & Masters, World Center Bldg. (6). Sterling 3-3200.

Cutler, Mitchell S., Welch, Mott & Morgan, 710 14th St., N.W. (5). Executive 3-4600.

Czarra, Edgar P. Jr., Covington & Burling, Union Trust Bldg. (5). Republic 7-5900.

D

Daly, Harry J., Pennsylvania Bldg. (4). National 8-3260.

David, Nathan H., 425 13th St., N. W. National 8-4736.

Davis, Clarence A., 1625 K St., N. W. District 7-1900.

Delany, Frank J., 1317 F St., N. W. (4). Sterling 3-1234.

Delaney, Paul L., Union Trust Bldg. District 7-2282.

Dempsey, William J., Dempsey & Koplovitz, Bowen Bldg. (6). Republic 7-6363.

Denslow, L. Alton, Washington Bldg. (5). Republic 7-0727.

Dobin, Paul, Cohn & Marks, Cafritz Bldg. (6). Sterling 3-5880.

Donaldson, Ray S., Weaver & Glassie, 1225 19th St., N.W. Executive 3-8476.

Dowd, Thomas M., Pierson, Ball & Dowd, Ring Bldg. Republic 7-2566.

Drain, Dale D., 1405 G St., N. W. (5). National 8-0200.

DuCoer, Joseph, Kirkland, Ellis, Hodson, Chaffetz & Masters, World Center Bldg. (6). Sterling 3-3200.

Duvall, Charles P., Fisher, Wayland Duvall & Southmayd, Perpetual Bldg. (4). Republic 7-1450.

E

Eagan, E. Russell, Kirkland, Ellis, Hodson, Chaffetz & Masters, World Center Bldg. (6). Sterling 3-3200.

Eden, Fred J. Jr., Welch, Mott & Morgan, 710 14th St., N. W. (5). Executive 3-4600.

Egolf, Willard D., 6001 Brookside Dr., Chevy Chase 15, Md. Oliver 2-1216.

Ehrig, Lenore G., Pennsylvania Bldg. (4). National 8-3260.

Ellicott, John V. L., Covington & Burling, Union Trust Bldg. (5). Republic 7-5900.

F

Fanelli, Joseph A., 1701 K St., N. W. (6). Sterling 3-5921.

Fischer, Henry G., Fischer, Willis & Panzer, 1735 DeSales St., N. W. (6). Sterling 3-3660.

Fisher, Ben C., Fisher, Wayland, Duvall & Southmayd, Perpetual Bldg. (4). Republic 7-1450.

Fletcher, Frank U., Spearman & Roberson, Munsey Bldg. (4). Metropolitan 8-0023.

Forrest, Herbert E., Welch, Mott & Morgan, 710 14th St., N. W. (5). Executive 3-4600.

Fortas, Abe, Arnold, Fortas & Porter, 1229 19th St., N. W. (6). Executive 3-7300.

Foulin, Ronald J., American Telephone & Telegraph Co., 1001 Connecticut Ave., N. W. National 4-9900.

Freeman, Milton V., Arnold, Fortas & Porter, 1229 19th St., N. W. (6). Executive 3-7300.

Freret, Julian P., Roberts & McInnis, Continental Bldg. (5). National 8-0032.

G

Gaguine, Benito, Fly, Shuebruk, Blume & Gaguine, 1612 K St., N.W. (6). Metropolitan 8-6190. Also, 30 Rockefeller Plaza, New York. Circle 7-3040.

Granik, Theodore, 1627 K St., N.W. National 8-4600. Jay B. Cutler, assoc.

Grealey, James E., 815 15th St., N.W. (5). Metropolitan 8-1100.

Green, Robert M., Welch, Mott & Morgan, 710 14th St., N. W. (5). Executive 3-4600.

Green, Robert S., Koteen & Burt, Wyatt Bldg. (5). Republic 7-5566.

Green, William S., Pierson, Ball & Dowd, Ring Bldg. (6). Republic 7-2566.

Federal Communications Bar Assn. 1735 DeSales St., N.W., Washington 6, D. C. District 7-2724. Leonard H. Marks, president; Frank U. Fletcher, 1st vice president; Robert M. Booth Jr., 2d vice president; Edward F. Kenehan, secretary; E. Stratford Smith, asst. secretary; John H. Midlen, treasurer. Executive committee: Theodore Baron, Donald C. Beelar, Norman E. Jorgensen, Harold E. Mott, Arthur H. Schroeder, Thomas H. Wall. Delegate to the American Bar Assn.: George S. Smith.

Griffith, Kelley E., Kirkland, Ellis, Hodson, Chaffetz & Masters, World Center Bldg. (6). Sterling 3-3200.

Groner, Samuel E., 501 13th St., N. W. Republic 7-3300.

Guider, John W., Littleton, N. H. 4-2932.

H

Haley, Andrew G., Haley, Wollenberg & Kenehan, 1735 DeSales St., N. W. (6). District 7-2724.

Hancock, Parker D., Hogan & Hartson, Colorado Bldg. (5). National 8-2006.

Hardy, Russell Sr., Hardy & Hardy, 1757 K St., N.W. Republic 7-0437.

Hardy, Russell Jr., Hardy & Hardy, 1757 K St., N.W. Republic 7-0437.

Harris, Abraham J., Sher, Oppenheimer & Harris, Woodward Bldg. (5). Republic 7-8028.

Harris, Stanley S., Hogan & Hartson, Colorado Bldg. (5). National 8-2006.

Hayes, John C., Munsey Bldg. District 7-5876.

Head, Robert L., Spearman & Roberson, Munsey Bldg. (4). Metropolitan 8-0023.

Heckman, Jerome E., Dow, Lohnes & Albertson, Munsey Bldg. (4) Sterling 3-1000.

Hedrick, F. Cleveland Jr., Hedrick & Lane, 1001 Connecticut Ave., N.W. (6). National 8-5923.

Hennessey, Philip J. Jr., Smith, Hennessey & McDonald, 1240 19th St., N.W. (6). Executive 3-7242.

Hennock, Frieda B., 1025 Connecticut Ave., N.W. (6). Sterling 3-1405.

Hildreth, Richard, Spearman & Roberson, Munsey Bldg. (4). Metropolitan 8-0023.

Hilmer, Lucien, 1001 Connecticut Ave., N.W. (5). National 8-5060.

Hobbs, Claude E. Jr., 1000 Connecticut Ave., N.W.

Hodson, Robert E., Pierson, Ball & Dowd, Ring Bldg. (6). Republic 7-2566.

I

Irwin, Robert L., Dow, Lohnes & Albertson, Munsey Bldg. (4). Sterling 3-1000.

J

Jacob, John B., Dow, Lohnes & Albertson, Munsey Bldg. (4). Sterling 3-1000.

Jansky, Maurice M., Loucks, Zias & Jansky, The American Bldg. (4). Sterling 3-4004.

Jeanes, Ernest W., Covington & Burling, Union Trust Bldg. (5). Republic 7-5900.

Johnston, Everett D., Roberts & McInnis, Continental Bldg. (5). National 8-0032.

Jones, Robert F., Perpetual Bldg. (4). Metropolitan 8-6632. Warren C. Zwicky, James T. Sharkey.

Jorgensen, Norman E., Krieger & Jorgensen, Wyatt Bldg. (5). Executive 3-1635.

Juntilla, James O., Arnold, Fortas & Porter, 1229 19th St., N. W. (6). Executive 3-7300.

K

Kearney, William E., National Press Bldg. (4). Sterling 3-2977.

Keller, Joseph E., Dow, Lohnes & Albertson, Munsey Bldg. (4). Sterling 3-1000.

Kenehan, Edward F., Haley, Wollenberg & Kenehan, 1735 DeSales St., N.W. (6). District 7-2724.

Kenkel, John E., Miller & Schroeder, Munsey Bldg. (4). Metropolitan 8-2193.

Kertz, Harold A., Bowen Bldg. (5). District 7-0555.

Kessler, Sylvia D., Washington Bldg. (5). Sterling 3-0116.

Kistler, E. Donald, Bingham, Collins, Porter & Kistler, Tower Bldg. (5). District 7-2141.

Kittner, Joseph M., McKenna & Wilkinson, 1735 DeSales St., N.W. (6). National 8-2931.

Kohlhaas, Vernon C., Pierson, Ball & Dowd, Ring Bldg. (6). Republic 7-2566.

Koplovitz, William G., Dempsey & Koplovitz, Bowen Bldg. (5). Republic 7-6363.

Koteen, Bernard, Koteen & Burt, Wyatt Bldg. (5). Republic 7-5566.

Kramer, Milton, Schoene & Kramer, 1625 K St., N.W. National 8-6926.

Krieger, Seymour, Krieger & Jorgensen, Wyatt Bldg. (5). Executive 3-1635.

L

Larocca, Raymond G., Kirkland, Ellis, Hodson, Chaffetz & Masters, World Center Bldg. (6). Sterling 3-3200.

Leasure, C. Edward, 1701 K St., N.W. National 8-1174.

Lessenco, Gilbert E., Lyon, Wilner & Bergson, Wyatt Bldg. (5). Metropolitan 8-6900.

Letterman, John B., Colorado Bldg. (5). District 7-0455.

L'Heureux, Robert D., Albee Bldg. (5). Metropolitan 8-4575.

Litachgi, A. Byrne, Hedrick & Layne, 1001 Conn. Ave. (6). National 8-5923.

Littlepage, James H., Littlepage & Littlepage, Investment Bldg. District 7-3723.

Littlepage, John M., Littlepage & Littlepage, Investment Bldg. District 7-3723.

Litvin, Panney N., 2800 Quebec St., N.W. (8). Emerson 2-6614.

Lockwood, Corwin E. Jr., Hogan & Hartson, Colorado Bldg. National 8-2006.

Loucks, Philip G., Loucks, Zias & Jansky, The American Bldg. Sterling 3-4004.

Lovett, Eliot C., 734 15th St., N.W. (5). Sterling 3-5168.

Luxford, Ansel F., Pehle, Lesser, Mann, Riemer & Luxford, 1210 18th St., N.W. (6). Republic 7-7643.

Lyon, Richard K., Lyon, Wilner & Bergson, Wyatt Bldg. (5). Metropolitan 8-6900.

M

MacDonald, Donald P., Smith & Pepper, 1111 E St., N.W. (4). Executive 3-8333.

Mallyck, E. Theodore, Mallyck & Bernton, Colorado Bldg. (5). Sterling 3-7371.

Marks, Leonard H., Cohn & Marks, Cafritz Bldg. (6). Sterling 3-5880.

Marmet, Robert A., Segal & Marmet, 816 Connecticut Ave., N.W. (6). Sterling 3-1400.

Marsh, Richard S. T., Ross, Marsh & Foster, 725 16th St., N.W. (5). National 8-2623.

May, Robert B., May, Shannon & Morley, 1700 K St., N.W. (6). Republic 7-4123.

Mayer, J. Gerald, Mayer & Rigby, Wyatt Bldg. (5). Metropolitan 8-3662.

McCabe, Aloysius B., Kirkland, Ellis, Hodson, Chaffetz & Masters, World Center Bldg. (6). Sterling 3-3200.

McDonald, Joseph A., Smith, Hennessey & McDonald, 1240 19th St., N.W. (6). Executive 3-7242.

McDonnell, W. Barrett, 1010 Vermont Ave., N.W. Executive 3-3595.

McDonough, Francis X., Dow, Lohnes & Albertson, Munsey Bldg. (4). Sterling 3-1000.

McGovern, William L., Arnold, Fortas & Porter, 1229 19th St., N.W. (6). Executive 3-7300.

McGrath, J. Howard, 1000 Connecticut Ave. (6). Sterling 3-4635.

McInnis, Charles E., Roberts & McInnis, 1012 14th St., N.W. (5). National 8-0032.

McKenna, James A. Jr., McKenna & Wilkinson, 1735 DeSales St., N.W. (6). National 8-2931.

McLaughlin, Francis E., Albee Bldg. (5). District 7-5674.

Meahan, Charles H., Dow, Lohnes & Albertson, Munsey Bldg. (4). Sterling 3-1000.

Midlen, John H., Munsey Bldg. (4). Metropolitan 8-6006.

Miller, Herbert J., Kirkland, Ellis, Hodson, Chaffetz & Masters, World Center Bldg. (6). Sterling 3-3200.

Miller, Neville, Miller & Schroeder, Munsey Bldg. (4). Metropolitan 8-2193.

Miller, Reed, Arnold, Fortas & Porter, 1229 19th St., N.W. (6). Executive 3-7300.

Miller, Samuel, Washington Bldg. (5). Sterling 3-6811.

Miller, William E., Shoreham Bldg. National 8-3282.

Mode, Douglas G., Ring Bldg. Sterling 3-5646.

Molnar, Lorie M., Frieda B. Hennock, 1025 Connecticut Ave., N.W. (6). Sterling 3-1405.

Morgan, Edward P., Welch, Mott & Morgan, 710 14th St., N.W. (5). Executive 3-4600.

Mott, Harold E., Welch, Mott & Morgan, 710 14th St., N.W. (5). Executive 3-4600.

Mullin, Eugene F. Jr., Rhyne, Mullin, Connor & Rhyne, Hill Bldg. (6). District 7-1380.

Myse, Daryl A., 1411 Pennsylvania Ave. N.W. (4). Republic 7-7040.

N

Naftalin, Alan Y., Koteen & Burt, Wyatt Bldg. (5). Republic 7-5566.

Nail, Edwin S., Smith, Hennessey & McDonald, 1240 19th St. (6). Executive 3-7242.

Neustadt, Stanley S., Cohn & Marks, Cafritz Bldg. Sterling 3-5880.

O

O'Bryan, Paul A., Dow, Lohnes & Albertson, Munsey Bldg. (4). Sterling 3-1000.

Ockershausen, Harry J., Dempsey & Koplovitz, Bowen Bldg. (5). Republic 7-6363.

O'Connell, Quinn, Weaver & Glassie, 1225 19th St., N.W. (6). Executive 3-8476.

O'Hara, Joseph P., World Center Bldg. Executive 3-3000.

O'Hare, Richard C., Investment Bldg. (5). Republic 7-3525.

Oliver, Robert W., Pogue & Neal, Southern Bldg. (5). Executive 3-0440.

Oppenheimer, Monroe, Sher, Oppenheimer & Harris, Woodward Bldg. (5). Republic 7-3028.

P

Panzer, Irving B. M., Fischer, Willis & Panzer, 1735 DeSales St., N.W. (6). Sterling 3-3660.

Paradise, Richard E., Roberts & McInnis, 1012 14th St., N.W. (5). National 8-0032.

Parkinson, Kenneth Walls, Bingham, Collins, Porter & Kistler, Tower Bldg. (5). District 7-2141.

Patrick Duke M., Hogan & Hartson, Colorado Bldg. (5). National 8-2006.

Paulson, Norman C., Dow, Lohnes & Albertson, Munsey Bldg. (4). Sterling 3-1000.

Pepper, Vincent A., Smith & Pepper, 1111 E St., N.W. (4). Executive 3-8333.

Attorneys CONTINUED

Peterson, Nad A., Pierson, Ball & Dowd, Ring Bldg. (6). Republic 7-2566.
Pierson, W. Theodore, Pierson, Ball & Dowd, Ring Bldg. (6). Republic 7-2566.
Pischke, Vall W., 100 N. Washington St., Falls Church, Va. Jefferson 4-4300.
Plotkin, Harry M., Berge, Fox & Arent, Ring Bldg. (6). Executive 3-7373.
Pogue, L. Welch, Pogue & Neal, Southern Bldg. (5). Executive 3-0440.
Poindexter, John B., 1025 Connecticut Ave., N.W. (6). National 8-5800.
Pollak, Stephen J., Covington & Burling, Union Trust Bldg. (5). Republic 7-5900.
Porter, Paul A., Arnold, Fortas & Porter, 1229 19th St., N.W. (6). Executive 3-7300.
Porter, William A., Bingham, Collins, Porter & Kistler, Tower Bldg. (5). District 7-2141.
Frater, Alfred V. J., Covington & Burling, Union Trust Bldg. (5). Republic 7-5900.
Prince, D. F., Prince, Taylor & Crampton, Bowen Bldg. (5). Republic 7-8154.
Putresse, Keith E., Dow, Lohnes & Albertson, Munsey Bldg. (4). Sterling 3-1000.

Q

Quenstedt, Warren D., Smith, Hennessey & McDonald, 1240 19th St., N.W. (6). Executive 3-7242.

R

Rafter, John A., Dow, Lohnes & Albertson, Munsey Bldg. (4). Sterling 3-1000.
Randolph, John P., Cafritz Bldg. National 8-2244.
Rauh, Joseph L. Jr., Rauh & Levy, 1631 K St., N.W. (6). Republic 7-7795.
Rea, Bryce Jr., Munsey Bldg. (4). District 7-3551.
Reich, David, Lyon, Wilner & Bergson, Wyatt Bldg. (6). Metropolitan 8-6900.
Reinick, Leo, Occidental Bldg. (4). National 8-9320.
Reynolds, William L., General Counsel, Electronic Industries Assn., 1721 DeSales St., N.W. (6). National 8-3902.
Rhyme, Brice W., Rhyme, Mullin, Connor & Rhyme, Hill Bldg. (6). District 7-1380.
Rhyme, Charles S., Rhyme, Mullin, Connor & Rhyme, Hill Bldg. (6). District 7-1380.
Richey, Charles E., 1001 15th St., N.W. (5). National 8-3468.
Rigby, Scott G., Mayer & Rigby, Wyatt Bldg. (5). Metropolitan 8-3662.
Riley, Jeremiah T., 1406 G St., N.W. District 7-1919.
Robb, Roger, Bingham, Collins, Porter & Kistler, Tower Bldg. (5). District 7-2141.
Roberson, Frank, Spearman & Roberson, Munsey Bldg. (4). Metropolitan 8-0023.
Roberts, William A., Roberts & McInnis, Continental Bldg. (5). National 8-0032.
Rogers, William, Arnold, Fortas & Porter, 1229 19th St., N.W. (6). Executive 3-7300.
Rollo, Reed T., Kirkland, Ellis, Hodson, Chaffetz & Masters, World Center Bldg. (6). Sterling 3-3200.
Rorer, Dwight E., Washington Bldg. (5). Republic 7-0727.
Rosenfeld, Harry N., 1735 DeSales St., N.W. (6). Executive 3-0250.
Ross, Bradford, Ross, Marsh & Foster, 735 15th St., N.W. (6). National 8-2623.
Rowe, Frederick M., Kirkland, Ellis, Hodson, Chaffetz & Masters, World Center Bldg., Sterling 3-3200.
Rowell, Russell, Spearman & Roberson, Munsey Bldg. (4). Metropolitan 8-0023.
Russell, Percy H., Kirkland, Ellis, Hodson, Chaffetz & Masters, World Center Bldg. (6). Sterling 3-3200.

S

Samuelson, Cyrus D., Washington Bldg. (5). Sterling 3-0498.
Schafer, Edwin J., National Press Bldg. National 8-7949.
Scharfeld, Arthur W., Scharfeld & Baron, National Press Bldg. (4). Sterling 3-4115.
Scheiner, Arthur, Cottone & Scheiner, 1001 Connecticut Ave., N.W. (6). Executive 3-4477.
Schellenberg, Howard J. Jr., 1025 Connecticut Ave., N.W. (6). Republic 7-1522.
Schneider, Edwin E., Bingham, Collins, Porter & Kistler, Tower Bldg. District 7-2141.

Schroeder, Arthur H., Miller & Schroeder, Munsey Bldg. (4). Metropolitan 8-2193.
Schulkind, Herbert M., Fly, Shuebruk, Blume & Gaguine, 1612 K St., N.W. (6). Metropolitan 8-6190.
Selawy, Leon L., Barr Bldg. Republic 7-1464.
Seak, Robert G., Wheeler & Wheeler, Southern Bldg. (5). District 7-7117.
Seay, Temple W., Dow, Lohnes & Albertson, Munsey Bldg. (4). Sterling 3-1000.
Segal, Paul M., Segal & Marmet, 816 Connecticut Ave., N.W. (6). Sterling 3-1400.
Sells, Harry G., Dow, Lohnes & Albertson, Munsey Bldg. (4). Sterling 3-1000.
Shannon, Charles V., 1700 K St., N.W. Republic 7-4123.
Sharkey, James T., Robert F. Jones, Perpetual Bldg. (4). Metropolitan 8-6632.
Shipley, Carl L., National Press Bldg. (4). Sterling 3-1648.
Sims, William F. Jr., Dow, Lohnes & Albertson, Munsey Bldg. (4). Sterling 3-1000.
Slaughter, Harrison T., Pierson, Ball & Dowd, Ring Bldg. (6). Republic 8-2566.
Smith, Donald K., John H. Midlen, Munsey Bldg. (4). Metropolitan 8-6006.
Smith, E. Stratford, Smith & Pepper, 1111 E. St., N.W. (4). Executive 3-8333.
Smith, George S., Smith, Hennessey & McDonald, 1240 19th St., N.W. (6). Executive 3-7242.
Smith, Quayle E., 1818 Q St., N.W. (9). Decatur 2-6040.
Smith, V. Baker, Dow, Lohnes & Albertson, Munsey Bldg. (4). Sterling 3-1000.
Southmayd, John P., Fisher, Wayland, Duvall & Southmayd, Perpetual Bldg. (4). Republic 7-1450.
Spearman, Paul D. P., Spearman & Roberson, Munsey Bldg. (4). Metropolitan 8-0023.
Stambler, Arthur, Scharfeld & Baron, National Press Bldg. (4). Sterling 3-4115.
Stanley, Earl E., Dow, Lohnes & Albertson, Munsey Bldg. (4). Sterling 3-1000.
Steadman, Charles W., Steadman, Collier & Shannon, 1700 K St., N.W. (6). Executive 3-7800. Also, Marshman, Hollington & Steadman, Union Commerce Bldg., Cleveland.
Stein, Abe L., Warner Bldg. (4). Republic 7-7944.
Stevens, David S., McKenna & Wilkinson, 1735 DeSales St., N.W. (6). National 8-2931.
Stirling, E. Tillman, Welch, Mott & Morgan, 710 14th St., N.W. (5). Executive 3-4600.
Stollenwerck, Frank, National Press Bldg. (4). National 8-7846.
Stout, Clair L., Dow, Lohnes & Albertson, Munsey Bldg. (4). Sterling 3-1000.
Stuart, Harold C., Doerner, Rinehart, Stuart & Clammer, 1001 Connecticut Ave., N.W. (6). Sterling 3-1767. Also National Bank of Tulsa Bldg., Tulsa 6, Okla. Cherry 2-0148.
Sullivan, John P., Dow, Lohnes & Albertson, Munsey Bldg. (4). Sterling 3-1000.
Sutton, George O., National Press Bldg. (4). National 8-7949.

T

Thomson, William, Adams & Thomson, National Press Bldg. (4). National 8-0055.
Timberg, Sigmond, 815 15th St., N.W., Executive 3-1074.
Tower, Charles H., NAB, 1771 N St., N.W. (6). Decatur 2-9300.
Tumulty, Joseph P. Jr., 1317 F St., N.W. National 8-2121.
Tyler, Lyon L. Jr., Tyler & Stetter, 1511 K St., N.W. (5). Republic 7-3836.
Tyson, William S., Bowen Bldg. Republic 7-7117.

V

Vance, Verne Jr., Covington & Burling, Union Trust Bldg. (5). Republic 7-5900.
Vioth, Duane, Arnold, Fortas & Porter, 1229 19th St., N.W. (6). Executive 3-7300.

W

Wagner, W. Dean, Rhyme, Mullin, Connor, & Rhyme, Hill Bldg. (6). District 7-1380.
Walker, Ralph L., Pierson, Ball & Dowd, Ring Bldg. (6). Republic 7-2566.
Wall, Thomas H., Dow, Lohnes & Albertson, Munsey Bldg. (4). Sterling 3-1000.
Walsh, Bailey, 1300 Connecticut Ave. Columbia 5-7641.
Walton, Frederick H. Jr., Dempsey & Klopovitz, Bowen Bldg. (6). Republic 7-6363.
Wasilowski, Vincent T., NAB, 1771 N St., N.W. (6). Decatur 2-9300.
Wayland, Charles V., Fisher, Wayland, Duvall & Southmayd, Perpetual Bldg. (4). Republic 7-1450.
Weaver, Henry E. Jr., Weaver & Glassie, 1225 19th St., N.W. (6). Executive 3-8476.
Welch, Francis K., 425 13th St., N.W. (4). National 8-3080.
Welch, Vincent E., Welch, Mott & Morgan, 710 14th St., N.W. (5). Executive 3-4600.
Wells, John A., Royal, Koegel, Harris & Caskey, 1000 Vermont Ave. Republic 7-8191.
Werner, Jack, Wyatt Bldg. (5). Republic 7-5102.
Wheeler, Burton K., Wheeler & Wheeler, Southern Bldg. (5). District 7-7117.

Wheeler, Edward K., Wheeler & Wheeler, Southern Bldg. (5). District 7-7117.
Wilkinson, Ernest L., Wilkinson, Cragun & Barker, 744 Jackson Pl. (6). National 8-1114.
Wilkinson, Glen A., Wilkinson, Cragun & Barker, 744 Jackson Pl. (6). National 8-1114.
Wilkinson, Vernon L., McKenna & Wilkinson, 1735 DeSales St., N.W. (6). National 8-2931.
Willis, John W., Fischer, Willis & Panzer, 1735 DeSales St., N.W. (6). Sterling 3-3660.
Wilner, Morton H., Lyon, Wilner & Bergson, Wyatt Bldg. (5). Metropolitan 8-6900.
Wilson, James E., Wilson, Woods & Villalon, Perpetual Bldg. (4). National 8-2530.
Wilson, Thomas W., Dow, Lohnes & Albertson, Munsey Bldg. (4). Sterling 3-1000.
Wollenberg, J. Roger, Haley, Wollenberg & Kenahan, 1735 DeSales St., N.W. (6). District 7-2724.
Woods, Warren, Wilson, Woods & Villalon, Perpetual Bldg. (4). National 8-2530.
Wozencraft, Frank W., Southern Bldg., (5). Executive 3-5363.

Z

Zias, Joseph F., Loucks, Zias & Jansky, The American Bldg. (4). Sterling 3-4004.
Zwicky Warren C., Robert F. Jones, Perpetual Bldg. (4). Metropolitan 8-6632.

In Cities Other Than Washington, D. C.:

A

Alexius, Horace E., 308 E. Gibson St., Covington, La.
Ansell, Edward O., 1160 E. Mountain View Ave., Glendora, Calif.
Ashby, A. L., 7 Cathy Pl., Menlo Park, Calif.
Ashley, George E., New York Telephone Co., 140 West St., New York 7.

B

Bartell, Lee, KCBQ, 7th & Ash Sts., San Diego, Calif.
Bechtold, Frederick W., 7421 Avenue W, Brooklyn 34, N. Y.
Becker, Mortimer, 4 E. 43rd St., New York 17.
Benckenstein, John H., Goodhue Bldg., Beaumont, Tex.
Belaval, Edgar S., Box 1902, San Juan, P.R.
Benson, Harvey S., Benson & Davis, Public Service Bldg., Portland 4, Ore. Capitol 6-3876.
Berk, S. Bernard, 853 Copley Rd., Akron 20, Ohio.
Berkman, Jack N., Sinclair Bldg., Steubenville, Ohio.
Berlin, Edgar L., Wilder & Berlin, 103 Goodhue Bldg., Beaumont, Tex.
Berson, Joel I., 375 Park Ave., New York (22). Plaza 9-4455.
Blackwell, T. J., Blackwell, Walker & Gray, First Federal Bldg., Miami 32, Fla.
Bloch, Roger S., 77 W. Washington St., Chicago 2.
Blustein, Arthur S., 33 N. LaSalle St., Chicago 2.
Boardman, W. Wade, Roberts-Roe-Boardman-Shur & Bjork, P. O. Box 927, Madison 1, Wis.
Boros, Jerome S., Fly, Shuebruk, Blume & Gaguine, 30 Rockefeller Plaza, New York 20. Circle 7-3040.
Borst, Frank, 305 Broadway, New York.
Brauner, Julius F., CBS, 485 Madison Ave., New York 22. Plaza 1-2345.
Breene, Samuel A., Breene, Lynn, Frame & Magee, National Transit Bldg., Oil City, Pa.
Breit, A. Thomas, American Telephone & Telegraph Co., 32 Ave. of the Americas, New York 13. Exeter 3-6717.
Brenner, Joseph, 321 S. Beverly Dr., Beverly Hills, Calif. Bradshaw 2-8125.
Brertherton, Thomas S., Bell Bldg., Toledo, Ohio.
Bronson, William H., Beck Bldg., Shreveport, La.
Brooks, Robert D., 466 Lexington Ave., New York 17.
Brown, James Harvey, 6223 Selma Ave., Hollywood, 28.
Bucher, H. I., 10 Columbus Circle, New York 19.
Buckmaster, Robert, Buckmaster, Van Metre & Lindeman, 1st National Bldg., Waterloo, Iowa.
Bullivant, Rupert E., Pacific Bldg., Portland, Ore.
Burgess, Kenneth F., Sidley, Austin, Burgess & Smith, 11 S. LaSalle St., Chicago 3. State 2-5400.
Burke, Hyle G., Indiana Bell Telephone Co., 240 N. Meridian, St. Indianapolis, Ind.
Burstein, Herbert, 160 Broadway, New York.

C

Cannon, David H., 650 S. Spring St., Los Angeles.
Carr, John P., WDNE, Elkins, W. Va. 1300.
Chopnick, Max, 9 E. 46th St., New York.
Church, Abiah A., Storer Broadcasting Co., 1177 Kane Concourse, Miami Beach 54, Fla.
Clinton, John Hart, Crocker Bldg., San Francisco.
Cohen, Harold J., American Telephone & Telegraph Co., 195 Broadway, New York 7.
Cohen, Paul P., Cohen, Swados, Wright & Hanifin, Gluck Bldg., Niagara Falls, N. Y.
Coleman, James J., National Bank of Commerce Bldg., New Orleans, La.
Collin, Ralph F., Rosenman Goldmark Colin & Kaye, 575 Madison Ave., New York 22. Murray Hill 8-7800.
Connell, James E., 32 6th Ave., New York 13.

FOR THE SALE AND PURCHASE OF
 RADIO — TELEVISION STATIONS

HAMILTON-LANDIS & ASSOCIATES, INC.

WASHINGTON, D. C.

Ray V. Hamilton
 EX 3-3456

DALLAS

DeWitt Landis
 RI 8-1175

NATIONWIDE • NEGOTIATIONS
 FINANCING • APPRAISALS

CHICAGO

Richard A. Shaheen
 DE 7-2754

SAN FRANCISCO

John F. Hardesty
 EX 2-5671

D

Davis, Hal C., 1st National Bank of Topeka Bldg., Topeka, Kan.
Davis, Kenneth C., Joshua Green Bldg., Seattle, Wash.
Davis, Philip E., 1 North LaSalle St., Chicago 2
Day, Frank E., Stern, Reiter, Day & Anderson, Cascade Bldg., Portland 4, Ore.
Dechert, Philip, General Counsel, Philco Corp., Tloga & C Sts., Philadelphia 34.
Deinard, Benedict S., Leonard Street & Deinard, 512 Nicollet Ave., Minneapolis.
Denechaud, Charles I. Jr., Denechaud & Denechaud, 200 Carondelet St., New Orleans.
Dent, Howard A. Jr., 106 E. 4th St., The Dalles, Ore.
De Rose, Francis E., 357 S. High St., Globe, Ariz.
Dolan, Thomas E., P. O. Box 5284, Asheville, N. C.
Doyle, Donald V., Insurance Exchange Bldg., Sioux City 1, Iowa.
Dresner, Alfred, Ra-Tel Broadcasters Inc. and West Shore Broadcasting Co., 66 Court St., Brooklyn 1, N. Y. Triangle 5-1234.
Dreyer, Robert A., General Counsel and secretary, Metropolitan Broadcasting Corp., 205 E. 67th St., New York 21.
Dunbar, Frank C. Jr., 50 W. Gay St., Columbus 15, Ohio.

E

Eggmann, Horace J. Jr., First Federal Bldg., East St. Louis, Ill. Upton 3-0200.
Einhorn, Samuel L., 12 S. 12th St., Philadelphia.
Elber, George A., Davis & Gilbert, 1 E. 44th St., New York.
Elder, Omar Franklin Jr., ABC, 7 W. 66th St., New York Susquehanna 7-5000.
Emerson, Walter L., Moser, Compere & Emerson, 360 N. Michigan Ave., Chicago 1, Ill.
Emery, Walter B., 437 Rosewood Ave., East Lansing, Mich. Edgewood 2-3664.
Emmanuel, Michael G., Mabry, Reaves, Carlton, Fields & Ward, First National Bank Bldg., Tampa, Fla.
Ernst, Morris L., Greenbaum, Wolff & Ernst, 285 Madison Ave., New York 17, Murray Hill 5-1532.
Ervin, Thomas E., Vice President & General Attorney, NBC, 30 Rockefeller Plaza, New York 20, Circle 7-8300.
Estes, Robert M., 506 W. Maple Ave., Hillsdale, Ill.
Ewing, Samuel E., General Attorney, Manufacturing & Service Div., RCA, Front & Cooper Sts., Camden 2, N. J. Woodlawn 3-8000.

F

Farris, Frank A., 3rd National Bank Bldg., Nashville, Tenn.
Fay, William L., 333 W. State St., Jacksonville, Ill.
Feen, A. Fearley, 119 S. Winooski Ave., Burlington, Vt.
Fine, Joseph J., Hurt Bldg., Atlanta 3, Ga.
Fink, Jerry, Coulter Bldg., Greensburg, Pa. Circle 7-3040.
Finkelstein, Herman, General Attorney, ASCAP, 575 Madison Ave., New York 22.
Fisher, Thomas K., CBS, 485 Madison Ave., New York. Plaza 1-2345.
Fletcher, Stephen K., American Telephone & Telegraph Co., 195 Broadway, New York 7, Exeter 3-3721.
Fly, James Lawrence, Fly Shuebruk, Blume & Gaguine, 30 Rockefeller Plaza, New York 20, Circle 7-3040.
Forbes, Theodore M., Citizens & Southern Bank Bldg., Atlanta, Ga.
Ford, Aaron L., Plaza Bldg., Jackson, Miss. 5-8647.
Fornby, Marshall C. Jr., Skaggs Bldg., Plainview, Tex.
Forsling, Richard A., CBS-Television Network, 485 Madison Ave., New York 22, Plaza 1-2345.
Fowler, Cory, Citizens Bldg., Tampa, Fla.
Friedell, George E., Moses, Friedell, Share & Rosen, Builders Exchange, Minneapolis.

G

Gardner, Addison L. Jr., 231 S. LaSalle St., Chicago.
Gaylord, Robert E. Jr., Gaylord & Gaylord, Russ Bldg., San Francisco.
George, Arthur T., 140 New Montgomery St., San Francisco.
George, Carl E., WGAR, Hotel Statler, Cleveland, Ohio.
Gepson, John M., New England Telephone & Telegraph Co., 185 Franklin St., Boston 7, Mass.
Gibbons, John F., 67 Broad St., New York.
Goldfarb, Aaron, Texas National Bank Bldg., Houston 2, Tex.
Goldstein, David, I. Press Plaza, Asbury Park, N. J.
Golub, William W., McGoldrick, Dannett, Horowitz & Golub, 3 E. 54th St., New York 22.
Goode, John L., Federal National Bank Bldg., Shawnee, Okla.
Goodwin, Bernard, Metropolitan Broadcasting Corp., 205 E. 67th St., New York 21.
Gould, Lester L., 2873 Arlington Ave., Highland Park, Ill.
Grant, John G., 8480 Beverly Blvd., Los Angeles 54, Calif.
Green, Harry, 200 Parker Ave., Deal Park, Deal, N. J.
Griedell, George E., Builders Exchange, Minneapolis.
Guider, John W., Littleton, N. H. 4-2932.

H

Hamlyn, John J., McClatchy Bcstg. Co., Sacramento 4, Calif.
Hannon, William A., 21 W. 10th St., Kansas City, Mo.
Harris, Whitney E., 308 Akard St., Dallas.
Harrison, Baya M. Jr., Mann, Harrison & Stone, 1st National Bank Bldg., St. Petersburg, Fla.
Hartman, John A. Jr., 67 Broad St., New York 4.
Hayes, Raymond K., Hayes & Hayes, 309 Ninth St., Hollywood 28.
Hawkins, Howard E., RCA Communications Inc., 60 Broad St., New York 4.
Hearne, John F., Hearne & Spillane, 12515 Sunset Blvd., Pacific Palisades, Calif. Also, 703 Market St., San Francisco.
Herman, A. M., Electric Bldg., Fort Worth, Tex.
Horton, Richard W., Stewart, Horton & Campbell, 6 State St., Reno, Nev.
Howard, Benjamin C., Miles & Stockbridge, Matheson Bldg., Baltimore 2.
Hunt, Cecil L., P. O. Box 1979, Tulsa.
Hurt, Wilson, 1275 Pontiac St., Denver.
Hutchinson, J. Albert, 55 New Montgomery St., San Francisco.

I

Irwin, Ellis C., Richards Bldg., New Orleans, La.

J

Jacobs, Joseph J., ABC, 7 W. 66th St., New York 23.
Jacobs, Carl M., Union Central Bldg., Cincinnati.
James, W. Ervin, Hofheing, Sears, James & Burns, South Coast Life Bldg., Houston 2, Tex.
Jencks, Richard, CBS, 6121 Sunset Blvd., Hollywood, Calif. Hollywood 9-1212.
Jones, Charles E., Adams, Jones, Robinson & Manka, Wheeler Kelly Hagyn Bldg., Wichita, Kan.
Jones, Clifford A., Weiner-Jones Bldg., Las Vegas, Nev.

K

Kahn, Alexander, 175 E. Broadway, New York.
Kaye, Sydney M., Rosenman Goldmark Colin & Kaye, 575 Madison Ave., New York 22, Murray Hill 8-7800.
Keesing, John M., Keesing & Keesing, 250 W. 57th St., New York. Plaza 7-7860.
Kellher, William A., 67 Broad St., New York 4.
Kellough, Robert W., National Bank of Commerce Bldg., Tulsa, Okla.
Kilborn, Vincent E., Adams, Jones, Robinson & Manka, Wheeler Keller Hagyn Bldg., Wichita.
Kennedy, James A., 67 Broad St., New York 4.
King, Joe E., P. O. Box 227, Hattiesburg, Miss.
Kirkman, Ellwood F., Kirkman, Mulligan & Harris, Boardwalk National Bank Bldg., Atlantic City, N. J.
Kopietz, Frank M., National Bank Bldg., Detroit 26, Mich.

L

LaBrum, Harry J., LaBrum & Doak, Packard Bldg., Philadelphia 2, Locust 3-5722.
Lamb, Edward, Edward Lamb Bldg., Toledo, Ohio.
Lax, Charles Bernard, 173 Savannah Hwy., Charleston, S. C.
Leonard, Donald S., 17186 Huntington Rd., Detroit 19, Mich.
Lerner, Max K., 485 Lexington Ave., New York 17, Oxford 7-4343.
Levine, J. L., Volunteer Bldg., Chattanooga, Tenn.
Levine, Saul Robert, 6399 Wilshire Blvd., Los Angeles, Calif. Olive 3-7870.
Levinson, Louis, 14 Overhill Rd., Cynwyd, Pa.
Levy, Gus, Owens, Levy & Voelker, National Bank of Commerce Bldg., New Orleans 12.
Levy, Isaac D., 123 S. Broad St., Philadelphia.
Lewis, Ralph E., 650 S. Spring St., Los Angeles.
Lipkin, Max J., 1st National Bank Bldg., Peoria, Ill.
Lubic, Robert E., Krause & Boreman, Frick Bldg., Pittsburgh. Grant 1-1502.
Lynch, Paul E., NBC, 30 Rockefeller Plaza, New York 20, Circle 7-8300.

M

Marinero, Carmen V., Mellon Bank Bldg., Butler, Pa.
Martin, Charles F., American Telephone & Telegraph Co., 32 Ave. of the Americas, New York 13, Exeter 3-5345.
Martin, Harlan W., Lawyers Bldg., Jackson, Tenn.
Masters, Keith, Prudential Plaza, Chicago 1, Ill.
Mather, E. Everett, 1835 Arch St., Philadelphia.
Mayer, Henry, 19 W. 44th St., New York 18.
McCollister, Rolfe E., Fidelity Bank Bldg., Baton Rouge, La.
McConnaughey, George C., McConnaughey & Stradley, 50 W. Broad St., Columbus 15, Ohio. Capitol 1-6688.
McCoy, John E., Storer Broadcasting Co., 1177 Kane Concourse, Bay Harbor Island, Miami Beach 54, Fla.
McDonald, Robert L., Bible & McDonald, Gazette Bldg., Reno, Nev.
McDowell, C. Blake, First National Tower, Akron 8, Ohio.
McGowan, William H. Jr., Massey Bldg., Birmingham, Ala.
McInerney, Denis G., 63 Wall St., New York.
McKay, Lawrence J., 63 Wall St., New York 5.

McLeod, W. J. Jr., Jeffries Blvd. & Washington St., Waterbury, S. C.
Meuser, Raymond J., 4516 Pine Tree Dr., Miami Beach 40.
Meyers, Milton H., 182 Grand St., Waterbury, Conn.
Miller, Justin, 15320 Earliham St., Pacific Palisades, Calif.
Mooney, William E., Insurance Bldg., Omaha 2, Neb.
Moore, Cornelius C., 179 Thames St., Newport, R. I.
Moran, Bernard J., 1808 3rd Ave., Rock Island, Ill.
Moser, John E., 360 N. Michigan Ave., Chicago.
Mosteller, L. Kariton, Mosteller, Fellers, Andrews & Loving, First National Bldg., Oklahoma City.
Moyer, Daniel M., Insurance Bldg., Wichita.
Mull, Archibald Marison Jr., Crocker-Angelo Bank Bldg., Sacramento 14, Calif. Gilbert 3-4626.
Murray, E. K., Rust Bldg., Tacoma 2, Wash.
Murrell, William O. Jr., 16 S. Newman St., Jacksonville, Fla. Also, 788 N. Orange St., Orlando, Fla.

N

Navarro, Franklin E., American Investors Bldg., Houston, Tex.
Neville, Victor S., 3660 University Ave., Los Angeles.
New James E., Kizer & Neu, 117 W. Garro St., Plymouth, Ind.
Nicholas, Minoa J., 70 E. 45th St., New York 17, Murray Hill, 3-9553.
North, Ernest D., American Telephone & Telegraph Co., 32 Avenue of the Americas, New York 13, Exeter 3-6245.

O

O'Callaghan, Robert Dennis, National Bank of Commerce Bldg., San Antonio 5, Tex.
Owens, George W., Taylor, Miller, Busch & Magner, 134 S. LaSalle St., Chicago 3.
Owens, Chester F., Owens, Levy & Voelker, National Bank of Commerce Bldg., New Orleans, La.

P

Pantzer, Kurt E., Merchants Bank Bldg., Indianapolis.
Patterson, Harold E., 815 Third North, Seattle.
Pearce, Robert M., McChesney, McChesney, Kinker & Pearce, McClure Bldg., Frankfort, Ky.
Pesco, William V., 7 E. 5th Ave., New York 17.
Petty, Don E., Darling, Shattuck & Edmonds, 523 W. 6th St., Los Angeles 14, Madison 7-8104.
Peycke, Tracy J., Omaha National Bank Bldg., Omaha 2.
Pickering, Jerrald K., 1535 Court St., Redding, Calif.
Piedmont, Gabriel F., 213 Hanover St., Boston 13, Capitol 7-8380.
Pilafin, James, 200 S. W. 2d Ave., Miami.
Plock, Richard H., 321 N. 3rd St., Burlington, Iowa.
Pope, Carroll, Brown Bldg., Wichita 2.
Posner, Gene, 2625 W. Wisconsin Ave., Milwaukee.
Powell, Garland W., 733 S.W. 27th St., Gainesville, Fla.

Q

Quinones, Jose Ramon, WAPA, 357 Ponce de Leon Ave., San Juan, P. R.
Quisenberry, John T., American Telephone & Telegraph Co., 195 Broadway, New York 7.

R

Rains, Harry H., Denton Bldg., Mineola, N. Y.
Rams, Frazier, Bell Bldg., Toledo, Ohio.
Ragan, William M., 230 Park Ave., New York.
Rennkamp, Kenneth E., Berger Bldg., Pittsburgh.
Ressnick, Charles E., Raytheon Mfg. Co., Willow St., Waltham, Mass.
Robinson, G. Ray, Robinson-Montgomery Bldg., Merced, Calif. Also, 560 Kearny St., San Francisco 8.
Roffman, Richard E., Sachs & Spector, 132 W. 43rd St., New York 36, Lackawanna 4-8460.
Rosen, Leo, Greenbaum, Wolff & Ernst, 285 Madison Ave., New York 17, Murray Hill 5-1582.
Rosenbaum, Samuel E., Land Title Bldg., Philadelphia 10.
Rosenman, Samuel I., Rosenman Goldmark Colin & Kaye, 575 Madison Ave., New York 22, Murray Hill 8-7800.
Rudd, R. Hugh Jr., 718 E. Franklin St., Richmond.

S

Sailer, John E., 47 W. Grand St., Elizabeth, N. J.
Samuelson, Cyrus D., 210 Main St., Hackensack, N. J. Diamond 3-8730. Also Washington Bldg., Washington 5, D. C. Sterling 3-0498.
Scallan, Thomas K., Minnesota Federal Bldg., Minneapolis 2, Minn.
Schapiro, Maurice, 17 Academy St., Newark.
Schindler, C. E., Kentucky Home Life Bldg., Louisville, Ky.
Schlosser, Arnold, State & City Bldg., Roanoke, Va.
Schmidt, Richard M. Jr., Leshner, Schmidt & Van Cise, Midland Savings Bldg., Denver 2, Colo.
Schoemer, John E. Jr., 220 E. 42nd St., New York.
Scholl, Leonard A., 229 4th Ave., New York.

Attorneys CONTINUED

Scott, William Ralph, Oughterson, Scott & Oughterson, Oughterson Bldg., Stuart, Fla.
 Segal, Bernard G., Schnader, Harrison, Segal & Lewis, Packard Bldg., Philadelphia.
 Seligman, Harold, Life & Casualty Tower, Nashville, Tenn.
 Seton, Charles B., Rosen, Seton & Sarbin, 15 W. 46th St., New York 36. Plaza 7-6105.
 Shaw, Roscoe L., Telephone Bldg., St. Louis, Mo.
 Sherbow, Joseph, Sherbow & Sherbow, Munsey Bldg., Baltimore, Md.
 Shoemaker, George W., Old National Bank Bldg., Spokane, Wash.
 Short, Ned E., 412 Bland St., Bluefield, W. Va.
 Shuebruk, Peter, Fly, Shuebruk, Blume & Gaguine, 30 Rockefeller Plaza, New York 20, N. Y. Circle 7-3040.
 Shute, John V., NBC, 30 Rockefeller Plaza, New York 20. Circle 7-8300.
 Simon, Morton J., 1701 Delancey Pl., Philadelphia 3.
 Sletteland, Gregor P., Zenith Radio Corp., 6001 W. Dickens Ave., Chicago.
 Smith, Andrew A., Candler Bldg., Atlanta, Ga.
 Smith, Bernard E., 551 5th Ave., New York.
 Smith, Edward P., 17 Exchange St., Providence 3, R. I.
 Smith, Samuel Burrows, Merriam, Lorch & Smith, 30 W. Monroe St., Chicago 3. Financial 6-5750.
 Socolow, A. Walter, 580 5th Ave., New York 36. Plaza 7-2112.
 Solinger, David M., Solinger & Gordon, 250 Park Ave., New York 17.
 Sonett, John F., 63 Wall St., New York 5.
 Sovik, Laurence, Wilson Bldg., Syracuse 2, N. Y.
 Spaw, Coy U. Jr., Bankers Mortgage Bldg., Houston 2. Capitol 2-0105.
 Spencer, Lewis D., 4545 W. Augusta Blvd., Chicago 51, Ill.
 Spillane, Lester W., Hearne & Spillane, Central Tower, San Francisco 3, Calif. Yukon 6-1365. Also 15215 Sunset Blvd., Pacific Palisades, Calif.
 Sprague, E. Stuart, 36 W. 44th St., New York.
 Stadler, James A., NBC, 30 Rockefeller Plaza, New York 20. Circle 7-8300.
 Steen, J. W., Westinghouse Electric Corp., 40 Wall St., New York 5.
 Stehling, Arthur, KNAF, P. O. Box 311, Fredericksburg, Tex.
 Steinarck, Charles F. Jr., Tioga & C Sts., Philadelphia.
 Stevas, Sterling W., Oil & Gas Bldg., Ft. Worth.
 Stillman, Irwin, 350 Broadway, New York 13.
 Straus, Samuel W., 115 N. 4th St., Camden, N. J.
 Strack, William L., Harries Bldg., Dayton 2, Ohio.
 Sujack, Edwin T., Prudential Plaza, Chicago 1.
 Sullivan, Francis C., Alworth Bldg., Duluth 2, Minn.
 Summerfield, John, 600 K St., Monroe, La. Fairfax 5-4972.
 Swezey, Robert D., WDSU, Hotel Monteleone, New Orleans.
 T
 Taylor, Willis H. Jr., Pennie, Edmonds, Morton, Barrows & Taylor, 247 Park Ave., New York.
 Tighe, Margaret Joan, 7 W. 66th St., New York 23.
 Trendle, George W. Jr., National Bank Bldg., Detroit, Mich.
 Tucker, John H., Beck Bldg., Shreveport, La.
 Tuft, Leonard W., RCA Communications Inc., 66 Broad St., New York 4.
 Turner, George B., 15 Broad St., New York 4.
 V
 Veve, Adolfo Garcia, P. O. Box 2655, San Juan, P. R.
 Voelker, Richard L. Jr., Owens, Levy & Voelker, National Bank of Commerce Bldg., New Orleans, La.
 W
 Walker, Henry B., Old National Bank Bldg., Evansville, Ind.
 Walker, Paul A., 1513 Franklin Dr., Norman, Okla.
 Wallace, Harold E., Judge Bldg., Salt Lake City, Utah.
 Warner, Harry P., Paramount Tv Productions Inc., 5800 Sunset Blvd., Hollywood 38, Calif. Hollywood 9-3181.
 Waters, John H., Western Union Telegraph Co., 60 Hudson St., New York.
 Weber, Arthur W., Spitzer Bldg., Toledo 4, Ohio.
 Weinberg, Kenneth G., Society for Savings Bldg., Cleveland.
 Wells, John A., Royall, Koegel, Harris & Caskey, 100 Broadway, New York. Also 1000 Vermont Ave., Washington, D. C.
 Wells, Richard H., 341 Madison Ave., New York 17.
 Wendt, John A. F. Jr., Denver Club Bldg., Denver.
 Wendt, William, Western Union Telegraph Co., 60 Hudson St., New York.
 Werner, Robert L., RCA, 30 Rockefeller Plaza, New York 20. Columbus 5-5900.
 Whissell, George B., Telephone Bldg., St. Louis.
 White, Luke E., P. O. Box 622, Biscayne Annes, Miami.

Whitsett, William, Don Lee, 1313 N. Vine St., Hollywood 28.
 Willson, Robert B., Medical Bldg., Asheville, N. C.
 Wilson, George S. Jr., Wilson & Wilson, Masonic Bldg., Owensboro, Ky.
 Witherell, Harry E., Davis, Morgan & Witherell, 1st National Bank Bldg., Peoria, Ill.
 Wittenberg, Ralph E., 1st National Bank Bldg., Reno, Nev.
 Wolf, Sanford L., Blumberg, Smith, Wolf & Pennish, 1 N. LaSalle St., Chicago 2, Ill.
 Wood, George W., Wood & Hanna, Kanawha Valley Bldg., Charleston, W. Va.
 Wood, Joseph G., Schortemeier, Eby & Wood, 100 W. Monroe St., Chicago 3.
 Wrape, James W., Sterick Bldg., Memphis.
 Wright, Joseph S., General Counsel, Zenith Radio Corp., 6001 W. Dickens Ave., Chicago 39.
 Wyatt, Wilson W., Wyatt, Grafton & Grafton, Marlon E. Taylor Bldg., Louisville, Ky. Juniper 2-1881.

Y

Yates, Carlyle E., RCA Labs, Princeton, N. J.
 Younger, Donald, Younger Bldg., Santa Cruz, Calif. Garden 3-2444.
 Yourd, Kenneth L., National Educational Tv & Radio Center, 2320 Washtenaw Ave., Ann Arbor, Mich.

Z

Zorbaugh, Geraldine E., Vice President and General Attorney, CBS Radio, 485 Madison Ave., New York 22. Plaza 1-2345.

Consulting Engineers

A

Abromavage, Martin W., See Jansky & Bailey Inc.
 Adair, George P., George P. Adair Engineering Co., 1610 I St., N.W., Washington 6, D. C. Executive 3-1230. Associate engineers: Robert E. Ritch, John E. Dettra, Franklyn J. McCarthy, Jerrold D. Miller, Thomas A. D'Amico.
 Alberts, William S., See L. H. Carr & Assoc.
 Amoo, Lloyd E., 425 1st St., S.W., Valley City, N. D. 135.
 Andrus, Alvin H., See Page, Creutz, Steel & Waldschmitt.
 Armentrout, C. E., See Lohnes & Culver.
 Arnold, Eugene E., See L. H. Carr & Assoc.

B

Backus, W. A., See Jansky & Bailey Inc.
 Bailey, Stuart L., See Jansky & Bailey Inc.
 Baker, Marvin C. Jr., See Gautney & Jones.
 Barrett, Stuart, See Commercial Radio Equipment Co.
 Barrington, Wayne, See A. Earl Cullum Jr.
 Beachler, Willis C., See Page, Creutz, Steel & Waldschmitt.
 Begus, George F., See Jansky & Bailey Inc.
 Benedict, Marlet E., See Jansky & Bailey Inc.
 Bennett, Stanton D., c/o Linfield Research Institute, Linfield College, McMinnville, Ore. 1-1951.
 Bennis, William E. Jr., 3802 Military Rd., N.W., Washington, D. C. Emerson 2-8071; Also Box 2468, Birmingham, Ala.
 Bergen, Serge, See Jansky & Bailey Inc.
 Berilla, Donald, See Jansky & Bailey Inc.
 Bernard Assoc., 237 E. 39th St., New York 16.
 Murray Hill 6-7445. Bernard Eichwald, senior partner; associate: Gerard C. Sharpe.
 Bird, James E., 235 Railroad Ave., Pittsburgh, Calif. Hemstead 2-2854.
 Bitter, A. E., 5047 Oak Ridge Rd., Toledo 13, Ohio. Greenwood 4-5159.
 Bitzer, Ralph J., Arcade Bldg., St. Louis 1, Mo. Garfield 1-4954. Assoc.: Theodore A. Giles.
 Blumberg, Marvin, See A. D. Ring & Assoc.
 Bode, G. F., See Kear & Kennedy.
 Bowles, George H., See Irl T. Newton Jr.
 Charles E. Brennan & Assoc., 2033 E. Tripoli Ave., Milwaukee 7, Wis. Humboldt 1-0790. Associate: Donald A. Weller. 819 E. Beaumont Ave., Milwaukee.
 Bruns, James E., See Jansky & Bailey Inc.
 Busch, C. L., See Jansky & Bailey Inc.

C

Caballero, Carlos A., Cia de Ingenieros en Comunicaciones Electricas, S. A. Tamaulipas 235, Mexico 11. D. F., Mexico. Telephone 15-23-98.
 Cappers, William F. Jr., See Kear & Kennedy.
 L. H. Carr & Assoc., Lester H. Carr, 1000 Connecticut Ave., N. W., Washington 6, D. C. Sterling 3-2550; field office, Ft. Evans, Leesburg, Va., Spring 7-3400 (from Washington, Republic 7-4242). Associates: William S. Alberts, George E. Leydort, Lucien E. Rawls, Staff: R. T. Compton, Boynton G. Hagaman, Eugene E. Arnold, Fred C. Clarke, Lester G. Sturgill, Claire Richardson.
 Carter, John M., See Jansky & Bailey Inc.
 Cavena, Ambrose J., See Kear & Kennedy.
 Clarke, Fred C., See L. H. Carr & Assoc.
 Cohen, Jules, See Vandivere & Cohen.
 Cohen, Julius, See George C. Davis.
 Commercial Radio Equipment Co., 1319 F St., N.W., Washington 4, D. C. District 7-1319. General Manager: Everett L. Dillard. Engineering Manager: Edward F. Lorentz. Associate Engineers: Charles I. Gallagher, Oscar Cuellar, Manuel Mayobre Jr., Stuart Barrett. Midwest Office: P. O. Box 7037, Kansas City, Mo. Jackson 5302. Allocation Engineering: Robert Wolfskill.
 Compton, E. T., See L. H. Carr & Assoc.

Comtronics, 117 1/2 S. 2d St., Palatka, Fla. East 5-7881. C. Ward Yelverton, William C. Dough-ton.
 Conaughy, Robert B., Page Communications Engineers, 710 14th St., N.W., Washington. Executive 3-1523.
 Cooley, Ralph W., See Jansky & Bailey Inc.
 Crenoa, James J., See Jansky & Bailey Inc.
 Creutz, John, See Page, Creutz, Steel & Waldschmitt.
 Crosby, Murray G., Crosby Laboratories Inc., 299 Robbins Lane, Syosset, L. I., N. Y. Wells 1-3191.
 Croy, James E., See Kear & Kennedy.
 Cuellar, Oscar, See Commercial Radio Equipment Co.
 A. Earl Cullum Jr., Consulting Engineers, Inwood Post Office, Dallas 8. Lakeside 8-8108. Partners: D. A. Peterson, T. A. Wright Jr., C. M. Daniel; Associates: L. F. Helthecker, Wayne Barrington.
 Culver, Ronald H., See Lohnes & Culver.

D

Dahlberg, Elizabeth L., See Lohnes & Culver.
 D'Amico, Thomas A., See George P. Adair.
 Daniell, C. M., See A. Earl Cullum Jr.
 George C. Davis Consulting Engineers, Munsey Bldg., Washington 4, D. C. Sterling 3-0111. Partners: George C. Davis, Julius Cohen, Ralph E. Dippell Jr., Walter L. Davis.
 Davis, George C., See George C. Davis.
 Davis, Walter L., See George C. Davis.
 Deeters, Edward W., See William L. Foss Inc.
 DeLauder, Douglas, See Silliman, Moffet & Rohrer.
 Dettra, John E., See George P. Adair.
 Dewire, Kenneth S., See Jansky & Bailey Inc.
 Dickinson, William T., See Jansky & Bailey Inc.
 Dillard, Everett L., See Commercial Radio Equipment Co.
 Dippell, Ralph E. Jr., See George C. Davis.
 Dodge, John E., See Jansky & Bailey Inc.
 Donald, B. L., See Jansky & Bailey Inc.
 Dordal, Raymond, See A. D. Ring & Assoc.
 Doughton, William C., See Comtronics.
 Duncan, E. S., See James C. McNary.
 L. J. N. du Treil & Assoc., 10412 Jefferson Highway, New Orleans 23, La. Kenner 71-2661.

E

Edison, Edward, See Hammett & Edison.
 Eichwald, Bernard, See Bernard Assoc.
 English, Thomas J., See John H. Mullaney.
 Espy, Dawkins, Box 933, Beverly Hills, Calif. Olympia 2-7010.
 Evans, John W., See John W. Mullaney.
 Evans, Thomas E., See Jansky & Bailey Inc.

F

Ferguson, G. J. Jr., See Jansky & Bailey Inc.
 Flanagan, Richard F., See A. D. Ring & Assoc.
 Ford, Paul Dean, 4341 S. 8th St., Terre Haute, Ind. Crawford 4496.
 William L. Foss Inc., 927 15th St., N.W., Washington 5, D. C. Republic 7-3883. President: Edward W. Deeters.
 Fresse, George M., 1011 Denis Ave., East Wau-natchee, Wash.
 Friedman, Thomas B., 235 Quadrod Vecchio Drive, Pacific Palisades, Calif. Gladstone 4-2837.

G

Gallagher, Charles I., See Commercial Radio Equipment Co.
 Gautney & Jones, 1052 Warner Bldg., Washington 4, D. C. Partners: George E. Gautney, Carl T. Jones. Staff: Marvin C. Baker Jr., Melvin E. Lawson.
 Gautney, George E., See Gautney & Jones.
 Gibson, Thomas J., See Nugent S. Sharp.
 Giles, Theodore A., See Ralph J. Bitzer.
 Paul Godley Co., Upper Montclair, N. J. Pilgrim 6-3000. Offices and laboratories: Great Notch, N. J.; Paul F. Godley; Associates: Paul F. Godley Jr., Carson W. Kauffman, J. G. Littlefield.
 Godley, Paul F., See Paul Godley Co.
 Godley, Paul F. Jr., See Paul Godley Co.
 Goldsmith, Dr. Alfred W., 597 Fifth Ave., New York 17. Plaza 3-4150.
 Gray, Claude M., P. O. Box 602, Birmingham 1, Ala. Tremont 1-3570.
 Greeley, C. E., See Jansky & Bailey Inc.
 Greer, Palmer A., Route 1, White Horse Rd., Greenville, S. C. Cedar 5-7175.
 Griner, Gail D., 53 Palm Ave., Tarpon Springs, Fla.
 Griner, Terry G., 53 Palm Ave., Tarpon Springs, Fla.
 Grobowski, Sigmund V., See Jansky & Bailey Inc.
 Gureckis, Peter V., See John H. Mullaney.

H

Hagaman, E. G., See L. H. Carr & Assoc.
 Hammett & Edison, Box 68, International Airport, San Francisco, 28. Diamond 2-5208. Robert L. Hammett and Edward Edison; Staff: Robert P. Smith.
 Hammett, Robert L., See Hammett & Edison.
 Hargreaves, L. D., P. O. Box 3034, Eastbrook Station, Montgomery, Ala. Amhurst 2-5245.
 Hatfield, J. B., 906 36th Ave., Seattle, Wash. East 4-7860.
 Head, Edward T., See A. D. Ring & Assoc.
 Heffelfinger, J. B., 8401 Cherry, Kansas City 10, Mo. Hiland 4-7010.
 Helthecker, L. F., See A. Earl Cullum Jr.
 Hill, Dean G., See John H. Mullaney.
 Hill, J. S., See Jansky & Bailey Inc.
 Hladchuk, Leon, See A. D. Ring & Assoc.
 Hogan, John V. L., Hogan Laboratories, 155 Perry St., New York 14. Chelsea 2-7855.

Consulting Engineers CONTINUED

Holley, W. J., 1146 Briarcliff Place, N.E., Atlanta, Ga. Trinity 4-3328.
Horne, C. P., See James C. McNary.
Huff, Gretchen, See Silliman, Moffet & Rohrer.
Hutcherson, Guy C., 1100 W. Abram St., P. O. Box 32, Arlington, Tex. Crestview 4-8721.
Hutton, William G., See Carl E. Smith Consulting Radio Engineers.

I

Isberg, E. A., 200 Concord Dr., Menlo Park, Calif. Davenport 3-1237.

J

Jacker, Edward W., 420 S. Chase Ave., Lombard, Ill. Mayfair 9-0942.
James, Vir W., 1316 S. Kearney St., Denver 22, Colo. Skyline 6-1603.
Jansky & Bailey Inc., 1735 DeSales St., N.W., Washington 6, D. C. Metropolitan 8-5411.
C. M. Jansky Jr., bd. chmn.; **Stuart L. Bailey**, pres.; **Delmer C. Ports**, vp.; **Harold D. Kube**, asst. sec-treas.; **Oscar W. B. Reed Jr.**, John J. Renner, George P. Begue, Roger Peterson, Serge Bergen, Kenneth L. Dewire, Charles W. Neill, B. L. Donald. Electronic Research & Development Engineering Bldg.: 1339 Wisconsin Ave., N.W., Washington 7, D. C. Federal 3-4800.
Stuart L. Bailey, **Delmer C. Ports**, **Frank T. Mitchell Jr.**, **William T. Dickinson**, **Neil J. Schairer**, **James J. Crenca**, **John W. Savage**, **John M. Carter**, **Carl P. McCall**, **James E. Bruns**, **W. A. Backus**, **C. E. Greely**, **John R. McGonegal**, **Zigmund V. Grobowski**, **Marlet H. Benedick**, **Ralph W. Cooley**, **John E. Dodge**, **Thomas R. Evans**, **Leon H. King**, **Charles Steggerda**, **Martin W. Abramovage**, **Donald Berilla**, **G. J. Ferguson Jr.**, **S. Rothschild**, **C. L. Busch**, **J. S. Hill**.
Jansky, C. M. Jr., See Jansky & Bailey Inc.
Johnson, Pete, Kanawha Hotel Bldg., Charleston, W. Va. Dickens 2-8281.
Jones, Carl T., See Gautney & Jones.
Jones, Robert A., See Walter F. Kean.

K

Kaufman, Carson W., See Paul Godley Co.
Kean, Walter F., 19 E. Quincy St., Riverside, Ill. Hickory 7-2153. Associates: **George M. Sklom**, **Robert A. Jones**.
Kear & Kennedy, 1302 18th St., N.W., Washington 6, D. C. Hudson 3-9000. Partners: **Frank G. Kear**, **Robert E. L. Kennedy**. Staff: **William F. Cappers Jr.**, **Ambrose J. Cavegn**, **James R. Croy**, **Thomas J. Luckett**, **G. F. Bode**, **L. D. Wetzel**.
Kear, Frank G., See Kear & Kennedy.
Keel, John J., 21 E. Capitol St., Washington 3, D. C. Lincoln 4-5131.
Kennedy, Robert E. L., See Kear & Kennedy.
Kersiner, Stephen W., See A. D. Ring & Assoc.
Keyworth, J. Gordon, Berkshire Drive, Williamstown, Mass. Glenview 8-4538.
King, Leon H., See Jansky & Bailey, Inc.
King, Louis A., 510 Shelby St., Bristol, Tenn. South 4-3141. Associate: **Earl Tolliver**.
Komal, Dan, See Lohnes & Culver.
Kowalski, Carl L., See Silliman, Moffet & Rohrer.
Kramer, A. W., See John H. Mullaney.
Kube, Harold D., See Jansky & Bailey Inc.

L

Lappas, Frank, See Lappas & Lindberg.
Lappas & Lindberg Co., 141 W. Jackson, Chicago. Wabash 2-4123. **Frank Lappas** and **Carl Lindberg**, partners.
Lautz, Robert F., See A. D. Ring & Assoc.
Lawson, Melvin E., See Gautney & Jones.
Ledford, Donald F., See Silliman, Moffet & Rohrer.
Lee Paul H., 6606 Hillandale Rd., Chevy Chase 15, Md. Oliver 7-7240.
Lee, William F., See WLAK Electronic Service Inc.
Leydorf, George F., See L. H. Carr & Assoc. Also 55 W. Maple Rd., Birmingham, Ala.
Lindberg, Carl, See Lappas & Lindberg.
Littlefield, J. G., See Paul Godley Co.
Lohnes & Culver Munsey Bldg., Washington 4, D. C. District 7-8215. **George M. Lohnes**, **Ronald H. Culver**. Staff: **LaVerne M. Poast**, **Elizabeth L. Dahlberg**, **Dan Komal**, **Fred D. Velmeyer**, **C. R. Armentrout**.
Lohnes, George M., See Lohnes & Culver.
Lorentz, Edward F., See Commercial Radio Equipment Co.
Lubcke, Harry E., 2443 Creston Way, Hollywood 28, Calif. Hollywood 9-3286.
Luckett, Thomas J., See Kear & Kennedy.

M

May, Russell P., 711 14th St., N.W., Washington 5, D. C. Republic 7-3984.
Mayobre, Manuel Jr., See Commercial Radio Equipment Co.
Winfield Scott McCachren & Assoc., 2404 Columbia Pike, Arlington 4, Va. Jackson 8-8000.
McCall, Carl P., See Jansky & Bailey Inc.
McCarthy, Franklyn J., See George P. Adair.
McGonegal, John E., See Jansky & Bailey Inc.
Frank H. McIntosh & Assoc.; **LecTour 1906 M St.**, N.W., Washington 6, D. C. Metropolitan 8-4477. **McIntosh Laboratory Inc.**, 2 Chambers St., Binghamton, New York. 3-5491.
McNary James O., National Press Bldg., Washington 4, D. C. District 7-1205. **R. S. Duncan**, **C. P. Horne**.

ASSN. OF FEDERAL COMMUNICATIONS CONSULTING ENGINEERS

Active Members

George P. Adair (George P. Adair).
Stuart L. Bailey (Jansky & Bailey).
Willis Clark Beecher (Kear & Kennedy).
William E. Bennis Jr., treasurer (William E. Bennis Jr.).
Serge Bergen (Jansky & Bailey).
Lester H. Carr (Weldon & Carr).
Jules Cohen (George C. Davis).
John Creutz (Page, Creutz, Steel & Waldschmitt).
James Croy (Kear & Kennedy).
A. Earl Cullum Jr. (A. Earl Cullum Jr.).
Ronald H. Culver (Lohnes & Culver).
George C. Davis (George C. Davis).
Everett L. Dillard (Commercial Radio Equipment Co.).
Ralph Dippell (George C. Davis).
George E. Gautney, president (Gautney & Jones).
Paul F. Godley (Paul Godley Co.).
Howard T. Head, vice-president (A. D. Ring & Assoc.).
C. M. Jansky Jr. (Jansky & Bailey).
Carl T. Jones (Gautney & Jones).
Frank G. Kear (Kear & Kennedy).
Robert E. L. Kennedy (Kear & Kennedy).
George M. Lohnes (Lohnes & Culver).
Edward F. Lorentz (Commercial Radio Equipment Co.).
Russell P. May (Russell P. May).
Frank H. McIntosh (Frank H. McIntosh).
James C. McNary (James C. McNary).
John A. Moffet (Silliman, Moffet & Rohrer).
John H. Mullaney (John H. Mullaney).
E. C. Page (Page, Creutz, Steel & Waldschmitt).
A. D. Ring (A. D. Ring & Assoc.).
Raymond E. Rohrer (Silliman, Moffet & Rohrer).
Robert M. Silliman, secretary (Silliman, Moffet & Rohrer).
Carl E. Smith (Carl E. Smith).
David L. Steel Sr. (Page, Creutz, Steel & Waldschmitt).
Edgar Vandivere (Vandivere & Cohen).
James O. Weldon (Weldon & Carr).
Raymond M. Wilmotte (Raymond M. Wilmotte).

Associate Members

Rodney D. Chipp (Allen B. DuMont Labs).
Glenn C. Boundy (Storer Broadcasting Co.).
James Campbell (Standard Electronics).
William S. Duttera (NBC).
J. B. Epperson (Scripps-Howard Radio Inc.).
Raymond F. Guy (NBC).
Clyde Hunt (WTOP-AM-FM-TV Washington).
Earl M. Johnson (WCAW-Charleston, W. Va.).
James H. Keachie (RCA).
William B. Lodge (CBS).
Frank L. Marx (ABC).
George A. Mayoral (WJMR-TV New Orleans).
Clure Owen (ABC).
James D. Parker (CBS).
John G. Preston (ABC).
Henry E. Rhea (WFIL Philadelphia).
A. Prose Walker (NAB).
George Wetmore (Collins Radio Co.).
Jay W. Wright (KSL Salt Lake City).

Miller, Jerrold D., See George P. Adair.
Mitchell, Frank T. Jr., See Jansky & Bailey Inc.
Mitchum, Martin M., P. O. Box 9, Rolla, Mo. Emerson 4-3409.
Mobley, Mal Jr., Broadcast Engineering Services, Box 235, Northridge, Calif., Empire 3-6869.
Moffet, John A., See Silliman, Moffet & Rohrer.
Morrissey, T. G., 1640 Boulder St., Denver, Colo. Grand 7-6265.
Mullaney, John H., 2000 P St., N.W., Washington 5, D. C. Columbia 5-4668. **A. W. Kramer**, **Peter V. Gureckis**, **R. L. Purcell**, **Dean G. Hill**, **Thomas J. English**, **H. B. Rothrock**, **John W. Evans**.
Munn, E. Harold Jr., 57 Edison Court, Coldwater, Mich. Broadway 8-6733.
Darryl A. Myse & Assoc., 1411 Pennsylvania Ave., N.W., Washington 4, D. C. Republic 7-7040.

N

Neill, Charles W., See Jansky & Bailey Inc.
Newton, Irl T. Jr., 7013 State Rd., Parma Branch, Cleveland 29, Ohio. Victory 2-1621. Also 15 N. Ft. Harrison St., Clearwater, Fla. Clearwater 3-7388. **George H. Bowles**, mgr.

O

Oakley, Ron, 4629 Encinas Dr., LaCanada, Calif. Sylvan 0-2105.

P

Page, Creutz, Steel & Waldschmitt, 1413 K St., N.W., Washington 5, D. C. Executive 3-5670. Partners: **Esterly C. Page**, **John Creutz**, **David L. Steel Sr.**, **Joseph A. Waldschmitt**.
Arthur A. Snowberger Senior Engineers: **Alvin H. Andrus**, **Willis C. Beecher**.
Page Communications Engineers Inc., See Page, Creutz, Steel & Waldschmitt.
Page, Esterly C., See Page, Creutz, Steel & Waldschmitt.
Patterson, Norwood J., See Radio Engineering Co.
Peterson, D. A., See A. Earl Cullum Jr.

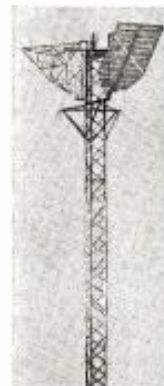
Pollaok, Dale, 751 Main St., Waltham, Mass. Twindbrook 4-6048.
Pooley, Richard E., 3153 N.E. 83rd Ave., Portland 20, Ore. Alpine 3-7450.
Ports, Delmer C., See Jansky & Bailey Inc.
Post, LaVerne M., See Lohnes & Culver.
Freisman, Albert, 616 St. Andrews Lane, Silver Spring, Md. Juniper 5-6307.
Purcell, E. L., See John H. Mullaney.

R

Radio Engineering Co., 1111 Market St., San Francisco. Market 1-8171. Owner: **Norwood J. Patterson**.
Rawls, Lucien E., See L. H. Carr & Assoc.
Reed, Oscar W. E. Jr., See Jansky & Bailey Inc.
Renner, John J., See Jansky & Bailey Inc.
Richardson Claire, See L. H. Carr & Assoc.
William E. Richardson & Assoc., 1017 S.W. Washington, Portland, Ore. Capitol 8-7777.
A. D. Ring & Assoc., 1710 H St., N.W., Washington 5, D. C. Republic 7-2347. Partners: **Andrew D. Ring**, **Stephen W. Kershner**, **Howard T. Head**, **Charles S. Wright**. Associates: **Marvin Blumberg**, **Raymond Dordal**, **Robert F. Lutz**, **A. B. Sparks**, **Leon Hladchuk**, **Richard P. Flatow**.
Ring, Andrew D., See A. D. Ring & Assoc.
Ritch, Robert E., See George P. Adair.
Rohrer, Raymond E., See Silliman, Moffet & Rohrer.
Rothrock, H. B., See John H. Mullaney.
Rothschild, S., See Jansky & Bailey Inc.
Rountree, J. G., 4906 Westfield Dr., Austin 3, Tex.

S

Savage, John W., See Jansky & Bailey Inc.
Saxon, Merl, 622 Hoskins St., P. O. Box 575, Lufkin, Tex. Neptune 4-9558.
Schairer, Neil J., See Jansky & Bailey Inc.
Schottland, Frederic D., 40 Rock Spring Ave., West Orange, N. J. Redwood 1-4025.
Seabrook, Harry, See Silliman, Moffet & Rohrer.
Sharp, Nugent S., 501 13th St., N.W. Washington 4, D. C. District 7-4443. **Thomas J. Gibson**.
Sharpe, Gerard C., See Bernard Assoc.
Shelkofska, C. L., 118 Rowe Ave., Panama City, Fla.
Silliman, Moffet & Rohrer, 1405 G St., N.W., Washington 5, D. C. Republic 7-6646. **Robert M. Silliman**, **John A. Moffet**, **Raymond E. Rohrer**. Staff: **Carl L. Kowalski**, **Gretchen Huff**, **Harry Seabrook**, **Donald Ledford**, **Edward West**, **Douglas DeLauder**.
Silliman, Robert M., See Silliman, Moffet & Rohrer.
Singleton, Harold C., 4488 S. W. Council Crest Drive, Portland 1, Ore. Capital 3-1201.
Sklom, George M., See Walter F. Kean.



TOWERS BUILDINGS REFLECTORS

Portable Buildings and Complete Systems for all Communications Purposes



CONSTRUCTION CO.
 2723 HAWKEYE DR. SIOUX CITY, IOWA

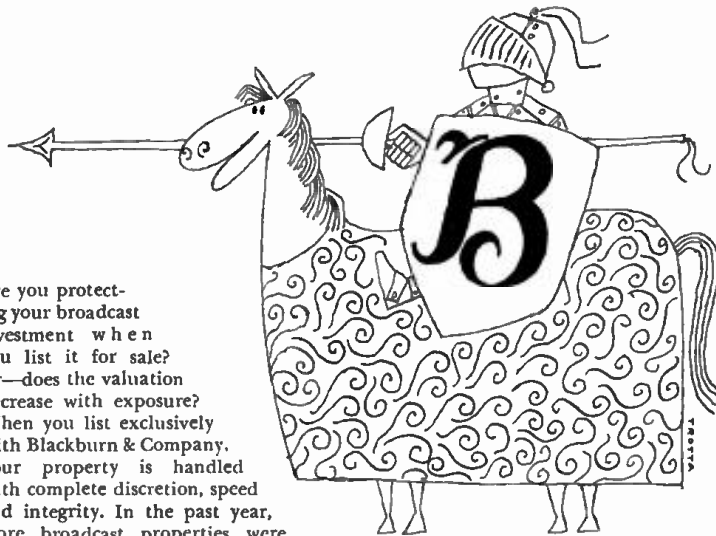
Tower Fabricators and Erectors the World Over!

MAIL TODAY! FOR 1959 CATALOG!
TOWER CONSTRUCTION CO.
 2723 HAWKEYE DRIVE
 SIOUX CITY, IOWA

NAME: _____
 ADDRESS: _____
 CITY: _____ ST: _____

On your guard?

Are you protecting your broadcast investment when you list it for sale? Or—does the valuation decrease with exposure? When you list exclusively with Blackburn & Company, your property is handled with complete discretion, speed and integrity. In the past year, more broadcast properties were listed and sold through Blackburn & Company, than through any other broker.



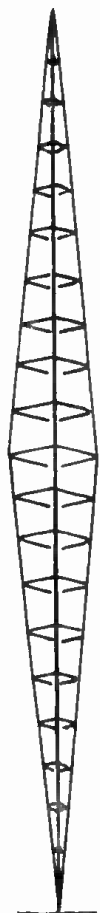
Blackburn & Company

WASHINGTON, D. C.
James W. Blackburn
Jack V. Harvey
Joseph M. Sitrick
Washington Building
Sterling 3-4341

MIDWEST
H. W. Cassill
William B. Ryan
333 N. Michigan Avenue
Chicago, Illinois
Financial 6-6460

SOUTHERN
Clifford B. Marshall
Stanley Whitaker
Healey Building
Atlanta, Georgia
Jackson 5-1576

WEST COAST
Colin M. Selph
California Bank Bldg.
9441 Wilshire Blvd.
Beverly Hills, Calif.
CRestview 4-2770



BUSINESS BROKERS SPECIALIZING IN TELEVISION AND RADIO STATIONS

R. C. CRISLER & CO., INC.

CINCINNATI, O. Paul E. Wagner, Fifth Third Bank Bldg.
DUbar 1-7775

WEST COAST Lincoln Dellar & Co., Santa Barbara, Calif.
WOodland 9-0770

OMAHA, NEB. Paul Fry, P.O. Box 1733 (Benson)
TErrace 9455

NEW YORK 41 E. 42nd Street MUrray Hill 7-8437

Consulting Engineers CONTINUED

Smeby, Lynne C., 7615 Lynn Drive, Washington 15, D. C. Oliver 2-8520.
Smit, Walter E., Skyland Tower Co., 2436 W. 59th St., Chicago 29, Ill.
Carl E. Smith Consulting Radio Engineers, 8200 Snowville Rd., Brecksville, Ohio. Jackson 6-4386. Carl E. Smith, William G. Hutton.
Smith, Robert E., See Hammett & Edison.
Snowberger, Arthur, See Page, Creutz, Steel & Waldschmitt.
Sparks, A. B., See A. D. Ring & Assoc.
Steel, David L. Sr., See Page, Creutz Steel & Waldschmitt.
Steggerda, Charles, See Jansky & Bailey Inc.
Stowers, James S., Bolling Road, Summerville, Ga. 938-J.
Strain, Charles E., 4556 Northside Dr., N.W., Atlanta 5, Ga. Blackburn 5-4556.
Sturgill, Lester, See L. H. Carr & Assoc.

T

T & T Radio Measurements Co., 2557 Atlantic Ave., Long Beach 6, Calif. Garfield 4-2015. Jay E. Tapp.
Tapp, Jay E., See T & T Radio Measurements Co.
Taylor, Archer S., P. O. Box 1479, Missoula, Mont. Lincoln 9-1589.
Tendick, Cullen E., 912 Roderick Ave., Oxnard, Calif. Hunter 3-5243.
Tolliver, Earl, See Louis A. King.
Alfred E. Towne Assoc. Inc., 420 Taylor St., San Francisco 2, Calif. Prospect 5-3100.

U

Underwood, Stuart W., P. O. Box 306, Clinton, Mo. Turner 5-4801.

V

Vandivere & Cohen, 1426 G St., N.W., Washington 8, D. C. Executive 3-4618.
Partners: Jules Cohen, Edgar F. Vandivere Jr.
Staff: Paul L. Wimmer.
Vandivere, Edgar F. Jr., See Vandivere & Cohen.
Veihmeyer, Fred D., See Lohnes & Culver.

W

Waldschmitt, Joseph A., See Page, Creutz, Steel & Waldschmitt.
Webster, Edward M., 9518 E. Stanhope Rd., Kensington, Md. Oliver 4-1523.
Weller, Donald A., See Charles E. Brennan & Assoc.
West, Edward, See Silliman, Moffet & Rohrer.
Wetzel, L. D., See Kear & Kennedy.
White, Edwin L., 460 Coffee Pot Riviera, St. Petersburg 4, Fla. 5-7739.
Williams, Martin E., 7401 East 14th St., Indianapolis 19, Ind. Fleetwood 6-0388.
Williams, Nathan, 110 Algoma Blvd., Oshkosh, Wis. Beverly 5-3590.
Wimmer, Paul L., See Vandivere & Cohen.
WLAK Electronic Service Inc., 1430 E. Lime St., Lakeland, Fla. Mutual 2-3145.
Wolfskill, Robert, See Commercial Radio Equipment Co.
Wrathall, Grant E., Aptos, Calif. (Santa Cruz) Murray 8-3352.
Wright, Charles S., See A. D. Ring & Assoc.
Wright, Lowell E., Munsey Bldg., Washington 4, D. C. District 7-1740.
Wright, T. A. Jr., See A. Earl Cullum Jr.
Yelverton, C. Ward, See Comtronics.

Frequency Measuring Services

William L. Burnett Radio Laboratory, 4814 Idaho St., San Diego 16, Calif. Atwater 2-2740.
William W. L. Burnett, engineer in charge.
Cambridge Crystals Div. of Cambridge Thermionic Corp., 445 Concord Ave., Cambridge 38, Mass. Trowbridge 6-2310. Clarence Cheney.
Commercial Radio Monitoring Co., P. O. Box 7037, Kansas City 13, Mo. Jackson 3-5302.
Robert F. Wolfskill, mgr.; Walter H. Campbell, William L. Blakeley, Walter V. Nitcher, Leo G. Andrews, associates.
Eidson Electronic Co., 1902 N. Third St., Temple, Tex. Prospect 3-3901, Merrill Eidson, owner-mgr.
Claude M. Gray, P. O. Box 602, Birmingham, Ala. Tremont 1-3570.
Hutton Monitoring Service, Rockwell and Westchester Aves., Catonsville 28, Md. Ridgeway 7-9078. J. W. Hutton, owner.
Northwest Monitoring Service, P. O. Box 42, Pendleton, Ore. CR 6-2281.
Phelps Precision Laboratory, 4232 Scott Terrace, Minneapolis 16, Minn. Walnut 2-1200.
Boyd Phelps, owner & director.
Precision Frequency Service, 1426 S. Flower St., Santa Ana, Calif. Kimberly 5-3636. John R. Schick, engineer.
Southwest Frequency Measurements Inc., Route 7, Box 95, Austin, Tex. Greenwood 7-8003. C. M. Bartholomew, mgr.
C. E. Strain Engineering Service, 4556 Northside Drive, N.W., Atlanta 5, Ga. Blackburn 5-4556.
T & T Radio Measurements Co., 2557 Atlantic Ave., Long Beach 6, Calif. Garfield 4-2015.
Van Nostrand Radio Engineering Service, 339 Leland Terrace, N.E., Atlanta 17, Ga. Drake 3-4774.
Martin E. Williams, 7401 E. 14th St., Indianapolis 19, Ind. Fleetwood 6-0388.
Williams Frequency Measurements, 110 Algoma Blvd., Oshkosh, Wis. Beverly 5-3590.
Ziehl Electronic Services, 199-201 Ontario St., Lockport, N. Y. 4-3500. F. Floyd Ziehl, owner-mgr.

TV and Radio Station Brokers

Harry W. Alexander Organization 220 Madison Ave., New York 16, N. Y. Lexington 2-1048. Harry W. Alexander, pres; Joe W. Alexander, sec.; Thomas F. Flanagan, associate.

Blackburn & Co. Washington Bldg., Washington 5, D. C. Sterling 3-4341. James W. Blackburn, Jack V. Harvey, Joseph M. Sitrick.

Healey Bldg., Atlanta, Ga. Jackson 5-1576. Clifford B. Marshall, Stanley Whitaker. 333 N. Michigan Ave., Chicago, Ill. Financial 6-6460. H. W. Cassill, William B. Ryan. California Bank Bldg., Beverly Hills, Calif. Crestview 4-2770. Colin M. Selph.

Haskell Bloomberg. 208 Fairmount St., Lowell, Mass. Glenview 5-5823. Haskell Bloomberg, gen mgr; Muriel Joan Bloomberg, assistant gen mgr.

Robert Carpenter Enterprises Inc. 20 E. 46th St., New York 17, N. Y. Murray Hill 7-4466. Robert Carpenter, pres.

Paul H. Chapman Co. 1182 W. Peachtree St., Atlanta 9, Ga. Trinity 5-5591. J. William Chapman Jr., G. Paul Crowder, J. McCarthy Miller, Jackson Lee, Paul H. Chapman.

205 W. Wacker Dr., Chicago 6, Ill. Financial 6-8949. W. F. Stover.

1270 Ave. of the Americas, New York 20, N. Y. Circle 7-2938. Henry S. Hovland.

33 W. Micheltorena St., Santa Barbara, Calif. Woodland 6-7713. Edgar H. Twamley.

R. C. Crisler & Co. Fifth-Third Bank Bldg., Cincinnati 2, Ohio. Dunbar 1-7775. Richard C. Crisler, pres; Paul E. Wagner, vp.

41 E. 42nd St., New York, N. Y. Murray Hill 7-8437.

P. O. Box 1733, Benson Station, Omaha 4, Neb. Terrace 9455. Paul R. Fry, mgr.

Western affiliate. Lincoln Dellar & Co., Santa Barbara, Calif.

Daniels & Assoc. 1115 Mile High Center, Denver 2, Colo. Amherst 6-3636. Bill Daniels, senior associate. (Negotiates sales and purchases of community antenna systems.)

Lincoln Dellar & Co. 1470 East Valley Road, Santa Barbara, Calif. Woodland 9-0770. Lincoln Dellar, pres.

Affiliate. R. C. Crisler & Co., Cincinnati.

Charles E. Denny. 626 Kenmore Ave., Buffalo 23, N. Y. Amherst 9928.

Elliot Evans Co. 400 S. Beverly Dr., Beverly Hills, Calif. Bradshaw 2-1101. Elliot Evans. 79 Wall St., New York, N. Y. Hanover 2-6570. Richard Evans, mgr.

Franklin Charters Taplin & Co. 13 South Cayuga Road, Buffalo 21, N. Y. Spring 5132. Preston L. Taplin, pres; James Charters, dir; R. Franklin Kay, dir.

Attorney—35 years

Broadcasting—26 years

HASKELL BLOOMBERG

Radio and Television Station

Business Broker

208 FAIRMOUNT STREET

LOWELL, MASSACHUSETTS

TELEPHONE GLENVIEW 5-5823

Miss MURIEL JOAN BLOOMBERG, Assistant

FOR THE SALE AND PURCHASE OF
RADIO — TELEVISION STATIONS

HAMILTON-LANDIS & ASSOCIATES, INC.

WASHINGTON, D. C.

CHICAGO

DALLAS

SAN FRANCISCO

Ray V. Hamilton
EX 3-3456

Richard A. Shaheen
DE 7-2754

DeWitt Landis
RI 8-1175

John F. Hardesty
EX 2-5671

NATIONWIDE • NEGOTIATIONS • FINANCING • APPRAISALS

It is most gratifying to me that during the past year, many owners of broadcast properties and potential investors have sought my counsel for the sale or purchase of West Coast stations. As a result, a significant percentage of the more selective transactions during this time were arranged through our office.

Our current information is available to you, if you are interested in the purchase or sale of western broadcasting properties. My recommendations will be based upon complete research and analysis, with judgment supported by 26 years of experience in management, ownership and operation of radio and television stations. Your inquiry, of course, will be treated in confidence.

Lincoln Dellar

LINCOLN DELLAR & COMPANY
SELECT RADIO AND TELEVISION PROPERTIES
MANAGEMENT CONSULTANTS • APPRAISALS • FINANCING
1470 EAST VALLEY ROAD, SANTA BARBARA, CALIF., WOODLAND 9-0770
EASTERN AFFILIATE — R. C. CRISLER & CO., INC.



meet the man from the **DAVID JARET CORP.**

Specialists in Radio & T.V. Station Brokerage

If you are interested in buying or selling radio and T.V. properties, consult the David Jaret Corp. Specialists in their field, the Jaret organization enjoys a nationwide reputation as America's leading business brokers. When your transaction is negotiated through the David Jaret Corp., you are assured of expert assistance and protection for both buyer and seller.

"PROFESSIONAL KNOW-HOW
INSTILLS CONFIDENCE"

Our 36th Year



150 MONTAGUE ST.
Brooklyn, N. Y.
Phone ULster 2-5600

EDWIN TORNBERG & COMPANY INC.

Negotiators for the Purchase and Sale of

- Radio and television stations
- Broadcasting features and programs
- Entertainment properties

NEW YORK

60 East 42nd Street
Murray Hill 7-4242

WEST COAST

915 North Commerce Street
Stockton, California
HOward 5-7367

WASHINGTON

1625 Eye Street N.W.
DIstrict 7-8531

Station Brokers CONTINUED

Howard S. Frazier Inc. 1736 Wisconsin Ave., N.W., Washington 7, D. C. Hobart 2-1720.
Howard S. Frazier, pres; Horace W. Gross, vp.
W. B. Grimes & Co. 1519 Connecticut Ave., N.W., Washington 5, D. C. Decatur 2-2311.
Wilt Gunzendorfer & Assoc. 3630 W. Olympic Blvd., Los Angeles 35, Calif. Olympic 2-5676.
Wilt Gunzendorfer, owner-mgr.
Hamilton-Landis & Associates Inc. 1737 DeSales St., N.W., Washington 6, D. C. Executive 3-8456.
Ray V. Hamilton, pres.
 Tribune Tower Bldg., Chicago 11, Ill. Delaware 7-2754.
Richard A. Shaheen, 111 Sutter St., San Francisco 4, Calif. Exbrook 2-5671.
John D. Hardesty, vp.
Fidelity Union Life Bldg., Dallas 1, Tex. Riverside 8-1175.
DeWitt Landis, exec. vp.
David Jaret Corp. 150 Montague St., Brooklyn 1, N. Y. Ulster 2-5600.
David Jaret, pres.
Warren Hull, associate.
Philip L. Kelsner & Assoc. 277 Park Ave., New York 17, N. Y. Plaza 5-7600.
Philip L. Kelsner, partner.
Kidder, Peabody & Co. 33 S. Clark St., Chicago 3, Ill. Andover 3-7350.
Fred A. Taylor, department director. Offices and correspondents in New York, Boston, Philadelphia, San Francisco and other principal cities.

Patt McDonald Co. P. O. Box 9322, Austin 17, Tex. Glendale 3-8080.
Patt McDonald, owner-mgr.
May Bros. 172 Washington St., Binghamton, N. Y. 2-5067.
Charles May, mgr.
Edward B. McKenna, 734 15th St. N.W., Washington 4, D. C. Republic 7-2297.
Media Investments Co. 6381 Hollywood Blvd., Hollywood 28, Calif. Hollywood 4-7279.
Jack L. Stoll, mgr. (buy and sell media stock, financial help).
Norman & Norman, Security Bldg., Davenport, Iowa. 3-5642.
Hugh R. Norman, pres; George B. Norman, mgr.
Howard E. Stark, 50 E. 58th St., New York 22, N. Y. Eldorado 5-0405.
Howard E. Stark, mgr; Vincent J. Manno, associate. (newspapers).
Jack L. Stoll & Assoc. 6381 Hollywood Blvd., Los Angeles 28, Calif. Hollywood 4-7279.
Jack L. Stoll, mgr; Bruce Arnold Stoll, Jerome Allen Stoll, associates.
Edwin Tornberg & Co. 60 East 42nd St., New York. Murray Hill 7-4242.
Edwin Tornberg, Edward Wetter.
 915 N. Commerce St., Stockton, Calif. Howard 5-7367.
Douglas Kahle, 1625 Eye St., N.W., Washington 6, D. C. District 7-8531.
Edwin Tornberg.
Albert Zugsmith Corp. 6705 Sunset Blvd., Hollywood 28, Calif. Hollywood 5-6171.
Arthur B. Hogan, pres & treasurer; **Albert Zugsmith**, chmn of bd; **Ruth Zugsmith**, secretary.



You, too,
 will like
 the way
 we do
 business*

* Ours is a personal service, designed to fit your finances, your qualifications and your needs. Hundreds of buyers and sellers have found this method of doing business the keystone to their success.

HOWARD E. STARK

50 East 58th St. New York, N. Y.

Telephone Eldorado 5-0405

BROKERS & FINANCIAL CONSULTANTS

For the Purchase and Sale of

TELEVISION STATIONS RADIO STATIONS

Major Transactions Consummated
 in the Following Cities:

- | | | |
|--------------------------|-----------------------|-------------------------|
| New York | Fort Wayne-TV | Colorado Springs |
| Washington, D.C. | Albuquerque-TV | Cleveland-TV |
| Atlanta-TV | Consolidated | Tulsa-TV |
| Grand Rapids-TV | Broadcasting | Worcester, Mass. |
| Portland, Ore.-TV | (6 Stations) | Binghamton-TV |
| Bridgeport | San Diego-TV | Altoona-TV |
| Fairmont, W.Va. | Boston | New Haven-TV |
| Flint, Mich. | San Francisco | Indianapolis-TV |
| Norfolk, Va. | Denver | Providence |
| Williamsport | Birmingham-TV | Jacksonville |
| Community-TV | | |

Evaluations • Consultations

All Inquiries Confidential

NORMAN & NORMAN

INCORPORATED

BROKERS — APPRAISERS — CONSULTANTS
 RADIO & TELEVISION STATIONS

Confidential Negotiations — Nation-Wide Service
 Experienced Broadcasters

300 Security Bldg. Davenport, Iowa Phone 3-5642

JACK L. STOLL
 AND
ASSOCIATES
 A National Organization

6381 Hollywood Blvd., HO.4-7279
 Los Angeles 28, Calif.

Music Licensing Groups

American Composers Alliance. 2121 Broadway, New York 23, N. Y. Trafalgar 3-1250. Robert Ward, pres; Avery Clafin, treasurer.

American Society of Composers, Authors & Publishers (ASCAP). 575 Madison Ave., New York 22, N. Y. Murray Hill 8-8900. Stanley Adams, pres; Louis Bernstein, vp; Otto A. Harbach, vp; Deems Taylor, secretary; Frank H. Connor, treasurer; Arthur Schwartz, assistant secretary; J. J. Bregman, assistant treasurer; board of directors: Stanley Adams, Louis Bernstein, J. J. Bregman, Irving Caesar, Frank H. Connor, Paul Cunningham, Howard Dietz, Max Dreyfus, L. Wolfe Gilbert, Bernard Goodwin, Morton Gould, Oscar Hammerstein II, Otto A. Harbach, John D. Marks, Jack Mills, Douglas Moore, Arthur Schwartz, Maurice Scopp, Herman Starr, Rudolph Tauer, Deems Taylor, Adolph Vogel, Ned Washington, Jack Yellen.

Broadcast Music Inc. (BMI) 589 Fifth Ave., New York 17, N. Y. Plaza 9-1500. Sydney M. Kaye, chmn of bd., vp and general counsel. Carl Haverlin, pres; Robert J. Burton, secretary and vp, domestic performing rights administration; Jean Geiringer, vp, foreign relations; Roy Harlow, vp, station service; Glenn Dolberg, vp, station relations; Robert B. Sour, vp, writer relations; Theodora Zavin, assistant vp, publisher relations; Richard Kirk, assistant vp, publisher-writer relations; Edward Mollinelli, comptroller, and director of financial operations; Robert J. Higgins, treasurer & assistant secretary. Directors: Sydney M. Kaye, chairman; Joseph E. Baudino, Alfred R. Beckman, John Elmer, Carl Haverlin, William S. Hedges, Herbert Hollister, Leonard Kapner, Paul W. Moore, William Regan, J. Leonard Reinsch, J. Harold Ryan, G. Richard Shafto, E. R. Vadeboncoeur.

Composers, Authors & Publishers Assn. of Canada, Ltd. 1263 Bay St., Toronto 5, Ont. Walnut 3-8457. Sir Ernest MacMillan, pres; W. S. Low, gen mgr; John V. Mills, executive assistant; C. R. Matheson, mgr, licensing; J. K. Bailey, auditor.

Copyright Society of the U.S.A. 40 Washington Square S., New York 12, N. Y. Walter J. Derenberg, pres; Alfred H. Wasserstrom, Horace G. Manges, vp's; Leonard Zissu, secretary; Werner Janssen, Jr., assistant secretary; William Klein II, treasurer; Sigrid H. Pedersen, assistant treasurer. Publishes "The Bulletin of the Copyright Society of the U.S.A.," bimonthly report on domestic and foreign legislation, administrative developments, conventions, treaties, case digests, also articles and translations of foreign articles.

Harry Fox. 460 Park Ave., New York 22, N. Y. Plaza 1-1930. (Agent and trustee, music clearances.)

Records & Co. 16 W. 61st St., New York 23, N. Y. Judson 2-5300. Franco Colombo, pres. (Represents Editions Salabert, Bessel & Cie., Paris.)

Sesac Inc. 10 Columbus Circle, New York 19, N. Y. Judson 6-3450. Paul Heinecke, pres; R. C. Heinecke, treasurer; E. S. Prager, assistant to pres; W. F. Myers, director of station relations; Robert S. Stone, director of program services; Alice J. Heinecke, publicity and promotion services; S. B. Candilora, office administrator.

Talent Agents and Managers

NEW YORK

Ashley-Steiner Inc. 579 Fifth Ave., New York 17, Murray Hill 8-8330. Ted Ashley, pres; Ira Steiner, vp; Leonard Sittomer, secretary-treasurer; Arthur Joel Katz, general counsel. Beverly Hills—449 S. Beverly Dr. Crestview 4-8511. Ira Steiner, vp and mgr.

Baum Newborn Agency. 574 Fifth Ave., New York 36, Judson 2-7850. Martin Baum, Abe Newborn, partners; Donald G. Wolf, Tom Korman, tv associates; Ted Rozar, Arnold Hoswith, agents.

V. S. Becker Productions. 551 Fifth Ave. New York 17, N. Y. Murray Hill 2-0777. Viola S. Becker, executive producer; Thomas Bieder, business mgr.

Services: packages radio-tv shows; tape-film-live commercials; casting.

Briscoe & Arthur. 234 W. 44th, New York 36. Lackawanna 4-4045. Johnson Briscoe, pres, Hartney Arthur, vp.

Louis W. Cohan Inc. 1225 Broadway, New York 10, N. Y. Murray Hill 6-4595. Louis W. Cohan, pres.

Services: packager; talent management.

Columbia Artists Management Inc. 113 W. 57 St., New York 19, Circle 7-6900. F. C. Schang, pres; Humphrey Douless, vp and director of television and radio.

Branch Office: 904 Auditorium Bldg., Los Angeles. Madison 6-2327. David Ferguson, vp and Pacific Coast mgr.

Services: Booking radio and television engagements for artists under management of Columbia Artists.

Frank Cooper Assoc. (branch office) 17 E. 54th St., New York. Plaza 1-0725. Sy Fischer. (See headquarters listing under Los Angeles.)

Jane Deacy Agency. 60 E. 42nd St., New York 17, Murray Hill 7-3365. Jane Deacy, pres.

Milton Deutsch Agency (branch office) 200 W. 57th St., New York 19, Circle 7-1628. Ira Sidelle. (See headquarters listing under Los Angeles.)

Carl Eastman. 80 Park Ave., New York 16, Murray Hill 2-4986. Carl Eastman, proprietor. Services: Representation for tv commercial talent and casting consultant for radio-tv commercials.

Famous Artists Assoc. 610 Fifth Ave., New York 20, Circle 7-6200. Charles H. Abramson, in charge (see headquarters listing under Los Angeles.)

Frieda Fishbein. 353 W. 57th St. New York 19, N. Y. Circle 7-4398. Frieda Fishbein, owner. Services: Writer's representative.

Foster-Ferguson Agency. 141 E. 44th St., New York 17, Yukon 6-4330. Jean Collieran Foster and Babes Ferguson, partners. Services: Supply talent for live and filmed commercials, radio, soap operas and transcriptions.

Gabbe, Lutz, Keller & Loeb. 119 W. 57th St., New York 19, Circle 5-7998. In partnership: Richard Gabbe, Sam Lutz, Seymour Heller, William Loeb.

Branch Office: 1626 N. Vine St., Hollywood 28. Hollywood 9-1993. Services: Personnel managers.

Blanche Gaines. 350 W. 57th St., New York 19, Plaza 7-0537. Blanche Gaines, owner. Services: Writers' representative for tv and theatre.

General Artists Corp. 640 Fifth Ave., New York 19, Circle 7-7550. L. W. Kanaga, pres; M. W. Krasny, executive vp. Miami Beach: 975 Arthur Godfrey Road. Jefferson 6-8292. Frank Hanshaw.

Beverly Hills: 9650 Santa Monica Blvd. Crestview 1-8101. H. Miller, Jay Michaels, vps. Chicago: 8 S. Michigan Ave. State 2-6288. Robert Weems.

Dallas: 1511 Bryan St. Riverside 1-3665. P. Brown. Services: Represents talent; produces radio and tv shows.

Hartford Agency. 18 E. 48th St., New York. Plaza 3-6500. Barbara Scott, pres; Marshall Migitz, Carol Walker, tv mgrs.

Martin Goodman Productions. 36 Central Park South, New York 19, Plaza 1-3555. Martin Goodman, pres; George Spota, Arthur Willi, vps.

Services: Talent representatives; independent packagers and producers.

Jeff Hunter. 420 Madison Ave., New York 17, Plaza 5-9611. Jeff Hunter, principal (maintains various West Coast affiliations).

Harriet Kaplan-Lily Veidt Inc. 527 Madison Ave., New York 22, Plaza 5-2214. Harriet Kaplan, pres; Lily Veidt, vp. Services: Talent and scripts for tv.

Lee-Draper Agency. 113 W. 57th St., New York 19, Judson 6-4180. Olga Lee, Stephen Draper, partners. Services: Casting; management of actors, authors.

Lenny-Debin. 140 W. 58th St., New York 19, Judson 2-0270. Jack Lenny, Nat Debin, partners; Bruce Savan, Billy Levinson, associates.

Services: (Billy Levinson) casting for television commercials; (Bruce Savan) casting dramatic and musical television shows. West Coast affiliation: (see Hal Gessky Agency in Los Angeles listing).

Lester Lewis Assoc. 11 E. 48th St., New York 17, Plaza 3-5082. Lester Lewis, co-manager.

Services: Agents for tv performers (actors, actresses, commercial spokesmen and spokeswomen); package produce-a.

***MCA Artists Ltd.** 598 Madison Ave., New York 22, Plaza 9-7500. Jules Stein, chmn; Lou Wasserman, executive chmn, Herbert I. Rosenthal, pres, Freddy Fields, vp.

Beverly Hills—9370 Santa Monica Blvd. Crestview 6-2001. Mike Levee Jr., vp.

Chicago 1—430 N. Michigan Ave. Delaware 7-1100. James Stirtor, vp.

London WC 1—139 Piccadilly. Mayfair 7211. Cecil Tennant, vp.

Offices also in: Pittsburgh, Dallas, Detroit, Minneapolis, Paris and Rome.

*Separate entity of MCA Ltd.: not to be confused with MCA Tv Ltd., program packagers.

William McCaffrey Agency. 501 Madison Ave., New York 22, Eldorado 5-1076. William McCaffrey, principal.

Metro Artist Bureau. 4 W. 57th St., New York 19, N. Y. Circle 6-8470. T. M. Nelson, mgr.

Services: Supplies artists; packages live shows; handles radio-tv public relations.

William Morris Agency. 1740 Broadway, New York 19, Judson 6-5100. Abe Lastvogel, pres; Morris Stoller, secretary; Nat Lefkowitz, treasurer; Wallace S. Jordan, N. Y. radio-tv head. Chicago 1—435 N. Michigan Ave. Whittall 3-1744. Phil Citrin, Sid Epstein, Gerri Klezyk, Lou Mindling, Herb Tannen, radio-tv directors. Beverly Hills—151 El Camino. Crestview 4-

7451. Samuel Weisbord, L. A. director, radio-tv. **National Artists Corp.** 711 Fifth Ave., New York 22, N. Y. Plaza 9-6000. Luben Vichay, pres-general mgr; Thomas M. Reilly, Marianne, Gerald Semon, vps. Services: Talent; produce shows.

Meyer B. North. 1564 Broadway, New York 36, Plaza 7-3445. Meyer B. North, owner. Services: talent.

John Robert Powers Agency. 681 Fifth Ave., New York. Plaza 5-1070. Ruth T. Walters, director.

Max Richard Inc. 1776 Broadway, New York 19, Plaza 7-6414. Elsa Richard, pres; Max Richard, secy-treas. Services: Casting; produces industrial shows.

Roffman Assoc. 575 West End Ave., New York 25, N. Y. Riverside 9-3647. Richard H. Roffman, pres; Maurice Roffman, board chmn; Malvina Cohn, secy-treas; Sophie Speiser, vp.

Los Angeles: 7756 Hollywood Blvd., Alan Winston, division mgr. Services: Producer; public relations, legal-personal representative; secures prizes for giveaways and contests.

Gloria Safer. 667 Madison Ave., New York 21, Templeton 8-4868. Gloria Safer, pres. Services: Talent.

Sam Samuels. 1564 Broadway, New York 36, Plaza 7-3834. Sam Samuels, owner. Services: Talent; handles scripts.

William Schuller Agency (branch office) 200 W. 57th St., New York 19, Judson 2-6113. Len Kaplan, vp. (See headquarters listing under Los Angeles.)

Schwartz-Luskin Theatrical Agency. 15 E. 48th St., New York. Plaza 3-1529. Services: Talent representative.

Wilbur Stark-Jerry Layton. Inc. 6 E. 45th St., New York 17, Oxford 7-6860. Wilbur Stark, pres; Jerry Layton, vp.

Services: Producers and talent agents. **Douglas F. Storer.** 1270 Avenue of the Americas, New York 20, Circle 7-6325. Douglas F. Storer, owner.

Services: personal representative; producer.

Television Artists Corp. 527 Madison Ave., New York 22, Plaza 3-2153. Jack Bertell, pres; John Greenhut, vp.

Services: Personal management of performers in television and radio; handling and packaging of scripts.

Ziegler, Hellman & Ross. 65 E. 55th St., New York 22, Plaza 3-7715. Jerome Hellman, pres; James Merrick, Marion Searchinger, associates.

Beverly Hills: 321 S. Beverly Dr. Crestview 4-5963. Everts Ziegler, Hal Ross, partners.

CHICAGO

Harry Greben. 203 N. Wabash Ave., Chicago 1. Dearborn 2-0996.

Services: Manages artists appearing on tv.

MCA Artists Ltd. 430 N. Michigan Ave., Chicago 1. Delaware 7-1100. James Stirtor, vp. (See also listing under New York and Los Angeles.)

William Morris Agency. 435 N. Michigan Ave., Chicago 1. Whitehall 3-1744. Howard Reilly, Chicago radio-tv director. (also see listing under New York and Los Angeles.)

Jack Russell & Assoc. 203 N. Wabash Ave., Chicago 1. State 2-2818. Jack Russell, pres. Services: Talent representative; talent counseling; production for conventions, sales meetings; film representative.

Connie & Al Seaman Models Bureau. 75 E. Wacker Dr., Chicago 1. Dearborn 2-7330. Al Seaman, pres. Services: Supplies talent for tv commercials.

LOS ANGELES AREA

Alec Alexander Agency. 208 S. Beverly Drive, Beverly Hills, Crestview 1-6101. Alec Alexander, owner.

Services: Represents producers, writers, directors and actors.

Lane Allan Agency. 8746 Sunset Blvd., Los Angeles 46. Olympia 2-7953. Lane Allan. Services: Artists' manager.

Carlos Alvarado Agency. 8820 Sunset Blvd., Hollywood 46. Oleander 2-0272. Carlos Alvarado. Services: Actors' representative.

Armstrong-Denser. 425 S. Beverly Dr., Beverly Hills. Crestview 4-8135.

Louis B. Artigue. 247 S. Beverly Dr., Beverly Hills. Crestview 6-2488.

Ashley-Steiner Inc. 449 S. Beverly Dr., Beverly Hills. Crestview 4-8511. Ira Steiner, vp and mgr. (See also New York listing).

Associated Booking Corp. 8619 Sunset Blvd., Hollywood 46. Olympia 2-9940.

Miles Bohm Auer. 5205 Hollywood Blvd. (suite 216), Hollywood 27. Hollywood 2-6416. Miles Bohm Auer, owner.

Services: Represents actors, writers, composers, conductors, arrangers, choreographers, producers, directors, vocal groups; specializing in multiple and trick voice actors.

William Barnes Agency. 247 S. Beverly Dr., Beverly Hills. Crestview 1-5256. William W. Barnes, owner.

Services: Actors' representative

Rickey Barr Agency. 1350 N. Highland, Los Angeles 28. Hollywood 3-1543.

Vy Barry Agency. 1717 N. Vine St., Los Angeles 28. Hollywood 9-2127.

Talent Agents CONTINUED

Services: Represents actors, producers, writers and directors.

The Barskin Agency. 8743 Sunset Blvd., Hollywood 46. Olympia 2-5470. David Barskin, Revlin Barskin, Alex Brewis.
Services: Actors' representative

Bill Basley Agency. 6331 Hollywood Blvd., Hollywood 46. Hollywood 9-2878.

Marcella Bell Agency. 9172 Sunset Blvd., Hollywood 46. Crestview 6-0012.

Bender-Ward Agency. 971 N. La Cienega Blvd., Hollywood 46. Olympia 2-1465.

Herman Bernie Agency. 260 S. Beverly Dr., Beverly Hills. Crestview 5-0117. Herman Bernie.
Services: Producer of television packages; furnish actors and actresses to radio and television.

Bice-Herzon Agency. 3491 Cahuenga Blvd., Los Angeles 28. Hollywood 7-1414.

Kerachel Bonham Agency. 1570 N. Gower, Los Angeles 28. Hollywood 4-3060.

Bob Brandies Agency. 11559 Ventura Blvd., Studio City. Poplar 2-4872. Bob Brandies, owner.
Services: Actors' management.

Cloutman-Palmer-Stewart & Short Agency. 9046 Sunset Blvd., Los Angeles 46. Crestview 4-6123. Stuart Stewart, pres; Antrim Short, secy; Lee Stewart, treas; Robert Palmer, Gerald Cloutman, vps.
Services: Agent for actors, writers, directors, cameramen.

Columbia Artists Management Inc. (branch office) 904 Auditorium Bldg., Los Angeles. Madison 6-2327. David Ferguson, vp and Pacific Coast mgr. (See headquarters listing under New York.)

Comora-Bernbrock Agency. 9100 Sunset Blvd., Hollywood 46. Crestview 6-6285. Merrill Bernbrock, pres; Sanford Comora, treas.
Services: Actors' representative

Allen Connor. 820 N. La Brea, Los Angeles 38. Hollywood 5-0834.

Frank Cooper Assoc. 9145 Sunset Blvd., Hollywood 46. Crestview 4-5971. Frank Cooper, pres; Dick Irving Hyland, Joel Cohen, vps.
Branch Office: 17 E. 54th St., New York. Plaza 1-0725. Sy Fischer, vp.
Services: Literary and theatrical agent.

Ray Cooper Agency. 139 S. Beverly Dr. (suite 333), Beverly Hills. Crestview 6-9769. Ray Cooper and Doug Cooper, partners.
Services: Artists' management.

The Darrow Agency. 9884 Santa Monica Blvd., Beverly Hills. Crestview 4-7253. John Darrow, owner; Thelma Stronach, associate.
Services: Represents writers, actors, directors, choreographers.

Mary Webb Davis Inc. 8532 Sunset Blvd., Los Angeles 46. Oleander 5-6747. Mary Webb Davis.
Services: Supply models and actors for television commercials.

Wilma Dawn Agency. 6605 Hollywood Blvd., Los Angeles 28. Hollywood 5-7438.

Milton Deutsch Agency. 9034 Sunset Blvd., Hollywood 46. Crestview 4-7321. Milton Deutsch, pres; Cliff Aronson, George Burke, vps; Georgia Lund, sub-agent.
Branch Office: 200 W. 57th St., New York 19. Circle 7-1628. Ira Sidelle.
Services: Artists' representative.

The Donaldson Agency. 951 N. La Cienega Blvd., Hollywood 46. Olympia 2-0355.

Isabelle Draesemer Agency. 232 N. Canon Dr., Beverly Hills. Webster 5-1759. Marie Isabel Draesemer, dba Isabelle Draesemer.
Services: Represents actors, announcers, models; handles story lines and scripts.

The Fame Agency. 232 N. Canon Dr., Beverly Hills. Crestview 6-6238.

Famous Artists Assoc. 9441 Wilshire Blvd., Beverly Hills, Calif. Crestview 4-7431. Charles Feldman, pres; Jack Gordean, Frank I. Davis, vps.
New York 20—610 Fifth Ave. Circle 7-6200. Charles H. Abramson, in charge.
Services: Tv packager; talent representative.

The Flaire Agency. 8165 Sunset Blvd., Hollywood 46. Oldfield 6-3060. Chan Gross, director of tv; Betty Collins, director of modeling; Sue Johnson, secy.
Services: Supplies talent for tv commercials.

Hugh French Agency. 468 N. Bedford Dr., Beverly Hills. Crestview 6-7766. Hugh French and Robin French, partners.
Services: Artists' manager and agent for artists, directors, writers and properties, television packages.

Kurt Frings Agency. 242 N. Canon Dr., Beverly Hills. Crestview 4-8881. Kurt Frings.
Services: Placement of talent, sale of shows, packaging, literary properties, directors, producers.

Gabbe, Lutz, Heller & Loeb (branch office) 1626 N. Vine St., Hollywood 28. Hollywood

9-1993. (See headquarters office listing under New York.)

Milton Garfield Agency. 9000 Sunset Blvd., Hollywood 46. Crestview 1-7227.

The Paul Garrison Organization. 8811 Santa Monica Blvd., Beverly Hills. Olympia 2-0384. New York—455 Fifth Ave., Yukon 6-5270.
Services: Represents talent in film commercials.

Harold L. Gelsky Agency. 6399 Wilshire Blvd., Los Angeles 48. Olive 3-6145. Michael Rhodes, Adeline Fidler, associates.

General Artists Corp. 9650 Santa Monica Blvd., Beverly Hills. Brighton 2-4253.

Mitchell Gertz Agency. 338 N. Rodeo Dr., Beverly Hills. Crestview 4-5491. Mitchell Gertz, owner.
Services: Represents actors, directors, writers.

Sid Gold Agency. 8961 Sunset Blvd., Hollywood 46. Crestview 4-7247. Sid Gold, owner; Jack Fields, associate.
Services: Actors' representative.

Goldstone-Tobias Agency. 404 N. Roxbury Dr., Beverly Hills. Crestview 6-1071. Nat Goldstone, Herb Tobias, partners. New York affiliation: (see Baum-Newborn Agency).

Billy Gould Agency. 8218 Sunset Blvd., Hollywood 46. Oldfield 6-1122. William B. Gould, owner.

Ivan Green Agency. 292 S. La Cienega Blvd., Beverly Hills. Olympia 2-4010. Ivan Green.
Services: Representation and management of actors, writers, directors and programs.

Abner J. Greshler Agency. 8400 Sunset Blvd., Hollywood 46. Oldfield 4-5960. A. J. Greshler, pres; Arthur U. Gregory, assistant to pres.
New York 20—1270 Ave. of Americas. Circle 7-3025. Fred M. Harris.

Byron Griffith Agency. 7509 1/2 Sunset Blvd., Hollywood 46. Hollywood 7-2600.

Milton M. Grossman Agency. 9000 Sunset Blvd., Hollywood 46. Crestview 4-8631.

Jeanne Halliburton. 9172 Sunset Blvd., Hollywood 46. Crestview 5-5575.

Reece Halsey Agency. 8733 Sunset Blvd., Hollywood 46. Olympia 2-2409.
Services: Represents writers, producers, directors, cameramen; packages shows.

Mitchell J. Hamilburg Agency. 8776 Sunset Blvd., Hollywood 46. Olympia 2-5160. Mitchell J. Hamilburg, pres; Michael S. Hamilburg, partner.
Branch Office: 444 Madison Ave., New York 22. Plaza 3-2720. Marvin H. Sugarman, merchandising director.
Services: Television and radio packaging; talent representation.

Herdan-Sherrell Agency. 8961 Sunset Blvd., Hollywood 46. Crestview 1-5236.

Walter Herzbrun Agency. 8820 Sunset Blvd., Hollywood 46. Olympia 2-7210.

Hill Agency. 1608 N. Argyle St., Los Angeles 28. Hollywood 2-5239.

Sam Howard Agency. 8923 Sunset Blvd., Hollywood 46. Olympia 2-5420.

George B. Hunt & Assoc. 8350 Santa Monica Blvd., Hollywood 46. Oldfield 4-6600. George B. Hunt, owner; Frank W. Konyl, Waldon Webb, Bobby Earle, Alan Rose.

George Ingersoll Agency. 7167 1/2 Sunset Blvd., Hollywood 46. Hollywood 7-0852. George R. Ingersoll, owner, Teddy O'Toole, secy.
Services: Represents actors, singers, writers and packages.

Lou Irwin Inc. 9165 Sunset Blvd., Hollywood 46. Crestview 1-7131. Lou Irwin, pres; associates: Ted Wilk, Chloe Elrod.
Services: Represents artists, writers, directors, producers; creates packages for both radio and television.

Edith Jackson Agency. 1717 N. Highland Ave., Hollywood 28. Hollywood 7-0155. Edith Jackson, pres.
Services: Writers' representative.

Kendall-White Agency. 8923 Sunset Blvd., Hollywood 46. Olympia 7-1050. Hazel Katz, pres; Lester Kendall, vp; Thelma White, secy-treas.

Al Kingston Enterprises Agency. 9046 Sunset Blvd., Hollywood 46. Crestview 6-8538. Alfred Kingston, pres.
Services: artists' manager, tv packages & productions, merchandising counselor.

Paul Kohner Inc. 9046 Sunset Blvd., Hollywood 46. Crestview 1-5105.

Kumin-Olenick Agency. 400 S. Beverly Dr., Beverly Hills. Crestview 4-5221. Irving Kumin, Julian Olenick.
Services: Artists' representative.

Leon O. Lance. 8820 Sunset Blvd., Hollywood 46. Olympia 2-0191.

J. W. Lauren Agency. 8272 Sunset Blvd., Hollywood 46. Oldfield 6-4070.

Irving Paul Lazar. 211 S. Beverly Dr., Beverly Hills. Crestview 5-6153.

Fred J. Leonard Agency. 7441 Sunset Blvd., Los Angeles 46. Hollywood 4-7546. Fred J. Leonard, owner.

Sidney M. Loeve Agency. 9000 Sunset Blvd., Hollywood 46. Crestview 4-8631.

Lester Linsk. 195 S. Beverly Dr., Beverly Hills. Crestview 5-4396. Lester Linsk, owner.
Services: Management of writers and talent.

Robert Longnecker Agency. 8428 Melrose Pl., Hollywood 46. Olive 3-3770. C. Robert Longnecker, owner.

Earl MacQuarrie. 9157 Sunset Blvd., Hollywood 46. Crestview 4-8919.

Alvin G. Manuel Agency. 468 N. Bedford Dr., Beverly Hills. Crestview 4-5288. Alvin G. Manuel, owner; Thomas K. Caulfield, associate.
Services: Literary agents.

Paul Marion Agency. 8746 Sunset Blvd., Hollywood 46. Olympia 2-9540.

Bert Marx Agency. 915 1/2 Westbourne Dr., Hollywood 46. Crestview 4-8555.

MCA Artists Ltd. 9370 Santa Monica Blvd., Beverly Hills. Crestview 4-7711.

James McHugh Jr. Agency. 121 S. Beverly Dr., Beverly Hills. Crestview 4-5167. James McHugh Jr., pres; Irene McHugh, secy.
Services: Talent representative.

Hazel McMillan Agency. 7471 Melrose Ave., Hollywood 46. Crestview 6-3603.

Ben Medford Agency. 300 S. Beverly Dr., Beverly Hills. Crestview 1-7021.

Walter Meyers Agency. 9167 Sunset Blvd., Hollywood 46. Crestview 1-8161.

Wallace Middleton Agency. 8272 Sunset Blvd., Hollywood 46. Oldfield 6-4460. Wallace F. Middleton.
Services: Represents artists in radio and television.

The Miley-Ritchie Agency. 9100 Sunset Blvd., Hollywood 46. Crestview 5-7883. Bub Miley, Carl Ritchie.

The Mishkin Agency. 292 S. La Cienega Blvd., Beverly Hills. Olympia 2-0944. Meyer Mishkin, owner.
Services: Theatrical agent.

Lola Moore Agency. 9172 Sunset Blvd., Hollywood 46. Crestview 6-6401.

William Morris Agency. 151 El Camino, Beverly Hills. Crestview 4-7451. Samuel Weisbord, George Gruskin, Los Angeles co-directors, radio-tv. (see also New York listing).

Lucille Nugent Agency. 8733 Sunset Blvd., Hollywood 46. Olympia 7-1696.

Al Ochs Agency. 1651 Cosmo St., Hollywood 28. Hollywood 9-6470. Al Ochs, owner.
Services: Artist management.

Ernest G. Ohman Agency. 332 S. Beverly Dr., Beverly Hills. Crestview 4-7841.

Maurine Oliver & Assoc. 8272 Sunset Blvd., Hollywood 46. Oldfield 6-3651. Maurine Oliver, owner.
Services: Artists' manager; stories for radio, tv, motion pictures.

Omega Artists Agency Inc. 1610 N. Argyle St., Los Angeles 28. Hollywood 9-7187.

Bob Payton Agency. 8272 Sunset Blvd., Hollywood 46. Oldfield 6-1880. Bob Payton.
Services: Talent agent.

Ben Pearson Agency. 1046 N. Carol Dr., Los Angeles. Crestview 4-5488. Ben Pearson, pres.
Services: Represents actors, writers.

Jack Pomeroy Agency. 7616 Sunset Blvd., Hollywood 46. Hollywood 9-6366. Jack Pomeroy, pres; Larry Barton, associate; Virginia Hicks, executive assistant.
Services: Artists' representative in motion pictures, tv.

Premiere Artists & Productions Agency. 1046 Carol Dr., Hollywood 46. Crestview 4-5488. Harold Jovien, owner; Bill Putney, associate.
Services: Representation of artists and programs.

Preminger-Stuart Agency. 8462 Sunset Blvd., Hollywood 46. Oldfield 6-2360. Ingo Preminger, pres. Malcolm Stuart, vp.
Services: Representation of writers, literary properties, producers, directors, cameramen, actors and package deals.

The Raision Agency. 8749 Sunset Blvd., Hollywood 46. Olympia 2-1122.

Danny Richards Agency. 1610 N. Wilcox Ave., Hollywood 28. Hollywood 7-5295. Danny Richards and Eloise Richards, partners.
Services: Artists' management.

Wynn Rocamora Agency. 8584 Sunset Blvd., Hollywood 46. Olympia 2-9710.

Jerry Rosen Agency. 468 N. Bedford Dr., Beverly Hills. Crestview 4-5861. Jerry Rosen, owner.
Services: Artists' representative; packager.

Rosenberg-Coryell Agency. 404 N. Roxbury Dr., Beverly Hills. Crestview 4-7381.

Milt Rosner Agency. 9110 Sunset Blvd., Hollywood 46. Crestview 6-7023. Milt Rosner, owner.

Talent Agents CONTINUED

Services: Represents actors, writers, directors and producers.

Art Rush Inc. 357 N. Canon Dr., Beverly Hills. Crestview 4-8841. W. Arthur Rush, pres and Michael T. North, vp.

Services: Represents artists in radio and television.

Frank Ryan Agency. 8949 Sunset Blvd., Hollywood 46. Crestview 1-4627.

Sackheim-Gold Agency. 9034 Sunset Blvd. (suite 109), Hollywood 46. Crestview 4-8171.

Lester Salkow Agency. 8741 Sunset Blvd., Los Angeles 46. Olympia 2-6750. Lester Salkow, pres.; Arthur Kennard, vp; Maury Calder.

Services: Represents actors, writers, directors, producers, choreographers, cameramen.

James L. Saphier Agency. 9538 Brighton Way, Beverly Hills. Crestview 1-7231. James L. Saphier, pres.

Services: Radio and television productions, sale of package programs and talent.

Ann Sargent & Assoc. 1611 N. La Brea Ave. Hollywood 28. Hollywood 3-3732. Ann Sargent, office mgr; Richard L. Sargent, field representative.

William Schuller Agency. 9151 Sunset Blvd., Hollywood 46. Crestview 4-6949. William Schuller, pres; Len Kaplan, vp.

Branch Office: 200 W. 57th St., New York 19. Judson 2-6113. Len Kaplan.

Services: Represents actors, producers, directors, writers.

Screen Children's Guild Agency. 6771 Sunset Blvd., Los Angeles 28. Hollywood 9-6231. Beryl M. McClay, board chmn.; Arthur F. Roscoe, pres & managing director; Ethelgene Wilmoth, secy-treas; Zeta Harrison, casting director.

George Seaman Agency. 8272 Sunset Blvd., Hollywood 46. Oldfield 6-1161.

Frank Sennes Agency. 6205 Sunset Blvd., Los Angeles 28. Hollywood 2-6581.

Melville A. Shafer Agency. 9110 Sunset Blvd., Los Angeles 46. Crestview 1-1103. Melville A. Shafer, owner.

Services: Represents actors, writers, directors.

Glenn Shaw Agency. 8746 Sunset Blvd., Los Angeles 46. Oleander 5-6956. Glenn E. Shaw, owner.

Services: Artists' manager.

William Shiffryn Agency. 449 S. Beverly Dr., Beverly Hills. Crestview 4-7643.

Howard Shipley Agency. 9163 Sunset Blvd., Hollywood 46. Crestview 6-6251.

Louis Shurr Agency. 327 N. Rodeo Dr., Beverly Hills. Crestview 4-8111.

Paul Small Artists Ltd. 270 N. Canon Dr., Beverly Hills. Crestview 4-5877. Lillian Schar Small, pres; Edgar Small, executive vp. New York affiliation: (see Baum-Newborn Agency).

Services: Representation of actors, writers, directors, producers, composers.

Lou Snitzer-Al Fritschi Inc. 6404 Hollywood Blvd., Los Angeles 28. Hollywood 9-6271.

Sodaro Agency. 9400 Culver Blvd., Culver City, Texas 0-6001. Joseph F. Sodaro, owner; Lorraine Sodaro and Ethel Stone, sub-agents.

Services: Represents actresses and actors in television and radio.

E. T. Somlyo Agency. 407 N. Maple, Beverly Hills. Crestview 6-2041.

Frank Stempel. 9034 Sunset Blvd., Hollywood 46. Crestview 4-8343.

H. N. Swanson Inc. 8523 Sunset Blvd., Hollywood 46. Olympia 2-5385.

Harold Swoverland Agency. 1032 N. Fairfax, Los Angeles 46. Oldfield 6-0900.

Services: Talent management.

Theatre Arts Agency. 8853 Sunset Blvd., Hollywood 46. Olympia 2-8779. James Arthur Morgan, pres.; Joanne Poffenbarger, vp; Mrs. Willie C. Van Mourick, vp; Fernande Marbas, sec-treas.

Services: Artists' management.

Lionel B. Thompson. 8979 Sunset Blvd., Hollywood 46. Crestview 1-2188.

Tol-Mar Agency. 8983 Sunset Blvd., Hollywood 46. Crestview 1-6767.

George Ullman Agency. 8979 Sunset Blvd., Los Angeles 46. Crestview 4-5238. George Ullman, owner and pres; Jack Easton, vp.

Services: Packaging representation of performers, writers, directors, producers.

Usher-Southby Agency. 8212 Vista Del Mar, Playa Del Rey. Crestview 4-6161.

Jessie B. Wadsworth Agency. 9172 Sunset Blvd., Hollywood 46. Crestview 6-0698.

The Well Agency. 971 N. LaCienega Blvd., Hollywood 46. Olympia 2-2872.

Jack Weiner Agency. 8271 Sunset Blvd., Hollywood 46. Olympia 2-1140. Jack Weiner, owner.

Services: Artists' representative.

Murry Weintraub Agency. 9172 Sunset Blvd., Hollywood 46. Crestview 1-1137.

Westwood Artists Agency. 1516 Westwood Blvd. (suite 202), Los Angeles 24. Brighton 0-3287. Regina Cash, pres & agent; Dick Drasen, vp; Anne Cronland, artists' representative; James Grimme, director, model's bureau.

Services: Placing of models, actors, and actresses in all phases of television (commercial and dramatic).

Paul Wilkins Agency. 9006 Sunset Blvd., Hollywood 46. Crestview 1-6188. Paul Wilkins, owner.

Services: Artists' manager.

Henry Willson. 9441 Wilshire Blvd., Beverly Hills. Crestview 4-7433.

Betty Wooley Agency. 8743 Sunset Blvd., Hollywood 46. Hollywood 2-2301. Betty Wooley, Richard Wooley.

Services: Sale and promotion of performing, writing & directing talent.

Ziegler, Hellman & Ross. 321 S. Beverly Dr., Beverly Hills. Crestview 4-5963. Evarts Ziegler, Hal Ross, Jerome Hellman.

New York 20-65 E. 55th St. Plaza 3-7715. Jerome Hellman.

Services: Represents writers, directors, producers, actors; tv packager.

Herman Zimmerman Agency. 9172 Sunset Blvd., Los Angeles 46. Crestview 6-0266. Herman Zimmerman and Nellie H. Zimmerman, co-owners.

Services: Talent agency.

OTHER CITIES

Connie B. Gay Enterprises. 3000 39th St., N.W., Washington 16, D. C. Emerson 9-8110. Connie B. Gay, pres-board chairman; Jane E. Trimmer, exec. vp.

Services: Talent manager; packager and producer.

Leland Powers School Inc. 31 Evans Way, Boston 15. Aspinwall 7-2900. Haven M. Powers, principal.

Services: Talent.

George Heid Productions. Penn-Sheraton Hotel, Pittsburgh 30. Pa. Grant 1-8696. George Heid, pres.

Services: Talent.

Motion Picture Service Center Ltd. Biltmore Hotel, Honolulu. 996432. Ed Carlson, pres.

Radio and Tv News Services

Associated Press—50 Rockefeller Plaza, New York 20. Plaza 7-1111. Executives: Frank J. Starzel, gen mgr; Oliver Gramling, assistant gen mgr; Lloyd Stratton, secretary; John Aspinwall, radio news editor. (Continuous worldwide news; business and market reports; specialized feature scripts; sports news, spot and commentary; complete weather reports; for tv, AP Wirephoto and AP Photofax for spot and feature picture coverage).

British United Press Ltd.—575 University St., Montreal, Que. University 6-9357. R. W. Keyserlingk, managing director and general business mgr.; John Allus, assistant; T. G. McQuaid, exec. news editor; Fred A. Darrell, coml mgr; John Chartier, business representative.

Broadcast Editorial Reports—252 E. 50th St., New York 22. Plaza 9-1373. Executives: William F. Brooks, chmn. editorial board; A. Maxwell Hage, pres & editor-in-chief; Edwin Moss Williams, vp special services. (supplies editorials and/or editorial, opinion material and background to radio and tv stations, script and filmed).

Broadcast News Ltd. (subsidiary of Canadian Press)—55 University Ave., Toronto 1, Ont. Empire 4-2692. Gillis Purchell, chief executive; Charles Edwards, mgr; C. A. Day, treasurer. (Worldwide news and features to radio and tv stations by teletype).

CBS News (division of Columbia Broadcasting System Inc.)—485 Madison Ave., New York 22. Plaza 1-2345. Executives: Sig Mickelson, vp, news & public affairs, CBS Inc.; and gen mgr, CBS News Div.; John F. Day, director of news; Irving Gitlin, program exec for creative projects; John F. Lynch, director of public affairs; William C. MacPhail, sports director; David Kilgler, director of business affairs; Michael Horton, director of information services; Joseph A. Oleske, controller; William C. Ackerman, director, special projects; John M. Cooper, mgr, newsmag; Theodore F. Koop, director, news and public affairs, Washington. (Produces news, public affairs, special events, sports programs for CBS Radio and CBS Television networks; supplies syndicated news-film service to stations in U. S. and abroad).

Deadline Washington Inc.—1701 16th St., N.W., Washington 6, D. C. Adams 2-8152. Joseph Phipps, pres. (Washington and local news by voice, tape and phone).

Munroe News Bureau—1201 National Press Bldg., Washington 4. Sterling 3-6756. Pat Munroe, bureau chief; Gordon White, asst. bureau

chief. (Film and tape coverage of Washington and direct phone reports. Remote services on request country-wide.)

National Catholic Welfare Conference News Service—1312 Massachusetts Ave., N.W., Washington 5, D. C. Republic 7-3553. Frank A. Hall, director. (Issues weekly 15 minute Catholic radio-tv newscast script condensed from full daily news service; pictures also available for use of script on tv).

News Associates Inc.—1627 K St., N.W., Washington 6, D. C. National 8-4919. Executives: Herbert Gordon, pres; Donald E. Bowers, news editor. (Washington news and feature coverage; provides exclusive service to stations; handles special news and feature assignments with still and motion pictures).

Pathe News Inc.—245 W. 55th St., New York 19. Judson 6-8920. Barnett Glassman, pres-exec producer; Seymour Mintz, vp; William G. Dillon, sec; Stephen F. Keegan, director, press dept; Leon Lennar Epstein, counsel; Robert Kole, mgr of newsmag; Ben Frye, production. (Services include Pathe News Roundup of the Week, documentary and promotion programs.)

Press Assn. (Associated Press subsidiary)—50 Rockefeller Plaza, New York. Plaza 7-1111. Frank J. Starzel, pres; Oliver Gramling, vp; Lloyd Stratton, secretary.

Radio Press News Services—B-8 Hillside Manor, New Hyde Park, N. Y. Pioneer 2-0500. Robert Miles Master, editor-director.

47 W. 46th St., New York 19. Circle 7-8466. Phillips St. Clair, photo editor. (Provides mobile radio and newsmag coverage in greater New York metropolitan area and vicinity.)

Radio Press International Inc.—18 E. 50th St., New York 22. Plaza 2-0650. George Hamilton Combs, board chmn & editor; Sumner J. Glimcher, pres.

1627 K St., N.W., Washington 6, D. C. National 8-4918. Herbert I. Gordon.

40 Piccadilly Sq., London W. 1. Noel Bernard. (Worldwide voiced news service for subscribing stations).

Reuters Ltd. of London—229 W. 43rd St., New York. Bryant 9-8558. D. K. Rogers, North American mgr; Julian Bates, U. S. news editor.

Telenews (produced by Hearst Metrotone News Inc.)—Sales office: 235 E. 45th St., New York 17. Murray Hill 2-6600. Robert H. Reid, general sales mgr; Saul Reiss, national tv sales, New York Production office: 450 W. 56th St., New York 19. Plaza 7-4120. C. B. Stratton, executive vp; Marshall B. Davidson, executive news editor. (Telenews Daily Newsmag, Telenews "Weekly News Review," Telenews "This Week in Sports," Telenews "Farm Newsreel" and Telenews "Fashion Newsreel".)

United Press International (including United Press Movietone Television News and United Press International Newspictures)—220 E. 42d St., New York 17. Murray Hill 2-0400. Officers (New York): Frank H. Bartholomew, pres-gen mgr; Earl J. Johnson, vp-gen news mgr; LeRoy Keller, vp general sales mgr; Mims Thomason, vp general business mgr; Frank Tremaine, vp, gen mgr, United Press International Newspapers; William R. Higginbotham, mgr; United Press Movietone. Regional executives: Atlanta, Lowry Bowman, southern division newsmag mgr; Boston, Alan R. Wade, New England radio editor; David Wurzel, New England newsmag mgr; Chicago, Dean C. Miller, national radio news mgr; Harold W. Gully, central division newsmag mgr; Paul C. Sisco, tv bureau mgr.; Dallas, Charles J. McCarthy, southwestern division newsmag mgr; Los Angeles, William F. Tyree, Pacific division tv editor; San Francisco, Cliff McDowell, Pacific division newsmag mgr; James S. Sheehy, radio editor; Washington, George Gaylin, Washington newsmag mgr; Robert J. Serling, Washington radio bureau mgr; Bryce Burke, Washington tv editor. (Services for radio: news, news features on sports, women's interests, human interests, recreation, farming, business, science, religion, commentary Dallas, Charles J. McCarthy, southwestern division newsmag mgr; Los Angeles, William F. Tyree, Pacific division tv editor; San Francisco, Cliff McDowell, Pacific division newsmag mgr; Washington, George Gaylin, Washington newsmag mgr; Robert J. Serling, Washington radio bureau mgr; Bryce Burke, Washington tv editor. (Services for radio: news, news features on sports, women's interests, human interests, recreation, farming, business, science, religion, commentary and review of outstanding news events, national and international affairs, Sunday show. For tv, motion picture news film comprising sound and silent film with teletyped scripts and 24-hour news wire; spot newsmag by Telephoto, Unifax [facsimile], mail, messenger or courier, 7 x 9, 8 x 10, 3 x 4 telop and balop prints; sports shows, week-end sports review, baseball, scorecard, including cartoons; weather shows, weather maps, slides of films, with scripts).

World Wide Information Services—660 First Ave., New York 16. Oregon 9-7240. Richard W. Hubbell, pres. (Services include special research projects, executive level interviews, technical surveys, promotion services, news film and photos).

Television Program Producers Television Program Distributors Television Production Services

(Key to symbols: PLP—producer of live programs; PFP—producer of film programs; PLC—producer of live commercials; PFC—producer of film commercials; DFF—distributor of feature films; DFS—distributor of tv film series.)

A

- A.A.P. Inc. (Associated Artists Productions)** 345 Madison Ave., New York 9, N. Y. Murray Hill 6-2323. Elliot Hyman, pres.
Chicago 1, Ill.: 75 E. Wacker Dr. Dearborn 2-2030. John McCormick, midwest division mgr.
Dallas 1, Tex.: 1511 Bryan St. Riverside 7-8563. Norman C. (Buck) Long, southwest division mgr.
Los Angeles 46, Calif.: 9110 Sunset Blvd. Crestview 6-5886. Ben Elrod, west division mgr.
Services: DFF; DFS.
- ABC FILMS, INC.** 1501 Broadway, New York 36, N. Y. Phone Lackawanna 4-5050. Henry G. Plitt, pres.
Chicago 1, Ill.: 360 N. Michigan Ave. Anderson 3-0800. Howard Anderson, Central Div. sales mgr.
Hollywood 28, Calif.: 1539 N. Vine St. Normandy 3-3311. William L. Clark, western operations vp.
St. Louis, Mo.: 317 N. 11th St. Main 1-0274. J. Chris Hetherington, account executive.
Lexington, Mass.: 67 Liberty Ave. Volunteer 2-7223. C. Herbert Masse, account executive.
Philadelphia 31, Pa.: 6143 Nassau St. Greenwood 7-4903. William R. Dothard, account executive.
N. Miami Beach, Fla.: 1745 N. E. 180 St. Wilson 5-2352. Al Lanken, account executive.
Dallas 16, Tex.: 3396 Southern Oaks Blvd. Riverside 7-0442. J. Edward Owens, account executive.
Toronto, Ontario: 494 Avenue Rd. Walnut 4-7265. Colm O'Shea, account executive.
Services: PFP; DFF; DFS.
- Academy Films** 800 N. Seward St. Hollywood 38, Calif. Hollywood 2-0741. James A. Larsen, pres.
Services: producer of motion pictures in color or monochrome for advertising, education, industry, public relations; scripts, photography, artwork, animation, sound recording and re-recording; editing, lab work. 60' x 100' sound stage.
- Academy Film Productions Inc.** 123 W. Chestnut St. Chicago 10, Ill. Michigan 2-5877. Bernard Howard, pres-executive producer.
Services: PLP; PLC; DFS; PFC; PFP; producer of industrial, sales training and sales promotion films; editing services; studios and equipment rental. Representative of several European film studios for animation and live action films. Creator-producer of commercials, shows and audio-visual presentations for agencies; planning and preparation of wide-screen presentations (slides, slide-films, motion pictures); studio and equipment for rent.
- Aome Film Labs Inc.** 1161 N. Highland Ave. Hollywood 38, Calif. Hollywood 4-7471. Samuel Sawelson, pres.
Services: 16mm-35mm color and monochrome film processing laboratory; video tape to film; film to tape.
- Acus Pictures Corp.** 165 W. 46th St. New York 2, N. Y. Plaza 7-2265. Patrick E. Shanahan, pres.
Services: DFF.
- Adolphia Booking Service.** 309 N. 13th St., Philadelphia 7, Pa. Locust 7-2698. Robert E. Gabriel, sales mgr.
Services: DFF; DFS.
- Advertisers Broadcasting Co.** 117 W. 46th St., New York 36, N. Y. Plaza 7-3560. Sholom Rubinstein, executive producer.
Services: PLP; PFP; PLC; PFC.
- Aladdin Television Productions Inc.** 346 N. Larchmont, Los Angeles 4, Calif. Hollywood 2-6686. Julius F. Tuchler vp-gen mgr.
Services: PFP.
- Alan Alch Inc.** 1041 N. Formosa, Hollywood 46, Calif. Hollywood 7-5111. Alan H. Alch, pres.
Services: PFC; radio commercials.
- Alcons Productions.** 9706 Twin Creek Drive, Dallas 28, Tex. Emerson 1-4710. Dr. Charles H. Edwards, pres.
Services: PLP; PFP; PLC; PFC; DFF; DFS; writer-director service.
- Alexander Film Co.** Alexander Film Bldg. Colorado Springs Colo. Melrose 3-1771. Keith Munroe, pres.
New York 36, N. Y.: 500 5th Ave. Longacre 5-1350. Maxine Cooper, resident vp.
San Francisco, Calif.: 444 California St. Export 7-4705. William Hillhouse.
Chicago 11, Ill.: 472 Wrigley Bldg. Whitehall 4-5980. Robert Woodburn.
Services: PFC.
- M & A Alexander Productions Inc.** 6040 Sunset Blvd. Hollywood 28, Calif. Hollywood 4-7571. Arthur Alexander, pres.
New York N. Y. 12 W. 72nd St. Trafalgar 3-5115. Larry Stern, eastern rep.
Services: DFF; DFS.
- All-Canada Radio & Tv Ltd.** 80 Richmond St. W. Toronto, Ontario. Empire 6-7691. Dana Murray, program division manager.
Montreal, Quebec: Dominion Square Bldg. University 6-9868. Ken Baker, mgr.
Winnipeg, Manitoba: Electric Railway Chmbrs. Whitehall 2-6861. Bruce Pirie, mgr.
Calgary, Alberta: Taylor, Pearson & Carson Bldg. Amherst 2-7691. Jack Cavanaugh.
Vancouver 5, B. C.: 1161 Melville St. Mutual 4-7461. John Baldwin, mgr.
Services: DFS; DFF; film servicing, editing, storing and shipping.
- Allend'or Productions Ltd.** 607 N. La Brea Ave. Los Angeles 36, Calif. Webster 8-2191. Algernon G. Walker, pres.
New York 36, N. Y.: 60 W. 46th St. Circle 5-0770. Benjamin S. Greenberg, media director.
Services: PFC; PFP; industrial, educational, sales training and Public Relations films.
- Paul Alley Productions** 619 W. 54th St. New York 19, N. Y. Judson 6-2393. Paul Alley, pres.
Services: PFP; PFC; producers of educational, information and public relations films; spot news features and stories.
- Allied Motion Picture Center Inc.** Sheraton Park Hotel, Washington 8, D. C. Hudson 3-3715. Thomas H. Burrows, pres.
Services: motion picture production facilities; rental of studio space, cameras, lights; production services.
- All-Scope Pictures Inc.** (commercial film division 20th Century-Fox) 1417 N. Western Ave. Hollywood 27, Calif. Hollywood 2-6231. Gordon S. Mitchell, pres.
Services: PFC.
- Alpha Film Productions.** P. O. Box 5325, Baltimore 9, Md. Valley 3-6617. W. E. Wood, owner.
Services: PFC; 16mm reversal processing; work prints; film processing.
- Amenio Inc.** 2421 N. Ramsey, Springfield, Mo. University 5-1367. Reat R. Younger, vp.
Springfield, Mo.: 624 E. Commercial St.
Services: PFP; PFC; 16 mm film production; kinescope; animation.
- American Film Co.** 1329 Vine St. Philadelphia 7, Pa. Walnut 2-1800. Ben Harris, mgr.
Services: DFF; producer of films on special order; facilities for storage, booking, inspection, shipping of all types of films.
- American Film Reviews Inc.** 409 E. Jay St. Dunkirk, Ind. 7261. Herbert J. Shoultz, pres.
Services: PFP; PFC.
- Animation Inc.** 736 N. Seward St. Hollywood 38, Calif. Hollywood 4-1117. Earl Klein, pres.
Chicago 1, Ill.: 221 N. LaSalle St. Franklin 2-2628. Joe Edwards.
Detroit 27, Mich.: 14005 Fenkell Ave. Broadway 3-3040. Ted Petok.
Services: Syndicated tv commercial distributor.
- Apollo Productions** 130 Carlton St., Toronto, Ontario. Walnut 2-3163. Richard Rosenberg, pres.
Services: PFP; PFC.
- Arco Film Productions, Inc.** 580 5th Ave., New York 36, N. Y. Columbus 5-6968. R. J. Oulmann, pres.
Paris 2, France: 20, Rue de La Paix. Opera 98.55. Pierre Gradwohl, director.
Services: PFP; PFC; DFS.
- Arizona Recording Productions.** 834 N. 7th Ave., Phoenix, Ariz. Alpine 2-1719. Raymond A. Boley, owner-mgr.
Services: PFC; sound for movies.
- J. Armstrong & Co.** 28 W. 44th St., New York 36, N. Y. Longacre 3-4584. Joseph Armstrong, owner.
Services: PFC.
- Arrowhead Productions** 355 N. Beverly Dr., Beverly Hills, Calif. Crestview 6-4632. Burt L. Harris, producer.
Services: PFP; PFC.
- Artists Recording Studios** 818 Grand Ave., Kansas City 6, Mo. Harrison 1-6109. Bill L. Godden, pres.
Services: tv sound production.
- Artransa Pty. Ltd.** 132-8 Phillip St., Sydney, Australia. B0360. Studios: Artransa Park, French's Forest, New South Wales, Australia. Robert Lord, mgr.
Melbourne, Australia: 22/46 Bendigo St., JB4121. Len Fillmore, representative.
New York 17, N. Y.: 366 Madison Ave., Murray Hill 7-4344. Paul Talbot, American representative.
Johannesburg, South Africa: Fox & Troye Sts., 22-2188. John Walker, South African representative.
Services: PFP; PFC; DFS.
- Association Films Inc.** 347 Madison Ave., New York 17, N. Y. Murray Hill 5-2242. J. R. Bingham, pres.
Ridgefield, N. J.: Broad at Elm. Whitney 3-8200. John Johnson, mgr.
La Grange, Ill.: 561 Hillgrove Ave. Fleetwood 4-0576. M. G. Wetland, mgr.
San Francisco, Calif.: 799 Stevenson St. Underhill 1-5305. W. O. Siler, mgr.
Dallas, Tex.: 1108 Jackson St. Riverside 2-3144. C. L. Stahl, mgr.
Services: DFS.

Distributors of these outstanding properties . . .

- | | |
|---------------------------|------------------------|
| ★ NIGHTCOURT, U.S.A. | ★ TOP 1ST RUN FEATURES |
| ★ BOLD JOURNEY | ★ TOP RERUN FEATURES |
| ★ SPEEDWAY INTERNATIONAL | ★ JUNGLE |
| ★ JUDGE ROY BEAN | ★ CHANDU SERIAL |
| ★ CARTOON CLASSIC SERIALS | |

**BANNER FILMS INC., 527 Madison Ave., New York 22, N. Y.
PLaza 5-4811-2 Charles McGregor, President**

Tv Program Services CONTINUED

Atlantic Television Corporation. 130 W. 46th St., New York 36, N. Y. Judson 2-1287. David A. Bader, vp.
Hollywood 28, Calif.: 5746 Sunset Blvd. Hollywood 2-4448. Tom Corradine, pres.
Chicago 1, Ill.: 203 N. Wabash Ave. Central 6-1805. Ben Barry & Howard Grafman.
Miami 38, Fla.: 8801 N. Bayshore Dr. Plaza 4-3686. Frank Stone.
Services: DFF; DFS.

Atlas Film Corp. 1111 S. Boulevard, Oak Park, Ill. Austin 7-8620. L. P. Mominie, pres.
Branch Offices:
Chicago 1, Ill.: 185 N. Wabash. Andover 3-5672. Mr. Mominie.
Washington 4, D. C.: 501 13th St. Republic 7-2203. R. C. Barrett.
Hollywood 28, Calif.: 6331 Hollywood Blvd. Hollywood 9-5111.

Services: PFP; PFC; 16mm and 35mm public relations and training motion pictures and slidefilms; color and sound; tv commercials; short subjects; theatrical shorts; packaged programs. 16mm and 35mm cameras. RCA 35mm and 16mm direct positive sound recording, art department, time-lapse photography; two sound stages, laboratory; animation; editing; creative staff; magnetic recording and opticals machine.

Atlas Television Corp. 225 E. 46 St., New York 17, N. Y. Eldorado 5-7943. Henry Brown, pres.
Services: PFP; DFF; DFS.

Audio-Visual Program Services. B-8, Hillside Manor, New Hyde Park, Long Island, N. Y. Pioneer 2-0500. Dr. Jos. L. Levit, director.
New York 55, N. Y.: 442 E. 149th St. Ludlow 5-0050. Sal Merced, pres (Caravana Studios).
Services: PFP; PFC; live, remote, on location program services; tape recorded and film featurette programs according to clients' requirements; newsreel, special events program services; mobile unit.

Aura Recording Inc. 136 W. 52nd St., New York 19, N. Y. Judson 2-8105. Herbert Kupien, pres.

Services: Complete recording facilities; editing and mastering rooms; pressings, remotes, Dukane 30/50 system; Ampex tape equipment. Studios equipped with piano, organ, celeste and vibes. Sound effects department.

Auslander Productions Inc. 8511 Sunset Blvd., Hollywood 46, Calif. Olander 5-6175. Leland Auslander, pres.
Services: PFP; PFC; PLP.

Austin Productions Inc. 232 1/2 N. Main St., Lima, Ohio. Catherine 97881. Otto Austin, pres.
Services: PFC; producer of business and industrial films.

B

George Bagnall & Assoc. Inc. 8827 Olympic Blvd., Beverly Hills, Calif. Olympia 2-8050. Geo. Bagnall, pres.
Pittsburgh 34, Pa.: 452 Hoodridge Drive. Locust 1-4661. W. L. Anthony, vp.
New York 22, N. Y.: 527 Madison Ave. Plaza 2-1122. Irving Lesser, pres.
Atlanta, Ga.: 52 Auburn N.E. George E. Dean, rep.
Services: DFF; DFS.

Bob Baker (Marionette) Productions. 6087 Sunset Blvd., Hollywood 28, Calif. Hollywood 9-2045. Alton Wood, partner.
Services: PLP; PFP; PFC; PLC.

Baldwin Organization Inc. 133 E. 54th St., New York 22, N. Y. Plaza 5-9830. Ted Baldwin, pres.
Services: producer of industrial films; distributor of public service tv films.

Banner Films Inc. 527 Madison Ave., New York 22, N. Y. Plaza 5-4811. Charles McGregor, pres.
Services: DFF; DFS.

Thos. J. Barbre Productions. 2130 S. Bellaire St., Denver 22, Colo. Skyline 6-8383. Thos. J. Barbre, pres-producer.
Services: PFP; PFC; motion picture producing facilities; writing, photography, recording, editing, printing; sound stage, mobile sync-sound units; producer of business and industrial films.

Barry-Grafman & Assoc. 203 N. Wabash Ave. Chicago 1, Ill. Central 6-1805. Ben Barry, Howard Grafman, partners.
Services: DFF; DFS.

Basch Radio & Television Productions. 17 E. 45th St., New York 17, N. Y. Murray Hill 2-8877. Charles J. Basch Jr., partner.
Services: PLP; PFP; PFC; PLC; musical commercials; animation.

Bass Films Inc. 200 4th Ave., New York 3, N. Y. Gramercy 5-0684. Robert Bass, vp.
Services: local kinescope recording.

Beacon Tv Features Inc. 115 Newbury St., Boston 16, Mass. Commonweath 6-8881. J. L. Sanderson, pres.
Services: PFP; PFC; DFF; DFS; storyboards.

V. S. Becker Productions. 551 5th Ave., New York 17, N. Y. Murray Hill 2-0777. Viola S. Becker, executive producer.
Services: PLP; PFP; DFF; PFC; DFS; PLC.

Bell Productions. 507 Fifth Ave., New York 17, Oxford 7-5895. Alan Abel, pres.
Services: PLP; PFP; DFF; DFS; public relations service to film clients.

Bemiller Productions. 220 S. Electric Ave., Alhambra, Calif. Atlantic 1-9847. Richard T. Bemiller, business mgr.
Services: PFP; PFC; syndicated commercials for auto-loan firms, supermarkets.

Bengal Pictures. 3014 Petute Ct., Los Angeles 39, Calif. Normandy 2-7808. Phil E. Cantonwine, producer.
Services: PFP; PFC; DFF; DFS; PLC; industrial films.

Beal Benoit Film Productions. 2161 St. Catherine St. W., Montreal, P. Q.; Quebec. WE. 8-7339. Beal Benoit, owner.
Services: PFP; PFC.

Guy Biddick. 1046 S. Olive St. Los Angeles 15, Calif. Richmond 9-8800. Guy Biddick, mgr.
Services: PFC.

Blahoff Films. 307 1/2 Chartres St., New Orleans 16, La. Jackson 5-8570. Reggie Smith, production mgr.
Services: PFC; industrial films; public relations films; slide films.

Fritz Blocki Productions. 1343 N. Fuller Ave., Hollywood 46, Calif. Hollywood 2-8071. Fritz Blocki.
Services: PLP.

Bonded Tv Film Service Inc. 630 9th Ave., New York. Judson 6-1030. Chester Ross, pres.
Los Angeles, Calif.: 8290 Santa Monica Blvd. Oldfield 4-7575. Stanley Halperin, mgr.
Chicago, Ill.: 1301 S. Wabash. Wabash 2-1629. John Krutzler, operations mgr.
Services: DFS; shipping examination, repair, cleaning and storage of tv films; insertion-deletion of film commercials for ad agencies and stations.

Bramson Entertainment Bureau Inc. 1440 Broadway, New York 18, N. Y. Longacre 4-8000. Nat M. Abramson, pres.
Services: PLP.

Bray Studios, Inc. 729 7th Ave., New York 19, N. Y. Circle 5-4582. Paul A. Bray, vp.
Services: DFS; PFP; animation; free industrial, safety, health, educational films.

The Bridgeport Broadcasting Co. Box 9140, Bridgeport, Conn. Amherst 8-1601. Kenneth M. Cooper, pres.
Bridgeport, Conn.: 1241 Main St. Edison 3-3161. John E. Metts, vp.
Services: PLP; PFP; PLC.

British Broadcasting Corp. 630 Fifth Ave., New York 20, Circle 7-0656. United Nations Bldg., R. F. Walker. William Reid, North American rep.; G. del Strother, tv officer.
Washington, D. C.: National Press Bldg., Executive 3-1465. Christopher Serpell, G. F. Priestland, correspondents.

British Information Services: 45 Rockefeller Plaza, New York 20, N. Y. Circle 6-5100. Rodney C. Chalk, radio-television division director.
Chicago 11, Ill.: 720 N. Michigan Ave., Whitehall 3-1480.

San Francisco 15, Calif.: 2516 Pacific Ave., Fillmore 6-3033. Donald Stokes, information officer.
Washington, D. C.: 3100 Massachusetts Ave., N.W. Hobart 2-1340. David de Boinville, information officer.
Services: PFP; DFS; DFF.

Broadcasting & Film Commission of National Council of Churches of Christ in the U.S.A. 220 5th Ave., New York 1, N. Y. Oregon 9-2968-9. Dr. S. Franklin Mack, executive director.

Hollywood 28, Calif.: 5746 Sunset Blvd. Hollywood 4-7464. George A. Heimrich, director.

Services: PLP; PFP; DFS; producer of public service programs (non-commercial) for 35 major Protestant and orthodox denominations constituent in National Council of Churches of Christ in U.S.A.

William F. Brody Pictures Corp. 5501 Wilshire Blvd., Los Angeles 36, Calif. Webster 3-7461. William F. Brody, pres.
Services: PFP.

Bry Kinescope Labs. 3518 Devon Ave. Chicago 45, Ill. Juniper 3-1060. A. Arthur Becker, managing director.
Services: kinescope recording on film of tv programs or commercials; off-air or closed-circuit with mobile unit; kinescopes in color.

Hill Enrrod Productions. 1522 N. Van Ness Ave., Hollywood 28, Calif. HO. 3-8181. Reed Bingham, vp.
Services: PFC; PFP.

C

C & B Music Library Inc. & Musi-Que Spot Library. 6114 Selma Ave. Hollywood 28, Calif.: Hollywood 2-4268. Harry Bluestone, pres.
Chicago 1, Ill.: 360 N. Michigan Ave. State 2-5322. Olga Blohm, gen mgr.
New York 19, N. Y.: 723 7th Ave. Judson 6-6673. Fred Jacobs, mgr.

Services: pre-recorded mood music for tv film productions and especially designed pre-recorded music library for radio-tv commercials.

C & G Film Effects Inc. 1600 Broadway, New York 19, N. Y. Plaza 7-2098. Hugo A. Casolaro, pres.

Services: optical effects; titles; 16mm to 35mm blowup; color & monochrome.

S. W. Caldwell Ltd. 447 Jarvis St. Toronto 5, Ontario. Walnut 2-2103. S. W. Caldwell, pres.
Montreal, Quebec: 1410 Stanley St. Avenue 8-0528. J. R. DeBow, mgr.

Vancouver, British Columbia: 1049 32nd Ave. W. Cedar 7280. Florence Ward, mgr.
Ottawa, Ontario: 355 Main St. Central 5-1023. Donald Manson.

Services: PLC; PFC; DFS; owner and operator of Queensway Film Studios: 35-16mm printing and processing laboratory; negative-positive, reversal, reduction. TelePromPTer of Canada Ltd. and Sponsor Film Services Corp. (wholly owned subsidiaries).

Calhoun Studios Inc. 266-68 E. 78th St., New York 21, N. Y. Lehigh 5-2120. Brian Calhoun, pres.

Washington 5, D. C.: Southern Bldg. District 7-1830. P. Bateman Ennis.
Services: PFP; PFC; DFS; cutting and sound rooms. rental facilities.

California International Productions. 6710 Melrose Ave., Hollywood 38, Calif. Webster 9-1491. Homer O'Donnell, owner.
Services: PFP; PFC; industrial films.

California National Productions Inc. 663 5th Ave., New York 22, N. Y. Circle 7-8300. Earl Rettig, pres.

Chicago 56, Ill.: Merchandise Mart. Mohawk 4-6565. Edward Montanus, central sales mgr.
Hollywood 28, Calif.: Sunset and Vine. Thornwall 5-7000. Clifford Ogden, western sales mgr.

Services: PFP; DFS; licenses use of NBC, CNP and other companies' programs and personalities for the manufacture and sale of consumer products.

Lars Calonijs Productions Inc. 45 W. 45th St., New York 36, N. Y. Plaza 7-0350. Lars Calonijs, pres.
Services: PFC; animation; industrial films.

Campus Film Productions Inc. 20 E. 46th St., New York 17, N. Y. Murrayhill 2-8735. Nat Campus, pres-producer.
Services: PFC.

Canyon Films of Arizona. 834 N. 7th Ave., Phoenix, Ariz. Alpine 2-1719.
Services: PFC; educational and industrial shorts; monochrome and color animation; sound and laboratory services.

Capital Film Labs Inc. 1905 Fairview Ave., N.E., Washington 2, D. C. Lawrence 6-4634. James A. Barker, pres.

Services: motion picture laboratory; editorial and sound services; processing and printing; magnetic striping.

Capital Film Service. 224 Abbott Rd. East Lansing, Mich. Edgewood 2-3544. James Robert Hunter, owner.
Services: PFP; PFC; PLP; PLC; producer services; 16mm monochrome and color processing; sound recording; 1/4 inch, 16 mm, 17 1/2 mm magnetic; disc cutting; recording sound to film; editing, animation; kinescoping.

Captain Z-Bo Productions Inc. 225 E. 46 St., New York 17, N. Y. Eldorado 5-7943. Henry Brown, pres.
Services: PFP; DFS.

Carlin Films Inc. 450 W. 56th St. New York 19, N. Y. Plaza 7-0425. Ruth S. Shilin, pres.
Services: DFS.

Carson-Stempel Enterprises. 9034 Sunset Blvd., Los Angeles 46, Calif. Phone Crestview 4-8343. Frank Stempel.
Services: tv production.

Cascade Pictures of California Inc. 1027 N. Seward St. Hollywood 38, Calif. Hollywood 2-8481. Bernard J. Carr, pres.

Services: PFC; producer of documentary and training films for industry and government; production, animation, optical and editorial facilities; release print services.

Catholic Apostolate of Radio, Television & Advertising 453 Madison Ave., New York 22, N. Y. Plaza 9-1400. Very Rev. Timothy J. Flynn, moderator; Edward T. Burns, pres; Ann Delaney, vp; Vincent J. O'Mullen, trea-

ASCAP

the
Music
of
AMERICA

POPULAR SONGS

The current hit songs, as well as those great standards of yesterday.

★ ★ ★

Rhythm & Blues

The best in blues, syncopation and jazz — all typically American.

Sacred Music

Songs of faith, hymns reflecting America's religious beliefs, as well as the more formal liturgical music.

★ ★ ★

Production Numbers

The well-known songs from world-famous Broadway productions, past and present, as well as top Hollywood musicals.

★ ★ ★

FOLK SONGS

Work songs, play songs, regional songs — telling the story of the American people.

Symphonic & Concert Works

Music of outstanding modern American composers, as well as the distinguished composers of great classics.

★ ★ ★

More than 5,000 writers and publishers are constantly adding new works to the extensive ASCAP repertory.



AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS
575 Madison Avenue, New York 22, N. Y.

Tv Program Services CONTINUED

surer. (Members are Catholics employed in broadcasting and advertising; primary purpose is to encourage members to "practice the principles of their faith to the end that they may be a source of edification in the industries in which they are employed.")

Cathedral Films Inc. 2921 W. Alameda Ave. Burbank, Calif. Thornwall 8-6637. Dr. James K. Friedrich, pres.

Services: PFP; DFF; DFS; films and sound filmstrips deal with stories from Bible.

Cavalcade Television Programs. 7904 Santa Monica Blvd. Hollywood 46, Calif. Oldfield 44-1-44. Harvey Pergament, owner.

New York 25, N. Y.: 245 W. 107th St. Services: PFP; DFF; DFS; exporter of tv film series.

Cavalier Productions. B-8, Hillside Manor New Hyde Park, Long Island, N. Y. Pioneer 2-0500. Robert Miles, exec prod.

Branch Office:
New York 19, N. Y.: 47 W. 46th St. Circle 7-8466. Phillips St. Clair, dir of photography. Services: PFP; PFC; DFS; production consultants and services; personnel, equipment available on-location; trailer unit.

CBS Films Inc. 485 Madison Ave., New York 22, N. Y. Plaza 1-2345. Sam Cook Digges, administrative vp.

Branch Offices:
Chicago, Ill.: 630 N. McClurg Court. Whitehall 4-6000. Henry A. Gillespie, mgr.
Dallas, Tex.: 1000 Fidelity Union Life Bldg. Riverside 8-4996. Carter Ringle, mgr.
St. Louis, Mo.: 12th & Cole Sts. Main 1-9100. George N. Diederich, mgr.
San Francisco, Calif.: Sheraton-Palace Hotel. Yukon 2-7000. Edward E. Hewitt, mgr.
Boston, Mass.: Statler Office Bldg. Hubbard 2-2323. H. Roy Marks, mgr.
Atlanta, Ga.: 1371 Peachtree Bldg. Trinity 6-0727.

Los Angeles, Calif.: 1313 N. Vine St. Olive 1-2345. William Perkinson, mgr.
Detroit, Mich.: 932 Fisher Bldg. Trinity 2-5500. Barr Sheets, mgr.

Toronto, Ontario (S. W. Caldwell, Ltd.): 447 Jarvis St. Walnut 2-2103. Spence Caldwell, pres.

Services: PFP; DFS; video tape services.

Center for Mass Communication of Columbia U. Press. 1125 Amsterdam Ave., New York 25, N. Y. University 5-2000. Dorothy S. Oshlag, mgr.

Services: PFP; DFS.

Hu Chain Assoc. 15 E. 48th St., New York 17, N. Y. Plaza 5-5240. Hubert V. Chain, owner.

Services: PFC; producer of industrial films.

Chapel Bell Inc. 2821 Gunckel Blvd. Toledo 6, Ohio. GR. 5-3385. Irv. C. Stoll, pres.

Services: PLP; PFP.

The Bruce Chapman Co. 125 W. 41st St. New York 36, N. Y. Wisconsin 9-2244. Bruce Chapman, pres.

Services: PFP.

Cheshire & Assoc. 6606 Selma Ave., Hollywood 28, Calif. Hollywood 9-4580. Bob Reichenbach, gen mgr.

Services: DFS; PLP; PLC; DFS; EMI background music and Speedy-Q sound effects.

Chetwynd Films Ltd. 21 Grenville St. Toronto, Ontario. Walnut 4-4493. Arthur Chetwynd, pres.

Services: PFP; 16mm and 35mm films for industry, advertising, education, tv; scripts.

Chicago Film Lab Inc. 56 E. Superior St. Chicago 11, Ill. WH 4-6971. A. G. Dunlap, pres.

Services: PFC; PFP; 16mm and 35mm film production; sound stages, RCA sound recording, optical effects, art, processing laboratory.

Christensen-Kennedy Productions. 2824 Harney St., Omaha 31, Neb. Atlantic 2977. Ray Christensen, Dennis M. Kennedy, partners.

Branch Office:
North Hollywood, Calif.: 10645 Valley Spring Lane. Poplar 3-4065. Jack L. Silver, western rep.

Services: PFP; PFC; training films, industrial and institutional 35mm film strips; animation.

Christian Mission Films. 220 S. Electric Ave., Alhambra, Calif. Atlantic 1-9847. Rev. Richard T. Bemiller, ministry mgr.

Services: PFP; DFS.

The Christophers Inc. 18 E. 48th St., New York 17, N. Y. Plaza 9-4050. Rev. James G. Keller, M.M., director.

Services: PFP; religious programs.

Cinema Corp. of America. 55 Valhalla Way, Wayne, N. J. Mt. View 8-2377. Alan F. Martin, vp.

Services: DFF.

Cinema-Vue Corp. 245 W. 55th St., New York 19, N. Y. Judson 6-1336. Joseph P. Smith, Francis D. Smith, partners.

Branch Offices:
Atlanta 3, Ga.: 164 Walton St., N.W. Jackson 4-8611. C. H. Simpson.

Lansing 23, Mich.: 300 Townsend. Ivanhoe 9-2200. W. A. Pomeroy, midwest division mgr.

New Orleans 12, La.: 150 S. Liberty St. Jackson 5-0765. L. V. Seichsnaydre, southern division mgr.

Services: PFP; DFF; DFS; PFC; distributors and packagers of tv musical shows, documentaries, industrial and public service films.

Cine-Tele Productions (Cine Telescriptions of Hollywood), 6325 Santa Monica Blvd., Hollywood 38, Calif. Hollywood 5-3376. Harry J. Lehman, executive mgr.

Services: PLC; PFC; commercial, industrial and educational films in monochrome or color; 16mm or 35mm; sound recording and editing; production services; consultant on tv tape.

Cine-Video Productions Inc. Boston Post Rd. at Cine-Video Lane. Milford, Conn. Trinity 4-6590. Garo W. Ray, pres.

Services: PFP; PFC; producer of industrial, educational, public relations, training, sales programs, industrial and engineering films.

Cinews. 1008 10th St., Manhattan Beach, Calif. Frontier 4-4005. James Wakeland, pres.

Branch Offices:
Delhi 6, India (Newseye-India): 104-D Kamla Nagar. Phone 27938. Baldev Kapoor, director-producer.

New York 17, N. Y.: 2 Tudor City Place. Mutual 4-7497. Henry H. Wakeland, executive director.

Services: PFP; PFC; 16mm newsreel film; publicity films for tv release.

Citadel Productions Inc. 1564 Sorrento Dr. Pacific Palisades, Calif. Granite 8-4740. Herbert L. Strock, pres.

Services: PLP; PFP.

The Ben Cohn Co. 1040 N. Las Palmas, Los Angeles 38, Calif. Hollywood 4-2141. Ben Cohn, owner.

Services: publicity, product promotion.

John Colburn Assoc. Inc. 1122 Central Ave., Wilmette, Ill. Alpine 1-8520. John E. Colburn, pres.

Services: PFP; PFC; 16mm and 35mm film productions; sound stage.

Colmes-Werrenrath Productions Inc. 1037 Woodland Drive, Glenview, Ill. Park 9-0011. Walter Colmes, pres.

Branch Office:
Steubenville, Ohio: WSTV-Exchange Realty Bldg. At 2-6265. John Laux, vp.

Services: PFP; PFC; industrial films; consultants.

H. D. Colson. 7390 W. 48th Ave. Wheatridge, Colo. Harrison 4-8192. H. D. Colson.

Services: PLP; photo features; still photos.

Commercial Syndicated Films Inc. 1431 N. Wells Ave., Chicago 10, Ill. Superior 7-0077. William R. Johnson, pres.

Branch offices in 24 principal cities. Services: PFC; syndicated color tv commercials.

Commercial Telecast Networks Inc. 608 5th Ave., New York 20, N. Y. Circle 5-8820. Lloyd W. Durant, pres.

Services: PLP; PFP; PLC; PFC; producer-packager of closed circuit programs for business and industry.

Commonwealth Film & Television Inc. 723 7th Ave. New York 19, N. Y. Circle 5-6456. Mort Sackett, pres.

Services: DFF; DFS; monochrome and color; cartoons.

Communication Productions Inc. 278 Orchard St., Watertown 72, Mass. Watertown 3-8898. Robert Berman, treas.

Branch Offices:
New York 17, N. Y.: 527 Lexington Ave. Plaza 1-5149. Paul Miner, pres.

Services: PLP; PFP; PLC; PFC; closed-circuit productions.

Compass Productions Inc. 1841 Broadway, New York 23, N. Y. Judson 6-3815. George Schaefer.

Services: PLP; PFP.

The Concord Co. 9006 Sunset Blvd., Los Angeles 46, Calif. Bradshaw 2-7801. Charles R. Purnell and Lee Atkinson, general partners.

Services: PLP; PLC; PFC; PFP; publicity; public relations; promotion of tv properties.

Concordia Tv Films Dist. 3558 S. Jefferson Ave., St. Louis 18, Mo. Mohawk 4-7000. Melvin F. Schlake, sales mgr.

Services: PFP; DFS.

Condor Films Inc. 1006 Olive St., St. Louis 1, Mo. Main 1-8876. Bradford Whitney, pres.

Phoenix, Ariz.: 6010 Hollyhock Drive. Whitney 5-7594. John Evans, sales representative.

Los Angeles 28, Calif.: 5859 Melrose Ave. Hollywood 2-2480. Douglas George, sales representative.

Services: PLC; PFC; producer of industrial and public relations films.

Consolidated Film Industries. 959 Seward St., Hollywood 38, Calif. Hollywood 9-1441. Sidney P. Solow, vp-gen mgr.

Fort Lee, N. J.: Consolidated Park. Windsor 4-3400.

New York 19, N. Y.: 521 W. 57th St. Circle 6-0210.

New York 19, N. Y.: 10 Columbus Circle. Judson 6-1700. Douglas T. Yates.

Services: motion picture processing laboratory; title and optical department.

Continental Film Productions Corp. 539 Vine St., Chattanooga 3, Tenn. Amherst 7-4302. James E. Webster, pres.

Services: PFC; producers of animation, industrial and training films.

Corelli-Jacobs Film Music Inc. 723 7th Ave., New York 19, N. Y. Judson 6-6673. Fred Jacobs, pres.

Services: music and sound effects library; editing music scores for films and filmstrips from library; original scores.

Coronet Instructional Films. 65 E. South Water St., Chicago 1, Ill. Dearborn 2-7676. Ellsworth C. Dent, vp.

Branch Office:
New York 22, N. Y.: 488 Madison Ave., Plaza 9-3232. A. L. Blinder, exec vp.

Services: producer of educational films; library of 800 short subjects.

Tom Corradine & Assoc. 5746 Sunset Blvd. Hollywood 28, Calif. Hollywood 2-4448. Tom J. Corradine, pres.

New York 36, N. Y.: 15 W. 44th St., Murray Hill 7-5011. Peter Piech, mgr.

Chicago, Ill.: 20 N. Wacker Drive. Central 6-8955. Alfred D. LeVine, pres.

Services: DFF; DFS.

Cousens-Blair Productions Inc. 1600 Broadway, New York 19, N. Y. Columbus 5-7380. Clayton W. Cousens, pres.

Toronto, Canada: 38 W. King St. Empire 8-2742. Alan B. Cullimore, mgr.

Services: PFP; PFC; producer of program features; educational, industrial and pilot films.

Cousens Productions of Canada Ltd. 38 King St., Toronto, Ontario. Empire 8-2742. Alan B. Cullimore, pres.

Services: PFC.

Craven Film Corp. 330 E. 56th St., New York 22, N. Y. Murray Hill 8-1585. Thomas Craven, pres.

Services: PFP; PFC.

Criterion Film Labs Inc. 33 W. 60th St. New York 23, N. Y. Columbus 5-2180. Fred Todaro, pres.

Services: monochrome and color film processing.

Bing Crosby Productions. 9028 Sunset Blvd., Los Angeles 46, Calif. Crestview 1-1171. Basil F. Grillo, vp.

Services: PFP.

Crossroads Tv Productions Inc. 1121 S. Glenstone, Springfield, Mo. University 2-4422. John B. Mahaffey, E. E. Siman Jr., managing vps.

Services: PLP; PLC; PFC; PFP.

CTN Film Productions (division of Commercial Telecast Networks Inc.) 608 5th Ave., New York 20, N. Y. Circle 5-8820. Lloyd W. Durant, pres.

Services: PLP; PFP; PFC; PLC.

Phil Davis Musical Enterprises Inc. 59 E. 54th St., New York 22, N. Y. Murray Hill 8-3950. Phil Davis, pres.

Services: PFC; PLC; producer of musical commercials for tv film soundtracks and radio transcriptions; musical consultants to advertising agencies.

Ronald Dawson Assoc. 545 5th Ave., New York 17, N. Y. Murray Hill 7-6865. Ronald Dawson, owner.
Services: PLP; PLC; DFS; radio-tv scripts.

Gordon M. Day Productions. 15 W. 44 St., New York 36, N. Y. Murray Hill 2-5299. Gordon M. Day, pres.
Services: PFC; writing-production of storyboards and tv-radio jingles; agency consultant.

John del Re. 1101 Vermont Ave., N.W., Washington 5, D. C. Sterling 3-6545.
Rome, Italy.: Via Satrico, 16. 759683. Dr. Reid del Re.
Services: PFP; PFC; DFF; producers-consultants of foreign productions for tv.

Demby Productions Inc. 1 W. 58th St., New York 19, N. Y. Plaza 9-2495. Emanuel H. Demby, pres.
Services: PLP; PFP; PLC; PFC; motivation research studies on tv shows; producer of public relations films; script service for advertisers, agencies and other producers; producer of feature films.

Department of Radio & Tv of United Presbyterian Church in U. S. A. 156 5th Ave., New York 10, N. Y. Algonquin 5-5000. Rev. Lawrence W. McMaster Jr., executive director.
Los Angeles 17, Calif.: 1501 Wilshire Blvd. Dunkirk 5-6421. Rev. Clifton E. Moore, D.D., radio-tv director.
East Orange, N. J.: 110 S. Munn Ave. Orange 3-0166. Rev. Charles Brackbill Jr., radio-tv director.
Omaha, Neb.: 4634 N. 82nd St. Terrace 0614. Rev. Wynn B. Ward, radio-tv director.
Services: PLP; PFP.

Dephoure Studios Inc. 782 Commonwealth Ave., Boston 15, Mass. Beacon 2-5722. Joseph Dephoure, pres.
Services: PFC; PFP; slides, monochrome-color film strips, printing, fades dissolves, reversal processing; editorial services.

Depicto Films Corp. 254 W. 54th St. New York 19, N. Y. Columbus 5-7620. Jack R. vonMaur, pres.
Services: PFC; audio-visual productions, telops, flip cards, slides, vugraphs, industrial motion pictures, live presentations, package sales training and sales promotion programs, closed-circuit tv shows, conventions, and road shows.

Desilu Productions Inc. 780 N. Gower St., Hollywood 38, Calif. Hollywood 9-5911. Desi Arnaz, pres.
Services: PFP; PFC.

Douglas Productions. 10 W. Kinzie St., Chicago 10, Ill. Mohawk 4-7455. Fred C. Raymond, pres.
Services: PFP; PFC; DFS; production of motion pictures and slide films; laboratory facilities; color and monochrome printing; magnetic and optical sound recording.

Sid DuBroff Assoc. 570 5th Ave. New York 36, N. Y. Judson 6-3850. Sidney DuBroff, pres.
Services: prizes for programs and contests.

Walter Christian Duennhaupt Film Productions Inc. 1025 Connecticut Ave., N.W., Washington 6, D. C. Executive 3-7750. Walter Christian Duennhaupt, pres.
Services: PFP; PLC; animation; puppets; documentaries in monochrome or color.

Cal Dunn Studios. 159 E. Chicago Ave., Chicago 11, Ill. Whitehall 3-2424. Cal Dunn, pres.
Services: PFC; motion picture and slide films for sales promotion, training, product information and employe indoctrination; 35mm-16mm equipment.

Dynamic Films Inc. 405 Park Ave., New York 22, N. Y. Plaza 1-7447. Lee R. Bobker, exec vp.
New York 24, N. Y.: 112 W. 89th St. Plaza 1-7447. Irving L. Oshman, supervisor.
Services: PFP; PFC; DFS; PLP; PLC; sound stages, recording studios.

E

East West Tv Inc. 2221 Fern Dell Place, Los Angeles 28, Calif. Hollywood 7-2371. John S. Daggett, pres.
Services: PFP; PFC; producer of outdoor adventure sequences; documentary adventure films & stock footage.

Economee Television Programs. 488 Madison Ave., New York 22, N. Y. Murray Hill 8-4700. Pierre Weis, gen mgr.
Services: DFS.

Editorial Films Inc. 10 E. 40th St., New York 16, N. Y. Plaza 5-8690. Babette J. Doniger, pres.
Services: PFP; producer of public relations, sales, merchandising, training films; promoter and distributor of own films.

Educational Films Corp. of America, 1501 Broadway, New York 36, N. Y. Pennsylvania 6-1780. Earle W. Hammons, pres.
Services: PFP; PFC; DFS.

Ed-Venture Films. 1122 Calada St., Los Angeles 23, Calif. Angelus 1-1885. William E. Hines, producer.

Services: PFP; PFC; consultant-producer of packages from preproduction through production; on location; live action sequences.

Elaktra Film Productions Inc. 33 W. 46th St. New York 22, N. Y. Judson 2-3606. Abe Liss, director.
Services: PFP; PFC.

Elliot, Unger & Elliot Inc. 414 W. 54th St., New York 19, N. Y. Judson 6-5582. Stephen Elliot, pres.
Services: PFC.

Charles Elms Productions Inc. 25 Vanderbilt Ave. New York 17, N. Y. Murray Hill 6-8877. Charles D. Elms, pres.
Branch Office:
N. Tarrytown, N. Y.: 163 Highland Ave. Medford 1-3363. Charles D. Elms, pres.
Services: PFP; PFC; sales training films; promotion packages.

Endorsements Inc. 65 E. 55th St., New York 22, N. Y. Plaza 1-0315. Jules Alberti, pres.
Services: live or film tv endorsements and testimonials.

Enterprise Productions. 13750 Saticoy St., Van Nuys, Calif. Stanley 3-2733. Sherman L. Weiss, executive producer.
Services: PLP; PFP; PLC; PFC.

EBA International Film & Recording Enterprises Inc. Security Trust Bldg., Miami 32, Fla. Franklin 1-1394. Albert L. Weintraub, attorney-rep.
Branch Offices:
Minneapolis 3, Minn.: P. O. Box 3646, Loring Station. Federal 3-8832. E. Tkach, assistant sec-treas.
Los Angeles 14, Calif.: 530 W. 6th St. Madison 6-1924. Robert J. McGowan, sec-treas-attorney.
New York, N. Y.: 27 Hilltop Ave. Yonkers 5-6114. Loy Nilson, assistant vp, production.
Lima, Peru: Jiron Arequipa 196. Phone 4-0043. Carlos Toro, assistant Latin American vp.
Services: PFP; PFC; DFF; DFS.

John A. Ettlinger Assoc. 6000 Sunset Blvd. Hollywood 28, Calif. Hollywood 2-6635. John A. Ettlinger, pres.
Services: DFF; DFS.

F

Faillace Productions Inc. 59 E. 54th St., New York 22, N. Y. Eldorado 5-1752. A. S. Faillace Jr., pres.
Services: PRC; create-produce jingles, musical commercials, background music.

Jerry Fairbanks Productions of California Inc. 1330 N. Vine St., Hollywood 28, Calif. Hollywood 2-1101. Jerry Fairbanks, pres.
Branch Offices:
Chicago 11, Ill.: 520 N. Michigan Ave. Whitehall 4-0196. Robert Kemper, midwestern representative.
San Antonio, Tex.: 219 Majestic Bldg., Capitol 4-8641. Jack Mullen, southern representative.
New York, N. Y.: 6 E. 65th St. Regent 4-1582. George Bookasta, eastern representative.
Services: PFP; PFC; DFS.

Famous Artists Assoc. Inc. 9441 Wilshire Blvd., Beverly Hills, Calif.: CR 4-7433.
New York 20, N. Y.: 610 5th Ave. Circle 7-6200. Charles H. Abramson.
London W.1., England: 16 S. Audley St. Grosvenor 3293. John Shepridge.
Services: tv packagers.

Feature Productions. 1440 N. State Parkway, Chicago 10, Ill. Michigan 2-6015. Charles L. Acree, managing director.
Services: producer-packager of live tv shows.

Don Fedderson Productions. 780 N. Gower, Hollywood 38, Calif. Hollywood 9-4141. Don Fedderson, pres-owner.
New York 36, N. Y.: 28 W. 44th St. Oxford 5-3060. Art Stark.
Services: PLP; PFP.

Gustave Feig & Co. 759 10th Ave., New York 19, N. Y. Columbus 5-0800. Sydney A. Feig, sec.
Services: furniture and props for rent.

Paul J. Fennell Co. 404 N. La Cienega Blvd., Los Angeles 48, Calif. Olympia 2-2612. Paul J. Fennell, producer.
Branch Office:
New York 19, N. Y.: 119 W. 57th St. Circle 5-1070. Al Bruno, sales representative.
Services: PFC; animation.

Filmack Studios. 1327 S. Wabash Ave., Chicago 5, Ill. Harrison 7-3395. Irving Mack, pres.
Branch Office:
New York 36, N. Y.: 630 9th Ave. Plaza 7-0900. Donald Mack, vp.
Services: PFC; live motion picture photography; animated cartoons; semi-animated films; slides and slide films; titles and announcements; sound recording; laboratory services, color and monochrome.

Film-Aide Co. 509 Harrison St., Amarillo, Tex. Drake 3-3777. George W. Tiffany, mgr.
Services: PFP; PFC; producer of newsfilm, sales, training and industrial films; 16mm laboratory service, processing, editing and printing.

Film Arts Production Inc. 1700 S. 19th St., Milwaukee 4, Wis. MI 5-0623. Gaylord M. Clark, gen mgr.
Services: PFP; PFC; producers of industrial films; recording facilities for transcriptions and slidefilms.

Film Corp. of America. 711 Winston St., Dallas. Whitehall 2-2950. Felix C. Tanco, pres.
Services: PLP; PFP; PLC; PFC; DFF; DFS; television, musical show producer for charity, civic groups; supermarket shows; rodeo talent.

Filmcraft Productions. 8451 Melrose Ave., Los Angeles 46, Calif. Olive 3-2430. Regina Lindenbaum, pres.
Services: PFP; security sound stage editorial rooms; film or live tv packages; commercial, documentary, feature, industrial, training and security films.

Film Effects of Hollywood. 1153 N. Highland Ave., Hollywood 38. Hollywood 9-5808. Linwood Dunn, pres.
Services: PFC; specialized color, black-and-white film laboratory; blowups, special effects; film duplication.

Film Service Laboratories Inc. 6327 Santa Monica Blvd., Hollywood 38, Calif. Hollywood 2-3237. Gilbert R. Scott, vp-gen mgr.
Branch Office:
San Jose, Calif.: 1165 N. 5th Ave. Cypress 8-2240. Jack Youngman, superintendent.
Services: 16mm and 35mm monochrome-color film laboratory services.

Films of India. 109 S. Edinburgh Ave., Los Angeles 48, Calif. Webster 1-3822. R. M. Bagal, pres.
Services: DFF.

Films of the Nations Distributors Inc. 62 W. 45th St., New York 36, N. Y. Murray Hill 2-0040. Ronald T. Groen, exec dir.
Services: DFS; PFP; distributor of free public service travel films; color stock shot library.

Filmsounds Inc. 128 E. 41st St., New York 17, N. Y. Lexington 2-9020. Norman J. Kasow, pres.
Services: sound editorial service.

Filmvideo Releasing Corp. 333 W. 52nd St., New York 19, N. Y. Judson 2-6185. Maurice H. Zouary, pres.
Services: 35mm and 16mm stock footage library.

Filmways Inc. 18 E. 50th St., New York 22, N. Y. Plaza 1-2500. Martin Ransohoff, pres.
Branch Office:
Hollywood, Calif.: 1040 Las Palmas Ave.
Services: PFC; producers of documentary and public relation films.

Fine Arts Productions. 7779 Sunset Blvd., Hollywood 46, Calif. Hollywood 7-7107. John Wilson, pres.
Services: PFC; animation.

Frieda Fishbein. 353 W. 57th St. New York 19, N. Y. Circle 7-4398. Frieda Fishbein, owner.
Services: representation of authors; offer manuscripts to tv market.

Alan M. Fishburn Productions. 333 N. Michigan Ave., Chicago 1, Ill. Dearborn 2-0657. Alan M. Fishburn, owner.
Services: PFC; PLP; PLC; soundtracks; recordings of sales meetings & conventions.

Fischer Photographic Lab. Inc. 6555 North Ave., Oak Park, Ill. Columbus 1-2174. Joseph El Fischer, pres.
Services: 16mm monochrome-color laboratory services; sound recording.

FitzPatrick Pictures. 8624 Sunset Blvd. Hollywood 46, Calif. Olympia 7-1688. James A. FitzPatrick, owner.
Services: PLP; PFP.

Flamingo Telefilm Sales Inc. 221 W. 57th St. New York 19, N. Y. Judson 6-7040. Herman Rush, pres.
Branch Offices:
Philadelphia, Pa.: 1420 Walnut. Penny-packer 5-3700. Robert A. Conn.
Los Angeles 46, Calif.: 8544 Sunset Blvd. Olympia 2-2290. Julian Ludwig.
Chicago 11, Ill.: 830 N. Wabash Ave. Superior 7-7373. Donald Goldsmith.
Ft. Lauderdale, Fla.: 1541 N. E. 27th Drive, LO 6-1972. Sam Steele.
Dallas 18, Tex.: 10529 Sinclair Ave. Davis 7-2277. Wells Bruen.
Services: DFF; DFS.

TV Program Services CONTINUED

Flicka Films, 12 E. Grand Ave., Chicago 11, Ill. Superior 7-2251. Wm. R. Johnson, gen mgr.
Branch Office:
St. Paul, Minn.: 682 Dayton. Capitol 6-3586.
John S. Christison, representative.
Services: PFC.

Flying A Productions Inc. 6920 Sunset Blvd., Hollywood 28, Calif. Hollywood 9-1425. Armand Schaefer, executive in charge of production.
Services: PFP.

Fotovox, Inc. 1447 Union Ave., Memphis 4, Tenn. Broadway 5-3192. Elston Leonard, pres.
Services: PFP; PFC; jingles; sound slide films.

Foundation Films Corp. 16 N. Marengo Ave., Pasadena, Calif. Sycamore 6-2649. John I. Bolen, chmn of bd.
Services: Distributor of 16mm religious films.

Four Star Films Inc. 1417 N. Western Ave., Hollywood 27, Calif. HO 26231. Dick Powell, pres.
Services: PFP; PFC.

Walt Framer Productions. 1150 Ave. of The Americas, New York 36, N. Y. Oxford 7-3322. Walt Framer, exec producer.
Services: PLP.

Freberg Ltd. 7781 Sunset Blvd., Hollywood 28, Calif. Hollywood 2-6973. Stan Freberg, pres; Bob Klein, gen mgr.
Services: PLC; PFC; animation.

Fremantle International Inc. 366 Madison Ave. New York, N. Y. Murray Hill 7-4344. Paul Talbot, pres.
Branch Offices:
London, England: Axtell House, Warwick St. A. Cuthberton, mgr.
Mexico City, Mexico: Avenida Juarez 100, Piso 10. Rene Anselmo, mgr.
Toronto, Ontario: 17 Dundonald St. Ralph Ellis, mgr.
Montreal, Quebec: 1396 St. Catherine St.
Rome Italy: Piazza di Spagna 20. Lionello Torossi, mgr.
Services: distributor of tv programs in international markets.

G

GAC-TV Inc. 640 5th Ave., New York 19, N. Y. Circle 7-7543. Arthur C. Weems, pres.
Branch Offices:
Chicago, Ill.: 8 Michigan Ave. Satte 2-6288.
Robert Weems, vp.
Beverly Hills, Calif.: 9650 Santa Monica Blvd. Crestview 1-8101. Henry Miller, vp; Jay Michaels, vp.
Dallas, Tex.: 1511 Bryan St. Riverside 1-3665. Phil Brown, vp.
Miami Beach, Fla.: 975 Arthur Godfrey Rd. Jefferson 8-6292. Frank Hanshaw, mgr.
Services: selling agents for national-regional live-film radio-tv programs.

Ross Gaffney Inc. 45 W. 45th St., New York 36, N. Y. JU 2-3744. James Gaffney, vp.
Services: motion picture editorial services and staff; cutting rooms, moviolas.

Galbreath Pictures Inc. 2905 Fairfield Ave., Fort Wayne, Ind.: Harrison 4147. Richard E. Galbreath, pres.
Branch Office:
Chicago 4, Ill.: 141 W. Jackson Blvd. Harrison 7-7447. Clyde L. Krebs, vp.
Services: PFP; producers of industrial motion pictures.

Gallagher Films Inc. 137 N. Oakland Ave., Green Bay, Wis. Hemlock 7-1307. James C. Gallagher, pres.
Services: PFP; PFC; DFS.

Gallucci Brothers & Assoc. Lake Dr., East Hampton, Conn. Andrew 7-9092. Joe Gallucci, pres.
Branch Offices:
Louisville, Ky.: 3129 Hewitt Ave. Glendale 4-6031. N. T. Gallucci,
Waterbury, Conn.: 727 Meridien Rd. Plaza 3-6272. Jo Gallucci,
Services: PLP; PLC; PFC; DFF; radio-tv promotions.

William J. Ganz Co. (division of Institute of Visual Training Inc.) 40 E. 49th St., New York 17, N. Y. Eldorado 5-1443. William J. Ganz, pres.
Services: producer-distributor of 16mm and 35mm motion pictures, filmstrips, sound slide-films, animation.

General Film Labs Corp. 1546 N. Argyle Ave., Hollywood 28, Calif. Hollywood 2-6171. G. Carleton Hunt, pres.
Branch Office:
Kansas City 5, Mo.: 106 W. 14th St. Grand 10044. Neal Keehn, vp.
Services: 35mm & 16mm motion pictures; tv film processing, color, monochrome.

General Service Studios. 1040 N. Las Palmas Ave., Hollywood 38, Calif. Hollywood 7-3111. James Nasser, pres.
Services: PFP; PFC; studio facilities, stages and equipment for filming shows.

Gerald Productions Inc. 421 W. 54th St., New York 19, N. Y. Plaza 7-2125. Gerald Auerbach, executive producer.
Services: PFP; PFC; PLC.

Mitchell Gertz Agency. 338 N. Rodeo Drive, Beverly Hills, Calif. Crestview 4-5491. Mitchell Gertz, producer.
Services: DFS.

Giantview Television Network Div. of Meilink Steel Safe Co. 901 Livernois Ave., Ferndale 20, Mich. Lincoln 7-7440. Stanley R. Akers, pres.
Branch Offices:
Toledo 6, Ohio: 1672 Oakwood. Jefferson 6-4641. W. Russell Smith, sales mgr.
New York 16, N. Y.: 440 4th Ave. Murrayhill 6-9242. Richard L. Colten, regional mgr.
Services: PLP; PFP; PLC; PFC; DFS; mobile video tape unit.

Gifford Animation Inc. 165 W. 46th St. New York 36, N. Y. Judson 2-1591. Lewis L. B. Gifford Jr., pres.
Services: PFC.

Glenar Productions. 6618 Sunset Blvd. Hollywood 28, Calif. Hollywood 4-0406. Sid Glenar, owner.
Services: PFP; PFC.

Melvin L. Gold Enterprises. 200 W. 57th St., New York 19, N. Y. Columbus 5-0756. Melvin L. Gold, owner.
Services: PLP; PFP; PFC.

Robert A. Gold. 303 E. Fourth St., New York 9, Oregon 7-3880. Robert A. Gold, owner.
Services: PLP; public relations, publicity; promotion; contests; product identification; merchandise, prizes, premiums.

Harry S. Goodman Productions. 19 E. 53rd St., New York 22, N. Y. Plaza 5-6131. Harry S. Goodman.
Branch Offices:
Toronto 5, Ontario: 433 Jarvis St. (G. N. Mackenzie Ltd.). Walnut 5-2841. Norris Mackenzie.
London W.1., England: 7 Harley St. (Ross Radio & Television Productions). Langham 2941. C. F. M. Bailey-Watson.
Services: PFC; DFS.

Goodson-Todman Productions. 375 Park Ave., New York 22, N. Y. Plaza 1-0600. Mark Goodson, W. S. Todman, partners.
Branch Office:
Beverly Hills, Calif.: 449 S. Beverly Drive. Crestview 4-7357. Harris Katleman, vp.
Services: PLP; PFP.

Gotham Recording Corp. 2 W. 46th St., New York 36, N. Y. Judson 6-5577. Herbert M. Moss, pres.
Services: PLC; PFC.

Governor Television Attractions Inc. 375 Park Ave., New York 22, N. Y. Plaza 3-6216. Arthur Kerman, pres.
Services: DFF; distributes short subjects.

Gray-O'Reilly Studio. 480 Lexington Ave., New York 17, N. Y. Yukon 6-4070. John F. O'Reilly and James E. Gray.
Services: PFC.

Ben Greene Film Productions. 318 W. 51st St., New York 19, N. Y. Plaza 7-3858. Ben Greene, owner.
Services: PLC; PFC; produces sound slide films.

Gross-Krasne Inc. 650 N. Bronson Ave., Hollywood 38, Calif. Hollywood 2-7141. Philip N. Krasne, vp.
Services: PFP; PFC.

Gross-Krasne Distributing Co. 5420 Melrose Ave., Hollywood 38, Calif. Hollywood 7-5151. Jack J. Gross, pres; Philip N. Krasne, vp.
Branch Offices:
New York 17, N. Y.: 41 E. 42nd St. Murray Hill 2-7216. Mel Schlank, sales vp; Robert Brahm, eastern mgr-vp.
Chicago 1, Ill.: 360 N. Michigan Ave. Randolph 6-5583. John P. Rohrs, midwestern mgr-vp.
San Francisco 4, Calif.: 155 Montgomery St. Exbrook 7-2682. Robert H. Hill, western mgr-vp.
Minneapolis 2, Minn.: 2255 Rand Tower. Federal 6-2378. Paul Weiss, mgr.
Atlanta, Ga.: Glenn Bldg., Marietta at Spring. Jackson 4-6030. Fred R. Frank Jr., southwestern mgr-vp.
Dallas, Tex.: 2703 Shelby. Allen Hundley, southwestern mgr.
Services: DFS.

Group Productions Inc. 8200 Second Ave., Detroit 2, Mich. Trinity 3-8989. Bill Pearce.
Branch Offices:
New York, N. Y.: 140a E. 39th St. Lexington

2-5746. Tully Rector.
Chicago 1, Ill.: 71 E. Wacker Drive. Dearborn 2-7070. Bill Huffman.
Services: PFC.

George Gruskin & Assoc. 267 S. Bedford Drive, Beverly Hills, Calif. Crestview 4-4586. George Gruskin, owner.
Services: financing & production for independent program packagers.

Guided Tour Productions Inc. 920 E. Franklin St. Ocala, Fla. Marion 9-2618. Chester J. Redfern.
Branch Office:
Crystal River, Fla.: P. O. Box 537. Swift 5-3147. Michael McGowan.
Services: PFP; PFC; DFS; distributes free educational travelogues.

Guild Films Co. 655 Madison Ave., New York 22, N. Y. Murray Hill 8-5365. John J. Cole, pres.
Branch Offices:
New York 22, N. Y.: 460 Park Ave. Murray Hill 8-5365. Herb Pearson, eastern division mgr.
Hollywood 46, Calif.: 8290 Santa Monica Blvd. Oldfield 6-3370. Tony Rizzo, western division mgr.
Dallas, Tex.: 3020 Fairmont St. Riverside 8-1338. Bob Montgomery.
Portland, Ore.: 611 N. Tillamook. Capitol 8-5989. Merriman Holtz Jr.
Chicago, Ill.: 28 E. Jackson Blvd. Wabash 2-1803. Bill Vidaf.
University City 5, Mo.: 7200 Stanford. Parkview 1-0360. Bill Whalen.
Chamblee, Ga.: 3092 Coral Way. Glendale 7-0475. Ken Willson.
Services: PFP; DFF; DFS.

H

Alex Habersroh Film Studio. 9 W. 19th St., New York 11, N. Y. Algonquin 5-1827. Alex Habersroh, pres.
Services: PFC, PFP, special effects, space flight film.

Herman Hack Productions, & Scripture Films. 2441 N. Beachwood Drive., Hollywood 28, Calif. Hollywood 7-0557. Herman Hack, owner.
Services: DFS; PFP; educational, religious, travel films.

Larry Harmon Pictures Corp. 649 N. Bronson Ave., Los Angeles 24, Calif. Hollywood 2-7141. Larry Harmon, pres.
Services: PFP; PFC; animation.

Handel Film Corp. 6926 Melrose Ave., Hollywood 38, Calif. Webster 6-5924. Leo A. Handel, pres.
Services: PFP; PFC; DFS.

Jam Handy Organization. 2821 E. Grand Blvd., Detroit 11, Mich. Trinity 5-2450. Oliver Horn, executive vp.
Branch Offices:
New York 19, N. Y. 1775 Broadway. Judson 2-4060. W. J. Riley.
Chicago 1, Ill.: 230 N. Michigan Ave. State 2-6757. Harold Dash.
Services: PFC; DFS; contractual producers of educational tv and sponsored films.

Hankinson Studio Inc. 15 W. 46th St., New York 36, N. Y. Judson 6-0133. Frederick L. Hankinson, pres.
Services: PFC; animation photography; editing service for industrial and slide films; photographic studio-darkroom and art for telops, flip cards and glass slides.

Hardric Productions Inc. 510 Madison Ave., New York 22, N. Y. Academy 2-3354. Ralph F. Craig, pres.
Services: producer of musical radio-tv commercials; ID's; film backgrounds.

Byron Harriott, Radio & Tv Sound-Film Production Studios. 5075 N. 37th St., St. Petersburg 14, Fla. Hemlock 6-8411. Byron Harriott, gen mgr.
Services: PFP; PFC; PLC; PLP; single and double systems of recording; magnetic recording; movies from slides; slides from pictures or negatives. 35mm double frame; producer of documentaries.

Harriscop Inc. 355 N. Beverly Drive., Beverly Hills, Calif. Crestview 6-4632. Burt I. Harris, pres.
Branch Offices:
Chicago 1, Ill.: 203 N. Wabash Ave. Central 6-1805. Ben Barry; Howard Grafman.
San Francisco, Calif.: 821 Market St. Exbrook 2-5203. James Diamond.
New York 22, N. Y.: 375 Park Ave. Plaza 3-6216. Arthur Kerman.
Services: PLP; PFP; DFS; PLC; PFC; closed-circuit tv installations.

Harris-Tuchman Productions. 751 N. Highland Ave., Hollywood 38, Calif. Webster 6-7189. Ralph G. Tuchman, gen mgr.
Services: PFC; producers of monochrome-color, 16mm or 35mm industrial films; animation.

Hartley Productions Inc. 339 E. 48th St., New York 17, N. Y. Eldorado 6-7762. Irving Hartley, pres.
Services: PFP; PFC; DFS.

Health & Welfare Materials Center. 10 E. 44th St., New York 17, N. Y. Murray Hill 2-0283. Victor Weingarten, pres.
Branch Offices:
Pleasantville, N. Y.: Munson Rd. Rogers 9-2551. Violet Weingarten, vp.
Services: PLP; PFP; DFF; DFS; public service programs.

Hearst Metrotone News Inc. 450 W. 56th St., New York 19, N. Y. Plaza 7-4120. C. B. Stratton, executive vp-gen mgr.
Branch Offices:
Washington, D. C.: 1905 N.E. Fairview Ave. Lawrence 6-5607. Charles E. Shutt, bureau mgr.
Chicago, Ill.: 1325 S. Wabash. Wabash 2-1524. Frank Kozs, bureau mgr.
Hollywood 27, Calif.: 1436 N. Serrano Ave. Hollywood 4-0660. Norman W. Alley, bureau mgr.
Services: PFP; PFC; DFS.

George Heid Productions. Penn-Sheraton Hotel., Pittsburgh 30, Pa. Grant 1-3696. George Heid, pres.
Services: PLP; PLC; PFC.

Leslie Helmsa Studiolab. 2408 W. Olive Ave., Burbank, Calif. Thornwall 8-1666. Leslie Helmsa, owner.
Services: PFP; PFC; film stage; 16mm film duplicating.

Holland-Wegman Productions. 197 Delaware Ave., Buffalo 2, N. Y. Madison 7411. Edward J. Wegman and Sheldon C. Holland, partners.
Services: PFP; PFC; motion picture production; processing facilities.

Hollywood Film Co. 956 Seward St., Hollywood 38, Calif. Hollywood 2-3284.
Branch Office:
New York, N. Y.: 524 W. 43rd St. Longacre 3-1546. Sheldon Kaplan, mgr.
Services: manufacturer-distributor of film editing supplies and equipment; reels, cans and shipping cases.

Hollywood Film Enterprises Inc. 6060 Sunset Blvd., Hollywood 28, Calif. Hollywood 4-2181. Mickey Kaplan, pres.
Services: DFS; motion picture film processing.

Hollywood Television Service Inc. 4020 Carpenter St., N. Hollywood, Calif. Poplar 3-8411. Earl R. Collins, pres-gen sales mgr.
Branch Offices:
New York 19, N. Y.: 10 Columbus Circle. Judson 6-1700. Richard G. Yates, vp.
Atlanta, Ga.: 164 Walton St., N.W. Jackson 4-8611. E. J. Brauer, sales representative.
Charlotte, N. C.: 217 W. 4th St. Franklin 5-5512. J. H. Dillon, sales representative.
Cincinnati, Ohio: 1832 Central Park Way, Cherry 1-3671. George H. Kirby, sales representative.
Winterset, Iowa: 72 W. Buchanan. Winterset 567. Ken Weldon, sales representative.
New Orleans 12, La.: 150 S. Liberty St. Jackson 5-0765. Leo V. Seichsnayder, sales representative.
Dallas 1, Tex.: 412 S. Harwood St. Bernard H. Brager.
Services: DFF; DFS.

Houlé-Suchek Enterprises—DBA Que Recording Co. 6233 Hollywood Blvd., Hollywood 28, Calif. Normand Houlé, pres.
Services: 16mm film production; editing.

Howard Radio-Tv Productions. 123 W. Chestnut St., Chicago 10, Ill. Michigan 2-5877. Bernard Howard, executive producer.
Services: PFP; PFC; PLP; PLC; DFS; creator & producer of commercials and shows for agencies; consultant-advisor to agencies and firms on creation and planning of commercials and shows.

Hubbard Hunt Productions. 1459 N. Seward, Hollywood 28, Calif. Hollywood 58444. Hubbard Hunt.
Services: PFP; PFC; PLC.

Milton Hurwitz. 1553 Madrona Dr., Seattle 22, Wash. East 4-1108. Milton Hurwitz, owner.
Services: PFP; PFC; DFS; DFF; syndicated script programs; kinescopes.

I

Ideal Pictures Inc. 58 E. S. Water St., Chicago 1, Ill. Financial 6-5480. Paul R. Foght, gen mgr.
Branch Offices:
Atlanta 3, Ga.: 52 Auburn Ave. N.E. Jackson 3-7643. George E. Dean, mgr.
Baltimore 18, Md.: 102 W. 25th St. Tuxedo 9-9962. Nelson C. White, mgr.
Berkeley 3, Calif.: 1840 Alcatraz Ave. Olympic 4-3006. Eddie Nakagawa, mgr.
Boston 16, Mass.: 40 Melrose St. Hancock 6-1133. Jerry Wells, mgr.
Buffalo 9, N. Y.: 1558 Main St. Garfield 3782. W. C. Kirkpatrick Jr., mgr.
Cleveland, Ohio: 2110 Payne Ave. Main 1-5260. Mike Blattner, mgr.

Dallas, Tex.: 1205 Commerce St. Riverside 7-2115. Lyle F. White, mgr.
Denver 2, Colo.: 714 18th St. Tabor 5-5525. Hal F. Stewart, mgr.
Des Moines, Iowa: 2204 Ingersoll. Cherry 4-6241. J. Howard Orth, mgr.
Detroit 27, Mich.: 1524 Grand River Ave. Vermont 7-9350. Leo Leddy, mgr.
Honolulu, Hawaii: 1370 S. Beretania St. 6-5446. O. H. Strauser Jr., mgr.
Kansas City 6, Mo.: 1402 Locust St., Harrison 1-2481. W. P. Humston, mgr.
Los Angeles 57, Calif.: 2408 W. 7th St. Dunkirk 7-8730. Howard K. Smith, mgr.
Louisville 2, Ky.: 516 S. 5th St. Juniper 3-3859. Carroll M. Hadden, mgr.
Mansfield, Ohio: 137 Park Ave. Lafayette 4-2512. Larry E. Skeese, mgr.
Memphis 3, Tenn.: 18 S. 3rd St. Jackson 7-4313. Stanley L. Nolan, mgr.
Miami 32, Fla.: 55 N.E. 13th St. Franklin 4-8173. Jack Spire, mgr.
Minneapolis, Minn.: 3400 Nicollett. Taylor 7-2966. Joe Komarek, mgr.
New Orleans, La.: 1303 Prypania St. Jackson 2-9769. Leonard Prelutsky, mgr.
New York 36, N. Y.: 233-239 W. 42nd St. Lackawanna 4-0916. Walter J. Dauler, mgr.
Pittsburgh 22, Pa.: 14 Wood St. Grant 1-3313. Albert G. Karel, mgr.
Portland 5, Ore.: 1201 S.W. Morrison. Capitol 7-6497. John T. Moore, mgr.
Provo, Utah.: Brigham Young U. Evan J. Memmett, mgr.
Richmond 19, Va.: 219 E. Main St. Milton 4-2973. Dan Browning, mgr.
St. Louis, Mo.: 3743 Gravois St. Prospect 3-3315. R. L. McArthur, mgr.
Salt Lake City, Utah: 54 Orpheum Ave. Elgin 5-3364. Robert A. Webb, mgr.
Services: distribution of sponsored and educational films.

Independent Producers Film Exchange Inc. 6926 Melrose Ave., Hollywood 28, Calif. Webster 1-0309. Jack Eisenbach, pres.
Services: PFP; PFC; PLC.

Independent Television Corporation. 488 Madison Ave., New York 22, N. Y. Plaza 5-2100. Walter Kingsley, pres.
Branch Offices:
Hollywood, Calif.: 5420 Melrose Ave. Hollywood 2-6525. William Andrews, western division mgr.
Chicago 11, Ill.: 612 N. Michigan. Whitehall 4-4767. Lee Cannon, midwestern division mgr.
Atlanta, Ga.: 1371 Peachtree St. N.E. Trinity 3-3414. Alton Whitehouse, southeastern division mgr.
Services: PFP; DFS.

Intercontinental Television S. A. 6-8 Rue de la Confederation. Geneva, Switzerland. David A. Lown, pres.
Branch Offices:
Paris 7, France: Pont Royale Hotel.
New York, N. Y.: 551 5th Ave. Murray Hill 2-3404.
Services: video tape facilities; producer-packager of taped programs; news and special events coverage; taped commercials.

International 16mm Corp. 165 W. 46th St., New York 2, N. Y. Plaza 7-2265. Patrick E. Shanahan, pres.
Services: distributor of one-reel films.

International Teleproduction Co. 1395 E. 46th St., Brooklyn 34, N. Y. Cloverdale 2-8668. Murray Levine, pres.
Services: Distributes foreign and American programs.

International Television Programs Inc. (Ziv International) 530 Maxwell Ave., Cincinnati 19, Ohio. University 1-5000. Millard Segal, vp-sales mgr.
Branch Offices:
Mexico City: Mexico: Villalongines 196. 114409. Monte Kleban, gen mgr.
Paris, France: 105 Rue Charles Lafitte, Neuilly (Seine). MAI. 48-61. Joseph M. Brandel, vp.
San Juan, P. R.: Olympo Ct. Hotel. Charles Doherty.
Services: PFP; DFS; distributor of Ziv Tv Programs Inc. product.

Interstate Television Corp. (subsidiary of Allied Artists Corp.). 445 Park Ave., New York 22, N. Y. Murray Hill 8-2545. Lloyd L. Lind, vp-national sales mgr.
Branch Offices:
Hollywood 27, Calif.: 4376 Sunset Drive. Normandy 2-9181.
Chicago, Ill.: 1250 S. Wabash Av. Wabash 2-7937.
Philadelphia, Pa.: 8229 Westminster Rd., Elkins Pk. 17. Turner 7-2756. Ted Rosenberg, eastern sales mgr.
Denver, Colo.: 429 E. 14th Ave. TA 5-4864. Joe Nercesian, midwestern sales rep.
Services: DFF; DFS.

Inter-World Tv Films Inc. 655 Madison Ave., New York 22, N. Y. Murray Hill 8-5362. Irving Feld, pres.
Branch Offices:
London W.1, England: 40 Brook St. Grosvenor 5378. Patrick Ahern, vp.
Mexico City 6, D.F., Mexico: 16 Calle de la Birritz. Richard L. Guardian, Latin American division director.
Services: DFF; DFS; global distributor for independent packagers and producers.

Lou Irwin Agency Inc. 9165 Sunset Blvd., Hollywood 46, Calif. CR. 1-7131. Lou Irwin, pres.
Services: represents producers, writers; talent and stories for radio-tv.

J

Jiley Jackson Productions. 6253 Hollywood Blvd., Hollywood 28, Calif. Hollywood 3-2324. Riley Jackson, pres.
Services: PLP; PFP; PLC; PFC; creation-production of jingles.

The Jaffe Agency Inc. 9441 Wilshire Blvd., Beverly Hills, Calif. CR. 4-7433. Sam Jaffe, pres.
Services: PFP; artists representative.

Henry Jaffe Enterprises Inc. 650 N. Bronson Ave. Los Angeles 4, Calif. Hollywood 2-7141. Henry Jaffe, pres.
Branch Office:
New York 19, N. Y. 666 5th Ave. Circle 5-2400. Mr. Jaffe, pres.
Services: PLP; PFP.

Japan Broadcasting Corp. (Nippon Hoso Kyokai). 250 W. 57th St., New York 19. Circle 6-3716.
Services: PLP; PFP.

Jayark Films Corp. 15 E. 48th St., New York 17, N. Y. Murray Hill 8-2636. Reuben R. Kaufman, pres.
Los Angeles, Calif.: 649 N. Bronson Ave. Edward Smardan, western sales mgr.
Services: PFP; DFF; DFS;

Jewell Radio & Television Productions. 612 N. Michigan Ave., Chicago 11, Ill. Mohawk 4-5757. James E. Jewell, pres.
Branch Offices:
Detroit 26, Mich.: 3062 Penobscot Bldg. Woodward 3-0617. W. Ralph Jewell, executive in charge.
Hollywood, Calif.: 1040 N. Las Palmas. Hollywood 7-3111. Michael Baird, mgr. (Landmark Productions).
Services: PLP; PFP; PLC; PFC; DFS; creators and producers of industrial and educational films; consultants to agencies and sponsors; package production services; writing, directing, musical arrangements, supervision, casting; special audition recording studio and screening room; photographic department for storyboards, slides.

Johnson Tele-Visuals. 2630 S. Wolff Way, Denver 19, Colo. West 5-4641. Wendell W. Johnson, owner.
Services: PFP; PFC; PLC; industrial shorts, animation, laboratory and sound recording, process and print 16 mm film, rent studio and color slides, film strips; animation.

J. E. Productions. 919-18th Street. N.W., Washington 6, D. C. Metropolitan 8-1510. George Wilkins, production director.
Services: PLC; PFC.

K

The Kappa Co. 1182 W. Peachtree St., N.W., Atlanta 9, Ga. Trinity 2-7923. Louis O. Hertz Jr., pres.
Services: PFC; animation.

Jonathan Karas. 12 Valentine Hill Rd., Durham, N. H. Phone 8. Jonathan Karas.
Services: PLP; PLC; PFC; supply consultants for specialized scientific commercials; producer of tv science programs.

Victor Kayfetz Productions Inc. 1780 Broadway, New York 19, N. Y. Circle 5-4830. Victor Kayfetz, pres-executive producer.
Branch Offices:
Baldwin, L. I., N. Y.: 2 Bay Front Pl. Baldwin 3-1330. Frank Bear, mgr. (Bear Films Div.)
Rochester, N. Y.: 1200 Westfall Rd. Hillside 5-0883. Don Lyon, representative.
Services: PFP; PFC; DFS; producer-distributor of sponsored public service tv films (free to tv).

Stacy Keach Productions. 12240 Ventura Blvd., Studio City, Calif. Poplar 2-0966. Stacy Keach, pres.
Services: PFP; PFC; PLC; PLP; stage shows; phonograph records.

Keitz & Herndon. 4409 Belmont., Dallas 4, Tex. Taylor 4-2568. L. F. Herndon, Jr.
Services: PFC; PLC; industrial, educational & slide films; animation; film strips; sound services.

Herbert Kerkow Inc. 480 Lexington Ave., New York 17, N. Y. Yukon 6-4266. Herbert Kerkow, pres.
Services: PFC; PFP.

Tv Program Services CONTINUED

Bill Kersey Productions. 2809 N. 77th St., Milwaukee 10, Wis. Greenfield 6-2463. Bill Kersey, owner.
Branch Offices:
Green Bay, Wis.: 1593 Jay Lane. Hemlock 2-4722. John R. Saxe, midwest sales mgr.
Services: PFP; PFC; PLC; PFC.

Kling Studios Inc. 601 N. Fairbanks Court, Chicago 11, Ill. Delaware 7-0400. Robert B. Eirnberg, pres.
Services: PFP; PFC; DFS; animation.

Kluge Film Productions. 3200 N. Richards St., Milwaukee 12, Wis. Franklin 2-0191. Donald W. Kluge, production mgr.
Services: PFC; newsreels for tv.

Knickerbocker Productions Inc. 1600 Broadway, New York 19, N. Y. Circle 5-6710. Howard A. Lesser, pres.
Services: PFP; PFC; PFC; PLC.

L

Lab-Tv. 723 Seventh Ave., New York 36, N. Y. Judson 6-2293. John Edward Asher, owner.
Services: film processing laboratory.

Lakeside Television Co. 1465 Broadway, New York 36, N. Y. Longacre 5-4582. Bernard Schulman, executive vp.
Los Angeles, Calif.: 5746 Sunset Blvd. Tom Corradine.
Chicago, Ill.: 203 N. Wabash. Ben Barry.
Services: DFF; DFS; PLP.

La Mesa Productions. 780 N. Gower St., Hollywood, Calif. Hollywood 9-5911. Alfred J. Scalpone, pres.
Services: PFP.

Lance Productions Inc. 353 W. 57th St., New York 19, N. Y. Plaza 7-6167. Lorren Lester, pres.
Services: PFP; PFC; film studio; sound facilities.

Langlois Filmworks Inc. 1755 Broadway, New York 19, N. Y. Judson 6-5705. T. A. Roseen, sales mgr.
Branch Offices:
Hollywood 28, Calif.: Hollywood & Vine. Hollywood 2-6252. Capitol Records Inc. George R. Jones, mgr.
Toronto 5, Ontario: 447 Jarvis St. Walnut 2-2103. S. W. Caldwell, Ltd. S. W. Caldwell.
Services: music library on tape, film and disc for tv, industrial, and theatrical films; live and pre-recorded music scoring; picture editing, narration, and music recording, mixing and sound effects library.

Walter Lantz Productions Inc. 861 Seward St., Hollywood 38, Calif. Hollywood 9-2907. Walter Lantz, pres.
Services: PFP; PFC.

Laufman Film Productions Inc. 221 N. LaSalle St., Chicago 1, Ill. Randolph 6-4086. Herbert S. Laufman.
Services: PFP; DFS.

Robert Lawrence Productions Inc. 418 W. 54th St., New York 19, N. Y. Judson 2-5242. Robert L. Lawrence, pres.
Branch Offices:
Toronto 1, Ontario: 32 Front St. W. Empire 4-1448. John T. Ross, executive vp.
Hollywood 28, Calif.: 716 N. La Brea. Webster 6-8158. Ray Patterson, pres.
Hollywood 38, Calif.: 1040 N. Las Palmas. Hollywood 2-6358. Gerald Schnitzer, executive vp.
Services: PFP; PFC; DFS; industrial & sales promotion films.

Lawrence-Schnitzer Productions Inc. 1040 N. Las Palmas, Hollywood 38, Calif. Hollywood 7-3111. Gerald J. Schnitzer, executive vp.
Branch Offices:
New York, N. Y.: 418 W. 54th St. Judson 2-5242. Robert L. Lawrence, pres.
Services: PFP; PFC; storyboards, storyboard development; non-verbal technique of visual sell.

Sol Lesser Productions Inc. Paramount Sunset Studios, 5842 Sunset Blvd., Hollywood 28, Calif. Hollywood 2-6232. Sy Weintraub, pres.
Services: producer and distributor of tv and theatrical motion pictures.

Gene Lester Productions. 1487 N. Vine St., Hollywood 28, Calif. Hollywood 4-7237. Gene Lester, owner.
Services: PFP; PFC; PLC; production of promotional films for networks and advertising agencies.

Lewis & Martin Films Inc. 1431 N. Wells, Chicago 10, Ill. Whitehall 4-7477. William R. Lewis, pres-gen mgr.
Services: PFC; sound slides; industrial training & educational films.

Lester Lewis Assoc. 11 E. 48th St., New York 17, N. Y. Plaza 3-5082. Lester Lewis, partner.
Service: PLP.

George Liberace Enterprises. 1570 N. Gower St., Hollywood 28, Calif. Hollywood 2-3311. George Liberace, pres.
Services: PFP; PFC; DFS; orchestras; stage shows; radio tape shows.

Lou Lilly Productions Inc. 5746 Sunset Blvd., Hollywood 28, Calif. Hollywood 5-6325. Lou Lilly, Pres.
Services: PFC; PLC.

Jack Lloyd. 1445 Miller Way, Hollywood 46, Calif. Oldfield 6-4607. Jack Lloyd, executive director.

Services: PFP; PFC; PLC; PLP; creation-production of jingles; animation.

Arthur Lodge Productions Inc. 21 W. 46th St., New York 36, N. Y. Judson 2-5477. Arthur J. Lodge Jr., pres.
Services: PFP.

Robert Longenecker Agency. 8428 Melrose Place, Los Angeles 46, Calif. Olive 3-3770. C. Robert Longenecker, pres.
Services: PLP.

Loucks & Worling Studios Inc. 418 W. 54th St., New York 19, N. Y. Circle 7-2366. Howard M. Lawrence, vp.
Services: producer of industrial and government films (Navy, Air Force, Army); RETMA television alignment charts, optical wipes, special effects sequences for commercials. Audio consultants.

James Love Productions Inc. 115 W. 45th St., New York 36, N. Y. Judson 2-4633. James A. Love, pres.
Services: PFP; PFC; producers of industrial motion pictures; developers of storyboards; consultant to agencies without tv film department; complete packaging of film programs. Slide films.

Lutheran Television Productions. 210 N. Broadway, St. Louis 2, Mo. Central 1-6969. Melvin F. Schlake, executive secretary.
Services: PFP; DFS; religious films.

M

Magic Circle Productions. 7027 Pacific View Dr., Hollywood 28, Calif. Hollywood 4-0818. Sam R. Seby, producer.
Services: PFP; PFC; PLC; PFC.

Magna Film Productions Inc. 278-280 Orchard Street, Watertown 72, Mass. Watertown 3-1188-89. Robert Berman, pres.
Services: PFP; PFC; PLC; PFC; television newsreel coverage, features and public relations films; monochrome-color slides.

Major Television Productions Inc. 1270 6th Ave., New York 20, N. Y. Plaza 2-1122. Irving M. Lesser, pres.
Affiliated Offices:
Pittsburgh 16, Pa. (George Bagnall & Assoc. [Affiliate]) 452 Hoodridge Drive. Locust 1-7445. Les Anthony
Beverly Hills, Calif.: 8827 Olympic Blvd.
Services: DFF; DFS.

Marathon Tv Newsreel Inc. 10 E. 49th St., New York 17, N. Y. Murray Hill 8-6043. Konstantin Kaiser, pres-executive producer.
Services: PFP; PFC; producer and distributor of newsreels, public information films and shorts; worldwide news service. Offices in London, Paris, Berlin and Rome.

Marden-Kane Inc. 134 Jackson St., Hempstead, N. Y. Ivanhoe 3-4020. Bernard A. Marden, pres.
Services: contests & promotion merchandising.

Mark VII Ltd. 4024 Radford Ave., N. Hollywood, Calif. Stanley 7-0621. Jack Webb, pres.
Services: PFP; PFC; producer of feature-length motion pictures.

The Marshall Organization Inc. 750 3rd Ave., New York 17, N. Y. Murray Hill 7-2722.
Services: PFP; PFC; PLC; PLP.

Marteto Enterprises Inc. 846 N. Cahuenga Blvd., Hollywood 36, Calif. Hollywood 9-9061. Sheldon Leonard, producer.
Services: PFP.

Master Motion Picture Co. 50 Piedmont St., Boston 16, Mass. Hancock 6-3592. Avner Rakov, pres.
Services: PFC; 35mm and 16mm laboratory and sound studio production facilities; business & educational films; filmstrips.

Masterpiece Productions Inc. 45 W. 45th St., New York 36, N. Y. Judson 2-4717. Frances Kaplan, mgr.
Services: DFS.

MCA Tv Film Syndication Div. 598 Madison Ave., New York 22, N. Y. Plaza 9-7500. David V. Sutton, vp in charge.
Branch Offices:
Atlanta, Ga.: 1371 Peachtree St., N. E. Trinity 5-8388.
Beverly Hills, Calif.: 9370 Santa Monica Blvd. Crestview 4-7711.
Charlotte, N. C.: 106 N. Caldwell St. Franklin 7-5360.
Chicago, Ill.: 430 N. Michigan Ave. Delaware 7-1100.
Cincinnati, Ohio: 307 E. 4th St. Parkway 1-1144.
Cleveland, Ohio: 1172 Union Commerce Bldg. Cherry 1-6010.
Dallas, Tex.: 2311 Cedar Springs. Riverside 7-7536.
Detroit, Mich.: 15037 W. Eight Mile Rd. Broadway 3-8690.
Minneapolis, Minn.: 1415 Northwestern Bank Bldg. Federal 3-5552.
New Orleans, La.: 504 Delta Bldg. Express 2087.
New York, N. Y.: 598 Madison Ave. Plaza 9-7500.
Pittsburgh, Pa.: 530 Sixth Ave. Grant 1-9995.
San Francisco, Calif.: 105 Montgomery St. Douglas 2-4368.
Seattle, Wash.: 101 Jones Bldg. Mutual 2-4567.
St. Louis, Mo.: 721 Olive St. Central 1-8230.
Toronto 1, Ontario: 180 University Ave. Empire 3-4031.

London W.1., England: 139 Piccadilly. Mayfair 7211.
Paris 8, France: 49 bis Ave. Hoche. Wagram 92-41.
Rome, Italy: 11 Via Tevere. Phone 860809.
Munich 44, Germany: G.m.b.H. Maximilianstrasse. Phone 295884.
Berlin, Germany: G.m.b.H. Im Dol 41. Phone 76-88-55.
Mexico City 6, Mexico: Hamburgo N. 70. Phone 43-04-90.
Services: PFP; DFF; DFS.

McGowan Productions Inc. 915 N. LaBrea Ave., Los Angeles 38, Calif. Oldfield 4-0711. Dorrell McGowan, pres.
Services: PFP; PFC.

McGraw-Hill Text-Films. 330 W. 42nd St., New York 36, N. Y. Longacre 4-3000. Albert J. Rosenberg, mgr.
Services: producer-distributor of educational films.

McLarty Picture Productions (to merge with Academy Radio Tv Productions, Syracuse, N. Y.), 45 Stanley St., Buffalo 6, N. Y. Taylor 0332. Henry D. McLarty, executive producer.
Branch Offices:
Syracuse 1, N. Y.: Academy Radio Tv Productions, 333 S. Warren St., Hamilton 2-6212 Franz E. Hartmann.
Services: PFP; PFC; PLC; PFC; educational, industrial and public relations motion pictures.

Frank McNaughton & Assoc. 14 E. Jackson Blvd., Chicago 4, Ill. Harrison 7-4072. Frank McNaughton.
Services: public relations counselors.

Medallion Tv Enterprises Inc. 6000 Sunset Blvd., Hollywood 28, Calif. Hollywood 2-6635. John A. Ettlinger, pres.
Branch Office:
New York, N. Y.: 444 Madison Ave. Eldorado 5-4335. Alfred Ettlinger.
Services: PFP; DFF; DFS; PFC.

Ray Mercer & Co. 4241 Normal Ave., Hollywood 29, Calif. Normandy 3-9331. Ray Mercer, general partner.
Services: opticals, special effects, titles, inserts, trick photography, miniatures and specialized motion picture shooting for television, wide screen, cinemascope in 16mm or 35mm, monochrome or color.

Meridian Films Ltd. 1202 Woodbine Ave., Toronto 12, Ontario. Oxford 8-1628. Ralph Foster, pres.
Services: PFP; PFC; PLC; tv tape production; 16mm-35mm film production; editing, screening, etc.

Methodist Church, Television, Radio & Film Commission. 1525 McGavock St., Nashville 3, Tenn. Chapel 2-3561. Dr. Harry C. Spencer, general secretary; Dr. Howard E. Tower, associate general secretary and director of program and production; Rev. W. Carlisle Walton Jr., director of tv ministry development; Rev. Royer H. Woodburn, director of utilization and field service; Rev. William A. Meadows, director of radio and television services and training; Joe W. Davis, treasurer and business mgr.; Rev. John Clayton, associate director of program and production.

Metro Artist Bureau. 4 W. 57th St., New York 19, N. Y. Circle 6-8481. T. M. Nelson, mgr.
Services: PLP; scripts.

MGM-TV. 1540 Broadway, New York 36, N. Y. Judson 2-2000. George T. Shupert, tv vp.
Culver City, Calif.: Washington Blvd. Texas 0-3311. Richard Maibaum, exec prod.
Services: PFP; PFC; DFF.

Charles Michelson Inc. 45 W. 45th St., New York 36, N. Y. Plaza 7-0695. Charles Michelson, pres.
Sydney, Australia: 60 Hunter St. BW 4661. Grace Gibson, managing director.
London E. C. 4, England: Northcliffe House, Fleet Street 6000. Frank Coven, mgr.
Hollywood 28, Calif.: 6606 Selma Ave. Hollywood 9-4580. Bob Reichenbach, gen mgr.
Services: DFS; DFF; American representatives for overseas tv interests; distributors of Speedy-Q and E. M. I. Sound effects records; background and mood music records. U. S. A. tv film buying agents for Australian, Bangkok and Iranian tv stations.

Midwest Film Studios. 6308 N. Clark St., Chicago 26, Ill. Sheldrake 3-1239. Alfred K. Levy, production mgr.
Services: PFC; slides, slidefilms, film strips and motion pictures for advertising; public relations, training, information, sales promotion.

John A. Miller Television Productions. 501 Madison Ave., New York 22, N. Y. Murray Hill 8-1242. J. A. Miller, pres.
Services: PFP; PFC; PLC.

Milner-Fenwick Inc. 3800 Liberty Heights Ave., Baltimore 15, Md. Mohawk 4-4221. Ervin M. Milner, pres.
Washington 1, D. C.: 724 9th St. N. W. Sterling 3-4650. Ed Hopper, district mgr.
Services: PFC; animation; closed-circuit tv programming; studio & on-location filming.

Missile Men Productions. 8152 Sunset Blvd., Los Angeles 46. Oleander 6-3800. Roy P. Steckler, producer.
Services: PFP.

Mizrachi Women's Organization of America. 242 4th Ave., New York 3, N. Y. Gramercy 7-4720. Marc Siegel, national public relations director.
Services: PFP; social welfare films from Israel.

Take a peek at
TV's favorite
mystery-
and-mirth trio

we're ready to help
win new friends
for your product!

PETER LAWFORD
PHYLLIS KIRK
AND ASTA

THE
THIN
MAN

NOW IN SYNDICATION...FROM MGM-TV

1540 BROADWAY
NEW YORK, 36 N. Y.



Tv Program Services CONTINUED

MLH Productions, 236 W. Bacon St., Amboy, Ill. Phone 352-R13. Marvin L. Hoerner, pres. Services: PFP; PFLP.

Mobile Video Tape Productions Inc. 40 E. 49th St., New York 17, N. Y. Plaza 3-2343. Ted LeVan, pres.

Services: video taped programs and commercials; three mobile tape units; mobile camera unit; location video taping, editing and dubbing, mobile viewing facilities.

Mode-Art Pictures Inc. 1022 Forbes Ave., Pittsburgh 19, Pa. Express 1-1846. James L. Baker, pres.

Hollywood 28, Calif.: 6063 Sunset Blvd. Hollywood 3-4183. Frederick K. Rockett, West Coast representative. Services: PFC.

Modern Tv (division of Modern Talking Picture Service Inc.), 3 E. 54th St., New York 22, N. Y. Plaza 8-2900. Ralph J. Del Coro, tv mgr.

Atlanta 8, Ga.: 714 N.W. Spring St. Trinity 5-5666. James McPoland, mgr.

Chicago 11, Ill.: 216 E. Superior St. Superior 7-0588. Calla McLellan, mgr.

Dallas 7, Tex.: 1308 Slocum St. Riverside 2-4106. E. O. Gilstrap, mgr.

Kansas City 11, Mo.: 3718 Broadway. Logan 1-1208. Fontaine Kincheloe Jr., mgr.

New York 23, N. Y.: 21 W. 60th St. Judson 6-5530. Rose Lee, mgr.

San Francisco 5, Calif.: 444 Mission St. Yukon 2-1712. Phillip Di Meo, mgr.

Washington 6, D. C.: 927 19th St. N.W. Sterling 3-6611. William Gallagher, mgr.

Services: DFS; tv packages of free public relations films in 13-week series.

Modern Teleservice Inc. 219 E. 44th St., New York 17, N. Y. Oxford 7-2753. J. R. Ritenour, pres.

New York 17, N. Y.: 219 E. 44th St. Oxford 7-2753. Jack Boyet, mgr.

Chicago Ill.: 237 E. Ontario. Delaware 7-3761. Peter Markovich, sales mgr.

Hollywood 38, Calif.: 7031 Melrose Ave. Webster 3-5674. John Lipsky, vp and mgr.

Services: traffic and distribution service of television film programs, spot commercials and procurement of positive and negative film elements.

Moran Film Co. P. O. Box 808, Phoenix, Ariz. Alpine 4-1335. George A. Moran, pres.

Branch Office:

Hollywood 38, Calif.: 1040 N. Las Palmas. Hollywood 7-3111. George A. Moran, pres.

Services: PLC; DFS; PFC.

Dwight Morris Motion Picture Productions & Lab. 1611 S. Boston, Tulsa 19, Okla. Diamond 3-6424. Dwight Morris, pres.

Services: PFP; PFC; processing and duplicating 16mm motion picture film; industrial & educational films.

Nelson Morris Productions Inc. 11 E. 48th St., New York 17, N. Y. Plaza 3-1484. Nelson Morris, pres.

Services: PFP.

Morton Productions. 64 E. Lake St., Chicago 1, Ill. Central 6-4144. Morton Jacobson, pres.

Services: PFP; DFS.

Motion Pictures For Industry. 2543 Kelton Ave. Los Angeles 64, Calif. Brighton 0-4757. Harry O. Hoyt, pres.

Services: PFP; PFC; PLP; PLC; organization and preparation of scripts for industrial, documentary and institutional film shows; spots; producer of tv scripts; monochrome-color; 16mm, 35 mm or wide screen.

Motion Picture Service Center Ltd. Biltmore Hotel, Honolulu, Hawaii. 996432. Ed Carlson, pres.

Services: PLP; PFP; PLC; PFC; location service; 750 amp generator; lighting equipment; casting; writing; music; film editing.

Movielab Film Labs Inc. 619 W. 54th St., New York 19, N. Y. Judson 6-0360. Frank S. Ber- man, production mgr.; John Kowalak, color consultant.

Services: 16mm and 35mm monochrome and color commercial first print motion picture film laboratory; vaults, cutting rooms and screening facilities.

MPA-Service Co. (Motion Picture Advertising Service Co.), P. O. Box 550. New Orleans, La. JA 5-2253. C. J. Mabry, pres.

Services: PFP; PFC; DFS.

MPO Television Films Inc. (MPO Productions Inc.), 15 E. 53rd St., New York 22, N. Y. Murray Hill 8-7830. Judd L. Pollock, pres.

Branch Offices:

N. Hollywood, Calif.: 4024 Radford Ave. Poplar 9-0326. Mel Dellar, mgr-exec prod.

Services: PFC; producers of live industrial shows and industrial films.

Mundell Productions. 1416 Commerce Bldg., Dallas 1, Tex. Riverside 8-4235. Jimmie Mundell, managing director.

Services: PFP; PFC; production-distribution of sponsored newfilm releases, regional and national.

Music Makers Inc. 45 W. 45th St., New York, N. Y. Circle 5-3737. Mitch Leigh, creative director.

Branch Offices:

Los Angeles 48, Calif.: 128 N. Doheny Drive. Hollywood 4-7800. Mort Stein, West Coast mgr.

Services: music for commercial sound tracks; radio jingles.

N

Nassour Studios Inc. 8460 W. 3rd St., Los Angeles 48, Calif.: Olive 3-0400. Edward Nassour, vp.

Services: PFP; PFC.

National Council of Churches. Broadcasting & Film Commission, 220 Fifth Ave., New York 1, N. Y. Oregon 9-2968. Dr. S. Franklin Mack, executive director.

Branch Offices:

Hollywood 28, Calif.: 5746 Sunset Blvd. Hollywood 4-7464. George E. Heimrich, director.

Services: PFP; DFS; PLP.

National Film Board of Canada. Canada House, 680 5th Ave., New York 19, N. Y. Judson 6-2400. Lyaal S. Stewart, representative.

Branch Office:

New York 19, N. Y.: 680 5th Ave. Judson 6-2400. Ron Ward, director. (Canadian Travel Film Library).

Services: PFP; DFS; distributor of own tv films.

National Film Board of Canada. 3255 Cote de Liesse Rd., Montreal 3, Quebec. Riverside 7-5511. Dean Smith, tv representative.

New York 19, N. Y.: 680 5th Ave., Judson 6-2400. J. W. Cosman, senior representative.

Chicago 2, Ill.: 111 N. Wabash Ave. Franklin 2-1251. Robert Montelth, representative.

Services: PFP; DFS; distributor of short film subjects for tv.

National Film Studios. 105 11th St., S. E., Washington 3, D. C. Lincoln 6-8822. F. William Hart, managing director.

Services: PFP; PFC; rental of motion picture production equipment and stage facilities.

National Religious Broadcasters (affiliated with National Assn. of Evangelicals) 3558 S. Jefferson Ave., St. Louis 18, Mo. Dr. Eugene R. Bertermann, pres; Rev. T. F. Zimmermann, 1st vp; Dr. Earl P. Paulk, 2nd vp; Dr. Quentin J. Everest, secretary; Dr. T. W. Willingham, treasurer; Dr. Theodore H. Elsner, chairman, public relations.

National Screen Service Corp. (Tv & Industrial Films Div.), 509 Madison Ave., New York 22, N. Y. Circle 6-5700. Robert L. Gruen, vp in charge.

Studios:

Hollywood 38, Calif.: 7026 Santa Monica Blvd. Hollywood 5-3136. Lou Harris.

Chicago 5, Ill. 1307 S. Wabash Ave. Harrison 7-8211. Arthur Manheimer.

Services: PFC; PFP; producer of industrial, business, educational and documentary films.

National Studios. 42 W. 48th St., New York 36, N. Y. JU 2-1926. Sonny Rosenberg, production mgr.

Services: lantern slides, balloons or telops, flip cards, crawls, art, hot press (for tv), commercial photography, contact prints in quantity, enlargements, color prints, transparencies, 35mm film strips.

National Telefilm Assoc. Inc. 10 Columbus Circle, New York 19, N. Y. Judson 2-7300. Ely A. Landau, chm of bd.

Branch Offices:

Beverly Hills, Calif.: 250 N. Canon Drive. Crestview 4-8781. Berne Tabakin, vp.

Chicago, Ill.: 612 N. Michigan Ave. Michigan 2-5561. E. Jonny Graff, vp.

Services: PLP; PFP; DFF; DFS; network service via NTA Film Network; theatrical releases via NTA Pictures, Inc.; non-theatrical releases.

National Television Films. 300 W. 3rd St., Charlotte 1, N. C. Edison 4-6426. J. Francis White, pres.

Services: DFS; DFF.

Nayfack Films. 358 W. 44th St., New York 36, N. Y. Plaza 7-4173. Jules J. Nayfack, owner.

Services: broker; exporter-importer (films); stock footages; research assignments.

Harriett Babcock Neill. 217 E. 26th St., New York 10, N. Y. Murray Hill 4-6447.

Services: ventriloquists' dummies, marionettes, puppets, stop action figures; miniature props.

Byron Nelson Golf. 20 N. Wacker Drive, Chicago 6, Ill. Central 6-8955. Alfred D. LeVine, sales mgr.

Branch Office:

Wichita Falls, Tex.: 1900 Bluff Street. Charles E. King.

Services: DFS; golf instruction films.

Ted Nemeth Studios. 729 7th Ave., New York 19, N. Y. Circle 5-5147. Ted Nemeth, producer.

Services: PFP; PFC; film production facilities and services for tv films and commercials.

NHK (Nippon Hoso Kyokai [Japan Broadcasting Corp.]), 250 W. 57 St., New York 19, N. Y. Circle 6-3716. Shigenao Nakamura, chief, General Bureau for America.

Services: PFP.

Oliver W. Nicoll Productions. 37 W. 46th St., New York 36, N. Y. Judson 2-5130. Oliver W. Nicoll, executive director.

Services: PFP; PFC; live and film package tv shows; tv scripts; consultation.

Fred A. Niles Productions Inc. 1058 W. Washington Blvd., Chicago 7, Ill. Seeley 8-4181. Fred A. Niles, pres.

Branch Office:

Hollywood 28, Calif.: 5539 Sunset Blvd. Hollywood 3-8154. Lionel Grover, prod mgr.

Services: PFP; PFC; DFS; PLP; PLC; storyboards, commercials, live action, animation, sound facilities, syndicated commercials; sales training programs; public relations, industrial and product training films; slidefilms.

Northern Motion Picture Labs. Ltd. 10 Dell Park Ave. Toronto 19, Ontario. Russell 1-6603. S. L. Clemson, pres.

Services: 16mm monochrome and color printing; processing; 35mm reduction printing; editing, sound services.

Northwestern Recording Inc. 411 S.W. 13th Ave., Portland 5, Ore. Capitol 3-4107. Sheldon Goldstein, vp.

Services: PFP; PFC; recording; camera rental; writing.

NTA Telestudios Inc. 1481 Broadway, New York 22, N. Y. Longacre 3-1122. George Gould, pres.

Services: PFP; PFC; DFS; PLC; PLP; DFF.

O

Oberline Inc. P. O. Box 921. Beverly Hills, Calif. Crestview 6-2726. Oliver Berliner, pres.

Services: PFP; PLP; audio recording service; studio audio system engineering service.

Odyssey Productions Inc. 439 Madison Ave. New York 22, N. Y. Plaza 1-6760. Milton A. Fruchman, exec dir.

Services: PFP; PLP; DFS.

Lilian Okun. 165 E. 35th St., New York 16, N. Y. Murray Hill 3-5354. Lilian Okun, pres.

Services: PLP.

Omega Productions Inc. 1960 W. Dorchester St., Montreal 25, Quebec. WE 7-3525. Pierre Harwood, vp.

Services: PFP; PFC; educational, industrial, sales promotion, theatrical and television films.

John Ott Pictures Inc. 85 Hibbard Rd., Winnetka, Ill. Hillcrest 6-5126. John Ott, pres.

Services: time-lapse photography.

Del Owen Productions. 333 N. Michigan Ave., Chicago 11, Ill. Franklin 2-4811. Delos Owen, pres.

Services: PLP; PFC; PLC; creators-producers of tv-radio spots, singing commercials and jingles; directors of sales conventions, trade shows, dramatized sales presentations, industrial theatrical productions and business fairs.

Harry Owens Television Productions. 6710 Melrose Ave., Hollywood 38, Calif. Webster 9-1491. Homer O'Donnell, vp.

Services: PFP; PFC.

P

Packaged Programs Inc. 634 Penn Ave., Pittsburgh 22, Pa. Grant 1-4756. M. E. Fierst, gen mgr.

Services: PFP; PFC; DFS; sound studios; film processing, printing and editing.

Lindsay Parsons Productions Inc. 3459 Ca- huenga Blvd., Hollywood 28, Calif.: Hollywood 9-3641. Lindsay Parsons, pres.

Services: PLP; PFC.

Paramount Television Productions, Inc. 5800 Sunset Blvd., Hollywood 28, Calif. Hollywood 9-3181. James A. Schulke, vp in charge.

Branch Office:

New York 36, N. Y.: 1501 Broadway. Bryant 9-8700. Paul Raibourn, pres.

Services: PLP; PLC; PFP.

Paul Parry Productions Inc. 7417 Sunset Blvd., Hollywood 46, Calif. Hollywood 7-4774. Paul Parry, pres.

Services: PFP; PFC; producer of theatrical, sales promotion, sales training, and documentary films.

Fathoscope of America, Inc. 10 Columbus Circle, New York 19, N. Y. Plaza 7-5200. Edward J. Lamm, pres.

Branch Office:

Long Island City 1, N. Y.: 21-29 45th Rd. Stillwell 4-3063. John K. Ball, studio mgr.

Services: PFC; producers of documentary, industrial and educational films.

May Patin Productions. 6650 Sunset Blvd., Los Angeles 28, Calif. Hollywood 2-1147. Ray Patin, pres.
Services: PFC; producers of live and animated commercials.

Peachtree Production Assoc. Inc. The Strickland Studios, 220 Pharr Rd., N.E., Atlanta 5, Ga. Cedar 9-5317. O. E. (Skip) Thomas, pres.
Services: PLP; PLC; PFC; PFP; producer of industrial films & theatre trailers; laboratory facilities for 16mm & 35mm monochrome; editing; sound recording; studio production; rental services.

Lloyd Pearson Assoc. 509 Madison Ave., New York 22, N. Y. Murray Hill 8-9545. Lloyd Pearson, pres.
Branch Offices:
Rio De Janeiro, Brazil: 39 Avenida Franklin Roosevelt. George Weisz, mgr.
Buenos Aires, Argentina: 1365 Ave. de Mayo. Dr. Lourival Ron, resp.
Services: PFP; PFC; PLC; PLP.

Fearless Film Processing Corp. 165 W. 46th St., New York 36. Plaza 7-3630. Kern Moyses, pres.
Branch Office:
Hollywood 38, Calif.: 959 Seward St. Hollywood 7-9223. Victor C. Krupa, vp.
Services: treatments to safeguard new prints, stretch shrunken negatives and to protect original prints; film cleaning, inspection, reconditioning; film distribution and library servicing; film shipping service to tv stations; distributor of reels, cans, shipping cases.

Felician Films, Inc. 46 W. 46th St., New York 36, N. Y. Circle 6-1751. Thomas J. Dunford, pres.
Services: PFC.

Tony Petri Studios. 144 Westminster St., Providence 3, R. I. Gaspee 1-9242. Tony Petri, pres.
Services: PFP; PFC; sound stage; post recording; sync recording; monochrome-color.

Photo-Art Commercial Studios. 420 S. W. Washington St., Portland 4, Ore. CA 7-5411. Claude F. Palmer, pres.
Services: PFC; 16mm film services; still services.

Pintoff Productions. 64 E. 55th St., New York 22, N. Y. Eldorado 5-1431. Ernest Pintoff, pres.
Branch Office:
Hollywood, Calif.: 1515 Crossroads of the World. Hollywood 4-3939. James Hiltz, vp.
Services: PFC; PFP; facilities for production of animated and live action commercials; industrial and public relations films.

Fix Enterprises. 12148 Hillside St. Studio City, Calif. Poplar 2-9173. George Grenville, production supervisor.
Services: PFC; producers of industrial and documentary films.

Playhouse Pictures. 1401 N. La Brea Ave. Hollywood 28, Calif. Hollywood 5-2193. Adrian Woolery, pres.
Chicago 1, Ill.: 360 N. Michigan Ave. State 2-3686. Peter Del Negro, sales mgr.
Services: PFC; animated films for business, entertainment, public relations and television; production.

Polaris Pictures Inc. 5859 W. 3rd St., Los Angeles 36, Calif.: Webster 8-5898. Perry King, pres.
Services: PFP; PFC; creators and producers of sponsored documentary, public relations, training, educational and technical motion pictures.

W. A. Pomeroy & Assoc. Inc. 300 Townsend, Lansing 23, Mich. IV 9-2200 W. A. Pomeroy, pres.
Detroit 26, Mich.: 424 Book Building. Woodward 1-9085. W. A. Pomeroy, pres.
Services: DFF; DFS.

John J. Pondfield Productions Inc. 807 N. Charles St., Baltimore 17, Md. Lexington 9-6446. John J. Pondfield, pres.
Services: PLP; PFP; PLC; PFC; DFS.

Post Pictures Corp. 171 E. Post Rd., White Plains, N. Y. White Plains 6-8161. Harry A. Post, pres.
Services: DFS.

Andy Potter-Stereo-Tv Productions. 5746 Sunset Blvd., Hollywood 28, Calif. Hollywood 7-9913. Andy Potter, owner.
Services: PLP; PLC; PFC; producer-consultant of live stereophonic am-tv programs; stereophonic film and tape am-tv programs.

Jules Power Productions Inc. 35 W. 53rd St., New York 19, N. Y. Circle 5-3260. Jules Power, pres.
Branch Office:
Chicago 1, Ill.: 228 N. LaSalle St. Andover 3-1422. Hazel Rothbart, vp.
Services: PLP; PFP; PLC; PFC.

Producers Film Studios 540 N. Lake Shore Dr., Chicago 11, Ill. Whitehall 3-1440. Jack H. Lieb, pres.
Miami Beach 54, Fla.: 10301 E. Bay Harbor Drive. Union 6-3009. Jack H. Lieb, pres.
Services: PFP; PFC; DFS; producers of sound-on-film for industry, tv, training, educational and safety use; creators of travel film sales programs; sound slidefilms; 16mm-

35mm sound and camera equipment; sound stages, cutting; projection; interlock, lighting and music library facilities; optical and magnetic sound, both 16mm and 35mm.

Production Alliance. 44 W. 54th St., New York 19, N. Y. Judson 6-1558. Phil Mellillo.
Services: PLP; PLC; PFC; PFP; video tape remotes.

Production Center Inc. 221 W. 26th St., New York 1, N. Y. Oregon 5-2211. Himan Brown, pres.
Services: PFP; PFC; movie stages.

Project-O-Fex Inc. 535 5th Ave., New York 17, N. Y. Murray Hill 7-1881. Paul F. Adler, pres.
Services: PLC; PFP; PFC.

Pyramid Productions Inc. 221 W. 57th St., New York 19, N. Y. Judson 6-7040. Leonard Loewinthan, pres.
Services: PLP; PFP.

Q

Quality Films Inc. 1041 N. Formosa Ave., Hollywood 46, Calif. Hollywood 7-5111. Charles Weintraub, pres.
Van Nuys, Calif.: 13562 Vanowen St. State 0-5036. Jeanie Myers, gen mgr.
Services: DFF.

Quartet Films Inc. 5631 Hollywood Blvd., Hollywood 28, Calif. Hollywood 4-9225. Leslie A. Goldman, production vp.
Services: PFC; story development; animation; special effects.

R

Radio & TV Roundup Productions. 111 Maplewood Ave., Maplewood, N. J. Plaza 6-0868 (New York) South Orange 3-1044 (New Jersey). W. H. Bertenshaw, gen mgr.
Services: PFP; industrial, public service and charity films.

Radio-Video Programme Producers. 1440 W. St. Catherine St., Montreal, Quebec. University 6-8751. Paul L'Anglais, pres.
Services: producer of tv films in France; adaptor of English features and commercials into French.

Rarig Film Productions. 5510-14 University Way, Seattle 5, Wash. Lakeview 2-0707. Max H. Rarig, pres.
Services: PFP; PFC; public relations, sales promotion and training films; finishing department, music library, 16mm editing and recording; animation, writing script and narration; sound stage.

Ray & Berger. 5938 Sunset Blvd. Hollywood 28, Calif. Hollywood 2-4202. Howard Ray and Jack Berger, partners.
Services: prizes for giveaway, quiz shows and station promotions.

RCA Recorded Program Services (RCA Victor Record Div.). 155 E. 24th St., New York 10, N. Y. Murray Hill 9-7200. A. B. Sambrook, mgr.
Dallas 35, Tex.: 7901 Empire Freeway. Fleetwood 2-3911. John Alves, southwestern representative.
Chicago 11, Ill.: 445 N. Lake Shore Drive. Whitehall 4-3693. W. F. Reilly, central division mgr.
Hollywood 38, Calif.: 1016 N. Sycamore Ave. Oldfield 4-1660. W. C. Gartland, western representative.
Atlanta, Ga.: Rhodes-Havert Bldg. Jackson 4-7703. W. D. Cochran, southeastern representative.
Dallas 35, Tex.: 7901 Empire Freeway. Fleetwood 2-3911. John Alves, southwestern representative.
Nashville, Tenn.: 800 S. 17th Ave. Alpine 5-6991. Jack Dill, east central representative.
Services: PFP; DFS.

Rebel Randall Productions. 8255 Beverly Blvd., Hollywood 48, Calif. Webster 3-8133. Rebel Randall, sales vp.
Palm Springs, Calif.: 32132 Rancho Vista Drive. Fairview 8-2702. T. W. Brandes, pres.
Services: PFP; PLP.

Roland Reed Productions Inc. 650 N. Bronson, Hollywood, Calif. Hollywood 2-7141. Roland Reed, pres.
New York, N. Y.: 115 East 92nd St. Atwater 9-2737. Hamilton MacFadden, eastern representative.
Services: PFP; PFC; industrial films.

Reela Films Inc. 17 N.W. 3rd St., Miami, Fla. J. van Hearn, mgr.
Services: 16mm and 35mm monochrome motion picture processing; sound recording studio; kinescope for rent.

Regis Films. 1037 N. Cole Ave., Los Angeles 38, Calif.: HO 5-5171. Lee A. Orgel, vp in charge of sales.
Chicago 11, Ill.: 612 N. Michigan Ave. Michigan 2-1170. Vic Peck, midwest sales mgr.
New York 22, N. Y.: 8 E. 52nd St. Plaza 5-4807. Verne W. Behnke, eastern sales mgr.
Services: DFF; video-tape productions.

Republic Television Features. 64 E. Lake St., Chicago 1, Ill. State 2-0460. Capico Kapps, pres.
Services: PLP; PFP; DFF; PFC; DFS; PLC.

Revue Productions Inc. 4024 Radford Ave. N. Hollywood, Calif. Poplar 6-4751. Alan J. Miller Sr., vp.
Services: PFP; PFC.

Stuart Reynolds Productions. 195 S. Beverly Dr., Beverly Hills, Calif. Crestview 4-7863. Stuart Reynolds, owner.
Services: PFP.

Rights Assoc. Inc. 485 Lexington Ave., New York 17, N. Y. Oxford 7-4343. Max Lerner, pres.
Services: packagers of tv shows; literary agent.

Riviera Productions. 6610 Selma Ave. Hollywood 28, Calif. Hollywood 2-8585. F. W. Zens, executive producer.
Milwaukee 14, Wis.: 230 N. Westmoor Blvd. Sunset 2-8815. Robert Zens, midwest representative.
Cleveland, Ohio: 566 Birch Dr. Redwood 1-6076. Pat Rancati, eastern representative.
Services: PFP; PFC; PLC; DFS; producer of business, industrial, sales, advertising, medical, religious, travel, and promotional motion pictures; monochrome-color.

RKO Teleradio Pictures Inc. (WOR Recording Div.). 1440 Broadway, New York 18, N. Y. Longacre 4-8000. John B. Hayes, WOR recording division mgr.
Services: sound and video tape recordings; duplicates, masters and pressings.

Richard S. Robbins. 163 Bleecker St., New York. Spring 7-2568. Richard S. Robbins, pres.
Services: Merchandising, prizes, contests, special promotions and productions.

Rocket Pictures Inc. 6108 Santa Monica Blvd., Los Angeles 28, Calif.: HO. 7-7131. Harlow Wilcox, executive vp.
Services: PFC.

Roffman Associates. 675 West End Ave., New York 25, N. Y. Riverside 9-3647.
Los Angeles, Calif.: 7755 Hollywood Blvd. Alan Winston, division mgr.
Services: PLP; PFP; DFF; PFC; DFS; PLC; public relations, publicity and promotion; supply products for prizes, and contest ideas.

Rolab Studios. Walnut Tree Hill, Sandy Hook, Conn. Garden 6-2466. Henry Roger.
Services: PFP; PFC; rent of sound stage, camera service, sound service, set design and construction; special effects producer-consultant.

Roquemore Films. P. O. 44 Mt. Vernon Blvd., Hamburg, N. Y. Frontier 3876. Everett E. Roquemore, director.
Buffalo, N. Y. 42 Pearl St. MO. 3512. E. E. Roquemore, director.
Services: PFP; PFC; PLC; producers of industrial, sales, advertising, education and tv motion pictures; slidefilms.

Milt Rosner Agency. 9110 Sunset Blvd., Hollywood 48, Calif. Crestview 6-7023. Milt Rosner, owner.
Services: PLP; PFP; talent representation (actors, directors, writers, producers)

Ross-Danzig Productions. 6331 Hollywood Blvd., Hollywood 28, Calif. Hollywood 2-6464. Frank K. Danzig, partner.
Services: PFP; PLP.

Ross-Gaffney Inc. 45 W. 45th St., New York 36, N. Y. Judson 2-3744. Angelo Ross, pres.
Los Angeles, Calif.: 1522 W. Kelton Ave.
Services: editing; sound effects; sound studio.

Cy Roth Productions. 1225 S. Hudson Ave., Los Angeles 19, Calif. Webster 5-2895. Cy Roth, producer.
Services: PFP; DFS; DFF.

Danny Rouzer Studio. 7022 Melrose Ave., Hollywood 38, Calif. Webster 6-2494. Danny Rouzer, owner.
Services: PFP; PFC; kinescopes; recording service.

Art Rush Inc. 357 N. Canon Dr., Beverly Hills, Calif. Crestview 4-6841. W. Arthur Rush, pres-owner.
Services: PLP; PFP.

Jack Russell & Assoc. 203 N. Wabash Ave., Chicago 28, Ill. State 2-2818. Jack Russell, pres.
Services: PLP; PLC; DFS; talent.

S

James L. Saphier Agency Inc. 9538 Brighton Way, Beverly Hills, Calif. Crestview 1-7231. James L. Saphier, pres.
Services: PLP; PFP.

Sarra, Inc. 200 E. 56th St., New York 22, N. Y. Murray Hill 8-0086. Valentino Sarra, pres.
Chicago 11, Ill.: 16 E. Ontario St. Whitehall 4-5151. Robert Foster, mgr.
Services: PFC; producer of filmed tv commercials; live action; animation; stop motion; motion pictures and sound slide films monochrome and color.

Tv Program Services CONTINUED

Saturn Films Inc. 1225 S. Hudson Ave. Los Angeles 19, Calif. Webster 5-2896. Cy Roth, pres.
Services: PFP; DFF; overseas production; completion guarantees for tv and feature films.

Robert Sander Assoc. Inc. 635 Madison Ave., New York 22, N. Y. Plaza 1-6750. Robert Sander, pres.
Services: PLP.

Bernard L. Schubert Inc. 505 Park Ave., New York 22, N. Y. Murray Hill 8-0940. Bernard L. Schubert, pres.
Chicago 11, Ill.: 360 N. Michigan Ave. Financial 6-9383. George Drase.
Atlanta, Ga.: 333 Candler Bldg. Jackson 2-6448. Jeff Davis.
Services: PLP; PFP; DFF; DFS.

Walter Schwimmer Inc. 75 E. Wacker Dr., Chicago 1, Ill. Franklin 2-4392. Walter Schwimmer, pres.
New York 22, N. Y.: 527 Madison Ave. Eldorado 5-4616. Jack Arden, office mgr.
Services: DFS; tv-radio package programs.

Scope Inc. 146 Almeria, Coral Gables, Fla. Highland 4-7202. Michael Brown, executive vp.
Williams Bay, Wis.: 94 Conference Point Rd. Circle 5-5743. M. E. Mogg, midwest representative.
Services: PFP; PFC; DFS; air conditioned studios, remote facilities, truck.

Screen Gems Inc. 711 5th Ave. New York 22, N. Y. Plaza 1-4432. Ralph M. Cohn, pres.
Mexico 7, D. F. Mexico: Av. Cuauhtemoc 60. 50 Piso. Mexico City 1-1154. John N. Manson, vp-gen mgr.
Chicago, Ill.: 230 N. Michigan Ave. Franklin 2-3696. Stanley Dudelson, midwestern sales mgr.
Detroit, Mich.: 709 Fox Theatre Bldg. Woodward 1-3979. William Young, north central sales mgr.
Houston, Tex.: 1502 Latexo Dr. Jackson 8-5257. Frank Parton, southwestern sales mgr.
Hollywood, Calif.: 1334 N. Beachwood Dr. Hollywood 2-3111. Richard Dinsmore, western sales mgr.
London W.1, England: 142-150 Wardour St. Gerard 4-321. M. J. Frankovich, managing director.
Atlanta, Ga.: 1112 Peachtree St., N.E. Trinity 5-1807. Don Bryan, southern sales mgr.
Paris 8e, France: 92 Ave. des Champs Elysees, Balzac 49.02. George Blaug, continental sales rep.
Sydney, N.S.W., Australia: 251 Pitt St. BM 6511. Joseph Joel, gen mgr.
Toronto, Ontario: 102-108 Peter St., Empire 3-4096. Lloyd Burns.
Services: PFP; PFC; DFF; DFS.

Sesac Inc. 10 Columbus Circle, New York 19, N. Y. Judson 6-3450. Evarard S. Prager, assistant to pres.
Services: mood music.

Don W. Sharpe Enterprises. 1048 Carol Drive, Los Angeles 46, Calif. Crestview 6-2044. Don W. Sharpe, owner.
New York 16, N. Y.: 220 Madison Ave. Murray Hill 5-5684. Mickey Aldrich.
Services: PFP.

William E. Sheekey. 150 Broadway, New York, N. Y. Cortlandt 7-2913. William R. Sheekey, owner.
Services: DFS; "Pearl White" serials produced by Pathe in 1917.

Shilin Film Service Corp. 450 W. 56th St., New York 19, N. Y. Plaza 7-1270. Ruth S. Shilin, pres.
Services: DFS.

Signal Productions Inc. 6269 Selma Ave., Hollywood 28, Calif. Hollywood 2-6471. Everett F. Tomlinson, pres-gen mgr.
Services: PFP; PFC.

Simmel-Meservey Inc. 6113 W. Pico Blvd., Los Angeles 35, Calif. Bradshaw 2-3874. Louis C. Simmel, pres.
Services: PFP; DFS.

Al Simon Productions. 1040 N. Las Palmas, Hollywood 38, Calif. Hollywood 4-2141. Al Simon, exec prod.
Services: PFP.

Sixteen Screen Service Co. 6710 Melrose Ave., Hollywood 38, Calif. Webster 9-1491. Homer O'Donnell, owner.
Services: PFP; PFC; industrial, promotional, sales training & educational films.

Skibo Productions Inc. 165 W. 46th St., New York 2, N. Y. Plaza 7-2265. Patrick E. Shanahan, pres.
Services: distributor of short subject films.

Sleeping Giant Films Inc. 555 Asylum St., Hartford 5, Conn. Jackson 5-2611. Anthony Guarino Jr., vp-treas.
Services: PLP; PFP; PFC; educational films.

Fletcher Smith Studios Inc. 319 E. 44 St., New York 17, N. Y. Murray Hill 5-9010. Fletcher Smith, pres.
Services: PFP; PLC; PFC; producer of industrial films.

Walter Harrison Smith Productions Inc. 40 E. 40th St., New York 18, N. Y. Murray Hill 3-5820. Walter Harrison Smith, pres.
Services: DFF; PFP; PFC; DFS.

Warren E. Smith Inc. 210 Semple St., Pittsburgh 13, Pa. Museum 3-6300. Warren R. Smith, pres.
Washington 6, D. C.: 1001 Connecticut Ave., Republic 7-7990. Ray Krouse.
Services: PFP; PFC; DFS; animation; 16mm laboratory; sound stages; music library; closed circuit tv; Telecam; radio spot production.

Joseph I. Sonnenreich. 205 W. 89th St., N. Y. 24, N. Y. Susquehanna 7-1797. Joseph I. Sonnenreich.
Services: PLP.

Soundac Productions Inc. 2133 N. W. 11th Ave., Miami 37, Fla. Franklin 4-2655. Robert D. Buchanan, pres-gen mgr.
Services: PLP; PFP; PFC; PLC; DFS; producer of film series for syndication; animation production; consultants to advertising agencies in ad campaign creation and planning; tv weather maps; sound stage & equipment for rent.

Sound Masters Inc. 165 W. 46th St., New York 36, N. Y. Plaza 7-6600. Francis Carter Wood Jr. pres.
Services: PFP; PFC; producer of industrial motion pictures of all types; sound recording studio services for motion pictures; sale of repeater projectors.

Southern Baptist Convention (Radio-Tv Commission). 6248 Camp Bowie Blvd., Fort Worth 16, Tex. Pershing 8-2188. Paul M. Stevens, director.
Services: PFP; DFS.

Southwest Film Lab. Inc. 3024 Fort Worth Ave., Dallas 11, Tex. Whitehall 6-2184. Jack A. Hopper, vp.
Services: PFP; PFC; laboratory and producers' services for 16mm color and monochrome productions.

Spotlite News Inc. 607 N. La Brea Ave., Los Angeles 36, Calif. Webster 8-2191. Marcia J. Walker.
New York 36, N. Y.: 60 W. 46th St. Circle 5-0770. Benjamin S. Greenberg, vp.
Services: television newsfilm service; producers of public relations and documentary films.

Sportlite Inc. 20 N. Wacker Drive, Chicago 6, Ill. Central 6-8956. Alfred D. LeVine, gen mgr.
Services: DFS; distributor of tv commercials; sports libraries.

Spotlight Promotions. 1150 Sixth Ave., New York Oxford 7-3322. George Vogel, gen mgr.
Services: Merchandise, prizes for tv shows.

Square Deal Pictures Corp. 297 King St., Chappaqua, N. Y. Chappaqua 1-1900. Donn Marvin, gen mgr.
Services: DFS; religious films.

Standard Radio Transcription Services Inc. 360 N. Michigan Ave., Chicago 1, Ill. State 2-5322. Olga Blohm, gen mgr.
Services: Musi-Que spot library; sound effects.

Standard Television. 6040 Sunset Blvd., Hollywood 28, Calif. Hollywood 4-7571. Arthur Alexander, pres.
New York, N. Y.: 12 W. 72nd St., Trafalgar 3-5115. Larry Stern, eastern representative.
Services: DFS; DFF.

Stanley-Marshall Productions. 1454 Peerless Pl., Los Angeles 35, Calif. CR 4-1471. John Jay Franklin, producer.
Hollywood, Calif.: 7904 Santa Monica Blvd., OL 4-144.
Services: PLP; PFP; DFS; stock shots of Hawaiian, western stock in color and monochrome; zoo subjects. Hawaiian skies, ocean scenes.

Wayne Steffner Productions. 6223 Selma Ave., Hollywood 28, Calif. Hollywood 3-4173. Everett F. Tomlinson, pres.
Services: PFP; PLC; PLP; monochrome-color business, industrial and educational films; producer-syndicator of open end programs for radio; video-taped commercials.

Sterling-Movies U.S.A. Inc. 375 Park Ave., New York 22, N. Y. Judson 6-1717. Charles F. Dolan, pres.
Chicago 3, Ill.: 100 W. Monroe. Financial 6-0155. Gordon Hempel, mgr.
Hollywood 28, Calif.: 1469 Vine St. Hollywood 4-5108. Ralph Raftik.
Services: DFF; DFS; distributes free sponsored films to tv stations; news film; women's program-features.

Sterling Television Co. 6 E. 39th St., New York 16, N. Y. Murray Hill 3-6300. Nat Liebeskind, gen mgr.
Branch Offices:
Chicago, Ill.: 100 W. Monroe St., Financial 6-0155. Robert Schessel, mgr.
Hollywood 28, Calif.: 6715 Hollywood Blvd. Hollywood 4-6111. Alan Gletsman, mgr.
Services: DFS; distributor of educational films to schools, churches.

Stockdale & Co. (Photo Tech Lab.). 729 W. 6th St. S., Salt Lake City 4, Utah. Elgin 5-5511. Charles L. Stockdale, pres.
Services: PFC; processing film; commercial photography; slides; industrial films.

Stock Shots to Order Inc. 550 5th Ave., New York 36, N. Y. Circle 6-0690. Raymond A. Phelan, pres.
Services: background footage; inserts and rear projection material, 16mm and 35mm, sound and silent monochrome and color; stock film library.

Mike Stokely Enterprises Inc. 4202 Benedict Canyon Drive, Sherran Oaks, Calif. State 4-0458. Mike Stokely, pres.
New York 19, N. Y.: 40 W. 55th St. Circle 7-2266. Mike Stokely, pres.
Services: PLP.

Irv Stoll Co. Inc. 2821 Guncel Blvd., Toledo 6, Ohio. Greenwood 5-3385. Irwin C. Stoll, pres.
Services: PFP; PLP.

Storyboard Inc. 10 W. 74th St., New York 23, N. Y. Trafalgar 3-7207. John Hubley, pres.
Services: producers of animated films and animated film commercials.

John G. Stratford Film Corp. 7 Central Park W., New York 23, N. Y. Judson 6-7390. John G. Stratford, pres.
Services: PFP; PFC; DFS; production sequence library and stock shot footage.

Wilbur Streech Productions Inc. 135 W. 52nd St., New York 19, N. Y. Judson 2-3816. Wilbur J. Streech, pres.
Services: PFC; industrial, public relation and educational films.

Strickland Films Inc. 220 Pharr Rd., N.E., Atlanta 5, Ga. Cedar 3-5317. C. L. Strickland, pres.
Services: PFP; PFC; laboratory services and sound recording.

Sturgis-Grant Productions Inc. 322 E. 44th St., New York 17, N. Y. Murray Hill 9-4994. Benedict Magnes, vp; Sidney Milstein, vp.
Services: PFP; PFC; educational, scientific, medical films and filmstrips; documentaries, public relations, industrial films; animation department.

Sturm Studios Inc. 49 W. 45th St., New York 19, N. Y. Judson 6-1650. William A. Sturm, pres. Orestes Calpini, creative head-secretary.
Services: PLC; PFC; live action, stop motion, animation, animated stop-motion; educational, training, industrial films.

Sux Dial Films Inc. 341 E. 43rd St., New York 17, N. Y. Murray Hill 6-2046. Samuel A. Datlowe, pres.
Services: PFC; educational, scientific and public relations films.

Sunshine Films 225 S. 4th St., St. Petersburg 1, Fla. 7-7701. Louis Brewer, director.
Services: DFF.

John Sutherland Productions Inc. 201 N. Occidental Blvd., Los Angeles 26, Calif. Dunkirk 8-5121. John Sutherland, pres-gen mgr.
Branch Office:
New York 22, N. Y.: 136 E. 56th St. Plaza 5-1875. John Sutherland.
Services: PLC; PFC; producer of industrial, documentary and public relations films for industry.

Robert Swanson Productions. 1 E. 54th St., New York, N. Y. Murray Hill 8-4355.
Services: PFC.

Swift-Chaplin Productions Inc. 1136 N. Highland Ave., Hollywood 38, Calif. Hollywood 2-0761. Charles F. Chaplin, pres.
Services: PFC; monochrome-color animation.

Syndicated Films. 1022 Forbes St., Pittsburgh 19, Pa. Express 1-1355. Charles O. Connell, gen mgr.
Services: DFS; free educational film service.

T

Teaching Aids Service Inc. 31 W. Union Square, New York 3, N. Y. Watkins 9-3635. Gertrude Jacobs, director.
Floral Park, N. Y.: Lowell Ave. & Cherry Lane. Fieldstone 7-3109.
Services: PLP; PLC; PFC.

Technisonic Studios Inc. 1201 Brentwood Blvd., St. Louis 17, Mo. Parkview 7-1055. Charles E. Harrison.
Services: PFP; PFC; DFS; sound recording studios; sound stage; 35mm and 16mm motion picture production.

Telecine Film Studios Inc. 100 S. Northwest Highway, Park Ridge, Ill. Talcot 3-1418. Byron L. Friend, pres.
Services: PFP; PFC; rent studio and facilities.

Telefax Film Productions. 996 E. 57th Ave., Vancouver 15, British Columbia. Fairfax 1-0674. Frank E. Fleming, gen mgr.
Seattle 15, Wash.: 2114 E. 83rd. Lakeview 3-4031. Ellen Bennett, branch mgr.
Services: PFC; producers-distributors of background films; abstract moving patterns; matte-titling service.

Telefilm of Canada. 130 Carlton St., Toronto, Ontario. Walnut 2-3163. Jerry Solway, pres.
Branch Offices:
Montreal, Que.: 5975 Monkland Ave. Hunter 6-1275.
Services: DFF; DFS.

Telemat. 433 S. Fairfax Ave., Los Angeles 36, Calif. Webster 3-5731. Sidney V. Freeman, gen sales mgr-partner.
Services: PFC; producer of syndicated animated cartoons.

Telemated Motion Pictures. 70 E. 45th St., New York 17, N. Y. Murray Hill 6-8933. Saul S. Taffet producer-director.
Services: PFC; program main-titles; special effects on film; animation and live action inserts; industrial, educational, sales promotional films.

Telemews (Hearst-Metrotone News Inc.). 235 E. 45th St., New York 17, N. Y. MU 2-5600. Robert H. Reid, gen sales mgr.
Services: PFP; DFS; newsfilm; sports; news review; farm-fashion newsreel; special assignments; stock footage.

Tele-Felículas Independientes De Mexico, S.A. De C.V. Ave. Insurgentes SUR #194. Mexico 7, D.F. Mexico. 25-12-04. W. T. Clemons, pres.
Branch Offices:
New York 22, N. Y.: 510 Madison Ave. Eldorado 5-5833 W. T. Clemons, pres.
Services: PFP; PFC; PLC; PLP.

Telepix Corp. 1615 N. Western Ave., Hollywood 27, Calif. Hollywood 4-7391. Robert P. Newman.

Branch Offices:
Chicago 35, Ill.: 6620 Diversey Ave. Tuxedo 9-6636. Stanley F. Anderson, vp.
San Francisco, Calif.: 925 Harrison. Yukon 6-6038. William F. Murray. Bay Area representative.
Services: PFC; PFP; DFS; sound recording; mixing; dubbing; sounding stage rental; editing facilities; projection room; animation.

The Tele-Pool Corp. 1800 Shorehaven Rd., E. Norwalk, Conn. Temple 8-9183. James W. Miller, pres.
Washington 4, D. C.: 811 E Street N.W. District 7-2201. Louis J. Auritt, sales mgr.
Services: PLP; sales promotions; contests.

Tele-Sound Productions Inc. Pennsylvania Bldg., Washington 4, D. C. District 7-3810. Bill Devries, gen mgr.
Services: PFC; animation; station brochures; direct mail; scripts; due bills; contests; creative advertising and promotions.

Teletars Films Inc. 509 Madison Ave. New York 22, N. Y. Murray Hill 8-0940. David Savage, executive vp.

Branch Offices:
Los Angeles, Calif.: 5501 Wilshire Blvd. Webster 9-2232. Julian Ludwig.
Dallas, Tex.: 4919 Aladdin Dr. Fleetwood 1-6380. Ken Rowswell.
Chicago 11, Ill.: 919 N. Michigan Ave. Whitehall 4-6956. Frank O'Driscoll.
Atlanta, Ga.: 3265 Greenglade Rd. N.E. Melrose 6-2903. Bill McDonald.
Pittsburgh 16, Pa.: 120 Elatan Dr. Walnut 1-2922. Ken Israel.
Services: PLP; PFP; DFS.

Telestudios Inc. 1481 Broadway, New York 36, N. Y. Longacre 3-1122. George K. Gould, pres.
Services: PLP; PFP; PFC; DFS; PLC; sales presentations, training films; closed-circuit and telecine facilities; off-air and off-line video recordings; creative and production consulting; auditions and pilot production.

Television & Radio Features of America. 37 W. 46 St. New York 36, N. Y. Judson 2-5180. Oliver W. Nicoll, executive director.
Services: PLP; PLC; PFC; PFP; package live and film tv shows; tv scripts; consultation.

Television Broadcasting Service Inc. 91 W. Central Park, New York 23, N. Y. Trafalgar 7-2372. William R. Riddle, pres.

Branch Offices:
Ft. Lee 1, N. J.: 1450 Palisade Ave. Windsor 4-5583. Edith L. Riddle, secretary.
Detroit 14, Mich.: 1444 Bewick Ave. Valley 2-0092. Rodney B. Hersey, district sales mgr.
Hensonville 1, N. Y.: 12 Maple St. Windham 241 & 251. Jack Averill, district sales mgr.
Services: PLP; PLC; DFS; PFC; PFP; DFF; animation; training & industrial films.

Television Clearing House. 7162 Melrose Ave., Hollywood 46, Calif. Webster 5-7079. S. S. Liggett, pres.
Services: DFF; DFS; booking, shipping, inspection, screening, storage; handling of release prints.

Television Graphics Inc. 369 Lexington Ave., New York 17, N. Y. Judson 6-1922. Bernard Rubin, executive producer.
Services: PFC; live action, animation, special effects.

Television Industries Inc. 445 Park Ave., New York 22, N. Y. Plaza 1-6800. Matthew M. Fox, pres.
Services: DFF.

Television Mat Service Corp. 129 E. 18th St., New York 3, N. Y. Gramercy 3-8384. Charles E. Woodruff, pres.
Services: PFC; new slide process that can be slugged for any purpose.

Television Screen Productions. 17 E. 45th St., New York 17, N. Y. Murray Hill 2-8877. Charles J. Basch Jr., pres.
Branch Offices:
Floral Pk., L. I., N. Y.: Cherry Lane & Lowell Ave. Clarence Schmidt, treasurer.
Services: PFP; PFC; training & industrial films.

Tel National Inc. 5880 Hollywood Blvd., Hollywood 28, Calif. Hollywood 21133. Don Estey, pres.

Services: PLP; PFC; PLC; rent transcribed commercials to radio stations.

Tel Ra Productions. 1518 Walnut St., Philadelphia, Pa. Kingsley 6-4140. W. Wallace Orr, pres.

Services: PFP; PFC; DFS; producer of sports film programs; library of filmed sports sequences.

Terrytoons. (division of CBS Television Film Sales Inc.) 38 Centre Ave., New Rochelle, N. Y. New Rochelle 2-3466. William M. Weiss, pres-gen mgr.

Branch Offices:
New York, N. Y.: 485 Madison Ave. Plaza 1-2345. John J. Heffernan, sales mgr.
Services: PFP; PFC; DFS; animation.

Texas Basslin' Films Inc. Cadiz and Industrial Blvd., Dallas, Tex. Riverside 8-2083. Maurice Beck, gen mgr.
Services: DFF; DFS.

The Theatre Guild. 27 W. 53rd St., New York 19, N. Y. Columbus 5-6170. H. William Fitelson, managing director.

Services: PLP; producer of legitimate plays.

Thoroughbred Productions. 718 S. 42nd St., Louisville 11, Ky. Spring 4-5502. James R. Finegan, executive producer.

Services: PLP; PFP; PLC; PFC; producer-director, of industrial films; air checks; radio programs, commercials; sales, industrial filmstrips, slidefilms; still photography; convention entertainment, sound service; newsletters, direct mail, public relations; general editorial film service; newsreel.

Toddy Pictures Co. 148 N.W. Walton St., Atlanta 1, Ga. Murray 8-3117. Ted Toddy, pres.
Services: PFP; PLC; producer of industrial shorts; package tv film shows; sound or laboratory facilities and services.

Toreto Enterprises Inc. 9885 Charleville Blvd., Beverly Hills, Calif. Crestview 4-6023. Robert F. Shewalter, sec-treas.

Studio:
Hollywood 46, Calif.: 1041 N. Formosa Ave. Hollywood 7-5111. John London, producer.
Services: PFP.

Town & Country Network Inc. 3000 39th St., N.W., Washington 16, D. C. Emerson 3-8110. Connie B. Gay, pres.
Services: PLP.

Transfilm Inc. 35 W. 45th St., New York 36, N. Y. Judson 2-1400. William Miesegaes, pres.
Services: PFC; producer of motion pictures and stop-motion, for business and industry; sound slidefilms.

Trans-Lux Television Corp. 625 Madison Ave., New York 22, N. Y. Plaza 1-3114. Richard Carlton, vp in charge of sales.

Branch Offices:
Chicago 9, Ill.: 1314 S. Wabash. Webster 9-0628. Murray Oken, midwest sales mgr.
Los Angeles 7, Calif.: 1966 S. Vermont. Republic 1-2309. Richard Carlton, vp in charge of sales.
Services: PFP; DFF; DFS.

Tressel Studio. 7905 S. Burnham Ave., Chicago 17, Ill. Regent 4-7100. George W. Tressel.
Services: PFC; institutional, technical and technical animation films.

Tribune Films Inc. 141 E. 44th St., New York 17, N. Y. Murray Hill 7-2590. Roma Sfreddo, pres.

Services: DFS; distributor of free-loan films to organized adult groups, travel agencies and schools.

Trident Films Inc. 510 Madison Ave., New York 22, N. Y. Plaza 9-3680. Charles F. Schwep, pres.

Services: PFP; PFC; DFS; creator-producer of tv and business films; script writing.

Tri-State 16mm Productions. 244 1st Ave., Pittsburgh 30, Pa. Atlantic 1-5575. George LaRay, production mgr.

Services: PFP; PFC; DFS; transcriptions, studio, sound effects, industrial and visual air films animation rear process filming, art work, package deals; studio rentals.

Tulsa Recording Studio. 115 W. 3rd. Tulsa, Okla. Luther 48714. Claude H. Hill.
Services: tape or disc recording and duplicating; air checks; broadcasting studio; custom spot commercials.

Tv & Motion Picture Productions Inc. 117 E. Main St., Richmond 19, Va. Milton 3-4444. John C. Wood, pres.

Services: PFP; PFC; film handling service; laboratory facilities and services; producer of newsreels, special events; slides; editing services.

Tv Cartoon Productions. 222 Kearny St., San Francisco 8, Calif. Yukon 6-6075. Robert L. Hovorka, Robert J. Mills, partners.

Service: PFC; industrial animation slide and strip films.

Tv Spots Inc. 1037 N. Cole Ave., Los Angeles 38, Calif. HO 5-6171. Shull Bonsall, pres.

Branch Offices:
Chicago 11, Ill.: 520 N. Michigan Ave. Whitehall 4-0196. Robert F. Kemper, mid-western representative
New York 22, N. Y.: 8 E. 52nd St. Plaza 4-807.
Services: PFP; PLC; PFC.

Tv Stations Inc. 9 E. 75th St., New York 21, N. Y. Trafalgar 9-5250. Herb Jacobs, pres.
Services: television station-owned film buying organization.

Twentieth Century-Fox Television Inc. 10201 W. Pico Blvd., Los Angeles 35, Calif. Crestview 6-2211. Martin Manulis, executive head of production (Martin Manulis Productions Inc.)
Services: PFP; DFS.

Haan Tyler & Assoc. 5746 Sunset Blvd., Hollywood 28, Calif. Hollywood 7-9913. Haan Tyler, owner.
Services: DFF; DFS.

U

UBS Corp. 11531 Hamilton Ave., Detroit 2, Mich. Townsend 5-1122. John L. Mayer, gen mgr.

Branch Offices:
Boston 35, Mass.: 2193 Commonwealth Ave., Algonquin 4-9090. Richard L. Colten, vp.
Paris, France: 52 Ave. Duquesne. SUF 38-58. Madame Golda G. Antignac, chief of foreign services.
Services: closed circuit tv; rental cameras for remote telecasting.

Richard E. Ullman Inc. 295 Delaware Ave., Buffalo 2, N. Y. Cleveland 2066. Richard H. Ullman, pres.

Branch Office:
Miami 37, Fla.: 2133 N. W. 11th Ave. Franklin 4-2655. Robert D. Buchanan, tv production mgr.
Services: PFP; PFC; DFS.

United Artists Associated Inc. 247 Park Ave., New York 17, N. Y. Murray Hill 7-7800. Elliot Hyman, pres.

Beverly Hills, Calif.: 400 S. Beverly Drive. Crestview 6-5886. John Leo, western division sales mgr.
Chicago, Ill.: 75 E. Wacker Drive. Dearborn 2-2030. John McCormick, midwest division sales mgr.
Dallas, Tex.: 1511 Bryan St. Riverside 7-8553. Norman (Buck) Long, southwest division sales mgr.
Services: DFF; DFS.

United Artists Television Inc. (subsidiary of United Artists Corp.) 729 7th Ave., New York 19, N. Y. Circle 5-6000. Herbert L. Golden, pres; Bruce Bells, exec vp.

Hollywood 46, Calif.: 1041 N. Formosa Ave. Hollywood 7-5111. Jack Gregory.
Chicago 1, Ill.: 333 N. Michigan Ave. Franklin 2-0817. John R. Allen.
Dallas, Tex.: 2015 Young St. Riverside 2-6174. James Delaney.
Services: DFS.

United Film & Recording Studios. 301 E. Erie St., Chicago 11, Ill. Superior 7-9114. William L. Klein, pres.

Branch Offices:
New York, N. Y.: 17 E. 45th St. Oxford 7-0725. H. Rosen, representative.
Washington, D. C.: 425 13th St., N.W. Sterling 3-2951. K. Buchanan, representative.
Services: PFP; PFC; PLC; creators and producers of filmed spots, musical jingles, motion pictures for tv and industry; air-conditioned studios for 16mm/35mm monochrome and color film work; recording studios (tape, disc and film); processing and pressing work.

United Lutheran Church in America, Dept. of Press, Radio & Tv. 231 Madison Ave., New York 16, N. Y. Lexington 2-3410. Charles C. Hushaw, executive director; Richard T. Sutcliffe, associate director in charge of radio and television.
Services: PFP; PFC; DFS.

United Nations. 42nd St. & 1st Ave., New York 17, N. Y. Plaza 4-1234. W. Gibson Parker, director.
Services: PLP; PFP; DFS; processed news clips of UN activities.

United Presbyterian Church in the U.S.A., Radio & Television Dept. 156 Fifth Ave., New York 10, N.Y. Algonquin 5-5000. Rev. Lawrence W. McMaster Jr., executive director; John Groller, secretary of broadcasting, Board of National Missions; W. Burton Martin, secretary of broadcasting and films, Board of Foreign Missions; Marcella Pambrun, traffic mgr.
Services: PLP; PFP.

United Sound Systems. 5840 2nd Ave., Detroit 2, Mich. Trinity 1-2570. James V. Syracuse, pres.

Services: studio facilities; disc and tape recordings for advertising agencies for radio-tv.

United States Productions Inc. 5 E. 57th St., New York 22, N. Y. Plaza 1-1710. Francis C. Thayer, pres.

Branch Offices:
Washington, D. C.: 4000 Massachusetts Ave. Emerson 3-4041.
Albany, N. Y.: 118 Washington Ave. Albany 3-4827. Thomas G. Carroll.
Houston 19, Tex.: 1714 Huldy. Jackson 2-6544. Barbara Atwell.
Services: PFP; PFC; producer of industrial and educational films.

Tv Program Services CONTINUED

UPA Pictures Inc. 4440 Lakeside Dr., Burbank, Calif. Thornwall 2-7171. Stephen Bosustow, pres-executive producer.
Branch Offices:
New York 22, N. Y.: 60 E. 56th St. Plaza 8-1405. Jack H. Silverman, eastern sales vp.
Chicago 1, Ill.: 360 N. Michigan Ave. Andover 3-7566. Jerry Abbott, sales executive.
London W-1, England: 140 Park Lane. Mayfair 2987. Roy Letts, secretary.
Services: creator-producer of commercial, industrial and theatrical animated cartoons.

V

Van Coevering Productions. 20 N. Wacker Drive, Chicago 6, Ill. Central 6-8955. Alfred D. LeVine, sales mgr.
Orchard Lake, Mich.: 6150 Commerce Rd. Empire 3-3192. Jack Van Coevering.
Services: PLP; DFS; PFC; PFP; outdoor films series in color; hunting, fishing and nature study expeditions.

Van Praag Productions. 1600 Broadway, New York 19, N. Y. Plaza 7-2687. William Van Praag, pres.
Branch Offices:
Hollywood 38, Calif.: 2625 Temple St. Hollywood 2-1141. Jean Vallier, gen mgr.
Detroit 26, Mich.: 2301 Dime Bldg. Woodward 2-4896. Fred F. Frink, gen mgr.
Miami, Coral Gables, Fla.: 3143 Ponce de Leon Blvd. Highland 4-3191. Maurice Van Praag, gen mgr.
Chicago 11: 737 N. Michigan Ave. N. Jay Norman.
Services: PFP; PFC; PLP.

Vavin Inc. 134 E. 57th St., New York 22, N. Y. Murray Hill 3-5897. Richard de Rochemont, bd chmn.
Branch Offices:
Paris II, France: 32 Ave. de l'Opera. Opera 71-53. Andre Schwob, vp.
Buderich-Dusseldorf, Germany: 9 Blumenstrasse. Buderich 626. N. Z. Moreno, vp.
Services: PLP; PFP; PFC; public relations films, closed-circuit telecasts.

The Venard Organization. 113 N. Madison Ave., Peoria, Ill. 4-2490. C. L. Venard.
Services: PFP; producer-distributor of educational films for public service programming specializing in agricultural subjects.

Versatile Television Productions Inc. 324 Broadway, Cape Girardeau, Mo. Edgewater 5-8816. Blaine Baker, mgr.
Services: PFP; PLP; PFC; industrial films and newsfilm service.

Videart Inc. 343 Lexington Ave., New York 16, N. Y. Lexington 2-7378. Joe Zuckerman, pres-gen. mgr.
Services: optical effects; animation; title photography and art work in 35mm and 16mm; monochrome and color.

Video Crafts Inc. 116 E. 38th St., New York 16, N. Y. Oregon 9-6030. Arthur Rankin Jr., pres.
Branch Offices:
Washington, D. C.: 1240 N.W. 27th St. Barbara Freygang.
Tokyo, Japan: 13,2-chome Higashi Ginza, Kizo Nagashima.
Services: PFP; PFC; DFS; art and animation studios; live and film commercials; projection arts, slides, telops, flip cards; animation and stop-motion puppet films.

Video Films. 1004 E. Jefferson Ave., Detroit 7, Mich. Woodward 2-3400. Clifford Hanna, gen mgr.
Services: PFC; producer of industrial films; writing; shooting; editing; recording.

Videotape Productions of California Inc. 8961 Sunset Blvd., Los Angeles 46, Calif. Crestview 4-8803. Howard S. Meighan, pres.
Branch Office:
New York 17, N. Y.: 60 E. 42nd St. Murray Hill 2-3841. Peter A. Schlenker, controller.
Services: producer of videotaped commercials and programs.

Videotape Productions Midwest Inc. 9236 Sunset Blvd., Los Angeles 46, Calif. Crestview 6-4946. Howard S. Meighan, pres.

Videotape Productions of New York Inc. 205 W. 58th St., New York 19, N. Y. Judson 2-3300. Howard S. Meighan, pres; John Lanigan, vp-gen mgr.
Branch Office:
Los Angeles 49, Calif.: 8961 Sunset Blvd. Crestview 4-8803. Howard S. Meighan, pres.
Services: producer of videotaped commercials and programs.

Video-View Inc. 5746 Sunset Blvd., Hollywood 28, Calif. Hollywood 3-4179. Myron Bradley Kemp, pres.
Services: PFC; transfer of video tape to film.

Video Vities Inc. 135 E. 95th St., New York 28, N. Y. Trafalgar 6-0826. Kit Kinne, gen mgr.
Services: PLC; PFC; specialize in preparing food for live and filmed commercials.

Viking Films Inc. 45 W. 45th St., New York 36, N. Y. Circle 5-8853. Israel M. Berman, pres.
Services: PFP.

Vision Films (division of WDSU Broadcasting Corp.) 520 Royal St., New Orleans 16, La. Express 1191 Reginald W. Smith, production mgr.
Services: PLC; PFC; producer of industrial films.

Viscaya Productions. 30 Alhambra Plaza, Coral Gables, Fla. Highland 8-7947. J. Vanhearn, exec producer.
Services: PFP; PFC; DFS; foreign language adaptations (lip sync & narration).

Vogue Film Productions Inc. Bowman Field, Louisville 5, Ky. Glendale 4-3689. Hal Vinson, pres.
Services: PFP; PFC; tv air checks.

Volcano Productions Inc. 1040 N. Las Palmas, Hollywood 38, Calif. Hollywood 7-3111. James A. Bank, pres.
Services: PFP; PFC; producer of industrial films.

W

Roger Wade Productions Inc. 15 W. 46th St., New York 36, N. Y. Circle 5-3040. Roger Wade, pres.
Services: PLC; PFC; producer of industrial films, commercials, sound slidefilms, slides and film sales presentations. Scripts, art casting, etc.

Walden Productions Inc. 9756 Wilshire Blvd., Hollywood 38, Calif. Crestview 4-8457. Jules C. Goldstone, pres.
Services: PFP.

Warner Bros. Commercial & Industrial Films Inc. 4000 Warner Blvd., Burbank, Calif. Hollywood 9-1251. David DePatric, vp.
Services: producer of industrial films.

Jack M. Warner Productions Inc. 846 N. Cahuenga Blvd., Hollywood 38, Calif. Hollywood 9-9061. Jack M. Warner, production vp.
New York 19, N. Y.: 640 5th Ave. Circle 5-6165. Samuel Schneider, pres.
Services: PFP; PFC; industrial films; plays.

Warner Bros. Television Inc. Burbank, Calif. Hollywood 9-1251. William T. Orr, vp.
Branch Office:
New York 19, N. Y.: 666 5th Ave. Circle 6-1000. Rod Erickson, vp.
Services: PFP; PFC.

Washington Video Productions Inc. 1637 Wisconsin Ave., N.W., Washington 7, D. C. Adams 4-5737. George F. Johnston, pres.
Branch Offices:
Tokyo, Japan: CPO Box 710. Ian Mutsu, representative.
London, England: 203 Regent St. Regent 5681-2-3. Howard Connell, representative.
Services: PFP; PFC.

Adrian Weiss Productions. 655 N. Fairfax Ave., Los Angeles 36, Calif. Olive 3-5350. Adrian Weiss, producer.
Services: PFP; PFC; PLC; PLP; editing; equipment for rent.

Louis Weiss & Co. 655 N. Fairfax Ave., Los Angeles 36, Calif. Olive 3-5350. Adrian and Louis Weiss, partners.
Services: DFS; DFF; PLC; PLP; editing; equipment for rent.

Western Cine Service Inc. 114 E. 8th Ave., Denver 3, Colo. Amherst 6-3061. Herman Urschel, pres.
Services: PFP; PFC; 16mm film laboratory, sound recording studio and motion picture production division.

Ross Wetzel Studios Inc. 615 N. Wabash Ave., Chicago 11, Ill. Superior 7-2755. Ross Wetzel, pres.
Services: PFC.

Wilding Inc. 1345 Argyle St., Chicago 40, Ill. Longbeach 1-8410.
Branch Offices:
New York, N. Y.: 405 Park Ave. Plaza 9-0354. Hugh Cage, vp.
Detroit, Mich.: 4925 Cadieux Rd. Tuxedo 2-3740. Dean Coffin, vp.

Detroit: 13535 Livernois St. Webster 3-2427. John Parrott, vp-gen mgr.
Cleveland, Ohio: 1010 Euclid Ave. Tower 1.6440. L. T. Young, vp.
Cincinnati, Ohio: 617 Vine St. Garfield 1-0477. R. L. McMillan.
Pittsburgh, Pa.: 3 Gateway Center. Grant 1-6240. Karl Kuechenmeister.
Twin-Cities, St. Paul-Minn.: 1821 University Ave. Midway 6-1055. Arnie Brassett.
Hollywood, Calif.: 6981 Venice Blvd. Webster 8-0183. Bob Rosencrans, mgr.
Chicago, Ill.: 1345 Argyle St. Cliff Weake, district mgr.
Services: PFC; PLC; creators-producers of motion pictures, slidefilms and live stage shows for industry.

Willard Pictures Inc. 45 W. 45th St., New York 36, N. Y. Judson 2-0430. John M. Squiers Jr., pres.
Services: PFP; PFC; producer of industrial, training and propaganda films, 16-35mm printing, monochrome and color.

Frank Willard Productions. 3223-B N.W. Cain's Hill Pl., Atlanta 5, Ga. Cedar 7-2282. Frank Willard, owner.
Services: PFP; PFC; industrial and business film production; sound recording services 16mm or 35mm; slide films.

Williams & Hill Ltd. 4 Albert St., Toronto, Ont. Empire 2-1931. Richard H. Hill, vp.
Services: PFC; slides and Pictafilm commercials on film.

Williams & Meyer Co. 130 Randolph St., Chicago 1, Ill. Wabash 2-3800. William S. Meyer, pres.
Services: slides for projection, color and monochrome; rear projection balops, telops, flip cards and photographic backgrounds.

Window-Glen Production Co. 360 N. Camden Drive, Beverly Hills, Calif. Crestview 6-7071. John Payne, executive producer.
Services: PFP; producer of "Restless Gun."

Winik Films Corp. 250 W. 57th St., New York 19, N. Y. Circle 6-7360. Leslie Winik, pres.
Branch Offices:
Portland 12, Ore.: 611 N. Tillamook St. Atlantic 4-4255. Merriman Holtz Jr.
Chicago 6, Ill.: 20 N. Wacker Drive, Central 6-8955. Alfred D. LeVine.
Services: PFP; PFC; DFS; library of sports stock shots.

Raphael G. Wolf Studios Inc. 1714 N. Wilton Pl., Hollywood 28, Calif. Hollywood 7-6126. Raphael G. Wolf, pres.
Branch Office:
Detroit, Mich.: Detroit Times Bldg. Woodward 3-3028. Richard Bonds.
Services: PFP; PFC; industrial & training films.

Wondsel, Carlisle & Dunphy Inc. 1600 Broadway, New York, N. Y. Circle 7-1600. Harold E. Wondsel, pres.
Services: PFC; industrial films; tape commercials.

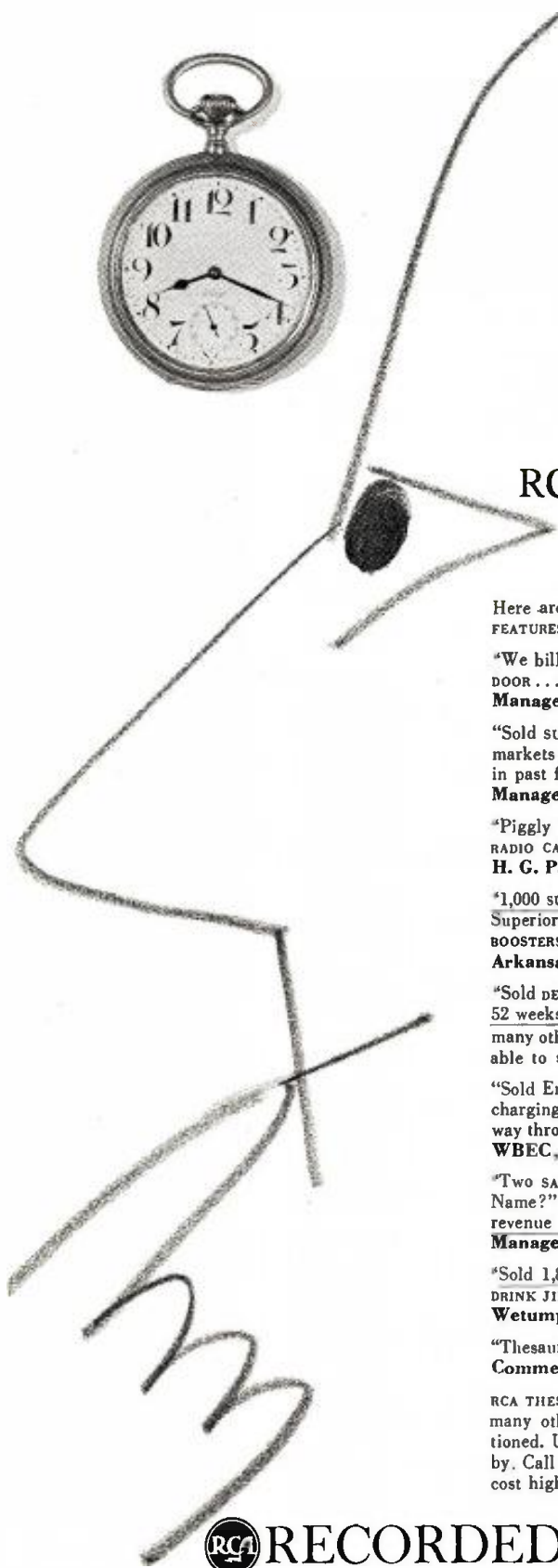
World Broadcasting System Inc. 488 Madison Ave., New York 22, N. Y. Murray Hill 8-4700. Dick Lawrence, gen mgr.
Branch Offices:
Cincinnati 6, Ohio: 1529 Madison Rd. Plaza 1-1323. Leo Gutman advertising director.
Hollywood 46, Calif.: 7324 Santa Monica Blvd. Oldfield 4-2800. Herb Gordon, radio production vp.
Services: PLP; PFP; PFC; PLC; program production; recording; syndicate transcriptions; scripts.

World Horizon Films. Maryknoll, N. Y. Wilson 1-7590. Rev. Albert J. Nevins, director.
Los Angeles 33, Calif.: 426 S. Boyle Ave. Angelus 8-6349. Rev. Francis J. Caffrey, M.M.
New York 19, N. Y.: 621 W. 54th St. Plaza 7-8466. Kenneth Cofod.
Services: PFP; DFS.

World Wide Information Services Inc. 660 First Ave., New York 16, N. Y. Oregon 9-7240. Richard W. Hubbard, director.
Services: producer of newsfilm and newsreels, market research.

WOR Recording Div. (RKO Teleradio Pictures Inc.) 1440 Broadway, New York 18, N. Y. Longacre 4-8000. John B. Hayes, mgr.
Services: recording tv sound tracks including transfer to magnetic tape and film.

The Jack Wrather Organization. 270 N. Canon Drive, Beverly Hills, Calif. Crestview 4-8521. Jack Wrather, pres.
Branch Offices:
Independent Television Corp. New York: 488 Madison Ave. Plaza 5-2100. Walter Kingsley, pres.
The Lone Ranger Inc. Calif.: 270 N. Canon Drive. Crestview 4-8521. Jack Wrather, pres.
Lassie Programs Inc. Calif.: 270 N. Canon Drive. Crestview 4-8521. Jack Wrather, pres.
Services: PFP; DFS.



RCA THESAURUS TURNS TIME INTO PROFITS FOR YOU

Here are just a few examples of the way RCA THESAURUS COMMERCIAL LIBRARY FEATURES build bigger profits for radio stations throughout the country:

"We billed \$12,500 in 13 weeks with SHOP AT THE STORE WITH THE MIKE ON THE DOOR . . . 39 participating sponsors delighted . . . a great campaign." **Dale Woods, Manager, KUEN, Wenatchee, Washington**

"Sold SUPERMARKET CAMPAIGN, 9,464 spots on firm year contract to Stater Bros. markets . . . terrific sales results for sponsor. Nearly all of 100 new accounts sold in past few months were closed by using Thesaurus jingles." **Joe Klaas, Sales Manager, KITO, San Bernardino, California**

"Piggly Wiggly stores bought 52-week, 42 spots weekly schedule SUPERMARKET RADIO CAMPAIGN . . . 2,184 spots annually . . . we're charging a premium fee." **H. G. Parise, Manager, WMFG, Hibbing, Minnesota**

"1,000 SUPERMARKET CAMPAIGN JINGLES sold to Peerson Bros. Shopping Center . . . Superior Federal Savings bought 365 spots, DATELINES AND SELL-LINES SALES BOOSTERS." **James Fesperman, Commercial Manager, KSFA, Fort Smith, Arkansas**

"Sold DEPARTMENT STORE CAMPAIGN to Sears Roebuck, 50 announcements weekly, 52 weeks." Sponsor very satisfied! Just this one account pays for Thesaurus. The many other jingles that are sold are bringing us accounts that we never have been able to sell." **D. Pebbles, Commercial Manager, KDBS, Alexandria, La.**

"Sold England Brothers 1,000 spots, 52 weeks DEPARTMENT STORE CAMPAIGN . . . charging a premium fee! Jingles sold the sponsor, who kept humming them all the way through the tape demo—very pleased!" **Paul Edwards, Program Director, WBEC, Pittsfield, Massachusetts**

"Two SALES BOOSTER CAMPAIGNS sold on 2 calls! "What's the Meaning of This Name?" to savings and loan. "Little Known Facts" to furniture store. \$3,300 new revenue in first two weeks with Thesaurus." **Robert Z. Morrison, Jr., Sales Manager, WKBH, La Crosse, Wisconsin**

"Sold 1,800 announcements to Royal Crown Cola Bottling with Thesaurus SFT DRINK JINGLE . . . sponsor pleased . . . so are we." **Ed Morgan, Manager, WETU, Wetumpka, Alabama**

"Thesaurus LUMBER JINGLE increased account \$1,700 a year." **Hank Behre, Commercial Manager, WMTR, Morristown, New Jersey**

RCA THESAURUS can do as much for you, and more! Wait till you hear about the many other sure-selling COMMERCIAL LIBRARY FEATURES we haven't even mentioned. Unsold time means lost income for you, so don't let another minute slip by. Call your nearest RCA THESAURUS representative now, and get the full low-cost high-profit story!

 **RECORDED**
PROGRAM SERVICES

155 EAST 24th STREET, NEW YORK 10, N. Y., MURRAY HILL 9-7200
445 N. LAKE SHORE DRIVE, CHICAGO 11, ILL., WHITEHALL 4-3530
1121 RHODES-HAVERTY BLDG., ATLANTA, GA., JACKSON 4-7703
7901 EMPIRE FREEWAY, DALLAS 35, TEXAS, FLEETWOOD 2-3911
1016 N. SYCAMORE AVE., HOLLYWOOD 38, CAL., OLDFIELD 4-1660
800 SEVENTEENTH AVE. SO., NASHVILLE, TENN., ALPINE 5-6691

Tv Program Services CONTINUED

Carter Wright Enterprises. 6533 Hollywood Blvd., Hollywood 28, Calif. Hollywood 9-0944. Carter Wright, pres.
Services: PLP; PLC; PFC; FFP.

Writercraft Agency. 5880 Hollywood Blvd., Hollywood 28, Calif. Hollywood 9-7855. Carl Coolidge, director.
Services: tv scripts.

Wurtele Film Productions. 2302 Diversified Way, Orlando, Fla. Garden 2-9755. Harold S. Wurtele, owner.
Services: PFC; producer and distributor of 16mm educational and industrial films offered to television stations on free-loan basis.

Y

Marvin Young Assoc. 1350 N. Highland Ave., Hollywood 28, Calif. Hollywood 2-2684. Marvin Young, head associate.
Services: PLP; PFP; PFC; PLC; representation of eastern advertising agencies.

Z

Ziv Television Programs Inc. 488 Madison Ave., New York 22, N. Y. Murray Hill 8-4700. M. J. Rifkin, vp in charge of sales.

Branch Offices:
Chicago, Ill.: 520 N. Michigan Ave. Whitehall 4-1030. Edward Broman, regional sales mgr.

Los Angeles 46, Calif.: 7324 Santa Monica Blvd. Oldfield 4-2800. Jack Gregory, western division sales mgr.

Cincinnati 6, Ohio: 1529 Madison Rd., Plaza 1-1323. H. Ray McGuire, north central sales mgr.

Dallas 1, Tex.: Mercantile Dallas Bldg. Riverside 1-3386. Don Brogdon, south central sales mgr.

Los Angeles 46, Calif.: 7324 Santa Monica Blvd. Oldfield 4-2800. Allen Martini, western sales division, mgr.

Chicago 11, Ill.: 520 N. Michigan Ave. Whitehall 4-1030. A. Unger, vp.

Services: PFP; PFC; DFS.
Maurice H. Sonary Tv-Film Productions. 333 W. 52nd St., New York 19, N. Y. Judson 2-6185. Maurice H. Zouary, owner.
Services: PLP; PFP; PFC; PLC; stock footage.

Radio Program Producers, Radio Program Distributors, Radio Production Services

Key to symbols: PLP—producer of live radio programs; PTP—producer of transcribed programs; PRC—producer of recorded commercials; STP—syndicator of transcribed programs.

A

Academy Film Productions Inc. 123 W. Chestnut St., Chicago 10, Ill. Michigan 2-5877. Bernard Howard, pres-executive producer.
Services: PLP; PTP; PRC; consultant.

All-Canada Radio & Television Ltd. 80 Richmond St. W., Toronto, Ont. Empire 6-7691. Dana Murray, Program Div. mgr.
Montreal: Dominion Square Bldg. University 6-9668. Ken Baker, mgr.

Winnipeg: Electric Railway Chambers. Whitehall 2-6861. Bruce Pirie, mgr.
Calgary: Taylor Pearson and Carson Bldg. Amherst 2-7691. Jack Cavanaugh, mgr.
Vancouver: 1161 Melville St. Mutual 4-7461. John Baldwin, mgr.
Services: PTP; STP.

Allied Record Mfg. Co. 1041 N. Las Palmas Ave., Hollywood 28, Calif. Hollywood 9-5811. Daken Broadhead, pres.
Services: Record pressing.

American Baptist Convention, Radio-Tv Department. 152 Madison Ave., New York 16, N. Y. Murray Hill 4-4100. Frederick L. Essex, director.
Services: PTP; religious broadcasting workshops.

American Foundation for the Blind Inc. 15 W. 16th St., New York 11, N. Y. Watkins 4-0420. Dr. Gregor Ziemer, director of public education.
Services: STP; PTP; community relations

American Jewish Broadcasting Co. 239 Fourth Ave., New York 3, N. Y. Gramercy 5-6553. Herman Youngleb, pres.
Services: PLP; PTP; PRC; STP; foreign language programs.

Arizona Recording Productions. 834 N. 7th Ave. Phoenix, Ariz. Alpine 2-1719. Raymond A. Boley, owner & mgr.
Services: PRC; sound for slide and motion picture film.

Artists Recording Studios. 818 Grand Ave., Kansas City 6, Mo. Harrison 1-6109. Bill L. Godden, pres.
Services: PRC; recording; air checks.

Associated Program Service (Div. of Muzak Corp.) 229 Park Ave. S., New York 3, N. Y. Oregon 4-7400. Edward Hockhauser Jr., gen mgr.
Services: transcribed music libraries, including spots and jingles.

Associated Services. Caravana Studios, 442 E. 149th St., New York 55, N. Y. Ludlow 5-0050. Salvatore Merced.
Branch Office:
New Hyde Park, L. I., New York: B-8, Hillside Manor, Pioneer 2-0500. Miles Master, associated services director.

Services: recording; facilities for rehearsals, showcase, promotions; mobile unit.
Audio-Master Corp. 17 E. 45th St., New York 17, N. Y. Oxford 7-0725. Herbert Rosen, pres.
Services: background music and sound effects records.

Audio-Video Recording Co. 136 W. 52nd St., New York 19, N. Y. Circle 6-3900. Arthur Shaer, executive vp.
Branch Office:
New York, N. Y.: 80 W. 40th St. Circle 6-3900. Arthur Shaer, executive vp.
Services: recording services; tape duplication.

Audio-Visual Program Services. B-8, Hillside Manor, New Hyde Park, L. I., N. Y. Pioneer 2-0500. Dr. Joseph L. Levit, director; Robert Miles Master, executive producer.
Branch Office:
New York 55, N. Y.: 442 E. 149th St. Ludlow 5-0050. Sal Merced, pres (Caravana Studios).
Services: PTP; PRC; STP; mobile units; remote equipment.

B

Barbton, Inc. 485 Madison Ave., New York 22, N. Y. Eldorado 5-6618. Jack Sterling, pres.
Services: syndicator of human interest and comedy scripts; taped comedy characters.

Gene Bardo Productions. 760 Broughton St., N.W., Orangeburg, S. C. Jefferson 4-2450. Gene Bardo, owner & recording engr.
Services: PRC, PTP.

Basch Radio & Television Productions. 17 E. 45th St., New York 17, N. Y. Murray Hill 2-8877. Charles J. Basch Jr., partner.
Services: PLP; PTP; PRC; STP.

V. S. Becker Productions. 551 Fifth Ave., New York 17, N. Y. Murray Hill 2-0777. Viola S. Becker, executive producer.
Services: PLP; PTP; PRC; STP.

Bible Productions. P. O. Box 371, Redlands, Calif. Pyramid 2-5469. Bill Pennell, owner-producer.
Branch Offices:
Concord, Calif.: 1625 Charlotte Drive. Mulberry 5-5094. R. K. Smith, district rep.

Tucson, Ariz.: P. O. Box 5622. Main 2-9000. Wyman Pennell, sales rep.
Services: PTP; STP; PRC.

Walter Biddick Co. 1046 S. Olive St., Los Angeles 15, Calif. Richmond 9-8800. Guy Biddick, mgr.
Services: PTP; PRC; STP; Sacred and Hawaiian music libraries.

Boyd Enterprises. Box 305, Austin 62, Tex. Greenwood 7-7982. Harvey R. Boyd, owner and mgr.
Services: PTP; PRC; STP; news reporting.

The Bridgeport Broadcasting Co. Box 9140, Bridgeport, Conn. Amherst 8-1601. Kenneth M. Cooper, pres.
Branch Office:
Bridgeport, Conn.: 1241 Main St. Edison 3-3161. John E. Metts, vp.
Services: PLP; PRC; PTP.

Broadcast Music Inc. 589 Fifth Ave., New York 17, N. Y. Plaza 9-1500. Carl Haverlin, pres.
Services: program scripts, sent monthly to BMI licensed member stations.

Broadcasting Program Service. 17 E. 45th St., New York 17, N. Y. Oxford 7-0725. Herbert Rosen, pres.
Services: PTP; STP

C

S. W. Caldwell Ltd. 447 Jarvis St., Toronto 5, Ontario. Walnut 2-2103. Spence Caldwell, pres.
Montreal, Que.: 1410 Stanley St. Avenue 8-0528. J. R. (Bud) DeBow, mgr.
Vancouver, B. C.: 1111 West Georgia St. Mutual 5-8733. Florence Ward, office mgr.

Ottawa, Ont.: 355 Main St. Central 5-1023. Donald Manson, office mgr.
Services: PTP; PRC; STP; tape duplication.

Capitol Records-Library Services. 1750 N. Vine St., Hollywood, Calif. Hollywood 2-6252. William Loose, mgr.
Services: background music.

Hu Chain Assoc. 15 E. 48th St., New York 17, N. Y. Plaza 5-6240. Hubert V. Chain, owner.
Services: PLP; PTP; PRC.

The Bruce Chapman Co. 125 W. 41st St. New York 36, N. Y. Wisconsin 7-9244. Bruce Chapman, pres.
Services: PLP; PTP; STP.

Cheshire & Assoc. 6606 Selma Ave., Hollywood 28, Calif. Hollywood 9-4580. Bob Reich-enbach, gen mgr.

Services: PLP; PTP; PRC; STP; sound effects records.

Children's Chapel Productions. 2353 Hendon Ave., St. Paul 8, Minn. Midway 6-7026. Rodney L. Kastle, producer.
Services: non-denominational children's program production-distribution.

Coastal Recording Co. Coastal "52". 136 W. 52nd St., New York 19, N. Y. Circle 6-3900;

Coastal "40". 80 W. 40th St., New York; Circle 6-3900. Arthur Shaer, exec. vp.
Services: stereophonic recording and radio transcription service.

Columbia Artists Management Inc. 111 W. 57th St., New York 19, N. Y. Circle 7-6900. Humphrey Douless, vp, director of tv and radio.
Los Angeles: 427 W. 5th St. Madison 6-2327. David Ferguson, mgr.

Services: booking of corporation's artists,

Columbia Transcriptions (Service of Columbia Records). 799 Seventh Ave., New York 19, N. Y. Circle 5-7300. Albert E. Shulman, director.

Chicago 11: 410 Michigan Ave. Whitehall 4-6000. Michael Coolidge, mgr.
Los Angeles: 8723 Alden Drive. Crestview 6-1034. Ed Mathews, mgr.

Services: PLP; STP; recording; scripts; package programs; talent.

Commercial Recording Corp. 3104 Maple Ave., Dallas 19, Texas. Riverside 8-8004 Tom Merriman, pres.

Services: PRC; jingles; musical sales aids, film scoring, stereo facilities, sound stage, advertising consultants; programming advisors.

Contemporary Productions. Box 1144, Kansas City 41, Mo. Mitchell 9-0200. David Green.

Branch Offices:
Merriam, Kan.: 5938 Metcalfe. Randolph 2-6575. John L. Humphreys, associate consultant.

Chicago (Evanston), Ill.: 2313 Sheridan Rd. Greenleaf 5-3606. William H. Calvin, associate consultant.

Palo Alto, Calif.: 860 California Ave. Davenport 6-9523. Richard Schott, associate consultant.
Services: PRC; station break jingles.

Cramer Productions. Box 75872 Sanford Station, Los Angeles 5, Calif. Hollywood 9-9749. Douglas Cramer, pres.
Services: PLP; PTP; STP.

Crane Publications. 11816 Riverside Drive. N. Hollywood, Calif. Stanley 7-8749. Edward Truman, owner.
Services: PRC; script ideas; story boards; composition of music and pre-recorded library music for dramatic or industrial films.

Crosley Broadcasting Corp. 140 W. Ninth St., Cincinnati 2, Ohio. Cherry 1-1822. Robert E. Dunville, pres.
New York 22: 3 E. 54th St. Plaza 1-5353. Scott McLean, radio sales mgr.

Chicago 1: 360 N. Michigan Ave. State 2-6693. Harry Albrecht, vp, central division.
Services: PLP; PTP.

D

Damon Recording Studios Inc. 117 W. 14th St., Kansas City 5, Mo. Victor 2-2585. Vic Damon, pres.

Services: PRC; rent, sell and lease sound equipment; jingles; airchecks; tape & disc duplicating.

Alfred Davidson Assoc. Inc. 38 E. 57th St., New York 22, N. Y. Plaza 5-0868. W. H. Bertschaw, executive producer.
Services: PTP; STP; fashion programs and public relations.

Phil Davis Musical Enterprises Inc. 59 E. 54th St., New York 22, N. Y. Murray Hill 8-3950. Phil Davis, pres.
Services: PRC.

Ronald Dawson Assoc. 545 Fifth Ave., New York 17, N. Y. Murray Hill 7-6865 Ronald Dawson, owner.
Services: PLP; PTP; scripts.

Gordon M. Day Productions. 15 W. 44th St., New York 36, N. Y. Murray Hill 2-5299. Gordon M. Day, pres.
Services: PRC; jingles; consultants.

Decca Records Inc. 445 Park Ave., New York 22, N. Y. Plaza 2-1600. Lou Sebok, mgr, special services.
Services: records; transcriptions; studios available.

John del Re. 1101 Vermont Ave. N. W., Washington 5, D. C. Sterling 3-8545.
Rome, Italy: Via Satrico 16, 759683. Dr. Rudi del Re.
Services: PLP; PTP.

Dolph Radio & Television Productions Inc. 910 17th St., N.W., Washington 6, D. C. District 7-2717. William B. Dolph, pres.
Services: PLP; PTP.

Dominion Broadcasting Co. 4 Albert St., To-

Tv Program Services CONTINUED

ronto, Ont. Empire 3-3383. Hal B. Williams, pres.
Services: PLP; PTP; PRC; STP.

E

Empire Broadcasting Corp. 480 Lexington Ave. New York 17, N. Y. Yukon 6-5700. Mrs. Helen D. Kelleher, pres.
Services: PRC.

Endorsements Inc. 65 E. 55th St., New York 22, N. Y. Plaza 1-0320. Jules Alberti, pres.
Services: endorsements and testimonials.

Lyle Kenyon Engel Assoc. 211 W. 58th St. New York 19, N. Y. Circle 7-6382. Lyle Kenyon Engel, pres.
Services: PLP; PTP; music

Enterprise Productions. 13750 Saticoy St., Van Nuys, Calif. Stanley 3-2730. Sherman L. Weiss, executive producer.
Services: PLP; PRC; PTP; STP.

F

Fallace Productions Inc. 59 E. 54 St., New York 22, N. Y. Eldorado 5-1752. A. S. Fallace Jr., pres.

Services: PRC; create-produce jingles, musical commercials and musical backgrounds for radio and television advertisers.

Feature Productions. 1440 N. State Parkway, Chicago 10, Ill. Michigan 2-6051. Charles L. Acree, managing director.
Services: PLP; PTP; PRC; STP.

Fidelity Sound Inc. 1427 Landon Avenue, Jacksonville 7, Fla. Flanders 9-6084. Wallace Ybanez, vp.
Services: PRC; PLP; tape duplicating; recording services.

Foster-Ferguson Agency. 141 E. 44th St., New York 17, N. Y. Yukon 6-4330. Jean Collieran Foster, Babs Ferguson, partners.
Services: PLP; PTP.

Freberg Ltd. 7781 Sunset Blvd., Hollywood 28, Calif. Hollywood 2-6973. Stan Freberg, pres.
Services: PRC; creative services.

Frank Freeman Features. 2830 Main St. Davenport, Iowa. Phone: 2-3826. Frank Freeman, pres.

Services: PLP; PTP; PRC; STP; Christmas spots; commercial writing; spot campaign ideas.

Fremantle International Inc. 368 Madison Ave., New York 17, N. Y. Murray Hill 7-4344. Paul Talbot, pres.

London: Axtell House, Warwick St., A. Cuthbertson, mgr.

Mexico City: Avenida Juarez 100. Rene Anselmo, mgr.

Rome: Piazza di Spagna 20. Lionello Torrossi, mgr.

Toronto: 17 Dundonald St. Ralph Ellis, mgr.

Montreal: 1396 St. Catherine St. Mr. Hen, mgr.
Services: STP.

French Broadcasting System. 972 Fifth Ave., New York 21, N. Y. Regent 4-1501. Pierre Crenesse, director.
Services: PTP.

G

Gabriel Radio Productions. 2608 W. 6th St., Chester, Pa. Tremont 6-5216. Christiern G. Albertson, program-production director.
Services: PTP; STP; scripts.

GAC-TV Inc. 640 Fifth Ave., New York 19, N. Y. Circle 7-7543. Arthur C. Weems, pres. Chicago: 8 S. Michigan Ave. State 2-6288. Robert Weems vp.

Beverly Hills: 9650 Santa Monica Blvd. Crestview 1-8101. Henry Miller, vp; Jay Michaels, vp.

Dallas: 1511 Bryan St. Riverside 1-3665. Phil Brown, vp.

Miami Beach: 975 Arthur Godfrey Rd. Jefferson 8-6292. Frank Hanshaw, mgr.

Services: selling agents for national and regional live and film tv and radio programs.

Gainsborough Assoc. 435 E. 57th St., New York 22, N. Y. Plaza 1-0013. Mitchell Jablons, pres.
Services: PLP; PTP; program consultation.

Gallucci Bros. & Assoc. Lake Drive, East Hampton, Conn. Andrews 7-9092. Joe Gallucci, pres.

Louisville, Ky.: 3129 Hewitt Ave. Glendale 4-6031. N. T. Gallucci, gen mgr.

Waterbury, Conn.: 727 Meriden Rd. Plaza 3-5272. Lou Gallucci.

Services: PLP; PTP; PRC; STP; promotions.

Grace Gibson Radio Productions. 6606 Selma Ave., Hollywood 28, Calif. Hollywood 9-4580. Bob Reichenbach, gen mgr.
Services: PTP.

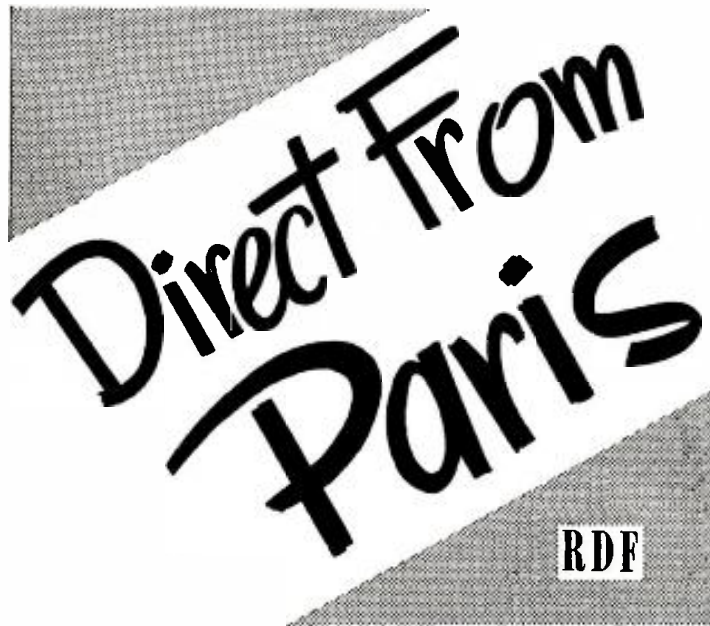
Harold R. Gingrich Productions. 111 N. Marion St., Oak Park 1, Ill. Village 8-9444. Harold R. Gingrich, owner-director.

Services: PLP; PRC; sound effects.

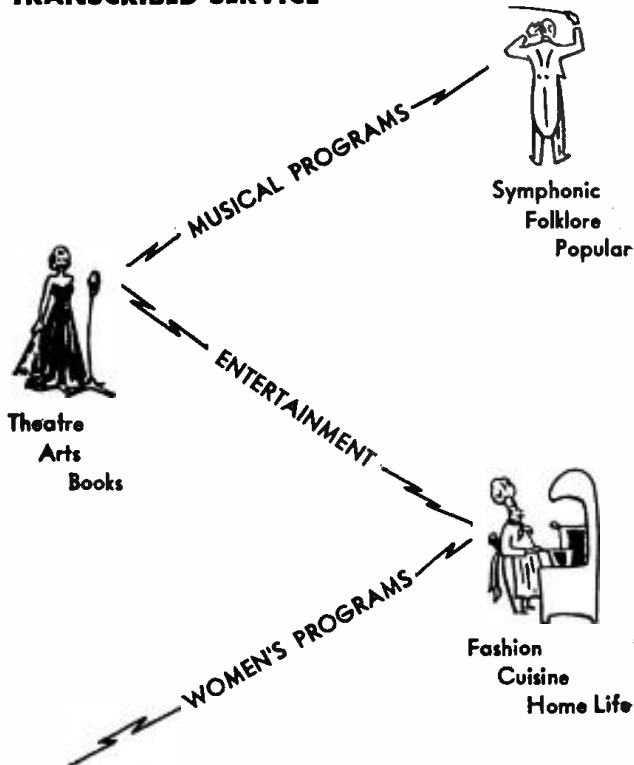
Harry S. Goodman Productions. 19 E. 53rd St. New York 22, N. Y. Plaza 5-6131. Harry S. Goodman, gen mgr.

Toronto: 453 Jarvis St. Walnut 5-2841. Norris Mackenzie, mgr.
Services: PTP; PRC; STP; PLP; jingles.

Gotham Recording Corp. 2 West 46 St., New



**THE FRENCH BROADCASTING SYSTEM (RDF)
BRINGS YOU FREE OF CHARGE A REGULAR
TRANSCRIBED SERVICE**



**BY SPECIAL SHORTWAVE FEED
ON-THE-SPOT NEWS • INTERVIEWS • REPORTS**

The French Broadcasting System

PIERRE CRENESSE—Director in North America

972 Fifth Avenue • New York 21, N. Y. • REgent 4-1501

Radio Program Services CONTINUED

York 36, N. Y. Judson 6-5577. Herbert M. Moss, pres.
Services: PLP; PTP; PRC; STP; jingles.

Grayhill Recording Studio. 1223 S. Harvard Ave., Tulsa, Okla. Webster 2-1244. Claude H. Hill, Meridith Gray, co-owners.
Services: recording; sound effects; recorder rentals; sound studio, air checks.

K

Mitchell J. Hamilburg Agency. 8776 Sunset Blvd., Hollywood 46, Calif. Olympia 2-5160. Mitchell J. Hamilburg, pres.
New York 22, N. Y.: 444 Madison Ave. Plaza 3-2720. Marvin H. Sugarman, merchandising director.
Services: tv & radio packaging.

Hardie Productions Inc. 510 Madison Ave., New York 22, N. Y. Academy 2-3354. Ralph Craig, pres.
Services: Musical commercials; ID's and film backgrounds.

Byron Harriott, Radio & Tv Sound-Film Production Studios. 5075 37th St. N. St. Petersburg, Fla. Hemlock 6-8411. Byron Harriott, gen mgr.
Services: PLP; PTP; PRC; STP; producer of documentaries.

Richard R. Haskey, Audio Engineering. P. O. Box 32, Watertown, Wis. Watertown 2168. Richard R. Haskey, mgr.
Services: PRC; recording on tape, disc, wire and film; mailing service; tape duplication; air checks.

George Held Productions. Penn-Sheraton Hotel, Pittsburgh 30, Pa. Grant 1-3696. George Held, pres.
Services: PLP; PTP; PRC.

Hollis Productions Ltd. 624 Madison Ave. New York 22, N. Y. Plaza 3-3267. Charles Irving, pres.
Los Angeles, 49: 847 Linda Flora Dr. Granite 2-0865. Charles Irving, pres.
Services: PLP; PTP; PRC.

Houlé-Suchek Enterprises—DBA Que Recording Co. 6233 Hollywood Blvd., Hollywood 28, Calif. Hollywood 4-8351. Normand Houlé, pres.
Services: PLP; PRC; recording studio.

Howard Radio-Tv Productions. 123 W. Chestnut St., Chicago 10, Ill. Michigan 2-5877. Bernard Howard, owner.
Services: PLP; PTP; PRC; jingles.

L

Ind-O-Pro Recording Studios. 709 Eighth Ave., New York 36, N. Y. Judson 6-0296. Bert Gruen, pres.
Services: PTP; PRC; STP, recording facilities for commercial records.

J

Frederick Jacky Productions. 230 N. Michigan Ave., Chicago 1, Ill. Dearborn 2-3230. Frederick Jacky, pres.
Services: PTP; PRC; STP.

Jewell Radio & Television Productions. 612 N. Michigan Ave., Chicago 11, Ill. Mohawk 4-5757. James E. Jewell, pres.
Detroit: Penobscot Bldg. Woodward 3-0617. W. Ralph Jewell, executive-in-charge.
Hollywood: Landmark Productions. 1040 N. Las Palmas, Hollywood 7-3111. Michael Baird, mgr.
Services: PLP; PTP; PRC; consultants; package-production services.

The Jingle Mill Inc. 203 W. 49th St., New York 19, N. Y. Plaza 7-5730. Hal Lee, exec. prod.
Services: PRC.

J. B. Productions. 919 18th St., N.W., Washington 6, D. C. Metropolitan 8-1510. George Wilkins, production director.
Services: PRC.

K

Bill Kersey Productions. 2809 N. 77th St., Milwaukee 10, Wis. Greenfield 6-2463. Bill Kersey, owner.
Green Bay: 1593 Jay Lane. Hemlock 2-4722. John R. Saxe, midwest sales mgr.
Services: PLP; PTP; PRC.

William L. Klein Productions. 301 E. Erie St., Chicago 11, Ill. Superior 7-3114. William L. Klein, pres and executive producer.
Branch Office:
Chicago, Ill.: 154 E. Erie St. Superior 7-7868. E. Kreisky, gen mgr.
Services: PTP; PRC; recording studios.

L

Lang-Worth Feature Programs Inc. 1775 Broadway, New York 19, N. Y. Judson 6-5700. John D. Langlois, pres.
Services: PTP; PRC; STP; jingles.

Herbert S. Laufman & Co. 221 N. LaSalle St., Chicago 1, Ill. Randolph 6-4086. Herbert S. Laufman, pres.
Services: PTP; STP.

Lester Lewis Assoc. 11 E. 43 St., New York 17, N. Y. Plaza 3-5082. Lester Lewis, partner.
Services: PLP.

Jack Lloyd. 1445 Miller Way, Hollywood 46, Calif. Oldfield 6-4607. Jack Lloyd, executive producer.
Services: PLP; PTP; PRC; jingles

George Logan Price Inc. 20828 Pacific Coast Highway, Malibu, Calif. Globe 6-2135. George L. Price, pres.
Services: PTP; PRC; copy service; sale-service of transcribed shows.

Robert Longenecker Agency. 8428 Melrose Place, Los Angeles 46, Calif.: Olive 3-3770. C. Robert Longenecker, pres.
Services: PRC.

Lutheran Broadcasting Center (The Evangelical Lutheran Church). 422 S. Fifth St., Minneapolis 15, Minn. Federal 2-3474. James V. Anderson, radio-tv director.
St. Paul: 2353 Hendon Ave. Midway 6-7026. Warren L. Holmen, mgr.
Services: PTP; STP.

M

C. P. MacGregor Co. 729 S. Western Ave. Los Angeles 5, Calif. Dunkirk 4-4191. C. P. MacGregor, owner.
Services: PTP; PRC; STP; studio rental; recording services; record processing and pressing facilities.

Magne-Tronics Inc. 49 W. 45th St. New York 36, N. Y. Circle 7-0210. Thomas L. Clarke, Jr., pres.
Services: background music.

Marshall Organization Inc. 750 Third Ave., New York 17, N. Y. Murray Hill 7-2722. Anthony W. Marshall, pres.
Services: PLP; PTP; PRC; STP.

Mastertone Recording Studios Inc. 130 W. 42 St., New York 36, N. Y. Wisconsin 7-2940. Eugene Sayet, recording supervisor
Services: PTP; PRC; monaural & stereophonic recording-mastering facilities.

Frank McNaughton & Assoc. 14 E. Jackson Blvd., Chicago 4, Ill. Harrison 7-4072. Frank McNaughton, pres.
Services: PRC; documentaries, interviews, special events and educational features.

Methodist Church, Television, Radio & Film Commission. 1525 McGavock St., Nashville 3, Tenn. Chapel 2-3561. Dr. Harry C. Spencer, general secretary.
Services: PTP; STP.

Metro Artist Bureau. 4 W. 57th St., New York 19, N. Y. Circle 6-8470. T. M. Nelson, mgr.
Services: PLP; PTP; talent.

Vincent Michaels Inc. 21 E. 28th St., New York 16, N. Y. Murray Hill 3-7800. M. Michael Bogen, pres-creative director.
Services: promotional service syndicator.

Charles Michelson Inc. 45 W. 45th St., New York 36, N. Y. Plaza 7-0695. Charles Michelson, pres.
Branch Offices:
Sydney, Australia: 60 Hunter St. BW 4661. Grace Gibson, managing director.
London, England: Northcliffe House Fleet Street 6000. Frank Coven, mgr.
Hollywood 28, Calif. 6606 Selma Ave. Hollywood 9-4580. Bob Reichenbach, gen mgr.
Services: PTP; STP; distributors of sound effects record libraries; buyer for Australian program distributors.

Michelson & Sternberg Inc. 45 W. 45th St., New York 36, N. Y. Plaza 7-1269. Aaron Michelson, pres.
Services: records for export; sound effects.

Midwestern Broadcasting School. 228 S. Wabash Ave., Chicago 4, Ill. Wabash 2-0712. Fred H. Robbins, director.
Services: recording; training announcers.

M-J Productions. 2899 Templeton Rd. Columbus 9, Ohio. Belmont 6-8043. Mary-Jo Cobbs, Robert M. Geis, co-owners.
Services: PTP; PRC; STP

Morton Productions. 64 E. Lake St., Chicago 1, Ill. Central 6-4144. Morton Jacobson, pres.
Services: PTP.

N

National Council of Churches, Broadcasting & Film Commission. 220 Fifth Ave., New York 1, N. Y. Oregon 9-2968. Dr. S. Franklin Mack. Hollywood 28: 5746 Sunset Blvd. Hollywood 4-7464. George Heimrich.
Services: PLP; PTP.

National Research Bureau Inc. 415 N. Dearborn St., Chicago 10, Ill. Superior 7-5000. William H. Wood, pres.
Sarasota, Fla.: 1465 Main St. Ringling 6-0131. W. H. Wood.
Burlington, Iowa: 802 Washington St. Plaza 2-5415. Milton Paula.
Canoga Park, Calif.: 7333 Remmet Ave. Al Leffman.
Services: syndicated station promotion newsletters; continuity service; sales and program ideas.

National Retail Radio Spots Inc. 6331 Hollywood Blvd., Hollywood 28, Calif. Hollywood 9-1989. Philip B. Singer, pres in charge of sales.
Services: PRC; STP; PTP.

Oliver W. Nicoll Productions. 37 W. 46th St., New York 36, N. Y. Judson 2-5130. Oliver W. Nicoll, executive director.
Services: PLP; PTP; STP; phonograph records and albums; talent; scripts, consultation.

Nola Penthouse Sound Studios. 111 W. 57th St., New York 19, N. Y. Judson 2-1417. V. Thomas Nola, gen mgr.
Services: monaural & stereophonic film-tape-disc-recording services; tape duplication; air-checks.

Northwestern Recording Inc. 411 S.W. 13th Ave., Portland 5, Ore. Capitol 3-4107. Robert M. Lindahl, pres.
Services: PTP; PRC; scripts; jingles.

O

Lillian Okun. 165 E. 35th St., New York 16, N. Y. Murray Hill 3-5354. Lillian Okun, pres.
Services: PLP

P

Packaged Programs Inc. 634 Penn Ave., Pittsburgh 22, Grant 1-4756. M. E. Fierst, gen mgr.
Services: PTP; PRC; STP.

Andy Potter-Stereo-Tv Productions. 5746 Sunset Blvd., Hollywood 28, Calif. Hollywood 7-9913. Andy Potter, owner.
Services: PTP; stereophonic transcribed shows.

Leland Powers School Inc. 31 Evans Way, Boston 15, Mass. Aspinwall 7-2900. Haven M. Powers, principal.
Services: personnel and talent.

George Logan Price Inc. 20828 Pacific Coast

SWINGLES*
CUSTOM MADE
ONLY \$38
ON CONTRACT
U.S. only

the JINGLE
MILL

*SWINGLES are swinging jingles that sell your station, win audience loyalty.

COMMERCIAL SWINGLES, TOO. Complete custom-made — no open ends and no inserts.

SWINGLES are so good, over 700 stations have ordered, 98% re-ordered. Put this record to work for you, too! Write, wire, or phone.

THE JINGLE MILL • 203 W. 49 St., N.Y. 19, N.Y. PLaza 7-5730

Music comes from the heart of America

... a heart that reaches from coast to coast.

For music, today, is created in every section of our country. No longer do the popular song hits originate in Tin Pan Alley as they did in recent years.

This past year, for example, the BMI Citations of Achievement were awarded to 84 American songwriters from 32 cities in 16 states.

And just as our present day songwriters come from the heart of America, the musical tastes of Americans everywhere have broadened to include music of every kind, of every style.

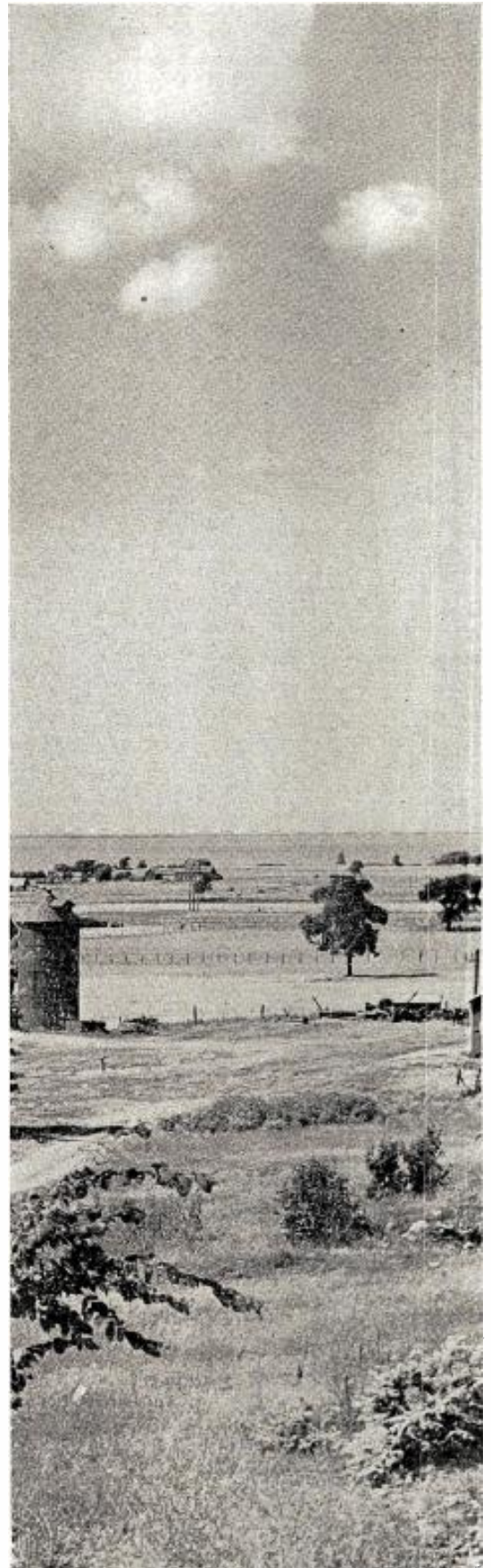
BMI is proud that it has played so prominent a role in widening the source of American popular music.

By opening its doors to new composers and writers everywhere, BMI offers encouragement to talented young men and women and provides them with the professional opportunities they seek.



BROADCAST MUSIC, INC.

589 FIFTH AVENUE NEW YORK 17, N. Y.
NEW YORK • CHICAGO • HOLLYWOOD • TORONTO • MONTREAL



Radio Program Services CONTINUED

Highway, Malibu, Calif. Globe 6-2135. George Logan Price, pres.
Services: PTP; PRC; STP; copy and ideas.

Programatic Broadcasting Service. 229 Fourth Ave., New York 3, N. Y. Oregon 4-7400. John Esau, eastern sales mgr.

Branch Office:
Beverly Hills, Calif.: 270 N. Canon Drive, Crestview 4-8521. Norman J. Ostby, western states sales mgr.

Services: Automatic radio broadcasting service of music on tape and automated equipment.

Q

Que Recording Co. 6233 Hollywood Blvd., Hollywood 28, Calif.: Hollywood 4-8351. Norman Houle & Arthur M. Sucheski, owners.
Services: sound & production services.

R

Radio & Tv Roundup Productions 111 Maplewood Ave., Maplewood, N. J. Plaza 5-0868 (New York). South Orange 3-1044 (New Jersey). W. H. Bertenshaw, gen mgr.
Services: SPT; PTP; PLP; syndicated program drops and spot features.

Radio Features Inc. 75 E. Wacker Dr. Chicago 1, Ill. Franklin 2-4392. Walter Schwimmer, pres.

New York 22: 527 Madison Ave. Eldorado 5-4616. Jack Arden, office mgr.
Services: PLP; STP.

Radio Features of America. 37 W. 46th St., New York 36, N. Y. Judson 2-5130. Oliver W. Nicoll, executive director.

New York 22: production unit; Hotel New Weston, Madison Ave. at 49th St. Plaza 3-4800. John Henry Macdonell, managing director.
Services: PLP; PTP; PRC; STP; international radio service; talent, scripts.

Radio Free Europe. 2 Park Ave., New York 10, Lexington 2-8902. Thomas H. Brown Jr., director; Erik Hazelhoff, European director; Henry Lollot, Lisbon, Portugal, mgr dir.

Services: overseas broadcasting (28 transmitters and relay stations in West Germany and Portugal). Private organization supported by Crusade for Freedom.

RCA Recorded Program Services (RCA Victor Record Div.). 155 E. 24th St., New York 10, N. Y. Murray Hill 9-7200. A. E. Sambrook, mgr.

Chicago 11: 445 N. Lake Shore Dr. Whitehall 4-3893. W. F. Reilly, central division mgr.

Hollywood 38: 1016 N. Sycamore Ave. Oldfield 4-1660. W. C. Gartland, western rep.

Atlanta: Rhodes-Haverty Bldg Jackson 4-7703. W. D. Cochran, southeastern rep.

Dallas 35: 7901 Empire Freeway. Fleetwood 2-3911. John Alves, southwestern rep.

Nashville, Tenn.: 800 17th Ave. S. Alpine 5-6691. Jack Dill, east central rep.
Services: PTP; STP; produce & distribute RCA Thesaurus, transcription library.

Rights Assoc. Inc. 485 Lexington Ave., New York 17, N. Y. Oxford 7-4343. Max K. Lerner, pres.

Services: program packager.

Radio Providence Productions Inc. Rocky Hill Road, N. Scituate, R. I. Niagara 7-6033 Frank Jones, pres.

Services: PTP; PRC; scripts.

Radio Recorders. 7000 Santa Monica Blvd., Hollywood 38, Calif. Hollywood 3-3282. G. Howard Hutchins, pres.

Services: monaural & stereophonic recording; air-checks.

Radio Recording Studios. 1244 Carmen Ave., Chicago 40, Ill. Edgewater 4-6461. Myron Bachman, owner.

Services: air-checks.

Radio Script Services. 218 N. Duke St. Lancaster, Pa. Express 3-4337. Dorothy S. Brown, owner-director.

Services: commercial copy; seasonal shows.

Radio-Video Programme Producers. 1440 St. Catherine St. W. Montreal, Quebec. University 6-8751. Paul L'Angeles, pres.

Services: PLP; PTP; PRC; producer of live tv programs; producer of tv films in France; adapt English films, commercials to French.

Radiozark Enterprises Inc. 1121 South Glenstone, Springfield, Mo. University 2-4422. John B. Mahaffey, E. E. Siman Jr., managing vps.

Services: PLP; PTP; PRC; STP.

Ray and Berger. 5938 Sunset Blvd., Hollywood 28, Calif. Hollywood 2-4202. Howard Ray and Jack Berger, partners.

Services: prizes for station promotions, contests and quiz programs.

Recorded Publications Labs. 1500-1550 Pierce Ave. Camden 5, N. J. Woodlawn 3-3000. David H. Goodman, vp in charge of sales.

Services: PTP; PRC; STP.

Reeves Sound Studios Inc. 304 E. 44th St., New York 17, N. Y. Oregon 9-3550. Chester L. Stewart, vp & gen mgr.

Services: recording.

Religious News Service. 43 W. 57th St., New York 19, N. Y. Murray Hill 8-7094. Lillian R. Block, managing editor.

Services: scripts.

Republic Radio & Television Features. 64 E. Lake St., Chicago 1, Ill. State 2-0460. Capico Kapps, pres.

Services: PLP; PTP; PRC; STP.

Richard S. Robbins. 163 Bleecker St., New York. Spring 7-2568.

Services: Merchandising, prizes, contests.

RKO Teleradio Pictures Inc. 1440 Broadway, New York 18, N. Y. Longacre 4-8000. Thomas F. O'Neil, pres and chmn of bd.

Branch Offices:
Boston 15, Mass.: 21 Brookline Ave Commonwealth 6-0800. Norman Knight, gen. mgr.

Hollywood 28, Calif.: 1313 Vine St. John Reynolds, tv vp.; Norman Boggs, radio vp.

San Francisco, Calif.: 415 Bush St., Wendell Campbell, vp.

Washington, D. C.: Hotel Harrington, Raymond Kohn, gen mgr.

Services: PLP; PTP; PRC; STP

Robbins Bros. 67 W. 44th St., New York 36, N. Y. Murray Hill 7-2033. Fred Robbins, pres.

Services: PLP; manages & books artists & shows.

Robinson Recording Laboratories. 35 S. 9th St., Philadelphia 7, Pa. Walnut 2-6800. W. P. Robinson, proprietor.

Services: PTP; PRC.

Roffman Assoc. 675 West End Ave., New York 25, N. Y. Riverside 9-3647. Richard H. Roffman, pres.

Los Angeles: 7755 Hollywood Blvd. Alan Winston, division mgr.

Services: PLP; PTP; PRC; STP; public relations.

Robb Studios. Walnut Tree Hill, Sandy Hook, Conn. Garden 6-2466. Henry Roger, owner.

Services: PTP; PRC; PLP; consultant; sound stage recording.

Royal Recording Co. 601 Ashby Ave., Berkeley 10, Calif. Ashberry 3-5453. Don Hambly, operations mgr.

Services: tape & disc duplication.

Jack Russell & Assoc. 203 N. Wabash Ave., Chicago 1, State 2-2818. Jack Russell, pres.

Services: PRC; talent.

S

James L. Saphier Agency Inc. 9538 Brighton Way, Beverly Hills, Calif. Crestview 1-7231. James L. Saphier, pres.

Services: PLP; PTP.

Sesac Inc. 10 Columbus Circle, New York 19, N. Y. Judson 6-3450. Evarard S. Praeger, asst to pres.

Services: PTP; PLP.

Joseph I. Sonnenreich. 205 W. 89th St., New York 24, N. Y. Susquehanna 7-1797. Joseph I. Sonnenreich, pres.

Services: PLP; PTP.

Soundac Productions Inc. 2133 N.W. 11th Ave. P. O. Box 605, Biscayne Annex, Miami 37, Fla. Franklin 4-2655. Robert D. Buchanan, pres-gen mgr.

Services: PTP; PRC.

Southern Baptist Convention, Radio & Television Commission. 6248 Camp Bowie Blvd., Fort Worth 16, Tex. Pershing 8-2188. Paul M. Stevens, director.

Services: PTP; STP

Sigmund Spaeth. 400 E. 58th St. New York 22, N. Y. Plaza 8-0879. Sigmund Spaeth, pres.

Services: PLP; PTP.

Standard Radio Transcription Services Inc. 360 N. Michigan Ave., Chicago 1, Ill. State 2-5322. Olga Blohm, gen mgr.

Services: PTP; STP; sound effects; jingles.

Studio & Artists Recorders. 6087 Sunset Blvd., Hollywood 28, Calif. Hollywood 4-8241. Lewis Finston, mgr.

Services: PTP; PRC.

T

Hal Tate Productions. 192 N. Clark St., Chicago 1, Ill. Andover 4-6520. Hal Tate, pres-owner.

Services: PTP; STP.

T B C Recording Co. 1262 Don Mills Road, Toronto, Ont. Hickory 4-2581. William H. McAlpine, mgr.

Services: PTP; PRC.

Technisonic Studios Inc. 1201 Brentwood Blvd., St. Louis 17, Mo. Parkview 7-1055. Charles E. Harrison, pres.

Services: PTP; PRC; record processing and pressing; sound recording studios.

Telepix Corp. 1515 N. Western Ave., Hollywood 27, Calif. Hollywood 4-7391. Robert P. Newman, pres.

Chicago 35: 6620 Diversey Ave. Tuxedo 9-6838. Stanley F. Anderson, pres of Telepix-Anderson Inc.

Portland 4, Ore.: 704 Wilcox Bldg. Capitol 3-0151. H. S. Jacobson, sales rep.

Services: PRC.

The Tele-Pool Corp. 1800 Shorehaven Rd., E Norwalk, Conn., Temple 8-9183. James W. Miller, pres.

Washington 4, D. C.: 811 E Street N.W. District 7-2201. Louis J. Auritt, sales mgr.

Services: PLP; STP; sales promotions, contests.

Tela-Sound Productions Inc. 1026 Pennsylvania Bldg., Washington 4, D. C. Phone District 7-8810. William Lee DeVries, pres-gen mgr.

Services: STP; PRC; lease syndicated singing commercials and program features; custom commercial jingles, station breaks, news weather and show introductions; radio sales aids, station brochures, direct mail pieces, scripts, due bills, contests, creative advertising and promotions.

Tel National Inc. 5880 Hollywood Blvd., Hollywood 28, Calif. Hollywood 2-1133. Don Estey, pres.

Services: rent transcribed commercials to radio stations.

Thoroughbred Productions. 718 S. 42nd St., Louisville 11, Ky. Spring 4-5502. James R. Finegan, executive producer.

Services: PLP; PTP; PRC; public relations; recording.

Transcription Sales Inc. 121 N. Main St., Dayton 2, Ohio. Baldwin 2-3773.

Services: Distributes Singin' Sam records

U

United Film & Recording Studios Inc. 301 E. Erie St., Chicago 11, Ill. Superior 7-9114. William L. Klein, pres & executive producer.

New York: 17 E. 45th St. Oxford 7-0726. Herbert Rosen, rep.

Washington: 425 13th St., N.W. Sterling 3-2951. Kenneth Buchanan, rep.

Services: PTP; PRC; film and sound studios; musical jingles, spot announcements; music & effects libraries.

United Lutheran Church in America, Dept. of Press, Radio & Tv. 231 Madison Ave., New York 16, Lexington 2-3410. Charles C. Hushaw, executive director; Richard T. Sutcliffe, associate director in charge of radio and television.

Services: PTP; STP.

United Nations Radio, Office of Public Information. United Nations, New York 17, Plaza 4-1234. W. Gibson Parker, director.

Services: PLP; PTP; STP.

United Presbyterian Church in the U.S.A., Radio & Television Dept. 156 Fifth Ave., New York 10, Algonquin 5-5000. Rev. Lawrence W. McMaster Jr., executive director.

Services: PLP; PTP.

Universal Recording Corp. 46 E. Walton St., Chicago 11, Ill. Michigan 2-6465. A. E. Clapper, pres.

Services: facilities for phonograph records (monaural and/or stereo), transcribed spot announcements and program recording, tape duplicating, stereo disc mastering, location recording, magnetic recording and screening.

Upper Room Radio-Television Parish. 1908 Grand Ave., Nashville 5, Tenn. Cypress 1-5910. Leslie J. Ross, director.

Services: PTP.

U. S. Recording Co. 1121 Vermont Ave., N.W., Washington 5, D. C. Lincoln 3-2705. Thomas Tait, chief recording engineer.

Washington 3, D. C.: 1347 S. Capitol St. Lincoln 3-2705. Ansel Kleiman, gen mgr.

Services: custom recording.

m-j productions

- CUSTOM SPOTS
- SLIDE COMMENTARIES
- PACKAGE PROGRAMS

"Holiday Magic"
"The Playroom"
"The Two of Us"

2899 templeton road
Columbus 9, Ohio



SESAC

PAUL HEINECKE, PRESIDENT

Licensing the performance, mechanical or synchronization rights in a repertory of distinction to the entire entertainment industry . . . radio, television, theaters, concert halls, hotels, transcription and record companies.

SESAC RECORDINGS

America's most unique music service . . . bright, new material and top flight arrangements by the finest talent available from every major record label. SESAC's New Sounds are now being released on twelve-inch long-playing microgroove recordings, especially produced and handsomely packaged . . . "designed for repeated listening."



"repertory recordings"

SESAC's free EP service to the entire industry acclaimed by over 30,000 comments received from key men in broadcasting.

Special Series Programs

Salable packages of discs and scripts based on major holidays, religious events, sports and other sponsor-right ideas.

For full information . . . write

SESAC INC. 10 Columbus Circle, New York 19, N. Y.

* Trade Mark

Radio Program Services CONTINUED

V

Thomas J. Valentino Inc. 150 W. 46th St., New York 36, N. Y. Circle 6-4675. Thomas J. Valentino, pres.
Services: library of background mood music, sound effects; industrial and documentary films.

Owen Vinson & Co. 803 19th St., Santa Monica, Calif. Exbrook 5-1305. Owen Vinson, owner.
Services: PLP; PTP; PRC; ideas, scripts and production services.

W

Wabash Valley Transcription Service. P. O. Box 433, Terre Haute, Ind. D-7322. J. W. Kulinski, gen mgr.
Services: PTP; PRC; custom transcription service.

Deryck Waring Recordings. 37 E. 49th St., New York 17, N. Y. Plaza 8-2910. Deryck H. Waring, owner.
Services: recording, film synchronization 16 mm.

Western Recorders. 6000 Sunset Blvd., Hollywood 28, Calif. Hollywood 3-6811. Donald D. Blake, Wm. M. Kirkpatrick. T. E. Robinson, partners.
Services: recording.

WFB Productions. 637 E. Broad St., Souderton, Pa. Parkway 3-3442. Walter Baghurst, mgr.
Services: recording.

Wiederhold Recording Studio. U. S. Trust Bldg., Louisville 2, Ky. Juniper 4-7808. George Wiederhold, gen mgr.
Services: PRC; recording; air checks.

World Broadcasting System Inc. 488 Madison Ave., New York 22, N. Y. Murray Hill 8-4700. Dick Lawrence, gen mgr; Jim Weathers, sales mgr.
Services: PLP; STP; recording; scripts.

WOR Recording Div.-RKO Teleradio Pictures Inc. 1440 Broadway, New York 18, N. Y. Longacre 4-8000. John B. Hayes, mgr.
Services: PRC; recording of monaural and stereophonic sound tracks used for broadcast, slide-film, phonograph records and sound tracks; mastering, pressing and tape duplicating services.

Community Antenna Tv Systems

Note: Asterisk (*) indicates system under construction.

ALABAMA

FLORENCE—Muscle Shoals Tv Cable Corp., 121 S. Court St. William F. Mays, mgr.
HUNTSVILLE—Television Distribution System Inc., 2101 Governors Dr., S.W. W. H. Pollard, pres.
RUSSELLVILLE—Better Tv Cable Co.
TUSCALOOSA—Tv Broadcasting Circuits Inc., Box 591. T. H. Todd, pres.

ALASKA

KETCHIKAN—Ketchikan Alaska Tv Inc.

ARIZONA

AJO—Ajo Service Co. V. E. Blow, pres.
BISBEE—KSUN TV-CX, Drawer C, Lowell Station. Carl W. Morris, owner.
CHRISTMAS—Antennavision Inc. (See Miami, Ariz.)
CLIFTON—Clifton-Morenci Community Tv Inc., Box 427, Safford, Ariz. Bruce Merrill, pres. (See Antennavision Inc., Miami, Ariz.)
DOUGLAS—Whitey's Tv Cable Co., 1908 E. McDowell, Phoenix, Ariz. I. W. Brayer, pres.
FLAGSTAFF—Flagstaff Tv Cable Co., 112 E. Aspen St. Milton J. Shapp, pres, Charles Wigutow, mgr.
GLOBE—Antennavision Inc. (See Miami, Ariz.)
HOLBROOK—(See Antennavision Inc., Miami, Ariz.)
MIAMI—Antennavision Inc., 507 Live Oak St., Bruce Merrill, pres.
NOGALES—Clear-Vision Tv, 324 Grand Ave. J. W. (Jessa) Allen, owner.
PHOENIX—Antennavision Inc., 2949 W. Osborn Rd., Ray Goodman, mgr.
PRESCOTT—Tv Services Inc., Box 1753. Norman Hendry, pres.
RAY—(See Antennavision Inc., Miami, Ariz.)
SAFFORD—Antennavision Inc. (See Miami, Ariz.)
SAFFORD—Priv-o-Line Tv Cable Co. C. H. Haralson, owner.
SAN MANUEL—(See Antennavision Inc., Miami, Ariz.)
SNOWFLAKE—Antennavision Inc. (See Miami, Ariz.)
SONORA—(See Antennavision Inc., Miami, Ariz.)
WILLIAMS—Whitey's Tv Cable Co., 1908 E. McDowell, Phoenix. I. W. Brayer, pres.
WINSLOW—Winslow-Holbrook Community Tv Inc., 220 Kinsley Ave. Bruce Merrill, pres.

ARKANSAS

BATESVILLE—Community Antenna Co., Box 861. Jim Davidson, pres.
FAYETTEVILLE—Trans-Video Corp. of Ark., Box 801. Hal Douglas, pres.
GUION—Community Antenna Co., Batesville, Ark. Jim Davidson, pres.
HARRISON—Twin Lakes Tv Corp., 120 E. Rush. Betty Lou Wheeler, pres.
MENA—Tv Signal Service, 515 Mena St. T. C. Masters, owner.
ROGERS—Kamo Tv Cable System, 115 S. Second. G. Don Thompson, pres.
SILOAM SPRINGS—Garrett Coaxial Tv Tower Inc. 108 Broadway. Tom H. Garrett, pres.
SPRINGDALE—T. V. Cable System. 124 N. Shilo. Wayne J. McKinney, mgr.

CALIFORNIA

AUBURN—Master Antenna Systems Inc., 941 Lincoln Way.
BANNING—Banning Communications Corp., Box 316. E. N. Knox, pres & gen mgr.
BAKERSFIELD—Tv Relay Systems Inc., 1107 E. Main St. Dean M. DeVoe, pres.
BEVERLY HILLS—Scottie Gray Inc., Box 1001. Scottie Gray, pres.
BURBANK—Community Tv Reception Co., 1509 W. Burbank Blvd. Allan MacDougall Jr., pres.
CARMEL—Alarm Corp., 7th & Lincoln Sts. Howard F. Bruggeman, pres.
DUNSMUIR—Dunsmuir Tv Co., Box 757. John F. Burgess, pres.
EAGLE MOUNTAIN MINES—Kaiser Steel Corp., Box 217, Fontana, Calif.
GLENDALE—Standard Reception Co. E. Spencer, pres.
LAGUNA BEACH—Tel-I-Clear Systems Inc., 334 Gennep St. Lewis L. Lemieux, pres.
MONTEREY—La Mesa Tv Co., 425 Alvarado St. Leonard Abinante. Wm. E. Norris, partners.
MORRO BAY—Jerry Martin Tv System, 1876 Circle Lane. Cayucos. Jerry Martin, owner.
MOUNT SHASTA—Esco Cable Tv, Box 522.
OIDDALE—Kern Mutual Telephone Co. Box 246. J. P. Maguire, vp.
PALM SPRINGS—Palm Springs Community Tv Corp., 192 S. Indian Ave. Frank L. Allen, gen mgr.
PLACERVILLE—El Dorado Tv Engineering Inc., 564 Main St. John S. Hocking, pres.
RANCHO MIRAGE—Cable Television System Inc., Box 404. Charles M. Trimble, pres.
SACRAMENTO—J. W. Brewer Co., 2800 Stockton Blvd.
SAN BERNARDINO—Community Tv, 3315 E. St. Richard J. Filanc, pres.
SAN DIEGO—Video Antenna System Inc, 3686 El Cajon Blvd.
SANTA CRUZ—Pacific Telescription System, 924 Soquel Ave. David McKay, pres.
SANTA MONICA—Vision Wire Co., 2019 Santa Monica Blvd. Frank H. Erb & Dick Brown, partners.
SAUSALITO—Sausalito Community Tv, Box 617. Robert C. Rose, owner.
SONORA—Sonora Community Antenna. Box 621. Laurence S. Jacobsen, owner.
SOUTH LAGUNA—Clear-Tv, 31752 Mar Vista Ave. Richard T. Barrett, pres.
SUSANVILLE—Antenna-Vision, 63 N. Roop St. Jim McQueen, pres.
TAFT—Kern Mutual Telephone Co., 309 Main St. J. P. Maguire, vp.
TRONA—H. S. Anderson Co., 11344 W. Olympic Blvd., Los Angeles. 64. Wm. F. Wright, mgr.
TUJUNGA—Seven Hills Antenna Corp., 10030 Commerce Ave. Dean M. DeVoe, pres.
UKIAH—Spanish Mt. Tv Corp., 175 Seminary Ave. John A. Sullivan, gen mgr.
VENTURA—Avenue Tv Coaxial Cable Service, 1969 E. Main. John G. George, owner.
VICTORVILLE—Desert Tv & Appliance Co., 16824 C St. A. M. Gish.
WILLITS—Vision Wire Co., 2019 Santa Monica Blvd., Santa Monica, Calif. Frank H. Erb, pres.
YREKA—Yreka Television Co., 110 W. Miner St. Wm. McGinnis.

COLORADO

ALAMOSA—Community Tv Systems of Colo. Inc. (See Salida).
ANTONITO—Community Tv Systems of Colo. Inc. (See Salida).
CLIMAX—Climax Molybdenum Co., Div. of American Metals Climax Inc.
DURANGO—Durango Tv Network Inc., 105 W. 10th St. John J. Morrissey Jr., pres.
ESTES PARK—Estes Park Tv Co. Richard N. Statham, pres.
LA JARA—Community Tv Systems of Colo. Inc. (See Salida).
MONTE VISTA—Community Tv Systems of Colo. Inc. (See Salida).
SALIDA—Community Tv Systems of Colo. Inc., 117 W. 2nd St.
STERLING—Sterling Community Tv Co., 207 S. 2d St. J. E. Collier. Karl O. Krummel, partners; Charles H. Pope, mgr.
TRINIDAD—Trinidad Community Tv Co. 444 N. Commercial St. Donald H. Jacobs, pres; Pete Ruiz Jr., mgr.

CONNECTICUT

NEW HAVEN—Tv Antenna Systems Inc., 27 Dixwell Ave. Matthew Jenetopoulos, pres.
STAMFORD—CoVideo* 200 5th Ave. Henry Geist, mgr.
WATERBURY—Coaxial Tv Service of Conn. Inc., 30 Avon Ave. Louis J. Spina, pres.

CREATE THE RIGHT MOOD EVERY TIME

with the

MAJOR MOOD MUSIC LIBRARY

Major offers you a full twenty hours of mood music for titles, bridges, background—for scoring, editing, recording and dubbing music for your feature productions, documentaries, TV films, slide films, animation, sales presentations, industrial films and commercials.

Major specializes in sound—you get exceptional technical know-how and beautifully-recorded original music.

IMPORTANT: *Major* owns its own copyrights on all mood music in its library; world rights available to you on a completely sound legal basis. Records available on a "per selection" or "unlimited use" arrangement.

WRITE FOR FREE CATALOGUE

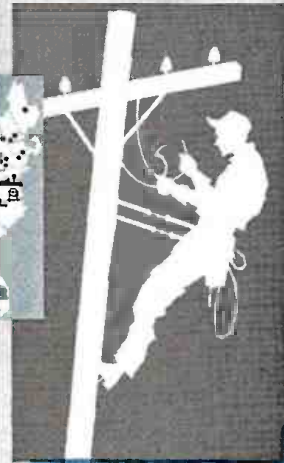
to THOMAS J. VALENTINO, INC.

Established 1932

150 West 46th Street

New York 36, N. Y.

Also available Free catalogue of complete sound effects library



JERROLD

MANUFACTURER, CONTRACTOR and CONSULTANT ... TO AN INDUSTRY

After a decade of service to the COMMUNITY ANTENNA SYSTEM INDUSTRY, Jerrold continues to provide the only comprehensive engineering, equipment, construction and business-consultant facilities.

As the TV Factbook listing of community antenna systems shows, more than 80 percent of community operators in this country use Jerrold equipment. That's because Jerrold is the one authoritative source for custom-engineered antenna surveys, unitized head-end equipment, a wide range of "job fitted" amplifiers, easily installed tap-off units, low-loss, long-life coaxial cable and all accessories for precision-performance, impedance-matched systems.

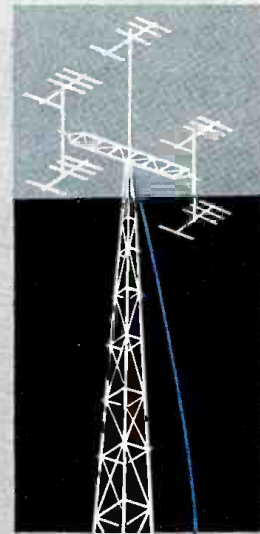
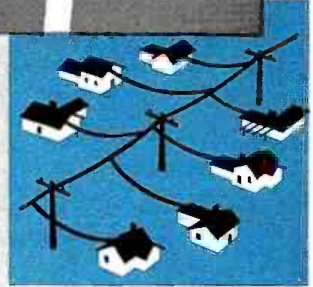
Equally important to investors entering this growing industry, Jerrold provides a business-consultant service which includes: Thorough market survey and economic evaluation of prospective communities; preparation of financial projections; aid in obtaining franchises; complete construction and installation responsibility; and continued aid in system operation.

The Jerrold organization, with sales and field engineering offices in all major markets, offers a truly complete and integrated service from system concept to system completion.

Write for complete brochure:

JERROLD ELECTRONICS CORPORATION

System Sales & Engineering Division, Dept. SD5
The Jerrold Building • Philadelphia 32, Penna.



Community Tv CONTINUED

FLORIDA

KEY WEST—Cable Vision Inc., 824 Duval St. John M. Spottswood, pres.; Charles E. Smith Jr., gen mgr.
PANAMA CITY—W. L. Gay, * 1708 Mound Ave. W. L. Gay, pres.
SARASOTA—City Tv Antenna Network Inc., 415 S. Pineapple Ave. Ed. V. Harris, pres.

IDAHO

BONNERS FERRY—Tv Sales Inc., Box 839. Norman Hawks, pres.
COTTONWOOD—Master Tv Service. Abe Uhlenkott, owner.
CRAIGMONT—Tv Cable Service.
ELK RIVER—Elk River Tv Inc. John N. Morris, mgr.
GRANGEVILLE—Grangeville Tv Service, Inc., 313 W. Main St. Stanley Wright, pres.
KAMIAH—General Sales Service, 405 Maine St. Eldon Hutchins, owner.
KELLOGG—Kellogg Tv System Inc., Sidney Bldg. J. C. Moore, pres.
KETCHUM—Wood River Tv Service, Box 11. C. E. Atkinson, owner.
LEWISTON—Pacific Northwest Tv Inc., 1323 F St. Newell Priess, pres.
MONTPELIER—Lake Line Tv Cable.
MOSCOW—Tv Cable Co.
MULLAN—Mullan Tv Co., Box 725. Mathew Hendrickson, pres.
PINEHURST—Pinehurst T.V. System Inc., Box 576. Everett E. Arvidson, pres.
POCATELLO—Bannock Tv Inc., 616 S. 5th Ave. Howard W. Moffat, mgr.
SODA SPRINGS—Ray Horner Co., Ray Horner, mgr.
TROY—Troy Tv Co. Herman Krier, pres.
TWIN FALLS—Cable Vision Inc., 420 Main Ave. E. W. L. Relher, owner & mgr.
WEIPPE—General Sales & Service.

ILLINOIS

MARENGO—Marengo Tv Inc., 306 S. State St.
PERU—Tv Transmission Co., 301 Peru St. Earl S. Nelson Sr., pres.
TAYLORVILLE—West End Tv Cooperative Assn.

INDIANA

CANNELTON—Channel Towers Inc. Charles Gerber, pres.

IOWA

DUBUQUE—Dubuque Jerrold Division, Bannock Tv Inc., 1043 Main St. Zalmon H. Garfield, pres.
ESTHERVILLE—Community Tv Signal Co., 6 S. 5th St. L. M. Jensen, pres.
FORT MADISON—Iowa Video Inc., 616 18th St. Sheldon M. Grengs, pres.

KANSAS

JUNCTION CITY—Junction City Television Inc., 724 1/2 N. Washington. Ralph L. Weir Jr., pres.
LIBERAL—Tv Cable Inc., 25 W. Third St. R. E. Hood, pres.

KENTUCKY

ALVA—Black Star Tv Assn.
BARBOURVILLE—Brown Radio & Tv Co. Dwight L. Brown, mgr.
BENHAM—Benham Community Tv Project.
CUMBERLAND—Cumberland Tv Inc., Wm. Ridsen, pres.
ELKHORN CITY—Elkhorn City Cable Service Inc. Otis Elswick, pres.
FRANKFORT—Community Service Inc., 317 Ann St. John Gerard, pres.
HARLAN—Community Tv Inc., Box 496. Joe Guthrie, pres.
IRVINE—Miller's Inc. 157 Broadway. Frank Miller, pres.
LIBERTY—Liberty Tv Co., George E. Wolford, mgr.
MANCHESTER—Perfect Tv Co., 118 Town Branch Rd., Clyde P. & Laura S. House, owners.
PADUCAH—Midwest Video Corp., Box 199. George Morrell, pres.
PAINTSVILLE—Tv Cable Corp. College St.
PIKEVILLE—Valley Tv Service Inc., Box 312. R. G. Wells Jr., pres.
PINEVILLE—Paintsville Appliance Co.
PINEVILLE—Pineville Tv.
PRESTONBURG—Flanery-Dingus Tv Service Co. Wm. J. Dingus, Dave M. Flanery, owners.
ROBINSON CREEK—Damron & Roberts, 342 N. Hellier St., Pikeville, Ky. Eugene Roberts, Clint R. Damron, partners.
VIRGIE—Mullins & Roberts Tv Systems, 342 N. Hellier St., Pikeville, Ky. Eugene Roberts, Worley Mullins, partners.
WHEELWRIGHT—Inland Steel Co.
WHITESBURG—Salyer Radio & Tv Co. R. E. Salyer, owner.
WINCHESTER—Tele-Ception of Winchester Inc.

LOUISIANA

ALEXANDRIA—Alpine Cable Tv Co. 429 DeSoto. R. L. Roland, pres.
PINEVILLE—Alpine Cable Tv Co., 429 DeSoto. R. L. Roland, pres.
WEST MONROE—Video, Inc., 1215 Cypress St., Max H. Ruhlen, pres.

MAINE

DIXFIELD—Rumford Tv Services Corp.
FORT KENT—Fort Kent Community Television Inc. Main St. J. A. Pichette, pres.
HOULTON—Houlton Tv Inc., Main St., Malcolm E. York, pres.
MADAWASKA—Aroostook Community Television Inc., 37 12th Ave. J. A. Pichette, pres.

MARYLAND

BARTON—Electric Appliance Cable Co., 19 Union St., Lonaconing, Md. T. E. Conroy, owner.
CUMBERLAND—Potomac Valley Tv Co., Inc., 100 S. Liberty St., J. Holland Rannels, pres.
FRIENDSVILLE—Yough Tv Co. R. E. Guard, pres.
HANCOCK—Community Tv Inc. Stanley Fulton, pres.
LONACONING—Jackson Tv Co., James G. McElvie, sec-treas.

MASSACHUSETTS

ATHOL—Mohawk Valley Tv Inc., 44 Exchange St. James B. Wright, pres.
MILLERS FALLS—Millers Falls Antenna Corp. Ronald M. Zschau, pres.
NORTH ADAMS—Tele-Cable. Robert D. Bilo-deau, mgr.
PITTSFIELD—Pittsfield Community Antenna Inc., 393 North St. James B. Wright.
SHELburne FALLS—Shelburne Falls Community Antenna Service. 37 Bridge St. Phillip Tedesco Jr., pres.

MICHIGAN

ALPENA—Alpena Cable Tv Inc., 311 N. Second. John Bellamy, pres.
CASPIAN—Caspian Community Tv Corp. Art Martini, pres.
FLINT—Great Lakes Community Tv Systems Inc., 4233 Brownell. Charles E. Squier, mgr.
HOUGHTON—Northern Community System. 610 Sheldon St. W. G. Link, pres.
IRON MOUNTAIN—Northern Electronics Cable Tv, 207 Stephenson Ave. James A. Klungness & Charles R. Henry, partners.
IRON MOUNTAIN—Northside Tv Corp., 110 Lehman Ave.
NORWAY—City of Norway, c/o City Hall. Paul J. Trlone, city mgr.
PETOSKEY—Great Lakes Community Tv Inc., 413 Waukazoo Ave. Gilbert R. Clark, pres.

MINNESOTA

BENSON—Community Tv Inc.
BRAINERD—Brainerd Video Inc., 619 Oak St. Paul J. Schmitt, pres.
ELY—Television Cable Co., c/o WELY. V. T. Hallett.
FAIRMOUNT—Fairmount Clearview Tv Inc., 411 N. North Ave., E. B. Nelson, pres.
INTERNATIONAL FALLS—International Tv Cable Corp., 410 Third Ave. Arthur Loallard, pres.
JACKSON—Jackson Community Tv, City Hall. A. E. Wallace, city clerk
MANKATO—Minnesota Tv Signal Distributing Co., 629 S. Front St. Robert M. Regan, pres.
ROCHESTER—Rochester Video Co., *117 E. Center St. Joseph Polre, pres.
WILLMAR—Willmar Video Inc., 516 W. Litchfield Ave. Paul J. Schmitt, pres.
WINONA—Winona Tv Signal Co., E. M. Allen, gen mgr.

MISSISSIPPI

AMORY—Community Antenna Inc., N. Main St. T. Jefferson Cole Jr., pres. & sec.
CLARKSDALE—Clarksdale Community Tv Inc., Box 621. H. S. Griffing, pres.
CLEVELAND—Tv Cable Co., 220 North St. F. C. Odum, pres.
COLUMBUS—Columbus Tv Cable Corp., 319 College St. Nelson Myers, pres.
DREW—Deita Valley Antenna Co., 114 Shaw St.
GREENVILLE—Delta Video Co., 428 Highway 82 East. W. T. Gardner, mgr.
GREENWOOD—Community Tv System Inc., Box 503. E. C. Perkins, pres.
GRENADA—Grenada Video Inc., Hugh M. Stanfill, pres.
GULFPORT—Vumore Co., 1406 22nd Ave. Dayton Collins, mgr.
HATTIESBURG—Perfect Video Inc., 504 Corrine St. Wiley Fairchild, pres.
INDIANOLA—Crosby Home Appliance, Front St.
MC COMB CITY—Better Television Co., * 116 N. Broadway. J. Lewis, owner.
NATCHEZ—Natchez Video Co., 112 N. Commerce St. Kermit S. Littleton, pres.
TUPELO—Tupelo Community Antenna Inc., Armstrong Arcade Bldg. Frank G. Haley, mgr.

MISSOURI

POPLAR BLUFF—Midwest Video Corp., 316 S. Main St., G. R. Morrell, exec. vp.
WEST PLAINS—Community Cable Co., 24 Court Square. Paul E. Thompson.

MONTANA

BIG TIMBER—Tv Cable Assn. Inc., Box 815. McLean A. Clark, pres.
BOZEMAN—Bozeman Community Tv System Inc., 233 E. Main St. Bob Magness & W. A. Simmons, owners.
CUT BANK—Highline Community Antenna

Service, Wilkins Bldg. Francis L. Bitney, pres.
GREAT FALLS—Great Falls Community Tv Cable Co., * 1720 3rd Ave. N. Herbert C. Anderson, chmn of bd.
HAVRE—Community Tv Assn. of Havre, Box 70. Charlotte H. Brader, pres.
HELENA—Helena Tv Inc., 428 N. Main St. W. L. Pighl, pres.
KALISPELL—Northwest Video, 127 Second St. W. John R. Penwell, pres.
LEWISTON—Perfect Tv Inc., Box 638. Paul B. McAdam, pres.
LIVINGSTON—Livingston Community Antenna Assn., Box 691. Paul B. McAdam, pres. & mgr.
MILES CITY—KATL TV, Box 720. I. A. Elliot, pres.
MISSOULA—Missoula Tv Cable Co., 924 S. 3rd St. Fred A. Plummer, mgr.
MISSOULA—Helms-Tarbox Service Co., Box 152. Earl J. Helms.
SHELBY—Tv Microwave & Cable Co., 214 Main St. Edward E. Stout, owner.
WHITEFISH—Big Mountain Tv Inc., Box 716. Fred A. Plummer, pres.

NEBRASKA

ALLIANCE—Alliance Community Tv Co., 210 W. 3rd St. J. E. Collier, K. O. Krummel, partners.
CLATONIA—Roker's Tv Distribution System, Box 355. Myron Roker, owner.
FALLS CITY—Falls City Tv Distribution System, 614 W. 21st St.
KIMBALL—Kimball Community Tv Co., 105 S. Oak. J. E. Collier, K. O. Krummel, partners.
SCOTTSBLUFF—Scottsbluff Community Tv Co. K. O. Krummel.
SIDNEY—Sidney Community Tv Co., 2128 Illinois. J. E. Collier and Karl O. Krummel, partners.

NEVADA

RENO—Community Antenna Co. Inc., 300 S. Center St.
TONOPAH—Tonopah Tv Inc., Box 585. Edward M. Lee, mgr.

NEW HAMPSHIRE

BERLIN—Paper City Tv Cable Corp., 1 Green Square. Richard L. Blais, gen mgr.
CLAREMONT—Bellows Falls Cable Corp.
COLEBROOK—Colebrook Cable Tv Inc., Box 393. Arnold Boucher, owner.
KEENE—Better Tv Inc., 10 Central Square. Albert J. Ricci, pres.
LACONIA—Community Tv Corp., 15 Water St. Thomas J. McIntyre, pres.
LEBANON—Twin State Television Inc., 89 North Park St. Thomas W. Best Jr., pres.

NEW JERSEY

VENTNOR—South Jersey Tv Cable Co., 5302 Ventnor Ave. Milton J. Shapp, pres.

NEW MEXICO

AZTEC—Aztec Community Tv Inc., 218 N. Main St. W. J. McConathy.
BAYARD—Nichols Tv Service, Box 537. Harold E. Nichols, owner. Charles M. Nichols, mgr.
CLOVIS—Midwest Video Corp., 1427 Main St. H. M. Whittington, mgr.
FARMINGTON—Farmingington Community Tv Inc., 407 W. Broadway. Bill Daniels, pres.
GRANTS—Tele-Grants Inc., Box 67. C. K. Gunderson, pres.
HOBBS—Hobbs Tv Co., Box 456. Lloyd A. Calhoun, pres.
LOVINGTON—Lovington Antenna Co., 622 W. Ave. D. David Erwin, general partner.
RATON—ARF Products Inc., Box 57. A. H. Maciszewski, pres.
RUIDOSO—Ruidoso Tv Cable Service, Box 185. V. L. Huisison, Oran A. Mowrey, A. W. Davis, partners.
SILVER CITY—Antennavision of Silver City Inc., 1014 Pop. Bruce Merrill, pres.
TUCUMCARI—Tucumcari Television Co., Box 35. C. E. Sharp.

NEW YORK

AVOCA—Hammel's Tv Cable Service, Box 10. H. Hammel, owner.
BAINBRIDGE—Bainbridge Tv Service, 28 Juliant St. David H. Coe.
BATH—Bath Television & Service Co. L. L. Murphy, pres.
CANISTEO—Canisteo Tv Inc., 5 Prospect Ave. T. F. Sick.
COHOCTON—Brown's Tv Cable Service, Box 602. Keith D. Brown, owner.
COOPERSTOWN—Cooperstown Video Co., 68 Main St., Raymond Kniskern, owner.
CORNING—Corning Community Tv Corp., 135 Bridge St. Charles W. Fribley Jr., pres.
CORNING—Stebens Television Antenna System Inc., 104 Bridge St. at Pulteney St. A. E. Scudder, chmn of bd.
CUBA—Cuba Cable Co., 24 W. Main. Loren Chamberlain, owner.
DANVILLE—Bradley's Tv Cable System. W. C. Bradley, mgr.
DELIH—Delhi Video Inc., 21 Elm St. Oneonta, N. Y. William J. Calsam, pres, mgr.
ELLENVILLE—Ellenville Wired Television Co., 180 Canal St. David E. Winer, pres, gen mgr.
ELMIRA—Elmira Video Inc., 156 Lake St. Ken Carr, gen mgr.
GREENWOOD—Addison Cable Tv. Lewis R. Cornell, pres.

HORSEHEADS—Chemung Valley Master Tv Antenna.
HORNELL—Ford Walton Tv Co., 374 Ontario St. Ford Walton, mgr.
HORNELL—Hornell Tv Service Inc., 166 Main St. Jack E. Pryor, pres.
ITHACA—Ceracocha Tv Corp., 518 W. State St. Anthony Ceracocha, pres.
KINGSTON—Kingston Cable Vision Inc.,* Pearl & Wall Sts. Walter Holz, pres.
LIBERTY—Liberty Video Corp., 10 Darbee Lane. Alan Gerry, pres.
LIVINGSTON MANOR—Round Top Television Club Inc. Harold B. Spriggs, mgr.
MARGARETVILLE—Tel-Viz System. Sheldon A. Birdsall, mgr.
MASSENA—Antenna Systems Corp. Robert La Plante, Myron Harowitz, William Graham, owners.
MONTOUR FALLS—Montour Falls Master Tv Antenna Corp.
NAPANOCH—Napanoch Tv Service Inc. W. C. Smith, pres.
NORWICH—Norwich Video Inc., 28 E. Main St. Leo A. Gorman, pres.
OLEAN—Olean Tv Cable Co., 122 W. State St. Joseph Saricks, pres.
ONEONTA—Oneonta Video Inc., 21 Elm St. William J. Calsam, vp & gen mgr.
PORT JERVIS—Port Video Corp., 32 Ball St. Walter J. Babey, pres.
SARANAC LAKE—Resort Cable Tv Inc., 119 Broadway. Dr. A. B. Gedroiz, pres.
SIDNEY—Sidney Video Inc., 6 Division St. W. J. Calsam, pres., gen. mgr.
WALTON—Walton Community Antenna System.
WATERTOWN—C & H Tv Service Inc., 119 Stone St. C. H. Curtis, pres.
WELLSVILLE—Wellsville Tv Cable Co., 26 Jefferson St. Constantine J. Rigas, pres.
WOODRIDGE—Woodridge Wired Tv Co., 180 Canal St., Ellenville. David E. Winer.

OHIO

ATHENS—Tv Cable Co., 11 W. State St.
BENTON—Wired Tv Trans. System.
CAMBRIDGE—Tv Cable System Inc., 1034 Steubenville Ave. Claude Stevanus, pres.
COSHOCOTON—Tower Antennas Inc., 620 Main St. Claude Stevanus, pres.
MARIETTA—Ohio Valley Cable Co.,* 314 Second St. Harry Harkins, mgr.
MURRAY CITY—Tv Cable Service. John Ayres, owner.
NEWCOMERSTOWN—Newcomerstown Tv Cable System, 109 Canal St. Oliver Ortt, mgr.
NEW PHILADELPHIA—Tv Antenna System Inc., 617 Tuscarawas Ave. N.W. J. E. Hurst, pres.
SUGARCREEK—Tower Antennas Inc., Claude Stevanus, pres.

OKLAHOMA

ALTUS—Vumore Co., 618 N. Main. Fred McElroy, mgr.
ARDMORE—Vumore Co., Box 986. Larry Boggs, pres.
CLINTON—Vumore Co.*
DURANT—Clear-Vue Tv Inc. Bennett Story, mgr.
ELK CITY—Community Tv, Box 770. I. A. Patterson.
GRANITE—Granite Televue Co., J. R. Willis, H. C. Ford Jr., partners.
GUYMON—Guyton Tv, 215 W. Fifth St. Curtis M. Faris and James B. Langston Jr., partners.
HOBART—Vumore Co., 119 W. 3rd. Ray Sikes, mgr.
HOOKER—Hooker Tv Cable. C. J. Hammack & A. R. Herbel, owners.
HUGO—Vumore Co., 120 W. Duke. Bob Lewis, mgr.
MANGUM—Vumore Co., Box 248. Joe DeIorio, mgr.
SENNEBEL—Allen's Radio & Tv Service, 133 S. Third St. Frank Allen, mgr. owner.
WAYNOKA—Waynoka Community Tv, Box 906. G. K. Stallings, owner, mgr.
WOODWARD—Tru-Vu Community Tv, 1117 11th St. Roy Butcher, pres.

OREGON

ALBANY—Tv Distributing Corp., Hotel Albany.
ARLINGTON—Community Tv Co-op.
ASTORIA—Clatsop Tv Co., 1036 Duane St. T. R. Williams, pres.
BAKER—Eastern Oregon Tv Service, 1900 Resort St. R. L. Stoner, mgr.
BEND—Tv Cable Inc., 734 Franklin Ave. Everett Rambo, pres.
BURNS—Burns-Hines Tv Inc. 63 East B St.
COOS BAY—Bay Tv Co., 250 S. Second St. D. W. Heckathorne, pres.
COQUILLE—Community Cable Tv, Box 397. C. M. Hooker, owner.
COTTAGE GROVE—Tv Cable Systems Inc., 119 S. 6th St., Howard L. Langston, pres.
THE DALLES—The Dalles Tv Co., 409 Union St. Charles A. Phipps, pres.
EAST SIDE—East Side Tv Cable Inc. D. W. Heckathorne, pres.
ELGIN—Wallowa Community Tv System. J. R. Burton, R. F. Miller, partners.
EMPIRE—Empire Tv Cable Inc. D. W. Heckathorne, pres.
ENTERPRISE—Enterprise Television Service Co., 106 S. River St. Jack Harmon, pres.
EUGENE—Abar Tv Cable Co., 298 W. Broadway. Ray F. Siegenthaler and Wm. D. Elkins, partners.

FOSSIL—Community Tv Inc. Robert Misemer, pres.
HEPPNER—Tv Inc., Box 575. L. E. Dick, pres.
HOOD RIVER—Hood River Cable System, 108 1/2 Second St., Clarke A. Brathovd, owner
IONE—City Tv Co-op.
JOHN DAY—John Day-Canyon City Cable Co., Kenneth Scott, mgr.
JOHN DAY—Scott's Furniture.
LAGRANDE—Eastern Oregon Tv Inc., 1310 Jefferson. R. Stoner, mgr.
LAKEVIEW—Lakeview Tv Cable Co., 120 North G St. Carl R. Clark, pres.
MADRAS—Rowan's Tv-Radio Service, Box 132. James P. Rowan, owner-mgr.
MEDFORD—Kabest Cable Tv, 32 N. Grape St. Everett L. Faber, vp & gen mgr.
MILL CITY—Santiam Tv Cable, Box 377. Robert P. Veness, proprietor.
MITCHELL—Mitchell Community Tv Inc. Jim Huddleston, pres.
MYRTLE POINT—Television Systems Inc., Box 117. N. W. Perkins, pres.
NEWPORT—Magee Tv Cable Co., 1032 N.E. Eads St. Ernest Magee, pres.
OAKRIDGE—Northwest Antenna Cable, Box 434. Quentin Norquist, owner.
OCEANLAKE—Lincoln Television System Inc., M. F. Berglund, pres.
PENDLETON—Pendleton Community Tv System Inc., Box 557. Carroll D. Courtmier, mgr.
PENDLETON—Weston-Athena Cable Co., 320 S.W. Court Ave. Harold B. Fetterly, owner.
PILOT ROCK—Pilot Rock Tv Corp., Box 676. J. E. Sutherland, pres.
PORTLAND—Trans Video Co. of Oregon, 1451 N.E. Alberta. Stan Terry, owner.
PRINEVILLE—Community Tv.
REEDSPORT—Cable Tv Corp., Box 186. William Esselstrom, pres.
ROSEBURG—Umpqua Radio & Tv Inc.
SEASIDE—Seaside Tv Service Co.
SHERIDAN—Stuck Electric Co., 409 N.W. Gardiner. Frank B. Stuck, owner.
TOLEDO—Mac's Tv & Electronics, 195 N. Main St., Howard W. McClure, owner-mgr.
UNION—Eastern Oregon Tv Inc., R. L. Stoner, mgr.
WARM SPRINGS—Warm Springs Cable Co., Don Macy, owner.
WECOMA BEACH—Lincoln Tv System Inc., Box 66. M. F. Berglund, pres.
WESTON-ATHENA—Weston-Athena Community System, 320 S.W. Court, Pendleton, Ore. Harold B. Fetterly, Ruth A. Fetterly, owners
WHEELER—Prickett's Radio & Tv.
YACHATS—Yachats Community Tv System, Box 123 K. Homer C. Stokes, owner.



MESA

MICROWAVE INC.

COMMON CARRIER SERVICES FOR

- COMMERCIAL BROADCAST STATIONS
- EDUCATIONAL BROADCAST STATIONS
- COMMUNITY ANTENNA SYSTEMS
- EDUCATIONAL CLOSED CIRCUIT SYSTEMS
- INDUSTRIAL COMMUNICATIONS

Offering facilities in all phases of communications as well as transportation of television signals.

A NEW CONCEPT IN RATES

It is now possible for many businesses to utilize a common carrier service which has heretofore been uneconomical due to existing rates charged by others.

Address Inquiries To:

MESA MICROWAVE INC.
 11 N. Lee • Box 1334 • Oklahoma City, Okla.
 Telephone: Central 2-8881

Community Tv CONTINUED

PENNSYLVANIA

ASHLAND—Video Co., Box 146. Robert N. Kyler, pres.
 AVIS—Charles Tv Cable System, Prospect Ave. William T. Charles, owner.
 BANGOR—Clar-O-View Community Tv Inc. 34 Market St. J. Brymer Roberts, pres.
 BELLEFONTE—Centre Video, 136 W. High St. James R. Palmer, pres.
 BERWICK—Cable Tv Co., 116 E. Front St. Joseph S. Gans, owner.
 BETHLEHEM—Service Electric Tv Cable Co., 302 Broadway. John Walsanovich, pres.
 BLOOMSBURG—Municipal Tv Corp., 239 Iron St. J. L. Pipa Jr., pres.
 BLOSSBURG—Williamson Road Tv Corp. Raymond Brague, pres.
 BRADFORD—Bradford Tv Cable Co., 129 Main St. Joseph Saricks, pres.
 BRADFORD—Parkway Antenna Co., Box 405. W. A. Ende, pres.
 BRADONVILLE—Community Tv Assn.
 BROCKTON—Schuylkill Valley Trans-Video Corp. Dominic W. Hill, pres.
 BROCKWAYBOROUGH—Brockway Tv Inc., 957 Fifth Ave. Fred Edwards Sr., chmn.
 BUCK HILL FALLS—Buck Hill Falls Tv Co.
 CATAWISSA—Municipal Tv Corp., 116 W. Independence St., Shamokin, Pa. W. M. Kearney, pres.
 CLARENDON—Clarendon Tv Assn.
 CLEARFIELD—Clearfield Tv Inc., 32 N. Second St. Joseph G. Saricks, pres.
 COALDALE—Panther Valley Tv Co., 25 W. Ridge St. Robert J. Tarlton, pres.
 CONEMAUGH—Apex Television & Radio Service Inc., 340 First St. John Chiodo, pres.
 COUDERSPORT—Coudersport Tv Cable Co., 7 Cartee St.
 CRESSONA—S. L. Tv Corp., 36 Pottsville St., James A. Setz, pres.
 EASONTON—Clear-Pic Electronics Inc.
 ELKLAND—Elkland Electric Co.
 EVERETT—Tv Corp., 7 East Main St. Wm. E. Cote, pres.
 FRANKLIN—Coaxial Cable Co.
 GALETON—Galeton Tv Antenna Inc., 11 W. Main. B. E. Kramer, pres.
 HAMBURG—Hamburg Tire Co., 231 N. 3rd St. D. H. Schoener, owner.
 HARRISBURG—Perfect Tv Inc., 2015 N. 6th St. Eli Kramer, pres.
 HAWLEY—Hawley Tv Service Co., 74 E. Main St. Plymouth, Pa. R. H. Hoesy, owner.
 HAZLETON—Mountain City Tv Co., 86 N. Wyoming St. Vincent Santapoli, mgr.
 HONESDALE—Honesdale Tv Service, 1133 Main St. Henry W. Kallnowski.
 HOWARD—Mill Hall Cable Co.
 HUGHESVILLE—L. C. Gee & Son Cable Co., 35 S. Main St. L. C. Gee, Sr. & Jr., partners.
 ISABELLA—Community Antenna Co., Box 121.
 JERSEY SHORE—Hardt's Video Service, 1312 Allegheny St. Anna K. Hardt, owner.
 JOHNSBURG—Community Tv Inc. Roy H. Nelson, pres.
 KINGSTON—Teleservice Co. of Wyoming Valley, 337 Wright Ave. James V. Coffey, mgr.
 LANSFORD—Panther Valley Tv Co. Inc., 25 W. Ridge St. Robert J. Tarlton, pres.
 LEHIGHTON—Lehigh Trans-Video Corp., 235 N. First St. Dr. Joseph Humphries, pres.
 LEWISTON—Pennwire Tv Co., 16 S. Dorcas St. G. F. Gardner Jr., pres.
 LOCK HAVEN—Susquehanna Valley Tv Corp., 106 Bellefonte Ave. Dale W. Allen, pres.
 LYKENS—Lykens Tv Extension Co., 582 Main St.
 MAHONEY CITY—City Tv Corp., 100 W. Pine St. William J. McLaughlin, mgr.
 MAHONEY CITY—Service Electric Co., Main & Pine Sts. John Walsanovich, owner.
 MANSFIELD—Tyco Tv Co., 50 W. Wellsboro St.
 MEADVILLE—Meadville Master Antenna Inc., 370 Market St. George J. Barco, pres.
 MEYERSDALE—Kirchner Tv Co., 111 Keystone St. Robert Kirchner, pres.
 MILLERSBURG—Millersburg Tv Co. Fred R. Helwig, pres.
 MINERSVILLE—Minersville Trans Video Corp., 305 Sunbury St. Francis E. Moser, pres.
 MONTGOMERY—Montgomery Video Corp., 18 W. Houston Ave. F. N. Marquardt, pres.
 MT. UNION—Mt. Union Antenna Co., 5 West Shirley St. John H. Kinsloe Jr., pres.
 MUNCY—Muncy Tv Corp.
 NESQUEHONING—Nesquehoning Electronics Inc., 102 E. Catawissa St. Frank Mitchell, pres.
 NEWPORT—Newport Tv Co., 26 N. Second St.
 OIL CITY—Tv Cable Co., 4 State St. Ned Cogswell, mgr.
 PALMERTON—Palmerton Tv Signal Corp., 463 Delaware Ave. C. E. Reinhard, pres.
 PINE GROVE—Tv Cable Service, 19 W. Pottsville St.
 PLYMOUTH—Hawley Tv Service Co., 74 E. Main St.
 PLYMOUTH—The Shickshiny Tv Co., 141 W. Shawnee Ave. N. R. Jones, pres.
 POTTSVILLE—Pottsville Trans-Video Corp., Second & Laurel Sts. M. F. Malarkey Jr., pres.
 POTTSVILLE—Wire Tele-View Corp., 428 E. Norwegian St. Clarence F. Schoffstall, pres.
 RENOVO—Greater Renovo Tv Corp., 704 Erie Ave. Ray Rathmell, mgr.

RIDGWAY—Ridgway Tv Co., 200 W. Main St. R. C. Possinger, pres.
 SAEBERTOWN—Saebertown Community Antenna, Box 31. L. D. Johnson, owner.
 SAYRE—Valley Tv Cable Co., 137 W. Lockhart St. Bird Sumner, pres.
 SCHUYLKILL HAVEN—Schuylkill Haven Trans-Video Corp., 101 E. Main St. M. F. Malarkey Jr., pres.
 SELINSGROVE—Municipal Tv Corp., 116 W. Independence St., Shamokin, Pa. W. M. Kearney, pres.
 SHAMOKIN—Eastern Pennsylvania Relay Stations Inc., 313 N. Shamokin St. John J. Barni, pres.
 SHAMOKIN—Municipal Tv Corp., 116 W. Independence St. W. M. Kearney, pres.
 SHAMOKIN—Tv Extension Corp., 715 W. Walnut St. Fred Bower, pres.
 SHEFFIELD—South Side Tv Assn., 218 Church St. F. F. Feidler, Jr. pres.
 SHENANDOAH—Shenandoah Heights Tv Inc., 200 N. Main St. Frank Brophy, pres.
 SLATINGTON—Kern's Electric & Tv Antenna Inc., 619 Main St. Lawrence J. Kern, pres.
 SMETHPORT—Palmer Electric Co., 215 W. Main St. R. K. Palmer, owner.
 SOUTH RENOVO—S. Renovo Tv Assn. Inc. Charles Simerson, pres.
 ST. CLAIR—St. Clair Tv Corp., 18 E. Ridge St. Lansford, Pa. Charles I. Meil, pres.
 STATE COLLEGE—Centre Video Corp., Box 824. James R. Palmer, pres.
 STROUDSBURG—Better Tv Co., 249 Swatara Broad St. John M. Price, pres.
 SUNBURY—B.K.P. Tv System Inc., 108 S. Tenth St. John J. Barni Jr., pres.
 SUSQUEHANNA—Schwartz Tv Cable Service, 44 Prospect St. William Schwartz.
 TAMAQUA—Tamaqua Tv Inc., 121 W. Broad St. Ben P. Houser, pres.
 TIONESTA—Tionesta Tv Cable Co. Robert H. Fuelhart, owner.
 TITUSVILLE—South Side Cable Co., 502 Allen St. Byron McCracken Jr., owner.
 TITUSVILLE—Titusville Cable Co., 332 E. Main St. A. D. Carlson, pres.
 TOWANDA—Towanda Cablevision Co., 510 Main St. James R. Palmer, pres.
 TREBERTON—D & R Radio & Tv, 126 Shamokin St. Anthony DeSantis, owner.
 WARREN—Tv Corp., 207 E. Fifth Ave. Robert E. Dunham, pres.
 WARREN—West Side Tv Corp., 1405 Pennsylvania Ave. (West).
 WESTFIELD—Community Antenna Assn., c/o Eberle Tanning Co.
 WILLIAMSPORT—Cole Tv, 88 Cottage Ave. H. L. Cole, owner.
 WILLIAMSPORT—West Branch Tv Services, Inc., 439 William St. Otto L. Stradley, mgr.
 WILLIAMSPORT—Williamsport Tv Cable Corp., 450 William St. Clive Runnells Jr., pres.
 WILLIAMSPORT—Lycoming Tv Corp., 1429 W. Southern Ave. Francis W. Heinbach, pres.
 YOUNGVILLE—Youngsville Tv Corp. Rex Young, pres.

SOUTH DAKOTA

CHAMBERLAIN—Missouri Valley Tv Co. T. H. Steen, pres.
 DEADWOOD—Western Tv System Inc., 33 Lincoln, Harlan Jacobsen, engineer, Walt Daniels, bus. mgr.
 LEAD—See Deadwood, above.
 MITCHELL—Palace Trans Video Co., 109 E. 2nd Ave. Allen C. Harnes, owner.

TENNESSEE

BLOUNTVILLE—J. W. Adams Co., Box 128. J. W. Adams, owner.
 COPPERHILL—E. R. Lewis Tv Co.
 ERWIN—C & M Tv Cable Co., 217 S. Main St.
 JOHNSON CITY—Huntsman Tv Cable Co., 407 W. Walnut St. R. M. Huntsman, pres.
 KINGSPORT—Tv Cable Corp., New & Commerce Sts. Wm. A. Crafts, vp & mgr.

TEXAS

ALPINE—Big Bend Tv, Jewelry & Music Co. 102 West Holland. James H. Logan, owner.
 BONHAM—Better Television Inc., 408 N. Center. R. L. McCarroll.
 BRADY—Tv Enterprises, Ltd., Box 8. John P. Threadkill, general partner.
 BRECKENRIDGE—Breckenridge Tv Distributing Co., 331 W. Walker St. Don B. Crenshaw, pres.
 BROWNWOOD—Brownwood Television Cable Service Inc., 91 Bluff View Drive. Gilbert G. Keith, gen. mgr.
 BRYAN—Midwest Video Corp., 3519 Texas Ave. George R. Morrell.
 CANADIAN—Tv Cable Service, 211 Main St. Wm. J. Jackson, pres. and gen. mgr.
 CHILDRESS—Vumore Co., 241 Commerce. John Monroe, local mgr.
 COMANCHE—Midwestern Co., Box 46. C. E. Tabor, pres.
 DEL RIO—Del Rio Television Cable Corp., 115 W. Losoya St. Robert Cauthorn, pres.
 DENISON—Better Tv Inc., 500 W. Main. Charles F. Johnson, pres.
 GATESVILLE—Cable Vision Co., 507 S. Sixth St.
 GOLDTHWAITE—Cable-Vision Ltd., Box 191. Louis Bone, mgr.
 GRAHAM—Tv Distributing Co., 608-A Oak St. Brown Walker, pres.
 JACKSONVILLE—Tv Cable Service Inc., 549 E. Rusk St.
 KERRVILLE—See Tv Enterprises Ltd., Brady, Tex.

MADISONVILLE—Cable Corp.
 MARFA—Marfa Tv Cable Co., Box 745. A. Forrest Hope, pres.
 MATADOR—Tv Signal Service Co., 918 Richard St. Paducah, Tex. V. L. Hutchison, pres.
 MEMPHIS—Vumore Co., 611 Noel. Floyd Barton, mgr.
 MINERAL WELLS—Community Aerial System, 413 E. Hubbard St. John Campbell, partner, Kenneth Durant, partner.
 OZONA—Ozona Tv System. W. E. White, pres.
 PADUCAH—Tv Signal Service Co., 918 Richard St. V. L. Hutchison, pres.
 PALESTINE—Clearview Cable Corp., 306 Avenue A. Ray Barnes, pres.
 PARIS—Midwest Video Corp., 128 S. Main St. G. R. Morrell.
 PECOS—Pecos Cable Television Co., 1515 W. 3rd St. V. L. Hutchison, managing partner.
 PERRYTON—Great Plains Community Television Co. Irvin R. Buchanan, mgr.
 SAN SABA—See Cable-Vision Ltd., Goldthwaite.
 SHAMROCK—Shamrock Community Tv System. J. S. Worley, partner-mgr.
 SHERMAN—Vumore Co., Box 296. Pete Kempf, mgr.
 SNYDER—Snyder Community Antenna Tv Inc., 2305 37th St. N. R. Clements, pres.
 SONORA—Sorora Tv Service Co., Edwin E. Sawyer, pres.
 SULPHUR SPRINGS—Tv Cable System.
 TYLER—Tv Cable Service, 317 N. Broadway. G. H. Flinn, pres.
 UVALDE—Uvalde Tv Cable Corp., 220 N. Getty St. Benjamin J. Conroy Jr., pres.
 VAN HORN—Cable Co.
 VICTORIA—Tele-Tenna Corp. of Victoria, 2006 Houston Highway. G. R. Morrell.
 WELLINGTON—Vumore Co., Box 192. Hershel Taylor, mgr.

UTAH

PRICE—Price Community Tv Inc., 28 W. Main St. Ray Walters, pres.
 PRICE—Vetere Motor & Tv, 410 W. 1st. Louis Vetere, pres.
 RICHFIELD—Sevier Tv Cable.
 SUNNYSIDE—East Carbon Tv Inc. Oscar Carlson Jr., pres.
 VERNAL—Basin Broadcasting & Tv, 55 E. Main St. O. L. Johnson, pres.

VERMONT

BARRE—Vermont Tv Inc., 68 N. Main St. Leo Sanguinetti, pres.
 BELLOWS FALLS—Bellows Falls Cable Corp., 105 Rockingham St. George R. Story, pres.
 BRATTLEBORO—Brattleboro Tv Inc., 49 Elliot St. F. Elliot Barber Jr., pres.
 BURLINGTON—Green Mt. Tv Corp., 187 Church St. Richard A. Snelling, pres.
 LUDLOW—Okemo Vue Inc., 41 Depot St.
 MONTPELIER—Montpelier Community Tv Inc., 25 Langdon St. Phillips Lothrop, mgr.
 NORTHFIELD—Trans-Video, Park Square. G. L. Goodrich, owner.
 SPRINGFIELD—Young's Community Tv Corp., 201 Union St. S. R. Young, pres.
 ST. JOHNSBURY—St. Johnsbury Community Tv Corp., 83 Eastern Ave. Eugene F. Ellingwood Jr., pres.
 WINDSOR—Windsor Community Antenna Corp., 201 Union St. S. R. Young, pres.

VIRGINIA

APPALACHIA—Paintsville Appliance Co.
 GRUNDY—Grundy Tv Co., Box 1045. Barnes B. Rife, owner.
 HARRISONBURG—Harrisonburg Trans-Video Corp., 14 Graham St. M. F. Malarkey Jr., pres.
 MARION—Home & Auto Supply Inc., 209 E. Main St.
 STAUNTON—Staunton Video Corp., 27 Middlebrook Ave. Randolph W. Tucker, pres.

WASHINGTON

ABERDEEN—Harbor Tv Corp., 218 E. Wishkah. Fred G. Goddard, pres.
 BELLINGHAM—Telecable, 1059 State St. A. J. Barrett, owner.
 CHEHALIS—KELA Tv Inc.
 CLE ELUM—Casassa Brothers, 216 Penn. Ave. Don Casassa, owner.
 COLVILLE—Colville Video Inc., 261 E. First St. W. A. Baker, owner.
 CONNELL—Connell Television Co., Box 478. James O. Heitzman.
 COULES DAM—Tv Assn.
 DAVENPORT—Touchet Valley Tv Inc.
 ELLENSBURG—Ellensburg-Jerrold Tv Cable Corp., 505 N. Fear St.
 EPHRATA—Empire Tv Systems Inc., 101 B St. N.W. Harold Catlow, pres.
 EVERETT—Tv Cable Inc., 2507 Broadway. Eldon A. Root, pres.
 GOLDENDALE—Goldendale Tv Cable Inc., 431 E. Broadway.
 KENNEWICK—Columbia Tv Service, 205 W. Kennewick. Homer Bergren, pres.
 LIND—Lind Tv Service Inc. John Shimek, pres.
 METALINE FALLS—Bestview Cable Video, Inc. Box 806. L. W. Copple, pres.
 MONTESANO—Sylvia Tv Inc., 145 First South. William E. Schiller, mgr.
 MOSES LAKE—Moses Lake Tv Inc., 205 W. Ash St. Pat Hughes, pres, mgr.
 NORTH BEND—Cascade T-V Signals. J. R. MacManis, pres.
 OKANOGAN—Okanogan Valley Tv Cable Co., Tonasket, Wash. Melvin Rothrock, pres.

OMAK—Okanogan Valley Tv Cable Co., Tonasket, Melvin Rothrock, pres.
 PASCO—See Columbia Tv Service Co., Kennewick, Wash.
 POMEROY—Christensen-Rauch Co. Main St., William E. Rauch, pres.
 PULLMAN—Williams Tv, 301 Paradise. R. V. Williams, owner.
 RAYMOND—T. V. Smith, 301 Duryea St., Merle Smith, owner.
 REPUBLIC—Tv Assn.
 RICHLAND—Richland Tv Cable Corp., 1367-D Geo. Wash. Way, Milton J. Shapp, pres.
 Harry R. Enders, mgr.
 SEATTLE—Holert Electronics Inc., 2300 W. Spokane St.
 SEDRO WOOLEY—Pat Malone.
 SHELTON—Taylor Radio Electric Service, 4th & Cota St. G. L. Taylor, owner.
 SOAP LAKE—Soap Lake Tv Inc., Box 758. L. McNamara, pres.
 SUNNYSIDE—Harrie's Tv, Sixth & Edison. Harrie Whately, owner.
 TONASKET—Okanogan Valley Tv Cable Co., Box 537, Melvin Rothrock.
 WALLA WALLA—Blue Mts. Tv Cable Corp., 34 S. Colville. Zalmon H. Garfield, pres.
 WASHINGTON—Snyder Electric Co.
 WATERVILLE—Clements Tv, Masonic Bldg. Charles E. Clements, pres-mgr.
 WENATCHEE—Consolidated Tv Cable Corp., 739 S. Mission St. Leland B. Hallett, gen mgr.
 WISHRAM—Wishram Tv Co. Raymond Cofield, mgr.

WEST VIRGINIA

BERKELEY SPRINGS—D&H Community Tv Co., 707 S. Washington St. Ralph Hovermale and Glenn Dawson, partners.
 BLUEFIELD—Tv Cable Corp., 616 Federal St. W. R. Tucker, pres.
 BURNSVILLE—Marlington Cable Co. J. L. Stalmer.
 CLARKSBURG—Clarksburg Tv Cable Co., 233 S. Third St. Sanford F. Randolph, vice pres. & gen. mgr.
 COALWOOD—Olga Coal Co.
 EAST GULF—C. H. Meade Coal Co.
 ELKINS—Tygart Valley Cable Corp., 200 Davis Ave. Ralph S. Shepherd, pres.
 FAIRMONT—Fairmont Tv Cable Co., a division of Consolidated Tv Cable Corp., 217 Fairmont Ave. Bertram Cousins Jr., gen mgr.
 HINTON—Tv Corp. James V. Coste, pres.
 KEYSER—Keyser Tv Co., 51 N. Main St. A. T. Patrick, vp & mgr.
 KEYSTONE—Keystone T. V. Service, Box 212. C. S. Barr & J. W. Shupe, partners.
 LOST CREEK—Lost Creek Tv Co., Carl Cooper, mgr.
 LUMBERPORT—Eagle Television Club. J. R. Hornor, pres.
 MAN—Durfée's Inc., 310 Market St. C. O. Erickson, pres.
 MORGANTOWN—Community Cable Co.
 MOUNDSVILLE—Clear-Tv Inc. Z. A. Zainoon, pres.
 MT. CLARE—Krelling Television Cable, Box 6. Walter and Helen Kreiling.
 MULLENS—Mullens Tv Cable Service. H. E. Lilly, owner.
 PIEDMONT—Upper Potomac Tv Co., 77 Ashfield St. I. H. Ferrell, pres.
 PHILLIPI—Community Tv.
 PRENTER—Red Parrott Coal Co.
 RICHWOOD—Richwood Tv Co., corner Oakford & Main Sts. Carl E. Gainer, pres.
 RONCQVERTE—Roncouverte Tv Corp., Dr. P. E. Filliaman, pres.
 ROWIESBURG—Community Cable Co.
 SLAB FORK—Slab Fork Coal Co. S. Austin Canerton, pres.
 SPENCER—T. J. Arnold Co.
 WAR—Tv Antenna Service Inc., Main St. L. W. Coffey, pres.
 WEBSTER SPRINGS—Belington Television Cable Corp., Box 311. Harold Harkins, owner.
 WEBSTER SPRINGS—Ohio Valley Cable Corp., Box 311. Harold Harkins.
 WERTON—Greco Tv Cable, 3225 Main St. Victor A. Greco, pres.
 WELCH—Welch Antenna Co., Box 687. Edmund O. Gates and William Turner, partners.
 WESTON—Weston Tv Cable Corp., Box 168. M. William Adler, pres.
 WHEELING—Wheeling Antenna Co., Box 1043. Donald Levenson, pres.
 WHITESVILLE—Radio & Refrigeration Service.
 WILLIAMSON—Tv Co.

WISCONSIN

EAU CLAIRE—Central Broadcasting Co., 2415 S. Hastings Way. W. C. Bridges, pres.
 NIAGARA—Niagara Community Tv Co-op. 100 Clark St. E. D. Gaber, pres.
 RHINELANDER—Rhinelander Tv Cable Corp., Box 179. D. H. Goodearle, pres.
 RICE LAKE—Rice Lake Radio Co., 15 W. Knapp St. Earl Cleveland, owner.
 WAUSAU—Community Antenna Inc., 512 Fulton St.

WYOMING

CASPER—Community Tv Systems of Wyoming Inc., 451 S. Durbin St. Bill Daniels, pres.
 CODY—Cody Tv Corp., 1149 Sheridan Ave. Harry M. Moore, pres.
 COKEVILLE—Cokeville Community Tv System. H. L. Carraway and R. L. Langford, partners.

GREEN RIVER—Green River Cable Tv Co., Box 631. Al Carollo Jr., mgr.
 JACKSON—Jackson Community Tv System, Box 158-A. E. L. Mains, owner.
 KEMMERER—Kem-Tev Corp., 717 Pine Ave. P. C. Steinhour, pres.
 LARAMIE—Laramie Community Tv Co., 409 S. 4th St. Karl O. Krummel and J. E. Collier, partners.
 MOUNTAIN VIEW—Uinta Signal Co., 124 N. Birch. E. A. Dahlquist, mgr.
 PINE BLUFFS—Pine Bluffs Community Tv System. Wm. H. Harrison, owner.
 RAWLINS—Rawlins Community Tv Co., 211 Fourth St. Bill Daniels, pres.
 RIVERTON—Riverton Tv Corp., Box 71. Thomas Mitchell, pres. Bill Ross, mgr.
 ROCK SPRINGS—Sweetwater Tv Co., 730 Pilot Butte Ave. A. M. Carollo Sr., pres.
 SHERIDAN—Clouds Peak Radio & Tv Corp., 21 N. Main St. Donald Tannehill, pres.
 THERMOPOLIS—Thermopolis Television Corp., Box 809. T. W. Mitchell Jr., pres.
 WORLAND—Big Horn Radio & Tv, Box 675. J. C. Cosley, owner.
 WORLAND—Western Tv Corp., 122 S. 8th St. Roy Bliss.

BRITISH COLUMBIA

BRITANNIA BEACH—West Coast Tv Ltd., Vancouver.
 CAMPBELL RIVER—Campbell River T. V. Assn., Box 959. H. A. Cahill, mgr.
 COURTENAY—C-TV, Box 1357. V. E. Sharer.
 CRESTON—Creston Cabled-Video Ltd., Box 1170. Tak Toyota, pres.
 FRUITVALE—Montrose Audio Video Co., Box 369. C. S. Crosby, pres.
 HORSESHOE BAY—Northwest Television Systems Ltd., 6535 Royal Ave. W. S. Thomas, pres. & mgr.
 KASLO—Kasio Television. R. B. Tate, pres.
 KELOWNA—Black Knight Television Co., 1429 Ellis St. N. B. Jackson, pres.
 NEW DENVER—New Denver-Silvertown Co-operative Television Society.
 PENTICTON—South Okanagan Television Distributors Ltd., 441 Main St. A. H. Bent, pres.
 PORT ALBERNI—Alberni Video Services Ltd., 118 Third Ave. S. Ivan H. Holloway, pres.
 POWELL RIVER—Powell River Tv Co. Gordon H. Turner, pres.
 SALMO—Salmo Cabled Programmes Ltd., Box 10. Fruitvale. B. C. Guy L. Wells, owner.
 SOUTH SLOCAN—South Slocan T. V. Co-op Society. N. H. Roberts, pres.
 VANCOUVER—TruVu Tv Ltd., 846 Howe St. George C. Chandler, pres.

NEW BRUNSWICK

GRAND FALLS—Grand Falls Community Tv. Heliodore Coté, pres.
 KEDGWICK—North Shore Community Television Ltd. Patrick Guerette, pres.

ONTARIO

ATIKOKAN—Nor-Video Services Ltd., 108 Main St. Vic Prokopchuk, pres & gen mgr.
 CHAPLEAU—Chapleau News & Television Ltd., 14 Young St. Basil Scully, pres.
 CORNWALL—Cornwall Cable Vision Ltd., 166 Montreal Rd. Yvon Bertrand, pres.
 DEEP RIVER—Deep River Tv Enterprises Ltd., Box 643. Patrick J. La Martina, pres.
 GUELPH—Neighbourhood Tv Ltd., 31 Quebec St. W. F. T. Metcalf, pres.
 HAMILTON—South Aberdeen Assn. Inc., Mary St. J. M. Pigett Jr., pres.
 KITCHENER—Telefusion (Canada) Ltd., 135 Whitney Place. James S. Clark, pres.
 LONDON—Jarmain's T. V. Cable Service. 13 King St. E. R. Jarmain, pres & gen mgr.
 MARATHON—Peninsula Utilities Ltd., G. D. Ross, v.p.
 PEMBROKE—Pembroke Tv Enterprises Ltd., Box 231. Patrick J. La Martina, pres.
 SCHREIBER—Sisson's Community T-V System. R. M. Sisson, owner.
 TERRACE BAY—Community Television Services, 188 Laurier. Bert Lohr, owner and mgr.

QUEBEC

ASBESTOS—Faust Telediffusion. J. A. Faust, pres.
 BAGOTVILLE—J. H. Duchesne, 32 Bagot. J. H. Duchesne, pres.
 BAGOTVILLE—Service Multivision Dery Ltee, 26 Rue Bagot.
 BEAUCEVILLE EAST—Beauce Distribution T. V. Inc. Jacques Renault, pres.
 BLACK LAKE—Black Lake Telediffusion Inc. R. Dostie, pres.
 CAP-CHAT VILLAGE—L'ACTV du Cap-Chat Enr. Eustache Landry, proprietor.
 COWANSVILLE—Korman Television Inc., Box 639. Walter J. Korman, pres.
 DRUMMONDVILLE—T. V. Drummond Inc., 506 Lindsay St. M. Emile Goulet, pres.
 GRAND-MERE—St. Jules Matteau Television, 1360 6th Ave. Jules Matteau, owner.
 LAC BOUCHETTE—Lac Bouchette Television Enr. Guy Desbiens, owner.
 LAC ETCHÉMIN—Telephone Dorchester Inc. LA TUQUE—Système Communautaire de Télévision Inc., Box 724. P. E. G. Malo, pres.
 MANIWAKI—Maniwaki Television Ltd. Leon Piché, pres.
 MESSINES—Arthur Bruyere.
 MONTREAL—Rediffusion Inc., 6301 Park Ave. A. Cross, pres.
 MURDOCHVILLE—Murdochville Television Inc. H. S. Beruba, pres.

NICOLET—J. R. Dumoulin Ltd., 16 Rue Panet Normand Dumoulin, pres.
 RICHMOND—Tv Cable Inc., 431 Main St. R. N. Quinn, pres.
 ST. GEORGES DE BEAUCE—Catellier Vide Engr. Armand Catellier.
 ST. GEORGES DE BEAUCE—Beauce Video Ltd., 380 First Ave. Est. Armand Catellier, pres.
 ST. PAMPHILE—Chouinard Television Ltee. J. Flavien Chouinard, pres.
 STE ANNE DE LA POCATIÈRE—Chouinard Television Ltee. J. Flavien Chouinard, pres.
 ST. ANNE DES MONTS—La Cie de Distribution de tv, c.p. 39. Ovide Bernatchez, pres.
 ST. RAYMOND—Video Distribution Dery Engr., 204 Ave. St. Jacques.
 ST. TITE—J. Bergeron & Frere, Ltd., 172 Rue St. Paul. Jules Bergeron, pres.
 SHAWINIGAN—Shawinigan Radio Television, 515 Quatrième Rueo. Jean Beauchemin. Romeo Despres, co-owners.
 SHAWINIGAN FALL-SUD—Tele Distribution Engr., 1387 5th Ave.
 SHERBROOKE—Transvision Inc., 6 Wellington St. S. Armand Rousseau, pres.
 THETFORD MINES—Thetford Video Inc., 37 Rue St. Joseph O. Geo. Ed. Morin, pres.
 TROIS-RIVIERES—La Belle Vision Inc., 953 Rue Champflour. Richard Rioux, pres.
 VAL D'OR—Paul Television Service Ltd., 536 8-Ave. L. Paul Mailhot, pres.
 VICTORIAVILLE—Tele Rediffusion Victoria Inc., 3 St. Dominique. J. Claude Couture, pres.
 VILLE-MARIE—Ville-Marie Tv Engineering, Box 123. Romeo Ethier & Alphonse Piche.
 WATERLOO—Waterloo Tele-difusion Reg'd., 835 Main St. E. A. Jolicoeur.
 WINDSOR MILLS—Transvision Windsor Inc. Lionel Morin, pres.

SASKATCHEWAN

PRINCE ALBERT—Community Tv Limited, 331 21st St. W. B. B. Torchinsky, pres.

Communications Carriers

American Telephone & Telegraph Co. (Long Lines Dept.) 32 Ave. of the Americas, New York 13, N. Y. Exeter 3-9700. H. T. Killingsworth, vp, Long Lines; J. E. Dingman, director of operations; H. M. Botkin, assistant vp; of operations; J. E. Waldich, director of public relations; F. W. Shelton Jr., information mgr; J. M. Rosenberg, information supervisor; E. D. North, general attorney; C. F. Martin, assistant general attorney. Eastern area (White Plains, N. Y.): C. E. Wideberg, general mgr; C. W. Floyd, commercial mgr; F. R. MacFarland, division commercial mgr of tv-radio (New York) Central area (Cincinnati): H. A. White, general mgr; F. A. Robinson Jr., commercial mgr. Western area (Kansas City): A. J. Esrey, general mgr; L. E. Eastmond, commercial mgr.
Canadian National Telegraphs. 151 Front St., W., Toronto 1, Ont. Empire 8-6071. J. R. White, gen mgr; D. H. Hawley, chief of commercial operations; W. T. Sanderson, supervisor of broadcast services.
Canadian Pacific Telegraphs. 575 University St., Montreal, Que. University 6-4531. G. H. Pescud, general mgr; L. E. Hamson, assistant general mgr; G. G. Shaw, superintendent, broadcast services.
Globe Wireless Ltd. 141 Battery St., San Francisco, Calif. Exbrook 2-6181. R. Stanley Dolla, pres; R. Stanley Dolla Jr., executive vp; R. H. Anderson, J. D. Hopkins, William H. Phillips, vps; James E. Moriarty, assistant to pres.
International Telephone & Telegraph. 67 Broad St., New York 4, N. Y. Bowling Green 9-3800. Edmond H. Leavy, pres and director.
Press Wireless Inc. 660 - 1st Ave., New York 16, N. Y. Murray Hill 3-6103. William J. McCambridge, pres and treasurer; D. K. deNeuf, vp; T. J. Reilly, assistant treasurer and secretary.
RCA Communications. 66 Broad St., New York 4, N. Y. Hanover 2-1811. Thompson H. Mitchell, pres; Sidney Sparks, vp, operations and engineering. Program and photo transmission service; Madison P. Rehm, New York; H. E. Austin, San Francisco.
Western Union Telegraph Co. 60 Hudson St., New York 13, N. Y. FORT 2-7300. Walter F. Marshall, pres; T. F. McMains, vp and assistant to pres; H. P. Corwith, vp, development and research; S. M. Barr, vp, planning; J. L. Wilcox, vp, employe relations; K. B. Mitchell, vp, international communications; G. S. Paul, vp, operations; K. W. Heberton, vp, government relations; W. E. Pudney, vp, finance; R. Hoover, vp, plant and engineering; G. G. Creal, vp, sales and services; A. L. Love, vp-comptroller; L. A. Ahlers, treasurer; Wm. G. H. Acheson, secretary; J. H. Waters, general attorney; E. F. Mathews, general purchasing agent; C. L. Gildroy, chief industrial engineer; E. F. Sanger, director of public relations; J. Z. Millar, assistant vp, development and research; W. B. Sullinger, radio-wire transmission engineer; L. G. Pollard, electronics engineer; W. H. Francis, assistant vp, engineering and installation; A. W. Dickey, electronics applications engineer.

Closed Circuit Tv Operators

Bramson Entertainment Bureau. 1440 Broadway, New York 18, N. Y. Longacre 4-8000. Nat M. Abramson, mgr. (All phases of closed circuit television.)

Commercial Telecast Networks Inc. 608 5th Ave., New York 20, N. Y. Circle 5-8820. Lloyd W. Durant, pres and director of creative program and production; William F. Hogan, vp and director of communications engineering. (Produces closed circuit telecasts, provides lines and facilities.)

Communications Productions Inc. 278 Orchard St., Watertown 72, Mass. Watertown 3-8898. Paul Miner, pres.; Robert Berman, treasurer; Barbara Jacobs, asst. treasurer. 527 Lexington Ave., New York 17. Plaza 1-5149. Paul Miner, pres. (Closed circuit tv, tv films, live tv.)

Grantview Television Network. 901 Livernois Ave. Ferndale 20, Mich. Lincoln 7-7440. Stanley R. Akers, pres.; W. Russell Smith, sales manager; John L. Mayer, assistant sales manager. 1672 Oakwood St., Toledo 6, Ohio. Jefferson 6-4641. W. Russell Smith, sales manager. (Closed circuit tv, mobile video tape recording, rent large screen tv projectors, provide closed circuit tv shows, rent video paging equipment.)

Medical Communications. (division of Paul Klemtner & Co.) 151 Washington St., Newark 2, N. J. Market 4-9191. Edward C. Rasp Jr., mgr. (Closed circuit tv service in medical, pharmaceutical fields.)

PG Television Ltd. 1685 Third Ave., Prince George, B. C. Logan 4-4567. Jolyon Briggs, pres.; James R. F. Brooks, operations dir.; Carol M. Brooks, program dir. (Closed circuit tv services, programming & production.)

Selectivision Inc. 5 Tudor City Pl., New York 17. Oxford 7-9435-36. Studio: Virginia 9-9528. Emanuel Demby, pres.; Jerome Kent, secretary; Jules Spaulder, treasurer. (Primary business is subscription "toll" tv; operates department for closed circuit tv testing of tv commercials and programs to industry; manufacturer of mobile two-camera chain tv studio for sale to industrial companies, community antenna systems and institutions.)

Telecasting Services Inc. 1058 W. Washington Blvd. Chicago 7, Ill. Seelye 8-1022. H. Walter Thompson, pres.; Edward Kolberg, vp.; Saul Z. Bass, secretary-treasurer; Carl J. Meyers Jr., tv producer-director. (Closed circuit tv pickup and programming; large screen projection equipment and studio facilities for video tape and kinescope programs.)

TelePromPTer Corp. (Group Communications Div.) 311 W. 43rd St., New York 36. Judson 2-3800. Irving B. Kahn, pres.; Hubert J. Schlafly Jr., vp for engineering; William V. Sargent, vp for administration; Fred Barton, vp on West Coast; Robert M. Rosencrans, manager, group communications division; Jay Merkle, operations director; Alfred N. Greenberg, director of advertising-public relations. (Producers of large screen closed circuit telecasts for industry, sports and government.)

Tele-Sessions Inc. 575 Madison Ave., New York 22, N. Y. Murray Hill 8-3220. Nathan L. Halpern, pres.; Marc Daniels, director of programs; Edward F. Addis Jr., director of operations; J. B. O'Connor, mgr., Eastern Div.; William G. Rolley, general sales mgr. 412 Fisher Bldg., Detroit 2, Mich. Trinity 3-1566. John L. Beers, mgr. 5859 Melrose Ave., Los Angeles 38, Calif. Hollywood 2-2480. Douglas George, mgr. 250 Golden Gate Ave., San Francisco. Ordway 3-0750. Douglas George, mgr. (Closed circuit television services, facilities and programming for business and industry. See also Theatre Network Television below.)

Teletalent Inc. (Professional Closed Circuit Tv Div.) 274 Madison Ave., New York 16. Murray Hill 3-2541. Louis L. Tyrrell, pres.; Jay E. Raeborn, executive vp.; David L. Cohn, research director. Professional C-C Tv Div.: Jay E. Raeborn, pres.; Louis J. Tyrrell, executive vp.; Attallah Kappas, M.D., medical director.

(Teletalent: packages and produces Eidophor large screen color and black-white telecasts; provides all talent, facilities, lines, meeting rooms and projectors.) (Professional C-C Tv Div: packages and produces medical-scientific telecasts.)

Television Communications Inc. NBC Bldg., 420 Taylor St., San Francisco 2. Ordway 3-2744. Lindsey Spight, pres.; Joseph B. Durra, vp. 407 Commercial Center St. (Summer-Whiting Co.), Beverly Hills, Calif. Crestview 4-5294. Dwight W. Whiting, mgr. (Closed circuit tv programming-production.)

Theatre Network Television Inc. 575 Madison Ave., New York 22, N. Y. Murray Hill 8-3220. Nathan L. Halpern, pres.; Marc Daniels, director of programs; Edward F. Addis Jr., director of operations. George Frank, treasurer. (Closed circuit television for paid box office admissions. See also Tele-Sessions Inc. above.)

Visual Electronics Corp. 356 W. 40th St., New York 18. Pennsylvania 6-5840. James B. Tharpe, pres.; John P. Gallagher, vp.; Morris A. Mayers, mgr of closed circuit tv operations. (Closed circuit services for sales meetings, medical conventions, training programs; designs and equips closed circuit installations for industrial, educational, medical and commercial use.)

Subscription Television Interests

Entron Inc. 4902 Lawrence St., Bladensburg, Md. Appleton 7-9585. H. M. Diambra, pres.; Robert J. McGeehan, vp.; H. M. Kannee, sec-treas. (Wired subscription tv system.)

International Telemeter Co. (division of Paramount Pictures Corp.) 2000 Stoner Ave., Los Angeles 25. Granite 8-7751. Louis A. Novins, pres.; Paul MacNamara, Chester I. Lappen, vps.; Jacob H. Karp, secretary; James H. Richardson, treasurer; Stanley A. Wainer, assistant secretary-treasurer; Arthur Israel Jr., assistant secretary. (Coin-operated metered system of closed circuit or on-the-air subscription tv.)

Jerrold Electronics Corp., Philadelphia 32, Pa. Baldwin 6-3456. Milton J. Shapp, pres.; Zalmon Garfield, assistant to pres.; Kenneth A. Simons, director of development-research; William H. Miller, mgr of community operations division. (Community antenna, closed circuit systems.)

Skiatron Electronics & Television Corp. 180 Varick St., New York 14. Watkins 4-7060. Arthur Levey, pres.; Kenneth L. King, executive vp.; Frank V. Quigley, secretary-treasurer; Thomas F. O'Brien, assistant secretary. (Printed circuit and punch-card and Skiatron central billing system.)

Skiatron of America Inc. 400 Park Ave., New York 22, N. Y. Plaza 3-5600. Matthew Fox, pres. (Programming and exploitation of subscription tv using Skiatron and other subscription systems.)

Telelobe Pay-Tv System Inc., 11 E. 48th St., New York 17, N. Y. Eldorado 5-0010. Solomon Sagall, pres. (Video transmitted intact over airwaves; audio separated and sent into homes through wires; centralized "metering and billing.")

Tele-Movie Development Co. 1914 S. Vermont Ave., Los Angeles 7, Calif. Republic 1-7221. Walter J. Dennis, pres.; J. E. Poynter, vp. (Has franchises for closed-circuit pay tv in Ocean-side and Upland, Calif. and franchise applications in numerous other cities.)

Zenith Radio Corp. 6001 W. Dickens Ave., Chicago 39, Ill. Berkshire 7-7500. Hugh Robertson, pres.; Joseph S. Wright, executive vp.; L. C. Truesdell, vp & director of sales; Pieter E. Van Beek, assistant to pres for Phonovision; Ted Letzler, director of public relations. (Phonovision and other systems of on-the-air subscription tv.)

ARB Surveys Inc. 201 E. 57th St., New York 22, N. Y. Plaza 3-7166. Don Cahalan, pres.; Anne Schuetz Zanes, gen mgr. (Affiliated with American Research Bureau of Washington, New York, Chicago and Los Angeles. (Sampling surveys, local, regional and national in scope.)

American Research Bureau Inc. 4320 Ammen-dale Rd., Beltsville, Md. Webster 5-2600. James W. Sellar, director; Roger Cooper, station relations director; Ernest H. Clay, advertiser service mgr. 6223 Selma St., Hollywood, Calif. Hollywood 9-1683. William Shafer, mgr. 400 Park Ave., New York. Plaza 1-5577. Jack L. Gross, mgr. 1907 Tribune Tower, Chicago, Ill. Superior 7-3388. Elliott Johnson, midwest sales representative. (Audience measurement.)

Attitude Research Bureau Inc. Central Bldg., Seattle 4, Wash. Main 3-4489. Joseph B. Ward, pres. (Media effectiveness research, point-of-sale and traffic studies.)

Research Services

ARB Surveys Inc. 201 E. 57th St., New York 22, N. Y. Plaza 3-7166. Don Cahalan, pres.; Anne Schuetz Zanes, gen mgr. (Affiliated with American Research Bureau of Washington, New York, Chicago and Los Angeles. (Sampling surveys, local, regional and national in scope.)

American Research Bureau Inc. 4320 Ammen-dale Rd., Beltsville, Md. Webster 5-2600. James W. Sellar, director; Roger Cooper, station relations director; Ernest H. Clay, advertiser service mgr. 6223 Selma St., Hollywood, Calif. Hollywood 9-1683. William Shafer, mgr. 400 Park Ave., New York. Plaza 1-5577. Jack L. Gross, mgr. 1907 Tribune Tower, Chicago, Ill. Superior 7-3388. Elliott Johnson, midwest sales representative. (Audience measurement.)

Attitude Research Bureau Inc. Central Bldg., Seattle 4, Wash. Main 3-4489. Joseph B. Ward, pres. (Media effectiveness research, point-of-sale and traffic studies.)

ARB Surveys Inc. 201 E. 57th St., New York 22, N. Y. Plaza 3-7166. Don Cahalan, pres.; Anne Schuetz Zanes, gen mgr. (Affiliated with American Research Bureau of Washington, New York, Chicago and Los Angeles. (Sampling surveys, local, regional and national in scope.)

American Research Bureau Inc. 4320 Ammen-dale Rd., Beltsville, Md. Webster 5-2600. James W. Sellar, director; Roger Cooper, station relations director; Ernest H. Clay, advertiser service mgr. 6223 Selma St., Hollywood, Calif. Hollywood 9-1683. William Shafer, mgr. 400 Park Ave., New York. Plaza 1-5577. Jack L. Gross, mgr. 1907 Tribune Tower, Chicago, Ill. Superior 7-3388. Elliott Johnson, midwest sales representative. (Audience measurement.)

Attitude Research Bureau Inc. Central Bldg., Seattle 4, Wash. Main 3-4489. Joseph B. Ward, pres. (Media effectiveness research, point-of-sale and traffic studies.)

Audit Bureau of Circulations. 123 N. Wacker Dr., Chicago 6, Ill. Central 6-7994. James N. Shryock, pres and managing director; Alan T. Wolcott, exec vp.; Leo H. Smith, vp.; Carl Gazley, assistant managing director.

744 Broad St., Newark 2, N. J. Market 2-8382. New York phone Longacre 3-2322. 357 Bay St., Toronto 1, Ont. Empire 6-6340. (Cooperative association of advertisers, advertising agencies and publishers for verification of circulation of newspapers and periodicals)

Bennett-Chalkin Inc. 574 5th Ave., New York 36, N. Y. Circle 5-0600. Cy Chalkin, pres.; (Marketing, advertising, audience and media research.)

Broadcast Advertisers Reports Inc. 750 Third Ave., New York 17, N. Y. Yukon 6-8410. Phil Edwards, chmn of bd and publisher; Robert W. Morris, pres.; Albert C. Morey, vp.; Josef B. Rosenberg, research mgr. Production Center: 416 Main St., Darby, Pa. David W. Allen, exec. vp.; Alfred K. Edwards Jr., vp.; Norman E. Barker, vp.; Richard Kennedy, vp and treas. (Publisher of tv commercial activity reports based on regular off-the-air monitoring of stations.)

E. H. Bruskin Assoc. 96 Bayard St., New Brunswick, N. J. Charter 9-1800. Whitehall 4-7023. Richard Bruskin, pres.; Dr. Mel Gold, director of sales and creative development; Donald Bowdren, Walter Meyer, Michael Sandler, project directors; Dorothy Finley, field director. (Media, marketing and industrial research. TV-T commercial tester for in-home analysis of commercials. "Aim," a continuing national study of slogan, trademark, personality and package identification.)

Bureau of Broadcast Measurement. 96 Eglinton Ave., E., Toronto 12, Ont. Canada. Hudson 5-9464. George S. Bertram, Swift Canada Co., pres.; Ross A. McCreath, All-Canada Radio & Television Ltd., vp.; Wilfred L. Hudson, research and development director; Charles J. Follett, sec-treas.; Charles C. Hoffman, executive vp.

Canadian Facts Ltd. 49 Wellington St., W. Toronto 1, Ont., Canada. Empire 4-6373. John F. Graydon, pres.; Lewis Gray, vp.; John Craig, vp.; E. Tulling, psychological consultant; Griffin B. Thompson, executive director, the Schwerin system. (Among services, administrators in Canada Schwerin research system of pre-testing programs and commercials.)

Robert S. Conlan Assoc. 1715 Wyandotte St., Kansas City, Mo. Victor 2-3038. Mrs. Robert S. Conlan, pres.; Robert E. West, director of sales. (Local and national radio and television audience surveys, market research.)

Crossley, S-D Surveys Inc. 405 Park Ave., New York 22, N. Y. Plaza 5-1606. Arthur B. Dougall, chmn of bd; Archibald M. Crossley, pres.; Carl H. Henriksen Jr., vp & gen mgr.; Robert C. Montgomery, treasurer; Carol A. Cruikshank, client service mgr.

Datamps. 17 Washington St., Middlebury, Vt. Dudley 8-2832. Walter P. Burn, proprietor. (Coverage maps, market data.)

Elliott-Haynes Ltd. 515 Broadway Ave., Toronto, Ont., Canada. Howard 3-1144. Walter E. Elliott, pres.; J. Myles Leckie, vp. 1500 St. Catherine St. W., Montreal, Que., Canada. Wellington 2-1918. E. R. Comte, mgr. (Radio and tv audience measurements.)

Gould, Gleiss & Benn Inc. 664 N. Rush St., Chicago, Ill. Superior 7-9168. Howard L. Benn, pres. Henry O. Gleiss, executive vp. 308 Monterey Rd., South Pasadena, Calif. Ryan 1-3373. Robert L. Biggs, vp. Russ Bldg., San Francisco, Calif. Douglas 2-4942. William H. Gacke, vp. (Tv and radio commercial measurements; preview reaction measurements; audience measurements.)

Guide-Post Research. 944 Greentree Rd., Pittsburgh 20, Pa. C. F. Ackenheil, director.

C. E. Hooper Inc. 375 Park Ave., New York 22, N. Y. Murray Hill 8-2290. Frank Stisser, pres.; Mrs. C. E. Hooper, chmn of bd.; W. Bruce McEwen, executive vp.; A. W. Harding, Lucy Woodworth, Dorothy Behrens, Fred H. Kenkel, vps. Production office and plant: 84 Danbury Road, Wilton, Conn. Porter 2-5514.

International Surveys Ltd. 1440 St. Catherine St., W., Montreal, Que., Canada. University 6-1579. Paul Haynes, pres. 888 Dupont St., Toronto, Ont. Lennox 4-7919. (Market research monthly national and area radio and tv station and program reports.)

Institute for Motivational Research. Croton-on-Hudson, N. Y. Croton 1-4721. Dr. Ernest Dichter, pres.; Albert Shepard, executive vp.; Irving Gilman, Dr. Tibor Koves, Alex Gochfeld, vps. (Motivational research in advertising, marketing, sales, testing commercials, qualitative media research.)

Richard Manville Research Inc. 230 Park Ave., New York 17, N. Y. Oregon 9-2435. (Consultant on advertising and marketing research. Studies of radio and tv markets, programs, audiences and commercial effectiveness.)

Market Facts Inc. 39 LaSalle St., Chicago, Ill. Wabash 2-2686. William F. O'Dell, pres.; David K. Hardin, vp.; Morris J. Gottlieb, vp.

Ling-Altec

Closed Circuit TV Systems

and

Dahlberg Hospital

Communication Systems

GENE O'FALLON & SONS

639 Grant Street

DENVER 3, COLORADO

AMherst 6-2397

(Marketing, advertising, product, opinion, media research.)

Market Psychology Inc. 375 Park Ave., New York, N. Y. Plaza 1-1466. David Mayer, pres; David A. Dietz, executive vp.

Market Research Corp. of America. 122 E. 42nd St., New York 17, N. Y. Oxford 7-3540. Samuel G. Barton, pres; C. C. Rogers, pres, National Consumer Panel Div.; W. W. Higgins, pres, Distribution Research Div.; J. V. Slattery, pres, Advanced Audit Analysis Div.; L. S. Strom, pres, Controlled Mail Survey Div.; S. Payne, pres, Interview Research Institute; Wayne Lee, pres, Merchandising Research Div.

425 N. Michigan Ave., Chicago, Ill. Mohawk 4-4600.
2 Pine St., San Francisco, Calif. Sutter 1-2289.

Market Research Services. 565 Hippodrome Bldg. Annex, Cleveland 15, Ohio. Prospect 1-1828. Morris Darnovsky, director. (Advertising and marketing research.)

McDonald Research Ltd. 670 Bayview Ave., Toronto 17, Ont. Hudson 7-2861.

Clyde H. McDonald, pres; John C. A. Wilson, vp.

(Radio, tv ratings in 28 areas, cumulative and unduplicated audience data, station profile reports showing age, education, socio-economic levels, etc., special surveys on all aspects of broadcasting.)

Media Records Inc. 63 Vesey St., New York 7, N. Y. Worth 4-0076. John Halpin, pres; L. H. Collins, vp.

257 E. Broad St., Columbus 15, Ohio. Capital 1-7784. Francis Davis, mgr.

173 W. Madison St., Chicago, Ill. Andover 3-5683. Ladious Siwak, mgr.

355 Stockton St., San Francisco 8, Calif. Garfield 1-4989. Harold F. Gannon, mgr.

Mollett Research Co. 5723 Melrose Ave., Hollywood 88, Calif. Hollywood 3-5653. Jessie Locks Mollett, pres. (Opinion polls, sales audits, motivation studies, advertising and media research, product and package development, employ attitude studies.)

National Field Service. 40 E. 54th St., New York 22, N. Y. Plaza 1-0730. Thomas M. Newell, director; Dr. Reuben Swartz, associate director; Helen Wydie, field director. (National, regional, local surveys, research interviewing, sample design, coding and tabulating. Affiliated with Alfred Pollitz Research Inc.)

National Research Consultants. B-8, Hillside Manor, New Hyde Park, N. Y. Pioneer 2-0500. Joseph L. Levit, pres.

(Basic research and analysis services, media analysis, market and motivation research, new product research and operations research.)

National Television Monitor Inc. 601 Madison Ave., New York, 22, N. Y. Murray Hill 8-1071. Kenneth Jaffee, pres; Dawn Ruby, vp, charge of sales.

(Monitoring service, continuous, nationwide, in 148 cities; tape recordings in 174 cities; photo reports [storyboard type] in New York City.)

A. C. Nielsen Co. 2101 Howard St., Chicago 45, Ill. Hollycourt 5-4400. (providing national and local television and radio audience measurements and station and network coverage survey); H. A. Rahmel, executive vp and gen mgr; C. G. Shaw, executive vp; J. K. Churchill, vp; H. W. Bussman, vp; W. R. Wyatt, vp (Loop office, Franklin 2-3510).

575 Lexington Ave., New York 22, N. Y. Murray Hill 6-1020. R. E. Shearer, vp; G. E. Blechta, vp; E. E. Sundquist, vp, press relations.

70 Willow Rd., Menlo Park, Calif. Davenport 5-0021. J. R. Matthews, vp.

(Other divisions provide marketing research on food, drugs, pharmaceuticals, photographic supplies; special-order research, coupon clearing and redemption.)

Edward J. Noonan Market Research Organization. 157 Federal St., Boston 10, Mass. Liberty 2-1870. Edward J. Noonan, pres; Arthur Silver, vp and director of field operations; Foster Slayton, director of research; James G. Ryan, director of sales. (Local, regional and national radio and tv audience surveys; media, program and product analyses.)

O'Connor Audience Surveys. P. O. Box 2045, Knoxville, Tenn. 5-2272. Bernice M. O'Connor, director. (Radio and tv audience surveys.)

Fair Inc. 9615 Brighton Way, Beverly Hills, Calif. Crestview 5-1010. Max Sheanin, Ph.D., pres; Stuart Hyde, Ph.D., vp and director of communication research.

(Pre-testing tv programs, qualitative audience research, system studies of entire operations in relation to audience by use of high-speed electronic computers.)

Psychological Corp. 304 E. 45th St., New York 17, N. Y. Oregon 9-7070. Paul S. Achilles, chmn of bd; George K. Bennett, pres; Robert L. French, director, Div. of Marketing & Social Research; Charles L. Vaughn, Nathan Schiller, Harold Mendelsohn, Elinor J. Barnes, asst. directors; Bernard J. Goldstein, research assoc.

(Studies of psychological aspects of consumer behavior, media, communications and public relations. Regular services include Active Response tests of tv commercials and other forms of advertising.)

Publishers Information Bureau. 271 Madison Ave., New York 16, N. Y. Murray Hill 5-2210. W. H. Mullen, director. (Monthly reports on advertising space in magazines and Sunday newspaper supplements.)

The Pulse Inc. 730 5th Ave., New York 36, N. Y. Judson 6-3316. Dr. Sydney Roslow, director; David Klein, mgr; Lawrence Roslow, associate director; George Sternberg, service

director; Irma Roslow, service mgr; Robert Collins, director of client relations.
6399 Wilshire Blvd., Los Angeles, Calif. Olive 3-7733. Edwin Cann, Pacific Coast director.

435 N. Michigan Ave., Chicago, Ill. Superior 7-7140. George Herro, Midwest director.

(Radio, tv market research.)
Qualitative Research Inc. 535 5th Ave., New York 17, N. Y. Murray Hill 2-1182. Jack Boyle, pres; Edward G. Hynes Jr., Robert B. Rogers, vp's; Mary Smith, vp and secretary; John P. List, treasurer.

Radio Reports Inc. 220 E. 42nd St., New York 17, N. Y. Murray Hill 7-6658. Officers: Edward F. Loomis, pres; Gorton V. Carruth, vp; David Fins, vp and gen mgr; George Magee, vp; Carl Hirschfeld, Midwest vp in chg of Chicago and Detroit. Branch offices: 5050 Joy Road, Detroit 4; 1550 E. 53rd St., Chicago 15; 36 Springfield St., Wilbraham, Mass.; 2024 W. 8th St., Los Angeles 5; 3333 Connecticut Ave., N.W., Washington 6, D. C.; 264 Arlington Ave., Berkeley, Calif.; 5337 W. Montgomery Ave., Philadelphia 31, Pa. (Provides transcripts, digests and analyses of radio and tv news and comment; surveys of program content; monitoring of commercials; off-the-air tv photographic service; tape and disc recordings. Services over 200 markets.)

Research Co. of America. 570 5th Ave., New York 36, N. Y. Plaza 7-1865. A. Edwin Fein, managing director; E. deFlanelli, director, international development; John H. Dann, director, research; W. H. McDermid, executive staff consultant; A. W. Zelomek, consulting economist.

Research Consultants Inc. 64 Wall St., Norwalk, Conn. John Peatman, pres.
Elmo Roper & Assoc. 30 Rockefeller Plaza, New York 20, N. Y. Plaza 7-4900. Elmo Roper, Burns Roper, Carolyn Crusius, Joel Brooke, Gerhart D. Wiebe, partners.

N. C. Rorabaugh Co. Inc. 347 Madison Ave., New York 17, N. Y. Murray Hill 6-2183. N. C. (Duke) Rorabaugh, pres; Frances Swift, tv editor. (Issues quarterly Rorabaugh Report on Spot Tv Advertising, also special reports on spot tv expenditures by advertisers, brands, markets.)

Schwerin Research Corp. 270 Madison Ave., New York 16, N. Y. Oregon 9-5858. Horace S. Schwerin, pres; Leonard Kudisch, executive vp; Henry H. Newell, Raymond K. Maneval, Donald H. McCollum, vps.

10 Stratton St., London, W.1., England.
Toronto, Canada. (See Canadian Facts Ltd.)
(Radio, tv, motion picture qualitative research, commercial studies.)
Sindlinger & Co. 11 E. Hinkley Ave., Ridley Park, Pa. Lehigh 2-4100. Albert E. Sindlinger, pres.

441 Lexington Ave., New York, N. Y. Murray Hill 7-8883.

(Radio-tv, entertainment industry, product use and buying plan research.)

Seymour Smith Assoc. 205 E. 42nd St., New York, N. Y. Seymour Smith, pres; Marvin J. Rothenberg, assoc. director; Charles Chotiner, project director; Laura Shifman, field director. (Advertising, marketing, media research and counsel.)

Southwest Research Inc. 2520 W. Mockingbird Lane, Dallas 35, Tex. Fleetwood 1-6469. Mary H. Winters, pres; Verna C. Brock, sec-treas.

Daniel Starb & Staff. Boston Post Rd. and Beach Ave., Mamaroneck, N. Y. Owens 8-0800. Daniel Starb, chairman; Howard A. Stone, pres; D. Morgan New, vp and director of television research. (Marketing, advertising, product, opinion media research; national, regional, local surveys.)

Storyboard Reports. 4930 Broadway, New York 34, N. Y. Longacre 9-5010. Robert Richardson, pres. (Monitoring: off-air picture and sound reports of tv commercials in New York area in form of storyboard, maintains storyboard library, makes storyboards from 16 mm film.)

Trendex Inc. 535 5th Ave., New York 17, N. Y. Murray Hill 2-1182. Edward G. Hynes Jr., pres; Robert B. Rogers, executive vp; Mary E. Smith, vp and secretary; John P. List, treasurer. (Telephone coincidental and other audience surveys.)

Videodex Inc. 342 Madison Ave., New York 17, N. Y. Murray Hill 7-8837. Allan V. Jay, mgr. (Tv audience research.)

A. J. Wood Research Corp. 42 S. 15th St., Philadelphia 2, Pa. Locust 4-1100. Albert J. Wood, pres; Robert D. Breth, vp, planning and operations; Irvin Penner, vp, research; Dr. Daniel Horvitz, vp, director of projects and statistics; Graham Carleton, vp, customer development service; Martin Sobel, sec-treas; John McLaughlin, director of financial public relations div.

347 Madison Ave., New York 17, N. Y. Murray Hill 4-5950. T. J. Pleesser, director of project development.
134 La Salle St., Chicago, Ill. Julian T. Machat, vp.

(Motivation research and analysis, advertising research, research in sponsor identification, commercial effectiveness, audience characteristics, publishes Wood Chips, a monthly discussion of achievements in research design and method.)

World Wide Information Services, Inc. 660 First Ave., New York 16, N. Y. Oregon 9-7240. Richard W. Hubbell, pres; Jeff G. Murray, vp. (Services include: News gathering and distribution, news photos, newsfilm; information and reporting service for business and industry management market, product and opinion research and surveys; promotion services. Maintains field force of 5000 reporters, photographers, covering all markets in USA and Can-

Research Services CONTINUED

ada plus key cities in 94 other countries. Business representatives and area supervisors based in Chicago, San Francisco, Los Angeles, Dallas, Honolulu, Manila, Bombay, Delhi, Cairo, Rome, Madrid, Paris, London, Rio de Janeiro, Sao Paulo, Buenos Aires.)

Public Relations, Publicity And Promotion Services

John B. Adams. National Press Bldg., Washington 4, D. C. Metropolitan 8-4248.

David O. Alber Assoc. 44 E. 53rd St., New York 21, N. Y. Templeton 8-8300. Gene Sheffrin, executive vp; Dan Blumenthal, vp.

William J. (Bill) Bailey. Bankers Securities Bldg., Philadelphia 3, Pa. Kingstey 5-1616. Vp, Thomas J. La Brun and Assoc., advertising and public relations.

1810 Rittenhouse Square, Philadelphia 3, Pa.
Baldwin & Mermey. 205 E. 42nd St., New York 17, N. Y. Murray Hill 4-4540. William H. Baldwin, Maurice Mermey, partners.

Banner & Greif. 369 Lexington Ave., New York 17, N. Y. Murray Hill 6-6622. Jack Banner, Ed Greif, partners.

Bev Barnett Publicity. 8780 Sunset Blvd., Los Angeles 46, Calif. Olympia 2-6560.

Buddy Basch Office. 17 E. 45th St., New York 17, N. Y. Murray Hill 7-8351. Buddy Basch, owner; West W. Wilcox, executive assistant; Henri Adan, assistant.

Alec Bennett. 8272 Sunset Blvd., Hollywood 46, Calif. Oldfield 6-1616.

Bentley & Livingstone Inc. 6 N. Michigan Ave., Chicago 3, Ill. Dearborn 2-7317. George Livingstone, pres; E. W. Welch, sec-treas.

Edward L. Bernays. 26 E. 64th St., New York 21, N. Y. Templeton 8-5000.

Ivan Black Assoc. 400 Madison Ave., New York 17, N. Y. Plaza 5-4760.

Robert W. Bloch Public Relations. 1 E. 57th St., New York 22, N. Y. Plaza 5-8047.

H. A. Bruno & Assoc. 30 Rockefeller Plaza, New York, N. Y. Circle 6-8040. Harry Bruno, pres.

Carl Byoir & Assoc. 800 2nd Ave., New York 17, N. Y. Yukon 6-6100. Gerry Swinehart, chmn of bd; George Hammond, pres; C. Stuart Hall, Frank Gavitt, executive vp's; Muriel Fox Aronson, radio and tv director.

National Press Bldg., Washington, D. C. Sterling 3-6565. Lyle Youngstrom, vp.

33 N. LaSalle St., Chicago, Ill. Dearborn 2-6300. Harry Schaden, vp.

727 W. 7th St., Los Angeles, Calif. Madison 7-6421. Roger Johnson, mgr.

Cleary-Strauss & Irwin. 7175 Sunset Blvd., Los Angeles 46, Calif. Hollywood 2-6486. Chip Cleary, pres; Ben Irwin, vp; John Strauss, sec-treas.

234 W. 44th St., New York, N. Y. Bryant 9-4668. John Friedkin, Frank Goodman, Gabe Sumners.

Harry Coleman & Co. 664 N. Michigan Ave., Chicago 11, Ill. Mohawk 4-3883. Harry M. Coleman, pres.

Communications Counselors Inc. 750 3rd Ave., New York 17, N. Y. Oxford 7-7330. Murray Martin, exec vp; William Lampe, vp; Paul Menner, vp; Steve Libby, mgr, tv dept.

200 Berkeley St., Boston 16, Mass. Hubbard 2-2230. Fletcher Booraem.

318 S. Michigan Ave., Chicago 4, Ill. Webster 9-7676. Bob Zimmerman.

1050 National Bank Bldg. Detroit 26, Mich. Woodward 6-7550. Frank Hedge, vp.

8720 Sunset Blvd., Los Angeles 46, Calif. Oleander 5-6045. Margaret Ettinger, vp.

1012 14th St., N. W., Washington, D. C. Executive 3-5707. Gen. Frank Allen, vp.

114 Sansone St., San Francisco, Calif. Roxie Howlett.

Hal Copeland Co. Wilson Bldg., Dallas 1, Tex. Riverside 8-2350.

James A. Cowan. 20 Carlton, Toronto 2, Ont., Canada. Empire 4-8561.

Cowan-Berkman & Assoc. 9163 Sunset Blvd., Hollywood 46, Calif. Crestview 6-3103. Stanley Cowan, Allan Berkman, Dick Kelly, Colette Koby.

Phil Dean Assoc. 6 E. 39th St. New York, N. Y. Murray Hill 5-1895. Phil Dean, pres.

Dine & Kalmus. 430 Park Ave., New York. Plaza 3-1370. Josef C. Dine, Allan H. Kalmus, partners.

Dorrance & Co. 126 E. 37th St., New York, N. Y. Murray Hill 3-7851. Dick Dorrance, Bill Leonard, partners; Jean Swain, Allan Pospisil, account executives.

Arthur Eddy Public Relations. 8584 Sunset Blvd., Hollywood 46, Calif. Olympia 2-7155.

Robert J. Enders Inc. 1001 Connecticut Ave., N. W., Washington 6, D. C. Sterling 3-2222. Robert J. Enders, pres; Howard A. Enders, executive vp; Rudy Vallee, vp; Robert L. Friend, vp in charge of Hollywood office; Melvin Alan Bank, sec-treas; Marshall Schacker, gen mgr. New York office; Fred Waller, art director; Stanley S. Bass, production mgr.; Les Miller, production exec; George Taylor, unit mgr.

Publicity Services CONTINUED

Lyle Kenyon Engel. 211 W. 58th St., New York 19, N. Y. Circle 7-6382.

Dave A. Epstein. 6777 Hollywood Blvd., Hollywood 28, Calif. Hollywood 2-6881. David A. Epstein, owner; Robert Francis, Marguerite Duerr, assistants.

Alex Evelove. 223 S. Beverly Dr., Beverly Hills, Calif. Bradshaw 2-7858.

Milton Fenster Assoc. 16 W. 55th St., New York 19, N. Y. Judson 2-6070. Milton Fenster, pres; Fred Rayfield, vp.

Maury Poladare & Assoc. 1741 Ivar Ave., Hollywood 28, Calif. Hollywood 9-8135. Maury Poladare, owner.

Lou Frankel Co. 45 W. 57th St., New York 19, N. Y. Plaza 3-4636. Lou Frankel.

Freeman & Wick. 6606 Sunset Blvd., Hollywood, Calif., Mickey Freeman, Ted Wick.

Gardner, Jones & Cowell. 105 W. Madison St., Chicago 2, Ill. State 2-5004. Robert H. Gardner, Scott Jones, Don Cowell, partners.

General Public Relations Inc. 666 5th Ave., New York 19, N. Y. Judson 2-7113. Ward B. Stevenson.

Edward Gottlieb & Assoc. 640 5th Ave., New York 19, N. Y. Judson 2-7540. Edward Gottlieb, pres; Phil Klarnet, executive vp; Charlotte Klein, vp; Robert J. Sullivan, vp; Elmer M. Borsuk, director, radio-tv.

Benn Hall Assoc. 47 E. 61st St., New York 21, N. Y. Templeton 8-8360. Benn Hall, pres.

Harshe-Rotman Inc. 108 N. State St., Chicago 2, Ill. Financial 6-6868. Morris Rotman, pres; Alfred M. Gertler, vp & editorial director; Leroy J. Bieringer, executive vp; Robert I. Salins, William I. Flanagan, Abram J. Rose, Norman Dolnick, vps.

212 Cutler Bldg., Rochester, N. Y.
50 W. 57th St., New York, N. Y.
6399 Wilshire Blvd., Los Angeles 48, Calif. Olive 3-2096.

Hill & Knowlton Inc. 150 E. 42nd St., New York, N. Y. Oxford 7-5600. John W. Hill, chmn of bd; Bert C. Goss, pres; Richard W. Darrow, executive vp; John G. Mapes, chairman, executive committee; Harry S. Cooper, sec-treas; William A. Hsieh, director, radio-tv-film.

1000 16th St. N.W., Washington 6, D. C. Sterling 3-0270. Avery McBea, vp.

Bernard P. Kamins. 239 1/2 Beverly Dr., Beverly Hills, Calif. Crestview 1-8141.

Robert S. Keller Inc. 72 Barrow St., New York 14, N. Y. Watkins 4-6599. Bob Keller, pres.

Mark Larkin. 848 1/2 S. Normandie Ave., Los Angeles 5, Calif. Dunkirk 5-5803.

Joe Leighton & Assoc. 6253 Hollywood Blvd., Hollywood 28, Calif. Hollywood 5-2141.

Phillip Lesly Co. 100 W. Monroe St., Chicago 3, Ill. Central 6-9520. Phillip Lesly, pres.

424 Madison Ave., New York, N. Y. Plaza 8-1525.
6399 Wilshire Blvd., Los Angeles, Calif. Olive 3-9510.
1937 Book Tower, Detroit, Mich. Woodward 5-7134.

Lewin/Kaufman/Schwartz. 259 S. Beverly Dr., Beverly Hills, Calif. Bradshaw 2-0744.

Bernard L. Lewis Inc. Empire State Bldg., New York 1. Lackawanna 4-5865. Bernard L. Lewis, pres.

Hal Leyshon & Assoc. 122 E. 42nd St., New York, N. Y. Murray Hill 7-0272.
Leyshon Assoc. of Florida Inc., Miami. Franklin 4-0623.

Frank Liberman & Assoc. 8733 Sunset Blvd., Los Angeles 46, Calif. Olympia 2-2347.

MacColl-Biley Assoc. 232 Madison Ave., New York 16, N. Y. Murray Hill 6-5982. Lexington 2-0095. Margaret K. MacColl, Fran Riley, partners.

Mayer & O'Brien Inc. 333 N. Michigan Ave., Chicago 1, Ill. Financial 6-9511. Howard G. Mayer, chmn of bd; Dale O'Brien, pres; Ross DeLue, vp; Charles Vance, sec.

1111 Wilshire Blvd., Los Angeles 17, Calif. Huntley 2-5411.
551 Fifth Ave., New York 17, N. Y. Murray Hill 7-1150.

Howard Mendelsohn. 612 N. Michigan Ave., Chicago 11, Ill. Michigan 2-0244.

Merrick Assoc. 280 Madison Ave., New York 16, N. Y. Murray Hill 4-5620. Michael Merrick, pres.

Irving D. Miller Inc. 141 E. 51st St., New York 22, N. Y. Plaza 5-4040.

Eg Mitchell & Assoc. National Press Bldg., Washington 4, D. C. National 8-4457. Reginald P. Mitchell, director.

Network Public Relations Inc. 420 Lexington Ave., New York, N. Y. Oregon 9-6760. Jim Scanlan, pres. (Composed of former radio-tv staff of Robinson-Hannagan Assoc.)

Earl S. Peed. 527 Madison Ave., New York 22, N. Y. Plaza 1-0030. Earl S. Peed, owner.
9125 Sunset Blvd., Los Angeles, Calif. Crestview 5-6007. Carl Schroeder.

Jack Perlis. 310 West End Ave., New York 23, N. Y. Trafalgar 3-5284.

Promotion Assoc. Inc. 734 15th St. N.W., Washington 5, D. C. District 7-1534. Bruce F. Johnson, exec. vp; William Curtis, art director; David Schain, sr account exec.

120 N. Pitt St., Alexandria, Va. Temple 6-7700. Arthur D. Stamler, pres; John W. Trotta, art director; Joan Douchette, media director; William Dennis, mgr, broadcast services div.; Udell Ehrlich, time buyer.

S. Jay Reiner Co. 155 Mineola Blvd., Mineola, N. Y. Pioneer 7-5300. S. Jay Reiner, pres.

Richards Assoc. 1737 DeSales St., N.W., Washington 6, D. C. Sterling 3-4630. Robert K. Richards, pres; Leonard H. Lieberman, assoc; Pat Mower, account exec; Sandy George, admin asst.

10 Rockefeller Plaza, New York 20, N. Y. Francis X. Zuzulo, mgr.

Robinson-Hannagan Assoc. (see listing under Network Public Relations Inc.)

Richard H. Roffman. 675 West End Ave., New York 25, N. Y. Riverside 9-3647. Richard H. Roffman, pres; Maurice Roffman, vp; Sophie Speiser, secretary; Malvina Cohn, treasurer.

Joseph S. Saldana & Assoc. 1127 Wilshire Blvd., Los Angeles 17, Calif. Huntley 2-4623.

Sands Assoc. 425 Bush St., San Francisco 8, Calif. Sutter 1-7875. Leo G. Sands, pres.
P. O. Box 74, Ridgewood, N. J. Oliver 2-3664.

A. A. Schechter Assoc. 551 Fifth Ave., New York 17, N. Y. Murray Hill 7-1150.
333 N. Michigan Ave., Chicago 1, Ill.
1111 Wilshire Blvd., Los Angeles 17, Calif.
2 Mansfield St., London, W.1., England.

Selva & Lee Inc. 500 5th Ave., New York 36, N. Y. Oxford 6-2200. James P. Selva, chmn; James Cope, pres; Morris M. Lee Jr., executive vp.

221 N. LaSalle St., Chicago 1, Ill. Central 6-7818. Winfield R. Green, vp.
1825 Eye St., N.W., Washington 6, D. C. Republic 7-4040. S. B. Bledsoe.

Len Simpson & Assoc. 6331 Hollywood Blvd., Hollywood 28, Calif. Hollywood 3-5176.

Samuel E. Stavisky & Assoc. Inc. 801 19th St. N.W., Suite 614, Washington 6, D. C. Executive 3-3876. William S. Frank, Arthur Reilly, assoc. (Public relations for BMI.)

Summers, Searle, Brewer Inc. 11950 San Vincente Blvd., Los Angeles, Calif. Granite 9-4141. C. L. (Pete) Summers, chmn; Don Searle, pres. 1776 Broadway, New York. Circle 5-2424.

Maxwell Hamilton. vp.
1025 Connecticut Ave., N.W., Washington 6, D. C. Executive 3-7166. Barney Breeskin, vp.

Taylor-Walker Assoc. 527 Madison Ave., New York 22, N. Y. Plaza 5-8690. John H. Taylor, Mary T. Walker, partners.

Jack Tierney Agency. 1418 N. Highland, Hollywood 28, Calif. Hollywood 2-1946.

Bill Watters & Assoc. 1271 St. Ives Place, Los Angeles 46, Calif. Bradshaw 2-0148. Bill Watters, head; Joe Hoening, acct exec; Marian Horwitz, acct exec.
3010 Geary St., San Francisco, Calif. Skyline 1-3345. Hanns Kolmar & Assoc.

Bernie Williams-Kay Mulvey. Box 457, Thousand Oaks, Calif.

Schools Specializing in Radio-Tv

(This list includes only those schools which specialize in professional or technical courses in broadcasting. Many colleges and universities also offer courses in radio and television. Current information on college and university radio-tv courses is maintained by the Office of Education, United States Dept. of Health, Education & Welfare, 330 Independence Ave., S.W., Washington, D. C.)

Alabama Polytechnic Institute Auburn, Ala. Courses offered: Fundamentals of tv-radio; workshops; labs on uses of educational tv.

Brown Institute of Broadcasting and Electronics. 3123 E. Lake St. Minneapolis 6, Minn. Parkway 1-1639.
Courses offered: Broadcasting techniques (including tv production fundamentals); FCC license preparation.

California Air College. 6472 Santa Monica Blvd., Hollywood 38.
Courses offered: Instruction for electronic technicians.

California Institute of Radio & Television. 5927 Sunset Blvd., Hollywood 28, Calif. Hollywood 9-1938.
Courses offered: Radio-tv production; FCC electronics.

Cambridge School of Radio & Television Broadcasting. 545 Fifth Ave. New York 17, N. Y. Murray Hill 7-6865.
Courses offered: Production; direction; writing; studio operations; sales.

Capitol Radio Engineering Institute. 3224 16th St. N.W. Washington 10, D. C. Hobart 2-1520.
Courses offered: Electronic engineering technology; television engineering technology; aeronautical electronic engineering technology; radar and servo engineering technology; specialized advanced mathematics; broadcasting engineering technology.

Central Technical Institute. 1644 Wyandotte St. Kansas City 8, Mo. Harrison 1-5852.
Courses offered: Electronics, radio and tv technology; master radio, tv and electronics training; radio and electronics.

Cleveland Institute of Radio Electronics. 4900 Euclid Ave. Cleveland 3, Ohio. Express 1-8387.
Courses offered: The master course (electronic fundamentals and preparation for the FCC license exams); advanced engineering.

Cook's School of Electronics. 1614 Marson Rd., Jackson 9, Miss. Fleetwood 3-9933.
Courses offered: Tv engineering, servicing.

Coyne Electrical School. 500 South Paulina St. Chicago 12, Ill. Seelye 3-7722.
Courses offered: Service technicians.

DeVry Technical Institute. 4141 Belmont Ave. Chicago 41, Ill. Kildare 5-2700.
Courses offered: Radio-tv servicing, communications, electronic technology-design.

Elkins Radio License School. 2603 Inwood Rd. Dallas 35, Tex. Fleetwood 2-2733.
Courses offered: Training in radio and tv necessary for the passing of FCC commercial license examinations.

Graham School of Electronics. Hollywood Division: 1505 N. Western Ave. Hollywood 27, Calif. Hollywood 7-7727. Washington Division: 821 19th St. N.W. Washington 6, D. C. Sterling 3-3614. Seattle Division: 408 Marion St., Seattle 4, Wash. Main 2-7227. Kansas City Division: 3123 Gillham Rd., Kansas City 9, Mo. Jefferson 1-6320.
Courses offered: Preparation for FCC operator license examinations.

Lincoln School of Radio & Television. 1851 Broadway, New York 23, N. Y. Circle 6-5300.
Courses offered: Fm and tv technician.

Don Martin School of Radio & Television Arts & Sciences. 1653 North Cherokee, Los Angeles 28, Calif. Hollywood 2-3281.
Courses offered: Complete tv production and engineering; radio production, announcing, electronics and preparation for FCC license.

Mid-South Electronics Institute Inc. 207 23rd Ave., North Nashville 5, Tenn. Cypress 1-9450.
Courses offered: Radio-tv servicing, engineering and announcing.

Midwestern Broadcasting School. 228 S. Wabash Ave. Chicago 4, Ill. Wabash 2-0712.
Courses offered: Announcing.

National Academy of Broadcasting, Inc. 3338 16th St., N.W. Washington 10, D. C. Decatur 2-5580.
Courses offered: Production; promotion; management and sales; tv announcing; dramatic tv writing.

New School for Social Research. 68 West 12th St. New York 11, N. Y. Oregon 5-2700.
Courses offered: Tv writing workshop; script writing clinic.

New York Technical Institute Inc. (c/o New York Institute of Technology) 500 Pacific St., Brooklyn 17, N. Y. Main 5-8220.
Courses offered: Tv servicing.

Northwest Schools. 1221 N.W. 21st Ave. Portland 9, Ore. Capitol 3-7246. 737 N. Michigan Ave., Chicago; 6362 Hollywood Blvd., Hollywood, Calif.
Courses offered: Tv studio (camera, film, directing, etc.), radio announcing, electronic technician.

William B. Ogden Radio Operational Engineering School. 1150 West Olive Ave. Burbank, Calif. Thornwall 2-8291.
Courses offered: Concentrated preparation for first class radiotelephone operator (FCC).

Pathfinder School of Radio & Television. 510 16th St., Oakland, Calif. Twoinks 3-9928.
Courses offered: First class FCC radiotelephone license preparation; speech and staff announcing.

Pierce School of Radio & Television. 52 E. 19th St. New York 3, N. Y. Oregon 7-7390.
Courses offered: Radio; fm & tv technician; tv cameraman & studio technician; color tv.

Portland Tv-Electronics College. 1017 S.W. Washington St. Portland 5, Ore. Capital 8-7777.

Leland Powers School Inc. 31 Evans Way, Boston 15, Mass. Aspinwall 7-2900.
Courses offered: Radio-tv announcing, acting, writing.

Radio Institute of Chicago. 308 W. Randolph St. Chicago 6, Ill. Andover 3-9191.
Courses offered: Drama; production & direction; announcing; advertising; television engineering; television repair.

Radio-Television Training Associates. 52 E. 19th St. New York 3, N. Y. Oregon 7-7390.
Courses offered: Am-fm-tv; studio technician, transistors.

RCA Institutes. 350 W. 4th St., New York 14, N. Y. Watkins 4-7845.
Courses offered: Advanced electronics; television & general electronics; radio and television servicing; radio telegraph operating.

Frederick H. Speare Professional School. 1447 N. Las Palmas Ave., Hollywood 28, Calif. Hollywood 5-5313.
Courses offered: Radio-tv announcing; radio operational engineering.

SET: The Academy of Broadcasting Arts Inc. 316 W. 57th St., New York 19, Plaza 7-3211.
Courses offered: Tv programming-production; radio-tv announcing; tv acting; tv writing; first class radiotelephone operator's license; motion picture photography for tv; radio-tv sales and merchandising.

Television Workshop, Inc. 1780 Broadway, New York 19, N. Y. Plaza 7-3721.
Courses offered: Tv studio training; tv production training; tv studio maintenance.

Theatre of Arts. 6040 Wilshire Blvd. Los Angeles 36, Calif. Webster 6-5205, 6-9165.
Courses offered: Live and filmed tv acting; corresponding motion picture technique.

United Electronics Labs Inc. 3947 Park Dr. Louisville 16, Ky. Emerson 8-3305.
Courses offered: Tv broadcast technician.

U.S. Information Agency

Headquarters: 1776 Pennsylvania Ave., N.W., Washington, D. C. Republic 7-8340. George V. Allen, director; Abbott Washburn, deputy director; Richard G. Cushing, director, Office of Public Information; Henry Loomis, director, Broadcasting Service (Voice of America, see below); William Copeland, director, Press Service; Turner B. Shelton, director, Motion Picture Service; Albert L. Harkness, Jr., director, Information Center Service; Conger Reynolds, director, Office of Private Cooperation; Owen Stephens, director, Office of Research & Analysis; Romney Wheeler, director, Television Service.

Voice of America

Headquarters: Health, Education & Welfare Bldg., 4th & Independence Ave., S.W., Washington, D. C. Republic 7-7500, Ext. 3363. Henry Loomis, director of broadcasting; John R. O'Brien, deputy director of broadcasting; Barry Zorthian, program mgr; Edgar T. Martin, engineering mgr.

Voice of America Fact Sheet

The work of the Voice of America, a part of the U. S. Information Agency, is, in the words of President Eisenhower, "to submit evidence to the peoples of other nations... that the objectives and policies of the United States are in harmony with and will advance their legitimate aspirations for freedom, progress and peace." Equally the Voice exposes Soviet imperialism and the fraud of international communism, while combatting their anti-American slanders and lies.

Radio is the fastest, most effective day-by-day medium for achieving these objectives; it speaks directly to people abroad, instantaneously surmounting barriers of distance, censorship, illiteracy, foreign exchange, paper shortages and tariffs.

Facilities

The Voice has a network of 76 transmitters of which 30 are in the United States. These latter are shortwave stations, ranging in power from 25 thousand to 200 thousand watts and operated under contract to VOA by private broadcasting companies. Government-owned or controlled relay stations are located at Munich, Salonika, Tangier, Ceylon, Honolulu, the Philippines and Okinawa. These installations comprising short, medium and longwave stations, include million-watt transmitters—the world's most powerful known broadcasting facilities—in the Philippines, Okinawa and Munich.

Relay facilities are also leased from BBC in England. Other relays or rebroadcasts are made through arrangements with local broadcasters of France, Italy, Germany, Austria, Switzerland, Trieste, Greece, Belgian Congo, Viet-Nam, Japan, Korea, the Philippines, Formosa and Latin America.

The Voice has a floating broadcasting station, the U. S. Coast Guard Cutter Courier which uses high powered medium wave and shortwave transmitters. The Courier provides VOA with a mobile and flexible relay station to meet the demands of the changing world situation and to combat Soviet jamming.

Program Content

Voice broadcasts consist of news, news analyses and features, which include political commentaries, press reviews, round-table discussions, documentaries and special events. Although the breakdown varies from area to area, the program content in general is balanced as follows: News: 50%. Analyses and Features: 50%.

Approximately 75% of VOA's total program effort is directed to the Iron Curtain countries and Communist China. In addition to direct shortwave programming, the Voice regularly broadcasts transcribed programs air-shipped to its relay stations. Other transcribed programs, music recordings, script material, television kinescopes and films are also furnished to U. S. Information Service offices throughout the free world for local distribution and broadcast.

Audience Information

Programs are beamed to areas having a potential audience of over 400,000,000. Scientific surveys, letters from listeners, interviews with Iron Curtain defectors, efforts by the Communist press and radio to discredit the broadcasts, reports from United States missions, correspondents and travelers provide convincing evidence of a regular listening audience of many millions.

Operations Information

The Broadcasting Service is responsible for the planning, execution and content of programs. Programs are written, produced and broadcast from studios in Washington, D. C.

Voice of America Daily Broadcasts

More than 100 separate programs are broadcast via shortwave daily in 37 languages as follows:

	Total Hrs.-mins.	Total Hrs.-mins.
Europe		
Albanian	1:00	
Armenian	:30	
Bulgarian	1:45	
Czech-Slovak	1:30	
Estonian	1:30	
French	1:45	
German	:30	
German	1:45	
Hungarian	2:45	
Latvian	1:30	
Lithuanian	1:30	
Polish	2:00	
Rumanian	1:15	
Russian	6:00	
Serbo-Croat	1:45	
Slovene	:15	
Ukrainian	1:00	
Near and Middle East, Africa		
Arabic	6:00	
Greek	:30	
Persian	2:00	
Turkish	1:00	
South Asia		
Indian Pakistan Languages:		
Bengali (West)	:30	
Bengali (East)	:30	
Hindi	1:00	
Malayalam (3 times wk.)	:30	
Tamil (4 times wk.)	:30	
Urdu	:30	
Far East		
Amoy	2:00	
Burmese	1:30	
Cantonese	2:30	
Indonesian	2:00	
Japanese	2:00	
Korean	1:30	
Mandarin	4:00	
Russian	1:30	
Ukrainian	:30	
Vietnamese	1:30	
Worldwide		
English	15:00	
Music USA	5:15	
Total	80:00	

Other Government Agencies of Interest to Broadcasting

(All addresses are Washington, D. C., unless otherwise specified.)

Executive Office of the President

The White House. 1600 Pennsylvania Ave., N. W. National 8-1414. Wilton B. Persons, assistant to the President; Gerald D. Morgan, deputy assistant to the President; Thomas E. Stephens, secretary to the President; James C. Hagerty, news secretary to the President; Anne W. Wheaton, associate news secretary; David W. Kendall, special counsel to the President; Robert E. Merriam, deputy assistant to the President for interdepartmental affairs; Bryce N. Harlow, deputy assistant to the President for congressional affairs.

Gordon Gray, Kevin McCann, John S. Bragdon, Meyer Kestnbaum, Clarence B. Randall, Rocco C. Siciliano, James R. Killian Jr., Karl G. Harr Jr., Don Paarlberg, special assistants to the President; Amos J. Peaslee, deputy special assistant to the President; Clarence Francis, Arthur Larson, special consultants to the President; Jack Z. Anderson, Malcolm C. Moos, Edward A. McCabe, administrative assistants to the President; Clyde A. Wheeler Jr., staff assistant to the President; Brig. Gen. A. J. Goodpaster, staff secretary; Robert K. Gray, secretary to the Cabinet; Ann C. Whitman, personal secretary to the President.

Senate Interstate & Foreign Commerce Committee

Headquarters Rm. 5108 New Senate Office Bldg. Capitol 4-3121, Ext. 5115. Members: Warren Magnuson (D-Wash.), chairman, John Pastore* (D-R.I.), Mike Monroney* (D-Okla.), George A. Smathers (D-Fla.), Strom Thurmond* (D-S. C.), Frank J. Lausche (D-Ohio), Ralph Yarborough (D-Tex.), Clair Engle (D-Calif.), E. L. Bartlett (D-Alaska), Vance Hartke* (D-Ind.), Gale W. McGee* (D-Wyo.), Andrew F. Schoepel (R-Kan.), John Marshall Butler (R-Md.), Norris Cotton* (R-N. H.), Clifford P. Case* (R-N. J.), Thurston B. Morton (R-Ky.), Hugh Scott* (R-Pa.).

Edward J. Jarratt, chief clerk; Harold I. Baynton, chief counsel; John McElroy, minority counsel; Nicholas Zapple, communications counsel.

*Member of Communications Subcommittee.

House Interstate & Foreign Commerce Committee

Headquarters Rm. 1334 New House Office Bldg. Capitol 4-3131, Ext. 2927. Members: Oren Harris*† (D-Ark.), chairman, John Bell Williams (D-Miss.), Peter F. Mack, Jr.† (D-Ill.), Kenneth A. Roberts (D-Ala.), Morgan M. Moulder (D-Mo.), Harley O. Staggers (D-W. Va.), Isidore Dollinger (D-N. Y.), Walter Rogers*† (D-Tex.), Samuel N. Friedel (D-Md.), John J. Flynn Jr.*† (D-Ga.), Torbert H. Macdonald (D-Mass.), George M. Rhodes (D-Pa.), John Jarman (D-Okla.), Leo W. O'Brien (D-N. Y.), John M. Moss*† (D-Calif.), John D. Dingell (D-Mich.), Joe M. Kilgore (D-Tex.), Paul G. Rogers (D-Fla.), Robert W. Hemphill (D-S. C.), Dan Rostenkowski* (D-Ill.), Larry Brock (D-Neb.).

Also John B. Bennett*† (R-Mich.), William L. Springer† (R-Ill.), Alvin R. Bush (R-Pa.), Paul F. Schenck (R-Ohio) Steven B. Derouin† (R-N. Y.), J. Arthur Younger* (R-Calif.), Wil-

liam H. Avery* (R-Kan.), Harold R. Collier (R-Ill.), Milton W. Glenn (R-N.J.), Samuel L. Devine† (R-Ohio), Ancher Neisen (R-Minn.), Hasting Keith (R-Mass.).

W. E. Williamson, chief clerk; Kurt Borhardt, communications counsel; Robert W. Lishman, chief counsel; Legislative Oversight Subcommittee.

*Member of Communications Subcommittee.
†Member of Legislative Oversight Subcommittee.

U. S. Supreme Court

Headquarters 1 First St., N.E. Executive 3-1640. Chief Justice: Earl Warren. Associate Justices: Hugo L. Black, Felix Frankfurter, William O. Douglas, Tom C. Clark, John M. Harlan, William J. Brennan, Charles E. Whitaker, Potter Stewart.
Counsel: E. Whittington, director public information; James R. Browning, clerk; T. Perry Lippitt, marshal.

U. S. Court of Appeals for the District of Columbia

Headquarters Third St. and Constitution Ave., N.W. Sterling 3-5700. Chief Judge: E. Barrett Prettyman. Circuit Judges: Henry W. Edgerton, Wilbur K. Miller, David L. Bazelon, Charles Fahy, George Thomas Washington, John A. Danaher, Walter M. Bastian, Warren E. Burger. Joseph W. Stewart, clerk.

Dept. of Agriculture

Headquarters 14th & Independence Ave., S.W. Republic 7-4142. Ezra Taft Benson, secretary. Office of Information: R. Lyle Webster, director; James H. McCormick (publications), Harold R. Lewis (press, special reports, radio-tv), J. Kendall McClarren (visual media), assistant directors; Layne R. Beatty, chief, radio and tv; Jules Renaud, tv information officer; Jack H. Towers, radio information officer.

Dept. of Commerce

Headquarters 14th & Constitution Ave., N.W. Sterling 3-9200. Lewis L. Strauss, secretary. Office of Public Information: Albert Leman, director; Henry Scharer, deputy director of information; Harry Weiss, chief, news section.

Census Bureau: Ludlow 4-8000. Robert W. Burgess, director; A. Ross Eckler, deputy director; Howard C. Grieser, Dr. Conrad Taeuber, assistant director; A. W. Von Struve, acting information officer; Conrad Shamel, information specialist.

National Bureau of Standards: Emerson 2-4040. A. V. Astin, director; W. R. Tilley, chief, Office of Technical Information; Frederick W. Brown, chief, Boulder Center Labs (Boulder, Colo.); Dr. F. B. Silsbee, chief, Electricity & Electronics Div.

U. S. Weather Bureau: Adams 2-3200. Norman R. Hagen, public information coordinator; Herbert Lieb, assistant.

Dept. of Defense

Headquarters Pentagon Bldg. Liberty 5-6700. Neil McElroy, secretary; Murray Snyder, assistant secretary (public affairs); Chauncey Robbins, deputy assistant secretary (public affairs); John E. Carland, executive officer; George Vaughan, assistant to the secretary for legislative affairs.

News Div.: Extension 5-3201. Orville S. Splitz, chief; Allan A. Howell, defense news branch; Herbert Schon, Army News Branch; Cmdr. Remi O'Connor, Navy News Branch; Moncel Monts, Air Force News Branch; Maj. Ben Fern, Magazine & Book Branch; Capt. Orbin D. Newton, assistant for Marine Corps. Audio-Visual Div.: extension 7-6241. Col. Bertram Kalisch, chief; Donald Baruch, chief, Production Branch.

Dept. of the Army: Wilber M. Brucker, secretary. Office of Public Information: extension 5-5135. Maj. Gen. Harry P. Storke, chief; Lt. Col. W. F. McPherson, chief Audio Visual Branch; Lt. Col. Wm. A. Drake, deputy chief. New York Office: 663 Fifth Ave., N. Y. 22. Murray Hill 8-7572. Maj. William V. Schmitt, chief; Capt. Ed Tait, Radio-Tv Branch.

Dept. of the Air Force: James H. Douglas, secretary. Office of Public Information: extension 7-6061. Maj. Gen. A. H. Luehman, director; Maj. C. H. Franke, chief, Radio-Tv Branch.

Dept. of the Navy: William B. Franke, secretary. Office of Navy Information: extension 7-7391. Rear Adm. C. C. Kirkpatrick, chief; Capt. W. C. Chambliss, deputy chief. Public Information Div.: Cmdr. J. S. Dowdell, director; Cmdr. B. S. Solomon, assistant director; Cmdr. J. B. Smith, news branch head; Lt. Cmdr. R. M. Robinson, radio-tv branch head; Cmdr. G. M. Hall, still and motion picture branch head.

Marine Corps: Div. of Information: extension 4-2958. Col. D. R. Nugent, director; Lt. Col. Philip N. Pierce, media branch head, extension 4-1492.

Government Agencies CONTINUED

Dept. of Health, Education & Welfare

Headquarters 330 Independence Ave., S.W. Executive 3-6300. Arthur L. Flemming, secretary; Jack Tait, assistant to the secretary for public affairs. Office of Publications & Reports: Harvey A. Bush, director; H. C. John Russell, press officer.

Food & Drug Administration: Wallace F. Janssen, director, division of public information.

Office of Education: Carroll B. Hanson, director, publications services branch.

Social Security Administration: William Galvin, information staff adviser.

Public Health Service: J. Stewart Hunter, chief, information services.

Office of Vocational Rehabilitation: W. Oliver Kincannon, chief, division of publications and reports.

National Institutes of Health: Bethesda 14, Md. Oliver 6-4000, extension 787. John E. Fletcher, chief, office of research information.

Dept. of Justice

Headquarters 9th & Pennsylvania Ave. N.W. Republic 7-8200. William F. Rogers, attorney general; Lawrence E. Walsh, deputy attorney general; J. Lee Rankin, solicitor general; assistant attorneys general: Robert A. Bicks (Antitrust Div.), acting, George C. Doub (Civil Div.), W. Wilson White (Civil Rights Div.), Charles K. Rice (Tax Div.), J. Walter Yeagley (Internal Security Div.), acting, Malcolm R. Wilkey, Criminal Div., Perry W. Morton, Lands Div., Paul A. Sweeney (Office of Legal Counsel), acting, S. A. Andretta, Administrative Div., Dallas S. Townsend, Office of Alien Property, Luther A. Huston, director of public information.

Dept. of Labor

Headquarters 14th & Constitution Ave., N.W. Executive 3-2420. James P. Mitchell, secretary; Roger G. Kennedy, director, Office of Information, Publications and Reports.

Dept. of State

Headquarters 21st & Virginia Ave., N.W. Republic 7-5600. Christian A. Herter, secretary; C. Douglas Dillon, undersecretary; Robert Murphy, undersecretary for political affairs; Loy W. Henderson, deputy undersecretary for administration; Andrew Berding, assistant secretary of state for public affairs; Lincoln White, chief, News Div.; Joseph Reap, chief, Press Branch; David J. Waters, chief, Radio-TV Branch.

Telecommunications Div.: Francis Colt de Wolf, chief; Arthur Lebel, chief, Safety Services, International Wire Communications and Foreign Broadcasting Branch; Helen Kelly, assistant to the chief.

Dept. of the Treasury

Headquarters 15th & Pennsylvania Ave., N.W. Executive 3-6400. Robert E. Anderson, secretary.

U. S. Savings Bond Div.: extension 4252. James F. Stiles Jr., national director; Edmund J. Linehan, director, Advertising & Promotion Branch; Harold Boyer, mgr, Advertising Section (radio and tv); Robert W. Reese, director; Public Information Section; Jacob Mogelever, mgr, Promotion Section.

Office of Civil & Defense Mobilization

Headquarters Executive Office Bldg., 17th & Pennsylvania Ave., N.W. Executive 3-3300. Lee A. Hoegh, director; John S. Patterson, deputy director; Kenneth T. Downs, asst. director, training, education and public affairs; Lee W. Schooler, deputy director of public affairs.

Battle Creek, Mich., office: Howard Handelman, deputy asst. director public affairs; Nat S. Linden, audio visual director; Richard C. Rasmussen, conference director; Herbert Moore, information director; John C. Kirby, program support director; Harry E. Roderick, warning director; W. E. Skinner, director warning office operations division; W. D. Kelly, warning office plans div.

Atomic Energy Commission

Headquarters 1901 Constitution Ave., N.W. Sterling 3-8000. John A. McCone, chairman. Div. of Information Services: Morse Salisbury, director; Shelby Thompson, deputy director; Duncan Clark, assistant director for public information service.

Federal Aviation Agency

Headquarters 1711 New York Ave. Sterling 3-2100. E. R. Quesada, administrator; James T. Fyle, deputy administrator; J. Gordon Bennett, special assistant to the administrator; David

D. Thomas, director, bureau of air traffic management; Chester C. Spurgeon, acting chief, office of public affairs.

National Aeronautics & Science Administration

Headquarters 1520 H St., N.W. Executive 3-3260. Dr. T. Keith Glennan, administrator; Dr. Hugh L. Dryden, deputy administrator; James P. Gleason, assistant administrator for congressional relations; Walter T. Bonney, director of public information; John A. Johnson, general counsel; Dr. Abe Silverstein, director of space flight development.

Securities & Exchange Commission

Headquarters 425 Second St., N.W. Sterling 3-7600. Members: Edward N. Gadsby, chairman, Andrew D. Orrick, Harold C. Patterson, Earl F. Hastings, James C. Sargent.

Orval L. DuBois, secretary; Albert K. Scheidtmann, executive director and director of administrative management; Byron D. Woodside, director of corporate finance; Joseph C. Woodle, director of corporate regulation; Philip A. Loomis, director of trading and exchanges; Thomas G. Meeker, general counsel.

Federal Communications Commission

Headquarters New Post Office Bldg., 13th & Pennsylvania Ave., N.W. Executive 3-3620. (For full listing of commissioners and staff see page C-33).

Federal Trade Commission

Headquarters 6th St. & Pennsylvania Ave., N.W. Executive 3-6800. Members: John W. Gwynne, chairman, Robert T. Secrest, Sigurd Anderson, William C. Kern, Edward T. Tait.

Robert M. Parrish, secretary; Harry A. Babcock, executive director; Joseph E. Sheehy, director, Bureau of Litigation; Charles E. Grandey, director, Bureau of Consultation; Simon Newcomb Whitney, director, Bureau of Economics; Sherman R. Hill, director, Bureau of Investigation; William H. Cook, legal adviser to chairman; Earl W. Kintner, general counsel; Seymour F. Stowe, director, Office of Public Information; Charles A. Sweeny, chief, Radio-TV Monitoring Unit.

National Labor Relations Board

Headquarters 3rd & C Sts., S.W. Sterling 3-7373. Members: Boyd Leedom, chairman, Philip Ray Rodgers, John H. Fanning, Joseph A. Jenkins, Stephen S. Bean.

Office of Public Information: Louis G. Silverberg, director; Jay E. Shankin, associate director.

Unions and Labor Groups

*Organizations affiliated with Associated Actors & Artistes of America.

**Organizations affiliated with International Alliance of Theatrical Stage Employees & Moving Picture Operators.

Actors Equity Assn.* (AFL-CIO)—226 W. 47th St., New York 36. Plaza 7-7660. Ralph Bellamy, pres; Angus Duncan, executive secretary.

6636 Hollywood Blvd., Hollywood 28, Calif. Hollywood 2-2334. Edd X. Russell, West Coast representative.

230 Jones St., San Francisco, Calif. Graystone 4-9311. George Foultny.

612 N. Michigan Ave., Chicago 11. Whitehall 4-3364. Mrs. Marjorie Dare.

519 Jarvis St., Toronto, Ont. Walnut 4-6352. Larry McCance.

Affiliated Property Craftsmen Local 44 (AFL-CIO)**—7429 Sunset Blvd., Hollywood 46. Hollywood 9-1152. B. C. DuVal, business representative.

American Communications Assn. (ACA) (Ind.)—5 Beekman St., New York. Cortlandt 7-1374. Joseph P. Selly, pres; William Bender, vp.

American Federation of Labor & Congress of Industrial Organizations (AFL-CIO)—Headquarters: 815 16th St. N.W., Washington 6, D. C. National 8-3870. George Meany, pres; Wm. F. Schnitzer, sec-treas; Albert J. Zack, public relations director.

American Federation of Musicians (AFM) (AFL-CIO)—Headquarters: 425 Park Ave., New York. Plaza 8-0600. Herman D. Kenin, pres; C. L. Bagley, vp; Stanley Ballard, sec; George V. Clancy, treas.

Local 10: 175 W. Washington Blvd., Chicago. State 2-0063. James C. Petrillo, pres; H. Leo Nye, recording secretary.

Local 802: 261 W. 52d St., New York. Plaza 7-7722. Al Manuti, pres; Al Knopf, vp; Max L. Arons, sec; Hy Jaffe, treas.

American Federation of Musicians Mutual Protective Assn. Local 47 (AFL-CIO)—817 N. Vine St., Hollywood 38. Hollywood 2-1611. John Tranchitella, pres; Max Herman, vp; Lou Maury, recording sec; LeRoy Collins, financial sec; Ward Archer, tv-radio rep.; Don Morris, recording rep.

American Federation of Television & Radio Artists (AFTRA)* (AFL-CIO)—15 W. 44th St., New York 36. N. Y. Murray Hill 7-1810. Clayton Collyer, pres; Ken Carpenter, 1st vp; Eleanor Engle, 2d vp; Virginia Payne, 3d vp; Wanda Ramey, 4th vp; Evelyn Freyman, 5th vp; Don Courtney, 6th vp; Gaines C. Batson, 7th vp; Stanley Farrar, recording secretary; Travis Johnson, treasurer; Donald F. Conaway national executive secretary.

American Guild of Musical Artists* (AFL-CIO)—Headquarters: 1341 Broadway, New York 23. Columbus 5-3687. John Brownlee, pres; Hy Faine, national executive secretary. 6636 Hollywood Blvd., Hollywood 28. Hollywood 2-2334.

421 Phelan Bldg., 760 Market St., San Francisco. Exbrook 2-6990.

215 S. Broad St., Philadelphia. Kingsley 5-4310.

1 N. LaSalle St., Chicago. Financial 6-6677.

American Guild of Variety Artists (AFL-CIO)—Headquarters and Eastern Regional Office—110 W. 57th St., New York. Circle 6-7130. Penny Singleton, pres; Rajah Rabold, 1st vp; Johnny Woods, 2d vp; Frank Ross, 3d vp; Joe Smith, treas; Sally Winthrop, recording secretary; Jackie Bright, natl adm sec. Eastern Regional Office: Lou Smoley, director.

Mid-West Regional Office: 64 W. Randolph St., Chicago. Central 6-5561. Ernie Fast, asst natl adm sec.

Western Regional Office: 6513 Hollywood Blvd., Hollywood 28. Hollywood 4-8281. Irvin Mazzel, director.

American Newspaper Guild (AFL-CIO)—1126 16th St. NW, Washington 6, D. C. Sterling 3-1250. Joseph F. Collis, pres; William J. Farson, executive vp; Charles A. Perlik Jr., sec-treas.

Local 69: 816 W. Olympic Blvd., Los Angeles, Richmond 9-0241. Donald Brackenbury, pres; Justin McCarthy, administrative officer.

Local 71: 127 N. Dearborn St., Chicago 2. Dearborn 2-6580. Marshall Schieve, pres; Stuart Brood, exec sec.

Local 1: 133 W. 44th St., New York 36. Joseph B. Kommer, pres; Thomas J. Murphy, executive vp.

Associated Artists & Artistes of America (AFL-CIO)—226 W. 47th St., New York. Circle 5-8046. Paul Dullzell, pres.

Authors League of America. (Ind.)—Headquarters: 6 E. 39th St., New York. Murray Hill 9-4950. Moss Hart, pres; Luise Silcox, executive secretary.

Building Service Employees Local 278 (AFL-CIO)—1154 N. Western Ave., Hollywood 29, Hollywood 7-3059. John A. Buchanan, business manager.

Cinema Lodge 1185, International Assn. of Machinists (AFL)—2700 N. Highland Ave., Hollywood 28. Hollywood 7-8811. James Robertson, business manager; Richard E. Harden, local pres.

Communications Workers of America (CWA) (AFL-CIO)—1808 Adams Mill Rd. N.W., Washington. Hudson 3-9200. Joseph A. Beirne, pres; A. E. Herrington, editor; Lee White, public relations director.

Composers & Lyricists Guild of America (Ind.)—12924 Sarah St., North Hollywood, Calif. Poplar 2-8377.

292 Madison Ave. #1204, New York 17. N.Y. Murray Hill 3-0966.

Leith Stevens, pres; Paul Creston, 1st vp; David Raksin, 2d vp; Winston Sharples, 3d vp; Jerry Livingston, sec-treas; Ben Ludlow, asst sec-treas; Elsa Clay, exec sec.

Film Technicians Local 683 (AFL)**—6721 Melrose Ave., Los Angeles 38. Webster 5-1123. Don Haggerty, business representative; David Arbuckle, sec-treas.

Hollywood AFL Film Council (Composed of AFL-CIO Unions)—723 N. Western Ave., Hollywood 29. Hollywood 1-9301. John W. Lehnars, pres; Charles Thomas, vp; Edwin T. Hill, treas; H. O'Neil Shanks, recording secretary.

Illustrators & Matte Artists of the Motion Picture, Television & Amusement Industries Local 790 (IATSE and MPMO of U. S. and Canada) (AFL-CIO)**—6636 Hollywood Blvd., Hollywood 28. Hollywood 7-4107. Zeal Fairbanks, business representative.

International Alliance of Theatrical Stage Employees & Moving Picture Operators (IATSE) (AFL-CIO)—1270 Ave. of the Americas, New York. Circle 5-4370. Richard Walsh, pres; Harland Holmden, sec-treas; Walter F. Diehl, assistant president. 6636 Hollywood Blvd., Hollywood 28. Hollywood 5-3117. George J. Flaherty, intl rep.

International Brotherhood of Electrical Workers (IBEW) (AFL-CIO)—1200 15th St., N.W., Washington 6, D. C. Columbia 5-8040. Albert O. Hardy, director of radio, tv & recording division. Local 45: 7265 Santa Monica Blvd., Hollywood 46. Hollywood 3-2317. Andrew J. Draghi, business manager.

Local 202: 2450 17th St., San Francisco. Market 1-7786. E. J. Bird, business mgr.

Local 1212: 11 W. 42d St., New York 36. Pennsylvania 6-8216. Charles A. Calame, business manager.

Local 1220: 400 N. Michigan Ave., Chicago

11. Superior 7-5244. Marvin W. Balousek, pres.

International Photographers Local 859** (AFL-CIO)—7614 Sunset Blvd., Los Angeles 46. Hollywood 4-0125. Herbert Aller, business agent.

International Sound Technicians Local 698** (AFL-CIO)—7614 Sunset Blvd., Hollywood 46. Hollywood 4-7221. Thomas A. Carman, business representative; Howard F. Knight, assistant business representative.

Make-Up Artists & Hair Stylists Local 706** IATSE (AFL-CIO)—2700 N. Cahuenga Blvd., Los Angeles 28. Hollywood 9-8207. Fred B. Phillips, business representative.

Motion Picture Costumers Local 705 (IATSE) (AFL-CIO)—2700 N. Cahuenga Blvd., Hollywood 28. Hollywood 9-8207. Elmer Ellsworth, business representative; Carl R. Walker, sec-treas.

Motion Picture Crafts Service Local 727, IATSE & MPMO (AFL-CIO). 7904 Santa Monica Blvd., Hollywood 46. Oldfield 4-1563. Albert K. Erickson, business representative; Orval E. Brown, financial sec-treas; Basil Casabona, local pres.

Motion Picture Film Editors Local 776** (AFC-CIO)—1462 N. Stanley Ave., Hollywood 46, Calif. Hollywood 4-0275. John W. Lehnert, business representative; Robert F. Joseph, sec.

Motion Picture Screen Cartoonists Local 839** (AFL-CIO)—3491 N. Cahuenga Blvd., Los Angeles 28. Hollywood 9-3145. Larry Kilty, bus rep. Sherman Oaks, Calif. State 8-0470. Don Hillary, business representative.

Motion Picture Studio Cinetechnicians Local 769** (AFL-CIO)—1065 N. Fairfax Ave., Hollywood 46. Oldfield 4-0450. Paul E. O'Bryen, business representative; Percival F. Marston, pres.

Motion Picture Studio Electrical Technicians Local 728 (IATSE) (AFL-CIO)**—7904 Santa Monica Blvd., Hollywood 46. Oldfield 4-3996. Al Franklin, business representative; Charles Futoran, local president; Guy H. Cooper, fin sec-treas.

Motion Picture Studio Grips Local 80 (AFL-CIO)**—6328 Melrose Ave., Los Angeles 35. Vermont 8-6432. Wm. Holbrook, business representative; Ray Schultz, sec-treas.

Motion Picture Studio Projectionists Inc. Local 165 (AFL-CIO)**—1067 N. Fairfax Ave., Hollywood 46. Oldfield 4-4340. Leo S. Moore, bus rep.

Motion Picture Studio Set Painters Local 729 (IATSE) (AFL-CIO)**—7904 Santa Monica Blvd., Hollywood 46. Oldfield 4-3000. Ralph W. Peckham, business representative; Lenius S. Jorgensen, local president.

Musicians Guild of America—6253 Hollywood Blvd., Hollywood 28, Calif. Hollywood 1-9461. Cecil F. Read, pres; Ted Nash, recording sec; Larry Sullivan, treas.

National Assn. of Broadcast Employees & Technicians (NABET) (AFL-CIO-CLC) - International Office: 80 E. Jackson St., Chicago 4. Wabash 2-2462. George W. Smith, international president; Arthur Hjorth, international sec-treas; Mary Ellen Trotter, Reg. 4 director; Don Cheney, representative.

35 Court St., Buffalo, Mohawk 6026. Eugene Klump, international vp; Edward Lynch, Reg. 2 director; Dorr Wilson, rep.

48 W. 48th St., New York. Plaza 7-3065. G. Tyler Byrne, director of network affairs, U. S.; Harold Byers, Reg. 1 director; Eleanor Black, James Harvey, representatives. Clifford Gorsuch, Reg. 3 director, Raleigh, N. C.

335 Hayes St., San Francisco. Underhill 3-6342. Robert Lenihan, representative.

6223 Selma Ave., Hollywood. Hollywood 4-9311. Syd Rose, Reg. 5 director.

1410 Stanley St., Montreal. Plateau 5488. Giacomo Papa, assistant international sec-treas; Adrien Gagnier, Reg. 6 director.

373 Church St., Toronto. Empire 3-5219. T. J. O'Sullivan, Reg. 7 director; David J. Tasker, representative.

National Assn. of Broadcast Unions & Guilds (NABUG) (Ind.)—37 W. 46th St., New York 36. Judson 2-5130. Oliver W. Nicoll, national chmn.

6331 Hollywood Blvd., Hollywood 28. Hollywood 4-5125. Claude L. McCue, chmn.

841 Menomonee St., Chicago 11, Delaware 7-7017. H. Walter Thompson, chmn; Raymond A. Jones, sec-treas.

Corresponding Offices: Washington, D. C.; Albany, N. Y.; Albuquerque, N. M.; Atlanta, Ga.; Baltimore, Md.; Boston; Charlotte, N. C.; Chicago; Cincinnati; Cleveland; Columbus, Ohio; Dallas; Dayton; Denver; Detroit; Durham, N. C.; Erie, Pa.; Ft. Wayne, Ind.; Ft. Worth; Hamilton, Ont.; Honolulu; Independence, Mo.; Indianapolis; Kansas City; Kenosha, Wis.; La Crosse, Wis.; Los Angeles; Louisville; Madison, Wis.; Miami; Milwaukee; Minneapolis; Montreal; Newark, N. J.; New Orleans; New York; Norfolk, Va.; Omaha; Peoria, Ill.; Philadelphia; Pittsburgh; Portland, Ore.; Pueblo, Colo.; Racine, Wis.; Raleigh, N. C.; Rochester, N. Y.; Salt Lake City; San Francisco; Schenectady, N. Y.; Seattle; Sioux City,

Iowa; St. Louis; St. Paul; Syracuse, N. Y.; Toronto; Utica, N. Y.

Office Employees International Union, Local 174 (OEIU) (AFL-CIO)—7286 Sunset Blvd., Hollywood 46. Hollywood 7-9178. Herman W. Pope, local pres; Max J. Krug, business representative; Gayne Schenk, assistant business representative.

Publicists Assn. Local 818 (IATSE)—2700 N. Cahuenga Blvd., Hollywood 28. Dan Thomas, pres; Ed Fisher, 1st vp; Tom Jones, 2d vp; Barbara Best, inde sec; Roy Metzler, treas; Frank Neill, Larry Jones, trustees.

Radio & Television Directors Guild (RTDG) (AFL-CIO)—International office, 114 E. 52d St., New York 22. Plaza 9-0949. Michael J. Kane, intl pres; Stuart Phelps, 1st vp; Clifford Braun, 2d vp; E. Shields Dierkes, 3d vp; Tom Donovan, sec; John Dillon, treas; Newman H. Burnett, national executive director.

New York Local: 114 E. 52nd St. Plaza 9-0875. John J. Sughrue Jr., pres; Ted Nathanson, vp.

Chicago Local: P. O. Box 3391, Chicago 54.

Hollywood Local: 8721 Beverly Blvd., Los Angeles 48. Jack Shea, pres; Nora E. Fadway, exec sec.

Detroit Local: Stephenson Bldg. E. Shields Dierkes, pres.

Washington Local: Emerson 2-4000. Frank D. Slingland, pres.

Scenic & Title Artists Local 816 (IATSE)—7429 Sunset Blvd., Hollywood 46. Clayton Thomason, business representative; Jack C. Beardsley, pres.

Screen Actors Guild (SAG)—Headquarters: 7750 Sunset Blvd., Hollywood 46. Hollywood 9-7311. Howard Keel, pres; John L. Dales, national executive secretary.

551 5th Ave., New York 17, Murray Hill 7-4623. Mrs. Florence Marston, regional director; Harold Hoffman, executive secretary.

102 E. Hubbard St., Chicago. Whitehall 3-1344. Ray Jones, representative.

1257 Penobscot Bldg., Detroit. Woodward 1-8214. Boaz Siegel, representative.

760 Market St., San Francisco. Exbrook 2-6990. Bruce Poyer, representative.

11 Beacon St., Rm. 624, Boston. Richmond 2-0208. Robert M. Segal, representative.

809 Atlas Bank Bldg., Cincinnati. James G. Andrews Jr., representative.

513 Bulky Bldg., Cleveland. Superior 1-1930. Robley D. Evans, representative.

1101 Plaza Bldg., 535 Fifth Ave., Pittsburgh. Atlantic 1-6767. Donald B. Hirsch, representative.

Screen Cartoonists Guild—2700 N. Cahuenga Blvd., Hollywood 28. Hollywood 4-4197. Frank Braxton, pres; Margaret Julian, vp; Helen Hansen, rec sec; Jean Washam, fin sec; Bernard Gruver, warden; John Kent Harris, bus agent.

Screen Directors Guild of America (Ind.)—7950 Sunset Blvd., Hollywood 41. Oldfield 6-1220. Frank Capra, pres; John Rich, vp; Claude Binyon, sec; Howard W. Koch, treas.

Asst. Directors Council: William Beaudine, pres; Ray Goshell, 1st vp; Robert Justman, 2d vp; Harry Sherman, sec; Bruce Fowler Jr., treas.

Screen Extras Guild (SEG) (AFL-CIO)—723 N. Western Ave., Los Angeles 29. Hollywood 9-7311. Jeffrey Sayre, pres; H. O'Neil Shanks, exec sec.

Script Supervisors IATSE Local 871—7429 Sunset Blvd., Hollywood 46. Hollywood 4-1400. Thelma Price, business representative.

Set Designers & Model Makers of the Motion Picture Television & Amusement Industry Local 847 (IATSE and MPMO of U.S. and Canada) (AFL-CIO)**—6636 Hollywood Blvd., Hollywood 28. Hollywood 7-4107. Zeal Fairbanks, business representative.

Stagehands Local 33 IATSE (AFL-CIO)—2853 W. 8th St., Los Angeles 5, Dunkirk 2-2321. Carl G. Cooper, business agent.

Story Analysts Local 854 (IATSE) (AFL-CIO)—402 S. Cochrane Ave., Los Angeles 19. Webster 3-4272. Smith Dawless, pres; Sam Thomas, business representative.

Studio Electricians Sound Technicians & Air Conditioning Engineers Local 40 (IBEW) (AFL-CIO)—1225 N. Highland Ave., Hollywood 38. Hollywood 7-5139. Charles L. Thomas, business manager.

Television Producers Guild—9350 Wilshire Blvd., Beverly Hills, Calif. Ben Brady, pres; David Dortot, 1st vp; Ralph Levy, 2d vp; Edgar Peterson, sec; Albert McCleery, treas.

Unit Production Managers Guild—1508 Crossroads-of-the-World, Hollywood 28. Hollywood 7-0684. C. Kenneth DeLand, pres; Edward J. Ralph, executive secretary; Eric Stacey, 1st vp; Thomas Andre, 2d vp; Joseph Behm, treas.

Writers Guild of America East (WGAE)—22 W. 48th St., New York 36. Plaza 7-3317. Evelyn F. Burkey, executive director.

Writers Guild of America West (WGAW)—8955 Beverly Blvd., Los Angeles 48. Crestview 4-8601. Curtis Kenyon, pres; Ken Englund, 1st vp; Leonard Freeman, 2d vp; James Webb, treas; Kay Leonard, sec. Tv-Radio Branch: Ken Englund, pres; James Webb, vp; Paul Gangelin, sec-treas. Screen Branch: Ken Englund, pres; James Webb, vp; Paul Gangelin, sec-treas.

Consultants on Management, Personnel, Other Phases of Radio and Television

Edward A. Altshuler. 1555 N. Bronson Ave., Hollywood 28, Calif. Hollywood 7-7476. Edward A. Altshuler, pres; J. Deutsch, vp. (Consultant on sales promotion, presentations and sales training.)

Austin Co. 16112 Euclid Ave., Cleveland 12. Glenville 1-5400. George A. Bryant, chmn; Allan S. Austin, pres; Harold A. A. Anderson, exec. vp-gen mgr; L. M. Druckenbrod, mgr broadcasting sales; Cleveland; J. W. Erikson, mgr of broadcasting sales, New York (600 Fifth Ave., Plaza 7-0370). (Designers, engineers and builders of broadcasting facilities.)

Rudy Bretz, head, Educational Tv, University Extension, UCLA, Los Angeles 24. (Consultant on programming and production.)

Henry H. Buba. C.P.A. 104 E. 40th St., New York, N. Y. Oxford 7-5980. (Cost, market and financing surveys for radio and tv stations.)

Carl H. Butman. National Press Bldg., Washington 4, D. C. National 8-7846. (Consultant on regulatory matters.)

Dr. William Kenneth Cumming. 2361 St. Johns Ave., Jacksonville 4, Fla. Evergreen 4-6529. (Consultant on educational television.)

Disk Jockey Placement Center, 100 W. 42d St., New York 36. Wisconsin 7-6322. Paul Baron, man dir; Ira Scherr, assoc dir.

Richard P. Doherty Television-Radio Management Corp. 1816 Jefferson Pl., N.W., Washington 6, D. C. District 7-1957. Richard P. Doherty, pres. (Management consultant.)

The Faught Co. 342 Madison Ave., New York 17. Yukon 6-5235. Millard C. Faught, pres. (Management and public relations consultant.)

Hugh Feltis and Assoc. Tower Bldg., Seattle 1, Wash. Main 3-1868. (Management consultant.)

Howard S. Frazier Inc. 1736 Wisconsin Ave., N.W., Washington 7, D. C. Hobart 2-1720. Howard S. Frazier, pres; Horace W. Gross, vp. (Management consultant, employment agency for managers and commercial managers.)

Earl H. Gammons. 1736 DeSales St., N.W., Washington 6, D. C. Metropolitan 8-6550. (Consultant on regulatory and legislative matters.)

General Employment Agency. 118 1/2 Washington, Huntsville, Ala. Jefferson 9-2521. Vivian Gamble, personnel dir. (Placement service for radio-tv stations.)

Wilt Gunzendorfer and Assoc. 8630 W. Olympic Blvd., Los Angeles 35, Calif. Olympic 2-5676. Wilton Gunzendorfer, owner-mgr. (Management consultant.)

Michael E. Hanna. 212 E. State St., Ithaca, N. Y. 4-6301. (Management consultant.)

Kufty, Eubank & Russell. Marsh Bldg., Washington 6, D. C. Sterling 3-2725. William G. Russell, pres. (Radio-tv insurance consultant and broker.)

Allen Kander & Co. 1625 Eye St., N.W., Washington 6, D. C. National 8-1990. Allen Kander. (Consultant on management, personnel and finance.)

60 East 42d St., New York 17, N. Y. Murray Hill 7-3727. Allen Kander.

Robert S. Keller Inc. 72 Barrow St., New York 14, N. Y. Watkins 4-6599. (Consultant on research, public relations, promotion.)

A. Lewis King. 551 5th Ave., New York 17, N. Y. Murray Hill 2-8276. (Broadcast advertising consultant.)

Robert D. J. Leahy Co. Box 714, Clearwater, Fla. 32-2455. (Station negotiations, market analyses, appraisals, research.)

Midwest Radio-Tv Placement Service. 54 W. 30th St., Indianapolis 8. Walnut 3-7331. Jaye Turner, owner-mgr. (Placement in broadcasting.)

Paul B. Mowrey. 30 Central Park S., New York 19, N. Y. Plaza 8-0775. (Tv management consultant.)

National Laugh Enterprises. P. O. Box 835, Grand Central Station, New York 17, N. Y. Spring 7-6210. George Q. Lewis, director. (Consultant on comedy.)

Ted Nelson Assoc. 730 5th Ave., New York 19, N. Y. Circle 8-8470. 35 Rue A. Renard, Brussels, Belgium. Ted Nelson, owner; Richard Diamond, Perry Bruskin, Charles Durant, radio-tv directors; John W. Ashton, Brussels dir. (Consultant on production, advertising, public relations.)

George Norman Broadcasting Enterprises, 127 Montgomery St., San Francisco. (Sales, program, engineering consultants.)

M. S. Novik. 300 W. 23rd St., New York 11, N. Y. Algonquin 5-4355. (Consultant on public service broadcasting.)

Fred A. Palmer Co. 6800 N. High St., Worthington, Ohio. Tuxedo 5-7346. Fred A. Palmer, pres. (Sales consultant.)

Palmer-De Meyer Inc. 50 E. 42nd St., New York 17, N. Y. Plaza 8-0775. (Tv management consultant.)

Richard P. Doherty

TELEVISION RADIO MANAGEMENT CORPORATION
1816 Jefferson Pl., N.W., Washington 6, D. C. District 7-1957

Operating, labor, staff, sales, financing,
cost control, appraisal services.

Contact DICK DOHERTY

—one of the best known names in the broadcast industry

Consultants CONTINUED

York 17, N. Y. Murray Hill 2-3900. Jay R. Lazarus, director. (Employment agency.)

The Personnel Laboratory Inc. 1 Park Ave., New York 16, N.Y. Murray Hill 5-8738. King Whitney Sr., chairman; King Whitney Jr., pres. (Management consultant specializing in personnel placement through use of aptitude-temperament tests.)

George W. Phillips. 3601 Connecticut Ave. N.W., Washington 6, D. C. Woodley 6-1941. (Specializes in preparation of license renewal forms and negotiates sales of broadcast facilities.)

J. E. Poppale. 9 Crest Circle, South Orange, N. J. 2-2953. (Consultant on management and engineering, to radio, electronics.)

Andy Potter. 5748 Sunset Blvd., Hollywood 28, Calif. Hollywood 7-9913. (Consultant on production and marketing of stereophonic broadcasting and recording.)

Professional Placement 458 Peachtree Arcade, Atlanta, Ga. Jackson 5-4841. Sam Eckstein, mgr. (Employment agency.)

S. Jay Reiner Co. 155 Mineola Blvd., Mineola, N. Y. Pioneer 7-5300. S. Jay Reiner, pres. (Consultant on national and regional contests.)

Frank M. (Scoop) Russell. 1737 DeSales St., N.W., Washington 6, D. C. District 7-7930. (Consultant on regulatory and legislative matters.)

Henry Schapper Agency. 15 E. 40th St., New York 16, N. Y. Murray Hill 3-8626. (Employment agency.)

Southern Radio & Tv Personnel Service. Box 1027, N. Miami 38, Fla. Plaza 7-9924. Johnny S. Robinson, pres; Ames Robinson, vp; Catherine Robinson, sec-treas. (Placement of disc jockeys, engineers, managers, other broadcast personnel in the South.)

Sylvia Spence Assoc. 527 Lexington Ave., New York 17, N. Y. Plaza 5-2584. (Consultant on awards.)

William T. Stubblefield Co. 1832 M St. N.W., Washington 6, D. C. Metropolitan 4-2438. William T. Stubblefield, pres; Shirley M. Ostmann, asst. (Management consultant in fields of staff, rates, insurance coverage, finance.)

Lawrence B. Taylor Inc. 1247 Howard Ave., Burlingame, Calif. Diamond 2-7008. Lawrence B. Taylor, pres; J. G. Paltridge, bcstg div dir. (Development of operating systems and procedures in sales service, traffic, scheduling, film handling, accounting, control room operations.)

Addison Terry Co. 224 Atlanta Ave., Decatur (Atlanta) Ga. Drake 3-1442. Addison Terry, pres. (Market analysis, sales presentations; management, promotion, format consultant.)

Charles Wick Co. 120 S. Mapleton Dr., Los Angeles 24, Calif. Crestview 1-2141. Charles Wick, owner. (Personal and business management, financing.)

Wilsten Personnel Agency. 147 W. 42nd St., New York 36, N. Y. Bryant 9-8484. William Olsten, licensee; H. S. Busch, executive mgr. (Employment agency.)

Lowell E. Wright Munsey Bldg. Washington 4, D. C. District 7-1740. (Consultant on tower and aeronautical problems.)

Advertising Agencies Handling Radio and/or Television Accounts

A

Ackerman Assoc. Inc. Classen Terrace Bldg., Oklahoma City 6, Jackson 4-2211.

Radio-Television Media Buyer: Al Fiegel, vp and account executive; Ray Ackerman and Ray Scales, account executives.

A. D. Adams Adv. 37 W. 53 St., New York 19, Circle 6-2940.

Adams & Keyes. 3 E. 54th St., New York 22, Plaza 1-5630.

Atlanta: (Burke Dowling Adams Inc.) 1750 Peachtree Rd., N.W. Trinity 5-0121.

Los Angeles: 712 S. Curson Ave. Webster 8-3781.

Chicago: 75 E. Wacker Dr. Andover 3-5966.

John A. Addison & Co. 140 N. State St. Chicago 2, Franklin 2-6446.

Radio-Television Dept.: John A. Addison, owner and account executive.

Radio-Television Media Buyer: L. L. Zambo, timebuyer.

William Hart Adler Inc. 919 N. Michigan Ave., Chicago 11, Whitehall 4-5210.

Radio-Television Dept.: Aldor R. Belskis, co-creative director and director of radio-tv, films.

Advertising Agencies Inc. 12412 Ventura Blvd., Studio City, Calif. Triangle 7-9941.

Radio-Television Dept.: Kent Goodman, pres; Bill Wolff, Radio-television director.

Advertising Assoc. Inc. 10-A W. Grace St., Richmond, Va. Milton 3-0157.

Radio-Television Dept.: Jack D. Lewis, chmn of bd, pres; Don Martin, executive vp and radio director.

Aitkin-Kynett Co. Inc. 1400 S. Penn Sq., Philadelphia 2, Rittenhouse 6-7810.

Radio-Television Dept.: Allen Gray, radio-tv production director.

Radio-Television Media Buyers: Alan Bobbe, Edna M. Gretz, John Accetta.

E. H. Alber Co. 439 N. Larchmont Blvd., Los Angeles 4, Hollywood 9-8273.

Radio-Television Dept.: Pauline Hagen, executive vp; Cy Jackson, public relations-publicity director; Evelyn R. Jones, treasurer; Fred L. Allen, account executive.

Allen & Reynolds. W. O. W. Bldg., Omaha 2, Atlantic 4445.

Radio-Television Dept.: Milton J. Stephan, partner and director of radio-tv.

Radio-Television Media Buyers: Milton J. Stephan, Jean Segelberg, Don Amsden.

Allied Adv. Agencies Inc. 4643 Beverly Blvd., Los Angeles 4, Hollywood 2-0837.

Radio-Television Dept.: W. F. Gardner, pres; Richard Gardner, gen mgr.

Radio-Television Media Buyer: Maxine Blankenship.

Allied Adv. Agency Inc. 100 Boylston St., Boston 16, Hubbard 2-4100.

Radio-Television Dept.: Howard Shamban, Marc F. Shamban.

The Altman Co. Free Press Bldg., Detroit 28, Woodward 2-8750.

Amundson-Holstein Inc. Benson Bldg., Sioux City 1, 3-9368.

Radio-Television Dept.: Gordon A. Robinson, gen mgr; Lloyd L. Olson.

Anderson & Cairns Inc. 130 E. 59th St., New York 22, Murray Hill 8-5800.

Radio-Television Dept.: Victor Seydel, vp, director of radio-tv; Anne Bradley, assistant.

Anderson-McConnell Adv. Agency Inc. 922 N. Vine St., Hollywood 28, Calif. Hollywood 3-4164.

Radio-Television Dept.: James Mackin.

Radio-Television Media Buyer: Mary Ellen Wheeling.

Anthracite Adv. Inc. Scranton Times Bldg., Scranton 4, Pa. Diamond 7-9328.

Radio-Television Dept.: L. L. Russoniello, pres; I. L. Dailey, sec-treas.

Applegate Adv. Agency Inc. 100 Minnetrista Blvd., Muncie, Ind. Atlas 4-7707.

Radio-Television Dept.: Harry L. Bird, vp, broadcasting; Lester E. Johnson, vp and account executive.

Applestein, Levinstein & Golnick Adv. Agency Inc. 342 N. Charles St., Baltimore 1, Saratoga 7-1166.

Radio-Television Dept.: Leon S. Golnick, pres; Cas Applestein, executive vp; Morton Levinstein, sec-treas.

Radio-Television Media Buyer: Joseph Giannacini, media assistant.

Arkwright Adv. Co. 65 E. 55th St. New York 22, N. Y. Plaza 1-5515.

Radio-Television Dept.: Jerry Bess, executive vp; Jack Wilcher, vp, creative director; James Hackett, media director; Tom Mannos, production mgr.

Radio-Television Media Buyers: Mr. Bess, Mr. Hackett.

Hollywood 28: 1717 N. Highland Ave. Hollywood 4-3129. Richard Westman, office manager.

Aratt, Preston, Chapin, Lamb & Keen Inc. 160 N. 15 St., Philadelphia. Locust 4-4400.

Radio-Television Dept.: K. G. Keen Jr., vp, Arnold & Co. 262 Washington St., Boston 8, Richmond 2-1220.

Radio-Television Dept.: Edward Jancewicz, radio-tv director.

Associated Adv. Agency Inc. First National Bank Bldg., Cincinnati 2, Main 1-2811.

Radio-Television Dept.: Sam Malcolm Levy, pres; Bruce Metcalfe, vp in charge of radio and television; George Service, vp.

Atherton Moggie Privett Inc. 8467 Beverly Blvd., Los Angeles 48, Olive 3-9870.

Atlantic/Bernstein Assoc. 655 Madison Ave. Templeton 8-8250.

Andrew Finlay, Marley & Hodgson Inc. 230 N. Michigan Blvd., Chicago. Financial 5-1600.

Radio-Television Dept.: Dixon L. Harper, radio-tv farm director; Jim Evans, asst. radio-tv farm director; Jack Wise, copy contact; Stanley M. Heggen, merchandising; Grace Patrick, supervisor, traffic and continuity.

Radio-Television Media Buyers: Fred Hansen, media and research director; Joan Elfring, timebuyer.

Axelsson & Richins Inc. Continental Bank Bldg., Salt Lake City, 1. Elgin 5-1766.

Radio-Television Dept.: Kay W. Richins, vp, radio-tv director.

Radio-Television Media Buyer: Richard M. Cressett, space buyer.

Ayer & Gillett Adv. 1022 S. Tryon, Charlotte 3, Edison 4-9729.

Radio-Television Dept.: Beth Laney Smith, acting head; Mary Gillette, copywriter; Jerry Hendrix, storyboard artist and ideas; Gary Lowder, film editing.

Radio-Television Media Buyers: Joyce Clark, head, media dept.; Beth Laney Smith, Earl Crawford Jr., Charles Gressle and James Webb, all account executives.

W. W. Ayer & Son Inc. W. Washington Sq., Philadelphia 6, Walnut 5-0100.

H. A. Batten, chmn bd; Warner S. Shelly, pres.

Radio-Television Media Buyers: Leslie D. Farnath, vp in charge; Isabel Ziegler, Chalmers Gates, Frank Carvell, Robert Rowen, Harlan Radford, George Burrows, supervisors; Joseph Fierro, William Kane, Paul Kizenberger, Doug Parker, Derrick Dyatt, Donald Heller, Martha Gehring, Arne Ramberg, Mary Dunlavey, George McCoy, Madeleine Morrison, Jack Coverly-Smith, Alice Wolf, timebuyers.

New York 20: 30 Rockefeller Plaza. Plaza 7-5700.

Radio-Television Dept.: James E. Hanna, vp in charge; Thomas J. McDermott, vp; Thomas H. Calhoun, vp; William J. Ratcliff, commercial production; G. D. Gudebrod, film chief; George F. Harrington, assistant film chief; George H. McCoy Jr., liaison with media staff in Philadelphia.

Radio-Television Media Buyers: Edward A. Grey, senior vp in charge of media operations; William Kennedy, Winston Kirchert, Christopher Lynch, Martin Murphy, Albert Skolnik, all assistant vps and media supervisors; Norman Chester and Lucian Bloom, both media supervisors; John Catanese, James Curran, Gordon Dewart, John Dougherty, Mary Ellis, Nathaniel Gayster, Arthur Goldstein, Eileen Greer, Stuart Hinkle, Paul Reardon, John Rothenberger, Conant Sawyer, Perry Seastrom, Chester Slaybaugh, Jack Sinnott, Leonard Seglio, Gregory Sullivan, Charles Theiss, Frank Thompson, Gerald Van Horssen and William Warner, all buyers.

Los Angeles 28: 1750 North Vine St. Hollywood 9-2161. Thomas F. McAndrews Jr., vp in charge.

Cleveland: Leader Bldg. Cherry 1-0090.

Boston, Barton, Durstine & Osborn Inc. 383 Madison Ave., New York 17, Eldorado 5-5800.

Bruce Barton, chmn of bd; Bernard C. Duffy, vice chmn of bd; Charles H. Erower, pres.

Radio-Television Dept.: R. L. Foreman, executive vp in charge of plans bd; Herminio Traviesas, vp-mgr tv-radio dept.; George Polk, vp in charge tv-radio programming and planning; William Hoffman, radio director; Peter Hanson, business mgr tv-radio; John Dean, in charge of radio production; Art Bellaire, vp in charge tv-radio copy; Larry Berger, in charge of tv art; Ed Marshall, programming

Boston 16: Statler Office Bldg. Hubbard 2-4970. Raymond W. Heffron, vp and mgr.

Detroit 26: Penobscot Bldg. Woodward 5-3322. Richard T. O'Reilly, vp.

Chicago 3: 135 South LaSalle St. Andover 3-7111. Allen R. Memhard Jr., vp and mgr.

San Francisco 4: 235 Montgomery St. Sutter 1-2534. Carl Zachrisson, vp and mgr; Harry C. Graybill, vp.

Hollywood 28: Hollywood Taft Bldg. Hollywood 3-4871. Glenhall Taylor, mgr for radio-tv.

Honolulu 13: 1060 Bishop St., James F. Smith, mgr.

Aylin Adv. Agency. 904 Lovett Blvd., Houston 6, Jackson 9-3766.

Radio-Television Dept.: Josephine Moore, tv-radio director.

Asrael Productions. 913 N. Charles St., Baltimore 1, Lexington 9-7575.

Radio-Television Dept.: Carl G. Brenner, vp; Bill Wolff, asst. to vp; Helen J. Wolff, administrative assistant.

B

Henry Bach Assoc. Inc. 245 Fifth Ave., New York 16, Lexington 2-1277.

Melvin E. Bach & Co. Adv. 1225 Raymond Blvd., Newark 2, Market 3-2130.

Radio-Television Dept.: Melvin E. Bach, Joseph Paskow.

Badger & Browning & Farcher Inc. 75 Federal St., Boston. Liberty 2-3364.

Doug Bailey Adv. 10315 Kensington Parkway, Kensington, Md. Lockwood 4-0700.

Radio-Television Dept.: Doug Bailey, pres; William Lee Mockbee, media director; John E. Parker Jr., tv production; Elliot Denninger, radio production.

Radio-Television Media Buyer: Mr. Mockbee.

Baisch Adv. Agency. 3737 Chester Ave., Cleveland. Endicott 1-8246.

Radio-Television Dept.: W. J. Gabriel.

Radio-Television Media Buyer: Jo Devine, producer and buyer.

Baker Adv. Agency Ltd. 670 Bayview Ave., Toronto 17, Ont. Hudson 7-1511.

Radio-Television Dept.: J. F. Horler, director; Mrs. H. Blair, mgr; N. Pahlen, executive director; W. Krantz, tv producer.

Radio-Television Media Buyers: W. Davidson, I. Neve, timebuyers.

Montreal: 1255 University St. University 6-3049. L. J. La Rocque, mgr.; C. Brazeau, tv dept.

Lynn Baker Inc. 720 Fifth Ave., New York 19, Judson 6-3900.

Radio-Television Dept.: Norman Frank, vp and radio-tv director.

Radio-Television Media Buyer: James D. Evans, vp and media director.

Baker, Tilden, Bolgard & Barger Inc. 919 N. Michigan Ave., Chicago 11, Delaware 7-8000.

Radio-Television Dept.: Louis A. Tilden (chmn of bd), vp and radio-tv director.

Radio-Television Media Buyers: Clifford E. Bolgard, vp and media director; Harold Bennett, assistant to media director; Beverly Miller, Marcy O'Neill, timebuyers.

Barlow Adv. Agency Inc. 742 James St., Syracuse 1, N. Y. Granite 9-6644.

Radio-Television Dept.: Edward C. Jones, radio-tv director.

Barnes Chase Co. 530 Broadway, San Diego 1, Calif. Belmont 3-7771.

Los Angeles: 3150 Wilshire Blvd. Dunkirk 4-1193.

San Francisco: 251 Kearny St. Exbrook 7-0477.

G. M. Basford Co. 60 E. 42nd St., New York 17, Murray Hill 2-2838.

Ted Bates & Co. 666 Fifth Ave., New York 19, Judson 6-0600.

T. L. Bates, honorary chmn of bd; Henry C. Silldorff, chmn of bd; W. H. Kearns, vice chmn of bd; Rudolph Montgelas, pres; James C. Douglass, executive vp.

Radio-Television Dept.: Richard A. R. Pinkham, senior vp and director; Herbert Gunter, vp, director of tv commercials; Harold J. Saz, vp, business mgr; John E. Kucera, asst. vp in charge of network relations; John N. Calley, in charge of new programming, Richard Jackson, director of tv-radio operations; Charles M. Kebbe, casting director.

Radio-Television Media Buyers: Edward A. Grey, senior vp in charge of media operations; William Kennedy, Winston Kirchert, Christopher Lynch, Martin Murphy, Albert Skolnik, all assistant vps and media supervisors; Norman Chester and Lucian Bloom, both media supervisors; John Catanese, James Curran, Gordon Dewart, John Dougherty, Mary Ellis, Nathaniel Gayster, Arthur Goldstein, Eileen Greer, Stuart Hinkle, Paul Reardon, John Rothenberger, Conant Sawyer, Perry Seastrom, Chester Slaybaugh, Jack Sinnott, Leonard Seglio, Gregory Sullivan, Charles Theiss, Frank Thompson, Gerald Van Horssen and William Warner, all buyers.

Los Angeles 28: 1750 North Vine St. Hollywood 9-2161. Thomas F. McAndrews Jr., vp in charge.

Cleveland: Leader Bldg. Cherry 1-0090.

Boston, Barton, Durstine & Osborn Inc. 383 Madison Ave., New York 17, Eldorado 5-5800.

Bruce Barton, chmn of bd; Bernard C. Duffy, vice chmn of bd; Charles H. Erower, pres.

Radio-Television Dept.: R. L. Foreman, executive vp in charge of plans bd; Herminio Traviesas, vp-mgr tv-radio dept.; George Polk, vp in charge tv-radio programming and planning; William Hoffman, radio director; Peter Hanson, business mgr tv-radio; John Dean, in charge of radio production; Art Bellaire, vp in charge tv-radio copy; Larry Berger, in charge of tv art; Ed Marshall, programming

and talent contracts; George Kondolf, chief story editor.

Radio-Television Media Buyers: Fred Barrett, vp-media director; Dick McKeever, in charge of network broadcast; Ed Flieri, in charge of spot broadcast; Trow Elliman, Ted Wallower, M. Michael, Hal Davis, timebuyers; Hope Martinez, supervisor; William Beste, Richard Wright, Joe Harris, Herb Maneloveg, A. Brew, group media supervisors; Jackie Moore, Bob Wilson, H. Mados, assistant spot buyers.

Atlanta 8: 805 Peachtree St., N.E. Trinity 5-8654. W. C. Montgomery, mgr.

Boston 16: 462 Boylston St. Copley 7-7800. Richard O. Howe, vp-gen mgr.

Buffalo 3: Rand Bldg. Cleveland 7915. D. G. Casto, vp-mgr.

Chicago 11: 919 N. Michigan Ave. Superior 7-9200. Wayne Tisa, vp-mgr.

Cleveland 14: 100 National City Bank Bldg. Tower 1-7270. J. M. Bristol, vp-mgr.

Dallas 1: 223 Mercantile Commerce Bldg. Riverside 7-3431. T. L. Hasbrouck, mgr.

Detroit 26: 1800 Penobscot Bldg. Woodward 5-0260. R. E. Anderson, vp-mgr.

Hollywood 28: 1680 N. Vine St. Hollywood 2-6723. Robert Stefan, vp-mgr.

Los Angeles 36: 5820 Wilshire Blvd. Webster 8-3188. W. M. Starkey, vp-mgr.

Minneapolis 2: Northwestern Bank Bldg. Federal 8-8401. Bobb Chaney, vp-mgr.

Pittsburgh 19: Grant Bldg. Grant 1-9900. Burton E. Laughan, vp-mgr.

San Francisco 4: 120 Montgomery St. Exbrook 7-1122. J. G. Motheral, vp-gen mgr.

Seattle 1: 1818 Fourth Ave. Elliott 5500. Walter Fitzsimmons, mgr.

Syracuse 2: 205 Harrison St. Syracuse 2-5319. Mrs. Helen Conn, mgr.

Toronto: 160 Bloor St. Walnut 4-3780. Leslie Chitty, vp-gen mgr.

Adrian Bauer & Alan Tripp Inc. 1528 Walnut St., Philadelphia 2. Kingsley 5-7870.

Radio-Television Dept.: Elmer F. Jaspian, vp in charge of radio-tv; Fred D. T. Honigman, radio-tv producer; Stella D. Z. Porter, time-buyer.

Bauerlein Inc. Hibernia Bank Bldg, New Orleans 12, La. Jackson 2-5461. G. Cranow, radio-tv director; Mary Porter, radio-tv buyer.

Don L. Baxter Inc. Melba Bldg., Dallas 1, Riverside 7-4854.

Radio-Television Dept.: Larry Coulter, vp.

Radio-Television Media Buyers: Larry Coulter, Joy Holley.

Beal Radio, Tv & Public Relations Agency. 114 S. Ocean Ave., Atlantic City, Atlantic City 5-8880.

Radio-Television Dept.: Joseph Carleton Beal, pres.

Beal Advertising Agency. 136 N. Delaware St., Indianapolis 4. Melrose 7-4248.

Radio-Television Dept.: Harold Bean, owner.

Bearden-Thompson-Frankel & Eastman, Scott. 22 Eight St., N.E., Atlanta 9, Ga. Trinity 6-5587.

Beaumont, Heller & Sperling Inc. 6th & Walnut St. Reading, Pa. Franklin 5-4311.

Radio-Television Dept.: Dorathea Hassler, radio-tv director.

Beaumont & Hohman Inc. 1299 Bush St., San Francisco 9. Graystone 4-8448.

Louis Benito Adv. Inc. 507 Morgan St., Tampa, Fla. 2-2747. John Hall, vp.

Herbert S. Benjamin Assoc. Inc. P. O. Box 2151. Baton Rouge, La. Dickens 3-2847. Anne Mote, radio-tv director.

Bennett-Adv. Inc. 208 E. Green St. High Point, N. C. 2-4151. Ted Cramer, radio-tv director.

Raleigh, N. C.: 217 S. McDowell St. Temple 3-6792. Forrest Collier, Bill Wilson.

Charlotte, N. C.: 5 W. Hargett. Temple 4-8903.

Victor A. Bennett Co. Inc. 6 E. 45th St., New York 17. Murray Hill 7-2186.

Walter F. Bennett & Co. 20 N. Wacker Drive, Chicago 6, Ill. Franklin 2-1131.

Bennett & Northrop Inc. 711 Boylston St., Boston 16. Kenmore 6-3820.

Radio-Television Dept.: Jane Gunther, media director.

Benton & Bowles. 666 Fifth Ave., New York 19. Judson 2-6200.

Atherton W. Hobler, chmn of executive committee; William R. Baker Jr., chmn of bd; Robert E. Lusk, pres.

Radio-Television Dept.: Thomas J. McDermott, senior vp in charge of tv and radio; Olive Barbour, vp-director of programming; Larry White, supervisor of tv programs; William Schneider, business mgr of tv and radio; William Moore, director of operations.

Radio-Television Media Buyers: Lee M. Rich, vp in charge of media; Lee Currlin, Michael Donovan, Don Harris, Milton Kiebler, Hal Miller, associate directors; Rudy Maffei, Tom Mahon, Bern Kanner, Hank Linden, John Collins, David Wedeck, assistant media directors; Roker Clapp, Stan Kreiser, Grace Porterfield, Richard Walken, Peter Dalton, Joel Davis, Sam Haven, Paul Roth, Sam Tarricone, Alan Yoblin, Jack Giebel, John Nucchio, Howard Gerber, Alan Hornell, Dick Gershon, George Heffernan, James Courtney, Merrill Grant, timebuyers.

Hollywood 28: 6253 Hollywood Blvd. Hollywood 4-9151. Al E. Kaye, vp in charge of west coast operations.

Toronto: 1407 Yonge St. Walnut 4-9328. Ralph Butler, Canadian tv operations.

Berghoff Assoc. Inc. 511 N. La Cienega Blvd., Los Angeles 48. Olympia 2-2850.

Radio-Television Dept.: Jerry Berghoff, pres; Marold Ross, vp, radio-tv director; Hal Coates, vp, asst radio-tv timebuyer.

Radio-Television Media Buyers; Jerry Berghoff, Marold Ross, Hal Coates.

Jack Berman Co. 1501 Broadway, New York 36. Oxford 5-3180.

Birmingham, Castleman & Pierce Inc. 234 E. 46th St., New York 17. Yukon 6-8220.

Bo. Bernstein & Co. 24 Mason St., Providence 3, R.I. Jackson 1-5900.

Radio-Television Dept.: Bo Bernstein, pres and account executive; Harry Bernstein, vp and account executive; Frank W. Barad, vp, sec, and account executive; Ellen L. Diamond, radio-tv dept. director.

Radio-Television Media Buyers: Ellen Diamond, Mary De Luca.

Gordon Best Co. 228 N. LaSalle St., Chicago 1. State 2-5060.

Gordon Best, pres, treas.

Radio-Television Dept.: Shepard Chartoc, vp in charge of radio-tv.

Radio-Television Media Buyers: Edwin A. Triliz, media director; Katharine L. Knight, timebuyer.

Ralph Bing Adv. Co. 2063 E. Fourth St. Cleveland 15, Ohio. Superior 1-2773.

Radio-Television Dept.: Ralph S. Bing, chief timebuyer; Louis Herman, account executive; Donald Hagerty, copy chief; Barbara Bing, account executive.

Blaine-Thompson Co. 234 W. 44th St., New York 36, N. Y. Longacre 4-0800.

Radio Television Dept.: Phillip Solomon, vp; Ingram Ash, vp; Fred Golden, vp.

Radio-Television Media Buyer: Lee Frankel, media director.

Ben E. Bliss & Co. Times Tower, Times Square, New York 38. Bryant 9-5228.

Boone & Cummings. 3003 Louisiana, Houston 6. Jackson 8-5577.

Radio-Television Dept.: Lauri Reese, radio-tv director; Sally Barbay, assistant.

Botsford, Constantine & Gardner. 115 S.W. Fourth Ave., Portland 4, Ore. Capitol 8-9541.

Seattle 1, Wash.: 1400 Tower Bldg. Elliott 3523.

San Francisco 5, Calif.: Exbrook 2-7555.

New York: 24 E. 38th St. Murray Hill 5-8645.

Leo P. Bott Jr., Adv. 64 E. Jackson Blvd., Chicago 4. Harrison 7-9187.

Radio-Television Dept.: Leo P. Bott, Jr.

Radio-Television Media Buyer: Marty Polcin.

Bozell & Jacobs Inc. Electric Bldg., Omaha 2, Neb. Jackson 8030. Frank C. Miller, vp, mgr.

Radio-Television Dept.: Clair J. Gross, broadcast media buyer.

Chicago: 205 N. LaSalle St. Central 6-0870.

Nathan E. Jacobs, pres, mgr; Philip Rouda, broadcast media buyer.

New York 36: 2 W. 45th St. Murray Hill 7-6210. Donald D. Hoover, pres; Harold C. Fair, vp, broadcast media buyer.

Indianapolis 2, Ind.: 1803 N. Meridian St. Walnut 3-4524. Charles A. Gallup, vp, mgr;

Ralph B. Roberts, vp, broadcast media buyer.

Seattle, Wash.: Tower Bldg. Mutual 2-6027.

R. Wensberg, vp, mgr; E. G. Hines, broadcast media buyer.

Shreveport, La.: Fairfield Bldg. 3-6124.

Walter T. Pfeiffer, vp, mgr; H. G. Anthony, vp, broadcast media buyer.

Minneapolis: Pillsbury Bldg. Federal 9-8621.

Sam H. Kaufman, vp, mgr; Lloyd E. Borg, vp, broadcast media buyer.

Baltimore: 2110 N. Charles St. Belmont 5-2083. Arthur Booth, vp, mgr; Peter Torrieri, broadcast media buyer.

Beverly Hills, Calif.: 340 N. Rodeo Dr. Bradshaw 2-2081. Vincent Fowler, vp, mgr; David R. Ewling, broadcast media buyer.

Houston 19, Tex.: P. O. Box 13334. Jackson 9-4981. Carl Storey, vp, mgr; P. L. Pellerin, vp.

Kansas City 5, Mo.: Baltimore Bldg. Baltimore 1-4997. Bert Bremson, vp, mgr, broadcast media buyer.

Washington, D. C.: Sheraton Bldg. Sterling 3-2406. Max Barnes, vp, mgr, broadcast media buyer.

Arthur Braitsch Adv. Hospital Trust Bldg, Providence, R. I. Dexter 1-4115.

Radio-Television Dept.: Arthur Braitsch, mgr; John A. Lorimer, account executive.

Radio-Television Media Buyer: John A. Lorimer, timebuyer.

E. C. Breth Inc. P. O. Box 128, Green Bay 1, Wis. Hemlock 2-4650.

Radio-Television Dept.: R. C. Breth, pres; Victor G. Geisel, vp.

Bruce E. Brewer & Co. 900 Walnut St., Kansas City 6, Mo. Harrison 1-4890.

Julian Brightman Co. 524 Beacon St., Boston 15. Commonwealth 6-0430.

Radio-Television Dept.: Sidney Kerbar.

Radio-Television Buyer: Althea Maillet.

Brinley Advertising Agency. 4602 Cedar St., Bellaire 101, Tex. Madison 3-8686.

Radio-Television Dept.: J. F. Brinley, mgr.

Bowland Broiles Co. 805 Dan Waggoner Bldg., Fort Worth 2, Tex. Edison 2-2261.

Radio-Television Dept.: Claudia Bengt, secretary and radio-television director; Maxwell Goodman, pres; John Stone, account executive.

Broadcast Media Buyers: Ruby Hickman, treasurer and media director.

Brooke, Smith, French & Dorrance. 8469 E. Jefferson Ave., Detroit. Valley 2-9700.

Radio-Television Dept.: Frank A. Bardack, acting radio-tv director.

Radio-Television Buyers: George Johnston, vp and media director; Hal E. Rumble, Richard Sheppard.

New York 17: 52 Vanderbilt Ave., Murray Hill 6-1800. William A. Walker, vp.

D. P. Brother & Co. General Motors Bldg., Detroit 2. Trinity 2-8250.

D. P. Brother, pres.

Radio-Television Dept.: K. G. Manuel, vp in charge of radio-tv; Richard Reynolds, as-

sistant in charge of radio-tv.

Radio-Television Media Buyers: C. Watts Wacker, media director; John J. Walsh Jr., Richard Hoffman, timebuyers.

Los Angeles 5: 3540 Wilshire Blvd. Dunkirk 5-8238. A. Cochran, west coast mgr.

New York 19: 720 Fifth Ave. Columbus 5-1004. F. E. Egan, senior vp and New York mgr; Melvius G. Furney in charge of tv production.

Brown & Butcher Inc. 630 Fifth Ave., New York 20. Plaza 7-4610.

Radio-Television Dept.: Robert Crane, Les Daniels, vps-copy; Robert K. Christenberry Jr., copywriter.

Radio-Television Media Buyers: Raymond B. Healy, vp and media director; Rose-Marie Vitanza, Catherine Farrell, timebuyers.

The Buchen Co. 400 W. Madison St., Chicago 6. Randolph 6-9305.

Radio-Television Dept.: Joseph H. Caro, senior vp; John K. Cole, director of radio-tv; Mary Jane Carry, assistant director of radio-tv.

Radio-Television Media Buyers: Howard W. Rose, vp, media; Lee Carlson, timebuyer.

Frank Bull & Co. 1239 N. Highland Ave., Los Angeles 38. Hollywood 5-4194.

Radio-Television Dept.: Frank Bull, owner; Bill Asay, radio-tv director.

Radio-Television Media Buyer: Ruth Milne.

Burlingame-Grossman Adv. 207 S. Wabash Ave., Chicago. Wabash 2-3383.

Radio-Television Dept.: Sidney J. Erichta.

Leo Burnett Co. Inc. Prudential Plaza, Chicago 1. Central 6-5959.

Leo Burnett, chmn of bd; Richard N. Heath, chmn, executive committee; William T. Young, pres.

Television-Radio Dept.: William J. McIlvain, vp in charge; Lee Bland, vp in charge programming div.; David W. Dole, vp in charge business division; Don Tennant, vp in charge of tv commercials; Gian Heisch, production supervisor; Edmund B. Abbott, Robert V. Brown, Pete Katz, Milton Slater, Budd Weeding, Richard Wold, broadcast supervisors; E. G. Eisenmenger, negotiations; Robert M. Boyer, Richard Zimbert, tv-radio attorneys.

Media Dept.: Thomas A. Wright Jr., vp and media dept. mgr; John Setear, asst mgr; Dr. Seymour Banks, media research & planning mgr; George Stanton, Gus Pfleger, Hal Tillson, Dick Coons, David Arnold, media supervisors; Rex French, George Miller, Bill Oberholtzer, Dave Seidel, Jack Tukey, George Wilcox, assoc. media supervisors; Eloise Beatty, Walt Bregman, Tom Brennan, Don Carlson, Bill Christman, Jim Conz, Dick Courtney, Bill Eckert, Ken Eddy, Don J. Keller, Fred Maeding, Tom Marshall, Dick Neice, Arne Nordmark, Mary Lou Ruxton, George Wilcox, Ken Wright, timebuyers.

New York 22: 477 Madison Ave. Plaza 9-5959.

Paul Louis, vp for network relations, programming and N. Y. office mgr; Frank Dodge, Wilson Fieldhouse, Charles E. Strother, Ernest Caldeira, Gerard Guarch, producers.

Detroit 26: Buhl Bldg. Woodward 1-5959.

Robert Leonard, acting mgr and executive on Chrysler Motors account.

Hollywood 28: 1680 N. Vine St. Hollywood 4-7374. Wensell Williams, vp in charge; Wallace E. Ruggles, production supervisor; John Christ, Bernard Ebert, Robert L. Johnston, David Hanson, producers.

Toronto 1: 133 Richmond St. Empire 6-5801 (Leo Burnett Co. of Canada Ltd.) E. M. Sinclair, vp and director of operating committee; E. W. Hudson, vp and member of operating committee; Howard Whiting, mgr of media; James McRae, mgr of broadcasting.

George Burt Adv. 6000 Sunset Blvd., Hollywood 28. Hollywood 5-1183.

Radio-Television Dept.: George Burt.

Byer & Bowman Adv. Agency. 66 S. Sixth St., Columbus 15, Ohio. Capital 1-7751.

Radio-Television Dept.: S. N. Hallock II, director and timebuyer; John D. Metzger, head timebuyer, film buyer; Ann Duffy, tv production mgr, timebuyer; Martha Sullivan, radio producer, mgr, timebuyer; James Kelso, media research director; and Gus Bowman Jr., Owen Carroll and Ray Wilkin, all account executives and timebuyers.

G

Harold Cabot & Co. 136 Federal St., Boston. Hancock 6-7600.

Radio-Television Dept.: Harold Cabot Jr., vp; David R. Williams, media director.

Radio-Television Media Buyers: Gene del Blanco, assistant media director.

J. M. Camp & Co. 213 W. Wesley St., Wheaton, Ill. Montrose 8-8000.

New York 21: 1380 York Ave. Recent 4-4088.

Racine, Wis.: 1408 Washington St.

Campbell-Ewald Co. General Motors Bldg., Detroit 2. Trinity 2-6200.

Henry G. Little, chmn of bd; Thomas B. Adams, pres.

Radio-Television Dept.: P. L. McHugh, vp and director; H. L. Lucas, account executive; K. Jones, tv creative director.

Radio-Television Media Buyers: J. J. Hartigan, senior vp; C. Georgi Jr., vp and director; R. H. Crooker, assistant media director and

Advertising Agencies CONTINUED

timebuyer; R. E. Fischer, L. N. Harabadian, timebuyers.
 New York 22: 488 Madison Ave. Murray Hill 8-3400. Radio-TV Dept.: Alfred J. Miranda III, radio-tv producer.
 Radio-Television Media Buyers: J. A. Blomstrom; L. Sonnereich.
 Hollywood: 1750 N. Vine St. Hollywood 9-2931. Radio-TV Dept.: R. L. Eastland, mgr.
 Atlanta 3: 11 Fryer St., S.W. Jackson 4-3858. Arthur T. Duhalme, mgr.
 Cincinnati 2: Carew Tower. Main 1-0500. James E. Defebaugh, mgr.
 Denver 2: 1700 Broadway. Keystone 4-4281. Richard H. Katerndahl, mgr.
 Chicago 1: 230 N. Michigan Ave. Central 6-1946. Reginald W. Carey, vp-mgr.
 Dallas 1: Bryan & Bullington Sts. Riverside 2-6829; Lorne T. Denton, mgr.
 Kansas City 11: 4010 Washington St. Jefferson 1-5601. Lawrence Amos, mgr.
 Los Angeles 5: 3460 Wilshire Blvd.; Dunkirk 9-1334. Richard C. Francis, vp-mgr.
 San Francisco 4: 235 Montgomery St. E. Xbrook 2-0145. T. Milburn Johnston, vp-mgr.
 Washington 6, D. C.: 1625 Eye St. Republic 7-0015. Ross Lindsay, mgr.
Campbell-Mithun Inc., Northwestern Bank Bldg., Minneapolis 2. Federal 9-7383.
 Ray O. Mithun, pres and gen mgr.
 Radio-Television Dept.: Richard L. Stevens, business mgr.; Cleo W. Hovel, tv creative supervisor; Donald H. Gravert, tv copy film supervisor; Gerard F. (Scott) Park, tv art film supervisor; Robert F. Berg, George M. Hill, William P. Johnston, broadcast coordinators; D. P. Bastiansen, George Zimbelman, tv art directors.
 Radio-Television Media Buyers: Harry M. Johnson, media director; Roger C. Bumstead, Robert C. Hood, Robert F. Thompson, Robert Zschunke, media planners; Patricia Brouwer, Benjamin Leighton, Rudolph Marti, Eylon Prose, Katherine Thulin, timebuyers; Charles E. Anderson, media research-analysis supervisor.
 Chicago 11: 919 N. Michigan Ave. Delaware 7-7558.
 Lee A. Terrill, executive vp and bureau mgr; Clayton H. Rosslund, media director; Marian C. Manzer and William Stenson, timebuyers; Paul Ingvaldson, tv production business mgr; Theodore R. LeMaire, radio-tv creative supervisor.
 Hollywood 28: 1680 N. Vine St. Hollywood 2-0715. Paul E. Morgan, vp and gen mgr; Ernest P. Andrews, radio-tv production director; Jane Baker, radio-tv production assistant.
 New York 17: 420 Lexington Ave. Oregon 9-8744. Joseph C. Sperry, radio-tv mgr.
Caples Co., 216 E. Ontario St. Chicago 2. Superior 7-6016.
 Radio-Television Dept.: Jack Stilwill, radio-tv director.
 Radio-Television media director: Helen Taylor.
 New York: 10 E. 40 St. Murray Hill 4-6800. J. A. Tery, radio-tv vp; R. D. Folster, media director.
 Omaha: 1504 Dodge St. Jackson 7795. J. D. Farris.
 Los Angeles 5: 301 S. Kingsley Dr. Dunkirk 7-4255. Marion Welborn, vp; N. Dallair, media director.
Cargill, Wilson & Acree Inc., 201 E. Franklin St., Richmond 19, Va. Milton 3-3485.
 Radio-Television Dept.: E. Manning Rubin, radio-tv director.
 Radio-Television Media Buyer: Mrs. Churchill Young.
Milton Carlson Co., 3540 Wilshire Blvd., Los Angeles 5. Dunkirk 3-9464.
 Radio-Television Director: Milton Carlson.
 Radio-Television Media Buyer: Ruth Johnson.
Carson-Roberts Inc., 8811 Alden Dr. Los Angeles 48. Bradshaw 2-3866.
 Radio-Television Dept.: Jack Roberts, creative director; Paul Levine, film coordinator.
 Radio-Television Media Buyer: Beverly Plotkin.
Clayton Inc., 9 E. 40th St., New York 16. Lexington 2-1711.
Chambers, Wiswell, Shattuck, Clifford & McMillan Inc., Park Square Bldg., Boston 16. Hubbard 2-7950.
Chapin-Damm Adv., 1412 S. St., Sacramento 14. Gilbert 1-6111.
 Radio-Television Director: Martin Deane Wickett.
Charles J. Charney & Co., 101 W. 55th St., New York 19. Plaza 7-0955.
 Radio-Television Dept.: Alvin George, radio-tv director; Melvin H. Levy, Charles J. Charney, account executives.
Nelson Chasman Adv., 240 E. 11th St., Chattanooga 2, Tenn. Amherst 8-4942.
 Radio-Television Dept.: Richard H. Lelper, pres-media director; Vann Campbell, radio-television vp.
 Knoxville, Tenn.: 713 Market St. Phone 3-6189.
 Radio-Television Dept.: Guy H. Smith, III; Ted Brosseau.
James T. Chirug Co., Park Sq. Bldg., Boston 18. Hancock 6-7310.
Christiansen Adv. Agency Inc., 135 S. LaSalle St., Chicago 3. Central 6-2484.
 Radio-Television Dept.: Norman Heyne, vp.
 Radio-Television Media Buyers: Martin Fritz, vp; Virginia Walker, timebuyer.
Darwin E. Clark Co., 1145 W. 6th St., Los Angeles 17. Huntley 2-1690.

Cockfield, Brown & Co., Canada Cement Bldg., Montreal 2. University 1-1771.
 Radio-Television Dept.: R. W. Harwood, mgr.
 Radio-Television Media Buyers: E. W. Box, chief; Miss C. Tobin, G. Burrows, A. Young.
 Toronto: 185 Bloor St. E. Walnut 4-5492.
 J. A. Savage, radio-tv dept mgr; P. C. Logan, chief timebuyer.
 Winnipeg 2, Man.: Electric Railway Chambers. 92-3538. H. J. Gibson, timebuyer.
 Vancouver 5, B. C.: Burrard Bldg. Mutual 1-1111. J. J. Morrison, mgr, media dept.
Cohen, Dowd & Aleshire Inc., 41 E. 42nd St. New York 17. Oxford 7-0660.
 Harry B. Cohen, chmn of bd; Edward Aleshire, pres.
 Radio-Television Dept.: Robert Wahl, radio-tv production writer; Zirel Handler, radio-tv production business mgr.
 Radio-Television Media Buyers: Beth Black, head of timebuying dept.; Manny Klein, timebuyer; Walter Reed and Bob Turner, assistant timebuyers.
Cole & Weber., Corbett Bldg., Portland 4, Ore. Capitol 6-2821.
 Radio-Television Dept.: Ralph W. Rogers, director.
Compton Adv. Inc., 625 Madison Ave., New York 22. Plaza 4-1100.
 R. D. Holbrook, chmn of bd; Barton A. Cummings, pres.
 Radio-Television Dept.: Lewis H. Titterton, vp-director tv-radio programming; John Egan, vp-executive producer; Frank Brandt, vp in charge of commercial production; Richard Dunn, executive producer; Marjorie Irwin, business mgr.
 Radio-Television Media Buyers: Frank Kemp, vp-media director; Walter Barber, Henry Clohessy, Maurice Sculfort, Julia Brown, Tom Carson, associate media directors; Bertrand F. Mulligan, head broadcast buyer; Graham Hay, Ethel Wieder, Robert Liddel, Genevieve Schubert, Joseph Burbeck, William Birbeck, Charles Craster, Robert Pape, broadcast timebuyers.
 Chicago 4: 141 W. Jackson Blvd. Harrison 7-6935. L. O. Holmberg, vp-gen mgr; A. E. Zeis, media director; H. G. Atkinson, radio-tv supervisor.
 Milwaukee 3: 744 N. 4th St. Broadway 1-9475. R. F. Gombor, vp-mgr.
 Los Angeles 48: 6505 Wilshire Blvd. Olive 3-1000. W. H. Hunt, vp-mgr; Alvin Kabacker, vp in charge of radio-tv dept; Jean Carroll, media director.
 San Francisco: 703 Market St. Garfield 1-4854. Thomas R. Santacrocce, vp in charge of west coast operations.
 Portland 1: 1604 S. W. 10th Ave. Capitol 2-1821. Carvel Nelson, mgr.
Comstock & Co., 651 Delaware Ave., Buffalo 2. Lincoln 6187.
 Radio-Television Dept.: Everett L. Thompson, radio-tv director; Howard C. Schellenberg, radio-tv creative director; Stuart F. Levin, producer.
 Radio-Television Media Buyer: Mr. Thompson.
Thomas F. Conroy Inc., Majestic Bldg., San Antonio, Tex. Capitol 7-3456.
Coordinated Marketing Agency Inc., 16 W. 46th St., New York. Judson 2-2100.
 Radio-Television Dept.: Arthur Arnold Peltz, vp in charge of radio-tv dept; Lester L. Wolff, executive producer; Irving Herz, executive producer; Wally Reed, associate producer.
 Radio-Television Media Buyers: Irving Herz, Virginia Ruggiero, Lester L. Wolff, Arthur A. Pelz, Hilda Morse.
Allan Copeland & Garmitz Inc., 75 E. Wacker Dr., Chicago 1. Central 6-8586.
 Radio-Television Dept.: Allan J. Copeland, pres; Howard Garmitz, vp.
Cox & Tanz., 333 S. 21 St., Philadelphia 3. Rittenhouse 6-7502.
John Gilbert Craig Adv. Inc., 913 Washington St., Wilmington 99, Del. Olympia 5-6185.
 Radio-Television Dept.: J. Gorman Walsh, pres; Kathleen A. Walsh, sec-treas.
Craig & Reid Inc., 6000 Sunset Blvd., Hollywood 28. Hollywood 4-8218.
 Radio-Television Dept.: Ellis E. Craig, pres (tv); Catherine L. Villani, vp (radio).
Craig & Webster Adv. Agency., 204 Park Place, Lubbock, Texas. Porter 3-8238.
 Radio-Television Dept.: Leon E. Harris, partner.
 Radio-Television Media Buyer: Mrs. Anna Reed.
The Cramer-Krasselt Co., 733 N. Van Buren St., Milwaukee 2. Wis. Broadway 6-3500.
 Radio-Television Dept.: Roger LeGrand, vp in charge; Ken Hegard, John Pritchard, radio-tv account executives.
 Radio-Television Media Buyer: Loretta Mahar.
Crook Adv. Agency Inc., Adolphus Tower, Dallas 2. Riverside 1-3211.
Arthur Crosby Service., 516 Fifth Ave., New York 36. Murray Hill 7-5288.
 Radio-Television Dept.: B. F. Landsman.
CTN Advertising Counselors (Div. of Commercial Telecast Networks Inc.), 608 Fifth Ave., New York 20, N. Y. Circle 5-8820.
 Radio-Television Dept.: Lloyd W. Durant, pres & radio-tv director; Ruth Kitchen, radio-tv copy director; Madeleine Tuohy, radio-tv account supervisor.
 Radio-Television Media Buyer: William F. Hogan, vp, media director.
Robert C. Culbertson Adv., 111 N. La Cienega Blvd., Beverly Hills, Calif. Oleander 5-8514.
 Radio-Television Dept.: Robert C. Culbertson, owner.

Radio-Television Media Buyer: Dorothy Hagedorn, media director.
Cunningham & Walsh Inc., 260 Madison Ave., New York 16. Murray Hill 3-4900.
 John B. Cunningham, chmn of bd; Robert R. Newell, pres.
 Radio-Television Dept.: Edward H. Mahoney, vp in charge; Jerome Peniger, vp in charge of programming; William LaCava, vp in charge of commercial tv; Edward Moore, business mgr; Larry Baker, Fred Carney, Sanford Levy, tv commercial producers; Vernon Steffen, head of tv art; John Milligan, Richard Burton, Jerry Gedney, David Lyons, tv art directors.
 Radio-Television Media Buyers: Ed Baczewski, assistant media director; John Lucinaitelli, William White, supervisors; Jeremy Sprague, Robert Palmer, Gary Pranzo, Herman Braumuller, Frank Martin, Jim Geffert, Robert Morton, Val Ritter, Al Randall, William Santoni, buyers.
 Chicago 2: 6 N. Michigan Ave. Andover 3-3138. Elton Farenholz, director of radio-tv.
 Los Angeles 5: 3424 Wilshire Blvd. Dunkirk 8-0591. William Peterson, vp in charge; Ben Norman, tv commercial producer; Ken Anders, programming; Leila Greenstone, production assistant.
 San Francisco 9: 1660 Bush St. Prospect 6-2600. Robert Matthes, mgr, radio-tv; Dick Clark, director of media; Jerry Gilley, asst. media director.

D

Dancer-Fitzgerald-Sample Inc., 347 Madison Ave., New York 17, Oregon 9-0600.
 H. M. Dancer, chmn of bd; Clifford L. Fitzgerald, pres; C. T. Birch, exec. vp.
 Radio-Television Dept.: J. James Neale, vp and director; David O. Nyren, vp in charge of programming; Norman Mathews, vp in charge of commercial production; James S. Ennis, administrator; Eugene Patterson, senior show supervisor; Joseph Shaw, senior commercial supervisor; Vincent Connelly, business affairs mgr; Fred Levitt, operations mgr.
 Radio-Television Media Buyers: Louis T. Fischer, vp, media director; Shelton Pogue, Kenneth P. Torgerson, Peter Triolo, Robert A. Wulhorst, associate media directors.
 Hollywood: 1680 N. Vine St. Hollywood 2-3256. Betty O'Hara, vice president; William Bohlen, Mildred Hamilton, show supervisors; William Watkins, commercial supervisor; Sylvia Ruter, office administrator.
 Chicago 1: 221 N. LaSalle St. Financial 6-4700. F. Sewall Gardner, executive vp.
 San Francisco 4: Russ Bldg. Douglas 2-5107. Lawrence Dunham, vp and gen mgr.
 Dayton 2: 333 W. First St. Baldwin 6-2492. Clyde E. Rapp, mgr.
 Toronto 7: 200 St. Clair Ave. W. Walnut 4-8425. Gilbert Nunns, vp and gen mgr.
Daniel & Charles Inc., 185 Madison Ave., New York 16. Murray Hill 6-7288.
 Radio-Television Dept.: Bernice Gutmann, director of radio & tv.
 Radio-Television Media Buyers: Len Tronick, tv; Maryanne Russo, radio.
D'Arcy Adv. Co., Missouri Pacific Bldg., St. Louis 3. Central 1-6700.
 Radio-Television Dept.: Harry K. Renfro, radio-tv director.
 Radio-Television Media Buyers: J. Dolan Walsh, Don Brady, Don Amos, timebuyers.
 New York 22: 430 Park Ave. Plaza 3-2600. Frank S. Ott, vp-media director; J. V. Marino, timebuyer.
 Atlanta 9: 75 8th St., N.E. Trinity 2-8815. M. L. Boyd, mgr.
 Chicago 1: Prudential Plaza. Michigan 2-5332. Peter A. Cavallo Jr., vp-director of radio-tv; David Haughey, timebuyer.
 Cleveland 13: Terminal Tower Bldg. Tower 1-3911. Stanley P. Seward, vp-mgr.
 Houston 2: Texas National Bank Bldg. J. Bob Wilson, vp-mgr.
 Los Angeles 5: 3540 Wilshire Blvd. Dunkirk 5-3171. Vern Eastman, vp-mgr.
Allan Davis Adv. Agency, 445 N. Lake Shore Dr., Chicago 11. Ill. Michigan 2-6353.
Henry L. Davis Adv. Agency, 12 E. 41st St., New York 17. Murray Hill 3-1657.
Davis, Johnson, Anderson & Colomatto Inc., 2301 W. Third St., Los Angeles 57, Calif. Dunkirk 8-2111.
 Radio-Television Dept.: Don C. Johnson, vp.
 Radio-Television Media Buyers: Beth Broberg.
Leonard Davis Adv. Inc., 107 Front St., Worcester 8, Mass. Pleasant 7-3617.
 Radio-Television Dept.: Leonard Davis, Marion Davis, Dolores Labonte.
 Radio-Television Media Buyer: Leonard Davis.
Davis-Daniels Inc., 139 Cadillac Square, Detroit 26, Mich. Woodward 5-9874.
 Radio-Television Dept.: Monroe Molner; Harry H. Goldberg Jr.
Deutsch & Shea Inc., 230 W. 41st St., New York 18. Longacre 4-5900.
Diener & Dorskind Inc., 1501 Broadway, New York 36. Bryant 9-8300.
Doherty, Clifford, Steers & Shenfield Inc., 530 5th Ave., New York 36. Yukon 6-6500.
 Donald K. Clifford, chmn of bd; William E. Steers, pres-sec.
 Radio-Television Dept.: William Fisher, vp in charge of tv-radio programming; Harry Bresler, vp in charge of tv commercial copy; Robert Nathe, vp in charge of commercial production.
 Radio-Television Media Buyers: Sam B. Vitt and Jack K. Carver, media supervisors; Robert Widholm, senior timebuyer; Jeff Fine, Edwin Green, timebuyers.

Ralph L. Dombrower Co. 11 E. Franklin St., Richmond 19, Va. Milton 3-1113.
 Radio-Television Dept.: T. Michaux Moody, talent buyer.
 Radio-Television Media Buyer: Ralph L. Dombrower Jr.
 Washington, D. C.: Woodward Bldg. Republic 7-1420. Philip Rosenfeld.
Donahue & Coe Inc. 1270 Avenue of the Americas, New York 20. Columbus 5-2772.
 Edward J. Churchill, pres.
 Radio-Television Dept.: Evelyn Lee Jones, business mgr.; A. Carl Rigrod, producer-director Motion Picture Div.
 Radio-Television Media Buyers: Gerald Arthur, media director; Marie Coleman, Charlotte Corbett and Leonard Tronick, timebuyers; Jane Furlong and Richard Waller, assistant timebuyers.
 Atlanta 3: 258 Hurt Bldg. Murray 8-5662.
 Harry L. Morrill Jr., vp in charge.
 Chicago 11: Keyes, Madden & Jones, 919 N. Michigan Ave. Superior 7-8969. Mary Petr, media mgr.
 Los Angeles 5: 3243 Wilshire Blvd. Dunkirk 1-2221. Richard Moses, vp in charge.
 Montreal 2: 1010 St. Catherine St. W. University 6-8851. Wilfred J. LaVigne, mgr.
W. B. Doner & Co. Washington Blvd. Bldg., Detroit 26. Woodward 5-7400.
 Radio-Television Dept.: Charles F. Rosen, director; Jack Elliott, creative director; John Alexander, account executive.
 Radio-Television Media Buyers: Mrs. Ellen Dryer, media director; Mrs. Marion McNeilly, Lois Henrikson, timebuyers.
 Baltimore 18. Md.: 2225 N. Charles St. Belmont 5-1212. Radio-Television Dept.: Edward A. Trahan, director; Morton L. Salan, account executive. Radio-Television Media Buyers: Donald E. Leonard, media director; Tom Hagner, timebuyer.
 Chicago 1, Ill.: 35 E. Wacker Drive. Andover 3-7800. Radio-Television Dept.: Milford F. Kostman, director; Irving Haag, Radio-Television Media Buyer: Helen Wood, media director.
 Philadelphia 2: Lewis Tower Bldg. Penny-packer 6-6804. Radio-Television Dept.: Murray Pflerstone, executive vp; Paul Dietz, radio & tv director. Radio-Television Media Buyer: Gloria Davis, media director.
 Milwaukee 3: 1324 W. Wisconsin Ave. West 3-9315. Gilbert Breimeister, gen mgr.
 New York 17: Madison Ave. Plaza 3-0900. Radio-Television Dept.: Sylvan Taplinger, Marshall Stone. Radio-Television Media Buyers: Freida Weiss, media director; Bertha Vandagna, timebuyer.
Doner & Peck. 400 Madison Ave. New York 17. Plaza 3-0900. Sydney Garfield, pres.
 Radio-Television Dept.: Sylvan Taplinger, director.
 Radio-Television Media Buyer: Mary Franklin, media director.
Doremus & Co. 120 Broadway, New York 5. World 4-0700.
 Chicago 4, Ill.: 208 S. LaSalle St. Central 6-9132.
 Boston 10: 60 Battery March St. Hubbard 2-6665.
 Philadelphia 2: 1616 Walnut St. Kingsley 5-0700.
 San Francisco 8: 425 Bush St. Yukon 2-4080.
Joel Douglas Adv. 7491 Beverly Blvd. Los Angeles 46. Calif. Webster 8-6184.
 Radio-Television Dept.: Joel Douglas, pres; Anita Rogers, vp; Elinor Adelson, production; Toby Carrier, timebuyer.
John C. Dowd Inc. Park Square Bldg., Boston 16. Hubbard 2-8050. (Also see Dowd, Redfield & Johnstone Inc.)
Doyle Dane Bernbach Inc. 20 W. 43rd St., New York 36. Longacre 4-1234.
 William Bernbach, pres; Ned Doyle, executive vp; Maxwell Dane, sec-treas.
 Radio-Television Dept.: Marvin Corwin, vp, plans board; Don Trevor, producer-director in charge; Ernest Hartman, producer; Joan Walker, business mgr.; Jean Malone, traffic forwarding head; Gerald Kroeger and Milton Houston, assistant producers.
 Radio-Television Media Buyers: Albert Petcavage, media director; Jerry Sachs, Jeanne Jaffe, Otis Hutchins, timebuyers.
 Los Angeles 48: 6399 Wilshire Blvd. Olive 3-8080. Ted Factor, vp in charge of office; Robert Gips, producer; Marilyn Doorley, media director.
Monroe F. Dreher Inc. 30 Rockefeller Plaza, New York 20. Circle 6-6675.
Dundes & Frank Inc. 64 W. 48th St., New York 36. Plaza 7-0750.
 Radio-Television Dept.: Harold Dundes.
 Radio-Television Media Buyer: Daisy Gros-wirth.
Boy E. Durstine Inc. 655 Madison Ave., New York 21. Templeton 4-4600.
 San Francisco 11: 1714 Stockton St. Exbrook 7-0456.

vp in charge; Edwin Rooney, radio-tv producer.
 Radio-Television Media Buyers: Anthony S. Gee, media director; William Hunter, media group supervisor; Vincent De Luca, chief time-buyer.
 Chicago 1: 360 N. Michigan Ave. Financial 6-1833. Roswell W. Metzger, exec. comm. chmn & gen mgr; George B. Anderson, vp for radio-tv; Holly Shively, vp & chief timebuyer; John L. Gwynn, vp for media; Elliott M. Moore, radio-tv director.
 Los Angeles 36: 5045 Wilshire Blvd. Webster 1-1211. Emmett C. McGaughey executive vp and Pacific Coast mgr; Roger M. Johnson, vp-media and research; Robert L. Redd, vp, radio-tv director; Edwin T. Morgan, radio-tv production director; Edward Simmons, radio-tv producer; Ray Dretsch, radio-tv producer. Dallas 2: 1412 Main St. Riverside 1-6453. Alex Pappas, vp-mgr.
 Houston 4: 5615 Fannin St. Jackson 4-7531. T. F. Keady, vp-mgr.
 St. Paul 14: 2650 University Ave. Midway 5-7711. James A. Walker, senior vp-mgr.
 San Francisco 4: 140 Montgomery St. Exchange 2-4616. Frank A. Helton, vp-mgr.
 Washington 4, D. C.: National Press Bldg. Executive 3-6730. Donald J. Wilkins, vp-mgr. Philadelphia 2: 3 Penn Center; Locust 4-3551. Horace D. Nalle, vp-mgr; Frank C. Murphy, media director; Theresa Falgiatore, timebuyer. Toronto 5: 610 Church St. Walnut 1-5187. Edward Karthaus, vp-managing director.
William Esty Co. 100 E. 42nd St., New York 17. Oxford 7-1600.
 James J. Houlihan, pres.
 Radio-Television Dept.: Joseph Forest, vp in charge of tv commercials; Mitchell Johnson, vp, programming.
 Radio-Television Media Buyers: Richard Grahl, Harold Simpson, Richard Driscoll, James Scanlon, spot timebuyers.
 Hollywood 28: 6331 Hollywood Blvd. Hollywood 2-6305. Arnold J. Wester, vp, tv commercial director, producer.
Ettinger Adv. Agency Inc. 16 E. 41st St., New York 17. Lexington 2-0750.
David W. Evans & Assoc. 110 Social Hall Ave., Salt Lake City 11, Utah. Davis 8-8663.
 Radio-Television Dept.: Arthur S. Anderson, account executive.
 Radio-Television Media Buyer: S. Kenneth Robbins, media & research director.
 Seattle: Terminal Sales Bldg. Main 3-6636. Ronald Capener, account executive; Doris Eckley, timebuyer.

F

Mike Fadell Adv. Agency. Northwestern Bank Bldg., Minneapolis 2. Atlantic 3416.
Farquhar & Co. First National Bank Bldg., Utica 2, N. Y.
Courtland D. Ferguson Inc. National Press Bldg., Washington 4, D. C. National 8-7713.
 Radio-Television Media Buyer: Mrs. Nan Hannum, timebuyer.
Fitzgerald Adv. Agency Inc. 1040 St. Charles Ave., New Orleans 13, La. Tulane 3131.
 Joseph L. Killen, pres.
 Radio-Television Dept.: Walter Collins, radio-tv production; Moulton Sawin, assistant director, radio-tv production.
 Radio-Television Media Buyers: William Thomas, radio-tv director; Boyd Seghers, Margaret Stair, timebuyers.
 Dallas 11, Tex.: Mercantile Securities Bldg. Riverside 7-6335.
Flack Adv. Agency Inc. 433 S. Warren St., Syracuse 2, N. Y. Harrison 2-6101.
 Radio-Television Dept.: Daniel W. Casey, radio-tv director.
 Radio-Television Media Buyers: William P. Conklin Jr., pres; Grover H. Hubbell, vp; Edward J. Labs Jr., account executive.
Richard A. Foley Adv. Agency Inc. 1528 Walnut St., Philadelphia 2. Pennypacker 5-6302.
 Radio-Television Dept.: Alice Lynne Mooney, director.
Footo, Cone & Belding. 247 Park Ave., New York 17. Yukon 8-8000.
 Robert F. Carney, chmn of bd; Fairfax M. Cone, chmn of executive committee; Roland W. Taylor, pres.
 Radio-Television Dept.: John B. Simpson, vp, national director of broadcasting; Roger Pryor, vp & national director of broadcast production; Robert Steen, Thomas McDonnell, Theodore Storb, Margaret Hill, Gordon Kolvenbach, Jack Owen, production supervisors; Hoyt Allen, Henry Hull, production assistant.
 Radio-Television Media Buyers: Paul E. J. Gerhold, vp in charge; Frank J. Gromer Jr., mgr; Arthur S. Pardoll, Charles E. Hoffman, group media directors; Marian Jackson, media research supervisor; Emily Schultz, estimating supervisor; Richard Pickett, Peter Bardach, senior media buyers; Penelope Simmons, Nate Rind, broadcast buyers; Alfred Cohen, Jacq van Sluys Maes, James Juergens, William Croke, assistant broadcast buyers.
 Chicago 11: 155 E. Superior St. Superior 7-4800. Radio-Television Dept.: Homer Heck, vp, director of broadcasting; Thomas G. Brennan Jr., associate director of broadcasting; Harry F. Dieter, broadcast mgr. Radio-Television Media Buyers: Edward M. Stern, vp, media director; Genevieve Lemper, Gwen Dargel, Dorothy Fromherz, timebuyers.
 Detroit 26: National Bank Bldg. Woodward 3-9770. Albert F. Remington, mgr.
 Hollywood 28: 6233 Hollywood Blvd. Hollywood 5-6265. Edmund L. Cashman, vp, director of broadcastings.

Houston 2: 806 Main St. Capital 8-0395. Edwin H. Badger, vp, mgr.
 Los Angeles 17: 900 Wilshire Blvd. Madison 9-3611. Stuart Minton, mgr; broadcast activities; Gene Duckwalk, vp, director media.
 San Francisco 4: 235 Montgomery St. Sutter 1-2355. Llew A. Jones, media director; Stuart Minton, mgr broadcast activities; Elvie Carson, Ted Pearson, media supervisors; Helen Stenson, timebuyer.
 Toronto: 10 St. Mary St. Walnut 5-5961. Patrick Freeman, vp, gen mgr; C. Burt Oliver, vp in charge.
 London W. 1: 27 Hill St. Mayfair 9181. Brian F. McCabe, chairman, managing director, Mexico City 6: Ave. Insurgentes Sur No. 102. 25-70-00. P. Martin Kiek, executive vp, gen mgr, Latin American Div.
Foster & Davies Inc. Keith Bldg., Cleveland 15, Ohio. Carey 1-0711.
Clinton E. Frank Inc. Merchandise Mart, Chicago 54. Whitehall 4-5900.
 Radio-Television Dept.: Donald Wallace, tv copy supervisor; Buckingham W. Gunn, vp; Arthur D. Cloud, radio-television supervisor; Mrs. Helen Lydon, assistant radio-television director.
 Radio-Television Media Buyers: A. S. Trude Jr., director of media; Helen Davis, time supervisor; Camille Muscarella, timebuyer.
 Hollywood: 1680 N. Vine St. Hollywood 9-0858. R. L. Davis, general mgr.
Julian Frank & Assoc. 22 Elm St., Chicago 11. Superior 7-9117.
Albert Frank-Guenther Law Inc. 131 Cedar St., New York 6. Cortland 7-5060.
 Radio-Television Dept.: Robert W. Day, director; Brooks Cliff, director, tv production.
 Radio-Television Media Buyer: Lawrence Butner.
Jones Frank Co. 180 N. Wabash Ave., Chicago 1. Dearborn 2-5745.
 Radio-Television Dept.: Henry I. Sherry.
The Frederick-Clinton Co. 545 Fifth Ave., New York 17. Murray Hill 2-7433.
Ad Fried & Assoc. 160 Santa Clara Ave., Oakland 10, Calif. Olympic 4-3773.
 Radio-Television Dept.: Ad Fried, owner, radio-tv director; Elaine Fried, music director & librarian; Kay Bachrach, tv art director; Allison Clark, production director; Jerry Thrall, copy director.
 Radio-Television Media Buyers: Lucy Reed, timebuyer; Mr. Fried.
Friend-Beiss Adv. Inc. 221 W. 57 St., New York 19. Plaza 7-8030.
 Radio-Television Dept.: Bill Reese, director.
L. W. Frohlich & Co. Inc. 34 E. 51st St., New York 22. Plaza 3-1900.
 Radio-Television Dept.: Neil Brant, director; Lawrence Pearson, assistant director.
 Radio-Television Media Buyers: Mr. Brant; Manas Sternschein, timebuyer.
Harry M. Frost Co. Inc. 260 Tremont St., Boston 16. Mass. Liberty 2-6140.
Fuller & Smith & Ross Inc. 666 Fifth Ave., New York 19. Judson 2-9000.
 Radio-Television Dept.: Arthur E. Duram, vp & director; Bernard Rasmussen, mgr, broadcast media; Peter Cardozo, vp, creative director; Byron McKinney, vp, production director; Gil Morris, K. Moore, account executives.
 Radio-Television Media Buyers: Bernard Rasmussen, William Laffey, Warren Erhardt, Beverly Hills: 8350 Wilshire Blvd. Olive 3-0240. Willson M. Tuttle, vp, tv director.
 Chicago 3: 105 W. Adams St. Andover 3-5039. Edward Lauesen, mgr.
 Cleveland 13: 55 Public Square. Cherry 1-6700. Kirk Tuttle, tv director.
 Pittsburgh 22: 211 Oliver Ave. Grant 1-9565. Thomas Slater, vp, tv director.
 San Francisco 4: 244 Pine St. Yukon 6-5955. William Dumont, tv director.
 Fort Worth 2, Tex.: Dan Waggoner Bldg. Edison 2-2201. Stanley Schlenther, vp, mgr.

G

Galloway-Wallace Adv. Agency Inc. 1216 N.E. 23rd St., Oklahoma City 11. Garfield 4-1459.
 Radio-Television Dept.: William A. Crane, production mgr.
 Radio-Television Media Buyers: R. E. Cornish Jr., vp; Hugh M. Wallace, pres; John W. Wallace, vp; Mr. Crane.
Gardner Adv. Co. 915 Olive St., St. Louis 1. Central 1-3200.
 Elmer G. Marshutz, chmn bd; Charles E. Claggett, pres.
 Radio-Television Dept.: Roland Martini, vp and executive radio-tv director; Dean Pennington, vp, tv-radio commercial department; Ralph Pasek, assistant director and commercial production mgr; John Gunter, business mgr; Beatrice Adams, vp in charge of special radio-tv assignments; Fred Czuffin and Trent Eberts, commercial visual directors.
 Radio-Television Media Buyers: Robert R. Riemschneider, media director; Frank Clayton, William Epp and Warren Wiethaupt, media group supervisors; Pat Schinzing, chief timebuyer; Mary Howard, chief network buyer; Ralph J. Neugebauer and Larry Day, timebuyers; Arlene Tice, assistant network buyer.
 New York 20: 9 Rockefeller Plaza. Columbus 5-2000. Roland Martini, vp in charge of New York office and executive radio-tv director; Lois Martini, assistant New York office mgr.
 New York 17: 370 Lexington Ave. Murray

Advertising Agencies CONTINUED

Hill 9-2424. Donald C. Porteous, vp, tv & radio; Weymouth M. Symmes, media director.
 Los Angeles 28: 7000 Hollywood Blvd. Hollywood 9-4210. Alfred Chance, production mgr for West Coast operations.
Donald W. Gardner Adv. Inc. 41 Mount Vernon St., Boston 8. Capital 7-5617.
 Radio-Television Media Buyers: Donald W. Gardner, pres; Robert E. Graham, vp.
W. B. Geissinger & Co. Inc. 311 N. Flores St., Los Angeles 48. Olive 1-3510.
Geer, DuBois & Co. 366 Madison Ave., New York 17. Yukon 6-8980.
General Adv. Agency Inc. 7033 Sunset Blvd., Hollywood 28. Hollywood 3-5128.
 Radio-Television Dept.: Ralf M. Spangler, director; Stan Brown, timebuyer; George Stevens, assistant timebuyer.
Gerth, Brown, Clark & Bikus of Los Angeles Inc. 8421 Wilshire Blvd., Beverly Hills, Calif. Olive 3-2320.
 Radio-Television Media Buyer: Dolores Jordan, media director.
The Gotschals Co. Inc. 342 Madison Ave. Murray Hill 7-2200.
Geyer, Morey, Madden & Ballard Inc. 495 Madison Ave., New York 22. Plaza 1-3300.
 Sylvester M. Morey, chmn of board; B. B. Geyer, chmn of executive committee; Edward D. Madden, vice chmn of board; Sam M. Ballard, pres.
 Radio-Television Dept.: Leroy Emmerich, production mgr; Joseph Danis, production; James W. Harkay, film supervisor; Donald W. McGuinn, business mgr.
 Radio-Television Media Buyers: William L. Wernicke, vp, timebuying & programming; Elizabeth Powell, Kathryn Shanahan, Edward Richardson, Thomas F. Manson, timebuyers.
 Dayton 2, Ohio: Third National Bldg. Baldwin 8-4145. E. G. Frost, mgr.
 Detroit 32: 14250 Plymouth Rd. Webster 3-5520. John F. Henry, co-mgr; Daniel A. Packard, co-mgr.
J. J. Gibbons Ltd. 46 St. Clair Ave., East, Toronto, Ont., Canada. Walnut 4-8391.
Gibraltar Adv. Agency Inc. 17 E. 45th St., New York 17. Murray Hill 7-7896.
Gilford Gill Agency. 3701 Wilshire Blvd., Beverly Hills, Calif. Olympia 2-3840.
 Radio-Television Dept.: Dorothy Gill, media director.
Gilham Adv. Agency. Continental Bank Building, Salt Lake City 1, Utah. Empire 4-5516.
 Radio-Television Dept.: Heber G. Wolsey, vp; Robert F. Rohlfing, vp; Arthur W. Atack.
Gislason-Reynolds Ltd. 21 Park Rd., Toronto 5. Walnut 4-7364.
Bert S. Gittins Adv. Inc. 739 N. Broadway, Milwaukee 2, Wis. Broadway 6-5934.
 Radio-Television Dept.: Gerald L. Seaman, radio-television director; Vern Lautson, assistant director.
 Radio-Television Media Buyer: Esther Block.
Glenn Adv. Inc. Republic Bank Bldg., Dallas 1. Riverside 1-6686.
 El Paso: Electric Bldg. Keystone 2-3606.
 Fort Worth: First Life Bldg. Edison 2-4476.
 Houston: 803 Lovett Bldg. Jackson 3-4714.
 Los Angeles: 6399 Wilshire Blvd. Olive 3-9030.
 San Antonio: Transit Tower. Capitol 7-6311.
Gleason Adv. Agency. Fisher Bldg., Detroit 2. Trinity 3-8181.
 Radio-Television Dept.: Marjorie M. Sawyer, media director.
 Radio-Television Media Buyers: Miss Sawyer, Peggy Van Camp.
Godwin Adv. Agency. Electric Bldg. Annex, Jackson 5, Miss. Fleetwood 4-5711.
 Radio-Television Dept.: Thomas L. Spengler, director.
 Radio-Television Media Buyer: Mr. Spengler.
 New York 7: 100 Church St. Worth 4-27-2.
 Albert P. Hand, mgr; Larry G. Painter, account executive.
 New Orleans: American Bank Bldg. Jackson 2-3371. David Kleck, mgr; Ray Samuel, account executive.
Goldman & Walter Adv. Agency Inc. 19 Clinton Ave., Albany 7, N. Y. 5-8864.
Goodman Organization. 8350 Santa Monica Blvd., Los Angeles 46. Oldfield 6-6200.
 Radio-Television Dept.: David Horowitz.
 Radio-Television Media Buyer: Mrs. Claire Moses.
Tom F. Gordon Co. Midwest Bldg., Oklahoma City 2. Central 4-201.
 Radio-Television Dept.: Jerry Ross, director.
 Radio-Television Media Buyers: Stanley M. Gates, Mr. Ross, Tom P. Gordon.
Gotham-Vladimir Adv. Inc. 342 Madison Ave., New York 17. Oxford 7-4300.
 Radio-Television Dept.: Sally Allen, supervisor.
 Radio-Television Media Buyers: Robert J. Rigliana, media director; Seymour Kagan, assistant media director.
 Chicago 2: 1 N. La Salle St. Andover 3-2890.
 San Francisco 8: 251 Kearny St. Yukon 6-0920.
 San Luce, Puerto Rico: 1556 Ponce de Leon Ave. Fernandez Juncos Station. San Juan 2-0780. Andrew N. Vladimir, vp and branch mgr.
Ted Gotthelf & Assoc. Ltd. 477 Madison Ave., New York 22, N. Y. Murray Hill 8-5751.
 Radio-Television Dept.: Norman Smith, director.
 Radio-Television Media Buyer: Eleanor Fryde.
Grant Adv. Inc. 919 N. Michigan Ave., Chicago 1. Superior 7-6500.

Will C. Grant, pres; Christopher Cross, assistant to pres.
 Radio-Television Dept.: Jeanne Ruzek, radio-tv director.
 Radio-Television Media Buyers: Reginald Dellow, media director; Denny Voigt, timebuyer.
 New York 17: 711 Third Ave. Oxford 7-5800.
 John Pinto, vp-gen mgr; Thomas J. Ellis, media director.
 Detroit 26: Guardian Bldg. Woodward 3-9400. Lawrence McIntosh, executive vp; Robert Mack, vp, radio-tv; Albin Yagley, media director.
 Dallas 2: Davis Bldg. Prospect 8121. Joe K. Huges, mgr; Leonard Herbert, media director.
 San Francisco 4: 405 Montgomery St. Exbrook 2-6275. Alfred Ducato, vp-mgr; Francis J. Knorp, media director.
 Seattle 8: 120 Sixth Ave. Main 4-3232. William M. Burke, vp-mgr; Louis Van Norman, media director.
 Miami 36: 13th St. at 2d Ave., S.W. Franklin 3-6811. John A. Dey, executive vp; Ray Lips, media-research director.
 Hollywood 28: Taft Bldg. Hollywood 1-9231.
 John Cody, vp-mgr; Rudy Behlmer, radio-tv director, Addison Yeaman, media director.
Grant, Schwenck & Baker Inc. 520 N. Michigan Ave., Chicago 11. Whitehall 3-1033.
 Radio-Television Dept.: Thomas Elvidge, director.
 Radio-Television Media Buyer: Frank Brotman.
Gray & Rogers. 12 S. 12th St., Philadelphia 4. Walnut 2-4808.
 Radio-Television Dept.: Edmund H. Rogers, partner and radio-tv supervisor; Walter M. Erickson, radio-tv director; Chester Cooper, television production; Glee Duff, production assistant; R. L. Ziegler, Lorenz Hansen, Richard Urfer, William Milhollen, writers-producers.
 Radio-Television Media Buyer: Edward Papazian, media director; Charlotte Bauman, media assistant.
 Newark: 744 Broad St. Market 3-7345.
Monroe Greenhalp Co. Inc. 595 Madison Ave., New York 22. Plaza 9-8640.
 Radio-Television Dept.: Harvey Schulman, director; Norton Amerman, copy.
 Radio-Television Media Buyers: Herbert Hauser; Norman Trell, asst.
Gregory-Glezenanner Co., Adv. & Public Relations. 3005 Louisiana, Houston 6, Tex. Jackson 6-1071.
Gresh & Kramer. 1717 Sansom St., Philadelphia 3. Locust 4-2629.
Grey Adv. Agency Inc. 430 Park Ave., New York 22. Plaza 1-3500.
 Lawrence Valenstein, chmn of bd-exec committee; Arthur Fatt, pres.
 Radio-Television Dept.: Al Hollender, vp; William F. Craig, vp; Rogers Brackett, executive producer; Sid Hertzell, business mgr; Frank Knight, art director.
 Radio-Television Media Buyers: Dr. E. L. Deckinger, director of media; Philip Branch, personal administrator; Gene Accas, associate media director; Helen Wilbur, Joan Stark, supervisors; Allan Reed, Mal Ochs, Ken Kearns, Dorothy Houghdy, Andy Zipprich, Aileen Barry, Tom Reilly, Joan Rutman, John Kriete, Ruth Zozula, David Keegan, Marie Scott, Jack Cummings, Jerry Firestone, Tom Flannigan, Dan Borg, Ken Allen, Don Green, Irene Levy, Mary Lou Benjamin, media buyers.
 Beverly Hills: 9033 Wilshire Blvd. Crestview 4-8401. Robert D. Wolfe, vp.
 San Francisco 4: 235 Montgomery St. Exbrook 7-1695. L. V. Bernardini, mgr.
The Griswold-Eshleman Co. Public Square Bldg., Cleveland.
 Radio-Television Dept.: Ralph A. Borzi, director of radio-tv production.
 Radio-Television Media Buyers: Heinz A. Stadthagen, media director; Helen Lott, timebuyer; George L. Young, associate media director.
Charles Anthony Gross Adv. Agency. 901 N.E. Second Ave., Miami 32. Franklin 1-8571.
Grubb & Petersen Adv. 111 North Market St., Champaign, Ill. Fleetwood 6-3766.
 Radio-Television Dept.: Dale R. Arvidson, radio-tv director; Robert E. Smith, radio-tv production supervisor.
 Radio-Television Media Buyers: Dale R. Arvidson, Jerry J. Dombrowske, Mary Lindbergh.
Guerin, Johnstone, Jeffries Inc. 6465 York Blvd., Los Angeles 42. Clinton 7-7573.
 Radio-Television Dept.: Lee Roberts, director.
Gullé, Bascom & Bonfigli Inc. 130 Kearny Street, San Francisco 8. Yukon 2-6040. Walter Gullé, pres; David Bascom, chmn of bd; Dan Bonfigli, executive vp.
 Radio-Television Dept.: Alex Anderson, creative tv director and vp; Maxwell Arnold, vp in charge of copy; Rod Macdonald, vp in charge of media; Richard Tyler, media director.
 Los Angeles 28: 1750 North Vine St. Hollywood 9-8217. Karl Gruener, program director and head of tv staff; George Allen, business mgr.
 Seattle 1: 603 Stewart St. Main 4-3711. Tom Killilea, mgr.
 New York 22: 515 Madison Ave. Plaza 1-3979.
 Reggie Schuebel, director, network relations; Hank Buccello, account supervisor.
Gulf State Adv. Agency Inc. 2714 Danville St., Houston 5. Jackson 6-2111.
Lawrence C. Gumbinner Advertising Agency

Inc. 655 Madison Ave., New York 21. Templeton 8-1717.
 Radio-Television Dept.: Paul G. Gumbinner, vp in charge of radio-tv; Michael Sasanoff, creative director; Bud Greenspan, Mort Kasman, head producers; Hugh Cohn, business administrator; Lawrence Harms, tv art director.
 Radio-Television Media Buyers: Gail Myers, Janet Murphy, Albert Sessions, Anita Wasserman, timebuyers.
Gumpertz, Bentley & Dolan. 3434 W. Sixth St., Los Angeles 5. Dunkirk 9-1234.
 Radio-Television Dept.: Gordon M. Gumpertz, pres; Philip A. Bentley, Forrest L. Dolan, vps.
Gutman Adv. Co. Peoples Federal Bldg., 12th and Main St., Wheeling, W. Va. Cedar 3-4700.
 Radio-Television Media Buyers: D. Milton Gutman Sr., pres; D. Milton Gutman Jr., Ivan E. Myers, account executives.

H

William J. Hackenberg Adv. 206 Main St., Wheeling W. Va. Cedar 3-3386.
 Radio-Television Media Buyer: William J. Hackenberg.
Hall & Co. Advertising. 211 W. Franklin St., Richmond 20, Va. Milton 4-1927.
 Radio-Television Dept.: Ralph W. Smith, James J. Booth, account executives; Mrs. Dixie Suiker, space buyer.
Hall & Thompson Inc. First National Bldg., Oklahoma City 2. Regent 6-1425.
John L. Halpin Adv. 277 State St., Schenectady 5, N. Y. Franklin 2-0492.
 Radio-Television Dept.: John L. Halpin, timebuyer; Marion G. Halpin, production director.
The Hammer Co. 171 Church St., Hartford 3, Conn. Jackson 7-0183.
 Radio-Television Dept.: M. H. Hammer, account executive; Herbert Sherman and Robert Golman, production, Robert Rossman, timebuyer.
Benet Hanau & Assoc. 1011 Park Ave., San Jose, Calif. Cypress 3-1513.
James F. Hanaway Inc. 323 Hospital Trust Bldg., 15 Westminster St., Providence 3, R. I. Gaspee 1-3117. James F. Hanaway, media buyer.
Harper Adv. Co. Pioneer Bldg., St. Paul 1, Minn. Capital 4-7854.
 Radio-Television Dept.: Francis L. Harper, pres; Paul R. Ginther, account executive.
George H. Hartman Co. 307 N. Michigan Ave., Chicago 1. Andover 3-0130. John Leonard, broadcast production supervisor, David Coey, vp in charge of media; Jean Seaman, timebuyer.
 New York 17: 420 Lexington Ave. Murray Hill 9-8637. John Berg, director of radio-tv.
Tom Harvey Agency. 3128 Glenview St., Philadelphia 49. Devonshire 3-2482.
 Radio-Television Dept.: Tom Harvey, owner, media director.
Hathaway Adv. Agency & General Adv. Assoc. Inc. Rookery Bldg., Evansville, Ind. Harrison 4-2494.
Hazard Adv. 444 Madison Ave., New York 22. Plaza 9-3100. George S. Niles, media director; William Otto, broadcast research.
Headen, Horrell & Wentzel Inc. 2209 Prudential Bldg., Chicago 1. Dearborn 2-0020.
 Radio-Television: Judson Horrell, vp and media buyer.
Heineman, Kleinfeld, Shaw & Joseph Inc. 1270 Ave. of Americas, New York 20. Circle 7-7660.
 Radio-Television Dept.: Alice Ross, timebuyer.
 Los Angeles 4: 532 N. Cherokee Ave. Hollywood 3-8832.
Heintz & Co. 611 Wilshire Blvd., Los Angeles 17. Madison 9-3181.
 Radio-Television Dept.: Kenneth Higgins and Mary Mercelis, radio-tv copy and production.
 Radio-Television Media Buyer: Kay Ostrander.
 San Francisco 8: 1714 Stockton St. Exbrook 7-2850. Jane Dehlgren, media director.
Heinze & Penfound. 22 W. Monroe St., Chicago 3. Central 6-0056.
Paul Lynn Heller Adv. Inc. 1111 17th St., N.E., Washington 6, D. C. National 8-7638.
 Radio-Television Dept.: Paul Lynn Heller, timebuyer; Harold Levy, asst timebuyer.
Scott Henderson Adv. Agency. Arizona Land Title Bldg., Tucson, Ariz. Main 3-5425.
 Radio-Television Dept.: Scott Henderson, radio-tv.
 Radio-Television Time Buyers: Scott Henderson, Jean C. Henderer.
Henderson Adv. Agency Inc. 55 South Pleasantburg Dr., Greenville, S. C. Cedar 2-7611.
 Radio-Television: John S. Williams, vp; Don Daigh, tv director; Betty McCowan, media director; Margaret D. Hill, timebuyer.
Heuri, Hurst & McDonald Inc. 121 W. Wacker Dr., Chicago 1. Franklin 2-9180. John C. Arnold, vp in charge of radio-tv; Lee Rand, head of radio-tv dept. Laura Hall, radio-tv timebuyer.
William Henricks Assoc., 167 E. Ontario, Chicago. Michigan 2-4033.
Al Herr Adv. Agency Inc. 225 E. Michigan St., Milwaukee 2. Broadway 1-2710.
 Radio-Television Dept.: Elton W. Kocian, radio-tv director.
 Radio-Television Media Buyers: Ruth E. Walter, Howard A. Klatt.
J. M. Hickerson Inc. 551 Fifth Ave., New York 17. Oxford 7-6330.
 Radio-Television Dept.: William A. Miller, timebuyer.
Ward Hicks Advertising. 315 Gold Ave., S.W., Albuquerque, N. M. Chapel 7-8844.
 Radio-Television Dept.: Bob van Driel, radio-tv director. Media Buyers: Bob Van Driel, Ruth Michelsen.

Hicks & Greist Inc. 555 Fifth Ave., New York 17. Murray Hill 7-5600.

Radio-Television Dept.: Theodore J. Grunewald, vp and director of radio-television; Florence Gordon, traffic coordinator.

Radio-Television Media Buyers: Vincent J. Darallo, Sanford E. Gasman, timebuyers.

Hirsch, Tamm & Ullman Inc. 309 N. 11th St., St. Louis 1, Mo. Central 1-2389.

Hixson & Jorgensen Inc. 3540 Wilshire Blvd., Los Angeles 5. Dunkirk 8-3121. Kai Jorgensen, pres.

Radio-Television Dept.: Dorr Walsh, vp in charge of radio-tv.

Radio-Television Media Buyer: Harriet M. Weigand, timebuyer.

Seattle, Wash.: 500 Wall St. Mutual 0393.

Hoag & Provandie Inc. 137 Newbury St., Boston 16. Commonwealth 6-7515.

Hoefer, Dieterich & Brown Inc. 414 Jackson Square, San Francisco 11. Yukon 2-0575.

Radio-Television Dept.: James Nelson, radio-tv director; Wallace C. Riddell, radio-tv media director.

Radio-Television Media Buyers: Kay McNamara, Wallace C. Riddell.

William F. Holland Agency. 2530 Auburn Ave., Cincinnati 19. Capitol 1-1252.

Radio-Television Dept.: Earl L. Holland.

Jack T. Holmes & Assoc. 927 Eighth Ave., Ft. Worth 4, Tex. Edison 2-7635.

Radio-Television Dept.: K. L. Miller, account manager; Jack T. Holmes, owner. Earl Warren, radio-tv asst.

Dallas: 318 North Pearl St. Riverside 8-1836.

Holt & Hale Inc. 1370 Kapiolani Blvd., Honolulu. 95-291.

Radio-Television Dept.: Trent Christman, director of radio and television and timebuyer; Robert W. Sevey, production mgr and timebuyer; Anita Kirby, timebuyer.

Honig-Cooper, Harrington & Miner. 1275 Columbus Ave., San Francisco 11. Ordway 3-4469.

Radio-Television Dept.: Charles Larrance, radio-tv production mgr.

Radio-Television Media Buyers: John W. Davis, media directors; Clarice McCreary, timebuyer.

Los Angeles 5: 304 S. Kingsley Dr. Dunkirk 8-3301. Hildred Sanders, vp in charge, radio-tv; Sylvia Goodfriend and June Kirkpatrick, timebuyers.

Horan-Daugherty Inc. 8012 Bonhomme, St. Louis 5. Volunteer 3-4524.

Radio-Television Dept.: Barbara Block, radio-tv director.

Horton, Church & Goff Inc. 123 Georgia Ave., Providence 5, R. I. Stuart 1-5456.

J. T. Howard Adv. Agency Inc. 309 W. Morgan St., Raleigh, N. C. Temple 3-3069.

Radio-Television Dept.: Michael J. Silver, vp and timebuyer.

E. T. Howard Co. Inc. 40 E. 49th St., New York 17. Plaza 3-8720.

Charles W. Hoyt Co. Inc. 380 Madison Ave., New York 22. Murray Hill 2-2000.

Radio-Television Dept.: William P. Smith, vp and radio-tv director. Thomas A. Lee Jr., Clifford L. Simpson, assistants to Mr. Smith.

Radio-Television: Douglas H. Humm, timebuyer.

Miami 32: Chamber of Commerce Bldg. Franklin 1-2165; John McAtee, vp.

Hume, Smith, Mickelberry Adv. Inc. 126 S.E. Second St., Miami. Franklin 9-8453.

Radio-Television Dept.: George Henry Smith, director and account executive; David Hume, president, Vera Kruse, media director.

Humphrey, Prentke & Assoc. Inc. 11406 Euclid Ave., Cleveland 8, Ohio. Randolph 1-4582.

Radio-Television Dept.: Herbert E. Prentke, director and media buyer.

Hunter & Willhite Adv. Agency. 1540 N. Highland Ave., Hollywood 28. Hollywood 4-4191.

Edwin C. Huster Co. Inc. 318 Winona St., N.E., Knoxville 3, Tenn. 6-1185.

Radio-Television Dept.: Edwin C. Huster, pres; Marvin C. Kress, vp.

Charles F. Hutchinson Inc. 115 Newbury St., Boston 16. Kenmore 6-6000.

Radio-Television Media Buyer: Helen C. Horrigan, media director.

I

International Adv. Agency. 5908 Crenshaw Blvd., Los Angeles 43. Axminster 3-3133.

Radio-Television Dept.: Vivian M. Rasmussen, office mgr; John Olson, W. J. Roberts, sales executives.

Radio-Television Media Buyer: V. M. Rasmussen.

Howard M. Irwin & Assoc. 2806 W. 7 St., Los Angeles 5. Dunkirk 8-1219.

Radio-Television Dept.: Howard M. Irwin, owner.

The Iversen-Ford Assoc. 175 Fifth Ave., New York 10. Gramercy 7-3006.

J

Jackson, Haerr, Peterson & Hall. Jefferson Bldg., Peoria, Ill. 6-8758.

Tevie Jacobs Adv. Agency. 206 Goodman Bldg., Indianapolis 4. Melrose 6-2315.

Radio-Television Dept.: Tevie Jacobs, pres; Avis C. Davis, timebuyer.

Ray C. Jenkins Adv. Agency Inc. 1240 Builders Exchange, Minneapolis 2. Federal 2-4421.

Radio-Television Media Buyer: Ray C. Jenkins, pres; J. Clarke Livingston, executive vp; Ken Nordstrom, vp; Ken Pottle, vp; Jerry Oberuc, assistant account executive and production manager.

Johnson & Lewis Adv. 433 California St., San Francisco 4. Douglas 2-0050.

Radio-Television Dept.: Verne Reynolds, broadcast production mgr.

Radio-Television Media Buyer: Jan Brown, Los Angeles 28: 1680 N. Vine St. Hollywood 5-7105. (Service office.)

Jones, Brakeley & Rockwell Inc. 515 Madison Ave. Plaza 2-0330.

The Ralph E. Jones Co. 3100 Carew Tower, Cincinnati 2. Garfield 1-2300.

Radio-Television Dept.: Ann Smith, radio-tv director.

Radio-Television Media Buyers: Betty Derie, Eula Reggin, timebuyers.

C. E. Juneau Inc. d/b as Gage/Booth & West. 8447 Wilshire Blvd., Beverly Hills, Calif. Olive 3-1770. E. W. Baillie, radio-tv director; Anona D. Hansen, radio tv timebuyer.

Ross Journey & Assoc. Adv. 178 Social Hall Ave., Salt Lake City 11, Utah. Empire 3-6758.

Radio-Television Dept.: Allen Cornwall, radio-tv director; William J. Brennan, Robert N. Rose, timebuyers; Allen S. Cornwall, tv production.

Radio-Television Time Buyer: Miss Ross Journey.

K

Kal, Ehrlich & Merrick Adv. Inc. 2141 Wisconsin Ave., Washington 7, D. C. Federal 7-5500.

Radio-Television Dept.: Norman C. Kal, chairman of the board; Harry L. Merrick, pres; Bernard R. Linkins, vp and secretary; Philip Berne, vp; Frederick M. Harris, vp; R. Edward Holze, vp; William R. Mullett, vp; William G. Roberts, vp; Joseph Weinstein, vp; Alvin Q. Ehrlich, executive vp; David P. Thomas, radio-television director.

Radio-Television Timebuyer: Nella Manes.

Kameny Assoc. 2 West 45th St., New York 36. Oxford 7-4840.

The Kapps Co. Adv. 64 E. Lake St., Chicago 1. State 2-0460.

Radio-Television Dept.: Capico Kapps, pres; Joseph Kapps, vp; D. Dailey.

Radio-Television Media Buyer: C. Kapps.

Kastor, Hilton, Chesley, Clifford & Atherton Inc. 575 Lexington Ave., New York 22. Plaza 1-1400.

Radio-Television Dept.: Jack Atherton, director, radio-tv production; Dick King, producer; Maggie Schaeffer, radio-tv traffic mgr; Don McAree, assistant radio-tv traffic mgr.

Radio-Television Media Buyers: Jack B. Peters, media director; Beryl Seidenberg, timebuyer; Ro Gordon, assistant timebuyer.

H. W. Kastor & Sons Adv. Agency. 75 E. Wacker Drive, Chicago 1. Central 6-5331.

Radio-Television Dept.: James H. West, vp and director of radio-tv; John T. Urice, vp; Dean Snow, vp; Weidon O. Youcum, vp.

Radio-Television Media Buyer: Harvey Mann, media director.

The Joseph Katz Co. 10 W. Chase St., Baltimore 1. Lexington 9-1500.

Radio-Television Dept.: Jean Mitchell, media director.

New York 17: 555 Fifth Ave. Murray Hill 7-0250. Radio-Television Dept.: Charles A. Brocker, media director; Robert N. Rowell, associate media director; Edward Kogan, director, radio-tv; Alice Pulver, associate director, radio-tv.

Henry J. Kaufman & Assoc. 1419 H St. N. W., Washington 5, D. C. District 7-7400.

Radio-Television Dept.: Jeffrey A. Abel, radio-tv director.

Keegan Adv. Agency. Title Guarantee Bldg., Birmingham 3, Ala. Fairfax 4-2417.

Radio-Television Dept.: Forbes McKay, L. S. McKay, Catherine Z. Pitts.

Keeling & Co. Chamber of Commerce Bldg., Indianapolis 4. Melrose 5-5434.

Radio-Television Dept.: James T. Richardson, pres; Barbara J. Laler, copywriter; Julia M. Hamilton, assistant to president.

Radio-Television Media Buyer: Mary C. Dill.

The Keelor & Stites Co. 3001 Carew Tower, Cincinnati 2. Parkway 1-1310.

Radio-Television Dept.: Arthur A. Radkey, radio-tv director.

Edward S. Kellogg Co. 685 Carondelet St., Los Angeles 57. Dunkirk 7-5213.

Radio-Television Dept.: Wallace J. Seidler, radio-tv director and vp; Sue James, media director.

Kelly & Lamb Adv. Agency. 897 Higgs Ave., Columbus 8, Ohio. Axminster 4-3583.

Radio-Television Dept.: Dorrit Williams, account executive, radio-tv director.

Kelly, Nason Inc. 247 Park Ave., New York 17. Yukon 6-4200. Arthur F. Dermody, director. Walter W. Simons, assistant director.

Don Kemper Co. 850 S. Patterson Blvd., Dayton 2, Ohio. Baldwin 3-6216.

Chicago: 919 N. Michigan Ave. Superior 7-6746.

New York: 350 Fifth Ave. Lackawanna 4-7730.

Kennedy & Co. 100 E. Ohio St., Chicago 11. Superior 7-5640.

Kenyon & Eckhardt Inc. 247 Park Ave., New York 17. Murray Hill 6-9000.

Edwin Cox, chmn of bd; William E. Lewis, pres.

Radio-Television Dept.: James S. Bealle, vp and director of radio-tv programming; John Murphy, vp and director, radio-tv commercial production.

Radio-Television Media Buyers: Joseph P. Braun, vp-media director; Philip C. Kenney, Brendon Baldwin, vps-associate media direc-

Want To Capture the LOUISVILLE Market...

use WINN

the only station with a Captive Audience that produces successful sales results. . . Don't take our word, see for yourself . . .

- NO. 1 INDEPENDENT
- GOOD POPULAR MUSIC
- PERSUASIVE DJ's
- TOP MERCHANDISER
- RESULT . . . SALES

We don't Rock'em... We don't Roll'em... We Sell'em!

GLEN A. HARMON
General Manager

WINN

1240 K.C. IN LOUISVILLE, KY.

Avery-Knodel

NATIONAL REPRESENTATIVES

Advertising Agencies CONTINUED

tors: James English, associate media director; Harold Cummings, Mary Dwyer, Louis J. Kennedy, Lucy Kerwin, Edward A. Kobza, John F. Shima, George J. Simko, Richard Trea, Desmond O'Neill, Hal Siever, Ralph Bodie, John Hughes, Sheldon Boden.

Atlanta 8: 795 Peachtree St. N. E. Vermont 0195. John T. Shannon, vp.

Boston 16: 334 Boylston St. Copley 7-8550. Frank S. Christian, vp.

Chicago 1: 221 N. La Salle St. Financial 6-4020. Robert Shirey, vp.

Dallas: 227 Meadows Bldg. Emerson 3-2581. Alfred C. Gary, mgr.

Detroit 26: 645 Griswold St. Woodward 5-0300. G. T. C. Frey, senior vp.

Los Angeles 28: Equitable Bldg. Hollywood 3-2101. William King Jr., vp.

San Francisco 4: 620 Market St. Exbrook 7-0900. Sydney G. Walton, vp.

Washington, D. C.: Washington Bldg. Sterling 3-1191. B. Y. Martin, mgr.

Toronto: 321 Bloor St. E. Walnut 4-9531. George E. Macgillivray, vp.

Montreal: 550 Sherbrooke St. W. Plateau 2554. George B. Macgillivray, vp.

Mexico City: Ave. Insurgents Sur 102, Mexico, D.F. 11-81-73. Burt S. Avedon, vp.

J. M. Kesslinger & Assoc. 37 Saybrook Pl., Newark, N. J. Market 3-0007.

Ketchum, MacLeod & Grove Inc. 411 Seventh Ave., Pittsburgh 19. Court 1-5100.

Radio-Television: Frederick C. McCormack, radio-tv time buyer; radio-tv account executives: Donald L. Fox, Warren C. Rossell, H. Truman Rice.

New York 17: 155 E. 44th St. Murray Hill 7-5640. Edgar J. Donaldson, vp; Norton T. Gretzier, radio-tv account executive.

Columbus 15, Ohio: 3 E. Long St. Capitol 4-9632. William O. Burchinal, radio-tv account executive.

Keyes, Madden & Jones (formerly Russel M. Seeds Co.) 919 N. Michigan Ave., Chicago 11. Whitehall 3-2133.

Freeman Keyes, chmn of bd; Howard A. Jones, pres; Harry B. Goldsmith, exec vp (administration).

Radio-Television Dept.: Russell B. Young, vp, radio-tv director; Janet Conger, mgr of film traffic.

Radio-Television Media Buyers: Merle Myers, Virginia Russett, timebuyers.

New York 20: 1270 Avenue of the Americas. Columbus 5-5814. Gerald Lesser, gen mgr.

Hollywood 28: 1680 Vine St. Hollywood 9-3974. Talcott Jones, mgr.

Right Adv. Inc. 118 N. Third St., Columbus 15, Ohio. Capital 1-5558. William W. Right, president; Ron P. Cowman, account executive.

Kiley & Nicholas Adv. 3445 Central Ave., Indianapolis 5, Ind. Walnut 4-4204.

Radio-Television Dept.: William F. Kiley, Ted I. Nicholas, Keith Bratton.

Radio-Television Media Buyers: William F. Kiley, Ted I. Nicholas.

Kircher, Helton & Collett. 2600 Far Hills, Dayton 9, Ohio. Axminster 3-3191.

Radio-Television Dept.: Don R. Lyons, director; Betty Butler, assistant.

Radio-Television Media Buyer: John Manning, Media director.

Klan-Van Pietersom-Dunlap Inc. 744 N. 4 St., Milwaukee 3. Broadway 1-8780.

Radio-Television Dept.: Fred J. Crowl, radio-tv director and film production; Mary B. Schmidt, assistant director; D. Jean Johnson, assistant director; Edward F. Ritz, vp and director, media department; Roy A. Heckenbach, assistant director, media department.

Chicago: 520 N. Michigan Ave. Superior 7-3061. Charles Nesbitt, executive vp.

Phillip Klein Adv. Inc. Penn Square Bldg., Philadelphia 7. Rittenhouse 6-7070.

Walter J. Klein Co. 1214 Elizabeth Ave., Charlotte 4, N. C. Franklin 7-1646. Walter J. Klein, president; vps: C. L. Johnson, Vernon M. Shell, Robert Whisnant, William Lineberger, Robert Jern, Media Buyers: Ellen Roberts, Margaret McKenzie.

Paul Klemmer & Co. 151 Washington St., Newark 2, N. J. Market 4-9191.

Kleppner Co. 488 Madison Ave., New York 22. Plaza 9-3340.

Knox Reeves Adv. Inc. 400 2d Ave. S., Minneapolis 1. Federal 9-0071.

Radio-Television Dept.: Russell Neff, director of radio-tv; William S. Shepherd, radio-tv production mgr; James Cooper, program manager; Helen Olson, tv coordinator; Ralph Klapperich, media director; William Doyle, Philip Archer, media supervisors; Gary Harm, Paul Ewing, media buyers; William Olsen, budgeting.

Radio-Television Media Buyer: John Hackett.

Albert A. Kohler Co. 210 Sound Beach Ave., Old Greenwich, Conn. Neptune 7-1708. (N.Y.: Westmore 9-1333).

Radio-Television Dept.: Albert A. Kohler, radio director.

M. E. Kopmeyer Co., Inc. Realty Bldg., Louisville 2. Juniper 2-1641.

Robert Kottwitz Adv. Inc. Audubon Bldg., New Orleans 16. Jackson 2-8158.

Radio-Television Dept.: Robert Kottwitz Jr., pres; Margaret A. Dalton, radio-tv space buyer; Robert Kottwitz III, radio-tv space buyer.

Edwin A. Kraft Adv. Agency. 439 S. Western Ave. Los Angeles 5. Dunkirk 3-4374.

Radio-Television Dept.: Edwin A. Kraft, gen mgr.

Krupnick & Assoc. Inc. 508 N. Grand Ave., St. Louis 3. Jefferson 8-1723.

Kudner Agency Inc. 575 Madison Ave., New York 22. Murray Hill 8-6700.

Radio-Television Dept.: Stuart Ludlum, radio-tv director and director of programming; Edgar Kahn, mgr, commercial production.

Radio-Television Media Buyers: Hugh Johnson, director of media; E. G. Weymouth, associate director of media; John Marsich, Malachy Murray, timebuyers.

Kuttner & Kuttner Inc. 646 N. Michigan Ave., Chicago 11. Superior 7-7940.

L

Lake-Spiro-Shurman Inc. Radio Center Bldg., Memphis 3, Tenn. Jackson 5-1571. Avron Spiro Jr., Courtney Shurman, Media Buyers: Lucille Simmons, Martin Hollinger.

Lambert & Peasley Inc. 430 Park Ave., New York 22. Murray Hill 8-6464. John Bates, vp and radio-tv director. William E. Hinman, director of media. Time buyers: Frank Sweeney, William H. Miller, James Watterson.

Lando Adv. Agency Inc. 197 Carlton House, Pittsburgh 19. Atlantic 1-5887.

Radio-Television Dept.: Jane Callomon, radio-tv creative director; Fred Hedding, production supervisor.

Radio-Television Media Buyers: Joseph C. Gusky, vp in charge of consumer advertising; Howard Rothchild, media director.

Erie, Pa.: G. Daniel Baldwin Bldg. Erie 6-2975. John B. Clark, account manager.

Bradley Lane Adv. Agency. 1061 Elati St., Denver 4. Keystone 4-5316.

Raymond L. Lang Adv. 116 New Montgomery St., San Francisco 5. Yukon 2-5028.

Radio-Television Media Buyers: Estelle H. Griffin.

Lang, Fisher & Stashower Inc. 1010 Euclid Ave., Cleveland 15. Prospect 1-0300.

Radio-Television Dept.: Alvin B. Fisher, director; John L. Rose, associate manager; Edward T. Noll, assoc. manager (production); Nan Hall, traffic; Clay C. Dopp, sports director.

Radio-Television Media Buyers: G. C. McKelvey, chief timebuyer and field service mgr; Peter Turk, assistant timebuyer.

C. J. LaRoche & Co. 575 Lexington Ave., New York 22, N. Y. Plaza 5-7711.

Charles J. LaRoche, chairman and treas.; James D. Webb, president.

Radio-Television Dept.: Tom Lewis, vp in charge of tv-radio; Jay Bottomly, mgr., tv production.

Radio-Television Media Buyers: Humboldt Greig, mgr; Charles Eaton, timebuyer.

Hollywood 28: 6262 Selma Ave. Hollywood 9-3656. Arthur White, vp in charge.

Lavenson Bureau of Adv. Inc. 1212 Chestnut St., Philadelphia 7. Walnut 3-1250.

Radio-Television Media Buyers: H. A. Egbert, vp; E. S. Hargrave, assistant media director.

Lee & Assoc. 8327 Beverly Blvd. Los Angeles 48. Webster 3-3349.

Radio-Television Dept.: Leo Pearlstein, director; Hubert H. Roberts, account executive; Zelda Olin, media.

Al Paul Lefton Co. 1617 Pennsylvania Blvd., Philadelphia 3. Locust 8-5600. Alexander R. Griffin, vp and radio-tv director; Blayne Butcher, business manager; Mildred Farren, broadcast media buyer.

New York 17: 71 Vanderbilt Ave. Murray Hill 9-7470. Time buyers: Sol Israels, Larry Donino.

Wayne R. Leland Adv. Agency. 1008 SW 6 Ave., Portland 4, Ore. Capital 7-3431.

Radio-Television Dept.: Wayne R. Leland, owner; Thomas H. Myers, director of radio and television.

Radio-Television Media Buyer: Merry Ann Bartholemey.

Lennen & Newell Inc. 380 Madison Ave., New York 17. Murray Hill 2-5400.

Adolph J. Tolgo, pres.

Radio-Television Dept.: Nicholas E. Keesely Sr., programming vp; Francis C. Barton Jr., vp and general mgr; Anthony J. Pan, vp in charge commercial production; Jules Bundgus, George McGarrett, Duncan Rodgers, William

Seth, Nat Strom, program supervisors & new program development; Max Wylie, program supervisor & script editor; Frank Delaney, Allan Stern, business mgrs; Connie Ryan, publicity promotion mgr.

Radio-Television Media Buyers: Anthony C. DePierro, vp and media director; Herbert Zeltner, vp & assistant media director; E. M. Bertolino, Leonard Tarcher, associate media directors; A. Davis, J. Kelly, L. Spino, Art Hemstead, Frank Howlett, supervisors; Donald Barrabee, Robert Kelly, Bob Kutsche, Thomas McCabe, Bud Sawyer, Marion Jones, Sally Reynolds, timebuyers.

Beverly Hills, Calif.: 9033 Wilshire Blvd. Crestview 1-7221. Frank Woodruff, tv production supervisor; Dick Reibold, tv commercial producer; Beverly McKay, radio & tv traffic mgr.

San Francisco: 248 Battery St. Yukon 2-7878. Bradford Collins, vp & creative director; Ralph DeSalle, writer; Barbara Kendall, Jack Siegle, radio & tv production.

Lessing Adv. Co. Inc. Suite 910-915 Walnut Bldg., Des Moines 9. Cherry 3-1149. Peter J. Flynn, radio-tv director; Jean Sullivan, copy director.

Charles Levitt Co. 1544 Highland Ave., Los Angeles 28. Hollywood 9-8234.

Ted Levy, Richard Lane & Co. 1637 Marion St., Denver 18, Colorado. Main 3-7133.

Radio-Television Dept.: Jerome Epstein, managing partner; Phil Karsh, partner.

Radio-Television Media Buyers: Barbara Aiton, account executive; Jerome Epstein, managing partner, account executive; Phil Karsh, account executive.

Lewis & Gilman Inc. 6 Penn Center Plaza, Philadelphia 3. Locust 8-3775.

Liller, Neal, Battle & Lindsey Inc. 1371 Peachtree St., Atlanta 9. Trinity 3-3381.

Radio-Television Dept.: Pamela A. Tabberer, media director; Dorothy Lee Nelms, branch office media.

Radio-Television Media Buyers: Patricia Clark, Bobbie Kemp, Mary Jean Meadows, Avrilla Phillips, timebuyers.

New York 22: 595 Madison Ave. Plaza 9-6120.

Richmond 19: 8 N. 8th St. Milton 4-3065.

Little & Co. 3719 Wilshire Blvd., Los Angeles 5. Dunkirk 9-1287.

Radio-Television Dept.: Gay Little, owner; D. F. Harbridge Jr.

Radio-Television Media Buyer: D. F. Harbridge Jr.

Paul Locke Adv. Inc. 216 W. Fourth St. Tulsa 3, Okla. Gibson 7-8436.

Paul Locke, pres; Tom Tripp Jr., Tom Long, vps; Lynn Locke, sec-treas.

Radio-Television Dept.: Bruce Clark, director, account executive.

Philadelphia 2: 254 S. 16th St. Pennypacker 5-5058. Liz Vosberg, mgr, account executive.

Loewy Stempel Zabin Inc. 95 Madison Ave., New York 16, N.Y. Murray Hill 9-2676.

Radio-Television Dept.: J. Zabin, executive vp & secretary; H. Loewy, treasurer.

Long Adv. Inc. 681 Market St., San Francisco. Garfield 1-4244.

W. E. Long Co. (Independent Bakers Cooperative) 188 W. Randolph, Chicago 1. Randolph 6-4606.

Radio-Television Dept.: David R. Hayes, director; John Pesick, assistant director.

Long-Haymes Adv. Agency. 421 Summit St., Winston-Salem, N. C. Park 3-3616.

Luckoff & Wayburn Inc. 320 W. LaFayette Blvd., Detroit 26. Woodward 2-0707.

Radio-Television Dept.: Alan E. Luckoff, radio-tv director; Robert Goldfarb, general manager and tv producer; Donald De Cook, tv production manager; Edith Ross, media director.

Barle Ludgin & Co. 121 W. Wacker Drive, Chicago 1. Andover 3-1888.

Radio-Television Dept.: Jane Daly, vp.

Radio-Television Media Buyers: Ruth Bablick, Marilyn Duff.

John Mather Lupton Co. 420 Lexington Ave., New York 17. Murray Hill 9-0950.

W. D. Lyon Co. 303 Second Ave., S. E., Cedar Rapids, Iowa. Empire 4-2451.

Radio-Television Dept.: Eileen Burns, radio-television time buyer; Robert Colburn, production director.

Radio-Television Media Buyer: Eileen Burns.

M

MacFarland, Aveyard & Co. 333 N. Michigan Ave., Chicago 1. Randolph 6-9360.

H. Grant Atkinson Jr., vp and director radio-tv; Peggy L. Harrod, radio-tv traffic manager; Gordon Hendry, media director; Esther Andersen, chief time buyer.

MacManus, John & Adams Inc. Long Lake Rd. & Woodward, Bloomfield Hills (Detroit), Mich. Midwest 6-1000.

Radio-Television Dept.: Robert Britton, vp in charge of media & marketing.

Radio-Television Media Buyers: Charles

HAMILTON-LANDIS & ASSOCIATES INC.

FOR THE SALE AND PURCHASE OF RADIO, TELEVISION STATIONS AND NEWSPAPERS . . .

EAST
WASHINGTON, D.C.

Ray V. Hamilton
1737 De Sales St., N.W.
Executive 3-3456

MIDWEST
CHICAGO

Richard A. Shaheen
1714 Tribune Tower
DElaware 7-2754

SOUTHWEST
DALLAS

DeWitt (Judge) Landis
1511 Bryan Street
Riverside 8-1175

WEST
SAN FRANCISCO

John F. Hardesty
111 Sutter Street
EXbrook 2-5671

Campbell, Lee Hanson.
New York 22: 444 Madison Ave. Plaza 9-5800.

Radio-Television Dept.: Henry G. Fownes, vp and super. N. W. network tv programs and sales; Mark Lawrence, vp, radio-tv; Theodore Allegretti, Pontiac radio-tv account executive; Frank Bibas, tv film director; Nan W. Zeamer, tv live commercial supervisor; Glenn Paxton, music and recording supervisor; Joseph F. Africano, radio-tv traffic and communications.

Radio-Television Media Buyer: John Cummings.

Los Angeles 48: 6399 Wilshire Blvd. Olive 3-6130. Don Jones, vp & mgr.

Toronto 2: 600 University Ave. Empire 2-1366. Leslie S. McMahon, vp & mgr.

J. Gordon Manchester Adv. Inc. 1726 Pennsylvania Ave. N. W., Washington 6, D. C. Metropolitan 8-9060.

Radio-Television Dept.: J. Gordon Manchester, pres; Richard T. Williams, radio-tv director.

Radio-Television Media Buyers: Richard T. Williams, radio-tv director; Theodore P. Noyes Jr., account executive.

Marschall & Pratt Co. 460 Park Ave., New York 22. Oxford 7-4250.

Radio-Television Dept.: Glen Bammann, television-radio director.

Radio-Television Media Buyers: Eugene Cogan, administrative vp and media director; John Meskil, associate media director; Catherine Noble, timebuyer.

Atlanta 8: 795 Peachtree St. N. E. Trinity 5-0221. Mark Bollman, vp and mgr.

Miami 32: 100 S. Biscayne Blvd. Franklin 9-2821. George Giese, vp-regional mgr; George Bremser, mgr; Andrew Purcell, media director.

Martell, Edward, Gebhardt & Reed Inc. 185 N. Wabash Ave., Chicago 1. Franklin 2-5212.

Houston: 6910 Fannin St. Jackson 6-1475.

New York: 800 Second Ave. Yukon 6-6161.

Pittsburgh: Oliver Bldg. Express 1-1616.

Harwood Martin Adv. Agency. 2519 Connecticut Ave., Washington 8, D. C. Adams 2-1161.

Radio-Television Dept.: Harwood Martin, owner; Mildred Martin, time buyer; Laura Hammond, radio-tv director.

Radio-Television Media Buyers: Marion Cole, television; James R. Bergdoll, radio.

Willis S. Martin Co. Inc. 535 W. Wayne St., Fort Wayne, Ind. Anthony 6233.

Radio-Television Dept.: Norman C. Widenhofer.

J. M. Mathes Inc. 260 Madison Ave., New York 16. Lexington 2-7450.

Richard S. Jackson, vp and director of radio-tv; Frank M. Huber, assoc. director and creative head; Gladys Swanson, business and traffic manager; Edna Cathcart, time buyer; Pat Hartnett, assistant time buyer.

San Francisco 4: Russ Bldg. Yukon 2-8944.

Radio-TV Dept.: Robert Little.

Joseph Maxfield Co. 87 Weybosset St., Providence 3, R. I. Gaspee 1-4458.

Radio-Television Dept.: Joseph M. Finkle, Archie M. Finkle.

Maxon Inc. 2761 E. Jefferson Ave., Detroit 7. Lorain 7-5710.

Lou R. Maxon, pres.

Radio-Television Dept.: P. C. Beatty.

Radio-Television Media Buyers: Robert Inman, Al Duz.

Chicago 11: 919 N. Michigan Ave. Whitehall 4-1676. Raymond C. Stricker, mgr.

New York 22: 12 E. 53rd St. Plaza 9-7676.

Radio-Television Dept.: Edwin A. Wilhelm, director; Thomas P. Maguire, business mgr; Ray L. Stone, George Heulser, timebuyers.

McCann-Erickson Inc. Home office: 485 Lexington Ave., New York 17. Oxford 7-6000.

Corporate office: 50 Rockefeller Plaza, New York 20. Oxford 7-6000.

Marion Harper Jr., chmn bd, pres; Robert E. Healy, vice chmn bd.

Radio-Television Dept.: C. Terence Clyne, senior vp for corporate tv-radio services; Thomas A. McAvity, vp in charge radio-tv programming (New York); George Haight, vp in charge radio-tv programming (Los Angeles); Lansing Lindquist, vp; William A. Wylie, associate director; J. Frank Gilday, director of operations; Mary Harris, senior programming supervisor.

Radio-Television Media Buyers: William C. Dekker, vp, media director; Salvatore Agovino, Judith Bender, Enid Cohn, Virginia Conway, William H. Frame, Seymour Goldis, Joseph Granda, Dominick Imbornone, T. S. Kelly, John Moore, W. D. Pellenz, Jane Podester, Murray Roffis, Jay Schoenfeld, Philip Stumbo, timebuyers.

Boston 16: 200 Berkeley St. Liberty 2-7382.

Hugh A. Mitchell, vp, mgr; John T. Lawlor, tv-radio director.

Chicago 4: 318 S. Michigan Ave. Webster 9-3700. Chester L. Posey, vp, mgr; K. B. Fleming Jr., tv-radio director; John Deacon, H. W. Kennedy Jr., media supervisors; Ruth Leach, Len Kay, time buyers.

Cleveland 14: 335 Euclid Ave. Cherry 1-6805.

Robert Cole, vp, mgr; Harry Black, tv-radio director; Stuart Buchanan, tv-radio programming; C. Bruce Hardy, media director; Helen Dwyer, John Kinsella, Joan Stockhaus, timebuyers.

Detroit 26: 3500 Penobscot Bldg. Woodward 5-7550. T. Jack Henry, vp, mgr; Kelso M. Taeger, media director.

Houston 8: 900 Lovett Blvd. Jackson 9-4991.

Joseph B. Wilkinson, vp, mgr; Kern Tips, tv-radio director; Dorothy McCormick, media director; Peggy Loving, timebuyer.

Portland 4: Public Service Bldg. Capitol 8-4305. T. N. Tracy, mgr; R. L. Weber, tv-

radio director; Martha E. Spatz, media director an dttimebuyer.

Los Angeles 5: 3325 Wilshire Blvd. Dunkirk 5-3301. Paul Davis, media director; Mary Kay Cain, Fred Delahay, Al Neely, timebuyers.

Los Angeles 38: 915 N. La Brea Ave. Oldfield 4-5550 (west coast tv-radio division). J. Neil Reagan, vp, mgr; Thomas F. Greenhow, director, program services; Charles Powers, director, commercial services.

San Francisco 4: 114 Sansome St. Douglas 2-5660. Phipps L. Rasmussen, vp, Pacific Coast regional mgr; Alden S. Nye, tv-radio director; Allen G. Jones, media director.

Toronto 5: 200 Bloor St., East. Walnut 5-3231. W. R. Wright, mgr; D. J. MacMillan, tv-radio director; D. MacInnes, vp, media director; Gregory P. Paul, timebuyer.

Montreal 2: 2055 Peel St. Victor 9-8341.

James M. Reeve, vp, mgr; W. G. Munro, tv-radio director; S. H. Lodge, media director, timebuyer.

Vancouver 5: 1030 W. Georgia St. Mutual 3-6608. Frank W. Ellis, mgr; Florence Asson, media director.

Mexico 1: Lafragua #4. 46-91-80. Roland W. Welch, mgr; Jorge Rodriguez, tv-radio director; John A. Brodbeck, media director; Margarita Davison, timebuyer.

Also branches in Belgium, London, Paris, Frankfurt, Hamburg, Argentina, Brazil, Chile, Colombia, Cuba, Peru, Puerto Rico, Uruguay and Venezuela.

The McCarty Co. 3576 Wilshire Blvd., Los Angeles 5. Dunkirk 5-4011.

Radio-Television Dept.: Herb C. Brown, radio-tv director; William H. Atwell, account executive.

Radio-Television Media Buyer: Judith Maurston, timebuyer.

San Francisco 5: 116 New Montgomery St. Sutter 1-8224.

Seattle 1: 1117 Second Ave. Mutual 0353.

Chicago 11: 520 N. Michigan Ave. Michigan 2-0300.

W. A. McCracken Ltd., 153 St. Clair Ave. W., Toronto. Walnut 4-0721.

Radio-Television Dept.: James Matthews, producer.

Radio-Television Media Buyer: Marjorie Graves, vp and media director.

Walter McCreery Inc. 256 S. La Cienega Blvd., Beverly Hills, Calif. Olympia 2-4480.

Radio-Television Dept.: Howard Flynn, radio-television director.

Radio-Television Media Buyers: Virginia White, Howard Flynn.

McKim Ltd. 1510 Drummond St., Montreal 25.

McNeill, McCleery & Cochran. 606 Hobart Blvd., Los Angeles 5. Dunkirk 5-7341.

Radio-Television Dept.: Bill Jones, production.

Radio-Television Media Buyer: Russ Zeininger, media director.

San Francisco 5: 116 New Montgomery St. Douglas 2-8268. Lee Clayton, branch mgr.

Meldrum & Fewsmith Inc. 1220 Huron Rd., Cleveland 15. Cherry 1-2141.

Radio-Television Dept.: Bruce F. Stauderman, vp.

Radio-Television Media Buyer: Muriel Lampert, timebuyer.

Richard N. Meltzer Adv. Russ Bldg., San Francisco 4. Yukon 2-5877.

Los Angeles 36: 7461 Beverly Blvd. Webster 8-2993. Marsha Janofsky, broadcast media buyer.

New York: 445 Park Ave. Plaza 3-8187.

Newton Free, broadcast media buyer.

David J. Mendelsohn Adv. Agency. 244 Madison Ave., New York 16. Murray Hill 3-7244.

Radio-Television Dept.: Arthur Trostler.

George T. Metcalf Co. 31 Canal St., Providence 3, R. I. Union 1-2634.

Arthur Mayerhoff & Co. 410 N. Michigan Ave., Chicago 11. Delaware 7-7860.

Radio-Television Dept.: Roger Mohr, radio-tv production manager; Peter Weber, producer.

Radio-Television Media Buyers: Evelyn Vanderploeg, chief timebuyer; Francine Goldfine, Frances Campbell, Sally Paul, timebuyers.

Milwaukee: 759 N. Milwaukee St. Broadway 1-3144. George Grabin, mgr.

Miller, Mackay, Hoock & Hartung Inc. 510 Virginia St., Seattle 1, Wash. Mutual 2-6363.

Radio-Television Dept.: Gerald A. Hoock, vp in charge of radio-tv; Marlowe Hartung, art direction, radio-tv.

Radio-Television Media Buyers: Robert H. Wesson, media director; Irving E. Hill, assistant media director.

Richard L. Minns & Assoc. Inc. (Allstate Adv.) 2304 Waugh Dr., Houston 6, Texas. Jackson 6-2906.

Mithoff Adv. 910 N. Mesa St., El Paso, Tex. Keystone 2-5945.

Radio-Television Dept.: Polly Harris, radio director; Joe K. Parrish, television director.

Radio-Television Media Buyer: Lavonee Arbun, media director.

Mogul Lewin Williams & Saylor Inc. 625 Madison Ave., New York 22. Templeton 8-7100.

Emil Mogul, pres.

Radio-Television Dept.: Leslie L. Dunier, vp in charge; Myron A. Mahler, vp and creative director of all media; Jeanne Harrison, executive radio-tv producer; Sanford Semel, radio-tv producer-director.

Radio-Television Media Buyers: Dr. Norman Young, research director; Ronald Friedwald, media director; Edward Tashjian, Lynn Diamond and Joyce Peters, timebuyers.

Mohr & Eicoff Inc. 400 Madison Ave., New York 17. Plaza 9-7070.

Radio-Television Dept.: Dan Rubin, vp-director of radio-tv dept.; Hal Kirk.

Radio-Television Media Buyers: Joan Considine, Hal Kirk, timebuyers.

Chicago 11: 112 E. Walton St. Superior 7-9700. Radio-Television Media Buyer: Pat Gray, vp, radio-television media director; Roy MacIene, timebuyer.

Richard G. Montgomery & Assoc. 1126 S.W. 13th Ave., Portland 5, Ore. Capitol 3-3108.

Moselle & Eison. 511 Fifth Ave., New York 17. Murray Hill 2-4939.

Charles A. Mottl Inc. 291 La Cienega Blvd., Beverly Hills, Calif. Olympia 2-5095.

Radio-Television Dept.: Philip Wolf, radio-tv director.

Radio-Television Media Buyer: Jane Darden.

Muller, Brick & Assoc. Falls Bldg., Memphis, Tenn. Jackson 5-5848.

Mulligan Co. 310 W. Liberty St., Louisville 2, Ky. Juniper 3-8883.

Radio-Television Dept.: Sarah W. Hogue, media director; C. Kenneth Meeker, vp; Roberta J. Richardson, vp, gen mgr.

Radio-Television Media Buyers: Miss Hogue, Mr. Meeker, Barksdale F. Roberts, vp.

Earl Mullins Assoc. Inc. 3308 Beverly Blvd., Los Angeles 4. Dunkirk 5-9088.

Radio-Television Dept.: Thomas M. Mullins.

Radio-Television Media Buyer: Katherine M. Kane.

For RADIO COVERAGE of

BELGIUM and NETHERLANDS ... OVER 1,000,000 RADIO HOMES

ENGLAND ... 2,800,000 RADIO HOMES

FRANCE ... 3,500,000 RADIO HOMES

GERMANY ... COVERS RUHR RHINELAND PFALZ

Radio Coverage ... is more complete!

... is less costly!

... (at least) as effective!

RADIO TELE LUXEMBOURG

GUY BOLAM

AMERICAN SALES & SERVICING AGENCY

MU 2-4500
122 East 42 St., N.Y.

Advertising Agencies CONTINUED

Assistant broadcasting facilities director.
Radio-Television Media Buyers: Blair Vedder Jr., vp, media dept director; P. M. Morrow, Don DeCarlo, Marianne Monahan, timebuyers.
New York 19: 730 Fifth Ave. Plaza 7-0333.
Frederick A. Mitchell, vp and mgr; Gordon Vanderwerker, vp, media director.
Hollywood 48: 9100 Hollywood Blvd. Crestview 6-2073. Michael W. Gradle, vp and mgr.
Toronto 1: 121 Richmond St. West. Empire 4-1492. John A. Willoughby, vp, mgr.
Lloyd W. Nelson Inc. Mobil Oil Bldg., Minneapolis 2. Federal 8-4753.
Radio-Television Dept.: Lloyd W. Nelson, Edward Morton.
Ted Nelson Assoc., 730 Fifth Ave., New York 19. Circle 6-8470.
Radio-Television Dept.: Andre Peron, director, foreign dept.; Richard Diamond, script dept.; Isabelle Van Stockhem, account executive.
Radio-Television Media Buyer: Ted Nelson, director.
Brussels, Belgium: 35 Rue A. Renard. John W. Ashton.
Albert Sidney Noble Adv. 52 Vanderbilt Ave., New York 17. Murray Hill 6-3788.
Noble-Dury & Assoc. Inc. Life & Casualty Tower, Nashville 3, Tenn. Algonquin 5-0336.
Norman, Craig & Kummel, 488 Madison Ave., New York 22. Plaza 1-0900.
Norman E. Norman, pres.
Radio-Television Dept.: Walter Craig, vp in charge of radio-tv dept.; Walter Tibbals, vp & director of broadcasting; George Coleman, business mgr.; Joel Weisman, producer.
Radio-Television Media Buyers: Inez Aimee, chief timebuyer.
Chicago 54: Merchandise Mart. Whitehall 3-0211. H. G. Bissinger, vp-gen mgr.
North Adv. Inc. Merchandise Mart, Chicago 54; Whitehall 4-5030.
Donald P. Nathanson, pres.
Radio-Television Dept.: John Rundall, producer.
Radio-Television Media Buyers: Lester A. Delano, director of marketing services; N. T. Garrabrant, media director; Armella Selsor and John Harper, media supervisors; Betty Lavaty and Al Ostrin, timebuyers; Jack Jones, network service supervisor; Robert Stampleman, broadcast business supervisor.
New York 16: 15 E. 40th St. Oregon 9-3100.
Radio-Television Dept.: Bruce M. Dodge, vp, radio-tv, in charge of coast offices; Frank Higgins and Mary Meyers, producers; Robert Gordon, assistant producer.
Beverly Hills, Calif.: 8701 Wilshire Blvd. Olympia 2-3770. Edward Feldman, mgr; Maxine Anderson, producer.
Woyes & Co. Industrial Bank Bldg., Providence 3, R. L. Gaspee 1-2087.
Radio-Television Dept.: Henry C. Hart Jr., radio-tv supervisor; Edward D. Cummings, media director.

O

B. T. O'Connell Co. 420 Madison Ave., New York 17. Plaza 3-1710.
Ogilvy, Benson & Mather Inc. 589 Fifth Ave., New York 17. Murray Hill 8-6100.
David Ogilvy, pres.
Radio-Television Dept.: Hendrik Boogaem Jr., vp and radio-tv director; John G. Hoagland, vp and associate broadcast director; Everard Meade, vp, commercial production; Philip L. Tomalin, mgr., broadcast supervisors; Eugene Schless, manager, programs and program planning; Newt Mitzman, manager, commercial production; Walter Sachs, Henry Bate, Hal Burdick, William Sheppard, Willis Wright and Arthur Guilmette, commercial producers. Olga Fabian, stylist and casting supervisor; Cathleen Connelly, casting director.
Radio-Television Media Buyers: Samuel L. Frey, vp and media director; Walter Kasher, administrative manager; Clifford Botway, Peter Triolo and Ann Janowitz, media supervisors; Henry Cleff, Bertrand F. Hopt Jr., Arthur Topol, Maxine Cohen, Peter Berla, media buyers; Florence Dart, co-ordinator; Madeline Kennedy, Blanche Haesloop, Jeanne Tregre, Suzanne Smalen, Marcia Raschen, and John Hartwell, media assistants; Eda Purcell, estimating supervisor; Alexander Chapulari, Robert Storch, Tesse Allen, Susan Dimond and Rita Lande, estimators; Francis Dempsey and Phyllis DiGiorgio, contracts.
Ollax & Broome Inc. Pure Oil Bldg., Chicago 1. State 2-3381.
Radio-Television Dept.: Robert A. Berman, director.
Radio-Television Media Buyer: Kay Kennelly, director, media.
Olmstead & Foley Inc. 1750 Hennepin Ave., Minneapolis 3. Federal 9-0441.
O'Neill, Larson & McMahon. 427 W. Randolph St., Chicago 6. Andover 3-4470.
Merritt Owens Adv. Agency Inc. 365 New Brotherhood Bldg., Kansas City 1. Drexel 1-7250.
Radio-Television Dept.: Merritt Owens, pres; Frank W. Rickey, vp; Fritz S. Lisee, vp.
Oxford Adv. 12457 Ventura Blvd. Studio City, Calif. Poplar 6-4346. Ralph Carmichael, pres.
Radio-Television Dept.: Ralph Carmichael, pres.

P

Pacific National Adv. Agency. 2124 Fourth Ave., Seattle 1. Main 3-1401.
Portland, Ore.: 829 Northwest 19th Ave.

Capitol 2-1021.
Spokane, Wash.: West 1115 Broadway. Fairfax 7-9585. Martin G. Boss, vp.
Parker Adv. Inc. 112 N. Michigan, Saginaw, Mich. Pleasant 5-4489.
Radio-Television Dept.: Howard W. Finger, vp, director.
Flint, Mich.: Third & S. Saginaw Sts. Cedar 3-6901. Melvin A. Moss.
Parson Adv. 400 Park Ave., New York 22. Plaza 1-6400.
Ted Bergmann, pres.
Radio-Television Dept.: Don Blauhut, director; Helen Lawin, tv operations mgr; Lloyd Durant, director of film; Irving Ross, tv commercial director.
Radio-Television Media Buyers: Herbert Gruber, media director; Ruth Bayer, media buyer; Gerald Levy, assistant to media director; Alice Douglas, copy coordinator.
George Patton Adv. 5227 Sunset Blvd., Hollywood 29. Hollywood 2-0841.
Radio-Television Dept.: George Patton, Steve Gardner, Keith Hetherington, Joseph Smyth.
Radio-Television Media Buyer: Marie Malloy.
Ferrin-Paus Co. 8 S. Michigan Ave., Chicago 3. Randolph 6-7923.
Ferry-Brown Inc. 2881 Vernon Place, Cincinnati 19. Plaza 1-8200.
Pfeaus-Pinkle Inc. 146 W. Hanover St., Trenton 8, N. J. Lyric 9-2555.
Stanley Pflaum Assoc. 8693 Wilshire Blvd., Beverly Hills, Calif. Olympia 2-0332.
Radio-Television Dept.: Stanley Pflaum, executive timebuyer.
Radio-Television Media Buyer: Gwendolyn Schulz, timebuyer.
Phillips-Bassett Inc. 304 Ivy St., San Diego 7, Calif. Belmont 4-6401.
Radio-Television Dept.: O. W. Huff, radio and television director.
Radio-Television Media Buyer: Charles Tucker.
Plan Inc. 1800 Shorehaven Rd., East Norwalk, Conn. Temple 8-9183.
Radio-Television Dept.: James W. Miller, pres, account executive; James A. Iodice, timebuyer, account executive.
Radio-Television Media Buyer: H. N. Norman, timebuyer.
Potts-Ray & Assoc. 971 N. La Cienega Blvd., Los Angeles 46, Calif. Oleander 5-6920.
Radio-Television Dept.: Benjamin R. Potts, partner.
Radio-Television Media Buyers: Mr. Potts, Dolore Launius.
Potts-Woodbury Inc. 2233 Grand Ave., Kansas City 8, Mo. Grand 1-5775.
Radio-Television Dept.: William J. Brewer, director; Gene W. Dennis, air media executive. Kelly O'Neill, timebuyer; Gene Miller, production director.
Denver 2, Tower Bldg.
Powell, Schoenbrod & Hall Adv. 230 N. Michigan Ave., Chicago 1. Financial 6-7890.
Radio-Television Dept.: Herbert Summers Hall, director; Patrice M. Campbell, assistant director.
Product Services Inc. 17 E. 45th St., New York 17. Murray Hill 7-0204.
Publicidad Badillo Inc. Fernandez Juncos 1470, Santurce, P. R. 3-2710.
New York 17: 122 E. 42nd St. Murray Hill 2-0521. Raymond Fornier, vp; Eugenio Rivera, assistant mgr.
Publicis Corp. 133 Champs Elysees, Paris, Seine, France.
Radio-Television Dept.: Bernard Musnik, pres; 610 Fifth Ave., New York 20. Plaza 7-2273.

Q

Henry Quednan Inc. 404 Thirteenth St., Tampa, Fla. 2-0191.
Miami 32: Pan American Bank Bldg. Franklin 1-8645.

R

Ratliffe Adv. Agency. Mercantile Bank Bldg., Dallas 1, Tex. Riverside 2-8035.
Radio-Television Dept.: Wilda H. Wilson.
Reach, McClinton & Co. 505 Park Ave., New York 22. Plaza 1-7300.
Radio-TV Dept.: Werner Michel, vp, radio-tv director; Ranson P. Dunnell, James Young, James Graham, radio-tv producers.
Radio-TV Media Buyers: Timothy J. O'Leary, head timebuyer; Robert Bruno, John Curran, timebuyers.
Newark 2, N. J.: 69 Washington St. Market 2-5100. Don Mayer, vp-mgr; Marc Seixas, media director.
Chicago: Prudential Plaza. Superior 7-9722. (Reach, McClinton & Pershall Inc.) J. R. Pershall, pres.; Arthur E. Taylor, media director.
Minneapolis: 706 Second Ave., S. Federal 9-8041. George O. Ludcke Jr., vp-mgr; Sophie Marblestone, media director.
Los Angeles: 6434 Wilshire Blvd. Olive 3-9610. Harry Witt, vp-mgr; Blanche Graham, media director.
Boston: (Reach, McClinton & Humphrey Inc.) Statler Bldg. Liberty 2-6100. R. B. Humphrey, pres.; Marrianna Miolo, timebuyer.
Reinhardt Adv. Inc. 1736 Franklin St., Oakland 12, Calif. Templebar 2-2408.
Radio-Television Dept.: A. Leo Bowman, timebuyer; Henry E. Freitas, director.
E. W. Reynolds Ltd. 154 University Ave., Toronto 1. Empire 2-2381.
Radio-Television Dept.: Henry E. Karpus, vp radio-tv; Arthur Gaudier, radio-tv co-ordi-

nator; Edward Yanush, radio-tv co-ordinator.
Radio-Television Media Buyers: Helen Anderson, Ver Hopkins.
Montreal: 1440 St. Catherine St. W. University 6-1775. Jean Touzas, George Grant-Hudson, radio-tv executives; Mildred North, media buyer.
Rich, Bryan & Curtis Inc. 50 E. 42nd St., New York 17. Murray Hill 2-1612.
Radio-Television Dept.: William Rich, pres. Fletcher Richards, Calkins & Kolden, 730 Fifth Ave., New York 19. Plaza 7-6400.
Fletcher D. Richards, pres.; William A. Chalmers, senior vp-operations.
Television-Radio Dept. (10 Rockefeller Plaza. Judson 6-5400): S. J. Frolick, vp & director, Television-Radio Dept.; William Vance, tv-radio copy-production chief; Bunker Jenkins, tv-radio writer-producer; Robert Nugent, tv-radio account executive; Vic Miranda, tv art director; Steve Roppolo, tv-radio writer-producer.
Radio-Television Media Buyer: James Kelly, Chicago 1: Prudential Plaza. Randolph 6-3830.
Montreal 2: 550 Sherbrooke W. Belair 8821. Hollywood 28: 6233 Hollywood Blvd. Hollywood 3-4194.
San Francisco 4: Harris, Harlan & Wood, Div. of FRC&H. 58 Sutter St. Yukon 6-6836.
Seattle 1: Joseph Vance Bldg. Main 2-1555.
Edgway Adv. Co. 8008 Carondelet, St. Louis 5, Pa. View 1-8755.
Radio-Television Dept.: Casper S. Yost, pres; Biron A. Valier, executive vp; E. A. W. Schullenburg, vp, media director; Fred N. Littrell, assistant media director.
Memphis 11, Tenn.: 3340 Poplar Ave. Glendale 2-7328. Walter L. Chesman, Janice Gardner, Ruth Taylor.
Riedl & Freede Adv. Inc. 424 Lakeview Ave., Clifton, N. J. Gregory 1-7900.
Radio-Television Dept.: Daniel Whitney, Jerry Verbel, creative directors.
Radio-Television Media Buyers: Mrs. Janet G. Stearns, broadcast media director; Lorraine Schulze, assistant media buyer.
Fred Riger Adv. Agency. 66 Hawley St., Binghamton, N. Y. 3-7823.
Radio-Television Dept.: Frederick R. Riger, Stanley W. Blumm Jr.
Radio-Television Media Buyers: Mr. Riger, Mr. Blumm, Alberta Patrick.
Rippey, Henderson, Bucknum & Co. 909 Sherman St., Denver 3. Acoma 2-5601.
Dan Rivkin Agency. 1418 Walnut St., Philadelphia 2. Pennypacker 5-5766.
Radio-Television Dept.: Dan Rivkin.
Robinson, Adelman & Montgomery. 2016 Walnut St., Philadelphia 3. Locust 8-5885.
Robinson, Jensen, Fenwick & Haynes Inc. 1111 Wilshire Blvd., Los Angeles 17. Huntley 2-2050.
Radio-Television Dept.: Lee Laufer, tv-radio producer.
Radio-Television Media Buyer: Robert C. Neuman, media director.
Roche, Rickerd & Cleary Inc. 135 S. LaSalle St., Chicago 3. Randolph 6-3760.
Radio-Television Dept.: Kirby Roche, vp, radio-tv director.
Radio-Television Media Buyer: Frank Hake-will, vp and timebuyer.
Irving Rocklin & Assoc. 32 W. Randolph St., Chicago 1. Randolph 6-2324.
Radio-Television Dept.: Marjorie Lovinger, copy chief; Sue Wurtzburg, production; Trina Shuchat, film buyer, Robert Rocklin, traffic; Ira Segall, tv director.
Radio-Television Media Buyer: Irving Rocklin.
The Rockmore Co. 575 Lexington Ave., New York. Plaza 8-2400.
Sherwin Robert Rodgers & Assoc. Inc. 46 E. Chicago Ave., Chicago 11. Superior 7-5706.
Radio-Television Dept.: Toni Rodgers, director.
Radio-Television Media Buyer: L. Raclin.
Rogers & Smith. 20 N. Wacker Dr., Chicago 6. Dearborn 2-0020.
Dallas 1, Tex.: Insuromedic Bldg. Riverside 1-6044.
Kansas City 6, Mo.: 903 McGee St. Victor 2-9400.
Roland-Bodes Adv. Co. 10 E. 40th St., New York 16. Murray Hill 3-7143.
Ronalds Adv. Agency Inc. 1440 St. Catherine St. W. Montreal. University 6-9471.
Charles Ross Adv. Agency. 6000 Sunset Blvd., Hollywood 28. Hollywood 2-1184.
S. Lawrence Rothman Adv. Peoples Union Bank Bldg., McKeesport, Pa. Orchard 3-0900.
Radio-Television Dept.: Larry Rothman, radio-tv time and talent buyer.
Ross Roy Inc. 2751 E. Jefferson Ave., Detroit 7. Lorain 7-8900.
Hollywood 28, Calif.: 1680 N. Vine St., Hollywood 9-6263.
Windsor, Ont. Canada Trust Bldg. Clearwater 6-2371.
The Sumrill Co. Inc. 1895 Mt. Hope Ave., Rochester 20, N. Y. Browning 1-2150.
Buffalo 2: 374 Delaware Ave. Madison 6020.
Radio-Television Dept.: Richard C. Shepard, director; Gene Novak, creative director; Charles D. Einach, production mgr.
Utica 3: 10 Hopper St. Swift 7-2850.
Lowie Bunkle Adv. Liberty Bank Bldg., Oklahoma city 2. Central 6-3521.
Radio-Television Dept.: Martin Fuller, director; Howard Neumann, Monty Mann, Vernon Morelock, vps.
Radio-Television Media Buyer: Pattie Moreland, media director.
Jack W. Runyon & Co. Adv. 26 O'Farrell St.,

San Francisco 8. Exbrook 7-6282.
Radio-Television Dept.: Jack W. Runyon,
Arthur Wandtke Jr.
Radio-Television Media Buyer: Betty Fleming.

B

Ben Sackheim Inc. Plaza Hotel, 2 West 59th St., New York 17. Plaza 1-2200.
Radio-Television Dept.: William Pitts, vp, radio-tv, William Gaulker, media director.
Radio-Television Media Buyer: Robert A. Glatzer, timebuyer.
Maxwell B. Sackheim Inc. 545 Madison Ave., New York 22. Plaza 1-3151.
Radio-Television Media Buyer: Barbara Kumble.
Sanders Adv. Agency Inc. Interurban Bldg., Dallas 1, Tex. Riverside 7-1582.
Radio-Television Dept.: J. S. Sanders, pres; John Pauling, vp; Ott Horn, account executive.
Frost & Shafer Adv. 6115 Selma Ave., Hollywood 28. Hollywood 2-0858. Jack Frost, Bill Shafer.
Walker Sausy Adv. Inc. 1501 Canal St., New Orleans, La. Jackson 2-9212.
Frank B. Sawdon Inc. 60 E. 56th St. New York 22. Plaza 1-4646.
Radio-Television Dept.: John Paul Jones, director.
Radio-Television Media Buyer: Ardien Rodner, media director.
Hollywood: 6115 Selma Ave. Hollywood 4-7579.
Schneider Cardon Ltd. 1224 St. Catherine St. W., Montreal 25. University 1-4764.
Radio-Television Dept.: Russell E. Moore, creative director, tv-radio director.
Radio-Television Media Buyers: Phil Saxe, vp; L. Bramson, account executive.
Harry Schneiderman Inc. 141 W. Jackson Blvd., Chicago 4. Webster 9-3924.
Radio-Television Dept.: Doris Golow.
Schoonmaker, Williams & Moss Inc. Kalamazoo Bldg., Kalamazoo 4, Mich. Fireside 3-1673.
Schwab, Beatty & Porter Inc. 488 Madison Ave., New York 22. Murray Hill 8-3813.
Radio Dept.: 38 E. 57th St., New York 22. Plaza 1-1557. G. F. Perkins, radio-tv director; Rae Elbroch, assistant director.
E. Jack Scott Inc. 814 N. Michigan Ave., Chicago 11. Whitehall 4-6886.
Radio-Television Dept.: Herbert S. Laufman, vp; Stewart Sherling, production mgr; Bernard F. Kuby, copy chief; Edward Fitzgerald, director, contract relations.
Radio-Television Media Buyer: William Weiland, media director.
Seitner Assoc. James Bldg., Jacksonville 2, Fla. Elgin 4-0561.
Radio-Television Dept.: Robert L. Seitner Jr., copy; Marilyn Staton, sales; Robert Dawson, art director.
Selders-Jones-Govington Inc. 3252 Broadway, Kansas City 11, Mo. Jefferson 1-5650.
Radio-Television Dept.: David V. Selders, Albert M. Travis.
Radio-Television Media Buyer: Geraldine Lay.
Henry Senne Adv. Inc. 75 E. Wacker Dr. Chicago 1. Randolph 6-6932.
Radio-Television Dept.: Henry Senne.
Radio-Television Media Buyer: William Barth.
Leonard Shane Agency, 6061 Hollywood Blvd., Hollywood 28, Calif. Hollywood 9-2258.
Radio-Television Dept.: Leonard Shane, pres; J. M. Lench, executive vp-radio-tv director; Peter deLima, production; Mrs. Mary Reynolds, timebuyer.
Radio-Television Media Buyers: Mr. Lench, Mrs. Reynolds.
Jack T. Sharp Adv. 2036 E. 22nd St., Cleveland 15, Ohio. Superior 1-1700.
Radio-Television Dept.: Jack T. Sharp, pres; Mel Tenenbaum, tv-radio director.
John W. Shaw Adv. Inc., 51 E. Superior St., Chicago 11. Chicago 4-8328.
Radio-Television Dept.: Hathaway C. Kemper, radio-television director.
Radio-Television Media Buyers: Richard L. Rogers, media director; Isabel McCaulay, June Nelson, Marilyn McDermott, timebuyers.
Shay Adv. Agency, 1610 Argyle Ave., Hollywood 28, Calif. Hollywood 4-1158.
Radio-Television Dept.: Jean G. Shay.
Sheldon Fredericks Adv. Assoc. 175 Fifth Ave., New York 10. Gramercy 7-5393.
Radio-Television Dept.: Allen Murphy, vp.
Showacre, Coons, Shotwell Inc. W. 1115 Broadway, Spokane, Wash. Fairfax 8-6970.
Radio-Television Dept.: Ralph Shotwell, Dorothy Leggo.
Radio-Television Media Buyers: Robert Showacre, Robert Coons, Mr. Shotwell, James Adams, Elsie Davenport.
Simons-Michelson Co. 1126 Lafayette Bldg., Detroit 26. Woodward 3-3000.
Radio-Television Dept.: Richard N. Hughes, director.
Radio-Television Media Buyers: Leonard N. Simons, partner; Lawrence J. Michelson, partner; Arthur Copland, Evelyn Keller, Leonard M. Kurland, Sam Rubin, Josh Sarasohn.
Smalley & Smith Inc. 600 Sunset Blvd., Los Angeles. Hollywood 6-2494.
Smith & Dorian Inc. 39 W. 55 St., New York. Circle 5-5222.
Radio-Television Dept.: Gerald J. Kaufman, radio-tv director.
Radio-Television Media Buyer: Judith Minster.
Hartford (Smith, Dorian & Burman): 57 Farmington Ave. Chapel 7-2894. Alan Burman, pres, media buyer.
Smith, Taylor & Jenkins Inc. 223 Fourth Ave., Pittsburgh 22. Atlantic 1-9312.

Spacetime Adv. Inc. 7805 Sunset Blvd., Los Angeles 46, Calif. Hollywood 2-6933.
Symond Spector Co. 445 Park Ave., New York 60. Murray Hill 8-4407.
Raymond Spector, pres-treas.
Stake & Schoonmaker Co. Kalamazoo Bldg., Kalamazoo, Mich. Fireside 3-1678.
Charles N. Stahl Adv. Agency Inc. 6777 Hollywood Blvd., Hollywood 28. Hollywood 2-7344.
Radio-Television Dept.: Donald D. Lewis, media director.
Radio-Television Media Buyer: Billie Riola.
New York: 521 Fifth Ave. Yukon 6-4924.
Robert Franklin, radio-tv executive.
Chicago: LaSalle Bldg. Andover 3-0394. Ray Stone.
Stanfield, Johnson & Hill Ltd. Dominion Square Bldg., Montreal. University 6-8741.
Radio-Television Dept.: John P. O'Flaherty, director; B. A. C. Quill, coordinator.
Radio-Television Media Buyers: Mary McGowan; Diana Stewart, assistant.
Toronto 5: 255 Davenport Rd. Walnut 4-8481.
W. R. Ross, mgr; (Miss) Bernie Rusack, radio-tv buyer.
Stanley Adv. Agency Inc. Francis Palms Bldg., Detroit 1. W. Woodward 5-6155.
Radio-Television Dept.: Stanley Altschuler, pres. gen. mgr; Eugene E. Altschuler, sec. treas. tv producer; Evelyn Stern, timebuyer; Susie Strother, radio supervisor.
Hal Stebbins Inc. 713 W. Olympic Blvd., Los Angeles 15. Richmond 9-5317.
Stockton, West, Burkhardt Inc. First National Bank Bldg., Cincinnati 2. Dunbar 1-5600.
Stockwell & Marcuse Adv. Agency. Industrial Bldg., Detroit 26. Woodward 1-4484.
Radio-Television Dept.: William H. Stockwell, Philip R. Marcuse, partners; David Gabler, account executive; Paul Stano, director, public relations.
Stodol Adv. Co. 850 S. Hill St., Los Angeles 14. Madison 2-1193.
Radio-Television Dept.: Edward C. Stodel, director; S. Gardener, executive director, tv-radio merchandising, promotion; J. P. Seyster, art director.
Radio-Television Media Buyers: Ed. Stodel, media director; C. J. LeVine, assistant.
Stoetzel & Assoc. Inc. 307 N. Michigan Ave., Evanston, Ill. State 2-8927.
Storm Adv. Co. Inc. 72 East Ave., Rochester 4, N. Y. Baker 5-9140.
Radio-Television Dept.: Morry Storm, pres, account executive; Barbara Herman, assistant to president, timebuyer.
St. Louis 8: 4971 Maryland Ave. Forest 1-8700. William Frank, account executive.
Strachen & McKim Adv. 6 E. 4th St., Cincinnati 2. Main 1-1618.
Radio-Television Dept.: Holmes E. Leed, radio-tv director.
Street & Finney Inc. 45 W. 45th St., New York 36. Circle 6-1700.
Radio-Television Dept.: Helen A. Thomas, director.
Radio-Television Media Buyers: Elenore Scanlon, Dolores Carbone, timebuyers.
Stromberger, LaVene, McKenzie Inc. 3325 Wilshire Blvd., Los Angeles 5. Dunkirk 5-2211.
Sullivan, Stauffer, Colwell & Bayles, Inc. 477 Madison Ave., New York 22. Murray Hill 8-1600.
Ray Sullivan, chmn of bd; Brown Bolte, pres.
Radio-Television Dept.: Donald D. Stauffer, partner in charge of tv-radio; Philip H. Cohen, vp and tv-radio director; George Frey, vp in charge of network operations; Thomas F. Victor Jr., vp, tv-radio production; Frank Reed, business mgr and director of station relations; Corey Allen, new programs.
Radio-Television Media Buyers: Frank Minehan, vp-media director; Vera Brennan, chief timebuyer; Bob Anderson, Jeanne Sullivan, Steve Suren, Ira Gonsier, Edward Fonté, Don Ross, Fred Spruytenburg, timebuyers.
Hollywood 28: 6253 Hollywood Blvd. Hollywood 4-2119. John J. Van Nostrand, vp, tv-radio director; Robert Ballin, vp; Robert C. Furman, director of west coast film production.
Sutherland-Abbott. 581 Boylston St., Boston 16. Copley 7-8600.
Sweeney & James Co. 1501 Euclid Ave., Cleveland 15, Ohio. Main 1-7142.
Sylvester Adv. Agency. 1120 N. Hill Ave., Pasadena 7, Calif. Sycamore 4-1179.

T

Tatham-Laird Inc. 64 E. Jackson Blvd., Chicago 4. Harrison 7-3700.
Radio-Television Dept.: Dan Ryan, director of radio-tv commercials.
Radio-Television Media Buyers: George A. Bolas, director, media activities; John Deacon, Philip Gore, Donald Grasse, Mary Rodger, timebuyers.
New York 17: 420 Lexington Ave. Murray Hill 9-8733. John Masterson, tv mgr.
Hollywood 28: 1680 Vine St. Hollywood 1-9228. Victor Hunter, tv mgr.
Taylor-Norworthy Inc. 1505 Elm St., Dallas 1. Riverside 2-8773.
Terry, Gray-Schwartz & Harris Inc. 5860 N. Lincoln Ave., Chicago 45. Longbeach 1-4428.
Radio-Television Dept.: Ron Terry (pres), executive director, radio-tv; Gloria Lynn (secretary), talent, production supervisor; Marv Gray (treas), transcription, film supervisor; George J. Harris (vp), production-talent budget control; Robert Spencer, commercial continuity director; Peter Fleischmann, properties mgr.
Radio-Television Media Buyers: Messrs. Terry, Harris, Gray, Miss Lynn; Bernard P.

London, Edwar Blatnick, Mr. Fleischmann, account executives.
J. Walter Thompson Co. 420 Lexington Ave., New York 17. Murray Hill 6-7000.
Stanley Resor, chmn of bd; Henry C. Flower Jr. and Samuel W. Meek, vice chairmen; Norman H. Strouse, pres.
Radio-Television Dept.: Dan Seymour, vp, director; H. Bart McHugh Jr., vp, associate director; John F. Devine, vp in charge of administration; Robert E. Buchanan, Storrs Haynes, Woodrow Benoit, tv group heads.
Radio-Television Media Buyers: Arthur Porter, vp, media director; Richard P. Jones, vp, media mgr; Ruth Jones, associate media director; broadcast-station relations supervisor; Philip Birch, Jack Green, Robert Lilien, James Luce, Harold Wilt, Anne Wright, Daniel Charnas, associate media directors.
Polly Allen, Marie Barbato, Paul Bures, Thomas Glynn, Robert Gorby, John Gray, Mario Kircher, Mike La Torre, Gloria Mahaney, Frank Marshall, Peg McAuley, Allen Sacks, Carrie Senatore, Jayne Shannon, Joan Shelt, John Sisk, Ann Soulen, Dorothy Thornton, Harold Veltman, Richard Vorce, Madeleine Calcaterra, Peter Chase, James Gasser, Peter Levin, Richard Macaluso, Richard Nyborg, Richard Rack, Margot Teleky, Robert Pecka, Nancy Smith, Charles Bartholomew, timebuyers; Lucian Chimene, Clay Warren, broadcast analysts.
Chicago 11: 410 N. Michigan Ave. Mohawk 4-6700.
Radio-Television Dept.: John Mosman, director of radio-tv.
Radio-Television Media Buyers: John de Bevec, vp, media director; A. G. Ensrud, Richard Hyland, Robert Thurmond, E. K. Grady, associate media directors; Edward Fitzgerald, senior timebuyer; John Rohrbach, Robert Atwood, Harry Furlong, Marvin Burns, Sylvia Rut, Ellen Carlson, Marie Rogers, Margaret Willebrand, Bernice McTaggart, timebuyers.
Detroit 26: 535 Griswold St. Woodward 2-8890. William B. Laurie, mgr; Eldon Hazard, John Heiney, account representatives.
Hollywood 48: 6505 Wilshire Blvd. Olive 3-0300. Charles Vanda, vp, director of programming; William Wilgus, vp, mgr.
San Francisco 4: 320 California St. Garfield 1-3510. Forrester Mashbir, group head; Frances Austin, timebuyer.
The Thompson-Koch Co. 1450 Broadway, New York 18. Lackawanna 4-6400.
Radio-Television Media Buyer: Robert Hall.
Charles Tombras & Assoc. Inc. Fidelity Bank Bldg., Knoxville, Tenn. 5-9424.
Tracy-Loocke Co. 2501 Cedar Springs Rd., Dallas 1, Tex. Riverside 8-4741.
Houston: 2332 W. Holcombe Blvd. Mohawk 7-8352.
Philadelphia: Suburban Station Bldg. Rittenhouse 6-7186.
The Tullis Co. 6000 Sunset Blvd., Hollywood 28. Hollywood 2-6333.
Radio-Television Dept.: Howard L. Tullis, pres; Harold J. Davis, vp-radio director; Jerry Pomerance, vp-tv director.
Radio-Television Media Buyers: Willy Brasile, timebuyer-radio; Ann Stone, timebuyer-tv.

V

Van der Boom, Hunt, McNaughton Inc. 672 S. Lafayette Park Pl., Los Angeles 57. Dunkirk 2-6203.
Van Sant Dugdale & Co. 15 E. Fayette St., Baltimore 2. Lexington 9-5400.
M. Belmont Van Staadig Inc. 1917 Eye St., N. W. Washington 6, D. C. Republic 7-2929.
Vickers & Benson Ltd. 1440 St. Catherine St. W., Montreal, Que. University 6-7701.
Radio-Television Dept.: Laurent Jodoin, director; Allan Stark, executive production director; Marcel Provost, live program director.
Radio-Television Media Buyer: Mrs. Jeanne Guerin.
Toronto, Ont.: 110 Church St. Empire 4-6301.
Radio-Television Dept.: Des Hardman, director; Ken Gunton, director of production.
Radio-Television Media Buyer: Mrs. Laura Jensen.
Victor & Richards Inc. 565 Fifth Ave., New York 17. Oxford 7-6960.
Radio-Television Dept.: Victor D. Lindeman Jr., director, talent buyer; Alan Sands, producer-writer; Peggy Seager, tv coordinator.
Radio-Television Media Buyer: Lucille Widener.
Carlo Vinti Adv. 551 Fifth Ave., New York 17. Murray Hill 2-8061.
Radio-Television Dept.: Carlo Vinti, pres; Joseph Vinti, vp and production mgr; Augusto Mauro, copy chief.
Radio-Television Media Buyers: Carlo Vinti, Joseph Vinti.
W. L. Vomack Inc. 1723 Jerome Ave., Brooklyn 35, N. Y. Dewey 2-1922.
William von Zelle & Co. 441 Lexington Ave., New York 17. Murray Hill 2-9010.

W

Wade Adv. Inc. 20 N. Wacker Dr., Chicago 6. Financial 6-2100.
Albert G. Wade II, pres; Paul McCluer, executive vp.
Radio-Television Dept.: Jack Farnell, director, network tv; Grover J. Allen, assoc. direc-

Advertising Agencies CONTINUED

tor, network tv; Booth Luck, director, tv films.
Radio-Television Media Buyers: Louis J. Nelson, director of marketing (media and research); Davis S. Williams, media director; Arvid Anderson, Bob Jolly, John Schroeder, media associates.

New York 17: 6 E. 45th St. Oxford 7-9261.
Henry J. Opperman, office mgr.

Wade Adv. Agency Inc. (AMlate of Wade Adv.), 6381 Hollywood Blvd., Hollywood 28. Hollywood 4-7457.

Albert G. Wade II, pres; Forrest F. Owen Jr., exec vp and gen mgr.
Radio-Television Dept.: Edgar C. Pierce, radio-tv director.

Hugo Wagensell & Assoc. Co., Talbott Bldg., Dayton 2, Ohio. Baldwin 2-5542.

Radio-Television Dept.: Frederic R. Harwood, director.
Radio-Television Media Buyer: Mrs. Donna Shultz.

W. S. Walker Adv. Inc., Oliver Bldg., Mellon Sq., Pittsburgh 22. Grant 1-1900.

Wank & Court & Lee Inc., 1405 Industrial Rd., San Carlos, Calif. Lytell 1-1747.

Ward, Frojen Adv. Inc., 3350 Wilshire Blvd., Los Angeles 6. Dunkirk 1-2107.

Radio-Television Dept.: Robert J. Ward, Robert C. Frojen.

William Warren, Jackson & Delaney, 45 W. 45th St., New York 36. Judson 6-0350.

Warren & Litzenger Adv., 805 First National Bldg., Davenport, Iowa. 6-2596.

Radio-Television Dept.: George W. Meister, radio-tv director.
Radio-Television Media Buyer: Roger S. Smith.

Warwick & Legler Inc., 375 Park Ave., New York 22. Plaza 1-4700.

H. Paul Warwick, pres.
Radio-Television Dept.: William P. Warwick, vp and radio-tv director; Grant Tinker, director of tv programming; Andrew Christian, tv-radio executive producer; Evangeline Hayes, film production coordinator; Benjamin Colarossi, tv art director.
Radio-Television Media Buyers: Richard Bean, vp and media director; Joseph Hudak and James Kearns, timebuyers.

Watts, Payne Adv. Inc., 900 S. Main, Tulsa, Okla. Diamond 3-8108.

Tucker Wayne Co., 1175 Peachtree St., N.E., Atlanta 9, Ga. Trinity 3-2021.

Radio-Television Dept.: Leigh Kelley, film director.
Radio-Television Media Buyers: Anne A. Benton, media director; Ann Hutcheson, assistant media director, timebuyer; Mrs. Ruth E. Trager, timebuyer; Virginia Stone, Mrs. Gwen Hudgens, assistant timebuyers.

Weaver-Gardner Inc., Oppenheim Bldg., St. Paul 1. Capital 4-4715.

Radio-Television Dept.: Luther P. Weaver, tv director; Don Gardner, radio director.
Radio-Television Media Buyer: June Gilats, media director.

Webb Assoc. Inc., 330 Fifth Ave., New York 1. Longacre 5-6462.

Radio-Television Dept.: Bernard J. Schiff, pres; Elaine E. Hudson, tv director; Lee Kriss, producer; Betty Dalva, chief estimator.

Webber Adv. Agency, 103 College Ave., S.E. Grand Rapids 2, Mich. Glendale 6-1628.

Radio-Television Dept.: C. Reid Webber Sr.

R. W. Webster Adv., 816 W. Fifth St., Los Angeles 17. Madison 9-2283.

Radio-Television Media Buyer: Max Heymann, timebuyer.

John P. Weidenhamer & Assoc. Inc., 1735 Park St., Harrisburg, Pa. Cedar 4-1808.

Milton Weinberg Adv., 6523 Wilshire Blvd., Los Angeles 48. Oliver 3-2300.

Radio-Television Dept.: Joel Stearns, media director; Chuck Meyer, tv director; Jenny Kernan, assistant media director.

Weiner & Gossage Inc., 149 California St., San Francisco. Yukon 2-2700.

Edward H. Weiss & Co., 360 N. Michigan Ave., Chicago 1. Central 6-7522.

Edward H. Weiss, pres.
Radio-Television Dept.: Marvin L. Mann, vp and radio-tv dir.

Radio-Television Media Buyers: Jack Bard, vp in charge of media and marketing; Nora Marcus, Joan Mandel, timebuyers.
New York 22: 460 Park Ave. Plaza 8-0992.
Peggy Schilling, mgr.

Weiss & Geller Inc., 400 Madison Ave., New York 17. Plaza 3-4070.

Radio-Television Dept.: Max Tendrich, director of media.
Radio-Television Media Buyer: Jack Geller, chief timebuyer; Frances Rosen, broadcast traffic mgr.

Welch, McKenna Inc., 800 W. 9th Ave., Denver 4. Main 3-5368.

Wendt Adv. Agency, Strain Bldg., Great Falls, Mont. Glendale 2-8581.

Wentzel & Fluge Inc., 251 E. Grand Ave., Chicago 11. Delaware 7-3934.

Radio-Television Dept.: John Cristopher, director.
Radio-Television Media Buyer: Sally Ullman, media supervisor.

Wermen & Schorr Inc., 1616 Walnut St., Philadelphia 3, Pa. Pennypacker 5-1658.

The Wesley Assoc. Inc., 630 Fifth Ave., New York 17. Judson 2-8050.

Radio-Television Dept.: Joseph B. Knapp, media director.

West-Marquis Inc., 1220 Wilshire Blvd., Los Angeles 17. Madison 9-2214.

San Francisco 3: 785 Market St. Garfield 1-1716.

Seattle 4: Dexter Horton Bldg. Mutual 1066.

Western Adv. Agency Inc., 35 E. Wacker Dr., Chicago 1. Andover 3-2545.

Radio-Television Dept.: Earl Minser, director.
Radio-Television Media Buyers: Dick Art, Wendell Unfer.

Wexton Adv. Agency, 444 Madison Ave., New York 22. Murray Hill 8-4050.

Radio-Television Dept.: John Eckstein, vp.
Radio-Television Media Buyers: Josephine Streader, media director; Mr. Eckstein; Jean Boyde, assistant to Mr. Eckstein.

White Adv., 2010 S. Utica St., Tulsa 4. Riverside 2-2428.

Radio-Television Dept.: L. E. White, radio-tv director.

Radio-Television Media Buyers: Mr. White, Ruby White, timebuyer.

White & Shuford Adv., 1821 Wyoming St., El Paso, Texas. Keystone 3-4933.

Radio-Television Dept.: James Pratt Jr., director.

Radio-Television Media Buyers: Mr. Pratt, Jack W. Snapp, media director, office mgr.

Wildrick & Miller Inc., 630 Fifth Ave., New York 20. Judson 6-3310.

Edwin Bird Wilson Inc., 52 Wall St., New York 5. Digby 4-6780.

Winius-Brandon Co., 1706 Olive St., St. Louis 3. Chestnut 1-6380.

Radio-Television Dept.: Herbert P. Halpern, director; Mrs. Billie Essenpreis, assistant.

Wolfe-Jickling-Conkey Inc., 327 John R. Street, Detroit 26. Woodward 1-1865.

Wolf Assoc. Inc., First Federal Savings Bldg., Rochester 4, N. Y. Baker 5-2090.

The Albert Woodley Co., 530 Fifth Ave., New York 17. Murray Hill 2-6881.

Ted Workman Adv., 8800 Hines Blvd., Dallas 35. Fleetwood 2-4811.

X

Young & Rubicam, 285 Madison Ave., New York 17. Murray Hill 9-5000.

Sigurd S. Larmon, chmn bd; Louis N. Brockway, chmn executive committee; George H. Gribbin, pres.

Radio-Television Dept.: Peter G. Levathes, vp, director; David Y. Bradshaw, mgr; Wickliffe Crider, Everett H. Erlick, Norman Glenn, vps; Thomas J. Adams, Richard Dana, Robert Leadley, Lee Strahorn, W. Preston Wood II, supervisors; Jean Taylor, supervisor, local radio-tv production.

Radio-Television Media Buyers: William E. Matthews, vp, director; Warren Bahr, Frank Coulter Jr., James R. English, G. Kirk Greiner, George F. Leithner, Joseph F. St. Georges, Henry L. Sparks, Charles T. Skelton, associate media directors; Lloyd Harris, Thomas Lynch, assistant media directors; Kay Brown, Charles Buccieri, Thomas M. Comerford, William P. Dollard, Seymour Drantch, John M. Flournoy, Donald Foote Jr., Robert P. Gieckler, Frank Grady, Vance Hicks, Arthur E. Jones Jr., Robert Kowalski, Arthur Meagher, Joseph W. Ostrow, Lorraine V. Ruggiero, James M. Scala, Thomas Viscardi, Russell A. Young, media buyers; Raymond E. Jones, supervisor, spot availabilities; John Freese, mgr, commercial production.

Chicago 1: 333 N. Michigan Ave. Financial 6-0750. Robert H. Brinkerhoff, vp-mgr.

Detroit 26: 645 Griswold St. Woodward 1-7050. Randolph McKelvey, vp-mgr.

San Francisco 4: 120 Montgomery St. Exbrook 7-1833. George B. Richardson, vp-mgr.

Hollywood 28: 6253 Hollywood Blvd. Hollywood 9-2731. Walter Bunker, vp-mgr in charge of Hollywood radio-tv.

Los Angeles 17: 611 Wilshire Blvd. Madison 6-7641. Jack W. Smock, vp-mgr.

Montreal 2: 1255 University St. University 6-8941. Wilfrid Taylor, vp-mgr.

Toronto 1: 250 University Ave. Empire 2-3921. Trevor G. Goodman, vp-mgr.

Z

Zlowe Co., 65 E. 55th St., New York 22. Plaza 3-1764.

S. E. Zubrow Co., 1420 Walnut St., Philadelphia. Kingsley 6-4710.

Radio-Television Dept.: James Kirkconnell, media director.

**THE
LEADING
ADVERTISING
AGENCIES
IN RADIO-TV
with their
BROADCAST
BILLINGS** ➔

Annually, beginning in 1952, the editors of BROADCASTING, The Businessweekly of Television and Radio, have compiled the broadcast billings records of the advertising agencies doing the most business in radio and tv. On this page and next is the historical record. The report for 1959 will appear in BROADCASTING in the winter of 1959.

1952

Rank	Agency	Combined Radio-Tv	Radio Only	Tv Only
1.	BBDO	\$40	\$13.5	\$26.5
2.	YOUNG & RUBICAM	36	12	24
3.	BENTON & BOWLES	30	10.5	19.5
	BIOW CO	30	10.5	19.5
5.	WILLIAM ESTY & CO.	28	10	18
6.	J. WALTER THOMPSON	27	13.5	13.5
7.	DANCER-FITZGERALD-SAMPLE	26	17.5	8.5
8.	McCANN-ERICKSON	25	8.7	16.3
9.	FOOTE, CONE & BELDING	20	10	10
10.	LEO BURNETT CO.	18	9	9
11.	LENNEN & NEWELL	15	3	12
	TED BATES	15	6	9
13.	KENYON & ECKHARDT	14.5	5.5	9
14.	N. W. AYER & SON	12	6	6
15.	MAXON INC.	11	4.4	6.6
16.	SULLIVAN, STAUFFER, COLWELL & BAYLES	10	4	6
	CUNNINGHAM & WALSH	10	4	6
18.	NEEDHAM, LOUIS & BRORBY	8	3	5
	CECIL & PRESBREY	8	3.6	4.4
	COMPTON ADV.	8	4.5	3.5
21.	SHERMAN & MARQUETTE	7.5	2.5	5
	RUTHRAUFF & RYAN	7.5	3.2	4.3
23.	CAMPBELL-EWALD	7	1.8	5.2
	D'ARCY ADV.	7	3.5	3.5
	WARWICK & LEGLER	7	3	4
26.	WARD WHEELOCK CO.	6	3.5	2.5
27.	HARRY B. COHEN CO.	4.5	1.8	2.7
28.	WILLIAM WEINTRAUB	4	2	2
19.	ERWIN, WASEY & CO.	3.5	1.5	2
30.	FULLER & SMITH & ROSS	3.4	.9	2.5

1953

Rank	Agency	Combined Radio-Tv	Radio Only	Tv Only
1.	BBDO	\$49.5	\$14.5	\$35
2.	YOUNG & RUBICAM	49	15	34
3.	J. WALTER THOMPSON CO.	35	13.5	21.5
4.	BENTON & BOWLES	32	11.8	20.2
	BIOW CO	32	8	24
6.	WILLIAM ESTY & CO.	29	8	21
7.	DANCER-FITZGERALD-SAMPLE	27	18	9
8.	McCANN-ERICKSON	25.5	8	17.4
9.	TED BATES	24	6	18
	LEO BURNETT CO.	24	7.2	16.8
11.	FOOTE, CONE & BELDING	18	8	10
	LENNEN & NEWELL	18	4	14
13.	KENYON & ECKHARDT	15.2	5.6	9.6
14.	KUDNER	15	4.8	10.2
15.	CUNNINGHAM & WALSH	14	4	10
	MAXON INC.	14	4.2	9.8
17.	N. W. AYER & SON	13.4	6.5	6.9
18.	SULLIVAN, STAUFFER, COLWELL & BAYLES	13	3	10
19.	COMPTON ADV.	12.5	5	7.5
20.	NEEDHAM, LOUIS & BRORBY	11	4.5	6.5
	SHERMAN & MARQUETTE	11	3.5	7.5
22.	GEOFFREY WADE	10	6.5	3.5
	RUTHRAUFF & RYAN	10	5	5
24.	CECIL & PRESBREY	9.5	1.5	8
25.	CAMPBELL-EWALD	8.5	1.8	6.7
26.	WARWICK & LEGLER	7	1.5	5.5
27.	D'ARCY ADV.	6.5	2.5	4
28.	DOHERTY, CLIFFORD, STEERS & SHENFIELD	6	1.5	4.5
	FULLER & SMITH & ROSS	6	1.5	4.5
	MacMANUS, JOHN & ADAMS	6	2	4
	WARD WHEELOCK CO.	6	2.5	3.5
	WEISS & GELLER	6	2	4

1954

Rank	Agency	Combined Radio-Tv	Radio Only	Tv Only
1.	YOUNG & RUBICAM	\$60	\$15	\$45
2.	BBDO	59	13	46
3.	J. WALTER THOMPSON CO.	50	12	38
4.	McCANN-ERICKSON	46	9	37
5.	BIOW CO.	33.4	5.6	27.8
6.	LEO BURNETT CO.	33.3	6	27.3
7.	WILLIAM ESTY & CO.	31	5	26
8.	BENTON & BOWLES	29.2	8.4	20.8
9.	DANCER-FITZGERALD-SAMPLE	28.5	15.5	13
10.	TED BATES	27.5	7	20.5
11.	KENYON & ECKHARDT	22.5	7.5	15
12.	COMPTON ADV.	22.3	5.5	16.8
13.	FOOTE, CONE & BELDING	22	5.5	16.5
14.	LENNEN & NEWELL	20	4	16
15.	N. W. AYER & SON	18	7.5	10.5
16.	CUNNINGHAM & WALSH	16	3.5	12.5
17.	KUDNER	14	2.6	11.4
	MAXON INC.	14	3	11
19.	SULLIVAN, STAUFFER, COLWELL & BAYLES	13.8	3.8	10
20.	RUTHRAUFF & RYAN	13	4	9
21.	NEEDHAM, LOUIS & BRORBY	11.9	3.6	8.3
22.	BRYAN HOUSTON INC.	11.5	4	7.5
23.	GEOFFREY WADE	11	7	4
24.	CAMPBELL-EWALD	10	2.2	7.8
	WEISS & GELLER	10	2	8
26.	TATHAM-LAIRD	9.5	1	8.5
27.	D'ARCY ADV.	8	3.5	4.5
	ERWIN, WASEY	8	3	5
29.	MacMANNUS, JOHN & ADAMS	7	.5	6.5
30.	DOHERTY, CLIFFORD, STEERS & SHENFIELD	6	2.2	3.8
	GEYER INC.	6	2	4
32.	FULLER & SMITH & ROSS	5.7	.5	5.2
33.	GRANT ADV.	5.5	1.5	4
	WARWICK & LEGLER	5.5	1.3	4.2
35.	GREY ADV.	5.1	1.5	3.6
36.	HARRY B. COHEN	5	2	3

1955

Rank	Agency	Combined Radio-Tv	Radio Only	Tv Only
1.	YOUNG & RUBICAM	\$72	\$12	\$60
2.	BBDO	60	10.5	49.5
	McCANN-ERICKSON	60	10.5	49.5
4.	J. WALTER THOMPSON CO.	58	5	53
5.	LEO BURNETT	42.1	5.8	36.3
6.	BENTON & BOWLES	39	4	35
	WILLIAM ESTY & CO.	39	4	35
8.	TED BATES	37	7	30
9.	KENYON & ECKHARDT	34.5	4.5	30
10.	BIOW-BEIRN-TOIGO	30	5	25
	DANCER-FITZGERALD-SAMPLE	30	13	17
12.	COMPTON ADV.	25.5	4.5	21
13.	N. W. AYER & SON	21	10	11
14.	FOOTE, CONE & BELDING	20.5	3.5	17
15.	LENNEN & NEWELL	20	4	16
16.	SULLIVAN, STAUFFER, COLWELL & BAYLES	17.8	3.3	14.5
17.	CUNNINGHAM & WALSH	17	3.5	13.5
18.	RUTHRAUFF & RYAN	15.5	4	11.5
19.	CAMPBELL-EWALD	14	3	11
	KUDNER	14	2.5	11.5
	MAXON INC.	14	3	11
22.	TATHAM-LAIRD	12.2	.9	11.3
23.	NEEDHAM, LOUIS & BRORBY	12	3	9
24.	GRANT ADV.	11.1	2.6	8.5
25.	GEOFFREY WADE	11	4	7
26.	D'ARCY ADV.	10	3.5	6.5
	WEISS & GELLER	10	2	8
28.	BRYAN HOUSTON	9.8	2.8	7
29.	MacMANNUS, JOHN & ADAMS	8.5	.7	7.8
30.	ERWIN, WASEY & CO.	8	3	5
	GREY ADV.	8	1.7	6.3
32.	GEYER INC.	7	2	5
33.	EARLE LUDGIN & CO.	6.3	.3	6
34.	NORMAN, CRAIG & KUMMEL	6	2	4
	DOHERTY, CLIFFORD, STEERS & SHENFIELD	6	2	4
36.	WARWICK & LEGLER	5.7	1.2	4.5

CONTINUED ON PAGE D-74

Leading Agencies CONTINUED

1956

Rank	Agency	Combined Radio-Tv	Radio Only	Tv Only
1.	YOUNG & RUBICAM	\$82	\$ 8	\$74
2.	BBDO	80	10	70
3.	McCANN-ERICKSON	76.4	9.9	66.5
4.	J. WALTER THOMPSON CO.	70	10	60
5.	TED BATES	55	6	49
6.	BENTON & BOWLES	53.8	3.1	50.7
7.	LEO BURNETT	43	5	38
8.	WILLIAM ESTY & CO.	40	6	34
9.	DANCER-FITZGERALD-SAMPLE	37.5	6.5	31
10.	KENYON & ECKHARDT	35.6	4.5	31.1
11.	FOOTE, CONE & BELDING	32.5	7	25.5
12.	COMPTON ADV.	31.9	2.3	29.6
13.	N. W. AYER & SON	28	10	18
14.	SULLIVAN, STAUFFER, COLWELL & BAYLES	24.5	4.4	20.1
15.	CAMPBELL-EWALD	21	4	17
	LENNEN & NEWELL	21	1.5	19.5
17.	RUTHRAUFF & WALSH	15	4	11
18.	CUNNINGHAM & WALSH	14.5	2.8	11.7
19.	CAMPBELL-MITHUN	14	1	13
	D'ARCY ADV.	14	3	11
	GRANT ADV.	14	2.5	11.5
	MAXON INC.	14	1	13
23.	TATHAM-LAIRD	13.8	.6	13.2
24.	KUDNER	13	4	9
25.	NEEDHAM, LOUIS & BRORBY	12	2.5	9.5
26.	GEOFFREY WADE	11	2	9
	GREY ADV.	11	2.2	8.8
28.	BRYAN HOUSTON	10.8	1.3	9.5
29.	NORMAN, CRAIG & KUMMEL	9.6	2.6	7
30.	NORTH ADV.	9	1	8
31.	GEYER INC.	8	2	6
	ERWIN, WASEY	8	2	6
33.	EMIL MOGUL	7.5	2.5	5
34.	MacMANUS, JOHN & ADAMS	7	1.5	5.5
	RUSSEL M. SEEDS	7	1.5	5.5
	EARLE LUDGIN	7	.8	6.2
37.	DOHERTY, CLIFFORD, STEERS & SHENFIELD	6.7	1.2	5.5
38.	WARWICK & LEGLER	6.2	1.3	4.9
39.	RAYMOND SPECTOR	5.6	1	4.6
40.	HARRY B. COHEN	5.5	1.2	4.3

27.	TATHAM-LAIRD	11.2	.2	11
28.	NORTH ADV.	11	.5	10.5
29.	GARDNER ADV.	10.4	2.1	8.3
30.	NORMAN, CRAIG & KUMMEL	10.3	2.3	8
31.	DOHERTY, CLIFFORD, STEERS & SHENFIELD	10	.9	9.1
	KUDNER	10	3	7
33.	BRYAN HOUSTON	9	.7	8.3
34.	EDWARD H. WEISS CO.	8.3	.3	8
35.	FULLER & SMITH & ROSS	8.2	1.2	7
36.	EMIL MOGUL	8	2.1	5.9
37.	DONAHUE & COE	7.7	1.8	5.9
	MacMANUS, JOHN & ADAMS	7.7	2.1	5.6
39.	KEYES, MADDEN & JONES	7.4	.8	6.6
40.	GORDON BEST	7.3	1.3	6
41.	GUILD, BASCOM & BONFIGLI	6.9	1.6	5.3
42.	COHEN & ALESHIRE	6.6	1.5	5.1
43.	DOYLE DANE BERNBACH	6.5	.4	6.1
44.	OGILVY, BENSON & MATHER	6.4	2.4	4
45.	WARWICK & LEGLER	6.2	2.5	3.7
	D. P. BROTHER	6.2	.2	6
47.	EARLE LUDGIN	6	1	5
48.	GEYER INC.	5.5	1.5	4
49.	FITZGERALD	5.3	.5	4.8
50.	RAYMOND SPECTOR	5	—	5

1958

Rank	Agency	Combined Radio-Tv	Radio Only	Tv Only
1.	J. WALTER THOMPSON CO.	\$113.5	\$12	\$101.5
2.	McCANN-ERICKSON	102	15	87
3.	YOUNG & RUBICAM	95.2	13.2	82
4.	BBDO	88	15	73
5.	TED BATES	84	6	78
6.	BENTON & BOWLES	66.5	1.5	65
7.	LEO BURNETT	54.3	3.05	51.2
8.	DANCER-FITZGERALD-SAMPLE	48.7	7.7	41
9.	COMPTON ADV.	47.25	2.25	45
10.	N. W. AYER & SON	45	15	30
11.	LENNEN & NEWELL	40.1	9.3	30.8
12.	WILLIAM ESTY	39	4	35
13.	KENYON & ECKHARDT	37.2	7.2	30
14.	FOOTE, CONE & BELDING	35.5	6.5	29
15.	SULLIVAN, STAUFFER, COLWELL & BAYLES	30	6.4	23.6
16.	CAMPBELL-EWALD	30	4.5	25.5
17.	CUNNINGHAM & WALSH	22	9	13
18.	GEOFFREY WADE	18.6	1.5	17.1
19.	MAXON	16.8	1	15.8
20.	NEEDHAM, LOUIS & BRORBY	16.8	2.9	13.9
21.	ERWIN WASEY, RUTHRAUFF & RYAN	16.5	5.5	11
22.	GREY ADV.	16.5	5.5	11
23.	PARKSON	15.8	.2	15.6
24.	GRANT ADV.	15.5	2.7	12.8
25.	D'ARCY ADV.	15.5	5	10.5
26.	CAMPBELL-MITHUN	15.5	2.5	13
27.	NORMAN, CRAIG & KUMMEL	14.6	4.1	10.5
28.	DOHERTY, CLIFFORD, STEERS & SHENFIELD	13	2.5	10.5
29.	GARDNER ADV.	11.5	3.45	8.05
30.	TATHAM-LAIRD	11	.5	10.5
31.	BRYAN HOUSTON	10.8	.7	10.1
32.	OGILVY, BENSON & MATHER	10.1	2.4	7.7
33.	D. P. BROTHER	9.15	.65	8.5
34.	FULLER & SMITH & ROSS	9	1.5	7.5
35.	MacMANUS, JOHN & ADAMS	8.51	.81	7.7
36.	NORTH ADVERTISING	8.4	.1	8.3
37.	GUILD, BASCOM & BONFIGLI	8.3	1.4	6.9
38.	DOYLE DANE BERNBACH	7.8	.4	7.4
39.	KEYES, MADDEN & JONES	7.71	.575	7.13
40.	EMIL MOGUL	7.49	1.85	5.64
41.	DONAHUE & COE	7.2	1.6	5.6
42.	COHEN & ALESHIRE	7	3.4	3.6
43.	WARWICK & LEGLER	7	1.5	5.5
44.	GORDON BEST	6.8	1.1	5.7
45.	REACH, McCLINTON	6.057	.207	5.85
46.	GEYER INC.	5.9	1.5	4.4
47.	EDWARD WEISS	5.7	.7	5
48.	C. J. LA ROCHE	5.28	.3	4.98
49.	FLETCHER RICHARDS	5	1.6	3.4
50.	HONIG-COOPER, HARRINGTON & MINER	5	1	4

1957

Rank	Agency	Combined Radio-Tv	Radio Only	Tv Only
1.	McCANN-ERICKSON	\$103	\$12	\$91
2.	YOUNG & RUBICAM	100	15	85
3.	J. WALTER THOMPSON CO.	92	12	80
4.	BBDO	85	14	71
5.	TED BATES	76.5	7	69.5
6.	BENTON & BOWLES	54.5	3	51.5
7.	LEO BURNETT	49	6	43
8.	DANCER-FITZGERALD-SAMPLE	47	7.5	39.5
9.	COMPTON ADV.	42	2.1	39.9
10.	WILLIAM ESTY & CO.	32	7	25
11.	FOOTE, CONE & BELDING	36	4	32
12.	KENYON & ECKHARDT	31.5	6.8	24.7
13.	N. W. AYER & SON	31	11	20
14.	SULLIVAN, STAUFFER, COLWELL & BAYLES	26.7	5.3	21.4
15.	CAMPBELL-EWALD	25	4	21
16.	LENNEN & NEWELL	24.5	3.4	21.1
17.	CUNNINGHAM & WALSH	17	7	10
18.	CAMPBELL-MITHUN	16.8	1.5	15.3
	MAXON INC.	16.8	1	15.8
20.	GRANT ADV.	16	3	13
21.	GREY ADV.	15.4	1	14.4
22.	PARKSON	15	.5	14.5
	ERWIN WASEY, RUTHRAUFF & RYAN	15	5	10
24.	D'ARCY ADV.	14	5.5	8.5
	NEEDHAM, LOUIS & BRORBY	14	2.2	11.8
26.	GEOFFREY WADE	12.8	1	11.8

Trade associations, professional groups

The National Assn. of Broadcasters..... see below

State Associations of Broadcasters..... page E-2

The Radio Advertising Bureau..... page E-2

The Television Bureau of Advertising..... page E-3

The Radio-Tv Galleries of Congress..... page E-3

Other Associations of Broadcasters..... page E-4

Associations, Societies in Other Fields..... page E-4

National Assn. of Broadcasters

OFFICERS, DIRECTORS, COMMITTEES

Headquarters: 1771 N Street, N.W.,
Washington 6, D. C.
Phone Decatur 2-9300

DIRECTORY of PERSONNEL

President

Harold E. Fellows
Howard H. Bell, assistant to president in
charge of joint affairs
Florence Mitchell, administrative assistant

Secretary-Treasurer

Everett E. Revercomb
William L. Walker, assistant treasurer
Ella Nelson, administrative assistant

Vice President for Radio

John F. Meagher
Ward Asquith, assistant

Vice President for Television

Thad H. Brown Jr.
Dan W. Shields, assistant

Broadcast Personnel & Economics

Charles H. Tower, mgr
James H. Hulbert, assistant mgr

Engineering

A. Prose Walker, mgr
George L. Bartlett, assistant mgr

Government Relations

Vincent T. Wasilewski, mgr
Jerome P. McGranahan, assistant

Legal

Douglas A. Anello, chief counsel
Robert V. Cahill, attorney

Organizational Services

Frederick H. Garrigus, mgr

Production

LaRue M. Courson, mgr

Public Relations Service

John M. Couric, mgr
Larry Sims, chief writer
Malcolm E. Oliver, Jr., publications editor
Stanley Raiff, promotional assistant

Research

Richard M. Allerton, mgr
Louise K. Aldrich, librarian

Station Relations

William Carlisle, mgr
Al King, field representative
Russ Severin, field representative
John Buning, field representative

Television Code Affairs

Edward H. Bronson, director
Harry H. Ward, assistant director

Frank Morris, assistant director (West Coast
office, First Federal Bldg., 1717 Highland
Ave., Hollywood 28, Hollywood 2-6900.)

1959-1960 BOARD OF DIRECTORS

President-Chairman: Harold E. Fellows, NAB
Secretary-Treasurer:

Everett E. Revercomb, NAB
Vice President for Radio:
John F. Meagher, NAB
Vice President for Television:
Thad H. Brown Jr., NAB

RADIO BOARD

(Expiration dates of terms are in parentheses)

Dist. 1: Daniel W. Kops, WAVZ
New Haven, Conn. (1961)
Dist. 2: Simon Goldman, WJTN
Jamestown, N. Y. (1960)
Dist. 3: John S. Booth, WCHA
Chambersburg, Pa. (1961)
Dist. 4: Jack S. Younts, WEEB
Southern Pines, N. C. (1960)
Dist. 5: Frank Gaither, WSB
Atlanta, Ga. (1961)
Dist. 6: F. C. Sowell, WLAC
Nashville, Tenn. (1960), chmn.
Dist. 7: Hugh O. Potter, WOMI
Owensboro, Ky. (1961)
Dist. 8: J. M. Higgins, WTHI
Terre Haute, Ind. (1960)
Dist. 9: Mig Figi, WAUX
Waukesha, Wis. (1961)
Dist. 10: Ben B. Sanders, KICD
Spencer, Iowa (1960)
Dist. 11: Oden S. Ramsland, KDAL
Duluth, Minn. (1961)
Dist. 12: Robert L. Pratt, KGGF
Coffeyville, Kans. (1960)
Dist. 13: A. Boyd Kelley, KTRN
Wichita Falls, Tex. (1961)
Dist. 14: George C. Hatch, KALL
Salt Lake City (1960)
Dist. 15: Vacant
Dist. 16: Robert J. McAndrews, KBIG
Hollywood, Calif. (1960)
Dist. 17: Thomas C. Bostic, KIMA
Yakima, Wash. (1961), vice chmn.

PRESIDENTS

*Eugene F. McDonald Jr. (WJAZ)
1923-1925
Frank W. Elliott (WHO)
1925-1926
Earle C. Anthony (KFI)
1926-1928
William S. Hedges (WMAQ)
1928-1930
Walter J. Damm (WTMJ)
1930-1931
*Harry Shaw (WMT)
1931-1932
*Alfred J. McCosker (WOR)
1932-1934
J. Truman Ward (WLAC)
1934-1935
Leo J. Fitzpatrick (WJR)
1935-1936
*Charles W. Myers (KOIN)
1936-1937
John Elmer (WCBM) 6-23-37—2-16-38
Mark Ethridge (WHAS) 3-30-38—7-1-38
Neville Miller 7-1-38—3-1-44
J. Harold Ryan (WSPD) 4-15-44—9-30-45
Justin Miller 10-1-45—6-4-51
Harold E. Fellows (WEEI) 6-4-51—

*Deceased

Directors-at-Large

Large Stations: Harold Hough, WBAP Fort
Worth, Texas (1961) and John H. Dewitt
Jr., WSM Nashville, Tenn. (1960)
Medium Stations: Rex Howell, KREX Grand
Junction, Colo. (1961) and Frederick A.
Knorr, WKMH Dearborn, Mich. (1960)
Small Stations: F. Earnest Lackey, WHOP,
Hopkinsville, Ky. (1961) and J. R. Livesay,
WLBH Mattoon, Ill. (1960)
Fm Stations: Richard H. Mason, WPTF-FM,
Raleigh, N. C. (1961) and Merrill Lindsay,
WSOY-FM Decatur, Ill. (1960).
Network: E. J. DeGray, ABC, New York (1961);
Arthur Hull Hayes, CBS-Radio, New York
(1961); Charles W. Godwin, MBS, New
York (1961) and P. A. Sugg, NBC-Radio,
New York (1961)

TELEVISION BOARD

Joseph E. Baudino
Westinghouse Broadcasting Co. (1960)
John E. Fetzer, WKZO-TV
Kalamazoo, Mich. (1960)
Payson Hall, Meredith Publishing Co.,
Radio & Television Div., Des Moines, Iowa
(1960) vice chmn of bd.
C. Howard Lane, KOIN-TV
Portland, Ore. (1960)
Dwight W. Martin, WAFB-TV
Baton Rouge, La. (1960)
Clair E. McCollough, WGAL-TV,
Lancaster, Pa. (1961)
W. D. "Dub" Rogers, KDUB-TV
Lubbock, Tex. (1961)
James D. Russell, KKTU (TV)
Colorado Springs, Colo. (1960)
G. Richard Shafro, WIS-TV
Columbia, S. C. (1960) chmn of bd.
C. Wrede Petersmeyer
Corinthian Broadcasting Corp. (1961)
Willard E. Walbridge, KTRK-TV
Houston (1961)
Network: Alfred Beckman, ABC-TV New York
(1961); William B. Lodge, CBS-TV New
York (1961) and David C. Adams, NBC-TV
New York (1961)

BOARD COMMITTEES

Convention—Thomas C. Bostic, KIMA, Yakima,
Wash. and Payson Hall, Meredith Publishing
Co., Radio & Television Div., Des Moines, Iowa,
co-chairmen; Fred A. Knorr, WKMH Dearborn,
Mich.; J. R. Livesay, WLBH Mattoon, Ill.;
Robert J. McAndrews, KBIG Hollywood;
Dwight W. Martin, WAFB-TV Baton Rouge,
La.; W. D. Rogers, KDUB-TV Lubbock, Tex.;
G. Richard Shafro, WIS-TV Columbia, S. C.;
F. C. Sowell, WLAC Nashville, Tenn., and Wil-
lard E. Walbridge, KTRK-TV Houston.

General Fund Finance—Merrill Lindsay, WSOY,
Decatur, Ill., chairman; John E. Fetzer, WKZO,
Kalamazoo, Mich.; Frank Gaither, WBS Radio,
Atlanta; Payson Hall, Meredith Publishing Co.,
Radio & Television Division, Des Moines, Iowa;
Joseph M. Higgins, WTHI, Terre Haute, Ind.;
Rex Howell, KREX, Grand Junction, Colo.;
C. Howard Lane, KOIN-TV, Portland, Ore.;
Richard H. Mason, WPTF, Raleigh, N. C.; Rob-
ert L. Pratt, KGGF, Coffeyville, Kans.

Television Finance—C. Howard Lane, KOIN-
TV, Portland, Ore., chairman; John E. Fetzer,
WKZO-TV, Kalamazoo, Mich.; Payson Hall,
Meredith Publishing Co., Radio and Television
Division, Des Moines, Iowa; C. Wrede Peters-
meyer, Corinthian Broadcasting Corp., New
York; W. D. "Dub" Rogers, KDUB-TV, Lub-
bock, Tex.

TELEVISION CODE REVIEW BOARD

Donald H. McGannon, Westinghouse Broad-
casting Co., chairman; E. K. Hartenbower,
KCMO-TV, Kansas City, Mo.; Gaines Kelley,
WFMY-TV, Greensboro, N. C.; Joseph Herold,
KBTU, Denver, Colo.; Mrs. A. Scott Bullitt,
KING-TV, Seattle.

State Associations of Broadcasters

Alabama Broadcasters Assn.—P. O. Box 6174, University. Officers: John C. Cooper Jr., WJRD Tuscaloosa, pres; William S. Baskerville Jr., WKRG Mobile, vp radio; Ray Furr, WAPI-TV Birmingham, vp tv; Jess Jordan, WTEF Troy, sec-treas; Mrs. Angie M. Youngson, exec sec.

Arizona Broadcasters Assn.—c/o pres or exec sec. Officers: Arlo Woolery, KSUN Bisbee, pres; John L. Hogg, KOY Phoenix, vp; Fred Vance, KVOA-TV Tucson, sec-treas; Lucy Krug, KPHO Phoenix, exec sec.

Arkansas Broadcasters Assn.—c/o exec sec. Box 271, Stuttgart. Officers: Kermit L. Richardson, KBOK Malvern, pres; C. R. Horne, KXKJ Russellville, vp; Julian Haas, KAGH Crosett, sec-treas; June S. Spann, KWAK Stuttgart, exec sec.

California Broadcasters Assn.—6047 Hollywood 28. Officers: William D. Pabst, KTVU-TV Oakland, pres; William E. Goetze, KFSD San Diego, 1st vp; Art Westlund, KRE Berkeley, vp radio; Clark George, KNXT (TV) Los Angeles, vp tv; M. F. Woodling, KHSL-TV Chico, sec-treas; Eleanor Henshaw, exec sec.

Colorado Broadcasters & Telecasters Assn.—c/o pres. Officers: Al Ross, KGEK Sterling, pres; Abbott Tessman, KEXO Grand Junction, vp; Clayton Brace, KLZ Denver, sec; Ed Koepke, KDEN Denver, treas.

Connecticut Broadcasters Assn.—c/o pres. Officers: Walter Johnson, WVIC Hartford, pres; Peter B. Kenney, WNEC New Britain, vp; John Ellinger, WNAB Bridgeport, sec-treas.

Delaware Assn. of Broadcasters—c/o pres. Officers: Harvey C. Smith, WDEL Wilmington, pres; Wayne Rollins, WAMS Wilmington, vp; Gordon MacIntosh, WTUX Wilmington, sec-treas.

Florida Assn. of Broadcasters—214 Center Bldg., Tallahassee. Officers: Larry Rollins, WSRH Winter Haven, pres; Robert F. Reagan, WPDQ Jacksonville, 1st vp; Lee Ruwicht, WTVJ (TV) Miami, 2d vp; Fred P. Shaw, WSUN-AM-TV St. Petersburg, sec-treas, J. Kenneth Ballinger, exec sec-counsel.

Georgia Assn. of Broadcasters—Henry W. Grady School of Journalism, U. of Georgia, Athens. Officers: Ralph Edwards, WVGWS Tifton, pres; George Patton, WEML Macon, 1st vp; Paul Reid, WBBB Fitzgerald, 2d vp; J. W. Hicks, WRDW-TV Augusta, sec-treas.

Idaho Broadcasters Assn.—c/o pres. Officers: Gene Shumate, KRXX Rexburg, pres; Mervin L. Line, KAYT Rupert, vp; Gale Mix II, KRPL Moscow, sec-treas.

Illinois Broadcasters Assn.—c/o sec-treas. Officers: R. Karl Baker, WLDS Jacksonville, pres; Vernon A. Nolte, WJBC Bloomington, vp; M. H. Strickwish, WSOY Decatur, sec-treas.

Indiana Broadcasters Assn.—c/o pres or secretary. Officers: Carl W. Vandagriff, WOWO Fort Wayne, pres; Dee O. Coe, WWCW Gary, vp-am; Elmer G. Sulzer, WFUI Bloomington, vp-fm; Neal E. Welch, WSBT-TV South Bend, vp-tv; Roy L. Hickox, WLRP-TV New Albany, sec-treas; E. Berry Smith, WFIE-TV Evansville, asst sec; Ron Ross, WPTA (TV) Roanoke, asst treas; Mrs. Helen B. Huber, WIRE Indianapolis, exec sec.

Iowa Broadcasters Assn.—c/o pres or secretary. Officers: Paul A. Lovet, WHO Des Moines, pres; Kenneth L. Hastie, WMT Cedar Rapids, vp; Robert W. Erickson, KOKX Keokuk, sec-treas; James Duncan, Drake U., Des Moines, exec sec.

Kansas Assn. of Radio Broadcasters—c/o pres. Officers: Thomas Bashaw, KFH Wichita, pres; Thad M. Sandstrom, WIBW Topeka, vp; Jim Platt, KBTO El Dorado, sec-treas.

Kentucky Broadcasters Assn.—P. O. Box 539, Hopkinsville. Officers: Al Temple, WKCT Bowling Green, pres; Francke Fox, WHLN Harlan, 1st vp; Don Horton, WVLK Lexington, 2d vp; Walter (Dee) Huddleston, WIEL Elizabethtown, sec-treas.

Louisiana Assn. of Broadcasters—310 Commerce Bldg., Baton Rouge. Officers: Clarence E. Faulk, KRUS Ruston, pres; Tom Pears, KVOL Lafayette, vp-radio; Paul Goldman, KNOE-TV Monroe, vp-tv; Gene Jones, KSLO Opelousas, treas; Rolfe H. McCollister, exec sec.

Maine Radio & Television Broadcasters Assn.—c/o sec-treas. Officers: Donald Powers, WCHS Portland, pres; Elby Stevens, WFST Caribou, vp; Norman G. Gallant, WFAU Augusta, sec-treas.

Maryland-D. C. Broadcasters Assn.—c/o pres or secretary. Officers: E. C. Embry, WITH Baltimore, pres; Jason T. Pate, WASA Havre de Grace, vp; Lloyd W. Dennis Jr., WTOP Washington, sec-treas.

Massachusetts Broadcasters Assn.—c/o pres. Officers: W. C. Swartley, WBZ Boston, pres; Herbert L. Krueger, WTG Worcester, vp;

Thomas Y. Gorman, WEEI Boston, sec; Richard E. Adams, WKOX Framingham, treas; Thomas Callaghan, 20 Beacon St., Boston, legislative agent.

Michigan Assn. of Radio & Television Broadcasters—c/o pres. Officers: James H. Quello, WJR Detroit, pres; Willard Schroeder, WOOD-AM-TV Grand Rapids, vp; Elmer A. Knopf, WFDF Flint, sec-treas; Robert J. Coleman, exec sec.

Minnesota Broadcasters Assn.—c/o sec-treas. Officers: Robert De Haven, KYSM Mankato, pres; James Hambacher, KBUN Bemidji, vp; Sherman Headley, WCCO-TV Minneapolis, sec-treas.

Mississippi Broadcasters Assn.—c/o pres or sec. Officers: Joseph W. Carson, WOKK Meridian, pres; Harold B. McCarty, WBLE Batesville, vp; C. H. Quick, WSUH Oxford, sec-treas; Duncan Whiteside, exec sec.

Missouri Broadcasters Assn.—c/o pres. Officers: A. E. Dahl, KNCM Moberly, pres; Clarence Breazler, KCMO Kansas City, vp; Harold Douglas, KMMO Marshall, sec-treas; Eugenia M. Collins, WEW St. Louis, exec sec.

Montana Broadcasters Assn.—c/o pres. Officers: Mrs. Charlotte Brader, KOJM Havre, pres.

Nebraska Broadcasters Assn.—c/o pres. Officers: Jack Gilbert, KHOL-TV Holdrege, pres; Harry Peck, KODY North Platte, vp; Richard W. Chapin, KFOR Lincoln, sec-treas.

Nevada—Inactive.

New Hampshire Assn. of Broadcasters—c/o pres or sec-treas. Officers: Frank B. Estes, WKXL Concord, pres; Bernie Mack, WGR Manchester, vp; Bill Visser, WLNH Laconia, sec-treas.

New Jersey Broadcasters Assn.—c/o pres. Officers: Fred E. Walker, WTTM Trenton, pres; Ken Croy, WMTB Morristown, vp; Frank Matrangola, WCMC Wildwood, sec-treas.

New Mexico Broadcasters Assn.—c/o pres. Officers: Ivan Head, KVSE Santa Fe, pres; Virgil Parker, KRNS Los Alamos, vp; Dave Button, KMIN Grants, sec-treas.

New York State Assn. of Radio & Television Broadcasters—c/o pres or secretary. Officers: Robert J. Leder, WOR New York, pres; Paul Adanti, WHEW-TV Syracuse, 1st vp; H. Stillwell Brown, WRRR (FM) Ithaca, 2d vp; Elliott Stewart, WIBX Utica, sec; George Dunham, WBNF Binghamton, treas.

North Carolina Assn. of Broadcasters—c/o sec-treas. Officers: Jack Hankins, WELS Kinston, pres; Robert Hilker, WCGC Belmont, vp-radio; T. H. Patterson, WITN (TV) Washington, vp-tv; Cecil E. Hoskins, WWNC Asheville, sec-treas.

North Dakota Broadcasters Assn.—c/o sec-treas. Officers: Robert Ingstad, KOVC Valley City, pres; John W. Boler, North Dakota Broadcasting Co., vp; Leslie E. Maupin, KLPM Minot, sec-treas.

Ohio Assn. of Broadcasters—c/o sec-treas. Officers: T. A. Rogers, WCLT Newark, pres; Gordon Davis, KYW Cleveland, vp-radio; Robert Mack, WIMA (TV) Lima, vp-tv; Carlton Dargusch Jr., Columbus, sec-treas.

Oklahoma Broadcasters Assn.—c/o pres or sec-treas. Officers: Tom Johnson, KTKO Oklahoma City, pres; Ray Van Hooser, KNEB McAlester, vp; Bill Morgan, KNOR Norman, sec-treas.

Oregon Assn. of Broadcasters—P. O. Box 5025, Eugene. Officers: Roy Johnson, KMED Medford, pres; Gordon L. Capps, KSRV Ontario, vp; Frank H. Coffin, KOIN-TV Portland, sec-treas; Robert R. Monaghan, Eugene, sec-treas.

Pennsylvania Assn. of Broadcasters—c/o P. O. Box 606, Harrisburg. Officers: Cecil Woodland, WEJL Scranton, pres; Milton Bergstein, WMAJ State College, 1st vp; Thomas Metzger, WMRP Lewistown, 2d vp; Robert Williams, WHLM Bloomsburg, sec; J. Robert Gulick, WGAL Lancaster, treas; Kaye Witmer, Harrisburg, exec sec.

Rhode Island Broadcasters Assn.—c/o pres. Officers: Milton E. Mitler, WADK Newport, pres; Edward Baghosian, WJAR-TV Providence, vp; Zel Levin, WWOV Woonsocket, sec-treas.

South Carolina Radio & Television Broadcasters Assn.—c/o pres or sec-treas. Officers: H. Moody McElveen Jr., WNOK Columbia, pres; Ed Osborn, WBCU Union, vp; T. Doug Youngblood, WFIG Sumter, sec-treas.

South Dakota Broadcasters Assn.—c/o sec-treas. Officers: Donald D. Sullivan, WNAX Yankton, pres; William E. Johnson, KYNT Yankton, vp; James Slack, KUSD Vermillion, sec-treas.

Southern California Broadcasters Assn.—c/o Arthur Holbrook, managing director, 6047 Hollywood Blvd., Hollywood 28. Officers: Fred Rugg, KNX Los Angeles, chairman; Ernest Spencer, KWIZ Santa Ana, vice chairman; Herbert L. Comstock, KAVL Lancaster, sec; Cliff Gill, KBIG Avalon, treas.

Tennessee Assn. of Broadcasters—c/o pres. Officers: F. C. Sowell, WLAC Nashville, pres; Frank S. Proctor, WTJS Jackson, vp; Charles Brewer, WHIN Gallatin, sec-treas; Kenneth D. Wright, U. of Tennessee, Knoxville, exec-sec.

Texas Assn. of Broadcasters—1004 International Life Bldg., Austin. Officers: Albert D. Johnson, KENS San Antonio, pres; Joe M. Leonard Jr., KGAF Gainesville, vp; George Tarter, KCDB Lubbock, sec-treas; Bonner McLane, exec-sec.

Utah Broadcasters Assn.—c/o pres. Officers: Reed Bullen, KVNU Logan, pres; Arch G. Webb, KVOG Ogden, sec-treas.

Vermont Assn. of Broadcasters—c/o pres. Officers: Stuart Martin, WCAX Burlington, pres; Carlo Zezza, WCFR Springfield, vp; Craig Parker, WDEV Waterbury, sec-treas.

Virginia Assn. of Broadcasters—c/o sec-treas. Officers: Thomas P. Chisman, WVEC Hampton-Norfolk, pres; Robert Walker, WCHV Charlottesville, vp; IQ Wilbur Kidde, WAYB Waynesboro, sec-treas.

Washington State Assn. of Broadcasters—c/o Radio-TV News Bureau, Legislative Bldg., Olympia. Officers: James W. Wallace, KPQ Wenatchee, pres; W. W. Warren, KOMO Seattle, vp; Allen Miller, KWSC Pullman, sec-treas; Ronald A. Murphy, mgng dir.

West Virginia Broadcasters Assn.—c/o sec-treas. Officers: C. Leslie Golliday, WEPM Martinsburg, pres; John Carey Shott, WHIS Bluefield, vp; Andrew V. Vickers, WOAY Oak Hill, sec-treas; Mrs. Bert Sonis, exec sec.

Wisconsin Broadcasters Assn.—Gay Bldg., Madison. Officers: Mig Figl, WAUX Waukesha, pres; Donald Wirth, WNAM Neenah, vp; Carl Kolata, WTTN Watertown, sec; Richard Dudley, WSAU Wausau, treas; Edwin Conrad, Madison, general counsel.

Wyoming Assn. of Radio & Television Broadcasters—c/o secretary. Officers: Roy Marsh, KASL Newcastle, pres; Mrs. Mildred Ernst, KWRB-TV Thermopolis, vp; Bob Berger, KTWO-TV Casper, sec-treas.

Hawaiian Assn. of Radio & Television Broadcasters—c/o pres. Officers: Harry En Chu, KAHU Waipahu, pres.

Puerto Rican Assn. of Broadcasters—P. O. Box 6245 Santurce, San Juan. Officers: Ventura Lamas Jr., WKAQ San Juan, pres; Nabel Barreto, WCMN Arecibo, vp; Charlie Cordero, WLEO Ponce, sec; Julio Morales, WRIO Rio Pedras, treas; Roberto Bocanegra, Santurce, exec sec.

Radio Advertising Bureau Inc.

Headquarters: 460 Park Ave.
New York 22, N. Y.
Phone Murray Hill 8-4020.

DIRECTORY OF PERSONNEL

President
Kevin B. Sweeney

Vice President and Director of Member Services
Warren F. Boorom
Robert F. Nietman and Patrick E. Rheume, division managers

Vice President and Director of Promotion
Miles David
Robert J. Sullivan, mgr of promotion; Harold S. Meden, assistant to director of promotion

Manager, Sales Administration
Robert H. Alter
Robert V. Coppinger, Donald W. McDonald, Irving Trachtenberg and Rowland J. Varley, group sales managers

Assistant Secretary-Treasurer
William L. Morison

OFFICERS

Chairman of board: Allen M. Woodall, WDAK Columbus, Ga.; president: Kevin B. Sweeney, RAB Inc., N. Y.; secretary: Frank F. Fogarty, WOW Omaha, Neb.; treasurer: Richard D. Buckley, New York; assistant secretary-treasurer: William L. Morison, RAB Inc., N. Y.

BOARD OF DIRECTORS

(Jan. 1, 1959 to Dec. 31, 1959)

Hugh K. Boice Jr.; WEMP Milwaukee; Paul Braden, WPFM Middletown, Ohio; Gustav K. Brandborg, KVOO Tulsa, Okla.; Kenyon Brown, KFOX Long Beach, Calif.; Richard D. Buckley, New York; George Comte, WTMJ Milwaukee; Matthew J. Culligan, NBC Radio, New York; Edward De Gray, ABC Radio, New York; Victor C. Diehm, WAZL Hazleton, Pa.; Herbert Evans, Peoples Broadcasting Corp., Columbus, Ohio; Frank P. Fogarty, WOW Omaha, Neb.; Simon Goldman, WJTN Jamestown, N. Y.; Arthur Hull Hayes, CBS Radio, New York; John S. Hayes, Washington Post Broadcast Div., Washington, D. C.; Frank M. Headley, H-R Representatives Inc., New York; Alex Keese, WFAA Dallas; John Kluge, Kluge Stations, Washington, D. C.; Harold Kreinstein, Plough Stations, Memphis, Tenn.; Elroy McCaw, WINS New York; Donald H. McGannon, WBC New York; Weston C. Pullen, Time Inc., New York; William E. Rine, Storer Broadcast-

ing Co., Miami Beach, Fla.; Don Searle, Farm & Home Radio, Grand Island, Neb.; Lester Smith, KJR Seattle; Ben Strouse, WWDC Washington, D. C.; Kevin B. Sweeney, RAB, New York; Edwin K. Wheeler, WWJ Detroit; Robert Wolfenden, WMEV Marion, Va., and Allen M. Woodall, WDAK Columbus, Ga.

BOARD COMMITTEES

Executive Committee—John S. Hayes, chmn, Washington Post Broadcast Div., Washington, D. C.; Kenyon Brown, KFOX Long Beach, Calif.; Matthew J. Culligan, NBC Radio, New York; Frank P. Fogarty, WOW Omaha, Neb.; Arthur Hull Hayes, CBS Radio, New York; Elroy McCaw, WINS New York; Weston C. Pullen Jr., Time Inc., New York.

Finance Committee—Alex Keese, chmn, WFAA Dallas; Richard D. Buckley, New York; Edward De Gray, ABC Radio, New York; Donald H. McGannon, WBC New York; Don Searle, Farm & Home Radio, Grand Island, Neb.

Membership Committee—Victor C. Diehm, chmn, WAZL Hazleton, Pennsylvania; Hugh K. Boice Jr., WEMP Milwaukee, Wisconsin; Frank M. Headley, H-R Representatives, Inc., New York; William E. Rine, Storer Broadcasting Co., Miami Beach, Florida; Lester Smith, KJR Seattle, Washington.

By-Laws Committee—Herbert Evans, chmn, Peoples Broadcasting Corp., Columbus, Ohio; Simon Goldman, WJTN Jamestown, New York; Ben Strouse, WWDC Washington, D. C.

Television Bureau of Advertising

OFFICERS, DIRECTORS, COMMITTEES

Headquarters: 444 Madison Ave.
New York 22, N. Y.
Phone Murray Hill 8-0215

Central Division: Wrigley Bldg.
400 N. Michigan Ave.
Chicago, Ill.
Phone Superior 7-1215

WEST COAST DIVISION: 369 Pine St.
San Francisco 4, Calif.
Yukon 2-6332

DIRECTORY OF PERSONNEL

President
Norman E. Cash
Vice President & General Manager
George G. Huntington
Vice President, National Sales
John Sheehan
Director, National Sales
Jim Hirsch
Vice President, Retail Sales
Howard P. Abrahams
Vice President, Research
Leon Arons
Director, Research
Harvey Spiegel
Manager, Co-op
Lisa Gentry
Director Station Relations
Bill MacRae
Director, Sales Development
Murray Gross
Director, Public Relations
Robert M. Grebe
Director, Graphic Arts
Courtney Jamison
Director, Library
Pauline Lybeck
Director, West Coast
Walter McNiff
Director, Central Division
Stanford Meigs
Assistant, Secretary-treasurer
Catherine Powers

BOARD OF DIRECTORS

(Expiration dates of terms are in parentheses)
Chairman: Roger W. Clipp, WFIL-TV Philadelphia (Nov. 1959); president: Norman E. Cash, TvB, New York; secretary: Otto P. Brandt, KING-TV Seattle (Nov. 1960); treasurer: Payson Hall, Meredith Pub. Co., Des Moines (Nov. 1960); Campbell Arnoux, WTAR-TV Norfolk, Va. (Nov. 1959); John Blair, Blair-TV, New York (Nov. 1959); Alexander W. Dandenbaum Jr., Westinghouse Broadcasting Co., New York (Nov. 1960); Donald Dwight Davis, KMBC-TV Kansas City, Mo. (Nov. 1960); Glenn Marshall Jr., WJXT (TV) Jacksonville, Fla. (Nov. 1959); Craig Lawrence, CBS-TV Stations Div., New York (Nov. 1960); P. A. Sugg, NBC, New York (Nov. 1960); Richard A. Moore, KTTV (TV) Los Angeles (Nov. 1959); Sterling C. Quinlan, ABC, Chicago (Nov. 1959); Lawrence H. Rogers II, WSAB-TV Huntington, W. Va. (Nov. 1959); W. D. Rogers, KDUE-TV Lubbock, Tex. (Nov. 1959); A. Louis Read, WDSU-TV New Orleans, La. (Nov. 1960); Robert R. Tinscher, WHYY-TV Huntington, W. Va. (Nov. 1960); Joseph J. Weed, Weed Television Corp., New York (Nov. 1960).

COMMITTEES

Sales Advisory Committee: John Denninger, Blair-TV, New York, and Jay Heitin, WRCA-TV New York, co-chairmen; Thomas H. Daw-

son, CBS-TV, New York; John Dickinson, Harrington, Righter & Parsons, New York; Neal J. Edwards, WMAL-TV Washington; William E. Faber, WFLA-TV Tampa, Fla.; H. P. Lasker, Crosley Broadcasting Corp., New York; Robert Z. Morrison, WKBT (TV) La Crosse, Wis.; Lester C. Rau, KOLN-TV, Lincoln, Neb.; H. Needham Smith, WTRF-TV Wheeling, W. Va.; Jack Tipton, KLZ-TV Denver, Colo.; John Vrba, KTTV (TV) Los Angeles; Russell Woodward, Peters, Griffin, Woodward, New York; Norman E. Cash, TvB, New York.

Research Committee: Melvin Goldberg, Westinghouse Broadcasting Co., New York, chairman; Leon Arons, TvB, New York; Jack Burney, Jefferson Standard Broadcasting Co., Charlotte, N. C.; Thomas E. Coffin, NBC, New York; Daniel Nencholz, The Katz Agency, New York; George B. Storer Jr., Storer Broadcasting Co., Miami Beach; Harvey Spiegel and Norman E. Cash, TvB, New York.

Membership Committee: Louis Read, WDSU-TV New Orleans, national chairman.

Northwest: Lloyd Griffin, Peters, Griffin, Woodward, New York, chmn.; Paul Adanti, WHEN-TV, Syracuse, N. Y.; Tom Campbell, Frankham Co., New York; E. K. Jett, WMAR-TV Baltimore; Harold C. Lund, KDKA-TV Pittsburgh; William H. Rines, WCSH-TV Portland, Me.; Alvin D. Schrott, WJAC-TV Johnstown, Pa.

Southeast: Gaines Kelley, WFMY-TV Greensboro, N. C., chmn.; Hoyt B. Wooten, WREC-TV Memphis, Tenn.; Charles H. Crutchfield, WBTV (TV) Charlotte, N. C.; George W. Harvey, WFLA-TV Tampa, Fla.; Barron Howard, WRVA-TV Richmond, Va.

Midwest: Bernard Barth, WNDU-TV South Bend, Ind., chmn.; Ernest Sanders, WOC-TV Davenport, Iowa; Joe Baisch, WREX-TV Rockford, Ill.; Frank Fogarty, WOW-TV Omaha, Neb.

Southwest: Winston Linam, KSLA-TV Shreveport, La., chmn.; Paul E. Taft, KGUL-TV Houston, Tex.

Mountain States: Dick Harris, KOA-TV Denver, Colo., chmn.; G. Bennett Larson, KTVT (TV) Salt Lake City, Utah; Brent Kirk, KUTV (TV) Salt Lake City.

Pacific States: Louis S. Simon, KPX (TV) San Francisco, chmn.; Richard Rawls, KPHO-TV Phoenix, Ariz.; Bill Hubbach, KOMO-TV Seattle, Wash.

Norman E. Cash, TvB, New York, ex officio.

Radio-TV Galleries of Congress

Senate: Robert C. Hough, superintendent; Con J. D'Andrea, first assistant superintendent; Marion L. Ball, second assistant superintendent; James B. Barrett, third assistant superintendent. Phone: Capitol 4-3121, Ext. 6421.
House: Robert M. Menough, superintendent; Mike Michaelson, 1st assistant superintendent; Max Barber, 2nd assistant superintendent. Phone: Capital 4-3121, Ext. 5215.

Radio-Television Correspondents Assn. Officers

David Brinkley, pres, chairman executive committee; Lewis W. Shollenberger, vice chairman, executive committee; Ann M. Corrick, secretary; John H. Secordari, treasurer; William T. Corrigan, member-at-large; Stephen J. McCormick, member-at-large; Ned Brooks, member-at-large; Edward P. Morgan, ex officio member.

Active Members

(All addresses are in Washington, D. C., unless otherwise specified.)

American Broadcasting Co. (4461 Connecticut Ave., N.W.) Charles J. Ashley, Johanne M. Curran, John Edwards, Robert H. Fleming, Benjamin A. Franklin, Edward P. Morgan, David L. Nichols, Helen Jean Rogers, John H. Secordari.

Associated Press Radio (Machinist Bldg.) Anthony P. Catella, Morris M. Cleavenger, William C. Owen.

Bavarian Radio System (3807 Taylor St., Chevy Chase, Md.) Hans-Joachim Netzer.

Bill Henry Assoc. (2480-16th St., N.W.) William H. Henry, Virginia H. Blum.

British Broadcasting Corp. (National Press Bldg.) Gerald F. Priestland, Christopher H. Serpell.

Broadcast News Bureau (605 14th St., N.W.) Geoffrey T. Armbrister, F. M. Randolph.

Canadian Broadcasting Corp. (National Press Bldg.) James M. Minifie.

CBS News (40th & Brandywine Sts., N.W.) Theodore A. Avers, Milton D. Bittenbender, George Cheely, Wells Church, Charles Lee Coney Jr., William T. Corrigan, Thomas J. Craven Jr., Don Dixon, Bill Downs, Nancy Hanschman, George Herman, Bruce Hoertel, William Kobin, Theodore F. Koop, Michael Joseph Marlow, Paul Niven, Robert C. Pierpoint, Donald Richardson, James E. Roper, Ralph A. Santos, Daniel Schorr, Lewis W. Shollenberger, Howard K. Smith, Neil Edward Strawser, Raymond Swing, Charles von Fremd, Andrew Willoner.

College News Conference (4461 Connecticut Ave., N.W.) Ruth Geri Hagy, Holly O'Connor, Margaret E. Whedon.

Daveck Assoc. (5220 Kingle St., N.W.) Peggy Eck, David H. Willis.

Deadline Washington Inc. (1701 16th St., N.W.) Joseph Phipps, Jock Laurence.
Evening Star Broadcasting Co. (WMAL-AM-TV) (4461 Connecticut Ave., N.W.) Leonard R. Deibert, James E. Ganser, Paul Delmar Malkie, Edward L. Burch, John P. Magee.
Fox Movietone News—United Press Movietone News (413 3rd St., N.W.) Bryce W. Burke, Thomas Craven, Sr., H. M. Lambert, Arthur V. Lodovichetti, Ellen E. McDonnell, Peter D. Robinson, Jack Schultz, William K. Snythe, Malcolm Williams.

Hamilton-Means Assoc. (500 Walker Bldg.) Roulston Hamilton Jr., Henrietta Means.

Hearst Metrotone News Inc., Telenevs, News of the Day (1905 Fairview Ave., N.E.) Murray Alvey, Harry L. Clarkson, George Gerlach, Harold H. Lion, James Lyons, Paul M. Lyons, John O. May, William T. Richards, Charles E. Shutt, George A. Sozio, Earl J. Steiner, Ronald T. Weston.

Japan Broadcasting Corp. (National Press Bldg.) Kazuo Yoshida.

KHOW Denver, Colo. (National Press Bldg.) I. Herbert Gordon.

KING-AM-TV Seattle, Wash. (4545 Connecticut Ave., N.W.) Florence C. Hoff.

KIOA Des Moines, Iowa (National Press Bldg.) I. Herbert Gordon.

KOY Phoenix, Ariz. (National Press Bldg.) Sam M. Jones.

Les Higbie Assoc. (House Radio-TV Gallery) Leslie W. Higbie.

MacFarlane & Assoc. (14 E. Lexington St., Baltimore, Md.) Ian Ross MacFarlane, Louise Anne MacFarlane.

McCaffrey Reports (House Radio-TV Gallery) Joseph F. McCaffrey.

Mutual Broadcasting System (Sheraton-Park Hotel) Walter Compton, William Costello, Martin A. Edwards, Jeffrey C. Ford, Cedric Foster, Kenneth H. French, Jack A. Gertz, Cleo Giannopolus, Robert F. Hurligh, Fulton Lewis Jr., Stephen J. McCormick, Claude A. Mahoney, Henry A. Mustin, Richard Rendell, Mary Rink, William Schulz, Barbara Walker, Charles Warren.

NBC News (4001 Nebraska Ave., N.W.) Martin Agronsky, Arthur F. Barriault, Christie R. Bosham, Frank Bourgholtzer, David Brinkley, Audrey Dillman, Leif Eld, Julian Goodman, Peter Hackes, Richard Harkness, Louis J. Hazam, Leo Hershfield, John F. Hofen, Bert Irvy, Charles O. Jones, Herbert E. Kaplow, G. Bradford Kress, John E. Langenger, Robert K. McCormick, D. Frank McGee, Ralph H. Peterson, Ray Scherer, Russell C. Tornabene, David Weigman Jr., Henrietta Young.

NBC-WRC-AM-FM-TV Washington (4001 Nebraska Ave., N.W.) Patricia Cavin, John E. Connolly, Wallace R. Fanning Jr., W. J. Gribben, Cassius M. Keller, Bryson B. Rash, W. B. Sprague Jr., David A. von Sothen, Russell H. Ward.

NBC-Met the Press (4001 Nebraska Ave., N.W.) Betty A. Cole, Lawrence E. Spivak.

NBC-Three Star Extra (1825 K St., N.W.) Ned Brooks, Ray Henle, Hazel Markel, Fred Morrison, John G. Stringer.

News Assoc. Inc. (1627 K St., N.W.) Herbert M. Brubaker, I. Herbert Gordon.

North & West German Radio (National Press Bldg.) Peter von Zahn.

Drew Pearson Radio-TV Programs (1313 29th St., N.W.) William Neel.

Radio Press Inc. (National Press Bldg.) I. Herbert Gordon.

Spot News (4913 Albarbarie St., N.W.) LeRoy Anderson, George M. Dorsey, Hugo C. Johnson, Alfred J. O'Eth, Harry Tugander.

The Arizona Network (National Press Bldg.) Sam M. Jones.

Time, Life, Fortune Stations (Wire Bldg.) John W. (Bill) Roberts.

Tris Coffin Assoc. (5601 Warwick Place, Chevy Chase, Md.) Tris Coffin.

United Press International Radio (National Press Bldg.) Bernard Brenner, Ray Farkas, George F. Marder, Daniel Rapoport, Robert J. Serling, William V. Watrofsky.

WARL Arlington, Va. (National Press Bldg.) I. Herbert Gordon.

Washington Reporters Inc. (National Press Bldg.) Jack R. Reed, Harry R. Stringer.

WCAX-AM-TV Burlington, Vt. (3714 Thornapple St., Chevy Chase, Md.) Marietta Dake.

WCMS Norfolk, Va. (National Press Bldg.) I. Herbert Gordon.

WDSU-AM-TV New Orleans (House Radio-TV Gallery) John R. Corporon.

Westinghouse Broadcasting Co. (1625 K St., N.W.) Ann M. Corrick, James L. Snyder, William J. Steinbach.

WFBG-AM-TV Altoona, Pa. (3714 Thornapple St., Chevy Chase, Md.) Marietta Dake.

WHDD-AM-TV Boston, Mass. (National Press Bldg.) I. Herbert Gordon.

WHK Cleveland (3001 Dent Pl., N.W.) Katherine Halle.

WVNP-AM-TV Binghamton, N. Y. (3714 Thornapple Pl., Chevy Chase, Md.) Marietta Dake.

WRVA Richmond, Va. (National Press Bldg.) I. Herbert Gordon.

WTOP (Washington) News (40th & Brandywine Sts., N.W.) Julian Barber, Lawrence Beckerman, Stephen W. Cushing, William R. Dagg, Jack Jurez, Roger H. Mudd, Ann L. Rellly, Edward F. Ryan, Harold E. Saylor, Scott Sutton.

WTTG (TV)—Metropolitan Broadcasting Corp. Washington (Raleigh Hotel) Matthew Warren.

WWDC Inc. Washington (8800 Brookville Rd., Silver Spring, Md.) Gerald W. Clarke, Ken Evans, Robert Robinson, Thomas L. Slinkard, Albert E. Talshoff.

Youth Wants to Know & American Forum of the Air (1627 K St., N.W.) Julian Bartolini.

Other Trade Associations And Professional Societies Of Radio-Tv Broadcasters

American Women in Radio & Television. 75 E. 56th St., New York 22. Eldorado 5-7281-2. Nena Badenoch, radio-tv consultant, National Society for Crippled Children & Adults, Chicago, pres; Esther Van Wagner, Tufts, Tufts News Bureau, Washington, pres-elect; Martha Rupprecht, CBS-TV, New York, sec-treas; Josey Barnes, KDYL Salt Lake City, western vp; Margaret Mary Kearney, WCAU Philadelphia, eastern vp; Margaret McDonald, Fort Worth, southwestern vp; Louise Morris, WDAK Columbus, Ga., southern vp; Dee Sweet, WISH-TV Indianapolis, central vp; Margo Anderson, exec sec.

Assn. of Maximum Service Telecasters. 1735 DeSales St., N. W., Washington 6, D. C. District 7-5412. Jack Harris, KPRC-TV Houston, pres; Charles H. Crutchfield, WBTV-TV Charlotte, N. C., 1st vp; Don D. Davis, KMBC-TV Kansas City, 2nd vp; Harold Essex, WSJS-TV Winston-Salem, N. C., sec-treas; Lester W. Lindow (on leave from WFDF Flint, Mich.), executive director and assistant sec-treas; Arch L. Madsen, asst exec dir; Henry E. Rhea, dir of engineering radio-tv, Triangle Publications Inc., chairman, technical committee.

Assn. of Radio News Analysts. c/o Robert Trout, CBS, 485 Madison Ave., New York 22. Plaza 1-2345. Robert Trout (CBS) pres; John MacVane, United Nations, and William Downs, CBS, vps; Blair Clark, CBS, sec; Cesar Saerchinger, treas.

Broadcasting Promotion Assn. 190 State St., Chicago 1, Ill. Andover 3-0800. Charles A. Wilson, WGN Chicago, pres; Gene Godt, WCCO-TV Minneapolis, 1st vp; Burt Toppan, WTVJ (TV) Miami, 2d vp; William E. Pierson, WBKB (TV) Chicago, sec-treas.

Canadian Assn. of Radio & Television Broadcasters. 108 Sparks St., Ottawa, Ont. Central 3-4038.

Canadian Assn. of Broadcasters. 108 Sparks St., Ottawa, Ont. Central 3-4208. D. M. Neill, CFNB Fredericton, pres; V. Dallin, CFQC Saskatoon, immediate past pres; M. Brown, CFPL London, vp radio; T. Burham, CKRS-TV Jonquiere, vp tv.

Directors: Atlantic Region—D. M. Neill, CFNB Fredericton, and R. F. Large, CFCT Charlottetown, radio; G. Stirling, CJON-TV St. John's, tv, French Language—D. A. Gourd, CKRN Rouyn, Roland Coutures, CKSB St. Boniface and M. Dansereau, CHLN Three Rivers, radio; T. Burham, CKRS-TV Jonquiere, tv, Central Canada—W. Hawkins, CFOS Owen Sound, M. T. Brown, CFPL London, Allan Waters, CHUM Toronto and J. A. Dupont, CJAD Montreal, radio; R. T. Snelgrove, CKWR-TV Barrie, tv, Prairies—J. O. Black, CJIB Winnipeg, R. J. Buss, CHAT Medicine Hat, and D. Lawson, CKCK Regina, radio; Blair Nelson, CFQC-TV Saskatoon, tv, Pacific—J. L. Sayers, CFUN Vancouver, and K. Hutcheson, CJAV Port Alberni, radio; R. G. Chapman, CHBC-TV Kelowna, tv.

Clear Channel Broadcasting Service. Shoreham Bldg., Washington, D. C. Executive 3-0255. Edwin W. Craig, WSM Nashville, chairman; Harold Hough, WBAP Fort Worth, treasurer; Reed T. Rollo, of Kirkland, Ellis, Hodson, Chaffetz & Masters, counsel; Bernice Hase, secretary. Executive committee: Mr. Craig, Mr. Hough, Victor A. Sholis, WHAS Louisville; James Shouse, WLW Cincinnati; Ward L. Quaal, WGN Chicago.

Community Broadcasters Assn. c/o WMRN Marion, Ohio. Ernest Lackey, WHOP Hopkinsville, Ky., chmn of bd; Robert Mason, WMRN Marion, Ohio, pres; Merrill Lindsay, WSOY Decatur, Ill., vp; John R. Henzel, WHDL Olean, N. Y., sec-treas; Howard Schellenberg Jr., attorney.

Daytime Broadcasters Assn. c/o WKOX Framingham, Mass. Richard E. Adams, WKOX Framingham, pres; Ray Livesay, WLBB Mattotown, Ill., chmn; Alf M. Landon, KSCB Topeka, Kan., vp; Karl Baker, WLDS Jacksonville, Ill., vp; Jack Younts, WEEB, Southern Pines, N. C., vp; Joe M. Leonard Jr., KGAF Gainesville, Tex., sec-treas. Directors: Messrs. Livesay, Adams and Leonard; Jack P. Hankins, WELS Kinston, N. C.; Ben Letson, WCNH Quincy, Fla.; J. C. Willis, KVOM Morrilton, Ark.; Hecht S. Lackey, WSON Henderson, Ky.; R. W. Olson, KWOA Worthington, Minn.; Ralph Weir, Jr., KJCK Junction City, Kans.; Frank Burke, Jr., KPDP Los Angeles, Calif.; Dean Nichols, KOMW Olathe, Wash.; William Kuiper, Sr., WFUR Grand Rapids, Mich.; William T. Zimmerman, KWRE Warrenton, Mo.; Grady Maples, KGMC Englewood, Colo.

Fm Broadcasters. 8800 Brookville Rd., Silver Spring, Md. Merrill Lindsay, WSOY-FM Decatur, Ill.; Calvin J. Smith, KFAC-FM Los Angeles; Ben Strouse, WWDC-FM Washington; Ed Wheeler, WEAU-FM Evanston, Ill., spon-

sors; Gardner Green, Browning Labs, Winchester, Mass., secretary; Leonard Marks, Washington, counsel.

Inter-American Assn. of Broadcasters. Raul Fontaina, Uruguay, pres; Fernando Eleta A. Panama, 1st vp; Raul Trabani, El Salvador, 2nd vp; Ricardo Vivado, Chile, secretary; Gilmore Nunn, Knoxville, Tenn., retiring U. S. member; Herbert E. Evans (Peoples Broadcasting Co.) U. S. member-elect; Julio Menadier, Chile, director-general.

National Academy of Television Arts & Sciences. Walter Cronkite, pres; Frederick de Cordova, exec vp; David Susskind, vp New York; Arnold Wilkes, vp Baltimore; Irv Kupcinet, vp Chicago; John Secondari, vp Washington; Rod Serling, sec; Henry S. White, treas.

Los Angeles: 9128 Sunset Blvd. Crestview 4-6209. Harry Ackerman, pres; Frederick de Cordova, 1st vp; Louis F. Edelman, 2d vp; June Lockhart, sec; Fred Berger, treas.

New York 19: 200 Central Park South. Judson 6-3833. Walter Cronkite, pres; Henry S. White, 1st vp; David Susskind, 2d vp; Royal E. Blakeman, sec; Thomas W. Moore, treas.

Baltimore: 2610 N. Charles St. Hopkins 7-3000. Arnold Wilkes, pres; Fred Wehr, vp; Maryann Imhoff, sec; Charles Cooper, treas.

Chicago 1: 203 N. Wabash. Financial 6-8320. Irv Kupcinet, pres; Frank Atlass, 1st vp; Alex Drier, 2d vp; Ned E. Williams, sec; Richard Reinauer, treas.

Washington: 4461 Connecticut Ave. NW. Kellogg 7-1100. John Secondari, pres; David Brinkley, 1st vp; Rhoda Raider, 2d vp; Robert Adams, sec; Ruth Hagy, treas.

National Assn. of FM Broadcasters. (formerly FM Development Assn.). 1227 Main St., Buffalo 9.

National Assn. of Television & Radio Farm Directors. Maynard Speece, WCCO Minneapolis, pres; Wally Erickson, KPFR Fresno, Calif., vp; George Roesser, KPRC Houston, sec-treas; Herb Plambeck, WHO Des Moines, historian.

Radio-Newsreel-Television Working Press Assn. 527 Lexington Ave., New York 17, N. Y. Plaza 1-2720. Gabe Pressman, NBC, pres; Herb Schwartz, CBS, 1st vp; Julian Anthony, ABC, 2d vp; Charles Campbell, sec; Lewis Cass, asst sec; Richard Milbauer, Newsfilm USA, treas; George Jordan, NBC, sgt-at-arms.

Board of Governors: Larry Racies, CBS, chmn; Cy Avnet, NBC; David Klein, NBC; Max Klein, News of the Day-TV; Philip Scheffer, CBS; Ed Silverman, ABC; Joseph Wershiba, N. Y. Post; M. A. Durso, exec sec.

Radio & Television News Club of Southern California. 3780 Wilshire Boulevard, Los Angeles 5. Dunkirk 5-3061. Hugh Brundage, KMPC, pres; John Thompson, NBC-TV, vp; Jacqueline Brown, Burns W. Lee Associates, sec-treas. Members of Board: Jack Beck, CBS; Willard Stout, KNXT (TV); Bill Craig, KFWB; Alan Lissner, KBIG; Pat O'Reilly, KNX; Norman Alley, Telenews; Milton Fishman, KABC.

Radio-Television News Directors Assn. Ralph Renick, WTVJ (TV) Miami, pres; Sheldon Peterson, WTCN Minneapolis, program vp; Bill Small, WHAS-TV Louisville, tv vp; Nick Basso, WSAZ Huntington, W. Va., radio vp; F. O. Carver Jr., WSJS-AM-TV Winston-Salem, N. C., treas; Rob Downey, WMSB-WKAR E. Lansing, Mich., exec sec; Jack Krueger, WTMJ-AM-TV Milwaukee, chmn of bd.

Sports Broadcasters Assn. Box 223 Radio City Station, 322 W. 52d St., New York 19, N. Y. Guy LeBow, pres; Mel Allen, 1st vp; Charles Meyre, 2d vp; Frank Litsky, secretary; Joe Gallagher, treasurer.

Station Representatives Assn. 366 Madison Ave., New York 17. Yukon 6-9390. H. Preston Peters, pres; John P. Blair, vp; Eugene Katz, treas; Richard O'Connell, sec; Lawrence Webb, mgng dir. Directors: Frank M. Headley, Lewis H. Avery, Joseph J. Weed, Adam Young.

Television Film Assn. 1627 W. 20th St., Los Angeles 7. Republic 1-2484. John P. Ballinger, pres-dir; Jack M. Goetz, vp-dir; Frank Wolf, sec; Charles E. Buzzard, treas-dir; Robert E. Hufford, dir information, education; Harvey Gausman, dir membership; Howard Landau, prog chmn-dir; Robert C. Vinson, dir ways & means; Edward Hunt, dir tv sta relations.

Trade Associations And Professional Societies In Related Fields

ADVERTISING AND MEDIA

Advertising Assn. of the West. 337 World Trade Center, Ferry Bldg., San Francisco 11. Calif. Garfield 1-8867. Charles W. Collier, executive vp; Marie B. Carlton, office mgr.

Advertising Council. 25 W. 45th St., New York 36. Judson 2-1520. John C. Sterling, chairman of

This Week magazine, chairman; Lee H. Bristol, Leo Burnett, Edward C. VonTress, vice chairman; Frederic R. Gamble, secretary; Paul B. West, treasurer; Theodore S. Repplier, pres; Allan M. Wilson, George P. Ludlum, vps; Maxwell Fox, public relations director; Gordon C. Kinney, radio-tv director; Mrs. L. S. Schwartz, Midwest representative; Robert R. Grey, Pacific Coast representative. Washington office, 1200 18th St., N.W. Sterling 3-9153. Chicago office, 203 N. Wabash Ave. Randolph 6-1753. Los Angeles office, 9100 Sunset Blvd. Crestview 4-8309.

Advertising Federation of America. 250 W. 57th St., New York 19, N. Y. Circle 6-2431. Robert Feenster, Wall Street Journal, chmn of bd; C. James Froud, pres & gen mgr.

Advertising Research Foundation. 3 E. 54th St., New York, N. Y. Plaza 1-5656. Ben R. Donaldson, chmn of bd; Arno H. Johnson, vice chmn; Frank W. Mansfield, treas; A. W. Lehman, managing director; D. B. Lucas, technical director; Gilbert H. Weil, general counsel. Directors: Richard J. Babcock, Hugh M. Beville Jr., Vincent R. Bliss, Lyndon O. Brown, Rex M. Budd, William R. Farrell, Donald S. Frost, Frederick R. Gamble, Harold J. Graham, John W. Hartman, Arthur H. Hayes, Andrew Heiskell, Donald M. Hobart, Walter C. Kurz, Charles A. Pooler, C. L. Rumrill, Harry F. Schroeter, John C. Sterling, Paul B. West, Wallace H. Wulfeck.

American Assn. of Advertising Agencies. 420 Lexington Ave., New York, N. Y. Lexington 2-7980. Robert M. Ganger, D'Arcy Adv., chmn of board; Harry Harding, Young & Rubicam, vice chairman; Andrew B. Meldrum, Meldrum & Fewsmith, secy-treas; Frederic R. Gamble, pres.

Committee on Broadcast Media: Leonard S. Matthews, Leo Burnett, Chicago, chairman; Ruth Jones, J. Walter Thompson, N. Y., vice chairman; Vera Brennan, Sullivan, Stauffer, Colwell & Bayles, N. Y.; Robert H. Crooker Jr., Campbell-Ewald, Detroit; E. A. Grey, Ted Bates & Co., N. Y.; Arnold E. Johnson, Needham, Louis & Brorby, Chicago; Thaddeus S. Kelly, McCann-Erickson, N. Y.; John S. Kirwan, Bruce E. Brewer & Co., Kansas City; William E. Matthews, Young & Rubicam, N. Y.; Richard McKeever, BBDO, N. Y.; Bert Mulligan, Compton Adv., N. Y.; Gertrude B. Murphy, Long Adv., San Jose, Calif.; Donald P. Nathanson, North Adv., Chicago; Frank Ott, D'Arcy Adv., N. Y.; Lee M. Rich, Benton & Bowles, N. Y.; Ann Smith, Ralph H. Jones Co., Cincinnati; Kenneth Godfrey, AAAAA, secy to committee.

Committee on Television and Radio Administration: David Miller, Young & Rubicam, N. Y., chairman; Hildred Sanders, Hough, Cooper, Harrington & Miner, L. A., vice chairman; Edmund L. Cashman, Foote, Cone & Belding, Hollywood; David W. Dole, Leo Burnett, Chicago; Seymour J. Frolick, Fletcher Richards, Calkins & Holden, N. Y.; J. Frank Gilday, McCann-Erickson, N. Y.; Storrs Haynes, J. Walter Thompson, N. Y.; Alfred L. Hollender, Grey Adv., N. Y.; Mitchell Johnson, William Esty Co., N. Y.; J. Scott Keck, Needham, Louis & Brorby, Chicago; Arthur H. Lund, Campbell-Mathun, Minneapolis; Edwin M. Marshall, BBDO, N. Y.; Norman Matthews, Dancer-Fitzgerald-Sample, N. Y.; Harold J. Saz, Ted Bates & Co., N. Y.; Bruce F. Stauderman, Meldrum & Fewsmith, Cleveland; Lewis H. Titterton, Compton Adv., N. Y.; Dorothy Copeland, AAAAA, secy to committee.

American Marketing Assn. 27 E. Monroe St., Chicago 3, Ill. Central 6-8306. Reavis Cox, pres; William F. O'Dell, pres-elect; Samuel C. McMillan, Robert E. Sessions, A. F. Smith, A. W. Harding, vps; James D. Dodge, secy; John P. Bennett, treas.

American Newspaper Publishers Assn. 750 - 3rd Ave., New York 17, N. Y. Yukon 6-8200. D. Tennant Bryan, Richmond (Va.) Times-Dispatch and News Leader, pres; Mark Ferree, Scripps-Howard Newspapers, New York, vp; Walter J. Blackburn, London (Ont.) Free Press, secretary; J. Hale Steinman, Lancaster (Pa.) Intelligencer Journal and New Era, treasurer; Cranston Williams, gen mgr.

360 N. Michigan Ave., Chicago 1, Ill. Franklin 2-3746. George N. Dale, mgr.

Assn. of Canadian Advertisers. Federal Bldg., Toronto 1, Ont. Empire 3-8046. J. J. McGill, Imperial Tobacco Co. of Canada, pres; J. C. Miller, Ford Motor Co. of Canada, executive vp; A. E. Yeates, Prudential Insurance Co., vptreas; vps: E. T. Gater, Sterling Drug; J. W. Cook, Shawinigan Water & Power Co.; K. J. Farthing, Canadian Westinghouse Co.; P. J. McGinnis, Bell Telephone Co. of Canada; E. J. Coleman, Kraft Foods; directors: R. P. Beaton, Proctor & Gamble; A. F. M. Biggs, Canadian Industries; D. M. Mackinnon, General Motors Products of Canada; W. T. McFarlane, Canadian Pacific Railway Co.; George A. Meen, Christie, Brown & Co.; Roger Neron, Robin Hood Flour Mills; R. M. Sabloff, House of Seagram; W. W. Vanderburgh, Coca-Cola; H. E. Whitehead, Kimberly-Clark; B. E. Legate, gen mgr & secy.

Assn. of Mexican Advertising Agencies (Asociacion Mexicana de Agencias de Publicidad) Apartado Postal 9488, Mexico D. F. Everardo Camacho, pres; Burt S. Avedon, vp; Lic. Rafael Riva Palacio, secy; Robert M. Guilbert, treas; Jesus Luis Bas, assistant treas; Dr. Fernando

Gonzalez Oviedo, assistant secy; Jose R. Pulido, mgr.
Assn. of National Advertisers. 155 E. 44th St., New York 17, Oxford 7-5950. Henry Schachte, Lever Bros. Co., chmn. of bd.; Donald S. Frost, Bristol-Myers, vice chmn; Paul B. West, pres; Cy Norton, M. L. McElroy, Joseph M. Allen, vps; Peter W. Allport, vp-secy; Roger H. Bolin, treas.

Broadcast Advertising Service Committee: Howard Eaton Jr., Lever Bros., chmn; K. R. Baumbusch, American Home Products; R. M. Budd, Campbell Soup Co.; H. Allan Dingwall Jr., General Foods Corp.; Victor Elting Jr., Quaker Oats Co.; E. P. Genock, Eastman Kodak; A. B. Gislason, Swift & Co.; Howard Gray, R. J. Reynolds Tobacco Co.; A. F. Guckenberger, Ward Baking Co.; Albert N. Halverstadt, Procter & Gamble; Thomas P. Hawkes, Piel Bros.; Glenn W. Johnston, Glenbrook Labs, Sterling Drug; Henry M. Kennedy, Prudential Insurance Co. of America; John Kennedy, Bristol-Myers; George T. Laboda, Colgate-Palmolive Co.; Palmer D. McKay, Sun Oil Co.; C. F. Mattern, McCormick & Co.; M. Anthony Mattes, Standard Oil of Calif.; Craig W. Moodie Jr., Armstrong Cork Co.; R. J. Piggett, Pet Milk Co.; Alfred L. Plant, Block Drug Co.; Maxine Rowland, Shulton Inc.; Wallace L. Rusher, Esso Standard Oil Co.; A. Craig Smith, Gillette Safety Razor Co.; J. E. Williams, Kimberly-Clark Corp.

Bureau of Advertising of American Newspaper Publishers Assn. 485 Lexington Ave., New York 17, N. Y. Murray Hill 7-9300. Louis A. Weil Jr., chmn of bd; Charles T. Lipscomb Jr., pres.

Direct Mail Advertising Assn. 3 E. 67th St., New York 22, N. Y. Murray Hill 8-7388. R. F. DeLay, pres; Colin Campbell, Campbell-Ewald Co., chmn of bd; Earle A. Buckley, Buckley Organization, vice chmn; H. U. Banks, Sun Life Assurance Co. of Canada, vice chmn; J. H. Warner, Aetna Life Insurance Co., secy; S. A. Dembner, *Newsweek*, treas.

League of Advertising Agencies. 220 W. 42nd St., New York. Lackawanna 4-9735. Bernard M. Reiss, pres; William G. Seidenbaum, Jay Victor, Max B. Pearlman, vps; Julian Ross, executive secretary; Ted Bernstein, treasurer; Louis H. Field, Morton J. Simon, legislative counsel; Lucius H. Coleman, fiscal advisor; Bosh Stack, public relations counsel.

National Retail Merchants Assn. (formerly National Retail Dry Goods Assn.) 100 W. 31st St., New York 1, N. Y. Chickerling 4-8780. Nathan J. Gold, pres; J. Gordon Dakins, executive vp and treasurer; Edward F. Engle, mgr, sales promotion, visual merchandising. 711-14th St., N.W., Washington, D. C. National 8-3680. John C. Hazen.

Proprietary Assn. 810-18th St., N.W., Washington 6, D. C. National 8-1914. Robert B. Brown, Bristol-Myers Co., pres; Howard A. Prentice, executive vp and treasurer; James H. Merritt, secretary.

EDUCATIONAL BROADCASTING

American Council on Education. 1785 Massachusetts Ave., N. W., Washington 6, D. C. Hudson 3-6620. John E. Ivey Jr., chairman of committee on television.

Assn. for Professional Broadcasting Education. 1771 N. St., N.W., Washington 6, D. C. Decatur 2-9300. Frederick H. Garrigus (National Assn. of Broadcasters), executive secretary.

Broadcasting Foundation of America. 342 Madison Ave., New York 17, N. Y. Yukon 6-8844. Basil Thornton, executive director; Samuel B. Gould, chmn of bd; George E. Probst, pres; Seymour N. Siegel, vp. (Non-profit, educational organization sponsoring exchange of cultural radio and tv programs between U. S. stations and those abroad.)

Institute for Education by Radio-Television. Ohio State U., Columbus 10, Ohio. Axminster 9-3148. I. Keith Tyler, director; Bette Wallach, secretary.

Joint Council on Educational Television. 1785 Massachusetts Ave., N.W., Washington 6, D. C. Hudson 3-6620. Ralph Steetle, executive director. Members: Dr. Albert N. Jorgensen, National Assn. of State Universities, chairman; Dr. Novice Fawcett, American Assn. of Land Grant Colleges & State Universities; Dr. Carroll V. Newsum, American Council on Education; Dr. Edgar Fuller, Council of Chief State School Officers; John F. Hilder, National Educational Television & Radio Center; Dr. William Harley, National Assn. of Educational Broadcasters; Edward L. Ryerson, National Citizens Committee for Educational Television; Mrs. Cecil S. Garey, National Congress of Parents and Teachers; Dr. Lyle Ashby, National Education Assn. of the U. S.

National Assn. of Educational Broadcasters. 14 Gregory Hall, Urbana, Ill. William G. Harley, pres; Jack McBride, 1st vp; Robert F. Schenkan, 2nd vp; Graydon Ausmus, 3rd vp; Robert J. Coleman, treas; Keith Engar, secy; Dr. Harry J. Skornia, executive director; Harold E. Hill, assoc director.

National Education Assn. 1201-16th St., N.W., Washington 6, D. C. Adams 4-4856. William G. Carr, executive secretary; Frank W. Hubbard, assistant executive secy for information serv-

ices; Roy K. Wilson, director, press, radio relations; Mrs. Torrey Baker, assistant for radio-tv.

National Educational Television & Radio Center. 10 Columbus Circle, New York, N. Y. Judson 6-0055. John F. White, pres.

TV FILM AND MOTION PICTURES

Alliance of Television Film Producers Inc. 6912 Hollywood Blvd., Hollywood 28, Calif. Hollywood 7-2159. Charles Fries, pres; Armand Schaefer, vp; Bernard Weitzman, secy; Robert W. Stabler, treas; John Zinn, executive secy.

Allied States Assn. of Motion Picture Exhibitors. Dupont Circle Bldg., Washington 6, D. C. Dupont 7-7400. Abram F. Myers, chmn of bd & general counsel; Horace Adams (714 NBC Bldg., Cleveland), pres; Edward W. Lider (260 Tremont St., Boston), treasurer; Abe Berenson (214 Liberty St., New Orleans), secretary; Carl Goldman, 36 Melrose St., Boston), recording secretary.

American Assn. of Film Producers. 7064 N. Sheridan Rd., Chicago 26, Ill. L. Mercer Francisco, pres; James Kellock, vp; Mervin LaRue, treasurer; O. H. Coelln, executive secretary. Members are producers of commercial, educational and tv films.)

American Cinema Editors. 6772 Hollywood Blvd., Hollywood 28, Calif. Hollywood 5-8527. George Amy, pres; Fred Berger, vp; Terry Morse, secretary; Stanley Johnson, treasurer.

American Society of Cinematographers. 1782 N. Orange Dr., Hollywood 28, Calif. Hollywood 7-2135. Walter Strenge, pres; Arthur Edeson, 1st vp; Hal Mohr, 2nd vp; William Daniels, 3rd vp; Arthur Miller, treasurer; Robert Pittack, secretary; Robert deGrasse, sergeant-at-arms.

Film Producers Assn. of New York. 15 E. 48th St., New York 17, N. Y. Plaza 1-1920. Nathan Zucker, pres; Lee Blair, vp; Henry Strauss, secretary; Edward Lamm, treasurer; Irving W. Cheskin, exec. director.

Motion Picture Assn. of America. 1600 Eye St., N. W., Washington 6, D. C. Executive 3-5110. Eric Johnston, pres; Edward Cooper, director of television.

28 W. 44th St., New York 36, N. Y. Bryant 9-4000. Ralph D. Hetzel Jr., executive vp; 8480 Beverly Blvd., Hollywood 48, Calif. Olive 3-2200. Y. Frank Freeman, chmn of bd.

Motion Picture Industry Credit Group. (National Assn. of Credit Management) 229-4th Ave., New York 3, Oregon 4-5100. Kern Moysse, chairman; Walter Lynch, vice chairman; W. W. McAdam, secretary.

National Exhibitors Theatre Television Committee. 1685 Broadway, New York 36, N. Y. Circle 5-4800. Simon H. Fabian, chairman; Philip F. Harling, sec-treas; 1625 Eye St., N. W., Washington, D. C. Sterling 3-5880. Cohn & Marks, general counsel.

National Television Film Council. 200 W. 57th St., New York 19, N. Y. Columbus 5-0756. Robert Gross, pres; William J. Reddick, executive vp; Bernie Haber, executive secretary; Sally Perle, general secretary; Lou Feldman, treasurer; Hal Seeger, vp, production; Sydney A. Mayers, vp, distribution; G. Edward Hamilton, vp, stations; Don E. Widlund, vp, agencies; Ralph Koch, vp, technical services; Joseph T. Dougherty, vp, membership; Marshall G. Rothen, chmn of bd. Directors: Dr. A.N. Goldsmith, Charles W. Carpenter, Nicholas Parkas, E. P. Genock, David L. O'Shea, Peter Keane, Donald Mack, Archie A. Mayers, Waldo Mayo, John J. Schneider; Melvin L. Gold, honorary lifetime pres.

Screen Composers Assn. (Independent) 9250 Wilshire Blvd., Beverly Hills, Calif. Crestview 6-3123. Dr. Miklos Rozsa, pres; Robert Emmett Dolan, vp; David Buttolph, secretary; George Duning, treasurer. c/o Zissu & Marcus, 292 Madison Ave., New York 17, N. Y. Murray Hill 3-0966.

Society of Independent Motion Picture Producers. 333 S. Beverly Dr., Beverly Hills, Calif. Crestview 1-7283. Ellis Arnall, pres; Gunther R. Lessing, chmn of bd; Marvin Faris, executive secretary; George Bagnall, treasurer.

Society of Motion Picture Art Directors. 8732 Sunset Blvd., Hollywood 46, Calif. Oleander 5-8223. Earl Hedrick, pres; Jack M. Smith, vp; Edward Stephenson, secy; Roland Brooks, treas; Leo E. Kuter, administrator; Norman Lowenstein, executive secretary.

Society of Motion Picture & Television Engineers. 55 W. 42nd St., New York 36, N. Y. Longacre 5-0172. Norwood L. Simmons, pres; John W. Services, executive vp; Wilton R. Holm, secy; C. S. Stodter, executive secy; Victor H. Allen, Journal editor; Denis A. Courtney, advertising mgr.

Theatre Authority Inc. 545-5th Ave., New York 17, N. Y. Murray Hill 2-4215. Beverly Roberts, executive secretary.

6331 Hollywood Blvd., Hollywood 28, Calif. Hollywood 2-5761. I. B. Kornblum, executive secretary.

(TA has jurisdiction over performances at

benefits of members of participating unions and guilds. TA officers are representatives of Actors Equity Assn., American Guild of Musical Artists, American Guild of Variety Artists, American Federation of Television & Radio Artists, Screen Actors Guild and other organizations and theatrical charities.)

Theatre Owners of America (TOA). 1501 Broadway, New York 36, N. Y. Longacre 5-6238. George G. Kerasotes, pres; Ernest G. Stellings, chmn of bd of directors; Samuel Pinanski, honorary chmn of bd of directors; Albert M. Pickus, chmn of exec committee; Roy Cooper, Nathan Greer, Philip F. Harling, R. M. Kennedy, Henry G. Platt, J. J. Rosenfield, John E. Schuyler, assistants to pres; Carl E. Anderson, Abe Blumenfeld, A. Julian Brylawski, C. E. Cook, Horace Denning, Albert Forman, Tom James, Burton I. Jones, John W. Keller II, Sumner M. Redstone, John H. Rowley, E. R. Ruben, Robert W. Selig, John H. Stember, vps; Robert R. Livingston, secy; S. H. Fabian, treas; Mitchell Wolfson, finance committee chmn; Myron N. Blank, Albert M. Pickus, Walter Reade Jr., Ernest G. Stellings, Morton G. Thalheimer Jr., finance committee; Herman M. Levy, general counsel; Joseph G. Alterman, administrative secy; George Roscoe, director of exhibitor relations; Albert Floerhaeimer Jr., director of public relations; Art Adamson, Kenneth E. Anderson, Frank Beddingfield, Wesley Bloomer, Richard Brous, J. Fred Brown, James Coston, Fred A. Danz, Edward L. Fabian, Harold Field, Thomas F. Friday, Edwin Gage, Sam. L. Gillette, Jerry Gold, Marvin Goldman, James H. Harrison, Louis Higdon, Robert E. Hesse, Howard Kennedy, Paul I. Krueger, Thomas H. Lam, M. A. Lightman Jr., Roy Martin Jr., Martin J. Mullin, Robert J. O'Donnell, Richard Orear, Samuel Rosen, Donald Schine, Jay Solomon, T. G. Solomon, Morton G. Thalheimer Sr., David B. Wallerstein, R. B. Wilby, L. J. Williams, executive committee; life members of exec committee: Theodore R. Gamble, Arthur H. Lockwood, Samuel Pinanski, Mitchell Wolfson, Walter Reade Jr., E. D. Marin, Myron N. Blank, Ernest G. Stellings.

MANUFACTURING & ENGINEERING

Assn. of Electronic Parts & Equipment Manufacturers. 11 S. LaSalle St., Chicago 3, Ill. Dearborn 2-4217. Robert Svoboda, pres; Irving Rossman, 1st vp; Warren Stuart, 2nd vp; Kenneth A. Hathaway, treas; Kenneth C. Prince, executive secy.

Audio Engineering Society. P. O. Box 12, Old Chelsea Station, New York 11, N. Y. Donald J. Plunkett, pres; Harry L. Bryant, executive vp; C. J. LeBel, secretary; R. A. Schlegel, treasurer.

Electronic Industries Assn. (formerly Radio-Electronic-Television Manufacturers Assn.) 1721 DeSales St., N. W., Washington 6, D. C. National 8-3902. D. W. Hull, Raytheon Mfg. Co., pres; James D. Secrest, executive vp & secretary; Leslie F. Muter, the Muter Co., treasurer; William L. Reynolds, general counsel; Robert S. Bell, Packard Bell Electronics Corp., senior vp; S. R. Curtis, Stromberg-Carlson Co., C. Russell Cox, Andrew Corp.; Russell E. Cramer Jr., Radio Condenser Co., and A. L. Chapman, CBS-Hytron, vps.

Headquarters staff: Peter F. Cousins, assistant to executive vp; William F. E. Long, mgr, marketing data; Herbert F. Hodge Jr., mgr, office of information; Tyler Nourse, mgr, international; Capt. Henry Bernstein, military engineering coordinator; Edmund Wellington, staff assistant, military products; E. B. Redington, staff liaison engineer.

Electronic Industries Assn. of Canada. 200 St. Clair Ave., W., Toronto 7, Ont. Walnut 1-2898. R. M. Robinson, Canadian General Electric, pres & chmn of bd; James Key, Aerovox Canada Ltd., vp and chairman of components; E. W. Leaver, Electronic Assoc., vp and chairman of electronics; S. D. Brownlee, Canadian Admiral Corp., vp and chairman of receivers; R. A. Hackbush, Hackbush Electronics Ltd., director of engineering; F. W. Radcliffe, gen mgr.

Electronic Representatives Assn. 600 S. Michigan Ave., Chicago 5, Ill. Harrison 7-0100. William C. Weber Jr., executive secy. (Trade association of independent sales representatives of electronic manufacturers.)

Electronic Manufacturers Assn. 55 W. 42nd St., New York 36, N. Y. Pennsylvania 6-4864. Hugh A. McCloskey, Hammarlund Mfg. Co., pres; Arthur Blumenfeld, University Loudspeakers Inc., secretary; Julius Pariser, Adams Labs, treasurer; John W. Martindale, executive secretary.

Institute of High Fidelity Manufacturers Inc. 125 E. 23rd St., New York 10, N. Y. Algonquin 4-3532. Joseph N. Benjamin, pres; George Silber, chmn of bd; Abraham Schwartzman, executive secretary.

Institute of Radio Engineers. 1 E. 79th St., New York 21, N. Y. Lehigh 5-5100. Ernst Weber, pres; D. B. Sinclair, vp; W. R. G. Baker, treasurer; Haraden Pratt, secretary; J. D. Ryder, editor.

and
in
television
and radio
everybody
counts on
the
BROADCASTING
Yearbook*

* published every September.
limited number of copies
available at \$4.00 each

Associations CONTINUED

Joint Technical Advisory Committee. 1 E. 79th St., New York 21, N. Y. (representing the Institute of Radio Engineers) Philip F. Silling, RCA Frequency Bureau, chairman; Ralph L. Clark; Dorman D. Israel, Emerson Radio & Phonograph Corp.; Dr. James W. McRae, American Telephone & Telegraph Co.; (representing Electronics Industries Assn.) John V. L. Hogan, Hogan Labs, vice chairman; Ira J. Kaar, Hoffman Electronics Corp.; Arthur V. Loughren, Airborne Instruments Lab; Dr. William H. Radford, Massachusetts Institute of Technology-Lincoln Lab; L. G. Cumming, non-member and secretary.

National Assn. of Manufacturers. 2 E. 48th St., New York 17, N. Y. Murray Hill 8-4200. Milton C. Lightner, chmn of bd; Stanley C. Hope, pres; Charles R. Sligh Jr., executive vp; Kenneth R. Miller, gen mgr; David M. Reeves, secy; John C. Bolsted, treas; G. W. (Johnny) Johnson, director of radio-tv-film public relations.

Television Allocations Study Organization. P.O. Box M, Station A, Ames, Iowa. George R. Town, executive director.

West Coast Electronic Manufacturers Assn. 1435 S. LaCienega Blvd., Los Angeles 35, Calif. Oleander 5-8462. John A. Chartz, pres; Richard B. Leng, William S. Ivans Jr., L. R. Rockwood, vps; J. D. McLean, secy; Phillip L. Gundy, treas.

MISCELLANEOUS

Academy of Television Arts & Sciences. Harry Ackerman, pres; Robert F. Lewine, 1st vp; Sheldon Leonard, 2nd vp; Walter Cronkite, secretary; Loren L. Ryder, treasurer.

Los Angeles chapter: 9126 Sunset Blvd., Los Angeles 46, Calif. Crestview 4-5209. Harry Ackerman, pres; Frederick deCordova, 1st vp; Fred Berger, 2nd vp; June Lockhart, secretary; Loren L. Ryder, treasurer; T. Freebairn-Smith, executive secretary.

New York chapter: 200 Central Park S., New York 19, N. Y. Judson 6-3833. Robert F. Lewine, pres; Hubbell Robinson Jr., 1st vp; Walter Cronkite, 2nd vp; Royce E. Blakeman, secretary; Henry S. White, treasurer; Robert M. Carr, assistant treasurer; Kenneth Leedom, executive director.

American Council for Better Broadcasts. 423 N. Pinckney St., Madison 3, Wis. Alpine 5-2009. John E. Dietrich, pres; Mrs. V. Lynn Sessions, 1st vp; Henry E. Maloney, 2nd vp; Sister Ignatius Marie, recording secy; Dr. Bernard Raymond, corresponding secy; H. H. Munger, treas; Dr. Leslie Spence, executive director.

American Public Relations Assn. 1010 Vermont Ave., N.W., Washington 5, D. C. District 7-1427. H. Walton Cloke, Kaiser Industries Corp., Washington, pres; Donald N. Phillips, Capital Airlines, Baltimore, secy; William H. Blake, National Retail Credit Corp., St. Louis, treas. **American Radio Relay League.** 38 LaSalle Rd., West Hartford 7, Conn. Goodwin L. Dosland, pres; Wayland M. Groves, 1st vp; F. E. Handy, Percy C. Noble, vps; D. H. Houghton, treasurer; A. L. Budlong, secretary.

Assn. of American Railroads. Transportation Bldg, Washington 6, D. C. National 8-9020. Daniel P. Loomis, pres; J. Handley Wright, vp, public relations; Albert R. Beatty, assistant vp, public relations. John N. Ragsdale, advertising mgr.

Broadcast Pioneers. 589-5th Ave., New York 17, N. Y. Plaza 9-1500. Merle S. Jones, pres; Sol Taishoff, 1st vp; Robert J. Higgins, treasurer; M. H. Shapiro, executive secretary.

California Copyright Conference. 1651 Cosmo St., Hollywood 28, Calif. Hollywood 4-2635. Robert A. McCluskey, pres; Alfred W. Schlesinger, vp; John D. McAlpine, treas; Virginia Warwick, secy; Catherine Hall, assistant secy.

Conference of Personal Managers. 1626 N. Vine St., Hollywood 28, Calif. Hollywood 9-1993. Seymour Heller, pres; Red Doff, Eddie Rio, vps; George Greif, secy; Manny Frank, treas.

Country Music Assn. 617 Exchange Bldg., Nashville 3, Tenn. Alpine 4-6640. Connie E. Gay, pres; Eddy Arnold, 1st vp; William Harold Moon, 2d vp; Mac Wiseman, secy; Hubert Long, treas; Wesley Rose, chmn of board; Harry Stone, executive director.

Financial Public Relations Assn. 231 S. LaSalle St., Chicago 4, Ill. State 2-5547. Preston E. Reed, executive vp.

Music Publishers Protective Assn. 460 Park Ave., New York 22, N. Y. Plaza 1-1930. Harry Fox, gen mgr; Walter G. Douglas, chmn of bd.

National Appliance & Radio-Tv Dealers Assn. Merchandise Mart, Chicago 54, Ill. Michigan 2-5505. Joseph Fleischaker, pres; Mort Farr, chmn of bd; H. B. Price Jr., chairman of executive committee; R. V. Finch, George Johnston, Harold A. Witham, vps; John J. Mooney, secretary; Victor P. Joerndt, treasurer; A. W. Bernsohn, executive vp; J. A. Cobbey, general counsel.

National Community Antenna Tv Assn. of Canada. 6301 Park Ave., Montreal 8, Que. W. H. Cranston, Midland, Ont., pres; J. C. Couture, Victoriaville, Que., vp; K. J. Easton, Montreal, secy; O. Girard, Magog, Que., assoc secy & treas.

National Assn. for Better Radio & Television. 882 Victoria Ave., Los Angeles 5, Calif. Webster 4-7830. Clara S. Logan, pres; Dr. Lee deForest, 1st vp; Dr. Francis W. Noel, 2nd vp; Mrs. Victor Roberts, secretary; Gertrude Blackstock, treasurer.

National Assn. of Gagwriters. P. O. Box 835 Grand Central Station, New York 17, N. Y. Spring 7-6210. George Q. Lewis, director.

National Audience Board. 152 East End Ave., New York 28, N. Y. Trafalgar 9-6070. Peter Goelet, pres; Mary Coogan, public service director, East.

239 1/2 S. Beverly Dr., Beverly Hills, Calif., Crestview 1-8141. Bernard F. Kamins, executive vp; D. Brandon Bernstein, legal counsel; Vera Kaplan, public service director, West.

625 Chenery St., San Francisco, Calif. Juniper 5-7575. Hal Light, coordinator.

1441 W. Chase Ave., Chicago, Ill. Mrs. Joseph Hector, midwest representative. 4531 169th St., Flushing, N. Y. Mrs. Edward Greene, liaison for previewing and reviewing.

National Better Business Bureaus. 405 Lexington Ave., New York 17, N. Y. Murray Hill 6-3535. Wallace E. Campbell, chmn of bd; Harry M. Dunlap, 1st vice chairman; Kenneth B. Wilson, pres; Allan E. Backman, executive vp.

National Community Television Assn. 1111 E St., N.W., Washington, D. C. Metropolitan 8-1415. Lloyd A. Calhoun, Hobbs, N. M., pres; A. J. Malin, Rochester, N.H., vp; Clive Runnells Jr., Williamsport, Pa., treasurer; W. Randolph Tucker, New York, N. Y., secretary; E. Stratford Smith, general counsel; Edward P. Whitney, executive director.

Radio & Television Executives Society. Biltmore Hotel, New York 17, N. Y. Murray Hill 9-3480. Frank E. Pellegrin, H-R Representatives, pres; Sam J. Slate, WCBS New York, 1st vp; Ted Bergmann, Parison Adv., Omar F. Elder Jr., ABC, vps; Mary McKenna, WNEW New York, secy; Jay H. Smolin, United Artists Associated, treas; board of governors: Sam Cook Digges, CBS Films; Josef C. Dine, Dine & Kalmus; Ernest Lee Jahncke Jr., Edward Petry; Robert J. Leder, WOR New York; Winfield R. Levi, BROADCASTING; Donald H. McGannon, Westinghouse Broadcasting Co.; Alfred L. Mendelsohn, Screen Gems; David C. Moore, Transcontinent Tv Corp.; Jayne M. Shannon, J. Walter Thompson; P. A. Sugg, NBC; Robert H. Teter, Peters, Griffin, Woodward.

Sigma Delta Chi. (professional journalism fraternity) 35 E. Wacker Dr., Chicago, Ill. Central 6-5577. Eugene C. Fullam, Indianapolis Star & News, honorary pres; James A. Eyrton, WBAP-AM-TV Fort Worth, Tex., pres; V. M. Newton Jr., Tampa (Fla.) Tribune, vp of professional chapter affairs; Robert Root, Syracuse U., vp of undergraduate chapter affairs; Edward W. Scripps II, Rocky Mountain News, vp of expansion; Buren McCormack, Wall Street Journal, secy; Robert M. White II, Mexico (Mo.) Ledger, treas.

Facts, figures, history of broadcasting

The ABCs of Radio and Television.....	see below
How Stations Have Multiplied Year by Year.....	page F-6
Radio, Tv Receiver Production Volume.....	page F-7
Selected Articles of Basic Interest.....	page F-8
Bibliography of Reference Books.....	page F-11
Foreign Language Programming.....	page F-12
Negro Programming.....	page F-14
Radio-Television Station Employment.....	page F-15
Extent of Editorializing on the Air.....	page F-15
Film-Live Ratio on Tv.....	page F-16
Size and Nature of Radio-Tv Audiences.....	page F-18
Tv Time Sales, Network, Spot, Local.....	page F-21
Tv Time Sales in Individual Markets.....	page F-22
Radio Time Sales, Network, Spot, Local.....	page F-21
Radio Time Sales in Individual Markets.....	page F-23

The ABCs of radio and television

Even the most experienced radio and television executives would find it hard to answer all the questions of how these businesses came about, how they operate, what they consist of. This primer provides the answers. It was prepared by George O. Gillingham, FCC information chief.

HOW RADIO BEGAN

Radio communication was born of many minds and developments. In the 1860's, Maxwell predicted the existence of radio waves. Hertz later demonstrated that rapid variations of electric current can be projected into space in the form of waves similar to those of light and heat. In 1895, Marconi transmitted radio signals for a short distance and, at the turn of the century, conducted successful trans-Atlantic tests.

The first practical application of radio was for ship-to-ship and ship-to-shore telegraphic communication. Marine disasters early demonstrated the speed and effectiveness of radiotelegraphy for safeguarding life and property at sea.

This new communication medium was first known as "wireless." American use of the term "radio" is traced to about 1912 when the Navy, feeling that "wireless" was too inclusive, adopted the word "radiotelegraph." Though the British still cling to the older term, "radio" continues to be the American designation. The word "broadcast" stems from early United States naval reference to "broadcast" of orders to the fleet.

There was some military radiotelephony in World War I—between ground and planes and ship and shore—but most early radio communication was confined to ships

at sea and to amateurs. The latter were highly instrumental in arousing popular interest in radio and otherwise contributing to its progress.

The first voice broadcast is a subject for debate. Claims to that distinction range from "Hello, Rainey," said to have been sent by Stubblefield to a partner in a demonstration near Murray, Ky., in 1892, to an impromptu program from Brant Rock, Mass., by Fessenden in 1906, which was picked up by nearby ships.

There were other early experimental audio transmissions—such as De Forest putting Enrico Caruso on the air in 1910 and trans-Atlantic voice tests by the Navy station at Arlington, Va., in 1915—but it was not until after World War I that regular broadcasting began. But here, too, there is controversy. Some radio broadcasting stations developed from experimental operations going back to 1912. KDKA Pittsburgh, although not issued a regular broadcasting license until Nov. 7, 1921, carried experimental programs prior to that date under a license issued in 1920. The first station issued a regular broadcast license was WBZ Springfield, Mass., on Sept. 15, 1921.

There was experimental network operation over telephone lines as early as 1922. In that year WJZ Newark, N. J., and WGY Schenectady broadcast the World Series. Early in 1923 WEAf New York and WNAC Boston picked up a football game from Chicago. Later that same year WEAf and WGY were connected with KDKA Pittsburgh and KYW Chicago to carry talks made at a dinner in New York. President Coolidge's message to Congress was broadcast by six stations in late 1923. In 1926

the National Broadcasting Co. started the first regular network with 24 stations. Its first coast-to-coast hookup, in 1927, broadcast a football game. In the latter year the Columbia Broadcasting System was organized. The first round-the-world broadcast was made from Schenectady in 1930. Today, thanks to telephone lines, coaxial cable, microwave and other relay facilities, it is possible to send the same program over many stations at the same time.

Fm (frequency modulation) and tv (television) broadcast emerged from their experimental stage just before World War II. Wartime restrictions retarded normal expansion of radio facilities but that emergency produced new techniques and apparatus which have invaluable peacetime application.

REGULATION OF BROADCASTING

There was a Wireless Ship Act of 1910 which applied to use of radio by ships, but the Radio Act of 1912 was the first domestic law for the control of radio in general. It made the then Secretary of Commerce & Labor responsible for licensing radio stations and operators.

Early broadcasting was experimental and, therefore, noncommercial. In 1919 broadcasters operated as "limited commercial stations." In 1922 the "wavelength" of 360 meters (approximately 830 kilocycles) was assigned for the transmission of "important news items, entertainment, lectures, sermons and similar matter."

Recommendations of the first National Radio Conference in 1922 resulted in further regulations by the Secretary of Commerce. A new type of broadcast station came into being, with minimum power of

The ABCs of Radio and Television CONTINUED

500 watts and maximum of 1,000 watts (1 kilowatt). Two frequencies (750 and 833 kilocycles) were assigned for program transmission.

So rapid was the development of aural broadcasting that, upon recommendation of subsequent National Radio Conferences (1923 and 1924), the Dept. of Commerce allocated 550 to 1500 kilocycles for standard broadcast (am being the only regular broadcast at that time), and authorized operating power up to 5,000 watts (5 kilowatts).

Increase in the number of am stations caused so much interference that, in 1925, a fourth National Radio Conference asked for a limitation on broadcast time and power. The Secretary of Commerce was unable to deal with the situation because court decisions held that the Radio Act of 1912 did not give him this authority. As a result, many broadcasters jumped their frequencies and increased their power and operating time at will, regardless of the effect on other stations. This caused bedlam on the air.

In 1926 President Coolidge urged Congress to remedy matters. The result was the Dill-White Radio Act of 1927.

Federal Radio Commission

The Radio Act of 1927 created a five-member Federal Radio Commission with certain regulatory powers over radio, including the issuance of station licenses, the allocation of frequency bands to various services, assignment of specified frequencies to individual stations and control of station power. The same act also delegated to the Secretary of Commerce authority to inspect radio stations, to examine and license radio operators and to assign radio call signals.

Much of the early efforts of the Federal Radio Commission were devoted to straightening out the confusion in the broadcast band. It was impossible to care for the 732 broadcast stations as then operating. New rules and regulations caused about 150 of them to surrender their licenses.

Communications Act of 1934

At the request of President Roosevelt, the Secretary of Commerce in 1933 appointed an interdepartmental committee to study the overall interstate and international electrical communications situation. The committee reported that "the communications service, as far as Congressional action is involved, should be regulated by a single body." Accordingly, it recommended the establishment of a new agency which would regulate all interstate and foreign communication by wire and radio, including telegraph, telephone and broadcast. The resultant Communications Act of 1934 created the present Federal Communications Commission for this unified regulation.

Federal Communications Commission

The Federal Communications Commission, an independent federal agency composed of seven commissioners appointed by the President, by and with the advice and consent of the Senate, began operating on July 1, 1934.

WHAT THE FCC DOES

One of the FCC's major activities is the general regulation of broadcasting—now visual as well as aural. This regulation, largely technical in nature, may be divided into two phases.

The first phase deals with the allocation of spectrum space to the different types of

broadcast services in accordance with Commission policies and rules to carry out the intent of international agreements, the Communications Act and other domestic laws affecting broadcasting.

The second phase is concerned more directly with individual stations, and embraces consideration of applications to build and operate; the assignment of specific frequencies, power, time of operation and call letters; the periodic inspection of equipment and the engineering aspects of operation; passing upon transfers and assignments of facilities; also the many varied changes in existing authorizations; modifying and renewing construction permits and licenses; reviewing the general service of each particular station to determine whether it has been operating in the public interest; licensing radio operators, and otherwise discharging domestic regulatory responsibilities.

Broadcast stations are licensed to serve the public interest, convenience and necessity. Because radio channels are limited and are a part of the public domain, it is important that they be entrusted to licensees who have a high sense of public responsibility. The present broadcast period is three years.

The Communications Act sets up certain basic requirements which must be met by broadcast applicants. In general, applicants must be legally, technically and financially qualified, and show that their proposed operation will be in the public interest.

The license privilege is limited by law to citizens of the United States. It is denied to corporations wherein any officer or director is an alien or of which more than one-fifth of the capital stock is controlled by foreign interests.

The Commission's broadcast application and hearing procedure is outlined in a separate FCC information bulletin (see page XX).

Programs: Under the Communications Act it is the responsibility of each broadcast station licensee to arrange his program structure so that his operations will be in the public interest. The Commission does not prescribe any percentages of time which should be devoted to particular subjects, such as news, education, religion, music, public issues, etc. That is something which can vary with the locality. However, the Commission does periodically review the overall performance of a station—engineeringly and otherwise—when it applies for renewal of its license, to determine whether it has lived up to its obligations and the promises it made in obtaining permission to use the public airwaves.

Censorship and free speech: This review of broadcast station performance does not, however, give the Commission authority to direct a station to put a particular program on or off the air. The Communications Act states: "Nothing in this Act shall be understood or construed to give the Commission the power of censorship over the radio communications or signals transmitted by any radio station, and no regulation or condition shall be promulgated or fixed by the Commission which shall interfere with the right of free speech by means of radio communication." The Commission has held that freedom of speech on the air must be broad enough to provide full and equal opportunity for the presentation of both sides of public issues. Under such conditions, licensees of broadcast stations have the right to editorialize.

Advertising: While it does not pass upon

the nature or length of commercials on the air, the Commission's review of a station's performance does consider deviation from promised service which tends towards over-commercialization. Also, under a cooperative arrangement with the Federal Trade Commission, which has jurisdiction over false and misleading advertising on the air, the Commission notifies stations concerned of broadcast advertising cited by the FTC so that these stations may take any necessary action consistent with their obligation to operate in the public interest.

Political broadcasts: The Communications Act (sec. 315) expressly provides: "If any licensee shall permit any person who is a legally qualified candidate for any public office to use a broadcasting station, he shall afford equal opportunities to all other such candidates for that office in the use of such broadcasting station: Provided, that such licensee shall have no power of censorship over the material broadcast under the provisions of this section. No obligation is hereby imposed upon any licensee to allow the use of its station by any such candidate. The charges made for the use of any broadcasting station for any of the purposes set forth in this section shall not exceed the charges made for comparable use of such station for other purposes."

Lotteries, obscenity and fraud: The United States Criminal Code prohibits broadcast of information concerning "any lottery, gift enterprise, or similar scheme," also utterance of obscene, indecent, or profane language, and fraud by wire, radio, or television. Supreme Court decision on a particular "give-away" program did not hold it to be a lottery.

Time charges and station management: The Communications Act declares that broadcasting is not a common carrier operation. Consequently, a broadcast station is not required to sell or to give time to all who seek to go on the air. Because programming is primarily the responsibility of broadcast station licensees, the Commission does not ordinarily monitor or pass upon individual programs, or require the filing of radio scripts. However, broadcast stations are required to keep a program log and a technical log, and a record of all requests for political broadcast time. The Commission does not maintain surveillance of the day-to-day internal management of broadcast stations or regulate their time charges, profits, artists' salaries or employe relations.

Networks: The Commission does not license networks as such, but only individual stations. However, its licensees are subject to the chain broadcasting regulations adopted by the Commission in 1941 to further competition in broadcasting. The major radio networks are: American Broadcasting Co., Columbia Broadcasting System, Mutual Broadcasting System and the National Broadcasting Co. In 1957, a special staff report of tv network broadcasting was made to the Commission. Its recommendations were the subject of a Commission hearing in 1958.

Monopoly: There is Commission prohibition against the same interest or group from operating more than one network, or more than one am, fm or tv station in the same area, or more than seven am, seven fm or seven tv commercial stations throughout the country as a whole. Not more than five of these tv stations may be in the vhf band. Persons whose licenses have been revoked by a court for antitrust violations are by law denied authorizations by the Commission.

Receivers: The Commission does not li-

cense sets that are for reception only, nor does it regulate their production or sale. However, it does impose limitations on their radiations which may interfere with radio or tv service. The advent of "wireless" prompted the use of receiving sets by amateurs and others interested in listening-in on Morse code radiotelegraph transmission. Inexpensive crystal detectors boomed the production of home-made and manufactured receivers. The advent of broadcasting aroused public interest in sets (at first battery operated) to receive regular programs. Receiving sets operated by house current came on the market about 1928. A 1948 development called the "transistor" has replaced tubes in many sets.

Call letters: International agreement provides for the national identification of a radio station by the first letter or first two letters of its assigned call signal, and for this purpose apportions the alphabet among different nations. United States stations use the initial letters K, N, and W, exclusively, and part of the A series. Broadcast stations are assigned call letters beginning with K or W. Generally speaking, those beginning with K are assigned to stations west of the Mississippi River and in the territories and possessions, while W is assigned to broadcast stations east of the Mississippi.

During radio's infancy, most of the broadcast stations were in the East. As inland stations developed, the Mississippi River was made the dividing line of K and W calls. KDKA Pittsburgh was assigned the K letter before the present system was put into effect. Most of the early broadcast assignments were three letters. This combination became exhausted, making it necessary to add a fourth letter.

Since many am broadcast licensees also operate fm and tv stations, a common practice is to authorize the use of the call letters of the am station followed by a dash and "fm" or "tv," as the case may be.

National defense: Under the CONELRAD system for the control of electromagnetic radiation in war emergency, all FM and TV stations would cease operation on a radio "alert" and remain silent until the "all clear" signal was given. However, designated AM stations would remain on the air to broadcast official bulletins, civil defense instructions and other pertinent information. This would be done on two particular frequencies—640 and 1240 kilocycles—in a way to conceal the location of the transmitting stations and so prevent their beams from guiding enemy aircraft and electronic missiles. Meanwhile, CONELRAD broadcast facilities have been put to peacetime use for alerting communities and areas to threats of hurricanes, tornadoes, floods, and other acts of nature which endanger lives and property.

BROADCAST OPERATION

Since radio frequencies differ, the particular qualities of each radio band must be considered in determining the type of service which can best operate on it. Consequently, that portion of the radio spectrum between 535 and 1605 kilocycles is occupied by am broadcast, fm broadcast is allocated 88 to 108 megacycles, and tv is provided for in 54-216 megacycles (vhf) and 470-890 megacycles (uhf). (A "kilocycle" denotes a thousand wave transmissions a second, while a "megacycle" is a short way of indicating a thousand kilocycles.)

Fm broadcast requires a channel 20 times wider than that used for am, but tv transmission of combined picture and sound

needs about 6 times the spectrum space occupied by the entire am broadcast band.

The same aural or video broadcast channel can be used in different places if the using stations are far enough apart so as to not cause excessive interference with one another or to stations on adjacent channels. A tv station may be required to operate "offset" 10 kilocycles above or below its normal carrier frequency. The channel assigned to such a station is, in consequence, designated "plus" or "minus," as the case may be. This makes more tv assignments possible and reduces the probability of interference.

A separate information bulletin on "Frequency Allocation" is available from the Commission.

HOW RADIO WORKS

Without being too technical, here is how an aural (am or fm) broadcast station works:

A person talks into a microphone as if it were a telephone. His voice sets up vibrations of varying intensity and frequency. The lower the pitch the slower the vibration.

In the microphone these vibrations are converted into electrical impulses like those in the originating sound. At the transmitting station these electrical vibrations are greatly amplified—sometimes millions of times—before being put on the "carrier" wave. The intensity and frequency of the carrier wave are constant and this wave, by itself, does not transmit music or speech. So it is varied to correspond with the fluctuations of the speech or music received at the microphone. This is called "modulation."

In am broadcast the audio waves are impressed on the carrier wave in a manner to cause its amplitude (or power) to vary with the audio waves. The frequency of the carrier remains constant. This is known as "amplitude modulation." In "frequency modulation" (fm), the amplitude remains unchanged but the frequency is varied in a manner corresponding to the voice or music to be transmitted.

These modulated waves radiate from the antenna tower at approximately 186,000 miles per second (the speed of light). Some of them follow the contour of the ground and are called "ground waves." Others dart upward and are called "skywaves." Skywaves are often forced back to earth by a ceiling of electrical particles known as the ionosphere. This rebound gives the listener a choice of more distant am stations at night. Daytime reception is largely dependent upon ground waves.

Radio waves may pass through buildings and other objects but are subject to absorption and interference. As in the case of ripples on water, radio vibrations weaken with distance. Seasonal disturbances and sunspot periods can throw them off their course and cause "freak" reception.

Am broadcast stations use "medium waves." That is, they transmit 540,000 to 1,600,000 waves a second. At 540,000 waves a second, the distance between the crests is approximately 1,800 ft. This is known as "wave length." A station transmitting 540,000 waves a second is said to have a "frequency" of 540,000 cycles or 540 kilocycles.

The so-called "shortwave" (long distance) broadcast stations transmit from 6,000,000 to 25,000,000 waves per second. These waves are sent out one after another so rapidly that the distance between their crests (wave length) is only about 37 to 150 ft.

The modulated radio wave from the radio station is picked up by the home receiv-

ing antenna (exterior or set-inclosed). In other words, the wave sets up in the receiving antenna a current having the same frequency characteristics as the one transmitted. In the receiver the audio and carrier waves are separated by a device called a detector or demodulator. The carrier wave, no longer needed, is dissipated while the audio wave is relayed to the loud speaker where it is transformed back into the sound that you hear.

Relays

Relay broadcast depends upon common carrier or private interconnecting facilities. Most live-talent am network programs are sent over telephone wires, many across the continent, for rebroadcast. Am and fm stations also use transcriptions (recordings), and tv stations show many films, "kinescope" and tape recordings. Broadcast stations usually employ wire connections between studios and transmitters, but some use radio (see "Auxiliary Broadcast Services").

Besides being transmitted over wire, cable or microwave facilities, broadcast programs can be picked out of the air for rebroadcast. Because of its characteristics, tv cannot be sent over ordinary wire lines but must depend upon coaxial cable or microwave relay, which can also handle am and fm transmission, as well as telephone, telegraph and facsimile communication.

Transmitting antennas

In the interest of safety to air navigation, broadcast transmitting antennas more than 500 feet high require regional approval by the Air Coordinating Committee before they can be constructed. All transmitting antennas exceeding 170 feet in height must be painted and lighted. The advent of tv (which, roughly, has a theoretical range of as far as can be seen from the top of the transmitting antenna) has produced many towering shafts. One of these (KSWB-TV, Roswell, N. Mex.) rises 1,610 feet above ground, making it the tallest man-made structure in the world, and others up to around 2,000 feet are proposed. To further minimize hazard to air traffic, shared use of towers in excess of 500 feet or grouping them on "antenna farms," where possible, is advocated.

Directional Antennas

Directional antennas are devices which enable radio stations to control their service patterns. As broadcast stations began to multiply on shared channels, it became necessary to employ directional antennas to prevent interference. Since 1937, directional antennas have been one factor in helping new stations squeeze into the congested am broadcast band. Directional antenna arrays can produce "figure 8" and more complicated service patterns. One complex array includes nine towers. Directional antennas are used also in international communications and microwave relay to beam transmissions to particular points. A few fm and tv stations now use directional antennas.

Am Broadcasting

Amplitude modulation (am) is the oldest system of program transmission. Besides being used in the standard broadcast band it also is employed in most long-distance shortwave broadcast as well as for the visual part of tv programs.

The 535 to 1605 kilocycles portion of the radio spectrum is now used for am broadcast. This pioneer service started operation on the lower frequencies and, as a result,

has continued to occupy the band in which it developed.

The am broadcast band consists of 107 channels, each 10 kilocycles in width. Individual stations are assigned to frequencies in the center of each channel, such as 540 kilocycles, 550 kilocycles, etc.

Am broadcast stations use power of from 100 watts up to 50 kilowatts (50,000 watts). The latter is the present maximum power prescribed by the Commission for this service.

There are four major classes of am stations.

A Class I station operates on a clear channel and employs 10,000, 25,000 or 50,000 watts to serve remote rural areas as well as a large center of population.

A Class II station is a secondary station which operates on a clear channel with 250, 500, 1,000, 5,000, 10,000, 25,000 or 50,000 watts. It serves a population center and an adjacent rural area, and is so operated to not interfere with the extensive services rendered by dominant clear channel stations.

A Class III station, which shares a regional channel with several similar stations, uses power of 500, 1,000 or 5,000 watts and serves a center of population and adjacent rural area.

A Class IV station operates on a local channel (shared by many similar stations elsewhere) and employs not less than 100 watts, nor more than 250 watts nighttime, and 1 kilowatt daytime for local service.

"Clear channels" are set apart by international agreement for the operation of maximum-powered am stations to serve remote rural areas. The other channels are shared by so many regional and local stations that people living outside populous communities must at night depend largely upon the strong signals of distant clear channel stations which are protected against night-time interference.

Fm Broadcasting

Fm (frequency modulation) has several advantages over the older am (amplitude modulation). Fm has higher fidelity characteristics and is more free of static, fading and background overlapping of other station programs.

Fm's greater tonal range capability is due primarily to the fact that it uses a wider channel than that employed for am broadcast. Then, too, fm occupies a higher portion of the radio spectrum where there is less static and other noise than at lower frequencies. Fm receivers have the peculiar ability to suppress weaker stations and other interference.

Since the frequencies on which fm operates do not ordinarily reflect back to earth from ionospheric layers ("skywaves"), it is possible for many scattered fm stations to use the same frequency without excessive interference with one another. Most fm stations serve areas within a radius of approximately 35 to 75 miles, although high powered fm stations sometimes reach out 100 miles or more. Low-power stations have a limited local coverage.

Fm and am broadcast do not interfere with each other since they are on widely separated bands. Because of the difference in their spectrum locations and the systems used, fm cannot be heard on am receivers without special adapters. Likewise, am broadcast cannot be heard on sets made to receive fm exclusively. However, combina-

tion sets cover both bands and systems.

The principle of frequency modulation has long been known but its advantages for broadcasting were not realized until shortly before World War II. Largely as a result of interest evoked by extensive fm development work by Edwin H. Armstrong in the 1930's, the Commission authorized increased fm experimentation and, in 1940, after extensive public hearings, provided for commercial fm operation to start Jan. 1, 1941. It set apart 35 channels for commercial fm and 5 channels for noncommercial educational fm use.

There was no "first" individual commercial fm grant because, on Oct. 31, 1940, the Commission authorized construction permits to 15 such stations simultaneously. By the end of 1940 the number of authorizations had increased to 25. The first commercial fm station licensed by the Commission was WSM-FM Nashville (May 29, 1941), which operated until 1951.

Fm stations were initially assigned call letters with added numerals, but in 1943 the present letter system was adopted. There is optional use of the suffix "FM" to distinguish fm stations from am stations under joint operation.

Though all radio construction was frozen by World War II, more than 40 prewar fm stations continued to serve some 400,000 receivers.

Because of skywave interference experienced on the then fm band of 42-50 megacycles, the Commission in 1945, after public hearing, moved fm to its present higher and less vulnerable position in the radio spectrum—88 to 108 megacycles—and at the same time increased the number of channels to 100. This provided 80 channels for commercial fm and 20 channels for nonprofit educational broadcast (see "Educational Broadcast").

Fm commercial stations are of two classes: Class A for community service and Class B for metropolitan or rural coverage.

Commercial fm stations are licensed for unlimited time operation and are required to program a minimum of 36 hours a week.

Fm stations associated with am stations may use the same programs. In other words, am programs can be duplicated over fm stations, or vice versa. Some fm stations rebroadcast the programs of other fm stations and thereby form regional networks apart from those using wire relay facilities. Likewise, a number of am stations pick up fm programs for rebroadcast, as well as am programs of other stations.

The peak year for commercial fm was 1943, when more than 1,000 such authorizations were outstanding.

To aid fm broadcasters, the Commission in 1955 enabled them to apply for subsidiary authorizations to engage in certain types of nonbroadcast activities typified by "functional (background) music" operations. This service is tailored to business and other subscribers. Multiplex operation permits the transmission of a different program at the same time as the regular program. The former is received on special sets in stores, factories, etc. of subscribers.

The first subsidiary grants were made simultaneously on Oct. 12, 1955, to WPEN-FM Philadelphia and WWDC-FM Washington, D. C.

HOW TV WORKS

Television broadcasting involves transmission of visual and aural programs so synchronized that at the receiving set they are

seen and heard in a manner resembling talking motion pictures.

The picture phase is accomplished by sending a rapid succession of electrical impulses which the receiver transforms into scenes and images. The method is complex, but the following is a brief explanation of monochrome (black-and-white) video operation.

The scene to be televised is focused on a special tube in the television camera which has a small "screen" covered with approximately 367,000 microscopic dots of a special substance. This "screen" can be likened to a tiny motion picture screen and is called a "mosaic." The varying light from each part of the scene being televised falls upon these dots and charges them with an electrical charge the strength of which depends upon the amount of light falling upon the individual dots. Thus each dot becomes a tiny storage battery and the scene is formed in a pattern of electrical charges on the mosaic.

The mosaic is "scanned" by a tiny beam of electrons, no larger than the head of a pin, moving from left to right and progressing downward (just as the printed page is read by the human eye). This complete process is repeated 60 times per second, and the horizontal lines of alternate complete scanning are interlaced so that 30 complete pictures or "frames" composed of 525 horizontal lines are produced each second. As the electron beam strikes each dot on the mosaic, the dot is discharged through the electron beam and the electrical impulses produced are used to modulate the signals of the tv transmitter. Each time the dots are discharged by the electron beam they are recharged by the light produced by the succeeding scene falling upon them. The succession of individual "still" scenes creates the illusion of motion just as in the case of motion pictures made on film.

The reproduction by the tv receiver of the pictures transmitted is just the reverse of the transmission. The incoming succession of electrical impulses are separated from the "carrier" and, after amplification, impressed on the picture tube grid. The picture tube also has an electron "gun" which shoots out a tiny beam of electrons which moves from left to right and progresses downward on the face of the picture tube.

The face of the tube is coated with a material which fluoresces or gives off light at the point where it is struck by the electron beam. In the absence of a television signal the whole face of the picture tube is illuminated equally by a series of closely spaced horizontal lines. When a television signal is placed on the grid of the picture tube it controls the strength of the electron beam and hence the amount of light on the face of the tube. If the scanning of the electron beam in the picture tube is kept in perfect step with the scanning of the electron beam in the television camera, the picture tube will reproduce the lights and shadows of the subject scene and the succession of such scenes produces the illusion of motion.

In brief, the picture seen by the viewer is actually produced by a flickering spot of light moving rapidly across and down the face of the picture tube. The viewer sees the "whole" picture because the screen continues to glow for a tiny fraction of a second after the electron beam has passed, which coupled with the retentive ability of the eye creates the illusion that the picture is there all the time. The high rate of repetition minimizes flicker and lends smoothness to motion.

The tv transmitter is, in effect, two separate units. One sends out the picture and the other the sound. Visual transmission is by amplitude modulation (am). The sound portion employs frequency modulation (fm)

and operates much like the regular fm broadcast described elsewhere in this primer.

In addition to live studio presentations, television uses films. The latter include "kinescope" recordings, a rapid filming process which makes it possible to show scenes of events soon after they occur. Magnetic wire and magnetic tape, which would carry both picture and sound, are now being used as a means of tv programming.

HOW TV BEGAN

Many persons in many lands contributed to the development of television. Like radio, tv was made possible by electronic discoveries in the late 19th century and early 20th century. In 1884 Nipkow, a German, patented a scanning disk for transmitting pictures by wireless. In our own country, Jenkins began his study of the subject about 1890. Rignoux and Fournier conducted "television" experiments in France in the 1900's. In 1915 Marconi predicted "visible telephone." In 1923 Zworykin applied for a patent on the iconoscope (tv camera tube). Two years later Jenkins demonstrated mechanical tv apparatus. There were experiments by Alexanderson, Farnsworth and Baird in 1926-1927. An experimental tv program was sent by wire between New York and Washington by the Bell Telephone Labs in 1927, in which Herbert Hoover, then Secretary of Commerce, participated. The next year the same laboratories experimentally televised outdoor programs.

The Federal Radio Commission (predecessor of the FCC) reported that "a few" broadcast stations were experimenting with video in 1928. In that year, WGY Schenectady experimentally broadcast the first drama by tv. Large-screen tv was demonstrated by RCA at a New York theater in 1930, and RCA tested outdoor tv pickup at Camden, N. J., in 1936.

Seventeen experimental tv stations were operating in 1937. An experimental mobile tv station was placed in operation that year. The first President seen on tv was Franklin D. Roosevelt, when he opened the New York World's Fair in 1939. That year also saw the first telecast major league baseball game, college football game and professional boxing match. In 1940 the Republican and Democratic conventions were televised, that of the former making pioneer use of coaxial cable for long distance tv relay purposes. Previously, in the same year, WNBT New York and WRGB Schenectady were joined by radio relay for a rebroadcast test.

Meanwhile, in 1939, the *Milwaukee Journal* filed the first application to broadcast tv programs on a commercial basis. At a hearing in 1940, the FCC found the industry divided on the question of whether tv was ready for commercial use and at odds on engineering standards. At that time various tv systems required different receivers. A National Television System Committee considered standardization and reported in 1941. Subsequent Commission hearings showed the industry to be in substantial agreement on commercialization and standards. The latter fixed the present line and frame frequencies at 525 and 30 respectively. On April 30, 1941, the Commission authorized commercial tv operation to start July 1 of that year.

Meanwhile, a number of tv stations which had been operating experimentally applied for commercial authorization. The first grant looking to regular tv operation was issued to WNBT (TV) New York on June 17, 1941, effective July 1 of that year. On

June 24, 1941, WCBW (now WCBS-TV) New York was authorized to commence program tests July 1 thereafter. By May of 1942, 10 commercial tv stations were on the air. Six of these continued to provide service during the war.

In 1945 the Commission allocated 13 vhf (very high frequency) channels between 44 and 216 megacycles for commercial television. In doing so, it pointed out that there was insufficient spectrum space below 300 megacycles for an adequate nationwide and competitive tv broadcasting system. Twelve of these channels were to be shared with certain nonbroadcast (fixed and mobile) services. At the same time, that portion of the uhf (ultra high frequency) spectrum between 480 and 920 megacycles was made available for experimental tv operation looking to future television expansion, and between 1245 and 1325 megacycles for tv relay.

In 1948, because of interference to commercial tv operation, the Commission stopped the sharing of television vhf channels with other services, and deleted tv channel No. 1 (44-50 mc) by assigning it to the nonbroadcast services affected.

THE TV FREEZE

As predicted by the Commission in 1945, it became increasingly evident that the few available vhf channels were inadequate to provide a truly nationwide competitive tv service. Also, operating stations developed interference which had not been anticipated when tv broadcasting began. As a result, the Commission on Sept. 30, 1948, stopped granting new tv stations pending a study of the situation. This was the so-called television "freeze" order.

The resultant study showed that, before additional stations could be authorized, it was necessary to determine various engineering and other questions which would govern future tv operation. Consequently, on July 11, 1949, the Commission proposed comprehensive changes looking to the improvement and extension of tv service. These included new engineering standards; opening uhf channels for tv broadcasting; consideration of color systems; reservation of channels for noncommercial educational use, and a national assignment plan incorporating vhf and uhf channels.

The color question was the first subject considered because up to the actual hearing it had not been determined if color could operate in the same channel width (six megacycles) used for black-and-white tv transmission.

Color Tv

In color television a brightness component is transmitted in much the same manner as the black-and-white picture signal is sent in monochrome and, in addition, a color component is transmitted at the same time on a "subcarrier" frequency which is located between the visual and aural carrier frequencies.

Color tv had been the subject of study and experimentation for a quarter of a century. In 1928 Baird, in England, demonstrated an early system. The next year color pictures were sent over wire in a test at the Bell Telephone Labs in New York. RCA gave an experimental color tv demonstration in February 1940, and CBS tested color tv broadcast the following August.

The question of color tv was considered initially by the FCC in 1941 when it proposed alternative standards for monochrome and color. In 1945 it allocated certain uhf frequencies for experimentation in

developing color and high definition black-and-white tv. It was not until 1946 that it received a formal proposal for the adoption of color. In denying that CBS petition in 1947, the Commission urged further experimentation with particular reference to making color transmission possible in the 6-megacycle band width used by monochrome tv.

Three competitive color systems were offered for Commission consideration in the general tv proceedings which started in 1949. They were the CBS "field sequential" system, the RCA "dot sequential" system and the Color Television Inc. "line sequential" system. Each of these systems would require special or converted sets to receive color. The CBS system could not be received in black-and-white on existing receivers without adapters; the two others claimed they could.

On the basis of testimony and demonstrations, the Commission on Sept. 1, 1950, found that the field sequential system was the only system then presented which met its criteria for color operation. However, in view of the fact that this system could not be received in monochrome on existing receivers, and the possibility of improvements in tv color systems generally, the Commission proposed postponing a color decision and adopting monochrome "bracket standards" which would enable future black-and-white tv sets incorporating those standards to receive color transmissions in black-and-white. This proposal was conditioned upon receiver manufacturers agreeing to equip new tv sets with a switch and an appropriate circuit for that purpose.

But the response from manufacturers was insufficient and, in accordance with its September announcement, the Commission on Oct. 11, 1950, adopted the field sequential system for color tv broadcasting to become effective Nov. 20 thereafter. In so doing, it held the door open for consideration of development of a better system on the basis of practical tests and actual demonstrations.

Start of commercial color broadcasting was delayed when RCA obtained a preliminary injunction in the U. S. District Court at Chicago. On May 28, 1951, the Supreme Court of the United States upheld the validity of the Commission's action and CBS began limited color broadcasts on June 25 of that year. Because of the materials shortage, the National Production Authority on the following Nov. 20 prohibited the manufacture of color tv sets or attachments for general public use, and interest in the field sequential system lagged.

Thereafter, new tv color standards were developed and advocated by the industry through its National Television System Committee. They were adopted by the Commission on Dec. 17, 1953.

These present standards are based on the "simultaneous" system, which transmits three primary colors (red, green and blue) at one and the same time. They are "compatible" in that they enable existing tv sets to receive color broadcasts in black and white. Color sets are necessary to receive colorcasts in color. Color sets can also receive monochrome transmissions.

On April 14, 1952, the Commission (in its Sixth Report and Order) announced the lifting of the tv "freeze," the addition of 70 uhf channels (between 470-890 megacycles) to the 12 vhf channels (between 54-216 megacycles) then in use, and the adoption of a table making more than 2,000 channel assignments (over 1,400 uhf and over 500 vhf) to nearly 1,300 communities throughout the United States and its ter-

The ABCs of Radio and Television CONTINUED

ritories, including 242 assignments for non-commercial educational use.

The minimum effective radiated visual power of tv stations is fixed at 100 watts. No minimum antenna height above average terrain is specified. Tv stations operate in accordance with tables of maximum power which varies with antenna height. Maximum effective radiated power on vhf channels 2-6 is fixed at 100 kilowatts, on vhf channels 7-13 at 316 kilowatts and on uhf channels 14-83 at 5,000 kilowatts. With very high antennas these powers are reduced.

Station separations are determined by three geographic zones. Minimum co-channel separations are 170 miles for vhf channels and 155 miles for uhf channels in Zone I, which encompasses the entire states of Massachusetts, Rhode Island, Connecticut, New Jersey, Maryland, Pennsylvania, Delaware, District of Columbia, Ohio, Indiana, Illinois, and parts of Maine, New Hampshire, Vermont, New York, Virginia, West Virginia, Michigan and Wisconsin.

Minimum co-channel separations are 190 miles for vhf and 175 miles for uhf in Zone II, which includes the territories and possessions and the entire states of Kentucky, Tennessee, North Carolina, South Carolina, Missouri, Iowa, Minnesota, Arkansas, Kansas, Nebraska, Oklahoma, North Dakota, South Dakota, Utah, Idaho, Arizona, New Mexico, Montana, Wyoming, Nevada, Colorado, Oregon, Washington and Califor-

nia, and parts of Maine, New Hampshire, Vermont, New York, Virginia, West Virginia, Georgia, Alabama, Mississippi, Louisiana, Michigan, Wisconsin and Texas.

Minimum co-channel separations are 220 miles for vhf and 205 miles for uhf in Zone III, which includes Florida and parts of Georgia, Alabama, Louisiana, Mississippi and Texas.

The first commercial tv grants following the lifting of the freeze were made July 11, 1952, simultaneously, to three Denver stations—KFEL-TV, KDEN (TV) and KBTW (TV). KFEL-TV began program operation on July 19 thereafter. The first uhf commercial tv station to go on the air was KPTV (TV) Portland, Ore., on Sept. 20, 1952.

The initial commercial grant to the territories and possessions was made on July 23, 1952, to WKAQ-TV San Juan, Puerto Rico.

Being in a higher part of the spectrum, uhf television broadcasts cannot be received on vhf sets without changes in the set or the addition of an adapter. Sets are, however, available which will receive both vhf and uhf stations. In many cases, uhf reception requires some slight changes in home antennas which were installed for vhf use, or may require a new antenna and a more efficient type of antenna lead in.

Tv stations engaged in commercial operation are required normally to broadcast a minimum of 28 hours a week except in

their initial stages when there is a graduated scale starting with 12 hours.

Steps taken by the Commission to bring tv to new areas include authorizing "satellite" stations to rebroadcast the programs of mother stations, and "translator" stations to pick up and rebroadcast the programs of outside stations. Satellites operate on vhf and uhf channels assigned to the communities in which they are located; translators operate on the upper 14 uhf channels.

In April 1959 the Commission recommended that Congress amend the Communications Act to permit the licensing of tv "repeater" stations in the vhf band under certain conditions.

As early as 1950, the Commission authorized experimentation of toll tv. This involves the transmission of special programs in scrambled form to subscribers with decoding devices. In 1957 the Commission looked toward considering applications by tv stations to test subscription tv service under certain conditions. But, in view of resolutions by two Congressional committees, it deferred further action until March 23, 1959, when it announced that it would consider such applications under more restricted conditions.

In many fringe areas, community antenna tv systems pick tv programs from the air and feed them to the homes of local subscribers. The Commission does not license these or other closed-circuit tv operations. They do not broadcast over the air but depend upon cable to reach their customers. The Commission can, however, require such wired-tv systems to remedy any interference they may cause to licensed radio communication services.

Unlike am networking, which is possible over ordinary telephone wires, tv requires special relay facilities. Network tv operation is made possible in large measure by the development of coaxial cable and microwave relay facilities. As early as 1937 motion pictures were televised and sent over the coaxial cable link between New York and Philadelphia. Network operation was begun by WNBT, New York; WRGB, Schenectady, and WPTZ, Philadelphia, in 1944. Regular coaxial cable tv relay service was inaugurated between Washington and New York in 1946. The following year, microwave relay extended this service to Boston. A midwestern relay system, opened in 1948, was joined with the eastern system in 1949. The first link in the transcontinental relay system was opened between New York and Chicago in 1950. It was extended to San Francisco the following year and, on September 4, 1951, carried telecasts of the Japanese peace treaty conference. Most tv network relay is over the coaxial cable and microwave facilities of the telephone system. There is some private microwave tv relay.

Uhf Problems

Economic and technical problems have impeded further utilization of the uhf channels. In addition to the normal tv cost factor, they are caused, chiefly, by the large number of vhf-only receivers in use and which continue to be manufactured; certain performance deficiencies of uhf, and the consequent preference of program and revenue sources for vhf outlets.

In 1956 the Commission outlined a long-range and interim plan to promote comparable tv facilities as a means of extending tv service throughout the nation. It invited comments on the possibility of ultimately shifting all or a major portion of tv operation to the uhf band and, at the

HOW STATIONS HAVE MULTIPLIED

All information below is from records of the FCC
COMPARABLE RECORD OF STATION GROWTH SINCE TV BEGAN

	AM		FM		TV	
	Authorized	On Air	Authorized	On Air	Authorized	On Air
1/1/1946*	1,004				9	6
6/30/1946*			456	55		
1/1/1947*	1,517				52	7
6/30/1947*			918	238		
1/1/1948	1,962	1,621	926	458	73	17
1/1/1949	2,127	1,912	966	700	124	50
1/1/1950	2,234	2,086	788	733	111	97
1/1/1951	2,351	2,232	703	676	109	107
1/1/1952	2,408	2,331	650	637	108	106
1/1/1953*	2,524	2,391			273	129
6/30/1953*			601	580		
1/1/1954	2,636	2,521	580	560	567	356
1/1/1955	2,774	2,669	559	552	576	439 ¹
1/1/1956	2,935	2,824	557	540	590	482 ²
1/1/1957	3,125	3,008	554	530	631	511 ³
1/1/1958	3,295	3,195	590	537	657	544 ⁴
1/1/1959	3,440	3,326	695	578	666	562 ⁵

*Comparable figures for all services not available this date.

¹Includes 23 stations with Special Temporary Authorizations which either had not started operation as of this date, had started but had gone dark, or had received authorizations but turned them back with or without operating.

²Includes two licensees which had suspended operation and 37 stations with STAs in same category as foot note 1.

³Includes 4 licensees which had suspended operation and 34 stations with STAs as in footnote 1 above.

⁴Includes 7 licensees which had suspended operation and 40 stations with STAs as in footnote 1 above.

⁵Includes 6 licensees which had suspended operation and 38 stations with STAs as in footnote 1 above.

AM STATION AUTHORIZATIONS, PRE-TV

Date	Licensed	Under Construction	Total Authorized	Date	Licensed	Under Construction	Total Authorized
Jan. 1, 1922			30	Jan. 1, 1934	683	8	591
Mar. 1, 1923			556	Jan. 1, 1935	585	20	605
Oct. 1, 1924			530	Jan. 1, 1936	616	16	632
June 30, 1925			571	Jan. 1, 1937	646	39	685
June 30, 1926			528	Jan. 1, 1938	689	32	721
Feb. 23, 1927			733	Jan. 1, 1939	722	42	764
July 1, 1928			677	Jan. 1, 1940	765	49	814
Nov. 9, 1929			618	June 30, 1941			897
July 1, 1930			612	June 30, 1942			925
July 1, 1931			612	June 30, 1943			912
Jan. 1, 1932	603	9	608	June 30, 1944			924
Jan. 1, 1933	601	7	608	July 20, 1945	933	23	956

FM STATION AUTHORIZATIONS, PRE-TV

Date	Licensed	Experimental	Total Authorized
June 30, 1940	...	50	...
June 30, 1941	...	69	...
June 30, 1942	...	74	...
June 30, 1943	...	26	74
June 30, 1944	...	6	58
June 30, 1945	...	3	56

same time, enlisted the cooperation of industry in a research and development study to increase the range and coverage of uhf stations. Meanwhile, it increased the maximum power of uhf stations, has made certain areas all-uhf and increased tv competition in others, and has taken other steps to put uhf and vhf operation on a more competitive basis.

EDUCATIONAL BROADCASTING

Educational institutions were among the pioneers in experimental broadcasting, and held a considerable proportion of the early am licenses.

By 1925, educational groups had 171 such licenses. For various reasons, notably the increased competition from commercial broadcasting, most of these stations were off the air when the Federal Communications Commission was created. However, about 35 educational stations still operate in the am broadcast band, a score of them on a voluntary noncommercial basis.

As directed by Sec. 307(c) of the Communications Act, the Commission made a study of the proposal that Congress should allocate fixed percentages of radio facilities for particular types of nonprofit radio programs and activities, including education. On Jan. 22, 1935, the Commission recommended that no such statutory allocation be made at that time. It held that there was "no need for a change in the existing law to accomplish the helpful purposes of the proposal," but recognized the need for extending broadcasting to education and expressed its intention "actively to assist the determination of the rightful place of broadcasting in education and to see that it is used in that place."

To further the development of noncommercial educational broadcasting, the Commission in 1938 set aside certain am channels between 41 and 42 megacycles for the exclusive use of educational institutions. Due, however, to the inability of the normal radio set to receive broadcasts on these frequencies, only a few educational institutions secured licenses for such operation. Those which did later changed to frequency modulation operation when provision was made for fm educational broadcasting.

When regular fm broadcasting was authorized to start in 1941, five channels between 42 and 43 megacycles were allocated for noncommercial educational use, in lieu of the educational am facilities previously provided.

In 1945, as part of an extensive revision of frequency allocations, the Commission reserved 20 fm channels between 88 and 92 megacycles for noncommercial educational fm stations. This educational portion of the fm band is contiguous to that containing the commercial fm stations and present fm receivers are capable of tuning in both noncommercial and commercial stations within range. The number of these noncommercial educational fm stations has grown slowly but steadily.

In 1948 the Commission authorized low power (10 watt) operation on these educational fm channels. With such low power equipment easily installed and operated, schools may begin broadcasting to a limited area of from two to five miles in radius for an outlay of a few thousand dollars. Higher power equipment may be added when desired. In 1951, as a further aid, the Commission authorized remote control operation of low-power educational fm stations.

In 1950 the Commission reserved a non-

commercial educational frequency for the use of the United Nations.

Stations in the educational fm broadcast service are licensed principally to school systems, colleges and universities for furnishing educational programs to teachers and students, as well as for public educational and entertainment purposes.

The Commission, for the first time, allocated tv facilities for exclusive noncommercial educational use as a result of its lengthy study of this question in the general television proceedings (discussed under "Tv Broadcast"). The Commission determined therein that "the need for noncommercial educational stations has been amply demonstrated"; that "the record shows the desire and ability of education to make a substantial contribution to the use of television"; that "the actual process of formulating plans and of enacting necessary legislation or of making adequate financing available is one which will generally require more time for educational organizations than for commercial interests . . . and that

to insure an extensive rather than a sparse and haphazard development of educational television, channels must be reserved by the Commission at this time." Consequently, in its Sixth Report and Order of April 14, 1952, the Commission made channel assignments to 242 communities exclusively for noncommercial educational purposes. Forty-six of these were made to "primarily educational centers." Of the total of 242 channels then assigned, 80 were vhf and 162 were uhf. There have since been additional assignments.

The Commission expects educational tv licenses to make their station facilities available to other local educational institutions, since such assignments are made to serve the educational and cultural needs of the community. Except in particular cases, tv educational eligibility is not extended to municipal authorities in places where an independent educational authority—such as a board of education—is established. Although there is no requirement that noncommercial educational stations broadcast

U.S. TV SET PRODUCTION—1946-1959

For U.S. television homes by counties see Market Facts beginning page A-23.

	Total TV Sets Manufactured		Receiving Tubes Used in New TV Sets and for Replacements		Total-TV Picture Tubes Manufactured	
	Number	Retail Value	Number	Retail Value	Number	Retail Value
1946	10,000	\$ 5,000,000	350,000	\$ 588,000	20,000	\$ 1,000,000
1947	250,000	100,000,000	8,500,000	15,000,000	300,000	15,000,000
1948	1,000,000	350,000,000	32,200,000	53,000,000	1,500,000	75,000,000
1949	3,000,000	950,000,000	87,000,000	146,000,000	3,500,000	210,000,000
1950	7,500,000	2,700,000,000	225,000,000	378,000,000	8,000,000	400,000,000
1951	5,600,000	2,100,000,000	161,000,000	270,000,000	6,000,000	300,000,000
1952	6,300,000	2,360,000,000	168,000,000	380,000,000	6,500,000	260,000,000
1953	7,300,000	1,675,000,000	210,000,000	400,000,000	9,000,000	360,000,000
1954	7,300,000	1,278,000,000	215,200,000	409,000,000	10,300,000	360,500,000
1955	7,800,000	1,263,600,000	220,000,000	407,000,000	10,600,000	371,000,000
1956	7,500,000	1,237,500,000	200,000,000	400,000,000	11,000,000	318,000,000
1957	6,500,000	1,270,000,000	175,000,000	371,000,000	10,000,000	340,000,000
1958	4,930,000	839,000,000	118,000,000	248,000,000	7,460,000	253,000,000
*1959	2,540,000	434,000,000	57,000,000	123,000,000	4,300,000	146,000,000

*Estimated for first six months.

U.S. RADIO SET PRODUCTION—1922-1959

For U.S. radio homes by counties see Market Facts beginning page A-23.

	Total Radio Sets Manufactured		Automobile Sets Manufactured		Auto sets in use
	Number	Retail Value	Number	Retail Value	Number
1922	100,000	\$ 5,000,000			
1923	550,000	30,000,000			
1924	1,500,000	100,000,000			
1925	2,000,000	165,000,000			
1926	1,750,000	200,000,000			
1927	1,350,000	168,000,000			
1928	3,281,000	400,000,000			
1929	4,428,000	600,000,000			
1930	3,827,000	300,000,000	34,000	\$ 3,000,000	
1931	3,420,000	225,000,000	108,000	5,940,000	100,000
1932	3,000,000	140,000,000	143,000	7,150,000	250,000
1933	3,806,000	180,500,000	724,000	28,598,000	500,000
1934	4,084,000	214,500,000	780,000	28,000,000	1,250,000
1935	6,026,800	330,192,480	1,125,000	54,562,500	2,000,000
1936	8,248,000	450,000,000	1,412,000	69,188,000	3,500,000
1937	8,064,780	450,000,000	1,750,000	87,500,000	5,000,000
1938	6,000,000	210,000,000	800,000	32,000,000	6,000,000
1939	10,500,000	354,000,000	1,200,000	48,000,000	6,500,000
1940	11,800,000	450,000,000	1,700,000	60,000,000	7,500,000
1941	13,000,000	460,000,000	2,000,000	70,000,000	8,750,000
1942	4,400,000	154,000,000	350,000	12,250,000	9,000,000
1943					8,000,000
1944					7,000,000
1945	500,000	20,000,000			6,000,000
1946	14,000,000	700,000,000	1,200,000	72,000,000	7,000,000
1947	17,000,000	800,000,000	3,200,000	194,000,000	9,000,000
1948	14,000,000	600,000,000	4,100,000	293,000,000	11,000,000
1949	10,000,000	500,000,000	3,500,000	240,000,000	14,000,000
1950	14,600,000	721,000,000	4,760,000	248,000,000	17,000,000
1951	13,000,000	605,000,000	4,800,000	255,000,000	20,000,000
1952	10,000,000	500,000,000	2,750,000	148,000,000	25,000,000
1953	13,400,000	536,000,000	4,800,000	250,000,000	29,000,000
1954	10,000,000	400,000,000	4,300,000	220,000,000	32,000,000
1955	14,400,000	559,000,000	6,900,000	346,000,000	35,700,000
1956	14,000,000	553,000,000	5,000,000	258,000,000	37,500,000
1957	14,500,000	560,000,000	5,500,000	303,000,000	39,600,000
1958	11,800,000	460,000,000	3,700,000	254,000,000	41,400,000
*1959	6,800,000	264,000,000	2,720,000	187,000,000	42,000,000

*Estimated for first six months

Compiled for the 1959 BROADCASTING YEARBOOK by E. F. Osbahr, editor of "Electronic Industries."

a specified minimum number of hours, commercial and educational television stations are both subject to the same tv service requirements, such as station separation, antenna height and power, etc.

The first non-commercial educational tv grant was made July 23, 1952, to the Kansas State College of Agriculture and Applied Science (KSAC-TV) at Manhattan, Kan. The first such station to go on the air was KUHT, Houston, Texas, May 25, 1953; and the first one licensed was WCET, Cincinnati, Ohio, March 11, 1955.

Several colleges and universities hold commercial tv authorizations. Many schools have closed-circuit tv systems linking classrooms for instructional purposes.

INTERNATIONAL BROADCASTING

Under international agreement, certain high frequency bands are allocated for broadcasts directed between nations.

Authorizations for non-Government international broadcast stations located in the United States are issued by the Federal Communications Commission. A single grant usually authorizes use of a number of frequencies between 5950 and 26,100 kilocycles as well as several transmitters. This is because of seasonal and other considerations in broadcasting different programs to different parts of the world at the same time. The minimum power for international broadcast stations under Commission jurisdiction is 50 kilowatts.

During World War II, our international broadcast stations were taken over by the Office of War Information and the Office of Inter-American Affairs of the Dept. of State which operated and programmed them in the interest of the war effort.

"The Voice of America" is the title given to the programs now sent out daily, in many languages, to various parts of the world by shortwave transmitters under the auspices of the United States Information Agency. Transmission is by amplitude modulation.

AUXILIARY BROADCAST SERVICES

The Commission authorizes several classes of auxiliary broadcast stations for live "pick up" and speeding programs of outside origin to studios, or from studios to transmitters. A brief description of these adjuncts follows:

Remotes: Remote pickup stations are employed by aural and video stations for "on-the-spot" coverage of news and other events.

STLs: Studio-transmitter links are used to transmit aural and tv programs from studios to remote transmitters. Because a tv station's coverage depends to a large extent upon the height of its antenna, the latter is often located on a mountain some distance from the studio.

Relays: Intercity relay stations are utilized by some tv stations, usually remote from common carrier facilities, to carry programs between stations by microwave.

Also, cueing transmitters are used in broadcast studios to direct performers who wear hidden miniature receivers.

EXPERIMENTAL BROADCAST SERVICES

Experimental broadcast stations test new techniques and develop broadcast equipment. Information obtained from this experimentation and research helps the industry to evolve and improve equipment and methods and also provides the Commission with useful information about new developments. Because of their temporary nature, the number of these authorizations fluctuates.

Major trends, events

Note: These are brief references, grouped by subject matter, to a few of the major stories appearing in BROADCASTING magazine from mid-1958 to mid-1959. Dates in parentheses refer to issue dates of the magazine.

Advertiser-Broadcaster Relations: Duncan Coffee cancels Oklahoma campaign over preferential rates to Oklahoma advertisers (7/14/58); both dealers and public think tv ads best for autos (7/28/58); Kellogg offers stations new spot discount formula (7/14/58); Pepsodent asks for free plugs for Stripe (8/11/58); gets them despite protests (8/18/58); RAB analyzes spot radio advertisers (8/11/58, 9/15/58); RAB reports on length of radio commercials (9/22/58); ANA approves networks' proof-of-performance reporting (9/1/58); tv found only medium to lower cost-per-thousand (9/1/58); sales of cigarettes and beer parallel spot tv expenditures, Pepsodent study shows (10/21/58); stations reject Eastern Air Lines strike copy (12/1/58); 1958's spot radio leaders (12/22/58); 1958's top tv advertisers (5/25/59); Voice of Firestone's loss of Monday evening time period (4/20/59) evokes critical tempest (4/27/59, 5/11/59) but after ABC reports Firestone's failure to pick up option (5/18/59) network stockholders approve its stand (5/25/59).

Single rate: Move to establish one rate for all advertisers, local or national, starts simultaneously on three fronts (1/19/59); gains support and meets resistance (1/26/59, 2/9/59, 2/16/59); regional networks adopt single rate (3/2/59); New York Advertising Media Planners debate idea (3/9/59).

Agency-Broadcaster Relations: Timebuyers' listening habits (9/8/58); timebuyers' evaluation of station executives' visits (11/17/58); top 50 agencies in radio-tv in 1958—BROADCASTING's annual report (11/24/58); WSAWA blasts RAB for proposing retailers' bypass agencies in radio advertising (11/24/58) and RAB denies charge (12/1/58); timebuyers' wants in local programming (4/20/59); ARB's automated timebuying (5/25/59).

Multiple spotting: Protested by Leo Burnett Co. after Playhouse 90 survey finds more than half of stations triple-spotted (7/21/58); BAR to investigate (9/1/58); NBC-TV amends affiliation contracts to prevent stations "clipping" network time for local spots (9/15/58); Benton & Bowles say "clipping" still going on (1/26/59); BAR monitors find multiple-spotting rampant (3/9/59); TVB and Westinghouse Broadcasting Co. dispute BAR report as agencies blast tv's "overcommercialization" (3/16/59).

Allocations: Use of frequencies by federal government and possibility of a swap between military and FCC to make a continuous band of frequencies available for tv broadcasting, eliminating vhf-uhf dilemma, was the subject of almost continuous discussion, debate, disagreement throughout the year. Sen. Magnuson urges the FCC to start talking trade with the military (7/7/58); FCC bill to investigate government use of frequencies is passed by Senate (7/28/58) but dies in House after attempted expansion to include broadcasting and other non-government services (8/4/58), arouses industry opposition (8/11/58). Electric Industries Assn. names special committee (8/25/58) which urges spectrum study (9/22/58); President Eisenhower considers idea (9/22/58) and names a special advisory committee (11/24/58) which makes year-end report (1/5/59) that becomes officially available (4/6/59); OCDM wants President to name study committee; advisory group says Congress should appoint it (2/9/59); Rep. Harris makes his House Commerce Committee will make its own spectrum study (2/23/59) and holds hearings (6/15/59). Congress and White House offer opposing plans (3/9/59); bills are introduced in both houses (3/16/59); Dept. of Defense agrees to explore situation with FCC (3/28/59); OCDM-FCC long-range planning sessions begin (5/4/59). FCC plans in-depth study of non-government services (4/6/59, 4/27/59), holds hearing (6/29/59).

The vhf-uhf situation remains vexatious. FCC orders delimitation study (7/14/58). AMST opposes drop-in plan (7/28/58); Nielsen charts uhf changes in two years, showing general shrinkage with some expanding areas (8/25/58); William L. Putnam (WVLT) [TV7] Springfield, WFLP [TV] Greenfield, both Mass.) proposes plan to move all tv to uhf (8/1/58); so does FCC Comr. Robert E. Lee (11/3/58); CBS gives up WHCT (TV) ch 18 Hartford (10/13/58) after NBC drops WBUF (TV) ch 17 Buffalo; CBS also abandons WXIX (TV) ch 19 Milwaukee (3/2/59); Television Allocations Study Organization's two-year study adds further evidence than uhf stations cannot compete on even terms with vhf broadcasters (3/16/59, 3/23/59), while study made by Assn. of Maximum Service Telecasters demonstrates the need for uhf as well as vhf frequencies (4/6/59) and mobile radio services seek uhf bands unused by broadcasters (4/6/59). Dr. Kenneth Norton of National Bureau of Standards proposes insertion of more vhf stations by adding co-channel spacing (4/6/59), drawing prompt disagreement from William Lodge, CBS engineering vp (4/20/59), to which Dr. Norton replies (5/11/59) and the director of NBS says Dr. Norton's views are not the official position of NBS (6/1/59). FCC proposal to shoehorn more vhf stations into present channels (4/27/59) is

opposed by AMST (5/4/59), but Commission places a second vhf channel into Baton Rouge, La., and prepares plan to provide minimum of three vhf stations for major markets (6/8/59).

Man's endeavors to break the gravitational tie to earth and invade outer space raise problems of communications between space vehicles and earth and open vistas of use of satellites as globe-girdling relay stations. Satellite repeaters are forecast (7/14/58, 10/13/58, 12/29/58, 3/30/59, 5/18/59). Andrew J. Haley, space law expert, asks for command channels for use in guiding space vehicles (9/1/58); Atlas missile broadcasts President Eisenhower's Christmas message to world (12/22/58) and Press Wireless seeks right to serve clients with voice communications with first manned vehicle to reach outer space (12/22/58); FCC calls for comments on allocating frequencies for space-to-earth and space-to-space communications (1/12/59) and only five (2/2/59). BROADCASTING special report analyzes significance of space age in communications (2/9/59). Space communications satellites ready now, scientists say (3/9/59); military timetable (3/16/59); December test planned (6/8/59). Congressman wants space commercials outlawed (3/16/59). International Radio Consultative Committee forms new study group on space communications (5/4/59). Satellite communications will need all of uhf band plus vhf ch 7-13, FCC is told (4/13/59).

Audience: NCS #3 reports county-by-county tv coverage (8/27/58) radio-tv audience described by Nielsen (2/9/59); sets at new high, EIA finds (3/23/59). Tv viewing at all-time high, Videotown survey shows (11/17/58) and tv sets in 44 million U. S. homes (86%). Nielsen reports (3/16/59). RAB counts radios (8/4/58), auto sets (4/27/59). (See Ratings).

Automation: Muzak announces automatic program service (7/21/58); gets good reaction to first showing (9/29/58). More than 1,000 stations operate transmitters by remote control, WESCON hears (8/25/58). Monitoring by automation announced (10/20/58). New automatic gear shown and discussed at NAB Convention (3/9/59, 3/23/59, 3/30/59). Automated timebuying promised by ARB (5/25/59).

Barrow Report: Recommendations, particularly for elimination of tv network option time and must buy practices (for background, see Barrow Report references in Major Trends, Events section, BROADCASTING 1958 Yearbook Issue), continued to be a live topic. Report's author, Dean Roscoe Barrow of U. of Cincinnati Law School, defends his recommendations (7/14/58); they are used as basis of demand FCC outlaw option time and must buy practices (7/21/58), while networks protest and report goes to FCC staff (7/28/58) which finds option time not essential to tv network operations (12/1/58). Richard Shafto (WIS-TV Columbia, S. C.) proposes "floating option time" arrangement (2/9/59). Dept. of Justice finds option time an antitrust law violation (3/9/59); FCC proposes reducing option time (4/13/59), including "straddle" programs (4/27/59), and opens hearing (5/11/59). Meanwhile, networks replace must-buy requirements with minimum dollar expenditure plans (12/15/58, 1/12/59); FCC proposes barring networks from representing unowned stations (2/2/59); networks oppose this (5/4/59, 5/18/59); FCC finds Barrow plan to reduce multiple ownership unworkable (2/9/59); House bill would give FCC direct regulation of networks as FCC orders investigation of network control of programs (3/2/59).

Barter: Proves no panacea for International Latex, which begins buying time too (9/1/58); attracts Hazel Bishop into biggest deal yet (9/1/58); is detailed in suit of Bon Ami (10/13/58) which curtails barter for cash timebuying (12/29/58) and claims it was substantially overcharged for barter time (5/4/59). Rybutol and Wash 'n' Curl make barter deals with Guild Films (3/30/59), which reveals ups and downs of bartering in report to SEC (5/4/59). Screen Gems forms barter subsidiary (6/8/59).

Boosters: On-channel vhf booster stations proved a pain to the FCC when its ban on these signal-stretchers (1/5/59) brings prompt protests from Western Senators (1/19/59), who stir up so much Congressional pressure (1/26/59), that FCC retreats and orders a new study (2/16/59), accepts responsibility for on-channel boosters (4/13/59) and asks for Communication Act amendments (4/20/59); Senate Commerce Committee sets hearing (6/8/59).

Broadcast Economics: Where broadcasters money comes from, where it goes: Profit margins for radio and tv stations reported by NAB (8/4/58); rate trends (8/11/58); FCC breakdown shows tv profits off in 1957 (9/1/58); BROADCASTING study analyzes station payrolls (10/6/58); FCC reports radio-tv revenue for 1957 (12/29/58); and for 1958 (6/22/59); payrolls up in 1958 (1/2/59); 1958 time sales estimated by BROADCASTING (2/9/59); TVB reports on tv network revenue (2/16/59) and spot (3/2/59, 3/23/59); SRA reports on radio spot (3/2/59); Adam Young offers spot radio market report for 1958 (3/23/59) and estimate for 1959 (4/27/59); larger revenue expected this year (5/4/59); tv spot has record first

quarter (6/1/59, 6/15/59), so does network tv (6/29/59).

Censorship: Terms of censorship code for next major national emergency, drafted by World War II censorship officials, are revealed in exclusive BROADCASTING report (8/4/58). Moscow censorship is described by NBC's Irving R. Levine (8/4/58).

Clear Channels: Furor whether to leave them alone or duplicate them flares up again as FCC proposes rule making to duplicate 12 Class I-A channels, with numerous objections (8/18/58); FCC orders WABC New York and KOB Albuquerque to share 770 kc, seeking to end 17-year battle (9/8/58), but ABC asks for a stay until final action in the clear channel proceeding (10/13/58). Daytime Broadcasters Assn. asks that renewal of the 12 Class I-A stations be held up until disposition of rule-making on clear channels (10/20/58); comments both urge and condemn higher power for clear channel stations (11/3/58); Commission instructs staff to prepare proposal to reclassify all 24 I-A clears to I-B status, with duplicated use of channels (12/15/58).

Color television: Set-owners are wealthier, better educated and more eager to try new products, NBC-BDO "Colortown" study shows (10/20/58); Iowa families are indifferent to it, Kansas State College survey finds (12/22/58); Cincinnati Reds home games telecast over first color regional network (4/27/59); color outpulls black-and-white in General Mills test (4/27/59); Admiral to build and promote color sets (6/8/59); stations told they should promote set sales to boost own billings (6/29/59).

Commercials: Fertile field of employment for models (7/14/58) and movie stars (4/13/59). Best radio-tv commercials produced in Southern California in 1958 picked by Hollywood Ad Club (2/9/59).

Commercials described (usually previewed) in BROADCASTING, included: Radio: Auto—Leo Rule Oldsmobile (5/18/59); Plymouth (6/15/59); beverage—Bubble-Up (5/18/59); cigarette—Parliament (2/2/59); entertainment—Pacific Ocean Park (6/1/59); fertilizer—Banding (6/18/59); food—Good Luck Margarine (2/23/59). [See also Success Stories—Radio.]

Television: Auto—Buick (10/6/58), Ford (10/13/58, 3/30/59), Pontiac (10/13/58), Rambler (5/4/59); beverage—Bubble-Up (4/27/59), Butter-Nut Coffee (11/24/58), Falstaff Beer (5/4/59), Heideberg Beer (1/19/59), Squirt (5/25/59), Tea Council (10/6/58); candy—Good and Plenty (9/1/58), cigarettes—Parliament (2/2/59); clothes—Manhattan Shirts (9/15/58); farm equipment—Massey-Ferguson (1/5/59); food—American Dairy Assn. (5/18/59), Contadina tomato paste (9/22/58), General Mills cereals (3/9/59), Good Luck Margarine (2/23/59), Instant Ralston (9/15/58), Maypo Cereal (10/6/58), Mary Ellen Jellies (6/22/59), Reelfoot Meat Products (2/9/59), Wheat Chex (8/18/58); pet foods—Gaines (1/5/59), Rival (12/15/58); soaps and toiletries—Max Factor (4/6/59), Halo (7/28/58), Lambert-Hudnut (10/13/58), Revlon (6/8/59), Wisk (1/26/59); miscellaneous—Alcoa (1/26/59), A&T (yellow pages) (1/15/59), Dextrin (2/2/59), Dextrin (plastic) (5/1/59), US Steel (3/2/59, 6/22/59), Vanity Fair (paper products) (7/28/58). [See also Success Stories—Tv.]

Community Antenna Systems: Are a sore spot to tv broadcasters who ask FCC to stop their "piracy" (7/7/58) and assert property rights in broadcast signals (7/14/58) and go to court to protect these rights (9/8/58, 10/20/58, 2/2/59, 5/4/59, 5/25/59). National Community Television Assn. says that if FCC regulates any CATV operation it should regulate them all (8/11/58); FCC, finding them good for public despite competition to licensed stations (8/25/58), denies jurisdiction when sued to act on a CATV microwave application (10/20/58, 11/3/58). NCTA prepares legislative recommendations to give FCC jurisdiction (3/2/59), which FCC still says it lacks (4/20/59), and NCTA prepares to go to Congress to get it (4/27/59); Moss bill introduced (5/11/59); Senate Commerce Committee sets hearing (6/22/59, 6/29/59).

Conelrad: Designed to permit broadcasting in time of war without providing guide points for enemy planes, its present usefulness continues debatable. FCC Comr. Robert E. Lee calls it "vital," says it has place for fm and tv as well as am stations (11/3/58). OCDM Operation Alert includes full-scale midday Conelrad test (3/9/59, 3/16/59), involving all U.S. stations (3/30/59), with West Coast broadcasters annoyed at choice of peak traffic time (4/20/59, 4/27/59, 5/25/59) and at failure of Mexican border stations to leave air (4/27/58, 6/1/59), but FCC satisfied in general (4/27/59). Use of Conelrad for storm warnings is tested in Louisville (4/13/59).

Conventions: Major meetings of major associations during the year, July 1, 1958-June 30, 1959: Advertising Council (10/27/58); Advertising Federation of America (6/15/59); Advertising Research Foundation (9/1/58, 10/6/58, 12/15/58); American Assn. of Advertising Agencies (10/20/58, 11/3/58); American Bar Assn. (8/11/58, 8/25/58, 9/1/58); American Newspaper Publishers Assn. (4/27/59); American Women in Radio & Television (4/27/59, 5/4/59, 5/11/59); Assn. of National Advertisers (10/20/58, 11/3/58, 11/10/58, 11/17/58, 5/25/59); Broadcasters Promotion Assn. (1/10/58, 11/24/58); CBS Radio (10/6/58, 11/3/58); Canadian Assn. of Broadcasters (4/6/59); Electronic

Industries Assn. (5/25/59); International Radio Programming Seminar and Popular Music Disc Jockey Convention (5/18/59, 6/1/59, 6/8/59); National Assn. of Broadcasters (9/15/58 through 11/3/58 for fall conferences; 3/9/59 through 4/6/59 for annual convention); National Assn. of Tv & Radio Arm Directors (12/8/58, 6/22/59); National Country Music Disc Jockey Festival (11/24/58); NBC-TV (10/27/58); Newspaper Advertising Executives Assn. (1/26/59); Ohio State U. Institute for Education by Radio-TV (5/11/59); Radio Advertising Bureau (11/3/58, 11/24/58); Television Bureau of Advertising (11/24/58); Western Electronic Show & Convention (8/25/58).

Copyright: As always, copyright calls for broadcasters' consideration and, as usual, ASCAP is focal point. To handle negotiations of new ASCAP licenses for radio, All-Industry Music License Committee is formed (7/14/58), prepares for discussions (7/21/58), finds present contracts not uniform (10/6/58), wants lower fees (10/20/58), meets with ASCAP (11/10/58), makes little progress (12/8/58), decides to ask court to set fees (12/15/58). After networks accept one-year extensions of current ASCAP licenses (1/5/59), AEA reveals its policy of "reasonable rates" (1/12/59) and House Small Business Committee calls for antitrust action against ASCAP (1/19/59), ASCAP also asks court to set fees (2/2/59). Talks resume (3/9/59, 3/30/59), with agreement on reduced commercial fees, disagreement over sustaining fees (4/20/59), compromise terms accepted (6/22/59).

Meanwhile, BMI offers radio license renewals (2/2/59), with virtually universal acceptance (3/16/59), and CBS sells back its BMI stock (4/13/59).

Several states consider taxing performing rights societies (3/9/59, 3/30/59).

Courtroom Access: Broadcasters make progress in fight for elimination of Canon 35 of American Bar Assn., barring microphones and cameras from courtrooms, when ABA rejects move to perpetuate Canon 35 (9/1/58), names group to study problem (10/20/58), which is invited to watch radio-tv at work in Texas courts (1/19/59) and meets with media committee to discuss survey (5/25/59). Canon 35 is debated at RTNDA convention (10/20/58) and attacked before Inter-American Bar Assn. (4/20/59). Courts admit broadcast reports in Chicago (7/14/58), Oklahoma (9/8/58), Indiana (10/27/58, 1/5/59, 4/13/59). Equal access bills introduced in New York legislature (3/2/59), are opposed by NYC Bar Assn. (3/30/59) and die in committee (4/6/59).

Daytime Broadcasters: Continue to battle for more hours of air time against opposition of full time station operators over petition to FCC (7/28/58), which is denied (9/22/58). Courts admit broadcast reports in Chicago (7/14/58), Oklahoma (9/8/58), Indiana (10/27/58, 1/5/59, 4/13/59). Equal access bills introduced in New York legislature (3/2/59), are opposed by NYC Bar Assn. (3/30/59) and die in committee (4/6/59).

Editorializing: Is done by 36% of radio stations, 28% of tv stations, BROADCASTING's survey reveals (9/15/58); KNXT (TV) Los Angeles editorial on the death penalty draws spread acclaim (9/22/58); U. of Miami study finds broadcast editorial effective (10/6/58); Illinois broadcasters criticize FCC restrictions (10/27/58); WKRC Cincinnati right-to-work editorials draw protests (10/27/58); NAB board approves editorializing, issues guideline (2/9/59); NAB convention discusses editorializing (3/23/59); Civil Liberties Union reverses 10-year opposition (5/4/59).

Education by tv: Gets aid from more than 300 commercial stations. BROADCASTING survey shows (11/12/59). First major tv network educational project, NBC-TV's *Continental Classroom* (9/22/58) attracts audience of 270,000 students for 6:30-7 a.m. course in college physics (12/22/58).

Proposal for federal subsidies to states for educational tv projects (1/26/59) is argued (2/9/59) and passed by Senate (4/20/59), which sends it to House (5/4/59, 5/11/59, 5/18/59), where it is killed by vote to delay action until after a study is made (6/8/59).

Federal Communications Commission: Is ordered to consider economic impact of new grant on existing stations (7/14/58), accepts protest from WMBO Auburn, N. Y. (8/4/58); rules stations may operate own relay systems (8/4/58); gets \$8.9 million for fiscal 1959 (9/8/58); proposes changes in application forms (12/1/58) which are hit by broadcasters (2/3/59, 3/3/59); has ethics attacked by House Antitrust Committee (1/5/59) and gets bills to improve them (5/4/59); P. oximur proposes to replace FCC with separate licensing and administrative agencies (2/16/59); Justice Dept. proposal to disqualify from voting any official who has heard ex parte pleadings (11/17/58) would make things worse instead of better, FCC Chairman believes (6/1/59); public thinks FCC doing a pretty good job (3/16/59); Senate hears plans to improve it (5/25/59, 6/15/59) as FCC completes 25th year (6/15/59).

Judge Horace Stern conducts hearing on propriety of former FCC Comr. Richard Mack's vote in Miami ch. 10 case (9/15/58, 9/22/58, 9/29/58, 10/6/58, 10/20/58); rules Comr. Mack should have been disqualified himself, recommends grant to National Airlines be revoked (12/8/58). New applicants seek to file for ch 10 (1/5/59). FCC rejects new applications for ch 10 (3/16/59). Judge Stern also holds hearings on Boston ch. 5 grant (2/23/59, 3/2/59,

3/9/59, 3/16/59, 3/30/59, 4/13/59). Court of Appeals orders Orlando ch. 9 case reopened (5/25/59) but WKIS Orlando asks court to settle case itself and not remand it to FCC (6/8/59, 6/15/59). Also remanded because of alleged backdoor influence: Springfield, Ill., ch. 2 (5/11/59); Miami ch. 7 (4/6/59).

Frequency Modulation (fm) Broadcasting: Has both growth and growing pains, a BROADCASTING study reports (2/9/59); is healthy in Indiana (10/13/58); 12 station fm network is formed in New York (8/11/58) and national network proposed (11/3/58); new fm trade association is formed (3/23/59), national survey planned (6/8/59). See Multiplexing.

House Legislative Oversight Subcommittee: Continues its investigations of the FCC and its tv grants, favoring a bill requiring the FCC to adopt a code of ethics (8/4/58) and recommending sweeping changes in FCC policies and procedures (1/5/59); Commission sends to Congress a proposal to prohibit all ex parte contacts (3/30/59); HLOS looks into Pittsburgh ch. 4 grant (9/22/58, 9/29/58, 10/6/58, 11/3/58, 11/24/58); poses problems for new hearings (6/15/59), which begin (6/22/59), while criminal trial of Richard A. Mack, former FCC Comr. whose resignation was forced by earlier HLOS disclosures, continues in Federal court (4/13/59 through 6/15/59).

International: Independent Television Corp. is former by Jack Wrather Organization of Beverly Hills, Calif., and Associated Television Ltd. of London, England, as global tv program production-distribution operation (7/14/58), acquires Television Programs of America (9/22/58). Radio flourishes in Nigeria (8/4/58); demand for tv sets outstrips supply in Russia (8/11/59); regulation of broadcasting in Canada passes from CBC to new Board of Broadcast Governors (12/8/58); Conservative Committee on International Radio holds triannual meeting (3/16/59, 4/6/59, 5/4/59); transoceanic tv relay system is patented (3/30/59); new film tv system through submarine cable from England to America (6/22/59).

Labor Relations: American Federation of Musicians fight with Musicians Guild of America gets tense as MGA wins election at major motion picture studios (7/14/58) and signs contract (9/1/58). AFM seeks to oust MGA adherents on grounds of dual unionism (9/15/58, 9/22/58, 1/22/59), fights petitions of MGA for other elections (7/21/58, 11/3/58), files unfair labor charges against MGA and seeks to remove union shop provision from major studio contract (10/13/58, 12/8/58) with election (5/25/59) outcome questioned (6/15/59). Meanwhile, AFM negotiates new 5-year agreements with recording companies (1/12/59) and networks (2/9/59). Litigation over trust funds continues in New York (7/7/58, 10/13/58) and Los Angeles (12/15/58, 12/22/58), where court rules rebel musicians can't sue own union (3/16/59) but that union can't divert pay increases to trust funds (4/27/59).

American Federation of Television & Radio Artists opens negotiations with networks for new contract (9/29/58); vtr is main problem (10/27/58, 11/10/58); contract ends but work and talk go on (11/17/58 through 12/22/58) until agreement reached; terms (12/29/58). Contracts for network-owned stations are won in Los Angeles (1/5/59) and Chicago (1/12/59); also with non-network radio stations in L.A. (6/15/59).

AFTRA calls for NLRB election to determine jurisdiction over tv tape (8/4/58), charges that Screen Actors Guild, which ends joint office set-up (9/1/58), spurns merger (9/25/58) approved by SAG New York chapter as NLRB hearing begins (10/6/58). SAG annual meeting approves merger study (12/1/58). AFTRA and SAG committees meet (5/2/59), pick David L. Cole to conduct study (6/15/59).

NBC-TV plan to tape five *Today* shows in Paris (3/30/59) leads to NABET walkout (5/4/59); supervisory personnel keep network programs on air (5/11/59) until strike ends after 3 weeks (5/18/59), with criticism of officials by union members (5/25/59) and new executive vp for NABET (6/29/59).

Radio & Television Directors Guild negotiates new network contract (12/8/58, 1/5/59, 1/19/59, 1/26/59).

Liquor Advertising: WOMET Manitowoc, Wis., says it will accept hard liquor advertising; NAB protests (10/20/58); WOMET resigns from NAB, as WCRB Waltham, Mass., reveals it has vodka ads on air (10/27/58), which are dropped (1/12/59), an act public considers hypocritical (2/23/59). Distilled Spirits Institute shows no interest; KADY St. Charles, Mo., asks listeners (10/24/58) who say "Keep liquor ads off" (12/15/58); liquor ads start on WBAI (FM) New York (12/8/58); National Religious Broadcasters endorse NAB stand (1/26/59).

Medical Advertising: NAB Code rules are set, banning "white coats" (7/27/58); loophole is found as ban becomes effective (1/5/59); FTC studies medical ads on air (3/9/59).

Multiplexing: FCC invites comments on multiplexing proposal (7/7/58), gets them (9/8/58, 9/29/58); fm stations favor (10/6/58). WEFM (FM) New York seeks stay of order denying multiplexing (10/13/58); stations get stays (11/3/58); court holds FCC rules invalid (11/10/58) and refuses review (1/12/59). Stations who multiplex like it (12/8/58); FCC plans investigation (3/16/59); fm broadcasters hold multiplexing seminar (6/8/59).

National Association of Broadcasters: As sta-

Major Events CONTINUED

Tv news has high public esteem, Corinthian study shows (6/29/59).

tions view it (6/22/59). See Television Code Review Board, Conventions.

Newspaper Strikes: New York retailers turn to radio-tv as pre-Christmas strike halts newspapers (12/22/58); public listens to news (12/29/58); RAB-TV challenge newspaper claims of \$10 million loss in retail sales (1/5/59); Federal Reserve Bank reports city's department store sales in December ahead of 1957 (1/12/59); RAB issues report on N.Y. as Grand Rapids, Mich., merchants agree newspapers not indispensable with radio-tv around (1/19/59); radio-tv step into breach as Kansas City and St. Louis papers are struck (6/29/59).

Networks: Radio: are in time of trial, special BROADCASTING study finds (3/9/59). New type of radio network, to provide program service but do no selling, Radio World Wide, is discussed (2/2/59, 3/23/59, 3/30/59, 4/6/59, 4/20/59) and incorporated (6/22/59). ABC adds Intermountain (3/9/59) and Arizona networks (4/27/59). CBS announces Program Consolidation Plan to trim schedule, pay stations in programs, not money (11/3/58, 11/10/58, 12/8/58, 12/22/58); loses affiliates (11/24/58, 12/15/58, 1/19/59, 2/9/59); puts PCF into effect (1/5/59) and signs \$350,000 worth of business in first week (1/12/59). MBS is sold to Hal Roach Studios, owned by F. L. Jacobs Co. (9/15/58), whose chairman, A. L. Guterman (9/22/58), becomes MBS president. After N. Y. Stock Exchange suspends trading of Jacobs stock (12/8/58) and Mr. Guterman is charged with irregularities by SEC (3/9/59) and indicted (3/23/59); complications compound (2/23/59); MBS is up for sale (3/2/59, 3/9/59, 3/16/59, 3/23/59) and is purchased by group headed by Malcolm Smith (3/30/59), but is up for sale again (6/29/59). Don Lee Broadcasting System ends operations (3/30/59).

Tv: are threatened with stricter regulation (See Barrow Report) and beset with quiz show scandals (See Programming), but they find improved business conditions in 1959, with fall evening time sales in April (4/20/59) topping those of last July (7/28/58) and the SRO sign up in June (6/8/59). Joint lobbying office in Washington is considered (1/12/59). ABC-TV inaugurates Operation Daybreak (7/7/58, 7/14/58, 7/21/58, 7/28/58, 10/13/58), reports it 95% sold (11/24/58), makes plans for coming season (2/16/59, 2/23/59). ABC-TV's improved competitive position described (1/12/59, 3/16/59). CBS-TV amends affiliation agreements on option time (7/21/58), liberalizes discount structure and product protection policies (7/28/58). NBC-TV plans sharing costs of summertime delayed broadcasts with affiliates (8/18/58), but when affiliates object (9/22/58) and other networks say they'll pay full bill (CBS-TV, 9/8/58; ABC-TV, 10/13/58), idea is dropped (10/20/58). NBC-TV finds daytime sales improved (9/1/58).

North American Regional Broadcasting Agreement: Still unratified after nine years (a BROADCASTING interview with FCC Comr. Rosel H. Hyde) (6/15/59).

Politics: Tv credited with Oklahoma gubernatorial victory (7/21/58); Sarnoff proposes network rotation of political convention coverage (9/1/58); Mickelson predicts 1960 convention coverage will have new look (9/8/58); Indiana broadcasters hold political conference (9/15/58); C & W study analyzes effect of tv in impressing candidate's image on voters (3/23/59).

Programming: Radio: APS programming lets listener pick the music (7/21/58); Blair analyzes successful station programming (7/28/58); KPRC Houston finds ideal formula (1/5/59); Atlanta programming disturbs FCC (5/25/59, 6/1/59, 6/8/59); radio programming gets thorough going over at Miami disc jockey convention (6/1/59, 6/8/59).

Tv: Quiz shows make biggest and sorriest news, beginning with Dotto being dropped after charges it was rigged (8/25/58); N. Y. district attorney starts investigation as honesty of 21 is also attacked (9/1/58); ratings drop (9/8/58, 9/15/58) and shows are dropped (9/15/58, 10/20/58), 10/27/58, 2/2/59), as public attitude analyzed (9/22/58, 9/29/58), and 21's producer is indicted (11/10/58); judge puts grand jury under wraps (6/15/59).

Tv film producing companies get fewer and bigger, BROADCASTING study reveals (2/2/59); life span of theatrical films on tv is analyzed in another special study (2/23/59). Barrage of critical attacks on programming, such as those of Fortune (11/24/58) and Life (12/29/58), are attributed to inter-media competition (12/1/58, 12/8/58, 1/2/59, 3/23/59), but as Fund for Republic finds growing public sentiment for censorship (2/27/59), NAB decides to fight back (2/9/59) and forms public relations planning committee (3/23/59, 3/30/59) whose recommendations (5/4/59) go to new committee (5/11/59) to draft campaign plans (6/22/59). Meanwhile, magazines run anti-tv house ads (3/16/59) and ANPA's Bureau of Advertising challenges tv's effectiveness (4/27/59). But public finds tv as good, or better, than ever (3/16/59).

Ratings: produce many arguments, some suggestions for improvement. Tv Q Ratings is formed to measure qualitative depth measurement of audience reaction (9/11/58); Arbitron ready for N. Y. start (9/28/58); ABC-TV rating ads start inter-network rumpus (10/27/58, 11/3/58); M. A. Wallach claims that ratings overestimate size of tv audience (11/3/58, 11/10/58) are received coolly by ANA as NBC discounts his research technique (11/17/58); ARB announces plan to foil rating week audience hypotheses (12/1/58), which are assailed at RTES seminar (12/22/58); Pulse starts 365-day-a-year interviewing (3/30/59); KTTV's Richard A. Moore proposes "reach" measurement standard (1/9/59); Congress probes agencies use of ratings (2/2/59); Arbitron quits Chicago before official debut (4/6/59); researchers debate all-media cost-per-thousand comparisons (4/13/59); Norman, Craig & Kummel reveals "sponsor-rating" formula (4/20/59); Nielsen resumes reports of top radio network program audiences (6/25/59).

Sec. 315 of the Communications Act: Creates problems in New Orleans (7/7/58), Nashville (8/4/58) and Fargo (9/22/58, 10/6/58); NAB protests FCC ruling on equal time provision (9/15/58) and FCC reverses it (10/6/58); Farmers Union-WDAY-TV case goes to the Supreme Court (10/20/58, 2/16/59, 2/23/59, 3/30/59); fall elections produce record number of problems and broadcasters urge something be done before 1960 campaigns start (11/10/58, 11/17/58); FCC ruling on Lar Daly evokes storm of protest (2/16/59, 3/2/59, 3/9/59, 3/16/59); with President Eisenhower calling situation "ridiculous" (3/23/59); Senators comment (3/30/59, 4/6/59) and introduce amendments excluding newscasts from equal time provisions (4/23/59); attorney general asks FCC to reverse its ruling (5/11/59); more amendments are introduced (5/18/59) and supported (5/25/59, 6/1/59); Rutgers U. plans \$100,000 study (6/1/59); CBS asks for ruling on limits of equal time (6/8/59); FCC affirms its Lar Daly ruling as Senate Commerce Committee holds hearings (6/22/59, 6/29/59) and BROADCASTING offers substitute bill to end confusion (6/29/59).

Sports: Senate bill to exempt sports from anti-trust laws, held threat to sportscasts (7/7/58) is studied (7/14/58), debated (7/21/58, 7/28/58) and tabled (8/4/58); attempts to revive bill (8/11/58) or to tack rider on food bill (8/25/58) fail; new bill is introduced (1/9/59); NAB asks for hearing (4/13/59); agency for Game-of-Week sponsor warns of dangers (5/4/59).

Stereophonic Broadcasting: Is featured at shows in New York (10/6/58), Chicago (1/12/59), Los Angeles (2/23/59) and increasingly used by advertisers (10/20/58); RCA introduces experimental one-channel am stereo system (10/27/58); EIA forms committee on standards (12/8/58, 2/2/59, 2/23/59); BROADCASTING publishes status report (2/9/59); stereo is included in multiplexing inquiry (6/1/59); CCIR approves stereo study (5/4/59). [See Multiplexing].

Subliminal Advertising: Highly controversial subject, avidly debated the year before, draws little attention from July 1958 to June 1959 as Advertising Research Foundation finds insufficient evidence for conclusions (10/6/58) and Indiana U. concludes it does not influence viewers (3/9/59).

Subscription Television: Concerns government as FCC agrees not to act on any pay-tv applications before end of 1959 Congress (7/28/58); Harris bill sets terms for technical test (1/18/59, 2/9/59); Senate gets anti pay-tv bills (1/26/59); FCC agrees in essence with Harris resolution (3/2/59) and calls for applications for three-year test (3/30/59); Rep. Oren Harris introduces bill to put wire toll tv systems under same restrictions as if broadcast (4/13/59). Pay tv is pictured as salvation of organized baseball (8/25/58). Skiatron announces new metering method (9/15/58); Zenith plans equipment field test (6/15/59); Telemeter coinboxes will be installed in Toronto for Canadian test of pay tv to start before end of 1959 (6/22/59).

Success Stories: Advertisers' experiences with the broadcast media: Radio: Automotive—Alemite (11/24/58), Automotive Air Conditioning (8/4/58), Clark Oil Refining (10/20/58), Ruby Chevrolet (8/11/58); beverage—Coca-Cola (5/25/59, 6/1/59), Mogen David (11/24/58), Nescafe (1/19/59), Pepsi-Cola (8/4/58), Pet Milk (11/24/58); candy—Eskimo Pie (11/24/58), Judson (7/28/58); financial—Bank of America (7/21/58, 10/6/58), Lincoln Building & Loan (7/28/58); food—Baker Boy Bakes (4/27/59), Contadina (11/24/58, 6/22/59), Dixie Cream Donut (7/28/58), Flako (4/6/59), Lancaster Farms (7/28/58), La Rosa (11/24/58); furnishings—Canton's Shoe Store (9/15/58), William DePre Co. (8/4/58), Draftsmen (7/28/58), Kirson's Dept. Store (8/4/58), Huntsville Trading Co. (9/15/58), Kilpatrick's Dept. Store (8/11/58), J. J. Newberry (9/15/58), John Wanamaker (10/20/58); miscellaneous—Cantrell & McMillan (builder) (6/15/59), COA Stamp & Coin (8/4/58), Davis Insurance (8/11/58), Elgin

(5/18/59), Fortuna Hardware (7/28/58), National Airlines (11/24/58), Pittsburgh United Fund (12/8/58), Silent Glow Oil Burner (8/11/58), Sterling Silversmiths Guild (11/24/58).

Television: Automotive—Anthony Abraham Chevrolet, Brand Motors, George Byers Sons, Century Motors, Commonwealth Ford, Courtesy Motors, Delaware Valley Dodge Dealers, Empire Lincoln-Mercury (all 10/13/58), Garner Motors (6/1/59), B. F. Goodrich (11/10/58), Hedges-Sattler, Bob Jones, Lex Mayers Chevrolet, Ben Meadows, Municipal Auto Sales, Riverside Motors, Dan Richyans Ford, Steves Motors (all 10/13/58), Sunoco (11/10/58), Timmers Chevrolet, Murray Vot, Walton Motor Sales, Weiss Motor Co., Westfield Ford, Womble Olds (all 10/13/58); beverages—Welchdale (10/20/58), Wilkins Coffee (12/15/58); drugs—Ben Gay, Laxium (both 11/10/58); financial—Albany Savings Bank, Bank of the Southwest (both 9/1/58), Citizens National Trust & Savings Bank (7/21/58), City National Bank & Trust Co., Connecticut Bank & Trust Co., Crocker-Angelo National Bank & Everglades Federal Savings & Loan Assn., First National Bank of Atlanta, First National Bank of Dallas, First National Bank of Portland, Ore., First National City Bank of N. Y., Greater Louisville First Federal Savings & Loan Assn., Half Dollar Trust & Savings Bank (all 9/1/58), Lincoln Rochester Trust Co. (5/11/59), Manufacturers Trust Co., Minneapolis Savings & Loan Assn., Montpelier National Bank, Morris Plan Savings & Loan, Ohio Federal Savings & Loan, Olmstead County Bank & Trust Co., Olmstead Savings & Loan, Onondaga County Savings Bank, Peoples Savings & Loan, Philadelphia Savings Fund Society, San Antonio Savings & Loan, San Diego Savings & Loan, Talman Federal Savings & Loan, Thorp Loan & Trust Co., Twin City Federal Savings & Loan, Valley National Bank (all 9/1/58); food—Frenchette Salad Dressing (11/10/58), Heublein (7/14/58), Karo (11/10/58), Pacific Fruit Co. (8/4/58), Ralston Purina (9/8/58), Stella D'Oro, Tri-Nut Margerine (both 11/10/58); furnishings—Chemstrand Corp. (9/29/58), du Pont (11/10/58), Kaiser Aluminum (10/20/58), Kelly & Cohen (11/10/58), Leonards (1/26/59), Libby-Owens-Ford (7/7/58), Reynolds Metals (10/13/58); institutional—du Pont (12/22/58), General Electric (7/28/58), New York Telephone Co. (4/6/59); soaps & cleaners—Johnson Wax (5/25/59), Lestoil (1/19/59), Niagara Starch (11/10/58), Texize (6/1/59); toiletries—Mennen (12/1/58), Tussy (11/10/58); toys—Rainbow Crafts (1/12/59), Whirley (4/27/59); miscellaneous—All-State Insurance (12/22/58), Cooper Foundation (movie chain) (8/11/58), Elgin (watches) (5/18/59), Pittsburgh United Fund (12/18/58).

Taxes: Media opposition to Baltimore's attempt to tax advertising succeeds as Maryland Circuit Court holds the tax unconstitutional (7/14/58); Baltimore appeals (7/21/58, 9/29/58), but Maryland Court of Appeals upholds the Circuit Court (10/20/58); Baltimore asks for reargument (11/17/58), then gives in and refunds taxes collected (1/12/59).

Tv film producers call Treasury Dept. rulings a threat to their existence (9/1/58), Alliance of Tv Film Producers discusses situation with IRS officials (9/22/58) and conducts accounting procedure study (12/1/58), but situation remains troublesome (5/18/59). Extension of tax to co-op advertising (12/22/58), meets opposition (12/29/58, 3/30/59). States consider taxing performing rights societies (3/9/59, 3/30/59). Supreme Court ruling that states can tax earnings there of out-of-state companies (3/29/59) draws Congressional bills (6/22/59, 6/29/59).

Television Code Review Board: Promises to get tough with code violators (3/23/59) and starts in with Preparation H (hemorrhoid remedy) ad (4/20/58, 4/27/59), which are defended by agency as some stations lose their code seals (5/4/59, 5/11/59); some stations quit NAB in protest (6/8/59) but Code Board stands firm (6/22/59).

Video Tape Recording: solves some problems, creates some others, during year. BBDO pioneers with vtr commercials (7/14/58, 9/29/58, 3/2/59); KTTV(TV) Los Angeles reports on vtr's "first 60 days" (7/21/58, 8/11/58), tapes interview with Mikoyan (1/19/59), finds syndication profitable (5/4/59); BROADCASTING reports on stations' use of vtr (2/9/59) and syndication of stations' taped programs (5/18/59); Film Producers Assn. asks for investigation of networks' taping tv commercials (8/18/58, 8/25/58, 9/1/58); plans of Hal Roach Studios to tape *Pilgrimage* Play (12/8/58) are blocked by AFTRA-SAG dispute (see Labor Relations); Kenyon & Eckhardt attempt to tape commercials itself creates IATSE hassle (2/2/59, 2/9/59); CBS-TV relaxes ban on taping of network shows by affiliates "in unusual circumstances" (12/15/58), so does NBC-TV (2/9/59); tape seen as "last frontier" for low budget producer (12/22/58) and CBS Films concurs (5/18/59). International Television S.A. formed in Europe to tape programs, commercials for U.S. clients (3/2/59). NAB-TV tapes *Today* in Paris, causes NABET strike (see Labor Relations); tape helps retailers use vtr (4/27/59); Ampex introduces vtr splitter (9/8/58), Video-tape Cruiser (2/16/59, 5/4/59, 5/18/59); vtr equipment is displayed, discussed at NAB Convention (3/23/59) and standards are proposed (4/6/59, 5/18/59); Ampex modifies equipment to suit all tv standards (4/20/59); Skiatron tapes Bolshoi Ballet (5/25/59, 6/29/59).

Radio and Tv Reference Books

Editor's Note: This bibliography supplements other listings that have been published in BROADCASTING YEARBOOK volumes. The word "Apply" does not guarantee that material is available. This bibliography is representative of publications of the broadcasting industry, and does not pretend to be all-inclusive. It was prepared by Louise K. Aldrich, librarian, Research Dept., National Association of Broadcasters.

GENERAL

AGE OF TELEVISION. By Leo Bogart. 2nd ed. Frederick Ungar Publishing Co., 105 E 24th St., New York 10. 1958. 367 p. \$6.50.

Study of viewing habits and the impact of television on American life. Many tables throughout the book add to its usefulness.

ALPHABETICAL LIST OF CALL SIGNS. 19th ed. International Telecommunication Union, Palais Wilson, Geneva, Switzerland. 1958. 1314 p. 21 Swiss francs.

List gives call signs of all radio stations which are provided with an international call sign, with the exception of amateur or experimental stations. The covers and explanatory notes appear in English, Chinese, Spanish, French, and Russian. Supplements are included in price.

FREQUENCY MODULATION BROADCASTING IN INDIANA. By Elmer G. Sulzer and Jean C. Halterman. Bureau of Business Research, Indiana University, Bloomington, Ind. 1959. 28 p. 60¢.

This study of FM broadcasting in Indiana is based on the results of a survey by mailed questionnaires and personal visits among all 14 of the existing Indiana FM commercial stations. The study presents a summary of the thoughts, practices, and proposed plans of the managers of the stations.

INTRODUCTION TO MASS COMMUNICATIONS RESEARCH. Edited by Ralph O. Nafziger and David M. White. Louisiana State Univ. Press, Baton Rouge, La. 1958. 256 p. \$5.

Survey of research principles and techniques as they relate to mass media—journalism, radio, television and advertising. Seven papers by experts on such aspects as field methods, statistical methods, measurement.

LET'S GO TO A TELEVISION STATION. By Naomi Buchheimer. Putnam's, 210 Madison Ave., New York 16. 1958. 47 p. \$1.95.

Illustrated by Joel Lebow, this small volume describes a visit to a tv station. For young children.

LOOK—LISTEN PROJECT 1959. An Opinion Poll sponsored by the American Council for Better Broadcasts, 423 North Pinckney, Madison, Wisconsin. 31 p. Apply.

Sixth annual report of a viewing and listening project, conducted mostly in January by 10,703 individuals in 32 states.

MORE IN ANGER: Some Opinions, Uncensored and Unteleprompted by Marya Mannes. Lippincott, E. Washington Sq., Philadelphia 5. 1958. 189 p. \$3.50.

Sharp, witty articles by Miss Mannes, radio-critic for *The Reporter*, selected from issues of several years.

MULTIPLEX SURVEY. By the General Electronic Laboratories, Inc., 195 Massachusetts Ave., Cambridge 39, Mass. 1958. 7 p. Apply.

Survey to determine the exact nature of the interest of FM stations engaged in multiplexing and stations contemplating entering the operation in the future. Survey completed October 31, 1958.

PROPAGANDA ANALYSIS; A Study of Inferences Made from Nazi Propaganda in World War II. By Alexander L. George. Row, Peterson, 2500 Crawford Ave., Evanston, Ill. 1959. 287 p. \$6.

The successful methods of propaganda analysis of the Foreign Broadcast Intelligence Service of the Federal Communications Commission are carefully presented in this report. Contains case studies and a statistical summary. For the advanced student of history or journalism.

RADIO AND TELEVISION BROADCAST PRIMER. Information Bulletin No. 2, November 1958. Federal Communications Commission, Washington 25, D. C. 15 p. Apply.

Description of the evolution of broadcasting, development, regulation and types of services.

RADIO FREE EUROPE. By Robert T. Holt. Univ. of Minnesota Press, Minneapolis 14, Minn. 1958. 249 p. \$4.

Firsthand study of RFE, one of the divisions of the Free Europe Committee, "describing its organizational structure and how it operates, discusses its large-scale propaganda campaigns from 1953-1957."

STATE AND TERRITORIAL ASSOCIATIONS OF BROADCASTERS. 1959 edition. National Association of Broadcasters, 1771 N St., N.W., Washington 6, D. C. Apply.

Directory of officers, committees, meetings, elections and memberships.

TASTE AND THE CENSOR IN TELEVISION. By Charles Winick. Fund for the Republic, 60 E 42nd St., New York 17. 1959. 34 p. Apply.

One of a series of occasional papers on the role of the mass media in a free society.

TELEVISION AND THE CHILD. By Hilde T. Himmelweit, A. N. Oppenheim, Pamela Vince.

Oxford Univ. Press, London. 1958. 522 p. \$6.50

A study sponsored by the Nuffield Foundation of the effect of television on children and young people. The book draws on the observations of parents and teachers, but principally on the detailed examination of the children themselves. Main survey work was carried on in 1955 when only BBC television was on the air; small-scale study was made after second channel was introduced.

TELEVISION AND THE POLITICAL CANDIDATE. Research Dept., Cunningham & Walsh, 260 Madison Ave., New York 16. 1959. 36 p. Apply.

A pilot study of television as a source of information about candidates. Results are based on 537 people who voted in recent election for governor of New York.

TELEVISION: How to Use It Wisely With Children. By Josette Frank. The Child Study Association of America, 132 East 74th St., New York 21. 1959. 28 p. 25¢.

New edition of pamphlet first published in 1951, containing suggestions for parents.

TELEVISION INQUIRY. The problem of television service for smaller communities. U. S. Senate, Government Printing Office, Washington 15, D. C. 1959. 54 p.

Staff report prepared for the Committee on Interstate and Foreign Commerce, dealing with the entire subject of making television service available to smaller communities and the policy of the FCC with respect to an orderly development of a nationwide television service.

TELEVISION WORKS LIKE THIS. By Jeanne and Robert Bendick. McGraw-Hill, 330 West 42nd St., New York 36. 1959. 64 p. \$2.75.

Third revision of a standard juvenile book with new sections on pay television, closed-circuit television, video tape, and the future of tv. The illustrations add considerably.

WHAT MAKES FM SUCCEED. By Lyman Allen, Laurel Drive, South Lincoln. Mass. 1958. 55 p. \$7.

Independent study of the American FM industry. Focus throughout is economic. Subjects studied are operational hours, stereophonic broadcasting, sales successes, products most advertised, publicity, AM interest in FM facilities, reallocation of the FM band, etc.

WORLD RADIO HANDBOOK: Broadcasting-Television 1959. Including world-wide radio who's who. Edited by O. Lund Johansen. W. S. Heinman, 400 E. 72nd St., New York 21. 1958. 186 p. \$3.50.

Handbook lists in English the broadcasting companies of the world, their stations, personnel and programming hours.

STATISTICAL DATA

OVERSEAS TELEVISION DEVELOPMENTS. U. S. Information Agency, Washington 25, D. C. 1959. 10 p. Apply.

Statistical report on sets in use and stations in foreign countries.

U. S. TELEVISION OWNERSHIP ESTIMATES BY STATE AND COUNTY as of Spring 1959. A. C. Nielsen Co., 2101 Howard St., Chicago 45, Ill. \$5.

Data have been compiled as "practical estimates" of the size and location of the total U. S. television audience.

WORLD WIDE DISTRIBUTION OF RADIO RECEIVER SETS. U. S. Information Agency, Washington 25, D. C. 1959. 7 p. Apply.

Data are based on 1958 year-end figures on number of radio sets and wired speakers in countries throughout the world, excluding the United States, its territories, and Canada.

LEGAL ASPECTS AND REGULATION

USE OF BROADCAST FACILITIES BY CANDIDATES FOR PUBLIC OFFICE. Federal Communications Commission, Washington 25, D. C. October 1, 1958. 5 p.

Interpretation, by question-and-answer format, of Section 315; references to Commission decisions or rulings are made.

FCC CRITERIA FOR EVALUATING COMPETING APPLICANTS. By H. Gifford Irion. (Vol. 43, No. 3, pp. 479-498. Minnesota Law Review, Univ. of Minnesota, Minneapolis 14. 1959. Apply.)

A hearing examiner discusses the "comparative criteria used by FCC to determine whether an applicant has met the standard of public interest, convenience and necessity, and whether he has successfully proved himself better qualified for a broadcast licence than an opposing applicant. . . offers suggestions for determining proper weight to be given each criterion."

CONTROVERSY ON RADIO AND TV. By the Department of Communications in Education of New York University. Civil Liberties Educational Foundation, 15 West 44th St., New York. 1958. 37 p. Apply.

Pilot study of radio and television coverage of controversial issues and many-sided discussions.

TELEVISION, POLITICS AND PUBLIC POLICY. By Charles A. H. Thomson. The Brookings Institution, 722 Jackson Pl. N.W., Washington 6, D. C. 1958. 40 p. Apply.

A review of broadcasting industry's policies and practices; the role of tv during political conventions; the role of sponsors and advertisers; . . . problems of policy raised by various proposals to amend Section 315 of the Communications Act.

REGULATION OF BROADCASTING. Half A

Century of Government Regulation of Broadcasting and the Need for Further Legislative Action. House of Representatives, U. S. Government Printing Office, Washington 25, D. C. 1958. 171 p. Apply.

Study for the Committee on Interstate and Foreign Commerce on H. Res. 99. Based on official records of hearings and debates on proposed legislation and testimony and conclusions based on congressional investigations as well as other pertinent information and reports.

FREEDOM OF SPEECH BY RADIO AND TELEVISION. By Elmer E. Smead. Introduction by Morris L. Ernst. Public Affairs Press, 419 New Jersey Ave., S.E., Washington, D. C. 1959. 182 p. \$4.50.

Broadcasters' problems are reviewed in chapters on programming (and advertising) content in the public interest; news and various influences on news; politics affecting broadcasting; regulation.

ADVERTISING & SELLING

ADVERTISING: Text and Cases. By Neil H. Borden and Martin V. Marshall. Rev. ed. Richard D. Irwin, 1818 Ridge Rd., Homewood, Ill. 1959. 950 p. \$9.

Cases and text material focus on what role advertising plays in the marketing operation, what decisions are to be made with respect to the development of copy themes, the selection of media and the evaluation of advertising.

COLORTOWN, A Profile of Color Set Owners. National Broadcasting Company, 30 Rockefeller Plaza, New York 20. 1958. 81 p. Apply.

Study #1 in a series on growth and impact of color tv in a medium-sized city compares color set owners with a panel representing a cross-section of the general public.

LISTENER OPINIONS OF RADIO-TELEVISION ADVERTISING CLAIMS. A Report on Credibility Ratings. By Professor Pat Cranston. School of Communications, University of Washington, Seattle 5, Wash. 1958. 54 p. Apply.

This study and report is an effort to evaluate public credibility of radio and television advertising as a whole, to compare this with credibility of advertising for certain broad categories of products, and to compare this with specific aired copy claims.

SPOT TELEVISION ADVERTISING EXPENDITURES. Television Bureau of Advertising, 444 Madison Avenue, New York 22. 1959. 7 p. Apply.

4th quarter 1958 spot television expenditures; estimates of dollar expenditures; product classifications

TELEVISION ADVERTISING. By Clark M. Agnew and Neil O'Brien. McGraw-Hill, 330 West 42nd St., New York 36. 1958. 330 p. \$9.50.

Planning, production, media selection, merchandising and public relations. Pointers on all phases of live and film production are given, as well as tips on camera shots, lighting, etc.

EDUCATION

ATTITUDES TOWARD EDUCATIONAL TELEVISION. By Bruce H. Westley. Univ. of Wisconsin Television Laboratory, 600 N. Park St., Madison, Wis. 1958. 241 p. Apply.

Data is based on 799 interviews with adult residents.

CLOSED CIRCUIT TELEVISION INSTALLATIONS IN EDUCATIONAL INSTITUTIONS. July 1958. JCET, 1875 Massachusetts Ave., N.W., Washington 6, D. C. Apply.

Report of a survey conducted by the Joint Council on Educational Television and the Committee on Television of the American Council on Education. List includes 133 closed circuit systems used by 119 educational institutions.

COLLEGE TEACHING BY TELEVISION. Edited by J. C. Adams, C. R. Carpenter and D. R. Smith. American Council on Education, 1785 Massachusetts Ave., Washington 6, D. C. 1958. 234 p. \$4.

Report of a conference sponsored jointly by the committee on television of the American Council on Education and the Pennsylvania State University at University Park, Pa., October 20-23, 1957.

COMPENDIUM OF TELECOURSES FOR CREDIT. 1958. Edited by Lawrence E. McKune. Michigan State Univ., Continuing Education Service, University of the Air, East Lansing, Mich. 134 p. \$2.

"200 institutions listed with the scope and development of their televised education programs."

EDUCATIONAL TELEVISION U. S. Senate. Committee on Interstate and Foreign Commerce. Government Printing Office, Washington 25, D. C. 1958. 220 p. Apply.

Hearings held April 24 & 25, 1958 to expedite the utilization of television facilities in our public schools and colleges, and in adult training programs. (Similar hearings held July 15 & 16 by the Committee of the House of Representatives)

IMPACT OF AN EDUCATIONAL TELEVISION SERIES. By Irving R. Merrill. Michigan State Univ., Dept. of Television Development, East Lansing, Mich. 1958. 78 p. \$1.50.

An experimental study prepared in cooperation with the Agricultural Experimental Station. (WKAR-TV Research Report 573 M).

LIST OF EDUCATIONAL AM AND FM RADIO AND TELEVISION STATIONS BY STATE AND CITY. By Gertrude G. Broderick.

Reference Books CONTINUED

U. S. Office of Education, Washington 25, D. C. 1958. 20 p. Apply.

Listing includes call letters, frequency and power, licensee, and name of general manager and/or program director.

TELEVISION, EDUCATION AND THE ARMED FORCES. By M. Robert Allen. The Quartermaster Training Command, Fort Lee, Va. December 1958. 142 p. Apply.

Informal report on the utilization of television for education and training, with recommendations for future employment by the Department of Defense.

TELEVISION TEACHING. By John V. Irwin and Arnold E. Aronson. Univ. of Wisconsin Television Laboratory, 600 N. Park St., Madison, Wis. Dec. 1958. 28 p. \$1.

Subtitled: A comparison of the effectiveness of a live conventional lecture versus a highly visualized film presentation in television teaching at the college level as measured by an objective examination and by a film examination.

TECHNICAL BOOKS

AUDIO CYCLOPEDIA. By Howard W. Tremaine. Howard W. Sams & Co., 2201 E. 46th St., Indianapolis 5, Ind. 1959. 1280 p. \$19.95.

Scientific reference volume covering every phase of audio, including latest data on stereo. Well indexed.

CHANGING PICTURE IN VIDEO TAPE FOR 1959-1960. A review for the television industry. Minnesota Mining and Manufacturing Co., 900 Bush Ave., St. Paul 16, Minn. Mar. 1, 1959. 63 p. Apply.

Presented as a handbook on all aspects of video tape: what it is, the outlook, case histories, and technical background.

MAGNETIC RECORDING TECHNIQUES. By Welby E. Stewart. McGraw-Hill, 330 West 42nd St., New York 36 1958. 272 p. \$8.50.

RADIO ENGINEERING HANDBOOK. Edited by Keith Henney. 5th ed. McGraw-Hill, 330 West 42nd St., New York 36. 1969. 1800 p. \$25.

New edition of a standard text. Seven new chapters have been added, and others have been brought up-to-date. Also covers recent advances in diodes, high-frequency tubes, transistors, audio-frequency circuits, and power supply.

SINGLE SIDEBAND FOR THE RADIO AMATEUR. 2nd ed. Published by the American Radio Relay League, West Hartford 7, Conn. 1958. 212 p. \$1.50.

A revision and expansion of 1954 anthology of articles from QST, monthly magazine. Material is grouped under modulation, detection, filter system, receivers, phasing system, linear amplifiers and accessories. Indexed and illustrated.

TAPE EDITING AND SPLICING FOR THE PROFESSIONAL AND AMATEUR TAPE RECORDIST. By N. M. Haynes. Robins Industries Corp., 36-27 Prince St., Flushing 54, N. Y. 1955. 24 p. 25¢.

The Long Island manufacturer of splicing equipment has excerpted editing and splicing instructions from Mr. Haynes' *Elements of Magnetic Tape Recording*, published last year by Prentice-Hall.

TECHNIQUES AND CAREERS

FEATURE WRITER'S HANDBOOK; With a treasury of 2,000 tested ideas for newspapers, magazines, radio and television. By Harral Stewart. Univ. of Oklahoma Press, Norman, Okla. 1958. 342 p. \$5.

Author outlines in a breezy but practical fashion his formulas for finding story topics, using professional writing devices, and selecting eye-catching titles. Last three-fourths of the book is devoted to an alphabetical listing of 2,000 subjects, from accidents to zoos. Each item contains advice on how to slant the article, sources most suitable to approach, and stimulating questions to ask in eliciting needed information.

GUIDE TO YOUR TELEVISION APPEARANCE. By Robert C. Diefenbach. 4819 Leland St., Chevy Chase, Md. 1958. 20 p. \$1.

Brief, businesslike and illustrated advice by a member of a Washington station operations staff. Coaching on what to wear, makeup, voice levels, prompting, cueing, and how to get along with the camera.

SPECIAL SERVICES

There are two companies which provide special publishing services of FCC actions and other engineering and legal matters pertaining to broadcasting. They are:

Pike & Fischer. 1735 DeSales St., N.W., Washington 6, D. C. Sterling 3-3660. Henry G. Fischer, pres; John W. Willis, vp; Irving R. M. Panzer, sec-treas. Publishers of "Pike & Fischer Radio Regulation," comprehensive reports of FCC rules, amendments, decisions and related radio and tv documentary services.

Broadcast Service Bureau, Inc. P. O. Box 5874, Washington 14, D. C. Oliver 4-8531. Burr N. Edwards, pres. Supplies rules and standards to radio and tv stations.

JOURNALISM TOMORROW, Edited by Wesley C. Clark. Syracuse Univ. Press, University Station, Syracuse 10, N. Y. 1958. 133 p. \$4.

This volume covers all aspects of journalism in the future—from Roland E. Wolseley's whimsical belief that the "reader" of 2000 A.D. will merely have to flick on the slide machine and settle back to scan *Cosmopost* or *LookLife* to Dr. Philip Ward Burton's prediction that commercials of the future will become more believable or not be shown at all.

MAINLY ON THE AIR. By Sir Max Beerbohm. Knopf, 501 Madison Ave., New York 22. 1958. 212 p. \$3.75.

Eight additional essays and talks broadcast on the BBC, London, are included in this edition of a book first published in 1946.

THE PRESS AND THE PEOPLE. A series of television programs produced by WGBH-TV, Mass. with a grant from the Fund for the Republic. 1959.

Transcripts have been edited and published in booklet form. Among the titles are *The News from China, Washington and the Press, Secrecy in Government,* and the *Economic Facts of Life.* Single copies are available on request from Fund for the Republic, 60 East 42nd St., New York 17.

RADIO PLAYS FROM SHAKESPEARE; ten plays adapted for royalty-free performance. By Lewy Olsson. Plays, Inc., 8 Arlington St., Boston 16, Mass. 1958. 193 p. \$3.75.

Adapted for radio production or group reading for junior high and high school students.

SCREEN WRITING AND PRODUCTION TECHNIQUES; The non-technical handbook for TV, film and tape. By Charles W. Curran. Hastings House, 151 East 50th St., New York 22. 1958. 240 p. \$4.95.

First published in 1952 with title: *The Handbook of Motion Picture Technique for Business Men*, the new edition now includes such developments as videotape.

TV AND SCREEN WRITING. Edited by Lola G. Yoakem. Introduction by Hugh Gray. Univ. of California Press, Berkeley 4, Calif. 1958. 124 p. \$3.95.

Seventeen members of the Writers Guild of America contribute a chapter each on problems that confront the beginner who wants to write for the screen or television. Each writer gives practical advice based on actual experience in his specialty.

TELEVISION AND RADIO ANNOUNCING. By Stuart W. Hyde. Houghton Mifflin, 2 Park St., Boston 7, Mass. 1959. 461 p. \$8.50.

Tells how the announcer can establish contact and communication with an audience. Chapters on pronunciation, commercial announcements, newscasting and analysis, and the disk jockey.

TELEVISION NEWS REPORTING. By the Staff of CBS News. Illustrated by Robert Osborn. McGraw-Hill, 330 West 42nd St., New York 36. 1958. 182 p. \$5.75.

Step by step, the authors take the reader through every phase of putting a news show on the air; operating in the news room, getting the story, filming the news, scripting and editing, solving problems of time and expense. Case histories, sample scripts and formats.

TELEVISION: Techniques for Planning and Performance. By Samuel Becker and H. C. Harshbarger. Henry Holt, 383 Madison Ave., New York 17. 1959. \$4.

Written by University of Iowa television and speech teachers for use by educational television performers.

Foreign Language Programming On U. S. Radio Stations

Note: This list is arranged by languages and reports the stations broadcasting each tongue and the number of hours broadcast per week. Each station carrying foreign language programs is also listed in the Directory of Am and Fm Radio Stations in the U.S. beginning on page B-103. In that directory, the complete list of languages carried by each foreign-language station is reported. Asterisk (*) denotes non-commercial educational. When Fm duplicates Am in programming, a separate listing was not made.

Acoma (Indian)

KMIN Grants, N. M., 1 hr.

Albanian

WILD Boston, Mass., ½ hr.

Arabic

WORC Worcester, Mass., ½ hr.

Armenian

KGST Fresno, Calif., 3 hrs.
KTYM Inglewood, Calif., 2 hrs.
WORC Worcester, Mass., ½ hr.
WEVD New York, N. Y., 1 hr.
WPOW New York, N. Y., ¾ hr.
WPAW Cumberland, R. I., ½ hr.
WRIB Providence, R. I., 1 hr.

Basque

KBOI Boise, Idaho, ½ hr.
KBBS Buffalo, Wyo., 1 hr.

Chamorro

KUAM Agaña, Guam, 5 hrs.

Cherokee

KTLQ Tahlequah, Okla., ½ hr.

Chinese

KLOK San Jose, Calif., 1½ hrs.
KOD Honolulu, Hawaii, 1 hr.
WHOM-FM New York, N. Y., 6 hrs.

Chippewa (Indian)

KBUN Bemidji, Minn., ¼ hr.

Croatian

WGES Chicago, Ill., 1 hr.
WGRY Gary, Ind., 1 hr.
WJLB Detroit, Mich., 1 hr.
WHLD Niagara Falls, N. Y., ½ hr.
WJW Cleveland, Ohio, 1½ hrs.
WESA Charleroi, Pa., ½ hr.

Czech

KTYM Inglewood, Calif., 1 hr.
KJSK Columbus, Neb., 1 hr.
WOMP Belaire, Ohio, 1½ hrs.
WDOK Cleveland, Ohio, 1 hr.
WJMO Cleveland, Ohio, 1 hr.
KMIL Cameron, Tex., 7 hrs.
KSKY Dallas, Tex., 1 hr.
KULP El Campo, Tex., 3½ hrs.
KGNB New Braunfels, Tex., ½ hr.
KFRD Rosenberg-Richmond, Tex., 8 hrs.
KTEM Temple, Tex., 1 hr.

Dutch

KBLO Hos Springs, Ark., ½ hr.
WJBL Holland, Mich., 1 hr.

Filipino

KHBC Hilo, Hawaii, 4 hrs.
KIPA Hilo, Hawaii, 7½ hrs.
KGBM Honolulu, Hawaii, ¼ hr.
KGU Honolulu, Hawaii, 4 hrs.
KOD Honolulu, Hawaii, 8 hrs.
KPOA Honolulu, Hawaii, 10½ hrs.
KTOH Lihue, Hawaii, 4 hrs.
KMVI Wailuku, Hawaii, 4½ hrs.

Finnish

WRKD Rockland, Me., 1 hr.
WMPD Hancock, Mich., 3¼ hrs.
WIKB Iron River, Mich., ½ hr.
WJPD Ishpeming, Mich., 1½ hr.
WELY Ely, Minn., 1 hr.
WPOW New York, N. Y., ¼ hr.
KXGO Fargo, N. D., ¼ hr.

French

KONI Phoenix, Ariz., 1 hr.
KBLO Hot Springs, Ark., ½ hr.
*KSPC (FM) Claremont, Calif., ¼ hr.
KICO Calexico-El Centro, Calif., 1½ hrs.
*KSDS-FM San Diego, Calif., ¼ hr.
KFSC Denver, Colo., ½ hr.
WKNB New Britain, Conn., 1½ hrs.
WICH Norwich, Conn., 1 hr.
WPCT Putnam, Conn., 4 hrs.
*WFSU-FM Tallahassee, Fla., 1½ hrs.
*WVKS-FM Macomb, Ill., 2 hrs.
*WNAS (FM) New Albany, Ind., ½ hr.
WBAA West Lafayette, Ind., ½ hr.
KSG Crowley, La., 12 hrs.
KEUN Eunice, La., 5 hrs.
KLFJ Golden Meadow, La., 13¼ hrs.
KCIL Houma, La., 6 hrs.
KJEF Jennings, La., 7 hrs.
KPEL Lafayette, La., 1½ hrs.
KVOL Lafayette, La., 2½ hrs.
WJBW New Orleans, La., 1 hr.
WNPA New Orleans, La., ¼ hr.
KSLQ Opelousas, La., 17 hrs.
KTB Tibodaux, La., ½ hr.
KVPI Ville Platte, La., 9 hrs.
WIDE Bideford, Me., 10½ hrs.
WCOU Lewiston, Me., 2½ hrs.
WLAM Lewiston, Me., 2 hrs.
WSME Sanford, Me., 2 hrs.
WTVL Waterville, Me., 1½ hrs.
WALE Fall River, Mass., 1 hr.
WSAR Fall River, Mass., 1 hr.
WNBH New Bedford, Mass., 1 hr.
WARE Ware, Mass., 5 hrs.
*WCFM (FM) Williamstown, Mass., ½ hr.
WORC Worcester, Mass., 1 hr.
*WDTR (FM) Detroit, Mich., ¼ hr.
*WOAK (FM) Royal Oak, Mich., 2½ hrs.
KCOM-FM Omaha, Neb., ¼ hr.
KNEV (FM) Reno, Nev., 1 hr.
WKCB Berlin, N. H., 3½ hrs.
WDCR Hanover, N. H., ½ hr.
WGBR Manchester, N. H., 1½ hr.
WVNH Rochester, N. H., ½ hr.
*WFMU (FM) East Orange, N. J., 2½ hrs.
*WSOU (FM) South Orange, N. J., 1½ hrs.
KHFM (FM) Albuquerque, N. M., ¼ hr.
WBNX New York, N. Y., 1 hr.
WPOW New York, N. Y., 1 hr.
*WBWC-FM Berea, Ohio, ½ hr.
*WCBE Columbus, Ohio, ¼ hr.
*WNAD Norman, Okla., ½ hr.
*KRVM (FM) Eugene, Ore., ¼ hrs.
WNCC Barnesboro, Pa., ½ hr.
WLOW-FM Cranston, R. I., 1 hr.
WPAW Cumberland, R. I., 2 hrs.
WTRV West Warwick, R. I., ½ hr.
KUSD Vermillion S. D., 1 hr.
*KUT-FM Austin, Tex., ¼ hr.
KPAC Port Arthur, Tex., 1 hr.
KTWR (FM) Tacoma Wash., 1 hr.

Gaelic

WOPA Oak Park, Ill., 4 hrs.

German

KONI Phoenix, Ariz., 1 hr.
*KSPC (FM) Claremont, Calif., ¼ hr.
KGST Fresno, Calif., 1 hr.
KTYM Inglewood, Calif., 2 hrs.
KIDD Monterey, Calif., ¼ hr.
*KSDS-FM San Diego, Calif., ¼ hr.
KLOK San Jose, Calif., 1½ hrs.
KWSO Wasco, Calif., ½ hr.
KFSC Denver, Colo., 1½ hrs.

*KPOF Denver, Colo., ½ hr.
 WNAB Bridgeport, Conn., ¼ hr.
 *WFSU-FM Tallahassee, Fla., ¼ hr.
 WMRO Aurora, Ill., ¼ hr.
 WGES Chicago, Ill., 6½ hrs.
 WEAW Evanston, Ill., 5½ hrs.
 WOPA Oak Park, Ill., 3 hrs.
 WPA West Lafayette, Ind., ¼ hr.
 KWDM Des Moines, Iowa, 2 hrs.
 *WUOM Ann Arbor, Mich., ½ hr.
 *WDTR (FM) Detroit, Mich., 1 hr.
 WJLB Detroit, Mich., 6 hrs.
 WIBM Jackson, Mich., 1½ hrs.
 KASM Albany, Minn., ¼ hr.
 KDHL Faribault, Minn., ¼ hr.
 *KTIS Minneapolis, Minn., ¼ hr.
 *KTIS-AM Minneapolis, Minn., ¼ hr.
 KUOM Minneapolis, Minn., ¼ hr.
 KSTL St. Louis, Mo., 1 hr.
 KJSC Columbus, Neb., ¼ hr.
 KNEV (FM) Reno, Nev., 1 hr.
 WKDN Camden, N. J., ¼ hr.
 WWOL Buffalo, N. Y., 1 hr.
 WKNY Kingston, N. Y., 1 hr.
 WEVD New York, N. Y., 1 hr.
 WHOM New York, N. Y., 12 hrs.
 WPOW New York, N. Y., ¼ hr.
 WWRL New York, N. Y., 1 hr.
 WHLD Niagara Falls, N. Y., 1 hr.
 WPAC Patchogue, N. Y., ¼ hr.
 WSAY Rochester, N. Y., 1 hr.
 WRUN Utica, N. Y., ¼ hr.
 KDIX Dickinson, N. D., ¼ hr.
 KFNW Fargo, N. D., ¼ hr.
 *WBWC-FM Berea, Ohio, ¼ hr.
 WDOK Cleveland, Ohio, 1½ hrs.
 WJMO Cleveland, Ohio, 1½ hrs.
 WJW Cleveland, Ohio, 1 hr.
 *WCBE (FM) Columbus, Ohio, ¼ hr.
 WCOD Toledo, Ohio, 1 hr.
 *WNAD Norman Okla., ½ hr.
 WJET Erie, Pa., 1 hr.
 WTEL Philadelphia, Pa., 9 hrs.
 WKOK Sunbury, Pa., ¼ hr.
 KUSD Vermillion, S. D., 1 hr.
 *KUT-FM Austin, Tex., ¼ hr.
 KGNB New Braunfels, Tex., 21 hrs.
 WRJN Racine, Wis., ¼ hr.
 WSHW Shawano, Wis., ¼ hr.
 WHVF Wausau, Wis., ¼ hr.

Greek

KBLO Hot Springs, Ark., ¼ hr.
 KLOK San Jose, Calif., 3½ hrs.
 WASH (FM) Washington, D. C., 1 hr.
 WMIE Miami, Fla., 1 hr.
 *WTUN (FM) Tampa, Fla., 1 hr.
 WOPA Oak Park, Ill., 2 hrs.
 WGRY Gary, Ind., 1 hr.
 WWCA Gary, Ind., 1½ hrs.
 WUST Bethesda, Md., ¼ hr.
 WDON Wheaton, Md., 1 hr.
 WHIL Boston, Mass., ¼ hr.
 WILD Boston, Mass., 2 hrs.
 WORC Worcester, Mass., ½ hr.
 WJLB Detroit, Mich., 3 hrs.
 WKDN Camden, N. J., ¼ hr.
 WBNK New York, N. Y., ¼ hr.
 WEVD New York, N. Y., 5½ hrs.
 WLIB New York, N. Y., 2½ hrs.
 WPOW New York, N. Y., 2 hrs.
 WWRL New York, N. Y., 1½ hrs.
 WADC Akron, Ohio, ¼ hr.
 WDOK Cleveland, Ohio, 1 hr.
 WHHH Warren, Ohio, 1 hr.
 WJMJ Philadelphia, Pa., 1½ hrs.
 WRIB Providence, R. I., 1 hr.
 WOKE Charleston, S. C., ¼ hr.
 WEIR Weirton, W. Va., 1 hr.

Hindustani

KAGR Yuba City, Calif., 1 hr.

Hungarian

WNAB Bridgeport, Conn., 1 hr.
 WNLK Norwalk, Conn., 1 hr.
 WMIE Miami, Fla., 1 hr.
 WAMV East St. Louis, Ill., 1 hr.
 WGES Chicago, Ill., 1½ hrs.
 WSBT South Bend, Ind., ½ hr.
 WJLB Detroit, Mich., 1 hr.
 WMRP Flint, Mich., ¼ hr.
 WCTC New Brunswick, N. J., 1½ hr.
 WTNJ Trenton, N. J., 1 hr.
 WBNK New York, N. Y., ¼ hr.
 WHLD Niagara Falls, N. Y., ½ hr.
 WADC Akron, Ohio, 1 hr.
 WDOK Cleveland, Ohio, 2½ hrs.
 WJW Cleveland, Ohio, ¼ hr.
 WGPA Bethlehem, Pa., 1 hr.
 WBUX Doylestown, Pa., ¼ hr.

Italian

KONI Phoenix, Ariz., 2 hrs.
 KBLO Hot Springs, Ark., ¼ hr.
 KGST Fresno, Calif., 1 hr.
 KPER Gilroy, Calif., ¼ hr.
 KTFM Inglewood, Calif., 2 hrs.
 KIDD Monterey, Calif., ¼ hr.
 KWBR Oakland, Calif., 6 hrs.
 KASK Ontario, Calif., 1½ hrs.
 KTMS Santa Barbara, Calif., 1 hr.
 KLOK San Jose, Calif., 1 hr.
 KJOY Stockton, Calif., 1½ hrs.
 KFLJ Walsenburg, Colo., ¼ hr.
 WADS Ansonia, Conn., 1½ hrs.
 WNAB Bridgeport, Conn., 1 hr.
 WBIS Bristol, Conn., 1 hr.
 WHAY New Britain, 16 hrs.
 WNLK Norwalk, Conn., 1 hr.
 WNLK Norwalk, Conn., 3 hrs.
 WICH Norwich, Conn., 2 hrs.
 WBZY Torrington, Conn., 8 hrs.
 WTOR Torrington, Conn., 1 hr.
 WASH (FM) Washington, D. C., 1 hr.
 WMIE Miami, Fla., 3 hrs.
 WSOL Tampa, Fla., 1½ hrs.
 WGES Chicago, Ill., 6½ hrs.
 WOPA Oak Park, Ill., 17 hrs.

WROK Rockford, Ill., ¼ hr.
 WJVA South Bend, Ind., 2 hrs.
 KWDM Des Moines, Iowa, 2 hrs.
 WJBW New Orleans, La., 1 hr.
 WNPNS New Orleans, La., 1 hr.
 WDON Wheaton, Md., 1 hr.
 WHIL Boston, Mass., 1 hr.
 WALE Fall River, Mass., ¼ hr.
 WKOX Framingham, Mass., 1 hr.
 WMNB North Adams, Mass., 1 hr.
 WBEZ Pittsfield, Mass., 1 hr. 10 mins.
 WORC Worcester, Mass., 1 hr.
 WJLB Detroit, Mich., 6 hrs.
 WMPL Hancock, Mich., 1 hr.
 WJPD Ishpeming, Mich., 1 hr.
 WEVD St. Louis, Mo., ¼ hr.
 KNEV (FM) Reno, Nev., 1 hr.
 *WSOU (FM) South Orange, N. J., ¼ hr.
 WTNJ Trenton, N. J., 1 hr.
 WDVV Vineland, N. J., 2 hrs.
 WCSS Amsterdam, N. Y., 1 hr.
 WMBO Auburn, N. Y., 1 hr.
 WKOP Binghamton, N. Y., ¼ hr.
 WWOL Buffalo, N. Y., 3 hrs.
 WKRT Cortland, N. Y., 1 hr.
 WKRT-FM Cortland, N. Y., 1 hr.
 WEHF Elmira Heights, Horseheads, N. Y., 50 min.
 WOSC Fulton, N. Y., 1 hr.
 WWHG Hornell, N. Y., ¼ hr.
 WBNX New York, N. Y., 12 hrs.
 WEVD New York, N. Y., ¼ hr.
 WHOM New York, N. Y., 17 hrs.
 WOV New York, N. Y., 63 hrs.
 WPOW New York, N. Y., ¼ hr.
 WHLD Niagara Falls, N. Y., 9½ hrs.
 WPAC Patchogue, N. Y., ¼ hr.
 WLNK Peekskill, N. Y., 55 min.
 WSAY Rochester, N. Y., 2 hrs.
 WRUN Utica, N. Y., 8 hrs.
 WIBX Utica, N. Y., 55 min.
 WADC Akron, Ohio, ¼ hr.
 WDOK Cleveland, Ohio, ¼ hr.
 WJMO Cleveland, Ohio, 1 hr.
 WJW Cleveland, Ohio, 30 min.
 WTIG Massillon, Ohio, 1 hr.
 WSTV Steubenville, Ohio, 2 hrs.
 WBBW Youngstown, Ohio, 1 hr.
 KWJZ Portland, Ore., 1 hr.
 WKAP Allentown, Pa., ¼ hr.
 WVAM Altoona, Pa., ¼ hr.
 WESA Charleroi, Pa., 1 hr.
 WFAH Farrell, Pa., 1 hr.
 WTRA Latrobe, Pa., 1 hr.
 WKPA New Kensington-Tarentum, Pa., 2 hrs.
 WJMJ Philadelphia, Pa., 14 hrs.
 WTEL Philadelphia, Pa., 6 hrs.
 WSCR Scranton, Pa., 1 hr.
 WLYC Williamsport, Pa., 45 min.
 WLOY FM Cranston, R. I., 1 hr.
 WPAW Cumberland, R. I., 2 hrs.
 WRIB Providence, R. I., 17½ hrs.
 WWRI West Warwick, R. I., 1 hr.
 WSKI Barre-Montpelier, Vt., 1 hr.
 KTW Seattle, Wash., 1 hr.
 KTW (FM) Tacoma, Wash., 1 hr.
 WBOY Clarksburg, W. Va., 1 hr.
 WTCF Fairmont, W. Va., 2½ hrs.
 WVVW Grifton, W. Va., 1 hr.
 WEIR Weirton, W. Va., 3½ hrs.

Japanese

KRDU Dinuba, Calif., 2 hrs.
 KGST Fresno, Calif., 1 hr.
 KTYM Inglewood, Calif., 1 hr.
 KLOK San Jose, Calif., 6 hrs.
 KAGR Yuba City, Calif., 1 hr.
 KFSC Denver, Colo., ¼ hr.
 KHBC Hilo, Hawaii, 13½ hrs.
 KIPA Hilo, Hawaii, 25½ hrs.
 KGMH Honolulu, Hawaii, 1 hr.
 KGU Honolulu, Hawaii, 6½ hrs.
 KOD Honolulu, Hawaii, 12 hrs.
 KPOA Honolulu, Hawaii, 17½ hrs.
 KPOH Lihue, Hawaii, 5½ hrs.
 KMVI Wailuku, Hawaii, 10½ hrs.
 KEOK Payette Idaho, 3 hrs.
 KTW Seattle, Wash., ¼ hr.

LaGuna (Indian)

KMIN Grants, N. M., 1 hr.

Latvian

WOPA Oak Park, Ill., ¼ hr.

Lithuanian

WOPA Oak Park, Ill., 8 hrs.
 WBET Brockton, Mass., ½ hr.
 WHIL Boston, Mass., 1 hr.
 WKOX Framingham, Mass., 1 hr.
 WJLB Detroit, Mich., ¼ hr.
 WCSS Amsterdam, N. Y., 1 hr.
 WEVD New York, N. Y., 1 hr.
 WDOK Cleveland, Ohio, ¼ hr.

Maltese

WJLB Detroit, Mich., ¼ hr.

Navajo (Indian)

KVNC Winslow, Ariz., 1½ hrs.
 KWYK Farmington, N. M., 12 hrs.
 KZUM Farmington, N. M., 4 hrs.
 KENN Farmington, N. M., 11 hrs.
 KHAM Albuquerque, N. M., ¼ hr.

Polish

KONI Phoenix, Ariz., 1 hr.
 KLOK San Jose, Calif., ¼ hr.
 KFSC Denver, Colo., ¼ hr.
 WADS Ansonia, Conn., 3½ hrs.
 WNAB Bridgeport, Conn., 3 hrs.
 WLAD Danbury, Conn., 1 hr.
 WCNX Middletown, Conn., 1½ hrs.
 WKNE New Britain, Conn., 3 hrs.
 WNLK New London, Conn., 1 hr.
 WNLK Norwalk, Conn., 1 hr.
 WICH Norwich, Conn., 1 hr.
 WTOR Torrington, Conn., 1 hr.
 WMIE Miami, Fla., 1 hr.
 WAMV East St. Louis, Ill., 4 hrs.

WGES Chicago, Ill., 8 hrs.
 WHFC Chicago, Ill., 24 hrs.
 WEAW Evanston, Ill., ¼ hr.
 WEAW-FM Evanston, Ill., ¼ hr.
 WOPA Oak Park, Ill., 20 hrs.
 WIZZ Streator, Ill., 5 hrs.
 WGRY Gary, Ind., 1 hr.
 WWCA Gary, Ind., ¼ hr.
 WJOB Hammond, Ind., 4 hrs.
 WIMS Michigan City, Ind., 6 hrs.
 WJVA South Bend, Ind., 2 hrs.
 WSBT South Bend, Ind., 1 hr.
 WHIL Boston, Mass., 1 hr.
 WALE Fall River, Mass., 4 hrs.
 WSAF Fall River, Mass., ¼ hr.
 WHAI Greenfield, Mass., ¼ hr.
 WBSM New Bedford, Mass., 1 hr.
 WMNB North Adams, Mass., 1 hr.
 WBRK Pittsfield, Mass., 1 hr.
 WARE Ware, Mass., 10 hrs.
 WBCM Bay City, Mich., ¼ hr.
 WJLB Detroit, Mich., 22½ hrs.
 WBBC Flint, Mich., 2 hrs.
 WIBM Jackson, Mich., 3 hrs.
 WOPF Owosso, Mich., ¼ hr.
 WPCN Pontiac, Mich., 1 hr.
 KWNO Winona, Minn., 1 hr.
 KRES St. Joseph, Mo., 1 hr.
 WKDN Camden, N. J., ¼ hr.
 WCSS Amsterdam, N. Y., 8 hrs.
 WBRV Boonville, N. Y., ¼ hr.
 WWOL Buffalo, N. Y., 6½ hrs.
 WDOE Dunkirk, N. Y., 4½ hrs.
 WOSC Fulton, N. Y., 1 hr.
 WKNY Kingston, N. Y., 1 hr.
 WALL Middletown, N. Y., 1 hr.
 WBNX New York, N. Y., 1½ hrs.
 WEVD New York, N. Y., 1 hr.
 WHOM New York, N. Y., 12½ hrs.
 WLIB New York, N. Y., 7 hrs.
 WHLD Niagara Falls, N. Y., 9½ hrs.
 WJWJ Niagara Falls, N. Y., 1 hr.
 WPAC Patchogue, N. Y., ¼ hr.
 WREM Remsen-Utica, N. Y., 4 hr.
 WGGO Salamanca, N. Y., ¼ hr.
 WSNY Schenectady, N. Y., 2 hrs.
 WRUN Utica, N. Y., 4 hrs.
 WIBX Utica, N. Y., 5 hrs. 20 min.
 WDOK Cleveland, Ohio, 1 hr.
 WJW Cleveland, Ohio, 1 hr.
 WTOD Toledo, Ohio, 5 hrs.
 WKAP Allentown, Pa., 1½ hrs.
 WRTA Altoona, Pa., 1 hr.
 WNCC Barnesboro, Pa., 2 hrs.
 WCVI Conneville, Pa., ¼ hr.
 WLEU Erie, Pa., 1½ hrs.
 WCRO Johnstown, Pa., ¼ hr.
 WTR Latrobe, Pa., 3½ hrs.
 WDJR (FM) Oil City, Pa., 1 hr.
 WKRZ Oil City, Pa., 1 hr.
 WJMJ Philadelphia, Pa., 3½ hrs.
 WTEL Philadelphia, Pa., 6 hrs.
 WISL Shamokin, Pa., ¼ hr.
 WPAW Cumberland, R. I., 2 hrs.
 KBOP Pleasanton, Tex., 2 hrs.
 WTSA Brattleboro, Vt., 2 hrs.
 WMAM Marinette, Wis., ¼ hr.
 WRJN Racine, Wis., 6 hrs.

Portuguese

KGST Fresno, Calif., 1 hr.
 KPER Gilroy, Calif., 3 hrs.
 KNGS Hanford, Calif., 10 hrs.
 KCVB Lodi, Calif., 1 hr.
 KIDD Monterey, Calif., 1½ hr.
 KWBR Oakland, Calif., 3½ hrs.
 KLOK San Jose, Calif., 13½ hrs.
 KCOK Tulare, Calif., 8 hrs.
 KTUR Turlock, Calif., 7½ hrs.
 WHIL Boston, Mass., 1 hr.
 WALE Fall River, Mass., 3½ hrs.
 WSAR Fall River, Mass., 3½ hrs.
 WBSM New Bedford, Mass., 2 hrs.
 WPAW Cumberland, R. I., 1½ hrs.
 WADK Newport, R. I., 2 hrs.
 WRIB Providence, R. I., 5½ hrs.

Rumanian

WOPA Oak Park, Ill., ¼ hr.
 WGRY Gary, Ind., 1 hr.
 WJLB Detroit, Mich., ¼ hr.
 WJW Cleveland, Ohio, ¼ hr.

Russian

*KSPC (FM) Claremont, Calif., ¼ hr.
 WNAB Bridgeport, Conn., 1 hr.
 *WABE (FM) Atlanta, Ga., 2½ hrs.
 WBAA West Lafayette, Ind., 1½ hrs.
 WEVD New York, N. Y., 1 hr.
 WHOM New York, N. Y., 2½ hr.
 WHOM-FM New York, N. Y., 1 hr.

Samoan

KOOD Honolulu, Hawaii, 1 hr.

Scandinavian

(Norwegian, Swedish, Icelandic)
 KLOK San Jose, Calif., 1 hr.
 *WFSU-FM Tallahassee, Fla., 1 hr.
 KWDM Des Moines, Iowa, 5 hrs.
 WORC Worcester, Mass., 1 hr.
 KBMO Benson, Minn., 1 hr.
 KDHL Faribault, Minn., 1 hr.
 KOTE Fergus Falls, Minn., 1 hr.
 KROX Crookston, Minn., ¼ hr.
 KLFD Litchfield, Minn., ¼ hr.
 KTIS Minneapolis, Minn., 2 hrs.
 *KTIS-FM Minneapolis, Minn., 2 hrs.
 KWLM Willmar, Minn., ¼ hr.
 WJTN Jamestown, N. Y., 3 hrs.
 WJTN-FM Jamestown, N. Y., 3½ hrs.
 WEVD New York, N. Y., 1 hr.
 WPOW New York, N. Y., ¼ hr.
 KXGO Fargo, N. D., ¼ hr.
 KFNW Fargo, N. D., 2 hrs.
 KLPM Minot, N. D., ¼ hr.

Foreign Language CONTINUED

WADP Kane, Pa., 2 hrs.
 KBRK Brookings, S. D., 1 hr.
 KNBX Kirkland (Seattle), Wash., 1 hr.
 KAPA Raymond, Wash., ½ hr.
 *WRVB-FM Madison, Wis., ½ hr.

Serbian

WGRY Gary, Ind., 1 hr.
 WWCA Gary, Ind., 2 hrs.
 WDOK Cleveland, Ohio, ½ hr.
 WJMO Cleveland, Ohio, 1 hr.
 WTIG Massillon, Ohio, 1 hr.

Slavic

KSTL St. Louis, Mo., 1½ hrs.

Slovak

WJOL Joliet, Ill., 1 hr.
 WWCA Gary, Ind., 1½ hrs.
 WDOK Cleveland, Ohio, ½ hr.
 WPAZ Pottstown, Pa., 1 hr.

Slovenian

KCSJ Pueblo, Colo., 1½ hrs.
 WDOK Cleveland, Ohio, 1 hr.
 WJWJ Cleveland, Ohio, ½ hr.

Spanish

KSUN Bisbee, Ariz., 6 hrs.
 KCLF Clifton, Ariz., 24 hrs.
 KWJB Globe, Ariz., 4 hrs. 5 mins.
 KIKO Miami, Ariz., 5 hrs.
 KIFN Phoenix, Ariz., 100%
 KONI Phoenix, Ariz., 8 hrs.
 KCNA Tucson, Ariz., 2½ hrs.
 KVCN Winslow, Ariz., 6 hrs.
 KVOY Yuma, Ariz., 6 hrs.
 KBLO Hot Springs, Ark., ½ hr.
 KGEE Bakersfield, Calif., 10 hrs.
 KWTC Barstow, Calif., 6 hrs.
 KICO Calexico-El Centro, Calif., 21 hrs.
 *KSPC (FM) Claremont, Calif., ½ hr.
 KBUC Carona, Calif., 10 hrs.
 KRDU Dinuba, Calif., 3½ hrs.
 KOWN Escondido, Calif., 1 hr.
 KARM Fresno, Calif., 15 hrs.
 KGST Fresno, Calif., 38 hrs.
 KPER Gilroy, Calif., 18 hrs.
 KNKS Hanford, Calif., 12 hrs.
 KREO Indio, Calif., 8 hrs.
 KTYM Inglewood, Calif., 30 hrs.
 KCVR Lodi, Calif., 1½ hrs.
 KALI Los Angeles-Pasadena, Calif., 102 hrs.
 KRKD Los Angeles, Calif., 15 hrs.
 KUBA Marysville-Yuba City, 9 hrs.
 KWIP Merced, Calif., 10½ hrs.
 KIDD Monterey, Calif., ½ hr.
 KSFE Needles, Calif., 1 hr.
 KWBR Oakland, Calif., 13½ hrs.
 KASK Ontario, Calif., 10 hrs.
 KOXR Oxnard, Calif., 12 hrs.
 KWKW Pasadena, Calif., 100%
 KGMS Sacramento, Calif., 4 hrs.
 KDON Salinas, Calif., 9 hrs.
 KSBW Salinas, Calif., 10½ hrs.
 KMTS Santa Barbara, Calif., 11½ hrs.
 KCKC San Bernardino, Calif., 15 hrs.
 KITO San Bernardino, Calif., 2 hrs.
 *KVCB-FM San Bernardino, Calif., 1 hr.
 KEEN San Jose, Calif., 7 hrs.
 KLOK San Jose, Calif., 40½ hrs.
 KWIZ Santa Ana, Calif., 12 hrs.
 KJOY Stockton, Calif., 3½ hrs.
 KSTN Stockton, Calif., 9½ hrs.
 KWG Stockton, Calif., 3 hrs.
 KCOK Tulare, Calif., 4 hrs.
 KTVR Turlock, Calif., ½ hr.
 KVEN Ventura, Calif., 11 hrs.
 KOMY Watsonville, Calif., 6 hrs.
 KAGR Yuba City, Calif., 6½ hrs.
 KGIW Alamosa, Colo., 7 hrs.
 KRDO Colorado Springs, Colo., 1 hr.
 *KSHS (FM) Colorado Springs, Colo., 1½ hrs.
 KDTA Delta, Colo., ½ hr.
 KFSC Denver, Colo., 75 hrs.
 KDGO Durango, Colo., 1 hr.

KBNZ LaJunta, Colo., ½ hr.
 KAPI Pueblo, Colo., 7 hrs.
 KGHF Pueblo, Colo., 1 hr.
 KCSJ Pueblo, Colo., 2 hrs.
 KFLJ Walsenburg, Colo., 10½ hrs.
 WNAW Bridgeport, Conn., 2½ hrs.
 WMIE Miami, Fla., 47 hrs.
 WSPN St. Petersburg, Fla., 1½ hrs.
 WSOJ Tampa, Fla., 35 hrs.
 *WTUN (FM) Tampa, Fla., 7½ hrs.
 KCID Caldwell, Idaho, 9 hrs.
 KEOK Payette, Idaho, 6 hrs.
 WMRO Aurora, Ill., 1 hr.
 WGES Chicago, Ill., 1 hr.
 WHFC Chicago, Ill., 34½ hrs.
 WMBI Chicago, Ill., ½ hr.
 WEAU Evanston, Ill., 9 hrs.
 WEAU-FM Evanston, Ill., 9 hrs.
 WJOL Joliet, Ill., 2 hrs.
 *WKSD (FM) Kewanee, Ill., 65 mins.
 *WWKS-FM Macomb, Ill., 2½ hrs.
 WOPA Oak Park, Ill., 8 hrs.
 WGL Fort Wayne, Ind., ½ hr.
 WGRY Gary, Ind., 10 hrs.
 WJO Hammond, Ind., 3 hrs.
 WIMS Michigan City, Ind., 1½ hrs.
 *WNAS (FM) New Albany, Ind., ½ hr.
 WBAE West Lafayette, Ind., ½ hr.
 KWDM Des Moines, Iowa, 2 hrs.
 KCKN Kansas City, Kans., 2 hrs.
 WJBW New Orleans, La., 1 hr.
 WJMR New Orleans, La., 6 hrs.
 WNPS New Orleans, La., 1 hr.
 *WDTR (FM) Detroit, Mich., ½ hr.
 WJLB Detroit, Mich., 1 hr.
 WSGW Saginaw, Mich., 1½ hrs.
 KUOM Minneapolis, Minn., ½ hr.
 WDSK Cleveland, Miss., ½ hr.
 KJLT North Platte, Neb., ½ hr.
 KNEB Scottsbluff, Neb., 3 hrs., 7½ min.
 KNEY (FM) Reno, Nev., 1 hr.
 WTNJ Trenton, N. J., 1 hr.
 WDVJ Vineland, N. J., 2 hrs.
 KSVP Artesia, N. M., 3 hrs.
 KWEE Hobbs, N. M., 3 hrs.
 KOBE Las Cruces, N. M., 18 hrs.
 KGFL Roswell, N. M., 6½ hrs.
 KTRC Santa Fe, N. M., 18 hrs.
 KVSF Santa Fe, N. M., 1½ hrs.
 KSSL Silver City, N. M., 5½ hrs.
 KSRM Socorro, N. M., 8 hrs.
 KCBS Truth or Consequences, N. M., 9½ hrs.
 KTNM Tucumcari, N. M., 5 hrs.
 WALL Middletown, N. Y., 1 hr.
 WBNX New York, N. Y., 37½ hrs.
 WHOM New York, N. Y., 79½ hrs.
 WLIB New York, N. Y., 5 hrs.
 WPOW New York, N. Y., 8 hrs.
 WWRL New York, N. Y., 103 hrs.
 WHLD Niagara Falls, N. Y., 1 hr.
 WFAC Patchogue, N. Y., ½ hr.
 WGPC Grafton, N. D., ½ hr.
 KILO Grand Forks, N. D., 1 hr.
 *WBWC-FM Berea, Ohio, ½ hr.
 WJWJ Cleveland, Ohio, ½ hr.
 *WCBE (FM) Columbus, Ohio, ½ hr.
 WFOB Fostoria, Ohio, 50 min.
 WWIZ Lorain, Ohio, 1 hr.
 WTOD Toledo, Ohio, ½ hr.
 KTAT Frederick, Okla., ½ hr.
 WHOL Allentown, Pa., ¼ hr.
 WNAH Norristown, Pa., ¼ hr.
 WTEL Philadelphia, Pa., 6 hrs.
 KOPY Alice, Tex., 25½ hrs.
 KVLK Alpine, Tex., 6 hrs.
 *KUT-FM Austin, Tex., ¼ hr.
 KVET Austin, Tex., 7½ hrs.
 KRUN Ballinger, Tex., 1 hr.
 KIBL Beeville, Tex., 21½ hrs.
 KBLT Big Lake, Tex., 1½ hrs.
 KNEL Brady, Tex., 1 hr.
 KBOR Brownsville, Tex., 19½ hrs.
 KTFY Brownfield, Tex., 19½ hrs.
 KSTA Coleman, Tex., 3 hrs.
 KCCT Corpus Christi, Tex., 100%
 KUNO Corpus Christi, Tex., 100%
 KEPS Eagle Pass, Tex., 32 hrs.
 KURV Edinburg, Tex., 28 hrs.
 KULP El Campo, Tex., 7½ hrs.
 KPSO Falfurrias, Tex., 20 hrs.
 KFLD Floydada, Tex., 7 hrs.

KFST Ft. Stockton, Tex., 6½ hrs.
 KCUL Ft. Worth, Tex., 6 hrs.
 KGEC Galveston, Tex., 3½ hrs.
 KGRT Harlingen, Tex., 40 hrs.
 KPAN Hereford, Tex., 7 hrs.
 KMML Junction, Tex., 5 hrs.
 KAML Kennedy-Karnes City, Tex., 10½ hrs.
 KJNE Kingsville, Tex., 2½ hrs.
 KYVL Lampasas, Fla., ¼ hr.
 KVOZ Laredo, Tex., 4 hrs.
 KVOV Littlefield, Tex., 5½ hrs.
 KLLL Lubbock, Tex., 2½ hrs.
 KGNB New Braunfels, Tex., 12 hrs.
 KECK Odessa, Tex., 3 hrs.
 KLVL Pasadena, Tex., 15 hrs.
 KIUN Pecos, Tex., 12 hrs.
 KBOF Pecosanton, Tex., 40 hrs.
 KSOX Raymondville, Tex., 26½ hrs.
 KTFD Rosenberg-Richmond, Tex., 12 hrs.
 KPEP San Angelo, Tex., 7 hrs.
 KCOB San Antonio, Tex., 100%
 KEEXX San Antonio, Tex., 100%
 KUBO San Antonio, Tex., 100%
 KCNY San Marcos, Tex., 3 hrs.
 KSML Seminole, Tex., 1½ hrs.
 KXOX Sweetwater, Tex., 5 hrs.
 KTAE Taylor, Tex., 7 hrs.
 KVOU Uvalde, Tex., 18 hrs.
 KVAL Victoria, Tex., 10½ hrs.
 KVIC Victoria, Tex., 7 hrs.
 KVOG Ogden, Utah, 2 hrs.
 KARY Prosser, Wash., 2 hrs.
 KREW Sunnyside, Wash., 4 hrs.
 KTWR (FM) Tacoma, Wash., 1 hr.
 KENE Toppenish, Wash., 10½ hrs.
 KRAL Rawlins, Wyo., 1 hr.
 KGOS Torrington, Wyo., 1 hr.
 WTLI Mayaguez, P. R., 100%
 WISO Ponce, P. R., 16½ hrs.
 WPRP Ponce, P. R., 16 hrs.

Swiss

WEKZ Monroe, Wis., 3 hrs.

Syrian

WMIE Miami, Fla., 1 hr.
 WJLB Detroit, Mich., 1 hr.
 WWRL New York, N. Y., ½ hr.
 WPAW Cumberland, R. I., ½ hr.

Tagalog

KUAM Agana, Guam, ½ hr.

Turkish

WHOM-FM New York, N. Y., ½ hr.

Ukrainian

WOPA Oak Park, Ill., 3 hrs.
 WJLB Detroit, Mich., 1 hr.
 WTNJ Trenton, N. J., 2 hrs.
 WWOL Buffalo, N. Y., 1 hr.
 WEVD New York, N. Y., 2 hrs.
 WWRL New York, N. Y., 1 hr.
 WHLD Niagara Falls, N. Y., 6 hrs.
 WHEB Syracuse, N. Y., ½ hr.
 WDOK Cleveland, Ohio, ½ hr.
 WJWJ Cleveland, Ohio, 1 hr.
 WPEL Montrose, Pa., ½ hr.

Yiddish

WADS Ansonia, Conn., 1 hr.
 WMIE Miami, Fla., 2 hrs.
 WOPA Oak Park, Ill., 1 hr.
 *WGTS-FM Takoma Park, Md., 2 hrs.
 WHIL Boston, Mass., 1 hr.
 WJLB Detroit, Mich., 1½ hrs.
 WEVD New York, N. Y., 54 hrs.
 WSAV Rochester, N. Y., 1½ hrs.
 WARL Arlington, Va., 1 hr.
 WEAM Arlington, Va., ½ hr.

Yugoslav

KLOK San Jose, Calif., 1 hr.
 KOMY Watsonville, Calif., 1½ hrs.
 WGES Chicago, Ill., 1 hr.
 WJOL Joliet, Ill., ¼ hr.
 WOPA Oak Park, Ill., 1½ hrs.
 WGRY Gary, Ind., 1 hr.

Negro Programming On U. S. Radio Stations

Note: Stations listed are those which supplied to BROADCASTING the weekly hours of programming aimed at the Negro audience. Where fm duplicates am in programming, it is not listed separately.

ALABAMA

WCTA Andalusia, 10 hrs.
 WATM Atmore, 2½ hrs.
 WAUD Auburn, 25 hrs.
 WENN Birmingham, 100%
 WJLD Birmingham, 100%
 WAJF Decatur, 3 hrs.
 WULA Eufaula, 12 hrs.
 WTCE Flomaton, 2 hrs.
 WJOI Florence, 3 to 4 hrs.
 WOWL Florence, 7 hrs.
 WETO Gadsden, 11½ hrs.
 WGYV Greenville, 7 hrs.
 WEUP Huntsville, 100%
 WFUN Huntsville, 5 hrs.
 WJAM Marion, 10½ hrs.
 WGOB Mobile, 100%
 WROS Scottsboro, 16 hrs.
 WBBB Silma, 20 hrs.
 WMLS Sylacauga, 6 hrs.
 WJDB Thomasville, 8 hrs.
 WTUG Tuscaloosa, 96 hrs.

WVNA Tusculumbia, 3¼ hrs.
 WABT Tuskegee, 20 hrs.

ARKANSAS

KXJK Forrest City, 9 hrs.
 KBLO Hot Springs, 6 hrs.
 KOKY Little Rock, 100%
 KVMA Magnolia, 4 hrs.
 KPBA Pine Bluff, 14 hrs.
 KWRF Warren, 2½ hrs.
 KWYN Wynne, 14 hrs.

CALIFORNIA

KARM Fresno, 2 hrs.
 KGST Fresno, 7 hrs.
 KALI Los Angeles-Pasadena, 55 hrs.
 KWBR Oakland, 125 hrs.
 KSNAN San Francisco, 100%
 KLOK San Jose, ½ hr.

CONNECTICUT

WNAB Bridgeport, 10 hrs.

DELAWARE

WILM Wilmington, 13 hrs.
DISTRICT OF COLUMBIA
 WOOK Washington, 100%
 WUST, Washington, 84 hrs.

FLORIDA

WSWN Belle Glade, 12 hrs.
 WPEF Fernandina Beach, 5 hrs.
 WIRA, Fort Pierce, 9 hrs.
 WPBS Fort Walton Beach, 1 hr.
 WSGG Gainesville, 2 hrs.
 WDDB Homestead, 7 hrs.

WOBS Jacksonville, 100%
 WTOT Marianna, 5 hrs.
 WFEC Miami, 100%
 WMBM Miami-Miami Beach, 100%
 WMIE Miami, 1 hr.
 WMOP Ocala, 7½ hrs.
 WPCF Panama City, 2 hrs.
 WTRF Sanford, 11½ hrs.
 WTNT Tallahassee, 11½ hrs.
 WTMP Tampa, 100%
 WOKB Winter Garden, 100%.

GEORGIA

WJAZ Albany, 12 hrs.
 WAOK Atlanta, 100%
 WAUG Augusta, 45 hrs.
 WCEH Cochran-Eastman-Hawkinsville, 7½ hrs.
 WCLS Camilla, 5 hrs.
 WCLS Columbus, 100%
 WDAK Columbus, 18 hrs.
 WOKS Columbus, 138 hrs.
 WMJM Cordele, 14 hrs.
 WDWL Dawson, 49 hrs.
 WMLT Dublin, 10 hrs.
 WBHB Fitzgerald, 7 hrs, 55 min.
 WRFM Fort Valley, 2½ hrs.
 WHIE Griffin, 13 hrs.
 WBML Macon, 10 hrs.
 WCRY Macon, 100%
 WIBB Macon, 90 hrs.
 WMRE Monroe, 25 hrs.
 WCOH Newnan, 1½ hrs.
 WCOH-FM Newnan, 1½ hrs.
 WSGA Savannah, 3 hrs.
 WSPY Sylvania, 6 hrs.
 WPAX Thomasville, 1 hr.

WTWA Thomson, 3 hrs.
 WGOV Valdosta, 12 hrs.
 WJEM Valdosta, 6 hrs.
 WVOP Vidalia, 8 hrs.
 WACL Waycross, 10 hrs.
 WBRW Waynesboro, 14 hrs.
 WBMK West Point, 10 hrs.

ILLINOIS

WIBW Bellevue, 1 hr.
 WDOQ DuQuoin, 1 hr.
 WAMV East St. Louis, 30 hrs.
 WBEE Chicago-Harvey, 101½ hrs.
 WGES Chicago, 90 hrs.
 WHFC Chicago, 23 hrs.
 WEAU Evanston, 4 hrs.
 WOPA Oak Park, 60 hrs.
 WROK Rockford, 10 hrs.

INDIANA

WGRY Gary, 23½ hrs.
 WWCA Gary, 18 hrs.
 WJOB Hammond, 21 hrs.
 WGEE Indianapolis, 29 hrs.
 WIMS Michigan City, 1½ hrs.
 WKBV Richmond, 25 min.

IOWA

KWDM Des Moines, 3¼ hrs.

KANSAS

KCKN Kansas City, 22 hrs.

KENTUCKY

WKCT Bowling Green, 5 hrs.
 WHIR Danville, 2 hrs.

WLou Louisville, 100%.
 WPAU Paducah, 1/2 hr.
 WLSI Pikesville, 5 hrs.
 WDOC Prestonsburg, 10 hrs.
 WEKY Richmond, 1 hr.
 WTLO Somerset, 3 hrs.

LOUISIANA

WXOK Baton Rouge, 100%.
 WKBC Bogalusa, 1 hr.
 KEUN Eunice, 20 hrs.
 KFNV Ferriday, 30 hrs.
 KAOK Lake Charles, 19 hrs.
 KLPL Lake Providence, 12 hrs.
 KDCC Mansfield, 1 hr. daily.
 WBOK New Orleans, 100%.
 WYLD New Orleans, 100%.
 KRUS Ruston, 5 hrs.
 KOKA Shreveport, 100%.
 KMAR Winnisboro, 1 hr.

MARYLAND

WANN Annapolis, 100%.
 WEBB Baltimore, 100%.
 WSD Baltimore, 100%.
 WASA Havre de Grace, 1 1/2 hrs.

MICHIGAN

WJLB Detroit, 8 1/2 hrs.
 WBB Flint, 20 hrs.
 WDFD Flint, 1/4 hr.
 WCHB Inkster, 100%.

MISSISSIPPI

WMPA Aberdeen, 10 hrs.
 WAMY Amory, 7 hrs.
 WCHJ Brookhaven, 12 hrs.
 WDOB Canton, 12 hrs.
 WROX Clarksdale, 32-34 hrs.
 WCLD Cleveland, 40 hrs.
 WDSK Cleveland, 5 hrs.
 WACR Columbus, 12 hrs.
 WMAG Forest, 10 hrs.
 WESY Greenville, 100%.
 WGVM Greenville, 22 1/2 hrs.
 WCPC Houston, 7 hrs.
 WDLT Indianola, 20 hrs.
 WOKJ Jackson, 100%.
 WAML Laurel, 6 hrs.
 WXTN Lexington, 8 hrs.
 WHNY McComb, 9 1/2 hrs.
 WSJC Magee, 14 hrs.
 WMOX Meridian, 2 hrs.
 WOKK Meridian, 4 hrs.
 WQIC Meridian, 100%.
 WNAT Natchez, 28 hrs.
 WNAU New Albany, 3 hrs.
 WHOC Philadelphia, 4 1/2 hrs.
 WRJW Picayune, Sun. afternoons

WSSO Starkville, 12 hrs.
 WVIM Vicksburg, 12 hrs.
 WAZF Yazoo City, 6 hrs.

MISSOURI

KWRT Boonville, 1/4 hr.
 KCRY Caruthersville, 6 hrs.
 KFAL Fulton, 1 hr.
 KATZ St. Louis, 138 hrs.

NEW JERSEY

WNJR Newark, 100%.
 WDWL Vineland, 3 hrs.

NEW MEXICO

KWEW Hobbs, 10 hrs.

NEW YORK

WLIB New York, 77 hrs.
 WOY New York, 60 hrs.
 WWRL New York, 46 1/2 hrs.
 WHLD Niagara Falls, 1/4 hr.
 WPAC Patchogue, 1/4 hr.
 WREM Remsen-Utica, 3 hrs.

NORTH CAROLINA

WCGC Belmont, 2 hrs.
 WWIT Canton, 7 1/2 hrs.
 WBT Charlotte, 1/4 hr.
 WGIV Charlotte, 5 1/2 hrs.
 WSRC Durham, 101 1/2 hrs.
 WCDJ Edenton, 4 hrs.
 WFMO Fairmont, 10 hrs.
 WFAI Fayetteville, 20 1/2 hrs.
 WAGY Forest City, 5 hrs.
 WFGV Fuquay Springs, 14 hrs.
 WFMC Goldsboro, 11 1/2 hrs.
 WPEC Greensboro, 6 1/2 hrs.
 WHNC Henderson, 36 hrs.
 WHPE High Point, 10 hrs.
 WMFR High Point, 4 hrs.
 WMFR-FM High Point, 4 hrs.
 WKMT Kings Mountain, 6 hrs.
 WELS Kinston, 10 1/2 hrs.
 WEWD Laurinburg, 8 hrs.
 WLOE Leaksville, 15 hrs.
 WYRN Louisburg, 1 1/2 hrs.
 WAGR Lumberton, 9 1/2 hrs.
 WTSB Lumberton, 6 hrs.
 WMAP Monroe, 2 hrs.
 WPAQ Mt. Airy, 9 hrs.
 WHIT New Bern, 6 hrs.
 WEEB Pinehurst-Southern Pines, 25 hrs.
 WRAL Raleigh, 15 hrs.
 WREV Reidsville, 11 hrs.
 WREV-FM Reidsville, 2 1/2 hrs.
 WCCE Rocky Mount, 16 hrs.
 WRXO Roxboro, 10 hrs.
 WCPS Tarboro, 8 hrs.

WTYN Tryon, 1/4 hr.
 WGTW Wilson, 12 1/2 hrs.
 WVOT Wilson, 9 hrs.
 WAAA Winston Salem, 100%.

OHIO

WCIN Cincinnati, 100%.
 WJMO Cleveland, 84 hrs.
 WVKO Columbus, 10 hrs.
 WAVI Dayton, 3 hrs.
 WJEH Gallipolis, 3 hrs.
 WSTV Steubenville, 15 min.
 WTOD Toledo, 2 hrs.

OKLAHOMA

KBIX Muskogee, 19 1/2 hrs.
 KMUS Muskogee, 12 hrs.
 KHBG Okmulgee, 6 hrs.

PENNSYLVANIA

WKPA New Kensington-Tarentum, 1 hr.
 WDAS Philadelphia, 120 hrs.
 WHAT Philadelphia, 168 hrs.
 WAMO Pittsburgh, 100%

SOUTH CAROLINA

WAKN Aiken, 45 min.
 WANS Anderson, 21 hrs.
 WBAW Barnwell, 6 hrs.
 WBEU Beaufort, 6 hrs.
 WBSB Bennettsville, 14 hrs.
 WACA Camden, 5 hrs.
 WOKB Charleston, 3 hrs.
 WPAL Charleston, 81 hrs.
 WGED Chester, 10 hrs.
 WPCO Clinton, 6 hrs.
 WCOB Columbia, 3 hrs.
 WOIC Columbia, 86 hrs.
 WDCS Dillon, 5 hrs.
 WDSB-FM Dillon, 5 hrs.
 WOLS Florence, 14 hrs.
 WFIS Fountain Inn, 20 hrs.
 WGSW Greenwood, 8 hrs.
 WEAB Greer, 6 hrs.
 WDKD Kingstree, 42 hrs.
 WATP Marion, 5 hrs.
 WBFD Orangeburg, 25 hrs.
 WTND Orangeburg, 11 hrs.
 WTYC Rock Hill, 3 hrs.
 WSNW Seneca, 1 hr.
 WSSC Sumter, 24 hrs.
 WALD Walterboro, 12 hrs.

TENNESSEE

WEAG Alcoa, 5 hrs.
 WMFS Chattanooga, 100%.
 WJWZ Clarksville, 12 hrs.
 WKRM Columbia, 2 hrs.

WKBL Covington, 6 hrs.
 WKNT Dayton, 1 hr.
 WDNR Fayetteville, 9 1/2 hrs.
 WAGG Franklin, 14 hrs.
 WJAK Jackson, 100%.
 WDLA Memphis, 100%.
 WHBA Memphis, 1 hr.
 WLOK Memphis, 100%.
 WVOL Nashville, 100%.

TEXAS

KRUD Athens, 1 hr.
 KVET Austin, 6 1/2 hrs.
 KIOX Bay City, 3 1/2 hrs.
 KRIC Beaumont, 24 hrs.
 KORA Bryan, 1 hr.
 KGAS Carthage, 6 hrs.
 KCAR Clarksville, 2 1/2 hrs.
 KIVY Crockett, 7 hrs.
 KNOK Fort Worth-Dallas, 108 hrs.
 KGBC Galveston, 24 hrs.
 KKYK Houston, 100%.
 KSAM Huntsville, 3 1/2 hrs.
 KOCA Kilgore, 6 hrs.
 KLLL Lubbock, 1 hr.
 KTRE Lufkin, 1 hr.
 KMHT Marshall, 17 hrs.
 KGNB New Braunfels, 1/2 hr.
 KOYL Odessa, 3 hrs.
 KLVV Pasadena, 3 hrs.
 KSLV (FM) Pasadena, 3 hrs.
 KSST Sulphur Springs, 3 hrs.
 KTAE Taylor, 8 hrs.
 KTEM Temple, 1 hr.
 KZEY Tyler, 100%.

VIRGINIA

WARL Arlington, 1/4 hr.
 WCHV Charlottesville, 14 hrs.
 WBTV Danville, 7 1/2 hrs.
 WDDV Danville, 3 1/2 hrs.
 WEVA Emporia, 9 1/2 hrs.
 WDDY Gloucester, 6 hrs.
 WBRG Lynchburg, 6 hrs.
 WHEE Martinsville, 7 1/2 hrs.
 WYOU Newport News, 84 hrs.
 WRAP Norfolk, 100%.
 WSSV Petersburg, 13 hrs.
 WLEE Richmond, 2 hrs.
 WRVA Richmond, 25 min.
 WROV Roanoke, 21 hrs.
 WYTI Rocky Mount, 14 hrs.

WASHINGTON

KNBX Kirkland (Seattle), 10 hrs.
 KTW Seattle, 1/4 hr.

RADIO-TELEVISION STATION EMPLOYMENT

In this table, groupings of full-time staffs have been made, and the percentage of total stations employing that number is shown. For example 0.9% of all television stations and 9.1% of all radio stations employ total full-time staffs of from one to five persons.

Number of Employees	1 to 5	6-10	11-15	16-20	21-25	26-30	31-35	36-40	41-45	46-50	51-60	61-70	71-80	81-90	91-100	Over 100
Television Stations	0.9%	2.1%	6.1%	6.1%	4.5%	5.2%	7.9%	5.9%	7.5%	6.1%	12.5%	8.4%	7.3%	5.7%	2.9%	10.9%
Radio Stations	9.1%	43.7%	24.1%	9.4%	5.6%	2.0%	1.5%	1.2%	0.7%	0.4%	0.8%	0.4%	0.3%	0.2%	...	0.6%

Extent of Editorializing On Radio and Tv Stations

Editorializing on am radio stations is more frequent than is the case with tv, according to results of an industrywide survey conducted for the BROADCASTING YEARBOOK.

Questionnaires containing answers to the editorializing query were returned by 80.6% of the broadcasting stations on the air (76.9% of am stations, 86.1% of fm stations and 93.3% of tv stations). On the basis of these samples, the returns indicate the following (all operating commercial stations):

- 1,597 am stations, 47% of those on the air, are editorializing daily, weekly or occasionally. This is an increase over 1958 when 36% were found to be editorializing.

- 156 fm stations, 24.9% of those on the air, are editorializing. No comparable figure available for 1958.

- 157 tv stations, 30.1% of those on the air, are editorializing. This is an increase over the 26.4% stations editorializing in 1958.

A summary of the YEARBOOK tabulation, based on an editorializing query appearing on questionnaires used in compiling station directory listings, is broken down by type of station (am radio, fm radio and tv) and by frequency of editorializing (daily, weekly or occasionally). The question read: "Does station editorialize? Yes _____; No _____; If Yes, how often? Daily _____; Weekly _____; Occasionally _____."

The am radio results follow:
 Stations reporting they editorialize.....1,224

Total am stations on the air.....3,388
 Percent of sample editorializing.....47%
 Of the 47% of stations editorializing, 7.4% do so daily, 4.5% weekly and 35.1% occasionally.

The fm radio results follow (both duplicated and separately programmed stations):
 Stations reporting they editorialize.....135
 Total fm stations on the air.....628
 Percent of sample editorializing.....24.9%
 Of 24.9% of stations editorializing, 3.5% do so daily, 4.6% weekly and 16.8% occasionally.

The tv results follow:
 Stations reporting they editorialize.....154
 Total tv stations on the air.....521
 Percent of sample editorializing.....30.1%
 Of 30.1% of stations editorializing, 3.5% do so daily, 3.5% weekly and 23.1% occasionally.

HAMILTON-LANDIS & ASSOCIATES INC.

FOR THE SALE AND PURCHASE OF RADIO, TELEVISION STATIONS AND NEWSPAPERS . . .

EAST
WASHINGTON, D.C.

Ray V. Hamilton
 1737 De Sales St., N.W.
 EXecutive 3-3456

MIDWEST
CHICAGO

Richard A. Shaheen
 1714 Tribune Tower
 DElaware 7-2754

SOUTHWEST
DALLAS

DeWitt (Judge) Landis
 1511 Bryan Street
 RIverside 8-1175

WEST
SAN FRANCISCO

John F. Hardesty
 111 Sutter Street
 EXbrook 2-5671

Film: how much is used

Analyses of the film and live programming, based on reports from U. S. television stations and networks, have been a continuing feature of BROADCASTING since 1953. Current year's statistics cover the week of June 7-13, 1959.

The breakdown for the networks covers film, video tape and live shows. However, since only a minor percentage of the individual tv stations are equipped for video tape, that category has not yet been included in station statistics.

Prior to 1958, this survey had been conducted semi-annually. But with tv now enjoying a more stable statue, the frequency of the live versus film report has been changed to once-a-year.

In comparing returns of network affiliates with non-affiliated stations, consideration should be made for the fact that more than 90% of the reporting stations indicated network affiliation.

FILM AND LIVE PROGRAMMING ON THE NETWORKS

	Dates	FILM		VIDEO TAPE		LIVE		Total Weekly Hrs	
		Weekly Hrs.	On Air	Weekly Hrs.	On Air	Weekly Hrs.	On Air		
ABC-TV	6/59	19:00	36.0%	13:00	26.0%	19:15	38.0%	51:15	a. Film Specially Made for Tv
	6/58	17:30	42.1%	3:00	7.2%	21:00	50.6%	41:30	
	10/57	20:00	47.1%			22:05	52.9%	42:05	
	3/57	24:00	58.9%			16:45	41.1%	40:45	
	10/56	26:10	63.1%			15:20	36.9%	41:30	
	3/56	25:00	59.8%			16:30	40.2%	41:30	
	10/55	14:30	41.4%			20:30	58.6%	35:00	
	3/55	9:30	40.4%			14:00	59.6%	23:30	
	12/53	14:45	38.6%			23:30	61.4%	38:15	
	6/53	13:45	47.8%			15:00	52.2%	28:45	
CBS-TV	6/59	18:15	23.0%	18:20	23.0%	42:25	54.0%	79:00	b. Film Made for Theatrical Showing
	6/58	14:15	18.7%	4:45	6.2%	57:15	75.1%	76:15	
	10/57	17:00	30.5%			65:55	79.5%	82:55	
	3/57	21:00	24.7%			64:00	75.3%	85:00	
	10/56	18:00	20.0%			70:00	80.0%	88:00	
	3/56	15:30	18.5%			70:45	81.5%	86:15	
	10/55	17:15	21.0%			68:45	79.0%	84:00	
	3/55	11:30	13.7%			72:30	86.3%	84:00	
	12/53	5:50	8.2%			65:55	91.8%	71:45	
	6/53	8:00	13.3%			52:00	86.7%	60:00	
NBC-TV	6/59	14:35	17.0%	26:30	31.0%	44:10	52.0%	85:15	2. Total Network Programs
	6/58	18:00	20.5%	4:45	5.4%	65:00	74.1%	87:45	
	10/57	19:17	20.7%			73:56	79.3%	93:13	
	3/57	13:30	16.1%			81:30	83.9%	94:00	
	10/56	13:40	16.3%			70:20	83.7%	84:00	
	3/56	8:30	10.0%			75:10	90.0%	83:40	
	10/55	13:30	16.2%			70:00	83.8%	83:30	
	3/55	8:00	8.5%			86:45	91.5%	94:45	
	12/53	14:03	20.8%			53:23	79.2%	67:26	
	6/53	12:20	18.1%			55:40	81.9%	68:00	
TOTAL FOR ALL TV NETWORKS	6/59	51:50	24.0%	57:50	26.8%	105:50	49.1%	215:30	3. Local Live Programs
	6/58	49:45	24.2%	12:30	6.1%	143:15	69.7%	205:30	
	10/57	56:17	25.7%			161:56	74.3%	218:13	
	3/57	58:30	26.5%			162:15	73.5%	220:45	
	10/56	57:50	27.1%			155:40	72.9%	213:30	
	3/56	49:00	23.2%			162:25	76.8%	211:25	
	10/55	45:15	22.3%			157:15	77.7%	202:30	
	3/55*	29:30	13.3%			193:00	86.7%	222:30	
	12/53*	34:38	17.0%			170:18	83.0%	204:56	
	6/53*	34:05	18.5%			158:10	81.5%	184:15	
								4. Average Hours and Minutes On Air Per Week For All Programs	

*These totals for these dates include data from the DuMont Television Network, which ceased operating before October 1955.

Survey Date	NETWORK AFFILIATES		NON-NETWORK STATIONS		ALL STATIONS	
	Average Hrs. Per Week	% of Total Schedule	Average Hrs. Per Week	% of Total Schedule	Average Hrs. Per Week	% of Total Schedule
6/59	31:19	28.2%	62:13	72.0%	32:35	29.7%
6/58	30:12	29.4%	52:38	70.9%	31:48	31.6%
10/57	30:42	28.7%	61:16	80.6%	32:38	31.5%
3/57	31:14	29.5%	45:53	69.7%	31:36	30.9%
10/56	31:08	29.4%	61:55	77.5%	34:20	33.7%
3/56	29:22	28.6%	63:32	74.6%	30:57	31.1%
10/55	30:24	31.0%	51:35	72.0%	32:08	34.0%
3/55	27:11	28.9%	21:27	51.4%	27:02	30.4%
12/53	23:38	29.7%	18:51	52.6%	*	*
6/53	25:37	27.3%	31:00	60.8%	-----*	-----*
6/59	14:47	13.3%	31:47	36.8%	15:28	14.1%
6/58	13:20	13.0%	17:34	23.7%	13:38	13.5%
10/57	14:43	13.7%	29:09	38.3%	16:06	15.6%
3/57	14:55	14.1%	17:00	25.8%	15:15	14.9%
10/56	15:10	14.3%	23:33	29.5%	18:07	17.8%
3/56	14:42	14.3%	32:39	38.3%	15:38	15.7%
10/55	15:18	15.6%	23:05	32.2%	16:24	17.4%
3/55	12:26	13.2%	8:51	21.2%	12:12	13.8%
12/53	9:48	12.3%	7:36	21.2%	*	*
6/53	9:27	10.2%	8:43	17.7%	*	*
6/59	16:32	14.9%	30:26	35.2%	17:07	15.6%
6/58	16:52	16.4%	35:04	47.2%	18:10	18.9%
10/57	15:59	14.9%	32:07	42.3%	16:32	16.0%
3/57	16:19	15.4%	28:53	43.9%	16:21	16.0%
10/56	15:58	15.1%	38:22	48.0%	16:13	15.9%
3/56	14:40	14.3%	30:53	36.3%	15:19	15.4%
10/55	15:06	15.4%	28:30	39.8%	15:44	16.6%
3/55	14:45	15.7%	12:36	30.2%	14:50	16.6%
12/53	13:50	17.4%	11:15	31.4%	*	*
6/53	16:10	17.1%	22:17	43.1%	*	*
6/59	66:10	59.6%			63:26	57.7%
6/58	59:02	57.5%			54:52	54.5%
10/57	63:35	59.4%			58:23	56.2%
3/57	60:44	57.4%			56:08	54.8%
10/56	59:33	56.3%			52:15	51.4%
3/56	57:23	55.8%			52:28	52.8%
10/55	51:49	52.8%			46:41	49.2%
3/55	47:45	50.7%			42:26	47.9%
12/53	39:31	49.6%			*	*
6/53	48:11	51.6%			*	*
6/59	13:27	12.1%	24:11	28.0%	13:56	12.6%
6/58	13:26	13.1%	21:34	29.1%	14:00	13.9%
10/57	12:47	11.9%	14:44	19.4%	12:50	12.4%
3/57	13:53	13.1%	19:58	30.3%	14:37	14.3%
10/56	15:00	14.3%	18:00	22.5%	15:08	14.9%
3/56	16:00	15.6%	21:38	25.4%	16:03	16.1%
10/55	15:56	16.2%	20:05	28.0%	15:59	16.8%
3/55	19:16	20.4%	20:16	48.6%	19:14	21.7%
12/53	16:31	20.7%	17:01	47.4%	*	*
6/53	19:46	21.1%	19:57	39.2%	*	*
6/59	110:56		86:24		109:57	100.0%
6/58	102:40		74:12		100:40	100.0%
10/57	107:04		76:00		103:51	100.0%
3/57	105:51		65:51		102:21	100.0%
10/56	105:41		79:55		101:43	100.0%
3/56	102:41		85:10		99:28	100.0%
10/55	98:09		71:40		94:48	100.0%
3/55	94:12		41:43		88:42	100.0%
12/53	79:49		25:52		*	*
6/53	93:34		50:57		*	*

* Figures for all stations not available for previous years.

The radio and television audiences

Continuing gains in the latter part of 1958 and the first half of 1959 pushed the number of radio-equipped homes in the U.S. to 49.5 million by mid-summer 1959, while television homes climbed to 44.5 million.

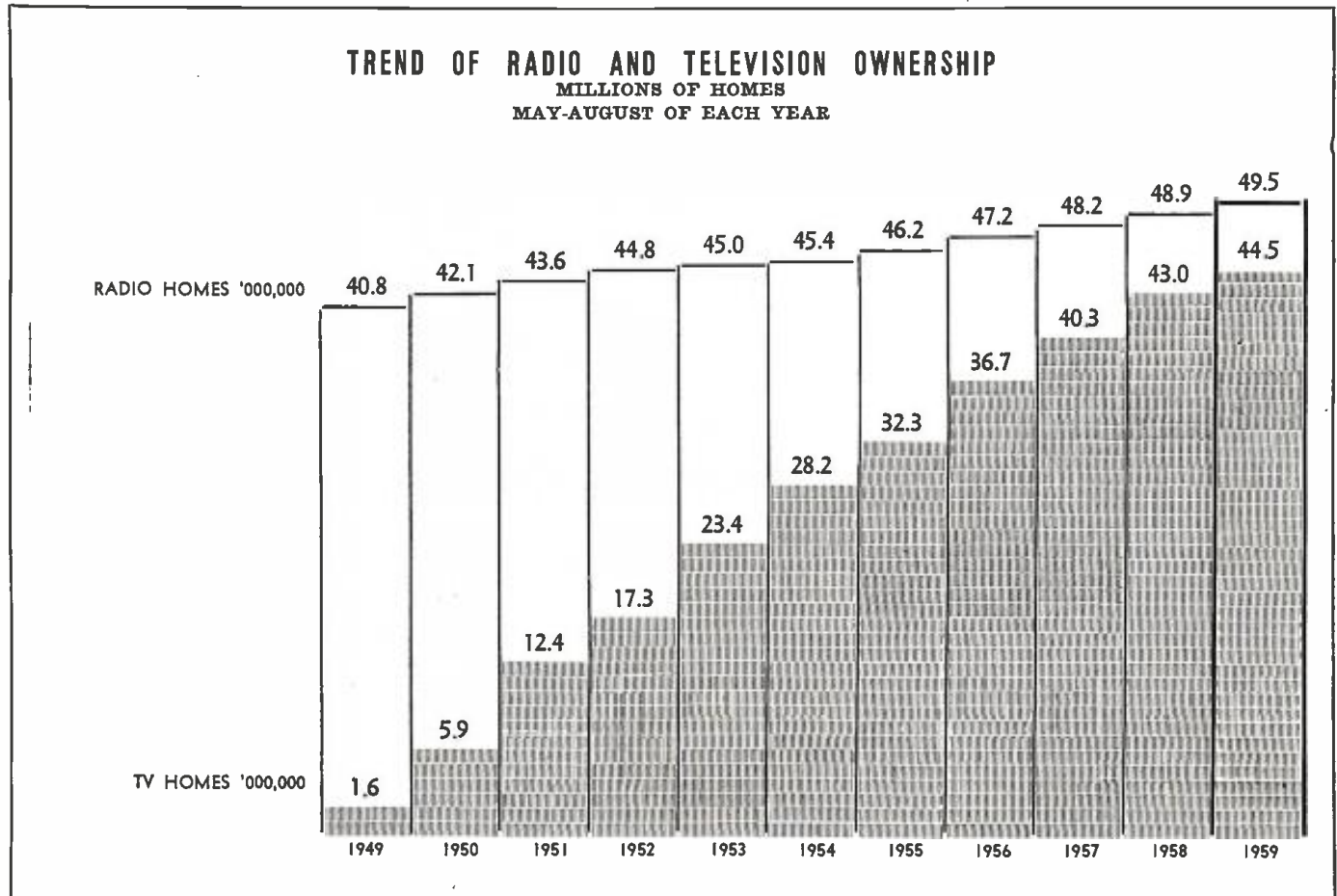
(For latest information on radio and television homes in all U.S. counties, see Market Facts beginning on page A-23.)

The 1958-59 increases boosted television saturation to 86% of all U.S. homes, as compared to 85% a year earlier. Radio saturation continued to hover between 96% and 97%.

Not counted in the radio estimates were millions of sets installed in automobiles and in public places, factories and business houses and portables which were almost as much in evidence as bathing suits on beaches and picnic baskets in parks and other recreation areas.

Radio Advertising Bureau estimated that 86% of all 1959 model cars came radio-equipped, and that 74% of all the cars on the road, regardless of model year, carried radio sets in working order.

The data in the tables below was supplied by A. C. Nielsen Co. and its Nielsen Radio Index (NRI) or Nielsen Television Index (NTI) unless otherwise indicated. The material shows the basic dimensions of both radio and television and their respective audiences; number of sets and daily tune-in, variations in listening patterns according to county size and geographical region, differences in radio usage in tv homes as compared to non-tv homes, summer vs. winter listening, television audience composition, and the leading tv program categories, their average audiences and the proportion of total viewing time each represents.



THE WEEKLY RADIO AND TV AUDIENCE

	RADIO		TELEVISION	
	% Radio Homes	No. of Homes ('000)	% Tv Homes	No. of Homes ('000)
Monday-Friday—6 a.m.-12 noon	66.8	33,033	62.3	27,412
Monday-Friday—12 noon-6 p.m.	57.9	28,632	83.1	36,564
All nights, 6 p.m.-midnight	53.1	26,258	95.5	42,020
Seven days, 24 hours a day	83.4	41,241	95.6	42,064

HOW MANY LOOK AND LISTEN? The respective sizes of the radio and television audiences in the course of an average week are shown above, by day part and by full-week total. In each case, the count is limited to different homes listening or viewing—duplication has been eliminated. Figures are from the 1959 Nielsen March Week I study.

HOMES USING RADIO BY COUNTY SIZE (During the Average Minute)

NRI March-April 1959

	% Homes Using Radio	A	B	C	D
Monday-Friday—6 a.m.-12 noon	13.3	13.9	12.2	14.4	12.6
Monday-Friday—12 noon-6 p.m.	10.6	10.8	10.5	9.9	10.9
All Nights—6 p.m.-11 p.m.	5.4	6.4	5.9	4.4	3.3

HOMES USING RADIO BY TERRITORY (During the Average Minute)

	% Homes Using Radio	Northeast	East Central	North Central	South	Pacific
Monday-Friday—6 a.m.-12 noon	13.3	13.5	12.9	17.0	13.0	9.4
Monday-Friday—12 noon-6 p.m.	10.6	8.8	10.7	13.1	9.3	12.4
All Nights—6 p.m.-11 p.m.	5.4	4.4	4.9	5.6	4.7	7.9

SIZE OF THE RADIO AUDIENCE is spelled out in further detail in the two foregoing tables. Here the measurement (Nielsen Radio Index) is in terms of homes listening during an average minute. The county-size classifications are as follows: Class A, all counties assigned to metro areas having

central cities with populations over 500,000; Class B, all other counties over 100,000 population, plus certain counties that are parts of metro areas whose central city has population less than 500,000; Class C, all other counties having population over 30,000; Class D, all remaining counties.

LISTENING IN RADIO-ONLY vs. LISTENING IN TV HOMES

	Mon.-Fri., 8 a.m.-12 noon		Mon.-Fri., 12 noon-6 p.m.		All nights, 6-11 p.m.	
	Average Audience %	(000)	Average Audience %	(000)	Average Audience %	(000)
All Homes Using Radio	15.3	7,566	10.8	5,341	6.7	3,313
Radio-Only Homes Using Radio	18.5	1,010	18.1	985	15.6	849
Tv Homes Using Radio	14.9	6,556	9.9	4,356	5.6	2,464

HOW RADIO LISTENING DIFFERS IN TV HOMES. This table, based on Nielsen measurements in January-February 1959, gives the answer. It also shows the extent of radio listening

in all radio homes, those with as well as those without tv, thus providing a norm with which to compare the extent of listening in the sub-categories.

RADIO LISTENING PER HOME PER DAY

	6 a.m.-12 noon	12 noon-6 p.m.	6 p.m.-6 a.m.	Total
All days average	44 mins.	40 mins.	30 mins.	1 hr. 54 mins.
Monday-Friday average	48 mins.	39 mins.	32 mins.	1 hr. 59 mins.
Saturday	36 mins.	43 mins.	29 mins.	1 hr. 48 mins.
Sunday	29 mins.	38 mins.	15 mins.	1 hr. 22 mins.

EXTENT OF IN-HOME RADIO LISTENING, by day parts as well as by average day, is pointed up in this table (above),

based on NRI measurements in January-February 1959. Not counted: Listening to auto radios and other out-of-home sets.

NUMBERS OF HOMES TUNED TO RADIO

IN-HOME LISTENING is shown in another way in the table at right depicting number of homes tuned in per average minute of each daytime hour, Sunday through Saturday. At night the tune-in, over a full week, is 4.8 million homes in the average minute between 6 and 7 p.m.; 3.7 million at 7-8, 3.2 million at 8-9, 2.6 million at 9-10, 2.8 million at 10-11 and 2.5 million at 11-12 midnight. Figures are for NRI January-February 1959.

6- 7 a.m.	— 2.8 million
7- 8	— 6.7 "
8- 9	— 8.4 "
9-10	— 7.9 "
10-11	— 7.6 "
11-12 Noon	— 6.4 "
12- 1 p.m.	— 6.5 "
1- 2	— 6.4 "
2- 3	— 5.3 "
3- 4	— 4.8 "
4- 5	— 4.3 "
5- 6	— 4.6 "

CONTINUED ON PAGE F-20

RADIO LISTENING: SUMMER vs. WINTER

THE VARIATIONS between summer and winter radio audience sizes are demonstrated in the table at right. Note that afternoon and evening audiences are higher in summer than in winter. Figures represent millions of homes listening per average minute. Source: NRI.

	HOMES (000,000)		
	July-Aug. 1958	Jan.-Feb. 1959	Annual Average
Monday-Friday Morning	5.0	6.7	6.1
Monday-Friday Afternoon	5.8	5.3	5.5
Nights, All Week (6-11 p.m.)	3.6	3.4	3.6

TV VIEWING PER HOME PER DAY

	Monday-Friday	Saturday	Sunday	Full Week
Night (6 p.m.-6 a.m.)	3 hrs. 25 mins.	3 hrs. 46 mins.	3 hrs. 26 mins.	3 hrs. 27 mins.
Afternoon (noon-6 p.m.)	1 hr. 26 mins.	1 hr. 23 mins.	1 hr. 27 mins.	1 hr. 25 mins.
Morning (6 a.m.-noon)	40 mins.	47 mins.	16 mins.	37 mins.
Total Hours per Day	5 hrs. 31 mins.	5 hrs. 56 mins.	5 hrs. 9 mins.	5 hrs. 29 mins.

VIEWING PER HOME PER DAY. The time the average tv home spends watching television each day is depicted in the table above, which not only shows the daily average over the

full week but also breaks down the daily average by day part and days of the week. Data is NTI March-April 1959.

TV AUDIENCE COMPOSITION

	Homes Using Tv	Men	Women	Teens	Children
Monday-Friday 9 a.m.-12 Noon	17.4%	12%	46%	5%	37%
Monday-Friday 12 Noon-6 p.m.	24.5	15	51	8	26
All Nights 6-11 p.m.	56.0	29	38	12	21

WHO WATCHES WHEN?—The composition of the television audience during the average minute—morning, afternoon and evening—is reflected in the above table. Figures are for March

1959. The number of homes using tv is a percentage of all U.S. tv homes. Source: NTI complete report.

N. Y. Time (Mon.-Fri.)	No. Viewers Per Home	Men	Women	Teens	Children
7:00- 7:30 p.m.	2.4	26%	35%	12%	27%
7:30- 8:00	2.5	27	35	12	26
8:00- 8:30	2.5	28	36	12	24
8:30- 9:00	2.4	29	38	12	21
9:00- 9:30	2.3	31	40	12	17
9:30-10:00	2.3	33	43	11	13
10:00-10:30	2.1	35	45	10	10
10:30-11:00	2.1	36	45	10	9

TV AUDIENCE MAKEUP during the prime evening hours is pictured in these figures, compiled in March 1959 for the NTI

complete report. Measurements are for week nights, Monday through Friday.

TYPES OF TV SHOWS AND THEIR AUDIENCES

THE TABLE BELOW shows percentage of time spent viewing by U.S. tv homes by various show types (Based on total home hours of viewing, February 1959).

	No. of Shows	Nielsen Average Audience	% Total-Homes Viewing Hours		No. of Shows	Nielsen Average Audience	% Total-Homes Viewing Hours
General Drama				Situation Comedy			
30 min.	7	21.9	5	30 min.	16	24.2	13
60 min.	3	21.0	3	Quiz & Audience Participation			
90 min.			4	30 min.	10	23.9	7
Variety				Suspense			
30 min.	13	18.4	8	30 min.	7	19.4	8
60 min.	10	20.4	13	Informational			
Western Drama				Various	7	14.4	5
30 min.	18	26.1	14	Other Programs			
60 min.	6	29.2	10	Various	7	18.9	5
Adventure							
30 min.	9	19.7	5				

Television time sales 1948-1958

These are total billings for all U.S. stations and networks after all frequency and promotional discounts but before payment of commissions to agencies, sales representatives, etc. Figures are those officially reported by the FCC.

Year	National Network	% change from previous year	National non-network	% change from previous year	Local	% change from previous year	Total	% change from previous year
1948*	\$ 2,500,000	-----	-----	-----	\$ 6,200,000	-----	\$ 8,700,000	-----
1949	10,796,000	-----	\$ 7,275,000	-----	9,460,000	-----	27,530,000	-----
1950	35,210,000	226.1	25,034,000	244.1	30,385,000	221.2	90,629,000	229.2
1951	97,558,000	177.1	59,733,000	138.6	51,304,000	68.8	208,595,000	130.2
1952	137,664,000	41.1	80,235,000	34.3	65,171,000	27.0	283,070,000	35.7
1953	171,900,000	24.9	124,318,000	54.9	88,474,000	35.8	384,692,000	35.9
1954	241,224,000	40.3	176,766,000	42.2	120,131,000	35.8	538,122,000	39.9
1955	308,900,000	28.1	222,400,000	25.8	149,800,000	24.7	681,100,000	26.6
1956	367,700,000	19.0	281,200,000	26.4	174,200,000	16.3	823,100,000	20.8
1957	394,200,000	7.2	296,400,000	5.4	178,100,000	2.2	868,700,000	5.5
1958	424,500,000	7.7	345,200,000	16.5	181,300,000	1.8	951,000,000	9.5

*In 1948 FCC reported only "total revenues" (from time, talent and services) from "network programs" and from business "sold directly by stations." Hence figures for that first year of television financial reporting are not comparable with figures for time sales in ensuing years.

Radio time sales 1935-1958

Year	National Network	% change from previous year	Regional Network	% change from previous year	National Non-Network	% change from previous year	Local	% change from previous year	Total	% change from previous year
1935 ¹	\$ 39,737,867	-----	¹ -----	-----	\$ 13,805,200	-----	\$ 26,074,476	-----	\$ 79,617,543	-----
1936 ²	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
1937	56,192,396	41.4	2,854,047	-----	23,117,136	67.4	35,745,394	37.1	117,908,973	48.1
1938	56,612,925	0.7	² -----	-----	28,109,185	21.6	32,657,349	-8.7	117,379,459	-0.6
1939	62,621,689	10.6	² -----	-----	30,030,563	6.8	37,315,774	14.2	129,968,026	10.7
1940*	71,919,428	13.1	1,869,583	-----	37,140,444	23.8	44,756,792	20.0	155,686,247	20.5
1941	79,621,534	10.7	2,752,073	47.2	45,681,959	23.0	51,697,651	15.5	179,753,217	15.4
1942	81,744,396	2.7	3,444,581	25.2	51,059,159	11.8	53,898,916	4.2	190,147,052	5.8
1943	99,389,177	21.6	6,256,508	81.6	59,352,170	16.2	64,104,309	18.9	228,102,164	20.0
1944	121,757,135	22.5	7,612,366	21.7	73,312,899	23.5	84,960,347	29.3	287,642,747	26.1
1945	125,671,834	3.2	8,301,702	9.1	76,696,463	4.6	99,814,042	17.5	310,484,046	7.9
1946	126,737,727	0.8	8,043,381	-3.1	82,917,505	8.1	116,380,301	16.6	334,078,914	7.6
1947	127,713,942	0.8	7,012,689	-12.8	91,581,241	10.4	147,778,814	27.0	374,086,686	12.0
1948	133,723,098	4.5	7,329,255	4.3	104,759,761	14.4	170,908,165	15.6	416,720,279	11.4
1949	128,903,467	-3.6	5,994,858	-18.2	108,314,507	3.4	182,144,301	6.5	425,357,133	2.1
1950	124,633,089	-3.3	6,897,127	15.0	118,823,880	9.7	203,210,834	11.6	453,564,930	6.6
1951	113,984,000	-8.5	8,481,000	23.0	119,559,000	0.6	214,519,000	5.6	456,543,000	0.6
1952	102,528,000	-10.0	7,334,000	-13.5	123,658,000	3.4	239,631,000	11.7	473,151,000	3.6
1953	92,865,000	-9.4	5,192,000	-29.2	129,605,000	4.8	249,544,000	4.1	477,206,000	0.9
1954	78,917,000	-15.0	4,767,000	-8.2	120,168,000	-7.3	247,478,000	-0.8	451,330,000	-5.4
1955	60,268,000	-23.6	3,809,000	-20.1	120,393,000	0.2	272,011,000	9.9	456,481,000	0.7
1956	44,839,000	-25.6	3,585,000	-5.9	145,461,000	20.8	297,822,000	9.5	491,707,000	7.7
1957	47,951,000	6.9	3,709,000	3.5	169,511,000	16.5	316,493,000	6.3	537,664,000	9.3
1958	42,786,000	-10.8	3,733,000	+0.6	171,939,000	1.4	323,207,000	2.1	541,665,000	0.7

¹Nation-wide and regional networks combined.

²Data not available.

*Figures prior to this date not comparable in all categories.

FINANCIAL DATA CONTINUED ON PAGE F-22

Where television money goes

Here is a tabulation of FCC reports showing the volume of network, spot and local advertising time placed in individual television markets in 1958. These are time sales after all frequency and promotional discounts but before deduction of commissions to agencies and representatives. See footnotes for explanation of other columns.

INDIVIDUAL TV MARKET DATA—1958

TV Markets	No. of Stations in Operation	No. Reporting \$25,000 or More Time Sales	Time Sales:						
			Networks	National and Regional Advertisers and Sponsors ¹	Local Advertisers and Sponsors ²	Total Stations Reporting	Total Broadcast Revenues ³	Total Broadcast Expenses	Total Broadcast Income ³
Albany-Schenectady-Troy, N. Y.	3	3	\$ 1,276,755	\$ 2,903,186	\$ 930,543	3	\$ 4,607,364	\$ 3,208,894	\$ 1,398,470
Albuquerque, N. M.	3	3	346,907	405,831	829,693	3	1,525,488	1,644,677	119,189CR
Altoona-Johnstown, Pa.	3	3	925,455	1,753,191	627,316	3	3,057,464	2,351,648	705,816
Amarillo, Tex.	3	3	363,859	532,081	873,151	3	1,736,794	1,876,236	139,442CR
Atlanta, Ga.	3	3	1,668,531	3,116,536	1,520,627	3	5,850,179	3,982,817	1,867,362
Austin, Rochester, Minn., Mason City, Iowa	3	3	279,158	471,982	611,695	3	1,377,971	1,108,794	269,177
Baltimore, Md.	3	3	2,130,080	4,192,395	2,280,870	3	7,806,468	5,668,458	2,138,010
Boston, Mass.	3	3	3,859,079	10,081,360	5,462,429	3	17,797,805	10,140,338	7,657,467
Buffalo-Niagara Falls, N. Y.	4#	4	1,629,381	3,810,010	2,866,859	4	7,563,662	4,986,372	2,577,290
Cape Girardeau, Mo., Paducah, Ky. Harrisburg, Ill.	3	3	433,547	801,368	310,572	3	1,400,356	932,326	468,030
Cedar Rapids-Waterloo, Iowa	3	3	686,301	1,282,058	356,340	3	2,282,995	2,185,876	97,119
Charleston-Oak Hill-Huntington, W. Va., Ashland, Ky.	4	4	1,059,146	1,465,708	1,069,364	4	3,607,081	3,599,811	7,270
Chattanooga, Tenn.	3	3	547,310	627,308	604,167	3	1,661,036	1,812,018	150,982CR
Chicago, Ill.	4	4	5,930,469	19,852,448	6,648,600	4	32,856,267	24,418,588	8,437,679
Cincinnati, Ohio	3	3	1,836,291	4,336,947	2,200,672	3	8,376,399	5,608,055	2,768,344
Cleveland, Ohio	3	3	3,505,129	7,328,300	3,075,011	3	13,833,908	8,277,622	5,556,286
Colorado Springs-Pueblo, Colo.	3	3	188,218	306,666	657,097	3	1,318,349	1,161,390	156,959
Columbus, Ohio	3	3	1,551,697	3,457,999	1,701,632	3	6,372,445	4,915,911	1,456,534
Dallas-Fort Worth, Tex.	4	4	2,095,245	3,607,315	2,934,456	4	8,175,805	6,609,658	1,566,147
Denver, Colo.	4	4	1,107,898	2,758,745	2,469,310	4	6,104,085	4,671,827	1,432,258
Des Moines-Ames, Iowa	3	3	1,539,682	1,793,169	561,280	3	3,024,135	2,901,498	122,637
Detroit, Mich.	3	3	4,159,148	8,729,106	4,262,891	3	15,897,967	8,673,495	7,224,472
El Paso, Tex.	3	3	300,269	617,262	790,978	3	1,700,086	1,750,841	50,755CR
Evansville, Ind.-Henderson, Ky.	3	3	422,132	539,875	540,297	3	1,425,156	1,508,241	83,085CR
Flint-Lansing-Saginaw-Bay City, Mich.	4#	4	1,277,702	2,479,637	861,092	4	4,168,424	2,934,067	1,234,357
Fort Wayne, Ind.	3	3	628,962	853,341	832,386	3	2,134,866	2,403,248	268,382CR
Fresno, Calif.	3	3	739,578	1,457,154	699,324	3	2,514,805	2,340,645	174,160
Galveston-Houston, Tex.	3	3	1,685,018	3,806,012	2,552,728	3	7,300,257	5,536,133	1,764,124
Green Bay-Marinette, Wis.	3	3	674,472	926,451	669,412	3	2,145,080	1,947,757	197,323
Greenville-Spartanburg, S. C., Asheville, N. C.	4	3	581,860	1,013,198	664,229	4	2,163,535	1,861,344	302,191
Harrisburg-Lancaster-York-Lebanon, Pa.	6#	5	1,071,165	2,202,946	871,662	6	3,541,828	2,942,658	599,170
Hartford-New Haven-Bristol-New Britain, Conn.	4#	4	1,075,973	4,135,175	1,006,814	4	5,542,307	5,873,272	330,965CR
Indianapolis-Bloomington, Ind.	4	4	1,799,830	4,510,236	2,243,983	4	8,010,398	6,908,282	1,102,116
Kansas City, Mo.	3	3	2,054,657	4,206,926	1,584,771	3	7,058,769	4,726,355	2,332,414
Knoxville, Tenn.	3	3	611,612	863,991	699,212	3	1,963,877	1,545,582	418,295
Las Vegas-Henderson, Nev.	3	3	57,950	194,230	741,711	3	1,034,633	1,225,319	190,686CR
Little Rock-Pine Bluff, Ark.	3	3	571,337	876,654	724,479	3	2,178,556	2,150,046	28,510
Los Angeles, Calif.	7	7	5,087,132	21,547,996	14,677,390	7	36,407,434	32,032,642	4,374,792
Madison, Wis.	3	3	427,919	727,669	559,416	3	1,649,456	1,454,724	194,732
Memphis, Tenn.	3	3	1,493,068	2,434,880	844,122	3	4,349,099	3,177,310	1,171,789
Miami-Ft. Lauderdale, Fla.	4#	3	1,351,143	3,739,250	2,394,977	3	7,698,029	6,065,386	1,632,643
Milwaukee, Wis.	4	4	1,813,041	4,822,598	1,232,977	4	7,108,581	5,817,748	1,290,833
Minneapolis-St. Paul, Minn.	4	4	2,425,786	4,360,940	3,169,227	4	9,678,284	7,630,277	2,048,007
Mobile, Ala.-Pensacola, Fla.	3	3	493,202	798,304	896,927	3	2,203,944	2,154,817	49,127

(All footnotes are on page F-23.)

PHILIP L. KELSER
and Associates

FINANCIAL COUNSEL

FINANCING · NEGOTIATIONS · SALES

TEL. PLAZA 5-7600
CABLE: PHILKELSER

277 PARK AVENUE
NEW YORK 17, N. Y.

INDIVIDUAL TV MARKET DATA—1958 (Continued)

Tv Markets	No. of Stations in Operation	No. Reporting \$25,000 or More Time Sales	Networks	Time Sales:			Total Stations Reporting	Total Broadcast Revenues ^a	Total Broadcast Expenses	Total Broadcast Income ^a
				National and Regional Advertisers and Sponsors ¹	Local Advertisers and Sponsors ¹					
Nashville, Tenn.	3	3	1,134,659	1,271,154	1,594,663	3	3,698,539	3,261,738	436,801	
New Orleans, La.	3	3	1,231,493	2,749,199	2,017,300	3	5,465,377	4,870,235	595,142	
New York City, N. Y.	7	7	10,927,445	43,633,896	10,501,296	7	58,862,026	35,306,761	23,555,265	
Norfolk-Portsmouth-Newport News-Hampton, Va.	4	3	1,046,963	2,013,988	1,074,051	4	3,834,869	3,105,418	729,451	
Oklahoma City-Enid, Okla.	3	3	1,320,832	2,196,012	1,381,112	3	4,752,021	3,583,173	1,168,848	
Omaha, Neb.	3	3	1,332,313	2,058,182	837,511	3	4,151,506	3,389,423	762,083	
Orlando-Daytona Beach, Fla.	3#	3	380,402	873,251	659,167	3	1,858,633	1,897,198	38,565CR	
Peoria, Ill.	3#	3	573,771	845,440	797,990	3	2,113,771	2,333,815	220,044CR	
Philadelphia, Pa.	3	3	4,958,435	12,169,328	4,453,664	3	19,671,590	12,683,129	6,988,461	
Phoenix-Mesa, Ariz.	4	4	636,638	1,213,501	1,527,420	4	3,216,041	3,276,971	60,930CR	
Pittsburgh, Pa.	3#	3	2,864,848	8,618,156	2,930,669	3	12,970,856	7,538,181	5,432,675	
Portland-Poland Springs, Me.	3	3	601,355	1,277,015	420,219	3	2,151,112	1,994,325	156,787	
Portland, Ore.	3	3	1,264,054	3,427,829	1,235,105	3	5,113,373	3,982,838	1,130,535	
Richmond-Petersburg, Va.	3	3	937,055	1,275,493	547,942	3	2,816,876	2,385,152	431,724	
Roanoke-Lynchburg, Va.	3	3	840,611	1,111,893	578,764	3	2,375,458	2,183,083	192,375	
Rochester, N. Y.	3	3	1,173,849	1,824,415	1,068,885	3	3,740,381	2,833,893	906,488	
Sacramento-Stockton, Calif.	3	3	885,464	2,683,765	879,462	3	3,872,492	3,448,494	423,998	
Salt Lake City-Provo, Utah	4#	3	914,616	1,131,844	1,179,469	4	3,231,691	3,047,416	184,275	
San Antonio, Tex.	4	4	974,723	1,742,904	1,154,615	4	3,460,993	3,068,481	392,512	
San Francisco-Oakland, Calif.	5#	4	3,314,164	7,504,311	4,601,479	4	13,955,409	9,859,346	4,096,063	
Seattle-Tacoma, Wash.	5#	5	1,617,299	4,244,478	1,262,712	5	6,492,076	7,193,064	700,988CR	
South Bend-Elkhart, Ind.	3	3	480,428	525,692	709,837	3	1,684,248	1,786,042	101,794CR	
Spokane, Wash.	3	3	645,627	1,619,301	772,098	3	2,647,107	2,346,006	301,101	
Springfield-Decatur-Champaign, Ill.	3	3	579,324	1,536,368	1,094,449	3	2,903,770	1,775,576	1,128,194	
St. Louis, Mo.	3	3	2,363,634	5,453,855	2,251,673	3	9,004,497	7,385,435	1,619,062	
Tampa-St. Petersburg, Fla.	3	3	934,146	2,118,666	1,247,914	3	4,057,190	4,374,501	317,311CR	
Tucson, Ariz.	3	3	192,808	361,655	1,007,373	3	1,527,344	1,384,980	142,364	
Tulsa, Okla.	3	3	1,032,122	1,580,509	1,055,425	3	3,491,221	3,073,266	417,955	
Washington, D. C.	4	4	2,330,656	5,669,044	2,222,524	4	9,613,404	8,097,783	1,515,621	
Wichita-Hutchinson, Kans.	3	3	792,049	1,541,439	1,003,271	3	3,004,219	2,792,450	211,769	
Wilkes-Barre-Hazleton-Scranton, Pa.	4#	4	769,165	1,012,718	904,601	4	2,616,764	2,453,684	163,080	
Youngstown, Ohio-New Castle, Pa.	3	3	465,359	778,562	442,020	3	1,626,313	1,464,211	162,102	
Honolulu, Hawaii	4#	4	233,492	858,338	1,147,651	4	2,100,377	1,852,502	247,875	
Wailuku, Hawaii	3	1	*	*	*	1	*	*	*	
TOTAL 78 Markets	268	260	\$113,576,943	\$277,651,461	\$136,686,486	264	\$490,340,600	\$374,817,802	\$115,522,798	
Markets less than 3 stations										
TOTAL 191 Markets	254	241	\$33,398,123	\$67,489,455	\$44,505,333	250	\$138,991,737	\$116,541,826	\$22,449,911	
TOTAL 269 Markets	522	501	\$146,975,066	\$345,140,916	\$181,191,819	514	\$629,332,337	\$491,359,628	\$137,972,709	

¹ Time sales for national and regional advertisers as well as local sponsors are before commissions to agencies, representatives and others.

² Total broadcast revenues consist of total time sales less commissions plus talent and program sales.

^a Total broadcast revenues are before federal taxes.

CR—Denotes loss.

#—Not all stations in this market operated a full year during 1958.

*Data not published for groups of less than 3 stations.

Where radio money goes

Here are FCC tabulations of radio time sales placed in individual markets during 1958. These are net time sales after all frequency and promotional discounts but before

deduction of commissions to agencies and representatives. Also shown are revenues, expenses and income before federal income tax of 3,197 radio² stations.

RADIO MARKET DATA—1958

Radio Markets Continental U.S. Metropolitan Areas	No. of Stations in Operation	No. Reporting \$25,000 or More Time Sales ^a	Networks	Time Sales:			Total Stations Reporting ^a	Total Broadcast Revenues ^a	Total Broadcast Expenses	Total Broadcast Income ^a
				National and Regional Advertisers and Sponsors	Local Advertisers and Sponsors ¹					
Akron, Ohio	4	4	50,176	\$362,705	\$1,367,544	4	\$1,634,251	\$1,189,983	\$444,268	
Albany-Schenectady-Troy, N. Y.	7	7	111,910	1,310,322	1,076,133	7	2,185,098	2,268,259	83,161—	
Albuquerque, N.M.	7	7	35,126	357,719	713,280	7	1,002,392	987,617	14,775	
Allentown-Bethlehem, Pa.	8	8	20,045	279,376	1,114,075	8	1,371,590	1,225,191	146,399	
Altoona, Pa.	4	4	5,174	72,290	322,587	4	397,036	461,519	64,483—	
Amarillo, Tex.	6	4	23,150	240,092	537,046	5	787,697	772,536	15,161	
Anderson, Ind.	2	2	**	**	**	2	**	**	**	
Asheville, N. C.	4	4	20,363	133,390	298,406	4	464,034	521,833	57,799—	
Atlanta, Ga.	16#	16	126,523	1,668,591	2,270,326	16	3,709,008	3,443,063	265,945	
Atlantic City, N. J.	4	4	12,530	126,120	289,275	4	404,385	355,151	49,234	
Augusta, Ga.	7#	6	20,168	147,586	559,546	7	717,466	720,807	3,341—	
Austin, Tex.	4	4	11,560	240,714	515,124	4	724,345	623,331	101,014	

(For footnotes see page F-24.)

CONTINUED ON PAGE F-24

RADIO MARKET DATA (Continued)

Radio Markets Continental U.S. Metropolitan Areas	No. of Stations in Opera- tion	No. Re- porting \$25,000 or More Time Sales ^a	Networks	Time Sales:			Total Stations Report- ing ^e	Total Broadcast Revenues ^a	Total Broadcast Expenses	Total Broadcast Income ¹
				National and Regional Advertisers and Sponsors	Local Advertisers and Sponsors ^a					
Bakersfield, Calif.	8#	7	22,299	197,486	487,386	7	699,012	821,257	122,245—	
Baltimore, Md.	14	14	246,529	1,778,599	3,372,854	14	4,616,365	4,056,954	559,411	
Baton Rouge, La.	6	6	19,376	181,047	777,168	6	943,338	948,605	5,267—	
Bay City, Mich.	2	2	**	**	**	2	**	**	**	
Beaumont-Port Arthur, Tex.	7	7	4,265	143,647	739,465	7	833,540	828,721	4,819	
Binghamton, N. Y.	4	4	22,571	196,339	505,999	4	716,659	791,323	74,664—	
Birmingham, Ala.	11	11	38,735	792,337	1,179,144	11	2,070,949	2,208,547	137,598—	
Boston, Mass.	17	17	160,269	4,234,901	4,949,393	17	8,515,936	6,891,271	1,624,665	
Bridgeport, Conn.	3	3	11,825	311,679	607,505	3	809,630	693,957	115,673	
Brockton, Mass.	1	1	**	**	**	1	**	**	**	
Buffalo, N. Y.	11	11	91,058	1,522,594	2,347,908	11	3,542,848	3,577,137	34,289—	
Canton, Ohio	5	5	29,982	342,559	531,987	5	905,356	848,554	56,802	
Cedar Rapids, Iowa	3	3	23,766	859,180	410,534	3	1,250,565	1,109,074	141,491	
Champaign-Urbana, Ill.	2	2	**	**	**	2	**	**	**	
Charleston, S. C.	5	5	23,293	186,615	407,526	5	608,444	592,637	15,807	
Charleston, W. Va.	8	8	42,117	218,549	742,784	8	1,024,959	938,978	85,981	
Charlotte, N. C.	7#	6	54,871	990,218	648,554	7	1,553,368	1,419,251	134,117	
Chattanooga, Tenn.	8#	7	32,098	207,689	941,821	8	1,148,610	1,067,002	81,608	
Chicago, Ill.	27	26	629,861	11,123,235	9,672,474	27	20,609,002	14,488,582	6,120,420	
Cincinnati, Ohio	8	7	626,259	2,758,008	1,637,987	7	4,736,534	3,611,265	1,125,269	
Cleveland, Ohio	9	8	154,034	2,762,319	2,583,819	8	5,529,889	4,852,844	577,045	
Columbia, S. C.	7#	6	19,653	274,747	604,524	7	917,311	816,377	100,934	
Columbus, Ga.	5	5	17,261	158,298	518,546	5	669,306	655,668	13,638	
Columbus, Ohio	6#	6	35,219	1,242,948	1,530,467	6	2,706,527	2,239,553	460,974	
Corpus Christi, Tex.	6	6	26,860	388,741	398,722	6	744,724	761,969	17,245—	
Dallas, Tex.	8	8	126,662	1,455,936	2,247,730	8	3,332,516	3,020,634	311,882	
Davenport-Rock Island-Moline	5	5	46,570	410,638	565,663	5	971,522	877,712	93,810	
Dayton, Ohio	4	4	12,096	555,355	1,439,025	4	2,119,157	1,627,147	492,010	
Decatur, Ill.	2	2	**	**	**	2	**	**	**	
Denver, Colo.	18	15	108,960	1,218,637	2,404,072	15	3,529,379	3,397,527	131,852	
Des Moines, Iowa	6	6	133,953	1,491,733	840,529	6	2,224,501	2,070,714	153,787	
Detroit, Mich.	11	11	483,974	5,897,405	4,477,393	11	9,418,810	6,912,207	2,506,603	
Dubuque, Iowa	2	2	**	**	**	2	**	**	**	
Duluth, Minn.-Superior, Wis.	7	7	59,353	253,028	624,720	7	909,106	915,494	6,388—	
Durham, N. C.	4	3	11,449	133,160	258,405	3	399,084	351,984	47,100	
El Paso, Tex.	6#	5	26,834	195,749	661,404	6	825,848	836,947	11,099—	
Erie, Pa.	5	5	22,761	162,597	473,860	5	646,057	610,249	35,808	
Evansville, Ind.	5	5	21,101	228,009	465,703	5	696,053	670,677	25,376	
Fall River, Mass.	2	2	**	**	**	2	**	**	**	
Flint, Mich.	6	6	28,775	351,874	868,444	6	1,189,169	1,156,109	33,060	
Fort Smith, Ark.	4	4	9,665	77,596	297,384	4	376,937	349,047	27,890	
Fort Wayne, Ind.	4	4	36,598	533,609	866,466	4	1,440,108	1,221,984	218,124	
Fort Worth, Tex.	7	7	67,127	693,261	1,258,595	7	1,864,503	1,877,567	13,064—	
Fresno, Calif.	9	8	71,111	607,695	978,885	9	1,536,522	1,411,001	125,521	
Gadsden, Ala.	3	3	**	31,968	220,207	3	253,452	227,594	25,858	
Galveston, Tex.	3	3	**	57,134	233,378	3	282,394	252,045	30,349	
Grand Rapids, Mich.	6	6	26,142	538,761	898,094	6	1,346,539	1,215,635	130,904	
Green Bay, Wis.	3	3	12,520	190,406	414,081	3	590,982	531,428	59,554	
Greensboro-High-Pt., N. C.	7	7	7,688	155,193	653,164	7	812,094	789,141	22,953	
Greenville, S. C.	8	6	17,399	213,590	602,837	8	877,428	742,332	135,096	
Hamilton-Middleton, Ohio	2	2	**	**	**	2	**	**	**	
Hampton-Newport, Va.	3	3	596	182,181	314,984	3	485,346	560,646	75,300—	
Harrisburg, Pa.	5	5	48,308	309,525	528,147	5	857,574	695,170	162,404	
Hartford, Conn.	5#	5	130,377	1,582,400	446,513	5	1,914,015	1,567,206	346,809	
Houston, Tex.	11	11	134,922	1,771,695	2,472,715	11	3,924,043	3,484,519	439,524	
Huntington, W. Va.-Ashland, Ohio	6	6	27,399	213,948	491,918	6	734,566	694,534	40,032	
Indianapolis, Ind.	6	6	40,480	1,405,246	1,840,499	6	3,064,100	2,524,255	539,845	
Jackson, Miss.	6	6	16,513	232,232	503,439	6	721,254	650,461	70,793	
Jackson, Mich.	2	2	**	**	**	2	**	**	**	
Jacksonville, Fla.	11#	10	59,975	571,534	925,903	11	1,433,963	1,400,303	33,660	
Johnstown, Pa.	5	5	7,989	134,356	372,731	5	496,874	494,194	2,680	
Kalamazoo, Mich.	3	3	13,788	327,907	561,427	3	874,871	715,036	159,835	
Kansas City, Mo.	9	9	119,914	1,871,952	2,431,658	9	3,870,692	2,765,684	1,105,008	

¹ Before Federal income tax.

² Excludes 93 independently operated FM stations.

³ Stations with less than \$25,000 time sales report only total revenues and total expenses. Stations with total time sales of \$25,000 or more, however, accounted for over 99% of the broadcast revenues of the 3,197 reporting stations.

⁴ Before Commissions to agencies, representatives and others.

Note: — denotes loss.

⁵ Excludes data for 99 stations whose reports were filed late.

⁶ Total revenues consist of total time sales less commissions plus talent and program sales.

⁷ Not all stations in this market operated a full year during 1958.

⁸ Data withheld because third station in this market in operation for short period during 1958.

⁹ Data not published for groups of less than 3 stations.

¹⁰ The station totals on this line differ from those given in Table 5 since that table excludes data for 23 network owned stations while this table includes the data for such stations.

Radio Markets Continental U.S. Metropolitan Areas	No. of Stations in Opera- tion	No. Re- porting \$25,000 or More Time Sales ^a	Time Sales:				Total Stations Report- ing ^b	Total Broadcast Revenues ^c	Total Broadcast Expenses	Total Broadcast Income ^d
			Networks	National and Regional Advertisers and Sponsors	Local Advertisers and Sponsors ^e					
Kenosha, Wis.	1	1	**	**	**	1	**	**	**	
Knoxville, Tenn.	10	10	69,176	426,099	934,502	10	1,429,054	1,395,652	33,402	
Lancaster, Pa.	5#	5	12,146	214,205	376,209	5	593,740	513,989	79,751	
Lansing, Mich.	2	2	**	**	**	2	**	**	**	
Laredo, Tex.	1	1	**	**	**	1	**	**	**	
Lawrence, Mass.	2	2	**	**	**	2	**	**	**	
Lewiston-Auburn, Me.	2	2	**	**	**	2	**	**	**	
Lexington, Ky.	3	3		148,859	494,207	3	624,226	666,004	41,778—	
Lima, Ohio	1	1	**	**	**	1	**	**	**	
Lincoln, Neb.	3	3	**	52,085	519,982	3	568,527	550,375	18,152	
Little-N. Little Rock, Ark.	8	8	77,032	474,469	578,835	8	1,037,837	1,030,493	7,344	
Lorain-Elyria, Ohio	2#	1	**	**	**	2	**	**	**	
Los Angeles, Calif.	28#	28	319,396	7,340,538	10,838,475	28	16,279,391	13,531,508	2,747,883	
Louisville, Ky.	9#	8	143,438	1,149,173	1,560,217	9	2,775,676	2,800,502	24,826—	
Lowell, Mass.	2	2	**	**	**	2	**	**	**	
Lubbock, Tex.	6	6	20,720	102,545	689,179	6	802,444	760,882	41,562	
Macon, Ga.	7	6	17,340	199,411	433,476	6	630,582	613,704	16,878	
Madison, Wis.	3	3	29,216	274,432	578,662	3	873,347	737,737	135,610	
Manchester, N. H.	3	3	16,200	116,275	454,586	3	590,348	579,152	11,196	
Memphis, Tenn.	10#	9	73,153	1,077,497	1,381,926	10	2,354,161	2,141,333	212,828	
Miami, Fla.	14#	12	74,794	1,422,490	2,446,694	13	3,542,268	3,080,679	461,589	
Milwaukee, Wis.	8	8	90,374	1,481,124	2,179,614	8	3,686,462	3,181,027	505,435	
Minneapolis-St. Paul, Minn.	12#	12	151,713	2,326,788	2,862,106	12	4,893,883	4,167,090	726,793	
Mobile, Ala.	7#	6	21,355	211,771	553,944	7	779,640	764,362	15,278	
Montgomery, Ala.	6	5	24,324	339,794	251,105	5	674,340	609,929	64,411	
Muncie, Ind.	1	1	**	**	**	1	**	**	**	
Muskegan, Mich.	3	3	1,310	85,048	358,167	3	422,896	392,560	30,336	
Nashville, Tenn.	8	8	124,065	975,691	1,459,168	8	2,341,691	2,271,514	70,177	
New Bedford, Mass.	2	2	**	**	**	2	**	**	**	
New Britain-Bristol, Conn.	3	3	2,882	114,211	325,415	3	419,355	404,448	14,907	
New Haven, Conn.	4	4	3,880	394,095	679,694	4	965,683	1,025,292	59,609—	
New Orleans, La.	11	11	130,102	1,113,566	1,351,760	11	2,304,293	2,337,574	33,281—	
New York-NE, N. J.	36#	35	593,592	24,569,699	13,723,119	36	34,077,986	27,518,693	6,559,293	
Norfolk-Portsmouth, Va.	7	7	54,981	529,499	1,217,000	7	1,670,189	1,433,009	237,180	
Ogden, Utah	3	2	**	**	**	2	**	**	**	
Oklahoma City, Okla.	8	8	67,556	703,432	1,284,123	8	1,930,062	1,654,826	275,236	
Omaha, Neb.	7	7	66,216	1,048,457	1,449,385	7	2,253,738	1,996,463	257,275	
Orlando, Fla.	7#	7	34,456	167,413	697,309	7	855,462	1,003,185	147,723—	
Pensacola, Fla.	7#	6	11,114	62,547	439,805	7	522,845	550,396	27,551—	
Peoria, Ill.	5	5	33,739	388,607	815,625	5	1,174,266	1,185,850	11,584—	
Philadelphia, Pa.	21#	21	187,809	5,041,589	6,224,809	21	10,737,009	9,140,383	1,596,626	
Phoenix, Ariz.	13#	12	169,610	397,809	1,487,990	12	2,032,853	2,101,029	68,176—	
Pittsburgh, Pa.	20#	20	135,853	2,819,223	3,731,507	20	6,293,870	5,348,908	944,962	
Pittsfield, Mass.	2	2	**	**	**	2	**	**	**	
Portland, Me.	4	4	71,595	246,130	399,525	4	684,504	700,948	16,444—	
Portland, Ore.	16	14	209,392	1,178,796	1,479,043	15	2,774,280	2,752,124	22,156	
Providence, R. I.	11	11	109,085	1,075,378	1,202,058	11	2,144,644	1,957,074	187,570	
Pueblo, Colo.	5#	4	15,068	83,290	334,199	5	434,215	402,304	31,911	
Racine, Wis.	2	2	**	**	**	2	**	**	**	
Raleigh, N. C.	5	5	85,453	667,772	391,653	5	1,041,563	926,714	114,849	
Reading, Pa.	3	3	18,831	155,569	503,915	3	629,794	492,207	137,587	
Richmond, Va.	8#	8	86,455	832,321	841,451	8	1,725,296	1,486,451	238,845	
Roanoke, Va.	6	6	35,970	183,576	605,380	6	797,409	795,349	2,060	
Rochester, N. Y.	6	6	60,782	930,736	1,030,962	6	1,918,721	1,712,721	206,000	
Rockford, Ill.	2	2	**	**	**	2	**	**	**	
Sacramento, Calif.	5	5	28,477	685,593	1,038,229	5	1,579,927	1,513,327	66,600	
Saginaw, Mich.	3	3	18,271	125,879	381,515	3	509,950	462,214	47,736	
St. Joseph, Mo.	3	3		152,959	316,425	3	428,241	434,809	6,568—	
St. Louis, Mo.	14#	13	166,130	3,399,394	3,577,033	14	6,320,243	6,066,709	253,534	
Salt Lake City, Utah	9	9	163,809	414,756	1,222,694	9	1,811,000	1,866,362	55,362—	
San Angelo, Tex.	4	3	2,950	40,111	172,667	3	206,711	219,225	12,514—	
San Antonio, Tex.	9	8	129,535	1,074,125	1,430,524	8	2,371,983	2,431,435	59,452—	
San Bernardino, Calif.	17	17	13,409	361,101	1,053,630	17	1,383,524	1,562,027	178,503—	
San Diego, Calif.	9#	8	65,127	864,125	1,400,990	9	2,216,394	2,390,877	174,483—	
San Francisco-Oakland, Calif.	18	18	239,737	4,151,804	4,588,671	18	8,173,641	8,168,227	5,414	
San Jose, Calif.	6	5		106,915	773,506	5	909,827	813,651	96,176	
Santa Barbara, Calif.	6#	5	11,098	95,888	439,220	6	576,118	563,403	12,715	
Savannah, Ga.	6	6	28,247	194,626	478,378	6	662,161	643,779	18,382	
Scranton, Pa.	6	6	39,525	237,580	532,056	6	764,732	825,841	61,109—	
Seattle, Wash.	15#	14	153,968	1,342,634	2,081,144	15	3,411,743	3,147,076	264,667	

CONTINUED ON PAGE F-26

RADIO MARKET DATA (Continued)

Radio Markets Continental U.S. Metropolitan Areas	No. of Stations in Opera- tion	No. Re- porting \$25,000 or More Time Sales ¹	Time Sales:						
			Networks	National and Regional Advertisers and Sponsors	Local Advertisers and Sponsors ⁴	Total Stations Re- porting ⁵	Total Broadcast Revenues ⁶	Total Broadcast Expenses	Total Broadcast Income ⁶
Shreveport, La.	9	7	61,451	652,042	544,774	7	1,126,624	1,244,798	118,174—
Sioux City, Iowa	3	3	330	91,246	321,826	3	396,776	342,173	54,603
Sioux Falls, S. D.	4	4	7,554	92,220	410,980	4	496,486	463,577	32,909
South Bend, Ind.	3	3	15,966	183,395	394,710	3	578,807	522,499	56,308
Spokane, Wash.	8	8	35,552	623,337	994,487	8	1,463,896	1,319,681	144,215
Springfield, Ill.	3	3	15,644	116,292	595,969	3	710,228	677,265	32,963
Springfield-Holyoke, Mass.	10	9	46,612	254,825	767,514	9	1,038,632	999,140	39,492
Springfield, Mo.	4	4	11,555	203,587	494,018	4	663,419	641,880	21,539
Springfield, Ohio	2	2	**	**	**	2	**	**	**
Stamford-Norwalk, Conn.	2	2	**	**	**	2	**	**	**
Stockton, Calif.	5	5	14,043	236,833	438,447	5	703,857	702,278	1,579
Syracuse, N. Y.	5	5	45,876	750,282	1,210,853	5	1,771,737	1,557,793	213,944
Tacoma, Wash.	4	3	7,882	62,554	386,335	4	480,469	498,903	18,434—
Tampa-St. Petersburg, Fla.	13	13	37,727	697,206	1,516,066	13	2,155,754	1,970,086	185,668
Terre Haute, Ind.	3#	2	**	**	**	3	*	*	*
Toledo, Ohio	4	4	45,979	858,616	838,968	4	1,596,149	1,176,632	419,517
Topeka, Kan.	4	4	12,958	429,246	540,359	4	926,990	779,664	147,326
Trenton, N. J.	3	3	15,615	212,581	360,384	3	575,310	548,519	26,791
Tucson, Ariz.	9#	8	34,648	134,070	738,192	9	886,505	953,505	67,000—
Tulsa, Okla.	6	6	74,962	636,599	836,198	6	1,433,798	1,570,448	136,650—
Utica-Rome, N. Y.	7#	7	17,158	211,526	600,564	7	820,810	845,279	24,469—
Waco, Tex.	2	2	**	**	**	2	**	**	**
Washington, D. C.	17	17	137,123	2,908,160	3,832,582	17	6,357,609	5,855,314	502,295
Waterbury, Conn.	3	2	**	**	**	2	**	**	**
Waterloo, Iowa	3#	2	**	**	**	3	*	*	*
W. Palm Beach, Fla.	7#	5	4,426	54,603	484,579	7	545,950	533,287	12,663
Wheeling-Steubenville	7	7	35,346	498,951	900,273	7	1,395,660	1,174,912	220,748
Wichita Falls, Tex.	3	3	12,070	222,517	333,209	3	531,921	608,276	78,355—
Wichita, Kan.	6#	6	16,196	498,573	886,770	6	1,324,960	1,324,731	229
Wilkes Barre-Hazleton, Pa.	6	6	27,051	172,346	590,004	6	788,235	770,338	17,897
Wilmington, Del.	4	4	19,424	180,904	794,037	4	963,045	820,274	142,771
Winston Salem, N. C.	4	4	20,347	127,808	548,437	4	721,555	738,485	16,930—
Worcester, Mass.	5	5	81,670	507,714	660,819	5	1,101,006	1,142,598	41,592—
York, Pa.	5	5	13,494	137,110	551,432	5	681,958	608,443	73,515
Youngstown, Ohio	8	8	71,577	486,076	1,055,329	8	1,564,483	1,443,456	121,027
	1,194	1,143	\$ 10,323,725	\$ 148,174,107	\$ 195,865,055	1,173	\$ 329,111,282	\$ 291,546,987	\$ 37,564,295
Non-Metropolitan Areas of 3 or More Stations									
Anniston, Ala.	3	3	423	22,893	179,049	3	203,162	197,661	5,501
Decatur, Ala.	3	3		26,112	125,003	3	148,762	134,645	14,117
Dothan, Ala.	3	3		54,748	165,676	3	218,725	168,615	50,110
Huntsville, Ala.	4#	3	132	34,497	231,587	4	285,107	270,917	14,190
Selma, Ala.	3	3		4,603	121,300	3	123,051	122,819	232
Tuscaloosa, Ala.	5#	4	2,160	42,313	290,466	5	375,596	353,321	22,275
Prescott, Ariz.	3#	2	**	**	**	3	*	*	*
Yuma, Ariz.	3	3	21,615	34,130	163,192	3	213,525	220,587	7,062—
Hot Springs, Trk.	3	2	**	**	**	2	**	**	**
Pine Bluff, Ark.	3	3		29,379	197,691	3	220,757	200,487	20,270
Eureka, Calif.	3	3	3,612	80,630	250,957	3	336,983	337,760	777—
Modesto, Calif.	3	3	354	81,528	378,497	3	459,180	559,178	99,998—
Redding, Calif.	5#	3	14,976	73,055	118,592	4	200,224	221,683	21,459—
Colorado Springs, Colo.	5	5	22,797	45,595	457,335	5	534,989	605,037	70,048—
Grand Junction, Colo.	3	3	1,402	79,403	290,029	3	360,519	348,613	11,906
Daytona Beach, Fla.	3	3	149	31,292	215,227	3	240,782	291,096	50,314—
Gainesville, Fla.	3	3	17,355	28,022	212,602	3	257,974	303,081	45,107—
Lakeland, Fla.	3	3	6,804	27,988	192,238	3	220,729	286,345	65,616—
Ocala, Fla.	3	3		9,894	174,359	3	191,134	195,592	4,458—
Tallahassee, Fla.	3	3		31,699	235,085	3	268,780	309,644	40,864—
Albany, Ga.	3	3	165	44,707	189,819	3	224,186	224,670	484—
Athens, Ga.	3	3		41,755	246,856	3	312,197	316,093	3,896—
Gainesville, Ga.	3	3	334	43,876	349,356	3	410,907	363,602	47,305
Rome, Ga.	3	3	226	31,592	314,641	3	364,275	326,191	38,084
Valdosta, Ga.	3	3		67,706	155,049	3	216,793	247,443	30,650—

¹ Before Federal income tax.

² Excludes 93 independently operated FM stations.

³ Stations with less than \$25,000 time sales report only total revenues and total expenses. Stations with total time sales of \$25,000 or more, however, accounted for over 99% of the broadcast revenues of the 3,197 reporting stations.

⁴ Before Commissions to agencies, representatives and others.

Note: — denotes loss.

⁵ Excludes data for 99 stations whose reports were filed late.

⁶ Total revenues consist of total time sales less commissions plus talent and program sales.

Not all stations in this market operated a full year during 1958.

* Data withheld because third station in this market in operation for short period during 1958.

** Data not published for groups of less than 3 stations.

*** The station totals on this line differ from those given in Table 5 since that table excludes data for 23 network owned stations while this table includes the data for such stations.

Radio Markets Continental U.S. Metropolitan Areas	No. of Stations in Opera- tion	No. Re- porting \$25,000 or More Time Sales ^a	Time Sales:			Total Stations Report- ing ^d	Total Broadcast Revenues ^e	Total Broadcast Expenses	Total Broadcast Income ^f
			Networks	National and Regional Advertisers and Sponsors	Local Advertisers and Sponsors ^c				
Boise, Idaho	4	4	42,271	97,249	321,958	4	445,914	436,550	9,364
Idaho Falls, Idaho	3	3	16,981	57,270	257,031	3	320,823	281,368	39,455
Pocatello, Idaho	3	3	4,447	66,563	233,352	3	293,516	309,526	16,010
Twin Falls, Idaho	3	3	19,003	25,597	194,322	3	243,736	250,793	7,029
Mason, City, Iowa	3	3	5,993	115,261	301,191	3	402,459	402,788	329
Paducah, Ky.	3	2	**	**	**	2	**	**	**
Alexandria, La.	3	3	8,873	75,363	338,680	3	417,700	376,694	41,006
Lake Charles, La.	3	3	2,357	69,710	291,996	3	370,428	348,815	21,613
Monroe, La.	3	3	4,923	82,835	168,675	3	255,579	261,124	5,545
Bangor, Me.	3	3	53,841	91,896	217,009	3	353,653	333,770	19,883
Salisbury, Md.	3#	2	**	**	**	2	**	**	**
Greenville, Miss.	3	3	3,247	31,698	195,354	3	223,584	199,371	24,213
Hattiesburg, Miss.	4	4	2,935	21,422	244,589	4	287,684	295,230	7,546
Laurel, Miss.	3	3	2,219	12,005	223,613	3	241,499	234,270	7,229
Meridian, Miss.	5#	5	5,423	33,521	228,825	5	282,449	260,754	21,695
Joplin, Mo.	3	3	13,401	66,605	230,337	3	305,264	300,223	5,041
Billings, Mont.	4	4	33,191	126,401	385,725	4	552,824	574,431	21,607
Butte, Mont.	3	3	77,347	24,549	160,426	3	334,460	317,411	17,049
Great Falls, Mont.	4	4	49,104	61,764	340,522	4	508,491	512,221	3,730
Missoula, Mont.	3	3	22,283	31,741	185,263	3	288,993	279,631	9,362
Las Vegas, Nev.	5	5	15,022	75,832	342,808	5	468,883	501,237	32,354
Reno, Nev.	5	4	13,995	62,288	272,874	4	363,256	374,041	10,785
Farmington, N. M.	3#	3	**	48,898	283,127	3	328,016	238,763	89,253
Roswell, N. M.	3	3	5,258	48,021	184,313	3	235,284	230,809	4,475
Elmira, N. Y.	3	3	13,921	63,467	300,201	3	343,563	299,227	44,336
Fayetteville, N. C.	4#	4	10,243	31,806	376,796	4	423,982	421,321	2,661
Goldboro, N. C.	3	3	7,470	18,667	183,431	3	213,522	200,962	12,560
Kinston, N. C.	3	2	**	**	**	2	**	**	**
Rocky Mount, N. C.	3#	2	**	**	**	2	*	*	*
Wilmington, N. C.	3	3	3,436	62,295	208,979	3	278,203	276,321	1,882
Minot, N. D.	3	3	5,190	69,868	250,142	3	309,486	301,934	7,552
Eugene, Ore.	4	4	11,929	171,550	363,216	4	528,679	572,460	43,781
Klamath Falls, Ore.	3	3	4,405	50,974	182,293	3	228,189	221,934	6,255
Medford, Ore.	4	3	11,495	66,509	246,389	4	330,280	277,119	53,161
Pendleton, Ore.	3	2	**	**	**	3	167,619	167,400	219
Roseburg, Ore.	3	3	4,759	30,970	135,665	3	165,104	197,904	32,800
Williamsport, Pa.	3	3	15,114	77,407	221,994	3	322,652	297,870	24,782
Florence, S. C.	3#	2	**	**	**	3	*	*	*
Orangeburg, S. C.	3#	2	**	**	**	3	*	*	*
Spartansburg, S. C.	3	3	20,313	103,751	274,277	3	406,604	386,509	20,095
Jackson, Tenn.	3	3	652	60,693	159,132	3	216,101	212,371	3,730
Abilene, Tex.	3	3	3,402	71,637	331,147	3	413,564	436,154	22,590
Big Springs, Tex.	3	2	**	**	**	2	**	**	**
Midland, Tex.	3	3	8,084	59,838	285,973	3	345,922	292,907	53,015
Odessa, Tex.	4	4	1,678	36,731	376,793	4	400,200	379,067	21,133
Tyler, Tex.	4#	4	1,931	45,059	283,524	4	314,961	331,341	16,380
Provo, Utah	3	2	**	**	**	2	**	**	**
Burlington, Vt.	3	3	6,118	98,349	286,029	3	392,814	394,945	2,131
Charlottesville, Va.	3	3	518	33,869	268,522	3	328,258	264,488	63,770
Danville, Va.	3	3	513	53,929	352,426	3	411,520	377,751	33,769
Lynchburg, Va.	3	3	420	68,883	226,794	3	294,413	271,150	23,263
Bellingham, Wash.	3#	3	2,542	56,829	280,425	3	332,426	358,958	26,532
Walla Walla, Wash.	3	3	1,487	68,395	174,346	3	233,253	217,484	15,769
Wenatchee, Wash.	3	3	3,835	75,028	275,878	3	337,949	299,170	38,779
Yakima, Wash.	4	4	5,862	151,489	360,140	4	470,127	452,994	17,133
Clarksburg, W. Va.	3	3	6,183	35,420	240,528	3	289,196	290,570	1,374
Parkersburg, W. Va.	3	3	4,774	49,538	175,797	3	239,891	228,604	11,287
Eau Claire, Wis.	3	3	9,662	154,598	248,613	3	402,440	360,425	42,015
La Crosse, Wis.	3	3	18,825	68,237	254,627	3	362,876	357,753	5,123
Wausau, Wis.	3	2	**	**	**	2	**	**	**
Casper, Wyo.	3	3	8,077	47,200	242,186	3	294,717	273,353	21,364
	281	263	728,863	\$ 4,686,956	\$ 20,023,751	272	\$ 25,600,717	\$ 25,181,563	\$ 419,154
Territories & Poss.									
3 or more stations									
Anchorage, Alaska	3	3	5,459	92,857	549,751	3	646,440	598,684	47,756
Arecebo, P. R.	3#	2	**	**	**	3	**	**	**
Hilo, T. H.	3	3	69,127	19,827	129,333	3	204,379	169,325	35,054
Honolulu, T. H.	9	9	77,262	526,039	1,296,016	9	1,788,388	1,632,751	155,637
Mayaguez, P. R.	5	5	19,112	152,284	185,413	5	346,637	341,562	5,075
Ponce, P. R.	5	4	95,734	219,120	117,181	5	407,561	361,959	45,602
San Juan, P. R.	9	9	113,037	759,307	629,267	9	1,442,413	1,246,291	196,122
	37	35	383,479	\$ 1,824,076	\$ 2,981,812	37	\$ 4,996,717	\$ 4,484,869	\$ 511,848
Other Communities									
	23	18	62,196	\$ 607,804	\$ 702,403	22	\$ 1,415,487	\$ 1,375,696	\$ 39,791
	60	53	445,675	\$ 2,431,880	\$ 3,684,215	59	\$ 6,412,204	\$ 5,860,565	\$ 551,639
Continental U. S.									
Metropolitan Areas									
Non-Metro. Areas of 3 or more stations	1,194	1,143	10,323,725	\$148,174,107	\$195,865,055	1,173	\$329,111,282	\$291,546,987	\$ 37,564,295
Non-Metro. Areas of less than 3 stations	281	263	728,863	4,686,956	20,023,751	272	25,600,717	25,181,563	419,154
Total Continental U. S.	3,236	2,956	12,635,587	169,506,670	316,616,978	3,138	476,118,789	429,372,646	46,746,143
Territories & Possessions									
	60	53	445,675	2,431,880	3,684,215	59	6,412,204	5,860,565	551,639
GRAND TOTAL ***	3,296	3,009	\$13,081,262	\$171,938,550	\$320,301,193	3,197	\$482,530,993	\$435,233,211	\$ 47,297,782

Index to Advertisers

EQUIPMENT

Alford Mfg. Co., Inc.	D-1
Allied Radio	D-1
Amperex Electronic Corp.	D-2
Ampex Corp.	C-36
Blonder-Tongue Labs., Inc.	A-16
Califone Corp.	C-34
Camera Equipment Co., Inc.	D-4
The Camera Mart, Inc.	D-4
Collins Radio Co.	C-18/C-19
Continental Electronics Mfg. Co.	C-4/C-5
Howard Dearborn, Inc.	D-6
Phelps Dodge Copper Products Corp.	C-17
Dresser-Ideco Co.	C-2
M. Ducommun Co.	D-6
Eastman Kodak Co.	C-7
Electron Corporation	A-12
Foto-Video Labs., Inc.	A-18
Gates Radio Co.	C-31
Graybar Electric Co., Inc.	C-9
Harvey Radio Co., Inc.	C-35
Hughes & Phillips, Inc.	D-7
Industrial Transmitters & Antennas	D-8
Industrial Television	D-7
Jerrold Electronics Corp.	D-51
Kierulff Sound Corp.	D-7
Lambda Pacific Engineering, Inc.	D-10
Magnecord	D-10
Mesa Microwave, Inc.	D-53
Mohawk Business Machines Corp.	D-11
Mycalox Corporation of America	C-13
Gene O'Fallon & Sons	D-8/D-16/D-56
ORRadio Industries, Inc.	Inside Front Cover
Philco Corporation	C-15
The Pierce Co.	D-12
Power Sources, Inc.	C-11
Radio Corporation of America	B-101/Back Cover
Radio Corporation of America (Electron Tube Div.)	C-27
RCA Industrial Electronic Products	B-366
Rohn Mfg. Co.	D-12
Schafer Custom Engineering	D-14
Stainless, Inc.	C-21
Standard Electronics	C-23
T.C.A. Radio Tower Co.	D-13
Telechrome Mfg. Corp.	D-3/D-5
Tower Construction Co.	D-21
Utility Tower Co.	C-25
Wind Turbine Co.	D-15

FILM DISTRIBUTORS-PRODUCERS

Banner Films, Inc.	D-29
MGM-TV	D-37
Official Films, Inc.	A-29
Trans-Lux Television	
B-5, B-8, B-10, B-12, B-13, B-14, B-15, B-16,	
B-22, B-23, B-26, B-28, B-29, B-30, B-32, B-36,	
B-38, B-40, B-41, B-45, B-46, B-48, B-49, B-52,	
B-54, B-55, B-56, B-57, B-60, B-62, B-64, B-66,	
B-67, B-68, B-71, B-72, B-73, B-74, B-75, B-78,	
B-82, B-90, B-91, B-94, B-96	
Ziv Television Programs, Inc.	A-14/A-15

GENERAL

The Advertising Council, Inc.	C-29
American Research Bureau, Inc.	A-22
The Associated Press	B-119, B-191, B-219, B-239
Blackburn & Co.	B-115, B-131, B-136, B-143, B-175, B-177, B-192, B-212, B-221, B-244, D-22
Haskell Bloomberg	D-23
R. C. Crisler & Co.	D-52
R. P. Dougherty Television Radio Management Corp.	D-61
Lincoln Dellar & Co.	D-23
Hamilton-Landis & Associates, Inc.	
A-46, B-6, B-8, B-13, B-28, B-32, B-36, B-41, B-45, B-49, B-53, B-54, B-56, B-60, B-62, B-66, B-68, B-72, B-73, B-76, B-78, B-79, B-89, B-90, B-91, B-94, B-96, B-100, B-107, B-108, B-110, B-124, B-128, B-134, B-140, B-144, B-149, B-150, B-155, B-157, B-160, B-166, B-168, B-180, B-182, B-184, B-186, B-188, B-199, B-202, B-208, B-213, B-214, B-216, B-222, B-229, B-230, B-245, B-246, B-255, B-258, B-260, B-273, B-357, D-18, D-23, D-68, F-15	
David Jaret Corp.	D-24
Norman & Norman, Inc.	D-25
Philip L. Kelsner And Associates	F-22
McCann-Erickson, Inc.	A-10/A-11
Printers' Ink	A-62/A-63/A-64
Howard E. Stark	D-25
Jack L. Stoll & Associates	D-25
The Addison Terry Co.	B-130
Edwin Tornberg & Co.	D-24
United Press International	A-1

NETWORKS-GROUPS

ABC Radio Network	B-274
ABC Television	B-276/B-277
Bartell Family Radio	A-13
The California-Oregon TV Trio	B-6, B-68
CBC Radio	B-345
CBC Television	B-341
The CBS Television Network	B-282/B-283
Crosley Broadcasting Corp.	A-9
Vic Diehm Radio Group	A-133, B-220
Good Neighbor Stations	B-186
Keystone Broadcasting System, Inc.	A-19
Lackey Brothers Group	B-156
McClatchy Broadcasting Co.	A-31
Meredith Stations	A-2
Mutual Broadcasting System	B-102
NBC Radio Network	A-6/A-7
Radio-Tele Luxembourg	D-69

Speidel Stations	B-225
Steinman Stations	Front Cover
Storer Broadcasting Co.	A-24/A-25
Telesistema Mexicano, S. A.	A-27
United Broadcasting Co.	
B-125, B-126, B-164, B-166, B-209, B-251	
WKY Television System, Inc.	B-2

PROGRAM SERVICES

ASCAP	D-31
Broadcast Music, Inc.	D-47
French Broadcasting System	D-45
The Jingle Mill	D-46
M-J Productions	D-48
Programatic Broadcasting Service	A-5
RCA Recorded Program Services	D-43
SESAC, Inc.	D-49
Thomas J. Valentino, Inc.	D-50

REPRESENTATIVES

Charles Bernard Co., Inc.	B-262
The Branham Co.	B-263
H-R Representatives Television, Inc.	B-267
The Katz Agency, Inc.	A-17
Betty Luster Associates, Inc.	B-269
Peters, Griffin, Woodward, Inc.	A-20

STATIONS

CKLW AM-TV, Detroit	A-59, B-44
KAKE-TV, Wichita	B-33
KAYS-TV, Hays	B-33
KBAS-TV, Ephrata	B-95
KBEE, Modesto	A-31
KBES-TV, Medford	B-6, B-68
KBHS, Hot Springs	B-110
KBTW, Denver	B-13
KBYR, Anchorage	B-106
KCBQ, San Diego	A-13
KCEN-TV, Temple	B-88
KCMC-TV, Texarkana	A-2
KCMO AM-TV, Kansas City	B-47
KCMT, Alexandria	B-252
KEDO, Longview	B-243
KENS, San Antonio	B-95
KEPR-TV, Pasco	A-31
KERN, Bakersfield	B-7
KERO-TV, Bakersfield	A-31
KFBK, Sacramento	B-11, B-117
KFMB AM-TV, San Diego	B-109
KFPW, Fort Smith	B-106
KFRB, Fairbanks	B-141
KIDO, Boise	B-6, B-68
KIEM-TV, Eureka	B-95
KIMA-TV, Yakima	B-93, B-253
KIRO AM-TV, Seattle	B-234
KIXZ-KOKE, Amarillo-Austin	B-95
KLEW-TV, Lewiston	B-161
KMAR-Winnboro	Inside Back Cover
KMBC-TV-KFRM, Kansas City	B-188
KMGH, Albuquerque	B-241
KMHT-CLUE-FM, Marshall	B-86
KMID-TV, Midland	B-9
KMI-TV, Fresno	A-31, B-9
KNOE-AM-TV, Monroe	A-55
KNUZ, Houston	B-240
KOCO-TV, Oklahoma City	B-67
KOH, Reno	A-31
KOH-TV, Portland	B-69
KOMO-TV, Seattle	B-92
KONTI AM-TV, San Antonio	A-87, B-87
KOTI, Klamath Falls	B-6, B-68
KOYL, Odessa	B-242
KPHO AM-TV, Phoenix	A-2
KPOR, Los Angeles	A-24/A-25
KPRC AM-TV, Houston	A-89, B-85
KRLD AM-TV, Dallas	B-80, B-236
KRMG, Tulsa	A-2
KROD-TV, El Paso	B-82
KSD AM-TV, St. Louis	A-67, B-50
KTBS-TV, Shreveport	B-35
KTRK, Houston	A-88
KTVC, Ensign	B-33
KTVI, St. Louis	B-51
KVII-TV, Amarillo	B-78
KWMT, Fort Dodge	A-49
KYA, San Francisco	A-13
WABC, New York	B-193
WACE, Chicopee	B-170
WAEV, Allentown	B-186, B-217
WACA-TV, Atlanta	A-24/A-25
WAKE, Atlanta	A-13
WALB-TV, Albany	B-18
WANT, Richmond	B-251
WARK, Hagerstown	B-166
WASH, Washington, D. C.	B-126
WATH, Athens	B-209
WAZL, Hazleton	B-133, B-220
WBAL, Baltimore	B-163
WBAP AM-TV, Fort Worth	B-83, B-238
WBCK-WBCM, Battle Creek-Bay City	B-171
WBEN-TV, Buffalo	A-73
WBIG, Greensboro	B-203
WBML, Macon	B-139
WBNY, Buffalo	B-190
WBOC AM-TV, Salisbury	B-40, B-167
WBOF, Virginia Beach	B-248
WBRZ, Baton Rouge	A-57
WCBM, Baltimore	B-164
WCIA, Champaign	B-24
WCOS, Columbia	B-226
WCSC-TV, Charleston	B-74
WCUM, Cumberland	B-164

WCYB AM-TV, Bristol	B-32, B-60, B-76, B-91, B-230, B-247
WDAY AM-TV, Fargo	B-63, B-207
WDBJ, Roanoke	B-251
WDBO-TV, Orlando	B-17
WDON, Wheaton	B-126
WEAU, Eau Claire	B-257
WEBB, Baltimore	B-165
WEBB, Southern Pines	B-202, B-204, B-205
WESC, Greenville	B-228
WESH-TV, Daytona Beach	B-15
WFAA AM-TV, Dallas	B-81, B-237
WFBM AM-TV, Indianapolis	B-27, B-148
WFBT, Baltimore	B-165
WFGA-TV, Jacksonville	B-16
WGIA AM-TV, Tampa	A-36, B-19
WGAT-TV, Lancaster	Front Cover
WGAY, Silver Spring	B-129
WGBS, Miami	A-24/A-25
WGH, Newport News	B-249
WHDH, Boston	B-169
WHEN AM-TV, Syrac	A-2
WHGR, Houghton Lak	B-173
WHIO-TV, Dayton	A-39, A-75, B-65
WHLM, Bloomsburg	A-133, B-220
WHO AM-TV, Des Mo	B-29, B-31, B-151, B-153
WHOL, Allentown	A-133, B-220
WHOM, New York	B-196
WHOP, Hopkinsville	B-156
WIBC, Philadelphia	A-24/A-25
WICS-WCHU Springfield	ampaign B-26
WICU-TV, Erie	B-70
WIIC, Pittsburgh	A-81
WINN, Louisville	A-8, B-158, D-67
WINS, New York	B-195
WINX, Rockville	B-126
WIS AM-TV, Columbia	B-75, B-226
WISC AM-TV, Madison	B-99
WIST, Charlotte	B-201
WITI-TV, Milwaukee	A-24/A-25
WJAC-TV, Johnstown	B-71
WJBK AM-TV, Detroit	A-24/A-25
WJBY, Salisbury	B-166
WILK, Asbury Park	B-187
WJMO, Cleveland	B-209
WJNO, West Palm Beach	B-134
WJW AM-TV, Cleveland	A-24/A-25
WJZM, Clarksville	B-231
WKBK, Keene	B-186
WKBR, Manchester	B-186
WKID, Urbana	B-146
WKMI, Kalamazoo	B-174
WKRG-TV, Mobile	B-4
WKY AM-TV, Oklahoma City	B-2
WLAU, Laurel	B-179
WLIB, New York	B-194
WLW-A Atlanta	A-9
WLW-C, Columbus	A-9
WLW-D, Dayton	A-9
WLW-I, Indianapolis	A-9
WLW-T, Cincinnati	A-9
WMAR-TV, Baltimore	B-39
WMAX, Grand Rapids	B-172
WMAZ Springfield	B-146
WMAZ AM-TV, Macon	B-20, B-138
WMCA, New York	B-194
WMCT, Memphis	B-77
WMRN, Marion	B-211
WMT-TV Cedar Rapids	A-49
WNCT, Greenville	B-59
WNEM-TV, Bay City	B-42
WNOE, New Orleans	A-55
WNOK, Columbia	B-227
WNOX, York	B-186
WOC AM-TV, Davenport	B-29, B-31, B-151, B-153
WOIC, Columbia	B-225
WOXY, Milwaukee	A-13
WOOK, Washington, D. C.	B-125
WOW, New York	A-13
WOW AM-TV, Omaha	A-2
WPAD, Paducah	B-156
WPAL, Charleston	B-225
WPSD-TV, Paducah	B-34
WQXR, New York	B-197
WRAD, Radford	B-250
WRAJ, Anna	B-156
WRAL-TV, Raleigh	B-61
WRBL-TV, Columbus	B-21
WRC, Washington, D. C.	A-37
WREX-TV, Rockford	B-26
WRF, Athens	B-135
WSB AM-TV, Atlanta	A-39, A-75, B-65
WSEN, Baldwinville	B-200
WSPA-TV, Montgomery	B-2
WSTD, Baltimore	B-165
WSJS-TV, Winston-Salem	B-58
WSOC-TV, Charlotte	A-39, A-75, B-65
WSON, Henderson	B-156
WSPD AM-TV, Toledo	A-24/A-25
WSUN, St. Petersburg	B-132
WSWM, East Lansing	B-172
WTAL, Tallahassee	B-133, B-220
WTAR-TV, Norfolk	B-90
WTHI-TV, Terre Haute	A-45
WTIC AM-TV, Hartford	A-35, B-123
WTRF-TV, Wheeling	B-97
WTSN, Dover	B-186
WTVP, Decatur	B-25
WTVT, St. Petersburg	B-2
WUST, Bethesda	B-127
WVET, Rochester	B-198
WVUE(TV), New Orleans	B-37
WWJ AM-TV, Detroit	B-43
WWLP/WRLP, Springfield/Keene	B-41
WWRL, New York	B-199
WWST, Wooster	B-213
WWVA, Wheeling	A-24/A-25
WYDE, Birmingham	A-13
WYNN, Florence	B-225

SELL KANSAS CITY



**America's
17th Market* ...**
with the **TOPularity Stations**

KMBC-TV CHANNEL 9

... reaches 36,316 more homes with Class "A" coverage than does its nearest competitor.
 KMBC-TV is the *most powerful station* in its huge coverage area ... 316,000 watts from its "Tall Tower" ... serving 1,674,978 people!
 KMBC-TV is the *most popular station* in the Kansas City market. High-rated, station-produced programs are liberally laced with an ever-growing number of sparkling ABC-TV shows destined to capture a *still greater majority* of the area's top network program ratings.

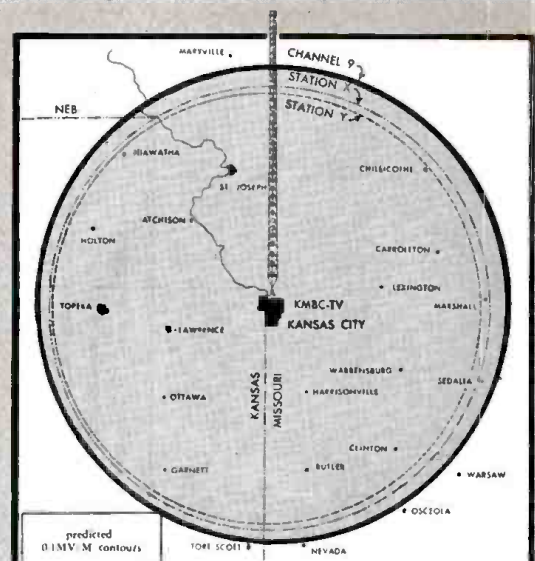
KMBC-KFRM RADIO

The Kansas City Trade Area Team

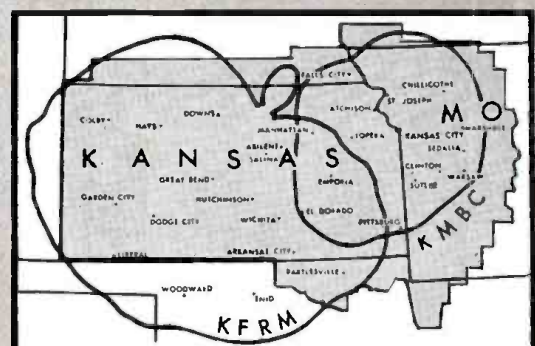
... serving the Kansas City Trade Area with twin transmitters and 10,000 watts power ... blankets a prosperous area of four million population—western Missouri plus ALL of Kansas as a BONUS. You get KFRM free when you buy KMBC! Deftly balanced programming features the Midwest's TOPular broadcasting personalities. Their audience-oriented music, live news and sports, farm service and women's shows deliver terrific listenership and turn advertising impact into sales. Top personalities plus top programming with "the Top 10,000 Tunes" create TOPularity.



*Kansas City Metropolitan area has risen to 17th in the nation in TOTAL NET EFFECTIVE BUYING INCOME, according to *Sales Management* 1959 "Survey of Buying Power." (Kansas City has recently been rated by a national investment authority as having the *greatest growth potential of any city in the United States!*)



predicted 0.1 MV. SE contours
 KMBC-TV's 0.1 mv contour covers approximately 25,500 square miles in rich western Missouri and eastern Kansas. Class "A" coverage from the 316,000-watt "Tall Tower" reaches 36,316 more homes than does its nearest competitor!



Note how closely KMBC-KFRM 0.5 mv coverage fits huge Kansas City trade area (shaded) as defined by industrial economists of 10th District Federal Reserve Bank. Area's 1 1/4 million families (about 4 million persons) possess buying power exceeding \$6 1/2 billion annually!

In Kansas City the Swing is to **KMBC-TV**



DON DAVIS, President
 JOHN SCHILLING, Executive Vice President
 GEORGE HIGGINS, Vice Pres. & Sales Mgr.
 ED DENNIS, Vice President
 MORI GREINER, Television Manager
 DICK SMITH, Radio Manager

Kansas City's Most Popular and Most Powerful TV Station

and in Radio the Swing Is to
KMBC of Kansas City—KFRM for the State of Kansas



PETERS GRIFFIN, WOODWARD, INC.
 Exclusive National Representatives



Princeton, N. J.: Today the area around this historic educational center is one of the country's foremost communities of scientific research.

RCA Electronics helps build a new capital of science at Princeton, N. J.

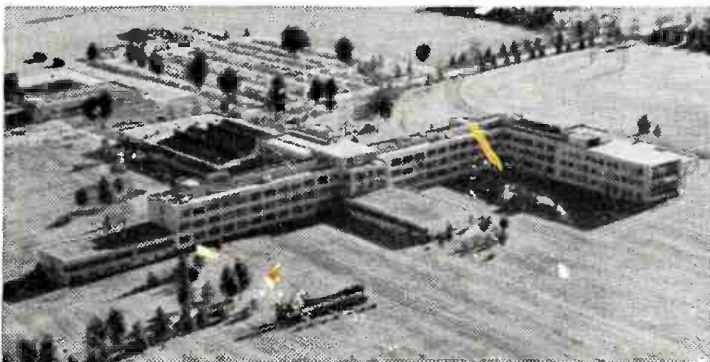
Explorers once looked for new opportunities beyond the mountains and the oceans. Today, our frontiers are somewhere out in space or deep inside the atom. The modern explorer is the research scientist. He seeks new ideas, new knowledge.

Research has been an important activity at RCA ever since it was founded in 1919. And eighteen years ago many scattered operations were united in the RCA David Sarnoff Research Center, which set the pattern for a new capital of industrial research at Princeton, N. J. Here, RCA provided gifted men with fine facilities—and created a cli-

mate in which research thrives. Since then, many other institutions dedicated to research in a variety of fields have been erected in the area.

From RCA's vision has grown a reservoir of scientists and research men whose achievements put electronics into service on an ever-broadening front, and with such success that RCA means electronics—whether related to international communications, to the clearest performance of television in color or black-and-white, radio and stereophonic music or to national defense and the electronic conquests in space.

The RCA David Sarnoff Research Center, dedicated in 1942, was one of the first industrial laboratories established in the Princeton area.



**RADIO CORPORATION
OF AMERICA**

