

MONDAY

M O R N I N G

R E P L A Y

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ISSUE 67
MAY 1, 1989

Mediabase Research Corporation and Monday Morning Replay welcomes attendees to the *National Association Of Broadcasters 67th Annual Convention & International Exposition and 43rd Annual Broadcast Engineering Conference* in Las Vegas, Nevada. The event takes place from April 28 through May 2.

"The Mothership has landed...Pirate Radio, 100.3, Welcome to the Jungle!" With those words, Scott Shannon, Randy Kabrich and many more notables began their assault on Southern California at 5:03AM, March 17, 1989, in the form of KQLZ/Pirate Radio, Los Angeles. *Pirate Radio* has been, beyond any doubt, the buzz format and station of the first part of 1989, and this week Monday Morning Replay honors the requests of a multitude of industry executives, as we get you *Tuned In!*... When you talk about legendary radio stations only a handful come to mind. WNEW/New York is certainly one of those stations! Since 1967, 'NEW has been rockin' the Big Apple with such luminaries as Scott Muni (credited for dubbing Springsteen "The Boss"), Allison Steele and Pete Fornatale, to mention but a few. *Tuned In* has your 1989 WNEW update, all inclusive!... West Palm Beach, Florida — it's an area that sports some incredible year-round weather. It's also an area that offers some very good radio. This week our *Adult Contemporary* feature station of the week is the Beach's WRMF, programmed by Dave Parks... Three great radio stations, point by point, detail by detail. And that's only the Monday Morning Replay take-out section!

Elsewhere in this week's MMR:

- ▶ *Captured Live* has details on Elvis Costello's "1989 Beloved Entertainer" tour with Nick Lowe. All of the concert stats, song sets and more.
- ▶ *National Sample Hours* cover the midday hours from some of the nation's hottest *Hit*, *Rock* and *A/C* radio stations.
- ▶ *City Tracks* brings you up-to-speed on some of the hottest, most innovative springtime promotions, and updates you on the latest programming and promotional news.
- ▶ *MMR Fact Files* bring you the news and views of Mercury Records' Brenda Romano, WCMF's Stan Main and WLTT's Don Davis.
- ▶ *Monday Morning Foreplay* has details on some great new releases from Stevie Nicks (her first new solo effort in more than three years), Queen, 10,000 Maniacs, Dino, Swing Out Sister and Gregg Alexander.

All of this, along with the best charts in the business. The first and only charts reflecting real airplay, based on MMR's unique monitored airplay methodology.

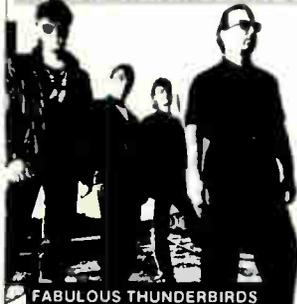
MOST PLAYED/HIT RADIO

Jody Watley makes the jump to the #1 slot in the *Hit Radio* arena this week, after a three week stint at #3. Watley's "Real Love" racks up 3,101 plays, a *Reach Index* of 76.69 million and a *QPI* average of 44 spins per station/per week. Donny Osmond climbs three notches to land at #2. Soap star Michael Damian takes his rendition of the David Essex classic "Rock On" up another position to #3. Bobby Brown, Paula Abdul, New Kids On The Block, Bon Jovi, Sa-Fire, Belle Stars and Thirty Eight Special round out the top 10. Howard Jones, Waterfront, Neneh Cherry, Donna Summer, Lisa Lisa & Cult Jam, Madonna, Benny Mardones, Rick Astley, John Cougar Mellencamp and One 2 Many all show impressive growth/gains in the top 40. However, Milli Vanilli makes the biggest gain, moving #40-23 with their latest, "Baby Don't Forget My Number." Richard Marx takes top debut honors this week, the first single "Satisfied" from his second album "REPEAT OFFENDER" does much more than satisfactory as it lands at #21. The re-release of Real Life's "Send Me An Angel," New Order, Elvis Costello and Fine Young Cannibals are also new.



RICHARD MARX

MOST PLAYED/ROCK RADIO



FABULOUS THUNDERBIRDS

Tom Petty racks up three weeks at the top and saturates the *Rock Radio* chart with album tracks from his solo effort "FULL MOON FEVER." Eight tracks appear in all (three within the 40 — "Running Down A Dream" #23, "Feel A Whole Lot Better" #35 and "Free Fallin'" #38 and the remaining five appear on the *Newcomers* list). Petty's lead and #1 *Rock Radio* status track "I Won't Back Down" clears 1,288 plays, spans a reach of 23.01 and carries a *QPI* average of 22. Strong contender John Cougar Mellencamp takes "Pop Singer" from 434 plays to a whopping 1,169 plays — he places at #2. The Outfield, Julian Lennon, Guns N' Roses, The Cult, Great White, R.E.M., Red Siren (previously Siren) and XTC follow suit in the top 10. Saraya, The Fab T-Birds, Mike & The Mechanics, Cinderella, Living Colour, Lita Ford, Edie Brickell, Cruel Story Of Youth, The Fixx, Jeff Healey, Joe Satriani and Michael Thompson all show notable moves within the 40. Richard Marx, Bad Company, Lou Reed and the three Tom Petty tracks debut; Fine Young Cannibals reenters. Neil Schon and The Replacements show major increases from last week in the *Newcomers* list. Love & Rockets, Stevie Nicks and Big Big Sun are among the *Newcomer* debuts.

MOST PLAYED/ADULT CONTEMPORARY

Cher and Peter Cetera's duet "After All" holds strong for a second week atop the *Adult Contemporary* chart. "After All" picks up an additional 119 plays to total 1,715 plays. Its *Quality Play Index* average is 28 and spawns a reach of 35.41 million. Bette Midler takes her cover of "Wind Beneath My Wings" from the movie "Beaches" up two more slots, #4-2. After a one week slide, Vanessa Williams is coming up again — this week moving from #5-3 with "Dreamin'." The top 10 rounds out with Thirty Eight Special #4, Deon Estus #5, Madonna #6, Enya #7, Natalie Cole #8, Karyn White #9 and Howard Jones #10. Aretha Franklin and Elton John's collaboration, "Through The Storm" scores three more places, #14-11. Others showing significant expansion within the top 30 include Paul Carrack/Terri Nunn, Sa-Fire, Basia, Glenn Frey, Donny Osmond, Grayson Hugh, Julia Fordham, Rick Astley, One 2 Many and Barbra Streisand. The *Adult Contemporary* chart spawns three debuts this week: Waterfront's "Cry" #25, Fine Young Cannibals' "She Drives Me Crazy" #29 and Southern Pacific's "All Is Lost" #30. Benny Mardones and Michael Damian are new to the *Newcomers* list.



DONNY OSMOND

MOST PLAYED/MULTI-FORMAT



Jody Watley takes control of the *Multi-Format* arena and leads the way, as "Real Love" scores an overall total of 3,108 plays, a *QPI* average of 43 spins per week/per station on the record, and has a *Reach Index* of 77.04 million. Thirty Eight Special, Bette Midler, Donny Osmond, Cher/Peter Cetera, Michael Damian, Paula Abdul, Bobby Brown, New Kids On The Block are all *multi-format* leaders, #2-10 respectively. Thirty Eight Special's "Second Chance" tops the *Hit/A-C* chart for the first time this week. Thirty Eight Special is tracked in the top 10 by Midler #2, Osmond #3, Cher/Cetera #4, Abdul #5, New Kids #6, Sa-Fire #7, Howard Jones #8, The Belle Stars #9 and Sweet Sensation #10. The L.A. bad boys of rock 'n' roll — Guns N' Roses hits the top of the *Hit/Rock* chart with "Patience." The Outfield #2, John Cougar Mellencamp #3, Howard Jones #4, Tom Petty #5, Richard Marx #6, Lita Ford #7, Great White #8, The Cult #9 and XTC #10 wrap up the *Hit/Rock* crossover venue. Jody Watley lodges herself in the top spot of the *Hit/Urban/Dance* chart this week. Watley is followed in the top 10 by Osmond, Bobby Brown, Abdul, New Kids, Sa-Fire, The Belle Stars, Debbie Gibson, Sweet Sensation and Waterfront, #2-10 respectively.

MOST UPWARD MOVEMENT/NATIONALLY

Hit Radio

RICHARD MARX	Satisfied	EMI
CYNDI LAUPER	I Drove All Night	Epic
FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
MILLI VANILLI	Baby Don't Forget My	Arista
REAL LIFE	Send Me An Angel	Curb

Rock Radio

RICHARD MARX	Satisfied	EMI
TOM PETTY	Running Down A Dream	MCA
BAD COMPANY	Bad Man	Atlantic
FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
FABULOUS THUNDERBIRDS	Rock This Place	CBS Assoc.

Adult Contemporary

DONNY OSMOND	Soldier Of Love	Capitol
SA-FIRE	Thinking Of You	Cuti/Merc
BARBRA STREISAND	What Were We Thinking Of	Columbia
NEIL DIAMOND	The Best Years Of Our Lives	Columbia
SOUTHERN PACIFIC	All Is Lost	WB

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"CIRCLE"

OVER 160 HIT STATIONS!
GAVIN SINGLE: (37) - (32)

Y95 4-1 (Hot)
WAPE 13-10
WPST 25-17
KEGL 11-5 (Hot)

BREAKING QUICKLY AT:

WMMS #13
KISN #21
CKOI 37-32
KXXR 37-33
WSPT 22-15 (Hot)
KOZE 20-16
K106 25-17
Y106 29-24
BJ105 36-31

ADDS:
KUBE
KOY-FM
WERZ
WKSI
99 WAYS
KISR
KGOT And Many More!

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MTV & VH-1!

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Management - (Earl Ear Management Company)
Tony Christides with Alex Scott and Sam Parrott



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**ONE OF THE
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HIT AND ROCK
RADIO!**



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MARKETS MONITORED		MMR monitors over 200 radio stations in the following markets: Atlanta, Baltimore, Boston, Buffalo, Charlotte, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Denver, Detroit, Hartford, Houston, Indianapolis, Kansas City, Los Angeles, Miami, Milwaukee, Minneapolis, Nashville, Nassau-Suffolk, New Orleans, New York, Norfolk, Orlando, Philadelphia, Phoenix, Pittsburgh, Portland, Providence, St. Louis, Sacramento, Salt Lake City, San Antonio, San Diego, San Francisco, San Jose, Seattle, Tampa, and Washington D.C.

GLOSSARY OF TERMS AND INDICATORS:

CHARTS INDICATORS:



Increase from previous week, based on PLAYS or RANKING. NOTE: With the implementation of this methodology, it is possible for a title to rank lower than in previous week, yet retain its arrow.



Signifies a new entry.

CHART TERMINOLOGY:

REACH INDEX should be equated with GROSS IMPRESSIONS, not with an overall body of audience.

HEAVIEST SATURATION indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title.

All numbers pertaining to reach index (gross impressions) are listed in millions.

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- * **Another One Bites The Dust**
- * **Crazy Little Thing Called Love**
- * **We Are The Champions**
- * **We Will Rock You**
- * **Somebody To Love**
- * **You're My Best Friend**
- * **Bohemian Rhapsody**
- * **Killer Queen**
- * **and many more!**



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CAPTURED LIVE!

USERS GUIDE: MMR travels to various cities to compile song by song accounts and other data.

CONCERT FACTS:

Artist: Elvis Costello
 Label: Warner Brothers Records
 Tour: The Beloved Entertainer
 Opening Act: Nick Lowe
 Label: Warner Brothers Records
 Date: Friday, April 21, 1989
 Venue: Hill Auditorium Theatre/Location: Ann Arbor, MI
 Attendance: 4,026/Capacity: 4,026
 Tickets Sold: 100% (sold-out)
 Ticket Prices: \$17.50
 Total Gross: \$70,455
 Promoter: Cellar Door Concerts
 Booking Agency: ICM
 Public Relations: Karen Moss & Bill Bentley, WB
 Management: Riviera Global Mgt.
 Tour Manager: Robbie McLeod
 Production Manager: Milo Lewis
 Lights Off: 8:12PM/Lights On: 11:15PM
 Total Length: 3 Hours 3 Minutes

Upcoming Shows:

May 7 & 14 The Palladium, London, England
 May 10-11 Royal Court, Liverpool, England
 May 12 The Apollo, Manchester, England
 May 16-17 Opera House, Belfast, Ireland

(Elvis Costello returns to America with additional band members beginning August 7 at Pine Knob Music Theatre, Detroit, MI)

PERSONNEL: NICK LOWE

Nick Lowe: Vocals, Guitar, Bass

SET: 8:12-8:42PM

1. *When I Write The Book Of Love*
2. *Without Love*
3. *Cruel To Be Kind*
4. *Heart*
5. *Rose Of England*
6. *So It Goes*
7. *I Wanna Build A Jumbo Ark*
8. *I Knew The Bride (When She Used To Rock 'n' Roll)*

PERSONNEL: ELVIS COSTELLO

Elvis Costello: Vocals, Guitar, Piano

SET: 9:02-11:15PM

1. *Accidents Will Happen*
2. *Blue Chair*
3. *Deep Dark Truthful Mirror*
4. *Watching The Detectives*
5. *Let Him Dangle*
6. *Hidden Charms*
7. *God's Comic*
8. *Veronica*
9. *Baby Plays Around*
10. *Pads, Paws And Claws*
11. *Mystery Dance*
12. *Leave My Kittens Alone*
13. *Hide Your Love*
14. *Radio Sweetheart*
15. *Jackie Wilson Said (I'm In Heaven When You Smile)*
16. *Her Latest Flame* (first encore)
17. *Indoor Fireworks*
18. *(What's So Funny 'Bout) Peace, Love And Understanding?*

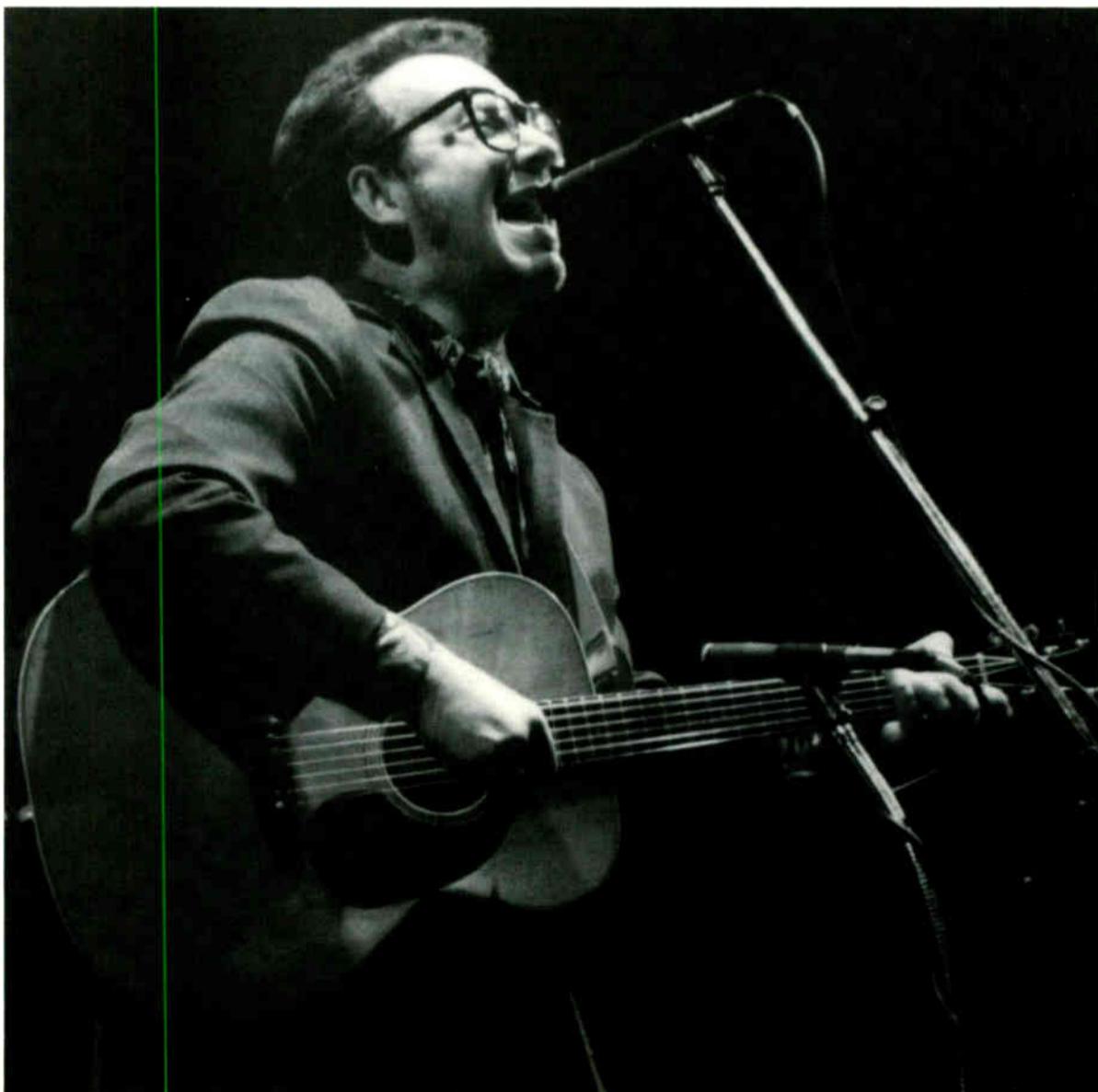
(above 3 songs performed w/ Nick Lowe)

THE 14 DEADLY SINS PERFORMANCE:

19. *Alison*
20. *I Don't Want To Go Chelsea*
21. *This Year's Girl*
22. *Almost Blue*
23. *Man Outta Time*
24. *Angels Want To Wear My Red Shoes*
25. *Ship Building*
26. *Pump It Up* (last song)



NICK LOWE



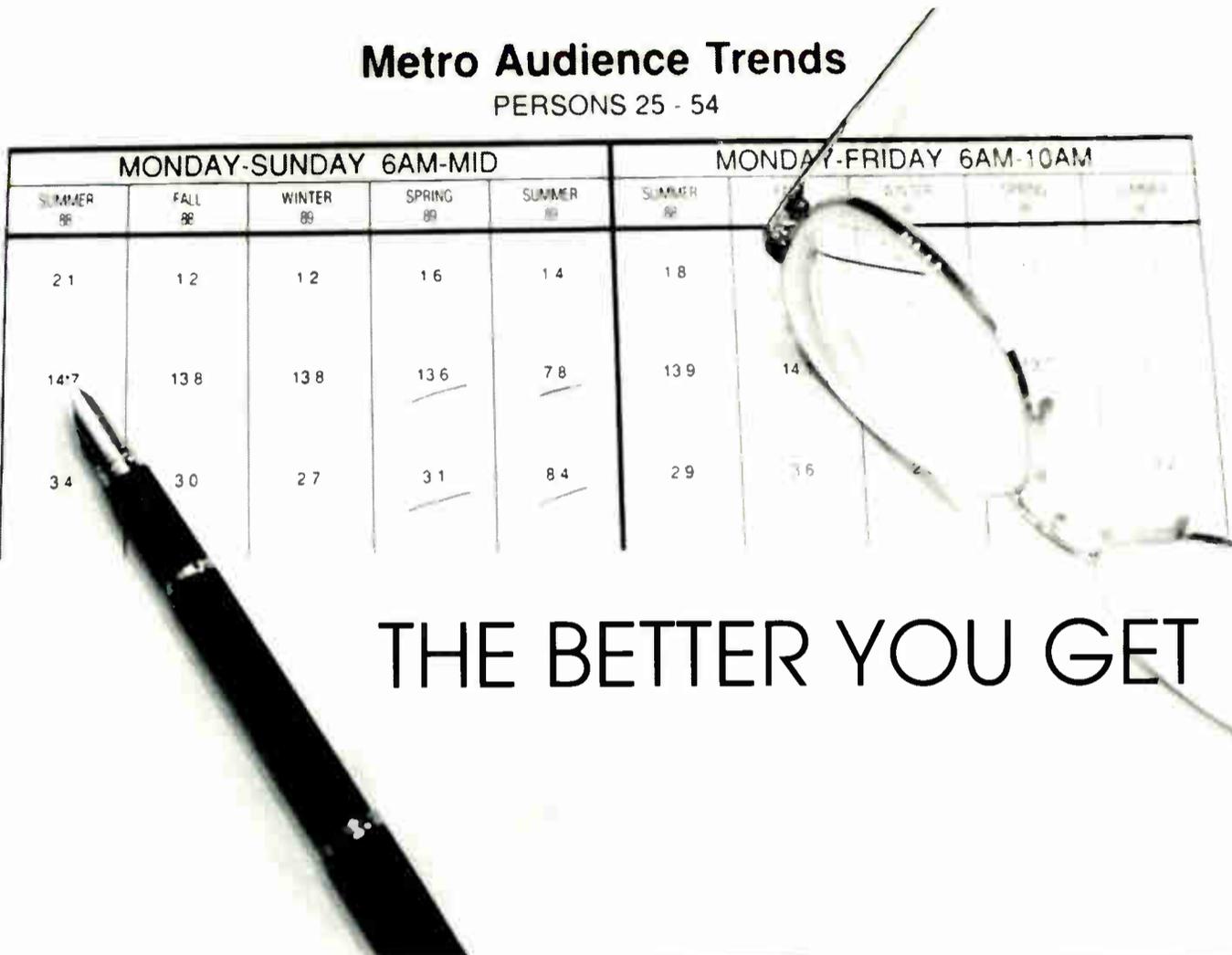
ELVIS COSTELLO

Photos by: Sue Plummer

THE CLOSER YOU LOOK

Metro Audience Trends

PERSONS 25 - 54



	MONDAY-SUNDAY 6AM-MID					MONDAY-FRIDAY 6AM-10AM				
	SUMMER 98	FALL 98	WINTER 89	SPRING 89	SUMMER 89	SUMMER 98	FALL 98	WINTER 89	SPRING 89	SUMMER 89
WAAA SHARE	21	12	12	16	14	18	14	14	14	14
WBBB SHARE	14.7	13.8	13.8	13.6	7.8	13.9	14	14	14	14
WCCC SHARE	3.4	3.0	2.7	3.1	8.4	2.9	3.6	3.6	3.6	3.6

THE BETTER YOU GET

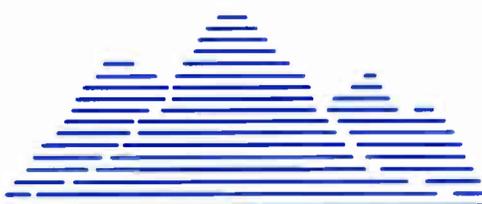
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Paragon Research

HIT RADIO



*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

4/10/89	4/17/89	4/24/89	5/1/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
3	3	3	1	JOJO WATLEY	Real Love	MCA	3101	44	76.69
6	4	5	2	DONNY OSMOND	Soldier Of Love	Capitol	2772	40	62.80
7	5	4	3	MICHAEL DAMIAN	Rock On	Cyrss/A&M	2653	37	61.08
8	7	7	4	BOBBY BROWN	Every Little Step	MCA	2506	37	64.16
5	6	6	5	PAULA ABDUL	Forever Your Girl	Virgin	2485	35	55.55
16	11	8	6	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia	2331	32	57.12
9	8	9	7	BON JOVI	I'll Be There For You	Mercury/PG	2114	35	55.87
12	10	10	8	SA-FIRE	Thinking Of You	Cutt/Merc	1995	34	61.81
15	14	13	9	BELLE STARS	Iko Iko	Capitol	1666	29	40.34
17	13	14	10	THIRTY EIGHT SPECIAL	Second Chance	A&M	1659	30	34.91
13	9	12	11	DEBBIE GIBSON	Electric Youth	Atlantic	1631	25	46.61
20	15	15	12	HOWARD JONES	Everlasting Love	Elektra	1624	32	32.20
19	12	11	13	SWEET SENSATION	Sincerely Yours	Atco	1617	28	49.33
24	17	16	14	GUNS N' ROSES	Patience	Geffen	1498	25	37.59
37	21	20	15	WATERFRONT	Cry	Polydor	1498	27	30.95
30	20	18	16	BETTE MIDLER	Wind Beneath My Wings	Atlantic	1337	25	31.04
28	23	22	17	NENEH CHERRY	Buffalo Stance	Virgin	1288	26	26.82
21	18	19	18	SYNCH	Where Are You Now	WTG	1281	33	24.92
—	40	25	19	DONNA SUMMER	This Time I Know It's For...	Atlantic	1127	26	31.68
23	19	21	20	CHER/PETER CETERA	After All	Geffen	1099	24	20.80
New Entry ✓	—	—	21	RICHARD MARX	Satisfied	EMI	1085	25	26.94
—	27	26	22	LISA LISA & CULT JAM	Little Jackie Wants To Be A..	Columbia	987	25	23.72
—	—	40	23	MILLI VANILLI	Baby Don't Forget My Number	Arista	966	24	21.44
33	26	23	24	OUTFIELD	Voices Of Babylon	Columbia	917	25	16.80
—	31	24	25	A FRANKLIN/E JOHN	Through The Storm	Arista	889	20	20.13
—	36	35	26	MAONNA	Express Yourself	Sire/WB	812	23	21.11
31	24	28	27	TOMMY PAGE	A Shoulder To Cry On	Sire/WB	805	23	16.14
—	—	33	28	BENNY MARDONES	Into The Night	Polydor	770	32	18.27
—	—	32	29	RICK ASTLEY	Giving Up On Love	RCA	721	23	19.37
35	32	31	30	LITA FORD	Close My Eyes Forever	RCA	707	20	16.28
27	28	27	31	SAMANTHA FOX	I Only Wanna Be With You	Jive/RCA	658	23	16.18
—	—	39	32	JOHN C MELLENCAMP	Pop Singer	Mercury/PG	602	26	13.63
40	37	36	33	ONE 2 MANY	Downtown	A & M	581	22	8.97
29	30	29	34	LIVING COLOUR	Cult Of Personality	Epic	560	15	13.07
—	38	37	35	SURFACE	Closer Than Friends	Columbia	469	29	7.11
New Entry ✓	—	—	36	REAL LIFE	Send Me An Angel	Curb	434	26	13.90
—	34	38	37	WINGER	Seventeen	Atlantic	434	16	8.34
New Entry ✓	—	—	38	NEW ORDER	Round And Round	Qwest/WB	427	22	8.38
New Entry ✓	—	—	39	ELVIS COSTELLO	Veronica	WB	420	19	9.81
New Entry ✓	—	—	40	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA	406	19	9.21

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
✓ CYNDI LAUPER	I Drove All Night	Epic	378	—
ROACHFORD	Cuddly Toy (Feel For	Epic	364	85%
EDIE BRICKELL	Circle	Geffen	364	15%
NATALIE COLE	Miss You Like Crazy	EMI	357	8%
CYNTHIA	Endless Night	Micmac	350	11%
GINA GO-GO	I Can't Face The Fact	Capitol	315	12%
REPLACEMENTS	I'll Be You	Sire/Repri	315	—
FIGURES ON A BEA	You Ain't Seen	Sire/WB	280	—
SANDEE	Notice Me	Fever/Sutr	273	5%
ALEXANDER O'NEAL	(What Can I Say) To	Tabu/CBS	266	5%
CINDERELLA	Coming Home	Mercury/PG	238	13%
EDDIE MONEY	Let Me In	Columbia	224	18%
KARYN WHITE	Secret Rendezvous	WB	217	19%
INFORMATION SOCI	Repetition	T.Boy/Repr	217	—
MIKE & MECHANICS	Seeing Is Believing	Atlantic	203	81%
GUY	I Like	MCA	203	3%
GEORGIO	I Don't Want 2 Be Al	Motown	189	—
STEVIE B	In My Eyes	LMR	182	62%
TOM PETTY	I Won't Back Down	MCA	175	—
✓ WAS (NOT WAS)	Anything Can Hap	Chrysalis	175	—
ROBBIE ROBB	In Time	A&M	168	50%
✓ MICHAEL MORA	Who Do You Give	Wing/PG	168	100%
MAURICE	This Is Acid	Vend/A&M	161	4%
MODERN ENGLISH	I Melt With You	Sire/WB	161	—
XTC	Mayor Of Simpleton	Geffen	154	22%
CURE	Fascination Street	Elektra	154	4%
TKA	You Are The One	WB	154	46%
SECRET SOCIETY	We Belong Together	Miami Moon	140	53%
PAJAMA PARTY	Yo No Se	Atlantic	140	33%
✓ DIANA ROSS	Working Overtime	Motown	133	—
DINO	I Like It	4th/B'way	133	—
RAIANA PAIGE	Open Up Your Heart	Sleeping B	133	—
GREAT WHITE	Once Bitten Twice	Capitol	133	46%
ERASURE	Stop	Sire/Repri	133	—
WHISTLE	Right Next To Me	Select	126	—
AL B. SURE!	If I'm Not Your Lover	WB	126	38%
✓ WARRANT	Down Boys	Columbia	126	—
✓ TOO SHORT	Life Is...Too Short	Jive	119	—
BREATHE	All This I Should Hav	A&M	105	—
✓ TROOP	Still In Love	Atlantic	91	—
TEN CITY	That's The Way Love	Atlantic	84	—
✓ ATLANTIC STARR	My First Love	WB	84	—
✓ DE LA SOUL	Me, Myself, And I	Tommy Boy	84	—
SKIO ROW	Youth Gone Wild	Atlantic	84	—
✓ KID N' PLAY	Rollin' With Kid N'	—	84	—
GIPSY KINGS	Bamboleo	Elektra	77	—
✓ STEVIE NICKS	Rooms On Fire	Modern/All	77	—
SAM BROWN	Stop	A&M	77	—
✓ KEVIN RALEIGH	Moonlight On Water	Atlantic	77	—
✓ RED SIREN	All Is Forgiven	Mercury/PG	77	—
✓ GUY	Piece Of My Love	MCA	77	10%

✓ Denotes new entry.

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
RICHARD MARX	Satisfied	EMI

EAST

RICHARD MARX	Satisfied	EMI
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MIDWEST

RICHARD MARX	Satisfied	EMI
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SOUTH

RICHARD MARX	Satisfied	EMI
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WEST

RICHARD MARX	Satisfied	EMI
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USERS GUIDE: Calculated and determined by increases in RANK over previous week.

HIT RADIO — RECURRENTS/DAYPART CHARTS

HOTTEST RECURRENTS

5/1/89	ARTIST	TITLE	LABEL	QPI*
1	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA	39
2	MADONNA	Like A Prayer	Sire/WB	36
3	ROXETTE	The Look	EMI	36
4	MILLI VANILLI	Girl You Know It's True	Arista	31
5	BANGLES	Eternal Flame	Columbia	27
6	PAULA ABDUL	Straight Up	Virgin	20
7	NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	Columbia	20
8	STEVIE B	I Wanna Be The One	LMR	31
9	ROD STEWART	My Heart Can't Tell You No	WB	22
10	DEON ESTUS	Heaven Help Me	Mika/Polyd	23
11	TONE-LOC	Funky Cold Medina	Del/Island	18
12	ANIMOTION	Room To Move	Polydor/PG	27
13	R E M	Stand	WB	18
14	DEBBIE GIBSON	Lost In Your Eyes	Atlantic	20
15	MIKE & MECHANICS	The Living Years	Atlantic	18
16	KARYN WHITE	The Way You Love Me	WB	14
17	MARTIKA	More Than You Know	Columbia	19
18	BOBBY BROWN	My Prerogative	MCA	12
19	SHEENA EASTON	The Lover In Me	MCA	13
20	VANESSA WILLIAMS	Dreamin'	Wing/PG	15
21	BOYS	Dial My Heart	Motown	14
22	DEF LEPPARD	Rocket	Mercury/PG	15
23	JOHNNY KEMP	Birthday Suit	Columbia	24
24	SHERIFF	When I'm With You	Capitol	13
25	KARYN WHITE	Superwoman	WB	19
26	INFORMATION SOCIETY	What's On Your Mind	T Boy/Repr	11
27	PETER SCHILLING	The Different Story (A World)	Elektra	22
28	WHEN IN ROME	The Promise	Virgin	11
29	ROY ORBISON	You Got It	Virgin	17
30	TONE-LOC	Wild Thing	Del/Island	11
31	ESCAPE CLUB	Wild Wild West	Atlantic	10
32	ROD STEWART	Forever Young	WB	10
33	PHIL COLLINS	Two Hearts	Atlantic	11
34	KON KAN	I Beg Your Pardon	Atlantic	13
35	BOY MEETS GIRL	Waiting For A Star To Fall	RCA	11
36	BREATHE	Don't Tell Me Lies	A&M	14
37	TAYLOR DAYNE	Don't Rush Me	Arista	11
38	ANITA BAKER	Just Because	Elektra	13
39	BOBBY BROWN	Don't Be Cruel	MCA	10
40	ERASURE	A Little Respect	Sire/Repr	12
41	WHITE LION	When The Children Cry	Atlantic	12
42	CHICAGO	You're Not Alone	Reprise	18
43	ERASURE	Chains Of Love	Sire/Repr	10
44	WAS (NOT WAS)	Walk The Dinosaur	Chrysalis	15
45	BOBBY BROWN	Roni	MCA	10
46	GUNS N' ROSES	Paradise City	Geffen	12
47	NEW EDITION	Can You Stand the Rain	MCA	22
48	NEW EDITION	If It Isn't Love	MCA	11
49	CHICAGO	Look Away	Reprise	9
50	A WILSON/R ZANDER	Surrender To Me	Capitol	23

*Quality play index = average number of weekly plays from stations playing track

6AM-7PM CURRENTS

5/1/89	ARTIST	TITLE	LABEL
1	JODY WATLEY	Real Love	MCA
2	DONNY OSMOND	Soldier Of Love	Capitol
3	PAULA ABDUL	Forever Your Girl	Virgin
4	BOBBY BROWN	Every Little Step	MCA
5	MICHAEL DAMIAN	Rock On	Cyprss/A&M
6	SA-FIRE	Thinking Of You	Cult/Merc
7	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia
8	THIRTY EIGHT SPECIAL	Second Chance	A&M
9	BON JOVI	I'll Be There For You	Mercury/PG
10	HOWARD JONES	Everlasting Love	Elektra
11	BETTE MIDLER	Wind Beneath My Wings	Atlantic
12	SWEET SENSATION	Sincerely Yours	Atco
13	BELLE STARS	Iko Iko	Capitol
14	WATERFRONT	Cry	Polydor
15	CHER/PETER CETERA	After All	Geffen
16	DEBBIE GIBSON	Electric Youth	Atlantic
17	SYNCH	Where Are You Now	WTG
18	DONNA SUMMER	This Time I Know It's For	Atlantic
19	RICHARD MARX	Satisfied	EMI
20	A FRANKLIN/E JOHN	Through The Storm	Arista
21	GUNS N' ROSES	Patience	Geffen
22	LISA LISA & CULT JAM	Little Jackie Wants To Be A	Columbia
23	OUTFIELD	Voices Of Babylon	Columbia
24	BENNY MAROONES	Into The Night	Polydor
25	MILLI VANILLI	Baby Don't Forget My Number	Arista
26	NENEH CHERRY	Buffalo Stance	Virgin
27	RICK ASTLEY	Giving Up On Love	RCA
28	MADONNA	Express Yourself	Sire/WB
29	TOMMY PAGE	A Shoulder To Cry On	Sire/WB
30	SAMANTHA FOX	I Only Wanna Be With You	Jive/RCA
31	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
32	ONE 2 MANY	Downtown	A & M
33	SURFACE	Closer Than Friends	Columbia
34	CYNDI LAUPER	I Drove All Night	Epic
35	LITA FORD	Close My Eyes Forever	RCA
36	NATALIE COLE	Miss You Like Crazy	EMI
37	REAL LIFE	Send Me An Angel	Curb
38	EDIE BRICKELL & NEW	Circle	Geffen
39	ELVIS COSTELLO	Veronica	WB
40	CYNTHIA	Endless Night	Micmac
41	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
42	GINA GO-GO	I Can't Face The Fact	Capitol
43	ALEXANDER O NEAL	(What Can I Say) To Make You	Tabu/CBS
44	FIGURES ON A BEACH	You Ain't Seen Nothing Yet	Sire/WB
45	SANDEE	Notice Me	Fever/Sutr
46	ROACHFORD	Cuddly Toy (Feel For Me)	Epic
47	NEW ORDER	Round And Round	Owest/WB
48	MIKE & MECHANICS	Seeing Is Believing	Atlantic
49	REPLACEMENTS	I'll Be You	Sire/Repr
50	KARYN WHITE	Secret Rendezvous	WB

USERS GUIDE Daypart charts are based on actual number of plays credited to each title

7PM-3AM CURRENTS

5/1/89	ARTIST	TITLE	LABEL
1	JODY WATLEY	Real Love	MCA
2	MICHAEL DAMIAN	Rock On	Cyprss/A&M
3	DONNY OSMOND	Soldier Of Love	Capitol
4	BON JOVI	I'll Be There For You	Mercury/PG
5	BOBBY BROWN	Every Little Step	MCA
6	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia
7	GUNS N' ROSES	Patience	Geffen
8	DEBBIE GIBSON	Electric Youth	Atlantic
9	PAULA ABDUL	Forever Your Girl	Virgin
10	NENEH CHERRY	Buffalo Stance	Virgin
11	BELLE STARS	Iko Iko	Capitol
12	SA-FIRE	Thinking Of You	Cult/Merc
13	SWEET SENSATION	Sincerely Yours	Atco
14	HOWARD JONES	Everlasting Love	Elektra
15	RICHARD MARX	Satisfied	EMI
16	WATERFRONT	Cry	Polydor
17	SYNCH	Where Are You Now	WTG
18	THIRTY EIGHT SPECIAL	Second Chance	A&M
19	MILLI VANILLI	Baby Don't Forget My Number	Arista
20	LIVING COLOUR	Cult Of Personality	Epic
21	LISA LISA & CULT JAM	Little Jackie Wants To Be A	Columbia
22	LITA FORD	Close My Eyes Forever	RCA
23	ONNA SUMMER	This Time I Know It's For	Atlantic
24	OUTFIELD	Voices Of Babylon	Columbia
25	MADONNA	Express Yourself	Sire/WB
26	TOMMY PAGE	A Shoulder To Cry On	Sire/WB
27	BETTE MIDLER	Wind Beneath My Wings	Atlantic
28	WINGER	Seventeen	Atlantic
29	BENNY MARDONES	Into The Night	Polydor
30	CHER/PETER CETERA	After All	Geffen
31	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
32	NEW ORDER	Round And Round	Owest/WB
33	ONE 2 MANY	Downtown	A & M
34	A FRANKLIN/E JOHN	Through The Storm	Arista
35	SAMANTHA FOX	I Only Wanna Be With You	Jive/RCA
36	RICK ASTLEY	Giving Up On Love	RCA
37	ROACHFORD	Cuddly Toy (Feel For Me)	Epic
38	REAL LIFE	Send Me An Angel	Curb
39	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
40	ELVIS COSTELLO	Veronica	WB
41	SURFACE	Closer Than Friends	Columbia
42	REPLACEMENTS	I'll Be You	Sire/Repr
43	CYNDI LAUPER	I Drove All Night	Epic
44	CINDERELLA	Coming Home	Mercury/PG
45	MAURICE	This Is Acid	Vend/A&M
46	CYNTHIA	Endless Night	Micmac
47	EDIE BRICKELL & NEW	Circle	Geffen
48	SANDEE	Notice Me	Fever/Sutr
49	WARRANT	Down Boys	Columbia
50	TOO SHORT	Life Is Too Short	Jive

WARRANT "down boys"

NOW THE INVASION SPREADS TO HIT RADIO!

ON OVER 70 HIT STATIONS ALREADY!

MMR HIT TRACER TRACKS DEBUT NEWCOMER!

R&R HIT: NATIONAL MOST ADDED! / R&R ROCK TRACKS (13)

WZOU Add	Y95 Debut #20	KEGL	Y106 Add	KWES Debut #33
PRO-FM Add	KQLZ Debut #21	WMMS	WROQ Add	And More!
KXYQ Add #27	KXXR 34-28	WGH	WPHR Debut #21	
WDFX 26-13	KCPX 37-30	WBBQ Add	WSPK Debut #37	

From The Album — "Dirty Rotten Filthy Stinking Rich."
(FC44383)



April Is Back Announcing Month



24-7



**THE FOLLOW-UP TO DINO'S
TOP 10 URBAN & POP SMASH "24-7"**

GREAT EARLY HIT ACTION!

KPWR	KKHT	HOT 97.7	HOT 97	KLUC
WHYT	KROY	KTFM	WPGC	And More!

**SHOWING STRONG EARLY ACTION AT
URBAN RADIO AND CLUBS TOO!**

Produced and Arranged by Dino.

HEAVIEST SATURATION (HIT RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

JODY WATLEY 1 Real Love / MCA WOHT-FM 5.34 KPWR-FM 4.83 WHTZ-FM 4.28 WPLJ-FM 4.12 WEGX-FM 3.84 WBBM-FM 2.73 KIIS-FM 2.55 WYUZ-FM 2.45 KMEL-FM 1.93 WPRO-FM 1.74	BELLE STARS 9 Iko Iko / Capitol WHTZ-FM 5.36 WOHT-FM 3.05 KIIS-FM 2.55 KPWR-FM 2.42 WTIC-FM 1.23 WLOL-FM 1.18 WAPW-FM 1.09 KKLO-FM 0.98 KUBE-FM 0.98 KMEL-FM 0.97	NENEH CHERRY 17 Buffalo Stance / Virgin WOHT-FM 2.29 KKLO-FM 1.37 WPLJ-FM 1.37 WLOL-FM 1.32 WEGX-FM 1.28 WIOQ-FM 1.12 KMEL-FM 0.97 WTIC-FM 0.92 WEZB-FM 0.88 KPWR-FM 0.81	A FRANKLIN/E JOHN 25 Through The Storm / Arista WEGX-FM 1.71 KPWR-FM 1.61 WPRO-FM 1.30 KIIS-FM 1.27 WBBM-FM 1.09 WZOU-FM 1.02 WXXS-FM 0.95 WTIC-FM 0.77 WPLJ-FM 0.69 KRBE-FM 0.65	ONE 2 MANY 33 Downtown / A & M KKBO-FM 1.04 KRBE-FM 0.87 WPRO-FM 0.65 WTIC-FM 0.62 WLOL-FM 0.59 KRXY-FM 0.56 WGH-FM 0.49 KISN-FM 0.42 KKRZ-FM 0.38 KXXX-FM 0.38	CYNDI LAUPER I Drove All Night / Epic KKBO-FM 1.04 KZZP-FM 0.91 KPWR-FM 0.81 WXXS-FM 0.71 KIIS-FM 0.64 WBJW-FM 0.56 WLOL-FM 0.44 KPLZ-FM 0.42 WBZZ-FM 0.42 WXGT-FM 0.42
DONNY OSMOND 2 Soldier Of Love / Capitol KPWR-FM 4.03 WHTZ-FM 3.21 KIIS-FM 3.19 WYUZ-FM 2.80 WEGX-FM 2.56 KHYY-FM 1.76 KRBE-FM 1.74 WBZZ-FM 1.68 KUBE-FM 1.57 WAPW-FM 1.52	THIRTY EIGHT SPECIAL 10 Second Chance / A&M KIIS-FM 2.55 WRBQ-FM 2.35 WAPW-FM 1.74 WBZZ-FM 1.68 WDFX-FM 1.67 WPRO-FM 1.52 KPLZ-FM 1.12 WHTZ-FM 1.07 WKRQ-FM 1.01 KQLZ-FM 0.95	SYNCH 18 Where Are You Now / WTG KKBO-FM 2.33 WEGX-FM 2.14 WAPW-FM 1.52 KDWB-FM 1.45 KRBE-FM 1.30 WBZZ-FM 1.05 WCZY-FM 0.95 KRXY-FM 0.90 WEZB-FM 0.88 KHYY-FM 0.78	MADONNA 26 Express Yourself / Sire/WB WOHT-FM 3.82 WEGX-FM 1.71 KPWR-FM 1.61 WAPW-FM 1.30 WIOQ-FM 1.12 WHTZ-FM 1.07 WDFX-FM 0.71 KRXY-FM 0.69 WPLJ-FM 0.69 KIIS-FM 0.64	LIVING COLOUR 34 Cult Of Personality / Epic WHTZ-FM 1.07 KQLZ-FM 0.95 KEGL-FM 0.88 WAPW-FM 0.87 WOFX-FM 0.71 WYUZ-FM 0.70 WMMS-FM 0.65 KIIS-FM 0.64 WPRO-FM 0.43 WEGX-FM 0.43	ROACHFORD Cuddly Toy (Feel For Me) / Epic WPRO-FM 0.87 WRBQ-FM 0.67 KMEL-FM 0.64 KKBO-FM 0.52 WXXS-FM 0.48 WTIC-FM 0.46 WLOL-FM 0.44 KPLZ-FM 0.42 KOY-FM 0.39 KUBE-FM 0.39
MICHAEL DAMIAN 3 Rock On / Cyprss/A&M KPWR-FM 4.83 WPLJ-FM 4.12 KIIS-FM 3.19 KQLZ-FM 3.15 WDFX-FM 2.62 WYUZ-FM 2.45 KZZP-FM 2.18 WHTZ-FM 2.14 KHYY-FM 1.76 KOWB-FM 1.61	DEBBIE GIBSON 11 Electric Youth / Atlantic KPWR-FM 5.64 WPLJ-FM 4.12 WOHT-FM 3.82 WHTZ-FM 3.21 WYUZ-FM 2.80 WBBM-FM 2.18 KKBO-FM 1.30 WEGX-FM 1.28 WOFX-FM 1.19 KKHT-FM 0.98	DONNA SUMMER 19 This Time I Know It's For... / Atlantic WOHT-FM 5.34 WBBM-FM 2.18 WHTZ-FM 2.14 KIIS-FM 1.91 KPWR-FM 1.61 WAPW-FM 1.52 WPOW-FM 1.45 WXXS-FM 1.43 WPLJ-FM 1.37 WTIC-FM 0.92	TOMMY PAGE 27 A Shoulder To Cry On / Sire/WB WDFX-FM 2.86 KIIS-FM 1.27 WNVZ-FM 1.08 WBSB-FM 0.88 WLOL-FM 0.88 WZOU-FM 0.81 WPLJ-FM 0.69 WPRO-FM 0.65 KKLO-FM 0.59 KDWB-FM 0.48	SURFACE 35 Closer Than Friends / Columbia KMEL-FM 1.29 WHOT-FM 1.02 KSFM-FM 0.77 KRXY-FM 0.62 WHYT-FM 0.59 WIOQ-FM 0.56 KWOO-FM 0.45 WEGX-FM 0.43 KUBE-FM 0.39 KHOT-FM 0.32	EDIE BRICKELL & NEW Circle / Geffen KHYY-FM 1.76 WZOU-FM 1.02 KPLZ-FM 0.70 WPRO-FM 0.65 WXXS-FM 0.48 KISN-FM 0.34 WBCY-FM 0.28 KCPX-FM 0.25 WBJW-FM 0.21 KUBE-FM 0.20
BOBBY BROWN 4 Every Little Step / MCA KPWR-FM 5.64 WOHT-FM 5.34 KIIS-FM 4.46 WPLJ-FM 3.43 WEGX-FM 2.99 WBBM-FM 2.18 KMEL-FM 1.93 WHYT-FM 1.47 WYUZ-FM 1.40 WLOL-FM 1.32	HOWARD JONES 12 Everlasting Love / Elektra KIIS-FM 2.55 KKBO-FM 2.33 KQLZ-FM 1.89 WOFX-FM 1.43 KRBE-FM 1.30 KEGL-FM 1.23 WLOL-FM 1.18 WCZY-FM 1.13 WMMS-FM 1.09 WNCI-FM 1.03	CHER/PETER CETERA 20 After All / Geffen WOFX-FM 1.67 WCZY-FM 1.51 WBZZ-FM 1.47 WKRQ-FM 1.01 WRBQ-FM 1.01 WTIC-FM 0.92 WZOU-FM 0.81 KOWB-FM 0.81 KCPX-FM 0.76 WAPW-FM 0.65	BENNY MARDONES 28 Into The Night / Polydor KIIS-FM 3.19 WBZZ-FM 2.10 WDFX-FM 1.90 KZZP-FM 1.64 KHYY-FM 1.37 KOY-FM 0.98 KQLZ-FM 0.95 KOKS-FM 0.88 WKTI-FM 0.74 KXXX-FM 0.50	REAL LIFE 36 Send Me An Angel / Curb KPWR-FM 3.22 KIIS-FM 2.55 KKBO-FM 2.07 KRBE-FM 1.95 KZZP-FM 0.91 KXXX-FM 0.50 KKHT-FM 0.42 WIOQ-FM 0.42 KUBE-FM 0.39 KQLZ-FM 0.32	NATALIE COLE Miss You Like Crazy / EMI WXXS-FM 1.43 WPRO-FM 1.09 WAPW-FM 0.65 WPOW-FM 0.64 WHYT-FM 0.44 WHOT-FM 0.42 KISN-FM 0.34 KMEL-FM 0.32 WROX-FM 0.31 WEZB-FM 0.29
PAULA ABDUL 5 Forever Your Girl / Virgin KPWR-FM 4.83 WEGX-FM 3.42 WOHT-FM 3.05 WYUZ-FM 2.80 WBBM-FM 2.18 WOFX-FM 1.90 KMEL-FM 1.61 WBZZ-FM 1.47 KUBE-FM 1.37 WLOL-FM 1.32	SWEET SENSATION 13 Sincerely Yours / Atco WHTZ-FM 6.43 WOHT-FM 5.34 WPLJ-FM 4.12 KPWR-FM 4.03 WBBM-FM 3.00 WYUZ-FM 2.80 WPRO-FM 1.52 KIIS-FM 1.27 KPLZ-FM 1.12 WAPW-FM 1.09	RICHARD MARX 21 Satisfied / EMI WHTZ-FM 3.21 KOWB-FM 1.61 KEGL-FM 1.58 KQLZ-FM 1.58 WDFX-FM 1.43 KHYY-FM 1.37 WPLJ-FM 1.37 WAPW-FM 1.30 KIIS-FM 1.27 WBZZ-FM 1.05	RICK ASTLEY 29 Giving Up On Love / RCA WOHT-FM 3.05 WEGX-FM 1.71 KPWR-FM 1.61 WPRO-FM 1.30 WBBM-FM 1.09 KRBE-FM 1.09 WCZY-FM 0.95 WTIC-FM 0.92 WBZZ-FM 0.84 KKLQ-FM 0.78	WINGER 37 Seventeen / Atlantic KQLZ-FM 0.95 WPRO-FM 0.65 WLOL-FM 0.59 KKBO-FM 0.52 WNVZ-FM 0.49 KRBE-FM 0.43 KPLZ-FM 0.42 WGH-FM 0.42 KUBE-FM 0.39 KEGL-FM 0.35	CYNTHIA Endless Night / Micmac WOHT-FM 2.29 WIOQ-FM 1.26 WPOW-FM 1.13 KKHT-FM 0.98 KMEL-FM 0.97 KPWR-FM 0.81 KHOT-FM 0.38 KSFM-FM 0.35 KRXY-FM 0.31 KKFR-FM 0.11
NEW KIDS ON THE BLOC 6 I'll Be Loving You (Forever) / Columbia KPWR-FM 4.03 WEGX-FM 3.84 KIIS-FM 2.55 KKBO-FM 2.33 WOHT-FM 2.29 WHTZ-FM 2.14 WPLJ-FM 2.06 WBBM-FM 1.91 WPOW-FM 1.77 WYUZ-FM 1.75	GUNS N' ROSES 14 Patience / Geffen WEGX-FM 3.42 WHTZ-FM 3.21 KQLZ-FM 3.15 WYUZ-FM 3.15 KIIS-FM 1.91 WOFX-FM 1.43 WPLJ-FM 1.37 WAPW-FM 1.09 WLOL-FM 0.88 WMMS-FM 0.87	LISA LISA & CULT JAM 22 Little Jackie Wants To Be A... / Columbia WOHT-FM 4.58 KPWR-FM 3.22 WEGX-FM 2.14 WBBM-FM 1.64 WPRO-FM 1.09 KKLO-FM 0.98 KMEL-FM 0.97 WIOQ-FM 0.84 WTIC-FM 0.77 KXXX-FM 0.76	RICK ASTLEY 29 Giving Up On Love / RCA WOHT-FM 3.05 WEGX-FM 1.71 KPWR-FM 1.61 WPRO-FM 1.30 WBBM-FM 1.09 KRBE-FM 1.09 WCZY-FM 0.95 WTIC-FM 0.92 WBZZ-FM 0.84 KKLQ-FM 0.78	NEW ORDER 38 Round And Round / Qwest/WB KRBE-FM 1.52 WAPW-FM 1.01 KEGL-FM 0.88 KKBO-FM 0.78 KQLZ-FM 0.63 WXXS-FM 0.48 KKHT-FM 0.42 WXGT-FM 0.35 WEZB-FM 0.29 WMJO-FM 0.25	GINA GO-GO I Can't Face The Fact / Capitol KPWR-FM 5.64 KKHT-FM 0.98 KSFM-FM 0.56 KZZP-FM 0.55 KXXX-FM 0.50 KKFR-FM 0.22 KRBE-FM 0.22 KRXY-FM 0.15 KHOT-FM 0.13 KKRZ-FM 0.13
BON JOVI 7 I'll Be There For You / Mercury/PG WHTZ-FM 8.57 WYUZ-FM 4.90 WPLJ-FM 4.12 WEGX-FM 2.56 KQLZ-FM 2.52 WOFX-FM 1.90 WAPW-FM 1.52 KIIS-FM 1.27 KEGL-FM 1.23 KZZP-FM 1.09	WATERFRONT 15 Cry / Polydor KIIS-FM 1.91 WYUZ-FM 1.75 KPWR-FM 1.61 WPLJ-FM 1.37 WAPW-FM 1.30 WPRO-FM 1.30 WIOQ-FM 1.12 KRBE-FM 1.09 KEGL-FM 1.05 KHYY-FM 0.98	MILLI VANILLI 23 Baby Don't Forget My Number / Arista WOHT-FM 2.29 WPLJ-FM 2.06 KIIS-FM 1.91 KZZP-FM 1.46 WEZB-FM 1.03 KUBE-FM 0.98 KPLZ-FM 0.84 KOY-FM 0.78 KKBO-FM 0.78 WXXS-FM 0.71	RICK ASTLEY 29 Giving Up On Love / RCA WOHT-FM 3.05 WEGX-FM 1.71 KPWR-FM 1.61 WPRO-FM 1.30 WBBM-FM 1.09 KRBE-FM 1.09 WCZY-FM 0.95 WTIC-FM 0.92 WBZZ-FM 0.84 KKLQ-FM 0.78	ELVIS COSTELLO 39 Veronica / WB KQLZ-FM 1.26 WRBQ-FM 1.01 WDFX-FM 0.95 WXXS-FM 0.95 WEGX-FM 0.85 KIIS-FM 0.64 KEGL-FM 0.53 WGH-FM 0.49 WZOU-FM 0.41 WBCY-FM 0.34	REPLACEMENTS I'll Be You / Sire/Repri WYUZ-FM 1.75 WOFX-FM 0.71 KIIS-FM 0.64 WLOL-FM 0.59 KXXR-FM 0.53 WGH-FM 0.49 WMMS-FM 0.43 WROQ-FM 0.39 KEGL-FM 0.35 WNVZ-FM 0.29
SA-FIRE 8 Thinking Of You / Curti/Merc WHTZ-FM 8.57 WPLJ-FM 6.17 KPWR-FM 4.83 WOHT-FM 4.58 KIIS-FM 4.46 WBBM-FM 3.00 WEGX-FM 2.14 WZOU-FM 1.62 WAPW-FM 1.52 WPRO-FM 1.52	BETTE MIDLER 16 Wind Beneath My Wings / Atlantic WPLJ-FM 2.74 KIIS-FM 1.91 WPRO-FM 1.74 WRBQ-FM 1.34 WNCI-FM 1.32 WAPW-FM 1.30 WEGX-FM 1.26 WZOU-FM 1.22 WHTZ-FM 1.07 WHYI-FM 1.06	OUTFIELD 24 Voices Of Babylon / Columbia KHYY-FM 1.71 WAPW-FM 1.09 KQLZ-FM 0.95 WKTI-FM 0.88 KRBE-FM 0.87 WMMS-FM 0.87 KKBO-FM 0.84 WPRO-FM 0.65 KDWB-FM 0.64 KKRZ-FM 0.63	RICK ASTLEY 29 Giving Up On Love / RCA WOHT-FM 3.05 WEGX-FM 1.71 KPWR-FM 1.61 WPRO-FM 1.30 WBBM-FM 1.09 KRBE-FM 1.09 WCZY-FM 0.95 WTIC-FM 0.92 WBZZ-FM 0.84 KKLQ-FM 0.78	FINE YOUNG CANNIBALS 40 Good Thing / IRS/MCA KQLZ-FM 0.95 WEGX-FM 0.85 WTIC-FM 0.77 WOFX-FM 0.71 WYUZ-FM 0.70 KIIS-FM 0.64 WNVZ-FM 0.59 KEGL-FM 0.53 KXXX-FM 0.50 WXXS-FM 0.48	FIGURES ON A BEACH You Ain't Seen Nothing Yet / Sire/WB WZOU-FM 1.02 WMMS-FM 0.87 WLOL-FM 0.59 WZPL-FM 0.56 KRBE-FM 0.43 WPRO-FM 0.43 WPHR-FM 0.28 WXXS-FM 0.24 WAPW-FM 0.22 WGH-FM 0.21

Brenda Romano



Mercury Records

P E R S O N A L	LAST NAME	FIRST	MIDDLE
	Romano	Brenda	J
	CURRENT POSITION		
	Mercury Records, National Promotion Director		
	HOMETOWN		
Deer Park, NY			
MARITAL STATUS/CHILDREN			
Single			
HOBBIES			
Music			

E M P L O Y M E N T	RCA/Miami — Local Promotion (<i>for about a minute</i>)
	RCA/San Francisco — Local Promotion
	Island/Chicago — Regional Promotion
	Mercury Records — National A/C Promotion
	Mercury Records — National AOR Promotion

V I E W P O I N T S	THREE BEST PROMOTION PEOPLE (CURRENT):
	We have 21 of the best promotion people, I could never choose one
	THREE BEST PROMOTION PEOPLE (OF ALL TIME)
	David Leach, Phil Quartararo, Bob Catania
	BEST CURRENT ALBUM:
	Like A Prayer — Madonna
	BEST ALBUM (OF ALL TIME):
	The Joshua Tree — U2
	BEST CURRENT SINGLE:
	Thinking Of You — Sa-Fire
	BEST SINGLE (OF ALL TIME):
	Don't Dream It's Over — Crowded House
	FOUR BEST ARTISTS (CURRENT):
	Melissa Etheridge, The Replacements, Tanita Tikaram
	FOUR BEST ARTISTS (OF ALL TIME):
	Roxy Music, Creedence Clearwater Revival, Jackson Browne, U2
BEST MARKETING CAMPAIGN/PROJECT:	
L.A. Guns	
BEST PROMOTION EVER INVOLVED WITH:	
Still waiting for	
WORST PROMOTION EVER INVOLVED WITH:	
School Spirit Concert	
MOST INFLUENTIAL PERSON IN CAREER:	
David Leach, Phil Quartararo, Bob Catania	
EARLY RADIO IDOLS:	
Pat St. John ('70's WPLJ), Cousin Brucie Morrow (WABC '60's & '70's)	
BEST RADIO STATION (OF ALL TIME):	
KQAK/San Francisco	
BEST AIR TALENT (OF ALL TIME):	
Tie between Scott Shannon and Jonathon Brandmeier	
MAJOR ACCOMPLISHMENT IN RADIO:	
National Promotion Director	
SHORT-TERM GOALS:	
To make it through Tuesdays	
LONG-TERM GOALS:	
To have a dozen years of Tuesdays	

THE FACT FILE



presents: **HOT MIX**

Different versions of the **hottest** contemporary hits mixed together beat-to-beat in a weekly 4 hour program!!

43

Airing Weekly In Over ~~28~~ **43** Markets!!
... & Growing!

Airs weekly on ...

HOT 97/New York
KIIS-FM/Los Angeles
KDWB-FM/Minneapolis

ALSO:

- KRBE
- KZZP
- WBJW
- KBEQ
- KLUC
- WNCI
- KWSS
- KYNO
- WKBQ
- KRXY
- KKLQ
- WBCY
- WLUM
- WANS
- WWKX
- WDJX
- WGTZ
- & More

Guy Zapoleon/(Nat'l PD Nationwide Comm.)

"HOT MIX is the originator of the weekend party-show. I recommend HOT MIX for any size market. It's awesome!"

Kevin Weatherly/MD (KIIS/Los Angeles)

"HOT MIX is a strong weekend addition — it gives our listeners something unique — phones are very positive."

Steve Ellis/PD (HOT 97/New York)

"Incredible mixes!!! HOT MIX is just what we needed for our Friday nights. It's a great way to kick off the weekend."

Dave Robbins/PD (WNCI/Columbus)

"HOT MIX is Incredible!! On Saturday nights WNCI posted a 39.4 share (women 18-24) — to our competitions 4.3 share. HOT MIX not only works, it demoralizes the competition!!!"

Now Airing In Seven International Markets!



FOR DEMO PACKAGES & INFORMATION:

Call: **(602) 966-9900**

Ask for Andrew Starr

HIT RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 10am and 2pm.

SMMPY RED

if you don't know me by now

**R&R HIT:
4TH MOST
ADDED!**

**62 ADDS
OUT-OF-
THE-BOX!**

**Including
These
Majors!**

- KTFM
- KROY
- WMJQ
- KKRZ
- WNCI #33
- KWOD
- KITY
- FM102
- KWSS #40
- KISN
- KMEL
- & MORE!**

"Smash before, smash again!" Rick Upton, PD and Sharon LaPere, MD — KITY/Houston

"Sounds better second time around. Roll down the window and turn it up LOUD!" Bob Case, PD — KZZP/Phoenix

"Simply smooth as silk!" Sean Lynch, OM — KROY/Sacramento



KPLZ-FM

Seattle
WATERFRONT/Cry
BOBBY BROWN/Every Little Step
SAMANTHA FOX/I Only Wanna Be With You
RICHARD MARX/Satisfied
NEW KIDS ON THE BLOC/I'll Be Loving You (Forever)
PEBBLES/Girlfriend
ROD STEWART/My Heart Can't Tell You No
MADONNA/Express Yourself
ROXETTE/The Look
GEORGIO/Don't Want 2 Be Alone
MARTIKA/More Than You Know
MIKE & MECHANICS/The Living Years
PRINCE/Little Red Corvette
STEVIE N/In My Eyes

KPWR-FM

Los Angeles
SAMANTHA FOX/I Only Wanna Be With You
DINO/24-7
CYNTHIA/Endless Night
BOBBY BROWN/My Prerogative
SA-FIRE/Thinking Of You
CYNDI LAUPER/I Drove All Night
STEPHANIE/Get Away
SHEENA EASTON/The Lover In Me
INFORMATION SOCIETY/What's On Your Mind
NEW KIDS ON THE BLOC/I'll Be Loving You (Forever)
ERASURE/Chains Of Love
SWEET SENSATION/Sincerely Yours
ANIMATION/Room To Move

KRBE-FM

Houston
GINA GO-GO/I Can't Face The Fact
NOEL/Silent Morning
KARYN WHITE/The Way You Love Me
NEW ORDER/Round And Round
RICK ASTLEY/Giving Up On Love
FINE YOUNG CANNIBALS/She Drives Me Crazy
DON HENLEY/Boys of Summer
BOBBY BROWN/Every Little Step
YAZZ/PLASTIC POPULAT/
The Only Way Is Up
REAL LIFE/Send Me An Angel
LITA FORD/Close My Eyes Forever
DONNY OSMOND/Soldier Of Love
PHIL COLLINS/In The Air Tonight

KSFM-FM

Sacramento
BOBBY BROWN/Every Little Step
TAYLOR DAYNE/Tell It To My Heart
AL B. SURE/Ooooh This Love Is So
CYNTHIA/Endless Night
DEBBIE GIBSON/Lost In Your Eyes
RICHARD MARX/Endless Summer Nights
GINA GO-GO/I Can't Face The Fact
STEVIE N/In My Eyes
WHISPERS/Rock Steady
WATERFRONT/Cry
GEORGIO/Don't Want 2 Be Alone

KWSS-FM

San Jose
ESCAPE CLUB/Wild, Wild West
HOWARD JONES/Everlasting Love
NEW KIDS ON THE BLOC/I'll Be Loving You (Forever)
PEBBLES/Girlfriend
ROD STEWART/My Heart Can't Tell You No
MADONNA/Express Yourself
ROXETTE/The Look
GEORGIO/Don't Want 2 Be Alone
MARTIKA/More Than You Know
MIKE & MECHANICS/The Living Years
PRINCE/Little Red Corvette
STEVIE N/In My Eyes

KXXR-FM

Kansas City
BAD COMPANY/Shake It Up
REO SPEEDWAGON/Here With Me
RICHARD MARX/Satisfied
HENRY LEE SUMMER/I Wish I Had A Girl
CHRIS REA/Working On It
BOB WELCH/Sentimental Lady
FIXX/Driven Out
RED SIREN/All Is Forgiven
STEVIE NICKS/Stand Back
EASTERHOUSE/Come Out Fighting
POLICE/Every Breath You Take
ELVIS COSTELLO/Veronica
ANDY TAYLOR/Dead On The Money

KZHT-FM

Salt Lake City
BOBBY BROWN/Every Little Step
FINE YOUNG CANNIBALS/
She Drives Me Crazy
STEVIE N/Wanna Be The One
SAMANTHA FOX/I Wanna Have Some Fun
LIVING IN A BOX/Blow The House Down
NEW EDITION/If It Isn't Love
MADONNA/Like A Prayer
JODY WATLEY/Real Love
YAZ/Situation
DJURAN DJURAN/Big Thing!
PET SHOP BOYS/Heart
KON KAN/I Beg Your Pardon

WBCY-FM

Charlotte
OUTFIELD/Voices Of Babylon
SAMANTHA FOX/I Only Wanna Be With You
BILLY OCEAN/When The Going Gets Tough
ENYA/Orinoco Flow (Sail Away)
BRUCE HORNSBY/RANGE/
The Valley Road
MICHAEL DAMIAN/Rock On
STEVE WINWOOD/While You See A Chance
TANITA TIKARAM/Twist In My Sobriety
FLEETWOOD MAC/As Long As You Follow
ERASURE/Chains Of Love
DEON ESTUS/Heaven Help Me
BETTE MIDLER/Wind Beneath My Wings
PAULA ABDUL/Forever Your Girl
SWING OUT SISTER/Breakout

WBLI-FM

Nassau-Suffolk
PET SHOP BOYS/West End Girls
CHER/PETER CETERA/After All
GENESIS/That's All
TERENCE TRENT D'ARBY/Sign Your Name
MADONNA/Live To Tell
JODY WATLEY/Real Love
BYRDS/Mr Tambourine Man
DEON ESTUS/Heaven Help Me
GLORIA ESTEFAN/MSM/
Rhythm Is Gonna Get You
MIKE & MECHANICS/The Living Years
HALL & OATES/Maneater
PAULA ABDUL/Forever Your Girl

WGH-FM

Norfolk
COMPANY B/Fascinated
ONE 2 MANY/Downtown
TOMMY PAGE/A Shoulder To Cry On
RICHARD MARX/Satisfied
ANIMATION/Room To Move
MICHAEL DAMIAN/Rock On
ELVIS COSTELLO/Veronica
GLASS TIGER/Someday
WATERFRONT/Cry
REPLACEMENTS/I'll Be You
PHIL COLLINS/Groovy Kind Of Love
BANGLES/Be With You
INFORMATION SOCIETY/
What's On Your Mind
DONNA SUMMER/This Time I Know It's For...

WHLY-FM

Orlando
LITA FORD/Close My Eyes Forever
RICHARD MARX/Satisfied
ROXETTE/The Look
EXPOSE/Let Me Be The One
JOHN C MELLENCAMP/Pop Singer
THIRTY EIGHT SPECIAL/Second Chance
DEF LEPPARD/Armageddon It
NENEH CHERRY/Buffalo Stance
SYNCH/Where Are You Now
WHITNEY HOUSTON/I Wanna Dance With Somebody...
FINE YOUNG CANNIBALS/Good Thing
ROD STEWART/Forever Young
NEW KIDS ON THE BLOC/
I'll Be Loving You (Forever)

WHQT-FM

Miami
SURFACE/Closer Than Friends
ANITA BAKER/Just Because
HEATWAVE/Always And Forever
ASHFORD & SIMPSON/I'll Be There For You
SHALAMAR/Second Time Around
STEVIE WONDER/With Each Beat Of My Heart
GEORGIO/Don't Want 2 Be Alone
WHITNEY HOUSTON/Saving All My Love For You
WINANS/I'm Lost Without You
SHEENA EASTON/Days Like This
PEACHES & HERB/Reunited
GLENN JONES/We've Only Just Begun (The ...)

WHYT-FM

Detroit
KARYN WHITE/Superwoman
BOBBY BROWN/Every Little Step
DEBBIE GIBSON/Foolish Beat
JODY WATLEY/Real Love
AUSTIN/INGRAM/Baby, Come To Me
RICK ASTLEY/Never Gonna Give You Up
JT TAYLOR & R.BELLE/All I Want Is Forever
STEVIE WONDER/Part-Time Lover
MADONNA/Like A Prayer
BOYS/Dial My Heart
VANESSA WILLIAMS/Dreamin'
GEORGE MICHAEL/Faith
KARYN WHITE/Love Saw It

WKRQ-FM

Cincinnati
VAN HALEN/Finish What Ya Started
ROXETTE/The Look
A WILSON/R ZANDER/Surrender To Me
MILLI VANILLI/Baby Don't Forget My Number
INXS/Need You Tonight
BETTE MIDLER/Wind Beneath My Wings
PAULA ABDUL/Forever Your Girl
POISON/Every Rose Has Its Thorn
STEVE WINWOOD/Hearts On Fire
MICHAEL JACKSON/Man In The Mirror
WAS (NOT WAS)/Walk The Dinosaur
DONNY OSMOND/Soldier Of Love

WPHR-FM

Cleveland
YELLOW/Oh Yeah
BETTE MIDLER/Wind Beneath My Wings
HOWARD JONES/Everlasting Love
FINE YOUNG CANNIBALS/
She Drives Me Crazy
JODY WATLEY/Looking For A New Love
THIRTY EIGHT SPECIAL/Second Chance
CHICAGO/Hard To Say I'm Sorry
TOKENS/Lion Sleeps Tonight
WHEN IN ROME/The Promise
BOBBY BROWN/Every Little Step
VAN HALEN/Feels So Good
ICEHOUSE/Crazy
KEVIN RALEIGH/Moonlight On Water

WQHT-FM

New York
BOBBY BROWN/Every Little Step
GIPSY KINGS/Bamboleo
TAYLOR DAYNE/I'll Always Love You
SAMANTHA FOX/I Only Wanna Be With You
LISA LISA & CULT JAM/
Little Jackie Wants To Be A...
ERASURE/Chains Of Love
PAULA ABDUL/Straight Up
NOEL/Change
MADONNA/Borderline
VANESSA WILLIAMS/Dreamin'
DEBBIE GIBSON/Electric Youth
MICA PARIS/My One Temptation
JETS/Rocket 2 U

WRQX-FM

Washington DC
JOURNEY/Faithfully
MILLI VANILLI/Girl, You Know It's True
STEVE WINWOOD/Holding On
SHEENA EASTON/The Lover In Me
WHEN IN ROME/The Promise
A. LENNOX/A. GREEN/Put A Little Love In Your ...
GENESIS/Tonight, Tonight, Tonight
NATALIE COLE/Miss You Like Crazy
GEORGE HARRISON/Got My Mind Set On You
ANITA BAKER/Giving You The Best...
TIFFANY/Could've Been
NEW KIDS ON THE BLOC/
You Got It (The Right Stuff)

WTIC-FM

Hartford
STACEY Q/Two Of Hearts
DONNY OSMOND/Soldier Of Love
JODY WATLEY/Don't You Want Me
ROD STEWART/My Heart Can't Tell You No
PEBBLES/Girlfriend
BETTE MIDLER/Wind Beneath My Wings
SHEENA EASTON/Days Like This
DEBBIE GIBSON/Staying Together
MICHAEL DAMIAN/Rock On
CHER/PETER CETERA/After All
ROXETTE/The Look
COVER GIRLS/Because Of You
BELLE STARS/Iko Iko

WXGT-FM

Columbus
ROY ORBISON/You Got It
BON JOVI/I'll Be There For You
PET SHOP BOYS/West End Girls
OUTFIELD/Voices Of Babylon
INFORMATION SOCIETY/Walking Away
CYNDI LAUPER/I Drove All Night
INXS/Never Tear Us Apart
DEON ESTUS/Heaven Help Me
MIKE & MECHANICS/All I Need Is A Miracle
MICHAEL DAMIAN/Rock On
PAULA ABDUL/Forever Your Girl
BANGLES/Eternal Flame
JOHNNY KEMP/Just Got Paid

WZOU-FM

Boston
VANESSA WILLIAMS/Dreamin'
MADONNA/Like A Prayer
R.E.M./Stand
VAN MORRISON/Brown Eyed Girl
RICK ASTLEY/Giving Up On Love
EDIE BRICKELL & NEW/Circle
KENNY LOGGINS/Footloose
A FRANKLIN/E JOHN/Through The Storm
GEORGE MICHAEL/Father Figure
ROXETTE/The Look
DONNA SUMMER/This Time I Know It's For...
BANGLES/Eternal Flame
FINE YOUNG CANNIBALS/
She Drives Me Crazy

BON JOVI

"I'll Be There For You"

GOING TO #1!

MMR HIT TRACER TRACKS -

REACH INDEX 55.87 MILLION!

R&R HIT

Hit Highlights!

B104 3-1 (Hot)	KTFM 4-2 (Hot)
Z100 2-1 (Hot)	92X 4-2 (Hot)
B94 2-1 (Hot)	WZPL 2-2 (Hot)
WGH 2-1 (Hot)	WLOL 2-2 (Hot)
WVNZ 1-1 (Hot)	KOY-FM 3-2
WMMS 4-1 (Hot)	KXYQ 5-2 (Hot)
KBEQ 2-1 (Hot)	Q107 8-3 (Hot)
WKBQ 1-1	WAVA 9-3 (Hot)
KPLZ 3-1 (Hot)	Q105 4-3 (Hot)
WEGX 2-2 (Hot)	Q102 6-3 (Hot)
Y100 5-2 (Hot)	& MANY MORE!

Taken From The 5x Platinum Lp:
"New Jersey."

DON'T MISS THE BROTHERHOOD TOUR!!



CINDERELLA

"Coming Home"

ALREADY ON OVER 150 HIT STATIONS!

MMR HIT TRACER TRACKS NEWCOMER

REACH INDEX 3.79 MILLION!

Action Includes!

WDFX ADD #17	KTFM ADD	WAPE ADD
WMJQ ADD #29	Q105 ADD	99WAYS ADD
WVNZ ADD #30	KZZP ADD	Q104 ADD
Y95 ADD	WNYZ ADD #38	WLRW ADD
		KOZE ADD
		WGH 19-17 (Hot)
		B94 27-19
		WMMS 28-24
		KXXR 30-25
		WEGX #26
		PRO-FM 29-26
		KCPX 33-28
		WZPL 33-30
		WKBQ #30
		WZOU
		KKRZ
		AND MORE!

**ALSO PLAYING ON:
PIRATE RADIO**

Taken From The 3x Platinum Lp: "Long Cold Winter."



S A - F I R E

"Thinking Of You"

THIS ONE'S COMING ALL THE WAY HOME!

MMR HIT TRACER TRACKS -

REACH INDEX 61.81 MILLION!

R&R HIT -

Hot Action!

Z95 ADD #25	KWOD #5
WIXX ADD #35	KUBE #5
KWSS 3-1 (HOT)	Z100 7-6 (HOT)
HOT97 3-2 (HOT)	Q105 10-6 (HOT)
KROY 4-2	FM102 7-6
WZOU #3	HOT97.7 8-6
PRO-FM 8-3	WXKS 9-7
KS104 #3	PWR99 15-8 (HOT)
KKRZ #4	KZZP #8
WAVA 10-5 (HOT)	WBLI 11-9



B97 #9
KITY #9
B96 13-9 (HOT)
KBEQ 15-9 (HOT)
AND MORE!

CUTTING RECORDS



WKBQ ADD #26	Z106 ADD #39	WMMS 25-20	KEGL DEBUT #19
WEGX ADD	WKEE ADD	WNCI 30-26	Y95 DEBUT #23
WHOT ADD #27	KC101 ADD	WZPL 31-26	KBEQ DEBUT #26
WRQN ADD #30	WBCY ADD	WZOU 33-30	B94 DEBUT #28
WNYZ ADD #35	FM100 ADD	KPLZ 35-32	PWR99 DEBUT #32
100KHI ADD #39	WGRD ADD	KWSS 39-36	KXXR DEBUT #32

AND MORE!

ALSO PLAYING ON: PIRATE RADIO!

Taken From The New Lp: "Big Daddy."

TWO HOT NEW RELEASES!

RED SIREN "ALL IS FORGIVEN"

MMR HIT TRACER TRACKS DEBUT NEWCOMER

THIS TOP 10 ROCK TRACK IS READY TO HOOK YOUR HIT LISTENERS!

ALREADY ON: WZOU & KXXR!

From The Debut Album "All Is Forgiven."



LOVE & MONEY "STRANGE KIND OF LOVE"

THE FOLLOW-UP TO THE HIT "HALLELUIAH MAN"

From The Debut Lp "Strange Kind Of Love."

CRITICALLY ACCLAIMED IN THE U.K. AND READY FOR AMERICAN RADIO!

CITY TRACKS (HIT RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

WQQQ/Allentown ("Q-100") hooks with Hess' Department Store for a "\$20,000 Fantasy Shopping Spree." Calling in to win \$100 qualifies for the grand prize taking you and a friend on a 100 minute — \$5,000 a piece romp through the high quality store with everything from furs to dentistry to shoes to appliances. The Pennsylvania State Lottery Game, Super 7, was up to a guaranteed \$62 million, so Q-100 fueled the fire giving away pairs of tickets over a weekend. "Yes-No Radio Thursdays" helps program 'QQQ — most recently blown from the system: Madonna's "Open Your Heart" and Eddie Money's "Love In Your Eyes" — making a strong showing are Synch, Bon Jovi, Sa-Fire and Tone-Loc. April 24th was to be the closing date for the Roth Group purchase of WQQQ. ■ Atlantic Ventures of Manchester, Massachusetts is in the process of closing a deal for WXXX/Burlington, VT ("95XXX"). They won other properties in Boston, Rochester and Syracuse. In the meantime, 95XXX has kept busy sending busloads to the Boston-Montreal hockey play-off series and hyping Edie Brickell, Elvis Costello and Mike & The Mechanics/Escape Club shows with tickets for listeners. In the works for summer is a trip to Jamaica. Night man J.J. RILEY was recently named MD and middayer LANA WILDER gets up earlier to help PD WALT SPECK on the morning show. ■ The WPLJ/New York ("Power 95") "Non Stop Music Test" carries an added incentive of instant winners — calling to vote on a song could make you the winner of a car, \$1,000, or concert/movie tickets. April 17th caught 'PLJ hanging out at the post office drop boxes, giving out instant refunds of \$95 if a taxpayer showed their return ready to mail. The 17th also marked the arrival of DOMINO (WAPW/Atlanta); he took over the 7-11PM slot giving away a Domino's pizza every minute of his show for a week (240 pizzas a night; 1,200 in a week). A new rollercoaster at Six Flags Great Adventure, "The Great American Scream Machine," peaked morning character HOWARD THE CAB DRIVER's curiosity — he was 'live' from the ride gasping and shrieking for two and a half minutes. PD GARY BRYAN's housecleaning finds night jocks HOLLYWOOD HENDERSON and CLEO on the loose as well as MD JESSICA ETTINGER. Former KWSS/San Jose PD, MIKE PRESTON resumes the MD duties. Don't forget to check out 'PLJ's new logo — it will look familiar to a lot of people.

SOUTH

KBTS/Austin ("B-93") has mailed over 300,000 direct mail pieces, each containing four check numbers and is calling it "Free Money Sweepstakes." Every morning at 7:20, times are announced when check numbers will be given out throughout the day. Listeners who hear a figure that corresponds to the one on their direct mail piece have 15 minutes to call the station and claim their money or prize. Two people have already won \$1,000 each in its first few days. B-93 is offering \$20,000 cash instantly during the "MIKE BUTTS in the Morning" show. C.C. CRUZ was named the new overnight air personality — congratulations! ■ WVSR/Charleston, WV ("The New Super 102") goes the direct mail route also via "Million Dollar Fantasy." The huge giveaway includes a 1989 Toyota Tercel, \$5,000, a trip to see a taping of 'Geraldo,' furniture and wardrobes. Listen for your name to be announced and call within 10 minutes and two seconds to stake your claim. The contest lasts through June 14th topped off with a "Million Dollar Fantasy" ball at the Charleston Marriott. ■ KEGL/Dallas ("The Eagle") has put together a parody of Mike & The Mechanics' "Living Years" and dubbed it "The Landry Years." Be sure to get your copy for a mere \$1.97 — all proceeds go to the Tom Landry Appreciation Fund. ■ KKHT/Houston ("Energy 96.5") has thrusted into gear promotionally — highlighted by "Energy Choice" Monday through Friday. For six weeks listeners qualify with a CD of music Energy plays for their choice of a shopping spree of an escalating amount each week starting at \$2,500, a trip to see a different concert in a foreign land each week, or a cruise to different Caribbean Islands. April 17th "Energy 96.5 got their refund and blew it on you." Procrastinating taxpayers in line at the post office drop box not receiving refunds were the honorees. Armed with a leaf blower full of dollar bills, Energy opened the window and blew bucks into cars. "The Friday Night Energy Spot Patrol" limos around Houston finding hot clubs and outdoor festivals to infiltrate with cassettes and T-shirts. "Energy Blow Out Thursdays" do the same thing for the after work crowd 3-7PM. Weekends are not ignored as "Energy Pack Weekends" win music that they play and eligibility to a concert in a different U.S. city. ■ PD JEFF BALENTINE exits WAPI/Birmingham ("I-95") and in comes JOHN PEAKE to program. ■ CADILLAC JACK from WEZB/New Orleans ("B-97") heads north to WKSS/Hartford to handle APD/MD duties for PD JEFFERSON WARD, and JOE TIRONI exits WKSS and goes to B-97 as the night personality. ■ BILL PASHA (KZBS/Oklahoma City) now programs WAPE/Jacksonville filling the spot left by TRACEY JOHNSON. Check out MMR sample hours next week as to what Bill is up to — Jacksonville is on line as of May 8th.

MIDWEST

WKLQ/Grand Rapids is doing their part to clean up the Exxon Oil spill by collecting used towels. After discovering the process university biologists go through to clean victimized wildlife, the "Otter Blotter" campaign was kicked off with immediate impact. (It takes three people six hours to clean one animal with Dawn dishwashing soap and an old towel.) Factories, schools and businesses donated over 2,000 blotters the first day! "Cash'ette" is also in progress for 'KLQ — correct callers win a cassette with 50, 100 or 500 dollars tucked inside. A "Catch It and Keep It" April Fools' joke kicked off last month as the WKLQ staff threw everything from CD players to VCR's out their 10th floor window. Listeners gathered on the street below to watch participants attempt to add a component to their entertainment systems (it sounded better than it looked). Night jock DANNY DOUGLAS moves up to afternoon drive and DAN BAKER ("KZ-93"/Peoria) takes over the nightshift. ■ Sister station to WKLQ, WVIC/Lansing is saving Alaska wildlife, too, with similar success. The first day patrons filled a 12' x 12' room and two trucks were brought to the station loaded with towels. "The WVIC Treasure Hunt" was well received as six finalists dug through a man-made island for a treasure chest containing a trip to Aruba. Upon arrival the winners were faced with the challenge of another chase to find \$1,000. "The Fantasy Catalog" (direct mail) consists of a daily prize, an assigned number and 15 minutes to call. When you hear your digits — trips, cash, cars or boats could be yours. Morning man RICH MICHAELS displayed his disgust with the Exxon Oil spill — Rich received TV coverage steamrolling oil receptacles to send to Exxon with the message: "We don't spill oil, why do you?" ■ "Hot Tickets" are hot at *The Hot FM*, KKRC/Sioux Falls, SD — the 'scratch n' match' lottery ticket gives out \$8,000 in prizes in cooperation with Pepsi and Lewis Superstores. Also in cohorts with Pepsi, KKRC gets you to "The Ultimate Concert" this summer — it's Bon Jovi in Russia. The weeklong package includes roundtrip airfare, stays in Moscow and Leningrad, meals and a first hand look at the music scene. To register call in when the day's sponsor runs a commercial. The Hot FM gives a CD player, discs and \$93 if they play cuts from the CD's you would want if you were "trapped on a deserted island." Just be sure to call and tell them that was your postcard.

WEST

In honor of the Exxon Oil spill KQKS/Denver ("KS-104") is fueling an ongoing gas war soliciting stations to lower the gas price in exchange of \$1,000. The first week saw a gallon go for 15.9 cents; the second week, 13.9 cents. For tax day (17th) a 10' x 10' cake was made resembling a 1040 tax form as "KS-104 gave you a tax cut." Mother's Day features KS-104's version of 'E.T. phone home' — from 1-4PM at a local mall remote telephone units will be set up for free phone calls around the nation. "I Survived the Winter of '88-'89 (Diet Pepsi)" landed two couples at Club Med with windsurfers. Write in entries of just how they survived the winter were criteria. And looking ahead to Memorial Day Weekend finds a beach reservoir party on the calendar featuring a track show and "The High School Drags" run at the Brandmiere Speedway — amateurs race showing off their souped up autos. ■ KKRZ/Portland ("Z-100") received the answer to an always outrageous question: "What would you do for \$5,000?" Third place: a man bobbed for a Baby Ruth in a toilet bowl of vanilla pudding; second place: a woman brushed her teeth with a live possum's tail; first: a man ate a slug sandwich — he put four slugs in a blender — *oh, I guess you get the picture!?* The Z-100 morning show was live from the opening of the Disney World/MGM theme park in Orlando. For Cinco de Mayo watch for Z-100 to give away one million pesos! Night jock WOODY RIVERS has jumped to a new ship, Pirate Radio/Los Angeles, opening up a nightshift. ■ KZHT/Salt Lake City ("Hot 94.9") have a couple of clever artist tie-ins: The "Rock On" promotion qualifies the 11th caller for diamond earrings or a diamond ring every time Michael Damian is played; A Sweet Sensation/Sweet Deal Weekend qualified with the group's cassette for a horse drawn carriage/limo/dinner/hotel weekend. Hot 94.9's first ever concert promotion showcasing Book Of Love loaded a club beyond capacity surpassing all expectations. J. MICHAELS is a new arrival to the on-air lineup. He'll do 7PM-Midnight hailing from PD J.J. MORGAN's former station KKFR/Phoenix. ■ OTHER TRACKINGS. ■ MD KEVIN WEATHERLY resigns at KIIS/Los Angeles and takes on APD duties at KKLQ/San Diego. ■ Former PD of KTFM/San Antonio BILL THORMAN now consults KWOD/Sacramento. ■ Production Manager at KISN/Salt Lake City BLAKE MCINTOSH darts crosstown to KLCY to do nights leaving an opening at KISN.



Lita Ford "Close My Eyes Forever"

THE BALLAD OF THE YEAR!

MMR HIT TRACER TRACKS 

REACH INDEX 16.28 MILLION!

R&R HIT  - 

WAVA Add #29
92X Add
KDWB Add
WLOL Add
WKRZ Add #33
WNINK Add
98PXY Add
KKYK Add

KZ93 Add
CHED Add
WDFX 2-1 (Hot)
WNVZ #3 (Hot)
KPLZ 9-8
KRBE #10
WKBG 13-10 (Hot)
KUBE 16-11

WMMS 17-15
WKTI #16
KXYG 20-17
Y95 #18
Q105 22-18
Y108 20-18
KISN 25-20
WAPE 5-2 (Hot)

ALSO PLAYING ON: KEGL, KXXR & PIRATE RADIO!

Taken from the platinum Lp - "Lita."



Samantha Fox

"I Only Wanna Be With You"

NOW ON CLOSE TO 200 HIT STATIONS!

MMR HIT TRACER TRACKS #31

REACH INDEX 16.18 MILLION!

R&R HIT  - 

KTFFM Add #29
WMJQ Add #30
WFMF Add
WABB Add
KSAQ Add
Z106 Add
KAY107 Add
KIVA Add

KQMQ Add
CKOI 11-8 (Hot)
HOT97 #9
B104 15-13
B96 #14
WEGX #15
KROY 17-15
KITY 18-16

KRBE 20-17
KWOD 20-18
KISN 21-19
WLOL 23-20
KPLZ 23-21
PWR106 26-23
PWR96 Debut #27
HOT 97.7 Debut #37



ALSO PLAYING ON: KKRZ & X100!

Taken from the gold Lp "I Wanna Have Some Fun."

Rick Astley "Giving Up On Love"

RICK'S NEXT TOP 10 HIT!

MMR HIT TRACER TRACKS  - 

REACH INDEX 19.37 MILLION!

KWOD Add
KMGX Add #35
KXX106 Add
Y106 Add
92Q Add
KLQ Add
KYNO Add
B96 #12

KROY 24-20
WXKS 29-24
HOT97 28-24
CKOI 32-25
WZOU 29-27
WEGX #27
KKRZ 32-29
KISN 33-29

KITY Debut #28
B94 Debut #30
KUBE Debut #30
WLOL Debut #37
KCPX Debut #38
PRO-FM
KRBE
KPLZ

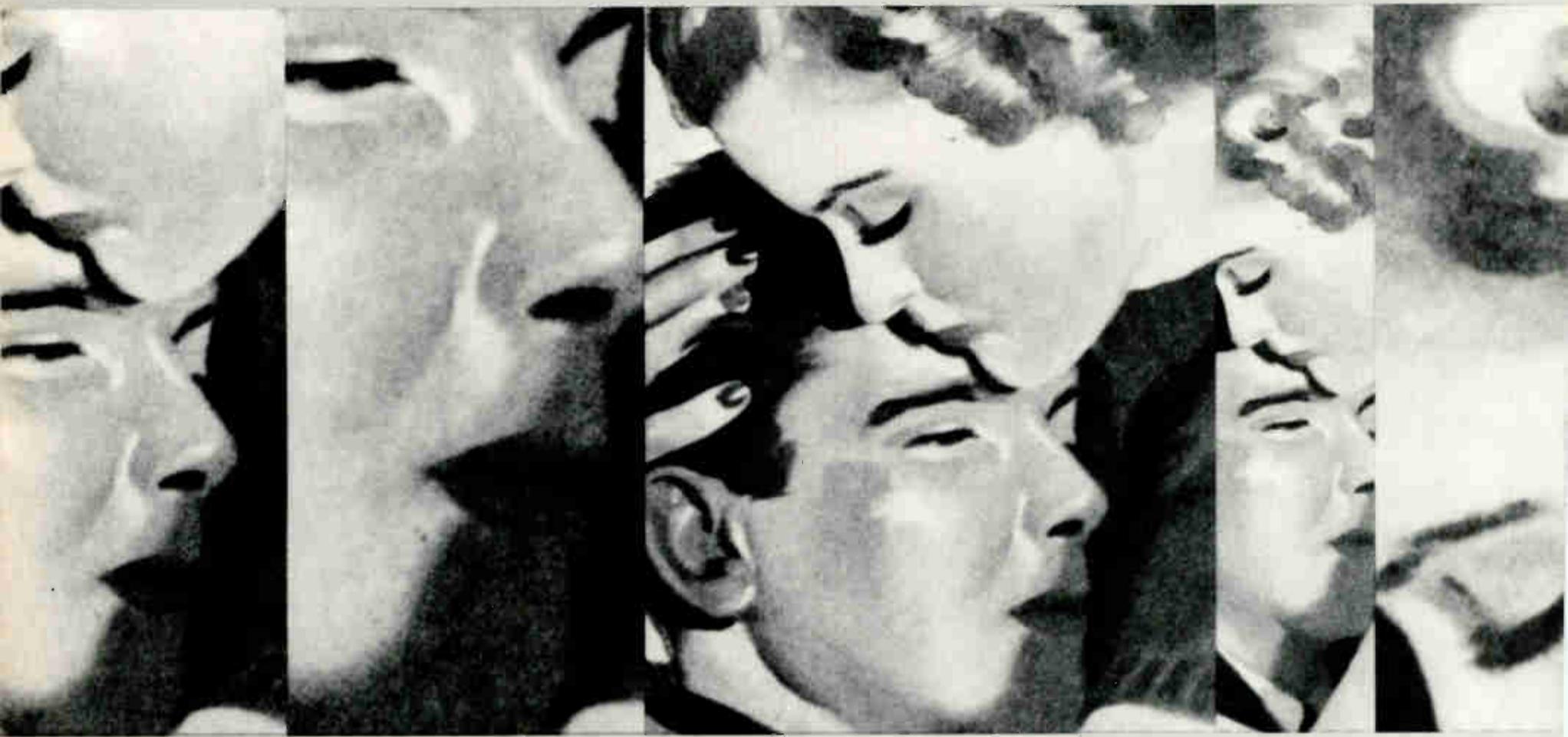


ALSO PLAYING ON: KKLQ, 94Q & KZHT!

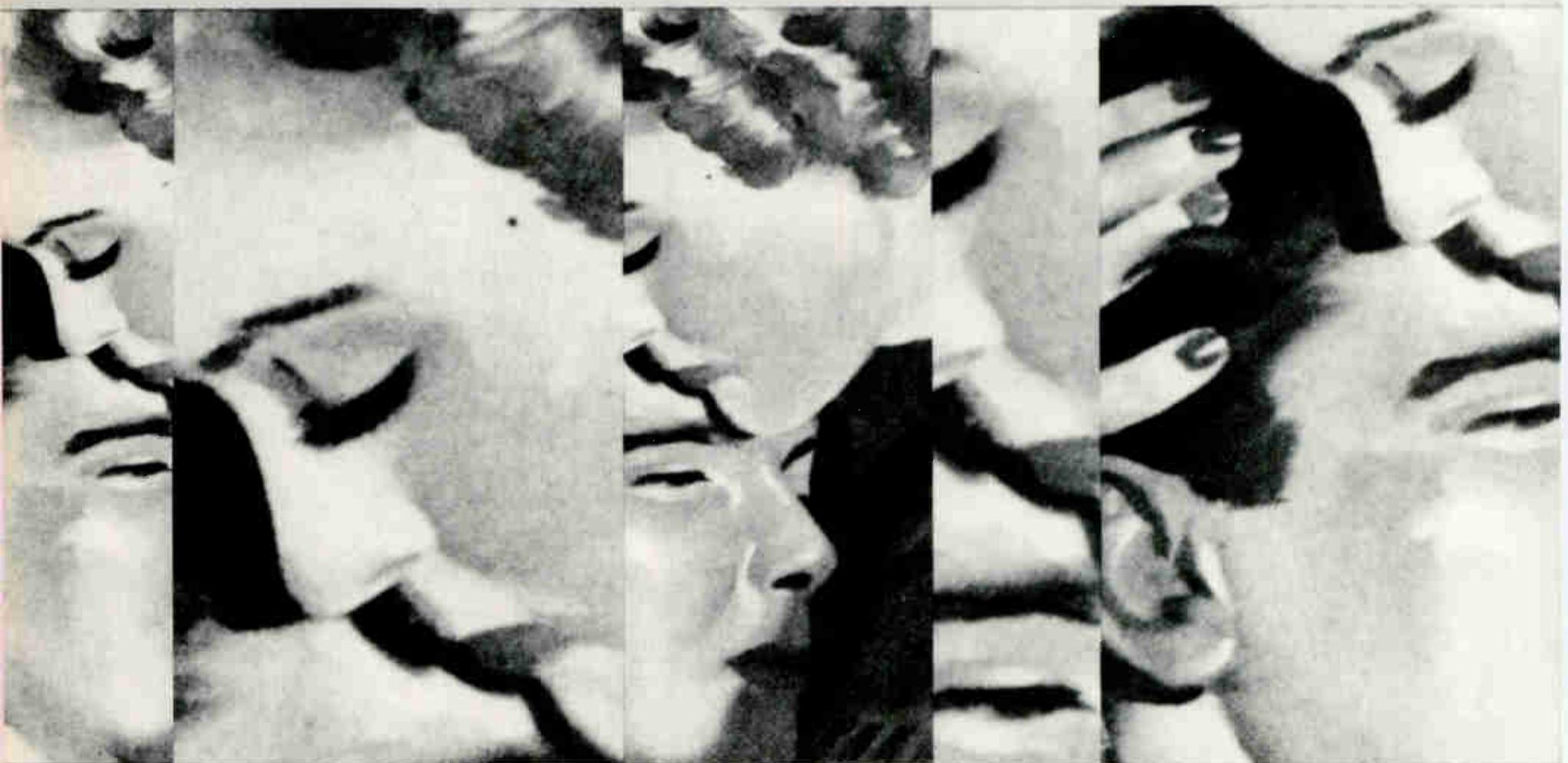
Taken from the gold Lp "Hold Me In Your Arms."



THE FIRST SINGLE AND VIDEO FROM THE FORTHCOMING *BLIND MAN'S ZOO* ALBUM...
O N Y O U R D E S K N O W !



10.000 MANIACS TROUBLE ME



PRODUCED BY PETER ASHER



ELEKTRA

MANAGEMENT: PETER LEAK

WHEN YOU PLAY IT, SAY IT! ON ELEKTRA CASSETTES, COMPACT DISCS AND RECORDS.

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MEMORABLE

ISSUE 67

MAY 1, 1989

SPECIAL
TAKE OUT
SECTION

TUNED IN

KQLZ: LOS ANGELES

Dateline: March 17, 1989, Los Angeles, CA
Time: 5:03AM
Subject: L.A. Radio history
At 5AM, March 17, 1989, radio station **KIQQ** signed off-the-air — forever.

The ensuing three minutes included **Scott Shannon** voiceovers regarding the history of **KIQQ**, and the fact that the station had been acquired by **Westwood One**.

Then, after a spine chilling montage of legendary Los Angeles radio stations and disc jockeys, the stage was set.

Pirate Radio (KQLZ) was on the air!

Since the sign-on, articles and feature stories have abounded regarding the irreverent, direct and hard-hitting positioning stance of **Pirate Radio**, along with the hard-edged musical content. Now for the first time, **MMR's Tuned In** brings you the whole story, fact by fact!

The programming brain trust, headed by **Scott Shannon** and **Randy Kabrich**, have landed a number of major talents, and have thrown down the gauntlet on what should be one of the more interesting battles in future months, if not years.

And this week, we're **Tuned In!**



WNEW: NEW YORK

People seem to have different perspectives on New York; from Billy Joel's nostalgic "*New York State Of Mind*" to Lou Reed's more acid commentary in his latest release "*New York*." Whatever your point of view, nothing remains static in the Big Apple, as **Tuned In** returns for an encore view of *New York's original rock station since 1967 WNEW-FM*.

On the surface, it doesn't appear that too much has changed since we last Tuned In **NEW** for Issue # 19 (*May 16*) of **Monday Morning Replay**. Major changes include PD **Mark Chernoff**, who exited for the PD chair at **WJFK/Washington, D.C.** Programming chores are being handled by **Legacy Regional PD Ted Utz**. The airstaff only shows one change, as **Pat St. John** moves from parttime to middays, replacing **Ray White**. **Peter Coughlin** is the new GM, making the move from **WCMF/Rochester**.

Regular features remain constant. You'll find out about **Pat St. John's "Classic CD Exchange"** and **Dan-O's "Ticket Window"**, where listeners can score concert tickets and the chance to win a guitar. **NEW** takes advantage of spring weather by jump starting the **WNEW All-Stars softball team** after a winter of inactivity. **NEW** is also throwing their support behind the 16th annual **Bike-A-Thon for Cerebral Palsy**.

It's another look at *the place where rock lives WNEW/New York*, from the place where rock stations come alive — **Tuned In!**



WRMF: WEST PALM BEACH

It's an environment of stratospheric, great weather and a hotbed of activity — it's West Palm Beach. One glance at **WRMF's** programming log reveals an impressive number of commercial accounts, indicating both the liveliness of the region and the station's continuing success.

An unspoken but ever-present phrase that describes the work ethic at **WRMF** would have to be "*zero complacency*," because the organization has positive factors unwinding from several corners. Program Director **Dave Parks**, formerly associated with **Gannett**, has assembled an authoritative aircrew beginning with "**Champions Of Breakfast**" **Kevin Kitchens** and **Jennifer Ross** in the mornings, **John Harper** middays, **Tony Dee** in the night slot, **Simone Collins** from 10PM-2AM and **Kelly Krane** overnights. It's an airstaff that's believable yet up-tempo.

The **Fairbanks Communications** station's most unique promotion is the use of prize catalogs that listeners use in contest competition — a feature detailed inside. As for music, **WRMF's** combo of favorites you never tire of and current heavyweights like **Madonna** and **Mike & The Mechanics** keeps the pace exciting.

Info inside, as **MMR** brings you the broadcast regime of West Palm Beach's **WEMF** ... **Tuned In!**





RICHARD MARX

"SATISFIED"

#1 MOST ADDED!

MMR HIT TRACER TRACKS DEBUT 📈

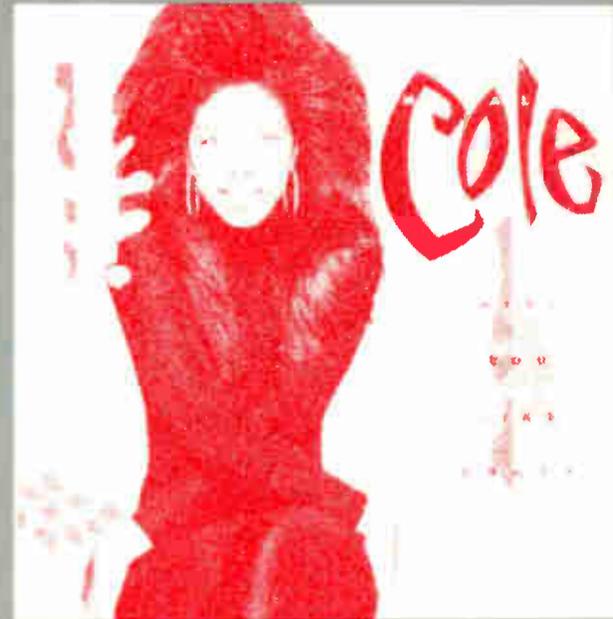
MMR ROCK TRACER TRACKS DEBUT 📈

FIRST WEEK ADDS INCLUDE:

- | | |
|-----------|----------|
| KEGL #15 | KKRZ #36 |
| WDFX #15 | KWSS #39 |
| KXYQ #18 | WZOU |
| WKBO #20 | B94 |
| KDWB #24 | PWR99 |
| WAVA #27 | Y95 |
| WKSE #28 | PRO-FM |
| B104 #29 | Z95 |
| KISN #29 | Y100 |
| Q102 #29 | WMMS |
| WNCI #29 | B97 |
| KIIS #29 | KBEO |
| Q107 #30 | KZZP |
| KS104 #30 | KUBE |
| Y108 #30 | Q105 |
| WZPL #32 | KXXR |
| KCPX #33 | WKTI |
| KRBE #34 | |
| KPLZ #35 | |

And More!

From His New Lp "Repeat Offender."



NATALIE COLE

"MISS YOU LIKE CRAZY"

ANOTHER DOUBLE-DIGIT ADD WEEK!

MMR HIT TRACER TRACKS NEWCOMER

MMR A/C TRACER TRACKS 📈 - 📈

HOT HIT ACTION:

- | | | |
|-------------------|------------------------|------------------------|
| WAVA Add | Q107 24-20 | KROY Debut #29 |
| FLY92 Add | KMEL 26-22 | PWR99 Debut #31 |
| WRCK Add | FM102 29-27 | KITY Debut #33 |
| WSSX Add | WNCI 27-23 | KPLZ Debut #34 |
| KTUX Add | WZOU 26-24 | KWOD Debut #35 |
| KKXX Add | PRO-FM 28-25 | Q105 |
| KKFR Add | KDWE 30-27 | B96 |
| WXKS 13-11 | WMJQ Debut #28 | KIIS |
| WHYT 16-14 | B97 Debut #28 | KZZP |
| KISN 24-16 | PWR96 Debut #28 | KKLQ |
| WPGC 19-17 | KBEO Debut #29 | KUBE |

Also Playing On: WHOT, WKSS & 94Q!

From The Lp "Good To Be Back."

VIXEN "LOVE MADE ME"

THESE LADIES ARE ROCKIN' HIT RADIO!

HIT ACTION!

- | | | | | |
|-----------------|----------------|-----------------|------|------------------|
| WZPL Add | KTUX 40-38 | WJAD Add | WFXX | WPAT |
| 100KHI Add | WSPK Debut #39 | 99KG 38-36 | WHTO | WDBR |
| KATM Add | WAEB Debut #40 | OK95 Debut #35 | KAKS | WPFR |
| KXXR Add | JET-FM | KBOZ Debut #36 | WJMX | WIBW |
| WGH | WSSX | 95XXX Debut #39 | KISR | KMOK |
| KXYQ | KZ106 | WWFX | WPFM | And More! |
| FM104 25-23 | WHOT | WKPE | KIXY | |
| WZOK 28-24 | KSND | Q98 | KWTX | |

Also Playing On: WMJQ, WRQC, WTIC & Z95! From The Gold Debut Lp "Vixen."

DON'T MISS VIXEN ON TOUR! HOT SALES & VIDEO!



MTV

WEDNESDAY, APRIL 19, 1989

OVERVIEW

MTV: Music Television
24 hours daily, via cable television
44.7 million households
MTV Networks, A Viacom Company

OWNER: Viacom

DIRECTOR OF MUSIC PRMG.: Patti Galluzzi

DIRECTOR OF TALENT & ARTIST RELATIONS: Rick Krim, John Cannelli

VJ's:
6A-10A "Downtown" Julie Brown
10A-3P Kevin Seal
3P-12M Adam Curry

All times Eastern

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

6AM

MARCELLO	First Love	C
THIRTY EIGHT SPECIAL	Second Chance	C
• OUTFIELD	Voices Of Babylon	C
MIDNIGHT OIL	Beds Are Burning	R
• TOM PETTY	I Won't Back Down	C
D'MOB	We Call It Aceied	C
• CURE	Fascination Street	C
BONNIE RAITT	Thing Called Love	C
U2	Desire (Hollywood Mix)	C
• R.E.M.	Turn You Inside-Out	C

7AM

LIVING COLOUR	Cult Of Personality	C
MILLI VANILLI	Girl, You Know It's True	R
• GUNS N' ROSES	Patience	C
INXS	Never Tear Us Apart	R
• HOWARD JONES	Everlasting Love	C
ROXETTE	The Look	R
• WARRANT	Down Boys	C
PAULA ABDUL	Forever Your Girl	C
DURAN DURAN	I Don't Want Your Love	R
• CINDERELLA	Coming Home	C

8AM

R.E.M.	Stand	R
DEF LEPPARD	Rocket	R
• XTC	Mayor Of Simpleton	C
WINGER	Seventeen	C
• REPLACEMENTS	I'll Be Your	C
POISON	Your Mama Don't Dance	R
• OUTFIELD	Voices Of Babylon	C
TONE-LOC	Funky Cold Medina	R
GUNS N' ROSES	Welcome To The Jungle	R
• MADONNA	Like A Prayer	R

9AM

BON JOVI	I'll Be There For You	C
DEBBIE GIBSON	Electric Youth	C
• NEVILLE BROTHERS	Sister Rosa	C
BANGLES	Eternal Flame	R
• CINDERELLA	Coming Home	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	R
• MICHAEL DAMIAN	Rock On	C
HOWARD JONES	Everlasting Love	C
ROD STEWART	Forever Young	R
• JOHN C MELLENCAMP	Pop Singer	C

10AM

MILLI VANILLI	Girl, You Know It's True	R
THIRTY EIGHT SPECIAL	Second Chance	C
• BOBBY BROWN	Every Little Step	C
ROBYN HITCHCOCK	Madonna Of The Wasps	R
UB40	Red Red Wine	C
• EDIE BRICKELL & NEW	Circle	C
TOM PETTY	I Won't Back Down	C
• TOMMY PAGE	A Shoulder To Cry On	C
ROXETTE	The Look	R
DEF LEPPARD	Love Bites	R
• JODY WATLEY	Real Love	C

11AM

STEVE WINWOOD	Hearts On Fire	R
PAULA ABDUL	Forever Your Girl	C
• ROACHFORD	Cuddly Toy (Feel For Me)	C
MADONNA	Like A Prayer	R
• ELVIS COSTELLO	Veronica	C
R.E.M.	Stand	R
• SWEET SENSATION	Sincerely Yours	C
GUNS N' ROSES	Patience	C
ESCAPE CLUB	Wild, Wild West	R
• BANGLES	Eternal Flame	R

12NOON

DEF LEPPARD	Rocket	R
BON JOVI	I'll Be There For You	C
• CURE	Fascination Street	C
POISON	Your Mama Don't Dance	R
• NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	C
THIRTY EIGHT SPECIAL	Second Chance	C
• TANITA TIKARAM	Twist In My Sobriety	C
HOWARD JONES	Everlasting Love	C
CINDERELLA	Don't Know What You Got ...	R
• FINE YOUNG CANNIBALS	She Drives Me Crazy	R

1PM

ROXETTE	The Look	R
DEBBIE GIBSON	Electric Youth	C
• JODY WATLEY	Real Love	C
GUNS N' ROSES	Sweet Child O' Mine	C
• NENEH CHERRY	Buffalo Stance	C
R.E.M.	Stand	R
• BELLE STARS	Iko Iko	C
TOM PETTY	I Won't Back Down	C
DEF LEPPARD	Armageddon It	R
• MILLI VANILLI	Girl, You Know It's True	R

2PM

JOHN C MELLENCAMP	Pop Singer	C
MADONNA	Like A Prayer	R
• BOBBY BROWN	Every Little Step	C
XTC	Mayor Of Simpleton	C
• CINDERELLA	Coming Home	C
BANGLES	Eternal Flame	R
• MICHAEL DAMIAN	Rock On	C
PAULA ABDUL	Forever Your Girl	C
VAN HALEN	When It's Love	R
• BON JOVI	I'll Be There For You	C

3PM

THIRTY EIGHT SPECIAL	Second Chance	C
STEVE WINWOOD	Hearts On Fire	R
• ROACHFORD	Cuddly Toy (Feel For Me)	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	R
• ELVIS COSTELLO	Veronica	C
POISON	Your Mama Don't Dance	R
GEORGE MICHAEL	Faith	G
• TOMMY PAGE	A Shoulder To Cry On	C
DEF LEPPARD	Rocket	R
U2	Angel Of Harlem	R
• R.E.M.	Stand	R

4PM

SPECIAL PROGRAMMING	CLUB MTV	X
ANIMATION	Room To Move	R
TONE-LOC	Funky Cold Medina	R
• DEBBIE GIBSON	Electric Youth	C
JODY WATLEY	Real Love	C
• NEW ORDER	Fine Time	R
• SPECIAL PROGRAMMING	YO! MTV RAPS	X
MC RELL/HOUSEROCKERS	Into The Future	C
DOUG E. FRESH	Keep Rising To The Top	C
• THE REAL ROXANNE	Respect	C
RUN DMC	Run's House	R
• JAZ	Hawaiian Sophie	C

5PM

SPECIAL PROGRAMMING	MTV'S HARD 30	X
RATT	Way Cool Jr	C
LIVING COLOUR	Open Letter (To A Landlord)	C
• AEROSMITH	(Dude) Looks Like A Lady	G
ANTHRAX	Antisocial	C
• VIXEN	Love Made Me	C
SPECIAL PROGRAMMING	DIAL MTV	X
W.A.S.P.	Real Me	C
• BOBBY BROWN	Every Little Step	C
MARCELLO	First Love	C
• QUEENSRYCHE	Eyes Of A Stranger	C
CINDERELLA	Coming Home	C

6PM

LITA FORD	Close My Eyes Forever	C
SKID ROW	Youth Gone Wild	C
• TONE-LOC	Funky Cold Medina	R
DEBBIE GIBSON	Electric Youth	C
• METALLICA	One	R
POISON	Your Mama Don't Dance	R
• NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	C
DEF LEPPARD	Rocket	R
GUNS N' ROSES	Patience	C
• BON JOVI	I'll Be There For You	C

7PM

SPECIAL PROGRAMMING	REMOTE CONTROL GAME SHOW	X
SPECIAL PROGRAMMING	JUST SAY JULIE	X

BON JOVI	Born To Be My Baby	R
• BON JOVI	You Give Love A Bad Name	G
• BON JOVI	I'll Be There For You	C

8PM

SAMANTHA FOX	I Wanna Have Some Fun	R
POISON	Your Mama Don't Dance	R
• BOBBY BROWN	Every Little Step	C
WINGER	Seventeen	C
• TOM PETTY	I Won't Back Down	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	R
• METALLICA	One	R
ROXETTE	The Look	R
• NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R
• SKID ROW	Youth Gone Wild	C

9PM

BANGLES	Eternal Flame	R
LITA FORD	Close My Eyes Forever	C
• CURE	Fascination Street	C
LIVING COLOUR	Cult Of Personality	C
• HOWARD JONES	Everlasting Love	C
MILLI VANILLI	Girl, You Know It's True	R
• PAULA ABDUL	Forever Your Girl	C
QUEENSRYCHE	Eyes Of A Stranger	C
WHEN IN ROME	The Promise	R
• MADONNA	Like A Prayer	R

10PM

R.E.M.	Stand	R
DEF LEPPARD	Rocket	R
• ROACHFORD	Cuddly Toy (Feel For Me)	C
CINDERELLA	Coming Home	C
• JOHN C MELLENCAMP	Pop Singer	C
GUNS N' ROSES	Patience	C
• ROBYN HITCHCOCK	Madonna Of The Wasps	C
DEBBIE GIBSON	Electric Youth	C
MIKE & MECHANICS	The Living Years	R
• POISON	Your Mama Don't Dance	R

11PM

SPECIAL PROGRAMMING	REMOTE CONTROL GAME SHOW	X
• SPECIAL PROGRAMMING	CLASSIC MTV	X
A FLOCK OF SEAGULLS	I Ran (So Far Away)	G
PRETENDERS	Brass In Pocket	G
• HUEY LEWIS & NEWS	Workin' For A Livin'	G
ADAM & THE ANTS	'Antmusic'	G
MOTELS	Suddenly Last Summer	G
• POLICE	Spirits In The Material World	G

ALPHABETICAL LIST BY ARTIST

A	A FLOCK OF SEAGULLS	I Ran (So Far Away)	11p
ABDUL, PAULA	Forever Your Girl	7a	
ABDUL, PAULA	Forever Your Girl	11a	
ABDUL, PAULA	Forever Your Girl	2p	
ABDUL, PAULA	Forever Your Girl	9p	
ADAM & THE ANTS	'Antmusic'	11p	
AEROSMITH	(Dude) Looks Like A Lady	5p	
ANIMATION	Room To Move	4p	
ANTHRAX	Antisocial	5p	
B	BANGLES	Eternal Flame	9a
BANGLES	Eternal Flame	11a	
BANGLES	Eternal Flame	2p	
BANGLES	Eternal Flame	9p	
BELLE STARS	Iko Iko	1p	
BON JOVI	Born To Be My Baby	7p	
BON JOVI	I'll Be There For You	9a	
BON JOVI	I'll Be There For You	12n	
BON JOVI	I'll Be There For You	2p	
BON JOVI	I'll Be There For You	6p	
BON JOVI	I'll Be There For You	7p	
BON JOVI	You Give Love A Bad Name	7p	
BRICKELL, EDIE & NEW	Circle	10a	
BROWN, BOBBY	Every Little Step	10a	
BROWN, BOBBY	Every Little Step	2p	
BROWN, BOBBY	Every Little Step	5p	
BROWN, BOBBY	Every Little Step	8p	
C	CHERRY, NENEH	Buffalo Stance	1p
CINDERELLA	Coming Home	9a	
CINDERELLA	Coming Home	2p	

CINDERELLA	Coming Home	5p
CINDERELLA	Coming Home	10p
CINDERELLA	Don't Know What You Got ...	12n
COSTELLO, ELVIS	Veronica	11a
COSTELLO, ELVIS	Veronica	3p
CURE	Fascination Street	6a
CURE	Fascination Street	12n
CURE	Fascination Street	9p

D

D'MOB	We Call It Aceied	6a
DAMIAN, MICHAEL	Rock On	9a
DAMIAN, MICHAEL	Rock On	2p
DEF LEPPARD	Armageddon It	1p
DEF LEPPARD	Love Bites	10a
DEF LEPPARD	Rocket	8a
DEF LEPPARD	Rocket	12n
DEF LEPPARD	Rocket	3p
DEF LEPPARD	Rocket	6p
DEF LEPPARD	Rocket	10p
DURAN DURAN	I Don't Want Your Love	7a

E

ESCAPE CLUB	Wild, Wild West	11a
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F

FINE YOUNG CANNIBALS	She Drives Me Crazy	9a
FINE YOUNG CANNIBALS	She Drives Me Crazy	12n
FINE YOUNG CANNIBALS	She Drives Me Crazy	3p
FINE YOUNG CANNIBALS	She Drives Me Crazy	8p
FORD, LITA	Close My Eyes Forever	6p
FORD, LITA	Close My Eyes Forever	9p
FOX, SAMANTHA	I Wanna Have Some Fun	8p
FRESH, DOUG E.	Keep Rising To The Top	4p

G

GIBSON, DEBBIE	Electric Youth	9a
GIBSON, DEBBIE	Electric Youth	1p
GIBSON, DEBBIE	Electric Youth	4p
GIBSON, DEBBIE	Electric Youth	6p
GIBSON, DEBBIE	Electric Youth	10p
GUNS N' ROSES	Patience	7a
GUNS N' ROSES	Patience	11a
GUNS N' ROSES	Patience	6p
GUNS N' ROSES	Patience	10p
GUNS N' ROSES	Sweet Child O' Mine	1p
GUNS N' ROSES	Welcome To The Jungle	8a

H

HITCHCOCK, ROBYN	Madonna Of The Wasps	10a
HITCHCOCK, ROBYN	Madonna Of The Wasps	10p

I

INXS	Never Tear Us Apart	7a
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J

JAZ	Hawaiian Sophie	4p
JONES, HOWARD	Everlasting Love	7a
JONES, HOWARD	Everlasting Love	9a
JONES, HOWARD	Everlasting Love	12n
JONES, HOWARD	Everlasting Love	9p

L

LEWIS, HUEY & NEWS	Workin' For A Livin'	11p
LIVING COLOUR	Cult Of Personality	7a
LIVING COLOUR	Cult Of Personality	9p
LIVING COLOUR	Open Letter (To A Landlord)	5p

M

MADONNA	Like A Prayer	8a
MADONNA	Like A Prayer	11a
MADONNA	Like A Prayer	2p
MADONNA	Like A Prayer	9p
MARCELLO	First Love	6a
MARCELLO	First Love	5p
MC RELL/HOUSEROCKERS	Into The Future	4p
MELLENCAMP, JOHN C	Pop Singer	9a
MELLENCAMP, JOHN C	Pop Singer	2p
MELLENCAMP, JOHN C	Pop Singer	10p
METALLICA	One	6p
METALLICA	One	8p
MICHAEL, GEORGE	Faith	3p
MIDNIGHT OIL	Beds Are Burning	6a
MIKE & MECHANICS	The Living Years	10p
MILLI VANILLI	Girl, You Know It's True	7a
MILLI VANILLI	Girl, You Know It's True	10a

HOOORAY FOR TOP FORTY!

THE ORIGINAL RADIO FORMAT

It began one night in a bar in Kansas City in 1955. After the bar closed, Todd Storz noticed the waitresses playing the same few songs on the jukebox they had heard the customers playing over and over all night. Todd went back to his father's radio station and created a "format" of playing only the forty most popular singles over and over.

WE'VE COME A LONG WAY, BABY

In the thirty-something years since, the Top 40 format has evolved. With new concepts like call-out research, hot clocks, music sweeps, and demographic weighting. As long as new styles and new music are created, there will be hit radio.

WE MADE ROCK 'N' ROLL

Alan Freed named it, and Top 40 popularized it. Top 40 popularized Chuck Berry, Elvis Presley, The Beatles, Who, Aerosmith, and yes, even Led Zeppelin.

WE SURVIVED DISCO

It nearly killed us. We got drunk on it. Then the struggling album rock stations stole our hit concept and swallowed our males. Until now.

DANCE AND ROCK ARE ONE

Both are rooted in American rhythm and blues. It took the screaming success of Guns N' Roses to remind us how well dance, pop and rock hit music comfortably nest together.

PEOPLE LISTEN FOR MORE THAN MUSIC

It's the old question, "what business are we really in." Sure, music is most of what occupies our airtime. But in the big picture we're in the entertainment business. Our stations exist as an image to our listeners. We paint our images with many elements, of which music is only one.

IT'S ALL ABOUT BEING THE BEST

The most successful stations with the long-term mega-ratings marry their listeners. With personality, fun, information and lifestyle as the mortar holding the great music together.

THE NEXT BIG THING

When Sunny Joe White dumped canned countdowns on WXKS-FM/Boston, he searched for something live, fun and big which he could develop into a promotable weekend ratings builder. When John Garabedian first suggested to Sunny his concept of a big nationwide *Open House Party™*, Sunny instantly recognized a mega-hit, saying "do it."

DOUBLE YOUR RATES, DOUBLE YOUR RATINGS

Open House Party™ debuted on WXKS-FM in September 1987. By Spring 1988 Boston Arbitron, 12+ metro share for OHP jumped to an 11.8, making it the highest share of any daypart on any station, all week! WKCI-FM/New Haven jumped 9.2-17.8 share, WABB-FM/Mobile jumped 11.2-20.8 share.

Stations now generate incredible income selling this program. Sold-out on Saturday and Sunday during *Open House Party™*, some have doubled their rates. It's like adding a major weekly promotion to your station.

THE BEST OF WHAT TOP 40 IS ALL ABOUT

We bubble with hit music programmed by actual requests, which means the music rides right in tune with the hits you play. John Garabedian and Lisa Lipps work the toll-free 800 lines with a wild craziness, big production, and lots of hot contests. Like a great morning show, *Open House Party™* is designed as the soundtrack of weekend partying. And because it's live, your listeners think it's originating at your station.

LOCK IT UP NOW OR LOSE IT

53 stations have now locked out competition with the exclusive *Open House Party™* franchise in their market. Check availability in your market! Call Brian Beecher or Nance Grimes at Superadio right now, (508) 485-3500.



Open House Party™

MTV

ALPHABETICAL LIST BY ARTIST

M	MILLI VANILLI MILLI VANILLI MOTELS	Girl, You Know It's True Girl, You Know It's True Suddenly Last Summer	1p 9p 11p
N	NEVILLE BROTHERS NEW KIDS ON THE BLOC NEW KIDS ON THE BLOC NEW KIDS ON THE BLOC NEW ORDER	Sister Rosa I'll Be Loving You (Forever) I'll Be Loving You (Forever) You Got It (The Right Stuff) Fine Time	9a 12n 6p 8p 4p
O	OUTFIELD OUTFIELD	Voices Of Babylon Voices Of Babylon	6a 8a
P	PAGE, TOMMY PAGE, TOMMY PETTY, TOM PETTY, TOM PETTY, TOM POISON POISON POISON POISON POISON POLICE PRETENDERS	A Shoulder To Cry On A Shoulder To Cry On I Won't Back Down I Won't Back Down I Won't Back Down Your Mama Don't Dance Your Mama Don't Dance Your Mama Don't Dance Your Mama Don't Dance Your Mama Don't Dance Spirits In The Material World Brass In Pocket	10a 3p 6a 10a 1p 8p 8a 12n 3p 6p 8p 10p 11p 11p
Q	QUEENSRYCHE QUEENSRYCHE	Eyes Of A Stranger Eyes Of A Stranger	5p 9p
R	R.E.M. R.E.M. R.E.M. R.E.M. R.E.M. RAITT, BONNIE RATT REPLACEMENTS ROACHFORD ROACHFORD ROACHFORD ROXETTE ROXETTE ROXETTE ROXETTE RUN DMC	Stand Stand Stand Stand Stand Turn You Inside-Out Thing Called Love Way Cool Jr. I'll Be You Cuddly Toy (Feel For Me) Cuddly Toy (Feel For Me) Cuddly Toy (Feel For Me) The Look The Look The Look The Look Run's House	8a 11a 1p 3p 10p 6a 6a 5p 8a 11a 3p 10a 1p 8p 4p
S	SKID ROW SKID ROW SPECIAL PROGRAMMING SPECIAL PROGRAMMING SPECIAL PROGRAMMING SPECIAL PROGRAMMING SPECIAL PROGRAMMING SPECIAL PROGRAMMING SPECIAL PROGRAMMING STEWART, ROD SWEET SENSATION	Youth Gone Wild Youth Gone Wild CLASSIC MTV CLUB MTV DIAL MTV JUST SAY JULIE MTV'S HARD 30 REMOTTE CONTROL GAME SHOW REMOTTE CONTROL GAME SHOW YO! MTV RAPS Forever Young Sincerely Yours	6p 8p 11p 4p 5p 7p 5p 7p 11p 4p 9a 11a
T	THE REAL ROXANNE THIRTY EIGHT SPECIAL THIRTY EIGHT SPECIAL THIRTY EIGHT SPECIAL THIRTY EIGHT SPECIAL TIKARAM, TANITA TONE-LOC TONE-LOC TONE-LOC	Respect Second Chance Second Chance Second Chance Second Chance Twist In My Sobriety Funky Cold Medina Funky Cold Medina Funky Cold Medina	4p 6a 10a 12n 3p 12n 8a 4p 6p
U	U2 U2 UB40	Angel Of Harlem Desire (Hollywood Mix) Red Red Wine	3p 6a 10a

V

VAN HALEN	When It's Love	2p
VIXEN	Love Made Me	5p

W

W.A.S.P.	Real Me	5p
WARRANT	Down Boys	7a
WATLEY, JODY	Real Love	10a
WATLEY, JODY	Real Love	1p
WATLEY, JODY	Real Love	4p
WHEN IN ROME	The Promise	9p
WINGER	Seventeen	8a
WINGER	Seventeen	8p
WINWOOD, STEVE	Hearts On Fire	11a
WINWOOD, STEVE	Hearts On Fire	3p

X

XTC	Mayor Of Simpleton	8a
XTC	Mayor Of Simpleton	2p

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

BON JOVI	I'll Be There For You	5
CINDERELLA	Coming Home	5
GIBSON, DEBBIE	Electric Youth	5
ABDUL, PAULA	Forever Your Girl	4
BROWN, BOBBY	Every Little Step	4
GUNS N' ROSES	Patience	4
JONES, HOWARD	Everlasting Love	4
PETTY, TOM	I Won't Back Down	4
THIRTY EIGHT SPECIAL	Second Chance	4
CURE	Fascination Street	3
MELLENCAMP, JOHN C	Pop Singer	3
ROACHFORD	Cuddly Toy (Feel For Me)	3
WATLEY, JODY	Real Love	3
COSTELLO, ELVIS	Veronica	2
DAMIAN, MICHAEL	Rock On	2
FORD, LITA	Close My Eyes Forever	2
HITCHCOCK, ROBYN	Madonna Of The Wasps	2
LIVING COLOUR	Cult Of Personality	2
MARCELLO	First Love	2
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	2
OUTFIELD	Voices Of Babylon	2
PAGE, TOMMY	A Shoulder To Cry On	2
QUEENSRYCHE	Eyes Of A Stranger	2
SKID ROW	Youth Gone Wild	2
WINGER	Seventeen	2
XTC	Mayor Of Simpleton	2
ANTHRAX	Antisocial	1
BELLE STARS	Iko Iko	1
BRICKELL, EDIE & NEW	Circle	1
CERRY, NENEH	Buffalo Stance	1
D'MOB	We Call It Aceied	1
FRESH, DOUG E.	Keep Rising To The Top	1
JAZZ	Hawaiian Sophie	1
LIVING COLOUR	Open Letter (To A Landlord)	1
MC RELL/HOUSEROCKERS	Into The Future	1
NEVILLE BROTHERS	Sister Rosa	1
R.E.M.	Turn You Inside-Out	1
RAITT, BONNIE	Thing Called Love	1
RATT	Way Cool Jr.	1
REPLACEMENTS	I'll Be You	1
SWEET SENSATION	Sincerely Yours	1
THE REAL ROXANNE	Respect	1
TIKARAM, TANITA	Twist In My Sobriety	1
U2	Desire (Hollywood Mix)	1
VIXEN	Love Made Me	1
W.A.S.P.	Real Me	1
WARRANT	Down Boys	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once

POISON	Your Mama Don't Dance	6
DEF LEPPARD	Rocket	5
R.E.M.	Stand	5
BANGLES	Eternal Drive	4
FINE YOUNG CANNIBALS	She Drives Me Crazy	4
MADONNA	Like A Prayer	4
MILLI VANILLI	Girl, You Know It's True	4
ROXETTE	The Look	4
TONE-LOC	Funky Cold Medina	3
METALLICA	One	2
WINWOOD, STEVE	Hearts On Fire	2

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

BON JOVI	3
DEF LEPPARD	3
GUNS N' ROSES	3

GOLD/CURR.-RECURR. RATIOS

OVERALL		
C-R	94.74	
G	5.26	
MORNING DRIVE		
C-R	100.00	
G	0.00	
MIDDAY		
C-R	100.00	
G	0.00	
AFTERNOON DRIVE		
C-R	95.12	
G	4.88	
EVENING		
C-R	82.05	
G	17.95	

POSITIONING STATEMENTS

FEATURES AND DESCRIPTIONS	26X
"MTV News...you hear it first." (13X)	
"People Really Win On MTV." (5X)	
"MTV...your TV." (5X)	
"Wake up to MTV." (3X)	
MUSIC	21X
"New music first." (9X)	
"MTV your favorite music...and more." (8X)	
"Favorite Music...24 hours a day." (3X)	
"New Music" (1X)	
IMAGE	9X
"There's stereo...and then there's stereo." (6X) (or variation)	
"One Sign, One Time, One Vision, MTV." (3X) (or variation)	

PROMOTIONAL ACTIVITY

MTV NEWS 13X
Kurt Loder brings you the news first. Exciting interviews and a behind-the-scenes look at today's most influential newsmakers. Kurt keeps us up-to-date with what's going on in the entertainment industry. Featured recently in the news: Women in Rock, Madonna and Pepsi, John Candy, James Belushi, "Wired," "Scandal," Great White, Robbie Knivel, Huey Lewis and The News, and The Kawasaki "Boom Truck."

LIVIN' LARGE WITH TONE-LOC 10X
Well, you think Tone's got it so good? One listener got the chance to find out just how good! The winner got to hang out with Tone-Loc in concert, won his Jag that's featured on his album cover and \$5,000 cash! The winner won during "YO! MTV RAPS" on April 22nd. The promotion was sponsored by British Knights.

THE BIG PICTURE 9X
Recently featured on "The Big Picture" with host Chris Connelly were Stephen King's "Pet Sematary," "Cocktail" on Home Video, and Kirk Cameron in his new film "Listen To Me." "The Big Picture" is seen on Thursday evenings at 7:30 and Saturday evenings at 6:30.

MTV AFTERNOONS 7X
A quick rundown of the afternoon lineup: at 4PM it's "Club MTV" with "Downtown" Julie Brown, "YO! MTV Raps Today" at 4:30PM, the headbangers "Hard 30" with Adam Curry at 5PM and "Dial MTV" at 5:30PM.

THE WEEK IN ROCK 6X
First on the scene with all the news you need to know. Featured in a recent episode: concert road reports, past news items, upcoming news items, old and new breakers, and old and new trends. Recent highlights: Tom Petty's new album, R.E.M. on tour and Russia's Boris Grebenshikov.

MUSEUM OF UNNATURAL HISTORY 5X
MTV's travelling museum is back on the road. As you may recall, the museum is a "three dimensional multi-media roadshow" featuring music and entertainment paraphernalia. The museum is scheduled to make the rounds at your local shopping mall.

REMOTE CONTROL 2X
It's MTV's nuttiest game show! Hosted by Ken Ober (along with Colin, Kari and Steve), "Remote Control" comes your way weeknights from Ken's basement at 7PM and 11PM.

JUST SAY JULIE 1X
MTV finally gave Julie her own show — and MTV will never be the same! Miss Julie Brown's show entails her favorite videos, interesting L.A.-type information and her favorite guests. "Just Say Julie" airs every Wednesday after "Remote Control" at 7:30PM and Sunday at 1:30PM. Featured on a recent episode — the Jon Bon Jovi Controversy.

CLUB MTV 1X
Direct from New York's Palladium, "Downtown" Julie Brown hosts MTV's version of American Bandstand. "The Club" comes your way weekdays at 4PM.

MTV LATE NIGHT 1X
Check out the new MTV evening lineup: "Remote Control" at 11PM, "Classic MTV" with original VJ Martha Quinn at 11:30PM, at 12M it's "Monty Python's Flying Circus" and "Post Modern MTV" with Kevin Seal at 12:35AM.

HARD 30 1X
MTV's half hour show featuring the hardest headbanging videos on the tube. Hosted by Adam Curry, the "Hard 30" airs right after "YO! MTV Raps Today," and features bands like Bullethead, Ratt, Living Colour, Aerosmith, Anthrax and Vixen.

YO! MTV RAPS TODAY 1X
Hosted by Ed Lover and Dr. Dre, in the MTV Clubhouse, MTV raps with the ice coldest crews like MC Rell and the HouseRockers, Doug E. Fresh, Real Roxanne and Run D.M.C. "YO! MTV Raps Today" airs at 4:30PM Monday-Thursday.

DIAL MTV 1X
Adam Curry hosts this daily MTV countdown. Based on 2,000 randomly selected viewer phone calls, the top 15 videos of the day are tabulated and are played back at 5:30PM. The top three clips on the 19th of April were (#3) Def Leppard's "Rocket," (#2) Guns N' Roses' "Patience" and (#1) Bon Jovi's "I'll Be There For You."

OTHER PROMOTIONAL TIDBITS
PERSONALITY SPOTS
A plug for the MTV Personalities: Kurt Loder ("MTV News") Ken

Ober ("Remote Control"), Adam Curry ("Headbangers Ball," "Hard 30" and "Dial MTV"), Kevin Seal ("Post Modern MTV") and "Downtown" Julie Brown ("Club MTV").

ACCOUNT LIST

7-Up	2X	Beverage
20th Century Fox — Say Anything	5X	Entertainment/Rec
60's Rock Videos	1X	CDs/Records/Tapes
Abdomenizer	3X	Fitness
America's Achievements in Space	1X	Entertainment/Rec
Art Institute	1X	Education
Bic Parfum	2X	Health/Beauty
Bradford Exchange	2X	Various
Brut	3X	Health/Beauty
Burger King	2X	Restaurant
Butterfinger	1X	Food Products
Campho-phenique	1X	Health/Beauty
Career Institute of America	1X	Educator
Cedar Point/Magnum XL200	4X	Entertainment/Rec
Certs	1X	Food Products
Clearasil	1X	Health/Beauty
Clorets	1X	Food Products
Club Teen Audio Communications	1X	Communications
Coca-Cola	1X	Beverage
Converse at Footlocker	3X	Retail
Corey & Corey Phone Line	2X	Communications
Cover Girl Cosmetics	1X	Health/Beauty
Doritos	2X	Food Products
Entrepreneur	1X	Publication
Freedom Rock	5X	CDs/Records/Tapes
Halloween 4 — Home Video	2X	Entertainment/Rec
Head & Shoulders	1X	Health/Beauty
Hemdale Pictures — Criminal Law	1X	Entertainment/Rec
International Correspondence Schools	3X	Education
J2 Communications — Teen Steam — Alyssa Milano	6X	Entertainment/Rec
J.J. Fad Phone Line	1X	Communications
Jhirmack	1X	Health/Beauty
Jovan Musk	1X	Health/Beauty
Kawasaki	2X	Auto/MC
L.A. Gear	6X	Clothing
Levi 501 Jeans	4X	Clothing
Listerimint	1X	Health/Beauty
M & M's	1X	Food Products
Maybelline	9X	Health/Beauty
Michelob	2X	Beer/Wine
Micro Magic	4X	Food Products
Mitsubishi	2X	Auto/MC
Model Magazine	1X	Publication
Money Magazine	3X	Publication
MTV Record Club	2X	Various
Murray Bicycles	3X	Fitness
New Generation Hair Treatment	1X	Health/Beauty
New Kids On The Block Phone Line	3X	Communications
Nick At Nite	1X	TV/Broadcast
Nordic Track	1X	Fitness
Orion Pictures — Speed Zone	6X	Entertainment/Rec
Oxy-10	1X	Health/Beauty
Paramount Pictures — Major League	5X	Entertainment/Rec
Pass Sports	2X	TV/Broadcast
Perform Dog Food	1X	Food Products
Permasoft	3X	Health/Beauty
Pet Sematary — Stephen King — Paramount Pictures	9X	Entertainment/Rec
Playboy	5X	Publication
Playtex Portables	4X	Health/Beauty
Prell	1X	Health/Beauty
Psycho Skate	5X	Entertainment/Rec
Rearvision Sunglasses	1X	Optical
Red Scorpion	3X	Entertainment/Rec
Save The Children	1X	Various
Secret Confessions (Phone Line)	1X	Communications
Sessions Night Beat	1X	CDs/Records/Tapes
Shapiro/Glickenhau Entertainment — Red Scorpion	3X	Entertainment/Rec
Silver Eagle Records	7X	CDs/Records/Tapes
Slice	1X	Beverage
Slice/Nintendo Sweepstakes	4X	Beverage
Soft & Dry	5X	Health/Beauty
SoloFlex	2X	Fitness
Sports Illustrated	1X	Publication
St. Pauli Girl	1X	Beer/Wine
Starburst	1X	Food Products
Stridex	3X	Health/Beauty
Superboy	2X	TV/Broadcast
Suzuki	1X	Auto/MC
Taco Bell	5X	Restaurant
TDK Audio Cassettes	3X	CDs/Records/Tapes
Tele Entertainment (Ice-T Phone Line)	1X	Communications
Time-Life Books	5X	Various
Time-Life Music	5X	CDs/Records/Tapes
Tone-Loc Hotline — (Info-tainment)	3X	Communications
Tri-Star Pictures — Loverboy	2X	Entertainment/Rec
U.S. Army	2X	Government
Universal Pictures — K-9/Field Of Dreams	6X	Entertainment/Rec
VH-1	3X	TV/Broadcast
Vidal Sassoon	2X	Health/Beauty
Weintraub Pictures — She's Out Of Control	7X	Entertainment/Rec
Wrigley's Gum	2X	Food Products
Yamaha	1X	Auto/MC

ACCOUNTS BY CATEGORY

Auto/MC	3%	Food Products	7%
Beer/Wine	1%	Government	1%
Beverage	3%	Health/Beauty	18%
CDs/Records/Tapes	7%	Optical	1%
Clothing	4%	Publication	11%
Communications	5%	Restaurant	7%
Education	2%	Retail	3%
Entertainment/Rec	28%	TV/Broadcast	7%
Fitness	9%	Various	10%

HIT RADIO/KQLZ-FM

WEDNESDAY, APRIL 19, 1989

OVERVIEW

STATION: KQLZ-FM, Los Angeles, CA
FREQUENCY: 100.3 MHz (300,000 watts)
GROUP OWNER: Westwood One Stations Group, Inc.
GM: Simon T
GSM: Nancy Leichter
OM: Randy Kabrich
PD: Scott Shannon
MD: Steve Hoffman
AIRSTAFF:
 6A-10A Scott Shannon
 10A-3P Whitney Allen
 3P-7P Shadow Steele
 7P-11P Jimmy Page
 11P-2A The Big Watusi
REP FIRM: Eastman Radio, Inc.

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

6AM

WHITESNAKE	Here I Go Again	G
NOVELTY	Novelty	X
WHEN IN ROME	The Promise	R
GUNS N' ROSES	Patience	C
ROMANTICS	What I Like About You	G
MADONNA	Like A Prayer	R
NOVELTY	Novelty	X
DEF LEPPARD	Rocket	R
NOVELTY	Novelty	X
MODERN ENGLISH	I Melt With You	C
AEROSMITH	Angel	R
ROXETTE	The Look	R
BENNY MARDONES	Into The Night	C
• ELVIS COSTELLO	Veronica	C
VAN HALEN	Why Can't This Be Love	G

7AM

FINE YOUNG CANNIBALS	She Drives Me Crazy	R
BON JOVI	I'll Be There For You	C
NOVELTY	Novelty	X
ROBERT PALMER	Addicted To Love	G
ERASURE	A Little Respect	R
STEVE WINWOOD	Roll With It	R
DEF LEPPARD	Love Bites	R
INXS	Kick	R
R.E.M.	Stand	R
ROXETTE	Dressed For Success	C
MICHAEL DAMIAN	Rock On	C
ESCAPE CLUB	Wild, Wild West	R
• THIRTY EIGHT SPECIAL	Second Chance	C

8AM

TALKING HEADS	Burning Down The House	G
BON JOVI	Born To Be My Baby	R
JULIE BROWN	Cause I'm A Blonde	G
LITA FORD	Close My Eyes Forever	C
VAN HALEN	Finish What Ya Started	R
GUNS N' ROSES	Patience	C
INXS	New Sensation	R
WHITE LION	When The Children Cry	R
CARS	Just What I Needed	G
ROXETTE	The Look	R
NOVELTY	Novelty	X
RICHARD MARX	Satisfied	C
• PAUL CARRACK	Don't Shed A Tear	G
POISON	Every Rose Has Its Thorn	R

9AM

ZZ TOP	Legs	G
WHEN IN ROME	The Promise	R
VAN HALEN	When It's Love	R
FINE YOUNG CANNIBALS	She Drives Me Crazy	R
OUTFIELD	Voices Of Babylon	C
BON JOVI	You Give Love A Bad Name	G
BANGLES	Eternal Flame	R
DEF LEPPARD	Rocket	R
MICHAEL DAMIAN	Rock On	C
EDDIE MONEY	Take Me Home Tonight	G
ROY ORBISON	You Got It	R
JOAN JETT/BLACKHRTS	I Love Rock 'N Roll	G
R.E.M.	Stand	R
GENESIS	Land Of Confusion	G
HOWARD JONES	Everlasting Love	C

10AM

MIDNIGHT OIL	Beds Are Burning	R
ERASURE	A Little Respect	R
VAN HALEN	Feels So Good	R
ELVIS COSTELLO	Veronica	C
BILLY IDOL	Eyes Without A Face	G

MADONNA	Like A Prayer	R
LITA FORD	Close My Eyes Forever	C
ROBERT PALMER	I Didn't Mean To Turn You On	G
BON JOVI	I'll Be There For You	C
FINE YOUNG CANNIBALS	Good Thing	R
U2	Desire	R
GUNS N' ROSES	Patience	C
DURAN DURAN	I Don't Want Your Love	R
JOHN C MELLENCAMP	Pop Singer	C
TOM PETTY/HEARTBKRS	Don't Do Me Like That	G

11AM

AEROSMITH	Walk This Way	G
MIKE & MECHANICS	The Living Years	G
INXS	Kick	R
DEF LEPPARD	Armageddon It	R
ROXETTE	The Look	R
HEART	Who Will You Run To	G
FINE YOUNG CANNIBALS	She Drives Me Crazy	R
VAN HALEN	Love Walks In	G
WHITE LION	When The Children Cry	R
LITA FORD	Kiss Me Deadly	R
BENNY MARDONES	Into The Night	C
INGO BOINGO	Dead Man's Party	G
BON JOVI	Born To Be My Baby	R
NIGHT RANGER	Sister Christian	G
MICHAEL DAMIAN	Rock On	C

12NOON

DAVID LEE ROTH	Just Like Paradise	G
WHEN IN ROME	The Promise	R
TOM PETTY	I Won't Back Down	C
STEVE WINWOOD	Higher Love	G
R.E.M.	Stand	R
POISON	Fallen Angel	R
THIRTY EIGHT SPECIAL	Second Chance	C
HONEYMOON SUITE	New Girl Now	G
DEF LEPPARD	Rocket	R
GEORGE MICHAEL	I Want Your Sex	G
LITA FORD	Close My Eyes Forever	C
RICHARD MARX	Satisfied	C
JOAN JETT/BLACKHRTS	Little Liar	R
• BREATHE	Don't Tell Me Lies	R
AEROSMITH	Dream On	G

1PM

INXS	What You Need	G
VAN HALEN	Jump	G
GUNS N' ROSES	Patience	C
ERASURE	A Little Respect	R
DON HENLEY	All She Wants To Do Is Dance	G
BANGLES	Eternal Flame	R
TOM PETTY/HEARTBKRS	Breakdown	G
ROXETTE	The Look	R
REAL LIFE	Send Me An Angel	C
BON JOVI	I'll Be There For You	C
OUTFIELD	Voices Of Babylon	C
WHITESNAKE	Is This Love	G
STEVIE NICKS	Rooms On Fire	C
DEF LEPPARD	Hysteria	G
HOWARD JONES	Everlasting Love	C
ROMANTICS	Talking In Your Sleep	G
FINE YOUNG CANNIBALS	She Drives Me Crazy	R

2PM

ROBERT PLANT	Tall Cool One	G
MIKE & MECHANICS	The Living Years	R
AFTER THE FIRE	Der Kommissar	G
MICHAEL DAMIAN	Rock On	C
CHEAP TRICK	The Flame	R
R.E.M.	Stand	R
MADONNA	Like A Prayer	R
VAN HALEN	Finish What Ya Started	R
ELVIS COSTELLO	Veronica	C
WHITE LION	When The Children Cry	R
JOAN JETT/BLACKHRTS	I Hate Myself For Loving You	R
JOHN C MELLENCAMP	Pop Singer	C
RICHARD MARX	Don't Mean Nothing	C
LITA FORD	Close My Eyes Forever	G
XTC	Mayor Of Simpleton	C

3PM

BON JOVI	Livin' On A Prayer	G
FINE YOUNG CANNIBALS	Good Thing	R
WHITESNAKE	Here I Go Again	R
WHEN IN ROME	The Promise	G
GUNS N' ROSES	Patience	C
POISON	Talk Dirty To Me	R
INXS	Kick	R
BENNY MARDONES	Into The Night	C
DEF LEPPARD	Rocket	R
U2	With Or Without You	G
ROXETTE	The Look	R

GREAT WHITE	Once Bitten Twice Shy	C
• AEROSMITH	Angel	R
BON JOVI	Born To Be My Baby	R
BELINDA CARLISLE	I Get Weak	G

4PM

WINGER	Seventeen	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	R
MIDNIGHT OIL	Beds Are Burning	R
ERASURE	A Little Respect	R
WHITE LION	Wait	G
TOM PETTY	I Won't Back Down	C
GENESIS	Invisible Touch	C
MICHAEL DAMIAN	Rock On	C
GUNS N' ROSES	Sweet Child O' Mine	R
R.E.M.	Stand	R
VAN HALEN	Why Can't This Be Love	G
BANGLES	Eternal Flame	R
• DEF LEPPARD	Love Bites	R
RICHARD MARX	Satisfied	C
BON JOVI	I'll Be There For You	C

5PM

AEROSMITH	(Dude) Looks Like A Lady	G
TONE-LOC	Funky Cold Medina	R
BILLY IDOL	Mony Mony	G
MIKE & MECHANICS	The Living Years	R
POISON	Your Mama Don't Dance	R
HOOTERS	And We Danced	G
LITA FORD	Close My Eyes Forever	C
ROBERT PALMER	Simply Irresistible	R
WHITE LION	When The Children Cry	R
STEVIE NICKS	Edge Of Seventeen	G
GUNS N' ROSES	Patience	C
R.E.M.	The One I Love	G
• LIVING COLOUR	Cult Of Personality	C
JOAN JETT/BLACKHRTS	Little Liar	R
HOWARD JONES	Everlasting Love	C

6PM

VAN HALEN	When It's Love	R
ROXETTE	The Look	R
BON JOVI	Edge Of A Broken Heart	G
WHEN IN ROME	The Promise	R
U2	Pride (In The Name Of Love)	R
ANDY TAYLOR	Oad On The Money	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	R
DEF LEPPARD	Rocket	R
DEPECHE MODE	Everyting Counts	G
FOREIGNER	Say You Will	G
MICHAEL DAMIAN	Rock On	C
BABYS	Isn't It Time	G
MADONNA	Like A Prayer	R
CINDERELLA	Don't Know What You Got ...	R
XTC	Mayor Of Simpleton	C

7PM

VIXEN	Edge Of A Broken Heart	R
GUNS N' ROSES	Knockin' On Heaven's Door	R
ERASURE	A Little Respect	R
RATT	Way Cool Jr.	C
INXS	Kick	R
BON JOVI	I'll Be There For You	C
FIXX	One Thing Leads To Another	G
R.E.M.	Stand	R
POISON	Rock And Roll All Nite	C
NEW ORDER	Round And Round	R
ROMANTICS	What I Like About You	G
WARRANT	Down Boys	C
• MODERN ENGLISH	I Melt With You	C
GUNS N' ROSES	Patience	C
RICHARD MARX	Should've Known Better	G

8PM

DEF LEPPARD	Armageddon It	R
MICHAEL DAMIAN	Rock On	C
VAN HALEN	Love Walks In	G
BON JOVI	Born To Be My Baby	R
INFORMATION SOCIETY	What's On Your Mind	R
WINGER	Seventeen	C
LITA FORD	Close My Eyes Forever	C
INXS	Need You Tonight	R
TONE-LOC	Funky Cold Medina	G
WHITESNAKE	Here I Go Again	G
ROXETTE	The Look	R
WHITE LION	When The Children Cry	R
ZZ TOP	Gimme All Your Lovin	G
CULT	Fire Woman	C
EUROPE	Carrie	G

9PM

SCORPIONS	Rock You Like A Hurricane	G
GUNS N' ROSES	Knockin' On Heaven's Door	R
WHEN IN ROME	The Promise	R
FINE YOUNG CANNIBALS	She Drives Me Crazy	R
GREAT WHITE	Once Bitten Twice Shy	C
DURAN DURAN	I Don't Want Your Love	R
DEF LEPPARD	Rocket	R
ROXETTE	Dressed For Success	C
POISON	Nothin' But A Good Time	R
TOM PETTY	I Won't Back Down	C
SKID ROW	Youth Gone Wild	C
HONEYMOON SUITE	New Girl Now	G
• RICHARD MARX	Satisfied	C
JOAN JETT/BLACKHRTS	Little Liar	R
LIVING COLOUR	Cult Of Personality	C

10PM

INGO BOINGO	Dead Man's Party	G
AEROSMITH	Dream On	G
ERASURE	A Little Respect	R
GUNS N' ROSES	Patience	C
DEF LEPPARD	Photograph	G
DEAD MILKMAN	Punk Rock Girl	C
BON JOVI	I'll Be There For You	C
TALKING HEADS	Wild Wild Life	G
ANDY TAYLOR	Dead On The Money	C
VAN HALEN	Feels So Good	R
LITA FORD	Close My Eyes Forever	C
INXS	Kick	R
AC/DC	You Shook Me All Night Long	G
HOWARD JONES	Everlasting Love	C
U2	Desire	R
CINDERELLA	Coming Home	C

11PM

GUNS N' ROSES	Paradise City	R
MICHAEL DAMIAN	Rock On	C
DEF LEPPARD	Pour Some Sugar On Me	R
ROXETTE	The Look	R
METALLICA	One	R
ESCAPE CLUB	Wild, Wild West	R
BON JOVI	Born To Be My Baby	R
FINE YOUNG CANNIBALS	She Drives Me Crazy	R
VAN HALEN	Finish What Ya Started	R
WHITE LION	When The Children Cry	R
WINGER	Seventeen	C
GUNS N' ROSES	Knockin' On Heaven's Door	R
LITA FORD	Kiss Me Deadly	R

ALPHABETICAL LIST BY ARTIST

A		
AC/DC	You Shook Me All Night Long	10p
AEROSMITH	(Dude) Looks Like A Lady	5p
AEROSMITH	Angel	6a
AEROSMITH	Angel	3p
AEROSMITH	Dream On	12n
AEROSMITH	Dream On	10p
AEROSMITH	Walk This Way	11a
AFTER THE FIRE	Der Kommissar	2p
B		
BABYS	Isn't It Time	6p
BANGLES	Eternal Flame	9a
BANGLES	Eternal Flame	1p
BANGLES	Eternal Flame	4p
BON JOVI	Born To Be My Baby	8a
BON JOVI	Born To Be My Baby	11a
BON JOVI	Born To Be My Baby	3p
BON JOVI	Born To Be My Baby	8p
BON JOVI	Born To Be My Baby	11p
BON JOVI	Edge Of A Broken Heart	6p
BON JOVI	I'll Be There For You	7a
BON JOVI	I'll Be There For You	10a
BON JOVI	I'll Be There For You	1p
BON JOVI	I'll Be There For You	4p
BON JOVI	I'll Be There For You	7p
BON JOVI	I'll Be There For You	10p
BON JOVI	Live! On A Prayer	3p
BON JOVI	You Give Love A Bad Name	9a
BREATHE	Don't Tell Me Lies	12n
BROWN, JULIE	Cause I'm A Blonde	8a
C		
CARLISLE, BELINDA	I Get Weak	3p
CARRACK, PAUL	Don't Shed A Tear	8a
CARS	Just What I Needed	8a
CHEAP TRICK	The Flame	2p
CINDERELLA	Coming Home	10p

**MMR HIT TRACER TRACKS #1
NEWCOMER!**

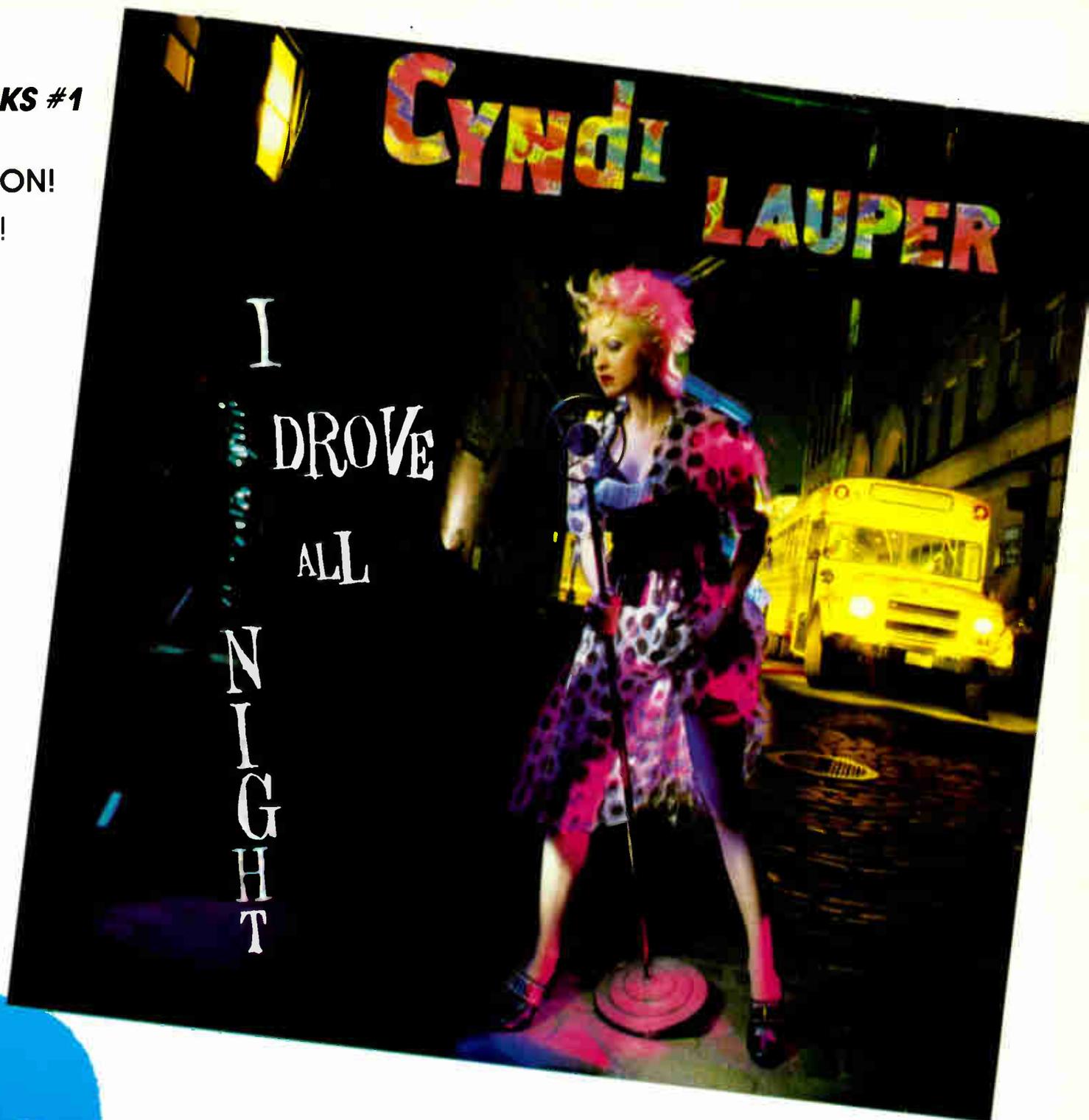
REACH INDEX 8.53 MILLION!

NATIONAL MOST ADDED!

FIRST WEEK ADDS!

KCPX #31	KXYQ
WXKS	KROY
WZOU	KWOD
B94	KISN
PRO-FM	KPLZ
KEGL	WROQ #34
KKBQ	99WAYS #37
KRBE	K106 #37
Y100	WIXX #37
B97	B93 #38
WGH	FLY92 #40
WNVZ	100KHI #40
KTFM	WBBQ
WMMS	KLUC
92X	KAY107
WHYT	WNNK
WZPL	KC101
KXXR	WPHR
WLOL	KCAQ
KKRZ	And More!

From The LP:
A Night To Remember
(OE44318)



MMR HIT TRACER TRACKS NEWCOMER

85% PLAY INCREASE THIS WEEK!

NOW ON WELL OVER 150 HIT STATIONS!

WKSE ADD	K98 ADD	Y108 #27	Q105
PWR99 ADD	WSSX ADD	WKBQ 36-28	KKRZ
KBEQ ADD	Y107 ADD	KMEL DEBUT #26	KXYQ
KWOD ADD	KWES ADD	KOY-FM DEBUT #27	KPLZ
KISN ADD	WRVQ ADD	WZPL DEBUT #34	KUBE
KRNQ ADD #32	KATD ADD	KKBQ DEBUT #35	& More!
KKSS ADD #35	KKMG ADD	WMJQ	
WIXX ADD #39	WXKS 33-25	PRO-FM	
98PXY ADD	WGH #27	KRBE	

ALSO PLAYING ON: KWSS

ROACHFORD

"Cuddly Toy (Feel For Me)"



From The Debut LP: *Roachford* (FE45097)
Exceptional Artistry
Personal Commitment
Artist Development

Epic

HIT RADIO/KQLZ-FM

ALPHABETICAL LIST BY ARTIST

C

CINDERELLA	Don't Know What You Got...	6p
COSTELLO, ELVIS	Veronica	6a
COSTELLO, ELVIS	Veronica	10a
COSTELLO, ELVIS	Veronica	2p
CULT	Fire Woman	8p

D

DAMIAN, MICHAEL	Rock On	7a
DAMIAN, MICHAEL	Rock On	9a
DAMIAN, MICHAEL	Rock On	11a
DAMIAN, MICHAEL	Rock On	2p
DAMIAN, MICHAEL	Rock On	4p
DAMIAN, MICHAEL	Rock On	6p
DAMIAN, MICHAEL	Rock On	8p
DAMIAN, MICHAEL	Rock On	11p
DEAD MILKMEN	Punk Rock Girl	10p
DEF LEPPARD	Armageddon It	11a
DEF LEPPARD	Armageddon It	8p
DEF LEPPARD	Hysteria	1p
DEF LEPPARD	Love Bites	7a
DEF LEPPARD	Love Bites	4p
DEF LEPPARD	Photograph	10p
DEF LEPPARD	Pour Some Sugar On Me	11p
DEF LEPPARD	Rocket	6a
DEF LEPPARD	Rocket	9a
DEF LEPPARD	Rocket	12n
DEF LEPPARD	Rocket	3p
DEF LEPPARD	Rocket	6p
DEF LEPPARD	Rocket	9p
DEPECHE MODE	Everything Counts	6p
DURAN DURAN	I Don't Want Your Love	10a
DURAN DURAN	I Don't Want Your Love	9p

E

ERASURE	A Little Respect	7a
ERASURE	A Little Respect	10a
ERASURE	A Little Respect	1p
ERASURE	A Little Respect	4p
ERASURE	A Little Respect	7p
ERASURE	A Little Respect	10p
ESCAPE CLUB	Wild, Wild West	7a
ESCAPE CLUB	Wild, Wild West	11p
EUROPE	Carrie	8p

F

FINE YOUNG CANNIBALS	Good Thing	10a
FINE YOUNG CANNIBALS	Good Thing	3p
FINE YOUNG CANNIBALS	She Drives Me Crazy	7a
FINE YOUNG CANNIBALS	She Drives Me Crazy	9a
FINE YOUNG CANNIBALS	She Drives Me Crazy	11a
FINE YOUNG CANNIBALS	She Drives Me Crazy	1p
FINE YOUNG CANNIBALS	She Drives Me Crazy	4p
FINE YOUNG CANNIBALS	She Drives Me Crazy	6p
FINE YOUNG CANNIBALS	She Drives Me Crazy	9p
FINE YOUNG CANNIBALS	She Drives Me Crazy	11p
FIXX	One Thing Leads To Another	7p
FORD, LITA	Close My Eyes Forever	8a
FORD, LITA	Close My Eyes Forever	10a

FORD, LITA	Close My Eyes Forever	12n
FORD, LITA	Close My Eyes Forever	2p
FORD, LITA	Close My Eyes Forever	5p
FORD, LITA	Close My Eyes Forever	8p
FORD, LITA	Close My Eyes Forever	10p
FORD, LITA	Kiss Me Deadly	11a
FORD, LITA	Kiss Me Deadly	11p
FOREIGNER	Say You Will	6p

G

GENESIS	Invisible Touch	4p
GENESIS	Land Of Confusion	9a
GREAT WHITE	Once Bitten Twice Shy	3p
GREAT WHITE	Once Bitten Twice Shy	9p
GUNS N' ROSES	Knockin' On Heaven's Door	7p
GUNS N' ROSES	Knockin' On Heaven's Door	9p
GUNS N' ROSES	Knockin' On Heaven's Door	11p
GUNS N' ROSES	Paradise City	11p
GUNS N' ROSES	Patience	6a
GUNS N' ROSES	Patience	8a
GUNS N' ROSES	Patience	10a
GUNS N' ROSES	Patience	1p
GUNS N' ROSES	Patience	3p
GUNS N' ROSES	Patience	5p
GUNS N' ROSES	Patience	7p
GUNS N' ROSES	Patience	10p
GUNS N' ROSES	Sweet Child O' Mine	4p

H

HEART	Who Will You Run To	11a
HENLEY, DON	All She Wants To Do Is Dance	1p
HONEYMOON SUITE	New Girl Now	12n
HONEYMOON SUITE	New Girl Now	9p
HOOTERS	And We Danced	5p

I

IDOL, BILLY	Eyes Without A Face	10a
IDOL, BILLY	Mony Mony	5p
INFORMATION SOCIETY	What's On Your Mind	8p
INXS	Kick	7a
INXS	Kick	11a
INXS	Kick	3p
INXS	Kick	7p
INXS	Kick	10p
INXS	Need You Tonight	8p
INXS	New Sensation	8a
INXS	What You Need	1p

J

JETT, JOAN/BLACKHRTS	I Hate Myself For Loving You	2p
JETT, JOAN/BLACKHRTS	I Love Rock 'N Roll	9a
JETT, JOAN/BLACKHRTS	Little Liar	12n
JETT, JOAN/BLACKHRTS	Little Liar	5p
JETT, JOAN/BLACKHRTS	Little Liar	9p
JONES, HOWARD	Everlasting Love	9a
JONES, HOWARD	Everlasting Love	1p
JONES, HOWARD	Everlasting Love	5p
JONES, HOWARD	Everlasting Love	10p

L

LIVING COLOUR	Cult Of Personality	5p
LIVING COLOUR	Cult Of Personality	9p

M

MADONNA	Like A Prayer	6a
MADONNA	Like A Prayer	10a
MADONNA	Like A Prayer	2p
MADONNA	Like A Prayer	6p
MADONNES, BENNY	Into The Night	6a
MADONNES, BENNY	Into The Night	11a
MADONNES, BENNY	Into The Night	3p
MARX, RICHARD	Don't Mean Nothing	2p
MARX, RICHARD	Satisfied	8a
MARX, RICHARD	Satisfied	12n
MARX, RICHARD	Satisfied	4p
MARX, RICHARD	Satisfied	9p
MARX, RICHARD	Should've Known Better	7p
MELLENCAMP, JOHN C	Pop Singer	10a
MELLENCAMP, JOHN C	Pop Singer	2p
METALLICA	One	11p
MICHAEL, GEORGE	I Want Your Sex	12n
MIDNIGHT OIL	Beds Are Burning	10a
MIDNIGHT OIL	Beds Are Burning	4p
MIKE & MECHANICS	The Living Years	11a
MIKE & MECHANICS	The Living Years	2p
MIKE & MECHANICS	The Living Years	5p
MODERN ENGLISH	I Melt With You	6a
MODERN ENGLISH	I Melt With You	7p
MONEY, EDDIE	Take Me Home Tonight	9a

N

NEW ORDER	Round And Round	7p
NICKS, STEVIE	Edge Of Seventeen	5p
NICKS, STEVIE	Rooms On Fire	1p
NIGHT RANGER	Sister Christian	11a
NOVELTY	Novelty	6a
NOVELTY	Novelty	6a
NOVELTY	Novelty	7a
NOVELTY	Novelty	8a

O

ONGO BOINGO	Dead Man's Party	11a
ONGO BOINGO	Dead Man's Party	10p
ORBISON, ROY	You Got It	9a
OUTFIELD	Voices Of Babylon	9a
OUTFIELD	Voices Of Babylon	1p

P

PALMER, ROBERT	Addicted To Love	7a
PALMER, ROBERT	I Didn't Mean To Turn You On	10a
PALMER, ROBERT	Simply Irresistible	5p
PETTY, TOM	I Won't Back Down	12n
PETTY, TOM	I Won't Back Down	4p
PETTY, TOM	I Won't Back Down	9p
PETTY, TOM/HEARTBKRS	Breakdown	1p
PETTY, TOM/HEARTBKRS	Don't Do Me Like That	10a
PLANT, ROBERT	Tall Cool One	2p

POISON	Every Rose Has Its Thorn	8a
POISON	Fallen Angel	12n
POISON	Nothin' But A Good Time	9p
POISON	Rock And Roll All Nite	7p
POISON	Talk Dirty To Me	3p
POISON	Your Mama Don't Dance	5p

R

R.E.M.	Stand	7a
R.E.M.	Stand	9a
R.E.M.	Stand	12n
R.E.M.	Stand	2p
R.E.M.	Stand	4p
R.E.M.	Stand	7p
R.E.M.	The One I Love	5p
RATT	Way Cool Jr.	7p
REAL LIFE	Send Me An Angel	1p
ROMANTICS	Talking In Your Sleep	1p
ROMANTICS	What I Like About You	6a
ROMANTICS	What I Like About You	7p
ROTH, DAVID LEE	Just Like Paradise	12n
ROXETTE	Dressed For Success	7a
ROXETTE	Dressed For Success	9p
ROXETTE	The Look	6a
ROXETTE	The Look	8a
ROXETTE	The Look	11a
ROXETTE	The Look	1p
ROXETTE	The Look	3p
ROXETTE	The Look	6p
ROXETTE	The Look	8p
ROXETTE	The Look	11p

S

SCORPIONS	Rock You Like A Hurricane	9p
SKID ROW	Youth Gone Wild	9p

T

TALKING HEADS	Burning Down The House	8a
TALKING HEADS	Wild Wild Life	10p
TAYLOR, ANDY	Dead On The Money	6p
TAYLOR, ANDY	Dead On The Money	10p
THIRTY EIGHT SPECIAL	Second Chance	7a
THIRTY EIGHT SPECIAL	Second Chance	12n
TONE-LOC	Funky Cold Medina	5p
TONE-LOC	Funky Cold Medina	8p

U

U2	Desire	10a
U2	Desire	10p
U2	Pride (In The Name Of Love)	6p
U2	With Or Without You	3p

V

VAN HALEN	Feels So Good	10a
VAN HALEN	Feels So Good	10p
VAN HALEN	Finish What Ya Started	8a
VAN HALEN	Finish What Ya Started	2p
VAN HALEN	Finish What Ya Started	11p
VAN HALEN	Jump	1p

ROBBASE & DJ.E-Z ROCK

"Joy & Pain"

GREAT EARLY HIT ACTION!

ADDS: KMGX #31 and HOT 97.7

MOVES: KITY Debut #29 K-98 Debut #28 KGGI 16-15 WIOQ 35-29
 WPGC Debut #28 KIXX 106 Debut #34 QV103 35-27 KXPW, AND MORE!

ALSO SHOWING PLAY ON: WEGX

LOOK WHAT RADIO'S SAYING!
 "A club jock tipped me that this was packing the dance floor. I was skeptical at first, but 'Joy & Pain' became a consistent top 9 record after just four days of play. Requests are through the roof from all demos in this mainstream market!"
 Selby Edwards, K-98/Austin

"As our No. 2 request, this is a phone fryer! 'Joy & Pain' is going to be around for a long time!"
 Elvis Duran, WIOQ/Philadelphia

"Undeclared in our Power Fight for five nights, 'Joy & Pain' is drawing incredible response from all segments of our 12-24 audience."
 Paco Lopez, KXX106/Birmingham



BILLBOARD CLUB PLAY CHART (19) - (15) BILLBOARD BLACK SINGLES (27) - (18) R&R URBAN CONTEMPORARY (32) - (26)

From "It Takes Two," the debut LP from Rob Base & DJ EZ Rock. 890,000 currently shipped, and growing every week!



ELVIS COSTELLO "Veronica"
REMEMBER HER NAME!
MMR HIT TRACER TRACKS DEBUT 
50% PLAY INCREASE THIS WEEK!
R&R HIT 98/17

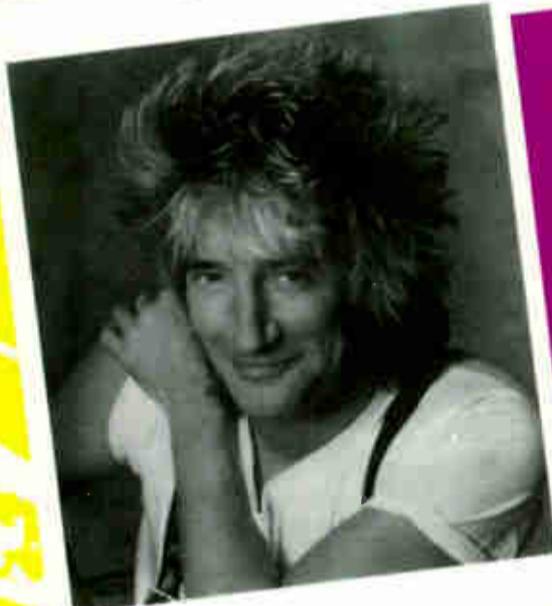
ACTION INCLUDES:
 KWSS ADD #36
 WEGX ADD
 WLOL ADD
 KXYQ ADD
 WLAN ADD #38
 WAEB ADD
 98PX ADD

Q106 ADD
 WYCR ADD
 WQUT ADD
 KLQ ADD
 KZZU ADD
 KEGL 18-16
 WGH 23-21

WMMS 26-21
 WZOU 25-23
 KIIS 29-26
 WXKS 32-29
 KCPX 35-29
 KROY 35-30
 92X DEBUT #29

KXXR DEBUT #31
 KKRZ DEBUT #32
 Z104 18-15
 K104 19-15
 WPST 30-20
 KATM 25-20
 AND MORE!

ALSO PLAYING ON: PIRATE RADIO, WDFX, Q105 & WKSS!
 From The Lp: "Spike."
DON'T MISS ELVIS ON TOUR NOW!!



Rod Stewart "Crazy About Her"

ROD'S NEXT HIT!
ONE OF THE WEEK'S MOST ADDED!

ADDS INCLUDE:
 WXKS #32
 B94
 KEGL
 Y95

WMMS
 WERZ #39
 FLY92
 WKSI

WAPE
 WOKI
 Y107
 Z102

KATM
 KSND
 KYRK
 WJMX

KSMB
 KGOT
 KTRS

KTMT
 OK95

From The Platinum Plus Lp: "Out Of Order."
DON'T MISS ROD'S HOT SUMMER TOUR!



BULLETBOYS "For The Love Of Money"

THE HIT STORY CONTINUES!

ACTION AT:
 WSPK ADD
 KLQ ADD
 KYRK ADD
 WIBW ADD
 KYA ADD
 KFBQ ADD

KXXR 15-13
 WGH
 KPLZ
 WROQ 6-2 (HOT)
 WLRS 25-21
 WQUT 37-31 (HOT)

KATM DEBUT #29
 WPHR DEBUT #38
 K106
 WZYP
 KSAQ
 KJ103

KSND
 OK95 14-10 (HOT)
 Y97 22-19
 AND MORE!

From The Gold Selling Debut Lp: "Bulletboys."



NEW ORDER "Round & Round"

HIT CHART DEBUT THIS WEEK!
MMR HIT TRACER TRACKS DEBUT 
22% PLAY INCREASE THIS WEEK!

HIT ACTION:
 WKBQ ADD #38
 KITY ADD
 KROY ADD
 KWOD ADD
 KXX106 ADD

KTUX ADD
 KJ103 ADD
 KCAQ ADD
 KWNZ ADD
 KEGL 15-13 (HOT)

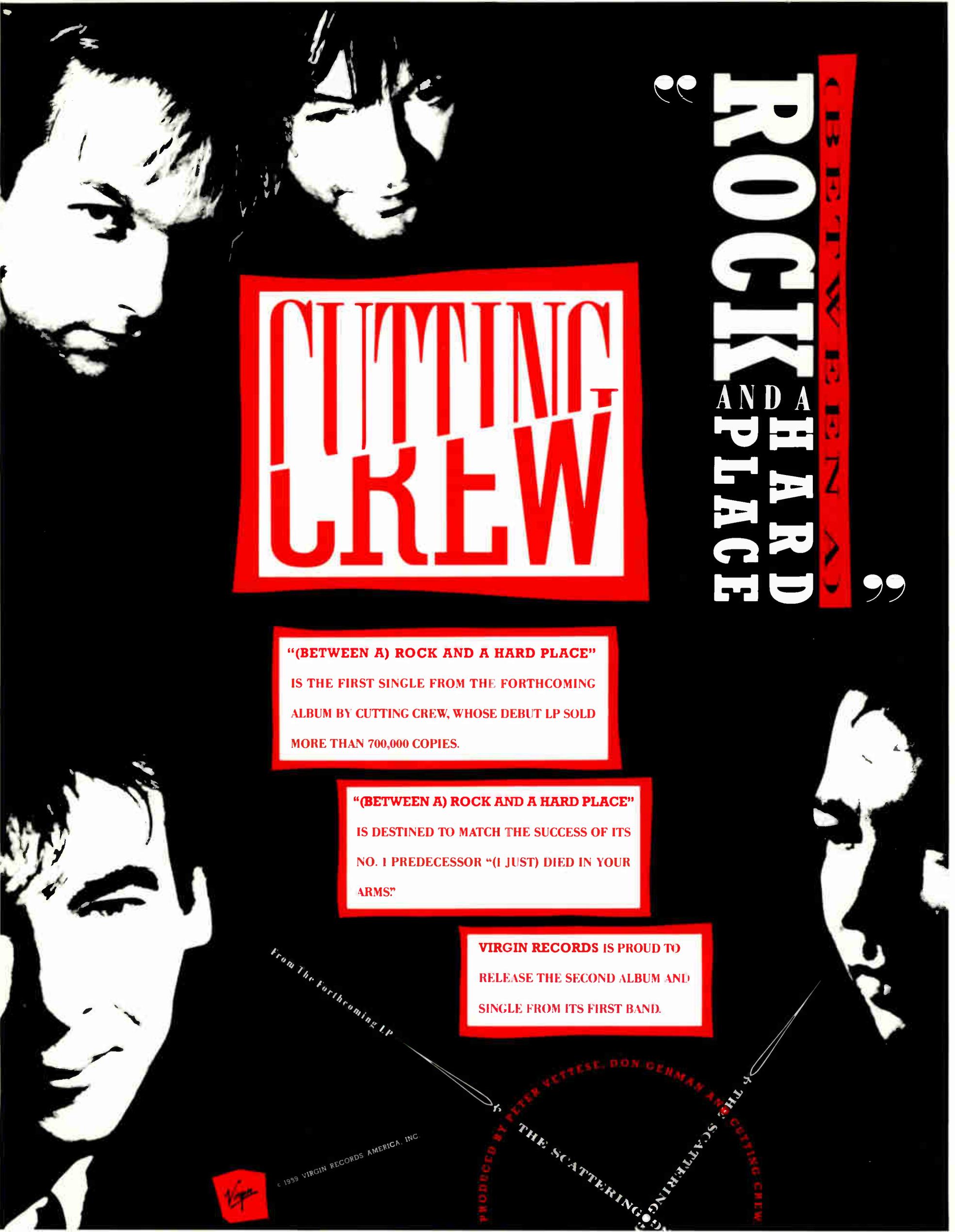
KKBQ 25-23
 92X 30-24
 B97 27-24
 KRBE 31-25
 PWR99 30-27

KTFM DEBUT #30
 CKOI
 K106 27-22
 KZZB 29-23

WFME 29-24
 K98 30-26

ALSO PLAYING ON: PIRATE RADIO, WDFX, WMJQ, WXKS & KKLQ!
 From The Lp: "Technique."





CUTTING CREW

ROCK AND A HARD PLACE

(BETWEEN A) ROCK AND A HARD PLACE

"(BETWEEN A) ROCK AND A HARD PLACE" IS THE FIRST SINGLE FROM THE FORTHCOMING ALBUM BY CUTTING CREW, WHOSE DEBUT LP SOLD MORE THAN 700,000 COPIES.

"(BETWEEN A) ROCK AND A HARD PLACE" IS DESTINED TO MATCH THE SUCCESS OF ITS NO. 1 PREDECESSOR "(I JUST) DIED IN YOUR ARMS?"

VIRGIN RECORDS IS PROUD TO RELEASE THE SECOND ALBUM AND SINGLE FROM ITS FIRST BAND.



© 1999 VIRGIN RECORDS AMERICA, INC.

From The Forthcoming LP

PRODUCED BY PETER VETTESE, DON GERMAN AND THE SCATTERING GOOD
BY THE SCATTERING GOOD
CUTTING CREW

HIT RADIO/KQLZ-FM

ALPHABETICAL LIST BY ARTIST

V

VAN HALEN	Love Walks In	11a
VAN HALEN	Love Walks In	8p
VAN HALEN	When It's Love	9a
VAN HALEN	When It's Love	6p
VAN HALEN	Why Can't This Be Love	6a
VAN HALEN	Why Can't This Be Love	4p
VIXEN	Edge Of A Broken Heart	7p

W

WARRANT	Down Boys	7p
WHEN IN ROME	The Promise	6a
WHEN IN ROME	The Promise	9a
WHEN IN ROME	The Promise	12n
WHEN IN ROME	The Promise	3p
WHEN IN ROME	The Promise	6p
WHEN IN ROME	The Promise	9p
WHITE LION	Wait	4p
WHITE LION	When The Children Cry	8a
WHITE LION	When The Children Cry	11a
WHITE LION	When The Children Cry	2p
WHITE LION	When The Children Cry	5p
WHITE LION	When The Children Cry	8p
WHITE LION	When The Children Cry	11p
WHITESNAKE	Here I Go Again	6a
WHITESNAKE	Here I Go Again	3p
WHITESNAKE	Here I Go Again	8p
WHITESNAKE	Is This Love	1p
WINGER	Seventeen	4p
WINGER	Seventeen	8p
WINGER	Seventeen	11p
WINWOOD, STEVE	Higher Love	12n
WINWOOD, STEVE	Roll With It	7a

X

XTC	Mayor Of Simpleton	2p
XTC	Mayor Of Simpleton	6p

Z

ZZ TOP	Gimme All Your Lovin	8p
ZZ TOP	Legs	9a

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

DAMIAN, MICHAEL	Rock On	8
GUNS N' ROSES	Patience	8
FORD, LITA	Close My Eyes Forever	7
BON JOVI	I'll Be There For You	6
JONES, HOWARD	Everlasting Love	4
MARX, RICHARD	Satisfied	4
COSTELLO, ELVIS	Veronica	3
MARDONES, BENNY	Into The Night	3
PETTY, TOM	I Won't Back Down	3
WINGER	Seventeen	3

GREAT WHITE	Once Bitten Twice Shy	2
LIVING COLOUR	Cult Of Personality	2
MELLENCAMP, JOHN C	Pop Singer	2
MODERN ENGLISH	I Melt With You	2
OUTFIELD	Voices Of Babylon	2
ROXETTE	Dressed For Success	2
TAYLOR, ANDY	Dead On The Money	2
THIRTY EIGHT SPECIAL	Second Chance	2
XTC	Mayor Of Simpleton	2
CINDERELLA	Coming Home	1
CULT	Fire Woman	1
DEAD MILKMEN	Punk Rock Girl	1
NEW ORDER	Round And Round	1
NICKS, STEVIE	Rooms On Fire	1
RATT	Way Cool Jr.	1
REAL LIFE	Send Me An Angel	1
SKID ROW	Youth Gone Wild	1
WARRANT	Down Boys	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once

FINE YOUNG CANNIBALS	She Drives Me Crazy	8
ROXETTE	The Look	8
DEF LEPPARD	Rocket	6
ERASURE	A Little Respect	6
R.E.M.	Stand	6
WHEN IN ROME	The Promise	6
WHITE LION	When The Children Cry	6
BON JOVI	Born To Be My Baby	5
INXS	Kick	5
MADONNA	Like A Prayer	4
BANGLES	Eternal Flame	3
GUNS N' ROSES	Knockin' On Heaven's Door	3
JETT, JOAN/BLACKHRTS	Little Liar	3
MIKE & MECHANICS	The Living Years	3
VAN HALEN	Finish What Ya Started	3
AEROSMITH	Angel	2
DEF LEPPARD	Armageddon It	2
DEF LEPPARD	Love Bites	2
DURAN DURAN	I Don't Want Your Love	2
ESCAPE CLUB	Wild, Wild West	2
FINE YOUNG CANNIBALS	Good Thing	2
FORD, LITA	Kiss Me Deadly	2
MIDNIGHT OIL	Beds Are Burning	2
TONE-LOC	Funky Cold Medina	2
U2	Desire	2
VAN HALEN	Feels So Good	2
VAN HALEN	When It's Love	2

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

DEF LEPPARD	6
POISON	6
VAN HALEN	6
BON JOVI	5
AEROSMITH	4
GUNS N' ROSES	4
INXS	4
JETT, JOAN/BLACKHRTS	3
MARX, RICHARD	3
PALMER, ROBERT	3
U2	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	73.76
G	26.24
MORNING DRIVE	
C-R	75.00
G	25.00
MIDDAY	
C-R	70.13
G	29.87
AFTERNOON DRIVE	
C-R	70.00
G	30.00
EVENING	
C-R	79.73
G	20.27

POSITIONING STATEMENTS

WELCOME, VARIOUS	39X
"KQLZ, Los Angeles...Pirate Radio." (15X)	
"Pirate Radio 100.3...Welcome to the jungle." (9X)	
"Stand by...this is not a test. This is Pirate Radio. Repeat. You're listening to Pirate Radio. America's newest radio station." (7X)	
"America's awesome FM...Pirate Radio." (1X)	
"America's amazing new radio station...Pirate Radio." (1X)	
"I think we're on to something...100.3 Pirate Radio." (1X)	
"Keepin' it working and smiling too...we must be doing something right." (1X)	
"The mothership has landed...100.3 Pirate Radio." (1X)	
"Pirate Radio...top down drivin' around, California fun." (1X)	
"Pirate Radio 100.3 FM...feels good all over your body." (1X)	
"Stand by...this is not a test. This is Pirate Radio. Repeat. You're listening to Pirate Radio (Pirate Radio)." (1X)	
CONTINUOUS, COMMERCIAL...	34X
"More continuous music...Pirate Radio 100.3 FM." (7X)	
"More commercial free music than anybody...100.3 FM Pirate Radio." (7X)	
"Thanks to...(sponsor)...we're rolling another hour of music. We don't like commercials anymore than you do." (or variation) (4X)	
"Another full hour of commercial free music and we'll kick it off in just 60 seconds..." (or variation) (3X)	
"Transmitting over North America with less commercials and more music...this is Pirate Radio." (3X)	
"Now, people say we're embarrassing the other radio stations. Why? Because we can stay on the air without jamming wall-to-wall commercials down your throat. The fact is, the other radio stations can do that too...if they wanted to...but they don't. That's why there's only one Pirate Radio." (3X)	
"Pirate Radio...this is the station with all the different music without all the commercials." (2X)	
"This is Pirate Radio...the station that doesn't like commercials anymore than you do." (2X)	
"Non-stop commercial free music..." (1X)	
"Pirate Radio 100.3...commercial free for hours, toll free forever." (1X)	
"Pirate Radio...non-stop and commercial free." (1X)	
MORNING	30X
"Shannon in the morning" (10X)	
"The most music in the morning...Pirate Radio." (7X)	
"This is Scott Shannon...Pirate Radio on the air in our underwear..." (or variation) (5X)	
"Shannon in the morning with the Nut Hut Crew." (3X)	
"Shannon in the morning is on Pirate Radio." (2X)	
"Shannon in the morning, in the morning, in the morning on Pirate Radio." (2X)	

"Don't be a dickhead, don't be a dickhead, in the morning...Pirate Radio." (1X)

MOST MUSIC, LOUD 8X
"This is Pirate Radio made to be played loud, so pump up the volume." (1X)
"Pirate Radio...the station made to be played loud, nice and loud." (1X)
"The most music allowed by law...and that's the way we like it." (1X)
"The most music allowed by law...and believe me, we're pushing it." (1X)
"The most music allowed by law." (1X)
"Pirate Radio plays the most music." (1X)
"Another 60 minutes of music...we're kicking it off next." (1X)
"100.3 Pirate Radio ready to rock with another full hour of music and it gets under way in 31 seconds." (1X)

ARTIST ENDOUSEMENTS 5X

PROMOTIONAL ACTIVITY

FLUSH AND WIN 25X
New Pirate Radio listeners can win an exclusive Pirate Radio T-Shirt (available only through this contest) by calling in and telling what station they "flushed" before they began listening to KQLZ. Random callers are taken at various times throughout the day. Winners included some out-of-state callers from as far away as Chicago.

BON JOVI TICKETS 6X
Afternoon Driver Shadow Steele gives away tickets to Bon Jovi's April 25 Los Angeles concert appearance. The 10th caller to call in at the designated time and tells Shadow what station they "flushed" wins the tickets.

CRIMINAL LAW TICKETS 1X
The seventh caller during Shadow's show scores two passes to the Pirate Radio movie premiere of "Criminal Law."

MORNING ACTIVITY
Various bits/features/contests include: "Satanic Nurses," "Smurf's Night Out," "Lee Exxon Nails," "Arkansas State Lottery," "James Brown Language Lesson," "James Brown Weather Forecast," "Who Said That (contest)."

ACCOUNT LIST

Coca-Cola	2X	Beverage
Chrysler	2X	Auto/MC
Criminal Law	4X	Entertainment/Rec
Lucky Deal	1X	Lottery
Northwest Airlines	1X	Airline

ACCOUNTS BY CATEGORY

Airline	10%
Auto/MC	20%
Beverage	20%
Entertainment/Rec	40%
Lottery	10%

BEING ON TOP, IN TODAY'S HIGHLY COMPETITIVE RADIO ENVIRONMENT, MEANS KNOWING EXACTLY WHAT YOUR STATION SHOULD SOUND LIKE, AND HOW TO MAKE THAT SOUND A REALITY.

Selector

The Music Scheduling System.

WE THANK OUR CLIENTS FOR LETTING SELECTOR CONTRIBUTE TO THEIR CONTINUED SUCCESS.

RCS
RADIO COMPUTING SERVICES, INC.
One Chase Road • Suite 206 • Scarsdale, New York 10583 • (914) 723-8567

ROCK RADIO/WNEW-FM

WEDNESDAY, APRIL 19, 1989

OVERVIEW

STATION: WNEW-FM, New York, NY
FREQUENCY: 102.7 MHz (50,000 watts)
GROUP OWNER: Legacy Broadcasting, Inc.
GM: Peter Coughlin
OPERATIONS DIR.: Scott Muni
AMD: Lorraine Caruso
PROMOTION DIR.: Neil Barry

AIRSTAFF:
 6A-10A The Dave Herman Rock 'n' Roll Morning Show with Marty Matinez, Donna Fiducia & Curt Chaplin

10A-2P Pat St. John
 2P-5P Scott Muni
 5P-9P Carol Miller
 9P-1A Dan-O
 1A-6A Ken Dashow

CONSULTANT: Pollack Media Group
REP FIRM: Katz Radio

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

6AM

JOHN C MELLENCAMP	Pop Singer	C
• ROLLING STONES	Just My Imagination (Running...)	G
ZZ TOP	Legs	G
• TOM PETTY	Zombie Zoo	C
HOLLIES	Long Cool Woman (In A Black...)	G
• GENESIS	Just A Job To Do	G
KEITH RICHARDS	Take It So Hard	R
• AEROSMITH	Dream On	G

7AM

JERRY HARRISON	Rev It Up	G
• TOM PETTY	Yer So Bad	C
LED ZEPPELIN	Over The Hills & Far Away	G
• EDDIE MONEY	Love In Your Eyes	R
FLEETWOOD MAC	Go Your Own Way	G
• DON HENLEY	Boys of Summer	G
BEATLES	Day Tripper	G
• RANDY NEWMAN	It's Money That Matters	R

8AM

VAN HALEN	Dancing In The Street	G
• TOM PETTY	Free Fallin'	C
DEREK & DOMINOS	Bell Bottom Blues	G
• EDIE BRICKELL & NEW	Circle	C
POLICE	Synchronicity 2	G
• HUEY LEWIS & NEWS	Workin' For A Livin'	G
LITTLE FEAT	Hate To Lose Your Lovin'	R
• FOREIGNER	Juke Box Hero	G

9AM

JOHN C MELLENCAMP	Pop Singer	C
PATTI SMITH GROUP	So You Want To Be A Rock ...	G

MOODY BLUES	I'm Just A Singer In A Rock ...	G
• TOM PETTY	Feel A Whole Lot Better	C
BAD COMPANY	Can't Get Enough	G
GRATEFUL DEAD	China Cat Sunflower	G
• PAUL SIMON	You Can Call Me Al	G
ROLLING STONES	Paint It, Black	G
• STEELY DAN	Deacon Blues	G

10AM

ELTON JOHN	Saturday Night's Alright For...	G
HOWARD JONES	Everlasting Love	C
WHO	Baba O'Riley	G
TOM PETTY	The Apartment Song	G
TALKING HEADS	Stay Up Late	C
BONNIE RAITT	Thing Called Love	C
ROBERT PALMER	Bad Case Of Loving You ...	G
R.E.M.	Pop Song 89	R
• GRATEFUL DEAD	Box Of Rain	R
BOB SEGER	Old Time Rock & Roll	G
• JULIAN LENNON	Now You're In Heaven	C
PETER GABRIEL	D I Y	G

11AM

ELVIS COSTELLO	Veronica	R
BOSTON	Something About You	G
DAVID BOWIE	China Girl	G
TOM PETTY	A Face In The Crowd	C
LYNYRD SKYNYRD	Sweet Home Alabama	G
JOHN C MELLENCAMP	Pop Singer	C
• EDIE BRICKELL & NEW	Circle	C
LED ZEPPELIN	Thank You	G
STEVE MILLER	Rock n Me	G
• ROD STEWART	Lost In You	R

12NOON

• TOM PETTY	Depending On You	C
ZZ TOP	Got Me Under Pressure	G
ZZ TOP	Sleeping Bag	G
ZZ TOP	Cheap Sunglasses	G
• BAND	Shape I'm In	G
BAND	Across The Great Divide	G
BAND	Up On Cripple Creek	G
BAND	Rag Mama Rag	G
• ELVIS COSTELLO	Pump It Up	G
GLENN FREY	Livin' Right	C
MICK JAGGER	Let's Work	G

1PM

• PINK FLOYD	Breathe	G
KANSAS	Dust In The Wind	G
U2	When Love Comes To Town	R
BRUCE SPRINGSTEEN	Pink Cadillac	G
TOM PETTY	A Mind With A Heart Of Its Own	C
TRAVELING WILBURYS	Heading For The Light	C
MANFRED MANN	Mighty Quinn (Quinn The Eskimo)	G
FIXX	Driven Out	R

JOAN JETT/BLACKHRTS	Little Liar	R
• DIRE STRAITS	Skateaway	G
RADIATORS	Confidential	C
• ROLLING STONES	Let's Spend The Night Together	G

2PM

GUNS N' ROSES	Patience	C
JOHN LENNON	Woman	G
BEATLES	She's A Woman (Bootleg)	C
PHIL COLLINS	Take Me Home	G
FLEETWOOD MAC	Landslide	G
REPLACEMENTS	I'll Be You	R
SANTANA	Evil Ways	G
ERIC CLAPTON	Miss You	G
• TOM PETTY	Running Down A Dream	C
POLICE	Message In A Bottle	G
IVAN NEVILLE	Not Just Another Girl	R
• SUPERTRAMP	Breakfast In America	G

3PM

JOHN C MELLENCAMP	Lonely Ol' Night	G
OOBIE BROTHERS	Black Water	R
STEVE WINWOOD	Hearts On Fire	G
VAN HALEN	You Really Got Me	G
MIKE & MECHANICS	Seeing Is Believing	C
GEORGE HARRISON	Wah-Wah	R
TRAVELING WILBURYS	Last Night	G
LED ZEPPELIN	I Can't Quit You Babe	G
R.E.M.	Pop Song 89	R
• DOORS	Love Me Two Times	R
DYLAN AND THE DEAD	Slow Train Coming (Live)	G
EGLES	One Of These Nights	G

4PM

TOM PETTY	Love Is A Long Road	C
ELVIS COSTELLO	Veronica	R
PINK FLOYD	Brain Damage/Eclipse	G
ROBERT PALMER	Addicted To Love	G
PAUL MCCARTNEY	1985	G
KEITH RICHARDS	How I Wish	C
STEPPENWOLF	Born To Be Wild	G
ROBERT PLANT	Tall Cool One	G
BILLY JOEL	Only The Good Die Young	G
• SQUEEZE	Tempted	R
ROD STEWART	Every Picture Tells A Story	G
• WHO	My Wife	G

5PM

LIVING COLOUR	Cult Of Personality	R
BRUCE SPRINGSTEEN	Spirit In The Night	G
GENESIS	Throwing It All Away	G
NEIL YOUNG	Cinnamon Girl	G
XTC	Mayor Of Simpleton	C
GUESS WHO	No Time	G
TRAVELING WILBURYS	End Of The Line	R
JETHRO TULL	Locomotive Breath	G

MOODY BLUES	You & Me	G
• U2	When Love Comes To Town	R
MIDGE URE	Dear God	R
• TOM PETTY	Feel A Whole Lot Better	C

6PM

BEATLES	I Need You	G
WHITESNAKE	Here I Go Again	G
HOWARD JONES	Everlasting Love	C
BON JOVI	Livin' On A Prayer	G
JULIAN LENNON	Now You're In Heaven	C
PINK FLOYD	Money	G
KEITH RICHARDS	You Don't Move Me	R
LED ZEPPELIN	In The Evening	G
• TOM PETTY	I Won't Back Down	C
BAD COMPANY	Movin' On	G
R.E.M.	Orange Crush	R
• BONNIE RAITT	Thing Called Love	C
PETE TOWNSHEND	Face The Face	G

7PM

JOHN C MELLENCAMP	Pop Singer	C
FOREIGNER	Feels Like The First Time	R
DEF LEPPARD	Rocket	G
SARAYA	Love Has Taken Its Toll	C
ROLLING STONES	She's A Rainbow	G
ERIC CLAPTON	Forever Man	G
FIXX	Driven Out	R
• LIVING COLOUR	Open Letter (To A Landlord)	C
BLUE OYSTER CULT	(Don't Fear) The Reaper	G
• MIKE & MECHANICS	Nobody's Perfect	R
FIRM	Radioactive	G

8PM

LED ZEPPELIN	Babe I'm Gonna Leave You	G
LED ZEPPELIN	Darlene	G
LED ZEPPELIN	Crunge	G
TRAVELING WILBURYS	Heading For The Light	C
YES	Leave It	R
STEVE WINWOOD	Hearts On Fire	G
CLASH	Rock The Casbah	G
AEROSMITH	Angel	G
• CARS	Good Times Roll	G
EDDIE MONEY	Walk On Water	R
• RADIATORS	Confidential	C
ROMANTICS	Gimme One More Chance	G

9PM

R.E.M.	Pop Song 89	R
VAN HALEN	Panama	G
BOB SEGER	Hollywood Nights	G
JOAN JETT/BLACKHRTS	Little Liar	R
U2	God Part II	R
WHO	Bargain	G
GUNS N' ROSES	Patience	C
• JUDAS PRIEST	Living After Midnight	G
MELISSA ETHERIDGE	Like The Way I Do	R
• CULT	Fire Woman	C

coming may 15th.



WATERFRONT

"CRY"

MMR HIT TRACER TRACKS ²⁰ - ¹⁵

26% PLAY INCREASE THIS WEEK!

REACH INDEX 30.95 MILLION

R&R HIT (37) - (32)

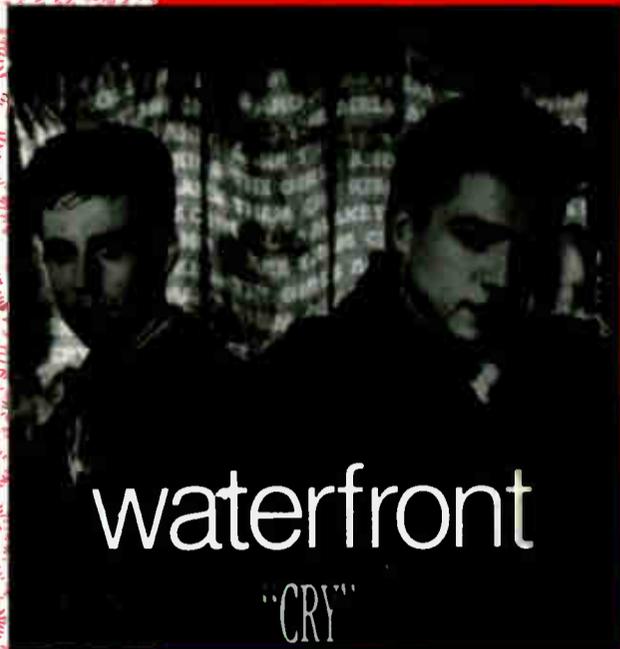
HOT HIT ACTION!

WCZY ADD #28	B98 ADD #30	92X 25-21	FM102 26-24
WKQB ADD	KFRX ADD	KOY-FM 25-21	WKSE 27-25
KEZB ADD	KEGL 10-8	KKRZ 24-21 (HOT)	Q102 29-25
WDLX ADD	WKBQ 17-15	KROY 25-22	WZPL 28-25
WRQN ADD	WGH 21-19	Q105 26-23	Y108 29-25
KRQ ADD	WNVZ #20	KTFM 26-24	KISN 31-25

AND MORE!

Also Playing On: PWR96, WROQ, WIOQ, PWR95 & KKHT!

Taken From The Lp — "Waterfront."



MICHAEL MORALES

"WHO DO YOU GIVE YOUR LOVE TO?"

On Well Over 50 Hit Stations!

MMR HIT TRACER TRACKS DEBUT NEWCOMER

100% PLAY INCREASE THIS WEEK!

THIS WEEK'S HIT ACTION!

WGH ADD	WHTO ADD	WDBR ADD	B93 39-35	WYCR Debut #40
WLOL ADD	WJAD ADD	KTFM 25-20	KSAQ 38-37	WBBQ
KZZP ADD	KNAN ADD	KEGL	WAPE Debut #24	K106
CKOI ADD	KIXY ADD	Y108	KZOU Debut #36	KJ103
KKSS ADD	KKXL ADD	KRNQ 26-23	KZZU Debut #38	And More!

Also Playing On: WKSE!

Taken From The Debut Lp — "Michael Morales."



IVAN NEVILLE

"PRIMITIVE MAN"

**THE HOT NEW SINGLE
FROM IVAN IS OUT!**

From The Debut Lp — "If My Ancestors Could See Me Now."

ON YOUR DESK NOW!!



MELISSA ETHERIDGE

**CLOSING IN
ON PLATINUM
AND 1 YEAR
LATER . . .**

**CHROME
PLATED
HEART**

ALREADY ON:

WEAB	WGIR
KLOL	KTXQ
KUPD	WXRT
WPLR	WDHA
WGBZ	KKEG
WCNE	WRDU
KEZE	WLAV
WPXC	WRUF
WKLS	KZEW
WNOR	WFBQ
WPYX	WTPA
WAQY	WKQQ
KRIX	KILO
WTJE	WRKI
KOBY	

**MMR ROCK
TRACER TRACKS
NEWCOMER**

**43% INCREASE IN
AIRPLAY THIS
WEEK!**

SHIPS THIS WEEK!



ROCK RADIO/WNEW-FM

HOURLY MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

10PM

TOM PETTY/HEARTBKRS	Waiting	G
TOM PETTY	Running Down A Dream	C
ELVIS COSTELLO	Veronica	R
JETHRO TULL	Cross-Eyed Mary	G
MIDNIGHT OIL	Beds Are Burning	G
MIKE & MECHANICS	Seeing Is Believing	C
LED ZEPPELIN	Rock & Roll	G
ROBERT PALMER	Simply Irresistible	R
• JOURNEY	Stone In Love	G
LOU REED	Dirty Blvd	R
BON JOVI	You Give Love A Bad Name	G
• CURE	Fascination Street	C

11PM

BRUCE SPRINGSTEEN	For You	G
LIVING COLOUR	Cult Of Personality	R
DON HENLEY	Sunset Grill	G
POLICE	Every Little Thing She Does...	G
BONNIE RAITT	Thing Called Love	C
BEATLES	Birthday	G
RUSH	Free Will	G
• GRATEFUL DEAD	I Need A Miracle	G
GUNS N' ROSES	Welcome To The Jungle	G
• XTC	Mayor Of Simpleton	C
DIRE STRAITS	Sultans Of Swing	G

ALPHABETICAL LIST BY ARTIST

A

AEROSMITH	Angel	8p
AEROSMITH	Dream On	6a

B

BAD COMPANY	Can't Get Enough	9a
BAD COMPANY	Movin' On	6p
BAND	Across The Great Divide	12n
BAND	Rag Mama Rag	12n
BAND	Shape I'm In	12n
BAND	Up On Cripple Creek	12n
BEATLES	Birthday	11p
BEATLES	Day Tripper	7a
BEATLES	I Need You	6p
BEATLES	She's A Woman (Bootleg)	2p
BLUE OYSTER CULT	(Don't Fear) The Reaper	7p
BON JOVI	Livin' On A Prayer	6p
BON JOVI	You Give Love A Bad Name	10p
BOSTON	Something About You	11a
BOWIE, DAVID	China Girl	11a
BRICKELL, EDIE & NEW	Circle	8a
BRICKELL, EDIE & NEW	Circle	11a

C

CARS	Good Times Roll	8p
CLAPTON, ERIC	Forever Man	7p
CLAPTON, ERIC	Miss You	2p
CLASH	Rock The Casbah	8p
COLLINS, PHIL	Take Me Home	2p
COSTELLO, ELVIS	Pump It Up	12n
COSTELLO, ELVIS	Veronica	11a
COSTELLO, ELVIS	Veronica	4p
COSTELLO, ELVIS	Veronica	10p
CULT	Fire Woman	9p
CURE	Fascination Street	10p

D

DEF LEPPARD	Rocket	7p
DEREK & DOMINOS	Bell Bottom Blues	8a
DIRE STRAITS	Skateaway	1p
DIRE STRAITS	Sultans Of Swing	11p
DOOBIE BROTHERS	Black Water	3p
DOORS	Love Me Two Times	3p
DYLAN AND THE DEAD	Slow Train Coming (Live)	3p

E

EAGLES	One Of These Nights	3p
ETHERIDGE, MELISSA	Like The Way I Do	9p

F

FIRM	Radioactive	7p
FIXX	Driven Out	1p
FIXX	Driven Out	7p
FLEETWOOD MAC	Go Your Own Way	7a
FLEETWOOD MAC	Landslide	2p
FOREIGNER	Feels Like The First Time	7p
FOREIGNER	Juke Box Hero	8a
FREY, GLENN	Livin' Right	12n

G

GABRIEL, PETER	D I Y	10a
GENESIS	Just A Job To Do	6a
GENESIS	Throwing It All Away	5p
GRATEFUL DEAD	Box Of Rain	10a
GRATEFUL DEAD	China Cat Sunflower	9a
GRATEFUL DEAD	I Need A Miracle	11p
GUESS WHO	No Time	5p
GUNS N' ROSES	Patience	2p
GUNS N' ROSES	Patience	9p
GUNS N' ROSES	Welcome To The Jungle	11p

H

HARRISON, GEORGE	Wah-Wah	3p
HARRISON, JERRY	Rev It Up	7a
HENLEY, DON	Boys of Summer	7a
HENLEY, DON	Sunset Grill	11p
HOLLIES	Long Cool Woman (In A Black...)	6a

J

JAGGER, MICK	Let's Work	12n
JETHRO TULL	Cross-Eyed Mary	10p
JETHRO TULL	Locomotive Breath	5p
JETT, JOAN/BLACKHRTS	Little Liar	1p
JETT, JOAN/BLACKHRTS	Little Liar	9p
JOEL, BILLY	Only The Good Die Young	4p
JOHN, ELTON	Saturday Night's Alright For...	10a
JONES, HOWARD	Everlasting Love	10a
JONES, HOWARD	Everlasting Love	6p
JOURNEY	Stone In Love	10p
JUDAS PRIEST	Living After Midnight	9p

K

KANSAS	Dust In The Wind	1p
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L

LED ZEPPELIN	Babe I'm Gonna Leave You	8p
LED ZEPPELIN	Crunge	8p
LED ZEPPELIN	Darlene	8p
LED ZEPPELIN	I Can't Quit You Babe	3p
LED ZEPPELIN	In The Evening	6p
LED ZEPPELIN	Over The Hills & Far Away	7a
LED ZEPPELIN	Rock & Roll	10p
LED ZEPPELIN	Thank You	11a
LENNON, JOHN	Woman	2p
LENNON, JULIAN	Now You're In Heaven	10a
LENNON, JULIAN	Now You're In Heaven	6p
LEWIS, HUEY & NEWS	Workin' For A Livin'	8a
LITTLE FEAT	Hate To Lose Your Lovin'	8a
LIVING COLOUR	Cult Of Personality	5p
LIVING COLOUR	Cult Of Personality	11p
LIVING COLOUR	Open Letter (To A Landlord)	7p
LYNYRD SKYNYRO	Sweet Home Alabama	11a

M

MANN, MANFRED	Mighty Quinn (Quinn The Eskimo)	1p
MCCARTNEY, PAUL	1985	4p
MELLENCAMP, JOHN C	Lonely Ol' Night	3p
MELLENCAMP, JOHN C	Pop Singer	6a
MELLENCAMP, JOHN C	Pop Singer	9a
MELLENCAMP, JOHN C	Pop Singer	11a
MELLENCAMP, JOHN C	Pop Singer	7p

MIDNIGHT DIL	Beds Are Burning	10p
MIKE & MECHANICS	Nobody's Perfect	7p
MIKE & MECHANICS	Seeing Is Believing	3p
MIKE & MECHANICS	Seeing Is Believing	10p
MILLER, STEVE	Rock'n Me	11a
MONEY, EDDIE	Love In Your Eyes	7a
MONEY, EDDIE	Walk Dn Water	8p
MOODY BLUES	I'm Just A Singer In A Rock ...	9a
MOODY BLUES	You & Me	5p

N

NEVILLE, IVAN	Not Just Another Girl	2p
NEWMAN, RANDY	It's Money That Matters	7a

P

PALMER, ROBERT	Addicted To Love	4p
PALMER, ROBERT	Bad Case Of Loving You ...	10a
PALMER, ROBERT	Simply Irresistible	10p
PETTY, TOM	A Face In The Crowd	11a
PETTY, TOM	A Mind With A Heart Of Its Own	1p
PETTY, TOM	Depending On You	12n
PETTY, TOM	Feel A Whole Lot Better	9a
PETTY, TOM	Feel A Whole Lot Better	5p
PETTY, TOM	Free Fallin'	8a
PETTY, TOM	I Won't Back Down	6p
PETTY, TOM	Love Is A Long Road	4p
PETTY, TOM	Running Down A Dream	2p
PETTY, TOM	Running Down A Dream	10p
PETTY, TOM	The Apartment Song	10a
PETTY, TOM	Yer So Bad	7a
PETTY, TOM	Zombie Zoo	6a
PETTY, TOM/HEARTBKRS	Waiting	10p
PINK FLOYD	Brain Damage/Eclipse	4p
PINK FLOYD	Breathe	1p
PINK FLOYD	Money	6p
PLANT, ROBERT	Tall Cool One	4p
POLICE	Every Little Thing She Does...	11p
POLICE	Message In A Bottle	2p
POLICE	Synchronicity 2	8a

R

R.E.M.	Orange Crush	6p
R.E.M.	Pop Song 89	10a
R.E.M.	Pop Song 89	3p
R.E.M.	Pop Song 89	9p
RADIATORS	Confidential	1p
RADIATORS	Confidential	8p
RAITT, BONNIE	Thing Called Love	10a
RAITT, BONNIE	Thing Called Love	6p
RAITT, BONNIE	Thing Called Love	11p
REED, LOU	Dirty Blvd	10p
REPLACEMENTS	I'll Be You	2p
RICHARDS, KEITH	How I Wish	4p
RICHARDS, KEITH	Take It So Hard	6a
RICHARDS, KEITH	You Don't Move Me	6p
ROLLING STONES	Just My Imagination (Running...)	6a
ROLLING STONES	Let's Spend The Night Together	1p
ROLLING STONES	Paint It, Black	9a
ROLLING STONES	She's A Rainbow	7p
ROMANTICS	Gimme One More Chance	8p
RUSH	Free Will	11p

S

SANTANA	Evil Ways	2p
SARAYA	Love Has Taken Its Toll	7p
SEGER, BOB	Hollywood Nights	9p
SEGER, BOB	Old Time Rock & Roll	10a
SIMON, PAUL	You Can Call Me Al	9a
SMITH, PATTI GROUP	So You Want To Be A Rock ...	9a
SPRINGSTEEN, BRUCE	For You	11p
SPRINGSTEEN, BRUCE	Pink Cadillac	1p
SPRINGSTEEN, BRUCE	Spirit In The Night	5p
SQUEEZE	Templed	4p
STEELY DAN	Deacon Blues	9a
STAPPENWOLF	Born To Be Wild	4p
STEWART, ROO	Every Picture Tells A Story	4p
STEWART, ROO	Lost In You	11a
SUPERTRAMP	Breakfast In America	2p

T

TALKING HEADS	Stay Up Late	10a
TOWNSHEND, PETE	Face The Face	6p
TRAVELING WILBURYS	End Of The Line	5p

TRAVELING WILBURYS	Heading For The Light	1p
TRAVELING WILBURYS	Heading For The Light	8p
TRAVELING WILBURYS	Last Night	3p

U

U2	God Part II	9p
U2	When Love Comes To Town	1p
U2	When Love Comes To Town	5p
URE, MIOGE	Dear God	5p

V

VAN HALEN	Dancing In The Street	8a
VAN HALEN	Panama	9p
VAN HALEN	You Really Got Me	3p

W

WHITESNAKE	Here I Go Again	6p
WHO	Baba O'Riley	10a
WHO	Bargain	9p
WHO	My Wife	4p
WINWOOD, STEVE	Hearts On Fire	3p
WINWOOD, STEVE	Hearts On Fire	8p

X

XTC	Mayor Of Simpleton	5p
XTC	Mayor Of Simpleton	11p

Y

YES	Leave It	8p
YOUNG, NEIL	Cinnamon Girl	5p

Z

ZZ TOP	Cheap Sunglasses	12n
ZZ TOP	Got Me Under Pressure	12n
ZZ TOP	Legs	6a
ZZ TOP	Sleeping Bag	12n

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

MELLENCAMP, JOHN C	Pop Singer	4
RAITT, BONNIE	Thing Called Love	3
BRICKELL, EDIE & NEW	Circle	2
GUNS N' ROSES	Patience	2
JONES, HOWARD	Everlasting Love	2
LENNON, JULIAN	Now You're In Heaven	2
MIKE & MECHANICS	Seeing Is Believing	2
PETTY, TOM	Feel A Whole Lot Better	2
PETTY, TOM	Running Down A Dream	2
RADIATORS	Confidential	2
TRAVELING WILBURYS	Heading For The Light	2
XTC	Mayor Of Simpleton	2
BEATLES	She's A Woman (Bootleg)	1
CULT	Fire Woman	1
CURE	Fascination Street	1
FREY, GLENN	Livin' Right	1
LIVING COLOUR	Open Letter (To A Landlord)	1
PETTY, TOM	A Face In The Crowd	1
PETTY, TOM	A Mind With A Heart Of Its Own	1
PETTY, TOM	The Apartment Song	1
PETTY, TOM	Depending On You	1
PETTY, TOM	Free Fallin'	1
PETTY, TOM	I Won't Back Down	1
PETTY, TOM	Love Is A Long Road	1
PETTY, TOM	Yer So Bad	1
PETTY, TOM	Zombie Zoo	1
RICHARDS, KEITH	How I Wish	1
SARAYA	Love Has Taken Its Toll	1

ROCK RADIO/WNEW-FM

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE Recurrents played more than once

COSTELLO, ELVIS	Veronica	3
R E M	Pop Song 89	3
FIXX	Driven Out	2
JETT JOAN/BLACKHRTS	Little Liar	2
LIVING COLOUR	Cult Of Personality	2
U2	When Love Comes To Town	2
WINWOOD, STEVE	Hearts On Fire	2

CORE ARTISTS

USERS GUIDE Those artists with a title saturation of at least three listed in descending order

PETTY TOM	11
LED ZEPPELIN	8
BAND	4
BEATLES	4
ROLLING STONES	4
ZZ TOP	4
GRATEFUL DEAD	3
PALMER, ROBERT	3
PINK FLOYD	3
POLICE	3
RICHARDS, KEITH	3
SPRINGSTEEN, BRUCE	3
TRAVELING WILBURYS	3
VAN HALEN	3
WHO	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	41.03
G	58.97
MORNING DRIVE	
C-R	33.33
G	66.67
MIDDAY	
C-R	40.35
G	59.65
AFTERNOON DRIVE	
C-R	42.86
G	57.14
EVENING	
C-R	44.64
G	55.36

POSITIONING STATEMENTS

ROCK/ORIGINAL 34X
 "From classic rock to the cutting edge, this is WNEW, as New York's longest rock marathon continues." (14X)
 "This is the place rock lives, 102.7 WNEW-FM New York." (5X)
 "From classic rock to the cutting edge, this is where rock lives...WNEW-FM." (3X)
 "WNEW...where rock lives." (3X)
 "This is New York's original rock 'n' roll station...WNEW." (3X)
 "WNEW, your 24 hour rock 'n' roll connection." (2X)
 "WNEW is rock 'n' roll music...seven days a week, 24 hours a day for 21 years." (1X)
 "102.7 WNEW...all day and all night, New York's 24 hour rocker." (1X)
 "102.7 WNEW, New York's original rock 'n' roll station since 1967." (1X)
 "The station that made rock classics classic...WNEW New York." (1X)

FREQUENCY/CALLS 30X
 "102.7 WNEW-FM." (18X)
 "102.7 WNEW-FM New York." (12X)

ARTIST ENDOUSEMENTS 13X
 "I'm Bon Jovi and you're listening to Dan-O and the Late Show on WNEW." (1X)
 "I'm Robert Palmer and you're listening to the Late Show with Dan-O on WNEW." (1X)
 "Hi, I'm Jimmy Page and you're listening to Carol Miller on WNEW." (1X)
 "Hi, I'm Paul McCartney and you're listening to WNEW-FM." (1X)
 "Hi, I'm Rod Stewart with Pat St. John on WNEW New York." (1X)
 "Hi, this is Robbie Robertson and you're listening to Pat St. John on WNEW." (1X)
 "Hi, I'm Robert Plant and you're listening to Carol Miller on WNEW." (1X)
 "Hi, this is George Harrison. Come on, DH. Be a good chap and play us some rock 'n' roll." (1X)
 "Hi, this is Jerry Garcia. Hey DH, how 'bout some breakfast in bed with the Grateful Dead." (1X)
 "Hi, this is Lou Gramm and you're listening to DH and the rock 'n' roll morning show. Come on DH, play us some rock 'n' roll." (1X)
 "Hi, this is Robert Palmer along with Pat St. John on WNEW New York." (1X)
 "This is Rocky the Squirrel, Bullwinkle's friend. C'mon DH, play us some rock 'n' roll." (1X)
 "Hi, this is Steve Tyler and you're listening to New York's first choice for rock 'n' roll...WNEW." (1X)

HOME OF ROCK 'N' ROLL 12X
 "WNEW-FM...the home of rock 'n' roll." (12X)

#1 ROCK RADIO 8X
 "102.7 WNEW...New York's #1 rock radio station." (4X)
 "Arbitron certified for over 20 years, New York's #1 rock superstation...WNEW." (3X)
 "102.7 WNEW...New York and America's #1 rock radio station." (1X)

NEW/FIRST 3X
 "You heard it first here on WNEW...the home of rock 'n' roll." (2X)
 "On the cutting edge of rock 'n' roll first, this is 102.7 WNEW-FM." (1X)

PROMOTIONAL ACTIVITY

TICKET WINDOW 18X
 Contestants call for Bon Jovi tickets and a chance to win a guitar each week during National Guitar Month.

BIKE-A-THON 6X
 WNEW sponsors 16th annual ride for Cerebral Palsy.

CHILDREN'S HEALTH FUND TENNIS CHALLENGE 6X
 WNEW sponsors and gives away tickets to charity event.

GET THE LED OUT 6X
 In 8PM segment, Carol Miller airs Swan Songs.

CLASSIC CO EXCHANGE 4X
 At 10AM, Pat St. John swaps old LPs for new CDs.

WNEW ALL-STARS SOFTBALL 4X
 The All-Stars go to bat for local charities.

LIVING COLOUR REMOTE 3X
 Sold-out show at the Ritz broadcast live.

GRATEFUL DEAD HOUR 2X
 Tie-dyed-in-the-wool deadheads can feast their ears Sunday nights.

LOST LENNON TAPES 2X
 Westwood One's documentary airs Sunday nights at 11.

SCORCHER OF THE WEEK 2X
 Each week listeners vote on a recent release. In this case, "Circle" by Edie Brickell & The New Bohemians is featured.

KING BISCUIT FLOWER HOUR 1X
 Concert feature airs Sunday at 9PM.

ACCOUNT LIST

ABC-TV	5X	TV/Broadcast
Aamco	2X	Automotive
Acura	2X	Auto/MC
Anheuser-Busch	4X	Beer/Wine
Aqueduct	5X	Entertainment/Rec
Atlantic Bell	2X	Communications
Bon Jovi	3X	Concert
Bottom Line	1X	Nightclub
Certs	1X	Health/Beauty
Chrysler/Plymouth	5X	Auto/MC
Coors	9X	Beer/Wine
Delta	2X	Airline
Dodge	2X	Auto/MC
E&B Discount	5X	Retail
Exxon	1X	Automotive
Federal Express	2X	Office Service
Ford	2X	Auto/MC
Frito-Lay	1X	Food Products
Greyhound	1X	Travel
Hershey	1X	Food Products
Honda	2X	Auto/MC
Institute Of Audio Research	2X	Electronics
Jeep/Eagle	1X	Auto/MC
LaLane Fitness Center	2X	Health/Beauty
Liberty Cruise	1X	Travel
Marshall	3X	Retail
Maxwell House	2X	Beverage
McDonald's	4X	Restaurant
Metromedia Paging	1X	Communications

Miller High Life	2X	Beer/Wine
Mobil	1X	Automotive
Mugs	5X	Beverage
Nestles	3X	Food Products
New Jersey Bell	2X	Communications
New Jersey Dept. Of Tourism	2X	Travel
New York Mets	2X	Entertainment/Rec
New York Satellite Paging	2X	Communications
New York State Lottery	2X	Government
New York Telephone	2X	Communications
Nynex	2X	Communications
Pennzoil	3X	Automotive
Pepsi Cola	3X	Beverage
Pet Sematary	1X	Entertainment/Rec
Raceway Park	4X	Entertainment/Rec
Record World	2X	CDs/Records/Tapes
Reese's	3X	Food Products
Rickles Home Center	3X	Retail
Saucony	4X	Clothing
Savings Bank Life Insurance	1X	Insurance
Seamans	8X	Furniture
7-Eleven	3X	Grocery
Sports Channel	2X	TV/Broadcast
Suzuki	5X	Auto/MC
Tops Super Stores	2X	Retail
Trident	1X	Food Products
U.S. Army	2X	Government
V-8	2X	Beverage
Video Specialists	2X	Electronics
Voice Exchange	2X	Entertainment/Rec
Volkswagen	1X	Auto/MC
Wallach's	1X	Clothing
World Yacht Cruises	1X	Travel

ACCOUNTS BY CATEGORY

Airline	1%
Auto/MC	13%
Automotive	5%
Beer/Wine	3%
Beverage	8%
CDs/Records/Tapes	1%
Clothing	3%
Communications	7%
Concert	2%
Electronics	3%
Entertainment/Rec	9%
Food Products	6%
Furniture	5%
Government	3%
Grocery	2%
Health/Beauty	2%
Insurance	1%
Nightclub	1%
Office Service	1%
Restaurant	3%
Retail	9%
TV/Broadcast	5%
Travel	3%



HOUSE OF LORDS

"LOVE DON'T LIE"

MMR ROCK TRACER TRACKS NEWCOMER!

EARLY HIT ACTION!

100KHI ADD
 KJ103 ADD
 KYRK ADD
 KOZE ADD
 KXXR #35

WLRS Debut #28
 KWNZ
 KZZU
 OK95 20-14 (HOT)
 Y97 29-20

WJMX
 KIXY
 KTMT
 AND MORE!



Taken from the debut Lp "House Of Lords."



JOHNNY DIESEL & THE INJECTORS

"Lookin' For Love"

ALREADY ROCKIN' ON!

KQRS	KSJO	KILO	CIOQ	KFMG	KPEZ
KJJO	KEDG	KKDJ	CFOX	WONE	KFMF
WLZR	KRXQ	KDJK	KEZO	KBAT	WGOF
WQFM	WTUE	KJOT	WRQK	WGIR	& More!
KTXQ	WEGR	KEJK	KTYD	KPOI	
KZEW	KICT	KEZE	KZRR	WKQZ	

R&R DEBUT (58)

ALBUM NETWORK BREAKOUT RECORD OF THE WEEK (54)

FMQB (52)

HARD REPORT (49)

"Half The Way Valley"

NEW ON!

KJJO	KUSF	KCMU
Z-ROCK	WFIT	KFJC
KNAC	WHTG	WBNY

& MANY MORE!

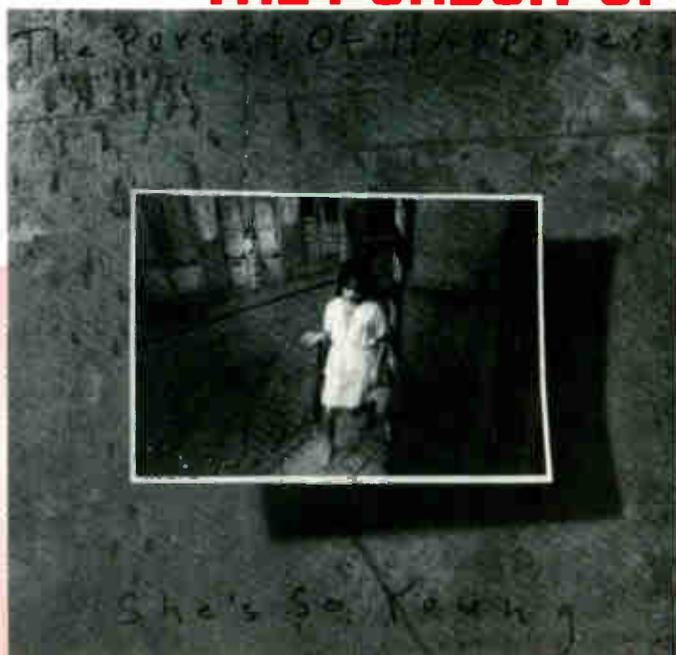
DON'T MISS THE SEA HAGS NOW ON TOUR!

From the man who brought you Guns N' Roses
Produced, mixed and engineered by: Mike Clink
For Mike Clink Productions



SEA HAGS

THE PURSUIT OF HAPPINESS



"She's So Young"

THE NEW CROSSOVER SMASH FROM TPOH!

8 TRACK
ALBUM
CASSETTE
CD
&

DAT IN YOUR OFFICE NOW!

ON YOUR STATION MAY 8TH!



Chrysalis.

ADULT CONTEMPORARY/WRMF-FM

WEDNESDAY, APRIL 19, 1989

OVERVIEW

STATION: WRMF-FM, Palm Beach, FL
FREQUENCY: 97.9 MHz (100,000 watts)
GROUP OWNER: Fairbanks Communications, Inc.
GM: George Mills
GSM: Don Loughran
QM/PO: Dave Parks
MD: John Wesley Harper
PROMOTION DIR.: Jennifer Ross
NEWS DIRECTOR: Jim Edwards
AIRSTAFF:
 6A-10A "Champions Of Breakfast" — Kevin Kitchens and Jennifer Ross
 John Harper
 Don Wright
 Tony Dee
 Simone Collins
 Kelly Krane
REP FIRM: Banner Radio

HOURLY MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

6AM

- HALL & OATES Private Eyes G
- MIKE & MECHANICS The Living Years R
- FLEETWOOD MAC Dreams G
- CAROLE KING City Streets C
- BRUCE HORNSBY/RANGE The Way It Is G
- GEORGE MICHAEL One More Try R
- ENGLAND DAN/JOHN FOR It's Sad To Belong G
- MADONNA Open Your Heart G

7AM

- KIM CARNES More Love G
- PETER NOONE I'm Into Something Good R
- CROSBY, STILLS, & NA Wasted On The Way G
- STEVE WINWOOD Holding On R
- THIRTY EIGHT SPECIAL Second Chance C
- CHICAGO Call On Me G

8AM

- GEORGE MICHAEL Faith G
- AMBROSIA You're The Only Woman G
- KENNY G/S.ROBINSON We've Saved The Best For Last R
- MOODY BLUES Your Wildest Dreams G
- SPINNERS I'll Be Around G
- BASIA New Day For You R
- FLEETWOOD MAC Everywhere G
- LIVINGSTON TAYLOR City Lights C
- HALL & OATES Kiss On My List G

9AM

- ALAN PARSONS PROJECT Don't Answer Me G
- BETTE MIDLER Wind Beneath My Wings C
- DIONNE WARWICK That's What Friends Are For G
- RICK ASTLEY Giving Up On Love C
- SWING OUT SISTER Breakout G
- ELTON JOHN I Guess That's Why They Call... G
- CLARKE/DUKE PROJCT Sweet Baby G
- ENYA Orinoco Flow (Sail Away) C
- ANITA BAKER Giving You The Best... R
- MEN AT WORK Down Under G
- PHOEBE SNOW If I Can Just Get Through... C
- ANDY GIBB (Our Love) Don't Throw It All G

10AM

- ELTON JOHN Don't Go Breaking My Heart G
- MIKE & MECHANICS The Living Years R
- BILLY OCEAN Love Is Forever G
- RICK ASTLEY She Wants To Dance With Me R
- CARLY SIMON Give Me All Night G
- RESTLESS HEART Why Does It Have To Be... G
- BOY MEETS GIRL Waiting For A Star To Fall R
- POINTER SISTERS Jump (For My Love) G
- PHIL COLLINS Take Me Home G
- CHER/PETER CETERA After All C
- DIRE STRAITS Sultans Of Swing G
- P. CARRACK/T. NUNN Romance C
- KENNY LOGGINS I Believe In Love G

11AM

- OOBIE BROTHERS Listen To The Music G
- SUPREMES Love Is Here And Now You're... G
- PETER NOONE I'm Into Something Good R
- BEATLES Here Comes The Sun G
- FLACK/HATHAWAY Closer I Get To You G
- BRUCE WILLIS Under The Boardwalk G
- MADONNA Like A Prayer C

- THREE DOG NIGHT Out In The Country G
- DAN FOGELBERG Seeing You Again G
- JAMES TAYLOR Never Die Young G
- ENGLAND DAN/JOHN FOR Love Is The Answer G
- MAXI PRIEST Wild World R
- LITTLE RIVER BAND Reminiscing G
- NATALIE COLE Miss You Like Crazy C

12NOON

- GLENN FREY True Love R
- VANESSA WILLIAMS Dreamin' C
- JOURNEY I'll Be Alright Without You G
- BREATHE Don't Tell Me Lies R
- SIMPLY RED Holding Back The Years G
- FLEETWOOD MAC As Long As You Follow R
- WHITNEY HOUSTON Love Will Save The Day R
- KENNY G/S.ROBINSON We've Saved The Best For Last R
- MIKE & MECHANICS All I Need Is A Miracle G
- JULIA FORDHAM Happy Ever After C
- MOTELS Only The Lonely G
- GARY PUCKETT/UN GAP Young Girl G

1PM

- CHRISTOPHER CROSS Ride Like The Wind G
- CARLY SIMON You're So Vain G
- ROY ORBISON You Got It R
- GENESIS Throwing It All Away G
- BREAD Baby I'm A Want You G
- HONEYDRIPPERS Sea Of Love G
- SHERIFF When I'm With You R
- TINA TURNER Private Dancer G
- BEE GEES Too Much Heaven G
- EURYTHMICS Sweet Dreams(Are Made Of This) G
- CHICAGO Look Away R
- JONATHAN BUTLER Lies G
- BASIA Promises C
- DARYL HALL Foolish Pride G

2PM

- STEVE WINWOOD Finer Things G
- AMERICA I Need You G
- BETTE MIDLER Wind Beneath My Wings C
- LITTLE RIVER BAND Lonesome Loser G
- DIANA ROSS Missing You G
- GEORGE HARRISON My Sweet Lord G
- LIVINGSTON TAYLOR City Lights C
- LIONEL RICHIE Se La G
- GINO VANNELLI Living Inside Myself G
- EAGLES One Of These Nights G
- WILL TO POWER Baby I Love Your Way/Freebird R
- ELTON JOHN Your Song G

3PM

- STEVIE WONDER Yester-Me, Yester-You... G
- RANDY VANWARMER Just When I Needed You Most G
- ENYA Orinoco Flow (Sail Away) C
- BRUCE HORNSBY/RANGE Look Out Any Window R
- CAROLE KING Sweet Seasons G
- AL STEWART Year Of The Cat G
- JULIAN LENNON Too Late For Goodbyes G
- PETER NOONE I'm Into Something Good R
- ANITA BAKER No One In The World G
- THIRTY EIGHT SPECIAL Second Chance C
- TAYLOR DAYNE I'll Always Love You R

4PM

- POINTER SISTERS Neutron Dance G
- HUEY LEWIS & NEWS Perfect World R
- GERRY RAFFERTY Right Down The Line G
- PURE PRAIRIE LEAGUE Let Me Love You Tonight G
- RICHARD MARX Hold On To The Nights R
- CHER/PETER CETERA After All C
- KOOL & THE GANG Too Hot G
- RICK ASTLEY She Wants To Dance With Me R
- CARLY SIMON That's The Way I've Always... G
- VANESSA WILLIAMS Dreamin' C
- PHIL COLLINS You Can't Hurry Love G
- LEON RUSSELL Lady Blue G

5PM

- GLENN FREY Livin' Right C
- TOTO Africa G
- KENNY G/S.ROBINSON We've Saved The Best For Last R
- BRUCE SPRINGSTEEN One Step Up G
- MADONNA Like A Prayer C
- LIONEL RICHIE Stuck On You G
- FLEETWOOD MAC Rhiannon G
- STEVE WINWOOD Holding On R
- FIREFALL You Are The Woman G
- ROY ORBISON You Got It R
- IRENE CARA Flashdance (What A Feeling) G
- CAROLE KING City Streets C

6PM

- ELTON JOHN Philadelphia Freedom G
- FOREIGNER I Want To Know What Love Is G
- BETTE MIDLER Wind Beneath My Wings C
- BREAD Diary G
- BREATHE Don't Tell Me Lies R
- JOHNNY HATES JAZZ Shattered Dreams R
- MIKE & MECHANICS The Living Years R
- GLORIA ESTEFAN/MSM Falling In Love (Uh-Oh) G
- JEFFERSON STARSHIP Miracles G
- D MASON/SNOW Dreams I Dream R
- GLENN FREY Soul Searchin' R
- BARBRA STREISAND What Were We Thinking Of C

7PM

- RICK ASTLEY It Would Take A Strong Strong R
- MOODY BLUES Your Wildest Dreams G
- AMBROSIA How Much I Feel G
- PETER NOONE I'm Into Something Good R
- JOHN LENNON Imagine G
- LOGGINS & MESSINA Danny's Song G
- P. CARRACK/T. NUNN Romance C
- ASSOCIATION Never My Love G
- BELINDA CARLISLE Circle In The Sand R
- SHERIFF When I'm With You R
- BEE GEES How Can You Mend A Broken Hear G
- JULIA FORDHAM Happy Ever After C
- DAN HILL Carmelia R
- ONIECE WILLIAMS Let's Hear It For The Boy G

8PM

- BERLIN Take My Breath Away G
- CHER/PETER CETERA After All C
- MICHAEL JOHNSON Bluer Than Blue G
- LIVINGSTON TAYLOR City Lights C
- BOZ SCAGGS Heart Of Mine R
- AIR SUPPLY Every Woman In The World G
- ANITA BAKER Giving You The Best... R
- DOOBIE BROTHERS Black Water G
- BILLY OCEAN Colour Of Love R
- KENNY G/S.ROBINSON We've Saved The Best For Last R
- RABBITT/GAYLE You And I G
- FLEETWOOD MAC Little Lies G
- STEELY DAN Rikki Don't Lose That Number G
- 5TH DIMENSION One Less Bell To Answer G
- REO SPEEDWAGON Here With Me R

9PM

- BOY MEETS GIRL Waiting For A Star To Fall R
- GEORGE BENSON Lady Love Me G
- COLLINS/MARTIN Separate Lives G
- ROY ORBISON You Got It R
- PAUL SIMON Late In The Evening G
- JOE COCKER/J. WARNES Up Where We Belong G
- BILL WITHERS Ain't No Sunshine G
- STEVE WINWOOD Talking Back To The Night G
- BETTE MIDLER Wind Beneath My Wings C
- BREATHE How Can I Fall C
- ENYA Orinoco Flow (Sail Away) G
- AL JARREAU Moonlighting G
- THIRTY EIGHT SPECIAL Second Chance C
- AL STEWART Time Passages G

10PM

- MIKE & MECHANICS The Living Years R
- HALL & OATES You've Lost That Lovin Feelin G
- JEFFREY OSBORNE In Your Eyes G
- SERGIO MENDES What Do We Mean To Each Other G
- RICK ASTLEY She Wants To Dance With Me R
- ELTON JOHN I Don't Wanna Go On With... R
- JIM CROCE Time In A Bottle G
- MAXI PRIEST Wild World R
- CARLY SIMON Right Thing To Do G
- PETER NOONE I'm Into Something Good R
- DAN HARTMAN I Can Dream About You G
- GLENN FREY Livin' Right C
- BOB SEGER We've Got Tonight G
- DIRE STRAITS Walk Di Life G
- STEVIE WONDER My Cherie Amour G

11PM

- VANESSA WILLIAMS Dreamin' C
- CARS Orive G
- REO SPEEDWAGON Can't Fight This Feeling G
- LEO SAYER When I Need You G
- FLEETWOOD MAC As Long As You Follow R
- LIONEL RICHIE You Are G
- STARSHIP We Built This City G
- MURPHEY MICHAEL Wildfire G
- MADONNA Like A Prayer C
- CHER/PETER CETERA After All C
- P. CARRACK/T. NUNN Romance C
- SURVIVOR Burning Heart G
- WHITNEY HOUSTON I Wanna Dance With Somebody... G

ALPHABETICAL LIST BY ARTIST

5

- 5TH DIMENSION One Less Bell To Answer 8p

A

- AIR SUPPLY Every Woman In The World 8p
- AMBROSIA How Much I Feel 7p
- AMBROSIA You're The Only Woman 8a
- AMERICA I Need You 2p
- ASSOCIATION Never My Love 7p
- ASTLEY, RICK Giving Up On Love 9a
- ASTLEY, RICK It Would Take A Strong Strong 7p
- ASTLEY, RICK She Wants To Dance With Me 10a
- ASTLEY, RICK She Wants To Dance With Me 4p
- ASTLEY, RICK She Wants To Dance With Me 10p

B

- BAKER, ANITA Giving You The Best... 9a
- BAKER, ANITA Giving You The Best... 8p
- BAKER, ANITA No One In The World 3p
- BASIA New Day For You 8a
- BASIA Promises 1p
- BEATLES Here Comes The Sun 11a
- BEE GEES How Can You Mend A Broken Hear 7p
- BEE GEES Too Much Heaven 1p
- BENSON, GEORGE Lady Love Me 9p
- BERLIN Take My Breath Away 8p
- BOY MEETS GIRL Waiting For A Star To Fall 10a
- BOY MEETS GIRL Waiting For A Star To Fall 9p
- BREAD Baby I'm A Want You 1p
- BREAD Diary 6p
- BREATHE Don't Tell Me Lies 12n
- BREATHE Don't Tell Me Lies 6p
- BREATHE How Can I Fall 9p
- BUTLER, JONATHAN Lies 1p

C

- CARA, IRENE Flashdance (What A Feeling) 5p
- CARLISLE, BELINDA Circle In The Sand 7p
- CARNES, KIM More Love 7a
- CARRACK/NUNN Romance 10a
- CARRACK/NUNN Romance 7p
- CARRACK/NUNN Romance 11p
- CARS Orive 11p
- CHER/PETER CETERA After All 10a
- CHER/PETER CETERA After All 4p
- CHER/PETER CETERA After All 8p
- CHER/PETER CETERA After All 11p
- CHICAGO Call On Me 7a
- CHICAGO Look Away 1p
- CHICAGO Sweet Baby 9a
- COCKER, JOE/WARNES, J Up Where We Belong 9p
- COLE, NATALIE Miss You Like Crazy 11a
- COLLINS, PHIL Take Me Home 10a
- COLLINS, PHIL You Can't Hurry Love 4p
- COLLINS/MARTIN Separate Lives 9p
- CROCE, JIM Time In A Bottle 10p
- CROSBY, STILLS, & NA Wasted On The Way 7a
- CROSS, CHRISTOPHER Ride Like The Wind 1p

D

- DAYNE, TAYLOR I'll Always Love You 3p
- DIRE STRAITS Sultans Of Swing 10a
- DIRE STRAITS Walk Of Life 10p
- DOOBIE BROTHERS Black Water 11a
- DOOBIE BROTHERS Listen To The Music 11a

E

- EAGLES One Of These Nights 2p
- ENGLAND DAN/JOHN FOR It's Sad To Belong 6a
- ENGLAND DAN/JOHN FOR Love Is The Answer 11a
- ENYA Orinoco Flow (Sail Away) 9a
- ENYA Orinoco Flow (Sail Away) 3p
- ENYA Orinoco Flow (Sail Away) 9p
- ESTEFAN, GLORIA/MSM Falling In Love (Uh-Oh) 6p
- EURYTHMICS Sweet Dreams(Are Made Of This) 1p

F

- FIREFALL You Are The Woman 5p
- FLACK/HATHAWAY Closer I Get To You 11a
- FLEETWOOD MAC As Long As You Follow 12n
- FLEETWOOD MAC As Long As You Follow 11p
- FLEETWOOD MAC Dreams 6a
- FLEETWOOD MAC Everywhere 8a
- FLEETWOOD MAC Little Lies 8p
- FLEETWOOD MAC Rhiannon 5p

ADULT CONTEMPORARY/WRMF-FM

ALPHABETICAL LIST BY ARTIST

F			
FOGELBERG, DAN	Seeing You Again	11a	
FORDHAM, JULIA	Happy Ever After	12n	
FORDHAM, JULIA	Happy Ever After	7p	
FOREIGNER	I Want To Know What Love Is	6p	
FREY, GLENN	Livin' Right	5p	
FREY, GLENN	Livin' Right	10p	
FREY, GLENN	Soul Searchin'	6p	
FREY, GLENN	True Love	12n	
G			
GENESIS	Throwing It All Away	1p	
GIBB, ANDY	(Our Love) Don't Throw It All	9a	
H			
HALL & DATES	Kiss On My List	8a	
HALL & DATES	Private Eyes	6a	
HALL & DATES	You've Lost That Lovin' Feelin'	10p	
HALL, DARYL	Foolish Pride	1p	
HARRISON, GEORGE	My Sweet Lord	2p	
HARTMAN, DAN	I Can Dream About You	10p	
HILL, DAN	Carmelia	7p	
HONEYDRIPPERS	Sea Of Love	1p	
HORNSBY, BRUCE/RANGE	Look Out Any Window	3p	
HORNSBY, BRUCE/RANGE	The Way It Is	6a	
HOUSTON, WHITNEY	I Wanna Dance With Somebody...	11p	
HOUSTON, WHITNEY	Love Will Save The Day	12n	
J			
JARREAU, AL	Moonlighting	9p	
JEFFERSON STARSHIP	Miracles	6p	
JOHN, ELTON	Don't Go Breaking My Heart	10a	
JOHN, ELTON	I Don't Wanna Go On With	10a	
JOHN, ELTON	I Guess That's Why They Call	9p	
JOHN, ELTON	Philadelphia Freedom	6p	
JOHN, ELTON	Your Song	2p	
JOHNNY HATES JAZZ	Shattered Dreams	6p	
JOHNSON, MICHAEL	Bluer Than Blue	8p	
JOURNEY	I'll Be Alright Without You	12n	
K			
KENNY G/S ROBINSON	We've Saved The Best For Last	8a	
KENNY G/S ROBINSON	We've Saved The Best For Last	12n	
KENNY G/S ROBINSON	We've Saved The Best For Last	5p	
KENNY G/S ROBINSON	We've Saved The Best For Last	8p	
KING, CAROLE	City Streets	6a	
KING, CAROLE	City Streets	5p	
KING, CAROLE	Sweet Seasons	3p	
KOOL & THE GANG	Too Hot	4p	
L			
LENNON, JOHN	Imagine	7p	
LENNON, JULIAN	Too Late For Goodbyes	3p	
LEWIS, HUEY & NEWS	Perfect World	4p	
LITTLE RIVER BAND	Lonesome Loser	2p	
LITTLE RIVER BAND	Reminiscing	11a	
LOGGINS & MESSINA	Danny's Song	7p	
LOGGINS, KENNY	I Believe In Love	10a	
M			
MADONNA	Like A Prayer	11a	
MADONNA	Like A Prayer	5p	
MADONNA	Like A Prayer	11p	
MADONNA	Open Your Heart	6a	
MARX, RICHARD	Hold On To The Nights	4p	
MASON, D/SNOW	Dreams I Dream	6p	
MAXI PRIEST	Wild World	11a	
MAXI PRIEST	Wild World	10p	
MEN AT WORK	Down Under	9a	
MENDES, SERGIO	What Do We Mean To Each Other	10p	
MICHAEL, GEORGE	Faith	8a	
MICHAEL, GEORGE	One More Try	6a	
MIDLER, BETTE	Wind Beneath My Wings	9a	
MIDLER, BETTE	Wind Beneath My Wings	2p	
MIDLER, BETTE	Wind Beneath My Wings	6p	
MIDLER, BETTE	Wind Beneath My Wings	9p	
MIKE & MECHANICS	All I Need Is A Miracle	12n	
MIKE & MECHANICS	The Living Years	6a	
MIKE & MECHANICS	The Living Years	10a	
MIKE & MECHANICS	The Living Years	6p	
MIKE & MECHANICS	The Living Years	10p	
MOODY BLUES	Your Wildest Dreams	8a	
MOODY BLUES	Your Wildest Dreams	7p	
MOTELS	Only The Lonely	12n	
MURPHEY MICHAEL	Wildfire	11p	

N

NOONE, PETER	I'm Into Something Good	7a
NOONE, PETER	I'm Into Something Good	11a
NOONE, PETER	I'm Into Something Good	3p
NOONE, PETER	I'm Into Something Good	7p
NOONE, PETER	I'm Into Something Good	10p

O

OCEAN, BILLY	Colour Of Love	8p
OCEAN, BILLY	Love Is Forever	10a
ORBISON, ROY	You Got It	1p
ORBISON, ROY	You Got It	5p
ORBISON, ROY	You Got It	9p
OSBORNE, JEFFREY	In Your Eyes	10p

P

PARSONS, ALAN PROJEC	Don't Answer Me	9a
POINTER SISTERS	Jump (For My Love)	10a
POINTER SISTERS	Neutron Dance	4p
PUCKETT, GARY/UN GAP	Young Girl	12n
PURE PRAIRIE LEAGUE	Let Me Love You Tonight	4p

R

RABBITT/GAYLE	You And I	8p
RAFFERTY, GERRY	Right Down The Line	4p
RED SPEEDWAGON	Can't Fight This Feeling	11p
RED SPEEDWAGON	Here With Me	8p
RESTLESS HEART	Why Does It Have To Be	10a
RICHIE, LIONEL	Se La	2p
RICHIE, LIONEL	Stuck On You	5p
RICHIE, LIONEL	You Are	11p
ROSS, DIANA	Missing You	2p
RUSSELL, LEON	Lady Blue	4p

S

SAYER, LEO	When I Need You	11p
SCAGGS, BOZ	Heart Of Mine	8p
SEGER, BOB	We've Got Tonight	10p
SHERIFF	When I'm With You	1p
SHERIFF	When I'm With You	7p
SIMON, CARLY	Give Me All Night	10a
SIMON, CARLY	Right Thing To Do	10p
SIMON, CARLY	That's The Way I've Always	4p
SIMON, CARLY	You're So Vain	1p
SIMON, PAUL	Late In The Evening	9p
SIMPLY RED	Holding Back The Years	12n
SNOW, PHOEBE	If I Can Just Get Through	9a
SPINNERS	I'll Be Around	8a
SPRINGSTEEN, BRUCE	One Step Up	5p
STARSHIP	We Built This City	11p
STEELY DAN	Rikki Don't Lose That Number	8p
STEWART, AL	Time Passages	8p
STEWART, AL	Year Of The Cat	3p
STREISAND, BARBRA	What Were We Thinking Of	6p
SUPREMES	Love Is Here And Now You're...	11a
SURVIVOR	Burning Heart	11p
SWING OUT SISTER	Breakout	9a

T

TAYLOR, JAMES	Never Die Young	11a
TAYLOR, LIVINGSTON	City Lights	8a
TAYLOR, LIVINGSTON	City Lights	2p
TAYLOR, LIVINGSTON	City Lights	8p
THIRTY EIGHT SPECIAL	Second Chance	7a
THIRTY EIGHT SPECIAL	Second Chance	3p
THIRTY EIGHT SPECIAL	Second Chance	9p
THREE DOG NIGHT	Out In The Country	11a
TOTO	Africa	5p
TURNER, TINA	Private Dancer	1p

V

VANNELLI, GINO	Living Inside Myself	2p
VANWARMER, RANDY	Just When I Needed You Most	3p

W

WARWICK, DIONNE	That's What Friends Are For	9a
WILL TO POWER	Baby, I Love Your Way/Freerbird	2p
WILLIAMS, DENIECE	Let's Hear It For The Boy	7p
WILLIAMS, VANESSA	Dreamin'	12n
WILLIAMS, VANESSA	Dreamin'	4p
WILLIAMS, VANESSA	Dreamin'	11p
WILLIS, BRUCE	Under The Boardwalk	11a
WINWOOD, STEVE	Finer Things	2p
WINWOOD, STEVE	Holding On	7a
WINWOOD, STEVE	Holding On	5p
WINWOOD, STEVE	Talking Back To The Night	9p
WITHERS, BILL	Ain't No Sunshine	9p
WONDER, STEVIE	My Cherie Amour	10p
WONDER, STEVIE	Yester-Me, Yester-You, ...	3p

PLAYLIST OF CURRENTS

USERS GUIDE Number of plays calculated for 18 hour monitor period

CHER/PETER CETERA	After All	4
MIDLER, BETTE	Wind Beneath My Wings	4
CARRACK/NUNN	Romance	3
ENYA	Orinoco Flow (Sail Away)	3
MADONNA	Like A Prayer	3
TAYLOR, LIVINGSTON	City Lights	3
THIRTY EIGHT SPECIAL	Second Chance	3
WILLIAMS, VANESSA	Dreamin'	3
FORDHAM, JULIA	Happy Ever After	2
FREY, GLENN	Livin' Right	2
KING, CAROLE	City Streets	2
ASTLEY, RICK	Giving Up On Love	1
BASIA	Promises	1
COLE, NATALIE	Miss You Like Crazy	1
SNOW, PHOEBE	If I Can Just Get Through ...	1
STREISAND, BARBRA	What Were We Thinking Of	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE Recurrents played more than once

NOONE, PETER	I'm Into Something Good	5
KENNY G/S ROBINSON	We've Saved The Best For Last	4
MIKE & MECHANICS	The Living Years	4
ASTLEY, RICK	She Wants To Dance With Me	3
ORBISON, ROY	You Got It	3
BAKER, ANITA	Giving You The Best	2
BOY MEETS GIRL	Waiting For A Star To Fall	2
BREATHE	Don't Tell Me Lies	2
FLEETWOOD MAC	As Long As You Follow	2
MAXI PRIEST	Wild World	2
SHERIFF	When I'm With You	2
WINWOOD, STEVE	Holding On	2

CORE ARTISTS

USERS GUIDE Those artists with a title saturation of at least three, listed in descending order

FLEETWOOD MAC	5
JOHN, ELTON	5
SIMON, CARLY	4
ASTLEY, RICK	3
FREY, GLENN	3
HALL & DATES	3
RICHIE, LIONEL	3
WINWOOD, STEVE	3

GOLD/CURR.-RECURR. RATIOS

OVERALL		
C-R	41.74	
G	58.26	
MORNING DRIVE		
C-R	40.00	
G	60.00	
MIDDAY		
C-R	35.39	
G	64.62	
AFTERNOON DRIVE		
C-R	48.94	
G	51.06	
EVENING		
C-R	43.66	
G	56.34	

POSITIONING STATEMENTS

MUSIC 73X
 "97.9 FM WRMF — always telling you the music you hear (or variation)." (23X)
 "WRMF, Palm Beach/Broward/Dade." (11X)
 "97.9 WRMF, announcing that this morning at exactly 7:10AM, we will stop the music (details of "Wildest Dream Sweepstakes" follow; see "Promotional Activity")." (11X)
 Jingle: "More variety...WRMF." (8X)
 "If you're hearing a radio right now, the call letters or station name is 97.9 FM WRMF...WRMF." (7X)
 "97.9 FM WRMF, Palm Beach/Broward/Dade; remember us for more music variety." (4X)
 "97.9 FM WRMF: playing the music the way it was meant to be heard — on compact disc." (3X)
 "97.9 FM WRMF: with more variety than a record store. WRMF." (3X)
 "97.9 FM WRMF, Palm Beach/Broward/Dade: your station for music, money and fun." (3X)

PROMOTIONAL ACTIVITY

WILDEST DREAM SWEEPSTAKES 33X
 WRMF is giving away a most exciting array of prizes such as cars, trips, house down payments and shopping sprees at 7:10 each morning. The station has a listing of license plates in South Florida and a plate number will be given on "The Champions Of Breakfast" show with Kevin Kitchens and Jennifer Ross. Listeners have 15 minutes to phone back when they hear their plate number. Meanwhile, catalogs illustrating a terrific assortment of prizes are mailed to area households by the station and available at many regional locations. The catalog also includes WRMF bumperstickers, which increases the chance of winning. The first number was announced April 20 from the West Palm Beach Auditorium with Walt Disney On Ice characters on hand.

WRMF NIGHT AT DISNEY ON ICE

Duncan Donuts is cosponsoring this promotion with WRMF where children can have tasty donuts and meet with Disney characters before the latter's West Palm Beach Auditorium performances. Also coming up, similar get-togethers at the Sunfest '89 event.

ACCOUNT LIST

7-Eleven	3X	Grocery	8X
Aberdeen Real Estate	5X	Real Estate	
Allstate	2X	Insurance	
Anheuser Busch	8X	Beer/Wine	
Bank Atlantic	3X	Bank/Finance	
Blackwelders Furniture	2X	Furniture	
Barton Volvo	4X	Auto/MC	
Brazil Contempo Furniture	3X	Furniture	
Carlsberg Beer	1X	Beer/Wine	
Caters Furniture	1X	Furniture	
Chevron	1X	Automotive	
Chrysler-Plymouth	9X	Auto/MC	
Corona	4X	Beer/Wine	
Delta Business Systems	2X	Office Products	
Disney, Walt World Dn Ice	1X	Entertainment/Rec	
Domino's Pizza	2X	Restaurant	
Economy Tire	1X	Automotive	
Ethan Allan	3X	Furniture	
Fears General Automotive	1X	Automotive	
Florida State Lottery	1X	Lottery	
Fuddrucker's	1X	Restaurant	
General Foods International Coffee	4X	Beverage	
Goodyear	1X	Automotive	
Green Turtle Club	3X	Travel	
Home Depot	6X	Retail	
James, Marcus	4X	Beer/Wine	
Kangaroo Katie's	4X	Nightclub	
Kaufman & Roberts	1X	Retail	
Marine Flea Market	3X	Retail	
Marshall's	3X	Retail	
Matchmaker International	1X	Dating Service	
Mercury/Grand Marquis	1X	Auto/MC	
Moore, Benjamin Paint	4X	Home Improvement	
Northwood Institute	1X	Education	
Norton Tire	2X	Automotive	
Nutri-System	4X	Health/Beauty	
Dak Emporium	4X	Furniture	
Palm Beach Post	1X	Publication	
Parker, Al Ford	1X	Auto/MC	
Penzoil	1X	Automotive	
Pontiac Grand Prix Df Palm Beach	9X	Entertainment/Rec	
Premier Cruise Lines	2X	Travel	
Scandinavia	4X	Travel	
Sears Auto Care	3X	Automotive	
Showtime/A&E	4X	TV/Broadcast	
Smith's I-95 Used Car Center	5X	Auto/MC	
Solid Gold	1X	Jewelers	
Southeast Bank	1X	Bank/Finance	
Southeastern Lincoln-Mercury Dealers	3X	Automotive	
Southern Bell	2X	Communications	
Studebaker's	1X	Nightclub	
Sunfest '89	2X	Entertainment/Rec	
Surrey Men's Wear	1X	Clothing	
Technics	3X	Electronics	
Tel-Us	5X	Communications	
Tire Kingdom	2X	Auto/MC	
Town Center At Boca Raton	3X	Retail	
Video Extra	2X	Retail	
Winn-Dixie	2X	Grocery	

ACCOUNTS BY CATEGORY

Auto/MC	18%
Automotive	7%
Bank/Finance	4%
Beer/Wine	9%
Beverage	2%
Clothing	1%
Communications	4%
Dating Service	1%
Education	1%
Electronics	2%
Entertainment/Rec	8%
Furniture	8%
Grocery	3%
Health/Beauty	2%
Home Improvement	2%
Insurance	1%
Jewelers	1%
Lottery	1%
Nightclub	3%
Office Products	1%
Publication	1%
Real Estate	3%
Restaurant	2%
Retail	10%
Travel	5%
TV/Broadcast	2%

SOLO BUT NOT ALONE

TOM PETTY

**E-X-P-L-O-S-I-V-E
HIT ACTION!**

WAPE Debut #16 (Hot)

WMMS #14

KEGL 17-14

Y95 Debut #21

KXYO Add #29

KXXR 40-36

WZOU Add

WZPL Add

WKTI Add

K104 26-19

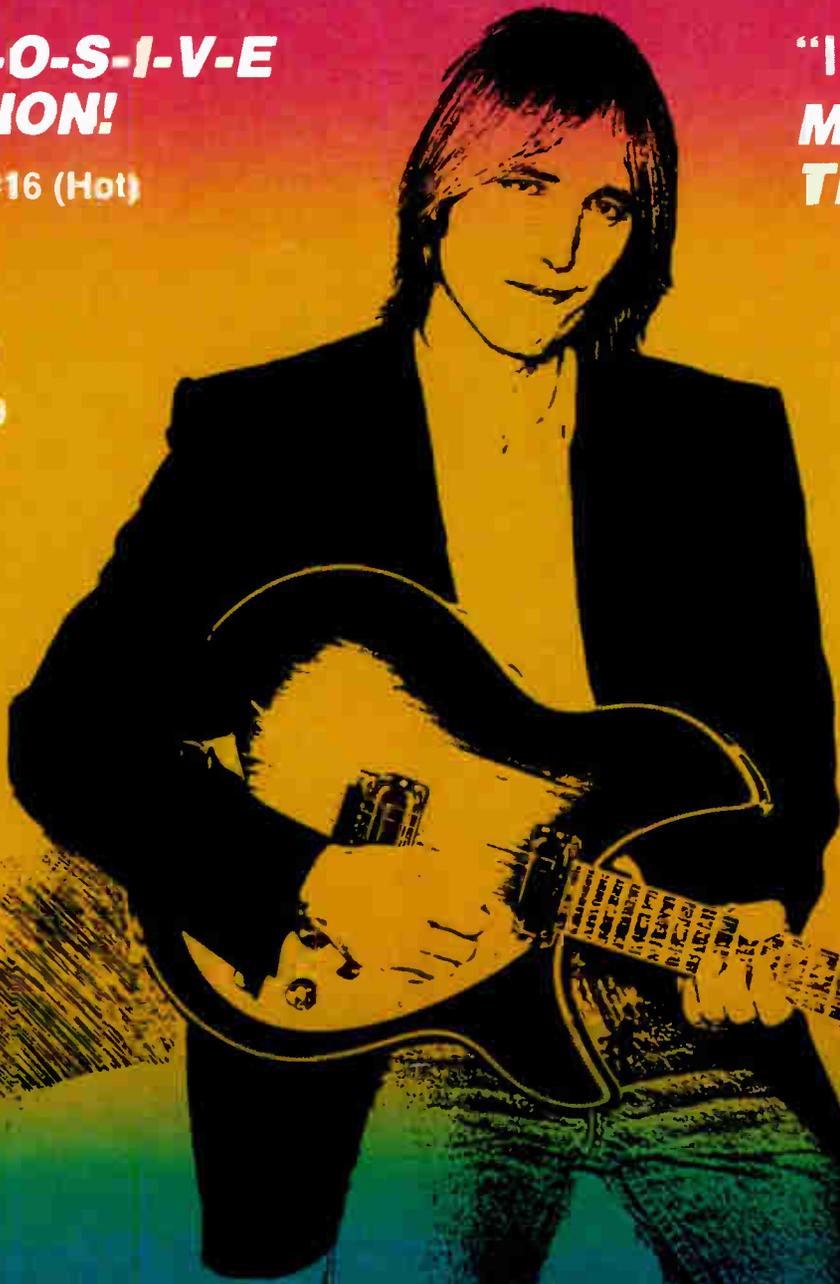
WBBO Add

WROQ 22-16

WLRS 26-18

Z104 32-18

And More!



**"I WON'T BACK DOWN"
MMR ROCK TRACER
TRACKS** 

COMBINED REACH OF 47 MILLION
PEOPLE THIS WEEK!

MTV — TURBO ROTATION!

ALBUM SHIPPING BEYOND GOLD!

#3 MOST REQUESTED RECORD IN
AMERICA!

WORLDWIDE *HEARTBREAKERS* TOUR
THIS SUMMER!

9 TRACKS CHARTED!

- "RUNNING DOWN A DREAM"
MMR ROCK TRACER TRACKS DEBUT 
- "FEEL A WHOLE LOT BETTER"
MMR ROCK TRACER TRACKS DEBUT 
- "FREE FALLIN'"
MMR ROCK TRACER TRACKS DEBUT 
- "LOVE IS A LONG ROAD"
MMR ROCK TRACER TRACKS DEBUT 
- "ZOMBIE ZOO"
MMR ROCK TRACER TRACKS DEBUT 
- "THE APARTMENT SONG"
MMR ROCK TRACER TRACKS DEBUT 
- "DEPENDING ON YOU"
MMR ROCK TRACER TRACKS DEBUT 
- "A MIND WITH A HEART OF ITS OWN"
MMR ROCK TRACER TRACKS DEBUT 

FULL MOON FEVER

TOM'S FIRST SOLO EFFORT FEATURING THE HIT
"I WON'T BACK DOWN"

PRODUCED BY JEFF LYNNE, WITH T.P. AND MIKE CAMPBELL

MANAGEMENT: TONY DIMITRIADES
EAST END MANAGEMENT COMPANY

MCA RECORDS

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ROCK RADIO



*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

4/10/89	4/17/89	4/24/89	5/1/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
7	1	1	1	TOM PETTY	I Won't Back Down	MCA	1288	22	23.01
—	—	14	2	JOHN C MELLENCAMP	Pop Singer	Mercury/PG	1169	21	22.34
6	2	2	3	OUTFIELD	Voices Of Babylon	Columbia	1148	21	19.31
1	3	3	4	JULIAN LENNON	Now You're In Heaven	Atlantic	994	19	18.88
9	7	5	5	GUNS N' ROSES	Patience	Geffen	735	22	14.45
16	11	6	6	CULT	Fire Woman	Sire/Repri	651	14	12.34
19	16	8	7	GREAT WHITE	Once Bitten Twice Shy	Capitol	651	16	10.32
17	17	9	8	R.E.M.	Turn You Inside-Out	WB	595	17	9.55
13	12	10	9	RED SIREN	All Is Forgiven	Mercury/PG	567	17	7.62
14	15	11	10	XTC	Mayor Of Simpleton	Geffen	490	16	10.47
11	10	7	11	RADIATORS	Confidential	Epic	462	15	8.67
—	25	16	12	TRAVELING WILBURYS	Heading For The Light	Wilbury/WB	434	12	9.42
28	20	17	13	SARAYA	Love Has Taken Its Toll	Polydor/PG	427	13	6.60
20	18	15	14	BONNIE RAITT	Thing Called Love	Capitol	378	15	6.92
—	—	28	15	FABULOUS THUNDERBIRD	Rock This Place	CBS Assoc.	364	13	6.08
36	23	26	16	MIKE & MECHANICS	Seeing Is Believing	Atlantic	350	13	7.53
—	37	19	17	JOE JACKSON	Nineteen Forever	A&M	350	14	6.23
34	28	22	18	CINDERELLA	Coming Home	Mercury/PG	336	12	4.75
21	21	21	19	WARRANT	Down Boys	Columbia	315	13	5.08
—	—	27	20	LIVING COLOUR	Open Letter (To A Landlord)	Epic	308	11	5.06
New Entry ✓	—	—	21	RICHARD MARX	Satisfied	EMI	301	17	4.12
30	27	25	22	LITA FORD	Close My Eyes Forever	RCA	266	14	3.52
New Entry ✓	—	—	23	TOM PETTY	Running Down A Dream	MCA	245	11	5.59
33	36	23	24	BIG BAM BOO	Shooting From My Heart	UNI/MCA	245	11	5.12
35	30	30	25	EDIE BRICKELL & NEW	Circle	Geffen	238	13	4.23
26	22	29	26	CRUEL STORY OF YOUTH	You're What You Want To Be	Columbia	231	12	3.42
Reentry ✓	—	—	27	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA	224	22	5.73
—	—	39	28	FIXX	Precious Stone	RCA	224	14	3.37
—	—	33	29	JEFF HEALEY BAND	Angel Eyes	Arista	224	14	3.26
—	31	32	30	KINGDOM COME	Do You Like It	Polydor/PG	224	10	2.85
27	29	24	31	ROY ORBISON	She's A Mystery To Me	Virgin	217	10	5.55
—	—	34	32	CURE	Fascination Street	Elektra	217	17	5.00
—	32	31	33	U2	Dancing Barefoot	Island	203	18	4.31
—	40	37	34	JOE SATRIANI	One Big Rush	WTG	203	9	3.27
New Entry ✓	—	—	35	TOM PETTY	Feel A Whole Lot Better	MCA	189	11	4.56
New Entry ✓	—	—	36	BAD COMPANY	Bad Man	Atlantic	189	15	2.67
—	—	40	37	MICHAEL THOMPSON	Can't Miss	Geffen	182	15	2.36
New Entry ✓	—	—	38	TOM PETTY	Free Fallin'	MCA	175	9	4.59
New Entry ✓	—	—	39	LOU REED	Busload Of Faith	Sire/WB	175	13	2.63
25	26	20	40	CHOIRBOYS	Run To Paradise	WTG	154	17	3.51

USERS GUIDE TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
ROXETTE	The Look	EMI	154	—
EXTREME	Kid Ego	A&M	147	31%
HOWARD JONES	Everlasting Love	Elektra	140	—
EDDIE MONEY	Let Me In	Columbia	140	—
CRACK THE SKY	From The Greenhouse	Geddy	133	—
ELVIS COSTELLO	This Town	WB	133	35%
HOUSE OF LORDS	Love Don't Lie	RCA	133	—
NEIL SCHON	I'll Cover You	Columbia	126	157%
REPLACEMENTS	Back To Back	Sire/Repri	112	45%
MARCHELLO	First Love	Epic	112	—
SAM PHILLIPS	Holding On To The Earth	Virgin	105	—
TREAT HER RIGHT	Picture Of The Future	RCA	98	100%
NEW ORDER	Round And Round	Qwest/WB	91	—
✓ TOM PETTY	Love Is A Long Road	MCA	84	—
✓ LOVE AND ROCKETS	So Alive	RCA	84	—
MORRISSEY	Last Of The Famous ...	Sire/Repri	77	—
MIDGE URE	Answers To Nothing	Chrysalis	77	—
QUEENSRYCHE	Eyes Of A Stranger	EMI	77	10%
SIMPLE MINDS	Mandela Day	Virgin UK	77	—
GARY MOORE	Led Clones	Virgin	77	22%
MELISSA ETHERIDGE	Chrome Plated Heart	Island	70	42%
✓ RAMONES	Pet Sematary	Sire	70	—
✓ STAN RIDGWAY	Goin' Southbound	Geffen	63	—
ROBYN HITCHCOCK	Madonna Of The Wasps	A&M	63	12%
CHARLIE SEXTON	Blowing Up Detroit	MCA	63	—
CONCRETE BLONDE	God Is A Bullet	IRS	63	—
GODFATHERS	She Gives Me Love	Epic	63	80%
DEF LEPPARD	Love & Affection	Mercury/PG	63	12%
ESCAPE CLUB	Walking Through Walls	Atlantic	63	—
WONDER STUFF	Give, Give, Give Me More	Polydor/PG	56	—
✓ SIMPLE MINDS	This Is Your Land	Virgin UK	56	—
✓ TOM PETTY	Zombie Zoo	MCA	56	—
ERASURE	Stop	Sire/Repri	56	—
FIRE TOWN	The Good Life	Atlantic	56	—
HOUSE OF FREAKS	Sun Gone Down	Rhino	56	—
WINGER	Hungry	Atlantic	56	—
✓ BLUE MURDER	Valley Of The Kings	Geffen	56	—
✓ TOM PETTY	The Apartment Song	MCA	49	—
✓ TOM PETTY	Depending On You	MCA	49	—
✓ PIL	Warrior	Virgin	49	—
XTC	King For A Day	Geffen	49	—
THE THE	The Beaten Generation	Epic	49	40%
✓ STEVIE NICKS	Rooms On Fire	Modern/Ati	49	—
✓ WARRANT	Sometimes She Cries	Columbia	49	—
SKID ROW	I Remember You	Atlantic	49	—
VIXEN	Love Made Me	EMI	49	—
KEITH RICHARDS	How I Wish	Virgin	42	—
✓ TOM PETTY	A Mind With A Heart Of	MCA	42	—
DURAN DURAN	Do You Believe In Sham	Capitol	42	20%
SIOEWINDERS	Witchdoctor	Mammoth/RCA	42	—
REPLACEMENTS	Talent Show	Sire/Repri	42	—
U2	Hawkmouth 269	Island	42	—
NOISEWORKS	Touch	Columbia	42	—
✓ BIG BIG SUN	Stop The World	Atlantic	42	—
TRAVELING WILBURYS	Tweeter And The Monkey	Wilbury/WB	42	—
TESLA	The Way It Is	Geffen	42	—
THROWING MUSES	Dizzy	Sire/WB	42	—
WIRE	Ear Drum Buzz	Mute/Enigm	35	25%
✓ TOM TOM CLUB	Wa Wa Dance	Sire/Repri	35	—

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
RICHARD MARX	Satisfied	EMI

EAST

TOM PETTY	Running Down A Dream	MCA
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MIDWEST

RICHARD MARX	Satisfied	EMI
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SOUTH

RICHARD MARX	Satisfied	EMI
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WEST

TOM PETTY	Running Down A Dream	MCA
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USERS GUIDE: Calculated and determined by increases in RANK over previous week.

ROCK RADIO — RECURRENENTS/DAYPART CHARTS

HOTTEST RECURRENENTS

5/1/89	ARTIST	TITLE	LABEL	QPI*
1	THIRTY EIGHT SPECIAL	Second Chance	A&M	19
2	U2	God Part II	Island	18
3	REPLACEMENTS	I'll Be You	Sire/Repri	15
4	CHRIS REA	Working On It	Geffen	18
5	ELVIS COSTELLO	Veronica	WB	15
6	DEF LEPPARD	Rocket	Mercury/PG	14
7	LIVING COLOUR	Cult Of Personality	Epic	12
8	GARY MOORE	Ready For Love	Virgin	15
9	MELISSA ETHERIDGE	Similar Features	Island	15
10	FIXX	Driven Out	RCA	15
11	STEVE WINWOOD	Hearts On Fire	Virgin	16
12	TRAVELING WILBURYS	End Of The Line	Wilbury/WB	13
13	LITTLE AMERICA	Where Were You	Geffen	16
14	BON JOVI	I'll Be There For You	Mercury/PG	10
15	U2	When Love Comes To Town	Island	11
16	VAN HALEN	Feels So Good	WB	9
17	VAN HALEN	Finish What Ya Started	WB	8
18	R E M	Pop Song 89	WB	12
19	MELISSA ETHERIDGE	Like The Way I Do	Island	12
20	LITTLE FEAT	One Clear Moment	WB	15
21	JOE SATRIANI	Crush Of Love	Relativity	10
22	MIKE & MECHANICS	The Living Years	Atlantic	9
23	SKIO ROW	Youth Gone Wild	Atlantic	11
24	ROY ORBISON	You Got It	Virgin	9
25	TRAVELING WILBURYS	Handle With Care	Wilbury/WB	9
26	U2	Desire	Island	8
27	GUNS N' ROSES	Paradise City	Geffen	10
28	INXS	Mystify	Atlantic	8
29	EDDIE MONEY	Walk On Water	Columbia	8
30	LOU REED	Dirty Blvd	Sire/WB	11
31	R E M	Stand	WB	8
32	BAD COMPANY	Shake It Up	Atlantic	12
33	INXS	Never Tear Us Apart	Atlantic	9
34	TRAVELING WILBURYS	Last Night	Wilbury/WB	9
35	WINGER	Seventeen	Atlantic	10
36	BAD COMPANY	No Smoke Without A Fire	Atlantic	8
37	VAN HALEN	When It's Love	WB	8
38	GUNS N' ROSES	Sweet Child O' Mine	Geffen	8
39	STEVE WINWOOD	Holding On	Virgin	8
40	JON BUTCHER	Might As Well Be Free	Pasha/Capri	11
41	R E M	Orange Crush	WB	8
42	TESLA	Heaven's Trail (No Way Out)	Geffen	10
43	VIXEN	Cryin'	EMI	13
44	CROSBY, STILLS, N. Y	Got It Made	Atlantic	11
45	EDDIE MONEY	Love In Your Eyes	Columbia	10
46	POISON	Every Rose Has Its Thorn	Enigma/Cap	8
47	U2	Angel Of Harlem	Island	7
48	JOAN JETT/BLACKHEARTS	Little Liar	Black/CBS	11
49	DEF LEPPARD	Love Bites	Mercury/PG	7
50	KEITH RICHARDS	Take It So Hard	Virgin	9

*Quality play index = average number of weekly plays from stations playing track

6AM-7PM CURRENTS

5/1/89	ARTIST	TITLE	LABEL
1	TOM PETTY	I Won't Back Down	MCA
2	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
3	OUTFIELD	Voices Of Babylon	Columbia
4	JULIAN LENNON	Now You're In Heaven	Atlantic
5	GUNS N' ROSES	Patience	Geffen
6	GREAT WHITE	Once Bitten Twice Shy	Capitol
7	XTC	Mayor Of Simpleton	Geffen
8	RED SIREN	All Is Forgiven	Mercury/PG
9	R E M	Turn You Inside-Out	WB
10	TRAVELING WILBURYS	Heading For The Light	Wilbury/WB
11	CULT	Fire Woman	Sire/Repri
12	JOE JACKSON	Nineteen Forever	A&M
13	MIKE & MECHANICS	Seeing Is Believing	Atlantic
14	RADIATORS	Confidential	Epic
15	BONNIE RAITT	Thing Called Love	Capitol
16	RICHARD MARX	Satisfied	EMI
17	FABULOUS THUNDERBIRD	Rock This Place	CBS Assoc
18	TOM PETTY	Running Down A Dream	MCA
19	EDIE BRICKELL & NEW	Circle	Geffen
20	TOM PETTY	Feel A Whole Lot Better	MCA
21	CINDERELLA	Coming Home	Mercury/PG
22	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
23	ROY ORBISON	She's A Mystery To Me	Virgin
24	U2	Dancing Barefoot	Island
25	TOM PETTY	Free Fallin'	MCA
26	WARRANT	Down Boys	Columbia
27	MICHAEL THOMPSON	Can't Miss	Geffen
28	SARAYA	Love Has Taken Its Toll	Polydor/PG
29	BIG BAM BOO	Shooting From My Heart	UNI/MCA
30	FIXX	Precious Stone	RCA
31	ROXETTE	The Look	EMI
32	JEFF HEALEY BAND	Angel Eyes	Arista
33	LIVING COLOUR	Open Letter (To A Landlord)	Epic
34	LITA FORD	Close My Eyes Forever	RCA
35	BAD COMPANY	Bad Man	Atlantic
36	CRUEL STORY OF YOUTH	You're What You Want To Be	Columbia
37	EDDIE MONEY	Let Me In	Columbia
38	HOWARD JONES	Everlasting Love	Elektra
39	HOUSE OF LORDS	Love Don't Lie	RCA
40	TOM PETTY	Love Is A Long Road	MCA
41	NEW ORDER	Round And Round	Owest/WB
42	ELVIS COSTELLO	This Town	WB
43	LOVE AND ROCKETS	So Alive	RCA
44	MORRISSEY	Last Of The Famous	Sire/Repri
45	CURE	Fascination Street	Elektra
46	REPLACEMENTS	Back To Back	Sire/Repri
47	LOU REED	Busload Of Faith	Sire/WB
48	JOE SATRIANI	One Big Rush	WTG
49	SAM PHILLIPS	Holding On To The Earth	Virgin
50	CHOIRBOYS	Run To Paradise	WTG

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

7PM-3AM CURRENTS

5/1/89	ARTIST	TITLE	LABEL
1	TOM PETTY	I Won't Back Down	MCA
2	OUTFIELD	Voices Of Babylon	Columbia
3	CULT	Fire Woman	Sire/Repri
4	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
5	JULIAN LENNON	Now You're In Heaven	Atlantic
6	R E M	Turn You Inside-Out	WB
7	GUNS N' ROSES	Patience	Geffen
8	SARAYA	Love Has Taken Its Toll	Polydor/PG
9	GREAT WHITE	Once Bitten Twice Shy	Capitol
10	RED SIREN	All Is Forgiven	Mercury/PG
11	KINGDOM COME	Oo You Like It	Polydor/PG
12	CINDERELLA	Coming Home	Mercury/PG
13	RADIATORS	Confidential	Epic
14	LIVING COLOUR	Open Letter (To A Landlord)	Epic
15	XTC	Mayor Of Simpleton	Geffen
16	WARRANT	Down Boys	Columbia
17	FABULOUS THUNDERBIRD	Rock This Place	CBS Assoc
18	TRAVELING WILBURYS	Heading For The Light	Wilbury/WB
19	CURE	Fascination Street	Elektra
20	LITA FORD	Close My Eyes Forever	RCA
21	BONNIE RAITT	Thing Called Love	Capitol
22	JOE SATRIANI	One Big Rush	WTG
23	CRUEL STORY OF YOUTH	You're What You Want To Be	Columbia
24	JEFF HEALEY BAND	Angel Eyes	Arista
25	MIKE & MECHANICS	Seeing Is Believing	Atlantic
26	FIXX	Precious Stone	RCA
27	BIG BAM BDO	Shooting From My Heart	UNI/MCA
28	JOE JACKSON	Nineteen Forever	A&M
29	EXTREME	Kid Ego	A&M
30	CHOIRBOYS	Run To Paradise	WTG
31	LOU REED	Busload Of Faith	Sire/WB
32	BAD COMPANY	Bad Man	Atlantic
33	RICHARD MARX	Satisfied	EMI
34	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
35	TOM PETTY	Running Down A Dream	MCA
36	QUEENSRYCHE	Eyes Of A Stranger	EMI
37	MARCELLO	First Love	Epic
38	CRACK THE SKY	From The Greenhouse	Grudge
39	HOUSE OF LORDS	Love Don't Lie	RCA
40	GARY MOORE	Led Clones	Virgin
41	ELVIS COSTELLO	This Town	WB
42	U2	Dancing Barefoot	Island
43	TREAT HER RIGHT	Picture Of The Future	RCA
44	REPLACEMENTS	Back To Back	Sire/Repri
45	MICHAEL THOMPSON	Can't Miss	Geffen
46	EDIE BRICKELL & NEW	Circle	Geffen
47	NEIL SCHON	I'll Cover You	Columbia
48	TOM PETTY	Free Fallin'	MCA
49	HOWARD JONES	Everlasting Love	Elektra
50	BLUE MURDER	Valley Of The Kings	Geffen

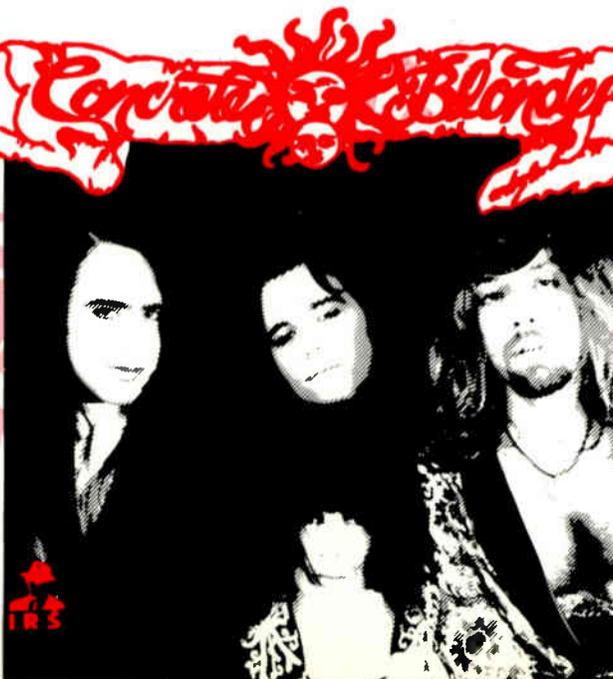
Concrete Blonde

"God Is A Bullet"

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ON TARGET FOR ROCK RADIO!

MMR ROCK TRACER TRACKS NEWCOMER



NEW THIS WEEK ON!

KJJO	KTYD	CHEZ
KATT	WPLR	WPGU
KTCZ	WXRT	WYBB
91X	KRZQ	

ALREADY ROCKIN' ON!

WHCN	KZAP	WIZN
WBCN	KUPD	WBLM
WHEB	KEDG	WRQK
WNOR	WDHA	KUKQ
KROQ	KBCO	KOZZ
WHFS	KZRR	CFNY

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HEAVIEST SATURATION (ROCK RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio station's average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

TOM PETTY 1 I Won't Back Down / MCA WMMR-FM 1.24 WNEW-FM 1.23 KORS-FM 1.18 WYNY-FM 0.77 WLUP-FM 0.74 KSHE-FM 0.74 KYYS-FM 0.74 WKLS-FM 0.69 KROR-FM 0.67 WLLZ-FM 0.67	RED SIREN 9 All Is Forgiven / Mercury/PG WGTR-FM 0.49 WIYY-FM 0.45 KYYS-FM 0.44 WEBN-FM 0.44 WHJY-FM 0.42 KJJO-FM 0.36 KGB-FM 0.32 KFOG-FM 0.32 KXRX-FM 0.32 WYNY-FM 0.31	JOE JACKSON 17 Nineteen Forever / A&M KLOS-FM 0.81 XTRA-FM 0.60 WIYY-FM 0.45 KYYS-FM 0.44 KRQO-FM 0.36 KITS-FM 0.35 KROR-FM 0.34 KXRX-FM 0.32 WWDC-FM 0.29 WBAB-FM 0.28	EDIE BRICKELL & NEW 25 Circle / Geffen WNEW-FM 1.23 KLLO-FM 0.57 KTXQ-FM 0.53 WKLS-FM 0.23 KFOG-FM 0.21 KXRX-FM 0.21 WHCN-FM 0.19 WAAF-FM 0.17 KBCO-FM 0.16 KZAP-FM 0.14	U2 33 Dancing Barefoot / Island KLOS-FM 0.81 KRQO-FM 0.71 WBCN-FM 0.57 WEBN-FM 0.44 WBAB-FM 0.42 KBCO-FM 0.32 KEDG-FM 0.31 WBRU-FM 0.25 WHCN-FM 0.19 KITS-FM 0.18	ROXETTE The Look / EMI KRQO-FM 1.43 WAAF-FM 0.42 WSHE-FM 0.42 WRNO-FM 0.25 KXRX-FM 0.21
JOHN C MELLENCAMP 2 Pop Singer / Mercury/PG WNEW-FM 2.46 WMMR-FM 1.65 KORS-FM 1.18 KLLO-FM 0.76 WLUP-FM 0.74 KYYS-FM 0.74 WEBN-FM 0.74 WKLS-FM 0.69 WLLZ-FM 0.67 KXRX-FM 0.63	XTC 10 Mayor Of Simpleton / Geffen WNEW-FM 1.85 WMMR-FM 1.24 WLUP-FM 0.74 KYYS-FM 0.59 WAAF-FM 0.59 KITS-FM 0.53 KXRX-FM 0.42 WBAB-FM 0.42 KTXQ-FM 0.40 KRQO-FM 0.36	CINDERELLA 18 Coming Home / Mercury/PG WOVE-FM 0.61 KLLO-FM 0.57 WEBN-FM 0.44 WHTQ-FM 0.38 KAZY-FM 0.34 WLZR-FM 0.27 WKLS-FM 0.23 WAAF-FM 0.17 WLLZ-FM 0.17 KGB-FM 0.16	CRUEL STORY OF YOUTH 26 You're What You Want To Be / Columbia WEBN-FM 0.44 KITS-FM 0.35 KROR-FM 0.34 KXRX-FM 0.32 KUPD-FM 0.28 KZEW-FM 0.21 KORS-FM 0.20 KISS-FM 0.19 KLLO-FM 0.19 KEDG-FM 0.15	JOE SATRIANI 34 One Big Rush / WGT WMMR-FM 0.41 KGB-FM 0.32 WKLS-FM 0.23 KLLO-FM 0.19 WHCN-FM 0.19 WLLZ-FM 0.17 KRXQ-FM 0.15 WYNY-FM 0.15 KYYS-FM 0.15 KGON-FM 0.14	EXTREME Kid Ego / A&M KLLO-FM 0.38 WRIF-FM 0.32 KAZY-FM 0.22 WIYY-FM 0.22 KZEW-FM 0.21 KYYS-FM 0.15 KUPD-FM 0.14 WHJY-FM 0.14 WHCN-FM 0.13 KJJO-FM 0.09
OUTFIELD 3 Voices Of Babylon / Columbia KLOS-FM 1.22 WMMR-FM 0.83 KTXQ-FM 0.80 KORS-FM 0.78 WLUP-FM 0.74 KSHE-FM 0.74 KYYS-FM 0.74 KUPD-FM 0.70 WNEW-FM 0.62 WEBN-FM 0.59	RAOIATORS 11 Confidential / Epic WNEW-FM 1.85 KSHE-FM 0.74 KYYS-FM 0.74 WGTR-FM 0.49 KBPI-FM 0.42 WBCN-FM 0.38 WIYY-FM 0.34 WLLZ-FM 0.34 KZEW-FM 0.32 WSHE-FM 0.28	WARRANT 19 Down Boys / Columbia WOVE-FM 1.02 KLOS-FM 0.41 KRXQ-FM 0.39 KJJO-FM 0.36 WYNY-FM 0.31 KUPD-FM 0.28 WKLS-FM 0.23 KAZY-FM 0.22 WIYY-FM 0.22 KGON-FM 0.21	FINE YOUNG CANNIBALS 27 Good Thing / IRS/MCA KRQO-FM 2.50 WBCN-FM 0.76 KITS-FM 0.70 XTRA-FM 0.48 WXRT-FM 0.41 KXRX-FM 0.32 WBRU-FM 0.20 KBCO-FM 0.16 KEDG-FM 0.15 WHCN-FM 0.06	TOM PETTY 35 Feel A Whole Lot Better / MCA WNEW-FM 1.23 WMMR-FM 0.41 KLOS-FM 0.41 WBCN-FM 0.38 WLVO-FM 0.24 KXRX-FM 0.21 KZAP-FM 0.21 WAAF-FM 0.17 KBCO-FM 0.16 KGB-FM 0.16	HOWARD JONES Everlasting Love / Elektra WNEW-FM 1.85 WMMR-FM 1.24 KRQO-FM 0.71 WBAB-FM 0.56 KITS-FM 0.35 WWDC-FM 0.29 KRSP-FM 0.15 WLVO-FM 0.12 WHTQ-FM 0.06
JULIAN LENNON 4 Now You're In Heaven / Atlantic WNEW-FM 1.23 KLOS-FM 1.22 KSHE-FM 0.98 KROR-FM 0.84 WMMR-FM 0.83 WLUP-FM 0.74 KYYS-FM 0.74 KRQO-FM 0.71 WFBO-FM 0.70 WKLS-FM 0.69	TRAVELING WILBURYS 12 Heading For The Light / Wilbury/WB WMMR-FM 1.24 WNEW-FM 1.23 WOVE-FM 0.61 KYYS-FM 0.59 WWDC-FM 0.44 WBAB-FM 0.42 KLLO-FM 0.38 WBCN-FM 0.38 WLUP-FM 0.37 KEOG-FM 0.17	LIVING COLOUR 20 Open Letter (To A Landlord) / Epic WNEW-FM 0.62 WOVE-FM 0.61 KTXQ-FM 0.40 WBCN-FM 0.38 KJJO-FM 0.27 KBPI-FM 0.21 KISW-FM 0.20 WGTR-FM 0.20 KROR-FM 0.17 WAAF-FM 0.17	FIXX 28 Precious Stone / RCA KSHE-FM 0.98 KITS-FM 0.35 KROR-FM 0.34 KZEW-FM 0.32 WWDC-FM 0.29 XTRA-FM 0.24 KISS-FM 0.13 KSJO-FM 0.13 WCKW-FM 0.11 KISW-FM 0.10	BAD COMPANY 36 Bad Man / Atlantic KAZY-FM 0.56 WHJY-FM 0.42 WLVO-FM 0.36 KGB-FM 0.32 KBPI-FM 0.21 KXRX-FM 0.21 KISS-FM 0.13 WDIZ-FM 0.11 KBER-FM 0.08 KEDG-FM 0.08	EDDIE MONEY Let Me In / Columbia KSHE-FM 0.49 KLOS-FM 0.41 KYYS-FM 0.29 WSHE-FM 0.14 KBPI-FM 0.11 WRNO-FM 0.10 WAAF-FM 0.08 KRXQ-FM 0.08 WKOF-FM 0.08 KOME-FM 0.06
GUNS N' ROSES 5 Patience / Geffen KLOS-FM 2.03 WNEW-FM 1.23 WYNY-FM 0.92 KGB-FM 0.81 KORS-FM 0.78 WLUP-FM 0.74 WHJY-FM 0.70 KROR-FM 0.67 WLLZ-FM 0.67 WWOC-FM 0.59	SARAYA 13 Love Has Taken Its Toll / Polydor/PG WMMR-FM 0.83 WNEW-FM 0.62 WOVE-FM 0.41 KORS-FM 0.39 WFBO-FM 0.35 KAZY-FM 0.34 KYYS-FM 0.29 WLZR-FM 0.27 WOIZ-FM 0.22 WSHE-FM 0.21	RICHARD MARX 21 Satisfied / EMI WBAB-FM 0.56 WYNY-FM 0.46 WKOF-FM 0.39 WLLZ-FM 0.34 KYYS-FM 0.29 WHTQ-FM 0.25 KSHE-FM 0.25 WKLS-FM 0.23 WCCC-FM 0.22 WOIZ-FM 0.22	JEFF HEALEY BAND 29 Angel Eyes / Arista WIYY-FM 0.67 WOVE-FM 0.61 WHJY-FM 0.28 KFOG-FM 0.21 KZAP-FM 0.21 KBCO-FM 0.16 KEDG-FM 0.15 KGON-FM 0.14 KTXQ-FM 0.13 KSJO-FM 0.13	MICHAEL THOMPSON 37 Can't Miss / Geffen WLZR-FM 0.64 KYYS-FM 0.44 KJJO-FM 0.27 KXRX-FM 0.21 KGON-FM 0.14 WHJY-FM 0.14 KISS-FM 0.13 KZEW-FM 0.11 KBER-FM 0.08 WGR-FM 0.08	CRACK THE SKY From The Greenhouse / Grudge WOVE-FM 0.41 WIYY-FM 0.34 WGR-FM 0.23 KAZY-FM 0.22 KXRX-FM 0.21 KZEW-FM 0.21 WBCN-FM 0.19 KBCO-FM 0.16 KEDG-FM 0.15 KRXQ-FM 0.08
CULT 6 Fire Woman / Sire/Repr KRQO-FM 1.79 KLOS-FM 0.81 WNEW-FM 0.62 WOVE-FM 0.61 KTXQ-FM 0.53 KITS-FM 0.53 WKLS-FM 0.46 KORS-FM 0.39 WLVO-FM 0.36 XTRA-FM 0.36	BONNIE RAITT 14 Thing Called Love / Capitol WNEW-FM 1.85 KYYS-FM 0.59 KXRX-FM 0.42 KFOG-FM 0.32 KZEW-FM 0.32 KEDG-FM 0.31 WBAB-FM 0.28 KTXQ-FM 0.27 KSHE-FM 0.25 KRXQ-FM 0.23	LITA FORD 22 Close My Eyes Forever / RCA WSHE-FM 0.49 WHTQ-FM 0.38 KGB-FM 0.32 WKLS-FM 0.23 KBER-FM 0.21 WOVE-FM 0.20 KORS-FM 0.20 KLLO-FM 0.19 WFBO-FM 0.18 WDIZ-FM 0.17	JEFF HEALEY BAND 29 Angel Eyes / Arista WIYY-FM 0.67 WOVE-FM 0.61 WHJY-FM 0.28 KFOG-FM 0.21 KZAP-FM 0.21 KBCO-FM 0.16 KEDG-FM 0.15 KGON-FM 0.14 KTXQ-FM 0.13 KSJO-FM 0.13	MICHAEL THOMPSON 37 Can't Miss / Geffen WLZR-FM 0.64 KYYS-FM 0.44 KJJO-FM 0.27 KXRX-FM 0.21 KGON-FM 0.14 WHJY-FM 0.14 KISS-FM 0.13 KZEW-FM 0.11 KBER-FM 0.08 WGR-FM 0.08	CRACK THE SKY From The Greenhouse / Grudge WOVE-FM 0.41 WIYY-FM 0.34 WGR-FM 0.23 KAZY-FM 0.22 KXRX-FM 0.21 KZEW-FM 0.21 WBCN-FM 0.19 KBCO-FM 0.16 KEDG-FM 0.15 KRXQ-FM 0.08
GREAT WHITE 7 Once Bitten Twice Shy / Capitol KLOS-FM 1.22 KORS-FM 0.78 WOVE-FM 0.61 WLZR-FM 0.55 KBPI-FM 0.53 WSHE-FM 0.49 KJJO-FM 0.46 KYYS-FM 0.44 KUPD-FM 0.42 KXRX-FM 0.32	FABULOUS THUNDERBIRD 15 Rock This Place / CBS Assoc. KYYS-FM 0.59 KSHE-FM 0.49 WKLS-FM 0.46 KTXQ-FM 0.40 KLLO-FM 0.38 WIYY-FM 0.34 WRIF-FM 0.32 KBPI-FM 0.32 WBAB-FM 0.28 KXRX-FM 0.21	TOM PETTY 23 Running Down A Dream / MCA WNEW-FM 1.23 WMMR-FM 0.83 WBCN-FM 0.57 KSHE-FM 0.49 KLOS-FM 0.41 WLZR-FM 0.27 KXRX-FM 0.21 KZAP-FM 0.21 KGB-FM 0.16 WEBN-FM 0.15	ROY ORBISON 31 She's A Mystery To Me / Virgin KLOS-FM 1.62 WLUP-FM 0.74 WBCN-FM 0.38 WEBN-FM 0.29 WWOC-FM 0.29 WKLS-FM 0.23 WXRT-FM 0.20 KISW-FM 0.20 KROR-FM 0.17 KSO-FM 0.17	MICHAEL THOMPSON 37 Can't Miss / Geffen WLZR-FM 0.64 KYYS-FM 0.44 KJJO-FM 0.27 KXRX-FM 0.21 KGON-FM 0.14 WHJY-FM 0.14 KISS-FM 0.13 KZEW-FM 0.11 KBER-FM 0.08 WGR-FM 0.08	CRACK THE SKY From The Greenhouse / Grudge WOVE-FM 0.41 WIYY-FM 0.34 WGR-FM 0.23 KAZY-FM 0.22 KXRX-FM 0.21 KZEW-FM 0.21 WBCN-FM 0.19 KBCO-FM 0.16 KEDG-FM 0.15 KRXQ-FM 0.08
R.E.M. 8 Turn You Inside-Out / WB WLUP-FM 0.74 KYYS-FM 0.74 KTXQ-FM 0.67 WKLS-FM 0.46 WYNY-FM 0.46 WEBN-FM 0.44 KBPI-FM 0.42 KLOS-FM 0.41 WIYY-FM 0.34 KXRX-FM 0.32	MIKE & MECHANICS 16 Seeing Is Believing / Atlantic WNEW-FM 1.85 WOVE-FM 0.61 KSHE-FM 0.49 WKLS-FM 0.46 KYYS-FM 0.44 KROR-FM 0.34 WLLZ-FM 0.34 KXRX-FM 0.32 WNOR-FM 0.25 KRSP-FM 0.23	BIG BAM BOO 24 Shooting From My Heart / UNI/MCA KSHE-FM 0.74 WNEW-FM 0.62 WKLS-FM 0.46 WIYY-FM 0.45 WMMR-FM 0.41 KZEW-FM 0.32 WNOR-FM 0.25 KXRX-FM 0.21 KORS-FM 0.20 KBCO-FM 0.16	CURE 32 Fascination Street / Elektra KRQO-FM 1.79 XTRA-FM 0.71 WNEW-FM 0.62 KITS-FM 0.53 WIYY-FM 0.22 KXRX-FM 0.21 KZAP-FM 0.21 WBRU-FM 0.20 KBCO-FM 0.16 KYYS-FM 0.15	LOU REED 39 Busload Of Faith / Sire/WB WMMR-FM 0.41 WXRT-FM 0.41 KXRX-FM 0.32 XTRA-FM 0.24 KISW-FM 0.20 WBCN-FM 0.19 WHCN-FM 0.19 KEOG-FM 0.15 WBRU-FM 0.15 KZAP-FM 0.14	ELVIS COSTELLO This Town / WB XTRA-FM 0.60 KRQO-FM 0.36 KEDG-FM 0.23 KXRX-FM 0.21 WXRT-FM 0.20 KBCO-FM 0.16 WBRU-FM 0.15 WHCN-FM 0.06 WRCN-FM 0.03
R.E.M. 8 Turn You Inside-Out / WB WLUP-FM 0.74 KYYS-FM 0.74 KTXQ-FM 0.67 WKLS-FM 0.46 WYNY-FM 0.46 WEBN-FM 0.44 KBPI-FM 0.42 KLOS-FM 0.41 WIYY-FM 0.34 KXRX-FM 0.32	MIKE & MECHANICS 16 Seeing Is Believing / Atlantic WNEW-FM 1.85 WOVE-FM 0.61 KSHE-FM 0.49 WKLS-FM 0.46 KYYS-FM 0.44 KROR-FM 0.34 WLLZ-FM 0.34 KXRX-FM 0.32 WNOR-FM 0.25 KRSP-FM 0.23	BIG BAM BOO 24 Shooting From My Heart / UNI/MCA KSHE-FM 0.74 WNEW-FM 0.62 WKLS-FM 0.46 WIYY-FM 0.45 WMMR-FM 0.41 KZEW-FM 0.32 WNOR-FM 0.25 KXRX-FM 0.21 KORS-FM 0.20 KBCO-FM 0.16	CURE 32 Fascination Street / Elektra KRQO-FM 1.79 XTRA-FM 0.71 WNEW-FM 0.62 KITS-FM 0.53 WIYY-FM 0.22 KXRX-FM 0.21 KZAP-FM 0.21 WBRU-FM 0.20 KBCO-FM 0.16 KYYS-FM 0.15	LOU REED 39 Busload Of Faith / Sire/WB WMMR-FM 0.41 WXRT-FM 0.41 KXRX-FM 0.32 XTRA-FM 0.24 KISW-FM 0.20 WBCN-FM 0.19 WHCN-FM 0.19 KEOG-FM 0.15 WBRU-FM 0.15 KZAP-FM 0.14	ELVIS COSTELLO This Town / WB XTRA-FM 0.60 KRQO-FM 0.36 KEDG-FM 0.23 KXRX-FM 0.21 WXRT-FM 0.20 KBCO-FM 0.16 WBRU-FM 0.15 WHCN-FM 0.06 WRCN-FM 0.03
R.E.M. 8 Turn You Inside-Out / WB WLUP-FM 0.74 KYYS-FM 0.74 KTXQ-FM 0.67 WKLS-FM 0.46 WYNY-FM 0.46 WEBN-FM 0.44 KBPI-FM 0.42 KLOS-FM 0.41 WIYY-FM 0.34 KXRX-FM 0.32	MIKE & MECHANICS 16 Seeing Is Believing / Atlantic WNEW-FM 1.85 WOVE-FM 0.61 KSHE-FM 0.49 WKLS-FM 0.46 KYYS-FM 0.44 KROR-FM 0.34 WLLZ-FM 0.34 KXRX-FM 0.32 WNOR-FM 0.25 KRSP-FM 0.23	BIG BAM BOO 24 Shooting From My Heart / UNI/MCA KSHE-FM 0.74 WNEW-FM 0.62 WKLS-FM 0.46 WIYY-FM 0.45 WMMR-FM 0.41 KZEW-FM 0.32 WNOR-FM 0.25 KXRX-FM 0.21 KORS-FM 0.20 KBCO-FM 0.16	CURE 32 Fascination Street / Elektra KRQO-FM 1.79 XTRA-FM 0.71 WNEW-FM 0.62 KITS-FM 0.53 WIYY-FM 0.22 KXRX-FM 0.21 KZAP-FM 0.21 WBRU-FM 0.20 KBCO-FM 0.16 KYYS-FM 0.15	LOU REED 39 Busload Of Faith / Sire/WB WMMR-FM 0.41 WXRT-FM 0.41 KXRX-FM 0.32 XTRA-FM 0.24 KISW-FM 0.20 WBCN-FM 0.19 WHCN-FM 0.19 KEOG-FM 0.15 WBRU-FM 0.15 KZAP-FM 0.14	ELVIS COSTELLO This Town / WB XTRA-FM 0.60 KRQO-FM 0.36 KEDG-FM 0.23 KXRX-FM 0.21 WXRT-FM 0.20 KBCO-FM 0.16 WBRU-FM 0.15 WHCN-FM 0.06 WRCN-FM 0.03
R.E.M. 8 Turn You Inside-Out / WB WLUP-FM 0.74 KYYS-FM 0.74 KTXQ-FM 0.67 WKLS-FM 0.46 WYNY-FM 0.46 WEBN-FM 0.44 KBPI-FM 0.42 KLOS-FM 0.41 WIYY-FM 0.34 KXRX-FM 0.32	MIKE & MECHANICS 16 Seeing Is Believing / Atlantic WNEW-FM 1.85 WOVE-FM 0.61 KSHE-FM 0.49 WKLS-FM 0.46 KYYS-FM 0.44 KROR-FM 0.34 WLLZ-FM 0.34 KXRX-FM 0.32 WNOR-FM 0.25 KRSP-FM 0.23	BIG BAM BOO 24 Shooting From My Heart / UNI/MCA KSHE-FM 0.74 WNEW-FM 0.62 WKLS-FM 0.46 WIYY-FM 0.45 WMMR-FM 0.41 KZEW-FM 0.32 WNOR-FM 0.25 KXRX-FM 0.21 KORS-FM 0.20 KBCO-FM 0.16	CURE 32 Fascination Street / Elektra KRQO-FM 1.79 XTRA-FM 0.71 WNEW-FM 0.62 KITS-FM 0.53 WIYY-FM 0.22 KXRX-FM 0.21 KZAP-FM 0.21 WBRU-FM 0.20 KBCO-FM 0.16 KYYS-FM 0.15	LOU REED 39 Busload Of Faith / Sire/WB WMMR-FM 0.41 WXRT-FM 0.41 KXRX-FM 0.32 XTRA-FM 0.24 KISW-FM 0.20 WBCN-FM 0.19 WHCN-FM 0.19 KEOG-FM 0.15 WBRU-FM 0.15 KZAP-FM 0.14	ELVIS COSTELLO This Town / WB XTRA-FM 0.60 KRQO-FM 0.36 KEDG-FM 0.23 KXRX-FM 0.21 WXRT-FM 0.20 KBCO-FM 0.16 WBRU-FM 0.15 WHCN-FM 0.06 WRCN-FM 0.03
R.E.M. 8 Turn You Inside-Out / WB WLUP-FM 0.74 KYYS-FM 0.74 KTXQ-FM 0.67 WKLS-FM 0.46 WYNY-FM 0.46 WEBN-FM 0.44 KBPI-FM 0.42 KLOS-FM 0.41 WIYY-FM 0.34 KXRX-FM 0.32	MIKE & MECHANICS 16 Seeing Is Believing / Atlantic WNEW-FM 1.85 WOVE-FM 0.61 KSHE-FM 0.49 WKLS-FM 0.46 KYYS-FM 0.44 KROR-FM 0.34 WLLZ-FM 0.34 KXRX-FM 0.32 WNOR-FM 0.25 KRSP-FM 0.23	BIG BAM BOO 24 Shooting From My Heart / UNI/MCA KSHE-FM 0.74 WNEW-FM 0.62 WKLS-FM 0.46 WIYY-FM 0.45 WMMR-FM 0.41 KZEW-FM 0.32 WNOR-FM 0.25 KXRX-FM 0.21 KORS-FM 0.20 KBCO-FM 0.16	CURE 32 Fascination Street / Elektra KRQO-FM 1.79 XTRA-FM 0.71 WNEW-FM 0.62 KITS-FM 0.53 WIYY-FM 0.22 KXRX-FM 0.21 KZAP-FM 0.21 WBRU-FM 0.20 KBCO-FM 0.16 KYYS-FM 0.15	LOU REED 39 Busload Of Faith / Sire/WB WMMR-FM 0.41 WXRT-FM 0.41 KXRX-FM 0.32 XTRA-FM 0.24 KISW-FM 0.20 WBCN-FM 0.19 WHCN-FM 0.19 KEOG-FM 0.15 WBRU-FM 0.15 KZAP-FM 0.14	ELVIS COSTELLO This Town / WB XTRA-FM 0.60 KRQO-FM 0.36 KEDG-FM 0.23 KXRX-FM 0.21 WXRT-FM 0.20 KBCO-FM 0.16 WBRU-FM 0.15 WHCN-FM 0.06 WRCN-FM 0.03

ROCK RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 10am and 2pm.

KAZY-FM

Denver
VAN HALEN/Cabo Wabo
JETHRO TULL/Aqualung
ZZ TOP/Legs
JULIAN LENNON/Now You're In Heaven
GEORGE THOROGOOD/Move It On Over
STEVE WINWOOD/Holding On
TOM PETTY/Running Down A Dream
AEROSMITH/Lost Child
MELISSA ETHERIDGE/Bring Me Some Water

KLOL-FM

Houston
GENESIS/That's All
EDIE BRICKELL & NEW/Circle
DAVE EDMUNDS/I Hear You Knocking
R.E.M./Orange Crush
SUPERTRAMP/School
RANDY NEWMAN/It's Money That Matters
CREAM/White Room
FLEETWOOD MAC/Go Your Own Way
JOHN C MELLENCAMP/Pop Singer
JEFFERSON STARSHIP/Find Your Way Back
VIXEN/Love Made Me
LED ZEPPELIN/What Is & What Should Never Be

KUPD-FM

Phoenix
BILLY IDOL/Hot In The City
SAMMY HAGAR/Give To Live
BON JOVI/Bad Medicine
BRUCE SPRINGSTEEN/For You
INXS/Don't Change
MELISSA ETHERIDGE/Chrome Plated Heart
WARRANT/Down Boys
GOLDEN EARRING/Radar Love
JOHN C MELLENCAMP/Give Blood
OUTFIELD/Voices Of Babylon
GIUFFRIA/Call To The Heart

WFBQ-FM

Indianapolis
TOM PETTY/I Won't Back Down
BRYAN ADAMS/Diana
GARY MOORE/Ready For Love
JOURNEY/Lights
STEVE WINWOOD/Roll With It
ROBERT PLANT/Other Arms
FOREIGNER/Head Games
JOHN C MELLENCAMP/Pop Singer
GENESIS/Taking It All Too Hard
MIDGE URE/Dear God
DOORS/Roadhouse Blues
JOHN HIATT/Slow Turning

WKLS-FM

Atlanta
BOSTON/Peace Of Mind
JETHRO TULL/Farm On The Freeway
BOB SEGER/Mainstreet
VAN HALEN/(Oh) Pretty Woman
FABULOUS THUNDERBIRD/Rock This Place
ROLLING STONES/(I Can't Get No) Satisfaction
STING/Fortress Around Your Heart
PETER FRAMPTON/Baby, I Love Your Way
SMITHEREENS/Only A Memory
WHO/Magic Bus
EDIE BRICKELL & NEW/Circle

KBER-FM

Salt Lake City
BOSTON/Don't Look Back
CINDERELLA/Coming Home
ZZ TOP/Tush
RUSH/Fly By Night/In The Mood
CHRIS DEBURGH/Don't Pay The Ferryman
MICHAEL THOMPSON/Can't Miss
HURRICANE/I'm On To You
AEROSMITH/Dream On
BAD COMPANY/Bad Man
DEF LEPPARD/Love & Affection
DEEP PURPLE/Smoke On The Water

KLOS-FM

Los Angeles
U2/Bad
EDGAR WINTER/Free Ride
OUTFIELD/Voices Of Babylon
ZZ TOP/La Grange
BILLY IDOL/Eyes Without A Face
ROY ORBISON/She's A Mystery To Me
LED ZEPPELIN/Whole Lotta Love
TOM PETTY/Running Down A Dream
SANTANA/Evil Ways
SIMPLE MINDS/This Is Your Land

KZEW-FM

Dallas
BOB SEGER/Ramblin' Gambler Man
LIVING COLOUR/Open Letter (To A Landlord)
PAT BENATAR/Hell Is For Children
BRUCE SPRINGSTEEN/One Step Up
MOTT THE HOOPLE/All The Young Dudes
JOHNNY DIESEL/Lookin' For Love
TOM PETTY/HEARTBKRS/You Got Lucky
RADIATORS/Confidential
SQUEEZE/Templed
KEITH RICHARDS/Take It So Hard
PETER FRAMPTON/Show Me The Way
SANOMEN/House In The Country

WGTR-FM

Miami
RUSH/Limelight
MELISSA ETHERIDGE/Similar Features
BEATLES/All You Need Is Love
POLICE/Every Breath You Take
U2/New Year's Day
JOE SATRIANI/Crush Of Love
DEF LEPPARD/Pour Some Sugar On Me
ROLLING STONES/(I Can't Get No) Satisfaction
TOM PETTY/HEARTBKRS/Breakdown
RED SIREN/All Is Forgiven
JETHRO TULL/Bungle In The Jungle

WLLZ-FM

Detroit
BEATLES/Words Of Love
BEATLES/Golden Slumbers Medley
JOHN C MELLENCAMP/Authority Song
JOAN JETT/BLACKHRTS/Little Liar
JULIAN LENNON/Now You're In Heaven
FLEETWOOD MAC/Oh Well
STEVE WINWOOD/Hearts On Fire
YES/Roundabout
ROLLING STONES/Beast Of Burden
EDGAR WINTER/Free Ride
JEFFERSON AIRPLANE/White Rabbit
JEFFERSON AIRPLANE/Volunteers

KGON-FM

Portland
RANDY NEWMAN/It's Money That Matters
DEF LEPPARD/Love & Affection
JOE WALSH/Life's Been Good
DREAMS SO REAL/Rough Night In Jericho
PAT BENATAR/Hell Is For Children
GARY MOORE/Ready For Love
BAD COMPANY/Run With The Pack
RADIATORS/Hardcore
CHEAP TRICK/Surrender
OUTFIELD/Voices Of Babylon

KRXQ-FM

Sacramento
JOE SATRIANI/Crush Of Love
YES/I've Seen All Good People
BIG BAM BOO/Shooting From My Heart
PINK FLOYD/Young Lust
CHEAP TRICK/The Flame
RADIATORS/Confidential
JON BUTCHER/Might As Well Be Free
CARS/Just What I Needed
EDDIE MONEY/Let Me In
RUSH/Fly By Night/In The Mood
CULT/Fire Woman

WBCN-FM

Boston
PINK FLOYD/Run Like Hell
TOM PETTY/I Won't Back Down
BLONDIE/Heart Of Glass
DAVID BOWIE/Starman
U2/Dancing Barefoot
CREEDENCE CLEARWATER/Who'll Stop The Rain
SPLIT ENZ/I Got You
KINKS/Celloid Heroes
THIRTY EIGHT SPECIAL/Second Chance
SOUTHSIDE JOHNNY/JKS/Talk To Me
DON HENLEY/Dirty Laundry

WHCN-FM

Hartford
TOM PETTY/Free Fallin'
REPLACEMENTS/Talent Show
POLICE/Don't Stand So Close To Me 86
SAM PHILLIPS/Holding On To The Earth
CARS/Dangerous Type
JOHN HIATT/Paper Thin
U2/Unforgettable Fire
YARDBIRDS/Shapes Of Things
RADIATORS/Fall Of Dark
FIXX/Driven Out
ROLLING STONES/Beast Of Burden
RUSH/Fly By Night/In The Mood

WQFM-FM

Milwaukee
LED ZEPPELIN/Ramble On
CHRIS REA/Working On It
WHITESNAKE/Here I Go Again
PAT BENATAR/All Fired Up
GARY WRIGHT/Love Is Alive
PHIL COLLINS/In The Air Tonight
HOUSE OF LOROS/Love Don't Lie
STYX/Blue Collar Man
KINKS/Lola
STEVE WINWOOD/Roll With It
TOM PETTY/Love Is A Long Road
JOE WALSH/Rocky Mountain Way
POLICE/Spirits In The Material World

KJJO-FM

Minneapolis
JOHN KILZER/Green, Yellow & Red
BILLY SQUIER/My Kinda Lover
WARRANT/Down Boys
ZZ TOP/Velcro Fly
RUSH/Limelight
JETHRO TULL/Aqualung
BON JOVI/Wanted Dead Or Alive
R.E.M./Orange Crush
BLUE MURDER/Valley Of The Kings
VAN HALEN/Dance The Night Away
JULIAN LENNON/Now You're In Heaven
ROMANTICS/What I Like About You

KSJO-FM

San Jose
OUTFIELD/Voices Of Babylon
STYX/Blue Collar Man
BARNEY BENTALL/Something To Live For
U2/In God's Country
JON BUTCHER/Send Me Somebody
ROLLING STONES/Under My Thumb
BOSTON/Rock & Roll Band
R.E.M./Turn You Inside-Out
HEART/Who Will You Run To
NEIL SCHON/III Cover You
BEATLES/Back In The USSR
TRAVELING WILBURYS/Last Night
BON JOVI/Wanted Dead Or Alive
FIRM/Radioactive
JOHN C MELLENCAMP/Pop Singer

WCKW-FM

New Orleans
ROD STEWART/Every Picture Tells A Story
FOREIGNER/That Was Yesterday
TRAFFIC/40,000 Headmen
EDDIE MONEY/Maybe I'm A Fool
STEVE MILLER/Take The Money & Run
WHO/Eminence Front
LED ZEPPELIN/Going To California
FIXX/Precious Stone
PAUL SIMON/Me And Julio Down By The ...
EMERSON, LAKE & PALM/Still... You Turn Me On
ELECTRIC LIGHT ORCHE/Showdown
LEE MICHAELS/Do You Know What I Mean

WHTQ-FM

Orlando
BEATLES/All My Loving
BEATLES/I Should Have Known Better
PHIL COLLINS/In The Air Tonight
OUTFIELD/Voices Of Babylon
LYNYRD SKYNYRD/What's Your Name
LIVING COLOUR/Cult Of Personality
JOURNEY/Separate Ways (Worlds Apart)
CINDERELLA/Coming Home
ROLLING STONES/Tumbling Dice
DEF LEPPARD/Love Bites
CHRIS REA/Working On It
BACHMAN-TURNER OVERD/Let It Ride
JOHN C MELLENCAMP/Pop Singer
BRUCE SPRINGSTEEN/Cover Me

WRCN-FM

Nassau-Suffolk
CARS/Shake It Up
OUTFIELD/Voices Of Babylon
SEGER BOB/Til It Shines
PETER GABRIEL/Shock The Monkey
RADIATORS/Confidential
ROLLING STONES/Hang Fire
TRAVELING WILBURYS/End Of The Line
WHO/Baba O'Riley
STEVE WINWOOD/Hearts On Fire
ASIA/Soul Survivor
POLICE/Every Little Thing She Does...
MIKE & MECHANICS/Seeing Is Believing
SLY & FAMILY STONE/Dance To The Music



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Current Issue #108, KPWR/Jay Thomas, WPOW/Bill Tanner, Z-100/Z Zoo — Shannon's last show, Vancouver CHRs CKLG & CKXY, KBOS/ Jack Armstrong, KXXX/Geo. McFly-Ron Leonard. Cassette \$6.

Current Issue #107, WRQX/Gary Spears, WCBS-FM/Cousin Brucie, KJR Reunion/Lan Roberts-Emperor Smith, KHQT/Chris Lance, KLOL/Moby, KVIL/Bill Gardner, KKBB & WZOU. Cassette \$6.

PERSONALITY PLUS #PP-16, WWDC/Greaseman, KPLZ/Kent & Alan, WMJI/John Lanigan, WYWF/Ron Diaz & Ron Bennington, WENS/John Cinnamon & Jerry Curtis, WAPW/Steve McCoy. Cassette \$6.

PERSONALITY PLUS #PP-15, WLUP/Jonathon Brandmeier, KUBE/Charlie Brown & Ty Flint, KMPC/Robert W. Morgan, Z-100/Z Morning Zoo, KZZP/Bruce Kelly. 90-Min. Cassette \$6.

Special Issue #S-148, HOUSTON, CHRs KRBE & KKBB, AORs KLOL & KZFX, Gold KFMK & KLDE, AC KKHT & KLTR, BU KMJQ, Country KIKK & KILT. Cassette \$6.

Special Issue #S-149, JACKSONVILLE, CHR WAPE, AOR WFVY, ACs WAIV & WIVY, Country WQIK & WCRJ, ORLANDO CHRs WBJW, WCAT & WJHM, AORs WDIZ & WHTQ, Gold WOCL, Country WWCA, AC WSTF. Cassette \$6.

STILL AVAILABLE, #0-1 (All Oldies), #CY-3 (All Country), #S-146 (TAMPA), #S-147 (PHOENIX/ALBUQUERQUE) at \$6 each.

Classic Issue #C-101, KHJ/Real Don Steele — 1972, KIMN/Jack Merker — 1960, KPRI/Bree Walker — 1979, KRRC/Bobby Ocean — 1983, KHJ/Machinegun Kelly - Mark Elliott — 1976, and more. Cassette \$10.50.

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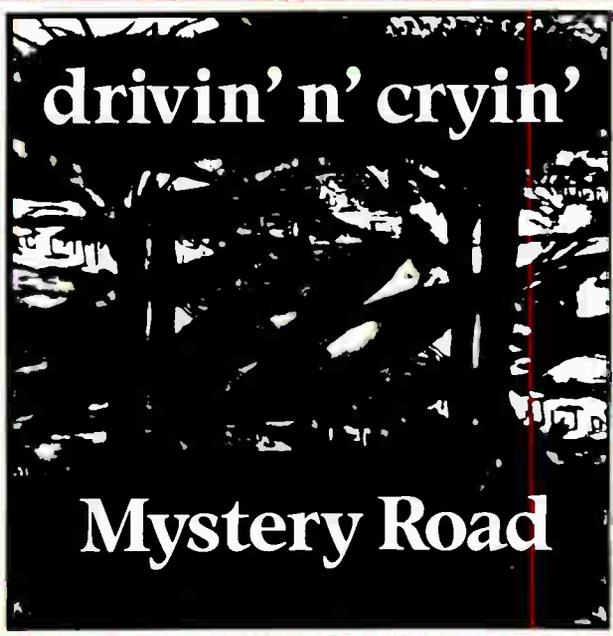
P E R S O N A L	LAST NAME	FIRST	MIDDLE
	Main Stan		
	CURRENT STATION		
	WCMF/Rochester, Stoner Broadcasting System		
	HOMETOWN		
Garden City, NY			
MARITAL STATUS/CHILDREN			
Single			
HOBBIES			
Frisbee, riding bikes, running, reading			

E M P L O Y M E N T	WCMF/Rochester, Stoner Broadcasting System (Present)
	Y-94/Fargo, KCPX/Salt Lake City
	KOSO/Modesto, KELP/El Paso
	KINT/El Paso & XEROK/Juarez

V I E W P O I N T S	THREE BEST RADIO STATIONS IN AMERICA — CURRENT:
	WLZR/Milwaukee, KQRS/Minneapolis, 'CMF/Rochester
	TWO BEST RADIO STATIONS OF ALL TIME:
	WABC/New York, KFRC/San Francisco
	BEST CURRENT ALBUMS:
	Something Real — Phoebe Snow, The Washington Squares — The Washington Squares, In My Tribe — 10,000 Maniacs, Robbie Robertson — Robbie Robertson
	BEST ALBUM OF ALL TIME:
	Bridge Over Troubled Water — Simon and Garfunkel
	BEST CURRENT SINGLE:
	Ready For Love — Gary Moore
	BEST SINGLES OF ALL TIME:
	Take On Me — A-ha (and video), Forever Young — Alphaville, We Run — Strange Advance
	FOUR BEST ARTISTS CURRENT:
	Tony Childs, 10,000 Maniacs, The Washington Squares, Alphaville
	FOUR BEST ARTISTS OF ALL TIME:
Mozart, Led Zeppelin, Harry Chapin, Jackson Browne	
BEST PROMOTION (RECENTLY):	
Supercharge	
MOST INFLUENTIAL PEOPLE IN CAREER:	
Greg Ausham, Bob Payton	
EARLY RADIO IDOLS:	
Dan Ingram, Herb Oscar Anderson, Bruce Miller Earle (BME!!!)	
TWO BEST AIR TALENTS CURRENT:	
Brother Wease, Mark and Brian, Dave Kane, Janet Merriam, Marc Cronin, Unkle Roger (<i>guess that's more than two, sorry!</i>)	
BEST AIR TALENT OF ALL TIME:	
Dan Ingram	
MAJOR ACCOMPLISHMENT IN RADIO:	
Getting a job at 'CMF	
SHORT-TERM GOALS:	
Upper Management, ownership	
LONG-TERM GOALS:	
Teaching	

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drivin' n' cryin'



"Honeysuckle Blue"

From their new album
"Mystery Road."

NEW THIS WEEK ON!

WLZR! WFYV! WCMF! WQBZ!

ALREADY PLAYING ON!

WYNF	WNOR	KQWB
KGON	KEZE	WPGU
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KTCL	KVEZ	& MORE!
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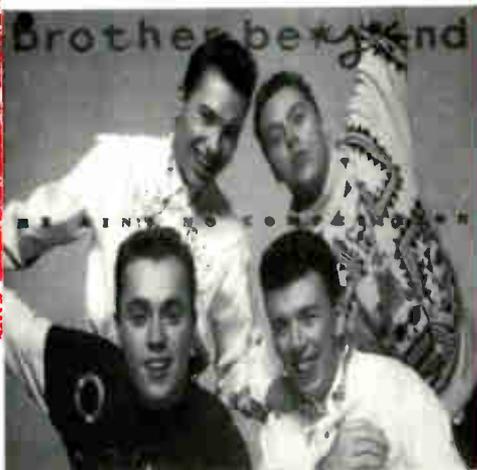
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Beauty and the Beast

LISA ANGELE



MAY IS CAPITOL RECORDS MONTH!

"ONCE BITTEN, TWICE SHY"
RED HOT AT ROCK AND CROSSING HIT!

MMR HIT TRACER TRACKS NEWCOMER

46% PLAY INCREASE THIS WEEK!

MMR ROCK TRACER TRACKS 

ALREADY ON THESE HIT STATIONS!

WGH ADD	WROQ 15-10	Y97 31-26
WLRS ADD #25	KATM	Q98
WCGQ ADD	KSND	99KG
KZZU ADD	OK95 ADD #29	ZFUN
KXXR 27-18	WOMP ADD	AND MORE!



From The Hot New Lp: "Twice Shy."

"SCATTERLINGS OF AFRICA"
THE NEXT HIT FROM THE RAIN MAN
SOUNDTRACK!

KYNO ADD	KSND	KWTX
KFBQ ADD	KYRK	QV103
KKMG DEBUT #34	SLY96 34-29	KYYA
WYCR	KIXY DEBUT #37	KTRS
K106	Q98	ZFUN
WCGQ	WHTO	Y97
KSAQ	WZLX	AND MORE!
KF35	B98	

ALSO PLAYING ON: WL0L!

CAPITOL IS DEDICATED TO MAKING SURE THIS
UNIQUE VOICE IS HEARD!

"HE AIN'T NO COMPETITION"

THE FIRST SMASH SINGLE FROM THE FORTH COMING
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"THE FIRST TIME I LOVED FOREVER"

THEME FROM BEAUTY AND THE BEAST

WE DARE YOU TO PLAY THIS BEAST ONCE, AND YOU
WILL GET MONSTER PHONES! THE SONG HAS AIRED IN
ITS ENTIRETY ON THIS HIT SHOW WHICH IS WATCHED BY
MILLIONS WEEKLY!

THREE GREAT NEW RELEASES ON YOUR DESK!

TIM FINN "HOW'M I GONNA SLEEP"

Formerly with Split Enz and now out with his self-titled hot solo Lp.

BONNIE RAITT "THING CALLED LOVE"

Top 10 Rock and ready for Hit radio! From The Album — "Nick Of Time."

CAROL KING "CITY STREETS"

From her stunning new album 'City Streets.'

ALREADY Top 20 at A/C radio and primed for Hit radio!

CITY TRACKS (ROCK RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

The singing sportscaster strikes again! CFNY/Toronto ("FM 102") Sports Director FRED PATTERSON introduces yet another parody song; this one concerning the housing shortage in southern Ontario. It's called "Canadian Dream," parodying the title track of the latest Crosby, Stills, Nash & Young LP and response has been overwhelming.

- **WAQX/Syracuse** ("95 X") promotes ROBERT MORGAN to General Sales Manager, and adds former **WPHD/Buffalo** airstaffer TREVOR-JOE LENNON as Production Director.
- **WBAB/Nassau-Suffolk** has a new Station Manager, as DEBBIE BUGLISI is promoted from GSM. She replaces RICH SUTTON, who exits for the GM slot at the WIN Communications station in Norfolk, VA.
- The **BROTHER WEASE MORNING CIRCUS** at **WCMF/Rochester** put all three rings in overdrive during their first annual MDA Radiothon, raising over \$6,000! What's the "most exciting radio promotion in the history of Rochester radio?" Watch this space for details; we're told it'll be killer!
- *Let Your Fingers Do the Winning* Department: **WMMR/Philadelphia's** ad in the Bell of Pennsylvania Yellow Pages is really a winner — especially for listeners! Each is imprinted with its own "Loyal Listener" number and each number is a potential winner of over \$100,000 in cash and prizes to be given away.
- Despite hassles with competing sponsors, **WZLX/Boston's** Boston Marathon party went ahead on the 17th as planned. The station threw a party at the infamous "Heartbreak Hill" on Commonwealth Avenue as well as having live coverage from the finish line at the Prudential Center.
- **WZZO/Allentown** let it roll as they dusted off the long-lost "rock 'n' roll dice" for a "Let It Roll Weekend" recently. A roll of the dice determined the number of songs played in-a-row, and listeners won copies of Little Feat's latest "Let It Roll," concert tickets and the chance for the grand prize: a trip to Atlantic City via limo for a stay at Trump Plaza. 'ZZO also has plans up its sleeve to give away a \$150,000 house soon; stay tuned!

SOUTH

Where's the Beef Department: The chips fell where they might at the annual Rodeo & Livestock show and it paid off for **KLBJ-FM/Austin** ("FM 94") listeners who played "Bevo Bingo." Bevo is the University of Texas longhorn mascot and wherever he "fopped" on the huge bingo board FM 94 set up, became the winning square for a \$1,000 stereo system. We're told it took *under two minutes!* FM 94 trips off the start of "Daytripper" trips, taking listeners on mystery trips to various locations each Saturday in May. They'll get clues as to the location based only on what they're told to wear or bring with them, and can win a seat on the mystery trips bus by calling in at the right time. The final trip will be June 6, which will also kick off their 16th birthday celebration.

- **Tower And Power** Department: It's a "new and improved maximum strength" **KRIX/McAllen-Brownsville** ("99 X"), as they double their tower height to 1,300 feet and raise power to 100,000 watts. The listener who guessed the exact day and time of the changeover won a seven-day, six-night vacation in Acapulco. The new tower and power will showcase their new jingle package, as well as **ANDY McPHERSON** and **JOYCE KNIGHT** ("THE BRAND NEW MORNING ZOO").
- **KZEW/Dallas** celebrated National Guitar Month in April by giving away a guitar a week, including guitars autographed by Gene Simmons of Kiss and Jon Bon Jovi and Ritchie Sambora of Bon Jovi. KZEW also used three sold-out Pink Floyd laser light shows to introduce their new Rockwear, including the "Zoo Glow-In-The-Dark" T-shirt. "Bach Versus Rock" pitted KZEW against classical music station **WRR-FM** to raise money for abused and neglected children in Dallas.
- **WEGR/Memphis** ("The Eagle Rock 103") **MD KELLIE CRUISE** and husband Shelby Henderson are the proud parents of the newest Eaglet, daughter Lauren Colleen. She checked into their aerie on April 11 at *8 pounds, 11 ounces!*
- **WGTR/Miami** ("97 GTR") morning maniacs **HERMAN & McBEAN** rally the battle cry "Go fly a kite!" as they stage their third annual Mighty Kite Flight May 6. There will be lots of prizes in different categories; "Madge" the 15-foot flying pig belonging to the Jacksonville Kite Riggers; and all proceeds benefit Miami's Diabetes Research Institute Foundation.
- **WNOR/Norfolk** ("FM 99") celebrated their 20th anniversary all during the month of April, highlighted by concerts with **Melissa Etheridge** and **Little Feat**, three mornings with **Jessica Hahn** joining **JIMMY & THE BULL**, and 20 years worth of rock 'n' roll memorabilia given away. Promotion Director/Station Fairy Godmother **ROBIN RUSS** waved her magic wand and lucky listeners waltzed away with things like a **George Harrison** autographed Gretsch Traveling Wilburys guitar, an autographed **Moody Blues** lithograph and an autographed **Robert Plant** "Ship of Fools" sailor hat.

MIDWEST

Who was it who said "In spring a young man's thoughts turn to those of love and baseball?" Despite who said it, or if it was ever said at all, baseball season is off and running again, and in St. Louis that means the return of **KSHE's** Busch Beer Rock the Box Days. As they did last year, KSHE will be giving away dozens of pairs of tickets for the best seats in the park for every Thursday Cards home game all season long.

- **WCSX/Detroit** listeners have a real tough choice to make: winning classic rock or classic cash. Whenever 'CSX plays a cut by Crosby, Stills, Nash or Young (individually or collectively), listeners write down the day and time they heard it and send it in for the chance to win either a \$1,000 Certificate of Deposit or \$1,000 worth of compact discs. By the by, 'CSX has a slick new station promotional magazine called "Classic Rock," laid out like **ROLLING STONE**; to fill listeners in on what's going on.
- **WLLZ/Detroit** had its own doubleheader to kick off Tiger baseball in the Motor City; holding free opening day parties at two different locations. **PM Driver** (and newlywed) **CHUCK SANTONI** broadcasted live from opposite Tiger Stadium, giving out free samples of the Great White North Chili Cooking Team's "Tiger chili."
- Congrats to **WLUP/Chicago's** **SANDY STAHL**, who moves from Promotion Director to Director of Marketing Communications for both FM and AM.
- *Am I Blues* Department: **WXRT/Chicago's** got the blues, as they continue their American Music Series at Fitzgeralds May 2 with West Coast bluesman **Joe Lewis Walker**. **PM Driver FRANK E. LEE** will be headed South with listeners for the New Orleans Jazz & Heritage Festival May 5-8, and plans are in the works for the Chicago Blues Festival in Grant Park in June. **CHRISTINE NORDHIELM** is the new 'XRT Marketing and Promotion Director. Anniversary observances for both **Frank E. Lee** and **WENDY RICE**, each celebrating seven years on 'XRT's airwaves; Lee celebrates May 15 and Rice June 1.
- *Whaddaya mean there's no beach in Columbus?* **WMGG** ("Magic 99.7 FM") created a perfectly good one as they held their "Magic Beach Bash" recently at Elephant's. In addition to a live broadcast, Magic 99.7 FM had lots of giveaways, cash and prizes all night long. Will the next one be the "Son of A Beach Bash?" Stay tuned!

WEST

No, the new **KAZY/Denver** billboards aren't wrong; they're supposed to have sections upside-down. They kick off the new KAZY sticker campaign, where listeners can win one of their World Trips. In fact, if the sticker is displayed upside down, listeners could win additional prizes — like the **RICH GARCIA** Led Zeppelin Chevy Blazer 4 by 4. Deck-shuffling at **KAZY** finds **BRUCE VAN DYKE** soloing in the morning, **JO MYERS** returning to **PM Drive** and **G. BROWN** moving to middays.

- **KBER/Salt Lake City's** Bearfest '89 is set to go Saturday May 6 at Lagoon, featuring five bands, a men's and women's body building competition, a slashed jeans contest and "DOWNTOWN" **KATHERINE BROWN** and **STREET STRYDER** broadcasting live from noon til 2PM.
- **KBPI/Denver** has prizes galore in their "Incredible KBPI Super Sticker Prize Catalog Contest." This year when listeners call in after hearing their license number read on air, they'll choose any prize from the particular prize lineup in the catalog. There's a total of \$120,000 worth of stuff to be won! Each catalog has a number and May 19, five numbers will be drawn to split a \$1 million bonus jackpot.
- Lots of sore feet are predicted in Colorado Springs, as **KILO** sets off on the March of Dimes WalkAmerica May 21. Upcoming events include **KILO's** "Lazer Days in May" where they'll give away a CD player a day, the "94 Days of Summer" which kicks off Memorial Day weekend and Spring Spree in June.
- **KOME/San Jose** catered to those last minute taxpayers by broadcasting live from the San Jose Post Office on the 17th; giving out free stamps to the first 400 people to visit their booth; offering refreshments and last minute tax assistance as well.
- The 30th birthday celebration continued at **KPOI/Honolulu** with another birthday bash; this one at the Aloha Tower featuring the **KPOI Electric Lunch Band**. Was that or wasn't that morning guy **B. ROCK WHALEY** riding around in the GM's Mustang convertible; passing out CD's and telling off a city bus driver? *Hmm.*
- **KRSP/Salt Lake City** ("Rock 103") personalities took to the streets for the 16th year in the March of Dimes WalkAmerica; meeting the state of Utah's goal of \$300,000. **Rock 103** officially kicks off summer at their "Fox Hunt Drags" at Bonneville Raceway. What are they hunting? Prize-winning bikini-clad "foxes" of course, who will win cash or prizes. **GEORGE HARRIS** takes up the reins as **Rock 103's** new consultant.
- New blood at **KUPD/Phoenix** includes 7-Midnight lady **JAN WILLIAMS** and market vet **J.T. JUSTICE** who returns for the overnight slot. **Big Bam Boo**, **The Fabulous Thunderbirds**, **Warrant**, **Concrete Blonde** and **House Of Lords** joined **KUPD** in raising money for the Arizona Chapter of Multiple Sclerosis during their annual Springfest at Big Surf Water Park.
- **KWHL/Anchorage** gives its listeners the chance for "A Vacation A Day in the Month of May." They'll give away various trips ranging from weekends locally — to back-country fly-in trips — to Hawaii vacations.

ADULT CONTEMPORARY



*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

4/10/89	4/17/89	4/24/89	5/1/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
6	5	1	↑	CHER/PETER CETERA	After All	Geffen	1715	28	35.41
7	6	4	↑	BETTE MIDLER	Wind Beneath My Wings	Atlantic	1666	28	34.41
3	1	5	↓	VANESSA WILLIAMS	Dreamin'	Wing/PG	1456	26	32.17
10	10	7	↑	THIRTY EIGHT SPECIAL	Second Chance	A&M	1351	28	26.38
9	7	6	↑	DEON ESTUS	Heaven Help Me	Mika/Polyd	1204	27	24.95
11	11	9	↑	MADONNA	Like A Prayer	Sire/WB	1029	27	23.67
14	12	10	↑	ENYA	Orinoco Flow (Sail Away)	Geffen	784	22	15.60
22	15	13	↑	NATALIE COLE	Miss You Like Crazy	EMI	595	20	13.15
12	13	11	↑	KARYN WHITE	Superwoman	WB	427	24	9.44
—	29	15	↑	HOWARD JONES	Everlasting Love	Elektra	406	18	7.50
—	22	14	↑	A FRANKLIN/E JOHN	Through The Storm	Arista	406	18	7.29
15	14	12	↑	CARLY SIMON	Let The River Run	Arista	385	21	9.88
18	20	16	↑	P. CARRACK/T. NUNN	Romance	Columbia	294	18	4.43
—	—	20	↑	SA-FIRE	Thinking Of You	Cutt/Merc	252	17	6.31
26	24	17	↑	BASIA	Promises	Epic	238	16	4.33
24	18	18	↑	GLENN FREY	Livin' Right	MCA	217	17	3.40
—	—	25	↑	DONNY OSMOND	Soldier Of Love	Capitol	182	18	5.26
—	—	23	↑	GRAYSON HUGH	Talk It Over	RCA	182	17	3.21
19	19	19	↑	STEVE WINWOOD	Hearts On Fire	Virgin	175	22	2.00
25	28	22	↑	JULIA FORDHAM	Happy Ever After	Virgin	168	15	1.72
—	—	24	↑	RICK ASTLEY	Giving Up On Love	RCA	154	19	2.91
—	—	26	↑	ONE 2 MANY	Downtown	A & M	147	21	2.97
—	25	21	↑	SYNCH	Where Are You Now	WTG	147	15	2.70
—	30	30	↑	BARBRA STREISAND	What Were We Thinking Of	Columbia	133	12	3.93
New Entry ✓	—	—	↑	WATERFRONT	Cry	Polydor	126	21	2.63
—	—	27	↑	BELLE STARS	Iko Iko	Capitol	119	20	3.21
New Entry ✓	—	—	↑	NEIL DIAMOND	The Best Years Of Our Lives	Columbia	119	13	3.20
—	—	29	↑	CAROLE KING	City Streets	Capitol	119	13	1.31
New Entry ✓	—	—	↑	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA	112	37	3.75
New Entry ✓	—	—	↑	SOUTHERN PACIFIC	All Is Lost	WB	98	16	2.70

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
PHOEBE SNOW	If I Can Just Get Through ...	Elektra	98	55%
NEW KIDS ON THE BLOCK	I'll Be Loving You (Forever)	Columbia	91	44%
PAULA ABDUL	Forever Your Girl	Virgin	84	20%
ANIMATION	Room To Move	Polydor/PG	77	10%
SWEET SENSATION	Sincerely Yours	Atco	70	25%
ROY ORBISON	She's A Mystery To Me	Virgin	42	—
✓ BENNY MARDONES	Into The Night	Polydor	42	—
✓ MICHAEL DAMIAN	Rock On	Cyprss/A&M	35	25%
EDDIE MONEY	Love In Your Eyes	Columbia	35	25%
✓ SAMANTHA FOX	I Only Wanna Be With You	Jive/RCA	28	—

✓ Denotes new entry.

HOTTEST RECURRENTS

5/1/89	ARTIST	TITLE	LABEL	QUALITY PLAY INDEX *
1	BANGLES	Eternal Flame	Columbia	26
2	MIKE & MECHANICS	The Living Years	Atlantic	23
3	ROY ORBISON	You Got It	Virgin	21
4	DEBBIE GIBSON	Lost In Your Eyes	Atlantic	21
5	ROD STEWART	My Heart Can't Tell You No	WB	21
6	KENNY G/S.ROBINSON	We've Saved The Best For Last	Arista	19
7	ANITA BAKER	Just Because	Elektra	16
8	BREATHE	Don't Tell Me Lies	A&M	21
9	SHERIFF	When I'm With You	Capitol	16
10	PHIL COLLINS	Two Hearts	Atlantic	12
11	BOY MEETS GIRL	Waiting For A Star To Fall	RCA	12
12	TAYLOR DAYNE	Don't Rush Me	Arista	14
13	TAYLOR DAYNE	I'll Always Love You	Arista	10
14	GLORIA ESTEFAN/MSM	Anything For You	Epic	9
15	BEACH BOYS	Kokomo	Elektra	9
16	PHIL COLLINS	Groovy Kind Of Love	Atlantic	9
17	ANITA BAKER	Giving You The Best...	Elektra	10
18	ROD STEWART	Forever Young	WB	10
19	KENNY G	Silhouette	Arista	10
20	BREATHE	Hands To Heaven	A&M	8
21	BREATHE	How Can I Fall	A&M	10
22	JOHNNY HATES JAZZ	Shattered Dreams	Virgin	10
23	WILL TO POWER	Baby,I Love Your Way/Freebird	Epic	10
24	STEVE WINWOOD	Don't You Know What The ...	Virgin	9
25	TIFFANY	All This Time	MCA	15
26	CHICAGO	You're Not Alone	Reprise	17
27	ERIC CARMEN	Make Me Lose Control	Arista	9
28	FOREIGNER	I Don't Want To Live W/o You	Atlantic	9
29	STEVE WINWOOD	Holding On	Virgin	14
30	RICK ASTLEY	She Wants To Dance With Me	RCA	12
31	STEVE WINWOOD	Roll With It	Virgin	10
32	JETS	Make It Real	MCA	9
33	GEORGE MICHAEL	One More Try	Columbia	9
34	CROSBY, STILLS, N, Y	Got It Made	Atlantic	17
35	FLEETWOOD MAC	As Long As You Follow	WB	11
36	RICHARD MARX	Hold On To The Nights	EMI	8
37	BOYS CLUB	I Remember Holding You	MCA	12
38	NEIL DIAMOND	This Time	Columbia	13
39	ELTON JOHN	I Don't Wanna Go On With ...	MCA	10
40	RICK ASTLEY	Together Forever	RCA	9
41	BRENDA RUSSELL	Piano In The Dark	A&M	9
42	CHICAGO	Look Away	Reprise	10
43	PETER CETERA	One Good Woman	WB	9
44	WHITNEY HOUSTON	One Moment In Time	Arista	9
45	GLENN FREY	True Love	MCA	8
46	PETER NOONE	I'm Into Something Good	Cypres/A&M	16
47	PAULA ABDUL	Straight Up	Virgin	27
48	A. LENNOX/A. GREEN	Put A Little Love In Your ...	A&M	11
49	BILLY OCEAN	Colour Of Love	Jive/Arist	8
50	GLORIA ESTEFAN/MSM	1-2-3	Epic	9

*Quality play index = average number of weekly plays from stations playing track.

A/C SAMPLE HOURS/HEAVY SATURATION

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 10am and 2pm.

KBIG-FM Los Angeles SMOKEY ROBINSON/One Heartbeat BARBRA STREISAND/My Heart Belongs To Me DEELE/Two Occasions BREAD/Make It With You DEBBIE GIBSON/Lost In Your Eyes BRUCE HORNSBY/RANGE/Mandolin Rain DEON ESTUS/Heaven Help Me STEVIE WONDER/That Girl RIGHTEOUS BROTHERS/You've Lost That Lovin' Feelin' LABELLE & MCDONALD/On My Own SEALS & CROFTS/Get Closer JAMES TAYLOR/Never Die Young	KLSI-FM Kansas City ERIC CARMEN/Make Me Lose Control BILLY OCEAN/Caribbean Queen CHER/PETER CETERA/After All IRENE CARA/Flashdance (What A Feeling) SHERIFF/When I'm With You MCCOO/DAVIS/You Don't Have To Be A Star... BOZ SCAGGS/Heart Of Mine GLENN FREY/True Love WATERFRONT/Cry HUEY LEWIS & NEWS/Heart Of Rock & Roll ENYA/Orinoco Flow (Sail Away) ATLANTIC STARR/Always DIANA ROSS/Ain't No Mountain High Enough	KMJI-FM Denver GENESIS/Throwing It All Away HUEY LEWIS & NEWS/If This Is It ROY ORBISON/Oh! Pretty Woman SOUTHERN PACIFIC/All Is Lost CAT STEVENS/Another Saturday Night ROD STEWART/My Heart Can't Tell You No CHER/PETER CETERA/After All THREE DOG NIGHT/Joy To The World CARLY SIMON/Coming Around Again EAGLES/Take It Easy DEBBIE GIBSON/Lost In Your Eyes JOURNEY/Who's Crying Now NICKS/HENLEY/Leather And Lace	WAXY-FM Miami FOUNDATIONS/Baby, Now That I've Found You CHUCK MANGIONE/Feels So Good SA-FIRE/Thinking Of You BEATLES/I Saw Her Standing There LIONEL RICHIE/All Night Long BEACH BOYS/Don't Worry Baby STEVIE WONDER/Isn't She Lovely ELTON JOHN/Candle In The Wind (Live) CONTOURS/Do You Love Me VANESSA WILLIAMS/Dreamin' SKYLARK/Wildflower DAN HARTMAN/I Can Dream About You	WHTX-FM Pittsburgh VANESSA WILLIAMS/Dreamin' STEVE WINWOOD/While You See A Chance FLEETWOOD MAC/As Long As You Follow CHICAGO/Wishing You Were Here DEON ESTUS/Heaven Help Me FOREIGNER/Waiting For A Girl Like You STEVIE WONDER/If You Really Love Me ELTON JOHN/Rocket Man MIKE & MECHANICS/The Living Years HUMAN LEAGUE/Human LITTLE RIVER BAND/Reminiscing	WKQX-FM Chicago MAOONNA/Like A Prayer JOHN C MELLENCAMP/Hurts So Good PAULA ABDUL/Straight Up TEARS FOR FEARS/Shout BANGLES/Eternal Flame THIRTY EIGHT SPECIAL/Second Chance WHISPERS/Rock Steady ERIC CARMEN/Make Me Lose Control NU SHOOZ/I Can't Wait CYNDI LAUPER/All Through The Night CHER/PETER CETERA/After All BILLY OCEAN/Loverboy BILLY JOEL/Tell Her About It	WSNI-FM Philadelphia WHITNEY HOUSTON/Where Do Broken Hearts Go FREDA PAYNE/Band Of Gold CHER/PETER CETERA/After All B.J. THOMAS/Hooked On A Feeling BARBRA STREISAND/The Way We Were BREATHE/How Can I Fall CHICAGO/Baby What A Big Surprise THIRTY EIGHT SPECIAL/Second Chance BEACH BOYS/God Only Knows P. CARRACK/T. NUNN/Romance BOB SEGER/Still The Same MIKE & MECHANICS/The Living Years GLENN FREY/Soul Searchin'
KKCW-FM Portland BILLY OCEAN/When The Going Gets Tough CARLY SIMON/Stuff That Dreams Are Made Of NEIL DIAMOND/Song Sung Blue DIRE STRAITS/Walk Of Life BANGLES/Eternal Flame TEMPTATIONS/Way You Do The Things You Do GORDON LIGHTFOOT/Anything For Love BILLY JOEL/She's Always A Woman GEORGE MICHAEL/Faith GLORIA ESTEFAN/MSM/Rhythm Is Gonna Get You ELTON JOHN/Tiny Dancer SUPREMES/Where Did Our Love Go TIFFANY/All This Time MIKE & MECHANICS/The Living Years	KMGI-FM Seattle ROLLING STONES/If I Can't Get No Satisfaction BANGLES/Eternal Flame JIM CROCE/I Got A Name GENESIS/That's All NEIL DIAMOND/Cherry, Cherry CHRISTOPHER CROSS/Ride Like The Wind JETS/You Got It All FOREIGNER/I Don't Want To Live W/o You FIVE STAIRSTEPS/O-o-h Child RICK ASTLEY/It Would Take A Strong Strong ASSOCIATION/Windy TINA TURNER/What's Love Got To Do With It DAN HILL/Sometimes When We Touch	KSTP-FM Minneapolis FLEETWOOD MAC/You Make Loving Fun CHER/PETER CETERA/After All BILLY JOEL/It's Still Rock And Roll... CARLY SIMON/You Belong To Me ROD STEWART/My Heart Can't Tell You No SHEENA EASTON/Morning Train VANESSA WILLIAMS/Dreamin' PAUL MCCARTNEY/My Love ROY ORBISON/You Got It FIVE STAIRSTEPS/O-o-h Child RICK ASTLEY/She Wants To Dance With Me BANGLES/Eternal Flame LEO SAYER/When I Need You	WENS-FM Indianapolis WHITNEY HOUSTON/Where Do Broken Hearts Go PETER NOONE/I'm Into Something Good AL WILSON/Show And Tell DEBBIE GIBSON/Lost In Your Eyes WHISPERS/Rock Steady SYNCH/Where Are You Now CHICAGO/Hard Habit To Break FOUR TOPS/I Can't Help Myself EAGLES/Take It Easy WHAM!/Everything She Wants BANGLES/Eternal Flame JAMES TAYLOR/Handy Man GEORGE BENSON/Turn Your Love Around	WIOF-FM Hartford AMERICA/You Can Do Magic HALL & OATES/She's Gone BARBRA STREISAND/All I Ask Of You MICHAEL JACKSON/Human Nature BEATLES/Let It Be KOOL & THE GANG/Special Way NEIL DIAMOND/Play Me KENNY G/S.ROBINSON/We've Saved The Best For Last BILLY JOEL/She's Always A Woman CYNDI LAUPER/True Colors CHER/PETER CETERA/After All DAN FOGELBERG/Make Love Stay	WMXC-FM Charlotte BEACH BOYS/Kokomo TOTO/Africa CHER/PETER CETERA/After All JIM CROCE/I'll Have To Say I Love You... MEN AT WORK/Down Under HEART/Alone BETTE MIDLER/Wind Beneath My Wings MICHAEL JACKSON/Man In The Mirror STEVE WINWOOD/Hearts On Fire BEATLES/Here Comes The Sun GLENN FREY/Livin' Right GLORIA ESTEFAN/MSM/Can't Stay Away From You BILLY JOEL/Keeping The Faith	WWDE-FM Norfolk LOGGINS, KENNY/This Is It MICHAEL JACKSON/Man In The Mirror ELTON JOHN/Don't Go Breaking My Heart SHERIFF/When I'm With You MONKEES/Last Train To Clarksville GLORIA ESTEFAN/MSM/Words Get In The Way ROY ORBISON/You Got It WHITNEY HOUSTON/One Moment In Time BUCKINGHAMS/Don't You Care MAOONNA/Like A Prayer CHICAGO/Hard Habit To Break DEON ESTUS/Heaven Help Me

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

CHER/PETER CETERA 1 After All / Geffen WNSR-FM 3.57 WKQX-FM 2.10 WSNI-FM 1.95 KBIG-FM 1.86 KSTP-FM 1.85 KIOI-FM 1.57 WSB-FM 1.15	MAOONNA 6 Like A Prayer / Sire/WB WNSR-FM 2.38 KSTP-FM 2.16 KVIL-FM 1.93 KOST-FM 1.83 KIOI-FM 1.57 WKQX-FM 1.40 WNIC-FM 1.26	A FRANKLIN/E JOHN 11 Through The Storm / Arista KSTP-FM 1.23 WSNI-FM 0.87 WKQX-FM 0.70 WNSR-FM 0.60 KYKY-FM 0.50 WLMG-FM 0.34 KKYY-FM 0.31	GLENN FREY 16 Livin' Right / MCA KVIL-FM 0.97 WSNI-FM 0.43 KYKY-FM 0.38 KLSI-FM 0.32 WMXC-FM 0.25 WOMC-FM 0.19 WALK-FM 0.18	RICK ASTLEY 21 Giving Up On Love / RCA KSTP-FM 1.23 KFMB-FM 0.59 KESZ-FM 0.28 KMJI-FM 0.27 KLSI-FM 0.21 KKYY-FM 0.15 WLTS-FM 0.15	BELLE STARS 26 Iko Iko / Capitol KSTP-FM 1.85 KFMB-FM 0.59 WSNE-FM 0.42 KIOI-FM 0.22 WNLT-FM 0.09 KLCY-FM 0.04	PHOEBE SNOW If I Can Just Get Through ... / Elektra WSNI-FM 0.87 KVIL-FM 0.64 KLSI-FM 0.32 WWDE-FM 0.08 WVBF-FM 0.04 KLCY-FM 0.04
BETTE MIDLER 2 Wind Beneath My Wings / Atlantic WNSR-FM 2.98 KOST-FM 2.44 KSTP-FM 1.85 WSNI-FM 1.52 KBIG-FM 1.48 WTMX-FM 1.30 KIDI-FM 1.12	ENYA 7 Orinoco Flow (Sail Away) / Geffen KSTP-FM 1.85 KOST-FM 1.83 WSB-FM 1.15 KIOI-FM 1.12 KBIG-FM 1.11 KFMB-FM 0.88 WNIC-FM 0.63	CARLY SIMON 12 Let The River Run / Arista WNSR-FM 2.38 KSTP-FM 1.23 KIOI-FM 1.12 KVIL-FM 0.97 KBIG-FM 0.74 WSNI-FM 0.65 WALK-FM 0.55	DONNY OSMOND 17 Soldier Of Love / Capitol WKQX-FM 2.80 KFMB-FM 0.63 KFMB-FM 0.59 KVIL-FM 0.32 KSTP-FM 0.31 WLAC-FM 0.21 WSTF-FM 0.21	ONE 2 MANY 22 Downtown / A & M KVIL-FM 1.61 KFMB-FM 0.74 KKYY-FM 0.23 WENS-FM 0.17 KLCY-FM 0.11 WNLT-FM 0.09 WVBF-FM 0.03	NEIL DIAMOND 27 The Best Years Of Our Lives / Columbia KSTP-FM 1.23 KOST-FM 1.22 KESZ-FM 0.28 WLMG-FM 0.17 WNLT-FM 0.09 WWDE-FM 0.08 KLSY-FM 0.06	NEW KIDS ON THE BLOC I'll Be Loving You (Forever) / Columbia WIOF-FM 0.46 KESZ-FM 0.28 KFMB-FM 0.15 WAXY-FM 0.11 WVBF-FM 0.01
VANESSA WILLIAMS 3 Dreamin' / Wing/PG WKQX-FM 2.80 KOST-FM 2.44 WNSR-FM 2.38 KSTP-FM 2.16 WSB-FM 1.44 KIOI-FM 1.12 WTMX-FM 1.04	NATALIE COLE 8 Miss You Like Crazy / EMI KOST-FM 2.44 KSTP-FM 2.16 KVIL-FM 1.29 KBIG-FM 0.74 WSNI-FM 0.65 WSNY-FM 0.53 KIOI-FM 0.45	P. CARRACK/T. NUNN 13 Romance / Columbia KBIG-FM 1.11 WSNI-FM 0.65 WSNY-FM 0.40 WLTT-FM 0.38 KESZ-FM 0.35 WLMG-FM 0.34 WLTS-FM 0.23	GRAYSON HUGH 18 Talk It Over / RCA KBIG-FM 0.74 KSTP-FM 0.62 WOMC-FM 0.57 KLSI-FM 0.32 KFMB-FM 0.29 WWDE-FM 0.17 KLCY-FM 0.14	SYNCH 23 Where Are You Now / WTG KOST-FM 0.61 WLTF-FM 0.55 KFMB-FM 0.29 WENS-FM 0.25 WWDE-FM 0.25 WNNK-FM 0.23 KESZ-FM 0.14	CAROLE KING 28 City Streets / Capitol KVIL-FM 0.32 WLT-FM 0.25 WNLT-FM 0.18 KLCY-FM 0.14 KLSY-FM 0.11 KKCW-FM 0.10 WWDE-FM 0.08	PAULA ABDUL Forever Your Girl / Virgin WKQX-FM 1.75 WNIC-FM 0.42 KFMB-FM 0.29 KKYY-FM 0.23
THIRTY EIGHT SPECIAL 4 Second Chance / A&M WKQX-FM 2.10 KSTP-FM 1.85 KIOI-FM 1.79 WSNI-FM 1.30 KVIL-FM 1.29 KOST-FM 1.22 KBIG-FM 1.11	KARYN WHITE 9 Superwoman / WB KSTP-FM 1.85 WSNI-FM 1.52 KBIG-FM 1.48 WNIC-FM 1.05 KIOI-FM 0.90 WLMG-FM 0.42 KKYY-FM 0.39	SA-FIRE 14 Thinking Of You / Curt/Merc WNSR-FM 2.38 KBIG-FM 0.74 KIOI-FM 0.45 KFMB-FM 0.44 WNIC-FM 0.42 WKQX-FM 0.35 WAXY-FM 0.34	STEVE WINWOOD 19 Hearts On Fire / Virgin KYKY-FM 0.38 WLTT-FM 0.38 KKYY-FM 0.31 KSTP-FM 0.31 WMXC-FM 0.29 WWDE-FM 0.17 KLCY-FM 0.14	BARBRA STREISAND 24 What Were We Thinking Of / Columbia WLIT-FM 1.01 KBIG-FM 0.74 KSTP-FM 0.62 KOST-FM 0.61 WALK-FM 0.36 WIOF-FM 0.15 WTPF-FM 0.11	FINE YOUNG CANNIBALS 29 She Drives Me Crazy / IRS/MCA WKQX-FM 2.45 KFMB-FM 1.03 WMJI-FM 0.27	ANIMATION Room To Move / Polydor/PG WNIC-FM 1.05 KFMB-FM 0.44 WKQX-FM 0.35 KMJI-FM 0.18
DEON ESTUS 5 Heaven Help Me / Mika/Polyd WKQX-FM 2.45 KSTP-FM 1.85 KOST-FM 1.83 WSNI-FM 1.74 KIOI-FM 1.34 WMGK-FM 1.26 KBIG-FM 1.11	HOWARD JONES 10 Everlasting Love / Elektra WKQX-FM 1.75 KIOI-FM 0.90 KSTP-FM 0.62 KFMB-FM 0.59 KYKY-FM 0.38 WLTF-FM 0.36 KLSI-FM 0.32	BASIA 15 Promises / Epic KVIL-FM 1.29 KBIG-FM 0.74 KLSI-FM 0.42 WLTT-FM 0.38 KESZ-FM 0.28 WLMG-FM 0.25 WOMC-FM 0.19	JULIA FORDHAM 20 Happy Ever After / Virgin WLTT-FM 0.38 KMJI-FM 0.36 WOMC-FM 0.19 WRRM-FM 0.17 WLTS-FM 0.15 KLCY-FM 0.11 WNLT-FM 0.09	WATERFRONT 25 Cry / Polydor KOST-FM 1.22 KFMB-FM 0.59 KLSI-FM 0.42 KMJI-FM 0.27 KLCY-FM 0.11 WVBF-FM 0.03	SOUTHERN PACIFIC 30 All Is Lost / WB KVIL-FM 1.93 KBIG-FM 0.37 KMJI-FM 0.27 KLCY-FM 0.07 KMGR-FM 0.04 WVBF-FM 0.01	SWEET SENSATION Sincerely Yours / Atco WKQX-FM 1.40 WNIC-FM 1.26

Don Davis



WLTT-FM



P E R S O N A L	LAST NAME Davis	FIRST Donald (Don)	MIDDLE J
	CURRENT STATION WLTT/Washington, D.C.		
	HOMETOWN Born in Houston, Raised in Chicago		
	MARITAL STATUS CHILDREN Wife: Eileen, Children: Don 16, John 12, Kate 1		
HOBBIES Softball (all other hobbies on hold til November...)			

E M P L O Y M E N T	WLTT/Washington, D.C. — Program Director (1987-Present); WCKG/Chicago — Program Director (1985-87); DC-101, WWDC-AM & FM/Washington, D.C. — Vice President/Programming (1981-85); WOW Omaha — Operations Manager (1980-81); WLAV-AM & FM/Grand Rapids — Operations Manager (1979-80); WDAI/Chicago — Air Talent (1977-79); WSDM & WLUP/Chicago — Air Talent (1975-77)		
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V I D E O I N T E R V I E W	THREE BEST RADIO STATIONS IN AMERICA — CURRENT A/C — KOST; Hit — KMEL; Rock — Z-Rock
	THREE BEST RADIO STATIONS OF ALL TIME 50's — WIL/St. Louis; 60's — WLS Chicago; 70's — WMMS/Cleveland
	BEST CURRENT ALBUM Volume One — Traveling Wilburys
	BEST ALBUM OF ALL TIME The Beatles — The Beatles
	BEST CURRENT SINGLE Eternal Flame — The Bangles
	BEST SINGLE OF ALL TIME Ballad Of The Green Berets — Sgt. Barry Sadler
	FOUR BEST ARTISTS CURRENT Julia Fordham, Steve Winwood, Enya, Paul Carrack
	FOUR BEST ARTISTS OF ALL TIME The Beatles, Genesis, Chicago (single digits), Eric Clapton
	BEST TELEVISION SPOT FOR RADIO WLUP "Remarkable Mouth" ("Lips" spot)
	BEST PROMOTION EVER INVOLVED WITH 1981 Stones concert promo where Bill Graham threatened to bust me in the mouth
	WORST PROMOTION EVER INVOLVED WITH "Bargain Truckload Shrimp Sale" (truck broke down 100 miles from Omaha!)
	MOST INFLUENTIAL PERSON IN CAREER Early PD's — Burt Burdeen, Roger Skolnik
	EARLY RADIO IDOLS Bob Barry/WOKY, Art Roberts/WLS, Dick Biondi/WLS, WCFL
	TWO BEST AIR TALENTS CURRENT Steve Dahl, Greaseman
	BEST AIR TALENT OF ALL TIME Paul Harvey
	MAJOR ACCOMPLISHMENT IN RADIO Major market programming success in two formats
SHORT-TERM GOALS Higher ratings and a winning softball season	
LONG-TERM GOALS Run (finish!) the Marine Corps Marathon this fall (in radio, fall is "long-term, isn't it!")	

THE FACT FILE

Q: Can you absolutely, positively know that your radio station's TV spots will increase your ratings, build top-of-mind awareness, be the talk of your city and make your competition go crazy?

A: *Of course you can, if you have "Sister."*

Q: Can you know that your radio station's TV spots will cut through TV clutter so well, that the viewer will actually look forward to watching them? And remember what they saw?

A: *Of course you can, if you have "Sister."*

Q: Well, what are you waiting for?

A: *Call today, and make a date with the Sweetest Lady in town... She's not just another pretty face...*

McVay Media, Inc., Michael A. McVay/President
"I can tell you from first hand experience, it's much better to have Sister working for your station than to have her working for your competitor."

Call Sister Today!
(615) 254-2060



CITY TRACKS (ADULT CONTEMPORARY)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

All eyes and ears are on Boston radio these days as properties continue to be bought and sold with a high degree of regularity prompting speculation of a format switch here and there. **WBOS**, for example, formerly a Country outlet, is said to possibly be segueing to a John Sebastian format. **WJIB** is now owned by Emmis, **WROR** recently underwent an ownership change and **WSSH** ("Wish") has just been sold from the Noble Broadcast Group to the Merv Griffin group; no format or personnel changes are planned with this particular deal. Meanwhile at Wish, Morning teammates **JORDAN RICH & BILL MANN** are the starting point for the station's "Song of the Day" contest. Announced initially at 8:15AM every weekday, the specified song gives out \$1,000 the next time it's played later in the day — \$10,000 on Thursdays! ■ Brand-new Billboards and Bus Backs just hit the streets in Bean Town courtesy of **WMJX/Boston** ("Majic"). PD **PHIL REDO** and his airstaff continue to be regulars on the city's Speakers Bureau circuit; promoting the industry at charitable and business functions several times each month. **JULIE SILVER** joins for the Majic air from Worcester's **WSRS**. ■ The Celtics continue to be the hot ticket at **WVBF/Boston**. For the second year in-a-row the station has been giving away tickets to a number of Celtic away games. The weekend winning entails listening for the sound of the dribbling basketball and then calling in to qualify. Monday mornings and afternoons the names of qualifiers are read off to actually win seats to see Larry Bird and the boys on-the-road. **VBF** and McDonald's have teamed up to boost team morale and help a local charity. The station appears on the fast food chain's trayliners, on which there's a donation coupon for \$5 towards the McDonald's Childrens Home. Those making a donation also receive a cassette of the "Celtics Pride Song," written especially for **WVBF** by local songwriter Dan Hill. ■ They've upped the ante on a couple of **WIOF/Hartford's** ("Magic 104") promotional staples. "Listen While You Work" now has the Magic audience vying for a brand-new designer kitchen for their home! And, for "Sunday Brunch," (where listeners send in the name of their favorite artist to be featured from 11AM-12N Sundays), the station has joined with The Blacksmith's Tower restaurant to provide free brunch (with a limo at your service!) **WIOF** is also cosponsoring the Multiple Sclerosis Bike Tour next month; set to trek through the scenic North Central portion of the state.

SOUTH

The stuff that dreams are made of...Saturday April 22nd **KMGC/Dallas** ("Magic 102.9") brought Tom Landry back to the Cowboys and George Allen back to the Redskins as the two coached the "Pro Football Classic" (featuring some of those teams' all-time great players) at Texas Stadium. The day kicked off with a parade in honor of Landry, followed by a press conference at City Hall. A special halftime tribute also paid homage to the 29-year career of one of the games' legendary coaches. **Kenny Loggins** put the finishing touches on a great day with a post-game concert. ■ The "8:05 Club" over **WDLT/Mobile** ("98 Lite") asks people to send in their best excuses for being late to work. Mornings at 8:05, **SAM COCHRAN** picks an excuse for \$98 cash, a free breakfast and an honorary membership in the club. Cochran, by the way, has been named Program Director, as **LIONEL ROBITAILLE** enjoys a promotion to Operations Manager. Hometown boy **TIM O'NEIL**, meanwhile, is recruited for afternoons on 98 Lite. ■ Staff changes across town at **WKRQ/Mobile** have PD **DICK HYLTON** moving to the television side as Sales Manager of Special Products for **WKRQ-TV**. "SCOOT" **PAISANT** has been named PD. 'KRG's got "The Hot Tickets" with their lottery 'Scratch and Win' promo, and look for them at the upcoming New Orleans Jazz Fest. ■ *Alright...We're betting David Letterman's behind this one!* For National Secretaries Week, **WJYO/Orlando** ("Joy 108") held a "Typewriter Toss!" Participants actually threw typewriters out of a three-story building trying to hit the target below. The secretary that came closest won a weekend getaway along with a day's pay. Joy was also the first Orlando radio station to broadcast live across town from Disney's MGM extravaganza; PD/AM host **DAVID SOUSA** did the honors. Sousa is currently looking for an Adult Morning sidekick T&R to him at: 2001 N. Mercy Drive, Orlando, FL, 32808 (females encouraged). ■ **WSTF/Orlando's** ("Star 101") spring "Best Mix Sweepstakes" rolls on, reading off numbered tickets five times a day for new cars and vacations both here and abroad. A huge Secretaries Party open to everyone featured a buffet, complimentary champagne, live entertainment and "Office Olympics." For the latter, secretaries mounted rolling chairs and proceeded to compete in a number of events: typing, filing and wastepaper basket shooting. The quickest and most accurate of them all went home with a diamond bracelet and a week off from work. PD **RUSS MORLEY** is searching for morning talent. T&R to: 2500 Matland Center Parkway, Matland, FL 32751. Meanwhile, **ROB EARLY** joins the Star 101 on-air bunch from Charlotte.

MIDWEST

Every single hour from 7:10 in the morning to 9:40 at night, folks are winnin' the green with **WLTF/Cleveland** ("Lite Rock 106 & 1/2") and their "Free Money" game. The 'checks in the mail' game sent out direct mail pieces to all of the metro and the surrounding burbs. Numbered checks have listeners listening for their numbers, while the mailer's response cards have them listening simply to hear their name read on-the-air. At 7:10AM the game plays for \$10,000 (everyday!) while subsequent plays can net the Lite Rock audience \$106, \$500 or \$1,000! There's also a "Second Chance" phase to the sweepstakes, as every night at 9:40 **BOB MCKAY** reads off all of the day's winning numbers for another chance to win cash (\$50 this time around). **LTF** and **WOIO-TV** (Channel 19) are putting on a downtown rally for those tough to beat Cavs. Staffwise, **WENDY MILLER** hooks up for Weekends from "Y-103"/Youngstown. ■ What have **WMJI/Cleveland** ("Majic 105.7") Morning lunatics "LANIGAN & WEBSTER" been up to as of late? The real question is: what haven't they been up to?! The two joined with Urban outlet **WZAK** and the Mayor of Cleveland for a live remote on the steps of City Hall for the city's third annual "Brotherhood Day." The event's dual purpose was to bring Cleveland's citizenry closer together, while also raising funds for the Mayor's Food Drive. The Majic AM team is broadcasting live through Wednesday from Walt Disney World's brand-spanking-new MGM Studios theme park, and will be broadcasting live on **WQHS-TV** (Channel 61) next week! Lanigan & Webster's entire show will be shown featuring a behind-the-scenes look at what they do in the studio interspersed with music and city life videos. ■ **KLSI/Kansas City's** "Payphone Follies" continue to act as incentive for listeners to act like 'nut bars.' One of the Morning folks "PAM & A.W.'s" recent payphone calls had a man doing ballet steps directly in front of city hall! The station has given away 10 trips for four to Disney World and its new MGM Studios tour. Listeners called in to nab the journeys whenever cosponsor Diet Coke aired a spot. **KLSI** has joined their winners in the Magic Kingdom with three days of Morning and Afternoon broadcasts this week. ■ **KUDL/Kansas City** ("K-98") Midday "Kudl" ("Cuddle") At Work Phase I" contest just gave away a brand-new Honda Civic DX. Now with "Phase II," the radio station has free trips to hand out every Thursday for nine consecutive weeks! Listeners aren't, however, merely being sent to these cities (Los Angeles, Chicago, New York...) **K-98** is making sure their audience experiences each city's unique color. For example, the San Antonio trip includes a tour of the Alamo, while the Boston excursion includes a \$100 lobster tail dinner followed by a carriage ride on the Plaza. **KUDL** helped sponsor the "Walk-a-thon For M.S." "Breakfast Flakes" **JEFF ROBERTS & CHUCH HAYES** M.C.'d the event from the "Big Blue Rolling Radio" as the event went on to raise \$160,000 in pledges!

WEST

His name ain't "Puff" and he doesn't live by the sea...**KMJI/Denver's** ("Majic 100") new 20-foot inflatable 'Majic Dragon' does, however, reside in the Mile High City, thank you, where the new multi-colored mascot is making the rounds at all station special events and broadcasts. 'MJI is just wrapping up the amazing 'Phase III' of "The Name Game," a game whose grand prizes filled an entire empty mall store. Among the grand gifts: Two Caribbean cruises and four trips to Disneyland! **KIDD O'SHEA** arrives as AM show producer next week for **PAXTON MILLS**. Last with **KWFM/Tucson**, O'Shea will also be heard on-air. ■ "Magic Mondays Off" is granting three-day weekends to scores of **KMGR/Salt Lake City** ("Magic 107.5") faithfuls. Office workers and housewives alike are writing in with why they (or someone they know) deserves a Monday off. Every Thursday morning **MARK VAN WAGONER** draws a winner. The following Friday he then acts as M.C. of a hand delivered office 'send-off' party (complete with a six-foot long sub sandwich; thus starting the winner's three days off in fine fashion. Magic also hands the person tickets to an event held on that Monday, enabling them to really enjoy that extra day away from work. ■ "Name That Food" has **KARA/San Jose** Morning personality **KIM VESTAL** gaining weight and giving away prizes as listeners attempt to guess what food she's eating. Recent correct guesses meant tickets and a limousine ride for Neil Diamond in concert at The Cow Palace. A chance to go marlin fishing via Alaska airlines was the prize to net in the "Fax Us Your Fish" promotion. Animal rights groups and fish lovers everywhere can all rest easy in the knowledge that drawn fishes were the only marine life facsimiled. Fans of the minor league San Jose Giants will be vying for tickets to see the San Francisco Giants with a KARA-sponsored paper airplane toss. ■ **Puerta Vuallarta** and one-million pesos! All part of **KISC/Spokane's** ("98 Kiss FM") "Millionaire in Mexico Contest." Someone will win a week south of the Border when the contest has run its course. **KISS'** third annual "Suitcase Party," meanwhile, invited 200 listeners to pack their bags and bring them to the exclusive bash. At the end of the night one couple went, not home, but to Vancouver, British Columbia for a weekend stay. ■ **KWFM/Tucson** ("Lite Rock 92.9") has become "Good Time Oldies" and "The New Cool 92.9." The station has retained its call letters and Program Director **KEITH ABRAMS**.

NATIONAL CROSSOVER INDEX

USERS GUIDE: A merger of data compiled from combined formats.

MULTI-FORMAT

5/1/89	ARTIST	TITLE	LABEL
1	JODY WATLEY	Real Love	MCA
2	THIRTY EIGHT SPECIAL	Second Chance	A&M
3	BETTE MIDLER	Wind Beneath My Wings	Atlantic
4	DONNY OSMOND	Soldier Of Love	Capitol
5	CHER/PETER CETERA	After All	Geffen
6	MICHAEL DAMIAN	Rock On	Cyprss/A&M
7	PAULA ABDUL	Forever Your Girl	Virgin
8	BOBBY BROWN	Every Little Step	MCA
9	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia
10	SA-FIRE	Thinking Of You	Cutl/Merc
11	GUNS N' ROSES	Patience	Geffen
12	HOWARD JONES	Everlasting Love	Elektra
13	BON JOVI	I'll Be There For You	Mercury/PG
14	OUTFIELD	Voices Of Babylon	Columbia
15	BELLE STARS	Iko Iko	Capitol

HIT RADIO/URBAN/DANCE

5/1/89	ARTIST	TITLE	LABEL
1	JODY WATLEY	Real Love	MCA
2	DONNY OSMOND	Soldier Of Love	Capitol
3	BOBBY BROWN	Every Little Step	MCA
4	PAULA ABDUL	Forever Your Girl	Virgin
5	NEW KIDS ON THE BLOCK	I'll Be Loving You (Forever)	Columbia
6	SA-FIRE	Thinking Of You	Cutl/Merc
7	BELLE STARS	Iko Iko	Capitol
8	DEBBIE GIBSON	Electric Youth	Atlantic
9	SWEET SENSATION	Sincerely Yours	Atco
10	WATERFRONT	Cry	Polydor
11	NENEH CHERRY	Buffalo Stance	Virgin
12	DONNA SUMMER	This Time I Know It's For...	Atlantic
13	LISA LISA & CULT JAM	Little Jackie Wants To Be A...	Columbia
14	MILLI VANILLI	Baby Don't Forget My Number	Arista
15	A FRANKLIN/E JOHN	Through The Storm	Arista

HIT RADIO/ADULT CONTEMPORARY

5/1/89	ARTIST	TITLE	LABEL
1	THIRTY EIGHT SPECIAL	Second Chance	A&M
2	BETTE MIDLER	Wind Beneath My Wings	Atlantic
3	DONNY OSMOND	Soldier Of Love	Capitol
4	CHER/PETER CETERA	After All	Geffen
5	PAULA ABDUL	Forever Your Girl	Virgin
6	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia
7	SA-FIRE	Thinking Of You	Cutl/Merc
8	HOWARD JONES	Everlasting Love	Elektra
9	BELLE STARS	Iko Iko	Capitol
10	SWEET SENSATION	Sincerely Yours	Atco
11	WATERFRONT	Cry	Polydor
12	SYNCH	Where Are You Now	WTG
13	A FRANKLIN/E JOHN	Through The Storm	Arista
14	NATALIE COLE	Miss You Like Crazy	EMI
15	RICK ASTLEY	Giving Up On Love	RCA

HIT RADIO/ROCK RADIO

5/1/89	ARTIST	TITLE	LABEL
1	GUNS N' ROSES	Patience	Geffen
2	OUTFIELD	Voices Of Babylon	Columbia
3	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
4	HOWARD JONES	Everlasting Love	Elektra
5	TOM PETTY	I Won't Back Down	MCA
6	RICHARD MARX	Satisfied	EMI
7	LITA FORD	Close My Eyes Forever	RCA
8	GREAT WHITE	Once Bitten Twice Shy	Capitol
9	CULT	Fire Woman	Sire/Repri
10	XTC	Mayor Of Simpleton	Geffen
11	RED SIREN	All Is Forgiven	Mercury/PG
12	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
13	EDIE BRICKELL & NEW	Circle	Geffen
14	CINDERELLA	Coming Home	Mercury/PG
15	MIKE & MECHANICS	Seeing Is Believing	Atlantic

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WHYT ADD
WKBQ ADD
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Q106 ADD
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KLQ ADD
KKSS ADD
WOMP ADD
KWTX ADD

WBNQ ADD
KZOZ ADD
WNCI 32-28
KCPX Debut #35
KISN Debut #39
WXKS
AND MORE!

WEGX
Y108
KWOD
WSPK Debut #40
KYRK Debut #40
WBCY

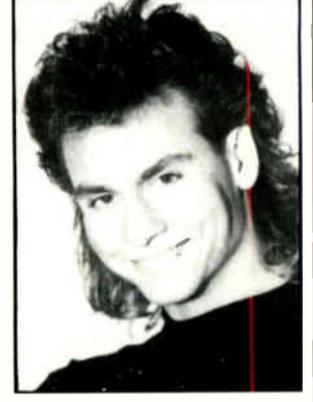

Chrysalis

ALSO PLAYING ON: KATD & WTIC!

From The Soon To Be Gold Lp: "What Up Dog?"
"Anything Can Happen" is featured in the new Richard
Pryor and Gene Wilder movie, "Hear No Evil, See No Evil."

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**PLAY IT,
SAY IT!**

FOREPLAY



ARTIST: QUEEN

ARTIST: GREGG ALEXANDER

ARTIST: CUTTING CREW

ARTIST: SWING OUT SISTER

ARTIST: 10,000 MANIACS

ARTIST: DINO

TITLE: I Want It All
LP: THE MIRACLE
RELEASE: 7"/Import CD Pro
LABEL: Capitol

"The one thing that comes across most from this album is that Queen isn't trying too hard to keep up with any trends," claims vocalist Freddie Mercury. "THE MIRACLE sounds like Queen, and it almost sounds like we haven't been listening to anybody else. We went in the studio and just said, 'let's do songs that we like in whichever way they come out.'"

According to drummer Roger Taylor, keeping up with the latest music scene was not a concern of Queen. "I don't care about current music fashions. At the same time, THE MIRACLE has all the advantages of all that modern technology can offer; it's completely digital, right from the microphones down. If Queen made a record using Acid House techniques for instance, it would sound faintly ludicrous, and it would be jumping on bandwagons, and we've never been one to do that."

There are many things different on this lp. Queen's first studio effort in three years. "Well the one thing that is different now; we don't tend to have roles of Freddie sings, Brian (May) plays guitar, Roger drums, I play bass," says John Deacon. "It's a lot more intermingled now, so in that way it has changed."

Another change was they all agreed to share writing credits on THE MIRACLE. "That removed a lot of stress, because inevitably, egos creep in. So we subjugated the ego side by saying whoever writes what; it all comes under one umbrella — Queen," adds Taylor.

Controlling that ego is what's kept Queen together for 18 years. "But that doesn't mean that we're all so boring that we agree on everything. We've come close to breaking up many times," Mercury admits.

Mercury also admits to keeping Queen from committing to a tour. "I just don't want to tour, the others do. I've personally had it for these bombastic lights and staging effects. I don't think a 42-year-old man should be running around in his leotard anymore. I think the timing isn't right at the moment — what a load of waffle!"

TITLE: In The Neighborhood
LP: MICHIGAN RAIN
RELEASE: 7"/CD Pro
LABEL: A&M

"In the Summer of '86 I got a call from this 16-year-old musician from Michigan who had thousands of songs and wanted me to produce one of 'em for, oh...why not a soundtrack?" recalls Rick Nowels, who's produced Stevie Nicks and Belinda Carlisle. "After hearing a song over the phone, (Gregg didn't like leaving tapes around), the next thing I knew I was driving down a L.A. freeway to meet Mr. Alexander."

"Gregg's been in my life, studio and refrigerator for over two years," Nowels adds, "now he's yours!" "It wasn't that I didn't want to send Rick a tape," Alexander told MMR. "I just wanted to meet him in person. That's typical of me, I'm real forceful. I had a small circle of people who were interested in my music, but Rick was my favorite of those."

Proud of his roots, Alexander insisted on calling his debut MICHIGAN RAIN, after one of the tracks on the lp. Still he's concerned that his birthplace might cause those to compare him to others brought up in the same area. "I hate that, when they compare me to a midwestern rocker," the 18-year-old songwriter says. "I think this album is more along the lines of a Phil Spector album; big and explosive."

"That's really the type of music that I listen to. I don't listen to Bryan Adams or Bob Seger albums even though I do love their music, I'm more into the Everly Brothers or Janis Joplin."

"You know I don't have anything against those people, I know they sell an awful lot of records, and you might find this bizarre, but for me music has nothing to do with money. I swear, may God strike me dead, I don't think about record sales when I'm writing songs. I'm really into it for the 'soul thing,' and for getting my ya-ya's out."

Alexander is currently supporting Melissa Etheridge with an acoustic set and will be putting together his own band soon in support of MICHIGAN RAIN.

TITLE: (Between A) Rock And A Hard Place
LP: THE SCATTERING
RELEASE: 7"/12"/CD Pro/Cass. Sgl.
LABEL: Virgin

"We made our own rules from the start, and our rules are to do it our way and do it in our own time, love it or hate it." That's the motto the Cutting Crew took while working on their second lp THE SCATTERING, featuring the first single (Between A) Rock And A Hard Place.

"The first album was very linear," recalls Kevin MacMichael. "We decided the new album would be more dynamic emotionally and in terms of tones and volume. Everything that had to do with dynamics had to be amplified."

The band credits their extensive touring schedule for the growth in their sound. "Touring gave us all a greater objectivity," Frosty Beedle explains. "The group has a lot more texture now. We've all become part of the sound, a 'real' band."

"But there is still very much a discipline," MacMichael cautions. "We try to make a cohesive record that brings everybody's rock experience into the arena; anything that doesn't fall into that arena is left up to people to pursue on their own individual projects."

Cutting Crew claims their 'new' sound can be attributed to two distinct factors. First, without the pressure of having to achieve commercial success, the playing on THE SCATTERING is freer and harder than their debut lp. Second, is the addition of Peter Vettese, who co-produced the lp, played keyboards and acted as a "fifth set of ears."

"It's all incredibly interactive now," says Vettese, who has worked with the likes of Paul McCartney and the Pet Shop Boys. "I'm quite devoted to the Cutting Crew because I know what they're capable of doing, and I think THE SCATTERING really shows that potential."

Current fashions or image makers aren't a concern to the band. "As trite as it sounds," echoes MacMichael, "the music comes first; because that's all we really know about. We do know how to play our guitars and stuff. Is it enough? I guess we'll find out."

TITLE: The Waiting Game
LP: KALEIDOSCOPE WORLD
RELEASE: 7"/12"/CD Pro/Cass. Sgl.
LABEL: Polygram

"We haven't consciously set out to make any kind of radical musical changes on this album," says Andy Connell, who along with Corrine Drewery make up the heart and soul of Swing Out Sister. "In retrospect I think we've managed to fuse the elements that interest us — classic pop, jazz, movie soundtracks — into a more coherent whole."

"I think it would be wrong for us to pretend that we foresaw the direction in which our writing would develop, but I do feel that this record has been more successful in capturing the music closest to our hearts, regardless of fashion or fad, than previous attempts," Connell adds.

Connell, who writes the music and plays keyboards and Drewery who sings and handles the lyrics have different musical tastes and influences, yet are able to bridge that gap while writing songs. "I like performers from the 60's like Dusty Springfield, Dionne Warwick and Tom Jones," claims Corrine. "Andy likes more instrumental stuff, the jazzy stuff like Weather Report. I can't believe how different my musical tastes are from Andy's. We were thinking, 'how on earth are we ever going to get our influences to meet when we tackled the songwriting program?'"

"However, the one area we found we had in common, and I didn't even realize it until I actually discussed it with Andy, was Burt Bacharach. Most of the people that I'm influenced by have performed songs by Burt Bacharach, who's a favorite composer of Andy. So we discovered a bit of common ground."

The assorted musical elements featured on their second release is the reason why Swing Out Sister titled the lp KALEIDOSCOPE WORLD. "It incorporates the different moods, colors and textures that are on this lp," Corrine says. "We've taken the style of the 60's and added elements of the 80's, and most importantly we've had fun doing it."

TITLE: Trouble Me
LP: BLIND MAN'S ZOO
RELEASE: 7"/12"/CD Pro/Cass. Sgl.
LABEL: Elektra

"Even though *Trouble Me* was chosen as the first single, it really doesn't give a fair picture to what the rest of our album is like," vocalist Natalie Merchant, told MMR. "The single is very different than the rest of the album. We chose it as the first single because it's a wonderful song. Not that the rest of BLIND MAN'S ZOO isn't wonderful, it's just different."

Merchant wrote *Trouble Me* for her father while he was in the hospital (he's since recovered). "My father like most fathers, is a stoic; leave me alone, don't worry, take care of yourself." I was trying to explain to him through the song that there's a lot of pleasure to be derived from being helpful to someone else and that he should just surrender and accept my assistance. The fact that he was very ill and he needed me, it seemed like the first time in my life that I became an adult and my father needed me," says the 25-year-old singer.

"Why let your shoulders bend underneath this burden when my back is sturdy and strong? *Trouble me.*"

The 10,000 Maniacs had no trouble accepting the fact that the success of their last lp, the platinum selling IN MY TRIBE, brought them a new audience and opened more avenues for the band. "We weren't frightened by the fact we were appealing to different people. We were very pleased by that," Merchant admits. "I think that's probably the reason we could afford to be so relaxed when we were recording this album. We thought there's at least a million people who are going to be vaguely interested in what this album sounds like. So we didn't have to worry about the record company thinking, 'here's a single that'll explain who 10,000 Maniacs are.' We don't have to explain ourselves anymore."

"Now we're attracting people who don't go to bars at 2:00 in the morning, which is what our crowds were before, because we were exclusively in nightclubs. Now we can play theatres, on weeknights, students can come, families, and that pleases us very much."

TITLE: I Like It
LP: 24-7
RELEASE: 7"/CD Pro/Cass. Sgl.
LABEL: 4th B'Way/Island

"I wrote *I Like It* right after I wrote *Summergirls*," Dino explained to MMR. "When *Summergirls* took off, I did some shows and finished *I Like It* while on the road. Most of my stuff I program my own music, but with *I Like It* I wanted to make sure I had a real bass on it."

"In fact, when I wrote *I Like It* I had originally played the bass on it, but I said, 'Now let me get the real deal on this track.' So I got Keith Nelson, a real good studio musician who's played with Donna Summer to play on it."

The 25-year-old musician spent his youth in Las Vegas, "avoiding the glamour and glitz" of that city and hanging out with black kids. "cos I felt a bond with them. I listened to a lot of black music, people like Stevie Wonder and the Jacksons. Black music did something to me."

"It's funny, I'll go to a show and people and the crowd will be expecting something else, and I'll hear them mumbling, 'I thought he was gonna be black,'" Dino laughs. "Thanks to the video and getting my picture out more that doesn't happen like it used to. But I take it as a compliment, it's flattering to me."

"Even when I was doing radio at KCEP, they thought I was black, because I was at a black station," Dino says. "It's usually a surprise when people meet me."

Dino says his experience as Music Director at KCEP and another stint at Vegas' Power 97 helped him when he was preparing his debut lp. "Definitely, my experience enabled me to relate to the other side of the business. I think I have an edge over those who have no clue how radio works or how effective it is in the music industry."

"As a writer, even though there's no formula that always works, I believe simplicity sells. You gotta have the hook and the melody line, but you can't be too creative if you're trying to be commercial, because you don't want to clutter things up."

COMING NEXT WEEK

HIT RADIO

Tuned In gets caught up in the rapture of California *Hit Radio* fire with a trip to Sacramento and a unique report on KWOD ("106.5"). Be there for expert data as MMR shoots to capture some of the uplifting moods the station creates.



ROCK RADIO

Rockin' Reno is the scene as KRZQ ("96 Rock") programs boppin', tension-and-release tunes with the swagger of the music itself. Tuned In assembles the main course of information in these very pages next time out.



ADULT CONTEMPORARY

"Big D" to many, Texas radio is no big feat to cover when it's as pleasurable as Dallas' KVIL ("103.7"). So soak up the sunshine wherever you are and MMR will deliver the goods as we've got KVIL Tuned In!



What were you doing when you were 18?

*Gregg Alexander is doing it too,
but he also made a record.*

Michigan Rain



the first album by

Gregg Alexander

Gregg Alexander is an 18-year-old from Detroit with enough attitude and talent to take all the hope and desperation of being a teenager and focus it on *Michigan Rain*, his debut album.

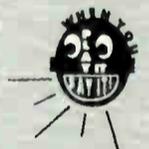
Featuring "In The Neighborhood" the first emphasis track from *Michigan Rain* (SP 5255)
(AM 140541)



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Produced by Rick Nowels

Management: Danny Goldberg and Ron Stone for Gold Mountain Entertainment



HE'S BACK!

**"Nineteen
Forever"** (AM 1404)

the first single from the new
album *Blaze Of Glory*

**JOE
JACKSON**

**BLAZE OF
GLORY**

(SP 5243)

**Scaling the AOR charts!
Two-week breaker—over
120 stations!**

**Watch for the
"Nineteen Forever" video!**



when you play it
say it

Written, Arranged and Produced by Joe Jackson
Associate Producer: Ed Roynesdal
Management: Steven Jensen & Martin Kirkup,
DIRECT MANAGEMENT GROUP, Los Angeles & London