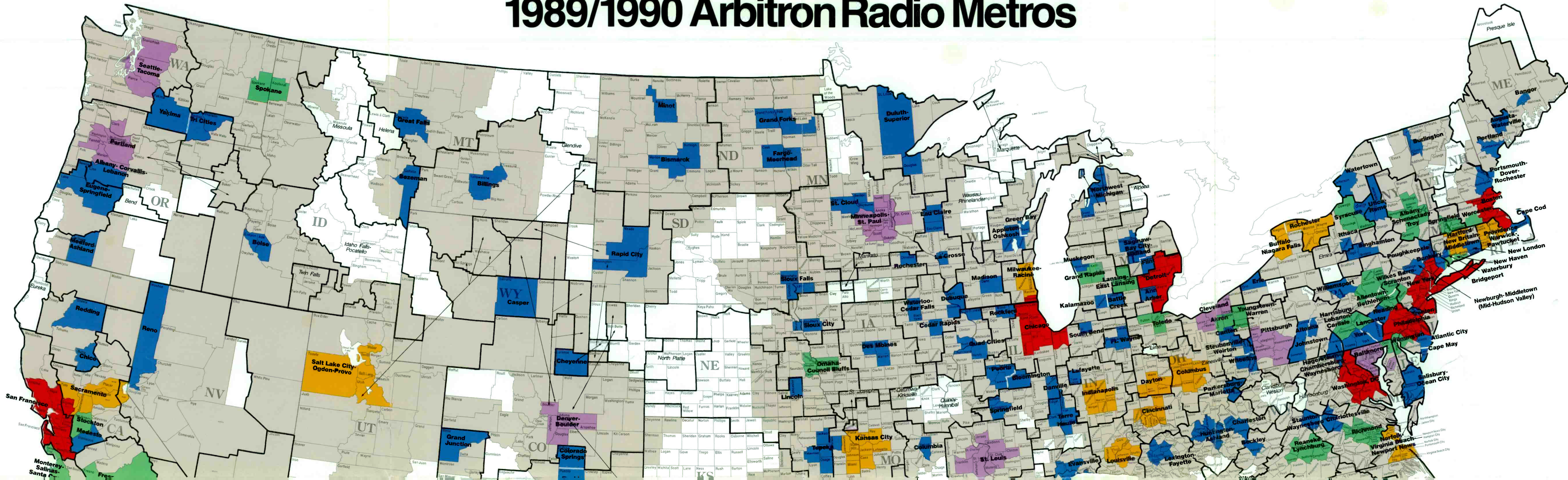
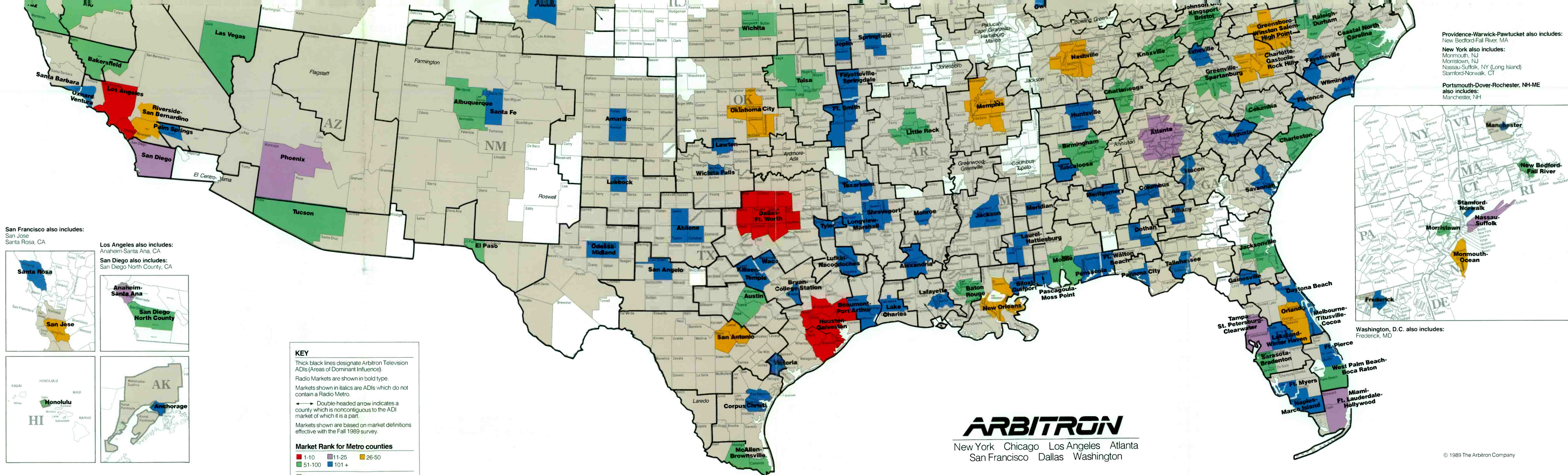


1989/1990 Arbitron Radio Metros

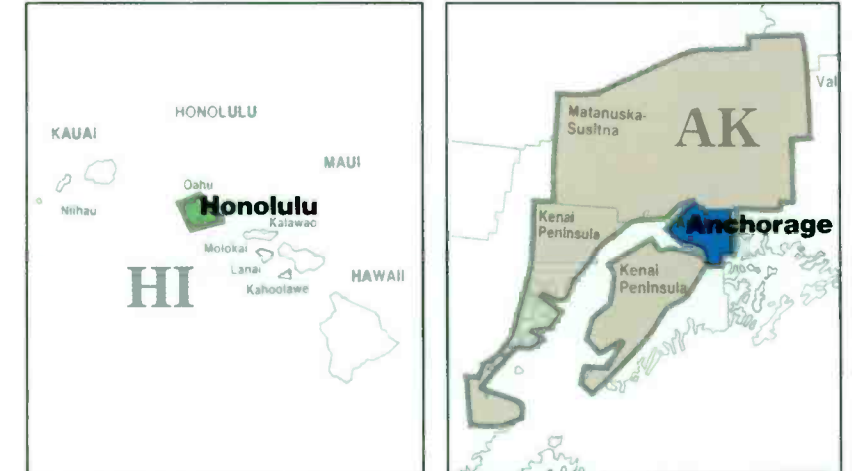




San Francisco also includes:
 San Jose
 Santa Rosa, CA

Los Angeles also includes:
 Anaheim-Santa Ana, CA

San Diego also includes:
 San Diego North County, CA



KEY

Thick black lines designate Arbitron Television ADIs (Areas of Dominant Influence).
 Radio Markets are shown in bold type.
 Markets shown in italics are ADIs which do not contain a Radio Metro.
 ← → Double-headed arrow indicates a county which is noncontiguous to the ADI market of which it is a part.

Markets shown are based on market definitions effective with the Fall 1989 survey.

Market Rank for Metro counties

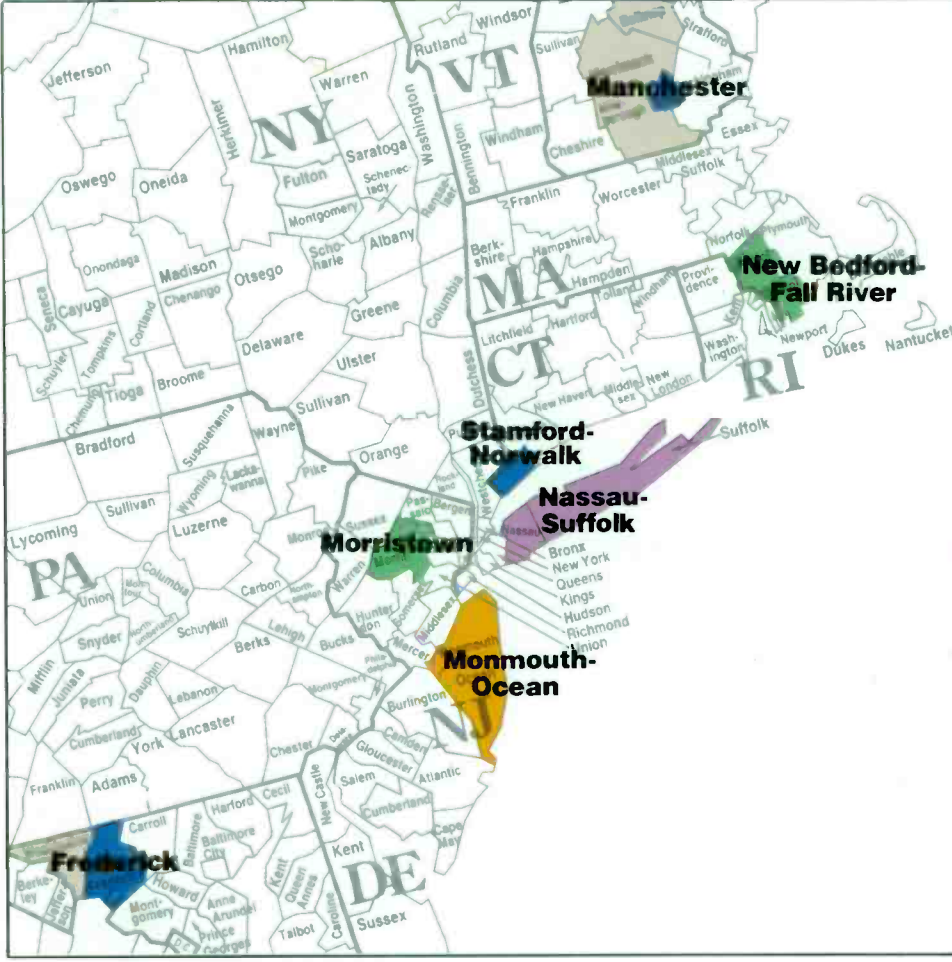
1-10	11-25	26-50
51-100	101+	

■ TSA Counties

Providence-Warwick-Pawtucket also includes:
 New Bedford-Fall River, MA

New York also includes:
 Monmouth, NJ
 Morristown, NJ
 Nassau-Suffolk, NY (Long Island)
 Stamford-Norwalk, CT

Portsmouth-Dover-Rochester, NH-ME
 also includes:
 Manchester, NH



Washington, D.C. also includes:
 Frederick, MD

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New York Chicago Los Angeles Atlanta
 San Francisco Dallas Washington

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