

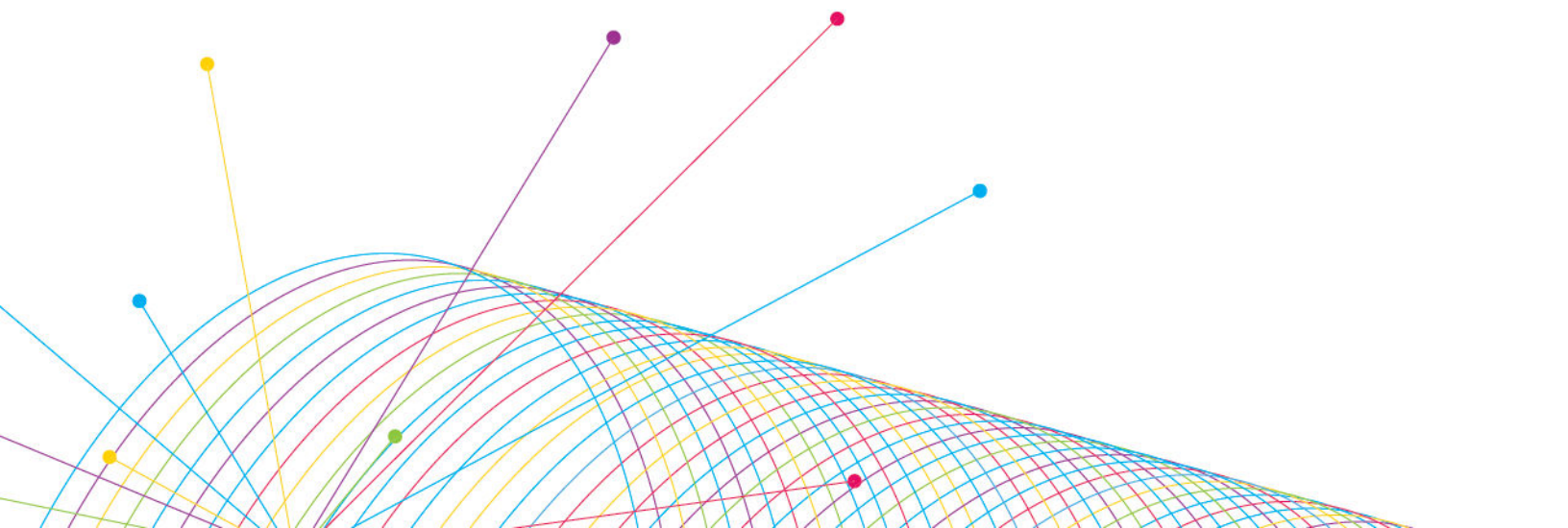
RADIO MARKET SURVEY POPULATION, RANKINGS & INFORMATION

SPRING 2014

2014 Radio Market Survey Rankings, Frequency, Type And Population: By Rank.....	1
2014 Radio Market Survey Rankings, Frequency, Type And Population: By Market	9
Total Survey Area Population	17
Television DMA Markets	24

These population estimates are based upon Census 2010 counts updated and projected to January 1, 2014, by Nielsen Demographics. Additional markets may be added and the survey frequency of some markets may be changed during the year. All information contained herein reflects Spring 2014 Nielsen Audio market definitions.

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RPS-14-09903



MARKET SURVEY RANKINGS, FREQUENCY, TYPE AND POPULATION

BY RANKING

MKT CODE	RANK	TYPE	FREQ	MARKET	DST	METRO 12+ POPULATION	HISPANIC 12+ POPULATION*	BLACK 12+ POPULATION**
001	1	PPM	13	New York	BH	16,033,100	3,802,300	2,724,700
003	2	PPM	13	Los Angeles	BH	11,179,600	4,803,400	798,100
005	3	PPM	13	Chicago	BH	7,910,200	1,591,500	1,357,900
009	4	PPM	13	San Francisco	BH	6,377,900	1,446,000	451,400
024	5	PPM	13	Dallas-Ft. Worth	BH	5,559,300	1,487,600	844,000
033	6	PPM	13	Houston-Galveston	BH	5,253,500	1,801,500	888,000
015	7	PPM	13	Washington, DC	BH	4,720,300	672,900	1,262,600
007	8	PPM	13	Philadelphia	BH	4,547,300	358,100	923,300
047	9	PPM	13	Atlanta	BH	4,487,600	461,500	1,469,100
013	10	PPM	13	Boston	BH	4,145,900	393,600	298,800
429	11	PPM	13	Miami-Ft. Lauderdale-Hollywood	BH	3,858,000	1,891,600	776,000
011	12	PPM	13	Detroit	B	3,790,400	145,600	839,400
039	13	PPM	13	Seattle-Tacoma	BH	3,585,700	297,800	220,600
057	14	PPM	13	Phoenix	BH	3,347,700	927,300	177,300
540	15	4S	4	Puerto Rico		3,128,300	*	*
027	16	PPM	13	Minneapolis-St. Paul	BH	2,827,200	143,300	210,300
063	17	PPM	13	San Diego	BH	2,729,200	849,600	150,500
087	18	PPM	13	Tampa-St. Petersburg-Clearwater	BH	2,501,200	398,800	299,600
035	19	PPM	13	Denver-Boulder	BH	2,486,500	503,500	134,600
321	20	PPM	13	Nassau-Suffolk (Long Island)	BH	2,454,700	395,600	230,700
021	21	PPM	13	Baltimore	BH	2,373,000	114,100	679,600
017	22	PPM	13	St. Louis	B	2,318,800	64,800	425,300
051	23	PPM	13	Portland, OR	H	2,182,400	254,800	69,300
093	24	PPM	13	Charlotte-Gastonia-Rock Hill	BH	2,108,900	176,100	466,000
023	25	PPM	13	Pittsburgh, PA	B	2,008,400	32,100	177,400
379	26	PPM	13	Riverside-San Bernardino	BH	1,997,700	1,003,400	175,200
065	27	PPM	13	Sacramento	BH	1,913,000	360,100	151,500
059	28	PPM	13	San Antonio	BH	1,897,800	991,900	131,400
101	29	PPM	13	Salt Lake City-Ogden-Provo	H	1,791,400	250,700	27,000
031	30	PPM	13	Cincinnati	B	1,781,400	47,900	222,600
019	31	PPM	13	Cleveland	B	1,763,800	81,500	348,900
257	32	PPM	13	Las Vegas	BH	1,700,200	474,800	185,000
131	33	PPM	13	Orlando	BH	1,676,600	474,600	270,400
041	34	PPM	13	Kansas City	BH	1,668,100	130,800	221,400

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135	35	PPM	13	Austin	BH	1,586,300	476,300	122,800
215	36	PPM	13	San Jose	H	1,574,200	406,500	48,000
045	37	PPM	13	Columbus, OH	B	1,567,700	57,000	242,700
043	38	PPM	13	Milwaukee-Racine	BH	1,489,100	135,600	227,200
393	39	2S	2	Hudson Valley	BH	1,487,300	295,800	187,300
049	40	PPM	13	Indianapolis	BH	1,468,300	88,500	226,800
413	41	PPM	13	Middlesex-Somerset-Union	BH	1,454,800	303,500	193,300
115	42	PPM	13	Raleigh-Durham	BH	1,430,100	139,100	321,700
109	43	PPM	13	Norfolk-Virginia Beach-Newport News	B	1,390,200	81,000	431,500
077	44	PPM	13	Providence-Warwick-Pawtucket	H	1,388,700	140,300	71,400
073	45	PPM	13	Nashville	BH	1,339,200	87,000	216,100
166	46	PPM	13	Greensboro-Winston-Salem-High Point	BH	1,239,100	100,200	273,900
053	47	4S	4	New Orleans	BH	1,222,200	90,900	383,600
299	48	PPM	13	West Palm Beach-Boca Raton	BH	1,200,300	233,800	196,600
083	49	4S	4	Oklahoma City	BH	1,194,300	123,400	126,800
107	50	PPM	13	Jacksonville	BH	1,184,500	87,800	249,300
075	51	PPM	13	Memphis	B	1,122,600	56,800	500,000
061	52	PPM	13	Hartford-New Britain-Middletown	BH	1,077,600	143,800	117,600
516	53	4S	4	Monmouth-Ocean	H	1,032,700	93,800	57,800
055	54	4S	4	Louisville	B	1,009,400	40,400	148,900
105	55	4S	4	Richmond	B	1,003,700	54,000	299,700
037	56	4S	4	Buffalo-Niagara Falls	B	983,900	41,000	119,000
269	57	2S	2	McAllen-Brownsville-Harlingen	H	975,500	862,600	6,500
079	58	4S	4	Rochester, NY	B	963,800	57,300	105,300
191	59	4S	4	Greenville-Spartanburg	B	913,300	54,800	161,500
095	60	4S	4	Birmingham	B	908,100	38,400	264,400
515	61	2S	2	Ft. Myers-Naples-Marco Island	H	879,600	173,600	63,500
207	62	4S	4	Tucson	H	850,200	280,300	32,800
099	63	4S	4	Honolulu		843,500	67,900	39,500
067	64	4S	4	Dayton	B	836,300	19,300	120,800
069	65	4S	4	Albany-Schenectady-Troy		805,200	38,400	62,900
103	66	4S	4	Tulsa		787,800	64,000	69,400
089	67	4S	4	Fresno	H	777,200	379,600	39,900
141	68	4S	4	Albuquerque	H	749,900	339,400	21,900
127	69	4S	4	Grand Rapids		745,200	63,600	56,600
145	70	4S	4	Allentown-Bethlehem	H	714,800	92,000	36,800
121	71	4S	4	Knoxville		699,000	24,800	46,500
175	72	4S	4	Wilkes Barre-Scranton		696,900	49,900	36,000

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071	73	4S	4	Des Moines		682,600	36,500	29,200
161	74	4S	4	El Paso	H	681,400	534,600	25,300
085	75	4S	4	Omaha-Council Bluffs		677,000	61,200	58,100
373	76	2S	2	Sarasota-Bradenton	H	652,100	68,200	43,600
143	77	4S	4	Bakersfield	H	630,200	320,600	35,900
139	78	2S	2	Wilmington, DE	B	613,000	46,700	125,100
231	79	4S	4	Charleston, SC	B	606,500	30,400	162,800
081	80	4S	4	Akron	B	605,700	10,800	75,300
223	81	4S	4	Baton Rouge	B	604,400	24,900	202,100
119	82	4S	4	Harrisburg-Lebanon-Carlisle		595,500	33,000	51,700
283	83	4S	4	Monterey-Salinas-Santa Cruz	H	589,800	261,200	17,300
123	84	4S	4	Little Rock	B	586,600	28,500	132,700
361	85	4S	4	Greenville-New Bern-Jacksonville	B	585,200	40,600	140,900
291	86	2S	2	Stockton	H	580,700	217,900	45,300
183	87	4S	4	Columbia, SC	B	573,200	29,400	187,800
550	88	2S	2	Gainesville-Ocala	BH	569,500	57,000	82,300
091	89	4S	4	Syracuse		567,000	21,000	46,900
233	90	4S	4	Colorado Springs	H	550,200	79,200	40,400
197	91	2S	2	Portland, ME		546,700	9,800	11,300
117	92	4S	4	Springfield, MA	H	544,100	87,100	38,900
341	93	2S	2	Daytona Beach	BH	532,400	57,100	56,500
177	94	4S	4	Spokane		532,100	23,100	12,000
311	95	2S	2	Lakeland-Winter Haven	BH	528,800	90,700	76,200
097	96	4S	4	Toledo	B	516,100	27,900	74,900
133	97	4S	4	Mobile	B	515,500	16,900	136,200
517	98	2S	2	Ft. Pierce-Stuart-Vero Beach	BH	508,700	67,900	62,900
171	99	4S	4	Madison		508,500	26,400	24,400
229	100	2S	2	Boise	H	506,300	59,200	6,900
125	101	4S	4	Wichita	H	499,700	54,100	42,600
259	102	2S	2	Lexington-Fayette	B	492,600	24,100	50,600
331	103	2S	2	Melbourne-Titusville-Cocoa	B	487,800	40,400	49,300
293	104	2S	2	Visalia-Tulare-Hanford	H	487,000	275,100	16,600
327	105	4S	4	Huntsville	B	476,100	23,900	98,000
345	106	4S	4	Johnson City-Kingsport-Bristol		471,400	9,200	15,400
181	107	4S	4	Chattanooga	B	466,700	16,400	66,500
253	107	2S	2	Lafayette, LA	B	466,700	16,100	124,800
305	109	2S	2	Augusta, GA	B	466,000	23,100	158,400
155	110	2S	2	Corpus Christi	H	465,600	272,300	19,200
301	111	4S	4	York		463,000	25,400	24,000

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255	112	2S	2	Lancaster		445,700	38,000	17,300
165	113	2S	2	Ft. Wayne		445,400	21,600	38,700
419	114	2S	2	Victor Valley	BH	442,200	167,700	45,700
277	115	2S	2	Roanoke-Lynchburg	B	440,200	12,600	71,300
113	116	2S	2	Worcester		438,400	40,600	23,000
590	117	2A	2	Ft. Collins-Greeley, CO	H	437,600	72,900	8,000
343	118	2S	2	Modesto	H	433,300	175,900	14,100
565	119	2C	2	Morristown, NJ	H	431,500	52,500	15,800
594	120	2S	2	Oxnard-Ventura	H	430,700	223,900	10,600
062	121	2S	2	New Haven	BH	429,200	53,100	61,400
574	122	2S	2	Santa Rosa	H	428,000	100,200	9,000
247	123	2S	2	Portsmouth-Dover-Rochester		418,800	8,600	4,600
337	124	2S	2	Bridgeport	BH	417,500	71,500	58,000
275	125	2S	2	Reno	H	416,500	87,300	11,800
169	126	4S	4	Jackson, MS	B	414,400	9,800	196,600
195	127	2S	2	Lansing-East Lansing	B	402,800	23,000	39,900
317	128	2S	2	Pensacola	B	401,000	20,200	67,700
503	129	2A	2	Fayetteville (North West Arkansas)	H	387,600	54,100	13,100
359	130	2S	2	Fayetteville, NC	B	384,800	34,500	126,200
129	131	2S	2	Youngstown-Warren	B	379,500	11,900	47,000
265	132	2S	2	Macon	B	370,600	15,500	139,600
111	133	4S	4	Shreveport	B	353,400	12,700	131,700
273	134	2A	2	Reading, PA	H	353,300	54,800	17,100
163	135	2S	2	Flint	B	349,100	10,300	73,400
082	136	2S	2	Canton		346,400	5,700	26,300
203	137	2S	2	Springfield, MO		341,400	10,500	11,900
592	138	2S	2	Palm Springs	H	341,000	156,100	8,700
303	139	2S	2	Appleton-Oshkosh		339,800	11,800	6,200
271	140	2S	2	Salisbury-Ocean City	B	335,400	20,500	60,500
562	141	2A	2	Killeen-Temple, TX	BH	332,800	68,400	67,300
281	142	2C	2	Saginaw-Bay City-Midland, MI	B	332,400	17,200	35,000
149	143	2A	2	Beaumont-Port Arthur, TX	BH	327,300	44,400	78,400
505	144	2S	2	Burlington-Plattsburgh		326,300	7,300	8,800
502	145	2S	2	Tyler-Longview	BH	325,200	55,500	58,500
533	146	2S	2	Biloxi-Gulfport-Pascagoula	B	322,200	16,900	69,300
367	147	2S	2	Atlantic City-Cape May	BH	320,700	43,900	40,100
547	148	2A	2	Stamford-Norwalk, CT		318,300	53,500	26,500
416	149	2S	2	Fredericksburg	B	318,200	23,200	58,900
537	150	2S	2	Trenton	BH	317,000	48,700	62,000

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241	151	2S	2	Eugene-Springfield		313,000	21,800	5,200
157	152	2S	2	Quad Cities (Davenport-Rock Island-Moline)		311,700	23,100	22,300
285	153	2S	2	Savannah	B	311,100	17,300	102,100
581	154	2A	2	Ann Arbor, MI	B	308,800	13,600	40,600
173	155	2S	2	Montgomery	B	308,700	9,700	129,400
137	156	2S	2	Peoria	B	306,200	9,500	30,200
412	156	2A	2	Flagstaff-Prescott, AZ	H	306,200	39,200	5,700
510	158	2A	2	Myrtle Beach, SC	B	304,700	15,900	51,100
221	159	2S	2	Asheville		289,300	14,100	17,200
279	160	2S	2	Rockford	BH	288,100	33,100	30,900
589	161	2A	2	Ft. Smith, AR		281,600	21,000	12,900
333	162	2S	2	Tallahassee	B	278,200	18,000	80,200
193	163	2S	2	Huntington-Ashland		269,500	3,000	9,400
185	164	2S	2	Evansville		266,900	5,700	19,300
518	165	2A	2	Poughkeepsie, NY	B	258,600	27,200	26,900
524	166	2A	2	Hagerstown-Chambersburg-Waynesboro, MD-PA		257,100	9,900	20,100
295	167	2S	2	Utica-Rome		256,500	10,300	14,000
147	168	2A	2	Amarillo, TX	H	251,200	66,900	15,600
261	169	2S	2	Lincoln		250,800	14,000	10,000
315	170	2S	2	Anchorage		250,600	19,400	16,900
561	171	2A	2	Odessa-Midland, TX	H	246,800	111,500	13,800
555	172	2A	2	Morgantown-Clarksburg-Fairmont, WV		245,300	4,100	8,400
556	173	2A	2	San Luis Obispo, CA	H	244,000	49,400	6,600
263	174	2S	2	Lubbock	H	241,400	75,600	17,300
239	175	2S	2	Erie		240,300	7,800	17,200
597	176	2A	2	Wausau-Stevens Point, WI (Central WI)		239,000	5,600	2,200
426	177	2S	2	Concord (Lakes Region)		238,300	3,600	2,800
563	178	2A	2	New London, CT		238,100	20,300	15,700
235	179	2S	2	Columbus, GA	B	232,300	15,700	99,400
536	180	2A	2	Merced, CA	H	229,800	116,700	8,700
365	181	2C	2	New Bedford-Fall River, MA		228,000	20,600	10,600
287	182	2S	2	South Bend	B	223,900	15,400	28,100
371	183	2A	2	Tri-Cities, WA (Richland-Kennewick-Pasco)	H	222,900	56,700	5,100
251	184	2S	2	Kalamazoo	B	220,100	8,800	24,700
391	185	2A	2	Ft. Walton Beach-Destin, FL	B	219,100	14,700	21,100

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227	186	2S	2	Binghamton		214,700	6,600	9,900
245	186	2S	2	Green Bay		214,700	14,200	5,800
153	188	2S	2	Charleston, WV		214,600	2,500	13,900
501	189	2A	2	Dothan, AL	B	212,600	8,100	46,000
387	190	2A	2	Salina-Manhattan, KS		209,400	16,000	14,000
543	191	2A	2	Tupelo, MS	B	206,700	5,600	47,700
506	192	2A	2	Laredo, TX	H	206,300	194,700	900
528	193	2C	2	Frederick, MD	B	206,200	15,300	20,100
549	194	2A	2	Bryan-College Station, TX	BH	203,700	45,500	22,300
309	195	2A	2	Waco, TX	BH	200,400	46,000	28,900
325	195	2A	2	Yakima, WA	H	200,400	85,600	2,700
535	197	2A	2	Traverse City-Petoskey, MI		198,500	4,500	3,600
593	197	2A	2	Danbury, CT		198,500	26,000	7,100
267	199	2S	2	Manchester		198,300	10,500	4,700
205	200	2S	2	Topeka		196,500	15,800	14,800
508	201	2A	2	Chico, CA	H	194,000	27,500	4,700
530	202	2A	2	Cape Cod, MA		193,100	4,800	5,300
567	203	2A	2	Santa Maria-Lompoc, CA	H	191,100	98,300	5,900
187	204	2S	2	Fargo-Moorhead		188,100	4,900	4,100
151	205	2S	2	Cedar Rapids		182,900	5,100	8,400
159	206	2S	2	Duluth-Superior		179,400	3,100	4,800
591	207	2A	2	Santa Barbara, CA	H	179,100	53,300	3,200
441	208	2A	2	Las Cruces, NM	H	179,000	113,200	3,600
339	209	2A	2	Medford-Ashland, OR	H	178,700	18,500	2,400
307	210	2S	2	Terre Haute		178,100	3,900	10,000
507	211	2A	2	Champaign, IL	B	177,800	9,800	21,900
436	212	2A	2	Bend, OR		176,500	14,600	1,400
569	213	2A	2	Winchester, VA		174,500	11,600	10,300
554	214	2A	2	Florence, SC	B	174,000	4,000	70,800
596	215	2A	2	Tuscaloosa, AL	B	172,800	5,500	50,800
422	216	2A	2	Muncie-Marion, IN		172,000	4,200	12,100
522	217	2A	2	Laurel-Hattiesburg, MS	B	171,600	6,100	48,600
526	218	2S	2	Bangor		168,300	1,900	1,800
575	219	2A	2	St. Cloud, MN		167,900	4,300	6,800
559	220	2A	2	La Crosse, WI		164,200	3,600	2,700
587	221	2A	2	Alexandria, LA	B	163,700	4,700	48,000
584	222	2A	2	Lake Charles, LA	B	162,900	4,700	40,300
421	223	2A	2	Olean, NY		161,200	2,900	3,800
557	224	2A	2	Elmira-Corning, NY		161,100	3,700	8,000

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532	225	2A	2	Rochester, MN		158,400	6,300	6,200
431	226	2A	2	Lebanon-Hanover-White River Junction, NH-VT		157,900	3,400	2,000
497	227	2A	2	Jonesboro, AR		156,000	5,300	13,700
509	228	2A	2	Redding, CA		155,100	13,200	2,500
576	229	2A	2	Lima, OH		154,900	4,100	11,900
595	230	2S	2	Lafayette, IN		154,800	10,700	7,600
442	231	2A	2	Twin Falls (Sun Valley), ID	H	151,700	30,900	800
323	232	2S	2	Bloomington		148,500	6,800	11,700
573	232	2A	2	Panama City, FL	B	148,500	7,600	17,300
564	234	2A	2	Columbia, MO	B	148,100	4,800	14,100
534	235	2A	2	Joplin, MO		142,900	8,000	3,900
566	236	2A	2	Muskegon, MI	B	142,800	6,300	21,100
586	237	2A	2	Eau Claire, WI		141,400	2,600	2,300
546	238	2A	2	Abilene, TX	H	140,800	29,300	11,300
353	239	2S	2	Pueblo	H	136,700	54,000	3,300
439	240	2A	2	Lufkin-Nacogdoches, TX	BH	136,300	24,000	22,500
580	241	2A	2	Albany, GA	B	136,200	3,800	70,200
297	242	2C	2	Waterloo-Cedar Falls, IA		134,200	4,300	9,400
225	243	2A	2	Billings, MT		130,200	5,500	1,800
425	244	2A	2	LaSalle-Peru, IL		130,100	9,600	3,200
585	245	2A	2	Monroe, LA	B	129,400	2,800	46,000
539	246	2A	2	Parkersburg-Marietta, WV-OH		127,900	1,000	2,500
179	247	2S	2	Wheeling		127,200	1,200	5,000
404	248	2A	2	Florence-Muscle Shoals, AL	B	126,900	3,000	16,300
579	249	2A	2	Sussex, NJ		126,700	8,500	2,900
511	250	2A	2	Grand Junction, CO	H	125,700	15,800	1,700
433	251	2A	2	Valdosta, GA	B	122,600	7,300	42,000
209	252	2A	2	Wichita Falls, TX	B	119,000	19,100	12,500
381	253	2A	2	Grand Island-Kearney-Hastings, NE	H	117,300	15,900	1,900
512	254	2A	2	Texarkana, TX-AR	B	115,500	7,700	27,100
531	255	2A	2	Battle Creek, MI	B	113,900	4,800	13,200
519	256	2A	2	Harrisonburg, VA		113,200	10,500	5,200
545	257	2A	2	Rapid City, SD		111,000	3,800	3,000
219	258	2S	2	Altoona		109,600	1,300	2,500
432	259	2S	2	Montpelier-Barre-St. Johnsbury		107,700	1,800	1,200
527	260	2A	2	Augusta-Waterville, ME		106,300	1,500	900
599	261	2A	2	Lawton, OK	B	105,700	11,200	19,100
578	262	2A	2	Williamsport, PA		102,200	1,700	5,300

RADIO MARKET SURVEY POPULATION, RANKINGS & INFORMATION—SPRING 2014

MKT CODE	RANK	TYPE	FREQ	MARKET	DST	METRO 12+ POPULATION	HISPANIC 12+ POPULATION*	BLACK 12+ POPULATION**
577	263	2A	2	Watertown, NY		101,400	7,000	7,100
523	264	2A	2	Sioux City, IA	H	100,700	16,000	3,300
582	265	2A	2	Bismarck, ND		99,700	1,600	1,200
418	266	2A	2	Sheboygan, WI		97,600	4,800	1,800
548	267	2A	2	San Angelo, TX	H	96,700	33,700	5,100
499	268	2A	2	Decatur, IL	B	93,200	2,000	15,100
520	269	2A	2	Bluefield, WV		92,500	800	5,000
572	270	2A	2	Grand Forks, ND-MN		85,500	3,200	1,500
383	271	2A	2	Hot Springs, AR		84,200	3,900	7,400
289	272	2A	2	Jackson, TN	B	83,400	2,800	29,300
560	273	2A	2	Cheyenne, WY	H	80,800	10,200	2,500
513	274	2A	2	Brunswick, GA	B	69,000	4,100	17,700
369	275	2A	2	Casper, WY		68,100	4,700	1,400
558	276	2A	2	Beckley, WV		67,800	1,100	6,100

TOTAL 1-25 METRO PERSONS 12+ POPULATION: 109,460,400

TOTAL 1-50 METRO PERSONS 12+ POPULATION: 143,662,200

TOTAL 1-100 METRO PERSONS 12+ POPULATION: 178,686,800

TOTAL 1-276 METRO PERSONS 12+ POPULATION: 219,655,100

The population estimates for embedded markets are not duplicated in the cumulative population totals.

¹ The Nassau-Suffolk (Long Island) Metro is embedded in the New York Metro.

² The San Jose Metro is embedded in the San Francisco Metro.

³ Putnam, NY (population 86,300), Rockland, NY (population 262,800) and Westchester, NY (population 826,400) are included in the Hudson Valley and the New York Metro definitions.

⁴ The Middlesex-Somerset-Union Metro is embedded in the New York Metro.

⁵ Monmouth County (population 541,400) is included in the Monmouth-Ocean and the New York Metro definitions.

⁶ The Morristown, NJ Metro is embedded in the New York Metro.

⁷ The Santa Rosa Metro is embedded in the San Francisco Metro.

⁸ The Stamford-Norwalk, CT Metro is embedded in the New York Metro.

⁹ Stafford County (population 113,700) is included in the Fredericksburg and Washington, DC Metro definitions.

¹⁰ The New Bedford-Fall River, MA Metro is embedded in the Providence-Warwick-Pawtucket Metro.

¹¹ The Frederick, MD Metro is embedded in the Washington, DC Metro.

¹² The M-Split portion of Rockingham County (population 50,000) is included in the Manchester and Portsmouth-Dover-Rochester Metro definitions.

MKT CODE: Unique numeric identifier for a market

FREQ (Frequency): Number of reports annually

TYPE (Type of Measurement Service): PPM – PPM, 4S – Diary Standard Continuous Measurement, 2S – Diary Standard Measurement, 2C – Diary Condensed Measurement, 2A – Diary 2-Book Average

DST (Differential Survey Treatment): B – Black ethnic controls, H – Hispanic ethnic controls, BH – Black and Hispanic ethnic control

* For a Metro to qualify for Hispanic DST, the Metro's Hispanic P12+ population must be at least 9.5% Hispanic OR at least 4.5% Hispanic with an estimated Hispanic 12+ population of at least 75,000. Additional criteria apply in Diary Metros and can be referenced in the Description of Methodology.

** For a Metro to qualify for Black DST, the Metro's Black P12+ population must be at least 9.5% Black or at least 4.5% Black with an estimated Black 12+ population of at least 75,000.

BY MARKET

MARKET	MKT CODE	RANK	TYPE	FREQ	DST	METRO 12+ POPULATION	HISPANIC 12+ POPULATION*	BLACK 12+ POPULATION**
Abilene, TX	546	238	2A	2	H	140,800	29,300	11,300
Akron	081	80	4S	4	B	605,700	10,800	75,300
Albany, GA	580	241	2A	2	B	136,200	3,800	70,200
Albany-Schenectady-Troy	069	65	4S	4		805,200	38,400	62,900
Albuquerque	141	68	4S	4	H	749,900	339,400	21,900
Alexandria, LA	587	221	2A	2	B	163,700	4,700	48,000
Allentown-Bethlehem	145	70	4S	4	H	714,800	92,000	36,800
Altoona	219	258	2S	2		109,600	1,300	2,500
Amarillo, TX	147	168	2A	2	H	251,200	66,900	15,600
Anchorage	315	170	2S	2		250,600	19,400	16,900
Ann Arbor, MI	581	154	2A	2	B	308,800	13,600	40,600
Appleton-Oshkosh	303	139	2S	2		339,800	11,800	6,200
Asheville	221	159	2S	2		289,300	14,100	17,200
Atlanta	047	9	PPM	13	BH	4,487,600	461,500	1,469,100
Atlantic City-Cape May	367	147	2S	2	BH	320,700	43,900	40,100
Augusta, GA	305	109	2S	2	B	466,000	23,100	158,400
Augusta-Waterville, ME	527	260	2A	2		106,300	1,500	900
Austin	135	35	PPM	13	BH	1,586,300	476,300	122,800
Bakersfield	143	77	4S	4	H	630,200	320,600	35,900
Baltimore	021	21	PPM	13	BH	2,373,000	114,100	679,600
Bangor	526	218	2S	2		168,300	1,900	1,800
Baton Rouge	223	81	4S	4	B	604,400	24,900	202,100
Battle Creek, MI	531	255	2A	2	B	113,900	4,800	13,200
Beaumont-Port Arthur, TX	149	143	2A	2	BH	327,300	44,400	78,400
Beckley, WV	558	276	2A	2		67,800	1,100	6,100
Bend, OR	436	212	2A	2		176,500	14,600	1,400
Billings, MT	225	243	2A	2		130,200	5,500	1,800
Biloxi-Gulfport-Pascagoula	533	146	2S	2	B	322,200	16,900	69,300
Binghamton	227	186	2S	2		214,700	6,600	9,900
Birmingham	095	60	4S	4	B	908,100	38,400	264,400
Bismarck, ND	582	265	2A	2		99,700	1,600	1,200
Bloomington	323	232	2S	2		148,500	6,800	11,700
Bluefield, WV	520	269	2A	2		92,500	800	5,000
Boise	229	100	2S	2	H	506,300	59,200	6,900
Boston	013	10	PPM	13	BH	4,145,900	393,600	298,800
Bridgeport	337	124	2S	2	BH	417,500	71,500	58,000
Brunswick, GA	513	274	2A	2	B	69,000	4,100	17,700

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RADIO MARKET SURVEY POPULATION, RANKINGS & INFORMATION—SPRING 2014

MARKET	MKT CODE	RANK	TYPE	FREQ	DST	METRO 12+ POPULATION	HISPANIC 12+ POPULATION*	BLACK 12+ POPULATION**
Bryan-College Station, TX	549	194	2A	2	BH	203,700	45,500	22,300
Buffalo-Niagara Falls	037	56	4S	4	B	983,900	41,000	119,000
Burlington-Plattsburgh	505	144	2S	2		326,300	7,300	8,800
Canton	082	136	2S	2		346,400	5,700	26,300
Cape Cod, MA	530	202	2A	2		193,100	4,800	5,300
Casper, WY	369	275	2A	2		68,100	4,700	1,400
Cedar Rapids	151	205	2S	2		182,900	5,100	8,400
Champaign, IL	507	211	2A	2	B	177,800	9,800	21,900
Charleston, SC	231	79	4S	4	B	606,500	30,400	162,800
Charleston, WV	153	188	2S	2		214,600	2,500	13,900
Charlotte-Gastonia-Rock Hill	093	24	PPM	13	BH	2,108,900	176,100	466,000
Chattanooga	181	107	4S	4	B	466,700	16,400	66,500
Cheyenne, WY	560	273	2A	2	H	80,800	10,200	2,500
Chicago	005	3	PPM	13	BH	7,910,200	1,591,500	1,357,900
Chico, CA	508	201	2A	2	H	194,000	27,500	4,700
Cincinnati	031	30	PPM	13	B	1,781,400	47,900	222,600
Cleveland	019	31	PPM	13	B	1,763,800	81,500	348,900
Colorado Springs	233	90	4S	4	H	550,200	79,200	40,400
Columbia, MO	564	234	2A	2	B	148,100	4,800	14,100
Columbia, SC	183	87	4S	4	B	573,200	29,400	187,800
Columbus, GA	235	179	2S	2	B	232,300	15,700	99,400
Columbus, OH	045	37	PPM	13	B	1,567,700	57,000	242,700
Concord (Lakes Region)	426	177	2S	2		238,300	3,600	2,800
Corpus Christi	155	110	2S	2	H	465,600	272,300	19,200
Dallas-Ft. Worth	024	5	PPM	13	BH	5,559,300	1,487,600	844,000
Danbury, CT	593	197	2A	2		198,500	26,000	7,100
Dayton	067	64	4S	4	B	836,300	19,300	120,800
Daytona Beach	341	93	2S	2	BH	532,400	57,100	56,500
Decatur, IL	499	268	2A	2	B	93,200	2,000	15,100
Denver-Boulder	035	19	PPM	13	BH	2,486,500	503,500	134,600
Des Moines	071	73	4S	4		682,600	36,500	29,200
Detroit	011	12	PPM	13	B	3,790,400	145,600	839,400
Dothan, AL	501	189	2A	2	B	212,600	8,100	46,000
Duluth-Superior	159	206	2S	2		179,400	3,100	4,800
Eau Claire, WI	586	237	2A	2		141,400	2,600	2,300
El Paso	161	74	4S	4	H	681,400	534,600	25,300
Elmira-Corning, NY	557	224	2A	2		161,100	3,700	8,000
Erie	239	175	2S	2		240,300	7,800	17,200
Eugene-Springfield	241	151	2S	2		313,000	21,800	5,200

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RADIO MARKET SURVEY POPULATION, RANKINGS & INFORMATION—SPRING 2014

MARKET	MKT CODE	RANK	TYPE	FREQ	DST	METRO 12+ POPULATION	HISPANIC 12+ POPULATION*	BLACK 12+ POPULATION**
Evansville	185	164	2S	2		266,900	5,700	19,300
Fargo-Moorhead	187	204	2S	2		188,100	4,900	4,100
Fayetteville (North West Arkansas)	503	129	2A	2	H	387,600	54,100	13,100
Fayetteville, NC	359	130	2S	2	B	384,800	34,500	126,200
Flagstaff-Prescott, AZ	412	156	2A	2	H	306,200	39,200	5,700
Flint	163	135	2S	2	B	349,100	10,300	73,400
Florence, SC	554	214	2A	2	B	174,000	4,000	70,800
Florence-Muscle Shoals, AL	404	248	2A	2	B	126,900	3,000	16,300
Frederick, MD	528	193	2C	2	B	206,200	15,300	20,100
Fredericksburg	416	149	2S	2	B	318,200	23,200	58,900
Fresno	089	67	4S	4	H	777,200	379,600	39,900
Ft. Collins-Greeley, CO	590	117	2A	2	H	437,600	72,900	8,000
Ft. Myers-Naples-Marco Island	515	61	2S	2	H	879,600	173,600	63,500
Ft. Pierce-Stuart-Vero Beach	517	98	2S	2	BH	508,700	67,900	62,900
Ft. Smith, AR	589	161	2A	2		281,600	21,000	12,900
Ft. Walton Beach-Destin, FL	391	185	2A	2	B	219,100	14,700	21,100
Ft. Wayne	165	113	2S	2		445,400	21,600	38,700
Gainesville-Ocala	550	88	2S	2	BH	569,500	57,000	82,300
Grand Forks, ND-MN	572	270	2A	2		85,500	3,200	1,500
Grand Island-Kearney-Hastings, NE	381	253	2A	2	H	117,300	15,900	1,900
Grand Junction, CO	511	250	2A	2	H	125,700	15,800	1,700
Grand Rapids	127	69	4S	4		745,200	63,600	56,600
Green Bay	245	186	2S	2		214,700	14,200	5,800
Greensboro-Winston-Salem-High Point	166	46	PPM	13	BH	1,239,100	100,200	273,900
Greenville-New Bern-Jacksonville	361	85	4S	4	B	585,200	40,600	140,900
Greenville-Spartanburg	191	59	4S	4	B	913,300	54,800	161,500
Hagerstown-Chambersburg-Waynesboro, MD-PA	524	166	2A	2		257,100	9,900	20,100
Harrisburg-Lebanon-Carlisle	119	82	4S	4		595,500	33,000	51,700
Harrisonburg, VA	519	256	2A	2		113,200	10,500	5,200
Hartford-New Britain-Middletown	061	52	PPM	13	BH	1,077,600	143,800	117,600
Honolulu	099	63	4S	4		843,500	67,900	39,500
Hot Springs, AR	383	271	2A	2		84,200	3,900	7,400
Houston-Galveston	033	6	PPM	13	BH	5,253,500	1,801,500	888,000
Hudson Valley	393	39	2S	2	BH	1,487,300	295,800	187,300
Huntington-Ashland	193	163	2S	2		269,500	3,000	9,400
Huntsville	327	105	4S	4	B	476,100	23,900	98,000
Indianapolis	049	40	PPM	13	BH	1,468,300	88,500	226,800
Jackson, MS	169	126	4S	4	B	414,400	9,800	196,600

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RADIO MARKET SURVEY POPULATION, RANKINGS & INFORMATION—SPRING 2014

MARKET	MKT CODE	RANK	TYPE	FREQ	DST	METRO 12+ POPULATION	HISPANIC 12+ POPULATION*	BLACK 12+ POPULATION**
Jackson, TN	289	272	2A	2	B	83,400	2,800	29,300
Jacksonville	107	50	PPM	13	BH	1,184,500	87,800	249,300
Johnson City-Kingsport-Bristol	345	106	4S	4		471,400	9,200	15,400
Jonesboro, AR	497	227	2A	2		156,000	5,300	13,700
Joplin, MO	534	235	2A	2		142,900	8,000	3,900
Kalamazoo	251	184	2S	2	B	220,100	8,800	24,700
Kansas City	041	34	PPM	13	BH	1,668,100	130,800	221,400
Killeen-Temple, TX	562	141	2A	2	BH	332,800	68,400	67,300
Knoxville	121	71	4S	4		699,000	24,800	46,500
La Crosse, WI	559	220	2A	2		164,200	3,600	2,700
Lafayette, IN	595	230	2S	2		154,800	10,700	7,600
Lafayette, LA	253	107	2S	2	B	466,700	16,100	124,800
Lake Charles, LA	584	222	2A	2	B	162,900	4,700	40,300
Lakeland-Winter Haven	311	95	2S	2	BH	528,800	90,700	76,200
Lancaster	255	112	2S	2		445,700	38,000	17,300
Lansing-East Lansing	195	127	2S	2	B	402,800	23,000	39,900
Laredo, TX	506	192	2A	2	H	206,300	194,700	900
Las Cruces, NM	441	208	2A	2	H	179,000	113,200	3,600
Las Vegas	257	32	PPM	13	BH	1,700,200	474,800	185,000
LaSalle-Peru, IL	425	244	2A	2		130,100	9,600	3,200
Laurel-Hattiesburg, MS	522	217	2A	2	B	171,600	6,100	48,600
Lawton, OK	599	261	2A	2	B	105,700	11,200	19,100
Lebanon-Hanover-White River Junction, NH-VT	431	226	2A	2		157,900	3,400	2,000
Lexington-Fayette	259	102	2S	2	B	492,600	24,100	50,600
Lima, OH	576	229	2A	2		154,900	4,100	11,900
Lincoln	261	169	2S	2		250,800	14,000	10,000
Little Rock	123	84	4S	4	B	586,600	28,500	132,700
Los Angeles	003	2	PPM	13	BH	11,179,600	4,803,400	798,100
Louisville	055	54	4S	4	B	1,009,400	40,400	148,900
Lubbock	263	174	2S	2	H	241,400	75,600	17,300
Lufkin-Nacogdoches, TX	439	240	2A	2	BH	136,300	24,000	22,500
Macon	265	132	2S	2	B	370,600	15,500	139,600
Madison	171	99	4S	4		508,500	26,400	24,400
Manchester	267	199	2S	2		198,300	10,500	4,700
McAllen-Brownsville-Harlingen	269	57	2S	2	H	975,500	862,600	6,500
Medford-Ashland, OR	339	209	2A	2	H	178,700	18,500	2,400
Melbourne-Titusville-Cocoa	331	103	2S	2	B	487,800	40,400	49,300
Memphis	075	51	PPM	13	B	1,122,600	56,800	500,000

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RADIO MARKET SURVEY POPULATION, RANKINGS & INFORMATION—SPRING 2014

MARKET	MKT CODE	RANK	TYPE	FREQ	DST	METRO 12+ POPULATION	HISPANIC 12+ POPULATION*	BLACK 12+ POPULATION**
Merced, CA	536	180	2A	2	H	229,800	116,700	8,700
Miami-Ft. Lauderdale-Hollywood	429	11	PPM	13	BH	3,858,000	1,891,600	776,000
Middlesex-Somerset-Union	413	41	PPM	13	BH	1,454,800	303,500	193,300
Milwaukee-Racine	043	38	PPM	13	BH	1,489,100	135,600	227,200
Minneapolis-St. Paul	027	16	PPM	13	BH	2,827,200	143,300	210,300
Mobile	133	97	4S	4	B	515,500	16,900	136,200
Modesto	343	118	2S	2	H	433,300	175,900	14,100
Monmouth-Ocean	516	53	4S	4	H	1,032,700	93,800	57,800
Monroe, LA	585	245	2A	2	B	129,400	2,800	46,000
Monterey-Salinas-Santa Cruz	283	83	4S	4	H	589,800	261,200	17,300
Montgomery	173	155	2S	2	B	308,700	9,700	129,400
Montpelier-Barre-St. Johnsbury	432	259	2S	2		107,700	1,800	1,200
Morgantown-Clarksburg-Fairmont, WV	555	172	2A	2		245,300	4,100	8,400
Morristown, NJ	565	119	2C	2	H	431,500	52,500	15,800
Muncie-Marion, IN	422	216	2A	2		172,000	4,200	12,100
Muskegon, MI	566	236	2A	2	B	142,800	6,300	21,100
Myrtle Beach, SC	510	158	2A	2	B	304,700	15,900	51,100
Nashville	073	45	PPM	13	BH	1,339,200	87,000	216,100
Nassau-Suffolk (Long Island)	321	20	PPM	13	BH	2,454,700	395,600	230,700
New Bedford-Fall River, MA	365	181	2C	2		228,000	20,600	10,600
New Haven	062	121	2S	2	BH	429,200	53,100	61,400
New London, CT	563	178	2A	2		238,100	20,300	15,700
New Orleans	053	47	4S	4	BH	1,222,200	90,900	383,600
New York	001	1	PPM	13	BH	16,033,100	3,802,300	2,724,700
Norfolk-Virginia Beach-Newport News	109	43	PPM	13	B	1,390,200	81,000	431,500
Odessa-Midland, TX	561	171	2A	2	H	246,800	111,500	13,800
Oklahoma City	083	49	4S	4	BH	1,194,300	123,400	126,800
Olean, NY	421	223	2A	2		161,200	2,900	3,800
Omaha-Council Bluffs	085	75	4S	4		677,000	61,200	58,100
Orlando	131	33	PPM	13	BH	1,676,600	474,600	270,400
Oxnard-Ventura	594	120	2S	2	H	430,700	223,900	10,600
Palm Springs	592	138	2S	2	H	341,000	156,100	8,700
Panama City, FL	573	232	2A	2	B	148,500	7,600	17,300
Parkersburg-Marietta, WV-OH	539	246	2A	2		127,900	1,000	2,500
Pensacola	317	128	2S	2	B	401,000	20,200	67,700
Peoria	137	156	2S	2	B	306,200	9,500	30,200
Philadelphia	007	8	PPM	13	BH	4,547,300	358,100	923,300
Phoenix	057	14	PPM	13	BH	3,347,700	927,300	177,300
Pittsburgh, PA	023	25	PPM	13	B	2,008,400	32,100	177,400

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RADIO MARKET SURVEY POPULATION, RANKINGS & INFORMATION—SPRING 2014

MARKET	MKT CODE	RANK	TYPE	FREQ	DST	METRO 12+ POPULATION	HISPANIC 12+ POPULATION*	BLACK 12+ POPULATION**
Portland, ME	197	91	2S	2		546,700	9,800	11,300
Portland, OR	051	23	PPM	13	H	2,182,400	254,800	69,300
Portsmouth-Dover-Rochester	247	123	2S	2		418,800	8,600	4,600
Poughkeepsie, NY	518	165	2A	2	B	258,600	27,200	26,900
Providence-Warwick-Pawtucket	077	44	PPM	13	H	1,388,700	140,300	71,400
Pueblo	353	239	2S	2	H	136,700	54,000	3,300
Puerto Rico	540	15	4S	4		3,128,300	*	*
Quad Cities (Davenport-Rock Island-Moline)	157	152	2S	2		311,700	23,100	22,300
Raleigh-Durham	115	42	PPM	13	BH	1,430,100	139,100	321,700
Rapid City, SD	545	257	2A	2		111,000	3,800	3,000
Reading, PA	273	134	2A	2	H	353,300	54,800	17,100
Redding, CA	509	228	2A	2		155,100	13,200	2,500
Reno	275	125	2S	2	H	416,500	87,300	11,800
Richmond	105	55	4S	4	B	1,003,700	54,000	299,700
Riverside-San Bernardino	379	26	PPM	13	BH	1,997,700	1,003,400	175,200
Roanoke-Lynchburg	277	115	2S	2	B	440,200	12,600	71,300
Rochester, MN	532	225	2A	2		158,400	6,300	6,200
Rochester, NY	079	58	4S	4	B	963,800	57,300	105,300
Rockford	279	160	2S	2	BH	288,100	33,100	30,900
Sacramento	065	27	PPM	13	BH	1,913,000	360,100	151,500
Saginaw-Bay City-Midland, MI	281	142	2C	2	B	332,400	17,200	35,000
Salina-Manhattan, KS	387	190	2A	2		209,400	16,000	14,000
Salisbury-Ocean City	271	140	2S	2	B	335,400	20,500	60,500
Salt Lake City-Ogden-Provo	101	29	PPM	13	H	1,791,400	250,700	27,000
San Angelo, TX	548	267	2A	2	H	96,700	33,700	5,100
San Antonio	059	28	PPM	13	BH	1,897,800	991,900	131,400
San Diego	063	17	PPM	13	BH	2,729,200	849,600	150,500
San Francisco	009	4	PPM	13	BH	6,377,900	1,446,000	451,400
San Jose	215	36	PPM	13	H	1,574,200	406,500	48,000
San Luis Obispo, CA	556	173	2A	2	H	244,000	49,400	6,600
Santa Barbara, CA	591	207	2A	2	H	179,100	53,300	3,200
Santa Maria-Lompoc, CA	567	203	2A	2	H	191,100	98,300	5,900
Santa Rosa	574	122	2S	2	H	428,000	100,200	9,000
Sarasota-Bradenton	373	76	2S	2	H	652,100	68,200	43,600
Savannah	285	153	2S	2	B	311,100	17,300	102,100
Seattle-Tacoma	039	13	PPM	13	BH	3,585,700	297,800	220,600
Sheboygan, WI	418	266	2A	2		97,600	4,800	1,800
Shreveport	111	133	4S	4	B	353,400	12,700	131,700

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RADIO MARKET SURVEY POPULATION, RANKINGS & INFORMATION—SPRING 2014

MARKET	MKT CODE	RANK	TYPE	FREQ	DST	METRO 12+ POPULATION	HISPANIC 12+ POPULATION*	BLACK 12+ POPULATION**
Sioux City, IA	523	264	2A	2	H	100,700	16,000	3,300
South Bend	287	182	2S	2	B	223,900	15,400	28,100
Spokane	177	94	4S	4		532,100	23,100	12,000
Springfield, MA	117	92	4S	4	H	544,100	87,100	38,900
Springfield, MO	203	137	2S	2		341,400	10,500	11,900
St. Cloud, MN	575	219	2A	2		167,900	4,300	6,800
St. Louis	017	22	PPM	13	B	2,318,800	64,800	425,300
Stamford-Norwalk, CT	547	148	2A	2		318,300	53,500	26,500
Stockton	291	86	2S	2	H	580,700	217,900	45,300
Sussex, NJ	579	249	2A	2		126,700	8,500	2,900
Syracuse	091	89	4S	4		567,000	21,000	46,900
Tallahassee	333	162	2S	2	B	278,200	18,000	80,200
Tampa-St. Petersburg-Clearwater	087	18	PPM	13	BH	2,501,200	398,800	299,600
Terre Haute	307	210	2S	2		178,100	3,900	10,000
Texarkana, TX-AR	512	254	2A	2	B	115,500	7,700	27,100
Toledo	097	96	4S	4	B	516,100	27,900	74,900
Topeka	205	200	2S	2		196,500	15,800	14,800
Traverse City-Petoskey, MI	535	197	2A	2		198,500	4,500	3,600
Trenton	537	150	2S	2	BH	317,000	48,700	62,000
Tri-Cities, WA (Richland-Kennewick-Pasco)	371	183	2A	2	H	222,900	56,700	5,100
Tucson	207	62	4S	4	H	850,200	280,300	32,800
Tulsa	103	66	4S	4		787,800	64,000	69,400
Tupelo, MS	543	191	2A	2	B	206,700	5,600	47,700
Tuscaloosa, AL	596	215	2A	2	B	172,800	5,500	50,800
Twin Falls (Sun Valley), ID	442	231	2A	2	H	151,700	30,900	800
Tyler-Longview	502	145	2S	2	BH	325,200	55,500	58,500
Utica-Rome	295	167	2S	2		256,500	10,300	14,000
Valdosta, GA	433	251	2A	2	B	122,600	7,300	42,000
Victor Valley	419	114	2S	2	BH	442,200	167,700	45,700
Visalia-Tulare-Hanford	293	104	2S	2	H	487,000	275,100	16,600
Waco, TX	309	195	2A	2	BH	200,400	46,000	28,900
Washington, DC	015	7	PPM	13	BH	4,720,300	672,900	1,262,600
Waterloo-Cedar Falls, IA	297	242	2C	2		134,200	4,300	9,400
Watertown, NY	577	263	2A	2		101,400	7,000	7,100
Wausau-Stevens Point, WI (Central WI)	597	176	2A	2		239,000	5,600	2,200
West Palm Beach-Boca Raton	299	48	PPM	13	BH	1,200,300	233,800	196,600
Wheeling	179	247	2S	2		127,200	1,200	5,000
Wichita	125	101	4S	4	H	499,700	54,100	42,600

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RADIO MARKET SURVEY POPULATION, RANKINGS & INFORMATION—SPRING 2014

MARKET	MKT CODE	RANK	TYPE	FREQ	DST	METRO 12+ POPULATION	HISPANIC 12+ POPULATION*	BLACK 12+ POPULATION**
Wichita Falls, TX	209	252	2A	2	B	119,000	19,100	12,500
Wilkes Barre-Scranton	175	72	4S	4		696,900	49,900	36,000
Williamsport, PA	578	262	2A	2		102,200	1,700	5,300
Wilmington, DE	139	78	2S	2	B	613,000	46,700	125,100
Winchester, VA	569	213	2A	2		174,500	11,600	10,300
Worcester	113	116	2S	2		438,400	40,600	23,000
Yakima, WA	325	195	2A	2	H	200,400	85,600	2,700
York	301	111	4S	4		463,000	25,400	24,000
Youngstown-Warren	129	131	2S	2	B	379,500	11,900	47,000

TOTAL 1-25 METRO PERSONS 12+ POPULATION: 109,460,400

TOTAL 1-50 METRO PERSONS 12+ POPULATION: 143,662,200

TOTAL 1-100 METRO PERSONS 12+ POPULATION: 178,686,800

TOTAL 1-276 METRO PERSONS 12+ POPULATION: 219,655,100

The population estimates for embedded markets are not duplicated in the cumulative population totals.

¹ The Nassau-Suffolk (Long Island) Metro is embedded in the New York Metro.

² The San Jose Metro is embedded in the San Francisco Metro.

³ Putnam, NY (population 86,300), Rockland, NY (population 262,800) and Westchester, NY (population 826,400) are included in the Hudson Valley and the New York Metro definitions.

⁴ The Middlesex-Somerset-Union Metro is embedded in the New York Metro.

⁵ Monmouth County (population 541,400) is included in the Monmouth-Ocean and the New York Metro definitions.

⁶ The Morristown, NJ Metro is embedded in the New York Metro.

⁷ The Santa Rosa Metro is embedded in the San Francisco Metro.

⁸ The Stamford-Norwalk, CT Metro is embedded in the New York Metro.

⁹ Stafford County (population 113,700) is included in the Fredericksburg and Washington, DC Metro definitions.

¹⁰ The New Bedford-Fall River, MA Metro is embedded in the Providence-Warwick-Pawtucket Metro.

¹¹ The Frederick, MD Metro is embedded in the Washington, DC Metro.

¹² The M-Split portion of Rockingham County (population 50,000) is included in the Manchester and Portsmouth-Dover-Rochester Metro definitions.

MKT CODE: Unique numeric identifier for a market

FREQ (Frequency): Number of reports annually

TYPE (Type of Measurement Service): PPM – PPM, 4S – Diary Standard Continuous Measurement, 2S – Diary Standard Measurement, 2C – Diary Condensed Measurement, 2A – Diary 2-Book Average

DST (Differential Survey Treatment): B – Black ethnic controls, H – Hispanic ethnic controls, BH – Black and Hispanic ethnic control

* For a Metro to qualify for Hispanic DST, the Metro's Hispanic P12+ population must be at least 9.5% Hispanic OR at least 4.5% Hispanic with an estimated Hispanic 12+ population of at least 75,000. Additional criteria apply in Diary Metros and can be referenced in the Description of Methodology.

** For a Metro to qualify for Black DST, the Metro's Black P12+ population must be at least 9.5% Black or at least 4.5% Black with an estimated Black 12+ population of at least 75,000.

TOTAL SURVEY AREA POPULATION BY MARKET

TYPE (Type of Measurement Service): 4S – Diary Standard Continuous Measurement, 2S – Diary Standard Measurement, 2C – Diary Condensed Measurement, 2A – Diary 2-Book Average

Note: Total Survey Areas exist only in Diary markets.

TYPE	MARKET	TSA 12+ POPULATION
2A	Abilene, TX	238,700
4S	Akron	1,181,600
2A	Albany, GA	404,600
4S	Albany-Schenectady-Troy	1,376,800
4S	Albuquerque	1,117,800
2A	Alexandria, LA	399,900
4S	Allentown-Bethlehem	988,700
2S	Altoona	526,600
2A	Amarillo, TX	336,500
2S	Anchorage	379,000
2A	Ann Arbor, MI	308,800
2S	Appleton-Oshkosh	895,500
2S	Asheville	628,300
2S	Atlantic City-Cape May	611,100
2S	Augusta, GA	650,500
2A	Augusta-Waterville, ME	450,100
4S	Bakersfield	630,200
2S	Bangor	402,300
4S	Baton Rouge	1,513,400
2A	Battle Creek, MI	113,900
2A	Beaumont-Port Arthur, TX	556,000
2A	Beckley, WV	276,800
2A	Bend, OR	184,600
2A	Billings, MT	187,000
2S	Biloxi-Gulfport-Pascagoula	539,300
2S	Binghamton	580,400
4S	Birmingham	1,800,100
2A	Bismarck, ND	185,400
2S	Bloomington	254,400
2A	Bluefield, WV	233,900
2S	Boise	656,000
2S	Bridgeport	417,500
2A	Brunswick, GA	219,600

TOTAL SURVEY AREA POPULATION—SPRING 2014

TYPE	MARKET	TSA 12+ POPULATION
2A	Bryan-College Station, TX	281,900
4S	Buffalo-Niagara Falls	1,332,400
2S	Burlington-Plattsburgh	520,900
2S	Canton	438,200
2A	Cape Cod, MA	217,300
2A	Casper, WY	89,500
2S	Cedar Rapids	653,300
2A	Champaign, IL	494,500
4S	Charleston, SC	824,700
2S	Charleston, WV	552,800
4S	Chattanooga	1,038,400
2A	Cheyenne, WY	84,000
2A	Chico, CA	367,000
4S	Colorado Springs	843,700
2A	Columbia, MO	636,600
4S	Columbia, SC	951,200
2S	Columbus, GA	578,500
2S	Concord (Lakes Region)	292,600
2S	Corpus Christi	495,900
2A	Danbury, CT	198,500
4S	Dayton	1,189,800
2S	Daytona Beach	532,400
2A	Decatur, IL	182,400
4S	Des Moines	1,012,900
2A	Dothan, AL	503,800
2S	Duluth-Superior	376,400
2A	Eau Claire, WI	349,700
4S	El Paso	938,900
2A	Elmira-Corning, NY	284,000
2S	Erie	435,700
2S	Eugene-Springfield	682,700
2S	Evansville	706,300
2S	Fargo-Moorhead	486,200
2A	Fayetteville (North West Arkansas)	514,100
2S	Fayetteville, NC	936,200
2A	Flagstaff-Prescott, AZ	438,100
2S	Flint	623,300
2A	Florence, SC	392,300
2A	Florence-Muscle Shoals, AL	249,400

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TOTAL SURVEY AREA POPULATION—SPRING 2014

TYPE	MARKET	TSA 12+ POPULATION
2C	Frederick, MD	334,600
2S	Fredericksburg	421,200
4S	Fresno	1,618,700
2A	Ft. Collins-Greeley, CO	610,200
2S	Ft. Myers-Naples-Marco Island	1,235,000
2S	Ft. Pierce-Stuart-Vero Beach	542,200
2A	Ft. Smith, AR	419,400
2A	Ft. Walton Beach-Destin, FL	358,000
2S	Ft. Wayne	863,100
2S	Gainesville-Ocala	1,015,400
2A	Grand Forks, ND-MN	140,000
2A	Grand Island-Kearney-Hastings, NE	239,800
2A	Grand Junction, CO	250,800
4S	Grand Rapids	1,638,300
2S	Green Bay	839,300
4S	Greenville-New Bern-Jacksonville	1,055,500
4S	Greenville-Spartanburg	1,940,500
2A	Hagerstown-Chambersburg- Waynesboro, MD-PA	423,400
4S	Harrisburg-Lebanon-Carlisle	1,653,500
2A	Harrisonburg, VA	331,400
4S	Honolulu	1,042,800
2A	Hot Springs, AR	191,200
2S	Hudson Valley	2,020,100
2S	Huntington-Ashland	588,300
4S	Huntsville	1,061,300
4S	Jackson, MS	891,800
2A	Jackson, TN	433,100
4S	Johnson City-Kingsport-Bristol	861,900
2A	Jonesboro, AR	298,400
2A	Joplin, MO	366,300
2S	Kalamazoo	668,200
2A	Killeen-Temple, TX	384,600
4S	Knoxville	1,330,500
2A	La Crosse, WI	332,300
2S	Lafayette, IN	364,100
2S	Lafayette, LA	645,200
2A	Lake Charles, LA	358,600
2S	Lakeland-Winter Haven	551,800

TOTAL SURVEY AREA POPULATION—SPRING 2014

TYPE	MARKET	TSA 12+ POPULATION
2S	Lancaster	936,900
2S	Lansing-East Lansing	843,000
2A	Laredo, TX	221,700
2A	Las Cruces, NM	235,100
2A	LaSalle-Peru, IL	140,600
2A	Laurel-Hattiesburg, MS	332,800
2A	Lawton, OK	213,800
2A	Lebanon-Hanover-White River Junction, NH-VT	231,200
2S	Lexington-Fayette	974,300
2A	Lima, OH	318,800
2S	Lincoln	405,400
4S	Little Rock	1,110,100
4S	Louisville	1,485,600
2S	Lubbock	390,500
2A	Lufkin-Nacogdoches, TX	259,700
2S	Macon	567,200
4S	Madison	1,080,300
2S	Manchester	306,200
2S	McAllen-Brownsville-Harlingen	1,052,500
2A	Medford-Ashland, OR	290,000
2S	Melbourne-Titusville-Cocoa	487,800
2A	Merced, CA	354,500
4S	Mobile	1,163,000
2S	Modesto	1,331,700
4S	Monmouth-Ocean	1,032,700
2A	Monroe, LA	389,100
4S	Monterey-Salinas-Santa Cruz	637,500
2S	Montgomery	755,800
2S	Montpelier-Barre-St. Johnsbury	295,300
2A	Morgantown-Clarksburg-Fairmont, WV	398,100
2C	Morristown, NJ	431,500
2A	Muncie-Marion, IN	353,200
2A	Muskegon, MI	205,100
2A	Myrtle Beach, SC	509,500
2C	New Bedford-Fall River, MA	228,000
2S	New Haven	737,900
2A	New London, CT	373,800
4S	New Orleans	1,946,500

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TOTAL SURVEY AREA POPULATION—SPRING 2014

TYPE	MARKET	TSA 12+ POPULATION
2A	Odessa-Midland, TX	377,400
4S	Oklahoma City	1,687,800
2A	Olean, NY	161,200
4S	Omaha-Council Bluffs	1,265,700
2S	Oxnard-Ventura	889,800
2S	Palm Springs	582,800
2A	Panama City, FL	351,000
2A	Parkersburg-Marietta, WV-OH	318,200
2S	Pensacola	812,700
2S	Peoria	585,300
2S	Portland, ME	1,008,300
2S	Portsmouth-Dover-Rochester	543,500
2A	Poughkeepsie, NY	795,300
2S	Pueblo	182,900
4S	Puerto Rico	3,128,300
2S	Quad Cities (Davenport-Rock Island-Moline)	640,900
2A	Rapid City, SD	197,100
2A	Reading, PA	353,300
2A	Redding, CA	259,000
2S	Reno	667,200
4S	Richmond	1,348,900
2S	Roanoke-Lynchburg	1,223,200
2A	Rochester, MN	433,400
4S	Rochester, NY	1,202,000
2S	Rockford	627,600
2C	Saginaw-Bay City-Midland, MI	1,038,400
2A	Salina-Manhattan, KS	279,900
2S	Salisbury-Ocean City	596,300
2A	San Angelo, TX	135,200
2A	San Luis Obispo, CA	435,100
2A	Santa Barbara, CA	370,200
2A	Santa Maria-Lompoc, CA	191,100
2S	Santa Rosa	483,700
2S	Sarasota-Bradenton	834,800
2S	Savannah	871,900
2A	Sheboygan, WI	97,600
4S	Shreveport	851,600
2A	Sioux City, IA	258,200

TOTAL SURVEY AREA POPULATION—SPRING 2014

TYPE	MARKET	TSA 12+ POPULATION
2S	South Bend	891,600
4S	Spokane	807,300
4S	Springfield, MA	607,300
2S	Springfield, MO	671,100
2A	St. Cloud, MN	422,100
2A	Stamford-Norwalk, CT	318,300
2S	Stockton	580,700
2A	Sussex, NJ	176,000
4S	Syracuse	1,135,600
2S	Tallahassee	491,500
2S	Terre Haute	353,000
2A	Texarkana, TX-AR	247,200
4S	Toledo	972,800
2S	Topeka	548,300
2A	Traverse City-Petoskey, MI	477,800
2S	Trenton	427,300
2A	Tri-Cities, WA (Richland-Kennewick-Pasco)	442,900
4S	Tucson	1,324,300
4S	Tulsa	1,336,600
2A	Tupelo, MS	441,900
2A	Tuscaloosa, AL	351,700
2A	Twin Falls (Sun Valley), ID	151,700
2S	Tyler-Longview	868,100
2S	Utica-Rome	396,900
2A	Valdosta, GA	187,200
2S	Victor Valley	442,200
2S	Visalia-Tulare-Hanford	487,000
2A	Waco, TX	687,200
2C	Waterloo-Cedar Falls, IA	496,200
2A	Watertown, NY	124,500
2A	Wausau-Stevens Point, WI (Central WI)	523,300
2S	Wheeling	315,700
4S	Wichita	688,700
2A	Wichita Falls, TX	349,300
4S	Wilkes Barre-Scranton	1,043,100
2A	Williamsport, PA	317,300
2S	Wilmington, DE	756,600
2A	Winchester, VA	416,500

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TOTAL SURVEY AREA POPULATION—SPRING 2014

TYPE	MARKET	TSA 12+ POPULATION
2S	Worcester	561,500
2A	Yakima, WA	230,300
4S	York	1,388,100
2S	Youngstown-Warren	763,100

TELEVISION DMA® MARKETS

MARKET	TVHH RANK	DMA PERSONS 12+	TVHH
New York	1	18,181,300	7,461,030
Los Angeles	2	15,228,300	5,665,780
Chicago	3	8,183,300	3,534,080
Philadelphia	4	6,907,400	2,963,500
Dallas-Ft. Worth	5	6,146,700	2,655,290
San Francisco-Oak-San Jose	6	6,276,600	2,518,900
Boston (Manchester)	7	5,608,100	2,433,040
Washington, DC (Hagrstwn)	8	5,704,300	2,412,250
Atlanta	9	5,539,500	2,375,050
Houston	10	5,491,300	2,289,360
Detroit	11	4,135,000	1,856,400
Phoenix (Prescott)	12	4,359,900	1,855,310
Seattle-Tacoma	13	4,271,300	1,847,780
Tampa-St. Pete (Sarasota)	14	3,919,800	1,827,510
Minneapolis-St. Paul	15	3,897,900	1,748,070
Miami-Ft. Lauderdale	16	3,925,500	1,663,290
Denver	17	3,568,300	1,574,610
Orlando-Daytona Bch-Melbrn	18	3,362,600	1,490,380
Cleveland-Akron (Canton)	19	3,274,300	1,484,530
Sacramnto-Stkton-Modesto	20	3,483,000	1,387,950
St. Louis	21	2,714,800	1,254,530
Portland, OR	22	2,747,800	1,185,160
Pittsburgh	23	2,491,700	1,181,540
Raleigh-Durham (Fayetvll)	24	2,567,500	1,165,120
Charlotte	25	2,588,100	1,157,920
Indianapolis	26	2,487,800	1,096,650
Baltimore	27	2,538,100	1,095,240
San Diego	28	2,729,200	1,080,880
Nashville	29	2,313,300	1,043,440
Hartford & New Haven	30	2,299,600	999,990
Kansas City	31	2,066,300	941,980
Columbus, OH	32	2,072,500	928,530
Salt Lake City	33	2,459,600	921,240
Milwaukee	34	1,965,500	916,590
Cincinnati	35	1,966,700	908,440
San Antonio	36	2,166,000	906,210
Greenvll-Spart-Ashevll-And	37	1,911,100	849,340

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MARKET	TVHH RANK	DMA PERSONS 12+	TVHH
West Palm Beach-Ft. Pierce	38	1,742,500	809,640
Grand Rapids-Kalmzoo-B.Crk	39	1,687,300	734,480
Austin	40	1,711,300	733,390
Oklahoma City	41	1,575,000	730,020
Las Vegas	42	1,743,100	726,010
Harrisburg-Lncstr-Leb-York	43	1,694,200	725,340
Birmingham (Ann and Tusc)	44	1,605,500	719,200
Norfolk-Portsmth-Newpt Nws	45	1,647,700	718,930
Greensboro-H.Point-W.Salem	46	1,511,800	705,380
Albuquerque-Santa Fe	47	1,610,100	690,740
Jacksonville	48	1,527,100	675,650
Louisville	49	1,467,200	674,950
Memphis	50	1,522,900	672,390
New Orleans	51	1,458,400	652,180
Buffalo	52	1,385,000	634,280
Providence-New Bedford	53	1,388,700	614,880
Wilkes Barre-Scranton-Hztn	54	1,332,000	584,870
Fresno-Visalia	55	1,618,700	580,180
Little Rock-Pine Bluff	56	1,251,000	571,040
Richmond-Petersburg	57	1,277,400	559,980
Albany-Schenectady-Troy	58	1,212,800	548,560
Mobile-Pensacola (Ft Walt)	59	1,212,800	541,060
Tulsa	60	1,161,200	526,580
Knoxville	61	1,168,000	525,620
Ft. Myers-Naples	62	1,103,800	517,920
Lexington	63	1,087,300	490,920
Dayton	64	1,026,600	480,430
Charleston-Huntington	65	993,100	457,600
Roanoke-Lynchburg	66	1,002,300	455,340
Wichita-Hutchinson Plus	67	1,007,600	454,040
Flint-Saginaw-Bay City	68	990,500	448,960
Honolulu	69	1,201,800	448,650
Green Bay-Appleton	70	968,400	448,490
Tucson (Sierra Vista)	71	1,000,300	442,950
Des Moines-Ames	72	947,800	434,500
Spokane	73	969,200	424,790
Omaha	74	919,500	421,960
Springfield, MO	75	928,200	419,450
Toledo	76	907,000	415,000

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Columbia, SC	77	919,300	407,140
Rochester, NY	78	896,500	402,300
Huntsville-Decatur (Flor)	79	871,200	397,030
Portland-Auburn	80	865,900	395,010
Paducah-Cape Girard-Harsbg	81	849,600	390,490
Shreveport	82	858,100	388,400
Madison	83	837,800	385,690
Champaign&Sprngfld-Decatur	84	836,100	382,050
Syracuse	85	873,100	380,320
Harlingen-Wslco-Brnsvl-Mca	86	1,042,600	369,240
Chattanooga	87	815,800	360,150
Waco-Temple-Bryan	88	843,700	359,400
Colorado Springs-Pueblo	89	802,100	353,790
Cedar Rapids-Wtrlo-lwc&Dub	90	758,500	349,250
El Paso (Las Cruces)	91	864,800	344,480
Savannah	92	782,700	343,020
Baton Rouge	93	774,200	337,550
Jackson, MS	94	765,000	335,950
Charleston, SC	95	718,800	326,760
South Bend-Elkhart	96	746,000	322,750
Tri-Cities, TN-VA	97	700,100	321,460
Burlington-Plattsburgh	98	747,200	317,960
Greenville-N.Bern-Washngtn	99	693,200	312,470
Davenport-R.Island-Moline	100	657,000	308,220
Ft. Smith-Fay-Sprngdl-Rgrs	101	686,200	302,920
Myrtle Beach-Florence	102	644,500	292,080
Johnstown-Altoona-St Colge	103	664,200	291,490
Evansville	104	626,400	288,250
Lincoln & Hastings-Krny	105	613,300	282,510
Tallahassee-Thomasville	106	648,700	279,760
Reno	107	627,700	273,320
Tyler-Longview(Lfkn&Ncgd)	108	626,000	270,750
Ft. Wayne	109	600,200	267,680
Boise	110	621,600	267,470
Sioux Falls(Mitchell)	111	577,900	265,470
Augusta-Aiken	112	598,600	264,130
Youngstown	113	571,000	261,300
Springfield-Holyoke	114	607,300	257,130
Lansing	115	579,800	256,340

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Fargo-Valley City	116	530,900	251,290
Peoria-Bloomington	117	552,300	249,220
Macon	118	570,600	244,320
Traverse City-Cadillac	119	534,600	243,990
Montgomery-Selma	120	538,900	241,990
Eugene	121	540,800	240,480
Lafayette, LA	122	520,100	234,380
SantaBarbra-SanMar-SanLuob	123	614,200	234,310
Yakima-Pasco-RchInd-Knnwck	124	576,100	233,630
Monterey-Salinas	125	637,500	230,880
Columbus, GA (Opelika, AL)	126	505,100	226,240
Bakersfield	127	630,200	225,730
La Crosse-Eau Claire	128	480,800	213,020
Corpus Christi	129	495,900	209,830
Amarillo	130	455,300	198,540
Wilmington	131	412,800	194,070
Chico-Redding	132	445,700	193,000
Columbus-Tupelo-W Pnt-Hstn	133	416,800	189,750
Topeka	134	400,400	181,830
Wausau-Rhineland	135	386,600	180,840
Rockford	136	402,600	180,010
Monroe-El Dorado	137	400,600	177,550
Columbia-Jefferson City	138	404,500	175,450
Duluth-Superior	139	368,600	172,410
Medford-Klamath Falls	140	373,900	171,500
Beaumont-Port Arthur	141	387,500	166,880
Salisbury	142	363,100	162,060
Lubbock	143	376,200	161,400
Wichita Falls & Lawton	144	361,200	159,780
Minot-Bsmrck-Dcknsn(Wlstn)	145	332,500	158,730
Anchorage	146	379,000	158,120
Sioux City	147	343,700	157,910
Palm Springs	148	373,400	157,750
Erie	149	350,900	157,250
Odessa-Midland	150	367,900	155,910
Albany, GA	151	348,900	150,680
Joplin-Pittsburg	152	333,200	149,870
Rochestr-Mason City-Austin	153	310,300	145,690
Panama City	154	327,800	141,310

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Terre Haute	155	325,600	140,170
Bangor	156	305,600	139,650
Wheeling-Steubenville	157	294,600	135,430
Bluefield-Beckley-Oak Hill	158	292,600	135,340
Binghamton	159	298,800	135,230
Biloxi-Gulfport	160	298,300	131,640
Sherman-Ada	161	282,100	128,200
Idaho Falls-Pocatillo(Jcksn)	162	302,700	126,150
Gainesville	163	285,900	125,160
Missoula	164	251,900	115,760
Abilene-Sweetwater	165	262,400	114,570
Yuma-El Centro	166	312,000	113,240
Hattiesburg-Laurel	167	250,200	112,360
Billings	168	239,500	111,680
Clarksburg-Weston	169	236,600	106,970
Quincy-Hannibal-Keokuk	170	231,000	104,700
Utica	171	240,800	104,520
Dothan	172	221,200	102,440
Rapid City	173	216,600	100,510
Elmira (Corning)	174	214,900	96,890
Lake Charles	175	220,700	96,230
Watertown	176	221,500	94,330
Jackson, TN	177	210,500	94,110
Harrisonburg	178	223,000	92,240
Alexandria, LA	179	208,900	91,260
Marquette	180	187,400	85,170
Jonesboro	181	178,600	81,560
Bowling Green	182	183,000	81,030
Charlottesville	183	179,600	75,030
Laredo	184	217,500	74,260
Grand Junction-Montrose	185	160,000	72,040
Meridian	186	155,000	69,560
Lima	187	154,900	69,170
Butte-Bozeman	188	150,500	69,080
Lafayette, IN	189	162,100	68,770
Greenwood-Greenville	190	155,400	66,870
Great Falls	191	144,000	66,150
Twin Falls	192	150,900	64,550
Bend, OR	193	140,200	64,160

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Parkersburg	194	134,600	62,830
Eureka	195	142,000	60,270
Cheyenne-Scottsbluf	196	123,600	57,970
Casper-Riverton	197	125,600	57,890
San Angelo	198	127,200	56,920
Mankato	199	105,900	53,820
St. Joseph	200	108,700	47,170
Ottumwa-Kirksville	201	106,900	46,760
Fairbanks	202	84,000	38,520
Victoria	203	75,100	33,200
Zanesville	204	73,000	33,150
Helena	205	61,300	28,870
Presque Isle	206	61,700	28,830
Juneau	207	28,500	26,440
North Platte	208	38,300	18,430
Alpena	209	35,000	16,890
Glendive	210	9,100	4,260