

WALRUS!

ISSUE 262 MAY 21, 1979

RADIO RESORTS TO TELEVISION

BUYING TIME OR WASTING TIME

Let's start with the facts. Radio, especially AOR radio, is using television more extensively, more expensively than ever before. During a 20 month blitzkrieg in Chicago, three AOR radio stations spent \$2,000,000 to promote themselves over television. That's not promotion anymore. It's television warfare.

What's crazy about how radio throws money at TV is that nobody can tell you if it does any good. There isn't any hard research

(CONTINUED ON PAGE 4)

RADIO CITY
SOUTHERN
FRIED
RADIO

ON THE WIRE

NEW YORK AND LOS ANGELES

NEW YORK

LIVE STONES IN TORONTO: The Rolling Stones gave what could justifiably be called a "command" benefit performance — commanded as part of the sentence in Keith Richards' Canadian drug trial — in front of an audience made up mostly of the blind in Toronto on April 23. Not only was it the first Stones show since the completion of last summer's North American tour, but it also marked the debut of The New Barbarians, the splinter group formed by Keith and Ronnie Wood. The New Barbarians opened the show with an hour set centered almost entirely around Ron Wood's new LP, *GIMME SOME NECK*, but encored with Keith's "Before They Make Me Run" from *SOME GIRLS* — the first-ever live performance of the song. After a short break, Jagger and Richards took the stage for an acoustic duet on "Prodigal Son" from *BEGGAR'S BANQUET*, after which the rest of the Stones ambled on and broke into Chuck Berry's "Let It Rock" to open their set.

STIFF STUFF: After a long period of inactivity in this country due to various legal hassles, Stiff Records, the company which more than any other has represented the rise of the small independent label in Britain over the past two years, has finally firmed up their distribution arrangements in this country: The Rumour have joined bandleader Graham Parker on Arista, Rachel Sweet has signed with Columbia records, Lene Lovich, Ian Dury and new Stiff signing Ian Gomm will be released through a Stiff/Epic label arrangement. Wreckless Eric and Jona Lewie, who make up the rest of the label's English roster, have not yet been assigned a US label, but it is rumored that Jem Records will be involved in distributing certain Stiff releases. All the Stiff artists have LPs ready for US release. The Rumour's *FROGS, SPROUTS, CLOGS & KRAUTS* is due shortly; Rachel Sweet's *FOOL AROUND* will be issued here with three new tracks not on the British version; Lene Lovich's *STATELESS* has been remixed for America; ex-Brinsley Schwartz guitarist Ian Gomm's debut LP (originally available on Albion Records) will feature a different cover, four new tracks and a new title, *GOMM WITH THE WIND*. Dury, whose *NEW BOOTS AND PANTIES* is already available here through Arista, is finishing up his second Stiff LP at the moment.

OTHER LABEL NEWS: Radar Records, another new British label (they've got Elvis Costello and Nick Lowe in Old Blighty) is

on the verge of signing a distribution pact here, first release to feature ex-Motors guitarist Bram Tchaikovsky (with LPs from the Yachts and the Inmates to follow). . . Virgin Records set to ink here shortly

WET INK: Golden Lion Entertainment's Prez, John Kostick announces the signing of his band, Shooting Star to Virgin. LP to be produced in England by Gus Dudgeon. . . Benny Mardones, who had one LP, *THANK GOD FOR GIRLS*, on Private Stock last year, has inked with Polydor, with LP due late summer. . . British band The Corgis have signed with Warner Brothers. . . David Werner, who had two LPs on RCA in the early '70s, to Epic. . . Caroline Moss, Mary McCaslin and Ian McLagan to Mercury. . . Jet, from Carmel, California, to Pacific Arts. . . 12 year old disco singer Stacey Lattislaw to Atlantic — Van McCoy will produce. . . Gallagher and Lyle, erroneously reported here as inked to Polydor have actually signed to Phonogram Intl.

TIDBITS: The Who will be debuting their new stage line-up (including drummer Kenny Jones and an as yet unnamed keyboard player) in Cannes, France, the week of this writing. It's their first show since Keith Moon's death. Their *KIDS ARE ALRIGHT* film, now set for July 1st New York premier with MCA soundtrack LP to precede it by one month. . . Three quarters of Led Zeppelin (Page, Plant, Bonham) joined Bad Company on stage for a blues jam in Birmingham, England, the last date on Bad Co.'s current UK tour. . . Foreigner have switched bass players, with Rick Wills (ex-Frampton, Roxy Music, et al.) replacing Ed Gagliardi during the recording of their third LP. . . Mitch Ryder's manager reports that Mitch will be co-writing a song or two with Bruce Springsteen. . . Marty Balin has left the Starship again. . . Richie Hayward exited Little Feat — looks like the end again? . . . Tycoon has a new guitarist, New Yorker John Putnam. . .

IN THE STUDIO: Garland Jeffries now doing final mixes at Record Plant. . . Ellen Shipley at the Hit Factory with Ralph Schuckett (ex-Jo Mama, Clear Light, Utopia) producing. . . Kenny & the Kasuals finishing their first studio LP ever in Texas. Their last LP, a live one, came out 13 years ago. . . Russ Ballard recording at a small studio in Hertfordshire, England.

UP AND COMING: Due in May — Philip D'Arrow's debut, Chick Corea's *DELPHI VOL I* (Solo piano), a double reissue package of Genesis' *FOXTROT* and *NURSERY CRIME* LPs, and Pat Travers *LIVE*, recorded at Orlando, Miami and Austin concerts, on Polydor. New ones

from Louisiana's LaRue, Facedancer and Dominic Troiano on Capitol; Kate Bush's *LION HEART* on EMI; Gerry Rafferty's follow-up to *CITY TO CITY* on United Artists; Climax Blues Band's *REAL TO REEL*, Junior Walker's *BACK STREET BOOGIE*, Leon Russell's *LIFE AND LOVE*, Thin Lizzy's *BLACK ROSE* and Adam Mitchell's *RED HEAD IN TROUBLE* on or through Warner Brothers; Chris Darrow on Pacific Arts, Nils Lofgren on A&M. Due in June — ABBA's *VOULEZ-VOUS* on Atlantic. Rockpile's Dave Edmunds (*Swan Song*) and Nick Lowe (*Columbia*) both have LPs due on June 9th. Lowe's will be called *LABOR OF LUST*. . .

—Dave Schulps

LOS ANGELES

STARSHIP'S BALIN SHOPPING FOR CINEMA: Marty Balin is shopping masters around town for a group of 21-year-olds he has produced called Cinema. One of Cinema's guitarists hails from the new wave/punk outfit the Nuns, another comes from the Washington Symphony ("I was a teenage second viola?") and the drummer worked last with the pop/rock Yesterday & Today unit. Between business meetings, Balin is producing Jesse Barish's second RCA disc at Cherokee Studios.

SANTANA SINGER SPLITS: Greg Walker, lead vocalist with Santana for the last few years, has departed the group (reportedly on amicable terms) to pursue a solo career. Santana is interviewing applicants for the vacated position.

PHIL SPECTOR, BRIAN WILSON, KIM FOWLEY AND OTHERS MEET ON FREEWAY: Freeway Records, a new "small label" formed by MCA Records West Coast A&R man Harvey Kubernik, has a double album titled *LOS ANGELES RADIO* due shortly. The project focuses on Southern California artists and producers and features contributions from Phil Spector, American Spring with Brian Wilson, Kim Fowley, Flo & Eddie, Chris Darrow, sessioners Dan and Dave Kessel and Jim Steinman of Meat Loaf.

STEVE WINWOOD ALL OVER MARIANNE FAITHFUL: Mark Miller-Mundy, producer of Steve Winwood's 1978 solo LP, is guiding Marianne Faithful through her comeback Island Records album, *BROKEN ENGLISH*. Recording in London, ex-Traffic star Winwood is said to be "all over the project," playing

synthesizers, keyboards, guitars, bass and drums.

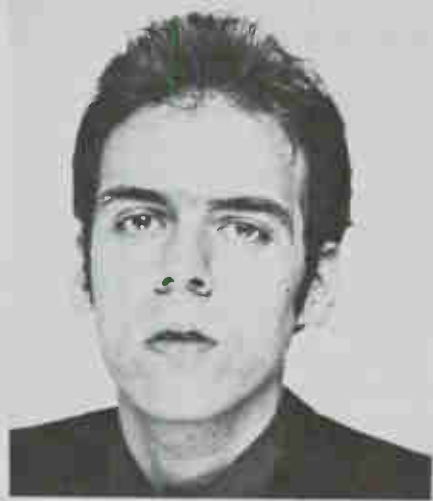
SOUNDS FROM THE STUDIO: The Durocs (a duroc is a big pig), better known as Ron Nagle (cult figure/singer/songwriter/musician and contributor to the soundtracks of *SORCERER* and *THE EXORCIST*) and Scott Matthews (drummer, has worked with Jack Nitzsche, Sammy Hagar, Glenn Campbell and the Hoodoo Rhythm Devils), are in the studio recording their first LP for Capitol. Elliot Mazer (Neil Young) is producing the sessions. . . Earl Mankey is overseeing production of the Pop's debut on Arista. . . Ian Matthews back in London with producer Sandy Roberton. Roberton delivered Matthews' last hit album, *STEALIN' HOME*. . . Randy Newman working with producers Russ Titelman and Lenny Waronker at Amigo Studios for a projected mid-June release. . .

OUT OF THE BOX: Pure Prairie League's *CAN'T HOLD BACK*, Bill Quateman's *JUST LIKE YOU* and Dolly Parton's *GREAT BALLS OF FIRE* all from RCA in May. . . Robert Palmer's *SECRETS* on Island in June. . . *UNDERDOG* from the Atlanta Rhythm Section, on Polydor in late May. . . Joni Mitchell's still untitled work expected from Asylum in June. . . From MCA in late May: Merle Haggard's *SERVING 190 PROOF*, the Crusaders' *STREET LIFE* and a first album from Pittsburgh's *IRON CITY HOUSE ROCKERS*. . .

WHO IS OSAMU KITAJIMA AND WHY DO ALL THESE PEOPLE LIKE HIM?: A Japanese "progressive jazz" multi-instrumentalist, Osamu Kitajima has worked with and piqued the interest of a number of folks since arriving in L.A., among them Minnie Ripperton, the Alpha Band, John Klemmer and Dave Grusin. He is said to be the main contender to score NBC's upcoming mini-series *SHOGUN* (based on the best-selling book). And now word has it that Horizon Records is interested in signing Kitajima.

TIDBITS: Sherbert, Australia's top pop act, have changed their name to Highway. RSO is releasing their next LP. . . The Heaters, a young L.A. band fronted by three girls, have left Ariola and latched onto producer Chuck Plotkin. Plotkin's close ties with Columbia suggests that the Heaters' next might be on the Big Red label. . . British new wave/art rockers Ultravox, recently dropped by Island, are being looked at seriously by at least three labels: Elektra, Epic and Capricorn. . . Van Morrison has re-signed with Warner Bros., ending speculation that he'd been lured away by Columbia.

—Steven X. Rea



JOHN HIATT
—a name for radio

SLUG LINE
—an album for radio

RADIO GIRL
—a song for radio

**ON MCA RECORDS
AND TAPES**
— the music's on us!

**PRODUCED BY DENNY BRUCE
FOR HAVANA MOON**

RADIO RESORTS



KAUM-96 1/2

KAUM-96 1/2



Continued From Cover

demonstrating a relationship of any kind between cume or quarter hours and television promotion.

More facts. Almost without exception, every major market AOR station is using television as a promotion vehicle. The stations that don't use TV, want to, but can't afford it. The stations that can afford it, allocate approximately 50% of their advertising budget for television. A handful of stations use TV less; some stations use it substantially more. WLUP in Chicago figures to spend 85% of its promotion budget for 1979 on television.

A few more facts. AOR radio will spend more on TV in 1979 than ever before. Part of this is because TV time will cost more in 1979. But on the whole, AOR radio is more committed to television promotion, has more money to spend on it, and has come to think of TV as a virtual necessity in markets where the competition is in a dead heat.

Although radio is ready, willing, and able to buy TV in 1979, strangely enough, AOR stations did not really discover television until about five years ago. Before that the rule was billboards, posters, t-shirts, bumper stickers and other cracker jack box kinds of promotion. No TV. Money was a factor. But very few people even thought in terms of buying time on the boob tube. Today everything is different.

Many AOR radio stations depend on television for image maintenance. New radio stations break into a market through the vehicle of television. Unlike billboards and any other form of advertising, TV has the unique capacity to capture and advertize the dynamics of radio. TV is the kinetic sister of radio.

Enough facts. Now let's examine some assumptions. Television is a way to promote visibility, reinforce audience loyalty, accrue ad agency support through exposure, and a way to expand audience base. These are the four basic corners of the arguments that is marrying AOR radio to television. They are not market facts, but market ideas.

One more assumption. All these arguments proceed from what can be called the **President Lincoln Premise** — namely — that television reaches most of

the people most of the time.

Put it another way. "TV is a definite necessity," according to **Jerry Graham**, General Manager of KSAN in San Francisco. "It's an effective and viable way of getting the call letters out to the people."

Take **Bennett**, for example. Bennett is the clay sculptured

Coming, nothing short of a revolution in the infinite variety of images you can see on television.

Almost. If technology and imagination are unlimited, the realities of the market place are not.

Jerry Graham at KSAN stops at this conundrum. "Don't

to advertisers as a vehicle to reach the 18-34 year old demographic. So what you've got are clients running after radio running after TV to deliver the demographics AOR says it has.

"There are some dangers," says **Gary Martin**, the Program Director of WINZ in Miami. "You can go overboard, you can overhype and run it into the ground."

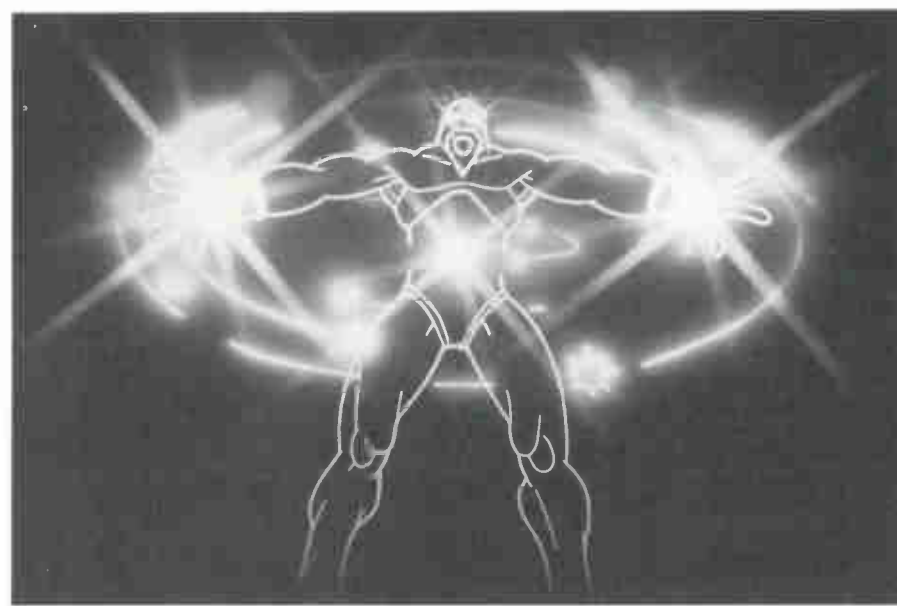
This creates a special difficulty for AOR because it evolved from a tradition of anti-tradition. Progressive radio emerged as an alternative to institutional America. And if it's sold like used cars, AOR radio forfeits its identity as a form of mass communication.

There's more. AOR radio is changing and adapting to a new audience and a new geography in the market place. Since television is the common denominator in American society, AOR radio is, in effect, calling on TV to arbitrate this new evolving relationship.

Also remember the enormous volume of product that wallpapers the TV screen. **Gary Martin** at WINZ is more than aware of it. "If our competition weren't using it, we wouldn't be there," he admits. Sometimes the wedding of radio to television is a shotgun marriage, a wedding of new world technology and old world Godfather with an offer that you can't refuse.

Take another case. **KTXQ** buys its share of TV, usually in and around rating sweeps. This makes perfect sense because every radio station wants a high profile when Arbitron is measuring the audience. It also creates a conflict because every station in Dallas, and in every other market, thinks the same way. Radio always buys TV during Arbitron surveillance periods. The situation is getting so predictable that many AOR stations got smart. Instead of a TV buy during a sweep, they started buying three weeks before the ARB's. And since this strategy is so sensible, so logical, the pack followed. Now everybody does it.

And everybody knows it. **KTXQ's** General Manager, **Bud Stickler**, figures it this way. "I don't have to have TV advertising," he says, "but I'm scared to death that if I stop promoting, my radio



stop-motion animated star of **KSAN's** 1978 television campaign. **Bennett** plays the part of a hip *Lassie* who is headphoned, spinning records on a 10th anniversary birthday cake record player. It doesn't look like anything else on TV anywhere.

In a time when AOR radio on TV looks like **George Lucas** outtakes from *Star Wars*, **Bennett** is a joy and a relief. Of course **Bennett's** mission is to serve as a conceptual evocation of **KSAN** radio. He is the visual partner of something that doesn't even exist for the eye. **Bennett** is what the ear can see.

KSAN's anniversary commercial was masterminded by a pair of animation wizards, **Gary Gutierrez** and **John Cordy**.

Colossal itself is a special effects factory that manufactures illusions. **Gutierrez** works with a small staff and a mechanical army of high priced computers, lenses, and video equipment. His tools are digital and analog systems, video-synthesis, and computerized screens that you can draw on with a light pin. It is the technology of *The Second*

forget," he says, "the commercial your radio puts on TV is in direct competition with the station itself." In fact, radio pays television to create this quandry for itself. Even pays through the nose.

And what radio gets for its dollar are pinpointed demographics. TV research can tell you how many in which age bracket are watching what and when. In practical application this means AOR radio buys programs like *Saturday Night Live*, *Mork and Mindy*, *Rock Concert*, and *Midnight Special*.

This is sometimes a problem. If radio is unrestricted in its approach to television, AOR is conspicuously limited in the time that it buys. *Saturday Night Live*, for example, is bought by every AOR in almost every market. Somewhere in between *Update* and the *Lubner* family is a glut of FM radio advertising. Each station is competing against everybody in the same market at the same time. Like expressway traffic in L.A., *Saturday Night Live* is a cloverleaf of AOR congestion.

That's not the only irony. AOR radio has always promoted itself

WRIF

WRIF-101

WRIF-101

WRIF-101

WRIF-101

WRIF-101

TO TELEVISION

BY BILL VITKA

KAUM 947

KAUM 947

KAUM 947

WDAI-947

WDAI-947

station will come to a stop."

That's not the issue for WMMR General Manager **Bruce Holberg**. "I don't know anybody who tuned in a radio station because of TV," he says flatly.

Regardless, WMMR is spending more than half of its promotion budget on television in 1979. The rest will be spent on newspapers, billboards, outdoor advertising, and other forms of promotion.

AOR radio in Philadelphia is actually an interesting laboratory model that underscores the effect of competition on TV advertising. WMMR is using more television promotion precisely because the city's three AOR stations are in a drag race.

"It's very hard to project an image on TV," Holberg says. "TV can kill a station if the ads are bad. It's twice as hard to get them back."

It is as though television was both divine and satanic at the same time. Not only can the boob tube confer legitimacy and super-status to radio, it can impose punishment with all the mercy of a hydrogen bubble.

And if you're looking for a case of radio super-status conferred by TV, a good example might be WCOZ in Boston.

The first thing to understand about WCOZ is that it did not exist four years ago. **Shaw Messner**, WCOZ's Promotion Director, says "When we came into the market we spent a lot of money. We spent more money on TV than anybody else."

At the same time that WCOZ was fighting the Battle of Normandy on television, WBCN acted like it didn't even know there was a war. There was no strategy at WBCN, no TV, just a frozen budget. The net result is that WCOZ is a major, almost a dominant factor in the Boston market.

A number of factors are responsible. Programming, air talent, management, but the indisputable fact is that WCOZ's superior position would be impossible without television. TV played midwife to WCOZ.

Not only has television become an essential ingredient for a successful AOR formula, it has created an entirely new industry. Television doctors for AOR patients.

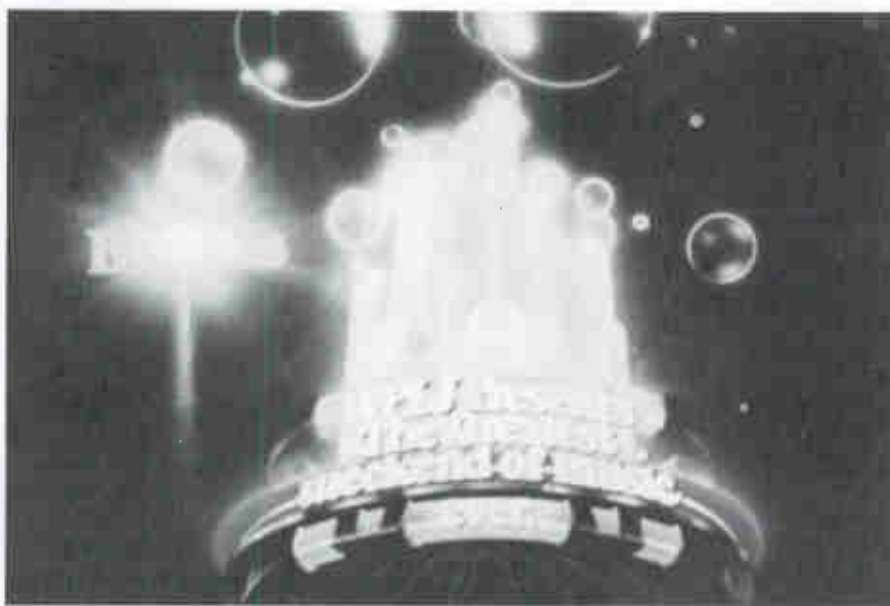
The parents of this spanking new baby are TM and Jam which make it the video complement of

radio jingles. But **Future Media** is the first company to nationally syndicate television commercials to AOR radio. In less than 2 years, Future Media has already penetrated some 35 markets across the country.

The brainchildren of Future Media are Creative Director **Steve Lisberger** and marketing

Probably you've already seen it. A space giant with a passing similarity to Mr. Clean throws off twin boomerangs of light.

Within the last year, "The Force" has become the syndicated trademark of WIOQ, KADI, WCOZ, ZETA-4, on and on. Gross sales at nine months were quarter of a million dollars.



tycoon **Dan Kavanaugh**. WCOZ was their first guinea pig. Their first commercial for WCOZ cost the guinea pig \$10,000. It was an unqualified success.

"WCOZ wanted a major media event," remembers Kavanaugh. "It was 1976 and they were afraid that it was bad to promote — they were coming out of that environment. It was a matter of style. If we could be as aggressive as Top-40 but do it in our style, it would be effective and exciting."

So how did Kavanaugh approach WCOZ? What did he say?

"I told them I wanted to make the station famous."

The architecture of fame apparently requires both engineering and marketing philosophy. Kavanaugh's philosophy is that selling AOR radio "is not the same as selling a can of soup. Radio is a medium of entertainment. So if radio goes on TV it should entertain. People should perceive their radio station as a force in their lives — as The Force."

"The Force" was the first commercial Future Media readied for syndication.

homegrown production. In some cases, a cheaper commercial that doesn't look cheap. A Cadillac for the price of a Pinto. In major markets, Future Media charges \$8-10,000. In secondary markets, the price is about \$4,000.

Future Media is in the process of assembling a catalogue of radio campaigns, custom-tailored for each and every format. Besides "The Force," there's disco, pop-adult, and a beautiful music campaign. The future of Future Media is radio consulting, record company advertising, and video. Not bad for a guy who doesn't think of himself as a salesman.

"Radio is showbiz," Kavanaugh says. The image that Future Media projects is sleek and corporate. Something flashy. "People," he says, "like to go with a winner."

In its own way, Future Media contains a critique of contemporary radio programming. It's a mirror that reflects back what radio does and doesn't do. The problem to Kavanaugh is that "most radio stations play the same music. It's the wrapper that makes it different. If you don't have a unique selling point," he says, "don't invent one. Go to image advertising."

It is possible that the next issue will be that all radio stations look alike. At least on television.

But not if **Animagination** can help it. Since syndication is one of the most profitable areas in all of radio, other companies are following in the footsteps of Future Media. In Racine Wisconsin, Animagination is trying to syndicate its own brand of radio commercials. They call themselves "the affordable commercial." Thirty second spots for \$1,000.

Of course, none of this would have been possible without television itself. Like the technology that makes Future Media and Animagination possible, TV programming has undergone a revolution. The boob tube has gotten hip. Mork and Mindy and Saturday Night Live are television programs customized for the bluejean market. If TV wasn't programming to the young demographic, AOR radio wouldn't have anything to target.

(Continued on page 33)

WDAI-947

WDAI-947

WDAI-947

WDAI-947

WDAI-947

Hear Robert Gordon Live From The Capri Club In Atlanta

Simulcast Throughout The South
May 12th On

WKLS	Atlanta	WXLM	Savannah
WQSR	Tampa	WWWZ	Charleston
WSHE	Miami	WZDQ	Chattanooga
ZETA-7	Orlando	WROQ	Charlotte



TOUR DATES

MAY 8th	Baton Rouge	MAY 15th	Memphis
9th	Houston	18th	Toronto
10th	New Orleans	19th	Montreal
12th	Atlanta	26th	New York
13th	Nashville	27th	Asbury Park

(WKDF will broadcast
live from THE EXIT INN)

ROBERT GORDON
Rock Billy Boogie



RADIO

NORTHEAST

WLIR Cont'd

COMMENTS;

THANK YOU DEPARTMENT...

Frank Carillo for the interview and Danny Bush, Roy Rosenberg & Atlantic Records.
 Thank to Stuff for the live radio concert and Alan Rosenberg of Warner Bros., Frank Yandolono, and Richard Okon.
 Thank to SVT and Steve Countryman, Chris Coyle and SVT Management for the live concert.
 Thank to Doug Gray and Jerry Eubanks from Marshall Tucker for the live interview, and Alan Kenny, Stewart & Jane from Warners.
 From Michael Ross and Promotions Dept. thank to David Bean, Rich Orr, and Pacific Arts Records and especially Michael Nesmith for our Rio Vacation give away.

LONG ISLAND, N.Y.

WBAB
 BERNIE BERNARD

ADDS:

*Robert Fripp *Jennifer Warnes
 *Carillo *Danny Kirwan
 *Patti Smith *Aviary
 *Lou Reed *Mahogany Rush

HEAVY AIRPLAY:

Allman Bros. Eddie Money
 Bad Co. The Police
 Duncan Browne Roxy Music
 The Cars Supertramp
 Cheap Trick The Tubes
 Elvis Costello Tycoon
 Dire Straits U.K.
 Steve Forbert Bob Welch
 John Hall Frank Zappa
 Geo. Harrison Ian Hunter
 Joe Jackson Manfred Mann
 Billy Joel Marshall Tucker
 Rickie Lee Jones Charlie Daniels
 McGuinn, Clark & Flash & The Pan
 Hillman Dixie Dregs

MODERATE AIRPLAY:

Blondie Herman Brood
 Doobie Bros. Orleans
 Lowell George Camel
 Kayak James Taylor
 Poco Chris Rea
 Rod Stewart

SINGLES:

The Kinks

COMMENTS;

We have moved to a beautiful new building - the new address is...
 WBAB, 235 Route 109, Babylon, N.Y.
 11702 - phone (516) 587-1023.

PHILADELPHIA, PA.

WIOQ
 HELEN LEICHT, ASST. P.D.

ADDS:

*James Taylor *Blackfoot
 *Bob Dylan *Aviary
 *Patti Smith *John Hiatt
 *Frankie Miller *Leah Kunkel
 *Mahogany Rush *Flash & The Pan
 *Alvin Lee *Sparks
 *Fandango *Tim Moore
 *Doucette *John Stewart
 *New England *Henry Paul Band
 *Triumph *Dixie Dregs

HEAVY AIRPLAY:

Bad Co. Manfred Mann
 The Cars Ian Hunter
 Elvis Costello The Police
 Cafe Jacques Rolling Stones
 Eric Clapton Supertramp
 Dire Straits Sweet
 Doobie Bros. The Tubes
 Steve Forbert Tonio K
 Geo. Harrison Van Halen

Cont'd

WIOQ Cont'd

MODERATE AIRPLAY:

Beach Boys Roxy Music
 Duncan Browne Susan
 Cheap Trick Tarney/Spencer
 Fab. Poodles Geo. Thorogood
 Lowell George Tycoon
 John Hall U.K.
 Horslips Bob Welch
 Jan Hammer Frank Zappa
 Journey Granati Bros.
 The Jam King Of Hearts
 McGuinn, Clark, & Jay Ferguson
 Hillman WARRIORS
 Molly Hatchet Orleans
 Graham Parker Squeeze
 Poco Ron Wood
 Rockets Phillips/MacLeod

LIGHT AIRPLAY:

Ironhorse Lake
 Rickie Lee Jones Art Garfunkel
 Herman Brood Trillion

PHILADELPHIA, PA.

WMMR
 DICK HUNGATE

ADDS:

*James Taylor *Flash & The Pan
 *Patti Smith *John Hall
 *Doucette *Bob Dylan
 *John Stewart

HEAVY AIRPLAY:

Allman Bros. Journey
 The Cars Eddie Money
 Eric Clapton Graham Parker
 Elvis Costello The Police
 Doobie Bros. Rod Stewart
 Geo. Harrison Supertramp
 Billy Joel Van Halen

MODERATE AIRPLAY:

Steve Forbert Rickie Lee Jones
 Horslips Ian Hunter
 Joe Jackson Ironhorse
 McGuinn, Clark & Blackfoot
 Hillman April Wine
 Toto WARRIORS
 The Tubes Orleans
 U.K. Jay Ferguson
 Bob Welch Tarney/Spencer
 Frank Zappa Sweet
 Lowell George Manfred Mann
 Rockets Dixie Dregs
 Herman Brood

SINGLES:

New England Tycoon
 Graham Parker

COMMENTS;

We celebrated our 10th full year on the air with a block party both on the air and in the studios on Sunday, April 29th. Thanks to Elektra Records, Mercury Records, The Marc Tanner Band, Southside Johnny & The Asbury Jukes, and local favorites, The Get Right Band. 150,000 people turned out on a beautiful sunny afternoon.

PHILADELPHIA, PA.

WYSP
 ERIC MARGOLIS, P.D.

HEAVY AIRPLAY:

Bad Co. Styx
 Cheap Trick Rod Stewart
 Elvis Costello Supertramp
 Foreigner Geo. Thorogood
 *James Taylor Van Halen

MODERATE AIRPLAY:

Allman Bros. Molly Hatchet
 Blackfoot *The Police
 Blondie Triumph
 Boomtown Rats Rockets
 Dire Straits Roxy Music
 Fab. Poodles Ron Wood
 Jay Ferguson Ironhorse
 Journey Tarney/Spencer
 McGuinn, Clark & Tycoon
 Hillman U.K.
 Orleans WARRIORS
 New England Frank Zappa

LIGHT AIRPLAY:

*John Hall *Henry Paul
 *Aviary

SINGLES:

The Kinks

BALTIMORE, MD.

WIYY (98 ROCK)
 D. OLIVER

HEAVY AIRPLAY:

Frank Zappa Allman Bros.
 Bad Co. Supertramp
 Orleans Cheap Trick
 Tycoon Badfinger
 Van Halen Doobie Bros.
 Geo. Harrison The Cars
 Styx McGuinn, Clark &
 The Police Hillman

MODERATE AIRPLAY:

Joe Walsh Ron Wood
 James Taylor Wings
 Poco Journey
 Bob Dylan New England
 Lowell George

COMMENTS;

New part-timer Tony Colter.

WASHINGTON, D.C.

WADC (DC 101)
 MIKE MC KAY

ADDS:

*Flash & The Pan *April Wine
 *Henry Paul *Mahogany Rush
 *Charlie Daniels

HEAVY AIRPLAY:

Allman Bros. Ron Wood
 Bad Co. Supertramp
 Cheap Trick Van Halen
 Lowell George Frank Zappa
 John Hall

MODERATE AIRPLAY:

Blackfoot Graham Parker
 Blondie Triumph
 Jay Ferguson Dave Brown
 Ian Hunter Rockets
 *New England Roxy Music
 *James Taylor Marshall Tucker
 *Bob Dylan

LIGHT AIRPLAY:

Joe Jackson The Tubes
 Judas Priest Hellfield
 Herman Brood

BETHESDA, MD./WASHINGTON, D.C.

WHFS
 DAVID EINSTEIN

HEAVY AIRPLAY:

Albert Lee Jon. Richman
 Rickie Lee Jones Lowell George
 Joe Jackson Tin Huey
 Frank Zappa Graham Parker
 Robert Gordon Ian Hunter
 Amaz. Rhy. Aces Jerry Lee Lewis
 Allman Bros. John Hall
 David Grisman Steve Goodman
 The Police Ron Wood
 Rockets Flash & The Pan
 Roxy Music Bob Dylan

Cont'd

WHFS Cont'd

MODERATE AIRPLAY:

Squeeze Van Morrison
 Danny O'Keefe Santana
 The Shoes Badfinger
 The Tubes P. Bensusan
 Duke Jupiter Billy Thorpe
 The Jam Coryell/Brubeck
 John Abercrombie Hawklords
 Suzi Quatro *Link Wray
 Tarney/Spencer *Eno
 Felix Pappalandi *The Roches
 Spyro Gyra *Phil Rosent
 A. W. B. *TMG
 Gong *Jean-Luc Ponty
 Peter Lang *John Stewart
 Supertramp *Henry Paul Band
 Rubinoos *Charlie Daniel
 Auracle *Emmylou Harris
 Gary Stewart *Marshall Tucker
 Michael Murphey *Texas Playboys
 Rypdal/Vitous/ *James Taylor
 DeJohnette *Mahogany Rus
 Bill Nelson *Pat Metheny
 Oregon *TheLonious Monk
 LIVING CHICAGO *New England
 BLUES *David Allen Coe
 Herman Brood *Charles Mingus
 Phillips/MacLeod Hot Tuna
 John Mayall Duncan Browne
 Susan Bad Co.
 John Klemmer The Tubes
 War *Robert Fripp
 Orleans *Chris Rea
 G. Washington *Two Guns
 John McLaughlin *Tom Robinson
 Manfred Mann Doucette
 Rosalie Sorrels Bill Evans
 McCaslin/Ringer Dixie Dregs
 Tony Williams

SINGLES:

The Records The Rumour
 The Kinks Nick Lowe
 "Low Budget"

SPECIAL PROGRAMMING;

Live Concerts...

Joe Jackson
 Steve Goodman
 In The Studio...
 John Abercrombie
 Joe Jackson

LAUREL, MD./WASHINGTON, D.C.

WLMD
 STEVE MAZROWSKI

HEAVY AIRPLAY:

Doobie Bros. Poco
 Bee Gees Geo. Benson
 Rod Stewart Supertramp
 Bob Welch McGuinn, Clark &
 Geo. Benson Hillman
 Billy Joel Suzi Quatro
 Orleans E. Dan/J.F. Cole
 Dire Straits

MODERATE AIRPLAY:

Bad Co. Rickie Lee Jo
 Michael Franks John Hall
 Leah Kunkel Art Garfunkel
 Seawind Phillips/MacLeod
 Tarney/Spencer *Triumph
 Badfinger Beach Boys
 *Marshall Tucker *Minnie Riperton
 *Fandango *Rex Smith

SINGLES:

Nicolette Wings
 Chic Roxy Music
 Blondie Ray Stevens
 Pointer Sisters Santana
 Bonnie Pointer Linda Ronstadt
 *Donna Summer *Chicago
 Rick Nelson

PITTSBURGH, PA.

WDVE
 JOHN MC GHAN

HEAVY AIRPLAY:

Bad Co. Geo. Thorogood
 The Cars Van Halen
 Cheap Trick Molly Hatchet
 Supertramp

Cont'd

RADIO

SOUTH

WDIZ Cont'd

SINGLES:

*Wings

COMMENTS;

Just ran a mini-concert weekend and we're heading into a commercial free weekend. We'll also be running IM's Album Greats. This Sunday night we've got Geo. Harrison's sister (a Daytona Beach resident) coming up as Guest D.J. on our Amateur Hour. Neal

JOCK LINE-UP...

MID-6am Ron Lewis
6am-10am Thom Robinson
10am-3pm Marcia
3pm-7pm Neal Mirsky
7pm-MID Jennifer

WEEKENDS: Bob Church & Kevin Fitzgerald

FT. LAUDERDALE, FLA.

WSHE

MICHELE ROBINSON

HEAVY AIRPLAY:

Duncan Browne Roxy Music
Joe Jackson Supertramp
Rickie Lee Jones Duke Jupiter
*James Taylor Susan
The Police Van Halen

MODERATE AIRPLAY:

Blackfoot Rockets
Herman Bood Ron Wood
Jay Ferguson Robert Gordon
Ian Hunter Fandango
Orleans Charlie Daniels

LIGHT AIRPLAY:

*Sweet *Flash & The Pan
*Tom Robinson Bd *Patti Smith
*Missouri *Robert Fripp
*Faith Band

IMPORTS:

*Segarini *Snopek

SINGLES:

*Rumour (imp.)
*Graham Parker/
(import)

NEW ORLEANS, LA.

WNOE

CAPT. HUMBLE

ADDS:

James Taylor HAIR

Ironhorse

HEAVY AIRPLAY:

Donna Summer Doobie Bros.
Sister Sledge Little River Bd.
Bee Gees

MODERATE AIRPLAY:

Dire Straits Geo. Benson
Supertramp Toto
O. Newton-John

SINGLES:

*E. W. & F.
"Bogie
Wonderland"

NEW ORLEANS, LA.

WTUL

SHEPARD SAMUELS

HEAVY AIRPLAY:

Manfred Mann +Lowell George
Rickie Lee Jones Ron Wood
+Supertramp +Emmylou Harris
+Frank Zappa +Ian Hunter
+Al Stewart +Hawklords
Roomful of Blues +Pat Metheny
+Bong +Marshall Tucker
+Dixie Dregs Duncan Browne
+Van Morrison +The Roches
+Allman Bros. Flash & The Pan
+Lake +Graham Parker

Cont'd

WTUL Cont'd

MODERATE AIRPLAY:

+Journey +Dwight Twilley
+Bill Nelson +Joe Jackson
+Steve Hillage +Pere Ubu
+Annette Peacock Carlos Santana
+John Hall +Joe Farrell
+J. McLaughlin +Dexter Gordon
+David Grisman +Woody Shaw
+Jay Ferguson +Tony Williams
+Danny O'Keefe Hancock/Corea
+Art Garfunkel Charlie Mamarot
+Bob Welch +Irakere
+Michael Franks +Hank Jones
+U.K. +Charlie Daniels
+Magnum +Frank Mariano
+Jerry Lee Lewis +Brian Eno
+The Tubes +Sparks
+Meters +Culture
+Bad Co. +Peter Tosh

DALLAS, TEX.

KTXQ

TIM SPENCER

HEAVY AIRPLAY:

Allman Bros. Billy Thorpe
April Wine Orleans
Bad Co. New England
Cheap Trick *James Taylor
Doobie Bros. Supertramp
Geo. Harrison Tycoon
Rickie Lee Jones Van Halen
Journey WARRIORS
MODERATE AIRPLAY:
Herman Brood Tarny/Spencer
Duncan Browne Frank Zappa
Jay Ferguson *Dixon House
Lowell George *Flash & The Pan
Rockets Triumph
Roxy Music

LIGHT AIRPLAY:

*John Stewart *Charlie Daniels
*Sweet *Marshall Tucker
*Jean-Luc Ponty

DALLAS, TEX.

KZEW

DORIS MILLER

ADDS:

*James Taylor *Dixon House
*Alvin Lee *Duke Jupiter
*Sparks *Pat Metheny
*Aviary

HEAVY AIRPLAY:

April Wine Rockets
Bad Co. Supertramp
Rickie Lee Jones Tycoon
Billy Thorpe Van Halen
New England WARRIORS
MODERATE AIRPLAY:
Allman Bros. Orleans
Herman Brood Roxy Music
Cheap Trick Spyrro Gyra
John Hall Geo. Thorogood
*Bob Dylan Frank Zappa
Ron Wood

HOUSTON, TEX.

KLOL

JO HARBISON

HEAVY AIRPLAY:

Allman Bros. Wings (single)
Bad Co. Cheap Trick
Van Halen April Wine
Supertramp Styx
Rickie Lee Jones WARRIORS
MODERATE AIRPLAY:
Marshall Tucker Dwight Twilley
Rockets Sammy Hagar/
John Stewart (single)
Journey Hellfield
Sweet Phillips/MacLeod
Geo. Harrison Herman Brood
New England Blackfoot
Doobie Bros. Manfred Mann
The Kinks (sgl.)

SINGLES:

Wings Sammy Hagar
The Kinks

SPECIAL PROGRAMMING;

Album Greats - April 21,22,23

HOUSTON, TEX.

KPFT

WAYNE PITRIE

ADDS:

*Snopek *Marshall Tucker
*Agitation Free *Pat Metheny
MALESCH *Emmylou Harris
2nd (Import) *New England
*Charles Austin *Mitch Ryder
*Hugh Hopper *Mahogany Rush
*Flash & the Pan *The Writers
*Aviary *Arlen Roth
*Alvin Lee
*Colin Walcott/
Don Cherry

HEAVY AIRPLAY:

+Eno/Moebius/ +The Rumour
Roedelius +Legs Diamond
+Frank Zappa +Sally Oldfield
The Tubes +Be Bop Deluxe
+Bill Nelson +*Steve Hillage
+Roxy Music +The Residents
*Bill Evans +Hawklords
*Pere Ubu +U.K.
+Supertramp +Arthur Blythe
+John Abercrombie
MODERATE AIRPLAY:
+Jade Warrior +Orleans
+Lionel Hampton Undisputed Truth
+Roomful of Blues +Blackfoot
+Michel Colombier +New England
+National Health +Muddy Waters
+Hayden/Hawes +Fats Waller
+William Penn Aurora
+Spyro Gyra

IMPORTS:

Charles Austin Steve Hillage
Hugh Hopper Anthony Phillips
Eno/Moebius/ National Health
Roedelius Brian Eno

COMMENTS:

I'm still wanting to make contact with all obscure jazz, new wave, electronic labels. Special thanks to those who have already replied.

MEMPHIS, TENN.

WLYX

STEVE STEVENSON

HEAVY AIRPLAY:

+Supertramp +The Police
*Tom Robinson +Graham Parker
*New England +Manfred Mann
*Dixie Dregs +Billy Thorpe
Rickie Lee Jones +Carlos Santana
+Tarny/Spencer +Bad Co.
+Orleans *Passport
*Jean-Luc Ponty +Marshall Tucker
+Lowell George +No Dice
*Ron Wood *Bob Dylan

MODERATE AIRPLAY:

Al Stewart +Duncan Browne
*Supermax +Gambler
*Aviary +Roxy Music
*Faith Band Max Webster
Snopek *Fandango
Doucette *Frank Marino
Sweet Ian Hunter
Triumph Ironhorse
BLUE MONTREUX Kim Carnes
G. Washington Rockets
*Roland Vasquez *Charlie Daniels
John Mayall J. McLaughlin
+Blackfoot Mickey Newbury
*Alvin Lee Magnum
+Kate Bush Susan

JOHNSON CITY, TENN.

WQUT

CHRIS WILSON

HEAVY AIRPLAY:

Bad Co. Orleans
Supertramp Charlie Daniels
Journey Marshall Tucker
Rickie Lee Jones Van Halen
Jay Ferguson George Benson

Cont'd

WQUT Cont'd

MODERATE AIRPLAY:

George Harrison Allman Bros.
Doobie Bros. McGuinn, Clark &
Dire Straits Hillman
Steve Forbert Bob Welch
John Hall The Cars
Tycoon Rockets
Blackfoot Triumph
Lake Albert Lee
Manfred Mann Gary Wright
Lowell George Amer. Stan
Couchois Band

SINGLES:

New England Marc Tanner
Sammy Hagar Badfinger

HARRISONBURG, VA.

WMRA

JAMES WINDSOR

HEAVY AIRPLAY:

Supertramp Camel
The Tubes *Frank Zappa
Elvis Costello U.K.
Cheap Trick Gong
David Bowie Van Halen
+Molly Hatchet *Dixie Dregs

MODERATE AIRPLAY:

*Lake *Tycoon
Journey Bob Welch
Cafe Jacques Eddie Money
Peter Hammill Dave Lambert
Creme/Godley Tim Weisberg
Dwight Twilley *Manfred Mann
Badfinger

ATHENS, GA.

WUOG

CHUCK HAMBLEN

HEAVY AIRPLAY:

*Ron Wood +Roxy Music
*Pat Metheny +Ian Hunter
*Emmylou Harris +Steve Goodman
*The Roches +Lowell George
+John Hall Rickie Lee Jones
+Graham Parker

MODERATE AIRPLAY:

*Dixie Dregs *Lake
*John Stewart *Squeeze
*Danny O'Keefe *Arlen Roth
*Marshall Tucker *Gary Stewart

IMPORTS:

*Mickey Jupp

TALLAHASSEE, FLA.

WFSU

BILL BEHENNA

HEAVY AIRPLAY:

Tom Robinson Rickie Lee Jones
New England U.K.
Dixie Dregs Graham Parker
Marshall Tucker The Tubes
Sweet Supertramp
Ian Hunter

MODERATE AIRPLAY:

Pat Metheny Doucette
Michel Colombier Ron Wood
Manfred Mann Chris Rea
Joe Jackson Charlie Daniels
Alvin Lee Lisa Del Bello
G. Washington B. J. Harvest
David Grisman Tycoon

MONTGOMERY, ALA.

WHYY (Y-102)

HEAVY AIRPLAY:

Rickie Lee Jones Wings (sgl.)
(single) Supertramp/
Couchois (sgl.) (single)
Orleans (sgl.) Gary Wrig
*Frank Zappa/ (single)

MODERATE AIRPLA

Bad Co. Doobie Bros.
Dire Straits Van Halen
The Rockets Jay Ferguson
Geo. Harrison *Dixie Dregs

SINGLES:

Roger Voudouris Sammy Hagar
Chris Rea England Dan &
Geo. Harrison John Ford Coley
Blondie

RADIO

SOUTH

LAKE CHARLES, LA.

KGRA (NOVA 104)

SKY
HEAVY AIRPLAY:
Supertramp McGuinn, Clark & Hillman
Bad Co. Hillman
+Doobie Bros. Rod Stewart
Dire Straits +Orleans
Geo. Harrison +Steve Forbert
Rickie Lee Jones
MODERATE AIRPLAY:
Graham Parker *Manfred Mann
Ian Hunter *Sweet
Tycoon *Ron Wood
Lowell George Tarney/Spencer
The Cars Duncan Browne
Geo. Thorogood Roxy Music
Geo. Benson *New England
*Marshall Tucker

SHREVEPORT, LA.

KMBO

JOHN SHERMAN
HEAVY AIRPLAY:
Allman Bros. Rickie Lee Jones
Bad Co. Van Halen
Supertramp Joe Walsh
Wings Frank Zappa
Orleans Styx
MODERATE AIRPLAY:
Geo. Harrison Tycoon
Rod Stewart April Wine
Blondie Boston
Bob Seger Geo. Thorogood
Dire Straits Journey
SINGLES:
The Kinks

HOUSTON, TEX.

KUHF

LAUREN VALLE
HEAVY AIRPLAY:
John Klemmer Phillips/MacLeod
John Hall Earl Klugh
E. Dan/J.C. Coley Pat Metheny
Leah Kunkel McGuinn, Clark & Hillman
Spyro Gyra Bad Co.
Wilbert Longmire Roxy Music
Lowell George Rickie Lee Jones
Orleans Beach Boys
G. Washington Geo. Benson
Noel Pointer Tim Weisberg
Paul Williams Supertramp
Hellfield
MODERATE AIRPLAY:
Art Garfunkel John Denver
Judy Collins Steve Goodman
Geo. Harrison Lips
Dane Donohue Seawind
Jan Park Band Arthur Adams

ORANGE, TEX.

ZOOM 104-1/2 (KZOM)

MARK MC LAREN
HEAVY AIRPLAY:
Bad Co. Supertramp
Doobie Bros. Allman Bros.
Eddie Money Van Halen
Rickie Lee Jones U.K.
Ian Hunter Geo. Harrison
Styx Tycoon
Orleans Journey
McGuinn, Clark & Hillman
MODERATE AIRPLAY:
April Wine *Phillips/MacLeod
Bob Seger MacLeod
Billy Joel The Rockets
Tarney/Spencer Duncan Browne
Blackfoot *Manfred Mann

KILGORE, TEX.

KKTX

JIM HODO, P.D.
DAL SANDERS, M.D.
HEAVY AIRPLAY:
+Geo. Harrison +Journey
+Bob Welch +Van Halen
+Allman Bros. +McGuinn, Clark & Hillman
Supertramp Hillman
Orleans +Bad Co.
+April Wine
MODERATE AIRPLAY:
+Doobie Bros. *Dixie Dregs
+The Police *John Stewart
*Ron Wood Tarney/Spencer
*Manfred Mann John Hall
*James Taylor Jay Ferguson
+Frank Zappa Amer. Standard Band
Cheap Trick *Emmylou Harris
Roxy Music Rickie Lee Jones
*Charlie Daniels
SINGLES:
Wings Sammy Hagar
The Kinks

WICHITA FALLS, TEX.

KNTD

BOB ELIOT
HEAVY AIRPLAY:
*Chris Rea *A. W. B.
*Foxy Sister Sledge
+Bad Co. Bob Welch
Village People The Police
Tycoon Roxy Music
*Sylvester Liner
Journey The Tubes
MODERATE AIRPLAY:
*Chocolate *Philly Cream
Jam Co. G.Q.
*Magnet *Hellfield
*Fandango *The Dramatics
Doobie Bros. +Peaches & Herb
*R. Fleischman +Instant Funk

CORPUS CHRISTI, TEX.

C-101 (KNCN)

CHARLIE PALMER
HEAVY AIRPLAY:
Bad Co. Joe Jackson
Rickie Lee Jones Bob Welch
Van Halen Elvis Costello
+Supertramp Allman Bros.
Journey Geo. Thorogood
*Marshall Tucker
MODERATE AIRPLAY:
Geo. Benson Tony Williams
McGuinn, Clark & Hillman John Hall
Eddie Money Lake
Manfred Mann Doobie Bros.
Cheap Trick Geo. Harrison
Spyro Gyra Dire Straits
Jerry Lee Lewis Poco
Geo. Harrison Nicolette
WARRIORS
SINGLES:
The Kinks Isley Bros.
Sammy Hagar Donna Summer
New England

MIDWEST

CLEVELAND, OHIO

WWW (M 105)

ELLEN ROBERTS
HEAVY AIRPLAY:
*Ron Wood Journey
*Supertramp Dire Straits
Bee Gees McGuinn, Clark & Hillman
Rod Stewart Hillman
Geo. Harrison Doobie Bros.
Bob Welch Jay Ferguson
Cheap Trick Van Halen
Eddie Money April Wine
Bad Co.

Cont'd

WWW (M 105) Cont'd

MODERATE AIRPLAY:
*U.K. Marc Tanner
A.W.B. Fab. Poodles
Badfinger Suzi Quatro
Beach Boys The Tubes
Boomtown Rats Dwight Twilley
Elvis Costello Roxy Music
Ian Hunter Tycoon
Ironhorse
SINGLES:
Orleans The Police
Joe Jackson Blondie
Wings

COLUMBUS, OHIO

WLWQ (QFM 96)

STEVE RUNNER
HEAVY AIRPLAY:
Tycoon Allman Bros.
The Police Cheap Trick
Van Halen Molly Hatchet
Doobie Bros. Bad Co.
Styx Journey
Poco Supertramp
Dire Straits
MODERATE AIRPLAY:
*Marshall Tucker Frank Zappa
*Triumph U.K.
*New England The Tubes
Rickie Lee Jones WARRIORS
Blondie The Rockets
Roxy Music Ron Wood
SINGLES:
Orleans Wings

INDIANAPOLIS, IND.

WFBO (Q 95)

MIKE TINNES
HEAVY AIRPLAY:
Doobie Bros. Van Halen
Homegrown Rickie Lee Jones
Allman Bros. +*Faith Band
+Cheap Trick *Marshall Tucker
Bad Co. THE WARRIORS/
Supertramp Joe Walsh
MODERATE AIRPLAY:
Frank Zappa The Babys
U.K. Triumph
Roxy Music Tarney/Spencer
+Blackfoot *Charlie Daniels
+Herman Brood *Ian Hunter
The Rockets
COMMENTS:
Yet another addition to the Q95 family. Jeff Johnson is our new promotion director here at the station and has already been instrumental in pullin' together some great promotions. Jeff formerly worked at Lieberman's here in Indianapolis. Welcome aboard!
Mike

DETROIT, MICH.

WABX

ERIC GOLDBERG
ADDS:
*Graham Parker *Frankie Miller
*TILT *Patti Smith

HEAVY AIRPLAY:
The Babys The Police
Bad Co. Rockets
Cheap Trick Roxy Music
Doobie Bros. Supertramp
Journey Van Halen
MODERATE AIRPLAY:
Ian Hunter Ron Wood
Rickie Lee Jones Tycoon

DETROIT, MICH.

WJZZ

DORIAN PASTER
HEAVY AIRPLAY:
Phyllis Hyman Spyro Gyra
Micheal Franks Richard Evans
Michael Walden Tim Weisberg
Geo. Benson Drum Session
Seawind *G. Washington
Auracle Hubert Laws
Stuff Wilbert Longmire
Manfredo Fest. Pattie Austin
Mongo Santamaria *Earl Klugh
MODERATE AIRPLAY:
*Hancock/Corea Natalie Cole
*Harvey Mason Tony Williams
*Duke Ellington Richard Tee
*Art Farmer/ Ella Fitzgerald
Jim Hall Lou Rawls
*THE GIFTED ONES John Klem
*Bill Evans The Three
*Phil Woods Billy Paul
*Hank Crawford Marilyn Scott
Bruce Cameron David Grisman
Jazz Ensemble John McLaughlin
George Duke Bill Withers
Randy Crawford Charles Earland
Beverly & Duane *Blue Montreux
Abbey Lincoln

DETROIT, MICH.

WWW

MARK MC EWEN
ADDS:
*New England *Ron Wood
*Triumph *Bob Dylan
HEAVY AIRPLAY:
The Babys The Police
Bad Co. Supertramp
Cheap Trick Van Halen
Journey
MODERATE AIRPLAY:
The Cars Roxy Music
Doobie Bros. Rod Stewart
Ian Hunter Geo. Thorogood
Eddie Money Tycoon
Rockets Van Halen

CHICAGO, ILL.

WMET

BILL EVANS
ADDS:
*Herman Brood *Cafe Jacques
*Patti Smith *Marshall Tucker
*Henry Paul Band *Tom Robinson
*Flash & The Pan *Alvin Lee
*Graham Parker *Charlie Daniels
*R. Fleischman *Sweet

HEAVY AIRPLAY:
Allman Bros. The Police
The Babys Rod Stewart
Bad Co. Supertramp
Cheap Trick Toto
Elvis Costello UFO
Dire Straits Van Halen
Doobie Bros. WARRIORS
Journey Bob Welch
Eddie Money
MODERATE AIRPLAY:
April Wine New England
Blondie Joe Jackson
Boomtown Rats *Bob Dylan
The Cars McGuinn, Clark & Hillman
Blues Bros. Poco
Foreigner Roxy Music
Rolling Stones The Tubes
Fab. Poodles Dwight Twilley
Boston

SINGLES:
The Kinks

CHICAGO, ILL.

WXRT

BOB GELMS
ADDS:
*Ron Wood *Flash & The Pan
*Pat Metheny *Rockets
*Charlie Daniels *Robert Fripp
*Bob Dylan *Passport
*James Taylor *Emmylou Harris

Cont'd

RADIO

MIDWEST

URBANA/CHAMPAIGN, ILL.

WPGU
PHIL PRIEST
HEAVY AIRPLAY:
 Talking Heads Allman Bros.
 Dire Straits Supertramp
 Jules/ Bad Co.
 Polar Bears Graham Parker
 Firefall Nicolette
 Blondie Eddie Money
 J. Geils Band Blues Bros.
MODERATE AIRPLAY:
 Albert Collins Robt. Johnson
 U.K. Tonio K
 FM/BLACK NOISE Horslips
 Fab. Poodles Elvis Costello
 Santana Roxy Music
 Trillion The Tubes
 Boomtown Rats

SINGLES:

Yes

ST. LOUIS, MO.

KWMU
LOU CALCATERRA
HEAVY AIRPLAY:
 +Auracle Rosemary Clooney
 Michel Colombier Concord Super Bd
 Gong Ella Fitzgerald
 +J. McLaughlin +Double Image
 +Pat Metheny GREAT GUITARS
 M.G.Jackson +L.A. 4
 Rypdal/Vitous/ +Horace Silver
 DeJohnette +Cafe Jacques
 Lenny White B.J.Harvest
 +Arthur Blythe
MODERATE AIRPLAY:
 +Brand X +Ross Tomkins/
 Weather Report Joe Venuti
 Gary Burton +Pat Metheny
 +Lou Reed +Irakere

MADISON, WISC.

WORT
DANNY KAHN
HEAVY AIRPLAY:
 *Columbia Con- Lavrindo Almeida
 temporary Mas- Ella Fitzgerald
 ters Dollar Brand
 Phil Woods Emmylou Harris
MODERATE AIRPLAY:
 Concord Super Bd Irakere
 Ben Sidran Arhoolie Tex-Mex
 Bill Evans *James Taylor
 Arthur Blythe Rosalie Sorrels
 Chico Freeman *Dixie Dregs
 Savoy Reissues Waylon Jennings
 Ellis Lankins David Grisman
 Louis Myers
 Living Chicago
 Blues

WEST

DENVER, COLO.

KBPI
CONNIE RODRIGUEZ, M.D.
ADDS:
 *New England *Ian Hunter
 *Henry Paul *Herman Brood
 *Charlie Daniels
HEAVY AIRPLAY:
 Allman Bros. Poco
 Bad Co. Rod Stewart
 The Cars Supertramp
 Dire Straits Geo. Thorogood
 Doobie Bros. Van Halen
 Rickie Lee Jones
MODERATE AIRPLAY:
 Cheap Trick R. Fleischman
 Journey *James Taylor
 McGuinn,Clark & *Bob Dylan
 Hillman WARRIORS
SINGLES:
 Wings

DENVER, COLO.

KFML
LARRY BRUCE
KEN KOHL
HEAVY AIRPLAY:
 Allman Bros. Rickie Lee Jones
 Amaz. Rhy. Aces Orleans
 Doobie Bros. Al Stewart/LIVE
 John Hall Supertramp
 Joe Jackson
MODERATE AIRPLAY:
 Bad Co. Tycoon
 Dire Straits WARRIORS
 Poco Bob Welch
 The Police Michael Franks
 Roxy Music R. Fleischman
 Tarney/Spencer Cafe Jacques
LIGHT AIRPLAY:
 *James Taylor *Doucette
 *Graham Parker *Mahogany Rush
 *Charlie Daniels *Highway
 *Danny O'Keefe

COMMENTS:

Larry Bruce, Ken Kohl live reports from Rocky Flats Anti-nuke demonstration - in addition to the normal group of speakers; Daniel Ellsberg, Nobel Peace Prize winner Dr. George Wald, Jackson Browne, Bonnie Raitt, and Danny O'Keefe appeared. Highlight of the set had to be attempt at the first performance of John Hall's "Power," a tune which could become the anthem of the anti-nuke movement. Rocky Flats is not a power plant but an H-bomb trigger factory run by Rockwell Industry and Dept. of Energy.

Great response to the 1st Annual KFML Spring Sweepstakes - a week long give away with prizes ranging from collectable vinyl to a \$2,300 hot tub. Coming may 12, our Day In The Park with T-shirts, frisbees etc.

DENVER, COLO.

KCFR
ANNETTE GRISWOLD
HEAVY AIRPLAY:
 *The Roches
MODERATE AIRPLAY:
 Graham Parker Latest Novus
 Will Ackerman Releases
 Jerry Lee Lewis Pat Metheny
 Squeeze Codona
 Latest Savoy's *Dale Miller
 Bill Nelson *Flash & The Pan
 *Brian Eno Arthur Smith/
 *Dixie Dregs Dixieliners
 *Duck Baker TIBETAN BELLS
 Pere Ubu Arthur Blythe
 *Bert Jansch (both)
 *Emmylou Harris New Lost City
 *Tom Robinson Ramblers
LIGHT AIRPLAY:
 *Sparks WARRIORS
 Lydia Mendoza Joe Sample
 *Danny O'Keefe John Tropea
 *Chris DeBurgh MEMORIES OF
 *Suzi Quatro ELVIS

FT. COLLINS, COLO.

KTCL
RICK LOFGREN
HEAVY AIRPLAY:
 McGuinn,Clark & Allman Bros.
 Hillman Amaz. Rhy. Aces
 Rickie Lee Jones Carlos Santana
 *Marshall Tucker Jan Hammer
 Supertramp *Emmylou Harris
 Lamont Cranston

Cont'd

KTCL Cont'd

MODERATE AIRPLAY:

*Danny O'Keefe Jay Ferguson
 Steve Forbert Herman Brood
 *Charlie Daniels The Rockets
 *Ron Wood John Hall
 *Dixie Dregs Cafe Jacques
 Lowell George Tarney-Spencer
 Duke Jupiter Ian Hunter
 Al Stewart Jerry Lee Lewis
 Kenny Loggins/
 LIVE *Ben Sidran
 Roomful of Blues Tycoon
 Bad Co. Michael Murphey
 Albert Lee *Henry Paul
 *Pat Metheny *Alvin Lee
 *John Stewart *Manfred Mann
 Chris Rea *Tom Robinson
 Roxy Music *Phillips/
 Graham Parker MacLeod
 David J. Holster *Celebration
 Frank Zappa
 *New England Joe Jackson
 Orleans

SINGLES:

The Kinks Sammy Hagar
 Wings

NEWS & PUBLIC AFFAIRS:

The anti-nuclear rally scheduled for Saturday, April 28th outside of Denver's Rocky Flats Industrial Plant is apparently going to be blessed with some music stars. Already confirmed to perform are Jackson Browne, Bonnie Raitt, Danny O'Keefe, Holly Near and David Lindly. Reminiscent of demonstrations of the 60's.

MESA/PHOENIX, ARIZ.

KDKB
LINDA CLAYTON

ADDS:

*Aviary *Tarney/Spencer
 *R. Fleischman *New England
 *Charlie Daniels *Judas Priest
 *Marshall Tucker *Sweet
 *Ron Wood *Jay Ferguson
 *Bob Dylan

HEAVY AIRPLAY:

Allman Bros. Cheap Trick
 April Wine The Police
 The Babys Supertramp
 Bad Co. Tycoon
 The Cars Frank Zappa

MODERATE AIRPLAY:

Fab. Poodles Eddie Money
 Ian Hunter Geo. Thorogood
 Joe Jackson The Tubes
 Journey Van Halen

SEATTLE, WASH.

KZOK
MAVIS MACKOFF

ADDS:

*Alvin Lee *Bob Dylan
HEAVY AIRPLAY:
 Bad Co. Rickie Lee Jones
 Blondie *James Taylor
 The Cars Poco
 Cheap Trick Rod Stewart
 Dire Straits Supertramp
 Doobie Bros. Van Halen
 Geo. Harrison Frank Zappa

MODERATE AIRPLAY:

Allman Bros. Eddie Money
 Joe Jackson The Police
 Journey TKO
 McGuinn,Clark & WARRIORS
 Hillman

SINGLES:

Sammy Hagar
 The Kinks Wings

BELLEVUE, WASH.

KZAM
MARION SEYMOUR

ADDS:

*John Stewart *Marshall Tucker
 *Charlie Daniels *Mary McCaslin
 *Dixie Dregs *Passport
 *Earl Klugh *Jean-Luc Ponty
 *Hank Crawford *M. McLaughlan
 *Chris Rea

Cont'd

KZAM Cont'd

HEAVY AIRPLAY:

Dire Straits Firefall
 Doobie Bros. Rickie Lee Jones
 Steve Forbert Flash & The Pan
 Lowell George Michael Murphy
 Amaz. Rhy. Aces *James Taylor
 Geo. Harrison McGuinn,Clark &
 *Emmylou Harris Hillman
 *Pat Metheny Poco
MODERATE AIRPLAY:
 Allman Bros. Nicolette
 Elvis Costello Camel
 John Hall Kim Carnes
 Billy Joel Ian Matthews
 Suzi Quatro Sea Level
 Geo. Thorogood Cafe Jacque
 Van Morrison Gilberto Gil
 Michael Franks

TACOMA, WASH.

KLAY
CHRIS DALE

ADDS:

*Patti Smith *Jennifer Warnes
 *Tim Moore *Dixon House
 *John Hiatt *Aviary

HEAVY AIRPLAY:

Allman Bros. Joe Jackson
 April Wine Journey
 Bad Co. Marshall Tucker
 Badfinger Ron Wood
 Blackfoot Sweet
 Herman Brood Rockets
 Cheap Trick Roxy Music
 Jay Ferguson New England
 Lowell George Supertramp
 Judas Priest Van Halen
 Guess Who Bob Welch
 Billy Thorpe Gary Wright

MODERATE AIRPLAY:

The Babys Manfred Mann
 Boomtown Rats Fandango
 Doobie Bros. Jan Hammer
 Fab. Poodles Lamont Cran
 Geo. Harrison Art Garfunkel
 Horslips J. Geils Band
 Ian Hunter Sammy Hagar
 Rickie Lee Jones Doucette
 Suzi Quatro Sad Cafe
 Rubinoos Gambler
 Carlos Santana TKO
 The Tubes Eric Clapton
 Tycoon David J. Holster
 U.K. The Jam
 WARRIORS Couchois
 Frank Zappa

SINGLES:

Jim Fosso

PORTLAND, ORE.

KINK
LES SARNOFF
CARL WIDING

HEAVY AIRPLAY:

Bad Co. Firefall
 Geo. Benson Billy Joel
 Dire Straits Rickie Lee Jones
 Doobie Bros. *James Taylor
 Chicago Orleans
 Lowell George Gary Wright
 Chris Rea Supertramp
 Geo. Harrison Bob Welch

MODERATE AIRPLAY:

McGuinn,Clark & Linda Ronstadt
 Hillman Dane Donahue
 Poco Amaz. Rhy. Aces
 Spyro Gyra Nicolette
 *Tarney/Spencer Peter McCann
 Earl Klugh *Marshall Tucker
 Joe Sample Steve Goodman
 *Henry Paul Van Morrison
 *Charlie Daniels Kenny Loggins
 *Jennifer Warnes Roger Voudouris
 Camel Kim Carnes
 Bob James A.W.B.
 Heart

LIGHT AIRPLAY:

Rod Stewart John McLaughlin
 Tim Weisberg *Minnie Riperton
 *WARRIORS *Emmylou Harris
 Robben Ford Pat Metheny
 Will Ackerman

SINGLES:

Lowell George

NEW RELEASES

BELOW IS A CATALOGUE OF NEW RELEASES. THEY ARE DIVIDED INTO CATEGORIES DESIGNED TO GIVE YOU AN IDEA OF THEIR RELATIVE MUSICAL WORTH. THESE FIRST IMPRESSIONS ARE NOT MEANT TO RELATE IN ANY WAY TO PAST, PRESENT OR FUTURE SALES.

SPECIAL MENTION ALBUMS

High Artistic Achievement
(NONE)

STRONGLY MERITORIOUS

Consistently Striking at Excellence

PATTI SMITH GROUP
WAVE/Arista AB 4221

The scream is totally gone and the songs float to the surface. They are terrific. Melodically, as well as lyrically, they are superior. Todd's applied taste maintains proportion. Wave is the artistic step signalled by "Because The Night."

MERIT PLUS ALBUMS

Competent Lps with Some Special Element

CARILLO
STREET OF DREAMS/Atlantic SD 19235

The first Carillo album died a quick but honorable death. Like that one Street Of Dreams is filled with exceptionally good songs. Maybe this batch isn't as slickly presented and maybe that will have a positive effect on the album's life.

DAVID ALLAN COE
SPECTRUM VII/Columbia KC 35789

They are all the same, the liner notes are filled with Coe's special kind of hokum and his songs filled with the pain of his personal relationships. Hinged on organic melodies, the songs are consistently pleasing and real.

BOB DYLAN
AT BUDOKAN/Columbia PC 2 36067

A curious album in the sense that it runs counter to Dylan's recent moves to establish a position in the current generation. Of course, these new versions of his endless classics confirms something we already knew, the universality of the material. Still, Dylan is a man who doesn't like to look back at his legacy.

FAITH BAND
FACE TO FACE/Mercury SRM 1-3770

"Hopeless Romantic" and "Forever" end each side with a sense of Springsteen's street and with the notion that there is more to the Faith Band than faith alone. Search out the other street songs like "Diamond In The Rough."

FLASH AND THE PAN
Epic JE 36018
Interesting arranging ideas, including a talkin'-rock approach to the vocals, elevates the music. However, the quality of Vanda and Young's writing is at the heart of this success.

EMMYLOU HARRIS
BLUE KENTUCKY GIRL/Warner Bros. BSK 3318
Queen of country-folk ballads, Emmylou remains the pure form in the face of changing times. This is an album of duets and consistently fine song choices. Special Mention boots too.

JOHN HIATT
SLUG LINE/MCA 3088
Music with sharp edges. A post-punk street feel and a variety of rhythms creates lots of movement. A strong Caribbean influence filters in too. The harshness works against musicality but it contributes to a distinctive style. The songs are hooky enough to withstand the slashing.

HENRY PAUL BAND
GREY GHOST/Atlantic SD 19232
Up from the South with two important elements, tunes and harmonies, the Henry Paul Band hits a winning groove. Typical of bands of the South, a high flying guitar is also tucked into the formula.

LOU REED
THE BELLS/Arista AB 4229
There are some great musical ideas here. However, often they are jumbled together in an unsortable mixture. While some of it doesn't work, the effort is still superior. The first two tracks on side two solidify all of the ideas. Lou continues to be a leader not a follower.

SPARKS
NO. 1 IN HEAVEN/Elektra 6E-186
Previously reviewed as an import. Recharged. Mael meets Munich's Moroder. Is there an artist-producer combination more natural? Giorgio gives them life without disco and style beyond before.

JENNIFER WARNES
SHOT THROUGH THE HEART/Arista AB 4217
A fine album. Jennifer writes songs worthy of her dynamic voice. Best of all, her talent is not corrupted by an uncomplimentary production attitude. Complete.

RON WOOD
GIMME SOME NECK/Columbia JC 35702
All of the leads - vocal and instrumental - are set back in the mix. That puts a twist on the album. It trades presence for style. Though these tuneful songs would have profitted from a better delivery, they still come through.

MERIT ALBUMS

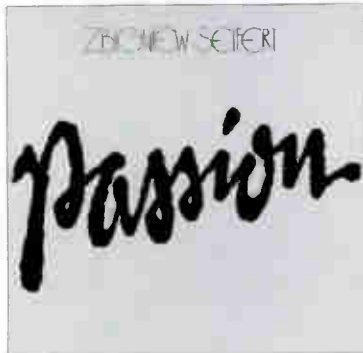
Thoroughly Competent Lps

PATTI AUSTIN
LIVE AT THE BOTTOM LINE/CTI 7086
A great band seems somewhat under used. That forces Patti to do most of the work, work which she is very capable of doing. She is quite a singer. A good album which could have been better.

AVIARY
Epic - Park Lane JE 35716
Arrangements are paramount. Dramatic presentation carries songs which might have been in trouble without the bambaste. Though American, Aviary works from a British posture.

BEST LP ART

DESIGNERS CHOICE



Zbigniew Seifert PASSION Capitol
Concept & Design/Jurek Wajdowicz
Handlettering/Ted Szumilas

SECOND CHOICE
Clifford Brown & Max Roach Colombia
LIVE AT THE BEE HIVE
Cover Art/Clifford Condak Design/Paula Scher

THIRD CHOICE
Sparks NO. 1 IN HEAVEN Elektra
Photo/Moshe Brakha Design/Steven Bartel

BECKMEIER BROTHERS
Casablanca NBLP 7147
Each side starts strongly, unifying song and presentation nicely. Through the whole record, however, there is a tendency toward tempos which are slightly on the slow side. That makes a decent album feel like it drags unnecessarily.

BIZZARROS
Mercury SRM 1-3776
Remnants of American punk, the Buzzaros slash at their music. An angry attitude comes through. This style has been boxed in, it has to evolve to survive. A test for purists.

CHARLIE DANIELS BAND
MILLION MILE REFLECTIONS/Epic JE 35751
As is often the case, the closer to they get to their roots the better. This Charlie Daniels Band album tries lots of adventurous things and is satisfying because of it.

DIXIE DREGS
NIGHT OF THE LIVING DREGS/Capricorn CPN-0216
Dregies will love this album because it so well displays their fusionistic dexterity. Their play is so tight that one expects their melodies to be as brilliant. They are only good.

DIXON HOUSE
FIGHTING ALONE/Infinity INF 9008
Sounding like many things we've heard before, Dixon House pushes power-rock buttons. Stronger songs might have overcome the sameness but, here nothing leaps beyond good.

FANDANGO
ONE NIGHT STAND/RCA AFL 1-3245
Pushing their presentation to a rock music end puts a strain on some of their songs. A tune like "Hard Headed Woman" absorbs the pressure very well.

HIGHWAY
HIGHWAY 1/RSO RS 1-3048
Songs are the issue for Highway. This batch is O.K. but it bears few distinguishing marks. Most of the album's flavor derives from a handsome production. Clean but, wanting.

DALE JACOBS & COBRA
Epic JE 36010
Previously reviewed as an import. The electronic jazz of Dale Jacobs is vaguely similar to Weather Report. However, it is never as adventurous. Solid writing and execution make Cobra satisfying. It is not inspiring.

JC & THE BROWN BAG BLUES BAND
BROWN BAG BLUES/Rhino RNPO 902
The talkin' country blues style is just perfect for poking fun at Jimmy Carter and "the new recession." Four tracks are part of an album but, if three tracks are fun that's as good as you're likely to get elsewhere. Write: 11609 Pico Blvd., Los Angeles, Ca. 90064.

PHIL KEAGGY
THE MASTER & THE MUSICIAN/New Song NS 006
A Christian musician, Phil's religion often gets in the way of his music. Here he spins a rather nice, guitar centered instrumental album. He tries to get the spiritual message across without the preaching. He's O.K. but, once you have heard Carlos Santana it's hard to go back to the farm.

DANNY KIRWAN
HELLO THERE BIG BOY!/DJM 22
Songs and performances seem all right and yet, Danny's album sounds flat. That lack of punch and articulation has to be referred back to arranger/producer Clifford Davis. Passable.

ALVIN LEE
RIDE ON/RSO RS 1-3049
"Ride On Cowboy" shows how Alvin can go both ways. Fuzz power is standard but, he can play the more subtle side with equal skill. Booming.

FRANK MARINO & MAHOGANY RUSH
TALES OF THE UNEXPECTED/Columbia JC 35753
The studio side one features a Marino specialty - a Hendrix remake. It sizzles. Side two's live thrust captures that other specialty of his group, brute force. Not for the faint hearted.

THE MARSHALL TUCKER BAND
RUNNING LIKE THE WIND/Warner Bros. BSK 3317
The ideas about which they sing are still very Southern and Western but their musical base isn't all-South, especially with those horn parts. Their clear, uncomplicated presentation is sometimes stunning. "Running Like The Wind" and "Last Of The Singing Cowboys" anchor the whole album.

MAX WEBSTER
A MILLION VACATION/Capitol ST-11937
Powered rock. Max Webster, no relation to Marion, succeeds in reaching a consistent standard. However, the band is less successful at distinguishing their music from the mass.

MARY MC CASLIN
SUNNY CALIFORNIA/Mercury SRM 1-3772
Mary has such a pure folk music voice that it propels her beyond the boundaries of obscurity. Here she sings for fun, she sings seriously and she sings beautifully.

JEAN-LUC PONTY
LIVE/Atlantic SD 19229
So much of the texture is the same. An intense rhythm cooks under a soaring soprano melody line. The melodies are pleasing but, the textures require more variation. Still, Ponty operates at a high level of consistency.

RUNNER
Island ILPS 9536
This Runner goes for distance with good songs and a straight ahead rock presentation. There is a very pleasing soft side too. It surfaces just enough for proper contrast.

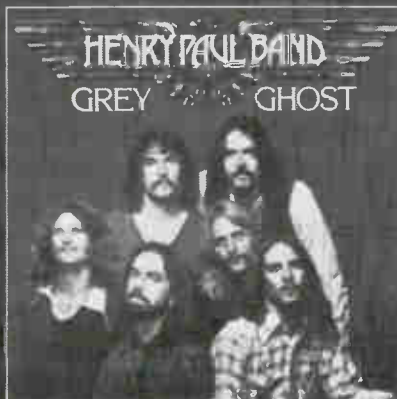
The



has arrived.

Energetic. Positive. Tight.
Cutting across rock, blues, country, pop.
From ballads to rock 'n' roll.
The Henry Paul Band has arrived.

When ex-Outlaw Henry Paul starts a band,
he starts it good.
And "Grey Ghost," their debut album,
is the proof.



"Grey Ghost." Henry Paul Band.

On Atlantic Records and Tapes.

Produced by Ron Albert and Howard Albert for Fat Albert Productions, Inc.
by special arrangement with Green Valley Productions.



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HOT SONGS

HOT SONGS ARE DERIVED FROM INFORMATION OBTAINED BY SPECIAL SURVEY OF OUR CONTRIBUTORS. THE ALBUMS SPOTLIGHTED ARE SELECTED FROM AVAILABLE NEW RELEASES. TRACKS ARE LISTED IN ORDER OF PREFERENCE. AN UNDERLINE DENOTES AN OVERWHELMING CHOICE. THE TOP NEW TRACKS ARE LISTED IN PERCENTAGE ORDER TO THE LEFT.

ESTABLISHED SONGS		MORE SONGS				NEW SONGS	
1	SUPERTRAMP "Logical Song"	CHRIS DE BURGH "Carry On" "Crusader" "April in Her Eyes"	DANNY O'KEEFE "Jimmy Hoffa ...Blues" "On the Wheel of Love" "Global Blues"	SQUEEZE "Cool for Cats" "Slap & Tickle"	.407	MANFRED MANN "You Angel You"	
2	BAD COMPANY "Rock N Roll Fantasy"	DOUCETTE "Run Buddy Run" "Further Up the Road" "Someday" "Rita"	TRB "Bully For You" "All Right All Night"	SWEET "Mother Earth" "Discophony" "Stay With Me"	.337	NEW ENGLAND "Lose Ya"	
3	RICKIE LEE JONES "Chuck E's in Love"	MANFRED MANN "You Angel You" "Don't Kill It Carol" "Angelz at My Gate"	THE ROCHES "We" "The Married Men" "Hammond Song" "Quitting Time"	TRIUMPH "Hold On" "American Girls" "Just a Game" "Lay it on the Line"	.279	MANFRED MANN "Don't Kill it Carol"	
4	THE POLICE "Roxanne"	NEW ENGLAND "Lose Ya" "Nothing to Fear" "Hello, Hello, Hello"	PHIL ROSENTHAL "Indian Summer"	V.A. BLUE MONTREUX "Blue Montreux"	.233	SQUEEZE "Cool for Cats"	
5	GEORGE HARRISON "Blow Away"			V.A. HAIR "Easy to be Hard"	.233	SWEET "Mother Earth"	
6	JOE JACKSON "Is She Really..."			GROVER WASHINGTON, JR. "Paradise"	.221	TOM ROBINSON BAND "Bully For You"	
7	ORLEANS "Love Takes Time"				.221	GROVER WASHINGTON, JR. "Paradise"	
8	FRANK ZAPPA "Dancin' Fool"				.209	TOM ROBINSON "All Right All Night"	
9	VAN HALEN "Dance the Night Away"				.198	MANFRED MANN "Angelz At My Gate"	
10	ALLMAN BROTHERS "Crazy Love"				.198	SWEET "Discophony"	
11	JOURNEY "Just the Same Way"				.174	SQUEEZE "Slap & Tickle"	
12	THE KINKS "Superman"				.174	TRIUMPH "Hold On"	
13	CHEAP TRICK "Want You to Want Me"				.163	DOUCETTE "Run Buddy Run"	
14	WINGS "Goodnight Tonite"				.151	THE ROCHES "We"	
15	TYCOON "Such a Woman"				.140	MANFRED MANN "Hollywood Town"	
16	MCGUINN, CLARK, HILLMAN "Don't Write Her Off"				.140	NEW ENGLAND "Nothing to Fear"	
TIE	ROXY MUSIC "Dance Away"						
18	DOOBIE BROTHERS "What a Fool Believes"						
TIE	RICKIE LEE JONES "Danny's All-Star..."						
TIE	SUPERTRAMP "Goodbye Stranger"						
TIE	JOE WALSH/WARRIORS "In the City"						
22	THE TUBES "Prime Time"						
23	STYX "Renegade"						
24	APRIL WINE "Roller"						
25	TARNEY/SPENCER "No Time to Lose"						
26	DUNCAN BROWNE "Wild Places"						
27	ROD STEWART "Ain't Love a Bitch"						
28	JOHN HALL "Power"						
TIE	IAN HUNTER "Cleveland Rocks"						
TIE	THE RUBINOOS "Wanna Be y/Boyfriend"						

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SIGNIFICANT SINGLES

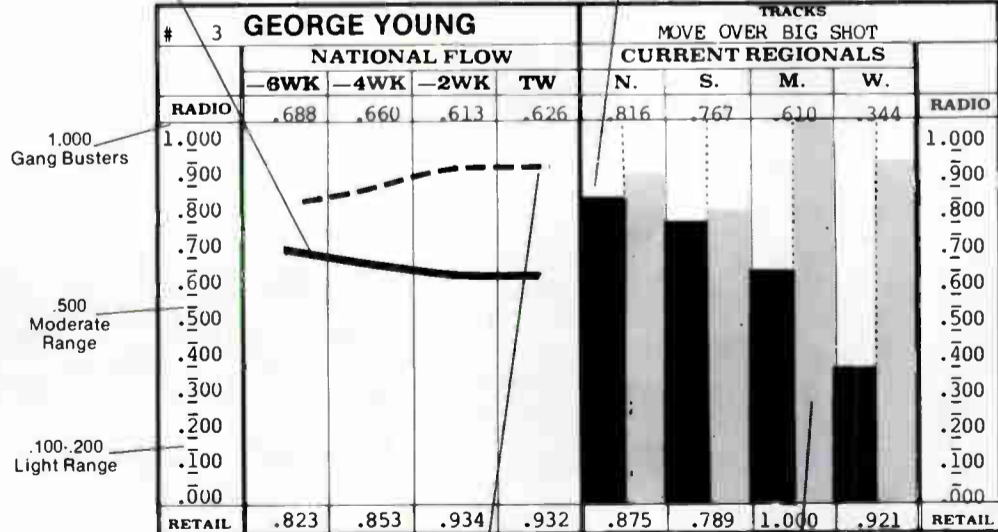
- The Kinks
- Sammy Hagar
- Wings
- Blondie
- The Jam

IMPORTANT IMPORTS

- Magazine
- Brian Eno
- Chris Spedding
- Bram Tchaikovsky
- Sex Pistols
- The Rumour
- Steve Hillage
- Scorpions

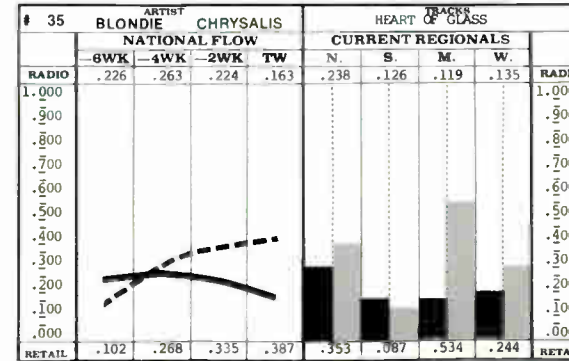
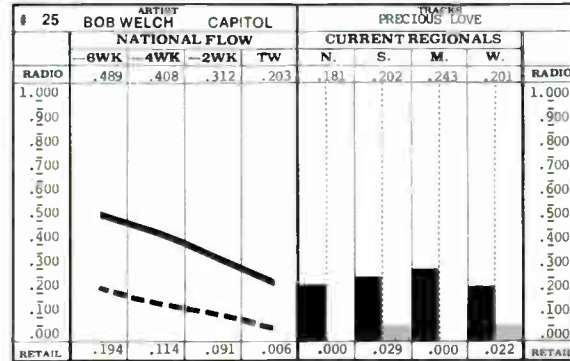
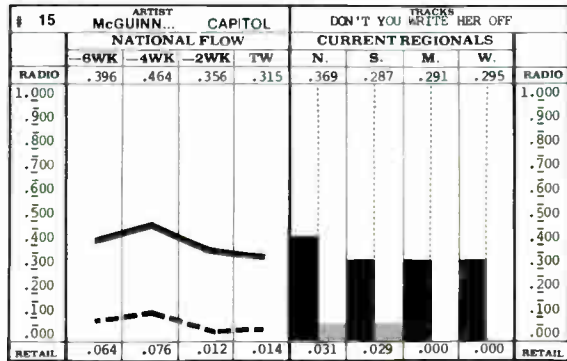
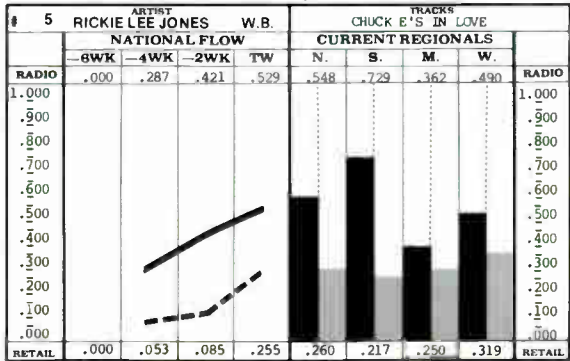
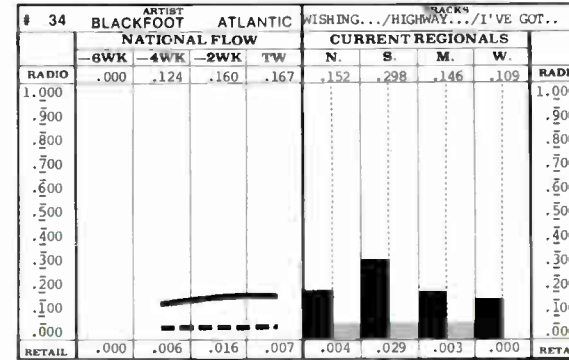
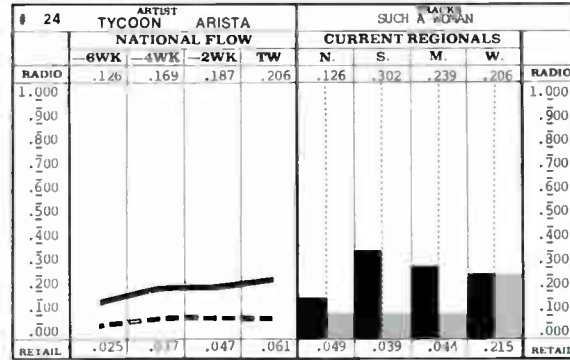
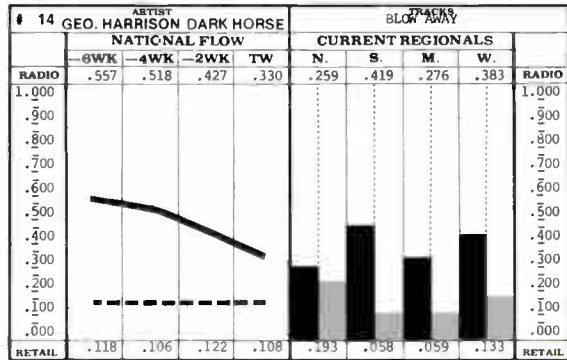
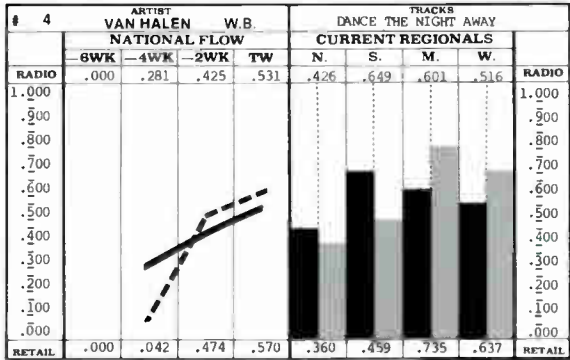
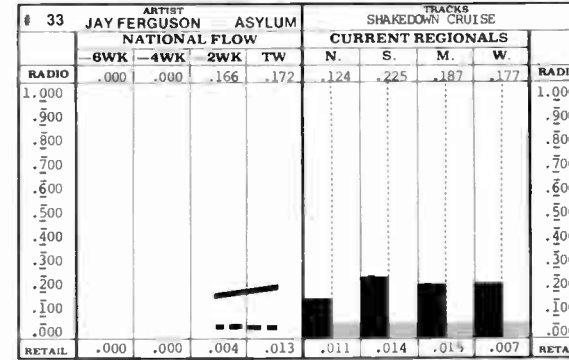
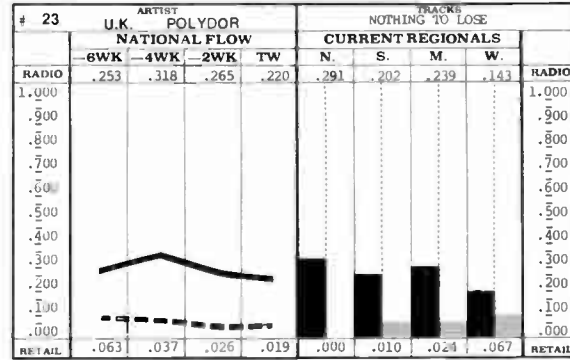
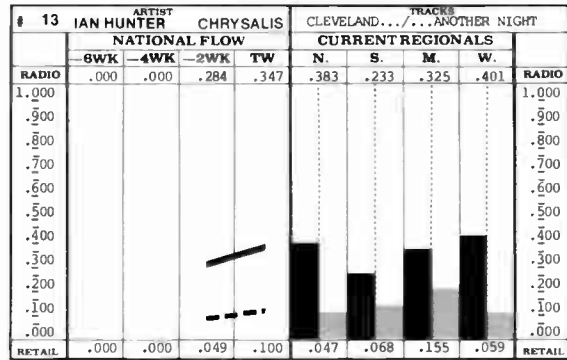
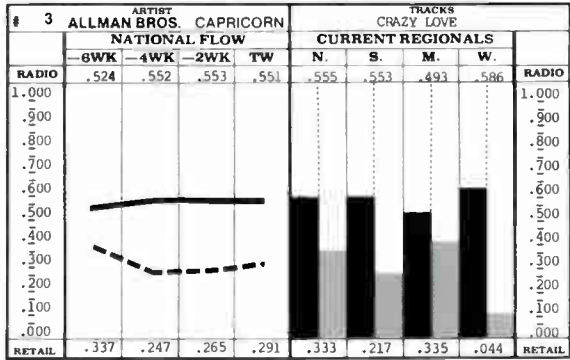
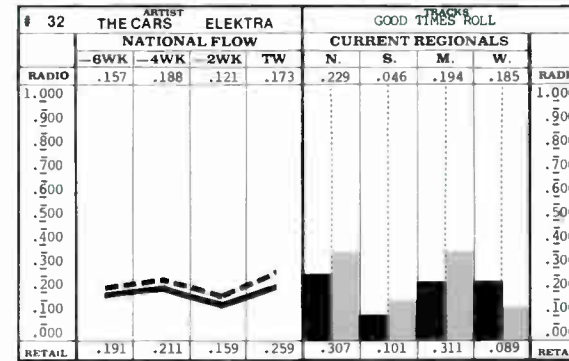
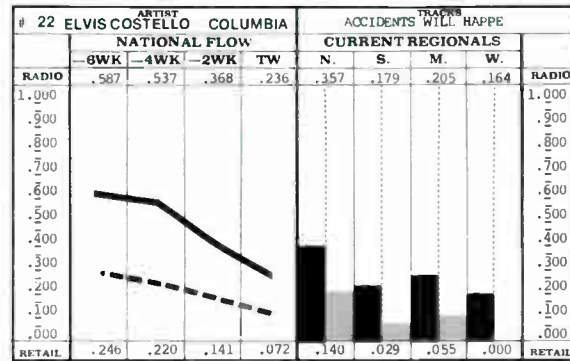
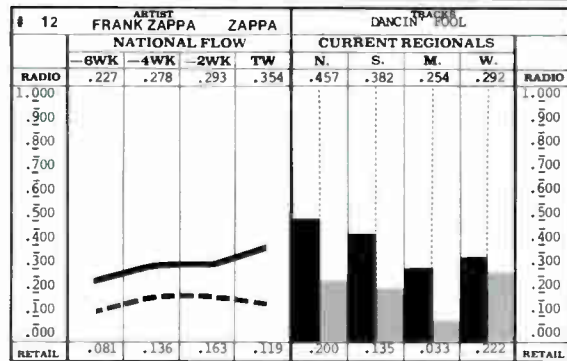
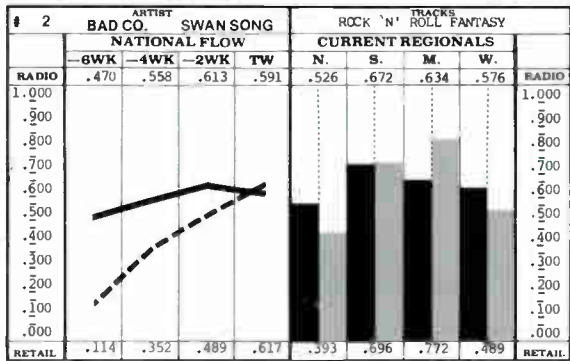
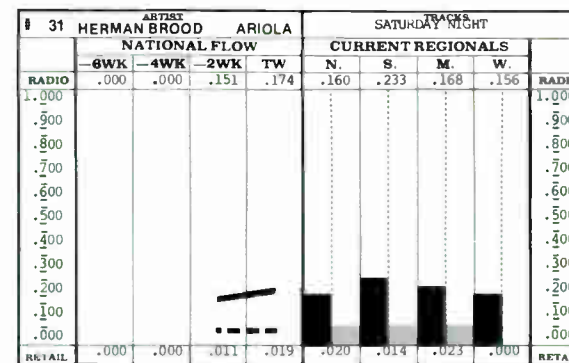
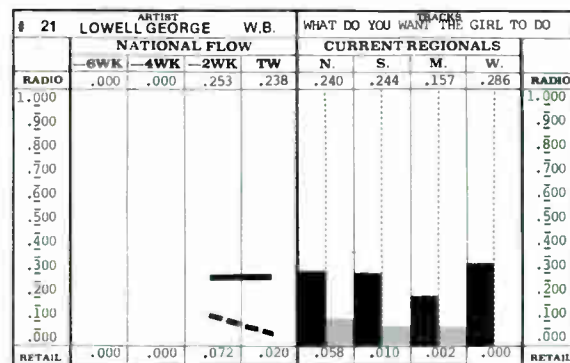
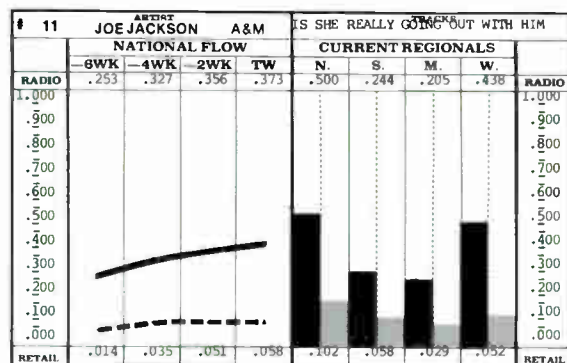
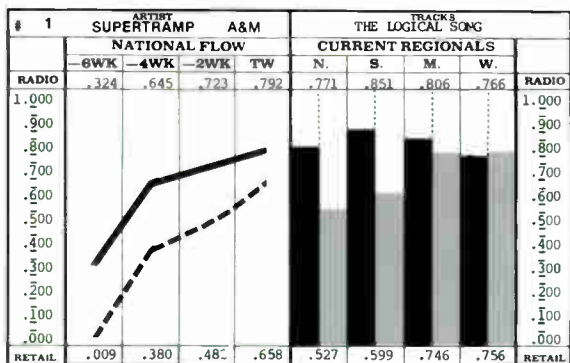
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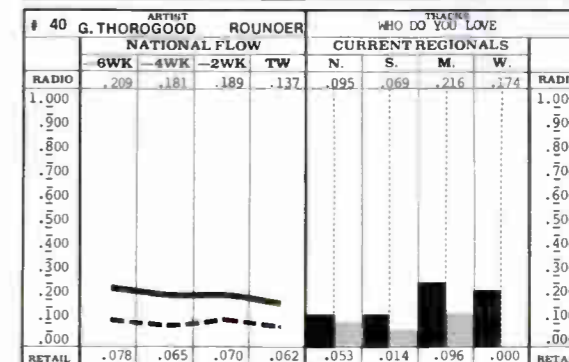
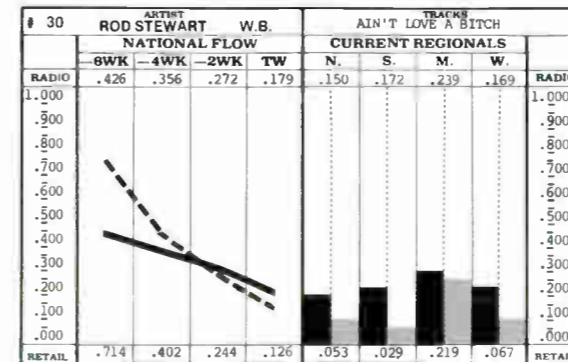
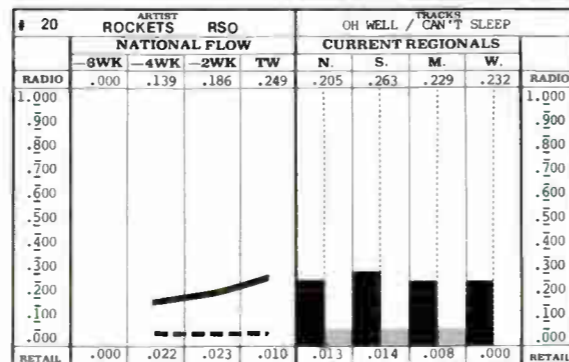
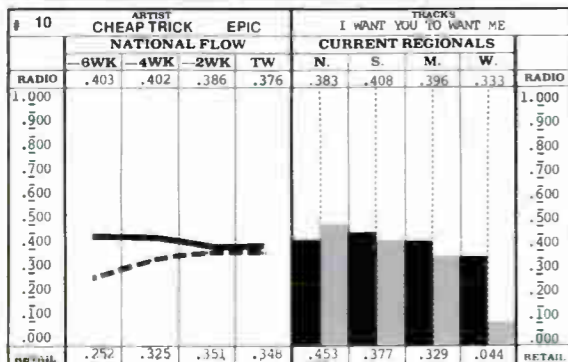
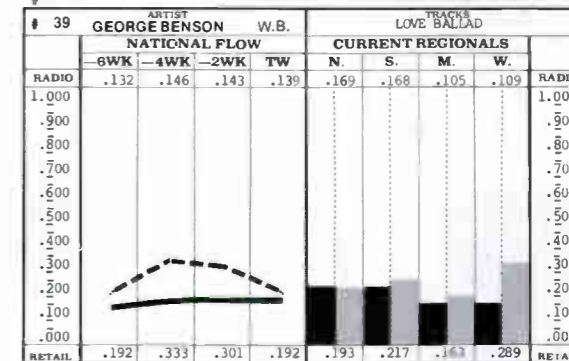
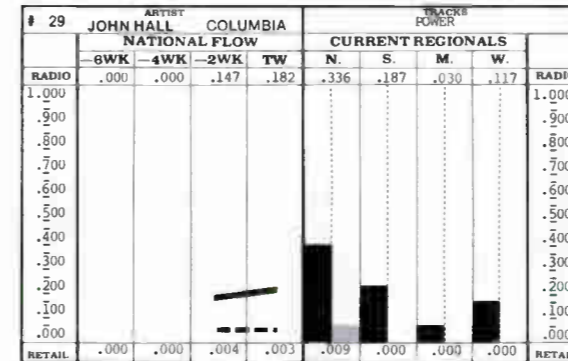
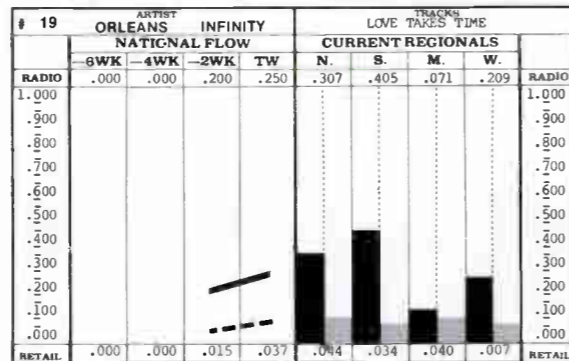
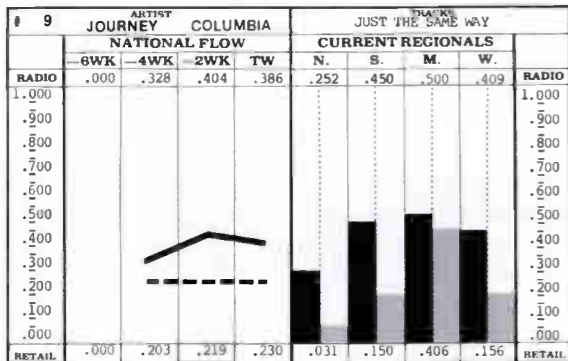
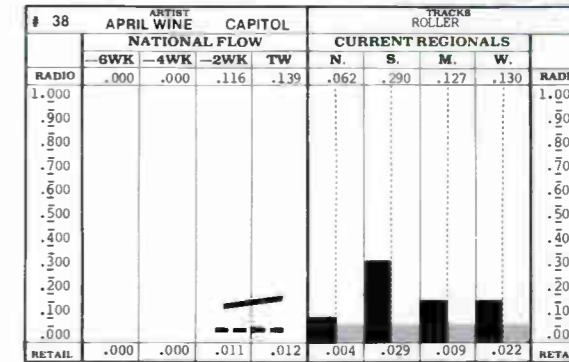
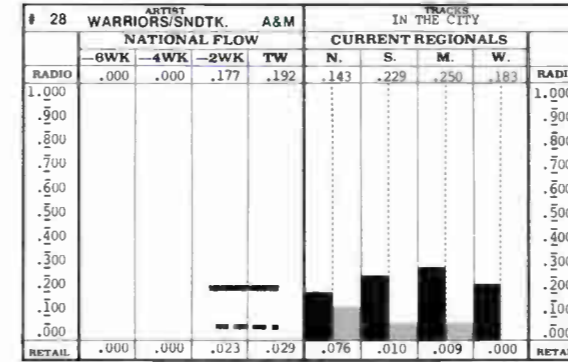
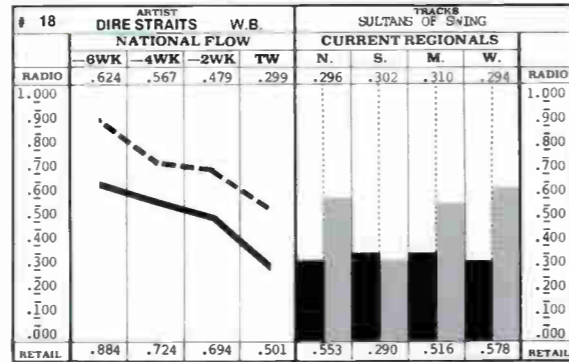
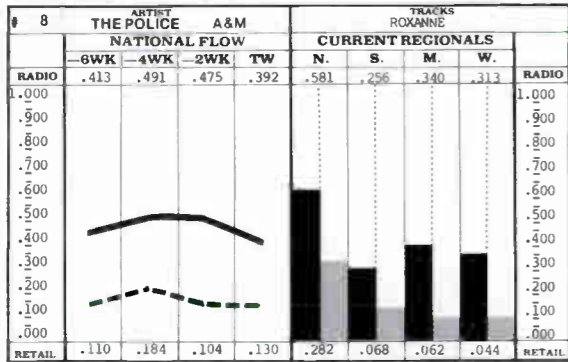
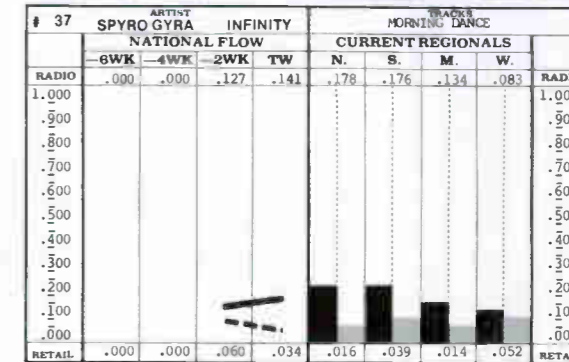
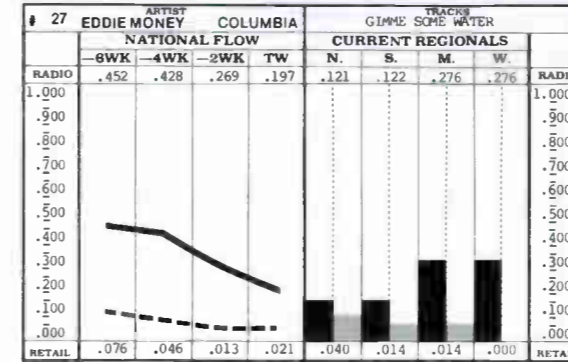
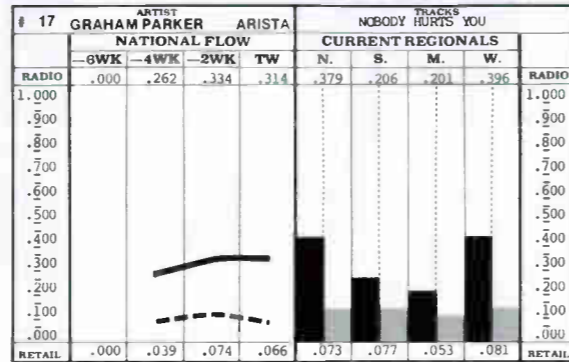
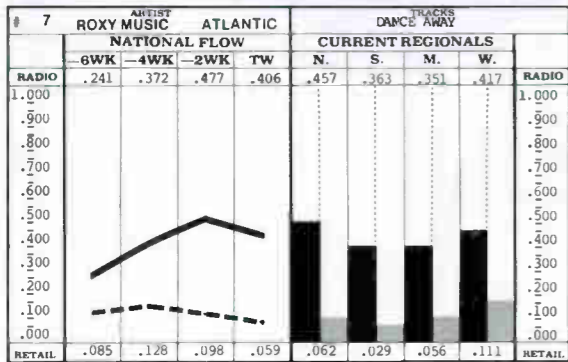
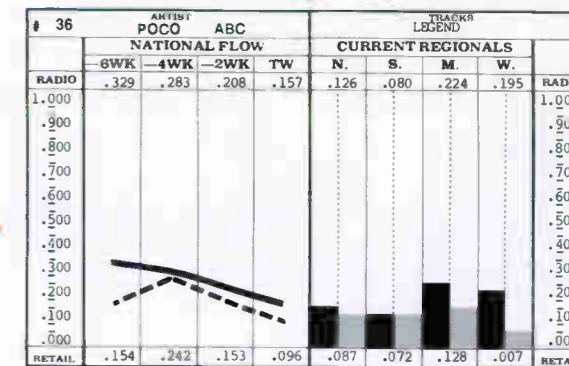
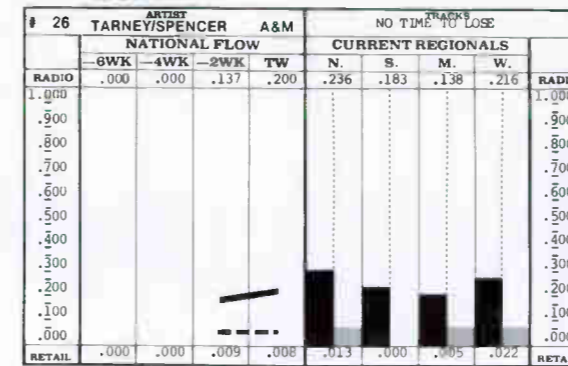
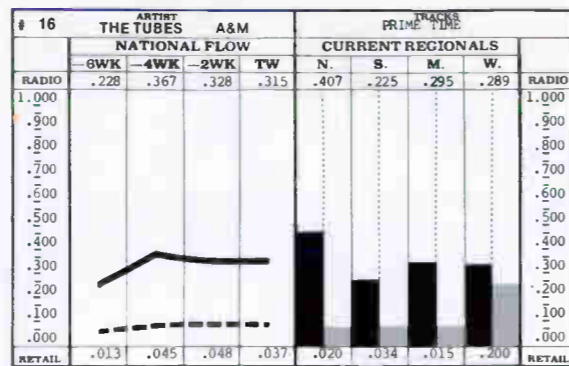
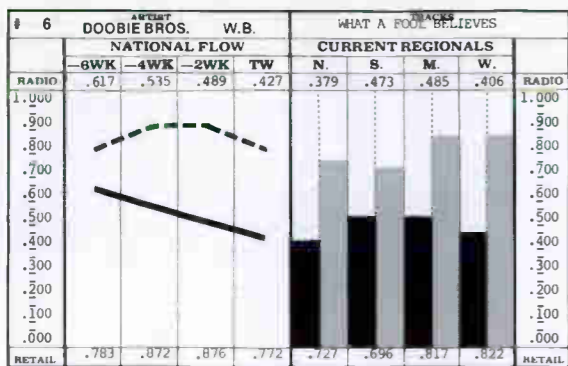
This series of percentages shows the record's nat'l radio trend in a biweekly sequence illustrated by the solid line. These percentages show the record's current, regional radio strength as illustrated by the black vertical bar.



0 to 1.000 Scale shows radio & retail intensity. This series of percentages shows the nat'l retail trend in a biweekly sequence illustrated by the broken line. These percentages show the record's regional, retail strength as illustrated by the gray vertical bar.

WALRUS! CENTERFOLD





BEHIND THE GRAPHS

RADIO ACTION CHART

TOP 40 LPs IN GAIN/LOSS ORDER

+10.8% Rickie Lee Jones	+ 2.3% April Wine	- 1.0% Cheap Trick	- 6.1% Blondie
+10.6% Van Halen	+ 2.3% Herman Brood	- 1.3% The Tubes	- 6.2% Doobie Brothers
+ 6.9% Supertramp	+ 1.9% Tycoon	- 1.5% Lowell George	- 7.1% Roxy Music
+ 6.3% Ian Hunter	+ 1.7% Joe Jackson	- 1.8% Journey	- 7.2% Eddie Money
+ 6.3% The Rockets	+ 1.5% The Warriors	- 2.0% Graham Parker	- 8.3% The Police
+ 6.3% Tarney-Spencer	+ 1.4% Spyro Gyra	- 2.2% Bad Company	- 9.3% Rod Stewart
+ 6.1% Frank Zappa	+ 0.7% Blackfoot	- 4.1% M. C. & H.	- 9.7% George Harrison
+ 5.2% The Cars	+ 0.6% Jay Ferguson	- 4.5% U.K.	-10.9% Bob Welch
+ 5.0% Orleans	- 0.2% Allman Brothers	- 5.1% Poco	-13.2% Elvis Costello
+ 3.5% John Hall	- 0.4% George Benson	- 5.2% Geo. Thorogood	-18.0% Dire Straits

REGIONALS

RADIO TOP 15s

NORTHEAST	SOUTH	MIDWEST	WEST
.771 Supertramp	.851 Supertramp	.806 Supertramp	.766 Supertramp
.581 The Police	.729 Rickie Lee	.634 Bad Co.	.586 Allman Bros.
.555 Allman Bros.	.672 Bad Co.	.601 Van Halen	.576 Bad Co.
.548 Rickie Lee	.649 Van Halen	.500 Journey	.516 Van Halen
.526 Bad Co.	.553 Allman Bros.	.493 Allman Bros.	.490 Rickie Lee
.500 Joe Jackson	.473 Doobie Bros.	.485 Doobie Bros.	.438 Joe Jackson
.457 Roxy Music	.450 Journey	.396 Cheap Trick	.417 Roxy Music
.457 Frank Zappa	.419 Geo. Harrison	.362 Rickie Lee	.409 Journey
.426 Van Halen	.408 Cheap Trick	.351 Roxy Music	.406 Doobie Bros.
.407 The Tubes	.405 Orleans	.340 The Police	.401 Ian Hunter
.383 Cheap Trick	.393 New England	.325 Ian Hunter	.396 Graham Parker
.383 Ian Hunter	.382 Frank Zappa	.310 Dire Straits	.383 Geo. Harrison
.379 Doobie Bros.	.370 M. Tucker	.295 The Tubes	.333 Cheap Trick
.379 Graham Parker	.363 Roxy Music	.291 M. C. & H.	.313 The Police
.369 M. C. & H.	.302 Dire Straits	.276 Geo. Harrison	.295 M. C. & H.
		.276 Eddie Money	

RETAIL TOP 15s

.727 Doobie Bros.	.696 Bad Company	.817 Doobie Bros.	.822 Doobie Bros.
.553 Dire Straits	.696 Doobie Bros.	.772 Bad Co.	.756 Supertramp
.527 Supertramp	.599 Supertramp	.746 Supertramp	.677 Van Halen
.453 Cheap Trick	.459 Van Halen	.735 Van Halen	.578 Dire Straits
.400 Bee Gees	.391 Bee Gees	.534 Blondie	.439 Bad Co.
.393 Bad Company	.377 Cheap Trick	.516 Dire Straits	.499 Bee Gees
.360 Van Halen	.304 Molly Hatchet	.479 Bee Gees	.319 Rickie Lee
.353 Blondie	.290 Dire Straits	.406 Journey	.289 Geo. Benson
.333 Allman Bros.	.261 Billy Joel	.335 Allman Bros.	.244 Blondie
.307 The Cars	.217 Allman Bros.	.329 Cheap Trick	.244 Billy Joel
.282 The Police	.217 Geo. Benson	.311 The Cars	.242 Frank Zappa
.260 Rickie Lee	.217 Rickie Lee	.250 Rickie Lee	.215 Tycoon
.207 Frank Zappa	.203 Rick James	.219 Rod Stewart	.200 The Tubes
.193 Geo. Benson	.150 Journey	.169 Billy Joel	.156 Journey
.193 Geo. Harrison	.145 Styx	.163 Geo. Benson	.156 Styx

ANALYSIS

BY GEORGE MEIER

Supertramp remains a story in this issue's Centerfold. Ahead of No. 2 placed Bad Company by two hundred percentage points, they remain insulated from attack for awhile. Still, their sales are lagging east of the Mississippi.

The East-West chism shows up in several other places too. While Orleans' radio strength comes from east of the Mississippi, it is Poco, Eddie Money and George Thorogood who are benefiting from play west of the Mississippi. In Thorogood's case, it is merely because he has finally run out of steam in the Northeast that the West looks so good. In sales, Van Halen does significantly better west of the Mississippi but that is to be expected since it's his home turf.

Standard patterns apply in other regional notes too. Newer music artists like Joe Jackson and Graham Parker derive radio strength from the Coasts. But if these artists don't make it in the Northeast first they don't have a prayer. Look in the Northeast for The Police, The Tubes, Elvis Costello and John Hall.

Meanwhile, Southern radio is supporting rockers like Tycoon, Blackfoot and April Wine. And naturally, the Midwest is the last place to support new names. Rickie Lee Jones and Lowell George are conspicuously slower in that region than in others.

The retail side of the Midwest, however, is the bane of support for Blondie, Journey and Bad Company. Dire Straits is doing little in the South while Cheap Trick is weak in the West. Oddly the Allman Brothers have faded in the South, their traditional strength. They may have sold through there but, in the West they have not really gotten off the ground.

Then there is Rod who is still quite sexy in the Midwest. Both radio and retail supports him -- And The Cars just won't go away. They have moved up six positions, though they are doing little in the South.

Sales are lagging behind some otherwise well supported radio acts including The Allman Brothers, McGuinn, Clark & Hillman, Roxy Music, The Police, Bob Welch and John Hall.

Our Radio Action Chart speaks highly of the two big gainers, Rickie Lee Jones and Van Halen, both moving more than 10%. Leading a strong field of futures is Ron Wood, Marshall Tucker and New England. The spring music marches on and continues to force a massive turnover in the charts.

RADIO FUTURES

NATIONAL %	ARTIST	N.E.	S.	M.W.	W.
.289	MARSHALL TUCKER BD.	.298	.370	.254	.250
.261	RON WOOD	.293	.282	.231	.232
.237	NEW ENGLAND	.224	.393	.220	.156
.237	JAMES TAYLOR	.321	.248	.153	.195
.195	CHARLIE DANIELS BD.	.193	.225	.224	.156
.189	BOB DYLAN	.283	.168	.153	.125
.187	MANFRED MANN	.176	.221	.116	.224
.169	FLASH & THE PAN	.243	.149	.078	.167
.164	DIXIE DREGS	.183	.260	.060	.151
.157	PAT METHENY	.183	.202	.123	.120
.136	SWEET	.157	.130	.101	.141
.128	TOM ROBINSON BAND	.162	.103	.112	.120

RETAIL FUTURES

NATIONAL %	ARTIST	N.E.	S.	M.W.	W.
.074	HAIR	.073	.000	.110	.015
.059	RON WOOD	.056	.029	.068	.074
.057	CHARLIE DANIELS BD.	.009	.053	.104	.000
.051	MARSHALL TUCKER BD.	.040	.048	.062	.037
.046	WAR	.082	.058	.008	.089
.043	GROVER WASHINGTON	.038	.043	.030	.126
.041	LAMONT CRANSTON	.000	.000	.091	.000

CONCERTIZING

WCBN/Ann Arbor, Mich.

Artist(s): THE NEW BARBARIANS
Place & Date: Crisler Arena - 4/24
Type of Place: Basketball facility
Ticket Price: \$12.50; \$10.00
Capacity: 14,000
Attendance: 10,000
Audience Composition: College, 20's and a few 30's
Production Values:
Headliner
 Musicianship Poor to excellent
 Material Quality Fair to excellent
 Showmanship Awkward to professional to star quality
 Sound Quality Muddy to fair
 Lighting & Staging Impeccable, professional and interesting (best part of the show)

Reviewer's Reaction: The New Barbarians (Ron Wood, Keith Richards, Stanley Clarke, Ian McLagen, Bobby Keys and Joseph (Ziggy) Modeliste) began their American tour in Ann Arbor tonight. It was not an auspicious start. An interesting concept: join two Rolling Stones guitarists with several compatible sidemen and have the bottom supplied by a jazz-rock superstar and an R&B heartbeat specialist. The show didn't work for several reasons. One basic was that the sound-mix never got together. It varied only from intolerable to fiar. The vocals and sax were never audible for more than a fleeting encounter. The show, featured a large helping of tunes from the new Ron Wood Lp. On record, the material appeared to work. On stage, the show failed because as the focal point and "raison d'etre" for the entire extravaganza, Wood lacked either the stage presence, energy or charisma to successfully front the high-spirited group on stage with him. Keith provided numerous Rolling Stones guitar riffs and Stanley Clarke's (fretted) bass playing was exemplary. Musically, however, the whole was less than the parts. More than the usual number of "Mick's gonna show" rumors circulated around these parts. On the days preceding the show, the sound was so bad that he might not have transcended that obstacle. One can't quibble with the marketing sensibility behind the package (hype and support for Ron's record), but the reality must correspond to the imagery. Many of the people in the audience spent \$12.50 looking for magic. What they got was a semi-successful sound check. Will they go out and buy the record. Perhaps so.

KRLX-FM/Northfield, Minn. - Andrew M. Miller

Artist(s): THE TUBES; SQUEEZE
Place & Date: Met Center - 4/12
Type of Place: Indoor sports arena
Ticket Price: \$8.00
Capacity: 3000 as set up
Attendance: 90%
Audience Composition: Suburbans and some leather jackets
Production Values:
Headliner **Opening Act**
 Musicianship Very good Good
 Material Quality Good Good
 Showmanship Excellent Good
 Sound Quality Very good Very good
 Lighting & Staging Total Minimal

Reviewer's Reaction: The Tubes are a band in transition. This year's model has de-emphasized their characteristic theatrics, but the music quotient has increased with Mingo Lewis filling out the underlying rhythms. Pity, though, that the changes are making the (...) Re Styles recede into the background. The blues intro to the perennial "White Punks On Dope" and The Who medley climaxed a show that was unevenly paced, but solid. The Tubes are settling in for a future as a real music band. Squeeze delivered a bouncy set showing variety and much improvement, but, alas, were dwarfed by the immensity of Met Center and the passivity of the crowd.

KSPC/Clairemont, Ca. - David Gerber

Artist(s): DWIGHT TWILLEY; THE JAM
Place & Date: Royce Hall, UCLA - 4/21
Type of Place: Auditorium
Ticket Price: \$7.50
Capacity: 1800
Attendance: 1785
Audience Composition: Punks, ex-Glitter rockers & 3 suicide-punks
Production Values:
Headliner **Opening Act**
 Musicianship Fine Top notch
 Material Quality Great Promising
 Showmanship Fun Ooh Elvis P.!!
 Sound Quality Irrelevant Fine
 Lighting & Staging Very good Cramped

Reviewer's Reaction: Dwight Twilley's stage stance is reminiscent of the original Elvis and his songs bear out his rockabilly roots. Working within very small stage confinements hurt the show a bit but his excursions into the audience took the momentum to the hilt anyways. Stand out tunes were "I'm On Fire", "Alone In My Room," "Betsy Sue" and a fantastic cover of "Great Balls Of Fire." The Jam came to play. The audience came to have fun. They both won. With the crowd behind them, The Jam improved on their last tour's shows through intensity, musical diversification, and confidence. Fun, fun, and more fun...and that's what rock 'n' roll is all about.

DOG EAR RECORDS/Libertyville, Ill. -

Mark Hollingsworth
Artist(s): JETHRO TULL; U.K.
Place & Date: Milwaukee Arena - 4/19
Type of Place: Large arena
Ticket Price: \$7.50; \$8.50
Capacity: 11,000
Attendance: Sold out
Audience Composition: Late teens through 30's
Production Values:
Headliner **Opening Act**
 Musicianship Very good Excellent
 Material Quality Very good Very good
 Showmanship Superb Good
 Sound Quality Very good Good
 Lighting & Staging Limited Good

Reviewer's Reaction: This is one of the more amiable touring combinations I've seen in years. U.K. came across very well to a crowd that knew little about them. Drummer Bozzio is much more stimulating than predecessor Bill Bruford, and I think he actually "moved" more than Eddie Johnson and John Whetton. Tull is basically pushing their live Lp on this tour, so everything is the same except for a soon-to-be recorded number "Dark Ages" which lyrically and compositionally resembled Aqualung material. It was received exceptionally well.

WNYU-FM/New York, N.Y. - Gary Cee

Artist(s): THE SATURDAY NIGHT LIVE BAND
Place & Date: The Village Gate - 4/20
Type of Place: Greenwich Village nightclub
Ticket Price: \$5.00, \$2.50 minimum
Capacity: 450
Attendance: Approx. 3/4 of house
Audience Composition: College age to 40's and 50's
Production Values:
Headliner
 Musicianship Excellent
 Material Quality Very good
 Showmanship Very good
 Sound Quality Very good
 Lighting & Staging Good

Reviewer's Reaction: Here's a band that needs a record company. The 11 piece jazz ensemble is led by Howard Shore and includes Paul Schaffer on keyboards and Lou "Blue Lou" Marini on a hot sax. Tight arrangements of original Schaffer and Shore tunes, along with some nice covers made for a great nightclub debut. These guys can do much more than just play in an NBC studio during the commercials. Sign 'em up!

KRRC/Portland, Ore. - Michele Mintzer

Artist(s): THE TOM ROBINSON BAND
Place & Date: Euphoria - 4/20
Type of Place: Tavern
Ticket Price: \$4.00
Capacity: 350
Attendance: Almost full
Audience Composition: 21-35
Production Values:
Headliner
 Musicianship Good
 Material Quality Good
 Showmanship Stirring
 Sound Quality Fine
 Lighting & Staging Good

Reviewer's Reaction: The Tom Robinson Band is no mere protest-folkie group. They were loud and tight. They played good rockers, and even the music-hall, keyboard-dominated numbers were toughed by Tom's strong words and passionate delivery. Songs came equally from the old and the new albums. The crowd was with the band from the first song on. Tom had them singing along and clapping time. The only bad aspect of the evening was that because of Oregon's liquor laws, younger people (often the majority of the fans of such new wave groups) could not get in to see the show. Tom even made a statement against the laws, during the show, and was enthusiastically supported. It was a good show and should certainly help to make them more popular in the States.

WMSC/Upper Montclair, N.J. - Dave Quinn

Artist(s): JOE JACKSON
Place & Date: Bottom Line, New York - 4/21
Type of Place: Club
Ticket Price: \$6.50
Capacity: 500
Attendance: Sold out
Audience Composition: College age - 20's
Production Values:
Headliner
 Musicianship Excellent
 Material Quality Excellent
 Showmanship Good - "growing"
 Sound Quality Very good
 Lighting & Staging Fair - nothing special

Reviewer's Reaction: Perhaps the biggest surprise of this year's music scene, Joe Jackson stormed into the Big Apple with a big reputation and he lived up to every bit of it. Jackson's stage show starts slow, subtle, like his debut album. But the man and his band get tighter musically and looser physically. When he rocked - the show was terrific. Yet this guy sings meaningful lyrics also. So his slower tunes like "Fools In Love" and "Is She Really Going Out With Him" were also highlights. Not to mention Joe's wit as he traded barbs with the audience. Overall, this was a tremendous rock 'n' roll show, a strong rock band, great tunes, and the dynamic stage personality - Joe Jackson.

WRUV/Burlington, Vt. - John Dennison

Artist(s): JOHN McLAUGHLIN & ONE TRUTH WITH LARRY CORYELL
Place & Date: Memorial Fieldhouse, Middlebury College
Type of Place: Fieldhouse - suitable for hockey
Ticket Price: \$5.00
Capacity: 4000
Attendance: 4000
Audience Composition: College age - late 20's
Production Values:
Headliner **Opening Act**
 Musicianship Superlative Excellent
 Material Quality Excellent Very good
 Showmanship Very good Very good
 Sound Quality Disgusting Adequate
 Lighting & Staging O.K. O.K.

Reviewer's Reaction: A disappointing evening despite exceptional material. The poor sound set-up did not do justice to the One Truth Band who displayed superior musical skills. A very tight percussion section-amazing duets with L. Shankar on violin and John McLaughlin. Larry Coryell performed flawlessly as usual especial on "Song For Django." The much anticipated jam between the two master guitarists did not occur.

RADIO

WEST

PORTLAND, ORE.

KGON

GLORIA JOHNSON

ADDS:
 *Rockets *Doucette
HEAVY AIRPLAY:
 April Wine Styx
 Bad Co. Eddie Money
 The Cars Supertramp
 Doobie Bros. Tycoon
 Journey Van Halen
 Bob Seger Van Halen I
MODERATE AIRPLAY:
 Allman Bros. Rod Stewart
 Cheap Trick The Tubes
 Judas Priest Frank Zappa
 Santana

PORTLAND, ORE.

KQFM

JIM ROBINSON

HEAVY AIRPLAY:
 Toto Allman Bros.
 Roxy Music Geo. Harrison
 Billy Joel Journey
 McGuinn, Clark & Hillman Poco
 Supertramp Roger Voudouris
 Geo. Benson Orleans
MODERATE AIRPLAY:
 *Doucette Rod Stewart
 *Manfred Mann Joe Sample
 *Flash & The Pan Bad Co.
 *Lowell George Santana
 *Tarney-Spencer *R. Fleischman
 *Ian Hunter Frank Zappa
 *G. Washington Herman Brood
 Dire Straits The Rockets
 Spyro Gyra Geo. Thorogood
 Rickie Lee Jones The Tubes
 Duncan Browne Joe Jackson
 THE WARRIORS/ The Kinks/
 Joe Walsh single
 Elvis Costello Janne Schaffer
 Doobie Bros. Tycoon
 Sammy Hagar/ Jay Ferguson
 single *Graham Parker
SINGLES:
 Wings Sammy Hagar
 The Kinks

COMMENTS;

Our warmest appreciation to Gino Oberto of CBS for dropping by with Eddie Money AND Herbie Hancock last week. Herbie was most enlightening, and a truly enjoyable guest. Unfortunately, the secretarial staff is still recovering from Eddie's visit. Thanks again, Gino, and keep up the good work.

SACRAMENTO, CA.

KZAP

CHRIS MILLER

HEAVY AIRPLAY:
 The Cars Tycoon
 WARRIORS Eddie Money
 Van Halen Bad Co.
 Cheap Trick Doobie Bros.
 Journey Rickie Lee Jones
 Supertramp The Babys
MODERATE AIRPLAY:
 Allman Bros. Rod Stewart
 *Tarney/Spencer Styx
 Rockets Billy Thorpe
 *Marshall Tucker *Sweet
 Blackfoot +Manfred Mann
 Jay Ferguson *Ian Hunter
 New England *Graham Parker
SINGLES:
 Sammy Hagar April Wine

COMMENTS;

NEW AIR LINEUP...
 12-6 Tom Mendoza
 6-10 Andy Rush
 10-3 Brian Davis
 3-7 Bruce Meier
 7-12 Gordo

SAN FRANCISCO, CA.

KMEL (KAMEL 106)

MARK COOPER

ADDS:
 *TILT *Alvin Lee
 *James Taylor *Patti Smith
 *Frankie Miller
HEAVY AIRPLAY:
 Lowell George *Bob Dylan
 Ian Hunter Manfred Mann
 Graham Parker Supertramp
 Ron Wood Van Halen
 Marshall Tucker
MODERATE AIRPLAY:
 Allman Bros. Roxy Music
 Joe Jackson New England
 Rockets Santana

SAN FRANCISCO, CA.

KSAN

KATE INGRAM

ADDS:
 (No Rotation) *The Roches
 *Dixie Dregs *Patti Smith
 *John Hiatt *Squeeze
 *Hot Tuna

HEAVY AIRPLAY:

Bad Co. Graham Parker
 Cheap Trick The Police
 Elvis Costello Rolling Stones
 Doobie Bros. Roxy Music
 Ian Hunter The Tubes
 Joe Jackson Dwight Twilley
 Journey Van Halen
 Eddie Money

MODERATE AIRPLAY:

Allman Bros. The Clash
 Blondie Flash & The Pan
 Boomtown Rats J. Geils Band
 Herman Brood The Jam
 The Cars Robert Johnson
 Dire Straits Tom Robinson Bd.
 Suzi Quatro Santana
 Rubinoos Talking Heads
 Rod Stewart Ron Wood
 Supertramp The Who
 Bob Welch

LIGHT AIRPLAY:

The Babys Horslips
 The Brains Manfred Mann
 Fab. Poodles Marshall Tucker
 Generation X WARRIORS
 Lowell George Frank Zappa

SINGLES:

Frankie Miller Paley Bros. & Michael
 Mychael Ramones
 Sammy Hagar Graham Parker
 Pearl Harbor & Racey
 The Explosions Donna Summer
 The Kinks The Records

IMPORTS:

Bram Tchaikovsky Skids

SAN JOSE, CA.

KOME

DANA JANG

HEAVY AIRPLAY:
 Allman Bros. McGuinn, Clark & Hillman
 The Babys Hillman
 +Bad Co. +Eddie Money
 +Cheap Trick Graham Parker
 Elvis Costello The Police
 +Dire Straits +Roxy Music
 +Doobie Bros. +Supertramp
 Geo. Harrison The Tubes
 Joe Jackson +Van Halen
 Rickie Lee Jones Bob Welch
 +Journey

Cont'd

KOME Cont'd

MODERATE AIRPLAY:

April Wine R. Fleischman
 Fab. Poodles Gambler
 +Santana Ironhorse
 Dwight Twilley *Lake
 U.K. *Manfred Mann
 Frank Zappa Orleans
 Badfinger *Chris Rea
 Blackfoot Rubinoos
 Herman Brood Susan
 Duncan Browne Tarney/Spencer
 Jay Ferguson *Ron Wood
 Lowell George *Sweet
 Ian Hunter *Triumph
 *Marshall Tucker *Tom Robinson
 Suzi Quatro *New England
 Rockets +Dixie Dregs
 Tycoon *John Stewart
 WARRIORS *Jerry Lee Lewis
 Amer. Standard Band

SINGLES:

Sammy Hagar Bob Welch
 The Kinks

SAN JOSE, CA.

KSJO

TAWN MASTREY, M.D.

ADDS:

*Waylon Jennings *Robert Fripp
 *Hot Tuna *John Hiatt
 *John Stewart *Link Wray
 *Lou Reed *Jean-Luc Ponty
 *Patti Smith *Henry Paul Band
 *Bob Dylan

HEAVY AIRPLAY:

Joe Jackson Flash & The Pan
 The Police Charlie Daniels
 Supertramp Alvin Lee
 Graham Parker Ron Wood
 Bad Co. Horslips
 Allman Bros. Duncan Browne
 Ian Hunter Van Halen
 Journey Manfred Mann

MODERATE AIRPLAY:

Mahogany Rush Sweet
 Badfinger Eddie Money
 Geo. Harrison Roxy Music
 Hawklords Blackfoot
 Rockets Squeeze

SINGLES:

The Kinks The Jam
 Sammy Hagar Fresh
 The Heat

IMPORTS:

Singles... Segarini
 Violinski Chris Spedding
 "Clog Dance" Bram Tchaikovsky
 Ian Dury *Eddie &
 "Rhythm Stick" The Hot Rods
 Deke Leonard *Slaughter &
 "Map Of India" The Dogs
 Albums...

NON MUSIC PROGRAMMING;

KSJO gets the led out by giving away hundreds of unreleased Led Zeppelin Lps.

COMMENTS;

New Lineup...
 Tom Mix 6-10am
 Billy Vega 10-2pm
 Don Wright (P.D.) 2-5pm
 Tawn Mastrey (M.D.) 5-9pm
 Lobster 9-1am
 Lee Roy Hansen 1-6am

LOS ANGELES, CA.

KMET

JACK SNYDER

HEAVY AIRPLAY:

Allman Bros. Ron Wood
 The Babys Poco
 Bad Co. Rockets
 Blues Bros. Supertramp
 Cheap Trick Geo. Thorogood
 J. Geils Band Dwight Twilley
 Eddie Money Van Halen
 Rolling Stones

MODERATE AIRPLAY:

Blondie B. Springsteen
 Herman Brood The Police
 Journey Henry Paul
 McGuinn, Clark & Hillman UFO
 New England The Tubes

LOS ANGELES, CA.

KWST

PAM MAY

ADDS:
 *John Stewart *Patti Smith
 *Henry Paul *Donna Summer
HEAVY AIRPLAY:
 Allman Bros. *James Taylor
 Bad Co. Wings
 Blondie Roxy Music
 Geo. Harrison Supertramp
 Rickie Lee Jones Van Halen
 Orleans
MODERATE AIRPLAY:
 *Bob Dylan The Kinks
 Ian Hunter Graham Parker
 Journey Ron Wood
 McGuinn, Clark & Hillman Rockets
 The Tubes

SAN DIEGO, CA.

KGB

BRUCE TUCKER

ADDS:

*Duncan Browne *Beach Boys/
 *Ian Hunter (single)
 *Jay Ferguson
 *Sammy Hagar/
 (single)

HEAVY AIRPLAY:

Allman Bros. Geo. Harrison
 Bad Co. Rickie Lee
 Blondie Rod Stewart
 Cheap Trick Supertramp
 Dire Straits Geo. Thorogood
 Doobie Bros. Van Halen

MODERATE AIRPLAY:

The Babys Roxy Music
 Journey Tycoon
 Eddie Money WARRIORS
 Graham Parker Frank Zap
 The Police

BOULDER, COLO.

KBOO

JUDY MCNUTT

HEAVY AIRPLAY:

Duncan Browne Joe Jackson
 James Taylor The Police
 Supertramp Rickie Lee Jones
 Emmylou Harris Frank Zappa
 Lamont Cranston Lowell George
 John Hall Bob Dylan
 Geo. Harrison Tarney/Spencer
 Marshall Tucker Flash
 McGuinn, Clark & Hillman Spyro Gyra
 Steve Goo
 Danny O'Keefe David Grisman
 Allman Bros. Roxy Music

MODERATE AIRPLAY:

Fandango Triumph
 Manfred Mann Waylon Jennings
 The Cars

IMPORTS:

Magazine Chris Spedding
 Gilgamesh Steve Hillage
 Brian Eno Roedelius
 Bert Jansch Eno/Moebius/
 Bram Tchaikovsky Roedelius

ALBUQUERQUE, N.M.

KRST

JIM ZALEWSKI

HEAVY AIRPLAY:

Tycoon WARRIORS
 Tarney/Spencer Supertramp
 The Kinks Nicolette
 Cheap Trick Orelans
 Van Halen Joe Jackson
 Carlos Santana Blackfoot
 Rickie Lee Jones Frank Zappa
 New England

MODERATE AIRPLAY:

Roxy Music Journey
 Jerry Lee Lewis Bad Co.
 Jay Ferguson Herman Brood
 Geo. Harrison Triumph
 Rockets Duke Jupiter

RADIO

WEST

JACKSON, WYO.

KMTN

WALTER JOHN FARL
HEAVY AIRPLAY:
*The Writers Tarney/Spencer
*Dale Jacobs Lowell George
*Tim Weisberg McGuinn, Clark &
*Emmylou Harris Hillman
*Chris Rea Supertramp
Rickie Lee Jones Orleans
A.W.B.
MODERATE AIRPLAY:
*Charlie Daniels F. Pappalardi
*Marshall Tucker Steve Goodman
*John Stewart John Hall
*Dixie Dregs Dire Straits
*Downchild Albert Lee
*Earl Klugh Joe Jackson
Allman Bros.

SPOKANE, WASH.

KREM

LARRY SNIDER
HEAVY AIRPLAY:
+Supertramp +Van Halen
Bad Co. Ian Hunter
Journey *Marshall Tucker
Allman Bros. +Rickie Lee Jones
Eddie Money
MODERATE AIRPLAY:
*Manfred Mann B.T.O.
The Police McGuinn, Clark &
Joe Jackson Hillman
Roxy Music Poco
Geo. Harrison Elvis Costello
TKO Bob Welch
Graham Parker Frank Zappa
SINGLES:
*New England *Dixie Dregs
IMPORTS:
Flash & The Pan

BEND, ORE.

KICE

JON B. SCHWARTZ
HEAVY AIRPLAY:
Allman Bros. Joe Jackson
Bad Co. Bob Welch
Supertramp Geo. Harrison
Rickie Lee Jones Lowell George
*Marshall Tucker +Dire Straits
+David Grisman Jay Ferguson
MODERATE AIRPLAY:
Tarney/Spencer Roxy Music
WARRIORS Amer. Standard
*Emmylou Harris Band
*Sweet Graham Parker
Ron Wood The Tubes
*Manfred Mann *Dixie Dregs
*Pat Metheny
CBS CONTEMPORARY
MASTERS SERIES

SANTA ROSA, CA.

KVRE

CINDY PAULOS
HEAVY AIRPLAY:
Allman Bros. Geo. Harrison
Amaz. Rhy. Aces Rickie Lee Jones
Geo. Benson Albert Lee
Albert Collins Jerry Lee Lewis
Charlie Daniels Michael Murphy
Michael Franks Danny O'Keefe
+Lowell George Marshall Tucker
David Grisman John Stewart
Emmylou Harris
MODERATE AIRPLAY:
*Norman Blake Steve Forbert
David Bromberg Robben Ford
Charlie Byrd Steve Goodman
Doobie Bros. Robert Gordon
SINGLES:
Sammy Hagar tion (tape)
Spyro Gyra
Hank Williams Jr.
Family Tradi-
IMPORTS:
Bert Jansch

BERKELEY, CA.

KALX

ELIZABETH BOORSTEIN
HEAVY AIRPLAY:
*Manfred Mann Flash & The Pan
U.K. Souxsie &
*Tom Robinson The Banshees
Graham Parker Lowell George
Frank Zappa +*Robert Fripp
G. Washington Roomful Of Blues
+Ian Hunter
MODERATE AIRPLAY:
The Residents *Dixon House Bd.
Rubinoos Roxy Music
Spyro Gyra The Jam
Sweet Stella Parton
Robert Gordon Alvin Lee
SINGLES:
+Racey
IMPORTS:
Steve Hillage The Runaways

SAN RAFAEL, CA.

KTIM

BELLE FOR MICHAEL KNIGHT
HEAVY AIRPLAY:
Ian Hunter Manfred Mann
+Van Halen +Supertramp
Roxy Music Herman Brood
+Journey Jerry Lee Lewis
MODERATE AIRPLAY:
+Frank Zappa The Tubes
Horslips Tarney/Spencer
Billy Thorpe Rockets
Allman Bros. Danny Costello
+Duncan Browne *Tom Robinson
Rickie Lee Jones Dwight Twilley
Bad Co. Ian Gomm
Joe Jackson Doucette
Graham Parker

FRESNO, CA.

KVPR

HEAVY AIRPLAY:
+Michael Franks Concord Super Bd
Geo. Benson +*Breckler Bros.
+Richard Tee Dave Valentin
Tony Williams *Ray Bryant
+Angela Boffill +*Bill Evans
J. Abercrombie Seawind
Stuff Bob James
*Gillespie/Basie *Art Pepper
*Ella Fitzgerald +*Duke Ellington
*John Tropea *Tatum/Hampton/
+Red Garland Rich
MODERATE AIRPLAY:
+Hancock/Corea +*J. McLaughlin
Pat Metheny Dave Grisman

SANTA BARBARA, CA.

KIMS

MARK GILES
HEAVY AIRPLAY:
*Jay Ferguson Geo. Harrison
*Geo. Benson Doobie Bros.
Supertramp Bob Welch
+Beach Boys Art Garfunkel
A.W.B.
McGuinn, Clark &
Hillman
MODERATE AIRPLAY:
*Lowell George Marc Tanner Bd.
*Suzi Quatro Gary Wright
*Leah Kunkel Jimmie Mack
*Chris Rea Tarney/Spencer
David J. Holster WARRIORS
Rickie Lee Jones John Hall
Couchois
SINGLES:
Spyro Gyra Sammy Hagar

SANTA MARIA, CA.

KXFM

PETER NAPOLI
HEAVY AIRPLAY:
*James Taylor *Rockets

Cont'd

KXFM Cont'd

MODERATE AIRPLAY:
*Amer. Standard *Doucette
Band *Marshall Tucker
*John Hiatt *Tarney/Spencer
*Fandango *Sweet
*Lake *Minnie Ripperton
*Charlie Daniels *Emmylou Harris
*Manfred Mann *Susan
SINGLES:
*Bob Seger Wings
*New England Blues Bros.
Donna Summer +Ray Stevens
America Graham Parker
+Frank Zappa Pointer Sisters

LOS ANGELES, CA.

KXLU

ED MCCLUNE
HEAVY AIRPLAY:
*Tom Robinson +Graham Parker
*Dixie Dregs +Ian Hunter
*Joe Jackson The Tubes
Boomtown Rats Horslips
Jenny Darren Fab. Poodles
Roxy Music Dave Lambert
The Police April Wine
MODERATE AIRPLAY:
*Flash & The Pan Squeeze
*No Dice Hawklords
*Triumph Lake
*Ron Wood Tin Huey
*Manfred Mann Rubinoos
*Doucette Frank Zappa
Magnum Jon. Richman
J. McLaughlin Dwight Twilley
Gong C.Y. Walkin'
SINGLES:
The Kinks Siouxsie &
Spitballs The Banshees

CLAREMONT, CA.

KSPC

DAVID GERBER
HEAVY AIRPLAY:
The Police Cheap Trick
Joe Jackson Jules &
Boomtown Rats The Polar Bears
Dwight Twilley Supertramp
Graham Parker The Clash
U.F.O.
MODERATE AIRPLAY:
*Van Halen II Devo
Squeeze Camel
Roxy Music The Jam
Geo. Thorogood *Yes
Bill Nelson Blackfoot
Ian Hunter Elvis Costello
Fab. Poodles
SINGLES:
The Bags *The Eyes

PASADENA, CA.

KPCS

GARY NISSLEY
HEAVY AIRPLAY:
G. Washington Tarney/Spencer
Dixie Dregs Roomful of Blues
Allman Bros. Lamont Cranston
Pat Metheny Blackfoot
Supertramp Tony Williams
MODERATE AIRPLAY:
Charlie Daniels Robert Gordon
Marshall Tucker Phillips &
Jan Hammer MacLeod
Jerry Lee Lewis U.K.
Rickie Lee Jones Tim Weisberg
Orleans Seawind
Downchild Spyro Gyra
Van Halen
IMPORTS:
Ray Campi

RIVERSIDE, CA.

KUCR

PAUL SPIEGEL
HEAVY AIRPLAY:
Graham Parker Bill Evans
Jerry Lee Lewis New Grass
Pat Metheny Revival

Cont'd

KUCR Cont'd

MODERATE AIRPLAY:
David Grisman LIVING CHICAGO
Joe Pass/ BLUES
Niels Pederson The Jam
John Klemmer The Police
Roomful of Blues Chico Freeman
Phil Rosenthal Gram Parsons
Irakere Charles Mingus
Lorraine Feather Robt. Gordon
Albert Lee Hollywood Fats
Art. Ensemble
Of Chicago
SINGLES:
The Jam

SAN BERNARDINO, CA.

KCAL

TED ZIEGENBUSCH
HEAVY AIRPLAY:
+Supertramp Bob Welch
+Bad Co. Eddie Money
Doobie Bros. Rod Stewart
Geo. Harrison +The Babys
McGuinn, Clark &
Hillman
MODERATE AIRPLAY:
Rickie Lee Jones Tarney/Spencer
Roxy Music Lake
Joe Jackson Amer. Standard
The Tubes Band
Tycoon +Beach Boys
+WARRIORS *Sweet
Jay Ferguson *James Taylor
+Rockets

SAN DIEGO, CA.

KCR

MIKE EFFENBERGER
HEAVY AIRPLAY:
Ian Hunter *Pat Metheny
+Roxy Music Rickie Lee Jones
+Frank Zappa Joe Jackson
Graham Parker *Duncan Browne
Pere Ubu *Squeeze
MODERATE AIRPLAY:
*The Tubes Pezband
U.K. Tony Williams
John Mayall Yes Sampler
Oregon +J. McLaughlin
Jason Martz Rubinoos
Bill Nelson *Tom Robinson
*Jerry Lee Lewis

SAN DIEGO, CA.

KSDT

RICH FRANK
HEAVY AIRPLAY:
Allman Bros. Spyro Gyra
Dixie Dregs Supertramp
Gong The Tubes
Ian Hunter U.K.
King Of Hearts Van Halen
Manfred Mann Tim Weisberg
MODERATE AIRPLAY:
Jan Hammer Roomful of Blues
Horslips Roxy Musi
Joe Jackson Carlos Santana
Rickie Lee Jones Sweet
Magnum Billy Thorpe
Max Webster Frank Zappa
John Mayall
SINGLES:
Sammy Hagar

RETAIL

NORTHEAST

CAMBRIDGE, MASS.

HARVARD COOP
BRUCE DICKINSON
 (Representing 3 stores...)
NEW REACTION:

Eno Triumph
 Tom Robinson Jones Girls
 Pere Ubu Danny Gatton
 Charles Mingus Dixie Dregs
 Theonius Monk Sweet

TOP 15:
 Rickie Lee Jones Geo. Benson
 Doobie Bros. Bee Gees
 Dire Straits Elvis Costello
 Frank Zappa David Grisman
 Cheap Trick Hancock/Corea
HAIR E. W. & F.
 The Cars Supertramp
 Police

SELLING IMPORTS:
 Magazine Lene Lovich
 Siouxsie & Bram Tchiakovsky
 The Banshees Wire
 Sex Pistols Chris Spedding
 Rumour Doll by Doll
 The Clash

COMMENTS;
 Thanks to George Ryan and all at the local CBS branch for the very successful Isaac Stern in-store. Thanks also to Malverne's Stan Goodman for the abundance of Pere Jbu tix.

DEDHAM, MASS.

POPCORN RECORDS
RICK PLASMATI
 (Representing 6 stores...)
NEW REACTION:

New England Ron Wood
 Flash & The Pan Pat Metheny
 Raydio Dixie Dregs
 Herman Brood Anita Ward
 Graham Parker McFadden &
 Orleans Whitehead
 R. Fleischman Marshall Tucker

TOP 15:
 Cheap Trick Supertramp
 Doobie Bros. Dire Straits
 The Police Bee Gees
 Sister Sledge HAIR
 The Cars Bad Co.
 Billy Joel Peaches & Herb
 Van Halen Blondie
WARRIORS Amii Stewart
 Rickie Lee Jones

SELLING IMPORTS:
 Magazine Ian Dury (45)
 Sex Pistols
SELLING SINGLES:
 Peaches & Herb Donna Summer
 Amii Stewart Wings
 Doobie Bros. The Kinks
 Sister Sledge Suzi Quatro
 Jacksons

COMMENTS;
 Good luck to Dave Hutkin. Hate to see you go. Best bet for the summer - "Rock 'n' Roll H.S." who is HENRY PAUL, and why is everybody saying such great things about him??

FRAMINGHAM, MASS.

STRAWBERRIES
AL WILSON
 (Representing 7 stores...)
NEW REACTION:

Graham Parker McFadden &
 Joe Jackson Whitehead
 LP & 10" Lowell George
 Flash & The Pan New England
 Minnie Riperton John Hiatt
 The Jam Anita Ward
 The Atlantics Susan
WARRIORS Ian Hunter
 Pat Metheny St. Tropez
 Ron Wood John Hall
 Tom Robinson HAIR

Cont'd

STRAWBERRIES Cont'd

TOP 15:
 Sister Sledge Peaches & Herb
 Doobie Bros. Van Halen
 G. Q. Rick James
 Cheap Trick Village People
 Rickie Lee Jones The Cars
 The Police Geo. Benson
 Jacksons Elvis Costello
 Linda Clifford Dire Straits
 Blondie Cheryl Lynn
 Supertramp Frank Zappa

COMMENTS;
 To Dave Hutkin: Stay warm in Minnesota, and thanks for your extra efforts while with A & M.

WOBURN, MASS.

NEW ENGLAND MUSIC CITY
IRIS NOMER
NEW REACTION:

#Rockets Ron Wood
 #Amer. Standard The Roches
 Band Flash & The Pan
 #Joe Jackson WARRIORS
 Emmylou Harris Susan
 Bob Dylan

TOP 15:
 Doobie Bros. Blondie
 Cheap Trick Allman Bros.
 Dire Straits Supertramp
 Van Halen Rickie Lee Jones
 The Police Village People
 Rex Smith WARRIORS
 Bee Gees Peaches & Herb
 Frank Zappa

SELLING SINGLES:
 Peaches & Herb Sister Sledge
 Amii Stewart Geo. Harrison
 Doobie Bros. Chic
 Blondie Cher
 The Police Machine
 Suzi Quatro The Kinks
 Jacksons Gino Soccio
 Village People

COMMENTS;
 To: Asylum Records
 re: Joe Walsh "In the City" off the WARRIORS soundtrack. What happened? Why no release as a 45? FM Programmers - Have you given the Lowell George The Xtra listen it deserves & needs? Check out "20 Million Things" and "I Can't Stand The Rain."

PROVIDENCE, R.I.

BEACON SHOES
STEVE PERRY
NEW REACTION:
 R. Fleischman Spyro Gyra
 Ian Hunter Susan*
 Rockets Joe Jackson*
 Herman Brood* Evelyn C. King
 Orleans Amer. Standard
 John Hall Band*
 Rex Smith Badfinger
 Suzi Quatro

TOP 15:
 Bee Gees Blondie
 Geo. Harrison Linda Clifford
 Allman Bros. Cheap Trick
 Doobie Bros. Graham Parker
 Amii Stewart McGuinn, Clark &
 Village People Hillman
 Supertramp Poco
 Sister Sledge The Tubes
 The Police Roxy Music
 Bad Co. Tycoon
 Frank Zappa

SELLING IMPORTS:
 Kate Bush Bob Dylan
 The Flys Genesis
 Stranglers Rachel Sweet
 Steve Hillage

COMMENTS;
 ATTN: JEFF JONES...
 Thanks for getting in touch and restoring some sort of normality. BEWARE: Expect NEW ENGLAND (Infinity) to be a blockbuster. We've been deluged with requests. Hello and heartiest congratulations to Stan Goodman at Malverne. Remember all the "Little People."

NEW YORK, N.Y.

KORVETTES
BERNARD H. OSHIN
 (Representing 50 stores...)
NEW REACTION:

War Roxy Music
 Tycoon Natalie Cole
 Graham Parker Joe Jackson
 Cher G.Q.
 Ian Hunter Sylvester

TOP 15:
 Bee Gees Bad Co.
 Doobie Bros. The Cars
 Blondie Peaches & Herb
 Dire Straits Rod Stewart
 Allman Bros. Geo. Harrison
 Donna Summer Blues Bros.
 Supertramp Village People
 Geo. Benson

BROOKLYN, N.Y.

TITUS OAKS
JENNIFER
 (Representing 2 stores...)
NEW REACTION:

Patti Austin Charlie Daniels
 The Roches D.D. Bridgewater
 Bob Dylan Marshall Tucker
 Tom Robinson Brainstorm
WARRIORS

TOP 15:
 Sister Sledge Rickie Lee Jones
 Linda Clifford Stephanie Mills
 G.Q. Doobie Bros.
 Angela Bofill Hubert Laws
 Jacksons Robert Gordon
 Joe Jackson Steve Forbert
 Peabo Bryson The Police
 Evelyn C. King

LONG ISLAND, N.Y.

RECORD WORLD/TSS
IRA ROTHSTEIN
 (Representing 24 stores...)
NEW REACTION:

Boomtown Rats Joe Jackson
 Ron Wood Graham Parker
 Bob Dylan HAIR
 Marshall Tucker Robert Gordon
 Emmylou Harris Spyro Gyra
 Roxy Music Orleans
 Tom Robinson Frank Mills
 Minnie Riperton Village People
 Tarney/Spencer Donna Summer

TOP 15:
 Doobie Bros. James Taylor
 Bee Gees Poco
 Dire Straits Van Halen
 Supertramp Jacksons
 Rex Smith The Police
 Bad Co. Eddie Money
 Allman Bros. Frank Zappa
 Elvis Costello The Cars
 Cheap Trick O. Newton-John
 Geo. Harrison Peaches & Herb

SELLING IMPORTS:
 Steve Hillage Runaways
 Sex Pistols Lene Lovich
 Kate Bush Deep Purple
 Vangelis Black Sabbath
 Devo Little River Bd.

VICTOR, N.Y.

RECORD THEATRE
ROBBY ADE
NEW REACTION:

Emmylou Harris Orleans
 R. Fleischman Pat Metheny
 Marshall Tucker The Roches
 Texas Playboys Ian Hunter
 John Haitt Rex Smith

TOP 15:
 Supertramp Blondie
 Dire Straits Bad Co.
 Van Halen Lowell George
 Doobie Bros. Rickie Lee Jones
 Geo. Harrison Billy Joel
 Poco Elvis Costello
 Journey Third World
 Geo. Thorogood Cont'd

RECORD THEATRE Cont'd

SELLING IMPORTS:
 Culture Keith Richards
 Rolling Stones (single)
 (box) Kazoos Bros.
SELLING SINGLES:
 12"... Santana
 The Kinks Beach Boys
 Wings 7"...
 Blondie Ray Stevens

PHILADELPHIA, PA.

3RD ST. JAZZ & ROCK
JERRY GORDON
TOP 15:

Jacksons Evelyn C. King
 Peaches & Herb Maze
 Whispers Bar Kays
 LaBelle Sweet Thunder
 Sister Sledge Ohio Players
 Angela Bofill Natalie Cole
 Enchantment A. W. B.

TOP 12 JAZZ:
 Abbey Lincoln Chico Freeman
 Geo Washington Ricky Ford
 McCoy Tyner Slide Hampton
 John Klemmer Oliver Lake
 Arthur Blythe BLUE MONTREAUX
 Art Ensemble Michel Colomb
 Of Chicago

TOP 10 ROCK:
 Patti Smith Doobie Bros.
 The Police Graham Parker
 Roxy Music Gong
 Lowell George The Tubes
 Frank Zappa

SELLING SINGLES:
 B 52s Buzzcocks
 Joe Jackson The Kinks
 Blondie Keith Richards
 Model Citizens Rachel Sweet
SELLING IMPORTS:
 Chris Spedding Gilgamesh
 The Only Ones Eddie & The
 Steve Hillage Hot Rods

BRYN MAWR (PHILADELPHIA), PA.

PLASTIC FANTASTIC
BETSY BERLIN
HAROLD GOLD
 (Representing 2 stores...)
NEW REACTION:

Emmylou Harris Annette Peacock
 Art Garfunkel Flash & The Pan
 The Tubes Sparks
 Tom Robinson

TOP 15:
 Brian Eno Roxy Music
 The Cars Bad Co.
 Dire Straits Doobie Bros.
 Joe Jackson Lowell George
 The Police The Clash
 Ron Wood Mahogany Rush
 Cheap Trick Blondie
 Supertramp

SELLING IMPORTS:
 The Only Ones Rolling Stones
 Doll by Doll (all)
 Magazine New York Dolls
 Jimi Hendrix (reissue)

SELLING SINGLES:
 X-Ray Spex
COMMENTS;
 No nukes. Spastic Fantastic arrives. #2 makes it. Do it. Today. (215) 525-76CK. Now, about that gold record...

WASHINGTON, D.C.

ORPHEUS MUSIC
JOHN MC LYNN
 (Representing 3 stores...)
NEW REACTION:

Earl Klugh Pere Jbu
 Bunny Siegler Sarah Fever
 Lowell George Minnie Riperto
 David Grisman

Cont'd

RETAIL

SOUTH

FANTASIA RECORDS & TAPES Cont'd

TOP 15:
 Doobie Bros. Journey
 Rickie Lee Jones Billy Thorpe
 Cheap Trick Dire Straits
 Supertramp Geo. Thorogood
 Bad Co. The Babys
 Van Halen Toto
 McGuinn, Clark & Hillman Spyro Gyra
 Frank Zappa

SELLING IMPORTS:
 The Rumour 45's
 Magazine Nervebreakers
 Ray Campi The Bees
 Chris Spedding Ian Dury
 Sniff 'n' the Tears Richard Hell

HOUSTON, TEX.

RECORD RACK BRUCE GODWIN

NEW REACTION:
 Emmylou Harris #Herman Brood
 Barry White #TIBETAN BELLS
 #Madleen Kane Raydio

TOP 15:
 Gino Soccio Linda Clifford
 Saint Tropez Cher
 Witch Queen Village People
 Mantus Foxy
 Peter Jacques Alma Faye
 Jacksons DAYS OF HEAVEN
 French Kiss Poussez
 Sylvester

SELLING IMPORTS:
 Jacksons 12" Shining Star 12"
 Saint Tropez 12" La Blonda
 Cheryl Lynn 12"

SELLING SINGLES:
 12"... Instant Funk
 David Waughton Foxy
 Liquid Gold T-Connection
 Direct Current (both 12")
 Carrie Lucas Melba Moore
 Gino Soccio LaBamba
 Gloria Gaynor Tana Gardner
 Claudja Berry Brainstorm
 Madleen Kane

COMMENTS;

I know the truck strike slowed things down a bit, but... Polygram is now slower than slithering lizards. I don't think 3 weeks to 1 month is too speedy. Speaking of speedy - please don't tell us such & such ships on X date and the delay is MONTHS (i.e) LOVE & KISSES Munich Machine.

AUSTIN, TEX.

INNER SANCTUM JACK KANTOR

NEW REACTION:
 #Jon. Richman Sex Pistols
 Tom Robinson Ron Wood
 DAYS OF HEAVEN Supertramp
 Gram Parsons Lowell George
 Village People #Pat Metheny

TOP 15:
 Joe Jackson Elvis Costello
 Ian Hunter Pat Metheny
 Rickie Lee Jones Pere Ubu
 Graham Parker The Cars
 Frank Zappa The Police
 Roxy Music The Clash
 Dire Straits Talking Heads
 Geo. Benson

SELLING IMPORTS:
 The Members Johnny Thunders
 Red Crayola Stranglers
 The Only Ones Sex Pistols
 Rachel Sweet Devo
 XTC Magazine
 (1 & 2) The Rumour
 Outsiders

SELLING SINGLES:
 Rachel Sweet The Cars
 The Jam Sid Vicious
 Siouxsie & The Banshees Tom Robinson
 Magazine Klark Kent
 Sex Pistols Generation X
 Elvis Costello Psychedelic
 Unknowns

Cont'd

INNER SANCTUM Cont'd

COMMENTS;
 Don't miss the imported Roxy Music. The entire album mix is more up-front and there's a different take of "Dance Away". Getting a lot of in store sales simply by playing The Clash, Ian Hunter(Bastard), and Modern Lovers (any cut). Rev. Neil X's "New Wave Mass" will soon be in syndication via public radio. Listen for it!!!

AUSTIN, TEX.

ZEBRA/RECORD & TAPE STORE AL RAGLE

NEW REACTION:
 #Earl Klugh Flash & The Pan
 Pat Metheny Minnie Ripperton
 #Tom Robinson #Patti Smith
 Emmylou Harris Bill Nelson
 #Ron Wood Robert Gordon

TOP 15:
 Rickie Lee Jones Eric Clapton
 Dire Straits Talking Heads
 Doobie Bros. Geo. Benson
 The Cars Rachel Sweet
 Nicolette Supertramp
 Van Halen The Police
 Billy Joel Graham Parker
 G. Washington

SELLING IMPORTS:
 Rachel Sweet 13th Floor
 Magazine Elevators
 Bram Tchaikovsky Chris Spedding

SELLING SINGLES:
 Rachel Sweet Village People
 (import) Jacksons
 The Clash Ray Stevens
 (import) Peaches & Herb
 Electric Prunes "I Just Fall
 (import) in Love"
 The Pop Group Bee Gees
 (import) The Police
 The Only Ones Frank Mills
 (import) Poco
 Doobie Bros.

TULSA, OKLA.

PEACHES RECORDS & TAPES JAMES R. SMITH

NEW REACTION:
 Dixie Dregs Village People
 Cheryl Ladd Ernest Tubb
 O.S.T. Dan Peek
 Journey Judy Collins
 Emmylou Harris

TOP 15:
 Supertramp Bob Welch
 Styx Bad Co.
 Michael Murphy Allman Bros.
 Van Halen Geo. Benson
 Doobie Bros. Billy Joel
 Gino Vannelli Waylon Jennings
 Frank Zappa Neil Diamond
 Billy Joel

SELLING IMPORTS:
 FM/BLACK NOISE Gryphon
 Tangerine Dream

SELLING SINGLES:
 Peaches & Herb Bell & James
 Amii Stewart Village People
 Randy Vanwarmer Suzi Quatro
 Blondie Village People
 Jacksons E.Dan/J.F.Coley

OKLAHOMA CITY, OKLA.

PEACHES RECORDS & TAPES KEN LIKAVEC

NEW REACTION:
 #Manfred Mann Neil Larsen
 David Allen Coe Kenny Burrell
 #Orleans Charlie Daniels
 Emmylou Harris Ron Wood
 Midnight Express #Pat Metheny

TOP 15:
 Michael Murphy Gino Vannelli
 Supertramp Kenny Rogers
 Peaches & Herb Geo. Harrison
 Doobie Bros. Geo. Benson
 Village People Heart
 Billy Joel Journey
 Oak Ridge Boys Van Halen
 Poco

Cont'd

PEACHES RECORDS & TAPES Cont'd

SELLING IMPORTS:
 Scorpions Stiff Little
 Chris Spedding Fingers

SELLING SINGLES:
 Blondie Rod Stewart
 Doobie Bros. Chuck Brown
 Eddie Money Gloria Gaynor
 Donna Summer Billy Joel
 Amii Stewart Toto

COMMENTS;
 Thank to CBS, Phil Little, Sherman Halsey, and Michael Murphy for a very successful instore. Yay Tom Middleton!
 My pick for sleeper of the week is Dale Jacob's Cobra.
 Looking forward to Donna Summer, James Taylor and Leon Russell new product. Flash & The Pan - Burning!!!

SOUTH

RECORD BAR (Representing 55 stores...)

TOP 15:
 Peaches & Herb Rick James
 Sister Sledge Cheap Trick
 The Jacksons Van Halen
 Maze Styx
 Bad Co. Supertramp
 Bee Gees Billy Joel
 Doobie Bros. G.Q.
 Molly Hatchet

MIDWEST

CLEVELAND HEIGHTS, OHIO

RECORD REVOLUTION CHRIS DUNMORE (Representing 2 stores...)

NEW REACTION:
 Joe Jackson G. Washington
 Earl Klugh Richard Tee
 Sparks Minnie Riperton
 #Bob Dylan Frank Zappa
 Emmylou Harris #Arthur Blythe

TOP 15:
 Doobie Bros. #Graham Parker
 Rickie Lee Jones Supertramp
 Peaches & Herb Van Halen
 Dire Straits #Spyro Gyra
 Allman Bros. Ian Hunter
 Ron Wood #Tony Williams
 J. McLaughlin The Tubes
 Alex Bevan

SELLING IMPORTS:
 Daavid Allen Magazine
 Scorpions Lena Lovich
 Brian Eno

WAVE!

MAPLE HEIGHTS, OHIO

PEACHES RECORDS & TAPES MIKE WIELAND

NEW REACTION:
 Frank Zappa The Tubes
 G.Q. Hubert Laws
 Manfred Mann Spyro Gyra
 Tycoon WARRIORS
 Ian Hunter Harvey Mason

TOP 15:
 Alex Bevan Dire Straits
 Eddie Money Rod Stewart
 Journey Todd Rundgren
 Rick James Roxy Music
 Suzi Quatro Village People
 Bee Gees Joe Sample
 The Babys Doobie Bros.
 Bad Co.

SELLING IMPORTS:
 Eloy Sex Pistols
 Money Mike Oldfield
 Scorpions

SELLING SINGLES:
 Peaches & Herb Peaches & Herb
 The Jacksons Doobie Bros.
 Gloria Gaynor Chic
 Rod Stewart Rick James
 Amii Stewart G.Q.
 Sister Sledge Bee Gees

Cont'd

PEACHES RECORDS & TAPES Cont'd

COMMENTS;
 Tubes concert was great - really like the tribute to Keith Moon. They are quite unique and are musically very talented and diverse.

COLUMBUS, OHIO

PEACHES RECORDS & TAPES BERNARD W. SCHRADER

NEW REACTION:
 Geo. Duke Rickie Lee Jones
 Godz Tycoon
 Supertramp #Graham Parker
 Badfinger #Roxy Music
 Allman Bros. Marshall Tucker

TOP 15:
 Journey Bee Gees
 Bad Co. Heart
 Sister Sledge Judy Collins
 Cheap Trick Van Halen
 Doobie Bros. Herbie Hancock
 Molly Hatchet Billy Joel
 Poco Rod Stewart
 Peaches & Herb

COMMENTS;
 Rickie Lee Jones has put out an album that is original. That's something very unusual these disco pop oriented times. Hopefully her originality won't be her downfall because she's a very good singer/songwriter; and there's been enough Saturday Night Fever to last a lifetime.

CINCINNATI, OHIO

SIGHT IN SOUND GLENN LINDAHL (Representing 3 stores...)

TOP 15:
 Bad Co. Doobie Bros.
 Geo. Thorogood Spyro Gyra
 Allman Bros. Billy Joel
 Van Halen Pat Metheny
 Supertramp Geo. Benson
 Rickie Lee Jones Frank Zappa
 Dire Straits Roxy Music
 Elvis Costello

DAYTON, OHIO

GOLDEN ROF B.G. KLOSS (Representing 4 stores...)

NEW REACTION:
 #Creme/Godley ELECTRIC DREAMS
 Raydio Tycoon
 The Police U.K.
 Marc Tanner Bd. April Wine
 Rockets Ohio Players

TOP 15:
 Allman Bros. Rod Stewart
 Bee Gees Rickie Lee Jones
 Doobie Bros. Carlos Santana
 Journey Nicolette
 Molly Hatchet Janne Schaffer
 G.Q. A.W.B.
 Bad Co. The Tubes
 Dire Straits

SELLING IMPORTS;
 Limited selection supplied by Artistic and some Peters Intl.

SELLING SINGLES;
 Top 40 for the pre and post-teen set.

MIDWEST

STARK/CAMELOT LEW GARRETT (Representing 88 stores...)

NEW REACTION:
 Sweet Dixie Dregs
 #Joe Jackson Tonio K
 Triumph Marshall Tucker
 #Roger Voudouris

Cont'd

RETAIL

MIDWEST

LIEBERMAN ENTERPRISES Cont'd

TOP 15:
 Van Halen Allman Bros.
 Supertramp Village People
 Doobie Bros. Geo. Thorogood
 The Cars Poco
 Blondie Dire Straits
 Lamont Cranston Cheap Trick
 Bad Co. Journey
 Charlie Daniels

ST. LOUIS, MO.

DISCOUNT RECORDS

BILL MILLER
 (Representing 4 stores...)
NEW REACTION:
 New England Marshall Tucker
 Blackfoot Manfred Mann
 Joe Jackson Billy Thorpe
 War Dixie Dregs
 Charlie Daniels Sweet

TOP 15:
 Supertramp Peaches & Herb
 Blondie Sister Sledge
 Van Halen Roxy Music
 Bad Co. Bee Gees
 Allman Bros. Rickie Lee Jones
 Orleans Spyro Gyra
 Journey O. Newton-John
 Village People

SELLING SINGLES:
 Van Halen April Wine
 Orleans Sammy Hagar
 Toto Rickie Lee Jones
 Roxy Music Allman Bros.
 Chuck Brown Donna Summer

COMMENTS;

Chicago will never be the same now that the fabulous John Burns has become the regional director for MCA Dist. Co. He will be missed by all his friends in St. Louis and we all wish him well.

Thanks to Ricki Gale of Infinity for the constant reminders to play Spyro Gyra in-store for easy sales. Boy was she right!

Finally I would like to say if New England doesn't sell 5 million copies disco has taken over the world.

KANSAS CITY, KAN.

CAPER'S CORNER

GARY CHRISTIAN
NEW REACTION:
 Emmylou Harris Sparks
 Charlie Daniels Manfred Mann
 Gram Parsons Sweet
 David Allen Coe Hellfield
 Marshall Tucker Rex Smith

TOP 15:
 Ron Wood Cheap Trick
 Graham Parker Heart
 Supertramp Allman Bros.
 Ian Hunter Bad Co.
 DAYS OF HEAVEN Bee Gees
 Geo. Thorogood Rickie Lee Jones
 Roxy Music Jerry Lee Lewis
 Doobie Bros.

SELLING IMPORTS:
 Elvis Costello Steve Hillage
 Eddie & Hot Rods Roxy Music
 Magazine Doll
 Brian Eno Tangerine Dream
 Sparks
 Gong
 (all)

SELLING SINGLES:
 Keith Richards Secrets
 Rolling Stones Gary Charleson
 Rachel Sweet Nick Lowe
 Tom Robinson Graham Parker
 Wings

Cont'd

CAPER'S CORNER Cont'd

COMMENTS;

It looks like the new Ron Wood Lp is going to follow Graham Parker's rise to the top of our store's charts without benefit of local airplay. We hope that our "A.O.R." station will pick-up the hint, add a 16th album to their playlist and give the new Wood Lp the airplay it deserves.

- G.F.C.

NATIONAL

PICKWICK

JIM HALDEMAN
 (Representing 340 stores...)
NEW REACTION:
 Kenny Rodgers/Waylon Jennings
 Dottie West Foxy
 Rickie Lee Jones Ian Hunter
 G. Washington Ohio Players
 Raydio Tycoon
 Barry White

TOP 15:
 Bee Gees Billy Joel
 Van Halen Dire Straits
 Peaches & Herb Frank Mills
 Bad Co. Styx
 Doobie Bros. Cheap Trick
 Village People Rod Stewart
 Supertramp Sister Sledge
 Kenny Rodgers

SELLING IMPORTS:

Brian Eno Public Image
 CATCH A WAVE NO NEW YORK
 (new wave Devo
 compilation) Cluster & Eno
 Sex Pistols Ultravox
 Elvis Costello X-Ray Spex

HONORABLE MENTION:

Good Rats FICKLEHEART
 TASTY
 Sniff 'n' the Tears

SELLING SINGLES:
 Blondie Neil Diamond
 Frank Mills Gloria Gaynor
 Amii Stewart Suzi Quatro
 Peaches & Herb Little River Bd.
 Village People Geo. Harrison

MIDWEST

RECORD BAR

(Representing 20 stores...)
TOP 15:
 Supertramp Toto
 Journey Billy Joel
 Van Halen Village People
 Bad Co. Kenny Rogers
 Bee Gees Cheap Trick
 Doobie Bros. Blondie
 Peaches & Herb E.W. & F.
 Styx

WEST

PHOENIX, ARIZ.

HOLLYWOOD RECORDS & TAPES

PHIL L. DIBLASI
NEW REACTION:
 Graham Parker April Wine
 Sylvester Mantus
 Teena Marie Journey
 R. Fleischman Bob Welch
 Tata Vega Village People
TOP 15:
 Supertramp Doobie Bros.
 Bad Co. Bee Gees
 Van Halen Styx
 Frank Zappa Geo. Benson
 Tycoon Heart
 Dire Straits Sister Sledge
 The Tubes Rickie Lee Jones

SELLING SINGLES:
 Peaches & Herb Suzi Quatro
 Jacksons Village People
 Tycoon Gloria Gaynor
 Amii Stewart Bell & James
 Frank Mills Foxy

Cont'd

HOLLYWOOD RECORDS & TAPES Cont'd

COMMENTS;

We would like to thank Tata Vega and Motown Records for the great party. It was enjoyed by all. Thanks again and good luck!! Also, we would like to announce our fourth store opening in Tucson and the appointment of Francisco Cervantes a G.M. of Hollywood Tucson.

PHOENIX, ARIZ.

CIRCLES RECORDS

DUTCH CRAMBUIT
 (Representing 3 stores...)
NEW REACTION:
 Teena Marie #Mantus
 G. Washington Dwight Twilley
 Van Halen Tycoon
 Tyrone Davis Manhattans
 #Sweet Thunder
 "WUTHERING HEIGHTS

TOP 15:
 Ohio Players Supertramp
 Sister Sledge Evelyn King
 Instant Funk G.Q.
 Doobie Bros. Bee Gees
 Rick James Bloodstone
 Peaches & Herb Marvin Gaye
 Dire Straits A.W.B.
 War

COMMENTS;

Thank you Tata Vega & Motown Records. You sure have good taste and a fine recording artist.

TUCSON, ARIZ.

ZIP'S RECORDS

JIM HARDY
 (Representing 3 stores...)
NEW REACTION:
 Ron Wood Emmylou Harris
 TKO Ian Hunter
 Graham Parker Robert Gordon
 Generation X The Police
 Dwight Twilley The Rockets
 Marshall Tucker HAIR

TOP 15:
 Doobie Bros. Bad Co.
 Peaches & Herb Blondie
 Bee Gees Jacksons
 Supertramp The Cars
 Dire Straits Sister Sledge
 Billy Joel Rod Stewart
 Geo. Harrison Joe Jackson
 Rickie Lee Jones Roxy Music

COMMENTS;

Special thanks to Greg DeLaurentis at RCA for keeping us supplied with not only RCA promotional material but also keeping us up to date with the latest A&M releases.

PORTLAND, ORE.

LONGHAIR MUSIC

NANCY CLARKE
NEW REACTION:
 Barry White Tyrone Davis
 Millie Jackson #Smash
TOP 15:
 Maze Herbie Hancock
 #G. Washington Whispers
 Rickie Lee Jones Instant Funk
 #Raydio Harvey Mason
 Ohio Players Pointer Sisters
 Supertramp Geo. Duke
 Geo. Benson Shotgun
 Sister Sledge

EUGENE, ORE.

CRYSTALSHIP

STEVEN WITT
 (Representing 3 stores...)
NEW REACTION:
 #Tarney/Spencer Rex Smith
 Ian Hunter Smash
 Gong Triumph
 Tom Robinson Foxy
 #John Tropea Sylvester

Cont'd

CRYSTALSHIP Cont'd

TOP 15:

Dire Straits Doobie Bros.
 Peaches & Herb Jacksons
 Supertramp Van Halen
 Geo. Benson Bad Co.
 Sister Sledge Blondie
 Geo. Harrison Seawind
 The Tubes Rickie Lee Jon
 Spyro Gyra

SACRAMENTO, CA.

TOWER RECORDS

STEVE HARMAN
NEW REACTION:
 Orleans Breakwater
 The Police Dixie Dregs
 Ron Wood Triumph
 Rickie Lee Jones Susan
 Poco Hubert Laws
TOP 15:
 Geo. Benson G. Washington
 Doobie Bros. Supertramp
 Sister Sledge Jacksons
 Billy Joel Maze
 Peaches & Herb Dire Straits
 Gary's Gang Lakeside
 Bee Gees Journey
 Bob James

SELLING IMPORTS:

Bob Dylan
SELLING SINGLES:
 Peaches & Herb Jacksons
 G.Q. Bell & James
 C. Brown Geo. Benson
 Sister Sledge Bee Gees
 Foxy Rod Stewart

TOP 12" DISCO

Sister Sledge

CAMPBELL, CA.

TOWER RECORDS

NANCY SUTTON
LEE ERICKSON
NEW REACTION:
 James Taylor Jay Ferguson
 Aviary Triumph
 Hellfield Cafe Ja
 Tom Robinson Rex Smith
 Flash & The Pan Ron Wood
TOP 15:
 Van Halen II Allman Bros.
 Journey Doobie Bros.
 Bad Co. Sister Sledge
 Blondie Tommy Bolin
 Van Halen Ian Hunter
 Dire Straits UFO
 Toto Rose Tattoo
 The Babys (Aussie import)
SELLING IMPORTS:
 Eddie & Hot Rods Bram Tchaikovsky
 The Angels U.K.
 Dr. Feelgood Roxy Music
 Ian Dury David Bowie/HITS
 Scorpions (Japan)
 Styx -". Eight" Deep Purple/LIVE
 (yellow)

SELLING SINGLES:

Blondie Geo. Harrison
 Doobie Bros. Styx
 Jacksons "Love Takes
 Sister Sledge Time"
 The Police Supertramp
 "Rollar"

COMMENTS;

Much respect and admiration to the Tom Robinson band!
 Luv,
 Nan

SAN LUIS OBISPO, CA.

BOO BOO RECORDS

ED TAYLOR
 (Representing 3 stores...)
NEW REACTION:
 #Annette Peacock #Tarney/Spencer
 #Ian Hunter #FM/BLACK NOISE
 Dixie Dregs #Spyro Gyra
 Passport Mahogany Rush
 Bob Dylan Joe Jackson
 Pat Metheny Flash & The Pan!
 Manfred Mann Dave Lambert!!!

Cont'd

RETAIL

WEST

BOO BOO RECORDS Cont'd

TOP 15:

Doobie Bros.	Rod Stewart
Blondie	Neil Young
Supertramp	Fab. Poodles
Van Halen	Bad Co.
Peaches & Herb	The Tubes
Dire Straits	Sister Sledge
Journey	Frank Zappa
Rickie Lee Jones	Roxy Music
Geo. Benson	Marshall Tucker
The Cars	Tim Weisberg

SELLING IMPORTS:

999	Magazine
(both Lp's)	Doll By Doll!!
Richard Vimar	Skids!!

COMMENTS:

Promising Lps from Dave Lambert and Flash & The Pan. Great pop response from Tarney/Spencer and progressive response from Annette Peacock Lps on in-store-play.

SHERMAN OAKS, CA.

MOBY DISC

PATRICK FORDYCE

NEW REACTION:

The Roches	Tarney/Spencer
Ian Hunter	Albert Lee
Pat Metheny	Pere Ubu
Robert Gordon	Bill Nelson
Gong	Manfred Mann

TOP 15:

Bondie	Graham Parker
Doobie Bros.	Dixie Dregs
U.K.	The Police
Van Halen	Rickie Lee Jones
Supertramp	Flash & The Pan
Roxy Music	Ultravox
Brian Eno	Tom Robinson
Ron Wood	

SELLING IMPORTS:

Eddie & Hot Rods	Scorpions
Skids	Daevid Allen
The Only Ones	Trapeze
Sparks	Human League
Magazine	

SELLING SINGLES:

Blondie	Body Products -
"Sunday Girl"	Barnes & Barnes
(French)	"A Day in the
The Doors (imp.)	Life of Green
Ian Dury (imp.)	Acres"
Keith Richards	
(import)	

COMMENTS:

Isn't it kind of ironic that the Village People are playing the GREEK Theatre!?! Bend Over Beethoven!

WEST

RECORD BAR

(Representing 6 stores...)

TOP 15:

Peaches & Herb	Village People
Van Halen	Billy Joel
Bee Gees	Cheap Trick
Doobie Bros.	Chic
Kenny Rogers	Dire Straits
Bad Co.	Supertramp
Jacksons	Toto
Styx	

JOBS & MISC. INFO

MISCELLANEOUS

Wanted: tapes of unsigned bands; 45's, EPs etc. ...more jazz...and anything strange. Bob Gibson, KPJC, Los Altos Hills, Ca.

Interview and concerts still needed at WQFW FM. Weekly music series sound connection. Please contact Music Director Dave Conrad at (517) 772-3511 or write to WQFW FM, 180 Moore, Mt. Pleasant, Mich. 48858. Thanks.

Wanted: Ideas on how and if other college stations are coordinating disco into their progressive formats. -Brad Goodman, M.D., WOCR Progressive, Hewitt Union, Oswego, N.Y. 13126

Wanted: Any airable comedy albums for a new weekly show. Contact: Janet Moss, WVEE, Elkhart, Indiana.

Wanted: Recorded interviews and concerts from all labels. Contact: Bob Walton, WMYC, Chapel Hill, N.C.

RECORD SERVICE

KCSC/Chico, Cal.	- Alligator, Blue Sky, Tomato, Virgin, IMPORTS!
KFNU/Oak Creek, Co.	- U.A., Fantasy, RSO, Mushroom
KICE/Bend, Ore.	- MCA, ABC
KMLS/Santa Rosa, Ca.	- A & M, Jazz, New Wave, Imports
KRRC/Portland, Ore.	- WEA, CBS, Capitol; also catalogues
KSCU/Santa Clara, Ca.	- Mushroom, Ariola & Indies
KSPC/Claremont, Ca.	- Ariola
WBSU/Burlington, Wt.	- Imports of New Wave
WCCH/Holyoke, Mass.	- CBS & Assoc. Labels, RCA, Mercury/DJN
WCDB/Albany, N.Y.	- All imports, Frank Zappa, Jan Hammer, Yankovic, Otis Rush, Seawind, The Shoes, Ami Stewart, Robert Ford, Bandit, Cedar Walton, Double Image
WDET/Detroit, Mi.	- WEA, Arista, P/P/M/ - locally We need doubles of jazz albums!
WMFO/Medford, Mass.	- Berserkeley!!!
WSRM/Madison, Wt.	- Casablanca, Infinity, Tomato, TK
WTVT/Blacksburg, Va.	- Capricorn, Ariola America, Casablanca
WWHS/Hamden-Sydney, Va.	- A & M, WB, E/A

JOBS

Ex-W/KR-FM MD and soon-to-be-college grad is ready to move into commercial broadcasting. Was 4 years on-air with progressive AOR format. WVKR will be ikw/stereo in 8/79. Limited commercial exp. Good pipes, prod. exp., good taste. For FR and correspondence: Fritz Hager, 2 Lake Road, Short Hills, N.J. 07078 (201) 376-1582.

Hard-working, bright and efficient M.D. of 2 yrs. exp. seeks internship in promotion dept (or any other dept) of local record company branch. Preferably in the Hartford/Springfield/Boston area. Contact Bob Karcz at WCCH-FM, (413) 538-7000. ext. 527.

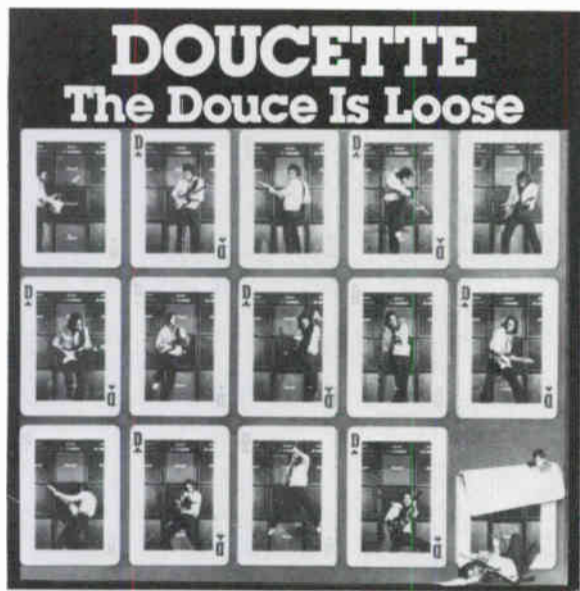
POWER AND OR MARKET LIMITED CONTRIBUTORS

KHLE/Des Moines, Iowa.	- RON SORENSON
KCSC/Chico, Ca.	- DAVID FREY
KDVS/Davis, Ca.	- TOM GRACYK
KFJC/Los Altos Hills, Ca.	- BOB GIBSON
KFSR/Pasano, Ca.	- PETER STEEN
KFMU/Oak Creek, Co.	- MIKE GUSTAFSON
KHLS/Santa Rosa, Ca.	- PETER GRANT
KRLY/Northfield, Minn.	- ANDREW M. MILLER/ MIKE BATTISTONI
KRRC/Portland, Ore.	- NICHELE MINTZER
KSCU/Santa Clara, Ca.	- RICH BLUTH
KSUM/Hobbs Park, Ca.	- MARK ANDERSON/ MATT MEYER
KUGS/Hallingham, Wash.	- MICHAEL JARDEN
KUPS/Tacoma, Wash.	- MARK STEPHENS
KVRO/Stillwater, Wash.	- STEVE LOVELEND
KVSC/Mt. Cloud, Minn.	- TRAVIS/LOBI LOCKEN
KZSC/Santa Cruz, Ca.	- RICK WHEELER
KZSU/Stanford, Ca.	- JEFF EHRLICH
WBCR/Brooklyn, N.Y.	- JEFF GOLDBERG
WBKK/Marquette, Mich.	- MARK WILLIAMS
WBED/Burlington, Wisc.	- KEVIN KLINE
WCBN/Ann Arbor, Mich.	- MICHAEL KRAMEN
WCCH/Holyoke, Mass.	- ROBERT KARCE
WCDB/Albany, N.Y.	- LEIGH NORSETES
WFDJ/Teaneck, N.J.	- GARY WILLIAMS
WFSU/Pallahassee, Fla.	- BILL BEHENNA
WDR/Kalamazoo, Mich.	- VAL ELLIOTT
WDSU/Mt. Pleasant, Mich.	- PAUL CHERVENAK
WEEH/Easton, Pa.	- CHARLIE DANIEL
WEBS/Orono, Me.	- JEREMY A. FRESCOTT
WMFO/Medford, Mass.	- SCOTT BECKER
WMHW/Mt. Pleasant, Mich.	- DAVE CONRAD
WMSC/Upper Montclair, N.J.	- DAVE QUINN
WMUA/Abernat, Mass.	- JEFF STEIN
WMUH/Allentown, Pa.	- DAN MC KINNEY
WNYT/Long Island, N.Y.	- JOHN WESTON/ ROBERT WAGGS
WNUR/Evanston, Ill.	- MIKE FRANCIS
WOCR/Oswego, N.Y.	- BRAD GOODMAN
WOOR/Oxford, Miss.	- KEITH BRIDGES
WEBS/Boston, Mass.	- FRANK MURRAY
WRUC/Schenectady, N.Y.	- DAVID DUNHAM
WSRM/Madison, Wisc.	- PHIL SELIGER
WVUP/Platteville, Wisc.	- FRANK DAVIS
WTAO/Murphyboro, Ill.	- TODD CAVE
WTBU/Boston, Mass.	- JAY ROEWE/ CATHY DICKSON
WTCC/Springfield, Mass.	- MARY FERRARO
WTSC/Potomac, N.Y.	- DAVE LOWELL
WTSR/Trenton, N.J.	- GARY GURMAN
WUVT/Blacksburg, Va.	- BOB MOSOLGO
WVHC/Hampstead, N.Y.	- BRUCE FRIEDRICKS
WVTE/Elkhart, Ind.	- JANET MOSS
WWHS/Hamden-Sydney, Va.	
WVYC/Chapel Hill, N.C.	- BOB WALTON

Doucette



*the DOUCETTE
is
loose!*



D
Walrus — Merit Plus Review
Bill Hard — Choice
Fred — #3 Most Added
Cash Box — #6 Most Added
Album
Network — #6 Most Added
R&R — #10 Most Added
Goodphone — Debut #45
Q



There's Magic Under Our Umbrella

Manufactured and Distributed by © 1979
Mushroom Records, Inc.

Produced by John Ryan for Chicago Kid
Productions, Inc.

RSO ROCKS RADIO

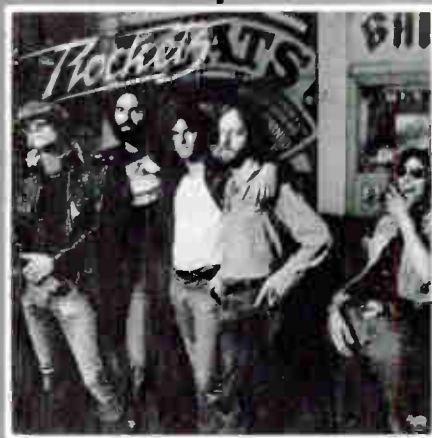


RS-1-3051

John Stewart

comes out dream babies

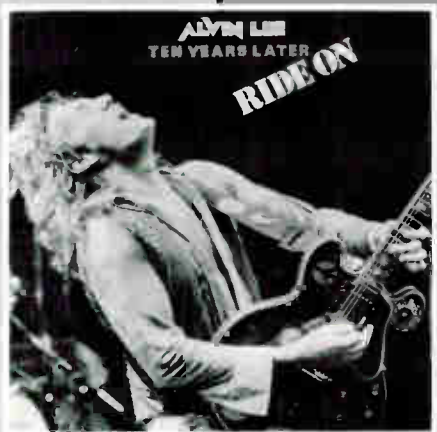
First Week Ads include: WEBN, WMMS, KLOL, WCOZ, WBCN, KSAN, KMEL, KADI, WIOQ, KISW, KZEL, WMMR, KFML, WABX, KSHE, KZEW, ZETA 4, WHFS, KTXQ, WAAF, KSJO, WAYA, WTUE



RS-1-3047

Rocketts

On Tour with Cheap Trick during the month of May
 #28 R&R — #18 Bill Hard — #39 Album Network — #22 Goodphone — #12 Fred
 The Single: "Can't Sleep" #79* Billboard #72* Cash Box #82* Record World
 The Album: "Rocketts" #128* Billboard #134* Cash Box #105* Record World



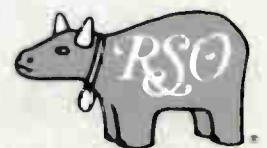
RS-1-3049

ALVIN LEE

TEN YEARS LATER

RIDE ON

2 Sides of a Guitar Wizard, Live and in the Studio
 #38 Debut Goodphone — #3 Most Added Cash Box —
 #3 Most Added Record World — #5 Most Added Bill Hard
 First Week: ZETA 4, WSHE, WMET, WXRT, KSHE, WYDD, WKDF,
 KSJO, KMOD, WKLS, KZOK, WJAX, KSAN, KZEL, WIOB, WNEW



RECORDS, INC.

RADIO

(Continued from page 5)

There is still a bottom line. Radio can throw all the money it wants at television, but there's no research that demonstrates a relationship between TV promotion and radio audience. Future Media is trying to correct that problem by commissioning a survey to test the impact of video advertising. And Kavanaugh concedes that the "heart of the problem is to get people to tune in. To get people who listen, to listen more."

The fact is that television may not be the best way to go about it. When you see a radio campaign in the living room reality of your TV, do you run to turn off the set and turn on the radio? People are watching TV because they don't want to listen to the radio — not at that particular moment.

Unlike radio, television does not attract a loyal audience. If radio is personal and intimate, TV makes it harder to achieve a one-to-one relationship with the people in the audience.

There's more ammunition for skeptics. The General Manager of WXRT, **Seth Mason**, says television commercials are "like toilet paper. If I don't like it, I won't wipe my ass with it again." Mason also warns that "buying TV is like a zoo. You buy. They don't sell."

Jay Blackburn, who switched from programming WLUP to KZOK, argues that television is not even the best place to sell radio. "The best way," he says, "would be to buy spots on your competition."

What about television itself? What happens to radio promotion in the backyard of television — in Los Angeles?

L.A. is a unique market. Everybody is on wheels—from automobiles to skateboards. Southern California is the best single argument for billboards and outdoor advertising anywhere. More people probably read buses than newspapers.

Lynn Christian, Vice-President for Century which runs KWST (and KSHE, WABX, KMEL) says TV is a good way to develop a radio image.

"Television is not just a way of getting new listeners," he says, "but it's a way to keep them longer." Forty percent of KWST's promotion budget is spent on television. The singularities of the L.A. market can be clearly understood by the fact that sixty percent of KMEL's promotion budget is spent on television, an exact inversion of the TV ratio from Southern to Northern California.

Now consider KMET, Metromedia's big lion in the Los Angeles market. KMET almost never uses television. G.M. **David Moorehead** says, "TV is not effective in Southern California. When you buy TV, you're buying the pack. The best place to promote is on your own radio station."

3,000 miles away but separated by only a tiny fraction of that in his opinion of television is **Mel Karmazin**, General Manager of WNEW in New York. Short and sweet he says, "TV is not important, Radio reaches an audience that

doesn't watch television. Advertisers go for radio because they're frustrated with TV."

At the same time that **Karmazin** badmouths television, he declares that WNEW is about to embark on its biggest TV campaign ever. "We're going to do everything possible," he says. That means spending 50% of their advertising budget on television. In 1978, WNEW's TV budget was "virtually nil."

But what exactly are we looking at? What's the image these stations are trying to project?

What we see is this: Radio wants a new face. Something slick, sleek. Bright colors neonized. **Click**. Women miniaturized into a phallic record arm stylus. Lotsa (implicit) sex, bedroom jokes. **Click**. Starships, interstellar invasions, space hardware. Better, faster, Detroit supersleek. **Click**. Highway after highway of call letters like shiny license plates. Vogue, trend, fashion, lifestyle. **Click**. In El Paso, **Oscar Medina** at KPAS saying "Call me at home." **Click**. Cartoons, animation, surreal, a pinball sort of reality. Ding-Ding. Showbiz. Corporate like IBM or EXXON is corporate. Respectable, something Ma and Pa Kettle would like.

Click. It's like a run through the zoo. Flying elephants and monkeys. Dogs, camels and pigs wearing headphones. Woof. Rock and roll animality. The universality of matching AOR radio to a mascot arrives at a curious moment. Major market radio is playlisted just about everywhere. It's tight on the air but crazy like animals on TV. **Aaargh!** Like television is a laxative for constipated playlists.

Click. That's not how progressive radio merchandised itself 10 years ago. Even 5 years ago, corporate declarations were rare. And progressive radio started out by pissing off ma and pa.

Television is a literal and a figurative lens that allows us to look at radio in a different way. Consider this: what happens if the image of a station is better and faster than the station itself? What happens if the station tries to catch up to its own image?

The issue is image. What is happening reflects a new sensitivity to the problem of image projection. Music alone is not enough. Radio stations do not define themselves exclusively in terms of rock n' roll anymore. AOR used to broadcast its image. Now they televise an image and that calls for more precision. In New York, one AOR radio station runs special preview screenings to test out their television commercials before a real audience. Radio is so sensitive about image, it's almost touchy. Even worried. **Click**.

And with some cause. Too much AOR radio promotion is anti-sell. Not as many commercials, no screamers, no disco, no Osmond family. If this is what you're not, then what are you? It's as though some stations aren't sure what AOR is.

In some cases, television just compounds the problem of radio. Bigger advertising budgets might mean bigger, more expensive mistakes.

At the same time, some of these little radio commercials are some of the best television around. Happy, classy, ebullient, more creative than many of the radio stations they're selling. **Click**.

But do they sell? Since there's no research, nobody knows. Consider the problem in a different way. How do people find a radio station?

According to **Jack McCory**, "TV does not cause people to listen to a radio station." **McCory** is the President of **Ram Research**, a San Diego ratings company that regularly surveys in more than 70 markets.

Not surprisingly, **McCory** knows of no research demonstrating a connection between audience and television. The problem with calculating what, if any, relationship exists between TV and radio is that no station relies solely on television. So if numbers go up or down, it can be attributed to a variety of different forms of advertising.

What's surprising is that **McCory** argues that what you do with your own radio station is the most effective way of expanding your audience.

"I always wondered what effect television has," **McCory** muses. "But after years of looking at it, I think TV is a big waste of time for radio." **Click**.

If we get back to the BIG QUESTION — how do people find a radio station — we get the BIG ANSWER: people find radio stations, more or less, by ACCIDENT.

During any given day, it's estimated that radio delivers 85 or 87% of the people in a market. About 60% of that 85% are moving the dial of their radio up and down at random.

The primary reason people discover a radio station is that they find it themselves. It's a very simple process of natural selection. Given these circumstances, television is insignificant. **Click**.

Where does this leave us? It leaves us with Sidney Greenstreet. Or somebody who looks just like him. His name was George Washington Hill. In the mid thirties, Hill ran the American Tobacco Company. By some accounts, Hill was an absolute despot. But what he had was a lot of money. Hill mapped out and placed all the advertising for The American Tobacco Company.

Don't forget, this was the Great Depression. And Hill spent millions and millions of dollars. Some figure an estimated \$80,000,000, on all kinds of advertising — billboards, radio — everything and anything.

One day, late in the twilight of his career, Hill was interviewed by a reporter. The reporter wanted to know "How did you know exactly where to spend your \$80,000,000?" Hill replied something like this: "I know damn well that \$40,000,000 was absolutely wasted. But which \$40,000,000 I'm not sure." **Click**. □

PROMOTING & SERVICING ALBUM ORIENTED RADIO STATIONS IN THE NORTHEAST

STEVEN LEEDS PROMOTIONS

130 WEST 57th ST.
SUITE 12 B
NEW YORK, N.Y.
10019

TEL. 212-765-8553



RADIO CITY

The Police are. The Cars are. Roxy Music is. Eddie Money isn't. Graham Parker is. So is Joe Jackson, Blondie, Cheap Trick and Elvis Costello. Bad Company isn't. Neither is Rod Stewart, The Doobies, The Allman Bros., Bob Welch or Journey. The Jam is. Duncan Browne, Boomtown Rats, Manzanera, Devo and the Tubes are. BeBop Deluxe was. Steve Miller will never be. Bowie is — for sure. Todd comes real close. And on occasion, even the Stones approach it. What? — Bent Rock, not quite New Wave. It's music that tends to project non-traditional attitudes. Bent Rock has an attitude all it's own. It provides an experience beyond song style — evoking somewhat of a decadent passion — almost violently endearing.

In issues to come we will examine the Northeast, Midwest and the West to measure their acceptance of this new age of rock'n'roll. For no particular reason, let's start with the South.

Except for a few MDs originally from Detroit or Idaho and a couple of Air Force brats, most of the South's music directors are Dixie natives who, for the most part, have never ventured beyond the Mason-Dixon Line for employment. The imported MDs tend to analyze the region with an interesting outlook while most of the native southerners defend their right to BOOGIE.

From a quick examination of the Walrus Centerfold over the last few months, it becomes apparent that the South worships its own. They were the national leaders in airplay for Molly Hatchet, Blackfoot and, of course The Allman Bros. Interestingly enough, they also lead the way with Bad Co., Bob Welch and Journey. But in the race to accept the newer style of music the South either pays to show or else comes in dead last. The exceptions to this being Duncan Browne, 1st in the South, and the South's eventual acceptance of Elvis Costello and the Police. But, what makes the South the South?

Rich Piambino at WKLS was a service brat and has been living in Atlanta since '73. He says, "Musically, I used to think of the South in terms of boogie-boogie-boogie. It is still boogie-boogie-boogie but the way that we're programming the station is to accept it. That's what they love to do down here. They love to cook. They might not go for the intellectual music as much as a New York audience but they rock. I think of them more in terms of a sleeping giant. A negative New Yorker would think of them as being crude but I think they're very enthusiastic. Boogie music makes you enthusiastic. The most sophisticated or avant-garde music has never done well here. I think the South is eager to learn about other forms of music — I don't think they turn it off but, everybody's got their roots. And the roots here are Skynyrd, Marshall Tucker and Boogie. And I don't think any radio station should be ashamed to crank it out. If that's what they want — give it to them."

Our man from Idaho, **Richard Langlois** has been in the South for two years. From his experience at WJAX he says, "All I can speak for is Jacksonville, and this pocket is like a prehistoric forrest — a rock pocket where the most obscure rock song — if it's got a real loud guitar with alotta feed back, wins out over the melodic song that's No. 1 across the country. And they don't accept a hell of alot of English music in the South. Right now it's doing a little better because of stations exposing the stuff instead of saying that it's not going to work because of past Genesis albums or what have you.

CITY



"As far as the bar scene, it just doesn't seem to be too refined. In this town it's jeans and denim shirt, a baseball cap, a shotgun and a truck. Strangely enough, they're open to new avenues but they don't catch on to new trends as quickly here in northern Florida as in the southern part of the state or in a city like Atlanta. But the reason for that seems to be political. Jacksonville is a consolidated city and the government is stagnated — they're as ignorant of progress as the people they're serving."

Another Air Force brat who now calls himself a local is **Capt. Humble** at WNOE in New Orleans. His view of that town draws a line between the Home of Jazz and the rest of the South. "They had a weather conference here recently and they said that the situation is that people are a little sluggish in New Orleans because we are living in a swamp. We're below sea level and the humidity is incredible. So we have a more laid back approach to life. We move a little slower but, when it comes to music I'd have to say that we're an awfully intelligent town. Especially the FM listeners have been well schooled in music." Assuming this to be true, this is where the ironic line is drawn. The Captain feels that the newer form of music has no future in New Orleans. "Its being accepted by a small, small percentage of the people but there isn't any way we could even come close to mass acceptance on it." However, he does point out the existence of a New Wave band in the area called The Dead Kennedys, featuring Jackie O. in a pill box hat. Sounds promising!

It seems that another factor to consider is the influx of non-natives to certain southern areas — like Miami. MD at WSHE, **Michele Robinson** was born and

raised in Florida and she feels that the Miami area boogies to a slightly different beat than the rest of the South. She admits that her area shares a partial kinship to Southern California music. But it goes further than that. "Anybody who lives in Florida will tell you that Miami is not the South. No. 1, there are so many New Yorkers. No. 2, there are so many tourists from this country and from other countries. There's no true heritage here." — A likely source of Miami's notable affection for the new generation of rockers.

Michelle continues, "I keep hearing more and more 'BentRock'. And as more new music comes out, the percentage of that kind of music is starting to be greater. I suppose after a few years it will all start to merge. You'll always have your hard core rock'n'roll bands but I think they've seen the height of their popularity at this point."

A Texas viewpoint comes from KTXQ's **Tim Spencer**, a native southerner. "I don't think there's a great deal of difference between the South and the rest of the country. Music is fairly homogenized from one end of the country to the other with the exception of more popularity here for some of the southern shuffle bands. And Texas usually follows pretty closely to what's happening in Georgia and Florida. As a rule, some of the new music is being accepted on a large scale like Costello and what Bowie is into now, but others aren't. But music is going on a spiral, going in circles but advancing at the same time. We're definitely coming back to basic rock'n'roll again. Radio is loosening up some at the same time, taking chances on new artists. And it seems to be working."

Ken Rundel at KZEW was bred in the Detroit area and finds a big difference between the Motor City and Dallas as far as energy levels but thinks the gap is narrowing. The New Wave element hasn't established itself there as yet but Ken feels that his audience is aware of the new music as a progression, not drawing a line between traditional rock and Bent Rock. With the country's new hard rocking attitude, Ken provides an interesting insight regarding one of radio's staple artists. "Some of the traditionalists that we used to play like James Taylor are just really out of place now. To call this a progression implies improvement. I don't know if that's the case but things are definitely changing."

Despite the South's traditional conservatism, their sporadic acceptance of new forms of music shows that no matter how quickly they respond — they still respond. They love their homegrown style of music but they don't shut the rest of the world out. They responded to disco just as the rest of the country and they love to rock like the rest of us. It's impossible to tell whether this 'rock till we die' attitude is a subconscious reaction to disco or simply an awareness of the future. But in the words of Rich Piambino, "Your Elvis Costellos and Joe Jacksons are The Whos of the 80s. Each band has it's replacement. Who replaces The Doors, Pink Floyd or that genre, Skynyrd? Maybe the answers are Steely Dan, Supertramp, Molly Hatchet, Tarney Spencer or any of the newer bands. The thing is that there are replacements. That's the perception that people have got to realize."

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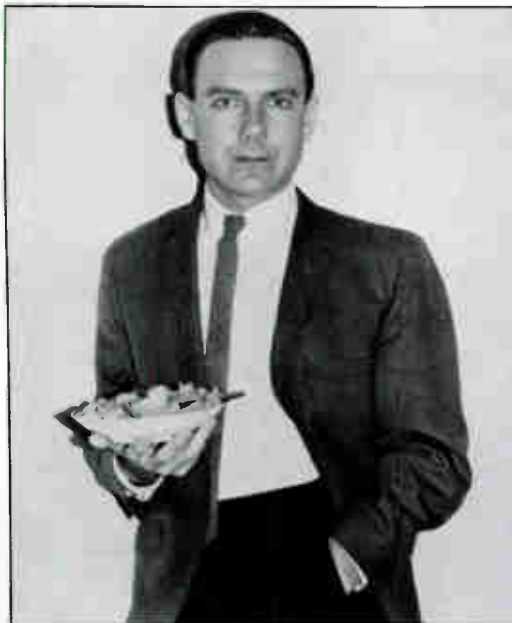
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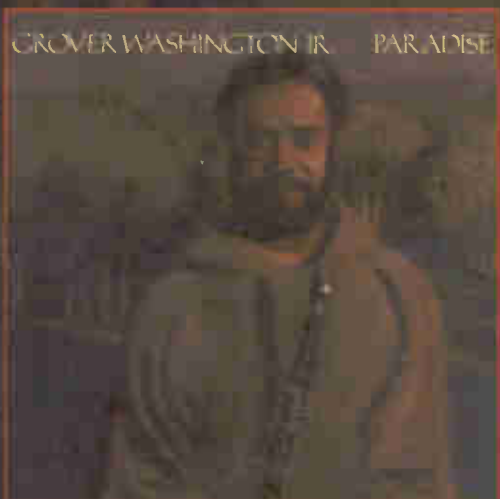


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