

1st Edition  
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# *Fred* DIRECTORY OF RADIO



Edited by: Ardele Leavelle

# WISHING RADIO THE BEST IN THE 80's

THE MOTOWN FAMILY



# *Fred* DIRECTORY OF RADIO

Edited by: Ardele Leavelle

**This premiere edition  
is dedicated to FRED Magazine  
and the industry that it serves.**

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# INTRODUCTION

**D**oing this book has taught me a number of things. The biggest realization was the sheer size and diversity of our industry. All previous collections of such information were so lacking in detail they are often more irritating than helpful. It is a real nuisance to look for something in a reference book and not find it. This, therefore, has been our number one priority—to include as much information in as many different listings as possible. This has proven to be a monumental task.

The second shocking realization was the true nature and pervasive extent of instability we in this business face every day of our lives. More than once we have been just about through with this book only to have a human earthquake causing many to go slipping, sliding and settling somewhere else. Just a normal week brought several hours of work to keep up to date with the changes. But the kind of massive movement we have seen this year in the record industry has caused more than one complete reshuffle of the entire book. You cant just delete a company without moving everything else up. Those of you not familiar with how a book is put together can only imagine how much work this entails.

These facts brought us to another realization—there has to be a cutoff point. Changes will go on forever. There will necessarily be fact made fiction by the passage of time. We pushed the deadline back again and again and finally decided to put it out errors and all because there is no other way.

The most rewarding discovery in this procedure has been finding out just how much this book is needed. The pressure has forced us to get it out now. There are many other things we would like to include but time and money are of the essence. We are releasing this book with more information and more accuracy than ever before. You will find it infinitely easier to use than all previous references. The size is perfect and the format easy to follow.

This is only our first edition. We hope you enjoy and use it as much as we already are. The work that Editor Ardele Leavelle and the entire FRED Magazine staff put into it are beyond belief. We are proud of them and this, the first, FRED Directory Of Radio.

—C.C. Courtney  
Managing Editor





## FOREWORD

**O**ur foremost desire at FRED is to provide you with a functional and useful tool, one that was produced not only by the endearing efforts of the FRED staff but also by the help and support of all members of the industry covered in this book. Primarily it serves as a reference text for those needing quick answers. Yet it can also be utilized as an instigator of ideas, providing information for resources of which the reader may not already be aware. Many new companies are being founded at this time buoyed by experienced and creative-minded professionals helping to broaden the possibilities available to us as communicators. A review of the services provided by some of the mentioned companies may instigate thoughts of possible programs, promotions and projects not previously explored.

With the demands of this industry being what they are, FRED recognizes the opportunity for FDR to help spread the word of these valuable resources and to support the growth of our industry during this vital era. Our industry is unique in that communication is a product as well as a function of our efforts. We therefore have dual responsibility to participate in the initiation and perpetuation of information. FDR is an attempt to contribute to the legitimacy of that claim.

This edition of FDR is the first of a series. Great care has been taken to be sure the material presented is as current and as accurate as possible, yet because of the continuing changes and expansions in our industry, regular revisions of this directory are obviously necessary. During the year FDR will be in a constant process of revision. We encourage those who experience transitions in business or careers, or those not included in this edition, to contact us for inclusion in future volumes.

My deepest gratitude and appreciation goes to the friends here at FRED who made the experience of putting this book together most satisfying and enriching.

—Ardele Leavelle  
Editor



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# FRED BALLOT WINNERS

The following individuals are considered by their associates and peers outstanding professionals—people who have distinguished themselves to others familiar with the demands of their jobs.

These winners were chosen by over 350 Program Directors around the country when responding to our questionnaires for the compilation of this book. We believe they deserve mention as major influences and innovators in today's radio community. We applaud the respect they have received from others.

1 In order that you may learn more about them, in-depth Interviews with each winner are running currently in issues of FRED Magazine (vols. 116 through 126).



**Jim Maddox/KMJQ**

**RADIO GM**



**David Moorehead/KMET**



**Les Garland/KFRC**

**PROGRAM  
DIRECTOR**



**Bill Tanner/Y-100**



**Dave Sholin/RKO**

**MUSIC DIRECTOR**



**Wanda Ramos/WBLS**



**Dr. Don Rose/KFRC**

**DISC JOCKEY**



**Greaseman/WAPE**



**Al Coury/RSO**

**RECORD  
COMPANY  
EXECUTIVE**



**Bob Sherwood/Columbia**



**Marc Ratner/RSO**

**NATIONAL  
PROMOTION  
PERSON**



**Charlie Minor/UA**



**Augie Blume/Blume-Middag  
and Associates**

**INDEPENDENT  
PROMOTION  
PERSON**



**Don Anti/Anti-Muscolo**

**Please note: Company affiliation indicated with each winner does not necessarily refer to current employment.**

**FRED BALLOT WINNERS**

ONLY 21 RECORDS MADE #1 IN 1979  
4 OF THEM WERE MAILED IN FRED!

- |                                  |    |
|----------------------------------|----|
| * Blondie/Heart Of Glass         | #1 |
| * Supertramp/The Logical Song    | #1 |
| * Herb Alpert/Rise               | #1 |
| Biggest Instrumental Of All Time |    |
| * Styx/Babe                      | #1 |
| FRED Record Of the Year          |    |

7 MORE REACHED TOP 15:

- |                                   |     |
|-----------------------------------|-----|
| Pointer Sisters/Fire              | #2  |
| Supertramp/Take The Long Way Home | #4  |
| Cars/Let's Go                     | #7  |
| Supertramp/Take The Long Way Home | #8  |
| Poco/Crazy Love                   | #9  |
| Cheap Trick/I Want You To Want Me | #11 |
| Joe Jackson/Is She Really...      | #15 |

CARS WORLD PREMIERE:  
#1 LP, PLATINUM!



# RADIO STATIONS

All information provided in station profiles was derived from questionnaires filled out by station representatives specifically for the FRED Directory of Radio. These profiles are listed alphabetically according to call letters. If you need to refer to a station but are familiar only with the logo, please refer to the logo legend on page 158.

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**AOR** Album Oriented Rock

**Urban** Music for the cities, mainly Black, disco and jazz.

**Universals** Top 40

**Spectrum III** Adult Contemporary, Middle of the Road, Pop Adult

**Target Demos** Those for whom the image of a station is oriented in terms of programming, advertising, etc.

**60-Second Rate** Set rates for advertising accounts per sixty seconds on-air time

**kw** kilowatt (1,000 watts of power)

**kHz** kilohertz (cycles per second)

**mHz** megahertz (cycles per second)





**KAAM-AM/DALLAS**

12700 Park Central Dr., Suite 512, Dallas, TX 75251

**214 386-6100**

Spectrum III

Power: **5 kw**. Frequency: **1310 kHz**. Target Demos: **25-54**. Commercial load limit: **18 min**. 60-second rate: **\$60/18**.**Owner:** Bonneville International Corp. **GM:** Joe Meier. **PD:** Leon McWhorter. **MD:** Leon McWhorter **ND:** Lynn Woolley. **Chief Engineer:** Vance Henley. **Sales Manager:** Dave Page. **Jock Lineup:** Dick Hitt/Tony Garrett 5:30-9 am, Jerry Houston 9 am-2 pm, Stu Bowers 2-7 pm, Hal Buckner 7-11 pm, Larry King all night.**KAAY-AM/LITTLE ROCK**

Box 1790, Little Rock, AR 72203

**501 661-1090**

Universals

Power: **50 kw**. Frequency: **1090 kHz**. Tower elev.: **520 ft**. Target demos: **18-44**. Commercial load limit: **12 min**.**Owner:** Multimedia, Inc. **GM:** Gary Fries. **PD:** C. David Hamilton. **MD:** C. David Hamilton. **ND:** Bill Rawson. **Chief Engineer:** David Montgomery. **Sales Manager:** Gary Fries. **Jock Lineup:** Ron Jordan 6-8 am, Jack Randall 9-12 noon, Mark Larson noon-3 pm, Joe James 3-7 pm, Craig Hunt 7-11 pm, Yvonne 11 pm-2 am, Johnny Scott 2-6 am.

6

**KABQ-AM/ALBUQUERQUE**

1309 Yale S.E., Albuquerque, NM

**505 243-1744**

Contemporary Spanish

Power: **5 kw**. Frequency: **1350 kHz**. Tower elev.: **360 ft. day/360 + 162 ft. night**. Target demos: **18-45**. Commercial load limit: **18 min**. 60-second rate: **\$30/20**.**Owner:** Ed Gomez. **GM:** Frank Elders. **PD:** Fred Baca. **MD:** Fred Baca. **ND:** Amparo Garcia. **Chief Engineer:** Jim Hogg. **Sales Manager:** Frank Elders. **Jock Lineup:** Juanito Lucero 5-6 am, Fred Baca, 6-10 am, Al Otero 10 am-12 pm, Rod Martinez 12-3 pm, Al Otero 3-7 pm, Gregorio Esquibel 7 pm-12 am.**KACE-FM/LOS ANGELES**

Calvin Shields

**213 564-7951**

Urban

**KACY-AM/OXNARD-VENTURA**

E. Pleasant Valley Road, Oxnard, CA 93030

**805 647-5092**

Universals

Power: **50 kw**. Frequency: **1520 kHz**. Tower elev.: **190 ft**. Target Demos: **18-40**. Commercial load limit: **16 min**. 60-second rate: **\$20.90/8.20**.**Owner:** C.T.W. Communications. **GM:** Don Davis. **PD:** Jim Barker. **MD:** Jim Barker. **ND:** Brian D. Wilson. **Chief Engineer:** Richard Schneider. **Sales Manager:** Lou Murray. **Jock Lineup:** Max Haggerty 6-10 am, Daniel 10 am-2 pm, Tom Lynch 2-6 pm, Michael Edwards 6 pm-12 am, Rod Morrison 12-6 am, Don Johnston, Lord Tim Hudson and Jim Barker weekends.**KADI-FM/ST. LOUIS**

7530 Forsyth, St. Louis, MO 63105

**314 721-2323**

Album Rock

Power: **100 kw**. Frequency: **96.3 mHz**. Tower elev.: **350 ft**.**Owner:** Communications Fund Inc. **GM:** Richard J. Miller. **PD:** Gary Granger. **MD:** Peter E. Parisi. **ND:** Frank Absher. **Chief Engineer:** Paul Donahue. **Sales Manager:** R.J. Miller. **Jock Lineup:** Terry Siegel 12-6 am, Jack Rette 6-10 am, Mark Langston 10 am-3 pm, Dan Bell 3-7 pm, Bob Donoven 7 pm-12 am.**KADO-FM/TEXARKANA**

303 W. Broad St., Texarkana, AR 75501

**214 793-4671**

Mass Appeal/Black

Power: **3 kw**. Frequency: **107.1 mHz**. Commercial load limit: **10 min. (non-drive)**. 60-second rate: **\$7/4**.**Owner:** KATQ Radio Inc. **GM:** Floyd Bell. **PD:** Dorian T. Cox. **MD:** Dorian T. Cox. **Chief Engineer:** John Bell. **Sales Manager:** John Mosley. **Jock Lineup:** Rev. A.A. Cox, Jr., 5-7 am, Dorian T. Cox 7-11 am, Joyce Rodgers 11 am-3 pm, Charles Grant 3-7 pm, Prentice Brown 7 pm-12 am.**KADQ/Rexburg, ID**

Tom Shannon

**208 356-7323**

Universals

**KADX-FM/DENVER**

9805 E. Iliff, Denver, CO 80231

**303 755-1213**

Jazz

Power: **100 kw**. Frequency: **105.1 mHz**. Tower elev.: **175 ft**. Target Demos: **18-49**. Commercial load limit: **8 min**. 60-second rate: **\$29/16**.**Owner:** Belvoir Broadcasting. **GM:** Kenneth B. Lange. **PD:** Chuck Edwards. **MD:** Bill Neal. **ND:** Parker Gayman. **Chief Engineer:** Gunter Auerbach. **Sales Manager:** Ken Lange. **Jock Lineup:** Susan Gassaway 6-10 am, Bill Neal 10 am-2 pm, John Rezabeck 2-6 pm, Steve Burke 6-10 pm, Dennis Papin 10 pm-2 am, Bubba Jackson 2-6 am. **Comments:** Weekly features include: Jazztrax, Big Band Show, Traditional (Dixieland) Show, Blues Old, Blues New, Jazz Profiles.

**KAFM-FM/DALLAS****214 386-6100**

12700 Park Central Drive #512, Dallas, TX 75251

Spectrum III

Power: **100 kw**. Frequency: **92.5 mHz**. Tower elev.: **1540 ft**. Target Demos: **25-49**. Commercial load limit: **12 min**. 60-second rate: **\$60/20**.**Owner:** Bonneville International Corporation. **GM:** Raymond W. Fritsch. **PD:** Bob Minter. **MD:** Ron. **ND:** Brian Moran. **Chief Engineer:** Neal Peden. **Sales Manager:** Bill Goetze. **Jock Lineup:** Jim Heath 6-10 am, Larry Martin 10 am-2 pm, Ron Dean 2-6 pm, Bob Burns 6-10 pm, Mark Campbell 10 pm-2 am, Jerry Taylor 2-6 am.**KAGO-AM/KLAMATH FALLS****503 882-2551**

PO Box 1150, Klamath Falls, OR 97601

Spectrum III

Power: **5 kw day/1 kw night**. Frequency: **1150 kHz**. Tower elev.: **235 ft**. Target Demos: **18-45**. Commercial load limit: **18 min**. 60-second rate: **\$7.70/5.00**.**Owner:** Klamath Broadcasting. **GM:** John Fern. **PD:** R. Charles Snyder. **MD:** Charlie Van Hall. **ND:** Pat Annsen. **Chief Engineer:** Ed Thomlin. **Sales Manager:** Bill Garrads. **Jock Lineup:** Dan Daniels 12-5 am, Chuck McFarlan 5-9 am, Roger Stevens 9 am-1 pm, R. Charles Snyder 1-3 pm, Steve Kenyon 3-7 pm, Tom Kelly 7 pm-12 am.**KAKC/TULSA, OK****918 743-9877**

Randy Anson

Spectrum III

**KAKE-AM/WICHITA****316 943-4221**

Box 1240, Wichita, KS 67201

Spectrum III

Power: **1 kw**. Frequency: **1240 kHz**. Commercial load limit: **18 min**.**Owner:** Cake TV and Radio. **GM:** Frank Gunn. **PD:** Gene Rump. **MD:** Jack Oliver. **ND:** Kelly Walker. **Chief Engineer:** Larry Means. **Sales Manager:** G.A. Wiles. **Jock Lineup:** Gene Rump 6-9 am, Dale Moore 9 am-12 pm, Bill McClean 12-3 pm, John Myers 3-7 pm, Doug Roup 7-10:30 pm, Tom Bashaw 10:30 pm-1 am, Jack Oliver 1-6 am.**KALB-AM/ALEXANDRIA****318 443-2543**

601 Washington, Alexandria, LA 71301

Universals

Power: **5 kw**. Frequency: **580 kHz**. Commercial load limit: **18 min**.**Owner:** T.B. Lanford. **GM:** Bruce Rainey. **PD:** Lon Harris. **MD:** Lon Harris. **ND:** Steve Hill. **Chief Engineer:** Robert Richardson. **Sales Manager:** William Lynch. **Jock Lineup:** Bill Day 6-10 am, Richard Blue 10 am-3 pm, Lon Harris 3-7 pm, Paul Anderson 7 pm-12 am, Bob Klinkenberd and Jim Ross, weekends.**KALE-AM/RICHLAND****509 586-2151**

PO Box K, Tri Cities, WA 99302

Spectrum III

Power: **5 kw days/1 kw (directional)**. Frequency: **960 kHz**. Target Demos: **18-49**. Commercial load limit: **16 min**. 60-second rate: **\$13.35/6.05**.**Owner:** SRO Broadcasting. **GM:** Rodney V. Loudon. **PD:** Michael Taylor. **MD:** Jonathan Walker. **ND:** Kirk Williamson. **Chief Engineer:** Bob Zavrel. **Sales Manager:** Herb Brindamour. **Jock Lineup:** Steve Kommander Lander 6-10 am, Jon Walker 10 am-2 pm, Brother Dan Brown 2-7 pm, Kris Michaels 7 pm-12 am, Tom Lacko 12-6 am.**KANC-AM/ANCHORAGE****907 243-1300**

8845 Jewel Lake Rd., Anchorage, AK 99502

Country

Power: **10 kw**. Frequency: **1080 kHz**. Commercial load limit: **13 min**. 60-second rate: **\$22/10**.**Owner:** Mt. Susitna Broadcasting. **GM:** Jack Arnold. **PD:** Peter Bie. **MD:** Ron Gardner. **Chief Engineer:** Larry Anderson. **Sales Manager:** Jack Arnold. **Jock Lineup:** Jim Robbins 6-9 am, Ron Gardner 9 am-12 pm, Peter Bie 12-4 pm, John Garland 4-7 pm, Terry Curtis 7 pm-12 am, C.W. Frogg, 12-6 am.**KANE-AM/NEW IBERIA****318 365-3434**

Box 1240, New Iberia, LA 70560

Universals

Power: **1 kw day/250 w night**. Frequency: **1240 kHz**. **Automated 100% by Drake Chenault XT-40 & Contempo 300**. Commercial load limit: **14:30 min**. 60-second rate: **\$6/4.20**.**Owner:** N.I. Broadcasting. **GM:** Art Suberbielle. **PD:** Ken Romero. **MD:** Ken Romero. **Chief Engineer:** Ken Romero. **Sales Manager:** Benny Fontane. **Jock Lineup:** Ron Hagen am drive, Charlie Young midday, Ken Romero pm drive, Frank Allen evenings, Brother Bill overnight, Sweet Sallie weekends.

**KAOK-AM/LAKE CHARLES**

PO Drawer S, Lake Charles, LA 70602

**318 436-7541**

Spectrum III/Talk

Power: **1 kw/250 w**. Frequency: **1400 kHz**. Tower elev.: **400 ft**. Target Demos: **18-36**. Commercial load limit: **18 min**. 60-second rate: **\$6.95/4.50 (add 20% drive time)**.**Owner:** Ed J. Prendergast. **GM:** Same. **PD:** Charlie Knapp. **MD:** Jeff Goldan. **ND:** Peachie Prendergast. **Chief Engineer:** Ron Smith. **Sales Manager:** Mitch Goldman. **Jock Lineup:** M.T. Fallon/E.J. Prendergast 6-10 am, Bob Simons/Jayne Willys 10 am-12 pm, Bob Simons 12-2 pm, Mike Scott 2-4 pm, Terry Brousard 4-7 pm, Mike Scott 7 pm-12 am, Andy Jacobs weekends.**KARD-FM/WICHITA, KS**

Jack Oliver

**316 265-5631**

Spectrum III

**KARM-AM/FRESNO**

732 North Van Ness, Fresno, CA 93728

**209 268-8801**

Country

Power: **5 kw**. Frequency: **1430 kHz**. Target Demos: **25+**. Commercial load limit: **14 min**. 60-second rate: **\$18.00**.**Owner:** Dellar Broadcasting. **GM:** Bob Walker. **PD:** Dave Jefferies. **MD:** K.C. Adams. **ND:** Dick Carr. **Chief Engineer:** Scott Dean. **Sales Manager:** Wayne Thornton. **Jock Lineup:** Sam Schwan 6-10 am, Dave Jefferies 10 am-2 pm, K.C. Adams 2-6 pm, Eddie Briggs 6 pm-12 am, Jay Ramsay 12-6 am.**KASH-AM/EUGENE**

PO Box 10767, Eugene, OR 97401

**503 686-9123**

Universals

Power: **5 kw**. Frequency: **1600 kHz**. Tower elev.: **230 ft**. Target Demos: **18-34**. Commercial load limit: **9 min**. 60-second rate: **\$35/25**.**Owner:** SRO. **GM:** Don Craig. **PD/MD:** Andy Barber. **ND:** Brian Bishop. **Chief Engineer:** Ken Cummings. **Sales Manager:** Len Stoffolo. **Jock Lineup:** Terry Donoghue 6-10 am, Rod Lewis 10 am-2 pm, Andy Barber 2-6 pm, Steve O'Neil 6-10 pm, Mark Capps 10 pm-2 am, Karen Stewart 2-6 am, Gary Morris, weekends.**KATA-AM/ARCATA**

PO Drawer I, Arcata, CA 95521

**707 822-4814**

Universals

Power: **1 kw day/250 w night**. Frequency: **1340 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$8.35/4.10**.**Owner:** Quail Communications. **GM:** Jack Martin. **PD:** Mark Hill. **MD:** Scott Merns. **ND:** Ted Marville. **Chief Engineer:** Dennis Clay. **Sales Manager:** Kerry Kreuger. **Jock Lineup:** Luke 'Radio' Short 6-10 am, Leonard L. Leonard 10 am-2 pm, Spike Taylor 2-7 pm, Dan Turner 7 pm-12 am, Alison Block 12-6 am.**KATI-AM/CASPER**

PO Box 2006, Casper, WY 82601

**307 234-4545**

Universals

Power: **1 kw day/250 w night**. Frequency: **1400 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$16/9**.**Owner:** Modcom Corporation/Pat Meenan. **GM:** Dan Roberts. **PD:** Fred Leemhuis. **MD:** Donna Foxx (Leemhuis). **ND:** Roger Mayer. **Chief Engineer:** Steve Fritz. **Sales Manager:** Frank Barrett. **Jock Lineup:** Donna Foxx 5-9 am, Dave Beneke 10 am-2 pm, Fred Leemhuis 2-6 pm, Greg Williams 6 pm-12 am, Bob Brashear 12-5 am.**KATT-AM/OKLAHOMA CITY**

716 S.E. 79th St., Oklahoma City, OK 73125

**405 631-8881**

Disco

Power: **1 kw**. Frequency: **1140 kHz**. Tower elev.: **600 ft**. Target Demos: **12-49**. Commercial load limit: **8 min**. 60-second rate: **\$18/12**.**Owner:** Sun Broadcasting Co. **GM:** John Michael Scott. **PD:** Mike Gardner. **MD:** Mike Gardner. **Chief Engineer:** Stan Tacker. **Sales Manager:** Mike Moore. **Jock Lineup:** Mike Gardner 6-10 am, Chris Arnold 10 am-3 pm, Don Landy 3 pm-5 pm, John Gammon, weekends.**KATY-AM/SAN LUIS OBISPO**

1146 Monterey Street, San Luis Obispo, CA 93401

**805 543-1340**

Country

Power: **1 kw**. Frequency: **1340 kHz**. Tower elev.: **175 ft**. Target Demos: **25-49**. Commercial load limit: **16 min**. 60-second rate: **\$7/5.50**.**Owner:** Riverside Broadcasting Inc. **GM:** Bob Brown. **PD:** Bill Larsen. **MD:** Doug Vincent. **ND:** Kevin Riggs. **Chief Engineer:** Toby Browning. **Sales Manager:** Craig Thompson. **Jock Lineup:** Bill Larsen 5-10 am, Doug Vincent 10 am-2 pm, Chuck Bernard 2-7 pm, Walter Barnick 7 pm-12 am.

**KATZ-AM/ST. LOUIS** **314 241-6000**  
1139 Olive St., St. Louis, MO 63101 Black/R&B  
Power: **5 kw.** Frequency: **1600 kHz.** Target Demos: **18-35.** Commercial load limit: **18 min.** 60-second rate: **\$37/11.**  
**Owner:** Laclede Radio, Inc. **Station Manager:** Lynette Fields. **GM:** Douglas Eason. **PD:** Gary Starr. **MD:** Earl Parnell. **ND:** John O'Day **Chief Engineer:** Chris Sarros. **Sales Manager:** Charles Shields. **Jock Lineup:** Doug Eason 6-9 am, Bill Ryan 9 am-1 pm, Gary Starr 1-5 pm, John O'Day 5-9 pm, Bruce Nichols 1-6 am.

**KAUM-FM/HOUSTON** **713-795-4770**  
1201 Fannin Bank Building, Houston, TX 77030 Album Rock  
Power: **100 kw.** Frequency: **96.5 mHz.** Commercial load limit: **11 min-am/9 min-pm.**  
**Owner:** American Broadcasting Company. **GM:** Willard Lochridge. **PD:** Gary Firth. **MD:** Leslie Raboy. **ND:** Jon Matthews. **Chief Engineer:** Erick Steinberg. **Sales Manager:** Toney Brooks. **Jock Lineup:** Joe Sasso 6-10 am, Ron Selden 10 am-2 pm, John Jenkins 2-6 pm, Kevin O'Neill 6-10 pm, Rick Lambert 10 pm-2 am, Jay Sorrentino 2-6 am, Bob Stevens weekends.

**KAWY-FM/CASPER** **307 235-1515**  
1400 Kati Lane, Casper, WY 82602 Album Rock  
Power: **65 kw.** Frequency: **94.5 mHz.** Tower elev.: **8200 ft.** Target Demos: **18-34.** Commercial load limit: **10 min.** 60-second rate: **\$15.20/7.20.**  
**Owner:** Modcom Corporation. **GM:** Dan Roberts. **PD:** John Logan. **MD:** John Logan. **ND:** Doc Mueller. **Chief Engineer:** Dan Roberts. **Sales Manager:** Frank Barrett. **Jock Lineup:** Phil Strider 6-10 am, John Logan, 10 am-2 pm, John Fine 2-7 pm, Craig Martin 7 pm-12 am, Dave Holden 12-6 am.

**KAYO-AM/SEATTLE** **206 623-2480**  
2939 4th Ave. South, Seattle, WA 98134 Album Rock  
Power: **5 kw.** Frequency: **1150 kHz.** Commercial load limit: **18 min.**  
**Owner:** Jessica Longston. **GM:** Jessica Longston. **PD:** Kris Carpenter. **MD:** Kris Carpenter. **ND:** Dennis Buckel. **Chief Engineer:** Andy Thompson. **Sales Manager:** Steve Montgomery. **Jock Lineup:** Ryan and Linton 6-9 am, Kris Carpenter 9 am-12 pm, Gary Mitchell 12-3 pm, Jaynie Dylan 3-7 pm, Bob Bennett 7 pm-12 am, Dan Williams 12-6 am.

**KAYQ-AM/KANSAS CITY** **816-753-7707**  
3435 Broadway, Kansas City, MO 64111 Country  
Power: **1 kw.** Frequency: **1190 kHz.** Commercial load limit: **12 min.**  
**Owner:** Coleman American Broadcasting. **GM:** Jim Coleman. **PD:** Jon Reed. **MD:** Jon Reed. **ND:** Cary Hahn. **Chief Engineer:** Ben Weiss. **Sales Manager:** Bob Jester. **Jock Lineup:** Jon Reed 6-10 am, Steve Herrington 10 am-2 pm, Scott Cassidy 2-6 pm, Clint Wade 6 pm-12 am, Jim Dillman 12-6 am.

**KBAI-AM/SAN LUIS OBISPO** **805 772-2263**  
PO Box 1150, Morro Bay, CA 93442 Spectrum III  
Power: **5 kw.** Frequency: **1150 kHz.** Tower elev.: **sea level.** Target Demos: **25-49.** Commercial load limit: **10 min.** 60-second rate: **\$10/6.50.**  
**Owner:** Morro Bay Invest. **GM:** Robert E. Darling. **PD:** Robert E. Darling. **MD:** Ann Dunaway. **ND:** Bill Penney. **Chief Engineer:** Gerry Franke. **Sales Manager:** Dino Fulvio. **Jock Lineup:** Bill Clawson 6-9 am, Guy Rather 9 am-2 pm, Ann Dunaway 2-7 pm, Jerry Peak 7 pm-12 am.

**KBAY-FM/SAN JOSE** **408 249-5229**  
12455 S. Winchester Blvd., San Jose, CA 95128 Beautiful  
Power: **145 kw.** Frequency: **100.3 mHz.** Tower elev.: **4,600 ft.** Target Demos: **25-49.** Commercial load limit: **10 min.** 60-second rate: **\$60/open.**  
**Owner:** United Broadcasting Co., Inc. **GM:** George D. Snell. **PD:** Robert Kohtz. **MD:** Robert Sheldon. **ND:** Steve Pierce. **Chief Engineer:** John Hingdon. **Sales Manager:** Bill Holmberg. **Director of Client Relations:** Kevin McKay. **Director of Public Affairs:** John David Webster. **Jock Lineup:** Bob Kohtz 6-10 am, Bob Sheldon 10 am-3 pm, Buzz Branson 3-7 pm, Dave Lane 7 pm-12 am, Janet Cesena 12-6 am, Sherman Booth/Paul Rothgreb, relief & weekends.

**KBBC-FM/PHOENIX** **602 255-0465**  
1101 N. Central Ave., Phoenix, AZ 85001 Spectrum III  
Power: **115 kw.** Frequency: **98.7 mHz.** Commercial load limit: **8 units.** 60-second rate: **\$50/34.**  
**Owner:** Combined Communications Corp. **GM:** Steve Glueck. **PD:** J.D. Freeman. **MD:** Sharon Cullens. **ND:** Marsha Carter. **Chief Engineer:** Lloyd Legacy. **Sales Manager:** Mike Shields. **Jock Lineup:** Mike DeRosso & Marsha Carter 5:30-10 am, Tim Greer 10 am-2 pm, Dennis McBroom 2-7 pm, Nancy Moore 7 pm-12 am, Greg Jay 12-5:30 am.

**KBBL-FM/RIVERSIDE, CA**

Bob West

**714 787-9911**

Universals

**KBCO-FM/BOULDER**

4840 Riverbend Road, Boulder, CO 80301

**303 444-5600**

Album Rock

Power: **25 kw**. Frequency: **97.3 mHz**. Commercial load limit: **7:30 min**. 60-second rate: **\$13/10**.**Owner:** Centennial Wireless. **GM:** Bob Greenlee. **PD:** Dennis Constantine. **MD:** Judy McNutt. **ND:** Bob Lynch. **Sales Manager:** Ray Skibitsky. **Jock Lineup:** Dennis Constantine 6-10 am, Judy McNutt 10 am-3 pm, Richard Ray 3-7 pm, Jon Denis Steele 7 pm-12 am, Nick Frazier 12-6 am, Jeremy (Bruce McCaleb), Walt Shephard, Jim O'Brian, Peter Rodman, weekends.**KBCQ-AM/ROSWELL**

PO Box 670, Roswell, NM 88201

**505 622-6450**

Spectrum III

Power: **50 kw**. Frequency: **1020 kHz**. Commercial load limit: **14 min**.**Owner:** Berrendo Broadcasting Inc. **GM:** Merle Tucker. **PD:** Larry Ahrens. **MD:** Larry Ahrens. **ND:** Sheryl Patterson. **Chief Engineer:** Mike Venditti. **Sales Manager:** John Amodeo. **Jock Lineup:** Larry Ahrens 5:30-10 am, Summerfield Horner 10 am-2 pm, Michael Jay 2-7 pm, Gary Lee 7 pm-12 am, J.W. Graves, weekends.**KBDF-AM/EUGENE**

PO Box 506, Eugene, OR 97440

**503 345-4304**

Universals

Power: **5 kw**. Frequency: **1280 kHz**. Tower elev.: **200 ft**. Target Demos: **18-34**. Commercial load limit: **8 min**. 60-second rate: **\$19/12.50**.**Owner:** Jayar Communications. **GM:** Rob Skinner. **PD:** Mike Anthony. **MD:** Bill Jackson. **ND:** Bob Zagorin. **Chief Engineer:** Ichabod Murray. **Jock Lineup:** Brian Casey 6-10 am, Roger Mason 10 am-2 pm, Mike Anthony 2-6 pm, Mike Anthony 6-10 pm, Rick Mundy 10 pm-2 am, Jay Dan Young 2-6 am.**KBEQ-FM/KANSAS CITY**

3100 Broadway, Suite 111, Kansas City, MO 64111

**816 531-2535**

Universals

Power: **50 kw**. Frequency: **104.3 mHz**. Tower elev.: **953 ft**. Commercial load limit: **10 min**.**Owner:** Mariner. **GM:** James F. Smith. **PD:** Bobby Kline. **MD:** Kim Welsh. **Chief Engineer:** Steve Cobb. **Sales Manager:** Bob Zuroweste. **Jock Lineup:** Jay Glass 2-6 am, Chris "Sugarbear" Kaye 6-10 am, Mike O'Bryan 10 am-2 pm, Charlie Becker 2-6 pm, Johnny Rowlands 6-10 pm, Dave Munday 10 pm-2 am.**KBIG-FM/LOS ANGELES**

7755 Sunset Blvd., Los Angeles, CA 90046

**213 874-7700**

Beautiful

Power: **105 kw**. Frequency: **104.3 mHz**. Tower elev.: **5800 ft**. Target Demos: **25-49**. **Computer-assisted automation by Bonneville Broadcast Consultants**. Commercial load limit: **8 min**. 60-second rate: **\$220/125**.**Owner:** Bonneville International Corp. **GM:** Jack Adamson. **PD:** Fred Seiden. **ND:** Phil Reed. **Chief Engineer:** Charles Casterline. **Sales Manager:** Don Cena. **Jock Lineup:** Gary Gray & Phil Reed 5:30-9 am, Jack Sender 10:30 am-4:30 pm, Grant Nielsen 4:30-11 pm, Dave Robinson 4:30-11 pm, Carl Bailey 11 pm-5:30 am.**KBLE-FM/DES MOINES**

1332 Morton Ave., Des Moines, IA 50316

**515 266-0091**

Album Rock

Power: **5 kw**. Frequency: **90.7 mHz/Des Moines; 90.1 mHz Marshalltown**. **Automated 60%**. Commercial load limit: **6 min**. 60-second rate: **\$4/3**.**Owner:** Ronald E. Sorenson. **GM:** Ron Sorenson. **PD:** Ron Sorenson. **MD:** Ron Sorenson. **ND:** Ted Murrow. **Chief Engineer:** Bill Synhurst. **Sales Manager:** Ron Sorenson. **Jock Lineup:** Bradford W. "Haystacks" Harvey 10 am-12 pm, Dartanyon Brown 12-3 pm, Michael C. Frisbie 3-8 pm, Ron Sorenson 8 pm-12:30 am, Julie Pannelli 12:30-3:30 am, Charlie Sparks, 3:30-10 am.**KBLI AM-FM/BLACKFOOT**

Box 699, Blackfoot, ID 83221

**208 785-1400**

Spectrum III

Power: **1 kw AM/3 kw FM**. Frequency: **690 kHz/97.7 mHz**. Tower elev.: **300 ft**. Target Demos: **25-40**. Commercial load limit: **18 min**. 60-second rate: **\$6/3**.**Owner:** Kent Frandsen. **GM:** Richard Stoddart. **PD:** B. Rand Nickell. **MD:** Michael Scott. **ND:** Daniel Myers. **Chief Engineer:** John Christopher. **Sales Manager:** Richard Stoddart. **Jock Lineup:** Jack Sunday 5:30-10 am, John Christopher 10 am-3 pm, Mike Scott 3-8 pm, Michael James 8 pm-1 am, Steve Knight & John Oliver, weekends.

**KBLL-AM/HELENA**

2301 Colonial Drive, Helena, MT 59601

**406 442-6620**

Spectrum III

Power: **1 kw/250 w**. Frequency: **1240 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$5/2.60**.

**Owner:** Holter Broadcasting Corp. **GM:** Carson Aasen. **PD:** Al Johnson. **MD:** Harley Dee. **ND:** Mark Holiday. **Chief Engineer:** Ken Bussard. **Sales Manager:** Carson Aasen. **Jock Lineup:** Ron Davison 6-9 am, Al Johnson 9 am-12 pm, Harley Dee 12-2 pm, Scott McCall 2-7 pm, Steve Morrison 7 pm-12 am, Chuck Williams 12-6 am. **Comments:** From 6 am to 12 midnight we are an adult contemporary station. From midnight to 6 am we play country music. We do this because there is no other country music available in the Helena market at any time.

**KBLX/BERKELEY, CA**

601 Ashby, Berkeley, CA 94710

**415 848-7713**

Urban

Power: **10 kw**. Frequency: **102.9 MHz**. Commercial load limit: **12 min**. 60-second rate: **\$34/12**.

**Owner:** Horizons Communications Corp. **GM:** Tom Schnurbusch. **PD:** Beverly Myer. **MD:** Rick Holmes. **ND:** Keven Guillory. **Chief Engineer:** Art Leberman. **Sales Manager:** Dave Berglund. **Jock Lineup:** Stephanie Dille 6-10 am, Roy Lee Freeman 10 am-3 pm, Rob Singleton 3-7 pm, Ric Holmes 7 pm-12 am, Tony King 12-6 am.

**KBND-AM/BEND**

PO Box 1071, Bend, OR 97701

**503 382-5263**

Spectrum III

Power: **10 kw**. Frequency: **1110 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$8.85/5.55**.

**Owner:** KBND, Inc. **GM:** John Stenkamp. **PD:** Bill Jay. **MD:** Bill Jay. **ND:** Jack Thornton. **Chief Engineer:** Jack Thornton. **Sales Manager:** Jim Fletcher. **Jock Lineup:** Mike Blair 5:30-10 am, Bill Jat 10 am-2 pm, Ron Pedersen 2-6 pm, Jim Alan 6-11 pm.

**KBOI-AM/BOISE**

Box 1280, Boise, ID 83701

**208 336-3670**

Spectrum III

Power: **50 kw**. Frequency: **670 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$19**.

**Owner:** KBOI, Inc. **GM:** Al Vuylsteke. **PD:** Lon Dunn. **MD:** Lee Chabre. **ND:** Rod Arquette. **Chief Engineer:** Milt Daniels. **Sales Manager:** Monty Ivey. **Jock Lineup:** Lon Dunn 6-10 am, Larry Doss 10 am-2 pm, Lee Chabre 2-6 pm, Daryl Delaney 6-10 pm, Big Rod Goodlife 10 pm-2 am, Dale Ford 2-6 am.

**KBOL-AM/BOULDER**

Box 146, Boulder, CO 80306

**303 444-1490**

Spectrum III

Power: **1 kw day/250 w night**. Frequency: **1490 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$13.50/9**.

**Owner:** Boulder Radio KBOL, Inc. **GM:** Russel W Shaffer. **PD:** Rusty Shaffer. **MD:** Michael Alexander. **Chief Engineer:** Lauren Bettencourt. **Sales Manager:** Dave Lowe. **Jock Lineup:** Jim Kithcart 6-9 am, Patrick Smith/Vicki Midgett 9 am-12:30 pm, Tom Swope 12:30-4 pm, Dave Nelson 4-8 pm, Michael Alexander 8 pm-12 am

**KBOM-AM/BISMARCK**

Box 1377, Bismarck, ND 58501

**701 663-6411**

Spectrum III

Power: **1 kw day/250 w night**. Frequency: **1270 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$9.90/5.20**.

**Owner:** Bismarck-Mandan Communications. **GM:** Charlie Tibor. **PD:** Rich Derrick. **MD:** Smokin Joe Johnson. **ND:** Dave Thompson. **Chief Engineer:** Bob Arso. **Sales Manager:** Dick Peterson. **Jock Lineup:** John Casey 10 am-2 pm, Alan Kelly 2-7 pm, Lee Rittel 7 pm-12 am, Cathy Joe 12-6 am.

**KBOS/TULARE, CA**

Carl Soares

**209 686-3407**

Universals

**KBOX-AM**

9900 McCree Road, Dallas, TX 75238

**214 348-3800**

Modern Country

Power: **5 kw day/1 kw night**. Frequency: **1480 kHz**. Target Demos: **18-49**. Commercial load limit: **16 min**. 60-second rate: **\$90/26**.

**Owner:** Group 1 Broadcasting of Texas. **GM:** Chester Maxwell. **PD:** Pete Porter. **MD:** Pete Porter. **ND:** Rick Fulgham. **Chief Engineer:** Jim Rhodes. **Sales Manager:** Dusty Black. **Jock Lineup:** Mac Daniels 12-6 am, Peck & Peggy 6-10 am, Bobby Dark 10 am-12 pm, Pete Porter 12-3 pm, Danny McDuff 3-7 pm, Ron Jordan 7 pm-12 am.

**NATIONAL RADIO STATION LISTINGS**



**KBOZ-AM/BOZEMAN**

Box 20, Bozeman, MT 59715

**406 586-5466**

Universals

Power: **5 kw**. Frequency: **1090 kHz**. Commercial load limit: **16 drive/14 other**. 60-second rate: **\$8.65/5.65**.**Owner:** William R. Reier. **GM:** Bill Reier **PD:** Paul Vann Ehlis. **MD:** Dennis Nichols. **ND:** Muriel Everly. **Chief Engineer:** Steve Blodgett. **Sales Manager:** Bill Reier **Jock Lineup:** Paul Vann Ehlis & Craig Johnson 6-10 am, Michael Holton 10 am-3 pm, Ralph Fish 3-7 pm, Dennis Nichols 7 pm-12 am, Jim Jeffries 12-6 am.**KBPI-FM/DENVER**

4460 Morrison Road, Denver, CO 80219

**303 936-2313**

Album Rock

Power: **100 kw**. Frequency: **105.9 mHz**. Commercial load limit: **10 units**. 60-second rate: **\$75/45**.**Owner:** Progressive Broadcasters, Inc. **GM:** Tony Brooks **PD:** Frank Cody. **MD:** Connie Rodriguez. **ND:** Kathy Miller. **Chief Engineer:** Jim Pettigrew **Sales Manager:** Tom Sherberg **Jock Lineup:** Pete McKay 6-10 am, Ken Barrett 10 am-3 pm, Joe Folger 3-7 pm, Rich Miller 7 pm-12 am, Kelly O'Neil 12-6 am

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**KBSQ-FM/SANTE FE**

PO Box 970, Santa Fe, NM 87501

**505 982-4444**

Spectrum III

Power: **1.1 kw**. Frequency: **102.3 mHz**. Tower elev.: **460 ft**. Target Demos: **18-49**. **Automated 90%**. Commercial load limit: **10 min**. 60-second rate: **\$7.50/5.50**.**Owner:** Chamisa Broadcasting Co. **GM:** James F. Hoffman. **PD:** Dan Kelley. **MD:** Dan Kelley. **Chief Engineer:** John McDermott. **Jock Lineup:** Richard Garcia 6-10 am, Pancho Romero 10 am-12 am, Dan Kelley 3-7 pm, Ray Casias 7 pm-12 am. **Comments:** KBSQ is affiliated with ABC Contemporary Network.**KBZT-FM (K-BEST-95)/SAN DIEGO**

7867 Convoy Ct. Suite 310, San Diego, CA 92111

**714 278-1000**

Spectrum III/Oldies

Power: **1.9 kw**. Frequency: **94.9 mHz**. Tower elev.: **1900 ft**. Target Demos: **18-49**. Commercial load limit: **10 min**. 60-second rate: **\$50/35**.**Owner:** Force Communications. **GM:** Norm Feuer. **PD:** Dene Hallam. **MD:** Dene Hallam **ND:** Gale Patterson. **Chief Engineer:** John Kean **Sales Manager:** Mark Debasky. **Jock Lineup:** K C Michaels 5:30-10 am, Jonathan Lang 10 am-3 pm, Dana Lauren 3-7 pm, Gary Hamilton 7 pm-12 am, Wes Owen 12-5:30 am, Paul Diamond and Ron Stark, weekends.**KBZY-AM/SALEM**

PO Box 14900, Salem, OR 97309

**503 364-6748**

Universals/Personality

Power: **1 kw day/250 w night**. Frequency: **1490 kHz**. Commercial load limit: **12 min**.**Owner:** Salem Broadcasting Inc. **GM:** John Vaughan. **PD:** John Walker. **MD:** Tim Patterson. **ND:** Jeremy Ruark **Chief Engineer:** Tom Wirsch. **Sales Manager:** Roger McDowell. **Jock Lineup:** Chuck Morgan 6-10 am, John Walker 10 am-12 pm, Tim Gordon 12-3 pm, Ken Paul 3-7 pm, Scott Thrower 7 pm-12 am, J. Dan Young 12-6 am.**KCBC-AM (KC14)/DES MOINES**

6967 University Ave., Des Moines, IA 50311

**515 277-4483**

Album Rock

Power: **1 kw**. Frequency: **1390 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$20/9**.**Owner:** Blackhawk Broadcasting. **GM:** Sid Shaw. **PD:** Mike Meacham **MD:** Mike Meacham. **ND:** Eric Davis. **Chief Engineer:** Eldon Schlenker. **Sales Manager:** Dennis Brdicko.**KCBN-AM/RENO**

PO Box 10630, Reno, NV 89510

**702 826-1355**

Universals

Power: **1 kw day/250 w night**. Frequency: **1230 kHz**. Tower elev.: **5200 ft**. Commercial load limit: **18 min**.**Owner:** BBC, Inc. **GM:** Lorraine Arms. **PD:** Palmer Stewart. **Program Consultant:** Red Mtn. **ND:** Marshall Martin **Chief Engineer:** George Webb. **Sales Manager:** Jerry Schaeffer **Jock Lineup:** Ron Ericson 12-6 am, Palmer Stewart 6-10 am, Chris Mitchell 10 am-3 pm, Larry Irons 3-7 pm, Chuck Van Horne 7 pm-12 am, Loo-Anne and Erik Preston, weekends**KCBQ-AM/SAN DIEGO**

PO Box 1629, San Diego, CA 92112

**714 286-1170**

Spectrum III

Power: **50 kw**. Frequency: **1170 kHz**. Target Demos: **25-49**. Commercial load limit: **12 min**. 60-second rate: **\$100/65**.**Owner:** Charter Broadcasting **GM:** Mike Stafford. **PD:** Jack Woods. **MD:** Ed Chandler. **ND:** Lee Marshall. **Chief Engineer:** Randy Tighe. **Sales Manager:** Peter Moore. **Jock Lineup:** Charlie & Harrigan 5:30-10 am, Tony Maddox 10 am-2 pm, Jerry G. Bishop 2-6 pm, Gerry Gross "Hotline Sports" 6-7 pm, Perry Allen 7 pm-12 am, David Good 12-5:30 am

**KCBS News Radio/SAN FRANCISCO****415 982-7000**

One Embarcadero Center, San Francisco, CA 94111

News/Talk

Power: **50 kw**. Frequency: **740 kHz**. Commercial load limit: **18 min**. 60-second rate: **Available on request**.**Owner:** CBS, Inc. **GM:** Peter McCoy. **PD:** Ted Feurey. **ND:** Ted Feurey. **Chief Engineer:** Howard Immekus. **Sales Manager:** Wally Hutchinson. **Jock Lineup:** Richard Heart 5-9 am, Nancy Heer 9-10 am, Nancy Heer & Barry Simmons 10 am-12 pm, Al Heart 12-1 pm, Barry Simmons & Nancy Heer 1-3 pm, Al Heart & Clancy Cassell 3-5 pm.**KCBW/SEDALIA, MO****816 826-1050**

Wes Yates

Album Rock

**KCBX-FM/SAN LUIS OBISPO****805 541-1295**

1026 Chorro St , San Luis Obispo, CA 93401

Jazz/Classical

Power: **3.6 kw**. Frequency: **90.1 mHz**. Tower elev.: **2500 ft**.**Owner:** Community Broadcasting, Inc. **GM:** C.S. Burrell. **PD:** Steve Urbani. **MD:** Rod Flores. **Chief Engineer:** Glenn Newell. **Sales Manager:** Al Lindley. **Jock Lineup:** Rod Flores 6-10 am, Esther Lutz 10 am-12 pm, Taped Specials 12-2 pm, Jerry Farrell 2-5 pm, Specials 5-9 pm, Charlie Savoza 9 pm-1 am. **Comments:** We are a public radio station featuring mostly jazz and classical. We have a remote broadcast van with 24 input, 4 track record and stereo remote links.**KCEE-AM/TUCSON****602 623-7556**

2100 N. Silverbell (Box 5886), Tucson, AZ 85704

Spectrum III

Power: **5 kw day/500 w night**. Frequency: **790 kHz**. Target Demos: **25+**. Commercial load limit: **18 min**.**Owner:** Strauss Broadcasting. **GM:** Charlie Olson. **PD:** David Graham. **MD:** David Graham. **ND:** (Mr ) Clare Coffman. **Chief Engineer:** Rudy Menna**KCFM (94-CFM)/ST. LOUIS****314 361-7500**

532 DeBaliviere, St. Louis, MO 63112

Beautiful Music

Power: **100 kw**. Frequency: **93.7 mHz**. Tower elev.: **427 ft**. Target Demos: **25-35**. Commercial load limit: **8 units**. 60-second rate: **\$30/24**.**Owner:** Combined Communications Corp. **PD:** Boregard Jagger. **MD:** Al Agius. **ND:** Gigi McGrath. **Chief Engineer:** Ed Bench. **Sales Manager:** Merrell Hanson. **Jock Lineup:** Tom Smith 6-10 am, Al Agius 10 am-2 pm, Bo Jagger 2-6 pm, Jack "Shakey" Davis 6-10 pm, Gigi McGrath 10 pm-2 am, Rich Vannoy 2-6 am. **Comments:** CFM lists its format as "Progressive Adult" In addition to our usual programming, we feature the "Jazz Album Concert" on Sunday nights at nine.**KCIL-FM/HOUMA****504 872-6828**

Box 2068, Houma, LA 70361

Country

Power: **3 kw**. Frequency: **107.1 mHz**. Tower elev.: **300 ft**. Target Demos: **18-49**. Commercial load limit: **18 min**. 60-second rate: **\$8/4**.**Owner:** Joel T. Brannen. **GM:** James H. Bozeman. **PD:** John P. LaBorde. **MD:** Lester J. Domangue. **ND:** Becky Wall. **Chief Engineer:** Hugh Smith. **Sales Manager:** Bill Underwood. **Jock Lineup:** John LaBorde 6-8 am, Les Domangue 8 am-12 pm, Stacey Jay 12-6 pm, Russ Fazzio 6-11 pm, Greg Hancock 11 pm-6 am**KCKC-AM/SAN BERNARDINO****714 877-2575**

3225 N. E Street, San Bernardino, CA 92405

Country

Power: **5 kw**. Frequency: **1350 kHz**. Commercial load limit: **16 min**. 60-second rate: **\$30/20**.**Owner:** Doug Trenner. **GM:** Walter Detweiler. **PD:** Bob Mitchell. **MD:** Bob Mitchell. **ND:** Jim Russell. **Chief Engineer:** Lee McGowan. **Sales Manager:** Jim Markham. **Jock Lineup:** Ken McKay 12-6 am, Mark Williams 6-10 am, Bob Mitchell 10 am-2 pm, Ken O'Brien 2-6 pm, Bill Georgi 6 pm-12 am.**KCKN-FM/KANSAS CITY****913 321-3200**

Box 1165, Kansas City, KS 66115

Country

Power: **100 kw**. Frequency: **94.1 mHz**. Commercial load limit: **15 units**.**Owner:** Kaye Smith. **GM:** Verl Wheeler. **PD:** Chris Collier. **MD:** Chris Collier. **ND:** Randall Pennington. **Chief Engineer:** Jim Jett. **Sales Manager:** Neil Mayberry. **Jock Lineup:** John Leslie 6-9 am, Don Perry 9 am-12 pm, Roger Collins 12-3 pm, Gary Semro 3-7 pm, Mike Morelock 7 pm-12 am, Noel Scott 12-6 am, Ron Kane & Dan Roberts, swing shifts.**NATIONAL RADIO STATION LISTINGS**



**KCMO-AM/KANSAS CITY****913 677-8181**

4500 Johnson Drive, Fairway, KS 66205

Spectrum III

Power: **50 kw**. Frequency: **810 kHz**. Target Demos: **18-49. Automated 15%**.**Owner:** Meredith Corp. **GM:** Steve Shannon. **PD:** Tom Barsanti. **ND:** Chuck Wolf **Chief Engineer:** Tim Sawyer. **Sales Manager:** Bill Newman. **Jock Lineup:** Jim London 6-10 am, Jim Moore 10 am-2 pm, Morgan 2-6 pm, Tony Sledge 6-11 pm, Silent Sam 11 pm-6 am**KCMQ-FM/COLUMBIA****314 449-2433**

PO Box 459, Columbia, MO 65205

Spectrum III

Power: **3 kw**. Frequency: **96.7 mHz**. Target Demos: **18-35**. Commercial load limit: **12 min**. 60-second rate: **\$8/4.25**.**Owner:** Tiger Broadcasting Corp. **GM:** W.J. Wheeler. **PD:** J. Jay Stone. **ND:** Tom Tradup. **Chief Engineer:** Ken Kuenzie. **Sales Manager:** Tony Knipp. **Jock Lineup:** Chris Edwards 2-6 am, Brother Kent 6-10 am, J. Jay Stone 10 am-2 pm, Dennis St. John 2-6 pm, Ken Kuenzie 6-10 pm, Rod Kelley 10 pm-2 am.

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**KCNB-FM/WATERLOO****319 233-3371**

Highway 281 E, PO Box 1540, Waterloo, IA 50704

Spectrum III

Power: **100 kw**. Frequency: **105.7 mHz**. Tower elev.: **600 ft**. Target Demos: **18-34**. Commercial load limit: **8 min**. 60-second rate: **\$13.50/9.25 (open national)**.**Owner:** Cy N. Bahakel Broadcasting. **GM:** J.R. Hall. **PD:** Jay Douglas. **MD:** Jay Douglas. **ND:** Darwin Paustian. **Chief Engineer:** Tony Thill. **Sales Manager:** Don Peterson. **Jock Lineup:** George Ross 6 am-12 pm, Kent Lammert 12-6 pm, Mike Puetz 6 pm-12 am, Larry Herzog, weekends.**KCPI-FM/ALBERT LEA****507 373-2338**

305 S. 1st Ave., Albert Lea, MN 56007

Universals

Power: **3 kw**. Frequency: **95.3 mHz**. **Automated 40% by Century 21 Productions, augmented by station tapes**. Commercial load limit: **12 min**.**Owner:** Communications Properties, Inc. **GM:** Dennis Martin. **PD:** Bill Elliott. **MD:** Darrel Amundson. **ND:** Al Carstens. **Chief Engineer:** Marvin Olson. **Sales Manager:** Bob Clark. **Jock Lineup:** Knute Hammer 2-7 pm, Darrel Amundson 7 pm-12 am.**KCPX/SALT LAKE CITY, UT****801 972-3030**

Gary Waldron

Universals

**KCRG-AM/CEDAR RAPIDS****319 398-8422**

2nd Avenue at 5th SE, Cedar Rapids, IA 52401

Universals

Power: **5 kw**. Frequency: **1600 kHz**. Commercial load limit: **17 min**. **AM drive/14 min. other.** 60-second rate: **\$25/14**.**Owner:** Cedar Rapids Gazette. **GM:** Ed Lasko. **PD:** Carl Mann. **MD:** Carl Mann. **ND:** Aldy Swanson. **Chief Engineer:** Walt Allis. **Sales Manager:** Red Rizer. **Jock Lineup:** Catfish Kasey 12-6 am, Brian O'Brian 6-10 am, Don Kelly 10 am-2 pm, John Christopher 2-7 pm, J.D. Michaels 7 pm-12, Mike King, weekends.**KCRS-AM/MIDLAND****915 563-0550**

PO Box 4607, Midland, TX 79701

Universals

Power: **5 kw**. Frequency: **550 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$13.50/7.50**.**Owner:** Wendell Mayes, Jr. **GM:** Parker M. Humes. **PD:** Darrell W. Ward. **MD:** Bill Betts. **ND:** Jerry Green. **Chief Engineer:** Floyd Phillips. **Sales Manager:** Parker M. Humes. **Jock Lineup:** Bill Betts 6-10 am, Paul Ross 10 am-2 pm, Darrell W. Ward 2-6 pm, Richard Dixon 6 pm-12 am, Val 12-6 am, Dana Cotton & Rick Casey, weekends.**KCSW-FM/AUSTIN****512 477-6375**

Box 2197, Austin, TX 78768

Spectrum III

Power: **100 kw**. Frequency: **103.7 mHz**. Tower elev.: **520 ft**. Target Demos: **25-49**. Commercial load limit: **12 min**. 60-second rate: **\$25/21**.**Owner:** Pioneer Broadcasting. **GM:** Bill O'Connell. **PD:** Bob Joseph. **MD:** Roger Allen. **ND:** Jeff Ebner. **Chief Engineer:** Wayne Hardin. **Sales Manager:** Bill O'Connell. **Jock Lineup:** Dave O'Brien 6-11 am, Lou Piper 11 am-4 pm, Bob Joseph 4-7 pm, Ted Candler 7 pm-12 am, Roger Allen 12-6 am, Marian Holloway & David Lane, part time. **Comments:** Station licensed to serve San Marcos, which is 30 miles south of Austin.

**KCUB-AM/TUCSON****602 887-1000**

PO Box 50006, Tucson, AZ 85703

Country

Power: **1 kw**. Frequency: **1290 kHz**. Tower elev.: **2800 ft**. Target Demos: **18-49**. Commercial load limit: **12 min**. 60-second rate: **\$26/16**.**Owner:** Jim Slone. **GM:** Jim Slone. **PD:** Tommy Wright. **MD:** Doug Brannan. **Chief Engineer:** Ray Hosclaw. **Sales Manager:** Phil Richardson. **Jock Lineup:** "Big D" 6-10 am, Doug Brannan 10 am-2 pm, Tommy Wright 2-6 pm, Dave Lawrence 6 pm-12 am, Michael Angelo 12-6 am.**KCWM-FM (FM 95)/VICTORIA****512 573-9171**

Box 3487, Victoria, TX 77901

Beautiful

Power: **57 kw**. Frequency: **95.1 MHz**. Automated 100% by FM 100 Plan. Commercial load limit: **12 min**. 60-second rate: **\$9.50/4.25**.**Owner:** Pioneer Broadcasting Company. **GM:** Bob Woodman. **Station Manager:** Don Koenig. **Programmer:** Tzena Love. **ND:** Patricia North. **Chief Engineer:** Jim Koenig. **Sales Manager:** Don Koenig**KDAL-AM/DULUTH****218 727-8911**

425 West Superior Street, Duluth, MN 55802

Spectrum III

Power: **5 kw**. Frequency: **610 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$32/6**.**Owner:** WGN Continental-Chicago. **GM:** John Snee. **MD:** John Russell. **ND:** Eric Eskola. **Chief Engineer:** Rudy Luukinen. **Sales Manager:** Robert Romanko. **Jock Lineup:** Hunter Como 6-8:30 am, Jim Brown 8:30-10 am, Rik Jordan 11 am-2 pm, Cole Grace 2-5 pm, Steve Douglas 6-10 pm, Little Joe 11 pm-6 am.**KDAY-AM/LOS ANGELES****213 665-1105**

1700 N. Alvarado, Los Angeles, CA 90026

Black

Power: **50 kw**. Frequency: **1580 kHz**. Target Demos: **18-49**. Commercial load limit: **8 min**. 60-second rate: **\$150/60**.**Owner:** Rollins, Inc. **GM:** Gary Price. **PD:** Steve Woods. **MD:** Doris Johnson. **ND:** Roger Aldi. **Chief Engineer:** Rudy Luukinen. **Sales Manager:** Ed Kirby. **Jock Lineup:** J.J. Johnson 6-10 am, Dave Michaels 10 am-2 pm, Steve Woods 2-6 pm, Marvin Roberts 6-10 pm, Butch Mayo 10 pm-2 am, Jerred Perston 2-6 am.**KDCE-AM/SANTA FE****505 753-2201**

PO Box 970, Santa Fe, NM 87501

Spanish

Power: **1 kw, day only**. Frequency: **970 kHz**. Tower elev.: **250 ft**. Target Demos: **Adults 18+**. Commercial load limit: **18 min**. 60-second rate: **\$10/8**.**Owner:** Chamisa Broadcasting Company, Inc. **GM:** James F. Hoffman. **Operations Director:** Daniel E. Kelley. **MD:** Yolanda Romero. **ND:** Albert Amador. **Chief Engineer:** John McDermott. **Comments:** KDCE is the only full-time Spanish-language radio station serving the north central section of northern New Mexico. KDCE is affiliated with the American Contemporary Radio Network.**KDES-AM/PALM SPRINGS****714 325-1211**

821 N. Palm Canyon Dr., Palm Springs, CA 92262

Universals

Power: **5 kw day/5 w night**. Frequency: **920 kHz**. Tower elev.: **660 ft. (HAT)**. Target Demos: **18-49**. Commercial load limit: **18 min**. 60-second rate: **\$25/8**.**Owner:** Tourtelot Broadcasting Co. **GM:** Joe Tourtelot. **PD:** Ty Stevens. **MD:** Amy Hiatt. **ND:** Mike Meenan. **Chief Engineer:** Bill Hayes. **Sales Manager:** Sandi Craig. **Jock Lineup:** Jeff Kelly 12-6 am, Ty Stevens 6-10 am, Bill McKinney 12-3 pm, Charlie Knox 3-7 pm, Amy 7 pm-12 am.**KDIA-AM/SAN FRANCISCO****415 834-4262**

PO Box 8432, Oakland, CA 94662

Black

Power: **5 kw**. Frequency: **1310 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$60/34**.**Owner:** Sonderling Broadcasting Corp. **GM:** Kerner Anderson. **PD:** Jerry Boulding. **MD:** Johnnie Morris. **ND:** Mel Knox. **Chief Engineer:** John Rolith. **Sales Manager:** Bill Morrison. **Jock Lineup:** Barry Jaye 6-10 am, P.J. Ballard 10 am-3 pm, Alvin J. Waples 3-7 pm, Bob Jones 7 pm-12 am, Johnny Morris 12-6 am, Dan Shannon & H.B. Davis, weekends.**KDKA-AM/PITTSBURGH****412 391-3000**

1 Gateway Center, Pittsburgh, PA 15222

Spectrum III/Talk

Power: **50 kw**. Frequency: **1020 kHz**. Commercial load limit: **18 min**.**Owner:** Westinghouse Broadcasting. **GM:** Tony Hirsch. **PD:** Les Fowler. **MD:** Randy Flick. **ND:** Lyn Myers. **Chief Engineer:** Tom Monahan. **Sales Manager:** Barbara Stokes. **Jock Lineup:** Jack Bogut 6-10 am, Art Pallan 10 am-1 pm, Trish Beatty 1-4:30 pm, Bill Steinbach 4:30-6 pm, Roy Fox 6-9 pm, John Cigna 9 pm-12 am, Perry Marshall 12-6 am. **Comments:** Heavily involved in remote broadcasts. Primary EBS station for western Pennsylvania.

**KDKB/PHOENIX****602 833-4261**

PO Box 4227, Mesa, AZ 85201 ,

Album Rock

Power: **100 kw**. Frequency: **93.3 mHz**. Commercial load limit: **10 min**. 60-second rate: **\$70/5**.**Owner:** Mesa Radio, Inc. **GM:** Eric Haunstein. **PD:** Jon Sinton. **MD:** Lynda Clayton. **ND:** Frank Warlick. **Chief Engineer:** Bob Van Buhler. **Sales Manager:** Tommy Vasocou. **Jock Lineup:** John & Bill 5:30-10 am, Lynda Clayton 10 am-3 pm, Jon Sinton 3-7 pm, Frank Baum 7 pm-12 am, David Ponce 12-5:30 am, Bob Grant, weekends.**KDKO-AM (KDISHO Radio 15)/DENVER****303 794-4211**

PO Box 418, Denver, CO 80160

Disco

Power: **1 kw day/5 kw night**. Frequency: **1510 kHz**. Commercial load limit: **10 min**. 60-second rate: **\$40/18**.**Owner:** David M. Segal. **GM:** David M. Segal. **PD:** Jim O'Brien. **MD:** Jim O'Brien. **ND:** Tom Christner. **Chief Engineer:** Paul Pettit. **Sales Manager:** Paul Hobson. **Jock Lineup:** Jim O'Brien 6-10 am, Tom Christner 10 am-12 pm, Larry McKay 12-3 pm, Tom Steele 3-7 pm, Frank Reed 7 pm-12 am, Dave Thompson 12-6 am, Lee Michaels, weekends.

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**KDON-AM/SALINAS****408 422-3365**

PO Box 1460, Salinas, CA 93902

Spectrum III/Country

Power: **5 kw**. Frequency: **1460 kHz**. Target Demos: **18+**. Commercial load limit: **16 min**. 60-second rate: **\$18/8**.**Owner:** Robert Forest. **GM:** Jack Perk. **PD:** Johnny Morgan. **MD:** Dennis Beck. **ND:** Carl Knight. **Chief Engineer:** Dick Adler. **Sales Manager:** Tom Diggins. **Jock Lineup:** Dennis Beck 6-10 am, Johnny Morgan 10 am-2 pm, Billy Moore 2-7 pm, Randy Mitchell 7 pm-12 am, Autumn Antel 12-6 am, Mat Dennison and Mike Roberts, weekends.**KDON-FM/SALINAS****408 422-3365**

PO Box 1460, Salinas, CA 93902

Universals

Power: **18.5 kw**. Frequency: **102.5 mHz**. Target Demos: **18-35**. **Automated 100% by TM** Programming. Commercial load limit: **10 min**. 60-second rate: **\$16**.**Owner:** Robert Forest. **GM:** Jack Perk. **PD:** Johnny Nobles. **ND:** Carl Knight. **Chief Engineer:** Dick Adler. **Sales Manager:** Tom Diggins.**KDTH-AM/DUBUQUE****319 588-5700**

8th &amp; Bluff, Dubuque, IA 52001

Spectrum III

Power: **5 kw**. Frequency: **1370 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$12.50/4**.**Owner:** Telegraph-Herald Inc. **GM:** George Lipper. **PD:** Les Gardner. **MD:** Steve Sesterhenn. **ND:** Doug Breisch. **Chief Engineer:** Marc Karmann. **Sales Manager:** Keith Frommelt. **Jock Lineup:** Bob Smith 5-9 am, Dave Kamp 10 am-12 pm/1-2 pm, Jan Lombardi 2-5 pm, Karl Schipper 6 pm-12 am.**KDVS/SACRAMENTO****916 752-0728**

14 Lower Freeborn Hall, Davis, CA 95616

Free Format (noncommercial)

Power: **5 kw**. Frequency: **90.3 mHz**.**Owner:** Regents of Univ. of Calif. **GM:** Mark Friedman. **PD:** Russell Tolman. **MD:** Tom Gracyk. **ND:** Mike Meyerstein. **Chief Engineer:** Evelyn Waltz. **Comments:** We have 42 regular disc jockies who do one show a week.**KDVV-FM (V-100 FM)/TOPEKA****913 234-3444**

PO Box 1478, Topeka, KS 66601

Universals

Power: **100 kw**. Frequency: **100.3 mHz**. Tower elev.: **700 ft**. Commercial load limit: **8 min**. 60-second rate: **\$20/8.50**.**Owner:** Harris Enterprizes, Inc. **GM:** Merle R. Blair. **PD:** Bill DeMore. **MD:** Paul Blair. **ND:** Jan Thomas. **Chief Engineer:** Larry Bostwick. **Sales Manager:** Louis Constantino. **Jock Lineup:** Marshall Barber 6-10 am, Ron Stafford 10 am-12 pm, Ron Wood 12-3 pm, Bill DeMore 3-6 pm, Paul Blair 6-10 pm, Max Hammer 10 pm-2 am, Penny Lane 2-6 am.**KDWB-AM/MINNEAPOLIS-ST. PAUL****612 739-4000**

Box 7630, St. Paul, MN 55119

Universals

Power: **5 kw day/500 w night**. Frequency: **630 kHz**. Target Demos: **18-34**. Commercial load limit: **8 min**.**Owner:** Doubleday Broadcasting. **GM:** Lou Buron. **PD:** Dave Thomson. **MD:** Pam Abresch. **ND:** Bill Allard. **Chief Engineer:** Michael Gorniak. **Sales Manager:** Bike Boen. **Jock Lineup:** Ed O'Brien 6-9 am, Bob Lange 9 am-12 pm, Michael Christian 12-3 pm, Chuck Evans 3-6 pm, Smokin' Joe Hager 6-9 pm, Marc Elliot 9 pm-12 am, Ron Richards 12-6 am, Tim Kelley, weekends.

**KDWN-AM/LAS VEGAS****702 385-7212**

1 Main Street, Las Vegas, NV 89101

Spectrum III

Power: **50 kw**. Frequency: **720 kHz**. Target Demos: **25-49**. Commercial load limit: **18 min**. 60-second rate: **\$15/10**.**Owner:** A.J. Williams. **GM:** A.J. Williams. **PD:** Jack London. **MD:** A.J. Williams. **ND:** Roger Baddesch. **Chief Engineer:** Miko Messina. **Sales Manager:** Dennis Hubbard. **Jock Lineup:** Pete Moss 5-10 am, Jack London 10 am-2 pm, John Foster 2-6 pm, "The Old Professor" 6 pm-12 am, Gary Zane 12-5 am. **Comments:** From 6 pm to 3 am 7 nites a week we play Big Band Music. Saturday and Sunday it's K-DAWN TALKRADIO 72 from 9 am-6 pm (Sat) and 11 am-3 pm (Sun).**KDWB-FM/MINNEAPOLIS-ST. PAUL, MN****612 739-4000**

Dave Thomson

Universals

**KEAN/ABILENE****915 692-1188**

PO Box 3098, Abilene, TX 79604

Country

Power: **49 kw**. Frequency: **1280 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$10/5.25**.**Owner:** J.D. Osburn/Rusty Reynolds. **GM:** Benny Springer. **PD:** Dave Nelson. **MD:** Dave Nelson. **Chief Engineer:** Hank Langlinas. **Sales Manager:** Gene Ditmire. **Jock Lineup:** Bobby & Bonnie 6-10 am, John Blackwell 10 am-2 pm, Dave Nelson 2-6 pm, Elaine Hart 6 pm-12 am, Tex Harrison 12-6 am, Jeane Perryman & Jerry Rogers, weekends.**KEBC-FM/OKLAHOMA CITY****405 631-7501**

Box 94580, Oklahoma City, OK 73143

Country

Power: **100 kw**. Frequency: **94.7 mHz**. Commercial load limit: **16 min**. 60-second rate: **\$22/7**.**Owner:** Electronic Broadcasting Co. **GM:** Ralph Tyler. **PD:** Dennis Rainwater. **MD:** Lynn Waggoner. **ND:** Kevin Lynch. **Chief Engineer:** Randall Mullinax. **Sales Manager:** Don Hodges. **Jock Lineup:** Jack Holt 12-6 am, Dennis Rainwater 6-10 am, Al Hamilton 10 am-2 pm, Lynn Waggoner 2-6 pm, Jay Shankle 6-11 pm, Ralph Emery (recorded) 11 pm-12 am.**KEED-AM/EUGENE****503 344-1457**

1245 Charnelton, Eugene, OR 97401

Country

Power: **1 kw day/250 w night**. Frequency: **1450 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$18/11**.**Owner:** Monroe Broadcasting. **GM:** Don Berry. **PD:** Tom Edwards. **MD:** Tom Edwards. **ND:** Peggy Jo Abraham. **Chief Engineer:** Earl Gosnell III. **Sales Manager:** Don Berry. **Jock Lineup:** Steve Cole 12-6 am, Jim Tull 6-10 am, Tom Edwards 10 am-2 pm, Pat Allen 2-6 pm, Paul Crist 6 pm-12 am.**KEEC-AM/SHREVEPORT****318 425-8692**

PO Box 20007, Shreveport, LA 71120

Universals

Power: **50 kw**. Frequency: **710 kHz**.**Owner:** Multimedia, Inc. **GM:** Billy Wilson. **PD:** Howard Clark. **MD:** Randy Davis.**KEEN-AM/SAN JOSE****408 249-5336**

1245 S. Winchester, San Jose, CA 95128

Country

Power: **5 kw**. Frequency: **1370 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$35/4**.**GM:** Steve Snell. **PD:** Christopher Snell. **MD:** Christopher Snell. **ND:** John Clarke Fortner. **Chief Engineer:** Martin Van Der Kamp. **Sales Manager:** Steve Snell. **Jock Lineup:** Jay Albright 6-10 am, Ray Martin 10 am-3 pm, Brad Stapleton 3-7 pm, Don Scott 7 pm-12 am, Ed Thomas 12-6 am.**KEEP-AM/TWIN FALLS****208 733-7512**

415 South Park Ave., Twin Falls, ID 83301

Spectrum III

Power: **1 kw day/ 250 w night**. Frequency: **1450 kHz**. Tower elev.: **410 ft**. Target Demos: **18-34 M/F**. Commercial load limit: **16 min**. 60-second rate: **\$7/4**.**Owner:** Capps Broadcast Group. **GM:** Dave Capps. **PD:** Terry Tario. **MD:** Jimmy Clark. **ND:** Tom Bingham. **Chief Engineer:** Tom Bingham. **Sales Manager:** Walt Ross. **Jock Lineup:** Terry Tario 6-10 am, Don Jebb 10 am-2 pm, Jimmy Clark 2-6 pm, Rick Lane 6-10 pm, Jack Jensen 10 pm-2 am sign-off.**KELI-AM/TULSA****918 622-1430**

Box 52185, Tulsa, OK 74152

Universals

Power: **5 kw**. Frequency: **1430 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$21/9**.**Owner:** Phillip R. Jonsson. **GM:** Joe Henderson. **PD:** Ray Livingston. **MD:** Jonathan Apple. **ND:** Randy Kindy. **Chief Engineer:** Glenn Thomas. **Sales Manager:** Ray Klinge. **Jock Lineup:** Marcus In The Morning 6-10 am, Ray Livingston 10 am-3 pm, John Lee "The Happy" Hooker 3-7 pm, The Apple 7 pm-12 am, Phil Elliot 12-6 am, Larry Grant, weekends

**KELP-AM/EL PASO**

4171 N. Mesa C-201, El Paso, TX 79912

**915 544-7980**

Universals

Power: **1 kw day/500 w night**. Frequency: **920 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$20/12**.**Owner:** Clear Channel Communications. **GM:** John Doran. **PD:** Bob Payton. **MD:** Bob Payton. **ND:** Maggie Brock. **Chief Engineer:** Jo Miller. **Sales Manager:** Dave Cameron. **Jock Lineup:** Randy O'Neill 5:30-9 am, Bob Payton 9 am-12 pm, Chris Michaels 12-4 pm, Stan Main 4-8 pm, Dave Reese 8 pm-12 am, Liz Stewart 12:5:30 am, Steve Garcia & The Unknown D.J., weekends.**KENI-AM/ANCHORAGE**

PO Box 1160, Anchorage, AK 99510

**907 272-7461**

Universals

Power: **5 kw**. Frequency: **550 kHz**. Tower elev.: **320 ft**. Target Demos: **15-34**. Commercial load limit: **13 min**. 60-second rate: **\$28/4**.**Owner:** Alvin O. Bramstedt, Sr. **GM:** Alvin O. Bramstedt, Sr. **PD:** Daniel Boone. **MD:** Rich West. **ND:** Tom Bacon. **Chief Engineer:** Doug Staats. **Sales Manager:** John Tatham. **Jock Lineup:** Scott McKay 12-6 am, Tim Allen 6-10 am, Bill King 10 am-3 pm, Randy Robbins 3-7 pm, Ron O'Neil 7 pm-12 am.**KENR-AM/HOUSTON**

Two Greenway Plaza East, Houston, TX 77046

**713 621-1550**

Country

Power: **10 kw**. Frequency: **1070 kHz**. Commercial load limit: **15 units**. 60-second rate: **\$100/36**.**Owner:** Lake Huron Broadcasting. **GM:** Robert M. Chandler. **PD:** Ric Libby. **MD:** Bruce Nelson. **ND:** Tom Bacon. **Chief Engineer:** Steve Brightwell. **Sales Manager:** John Dew. **Jock Lineup:** Bill Bailey 5:30-9 am, Dick Martin 9 am-12 pm, Bruce Nelson 12-3 pm, Hal McClain 3-7 pm, Mike Cannon 7 pm-12 am, John Connor 12:5:50 am.**KERE-AM/DENVER**

6000 E. Evans Avenue. Denver, CO 80222

**303 759-0071**

Country

Power: **5 kw**. Frequency: **710 kHz**. Commercial load limit: **16 min**. 60-second rate: **\$40/18**.**Owner:** Mission Broadcasting Co. **GM:** John McRae. **PD:** Jay Hoffer. **MD:** Jay Hoffer. **ND:** Frank Schneider. **Sales Manager:** Jim Pierson. **Jock Lineup:** Bob Lee 6-10 am, Jon Lawrence 10 am-3 pm, Rick Jackson 3-7 pm, Kelly O'Neal 7 pm-12 am, Dave Ochs 12-6 am.**KERN-AM/BAKERSFIELD**

PO Box 2700, Bakersfield, CA 93303

**805 832-1410**

Universals

Power: **1 kw**. Frequency: **1410 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$19**.**Owner:** Brandon-Robison Inc. **GM:** Terry Dorsey. **PD:** Russ Gerber. **MD:** Pete Shannon. **ND:** Jonathan King. **Chief Engineer:** Vern Tucker. **Sales Manager:** Joe Scot. **Jock Lineup:** Russ Gerber 6-10 am, Pete Shannon 10 am-3 pm, Jay J. Jackson 3-7 pm, Richard Cano 7 pm-12 am, Jim Diamond 12-6 am, Dave Buckner & Mike Bell, weekends.**KESE-AM (K-EASY)/MONTEREY**

651 Cannery Row, Monterey, CA 93940

**408 373-1234**

Spectrum III

Power: **1 kw day/250 w night**. Frequency: **1240 kHz**. Tower elev.: **210 ft**. Target Demos: **25+**. Commercial load limit: **10 min**. 60-second rate: **\$12/8**.**Owner:** Century Broadcasting. **GM:** Jon E. Broc. **Operations Manager:** Ken Cooper. **Chief Engineer:** Bob Perry. **Sales Manager:** Jay Corbin. **Jock Lineup:** Phil Sharky 6-10 am, Ken Cooper 10 am-2 pm, Joe Albert 2-6 pm, Craig McCoy 6 pm-12 am.**KEWI-AM/TOPEKA**

5315 W 7th, Topeka, KS 66604

**913 272-2122**

Spectrum III

Power: **5 kw day/1 kw night**. Frequency: **1440 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$16/11.40**.**Owner:** Midland Broadcasters, Inc. **GM:** Bob Russell. **PD:** J.R. Greeley. **MD:** Khris Favor. **ND:** Mike Manns. **Chief Engineer:** Wayne Nelson. **Sales Manager:** Rick Shaw. **Jock Lineup:** J.R. Greeley 6-9 am, Khris Favor 9 am-1 pm, Ray Moorehead 1-4 pm, Dave Theissen 4-8 pm, Steve O'Brien 8 pm-12 am, Shawn McKenzie 12-6 am.**KEWT-FM/SACRAMENTO**3326 El Camino Avenue, Sacramento, CA 95821 Power: **50 kw**. Frequency: **105.1 mHz**. Tower elev.: **420 ft**. Target Demos: **18-49 F**. **Automated 100% by SRP**. Commercial load limit: **8 min**.**Owner:** Affiliated Broadcasters of California. **GM:** Alfred G. Grosby. **PD:** Le Grand Rogers. **MD:** Jim Schulke. **ND:** Bill Jones. **Chief Engineer:** Robert E. Stefan. **Sales Manager:** Thomas Pate.

**KEX-AM/PORTLAND**

4949 S.W. Macadam Avenue, Portland, OR 97201

**503 225-1190**

Spectrum III

Power: **50 kw**. Frequency: **1190 kHz**. Commercial load limit: **12½ min. local/1½ min. net**. 60-second rate: **\$70/28**.

**Owner:** Golden West Broadcasters, Inc. **GM:** Greg Reed. **PD:** Bob Miller. **MD:** Bob Swanson. **ND:** Jim Howe. **Chief Engineer:** Paul Mathew. **Sales Manager:** Lon Snyder/Don Breede. **Jock Lineup:** Barney Keep 6-10 am, Eric Norberg 10 am-12 pm, Bob Swanson 12-3 pm, Jim Hollister 3-7 pm, Steve O'Shea 7 pm-12 am, Nick Diamond 12-6 am, Francine Raften, Homer Clark & Carl Edwards, weekends.

**KEYN-AM/WICHITA**

2829 N. Salina, Wichita, KS 67204

**316 838-7744**

Spectrum III

Power: **5 kw day/1 kw night**. Frequency. **1410 kHz**. **Automated 50%**. Commercial load limit: **13 min.** 60-second rate: **\$32/13**.

**Owner:** American Media Inc. **GM:** Gary Dick. **PD:** Roger Mundy. **MD:** Jeff Alan. **ND:** Steve McIntosh. **Chief Engineer:** Orin Friesen. **Sales Manager:** Don Brock. **Jock Lineup:** Cliff Bros 6-9 am, Glen Martin 9 am-12 pm, J.W. Walker 12-3 pm, Roger Mundy 3-6 pm, Glen Martin 6-10 pm, J.W. Walker 10 pm-6 am.

**KEYN-FM/WICHITA**

2829 N. Salina, Wichita, KS 67204

**316 838-7744**

Spectrum III

Power: **100 kw**. Frequency: **103.7 MHz**. Commercial load limit: **13 min.** 60-second rate: **\$32/13**.

**Owner:** American Media Inc. **GM:** Gary Dick. **PD:** Roger Mundy. **MD:** Jeff Alan. **ND:** Steve McIntosh. **Chief Engineer:** Orin Friesen. **Sales Manager:** Don Brock. **Jock Lineup:** Cliff Bros 6-9 am, Jeff Alan 9 am-12 pm, David Stone 12-3 pm, Roger Mundy 3-6 pm, Jackie Foster 6-10 pm, Bill Bishop 10 pm-2 am, Paul Austin 2-6 am.

**KEYS-AM/CORPUS CHRISTI**

Box 1460, 441 Laguna, Corpus Christi, TX 78403

**512 882-7411**

Universals

Power: **1 kw**. Frequency: **1440 kHz**. Commercial load limit: **low**. 60-second rate: **\$25/15**.

**Owner:** Arnold Malkan. **GM:** Ed Stern. **PD:** Lee Randall. **MD:** Robert Welch. **ND:** Grady Blount. **Chief Engineer:** Mark Parma. **Sales Manager:** Ignacio Garcia. **Jock Lineup:** Lee Randall 6-9 am, Ron Ames 9 am-12 pm, B.J. Adams 12-3 pm, Robert A. 3-7 pm, Robert Lopez 7 pm-12 am, Greg Mack, G.G. Garcia & Peggy Simmons, weekends.

**KEYY/PROVO**

Lee Kelly

**801 373-2175**

Universals

**KEZO-FM (Z-92)/OMAHA**

11128 John Galt Blvd., Omaha, NE 68137

**402 592-5300**

Album Rock

Power: **100 kw**. Frequency: **92.3 MHz**. Tower elev.: **1230 ft**.

**Owner:** Meredith Corporation. **GM:** Jim Eddens. **Station Manager:** Jim Carter. **PD:** Bob Linden. **MD:** Joe Blood. **ND:** Pat Kelly. **Chief Engineer:** Harry Stutzman.

**KEZR-FM/SAN JOSE**

PO Box 2337, San Jose, CA 95109

**408 287-5775**

Universals

Power: **50 kw**. Frequency: **106.5 MHz**. **Automated 50%**. Commercial load limit: **9 min.** 60-second rate: **\$48/22**.

**Owner:** Alta Broadcasting. **GM:** John Levitt. **PD:** Terry Gillingham. **MD:** Ralph Hasty. **ND:** Bill Polish. **Chief Engineer:** Chris Holt. **Sales Manager:** Dick Bartholomew. **Jock Lineup:** Steve Behm 6 am-12 pm, Zach Jackson 12-6 pm, Kerry James 6 pm-12 am, Joe Daniels 12-6 am.

**KEYZ-AM/ANAHEIM**

1190 E. Ball Road, Anaheim, CA 92805

**714 776-1191**

Universals

Frequency: **1190 kHz**. Commercial load limit: **10 min.** 60-second rate: **\$74/29**.

**Owner:** Harris Thompson. **GM:** Dan Mitchell. **PD:** Dave Forman. **MD:** Larry Reisman. **ND:** Adam J Demarais. **Chief Engineer:** Greg Ogonowski. **Sales Manager:** Barry Shainman. **Jock Lineup:** Steve Clark 6-10 am, Mark Denis 10 am-2 pm, Shana 2-6 pm, Jeff Dean 6-10 pm, Jan Marie 10 pm-2 am, Cal Campbell 2-6 am.

**KFAT-FM/GILROY****408 847-0220**

PO Box 2033 (7459 Monterey Street), Gilroy, CA 95020

Country

Power: **1150 w.** Frequency: **94.5 mHz.** Tower elev.: **3850 ft.** Target Demos: **25-49.** Commercial load limit: **8 units.** 60-second rate: **\$40/22.50.**

**Owner:** Jeremy Lansman. **GM:** Jeremy Lansman. **PD:** Douglas Droese. **MD:** Laura Ellen. **ND:** Travis T. Hipp. **Chief Engineer:** Jeremy Lansman. **Sales Manager:** Bob McClain. **Jock Lineup:** Kathy "Sullivan" Roddy 6-11 am, Terrell Lynn Thomas 11 am-3 pm, Mark "Mavis" Beltaire 3-7 pm, Michele "Sister Tiny" McGovern 7 pm-12 am, Sherman "Uncle" Caughman 12-6 am, Susan Uhouse 12-6 am, Laura Ellen Hopper, Mark "Rocket Man" De Franco & Sherman "Uncle" Caughman, weekends.

**KFDI-AM/WICHITA****316 838-9141**

Box 1402, Wichita, KS 67201

Country

Power: **10 kw day/1 kw night.** Frequency: **1070 kHz.** Commercial load limit: **18 min.** 60 second rate: **available on request.**

**Owner:** Great Empire Broadcasting. **GM:** Mike Oatman. **PD:** Jerry Adams. **MD:** Don Walton. **ND:** Nelson Schock. **Chief Engineer:** Cliff Koch. **Sales Manager:** Charles Traffas. **Jock Lineup:** Ol' Mike 6-8 am, Don Walton 8 am-12 pm, Jerry Adams 12-3 pm, Terry Burford 3-6 pm, Buddy Nichols 6 pm-12 am, Rod Learned, Keith Foster, Randy Stevens, Dave Starks & Willie Wheelchair, weekends.

**KFEQ-AM/ST. JOSEPH****816 233-8881**

PO Box 879, 4305 Frederick Blvd., St. Joseph, MO 64502

Country

Power: **5 kw.** Frequency: **680 kHz.** Tower elev.: **330 ft.** Target Demos: **25-49.** Commercial load limit: **18 min.** 60-second rate: **\$50/15.**

**Owner:** Bob Schmidt & Ross Beach. **GM:** Gene Millard. **PD:** Bob Orf. **MD:** Bob Orf. **ND:** Stan Lehr. **Chief Engineer:** Don Moss. **Sales Manager:** Dick Kline. **Jock Lineup:** Bob Orf 7-10 am, Gil Johnson 10 am-3 pm, Terry Steven 3-7 pm, Brent Harmon 7 pm-12 am, Bill Price 12-6 am.

**KFGO-AM/FARGO****701 237-5346**

Box 2966, 1020 S. 25th St., Fargo, ND 58108

Country

Power: **5 kw.** Frequency: **790 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$55/20.**

**Owner:** Communications Properties, Inc. **GM:** Richard C. Voight. **PD:** Bill Hoverson. **MD:** Don Roberts. **ND:** Jay Joiner. **Chief Engineer:** Rob Daley. **Sales Manager:** Bob Escen. **Jock Lineup:** Dave Lee 12-6 am, Bill Hoverson 6-9 am, Simmons 9 am-12 pm, Mike Wingfield 12-3 pm, Larry Homuth 3-6 pm, Jack Hasbrouck 6 pm-12 am.

**KFH-AM (13-KFH)/WICHITA****316 262-4491**

104 S. Emporia, Wichita, KS 67202

Modern Country

Power: **5 kw.** Frequency: **1330 kHz.** Target Demos: **25-49.** Commercial load limit: **13 min.** 60-second rate: **available upon request.**

**Owner:** Phillip Kassebaum. **GM:** Barry Gaston. **PD:** Jason Drake. **MD:** Jason Drake. **ND:** George Doyle. **Chief Engineer:** Les Campbell. **Sales Manager:** Cecil Carrier. **Operations Manager:** Dick Rippy. **Jock Lineup:** John Taylor 12-5:30 am, Dick Rippy 5:30-10 am, Jason Drake 10 am-2 pm, Frank Stanton 2-6 pm, Kevin Craig 6-10 pm, Radio Theater 10-11 pm, Mystery Theater 11 pm-12 am.

**KFI-AM/LOS ANGELES****213 385-0101**

610 South Ardmore Street, Los Angeles, CA 90005

Universals

Power: **50 kw.** Frequency: **640 kHz.** Commercial load limit: **18 & 12 min.** 60-second rate: **\$325/70.**

**Owner:** Cox Broadcasting. **GM:** James Wesley. **PD:** John Rook. **MD:** Roger Collins. **ND:** Marv Howard. **Chief Engineer:** Bernie Koval. **Sales Manager:** Don Dalton. **Jock Lineup:** Lohman & Barkley 6-10 am, Tim Kelly 10 am-2 pm, Eric Chase 2-6 pm, Ron O'Brian 6-10 pm, Charlie Fox 10 pm-2 am, Mark Taylor 2-6 am.

**KFIG-FM/FRESNO****209 485-7762**

2220 Tulare St., #625, Fresno, CA 93721

Spectrum III

Power: **50 kw.** Frequency: **101.0 mHz.** Target Demos: **18-34.** Commercial load limit: **16 units.** 60-second rate: **\$30/16.80.**

**Owner:** Kadota Wireless Co., Inc. **GM:** James Bennan. **PD:** Art Farkas. **MD:** Art Farkas. **ND:** Steve Bitker. **Chief Engineer:** Randy Stover. **Sales Manager:** Kathleen Robbins. **Station Manager:** Miles Sexton. **Jock Lineup:** Allan Rogers 6-10 am, Rich Cartter 10 am-3 pm, Art Farkas 3-7 pm, John McLorkle 7 pm-12 am, Jeffrey Clark 12-6 am, Jimmy West and Dave Benson, weekends.



**KFIV-AM/MODESTO****209 529-0228**

PO Box 1360, Modesto, CA 95353

Universals

Power: **5 kw day/1 kw night**. Frequency: **1360 kHz**. Commercial load limit: **18 min.** 60-second rate: **\$18/12.****Owner:** Kilbro Broadcasting. **GM:** Gerald Hanson. **PD:** Jack Phillips. **MD:** Frank Ellsworth. **ND:** Don Schneider. **Chief Engineer:** Mel Freedman. **Sales Manager:** Ron Posey. **Jock Lineup:** John Landers 6-9 am, Rick Myers 9 am-12 pm, Jack Phillips 12-3 pm, Frank Ellsworth 3-7 pm, Randy Mason 7 pm-12 am, Stuart Chase 12-6 am, Bob White and Mike Shannon, weekends.**KFJZ-FM (Z-97)/FT. WORTH****214 630-9811**

Box 1317-4801 West Freeway, Forth Worth, TX 76101

Universals

Power: **98 kw**. Frequency: **97.1 MHz**. Commercial load limit: **8 min./12 units**. 60-second rate: **\$99/46.****Owner:** Swanson Broadcasting. **GM:** Ric Marcellan. **PD:** Gary Mack. **MD:** Gary Mack. **ND:** Dave Tucker. **Chief Engineer:** Ed Pryor. **Sales Manager:** Don Lachance. **Jock Lineup:** Brother Jon Rivers 6-9 am, Christopher Haze 9 am-12 pm, Craig Jackson 12-3 pm, Rich Bryan 3-6 pm, Randy Hames 6-10 pm, Larry Taylor 10 pm-2 am, Mitch Kelly or Ted Hartley 2-6 am. **Comments:** Z-97 is licensed to Fort Worth/Dallas. Transmitter and tower are in Dallas. Studios are in Fort Worth.**KFLY-AM/PORTLAND and EUGENE****503 753-6633**

PO Box K, Corvallis, OR 97330

Universals

Power: **1 kw day/250 w night**. Frequency: **1240 kHz**. Target Demos: **18-40**. Commercial load limit: **12 min.****Owner:** Madgekal. **GM:** Bob Holt. **PD:** Mike Shannon. **MD:** Mike Shannon. **ND:** Linc Mann. **Chief Engineer:** Dick Linn. **Sales Manager:** Scott Crites. **Jock Lineup:** Jeff Stevens 6-10 am, Charlie Foxx 10 am-1 pm, Don Rush 1-4 pm, Ken Moultrie 4-8 pm, Gary Nickels 8 pm-12 am, Dennis Stone, Ron Leonard and Tom Gallacher, weekends.**KFMB-AM/SAN DIEGO****714 292-5363**

Box 80888, San Diego, CA 92138

Spectrum III

Power: **5 kw**. Frequency: **760 kHz**. Commercial load limit: **15 min.** 60-second rate: **\$85/20.****Owner:** Midwest Television Inc. **GM:** Paul Palmer. **PD:** Mark Larson. **MD:** Clark Anthony. **ND:** Fred Stemen. **Chief Engineer:** Charles Abel. **Sales Manager:** Peter Hallisay. **Jock Lineup:** Dave Love 12-5:30 am, Hudson and Bauer 5:30-10 am, Clark Anthony 10 am-2 pm, Scruff Evans 2-6 pm, Bill Ballance 6-11 pm, Dave Love 11 pm-12 am.**KFMB-FM (B-100)/SAN DIEGO****714 292-5362**

7677 Engineer Road, San Diego, CA 92020

Universals

Power: **30 kw**. Frequency: **100.7 MHz**. Tower elev.: **620 ft**. Target Demos: **12-35**. Commercial load limit: **8 min.** 60-second rate: **\$80.****Owner:** Midwest Television Inc. **GM:** Paul Palmer. **Operations Manager:** Glen (McCartney) Martin. **MD:** Trevelyne Ryan. **ND:** Cliff Albert. **Chief Engineer:** Bob Crottinger. **Sales Manager:** Chuck Cotton. **Jock Lineup:** Shotgun Tom Kelly 6-10 am, Glen McCartney 10 am-2 pm, Danny Wilde 2-6 pm, Kevin Anderson 6-10 pm, Trevelyne Ryan 10 pm-2 am, Dave Sommer 2-6 am, Frank Anthony and Bill Taylor, weekends.**KFMF-FM/CHICO****916 345-7157**

PO Box 266, Chico, CA 95927

Spectrum III

Power: **10 kw**. Frequency: **94 MHz**. **Automated night hours**. Commercial load limit: **10 min.****Owner:** Kragwood Broadcasting. **GM:** Jeff Kragel. **PD:** Ron Woodward. **MD:** Ron Woodward. **ND:** Janet Rew. **Chief Engineer:** Scott Roberts. **Sales Manager:** Jeff Kragel. **Jock Lineup:** Scott Iversen, Ron Woodward, Janet Rew, Scott Roberts; Frasier, Roberts, Rew and Tuter weekends.**KFMH-FM (99 PLUS STEREO)/MUSCATINE****319 263-2512**

3218 Mulberry, Box 116, Muscatine, IA 52761

Album Rock

Power: **50 kw**. Frequency: **99.7 MHz**. Commercial load limit: **10 min.** 60-second rate: **\$10/8.****Owner:** George Volger. **GM:** Vince Beckey. **PD:** Steve Bridges. **MD:** Lisa Catalonia. **ND:** Jeff Martin. **Chief Engineer:** Dave Metz. **Sales Manager:** Vince Beckey. **Jock Lineup:** Sue Chicos, news 6-7:30 am, Kyle Riley 7:30 am-1 pm, Lisa Catalonia 1-6 pm, Doc Washburn 6 pm-12 am, Deeya McClurkin 12-6 am, Tim Scott, swing, Kevin Whitmore, Dan Vance and Rick Fields, weekends. **Comments:** We serve both the Quad-City (Davenport) market and the Iowa City markets.**KFMK/HOUSTON****713 797-9198**

Lee Logan

Universals



**KFML—AM/DENVER****303 399-1390**

1602 S. Parker Rd., Denver, CO 80231

Album Rock

Power: **5 kw.** Frequency: **1390 kHz.** Commercial load limit: **9 min.** 60-second rate: **\$23/13.****Owner:** Bruce Lien. **GM:** Don Tool. **PD:** Ken Kohl. **MD:** Larry Bruce. **ND:** Joel Moss. **Chief Engineer:** Tim Cutforth. **Sales Manager:** Don Tool. **Jock Lineup:** Larry Bruce 6-10 am, Ira Gordon 10 am-1 pm, Scotty James 1 pm-sign off, Joel Moss, Rolf Gunnar and Kenn Kohl, part time.**KFMN-FM/ABILENE****915 677-7225**

PO Box 473, Abilene, TX 79604

Universals

Power: **100 kw.** Frequency: **107.9 mHz.** Commercial load limit: **12 min.** 60-second rate: **\$8.12/4.42.****Owner:** Dave Boyll. **GM:** Dave Boyll. **PD:** Randy Kemp. **MD:** Bruce Denton. **ND:** Debbie Elliot. **Chief Engineer:** Dave Perry. **Sales Manager:** Dave Boyll. **Jock Lineup:** Kim Massingill 6-10 am, Ron Brady (Smith) 10 am-2 pm, Chuck Roberts 2-6 pm, Bruce Wayne (Denton) 6 pm-12 am, Terry Jones 12-6 am, Larry Kendall, Domino Testa and Bruce Unrue, weekends.

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**KFMQ-FM/LINCOLN****402 432-8565**

10th and O Streets, B-1, Lincoln, NE 68508

Album Rock

Power: **100 kw.** Frequency: **102 mHz.** Tower elev.: **330 ft.** Target Demos: **18-34.** Commercial load limit: **9 min.** 60-second rate: **\$20/12.****Owner:** S.L. Agnew. **GM:** Doug Agnew. **PD:** Bruce Wheeler. **MD:** Rich Meyer. **ND:** Bob Rosel. **Chief Engineer:** Bob Weidlich. **Sales Manager:** Ray Farrington. **Jock Lineup:** Mike Zangari 12-6 am, Rob Rosel 6-10 am, Bruce Wheeler 10 am-2 pm, Rich Meyer 2-7 pm, Margy Ryon 7 pm-12 am, Tim McBaker, weekends**KFMX-FM/MINNEAPOLIS****612 941-5774**

11320 Valley View Rd., Eden Prairie, MN 55343

Disco

Power: **52 kw.** Frequency: **104.1 mHz.** Tower elev.: **190 ft. (AAT).** Target Demos: **18-34.** Commercial load limit: **10 min.****Owner:** Park Broadcasting. **GM:** Ross Davis. **PD:** Gary S. DeMaroney. **MD:** Gary S. DeMaroney. **ND:** Kelly Loring. **Chief Engineer:** Bill Bauman. **Jock Lineup:** Grace Lorenzi 6-10 am, Gary DeMaroney 10 am-2 pm, Pete Thomsen 2-6 pm, Bill Bauman 6-10 pm, Jay Philpott 10 pm-2 am, Jeff Collins 2-6 am.**KFRC-AM/SAN FRANCISCO****415 986-6100**

415 Bush St., San Francisco, CA 94108

Universals

Power: **5 kw.** Frequency: **610 kHz.** Tower elev.: **467 ft.** Target Demos: **12-34.** Commercial load limit: **12 min.** 60-second rate: **\$520/200.****Owner:** RKO. **GM:** Pat Norman. **PD:** Les Garland. **MD:** Dave Sholin. **ND:** John Winters. **Chief Engineer:** Phil Lerza. **Sales Manager:** Joe Marshall. **Jock Lineup:** Dr. Don Rose 6-9 am, Tom Parker 9 am-12 pm, Bob Anthony 12-3 pm, Ron Baily 6-10 pm, Don Saint John 10 pm-2 am, Rick Shaw 2-6 am, Harry Nelson, weekends.**KFSB-AM/JOPLIN****417 624-1310**

PO Box 1395, Joplin, MO 64801

Universals

Power: **5 kw.** Frequency: **1310 kHz.** Target Demos: **18-49.** Commercial load limit: **14 min.****Owner:** J.R. Broadcasting Company. **GM:** John C. David. **PD:** John C. David. **MD:** Tom Jordan. **ND:** Terry Michaels. **Chief Engineer:** Richard Chegwin. **Sales Manager:** Rich Nichols. **Jock Lineup:** Tom Jordan 5:30-9 am, Mark McCoy 9 am-12 pm, Tom Jordan 12-3 pm, Mark McCoy 3-6 pm, Don McGregor 6 pm-12 am.**KFWB-AM (News 98)/LOS ANGELES****213 462-5392**

6230 Yucca Street, Los Angeles, CA 90028

All News

Power: **50 kw.** Frequency: **980 kHz.** Tower elev.: **437 ft.** Target Demos: **Adults 18+.** Commercial load limit: **17 min.****Owner:** Westinghouse Broadcasting Company. **GM:** Frank J. Oxarart. **ND:** Don Schrack. **Chief Engineer:** Dick Rudman. **Sales Manager:** Erle Younker. **Jock Lineup:** Barbara Esensten, Tony Cox, Judd Rose, Cecilia Pedroza, Charles Sergis and others (all heard throughout the day).**KFXD-AM/BOISE****208 466-8812**

PO Box 107, Boise, ID 83701

Universals

Power: **5 kw.** Frequency: **5800 kHz.** Target Demos: **12+.** Commercial load limit: **14 min.** 60-second rate: **\$15/5.****Owner:** Idaho Broadcasting Co. **GM:** Ron Grisham. **PD:** Drew Harold. **MD:** Charlie Fox. **ND:** David Hagen. **Chief Engineer:** Tom Hill. **Sales Manager:** Tim Pace. **Jock Lineup:** Dave Victor 6-10 am, Dr. Drew Harold 10 am-2 pm, Charlie Fox 2-6 pm, Bob Acton 6-10 pm, K.J. Mac 10 pm-2 am, Steve Kingsley 2-6 am.

**KFXM-AM/SAN BERNARDINO****714 825-5555**

666 Fairway Drive, San Bernardino, CA 92408

Universals

Power: **1 kw**. Frequency: **590 kHz**. Commercial load limit: **18 units**. 60-second rate: **\$23/20**.**Owner:** Howard L. Tullis **GM:** Bernie Swartz **Chief Engineer:** Ray Perriguy **Sales Manager:** Al Anthony/Bob Bunnell **Jock Lineup:** David Blackwood 6-10 am, Mitch Mason 10 am-2 pm, Don Murray 2-7 pm, Bobby Knight 7 pm-12 am, Ralph Chavez 12-6 am.**KFYE-FM (Y94)/FRESNO****209 486-5294**

535 Fresno Towne House, Fresno, CA 93721

Universals

Power: **68 kw**. Frequency: **93.7 mHz**. Tower elev.: **1900 ft**. Target Demos: **18-49**. Commercial load limit: **10 min**.**Owner:** Stereo Broadcasting Corp. **GM:** Michael Purcell. **PD:** Mike Berlak. **MD:** Ray Appleton. **ND:** Dirck Morgan **Chief Engineer:** Randy Stover **Sales Manager:** Wally Armstrong. **Jock Lineup:** Mike Berlak 6-10 am, Leo Hawel 10 am-3 pm, Tom Hayes 3-7 pm, Ray Appleton 7 pm-12 am, Bob Kane 12-6 am, Ron McCary, John Mason and Andy Lopez, weekends**KGAB-FM/VENTURA****805 647-0634**

PO Box 5053, Ventura, CA 93003

Album Rock

Power: **3 kw**. Frequency: **95.9 mHz**. Target Demos: **18-34**. Automated 6 hrs. by **Burkhart-Abrams**. Commercial load limit: **12 min**.**Owner:** Great American Broadcasting **GM:** Chester Coleman **MD:** Ray Pierce. **ND:** Remington Noble. **Chief Engineer:** Julio Titsup **Sales Manager:** Warren Earl **Jock Lineup:** Jeanne Chappe 6-11 am, Seymour Schafer 11 am-2 pm, Bob Gowa 2-6 pm, Ray Pierce 6 pm-12 am, La Machine 12-6 am.**KGAL-AM/LEBANON****503 926-5425**

PO Box 749, Albany, OR 97321

Universals

Power: **1 kw**. Frequency: **920 kHz**. Tower elev.: **255 ft**. Target Demos. **18-49**. Commercial load limit: **15 min**. 60-second rate: **\$9.50/6.90**.**Owner:** Capps Broadcast Group **GM:** Charles Eads **Operations Manager:** Wes Ryan **MD:** Bob Donovan **ND:** John Stone **Chief Engineer:** Bob Donovan **Jock Lineup:** Brian Casey 6-9 am, Wes Ryan 9-11 am, Bob Donovan 11 am-3 pm, Peter McNeil 3-7 pm, Skip Johnson 7 pm-12 am, Steve Kramer 12-6 am **Comments:** The market is really growing. Great for someone looking for a good opportunity with a couple of years experience**KGB-AM/SAN DIEGO****714 297-2201**

4141 Pacific Coast Highway, San Diego, CA 92112

Universals

Power: **5 kw day/1 kw night**. Frequency: **1360 kHz**. Target Demos: **18-34**. Commercial load limit: **11 min**.**Owner:** KGB, Inc. **GM:** Jim Price **PD:** John Lander. **MD:** Michelle Pettis **ND:** Jeff Prescott **Chief Engineer:** John Barcroft. **Sales Manager:** Bob lafrate **Information Director:** Bill Hergonson **Jock Lineup:** Larry Hemil 6-10 am, Bill Hergonson 10 am-2 pm, Ed Hamlin 2-6 pm, Gary Cocher 6-10 pm, Kathy Aunan 10 pm-2 am, Trinidad Garcia, weekends**KGB-FM/SAN DIEGO****714 297-2201**

4141 Pacific Coast Highway, San Diego, CA 92112

Album Rock

Power: **50 kw**. Frequency: **101.5 mHz**. Tower elev.: **600 ft**. Target Demos. **18-34**. Commercial load limit: **11 min**. 60-second rate: **\$110**.**Owner:** KGB, Inc. **GM:** Jim Price **PD:** Rick Leibert **MD:** Valerie McIntosh/Bruce Tucker **ND:** Jeff Prescott. **Chief Engineer:** John Barcroft **Sales Manager:** Bob lafrate **Information Director:** Bill Hergonson. **Jock Lineup:** Linda McInnes 6-10 am, Ern Gladden 10 am-2 pm, Jim McInnes 2-6 pm, Greg Faulkner 6-10 pm, Bruce Tucker 10 pm-2 am, Wendy White 2-6 am**KGJFJ/LOS ANGELES****213 937-5900**

Alvin Watles

Urban

**KGGF-AM/COFFEYVILLE****316 251-3800**

Box 853, Coffeyville, KS 67337

Spectrum III/News

Power: **10 kw**. Frequency: **690 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$8.75/4.95**.**Owner:** Richard Seaton/Midwest Broadcasting **GM:** Robert Pratt **Operations Manager:** Bill Miller **MD:** Gary Bailey. **ND:** Earl Fleer. **Chief Engineer:** Ken Rasmussen **Sales Manager:** Warren Mowdgz **Jock Lineup:** Bill Miller 8:35-10:50 am, Tim McQuade 1:15-3:00 pm, Gary Bailey 3:5-5:25 pm, Sandy Litwin 7 pm-12 am

**KGGO-FM/DES MOINES****515 265-6181**

3900 N E. Broadway, Des Moines, IA 50317

Album Rock

Power: **100 kw**. Frequency: **94.9 mHz**. Commercial load limit: **10 units**. 60-second rate: **\$25/15**.**Owner:** Stoner Broadcasting. **GM:** Perry St John. **PD:** Steve O'Brien **MD:** Steve O'Brien. **ND:** Bobbi Starr. **Chief Engineer:** Bill Sevenbergen. **Sales Manager:** Al Fetch. **Jock Lineup:** Brian Thomas 6-10 am, Steve O'Brien 10 am-12 pm, Dennis Steele 12-3 pm, Mike Shannon 3-8 pm, Tom Woerner 8 pm-1 am, Cheri McSpaden 1-6 am**KGHO AM-FM/SEATTLE-HOQUIAM****206 532-1200**

3102 Bay Ave., Hoquiam, WA 98550

Universals

Power: **1 kw AM/1150 w FM**. Frequency: **1560 kHz/95.3 mHz**. Commercial load limit: **18 min**. 60-second rate: **\$8.20/5**.**Owner:** Grays Harbor Broadcasting Co. **GM:** Buzz Barr. **PD:** Steve Larson. **MD:** Steve Larson. **ND:** Richard Daneker. **Chief Engineer:** Ernie Landi. **Sales Manager:** Buzz Barr. **Jock Lineup:** Charlie Mitchell 6-10 am, Steve Larson 10 am-2 pm, Richard Dee 2-6 pm, Paul Thompson 6 pm-12 am, Tom Walker 12-6 am, Al Dale and Rick Conway, weekends.

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**KGIL AM-FM/SAN FERNANDO****213 894-9191**

14800 Lassen St., San Fernando, CA 91345

Spectrum III

Power: **5 kw AM/3 kw FM**. Frequency: **1260 kHz/94.3 mHz**. **Automated 60%**. Commercial load limit: **12 min**. 60-second rate: **\$60/44**.**Owner:** Buckley Broadcasting. **GM:** Stan Warwick. **PD:** Rick Scarry. **MD:** Rick Scarry. **ND:** Dick Spangler. **Chief Engineer:** Ralph Bellenot. **Sales Manager:** Jim Mergen. **Jock Lineup:** Sweet Dick Whittington 6-10 am, Rick Scarry 10 am-3 pm, Tom Brown 3-8 pm, Ron McCoy 8 pm-12 am, Joe Medina 12-6 am, Keri Tombazian, weekends**KGKL-AM/SAN ANGELO****915 655-6715**

PO Box 1878, San Angelo, TX 76901

Universals

Power: **5 kw day/1 kw night**. Frequency: **960 kHz**. Tower elev.: **251 ft**. Target Demos: **18-49**. Commercial load limit: **14 min**.**Owner:** Leroy Glober. **GM:** Audrey Lewis. **PD:** Bill McAdams. **MD:** Scott Wisdom. **ND:** Mike Reed. **Chief Engineer:** Bill Poteet. **Sales Manager:** Chuck Rummel. **Jock Lineup:** Roy Cox 6-10 am, Bill McAdams 10 am-2 pm, Scott Wisdom 2-6 pm, Bob Hollowell 6 pm-12 am, Chris Chrismer 12-6 am.**KGMB-AM (K59)/HONOLULU****808 949-6131**

1599 Kapiolani Blvd, Honolulu, HI 96814

Universals

Power: **5 kw**. Frequency: **590 kHz**. Commercial load limit: **12 min**.**Owner:** Heftel Broadcasting. **GM:** Earl McDaniel. **PD:** Michael W. Perry. **MD:** John Wright. **ND:** Jim Scoutton. **Chief Engineer:** John Wright. **Sales Manager:** Jim Stovall. **Jock Lineup:** Aku 5-10 am, Dave Denver 10 am-2 pm, Michael W. Perry 2-7 pm, Susan Cruise 7 pm-12 am, Agapito 12-5 am**KGNC AM-FM/AMARILLO****806 355-9801**

PO Box 710, Amarillo, TX 79189

Spectrum III/Beautiful

Power: **10 kw AM/45.5 kw FM**. Frequency: **710 kHz/98 mHz**. **Automated 100% FM by TM Programming 1000-C**. Commercial load limit: **18 min. AM/12 min. FM**. 60-second rate: **\$30/5**.**Owner:** Stauffer Communications, Inc. **GM:** Royce Bodiford. **PD:** John Dawson. **MD:** John Dawson. **ND:** Chuck Wiegner. **Chief Engineer:** Henry White. **Sales Manager:** Jackie Reid. **Jock Lineup:** Bill Sexton 9 am-12 pm, Butch McCain 1-5 pm, Ruby Lewis 7-10 pm.**KGNR-FM/SACRAMENTO****916 441-5272**

2225 19th Street, Sacramento, CA 95818

News/Talk/Spectrum III

Power: **5 kw day/1 kw night**. Frequency: **1320 kHz**. Commercial load limit: **18 min**. 60 second rate: **\$85**.**Owner:** WGN of California, Inc. **GM:** Robert Henley. **PD:** Dave Darin. **MD:** Dave Darin. **ND:** Larry Page/Don Ross. **Chief Engineer:** James Balcom. **Sales Manager:** Virgil Clemons. **Jock Lineup:** News 5-10 am/12-1 pm/3-8 pm, Talk 10 am/12 pm/1-3 pm, Music 8 pm-1 am (sign off), Sat News 5-30 10 am/12-12:30 pm, Music 10-12 am (signoff), Sun News 5:30 am-12 pm, Music 12-6 pm/6-30 7-30 pm/11 pm-12 am**KGO-AM/SAN FRANCISCO****415 863-0077**

277 Golden Gate Avenue, San Francisco, CA 94102

News/Talk

Power: **50 kw**. Frequency: **810 kHz**. Tower elev.: **305 ft**. Target Demos: **25-49**. Commercial load limit: **18 min**. 60 second rate: **\$200**.**Owner:** American Broadcasting Companies, Inc. **GM:** Michael Luckoff. **PD:** Jerry Johnson. **MD:** N/A. **ND:** John Watkins. **Chief Engineer:** Veldon Leverich. **Sales Manager:** Roland Galli. **Jock Comments:** Oakland Raiders flagship station University of California Football

**KGON-FM/PORTLAND**

PO Box 22125, Portland, OR 97222

**503 655-9181**

Album Rock

Power: **100 kw**. Frequency: **92.3 MHz**. Commercial load limit: **9 min**. 60-second rate: **\$35/23**.**Owner:** Western Sun Broadcasting. **GM:** Craig McCoy. **PD:** Jerry Ostertag. **MD:** Gloria Johnson. **ND:** Chris Burns. **Chief Engineer:** Norm Smith. **Sales Manager:** Butch Meals. **Jock Lineup:** Iris Harrison/Mike Turner 6-10 am, Bob Ancheta 10 am-3 pm, Gloria Johnson/Chris Burns 3-7 pm, Dick Sheets 7 pm-12 am, Sleepy John Frye 12-6 am, Barbra Cook, Marty Christensen, Jay Nordlund, Bob Schmidt, Lori King, Jason Roller, weekends.**KGU-AM (Radio 76)/HONOLULU**

605 Kapiolani Blvd., Honolulu, HI 96813

**808 536-3626**

Spectrum III

Power: **10 kw**. Frequency: **760 kHz**. **Automated 2%**. Commercial load limit: **14 min**.**Owner:** Communications HI, Inc. **GM:** Don Metzger. **PD:** Bernie Armstrong. **MD:** Bernie Armstrong. **ND:** Dick Cook. **Chief Engineer:** Alan Roycroft. **Sales Manager:** Jim Meyers. **Jock Lineup:** Bill Thompson/Dick Cook, 5:30-10 am, Courtney Harrington 10 am-3 pm, Doug Lavallee 3-7 pm, Kit Beuret 7 pm-12 am, Barbara Davis 12-5:30 am, Greg Howard, Heidi Chang and Melissa Toyofuku, weekends.**KGUD-AM/BANNING**

3616 Main St., #200, Riverside, CA 92501

**714 825-9952**

Spectrum III

Power: **1 kw**. Frequency: **1490 kHz**. Target Demos: **24-49**. **Automated 100%**. Commercial load limit: **20 min**. 60-second rate: **\$15/10**.**Owner:** Frederick B. Cote. **GM:** Fred Cote. **PD:** Kurt Frietag. **MD:** Fred Cote. **ND:** John Lee. **Chief Engineer:** Dennis Martin. **Sales Manager:** Al Barnett.**KGVO-AM/MISSOULA**

340 W. Main, Missoula, MT 59800

**406 721-1290**

Spectrum III

Power: **5 kw**. Frequency: **1290 kHz**. Commercial load limit: **18 min**.**Owner:** Western Broadcasting Co. **GM:** Pete Kelly. **PD:** B. Stebbins. **ND:** Tom Ash. **Chief Engineer:** Tom McGinley. **Sales Manager:** Rick Shoup. **Jock Lineup:** Scott Boyd 6-10 am, Tim Muldoon 10 am-2 pm, B. Stebbins 2-6 pm, Dale Preston 6 pm-12 am, Chuck Warner 12-6 am.**KGW-AM/PORTLAND**

1501 SW Jefferson, Portland, OR 97201

**503 226-5055**

Universals

Power: **5 kw**. Frequency: **620 kHz**. Commercial load limit: **12 units**. 60-second rate: **\$115/35**.**Owner:** King Broadcasting. **GM:** Larry Campbell. **PD:** Richard Harker. **MD:** Janis Wojniak. **ND:** John Erickson. **Chief Engineer:** E. Bernard. **Sales Manager:** Jim Woodyard. **Jock Lineup:** Craig Walker **6-10 am**, Glynn Shannone 10 am-2 pm, Dave Hood 2-6 pm, John Williams 6-10 pm, Jim Donovan 10 pm-2 am, Dave Allen 2-6 am, Bryan O'Neal, utility.**KGY-AM/OLYMPIA**

PO Box 1249, Olympia, WA 98507

**206 943-1240**

Spectrum III

Power: **1 kw**. Frequency: **1240 kHz**. Commercial load limit: **16 min**. 60-second rate: **\$15/12.50**.**Owner:** KGY Inc. **GM:** Herb Anderson. **PD:** Dick Pust. **MD:** Dick Pust. **ND:** Bob Macleod. **Chief Engineer:** John Price. **Sales Manager:** Bob Williams. **Jock Lineup:** Margo Van 12-5:30 am, Dick Pust 5:30-9 am, P.J. Kirkland 9 am-2:15 pm, John Price 2:15-7 pm, Carl Cook 7 pm-12 am.**KHAD-AM/DE SOTO**

Box 585, Desoto, MO 63020

**314 586-8577**

General Format

Power: **5 kw**. Frequency: **1190 kHz**. Target Demos: **18-50**. Commercial load limit: **18 min**. 60-second rate: **\$5.75/3.50 (net)**.**Owner:** Desoto Broadcasting Co., Inc. **GM:** Pinkney B. Cole. **PD:** Judy A. Cole. **MD:** Kenny Miller. **ND:** Bob McAlister. **Chief Engineer:** Pinkney B. Cole. **Sales Manager:** Pinkney B. Cole. **Jock Lineup:** Kenneth Miller, Bob McAlister, Steve Lewis, Ed Moreland.**KHAK AM/FM/CEDAR RAPIDS**

1117 1st Avenue SE, Cedar Rapids, IA 52402

**319 365-9431**

Country

Power: **1 kw day/50 kw night**. Frequency: **1360 kHz/98 MHz**. Commercial load limit: **12 min**. 60-second rate: **\$20/10**.**Owner:** Stoner Broadcasting System. **GM:** Cal Crane. **PD:** Berry Burks. **MD:** Jim Powell. **Sports Director:** Bob Brooks. **Chief Engineer:** Kevin O'Toole. **Sales Manager:** Cal Crane. **Jock Lineup:** Lynn Younger 6-10 am, Jim Powell 10 am-2 pm, Berry Burks 2-6 pm, Wayne Johnson 6 pm-12 am, Rick West 12-6 am.**NATIONAL RADIO STATION LISTINGS**

**KHAR-AM/ANCHORAGE****907 272-9591**

3900 Old Seward Hwy., Anchorage, AK 99503

Beautiful

Power: **5 kw.** Frequency: **590 kHz.** Target Demos: **25-64.** Automated **100%** by **TM.** 60-second rate: **\$29/14.****Owner:** Ms. Patricia Harper. **GM:** Ken Flynn. **PD:** Ken Flynn. **MD:** Ken Flynn. **ND:** Sherida Hughes. **Chief Engineer:** Marlo Holmes. **Sales Manager:** Bob Pate. **Jock Lineup:** Fern Chandonnet. Art Kewis, Dick Helfer. Lee Wagness.**KHBJ/CANYON-AMARILLO****806 655-2589**

Tony Mathis

Universals

**KHEY-AM/EL PASO****915 566-9301**

2419 N. Piedras. El Paso, TX 79930

Country

Power: **10 kw.** Frequency: **690 kHz.** Target Demos: **18-49.** Commercial load limit: **18 min.** 60-second rate: **\$20/11.75.****Owner:** Jim Phillips-Gary Ackers. **GM:** Jim Phillips. **PD:** Ray Potter. **MD:** Ray Potter. **ND:** Tee Casper. **Chief Engineer:** Herb Rand. **Sales Manager:** Curtis Lee. **Jock Lineup:** Juan Romera 12-5 am, Charlie Russell 5-9 am, Ray Potter 9 am-12 pm, Doug Bowe 12-3 pm, Colin Gromatzky 3-7 pm, Doug Buchanan 7 pm-12 am.**KHJ-AM/LOS ANGELES****213 462-2133**

5515 Melrose, Hollywood, CA 90038

Universals

Power: **5 kw.** Frequency: **930 kHz.** Target Demos: **12-35.** Commercial load limit: **10 min.** 60-second rate: **\$150/50.****Owner:** RKO General, Inc. **GM:** Dwight Case. **PD:** Chuck Martin. **MD:** Shaun McNamara. **ND:** Mary Lyon. **Chief Engineer:** Bob Kanner. **Sales Manager:** John Hokom. **Jock Lineup:** True Don Bleu 6-10 am, Mucho Morales 10 am-2 pm, Bobby Ocean 2-6 pm, Pat Garrett 6-10 pm, Terry Foster 10 pm-2 am, John Thomas 2-6 am.**KHNY-FM/RIVERSIDE****714 688-1570**

7351 Lincoln Ave., Riverside, CA 92504

Disco

Power: **3 kw.** Frequency: **92.7 mHz.** Automated **25% (12-6 am).** Commercial load limit: **12 min.** 60-second rate: **\$150/14.****Owner:** Riverside County Broadcasters. **GM:** Al Gordon. **PD:** Dave Lane. **Chief Engineer:** Earl Hoskinson. **Sales Manager:** Jim Keye.**KHOW-AM/DENVER****303 573-6300**

Petroleum Club Building, Denver, CO 80202

Spectrum III

Power: **5 kw.** Frequency: **630 kHz.** Commercial load limit: **14 min.** 60-second rate: **\$110/45.****Owner:** Doubleday Broadcasting. **GM:** Sam Sherwood. **PD:** Brian Scott. **MD:** Leigh Starnes. **Chief Engineer:** Hue Beavers. **Sales Manager:** Alan Goodman. **Jock Lineup:** Hal & Charlie 5:30-10 am, Lynn Woods 10 am-2 pm, Harry Smith 2-6 pm, Alan Berg (talk show) 6-10 pm, Bill Barwick 10 pm-1 am, Pete Dougall 1-5:30 am.**KHOW-FM/DENVER****303 573-6300**

Petroleum Club Building, Denver, CO 80202

Beautiful

Power: **100 kw.** Frequency: **95.7 mHz.** Tower elev : **700 ft.** Target Demos: **25+.** Commercial load limit: **6 min.****Owner:** Doubleday Broadcasting. **GM:** Sam Sherwood. **Operations Manager:** Joe Taylor. **Chief Engineer:** Hue Beavers. **Jock Lineup:** Mike MacMann 6-11 am, Joe Taylor 11 am-1 pm, Neil Ingle 1-6 pm.**KHQ-AM/SPOKANE****509 534-0511**

4202 S. Regal St., Spokane, WA 99203

Spectrum III

Power: **5 kw.** Frequency: **590 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$23.50/9.****Owner:** KHQ, Inc. **GM:** J. Birney Blair. **PD:** Chuck Heaton. **MD:** Chuck Heaton. **ND:** Dean Mell. **Chief Engineer:** Dee Waymire. **Sales Manager:** Rich Alegria/local, Jack Reber/national. **Jock Lineup:** Lee Hazelle 12-5 am, Dave Rogers 5-10 am, Ira Joe Fisher 10 am-3 pm, Dave MacCleod 3-8 pm, Eric Funic 8 pm-12 am.**KHTZ-FM/LOS ANGELES****213 388-2345**

338 S. Western Ave., Los Angeles, CA 90020

Universals

Power: **58 kw.** Frequency: **97.1 mHz.** Target Demos: **18-49.** Commercial load limit: **12 min.** 60-second rate: **\$107.****Owner:** Greater Media. **GM:** Tim Sullivan. **PD:** Bobby Rich. **MD:** Bobby Rich. **ND:** Rolleye Bornstein. **Chief Engineer:** Joe McCleary.

**KICT-FM (T-95)/WICHITA****316 722-5600**

14700 W. Kellogg, Wichita, KS 67235

Album Rock

Power: **100 kw**. Frequency: **95.1 MHz**. Tower elev.: **508 ft**. Target Demos: **18-34**. Commercial load limit: **12 min**. 60-second rate: **\$18/14**.**Owner:** Great Plains Radio, Inc. **GM:** Faye Graves. **PD:** Bob Lawrence. **MD:** Bob Lawrence. **ND:** Mark Allen. **Chief Engineer:** Dick Roiseland. **Sales Manager:** Jerry Johnson. **Jock Lineup:** Craig Stuart 6-10 am, David Briggs 10 am-3 pm, Bob Lawrence 3-7 pm, Greg Gann 7 pm-12 am, Terrie Springs 12-6 am, Bob Gilmer, Mike Owens and Gary Brock, weekends.**KIDD-AM/SALINAS-MONTEREY****408 649-6622**

PO Box 1799, Monterey, CA 93940

Universals

Power: **1 kw**. Frequency: **630 kHz**. Target Demos: **18-34**. Commercial load limit: **12 min**. 60-second rate: **\$13.30/7**.**Owner:** John Walton. **GM:** Jim Christopherson. **PD:** Wynn Bradley. **Asst. PD:** Ron Rodrigues. **ND:** Jack Parr. **Chief Engineer:** Jerry Lewine. **Sales Manager:** Bill Beaton. **Jock Lineup:** A.J. Roberts 6-10 am, Kenny West 10 am-3 pm, Winn Bradley 3-7 pm, Jay Walker 7 pm-12 am, Michael C. 12-6 am.**KIDN-AM/PUEBLO****303 542-5570**

PO Box 293, Pueblo, CO 81002

Country

Power: **5 kw day/1 kw night**. Frequency: **1350 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$10/5**.**Owner:** Heptarchy In. **GM:** Ric Thom. **PD:** Doug Wilson. **MD:** Dan O'Brian. **Chief Engineer:** Steve Pickus. **Sales Manager:** Richard Dills. **Jock Lineup:** Dan O'Brian 6-10 am, Doug Wilson 3-6 pm, Tim James 6-10 pm, Jeff Roberts 10 pm-2 am, Tim Cassidy 2-6 am.**KIHK-FM/DAVENPORT****319 383-7000**

805 Brady St., Davenport, IA 52808

Universals

Power: **100 kw**. Frequency: **103.7 MHz**. Tower elev.: **760 ft**. Target Demos: **12-35**. **Automated 1-6 am**. Commercial load limit: **8-10 units**.**Owner:** Palmer Broadcasting Co. **GM:** Don Hanley. **PD:** Charles King. **MD:** Charles King. **ND:** Jack Thomsen. **Chief Engineer:** Coy Bullard. **Sales Manager:** Lou Nielsen. **Jock Lineup:** Rick McGuire 6-10 am, Dave Stark 10 am-3 pm, Paul Fredericks 3-7 pm.**KIIQ AM/FM/COLORADO SPRINGS****303 685-5678**

Box 111, Manitou Springs, CO 80829

Spectrum III

Power: **1 kw AM/100 kw FM**. Frequency: **1490 kHz/102.7 MHz**. Target Demos: **18-35**. Commercial load limit: **18 min**.**Owner:** Dan Lacy. **GM:** Charles Oliver. **PD:** Danny Shanahan. **MD:** Danny Shanahan. **ND:** Alan Rayne. **Chief Engineer:** Dan Lacy. **Sales Manager:** Dick Winters. **Jock Lineup:** DJ McCoy 6-10 am, Bobby Blackwell 10 am-3 pm, Danny Shanahan 3-7 pm, Romin Moore 7 pm-12 am, Carolyn Barnes 12-6 am.**KIIS-AM/LOS ANGELES****213 466-8381**

6255 Sunset Blvd., Suite #1926, Hollywood, CA 90028

Religious

Power: **5 kw day/1 kw night**. Frequency: **1150 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$175/125**.**Owner:** Combined Communications Corp. **GM:** Ed Boyd. **PD:** Mike Wagner. **MD:** Sherman Cotten. **ND:** Gary McKenzie. **Chief Engineer:** Mike Callaghan. **Sales Manager:** J. Ray Padden. **Jock Lineup:** Jerry Bishop 6-10 am, Jerry Mason 10 am-2 pm, Larry McKay 2-5 pm, Bud Furillo 5-7 pm, Bill Martinez 7 pm-12 am.**KIIS-FM/LOS ANGELES****213 466-8381**

6255 Sunset Blvd., Suite #1926, Hollywood, CA 90028

Disco

Power: **8 kw**. Frequency: **102.7 MHz**. Commercial load limit: **12 min**, 60-second rate: **\$175/125**.**Owner:** Combined Communications Corp. **GM:** Ed Boyd. **PD:** Mike Wagner. **MD:** Sherman Cotten. **ND:** Gary McKenzie. **Chief Engineer:** Mike Callaghan. **Sales Manager:** J. Ray Padden. **Jock Lineup:** Tom Murphy 6-10 am, A.J. Martin 10 am-2 pm, Bruce Miller 2-6 pm, Steve Weed 6-10 pm, Paul Freeman 10 pm-2 am, Val Valentine 2-6 am.**KIKK-AM/HOUSTON****713 772-4433**

6306 Gulfton, Houston, TX 77081

Country

Power: **250 w**. Frequency: **650 kHz**. Commercial load limit: **16 min**. 60-second rate: **\$35/23**.**Owner:** Sonderling Broadcasting Corp. **GM:** Al Greenfield. **PD:** Gary Gallagher. **MD:** Joe Ladd. **ND:** Buddy Sadler. **Chief Engineer:** Larry Sandlin. **Sales Manager:** Deane Hardy. **Jock Lineup:** Gary Hoffman sign off: 10 am, John Harmon 10 am-2 pm, Gary Gallagher 2-6 pm, John Brejot 6 pm-sign off.



**KIKK-FM/HOUSTON**

6306 Gulfton, Houston, TX 77081

**713 772-4433**

Country

Power: **48.5 kw**. Frequency: **95.7 MHz**. Commercial load limit: **16 min**. 60-second rate: **\$61/15**.**Owner:** Sonderling Broadcasting Corp. **GM:** Al Greenfield. **PD:** Gary Gallagher. **MD:** Joe Ladd. **ND:** Buddy Sadler. **Chief Engineer:** Larry Sandlin. **Sales Manager:** Deane Hardy. **Jock Lineup:** Charlie Ochs 6-10 am, Joe Ladd 10 am-2 pm, Ron Foster 2-6 pm, Bob Lewis 6-10 pm, Jim Stewart 10 pm-2 am, Bob Bidaman 2-6 am.**KIKN-AM/CORPUS CHRISTI**

PO Box 2827, Corpus Christi, TX 78403

**512 884-3986**

Country

Power: **1 kw day/500 w night**. Frequency: **1590 kHz**. Commercial load limit: **16 min**. 60-second rate: **\$18/11.50**.**Owner:** Allen E. Schepper. **GM:** Allen E. Schepper. **PD:** Jimmy Louis. **ND:** Susan Noyes. **Chief Engineer:** Paul McKaig. **Sales Manager:** Jon Buquet. **Jock Lineup:** John August 6-10 am, Ramona Carlson 10 am-2 pm, Ralph Emery Show 2-3 pm, Jimmy Louis 3-6 pm, Marty McCall 6-10 pm, Chris Branson 10 pm-2 am, Paul McKaig 2-6 am.

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**KIKX-AM/TUCSON**

4701 N. Swan, Tucson, AZ 85718

**602 299-9711**

Country

Power: **5 kw day/500 w dir**. Frequency: **580 kHz**.**Owner:** Walton Broadcasting. **GM:** Jim Scopac. **PD:** Tim Tyler. **MD:** Bob Jones. **ND:** David Ulmer. **Chief Engineer:** Peter Trowbridge. **Sales Manager:** Doug Stewart. **Jock Lineup:** J.J. Wright 12-6 am, Ted Bear 6-10 am, Bob Jones 10 am-3 pm, Tim Tyler 3-7 pm, Rick Ramos 7 pm-12 am, Joe Brewster, weekends.**KILE-AM/GALVESTON**

PO Box 1441, Galveston, TX 77553

**713 762-8434**

Universals

Power: **1 kw**. Frequency: **1400 kHz**. Tower elev.: **300 ft**. Target Demos: **18-49**. Commercial load limit: **18 min**. 60-second rate: **\$16/7.80**.**Owner:** Tom Wiseheart. **GM:** Lou Muller. **PD:** Dave Collins. **MD:** Dave Collins. **ND:** Moss Thornton. **Chief Engineer:** Jim Frazier. **Sales Manager:** Liz Payer. **Jock Lineup:** Dave Collins 6-10 am, Merry McRae 10 am-3 pm, Terry Davis 3-7 pm, L'ret Patrice 7 pm-12 am, Ray Flores, weekends, Disco Expert Sunday 6 pm-12 am.**KILT-AM/HOUSTON**

500 Lovett, Houston, TX 77006

**713 526-3461**

Universals

Power: **5 kw**. Frequency: **610 kHz**.**Owner:** Lin Broadcasting. **GM:** Dickie Rosenfeld. **PD:** Bill Young. **MD:** Bill Young. **ND:** Jim Carolla. **Chief Engineer:** Glenn Cook. **Sales Manager:** Harry Rogers. **Jock Lineup:** Hudson & Harrigan 6-10 am, Sheila Mayhew 10 am-1 pm, Jackson O'Connors 1-3 pm, Beau Weaver 3-6 pm, Capt. Jack 6-10 pm, Joe Sayer 10 pm-2 am, Richard Powell 2-6 am.**KILT-FM/HOUSTON**

500 Lovett, Houston, TX 77006

**713 526-3461**

Album Rock

Power: **100 kw**. Frequency: **100.3 MHz**. Tower elev.: **779 ft**.**Owner:** Lin Broadcasting. **GM:** Dickie Rosenfeld. **PD:** Bill Young. **MD:** Bill Young. **ND:** Jim Carolla. **Chief Engineer:** Glenn Clark. **Sales Manager:** Harry Rogers. **Jock Lineup:** Jolly & Jay 6-10 am, Eric Chase 10 am-2 pm, Larry West 2-6 pm, Jason Williams 6-10 pm, Sally Adams 10 pm-2 am, Joannie Brennan 2-6 am.**KIMN-AM/DENVER**

5350 West 20th Avenue, Denver, CO 80214

**303 234-9500**

Universals

Power: **5 kw**. Frequency: **950 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$65/27**.**Owner:** Jefferson Pilot Broadcasting. **GM:** Steven C. Keeney. **PD:** Loren F. Owens. **MD:** Doug Erickson. **ND:** Rod Fritz. **Chief Engineer:** Scott Hower. **Sales Manager:** Jon Waldman. **Jock Lineup:** Loren Owens 6-10 am, Bob Karson 10 am-3 pm, Chuck Buell 3-7 pm, Steve Kelly 7 pm-12 am, Jim Stricklan 12-4 am, Doug Erickson 4-6 am.**KING-AM/SEATTLE**

320 Aurora Ave. N, Seattle, WA 98109

**206 223-5223**

Universals

Power: **50 kw**. Frequency: **1090 kHz**. Tower elev.: **407 ft**. Target Demos: **18-49**. Commercial load limit: **12 min**. 60-second rate: **\$70/34**.**Owner:** King Broadcasting Co. **GM:** Keith Lollis. **PD:** Rob Conrad. **MD:** Tom McKay. **ND:** Dean Shepherd. **Chief Engineer:** Harrison Klein. **Sales Manager:** Gale Johnson. **Jock Lineup:** Murdock in the Morning 6-10 am, Dan Foley 10 am-2 pm, Steve Lloid 2-6 pm, Tom McKay 6-10 pm, Joe Cooper 10 pm-2 am, Jim Martin 2-6 am.

**KINS/EUREKA**

Bob Wells

**707 442-5744**

Spectrum III

**KINT AM-FM/EL PASO**

5959 Gateway West #120, El Paso, TX 79925

Power: **1 kw AM/60 kw FM**. Frequency: **1590 kHz/97.5 MHz**. Commercial load limit: **14 units**. 60-second rate: **AOR**.**Owner:** Taber Broadcasting Co., Inc. **GM:** Chuck Ashworth. **PD:** Jhani Kaye. **MD:** Jhani Kaye. **ND:** Ed Deane. **Chief Engineer:** Craig Slayton. **Sales Manager:** Gregg Mayfield. **Jock Lineup:** Danny Austin 12-6 am, Robert Scott 6-10 am, Sunny Rio 10 am-3 pm, Jhani Kaye 3-7 pm, Kris Kelly 7 pm-12 am, John Ore, Don Golden and Michael Harris, weekends.**915 779-6471**

Universals

**KIOA-AM/DES MOINES**

215 Keo Way, Des Moines, IA 50309

Power: **10 kw**. Frequency: **940 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$50/30**.**Owner:** Mid-America Broadcasting, Inc. **GM:** Ed Wodka. **PD:** Gary Stevens. **MD:** Gary Stevens. **ND:** Jim Vogelaar. **Chief Engineer:** Bob Preston. **Sales Manager:** Jim Johnson. **Jock Lineup:** Gary Stevens 6-10 am, A.W. Pantoja 10 am-2 pm, Bill Allen 2-6 pm, J.J. Sebastian 6-10 pm, Mike Judge 10 pm-2 am, Carole 2-6 am.**515 247-4533**

Universals

**KIOG-FM (K-104)/PHOENIX**

4513 E. Thomas Rd., Phoenix, AZ 85018

Power: **100 kw**. Frequency: **104.7 MHz**. Tower elev.: **2000 ft**. Target Demos: **18-34**. Commercial load limit: **8 min**. 60-second rate: **\$30/15**.**Owner:** Southwestern Media, Inc. **GM:** Al Rau. **PD:** Bob Bailie. **MD:** John McCrae. **ND:** Sue Kimball. **Chief Engineer:** Gerry Thomas. **Sales Manager:** Thom Khaler. **Jock Lineup:** Bob Bailie 6-10 am, John McCrea 10 am-2 pm, Jeff Parets 2-7 pm, Will James 7 pm-12 am, Catharine 12-6 am, Dave Chamberlain, Bonzo, Diane Combs, Dave Arrowood, weekends.**602 959-4110**

Album Rock

**KIOK-FM (OK 95)/TRI-CITIES**

PO Box 2798, Tri Cities, WA 99302

Power: **100 kw**. Frequency: **94.9 MHz**. Tower elev.: **2000 ft**. Target Demos: **18-34**. Commercial load limit: **10 min**. 60-second rate: **\$15/6**.**Owner:** SRO Broadcasting. **GM:** Rodney V. Loudon. **PD:** Michael Taylor. **MD:** Charlie Rivers. **ND:** Alex Wood. **Chief Engineer:** Bob Zavrel. **Sales Manager:** Mike Coates. **Jock Lineup:** Tom Fiorenza 12-6 am, Charlie Rivers 6-10 am, Chris Bartells 10 am-3 pm, Michael Taylor 3-7 pm, Sena Lewis 7 pm-12 am. **Comments:** OK 95 is serving a three-state area, with an immediate market of 130,000 and an arbitron total survey area population of 197,000.**509 586-0459**

Album Rock

**KIOY-FM (K-104)/FRESNO**

12592 S. Cedar, Fresno, CA 93725

Power: **50 kw**. Frequency: **103.7 MHz**. Tower elev.: **500 ft**. Target Demos: **18-49**. Commercial load limit: **8/10 min**. max. 60-second rate: **\$50/23**.**Owner:** Willson Broadcasting Co. **GM:** Gary E. Willson. **PD:** Jim Sumpter. **MD:** Chris Edwards. **ND:** Jeff Young. **Chief Engineer:** Steve Weber. **Sales Manager:** Ronald C. Thompson. **Jock Lineup:** Ken Barclay 2-6 am, John Lee Walker 6-10 am, Jeff Davis 10 am-2 pm, Chris Edwards 2-6 pm, Cliff Roberts 6-10 pm, Ed Monson 10 pm-2 am, Bobby Gomez, weekends.**209 834-5904**

Universals

**KIOZ-FM/LARAMIE**

Box 818, Laramie, WY 82070

Power: **80 kw**. Frequency: **102.9 MHz**. Commercial load limit: **8 min**. 60-second rate: **\$15/12.50**.**Owner:** Meadowlark Broadcasting, Inc. **GM:** Dewey Spreng. **PD:** John Logan. **MD:** John Logan. **Chief Engineer:** James Nulle. **Sales Manager:** Dewey Spreng. **Jock Lineup:** Ken Campbell/ Rob Black 12-6 am, John Logan 6-10 am, James Nulle 10 am-2 pm, Peter Fadde 2-7 pm, Bill "Doc" Schutts 7 pm-12 am.**307 745-7386**

Album Rock

**KIQI-AM (K-101)/SAN FRANCISCO**

700 Montgomery St., San Francisco, CA 94111

Power: **10 kw**. Frequency: **1010 kHz**. Target Demos: **18-49**.**Owner:** James Gabbert. **GM:** Mike Lincoln. **PD:** Mike Lincoln. **MD:** Nadine Shaw. **ND:** Pat Palmer. **Chief Engineer:** John Perry. **Sales Manager:** Bob Swisher. **Jock Lineup:** Simulcast 6-10 am, Steve Jordan 10 am-2 pm, Jock Friday 2-6 pm, Simulcast 6 pm-6 am.**415 956-5101**

Spectrum III



**KIQI-FM (K-101)/SAN FRANCISCO**

700 Montgomery St., San Francisco, CA 94111

**415 956-5101**

Spectrum III

Power: **125 kw.** Frequency: **101.3 MHz.** Target Demos: **18-49.****Owner:** James Gabbert. **GM:** Mike Lincoln. **PD:** Mike Lincoln. **MD:** Nadine Shaw. **ND:** Pat Palmer. **Chief Engineer:** John Perry. **Sales Manager:** Bob Swishur. **Jock Lineup:** Ron Castro 6-10 am, Cliff Saunders 10 am-2 pm, Sam Vanzant 2-6 pm, Charlie Seraphine 6-10 pm, Ilene Fields 10 pm-2 am, Jim Bryan 2-6 am.**KIQQ-FM (FM100)/LOS ANGELES**

6430 Sunset, Suite 1102, Los Angeles, CA 90028

**213 469-1631**

Spectrum III

Power: **58 kw.** Frequency: **100.3 MHz.** Target Demos: **18-34.** Commercial load limit: **8 min.** 60-second rate: **\$88/60.****Owner:** Outlet Corporation. **GM:** Pat Shaughnessy. **PD:** Lee Bayley. **MD:** Mike Baez. **ND:** Tony St. James. **Chief Engineer:** Lyle Henry. **Sales Manager:** Doug Berle. **Jock Lineup:** Bruce Chandler 6-10 am, Jim Carson 10 am-2 pm, Jay Coffey 2-6 pm, Bob Sky 6-10 pm, Doug Deroc 10 pm-2 am, Maggie Ross 2-6 am, Mark Fleming, weekends.**KIQY/CORVALLIS-ALBANY**

Steve Conrad

**503 259-2414**

Universals

**KIRL-AM/ST. LOUIS**

PO Box 1460, St. Louis, MO 63188

**314 946-6600**

Country

Power: **5 kw.** Frequency: **1460 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$37.50/24.50.****Owner:** Contemporary Media, Inc. **GM:** Mike Rice. **PD:** Mike Fee. **MD:** Mike Fee. **ND:** Lee Ann Huetel. **Chief Engineer:** Gerald Fritton. **Sales Manager:** Mike Rice. **Jock Lineup:** Mike Fee 6-9 am, Jack Ross 9 am-2 pm, Kevin Braun 2-6 pm.**KIRO-AM/SEATTLE**

3rd &amp; Broad Streets, Seattle, WA 98121

**206 624-7077**

Spectrum III/Talk

Power: **50 kw.** Frequency: **710 kHz.** Tower elev.: **sea level.** Target Demos: **18+.** Automated **12-5 am.** Commercial load limit: **18 min. (drive).** 60-second rate: **\$75/45.****Owner:** Bonneville Int. Corp. **GM:** Bill McMahon. **PD:** Vic Bremer. **MD:** Terry Rose. **ND:** Vic Bremer. **Chief Engineer:** Dave Hubert. **Sales Manager:** Gary Franklin. **Jock Lineup:** Bill Yeend 5-9:30 am, 12-1 pm, Gary Christianson 9:30 am-12 pm, 1-3:30 pm, Alan Ray 3:30-7 pm, Wayne Cody 7-9 pm, Larry King 11 pm-5 am. **Comments:** Special programing: CBS Mystery Theater and Sears Radio Theater.**KISR-FM/FT. SMITH**

Rick Hayes

**501 785-2527**

Universals

**KIST-AM/SANTA BARBARA**

735 State St., Santa Barbara, CA 93101

**805 966-3981**

Universals

Power: **1 kw.** Frequency: **1340 kHz.** Tower elev.: **180 ft.** Target Demos: **18-49.****Owner:** Patt Wardlaw. **GM:** Bob Jones. **PD:** Dick Williams. **MD:** Dick Williams. **ND:** Pat Rielly. **Chief Engineer:** Doug Allan. **Sales Manager:** Bob Jones. **Jock Lineup:** Hal Bates 5:30-10 am, Doug Allan 10 am-2:30 pm, Baron Ron Herron 2:30-7 pm, Dick Williams 7 pm-12 am, Tom Payne, weekends.**KISW-FM/SEATTLE**

1200 Stewart St., Seattle, WA 98101

**206 624-4305**

Album Rock

Power: **100 kw.** Frequency: **99.9 MHz.** Commercial load limit: **8 min.****Owner:** Kaye-Smith Enterprises. **GM:** Steve West. **PD:** Beau Phillips. **MD:** Steve Slaton. **ND:** John Evans. **Chief Engineer:** Craig Siegenthaler. **Sales Manager:** Harry Caraco. **Jock Lineup:** Terry MacDonald 6-10 am, Gary Crow 10 am-3 pm, Beau Phillips 3-6 pm, Steve Slaton 6-10 pm, Jeff McIntosh 10 pm-2 am, Gary Bryan 2-6 am, John Evans and Mike Luchino, weekends.**KIT-AM/YAKIMA**

114 S. 4th St., Yakima, WA 98907

**509 457-8115**

Spectrum III

Power: **5 kw day/1 kw night.** Frequency: **1280 kHz.** Commercial load limit: **18 min.****Owner:** Goetz Enterprises, Inc. **GM:** Jack Goetz. **PD:** Alan McLaughlin/Mike Goetz. **ND:** Al Bell. **Chief Engineer:** Bob Maxwell. **Sales Manager:** Ron King. **Jock Lineup:** Brian Teegarden 12-6 am, Bob Liddle 6-10 am, Christopher Haze 10 am-2 pm, Dave Hanson 2-7 pm, Jeff Bach 7 pm-12 am.

**KIT-FM/YAKIMA**

114 S. 4th St., Yakima, WA 98907

Power: **25 kw.** Frequency: **94.5 mHz.** Automated **100%**. Commercial load limit: **10 units**.**Owner:** Goetz Enterprises, Inc. **GM:** Jack Goetz. **PD:** Alan McLaughlin/Mike Goetz. **ND:** Al Bell. **Chief Engineer:** Bob Maxwell. **Sales Manager:** Ron King.**509 457-8115**

Album Rock

**KITA-AM/LITTLE ROCK**

723 West 14th St., Little Rock, AK 72202

Power: **5 kw.** Frequency: **1440 kHz.** Tower elev.: **197 ft.** Target Demos: **35-54.** Commercial load limit: **8 min.** 60-second rate: **\$12/8.****Owner:** Forus Communications of Ark. **GM:** Pat Walsh. **PD:** Ray Poindexter. **MD:** Ray Poindexter. **ND:** Ralph Wallis. **Chief Engineer:** Ray Lowery. **Sales Manager:** Marcia Graves. **Jock Lineup:** Ray Poindexter, Jim Smith, Matt Graves and Bill Delaney.**501 375-1440**

Beautiful/Talk

**KITY-FM/SAN ANTONIO**

Box 2338, San Antonio, TX 78298

Power: **100 kw.** Frequency: **92.9 mHz.** Tower elev.: **400 ft.** Target Demos: **18-49.** Commercial load limit: **8 min.** 60-second rate: **\$50/38.****Owner:** Jack Roth. **GM:** Jack Magan. **PD:** Jim Roberts. **MD:** Steve Anderson. **ND:** Fran Boyd. **Chief Engineer:** Bill Kiley. **Sales Manager:** Lu Taylor. **Jock Lineup:** Jim Roberts 6-10 am, Angela 10 am-2 pm, Joe Nasty 2-6 pm, Steve Anderson 6-10 pm, Craig Allan 10 pm-2 am, Jimmy DeLeon 2-6 am.**512 225-5111**

Spectrum III

**KJAS-AM/JACKSON**

PO Box 312, Jackson, MO 63755

Power: **250 w.** Frequency: **1170 kHz.** Commercial load limit: **14 min.** 60-second rate: **\$7.06/5.88.****Owner:** Rainbow Broadcasting Co. **GM:** Jim Smith. **PD:** Jim Smith. **MD:** Sherri Ross. **ND:** Gene Mackey. **Chief Engineer:** James David Gates. **Sales Manager:** Dick Watkins. **Jock Lineup:** Jim Smith sign on-8 am, John Champion 8 am-12 pm, Sherri Ross 12-2 pm, Jeff Plyant 2 pm-sign off.**314 243-8179**

Universals

**KJAZ-FM/ALAMEDA**

1509½ Webster St., Alameda, CA 94501

Power: **1850 w.** Frequency: **92.7 mHz.** Commercial load limit: **8 min.****Owner:** Patrick Henry. **GM:** Patrick Henry. **PD:** Phil Brooks. **MD:** Dick Conte. **Public Affairs:** Ricki Black. **Chief Engineer:** Steve Waidee. **Sales Manager:** David Braun. **Jock Lineup:** Bob Menzimer 6-10 am, Dick Conte 10 am-3 pm, Phil Brooks 3-7 pm, Jerry Dean 7 pm-12 am, Geo. Hughes 12-6 am.**415 523-9300**

Jazz

**KJCK-FM (FM 94)/JUNCTION CITY**

Box 789, Junction City, KS 66441

Power: **100 kw.** Frequency: **94.5 mHz.** Commercial load limit: **12 min.** 60-second rate: **\$10.50/6.25.****Owner:** Ralph Weir. **Steve Roesler.** Dan Weir. **GM:** Steve Roester. **Operations Director:** Mark Eaton. **MD:** Mark Eaton. **ND:** Bruce Karns. **Chief Engineer:** Dave Weise. **Sales Manager:** Don Wolfe. **Jock Lineup:** Mark Eaton 6-8 am, Greg Howard 8 am-2 pm, Don Paustian 2-8 pm, Debbie Lee 8 pm-12 am, Steve Dahle 12-6 am.**913 762-3165**

Universals

**KJIN-AM/HOUMA**

906 Belanger St. (Box 2068), Houma, LA 70360

Power: **1 kw.** Frequency: **1490 kHz.** Tower elev.: **300 ft.** Target Demos: **18-49.** Automated **25%**. Commercial load limit: **18 min.** 60-second rate: **\$8/4.****Owner:** Joel T. Brannen. **GM:** James H. Bozeman. **PD:** Joe Wall. **MD:** Rick Purcell. **ND:** Becky Wall. **Chief Engineer:** Hugh Smith. **Sales Manager:** Bill Underwood. **Jock Lineup:** Joe Wall 6-11 am, John LaBorde 11 am-2 pm, Rick Purcell 2-7 pm, Jay Cramer 7 pm-12 am, Automation 12-6 am.**504 872-6828**

Universals

**KJLA/KANSAS CITY**

Mark Van Gelder

**816 753-7707**

Urban

**KJLH-FM/LOS ANGELES**

Lawrence Tanner

**213 299-2992**

Urban

**NATIONAL RADIO STATION LISTINGS**

**KJMO-FM/JEFFERSON CITY****314 893-5100**

3103 S. Ten Mile Drive, Jefferson City, MO 65101

Spectrum III

Power: **3 kw.** Frequency: **100.1 MHz.** Automated **100%**. Commercial load limit: **8 min./40 sec.** 60-second rate: **\$6.50/5.****Owner:** K.A.I.R., Inc. **GM:** George Gutjahr. **PD:** Mike Schaefer. **MD:** Mike Schaefer. **ND:** Chuck Gelber. **Chief Engineer:** Ken Kuenzie. **Sales Manager:** Tim Taylor/Chuck Gelber. **Jock Lineup:** Corey White 12-6 am, Bob Hanson 6-10 am, Ann Kruse 10 am-2 pm, Mike Schaefer 2-6 pm, Mike Chase 6 pm-12 am.**K-JOI-FM (FM 99)/LOS ANGELES****213 278-5990**

2555 Briarcrest Rd., Beverly Hills, CA 90210

Beautiful

Power: **75 kw.** Frequency: **98.7 MHz.** Tower elev.: **1180 ft. (A.A.T.)** Target Demos: **25-54.** Commercial load limit: **6 min.** 60-second rate: **\$200/155.****Owner:** CCLA Communications, Inc. **GM:** Gordon Mason. **PD:** Tom Storey. **ND:** Tom Storey. **Chief Engineer:** Stan Gold. **Sales Manager:** Bob Bochicchio. **Jock Lineup:** Jim Warlin 12-6 am, Burton Richardson 6 am-12 pm, Tom Storey 12-6 pm, Dave Powell 6 pm-12 am, Lamar Sherlock. Rob Stevens and Bill Gerald, part time.**KJOY-AM/STOCKTON****209 466-2844**

Box Y, Stockton, CA 95201

Universals

Power: **1 kw.** Frequency: **1280 kHz.** Commercial load limit: **13 min.** 60-second rate: **\$21/12.****Owner:** Joseph Gamble Stations. **GM:** Ort J. Lofthus. **PD:** Roy Williams. **MD:** David Kraham. **ND:** Jeff Stein. **Chief Engineer:** Ken Blake. **Sales Manager:** Gary Marchetti. **Jock Lineup:** Mike Wynn 6-9 am, Marc Hunter 9 am-12 pm, Dave Bowling 12-4 pm, David Kraham 4-8 pm, Roadrunner 8 pm-1 am, Scott Allen 1-6 am.**KJR-AM/SEATTLE****206 937-5100**

PO Box 3726, Seattle, WA 98124

Universals

Power: **5 kw.** Frequency: **950 kHz.** Tower elev.: **570 ft.** Target Demos: **12-34.** Commercial load limit: **14 units.** 60-second rate: **\$78/60.****Owner:** Kaye-Smith Enterprizes. **GM:** J. Shannon Sweatte. **Asst. PD:** Edith Hilliard. **PD:** Tracy Mitchell. **MD:** Tracy Mitchell. **ND:** Les Parsons. **Chief Engineer:** Lee Hurley. **Sales Manager:** Edie Hilliard. **Jock Lineup:** Charlie Brown 6-10 am, Ichabod Caine 10 am-2 pm, Gary Lockwood 2-6 pm, Tracy Mitchell 6-9 pm, Mark Jeffries 9 pm-1 am, J.J. Jackson 1-6 am.**KJRB-AM/SPOKANE****509 448-1000**

PO Box 8007, Spokane, WA 99203

Universals

Power: **5 kw.** Frequency: **790 kHz.** Commercial load limit: **15 min.** 60-second rate: **\$19.25/9.75.****Owner:** Kaye-Smith Radio. **GM:** Rod Krebs. **PD/Asst. GM:** John Sherman. **MD:** Tom Hutyler. **ND:** Ron Carolus. **Chief Engineer:** Bill Gott. **Sales Manager:** Rod Krebs. **Jock Lineup:** Suds Coleman 12-6 am, Rick Shannon 6-10 am, Gary Daniels 10 am-1 pm, John Sherman 1-3 pm, Brian Gregory 3-7 pm, Tom Hutyler 7 pm-12 am, Lee Tracey and Sunshine Shelly, weekends.**KKAA-AM/ABERDEEN****605 229-1560**

#1770, Aberdeen, SD 57401

Country

Power: **5 kw.** Frequency: **1560 kHz.** Commercial load limit: **18 min.****Owner:** David Laustsen. **GM:** David Laustsen. **PD:** Merle Fristad. **MD:** Randy Achterhoff. **ND:** Chuck Timanus. **Chief Engineer:** John Bible. **Sales Manager:** Carol Rieger. **Jock Lineup:** John Bible 5-6 am, Ray Smith 6-9:30 am, Merle Fristad 9:30 am-3 pm, Jack McDaniel 3-8 pm, Stella 8 pm-1 am.**KKBC/RENO****702 882-6263**

Red Mountain

Universals

**KKEE-AM/ROCHESTER****507 288-1971**

114½ South Broadway, Rochester, MN 55901

Country

Power: **10 kw.** Frequency: **1520 kHz.** Tower elev.: **410 ft.** Target Demos: **18-49.** Commercial load limit: **18 min.** 60-second rate: **\$18/12.****Owner:** Olmsted County Broadcasting Co. **GM:** Howard G. Bill. **PD:** Howard G. Bill. **MD:** Ken Klingsporn. **ND:** Mark Johnson. **Chief Engineer:** Ray Topp. **Sales Manager:** Howard G. Bill. **Jock Lineup:** Rod Johnson 6-11:30 am, Mark Vail 11:30 am-1 pm, Ken Klingsporn 1-2 pm, Curt Curtis 2-6 pm, Ken Klingsporn 6 pm-sign off.

**KKEG-FM/FAYETTEVILLE** 501 521-5566  
PO Box 878, Fayetteville, AK 72701  
Universals  
Power: **5 kw**. Frequency: **92.1 MHz**. Tower elev.: **1750 ft**. Target Demos: **16-40**. Commercial load limit: **14 min**. 60-second rate: **\$12/10**.  
**Owner:** Little Chief Broadcasting Co. **GM:** Pat Demaree. **PD:** James Beard. **MD:** James Beard. **ND:** Lance Lamott. **Chief Engineer:** Dwayne McChristian. **Sales Manager:** Jerry Patton. **Jock Lineup:** Joel Casey 6-11 am, Eric van Syoc 11 am-2 pm, Jaybe 2-7 pm, Mark Allan 7 pm-12 am, Bobby G. 12-6 am, Melissa Frank, Radonna Ray and J.W. Martin, weekends. **Comments:** Special Programming: King Biscuit Flour Hour, Allen Klein Radio Hour, The Shadow, The Green Hornet, Suspense Theatre, The Recording Session, Album Spotlight, and Rock Comedy, Rate-a-Record. You can reach Jim Beard between 10 am and noon, Monday thru Friday.

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**KKEZ/FT. DODGE** 515 576-7333  
J. Michael Libbie  
Spectrum III

**KKIQ/LIVERMORE** 415 455-4500  
Karel Kalin  
Universals

**KKFM-FM/COLORADO SPRINGS** 303 596-5536  
225 South Academy Blvd., Colorado Springs, CO 80910  
Spectrum III  
Power: **23 kw**. Frequency: **96.5 MHz**. Commercial load limit: **6-9 min**. 60-second rate: **\$20/9.90**.  
**Owner:** Sky Hi, Inc. **GM:** John Leehey. **PD:** Steve Scott. **MD:** Steve Scott. **ND:** John Bartholomew. **Chief Engineer:** Dick Baltus. **Sales Manager:** Ron Green. **Jock Lineup:** Ted Douglas 6-10 am, Gregg Richards 10 am-2 pm, Dick Baldwin 2-6 pm, Ken Whiting 6-10 pm, Eileen Evans 10 pm-2 am, Tracy Blake 2-6 am, Sharon Green, weekends.

**KKLS-AM/RAPID CITY** 605 343-6161  
Box 460, Rapid City, SD 57709  
Universals  
Power: **5 kw**. Frequency: **920 kHz**. Tower elev.: **485 ft**. Target Demos: **18-35**. Commercial load limit: **18 min**. 60-second rate: **\$9.75/6.50**.  
**Owner:** Robert Ingstad. **GM:** Keith Tiikens. **PD:** Mick Kjar. **MD:** Randy Sherwyn. **ND:** Miles Schallert. **Chief Engineer:** Bill Spitzer.

**KKLV-FM/ANCHORAGE** 907 272-9591  
3900 Old Seward Hwy., Anchorage, AK 99503  
Spectrum III  
Power: **5 kw**. Frequency: **590 kHz**. Target Demos: **18-34**. **Automated 100%**. 60-second rate: **\$15.50/8**.  
**Owner:** Mrs. Patricia Harper. **GM:** Ken Flynn. **PD:** Ken Flynn. **MD:** Ken Flynn. **ND:** Sherida Hughes. **Chief Engineer:** Marlo Holmes. **Sales Manager:** Bob Pate. **Jock Lineup:** Fern Chandonnet, Art Lewis, Dick Helfer and Lee Wagness.

**KKNG-FM/OKLAHOMA CITY** 405 525-5595  
110 NE 48th, Oklahoma City, OK 73105  
Beautiful  
Power: **100 kw**. Frequency: **92.5 MHz**. Tower elev.: **1000 ft**. Target Demos: **female 25-54**. Commercial load limit: **7 min**. 60-second rate: **\$35/10**.  
**Owner:** Swanson Broadcasting. **GM:** Ron Bryant. **PD:** Steve White. **Chief Engineer:** Paul Reynolds. **Sales Manager:** Richard Floyd.

**KKOA-AM/MINOT** 701 852-4646  
216 S Broadway, Box 10, Minot, ND 58701  
Universals  
Power: **5 kw**. Frequency: **1390 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$10.40/8**.  
**Owner:** Robert Ingstad Broadcast Properties. **GM:** Merlyn Stai. **PD:** Doug Corbett. **MD:** Tom Roberts. **ND:** Bill Lewis. **Chief Engineer:** C.W. Baker. **Sales Manager:** Merlyn Stai. **Jock Lineup:** Tom Roberts 6-10 am, Doug London 10 am-2 pm, Phil McKay 2-6 pm, Paul Wescott 6-10 pm, John Hart 10 am-2 pm, Jeff Collins 2-6 am, Charlie Cannon and Ross Holland, weekends.

**KKOJ/ST. LOUIS** 314 721-2323  
Gary Brown  
Universals

**KKQQ-FM/CLOVIS** 505 569-2108  
PO Box 1890, Clovis, NM 88101  
Spectrum III  
Power: **100 kw**. Frequency: **99.1 MHz**. Commercial load limit: **16 min**. 60-second rate: **\$5.50/2.60**.  
**Owner:** Frequently Modulated Radio, Inc. **GM:** Chuck Wolfe. **PD:** Charlie Russell. **MD:** Nat Lamp. **ND:** Ed Hirsch. **Chief Engineer:** David Grow. **Sales Manager:** Monte Spearman. **Jock Lineup:** Joe Burns 6-10 am, Nat Lamp 10 am-2 pm, Charlie Russell 2-6 pm, Sandy Schulle 6-10 pm, Roger Peterson 10 pm-2 am, Tony Rondell 2-6 am, Rod Jones and Cipriano Griego, weekends.

**KKRC-AM/SIOUX FALLS-MITCHELL****605 335-6500**

1704 S Cleveland, Sioux Falls, SD 57103

Universals

Power: **1 kw**. Frequency: **1230 kHz**. Tower elev.: **203 ft**. Target Demos: **12-34**. Commercial load limit: **12 min**. 60-second rate: **\$16/8**.**Owner:** Tom Ingstad. **GM:** Randy Holland. **PD:** Gene Shaw. **MD:** Gene Shaw. **ND:** Jacque McCain. **Chief Engineer:** Dave Schroeder. **Sales Manager:** Randy Holland. **Jock Lineup:** Jacque McCain 2-6 am, Austin Harris 6-10 am, Gene Shaw 10 am-2 pm, Jim Davis 2-6 pm, Chuck Knight 6-10 pm, Bob Greenfield 10 pm-2 am.**KKTX-FM (96X)/KILGORE****214 984-2001**

1100 N Kilgore, Box 192, Kilgore-Longview, TX 75662

Album Rock

Power: **3 kw**. Frequency: **95.9 mHz**. Tower elev.: **510 ft**. Target Demos: **18-34**. Commercial load limit: **8 min**. 60-second rate: **\$6.75/3.40**.**Owner:** Noal Mark Broadcasting Corp. **GM:** Richard Martin. **PD:** Jim Hodo. **MD:** Dal Sanders. **ND:** Paul Bendel. **Chief Engineer:** Karem Soule. **Sales Manager:** Wayne Rowland. **Jock Lineup:** Jim Hodo 6-10 am, Dal Sanders 10 am-2 pm, Lori 2-6 pm, Gary Michaels 6-10 pm, Monte Face 10 pm-2 am, Tim Mittiestat 2-6 am.**34****KKUA-AM/HONOLULU****808 946-2869**

765 Amana St., Honolulu, HI 96814

Universals

Power: **10 kw**. Frequency: **690 kHz**. Commercial load limit: **14 min**.**Owner:** Jock Fearnhead. **GM:** Bob Wilson. **PD:** Ed Kanoi. **MD:** Greg Preddy. **ND:** Keala Kai. **Chief Engineer:** Alan Rycroft. **Sales Manager:** Bob McAlester. **Jock Lineup:** Ron Jacobs 6-10 am, Lane Robinson 10 am-2 pm, Lee Baby Simms 2-6 pm, Kanasani Kong 6-10 pm, Dave Lancaster 10 pm-2 am, Star Roach 2-6 am.**KKXX-FM/BAKERSFIELD****805 393-1500**

1209 N Chester Avenue, Bakersfield, CA 93308

Universals

Power: **5.5 kw**. Frequency: **107.9 mHz**. Commercial load limit: **10 min**. 60-second rate: **\$14/10**.**Owner:** Thunderbird Broadcasting, Inc. **GM:** Einer Lee Jensen. **PD:** C. Lewis Squires. **MD:** Christopher Squires. **ND:** Mark Howell. **Chief Engineer:** Jim Foss. **Sales Manager:** Mel Owens, Jr. **Jock Lineup:** Christine Mitchell 12-6 am, J. Weidenheimer 6-10 am, Kerry McCall 10 am-3 pm, Chris Squires 3-7 pm, Jon Russell 7 pm-12 am, Rick Neuwirth and Jim Rash, weekends.**KKYK-FM/LITTLE ROCK****501 661-7500**

4021 West Eighth, Little Rock, AR 72204

Universals

Power: **100 kw**. Frequency: **104 mHz**. Commercial load limit: **12 min**.**Owner:** Snider Corp. **GM:** Cal Arnold. **PD:** Jim Cassidy. **MD:** Sandy O'Conner. **Chief Engineer:** Larry James. **Sales Manager:** Jim Grant. **Jock Lineup:** Jason O'Neal 6-9 am, Chris Walker 9-10 am, Jim Cassidy 12-3 pm, Dr. Brock 3-7 pm, Sandy O'Conner 7-10 pm, Eric Stevens 10 pm-2 am, Artie Mitchell 2-6 am

0-3599

**KKYX-AM/SAN ANTONIO****512 684-0068**

8022 Bandera Rd., San Antonio, TX 78228

Country

Power: **50 kw day/10 kw night**. Frequency: **680 kHz**. Target Demos: **18-49**. Commercial load limit: **17 min**. drive/18 min. other. 60-second rate: **\$68/48**.**Owner:** Swanson Broadcasting, Inc. **GM:** Bill Rohde. **PD:** Paul Morgan. **MD:** Max Gardner. **ND:** Joe Simpson. **Chief Engineer:** Ty Stites. **Sales Manager:** Dennis Griffin. **Jock Lineup:** Howard Edwards/Pat Tallman 5:30-9 am, Paul Morgan 9 am-12 pm, Tino Esquivel 12-3 pm, Max Gardner 3-7 pm, Jerry King 7 pm-12 am, Rick Tanner 12:5-30 am.**KLAK-AM/DENVER****303 985-8771**

7075 W Hampden, Denver, CO 80227

Country

Power: **5 kw**. Frequency: **1600 kHz**. Tower elev.: **193 ft**. Target Demos: **18-34**. Commercial load limit: **12 min**. 60-second rate: **\$40/15**.**Owner:** McCoy Broadcasting. **GM:** Ev Wren. **PD:** Larry Watts. **MD:** Con Schader. **ND:** Paul Reinertson. **Chief Engineer:** Jerry Westerberg. **Sales Manager:** Jim McCarthy. **Jock Lineup:** Jeff Pidgeon 6-10 am, Larry Watts 10 am-3 pm, Jim "W.W." Travis 3-7 pm, Vernon Kay 7 pm-12 am, Katy Bee 12-6 am.**KLAZ-AM/LITTLE ROCK****501 661-0150**

1501 N University Ave., #768, Little Rock, AR 72207

Disco

Power: **5 kw day/1 kw night**. Frequency: **1250 kHz**. Tower elev.: **350 ft**. Target Demos: **18-35**. Commercial load limit: **10 min**. 60-second rate: **\$27/15**.**Owner:** Ronald E. Curtis. **GM:** Ronald E. Curtis. **PD:** Ken Dennis. **MD:** Trupiedo Crump. **ND:** Debbie Perry. **Chief Engineer:** Norm Laramée. **Sales Manager:** Bobby Nichols. **Jock Lineup:** Trupiedo Crump 6-10 am, Carl Jones 10 am-3 pm, Gary Young 3-7 pm, Deanna Scott 7 pm-12 am, Donna Brown 12-6 am.

**KLAZ-FM/LITTLE ROCK**

1501 N University #768, Little Rock, AR 72207

**501 661-0150**

Universals

Power: **100 kw**. Frequency: **98.5 mHz**. Tower elev.: **1350 ft**. Target Demos: **18-49**. Commercial load limit: **10 min**. 60-second rate: **\$52/33**.**Owner:** Ronald E. Curtis. **GM:** Ronald E. Curtis. **PD:** Ken Dennis. **Asst. MD:** Karen Williams. **ND:** Debbie Perry. **Chief Engineer:** Norm Laramée. **Sales Manager:** Bill Paddock. **Jock Lineup:** Craig O'Neill 6-10 am, Bill Hilton 10 am-3 pm, David Treadway 3-7 pm, Karen Williams 7 pm-12 am, Mark Wallace 12-6 am**KLEO-AM/WICHITA**

5610 E 29th, Wichita, KS 67220

**316 685-0261**

Universals

Power: **5 kw**. Frequency: **1480 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$40/28**.**Owner:** Swanson Broadcasting. **GM:** Sam Bakke. **PD:** Bob McKay. **MD:** Bob Lawrence. **ND:** Greg Byron. **Chief Engineer:** Earl Russell. **Sales Manager:** Don Williams. **Jock Lineup:** Robert Johnson 6-9 am, Bob Lawrence 9 am-12 pm, Bob McKay 12-3 pm, Ken Clifford 3-6 pm, Jeff Garrett 6-10 pm, Greg Gann 10 pm-2 am, Brit Pate 2-6 am**KLIF-AM/DALLAS**

2120 Commerce, Dallas, TX 75201

**214 747-9311**

Universals

Power: **50 kw day/5 kw night**. Frequency: **1190 kHz**. Commercial load limit: **12 min**.**Owner:** Fairchild/KLIF, Inc. **GM:** Charles Macatee. **PD:** Steve Scott. **MD:** Harry Nelson. **ND:** Bill Grady. **Chief Engineer:** Bill Walker. **Sales Manager:** Lyn Viles. **Jock Lineup:** John London and Ron Engelman 6-9 am, Steve Scott 9 am-12 pm, Harry Nelson 12-4 pm, Charlie Van Dyke 4-7 pm, Mark Wesley 7 pm-12 am, Cuzzin Linnie 12-6 am**KLIN-AM/LINCOLN**

Box 30181, Lincoln, NE 68503

**402 475-4567**

Spectrum III

Power: **1 kw day/250 w night**. Frequency: **1400 kHz**. Commercial load limit: **18 min**.**Owner:** Norton Warner. **GM:** Norton Warner. **PD:** Red Pritchard. **MD:** Mike Elliott. **ND:** Mike Wells. **Chief Engineer:** Jim Leacock. **Sales Manager:** Lee Schroeder. **Jock Lineup:** Dick Perry and Bill Wood 6-9 am, Mike Elliott 9 am-12 pm, Tony Hill 12-3 pm, Bob Rose 3-6 pm, Bob Watkins 6-10 pm, Tom Range 10 pm-1 am.**KLIV-AM/SAN JOSE**

PO Box 995, San Jose, CA 95108

**408 293-8030**

Album Rock

Power: **5 kw**. Frequency: **1590 kHz**. Commercial load limit: **12½ min**. 60-second rate: **\$36/19.75**.**Owner:** Empire Broadcasting. **GM:** Bob Kieve. **Consultant:** Lee Abrams. **PD:** John McLeod. **MD:** Ralph Koal. **ND:** George Sampson. **Chief Engineer:** Vince Lopololo. **Sales Manager:** Terry Rust. **Jock Lineup:** Joe Eick 12-6 am, Bob Ray 6-10 am, John McLeod 10 am-3 pm, Ralph Koal 3-7 pm, Kevin Manna 7 pm-12 am.**KLIX-AM/TWIN FALLS**

Box 1259, Twin Falls, ID 83301

**208 733-1310**

Country

Power: **5 kw**. Frequency: **1310 kHz**. Tower elev.: **200 ft**. Target Demos: **18-40**. Commercial load limit: **18 min**. 60-second rate: **\$6.60/4.95**.**Owner:** Charlie Tuma. **GM:** Charlie Tuma. **PD:** Bob Dobbs. **MD:** Carl Raida. **ND:** Annette Jenkins. **Chief Engineer:** Charlie Tuma. **Sales Manager:** Vince DiMaggio. **Jock Lineup:** Dave Winter 5-9 am, L. James and Partylane 9-10 am, Bobby Dobbs 10 am-1 pm, Carl Raida 1-6 pm, Dennis Conrad 6-9 pm, Jerry Marcantonio 9 pm-1 am, Craig Jackson 1-5 am.**KLLL-FM-AM/LUBBOCK**

1314 50th, Lubbock TX 79412

**806 763-1911**

Country

Power: **100 kw FM/1 kw AM**. Frequency: **96.3 mHz/1460 kHz**. Tower elev.: **600 ft**. Target Demos: **18-49**. Commercial load limit: **18 min**. 60-second rate: **\$18/8**.**Owner:** Lubbock Broadcasting Co. **GM:** John Frankhouser. **PD:** Steve Sever. **MD:** Michael Ray Corbin. **ND:** Don McBeath. **Chief Engineer:** C.L. Sweet. **Sales Manager:** Jim Thompson. **Jock Lineup:** The M&M Good Morning Show 6-10 am, Michael Ray Corbin 10 am-3 pm/AM, C.L. Luck 10 am-3 pm/FM, Steve Sever 3-7 pm/AM&FM, Brian Morris 7 pm-12 am/FM, Cindy Reed 7 pm-sing off/AM.**KLMS-AM/LINCOLN**

Box 81804, Lincoln, NE 68502

**402 489-3855**

Spectrum III

Power: **1 kw**. Frequency: **1480 kHz**.**Owner:** Telegraph Herald. **GM:** Harley Lampman. **PD:** Lee Thomas. **MD:** Rob Haggart. **ND:** David Ahrendts. **Chief Engineer:** Carl Lewis. **Sales Manager:** Warner Bantz. **Jock Lineup:** J and Judy 6-9 am, Gene Konrad 9 am-1 pm, Gary Collins 1-4 pm, Fred James 4-8 pm, Rob Haggart 8 pm-12 am, Jack Swanda 12-6 am.**NATIONAL RADIO STATION LISTINGS**

**KLO-AM/OGDEN**

PO Box 1430, Ogden, UT 84402

**801 731-1111**

Spectrum III

Power: **5 kw**. Frequency: **1430 kHz**. Target Demos: **18-34**. Commercial load limit: **12 min**.**Owner:** Bob Davis **GM:** Bob Davis **PD:** Barb Richardson. **MD:** Syl McCray **ND:** Wayne Carlson. **Chief Engineer:** Terry Ingram. **Sales Manager:** Andy **Jock Lineup:** Bob Lee 5-10 am, Wayne Carlson 10 am-3 pm, Dan Lundy 3-8 pm, Al Jensen, 8 pm-1 am.**KLOG-AM/KELSO**

PO Box 90, Kelso, WA 98626

**206 636-0110**

Universals

Power: **1 kw day/250 w night**. Frequency: **1490 kHz**.**Owner:** Steve Hanson. **GM:** Steve Hanson. **PD:** Dan Martin **MD:** Jay McCrae **ND:** John Berry. **Chief Engineer:** Bryce Bradley. **Sales Manager:** Rick Roberts. **Jock Lineup:** John Mitchell 5-9 am, Dan Martin 9 am-12 pm, Bob Taylor 12-3 pm, Jay McCrae 3-7 pm, John Windus 7 pm-12 am, Cris Kelly 12-5 am, Gary Robertson and Ron Hueghs, weekends.

36

**KLOK-AM/SAN JOSE**

PO Box 21248, San Jose, CA 95151

**408 274-1170**

Spectrum III

Power: **50 kw day/5 kw night**. Frequency: **1170 kHz**. Tower elev.: **175 ft**. Target Demos: **25-49**. Commercial load limit: **14 min**. 60-second rate: **\$100/41**.**Owner:** Davis Fowler Broadcasting. **GM:** William Weaver. **PD:** William Weaver. **MD:** William Weaver. **ND:** Ray Hasha. **Chief Engineer:** Ron Blassnig. **Sales Manager:** Judy Currier. **Jock Lineup:** Jim Phillips 6-10 am, Dave Ware 10 am-2 pm, Lindy Thurrell 2-6 pm, Tom King 6-10 pm, Mike Forrester 10 pm-1 am, Jay Stone 1-6 am.**KLOL-FM/HOUSTON**

PO Box 1520, Houston, TX 77001

**713 526-4591**

Album Rock

Power: **100 kw**. Frequency: **101.1 mHz**. Tower elev.: **790 ft**. Target Demos: **18-34**. Commercial load limit: **8 min**. 60-second rate: **\$75/10**.**Owner:** Rusk Corporation. **GM:** Jerry Lee. **PD:** Paul Riann. **MD:** Paul Riann/Jo Harbison. **ND:** Bob Wright. **Chief Engineer:** Lester Mullan. **Sales Manager:** Max Cohen. **Jock Lineup:** Pat Rico 1-6 am, Marcia Lara 6-10 am, Paul Riann 10 am-12 pm, Jim Stricklan 12-4 pm, Crash Collins 4-8 pm, Bob Forrester 8 pm-1 am.**KLOS-FM/LOS ANGELES**

3321 S La Cienega Blvd., Los Angeles, CA 90069

**213 663-3311**

Album Rock

Power: **68 kw**. Frequency: **95.5 mHz**. Commercial load limit: **10 min**. 60-second rate: **\$145/85**.**Owner:** ABC, Inc. **GM:** Bill Sommers. **PD:** Damion. **MD:** Ruth Pinedo. **ND:** David Heller. **Chief Engineer:** Art Sterman. **Sales Manager:** Lee Larsen. **Jock Lineup:** Billy Juggs 6-10 am, Keith Lowe 10 am-2 pm, J.J. Jackson 2-6 pm, Damion 6-10 pm, Laura Davis 10 pm-2 am, Joe Reiling 2-6 am.**KLOU-AM/LAKE CHARLES**

311 Alamo St., Lake Charles, LA 70602

**318 436-7277**

Universals

Power: **1 kw**. Frequency: **1580 kHz**. Target Demos: **12+**. 60-second rate: **\$10.25/6.80**.**Owner:** Albert Johnson. **GM:** Albert Johnson. **PD:** Jerry Lousteau. **MD:** Jerry Lousteau. **Chief Engineer:** David Chemino. **Sales Manager:** Mike Mitchell. **Jock Lineup:** Jerry Lousteau 6-10 am, Ron Riley 10 am-2 pm, B.J. Sullivan 2-6 pm, Paul Taylor 6-10 pm, Jeff Lee 10 pm-3 am, Bob Chambers 3-6 am, Scott Johnson and Max Martin, weekends.**KLRA-AM/LITTLE ROCK**

1755 Union National Plaza, Little Rock, AR 72201

**501 375-7319**

Country

Power: **10 kw day/5 kw night**. Frequency: **1010 kHz**. Target Demos: **25+**. Commercial load limit: **18 min**. 60-second rate: **\$42/7**.**Owner:** Leonard Coe. **GM:** Leonard Coe. **PD:** Ann Lumpkin. **MD:** Jay Smith. **ND:** Herbie Byrd. **Chief Engineer:** Blande Perry. **Sales Manager:** Ann Lumpkin. **Jock Lineup:** Blande Perry 5-6 am, Brother Hal 6-11 am, Jerry Hendrix 11 am-3 pm, Jay Smith 3-7 pm, Bill Summers 7 pm-12 am, Paul Miller 12-5 am.**KLRB-FM/CARMEL**

Box 3904, Carmel, CA 93921

**408 624-3859**

Album Rock

Power: **900 w**. Frequency: **101.7 mHz**. Tower elev.: **500 ft**. Target Demos: **18-34**. Commercial load limit: **12 min**. 60-second rate: **\$9/6**.**Owner:** Carmel Communications. **GM:** Chuck Gardiner. **PD:** Vickie McGinnis. **MD:** Bob Stock. **Chief Engineer:** Dick Adler. **Sales Manager:** Vince Williams. **Public Service:** Rosalie Smith. **Jock Lineup:** Michael Jackson 6-10 am, D.J. Donna 10 am-2 pm, John Simmons 2-6 pm, Bob Stock 6-10 pm, Rosalie Smith 10 pm-2 am, David Lowry 2-6 am.



**KLSS-FM (KS-106)/MASON CITY****515 423-8634**

PO Box 1446, Mason City, IA 50401

Universals

Power: **57 kw**. Frequency: **106 mHz**. Tower elev.: **500 ft**. Target Demos: **18-34**. **Automated 20%**. Commercial load limit: **14 min**.**Owner:** Talley Radio. **GM:** Dale S. Low. **PD:** Mike Raub. **MD:** Jim Douglas. **ND:** Jim Forsythe. **Chief Engineer:** Phil Sorenson. **Sales Manager:** Bob Miller. **Jock Lineup:** John Michaels 5-10 am, Jim Douldas 10 am-3 pm, Sean McCoy 3-6 pm, "Disco" Dick Richards 6 pm-12 am, Automated 12-5 am.**KLUC-FM/LAS VEGAS****702 739-9383**

PO Box 14805, Las Vegas, NV 89114

Universals

Power: **25 kw**. Frequency: **98.5 mHz**. Tower elev.: **500 ft**. Target Demos: **15-34**. Commercial load limit: **14 min**. 60-second rate: **\$24/13.50**.**Owner:** KLUC Broadcasting Co. **GM:** Richard Phalen, Jr. **PD:** Dave Anthony. **MD:** Dave Anthony. **ND:** Murray Westgate. **Chief Engineer:** Paul Montoya. **Sales Manager:** Spade Cooley. **Jock Lineup:** Dave Anthony 6-10 am, Dave Van Stone 10 am-2 pm, Bobby Irwin 2-6 pm, Jay Michael Scott 6-10 pm, Willy Mack 10 pm-2 am, Ken McCartney 2-6 am.**KLUE-AM/LONGVIEW****214 757-2020**

PO Box 7100, Longview, TX 75602

Spectrum III

Power: **1 kw**. Frequency: **1280 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$8.50/5.50**.**Owner:** H.A. Bridge, Jr. **GM:** H.A. Bridge, Jr. **PD:** Glen Ivey. **MD:** Staff Committee. **ND:** Wayne Harrison. **Chief Engineer:** Les Sparks. **Sales Manager:** Lowell Wolfe. **Jock Lineup:** Wayne Harrison 6-10 am, Lee Patrick 10 am-2 pm, Scott Letourneau 2-6 pm, Tom Welch, weekends.**KLVI-FM/BEAUMONT****713 838-3911**

PO Box 5463, Beaumont, TX 77702

Country

Power: **5 kw**. Frequency: **560 mHz**. Commercial load limit: **18 units**. 60-second rate: **\$25/9**.**Owner:** Radio Beaumont, Inc. **GM:** R. Steven Hicks. **PD:** Mickey Ashworth. **MD:** Mickey Ashworth. **ND:** David Anderson. **Chief Engineer:** Steve Sandlin. **Sales Manager:** Gene Cordray. **Jock Lineup:** Pat Griffiths 12-5 am, Al Caldwell 5-10 am, Mickey Ashworth 10 am-12 pm, Buddy Johnson 12-3 pm, Bill Clark 3-7 pm, Henry La Rocca 7 pm-12 am.**KLWN-FM/LAWRENCE****913 843-1320**

PO Box 3007, Lawrence, KS 66044

Contemporary/Top Tracks

Power: **17 kw**. Frequency: **105.9 mHz**. Target Demos: **18-34**. Commercial load limit: **12 min**. 60-second rate: **\$13/11**.**Owner:** Lawrence Broadcasters, Inc. **GM:** Hank Booth. **PD:** Mike Schmidt. **MD:** Mike Schmidt. **ND:** Lynn Kirkman. **Chief Engineer:** W. Harold Kincaid. **Sales Manager:** Frank Chaffin. **Jock Lineup:** Mike Schmidt 6-9 am, John Conrad 9 am-2 pm, Mark Hinderks 2-7 pm, Mark Roberts 7 pm-12 am, Casey Graddy 12-6 am, John Holt and Karen Barber, weekends. **Comments:** All rates are net to station. We have earned rates and yearly contracts.**KLWV/HAYWARD****415 783-9562**

Henry Grier

Urban

**KLWW-AM/CEDAR RAPIDS****319 363-8265**

1110 26th Ave. SW, Cedar Rapids, IA 52406

Universals

Power: **1 kw**. Frequency: **1450 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$17/11**.**Owner:** Blackhawk Broadcasting. **GM:** Don Weir. **PD:** Gary Dixon. **MD:** Gary Dixon. **ND:** Rick Sampson. **Chief Engineer:** Willard Holtz. **Sales Manager:** Don Weir. **Jock Lineup:** K.L. Collins 12-6 am, Dave Teller 6-10 am, Steve Brill 10 am-3 pm, Gary Dixon 3-7 pm, "Charmin" Jeff Harmon 7 pm-12 am, Randy Lee and Pete King, part time.**KLYX-AM/SIOUX FALLS****605 339-1520**

224 S. Main Ave., Sioux Falls, SD 57102

Spectrum III

Power: **500 w**. Frequency: **1520 kHz**. Tower elev.: **150 ft**. Target Demos: **30+**. **Automated 75% by Radio Arts**. Commercial load limit: **15 min**. 60-second rate: **\$4.80/3.50**.**Owner:** Neil Clarke/Dennis Mathis. **GM:** Ken Mills. **PD:** Bill McKean. **MD:** Bruce Fischer. **ND:** Bruce Fischer. **Operations Manager:** Ken Koch. **Chief Engineer:** Gene Schultz. **Sales Manager:** Tim Teeter. **Jock Lineup:** Bill McKean 6-9 am, Dennis Mathis 9-10 am, Bruce Fischer 10 am-6 pm, Brian Bonde 6-9 pm, Matt Ettken and Sue Greeley, weekends.**NATIONAL RADIO STATION LISTINGS**



**KLYX-FM/SIOUX FALLS**

224 S. Main Ave., Sioux Falls, SD 57102

**605 339-1520**

Album Rock

Power: **3 kw.** Frequency: **93.5 MHz.** Tower elev.: **150 ft.** Target Demos: **18-34.** Commercial load limit: **11 min.** 60-second rate: **\$5.30/4.****Owner:** Sodak Broadcasting Co. **GM:** Dennis H. Mathis. **PD:** Ken Kock. **MD:** Bruce Fischer. **ND:** James Kidd. **Chief Engineer:** Gene Schultz. **Sales Manager:** Tim Teeter. **Jock Lineup:** James Kidd 6-10 am, Ken Kock 10 am-2 pm, Paul Westby 2-7 pm, Joe Miller 7 pm-12 am, Ginger Hardhat 12-6 am.**KLZ-AM/DENVER**

2149 South Holly Street, Denver, CO 80220

**303 759-5600**

Country

Power: **5 kw.** Frequency: **560 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$75/60.****Owner:** Group One Broadcasting. **GM:** Samuel J. Yacovazzi. **PD:** Ron Jones. **MD:** Ron Jones. **ND:** Jack Tyson. **Chief Engineer:** Ron Stephens. **Sales Manager:** Ed Hardy. **Jock Lineup:** Kristi Blue 12-6 pm, Jockey Joe Kelly 6-10 am, Ron Jones 10 am-12 pm, Sandy Travis 12-3 pm, Mike O'Conner 3-7 pm, Terry Martin 7 pm-12 am.**KMAK-AM/FRESNO**

2020 E. McKinley, Fresno, CA 93703

**209 266-9448**

Modern Country

Power: **1 kw day/250 w night.** Frequency: **1340 kHz.** Commercial load limit: **12 min.** 60-second rate: **\$38/14.****Owner:** McCarthy Broadcasting Co. **GM:** Jerry Holt. **PD:** Mike Dawson. **MD:** Mike Shepard. **ND:** Bill Thompson. **Chief Engineer:** Rand Stover. **Sales Manager:** Wayne Foster. **Jock Lineup:** Richard J. Steele 12-6 am, Country Dr. Sam Pluckett 6-10 am, Boby Martin 10 am-2 pm, Charley Scott 2-6 pm, Michael J. Shepard 6 pm-12 am. **Comments:** Originates award-winning telephone talk show, "K-MAKE Involvement" with host Mike Shaw, Sunday evenings, 7-11 pm. Network affiliation: ABC-E.**KMBR-FM/KANSAS CITY**

4935 Belinder Road, Shawnee Mission, KS 66205

**913 236-9800**

Beautiful

Power: **100 kw.** Frequency: **99.7 MHz.** Tower elev.: **1000 ft.** Target Demos: **25-49.** Automated **50%.** Commercial load limit: **13 min.****Owner:** Bonneville International. **GM:** Donald E. Bybee. **PD:** Fred Everett. **MD:** Jim Welch. **ND:** Noel Heckerson. **Chief Engineer:** Art Pemberton. **Sales Manager:** Bill Goetze. **Jock Lineup:** Jim Welch 6-10 am, Larry Ross 3-7 pm, Ron Moore 7 pm-12 am.**KMBZ-AM/KANSAS CITY**

Box 98, Kansas City, MO 64141

**913 236-9800**

Spectrum III

Power: **5 kw.** Frequency: **980 kHz.** Commercial load limit: **18 min.****Owner:** Bonneville International. **GM:** Walt Lochman. **PD:** Steve Bell. **ND:** Noel Heckerson. **Chief Engineer:** Art Pemberton. **Sales Manager:** Bill Lytle. local/Wally Beethoven, nat'l. **Jock Lineup:** Curt "Mother" Merz 5:30-10 am, Bill Morse 10 am-2 pm, Don Burley 2-6 pm, Don Burley (Teleports) 6-7:30 pm, Walt Bodine (Talk) 7:30-10 pm, Julian Riding 12-5:30 am, Johnny Dolan, weekends.**KMED-AM/MEDFORD**

PO Box 1440, Medford, OR 97501

**503 773-1440**

Spectrum III

Power: **5 kw day/1 kw night.** Frequency: **1440 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$13/6.05.****Owner:** North Star Broadcasting, Inc. **GM:** Martin Hawke. **PD:** Martin Hawke. **MD:** Bob Merrill. **ND:** Dave Michaels. **Chief Engineer:** Gary Hilliard. **Sales Manager:** Rick Lewis. **Jock Lineup:** Wes Kelly 5-10 am, Jack Earl 10 am-2 pm, Bob Merrill 2-6 pm, Jim Nelson 6 pm-12 am. **Comments:** From 6 pm to midnight KMED programs album cuts of the soft rock nature.**KMEL-FM/SAN FRANCISCO**

2300 Stockton St., Suite 330, San Francisco, CA 94133

**415 391-9400**

Album Rock

Power: **69 kw.** Frequency: **106.1 MHz.** Target Demos: **18-24.** Commercial load limit: **10 min.** 60-second rate: **\$125/75.****Owner:** Century Broadcasting Corp. **GM:** Rick Lee. **PD:** Bobby Cole. **MD:** Paul Vincent. **ND:** Abby Goldman. **Chief Engineer:** Phil Hartman. **Sales Manager:** Mike Brundt. **Public Affairs Dir.:** Carlotta Campbell. **Jock Lineup:** Nadine Marz 6-10 am, Mark Cooper 10 am-2 pm, Paul Vincent 2-6 pm, Mary Holloway 6-10 pm, Michael St. John 10 pm-12 am, Don West 12-6 am M, Bob Gowa 12-6 am T-Th, Doc Phillips 12-6 am Fri, Don West, Ken Wardell, Bob Gowa, Doc Phillips and Casey Stangel, weekends.

**KMEN-AM/SAN BERNARDINO****714 889-2651**

2255 Bessant, San Bernardino, CA 92402

Universals

Power: **5 kw**. Frequency: **1290 kHz**. Commercial load limit: **12-14 min**.**Owner:** Lincoln Deller. **GM:** Jerry Jolstead. **PD:** Mike Novak. **MD:** Ted Brown. **ND:** Ken Duke. **Chief Engineer:** Lee McGowen. **Sales Manager:** Shiela Brown. **Jock Lineup:** Mike Mathews 6-10 am, Ted Brown 10 am-3 pm, Mike Novak 3-7 pm, Mark Olsen 7 pm-12 am.**KMET-FM/LOS ANGELES****213 464-KMET**

5746 Sunset Blvd., Los Angeles, CA 90028

Album Rock

Power: **58 kw**. Frequency: **94.7 MHz**. Target Demos: **12-34**. Commercial load limit: **9 min**. 60-second rate: **\$350**.**Owner:** Metromedia. **GM:** Howard Bloom. **PD:** Sam Bellamy. **MD:** Jack Snyder. **ND:** Ace Young. **Chief Engineer:** Bill Fuhrer. **Sales Manager:** Bob Griffith. **Jock Lineup:** Jeff Gonzer 6-10 am, David Perry 10 am-2 pm, Jack Snyder 2-6 pm, Mary Turner 6-10 pm, Jim Ladd 10 pm-2 am, Cynthia Fox 2-6 am.**KMGC-AM/DALLAS****214 688-0641**

Steve Nichol

Spectrum III

**KMGC-FM/DALLAS****214 688-0641**

Steve Nichol

Universals

**KMGK-FM/DES MOINES****515 247-4533**

215 Keo Way, Des Moines, IA 50309

Universals

Power: **100 kw**. Frequency: **93.3 MHz**. Commercial load limit: **10 min./10 units**. 60-second rate: **\$35**.**Owner:** Mid America Media. **GM:** Ed Wodka. **MD:** Michael Stone. **ND:** Jim Vogelaar. **Chief Engineer:** Bob Preston. **Sales Manager:** Jim Johnson. **Jock Lineup:** Benjamin Hill and Del Monaco 6-10 am, Jim Summers 10 am-2 pm, Michael Stone 2-6 pm, Jonathan Doll 6-10 pm, Mitch McCracken 10 pm-2 am, Carole 2-6 am.**KMGX-AM/TUCSON****602 624-2431**

PO Box 5946, Tucson, AZ 85703

Spectrum III

Power: **1 kw day/250 w night**. Frequency: **940 kHz**. Commercial load limit: **15 min**. 60-second rate: **\$20/15**.**Owner:** Grabet, Inc. **GM:** Bill Phalen. **PD:** Charlie Bennett. **MD:** John Libynski. **ND:** Bob Lee. **Chief Engineer:** William Turney. **Operations Manager:** John Stevens. **Jock Lineup:** Charlie & Haggan 6-10 am, Jack Costello 10 am-3 pm, Charlie Bennett 3-7 pm, Mike Daniels 7 pm-12 am, Ernie Bear 12-6 am.**KMJ-AM/FRESNO****209 224-5734**

3636 N First St., Fresno, CA 93726

Spectrum III

Power: **5 kw**. Frequency: **580 kHz**. Target Demos: **35+**. Commercial load limit: **18 min**.**Owner:** McClatchy Broadcasting. **GM:** James Wilson. **PD:** Alan Richmond. **MD:** Alan Richmond. **ND:** Paul Sullivan. **Chief Engineer:** Al Scheider. **Sales Manager:** Trace Thrumpton. **Jock Lineup:** Alan Richmond 8:15 am-12 pm, Jerry Higgenbotham 12:30-4 pm, Andy Kaye 4-11 pm, Dave Butler 11 pm-8 am, Greg Michaels 11 pm-8 am. **Comments:** KMJ-FM "Music 98" (97.9), 48,000 watts. Format: Adult Contemporary (current and hits from the past 10 years). Automated. Audience 25+. Local and NBC news, various public affairs programs.**KMJC-AM (MAGIC 91)/SAN DIEGO****714 583-9100**

PO Box 2908, San Diego, CA 92112

Universals

Power: **1 kw**. Frequency: **910 kHz**. Automated 25%. Commercial load limit: **12 min**.**Owner:** Lee Bartell and Associates. **GM:** Richard Bartell. **PD:** Jeff Salgo. **MD:** A.J. Roberts. **ND:** Mike Elston. **Chief Engineer:** Ed Murphree. **Sales Manager:** Don Walker. **Jock Lineup:** Willie "B" 6-10 am, John McKay 10 am-3 pm, A.J. Roberts 3-7 pm, Kevin O'Day 7 pm-12 am, Terry Gib, all nights.**KMJJ-AM/LAS VEGAS****702 736-8910**

Dave Van Stone

Spectrum III

**KMJK-FM/PORTLAND****503 245-1433**

9500 S.W. Barbur Blvd., Suite 302, Portland, OR 97219

Universals

Power: **100 kw**. Frequency: **106.7 MHz**. Target Demos: **12-34**. Commercial load limit: **9 min**. 60-second rate: **\$36/24**.**Owner:** Harte-Hanks Communications, Inc. **GM:** Ed Groppu. **PD:** John Shomby **MD:** Danny Wright. **ND:** John David Lloyd. **Chief Engineer:** Al Corbers. **Jock Lineup:** Beau Rafferty 6-10 am, John Shomry 10 am-12 pm, Dave McKay 12-3 pm, Pat Clarke 3-6 pm, Danny Wright 6-10 pm, Chaz Kelley 10 pm-2 am, Alan Wesley Archer 2-6 am.**KMJQ-FM (MAGIC 102)/HOUSTON****713 527-9545**

3100 Richmond, Suite 210, Houston, TX 77098

Black

Power: **100 kw**. Frequency: **102.1 MHz**. Commercial load limit: **8 min**. 60-second rate: **\$140/90**.**Owner:** Amaturio Group. **GM:** Jim Maddox. **PD:** Jack Patterson. **MD:** Pam Wells. **ND:** James White. **Chief Engineer:** Leroy Dietrich. **Sales Manager:** John Bitting. **Jock Lineup:** Harry O 6-10 am, Bill Travis 10 am-3 pm, Jack Patterson 3-6 pm, Mike Cavel 6-10 pm, Andrea Phillips 10 pm-2 am, Charlie Vincent 2-6 am.

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**KMKF-FM/MANHATTAN****913 776-4851**

2414 Casement Rd., Manhattan, KS 66502

Universals/Album Rock

Power: **3 kw**. Frequency: **101.7 MHz**. **Automated 20% 10 am-2 pm, M-F**. Commercial load limit: **16 min**. 60-second rate: **\$11.45/7.25**.**Owner:** Seaton Broadcasting. **GM:** Lowell Jack. **PD:** Ed Klimek. **MD:** Ed Klimek **ND:** Dave Sparks. **Chief Engineer:** Kevin Block. **Sales Manager:** Tom Rees. **Jock Lineup:** Rick Dee 6-10 am, Ks Dog Ed Klimek 2-6 pm, Roger Heaton 6-10 pm, Steve Shephard Jack 10 pm-2 am, Jerry Q Hutchinson, Mike Watson and Doug Lawrence, weekends.**KMLO-AM/VISTA****714 724-8333**

1591 E. Vista Way, Vista, CA 92083

Universals

Power: **1 kw**. Frequency: **1000 kHz**. Target Demos: **18-34**. Commercial load limit: **10 min**. 60-second rate: **\$14.50/10.50**.**Owner:** North County Broadcasting, Inc. **GM:** Gene Alfred. **PD:** Ken Burke. **MD:** Ken Burke **ND:** Eric Roy. **Chief Engineer:** Joel Bump. **Jock Lineup:** Ralph Stone mornings, Eric Roy middays, Ken Burke afternoons, Bob Coleman weekends. **Comments:** Our current signal extends from Riverside to Mexican border and inland to Palm Springs, Secondary Market - 1.9 million.**KMO-AM/TACOMA****206 927-1360**

PO Box 1277, Tacoma, WA 98401

Country

Power: **5 kw**. Frequency: **1360 kHz**. Tower elev.: **955 ft**. Target Demos: **25+**. Commercial load limit: **14 min**. 60-second rate: **\$20/15**.**Owner:** KMO, Inc. **GM:** Jim Baine. **PD:** Art Lind. **MD:** Russ Riley. **ND:** Mike Garland. **Chief Engineer:** Clay Fienwald. **Sales Manager:** Bill McClarty. **Jock Lineup:** Russ Riley 6-10 am, Bill Norton 10 am-3 pm, Brian Melby 3-7 pm, Scott Coburn 7 pm-12 am, Larry Moore 12-6 am, Tuner Lisa, extra.**KMOD/TULSA****918 664-2810**

Charlie West

Album Rock

**KMOX-AM/ST. LOUIS****314 621-2345**

#1 Memorial Dr., St. Louis, MO 63102

Talk

Power: **50 kw**. Frequency: **1120 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$215/35**.**Owner:** CBS, Inc. **GM:** Robert Hyland. **PD:** Shirley Jacobi. **MD:** Bob Osborne. **ND:** John Angeles. **Chief Engineer:** Ed Karl. **Sales Manager:** Robert Fulstone. **Jock Lineup:** Bob Hardy and Rex Davis 5:30-9 am, Jack Karney 9 am-1 pm, Bob Hardy and Anne Keefe 1-4 pm, Scott St James and Jackson Cane 4-6 pm, Bill Will Kerson 6-7 pm, John McCormick 3-5:30 am**KMPC-AM/LOS ANGELES****213 469-5341**

5858 Sunset Blvd., Los Angeles, CA 90028

Spectrum III

Power: **50 kw**. Frequency: **710 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$275/135**.**Owner:** Golden West Broadcasters. **GM:** Ken Miller. **PD:** Jim Davis. **Consulting PD:** Michael O'Shea. **MD:** Tess Russell. **ND:** Paul Fredericks. **Chief Engineer:** Tom Crosnoe. **Sales Manager:** Norm Epstein. **Jock Lineup:** Robert W. Morgan 6-9 am, Geoff Edwards 9 am-12 pm, Wink Martindale 12-3 pm, Gary Owens 3-7 pm, Hilly Rose (Talk) 7-10 pm, Dave Hull 10 pm-2 am, Sonny Melendrez 2-6 am.

**KMPS AM-FM/SEATTLE****206 622-2312**

PO Box 24888, Seattle, WA 98124

Country

Power: **5 kw AM/100 kw FM**. Frequency: **1300 kHz/94.1 MHz**. Commercial load limit: **18 min**. 60-second rate: **\$46/36**.**Owner:** Affiliated Broadcasting. **GM:** James McGovern. **PD:** Ron Norwood. **MD:** Ron Norwood. **ND:** George Garrett. **Chief Engineer:** Bill Wolfenbarger. **Sales Manager:** Robb Hasson. **Jock Lineup:** Phil Harper (Simulcast) 6-10 am, Jim Williams 10 am-3 pm AM/Gary Vance 10 am-3 pm FM, Chuck Urban 3-7 pm AM/Lee Rogers 3-7 pm FM, Charlye Parker 7 pm-12 am AM/Bill Cole 7 pm-12 am FM, Ed Dunaway 12-6 am AM/Brian Austin 12-6 am FM.**KMRJ-FM/PITTSBURGH****316 231-2800**

Box 610, Pittsburg, KS 66762

Spectrum III/Album Rock

Power: **100 kw**. Frequency: **96.9 MHz**. Tower elev.: **450 ft**. Target Demos: **18-49**. Commercial load limit: **18 min**. 30-second rate: **\$8/6**.**Owner:** Douglas Broadcasting Corp. **GM:** James D. Harbart. **PD:** Bruce Elliot. **MD:** Gabe Baptiste. **ND:** Jerry Deems. **Chief Engineer:** Jim Douglas. **Sales Manager:** Glen George. **Jock Lineup:** Bruce Elliot 6-10 am, Lonnie Swonger 10 am-2 pm, John Dial 2-7 pm, Gabe Baptiste 7 pm-12 am, Kirk Robinson 12-6 am, Jerry Haggard, weekends.**KMWX-AM/YAKIMA****509 248-1460**

PO Box 1460, Yakima, WA 98907

Adult Contemporary

Power: **5 kw**. Frequency: **1460 kHz**. Automated **22%** by Century 21 Z Format. Commercial load limit: **18 min**. 60-second rate: **\$9.25/8**.**Owner:** Monte O. DeVon. **GM:** Monte O. DeVon. **PD:** Art Fulton. **MD:** Frank Taylor. **ND:** Tony Miner. **Chief Engineer:** Mel Burrill. **Sales Manager:** Gary Mhyre. **Jock Lineup:** Art Fulton 6-10 am, Marty Rowe 10 am-3 pm, Frank Taylor 3-7 pm, Tim Hunter and Rob Winters 7 pm-12 am, Paul Evans, weekends.**KNAC/LONG BEACH****213 437-0366**

Paul Fuhr

Album Rock

**KNBA-AM/SAN FRANCISCO****707 644-8944**

3267 Sonoma Blvd., Vallejo, CA 94590

Spectrum III

Power: **1 kw**. Frequency: **1190 kHz**. Tower elev.: **228 ft**. Target Demos: **18-49**. Commercial load limit: **12 min**.**Owner:** Lou Ripa. **GM:** Lou Ripa. **PD:** Lou Ripa. **MD:** Steve Cassidy. **Chief Engineer:** Bill Granger. **Sales Manager:** Phil Nivitt.**KNBR-AM/SAN FRANCISCO****415 546-2200**

1700 Montgomery Street, San Francisco, CA 94523

Spectrum III

Power: **50 kw**. Frequency: **680 kHz**. Target Demos: **25-45**.**Owner:** National Broadcasting Company. **GM:** William Dwyer. **PD:** Ron Reynolds. **MD:** Bryan Eaton. **ND:** Gene D'Accardo. **Chief Engineer:** William Newbrough. **Sales Manager:** Perry Adams/David Kendrick. **Jock Lineup:** Frank Dill 6-10 am M-Sat., Mike Cleary 10 am-2 pm M-Sat., Carter B. Smith 2-6 pm M-Sat., Tom Brown 8 pm-12 am M-Fri., C.J. Bronson 12-6 am Sat.-Tues., Chris Ray 12-6 am W-F, 4 pm-12 am Sat., 4 pm-12 am Sun., Ron Lyons, 10 am-4 pm Sun. **Comments:** Ken Dito sportstalk M-F 6-8 pm. Carry Golden State Warriors and San Francisco Giants.**KNCN-FM (C101)/CORPUS CHRISTI**

Album Rock

3817 S. Alameda, Corpus Christi, TX 78411

Power: **100 kw**. Frequency: **101.3 MHz**. Commercial load limit: **8 min**. 60-second rate: **\$14/5.50**.**Owner:** Bruce B. Baxter III. **GM:** William A. Seale. **PD:** Debbi Lee Miller. **MD:** Mando Camina. **ND:** Debbi Lee Miller. **Chief Engineer:** Nathan Lindsay. **Sales Manager:** D'Ann Davis. **Jock Lineup:** Frank Wagner 2-6 am, Charlie Plamer 6-9 am, Bobby Reyes 9 am-12 pm, Bob Fazio 12-3 pm, Debbi Lee Miller 3-6 pm, Mando Camina, 6-10 pm, Cheryl Peglow 10 pm-2 am. **Comments:** C101 is a reflection of the area where we are located, musically. We are a variety music station ... we play rock, in all its variations; jazz; soul; salsa; reggae; country and western; progressive country; chicano; electronic; and any other musical hybrids. We feature old standards, the sounds of the superstars.**KNEW-AM/OAKLAND****415 836-0910**

66 Jack London Square, Oakland, CA 94607

Country

Power: **5 kw**. Frequency: **910 kHz**. Commercial load limit: **15 min**. 60-second rate: **\$70**.**Owner:** Metromedia. **GM:** Hal Smith. **PD:** Bob Young. **MD:** Bobby Guerra. **ND:** Knowles Robertson. **Chief Engineer:** Cliff Foote. **Sales Manager:** Harvey Stone. **Jock Lineup:** Deanna Crowe 12-5 am, Marty Sullivan 5-9 am, Bill Collins 9 am-1 pm, Frank Terry 1-4 pm, Steve Leader 4-7 pm, Bobby Guerra 7 pm-12 am, Steve Penny and Terry Smith, weekends.

**KNIX AM-FM/TEMPE-PHOENIX** **602 966-6236**  
PO Box 3174, Tempe, AZ 85281 Country  
Power: **50 kw AM/100 kw FM**. Frequency: **1580 kHz/102.5 MHz**. Commercial load limit: **14 min**.  
60-second rate: **\$55/21**.  
**Owner:** Buck Owens Broadcasting. **GM:** Michael Owens. **PD:** Larry Daniels. **MD:** John Buchanan.  
**ND:** Bob Baker. **Chief Engineer:** Elliott Klein. **Sales Manager:** Joe Ferguson. **Jock Lineup:** Tom Bell  
12-5:30 am, "W" Steven Martin 5:30-9 am, Larry Daniels 9 am-12 pm, John Buchanan 12-3 pm,  
Len Roberts 3-7 pm, Brian McNeal 7 pm-12 am.

**KNOE-FM/MONROE** **318 387-9900**  
Wayne Moorehead Universals

**KNOK AM-FM/FT. WORTH** **817 831-1278**  
3601 Kimbo Rd., Ft. Worth, TX 76111 Black/Disco

Power: **1 kw AM/100 kw FM**. Frequency: **970 kHz/107 MHz**.  
**Owner:** Earl G. Graves. **GM:** Bill Chatman. **PD:** Dewayne Dancer. **MD:** Dewayne Dancer. **ND:** Bill  
Willis. **Chief Engineer:** Cecil Wilkinson. **Sales Manager:** John Broders. **Jock Lineup:** Fairlie Artis 6-  
10 am, Larry Hemphill 10 am-3 pm, Dewayne Dancer 3-7 pm, Bob Stewart 7 pm-12 am, Quinn  
Echols 12-6 am.

**KNOW-AM/AUSTIN** **512 477-9841**  
PO Box 2197, Austin, TX 78768 Universals  
Power: **1 kw day/250 w night**. Frequency: **1490 kHz**. Commercial load limit: **15 min**. 60-second  
rate: **\$30/15**.

**Owner:** Pioneer Broadcasting. **GM:** Bob Botik. **PD:** Lennie White. **ND:** Grady Blount. **Chief Engineer:**  
Wayne Hardin. **Sales Manager:** Bob Botik. **Jock Lineup:** Bill Moss 12-6 am, Lenny White 6-9 am,  
Bill Mayne 9 am-12 pm, Jim Thomas 12-4 pm, Dave Bradley 4-7 pm, Greg Allen 7 pm-12 am, Art  
Kelly and Stan Forbes, weekends.

**KNTF-FM/ONTARIO** **714 981-2876**  
Box 5000, Ontario, CA 91761 Modern Country  
Power: **3 kw**. Frequency: **93.5 MHz**. Tower elev.: **3000 ft**. Target Demos: **18-49**. **Automated 100%**  
**by TM Programming**. Commercial load limit: **12 min**. 60-second rate: **\$25/10**.  
**Owner:** Jato Communications, Inc. **GM:** Jack L. Siegal. **PD:** Mike Wilson. **MD:** TM Programming.  
**ND:** Lynn Watts. **Chief Engineer:** Lee McGowen. **Sales Manager:** Ken Thompson. **Comments:** Live  
news personnel on duty 24 hours/day giving news just before the hour.

**KNUI/MAUI** **808 877-5566**  
Doug Cory Universals

**KNUS-FM/DALLAS** **214 651-1010**  
1917 Elm Street, Dallas, TX 75201 Universals  
Power: **100 kw**. Frequency: **98.7 MHz**. Commercial load limit: **10 min**. 60-second rate: **\$55/36**.  
**Owner:** McLendon Company. **GM:** Bart McLendon. **PD:** Jim White. **MD:** Burkhart-Abrams. **ND:**  
Bruce Hughes. **Chief Engineer:** Leonard Hancock. **Sales Manager:** Mike Rosen. **Jock Lineup:**  
Johnny Michaels 6-9 am, Jack Schell 9 am-12 pm, Larry James 12-3 pm, Jeff Davis 3-7 pm,  
Michael Butts 7-10 pm, Scott Anthony 10 pm-2 am, Dan Moore 2-6 am.

**KNVR-FM/PARADISE** **916 895-1197**  
Steven Friedman Universals

**KNX-FM/LOS ANGELES** **213 469-1212**  
6121 Sunset Blvd., Los Angeles, CA 90028 Album Rock  
Power: **54 kw**. Frequency: **93.1 MHz**. Tower elev.: **5500 ft**. **Automated**. Commercial load limit: **8**  
**min**. 60-second rate: **\$155/90**.  
**Owner:** CBS, Inc. **GM:** Robert L. Nelson. **PD:** Steve Marshall. **MD:** Michael Sheehy. **ND:** Christopher  
Ames. **Chief Engineer:** Erik Disen. **Sales Manager:** Hal Bedsale.

**KOA-AM/DENVER** **303 861-4444**  
1044 Lincoln, Denver, CO 80203 Spectrum III  
Power: **50 kw**. Frequency: **850 kHz**. Target Demos: **25-49**. Commercial load limit: **18.5 min**. 60-  
second rate: **\$120/21**.  
**Owner:** General Electric Broadcasting Co. **GM:** Joel B. Day. **PD:** Bob K. **MD:** Bill Saul. **ND:** Dan  
Akens. **Chief Engineer:** Lee Edelmaier. **Sales Manager:** George Kirkpatrick. **Jock Lineup:** Gus  
Mircos 6-10 am, Bill Saul 10 am-4 pm, Pete Wehner 4-10 pm, Gary Tessler 12-5 am, Evan Slack 5-  
6 am.

**KOAQ-FM (Q-103)/DENVER****303 861-4444**

1044 Lincoln, Denver, CO 80203

Universals

Power: **100 kw**. Frequency: **103.5 MHz**. Automated **83%** by Drake/Chenault. Commercial load limit: **8 min**. 60-second rate: **\$33**.**Owner:** General Electric Broadcasting Co. **GM:** Joel B. Day. **PD:** Beau Mathews. **MD:** Beau Mathews. **ND:** Dan Akens. **Chief Engineer:** Lee Edelmaier. **Sales Manager:** George Kirkpatrick.**KOB-AM/ALBUQUERQUE****505 243-4411**

Box 1351, Albuquerque, NM 87103

Spectrum III

Power: **50 kw**. Frequency: **770 kHz**. Target Demos: **25-54**. Commercial load limit: **18 min**.**Owner:** Hubbard Broadcasting. **GM:** Ronald L. Sack. **PD:** Jim King. **MD:** Jim King. **ND:** Bob Grossfeld. **Chief Engineer:** Fern Bibeau. **Sales Manager:** David Sevier. **Jock Lineup:** Jay Michaels (Trucker) 12-5:30 am, Dan Evans 5:30-9 am, Paul Douglas 9 am-12 pm, Lon Witz 12-3 pm, Jim King 3-6 pm, Jay Scott 6-10 pm, Sears Theatre and CBS Mystery Theatre 10 pm-12 am.**KOBO-AM/YUBA CITY****916 673-7677**

PO Box 1056, Yuba City, CA 95991

Universals

Power: **500 w day/250 w night**. Frequency: **1450 kHz**. Commercial load limit: **13 min**. 60-second rate: **\$13/7**.**Owner:** Concerned Communications Corp. **GM:** Todd Baker. **PD:** Jason W. Fine. **MD:** Ross W. Forbes. **ND:** Jim McLaren. **Chief Engineer:** Byron Stultz. **Sales Manager:** Todd Baker. **Operations Manager:** Ross W. Forbes. **Jock Lineup:** Jay Norton 5:30-10 am, Ron West 10 am-2 pm, Jason W. Fine 2-6 pm, J.R. Jackson 6-10 pm, Karl Sommers 10 pm-2 am, Al Bondi, relief.**KOFM-FM/OKLAHOMA CITY****408 478-0444**

1200 E Britton Rd., PO 14806, Oklahoma City, OK 73113

Universals

Power: **100 kw**. Frequency: **104.1 MHz**. Commercial load limit: **18 min**. 60-second rate: **\$42/14**.**Owner:** American Media, Inc. **GM:** David Frieden. **PD:** Mike Miller. **MD:** Chuck Morgan. **ND:** Ron Williams. **Chief Engineer:** Tom Smith. **Sales Manager:** J. Robert Dark. **Jock Lineup:** Mike Miller 6-9 am, Jim McCloud 9 am-12 pm, Jerry McCall 12-3 pm, Pat Murphy 3-6 pm, The Boogie Man 6-10 pm, John St. John 10 pm-2 am, Lee Taylor 2-6 am. **Chuck Morgan, Jeff Edwards and Gary Matthews, weekends.****KOGO-AM/SAN DIEGO****714 263-6191**

Box 545, San Diego, CA 92112

Spectrum III

Power: **5 kw**. Frequency: **600 kHz**. Commercial load limit: **16 min**. (**14 midday**). 60-second rate: **\$120/30**.**Owner:** Retlaw, Inc. **GM:** Jerry Jackson. **PD/MD:** Chuck Brinkman. **ND:** Ken Graue. **Chief Engineer:** Bill Zoeller. **Sales Manager:** U S. Altman. **Jock Lineup:** Ernie Myers 6-10 am, Bill Moffitt 10 am-3 pm, Ken Copper 3-7 pm, Rick Martel 7 pm-12 am, Scotty Day 12-6 am.**KOIL-AM/OMAHA****402 397-1290**

8901 Indian Hills Drive, Omaha, NE 68114

Universals

Power: **5 kw**. Frequency: **1290 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$25/15**.**Owner:** Beneficial Broadcasting, Inc. **GM:** Larry Campbell. **PD:** Jimmy O'Neill. **MD:** Terry Mason. **ND:** Cat Joyner. **Chief Engineer:** Jerry Weist. **Sales Manager:** Howard Stevens. **Jock Lineup:** Jimmy O'Neill 6-10 am, Eddie Hudson 10 am-3 pm, Terry Mason 3-7 pm, Chris Collins 7 pm-12 am, Scott Deuel 12-6 am, Ervin McSwain, Mike Rivers, Ed Larsen and Don Bellino, weekends.**KOKE AM-FM/AUSTIN****512 454-2561**

PO Box 1208, Austin, TX 78767

Country

Power: **1 kw AM/10.2 kw FM**. Frequency: **1370 kHz/95.5 MHz**. Tower elev.: **265 ft**. Target Demos: **12+**. Commercial load limit: **12 min**. (**14 min. drive-times**).**Owner:** KOKE, Inc. **GM:** Jim Ray. **PD:** Dave West. **MD:** Steve Gary. **ND:** Jeanne Vilim. **Chief Engineer:** Gary Hammond. **Sales Manager:** Bob McDonald. **Jock Lineup:** Bob Cole 6-10 am, Steve Gary 10 am-12 pm, Jim Little 12-3 pm, Jerreanne Thomas 3-7 pm, Lee Michaels 7 pm-12 am, Mike Casey 12-6 am.**KOKQ-FM/SALINAS-MONTEREY****408 394-9000**

PO Box KOKQ, Monterey, CA 93940

Universals

Power: **1 kw**. Frequency: **107.1 MHz**. Tower elev.: **570 ft**. Target Demos: **18-34**. Commercial load limit: **12 min**. 60-second rate: **\$6/4.75**.**Owner:** Monterey Media, Inc. **GM:** Mike Moyses. **PD:** Kenny West. **MD:** Jeffrey Mark Hollinger. **ND:** Bob Allen. **Chief Engineer:** Jim Petrucci. **Sales Manager:** Buck Wayne. **Jock Lineup:** Ron Evans 6-10 am, Kenny West 10 am-3 pm, Jeffrey Mark Hollinger 3-7 pm, Mark Grauer 7 pm-12 am, Carl Ross 12-6 am, Jeffrey Mark and Booker Thomas, swing

**KOLA-FM/SAN BERNARDINO****714 684-9992**

3616 Main St., #200, Riverside, CA 92501

Album Rock

Power: **62 kw**. Frequency: **99.9 MHz**. Tower elev.: **3680 ft**. Target Demos: **18-34**. **Automated 100%**. Commercial load limit: **14 min**. 60-second rate: **\$27/15**.**Owner:** Frederick R. Cote. **GM:** Fred Cote. **PD:** Kurt Frietag. **MD:** Fred Cote. **ND:** John Lee **Chief Engineer:** Dennis Martin. **Sales Manager:** Al Barnett.**KOLE-AM/PORT ARTHUR****713 982-9436**

501 Procter, Port Arthur, TX 77640

Spectrum III

Power: **1 kw**. Frequency: **1340 kHz**.**Owner:** North Star Broadcasting, Inc. **GM:** John Morrison. **PD:** Jim Mathews. **MD:** Tommy Maldonado. **ND:** Kent Allen. **Chief Engineer:** Bob Crockett. **Sales Manager:** Lou Harpel. **Jock Lineup:** Ed Rivers 6-9 am, Jim Matthews 9 am-1 pm, Drew Kaercher 1-5 pm, Tommy Maldonado 5-9 pm, Doris Thompson 9 pm-2 am, Kathy 2-6 am.**KOLO-AM/RENO****702 786-0920**

406 California Ave., Reno, NV 89504

Spectrum III

Power: **5 kw day/1 kw night**. Frequency: **920 kHz**. Tower elev.: **287 ft**. Target Demos: **18-49**. Commercial load limit: **18 min**. 60-second rate: **\$20/9**.**Owner:** Donrey Corp. **GM:** Tim Grant. **PD:** Dave Finley. **MD/Production Director:** Mike Haggerty. **ND:** Patrice Bingham. **Chief Engineer:** John Gradijan. **Sales Manager:** Bob Glassburn. **Jock Lineup:** Dave Finley 6-10 am, Pete Carothers 10 am-2 pm, Johnny Steel 2-6 pm, George Sepulida 6 pm-12 am, Steve Miller 12-6 am.**KOMA-AM/OKLAHOMA CITY****405 794-1573**

Box 1520, Oklahoma City, OK 73101

Spectrum III

Power: **50 kw**. Frequency: **1520 kHz**. 60-second rate: **\$48/26**.**Owner:** Storz Broadcasting Co. **GM:** Woody Woodard. **PD:** Charlie Cusack. **MD:** Charlie Cusack. **ND:** Dean Curfman. **Chief Engineer:** Ray Klotz. **Sales Manager:** John Rogers. **Jock Lineup:** Charlie Cusack 6-10 am, Bobby Houston 10 am-2 pm, Wade Carter 2-6 pm, Skip Edwards 6-10 pm, John Williams 10 pm-2 am, Ron Travis 2-6 am.**KOME-FM/SAN JOSE****408 246-6811**

1245 S Winchester Blvd Suite 312, San Jose, CA 95128

Album Rock

Power: **12.5 kw**. Frequency: **98.5 MHz**. Commercial load limit: **8:30 min**. 60-second rate: **\$55/36**.**Owner:** Audio House, Inc. **GM:** Dan Tapson. **PD:** Mikel Hunter. **MD:** Dana Jang. **ND:** Joe Regelski. **Chief Engineer:** John Higdon. **Sales Manager:** George Moody. **Jock Lineup:** Mikel Hunter 6-9 am, Dana Jang 9 am-12 pm, Gary Torressani 12-4 pm, Gene Mitchell 4-8 pm, Joe Kelley 8 pm-12 am, Jona Denz 12-6 am W-Sat., Karin Nakamura 12-6 am M-T, Dennis Erectus and Joe Regelski, weekends.**KOOK-AM/BILLINGS****406 248-7827**

Box 1276, Billings, MT 59103

Universals

Power: **5 kw**. Frequency: **970 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$16.50/6.90**.**Owner:** Mathias Enterprises. **GM:** Dan Miller. **PD:** Jack Stevens. **MD:** Jack Stevens. **ND:** Grant Krump. **Chief Engineer:** Gary Prindle. **Sales Manager:** Layne Saunders. **Jock Lineup:** Chuck Martin 12-6 am, Dan Miller 6-9 am, Gary Prindle 9 am-12 pm, George Peck 12-3 pm, Allen Moos 3-7 pm, Mike May 7 pm-12 am, E.K. Moos, weekends.**KOOL-FM/PHOENIX****602 257-1234**

511 W Adams, Phoenix, AZ 85003

Spectrum III

Power: **100 kw**. Frequency: **94.5 MHz**. Commercial load limit: **9½ min**. 60-second rate: **\$25/19**.**Owner:** Tom Chansey. **GM:** Bill Smith. **PD:** Bob Polk. **MD:** Bob Polk. **ND:** Don Andrews. **Sales Manager:** Bill Smith. **Jock Lineup:** Dave Munsey 5-9:30 am, Bob Polk 9:30 am-2 pm, Johnny Collins 2-7 pm, Bill Kelly 7 pm-12 am, Jeannie Sedello 12-5 am.**KOPA AM-FM/SCOTTSDALE****602 941-1007**

Box 1827, Scottsdale, AZ 85251

Universals

Frequency: **100.7 MHz/1440 kHz**. Target Demos: **18-49**.**Owner:** First Media. **GM:** Charles Giddens. **PD:** Steve Rivers. **MD:** John Volpe. **ND:** Dick Guthrie. **Chief Engineer:** Jim Clark. **Sales Manager:** Chuck Artique. **Jock Lineup:** Dave Otto 6-10 am, John Volpe 10 am-2 pm, Steve Rivers 2-5 pm, Chuck Bear 5-9 pm, J.J. Walker 9 pm-1 am, George Briggs 1-6 am.**KORL/HONOLULU****808 524-6560**

Kimo Akane

Universals



**KOTN-AM/PINE BLUFF**

Rt. 3 3920 Commerce Rd., Pine Bluff, AR 71602

**501 534-8732**

Spectrum III

Power: **1 kw**. Frequency: **1490 kHz**. Commercial load limit: **18 min**.**Owner:** Winston J. Deane. **GM:** Winston J. Deane. **PD:** Clint Harper. **MD:** Larry Wier. **ND:** Duane Hamann. **Chief Engineer:** Jerry Kesterson. **Sales Manager:** Mike Waymack. **Jock Lineup:** Larry Wier 1-5 am, Buddy Deane 5-10 am, Duane Hamann 10 am-12 pm, Larry Hart 12-3 pm, Dan Nelson 3-6 pm, Clint Harper 6 pm-1 am.**KOTN-FM/PINE BLUFF**

Rt. 3 920 Commerce Rd., Pine Bluff, AR 71602

**501 534-8732**

Universals

Power: **5 kw**. Frequency: **92 mHz**. **Automated 100% by Century 21**. Commercial load limit: **12 min**.**Owner:** Winston J. Deane. **GM:** Winston J. Deane. **PD:** Dan Nelson. **MD:** Clint Harper. **ND:** Duane Hamann. **Chief Engineer:** Jerry Kesterson. **Sales Manager:** Mike Waymack. **Operations Manager:** John Wellington.**KOY-AM/PHOENIX**

840 North Central Avenue, Phoenix, AZ 85004

**602 258-8181**

Spectrum III

Power: **5 kw**. Frequency: **550 kHz**. Target Demos: **25-49**. Commercial load limit: **14 min**. 60-second rate: **\$100/28**.**Owner:** Harte-Hanks/Southern Broadcasting. **GM:** Gary Edens. **PD:** Nat Stevens. **MD:** Dan Armstrong. **ND:** Paul McGonigle. **Chief Engineer:** Roger Johnson. **Sales Manager:** Steve Banks. **Operations Director:** Dan Armstrong. **Sports Manager:** Jack Sowder. **Jock Lineup:** Charles "Kit" Carson 12-5:30 am, Bill Heywood 5:30-9 am, Dan Armstrong 9 am-12 pm, Nat Stevens 12-3 pm, Alan Chilcoat 3-7 pm, New Talk Show 7-10 pm, John Moynihan Sports Talk 1- pm-12 am.**KOYY AM-FM/EL DORADO**

Box 550, El Dorado, KS 67042

**316 321-1360**

Spectrum III/Talk

Power: **500 w AM/3 kw FM**. Frequency: **1360 kHz/99.3 mHz**. Commercial load limit: **18 min**. 60-second rate: **\$10/7.50**.**Owner:** Guy Russell/Mike Horn/KIKZ, Inc. **GM:** Guy Russell. **PD:** Joe Corum. **ND:** Steve Moberg. **Chief Engineer:** Tom Donnelly. **Sports Manager:** Jack Sowder. **Jock Lineup:** Janet Burgdorter, Connie Phillips, Kelly Edwards, Joe Corum, James Phelps. **Comments:** During music hours KOYY AM/FM plays a mixture of pop and contemporary country.**KOZA-AM (Z-123)/ODESSA**

Box 351, Odessa, TX 79760

**915 332-4301**

Universals

Power: **1 kw day/250 w night**. Frequency: **1230 mHz**. Commercial load limit: **18 min**. 60-second rate: **\$14/11**.**Owner:** Cecil Trigg. **GM:** Frank Childs. **PD:** J. Michael Scott. **MD:** "Sunshine" Steve Nelson. **ND:** Wayne Pyle. **Chief Engineer:** Jimmy Simpson. **Sales Manager:** Mel Turner. **Jock Lineup:** Frank Childs and Mel Turner 7-9 am, Kris Wayne 9 am-1 pm, J. Michael Scott 1-4 pm, "Sunshine" Steve 4-7 pm, Shotgun Mark Rivers 7 pm-12 am, Jerry Kaye 12-7 am.**KOZE-AM/LEWISTON**

Box 936, Lewiston, ID 83501

**208 743-2502**

Universals

Power: **5 kw**. Frequency: **1300 kHz**.**Owner:** 4-K Radio, Inc. **GM:** Gene Hamblin. **PD:** Terry Breen. **MD:** Wes McShay. **ND:** Gary Hart. **Sales Manager:** Mike Ripley. **Jock Lineup:** Terry Breen 6-10 am, Wes McShay 10 am-2 pm, Sam Lawson 2-7 pm, Jim Orr 7 pm-12 am, Steve Blackburn 12-6 am, Dave Cooper, weekends.**KOZN-FM (FM-104)/SAN DIEGO**

625 Broadway, Suite 1200, San Diego, CA 92101

**714 238-1037**

Beautiful

Power: **36 kw**. Frequency: **103.7 mHz**. **Automated by FM-100 Plan**. Commercial load limit: **8 units**. 60-second rate: **\$40/22**.**Owner:** HBC, Inc. **GM:** Bert Wahlen. **PD:** Mike Burnette. **Chief Engineer:** Joe Semak. **Sales Manager:** Ross Allie. **Jock Lineup:** John Gibbs 12-6 am, Mike Burnette 6 am-12 pm, Fred Missman 12-6 pm, Rich Barnes 6 pm-12 am, John Araiza, Tom Taylor and Fred Snyder, weekends.**KPAM AM-FM/PORTLAND**

4700 S.W. Council Crest Dr., Portland, OR 97201

**503 226-7676**

Universals

Power: **100 kw AM/5 kw FM**. Frequency: **1400 kHz/97 mHz**. Tower elev.: **1000 ft**. Target Demos: **18-34**. Commercial load limit: **9 min**. 60-second rate: **\$42/33**.**Owner:** Walter Rossman. **GM:** Walter Rossman. **PD:** Bill Mayar. **MD:** Brian Norton. **ND:** Pat Woodard. **Sales Manager:** Georgia Hess. **Jock Lineup:** Mike Obrien 6-10 am, Tom Michaels 10 am-2 pm, Eric Jensen 2-6 pm, Dave McKay 6-10 pm, Ron Lenoard 10 pm-2 am.



**KPAS-FM/EL PASO**

3901 N. Mesa, El Paso, TX 79902

Power: **100 kw.** Frequency: **93.9 mHz.** Target Demos: **18-34.** Commercial load limit: **12 units.** 60-second rate: **\$25/16.****Owner:** El Paso Broadcasting Corp. **GM:** Garrett Hasto. **PD:** Mark Bielinski. **MD:** John Marinakos. **ND:** Kerry Cooper. **Chief Engineer:** Randle Satner. **Sales Manager:** Charlie Cohn. **Jock Lineup:** Mark Bielinski 6-10 am, John Marinakos 10 am-2 pm, Carly Leonardo 2-6 pm, Oscar Medina 6-10 pm, Kerry Cooper 10 pm-2 am, Frank Intrieri 2-6 am.**915 533-8211**

Album Rock

**KPAY-AM/CHICO**

Box 1060 Nimshew Stage, Chico, CA 95926

Power: **10 kw.** **nondirectional day, directional night.** Frequency: **1060 kHz.** Commercial load limit: **15 min.** 60-second rate: **\$12.25/7.75.****Owner:** Richardson Broadcasting Corp. **GM:** Frank J. Mertz. **PD:** Jan A. Claire. **MD:** Kathy McCready. **ND:** Bill Clatworthy. **Chief Engineer:** Dan Butner. **Sales Manager:** Jerry Council. **Jock Lineup:** Jan Claire 6-10 am, Art Douglas 10 am-2 pm, Tom Plant 2-7 pm, Bob Wood 7 pm-12 am, Steve Bise 12-6 am.**916 345-0021**

Spectrum III

**KPAY-FM/CHICO**

Box 1060 Nimshew Stage, Chico, CA 95926

Power: **6 kw.** Frequency: **95.1 mHz.** **Automated 100% by Bonneville.** Commercial load limit: **9 units.** 60-second rate: **\$8/5.75.****Owner:** Richardson Broadcasting Corp. **GM:** Frank J. Mertz. **PD:** Jan A. Claire. **MD:** David West. **ND:** Bill Clatworthy. **Chief Engineer:** Daniel Butner. **Sales Manager:** Jerry Council.**916 345-0021**

Beautiful

**KPLX/DALLAS-FT. WORTH**

6465 Spur 303, Fort Worth, TX 76112

Power: **100 kw.** Frequency: **99.5 mHz.** Tower elev.: **1600 ft.** Target Demos: **25-49.** Commercial load limit: **8 min.****Owner:** Susquehanna Broadcasting. **GM:** Walter S. Tucker. **PD:** Craig Eaton. **MD:** Irvin Jackson. **ND:** Michael Hoey. **Chief Engineer:** Ken Fine. **Operations Manager:** Ted Jones. **Jock Lineup:** Jack Murphy 5-10 am, Ted Jones 10 am-2 pm, Ron Harris 2-6 pm, Jack Bishop 6-11 pm, Bob Richmond 11 pm-5 am. **Comments:** KPLX serves Dallas/Ft. Worth from atop the tallest structure in the Metroplex—the KPLX 1600-foot tower at Cedar Hill.**817 429-0995**

Spectrum III

**KPNW-AM/EUGENE**

Box 1120, Eugene, OR 97440

Power: **50 kw.** Frequency: **1120 kHz.** Commercial load limit: **11 min.** 60-second rate: **\$23/8.****Owner:** Pacific Northwest Broadcasting, Inc. **GM:** Dave Woodward. **PD:** Lee Gordon. **Chief Engineer:** Tom Rose. **Sales Manager:** Rick Cavagnaro. **Jock Lineup:** Lee Gordon 6-10 am, Bob Bosche 10 am-3 pm, Clark Moore 3-7 pm, Woody Jackson 7 pm-12 am, Bill Jenkins 12-6 am.**503 485-1120**

Spectrum III

**KPOL-AM/LOS ANGELES**

5700 Sunset Blvd., Los Angeles, CA 90028

Power: **50 kw.** Frequency: **540 kHz.** Commercial load limit: **1 min.** Target Demos: **35-50.****Owner:** Capital Cities Comm. **GM:** Peter C. Newell. **MD:** Rollye Bornstein. **ND:** Rick Wallace. **Chief Engineer:** Bill Massey. **Sales Manager:** Paul LaGasse. **Jock Lineup:** Scott & Crunch 5-10 am, Ray Smithers 10 am-3 pm, Neil Ross 3-7 pm, Paul Johnson 7 pm-12 am, Dave Anthony, Barbara Barri and R.J. Reynolds, weekends.**213 466-4123**

Spectrum III

**KPOP-AM/ROSEVILLE**

Box 1110, Roseville, CA 95678

Power: **500 w.** Frequency: **1110 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$21/12.****Owner:** KPOP Radio (partnership). **GM:** Gene Ragle. **PD:** Wes Meyers. **MD:** Wes Meyers. **ND:** Chris Lewis. **Chief Engineer:** Wes Meyers. **Sales Manager:** Hank Gonzales. **Jock Lineup:** Rusty Miller 6 am-12 pm, Brad Smith 12-6 pm. **Comments:** KPOP is C&W 6 am to 7 pm, then simulcasts Disco with KPIP-FM til midnight.**916 791-4111**

Country

**KPPL-FM/DENVER**

7075 W Hampden Ave., Denver, CO 80227

Power: **100 kw.** Frequency: **107.5 mHz.** Tower elev.: **1000 ft.** Target Demos: **18-49.** **Automated 50%.** Commercial load limit: **9 min.** 60-second rate: **\$39/19.****Owner:** McCoy Broadcasting. **GM:** Jim Teeson. **PD:** John Driscoll. **MD:** Roger White. **ND:** Paul Reinertson. **Chief Engineer:** Jerry Westberg. **Sales Manager:** Jim McCarthy. **Jock Lineup:** Bill Bline 6-10 am, Roger White 10 am-2 pm, John Driscoll 2-6 pm, Jim Teeson 6-9 pm, Susan Bradley 9 pm-1 am, Mike Moore 1-6 am.**303 989-1075**

Spectrum III

**KPRC-AM/HOUSTON****713 771-4631**

8181 Southwest Freeway (PO Box 2222), Houston, TX 77001

News/Talk

Power: **5 kw**. Frequency: **950 kHz**. Tower elev.: **245 ft**. Target Demos: **25-54**. Commercial load limit: **18 min**.

**Owner:** KPRC Radio Company. **GM:** Cleve Griffin. **PD:** Jack London. **MD:** Ron Rice. **ND:** Harry Schultz. **Chief Engineer:** O.B. Johnson. **Sales Manager:** George Stokes. **Jock Lineup:** Harry Schultz/Roger Bateman (News) 5-9 am, David Fowler (Talk) 9 am-12 pm, Don Armstrong/Roger Bateman (News) 12-1 pm, Alvin Van Black (Talk) 1-4 pm, Don Armstrong/Doug Ross (News) 4-6 pm, Sports Feedback (Mike & Anita) 6-7 pm. **Comments:** Total music per week is 35 hours when sports broadcasts are not scheduled in the evening. We broadcast Houston Astro Baseball (all games), Southwest Conference (football), World Series (baseball), Rose, Fiesta, Bluebonnet bowls (football) and university games.

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**KPRI-FM (FM-106)/SAN DIEGO****714 565-6006**

5252 Balboa Ave., Suite 302, San Diego, CA 92117

Album Rock

Power: **50 kw**. Frequency: **106.5 mHz**. Commercial load limit: **9 min**. 60-second rate: **\$57/44**.

**Owner:** Southwestern Broadcasters, Inc. **GM:** Dex Allen. **PD:** Ernesto Gladden. **MD:** Kathy DeRouville. **ND:** Ted Tillotson. **Chief Engineer:** Keith Worth. **Sales Manager:** Ron Henninger. **Jock Lineup:** Harry Scarborough 6-10 am, Raymond Bannister 10 am-3 pm, Gary Kelly 3-7 pm, Ernesto 7 pm-12 am, Danielle 12-6 am.

**KPUB-AM/PUEBLO****303 545-5970**

PO Box 421, Pueblo, CO 81002

Country

Power: **1 kw**. Frequency: **1480 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$5.80/3.80**.

**GM:** Bill Engler. **PD:** Bill Engler. **MD:** Randy Lee. **ND:** Dave Pettinari. **Chief Engineer:** Ace Ball. **Sales Manager:** Bill Engler. **Jock Lineup:** A.J. Avalos 6-10 am, Ace Ball 10 am-1 pm, Randy Lee 1-5 pm.

**KPUG/BELLINGHAM****206 734-1170**

Bruce Butterfield

Universals

**KQDI-AM/GREAT FALLS****406 761-2800**

Box 6760, Great Falls, MT 59406

Universals

Power: **1 kw day/250 w night**. Frequency: **1450 kHz**. Commercial load limit: **12 min**.

**Owner:** Sun River Broadcasting. **GM:** Bob Lockhart. **PD:** Scott Greeley. **MD:** Dave Masters. **ND:** Jay Johnson. **Chief Engineer:** Joe Jaques. **Sales Manager:** Chuck Wittman. **Jock Lineup:** Mike Dalton 6-10 am, Greg Crawford 10 am-1 pm, Charlie Stone 1-4 pm, Dave Masters 4-8 pm, Scott Greeley 8 pm-12 am, Bob Pepper 12-6 am, Craig Burns and John Christie, weekends.

**KQEO-AM/ALBUQUERQUE****505 243-1744**

2000 Indian School Rd., NW, Albuquerque, NM 87104

Universals

Power: **1 kw**. Frequency: **920 kHz**. Commercial load limit: **12 units**. 60-second rate: **\$25/18**.

**Owner:** Sunbelt Communications. **GM:** Bill Sanders. **PD:** Frank Ragan. **MD:** John Michaels. **ND:** Ray Herne. **Chief Engineer:** Elmer Newman. **Sales Manager:** Lannon Mintz. **Jock Lineup:** Bobby Box 6-10 am, John Michaels 10 am-2 pm, Peter Benson 2-6 pm, Jim Farrell 6 pm-12 am, Tom Pina 12-6 am.

**KQFM/PORTLAND****503 226-0100**

Jim Robinson

Album Rock

**KQIZ-FM (Z-93 FM)/AMARILLO****806 353-6663**

2903 S Western, Amarillo, TX 79109

Universals

Power: **71 kw**. Frequency: **93.1 mHz**. Commercial load limit: **10 min, drive/8 min, ROS**. 60-second rate: **\$20/13**.

**Owner:** Tascosa Broadcasting, Inc. **GM:** Keith Adams. **PD:** Ron Chase. **MD:** Steve Stucker. **ND:** Gary Foxe. **Chief Engineer:** Dan Walthers. **Sales Manager:** Mike Foxx. **Operations Director:** Bo Jeffries. **Jock Lineup:** W.J. Fairchild 6-10 am, Kris Manning 10 am-3 pm, Bo Jeffries 3-7 pm, Ron Chase 7 pm-12 am, Carey Ross 12-6 am, David Haze, weekends. **Comments:** Every weekend we have SUPERSTARS WEEKEND, giving away the album featured (always new prod) and then Sunday at 10 pm we play the album featured, uninterrupted.

**KQKQ-FM (KQ98)/COUNCIL BLUFFS****712 322-4041**

Box 586, Council Bluffs, IA 51501

Album Rock

Power: **100 kw**. Frequency: **98.5 mHz**.

**Owner:** John Mitchell. **GM:** Joe Meda Kovich. **PD:** Paxton West. **MD:** Barry Taft. **ND:** Mike Harris. **Chief Engineer:** Jim Prosser. **Sales Manager:** Joe Reynolds. **Jock Lineup:** Lisa Behrendsen 2-6 am, Mike Cody 6-10 am, Kevin Kassera 10 am-2 pm, Barry Taft 2-6 pm, Steve Sleeper 6-10 pm, Dick Warner 10 pm-2 am, Todd McClure, weekends.

**NATIONAL RADIO STATION LISTINGS**

**KQMQ/HONOLULU**

Austin Vali

**808 946-2869**

Album Rock

**KQRS AM-FM/GOLDEN VALLEY**

917 N. Lilac Drive, Golden Valley (Minneapolis-St. Paul), MN 55422

**612 545-5601**

Album Rock

Power: **5 kw AM/27 kw FM**. Frequency: **1440 kHz/92.5 mHz**. Commercial load limit: **10 min**. 60-second rate: **\$61/52**.**Owner:** Hudson Broadcasting. **GM:** Dick Poe. **PD:** Tac Hammer. **MD:** Tac Hammer. **Chief Engineer:** George Werl. **Sales Manager:** Dick Poe. **Jock Lineup:** Nancy Rosen 2-6 am, Tac Hammer 6-10 am, Alan Stone 10 am-2 pm, Dave Dworin 2-6 pm, Hal Hoover 6-10 pm, Benjie McHie 10 pm-2 am, Mari Sollom and Pat Kennedy, weekends.**KQWB-FM (Q-98)/FARGO**

Box 2983, Fargo, ND 58108

**218 236-7900**

Universals

Power: **100 kw**. Frequency: **98.7 mHz**. Tower elev.: **365 ft**. Target Demos: **18-34**. Commercial load limit: **10 min**. 60-second rate: **\$16/8.50**.**Owner:** Midwest Radio Company. **GM:** Larry Lakodyk. **PD:** Bill Richards. **MD:** Bill Richards. **ND:** Jon Kent. **Chief Engineer:** Curt Peterson. **Sales Manager:** Joel Dement. **Jock Lineup:** Bob Harris 6-10 am, Shawn Waters 10 am-3 pm, Bill Richards 3-7 pm, Steve Christian 7 pm-12 am, Barbara Ann 12-6 am**KQXE-AM/PHOENIX**

4513 E. Thomas Rd., Phoenix, AZ 85018

**602 959-4110**

Album Rock

Power: **5 kw**. Frequency: **1310 kHz**. Tower elev.: **2000 ft**. Target Demos: **18-34**. Commercial load limit: **8 min**. 60-second rate: **\$30/15**.**Owner:** Southwestern Media, Inc. **GM:** Al Rau. **PD:** Bob Bailie. **MD:** John McCrea. **ND:** Sue Kimball. **Chief Engineer:** Gerry Thomas. **Sales Manager:** Thom Khaler. **Jock Lineup:** Bob Bailie 6-10 am, John McCrea 10 am-2 pm, Jeff Paret 2-7 pm, Will James 7 pm-12 am, Catherine 12-6 am, Dave Chamberlain, Bonzo, Diane Combs and Dave Arrowood, weekends.**KQYT-FM/PHOENIX**

3501 N 16th Street, Phoenix, AZ 85016

**602 264-0123**

Beautiful

Power: **100 kw**. Frequency: **95.5 mHz**. Tower elev.: **1550 ft. (AAT)**. Target Demos: **Females 25-54**. Commercial load limit: **8 units**. 60-second rate: **\$70/28**.**Owner:** Harte-Hanks Comm. (Southern Brdcast Co.). **GM:** Mike Knox. **PD:** Eric Johnson. **MD:** Tom Churchill/Churchill Productions. **Chief Engineer:** Chuck Spencer. **Sales Manager:** Bob Zimmerman. **Jock Lineup:** Ray Miller 12-6 am, Steve Roberts 6 am-12 pm, Eric Johnson 12-6 pm, Jim Boltin 6 pm-12 am.**KRAK-AM/SACRAMENTO**

PO Box 6347, Sacramento, CA 95860

**916 482-7100**

Country

Power: **50 kw**. Frequency: **1140 kHz**. Commercial load limit: **18 min**.**Owner:** Affiliated Broadcasting, Inc. **GM:** Al Grosby. **PD:** Walt Shaw. **MD:** Rick Stewart. **ND:** Bill Jones. **Chief Engineer:** Bob Stofan. **Sales Manager:** Jim Conley. **Jock Lineup:** Joey Mitchel 6-10 am, Rick Stewart 10 am-2 pm, Jim Hall 2-6 pm, Hal Murray 6 pm-12 am, Fred James 12-5 am, Weekends. Gary Michales 6 am-12 pm Sat., Lester Holt 12-6 pm Sat., Kent Carlin 6 pm-12 am, Les Holt 10 am-3 pm Sun., Kent Carlin 3-7:30 pm Sun**KRAM-AM/LAS VEGAS**

925 E. Desert Inn Rd., Las Vegas, NV 89109

**702 732-1363**

Country

Power: **1 kw**. Frequency: **1340 kHz**. Commercial load limit: **15 min**. 60-second rate: **\$17/7**.**Owner:** Cole Ind., Inc. **GM:** Bob Jackson. **PD:** Bob Jackson. **MD:** Johnny Steele. **ND:** Gary Campbell. **Chief Engineer:** John Corey. **Sales Manager:** Jim Glynn. **Jock Lineup:** Bob Jackson 6-9 am, Chuck Manning 9 am-2 pm, Johnny Steele 2-7 pm, Jack Diamond 7 pm-12 am, Ed Davy 12-6 am. **Comments:** K-RAM Radio is a modern country format with personality plus and a strong news department to augment our music and personality.**KRAV-FM (FM 96)/TULSA**

PO Box 746, Tulsa, OK 74101

**918 585-5555**

Universals

Power: **100 kw**. Frequency: **96.5 mHz**. Commercial load limit: **8 min**. 60-second rate: **\$30/19**.**Owner:** KFMJ, Inc. **GM:** Carl C. Smith. **PD:** Ken Scott. **MD:** Kenny King. **ND:** Mark O'Connell. **Chief Engineer:** John Bridges. **Sales Manager:** John Hunt. **Jock Lineup:** Bob Brauer 12 5:30 am, Johnny Rivers 5:30-9 am, Ken Scott 9 am-12 pm, Steve Cassidy 12-4 pm, Chuck Stevens 4-8 pm, Dave Dukane 8 pm-12 am

**KRBC-AM/ABILENE****915 692-4242**

Box 178, Abilene, TX 79604

Universals

Power: **5 kw**. Frequency: **1470 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$17/9**.**Owner:** Radio Abilene, Inc. **GM:** Bill Fox. **PD:** John Frost. **MD:** Jay Franks. **ND:** Downing Bolls. **Chief Engineer:** Herman Ridgway. **Sales Manager:** Kirk Woodward. **Jock Lineup:** News Block 6-8 am, Two Man Talk Show 8-8:30 am, Jay Franks 8:30 am-12 pm, Tom Bates 12-3 pm, John Frost 3-6 pm, Shotgun Bob Kelly 6-10 pm, Jim Hays 10 pm-2 am, Tom LeVan 2-6 am.**KRBE-FM/HOUSTON****713 960-0123**

2500 West Loop South, Houston, TX 77027

Universals

Power: **100 kw**. Frequency: **104.1 MHz**. Tower elev.: **790 ft**. Target Demos: **12-49**. Commercial load limit: **10 min**. 60-second rate: **\$130/85**.**Owner:** Lake Huron Broadcasting. **GM:** Robert C. Fauser. **PD:** Clay Gish. **MD:** Clay Gish. **ND:** Mike Martin. **Chief Engineer:** Mike Krehel. **Sales Manager:** Bill Hill. **Jock Lineup:** Miles in the Morning 6-9 am, Mat Quinn 9 am-12 pm, Weaver Morrow 12-3 pm, Roger W. Garrett 3-6 pm, C.C. McCartney 6-10 pm, The Catfish 10 pm-1 am, Chris Hall 1-6 am.**KRDG-AM/REDDING****916 243-0343**

1735 Market Street, PO Box 1917, Redding, CA 96001

Universals

Power: **1 kw day/250 w night**. Frequency: **1230 kHz**. Tower elev.: **150 ft**. Target Demos: **18-49**. Commercial load limit: **15½ min**. 60-second rate: **\$11.90/7.85**.**Owner:** Redding Broadcasting Company. **GM:** Howard Martineau. **PD:** Jerry McGee. **MD:** Lurch Martin. **ND:** Marc Soares. **Chief Engineer:** (Mr.) Jean Smith. **Sales Manager:** Terry Teeters. **Jock Lineup:** Buck Charles 12-6 am, Jerry McGee 6-11 am, Dave Sueno 11 am-3 pm, Rabbit 3-6 pm, Mike Dorn 6-9 pm, Lurch Martin 9 pm-12 am, Marc Soares, weekends.**KRE-AM/BERKELEY****415 848-7713**

601 Ashby, Berkeley, CA 94710

Jazz

Power: **1 kw day/250 w night**. Frequency: **1400 kHz**. **Automated 25%**. Commercial load limit: **12 min**. 60-second rate: **\$34/12**.**Owner:** Horizons Communications Corp. **GM:** Tom Schnurbusch. **PD:** Rob Singleton. **MD:** Rick Holmes. **ND:** Keven Guillory. **Chief Engineer:** Art Leberman. **Sales Manager:** Dave Berglund. **Jock Lineup:** Stephanie Dilley 6-10 am, Donnel Lewis 10 am-2 pm, Rob Singleton 2-7 pm, Clifford Brown, Jr. 7 pm-12 am.**KREM-AM/SPOKANE****509 534-0423**

S. 4103 Regal, Spokane, WA 99203

Universals

Power: **5 kw**. Frequency: **970 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$20/11**.**Owner:** King Broadcasting. **GM:** Tom Long. **PD:** Don Nordine. **MD:** Don Nordine. **ND:** Bill Lewis. **Chief Engineer:** Tom Parrill. **Sales Manager:** Bob Flynn. **Jock Lineup:** Scott Burns 6-10 am, Don Nordine 10 am-12 pm, Charlie Busch 12-2 pm, John Christopher Kowsky 2-6 pm, C.J. Stone 6-10 pm, Sam Cassel 10 pm-2 am, Ron Mercer 2-6 am.**KRGV/WESLACO****512 968-3131**

Jim Patrick

Universals

**KRIB-AM/MASON CITY****515 424-1490**

402 19th Street SW, Mason City, IA 50401

Universals

Power: **1 kw day/250 w night**. Frequency: **1490 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$16/12**.**Owner:** Radio Comm., Inc. **GM:** Merle Oakes. **PD:** Bob Scott. **MD:** Bob Scott. **ND:** Gayle Raymond. **Chief Engineer:** Dick Smith/Stu Tell. **Sales Manager:** Wayne Kolhaus. **Jock Lineup:** Bob Scott 5-10 am, Stu Tell 10 am-3 pm, Marijo 3-8 pm, Andy Hammer 8 pm-1 am.**KRIG-AM/ODESSA****915 332-6871**

Box 4312, Odessa, TX 79760

Universals

Power: **1 kw**. Frequency: **1410 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$15/7**.**Owner:** Krig Radio, Inc. **GM:** R.D. Brown. **PD:** Ron Harper. **MD:** Ron Harper. **ND:** Sam Oates. **Chief Engineer:** Charles Debenport. **Sales Manager:** June Brown. **Jock Lineup:** Ron Harper 6 pm-2 am, John Clay 10 am-2 pm, Willie Mitchell 2-6 pm, The Thin Man 6-10 pm, Jim Scott 10 pm-2 am, John Clark 2-6 am, Barbara Gibbs, Paul Stevens and Kenny Givens, weekends.**NATIONAL RADIO STATION LISTINGS**

**KRIZ-FM/ROSWELL****505 623-9797**

PO Box 269, Roswell, NM 88201-

Album Rock

Power: **100 kw**. Frequency: **97.1 mHz**. Tower elev.: **538 ft**. Target Demos: **18+**. **Automated 50%**. Commercial load limit: **8 min**. 60-second rate: **\$6.50/3**.**Owner:** Troy Raymond Moran. **GM:** Jim Clark. **PD:** Johnny Raymond. **MD:** Johnny Raymond. **Chief Engineer:** Steve Kwiczola. **Sales Manager:** Jerry Salyards. **Jock Lineup:** Johnny Ray 6 am-12 pm, Bill Mackey 12-6 pm, David Lawerence 6 pm-12 am.**KRKE-AM/ALBUQUERQUE****505 765-5600**

PO Box 737, Albuquerque, NM 87103

Universals

Power: **5 kw**. Frequency: **610 kHz**. Commercial load limit: **15 min**. 60-second rate: **\$36/17**.**Owner:** Gaylord Broadcasting Co. **GM:** Dick McKee. **MD:** Debbie Hughes. **ND:** Lisa Breeden. **Chief Engineer:** Gary Diamond. **Sales Manager:** Stan Byers. **Jock Lineup:** Mike Phillips 6-10 am, Chris Carey 10 am-1 pm, Bruce Daniels 1-3 pm, Chuck Logan 3-7 pm, Wildman 7 pm-12 am, Keith Montgomery 12-6 am, Jo Jo Pineau, weekends.

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**KRKO-AM (14-RKO)/EVERETT****206 355-1144**

PO Box 1227, Everett, WA 98206

Spectrum III

Power: **5 kw**. Frequency: **1380 kHz**. Commercial load limit: **18 min**.**Owner:** Jon Marple. **GM:** Jon Marple. **PD:** Lee Phillips. **MD:** Dan Maus. **ND:** Shirley Bartholomew. **Chief Engineer:** Richard Gordon. **Sales Manager:** Jon Lake. **Jock Lineup:** Bob Hendricks 12-6 am, Lee Phillips 6-10 am, Dan Maus 10 am-3 pm, Terry Michaels 3-7 pm, Chris Lehman 7 pm-12 am, Ray Kendell, Matt Alan and Cyndie Wise, weekends.**KRKT AM-FM/ALBANY****503 926-8628**

1207 E 9th, Suite A, Albany, OR 97321

Country

Power: **250 kw AM/100 kw FM**. Frequency: **990 kHz/99.9 mHz**. Commercial load limit: **18 min**. 60-second rate: **\$9.50/6.20**.**Owner:** Bob Esty. **GM:** Gary Grossman. **PD:** Bill O'Brian. **MD:** Larry Blair. **ND:** Brian Wood. **Chief Engineer:** Tom Wirth. **Sales Manager:** Ron Lewin. **Jock Lineup:** Bill O'Brian 6-10 am, Eric Scott 10 am-2 pm, H. David Allen 2-7 pm, Bob Johnson 7 pm-12 am, Paula Sanderson 12-6 am.**KRLA/LOS ANGELES****213 681-2591**

Rick Stancato

Universals

**KRLC-AM/LEWISTON****208 743-1551**

Box 287, Lewiston, Idaho 83501

Universals/Album

Power: **5 kw day/1 kw night**. Frequency: **1350 kHz**. Commercial load limit: **15 min**. 60-second rate: **\$4.50/3.25**.**Owner:** KRLC, Inc. **GM:** Steven Alan Mackelvie. **PD:** Steven Alan Mackelvie. **MD:** Steven Alan Mackelvie. **ND:** Dennis Callahan. **Chief Engineer:** Chick Bobbitt. **Sales Manager:** Pat Mackelvie. **Jock Lineup:** Marie in the Morning 6-11 am, Dennis Callahan 11 am-3 pm, Moe Holland 3-8 pm, Ed Nickus 8 pm-1 am, Mark Elder 1-6 am, Casey Tibbs, weekends. **Comments:** Because of the lack of a progressive FM in the market, we program two formats daily.**KRLY-FM (Y-94)/HOUSTON****713 626-8130**

2630 Fountainview Drive, Suite 210, Houston, TX

Disco

Power: **100 kw**. Frequency: **93.7 mHz**. Commercial load limit: **9 min**. 60-second rate: **\$65/50**.**Owner:** SJR Communications. **GM:** Michael S. Raymond. **PD:** Bill Todd. **MD:** Michael Jones. **ND:** Barry M. Bennett. **Chief Engineer:** Bill Cordell. **Sales Manager:** Arnold Starr. **Jock Lineup:** Bill Todd 6-9 am, Michael Jones 9 am-12 pm, Ed Beauchamp 12-4 pm, Doc Morgan 4-8 pm, Jesse Summers 8 pm-12 am, Dayna Steele 12-6 am.**KRMG-AM/TULSA****918 583-7400**

1502 South Boulder, Tulsa, OK 74119

Spectrum III

Power: **50 kw**. Frequency: **740 kHz**. Target Demos: **25+**. Commercial load limit: **18 min**.**Owner:** Swanson Broadcasting. **GM:** Ron Blue. **MD:** Don Bishop. **ND:** Jim Back. **Chief Engineer:** Jim Henry. **Sales Manager:** Ron Blue. **Jock Lineup:** Bob Lafitte 1-5:30 am, John Erling 6-10 am, Don Bishop 10 am-2 pm, Commander Ken 2-5 pm, Denver Fox 10 pm-1 am, Tim Couch, weekends.

**KRNA-FM/IOWA CITY**

1027 Hollywood Blvd., Iowa City, IA 52240

**319 351-6426**

Universals

Power: **3 kw.** Frequency: **93.5 mHz.** Commercial load limit: **9 min.** 60-second rate: **\$20.65/10.30.**

**Owner:** KRNA, Inc. **GM:** Eliot A. Keller. **PD:** Robert K. Norton, Jr. **MD:** Bart A. Goynshor. **ND:** Thomas N. Spaight. **Chief Engineer:** Thomas N. Spaight. **Sales Manager:** David P. Hoehne. **Jock Lineup:** Robbie Norton 6-10 am, Bart 10 am-3 pm, Gary Brown 3-7 pm, Kevin Michaels 7 pm-12 am, Pam Wallace 12-6 am, Al Kern and Vernon McKinley, weekends. **Comments:** KRNA is currently building a 100 kw facility

**KRNO-FM/RENO**

475 E. Moana Lane, Reno, NV 89502

**702 826-6433**

Spectrum III

Power: **60 kw.** Frequency: **107 mHz.** Target Demos: **25-49.** Automated **100%.** Commercial load limit: **12 min./16 units.** 60-second rate: **\$11/9.**

**Owner:** Lorraine Arms. **GM:** Jerry Schafer. **PD:** Dave Price. **MD:** Dave Price. **ND:** Marshall Martin. **Chief Engineer:** George Webb. **Sales Manager:** Janet Perry.

**KRNQ (Q-102)/DES MOINES**

Box 1350, Des Moines, IA 50305

**515 280-1350**

Universals

Power: **100 kw.** Frequency: **102.5 mHz.** Automated **100% by TM Programming Stereo Rock.** Commercial load limit: **8 min.** 60-second rate: **\$25/11.**

**Owner:** Stauffer Communications, Inc. **GM:** Al Lobeck. **PD:** Jim Fox. **ND:** Chuck Seel. **Chief Engineer:** Doug Campbell. **Sales Manager:** Ron Granzow.

**KRNT-AM/DES MOINES**

611 5th Avenue, Des Moines, IA 50305

**515 280-1350**

Spectrum III

Power: **5 kw.** Frequency: **1350 kHz.** Target Demos: **25-49.** Commercial load limit: **14 min.** 60-second rate: **\$55/19.**

**Owner:** Stauffer Communications, Inc. **GM:** Al Lobeck. **PD:** Del Hull. **MD:** Del Hull. **ND:** Chuck Seel. **Chief Engineer:** Doug Campbell. **Sales Manager:** Ron Granzow. **Jock Lineup:** Steve Gibbons 6-10 am, Van Harden 10 am-2 pm, Roger Peterson 2-7 pm, Dick LemMon 7 pm-1 am, Duane Estel 1-6 am

**KROC-AM/ROCHESTER**

122 4th Street SW, Rochester, MN 55901

**507 286-1010**

Spectrum III

Power: **1000 w day/250 w night.** Frequency: **1340 kHz.** Target Demos: **25-49.** Commercial load limit: **18 min.**

**Owner:** Southern Minnesota Broadcasting. **GM:** Greg Gentling. **PD:** Al Malmberg. **MD:** Dale Hamilton. **ND:** Bob Quam. **Chief Engineer:** Bob Cross. **Sales Manager:** Jim Dahl. **Jock Lineup:** Harley Flathers 6-10 am, Al Malmberg 10 am-2 pm, Roger O'Day 2-6 pm, Dale Hamilton 6-11 pm, Larry King 11 pm-6 am.

**KROC-FM/ROCHESTER**

122 4th Street SW, Rochester, MN 55901

**507 286-1010**

Universals

Power: **100 kw.** Frequency: **106.9 mHz.** Tower elev.: **1110 ft.** Target Demos: **18-34.** Commercial load limit: **12 min.** 60-second rate: **\$10.50.**

**Owner:** Southern Minnesota Broadcasting. **GM:** Greg Gentling. **PD:** Al Malmberg. **MD:** Dennis Foster. **ND:** Bob Quam. **Chief Engineer:** Bob Cross. **Jock Lineup:** Al Malmberg 6-9 am, Denny Foster 9 am-2 pm, Jim O'Neil 2-7 pm, Glen Hansen 7 pm-12 am, Bill Dahlstrom 12-6 am.

**KROF-AM/ABBEVILLE**

Highway 167 N, PO Box 610, Abbeville, LA 70510

**318 893-2531**

Spectrum III

Power: **1 kw.** Frequency: **960 kHz.** Commercial load limit: **14 min.** 60-second rate: **\$6/4.25.**

**Owner:** Abbeville Broadcasting Ser., Inc. **GM:** Manuel R. Broussard. **PD:** Michael G. Adams. **MD:** Gary Shannon. **ND:** Dave Milner. **Chief Engineer:** Charles Ellis. **Sales Manager:** Garland Bernard. **Jock Lineup:** Michael & Milner 6-10 am, Gary Shannon 10 am-2 pm, Bobby Novosad 2-7 pm, Bruce Richards 7 pm-1 am

**KROK-FM/SHREVEPORT**

Box 21130, Shreveport, LA 71120

**318 222-8711**

Universals

Power: **100 kw.** Frequency: **94.5 mHz.** Commercial load limit: **10½ min.** 60-second rate: **\$28/9.**

**Owner:** Great Empire Broadcasting. **GM:** Gene Dickerson. **PD:** J. J. O'Brien. **MD:** Keith Greer. **ND:** John Lee. **Chief Engineer:** Rod Mathews. **Sales Manager:** Jerry. **Jock Lineup:** Ken Shepherd 6-10 am, J. J. O'Brien 10 am-2 pm, Keith Greer 2-10 pm, "The Bull" 10 pm-2 am, Mark Christopher 2-6 am, D. J. Bailey and Mike Brody, weekends

**NATIONAL RADIO STATION LISTINGS**

**KROQ-FM/LOS ANGELES**

117 S. Los Robes, Pasadena, CA 91101

**213 578-0830**

Album Rock

Power: **25 kw**. Frequency: **106.7 mHz**. Target Demos: **18-34**. Commercial load limit: **8 min**. 60-second rate: **\$90/50**.**Owner:** Burbank Broadcasting. **GM:** Pat Welch. **PD:** Rick Carroll. **MD:** Larry Groves. **ND:** Nick Starvovs. **Chief Engineer:** Scott Mason. **Sales Manager:** Pat Welch. **Public Service Director:** Tim Cline. **Jock Lineup:** Daryl Wayne 6-10 am, Chuck Randall 10 am-2 pm, Dan Carlisle 2-6 pm, Dusty Street 6-10 pm, Jed The Fish 10 pm-3 pm, Al Romeres 3-6 am, Peter Mayhem, Al Ramirez and Rodney Bingenheimer, weekends.**KROY-AM/SACRAMENTO**

1019 Second, Sacramento, CA 95814

**916 441-4950**

Universals

Power: **5 kw day/1 kw night**. Frequency: **1240 kHz**. Tower elev.: **235 ft**. Target Demos: **12-24**. Commercial load limit: **14 min. drive/12 min. other**. 60-second rate: **\$40/15**.**Owner:** Ken Jonsson. **GM:** Mark Jonsson. **PD:** Bobby Malik. **MD:** Rick Shannon. **ND:** Barry Fyffe. **Operations Manager:** Richard Irwin. **Chief Engineer:** Rick Neace. **Sales Manager:** John Casselli. **Jock Lineup:** Barry Fyffe and Russ Martin 6-10 am, Chuck Hale 10 am-2 pm, Steve Croft 2-6 pm, Famous Amos 6-10 pm, Dean Stevens 10 pm-2 am, Simulcast FM 2-6 am.

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**KROY-FM (Y-97)/SACRAMENTO**

1019 Second Street, Sacramento, CA 95814

**916 441-4950**

Universals

Power: **64 kw**. Frequency: **96.9 mHz**. Tower elev.: **300 ft**. Target Demos: **18-34**. Commercial load limit: **10 min**. 60-second rate: **\$40/18**.**Owner:** Jonsson Communications. **GM:** Mark Jonsson. **PD:** Richard Irwin. **MD:** Dennis Newhall. **ND:** Barry Fyffe. **Chief Engineer:** Bill McCray. **Sales Manager:** Bill Bailey. **Jock Lineup:** T. Michael Jordan 6-10 am, Greg Johnson 10 am-3 pm, Tony Cox 3-7 pm, Dennis Newhall 7 pm-1 am, Dave Gregory 1-6 am. **Comments:** "STUDIO 97" Saturday nights 9 pm-1 am (disco/dance).**KRPL-AM/MOSCOW**

Box 8849, Moscow, ID 83843

**208 882-2551**

Universals

Power: **1 kw**. Frequency: **1400 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$8.25/4**.**Owner:** KRPL, Inc. **GM:** Dennis Deccio. **PD:** Gary Cummings. **MD:** Gary Cummings. **ND:** Dave Rabiner. **Chief Engineer:** Larry Ayer. **Sales Manager:** Joe Stanosch. **Jock Lineup:** Chuck Cooper 6-10 am, Bob O'Toole 10 am-3 pm, Steve Shannon 3-8 pm, Paul Roberts 8 pm-1 am, Pat Conrad 1-6 am, Bryan McKay and Orrin O'Neal, weekends.**KRQ/TUCSON**

Dan McCoy

**602 624-2431**

Universals

**KRQQ-FM/TUCSON**

PO Box 5946, Tucson, AZ 85703

**602 624-2431**

Universals

Power: **25 kw**. Frequency: **93.7 mHz**. Commercial load limit: **10 min**. 60-second rate: **\$25/20**.**Owner:** Grabet, Inc. **GM:** Michael Cutchall. **PD:** John Stevens. **MD:** Dan McCoy. **ND:** Bob Lee. **Chief Engineer:** William Turney. **Jock Lineup:** Dan McCoy 6-10 am, Jim Gillie 10 am-3 pm, John Stevens 3-7 pm, Steve Rivers 7 pm-12 am, Bobby Majors 12-6 am, Jeff Davis and Nick Redfield, weekends.**KRSI/MINNEAPOLIS**

Gary DeMaroney

**612 941-5774**

Album Rock

**KRSP-FM/SALT LAKE CITY**

PO Box 7760, Salt Lake City, UT 84107

**801 262-5541**

Universals/Albums

Power: **18.5 kw**. Frequency: **103.5 mHz**. Commercial load limit: **12 min**. 60-second rate: **\$45/8**.**Owner:** Holiday Broadcasting Co. **GM:** Ralph Carlson. **Operations Manager:** Alan Hague. **MD:** Lorraine Winegar. **ND:** Gerry Pond. **Chief Engineer:** Ken Meyer. **Sales Manager:** Ray Bingham. **Jock Lineup:** Randy Rose 6-10 am, Steve Carlson 10 am-2 pm, Todd Kelly 2-6 pm, Matt Limburg 6-10 pm, Barry Moll 10 pm-2 am, Michael Kane 2-6 am. **Comments:** KRSP-FM used to simulcast with KRSP-AM. KRSP-AM is probably one of the first AM stations to really move into an album-oriented format and automate it. This station is sold separately and in combo.



**KRST-FM/ALBUQUERQUE****505 266-5833**

2401 Quincy NE, Albuquerque, NM 87110

Album Rock

Power: **22.5 kw**. Frequency: **92.3 MHz**. Antenna height: **10,000 ft**. Commercial load limit: **8 min**. 60-second rate: **\$31/12**.**Owner:** Burroughs Broadcasting, Inc. **GM:** Ray Moran. **PD:** Bob Shulman. **MD:** Jim Zalewski. **ND:** Penny Sanders. **Chief Engineer:** Guy Smith. **Sales Manager:** Rick Stoneking. **Jock Lineup:** Dave Holland 6-10 am, Sam Cornish 10 am-3 pm, Bob Shulman 3-7 pm, Tim McLaughlin 7 pm-12 am, Rob Roman 12-6 am, Jim Zale, Scott McCloud, Bill Werntz, Annie Hill, Jane Akre and Bill Stambaugh, weekends. **Comments:** Special Programming: Lunchtime concerts 12-12:30 pm, featuring one artist. Sampler: Monday 9-11 pm, best of the week's new releases. Sleeper: Sunday at midnight features new live albums or jazz.

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**KRTH-FM/LOS ANGELES****213 937-5230**

5901 Venice Blvd., Los Angeles, CA 90034

Universals

Power: **58 kw**. Frequency: **101.1 MHz**. Tower elev.: **2930 ft (AAT)**. Target Demos: **25-49**. **Automated 95%**. Commercial load limit: **10 min**. 60-second rate: **\$250**.**Owner:** RKO General. **GM:** Allan D. Chlowitz. **PD:** Bob Hamilton. **MD:** Guy Zapolon. **ND:** Dara Welles. **Chief Engineer:** Robert Kanner. **Sales Manager:** John Squyres. **Jock Lineup:** Brian Beirne 6 am-3 pm, Brother John 3-8 pm, Cherie Sannes 8 pm-2 am, Brother John 2-6 am.**KRUX-AM/PHOENIX****602 247-5789**

7401 West Camelback Rd., Phoenix, AZ 85033

Universals

Power: **5 kw day/500 w night**. Frequency: **1360 kHz**. Target Demos: **12-34**. Commercial load limit: **12 min**.**Owner:** Lotus Corp. **GM:** Joe Koff. **PD:** Bobby Rivers. **MD:** Bobby Rivers. **ND:** Gerald Ackley. **Chief Engineer:** Chuck Adams. **Sales Manager:** Julie Phillips. **Jock Lineup:** Chenalut 6-10 am, Dave Robinson 10 am-2 pm, Bobby Rivers 2-6 pm, Jim Man 6-10 pm, Bob Melvin 10 pm-2 am, Jack Shepard 2-6 am.**KRYS-AM/CORPUS CHRISTI****512 882-8481**

PO Box 9698, Corpus Christi, TX 78408

Universals

Power: **1 kw**. Frequency: **1360 kHz**. Tower elev.: **280 ft**. Target Demos: **18-35**. Commercial load limit: **12 min**. 60-second rate: **\$16/5**.**Owner:** Sigmor Corp. **GM:** Joel Yowell. **PD:** Dan Daniels. **MD:** Dan Daniels. **ND:** Bob Dixon. **Chief Engineer:** John Steele. **Sales Manager:** Joel Yowell. **Jock Lineup:** Angela Wright 1-6 am, Russ & Redd 6-9 am, Dan Daniels 9 am-12 pm, Barron Beretta 12-3 pm, The Real John Steele 3-6 pm, Letty Sublett 6-9 pm, Tod Tucker 9 pm-1 am.**KRZI-AM/WACO****817 772-0930**

Box 8093 (7215 Bosque), Waco, TX 76710

Universals

Power: **1 kw**. Frequency: **1580 kHz**. Target Demos: **18-34**. Commercial load limit: **14 units**. 60-second rate: **\$8.80/5.50**.**Owner:** KW Communications. **GM:** Herb Harding. **PD:** Mike Lucas. **MD:** Mike Lucas. **ND:** Mike Earley. **Chief Engineer:** Dave Fricker. **Sales Manager:** Gary Sewell. **Jock Lineup:** Toni DeShannon 12-6 am, Michael James & Herb Harding 6-9 am, Clay Steel 9 am-12 pm, Kevin Davis 12-3 pm, Gary Ryder 3-7 pm, John McCall 7 pm-12 am.**KSAN-FM/SAN FRANCISCO****415 986-2825**

345 Sansome St., San Francisco, CA 94104

Album Rock

Power: **30 kw**. Frequency: **94.7 MHz**. Commercial load limit: **10 min**.**Owner:** Metromedia. **GM:** David Moorehead. **PD:** Jackie McCauley. **MD:** Kate Ingram. **ND:** Dave McQueen. **Operations Manager:** Abby Melamed. **Chief Engineer:** George Craig. **Sales Manager:** David Bramnick. **Creative Director:** Rick Sadle. **Jock Lineup:** P.J. Ballard 2-6 am, Dave McQueen 6-10 am, Kate Hayes 10 am-2 pm, David Perry 2-6 pm, Matt Reidy 6-10 pm, Jesse Rhodes 10 pm-2 am.**KSD-AM/ST. LOUIS****314 421-5055**

1111 Olive Street, St. Louis, MO 63141

Spectrum III

Power: **5 kw**. Frequency: **550 kHz**. Tower elev.: **456 ft**. Target Demos: **25-49**. **Automated 25%**. Commercial load limit: **14 min**. 60-second rate: **\$100/40**.**Owner:** Pulitzer. **GM:** Stan Greenberg. **PD:** Jim Vann. **MD:** Ed Scarborough. **ND:** Hal Brown. **Chief Engineer:** John Oelke. **Sales Manager:** Stanley Greenberg. **Jock Lineup:** Ron Morgan 6-10 am, Ed Scarborough 10 am-1 pm, Tom Straw 1-3 pm, John St. John 3-7 pm, Doug Carrick 7-11 pm, Lee Fowler 11 pm-6 am.**NATIONAL RADIO STATION LISTINGS**



**KSDN-AM/ABERDEEN****605 225-5930**

PO Box 1930, Aberdeen, SD 57401

Universals

Power: **5 kw**. Frequency: **930 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$18/6**.**Owner:** Green Bay Broadcasting. **GM:** Michael Levson. **PD:** T.C. Arnold. **MD:** Les Cummings. **ND:** Jim Vincent. **Chief Engineer:** Norm Anderson. **Sales Manager:** Michael Levson. **Jock Lineup:** Norm Anderson 6-10 am, T.C. Arnold 10 am-3 pm, Jerry Larson 3-8 pm, Les Cummings 8 pm-12 am, Wayne Diaz 12-6 am, Dan Zerr and Dean Jensen, weekends.**KSEK-AM/PITTSBURG****316 231-2800**

Box 610, Pittsburg, KS 66762

Spectrum III/Album

Power: **1000 w day/250 w night**. Frequency: **1340 kHz**. Tower elev.: **450 ft**. Target Demos: **18-49**. Commercial load limit: **18 min**.**Owner:** Douglas Broadcasting Corp. **GM:** James D. Harbart. **PD:** Bruce Elliot. **MD:** Gabe Baptiste. **ND:** Jerry Deems. **Chief Engineer:** Jim Douglas. **Sales Manager:** Glen George. **Jock Lineup:** Bruce Elliot 6-10 am, Lonnie Swonger 10 am-2 pm, John Dial 2-7 pm, Gabe Baptiste 7 pm-12 am, Kirk Robinson 12-6 am, Jerry Haggard, weekends.**KSEL AM-FM/LUBBOCK****806 747-2555**

PO Box 2369 (904 E. Broadway), Lubbock, TX 79408

Universals

Power: **5 kw day, 500 w night AM/100 kw FM**. Frequency: **95 kHz/93.7 mHz**. Automated **12.5% AM/87.5% FM by TM Stereo Rock**. Commercial load limit: **17 min**. **AM drive/15 min**. **FM drive/14 min**. other, **8 max**. on **FM**. 60-second rate: **\$30/15**.**Owner:** Harris Enterprises/John Kreiger. **GM:** John R. Kreiger. **PD:** Jeff King. **MD:** John Steele. **ND:** Jane Prince. **Chief Engineer:** Don Hackler. **Sales Manager:** Tom Petty. **Jock Lineup:** Jeff & Jane 6-9 am, Steve Coggins 9 am-12 pm, Stan Castles 12-3 pm, The Real John Steele 3-6 pm, Skywalker 6-9 pm, Scott Knight 9 pm-12 am, Chris Richards and Kevin Parker 12-6 am. **Comments:** FM is simulcast 2-5 am on AM. AM is simulcast on FM 6-9 am Monday through Saturday.**KSEN/SHELBY****406 434-5241**

Wayne Cordray

Spectrum III

**KSET-AM/EL PASO****915 532-4979**

904 Magoffin, El Paso, TX 77901

Disco

Power: **1 kw**. Frequency: **1340 kHz**. Tower elev.: **4000 ft**. Target Demos: **12-49**. Commercial load limit: **12 min**.**Owner:** Al Cohen. **PD:** Chuck Gross. **MD:** Chuck Gross. **Chief Engineer:** Craig Slaten. **Sales Manager:** Ben Schulman. **Jock Lineup:** John Robinson 9 am-3 pm, Sammy Martinez 6 pm-12 am, Bob Jones 12-6 am. Simulcast 6-9 am and 3-6 pm (1340 Disco Radio).**KSET-FM/EL PASO****915 532-4979**

904 Magoffin, El Paso, TX 77901

Disco

Power: **91 kw**. Frequency: **94.7 mHz**. Tower elev.: **4000 ft**. Target Demos: **12-49**. Commercial load limit: **12 min**.**Owner:** Al Cohen. **PD:** Chuck Gross. **MD:** Chuck Gross. **Chief Engineer:** Craig Slaten. **Sales Manager:** Ben Schulman. **Jock Lineup:** Randy Scott 6-10 am, Chuck Kelly 10 am-2 pm, Jerry Wilson 2-6 pm, Dennis Woo 6 pm-12 am, Bert Harris 12-6 am.**KSFM-FM/WOODLAND****916 662-1047**

1212 Kentucky Avenue, Woodland, CA 95695

Universals

Power: **50 kw at 500 ft**. Frequency: **102.5 mHz**. Commercial load limit: **12 min**. 60-second rate: **\$26/10**.**Owner:** Kula Broadcasting. **GM:** Bill Stukaloff. **PD:** Jeff Lucifer. **MD:** Shawn Harris. **ND:** Cindy Aberley. **Chief Engineer:** Fred Giles. **Sales Manager:** Bud Levitt. **Jock Lineup:** Shawn Harris 6-10 am, Donovan Blue 10 am-2 pm, Mark Preston 2-6 pm, Rick Gillette 6-10 pm, Billy Manders 10 pm-2 am, Allen Elvin 2-6 am.**KSFO-AM/SAN FRANCISCO****415 398-5600**

950 California Street, San Francisco, CA 94108

Spectrum III

Power: **5 kw day/1 kw night**. Frequency: **560 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$175**.**Owner:** Golden West Broadcasters. **GM:** Jim Meyers. **PD:** Allan Hotlen. **MD:** Allan Hotlen. **ND:** Jeff Skov. **Chief Engineer:** Bruce Hunter. **Sales Manager:** Brent Osborne. **Jock Lineup:** Gene Nelson 5:30-9 am, Tommy Saunders 9 am-12 pm, Buddy Hatton 12-3 pm, Clay Keller 3-7 pm, Jerry Gordon 7 pm-12 am, John Hardy 12-5:30 am.

**KSFT-FM/ST. JOSEPH**

2414 S. Leonard Rd., St. Joseph, MO 64503

Album Rock  
Power: **30 kw.** Frequency: **105.1 mHz.** Tower elev.: **300 ft.** Target Demos: **18-34.** Commercial load limit: **12 min.****Owner:** Hunter Broadcasting. **GM:** Ron Voss. **PD:** Phil O'Neil. **MD:** Melissa Levine. **ND:** Keith Harrington. **Chief Engineer:** Ed Briley. **Sales Manager:** Bob Straczak. **Jock Lineup:** Dave McCormick 6-10 am, Phil O'Neil 10 am-2 pm, Melissa 2-7 pm, J.C. Clayton 7 pm-12 am, Steve Lewis 12-6 am, Larry Gardener, weekends.**816 233-2577****KSFX-FM/SAN FRANCISCO**

1177 Polk Street, San Francisco, CA 94109

Disco  
Power: **7 kw.** Frequency: **103.7 mHz.** Tower elev.: **1450 ft. (HAAT).** Target Demos: **18-34.** **Automated 25%.** Commercial load limit: **10 min.** 60-second rate: **\$100/60.****Owner:** American Broadcasting Company. **VP/GM:** Joe Parish. **Chief Engineer:** Ed Johnson. **Sales Manager:** Marbeth Richmond. **Jock Lineup:** Tom Watson 6-10 am, Shannon O'Brien 10 am-3 pm, Marcos Gutierrez 3-7 pm, Mike Webb 7 pm-12 am.**415 928-0104****KSHA-AM/MEDFORD**

27 West Main, Medford, OR 97501

Country  
Power: **1 kw.** Frequency: **860 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$7.55/5.15.****Owner:** Westone Broadcasting, Inc. **GM:** Fergus N. Prestbye. **PD:** Bob "B.J." Johnson. **MD:** Bob Chase. **ND:** Nora McDonnell. **Chief Engineer:** Donald C. Bennett. **Sales Manager:** Fergus N. Prestbye. **Jock Lineup:** Bob "B.J." Johnson sign-on 12 pm, Bob Chase 12 pm-sign-off, Bill Cote Sat. and Sun. mornings, Nora McDonnell Sat. and Sun. afternoons, Bob Chase and Phil Holman Sun. 9-12.**503 772-8600****KSHE-FM/ST. LOUIS**

9434 Watson Rd., St. Louis, MO 63126

Album Rock  
Power: **100 kw.** Frequency: **95 mHz.** Commercial load limit: **12 min.****Owner:** Century Broadcasting. **GM:** Nancy Pool. **PD:** open. **ND:** Joel Meyers. **Chief Engineer:** James Mitchell. **Sales Manager:** Ed Goodman. **Jock Lineup:** Mark Klose 6-10 am, John Ulett 10 am-3 pm, Rick Bayless 3-7 pm, Gary Kolander 7 pm-12 am, Ken Suttter 12-6 am.**314 842-1111****KSJO-FM/SAN JOSE**

PO Box 5190, San Jose, CA 95150

Album Rock  
Power: **50 kw.** Frequency: **92.3 mHz.****Owner:** Sterling Recreation Org. **GM:** Steve Rosetta. **PD:** Donald Wright. **Ass't. PD:** Paul Wells. **ND:** Perry Hartline. **Chief Engineer:** Dave Remund. **Sales Manager:** Doug Dunlop. **Jock Lineup:** Tom "Mix" 6-10 am, Billy "Vega" 10 am-2 pm, Paul "Lobster" Wells 2-6 pm, "Leroy" Hansen 10 pm-2 am, "Casey" Stengel 2-6 am, Steve Dunwoody, Ralph Young and Don Wright, weekends.**408 246-6060****KSKG-FM (STEREO 99)/SALINA**

PO Box 995, 1801 South Ninth, Salina, KS 67401

Universals  
Power: **100 kw.** Frequency: **99.9 mHz.** Commercial load limit: **12 min.** 60-second rate: **\$10.25/4.75.****Owner:** Salina-FM Incorporated. **GM:** Wayne Pollard. **PD:** Dave Lourie. **MD:** Tom Holliday. **ND:** John Henshall. **Chief Engineer:** Rod Rodgers. **Sales Manager:** Duncan Mounsey. **Jock Lineup:** Tom Holliday 6-10 am, Dave Lourie 10 am-2 pm, Denny Collier 2-6 pm, Kris Day 6 pm-12 am, Sue Ledford 12-6 am, Jay Walters, Mike Ward, Jim Hewitt, Beau Cornell and Bob Paxton, weekends.**913 825-4631****KSL-AM/SALT LAKE CITY**

145 Social Hall Avenue, Salt Lake City, UT 84111

Spectrum III  
Power: **50 kw.** Frequency: **1160 kHz.** Commercial load limit: **15 min.** 60-second rate: **\$70/50.****Owner:** Bonneville International. **GM:** Dean Lindsay. **PD:** George Lemich. **MD:** Bob Lee. **ND:** Doug Miller. **Chief Engineer:** John Dehnel. **Sales Manager:** Russ Wood. **Jock Lineup:** Mark Van Wagoner 6-9 am, Tom Bock 9 am-12 pm, Herb Jepko, overnight, Bob Lee 12-3 pm, Danny Kramer 3-6 pm, Gaylon Rowan 6 pm-12 am. **Comments:** KSL Radio is a strong personality station with a strong commitment to news and public affairs. In addition we have extensive sports coverage including NFL and NCAA football, professional baseball. We are a CBS affiliate.**801 237-2500****KSLQ/ST. LOUIS**

PO Box 98, St. Louis, MO 63166

Universals  
Power: **100 kw.** Frequency: **98.1 mHz.** Tower elev.: **580 ft.** Target Demos: **18-34.** Commercial load limit: **10 min.****Owner:** Charter Broadcasting. **GM:** Ted Smith. **PD:** Kevin Metheny. **MD:** Phil Irons. **ND:** Pat Murphy. **Chief Engineer:** Don Schwartzbaugh. **Sales Manager:** Steven Dinkel. **Jock Lineup:** Phillips and Wall 6-10 am, Mike Walker 10 am-2 pm, Brad Hildebrand 2-6 pm, Don Jefferson 6-10 pm, Allan Harrison 10 pm-2 am, "Candy" 2-6 am, Phil Irons, Brad Hildebrand and Keith Bloom, weekends.**314 725-9814**

**KSLS-AM/SAN LUIS OBISPO****805 543-9400**

PO Box 1400, San Luis Obispo, CA 93406

Universals

Power: **1 kw**. Frequency: **1400 kHz**. Commercial load limit: **15 min**. 60-second rate: **\$18/8**.**Owner:** Sunbelt Communications. **GM:** Guy Paul. **MD:** Chuck Stevens. **ND:** Fred Peterson. **Chief Engineer:** Dale Williams. **Sales Manager:** Sandy Bane. **Jock Lineup:** Captain Buffoon 6-10 am, Brad Ranger 10 am-3 pm, Grateful Don 3-7 pm, Chuck Stevens 7 pm-12 am, Nick Clark 12-6 am, Dave Gregory and Keith Sullivan, weekends**KSMB-FM/LAFAYETTE****318 232-1311**

Box 3345, Lafayette, LA 70502

Album Rock

Power: **56 kw**. Frequency: **94.5 MHz**. Commercial load limit: **12 min**. 60-second rate: **\$17/9.50**.**Owner:** Tom Galloway. **GM:** Tom Galloway. **PD:** Jay Walker. **MD:** Ray Sutley. **ND:** Kenny Hazzelett. **Chief Engineer:** Charles Ellis. **Sales Manager:** Bill Besson. **Station Manager:** Mike Mitchell. **Jock Lineup:** Mike Mitchell, Ray Sutley, Jay Walker, Dave Barry, Rene Rivett, Pauline Cole, Ted Hayes.**KSND-FM/EUGENE****503 686-9123**

1330 Day Island Rd., Eugene, OR 97440

Universals

Power: **26.5 kw**. Frequency: **93.1 MHz**. Tower elev.: **850 ft**. Target Demos: **18-34**. **Automated 100% by TM Stereo Rock**. Commercial load limit: **8 min**. 60-second rate: **\$15/12**.**Owner:** Sterling Recreation Organization. **GM:** Don Craig. **PD:** Frank Baker. **MD:** George Burns. **ND:** Bob Baron. **Chief Engineer:** Ken Cummings. **Sales Manager:** Mike Cole. **Jock Lineup:** Frank Baker and John Bourders, voice overs.**KSO-AM/DES MOINES****515 265-6181**

3900 North East Broadway, Des Moines, IA 50317

Country

Power: **5 kw**. Frequency: **1460 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$50/14**.**Owner:** Stoner Broadcasting System. **GM:** Perry St. John. **PD:** Jerry Mason. **MD:** J.D. Cannon. **ND:** Dick Layman. **Chief Engineer:** Bill Sevenbergen. **Sales Manager:** Rod Orr, general sales manager/Rick Wilson, local sales manager. **Jock Lineup:** Mike McCoy 12-6 am, Tom & Jerry (Collins & Mason) 6-9 am, Tom Collins 9-10 am, J.D. Cannon 10 am-2 pm, Jarrett Day 2-6 pm, Dennis James 6 pm-12 am, Cal Bierman, Dave Johnston and Bob Allen, part time**KSOL-FM/SAN MATEO****415 341-8777**

1730 South Amphlett Blvd., San Mateo, CA 94402

Black

Power: **5 kw**. Frequency: **107.7 MHz**. Commercial load limit: **14 min**. 60-second rate: **\$50/38**.**Owner:** Richard Eaton. **GM:** Ken Shubat. **PD:** J.J. Jeffries. **MD:** J.J. Jeffries. **ND:** Bill Harrison. **Chief Engineer:** Ed Meece. **Sales Manager:** Gary Morrison. **Jock Lineup:** Nick Harper 6-10 am, Marvin Robinson 10 am-3 pm, Lee Perkins 3-7 pm, Isaac Stevenson 7 pm-12 am, Bill Hall, 12-6 am.**KSON-AM/SAN DIEGO****714 286-1240**

College Grove Cnt., San Diego, CA 92115

Country

Power: **1 kw**. Frequency: **1240 kHz**. Target Demos: **25-49**. Commercial load limit: **16 min**. 60-second rate: **\$75/44**.**Owner:** Dan McKinnon. **GM:** Dan McKinnon. **PD:** Rod Hunter. **MD:** Ron West. **ND:** Richard Molk. **Chief Engineer:** Dick Warren. **Sales Manager:** Allan Stelmach. **Jock Lineup:** Rod Hunter 6-10 am, Dick Warren 10 am-2 pm, Ron West 2-6 pm, Greg Edwards 6 pm-12 am, Casey Micheals 12-6 am, Jim Knight, part time and weekends.**KSOP AM-FM/SALT LAKE CITY****801 972-1043**

PO Box 25548, Salt Lake City, UT 84125

Country

Power: **1 kw AM/39 kw FM**. Frequency: **1370 kHz/104.3 MHz**. Commercial load limit: **12 min**. 60-second rate: **\$40/21**.**Owner:** KSOP, Inc. **GM:** Greg Hilton. **PD:** John Jackson. **MD:** Joe Flint. **ND:** Janet Coleman. **Chief Engineer:** Richard Pexton. **Sales Manager:** Fred. **Jock Lineup:** AM: Doug Reese 12-6 am, T.J. Swan 6-10 am, J.D. Jackson 10 am-3 pm, Dave Luckan 3-7 pm, Larry Hunter 7 pm-12 am. FM: Doug Reese 12-6 am, Joe Flint 6-10 am, Rob Wright 10 am-3 pm, Tom Parker 3-7 pm, Larry Hunter 7 pm-12 am**KSSS-AM/COLORADO SPRINGS****303 596-5000**

Box 740, Colorado Springs, CO 80901

Country

Power: **1 kw day/250 w night**. Frequency: **740 kHz**. Commercial load limit: **16-18 units**.**Owner:** Radio Colo Spgs. **GM:** Dino Ianni. **PD:** Bob May. **MD:** Dave Beadles. **ND:** Dick Norton. **Chief Engineer:** Tom Piper. **Sales Manager:** Herb James. **Jock Lineup:** Bob May 6-10 am, Dave Beadles 10 am-2 pm, Larry Montgomery 2-6 pm, Karen Conway 6 pm-12 am, Ron Kercher 12-6 am.

**KSST-AM/DAVENPORT****319 326-2541**

1111 East River Drive, Box 3788, Davenport, IA 52808

Universals/Personality

Power: **1 kw**. Frequency: **1170 kHz**. Target Demos: **12-49**. Commercial load limit: **12 min**.**Owner:** Fredrick Epstein. **GM:** William Adams. **PD:** Jim O'Hara. **MD:** Mike Kenneally. **ND:** John Cloughssy. **Chief Engineer:** Paul Blair. **Sales Manager:** William Adams. **Jock Lineup:** Charlie "D" 2-6 am, Spike O'Dell 6-10 am, Jim O'Hara 10 am-12 pm, Joe Fedele 12-2 pm, Jay Gregory 2-6 pm, Mike Kenneally 6-10 pm, Michelle Coleman 10 pm-2 am.**KSTN-AM/STOCKTON****209 948-5786**

2171 Ralph Ave., Stockton, CA 95206

Universals

Power: **5 kw day/1 kw night**. Frequency: **1420 kHz**. Tower elev.: **202 ft**. Target Demos: **18-35**. Commercial load limit: **15 min**. 60-second rate: **\$15.50/10.80**.**Owner:** Knox LaRue. **GM:** Knox LaRue. **PD:** Dave Morgan. **ND:** Rory O'Farrell. **Chief Engineer:** Dave Dod. **Sales Manager:** Roy Stewart. **Jock Lineup:** Steve Wray 6-9 am, Dave Morgan 9 am-12 pm, Jerry Stevens 12-3 pm, Mike Edwards 3-7 pm, J.J. Johnson 7 pm-12 am, Rick Curtis 12-6 am.**KSTP-AM/MINNEAPOLIS-ST. PAUL****612 645-2724**

3415 University Ave., St. Paul, MN 55114

Spectrum III

Power: **50 kw**. Frequency: **1500 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$75/45**.**Owner:** Stanley S. Hubbard. **GM:** Jack Nugent. **PD:** Denny Carpenter. **MD/Ass't. PD:** Don Michaels. **ND:** Charlie Bush. **Chief Engineer:** Norm Patznik. **Sales Manager:** John Lunden. **Jock Lineup:** John Hines/Charlie Bush 5:30-10 am, Mike McNeil 10 am-2 pm, Dick Hughes 2-6 pm, Lynn Russel 6-10 pm, Bob Allard (Talk Show Host) 10 pm-1 am, John Castletield 1-5:30 am. **Comments:** We also carry Minnesota North Star Hockey, Alien Worlds, The Great American Radio Show.**KTAC-AM/TACOMA****206 473-0085**

2000 Tacoma Mall Office Bldg., Tacoma, WA 98411

Universals

Power: **10 kw**. Frequency: **850 kHz**. Commercial load limit: **14 min**.**Owner:** Entercom, Inc. **GM:** Harold Greenberg. **PD:** Ric Hansen. **MD:** Bruce Cannon. **ND:** Chuck Boland. **Chief Engineer:** Bill Doweiler. **Sales Manager:** Bob Brokman. **Jock Lineup:** Don Wade 6-10 am, Greg Cook 10 am-2 pm, Bruce Cannon 2-6 pm, Sean Carter 6-10 pm, Ron Ericson 10 pm-2 am, Bob Case 2-6 am, Kacie Sommers and Randy Rowland, weekends.**KTAM-AM/BRYAN****713 822-1240 (2511)**

Box 3069, Bryan, TX 77801

Universals

Power: **1 kw**. Frequency: **1240 kHz**. Commercial load limit: **15 min**. 60-second rate: **\$11.40/6**.**Owner:** Carolyn Vance. **GM:** Louis Nemece. **PD:** Kirk Williams. **MD:** Richard Moore. **ND:** Michael Reed. **Chief Engineer:** Larry Smith. **Sales Manager:** Ben D. Downs. **Jock Lineup:** Roy Garcia 6-10 am, Richard Moore 10 am-2 pm, Kirk Williams 2-6 pm, Troy London 6 pm-12 am, Ron Elliot 12-6 am, Joel Hall, weekends.**KTEM-AM/TEMPLE****817 773-5252**

301 North Main, Temple, TX 76501

Universals

Power: **1 kw day/250 w night**. Frequency: **1400 kHz**. Tower elev.: **255 ft**. Target Demos: **12-34**. Commercial load limit: **16 min**. 60-second rate: **\$9.60/4.20**.**Owner:** Clint Formby. **GM:** George Franz. **PD:** Lou Saint. **MD:** Mike Patrick. **ND:** Don Norman. **Chief Engineer:** Charlie Schleper. **Sales Manager:** Richard Kelly. **Jock Lineup:** Chris Alexander 6-9 am, Mike Patrick 9 am-12 pm, Lou Saint 12-3 pm, Chuck Baker 3-7 pm, Mark McLain 7 pm-12 am, Chris E. Stevens 12-6 am.**KTFFM-FM/SAN ANTONIO****512 655-5500**

PO Box 18128, San Antonio, TX 78218

Disco

Power: **100 kw**. Frequency: **102.7 mHz**. Target Demos: **12-34**. Commercial load limit: **10 min**.**Owner:** Waterman Broadcasting Corp. **GM:** Dan Mason. **PD:** Mike Scott. **MD:** Mike Scott. **ND:** Anne Schiller. **Chief Engineer:** Gary Wachter. **Sales Manager:** Jim Perrine. **Jock Lineup:** Ric Austin 6-10 am, David Munoz 10 am-2 pm, Steve Michaels 2-6 pm, Hector Reyes 6-10 pm, Fred Henderson 10 pm-2 am, Frank Felan 2-6 am.**KTFX-FM/TULSA****918 663-6511**

5840 S. Memorial, Suite 103, Tulsa, OK 74145

Country

Power: **100 kw**. Frequency: **103.3 mHz**. Tower elev.: **240 ft**. Target Demos: **18-34**. Commercial load limit: **12 units**. 60-second rate: **\$26/10**.**Owner:** Central Broadcasting Co. **GM:** Bob Backman. **PD:** Bobby Davis. **MD:** Pete De Les Dernier. **ND:** Jim Richards. **Chief Engineer:** Glen Thomas. **Sales Manager:** Mark Hine. **Jock Lineup:** Lee Walker 6:30-9 am, Mike Evans 9 am-2 pm, Jim Richards 2-6 pm, Mark Mason 6 pm-12 am, Johnny Rabbit 12-6:30 am.

**KTIB-AM/THIBODAUX****504 447-9006**

PO Box 682, Thibodaux, LA 70301

Country

Power: **500 w.** Frequency: **630 kHz.** Tower elev.: **sea level.****Owner:** Laterr Broadcasting. **GM:** Raymond Saadi. **PD:** Jimmie Cole. **MD:** Rick Luquette. **ND:** Margaret DuBuisson. **Chief Engineer:** Ricky Benson. **Sales Manager:** Roy Pugh. **Jock Lineup:** Roy Pugh 6-9 am, Jimmie Cole 9 am-1 pm, John Comforti 1-4 pm, Rick Luquette 4 pm-sign off.**KTIM AM-FM/SAN RAFAEL****415 456-1510**

1040 B Street, San Rafael, CA 94901

Album Rock

Power: **1 kw AM/2.2 kw FM.** Frequency: **1510 kHz/100.9 mHz.** Target Demos: **18-34.** Commercial load limit: **12 min.** 60-second rate: **\$28/14.****Owner:** Marin Broadcasting Co., Inc. **GM:** Oliver W. Hayden. **PD:** Cody Ryan. **MD:** Michael Knight. **ND:** Vicki Cunningham. **Chief Engineer:** Dennis Foote. **Sales Manager:** Oliver W. Hayden. **Jock Lineup:** Michael Knight 6-10 am, Kate Hayes 10 am-2 pm, Belle 2-6 pm, Paul Boucher 6-10 pm, Wyatt Jennings 10 pm-2 am, Eileen Duhne 2-6 am.**KTIX-AM/PENDLETON****503 276-1311**

Box 579, Pendleton, OR 97801

Spectrum III

Power: **1 kw day/250 w night.** Frequency: **1240 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$7.50/3.50.****Owner:** Juniper Broadcasting Corp. **GM:** Jim Bowers. **PD:** Scott Hendricks. **MD:** Brad Kelly. **ND:** Sue Kauffman. **Chief Engineer:** Roy Hamilton. **Sales Manager:** Jim Bowers. **Jock Lineup:** Bob Walker 6-9 am, Scott Hendricks 9 am-12 pm, Roy Hamilton 12-5 pm, Brad Kelly 5-10 pm, Robert Eley 10 pm-12 am.**KTKT/TUCSON****602 622-6711**

Ed Alexander

Universals

**KTLK-AM/DENVER****303 573-1280**

1165 Delaware, Denver, CO 80204

Universals/Disco

Power: **5 kw.** Frequency: **1280 kHz.** Commercial load limit: **10 min.****Owner:** Harrison Fuerst. **GM:** Raymond A. Mineo. **PD:** Chuck Evans. **MD:** Paula Matthews. **Chief Engineer:** Ron Kashner. **Sales Manager:** Jack Edwards. **Jock Lineup:** Jack Ragan 5:30-9 am, Dr. Dave Bogart 9 am-12 pm, Bruce Lee 12-4 pm, Chuck Evans (Mother Chucker) 4-7 pm, Randy Jay 7 pm-12 am, Mike Shannon 12-5:30 am.**KTLS-FM/OKLAHOMA CITY****405 478-2100**

2333 East Britton Road, Oklahoma City, OK 73101

Album Rock

Power: **100 kw.** Frequency: **98.9 mHz.** **Automated 100% by TM Programming.** Commercial load limit: **8 min.****Owner:** Jerry Lynch and Tom Lynch. **GM:** Ben Buckland. **PD:** Stephen C. Hall. **MD:** Debi Kerr. **Chief Engineer:** Darwin Fitzgerald. **Sales Manager:** Ken Birdsell.**KTNQ-AM/LOS ANGELES****213 465-3171**

5724 Hollywood Blvd., Hollywood, CA 90028

Spanish

Power: **50 kw.** Frequency: **1020 kHz.** Commercial load limit: **18 min.****Owner:** Greater Media Corp. **GM:** Julio Liberman. **PD:** Jose Liberman. **MD:** Jose Liberman. **ND:** Jaime Jarraam. **Chief Engineer:** Steve Bloget. **Sales Manager:** Julio.**KTOK/OKLAHOMA CITY****405 840-5271**

B.J. Wexler

Spectrum III

**KTOM-AM/SALINAS****408 422-7484**

PO Box 1380, 933 N. Main Street, Salinas, CA 93902

Country

Power: **5 kw.** Frequency: **1380 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$12/8.50.****Owner:** Monterey Peninsula Communications, Inc. **GM:** Harry Miller. **PD:** Lloyd Carr. **MD:** J. Mike Noonan. **ND:** Dan Price. **Chief Engineer:** Jerry Lewine. **Sales Manager:** Bob Squires. **Jock Lineup:** J. Mike Noonan 6-10 am, Johnny Kansas 10 am-3 pm, Jesse Collins 3-8 pm, Wade Thruit (Les Turpin) 8 pm-1 am, Joanna Brandon 1-6 am, Mike Crawford and Ron Marshall, weekends.

**KTOQ-AM/RAPID CITY****605 343-0888**

PO Box 8250, Rapid City, SD 57709

Universals/Spectrum III

Power: **1 kw**. Frequency: **1340 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$8/3.25**.**Owner:** Tom-Tom Communications. **GM:** Tom Kearns. **PD:** Michael Berry. **MD:** Jack Daniels. **ND:** Abner Hunter George. **Chief Engineer:** Bill Hinde. **Sales Manager:** Tom Kearns. **Jock Lineup:** Michael In The Morn Berry 5:30-9 am, Larry O'Brien 9 am-1 pm, Shonn Michaels 1-5 pm, Rick Altern 5-7 pm, Jack Daniels 7 pm-12 am, Maddy Ann 12-5:30 am.**KTRN-AM/WICHITA FALLS****817 855-3555**

PO Box 5005, Wichita Falls, TX 76307

Universals

Power: **5 kw day/1 kw night**. Frequency: **1290 kHz**. Tower elev.: **200 ft**. Target Demos: **18-34**. Commercial load limit: **18 min**. 60-second rate: **\$17/7**.**Owner:** Raymond Ruff. **GM:** Mack Lester. **PD:** James Bond. **MD:** James Bond. **ND:** Larry Long. **Chief Engineer:** Vernon Beck. **Sales Manager:** Tom Morris. **Jock Lineup:** Mike Murphy 12-6 am, J. Price 6-10 am, Jimmy Carter 10 am-3 pm, James Bond 3-7 pm, Jack Scott 7 pm-12 am.**KTSA-AM/SAN ANTONIO****512 655-5500**

Box 18128, San Antonio, TX 78218

Universals

Power: **5 kw**. Frequency: **550 kHz**. Target Demos: **18-49**. Commercial load limit: **14 min**.**Owner:** Bernie Waterman. **GM:** Dan Mason. **PD:** Mike Scott. **MD:** Mike Scott. **ND:** Ann Schiller. **Chief Engineer:** Gary Wachter. **Sales Manager:** Joe Ernest. **Jock Lineup:** Bruce Hathaway 6-10 am, Glen Rafferty 10 am-2 pm, Charlie Brown 2-6 pm, John and Juan 6-10 pm, Lynne Haley 10 pm-2 am, J.J. Rodriguez 2-6 am.**KTTS-AM/SPRINGFIELD****417 865-6614**

PO Box 1806555, Springfield, MO 65805

Country

Power: **1 kw**. Frequency: **1400 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$26.50/11.40**.**Owner:** Springfield Great Empire. **GM:** Curt Brown. **PD:** Don Paul. **MD:** Bill Clay. **ND:** Morris James. **Chief Engineer:** Mike Jennings. **Sales Manager:** Carl Cotner. **Jock Lineup:** Chuck Crey/Diane Dauls 12-6 am, Gary Hightower 6-11 am, 'Barefoot Bob' Kinney 11 am-2 pm, John Stevens 2-7 pm, Larry Knight 7 pm-12 am.**KTTS-FM/SPRINGFIELD****417 865-6614**

PO Box 1806555, Springfield, MO 68805

Country

Power: **100 kw**. Frequency: **94.7 mHz**. Commercial load limit: **18 min**. 60-second rate: **\$26.50/11.40**.**Owner:** Springfield Great Empire. **GM:** Curt Brown. **PD:** Don Paul. **MD:** Bill Clay. **ND:** Morris James. **Chief Engineer:** Mike Jennings. **Sales Manager:** Carl Cotner. **Jock Lineup:** Drane Davis/Chuck Riley 12-6 am, Don Paul 6-8 am, 'Barefoot Bob' Kinney 8-10 am, Bill Clay 10 am-2 pm, Bill Perkin 2-6 pm, Ralph Emery 6-7 pm, Rob Hough 7 pm-12 am.**KTXQ-FM/DALLAS-FT. WORTH****214 528-5500**

3626 N Hall Street, Dallas, TX 75219

Album Rock

Power: **100 kw**. Frequency: **102.1 mHz**. Commercial load limit: **8 min**. 60-second rate: **\$350/75**.**Owner:** Gulf Life. **GM:** E.C. (Bud) Stiker. **PD:** Tim Spencer. **MD:** Tim Spencer. **ND:** Mitch Carr. **Chief Engineer:** Carlos Hurd. **Sales Manager:** Clint Culp. **Jock Lineup:** Tempie Lindsey 6-10 am, Doug Saye 10 am-3 pm, Allen Farmer 3-7 pm, Randy Davis 7 pm-12 am, John Michaels 12-6 am, Robin Williams and John Morris, weekends.**KTYD-FM/SANTA BARBARA****805 963-1601**

1216 State Street #810, Santa Barbara, CA 93101

Progressive/Open Format

Power: **34 kw**. Frequency: **99.9 mHz**. Commercial load limit: **10½-12 min**. 60-second rate: **\$17/9**.**Owner:** Antares Broadcasting. **GM:** Kevin Wodlinger. **PD:** Larry Johnson. **MD:** Laurie Cobb. **ND:** Gerry DeWitt. **Chief Engineer:** Clark Ortone. **Sales Manager:** Kevin Wodlinger. **Jock Lineup:** Laurie Cobb 6-10:30 am, Edward Bear 10:30 am-3 pm, Dave Heffner 3-7:30 pm, Jim Trapp 7:30 pm-12 am, Zeb Norris 12-5 am W-F, Guy Guden 12-6 am Sat.-M, Jim Morales 12-6 am T, Saturday: Jim Morales 6 am-12 pm, Zeb Norris 12-6 pm, Dr. Rock (Jim Lull) 6 pm-12 am.**KUFF-AM/ALBUQUERQUE****505 881-5333**

4103 Montgomery NE, Albuquerque, NM 87109

Country/Contemporary

Power: **5 kw day/500 w night**. Frequency: **1150 kHz**. Target Demos: **25-49**. Commercial load limit: **12 units**. 60-second rate: **\$21/13**.**Owner:** West America Broadcasting. **GM:** Ed Lowrance. **PD:** Nick Owens. **MD:** Dee Dee Lewis. **ND:** Nick Owens. **Chief Engineer:** Gary Tabor. **Sales Manager:** Ed Lowrance. **Jock Lineup:** Stu Walker 12-6 am, Gary Tabor 6-10 am, Nick Owens 10 am-2 pm, Dee Dee Lewis 2-6 pm, Jerry Hardin 6 pm-12 am.



**KUGN-AM/EUGENE****503 485-5846**

PO Box 590, Eugene, OR 97440

Spectrum III

Power: **5 kw day/1 kw night**. Frequency: **590 kHz**. Tower elev.: **425 ft**. Target Demos: **18+**. Commercial load limit: **18 min**. 60-second rate: **\$26/5.50**.**Owner:** Obie Communications. **GM:** Ralph Petti. **PD:** Jack Barry. **MD:** Thaddeus Johnson. **ND:** Alex Simis. **Chief Engineer:** Ted Hix. **Sales Manager:** Chuck Chackel. **Jock Lineup:** Mike Stone/Bob Anderson/ Ernie Ross 6-10 am, Dan Nims/Carolyn Meyers News 10 am-1 pm, Phil Stetson/Carolyn Meyers News 1-3 pm, Jack Barry/Alex Simis 3-7 pm, CBS Mystery Theater 7-8 pm, Ron Evans Talk Radio 8 pm-12 am, Janet Wilson/Delilah Rene 12-6 am, Andy Manuel, Traffic Watch.**KUGR-AM/GREEN RIVER****307 875-6666**

PO Box 980, 167 E Railroad Ave., Green River, WY 82935

Adult Pop Country

Power: **1 kw day/250 w night**. Frequency: **1490 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$11/5**.**Owner:** Wycom Corporation. **GM:** Al Harris. **PD:** Russ Rountree. **MD:** Rus Rountree. **ND:** Art Lynch. **Chief Engineer:** Jim "Jolly" Dyson. **Sales Manager:** Jim Belcher. **Jock Lineup:** Al Harris 5-9:30 am, Don (Russ) Allen 9:30 am-2 pm, Russ Rountree 2-6 pm, Bill Young 6 pm-12 am.**KUHL-AM/SANTA MARIA****805 922-7727**

211 East Fesler Street, Box 166, Santa Maria, CA 93456

Universals

Power: **5 kw**. Frequency: **1440 kHz**. Tower elev.: **178 ft**. Target Demos: **18-49**. Commercial load limit: **16 min**.**Owner:** James H. Ranger. **GM:** James H. Ranger. **PD:** Denny Luell. **MD:** Denny Luell/Dana Watson. **ND:** Ed Bedwell. **Chief Engineer:** Bob Arnold. **Sales Manager:** Tom Morrissey. **Jock Lineup:** Todd Busch 1-6 am, Denny Luell 6-10 am, Jim Klucker 10 am-3 pm, Ed Ryba 3-8 pm, Gil Hernandez 8 pm-1 am, Lynn Wasson, weekends.**KUKI-AM/UKIAH****707 462-4771**

PO Box 638, Ukiah, CA 95482

Spectrum III

Power: **1 kw day/250 w night**. Frequency: **1400 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$7.40/4.25**.**Owner:** Concerned Communications Corp. **GM:** Jim Dowd. **PD:** Kate Moore. **MD:** Craig Hayworth. **ND:** Pete Yackley. **Chief Engineer:** Byron Stultz. **Sales Manager:** Jim Dowd. **Operations Manager:** Ross W. Forbes. **Jock Lineup:** Don Casey 5:30-10 am, Kate Moore 10 am-2 pm, Rick Bocca 2-6 pm, Craig Haworth 6 pm-12 am.**KUKI-FM/UKIAH****707 462-4771**

Automated by Drake-Chenault

Country

**KULF-AM/HOUSTON****713 654-7900**

2100 Travis, Houston, TX 77002

Universals

Power: **5 kw**. Frequency: **790 kHz**. Target Demos: **18-34**. Commercial load limit: **9 min**. 60-second rate: **\$120/60**.**Owner:** Harte-Hanks Comm. **GM:** Dick French. **PD:** Steve Roddy. **MD:** Mike Mann. **ND:** Bill Leslie. **Chief Engineer:** Ed Lively. **Sales Manager:** Frank Costa. **Creative Services Director:** Carter Davis. **Jock Lineup:** London and Engleman 5-9 am, Gary Ross 9 am-12 pm, Mike Mann 12-3 pm, Mike Man 3-7 pm, "Coyote" Calhoun 7 pm-12 am, Sam Putney 12-5 am, Mike Dineen, Jim Rose. Ron Chambers, J. Phil Anderson and Roy Garcia, weekends.**KUPD-FM/PHOENIX****602 838-3062**

2021 East Thomas Rd., Phoenix, AZ 85016

Universals

Power: **100 kw**. Frequency: **97.9 MHz**. Tower elev.: **1640 ft**. Target Demos: **12-34**. Commercial load limit: **9 min**. 60-second rate: **\$55/47.60 per 12 spots**.**Owner:** Bob Melton. **GM:** Bob Melton. **PD:** John Sebastian. **MD:** Charlie Fox. **ND:** Roger Carroll. **Chief Engineer:** Walt Ellis. **Sales Manager:** Lloyd Melton. **Jock Lineup:** Don Cristi 6-10 am, Hank Cookenboo 10 am-2 pm, Tony Evans 2-6 pm, Charlie Fox 6-10 pm, Mike Graves 10 pm-2 am, Michael Duffy 2-6 am, Doug St. John, weekends.**KUSN-AM/ST. JOSEPH****816 233-2577**

2414 S. Leonard Rd., St. Joseph, MO 64503

Spectrum III

Power: **1 kw**. Frequency: **1270 kHz**. Tower elev.: **300 ft**. Target Demos: **25+**. Commercial load limit: **12 min**.**Owner:** Hunter Broadcasting. **GM:** Ron Voss. **PD:** Melissa Levine. **MD:** Melissa Levine. **ND:** Keith Harrington. **Chief Engineer:** Ed Briley. **Sales Manager:** Bob Straczak. **Jock Lineup:** Dave McCormick 6-10 am, J.C. Clayton 10 am-3 pm, Melissa 3-7 pm, Steve Lewis 7 pm-12 am, Steve Wilund 12-6 am. Larry Gardner, weekends.

**KUTE-FM/GLENDALE****213 247-5883**

512 E Wilson, Glendale, CA 91206

Disco

Power: **680 w.** Frequency: **102 mHz.** Commercial load limit: **9 min.****Owner:** Inner City Broadcasting. **GM:** Bob Savo. **PD:** Frankie Crocker. **MD:** Lon Thomas. **Chief Engineer:** Burt Weirner. **Sales Manager:** Monica Stashko. **Jock Lineup:** Bill Stevens 5-9 am, Joe Green 9 am-12 pm, Chris Roberts 12-4 pm, Lon Thomas 4-8 pm, Lee Bailey 8 pm-12 am, David Donn 12-5 am, Jeff McNeal, weekends.**KUTI/YAKIMA****509 248-2900**

PO Box 261, Yakima, WA 98907

Country

Power: **5 kw.** Frequency: **980 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$8.50/5.50.****Owner:** Don Heinen. **GM:** Don Heinen. **PD:** Bob Reece. **MD:** Jerry Wilson. **ND:** Mike Talbott. **Chief Engineer:** Bill Glenn. **Sales Manager:** Norm Anglin. **Jock Lineup:** Jim Breedlove 6-11 am, Ric Webb 11 am-12 pm, Bernie Treat 12-4 pm, Jerry Wilson 4 pm-sign off.**KUZZ-AM/BAKERSFIELD****805 393-1500**

1209 N Chester Avenue, Bakersfield, CA 93308

Country

Power: **1 kw.** Frequency: **970 kHz.** Commercial load limit: **16 units.** 60-second rate: **\$19/8.80.****Owner:** Thunderbird Broadcasting Co. **GM:** Lee Jensen. **PD:** Michael Horey. **MD:** Johnny Kaye. **ND:** Mark Howell. **Chief Engineer:** Jim Foss. **Sales Manager:** Joe Martin. **Jock Lineup:** Bill Anthony 12-5:30 am, Johnny Kaye 5:30-9 am, Michael Brady 9 am-12 pm, Casey McBride 12-3 pm, Richard Lee 3-7 pm, Dave York 7 pm-12 am.**KVAN-AM/PORTLAND****415 824-9446**

1300 SW Fifth, 32nd Floor, Portland, OR 97201

Album Rock

Power: **5 kw day/1 kw night.** Frequency: **1480 kHz.** Commercial load limit: **12 min.** 60-second rate: **\$30/25.****Owner:** New Broadcasting Corp. **GM:** Howard "the good" Slobodin. **PD:** Les Friedman. **MD:** Paul Mitchell. **Chief Engineer:** Gilles de la Tourette. **Sales Manager:** Willie Loman. **Jock Lineup:** Les Friedman 6-10 am, David Lee 10 am-3 pm, Paul Mitchell 3-7 pm, Janet Seville 7 pm-12 am, Ronald McDonald 12-6 am.**KVEC-AM/SANTA BARBARA-SAN LUIS OBISPO****805 543-8830**

820 Walnut St., San Luis Obispo, CA 93401

Spectrum III

Power: **1 kw day/500 w night.** Frequency: **920 kHz.** Tower elev.: **500 ft.** Target Demos: **25+.** Commercial load limit: **18 min.** 60-second rate: **\$12.45/4.75.****Owner:** Century Broadcasting. **GM:** Dan C. Clarkson. **PD:** Bill Benica. **MD:** Jim Zimmerlin. **ND:** Michael D. Powell. **Chief Engineer:** Len Filimeo. **Sales Manager:** Dave Cryden. **Jock Lineup:** Jim Allen 5-9 am, Guy Davis 9 am-2 pm, Bill Benica 2-6 pm, Peter Hill 6 pm-12 am.**KVET-AM/AUSTIN****512 474-1300**

PO Box 380, Austin, TX 78767

Country

Power: **5 kw.** Frequency: **1300 kHz.** Target Demos: **adult.****Owner:** Roy Butler. **GM:** Ron Rogers. **PD:** Joe P. Ethridge. **MD:** Joe. P. Ethridge. **ND:** Jim Ribble. **Chief Engineer:** Charles Cremer. **Jock Lineup:** Joe P. Ethridge 6-10 am, Arleigh Duff 10 am-12 pm, Sammy Allred 12-3 pm, Penny Reeves 3-7 pm, Mark Jones 7 pm-12 am, Lydia Anderson 12-6 am.**KVI-AM/SEATTLE****206 223-5700**

Tower Bldg., Seattle, WA 98101

Spectrum III

Power: **5 kw.** Frequency: **570 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$110/47.****Owner:** Golden West Broadcasters. **GM:** Jim Johnson. **PD:** Tom Straw. **MD:** Carol Stripling. **ND:** Art Kevin. **Chief Engineer:** Dick Velo. **Sales Manager:** Bill Knudsen. **Jock Lineup:** Robert E. Lee Hardwick 6-10 am, Peter B 10 am-1 pm, Michael O'Shea 1-3 pm, Jack Morton 3-7 pm, Jack Allen 7 pm-12 am, Robert O Smith 12-6 am.**KVIC-AM/VICTORIA****512 573-9171**

Box 3487, Victoria, BC 77901

Universals

Power: **1 kw.** Frequency: **1340 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$12/5.****Owner:** Pioneer Broadcasting Company. **GM:** Bob Woodman. **PD:** Phil Robbins. **MD:** Gary Steele. **ND:** Patricia North. **Chief Engineer:** Jim Koenig. **Sales Manager:** Cecil Parker. **Jock Lineup:** Phil Robbins 5-9 am, Jan Tyler 9 am-12 pm, Walter Camp 12-4 pm, Gary Steele 4-8 pm, Robert Gonzalez 8 pm-12 am.**NATIONAL RADIO STATION LISTINGS**



**KVIL-AM/DALLAS-FT. WORTH****214 526-8666**

5315 Preston Rd. #300, Dallas, TX 75205

Spectrum III

Power: **1 kw.** Frequency: **1150 kHz.** Tower elev.: **200 ft.** Target Demos: **12-49.** Commercial load limit: **14 min.** 60-second rate: **\$205/63.****Owner:** Fairbanks Broadcasting Co. of Texas. **GM:** David L. Spence. **PD:** Ron Chapman. **MD:** Mike Rey. **ND:** Andy MacCollum. **Chief Engineer:** Jerry Klabunde. **Sales Manager:** Jerry Bobo. **Jock Lineup:** Simulcast with KVIL-FM mornings, Dan Bell 9 am-1 pm, Steve Eberhart 1-4 pm, simulcast with KVIL-FM afternoons/nights except weekends.**KVIL-FM/DALLAS-FT. WORTH****214 526-8666**

5315 Preson Rd. #300, Dallas, TX 75205

Universals

Power: **100 kw.** Frequency: **103.7 mHz.** Tower elev.: **1590 ft.** Target Demos: **12-49.** Commercial load limit: **14 min.** 60-second rate: **\$205/63.****Owner:** Fairbanks Broadcasting Co. of Texas. **GM:** David L. Spence. **PD:** Ron Chapman. **MD:** Mike Rey. **ND:** Andy MacCollum. **Chief Engineer:** Jerry Klabunde. **Sales Manager:** Jerry Bobo. **Jock Lineup:** Kris Burton 12-5:30 am, Ron Chapman 5:30-9 am, Ken Barnett 9 am-12 pm, Bill Gardner 12-3 pm, Larry Dixon 3-7 pm, Cat Simon 7 pm-12 am.**KVOD-FM/DENVER****303 936-3428**

1601 W Jewell Ave., Denver, CO 80223

Classical

Power: **100 kw.** Frequency: **99.5 mHz.** Tower elev.: **380 ft. (AAT).** Target Demos: **adult.** Commercial load limit: **8 min.** 60-second rate: **\$43/23.****Owner:** Capitol City Broadcasting Company. **GM:** E.E. Koepke. **PD:** John Wolfe. **MD:** Dick Brehm. **ND:** Gene Amole. **Chief Engineer:** Bob Blanchard. **Sales Manager:** Ted Mann. **Jock Lineup:** Gene Amole, Dick Brehm, Jake Williams, Steve Blatt, Maggie Richman, Charlie Samson, Terry McDonald, John Samson.**KVOL-AM/LAFAYETTE****318 234-5151 (5152)**

PO Box 3030, Lafayette, LA 70502

Universals

Power: **5 kw.** Frequency: **1330 kHz.** Commercial load limit: **16 min.****Owner:** Kirk Broadcasting, Inc. **GM:** Jim Trahan. **PD:** Captain Billy Martin. **MD:** Kim Canard. **ND:** Jay Burroughs. **Chief Engineer:** Wally LeBlanc. **Sales Manager:** Linda Wood. **Jock Lineup:** Jim Lucas 6-10 am, Kim Canard 10 am-2 pm, Captain Billy 2-6 pm, Ken Roberts 6-10 pm, Jim Hollingsworth 10 pm-2 am, Jay Silvers 2-6 am.**KVOO-AM/TULSA****918 743-7814**

Box 1349, Tulsa, OK 74101

Country

Power: **50 kw.** Frequency: **1170 kHz.** Tower elev.: **450 ft.** Commercial load limit: **14-16 min.****Owner:** Harold C. Stuart. **GM:** Jack R. Cresse. **PD:** Jay Jones. **MD:** Billy Parker. **ND:** Alan Lambert. **Chief Engineer:** Les Nichols. **Jock Lineup:** Tom Moffitt 12-5 am, Jack Fox 5-9 am, Billy Parker 9 am-12 pm, Larry Smith 12-3 pm, Jay Jones 3-6 pm, Charlie Derek 6-11 pm.**KVOX-AM/MOORHEAD****218 233-1522**

Box 97, Moorhead, MN 56560

Spectrum III

Power: **1 kw.** Frequency: **1280 kHz.** Commercial load limit: **12 min.** 60-second rate: **\$11/7.25.****Owner:** Valley Communications. **GM:** Michael Herbst. **PD:** Charlie Bennett. **MD:** Robert Randall. **Chief Engineer:** Al Stewart. **Sales Manager:** Jerry Ball. **Jock Lineup:** Chuck McKay 6-10 am, Bill Henry 10 am-3 pm, Charlie Bennett 3-6 pm, Dan Wright 6-10 pm, Dwayne Hagon 10 pm-2 am, Doug Hoffman 2-6 am.**KWAV-FM/MONTEREY****408 649-0969**

46 Garden Court, PO Box 1271, Monterey, CA 93940

Spectrum III

Power: **18 kw.** Frequency: **96.9 mHz.** Tower elev.: **3515 ft.** Target Demos: **18-49.** Commercial load limit: **10 min.** 60-second rate: **\$10/6.****Owner:** A.B. Chemical Co. **GM:** Stoddard Johnston. **PD:** Randy Summers. **MD:** Scott O'Brien. **ND:** ABC-FM network. **Chief Engineer:** Jerry Lewine. **Sales Manager:** Leonard Cohan. **Jock Lineup:** Scott O'Brien 6-10 am, Randy Summers 10 am-2 pm, Steve Parlato 2-7 pm, Scott MacClelland 7 pm-12 am, Chris Mitchell 12-6 am, Barbara Resnick and Michael Reading, weekends.**KWEN-FM/TULSA****918 587-9500**

1502 S Boulder, Tulsa, OK 74119

Spectrum III

Power: **100 kw.** Frequency: **95.5 mHz.** Tower elev.: **367 ft.** Target Demos: **18-44.** Commercial load limit: **12 min.** 60-second rate: **\$36/17.50.****Owner:** Ron Curtis. **GM:** Richard Brady. **PD:** Dave Michaels. **MD:** Dave Michaels. **ND:** Lance Lamotte. **Operations Manager:** Ed Hopkins. **Chief Engineer:** Normand Laramee. **Sales Manager:** Richard Brady. **Jock Lineup:** Wickie In The Morning 6-10 am, Dave Michaels 10 am-3 pm, Ed Hopkins 3-7 pm, Larry O'Jay 7 pm-12 am, Jan Degan 12-6 am.

**KWFM-FM/TUCSON****602 624-5588**

PO Box 13, Tucson, AZ 85702

Album Rock

Power: **50 kw**. Frequency: **92.9 MHz**. Commercial load limit: **9 min**. 60-second rate: **\$19/10**.**Owner:** Korogoid Broadcasting, Inc. **GM:** Lee Dombrowski. **PD:** Allan Browning. **MD:** Jim Ray. **ND:** Sharon Wallace. **Chief Engineer:** Wendell McGehee. **Sales Manager:** Lee Dombrowski. **Jock Lineup:** Jim Ray 6-10 am, John Shook 10 am-2 pm, Allan Browning/Jim Brady 6-10 pm, Bob Cook 10 pm-2 am, Bob Bish 2-6 am.**KWHO-AM/SALT LAKE CITY****801 322-5819**

512 E 2nd South, Salt Lake City, UT 84102

Classical

Power: **1 kw**. Frequency: **860 kHz**. Tower elev.: **4500 ft**. Target Demos: **18-45**. Commercial load limit: **18 min**. 60-second rate: **\$12/8.75**.**Owner:** Reese C. Anderson. **GM:** Reese C. Anderson. **PD:** Kevin Hendricks. **MD:** Don Marsh. **ND:** Kent Peterson. **Chief Engineer:** Dennis Silver. **Sales Manager:** LaVar Reese. **Jock Lineup:** Kevin Hendricks sign-on-12:30 pm, Kent Peterson 12:30-6:30 pm, Sherril Lynn Casino 6:30 pm-sign-off.**KWHO-FM/SALT LAKE CITY****801 322-5819**

512 E 2nd South, Salt Lake City, UT 84102

Universals/Disco

Power: **30 kw**. Frequency: **93.3 MHz**. Tower elev.: **9200 ft**. Target Demos: **18-34**. **Automated 100%**. Commercial load limit: **18 min**. 60-second rate: **\$12/8.75**.**Owner:** Reese C. Anderson. **GM:** Reese C. Anderson. **PD:** Rod Goodliffe. **MD:** Kerry Ricksecker. **ND:** Kent Peterson. **Chief Engineer:** Dennis Silver. **Sales Manager:** LaVar Reese.**KWIC-FM/BEAUMONT****713 842-2210**

Box 6067, Beaumont, TX 77705

Universals

Power: **100 kw**. Frequency: **107.7 MHz**. Commercial load limit: **13½ min**. 60-second rate: **\$30/16**.**Owner:** Gibson Broadcasting Co. **GM:** Don Durden. **PD:** Mike Murphy. **ND:** Danny Simar. **Chief Engineer:** Alvin Kriegel. **Sales Manager:** Rick Welch. **Jock Lineup:** Mike Murphy 6-10 am, Kent Fox 10 am-2 pm, Tim Kelly 2-6 pm, Dave Starr 6-10 pm, Pjae Taylor 10 pm-2 am, Terry Cannon 2-6 am, John St. John, weekends.**KWJJ-AM/PORTLAND****503 228-4393**

931 SW King, Portland, OR 97205

Country

Power: **50 kw/10 kw**. Frequency: **1080 kHz**. Target Demos: **25-49**. Commercial load limit: **12 min**.**Owner:** Park Broadcasting Of Oregon, Inc. **GM:** Jim Opsitnik. **PD:** Chris Adams. **MD:** Chris Adams. **ND:** Joel Cole. **Chief Engineer:** Bryce Howard. **Sales Manager:** Lynn Harrison. **Jock Lineup:** John Wesley Gibson 6-10 am, Bob McNab 10 am-2 pm, Steve Glass 2-6 pm, Bill Templeton 6 pm-12 am, Kim Holloway 12-6 am, Jeff Davis and Dennis Edgemon, weekends.**KWK/ST. LOUIS****314 644-1380**

Bob Hatrick

Universals

**KWMT-AM/FORT DODGE****515 576-7333**

PO Box 578, 540 A Street, Fort Dodge, IA 50501

Country

Power: **5 kw**. Frequency: **540 kHz**. Tower elev.: **640 ft**. Target Demos: **25-50**. Commercial load limit: **18 min**.**Owner:** KWMT, Inc. **GM:** James Maurer. **PD:** Dale Eichor. **MD:** Jerry Sheeder. **Chief Engineer:** Barry Walsh. **Sales Manager:** Tom Carmody. **Jock Lineup:** PJ Winn 6-10 am, Dale Eichor 10 am-2 pm, Bob Wood 2-6 pm, Roger Cadogan, evenings, Dick Besser and Tom Edwards, weekends.**KWOD-FM/SACRAMENTO****916 486-8000**

Noah Flood

Universals

**KWSL-AM/SIOUX FALLS****712 255-1470**

Box 1230, Sioux City, IA 51102

Universals

Power: **5 kw**. Frequency: **1470 kHz**. Tower elev.: **195 ft**. Target Demos: **18-49**. Commercial load limit: **18 min**. 60-second rate: **\$12.50/7.50**.**Owner:** Radio Communications, Inc. **GM:** C. Kenneth Kjeldseth. **PD:** Ted Mann. **MD:** Bill Bodie. **ND:** Paul Gomez. **Chief Engineer:** Ted Mann. **Sales Manager:** Ted Mann. **Jock Lineup:** Barry Micheals 6-10 am, Leigh Elliott 10 am-3 pm, Bill Bodie 3-7 pm, Terry Kelley 7 pm-12 am, Mary Wittenberg 12-6 am.**NATIONAL RADIO STATION LISTINGS**

**KWST-FM/LOS ANGELES**

6430 Sunset Blvd. Suite 418, Hollywood, CA 90028

Power: **72 kw.** Frequency: **105.9 MHz.** Commercial load limit: **10 min.** 60-second rate: **\$130/70.****Owner:** Century Broadcasting. **GM:** Monte Gast. **PD:** Steve Downes. **MD:** Ted Habeck. **ND:** Paul Crosswhite. **Operations Director:** Steve Downes. **Chief Engineer:** Milan Leggett **Sales Manager:** Robert Faulkner **Jock Lineup:** Tom McKay 6-10 am, Digby Welch 10 am-2 pm, Phil Hendrie 2-6 pm, Steve Downes 6-9 pm, Dusti Rhodes 9 pm-1 am, Rich Dalton 1-6 am.

213

Album Rock

467-1224

Ted Ferguson PD

**KWWK-FM (STEREO 96)/ROCHESTER**

114½ South Broadway, Rochester, MN 55901

Power: **3 kw.** Frequency: **96.7 MHz.** Tower elev.: **410 ft.** Target Demos: **18-35.** Automated **98%** by **Drake/Chenault.** Commercial load limit: **14 min.** 60-second rate: **\$14/10.****Owner:** Olmsted County Broadcasting Co. **GM:** John K. Glidden **Operations Director:** Marie Stage. **ND:** Mark Johnson. **Chief Engineer:** Ray Topp. **Sales Manager:** John K. Glidden.

507 288-9500

Spectrum III

**KWWL-AM/WATERLOO**

East 4th and Franklin, Waterloo, IA 50703

Power: **5 kw.** Frequency: **1330 kHz.** Commercial load limit: **14 min.****Owner:** Blackhawk Broadcasting. **GM:** Bob McInerney. **PD:** Drew C. Bentley **MD:** Drew C. Bentley. **ND:** Tom Peterson. **Chief Engineer:** Ed Tink. **Sales Manager:** Steve Winkey. **Jock Lineup:** Kelly Fox 6-10 am, Al Wayne 10 am-2 pm, Tom Lewis 3-7 pm, J. Michael McCoy 7 pm-12 am, Mike Dee (The Music Dancer) 12-6 am.

319 291-1200

Universals

**KWYZ-AM (RADIO 1-2-3)/EVERETT**

PO Box 1234, Everett, WA 98206

Power: **1 kw/250 kw.** Frequency: **1230 kHz.** Tower elev.: **219 ft.** Target Demos: **18-34.** Commercial load limit: **18 min.** 60-second rate: **\$19.50/8.50.****Owner:** Prime-Time, Inc. **GM:** Martin Hamstra. **PD:** Tom Lewis. **MD:** Dave Allen **ND:** Tom Lewis. **Chief Engineer:** Tom Lewis. **Sales Manager:** Joe Costello. **Jock Lineup:** Dennis Arlington 5:30-11:30 am, Don Knott 11:30 am-5:30 pm, John Lawson 5:30-11:30 pm, Bob De Jong 11:30 pm-5:30 am.

206 252-5123

Country

**KXDD/KENEWICK**

Mike Purdy

509 586-3970

Universals

**KXEL-AM/WATERLOO**

Highway 281 E, PO Box 1540, Waterloo, IA 50704

Power: **50 kw.** Frequency: **1540 kHz.** Target Demos: **18-49.** Commercial load limit: **15 min.** 60-second rate: **\$29.50/13.****Owner:** CY, N. Bahakel Broadcasting. **GM:** J.R. Hall. **Operations Director:** Jay Douglas. **PD:** Chuck Anderson. **MD:** Chuck Anderson. **ND:** Darwin Paustian. **Chief Engineer:** Tony Thill. **Sales Manager:** Fred Hendrickson. **Jock Lineup:** Don Michaels 12-6 am, Chuck Anderson 6-10 am, Mike Hughes 10 am-2 pm, J.D. Morgan 2-6 pm, John Chine 6 pm-12 am, Kevin Lein, weekends.

319 233-3371

Country

**KXFM-FM/SANTA MARIA**

PO Box 1964, Santa Maria, CA 93454

Power: **1.8 kw.** Frequency: **99.1 MHz.** Tower elev.: **4000 ft.** Target Demos: **18-34.** Automated **70%.** Commercial load limit: **12 min.** 60-second rate: **\$8.50/4.50.****Owner:** KXFM Broadcasting, Inc. **GM:** Steve Stagnaro. **PD:** Fred Levy. **MD:** Peter Napoli. **ND:** Chuck Conder. **Chief Engineer:** Jim Mussell. **Sales Manager:** Steve Stagnaro. **Jock Lineup:** Alan Chapin 12-6 am, Peter Napoli 6-10 am, Fred Levy 10 am-2 pm, Marc Sterling 2-7 pm, Greg West 7 pm-12 am

805 922-2156

Album Rock

**KXLR-AM/LITTLE ROCK**

PO Box 3014, Little Rock, AR 72203

Power: **5 kw.** Frequency: **1150 kHz.** Target Demos: **25-49.** Commercial load limit: **18 min.****Owner:** Star Comm Group **GM:** Hal Shope. **PD:** Rick Warren. **MD:** John Gray. **ND:** Jennifer James. **Chief Engineer:** Randy Angle. **Sales Manager:** Hal Shope. **Jock Lineup:** Eddie Allen 12-6 am, Rick Warren/Jennifer James 6-11 am, John Gray 11 am-3 pm, Tony George 3-7 pm, Larry Dean 7 pm-12 am.

501 945-4501

Country

**KXOA-AM (AM-14)/SACRAMENTO****916 446-4965**

1017 Front Street, Sacramento, CA 95808

Album Rock

Power: **5 kw day/1 kw night**. Frequency: **1470 kHz**. Target Demos: **18-49**. Commercial load limit: **12 min**.**Owner:** KXOA, Inc. **GM:** Phil Melrose. **PD:** Art Schroeder. **MD:** Ron Garrett. **ND:** Jim Taylor. **Chief Engineer:** Hank Schwartz. **Sales Manager:** Dennis Gwiazdon. **Jock Lineup:** Marla 6-10 am, Dice 10 am-3 pm, Ron Garrett 3-7 pm, Jon Russell 7 pm-12 am.**KXOA-FM (K108-FM)/SACRAMENTO****916 446-4965**

1017 Front Street, Sacramento, CA 95808

Album Rock

Power: **27.5 kw**. Frequency: **107.9 MHz**. Target Demos: **18-49**. Commercial load limit: **12 min**.**Owner:** KXOA, Inc. **GM:** Phil Melrose. **PD:** Art Schroeder. **MD:** Dale Reinhard. **ND:** Jim Taylor. **Chief Engineer:** Hank Schwartz. **Sales Manager:** Dennis Gwiazdon. **Jock Lineup:** Dusty Morgan 6-10 am M-F, Tom Nakashima 10 am-3 pm M-F, Dave Allan 3-7 pm M-F, Phil Brooks 7 pm-12 am M-F, Jeff Hunter and Rick Osuna, weekends.**KXIV-AM/PHOENIX****602 264-9001**

3003 North Central, Phoenix, AZ 85012

Adult Music

Power: **1 kw day/250 w night**. Frequency: **1400 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$24/15**.**Owner:** Dick Van Dyke. **GM:** Ira Lavin. **PD:** Frank Pollack. **MD:** Frank Pollack. **ND:** Paul B. Mint. **Chief Engineer:** Phil Esch/Cliff Reno. **Sales Manager:** Ira Lavin. **Jock Lineup:** Jim Spero 6-10 am, Gene Evans 10 am-2 pm, Jim Hutton 2-6 pm, Jack Dey 6 pm-12 am, Tom Coulson 12-6 am, Frank Pollack, Vintage Show 8 am-12 pm Sat./9 am-1 pm Sun. **Comments:** In addition to NBC news, we also carry play-by-play sports.**KXOL-AM/DALLAS-FT. WORTH****817 335-4841**

1705 W 7th, Ft. Worth, TX 76101

Country

Power: **5 kw day/1 kw night**. Frequency: **1360 kHz**. Commercial load limit: **12 min**.**Owner:** Tom E. Turner. **GM:** R.D. Collins. **PD:** Tom Wayne. **MD:** Scott Reese. **ND:** Bob Rayel. **Chief Engineer:** Leo Burch. **Sales Manager:** Frank Egan. **Jock Lineup:** Scott Reese 5-9 am, Tom Wayne 9 am-12 pm, George Erwin 12-3 pm, Tommy Vance 3-6 pm, Rocky Davis 6-10 pm, "On The Spot" Talk Show 10 pm-1 am, Tony Berta 1-5 am.**KRRX-AM/SAN JOSE****408 279-1738**

PO Box 167, San Jose, CA 95103

News/Talk

Power: **10 kw**. Frequency: **1500 kHz**. Tower elev.: **200 ft**. Target Demos: **25-54**. Commercial load limit: **14-18 min**. 60-second rate: **\$60/22**.**Owner:** Sterling Recreation Organization. **GM:** Steve Rosetta. **PD:** Don Chamberlain. **ND:** Peter Laufer. **Chief Engineer:** Dave Remund. **Sales Manager:** Gregory Bell.**KXXO-AM/TULSA****918 664-2810**

5350 E 31st St. #200, Tulsa, OK 74135

Talk

Power: **5 kw day/1 kw night**. Frequency: **1300 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$30/15**.**Owner:** San Antonio Broadcasting. **GM:** Stan Webb. **PD:** Art Riley. **ND:** Rod Daley. **Chief Engineer:** Bob Cauthon. **Sales Manager:** Byron Shackelford. **Jock Lineup:** Art Riley/Bob Bethell 6-9 am, Mel Young/Kitty Roberts 9-11 am, Tulsa Kitchen (Art Riley) 11 am-12 pm, Bob Lepine 12-1 pm, Mel young 1-4 pm, Rod Daley 4-6 pm, Hal O. Hallorin 6-9 pm.**KXXY-FM/OKLAHOMA CITY****405 528-5543**

101 NE 28th, Oklahoma City, OK 73105

Album Rock

Power: **100 kw**. Frequency: **96.1 MHz**. Tower elev.: **300 ft**. Target Demos: **18-34**. Commercial load limit: **8 units**. 60-second rate: **\$35/20**.**Owner:** Summit Communications. **GM:** Ronal Bonebrake. **PD:** Andy Lockridge. **MD:** Fred Hendrickson. **ND:** Allen Spears. **Chief Engineer:** Paul Cinnamon. **Sales Manager:** Bill Allen. **Jock Lineup:** Jim Kiehn 12-6 am, Andy Lockridge 6-10 am, Charlie "Parker" Parker 10 am-2 pm, Fred Hendrickson, Bob "Hutch" Hutchinson 7 pm-12 am, Mike Elder, weekends.**KXYZ-AM/HOUSTON****713 795-4820**

1602 Fannin Bank Bldg., Houston, TX 77030

Religious

Power: **5 kw**. Frequency: **1320 kHz**. Commercial load limit: **10 min**.**Owner:** American Broadcasting Co. **GM:** Willard Lochridge. **PD:** Ted Carson. **MD:** Bart Taylor. **ND:** Jon Matthews. **Chief Engineer:** Eric Steinberg. **Sales Manager:** Tony Brooks. **Jock Lineup:** Ted Carson 6-9 am, Sharon Adams 9 am-12 pm, Scott Manning 12-3 pm, Bill Ward 3-6 pm, Danny Martinez 6-10 pm, Bob Edwards 10 pm-2 am, Charlie Scott 2-6 am, B. Taylor, weekends.

**KYA-AM/SAN FRANCISCO****415 397-2500**

300 1 Nob Hill Circle, San Francisco, CA 94108

Universals

Power: **5 kw day/1 kw night**. Frequency: **1260 kHz**. **Automated 16.6%**. Commercial load limit: **11 min**. 60-second rate: **\$135/65**.**Owner:** King Radio Broadcasting. **GM:** Jim D. Kime. **PD:** Alan C. Mason. **MD:** Rick Scott. **ND:** Greg Jarrett. **Chief Engineer:** Kevin P. Mostyn. **Sales Manager:** Fred Schumacher. **Jock Lineup:** Mike Taylor 6-10 am, Dave Roberts 10 am-2 pm, Joe Michaels 2-6 pm, Rick Scott 6-10 pm, Carol Ford 10 pm-2 am.**KYA-FM/SAN FRANCISCO****415 391-1260**

300 Broadway, San Francisco, CA 94133

Universals

Power **5 kw day/1 kw night**. Frequency: **93.3 mHz**. **Automated 16.6%**. Commercial load limit: **11 min**. 60-second rate: **\$135/65**.**Owner:** King Radio Broadcasting. **GM:** Jim D. Kime. **PD:** Alan C. Mason. **MD:** Patricia Evans. **ND:** Greg Jarrett. **Chief Engineer:** Kevin P. Mostyn. **Sales Manager:** Fred Schumacher. **Jock Lineup:** Mike Taylor 6-10 am, Bill Minkler 10 am-2 pm, Mark Donahue 2-6 pm, Candice Chamberlain 6-10 pm, Steve Moore 10 pm-2 am, Laura Aston 2-6 am.**KYAC-AM/SEATTLE****206 624-9650**

1305 Third Avenue, Seattle, WA 98101

Black

Power: **5 kw**. Frequency: **1250 kHz**. Commercial load limit: **15 min**. 60-second rate: **\$31/24**.**Owner:** Dudley Communications, Ltd. **GM:** Don T. Dudley. **PD:** Robert L. Scott. **MD:** Robert L. Dudley. **ND:** Joan Houston. **Chief Engineer:** Ron Putnam. **Sales Manager:** Dick Templeton. **Jock Lineup:** Mr. Smith 12-6 am, Steve Davis 6-10 am, Robert L. Scott 10 am-2 pm, Clif Winston 2-6 pm, Dave Roberts 6 pm-12 am. Greg Collins and Ray Curry, weekends. **Comments:** Station features "Saturday Morning Jazz" and "Jazz Album Countdown" Sunday nites 9 pm-12 am.**KYGO-FM/DENVER****303 234-9500**

5350 W. 20th Avenue, Denver, CO 80214

Spectrum III

Power: **100 kw**. Frequency: **98.5 mHz**. Target Demos: **18-34**. **Automated 16%**. Commercial load limit: **10 min**. 60-second rate: **\$42/17**.**Owner:** Jefferson Pilot Broadcasting. **GM:** Steven C. Keeney. **PD:** John Driscoll. **ND:** Rod Fritz. **Operations Manager:** John Driscoll. **Chief Engineer:** Scott Hower. **Sales Manager:** Jon Waldman. **Jock Lineup:** Waylon Walker 6-10 am, Greg Stuart 10 am-2 pm, Lee Cory 2-6 pm, Nick Summers 6-10 pm, Dave Avalos 10 pm-2 am.**KYJC-AM/MEDFORD****503 779-3131**

Box 1745, Medford, OR 97501

Universals

Power: **1 kw**. Frequency: **1230 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$17.65/4.60**.**Owner:** Matthias Enterprises. **GM:** Craig Finley. **PD:** Jerry Allen. **MD:** R.E. Lucas. **ND:** Thomas W. Adams. **Chief Engineer:** Marvin "Muffin" Steelman. **Sales Manager:** Buzz Florip. **Jock Lineup:** Dave Donovan 12-6 am, Jerry Allen 6-10 am, Rick St. Clair 10 am-3 pm, R.E. Lucas 3-7 pm, Larry Lomax 7 pm-12 am, Scott Sherwood, weekends.**KYKR AM-FM/BEAUMONT****713 727-0771**

PO Box 2307, Port Arthur/Beaumont, TX 77640

Texas Country

Power: **100 kw FM/5 kw AM**. Frequency: **93 mHz/1510 kHz**. **Automated 7 pm-5 am**. Commercial load limit: **14 min**. 60-second rate: **\$12/6**.**Owner:** Jimmie Joynt. **GM:** Jimmie Joynt. **PD:** Dick Davis. **MD:** Dick Davis. **ND:** Bill Watts. **Chief Engineer:** Randy LaBlue. **Sales Manager:** Al Lynch. **Jock Lineup:** Jim Love 6-9 am, Phil Williams 9 am-12 pm, Bart Evans 12-3 pm, Dick Davis 3-7 pm, Texas Country Music 7 pm-5 am.**KYLT-AM/MISSOULA****406 728-5000**

Box 2277, Missoula, MT 59806

Universals

Power: **1 kw**. Frequency: **1340 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$11.85/8.80**.**Owner:** Scottie Broadcasting. **GM:** Gene Peterson. **PD:** Vern Argo. **MD:** Vern Argo. **ND:** Ray Nicklay. **Chief Engineer:** Tom McGinley. **Sales Manager:** Gene Peterson. **Jock Lineup:** Lee Curtis 6-10 am, Peter Christian 10 am-3 pm, Mark Willis 3-7 pm, Rod King 7 pm-12 am, Mike Ray 12-6 am, Tony Davis and John Micheals, weekends.**KYNN-AM/OMAHA****402 342-8282**

3615 Dodge, Omaha, NE 68131

Country

Power: **1 kw**. Frequency: **1490 kHz**. Commercial load limit: **18 min**.**Owner:** Great Empire Broadcasting. **GM:** Glenn Valentine. **PD:** Chris Taylor. **MD:** Chris Taylor. **ND:** Walt Gibbs. **Chief Engineer:** Percy Ziegler. **Sales Manager:** Ken Fearnow. **Jock Lineup:** Bill Hoover 12-6 am, Paul Jones 6-9 am, Chris Taylor 9 am-12 pm, Bill Corey 12-3 pm, Terry 'B' 3-7 pm, Dick Austin 7 pm-12 am.

**KYNO-AM/FRESNO**

2125 N Barton, Fresno, CA 93703

Power: **5 kw day/1 kw night**. Frequency: **1300 kHz**. Commercial load limit: **12:20 min**.**Owner:** L.E. "Gene" Chenault. **GM:** Sam Carter. **PD:** Mark McCoy. **MD:** Shawn Demory. **ND:** Jeff Young. **Chief Engineer:** Paul Waegale. **Sales Manager:** Ed Prince. **Jock Lineup:** John Lee Walker 6-10 am, Shawn Demory 10 am-2 pm, Denny Romero 2-6 pm, Doug Banks 6-10 pm, Ed Monson 10 pm-2 am, Bobby Gomez 2-6 am, Dave Smith, weekends.**209 255-8383**

Spectrum III

**KYNO-FM/FRESNO**

John Lee Walker

**209 266-2132**

Universals

**KYSN-AM/COLORADO SPRINGS**

Box 1715, Colorado Springs, CO 80906

Power: **1 kw day/500 w night**. Frequency: **1460 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$15.25/3.50**.**Owner:** Senator Donald T. Harding. **GM:** John Lambert. **PD:** Dan Jackson. **MD:** Tom Brewer. **ND:** Hal Tatel. **Chief Engineer:** Larry Wilson. **Sales Manager:** John Lambert. **Jock Lineup:** Jennifer Bell 12-5 am, Rick Elliot 5-9 am, Dan Jackson 9 am-12 pm, Joe Meyers 12-4 pm, Paul Kavanaugh 4-8 pm, Tom Brewer 8 pm-12 am, Sheri Stevens, Roger Miles, Mark Thompson and Kurt Grow, weekends. **Comments:** KYSN is a people-directed, community-oriented station.**303 634-1511**

Contemporary

**KYTE-AM/PORTLAND**

2040 SW 1st, Portland, OR 97201

Power: **5 kw**. Frequency: **970 kHz**. Commercial load limit: **10 min**. 60-second rate: **\$45/25**.**Owner:** Gaylord Broadcasting. **GM:** Tom Reddell. **PD:** Mike Davis. **MD:** Janice Wolf. **ND:** Gregg Hersholt. **Chief Engineer:** Mike Cooley. **Sales Manager:** Don Hedges. **Jock Lineup:** Martin & Wiley 6-10 am, J.J. Jeffrey 10 am-2 pm, Andy Barbur 2-6 pm, Ron Leonard 6-10 pm, Pat Clark 10 pm-2 am, Tom Brooks 2-6 am, Rose Dobbs, weekends.**503 222-1841**

Spectrum III

**KYTX-FM/AMARILLO**

3309 S Georgia, Amarillo, TX 79109

Power: **100 kw**. Frequency: **98.7 mHz**. Tower elev.: **470 ft**. Target Demos: **18-34**. Commercial load limit: **34/16**.**Owner:** Denning Broadcasting. **GM:** Spike Santee. **MD:** Max Miller. **ND:** Ralph Bates. **Chief Engineer:** Jerry Hickman. **Sales Manager:** Jim Thompson. **Jock Lineup:** Max Miller/Ralph Bates 6-10 am, Mark McQueen 10 am-3 pm, Spike Santee 3-7 pm, Mike Reagan 7 pm-12 am, Kip Garth 12-6 am.**806 359-8561**

Album Rock

**KYXI-AM/PORTLAND**

PO Box 22125, Portland, OR 97222

Power: **50 kw day/10 kw night**. Frequency: **1520 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$4/16**.**Owner:** McCoy Broadcasting. **GM:** Craig McCoy. **ND:** Gary Johnson. **Chief Engineer:** Norm Smith. **Sales Manager:** Butch Meals. **Jock Lineup:** Betty Zyduck 4:30 am-12:30 pm, Russ Conrad 5:30 am-1:30 pm, Harry Christensen 5:30 am-2:30 pm, Phill Colombo 7:30 am-4 pm, John Wrigley 9 am-6 pm, Tom Franklin 10 am-6 pm, Laurie Baker 3-11 pm, Sportscasters: Al Winn 4:30 am-12:30 pm, Dave Bell 12:30-8:30 pm, Street Reporters: George Harris and Neal Penland.**503 656-1441**

News, Sports, Information

**KYYS-FM (KY 102)/KANSAS CITY**

3030 Summit, Kansas City, MO 64108

Power: **100 kw**. Frequency: **102.1 mHz**. Commercial load limit: **10 min**. 60-second rate: **\$100/50**.**Owner:** Taft Broadcasting. **GM:** Bob Garrett. **PD:** Max Floyd. **MD:** Joe MacCabe. **ND:** Jay Cooper. **Chief Engineer:** Jim Schmidt. **Sales Manager:** Chuck Gordon. **Jock Lineup:** Dick Jay 6-10 am, Jim Radcliffe 10 am-12 pm, Joe MacCabe 12-3 pm, Max Floyd 3-6 pm, Ray Sherman 6-10 pm, Lauri Lyon 10 pm-2 am, Vaughn Mac 2-6 am.**910 771-2047**

Album Rock

**KYYX/SEATTLE**

Pat O'Day

**206 682-2828**

Universals

**KZAM-AM/BELLEVUE**

10245 Main St., Bellevue, WA 98004

Power: **5 kw**. Frequency: **1540 kHz**. Commercial load limit: **8 min**. 60-second rate: **\$40/6**.**Owner:** Dudley A. White. **GM:** Howard V. Leendertsen. **PD:** Paul Sullivan. **MD:** Marion Seymour. **ND:** Denny Fleenor. **Chief Engineer:** Jim Stevens. **Sales Manager:** W. Ian Christopher. **Jock Lineup:** Marion Seymour 6-10 am, Joni Balter 10 am-3 pm, Leilani McCoy-LaForce 1-4 pm, Tom Corddry 4-6 pm, Jeff Heiman 6-10 pm, Bobbie Walker 7-11 pm, Cyndi Bemel 11 pm-3 am.**206 454-1540**

Album Rock



**KZAM-FM/BELLEVUE**

10245 Main St., Bellevue, WA 98004

**206 454-1540**

Album Rock

Power: **100 kw**. Frequency: **92.5 mHz**. Commercial load limit: **8 min**. 60-second rate: **\$40/6**.**Owner:** Dudley A. White. **GM:** Howard V. Leendertsen. **PD:** Tom Corrdry. **MD:** Marion Seymour. **ND:** Denny Fleenor. **Chief Engineer:** Jim Stevens. **Sales Manager:** W. Ian Christopher. **Jock Lineup:** Marion Seymour 6-10 am, Steve Suplin 10 am-1 pm, Leilani McCoy-La Force 1-4 pm, Tom Corrdry 4-6 pm, Jeff Heiman 6-10 pm, Carl Gardner 10 pm-2 am, Renee Boas 2-6 am.**KZAP-FM/SACRAMENTO**

PO Box 511, Sacramento, CA 95803

**916 444-2806**

Album Rock

Power: **50 kw**. Frequency: **98.5 mHz**. Commercial load limit: **8 min**. 60-second rate: **\$32/24.65**.**KZEL-FM/EUGENE**

PO Box 506, Eugene, OR 97440

**503 484-4304**

Album Rock

Power: **100 kw**. Frequency: **96.1 mHz**. Commercial load limit: **10 min**. 60-second rate: **\$19/12.50**.**Owner:** Jayar Communications. **GM:** Rob Skinner. **PD:** Chris Kobarick. **MD:** Peyton Mays. **ND:** Bob Zagorin. **Chief Engineer:** Ichabod Murray. **Jock Lineup:** John Napier 6-10 am, Paul McMabe 10 am-3 pm, Chris Kobarick 3-7 pm, Peyton Mays 7 pm-12 am, Ron Summers 12-6 am.**KZEW-FM/DALLAS-FT. WORTH**

Communication Center, Dallas, TX 75202

**214 748-9898**

Album Rock

Power: **100 kw**. Frequency: **97.9 mHz**. Tower elev.: **1620 ft**. Target Demos: **18-30**. Commercial load limit: **8 min**. 60-second rate: **\$100/60**.**Owner:** Belo Broadcasting. **GM:** Jeff Poll. **PD:** Kenny Rundel. **MD:** Mark Christopher. **ND:** John Rody. **Chief Engineer:** Ed Bates. **Jock Lineup:** John-LaBella 6-10 am, Jon Dillon 10 am-2 pm, Bob Shannon 2-6 pm, Michael Brown 6-10 pm, Beverly Beesley 10 pm-2 am, Charlie Jones 2-6 am, Danny Moffatt, weekends.**KZFM-FM/CORPUS CHRISTI**

600 Bldg. Suite 1718, Corpus Christi, TX 78473

**512 883-3516**

Universals

Power: **40 kw**. Frequency: **95.6 mHz**. Commercial load limit: **15 min**.**Owner:** Texas Media Group. **GM:** Don Sitton. **PD:** Rusty Garrett. **MD:** Rusty Garrett. **ND:** Bud Lockhart. **Chief Engineer:** Larry Hart. **Sales Manager:** Clyde Bourke. **Jock Lineup:** Gabe Cervantes 12-6 am, Sam Madison 6-10 am, Rusty Garrett 10 am-2 pm, Larry Hart 2-7 pm, Gary Stevens 7 pm-12 am.**KZLA-AM/LOS ANGELES**

5700 Sunset Blvd., Los Angeles, CA 90028

**213 466-4123**

Spectrum III

Power: **50 kw**. Frequency: **1540 kHz**. Target Demos: **35-50**. Commercial load limit: **1 min**.**Owner:** Capital Cities Comm. **GM:** Peter C. Newell. **MD:** Jim Lafawn. **ND:** Rick Wallace. **Chief Engineer:** Bill Massey. **Sales Manager:** Paul LaGasse. **Operations Manager:** Jim Wood. **Jock Lineup:** Scott and Crunch 5-10 am, Ray Smithers 10 am-3 pm, Neil Ross 3-7 pm, Paul Johnson 7 pm-12 am, Dave Anthony, Barbara Barri and R.J. Reynolds, weekends.**KZOK AM-FM/SEATTLE**

1426 5th Ave., Seattle, WA 98101

**206 223-3911**

Album Rock

Power: **100 kw/5 kw**. Frequency: **102.5 mHz/1590 kHz**. **Automated 75% AM**. Commercial load limit: **8 min**. 60-second rate: **\$90/45**.**Owner:** SRO. **GM:** Jack Bantson. **PD:** Armand Chianti. **MD:** Mavis Mackoff. **ND:** Mick Alexander. **Chief Engineer:** Bill Colglazier. **Sales Manager:** Sam Cordova. **Jock Lineup:** John Rivers 6-10 am, Steve Larson 10 am-3 pm, Norm Gregory 3-6 pm, Ron Chavis 6-10 pm, Ceros Henry 10 pm-2 am, Vicki Frederick 2-6 am.**KZOM-FM/BEAUMONT**

Bobbie Choates

**713 727-0229**

Album Rock

**KZUN-FM/SPOKANE**

S 23 Pines Rd., Spokane, WA 99214

**509 924-2400**

Country

Power: **56 kw**. Frequency: **96.1 mHz**. Target Demos: **18-64**. Commercial load limit: **9½ min**.**Owner:** Robert Swartz. **GM:** Monty Muse. **PD:** Charlie Dee. **MD:** Tom Newman. **ND:** Jerry Anderson. **Chief Engineer:** Bruce Morse. **Sales Manager:** Gene Moore. **Jock Lineup:** Charlie Dee 6-10 am, Tom Newman 10 am-2 pm, Gary Hill 2-7 pm, Dan Donovan 7 pm-12 am, Stan Weisbeck 12-6 am.

**KZZX-FM/ALBUQUERQUE****505 265-7661**

4011 Menaul Blvd., NE, Albuquerque, NM 87110

Spectrum III

Power: **22.5 kw**. Frequency: **99.5 mHz**. Tower elev.: **10,000 ft**. Target Demos: **18-49**. Commercial load limit: **8 units**. 60-second rate: **\$40/16**.**Owner:** Sunbelt Communications, Ltd. **GM:** Lindsay Schnyder. **PD:** Frank Ragan. **MD:** Phil Gonzales. **Chief Engineer:** Elmer Neumann. **Sales Manager:** Lannon Mintz. **Jock Lineup:** Mike Abeyta 2-6 am, Marilyn Pittman 6-10 am, Fred O'Neil 10 am-2 pm, Phil Gonzales 2-6 pm, Bob Lange 6-10 pm, Bill Blanck 10 pm-2 am. **Comments:** Formerly KMYR.**KZZY-FM (Z-100)/SAN ANTONIO****512 349-3275**

GPM South Tower, San Antonio, TX 78216

Universals

Power: **100 kw**. Frequency: **100.3 mHz**.**Owner:** Radio Alamo. **GM:** David Noll. **PD:** Wayne Shane. **MD:** Wayne Shane. **ND:** W.D. Sandaferd. **Chief Engineer:** Bob Malsbury. **Sales Manager:** Bruce Swearingen. **Jock Lineup:** Steve Sellers 6-10 am, Wayne Shane 10 am-12 pm, Jerry Micheals 12-4 pm, Keev Kristy 4-8 pm, Mother Bear Kelly 8 pm-12 am, Ruben O. Garcia 12-6 am.**WAAF-FM/WORCESTER****617 752-5611**

34 Mechanic St., Worcester, MA 01608

Album Rock

Power: **16.5 kw**. Frequency: **107.3 mHz**. Commercial load limit: **10 min**.**Owner:** Park City Communications. **GM:** Steve Marx. **PD:** Dave Lee Austin. **MD:** Paul Lemieux. **ND:** Pattie Geier. **Chief Engineer:** John Marino. **Jock Lineup:** Tom Doyle 6-10 am, Paul Lemieux 10 am-2 pm, Jeremy Savage 2-6 pm, John Duncan 6-10 pm, Drew Mello 10 pm-2 am, John Clark 2-6 am.**WAAK/DALLAS, NC****704 922-3411**

Phil Wiseman

Universals

**WAAM-AM/ANN ARBOR****313 971-1600**

4230 Packard Road, Ann Arbor, MI 48104

Spectrum III

Power: **5 kw**. Frequency: **1600 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$22/5**.**Owner:** WAAM Radio, Inc. **GM:** G. Arthur Versnick. **PD:** Stewart Wilkins. **MD:** Stewart Wilkins. **ND:** Michael Radzik. **Chief Engineer:** Randall Custer. **Sales Manager:** Jack W. Wheelbarger. **Jock Lineup:** Stew Wilkins 5:30-10 am, Bob Taylor 10 am-3 pm, Dan Cook 3-8 pm, Dennis Franklin 8 pm-1 am.**WAAY-AM/HUNTSVILLE****205 533-9190**

1015 County Road, Huntsville, AL 35804

Universals

Power: **5 kw**. Frequency: **1550 kHz**. Commercial load limit: **14 min. day/10 min. night**. 60-second rate: **\$16.95/7.80**.**Owner:** Smith Broadcasting, Inc. **GM:** Wayne Johnson. **PD:** Fred Holland. **MD:** Jay Fredricks. **ND:** Fred Lee. **Chief Engineer:** Don Roden. **Sales Manager:** Walter Berry. **Jock Lineup:** Dave Banks 6-9 am, Fred Holland 10 am-2 pm, Jerry Dean 2-6 pm, Jay Fredricks 6-10 pm, J.J. Jones 10 pm-2 am, Jim Kendricks 2-6 am.**WABB-AM/MOBILE****205 432-5572**

1551 Springhill Avenue, Mobile, AL 36604

Universals

Power: **5 kw**. Frequency: **1480 mHz**. Commercial load limit: **11 min**. 60-second rate: **\$19/16**.**Owner:** Bernard Dittman. **GM:** Bernard Dittman. **PD:** Gary Mitchell. **MD:** Jerry King. **ND:** David Blake. **Chief Engineer:** Rene Stiegler. **Sales Manager:** Jim Brown. **Jock Lineup:** Ron Fraiser 6-9 am, Gary Mitchell 9 am-12 pm, Frank Terry 12-4 pm, Dave Griffith 4-8 pm, Steve Delaney 8 pm-12 am, Marva Mays 12-6 am.**WABB-FM ("97 ROCK")/MOBILE****205 432-5572**

1551 Springhill Avenue, Mobile, AL 36604

Album Rock

Power: **100 kw**. Frequency: **97.5 mHz**. Commercial load limit: **9 min**. 60-second rate: **\$19/16**.**Owner:** Bernard Dittman. **GM:** Bernard Dittman. **PD:** Scooter McLeod. **MD:** Mike Costello. **ND:** David Blake. **Chief Engineer:** Rene Stiegler. **Sales Manager:** Jim Brown. **Jock Lineup:** Scott O'Brien 6-10 am, Jerry King 10 am-2 pm, Scott "Scooter" McLeod 2-6 pm, Joe Madison 6-10 pm, Leslie Fram 10 pm-2 am, Gary Hill 2-6 am. **Comments:** AM/FM combo rate: \$14.75.



**WABC-AM/NEW YORK**

1330 Avenue of the Americas, New York, NY 10019

**212 581-7777**Power: **50 kw**. Frequency: **770 kHz**. Tower elev.: **648 ft**.

Universals

**Owner:** American Broadcasting Company, Inc. **GM:** Alfred Racco. **Operations Director:** Al Brady. **MD:** Sonia Jones. **ND:** Paul Ehrlich. **Chief Engineer:** Winston Loyd. **Gen. Sales Manager:** Jack Maloney. **Jock Lineup:** Dan Ingram 6-10 am, Ron Lundy 10 am-1 pm, Johnny Donovan 1-4 pm, Bob Cruz 4-8 pm, Howard Hoffman 8 pm-12 am, Sturgis Griffin 12-6 am, Mike McKay and Marc Summers, weekends.

**WABJ-AM/ADRIAN**

121 W. Maumee, Adrian, MI 49221

**517 265-1500**Power: **1 kw**. Frequency: **1490 kHz**. Tower elev.: **400 ft**. Target Demos: **18-35**. Commercial load limit: **18 min**.

Spectrum III

**Owner:** Southeastern Michigan Broadcasting Co. **GM:** Don Aspacher. **PD:** George Brown. **MD:** John Sebastian. **ND:** LuAnn Kerentoff. **Chief Engineer:** Tom Tagart. **Sales Manager:** Bill Schaeffer. **Jock Lineup:** Fred North 6-10 am, Mark Adams 10 am-2 pm, John Sebastian (George Brown) 3-6 pm, Arlene Garrett 6 pm-12 am, Gary Fullhart 12-6 am.

**WABX-FM/DETROIT**

20760 Coolidge, Detroit, MI 48237

**313 398-1100**Power: **6.5 kw**. Frequency: **99.5 MHz**.

Album Rock

**Owner:** Century Broadcasting Co. **GM:** Allen Wilson. **PD:** open. **MD:** Johnny Duncan. **ND:** Greg Bowman. **Chief Engineer:** Kim Culhan. **Sales Manager:** Ron Kleinstiver. **Jock Lineup:** Zak Burns 6-10 am, Jerry Lubin 10 am-2 pm, John O'Leary 2-6 pm, Karen Savelly 6-10 pm, Dennis Frawley 10 pm-2 am, Chuck Santoni 2-6 am.

**WACW-AM/CHARLESTON**

PO Box 4318, Charleston, WV 25304

**304 925-4986**Power: **50 kw day/250 w night**. Frequency: **680 kHz**. Commercial load limit: **18 min**. 60-second rate: **available on request**.

Country

**Owner:** Ken Johnson. **GM:** Paul Miles. **PD:** Rick Johnson. **MD:** Terry Collins. **ND:** Bob Castro. **Chief Engineer:** Tim Cottrill. **Sales Manager:** Bob Knowels. **Jock Lineup:** Mike Fincham 6-10 am, Rick Johnson 10 am-2 pm, Randy Damron 2-6 pm, Terry Collins 6 pm-12 am, Mike Spencer 12-6 am, Gary Robertson, Allan Scott and Dave Paleg, weekends.

**WAEB-AM/ALLENTOWN**

PO Box 2727, Lehigh Valley, PA 18001

**215 434-4424**Power: **1 kw**. Frequency: **790 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$24/10**.

Universals

**Owner:** Wm. Rust, Jr. **GM:** Gary Burns. **PD:** Jeff Frank. **MD:** Jeff Frank. **ND:** Phil Gregory. **Chief Engineer:** Barry Wittchen. **Station Manager:** Gordon Oplinger. **Jock Lineup:** Gene Werley 6-10 am, Ken Tyler 10 am-2 pm, Jeff Frank 2-6 pm, Brandy Fedor 6-10 pm, Diane Lee 10 pm-2 am, Gary Bear 2-6 am.

**WAGQ-FM (Q 105)/ATHENS**

2500 Atlanta Highway, Athens, GA 30606

**404 546-7350**Power: **50 kw**. Frequency: **104.7 MHz**. Commercial load limit: **12 min**. 60-second rate: **\$9.25/6.25**.

Universals

**Owner:** McClure Broadcasting. **GM:** Jerry Gerson. **PD:** Brady McGraw. **MD:** Brady McGraw. **ND:** Ernie Johnson. **Chief Engineer:** Mark Howard. **Sales Manager:** Jerry Gerson. **Jock Lineup:** Dan Murray 6-10 am, Bill Holloway 10 am-2 pm, Brady McGraw 2-6 pm, Mark Howard 6-10 pm, B.B. Murray 10 pm-2 am, Jon Summers 2-6 am.

**WAGY/FOREST CITY, NC**

Gary Hill

**704 245-9887**

Universals

**WAIA-FM/MIAMI**

PO Box 1177, Miami, FL 33138

**305 759-4311**Power: **98 kw**. Frequency: **97.3 kHz**. **Automated 100% by Bonneville Contemporary**. Commercial load limit: **12 min**.

Spectrum III

**Owner:** Cox Broadcasting. **GM:** Bill Viands. **PD:** Alan W. Anderson. **MD:** Alan W. Anderson. **ND:** Chuck Dent. **Chief Engineer:** James Rayfield. **Sales Manager:** Phil Costin.

**WAIL-AM/BATON ROUGE****504 926-7600**

5700 Florida Blvd., Baton Rouge, LA 70802

Album Rock

Power: **1 kw**. Frequency: **1260 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$15/10**.**Owner:** Angie Burge. **GM:** Angie Burge. **PD:** Shelia Taylor. **MD:** Shelia Taylor. **ND:** Shelia Taylor. **Chief Engineer:** Dave McDuffie. **Sales Manager:** Angie Burge. **Jock Lineup:** Shelia Taylor 6-9 am, Jimmy Beyer 9 am-1 pm, Sandy Dunn 1-3:30 pm, Yvonne Byrd 3:30 pm-sign off.**WAIM-FM/ANDERSON****803 226-1511**

321 King Sky Rd., Anderson, SC 29621

Universals

Power: **100 kw**. Frequency: **101.1 MHz**. Tower elev.: **340 ft**. Target Demos: **18-34**. **Automated**. Commercial load limit: **14 min**. 60-second rate: **\$17.50/8.50**.**Owner:** The One Corporation. **GM:** Bob Nations. **PD:** Bill McCown. **MD:** Dann Scott. **ND:** Ken Allison. **Chief Engineer:** Jim Graham. **Sales Manager:** Barbara Allen. **Jock Lineup:** Bill Love 6-10 am, Automated 10 am-5 pm, Chris Scott 5-8 pm, Dann Scott 8 pm-12 am, Automated 12-6 am, Scott Shannon, swing. **Comments:** Only AOR in northern South Carolina. We carry the King Biscuit Flower Hour and locally produced Ear-gasm.

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**WAIV-FM (V-97)/JACKSONVILLE****904 783-3711**

6869 Lenox Ave., Jacksonville, FL 32205

Universals

Power: **100 kw**. Frequency: **97 MHz**. Tower elev.: **300 ft**. Target Demos: **18-49 (12+)**. Commercial load limit: **10 min**. 60-second rate: **\$22 × 6/14 × 24**.**Owner:** Robert W. "Rounsville of Atlanta". **GM:** Elton Chick. **PD:** Reggie Blackwell. **MD:** Dave Scott. **ND:** Bob Schuman. **Chief Engineer:** Bob Dilehay. **Sales Manager:** Alan Shaw. **Jock Lineup:** Tommy Charles 6-10 am, Terry Long 10 am-12 pm, Mike McHale 12-3 pm, Phil Edwards 3-7 pm, Jeff Ryan 7 pm-12 am, "Stormin'" Norman 12-6 am.**WAKA-AM (14k)/GAINESVILLE****904 372-1414/376-NEWS**

5408 S.W. 13th Street, Gainesville, FL 32608

Spectrum III

Power: **5 kw**. Frequency: **1390 kHz**. Tower elev.: **240 ft**. Target Demos: **18-35**. Commercial load limit: **12 min**. 60-second rate: **\$12/7**.**Owner:** NABCO, Incorporated. **GM:** Joe Schwartzel. **PD:** Shawn Smith. **MD:** Christy Foxx. **ND:** Marilyn King. **Chief Engineer:** Chuck Conlon. **Sales Manager:** Kaki Holt. **Jock Lineup:** Christy Foxx 5:30-10 am, Shawn Smith 10 am-2 pm.**WAKX AM-FM/DULUTH****218 727-7271**

410 W Superior St., Duluth, MN 55802

Universals

Power: **1 kw AM/250 w FM**. Frequency: **970 kHz/98.9 MHz**. Commercial load limit: **12 min**. 60-second rate: **\$16.50/5.90**.**Owner:** Lewis Latto. **GM:** Lewis Latto. **PD:** Bruce McGregor. **MD:** Bruce McGregor. **ND:** Rich Junger. **Chief Engineer:** Wilfred Meys. **Jock Lineup:** Tony Jasmin 2-6 am, Roger Johnson 6-9 am, Dave Strandberg 9 am-2 pm, Craig McHenry 2-6 pm, Steve Charles 6-10 pm, Stu Taran 10 pm-2 am, Mark Adams, Kevin Titus, Chris Kelly and Nancy Fostoff, weekends and fill in.**WAKY-AM/LOUISVILLE****502 587-7979**558 River City Mall, Louisville, KY 40202 Power: **5 kw day/1 kw night**. Frequency: **790 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$60/45**.**Owner:** Multimedia. **GM:** Geo. Francis. **PD:** Mike McVay. **MD:** Harry Lyles. **ND:** Bob Moody. **Chief Engineer:** John Timm. **Sales Manager:** Joe Wright. **Jock Lineup:** Bill Bailey 6-10 am, Tom Prestigiacomo 10 am-1 pm, Darrel Douglas 1-4 pm, Mike McVay 4-7 pm, Harry Lyles 7 pm-12 am, John Ashton 12-6 am.**WALG-AM/ALBANY****912 436-7233**

PO Box W, Albany, GA 31702

Universals

Power: **5 kw day/1 kw night**. Frequency: **1590 kHz**. Commercial load limit: **16 min**. 60-second rate: **\$16/8.50**.**Owner:** Albany Radio, Inc. **GM:** Mark Shor. **PD:** Kris Van Dyke. **MD:** Kris Van Dyke. **ND:** Steve Robinson. **Chief Engineer:** Bill Birchfield. **Sales Manager:** Charlie Roberts. **Jock Lineup:** Jack O'Brien 6-9 am, Ron Mani 9 am-12 pm, Skip Eliot 12-3 pm, Kris Van Dyke 3-6 pm, Bill Young 6 pm-12 am, "The Fox" 12-6 am, Steve Preston, weekends and swing.**WALT/MERIDIAN, MS****601 693-2661**

Brock Boulette

Universals

**WAMS-AM/WILMINGTON****302 654-8881**

PO Box 3677, Wilmington, DE 19807

Universals

Power: **5 kw day/1 kw night**. Frequency: **1380 kHz**. Tower elev.: **250 ft**. Target Demos: **12-34**. Commercial load limit: **18 min**. 60-second rate: **\$30/18**.**Owner:** Rollins Broadcast of Delaware, Inc. **GM:** Phil Schweinfurth. **PD:** Tom Sommers. **MD:** Chris Michaels. **ND:** Matt Licovich. **Chief Engineer:** Bruce Schiller. **Sales Manager:** Steve Courtin. **Jock Lineup:** Tim St. George 6-10 am, Tom Sommers 10 am-2 pm, Mike Edwards 2-6 pm, John Mac 6-10 pm, Brad Morgan 10 pm-2 am, Chris Michaels 2-6 am.**WAMT/TITUSVILLE****305 267-1060**

PO Box 1060, Titusville, FL 32780

Spectrum III

Power: **10 kw day/5 kw night (directional)**. Frequency: **1060 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$10/3.50**.**Owner:** Advance Communications, Inc. **GM:** Dale Moudy. **PD:** Michael W. Lowe. **MD:** Jeff Madison. **ND:** Biff Burns. **Chief Engineer:** John Miller. **Sales Manager:** Charlie Liles. **Jock Lineup:** Michael W. Lowe 6-10 am, Lee Gregory 10 am-2 pm, Kris Kelly 2-6 pm, Greg Shannon 6-10 pm, Paul Goddard 10 pm-2 am, Jason Douglas 2-6 am, Lee Taylor, Tom Robinson, Edd Livingstone and Jack Simpson, weekends.**WAMX-FM/ASHLAND****606 329-1777**

PO Box 309, Ashland, KY 41101

Universals

Power: **100 kw**. Frequency: **93.7 MHz**. Tower elev.: **1300 ft**. Target Demos: **18-49**. Commercial load limit: **14 min**. 60-second rate: **\$12/5.75**.**Owner:** Stereo 94, Inc. **GM:** Richard Martin. **PD:** Dick Windsor. **MD:** Dick Windsor. **ND:** Doug Barthlow. **Chief Engineer:** Don Rees. **Sales Manager:** John Durham.**WANM-AM/TALLAHASSEE****904 222-1070**

PO Box 10174, Tallahassee, FL 32302

Black

Power: **10 kw**. Frequency: **1070 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$10/5**.**Owner:** WANM, Inc. **GM:** Mike Jenkins. **PD:** Joe Bullard. **MD:** Joe Bullard. **Chief Engineer:** Homa Haines. **Sales Manager:** Mike Jenkins. **Jock Lineup:** Joe Bullard 7:30-10 am, Guy Rozier 10 am-2 pm, Wayne Boyd 2-5:45 pm, Keith Miles, Leander Brown and Cucene Hurtshield, weekends and part time.**WANS-FM/ANDERSON****803 224-3424**

PO Box 211, 3401 Clemson Blvd., Anderson, SC 29622

Universals

Power: **100 kw**. Frequency: **107.3 MHz**. Commercial load limit: **14 min**. 60-second rate: **\$720/6.80**.**Owner:** Nick Frangias. **GM:** Nick Frangias. **PD:** Charlie McCoy. **MD:** Jim Evans. **ND:** Tom Miller. **Chief Engineer:** Jim Graham. **Sales Manager:** Shirley Palmer. **Jock Lineup:** Charlie McCoy 6-10 am, Tim Donahue 10 am-3 pm, Chris Scott 7 pm-12 am, Jim Evans 12-6 am.**WANT-AM/RICHMOND****804 321-5662**

1101 Front Street, Richmond, VA 23222

Black/Disco

Power: **1 kw**. Frequency: **990 kHz**. Tower elev.: **204 ft**. Target Demos: **18-34**. Commercial load limit: **14 min**. 60-second rate: **\$26/15**.**Owner:** Old Dominion Broadcasting of Va., Inc. **GM:** Ben Miles. **PD:** Ben Miles. **MD:** Kirby Carmichael. **ND:** Calvin King. **Chief Engineer:** Sam Straus. **Sales Manager:** Rich Malkman. **Jock Lineup:** Ken Crandall 6-10 am, "Chip" Johnston 10 am-3 pm, Kirby Carmichael 3-7 pm, Jim Minor and Verda Johnson, part time and weekends.**WAPE-AM/JACKSONVILLE****904 354-7121**

PO Box 486, Orange Park, FL 32073

Universals

Power: **50 kw**. Frequency: **690 kHz**. Tower elev.: **497 ft**. Target Demos: **18-34**. Commercial load limit: **12 min**. 60-second rate: **\$95/35**.**Owner:** Stan Kaplan (SIS Radio, Inc.). **GM:** Joe McCluskey. **PD:** Paul Sebastian. **MD:** Jeanette Richards. **ND:** Roy Riley. **Chief Engineer:** Art Dellinger. **Sales Manager:** Mike Portney. **Jock Lineup:** Greaseman 5:30-9:30 am, Phil Beckman 9:30 am-1:30 pm, Paul Sebastian 1:30-3 pm, Steve Gannon 3-7 pm, Mike Mitchell 7 pm-12 am, A.J. Davis 12-5:30 am.**WAQY/SPRINGFIELD, MA****412 525-4141**

Jim Rising

Universals

**WASH-FM/WASHINGTON, DC**

5151 Wisconsin Ave., NW, Washington, DC 20016

Power: **22.5 kw**. Frequency: **97.1 MHz**. Tower elev.: **690 ft**. **AAT**. Commercial load limit: **15 interruptions/hour**. 60-second rate: **\$115/64**.**Owner:** Metromedia, Inc. **GM:** Susan Breakefield. **PD:** Bob Hughes. **MD:** Bob Duckman. **ND:** Joe Ewalt. **Chief Engineer:** David Hubley. **Sales Manager:** Sue Toren. **Jock Lineup:** Eddie Gallaher 6-10 am M-F/6-11 am Sat., Bob Duckman 10 am-1 pm M-F/11 am-4 pm Sat., Jerry Clark 1-4 pm M-F/2-7 pm Sat., John Bodnar 4-8 pm M-F/4-9 pm Sat., Jim Lashley 1-6 am M-F/12-6 am Sun., Ed Rodriguez 1-6 am & 9 pm-1 am Sat., Greg Cole 9 am-2 pm Sun. **Comments:** Walt Sterling—drive-time airborne traffic advisor files and reports from a Cessna 152 ("The Metro Meteor"). Jim Simpson—Sports 7:05 & 8:35 am, 4:05 & 5:35 pm. Wash News is hourly on the hour, plus on the half hour during morning and afternoon drive.**202 244-9700**

Spectrum III

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**WATR-AM/WATERBURY**

1 Broadcast Lane, Waterbury, CT 06706

Power: **5 kw**. Frequency: **1320 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$20/10**.**Owner:** WATR, Inc. **GM:** Fred Erwin. **PD:** Glenn Colligan. **MD:** Glenn Colligan. **ND:** Debbie Hanley. **Chief Engineer:** Mark Gilmore. **Sales Manager:** Bill Raymond. **Jock Lineup:** Pat O'Brien 5-9:30 am, Barbara Davitt 9:30-10 am, Jay Clark 10 am-1 pm, Jay Crawford 1-4 pm, Steve Erwin 4-8 pm, Jeff Winn 8 pm-1 am.**203 755-1121**

Spectrum III

**WAUG-FM/AUGUSTA**

Box 669, Augusta, GA 30903

Power: **50 kw**. Frequency: **105.7 MHz**. Commercial load limit: **16 min**. 60-second rate: **\$9.50/6**.**Owner:** Hunter Group, Inc. **GM:** Robert W. Hunter III. **PD:** Chuck Whitaker. **MD:** Steve York. **ND:** Lisa Neal. **Chief Engineer:** Brad Kirkland. **Sales Manager:** Bernard Chambers. **Jock Lineup:** Mark Bell 6-10 am, Steve York 10 am-2 pm, Chuck Whitaker 2-6 pm, Christopher Trane 6-11 pm, Ed Turner 11 pm-12 am, Hal Herrington 12-6 am. **Comments:** WAUG-FM is a blend of Top 40, A/C and Album Rock.**404 722-1302**

Universals

**WAVE-AM/LOUISVILLE**

725 S Floyd, PO Box 32970, Louisville, KY 40203

Power: **5 kw**. Frequency: **970 kHz**. Target Demos: **25-54**.**Owner:** Orion Broadcasting. **GM:** James R. Markham. **MD:** Danny King. **ND:** Brian Rublein. **Chief Engineer:** Harold Culver. **Sales Manager:** Fred Murr. **Jock Lineup:** Jerry Tucker 11:30 pm-5 am, Danny King 5-9 am, Allen Brown 9 am-1 pm, Dave Adler 1-2 pm, Joe Fletcher 2-6 pm, Chuck Casteel 6-11:30 pm.**502 585-2201**

Spectrum III

**WAVZ-AM/NEW HAVEN**

152 Temple St., New Haven, CT 06510

Power: **1 kw**. Frequency: **1300 kHz**. Target Demos: **12-44**. Commercial load limit: **12 min**. 60-second rate: **\$64/16**.**Owner:** Kops Monahan Communications. **GM:** Stanley Puzycycki. **PD:** Pete Salant. **MD:** Curt Hansen. **ND:** Paul Douglas. **Chief Engineer:** Tom Osenkowsky. **Sales Manager:** Andy Gambardella. **Jock Lineup:** Jerry Kristafer 6-9 am, Jack Mitchell 9 am-12 pm, Danny Lyons 12-3 pm, Floyd Wright 3-7 pm, Willie B. Goode 7 pm-12 am. **Comments:** WAVZ has instituted all-disco programming 7 pm-5 am from our "Studio 13"; the rest of our programming has a cosmopolitan orientation.**203 777-4761**

Spectrum III

**WAWA-AM/MILWAUKEE**

12800 W Bluemound Rd., Elm Grove, WI 53122

Power: **5 kw**. Frequency: **1590 kHz**. Target Demos: **12+**. Commercial load limit: **18 min**. 60-second rate: **\$23/17**.**Owner:** Willie D. Davis. **GM:** O.C. White. **PD:** O.C. White. **MD:** James Weatherspoon. **ND:** Larry Bandy. **Chief Engineer:** Jack Krause. **Sales Manager:** Howard Hanse. **Jock Lineup:** O.C. White 6-10 am, Rev. Johnnie Jackson 10 am-12 pm, "King" James Weatherspoon 12-3 pm, Donny Lyons 3 pm-sunset.**414 786-1590**

Black

**WAXX-FM/LA CROSSE-EAU CLAIRE**

1907 S Hastings Way, Eau Claire, WI 54701

Power: **100 kw**. Frequency: **104.5 MHz**. Commercial load limit: **15:30 min**. 60-second rate: **\$35/4.90**.**Owner:** Post Corporation. **GM:** Larry Busse. **PD:** Christopher Millunzi. **MD:** Tim Wilson. **ND:** Gil Buettner. **Chief Engineer:** Hank Kaul. **Sales Manager:** Marty Green. **Jock Lineup:** Dave Powers 12:30-5:30 am, Rex Lane 5:30-9 am, Tim Wilson 9 am-1 pm, Chris Millunzi 1-4 pm, Ray Sherwood 4-8 pm, Darlene Murray 8 pm-12:30 am.**715 832-1530**

Country

**WAXY/FT. LAUDERDALE**

Rick Shaw

**305 467-6351**

Universals

**NATIONAL RADIO STATION LISTINGS**

**WAYE-AM/BALTIMORE****301 547-8666**

334 N Charles St., Baltimore, MD 21201

Album Rock

Power: **1 kw**. Frequency: **860 kHz**. Target Demos: **18-34**. Commercial load limit: **12 min**. 60-second rate: **\$35/17**.**Owner:** Costal Telecommunications Corp. **GM:** Stuart Frankel. **PD:** Chris Emry. **MD:** Chris Emry. **Chief Engineer:** Ron Crocker. **Sales Manager:** William Howard III. **Jock Lineup:** Chris Emry 6-10 am, Marc Zallis 10 am-2 pm, Dave Ross 2-6 pm, Bob Reid and Bob White, weekends.**WAYS-AM/CHARLOTTE****704 392-6191**

400 Radio Rd., Charlotte, NC 28216

Universals

Power: **5 kw day/1 kw night**. Frequency: **610 kHz**. Tower elev.: **312 ft**. Commercial load limit: **12 min**.**Owner:** SIS Radio, Inc. **GM:** Clair Shaffner. **PD:** Scott Slade. **MD:** Spanky. **ND:** John Kilgo. **Chief Engineer:** Don Strawn. **Sales Manager:** Rich Marston. **Jock Lineup:** Murphy In The Morning 6-9 am, Scott Slade 9-11 am, Mark McLain 11 am-2 pm, Chuck Britton 2-6 pm, Spanky 6-10 pm, Steve Bishop 10 pm-2 am.**74****WAYX/WAYCROSS, GA****912 283-1230**

Frank Kelly

Universals

**WAZA/BAINBRIDGE, GA****912 246-2035**

Jerry White

Universals

**WAZL-AM/HAZELTON****717 454-3531**

708 Hazleton Nat'l. Bank Bldg., Hazleton, PA 18201

Spectrum III

Power: **1 kw day/250 w night**. Frequency: **1490 kHz**. Target Demos: **18-44**. Commercial load limit: **14 min**.**Owner:** Victor C. Diehm, Sr. **GM:** Victor D. Diehm, Jr. **PD:** Joe Cepin. **MD:** Tony Pacelli. **ND:** Jim Boyle. **Chief Engineer:** Ron Gillenardo. **Sales Manager:** Neil Rodino. **Jock Lineup:** Scott McAndrews 6-10 am, Tony Pacelli 10 am-2 pm, Joe Cepin 2-6 pm, Chet Edwards 6 pm-1 am.**WBAM AM-FM/MONTGOMERY****205 288-0150**

4740 Radio Road, PO Box 11411, Montgomery, AL 36111

Country

Power: **50 kw AM/100 kw FM**. Frequency: **740 kHz/98 mHz**. **FM automated 20%**. Commercial load limit: **18 min**. **AM/12 min**. **FM**. 60-second rate: **\$35/14**.**Owner:** Deep South Broadcasting Co. **GM:** Cyril Brennan. **PD:** Cyril Brennan. **MD:** Diane Brennan. **ND:** Lewis Fryer. **Chief Engineer:** Tom Jones. **Sales Manager:** Cyril Brennan. **Jock Lineup:** Paul Simpkins, Farm Show; Val McGuiness, morning; Joe Cook, midday; Don Register, afternoons.**WBAP-AM/DALLAS-FT. WORTH****817 429-2330**

3900 Barnett St., Ft. Worth, TX 76103

Country

Power: **50 kw**. Frequency: **820 kHz**. Tower elev.: **500 ft**. Target Demos: **25-49**. Commercial load limit: **14 min**. 60-second rate: **\$275/66**.**Owner:** Capitol Cities Communication. **GM:** Warren Potash. **PD:** Don Thompson. **MD:** Art Davis. **ND:** Carl Cramer. **Chief Engineer:** Tom Green. **Sales Manager:** Gary Hill/Jim Stanton. **Jock Lineup:** Don Harris 6-9 am, Jim Baker 9 am-12 pm, Jimmy Stewart 12-3 pm, Don Day 3-6 pm, Dave Dumas 6-9 am, Ron Tyler 9 pm-12 am, Bill Mack 12-5 am.**WBAX-AM/WILKES-BARRE-SCRANTON****717 288-7575**Power: **1 kw**. Frequency: **1240**. Commercial load limit: **14 min**. 60-second rate: **\$15/10**.**Owner:** Merv Griffin. **GM:** Bob Maley. **PD:** Alan Furst. **MD:** Vince Webber. **ND:** Rob Neyhard. **Chief Engineer:** Jerry Oliver. **Sales Manager:** Buzz Boback. **Jock Lineup:** Steve Martino 12-5:30 am, Vince Webber 5:30-10 am, Dave Owens 10 am-3 pm, Alan Furst 3-7 pm, Brian Blessing 7 pm-12 am.**WBBF/ROCHESTER****716 232-7550**

Tom Nast

Universals

**WBBM-FM/CHICAGO****312 944-6000**

630 N McClurg Ct., Chicago, IL 60611

Universals

Power: **6.23 kHz**. Frequency: **96.3 mHz**. Commercial load limit: **9 min**.**Owner:** CBS. **GM:** Lois Gredell. **PD:** Alan Mitchell. **MD:** Lee De Young. **ND:** Ann Williams. **Chief Engineer:** Jim Burns. **Sales Manager:** Joe De Carlo. **Public Affairs Director:** Mike Noble. **Jock Lineup:** Al Mitchell 6-10 am, Lee De Young 10 am-2 pm, Tony Phillips 2-7 pm, Rick Elliott 7 pm-12 am.

**WBBQ AM-FM/AUGUSTA** 803 279-6610  
PO Box 2066, Augusta, GA 30903  
Universals  
Power: **1 kw day, 25 kw night AM/100 kw FM**. Frequency: **1340 kHz/104.3 mHz**. Tower elev.: **600 ft. AAT**. Target Demos: **18-49. AM automated 75%**. Commercial load limit: **18 min.** 60-second rate: **\$33.05/16.75 local; \$45/24 natl.**

**Owner:** AM Savannah Valley Broadcasting Co./FM Musicast Of The South, Inc. **GM:** Edward H. Dunbar. **PD:** Harley Drew. **MD:** Bruce Stevens. **ND:** Bob Young. **Chief Engineer:** Ken Freeman. **Sales Manager:** Ed Dunbar. **Jock Lineup:** Buddy Carr 6-10 am, Harley Drew 10 am-12 pm, Bruce Stevens 12-3 pm, Dick Shannon 3-7 pm, Charlie Foxx 7-10 pm, Rob Collins 10 pm-1 am, Randy Brooks 1-6 am, Paul Adams and John Kelly, weekends. **Comments:** Heavy local news effort with six newspeople. Many long-term employees, very stable operation.

**WBBS/JACKSONVILLE, NC** 919 347-6141  
Tom Waynick  
Universals

**WBCN-FM/BOSTON** 617 266-1111  
5005 Prudential Tower, Boston, MA 02199  
Album Rock  
Power: **50 kw**. Frequency: **104.1 mHz**. Commercial load limit: **8 min.** 60-second rate: **\$96/35**.  
**Owner:** Concert Network, Inc. **GM:** K. Dobra. **PD:** Tony Berardini. **MD:** Kate Ingram. **ND:** Bob Machson. **Chief Engineer:** Gerry Cushin. **Sales Manager:** Tim Montgomery. **Jock Lineup:** Jim Parry 2-6 am, Charles Laquidara 6-10 am, Matt Siegel 10 am-2 pm, Mark Parenteau 2-6 pm, Tracy Roach 6-10 pm, Tony Berardini 10 pm-2 am.

**WBEN-AM/BUFFALO** 716 876-0930  
2077 Elmwood Avenue, Buffalo, NY 14207  
Spectrum III  
Power: **5 kw**. Frequency: **930 kHz**. Tower elev.: **490 ft**. Target Demos: **25-54**. Commercial load limit: **10 min.** 60-second rate: **\$42**.

**Owner:** Algonquin Broadcasting Co. **GM:** Larry Levite. **PD:** Bob Wood. **MD:** Roger Christian. **ND:** Jim McLaughlin. **Chief Engineer:** Dave May. **Sales Manager:** Bob Russo. **Jock Lineup:** Jeff Kaye 5:30-10 am, Larry Hunter 10 am-12 pm, Kevin O'Connell 12:30-3 pm, Jack Mindy 3-7 pm, Stan Barron 7 pm-12 am, Lary King 12-5:30 am.

**WBEN-FM (ROCK 102)/BUFFALO** 716 876-0930  
2077 Elmwood Ave., Buffalo, NY 14207  
Universals  
Power: **110 kw**. Frequency: **102.5 mHz**. Tower elev.: **1340 ft**. Target Demos: **12-34**. Commercial load limit: **8 min.** 60-second rate: **\$52**.

**Owner:** Algonquin Broadcasting. **GM:** Larry Levite. **PD:** Bob Wood. **MD:** Roger Christian. **ND:** Jim McLaughlin. **Chief Engineer:** Dave May. **Sales Manager:** Bob Russo. **Jock Lineup:** Jeff Kaye 5:30-10 am, Larry Hunter 10 am-12 pm, Kevin O'Connell 12:30-3 pm, Jack Mindy 3-7 pm, Stan Barron 7 pm-12 am, Larry King 12-5:30 am.

**WBFO-FM/BUFFALO** 716 831-5393  
3435 Main St., Buffalo, NY 14214  
Jazz/Talk  
Power: **21.4 kw**. Frequency: **88.7 mHz**.

**Owner:** Trustees, State Univ. of NY. **GM:** Marvin Granger. **PD:** David Benders. **MD:** John H. Hunt. **ND:** Marc Chodorow. **Chief Engineer:** Mark Fruehaut.

**WBGW (FM-99)/TALLAHASSEE** 904 385-6512  
Box 3127, Tallahassee, FL 32303  
Universals  
Power: **100 kw**. Frequency: **98.9 mHz**. Tower elev.: **365 ft**. Target Demos: **women 18-49, teens**. Commercial load limit: **12 min.** 60-second rate: **\$14/10**.

**Owner:** Forward Communications. **GM:** Cliff Thompson. **PD:** Michael O'Malley. **MD:** Michael O'Malley. **ND:** Ed McCarthy. **Chief Engineer:** Bob Moody. **Sales Manager:** Joe Fife. **Jock Lineup:** Bobby Rivers 12-6 am, Vic Swan 6-10 am, Ty Richards 10 am-3 pm, Michael O'Malley 3-7 pm, Jane Devine 7 pm-12 am, Kirk Donovan, weekends. **Comments:** Controlled play of current and past hits with live personalities featured 24 hours per day.

**WBGW-AM/BOWLING GREEN** 502 842-1638  
837 Fairview Ave., Bowling Green, KY 42101  
Universals  
Power: **1 kw day/250 w night**. Frequency: **1340 kHz**. Commercial load limit: **18 min**.

**Owner:** Bowling Green Broadcasting Co. **GM:** Bud Tyler. **PD:** John Asher/Gary Moore. **MD:** Gary Moore. **ND:** Don Minton. **Chief Engineer:** Walter Norris. **Jock Lineup:** John Asher 5-9 am, Neil Webb 9 am-12 pm, George Lindsey 12-3 pm, Gary Moore 3-7 pm, Lonnie Perkins 7-10 pm, Tom McClendon 10 pm-2 am, Robin Ericksen and Bill Patterson, weekends.



**WBHP-AM/HUNTSVILLE****205 534-3521**

2101 Governors Dr., PO Box 547, Huntsville, AL 35804

Country

Power: **1 kw.** Frequency: **1230 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$18/13.50.****Owner:** WBHP, Inc. **GM:** W.H. (Buster) Pollard, Jr. **PD:** Rick Warren. **MD:** Rick Warren. **ND:** Tim Tyson. **Chief Engineer:** Bill Wilkes. **Sales Manager:** Ron Bailey. **Jock Lineup:** Steve Payne 12-6 am, Rick Warren/Jennifer James 6-11 am, Tommy Lesley 11 am-3 pm, Joe Patrick 3-7 pm, John Scott 7 pm-12 am, Jimmy Oliver and Johanna Cleary, weekends.**WBJW-FM (BJ-105)/ORLANDO-DAYTONA BEACH****305 425-6631**

Box 7475, Orlando, FL 32845

Universals

Power: **100 kw.** Frequency: **105.1 mHz.** Commercial load limit: **10 min.** 60-second rate: **\$80/48 nat'l., \$42/24 local.****Owner:** Robert W. Rounsaville. **GM:** M.F. Kershner. **PD:** Tom West. **MD:** Terry Long. **ND:** Lee Simpson. **Chief Engineer:** Don Anglin. **Sales Manager:** Rick Weinkaupf. **Jock Lineup:** Bill Barber 6-10 am, Terry Long 10 am-3 pm, Dave Edwards 3-7 pm, Brother Bob 7 pm-12 am, Ron Courtney 12-6 am, Dave Wright and Candy Clark, weekends.

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**WBLG-AM (13-BLG)/LEXINGTON****606 233-1515**

1087 New Circle Road, PO Box 1300, Lexington, KY 40590

Country

Power: **2.5 kw.** Frequency: **1300 kHz.** Target Demos: **18-34.** Commercial load limit: **14 min.** 60-second rate: **\$13/9.****Owner:** Village Communications. **GM:** Peter Jorgenson. **PD:** John Quincy. **MD:** John Quincy. **ND:** Rick Willenzik. **Chief Engineer:** Bob Chick. **Sales Manager:** Laura Richbourg. **Jock Lineup:** Tom Ager 6-10 am, Mark Thomas 10 am-3 pm, Gary Dickson 3-6 pm, John Quincy 6-9 pm, Scott Singleton 9 pm-1 am, Paul Smith 1-6 am.**WBLI-FM/NEW YORK****212 343-1234**

31 West Main Street, Patchogue, NY 11772

Universals

Power: **10 kw.** Frequency: **106.1 mHz.** Commercial load limit: **12 min.** 60-second rate: **\$45/30.****Owner:** Beck-Ross Communications, Inc. **GM:** Herb Usenheimer. **PD:** Mike Scalzi. **MD:** Bill Whitnum. **ND:** John Allen. **Chief Engineer:** John Bachman. **Sales Manager:** Herb Usenheimer. **Jock Lineup:** Jeff Thomas 6-10 am, Bruce Michaels 10 am-2 pm, Randi Taylor 2-7 pm, Wayne Scott 7 pm-12 am, Kelly Hart 12-6 am, Jim Pierce, Bill Terry and Chris Tyler, weekends.**WBLM-FM/PORTLAND****207 774-6364/375-4208**

PO Box 478, Lewiston/Portland, ME 04240

Album Rock

Power: **50 kw.** Frequency: **108 mHz.** Commercial load limit: **9 units.** 60-second rate: **\$25/11.****Owner:** Stereo Corporation. **GM:** Peter J. Kern. **PD:** Michael W. Bushey. **MD:** Jose Diaz. **ND:** Mark Persky. **Chief Engineer:** Roland A. DesJardins. **Sales Manager:** Eve Rubins. **Jock Lineup:** Mike Bushey 6-10 am, Jose Diaz 10 am-2 pm, B.C. Cloutier 2-7 pm, Dave Bordelais 7 pm-12 am, Mark Persky 12-6 am.**WBLS-FM/NEW YORK****212 661-3344**

801 Second A, New York, NY 10017

Black

Power: **50 kw.** Frequency: **107.5 mHz.** Target Demos: **18-34.** Commercial load limit: **12 min.****Owner:** Inner City Broadcasting. **GM:** Dorothy Bronson. **Nat'l. PD:** Hal Jackson. **MD:** Frankie Crocker. **ND:** David Lampel. **Chief Engineer:** Bob Schuter. **Sales Manager:** Marvin Seller. **Jock Lineup:** Ken Webb 5-9 am, B.K. Kirkland 9 am-12 pm, Billie Burdett 12-4 pm, Frankie Crocker 4-8 pm, LaMar Renee 8 pm-12 am, Vaughn Harper 12-5 am**WBLX-FM/MOBILE****205 432-7609**

PO Box 2823, 1204 Dauphin St., Mobile, AL 36601

Urban

Power: **63 kw.** Frequency: **92.9 mHz.** Commercial load limit: **12 min.** 60-second rate: **\$26/17.****Owner:** Trio Broadcasters, Inc. **GM:** Larry Williams. **Operations Mgr.:** Sonny Love. **MD:** Alex Gavin, Jr. **ND:** Ron Reams. **Chief Engineer:** Harry Palmer. **Sales Manager:** Chuck Booth. **Jock Lineup:** Ray Williams 6-10 am, Sonny Love 10 am-3 pm, Alex Gavin 3-8 pm, Carmen Browne 8 pm-1 am, Chuck Nobles 1-6 am, Rev. James Simon and Bill Benton, weekends**WBXM (FM-103)/CHICAGO****312 626-1030**

408 S Oak Park, Oak Park, IL 60302

Urban

Power: **6 kw.** Frequency: **102.7 mHz.** Commercial load limit: **10½ min.****Owner:** Sounderling Broadcasting. **GM:** Ron Craven. **PD:** James Alexander. **MD:** James Alexander. **ND:** Donald Palmer. **Chief Engineer:** Mark Neilson. **Sales Manager:** Cooke Bausman. **Jock Lineup:** Bobby O'Jay 5:30-9 am, John Silver 9 am-12 pm, Val Coleman 12-3 pm, Ray Cooper 3-7 pm, Karen Jones 7-11 pm, Steve Harris 11 pm-4 am, T.L. Barrett 4-5:30 am.



**WBNS-AM/COLUMBUS**

62 E Broad St., Columbus, OH 43215

Power: **5 kw day/1 kw night**. Frequency: **1460 kHz**. Tower elev.: **850 ft**. Target Demos: **18-34**. Commercial load limit: **12 min**.**Owner:** RadioOhio, Inc. **GM:** Chris Caggiano. **PD:** Jeff Ryder. **MD:** Bob O'Brian/ Joe Corbett. **ND:** Roy Dittman. **Chief Engineer:** Ron McGrew. **Sales Manager:** Tom Stewart. **Jock Lineup:** Jack Evans/Dick Zipf 5:30-10 am, Joe Cunningham 10 am-3 pm, Bob O'Brian 3-6:30 pm, Sportstalk 6:30-11 pm.**614 460-3850**

Spectrum III

**WBOK/NEW ORLEANS**

3301½ Tulane Ave., New Orleans, LA 70119

Power: **1 kw day/250 w night**. Frequency: **1230 kHz**. Target Demos: **18-34**.**Owner:** Bernard Howard & Co., Inc. **GM:** Talbot Gray. **PD:** Bobby Earls. **MD:** Bobby Earls. **ND:** Mel Peters. **Chief Engineer:** Alvin Benjamin. **Sales Manager:** Richard Vell. **Jock Lineup:** Bobby Earls 6-10 am, Laura Howard 10 am-3 pm, Ron Kelly 3-7 pm, Bob Frost 7 pm-12 am, Cedric Dee 12-4 am, Rev. Foster 4-6 am.**504 827-1522**

Universals

**WBOQ-FM/TERRE HAUTE**

1301 Ohio Street, Terre Haute, IN 47807

Power: **46 kw**. Frequency: **107.5 MHz**. Tower elev.: **280 ft**. Target Demos: **12-34**. **Automated 100% by Drake-Chanault**. Commercial load limit: **8 min**, 60-second rate: **\$22/16**.**Owner:** WBOW/WBOQ, Inc. **GM:** Harvey Glor. **PD:** Barry Kent. **MD:** Larry Joseph. **ND:** Mark Christian. **Chief Engineer:** Gerry Probst. **Sales Manager:** Carl Evans.**812 232-5034**

Album Rock

**WBOS-FM/BOSTON**

275 Tremont Street, Boston, MA 02116

Power: **50 kw**. Frequency: **92.9 MHz**. Tower elev.: **884 ft**. Target Demos: **18-34**. Commercial load limit: **8 min**.**Owner:** Herbert S. Hoffman. **GM:** Alan Temple. **PD:** Ron Robin. **MD:** Jane A. Duncklee. **ND:** Norman Ruby. **Chief Engineer:** Kevin McNamara. **Jock Lineup:** J.J. Wright 6-10 am, Bob Bittener 10 am-3 pm, Ron Robin 3-7 pm, Discos Vinnie 7 pm-12 am.**617 357-8677**

Disco

**WBOW-AM/TERRE HAUTE**

1301 Ohio Street, Terre Haute, IN 47807

Power: **1 kw day/250 w night**. Frequency: **1230 kHz**. Tower elev.: **280 ft**. Target Demos: **24-49**. Commercial load limit: **18 min**, 60-second rate: **\$22/16**.**Owner:** WBOW/WBOQ, Inc. **GM:** Harvey Glor. **PD:** Barry Kent. **MD:** Larry Joseph. **ND:** Mark Christian. **Chief Engineer:** Gerry Probst. **Sales Manager:** Carl Evans. **Jock Lineup:** Kenny Edwards 12-6 am, Mike Raftis 6-10 am, Bryan Thomas 10 am-3 pm, Barry Kent 3-6 pm, Larry Joseph 6 pm-12 am.**812 232-5034**

Spectrum III

**WBRU-FM/PROVIDENCE**

75 Waterman Street, Providence, RI 02912

Power: **20 kw**. Frequency: **95.5 MHz**. Commercial load limit: **8 min**.**GM:** Jon Klein. **PD:** Steve Stockman. **ND:** Cindy Miller. **Chief Engineer:** John Evans. **Sales Manager:** Keith Burke. **Jock Lineup:** Steve Stockman, Glenn Stewart, Nancy Josephson, Fran Dance, Chuck Burroughs, Andy Gefen, Jim Grantham, Carolyn Berman, Carol Gillesberg, Bill Dobson, Gary Rosenfeld, Jeremy Schlosberg, Mr. Vibes, Eric Kallgren.**401 272-9550**

Album Rock

**WBSD/BURLINGTON, WI**

Perry Hintz

**414 763-6532**

Universals

**WBSG-AM/BLACKSHEAR, GA**

Chuck Norras

**912 449-6613**

Universals

**WBSR-AM/PENSACOLA**

PO Box 17049, Pensacola, FL 32522

Power: **1 kw day/250 w night**. Frequency: **1450 kHz**. Commercial load limit: **14 min**, 60-second rate: **\$16/11**.**Owner:** Mooney Broadcasting, Inc. **GM:** Bill Seaver. **PD:** Luke McCoy. **MD:** Jim Golden. **ND:** Casey O'Conner. **Chief Engineer:** Danny Wester. **Sales Manager:** Jim Wesley. **Jock Lineup:** Luke McCoy 6-9 am, Jim Golden 9 am-12 pm, David McDonald 12-3 pm, Chuck Smith 3-7 pm, Jack Mason 7 pm-12 am, Steve Johnson 12-6 am.**904 432-6172**

Universals

**NATIONAL RADIO STATION LISTINGS**

**WBT-AM/CHARLOTTE**

#1 Julian Price Place, Charlotte, NC 28208

**704 374-3751**

Spectrum III

Power: **50 kw**. Frequency: **1110 kHz**. Tower elev.: **430 ft**. Target Demos: **25-44**. Commercial load limit: **14 min**. 60-second rate: **\$200/70**.**Owner:** Jefferson Pilot Broadcasting Corp. **GM:** Cullie Tarleton. **PD:** Andy Bickel. **MD:** Andy Bickel. **ND:** Scott White. **Chief Engineer:** Richard Mertz. **Sales Manager:** Larry Rouse. **Jock Lineup:** Bob Lacey 6-10 am, H.A. Thompson 10 am-3 pm, Dick Durante 3-7 pm, Don Russell 7 pm-12 am, Larry James 12-6 am.**WBUF-FM/BUFFALO**

1233 Main Street, Buffalo, NY 14209

**716 882-4300**

Album Rock

Power: **100 kw**. Frequency: **92.9 MHz**. Commercial load limit: **10 min**. 60-second rate: **\$30/14**.**Owner:** Liggett Mgt. **GM:** Ken Dodd. **PD:** Jeff Appleton. **MD:** Jeff Appleton. **ND:** Paul Palo. **Chief Engineer:** Steve Church. **Sales Manager:** Jim Moore. **Jock Lineup:** Jeff Gordon 6-10 am, Barb Courtney 10 am-1 pm, Jeff Appleton 1-5 pm, Paul Palo 5-9 pm, Steve Church 9 pm-1 am, Cindy Chan 1-6 am.

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**WBUL-AM/BIRMINGHAM**

PO Box 3800 E, Birmingham, AL 35208

**205 786-4303**

Disco

Power: **1 kw**. Frequency: **1220 kHz**. Target Demos: **18-44**. Commercial load limit: **12 min**. 60-second rate: **\$20/16**.**Owner:** T. Gloor, H. Hodgens, L.S. Spivey. **GM:** Hal Hodgens. **PD:** Dave Donnell. **MD:** Lynn Spivey. **ND:** Larry Thomas. **Chief Engineer:** Jimmy Jones. **Sales Manager:** H. Hodgens. **Jock Lineup:** Victor "Spiderman" Boykin 6-10 am, Larry Thomas 10 am-2 pm, Dave Donnell 2 pm-sign off, Leo Taylor Sun-pm.**WBVM-AM/UTICA**

Box 1550, Utica, NY 13503

**315 797-0803**

Beautiful

Power: **1 kw**. Frequency: **1550 kHz**. Target Demos: **18+**. **Automated 100% (except morning show)** by TM. Commercial load limit: **8 min**.**Owner:** Bunkfeldt Broadcasting Corp. **Station Manager:** Gene Candeloro. **PD:** Chip Chapman. **GM:** Jeff Chard. **ND:** Andy Cleary. **Chief Engineer:** John Bunkfeldt. **Sales Manager:** Gene Candeloro. **Jock Lineup:** Peter Hirsch 6-10 am.**WBQY-FM (92Q)/NASHVILLE**

PO Box 24890, Nashville, TN 37202

**615 244-8290**

Universals

Power: **3 kw**. Frequency: **92.1 MHz**. Commercial load limit: **10 min**. 60-second rate: **\$40/22**.**Owner:** Mooney Broadcasting. **GM:** Bob Reich. **PD:** Mark Damon. **MD:** Nick Bazoo. **ND:** Mary Glenn Lassiter. **Chief Engineer:** Watt Hairston. **Sales Manager:** Lee Dorman. **Jock Lineup:** Steve McCoy 5:30-9 am, Steven Kelly 9 am-1 pm, Dan Vallie 1-3 pm, Scooter Davis 3-7 pm, Bruce Sherman 7 pm-12 am, John Bryant 12-5:30 am.**WBZ-AM/BOSTON**

1170 Soldiersfield Rd., Boston, MA 02134

**617 787-7000**

Spectrum III/Talk

Power: **50 kw**. Frequency: **1030 kHz**. Target Demos: **18-49**. Commercial load limit: **11 min**.**Owner:** Westinghouse Brdg. **GM:** A.B. Hartman. **PD:** Rick Star. **MD:** Jim McMann. **ND:** Ed Bell. **Chief Engineer:** Norman Graham. **Sales Manager:** Roger Strawbridge. **Jock Lineup:** Carl deSuze 5:30-10 am, Bob Raleigh 10 am-2 pm, Bruce Brady 2-6 pm, Bob Lobel and Uptan Bell 6-8 pm, Larry Glick 8 pm-12 am, Dave Maynard 12-5:30 am.**WCAO-AM/BALTIMORE**

8001 Park Heights Avenue, Baltimore, MD 21208

**301 653-2200**

Universals

Power: **5 kw**. Frequency: **600 kHz**. Commercial load limit: **16 min**. 60-second rate: **\$89**.**Owner:** Plough Broadcasting Company. **GM:** Joseph M. Cahill. **PD:** Ron Riley. **MD:** Scott Richards. **ND:** Alan Berrier. **Chief Engineer:** Fred Rathert. **Sales Manager:** Jack Devlin. **Jock Lineup:** Lou Roberts 6-10 am, Joe Pacino 10 am-2 pm, Lisa Kay 2-6 pm, Scott Richards 6-10 pm, Ann Thomas and Joe Pacino (call) 10 pm-2 am, Tim Watts 2-6 am, Kevin Fennessey, production/weekends. **Comments:** Sister station is WXYV V-103 automated disco/jazz/R&B format.**WCAU-AM/PHILADELPHIA**

City &amp; Monument Aves., Philadelphia, PA 19131

**215 839-7000**

All News/Talk

Power: **50 kw**. Frequency: **1210 kHz**. Target Demos: **18+**. Commercial load limit: **18 min**. 60-second rate: **\$200/125**.**Owner:** CBS, Inc. **GM:** Charles Schwartz. **PD:** Bill Rohrer. **ND:** Bill Rohrer. **Chief Engineer:** Jack Miller. **Sales Manager:** Rick Feinblatt. **Jock Lineup:** News block 6-10 am, Herb Denenberg 10 am-12 pm, Dr. David Reed 12-3 pm, Harry Gross 3-5 pm, News block 5-7 pm, Dr. Gabe Mirkin 7-9 pm, Sears Radio Theater 9-10 pm, Sports Line 10 pm-12 am.

**WCBM-AM/BALTIMORE****301 363-2000**

68 Radio Plaza, Owings Mills, MD 21117

Spectrum III

Power: **10 kw day/5 kw night**. Frequency: **680 kHz**. Target Demos: **25-49**. Commercial load limit: **17 min. drive/14 min. other**. 60-second rate: **\$150/48**.**Owner:** Metromedia. **GM:** Harold Deutsch. **PD:** Ben Hill **MD:** Dexter Beane **ND:** Bob Schilling. **Chief Engineer:** Fred Klimes **Sales Manager:** Tim Wers. **Jock Lineup:** Lee Case 5-9 am, Joe Knight 9 am-1 pm, Joe Galuski 1-4 pm, Ken Merson 4-8 pm, Jerry Daniels 8 pm-12 am, Terry Trouyet 12-5 am.**WCBS-FM/NEW YORK****212 975-4321**

51 W 52nd St., New York, NY 10019

Solid Gold

Power: **4.6 kw**. Frequency: **101.1 mHz**. Commercial load limit: **8 min**. 60-second rate: **\$165/155**.**Owner:** CBS, Inc. **GM:** James McQuade. **PD:** Jack Miller. **MD:** Barbara Brozdowski. **ND:** Beverly Poppell **Chief Engineer:** Ciro Torchia **Sales Manager:** Eli Kaufman **Jock Lineup:** Jack Miller 6-10 am, Bill Brown 10 am-2 pm, Dick Heatherton 2-6 pm, Bob Dayton 6-10 pm, Don K. Reed 10 pm-2 am, Jim Harrington 2-6 am.**WCCC AM-FM/HARTFORD****203 549-3456**

11 Asylum St., Hartford, CT 06103

Album Rock

Power: **50 kw**. Frequency: **1290 kHz/106.9 mHz**. Tower elev.: **357 ft**. Target Demos: **18-34**. Commercial load limit: **9 min**. 60-second rate: **\$45**.**Owner:** Greater Hartford Communications **GM:** Sy Dresner **PD:** Bill Nosal **MD:** Bill Nosal **ND:** L. Gohn. **Sales Manager:** Milt Anniger. **Jock Lineup:** Howard Stern 6-10 am, Bill Nosal 10 am-2 pm, Peter Cole 2-7 pm, Brian Battles 7 pm-12 am, John Garonier 12-6 am.**WCCK-FM (K104)/ERIE****814 456-7078/456-7079**

Box 1184, Erie, PA 16512

Universals

Power: **50 kw**. Frequency: **103.7 mHz**. Commercial load limit: **10 min**. 60-second rate: **\$36/16**.**Owner:** Burbsch Broadcasting. **GM:** Larry Garrett. **PD:** Bill Shannon **MD:** Bill Shannon **ND:** Gary Loncki. **Chief Engineer:** Lance Howell. **Sales Manager:** Ron Smith **Jock Lineup:** J. J. Sanford 6-10 am, Terry Lee Collins 10 am-2 pm, Bill Shannon 2-6 pm, Charlie Mitchell 6-11 pm, Jenny Douglas 11 pm-5 am, Good Morning Erie 5-6 am.**WCCO-AM/MINNEAPOLIS-ST. PAUL****612 332-1202**

625 Second Ave. S, Minneapolis, MN 55403

Spectrum III

Power: **50 kw**. Frequency: **830 kHz**. Commercial load limit. **18 min**.**Owner:** Midwest Radio & TV, Inc. **GM:** Phil Lewis **PD:** By Napier **MD:** Denny Long **ND:** Curtis Beckmann. **Chief Engineer:** Chuck Kunze **Sales Manager:** Clayt Kaufmann **Jock Lineup:** Glen Olson 5-7 am, Howard Viken 7-10 am, Boone (Charlie) & Erickson (Roger) 10 am-12 pm, Charlie Boone 1-2 pm, Dan Hertzgaard 2-4 pm, Steve Cannon 4-7 pm, Franklin Hobbs 12-5 am, Bill Diehl and Denny Long, weekends**WCCO-FM/MINNEAPOLIS-ST. PAUL****612 339-1029**

215 South 11th St., Minneapolis, MN 55403

Spectrum III

Power: **100 kw**. Frequency: **102.9 mHz**. Tower elev **1400 ft**. Target Demos: **18-49**. Commercial load limit: **18 min**.**Owner:** Midwest Radio & TV, Inc. **GM:** Paul Jay Jacobsen **PD:** Paul Stagg **MD:** Curt Lundgren **ND:** Mark Johnson. **Chief Engineer:** Tim Prouty. **Sales Manager:** Bill Knowles **Jock Lineup:** Terri Davis 12-5 am, Dave Haeg 5-6 am, Paul Stagg 6-9 am, Tim Russell 9 am-12 pm, Carl Lensgraf 12-4 pm, Curt Lundgren 4-8 pm, Tom Ambrose 8 pm-12 am.**WCFL-AM/CHICAGO****312 222-1000**

300 North State Street, Chicago, IL 60610

Talk

Power: **50 kw**. Frequency: **1000 kHz**. Tower elev : **500 ft**. Target Demos: **25-54**. Commercial load limit: **10 min**. 60-second rate: **\$125/50**.**Owner:** Chicago Federation of Labor **GM:** Orin McDaniels. **PD:** Dick Stadlen **Station Manager:** Bill Lemanski **Director of Operations:** John Watkins **ND:** Wanda Wells. **Sales Manager:** Sam Wilson**WCBS-AM/CHARLESTON****304 342-8131**

1111 Virginia Street, East, Charleston, WV 25324

Spectrum III

Power: **5 kw**. Frequency: **580 kHz**. Tower elev **485 ft**. Commercial load limit: **18 min**.**Owner:** Rollins Broadcasting, Inc. **GM:** Tom K. Martin **PD:** Kris Shay **MD:** Al Sahley **ND:** Russ Wise. **Chief Engineer:** Garnet Drakiotis **Sales Manager:** Joe Farris **Jock Lineup:** Big Al Sahley 5-10 am, Carl Mack 10 am-2 pm, Kris Shay 2-6 pm, Dal Paull 6 pm-12 am, Art Bentley 12-6 am

**WCHV/CHARLOTTESVILLE, VA**

Tom Twine

**804 977-5566**

Spectrum III

**WCIN-AM/CINCINNATI**

106 Glenwood Avenue, Cincinnati, OH 45217

**513 281-7180**

Black

Power: **5 kw day/500 w night**. Frequency. **1480 kHz**. Target Demos **young adults & teens**. Commercial load limit: **16 min**. 60 second rate: **\$35/22**.**Owner:** Broadcast Enterprises Network **GM:** H E "Sonny" Burns **PD:** Bob Long **MD:** Bob Long **ND:** Kevin Fodor **Chief Engineer:** Kurt Farmer **Sales Manager:** Peter Eden **Jock Lineup:** Bob Long 6-10 am, Frank Bailey 10 am-3 pm, Everette Cork 3-7 pm, Virgil Nixon 7 pm-12 am, Derrick Feagan 12-4 am, Abraham Swanson 4-6 am**WCKO-FM (K-102)/FT. LAUDERDALE**

4431 Rock Island Rd., Ft. Lauderdale, FL 33319

**305 731-4800**

Universals

Power: **100 kw**. Frequency **102.7 MHz**. Tower elev. **345 ft**. Target Demos: **18-45. Automated 25%**. Commercial load limit: **12 min**.**Owner:** Rose Broadcasting Corp **President:** Glen Killoren **PD:** John Galanes **MD:** Dave Lawrence **Chief Engineer:** Bob Barnett **Sales Manager:** Hank Mosby **Jock Lineup:** Greg Buedell 6-10 am, Bill Johnson 10 am-2 pm, John Galanes 3-7 pm, Alan Michaels 7 pm-12 am **Comments:** WCKO is licensed to Pompano Beach, but places a primary signal over Miami and W Palm Beach, as well as Ft. Lauderdale, Florida. Studio and transmitter are at Ft. Lauderdale. Co owned with WRBD-AM.**WCKS-FM (CK-101)/COCOA BEACH**

PO Box 520, Cocoa Beach, FL 32931

**305 783-9257**

Universals

Power: **100 kw**. Frequency **101.1 MHz**. Tower elev. **506 ft**. Target Demos: **12+** Commercial load limit: **8 min**. 60 second rate: **\$19/16**.**Owner:** Southland Broadcasting, Inc. **GM:** Les Roberson **PD:** Bill Baker **MD:** Steve Ocean **ND:** Stan Anderson **Chief Engineer:** Bill Baker **Sales Manager:** Tom Love **Jock Lineup:** Stan Anderson 6-10 am, Mike McCoy 10 am-2 pm, Bill Baker 2-6 pm, Steve Ocean 6-10 pm, Gabriel Aaron Burton 10 pm-2 am, Brian Kirkland 2-6 am.**WCLR-FM/CHICAGO**

4849 Golf Rd., Skokie, IL 60076

**312 677-5900**

Spectrum III

Power: **3 kw**. Frequency **101.9 MHz**. Tower elev. **1556 ft**. Target Demos: **Primary 25-49, Sec. 18-49**. Commercial load limit: **13 min**. 60 second rate: **\$150/90**.**Owner:** Bonneville International. **GM:** Mo Gardner **PD:** Gary Price **MD:** Gary Price **ND:** Barry Keefe **Chief Engineer:** Gary Schroeder **Sales Manager:** Chet Redpath **Jock Lineup:** Phil Whitelaw 6-10 am, Jack Kelly 10 am-2 pm, Paul Brian 2-7 pm, Bob Longbons 7 pm-12 am, Lee Rengers 12-6 am. **Comments:** We are Bonneville owned. However, we are not Bonneville programmed. We do not subscribe to the Bonn. Contemporary MOR package as has been erroneously reported in the past**WCLV-FM/CLEVELAND**

Penthouse East-Terminal Tower, Cleveland, OH 44113

**216 241-0900**

Classical

Power: **27 kw**. Frequency: **95.5 MHz**. Antenna height: **762 ft**. Commercial load limit **4 interruptions per hour**. 60 second rate. **6 x \$30/520 x \$16**.**Owner:** Radio Seaway, Inc. **GM:** C K Patrick **PD:** R D Conrad **MD:** John Simna **ND:** Tony Bianchi **Chief Engineer:** Andy Sobel **Sales Manager:** Harry Dennis **Jock Lineup:** Tony Bianchi 10 am-12 pm/1-5 pm, Al Petrak 6-10 am/12-1 pm, Dick Daniels 5 pm-2 am/weekends**WCMB-AM/HARRISBURG**

PO Box 3433, Harrisburg, PA 17105

**717 763-7020**

Spectrum III

Power: **5 kw**. Frequency. **1460 kHz**. Tower elev.. **154 ft**. Target Demos: **25+** Commercial load limit. **12-14 units**. 60-second rate: **\$24/8**.**Owner:** Hudson Broadcasting, Inc. **GM:** Harvey J. Tate **PD:** Jim Allen **MD:** Larry Scott **ND:** Steve Liddick **Chief Engineer:** Darren Dunlap **Sales Manager:** Donna Munde **Jock Lineup:** Bobby Sherman 12-6 am, Jim Allen 6-9 am, Mac McCauley 9 am-12 pm, Larry Scott 3-7 pm, Scott Fortney 7-10 pm, Toby Young 10 pm-12 am**WCMF-FM (Starship 96)/ROCHESTER**

129 Leighton Ave., Rochester, NY 14609

**716 288-3200**

Album Rock

Power: **20 kw**. Frequency **96.5 MHz**. Commercial load limit. **9 min**. 60-second rate **\$40/15**.**Owner:** Community Music Service **GM:** James Trayhern **PD:** Chuck Ingersoll **MD:** Gary Whipple **ND:** Blaine Schwartz **Chief Engineer:** Richard Mathner **Jock Lineup:** Chuck Ingersoll 6-10 am, Bill Martin 10 am-3 pm, Ted Edwards 3-7 pm, Gary Whipple 7 pm-12 am, Jim Hooley, Mindy Roberts, Marty Duda and Jim Wilson, weekends **Comments:** WCMF broadcasts live concerts from our downstairs studio approximately twice a month. Special programs King Biscuit, Rock Around The World, 60" LP, Ski Tips, Studio B, Modern Music, Inner View Jazz Tues 10-11:30 pm, Sun 11 pm-12 am

**WCMS AM-FM/NORFOLK****804 420-1050**

5600 Curlew Drive, Norfolk, VA 23502

Country

Power: **5 kw AM/50 kw FM**. Frequency: **1050 kHz/100.5 MHz**. Commercial load limit: **18 min**. 60-second rate: **\$48/24**.**Owner:** George A. Crump. **GM:** Irvine B. Hill. **PD:** Joe Hoppel. **MD:** Russ Cassidy. **ND:** Cynthia Smoot. **Chief Engineer:** Jim Wadiak. **Sales Manager:** Dick Kytlin. **Jock Lineup:** Steve Roberts 12-6 am, Joe Hoppel 6-10 am, Russ Cassidy 10 am-2 pm, Dan Williams 2-6 pm, Joe Gibson 6 pm-12 am.**WCOD-FM/HYANNIS****617 775-6800**

105 Stevens St., Hyannis, MA 02601

Universals

Power: **25 kw**. Frequency: **106.1 MHz**. **Automated 9%**. Commercial load limit: **18 min**. 60-second rate: **\$18/5.50**.**Owner:** Harbinger Broadcasting, Inc. **GM:** Dana M. Kott. **PD:** Ray Brown. **MD:** Tony Arden. **ND:** Jim Wilson. **Chief Engineer:** Paul Iwanski. **Sales Manager:** Joan Gerberding. **Jock Lineup:** Ray Brown 5:30-9 am, Tony Arden 9 am-2 pm, Wendy Blue 2-7 pm, Greg Stevens 7 pm-12 am, automated 12 am-sign off.**WCOL-AM/LANSING****814 221-7811**

22 S Young St., Columbus, OH 43215

Spectrum III

Power: **1 kw day/250 w night**. Frequency: **1230 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$52**.**Owner:** Great Trails Broadcasting. **GM:** Dan Morris. **PD:** Dave Bishop. **MD:** Brad Curtis. **ND:** Tom Locicero. **Chief Engineer:** Tip Carpenter. **Sales Manager:** Tom Simkins. **Jock Lineup:** Kelly St. John 12-6 am, J. Parker Antrim 6-10 am, Mike Welch 10 am-3 pm, Chris Hamilton 3-7 pm, Preston Thompson 7 pm-12 am, Doug Ritter, weekends.**WCOS-AM/COLUMBIA****803 256-7348**

Box 748, Columbia, SC 29202

Universals

Power: **1 kw day/250 w night**. Frequency: **1400 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$26/17**.**Owner:** George Buck. **GM:** Jess Plummer. **PD:** Hunter Herring. **MD:** Jim Squire. **ND:** John Scott/Kay Bowman. **Chief Engineer:** Milton Holiday. **Sales Manager:** Jack Grant. **Jock Lineup:** Hunter Herring 6-10 am, Robert St. John 10 am-2 pm, Charlie Jay 2-6 pm, Jim Squire 6-10 pm, Dan Stevens 10 pm-2 am, Scott Shanon 2-6 am. **Comments:** Although we are basically a Top 40, our approach is eclectic and modified toward AOR.**WCOZ-FM/BOSTON****617 421-5666**

441 Stuart St., Boston, MA 02116

Album Rock

Power: **50 kw**. Frequency: **94.5 MHz**. Commercial load limit: **6 min**. 60-second rate: **\$160/70**.**Owner:** John Blair, Inc. **GM:** Richard W. Borel. **PD:** Thomas R. Hedges. **MD:** Robert Slavin. **ND:** Chuck Moshontz. **Chief Engineer:** Paul Hurd. **Sales Manager:** William Wayland. **Jock Lineup:** Tom Doyle 6-10 am, Lisa Karlin 10 am-2 pm, Steven Clean 2-6 pm, Anita Gevinson 6-10 pm, Andy Beaubien 10 pm-2 am, Cindy Bailen 2-6 am.**WCPI-FM/WHEELING****304 232-9935**

Capitol Music Hall, Wheeling, WV 26003

Album Rock

Power: **50 kw**. Frequency: **98.7 MHz**. Tower elev.: **390 ft**. Target Demos: **18-34**. **Automated 30% by Drake-Chenault**. Commercial load limit: **8 min**. 60-second rate: **\$20/6**.**Owner:** Columbia Pictures Industries. **GM:** J. Ross Felton. **PD:** Charlie Weston. **MD:** Dave Hanson. **ND:** John Price. **Chief Engineer:** Carl Miller. **Sales Manager:** Rick Howard. **Jock Lineup:** Charlie Weston 6-10 am M-S, Jill Chontos 2-6 pm M-F, Dave Hanson 6 pm-12 am M-F/4-9 pm Sat. **Comments:** WCPI is providing an adult rock alternative for the Ohio Valley. In keeping with our advancing philosophies, we expect to abandon our automation system by summer.**WCRO-AM/JOHNSTOWN****814 536-5158**

605 Main St., Johnstown, PA 15901

Universals

Power: **1 kw**. Frequency: **1230 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$13.50/10**.**Owner:** Century Broadcasting of PA. **GM:** Sandy D. Neri. **PD:** Mike Farrow. **MD:** Doug Kaye. **ND:** Scott McCloud. **Chief Engineer:** Clyde May. **Sales Manager:** Bill Creager. **Jock Lineup:** Mike Farrow 6-10 am, Douglas Kaye 10 am-3 pm, Ken Williams 3-7 pm, Mark Shannon 7 pm-1 am.

**WCSC-AM/CHARLESTON**

485 East Bay St., Charleston, SC 29402

Power: **5 kw**. Frequency: **1390 kHz**. Tower elev.: **354 ft**. Target Demos: **18-49**. Commercial load limit: **12 min**. 60-second rate: **\$32/19**.**President:** John Rivers, Jr. **Vice-President/GM:** C.J. Jones. **PD:** Bob Casey. **MD:** Randy Scott. **ND:** Don Morgan. **Chief Engineer:** Rod Bullard. **Sales Manager:** Jennie King. **Jock Lineup:** C.J. Jones 6-9 am, Buzz Bowman 9 am-2 pm, Bob Casey 2-6 pm, Dave Turner 6-10 pm, Madeleine 10 pm-2 am, Jim Bradley 2-6 am.**803 722-7611**

Spectrum III

**WCSI/COLUMBUS, IN**

Mike King

**812 372-4448**

Universals

**WCUE-AM/AKRON**

424 Sackett Ave., Akron, OH 44313

Power: **1 kw**. Frequency: **1150 kHz**. Target Demos: **12-34**. **Automated 30%**. Commercial load limit: **14 min**. 60-second rate: **\$35/29**.**Owner:** WCUE Radio, Inc. **GM:** John Demeter. **PD:** Bobby Knight. **MD:** Bobby Knight. **ND:** Erik Thomas. **Chief Engineer:** Henry Niederkofler. **Sales Manager:** John Hill. **Jock Lineup:** Steve Brodie 6-10 am, Chris Michaels 10 am-3 pm, Mike O'Brien 3-7 pm, Roundtree 7-10 pm, "Night Grooves" Disco 10 pm-6 am.**216 923-9761**

Universals

**WCUZ-AM/GRAND RAPIDS**

1 McKay Tower, Grand Rapids, MI 49503

Power: **1 kw day/250 w night**. Frequency: **1230 kHz**. Tower elev.: **403 ft**. Target Demos: **25-49**. Commercial load limit: **16 min**. 60-second rate: **\$23/18**.**Owner:** Pathfinder Communications. **GM:** Ronald J. Dykstra. **PD:** Larry W. Patton. **MD:** John Howard. **ND:** John C. Bry. **Chief Engineer:** David Gale. **Sales Manager:** George Fulk. **Jock Lineup:** Douglas B. Pritchett 6-10 am, John Howard 10 am-2 pm, Larry Patton 2-6 pm, George Aurthur 6-10 pm, Bob Daniele 10 pm-2 am, Todd VanDyke 2-6 am.**616 451-2551**

Country

**WCVS-AM/SPRINGFIELD**

3055 S Fourth, Springfield, IL 62703

Power: **1 kw day/250 w night**. Frequency: **1450 kHz**. Commercial load limit: **16 min**. 60-second rate: **\$15/8**.**Owner:** Eastern Broadcasting. **GM:** Ken Spangler. **PD:** Greg Thomas. **MD:** Greg Thomas. **ND:** Penny Wright. **Chief Engineer:** Bob Miller. **Sales Manager:** Doug Seigel. **Jock Lineup:** Greg Thomas 6-10 am, Jim Palmer 10 am-1 pm, "Crazy" Bob Murray 1-6 pm, Brian Cozadd 6 pm-12 am, Doug McDaniel 12-6 am.**217 544-9855**

Universals

**WCWA-AM/TOLEDO**

604 Jackson, Toledo, OH 43604

Power: **1 kw day/250 w night**. Frequency: **1230 kHz**. Commercial load limit: **18 min**.**Owner:** Reams Broadcasting. **GM:** Terry Shaw. **PD:** Doug Silver. **MD:** Mark Stevens. **ND:** Tom Waniewski. **Chief Engineer:** Dennis Moon. **Sales Manager:** Mike Gallagher. **Jock Lineup:** Bob Kelly 6-10 am, Mike Morin 10 am-1 pm, Mark Stevens 1-5 pm, Ron Sobczak 5-10 pm, Rick Reynolds 10 pm-12 am, Larry King 12-5:30 am. **Comments:** WCWA is voice of International Hockey League's Toledo Goaldiggers, also broadcast outlet of Ohio State football and Notre Dame basketball.**419 248-2627**

Spectrum III/Talk

**WCXI-AM/DETROIT**

18900 James Couzens, Detroit, MI 48235

Power: **50 kw day/10 kw night**. Frequency: **1130 kHz**. Target Demos: **25-54**. Commercial load limit: **14 min**. 60-second rate: **\$90/50**.**Owner:** Golden West Broadcasters. **GM:** John Risher. **PD:** Bill Ford. **MD:** R.T. (Bob) Griffin. **ND:** Bruce Anderson. **Chief Engineer:** Phil Rodgers. **Sales Manager:** Mike Berman. **Jock Lineup:** Deano Day 6-10 am, R.T. Griffin 10 am 2 pm, Bob Burchett 2-6 pm, Steve Gramzay 6-10 pm, Michael Kelly 10 pm-2 am, Randy Price 2-6 am.**313 345-8600**

Country

**WDAF-AM (61 COUNTRY)/KANSAS CITY**

Signal Hill, Kansas City, MO 64108

Power: **5 kw**. Frequency: **610 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$120/30**.**Owner:** Taft Broadcasting. **GM:** J. David Martin. **PD:** Ted Cramer. **MD:** Neal Mullins. **ND:** Charles Gray. **Chief Engineer:** Jim Schmidt. **Sales Manager:** Rick Wardell. **Jock Lineup:** Jim Tyler 6-9 am, David Lawrence 9 am-12 pm, Ted Cramer 12-3 pm, Dale Sommers 3-7 pm, Annie Austin 7 pm-12 am, Phil Young 12-5 am, Jack Tobin Farm Show 5-6 am.**816 753-4567**

Country

**WDAI-FM/CHICAGO**

360 N Michigan Ave., Chicago, IL 60601

Power: **6 kw**. Frequency: **94.7 mHz**. Commercial load limit: **9 min**.**Owner:** ABC. **GM:** Jack Minkow. **PD:** Mathew Glenott. **MD:** Mary Klug. **ND:** Jeff Finch. **Chief Engineer:** Don Amell. **Sales Manager:** Tim Hahnke. **Jock Lineup:** Tom Graye 5-10 am, Ford Colley 10 am-2 pm, Steve King 2-7 pm, Danae Alexander 7 pm-12 am, Jon Baley 12-5 am, Kevin Malloy, weekends.**312 782-6811**

Disco

**WDAK-AM/COLUMBUS**

Box 1640, Columbus, GA 31902

Power: **5 kw non-dir. day/500 w dir. night**. Frequency: **540 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$20/7.75**.**Owner:** Allen M. Woodall, Jr. **GM:** Bernie Barker. **PD:** Steve Kelly. **MD:** Steve Kelly. **ND:** J. Edward Wilson. **Chief Engineer:** Charles H. Skinner. **Sales Manager:** Jerry Russell. **Jock Lineup:** "Cuzzin' Al" 5-7 am, Shotgun Steve Kelly 7-10 am, Sandy Weaver 10 am-3 pm, Steve Adams 3-7 pm, Charley "Rock & Roll" McCarthy 7 pm-12 am, Ted Sommers 12-5 am, Chris Van Dyke and Bob Allen, weekends. **Comments:** WDAK programs Rock & Roll Roots, Sundays 12-3 pm, "What's Your Answer" (talk show) weekdays 12-12:30 pm, noon hour news & talk block with Paul Harvey, high school "Hotline Reporters" Thursday & Friday nights.**404 322-5447**

Spectrum III

83

**WDAO-FM/DAYTON**

1400 Cincinnati Street, Dayton, OH 45408

Power: **50 kw**. Frequency: **107.7 mHz**. Tower elev.: **420 ft**. Target Demos: **12-49**. Commercial load limit: **18 min**. 60-second rate: **\$30/8**.**Owner:** H.K. Crowl. **GM:** Joseph B. Whalen. **PD:** Turk Logan. **MD:** Lankford Stephens. **ND:** Don Mills. **Chief Engineer:** Harold Parshall. **Sales Manager:** John N. Jay. **Jock Lineup:** Dwayne "Cisco" Hoard 12-5 am, Jim Johnson 5-6 am (gospel), Kenny Ray Tevis 6-10 am, Lankford "The Man" Stephens 10 am-2 pm, Turk Logan 2-4 pm, Mack J. Pettigrew 4-8 pm, Michael Ecton 8 pm-12 am.**513 224-1137**

Black/Disco

**WDAS-AM/PHILADELPHIA**

Butterball

**215 878-2000**

Urban

**WDBQ-AM/DUBUQUE**

1170 Iowa Street, Dubuque, IA 52001

Power: **1 kw day/250 w night**. Frequency: **1490 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$13.85/3.75**.**Owner:** Communications Properties, Inc. **GM:** Philip T. Kelly. **PD:** Chuck Bailey. **Associate MD:** Tim Jansen. **ND:** Jay Jones. **Chief Engineer:** Lloyd Berg. **Sales Manager:** Loras J. Sabers. **Jock Lineup:** Paul Hemmer 6-10 am, T.C. (Tom Christianson) 10 am-2 pm, Chuck Bailey 2-6 pm, Tim Jansen 6 pm-12 am, Carol 12-6 am, Bob Carnes, Tom Weeden and Art Eiland, weekends.**319 583-6471**

Universals

**WDCG-FM/DURHAM**

138½ E Chapel Hill St., Durham, NC 27706

Power: **36 kw**. Frequency: **105.1 mHz**. **Automated 100% by staff**. Commercial load limit: **8 min**. 60-second rate: **\$16/7**.**Owner:** Durham Radio Corporation. **GM:** Howard Wilcox. **PD:** Don West. **MD:** Don West. **ND:** Kit Borgman. **Chief Engineer:** Barry Hayes. **Sales Manager:** Joe Nuckols. **Jock Lineup:** Dave Steele 12-6 am, Joe Nuckols 6-10 am, Jay Butler 10 am-2 pm, Don West 2-7 pm, Alvin Stowe 7 pm-12 am.**919 682-0318**

Universals

**WDDO-AM/MACON**

PO Box 900, Macon, GA 31202

Power: **1 kw**. Frequency: **1240 kHz**. Commercial load limit: **12 units**. 60-second rate: **\$8.50/6.50**.**Owner:** Ben Porter. **GM:** Fred Newton. **Operations Manager:** Paul Lawrence. **MD:** Kingston Hill. **Chief Engineer:** Hal Sutton. **Sales Manager:** Charles Witt. **Jock Lineup:** Ike Philmore 12-6 am, Kingston Hill 6-10 am, Kenny Davis 10 am-3 pm, Paul Lawrence 3-7 pm, Ernestine Mathis 7 pm-12 am.**912 745-3375**

Black

**WDEE-AM/DETROIT**

21700 Northwestern Hwy., Southfield, MI 48075

Power: **50 kw day/5 kw night**. Frequency: **1500 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$125/60**.**Owner:** Combined Communications. **GM:** Bill Johnson. **PD:** Ken Morgan. **MD:** Tom Allen. **ND:** Jean Spencer. **Chief Engineer:** Craig Roberts. **Sales Manager:** Jack Bailey. **Jock Lineup:** Dale Reeves 5-9 am, Ken Morgan 9 am-12 pm, Paul Russell 12-3 pm, Tom Allen 3-7 pm, Ron Ferris 7-11:30 pm, Jimmy Bare 12-5 am.**313 557-1500**

Country



**WDEF-AM/CHATTANOOGA****615 267-3392**

3300 South Broad Street, Chattanooga, TN 37408

Spectrum III

Power: **5 kw**. Frequency: **1370 kHz**. Tower elev.: **200 ft**. Target Demos: **25-54**. Commercial load limit: **18 min**. 60-second rate: **\$35/11**.**Owner:** Roy H. Park. **GM:** Mike Solan. **PD:** John Faulk. **MD:** Tony McKenzie. **ND:** Ray White. **Chief Engineer:** Wes Wachtel. **Sales Manager:** Lonnie Edwards. **Jock Lineup:** Gene Murr 5-6 am, Luther Massingill 6-10 am, John Douglas 10 am-12 pm, Jerry Wilson 12-3 pm, Tony McKenzie 3-7 pm, Bob Kitchen 7 pm-1 am.**WDEN-FM/MACON****912 745-3383**

Box 46, Macon, GA 31202

Country

Power: **50 kw**. Frequency: **105 MHz**. Tower elev.: **500 ft**. Commercial load limit: **18 min**. 60-second rate: **\$20/10**.**Owner:** Elliott Broadcasting Co. **GM:** Thom Smith. **PD:** Aaron Bowers. **MD:** Aaron Bowers. **ND:** Kaye Mendheim. **Chief Engineer:** Herb Shappard. **Sales Manager:** J.R. Hunnicutt. **Jock Lineup:** Phil Wood 12-6 am, John Hart 6-10 am, J.D. North 10 am-3 pm, Danny Tallent 3-7 pm, Chris Jordan 7 pm-12 am.

84

**WDIA-AM/MEMPHIS****901 278-4550**

2265 Central Ave., Memphis, TN 38112

Black

Power: **50 kw day/5 kw night**. Frequency: **1070 kHz**. Commercial load limit: **14 min**.**Owner:** Sonderling Broadcasting. **GM:** Chuck Scruggs. **PD:** Ron Kane. **MD:** Bill Trevis. **ND:** Robin Brown. **Chief Engineer:** Alonzo Pendleton. **Sales Manager:** Horace Wallace. **Jock Lineup:** A.C. Williams 6:30-9 am, Robert Thomas 9 am-12 pm, John Priestner 12-3 pm, Mark Christian 7-11 pm, Michael Jeffries 11 pm-3 am, Bro. Theo Wade 3-6:30 am.**WDIF-FM/MARION****614 387-9343**

PO Box 524, Marion, OH 43302

Spectrum III

Power: **3 kw**. Frequency: **94.3 MHz**. Commercial load limit: **12 min**. 60-second rate: **\$16/8**.**Owner:** George Scantland III. **GM:** Phil Hoover. **PD:** Jim Roberts. **MD:** Mike Greene. **ND:** Bob Bender. **Chief Engineer:** Ron Mayne. **Sales Manager:** Frank Geyer. **Jock Lineup:** Jim Roberts 6-10 am, Tim Foxx 10 am-3 pm, Mark McKay 3-7 pm, Mike Greene 7 pm-12 am, John Reichard 12-6 am, David G. Culp, Scott Rodgers and Tom Kennedy, weekends.**WDJX-FM/DAYTON****513 372-8074**

44 Kinsey Road, Xenia, OH 45385

Universals

Power: **3 kw**. Frequency: **103.9 MHz**. Tower elev.: **300 ft**. Target Demos: **12-49**. Commercial load limit: **8 units**. 60-second rate: **\$18/10**.**Owner:** Ohio Broadcast Associates. **GM:** Geoff Vargo. **PD:** Buddy Scott. **MD:** Adam Cook. **ND:** Alan Richards. **Sales Manager:** Geoff Vargo. **Jock Lineup:** John Robertson 6-10 am, Buddy Scott 10 am-2 pm, Gary Spears 2-6 pm, Adam Cook 6-10 pm, Dave Lyons 10 pm-2 am, Jeff Davis 2-6 am.**WDKX-FM/ROCHESTER****716 288-5470**

1337 East Main St., Rochester, NY 14609

Black

Power: **8 kw**. Frequency: **103.9 MHz**. Commercial load limit: **20 min**. 60-second rate: **\$20/10**.**Owner:** Monroe Broadcasting Co. **GM:** Andrew Langston. **PD:** John Smith. **MD:** Anthony Brown. **ND:** Marion Long/Eric Logan. **Chief Engineer:** Richard Mathner. **Sales Manager:** Andrew Langston. **Jock Lineup:** Larry Graves 6-10 am, Johnathon Smith 10 am-2 pm, Anthony Brown 2-7 pm, Kasandra Fox 7 pm-12 am, George Raymon 12-6 am, Larry Graves and Mike Dunsey, weekends.**WDLP-AM/PANAMA CITY****904 763-1777**

Box 759, Panama City, FL 32401

Universals

Power: **1 kw**. Frequency: **590 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$8/5.30**.**GM:** Larry White. **PD:** Jim King. **MD:** Jim King. **ND:** Carl Gray. **Chief Engineer:** Bill Batteiger. **Sales Manager:** Gary Gordon. **Jock Lineup:** Alan Dean 5:30-9 am, Mike Mason 9 am-12 pm, Bill Bailey 12-3 pm, Jim King 3-6 pm, Rick Nelson 6 pm-12 am.**WDNC-AM/DURHAM****919 682-0318**

PO Box 2126, Durham, NC 27702

Spectrum III

Power: **5 kw day/1 kw night**. Frequency: **620 kHz**. Target Demos: **25-54**. Commercial load limit: **18 min**. 60-second rate: **\$22/6**.**Owner:** Durham Radio Corporation. **GM:** Howard Wilcox. **PD:** George Dennon. **MD:** Joe McKay. **ND:** Kit Borgman. **Chief Engineer:** Barry Hayes. **Sales Manager:** Ed Ward. **Jock Lineup:** Bob Harris 6-10 am, Jim Sackett 10 am-1 pm, George Stevens 1-5 pm, Joe McKay 5-9 pm, Dave Steele 12-6 am, John McAllister, Ken McDade and Jim Davis, weekends.

**WDOK-FM/CLEVELAND****216 398-5555**

Park Centre 1250 Superior Ave., Cleveland, OH 44114

Beautiful

Power: **50 kw**. Frequency: **102.1 mHz**. Tower elev.: **370 ft**. Target Demos: **18-49**. Commercial load limit: **8 units**.**Owner:** Combined Communications Corp. **GM:** Paul Aaron. **PD:** Pete Irmiter. **Sales Manager:** Ken Hoag. **Jock Lineup:** Wayne Mack 12-5:30 am, Dave Pelunis 5:30-10 am, Jim Fields 10 am-3 pm, Reagan Smith 3-8 pm, Ray Maxwell 8 pm-12 am. **Comments:** Our music is syndicated from Churchill Productions, Inc.**WDON-AM/WASHINGTON, DC****301 946-0900**

2647 University Blvd. West, Wheaton, MD 20902

Disco

Power: **1 kw**. Frequency: **1540 kHz**. Tower elev.: **332 ft**. Commercial load limit: **12 min**.**Owner:** Horizon Communications Corp. **GM:** Gary G. Marshall. **PD:** Barry Richards. **MD:** Barry Richards. **ND:** Jeff Schill. **Chief Engineer:** Morgan Burrow. **Sales Manager:** Jim McAndrew. **Jock Lineup:** Randy Dennis, am drive, Jackson Ross midday, Barry Richards, pm drive, Lee McCoy and Chuck McCool, weekends, "Steppin Out" syndicated show, Sun.**WDRC-AM/HARTFORD-NEW BRITAIN****203 278-1115**

869 Blue Hills Ave., Bloomfield, CT 06002

Universals

Power: **5 kw**. Frequency: **1360 kHz**. Tower elev.: **310 ft**. Commercial load limit: **12 units**. 60-second rate: **\$100/45**.**Owner:** Buckley Broadcasting Co. **GM:** Richard Korsen. **PD:** Charlie Parker. **MD:** Jim English. **ND:** Ken Trimble. **Chief Engineer:** Wayne Mulligan. **Sales Manager:** William Hinds. **Jock Lineup:** Brad Davis 6-10 am, Bob Marx 10 am-3 pm, Tom Kelley 3-7 pm, Dave Michaels 7 pm-12 am, Roscoe 12-6 am.**WDRC-FM/HARTFORD-NEW BRITAIN****203 278-1115**

869 Blue Hills Ave., Bloomfield, CT 06002

Album Rock

Power: **15 kw**. Frequency: **103 mHz**. Tower elev.: **1164 ft**. Commercial load limit: **12 units**. 60-second rate: **\$100/45**.**Owner:** Buckley Broadcasting Co. **GM:** Richard Korsen. **PD:** Charlie Parker. **MD:** Jim English. **ND:** Ken Trimble. **Chief Engineer:** Wayne Mulligan. **Sales Manager:** William Hinds. **Jock Lineup:** Roscoe 6-10 am, Paul Peyton 10 am-3 pm, Russ Dana 3-7 pm, Stu Kaufman 7 pm-12 am, Michael Grady 12-6 am.**WDRQ-AM/DETROIT****313 354-9300**

Jim Ryan

Universals

**WDRQ-FM/DETROIT****313 272-8000**

15933 W 8 Mile Road, Detroit, MI 48235

Universals

Power: **20 kw**. Frequency: **93.1 mHz**. Commercial load limit: **10 min**. 60-second rate: **\$75/40**.**Owner:** Charter Broadcasting. **GM:** Joe Baccarella. **PD:** Bill Garcia. **MD:** Charita Doram. **ND:** David Wahl. **Chief Engineer:** Peter Reuter. **Jock Lineup:** Bobby Sherman 6-10 am, Dave Preston 10 am-2 pm, Eddie Rodgers 2-6 pm, Jim Ryan 6-10 pm, Tony Gia Marco 10 pm-2 am, Kim Carson 2-6 am.**WDUR-AM/DURHAM****919 683-1490**

Box 2169, Durham, NC 27702

Spectrum III

Power: **1 kw day/250 w night**. Frequency: **1490 kHz**. Commercial load limit: **12 min**.**Owner:** Airways of Durham. **GM:** Ron Fischmann. **PD:** Bob Rayner. **Chief Engineer:** Winifred Saunders. **Sales Manager:** Rich Glover. **Jock Lineup:** Bob Rayner, Rick Shea, John MacCallister, Geoffrey, Steven Allen, Cary Stedman.**WDUZ-AM/GREEN BAY****414 435-5331**

PO Box 36, 225 North Adams St., Green Bay, WI 54305

Universals

Power: **1 kw**. Frequency: **1400 kHz**. Commercial load limit: **16-18 min**. 60-second rate: **\$11/10**.**Owner:** Green Bay Broadcasting Co. **GM:** Ken Peterson. **PD:** Gregg Albert. **MD:** Gregg Albert. **Chief Engineer:** Steve Konopka. **Sales Manager:** Jim Mattson. **Jock Lineup:** Barry McCoy 1-6 am, Gregg Albert 6-9 am, B.W. Raines 9 am-1 pm, Terry Green 1-5 pm, Doc Curtiss 5-9 pm, Jeff Sinkula 9 pm-1 am.**WDVE-FM/PITTSBURGH****412 562-5900**

411 7th Ave., Pittsburgh, PA 15219

Album Rock

Power: **55.1 kw**. Frequency: **102.5 mHz**. Commercial load limit: **10 min**.**Owner:** Taft Broadcasting. **GM:** Bob Dickey. **PD:** open. **MD:** John F. McGhan. **ND:** John Poister. **Chief Engineer:** Ted Ruscetti. **Sales Manager:** Al Murdoch. **Jock Lineup:** Herschel (Andy Venezzi) 1-6 am, Marsy McFerren 6-10 am, Terry Caywood 10 am-3 pm, Jim Roach 3-8 pm, Trevor Ley 8 pm-1 am, Jack Malloy and Bill Securo. weekends.**NATIONAL RADIO STATION LISTINGS**

**WDXR-AM/PADUCAH**

Box 2250, Paducah, KY 42001

**502 443-1737**

Spectrum III

Power: **1 kw day/250 w night**. Frequency: **1450 kHz**. Tower elev.: **415 ft**. Target Demos: **18-55**. Commercial load limit: **14 min**. 60-second rate: **\$9/5**.**Owner:** Pollack Communications, Inc. **GM:** William H. Pollack. **PD:** Thom Price. **MD:** Thom Price. **ND:** Suzi Miller. **Chief Engineer:** Jim Gates. **Sales Manager:** William Pollack. **Jock Lineup:** Dr. Dan Daniels 6-10 am, Thom Bishop 10 am-2 pm, Paul Rollins 2-7 pm, J. Erick Foreman 7 pm-12 am, Clint Jackson 12-6 am, Scott Young, weekends.**WDVE-FM/PITTSBURGH**

411 7th Ave., Pittsburgh, PA 15219

**412 562-5900**

Album Rock

Power: **55.1 kw**. Frequency: **102.5 MHz**. Commercial load limit: **10 min**.**Owner:** Taft Broadcasting. **GM:** Bob Dickey. **PD:** John F. McGhan. **MD:** John F. McGhan. **ND:** John Poister. **Chief Engineer:** Ted Ruscetti. **Sales Manager:** Al Murdoch. **Jock Lineup:** Herschel (Andy Venezzi) 1-6 am, Marsy McFerren 6-10 am, Terry Caywood 10 am-3 pm, Jim Roach 3-8 pm, Trevor Ley 8 pm-1 am, Jack Malloy and Bill Securro, weekends.**WEAM-AM/WASHINGTON, DC**

2131 Crimmins Lane, Falls Church, VA 22403

**703 534-1390**

Big Band

Power: **5 kw**. Frequency: **1390 kHz**. Tower elev.: **200 ft**. Target Demos: **18-49**. Commercial load limit: **16 units**. 60-second rate: **\$32/7**.**Owner:** Thoms Broadcasting. **GM:** Stan Karas. **PD:** Jim Zippo. **MD:** Jim Zippo. **ND:** Patty Zippo. **Chief Engineer:** Kevin Strom. **Sales Manager:** Stan Karas. **Jock Lineup:** Jim Zippo 6-10 am, Doug Carter 10 am-2 pm, Wierd Beard Hunt 2-6 pm, Johnny Long 6-10 pm, Glen Michaels 10 pm-2 am, Tony the Night Owl 2-6 am.**WEAQ-AM/EAU CLAIRE**

PO Box 1, Eau Claire, WI 54701

**715 832-3463**

Universals

Power: **5 kw**. Frequency: **790 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$16.60/2.21**.**Owner:** Broadcaster Services, Inc. **GM:** Charles Dickoff. **PD:** Steve Dickoff. **MD:** Rick Roberts. **ND:** Fran Booton. **Chief Engineer:** Bill Holden. **Sales Manager:** Don Smith. **Jock Lineup:** Chris Wayne 12-6 am, Dave Winston 6-9 am, "Party Line" Peter Murphey 9-10 am, Jim Crisp 10 am-3 pm, Rich Roberts 3-7 pm, Mark Brooks 7 pm-12 am, Bob Daniels, weekends.**WEBC-AM/DULUTH**

1001 E 9th Street, Duluth, MN 55805

**218 728-4484**

Spectrum III

Power: **5 kw dir**. Frequency: **560 kHz**. Tower elev.: **400 ft**. Target Demos: **25-34**. Commercial load limit: **14 min**.**Owner:** Midwest Radio Co. **GM:** Don Hoberg. **PD:** Phil Dodd. **MD:** Bill Dodd. **ND:** Paul Richardson. **Operations Manager:** Lynn Hill. **Chief Engineer:** Mark Dundas. **Sales Manager:** Don Hoberg. **Jock Lineup:** Steven B. Oliver 5:30-9 am, Ric Morgan 9 am-12 pm, John Messinger 12-3 pm, Scott Carpenter 3-7 pm, Dave Gross 7 pm-12 am, Ann Douglas 12:5:30 am, Bob Doucette, weekends.**WEBN-AM/CINCINNATI**

2724 Erie Ave., Cincinnati, OH 45208

**513 871-8500**

Album Rock

Power: **31 kw**. Frequency: **102.7 MHz**. Target Demos: **17-30**. Commercial load limit: **10 min**. 60-second rate: **\$60/43**.**Owner:** Circe Communications, Inc. **GM:** Frank E. Wood. **PD:** Denton R. Marr. **MD:** Curt Gary. **ND:** Craig Kopp. **Chief Engineer:** Fred Williams. **Sales Manager:** John P. Otting. **Jock Lineup:** Robin Wood 6-10 am, Brian O'Donnell 10 am-2 pm, Glenn Gaskins 2-6 pm, Curt Gary 6-10 pm, Michael Luczak 10 pm-2 am, Ty Williams 2-6 am.**WEQC-FM/GENEVA, NY**

Paul Warren

**315 781-1101**

Spectrum III

**WEPP-AM/PITTSBURGH**

107 Sixth Street, Pittsburgh, PA 15222

**412 471-9950**

Country

Power: **50 kw**. Frequency: **1080 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$58/29**.**Owner:** Radio 1080 Corporation. **GM:** Michael Sigelman. **PD:** Joel Raab. **MD:** Barry Mardt. **ND:** Dave Berner. **Chief Engineer:** Cliff Bryson. **Sales Manager:** Bob Christy. **Jock Lineup:** Jonathon & Terry Rhodes 6-10 am, Jay Stevens 10 am-1 pm, Glen Barrie 1-3 pm, Keith James 3-7 pm, Bill De Weese and Marty, weekends.

**WEET-AM/RICHMOND****804 276-8830**

PO Box 8885, Richmond, VA 23225

Country

Power: **5 kw.** Frequency: **1320 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$16/10.****Owner:** WEET Radio Broadcasters, Inc. **GM:** Jon Hill. **PD:** Jeff Goodridge. **MD:** Jeff Goodridge. **ND:** Marie Martin. **Chief Engineer:** Bob Foster. **Sales Manager:** Bill James. **Jock Lineup:** M-Sat.—Jeff Goodridge 6-10 am, Lynn Burns 10 am-2 pm, Perry Woods 2-6 pm.**WEEX-AM/EASTON****215 258-6155**

Box 190, Easton, PA 18042

Spectrum III

Power: **1 kw.** Frequency: **1230 kHz.****Owner:** Easton Publishing Co. **GM:** Tom Wolfe. **PD:** Mickey Hagerty. **MD:** Bill Young. **ND:** Matt Kerr. **Chief Engineer:** Steve Boyer. **Sales Manager:** Tom Wolfe. **Jock Lineup:** Mickey Hagerty 6-10 am, Tom Collins 10 am-2 pm, Jim Cook 2-6 pm, John Roberts 6-10 pm, Steve King 10 pm-2 am, Laurie Martin 2-6 am.**WEFM-FM/CHICAGO****312 649-0099**

875 N Michigan Ave., Chicago, IL 60611

Universals

Power: **6 kw.** Frequency: **99.5 mHz.** Tower elev.: **1453 ft.** Target Demos: **12-34.** Commercial load limit: **8 min.****Owner:** CGG Communications. **GM:** Lloyd Roach. **PD:** TBA. **MD:** Brian White. **ND:** Craig Willack. **Chief Engineer:** Frank Martin. **Jock Lineup:** West & Willack 6-10 am, Dan Walker 10 am-2 pm, Cox On The Radio 2-6 pm, Chris Edmonds 6-10 pm, John Calhoun 10 pm-2 am, Jackie Robbins 2-6 am.**WEIM-AM/FITCHBURG-LEOMINSTER****617 343-3766**

762 Water Street, Fitchburg, MA 01420

Spectrum III

Power: **5 kw.** Frequency: **1280 kHz.** Commercial load limit: **18 min.****Owner:** Norman Knight. **GM:** Frank Filippone. **PD:** Jack Raymond. **MD:** Chuck Morgan. **Chief Engineer:** Ted Kalin. **Sales Manager:** Paul Gelzinis. **Jock Lineup:** Ray C. 6-9 am, Jack Raymond 9 am-12 pm, Chris O'Neil 12-3 pm, Chuck Morgan 3-6 pm, Joe White Sportstalk 6-8 pm, John Carroll 8 pm-12 am, Mike Foxx and Alan Richards, weekends.**WEJL-AM/WILKES BARRE-SCRANTON****717 346-6555**

149 Penn Ave., Scranton, PA 18503

Spectrum III

Power: **500 w.** Frequency: **630 kHz.** Tower elev.: **293 ft.** Target Demos: **18-49.** Commercial load limit: **18 min.****Owner:** William Lynett (Shamrock Development). **GM:** Joseph J. Silva. **PD:** Chris Starr. **Operations Manager:** Chris Norton. **ND:** Mike Kern. **Chief Engineer:** Joe Fabian. **Jock Lineup:** Frank Andrews 6-10 am, Jack Griswold 10 am-2 pm, Chris Starr 2-6 pm, "Issueline" 12:15-1 pm. **Comments:** "Issueline" is a local talk, phones, guest show.**WELI-AM/HARTFORD-NEW HAVEN****203 281-9600**

PO Box 85, New Haven, CT 06501

Spectrum III/Talk

Power: **5 kw.** Frequency: **960 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$95/11.****Owner:** Broadstreet Communications. **GM:** Larry Getz. **PD:** Bill Rock. **MD:** Walt Pinto. **ND:** Bill O'Sullivan. **Chief Engineer:** Bob Antonio. **Sales Manager:** Stan Shields. **Jock Lineup:** Ron Rohmer 6-10 am, Walt Pinto 10 am-1 pm, Dick McDonough 1-5 pm, Jerry Dunklee Talk Show 6-9 pm, Jennifer Abod Talk Show 9 pm-1 am, Frank Ward 1-6 am.**WEMP-AM/MILWAUKEE****414 529-1250**

11800 W Grange Ave., Hales Corners, WI 53130

Modern Country

Power: **5 kw.** Frequency: **1250 kHz.** **Automated 37%.** Commercial load limit: **16 min.** 60-second rate: **\$40/9.****Owner:** Consolidated Broadcasting Corp. **GM:** Jack Lee. **PD:** Bob Moke. **MD:** Bob Moke. **ND:** Doug Kiel. **Chief Engineer:** Al Hajny. **Sales Manager:** Dick Williams. **Jock Lineup:** Bob Barry 6-10 am, Ron Jones 10 am-3 pm, John Gardner 3-7 pm, Jack Lee 7:30-all night.**WENE-AM/ENDICOTT****607 785-3351**

PO Box 151, Endwell, NY 13760

Spectrum III

Power: **5 kw.** Frequency: **1430 kHz.** Tower elev.: **205 ft.** Target Demos: **25-49.** Commercial load limit: **12 min.****Owner:** Jule Ann Griffin. **GM:** Don Wilson. **PD:** Kennard Brown III. **MD:** Dana Potter. **ND:** Hart Seely. **Chief Engineer:** Sherm Clapman. **Sales Manager:** Tom Jevens. **Jock Lineup:** Dave Russell 5:30-10 am, Dana Potter 10 am-2 pm, Ken Brown 2-6 pm, Janet Corey 6-9 pm, Randy Rudik 9 pm-1 am, Dion, weekends.

**WENN-AM/BIRMINGHAM** **205 324-3356**  
PO Box 697, Birmingham, AL 35201 Urban  
Power: **5 kw.** Frequency: **1320 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$38/18.**  
**Owner:** Booker T. Washington Broadcasting Service, Inc. **GM:** K.R. Balton. **PD:** Jimmy Lawson. **MD:** Stan Granger. **ND:** Don Hauser. **Chief Engineer:** Jay Sisco. **Sales Manager:** Miriam McAbee. **Jock Lineup:** Richmond Hare. AM/Rev. James Jackson 9 am-1 pm.

**WENN-FM/BIRMINGHAM** **205 324-3356**  
PO Box 697, Birmingham, AL 35201 Urban  
Power: **100 kw.** Frequency: **107.7 mHz.** Commercial load limit: **18 min.** 60-second rate: **\$38/18.**  
**Owner:** Booker T. Washington Broadcasting Service, Inc. **GM:** K.R. Balton. **PD:** Jimmy Lawson. **MD:** Stan Granger. **ND:** Don Hauser. **Chief Engineer:** Jay Sisco. **Sales Manager:** Miriam McAbee. **Jock Lineup:** Jimmy Lawson 5:30 am, Stan Granger 9 am, Tyrone Robinson 7 pm, John Cain 12 am, Roe Bonner, Dale Foster, Al J. Tony Brownlee, part-time.

**WERC-AM/BIRMINGHAM** **205 252-3171**  
PO Box 10904, Birmingham, AL 35202 Universals  
Power: **5 kw.** Frequency: **960 kHz.** Target Demos: **18-49.** Commercial load limit: **12 min.**  
**Owner:** Mooney Broadcasting. **GM:** John Bomer. **PD:** Kevin McCarthy. **MD:** Mark Thompson. **ND:** Tim Lennox. **Chief Engineer:** Frank Lewis. **Sales Manager:** Tom Hopson. **Jock Lineup:** Layton & Dearman 5:30-9 am, Walt Brown 9 am-12 pm, Kevin McCarthy 12-3 pm, Mike Donahue 3-7 pm, Coyote Calhoun 7 pm-12 am, Bob Jackson 12-5:30 am.

**WERK/MUNCIE, IN** **317 289-3311**  
Chad Hunt Universals

**WEXY-AM/FT. LAUDERDALE** **305 561-1520**  
539 E Oakland Park Blvd., Ft. Lauderdale, FL 33334 Religion  
Power: **1 kw.** Frequency: **1520 kHz.**  
**Owner:** James S. Beattie. **GM:** James S. Beattie. **PD:** Doug De Vos. **MD:** Doug De Vos. **ND:** Doug De Vos. **Chief Engineer:** Joe Vogel. **Sales Manager:** Scott Frothingham.

**WEZB-AM/NEW ORLEANS** **504 581-7002**  
Gary Franklin Urban

**WEZB-FM/NEW ORLEANS** **504 581-7002**  
Dan Vallie Universals

**WEZX-FM/WILKES-BARRE-SCRANTON** **717 961-1842**  
149 Penn Ave., Scranton, PA 18503 Album Rock  
Power: **210 w.** Frequency: **107.1 mHz.** Tower elev.: **200 ft.** Target Demos: **12-35.** Commercial load limit: **10 min.**  
**Owner:** William Lynett (Shamrock Development). **GM:** Joseph J. Silva. **Operations Manager:** Chris Norton. **MD:** Ben Smith. **Chief Engineer:** Joe Fabian. **Comments:** Variety of concert and album special programs.

**WFAI-AM/FAYETTEVILLE** **919 483-0393**  
PO Box 649, Fayetteville, NC 28302 Modern Country  
Power: **1 kw.** Frequency: **1230 kHz.** Tower elev.: **230 ft.** Target Demos: **18+ (strong 25-49).** Commercial load limit: **18 min.** 60-second rate: **\$15.**  
**Owner:** Beasley Broadcasting. **GM:** Danny Highsmith. **PD:** Terry Jordan. **MD:** Mike Edwards. **ND:** Johnny Joyce. **Chief Engineer:** Terry Jordan. **Sales Manager:** Curt Nunnery. **Jock Lineup:** Denny McGuire 6-10 am, Talkback (with Danny Highsmith) 10-11 am, Terry Jordan 11 am-2 pm, Mike Edwards 2-6 pm, Ted Harris 6 pm-12 am, Mike Hankey 12-6 am. **Comments:** Heavy community involvement. Active in local activities with 2-way radio. "Prize Patrol" fleet.

**WFBC-AM/GREENVILLE-SPARTANBURG** **803 271-9200**  
505 Rutherford Street, Greenville, SC 29602 Universals  
Power: **5 kw.** Frequency: **1330 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$65/24.**  
**Owner:** Multimedia Broadcasting. **GM:** Dave Hammond. **PD:** Ken Rogers. **MD:** Herb Carson. **ND:** Al Kamhi. **Chief Engineer:** Jack Fulmer. **Sales Manager:** Dennis DeMichele. **Jock Lineup:** Dan Kelley 6-10 am, Mark St. John 10 am-3 pm, Bill Love 3-7 pm, Lou Simon 7 pm-12 am, John Thomas 12-6 am. **Comments:** WFBC-AM Radio is the flagship station of Multimedia Radio, headquartered in Greenville. WFBC Radio is the flagship station of the Clemson Football and Basketball Networks with more than 100 combined stations taking feeds from our station

**WFBC-FM/GREENVILLE, SC**  
Herb Carson

**803 271-9200**  
Spectrum III

**WFBG-AM/ALTOONA**

Hilltop, Logan Blvd., Altoona, PA 16603

Power: **5 kw.** Frequency: **1290 kHz.** Target Demos: **12-49.** Commercial load limit: **14 min.** 60-second rate: **\$27/15.**

**Owner:** Ed Giller (Gilcom Corp.). **GM:** Dick DiAndrea. **PD:** Tony Booth. **MD:** Tony Booth. **ND:** Patty Gross. **Chief Engineer:** Terry MacAlarney. **Sales Manager:** Jerry Hudkins. **Jock Lineup:** Sean McKay 6-10 am, Rick McGee 10 am-3 pm, Tony Booth 3-7 pm, Steve Austin 7 pm-2 am, Steve Kelsey 2-6 am.

**814 943-1136**

Universals

**WFBL-AM (14FBL)/SYRACUSE**

Eastwood Station, Syracuse, NY 13206

Power: **5 kw.** Frequency: **1390 kHz.** Commercial load limit: **12 min.** 60-second rate: **\$21/10.50.**

**Owner:** First Broadcasting Corp. **GM:** Henry T. Wilcox. **PD:** Bill Lowe. **MD:** Bill Lowe. **ND:** Bob Burns. **Chief Engineer:** Dom Bordonaro. **Sales Manager:** Richard A. Reis. **Jock Lineup:** J. J. Regan 6-10 am, Al Bishop 10 am-3 pm, Todd Parker 3-7 pm, Dick O'Neil 7 pm-12 am, Skip Clark 12-6 am, Rick Martin, Ray Keller and Lee Goodman, weekends.

**315 463-8631**

Universals

**WFBR-AM/BALTIMORE**

13 East 20th Street, Baltimore, MD 21218

Power: **5 kw.** Frequency: **1300 kHz.** Commercial load limit: **12 min.** 60-second rate: **\$21/10.25.**

**Owner:** Baltimore Radio Show, Inc. **GM:** Harry R. Shriver. **PD:** Dale Andrews. **MD:** Andy Szulinski. **ND:** Mike Majors. **Chief Engineer:** Floyd Daisey. **Sales Manager:** Mike Plumstead. **Jock Lineup:** Johnny Walker 5:30-10 am, Larry Walton 10 am-3 pm, Dave Harrison 3-7 pm, Charlie Donovan 7 pm-12 am, Bill Zahner 12-5:30 am, Mike McCartney, weekends.

**301 635-1800**

Spectrum III

**WFBS-AM/SPRING LAKE**

PO Box 707, Spring Lake, NC 28390

Power: **1 kw.** Frequency: **1450 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$4.50/3.75.**

**Owner:** Crest Communications. **GM:** Terry England. **PD:** Ken Sweet. **MD:** Johnsie Lee. **ND:** Kaleka Morgan. **Chief Engineer:** Jessie Sprouse. **Sales Manager:** Jerry England. **Jock Lineup:** Kaleka 5-9 am, Johnsie Lee 9 am-2 pm, Ken Sweet 2-6 pm, Rick James 6 pm-12 am.

**919 497-3176**

Universals

**WFDF-AM/FLINT**

100 Phoenix Bldg., Flint, MI 48502

Power: **5 kw.** Frequency: **9100 kHz.** Tower elev.: **255 ft.** Target Demos: **25-54.** Commercial load limit: **17 min.** 60-second rate: **\$40.**

**Owner:** WFDF Corp. **GM:** Elmer Knopf. **PD:** Joe Wade Formicola. **MD:** Joe Wade Formicola. **ND:** Les Root. **Chief Engineer:** Gerald Wolpert. **Sales Manager:** Marvin Levey. **Jock Lineup:** Dan Hunter mornings, Paul Landino middays, Joe Wade afternoons, Bob Olsen nights, Roger Martin overnight, Bob Shephard and Van Vandewalker, weekends. **Comments:** Michigan State Football and Basketball, CBS news...also talk show middays 10-11 am (Betty Clarke).

**313 238-7300**

Spectrum III

**WFEE-AM (13 FEA)/MANCHESTER**

PO Box 370, Merrimack, NH 03054

Power: **5 kw.** Frequency: **1370 kHz.**

**Owner:** Ocean Coast Properties. **GM:** Scott Norton. **PD:** Rick Ryder. **MD:** Neil Jackson. **ND:** Gary Lee Horn. **Chief Engineer:** Peter Bankes. **Sales Manager:** Scott Norton. **Jock Lineup:** Neil Jackson 6-10 am, Jim Reed 10 am-3 pm, Rick Ryder 3-6 pm, Jeffrey Allen Lowe 6-10 pm, Rich Lewis 2-6 am

**603 625-5491**

Universals

**WFEC-AM (Disco 14)/HARRISBURG**

112 Market Street, Harrisburg, PA 17101

Power: **1 kw.** Frequency: **1400 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$16/10.**

**Owner:** Great Scott Station (Herb Scott). **GM:** Jay Edwards. **PD:** Scott Robbins. **Jock Lineup:** Scott Robbins 6-10 am, Tom Kennedy 10 am-3 pm, Bob O'Brien 3-7 pm, Uncle Alvin 7-11 pm, Barry Gordon 11 pm-6 am.

**717 238-5122**

Disco

**WFFM-FM (FM97)/BRADDOCK****412 351-1100**

1233 Braddock Avenue, Braddock, PA 15104

Spectrum III

Power: **60 kw**. Frequency: **96.9 MHz**. Tower elev.: **520 ft**. Target Demos: **18-49**. Commercial load limit: **8 min**. 60-second rate: **\$38/28**.**Owner:** Bill Matta. **GM:** Bill Matta. **PD:** Dave Popovich. **MD:** Dave Popovich. **ND:** Sharon Kennedy. **Chief Engineer:** Fred Sand. **Sales Manager:** John Beck. **Jock Lineup:** Harry Gahagan 6-10 am, Hank Dale 10 am-3 pm, Jeff Walker 3-7 pm, Jan Patton 7 pm-12 am, Chauncey Ross 12-6 am, Jay Farrell, Studio 97, Stephanie Lynch, weekends. **Comments:** FM97 has two weekend disco features—STUDIO 97—7 to midnight Saturday and Sunday evenings. Both shows are locally produced.**WFGH-AM/BRISTOL****703 669-8112**

Box 799, Bristol, VA 24201

Universals

Power: **5 kw**. Frequency: **980 kHz**. Tower elev.: **190 ft**. Target Demos: **12-49**.**Owner:** Bristol Broadcasting. **GM:** W.L. Nininger. **PD:** Bill Hagy. **MD:** Bill Hagy. **ND:** Ned Micheals. **Chief Engineer:** Paxton Durham. **Sales Manager:** W.L. Nininger. **Jock Lineup:** J.K. Roberts "The Animal" 6-10 am, Bob Skott 11 am-3 pm, Gary Meadows 3-7 pm, Frank St. James 7 pm-12 am, Jeff Davis 12-6 am.**WFGL/FITCHBURG****617 343-4897**

Mark Thomas

Spectrum III

**WFIC/COLLINSVILLE, VA****703 647-3761**

Bill Bass

Universals

**WFIF-AM/MILFORD****203 878-5915**

90 Kay Avenue, Milford, CT 06460

Universals

Power: **5 kw**. Frequency: **1500 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$30/18**.**Owner:** Colonial Broadcasting Co. **GM:** Tom Shovan. **PD:** Randy West. **MD:** Randy West. **ND:** Dave Bernard. **Chief Engineer:** Larry Shmagin. **Sales Manager:** Lou Gallucci. **Jock Lineup:** Gary Nolan 6-10 am, Ken Fairfield 10 am-3 pm, John Stevens 3-7 pm, Mel Ford 7 pm-sign off.**WFIL-AM/PHILADELPHIA****215 879-1600**

4100 City Line Ave., Philadelphia, PA 19131

Spectrum III

Power: **5 kw**. Frequency: **560 kHz**. Commercial load limit: **16 min**. 60-second rate: **\$200/40**.**Owner:** Lin Broadcasting. **GM:** James M. DeCaro. **PD:** Ray Quinn. **MD:** Gerry DeFrancesco. **ND:** Jack Hyland. **Chief Engineer:** Ray McCloy. **Sales Manager:** Eugene Vassall. **Jock Lineup:** Don Cannon 6-10 am, Tony Mann 10 am-2 pm, Dan Donovan 2-6 pm, Chuck Knapp 6-10 pm, Barbara Sommers 10 pm-2 am, Mike Crossan 2-6 am, Tom Dooley, swing.**WFIR-AM/ROANOKE****703 345-1511**

Box 150, Roanoke, VA 24002

Spectrum III

Power: **5 kw**. Frequency: **960 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$30/15**.**Owner:** Jim Gibbons. **GM:** Doug Matthews. **PD:** Frank Grimes. **MD:** Frank Grimes. **ND:** Doug St. Clair. **Chief Engineer:** Bob Yankowitz. **Sales Manager:** Max Leach. **Jock Lineup:** Pat Garrett 12-6 am, Ted Rogers 6-10 am, Bill Thomas 10 am-2 pm, Jerry Joynes 2-6 pm, Bill Bratton 6 pm-12 am.**WFLB-AM/FAYETTEVILLE****919 323-0925**

PO Box 530, Fayetteville, NC 28301

Universals

Power: **1 kw day/250 w night**. Frequency: **1490 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$12/6.50**.**Owner:** WFLB Radio, Inc. **GM:** Chuck Larsen. **PD:** Larry Cannon. **MD:** Mike Munday. **ND:** Doug Fellows. **Chief Engineer:** Roger Stevens. **Sales Manager:** Ted Michaud. **Jock Lineup:** Kelly In The Morning 6-9 am, Mike Munday 9 am-2 pm, Larry Cannon 2-6 pm, Wayne Mitchell 6 pm-12 am, John Lisie 12-6 am.**WFLI-AM/CHATTANOOGA****615 821-3555**

621 Ogrady Dr., Chattanooga, TN 37409

Universals

Power: **50 kw day/1 kw night**. Frequency: **1070 kHz**. Target Demos: **18-49**. Commercial load limit: **12 min**. 60-second rate: **\$50/27**.**Owner:** William E. Bennis, Jr. **GM:** Michael J. Bennis. **Operations Director:** Smokin' Sam Ervin. **MD:** Ross Brooks. **ND:** Lee Starnes. **Chief Engineer:** Joe Poteet. **Sales Manager:** Johnny Eagle. **Jock Lineup:** Jim Pirckle 6-10 am, Jimmy Byrd 10 am-3 pm, Brother Ross 3-7 pm, Smoking Sam 7 pm-12 am, Stage Lady 12-6 am



**WFLY-FM/ALBANY**

4243 Albany St., Albany, NY 12205

**518 456-3600**

Universals

Power: **13 kw.** Frequency: **92.3 mHz.** Tower elev.: **840 ft.** Target Demos: **18-49.** Commercial load limit: **10 min.****Owner:** Wm F. Rwst, Jr. **GM:** George Geib **PD:** Bob Mason **MD:** Mario GiMazza **ND:** Mario GiMazza **Chief Engineer:** Jim Cruise. **Sales Manager:** Bob Ausfeld. **Jock Lineup:** Don Schaeffer 6-10 am, Hillary 10 am-2 pm, Bob Mason 2-6 pm, Tim Fischer 6 pm-12 am, Jim Shaughnessy 12-6 am. **Comments:** We have just switched from automated to totally "live" Top 40 format from Top 40/AOR.**WFMF-FM/BATON ROUGE**

444 Florida Blvd., Baton Rouge, LA 70821

**504 383-5271**

Universals

Power: **100 kw.** Frequency: **102.5 mHz.** Tower elev.: **650 ft. (AAT).** Target Demos: **18-34/25-49.** Commercial load limit: **14 min. AM drive/13 min. midday/12 min. PM drive/11 min. night.** 60-second rate: **\$18/12.****Owner:** Doug Manship **GM:** George Jenne. **PD:** Randy Rice. **MD:** Randy Rice. **ND:** John Cooper. **Chief Engineer:** Ed Oliver. **Sales Manager:** Mark Leopold. **Jock Lineup:** Randy Rice 5:30-9 am, Steve Cannon 9 am-12 pm, Gary Hail 12-3 pm, J.J. Stone 3-7 pm, Jim Miller 7 pm-12 am, Mike Wilson 12-5:30 am.**WFMJ-AM (RADIO 14)/YOUNGSTOWN**

101 West Boardman, Youngstown, OH 44503

**216 744-8611**

Spectrum III

Power: **5 kw.** Frequency: **1390 kHz.** Commercial load limit: **10 min.****Owner:** William Brown **GM:** Mitch Stanley **PD:** Dan Rivers. **MD:** Jim Martin **ND:** Glenn Stevens **Chief Engineer:** Seymour Raymond. **Sales Manager:** John Grdic. **Jock Lineup:** Dan Rivers 6-9 am, Jim Martin 9 am-1 pm, Frank Shannon 1-5 pm, News 5-6 pm, Brad Bakers, nights. **Comments:** We began programming MOR in Nov., playing our records in blended sets, usually two records to a set, at night three per set. We play the current records that will fit our adult oriented sound, while relying on the recognizable hits of 50s, 60s, 70s.**WFMK-FM/LANSING**

Box 991, East Lansing, MI 48823

**517 349-4000**

Spectrum III

Power: **110 kw.** Frequency: **99.1 mHz.** Tower elev.: **600 ft.** Target Demos: **18-34.** Commercial load limit: **12 min.** 60-second rate: **\$20/14.****Owner:** Mega Media, Inc. **GM:** Michael Jackman **PD:** Don Schueller **MD:** Don Schueller **ND:** Dave Downing **Chief Engineer:** Dennis Csondor. **Sales Manager:** Michael Jackman **Jock Lineup:** C J Whitmore 6-10 am, Don Schueller 10 am-3 pm, Katie Kandarian 3-8 pm, Lee Carey 8 pm-1 am, Dave Warnshuis 1-6 am**WFMR-FM/MILWAUKEE**

711 West Capitol Drive, Milwaukee, WI 53206

**414 372-8000**

Classical

Power: **50 kw.** Frequency: **96.5 mHz.** Tower elev.: **388 ft. (AAT).** Commercial load limit: **8 min.** 60-second rate: **\$50/33.****Owner:** WFMR, Inc. **GM:** Marlene Knopf. **PD:** Mark Kremer **MD:** Mark Kremer **ND:** Douglass Cofrin. **Chief Engineer:** Criterion B'cast Services. **Sales Manager:** Gina Gallagher. **Jock Lineup:** Ron Cuzner 12-6 am T-Sun., Obie Yadgar 6 am-12 pm M-F, Douglass Cofrin 12-4 pm M-F, Scott Kuiper 4-8 pm M-F, Mark Kremer 8 pm-12 am M-F. **Comments:** WFMR is, generally speaking, Classical Music all day. Jazz all night.**WFMS-FM/INDIANAPOLIS**

2255 N. Hawthorne Lane, Indianapolis, IN 46218

**317 359-5511**

Country

Power: **50 kw.** Frequency: **95.5 mHz.** Commercial load limit: **12 min.** 60 second rate: **\$65/30.****Owner:** Susquehanna Broadcasting. **GM:** Larry Grogan. **PD:** Herb Allen **MD:** Bob Wise **ND:** Dave Foor **Chief Engineer:** Norman Phillips **Sales Manager:** Chuck Cunningham **Jock Lineup:** Bob Wise 6-10 am, Herb Allen 10 am-12 pm, Bill Thomas 12-4 pm, Jeny Edwards 4-8 pm, Larry Evans 8 pm-12 am, Bruce Chandler 12-6 am**WFNC-FM/FAYETTEVILLE**

PO Box 35297, Fayetteville, NC 28303

**919 867-3131**

Country

Power: **50 kw day/1 kw night.** Frequency: **940 mHz.** Commercial load limit: **18 min.** 60-second rate: **\$15/6.****Owner:** Cape Fear Broadcasting. **GM:** Paul Michels. **PD:** Dan Mitchell **MD:** Dan Mitchell **ND:** Hanna Dawson **Chief Engineer:** Jesse Sprouse. **Sales Manager:** Steve Harden **Jock Lineup:** Wendy Riddle 6-7 am, Wendy Riddle/Jeff Thompson "Top Of The Morning" 7-9 am, Wendy Riddle "Sound Off" 9-10 am, Paul Michels 10 am-1 pm, Dan Mitchell 1-4 pm, Fred Hovey 4-8 pm, Todd Stevens 8 pm-1 am, Billy Joe Fare 1-6 am. **Comments:** WFNC is the only station in Fay with an extensive news and information program, as well as the only full-time country music station

**WFOM-AM/MARIETTA****404 428-3396**

835 S. Cobb Drive, Marietta, GA 30060

Universals

Power: **1 kw day/250 w night**. Frequency: **1230 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$15/10.50**.**Owner:** Woofum, Inc. **GM:** Jerry Crowe. **PD:** Mike Durrett **MD:** Mike Durrett **Chief Engineer:** Jack Giesler. **Sales Manager:** Jack Hurst **Jock Lineup:** Mike Durrett 6-10 am, Bob Middleton 10 am-12 pm, Kevin Starr 12-4 pm, Bill West 4-8 pm, Jeff Taylor 8 pm-12 am, Scott Grow 12-6 am.**WFOX-FM/GAINESVILLE****404 536-9948**

319 Boulevard, NE, Gainesville, GA 30501

Universals

Power: **100 kw**. Frequency: **97.1 mHz**. Tower elev.: **1607 ft. (AMSL)**. Target Demos: **18-34**. Commercial load limit: **12 min**. 60-second rate: **\$7.75/5.50**.**Owner:** Radio Athens, Inc. **GM:** Charles Christian. **PD:** Greg James. **ND:** Miles Stone. **Chief Engineer:** Randy Mullinax. **Sales Manager:** Sandy Gwyn. **Jock Lineup:** Greg James 6-10 am, Bill Murry 10 am-3 pm, Bobby Long 3-7 pm, Sebastian 7 pm-12 am, Miles Stone 12-6 am.

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**WFRC-AM/REEDSVILLE****919 349-4361**

PO Box 990, Reedsville, NC 27320

Universals

Power: **1 kw**. Frequency: **1600 kHz**. **Automated 33% by Southcott Productions**. Commercial load limit: **18½ min**.**Owner:** Charles Travis. **GM:** Charles Travis. **PD:** Mark Shannon. **MD:** Mark Shannon. **Chief Engineer:** Tim Walker. **Sales Manager:** Buck Herd. **Jock Lineup:** Mark Shannon 5-9 am, Bill Driffee 9 am-2 pm, Tim Austin 2-7 pm.**WFTL-AM/FT. LAUDERDALE****305 485-4111**

PO Box 5333, Ft. Lauderdale, FL 33310

Spectrum III

Power: **1 kw day/250 w night**. Frequency: **1400 kHz**. Target Demos: **35+**. Commercial load limit: **16 min**. 60-second rate: **\$40/34**.**Owner:** Joseph Amaturro. **GM:** Bob Baldrice. **PD:** Tom Daren. **ND:** David Collin. **Operations Manager:** Mike Harvey. **Chief Engineer:** Dick Lucas. **Jock Lineup:** John Lupton 6-10 am, Tom Daren 10 am-2 pm, Ray Smithers 2-6 pm, Doug Hoerth 6-10 pm, Page Bryant 10 pm-12 am, Dave Shaw 12-6 am.**WFTQ-AM (14Q)/WORCESTER****617 755-1444**

34 Mechanic Street, Worcester, MA 01608

Universals

Power: **5 kw**. Frequency: **1440 kHz**. Tower elev.: **800 ft**. Target Demos: **12-34**. Commercial load limit: **10 min**. 60-second rate: **\$25/13**.**Owner:** Park City Communications of Mass. **GM:** Steven A. Marx. **PD:** Cliff Blake. **MD:** Steve York. **ND:** Steve Dagostino. **Chief Engineer:** John Morino. **Sales Manager:** Steve Marx. **Jock Lineup:** Lenny James 12-6 am, Bob Rivers 6-10 am, Cliff Blake 10 am-2 pm, Marcia Salter 2-7 pm, Steve York 7 pm-12 am, Paul Stevens, weekends and swing.**WFYR/CHICAGO****312 861-8100**

Dave Martin

Spectrum III

**WGAL-AM/AUGUSTA****404 863-5800**

3632 Washington Rd., Augusta, GA 30903

Spectrum III

Power: **5 kw day/1 kw night**. Frequency: **580 kHz**. Tower elev.: **315 ft**. Target Demos: **18-49**. Commercial load limit: **15 min**. 60-second rate: **\$26/16**.**Owner:** Beasley Broadcast Group. **GM:** Robert L. Rice. **PD:** Gary King. **MD:** Gary King. **ND:** Terri Mixon. **Chief Engineer:** Jim Abercrombie. **Sales Manager:** Alden P. Shoply. **Jock Lineup:** Gary King 6-10 am, Webster James 10 am-2 pm, Neil Linton 2-6 pm, Bob Young 6-11 pm, CBS Mystery Theater 11 pm-12 am, Bob Allen 12-6 am**WGAN AM-FM/PORTLAND****207 797-9330**

Northport Plaza, Portland, ME 04104

Spectrum III/Beautiful

Power: **5 kw AM/100 kw FM**. Frequency: **560 kHz/102.9 mHz**. **AM automated 50%/FM 100%**. Commercial load limit: **18 units**. 60-second rate: **\$20/5**.**Owner:** Guy Gannett Broadcasting Services. **GM:** Charles R. Sanford. **PD:** James Sweet. **MD:** Marjii Adams. **ND:** Jeff Howlett. **Chief Engineer:** Ed Reid. **Sales Manager:** Mike Colello. **Jock Lineup:** Jack Tupper 5:30-10 am, Bob Rose 10 am-2 pm, Jim Sweet 2-6 pm, Dave MacDonald 6-11 pm, Tiffany Jones 11 pm-5:30 am.

**WGAR-AM/CLEVELAND****216 526-6700**

9446 Broadview Road, Cleveland, OH 44147

Spectrum III

Power: **50 kw**. Frequency: **1220 kHz**. Commercial load limit: **16 min**.

**Owner:** Nationwide Communications. **GM:** Art Caruso. **PD:** Chick Watkins. **MD:** Chuck Collier. **ND:** John Oday. **Chief Engineer:** Bob Reymont. **Sales Manager:** Bill Enders. **Jock Lineup:** John Lanigan 6-10 am, Joe Mayer 10 am-1 pm, Paxton Mills 1-4 pm, "Fig" Newton 4-8 pm, Bob James 8 pm-12 am.

**WGBF-AM/EVANSVILLE****812 477-8811**

PO Box 3486, Evansville, IN 47734

Universals

Power: **5 kw day/1 kw night**. Frequency: **1280 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$27/16.25**.

**Owner:** Metro Radio Co., Inc. **GM:** J. E. Reiplinger. **PD:** Greg Schaeffer. **MD:** Barry James. **ND:** Randy Wheeler. **Chief Engineer:** Steve Whitt. **Sales Manager:** Scott J. Fenneman. **Jock Lineup:** Bob Richards 6-10 am, Barry James 10 am-2 pm, Chris Cox 2-6 pm, Craig Stevens 6-10 pm, Bill Mathews 10 pm-2 am, Eric St. John 2-6 am.

**WGBS-AM/MIAMI****305 377-8811**

710 Brickell Ave., Miami, FL 33131

Universals

Power: **50 kw**. Frequency: **710 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$65/30**.

**Owner:** Storer Broadcasting. **GM:** Dan DiLoreto. **PD:** Charlie Cook. **MD:** Ron St. John. **ND:** Bob Cain. **Chief Engineer:** John Morris. **Sales Manager:** James Butler. **Jock Lineup:** Arnie Warren 6-10 am, Mark Denver 10 am-3 pm, Ron St. John 3-7 pm, Theresa Lee 7 pm-12 am, Mike Sheridan 12-6 am, Robbie George, swing.

**WGCI-FM/CHICAGO****312 847-2600**

3350 S. Kedzie Ave., Chicago, IL 60623

Urban

Power: **33 kw**. Frequency: **107.5 mHz**. Tower elev.: **625 ft**. Target Demos: **18-49**. Commercial load limit: **8 min**. 60-second rate: **\$75/60**.

**Owner:** Globe Broadcasting. **GM:** Earnest L. James. **PD:** Barry A. Mayo. **ND:** Steen King. **Chief Engineer:** Jack Layton. **Sales Manager:** Ken Stanciel. **Jock Lineup:** Bob Wahl 5-10 am, Ron Rodgers 10 am-2 pm, Marco Spoon 2-7 pm, Chille Chiles 7 pm-12 am, Evan Luck 12-5 am, Barbara Stanek weekends.

**WGCL-FM/CLEVELAND****216 861-0100**

1500 Chester Ave., Cleveland, OH 44114

Universals

Power: **40 kw**. Frequency: **98.5 mHz**. Commercial load limit: **8 min**.

**Owner:** Oliva-Neuhoff Broadcasting. **GM:** Penny Bailey. **PD:** Bob Travis. **MD:** Tim Bird. **ND:** Bob Gott. **Chief Engineer:** Bob Groome. **Sales Manager:** Kim Colebrook. **Jock Lineup:** Phil Gardner 5:30-9 am, Tim "Birdman" Bird 9 am-1 pm, Bob Travis 1-3 pm, Tom Kent 3-7 pm, Dave Collins 7-11 pm, Caroline 11 pm-3 am, Bob Gott 3-5:30 am.

**WGER-FM/BAY CITY****517 892-4501**

Box 719, Bay City, MI 48707

Beautiful

Power: **86 kw**. Frequency: **103.5 mHz**. Tower elev.: **860 ft**. Automated **100%** by **TM**. Commercial load limit: **11 min**. 60-second rate: **\$28/13.50**.

**Owner:** Gerity Broadcasting Co. **GM:** Gale Sullivan.

**WGGG-AM/GAINESVILLE****904 376-1239**

1230 Waldo Rd., Gainesville, FL 32601

Universals

Power: **1 kw**. Frequency: **1230 kHz**. Commercial load limit: **15 min**. 60-second rate: **\$9.50/6.60**.

**Owner:** Miller Broadcasting, Inc. **GM:** Elsie Mercer. **PD:** Boomer Hough. **MD:** J.D. Chapman. **ND:** Don Heirs. **Chief Engineer:** Wayne Ticknor. **Sales Manager:** Jack Edmunds. **Jock Lineup:** Boomer 6-10 am, Dr. Parker 10 am-2 pm, J.D. 2-6 pm, Christie Fox 6-10 pm, Jackie Love 10 pm-2 am.

**WGH RADIO/NORFOLK****804 826-1310**

Military Circle, Norfolk, VA 23502

Universals

Power: **5 kw**. Frequency: **1310 kHz**. Commercial load limit: **12 min**. 60 second rate: **\$48/39**.

**Owner:** Hampton Roads Broadcasting. **GM:** Ambert Dail. **PD:** Bob Canada. **MD:** Bob Canada. **ND:** Carl Holland. **Chief Engineer:** Joe Looper. **Sales Manager:** Al Nelowet. **Jock Lineup:** George Crawford 6-10 am, Bob Canada 10 am-12 pm, Nick O'Neil 12-3 pm, Mike Patrick 3-6 pm, Rob Wayne 6-10 pm, Bill Jordan 10 pm-2 am, Tom Scott 2-6 am.

**WGHO-AM/KINGSTON**

CPO Box 1880, Kingston, NY 12401

**914 331-8200**

Spectrum III

Power: **5 kw**. Frequency: **920 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$11/6**.**Owner:** Historic Hudson Valley Radio, Inc. **GM:** Walter C. Maxwell. **PD:** Dick Hyatt. **MD:** Thom Williams. **ND:** Steve Bouteille. **Chief Engineer:** Dick Hyatt. **Sales Manager:** Tony Bell. **Jock Lineup:** Bill Skilling 6-10 am, Thom Williams 10 am-3 pm, Jack Reynolds 3 pm-sign off.**WGL-AM/FT. WAYNE**

2000 Lower Huntington Road, Fort Wayne, IN 46819

**219 747-1511**

Spectrum III

Power: **1 kw**. Frequency: **1250 kHz**. Target Demos: **25-45**. Commercial load limit: **18 min**. 60-second rate: **\$13.75/4.55**.**Owner:** Helene Foellinger (News-Sentinel Broadcasting) **GM:** Leonard E. Davis. **PD:** Steve Gagle. **MD:** Steve Gagle. **ND:** Alan Boggs. **Chief Engineer:** Steve Gagle. **Sales Manager:** Leonard E. Davis. **Jock Lineup:** John Edwards 5:30-11:30 am, Steve Gagle 2-5:30 pm, Dennis Kelsey 6 pm-12:30 am.

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**WGLF-FM (GULF 104)/TALLAHASSEE**

Box 1815, Tallahassee, FL 32302

**904 224-1227**

Universals

Power: **38 kw**. Frequency: **104.1 MHz**. Commercial load limit: **12 min**. 60-second rate: **\$12/6.20**.**Owner:** B.F.J. Timm. **GM:** Bruce Webb. **PD:** Ned Smith. **MD:** Lee Brenner. **Chief Engineer:** Homer Haines. **Jock Lineup:** Lee Brenner 6-10 am, Scott Ball 10 am-2 pm, Ned Smith 2-6 pm, Mark Elmore 6 pm-12 am, Gary Ray 12-6 am.**WGLI-AM/NEW YORK**

1290 Peconic Ave., Babylon, NY 11704

**212 297-9393/516 669-1290**

Newstalk/Spectrum III

Power: **5 kw day/1 kw night**. Frequency: **1290 kHz**. Tower elev: **185 ft**. Commercial load limit: **10 min**. 60-second rate: **\$27/12.50**.**Owner:** Greater L.I. Communications. **GM:** Dennis R. Israel. **PD:** Dick Moore. **MD:** J.P. Hunter. **ND:** Dave Weiner. **Chief Engineer:** Kenneth Stern. **Sales Manager:** Harry Greenberg. **Jock Lineup:** J.P. Hunter 5:30-10 am, Dennis R. Israel 10-11 am, Marian Katz 11 am-12 pm, Bill Shepard 12-3 pm, Dick Moore 3-7 pm, Andy Resnick 7 pm-1 am.**WGMA-AM/MIAMI-HOLLYWOOD**

PO Box WGMA, 9881 Sheridan, Hollywood, FL 33024

**305 431-6200**

Universals

Power: **5 kw**. Frequency: **1320 kHz**. Commercial load limit: **14 min**. 60 second rate: **\$27/14**.**Owner:** Community Service Broadcasting. **GM:** Jim Glassman. **PD:** Dave Denver. **MD:** Barry James. **Chief Engineer:** Anthony Cappolino. **Sales Manager:** Sam Consiglio. **Jock Lineup:** Ed Couzens 6-10 am, Ron Bisson 10 am-12 pm, Tim Baxter 12-3 pm, Jay Robbins 3-7 pm, Errol Barnes 7 pm-12 am, Barbara Portanova 12-6 am.**WGN-AM/CHICAGO**

2501 Bradley Place, Chicago, IL 60618

**312 528-2311**

Talk/Sports/Spectrum III

Power: **50 kw**. Frequency: **720 kHz**. Target Demos: **24+**. Commercial load limit: **18 min**.**GM:** Wayne Vriesman. **PD:** Dick Jones. **MD:** Katherine Rizzo. **ND:** John Ravencroft. **Chief Engineer:** Woody Crane. **Sales Manager:** Donald Getz. **Jock Lineup:** Wally Phillips 5:30-10 am, Roy Leonard 10 am-12 pm/1-2 pm, Bob Collins 2-4 pm/7-9 pm, Bill Berg 4-7 pm, X720 with Milt Rosenberg 9-11 pm.**WGNA-FM/ALBANY-SCHENECTADY**

Box 1069, Albany, NY 12201

**518 273-6500**

Country

Power: **8.8 kw**. Frequency: **107.7 MHz**. Commercial load limit: **12 min**. 60-second rate: **\$16/5**.**Owner:** WPOW, Inc. **GM:** John Linstra. **PD:** Chris Warren. **MD:** Rex Gregory. **ND:** Marc Lawrence. **Chief Engineer:** Gary Koster. **Sales Manager:** Sandy Taylor. **Jock Lineup:** Interstate 108 (Truck Show) 12-6 am, Chris Warren 6-10 am, Jim Cow 10 am-3 pm, Chet Good 3-7 pm, Jan 7 pm-12 am.**WGNE/PANAMA CITY**

Wayne Edwards

**904 234-6622**

Album Rock

**WGNG-AM/PROVIDENCE**

100 John Street, Cumberland-Providence, RI 02864

**401 725-9000**

Spectrum III

Power: **1 kw**. Frequency: **550 kHz**. **Automated 25% overnight**. Commercial load limit: **9 min**. 60-second rate: **\$25/12**.**Owner:** Donald & Dennis Hysko. **GM:** Donald Hysko. **PD:** Phil Zachary. **MD:** Tom Casey. **ND:** Paul O'Brien. **Chief Engineer:** Jeff Egan. **Sales Manager:** John Isaacs. **Jock Lineup:** Tom Casey 6-10 am, Mark Cote 10 am-3 pm, Phil Zachary 3-7 pm, Rick McKay 7 pm-12 am, Debbie Martino and Chris Kelly, weekends, Bob Carney, utility. **Comments:** A unique approach to a format that's usually very passive. WGNG mixes the best of the "Easy Rock" with bright personalities, solid news coverage, and exciting promotions both inside and outside the station.

**WGNI-AM/WILMINGTON****919 763-6511**

211 North 2nd Street, Wilmington, SC 28401

Universals

Power: **1 kw day/250 w night**. Frequency: **1340 kHz**. Tower elev.: **180 ft**. Target Demos: **18-45**. Commercial load limit: **14 min**. 60-second rate: **\$5.50/4**.**Owner:** Leo Brody **GM:** Jim Pridemore **PD:** Robert St. John **MD:** Robert St. John **ND:** Betsy Lewis. **Chief Engineer:** Dan Sullivan **Sales Manager:** Tommy Thopson **Jock Lineup:** Mike Fenley 6-10 am, JK Dearing 10 am-2 pm, Robert St. John 2-6 pm, Ken Brower 6 pm-12 am, Carmen James 12-6 am, Jim Whitmeyer, swing shifts.**WGOE-AM/RICHMOND****804 355-1791**

3122 West Cary Street, Richmond, VA 23221

Album Rock

Power: **5 kw day/250 w night**. Frequency: **1590 kHz**. Commercial load limit: **10 min**. 60-second rate: **\$12/7**.**Owner:** WGOE Radio, Inc. **GM:** Barry Coffman **PD:** Steve Forrest **MD:** Steve Forrest **ND:** Jim Letizia. **Chief Engineer:** Jim Granger **Sales Manager:** Dave Herr. **Jock Lineup:** Jim Letizia 6-9 am, Steve Forrest 9 am-12 pm, John Stevens 12-3 pm, Jay August 3 pm-sign off, Lauren Linas, weekends.**WGOK-AM/MOBILE****205 432-8661**

PO Box 1425, Mobile, AL 36601

Urban

Power: **1 kw**. Frequency: **900 kHz**. Commercial load limit: **16 min**. 60-second rate: **\$18/10**.**Owner:** Roberds Broadcasting. **GM:** Dickie Roberds. **PD:** Chris Turner. **MD:** Chris Turner **ND:** Ray Jordon. **Chief Engineer:** Steve Riggs. **Sales Manager:** Irene Ware. **Jock Lineup:** Chris Turner 6-10 am, Irene Ware 10 am-12 pm, Ray Jordon 12-2 pm, Ron Chambers 2-6 pm, Butch Christon 6 pm-sign off**WGOW-AM/CHATTANOOGA****615 756-6141**

Box 4704, Chattanooga, TN 37405

Spectrum III

Power: **5 kw**. Frequency: **1150 kHz**. Target Demos: **18-49**. **Automated all night**. Commercial load limit: **12 min**. 60-second rate: **\$39/20**.**Owner:** Timothy Ives. **GM:** Don Newburg/Jim Wood. **PD:** John Douglas. **MD:** Kris Copeiand. **ND:** Mike Majors. **Chief Engineer:** Ron Wilson. **Sales Manager:** Red Bowen. **Jock Lineup:** John E. Douglas 6-10 am, KC 10 am-2 pm, Gene Michaels 2-6 pm, Rich Phillips 6-10 pm, Gene Lovin 10 pm-2 am, Automated 2-6 am. **Comments:** Sister station KZ106/WSKZ 100 kw FM.**WGRD AM-FM/GRAND RAPIDS****616 459-4111**

122 Lyon N.W., Grand Rapids, MI 49503

Universals

Power: **1 kw AM/13 kw FM**. Frequency: **1410 kHz/97.9 mHz**. Tower elev.: **590 ft (AAT)**. Target Demos: **12-49**. Commercial load limit: **10 min**. 60-second rate: **\$58**.**Owner:** Regional Broadcasters of Michigan, Inc. **GM:** Don Anderson **PD:** Ron White. **ND:** Bob Hendryx. **Chief Engineer:** John Seymour. **Sales Manager:** Bob Malone. **Jock Lineup:** Chuck Bailey 6-10 am, Sean Stevens 10 am-2 pm, Rick Steele 2-6 pm, "Rockin' Ray" 6-10 pm, Jim Jackson 10 pm-2 am, J.J. Duling 2-6 am, Marty Hembre, weekends. **Comments:** AM/FM 100% simulcast during AM hours of operation (6 am-sunset)**WGRQ-FM/BUFFALO****716 881-4555**

59 Virginia Place, Buffalo, NY 14202

Album Rock

Power: **12.5 kw**. Frequency: **96.9 mHz**. Commercial load limit: **12 units**.**Owner:** Taft Broadcasting. **GM:** Bill Irwin **PD:** Bob McRae. **MD:** Irv Goldfarb. **ND:** Charley Seitz. **Chief Engineer:** Bob Collins. **Sales Manager:** Rick Siuta. **Jock Lineup:** Jim Santella 5-10 am, Bob MacRae 10 am-3 pm, Johnny Velchhoff 3-7 pm, Pat Feldballe 7 pm-12 am, Jola Siemierz 12-5 am, Irv Goldfarb, weekends.**WGST-AM/ATLANTA****404 231-0920**

550 Dhurr Road, Atlanta, GA 30305

All News

Power: **5 kw**. Frequency: **920 kHz**. Commercial load limit: **18 min**.**Owner:** Meredith Broadcasting. **GM:** John Laver **PD:** Mike Wheeler. **ND:** Eric Seidel. **Chief Engineer:** Milt Thurlow. **Sales Manager:** Don Lark. **Jock Lineup:** Tom Hughes 5-10 am, Forrest Scwyer 10 am-2 pm, Bob Cox 2-6 pm, Gene Blaire 6-8 pm, Jane Simons 8-11 pm, Sports Final 11 pm-12 am.**WGTO-AM/CYPRESS GARDENS****813 324-5400**

PO Box 123, Cypress Gardens, FL 33880

Country

Power: **50 kw**. Frequency: **540 kHz**. Commercial load limit: **20 min**. 60-second rate: **\$18/8**.**Owner:** Hubbard Broadcasting, Inc. **GM:** Dick Bennick **PD:** Terry Slane **MD:** Dave Campbell. **ND:** Jim Greenfield. **Chief Engineer:** Paul Tichenal. **Sales Manager:** John Redwine. **Jock Lineup:** Jim Maloy 6-9 am, Dave Campbell 9 am-12 pm, Jacki West 12-3 pm, Terry Slane 3-6 pm

**WGTR-AM/NATICK**

24 West Central St., Natick, MA 01760

**617 655-2550**

Universals

Power **1 kw.** Frequency: **1060 kHz.** Automated 75% "live" by WGTR. Commercial load limit: **12 min.** 60 second rate: **\$30/19.**

**Owner:** Home Service Broadcasting **GM:** John H. Garabedian **PD:** John Kosian **MD:** E.J. Crummey **ND:** Jim McAlister **Chief Engineer:** Bob Lund. **Sales Manager:** Craig Howard **Jock Lineup:** John Kosian 6-9 am, E.J. Crummey 9 am-3 pm, John Kosian 3 pm-sign off. **Comments:** This year GTR purchased an airplane to do traffic reports in the Framingham/Natick area. This service satisfies one of the major needs of our audience. Boston area stations do not cover our market. WGTR serves the second largest retail trade zone in New England.

**WGUY AM-FM/BANGOR**

7 Main Street, Bangor, ME 04401

**207 947-7354**

Universals

Power **5 kw AM/3 kw FM.** Frequency: **1250 kHz/100.9 mHz.** Tower elev.: **209 ft. AM/151 ft. FM.** Target Demos: **18-34.** Commercial load limit: **12 min.** 60-second rate: **\$13 × 60/9 × 30.**

**Owner:** Stone Communications, Inc. **GM:** Robert Mooney **PD:** Mark Lawrence **MD:** Lee Shannon **ND:** Lynna Henderson. **Chief Engineer:** Bob Mooney **Sales Manager:** Neil Chamberlin **Jock Lineup:** Jay Michaels 5-9 am, Mark Lawrence 9 am-12 pm, Lee Shannon 12-4 pm, Chris Mitchell 4-8 pm, Tom Shepard 8 pm-12 am, Brian Scott 12-5 am

**WGY-AM/ALBANY-SCHENECTADY**

1400 Balltown Road, Schenectady, NY 12309

**518 385-1385**

Spectrum III

Power **50 kw.** Frequency: **810 kHz.** Tower elev.: **780 ft.** Target Demos: **25-54.** Commercial load limit: **15½ min.** 60-second rate: **\$130/35.**

**Owner:** General Electric Broadcasting Co. **GM:** Randall Bongarten **PD:** Michael Neff **MD:** Paul Cassidy **ND:** Don Decker **Chief Engineer:** George F. Davis **Sales Manager:** John Schmulbach **Jock Lineup:** George L. Davis 5:30-9 am, Harry Downie 9 am-12 pm, Elle Pankin (telephone talk) 12:30-2 pm, Tom McCarthy 2-6 pm, Al Lombardo (sports talk) 6:30-8 pm, Bill Miller (telephone talk) 8 pm-12 am, Walt Fritz 12-5 am, Jim Leonard and Paul Cassidy, weekends

**WHAG-AM/HALFWAY**

1250 Downsville Pike, Hagerstown, MD 21740

**301 797-7300**

Spectrum III

Power: **1 kw.** Frequency: **1410 kHz.** Target Demos: **25-49.** Commercial load limit: **12 min.** 60 second rate: **\$8/5.**

**Owner:** Gary Portness **GM:** Gary Portness **PD:** Rick Summers **MD:** Rick Summers **ND:** Ed Klitch **Chief Engineer:** Pete Wilson **Sales Manager:** Bob Scoutch **Jock Lineup:** Jim Seybert 6-10 am, Ed Fennessy 10 am-2 pm, Tom Hanes 2 pm sign off

**WHAM-AM/ROCHESTER**

350 East Ave., Rochester, NY 14604

**716 454-4884**

Spectrum III

Power: **50 kw.** Frequency: **1180 kHz.** Commercial load limit: **18 min.** 60 second rate: **\$110/65.**

**Owner:** Rust Comm. Group **GM:** Bob Luther **PD:** Mike Harvey **MD:** Karen Sherard **ND:** Mike Morgan **Chief Engineer:** John Hertz **Operations Manager:** Tom McMurray **Jock Lineup:** George Hoefner / Jack Slattery 5-10 am, Jack Murphy 10 am-2 pm, Dave Laird 2-6 pm, Bill Masters 6-10 pm, Peter Weyl (talk) 11 pm-1 am, Suzanne King 1-5 am **Comments:** We program modern country 1-5 am. Commercial load limit is about to be lowered

**WHAS-AM/LOUISVILLE**

PO Box 1084, Louisville, KY 40201

**810 535-3326**

Spectrum III

Power: **50 kw.** Frequency: **840 kHz.** Commercial load limit: **18 min.** 60 second rate: **\$80/18.**

**Owner:** WHAS, Inc. **GM:** Jim Topmiller. **PD:** Jerry David Melloy **MD:** Jerry David Melloy **ND:** Glen Bastin **Chief Engineer:** Steve Steinberg. **Sales Manager:** Curt Smith **Jock Lineup:** Wayne Perkey 5-30-10 am, Joe Donovan 10 am-3 pm, Gary Burbank 3-7 pm, Telephone Talk Show: Milton Metz 7-9 pm, Karl Shannon 9 pm-12 am

**WHB-AM/KANSAS CITY**

106 W. 14th, Kansas City, MO 64105

**816 221-8300**

Spectrum III

Power: **10 kw day/5 kw night.** Frequency: **710 kHz.** Commercial load limit: **16 min.**

**Owner:** Storz **GM:** Jim Erwin **PD:** Al Casey **MD:** Rick Brown **ND:** Edward Lewis **Jock Lineup:** Don Berns 6-10 am, Jeff Roberts 10 am-12 pm, Katfish Kris Kelly 12-4 pm, Dan Donovan 4-8 pm, Coyote Kincaid 8 pm-12 am, Jeff Roberts 12-6 am, Mike O'Brien, weekends



**WHBC-AM/CANTON****216 456-7166**

PO Box 1045, Canton, OH 44701

Spectrum III

Power: **5 kw**. Frequency: **1480 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$53.25/5.25**.

**Owner:** BeaverKettle Company **GM:** Paul E. Gilmor. **PD:** Rick Jacobs. **MD:** Rick Jacobs. **ND:** Jim Burnett. **Chief Engineer:** Bill Glasser. **Sales Manager:** Bill Steffy **Jock Lineup:** Bob Krahling 6-10 am, Skip Hornyak 10-11 am, Rick Jacobs 11 am-12 pm, News & Dialogue 12-1:30 pm, Rick Jacobs 1:30-2 pm, Jerry Vincent 2-6 pm, Dan Belford 7-11 pm, Jon Wilson 1-4 am

**WHBQ-AM/MEMPHIS****901 323-7661**

483 S. Highland, Memphis, TN 38111

Universals

Power: **5 kw**. Frequency: **560 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$200**.

**Owner:** RKO General. **GM:** T. J. Donnelly. **PD:** John Long. **Asst. PD:** Dave Nichols. **ND:** Shelly Welsch. **Chief Engineer:** Chris Karb. **Sales Manager:** Mike Horne. **Jock Lineup:** Rick Dees 6-10 am, Dave Nichols 10 am-12 pm, Sherry 12-3 pm, Bob Landree 3-6 pm, Paul Mayer 6-10 pm, Tad Griffin 10 pm-2 am, Larry Steele 2-6 am.

**WHCN-FM/HARTFORD****203 247-1060**

1039 Asylum Ave., Hartford, CT 06105

Album Rock

Power: **19 kw**. Frequency: **105.9 MHz**. Tower elev.: **740 ft. (AAT)**. Target Demos: **18-34**. Commercial load limit: **8 min**. 60-second rate: **\$28/18**.

**Owner:** Beck-Ross Communications **GM:** A. William Lee. **PD:** Michael Picozzi. **MD:** Daniel Francis Hayden **ND:** Chip Triest **Chief Engineer:** John Graham. **Sales Manager:** Bill Vassar. **Jock Lineup:** Michael In The Morning 6-9 am, Daniel Francis Hayden (DFH) 9 am-12 pm, Donna Dube 12-3 pm, Ed O'Connell 3-7 pm, Jack Correia 7 pm-12 am, Bob Bihens 12-6 am.

**WHDH-AM/BOSTON****617 421-5600**

441 Stewart St., Boston, MA 02116

Spectrum III

Power: **50 kw**. Frequency: **850 kHz**. Target Demos: **25+** Commercial load limit: **12½ units**. 60-second rate: **\$400/175**.

**Owner:** John Blair Co. **GM:** Dave Croninger. **PD:** Bob Christy. **MD:** Donna Halper. **ND:** Ed Belle. **Chief Engineer:** Paul Hurd. **Sales Manager:** Rick Fromme. **Jock Lineup:** Jess Cain 6-10 am, Tom Kennedy 10 am-1 pm, Dave Supple 1-4 pm, Sean Casey 4-8 pm, Dr. David Brudnoy 8 pm-12 am. The Norm Nathan Show 12-6 am.

**WHEB AM-FM/PORTSMOUTH****603 436-7300**

Box 120, Portsmouth, NH 03801

Universals

Power: **31 kw AM/5 kw FM**. Frequency: **750 kHz/100 MHz**. Commercial load limit: **12 min**. 60-second rate: **\$22/13**.

**Owner:** Knight Quality Group. **GM:** Cliff Taylor **PD:** Duncan Dewar. **MD:** Rick Bean. **ND:** David Graves. **Chief Engineer:** Tony Vaccaro. **Sales Manager:** Dick Rozak. **Jock Lineup:** Ted Garland 6-10 am, Duncan Dewar 10 am-2 pm, Pat Michaels 2-7 pm, Mark Andrews 7 pm-12 am, Bill McDermot 12-6 am, Rick Bean, weekends.

**WHFM-FM/ROCHESTER****716 454-4884**

350 East Ave., Rochester, NY 14604

Universals

Power: **50 kw**. Frequency: **99.5 MHz**. Automated **80%**. Commercial load limit: **8 min**. 60-second rate: **\$40/20**.

**Owner:** Rust Comm. Group. **GM:** Bob Luther. **PD:** John Ray. **MD:** John Ray. **ND:** Mike Morgan. **Chief Engineer:** Bruce Peters. **Jock Lineup:** Johnny Ray 6-10 am, Dave Slade 10 am-2 pm, Mark Cronin 2-6 pm, Paul Barsky 6 pm-12 am, Jay "Moonchild" Stevens 12-6 am

**WHFS-FM/BETHESDA****301 656-0600**

4853 Cordell Ave., Bethesda, MD 20014

Progressive Rock

Power: **2.3 kw**. Frequency: **102.3 MHz**. Tower elev.: **260 ft**. Target Demos: **18-34**. Commercial load limit: **10 min**. 60-second rate: **\$30/22**.

**Owner:** High Fidelity Broadcasters, Inc. **GM:** Jake Einstein. **PD:** David Einstein. **MD:** David Einstein. **Chief Engineer:** John Hofstetter. **National Sales Manager:** Patti Ebbert. **Jock Lineup:** Diane 6-10 am, Bob 10 am-2 pm, David 2-5 pm, Larry 5-9 pm, Thom 9 pm-1 am, Weasel 1-6 am

**WHYY-AM/MONTGOMERY****205 264-2288**

Box 2744, Montgomery, AL 36105

Universals

Power: **5 kw day/1 kw night**. Frequency: **1440 kHz**. Tower elev.: **300 ft**. Target Demos: **12+** Commercial load limit: **12 min**. 60-second rate: **\$52/16**.

**Owner:** Holt Broadcasting. **GM:** Ann Collister. **PD:** Larry Stevens. **MD:** Rich Thomas. **ND:** Jennifer Reed. **Chief Engineer:** Gerald Wilson. **Sales Manager:** Al Stroh. **Jock Lineup:** Larry Stevens 6-10 am, Kris O'Kelley 10 am-2 pm, David J. Beecher 2-6 pm, Crazy Preston 6-10 pm, Scott Kerr 10 pm-2 am, Rich Thomas 2-6 am.



**WHHY-FM (Y-102)/MONTGOMERY****205 265-9102**

Box 2744, Montgomery, AL 36105

Album Rock

Power: **100 kw.** Frequency: **101.9 MHz.** Commercial load limit: **9 min.** 60-second rate: **\$40/11.****Owner:** Broadcast Service of Montgomery **GM:** Ann Collister **PD:** John Reed **Operations Manager:** Larry Stevens **MD:** Steve Johnson. **ND:** Hank Schmidt **Chief Engineer:** Gerald Wilson **Sales Manager:** Chris Butterick. **Jock Lineup:** Simulcast WHHY AM 5 10 am, John Reed 10 am-2 pm, Steve Johnson 2 7 pm, Reed Spann 7 pm-12 am, Phil Horton 12-6 am**WHIM-AM/PROVIDENCE****401 438-6110**

115 Eastern Ave., E. Providence, RI 02914

Country

Power: **1 kw.** Frequency: **1110 kHz.** Commercial load limit: **12 min.** 60-second rate: **\$30/25.****Owner:** John E. Franks **GM:** John E. Franks **PD:** James A. Murphy **MD:** Jim O'Brien. **Chief Engineer:** Carroll Philbrook. **Sales Manager:** Robert Harrison.**WHIO-AM/DAYTON****513 254-5311**

1414 Wilmington, Dayton, OH 45401

Spectrum III

Power: **5 kw.** Frequency: **1290 kHz.** Commercial load limit: **18 min.****Owner:** Cox. **GM:** Ron Kempf **PD:** Bob Davis. **MD:** Kris Rankin. **ND:** Winston Hoehner. **Chief Engineer:** Don Hapner. **Sales Manager:** Ray Spahr. **Jock Lineup:** Lou Emm & Winston Hoehner 5-10 am, Bob Sweeney 10 am-2 pm, Carl Day 2-7 pm, Jim Jones 7 pm-12 am, Mike McMurray 12-5 am.**WHIS-AM/BLUEFIELD****304 327-7114**

Broadcast Center, Bluefield, WV 24701

Spectrum III

Power: **5 kw day/500 w night.** Frequency: **1440 kHz.** Commercial load limit: **18 min.****Owner:** Daily Telegraph Printing Co **GM:** John Shott. **PD:** Bob Cooper. **MD:** Andy Curran **ND:** Terry Radnoczi **Chief Engineer:** Ken Dick. **Sales Manager:** Mike Shott. **Jock Lineup:** Steve Gregory 12-6 am, Bob Cooper 6-10 am, Bill Pyne 10 am-2 pm, John Hoffman 2-7 pm, Andy Curran 7 pm-12 am, Tim Noel, Marvin Lee and Dean Gatherum, weekends**WHIZ-AM/ZANESVILLE****614 452-5431**

Lrnd Arcade Bldg., Zanesville, OH 43201

Spectrum III

Power: **1 kw day/250 w night.** Frequency: **1240 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$8.75/6.10.****Owner:** T.R., Inc. **GM:** Robert Hodous **PD:** David L. Crist **MD:** David L. Crist **ND:** Terry Wido. **Chief Engineer:** Elmer Hartmeyer **Sales Manager:** Robin Smith. **Jock Lineup:** Jim Wickline 6-10 am, Don Matthews 10 am-3 pm, Dave Crist 3-5 pm, Gary Cooper 5 pm-12:05 am, Greg Mobius and Rick Funk, weekends.**WHK-AM/CLEVELAND****216 781-1420**

12th &amp; Euclid, Cleveland, OH 44115

Country

Power: **5 kw.** Frequency: **1420 kHz.** Commercial load limit: **16 min.****Owner:** Milt Maltz **GM:** Gil Rosenwald. **PD:** Ron Jones. **MD:** Terry Stevens **ND:** Marv Boone. **Chief Engineer:** Frank Foti. **Sales Manager:** Rick Rambaldo. **Jock Lineup:** Gary Dee 6-10 am, Joe Finan 10 am-1 pm, Terry Stevens 1-3 pm, Mike Dawson 3-7 pm, Carolyn Carr 7 pm-12 am, Bill Wilkins 12-6 am, Mike Dawson, weekends. **Comments:** WKH is Country/Western but very heavy personality with phone talk from 6 am to 7 pm**WHLI-AM/HEMPSTEAD****212 658-1100**

384 Clinton St., Hempstead, Long Island, NY 11550

Universals

Power: **10 kw.** Frequency: **1100 kHz.** Commercial load limit: **12 min.** 60-second rate: **\$50/28.****Owner:** FM Broadcasting Corp **GM:** Paul Godofsky. **PD:** Steve Godofsky. **MD:** Steve Godofsky. **ND:** Jerry Carr. **Chief Engineer:** Richard Silvera. **Sales Manager:** Joe Lenn. **Jock Lineup:** Jason Roberts, Doug James, Sal Giangrosso, Mike Charles.**WHLM/BLOOMSBURG, PA****717 784-5500**

Tom Benson

Spectrum III

**WHN RADIO/NEW YORK****212 688-1000**

400 Park Avenue, New York, NY 10022

Country

Power: **50 kw.** Frequency: **1050 kHz.** Tower elev.: **494 ft.** Commercial load limit: **15 min/12 min.** **AM & PM drive.** 60-second rate: **\$300.****Owner:** Storer Broadcasting Co. **VP/GM:** Nick Verbitsky. **PD:** Ed Salamon **MD:** Pam Green. **ND:** Daniel Abernathy. **Chief Engineer:** Bob Walton **Sales Manager:** Brian Moors.

**WHNN-FM/SAGINAW**

Box 96, Saginaw, MI 48606

**517 894-2996**

Album Rock

Power: **97 kw**. Frequency: **96.1 mHz**. Commercial load limit: **12 min**.**Owner:** Bob Liggett. **GM:** Dan Stewart. **PD:** Dave Brewer **MD:** Joe DeSantis. **Chief Engineer:** Gary Stevens. **Sales Manager:** Rich Young **Jock Lineup:** Brian Hale 6-10 am, JP DeSantis 10 am-3 pm, Dave Brewer 3-7 pm, Ken Carson 7 pm-12 am, Renee Andrews 12-6 am**WHOL-AM/ALLENTOWN**

1125 Colorado Street, Allentown, PA 18105

**215 434-4801**

Country

Power: **500 w**. Frequency: **1600 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$9.50/7.50**.**Owner:** Empire Broadcasting Co., Inc. **GM:** Carl Stuart **PD:** Bill Zimpfer. **MD:** Bobby Stoudt **ND:** Phil May. **Chief Engineer:** Jim Herbert. **Sales Manager:** Alan Winkler **Jock Lineup:** Phil May 6-10 am, Carl Stuart 10 am-12 pm, Jim Herbert 12-2 pm, Bill Zimpfer 2-6 pm, Bob Kuhnsman 6 pm-sign off.

99

**WHOO-AM/ORLANDO**

PO Box 15310, Orlando, FL 32808

**305 295-3990**

Country

Power: **50 kw day/5 kw night**. Frequency: **990 kHz**. Tower elev : **500 ft**. Target Demos: **18-49**.**Owner:** Bluegrass Broadcasting. **GM:** Bill Stakelin **PD:** Bob Grayson. **MD:** Bob Nyles. **ND:** Denise Gainer **Chief Engineer:** Erich Miller. **Sales Manager:** Brian Dunbar **Jock Lineup:** Larry English 5:30-9 am, Bob Grayson 9-11 am, Merrill Craig 11 am-3 pm, Bob Nyles 3-7 pm, Lynn Scott 7 pm-12 am, Lee Brandell 12-5:30 am**WHUT-AM/ANDERSON**

PO Box 151, Anderson, IN 46015

**317 644-1255**

Spectrum III

Power: **1 kw**. Frequency: **1470 kHz**.**Owner:** Eastern Broadcasting Corp. **GM:** David J. Butler **PD:** Michael A. Kase **MD:** Mike Murphy. **ND:** Susan Giovati **Chief Engineer:** Dave Hood **Sales Manager:** Lew Shapiro **Jock Lineup:** Mike Murphy 6-9 am, Ron Jason 9 am-2 pm, Jim Kelly 2-6 pm, Steve Bradley 6 pm-sign off.**WHVL/HENDERSONVILLE, NC**

Dave Lyons

**704 693-7915**

Universals

**WHYI-FM (Y-100)/MIAMI-HOLLYWOOD**

2741 N 29th Ave., Hollywood, FL 33020

**305 944-1956/305 925-7177**

Universals

Power: **100 kw**. Frequency: **100.7 mHz**. Tower elev : **1000 ft**. Target Demos **12-49**. Commercial load limit: **8 min**. 60-second rate: **\$120/70**.**Owner:** Metroplex Communications. **GM:** David R. Ross **PD:** Bill Tanner **MD:** Robert Muzzonigro **ND:** Jim Reihle **Chief Engineer:** Joel Hodroff. **Sales Manager:** Matt Mills **Jock Lineup:** Tanner In The Morning w/ Jim Reihle, features, 6-9 am, Cramer Haas 9 am-12 pm, The Miami Madame Shelly 12-3 pm, Kid Curry 3-6 pm, Hot Scott Fisher 6-10 pm, Earl the Pearl 10 pm-2 am, Mark-in the Dark 2-6 am**WHYN-AM/SPRINGFIELD**

1300 Liberty St., Springfield, MA 01101

**413 785-1911**

Universals

Power: **5 kw day/1 kw night**. Frequency: **560 kHz**. Target Demos: **18-35**. Commercial load limit: **14 units am/12 units pm/6 units evening-late night**.**Owner:** Guy Gannett Broadcasting. **GM:** Phil Drumheller **PD:** Doug Hawkes. **MD:** Ken Capurso **Asst. ND:** Ron Russell **Chief Engineer:** Ted Gratkowski. **Local Sales Manager:** Ron Dowling **Jock Lineup:** Doug Hawkes 5:30-10 am, Rich Roy 10 am-2 pm, Mike Adams 2-6 pm, Tommy Mack 6-10 pm, Jackson Hill 10 pm-2 am, Patti Piech 2-5:30 am**WIBA-FM/MADISON**

PO Box 99, Madison, WI 53701

**608 274-5450**

Album Rock/Jazz

Power: **50 kw**. Frequency: **101.5 mHz**. Commercial load limit: **8 min**.**Owner:** Des Moines Register Tribune. **GM:** Celeste Regenber **PD:** Pat Sheridan. **MD:** Scott Watson. **ND:** Bob King **Chief Engineer:** John Corstuet **Sales Manager:** Mimi Schiro Murphy. **Jock Lineup:** Jean J 6-10 am, Peter Bolger 10 am-3 pm, Dave Benson 3-7 pm, Scott Watson 7 pm-12 am, Dave Ervin 12-6 am, Jay Duncanson, Carlos Pagan, John Yeager, Jon Anderson **Comments:** 9 years of Progressive Programming—emphasis on solid local programming, live radio concerts**NATIONAL RADIO STATION LISTINGS**

**WIBC-AM/INDIANAPOLIS**

2835 N. Illinois St., Indianapolis, IN 46208

**317 924-5211**

Spectrum III

Power: **50 kw**. Frequency: **107.0 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$110/48**.**Owner:** Fairbanks Broadcasting **GM:** Roy G. Cooper. **PD:** Jed Duvall. **MD:** Steve Mitchell. **ND:** Fred Heckman. **Chief Engineer:** Mike Russell. **Sales Manager:** Dick Yancey. **Jock Lineup:** Gary Todd 5:30-9 am, Pete Sullivan 9 am-12 pm, Reb Porter 12-3 pm, Chuck Riley 3-7 pm, Orly Knutson 7 pm-12 am, Kevin Calabro 12-5:30 am.**WIBM-AM/JACKSON**

Box 1450, Jackson, MI 49204

**517 787-1450**

Universals

Power: **1 kw day/250 w night**. Frequency: **1450 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$14.50/8.50**.**Owner:** Booth Broadcasting Co. **GM:** Wayne H. Blackmon. **PD:** Bart Hawley. **MD:** Bart Hawley. **ND:** Tom Moore. **Chief Engineer:** John Cooley. **Sales Manager:** Wayne H. Blackmon. **Jock lineup:** Bart Hawley 6-10 am, Mark Rodenfels 10 am-3 pm, Michael W. Kay 3-7 pm, Andrew Clarksenior 7 pm-12 am, Arlene Garrett 12-6 am. **Comments:** We carry American Top 40 and Robert W. Morgan weekly. We have a daily ten-minute public affairs program, "Conversation Piece" produced by Bart Hawley. Our network affiliation is ABC Contemporary.

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**WIBR-AM/BATON ROUGE**

PO 1226, Baton Rouge, LA 70821

**504 344-2666**

Universals

Power: **5 kw**. Frequency: **1300 kHz**. Commercial load limit: **15 min**.**Owner:** Bob Earle. **GM:** Bob Furlow. **PD:** Joe London. **MD:** Jerry Lousteau. **ND:** Benard Zuccaro. **Chief Engineer:** Richard Petty. **Sales Manager:** Frankie Bougeouis. **Jock Lineup:** Joe London 6-9 am, Bee Zee 9 am-12 pm, Paul Taylor 12-4 pm, Jerry Lousteau 4-8 pm, Michale Moore 8 pm-1 am, David Brando 1-6 am.**WIBW-AM/TOPEKA**

PO Box 119, Topeka, KS 66601

**913 272-3456**

Spectrum III

Power: **5 kw day/dir. ant. night**. Frequency: **580 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$65/3**.**Owner:** Stauffer Communications, Inc. **GM:** Darrel Witham. **PD:** Barry King. **MD:** Jim Sullins. **ND:** Tom Parmley. **Chief Engineer:** Ed O'Donnell. **Sales Manager:** Ray Perry. **Jock Lineup:** Jim Sullins and Barry King 8:30-11:30 am M-F/8 am-12 pm Sat., Jerry DeMoss, evenings and weekend swing **Comments:** WIBW-AM shares time (12:30-5:30 pm) Monday-Friday with KSAC in Manhattan, KS. Programming diversified with news, sports, agriculture, etc.**WIBW-FM/TOPEKA**

PO Box 119, Topeka, KS 66601

**913 272-3456**

Universals

Power: **100 kw**. Frequency: **97.3 mHz**. **Automated 100% by TM Productions**. Commercial load limit: **8 min**. 60-second rate: **\$25/8**.**Owner:** Stauffer Communication, Inc. **GM:** Darrel Witham. **PD:** Barry King. **MD:** Jim Sullins. **ND:** Tom Parmley. **Chief Engineer:** Ed O'Donnell. **Sales Manager:** Ray Perry.**WICC-AM/BRIDGEPORT**

177 State Street, Bridgeport, CT 06604

**203 366-9383**

Universals

Power: **1 kw day/500 w night**. Frequency: **600 kHz**. Tower elev.: **302 ft**. Target Demos: **18-49**. Commercial load limit: **16 min**. 60-second rate: **\$70/12**.**Owner:** Connecticut Broadcasting Co. **GM:** Vince Cremona. **PD:** Gary Peters. **MD:** Greg Loehr. **ND:** Bob Pantano. **Chief Engineer:** Norm Howard. **Station Manager:** Ronald M. Gilbert. **Jock Lineup:** Bill Hickok 5-10 am, Al Warren 10 am-3 pm, Gary Peters 3-7 pm, Greg Loehr 7 pm-12 am, "Alfredo" (Bob Dark) 12-5 am.**WIFC-FM/WAUSAU**

Box 1088, Wausau, WI 54401

**715 845-4211**

Universals

Power: **100 kw**. Frequency: **95.5 mHz**. Commercial load limit: **18 min**. 60-second rate: **\$8/6**.**Owner:** Forward Communications. **GM:** Dave Raven. **PD:** Skip Taylor. **MD:** Mike Edwards. **ND:** Judy Manning. **Chief Engineer:** Don Cochart. **Jock Lineup:** Skip Taylor 6-10 am, Mike Edwards 10 am-2 pm, Duff Damos 2-7 pm, Dave Apple 7 pm-12 am, Mike Wilson 12-6 am, Tom King, Beth Fast, Mark Maloney and Rick Stevens, weekends.

**WIFE-AM/INDIANAPOLIS****317 637-1375**

1440 N. Meridian St., Indianapolis, IN 46202

Spectrum III

Power: **5 kw day/1 kw night**. Frequency: **1310 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$58/17**.**Owner:** Indianapolis Broadcasters, Inc. **GM:** Patrick J. Kelly. **PD:** Steve Cooper. **MD:** Diane Shannon. **ND:** Sam Graves. **Chief Engineer:** Murray Smith. **Sales Manager:** Patrick J. Kelly. **Jock Lineup:** Lee Logan 6-9 am, Jerry Steele 9 am-1 pm, Super Cooper 1-5 pm, Cleat Dumpster 5-9 pm, J.J. Case 9 pm-2 am, Nikki Courtney 2-6 am, Larry Mago, weekends.**WIFI-FM/PHILADELPHIA****215 839-0900**

One Bala Cynwyd Plaza, Philadelphia, PA 19004

Universals

Power: **50 kw**. Frequency: **92.5 mHz**. Commercial load limit: **10 min**. 60-second rate: **\$120/60**.**Owner:** GCC Communications. **GM:** Wm F. Parke. **PD:** Steve Rivers. **MD:** Jeff Robins. **ND:** T.N. Tanaka. **Chief Engineer:** Bill Renier. **Sales Manager:** Frank Tenore. **Production Manager:** Bill Gamble. **Jock Lineup:** Byron & Tanaka 6-10 am, Kelly McCann 10 am-2 pm, Jeff Robins 2-6 pm, Jay Berman 6-10 pm, Liz Kiley 10 pm-2 am, Jim Brown 2-6 am, Bill Gamble, weekends.**WIGO-AM/ATLANTA****404 892-8000**

1422 W. Peachtree St., N.W., Atlanta, GA 30309

Black

Power: **1 kw**. Frequency: **1340 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$21/18**.**Owner:** Emil Mogul. **GM:** John Matva. **MD:** Zilla Hinton. **ND:** Charles R. Green. **Sales Manager:** Rose Penner. **Jock Lineup:** Michael Gamble 6-10 am, Zilla Hinton 10 am-3 pm, Dwayne Jones 3-7 pm, Stan Morton 7 pm-12 am, John Person 12-6 am.**WIGY-FM/BATH****207 443-5542**

PO Box 329, Bath, ME 04530

Universals

Power: **50 kw**. Frequency: **105.9 mHz**. Commercial load limit: **12 min**. 60-second rate: **\$18/12**.**Owner:** Porter Broadcasting Co., Inc. **GM:** Turner Porter. **PD:** Steve Rogers. **ND:** Frank Gibbs. **Chief Engineer:** Ken Ford/Greg Currier. **Sales Manager:** Brian Courter. **Jock Lineup:** Bob Anderson am drive, Steve Rogers 10 am-2 pm, Jack O'Brien 2-6 pm, Willie Mitchell 6-10 pm, Dave Martin 10 pm-2 am, Sharon Dale 2-6 am, Kerry Kilbride and Mike Rice, weekends. **Comments:** Image: "The Album Station Y-106." Music content includes an expanded current playlist avg:40:43. American Top 40 aired on weekends.**WIKS-FM/GREENFIELD****317 462-7790**

1649 W. Main St., Greenfield, IN 46140

Universals

Power: **50 kw**. Frequency: **99.5 mHz**. Tower elev.: **500 ft**. Target Demos: **30+** Commercial load limit: **12 min**. 60-second rate: **\$50/30**.**Owner:** Heftel Broadcasting Co. **GM:** Charlie Kendall. **PD:** Michael Hodges. **MD:** Fred Moore. **ND:** Bob White. **Chief Engineer:** Curt Steele. **Sales Manager:** Bill Powell. **Jock Lineup:** Magic Christian 6-9 am, Fred Moore 9 am-12 pm, Steve J. Lush 12-3 pm, Charlie Kendall 3-7 pm, Dick Chaffin 7 pm-12 am, Brian Stevens 12-6 am.**WIL AM/ST. LOUIS****314 436-1600**

300 N. 12th Blvd., St. Louis, MO 63101

Country

Power: **5 kw**. Frequency: **1430 kHz**. Commercial load limit: **14 min**.**Owner:** Lin Broadcasting. **GM:** Wally Clark. **PD:** Walt Turner. **MD:** Walt Turner. **ND:** Gene Hirsch. **Chief Engineer:** Mel Hart. **Sales Manager:** Jim Taszarek. **Jock Lineup:** Paul Warner 5:30-10 am, Walter Vaughan 10 am-3 pm, Mort Crowley 3-7 pm, Davie Lee 7 pm-12 am, Frank King 12:5-30 am.**WIL-FM/ST. LOUIS****314 436-1600**

300 N. 12th Blvd., St. Louis, MO 63101

Country

Power: **100 kw**. Frequency: **92.3 mHz**. Automated **1-5:30 am M-Sun**. by **Drake Chenault**. Commercial load limit: **10 min**.**Owner:** Lin Broadcasting. **GM:** Wally Clark. **PD:** Walt Turner. **MD:** Walt Turner. **ND:** Gene Hirsch. **Chief Engineer:** Mel Hart. **Sales Manager:** Jim Taszarek. **Jock Lineup:** Jim Shannon 5:30-10 am, Dan Wiese 10 am-3 pm, Mike Thompson 3-8 pm, Al Stevens 8 pm-1 am.**WILD-AM/BOSTON****617 267-1900**

390 Commonwealth Ave., Boston, MA 02215

Urban

Power: **1 kw**. Frequency: **1090 kHz**. Target Demos: **18-34**.**Owner:** Sheridan. **GM:** Monty Bowers. **PD:** Steve Crumbly. **MD:** Elliott Francis. **ND:** Dave Giltom. **Chief Engineer:** Bob Wotiz. **Sales Manager:** Greg Howard. **Jock Lineup:** David Adams (gospel) 6-7 am, Lark Logan 7-11 am, Paul Porter 11 am-3 pm, Elliott Francis 3 pm-sign off.

101

**WILK-AM/WILKES-BARRE-SCRANTON****717 824-4666**

88 N. Franklin Street, Wilkes-Barre, PA 18711

Spectrum III

Power: **5 kw day/1 kw night**. Frequency: **980 kHz**. Tower elev.: **252 ft**. Commercial load limit: **18 min**. 60-second rate: **\$15/7.50**.**Owner:** Wyoming Valley Broadcasting Co. **GM:** Roy E. Morgan. **PD:** James E. Morgan. **MD:** Bob Adams. **ND:** Pat Ward. **Chief Engineer:** Ron Balonis. **Sales Manager:** Lee Vincent. **Jock Lineup:** Larry King Show 12 am, Bob Woody 5:30 am, Peter Piper 9 am, News & Feature block 12 pm, Bob Adams 1 pm, Don Bruce 3 pm, Eric Thomas 7 pm.**WILS-AM/LANSING****517 393-1320**

600 W. Cavanaugh Rd., Lansing, MI 48910

Universals

Power: **5 kw day/10 kw night**. Frequency: **1320 kHz**. Commercial load limit: **12 units**. 60-second rate: **\$13/9.50**.**Owner:** Lansing Broadcasting. **GM:** E.L. "Red" Byrd. **PD:** Dave Hoppe. **MD:** Pete Owens. **ND:** Keith Cummings. **Chief Engineer:** John May. **Sales Manager:** Red. **Jock Lineup:** Dave Hoppe 6-10 am, Pete Owens 10 am-2 pm, Mark Singer 2-7 pm, Gail McKnight 7 pm-12 am, Joel Schechter 12-6 am, Steve Roberts and Don Johnson, weekends.**102****WIND-AM/CHICAGO****312 751-5560**

625 N. Michigan Ave., Chicago, IL 60611

News/Talk

Power: **5 kw**. Frequency: **560 kHz**. Target Demos: **18+**. Commercial load limit: **17 min**.**Owner:** Westinghouse Broadcasting. **GM:** Bob Emery. **PD:** Dave Graves. **Chief Engineer:** Bill Ryan. **Sales Manager:** Jay Jordan. **Jock Lineup:** News 5-9 am, Dave Baum 9 am-1 pm, Lee Rodgers 1-3 pm, News 3-7 pm, Clark Weber 7-11 pm, Ed Schwartz 11 pm-5 am.**WINE-AM/BROOKFIELD****203 775-1212**

PO Box 95, Danbury, CT 06810

Spectrum III

Power: **1 kw**. Frequency: **940 kHz**. Target Demos: **25-49**. Commercial load limit: **15 min**. 60-second rate: **\$17/6.50**.**Owner:** The Home News. **GM:** Christian Caggiano. **PD:** Kevin Burland. **MD:** Brian St. James. **ND:** Ron Tarsi. **Chief Engineer:** Pat Carlone. **Sales Manager:** Jim Principi. **Jock Lineup:** Kevin Burland 6-11 am, Bruce Owens 11 am-4 pm, Jay-Jay Fink 4 pm sign off.**WING-AM/DAYTON****513 294-5858**

717 E. David Rd., Dayton, OH 45429

Universals

Power: **5 kw**. Frequency: **1410 kHz**. Tower elev.: **410 ft**. Target Demos: **18-34**. Commercial load limit: **18 units**. 60-second rate: **\$95/30**.**Owner:** Great Trails Broadcasting Corp. **GM:** James W. Bennett. **PD:** Ken Warren. **MD:** Ken Warren. **ND:** George Wymer. **Chief Engineer:** Jacob Yancey. **Sales Manager:** Darris Forgy. **Jock Lineup:** Steve Kirk 5-10 am, Ken Warren 10 am-2 pm, Al Morgan 2-7 pm, Claudia 7 pm-12 am, Joe Demma 12-5 am.**WINN-AM/LOUISVILLE****502 585-5148**

Third &amp; Broadway, Louisville, KY 40202

Country

Power: **1 kw day/250 w night**. Frequency: **1240 kHz**. Target Demos: **25-49**.**Owner:** Kentucky Central Broadcasting. **GM:** Max Rein. **PD:** Bucks Braun. **MD:** Dave Wolfe. **ND:** Bucks Braun. **Chief Engineer:** Mel Scarsdale. **Sales Manager:** Don Peterson. **Jock Lineup:** Bucks Braun 5-9 am, Dave Wolfe 9 am-12 pm, Fred Morse 12-3 pm, Dick Braun 3-7 pm, Bob Bomar 7-11 pm, Dan Breeden 11 pm-5 am**WINR-AM/BINGHAMPTON****607 775-4240**

PO Box 27, Windy Hill Road, Binghamton, NY 13904

Spectrum III

Power: **1 kw night/500 w night**. Frequency: **680 kHz**. Tower elev.: **500 ft**. Target Demos: **25-49**. Commercial load limit: **16 min**. 60-second rate: **\$16/7**.**Owner:** WINR Broadcasting. **GM:** David G. Mitchell. **PD:** Jerry E. Reed. **MD:** Jerry E. Reed. **ND:** Kevin Smith. **Chief Engineer:** James Scholfield. **Sales Manager:** Roy Soua. **Jock Lineup:** Big Ange 5:30-10 am, Hank Sommers 10 am-3 pm, Jerry Reed 3-7 pm, Jeff Simek 7 pm-1 am, John Simmons, weekends**WINX-AM/WASHINGTON, DC****301 424-9292**

Box 1726, Rockville, Washington, DC, 20850

Spectrum III

Power: **1 kw**. Frequency: **1600 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$25/15**.**Owner:** Montgomery Cty. Broadcasting. **GM:** Pierre Eaton. **PD:** Pierre Eaton. **MD:** Joel Cash. **ND:** Gail Svensson. **Chief Engineer:** Bill Vickers. **Sales Manager:** Gene Alim. **Jock Lineup:** Joel Cash 6-10 am, Bob Duchesne 10 am-3 pm, Bruce Alan 3-7 pm, Chas Stevens 7 pm-12 am, John L. Sullivan, Bill Palmer, Dave Ellis, Sean Griffin and Bob Appel, weekends

**WINZ-FM (ZETA 4)/MIAMI****305 624-9490**

4330 NW 207th Drive, Miami, FL 33055

Album Rock

Power: **100 kw**. Frequency: **94.9 MHz**. Tower elev: **598 ft**. Target Demos: **18-34**. Commercial load limit: **8 min**. 60-second rate: **\$50/28**.**Owner:** Guy Gannett Broadcasting **GM:** Hal Frank **PD:** Keith Easley **MD:** Robin Martin **ND:** Tom Webb **Chief Engineer:** Marty Poutz. **Sales Manager:** Art Yavelburg. **Jock Lineup:** Stu Grant 6-9 am, Gary Martin 9 am-12 pm, Randy Thomas 12-3 pm, Larry Bessler 3-6 pm, Doug Mitchel 6-10 pm, Geoff Fisher 10 pm-2 am, Kimberley Jaeger 2-6 am**WIOD-AM/MIAMI****305 759-4311**

PO Box 1177, Miami, FL 33138

Spectrum III

Power: **5 kw**. Frequency: **610 kHz**. Commercial load limit, **18 min**.**Owner:** Cox Broadcasting **GM:** Bill Viands **PD:** Alan W. Anderson **MD:** Alan W. Anderson **ND:** Chuck Dent **Chief Engineer:** James Rayfield **Sales Manager:** Phil Costin **Jock Lineup:** Mike Reiner 5-30-10 am, "Big" Wilson 10 am-2:30 pm, Bob DeCarlo 2-30-7 pm, Sportsline 7-8-30 pm, Sandy Payton (Talk) 8:30 pm-12 am, Larry King (Talk) 12-5:30 am**WIOK-FM/HEMPSTEAD****212 658-1100**

384 Clinton St., Hempstead, Long Island, NY 11550

Beautiful

Power: **3 kw**. Frequency: **98.3 MHz**. Automated by **TM Programming, Inc.** Commercial load limit: **8 min**. 60-second rate: **\$40/10.50**.**Owner:** FM Broadcasting Corp. **GM:** Paul Godofsky **PD:** Stephen Godofsky **MD:** Stephen Godofsky **ND:** Jerry Carr **Chief Engineer:** Richard Silvera. **Sales Manager:** Joe Lenn **Jock Lineup:** Allen Stuart 5-9 am M-F**WIP-AM/PHILADELPHIA****215 568-2900**

19th &amp; Walnut Streets, Philadelphia, PA 19103

Spectrum III

Power: **5 kw**. Frequency: **610 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$250/55**.**Owner:** Metromedia **GM:** Donald J. Kelly **PD:** Al Herskovitz **MD/Asst. PD:** Bob Russo **ND:** Paul Rust **Chief Engineer:** Phil Harris. **Sales Manager:** Bill Dallmann. **Jock Lineup:** Nat Wright 12-6 am, Ken Garland 6-10 am, Bill Webber 10 am-1 pm, Bill Neil 1-4 pm, Tom Moran 4-8 pm, Tom Lamaine 8 pm-12 am**WIRK-AM/WEST PALM BEACH****305 965-9211**

PO Box 3828, West Palm Beach, FL 33402

Spectrum III

Power: **5 kw day/1 kw night**. Frequency: **1290 kHz**. Commercial load limit. **12 min**. 60-second rate: **\$32/19**.**Owner:** Ken-Sel, Inc. **GM:** Rome Hartman. **PD:** Terry Lee. **MD:** Randy Marsh. **ND:** John Picano **Chief Engineer:** Henry Felton. **Sales Manager:** James Barnette. **Jock Lineup:** Terry Lee ("T" Lee) 6-9 am, Randy On The Rock 9 am-1 pm, Scott Free 1-4 pm, "Tyler" 4-8 pm, Famous Amos 8 pm-1 am, Joe Michael 1-6 am, Wolfman Jack 6 pm-12 am Sat. **Comments:** Heavy community involvement, continuous contesting, billed as "Rock of the Palm Beaches."**WIRL-AM/PEORIA****309 694-6262**

PO Box 3335, Peoria, IL 61614

Universals

Power: **5 kw**. Frequency: **1290 kHz**. Target Demos: **18-49**. Commercial load limit: **14 min**. 60-second rate: **\$40/15.30**.**Owner:** Mid America Media. **GM:** Morton E. Cantor. **PD:** Peter Stewart **MD:** Lee Malcolm **ND:** Ira Bitner. **Chief Engineer:** Don Moreland. **Sales Manager:** Darrell E. Bell. **Jock Lineup:** Robyn Weaver 5-9 am, Pete Stewart 9-11 am, Mark Wainwright 11 am-3 pm, Lee Malcolm 3-7 pm, Howard Taylor 7 pm-12 am, Scott Robbins 12-5 am.**WIS-AM/COLUMBIA****803 772-5600**

Box 21567, Columbia, SC 29221

Spectrum III

Power: **5 kw**. Frequency: **560 kHz**. Target Demos: **25-49**. Commercial load limit. **16 min**.**Owner:** Cosmos Broadcasting. **GM:** Brent Hill. **PD:** Lynn McIntosh. **ND:** Bob McAllister. **Chief Engineer:** Rick Wrigley. **Sales Manager:** Dick Edwards. **Jock Lineup:** Len Hathaway 5-10 am, Mike Collins 10 am-3 pm, Don Reed 3-5 pm, News 5-6:15 pm, Bill Waggy Sports 6:15-8 pm, Jerry Pate 8:05-10 pm, John Scott 10:05 pm-1 am.**WISE-AM/ASHEVILLE****704 253-5381**

90 Lookout Road, Asheville, NC 28804

Universals

Power: **5 kw day/1 kw night**. Frequency: **1310 kHz**. Commercial load limit: **15 min**. 60-second rate: **\$16/7**.**Owner:** N. Eric Jorgensen. **GM:** Ray Williams. **PD:** Ray Williams **MD:** Ray Williams **ND:** Dick Cullom. **Chief Engineer:** N. Eric Jorgensen. **Sales Manager:** N. Eric Jorgensen **Jock Lineup:** Dr. John/Vince/Paul 6-10 am, Dawn 10 am-2 pm, Mike Edwards 2-6 pm, Jeff McKeel 6-9 pm, Dude Walker 9 pm-1 am, Ray Mitchell 1-6 am.**NATIONAL RADIO STATION LISTINGS**

**WISM-AM/MADISON** 608 271-1484  
3220 Syene Road, Madison, WI 53713  
Universals  
Power: 5 kw. Frequency: 1480 kHz. Commercial load limit: 14 min. 60 second rate: \$23/6.50.  
Owner: WISM, Inc./Midwest Family GM: Wm R. Walker PD: Jonathan Little MD: Jonathan Little.  
ND: Wayne Wallace. Chief Engineer: Chris Cain. Sales Manager: Philip Fisher Jock Lineup: Clyde  
Coffee 5:30-9 am, Ria Michaels 9 am-12 pm, Sonny Valentine 12:30 pm, Jonathan Little 3-6 pm,  
Charlie Simon 6-10 pm, Dick Baldwin 10 pm-1 am, Jay Jackson 1-5:30 am.

**WISM-FM/MADISON** 608 271-1486  
Bill Vancil  
Spectrum III

**WISN-AM/MILWAUKEE** 414 342-1111  
759 N. 19th St., Milwaukee, WI 53201  
Spectrum III  
Power: 50 kw day/10 kw night. Frequency: 1130 kHz. Commercial load limit: 18 min.  
Owner: Hearst Corp. GM: John E. Hinkle, Jr. PD: Bill Garcia MD: Beth Fast ND: Don Froehlich  
Chief Engineer: Bob Johnson. Sales Manager: Lee Dolnick. Jock Lineup: Charlie Hanson 5:30-10  
am, Mike Murphy 10 am-1 pm, Steve York 1-4 pm, Oogie Pringle 4-7 pm, Tom Carr 7 pm-12 am,  
Angela Brooks 12:5-3:30 am.

104

**WITL AM-FM/LANSING** 517 393-1010  
Box 10-10, Pine Tree Rd., Lansing, MI 48910  
Country  
Power: 500 w AM/55 kw FM. Frequency: 1010 kHz/100.7 mHz. Target Demos: 25-40 FM.  
Automated 80% AM. Commercial load limit: 16 min. AM/18 min. FM.  
Owner: Metropolitan Broadcasting. GM: Charles Mefford. PD: Jim Walton MD: Wayne Waters. ND:  
Duane Stacker Chief Engineer: John Bauer Sales Manager: Bill Pacelli Jock Lineup: Charlie  
Fredrick 6-9 am, Jim Walton 9-10 am, Tommy Waylon 10 am-2 pm, Talk Show 2-3 pm, J.C. Sears  
3-7 pm, John Austin 7 pm-12 am, Jr. Blackwood 12-6 am

**WITZ AM-FM/JASPER, IN** 812 482-2131  
Gene Kuntz  
Universals

**WIVK AM-FM/KNOXVILLE** 615 588-6511  
6711 Kingston Pike, Knoxville, TN 37919  
Country  
Power: 50 kw AM/100 kw FM. Frequency: 850 kHz/107.7 mHz. Tower elev: 3050 ft. Target  
Demos: 18+ Commercial load limit: 15 min. drive/14 min. other.  
Owner: Dick Broadcasting Co GM: James A. Dick. PD: Bobby Denton MD: Bobby Denton ND:  
Mike Hammond Chief Engineer: Milton Jones Sales Manager: Judy Wheeler Jock Lineup: Claude  
6-10 am, Dave Young 3-7 pm, Ed Brantley 10 am-1 pm AM, Dan Bell 1-3 pm AM, Jimmy Vineyard  
10 am-1 pm FM, Bobby Denton 1-3 pm FM.

**WIVS-AM/CRYSTAL LAKE** 815 459-7000  
145 Virginia, Crystal Lake, IL 60014  
Spectrum III/Talk  
Power: 500 w. Frequency: 850 kHz. Commercial load limit: 18 min. 60 second rate: \$23/12.50.  
Owner: Mal Bellairs. GM: Jerry Bellairs. PD: Rick Bellairs MD: Rick Bellairs ND: Iris Bryan Chief  
Engineer: Art Reis Sales Manager: Nancy Bittinger Jock Lineup: Brian Fredericks 6-10 am, Mal  
Bellairs 10 am-1 pm, Rick Bellairs 1-6 pm

**WIVY-FM/JACKSONVILLE** 904 721-9111  
3100 University Blvd., Jacksonville, FL 32216  
Universals  
Power: 60 kw. Frequency: 103 mHz. Commercial load limit: 10 min. 60 second rate: \$75/18.  
Owner: Torrid Broadcasting GM: Gary Rodriguez PD: Scott Sherwood Asst. PD: Maja Piff ND:  
Rollye Borenstiem Chief Engineer: Bob Ocean Sales Manager: Yullee Godfrey Jock Lineup: Ben  
Cain 6-10 am, Bob Ocean 10 am-12 pm, Scott Sherwood 12-2 pm, J.J. Walker 2-6 pm, Pat McCay  
6-10 pm, David Caprita 10 pm-2 am, Jay Roberts 2-6 pm

**WIYD/PALATKA, FL** 904 325-4556  
Brian Douglas  
Universals

**WIYY-FM (98 ROCK)/BALTIMORE** 301 889-0098  
3800 Hooper Ave., Baltimore, MD 21211  
Album Rock  
Power: 50 kw. Frequency: 97.9 mHz. Commercial load limit: 8 min.  
Owner: Hearst Corp GM: Al Burk. PD: Denise Oliver MD: Rick Fowler. ND: Joe Walsh. Chief  
Engineer: Rowland Kraft Sales Manager: Jim Fox Jock Lineup: Mark Woodworth 6-10 am, Ty Ford  
10 am-3 pm, Denise Oliver 3-6 pm, Alan Courduff 6-10 pm, Rick Fowler 10 pm-2 am, Sarah  
Fleischer 2-6 am.



**WIXZ-AM/McKEESPORT****412 566-1360**

400 Lincoln Highway, E. McKeesport, PA 15035

Country/Talk

Power: **5 kw.** Frequency: **1360 kHz.** Automated **12-6 am.** Commercial load limit: **14 min.** 60-second rate: **\$35/15.**

**Owner:** Renda Broadcasting Corp. **GM:** Michael Civiletti. **PD:** Ken Wells. **MD:** Jack Seckel. **ND:** Ken Wells. **Chief Engineer:** Richard Ruby. **Sales Manager:** James Shields. **Jock Lineup:** Bob Kwesell 6-10 am, Dave Kelly 10 am-2 pm, Ken Wells 2-7 pm, Jack Seckel 7 pm-12 am, Modern Country Music 12-6 am, Bill Kole, Rick Wilson, Dennis Reed and John Michaels, weekends. **Comments:** Special Programs: Pittsburgh Country Countdown (10 am-1 pm Sat.)/Country Classic Weekend (every weekend)/Butch Luick Sports talk show Sun. night. Nationality Programs: Sunday only, 2 hrs. each-Polish, Serbian; 1 hr.-Indian.

105

**WJAK-AM/JACKSON****901 424-1460**

210 Gordon St., PO Box 2508, Jackson, TN 38301

Spectrum III

Power: **1 kw.** Frequency: **1460 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$7/4.65.**

**Owner:** Broadcast Dynamics, Inc. **GM:** Thomas C. Mapes. **PD:** Joe S. Case. **MD:** Dale Mullins. **ND:** Gary Pickens. **Chief Engineer:** Bill Winsett. **Sales Manager:** Doris Freeman. **Jock Lineup:** Joe Case 6-9 am, Karolyn Henry 9 am-1 pm, Dale Mullins 1-5 am, Bill Parsons and David Kemp, weekends.

**WJAR-AM/PROVIDENCE****401 751-5700**

176 Weybosset St., Providence, RI 02903

Spectrum III

Power: **5 kw.** Frequency: **920 kHz.** Target Demos: **25-54.** Commercial load limit: **14 min.** 60-second rate: **\$50/28.**

**Owner:** The Outlet Company. **GM:** Don Kane. **PD:** Mike Sands. **MD:** Mike Sands. **ND:** Glenn Laxton. **Chief Engineer:** Craig Healy. **Sales Manager:** Dana Kott. **Jock Lineup:** Charlie Jeffers 6-10 am, Larry Martin 10 am-3 pm, Mike Ivers 3-7 pm, Rosalie Pallini 7 pm-12 am, Jim Stuart 12-6 am.

**WJAX-FM/JACKSONVILLE****904 633-2785**

225 Coastline West, Jacksonville, FL 32202

Album Rock

Power: **100 kw.** Frequency: **95.1 mHz.** Tower elev.: **585 ft.** Target Demos: **18-25.** Commercial load limit: **8 min.** 60-second rate: **\$20/14.**

**Owner:** City Of Jacksonville. **GM:** Richard Kravitz. **PD:** Jamie Brooks. **MD:** Richard B. Langlois. **ND:** Peggy Ott. **Chief Engineer:** Ernie Harrelson. **Sales Manager:** Bob Mack/Reggie Carter. **Jock Lineup:** Jamie Brooks 6-12 pm, Steve Fox 12-6 pm, Richard D. Langlois 6-12 am, Pat Harrison 12-6 am, Mike Green, weekends.

**WJAZ-AM/ALBANY****912 432-9181**

Box 505, Albany, GA 31702

Modern Country

Power: **5 kw.** Frequency: **960 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$9/5.25.**

**Owner:** Roy Dowdy. **GM:** Roy Dowdy. **PD:** Ray Scott. **MD:** Bob Bowen. **ND:** Glenda Antonia. **Chief Engineer:** Sam Dudas. **Sales Manager:** Clark Whitaker. **Operations Manager:** Garnett Nash. **Jock Lineup:** Bob Bowen 6-10 am, Scott Norman 10 am-2 pm, Ray Scott 2 pm-sign off, Sammy Jay, weekends.

**WJBQ-FM/PORTLAND****207 775-6321**

583 Warren Ave., Portland, ME 04103

Universals

Power: **3 kw.** Frequency: **106.3 mHz.** Commercial load limit: **14 units.** 60-second rate: **\$30/17.**

**Owner:** Greater Portland Radio, Inc. **GM:** Rick Snyder. **PD:** Andy Carey. **MD:** Chip Kelley. **ND:** Doug Reynolds. **Chief Engineer:** Gene Terwilliger. **Sales Manager:** Doug Finck. **Jock Lineup:** Joe Clifford 12-6 am, Wally Brine 6-10 am, Andy Carey 10 am-2 pm, Chip Kelley 2-6 pm, Jim West 6 pm-12 am, Rocky O'Rielly and Skip Anderson, weekends.

**WJDQ-FM/MERIDIAN, MS****601 693-2381**

Larry O'Neal

Universals

**WJDX-AM/JACKSON****601 982-1062**

PO Box 2171, Jackson, MS 39205

Universals

Power: **5 kw.** Frequency: **620 kHz.** Target Demos: **25-54.** Commercial load limit: **12 min.** 60-second rate: **\$37.50/12.**

**Owner:** Lamar Life Insurance Co. **GM:** Marshall Magee. **Operations Manager:** Bob Rall. **MD:** Bill Crews. **ND:** Randy Bell. **Chief Engineer:** Tom Brown. **Sales Manager:** Kenny Windham. **Jock Lineup:** Nelson Wiley 2-6 am, Bob Rall 6-9 am, Terry Blakeney 9 am-12 pm, Ted Hartley 12-3 pm, Bill Crews 3-6 pm, Lee Adams 6-10 pm, Keith Miller 10 pm-2 am.

**WJET-AM/ERIE** **814 455-2741**  
1635 Ash St., Erie, PA 16503 Universals  
Power: **1 kw day/250 w night**. Frequency: **1400 kHz**. Commercial load limit: **12 min**.  
**Owner:** Jet Broadcasting. **GM:** Rick Hanna. **PD:** Barney Luv. **MD:** Kay Jones. **ND:** Jerry Trambley. **Chief Engineer:** Eric Chase. **Sales Manager:** Bob Bach. **Jock Lineup:** All Night Show 12-6 am, Frank Martin 6-10 am, Eric Chase 10 am-12 pm, Mark Phillips 12-3 pm, Barney Luv 3-7 pm, Jim Cook 7 pm-12 am.

**WJLJ-AM/NIAGARA FALLS** **716 285-5795**  
1224 Main St., Niagara Falls, NY 14301 Spectrum III  
Power: **1 kw**. Frequency: **1440 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$15/7**.  
**Owner:** Niagara Frontier Broadcasting. **GM:** Robert Rogers. **MD:** Keith Luke. **ND:** Tom Darro. **Chief Engineer:** William Chappel. **Jock Lineup:** Keith Luke 6-9 am, Dorothy Shank 9-10 am, C.J. McCoy 11 am-2 pm, Chuck Mandrell 2-5 pm.

**WJYY-FM/BRAINERD** **218 828-1244**  
Box 746, Brainerd, MN 56401 Spectrum III  
Power: **100 kw**. Frequency: **106.7 MHz**. Commercial load limit: **18 min**. 60-second rate: **\$8.50/7**.  
**Owner:** Tower Broadcasting Corp. **GM:** James R. Pryor. **PD:** James J. O'Rourke. **MD:** James J. O'Rourke. **ND:** Margaret Ames. **Chief Engineer:** Richard Tyner. **Sales Manager:** Bruce Salberg. **Jock Lineup:** Rick Hogan 6-10 am, Jim O'Rourke 10 am-2 pm, Margaret Ames 2-7 pm, Tom Wakefield 7 pm-12 am, Steve Steffes, weekends.

**WJKL-FM ("THE FOX")/ELGIN** **312 741-7700**  
18½ Douglas Ave., Elgin, IL 60120 Album Rock, Blues, Jazz, Country, Reggae, Folk  
Power: **3 kw**. Frequency: **94.3 MHz**. Commercial load limit: **7 min**. 60-second rate: **\$23.50**.  
**Owner:** Elgin Broadcasting. **GM:** Rick Jakle. **PD:** Tom Marker. **MD:** Wally Leisering. **Chief Engineer:** Hal Cattron. **Sales Manager:** DeWayne Jones. **Jock Lineup:** Glen Moberg 5-10 am, Wally Leisering 10 am-3 pm, Tom Marker 3-7 pm, Chris Heim 7 pm-12 am, Curt King 12-5 am, Charlie Wrobbel, Ken Lirbaniak, Mark Hollingsworth, and Dick Doering, weekends.

**WJLB-AM/DETROIT** **313 965-2000**  
Suite 2050 City Natl. Bank Bldg., Detroit, MI 48226 Urban  
Power: **1 kw**. Frequency: **1400 kHz**. Target Demos: **18-34**. Commercial load limit: **15 min**. 60-second rate: **\$85/65**.  
**Owner:** John L. Booth. **GM:** Norman Miller. **PD:** J. Michael McKay. **MD:** Tom Collins. **ND:** Al Allen. **Chief Engineer:** Tom Christie. **Sales Manager:** Richard Desetuel. **Jock Lineup:** J. Michael McKay 6-10 am, John Edwards 10 am-3 pm, Claude Young 3-7 pm, Gary Graham 7-11 pm, Ruebun Yabuka 11 pm-4 am.

**WJLQ/PENSACOLA** **904 456-5751**  
Rick Roberts Universals

**WJMI-FM/JACKSON** **601 948-1515**  
PO Box 3320, Jackson, MS 39207 Disco  
Power: **100 kw**. Frequency: **99.7 MHz**. Tower elev.: **1060n ft**. Target Demos: **18-49**. Commercial load limit: **15 min**. 60-second rate: **\$16.50/8**.  
**Owner:** Tri-Cities Broadcasting. **GM:** Zane Roden. **PD:** Carl Haynes. **MD:** Verbia Harden. **ND:** Bruce Payne. **Chief Engineer:** Stan Conerly. **Sales Manager:** George Lund. **Jock Lineup:** Carl Haynes 6-9 am, Verbia Harden 9 am-1 pm, Paul Todd 1-5 pm, John Williams 5-9 pm, DeWayne Reeves 9 pm-1 am, Jacob Gray 1-6 am.

**WJMO-AM/CLEVELAND** **216 795-1212**  
11821 Euclid Ave., Cleveland, OH 44106 Black  
Power: **1 kw day/250 kw night**. Frequency: **1490 kHz**. Target Demos: **25-49**. Commercial load limit: **18 min**. 60-second rate: **\$30/25**.  
**Owner:** United Broadcasting. **GM:** Curtis Shaw. **PD:** Bernie Moody. **Chief Engineer:** Jim Arcaro. **Sales Manager:** Van Lane. **Jock Lineup:** Mike Love 6-9 am, Elgan Reynolds 9 am-1 pm, Bernie Harris 1-5 pm, Erik Stone 5-9 pm, Mansfield Manns 9 pm-1 am, Ron Lucky, Jeff Jenkins and Daryl Scott, weekends.

**WJNO-AM/WEST PALM BEACH****305 659-1230**

1500 N. Flagler Dr. PO Box 189, West Palm Beach, FL 33402

Spectrum III

Power: **1 kw**. Frequency: **1230 kHz**. Tower elev.: **125 ft**. Target Demos: **35-54**. Commercial load limit: **16 min**. 60-second rate: **\$24/14**.**Owner:** Fairbanks Broadcasting. **GM:** Douglas D. Shull **PD:** Russ Morely. **MD:** Russ Morely **ND:** Steve Armstrong **Chief Engineer:** Curtis Brinson **Sales Manager:** Don Rochon. **Jock Lineup:** Russ Morely 6-10 am, Ray Marsh 10 am-3 pm, Mike Roberts 3-7 pm, Roger Fraser 7 pm-12 am, Les Crawley 12-6 am**WJNO-FM (J 98)/WEST PALM BEACH****305 659-1230**

1500 N. Flagler Dr., PO Box 189, West Palm Beach, FL 33402

Album Rock

Power: **100 kw**. Frequency: **98 mHz**. Tower elev.: **435 ft**. Target Demos: **18-34**. **Automated 100% by Drake Chenault AOR 100**. Commercial load limit: **12 min**. 60-second rate: **\$24/14**.**Owner:** Fairbanks Broadcasting. **GM:** Douglass D. Shull **PD:** Russ Morely **MD:** Russ Morely. **ND:** Steve Armstrong. **Chief Engineer:** Curtis Brinson **Sales Manager:** Don Rochon**WJOK-FM/MIAMI****305 856-1260**

1699 Coral Way, Miami, FL 33145

Country

Power: **100 kw**. Frequency: **107.5 mHz**. Commercial load limit: **10 min**. 60-second rate **\$36/14**.**Owner:** Jack Roth **GM:** Herb Hirsch. **PD:** Jim Richards **MD:** Tom Crabtree **ND:** Eran Carl **Chief Engineer:** Fred Bowen. **Sales Manager:** Herb Hirsch. **Jock Lineup:** Kelly Roberts 1-6 am, George Means 6-10 am, Bob Abel 10 am-3 pm, Jim Richards 3-8 pm, Randy Daniels 8 pm-1 am, Tom Crabtree, weekends.**WJON-AM/ST. CLOUD****612 251-4422**

Box 220, St. Cloud, MN 56301

Spectrum III

Power: **1 kw day/250 w night**. Frequency: **1240 kHz**. Commercial load limit **18 min**. 60-second rate: **Available upon request**.**Owner:** Andy Hilger. **GM:** Mike Diem **PD:** Tom Kay. **MD:** Tom Kay **ND:** Bill Henderson **Chief Engineer:** Mike Hendrickson. **Sales Manager:** Don Koenig. **Jock Lineup:** Galen Johnson 5-9 am, Mike Diem 9 am-1 pm, Tom Kay 1-5 pm, John Pratt 5-9 pm, J. J. Bouley 9 pm-1 am, Shelley Summers 1-5 am, Dave Ryan and Susan, weekends**WJPC-AM/CHICAGO****312 786-7200**

820 S. Michigan, Chicago, IL 60605

Urban

Power: **1 kw**. Frequency: **95 kHz**. Commercial load limit: **14 units**. 60-second rate: **\$90/50**.**Owner:** John H. Johnson **GM:** Charles Mootry **PD:** Tom Joyner **MD:** Sondra Roberts **ND:** Andre Trevigne **Chief Engineer:** Gerald Scrutchions **Sales Manager:** Marv Dyson. **Jock Lineup:** Tom Joyner 6-10 am (or local sunrise), LaDonna Tittle 10 am-3 pm, Jo-Jo Bell Williams 3 pm-local sunset, sign off at sunset**WJPS-AM/EVANSVILLE****812 425-2221**

Box 3636, Evansville, IN 47701

Spectrum III

Power: **5 kw day/1.08 kw night**. Frequency: **1330 kHz**. Target Demos: **25-49**.**Owner:** Wayne Geyer **GM:** Jerry Smith **PD:** Rod Metcalf **MD:** Debbie Baylor **ND:** J. P. Zimmer **Chief Engineer:** Tom Cazin **Sales Manager:** Jerry Smith. **Jock Lineup:** Gary Beatty 5-10 am, Tom Cazin 10 am-3 pm, Rod Russell 3-7 pm, Don Combes 7 pm-12 am**WJR-AM/DETROIT****313 875-4440**

2100 Fisher Bldg., Detroit, MI 48202

Spectrum III

Power: **50 kw**. Frequency: **760 kHz**. Tower elev.: **500 ft**. Target Demos: **18+**. Commercial load limit: **18 min**. 60-second rate. **Weekly grid card**.**Owner:** Capital Cities Communications, Inc. **GM:** William R. James. **PD:** James E. Long **MD:** Gene Elzy **ND:** Dave White **Chief Engineer:** John P. Begin. **Sales Manager:** Ronald Pancratz **Jock Lineup:** Jay Roberts 11:30 pm-5 am, J.P. McCarthy 6:15-10 am, Jimmy Launce 10:10 am-12 pm, Marc Avery 3:15-6 pm, Warren Pierce 7:15-10 pm, Ted Strasser 8 am-3 pm Sun., Bob Hynes 3-10 pm Sun.**WJZZ-FM/DETROIT****313 871-0590**

2994 E. Grand Blvd., Detroit, MI 48202

Jazz

Power: **68 kw**. Frequency: **105.9 mHz**. Tower elev.: **300 ft**. Target Demos: **24-35**. Commercial load limit: **12 min**. 60-second rate: **\$60/40**.**Owner:** Bell Broadcasting Co. **GM:** Mary Bell. **PD:** Herman Haines **MD:** Dorian Pastor **ND:** Mike Harris. **Chief Engineer:** Crawford Lumpkin **Sales Manager:** Dennis Jackson. **Jock Lineup:** Candy Shannon 6-10 am, Rosetta Hines 10 am-2 pm, Dorian Pastor 2-6 pm, Joe Green 6-10 pm, John Hill 10 pm-2 am, Tony Weaver 2-6 am

**WKAL-AM/UTICA-ROME**

S Jay St., Rome, NY 13440

**315 336-7700**

Universals

Power: **1 kw.** Frequency: **1450 kHz.** Commercial load limit **18 min.****Owner:** Maurer Broadcasting Corp **GM:** W J Maurer **PD:** Dave Peroni **MD:** Dave Peroni **ND:** Paul Russell **Chief Engineer:** Fred Moore **Sales Manager:** Bill Scraton **Jock Lineup:** Dave Peroni 5:30-9 am, Paul Russell 9 am-2 pm, Mike Riddle 2-7 pm, Don Clark 7 pm-12 am, Paul Edwards 12-5:30 am, Jeff Scott, weekends**WKAP/ALLANTOWN, PA**

Dave Dillon

**215 433-3166**

Universals

**WKAU AM-FM/KAUKAUNA**

PO Box 1050, Kaukauna, WI 54130

**414 766-4663**

Universals

Power **1 kw AM/3 kw FM.** Frequency **1050 kHz/104.9 mHz.** Tower elev **238 ft.** Target Demos: **12-35.** Commercial load limit: **10-15 min.** (depending on daypart) 60-second rate: **\$11/7.****Owner:** Forward Communications Corp **GM:** James S. Esler **PD:** Dan Dennis **MD:** Rich Allen **ND:** John Mitchell **Chief Engineer:** Jim Rammer **Sales Manager:** David Fries **Jock Lineup:** Dan Dennis 6-9 am, Bill Bailey 9 am-2 pm, Rich Allen 2-6 pm, Bill Lindy 6-10 pm, Tom Steele 10 pm-2 am.**WKAZ-AM/CHARLESTON**

PO Box 871, Charleston, WV 25323

**304 344-9691**

Universals

Power **5 kw day/1 kw night.** Frequency: **950 kHz.** Target Demos: **12-49.** Commercial load limit **18 min.****Owner:** W.L. Ninger **GM:** Bob Turley **PD:** Charlie Cooper **MD:** Bill Hagy **ND:** Debbie Gibson **Chief Engineer:** Lester Lovejoy **Jock Lineup:** Bobby Maxwell 12-6 am, Kris Shay 6-10 am, Jeff Clark 10 am-3 pm, Charlie Cooper 3-7 pm, Frank George 7 pm-12 am, Lovell Webb and Dave Spence, weekends**WKBO-AM/HARRISBURG**

411 South 40th St., Harrisburg, PA 17111

**717 561-0710**

Universals

Power **1 kw day/250 w night.** Frequency **1230 kHz.** Commercial load limit **12 min. day/10 min. night.** 60 second rate **\$50/35.****Owner:** Harrea Broadcasting, Inc. **GM:** J. Albert Dame **PD:** Jim Buchanan **MD:** Heidi Cramer **ND:** Mike Pintek **Chief Engineer:** Gary Magill **Sales Manager:** Barry Carbaugh **Jock Lineup:** Heidi Kramer 6-10 am, Jim Buchanan 10 am-2 pm, Mitch McKeever 2-6 pm, Rick Shockley 6-10 pm, Chris Andre 10 pm-2 am, Matt Michaels 2-6 am**WKBW-AM/BUFFALO**

695 Delaware Ave., Buffalo, NY 14209

**716 884-5101**

Universals

Power **50 kw.** Frequency **1520 kHz.** Commercial load limit **12 min.****Owner:** Capital Cities Communications **GM:** Norman S. Schruttt **PD:** Sandy Beach **MD:** Jon Summers **ND:** Henry Brach **Chief Engineer:** Peter Burk **Sales Manager:** Frank Woodbeck **Jock Lineup:** Dan Neaverth 6-10 am, Jon Summers 10 am-3 pm, Jay Fredericks 3-7 pm, Ron Arlen 7 pm-12 am, Jim Snowden 12-6 am**WKQC-AM/SAGINAW**

PO Box 1776, Saginaw, MI 48605

**517 752-8161**

Country

Power **50 kw.** Frequency **98.1 mHz.** Tower elev. **350 ft.** Target Demos **25-49.** Commercial load limit **12 min.** 60 second rate **\$12/10.****Owner:** Ken MacDonald, Sr. **GM:** Trishcia MacDonald **PD:** Tom Samoray **MD:** Tom Samoray **ND:** Steve Smith **Chief Engineer:** Jim McClusky **Sales Manager:** Mark Whittaker **Jock Lineup:** Tom Samoray 5-10 am, Scott Grigg 10 am-3 pm, Chuck Sagash 3-7 pm, Dick O'Brian 8 pm-12 am, John Bailey 12-5 am, Kurt Weis, weekends**WKDA-AM/NASHVILLE**

506 2nd Ave. S., Nashville, TN 37210

**615 254-1355**

Country

Power **1 kw.** Frequency **1240 kHz.** Commercial load limit **14 min.****Owner:** Dick Broadcasting **GM:** Vic Rumore **PD:** Dale Turner **MD:** Dale Turner **ND:** Steve Dickert **Chief Engineer:** George Hale **Sales Manager:** Vic Rumore **Jock Lineup:** Jim DeMarco mornings, Al Risen middays, Dale Turner afternoons, Bill Hudson evenings

**WKDD-FM/AKRON** 216 923-9761  
424 Sackett Ave., Akron, OH 44313 AOR  
Power: **50 kw**. Frequency: **96.5 MHz**. Tower elev.: **495 ft**. Target Demos: **18-49**. Commercial load limit: **8 min**. 60-second rate: **\$36/29**.  
**Owner:** WCUE Radio, Inc. **GM:** John Demeter. **PD/MD:** Vince Radilovich. **ND:** Erik Thomas. **Chief Engineer:** Henry Niederkofler. **Sales Manager:** Charles Schnell. **Jock Lineup:** Dan Thomas 6-10 am, Craig Johns 10 am-2 pm, Burton Lee 2-7 pm, Mike Davis 7 pm-12 am, Shari Andrews 12-6 am.

**WKDF/NASHVILLE** 615 244-9533  
Alan Sneed Album Rock

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**WKFM-FM/FULTON** 315 695-2165  
Radio Park, Fulton, NY 13069 Universals  
Power: **50 kw**. Frequency: **104.7 MHz**. Tower elev.: **310 ft**. (AAT). Target Demos: **teens-49**. Automated **80%**. Commercial load limit: **8 min**. 60-second rate: **\$35/22**.  
**Owner:** Cassill Radio Corp. **GM:** Robert L. Rooney. **PD:** Robert Rooney. **MD:** George Burns. **ND:** Pete McKay. **Chief Engineer:** Fred Roberts. **Sales Manager:** Robert Rooney. **Jock Lineup:** All staff announcers; no jocks.

**WKGX-AM/KNOXVILLE** 615 573-2931  
PO Box 1870, Knoxville, TN 37901 Disco  
Power: **1 kw day/250 w night**. Frequency: **1340 kHz**. Commercial load limit: **10 min**. 60-second rate: **\$20/8**.  
**Owner:** Neighborhood Comm. **GM:** Tom Kitta. **PD:** Kerry Lambert. **MD:** Kerry Lambert. **ND:** Joe Anderson. **Chief Engineer:** Ed Martin. **Sales Manager:** Doug Thomas. **Jock Lineup:** Jim Donovan 12-6 am, John Payne 6-10 am, Stewart Clark 10 am-3 pm, Keith Lambert 3-7 pm, Jennifer Lear 7 pm-12 am.

**WKIQ-FM/BOWLING GREEN** 419 352-8411  
PO Box 1028, Bowling Green, OH 43402 Spectrum III  
Power: **3 kw**. Frequency: **93.5 MHz**. Tower elev.: **175 ft**. Target Demos: **25-45 day/18-35 night**. Automated **40%**. Commercial load limit: **8 min**. 60-second rate: **\$12**.  
**Owner:** Multi-Market Media, Inc. **GM:** Richard M. Slaughter. **PD:** Glen T. Cerny. **MD:** Steve Bean. **ND:** Paul Herringshaw. **Chief Engineer:** Bill Luetz. **Sales Manager:** Richard M. Slaughter.

**WKIR-FM/JACKSON** 901 427-3316  
Box 1119, 22 Radio Rd., Jackson, TN 38301 Album Rock  
Power: **100 kw**. Frequency: **104.1 MHz**. Tower elev.: **579 ft**. Target Demos: **18-34**. Commercial load limit: **9 min**.  
**Owner:** Kirk Broadcasting, Inc. **GM:** Mark Ward. **PD:** Mark Ward. **MD:** Tony Lawson. **ND:** Vince Tapler. **Chief Engineer:** Carl Martin. **Sales Manager:** Linda Hawks. **Jock Lineup:** Mark Ward 6-10 am, Suzzane Craig 10 am-2 pm, Jim Seech 2-7 pm, (Tony Lawson) Brian Davis 7 pm-12 am, Tony King 12-6 am, Bill Charity and Mike Brown, weekends.

**WKIX-AM/RALEIGH-DURHAM** 919 851-2711  
PO Box 12526, Raleigh, NC 27605 Universals  
Power: **10 kw day/5 kw night**. Frequency: **850 kHz**. Commercial load limit: **11½ min**. 60-second rate: **\$44/15**.  
**Owner:** Mann Media. **GM:** Bernie Mann. **PD:** Bob Bolton. **MD:** Ron McKay. **ND:** Steve Shumake. **Chief Engineer:** Greg Rogers. **Sales Manager:** Rich Reim. **Jock Lineup:** Jim Tate 6-9 am, Dale Van Horn 9 am-12 pm, Ron McKay 12-3 pm, Bob Bolton 3-6 pm, Marc Mitchell 6-10 pm, Phyllis K. 10 pm-2 am, Mike Hall 2-6 am.

**WKJJ-AM/LOUISVILLE** 502 589-4800  
307 W. Muhammad Ali Blvd., Louisville, KY 40202 Universals  
Power: **10 kw day/1 kw night**. Frequency: **1080 kHz**. Tower elev.: **700 ft**. Target Demos: **12-34**. Commercial load limit: **10 min**. 60-second rate: **\$55/34**.  
**Owner:** Great Trails Broadcasting. **GM:** John Page Otting. **PD:** C.C. Mathews. **Production Director:** Gary Jenkins. **MD:** C.C. Mathews. **ND:** Woody Stiles. **Chief Engineer:** Bruce Clark. **Sales Manager:** John Page Otting. **Jock Lineup:** Dave Hutchinson 6-10 am, Gary Major 10 am-2 pm, Dave McCann 2-6 pm, Rip Rinehart 6-10 pm, Don St. John 10 pm-2 am, Scott Thompson 2-6 am. **Comments:** Consultant for WKJJ AM-FM is E. Alvin Davis. National sales manager is Andrea Cooper.

**WKJJ-FM/LOUISVILLE**

307 W. Muhammad Ali Blvd., Louisville, KY 40202

**502 589-4800**

Universals

Power: **50 kw**. Frequency: **99.7 MHz**. Tower elev.: **450 ft**. Target Demos: **Top 40**. Commercial load limit: **10 min**. 60-second rate: **\$55/34**.**Owner:** Great Trails Broadcasting. **GM:** John Page Otting. **PD:** C.C. Mathews. **MD:** C.C. Mathews. **ND:** Woody Stiles. **Chief Engineer:** Bruce Clark. **Sales Manager:** John Page Otting. **Production Director:** Gary Jenkins. **Jock Lineup:** Simulcast 6-10 am, Gary Jenkins 10 am-2 pm, Simulcast 2-6 pm, C.C. Mathews 6-10 pm, Chuck Brodie 10 pm-2 am, Nancy Edwards 2-6 am.**WKKN-AM/ROCKFORD**

1901 Reid Farm Road, Rockford, IL 61111

**815 877-6064**

Country

Power: **1 kw**. Frequency: **1150 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$13.50/5**.**Owner:** Town n Country Radio, Inc. **GM:** Duane Daniels. **PD:** Curtis King. **MD:** Curtis King. **ND:** Randy Osborne. **Chief Engineer:** Joe Roskos. **Sales Manager:** Tom Scheithe. **Jock Lineup:** Larry Nelson 6-10 am, Curtis King 10 am-2 pm, Andy Haynes 2 pm-sign off.

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**WKKO-AM/COCOA**

PO Box 3188, Cocoa, FL 32922

**305 636-2411**

Spectrum III

Power: **1 kw**. Frequency: **860 kHz**. Tower elev.: **267 ft**. Target Demos: **18-49**. Commercial load limit: **18 min**. 60-second rate: **\$9.85**.**Owner:** Emcom Associates Ltd. **GM:** Bill Maschmeier. **PD:** Chip Taylor. **MD:** Chip Taylor. **ND:** Dan Deaton. **Chief Engineer:** Tom Collins. **Sales Manager:** Scott Davis. **Jock Lineup:** Tom Collins 6-10 am, Dan Deaton 10 am-2 pm, Chip Taylor 2-6 pm, Laura Dean, Vanessa McBride and Wendell Johnson, part time.**WKLS-FM/ATLANTA**

1800 Century Blvd. NE, Suite 1200, Atlanta, GA 30345

**404 325-0960**

Album Rock

Power: **100 kw**. Frequency: **96.1 MHz**. Tower elev.: **931 ft**. Target Demos: **16-30**. Commercial load limit: **10 min**. 60-second rate: **\$90/70**.**Owner:** S.J.R. Communications. **GM:** Dick Meeder. **PD:** Frank Hotler. **MD:** Rich Piombino. **ND:** Wendell Brown. **Chief Engineer:** Bob Helbush. **Sales Manager:** Paul Cossman. **Jock Lineup:** Bobby Harper 6-10 am, Randy Sutton 10 am-3 pm, Deane Clark 3-7 pm, Dick Blackmon 7 pm-12 am, Neyseswah Abiku 12-6 am, Bob Bailey and Willard Arbour, weekends**WKMX/ENTERPRISE, AL**

Chuck Leonard

**205 347-2278**

Universals

**WKND-AM/WINDSOR**

PO Box 1480, Windsor, CT 06111

**203 688-6221**

Black/Disco

Power: **500 w**. Frequency: **1480 kHz**.**Owner:** Tandy Corp. **GM:** Kenneth Dawson. **PD:** Bill Mack. **MD:** Eddie Jordan. **ND:** Lew Brown. **Chief Engineer:** Russ Mundschenk. **Sales Manager:** Phyllis Segelman. **Jock Lineup:** Bill Mack 6-10 am, Carla Dean 10-11 am, Eddie Jordan 11 am-2 pm, Melonae McLean 2 pm-sign off.**WKNX-AM/SAGINAW**

5200 State St., Saginaw, MI 48603

**517 799-1000**

Universals

Power: **10 kw**. Frequency: **1210 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$15.75/13.75**.**Owner:** R. Dana MacVie. **GM:** Robert Dyer. **PD:** Ric Allen. **MD:** Ric Allen. **ND:** Bill Pearson. **Chief Engineer:** Kevin Hawley. **Sales Manager:** Mike Dvorak. **Jock Lineup:** Ric Allen 6-10 am, Lee Charles 10 am-2 pm, Randy Bhirdo 2 pm-sign off.**WKPT/KINGSPORT, TN**

Mike Padgett

**615 246-9578**

Universals

**WKQQ-FM/LEXINGTON**

1087 New Circle Road, PO Box 100, Lexington, KY 40590

**606 252-6694**

Album Rock

Power: **50 kw**. Frequency: **98.1 MHz**. Target Demos: **18-34**. Commercial load limit: **10 min**. 60-second rate: **\$20/10.40**.**Owner:** Village Communications. **GM:** Peter Jorgenson. **PD:** Gary Dickson. **Asst. PD:** Terry Meiners. **MD:** Dave Krusenklous. **Chief Engineer:** Bob Chick. **Sales Manager:** Carl McNeill. **Jock Lineup:** Terry Meiners 6-10 am, Ross Martin 10 am-3 pm, Dave "The Kruiser" Krusenklous 3-8 pm, Kathie Stamps 8 pm-1 am, Kurt Mathies 1-6 am.

**WKQX-FM/CHICAGO**

Merchandise Mart, Chicago, IL 60654

**312 644-8300**

Album Rock

Power **6 kw**. Frequency **101.1 mHz**. Automated **9 am-6 am**. Commercial load limit. **8 min**.**Owner:** NBC **GM:** Burt Sherwood **PD:** Bill Hennes **MD:** Bob King **ND:** Rich Rieman **Chief Engineer:** John Baile **Sales Manager:** Les Elias **Asst. PD:** Bill Stedman **Jock Lineup:** Chip Hobart 12 6 am, Bill Stedman 6 10 am, Harvey Wells 10 am 3 pm, Mitch Michaels 3 8 pm, Lorna Ozmon 8 pm 12 am**WKRQ-FM (G-100)/MOBILE**

158 St Louis St., Mobile, AL 36601

**205 432-5500**

Universals

Power **100 kw**. Frequency **99.9 mHz**. Tower elev. **1000 ft**. Target Demos. **18-49**. Commercial load limit **10 min**.**Owner:** WKRQ, Inc. **GM:** Rocky Reich **PD:** Jim Mahanay **MD:** Jim Roberts **ND:** Jay Daniels **Chief Engineer:** Curtis Willard **Jock Lineup:** Harmony 12 6 am, Dick Hylton 6 10 am, Jim Mahanay 10 am 12 pm, Chris Bryan 12 4 pm, Dave Marx 4 8 pm, Mike Roberts 8 pm 12 am**WKRQ-FM (Q102 FM)/CINCINNATI**

1906 Highland Ave., Cincinnati, OH 45219

**513 381-5500**

Universals

Power **50 kw**. Frequency **101.9 mHz**. Tower elev. **600 ft**. Target Demos. **12-34**. Commercial load limit **10 min**. 60 second rate **\$70**.**Owner:** Taft Broadcasting **GM:** John Soller **PD:** Jim Fox **MD:** Mark Elliott **ND:** Carol McCormick **Chief Engineer:** Tom Talley **Sales Manager:** Mike Costello **Jock Lineup:** Tony Galluzzo 12 5 am, Bruce Ryan 5 9 am, Jim Fox 9 am 12 pm, Mark Elliott 12 4 pm, Mark Sebastian 4 8 pm, Pat O'Brien 8 pm 12 am, Mike Roberts and P. Michael Griffin, weekends**WKSJ AM-FM/MOBILE**

3943 Airport Blvd., Mobile, AL 36608

**205 344-9900**

Country

Power **1 kw AM/100 kw FM**. Frequency **1270 kHz/94.9 mHz**. Tower elev. **410 ft**. Target Demos **25-49**. Automated **33% by Century 21**. Commercial load limit. **15 min**. 60 second rate **Available upon request**.**Owner:** Capitol Broadcasting Corp **GM:** Bill Sherard **PD:** Bill Robbins **MD:** Bill Robbins **ND:** Jim Sands **Chief Engineer:** Bob Newberry **Sales Manager:** W D Folks **Jock Lineup:** Wayne Gardner 6-10 am, Steve Holbrook 10 am 2 pm, Kirby Stevens 2 6 pm, Johnny Andrews 6-10 pm, Super Country Automation 10 pm 6 am**WKSP-AM/KINGSTREE**

PO Box 698, Highway 527, Kingstree, SC 29556

**803 382-2382**

Spectrum III

Power **1 kw**. Frequency **1090 kHz**. Target Demos **18-39**. Commercial load limit **15 min**. 60 second rate **\$6**.**Owner:** Williamsburg County Broadcasting Corp **GM:** Eddie Parker **PD:** Eddie Parker **MD:** Jim Miller **ND:** Willard Strong **Chief Engineer:** Ernest A. Pichard **Sales Manager:** Ms. Libby Lynch **Jock Lineup:** Willard Strong 6 9 am, Eddie Parker 9 am 1 pm, Jim Miller 1 5 pm, Julie Lualdi 5 pm sign off**WTKT-FM/BALTIMORE**

5200 Moravia Rd., Baltimore, MD 21206

**301 485-2400**

Urban

Power **50 kw**. Frequency **105.7 mHz**. Tower elev. **395 ft**. Target Demos **18+**. Commercial load limit **12 min**. 60 second rate **\$40/28**.**Owner:** Key Broadcasting Corp **GM:** Carl Brenner **PD:** Lou Krieger **MD:** Ann Thomas **Chief Engineer:** Scott Brenner **Sales Manager:** Marvin Mirvis **Jock Lineup:** Lou Krieger 6 9 am, Chris Roberts 9 am 2 pm, Ann Thomas 2 7 pm, Tom Randolph 7 pm 12 am, Disco Denny 12 6 am, Al St John, Jay Cleaver and Ed Watts, swings**WKTW-FM/CHARLESTON**

Box 5758, North Charleston, SC 29406

**803 554-7154**

Album Rock

Power **50 kw**. Frequency **102.5 mHz**. Commercial load limit: **12 min**. 60 second rate **\$16/11**.**Owner:** Ansley Cohen, Jr. **GM:** William G. Dudley III **PD:** Bob Kaake **MD:** Bill Enloe **ND:** Jim Faucette **Chief Engineer:** Warren G. Smith **Sales Manager:** Doug Clements **Jock Lineup:** Bob Ziegler 6 10 am, Bob Kaake 10 am 1 pm, Bill Enloe 1 3 pm, Steve Russell 3 7 pm, Chris Porter 7 pm 12 am, Rob Braddock 12-6 am**WKTQ-AM (13-Q)/PITTSBURGH**

Crane Ave., Pittsburgh, PA 15220

**412 531-9500**

Universals

Power **5 kw**. Frequency **1320 kHz**. Target Demos **18-44**. Commercial load limit **10 min**.**Owner:** Nationwide Communications **GM:** Steve Berger **PD:** Tim Powell **Chief Engineer:** Barry Taylor **Sales Manager:** Mickey Franko **Jock Lineup:** Jim Quinn 6 10 am, Dave Mason 10 am 2 pm, Don Bombard 2 6 pm, Ray Zoller 6 10 pm, Greg Stevens 10 pm 2 am, Vicki 2 6 am**NATIONAL RADIO STATION LISTINGS**



**WKTU-FM/NEW YORK** 212 750-0550  
655 Madison Avenue, New York, NY 10021 Urban  
Power: **50 kw**, Frequency: **92.3 MHz**, Tower elev.: **1218 ft**, Target Demos: **12-49**, Commercial load limit: **M-Sat. 5:30-10 am 10 min./M-F 3-7 pm 9 min./other 6 min.**, 60 second rate: **\$350/200**.  
**Owner:** SJR Communications, N.Y. **GM:** David Rapaport. **PD:** Michael Ellis. **MD:** Marc Cichom **ND:** Janet Rose. **Chief Engineer:** George Steiger **Sales Manager:** John Mackin Ade. **Jock Lineup:** Paul Robinson 6-10 am, Dave Mallow 10 am-2 pm, Kenn Hayes 2-6 pm, Paco 6-10 pm, Randy Place 10 pm-2 am, Joe Guarisco/Peter Burkard 2-6 am.

**WKWK-AM (14WK)/WHEELING** 304 232-2250  
1201 Main Street, Wheeling, WV 26003 Universals  
Power: **1 kw day/250 w night**, Frequency **1400 kHz**, Commercial load limit, **12 min.**, 60-second rate: **\$17/6**.

**Owner:** Jerome Glassman. **GM:** Tom Schlosser. **PD:** Dennis Mockler. **MD:** Jim Roberts. **ND:** Bill Murdock **Chief Engineer:** Jack Rees. **Sales Manager:** Tom Schlosser. **Jock Lineup:** Jim Roberts 6-10 am, Dan McGrath 10 am-2 pm, Gary Garritt 2-6 pm, Rich Collins 6 pm-12 am, Jolene Baller 12-6 am.

**WKXI-AM/JACKSON** 601 362-1594  
5850 N. State, Jackson, MS 39206 Black  
Power: **5 kw day/1 kw night**, Frequency **1300 kHz**, Commercial load limit: **12 min.**, 60-second rate: **\$10.50/8.50**.

**Owner:** Rebel Broadcasting **GM:** Bob O'Brien **PD:** J.D. Black **MD:** Tommy Marshall. **ND:** Beverly Johnson **Chief Engineer:** Terry Stenzel. **Sales Manager:** Bill Eastland. **Jock Lineup:** Herb Anderson 6-10 am, Tommy Marshall 10 am-2 pm, J.D. Black 2-6 pm, Jerry Mason 6-11 pm, Straight Talk (P.A.) 11 pm-12 am, Julian Davis 12-4 am, Herman Taylor (Gospel) 4-6 am

**WKXX-FM/BIRMINGHAM** 205 252-3171  
PO Box 10904, Birmingham, AL 35202 Universals  
Power: **100 kw**, Frequency: **106.9 MHz**, Commercial load limit: **10 min.**, 60-second rate: **\$28/20**.  
**Owner:** Mooney Broadcasting Company **GM:** John Bomer **PD:** Frank Lewis **MD:** Steve Davis **ND:** Greg Adams **Chief Engineer:** Frank Lewis **Sales Manager:** Don Benefield **Jock Lineup:** Frank Lewis 10 am-12 pm, Walt Brown 12-3 pm, Steve Davis 3-6 pm

**WKXY/SARASOTA** 813 366-4422  
Charlie Fernandez Universals

**WKY-AM/OKLAHOMA CITY** 405 478-2930  
PO Box 14930, Oklahoma City, OK 73113 Spectrum III  
Power: **5 kw**, Frequency **930 kHz**, Commercial load limit **14 min.**, 60-second rate: **\$75/28**.  
**Owner:** Gaylord Broadcasting **GM:** A.D. Sadler, Jr. **PD/MD:** Russ Spooner **ND:** Jim Palmer. **Chief Engineer:** Leon Harris **Sales Manager:** Tim Payne, national/Norma Farrell, local **Jock Lineup:** Danny Williams 6-9 am, Ronnie Kaye 9 am-1 pm, Bob & Bert 1-5 pm, Mike Munday 5-9 pm, Jack Elliott 9 pm-1 am, Jeff Davis 1-6 am, Angela Wright and Tom Kennedy, weekends

**WKYB/HEMINGWAY, SC** 803 558-2558  
Jason Dennis Universals

**WKYS-FM/WASHINGTON, DC** 202 686-4000  
4001 Nebraska Avenue, NW, Washington, DC 20016 Urban  
Power: **50 kw**, Frequency: **93.3 MHz**, Tower elev.: **484 ft**, Target Demos: **18-49**, Automated 28%, Commercial load limit, **12 min.**, 60-second rate: **\$70/40**.

**Owner:** National Broadcasting Co. **GM:** Ray Yorke **PD:** Bill Bailey. **MD:** Mark Biggs **Chief Engineer:** Ted Ronneburger **Sales Manager:** Donna Ragland **Jock Lineup:** Bill Bailey 6-10 am, Jeff Leonard 10 am-3 pm, Donnie Simpson 3-7 pm, Chuck Davis 7 pm-12 am

**WKZK/AUGUSTA** 404 738-9191  
J.J. Hemingway Spectrum III

**WLAC-AM/NASHVILLE** 615 748-8150  
159 4th Ave. North, Nashville, TN 37211 Universals  
Power: **50 kw**, Frequency: **1510 kHz**, Commercial load limit: **13 min.**, 60 second rate: **\$40/30**.

**Owner:** Billboard Broadcasting **GM:** Mort Nasatir **PD:** Rick Harris **MD:** Eva Wood **ND:** David Tower. **Chief Engineer:** Everett Lawson **Sales Manager:** Rick Snowdon **Jock Lineup:** Pat Reilly/Dick Kent 6-9 am, Chuck McCartney 9 am-1 pm, Mark Damon 1-3 pm, Allen Dennis 3-6 pm, Smokey Rivers 6-10 pm, Spider Harrison 10 pm-1 am, Shadoe Bailey 1-6 am. **Comments:** Consultant Kent Burkhardt

**WLAG/LA GRANGE**

Bill Benjamin

**404 882-3505**

Spectrum III

**WLAN/LANCASTER, PA**

Candi Clarke

**717 394-7261**

Universals

**WLAP-AM/LEXINGTON**

PO Box 11670, Lexington, KY 40577

**606 293-0563**

Universals

Power: **5 kw day/1 kw night**. Frequency: **630 kHz**. Commercial load limit: **16 min. drive/14 min. other**. 60-second rate: **\$25/17**.**Owner:** Illinois Broadcasting Co. **GM:** James C. Allison II. **PD:** Daniel C. Dorsett. **ND:** Kenneth R. Gullette. **Chief Engineer:** Lewis M. Owens. **Sales Manager:** James C. Allison II. **Jock Lineup:** Dave & Doug 6-10 am, Herb Kent 10 am-12 pm, Tom Richards 12-3 pm, Charlie Fox 3-7 pm, Eric Stevens 7 pm-12 am, Jim Corcoran 1-6 am, John Craine and John Robertson, weekends.

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**WLAP-FM/LEXINGTON**

PO Box 11670, Lexington, KY 40577

**606 293-0563**

Universals

Power: **50 kw**. Frequency: **94.5 MHz**. **Automated 100% by TM Stereo Rock**. Commercial load limit: **8 min**. 60-second rate: **\$18/14**.**Owner:** Illinois Broadcasting Co. **GM:** James C. Allison II. **PD:** Daniel C. Dorsett. **ND:** Kenneth R. Gullette. **Chief Engineer:** Lewis M. Owens. **Sales Manager:** James C. Allison II.**WLAV-AM/GRAND RAPIDS**

Jim Corcoran

**616 456-5461**

Spectrum III

**WLAV-FM/GRAND RAPIDS**

101-C Waters Bldg., Grand Rapids, MI 49503

**616 456-5461**

Album Rock

Power: **50 kw**. Frequency: **96.9 MHz**. Tower elev.: **500 ft**. Target Demos: **18-34**. Commercial load limit: **10½ min**. 60-second rate: **\$28/24.50**.**Owner:** John Shepard. **GM:** John Shepard. **PD:** Doc Donovan. **MD:** Regis McKenna. **ND:** Don Davis. **Chief Engineer:** Tom Boscher. **Sales Manager:** Dennis Lemon. **Jock Lineup:** Tony Gates 6-10 am, Joel Schechtre 10 am-3 pm, Doc Donovan 3-7 pm, Tim Steele 7 pm-12 am, Aris Hampers 12-6 am, Keith Maniac, Jim Jordan and Ogie Dreyer, part time.**WLCS-AM/BATON ROUGE**

One American Place Suite 2420, Baton Rouge, LA 70825

**504 383-4411**

Universals

Power: **1 kw**. Frequency: **910 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$35/16**.**Owner:** Airwaves. **GM:** Lamar Simmons. **PD:** Bob Elliot. **MD:** Bob Elliot. **ND:** Don Grady. **Chief Engineer:** Larry Ward. **Sales Manager:** Wilbur Lewis. **Jock Lineup:** Bob Elliot 6-9 am, Jeff Jasper 9 am-12 pm, Shaun O'Toole 12-4 pm, Scotty Drake 4-8 pm, Chucker 8 pm-12 am, Jim Foreman 12-6 am.**WLCY-AM/TAMPA-ST. PETERSBURG**

PO Box 42-138, St. Petersburg, FL 33742

**813 577-1111**

Universals

Power: **5 kw**. Frequency: **1380 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$50/42**.**Owner:** Harte Hanks. **GM:** Tom Watson. **PD:** Jan Jeffries. **MD:** Ron Parker. **ND:** Jeff Chase. **Chief Engineer:** William Cooper. **Sales Manager:** Dave Strubbe. **Jock Lineup:** John Lander 6-9 am, Gary Knight 9 am-1 pm, Jerry Walker 1-4 pm, Ron Parker 4-8 pm, Gary Knight 8 pm-12 am, Jeff Sanders 12-6 am.**WLEE-AM/RICHMOND**

PO Box 8477, Richmond, VA 23226

**804 288-2835**

Spectrum III

Power: **5 kw**. Frequency: **1480 kHz**. Target Demos: **20-40**. Commercial load limit: **12 min**. 60-second rate: **\$36/22**.**Owner:** Nationwide Communications. **GM:** Ralph Barnes. **PD:** Dave Bishop. **MD:** Mike O'Brien. **ND:** Pat Scales. **Chief Engineer:** Jeff Gulick. **Sales Manager:** Phil Bell. **Jock Lineup:** Jack Fitzgerald 6-10 am, Mike O'Brien 10 am-3 pm, Kelly In The Afternoon 3-7 pm, Johnny Quinn 7 pm-12 am, Tom Kennedy 12-6 am, Frank Drew and Guy Spiller, weekends.**WLIR/LONG ISLAND**

McNamara/Kleinman

**516 485-9200**

Album Rock

**WLKW AM-FM/PROVIDENCE****401 331-7810**

1185 North Main Street, Providence, RI 02904

Beautiful

Power: **50 kw AM/50 kw FM**. Frequency: **990 kHz/101.5 mHz**. Tower elev.: **500 ft**. Target Demos: **18+**. Commercial load limit: **8 units**. 60-second rate: **\$75/48**.**Owner:** McCormick Comm. **GM:** Robert Carson. **PD:** Tony Rizzini. **MD:** Tony Rizzini. **ND:** Norm Jagolinzer. **Chief Engineer:** Paul Temple. **Sales Manager:** Pete Vincelette. **Jock Lineup:** Tony Rizzini 6-9 am, Norm Jagolinzer 9 am-12 pm, Art Godfrey 12-3 pm, Lynn Feoll 3-7 pm, Lee Casey 7 pm-12 am, Joe Corcoran 12-6 am.**WLLH-AM/LOWELL****617 458-8486**

4 Broadway, Lowell, MA 01853

Universals

Power: **2 kw day/500 w night**. Frequency: **1400 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$18/15**.**Owner:** Arnold S. Learner. **GM:** Bud Armstrong. **PD:** Jack Diamond. **MD:** Jack Diamond. **Chief Engineer:** Norm Rivers. **Sales Manager:** Steve Chartrand. **Jock Lineup:** Daniel T. Guy 5-10 am, Jack Peterson 10 am-3 pm, Jack Diamond 3-6 pm, Mike Baltoumes 6-11 pm, Kevin Ryan 11 pm-5 am, J.C., Bill Maxwell, C.B. Wilson and Roy Trembly, weekends. **Comments:** We are "America's only radio station transmitting from 2 cities." We have a transmitter and tower in Lowell and one in Lawrence, 12 miles away. We play the "long versions" of all tunes plus album cuts.**WLMD-AM/LAUREL****301 953-2332**

PO Box 42, Laurel, MD 20810

Spectrum III

Power: **1 kw**. Frequency: **900 kHz**. Target Demos: **18-49**. Commercial load limit: **12 min**.**Owner:** Bill Lemer. **GM:** Bill Lerner. **PD:** R.D. Douglas. **MD:** Steve Mazurowski. **ND:** Cathy Ponton. **Chief Engineer:** John Hofstader. **Jock Lineup:** R.D. Douglas 6-10 am, Steve Maz 10 am-2 pm, Tim Scott 2-6 pm (or sign off), Melinda Johnson, Greg Smith and Pat O'Leary, part time.**WLOB AM-FM/PORTLAND****207 775-2336**

779 Warren Ave., Portland, ME 04103

Universals AM/Album Rock FM

Power: **5 kw AM/3 kw FM**. Frequency: **1310 kHz/100.9 mHz**. Commercial load limit: **12 units AM/9 units FM**. 60-second rate: **\$24/11**.**Owner:** Portland Radio, Inc. **GM:** Eric Heckman. **PD:** Danny Shewster. **MD:** Lindsay Robbins. **ND:** Kim Block. **Chief Engineer:** Peter Dalagonia. **Sales Manager:** Dan Furth. **Jock Lineup:** Dave Ross 6-10 am, Ken Gillmore 10 am-2 pm, Lindsay Robbins 2-7 pm, Danny Shewster 7 pm-12 am, Chris Warren 12-6 am. **Comments:** AM News 6-10 am; Adult Contemporary 10 am-7 pm; Talk/Sports 7 pm-12 am.**WLOF-AM/ORLANDO****305 293-2431**

Box 15746, Orlando, FL 32808

Universals

Power: **5 kw**. Frequency: **950 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$27/17**.**Owner:** Rounsaville Radio. **GM:** Carl Glicken. **PD:** Joe Montione. **MD:** Reggie Blackwell. **ND:** Richard Hunt. **Chief Engineer:** Luke Beasley. **Jock Lineup:** Scott Walker 6-10 am, Reggie Blackwell 10 am-3 pm, Banana Joe Montione 3-7 pm, A.J. Stone 7 pm-12 am, Jeff Michaels 12-6 am, Rick Davis and Larry Brooks, weekends.**WLOL-FM/MINNEAPOLIS-ST. PAUL****612 698-5566**

1370 Davern St., St. Paul, MN 55116

Spectrum III

Power: **100 kw**. Frequency: **99.5 mHz**. Commercial load limit: **10 min**. 60-second rate: **\$35**.**Owner:** BFR Broadcasting. **GM:** Doyle Rose. **PD/MD:** Steve Shannon. **ND:** Marcia Huey. **Chief Engineer:** Mark Durenburger. **Jock Lineup:** Marcia Huey mornings, Steve Shannon middays, Buddy Hollis afternoons, Karen Wong/Brian Acker nights, Dave Cooper, overnights. **Comments:** jazz program M 10 pm-1 am.**WLOM/CAPE COD****617 255-3220**

Larry King

Spectrum III

**WLOU-AM/LOUISVILLE****502 636-3535**

2549 S. 3rd, Louisville, KY 40208

Black

Power: **5 kw**. Frequency: **1350 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$25/11**.**Owner:** Summers Broadcasting, Inc. **GM:** Wm. E. Summers III. **PD:** Seretha Tinsley. **MD:** Neal O'Rea. **ND:** Carl Edwards. **Chief Engineer:** Steve Dawson. **Sales Manager:** Duwayne McElroy.

**WLPL-FM/BALTIMORE**

6623 Reisterstown Rd., Baltimore, MD 21215

**301 358-4600**

Album Rock

Power: **20 kw.** Frequency: **92.3 mHz.** Tower elev.: **452 ft. (AAT).** Target Demos: **12-34.**

**Owner:** United Broadcasting Co **GM:** Brock Abernathy **PD:** Kris Earl Phillips **ND:** Art Anthony.  
**Chief Engineer:** Steve Smith **Jock Lineup:** Casey Jones 6-10 am, Carrie Carson 10 am-2 pm, J.J. Marshall 2-6 pm, Kris Earl Phillips 6-10 pm, Larry Alan 10 pm-2 am, John Panzarella 2-6 am

**WLTX-AM/MILWAUKEE**

PO Box 402, 759 N 19th Street, Milwaukee, WI 53209

**414 342-1111**

Album Rock

Power: **50 kw.** Frequency: **97.3 mHz.** Tower elev.: **980 ft.** Target Demos: **12-34.** Commercial load limit: **8 units.** 60-second rate: **\$70/45.**

**Owner:** Hearst Corp. **GM:** John E. Hinkle, Jr. **PD:** Tom Daniels **MD:** Bobbin Beam **ND:** Joanie Bohmann **Chief Engineer:** Robert Johnson **Sales Manager:** Terry Jeffords **Jock Lineup:** Jeff Peterson & Joanie Bohmann 6-10 am, Bernie Lucas 6-10 am, Steve Bobbin Beam 2-6 pm, Jim McBean 6-10 pm, Chris Dixon 10 pm-2 am, Cindy Marsh 2-6 am, Michael Hightower, part time

**WLQR-FM/TOLEDO**

4230 Secor Rd., Toledo, OH 43623

**419 473-0101**

Beautiful

Power: **15 kw.** Frequency: **101.5 mHz.** Tower elev.: **810 ft.** Target Demos: **25-49.** Commercial load limit: **8 units.**

**Owner:** Susquehanna Broadcasting. **GM:** Sandy Goldberg. **PD:** Rick McDonald **Operations Director:** Dave Kennedy **ND:** Steve Kendall **Chief Engineer:** Gary Sharpe **Sales Manager:** Larry Jacquemotte **Jock Lineup:** Dave Kennedy 6-10 am, Steve Kendall 10 am-1 pm, Rick McDonald 1-5 pm, Bob Sery 5-11 pm, Glen Taylor 11 pm-6 am

**WLRS-FM/LOUISVILLE**

800 S 4th St., Louisville, KY 40203

**502 585-5178**

Album Rock

Power: **3 kw.** Frequency: **102.3 mHz.** Tower elev.: **400 ft.** Target Demos: **18-34.** Commercial load limit: **10 min.** 60-second rate: **\$32/10.**

**Owner:** KY Technical Institute. **GM:** Louisa Henson. **PD:** Mick Dolan. **MD:** Drake Hall **ND:** Dan Burgess **Chief Engineer:** Tim Holmgren. **Sales Manager:** Dave Littrel **Jock Lineup:** Mick Dolan 6-10 am, John Simon 10 am-2 pm, Drake Hall 2-6 pm, Ron Clay 6-10 pm, Jesse 10 pm-2 am, Duke Meyer 2-6 am.

**WLS-AM/CHICAGO**

360 N. Michigan Ave., Chicago, IL 60601

**312 782-2002**

Universals

Power: **50 kw.** Frequency: **890 kHz.** Target Demos: **12-44.** Commercial load limit: **10½ min.** 60 second rate: **\$325/222.**

**Owner:** ABC **GM:** Martin Greenberg. **PD:** John Gehron **MD:** Steve Casey **ND:** Bud Miller **Chief Engineer:** Don Amell. **Sales Manager:** Don Bouloukos **Jock Lineup:** Yvonne Daniels 2-5:30 am, Larry Lujack 5:30-10 am, Tommy Edwards 10 am-2 pm, Bob Sirott 2-6 pm, John Landecker 6-10 pm, Jeff Davis 10 pm-2 am.

**WLSQ-AM/MONTGOMERY**

Box 5000, Montgomery, AL 36101

**205 832-4295**

Universals

Power: **1 kw day/1 kw directional night.** Frequency: **950 kHz.** Tower elev.: **303 ft.** Target Demos: **12-44.** Commercial load limit: **12 min. drive/15 min. regular.** 60 second rate **\$15.50/8.**

**Owner:** Brien Broadcasting Corp **GM:** Gene Moorhead **PD:** Pat Robbins **MD:** John Roberts **Chief Engineer:** Ed Ray **Sales Manager:** Joan Hayes **Jock Lineup:** J J Beach 6-10 am, Neal McNeal 10 am-2 pm, Shotgun Marc Mitchell 2-6 pm, Uncle John Stewart 6-10 pm, John Roberts 10 pm-2 am, David Cody 2-6 am

**WLTH-AM/GARY**

3669 Broadway, Gary, IN 46409

**312 978-6784**

Black/Contemporary

Power: **1 kw.** Frequency: **1370 kHz.** Commercial load limit: **12 min.** 60 second rate: **\$22/17.50.**

**Owner:** Inter-Urban Broadcasting Co **GM:** Judy Burks **PD:** Steve Brisker **MD:** Rick Stevens **ND:** Greg Crawford **Chief Engineer:** Ron Borden **Sales Manager:** Wally Petrovich **Natl. Sales Director:** Lillian Taylor Jones **Jock Lineup:** Rick Stevens 6-10 am, Jan Wolf 10 am-2 pm, Steve Brisker 2 pm sign off/Saturday: Avis Lavelle 6-11 am, Fred Thompson 11 am-2 pm, Nate Cain 2 pm-sign off

**WLUM-FM/MILWAUKEE**

12800 West Bluemound Road, Elm Grove, WI 53122

**414 786-1590**

Urban

Power: **50 kw.** Frequency: **102.1 mHz.** Target Demos: **18-34.** Commercial load limit: **9 min.** 60-second rate: **\$23/17.**

**Owner:** Willie D. Davis. **GM:** Claudia Burns. **PD:** Ron King **MD:** Alonzo Miller **ND:** Larry Bandy **Chief Engineer:** Jack Krause. **Sales Manager:** Howard Hansen. **Jock Lineup:** Phil Klingler 6-10 am, Ron King 10 am-2 pm, Riley Wynn 2-6 pm, Joey Griffin 6-10 pm, Mike Buchanan 10 pm-2 am.

**WLUP-FM/CHICAGO** **312 440-5270**875 N Michigan Ave., Chicago, IL 60611 **Album Rock**Power: **6 kw**. Frequency: **97.9 MHz**. Commercial load limit **8 units**. 60-second rate: **\$95/55**.**Owner:** L&P Broadcasting **GM:** Terry Chess **PD:** open **MD:** Bill P Evans **ND:** Dave Logan **Chief Engineer:** Bob Larson **Sales Manager:** Bob Karr. **Jock Lineup:** Les Tracy 6-10 am, Chris Devine 10 am-2 pm, Tom O'Toolle 2-6 pm, Patti Haze 6-10 pm, Bill Evans 10 pm-2 am, Mondo Meier 2-6 am.**WLVA-AM/LYNCHBURG** **804 528-5959**PO Box 2179, Lynchburg, VA 24501 **Spectrum III**Power: **1 kw**. Frequency: **590 kHz**. Commercial load limit **14 min**. 60-second rate: **\$16/13.25**.**Owner:** WLVA of Lynchburg, Inc **GM:** Gerald Clegg **PD:** John Hook **MD:** John Hook **ND:** Al Augustine **Chief Engineer:** Lynn Morris **Sales Manager:** Jim Branson. **Jock Lineup:** Larry K Scott 10 am-3 pm, John Hook 3-7 pm, Jackson Hill 7 pm-12 am, Michael James 12-6 am, David Glass, Danny Somer and Scott La Mar, weekends.

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**WLWQ-FM/COLUMBUS** **614 224-1271**42 E Gay Street, Columbus, OH 43215 **Album Rock**Power: **40 kw**. Frequency: **96.3 MHz**. Commercial load limit **10 units**. 60-second rate: **\$37/15**.**Owner:** Taft Broadcasting Co **GM:** Perry Frey **PD:** Tom Teuber **MD:** Steve Runner **ND:** Diane Currington **Chief Engineer:** John Owen **Sales Manager:** Dave Crowl **Jock Lineup:** John Fisher 5:30-10 am, Steve Runner 10 am-2 pm, Tom Teuber 2-6 pm, Bill Pugh 6-10 pm, Tim Smith 10 pm-2 am, Beth Kepple 2-5:30 am**WLW-AM/CINCINNATI** **513 241-9597**3 E 4th St., Cincinnati, OH 45202 **Spectrum III**Power: **50 kw**. Frequency: **700 kHz**. Target Demos **25-49**.**Owner:** Queen City Communications **GM:** Charles K Murdock **PD:** open **MD:** Bob Lawrence **ND:** Bill Ridenour **Chief Engineer:** Jim Hampton. **Sales Manager:** Mike Gavin. **Jock Lineup:** Jim O'Neill 6-10 am, Chuck Dougherty 10 am-2 pm, Jim LaBarbara 2-6 pm, Mike Weber 7-30 pm 12 am, Jim McKnight 12-6 am.**WLWI-FM/MONTGOMERY** **205 264-7392**Box 4999, Montgomery, AL 36102 **Country**Power: **100 kw**. Frequency: **92.3 MHz**. Tower elev.: **600 ft**. Target Demos: **18-49**. Automated: **07%**. Commercial load limit **12 min**. 60 second rate: **\$25/15**.**Owner:** Robert E Lowder **GM:** Don Markwell **PD:** Big Jon Anthony **MD:** Rhubarb Jones **ND:** Jim Fyffe **Chief Engineer:** Larry Wilkins **Sales Manager:** Jim Colley **Jock Lineup:** Big Jon Anthony 6-10 am, Don Day 10 am-3 pm, Doctor Sam Faulk 3-7 pm, Rhubarb Jones 7 pm-12 am, Sharon Kelley 12-6 am**WLWS/CINCINNATI** **513 868-3696**Alan Mathews **Spectrum III****WLYF-FM/MIAMI** **305 377-8811**710 Brickell Ave., Miami, FL 33131 **Beautiful**Power: **100 kw**. Frequency: **101.5 MHz**. Tower elev.: **810 ft**. Target Demos: **18+** Commercial load limit **8 min**.**Owner:** Storer Broadcasting **GM:** Dan DiLoreto **PD:** Bob Brown **Chief Engineer:** John Morris **Sales Manager:** Linda Scott**WLYT-FM (92 ROCK)/CLEVELAND** **216 371-3534**2156 Lee Road, Cleveland Heights, OH 44118 **Album Rock**Power: **27 kw**. Frequency: **92.3 MHz**. Commercial load limit **9 min**. 60-second rate: **\$40/20**.**Owner:** United Broadcasting Corporation **GM:** Bill Becker **PD:** Scott Howard **MD:** Ray Henry **ND:** Ray Henry **Chief Engineer:** Sam Garfield **Sales Manager:** Bill Becker **Jock Lineup:** Ray Henry 6-10 am, Tom Allen 10 am-2 pm, Freddie James 2-6 pm, Dean Rufus 6-10 pm, Vicki Winston 10 pm-2 am **Comments:** Disco show every Friday and Saturday from 8-10 pm. We program new music and some album cuts**WLYV-AM/FT. WAYNE** **219 743-3443**925 Anthony Wayne Bank Bldg., Fort Wayne, IN 46802 **Country**Power: **1 kw**. Frequency: **1450 kHz**. Commercial load limit: **12 min**.**Owner:** Jack Nicklaus. **GM:** Herb Weber **PD:** Tom Williams **MD:** Tom Williams **ND:** Tom Williams **Chief Engineer:** Roger Parkenson **Sales Manager:** Carol Miller **Jock Lineup:** Tom Williams 6-10 am, Dave Jackson 10 am-3 pm, Rita 3-7 pm, Greg Goodwin 7 pm-12 am, Rick Davis 12-6 am

**WMAK/NASHVILLE**

Mark Damon

**615 256-6556**

Spectrum III

**WMAL-AM/WASHINGTON, DC**

4400 Jenifer Street, NW, Washington, DC 20015

**202 686-3050**

News &amp; Information

Power: **5 kw**. Frequency: **630 kHz**. Commercial load limit: **18 min**.

**Owner:** ABC. **GM:** Andy Ockershausen. **PD:** Marc Kuhn. **MD:** Jayne Reino. **ND:** Ted Landphair. **Chief Engineer:** J.B. McPherson. **Sales Manager:** Ed Scandrett. **Jock Lineup:** Harden & Weaver 6-10 am, Tom Gauger 10 am-2 pm, Ed Walker 2-3 pm, Bill Trumbull/Chris Core 3-7 pm, Ken Beatrice/Sports Call 7-8 pm, Felix Grant 8-9 pm, Bill Mayhugh 12-6 am. **Comments:** We are full-service, traditional station—very strong on Personality, Music, News & Information. Music library phone is 202 686-3050.

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**WMAQ-AM/CHICAGO**

Merchandise Mart, Chicago, IL 60654

**312 861-5555**

Country

Power: **50 kw**. Frequency: **670 kHz**. Commercial load limit: **12 min**.

**Owner:** NBC. **GM:** Burt Sherwood. **PD:** Bill Hennes. **MD:** Suzanne Benson. **ND:** Rich Riemann. **Chief Engineer:** John Baile. **Sales Manager:** John Bibbs. **Jock Lineup:** Fred Sanders 12-6 am, Lee Sherwood 6-10 am, Greg Austin 10 am-3 pm, Charlie O'Neil 3-7 pm, Nancy Turner 7 pm-12 am, Bob Tracy and Rick Rennick, weekends.

**WMAZ-AM/MACON**

PO Box 5008, Macon, GA 31208

**912 746-7311**

Spectrum III

Power: **50 kw day/10 kw night**. Frequency: **940 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$35/26**.

**Owner:** Multimedia, Inc. **GM:** Albert Sanders. **PD:** Bill Powell. **MD:** Steve Murphy. **ND:** Paul Bellevue. **Chief Engineer:** Jim Lawhon. **Jock Lineup:** Bill Powell, Jim Pryor, Steve Murphy, Bob Kidd, Bob Sandifur, Cynthia Anderson and Oscar Teveretti, weekends.

**WMAZ-FM/MACON**

PO Box 5008, Macon, GA 31208

**912 746-7311**

Universals

Power: **100 kw**. Frequency: **99.1 MHz**. Commercial load limit: **12 min**. 60-second rate: **\$35/26**.

**Owner:** Multimedia, Inc. **GM:** Albert Sanders. **PD:** Bill Powell. **MD:** Steve Murphy. **ND:** Paul Bellevue. **Chief Engineer:** Jim Lawhon. **Sales Manager:** Otis Hughes.

**WMBD-AM/PEORIA**

3131 N. University, Peoria, IL 61604

**309 688-3131**

Spectrum III

Power: **5 kw**. Frequency: **1470 kHz**. Commercial load limit: **16 min**.

**Owner:** Midwest Television, Inc. **GM:** Dick Booth. **PD:** Bill Rogers. **MD:** Tom Patterson. **ND:** Duane Wallace. **Chief Engineer:** Paul Bock. **Sales Manager:** Tom Greer. **Jock Lineup:** Bob Carlton 5-10 am, Bill Rogers 10 am-12 pm, John Pawlik 2-6 pm, Tom Patterson 7 pm-12 am, Phil Sheperdson 12-5 am.

**WMC-AM/MEMPHIS**

1960 Union Ave., Memphis, TN 38104

**901 726-0555**

Country

Power: **5 kw**. Frequency: **790 kHz**. Commercial load limit: **15 min**. 60-second rate: **\$80/15**.

**Owner:** Scripps-Howard. **GM:** Dean Osmundson. **PD:** Les Acree. **MD:** Hal Jay. **ND:** Rick Honea. **Chief Engineer:** John Maples. **Sales Manager:** Bob Webber. **Jock Lineup:** Les Tivers 12-5 am, Hal Jay 5-9 am, Les Acree 9 am-12 pm, Jackie Strickland 12-3 pm, Phil Conner 3-7 pm, Larry Nobles 7 pm-12 am, Robin Scott, weekends.

**WMC-FM (FM 100)/MEMPHIS**

1960 Union Ave., Memphis, TN 38104

**901 726-0555**

Universals

Power: **400 kw**. Frequency: **99.7 MHz**. Commercial load limit: **10 min**. 60-second rate: **\$45**.

**Owner:** Scripps-Howard Broadcasting Co. **GM:** Don Meyers. **PD:** Gary Guthrie. **MD:** Mark Williams. **ND:** David Tower. **Chief Engineer:** John Maples. **Sales Manager:** David Gingold. **Jock Lineup:** Ron Jordan 6-10 am, Mark Williams 10 am-3 pm, Perstigicon 3-5 pm, Ron Jordan 5-8 pm, Mike Murphy 8 pm-12 am.

**WMDI-FM/ERIE**

Box 3554, Erie, PA 16508

**814 796-2085**

Album Rock

Power: **3 kw**. Frequency: **102.3 MHz**. Commercial load limit: **8 min**. 60-second rate: **\$15/5**.

**Owner:** Mikro-Dawn. **GM:** David Hawley. **PD:** Gary Hart. **Chief Engineer:** Jerry Trick. **Sales Manager:** Frank Adair.

**WMEE-AM/FT. WAYNE**

PO Box 6000, Ft. Wayne, IN 46896

**219 447-5511**

Universals

Power: **5 kw.** Frequency: **1380 kHz.** Target Demos: **18-34.** Commercial load limit: **13 min.** 60-second rate: **\$42/18.****Owner:** Federated Media. **GM:** R.H. Elliott. **PD:** Steve Christian. **MD:** John Curry. **ND:** Lee Kelso. **Chief Engineer:** Bill Lemon. **Sales Manager:** Walt Setffen. **Operations Manager:** John David Spangler. **Jock Lineup:** Steve Christian 5-9 am, John Curry 9 am-12 pm, Chuck Brodie 12-3 pm, John David Spangler 3-6 pm, Lenny Harrison 6-10 pm, Jennifer Carr 10 pm-2 am, Tony Richards 2-5 am.**WMEL-AM/MELBOURNE**

PO Box 1318, Melbourne, FL 32901

**305 254-2282**

Spectrum III

Power: **1 kw.** Frequency: **920 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$7.60/5.60.****Owner:** Elyria-Lorain Broadcasting Company. **GM:** T.C. Weberling. **PD:** Chuck Deel. **MD:** Chuck Deel. **ND:** Brian Wilkes. **Chief Engineer:** Jon Roberts. **Sales Manager:** T.C. Weberling. **Jock Lineup:** Steve Taylor 6-10 am, Chuck Deel 10 am-2 pm, Mike Kaye 2-6 pm, Jim Ladd 6 pm-12 am, Mark Pence 12-6 am.**WMET-FM/CHICAGO**

444 North Michigan Ave., Chicago, IL 60611

**312 828-9191**

Album Rock

Power: **6 kw.** Frequency: **95.5 mHz.** Commercial load limit: **8 min.** 60-second rate: **\$130/65.****Owner:** Metromedia, Inc. **GM:** Harvey A. Pearlman. **PD:** Bobby Christian. **MD:** Dave Benson. **ND:** Mark Alan. **Promotion Director:** Jeffrey D. Bierig. **Chief Engineer:** Jeff Nordstrom. **Sales Manager:** Tom Chiusano. **Jock Lineup:** Tom O'Toole 6-10 am, Patti Haze 10 am-3 pm, Bob Coburn 3-6 pm, Bill Evans 6-10 pm, Scott McConnell 10 pm-2 am, Mike Bechtel 2-6 am, Blake Lawrence, Dave Benson and Dan Michaels, weekends.**WMFJ-AM/DAYTONA BEACH**

PO Box 5606, 750 Root St., Daytona Beach, FL 32018

**904 255-1456**

Universals

Power: **1 kw.** Frequency: **1450 kHz.** Commercial load limit: **12 min.** 60-second rate: **\$14/8.****Owner:** Walter Weeks Broadcasting. **GM:** Dick Clark. **PD:** John Scott. **MD:** John Scott. **ND:** Rick Stone. **Chief Engineer:** Terry Hesters. **Sales Manager:** Mike Da Roza. **Jock Lineup:** Bob Mitchell 6-10 am, Mike Roberts 10 am-3 pm, John Scott 3-6 pm, Terry Hesters 6-9 pm, Quincy McCoy 9 pm-2 am, Chris Conners 2-6 am.**WMGK-FM/PHILADELPHIA**

1 Bala Cynwyd Plaza, 3rd West, Bala Cynwyd, PA 19004

**215 879-6000**

Spectrum III

Power: **50 kw.** Frequency: **102.9 mHz.** Commercial load limit: **10 min.** 60-second rate: **\$96/54.****Owner:** Greater Media, Inc. **GM:** Larry Wexler. **PD:** Bob Craig. **MD:** Bob Craig. **ND:** Art Andrews. **Chief Engineer:** Charles Fritz. **Sales Manager:** Ed McCusker. **Jock Lineup:** Peter Davis mornings, Chris Gable middays, Mike Bowe afternoons, Steve Gaddie nights, Joe McCann late, Greg Koziar and Kim Martin, weekends. **Comments:** Occasional live or prerecorded concerts and special artist and album features.**WMHE-FM/TOLEDO**

4665 W. Bancroft, Toledo, OH 43615

**419 531-1681**

Spectrum III

Power: **50 kw.** Frequency: **92.5 mHz.** Target Demos: **18-49.** Automated **10 am-6 am.** Commercial load limit: **8 min.** 60-second rate: **\$30/17.****Owner:** William A. Hillebrand. **GM:** Ruth H. Ray. **Operations Manager:** Ron Sobczak. **Music Coordinator:** Kathy Fittf. **ND:** Gail Gafcik. **Chief Engineer:** Tim Morrison. **Sales Manager:** Jeff Schwartz. **Jock Lineup:** Ron Sobczak 6-10 am, Tim Morrison and Ron Finn, 10 am-6 am.**WMID-AM/ATLANTIC CITY**

PO Box 1137, Atlantic City, NJ 08404

**609 344-5113**

Album Rock

Power: **1 kw.** Frequency: **1340 kHz.****Owner:** Julann Griffin. **GM:** Pat Parish. **PD:** Gary Lane. **MD:** Gary Lane. **ND:** Gail Mackler. **Chief Engineer:** Mike Ferreoulo. **Sales Manager:** Robert Johnstone. **Jock Lineup:** Mike McCann 6-10 am, Gary Lane 10 am-1 pm, Paul Dustin Richards 1-4 pm, Andy Volvo 4-9 pm, Chris Scott 9 pm-1 am, Russ Edwards 1-6 am.**WMJC-FM/DETROIT**

One Radio Plaza, Detroit, MI 48220

**313 398-7600**

Spectrum III

Power: **10 kw.** Frequency: **94.7 mHz.** Tower elev.: **950 ft.** Target Demos: **18-49.** Commercial load limit: **10 min.** 60-second rate: **\$100/7.****Owner:** Greater Media, Inc. **GM:** Chuck Borchard. **MD:** Paul Christy. **National PD:** Paul Christy. **PD:** Ken Scott. **ND:** Jane Burton. **Chief Engineer:** Irv Laing. **Sales Manager:** Allen Gantman. **Jock Lineup:** Phil Berry 6-9 am, Steve Trella 9 am-12 pm, Rod Prahin 12-3 pm, Eddie Rogers 3-6 pm, Craig Hunt 6-10 pm, Mark Taylor 10 pm-2 am, Fred Stella 2-6 am.



**WMJQ-FM (MAGIC-92)/ROCHESTER****716 232-7550**

829 Midtown Twr., Rochester, NY 14604

Album Rock

Power: **50 kw.** Frequency: **92.5 mHz.** Commercial load limit: **8 min.**

**Owner:** Lin Broadcasting **GM:** Dan Clayton **PD:** Al Peterson **MD:** Doug James **ND:** Jennifer Romm **Chief Engineer:** Bob Mallery **Sales Manager:** Ed Musicus **Jock Lineup:** Doug James 6-10 am, Al Peterson 10 am-3 pm, Bernie Kimble 3-7 pm, Tony Mathews 7 pm-12 am, Cheryl Miller 12-6 am, Fran Nicklus and Charlie Logan, weekends

**WMJX-FM/MIAMI BEACH****305 538-5321**

825 41st St., Miami Beach, FL 33140

Universals

Power: **100 kw.** Frequency: **96.3 mHz.** Tower elev. **827 ft.** Target Demos **18-34.** Commercial load limit **10 units.**

**Owner:** Chartcom, Inc. **GM:** Russ Wittberger. **PD:** Mark Driscoll. **MD:** Frank Walsh. **ND:** Charmagne Stratus **Chief Engineer:** Bill Simone. **Sales Manager:** Don Van Cleve **Jock Lineup:** G Michael Mckay 6-10 am, Beau Raines 10 am-2 pm, Craig Moore 2-6 pm, Layo 6-10 pm, Bob Mckay 1 pm-2 am, Al Chio 2-6 pm **Comments:** Consulted by Burkhardt-Abrams. Format changed from Top 40 Feb. 22, 1979

**WMMR-FM/PHILADELPHIA****215 561-0933**

19th and Walnut Streets, Philadelphia, PA 19103

Album Rock

Power: **25 kw.** Frequency **93.3 mHz.** Tower elev **670 ft.** Target Demos **15-34.** Commercial load limit. **10 units.** 60-second rate: **\$65/42.**

**Owner:** Metromedia **GM:** Bruce Holberg. **PD:** Jeff Pollack **MD:** Dick Hungate. **ND:** Mark Scheerer. **Chief Engineer:** Phil Harris **Sales Manager:** Frank Montesano **Jock Lineup:** Lyn Kratz 2-6 am, Rod Carson 6-10 am, Dick Hungate 10 am-2 pm, Joe Bonadonna 2-6 pm, Mark Goodman 6-10 pm, Michael Tearson 10 pm-2 am

**WMMS-FM/CLEVELAND****216 781-9667**

The Cleveland Plaza, Cleveland, OH 44115

Album Rock

Power: **32 kw.** Frequency: **100.7 mHz.** Commercial load limit: **8 min.** 60 second rate. **\$107/80.**

**Owner:** Mairite Broadcasting, Inc. **GM:** Walt Tiburski **PD:** John Gorman **MD:** Kid Leo **ND:** Ed Ferenc. **Chief Engineer:** Frank Foti **Sales Manager:** Harold Dean Thacker **Jock Lineup:** The B L F Bash w/ Bill Freeman 2-6 am, Jeff Kinzbach & Ed "Flash" Ferenc 6-10 am, Matt The Cat 10 am-2 pm, Kid Leo 2-6 pm, Denny Sanders 6-10 pm, Betty Korvan 10 pm-2 am, Len "Boom Boom" Goldberg, Al Koski, Jenny Cheeks and Lary Bole

**WMOB-AM/MOBILE****205 478-6345**

1020 First Southern Tower, Mobile, AL 36616

Spectrum III

Power: **1 kw.** Frequency. **840 kHz.** Commercial load limit **12 min.** 60 second rate. **\$16/12.**

**Owner:** Bay Broadcasting **GM:** W John Starr **PD:** A J Austin **MD:** A J Austin **ND:** Dave Turner **Chief Engineer:** John Benz **Sales Manager:** W John Starr **Operations Manager:** Alton E (Skip) Broussard **Jock Lineup:** A J Austin 6-10 am, Eddie Phillips 10 am-12 pm, Carlton Cordell (Talk Show) 12:30-1:30 pm, Kathy Richardson 1:30 pm sign off, Bob Tyree, weekends **Comments:** Albums are programmed throughout the broadcast day Affiliated with ABC Entertainment network

**WMOH-AM/HAMILTON****513 863-6800**

220 High Street, Hamilton, OH 45011

Universals

Power **1 kw day/250 w night.** Frequency **1450 kHz.** Commercial load limit **10-18 min.** 60-second rate. **\$22/13.**

**Owner:** Raymar Communications, Inc **GM:** Bill R McRae **PD:** Joe London **MD:** Joel Cella **ND:** Dean Langevin **Chief Engineer:** Steve Crum **Sales Manager:** Richard Delaney **Jock Lineup:** Jim Nelson 12-6 am, Dan Loftus 6-10 am, Johnny Wade 10 am-3 pm, Dan Cameron 3-7 pm, Joel Cella 7 pm-12 am, Jim Jordan and Jan, weekends

**WMPS-AM/MEMPHIS****901 525-6868**

112 Union Ave., Memphis, TN 38103

Country

Power **10 kw day/5 kw night.** Frequency: **680 kHz.** Commercial load limit **13 min.** 60 second rate **\$30/20.**

**Owner:** Plough Broadcasting Company **GM:** Tom Kroh **PD:** Robert W Knight **MD:** Robert W Knight **ND:** Wayne Weinberg **Chief Engineer:** Robert E Knight **Sales Manager:** Scott Fey **Jock Lineup:** Bill Murray 6-10 am, Kevin Murphy 10 am-3 pm, Walt Jackson 3-7 pm, Jaybird Marvin 7 pm-12 am, Sid Wood 12-6 am, Paul Watt and Carol Williams, weekends

**NATIONAL RADIO STATION LISTINGS**

**WMQM-AM/MEMPHIS****901 725-5505**

1331 Union Avenue, Memphis, TN 38104

Religious

Power: **5 kw**. Frequency: **1480 kHz**. Commercial load limit: **18 min**.**Owner:** F.W. Roberts Broadcasting. **GM:** Kevin White **PD:** Sam Felts. **MD:** Sam Felts. **ND:** Jim Corbitt. **Chief Engineer:** George McClintock. **Sales Manager:** George Carey. **Jock Lineup:** Jim Corbitt 6 am-12 pm, Sam Felts 12-3 pm, Pete Thomas 3 pm-sign off.**WMT-AM/CEDAR RAPIDS****319 395-6000**

600 Old Marion Road NE, Cedar Rapids, IA 52402

Spectrum III

Power: **5 kw**. Frequency: **600 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$89/15**.**Owner:** Orion Broadcasting. **GM:** Perry Kidder **PD:** Rick Sellers. **MD:** Frank Hanford. **ND:** Bob Jackson. **Chief Engineer:** Bob Kucera **Sales Manager:** Larry Edwards. **Jock Lineup:** Jerry Carr 6-10 am, Frank Hanford 10 am-2 pm, Tele Talk/Open Line Jim Rogers 2-3 pm, Gary Edwards 3-7 pm, Jim Rogers At Night (Talk) 7-10 pm, Bob Carpenter, overnight. **Comments:** We're in the final stages of a music "metamorphosis" that has brought WMT out of the 40s and 50s to where we should be. Music mix is blend of LPs, current A/c. crossover country.

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**WMTS-AM/MURFREESBORO****615 893-6611**

915 NW Broad, Murfreesboro, TN 37130

Country

Power: **5 kw**. Frequency: **810 kHz**. Commercial load limit: **18 min**.**Owner:** Hale Broadcasting Corp **GM:** Monte Hale. **PD:** Dan Jaynes. **ND:** Steve Miller. **Chief Engineer:** Jim Gilmore. **Jock Lineup:** Dan Taynes 6-9 am, Gary Rivers 9 am-1 pm, Ron Scott 1 pm-sign off.**WMTS-FM/MURFREESBORO****615 893-6611**

915 NW Broad, Murfreesboro, TN 37130

Spectrum III

Power: **20 kw**. Frequency: **96.3 mHz**. Commercial load limit: **12 min**.**Owner:** Hale Broadcasting Corp. **GM:** Monte Hale. **PD:** Roy Meche. **ND:** Steve Miller. **Chief Engineer:** Jim Gilmore. **Jock Lineup:** Bill Jones 5-9 am, Roy Mecke 9 am-1 pm, Annie Stewart 1-5 pm, Dave Countess 5-9 pm, Alan Freem 9 pm-1 am.**WMUS AM-FM/MUSKEGON****616 744-1671**

PO Box 5260, Muskegon, MI 49445

Contemporary Country

Power: **1 kw AM/50 kw FM**. Frequency: **1090 kHz/106.9 mHz**. Commercial load limit: **15 min**. 60-second rate: **\$11.75/7.90**.**Owner:** Greater Muskegon Broadcasters, Inc. **GM:** Tim Achterhoff. **PD:** Tim Achterhoff. **MD:** Dan Mason. **ND:** Harry Brown. **Chief Engineer:** John Giberson. **Sales Manager:** Tim Achterhoff. **Jock Lineup:** Jim Cox 5:30-10 am, Harry Brown 10 am-3 pm, Dan Mason 3-7 pm, John Alan 7 pm-12 am, Gary Lee 12-5:30 am. Chris Roberts, weekends.**WMZQ-FM/WASHINGTON, DC****202 338-8700**

1680 Wisconsin Ave. NW, Washington, DC 20007

Country

Power: **50 kw**. Frequency: **98.7 mHz**. Commercial load limit: **12 min**.**Owner:** Sonderling Broadcasting. **GM:** Mike Cohen. **PD:** Fred Figenshu. **MD:** Jerry Paxson. **ND:** John Christopher. **Chief Engineer:** Frank Kramer. **Sales Manager:** Mike Cohen. **Jock Lineup:** Fred Figenshu 6-10 am, Jerry Paxson 10 am-2 pm, Jim Randall 2-6 pm, Carol Parker 6-10 pm, Jim Tice 10 pm-2 am. Dave Kellogg 2-6 am, Don O'Brian, weekends.**WNAD-AM/NORMAN****405 329-0640**

PO Box 640, Norman, OK 73069

Country

Power: **1 kw**. Frequency: **640 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$13.50/10**.**Owner:** Oklahoma Communications, Inc. **GM:** Bob Clark **PD:** Jesse Baldwin. **MD:** Jesse Baldwin. **Chief Engineer:** Roger Heiter. **Sales Manager:** Bob Clark. **Jock Lineup:** Jesse Baldwin sign on-10 am, Good Timin' Gail 10 am-2 pm, Charlie Faax 2 pm-sign off.**WNAM-AM (BLUE 128)/NEENAH-MENASHA****414 722-6471**

Box 707, Neenah, WI 54956

Universals

Power: **5 kw**. Frequency: **1280 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$15.50/6.50**.**Owner:** Cummings Communications Corp. **GM:** Perry Murphy. **PD:** Ron Ross. **MD:** Steve Otis. **ND:** Dave Hoopman. **Chief Engineer:** Gordon Dailey. **Sales Manager:** Dennis Edwards. **Jock Lineup:** Jason Page 4:45-8:45 am, Hoopman/Page Talk Show 8:45-9:45 am, Ron Ross 9:45 am-1:45 pm, Steve Otis 1:45-5:45 pm, George St. John 5:45-10:45 pm, Billy Pearl 10:45 pm-4:45 am.

**WNAP-FM/INDIANAPOLIS****317 924-5211**

2835 North Illinois, Indianapolis, IN 46208

Universals

Power: **50 kw.** Frequency: **93.1 mHz.** Commercial load limit: **14 units.**

**Owner:** Fairbanks Broadcasting. **GM:** Roy Cooper. **PD:** Cris Conner. **MD:** Freddie Fever. **ND:** Tom Cochrun. **Chief Engineer:** Richard Smart. **Sales Manager:** Gary Eaves. **Jock Lineup:** Cris Conner/Bruce Munson/Tom Cochrun ("The Morning Team") 5:30-9 am, Booger Matthews 9 am-12 pm, Charlie Butcher 12-3 pm, Buster Bodine 3-7 pm, Adam Smasher 7 pm-12 am, Majik Mitch 12-5 am.

**WNAX-AM/YANKTON****605 665-7442**

Third and Mulberry, Yankton, SD 57078

Country

Power: **5 kw.** Frequency: **570 kHz.** Commercial load limit: **18 min.**

**Owner:** Park Broadcasting of the Midwest, Inc. **GM:** William L. Fowler. **PD/Operations Manager:** Mike Allen. **MD:** Marty Johnson. **ND:** Bob Hill. **Chief Engineer:** Greg Crossman. **Sales Manager:** William L. Fowler. **Jock Lineup:** Kim Jensen 12-6 am, Denny Ray 6-10 am, Tom Maxwell 10 am-2 pm, Mike Allen 2-5 pm, News with Jerry Oster 5-6 pm, Marty Johnson 6 pm-12 am.

**WNBC-AM/NEW YORK****212 664-4444**

30 Rockefeller Center, New York, NY 10020

Universals

Power: **50 kw.** Frequency: **660 kHz.** Commercial load limit: **12 min.** 60-second rate: **\$230/150.**

**Owner:** NBC. **GM:** Robert B. Sherman. **PD:** John Lund. **MD:** Roz Frank. **ND:** Meredith Hollaus. **Chief Engineer:** Bill Kraus. **Sales Manager:** Virginia Thompkins. **Jock Lineup:** Don Imus 5:30-10 am, Johnny Dark 10 am-2 pm, Frank Reed 2-6 pm, Mike Sorzynski 6-10 pm, Allen Beebe 10 pm-2 am, Scott Bingham 2-5:30 am, Buzz Brindle, Roz Frank and Norm N. Nite, weekends.

**WNBH-AM/NEW BEDFORD****617 999-5228**

PO Box H-3201, New Bedford, MA 02740

Spectrum III/Disco

Power: **1 kw days/250 w nights.** Frequency: **1340 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$16/7.75.**

**Owner:** Robert Hall. **GM:** Paul Levesque. **PD:** Barry Darwell. **MD:** Barry Darwell. **ND:** Russ Baldwin. **Chief Engineer:** Jerry Bowers. **Sales Manager:** Bill Baldwin. **Jock Lineup:** Brian Rush 6-10 am, Wayne Bailey 10 am-2 pm, Vinnie Greco 2-7 pm, Chic Soares 7 pm-12 am, Pete Brailey 12-6 am.

**WNCI-FM/COLUMBUS****614 846-3698**

4900 Sinclair Rd., Columbus, OH 43220

Spectrum III

Power: **175 kw.** Frequency: **97.9 mHz.** Commercial load limit: **11½ min.** 60-second rate: **\$75/35.**

**Owner:** Nationwide Communications. **GM:** Harold Hinson. **PD:** Art Ortega. **MD:** Steve Edwards. **ND:** Stan Broadway. **Chief Engineer:** Bill Schingler. **Sales Manager:** Joel Schwartz. **Jock Lineup:** Michael O'Malley in the Morning 5:30-10 am, Mike Metzger 10 am-3 pm, "Big" Bob Nunnally 3-7 pm, Chris Tyler 7 pm-12 am, John L. 12-5:30 am.

**WNDE-AM/INDIANAPOLIS****317 257-7665**

6161 Fall Creek Road, Indianapolis, IN 46220

Universals

Power: **5 kw.** Frequency: **1260 kHz.** Commercial load limit: **12 min.** 60-second rate: **\$50/29.**

**Owner:** Gulf Broadcast Group. **GM:** John Piccarillo. **PD:** Dave Clark. **MD:** Bobby Hatfield. **ND:** Bruce Eric Smallwood. **Chief Engineer:** Paul Strickland. **Sales Manager:** Denny Rossman. **Operations Manager:** Dave Parks. **Jock Lineup:** Ron Jordan 6-10 am, Scott Wheeler 10 am-2 pm, Jeff Lucifer 2-6 pm, Robert Gray 6-10 pm, Bobby Hatfield 10 pm-2 am, Mike O'Brien 2-6 am, Pat Moore, weekends.

**WNDR-AM/SYRACUSE****315 446-1515**

Box 1212, Syracuse, NY 13214

Solid Gold

Power: **5 kw.** Frequency: **1260 kHz.** Commercial load limit: **16 min.** 60-second rate: **\$25/16.**

**Owner:** Wcchsler Coffee Corp. **GM:** Gary Van. **PD:** Jim O'Brien. **MD:** Jim O'Brien. **ND:** Dick Masterano. **Chief Engineer:** Roy Taylor. **Sales Manager:** George Plavoccoj. **Jock Lineup:** Jim O'Brien 6-9 am, Roy Taylor 9 am-12 pm, Gary Dennis 12-3 pm, Jay Donovan 3-6 pm, T.J. Myers 6-10 pm, Lenny Blanchar 10 pm-2 am, Pete McKay 2-6 am.

**WNEU-AM/WHEELING****304 233-1470**

PO Box 6462, Wheeling, WV 26003

Spectrum III

Power: **5 kw.** Frequency: **1600 kHz.** 60-second rate: **\$20/14.**

**Owner:** Radio Wheeling, Inc. **GM:** Gene B. Johnson. **PD/MD:** Dave Amos. **ND:** Donald Wayne. **Chief Engineer:** Buck Robbins. **Sales Manager:** Neil Fondas. **Jock Lineup:** John Ashton 6-10 am, Jay Mitchel 10 am-2 pm, Dave Amos 2-6 pm, Ken Siburt 6 pm-sign off, Gregg Nevin, weekends.

**WNEW-AM/NEW YORK**

655 3rd Ave., New York, NY 10017

**212 986-7000**

Spectrum III

Power: **50 kw**. Frequency: **1130 kHz**. Commercial load limit: **16 min**. 60-second rate: **\$300/100**.

**Owner:** Metromedia. **GM:** Jack Thayer. **PD:** Russ Knight. **MD:** Jeff Mazzie. **ND:** Jim Gordon. **Chief Engineer:** Fred Moore. **Sales Manager:** Bill Hogan. **Jock Lineup:** Ted Brown 6-10 am, William B. Williams 10 am-1 pm, Bob Fitzsimmons 1-4 pm, Jay Lawrence 4-8 pm, Bill St. James 8 pm-12 am, Bob Jones 12-6 am. **Comments:** Special programming includes Radio Mystery Theatre, Sports: Giants football, Rangers hockey, Knicks basketball, Cosmos soccer.

**WNEW-FM/NEW YORK**

Scott Muni

**212 986-7000**

Album Rock

**WNEX-AM/MACON**

PO Box 6318, 2254 Rogers Place, Macon, GA 31208

**912 745-3301**

Universals

Power: **1 kw day/250 w night**. Frequency: **1400 kHz**. Tower elev.: **468 ft**. Target Demos: **18-30**. Commercial load limit: **16 min**. 60-second rate: **\$11/9**.

**Owner:** Macon Broadcasting Company. **GM:** Al Lowe, Jr. **PD:** Terry Taylor. **MD:** Terry Taylor. **ND:** Dennis Hayes. **Chief Engineer:** Max Harper. **Sales Manager:** Charlie Colter. **Jock Lineup:** Bill Elder 6-10 am, Dave Kelly 10 am-3 pm, Terry Taylor 3-7 pm, Laura Bloodworth 7 pm-12 am, Frank Reese 12-6 am, Jeff Hall, weekends.

**WNFL-AM/GREEN BAY**

PO Box 520, Green Bay, WI 54305

**414 468-5445**

Spectrum III

Power: **5 kw day/500 w night**. Frequency: **1440 kHz**. Target Demos: **18-49**. Commercial load limit: **14 min**. 60-second rate: **\$10.50/8**.

**Owner:** C.P.I. Broadcasting. **GM:** Jim Zimmermann. **Operations Director:** Bob Hooper. **MD:** Bob Beck. **ND:** Fred Barry. **Chief Engineer:** Tom Lewis. **Sales Manager:** Larry Waskosky. **Jock Lineup:** Bob Beck 6-9 am, Dan Stewart 9-10 am, Jon Stubb 10 am-2 pm, Bob Hooper 2-6 pm, Dick Adler 6-10 pm, Paula Kelly 10 pm-2 am, Gary Pawlicki 2-6 am.

**WNFQ-FM/LAKE CITY, FL**

Butch Peiker

**904 752-1340**

Universals

**WNGS/W. PALM BEACH**

Lou Downey

**305 844-6343**

Universals

**WNJR-AM/NEWARK**

1700 Union Ave., Union City, NJ 07083

**201 688-5000**

Black

Power: **5 kw**. Frequency: **1430 kHz**. Target Demos: **17-49 Black**. Commercial load limit: **18 min**. 60-second rate: **\$88/60**.

**Owner:** 1430 Associates (Interim). **GM:** Noble Blackwell. **Operations Director:** Steel Colony. **MD:** Jerry Love. **ND:** Bill Franklin. **Chief Engineer:** Harry Randel. **Sales Manager:** Miller Parker. **Jock Lineup:** Cleo Rowe 6-10 am, Steel Colony 10 am-3 pm, Scharmaine Foster 3-7 pm, Fred Buggs 7 pm-12 am, Herman Amis 12-6 am.

**WNOE-AM/NEW ORLEANS**

529 Bienville St., New Orleans, LA 70130

**504 529-1212**

Universals

Power: 50 kw/5 kw. Frequency: **1060 kHz**. Target Demos: **25+**. Commercial load limit: **12 min**.

**Owner:** The James A. Noe Estate. **GM:** Eric Anderson. **MD:** Wayne Watkins. **ND:** Dave Kushler. **Chief Engineer:** Danny Miller. **Sales Manager:** Phyllis Hicks. **Jock Lineup:** Scoot In The Morning, Ty Bell, Scott McAllister, Wayne Watkins, Chucker, Loveable Sam.

**WNOE-FM/NEW ORLEANS**

529 Bienville St., New Orleans, LA 70130

**504 529-1212**

Album Rock

Power: **100 kw**. Frequency: **101.1 MHz**. Tower elev.: **428 ft (AAT)**. Target Demos: **18-34**. Commercial load limit: **10 min. drive/12 min. other**. 60-second rate: **\$45/30**.

**Owner:** WNOE, Inc. **GM:** Eric Anderson. **PD:** Lee Armstrong. **Asst. PD/MD:** "Wierd Wayne." **ND:** David Kushler. **Chief Engineer:** Lynn Willoughby. **Sales Manager:** Eric Anderson. **Jock Lineup:** Captain Humble 6-9 am, Doug Christian 9 am-12 pm, Phyllis Jensen 12-3 pm, Scott Seagraves 3-6 pm, Jack Talley 6-10 pm, Michael Kopacz 10 pm-2 am, Henry Nelson 2-6 am, Dr. Dan Auché, Production Director.

**WNOK-AM/COLUMBIA**

PO Drawer M, Columbia, SC 29250

Power: **1 kw day/250 w night**. Frequency: **1230 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$9/5.50**.**Owner:** Capitol Communications. **GM:** Kenneth Watts. **PD:** Doug Enlow. **MD:** Doug Enlow. **ND:** John Cook. **Chief Engineer:** James Kelly. **Sales Manager:** Kenneth Watts. **Jock Lineup:** Doug Enlow 6-10 am, Mike Oates 10 am-3 pm, Pete Hamlett 3-8 pm, Bob Mitchell 8 pm-1 am.**803 776-1230**

Spectrum III

**WNOK-FM/COLUMBIA, SC**

Tracy Mitchell

**803 776-1234**

Universals

**WNOR-AM/NORFOLK**

700 Monticello Avenue, Suite 555, Norfolk, VA 23510

Power: **1 kw day/250 w night**. Frequency: **1230 kHz**. Tower elev.: **500 ft**. Target Demos: **12-34**. Commercial load limit: **12 min**. 60-second rate: **\$15/12**.**Owner:** Commonwealth Broadcasting Co. **GM:** Fred Gage. **PD:** Dave Hall. **MD:** Ron Regar. **ND:** Darrell Hosack. **Operations Manager:** Bruce Garraway. **Chief Engineer:** Andy Booth. **Sales Manager:** Josh Barry. **Jock Lineup:** Don Davis 6-10 am, Casey Morgan 10 am-3 pm, Ron Wolfe 3-7 pm, Jeff Moreau 7 pm-12 am, L.A. Lanier 12-6 am.**804 623-9667**

Urban

**WNOR-FM/NORFOLK, VA**

Ron Reger

**804 623-9667**

Album Rock

**WNOV-AM/MILWAUKEE**

3815 N Teutonia Avenue, Milwaukee, WI 53206

Power: **250 w**. Frequency: **860 kHz**. Commercial load limit: **18 min**. 60 second rate: **\$18/15**.**Owner:** Courier Communications Corp. **GM/Pres.:** Jerrel W. Jones. **PD:** David Reynolds. **MD:** David Reynolds. **ND:** Lawrence Stevens. **Chief Engineer:** John Torres. **Sales Manager:** Doug Jones. **Jock Lineup:** "Ernie G" (Ernest Mitchell) sign on-12 pm, Jim Frazier 12-2:30 pm. "Melodie" (Eva McDaniels), diversified air time. German Womack 2:30 pm-sign off.**414 445-1986**

Universals

**WNOW-AM/YORK**

PO Box 17477, York, PA 17407

Power: **1 kw**. Frequency: **1250 kHz**. Tower elev.: **450 ft**. Target Demos: **25-55**. Commercial load limit: **16 min**. 60-second rate: **\$14/7**.**Owner:** Rust Communications. **GM:** Dave Marino. **PD:** Jack Malloy. **MD:** Joyce McSherry. **ND:** Jerry Edling. **Chief Engineer:** Jim Back. **Sales Manager:** Dave Marino. **Jock Lineup:** Mike Andrews 6-10 am, Joyce McSherry 10 am-2 pm, Jack Malloy 2-6 pm. Lew Collin, weekends.**717 755-1049**

Country

**WNOX-AM/KNOXVILLE**

4400 Whittle Sprs. Rd., Knoxville, TN 37917

Power: **10 kw**. Frequency: **990 kHz**. Commercial load limit: **10 min**.**Owner:** Scripps-Howard. **GM:** Chris Gallu. **PD:** Bob Savage. **MD:** Scott Majors. **ND:** Win Maxwell. **Chief Engineer:** Ian MacDonald. **Sales Manager:** Chris Gallu. **Jock Lineup:** James Maurice 2-5:30 am, Dave Dunaway 5:30-10 am, Phil Williams 10 am-2 pm, Mike Beach 2-6 pm, Scott Majors 6-10 pm, Tom Michaels 10 pm-2 am, Joey Burchfield, weekends.**615 523-3171**

Universals

**WNRS-AM/SALINE**

PO Box 8605, Ann Arbor, MI 48107

Power: **500 w**. Frequency: **1290 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$13/5.50**.**Owner:** John B. Casciani (Radio Ann Arbor, Inc.). **GM:** John B. Casciani. **PD:** Allen W. Jackson. **MD:** Mark Thomas. **ND:** Bob Murray. **Chief Engineer:** Hal Buttermore. **Jock Lineup:** Allen W. Jackson 6-10 am, Randy Carr 10 am-2 pm, Mark Thomas 2-6 pm.**313 662-2881**

Country

**WNUE-AM/MOBILE-PENSACOLA**

118 Wright Parkway, Ft. Walton Beach, FL 32548

Power: **1 kw day/250 w night**. Frequency: **1400 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$11.70/6.05**.**Owner:** Smith Broadcasting. **GM:** Dutch Van Buskirk. **PD:** Chris Keller. **MD:** Chris Keller. **ND:** Don Mooring. **Chief Engineer:** Jerry McGuire. **Sales Manager:** Jim Howell. **Jock Lineup:** Bill Hickok 6-10 am, Larry White 10 am-2 pm, Ron Wood 2-6 pm, Scott Kerr 6-10 pm, Dave Leon 10 pm-2 am, Jack Norris 2-6 am, Sandy Beach, Shotgun Skip and Jim Wallace.**904 243-6188**

Universals

**WNUU-FM/LOUISVILLE**

PO Box 6011, Louisville, KY 40206

**502 426-7235**

Spectrum III

Power: **3 kw.** Frequency **103.1 MHz.** Commercial load limit: **8 min.****Owner:** Summers Broadcasting, Inc **GM:** Bruce Webb **PD:** Bill Hodges **MD:** Bob Klein **Chief Engineer:** Steve Dawson. **Sales Manager:** Basil Storrs. **Jock Lineup:** Bob Klein 6-10 am, Bill Hodges 10 am 2 pm, Tad Murry 2 6 pm, Nancy Edwards 6 pm-12 am, Art Rooney part-time**WNUW-FM (DISCO 99)/MILWAUKEE**

11800 W. Grange Ave., Hales Corners, WI 53130

**414 529-1250**

Disco

Power: **50 kw.** Frequency **99.1 MHz.** Tower elev **460 ft.** Target Demos: **18-34.** Automated **25%.** Commercial load limit **8 units.** 60-second rate: **\$33/16.****Owner:** Consolidated Broadcasting (Chicago) **GM:** Jack Lee **PD:** Bob Moke **MD:** Bob Moke **ND:** Doug Kiel **Chief Engineer:** Al Hajny **Sales Manager:** Dick Williams **Jock Lineup:** Tom Kohl 6-10 am, Jim Stoll 10 am 12 pm, Alison 12-3 pm, Bob Moke 3-7 pm, Judy McKenzie 7 pm 12 am, Jim Taylor 12 6 am

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**WNVR (14NVR)/WATERBURY, CT**

Joe McCoy

**203 729-2291**

Spectrum III

**WNYN-AM/CANTON**

1515 Cleveland NW, Canton, OH 44703

**216 456-8396**

Country

Power **500 w.** Frequency **900 kHz.** Tower elev **357 ft.** Target Demos. **18-45.** Commercial load limit. **18 min.****Owner:** Keyes Corporation **GM:** Don Keyes **PD:** Rex Ryan **MD:** Rex Ryan **ND:** Debbie Canary **Chief Engineer:** Jerry McCully **Sales Manager:** Chester A Hollinger. **Jock Lineup:** Larry Durian 6-10 am, Jerry McCully 10 am-3 pm, Rex Ryan 3-6 pm **Comments:** Canton Community Commentary Hymie Williams Sports Journal**WOAI-AM/SAN ANTONIO**

1031 Navarro, San Antonio, TX 78205

**512 226-9331**

Talk

Power. **50 kw.** Frequency **1200 kHz.** Commercial load limit. **16 min.** 60 second rate: **\$65/37.****Owner:** Clear Channel, Inc **GM:** John W Barger **PD:** Carl Wiglesworth **MD:** Carl Wiglesworth **ND:** Mike Anthony **Chief Engineer:** John Furr **Sales Manager:** Rex Tackett**WOHO-AM/TOLEDO**

Broadcast House, Toledo, OH 43616

**419 255-1470**

Universals

Power **1 kw.** Frequency. **1470 kHz.** Commercial load limit. **12 min.** 60-second rate: **\$45/15.****Owner:** Lewis Dickey **GM:** Lewis Dickey **PD:** Jay Scott **MD:** Beau Elliot **ND:** Craig Edwards **Chief Engineer:** Randy Sweeney **Sales Manager:** Irwin Young **Jock Lineup:** Jay Scott 6-9 am, Fred Heller 9 am 12 pm, Buddy Carr 12 3 pm, Beau Elliot 3-6 pm, Ric Gilbert 6 11 pm, Karen Martinson 11 pm 1 am, John Zion 1-6 am**WOIC-AM/COLUMBIA**

PO Box 565, Columbia, SC 29202

**803 796-0927**

Black

Power: **5 kw day/1 kw directional night.** Frequency. **1320 kHz.** Commercial load limit **18 min.****Owner:** Nuance Corporation **GM:** Elliott E Franks III **PD:** Bobby Walters **MD:** Norman Thompson **ND:** Beverly Spearman **Chief Engineer:** Ben T Woods **Sales Manager:** Douglas Craig **Jock Lineup:** Brett Lewis 6 10 am, Jesse Bowers 10-11 am, Bobby Walters 11 am 3 pm, Norman Thompson 3 7 pm, Mickey Arnold 7 pm 12 am, Lou Summers 12-6 am**WOKB-AM/ORLANDO**

1111 S Division Ave., Orlando, FL 32805

**305 841-1600**

Disco

Power **5 kw.** Frequency **1600 kHz.** Tower elev **395 ft.** Target Demos **12-34.** Commercial load limit **12 units.** 60 second rate **\$25/20.****Owner:** Arnold Schorr **GM:** Arnold Schorr **PD:** Arnold Schorr. **Chief Engineer:** Ken Mathison **Sales Manager:** Diane Chenault **Comments:** WOKB is the only full-time Disco station in central Florida, with some 750,000 persons in the coverage area**WOKF-FM/CLEARWATER**

PO Box 1109, Clearwater, FL 33517

**813 226-6931**

Urban

Power **100 kw.** Frequency **96 MHz.** Tower elev **507 ft.** Target Demos: **18-34.** Commercial load limit: **9 units.** 60 second rate **\$24/14.****Owner:** BENI (Ragen Henry Broadcast Enterprise Network, Inc.) **GM:** Bill Schricker. **Natl. PD:** Keith Adams **PD:** Roshon Vance **MD:** Roshon Vance **ND:** Dennis Crandell **Chief Engineer:** Jack Darcy **Sales Manager:** Bill Schricker **Jock Lineup:** John Lander 6-10 am, Roshon 10 am-2 pm, John DeHaven 2 7 pm, Kacy Ross 7 pm 12 am, Robert L. Scott 12 6 am, Bill Pyne, weekends **Comments:** Consulted by Kent Burkhardt

**WOKO-AM/ALBANY****518 449-1460**

1450 Western Ave., Albany, NY 12203

Country

Power: **5 kw.** Frequency: **1460 kHz.** Commercial load limit: **16 min.** 60-second rate: **\$30/14.****Owner:** October Mountain Broadcasting Company, Inc. **GM:** Joe Gunther. **PD:** Lee Philips. **MD:** Lee Philips/Ray Nelson. **ND:** Bryan Jackson. **Chief Engineer:** Keith Wheeler. **Sales Manager:** Ted Listing. **Jock Lineup:** Joe Gallagher 5:30-9 am, Lee Philips 9-11 am, Ray Nelson 11 am-3 pm, Chip Binder 3-7 pm, Charlie Huddle 7 pm-12 am, Kathy Kiley 12-5:30 am, Jay Richards, weekends.**WOKY-AM/MILWAUKEE****414 442-0150**

3500 N Sherman Blvd., Milwaukee, WI 53216

Universals

Power: **5 kw.** Frequency: **920 kHz.** Commercial load limit: **12 min.** 60-second rate: **\$70/36.****Owner:** Charter. **GM:** Bill Jaeger. **PD:** Jim Brown. **MD:** Rusty Ford. **ND:** Steve Silverman. **Chief Engineer:** Bill Grevenow. **Sales Manager:** Jon Pinch. **Jock Lineup:** Bob Berry 6-10 am, George Hart 10 am-2 pm, Rusty Ford 2-6 pm, Brian Phoenix 6-10 pm, Chucker Lakefield 10 pm-2 am, Gene Johnson 2-6 am, Dan Kiele, weekends.**WOL-AM/WASHINGTON, DC****202 338-5600**

1680 Wisconsin Ave. NW, Washington, DC 20007

Urban

Power: **1 kw days/250 w nights.** Frequency: **1450 kHz.** Tower elev.: **171 ft.** Target Demos: **18+.** Commercial load limit: **12 min.****Owner:** Sonderling Broadcasting Co. **GM:** James Kelsey. **PD:** Bob Scott. **MD:** Diane Douglas. **ND:** Herman Washington. **Chief Engineer:** Frank Kramer. **Sales Manager:** Doc Fidler. **Jock Lineup:** Bob Scott 6-10 am, Walt Cooper 10 am-3 pm, Bobby Bennett 3-7 pm, Vinnie Brown 7 pm-12 am, Ron White 12-6 am, Nat Washington and Norman Bailey, part-time.**WOMC-FM/DETROIT****313 546-9600**

2201 Woodward Heights, Detroit, MI 48220

Spectrum III

Power: **195 kw.** Frequency: **104.3 mHz.** Tower elev.: **413 ft.** Target Demos: **25-49.** Commercial load limit: **9 min.** 60-second rate: **\$130/70.****Owner:** Metro Media, Inc. **GM:** William Kunkel, Jr. **PD:** Dave Shafer. **MD:** Jim Scollin. **ND:** Bob Bean. **Chief Engineer:** Larry Pacific. **Sales Manager:** Jim Mulla. **Jock Lineup:** Johnny Mills 12-6 am, Jim Davis 6-10 am, Jim Scollin 10 am-3 pm, Bob Charlton 3-7 pm, Nick Arama 7 pm-12 am, John Pacini, Gary o'brien, Savannah and Gene Kruszewski, weekends.**WOMP-FM/BELLAIRE****614 676-5661**

Rock Hill, Bellaire, OH 43906

Album Rock

Power: **13.5 kw.** Frequency: **100.5 mHz.** Commercial load limit: **12 min.** 60-second rate: **\$9/6.****Owner:** T/R Inc. **GM:** Bob Andre. **PD:** Roy Stuewe. **MD:** Roy Stuewe. **ND:** Howard Monroe. **Chief Engineer:** Al Paul. **Sales Manager:** George Wright.**WONE-AM/DAYTON****513 224-1501**

11 South Wilkinson Street, Dayton, OH 45402

Country

Power: **5 kw.** Frequency: **980 kHz.** 60-second rate: **\$60/30.****Owner:** Group One. **GM:** Don Kidwell. **PD:** Jon Reed. **MD:** David G. McFarland. **ND:** Kent Scott. **Chief Engineer:** Robbie Minton. **Sales Manager:** Don Schwartz. **Jock Lineup:** Jon Reed 5-9 am, John Ross 9 am-12 pm, Dean Taylor 12-3 pm, David G. McFarland 3-7 pm, Lee Riley 7 pm-12 am, Dylan West 12-5 am Sun.-M-T-W, Randy Nuekam T-F-Sat.**WONN-AM/LAKELAND****813 682-8184**

PO Box 2038, Lakeland, FL 33802

Spectrum III

Power: **1 kw day/250 w night.** Frequency: **1230 kHz.** Tower elev.: **297 ft.** Commercial load limit: **18 min.** 60-second rate: **\$10/6.25.****Owner:** Leonard Marks/Herb Stewart. **GM:** Steve Marks. **MD:** Dave Henry. **ND:** Dan Sanborn. **Chief Engineer:** Bob Hailey. **Sales Manager:** Pat Morgan. **Jock Lineup:** Pat Morgan "Banana Man" 6-10 am, Dave Henry "Happy Hour" 10 am-2 pm, Larry Cox & "The Duck" 2-6 pm, JB and The Music 6-11 pm, Bryce Layman 11 pm-6 am, Keith Holliday and Buddy Penn, weekends.**WOOD-AM/GRAND RAPIDS****616 459-1919**

Box B, Grand Rapids, MI 49501

Spectrum III

Power: **5 kw.** Frequency: **1300 kHz.** Target Demos: **25-49.** Commercial load limit: **18 min.****Owner:** Wood Broadcasting, Inc. **GM:** Michael O. Lareau. **PD:** William J. Struyk. **MD:** Patricia VanderWerff. **ND:** Bob Burton. **Chief Engineer:** Gerald VanderSloot. **Sales Manager:** James White. **Jock Lineup:** Bruce Grant 5-9 am, Mark Roberts 9 am-1:30 pm, Dave Randall 1:30-6 pm, Tom Quain 6-11 pm.



**WOOK-FM (OK-100)/WASHINGTON, DC****202 722-1000**

5321 First Place NE, Washington, DC 20011

Urban

Power: **16 kw**. Frequency: **100.3 MHz**. Commercial load limit: **12 min**.**GM:** E. Carlton Myers. **PD:** John Moen. **MD:** John Moen. **ND:** Carl Ferguson. **Chief Engineer:** Euclid Coukoma. **Sales Manager:** Jack Wamsley. **Jock Lineup:** Harry Boomer 12-5 am, John Turk 5-10 am, Dwight Langley 10 am-2 pm, Gene Phillips 2-7 pm, Tony Marquis 7 pm-12 am, Chris James, production and swing, Wes Johnson, weekends.**WOR-AM/NEW YORK****212 764-7000**

1440 Broadway, New York, NY 10018

Talk

Power: **50 kw**. Frequency: **710 kHz**. Target Demos: **25+**. Commercial load limit: **18 min**.**Owner:** RKO General, Inc. **GM:** Rick Devlin. **PD:** Bob Bruno. **MD:** John McCarthy. **ND:** Reg Laite. **Chief Engineer:** Paul Stewart. **Sales Manager:** Milt Melnter. **Jock Lineup:** extensive on-air personalities and special programming. Consult station for specifics.**126****WORD-AM/SPARTANBURG****803 583-2711**

Box 3257, Spartanburg, SC 29304

Universals/Disco

Power: **5 kw**. Frequency: **910 kHz**. Commercial load limit: **15 min**. 60-second rate: **\$30/18**.**Owner:** Brooks Broadcasting Corp. **GM:** Tony Brooks. **PD:** Dave Hedrick. **MD:** Dave Hedrick. **ND:** Aussie Geer. **Chief Engineer:** Don Crain. **Sales Manager:** Tom Herndon. **Jock Lineup:** Ron Harper 6-10 am, Ric McAlister 10 am-12 pm, Betsy Kaye 12-3 pm, Bob Morgan 3-7 pm, Cee Jay 7 pm-12 am, Ted Love 12-6 am, Gene Taylor, Mike Rivers, Bill Prather and Jack Wayne, weekends. **Comments:** WORD is basically adult contemporary midnite through 7 pm and leans slightly younger 7 pm and midnite. We are heavily promotion and community-involvement-oriented.**WORG AM-FM/COLUMBIA****803 536-1580**

Drawer 1386, Orangeburg, SC 29115

Spectrum III

Power: **1 kw AM day/3 kw FM**. Tower elev.: **340 ft**. Frequency: **1580 kHz/103.9 MHz**. Commercial load limit: **16 min**. 60-second rate: **\$8/6.50**.**Owner:** Ed Crapps. **GM:** Marion Garris. **PD:** Stu Wright. **Asst. PD:** Marie Sanders. **MD:** Stu Wright. **Chief Engineer:** Ken Durst. **Sales Manager:** Marion Garris. **Jock Lineup:** Stu Wright 5-10 am, Diane 10 am-3 pm, Marie Sanders 3-7 pm, John Gray 7 pm-1 am, Lee Price and Brooks Heir, weekends.**WORJ-FM (ZETA-7)/ORLANDO****305 298-5510**

2001 Mercy Drive, Orlando, FL 32808

Album Rock

Power: **100 kw**. Frequency: **107.7 MHz**. Commercial load limit: **8 min**. 60-second rate: **\$32/11**.**Owner:** CKK Broadcasting. **GM:** Brian Bieler. **PD:** David Sousa. **MD:** Bill Mims. **Chief Engineer:** Don Charles. **Sales Manager:** Brian Bieler. **Jock Lineup:** Wayne Osley 6-10 am, Bill Clark 10 am-2 pm, Jeff Davis 2-6 pm, Brock Whaley 6-10 pm, Bill Mims 10 pm-2 am, Rick Sammarco, weekends, David Sousa, swing.**WORL-AM (STUDIO 13)/ORLANDO****305 298-5510**

2001 Mercy Drive, Suite 101, Orlando, FL 32808

Urban

Power: **5 kw**. Frequency: **1270 kHz**. Commercial load limit: **9-12 min**. 60-second rate: **\$27/13**.**Owner:** Sudbrink Broadcasting of Central Florida. **GM:** Brian Bieler. **PD:** Billie Love. **MD:** Billie Love. **Chief Engineer:** Don Hiedesheim. **Sales Manager:** Brian Bieler. **Jock Lineup:** Steve "The Sunn" Crumbley 6-10 am M-F, 2 pm-sign off Sat., Nathan "The Finger" Hemphill 10 am-2 pm M-Sat., Jeanette "Fever" Austin 2 pm-sign off M-F, Billie "Lady" Love 6-10 am Sat., 12 pm-sign off Sun. on The Sunday Afternoon Disco Party.**WORV-AM/HATTIESBURG****601 544-1941**

604 Gussie Ave., Hattiesburg, MS 39401

Black

Power: **1 kw**. Frequency: **1580 kHz**. Commercial load limit: **16 min**. 60-second rate: **\$3.90/2.05**.**Owner:** Circuit Broadcasting Co. **GM:** Vernon C. Floyd. **PD:** William Dixon. **MD:** Duke of Earl. **ND:** Bill Dixon. **Chief Engineer:** Vernon C. Floyd. **Sales Manager:** Vernon C. Floyd. **Jock Lineup:** William Dixon, Duke of Earl, Harvey Knight, Willie Lewis Bell, James Harris.**WOSC-AM/FULTON****315 695-2165**

Radio Park, Fulton, NY 13069

Beautiful

Power: **1 kw**. Frequency: **1300 kHz**. Commercial load limit: **10 min**. 60-second rate: **\$10/7**.**Owner:** Cassill Radio Corp. **GM:** Robert Rooney. **PD:** Robert Rooney. **MD:** Darrel Peters. **ND:** Bruce Allen. **Chief Engineer:** Fred Roberts. **Sales Manager:** Robert Rooney.

**WOSH-FM/OSHKOSH** **414 235-3150**  
Box 1490, Oshkosh, WI 54903  
Universals  
Power: **3 kw.** Frequency: **103.9 mHz.** Automated 99% by WISM/Madison, WI. Commercial load limit: **12 min.** 60-second rate: **\$9.25.**  
Owner: Value Radio Corp. **GM:** Phil Robbins. **Program Manager:** Doug Lane. **MD:** Bill Vancil. **Chief Engineer:** John Wittenmeier. **Local Sales Manager:** Tom Miles Kriege

**WOUR-FM/UTICA** **315 797-0803**  
288 Genesee St., Utica, NY 13502  
Album Rock  
Power: **50 kw.** Frequency: **96.9 mHz.** Tower elev.: **800 ft.** Target Demos: **15-34.** Commercial load limit: **8 min.**  
Owner: Bunkfeldt Broadcasting Corp. **GM:** Jeff Chard **PD:** Tom Starr. **MD:** Robin Sherwin. **ND:** Andy Cleary. **Chief Engineer:** John Bunkfeldt. **Sales Manager:** John Sia **Jock Lineup:** Tony Yoken 6-10 am, Tom Starr 10 am-3 pm, Bob London 3-8 pm. Robin Sherwin 8 pm-1 am, Dale Edwards and Jerry Kraus, all nites and weekends.

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**WOW-AM/OMAHA** **402 592-3500**  
11128 John Galt Blvd., Omaha, NE 68137  
Universals  
Power: **5 kw.** Frequency: **590 kHz.** Commercial load limit: **14 min.** drive/12½ other. 60-second rate: **\$80/56.**  
Owner: Meredith Corp. **GM:** Jim Eddens. **PD:** Erik Foxx. **MD:** Roger Davis. **ND:** Pat Kelly. **Chief Engineer:** Harry Stutzman. **Sales Manager:** Dick Martin. **Jock Lineup:** Dave Wingert 6-10 am, Steve Lundy 10 am-3 pm, Roger Davis 3-7 pm, Rod Meyer 7 pm-12 am. Jeff Spence 12-6 am.

**WOWO-AM/FT. WAYNE** **219 424-2400**  
203 W. Wayne St., Ft. Wayne, IN 46802  
Spectrum III  
Power: **50 kw.** Frequency: **1190 kHz.** Target Demos: **25+** Commercial load limit: **17 min.**  
Owner: Westinghouse Broadcasting, Inc. **GM:** Daniel F. Friel, Jr. **PD:** Ned Foster. **MD:** Sam deVincent. **ND:** Art Saltsberg. **Chief Engineer:** Steve Moreen. **Sales Manager:** Ted Jordan. **Jock Lineup:** Bob Stevers 5-9 am, Jack Underwood 9 am-2 pm, Chris Roberts 2-6 pm, Ron Gregory 6-11 pm, Terry Morgan 11 pm-5 am.

**WOXY-FM/OXFORD** **513 422-3625**  
118 East High Street, Oxford, OH 45056  
Universals  
Power: **3 kw.** Frequency: **97.7 mHz.** Automated 80% by Century 21. Commercial load limit: **12 min.** 60-second rate: **\$8/5.50.**  
Owner: Stone Broadcasting Co., Inc. **GM:** Richard D. Stone. **Operations Director:** Geoff Baer. **MD:** Jeff Noble. **ND:** Jim Otte. **Chief Engineer:** John Terhar. **Sales Manager:** Richard D. Stone

**WPAP-FM/PANAMA CITY** **904 769-1408**  
Box 2288, Panama City, FL 32401  
Country  
Power: **100 kw.** Frequency: **92.5 mHz.** Tower elev.: **1230 ft.** Target Demos: **18-34.** Commercial load limit: **15 min.**  
Owner: Deltona Corp. **GM:** Ron Strother **PD:** John Stevens **MD:** John Dunaway **ND:** Marshall Smith. **Chief Engineer:** Lowell Johnson. **Sales Manager:** Bo Bowman. **Jock Lineup:** Reed Kinney 6-10 am, John Dunaway 10 am-2 pm, John Stevens 2-6 pm, Cris Deal 6 pm-12 am, Russ Williams 12-6 am, Amy Chaknis, weekends

**WPCE-AM/NORFOLK** **804 622-4600**  
1010 Park Avenue, Norfolk, VA 23504  
Gospel  
Power: **1 kw day/250 w night.** Frequency: **1400 kHz.** Commercial load limit: **18 min.**  
Owner: Bishop L. E. Willis. **GM:** Bishop L.E. Willis. **PD:** Brother Bob Bady. **MD:** Brother Bob Bady. **ND:** Mutual Black Network News. **Chief Engineer:** Cary McDaniels. **Sales Manager:** Rev. Alvin Rooks. **Jock Lineup:** Rev. H. Herod. Celestine Willis, Thomasine Reid, Vernon Nichols, Bill Cullen, Byron Snead, Beck Barfield, Frank Wilson.

**WPDH-FM/POUGHKEEPSIE** **914 471-1500/212 792-3300**  
Pendell Road, Poughkeepsie, NY 12602  
Album Rock  
Power: **50 kw.** Frequency: **101.5 mHz.** Target Demos: **18-34.** Commercial load limit: **8 min.** 60-second rate: **\$27.50.**  
Owner: Robert Dyson. **GM:** Ralph Arrigale. **PD:** Ron Rizzi. **MD:** Ron Rizzi. **ND:** Bryan Williams. **Chief Engineer:** David Groth. **Sales Manager:** Stan Beinstein. **Jock Lineup:** Ken Gonyea 5-10 am, Mike Harris 10 am-3 pm, Ron Rizzi 3-7 pm, Ron Nenni 7 pm-12 am. Kevin Bel Castro 12-5 am.

**WPEZ-FM/PITTSBURGH****412 322-5500**

One Allegheny Center, Pittsburgh, PA 15112

Universals

Power: **50 kw**. Frequency: **94.5 mHz**. Commercial load limit: **10 min**. 60-second rate: **\$70/45**.**Owner:** WWSW, Inc. **GM:** Mike Hankins. **PD:** Jim Davis **MD:** Mark Fritzes. **ND:** Jane Clark. **Chief Engineer:** Glen Clark. **Sales Manager:** Mike Henderson. **Jock Lineup:** Bill Cardille 6-10 am, Ted James 10 am-3 pm, Randy Kramer 3-6 pm, Pam Godfrey 6-10 pm, Dave Franklin 10 pm-2 am, Walker Smith 2-6 am, Ed Barrett part time. **Comments:** WPEZ is the nation's oldest continuously operating FM station.**WPFM-FM/PANAMA CITY****904 234-8858**

Box 1430, Panama City, FL 32401

Universals

Power: **100 kw**. Frequency: **107.9 mHz**. Tower elev.: **800 ft**. Target Demos: **12-48**. Commercial load limit: **12 min**. 60-second rate: **\$12/5**.**Owner:** Bill Brown. **GM:** Gil Moor. **PD:** Larry O'Day. **MD:** Tom Sawyer. **Chief Engineer:** Stu Graham. **Sales Manager:** Ron Bunge. **Jock Lineup:** Steve Johnson 6-10 am, Tom Sawyer 10 am-2 pm, Larry O'Day 2-5 pm, Ruth Summers 5-9 pm, Stan Powers 9 pm-1 am, Bob Livingston 1-6 am.

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**WPFR-FM/TERRE HAUTE****812 238-2559**

629 Cherry St., Terre Haute, IN 46135

Album Rock

Power: **33 kw**. Frequency: **102.7 mHz**. Tower elev.: **500 ft**. Target Demos. **teen-34**. Commercial load limit: **10 units**. 60-second rate: **\$12**.**Owner:** G.C. Communications, Inc. **GM:** Mel Browning. **PD:** R. Jay Cortrecht. **MD:** Rich Dickerson. **ND:** Randy Allan. **Chief Engineer:** Gene Hahm. **Sales Manager:** Larry Trimmer. **Jock Lineup:** Mel & Larry 6-9 am, R. Jay Cortrecht 9 am-2 pm, Rich Dickerson 2-6 pm, Chuck Cahill 6 pm-12 am, Randy Allan 12-6 am**WPGC-AM/WASHINGTON, DC****301 779-2100**

Scott Shannon

Universals

**WPGC-FM/WASHINGTON, DC****301 779-2100**

Box 8550, Washington, DC 20027

Universals

Power: **50 kw**. Frequency: **95.5 mHz**. Commercial load limit: **12 min**. 60-second rate: **\$135**.**Owner:** First Media. **GM:** Bill Prettyman. **PD:** Scott Shannon. **MD:** Jim Elliot. **ND:** Scott Woodside. **Chief Engineer:** Milford Smith. **Jock Lineup:** Jim Elliot 6-10 am, Dave Fox 10 am-2 pm, Scott Carpenter 2-6 pm.**WPIK-AM/ALEXANDRIA****703 683-3000**

362 South Pickett St., Alexandria, VA 22304

Country

Power: **5 kw directional**. Frequency: **730 kHz**. Tower elev.: **508 ft**. Target Demos: **18-49**. Commercial load limit: **14 min**. 60-second rate: **\$70/16**.**Owner:** Carl L. Lindberg. **GM:** Carl L. Lindberg. **Operations Manager:** Ken Winters. **MD:** Bob Hughes. **ND:** Gary Michaels. **Chief Engineer:** Bob Taliafero. **Sales Manager:** Neal Heaton. **Public Affairs Director:** David Hammond. **Jock Lineup:** Ken Winters 6-10 am, Bob Dupree 10 am-3 pm, Dave Hammond 3 pm sign off.**WPIX-FM/NEW YORK****212 949-2102**

220 E. 42nd St., New York, NY 10017

Album Rock

Power: **5.4 kw horizontal**. Frequency: **101.9 mHz**. Tower elev.: **1420 ft**. Target Demos: **18-34**. Commercial load limit: **9 min**. 60-second rate: **\$75**.**Owner:** WPIX, Inc. **GM:** Vince Cremona. **PD:** Joe Piasek. **MD:** Meg Griffin. **ND:** John Ogle. **Chief Engineer:** Bob Gross. **Sales Manager:** Ralph Garrano. **Jock Lineup:** Alfredo Gomez, Dennis Quin, "Joe from Chicago," Mark Simone, Alex Hayes, Dan Neer, Jane Hamburger, Alfredo Santos, Jay Crowfoot.**WPLJ-FM/NEW YORK****212 581-7777**

1330 Avenue of the Americas, New York, NY 10019

Album Rock

Power: **50 kw**. Frequency: **95.5 mHz**. Commercial load limit: **10 min**. 60-second rate: **\$170/120**.**Owner:** American Broadcasting Co. **GM:** Nick Trigony. **PD:** Larry Berger. **MD:** Gloria Ehrenfeld. **ND:** Paul Ehrlich. **Chief Engineer:** Winston Loyd. **General Sales Manager:** Larry Divney. **Jock Lineup:** Jimmy Fink 6-10 am, Zacherte 10 am-2 pm, Pat St. John 2-6 pm, Tony Pigg 6-10 pm, Carol Miller 10 pm-2 am, Bob Marrone, weekends.

**WPLO-AM/ATLANTA****404 872-5851**

805 Peachtree St. NE, Atlanta, GA 30308

Country

Power: **5 kw**. Frequency: **590 kHz**. Target Demos: **18-35**. Commercial load limit: **16 min**. 60-second rate: **\$80/30**.**Owner:** Plough Broadcasting Company. **GM:** Rik Rogers. **PD:** Jim Clemens. **MD:** Jim Clemens. **ND:** Jim Burratti. **Chief Engineer:** George Pass. **Sales Manager:** John Turner. **Jock Lineup:** Jonathan Adams 12-5:30 am, Len Anthony 5:30-10 am, Les Reed 10 am-3 pm, Dave Loyd 3-7 pm, John Kelsey 7 pm-12 am.**WPLP-AM/PINELLAS PARK****813 392-2215**

PO Box 570, Pinellas Park, FL 33565

News/Talk

Power: **1 kw**. Frequency: **570 kHz**. Tower elev.: **350 ft**. Target Demos: **25-54**. Commercial load limit: **18 min**. 60-second rate: **\$25/15**.**Owner:** International Broadcasters, Inc. **GM:** Michael Spears. **ND:** Charles Garrett. **Chief Engineer:** Mark McKibben. **Sales Manager:** Steve Aarthun. **Jock Lineup:** Bob Dearborn 6-9 am, Peter Jahns 9 am-12 pm, John Eastman 12:30-4 pm, Tedd Webb 6-8 pm, Ken James 8 pm-12 am, Larry King 12-5:30 am.**WPON-AM/PONTIAC****313 681-5000**

PO Box 1460, Bloomfield Hills, MI 48013

Country

Power: **1 kw day/500 w night**. Frequency: **1460 kHz**. Tower elev.: **195 ft**. Commercial load limit: **18 min**. 60-second rate: **\$24/16**.**Owner:** WPON, Inc. (PSB Radio Group, Inc.). **GM/President:** Steve Peterson. **Operations Manager:** David DeFelice. **Chief Engineer:** Dick Kennedy. **Sales Manager:** Irene Salitros.**WPRO-AM/PROVIDENCE****401 433-4200**

David McNamee

Spectrum III

**WPRO-FM (92/PRO-FM)/PROVIDENCE****401 433-4200**

1502 Wampanoag Trail, Providence, RI 02915

Universals

Power: **50 kw**. Frequency: **92.3 MHz**. Commercial load limit: **7 min**. 60-second rate: **\$50/35**.**Owner:** Capital Cities Communications, Inc. **GM:** Dick Rakovan. **PD:** Jack O'Brien. **MD:** Alan Edwards. **Chief Engineer:** Ed Policastri. **Sales Manager:** Dennis Murphy. **Jock Lineup:** Alan Edwards 5:30-10 am, Jim Roberts 10 am-3 pm, Gary Berkowitz 3-6 pm, Tyler 6-10 pm, Giovanni 10 pm-2 am, Tony Bristol 2-5:30 am, Jerry Audette, Jack Diamond and David Allen, weekends.**WPST/TRENTON****609 924-3600**

Tom Taylor

Universals

**WPTF-AM/RALEIGH****919 832-8311**

PO Box 1511, Raleigh, NC 27706

Spectrum III

Power: **50 kw**. Frequency: **680 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$110/62**.**Owner:** Durham Life Broadcasting. **GM:** Wally Ausley. **PD:** Charles Stegall. **MD:** Jimmy Dean. **ND:** Wayne Ennis. **Chief Engineer:** Don Massey. **Sales Manager:** Willard Dean. **Jock Lineup:** Maury O'Dell 6-10 am, Dick Storck 10-11 am, Talk Shows 11 am-1 pm, Jimmy Dean 1-4:30 pm, "News 68" (Radio Magazine) 4:30-6 pm, Garry Dornberg 6-7 pm, Talk Shows 7-11 pm, "Our Best To You" 11 pm-12 am, Hap Hansen 12-6 am.**WPTR-AM/ALBANY****518 456-1144**

4243 Albany Street, Albany, NY 12205

Spectrum III

Power: **50 kw**. Frequency: **1540 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$38/30**.**Owner:** Rust Communications Group, Inc. **GM:** George Geib. **PD:** Chris Roberts. **MD:** Don Brooks. **ND:** Roy Frank. **Operations Manager:** Don Schaeffer. **Chief Engineer:** Jim Cruise. **Sales Manager:** Robert Ausfeld. **Jock Lineup:** Kelly Stevens 12-5:30 am, Chuck Taylor 5:30-10 am, Lee Hamilton 10 am-3 pm, Chris Roberts 3-7 pm, Don Brooks 7 pm-12 am.**WQAM-AM/MIAMI****305 531-6651**

767 41st St., Miami Beach, FL 33161

Universals

Power: **5 kw**. Frequency: **560 kHz**. Target Demos: **12-49**.**Owner:** Storz Broadcasting. **GM:** Ron Beckey. **PD:** Ron Eric Taylor. **MD:** Becky Vidaud. **ND:** Dave Ryder. **Jock Lineup:** Captain John Ludlo 5-9 am, Dave Berges 9 am-1 pm, Tom Birch 1-3 pm, Ron Eric Taylor 3-7 pm, Johnny Dolan 7 pm-12 am, Cedric Hollywood 12-5 am.

**WQBA-FM/MIAMI**

701 SW 27th Ave., Miami, FL 33135

**305 643-5000**

Spanish/Rock

Power: **100 kw**. Frequency: **107.5 mHz**. Target Demos: **18-34**. Commercial load limit: **6 min**. 60-second rate: **\$50/35**.**Owner:** Susquehanna Broadcasting Co. **GM:** Herb Levine. **PD:** Julio Mendez. **MD:** Alfredo Monroy. **ND:** Jorge Lis Hernandez. **Chief Engineer:** Mike Triay. **Sales Manager:** Julio Bumbaut. **Jock Lineup:** David 12-6 am, Julio 6-10 am, Ann Murray 10 am-1 pm, Alfredo Monroy 1-3 pm, Martha 3-7 pm, Mike 7 pm-12 am.**WQBK-FM (Q 104)/ALBANY**

Box 1300, Albany, NY 12201

**518 462-5555**

Album Rock

Power: **3 kw**. Frequency: **103.9 mHz**. Commercial load limit: **8 min**.**Owner:** People Communication Corp. **GM:** Laurence G. Barnett. **PD:** Jack Hopke. **MD:** John Cooper. **ND:** Carol Pozefsky. **Chief Engineer:** Carl Shabinger. **Sales Manager:** Paul McDermott. **Jock Lineup:** Ellen McKinnon 6-10 am, Jack Hopke 10 am-2 pm, Walt Pelton 2-6 am, John Cooper 6-10 pm, Dan Boyle 10 pm-2 am, Lin Brehmer 2-6 am, Keith Lobdell, Peggy Apple, Marty Strickland and Dore Stein, weekends.**130****WQCK-AM/WARNER ROBINS**

PO Box 2968, Warner Robins, GA 31093

**912 922-4487**

Spectrum III

Power: **1 kw day/500 w night**. Frequency: **1600 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$5/4**.**Owner:** WRBN, Inc. **GM:** Ray Thomas. **PD:** Chip Michaels. **MD:** Nathan Hale. **ND:** Gary O'Neil. **Chief Engineer:** Don Jones. **Sales Manager:** Dan Jaskola. **Jock Lineup:** Skip Holmes 6-10 am, Chip Michaels 10 am-1 pm, Nathan Hale 1-5 pm, Gary O'Neil 5-9 pm, George Lovell 9 pm-1 am.**WQCM-FM/HALFWAY**

1250 Downsville Pike, Hagerstown, MD 21740

**301 797-7300**

Universals

Power: **3 kw**. Frequency: **96.7 mHz**. Commercial load limit: **14 min**. 60-second rate: **\$9/6**.**Owner:** Interstate Communications, Inc. **GM:** G.L. Portmess. **PD:** Pete Wilson. **MD:** Charlie Buchanan. **ND:** Ed Klitch. **Chief Engineer:** Pete Wilson. **Sales Manager:** Bob O'Connor. **Jock Lineup:** Pete Wilson 6-10 am, Jim Curtis 10 am-3 pm, Gary Michaels 3-8 pm, Charlie Buchanan 8 pm-1 am.**WQDR-FM/RALEIGH**

PO Box 1511, Raleigh, NC 27602

**919 832-8313**

Album Rock

Power: **100 kw**. Frequency: **94.7 mHz**. Commercial load limit: **8 min**.**Owner:** Durham Life Broadcasting. **GM:** David Berry. **PD:** Chris Miller. **ND:** Frank L. Aseter. **Chief Engineer:** Don Massey. **Sales Manager:** David Berry. **Jock Lineup:** Pat Patterson 6-10 am, Cabell Smith 10 am-12 pm, Joleigh Ferriss 12-4 pm, Tom Guild 4-7 pm, Daniel 7 pm-12 am, Sam Tayborn 12-6 am.**WQEN-FM (Q 104)/GADSDEN**

PO Box 108, Gadsden, AL 35902

**205 543-3246**

Universals/Album Rock

Power: **100 kw**. Frequency: **103.7 mHz**. Commercial load limit: **12 min**. 60-second rate: **\$20/12**.**Owner:** South Media Corp. **GM:** Wiley Post. **PD:** Bill Barron. **MD:** Roger Gaither. **ND:** Dave Fitz. **Chief Engineer:** Gary Hartman. **Sales Manager:** Sid Griffin. **Jock Lineup:** Rick Sisk/Dennis Deason 6-9 am, Bill Barron 9 am-12 pm, Alan DuPriest 12-3 pm, Roger Gaither 3-7 pm, Johnny King 7 pm-12 am, J. Holland 12-6 am, Lee Davis, Rex Wilson, Rich Bailey and Jesse Waters, weekends.**WQFM-FM/MILWAUKEE**

606 W. Wisconsin Ave., Milwaukee, WI 53203

**414 276-2040**

Album Rock

Power: **50 kw**. Frequency: **93.3 mHz**. Commercial load limit: **12 min**. 60-second rate: **\$38/20**.**Owner:** Shamrock Development Corp. **GM:** Tony Smith. **PD:** Paul Kelly. **MD:** Russ James. **ND:** Rick Schroeder. **Chief Engineer:** Dave Janzer. **Sales Manager:** Bob Wallace. **Jock Lineup:** Paul Kelly/Bobby Rivers 6-10 am, Max 10 am-2 pm, Michael St. James 2-6 pm, Russ "Albums" James 6-9 pm, Bob Reitman 9 pm-1 am, Ed Dimicelli 1-6 am.**WQHI-FM/JEFFERSONVILLE**

207 Sparks Ave., Jeffersonville, IN 47130

**812 288-8244**

Universals/Album Rock/Disco

Power: **34 kw**. Frequency: **95.7 mHz**. Tower elev.: **580 ft**. Target Demos: **18-34**. **Automated 100% by TM Programming, Inc.** Commercial load limit: **8 min**. 60-second rate: **\$50/26**.**Owner:** John T. Rutledge. **GM:** Charles LeGette. **PD:** Alan White. **MD:** George Burns. **ND:** Bob Reis. **Chief Engineer:** Guy Partridge. **Sales Manager:** Jamie Donohue. **Jock Lineup:** Alan White 6 am-2 pm, Bob Reis 2-10 pm, Larry Simpson 10 pm-6 am.

- WQID-FM/BILOXI** **601 388-2323**  
 PO Box 4606, Biloxi, MS 39533 Universals  
 Power: **100 kw**. Frequency: **93.7 mHz**. Commercial load limit: **9½ min**. 60-second rate: **\$12.50/8**.  
**Owner:** New South Communications. **GM:** W. Vowell. **Operations Manager:** Bob Lima. **PD:** Mickey Coulter. **MD:** Bob Lima. **ND:** Jon Stephenson. **Chief Engineer:** Bob Thornton. **Sales Manager:** Lynn Cole. **Jock Lineup:** Don Silver 12-6 am, Mickey Coulter 6-10 am, Bob Lee 10 am-12 pm, Mike Lana 12-4 pm, Ken Knight 4-8 pm, Bobby Cass 8 pm-12 am.
- WQIO-AM/CANTON** **216 477-8585**  
 PO Box 9260, Canton, OH 44711 Universals  
 Power: **5 kw**. Frequency: **1060 kHz**. Commercial load limit: **12 min**. 60-second rate: **\$22/16**.  
**Owner:** Douglas Properties. **GM:** Doug Collins. **PD:** Ron Foster. **ND:** Bob Jefferies. **Chief Engineer:** Rob Pacillio. **Sales Manager:** Don Blesse. **Jock Lineup:** Beau Weaver 6-10 am, Greg MacArthur 10 am-2 pm, Ron Foster 2-6 pm, Steve Kelly 6-9 pm.
- WQIQ-AM/PHILADELPHIA** **215 459-1602**  
 12 Kent Rd., Aston, PA 19014 Universals  
 Power: **1 kw**. Frequency: **1590 kHz**. Target Demos: **18-34**. Commercial load limit: **12 min./ 18 units**. 60-second rate: **\$17/11**.  
**Owner:** Upland Broadcasting, Inc. **GM:** open. **PD:** open. **MD:** open. **ND:** John Harper. **Chief Engineer:** Bob Leno. **Sales Manager:** George McCrory. **Jock Lineup:** Doc Proc 12-6 am, Jim Walsh 6-10 am, Rona 10 am-2 pm, Steve McNee 2-6 pm, Chris Stevens 6 pm-12 am.
- WQLK-FM/RICHMOND** **317 966-3932**  
 PO Box 1647, Richmond, IN 47374 Universals/AOR  
 Power: **50 kw**. Frequency: **96 mHz**. Tower elev.: **375 ft**. Target Demos: **12+**. Commercial load limit: **12 min**.  
**Owner:** Jim Brewer. **GM:** Dick Huckaba. **PD/MD:** Brian Christian. **ND:** Walt Malony. **Chief Engineer:** Chris Scott. **Sales Manager:** Kevin Rice. **Jock Lineup:** Brian Christian 6-10 am, Little John 10 am-2 pm, Charlie Fox 2-6 pm, Simon Strong 6-10 pm, UN 10 pm-2 am, Joe Vice 2-6 am. **Comments:** This station utilizes regional marketing concepts in programming serving Indianapolis, Dayton and Cincinnati.
- WQLT-FM (Q-107)/FLORENCE** **205 764-2520**  
 624 S. Chestnut St., Box 932, Florence, AL 35630 Universals  
 Power: **100 kw**. Frequency: **107.3 mHz**. Commercial load limit: **12 min**. 60 second rate: **\$9/7.50**.  
**Owner:** Sam Phillips. **GM:** Charles Manson. **Operations Manager:** Rick Shayne. **PD:** Ron Wallace. **MD:** Rick Shayne. **ND:** Tom Whetstone. **Chief Engineer:** Paul Kelly. **Sales Manager:** Charles Manson. **Jock Lineup:** J. Michael Pruett 6-10 am, Wayne Thompson 10 am-2 pm, Rick Shayne 2-6 pm, Ron Wallace 6-10 pm, Sandy Michaels 10 pm-2 am, Tony Smith 2-6 am
- WQOK-AM/GREENVILLE** **803 246-8960**  
 Box 7777, Greenville, SC 29610 Universals  
 Power: **5 kw**. Frequency: **1440 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$25.90/22**.  
**Owner:** T.C. Hooper. **GM:** T.C. Hooper. **PD:** Steve Chris. **MD:** Gary Jackson. **ND:** Alan Mason. **Chief Engineer:** John Francioni. **Sales Manager:** Tee Hooper. **Jock Lineup:** Bob Mackney 12-6 am, Lee Nolan 6-10 am, Russ Cassell 10 am-2 pm, Steve Chris 2-4 pm, Gary Jackson 4-7 pm, John Leader 7 pm-12 am.
- WQON-FM/GRAYLING** **517 348-5488**  
 502 Norway, Grayling, MI 49738 Spectrum III  
 Power: **3 kw**. Frequency: **100.1 mHz**. Commercial load limit: **18 min**. 60-second rate: **\$6.60**.  
**Owner:** Ausable Communications. **GM:** Wayne Hindmarsh. **PD:** Bob Greenwood. **MD:** Bob Greenwood. **ND:** Carol Trudeau. **Chief Engineer:** Boyd Rowe. **Sales Manager:** Wayne Hindmarsh. **Jock Lineup:** Carol Trudeau 6-10 am, Bob Greenwood 10 am-2 pm, Dave Gauthier 2-7 pm, Rachel McDougall 7 pm-12 am.
- WQOR-FM/RALEIGH** **919 832-8313**  
 Box 1511, Raleigh, NC 27602 Spectrum III  
 Power: **100 kw**. Frequency: **94.7 mHz**. Commercial load limit: **8 min**. 60-second rate: **\$42/30**.  
**Owner:** Durham Life Broadcasting Service, Inc. **GM:** David J.C. Berry. **ND:** Frank Laseter. **Chief Engineer:** Don Massey. **Local Sales Manager:** Deborah Williams. **Jock Lineup:** Pat Patterson 6-10 am, Cabell Smith 10 am-12 pm, Joleigh Ferris 12-4 pm, Tom Guild 4-7 pm, Daniel (Brandy) 7 pm-12 am, Sam Taybron 12-6 am. **Comments:** Flagship station for Burkhardt/Abrams Superstars format.

**WQSM-FM (Q-98)/FAYETTEVILLE**

PO Box 35297, Fayetteville, NC 28303

**919 867-0121**

Spectrum III

Power: **100 kw**. Frequency: **98.1 mHz**. Automated **95% by TM Programming, Inc.** Commercial load limit: **10 min.** 60-second rate: **\$15/10**.**Owner:** Victor W. Dawson. **GM:** Paul Michels. **Operations Manager:** Don Perkins. **MD:** Don Perkins. **Chief Engineer:** Jesse Sprouse. **Sales Manager:** Martha Woodworth.**WQSR-FM/SARASOTA**

Box 7700, Sarasota, FL 33578

**813 366-0424**

Album Rock

Power: **100 kw**. Frequency: **102.5 mHz**. Target Demos: **25+**.**Owner:** Sarasota Radio Co. **GM:** Ted Rogers. **PD:** Steve Huntington. **MD:** Bob Stroud. **ND:** Norm Hale. **Chief Engineer:** Jim Grant. **Sales Manager:** Paul Delaney. **Jock Lineup:** Bob Seymour 12-6 am, Bob Stroud 6-10 am, Steve Huntington 10 am-2 pm, Jeff Ranz 2-7 pm, Jim Leonard 7 pm-12 am, Andy Preston, Gregory Wilson, Marrie Banks and Laura Wilkinson, part time.

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**WQUA-AM/QUAD CITIES**

1801 6th Ave., Moline, IL 61265

**309 764-6727**

Spectrum III

Power: **1 kw**. Frequency: **1230 kHz**. Commercial load limit: **10 min.****Owner:** Mid-America Broadcasting, Inc. **GM:** John R. Dombek. **PD:** Jim Mahanay. **MD:** Jim Mahanay. **ND:** Mark Minnick. **Chief Engineer:** Mike Moore. **Sales Manager:** Scott Boltz. **Jock Lineup:** Michelle Coleman 12-5 am, Bill Kennedy 5-9 am, Jim Mahanay 9-11 am, Bob Bateman 11 am-3 pm, Bryan McGannon 3-7 pm, Randy Raley 7 pm-12 am.**WQUD-FM/MEMPHIS**

2272 Central, Memphis, TN 38112

**901 274-3400**

Spectrum III

Power: **100 kw**. Frequency: **104.5 mHz**. Tower elev.: **750 ft**. Target Demos: **18-49**. Commercial load limit: **12 min.** 60-second rate: **\$24/20**.**Owner:** Sonderling Broadcasting. **GM:** Bob McDowell. **PD:** Dan Vaccaro. **MD:** Dan Vaccaro. **Chief Engineer:** Alonzo Pendelton. **Sales Manager:** David Stewart. **Jock Lineup:** Greg Hamilton 6-9 am, Bill White 9 am-2 pm, Paul Selph 2-7 pm, Debbie Clark 7 pm-12 am, Larry Cotlar 12-6 am**WQUE-FM/NEW ORLEANS**

1440 Canal, New Orleans, LA 70112

**504 581-9333**

Universals

Power: **100 kw**. Frequency: **93.3 mHz**. Target Demos: **18-34**. Automated **50% by TM Productions**. Commercial load limit: **9 units**. 60-second rate: **\$44/30**.**Owner:** Insilco Broadcasting Corp. **GM:** David Donovan. **PD:** Pat Mathews. **MD:** Pat Mathews. **Sales Manager:** Chuck Zellermyer. **Jock Lineup:** Pat M 6-10 am, Kenny Trahan 10 am-3 pm, Jim McCutcheon 3-7 pm, Anne Wagner 7 pm-12 am, Danny Gilbert 12-6 am, Cheryl Hickman and Steve Eckhardt, weekends.**WQVE/HARRISBURG**

Steve McKee

**717 232-9351**

Universals

**WQXA-FM (Q-106 FM)/YORK**

PO Box M-88, York, PA 17405

**717 757-9402**

Universals

Power: **50 kw**. Frequency: **105.7 mHz**. Tower elev.: **515 ft**. Target Demos: **18-34 (esp. 25-34)**. Commercial load limit: **12 min.** 60-second rate: **\$30/12**.**Owner:** William Rust. **GM:** Gary Burns. **PD:** Jim Cooke. **MD:** Liz Curtis. **ND:** Jerry Edling. **Chief Engineer:** Jim Back. **Sales Manager:** Barry Bruce. **Jock Lineup:** Jim Cooke 6-10 am, Liz Curtis 10 am-2 pm, St. John 2-6 pm, Johnny Ringo 6 pm-12 am, Joe Columbo 12-6 am.**WQXI-AM/ATLANTA**

3340 Peachtree Road, NE, Atlanta, GA 30326

**404 261-2970**

Universals

Power: **5 kw day/1 kw night**. Frequency: **790 kHz**. Commercial load limit: **12 min.** 60-second rate: **\$175/70**.**Owner:** Jefferson Pilot. **GM:** Gerald S. Blum. **PD:** Jim Morrison. **MD:** JJ Jackson. **ND:** David Hull. **Chief Engineer:** Tom Giglio. **Sales Manager:** Bill Phippen. **Jock Lineup:** Gary McKee & Willis the Guard 5:30-10 am, JJ Jackson 10 am-2 pm, Barry Chase 2-6 pm, Kelly McCoy 6-10 pm, Night Train Lane 10 pm-2 am, Chris Morgan 2-5:30 am.**WQXI-FM/ATLANTA**

3340 Peachtree Road, NE, Atlanta, GA 30326

**404 261-2970**

Universals

Power: **100 kw**. Frequency: **94.1 mHz**. Commercial load limit: **10 min.** 60-second rate: **\$175/70**.**Owner:** Jefferson Pilot. **GM:** Gerald S. Blum. **PD:** Jim Morrison. **MD:** Jeff McCartney. **ND:** David Hull. **Chief Engineer:** Tom Giglio. **Sales Manager:** Bill Phippen. **Jock Lineup:** Gary McKee & Willis the Guard 5:30-10 am, Jim Morrison 10 am-2 pm, Jeff McCartney 2-6 pm, Stevie Brooks 6-10 pm, Dain Schult 10 pm-2 am, Russ Davis 2-5:30 am



**WQXM-FM (98/ROCK)/CLEARWATER****813 224-0742/391-9988**

Box 4809, Clearwater, FL 33518

Album Rock

Power: **100 kHz**. Frequency: **97.9 MHz**. Tower elev.: **505 ft**. Target Demos: **18-34**. Commercial load limit: **10 min**. 60-second rate: **available on request**.**Owner:** Plough Broadcasting. **GM:** Jim Johnson. **PD:** Al Peterson. **MD:** Nick Van Cleve. **ND:** Leslie Greene. **Chief Engineer:** Bill Elliott. **Sales Manager:** Ted Moore. **Jock Lineup:** Jeff Jensen 12-6 am, Greg Stevens/Leslie Greene 6-10 am, Al Peterson 10 am-12 pm, "Dia" 12-4 pm, Chris Taylor 4-8 pm, Nick Van Cleve 8 pm-12 am. **Comments:** 98/ROCK is a superstars affiliate working with Lee Abrams.**WQXQ-FM/DAYTONA****904 255-1456**

PO Box 5606, 750 Root St., Daytona Beach, FL 32018

Album Rock

Power: **25 kw**. Frequency: **101.9 MHz**. **Automated 100% by Drake Chenault**. Commercial load limit: **10 min**. 60-second rate: **\$18/10**.**Owner:** Walter Weeks Broadcasting. **GM:** Dick Clark. **PD:** John Scott. **ND:** Rick Stone. **Chief Engineer:** Terry Hesters. **Sales Manager:** Mike Da Roza.**WQZQ/CHESAPEAKE, VA****804 421-7111**

Page Donahue

Universals

**WRAL-FM/RALEIGH****919 781-6101**

PO Box 17000, Raleigh, NC 27619

Spectrum III

Power: **100 kw**. Frequency: **101.5 MHz**. Tower elev.: **1900 ft (AAT)**. Target Demos: **24-35**. **Automated 60% by Drake Chenault**. Commercial load limit: **8 min**.**Owner:** Capitol Broadcasting Corp. **GM:** Wally Voight. **PD:** E.J. "Tack" Attayek. **MD:** E.J. "Tack" Attayek. **ND:** Mark De Marino. **Chief Engineer:** Keith Harrison. **Sales Manager:** Frank Maruca. **Promotion Director:** Terrie Cobb Laseter. **Jock Lineup:** Bob Inskeep am drive, Rowell Gorman midday, "Tack" afternoon drive.**WRAQ-AM (14 Q)/ASHVILLE****704 252-6703**

70 Adams Hill Road, Asheville, NC 28806

Universals

Power: **5 kw**. Frequency: **1380 kHz**. Target Demos: **18-40**. Commercial load limit: **8 min**.**Owner:** Jack Jenkins. **GM:** Garrett Alderfer. **PD:** Don McTyre. **MD:** Don McTyre. **ND:** Steve Sandman. **Chief Engineer:** Jim Carrier. **Sales Manager:** Jack McCracken. **Jock Lineup:** Jeff Walker 6-10 am, Jake Phillips 10 am-2 pm, Don McTyre 2-7 pm, Rod Hampton 7 pm-12 am, Dan Gaddy, weekends. **Comments:** Studio "14" Disco Saturday 8 pm-12 am.**WRWA-AM/READING****215 376-7173**

Box 1710, 19 N 5th St., Reading, PA 19603

Universals

Power: **1 kw**. Frequency: **1340 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$15/9.50**.**Owner:** Camelot Communications, Inc. **GM:** Jeffrey Levin. **PD:** Mike Shannon. **MD:** Neal Newman. **ND:** Don Greth. **Chief Engineer:** Ed Gurtowski. **Jock Lineup:** Joel Michaels 6-10 am, Mike Shannon 10 am-2 pm, Neal Newman 6 pm-12 am, David Blaise 12-6 am, Bill Siler, Nick Hatzas and Derek Shaw, weekends.**WRBD-AM/FT. LAUDERDALE****305 731-4800**

4431 Rock Island Rd., Ft. Lauderdale, FL 33319

Black

Power: **5 kw**. Frequency: **1470 kHz**. Target Demos: **18-34**. Commercial load limit: **18 min**.**Owner:** Rose Broadcasting. **GM:** Robert Bell. **PD:** Joe Fisher. **MD:** Joe Fisher. **ND:** Joe Fisher. **Chief Engineer:** Bob Barnett. **Sales Manager:** Henry Mosby. **Jock Lineup:** Queen McCormick 6-7 am, Joe Fisher 7-11 am, Horace Straws 11 am-3 pm, James Thomas 3 pm-sign off, Julian Wright and Dong Porter, weekends.**WRBQ-FM (Q105)/TAMPA****813 821-0708**

5510 Gray Street, Tampa, FL 33609

Universals

Power: **100 kw**. Frequency: **104.7 MHz**. Commercial load limit: **8½ min**.**Owner:** Harte-Hanks (Southern Broadcasting). **GM:** Pete Schulte. **PD:** Mason Dixon. **MD:** Lynn Lotkowitz. **ND:** Jon Powers. **Chief Engineer:** Ralph Beaver. **Sales Manager:** Ed Groppo. **Jock Lineup:** Cleveland Wheeler, Dave Saint, Randy Stewart, Mason Dixon, Jon Barry, Becky Gordon and Dave Cradick.

**WRBR-FM/SOUTH BEND**

100 Center Prof. Bldg., Mishawaka, IN 40544

**219 256-1836**

Universals

Power: **3 kw**. Frequency: **103.9 mHz**. Tower elev.: **250 ft**. Target Demos: **12-34**. Commercial load limit: **18 min**. 60-second rate: **\$22**.**Owner:** Booth American Corp. **GM:** Vince Ford. **PD:** R.C. Rogers. **MD:** Joe Lightner. **ND:** Denny Little. **Chief Engineer:** Jim Lies. **Sales Manager:** Bart Brandmiller. **Jock Lineup:** R.C. Rogers 6-10 am, Dick O'Day 10 am-2 pm, Jack Reichert 2-6 pm, Stan Wyle 6-10 pm, Joe Lightner 10 pm-1 am, Steve Cameron 1-6 am.**WRC-AM/WASHINGTON, DC**

4001 Nebraska Ave. NW, Washington, DC 20016

**202 686-4332**

News/Talk

Power: **5 kw**. Frequency: **980 kHz**. Commercial load limit: **18 min**.**Owner:** NBC. **GM:** Frank Scott. **PD:** Frank Barnako. **ND:** Dave Bartlett. **Sales Manager:** Rick Lovrier. **Jock Lineup:** Mort Sahl 4-7 pm, Art Dinoen 12-5 pm, Jerry Williams 8 pm-12 am, Jim & Camille Bohannon 5-10 am.

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**WRCI-FM/MIDLAND**

Box 1844, Midland, MI 48640

**517 631-3151**

Spectrum III

Power: **3 kw**. Frequency: **93.5 mHz**. Commercial load limit: **14 min**. 60-second rate: **\$10/6**.**Owner:** Wolverine Radio, Inc. **GM:** Ted Peloubet. **PD:** R. Scott Gilmore. **MD:** R. Scott Gilmore. **ND:** Ted Peloubet. **Chief Engineer:** Ted Peloubet. **Sales Manager:** June Burkeen. **Jock Lineup:** R. Scott Gilmore 6-10 am, John Bond 10 am-3 pm, Bob White 3-8 pm, Jim Ely 8 pm-1 am, Brad Fuhr, weekends.**WRCN AM-FM/RIVERHEAD**

PO Box 666, Riverhead, NY 11901

**516 727-1570**

Album Rock

Power: **1 kw AM/2.6 kw FM**. Frequency: **1570 kHz/103.9 mHz**. Tower elev.: **350 ft**. Commercial load limit: **9 min**. 60-second rate: **\$25/8**.**Owner:** Richard Adrian. **GM:** Richard Adrian. **PD:** Don Brink. **MD:** Chuck Mackin. **Chief Engineer:** Charles Linquist. **Sales Manager:** Allen Kronzek. **Jock Lineup:** Don Brink 6-10 am, Chuck Mackin 10 am-2 pm, Tim Tango 2-7 pm, Sheryl Skylar 7 pm-12 am, Malcolm Gray 12-6 am.**WREC-AM/MEMPHIS**

1385 Lamar, Memphis, TN 38104

**901 726-0060**

Spectrum III

Power: **5 kw**. Frequency: **600 kHz**. Commercial load limit: **18 min**.**Owner:** Summit Communications. **GM:** W.W. Williams. **PD:** Leonard Blakely. **MD:** Chris Angel. **ND:** Jay Boland. **Chief Engineer:** Howard Moran. **Sales Manager:** Mike Murphy. **Jock Lineup:** Joseph Hargraves 12-6 am, Steve Butler 6-10:30 am, Allan Tynes 10:30 am-2 pm, Mike Daniels 2-6 pm, Rick Kaucher 2 pm-12 am, Larry Anthony and David Anthony, weekends.**WREZ-FM/MONTGOMERY**

Box 5000, Montgomery, AL 36101

**205 832-4295**

Beautiful

Power: **27.5 kw**. Frequency: **103.3 mHz**. **Automated 100% by Schulke Radio Productions**. Commercial load limit: **7 min**. 60-second rate: **\$16/10**.**Owner:** Brien Broadcasting Corp. **GM:** Earl Davis. **Operations Manager:** J.J. Beach. **Chief Engineer:** Ed Ray. **Sales Manager:** Earl Davis.**WRFC-AM/ATHENS**

255 South Milledge Ave., Athens, GA 30605

**404 549-6222**

Universals

Power: **5 kw**. Frequency: **960 kHz**. Commercial load limit: **16 min**. 60-second rate: **\$10.59/7.65**.**Owner:** Radio Athens, Inc. **GM:** Hugh Christian. **PD:** Gary Kirk. **MD:** Gary Kirk. **ND:** Garry Glenn. **Chief Engineer:** Steve Split. **Sales Manager:** Sandy Gwyn. **Jock Lineup:** Gerry Marshall 6-10 am, Gary Kirk 10 am-12 pm, Fran 12-2 pm, P.T. Morgan 2-6 pm, Ron Reeves 6-10 pm, Gary Williams 10 pm-2 am, Walter Allen 2-6 am.**WRHY-FM (Starview-92)/YORK**

Jeff Hunt

**717 266-6606**

Album Rock

**WRIE-AM/ERIE**

PO Box 2072, Erie, PA 16512

**814 796-6777**

Spectrum III

Power: **5 kw**. Frequency: **1330 khz**. Commercial load limit: **14 min**.**Owner:** Radio Erie, Inc. **GM:** F. Brady Louis. **Station Manager:** F. Bill Erb. **MD:** David Lankford (a/k/a "Smokey Burns"). **ND:** Bob Hughes. **Chief Engineer:** Ken Husband. **Sales Manager:** Ted Trampenau. **Jock Lineup:** Ken Nolan 12-5 am, Bill Lacy 5-9 am, Andy Pressman 9 am-1 pm, Smokey Burns 1-3 pm, Joe Palka 3-7 pm, John Evans 7 pm-12 am, Tim Earl, Ted Abbott and Randy Micheals, weekends.

**WRIF-FM/DETROIT****313 444-1010**

20777 West Ten Mile Road, Southfield, MI 48075

Album Rock

Power: **27.2 kw.** Frequency: **101.1 mhz.** Commercial load limit: **10 min.****Owner:** American Broadcasting Co. **GM:** Jay Hoker. **PD:** Thomas Bender. **MD:** Keith Bell. **ND:** Carol Coughlin. **Chief Engineer:** Russell Harbaugh. **Sales Manager:** Robert Longwell. **Jock Lineup:** Mike Collins 6-10 am, Jay Brandow 10 am-2 pm, Arthur Penhallow 2-6 pm, Michael Stevens 6-10 pm, Sheila Rushlow 10 pm-2 am, Carl Coffey 2-6 am.**WRIV-AM/RIVERHEAD****516 727-1200**

East Main St., Riverhead, NY 11901

Spectrum III

Power: **1 kw.** Frequency: **1390 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$17/12.****Owner:** N.Y. Horizons, Inc. **GM:** Dick Hodkin. **MD:** Dick Hodkin. **ND:** Tom Greenwood. **Chief Engineer:** John Sitone. **Sales Manager:** Bob Carlson. **Jock Lineup:** Vince Arrele 6-10 am. Bob Klein 10 am-12 pm, Fred Garst 12-2 pm, Jack Avery 2 pm-sign off.**WRJN-AM/RACINE****414 634-6607**

4201 Victory Avenue, Racine, WI

Spectrum III

Power: **1 kw day/250 w night.** Frequency: **1400 kHz.** Tower elev.: **327.5 ft.** Target Demos: **24+.** Commercial load limit: **18 min.** 60-second rate: **\$16.25.****Owner:** Sentry Broadcasting Corp. **GM:** W.P. Gumm, Jr. **PD:** James Sorensen. **MD:** Robert Cook. **ND:** Donn Edmark. **Chief Engineer:** Rees Roberts. **Sales Manager:** Earl Iverson. **Jock Lineup:** Jim Sorensen 5:30-9 am, Bob Cook 10 am-2 pm, Frenchy Boutan 2-7 pm. David Armstrong 7 pm-12 am.**WRJZ-AM/KNOXVILLE****615 546-6121**

1515 Magnolia Ave., Knoxville, TN 37917

Universals

Power: **5 kw.** Frequency: **620 kHz.** Commercial load limit: **12 min.** 60-second rate: **\$40 (am, live)/13 (nite, bulk).****Owner:** Basic Media Ltd. **GM:** Jim Ridings. **PD:** Bob Kaghan. **ND:** Ernie Baker. **Chief Engineer:** Kevin Douglass. **Sales Manager:** Ron Hamilton. **Jock Lineup:** CP & Walker 6-10 am. Rick Kirk 10 am-2 pm, JJ Scott 2-6 pm, Johnboy (Isley) 6-10 pm, Adele 10 pm-2 am, Mark Thompson 2-6 am.**WRKI-FM (I-95 FM)/BROOKFIELD****203 775-1212**

Box 9595, Bridgeport, CT 06601

Album Rock

Power: **50 kw.** Frequency: **95.1 mHz.** Commercial load limit: **8 min.** 60-second rate: **\$27.****Owner:** William Boyd. **GM:** Chris Caggiano. **PD:** Tom Zarecki. **MD:** Brian St. James. **ND:** Ron Tarsi. **Chief Engineer:** Pat Carlone. **Sales Manager:** John Fullam. **Jock Lineup:** Tom Zarecki 5-10 am, Jim Schultz 10 am-2 pm, Stormin' Norman 2-7 pm, Buzz Knight 7 pm-12 am, Pamela Brooks 12-5 am, Brian St. James. Ashley Buffalo and Capt. Rick Lawrence, weekends.**WRKO-AM/BOSTON****617 742-9000**

Government Center, Boston, MA 02114

Universals

Power: **50 kw.** Frequency: **680 kHz.** Commercial load limit: **12 min.****Owner:** RKO General. **GM:** Jack Hobbs. **PD:** Harry Nelson. **MD:** Richard Woodward. **ND:** Roger Allan. **Chief Engineer:** Bob Smith. **Sales Manager:** Richard Ramirez. **Jock Lineup:** Dennis Jon Bailey 6-10 am, Mike Addams 10 am-1 pm, Dude Walker 1-4 pm, Ron O'Brien 4-7 pm, Willy B 7-10 pm, Tom Murphy 10 pm-2 am, Eric Chaney 2-6 am.**WRKT-FM/COCOA****305 632-1300**

PO Box 3845, Cocoa, FL 32922

Album Rock

Power: **30 kw.** Frequency: **104.1 mHz.** Commercial load limit: **10 min.** 60-second rate: **\$7.35/4.15.****Owner:** Bostwick Management Co. **GM:** Robert B. Taylor. **PD:** Chris Jackson. **Jock Lineup:** Dave Serio, Jeff Linnville, Craig Willis, Terry Dollar.**WRMF-FM/TITUSVILLE****305 267-1061 #2141**

PO Box 1060, Titusville, FL 32780

Beautiful

Power: **3 kw.** Frequency: **98.3 mHz.** Automated **100% by Bonneville Creative Services.** Commercial load limit: **8 min.** 60-second rate: **\$10/3.****Owner:** Advance Communications. **GM:** Dale Moudy. **PD:** Michael W. Lowe. **ND:** Biff Burns. **Chief Engineer:** John A. Miller. **Sales Manager:** Charlie Liles. **Comments:** WRMF-FM is automated most of the time...Sunday nights we feature a two-way talk show (simulcast with WRMF-AM) 8-11 pm

**WRMT-AM/ROCKY MOUNT****919 442-8091**

PO Box 283, Rocky Mount, NC 27801

Spectrum III

Power: **1 kw day/250 w night**. Frequency: **1490 kHz**. Commercial load limit: **14 min**. 60-second rate: **\$8/4**.**Owner:** Stan Fox **GM:** John Stinson **PD:** Skip Carney. **MD:** Skip Carney. **ND:** Lynn Neary. **Chief Engineer:** Toby Johnson. **Sales Manager:** John Stinson. **Jock Lineup:** Skip Carney 6-10 am, Michael Paul 10 am-2 pm, Stu Landman 2-6 pm, Goodtime Charlie 6 pm-12 am.**WRMZ-FM/COLUMBUS****614 221-1354**

Southern Hotel, Main &amp; High Streets, Columbus, OH 43215

Disco

Power: **50 kw**. Frequency: **99.6 mHz**. Tower elev.: **542 ft**. Target Demos: **18-49**. **Automated 100%**. Commercial load limit: **12 units**. 60-second rate: **\$25/15**.**Owner:** Northamerican Broadcasting. **GM:** William R. Minich. **PD:** William S. McCulley. **MD:** William S. McCulley. **ND:** Martin Petree. **Chief Engineer:** Mark Jividen. **Sales Manager:** James Rapp. **Jock Lineup:** Rick Miner 12-6 am, Bob Tyler 6-10 am, Tim Rowe 10 am-6 pm, Bill McCulley 6 pm-12 am.

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**WRNL-AM/RICHMOND****804 282-9731**

7100 Bethlehem Rd., Richmond, VA 23228

Spectrum III

Power: **5 kw**. Frequency: **910 kHz**. Tower elev.: **360 ft**. Target Demos: **18-34**. **Automated 25%**. Commercial load limit: **10 min**. 60-second rate: **\$20/14**.**Owner:** Rust Communications Group. **GM:** Greg Pearson. **PD:** Jack Casey. **MD:** Jack Casey. **ND:** Donna Gilmore. **Chief Engineer:** Jim Grainger. **Sales Manager:** Rick Bancroft. **Jock Lineup:** Jim Jacobs 6-10 am, Bob Adams 10 am-3 pm, Jack Casey 3-7 pm, Lucy St. James 7 pm-12 am.**WRNL-FM (XL-102)/RICHMOND****804 282-9731**

7100 Bethlehem Rd., Richmond, VA 23228

Album Rock

Power: **140 kw**. Frequency: **102.1 mHz**. Tower elev.: **360 ft**. Target Demos: **16-34**. **Automated 12.5%**. Commercial load limit: **8 min**. 60-second rate: **\$30/21**.**Owner:** Rust Communications Group. **GM:** Greg Pearson. **PD:** Jack Casey. **MD:** Rob Charry. **ND:** Donna Gilmore. **Chief Engineer:** Jim Grainger. **Sales Manager:** Rick Bancroft. **Jock Lineup:** Dave Bernstein 6-10 am, Stella Jones 10 am-2 pm, Steve Forrest 2-6 pm, Rob Charry 6-10 pm, Cassandra Stancil 12-6 am, Dave Mitchell and Rick Foate, weekends.**WRNO-FM/NEW ORLEANS****504 837-2424**

Box 6071, New Orleans, LA 70114

Album Rock

Power: **100 kw**. Frequency: **99.5 mHz**. Tower elev.: **450 ft**. Target Demos: **18-34**. Commercial load limit: **12 min**. 60-second rate: **\$56**.**Owner:** Gulf South Broadcasters. **GM:** Joseph M. Costello IV. **MD:** Sam Roberts. **ND:** Rod Glenn. **Chief Engineer:** Joseph Pollet. **Sales Manager:** Ken Nagim.**WRNW-FM/NEW YORK****914 762-1071**

55 Woodside Ave., Briarcliff Manor, NY 10510

Album Rock

Power: **3 kw**. Frequency: **107.1 mHz**. Commercial load limit: **10 min**. 60-second rate: **\$25**.**Owner:** WRNW, Inc. **GM:** David Plowden. **PD:** Howard Stern. **MD:** Donna Lemiszky. **ND:** Barbara Malmét. **Chief Engineer:** Michael Guidotti. **Sales Manager:** David Plowden. **Jock Lineup:** Curtis Kay 6-10 am, Howard Stern 10 am-2 pm, Mark Drucker 2-6 pm, Donna Lemiszky 6-10 pm, Gary Axelbank 10 pm-2 am, Bruce Figler 2-6 am.**WRNZ-FM (Z-96)/AUGUSTA****404 547-2596**

PO Drawer 869, 214 Broad St., Wrens, GA 30833

Spectrum III

Power: **3 kw**. Frequency: **96.7 mHz**. Tower elev.: **500 ft (AAT)**. Target Demos: **18-49**. Commercial load limit: **12 min**. max. 60-second rate: **\$5.25/4.25**.**Owner:** Jefferson Broadcasting Corp. **GM:** Jay Braswell. **PD:** Jim Jacobs. **MD:** Steve York. **ND:** Rick Meyers. **Operations Director:** Tony Cooper. **Chief Engineer:** Bill Newsome. **Sales Manager:** Darlene James. **Jock Lineup:** J.J. Hemingway 5:30-9 am, Dick Clark (syndicated) 9-10 am, Jim Jacobs 10 am-3 pm, Geina Horton 3-7 pm, Discumentary 7-8 pm, Tony Cooper 8 pm-1 am, Terry Shipman, Jeff Wayne, Kris Kelley, Steppin Out (syndicated), Steve York, Jeff Wayne, Paul Grey, At 40, J.J. Hemingway Oldie Show, weekends. **Comments:** Z-96 is a new station. We hit the airwaves June 10, 1979, at 2 pm.

**WROA-AM/BILOXI**

Box 2639, Gulfport, MS 39503

**601 832-5111**

Universals

Power: **5 kw**. Frequency: **1390 kHz**. Target Demos: **12-49**. Commercial load limit: **10½ min**. 60-second rate: **\$9/6.25**.**Owner:** Charles Dowdy. **GM:** J. Morgan Dowdy. **PD:** Bob Kitzmiller. **MD:** Bob Kitzmiller. **ND:** Dan Winstead. **Chief Engineer:** Randy Piggott. **Sales Manager:** Jud Roberson. **Jock Lineup:** Bobby Kay 6-10 am, Gary Thieman 10 am-3 pm, Steve Sage 3-7 pm, Dave Ward 12-6 am. **Comments:** WROA is now disco 7 pm-12 am Sun.-Sat.**WROK-AM/ROCKFORD**

1100 Tamarack Lane, Rockford, IL 61125

**815 399-2233**

Universals

Power: **5 kw day/500 w night**. Frequency: **1440 kHz**. Tower elev.: **180 ft**. Target Demos: **M/F 18+**. Commercial load limit: **18 min**. 60-second rate: **\$35/10**.**Owner:** WROK, Inc. (Vernon Nolte, Pres.). **GM:** David Salisbury. **PD:** Chuck Diamond. **Operations Director:** Reid Reker. **MD:** Tom Hunter. **ND:** Bob Presman. **Chief Engineer:** Ed Jurich. **Sales Manager:** Ron Gallina. **Jock Lineup:** Bill Phillips 5-9 am, Steve Adler 9-10 am, Steve Casey 10 am-2 pm, John Arthur 2-6 pm, Chuck Diamond 6-9 pm, Chris Kelly 9 pm-1 am, Bobby B. Soeder 1-5 am.**WROR/BOSTON**

Dick Edwards

**617 725-2700**

Spectrum III

**WROV-AM/ROANOKE**

15th St. at Cleveland Ave. SW, Roanoke, VA 24015

**703 343-4444**

Universals

Power: **1 kw day/250 w night**. Frequency: **1240 kHz**. Tower elev.: **900 ft. (ASL)**. Target Demos: **18-49**. Commercial load limit: **18 min**. 60-second rate: **\$25/3**.**Owner:** Burt Levine. **GM:** Don Foutz. **PD:** Bart Prater. **MD:** Barry Michels. **ND:** Mark Fryburg. **Chief Engineer:** Al Beckley. **Sales Manager:** Jim Colston. **Jock Lineup:** Linda Silver 12-6 am, Rob O'Brady 6-10 am, Barry Michels 10 am-2 pm, Bart Prater 2-7 pm, Tim Meadows 7 pm-12 am, Larry Bly, Steve Shannon and Vince Miller, weekends.**WROW-AM/ALBANY**

341 Northern Blvd., Albany, NY 12204

**518 436-4841**

Spectrum III

Power: **5 kw day/1 kw night**. Frequency: **590 kHz**. Target Demos: **25-49**. **Automated 20%**. Commercial load limit: **12 min**.**Owner:** Capital Cities Communications. **GM:** Robert Peebles. **PD:** Ray Hellkamp. **MD:** Jim Gagliardi. **ND:** Aaron Shepard. **Chief Engineer:** Bill Olsen. **Sales Manager:** Dick Berkson. **Jock Lineup:** Jay LaPalme 6-10 am, Eric Osborne 10 am-3 pm, Jeff Ronner 3-7 pm, Dave Wever 7 pm-12 am, Tom Negro 12-6 am.**WROW-FM/ALBANY**

341 Northern Blvd., Albany, NY 12204

**518 436-4841**

Beautiful

Power: **9.4 kw**. Frequency: **95.5 mHz**. **Automated 85% by FM-Bonneville**. Commercial load limit: **6 min**.**Owner:** Capital Cities Communications. **GM:** Robert Peebles. **PD:** Ray Hellkamp. **MD:** Jim Gagliardi. **ND:** Aaron Shepard. **Chief Engineer:** Bill Olsen. **Sales Manager:** Dick Berkson. **Jock Lineup:** Jim Gagliardi 6-10 am, Eric Osborne 10 am-3 pm, Jeff Ronner 3-7 pm, Dave Wever 7 pm-12 am, Tom Negro 12-6 am.**WRPL-AM (DAYLIGHT 15)/CHARLOTTE**

1402 East Morehead Street, Charlotte, NC 28204

**704 372-1540**

Disco/Jazz

Power: **1 kw**. Frequency: **1540 kHz**. Target Demos: **25-34**. Commercial load limit: **12 min**. 60-second rate: **\$15/10**.**Owner:** Risdan A. Lyon. **GM:** Bob Barnett. **PD:** Ben Ball. **MD:** Lewis Mills. **ND:** Sandra Smith-Strasel. **Chief Engineer:** Fred McCune. **Sales Manager:** Sue Romaine. **Jock Lineup:** Lew Mills 6-10 am, Sandy 10 am-2 pm, Ben Ball 2-6 pm.**WRQK-FM/GREENSBORO**

PO Box 950, Greensboro, NC 27402

**919 275-9895**

Spectrum III

Power: **100 kw**. Frequency: **98.7 mHz**. Tower elev.: **400 ft. H&V**. Target Demos: **18-49**. Commercial load limit: **12 min**. 60-second rate: **\$30/25**.**Owner:** WRQK, Inc. **GM:** Thomas V. Armshaw. **PD:** Thomas Armshaw. **MD:** Wes Jones. **ND:** Don O'Shea. **Chief Engineer:** Larry Allen. **Sales Manager:** Stan Thomas. **Jock Lineup:** Larry King MBS Talk Show 12-6 am, Wes Jones 6-10 am, Dave Stone 10 am-3 pm, Tracey Spoon 3-7 pm, John Bishop 7 pm-12 am.

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**WRQX-FM/WASHINGTON, DC** 202 686-3078  
Allan Burns Universals

**WRRD/MINNEAPOLIS** 612 699-1330  
Steve Shannon Universals

**WRTB/VINCENNESS, IN** 812 882-6060  
Danny Wayne Universals

**WRUN-AM/UTICA** 315 736-5225  
Thomas Road, Oriskany (Utica-Rome), NY 13424  
Universals  
Power: 5 kw day/1 kw night. Frequency: 1150 kHz. Target Demos: 12-49. Commercial load limit: 12 min.

**Owner:** Robin B. Martin. **GM:** Thomas Shine. **PD:** Fred Horton. **MD:** Bill Bailey. **ND:** Fred Miller. **Chief Engineer:** Brain Monahan. **Sales Manager:** Lloyd Walsh. **Jock Lineup:** Fred Horton 6-10 am, Chip Chapman 10 am-3 pm, Brian Johnson 3-7 pm, Bill Bailey 7 pm-12 am, Ray Keller 12-6 am.

**WRUV-FM/BURLINGTON** 802 656-2247  
489 Main Street, Burlington, VT 05405  
Jazz/Rock  
Power: 480 w. Frequency: 90.1 mHz. Tower elev.: 200 ft.

**Owner:** University of Vermont. **GM:** Doug Lang. **PD:** Jay Strausser. **MD:** John Dennison. **Jazz Director:** Bob Cohen. **ND:** Ed Stearns. **Chief Engineer:** Howard Ginsberg. **Sales Manager:** Non Profit.

**WRVA-AM/RICHMOND** 804 643-6633  
PO Box 1516, Richmond, VA 23212  
Spectrum III

Power: 50 kw. Frequency: 1140 kHz. Target Demos: 24-54. Commercial load limit: 12-18 min.

**Owner:** Harte-Hanks, Inc. **GM:** John Tansey. **PD:** Walt Williams. **MD:** Dick Grant. **ND:** John Harding. **Chief Engineer:** Ray Vogler. **Sales Manager:** Hal Barre. **Jock Lineup:** Alden Aaroe 5-10 am, Pat Wilson 10 am-3 pm, Dick Hemby 3-7 pm, Lou Dean Talk Show 7-10 pm, John Trimble 11:30 pm-5 am.

**WRVQ-FM (Q-94)/RICHMOND** 804 649-9151  
PO Box 1394, Richmond, VA 23211  
Universals

Power: 200 kw. Frequency: 94.5 mHz. Commercial load limit: 9 min. 60-second rate: \$65/28.

**Owner:** Harte-Hanks Communications/Southern Broadcasting. **GM:** J. Philip Goldman. **PD:** Bill Thomas. **MD:** Karen Fredrichs. **ND:** Treda Smith. **Chief Engineer:** Harry Long. **Sales Manager:** Jon Hill. **Jock Lineup:** Mike Bell 6-10 am, Bill Thomas 10 am-12 pm, Bob Sommers 12-3 pm, Jeff Jackson 3-6 pm, Bruce Kelly 6-10 pm, Kevin Connors 10 pm-2 am, Rick Shaw 2-6 am.

**WRRV-FM/NEW YORK** 212 335-1700  
41-30 58th St., Woodside, NY 11377  
Jazz

Power: 10.5 kw. Frequency: 106.7 mHz. Tower elev.: 1420 ft. Target Demos: 18-34. Commercial load limit: 8 min. 60-second rate: \$60.

**Owner:** Riverside Broadcasting. **GM:** Mark Olds. **PD:** John Platt. **MD:** Patricia Prescott/Herschell Venezia. **ND:** Barbra Malmset. **Chief Engineer:** George Enders. **Sales Manager:** Paul Wachsmith. **Jock Lineup:** Jack Broderick, Pat Prescott, Bat Johnson, Hershall, Lois Gilbert.

**WRXB-AM/TAMPA-ST. PETERSBURG** 813 864-1515  
3000 34th St. South, St. Petersburg, FL 33712  
Black/Jazz/Disco

Power: 1 kw. Frequency: 1590 kHz. Commercial load limit: 18 min. 60-second rate: \$21/8.

**Owner:** Rolyn-Broadcasters. **GM:** J. Eugene Danzey. **PD:** Jim Murray. **MD:** David Rosers. **ND:** Chuck Core. **Chief Engineer:** John Sherod. **Sales Manager:** Micheal Danzey. **Jock Lineup:** David Rogers 6 am, Chuck Core 10 am, Jim Murray 2 pm, Clint Jackson, weekends.

**WRXL-FM (XL 102)/RICHMOND** 804 282-9731  
71000 Bethlehem Road, Richmond, VA 23228  
Album Rock

Power: 140 kw. Frequency: 102.1 mHz. Automated less than 10%. Commercial load limit: 8 min. 60-second rate: \$25/14.

**Owner:** Rust Communications. **GM:** Greg Pearson. **PD:** Lee Rust. **ND:** Cassandra Stancil. **Chief Engineer:** Jim Grainger. **Sales Manager:** Rick Bancroft. **Jock Lineup:** Jack Whitt 6-10 am, Stella Jones 10 am-2 pm, Lee Rust 2-6 pm, Hunter Hughes 10 pm-6 am.

**WSAI-AM/CINCINNATI****513 251-5700**

West 8th and Matson Place, Cincinnati, OH 45204

Contemporary Country

Power: **5 kw**. Frequency: **1360 kHz**. Commercial load limit: **14 min.** 60-second rate: **\$62/37**.**Owner:** Affiliated Broadcasting. **GM:** Larry Kirby. **PD:** Jonathan E. Fricke. **MD:** Andy Witt. **ND:** Robert Schuman. **Chief Engineer:** Jim Eberhart. **Sales Manager:** Robert DeLuca. **Jock Lineup:** Jim Scott 6-10 am, Dicky Shannon 10 am-3 pm, Andy Witt 3-7 pm, Debbie Connor 7 pm-12 am, Ted McAllister 12-6 am.**WSAN-AM/ALLENTOWN****215 434-9511**

Box 568, Allentown, PA 18105

Spectrum III

Power: **5 kw**. Frequency: **1470 kHz**. Commercial load limit: **15 units**. 60-second rate: **\$16/9**.**Owner:** Lehigh Valley Broadcasting Corp. **GM:** Rick Harvey. **PD:** Dave Fox. **MD:** Kevin Graff. **ND:** Barb Fellencer. **Chief Engineer:** Bud Musselman. **Sales Manager:** Larry Riola. **Jock Lineup:** Joe McLaine 6-9 am, Hal Schwoyer 9 am-12 pm, Kevin Graff 12-3 pm, Dave Fox 3-7 pm, Karen Zeke 7-10 pm, Bob Fisher 10 pm-2 am, Jonathan Flook 2-6 am.**WSAR-AM/FALL RIVER****617 677-9477**

Box 927, Fall River, MA 02722

Spectrum III

Power: **5 kw (full-time, directional)**. Frequency: **1480 kHz**. Commercial load limit: **12 local, 2 net (CBS)**. 60-second rate: **\$25/12**.**Owner:** Quality Radio Corporation (Norman Knight). **GM:** Edward Jaure. **PD:** Mike (Ken) McLean. **MD:** Mark L. Williams. **ND:** James Martin. **Chief Engineer:** Steve Cloutier. **Sales Manager:** Nancy Jenke. **Jock Lineup:** David Grachen 5-9 am, Mike Berluti 9 am-12 pm, Ken McLean 12-2 pm, Chris Chandler 2-6 pm, Gerry Green 6-8 pm (sports talk show), Mark Williams 8 pm-1 am. **Comments:** Heavy sports coverage: N.Y. Yankees, Boston Bruins, Pawtucket Red Sox, Monday Night Football.**WSB-AM/ATLANTA****404 897-7540**

1601 W. Peachtree St. NE, Atlanta, GA 30309

Spectrum III/News

Power: **50 kw**. Frequency: **750 kHz**. Commercial load limit: **18 min. (max.)**. 60-second rate: **\$300/48**.**Owner:** Cox Broadcasting Corp. **GM:** Elmo Ellis. **PD:** George Fischer. **MD:** Gene Christie. **ND:** Bob Ketchersid. **Chief Engineer:** C. H. Sutton. **Sales Manager:** Jack Lenz. **Jock Lineup:** Jim Howell/John Moore 5-10 am, Matt Caesar 10-11 am, Jim Howell 11 am-12 pm, Tony Williams 12-2 pm, Matt Caesar 2-5 pm, Richard Warner/David Foulk 5-6:30 pm, Wally Kennedy 6:30 pm-12 am, Larry King/Bill Vale 12-5 am.**WSBA-AM/YORK****717 764-1155**

PO Box 910, York, PA 17405

Entertainment &amp; Information

Power: **5 kw**. Frequency: **910 kHz**.**Owner:** Susquehanna Broadcasting Company. **GM:** Philip K. Eberly. **PD:** Rod Burnham. **MD:** Jim Horn. **ND:** Ed Wickenheiser. **Chief Engineer:** Ray Fnsminger. **Sales Manager:** Chris Huber. **Jock Lineup:** Hal Raymond 6-10 am, Rod Burnham 10 am-12 pm, Ed Lincoln 12-3 pm, Jim Horn 3-7 pm, Bob Brooks 7 pm-12 am, Steve Ambrose 12-5:30 am, On The Farm With Herman Stebbins 5:30-6 am.**WSDO-FM (Magic 107)/FT. LAUDERDALE****305 485-4111**

Beverly Fox

Universals

**WSEZ-FM/WINSTON SALEM****919 722-1347**

Hutton Street, Box 2099, Winston-Salem, NC 27102

Universals

Power: **100 kw**. Frequency: **93.1 kHz**. Target Demos: **18-34, heavy on 25-34**. Commercial load limit: **12 min.****Owner:** Holiday Broadcasting. **GM:** Nick Patella. **PD:** Pete Berry (Flying Dutchman). **MD:** Pete Berry. **ND:** Don Matney. **Chief Engineer:** Frank Brewer. **Sales Manager:** Charlie Hine. **Jock Lineup:** Flying Dutchman 6-10 am, Chris Brooks 10 am-3 pm, Bob Zeigler 3-7 pm, Jack Kelly 7 pm-12 am, Scott Richards 12-6 am. **Comments:** WSEZ-FM recently simulcast with WAIR-AM. WAIR-AM now has a disco format from 7 pm-3 am and simulcasts with WSEZ-FM the rest of the day.**WSFL/NEW BERN****919 633-2407**

Ed Seeger

Universals



**WSGA-AM/SAVANNAH****912 233-8807**

Box 8247, Savannah, GA 31412

Universals

Power: **1 kw.** Frequency: **1400 kHz.** Commercial load limit: **12 min.** 60-second rate: **\$14/9.****Owner:** Albert Weis. **GM:** Jerry Rogers. **PD:** Jerry Rogers. **MD:** Jim Lewis. **ND:** Neil Linton. **Chief Engineer:** Dennis Eversoll. **Sales Manager:** Hugh Wheeler. **Jock Lineup:** Chris O'Brien 6-10 am, Mike Allen 10 am-1 pm, Jim Lewis 1-4 pm, Jerry Rogers 4-6 pm, Chuck Cannon 6-9 pm, Denis Reid 9 pm-2 am, Tim McMillian 2-6 am, Dave Miller, Johnny Foster and Sharon Love, weekends.**WSGF-FM/SAVANNAH****912 897-1529**

PO Box 876, Savannah, GA 31402

Universals

Power: **100 kw.** Frequency: **95.5 mHz.** Commercial load limit: **12 min.** 60-second rate: **\$13/8.50.****Owner:** Beasley Broadcast Group. **GM:** Gary S. Morris. **PD:** Doug Welldon. **MD:** C.B. Gaffney. **ND:** Jane Weaver. **Chief Engineer:** Ed Hartley. **Sales Manager:** Peter Nadel. **Jock Lineup:** C.B. Gaffney 6-10 am, Johnny Dunaway 10 am-3 pm, David Blair 3-7 pm, Big Mac 7 pm-12 am, Jack Cone 12-6 am.**WSGN-AM/BIRMINGHAM****205 322-3434**

Twin Towers East, Birmingham, AL 35209

Universals

Power: **5 kw day/1 kw night.** Frequency: **610 kHz.** Commercial load limit: **14 min.** 60-second rate: **\$65/25.****Owner:** Harte-Hanks Southern. **GM:** Ben McKinnon. **PD:** Jay Michaels. **MD:** Beau Braxton. **ND:** Jon Wilkes. **Chief Engineer:** Frank Roberts. **Sales Manager:** Warren Merrin. **Jock Lineup:** Ray Rogers 12-5:30 am, T.C. & John Ed 5:30-9 am, Beau Braxton 9 am-12 pm, Jan Jeffries 12-3 pm, John Leeder 3-7 pm, Jay Michaels 7 pm-12 am.**WSGW-AM/SAGINAW****517 752-3456**

1795 Tittabawassee Road, Saginaw, MI 48605

Spectrum III

Power: **5 kw.** Frequency: **790 kHz.** Target Demos: **25-54.** Commercial load limit: **18 min.** 60-second rate: **\$25/15.****Owner:** Booth Broadcasting Company. **GM:** John Casey. **PD:** Rick Belcher. **MD:** Rick Belcher. **ND:** Kelly Farr. **Chief Engineer:** Cliff Graff. **Sales Manager:** Elaine Nentwig. **Jock Lineup:** Rick Belcher 6-10 am, Fred Krell 10 am-1 pm, Art Lewis 1-3 pm, Terry Lenz 3-7 pm, Tom Maloney 7 pm-12 am, Mike Patten 12-6 am.**WSHE-FM/FT. LAUDERDALE****305 944-2964**

3000 SW 60 Ave., Ft. Lauderdale, FL 33314

Album Rock

Power: **100 kw.** Frequency: **103.5 mHz.** Commercial load limit: **8 min.****Owner:** General Cinema. **GM:** Gene Milner. **PD:** Tom Judge. **MD:** Michele Robinson. **ND:** John Emm. **Chief Engineer:** Randy Hoffner. **Sales Manager:** Jackie Milner. **Jock Lineup:** Matt Riedy 6-10 am, Khoury James 10 am-2 pm, Tom Judge 2-6 pm, Jim Scarborough 6-10 pm, Mr. Boogart 10 pm-2 am, Nancy Gettie 2-6 am.**WSIM-FM (FM-94)/CHATTANOOGA****615 821-3555**

621 Ogrady Dr., Chattanooga, TN 37409

Universals

Power: **3 kw.** Frequency: **94.3 mHz.** Target Demos: **18-49.** Commercial load limit: **12 min.** 60-second rate: **\$50/27.****Owner:** William E. Bennis, Jr. **GM:** Michael J. Bennis. **Operations Director:** Sam Erwin. **MD:** Jimmy Byrd. **ND:** Lee Starnes. **Chief Engineer:** Joe Poteet. **Sales Manager:** Brian Page. **Jock Lineup:** Simulcast of WFLI 6 am-12 am.**WSIX-AM (AM-98)/NASHVILLE****615 259-2200**

441 Murfreesboro Rd., Nashville, TN 37210

Spectrum III

Power: **5 kw.** Frequency: **980 kHz.** Commercial load limit: **15 min. drive/12 min. other.** 60-second rate: **\$70/35.****Owner:** General Electric. **GM:** Jim Bocock. **PD:** Jerry House. **MD:** Dennis John Cahill. **ND:** Charlie Scott. **Chief Engineer:** Gene Parker. **Sales Manager:** Cecil Thomas. **Jock Lineup:** Jerry House 5:30-9 am, Dave Hutcheson 9 am-12 pm, Jay Franklin 12-2 pm, Dennis John Cahill 2-6 pm, Vern Robinson 6-11:30 pm, Ray Wiggins 11:30 pm-5:30 am. **Comments:** We're building a new image and strong identification with 18 to 49 demo. Our record mix is 40% new and 60% old.**WSKY-AM/ASHEVILLE****704 253-4451**

15th Floor Northwestern Bank Bldg., Asheville, NC 28801

Universals

Power: **1 kw day/250 w night.** Frequency: **1230 kHz.** Tower elev.: **157 ft.** Target Demos: **18-40.** Commercial load limit: **12 min. avg.** 60-second rate: **\$12.50 net.****Owner:** Zeb Lee. **GM:** Zeb Lee. **MD:** Brian Lee. **ND:** John Yarns. **Chief Engineer:** Charles Sumner. **Sales Manager:** Hal Edwards. **Jock Lineup:** Joe Brown 5-10 am, Gary McMahan 10 am-3 pm, Lou Jones 3-7 pm, Steve Rhody 7 pm-12 am, Jazz Show 9 pm-12 am.

**WSKZ-FM (KZ-106)/CHATTANOOGA**

PO Box 4704, Chattanooga, TN 37405

Album Rock

Power: **100 kw.** Frequency: **106.5 mHz.** Commercial load limit: **8 min.** 60-second rate: **\$16/9.****Owner:** Timothy Ives. **GM:** Don Newberg. **PD:** Ron Richardson. **MD:** David Carroll. **ND:** Mike Majors. **Chief Engineer:** Ron Wilson. **Sales Manager:** Dan Brown. **Jock Lineup:** David Carroll 6-10 am, Chris Thomas 10 am-2 pm, Buster Bradley 2-6 pm, Ron Richardson 6-10 pm, Tim Cunningham 10 pm-2 am, Gary Beach 2-6 am.**WSLC-AM/ROANOKE**

Box 6002, Roanoke, VA 24017

**703 387-0234**

Country

Power: **5 kw day/1 kw night.** Frequency: **610 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$47/32.****Owner:** Mel Wheeler. **GM:** Herm Reavis. **PD:** George Gillock. **MD:** King Edward Smith IV. **ND:** John Willett. **Chief Engineer:** Frank Caldwell. **Sales Manager:** Herm Reavis. **Jock Lineup:** Chris Michaels 12-6 am, Steve Akers 6-10 am, "Skinny" Ben Holland 10 am-12 pm, King Edward IV 12-3 pm, George "Swiftly" Gillock 3-7 pm, Tom Joseph 7 pm-12 am, Reynold "Hawkeye" Hawk, weekends.**WSLI-AM/JACKSON**

PO Box 8887, Jackson, MS 39204

**601 372-6311**

Spectrum III

Power: **5 kw.** Frequency: **930 kHz.** Commercial load limit: **16 min.** 60-second rate: **\$30/10.****Owner:** Capitol Broadcasting Co. **GM:** R.H. Voorhis. **PD:** Walt Grayson. **MD:** Bob Rall. **ND:** Jeff Hester. **Chief Engineer:** C.A. Perkins. **Sales Manager:** R.H. Voorhis.**WSLQ-FM/ROANOKE**

PO Box 6002, Roanoke, VA 24017

**703 387-0234**

Album Rock

Power: **200 kw.** Frequency: **99.1 mHz.** Automated **60%.** Commercial load limit: **18 units.****Owner:** Mel Wheeler, Inc. **GM:** John F. Willett. **PD:** Ric Johnson. **MD:** Ric Johnson. **ND:** Pat Wilson/Clint Confer. **Chief Engineer:** David Tucker. **Sales Manager:** John Willett. **Jock Lineup:** David Hurst, morning drive. All other announcers are pretaped for use in time periods.**WSLR-AM/AKRON**

369 S. Portage Path, Akron, OH 44320

**216 535-6165**

Country

Power: **5 kw.** Frequency: **1350 kHz.** Target Demos: **25-49.** Commercial load limit: **14 min.** 60-second rate: **\$26/18.****Owner:** Welcome Radio, Inc. **GM:** Richard Lumenello. **PD:** Bill Coffey. **MD:** Don Dempsey. **ND:** Jim Huitt. **Chief Engineer:** Donald Kreiger. **Sales Manager:** Harvey Simms. **Jock Lineup:** Coffey & Carns 6-10 am, Don Dempsey 10 am-2 pm, James Holley 2-6 pm, Rick Cardarelli 6 pm-12 am, Jay Drennan 12-6 am.**WSM-AM/NASHVILLE**

Box 100, Nashville, TN 37202

**615 749-2273**

Country

Power: **50 kw.** Frequency: **650 kHz.** Commercial load limit: **16 min.** 60-second rate: **\$120/50 national; \$50/30 local.****Owner:** National Life Accident Insurance Co. **GM:** Len Hensel. **PD:** Al Voecks. **MD:** Mary Catherine Murphy. **ND:** Al Voecks. **Chief Engineer:** Lee Whitehurst. **Sales Manager:** Sam Littleton. **Jock Lineup:** John Young 6-9 am, Ralph Emery 9-10 am, Gary Beatty 10 am-1 pm, Charlie Chase 1-5 pm, News Block 5-6 pm, Tony Lyons 6-9 pm, Hairl Hensley 9 pm-12 am, Coyote McCloud 12-4 am, Chuck Morgan 4-6 am. **Comments:** Country format dayparted 6 pm-6 am, Spectrum III 6 am-6 pm.**WSM-FM/NASHVILLE**

Box 100, Nashville, TN 37202

**615 749-2273**

Spectrum III

Power: **100 kw.** Frequency: **95.5 mHz.** Commercial load limit: **12 units.** 60-second rate: **\$60/18.****Owner:** National Life & Accident Insurance Co. **GM:** Len Hensel. **PD:** Mary Catherine Sneed. **MD:** Donna. **Chief Engineer:** Lee Whitehurst. **Sales Manager:** Sam Littleton. **Jock Lineup:** Dave Nichols 6-10 am, Keith Bilbrey 10 am-2 pm, Donna Brake 2-6 pm, Kris Bradley 6-10 pm, Bennie Ray 10 pm-12 am, Mike Donegan 2-6 am. **Comments:** WSM-FM has the distinction of being the first licensed FM station in the country (1941).**WSMB-AM/NEW ORLEANS**

13th Floor Maison Blanche Building, New Orleans, LA 70112

**504 383-5921**

Spectrum III

Power: **5 kw.** Frequency: **1350 kHz.** Tower elev.: **370 ft.** Target Demos: **Adults.** Commercial load limit: **18 min.** 60-second rate: **\$40/30.****Owner:** WSMB Joint Venture. **GM:** Marshall Pearce. **PD:** Marshall Pearce. **MD:** Alan Smason. **ND:** Jeff Hug. **Chief Engineer:** A.J. Bourgeois. **Sales Manager:** Eugene Bellau. **Jock Lineup:** Nut n' Jeff Show M-F 6-10 am, Keith Rush Show M-F 10 am-2 pm, Talk With Larry Ray M-F 2-6 pm, Sounds Of Music (Jerry Valence) M-F 6 pm-12 am, Sounds Of Music (Larry Regan Th-M and Johnny Nichols T-W) 12-6 am, Weekend Sounds Of Music Richard Knight 6 am-12 pm, Alan Smason 12-6 pm, Johnny Nichols 6 pm-12 am.**NATIONAL RADIO STATION LISTINGS**

**WSMI-AM/LITCHFIELD**

PO Box 10, Litchfield, IL 62056

**217 324-5921**

Spectrum III

Power: **1 kw**. Frequency: **1540 kHz**. Tower elev.: **250 ft**. Target Demos: **25-50**. Commercial load limit: **18 min**. 60-second rate: **\$30.60/6.60**.**Owner:** Talley Broadcasting **GM:** Hayward Talley. **PD:** Tony Taylor. **MD:** Terry Todt. **ND:** Larry Wilson. **Chief Engineer:** Brian Talley. **Sales Manager:** Wil Godbey. **Jock Lineup:** Terry Todt 5:30-10 am, Tony Taylor 10 am-1 pm, Don Schneider 1-6 pm.**WSMI-FM/LITCHFIELD**

PO Box 10, Litchfield, IL 62056

**217 324-5921**

Album Rock

Power: **39 kw**. Frequency: **106 MHz**. Tower elev.: **250 ft**. Target Demos: **18-34**. **Automated 33%**. Commercial load limit: **18 min**. 60-second rate: **\$30.60/6.60**.**Owner:** Talley Broadcasting. **GM:** Hayward Talley. **PD:** Tony Taylor. **MD:** Mike Perry. **ND:** Larry Wilson. **Chief Engineer:** Brian Talley. **Sales Manager:** Wil Godbey. **Jock Lineup:** Simulcast 5:30-8:30 am, John Marty 8:30 am-12 pm, John Jatcko 12-4:30 pm, Simulcast 4:30-6 pm, Mike Perry 6 pm-12 am.

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**WSOK-AM/SAVANNAH**

24 West Henry Street, Savannah, GA 31402

Black/Jazz

Power: **1 kw day/250 w night**. Frequency: **1230 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$10/7.50**.**Owner:** Black Communications Corp. **GM:** Ben Tucker. **PD:** Karlyn "Doc" Foster. **MD:** Hardy "Jay" Lang. **Chief Engineer:** Ed Bigbie. **Sales Manager:** Laura Rosensweig. **Jock Lineup:** Gospel 4-7 am, Don Wilson 7-11 am, Karlyn Foster 11 am-3 pm, Hardy Lang 3-7 pm, Elliott Neely 7 pm-12 am, Bea Barnes 12-4 am.**WSPA-FM/SPARTANBURG**

PO Box 1717, Spartanburg, SC 29304

**803 585-9999**

Beautiful

Power: **100 kw**. Frequency: **98.9 MHz**. Tower elev.: **3200 ft**. Target Demos: **25-49**. **Automated 90% by FM 100**. Commercial load limit: **8 min**. 60-second rate: **\$25/11**.**Owner:** Spartan Radiocasting, Inc. **GM:** Larry Alverson. **PD:** Ed Cohen. **MD:** Mike Vassy. **ND:** Robert Vassalle. **Chief Engineer:** Clyde J. McClure. **Sales Manager:** Jim Peacock. **Jock Lineup:** Mike Vassy 5:30-8:30 am.**WSPD-AM/TOLEDO**

125 S Superior, Toledo, OH 43602

**419 244-8321**

Spectrum III

Power: **5 kw**. Frequency: **1370 kHz**. Target Demos: **25-49**. Commercial load limit: **16 min**. 60-second rate: **\$70/10**.**Owner:** Storer Broadcasting Co. **GM:** Douglas Sinn. **PD:** William Chambers. **ND:** Neil Carmean. **Chief Engineer:** Tom Young. **Sales Manager:** William Charles. **Jock Lineup:** Jack Mitchell 5:30-10 am, Dave Deppisch 10 am-1 pm, Jerry Anderson 1-3 pm, Paul W. Smith 3-6 pm, Debby Boyce 6-10 pm, Ed Burns 12:5-30 am.**WSPL-FM/LACROSSE**

PO Box 1148, LaCrosse, WI 54601

**608 782-6430**

Album Rock

Power: **3 kw**. Frequency: **96 MHz**. Commercial load limit: **18 min**. 60-second rate: **\$5.25/4.50**.**Owner:** Lee & Ass. **GM:** Ralph Heath. **PD:** Randy Lucas. **MD:** Randy Lucas. **ND:** Paul Lowrey. **Chief Engineer:** Herb Lee. **Sales Manager:** Ralph Heath. **Jock Lineup:** Ted Pope 6-11 am, Mary Garvey 11 am-4 pm, Randy Lucas 4-9 pm, Murry Ritland 9 pm-3 am.**WSPT-FM/STEVENS POINT**

Box 247, Stevens Point, WI 54481

**715 341-1300**

Universals

Power: **50 kw**. Frequency: **97.9 MHz**. Commercial load limit: **14 min**. 60-second rate: **\$8/5**.**Owner:** Sentry Insurance Company. **GM:** James P. Schuh. **PD:** Pat Martin. **MD:** Pat Martin. **ND:** Gary Wescott. **Chief Engineer:** Jim Tuszka. **Sales Manager:** James P. Schuh. **Jock Lineup:** Mike Rogers 5-10 am, T.J. Davis 10 am-3 pm, Dallas Cole 3-8 pm, Terry Gibson 8 pm-2 am.**WSRS-FM/WORCESTER**

PO Box 961, West Side Sta, Worcester, MA 01602

**617 757-6321**

Beautiful

Power: **25 kw**. Frequency: **96.1 MHz**. Tower elev.: **690 ft (AAT)**. Target Demos: **25+**. Commercial load limit: **8 min**.**Owner:** Knight Comm. Corp. **GM:** John I. Flynn. **PD:** Lester I. Ross. **MD:** Les Ross. **ND:** Don Stevens. **Chief Engineer:** Ted Kalin. **Sales Manager:** Art Dufault. **Jock Lineup:** John Patrick 5-10 am, Steve Callahan 10 am-2 pm, Mark Williams 2-6 pm, Bob Hunter 6-11 pm, Dan LeBlanc 11 pm-5 am. **Comments:** Nonautomated Beautiful Music with accent on good music of 60s and 70s and very best of today's mellow, Easy Listening.

**WSSC-AM/SUMTER****803 773-7369**

PO Box 1468, 201 Oswego Rd., Sumter, SC 29150

Universals

Power: **1 kw day/250 w night**. Frequency: **1340 kHz**. Tower elev.: **200 ft**. Target Demos: **18-34**. Commercial load limit: **14 min**. 60-second rate: **\$8.25/4.50**.**Owner:** Mid-Carolina-Communications, Inc. **GM:** William B. (Beau) Sanders. **PD:** Kirk "KoLo" Cliatt. **MD:** Kirk Cliatt. **ND:** Cindy Taylor. **Chief Engineer:** Alan Hovermale. **Sales Manager:** William B. (Beau) Sanders. **Jock Lineup:** Dave Jeffries 6-10 am, Jim Forrest 10 am-3 pm, "KoLo" 3-7 pm, Bumper Morgan 7 pm-12 am, Kevin Brown 12-6 am, Doug Thomas and John Bartlett, weekends.**WTAC-AM/FLINT****313 694-4146**

Box 600, Flint, MI 48501

Universals

Power: **1 kw day/500 w night**. Frequency: **600 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$27/14**.**Owner:** Fuqua Communications. **GM:** Peter Cavanaugh. **PD:** Fred Brian. **MD:** Fred Brian. **ND:** Joe Franks. **Chief Engineer:** Norm Perry. **Sales Manager:** Bob Vanderwiel. **Jock Lineup:** Jim Kramer 5-10 am, Gary Raymond 10 am-3 pm, Fred "Boogie" Brian 3-7 pm, Sean McNeal 7 pm-12 am, Ed Brown 12-5 am (alternate weekends), Johnny Cole 12-5 am (alternate weekends), Craig Roberts, weekends.**WTAE-AM/PITTSBURGH****412 242-4300**

400 Aromore Blvd., Pittsburgh, PA 15230

Spectrum III

Power: **5 kw**. Frequency: **1250 kHz**. **Automated 2-5 am T-Sat. by WTAE**. Commercial load limit: **13 min**. 60-second rate: **\$150/40**.**Owner:** Hearst Corp. **GM:** Ted J. Atkins. **PD:** Mark Roberts. **MD:** Chuck Brinkman. **ND:** Bob Kopler. **Chief Engineer:** John Romick. **Sales Manager:** Allan Thompson. **Jock Lineup:** O'Brien & Garry 5-10 am, Chuck Brinkman 10 am-2 pm, Bob Dearborn 2-6 pm, Johnny Williams 6-7 pm/8-10 pm, Susie Barbour 10 pm-2 am.**WTAM-FM/GULFPORT****601 864-7171**

2222 15th Ave., Gulfport, MS 39501

Black

Power: **3 kw**. Frequency: **102.3 mHz**. Commercial load limit: **18 min**.**Owner:** E.O. Roden & Associates. **GM:** Helene L. Webb. **PD:** Bill Glover. **MD:** Bill Glover. **ND:** Dave Ralston. **Chief Engineer:** Burt Rumley. **Sales Manager:** Helene L. Webb. **Jock Lineup:** Johnny Flowers 4-6 am, Bill Glover 6-9 am, Johnny Jay 9 am-12 pm, Robert Neal 12-4 pm, Sonny Dee 4-8 pm, Captain Kaple Hill 8 pm-12 am, Benny Massey, weekends.**WTAO-FM/MURPHYSBORO****618 687-1779**

Rt. 5 Box 286, Murphysboro, IL 62966

Album Rock

Power: **3 kw**. Frequency: **104.5 mHz**. Commercial load limit: **8 min**. 60-second rate: **\$9/5**.**Owner:** Wm. Varecha. **GM:** Hank Kestenbaum. **PD:** Earl Jive. **MD:** Todd Cave. **ND:** Dave Woloshin. **Chief Engineer:** Jim White. **Sales Manager:** Hank K. **Jock Lineup:** Earl Jive 6-10 am, Todd Cave 10 am-2 pm, Joe Halpin 2-7 pm, Tom Stein 7 pm-12 am, Greg Easterling 12-6 am, Ken Lynch, Greg Saddler and Marilyn Prauns.**WTAR-AM/NORFOLK****804 446-2600**

720 Boush St., Norfolk, VA 23510

Spectrum III

Power: **5 kw**. Frequency: **790 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$63/23**.**Owner:** Landmark Communications. **GM:** Dick Fraim. **PD:** Joe Martelle. **MD:** Tom Looney. **ND:** Jim Mays. **Chief Engineer:** John Zaun. **Sales Manager:** Ed Johnson. **Jock Lineup:** Paul Hennings 5-10 am, Don Rose 10 am-2 pm, Tom Looney 2-6 pm, Jim Larence 6 pm-12 am, Andy Tompkins, overnight.**WTCQ-FM (98Q)/VIDALIA****912 537-9202**

PO Box 900, Vidalia, GA 30474

Universals

Power: **3 kw**. Frequency: **97.7 mHz**. **Automated 20%**. Commercial load limit: **12 min**. 60-second rate: **\$6.50/4.50**.**Owner:** Vidalia Broadcasting Co. **GM:** Hugh Roberts. **PD:** Sea Stipe. **MD:** John Savage. **ND:** Jan Outlar. **Sales Manager:** Ed Johnson. **Jock Lineup:** Sea Stipe 5:30-10 am, Curtis Taylor 10 am-2 pm, John Savage 2-6 pm, Jack Heath 6-11 pm.**WTCR-AM/ASHLAND****606 739-4600**

1 Radio Park Road, Catlettsburg, KY 41129

Country

Power: **5 kw**. Frequency: **1420 kHz**. Tower elev.: **1200 ft. (AAT)**. Target Demos: **25-49**. Commercial load limit: **18 min**. 60-second rate: **\$25/12**.**Owner:** Greater Media. **GM:** Rick Holcomb. **PD:** Dick Grogg. **MD:** Dave McLain. **ND:** Joel Jackson. **Chief Engineer:** Eddie Walters. **Sales Manager:** Mike Kirtner. **Jock Lineup:** Jim Schneider 6-10 am, Dick Grogg 10 am-12 pm, Alan Jones 12-3 pm, Dave McLain 3 pm-sign off.

**WTFM/NEW YORK**  
Frank Kelly

**212 357-8000**  
Spectrum III

**WTIC AM-FM/HARTFORD**

**203 522-1080**

One Financial Plaza, Hartford, CT 06103

Spectrum III AM/Universals FM

Power: **50 kw AM/15 kw FM**. Frequency: **1080 kHz/96.5 mHz**. Commercial load limit: **12 min. AM/8 min. FM**. 60-second rate: **\$194/15 AM**.

**Owner:** The Ten Eighty Corporation. **GM:** Perry S. Ury. **Operations Manager:** Jay Clark. **PD:** Arnold Chase FM/Ross Miller AM. **MD:** Rick Donahue FM/Jay Clark AM. **ND:** Walt Dibble. **Chief Engineer:** Larry Titus FM/Dick Zwirko AM. **Sales Manager:** Bob Dunn.

**WTIX-AM/NEW ORLEANS**

**504 561-0001**

332 Carondelet Street, New Orleans, LA 70003

Universals

Power: **10 kw day/5 kw night**. Frequency: **690 kHz**. Target Demos: **12-49**. Commercial load limit: **18 min**. 60-second rate: **\$66/10**.

**Owner:** Storz Broadcasting. **GM:** Bill Engel. **PD:** Bob Mitchell. **MD:** Terry Young. **ND:** Larry Hamilton. **Chief Engineer:** Oscar Talbot. **Jock Lineup:** Bob Mitchell 6-9 am, Your Pal Al 9 am-12 pm, Bob "Oldie King" Walker 12-3 pm, Terry Young 3-7 pm, Marty With The Party 7 pm-12 am, Kim Stevens 12-6 am.

**WTKX-FM/PENSACOLA**

**904 438-4730**

111 N. Baylen St., Pensacola, FL 32575

Album Rock/Disco

Power: **100 kw**. Frequency: **101.5 mHz**. Commercial load limit: **12 min**.

**Owner:** Skyline Network. **GM:** Wayne Coleman. **PD:** Chris Hampton. **MD:** Dan Patrick. **ND:** State Alexander. **Chief Engineer:** Dave Kiker. **Sales Manager:** Chuck Mowry. **Jock Lineup:** Charles Gregory 6-10 am, Larry Taylor 10 am-3 pm, Dan Patrick 3-7 pm, Jefferson Stevens 7 pm-12 am, John Davis 12-6 am, Robert Michael Green, Terry Allen, Bob Cole and Tom Blair, utility weekends.

**WTLB-AM/UTICA**

**315 797-1330**

Kellogg Road, Utica, NY 13503

Universals

Power: **1 kw**. Frequency: **1310 kHz**. Target Demos: **12-49**. Commercial load limit: **15 min**. 60-second rate: **\$26/15**.

**Owner:** WTLB, Inc. **GM:** Paul Dunn. **PD:** Arthur Levy. **MD:** Jim Reitz. **ND:** Brian Whittemore. **Chief Engineer:** David Doughty. **Sales Manager:** Michael Roswig. **Jock Lineup:** Greg McShea 6-10 am, Jack Moran 10 am-3 pm, Jim Reitz 3-7 pm, Brother Vic 7 pm-12 am, Larry Williams 12-6 am

**WTLC-FM/INDIANAPOLIS**

**317 923-1456**

PO Box 697, Indianapolis, IN 46202

Black/Disco/Jazz

Power: **50 kw**. Frequency: **105.7 mHz**. Commercial load limit: **12 min**. 60-second rate: **\$48**.

**Owner:** Dr. Frank D. Lloyd. **GM:** Al Hobbs. **PD:** Jay Johnson. **MD:** Roger Holloway. **ND:** Gene Haymaker. **Chief Engineer:** John Lyzott. **Sales Manager:** Amos Brown. **Jock Lineup:** Roger Holloway, Guy Broady, Jay Johnson, Jerry Walker, Colette Vaughn, Vicky Buchannon.

**WTMJ-AM/MILWAUKEE**

**414 332-9611**

720 East Capitol Dr., Milwaukee, WI 53201

Spectrum III

Power: **5 kw**. Frequency: **620 kHz**. Commercial load limit: **14 min**.

**Owner:** Journal Co. **GM:** William T. Haig. **PD:** Mike Elliott. **MD:** Sam Armato. **ND:** Wayne Godsey. **Chief Engineer:** Don Meredith. **Sales Manager:** Don Richards. **Jock Lineup:** Gordon Hinkley 6-9 am, Bill McCullough 9-11 am/12:30-3 pm, Jonathan Green 3-7 pm, Jack Baker 7-9 pm (Sports Talk), Kathy Dunn 9-11 pm (News Talk), Misty Rayemore, all night. **Comments:** WTMJ Radio broadcasts the Milwaukee Brewers, Bucks, Green Bay Packers, Univ. of Wisconsin football and basketball.

**WTMP-AM/TAMPA**

**813 626-4108**

5207 Washington Blvd., Tampa, FL 33601

Black

Power: **5 kw**. Frequency: **1150 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$26/16.40**.

**Owner:** R.A. McLeod. **GM:** Bob Gilder. **PD:** Graham Armstrong. **MD:** Tony Stone. **ND:** Deborah A. Parker. **Chief Engineer:** Duncan Mackiernan. **Sales Manager:** Jim Rhinehart. **Jock Lineup:** Jim Rhinehart (Gospel) 6-7 am, Jim Rhinehart 7-10 am, Graham Armstrong 10 am-2 pm, Tony Stone 2 pm-sign off. Weekends: David Brown (Gospel) 6-9 am, Debbie Parker 9 am-2 pm, Graham Armstrong 2 pm-sign off. Sundays: David Brown (Gospel) 6 am-12 pm, Charles Jones (Jazz) 12-3 pm, Tony Stone 3 pm sign off.

**WTOB-AM/WINSTON-SALEM****919 723-4353**

PO Box 5129, Winston-Salem, NC 27103

Spectrum III

Power: **5 kw day/1 kw night**. Frequency: **1380 kHz**. Commercial load limit: **13 min**. 60-second rate: **\$18.40/8.85**.**Owner:** Woods Communications Corp. **GM:** Mark Kravitz. **PD:** Willie Edwards. **MD:** Gary Cannon. **ND:** Ed Martin. **Chief Engineer:** Bob Horton. **Sales Manager:** Mark Kravitz. **Jock Lineup:** Willie Edwards 6-10 am, Jackson Kelly 10 am-3 pm, Chris Angel 3-7 pm, Shelly Bynum 7 pm-12 am, Scott Richards 12-6 am, Mike Weaver, Eric Clark and Bill Buccanon, weekends. **Comments:** Studio 13 runs 7-12 seven nights a week and on Sunday night it's five hours of noncommercial and uninterrupted disco music.**WTOC-AM/SAVANNAH****912 236-7794**

PO Box 8086, Savannah, GA 31412

Spectrum III

Power: **5 kw**. Frequency: **1290 kHz**. Target Demos: **18+**. **Automated 25% by BPI**. Commercial load limit: **18 min**.**Owner:** Savannah Broadcasting Co. **GM:** Millard Ganey, Jr. **PD:** Millard Ganey, Jr. **MD:** Pam Sweet. **ND:** Johnny Cole. **Chief Engineer:** Randy Cook. **Sales Manager:** Millard Ganey, Jr. **Jock Lineup:** Randy Cook 10 am-3 pm, Lee Walker 3-7 pm, Pam Sweet 7 pm-12 am.**WTOD/TOLEDO****419 385-2507**

3225 Arlington Ave., Toledo, OH 43614

Country

Power: **5 kw**. Frequency: **1560 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$32/19**.**Owner:** Booth. **GM:** Jim Wood. **PD:** Bill Manders. **MD:** Tom Rice. **ND:** Lon Mitchell. **Chief Engineer:** Bob Sowers. **Sales Manager:** Clyde Roberts. **Jock Lineup:** Bill Manders 6-9 am, Gary Shores 9 am-12 pm, Tom Rice 12-3 pm, Mark Adams 3-6 pm.**WTQX-AM/SELMA****205 874-9062**

27½ Franklin St., Selma, AL 36701

Black

Power: **5 kw**. Frequency: **1570 kHz**. Target Demos: **18-49**. Commercial load limit: **18 min**. 60-second rate: **\$7/4.50**.**Owner:** K E. Stutts. **GM/Station Manager:** Bob Carl Bailey. **PD:** Wayne G. Sharpe. **MD:** B.J. Holmes. **ND:** Erskine Clemmons. **Chief Engineer:** Buddy Holmes. **Sales Manager:** Curtis Thomas. **Jock Lineup:** B.J. Holmes 6-10 am, Erskine Clemmons 10 am-2 pm, Wayne Sharpe 2-5 pm, Jim Spicer 5 pm-sign off, Pat Patterson and Joe Harris, weekends.**WTRU-AM/MUSKEGON****616 733-2126**

PO Box 4305, Muskegon, MI 49444

Universals

Power: **5 kw**. Frequency: **1600 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$10.90/7.95**.**Owner:** Regional Broadcasters. **GM:** Fred Tascone. **PD:** Jon London. **MD:** Jon London. **ND:** Bill Trap. **Chief Engineer:** John Seymour. **Sales Manager:** Bill Lowry. **Jock Lineup:** Stan Wallis 5:30-10 am, Bill Andrews 10 am-2 pm, Jon London 2-7 pm, Mike Stevens 7 pm-12 am.**WTRX-AM/FLINT****313 743-1150**

PO Box 1330, Flint, MI 48501

Spectrum III

Power: **5 kw day/1 kw night**. Frequency: **1330 kHz**. Commercial load limit: **15 min**. 60-second rate: **\$26/17**.**Owner:** Mid-America Media, Inc. **GM:** Hal Fisher. **PD:** Bob Meadows. **MD:** Ken Myers. **ND:** Art Reid. **Chief Engineer:** Don McComb. **Sales Manager:** Ray Nelson. **Jock Lineup:** Bob Meadows 6-9 am, Ken Myers 9 am-12 pm, Mike Thorp 12-3 pm, Dave Carew 3-7 pm, Dave Barber ("Flint Feedback") Talk Show 7 pm-12 am, Rick Archambault 12-6 am, Tom Rusch, weekends**WTSO-AM/MADISON****608 274-1070**

PO Box 8030, Madison, WI 53708

Country

Power: **10 kw**. Frequency: **1070 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$26/14**.**Owner:** Mid-Continent. **GM:** Roger Russell. **PD:** Chuck Morkri. **MD:** Pat Martin. **ND:** Judy Newman. **Chief Engineer:** Sherm Stern. **Sales Manager:** Mike Varney. **Jock Lineup:** Pat Martin 6-10 am, Chuck Morkri 10 am-1 pm, James Weaver 1-6 pm, Lacy Turner 6 pm-12 am, Rick Campbell 12-6 am.**WTVN-AM/COLUMBUS****614 224-1271**

42 E. Gay St., Columbus, OH 43215

Spectrum III

Power: **5 kw**. Frequency: **610 kHz**. Tower elev.: **643 ft**. Target Demos: **25-54**. Commercial load limit: **18 min**. 60-second rate: **\$135/58**.**Owner:** Taft Broadcasting Co. **GM:** Jim Pidcock. **PD:** John Potter. **MD:** Denny Nugent. **ND:** Bill Patterson. **Chief Engineer:** John Owen. **Gen. Sales Manager:** Dave Milner. **Local Sales Manager:** Ed Sander. **Jock Lineup:** John Fraim 5:30-10 am, Dave Logan 10 am-2 pm, Bob Connors 2-6:30 pm, Steve Cannon 6:30-11 pm, Brad Krantz 11 pm-3 am, Marty McNeil 3-5:30 am

**WTWR-FM/DETROIT**

Tower 100 Renaissance Center Ste. 1550, Detroit, MI 48243

Power: **50 kw.** Frequency: **92.3 mHz.** Target Demos: **18-49.****Owner:** Golden West Broadcasters. **GM:** Victor Ives. **PD:** Steve Schram. **ND:** Ray Cardoza. **Chief Engineer:** Paul Grzebik. **Sales Manager:** Tony Salvadore.**313 259-9292**

Spectrum III

**WTYX-FM/JACKSON**

Box 9446, Jackson, MS 39206

Power: **100 kw.** Frequency: **94.7 mHz.** Automated **100%** by T.M. Stereo Rock. Commercial load limit: **8 units.** 60-second rate: **\$9/7.****Owner:** TAD Broadcast, Inc. **GM:** Bob O'Brien. **PD:** Jim Chick. **Chief Engineer:** Terry Stenzel.**601 957-1300**

T.M. Stereo Rock

**WUBE-FM/CINCINNATI**

225 East Sixth St., Cincinnati, OH 45202

Power: **11 kw.** Frequency: **105.1 mHz.** Antenna elev.: **900 ft.** Commercial load limit: **15 min.** 60-second rate: **\$50/25.****Owner:** Kaye-Smith Enterprises. **GM:** Verl Wheeler. **PD:** Bob English. **MD:** Duke Hamilton. **ND:** Doug Anthony. **Chief Engineer:** Dave Estell. **Sales Manager:** Bob Lorey. **Jock Lineup:** Herb Day 12-6 am, Larry "B" 6-10 am, Paul O'Brien 10 am-12 pm, Dave Williams 12-3 pm, Dick Von Hoene 3-7 pm, Bob Martin 7 pm-12 am, Marv Kramer and Stan Warren, weekends.**513 621-6960**

Country

**WUFO-AM/BUFFALO**

89 LaSalle Ave., Buffalo, NY 14214

Power: **10 kw.** Frequency: **1080 kHz.** Automated **5%** by Jazz Album Countdown. Commercial load limit: **12 min.****Owner:** Sheridan Broadcasting. **GM:** Don Mullens. **PD:** Byron Pitts. **MD:** Byron Pitts. **ND:** Byron Pitts. **Chief Engineer:** Johnnie L. Parker. **Sales Manager:** Don Mullens. **Jock Lineup:** Byron Pitts 6-10 am, Danny Harris 10 am-2 pm, Doug Blakley 2 pm-sign off, Keith Pollard, weekends, Bro. Ted and Dec. Jordan, Gospel.**716 834-1080**

Black

**WUPE AM-FM/PITTSFIELD**

73 Fourth Street, Pittsfield, MA 01201

Power: **1 kw.** Frequency: **1110 kHz/96 mHz.** Automated **16.6%.** Commercial load limit: **11 min.** (with news included).**Owner:** Roberts Broadcasting. **GM:** Phillip A. Weiner. **PD:** Robert C. Catan, Jr. **MD:** Martin A. McGuane. **ND:** Frederick A. Lantz. **Chief Engineer:** Daniel F. Kellerer. **Sales Manager:** Phillip A. Weiner. **Jock Lineup:** George Carpenter 5-10 am, Russ Baldwin 10 am-2 pm, Robert Catan 2-6 pm, Martin McGuane 6-10 pm, Donald Collins 10 pm-all night.**413 499-1531**

Universals

**WVAF-FM/CHARLESTON**

PO Box 4318, 4110 McCorkle Ave., Charleston, WV 25304

Power: **50 kw.** Frequency: **99.9 mHz.** Commercial load limit: **9 min.** 60-second rate: **\$20/14.****Owner:** Capitol Broadcasting Corp. **GM:** George Assaley. **PD:** Maja Piff. **ND:** Bob Casto. **Chief Engineer:** Tim Cottrill. **Sales Manager:** George Assaley. **Jock Lineup:** Steve Burczyk 6-10 am, Maja Piff 10 am-2 pm, Mae McClung 2-6 pm, Mary Smith 6 pm-12 am, Janie Gawthrop 12-6 am.**304 925-7829**

Album Rock

**WVBF-FM/BOSTON**

100 Mt. Wayte Ave., Framingham, MA 01701

Power: **10.6 kw.** Frequency: **105.7 mHz.** Antenna height: **950 ft.** Commercial load limit: **12 min.** 60-second rate: **\$120/70.****Owner:** Fairbanks Broadcasting Co. of Mass., Inc. **GM:** Jay Williams, Jr. **PD:** Jay Williams/program committee. **ND:** Mark Davis. **Chief Engineer:** Alan Sterger. **Gen. Sales Manager:** Kenneth C. Spitzer. **Local Sales Manager:** Gerry Green. **Jock Lineup:** Dale Dorman 5:30-9 am, Jeff Baker 9 am-12 pm, Charlie Fernandez 12-3 pm, Major Tom Lewis 3-6 pm, Jo Jo Kincaid 6-9 pm, Mike Osborne 9 pm-1 am, Pamela Leigh 1-5 am. **Comments:** Format Contemporary, includes disco and AOR.**617 879-2222**

Universals

**WVBR-FM/ITHACA**

227 Linden Ave., Ithaca, NY 14850

Power: **3 kw.** Frequency: **93.5 mHz.** Commercial load limit: **8 min.** 60-second rate: **\$10/5.****Owner:** Cornell Radio Guild, Inc. **GM:** Dave Goldsmith. **PD:** Glenn Cornelieus. **MD:** Craig Mustard. **ND:** Cindy Cincebox. **Chief Engineer:** Russ Resnick. **Sales Manager:** V. Scott Zelov. **Jock Lineup:** Dave Potorti 6-10 am, John Rudan 10 am-2 pm, Craig Mustard 2-6 pm, Steve Ackerman 6-10 pm, Robert Hamberger 10 pm-2 am.**607 273-4000**

Album Rock

**WVEE-FM/ATLANTA**

Scotty Andrews

**404 872-5851**

Disco



**WVIC AM-FM/LANSING**

2517 E. Mt. Hope, Lansing, MI 48910

Power: **500 w AM/22 kw FM**. Frequency: **730 kHz/94.9 mHz**. Commercial load limit: **12 min**. 60-second rate: **\$21/16**.**Owner:** Jim Morse. **GM:** Joe Buys. **PD:** Jim St. John. **MD:** Bob Barry. **ND:** Elaine Blaikley. **Chief Engineer:** John Hanley. **Jock Lineup:** Dan Caruso 6-10 am, Bob Barry 10 am-2 pm, Jim St. John 2-6 pm, Scott Westerman 6-10 pm, Danny Stewart 10 pm-2 am, Marty Pennoni 2-6 am, Rich Marshall, weekends.**517 487-5986**

Universals

**WVJC/MT. CARMEL**

Denny Shane

**618 262-8989**

Universals

**WVKO AM-FM/COLUMBUS**

4401 Carriage Hill Ln., Columbus, OH 43220

Power: **1 kw AM/50 kw FM**. Frequency: **1580 kHz/94.7 mHz**. Commercial load limit: **24 min**.**Owner:** Skyway Broadcasting Co. **GM:** Bert Charles. **PD:** Kirk Bishop. **MD:** Keith Willis. **ND:** James Evans. **Chief Engineer:** Nick Bodi. **Sales Manager:** Bill Selander. **Jock Lineup:** Bill Stevens 12-5:30 am, Mike Reeves, Pastor. 5:30-6:30 am, Frank Kelley 6:30-10 am, K.C. Jones 10 am-3 pm, Kirk Bishop 3-7 pm, Mike Davis 7 pm-12 am.**614 451-2191**

Black/Jazz/Disco

**WVLK-AM/LEXINGTON**

PO Box 1559, Lexington, KY 40592

Power: **5 kw days/1 kw night**. Frequency: **590 kHz**. Commercial load limit: **15 min**. 60-second rate: **\$27/13**.**Owner:** Bluegrass Broadcasting. **GM:** Ralph Hacker. **PD:** Jim Jordan. **MD:** John Pattie. **ND:** Joe Catt. **Chief Engineer:** Paul Dunbar. **Sales Manager:** Jim Tillery. **Jock Lineup:** John Pattie 6-10 am, Lee Sherwood 10 am-12 pm, "Cowboy" Bill Cody 12-3 pm, Dan Davidson 3-7 pm, Real Neal Steel 7 pm-12 am, Nancy Edwards 12-6 am, Tim Smith, Paul J. Hughes and Jim Plummer, weekends. **Comments:** Carry complete lineup of all University of Kentucky football and basketball. Largest news staff in central Kentucky. Traffic reports mornings and afternoons from WVLK helicopter.**606 253-5953**

Spectrum III

**WVMI-AM/BILOXI**

PO Box 4606, Biloxi, MS 39533

Power: **5 kw days/1 kw nights**. Frequency: **570 kHz**. Commercial load limit: **15 min**. 60-second rate: **\$13/6.50**.**Owner:** New South Communications. **GM:** Wayne Vowell. **PD:** Bob Lima. **MD:** Jim Bailey. **ND:** Jon Stephenson. **Chief Engineer:** Bob Thornton. **Sales Manager:** Dick Scheonick. **Jock Lineup:** Laura Love 11 pm-5 am, Bailey & Thompson 5-10 am, Dave Simmons 2-7 pm, Ron Davis 7-11 pm.**601 388-2323**

Country

**WVMT-AM/BURLINGTON**

Box 12, Culchester, VT 05401

Power: **5 kw**. Frequency: **620 kHz**. Tower elev.: **300 ft**. Target Demos: **18-45**. Commercial load limit: **18 min**. 60-second rate: **\$16.80/9.60**.**Owner:** Vermont Radio, Inc. **GM:** George Cameron. **PD:** Gary Wheelock. **MD:** Gary Wheelock. **ND:** Jean Cochran. **Chief Engineer:** Michael Sequin. **Sales Manager:** George Goldring. **Jock Lineup:** Ernie Farrar 6-10 am, Brent Jarvis 10 am-12 pm, Gale Briggs 12-3 pm, Gary Wheelock 3-7 pm.**802 655-1620**

Spectrum III

**WVNA-AM/TUSCUMBIA**

509 North Main Street, Tuscumbia, AL 35674

Power: **5 kw**. Frequency: **1590 kHz**. Tower elev.: **389 ft**. Commercial load limit: **18 min**.**Owner:** Elton H. Darby. **GM:** Jim Hall. **PD:** Mary Ann Tidwell. **MD:** Jerry Thompson. **ND:** Bob Carter. **Chief Engineer:** Duane Hoisington. **Sales Manager:** Billy Banks. **Jock Lineup:** David Glover, Rob Mager, Mary Ann Tidwell, Jerry Thompson, George Manush, Dee Davis**205 383-2727**

Spectrum III

**WVOL-AM/NASHVILLE**

1320 Brick Church Pike, Nashville, TN 37207

Power: **5 kw day/1 kw night**. Frequency: **1470 kHz**. Target Demos: **18-34**. Commercial load limit: **16 min**. 60-second rate: **\$28/20**.**Owner:** Robert Rounsaville. **GM:** Clarence Kilcrease. **PD:** Fred Harvey. **MD:** David Lombard. **Chief Engineer:** Wayne Robinson. **Sales Manager:** Arnold Kaufman. **Jock Lineup:** Jeff Mathey 6-10 am, David Lombard (Brother Dave) 11 am-3 pm, Fred Harvey (Fast Freddy) 3-7 pm, Patricia Johnson (P.J. Carter) 7 pm-12 am, Vic Watkins 12-5 am**615 227-1470**

Black

**WVON-AM/CHICAGO** **312 847-2600**  
6 N. Michigan Ave., Chicago, IL 60602 Black  
Power: **5 kw.** Frequency: **1390 kHz.** Target Demos: **12-49.** Commercial load limit: **16 min.**  
Owner: Combined Communications. **GM:** Earnest James. **PD:** Carl Connor. **ND:** Steen King. **Chief Engineer:** Jack Leyton. **Sales Manager:** Jess Peters. **Jock Lineup:** Milton Brunson 4-5:30 am, Richard Steele 5:30-10 am, Steve Gunn 10 am-2 pm, Jim Raggs 2-7 pm, Lynn Tolliver 7-11 pm, Westley South 11 pm-12 am, Cleo Cook 12-4 am.

**WWCK-FM/FLINT** **313 744-1570**  
3217 Lapeer, Flint, MI 48503 Album Rock  
Power: **3 kw.** Frequency: **105.5 mHz.** Commercial load limit: **14 min.** 60-second rate: **\$32/21.**  
Owner: Gen. Com. Corp. **GM:** Lynn Martin. **PD:** Joe Krause. **MD:** Jeff Holbrook. **Jock Lineup:** Ron Shannon 6-10 am, Zane Stewart 10 am-2 pm, Jon Bailey 2-7 pm, Jeff Holbrook 7 pm-12 am, Chris Robbins 12-6 am.

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**WWDC-AM/WASHINGTON, DC** **202 828-9932**  
Suite 200, 1150 Conn Ave., NW, Washington, DC 20036 Spectrum III  
Power: **5 kw.** Frequency: **1260 kHz.** Target Demos: **18-49.** Commercial load limit: **12 min.** 60-second rate: **\$40.**  
Owner: Capitol Broadcasting Co. **GM:** Eddie Sacks. **PD:** Lou Katz. **MD:** Marty Dempsey. **Chief Engineer:** John Hofstetter. **Sales Manager:** Mark Freedman. **Jock Lineup:** Linda Kelly 6-10 am, Ron Lewis 10 am-3 pm, Lou Katz 3-7 pm, Marty Dempsey 7 pm-12 am, Ernie Kaye 12-6 am.

**WWDC-FM (DC 101)/WASHINGTON, DC** **202 828-9932**  
1150 Conn Ave., NW, Suite 200, Washington, DC 20036 Spectrum III  
Power: **50 kw.** Frequency: **101.1 mHz.** Tower elev.: **500 ft.** Target Demos: **18-34.**  
Owner: Capitol Broadcasting Co. **GM:** Eddie Sacks. **PD:** Dave Brown. **MD:** Michael McKay. **Chief Engineer:** John Hoffstetter. **Sales Manager:** Mark Freedman. **Jock Lineup:** Dave Brown 6-10 am, Howard Page 10 am-3 pm, Jan Schaeffer 3-8 pm, Mike McKay 8 pm-12 am, Bill Scanlan 12-6 am.

**WWIN-AM/BALTIMORE** **301 366-1400**  
2800 Mathews Street, Baltimore, MD 21218 Black  
Power: **1 kw.** Frequency: **1400 kHz.** Commercial load limit: **18 min.**  
Owner: Belvedere Broadcasting Co. **GM:** H. Shelton Earp. **PD:** Don Brooks. **ND:** Billy Taylor. **Chief Engineer:** Lee Parr. **Sales Manager:** Ken Quartin. **Jock Lineup:** Harold Pompey 6-10 am M-Sat., Don Brooks 10 am-2 pm M-F, Curtis Anderson 2-7 pm M-F, Eric Henson 7 pm-12 am M-Sat., Lee Cross 12-6 am T-Sat., Mike Moragne El 1-6 pm Sun., Ronnie Baker 6 pm-12 am Sun., Keith Newman 12-6 am M, Mary Clayburn (Gospel) 9 am-12 pm Sun.

**WWKE/OCALA, FL** **904 732-8000**  
Fred Petty Universals

**WWKQ-AM/BATTLE CREEK** **616 962-6267**  
199 Capital Ave. SW, Battle Creek, MI 49015 Country  
Power: **1 kw.** Frequency: **1500 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$10/7.**  
Owner: TV 36, Inc. **GM:** Bob Sherman. **PD:** Mark Shepard. **MD:** Mark Shepard. **ND:** Bob Sherman. **Chief Engineer:** John Loser. **Sales Manager:** Fran Mc Nerney.

**WWKX-FM (KICKS-104)/NASHVILLE** **615 244-2269**  
311 Church St., Suite 630, Nashville, TN 37219 Universals  
Power: **100 kw.** Frequency: **104.5 mHz.** Tower elev.: **550 ft.** Target Demos: **12-34.** Commercial load limit: **10 min.** 60-second rate: **\$23/13.**  
Owner: Ron Bledsoe. **GM:** Bill Buntin. **PD:** Michael St. John. **MD:** Steve Denton. **ND:** Rodger O'Brien. **Chief Engineer:** John Davis. **Sales Manager:** Dick Huneycutt. **Jock Lineup:** Drew Pearson 12-6 am, Darrell Douglas 6-10 am, Michael St. John 10 am-12 pm, Jeff Baker 12-3 pm, Jon Anthony 3-7 pm, The Unknown Disc Jockey 7 pm-12 am.

**WWOK-AM/MIAMI** **305 856-1260**  
1699 Coral Way, Miami, FL 33145 Country  
Power: **5 kw.** Frequency: **1260 kHz.** Commercial load limit: **10 min.** 60-second rate: **\$36/14 (local).**  
Owner: Jack Roth. **GM:** Herb Hirsch. **PD:** Jim Richards. **MD:** Jim Richards. **ND:** Evan Carl. **Chief Engineer:** Fred Bowen. **Sales Manager:** Herb Hirsch. **Jock Lineup:** Kelly Roberts 1-6 am, George Means 6-10 am, Bob Abel 10 am-3 pm, Jim Richards 3-8 pm, Randy Daniels 8 pm-1 am, Toni Crabtree Talk Show 9 pm-12 am Sunday.

**WWRL-AM/NEW YORK CITY**

41-30 58th Street, Woodside, NY 11377

Power: **5 kw**. Frequency: **1600 kHz**. Target Demos: **18-34**. Commercial load limit: **12 min**. 60-second rate: **\$90/78**.**Owner:** Sonderling Broadcasting Corporation. **GM:** Mark Olds. **PD:** Bob Law. **MD:** Linda Haynes. **ND:** Dick London. **Chief Engineer:** George Endres. **Sales Manager:** Irv Kagan. **Jock Lineup:** Early Allen 5:30-9 am, Bobby Jay 9 am-12 pm, Jerry Bledsoe 12-3 pm, Darcel Howell 3-7 pm, Gary Byrd 7-11:15 pm, Jeff Troy 12:5-30 am.**212 335-1600**

Progressive AM

**WWWD-AM/ALBANY-SCHENECTADY**

Glen Von Calio

**518 370-5386**

Universals

**WWWE-AM (3WE)/CLEVELAND**

Park Centre 1250 Superior Ave., Cleveland, OH 44114

Power: **50 kw**. Frequency: **1100 kHz**. Target Demos: **25-49**. Commercial load limit: **14 am drive/13 other**.**Owner:** Combined Communications. **GM:** Paul Aaron. **PD:** Johnny Andrews. **MD:** Jim Davis. **ND:** Hugh Danaceau. **Chief Engineer:** Dennis Gooch. **Sales Manager:** Tom Wilson. **Jock Lineup:** J. Michael Wilson 5:30-10 am, Larry Morrow 10 am-2 pm, Jeff Elliott 2-6 pm, Pete Franklin Sportsline 6 pm-12 am, Jack Reynolds 12:5-30 am.**216 781-1100**

Spectrum III

**WWWG-AM/ROCHESTER**

Box 40360, Rochester, NY 14604

Power: **5 kw**. Frequency: **1460 kHz**. **Automated 23.2%**. Commercial load limit: **12 min**. 60-second rate: **\$20/10.50**.**Owner:** Brandon-Robison Radio. **GM:** Charles Hill. **PD:** Larry White. **MD:** Larry White. **ND:** Forest Lewis. **Chief Engineer:** Bruce Peters. **Jock Lineup:** Garry Wall 5:30-10 am, Larry White 10 am-2 pm, Tom Keller 2-7 pm, Paul Rogers 7 pm-12 am, automated all night.**716 546-2325**

Spectrum III

**WWWL-FM (LOVE 94)/MIAMI**

843 1st Street, Miami Beach, FL 33139

Power: **100 kw**. Frequency: **93.9 mHz**. Commercial load limit: **9 min**.**Owner:** Community Service Broadcasters. **GM:** Dean Goodman. **PD:** Rick Peters. **MD:** Rick Peters. **ND:** Bishop Cheen. **Chief Engineer:** Roy Pressman. **Sales Manager:** Dean Goodman. **Jock Lineup:** Greg Budell 6-10 am, Irene Richard 10 am-1 pm, Jim Kelly 1-4 pm, Rick Peters 4-7 pm, Michelle Weber 7 pm-12 am, Keith Allan 12-6 am.**305 672-2500**

Spectrum III

**WWWM-FM (M105)/CLEVELAND**

3940 Euclid Ave., Cleveland, OH 44115

Power: **27 kw**. Frequency: **105.7 mHz**. Commercial load limit: **9 min**.**Owner:** M105 Associates. **GM/President:** Tom Embrescia. **VP/Operations Director:** Eric Stevens. **MD:** Tom Renev. **ND:** Chuck Collins. **Chief Engineer:** Ted Alexander. **VP/General Sales Manager:** Jim Embrescia. **Production Director:** Chuck Collins. **Jock Lineup:** Friday—David Spero 6-10 am, Doug Johnson 10 am-3 pm, Bill Stallings 3-8 pm, T.R. 8 pm-1 am, Tom Sullivan 1-6 am. Saturday—David Spero 6 am-12 pm, Bill Stallings 12-6 pm, T.R. 6 pm-12 am. Sunday—Doug Johnson 9 am-3 pm, Tom Sullivan 3-9 pm.**216 391-1260**

Album Rock

**WWWQ-AM (3WQ)/PANAMA CITY**

PO Box 1430, Panama City, FL 32405

Power: **5 kw**. Frequency: **1430 kHz**. Commercial load limit: **12 min**.**Owner:** Bill Brown. **GM:** Gil More. **PD:** John B. Canterbury. **MD:** John B. Canterbury. **ND:** Bud Finlaw. **Chief Engineer:** Stu Graham. **Sales Manager:** Ron Bunge. **Jock Lineup:** John B. Canterbury 5:30-10 am, Stu Richards 10 am-2 pm, Charlie Fox 2-6 pm, Buddy Baker 6 pm-12 am.**904 234-6592**

Modern Country/Contemporary

**WWWV-FM/DETROIT**

2930 E. Jefferson, Detroit, MI 48207

Power: **61 kw**. Frequency: **106.7 mHz**. Commercial load limit: **10 min**. 60-second rate: **\$82/51**.**Owner:** Starr Broadcasting. **GM:** Wally Clark. **PD:** Jim Johnson. **MD:** Joe Urbiel. **ND:** Steve Monkiewicz. **Chief Engineer:** Al Ruedemann. **Sales Manager:** Joe Archer. **Jock Lineup:** Jim Johnson/George Baier 6-10 am, Mark Addy 10 am-2 pm, Lynne Woodison 2-6 pm, Sky Daniels 6-10 pm, Mark Mcween 10 pm-2 am, Doug Podell 2-6 am. **Comments:** We are an affiliate of Burkhart/Abrams consultancy.**313 259-4323**

Album Rock

**WWWZ-FM (3WZ)/SUMMERVILLE** **803 766-5584**  
PO Box 1537, Summerville, SC 29483 Album Rock/Jazz  
Power: **3 kw.** Frequency: **93.5 MHz.** Commercial load limit: **9 units.** 60-second rate: **\$28/4.50.**  
**Owner:** Brothers Broadcasting. **GM:** Ken Goodman. **PD:** (Ms) Brooks Ausbrook. **MD:** Michael Justin. **ND:** Bill Gray. **Chief Engineer:** Joe Lane. **Sales Manager:** Ron Cohen. **Jock Lineup:** Wayne Summers 6-10 am, Mike Justin 10 am-3 pm, Brooks Alsbrook 3-7 pm, Bill Gray 7 pm-12 am, Gray Eubank 12-6 am, Herb Whitlock, weekends.

**WXAP/COLUMBIA, SC** **803 776-1230**  
Doug Enlow Urban

**WXCL-AM/PEORIA** **309 685-5975**  
3641 Meadowbrook Rd., Peoria, IL 61604 Modern Country  
Power: **1 kw.** Frequency: **1350 kHz.** Automated **12-5 am by Drake-Chenault Great American Country.** Commercial load limit: **16 min.** 60-second rate: **\$46/31.**

**Owner:** Peoria Valley Broadcasting. **GM:** Syl Binkin. **PD:** Lee Ranson. **MD:** Lee Ranson. **ND:** Ernie Slottag. **Chief Engineer:** Mel Feldman. **Sales Manager:** Mike Thatcher. **Jock Lineup:** Don Elliott 5-9 am, Lee Ranson 9 am-12 pm, Charlie Boswell 12-3 pm, Bill Bro 3-7 pm, Paul Jackson 7 pm-12 am.

**WXEL-FM (X-105)/NEW ORLEANS** **504 586-9935**  
1500 Canal Street, New Orleans, LA 70140 Black

Power: **100 kw.** Frequency: **105.3 MHz.** Commercial load limit: **18 min.** 60-second rate: **\$20/15.**

**Owner:** Security Broadcasting. **GM:** Ed Muniz. **PD:** Reginald Henry. **MD:** Reginald Henry. **ND:** Ray Rogers. **Chief Engineer:** Darrell Pitcock. **Sales Manager:** Manny Feldstien. **Jock Lineup:** Reg "El Ethiopian" Henry 6-10 am, Donnie Taylor 10 am-3 pm, Sherman Saul 3-7 pm, "Funky" Larry Jones 7 pm-12 am.

**WXFM-FM/CHICAGO** **312 943-7474**  
333 N. Michigan Ave., Chicago, IL 60601 Jazz

Power: **7.1 kw.** Frequency: **106 MHz.** Ant. height: **1556 ft.** Commercial load limit: **8 min.** 60-second rate: **\$36/24.**

**Owner:** WXFM, Inc. **GM:** Robert Victor. **PD:** James Walsh. **MD:** Dave Freeman. **ND:** Don Lucki. **Chief Engineer:** Don Coleman. **Sales Manager:** Robert Victor. **Jock Lineup:** Jack Cripe 7-10 am, BeeJay 10 am-2 pm, Don Lucki 2-4 pm, Ned Jouse 4-6 pm, Herb Kent 6-8 pm, Dave Freeman 8-10 pm, Pervis Spann 10 pm-2 am, Wayne Messmer 2-7 am. **Comments:** Programing mostly jazz, big band, progressive jazz (fusion).

**WXIK-FM/SHELBY**  
PO Box 1590, Shelby, NC 28150 Universals

Power: **100 kw.** Frequency: **96.1 MHz.** Commercial load limit: **12 min.** 60-second rate: **\$8/5.50.**

**Owner:** Western Carolina Radio Corp. **GM:** Harold R. Watson. **PD:** Jeffrey Owens. **MD:** Jeffrey Owens. **ND:** Larry Linnens. **Chief Engineer:** Steve Greene. **Sales Manager:** Calvin Hastings. **Jock Lineup:** Jeffrey Owens 5-9 am, Andy Foster 9 am-1 pm, Vince Golio 1-6:30 pm, Eddie Bridges 6:30 pm-12 am, Joel Wright, weekends.

**WXKS/BOSTON** **617 396-1430**  
Sunny Joe White Urban

**WXKX-FM/PITTSBURGH** **412 242-4300**  
400 Ardmore Blvd., Pittsburgh, PA 15230 Universals

Power: **50 kw.** Frequency: **96.1 MHz.** Commercial load limit: **9 min.**

**Owner:** Hearst Corporation/WTAE Division. **GM:** Ted J. Atkins. **PD:** Bobby Christian. **MD:** Jay Stone. **News Administrator:** Alan Jennings. **Chief Engineer:** John Romick. **General Sales Manager:** Allan Thompson. **Jock Lineup:** Mike McGann & Alan Jennings 6-10 am, Dennis Elliott 10 am-2 pm, Suitcase Simpson 2-6 pm, Jonathan Ladd 6-10 pm, Steve Garrett 10 pm-2 am, Chris Reynolds 2-6 am, Clarke Ingram, weekends & swing.

**WXLO (99X)/NEW YORK** **212 764-6617**  
1440 Broadway, New York, NY 10018 Universals

Power: **9.3 kw.** Frequency: **98.7 MHz.** Tower elev.: **1220 ft.** Target Demos: **15-34.** Commercial load limit: **12 min.**

**Owner:** RKO General. **GM:** Erica Farber. **PD:** Don Kelly. **ND:** Charley Steiner. **Chief Engineer:** Ed Knapp. **National Sales Manager:** Steven Dinetz. **Local Sales Manager:** Judy Ellis. **Jock Lineup:** Jay Thomas 6-10 am, Dick Sloane 10 am-2 pm, Bumper Morgan 2-6 pm, John Larrabee 6-10 pm, Sue O'Neal 10 pm-2 am, Bobby Messina 2-6 am, Rob Sisco, Dr. Jerry Carroll and Bobby Rick, part-time.

**WXLP-FM (97-X)/QUAD CITIES****319 326-2541**

Box 3788, Davenport, IA 52808

Album Rock

Power: **50 kw**. Frequency: **96.9 mHz**. Automated 45% by Drake-Chenault. Commercial load limit: **8 min**. 60-second rate: **\$13**.**Owner:** Frederick Epstein. **GM:** Frederick Epstein. **PD:** Jim O'Hara. **MD:** Rick Fields. **ND:** Gary Hummel. **Chief Engineer:** Paul E. Blair. **Sales Manager:** William Adams. **Jock Lineup:** John Keith 7-11 am, automated 11 am-3 pm, Tom McGuire 3-7 pm, Rick Fields 7 pm-12 am, automated 12-7 am. **Comments:** Formerly WHTT.**WXOX-AM/BAY CITY****517 893-1250**

PO Box 1250, Bay City, MI 48706

Modern Country

Power: **1 kw**. Frequency: **1250 kHz**. Commercial load limit: **14 min**.**Owner:** Donald Mayle. **GM:** David Maurer. **PD:** Dave Gentry. **MD:** Dave Gentry. **ND:** Brent Williams. **Chief Engineer:** Bob Friedle. **Sales Manager:** Walt Baurer. **Jock Lineup:** Dave Gentry 6-10 am, JoAnn Hutter 10 am-2 pm, Dusty Rhodes 2 pm-sign off, Eric Allen, weekends.**WXRA-FM/ALEXANDRIA****703 683-3000**

362 South Pickett St., Alexandria, VA 22304

Country

Power: **50 kw**. Frequency: **105.9 mHz**. Tower elev.: **508 ft**. Target Demos: **18-49**. Commercial load limit: **14 units**. 60-second rate: **\$70/16**.**Owner:** Carl L. Lindberg. **GM:** Carl L. Lindberg. **Operations Manager:** Ken Winters. **MD:** Bob Hughes. **ND:** Gary Michaels. **Chief Engineer:** Bob Taliafero. **Sales Manager:** Neal Heaton. **Public Affairs Dir.:** David Hammond. **Jock Lineup:** Ken Winters 6-10 am, Jerry Davis 10 am-3 pm, Bob Hughes 3-7 pm, Barbara Leigh 7 pm-12 am, Chuck Long 12-6 am.**WXRJ-FM/WOODSTOCK****815 459-7000**

145 Virginia St., Crystal Lake, IL 60014

Album Rock

Power: **3 kw**. Frequency: **105 mHz**. Commercial load limit: **18 min**. 60-second rate: **\$14/7**.**Owner:** Mal Bellairs. **GM:** Jerry Bellairs. **PD:** Michael O'Connor. **MD:** Michael O'Connor. **ND:** Iris Bryan. **Chief Engineer:** Art Reis. **Sales Manager:** Nancy Bittinger. **Jock Lineup:** Bob Stern 6-10 am, Karen Vanee 10 am-3 pm, Michael O'Connor 3-8 pm, Dean Moss 8 pm-2 am**WXRT-FM/CHICAGO****312 777-1700**

4949 W. Belmont, Chicago, IL 60641

Album Rock

Power: **50 kw**. Frequency: **93.1 mHz**. Tower elev.: **540 ft**. Target Demos: **18-34**. Commercial load limit: **8 min**. 60-second rate: **\$72/52**.**Owner:** WSBC Broadcasting, Inc. **GM:** Seth Mason. **PD:** Norm Winer. **MD:** Bob Gelms. **ND:** C.D. Jaco. **Chief Engineer:** Howard Williams. **Sales Manager:** Seth Mason. **Jock Lineup:** Garry Lee Wright 6-10 am, Terri Henmert 10 am-1 pm, John Platt 1-3 pm, Bob Gelms 3-6 pm, Shell Lustig 6-9 pm, Bob Skafish 9 pm-1 am, Leslie Witt and Tom Wilson, weekends.**WXVI-AM (X16)/MONTGOMERY****205 263-3459**

PO Box 4280, Montgomery, AL 36106

Black/Jazz

Power: **5 kw day/10 kw night**. Frequency: **1600 kHz**. Target Demos: **18-36**. Commercial load limit: **18 min**.**Owner:** Brothers Broadcast Co. **GM:** Ken Goodman. **PD:** Bill Black. **ND:** John Bradford. **Chief Engineer:** Dwite Cleveland. **Sales Manager:** Hollis Carlton. **Jock Lineup:** Gabby B 12-6 am, Lee Cross 6 am-12 pm, Sam Stephens 10 am-12 pm (Gospel), Soul Leader 12-4 pm, Bill Black 4-8 pm, Roscoe Mills 8 pm-12 am.**WXXX-AM/LAUREL-HATTIESBURG****601 583-2618**

PO Box 471, Hattiesburg, MS 39401

Spectrum III

Power: **1 kw/500 w pre-sunrise**. Frequency: **1310 kHz**. Tower elev.: **173 ft**. Target Demos: **18-35**. Commercial load limit: **16 min**.**GM:** Jerry Jones. **PD:** Jackson Walker. **MD:** Jackson Walker. **Chief Engineer:** H.C. Sanford. **Sales Manager:** Ted Palmer. **Jock Lineup:** Jackson Walker 6-11 am, Scott Jones 11 am-3 pm, Ron Leonard 3 pm-sign off, Mark Moseley, weekends.**WXYQ-AM/STEVENS POINT****715 341-1300**

Box 247, Stevens Point, WI 54481

Country

Power: **1 kw**. Frequency: **1010 kHz**. Commercial load limit: **18 min**. 60-second rate: **\$8/5**.**Owner:** Sentry Insurance Co. **GM:** James P. Schuh. **PD:** Pat Martin. **MD:** Pat Martin. **ND:** Gary Wescott. **Chief Engineer:** Jim Tuszka. **Sales Manager:** James P. Schuh. **Jock Lineup:** Dan Clayton 6-10 am, Tom Michaels 10 am-3 pm, Tim Eddie 3 pm-sign off

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**WYDD-FM/PITTSBURGH****412 362-2144**

810 5th Ave., New Kensington, PA 15068

Album Rock

Power: **50 kw.** Frequency: **104.7 mHz.** Commercial load limit: **9 min.**

**Owner:** Gateway Broadcasting. **GM:** Nelson Goldberg. **PD:** Jack Robertson. **ND:** Francene Costello.  
**Chief Engineer:** Mike Matey. **Sales Manager:** Doug Lofer. **Jock Lineup:** Jack Robertson 6-10 am, Sean McDowell 10 am-2 pm, Barry Grant 2-6 pm, Kevin Carroll 6-10 pm, Jimmy D 10 pm-2 am, Jim Kinney 2-6 am

**WYEN-FM/CHICAGO****312 297-8430**

2400 E. Devon Ave., Des Plaines, IL 60018

Spectrum III

Power: **50 kw.** Frequency: **106.7 mHz.** Tower elev.: **344 ft.** Target Demos: **24-44.** Commercial load limit: **14 min.** 60-second rate: **\$30/19.**

**Owner:** Walt-West Enterprises, Inc. **GM:** Ed Walters. **PD:** Jerry Mason. **MD:** Mike Walters. **ND:** Stu Cohen. **Chief Engineer:** Mike Roach. **Sales Manager:** Ron Leppig.

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**WYFE-FM (Y-95)/ROCKFORD****815 877-3075**

1901 Reid Farm Rd., Rockford, IL 61111

Album Rock

Power: **1 kw.** Frequency: **95.3 mHz.** Ant. height: **515 ft.**

**Owner:** Mid West Family Broadcasting. **GM:** Duane Daniels. **PD:** Mark Elliot. **MD:** Brad Hoffman.  
**ND:** Randy Osborn. **Chief Engineer:** Joe Roskos. **Sales Manager:** Tom Schiethe. **Jock Lineup:** Armand Chiant 5-10 am, Brad Hoffman 10 am-2 pm, Michael Ames 2-7 pm, Jerry Hill 7 pm-12 am, Tim O'Ren 12-5 am, Fred Gartfield, Rich Gordon, Jim Nielson, Don Ballje and Jeff Geissen, weekends.

**WYFM-FM/SHARON****412 346-4113**

2030 Pine Hollow Blvd., PO Box 211, Sharon, PA 16146

Universals

Power: **26 kw.** Frequency: **102.9 mHz.** 60-second rate: **\$40/32.**

**Owner:** Sharon Broadcasting Co. **GM:** Joseph Dobosh. **PD:** Jack Taylor. **MD:** Jack Taylor. **Chief Engineer:** Charles Ring. **Sales Manager:** George Rossi.

**WYIG-AM (Y-16)/JACKSON****601 355-0373**

Jackson Hilton Hotel, Jackson, MS 39211

Universals

Power: **5 kw.** Frequency: **1590 kHz.** Commercial load limit: **12 min. day/6 min. night.** 60-second rate: **\$14/11.**

**Owner:** Fogleman/Thomas **GM:** Bill Thomas **PD:** Robert Grey. **MD:** Robert Grey. **ND:** Ken Cooke.  
**Chief Engineer:** Terry Stenzel. **Sales Manager:** Jessie White. **Jock Lineup:** John Bell 6-10 am, Steve Jeffries 10 am-2 pm, Robert Grey 2-6 pm, Lee Adams 6-10 pm, Rocky Ferguson 10 pm-2 am, Ralph Johnson 2-6 am, Terry Stenzel, weekends.

**WYLD-AM/NEW ORLEANS****504 822-1945**

2906 Tulane Ave., New Orleans, LA 70019

Black/Popular Rhythm

Power: **10 kw.** Frequency: **940 kHz.** Tower elev.: **300 ft.** Target Demos: **18-34.** Commercial load limit: **12 units.**

**Owner:** Peterson Broadcasting. **GM:** Terry Watts. **PD:** Calvin Booker. **MD:** Jay Johnson. **ND:** Imani Lewis. **Chief Engineer:** Claude Parker. **Sales Manager:** Bruce Backus. **Jock Lineup:** Jay Johnson 6-10 am, Steve Scott 10 am-3 pm, Ron Ash 3-7 pm, Jeffrey Trepaigner 7 pm-12 am, Garland Markham 12-6 am.

**WYLD-FM/NEW ORLEANS****504 822-1945**

2906 Tulane Ave., New Orleans, LA 70019

Black/AOR

Power: **100 kw.** Frequency: **98.5 mHz.** Tower elev.: **420 ft.** Target Demos: **25-54.** Commercial load limit: **12 units.**

**Owner:** Peterson Broadcasting. **GM:** Terry Watts. **PD:** Calvin Booker. **MD:** Randy Dennis. **ND:** Imani Lewis. **Chief Engineer:** Claude Parker. **Sales Manager:** Bruce Backus. **Jock Lineup:** Randy Dennis 6-10 am, Sheryl Hart 10 am-3 pm, Gary Maxwell 3-7 pm, Steve Romano 7 pm-12 am, Girard Raine 12-6 am.

**WYMC-AM/MAYFIELD****502 247-1430**

PO Box V, Mayfield, KY 42066

Spectrum III

Power: **1 kw.** Frequency: **1430 kHz.** Commercial load limit: **12 min.** 60-second rate: **\$5/4.21.**

**Owner:** Purchase Sound, Inc. **GM:** Ron Gentry. **PD:** Gary Morgan. **MD:** Gary Morgan. **ND:** Paul Tinkle. **Chief Engineer:** Rick Bogges. **Sales Manager:** Jim Moore. **Jock Lineup:** Brian J. Miller 6-10 am, Gary Morgan 10 am-1 pm, Dorothy Fields 1-4 pm, Mike Brophrey 4-7 pm, Joe Crotty 7 pm-1 am, All Night Disco 1-6 am.

**WYND-AM/SARASOTA**

2101 Hammock Pl., PO Box 3618, Sarasota, FL 33578

**813 365-0700**

Universals

Power: **500 w.** Frequency: **1280 kHz.** Commercial load limit: **12 min.** 60-second rate: **\$15/7.****Owner:** R&J Broadcasting Co. **GM:** Frank DeBlasio. **PD:** Dave Allison. **MD:** Al Brock. **ND:** Tom Michaels. **Chief Engineer:** Dave Allison. **Sales Manager:** Ed Leonard. **Jock Lineup:** Bill Bridges 6-9 am, Dave Allison 9 am-1 pm, Al Brock 1 pm-sign off, Pete Jackson, weekends.**WYNY-FM/NEW YORK**

30 Ruckerfeller Plaza, New York, NY 10020

**212 664-3397**

Spectrum III

Power: **4.6 kw.** Frequency: **97.1 mHz.** Tower elev.: **1300 ft.** Target Demos: **25-49.** Commercial load limit: **14 units.** 60-second rate: **\$110/60.****Owner:** NBC. **GM:** Dan Griffin. **PD:** Dave Kalahr. **MD:** Jere Sullivan. **ND:** Jack Welby. **Chief Engineer:** Bill Krause. **Sales Manager:** John Kramer. **Jock Lineup:** Les Davis 6-10 am, Al Bernstein 10 am-2 pm, Herb Barry 2-6 pm, Steve O'Brien 6-10 pm, Special Talk 10 pm-2 am, Dick Summer 2-6 am, Rick Hunter, Chris Gable and Jerry Sullivan, weekends.**WYSL/BUFFALO**

Dean Matella

**716 885-1400**

Spectrum III

**WYRE-AM/ANNAPOLIS**

Box 1551, Annapolis, MD 21404

**301 261-2161**

Universals

Power: **250 w.** Frequency: **810 kHz.** Commercial load limit: **16 min.** 60-second rate: **\$20.****Owner:** Atlantic Broadcasting Corp. **GM:** Sydney A. Abel. **PD:** Steve Kingston. **MD:** Ron Lewis. **ND:** Nance Blake. **Chief Engineer:** Grady Moates. **Sales Manager:** Dale Paul. **Jock Lineup:** Max Wolf mornings, Ron Lewis middays, Steve Kingston afternoons, Joe Pachino evenings, Bob Davis Rich 'Brother' Hogan and Paul Mann, weekends.**WYSP-FM/PHILADELPHIA**

One Bala Cynwyd Plaza, Bala Cynwyd, PA 19004

**215 839-7625**

Album Rock

Power: **16 kw.** Frequency: **94.1 mHz.** Tower elev.: **600 ft.** Target Demos: **18-49.** Commercial load limit: **9 min.** 60-second rate: **\$65/45.****Owner:** SJR Communications. **GM:** Frank X. Feller. **PD:** Steve Sutton. **ND:** Jerry Abear. **Chief Engineer:** Richard Bagge. **Sales Manager:** Terry Michaels. **Jock Lineup:** Fox B. Leonard 6-10 am, Jerry Abear 10 am-2 pm, Sean McKay 2-6 pm, Trip Reeb 6-10 pm, Maureen Flaherty 10 pm-2 am, Bill Fantini 2-6 am.**WYTL-AM/OSHKOSH**

Box 1490, Oshkosh, WI 54903

**414 235-3150**

Country

Power: **1 kw day/250 w night.** Frequency: **1490 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$14.****Owner:** Value Radio Corporation. **GM:** Phillip J. Robbins. **PD:** Doug Lane. **MD:** Doug Lane. **ND:** Suzanne Kaye. **Chief Engineer:** John Wittenmeier. **Sales Manager:** Tom Miles Krieger. **Jock Lineup:** Charlie Hart 5-9 am, R.J. Reynolds 9 am-12 pm, Noon Farm Show/Mike Austin NAFB 12-1 pm, R.J. Reynolds 1-3 pm, Doug Allen 3-7 pm, Lori Edwards 7 pm-12 am, P.D. Royal 12-5 am. **Comments:** Adult-oriented format blending Country and MOR crossovers, emphasis on news and information. NBC Radio and three-person news staff, sports director, and farm director.**WYXE-FM (92-FM)/MADISON**

PO Box 3470, Madison, WI 53704

**608 837-8591**

Album Rock

Power: **3 kw.** Frequency: **92.1 mHz.** Tower elev.: **385 ft.** Target Demos: **18-34.** Commercial load limit: **10 min.** 60-second rate: **\$16/9.****Owner:** Patten Corp. **GM:** Carl Como. **PD:** Alan Young. **MD:** Les Cook. **ND:** Sue Miels. **Chief Engineer:** Marc Coppola. **Sales Manager:** Dennis Pearce. **Jock Lineup:** Mike Seger 6-10 am, Alan Young 10 am-12 pm, Sue Miels 12-3 pm, Les Cook 3-7 pm, Marc Coppola 7 pm-12 am, Karen Peterson 12-6 am.**WZAT-FM/SAVANNAH**

Box 1326, Savannah, GA 31402

**912 233-8177**

Universals

Power: **100 kw.** Frequency: **102.1 mHz.** Automated 80% by Century 21. Commercial load limit: **18 min.** 60-second rate: **\$15/9.****Owner:** Albert Weis. **GM:** Jerry Rogers. **PD:** Jerry Rogers. **MD:** Jim Lewis. **ND:** Donna Jones. **Chief Engineer:** Dennis Eversoll. **Sales Manager:** Hugh Wheeler. **Jock Lineup:** Burl Womack 5-10 am.



**WZDQ-FM/CHATTANOOGA****615 842-6604**

PO Box 15426, Chattanooga, TN 37415

Universals/AOR

Power: **3 kw**. Frequency: **102.3 mHz**. Tower elev.: **459 ft**. Target Demos: **18-49**. **Automated 33%**. Commercial load limit: **8 min**. 60-second rate: **\$15/12**.**Owner:** Community North Broadcast, Inc. **Station Manager:** Stanley Hall. **GM:** Stanley Hall. **PD:** Dale Anthony. **MD:** Anne McCartney. **ND:** Don Matheison. **Chief Engineer:** Larry Ledford. **Sales Manager:** Dale Anthony. **Jock Lineup:** Dale Anthony 6 am-3 pm, Anne McCartney 3-9 pm, Lana Bazemore 9 pm-12 am, Stanley Hall 12-6 am.**WZEE-FM/MADISON****608 274-2720**

5721 Tokay Blvd., PO Box 8030, Madison, WI 53708

Universals

Power: **6.3 kw**. Frequency: **104.1 mHz**. Tower elev.: **1100 ft**. Target Demos: **18-34**. **Automated 100% by Drake-Chenault**. Commercial load limit: **8 min**. 60-second rate: **\$18/10**.**Owner:** Midcontinent Broadcasting Co. of WI. **GM:** Roger Russell. **PD:** Jim Zache. **ND:** Juoy Newman. **Chief Engineer:** Sherm Stern. **Sales Manager:** Mike Varney. **Comments:** Disco "Nite Fever" Fridays and Saturdays 8 pm-12 am from Drake-Chenault.

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**WZGC-FM/ATLANTA****404 881-0093**

603 W. Peachtree, Suite 930, Atlanta, GA 30308

Universals

Power: **100 kw**. Frequency: **92.9 mHz**. Target Demos: **18-34**.**Owner:** 1st Media. **GM:** Bud Polacek. **PD:** John Young. **MD:** Dale O'Brien. **ND:** Lynda Moore. **Chief Engineer:** John Hutson. **Sales Manager:** Bill Stoeffhaas.**WZNG-AM/WINTER HAVEN****813 299-1141**

1505 Dundee Road, Winter Haven, FL 33880

Spectrum III

Power: **1 kw**. Frequency: **1360 kHz**. Commercial load limit: **15 min**. 60-second rate: **\$6/3**.**Owner:** Vantage Broadcasting Co. **GM:** David C. Buerger. **PD:** Bob Ryan. **MD:** Chuck Walker. **ND:** Eric Boulanger. **Chief Engineer:** Paul Garber. **Sales Manager:** Diane Buerger. **Jock Lineup:** Chuck "Walker In The Morning" 6-10 am, Scott Michaels 10 am-3 pm, Bob Ryan 3 pm-sign off, Garry Porter, weekends.**WZOK-FM/ROCKFORD****815 399-2233**

1100 Tamarack Lane, Rockford, IL 61125

Album Rock

Power: **50 kw**. Frequency: **97.5 mHz**. Tower elev.: **230 ft**. Target Demos: **18-49**. Commercial load limit: **12 min**. 60-second rate: **\$18/12**.**Owner:** WROK, Inc. (Vernon Nolte, Pres.). **GM:** John Nolte. **PD:** John Larson. **Operations Director:** Reid Reker. **MD:** Tom Hunter. **ND:** Bob Presman. **Chief Engineer:** Ed Jurich. **Sales Manager:** Ron Gallina. **Jock Lineup:** Tom Hunter 6-10 am, Mike Wolf 10 am-2 pm, John Larson 2-6 pm, John McCrae 6-10 pm, Ilyse 10 pm-2 am, Ed Lambert 2-6 am, Bobbie O'Hare, weekends.**WZOO/ASHBORO, NC****919 672-0985**

Gary Jarret

Universals

**WZUU-FM/MILWAUKEE****414 964-8300**

520 West Capitol Drive, Milwaukee, WI 53212

Universals

Power: **50 kw**. Frequency: **95.7 mHz**. Commercial load limit: **9 min**. 60-second rate: **\$80/28**.**Owner:** Malrite of Wisconsin. **GM:** William H. Luchtman. **PD:** Chris Curtis. **MD:** Chris Curtis. **ND:** David Haines. **Chief Engineer:** Rick Ryan. **Sales Manager:** Marsha Luckinbill. **Jock Lineup:** Larry the Legend 6-10 am, Doug Blair 10 am-3 pm, Chris Curtis 3-6 pm, Charlie McCarthy 6-10 pm, Kelly McCoy 10 pm-2 am, Jack Randall 2-6 am.**WZXR-FM/MEMPHIS****901 726-0060**

1385 Lamar, Memphis, TN 38104

Album Rock

Power: **100 kw**. Frequency: **102.7 mHz**. Tower elev.: **1000 ft**. Target Demos: **18-34**.**Owner:** Summit Communications. **GM:** Bill Williams. **PD:** Tom Owens. **MD:** Frank Kelly. **ND:** Jay Baland. **Chief Engineer:** Howard Moran. **Sales Manager:** Mike Murphy.**WZYZ AM-FM (Z-104)/FREDERICK****301 662-2148**

Route 12, Box 311, Frederick, MD 21701

Universals

Power: **500 w AM/3 kw FM**. Frequency: **1370 kHz/103.9 mHz**. Commercial load limit: **10 min**. 60-second rate: **\$27/12**.**Owner:** Howard Fisher/Leo Shank. **GM:** Howard Johnson. **PD:** Kemosabi Joe. **MD:** Kemosabi Joe. **Research:** Larry Clark. **ND:** Wally Hindes. **Chief Engineer:** Howard Fisher. **Sales Manager:** John Berger. **Jock Lineup:** Kemosabi Joe 5-10 am, Larry Clark 10 am-3 pm, Truckin' Tom 3-7 pm, "Brother Boo" Berron 7 pm-12 am.

**WZZA-AM/TUSCUMBIA**

PO Box 2562, Muscle Shoals, AL 35660

**205 383-5810**

Black/Soul/Gospel

Power: **500 w.** Frequency: **1410 kHz.** Commercial load limit: **18 min.** 60-second rate: **\$7.50/3.75.**

**Owner:** Muscle Shoals Broadcasting, Inc. **GM:** Bob Carl Bailey, **PD:** Mrs. Bob Carl Bailey, **MD:** Freddie Marlo Page, **ND:** Janice Robinson, **Chief Engineer:** Paul Slatton, **Sales Manager:** Mrs. Bob Carl Bailey, **Jock Lineup:** Bob Carl Bailey, Freddie Marlo Page, Bro. Leonard Skipworth, Jimmy Hughes, Jr., Bro. Vinson Brown, Mrs. T.W. Mullins.

**WZZD-AM/PHILADELPHIA**

Larry Knight

**215 242-6300**

Urban

**WZZO-AM/BETHLEHEM**

117 Ridge Pike, Lafayette Hill, PA 19444

**215 242-6300**

Disco

Power: **50 kw.** Frequency: **990 kHz.** Tower elev.: **250 ft.** Target Demos: **18-34.** Commercial load limit: **12 units.** 60-second rate: **\$60/50.**

**Owner:** Fairbanks Broadcasting, **GM:** Allan Johnson, **PD:** Larry Knight, **MD:** Mark Serpas, **Chief Engineer:** Steve Hnat, **Sales Manager:** Allen Murphy, **Jock Lineup:** The Magic Christian 6-9 am, Leigh Hamilton 9 am-12 pm, John Brock 12-3 pm, Steve Hatley 3-6 pm, Don Michael Garrard 6-10 pm, Glenn Kalina 10 pm-2 am, Kathy Cunningham 2-6 am.

**WZZO-FM (Z95)/BETHLEHEM**

Suite 205, 2285 Schoenersville Rd., Bethlehem, PA 18017

**215 433-6155**

Album Rock/Superstars

Power: **28 kw.** Frequency: **95.1 mHz.** Tower elev.: **630 ft.** Target Demos: **18-34.** Commercial load limit: **12 min.** 60-second rate: **\$18/10.**

**Owner:** Arthur Holt, **GM:** Arthur Holt, **PD:** George Hawras, **MD:** Cinda Holt, **Chief Engineer:** Bruce Earle, **Sales Manager:** Art White, **Jock Lineup:** Kevin Sanford 6-10 am, Lyn Corey 10 am-3 pm, George Hawras 3-6 pm, Joe Madden 6 pm-12 am, Carlton Holt 12-6 am, Mark O'Brien, Scott Saunders and Bruce Earle, weekends.

**WZZP-FM/CLEVELAND**

1 Radio Lane, Cleveland, OH 44114

**216 696-4444/216 696-0198 (survey number)**

Universals

Power: **50 kw.** Frequency: **106.5 mHz.** Tower elev.: **480 ft.** Target Demos: **18-34.** Commercial load limit: **9 min.**

**Owner:** Booth Broadcasting, **GM:** Gordon Stenback, **PD:** Bob McKay, **MD:** Cleveland Reynolds, **ND:** Maggie Brock, **Chief Engineer:** Joe Knapp, **Sales Manager:** George Beudet, **Jock Lineup:** Ken Morgan 6-10 am, Kenn Reynolds 10 am-2 pm, Dickie Shannon 2-6 pm, Bobbie Thomsas 6 pm-12 am, Ken Dardis 12-6 am, Gary Fletcher, weekends.

**WZZQ-FM/JACKSON**

PO Box 2171, 1375 Beasley Rd., Jackson, MS 39211

**601 982-1062**

Album Rock

Power: **100 kw.** Frequency: **102.9 mHz.** Target Demos: **18-35.** Commercial load limit: **8 min.** 60-second rate: **\$16/11.**

**Owner:** WJDX, Inc. **GM:** Marshall Magee, **PD:** Wayne Harrison, **MD:** Wayne Harrison, **ND:** Randy Bell, **Chief Engineer:** Tommy Lee Brown, **Sales Manager:** Kenny Windham, **Jock Lineup:** Michael Adcock 6-10 am, Victor Hawkins 10 am-2 pm, Wayne Harrison 2-6 pm, Scott Mateer 6-10 pm, Bob Sherman 10 pm-2 am, Perez 2-6 am.

**WZZR-FM (Z-96)/GRAND RAPIDS**

Box 96, Grand Rapids, MI 49501

**616 364-9551**

Universals

Power: **50 kw.** Frequency: **95.7 mHz.** Commercial load limit: **10 min.** 60-second rate: **\$20/13.**

**Owner:** Jim Morris (JAM Broadcasting), **GM:** Joe Buys, **PD:** Chris O'Brien, **MD:** Jay Michaels, **ND:** Steve Knight, **Chief Engineer:** Larry Kozel, **Sales Manager:** Dale Boersma, **Jock Lineup:** Jay Michaels 6-10 am, Chris O'Brien 10 am-2 pm, Mark McGann 2-6 pm, Rick Beckett 6-10 pm, Chad Roch 10 pm-2 am, John Petyk 2-6 am, Mark Hamlin and Captain Kirk, weekends.

**WZZX-FM/LOUISVILLE**

10000 Shelbyville Road, Louisville, KY 40223

**502 245-6601**

Universals

Power: **3 kw.** Frequency: **101.7 mHz.** Tower elev.: **300 ft.** Target Demos: **18-34.** Commercial load limit: **6 units.** 60-second rate: **\$30/16.**

**Owner:** Publicast Communications, **GM:** Chuck Patyk, **PD:** Mark Thomas, **MD:** Randy Davidson, **Chief Engineer:** John Smith, **Sales Manager:** Joe McDevitt, **Jock Lineup:** Dan Deely 6-10 am, Randy Davidson 10 am-3 pm, Ray Oakes 3-7 pm, Sara Davis 7 pm-12 am, Dallas Thomas 12-6 am, Lee Goldstein, Gray Smith and Mike Bright, weekends. **Comments:** We are a top tracks station, featuring album versions of all hit records plus album tracks. We program mini-concerts three times a day featuring top artists. We also program Triple Z Jazz mini-concerts plus a Jazz program Sunday nights.

# INTERNATIONAL STATION LISTINGS

## CFAC-AM/CALGARY

1301 17th Ave. SW, Calgary, Alberta, Canada T2T 0C5

403 244-9311

Country

Power: **50 kw**. Frequency: **960 kHz**. Commercial load limit: **15 min**. 60-second rate: **\$60/10**.

**Owner:** Selkirk Holdings Ltd. **GM:** John McColl. **PD:** Jim Kunkel. **MD:** Dave Wilkie. **ND:** Jim Dau. **Chief Engineer:** Ralph Eldridge. **Sales Manager:** Walter Machny. **Jock Lineup:** Ned Corrigan 5:30-9 am, Jack Fox 9 am-1 pm, Jim Hughes 1-4 pm, Robin Ingram 4-7 pm, Dan Butler 7 pm-12 am, Rod Embree 12-5:30 am, John Baswick, Bruce McArthur and Hod Pharis, weekends.

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## CFTR/TORONTO

John Keogh

416 864-2000

Universals

## CFUN-AM/VANCOUVER

1900 W. 4th Ave., Vancouver, British Columbia, Canada V6J 1M6

604 731-9222

Universals

Power: **50 kw**. Frequency: **1410 kHz**. Commercial load limit: **15 min**. 60-second rate: **\$65/45**.

**Owner:** CHUM Western Ltd. **GM:** Ron C. Carabine. **PD:** Daryl Burlingham. **MD:** Clara Carotenuto. **ND:** Merv Connally. **Chief Engineer:** Frans Goes. **Sales Manager:** Bart Gibb. **Jock Lineup:** Jim Hault 6-9 am, Bob Merchant 9 am-12 pm, Michael Morgan 12-3 pm, Tom Lucas 3-6 pm, Tom Jeffries 6-9 pm, Russ McCloud 9 pm-12 am, Rick Douglas 12-6 am.

## CHEC/LETHBRIDGE

Wayne Berry

403 329-4144

Spectrum III

## CHED-AM/EDMONTON

10006-107 St., Edmonton, Alberta, Canada T5J 1J3

403 424-2111

Universals

Power: **50 kw**. Frequency: **630 kHz**. Target Demos: **18-34**. Commercial load limit: **12 min**. 60-second rate: **\$105/45**.

**Owner:** Moffat Communications. **GM:** Jerry Forbes. **PD:** Chuck Chandler. **MD:** Chuck Chandler. **ND:** C.R. Nichols. **Chief Engineer:** Tom Davies. **Sales Manager:** Bill Sysak. **Jock Lineup:** Wes Montgomery 6-9 am, Chuck Chandler 9 am-12 pm, Bruce Bowie 12-3 pm, Kieth James 3-6 pm, Brad Phillips 6-9 pm, Lon Thuesen 9 pm-12 am, Rob Christie, Billy Williams, Jay Hamilton, Barry Wall and Gorde Edlund, swing and all night

## CHEZ-FM/OTTAWA

Chuck Azzaroll

613 563-1919

Universals

## CHFM-FM/CALGARY

804 16th Ave SW, Calgary, Alberta, Canada

403 264-3696

Spectrum III

Power: **100 kw**. Frequency: **95.9 MHz**. Commercial load limit: **8 min**. 60-second rate: **\$29/25**.

**Owner:** Moffat Communications Ltd. **GM:** Keith James. **PD:** Wayne Bryant. **MD:** Paul Hanner. **ND:** Doug Gossen. **Chief Engineer:** Helmut Frauscher. **Sales Manager:** Hal Perry. **Jock Lineup:** Doug Gossen 6-10 am, Judy James 10 am-1 pm, Paul Hanner 1-4 pm, Wayne Bryant 4-7 pm, Linda Hart 7-10 pm, Gordon Eno, weekends.

## CHOM-FM/MONTREAL

1355 Greene Ave., Montreal, Quebec, Canada H3Z 2A5

514 935-2425

Album Rock

Power: **84 kw**. Frequency: **97.7 MHz**. Commercial load limit: **6 min**. 60-second rate: **\$60/40**.

**Owner:** Geoff Stirling. **GM:** John Mackey. **PD:** Bill Androsiuk. **MD:** Bobby Gale/Rob Braide. **ND:** Julie Brown. **Chief Engineer:** Jeff Smith. **Sales Manager:** Phil Parker. **Jock Lineup:** Trevor Oliver/Julie Brown 6-10 am, Bob Beauchamp 10 am-2 pm, Bobby Gale 2-6 pm, Rob Braide 6-10 pm, Richard Berle 10 pm-2 am, Bob Wagenaar 2-6 am, Daniel Richler and Ben Dufresne, weekends.

**CHOZ-FM (OZ-FM NETWORK)/ST. JOHNS****709 579-5015**

PO Box 2020, St. Johns, Newfoundland

Album Rock

Power: **100 kw.** Frequency: **93.9 MHz.** Tower elev.: **150 ft.** Target Demos: **12-34.** Automated **25%.** Commercial load limit: **6 min.** 60-second rate: **\$15/10.****Owner:** Newfoundland Broadcasting. **GM:** R. Hutton. **PD:** Andrew Forsyth. **MD:** A. Forsyth/V. Clark. **ND:** L. Leonard. **Chief Engineer:** J. Heaney. **Sales Manager:** B. Hutton. **Jock Lineup:** L. Hennessey 6-11 am M-F, E. Anderson 11 am-4 pm F-W, automated 4-7 pm, C. Mackay 7 pm-12 am W-Sun., automated 12-6 am, J. Furlong 8 am-12 pm Sat., A. Forsyth, swing. **Comments:** When completed the network will consist of one main station (CHOZ-St. Johns) and 8 repeaters serving the entire province. Network presently serves St. Johns (CHOZ), Central Nfld. (CHOS/95.9) and Corner Brook (CKOZ/92.3).

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**CHUM-FM/MONTREAL****514 935-2425**

Rob Bradie

Album Rock

**CHUM-AM (1050)/TORONTO****416 925-6666**

1331 Yonge Street, Toronto, Ontario, Canada M4T 1Y1

Universals

Power: **50 kw.** Frequency: **1050 kHz.** Commercial load limit: **variable.** 60-second rate: **\$165/85.****Owner:** Allan Waters. **PD:** J. Robert Wood. **ND:** Robert Kennedy. **Chief Engineer:** Burrell Hadden. **Sales Manager:** Jim Armstrong. **Jock Lineup:** Jay Nelson 5-9 am, Terry Steele 9 am-12 pm, Mike Holland 12-4 pm, John Majhor 4-8 pm, Bob Magee 8 pm-12 am, J.D. Roberts 12-5 pm, Jim Van Horne and Dave Foreman, swing.**CJAD-AM/MONTREAL****514 844-0111**

1407 Mountain Street, Montreal, Quebec, Canada H3G 1Z4

Spectrum III

Power: **50 kw.** Frequency: **800 kHz.** Commercial load limit: **16 min.** 60-second rate: **\$135/56.****Owner:** Standard Broadcasting. **VP/GM:** Bill Hambly. **VP/PD:** Ted Blackman. **ND:** Stephen Phizicky. **Chief Engineer:** Ernie Mott. **VP/Sales Manager:** John Bartrem. **Jock Lineup:** George Balcan 6-10 am, Mike Williams/Helene Gougeon 10 am-2 pm, Jack Finnigan 2-5:30 pm, Lynn Desjardins/Nick Auf der Maur 6-8 pm, Al DuBois 8 pm-12 am, Steve Bradwell 12-6 am.**CJBK-AM/LONDON****519 686-2525**

John Rea

Universals

**CJCH-AM/HALIFAX****902 453-2524**

2885 Robie Street, Halifax, Nova Scotia, Canada B3J 2Z4

Spectrum III

Power: **25 kw.** Frequency: **920 kHz.** Target Demos: **18-34.** Commercial load limit: **14 min.****Owner:** Chum Ltd. **GM:** Paul Ski. **PD:** David Wolfe. **MD:** Bill Hutchinson. **ND:** Bob Bishop. **Chief Engineer:** Walter Labucki. **Sales Manager:** Chuck Langdon. **Jock Lineup:** Brian Phillips 5-9 am, Dave Wright (Talk) 9-11 am, Jay Donovan 11 am-3 pm, Randy Dewell 3-7 pm, Gregg Lee 7-11 pm, Nightwatch 11 pm-5 am.**CKGM-AM/MONTREAL****514 931-6251**

1310 Greene Ave., Montreal, Quebec H3Z 2B5

Universals

Power: **10 kw.** Frequency: **980 kHz.** Target Demos: **14-34.** Commercial load limit: **14 min.** 60-second rate: **\$100.****Owner:** Geoff Sterling. **GM:** John Mackey. **PD:** Robert G. Hall. **MD:** Joyce Pillarella. **ND:** Dave Christianson. **Chief Engineer:** Bruno Larivee. **Sales Manager:** Charlie Conroy. **Jock Lineup:** Ross Lockwood 6-10 am, Robert G. Hall 10 am-12 pm, Beau Bodean 12-4 pm, Marc Denis 4-8 pm, Dan Willmott 8 pm-12 am, Mitch Snaden 12-6 am.**CKLG-AM/VANCOUVER****604 681-7511/604 669-5436 (FM)**

1006 Richards Street, Vancouver, British Columbia, Canada V6B 1S8

Spectrum III

Power: **50 kw.** Frequency: **730 kHz.** Commercial load limit: **12 min.****Owner:** Moffat Communications Ltd. **GM:** Vern Trail. **PD:** Gary Russel. **MD:** Don Stevens. **ND:** Ted Farr. **Chief Engineer:** Greg Jardine. **Sales Manager:** John Sitter. **Jock Lineup:** Doc Harris 6-9 am, Gord Robson 9 am-12 pm, Fred Latrimouille 12-3 pm, Raccoon Carney 3-6 pm, Terry Reid 6-9 pm, Jay McPhail 9 pm-12 am, K.C. White 12-6 am.**CKLM/MONTREAL****514 668-0100**

Gilles Gravel

Universals

**CKLW-AM/DETROIT** **519 258-8888**  
 1640 Ouellette Ave., Windsor, Ontario, Canada N8X 1L1 Universals  
 Power: **50 kw.** Frequency: **800 kHz.** Commercial load limit: **12 min.**  
**Owner:** Baton Broadcasting. **GM:** Herbert W. McCord **PD:** Bill Gable. **MD:** Rosalie Trombley. **ND:** Keith Radford **Chief Engineer:** Ed Buterbaugh. **Sales Manager:** Vince Pauchuck. **Jock Lineup:** Dick Purtan 6-10 am; Tom Shannon 10 am-1 pm, Pat Holiday 1-4 pm, Bill Gable 4-6 pm, Charlie O'Brien 6-10 pm, Ted Richards 10 pm-2 am, Al Dylan 2-6 am, Johnny Williams and Len Robinson, weekends.

**CKLW-FM/DETROIT** **313 963-1567**  
 Ron Burboyne Country

**CKWW/WINDSOR** **519 252-5751** **158**  
 Kevin Shea Spectrum III

**CKXL-AM/CALGARY** **403 264-8000**  
 804 16th Ave. SW, Calgary, Alberta, Canada T2P 2M7 Universals  
 Power: **50 kw.** Frequency: **1140 kHz.** Tower elev.: **220 ft.** Commercial load limit: **12 min.** 60-second rate: **\$57/40.**  
**Owner:** Moffat Communications Ltd **GM:** Keith James. **PD:** Jim Jackson **MD:** Ray Collins. **ND:** Ron Wood. **Chief Engineer:** Helmut Frauscher **Sales Manager:** Stu Menzies. **Jock Lineup:** Norm Edwards 6-9 am, John Clark 9 am-12 pm, Ray Collins 12-3 pm, Jim Jackson 3-6 pm, Don Kennedy 6-9 pm, Ray Brooks 9 pm-12 am, Dr. Dan 12-6 am, Paul Taylor and Colleen Troy, weekends. **Comments:** CKXL uses the jocks assist computer music system developed by Moffat Communications

**CKY-AM (KY58)/WINNIPEG** **204 775-0371**  
 Polo Park, Winnipeg, Manitoba, Canada R3G 0L7 Universals  
 Power: **50 kw.** Frequency: **580 kHz.** Commercial load limit: **12 min.** 60-second rate: **\$58.**  
**Owner:** Moffat Communications **GM:** Alden Diehl **PD:** Neil Gallagher. **MD:** Doug Taylor. **ND:** Mannie Buzunis. **Chief Engineer:** George Buzunis. **Sales Manager:** Barry Morlock. **Jock Lineup:** Don Percy mornings, Brian Wood 9 am-12 pm, Kevin McKanna 12-3 pm, Jim Ripley 3-6 pm, Chuck Morgan 6-9 pm, Ron Able 9 pm-12 am, Dave Steele all night

## LOGO LEGEND

- AM14 ..... KXOA-AM/Sacramento, CA
- AM-98 ..... WSIX-AM/Nashville, TN
- B100 ..... KFMB-FM/San Diego, CA
- B-100 ..... KFMB-FM/San Diego, CA
- BJ-105 ..... WBJW-FM/Orlando, FL
- Blue 128 ..... WNAM-AM/Neenah, WI
- C101 ..... KNCN-FM/Corpus Christi, TX
- CK-101 ..... WCKS-FM/Cocoa Beach, FL
- Daylight 15 ..... WRPL-AM/Charlotte, NC
- DC101 ..... WWDC-FM/Washington, DC
- Disco 14 ..... WFEC/Harrisburg, PA
- Disco 99 ..... WNUW-FM/Hales Corners, WI
- F105 ..... WVBF-FM/Framingham, MA
- FM92 ..... WYXE-FM/Madison, WI
- FM 97 ..... WFFM/Pittsburgh, PA
- FM-99 ..... WBGM-FM/Tallahassee, FL
- FM-100 ..... WMC-FM/Memphis, TN
- FM 100 ..... KISW-FM/Seattle, WA

FM 100	.....	KIQQ-FM/Los Angeles, CA
FM 101	.....	KFIG-FM/Fresno, CA
FM-103	.....	WBMX/Oak Park, IL
"The Fox"	.....	WJKL/Elgin, IL
G98	.....	WGCL-FM/Cleveland, OH
G-100	.....	WKRK-FM/Mobile, AL
G-105	.....	WDCG-FM/Durham, NC
G-135	.....	WBSG-AM/Blackshear, GA
Gulf 104	.....	WGLF-FM/Tallahassee, FL
I-95 FM	.....	WRKI-FM/Bridgeport, CT
J98	.....	WJNO/West Palm Beach, FL
JB-105	.....	WPJB/Providence, RI
K94	.....	KSMB-FM/Lafayette, LA
K101	.....	KIQI-FM/San Francisco, CA
K101	.....	KLOL-FM/Houston, TX
K-102	.....	WCKO-FM/Ft. Lauderdale, FL
K102	.....	KIOZ-FM/Laramie, WY
K104	.....	WCKK-FM/Erie, PA
K-104	.....	KIOY-FM/Fresno, CA
K104	.....	KIOG-FM/Phoenix, AZ
K105	.....	KSFT-FM/St. Joseph, MO
K108	.....	KXOA-FM/Sacramento, CA
KB-13	.....	KBOM-AM/Bismarck, ND
K-Best 95	.....	KBZT-FM/San Diego, CA
KC14	.....	KCBC-AM/Des Moines, IA
KDISKO Radio 15	.....	KDKO-AM/Denver, CO
K-EASY	.....	KESE-AM/Monterey, CA
KICKS-104	.....	WWKX-FM/Nashville, TN
KJ-100	.....	WKJJ AM-FM/Louisville, KY
KQ92	.....	KQRS-FM/Minneapolis
KQ98	.....	KQKQ-FM/Council Bluffs, IA
KS-106	.....	KLSS-FM/Mason City, IA
KT40	.....	KTFX-AM/Tulsa, OK
KWEST	.....	KWST/Los Angeles, CA
KX106	.....	WKXX-FM/Birmingham, AL
KY99	.....	KYTX-FM/Amarillo, TX
KY-102	.....	KYYS-FM/Kansas City, MO
KZ100	.....	KZZY-FM/San Antonio, TX
KZ-106	.....	WSKZ-FM/Chattanooga, TN
LOVE 94	.....	WWWL-FM/Miami Beach, FL
M105	.....	WWWM-FM/Cleveland, OH
Magic 91	.....	KMJC-AM/San Diego, CA
Magic 92	.....	WMJQ-FM/Rochester, NY
Magic 102	.....	KMJQ-FM/Houston, TX
Magic 107	.....	WSDO-FM/Ft. Lauderdale, FL

14NVR	WNVR-FM/Waterbury, CT
OK-100	WOOK-FM/Washington, DC
OK102½	KZOK-FM/Seattle, WA
Position 92	WLYT-FM/Cleveland Heights, OH
PRO-FM	WPRO-FM/E. Providence, RI
2Q92	WQZQ/Chesapeake, VA
Q-94	WRVQ-FM/Richmond, VA
Q-98	WQSM-FM/Fayetteville, NC
Q-98	KQWB-FM/Fargo, ND
Q-99 FM	WSLQ-FM/Roanoke, VA
Q101	WJDQ/Meridian, MS
Q-102	KRNQ-FM/Des Moines, IA
Q102	KTXQ-FM/Dallas, TX
Q-102 FM	WKRQ-FM/Cincinnati, OH
Q-103	KOAQ-FM/Denver, CO
Q-104	WQBK-FM/Albany, NY
Q-104	WQEN-FM/Gadsden, AL
Q104½	WRQK-FM/Virginia Beach, VA
Q-105	WAGQ-FM/Athens, GA
Q105	WRBQ-FM/Tampa, FL
Q-106	WQXA-FM/York, PA
Q-107	WQLT-FM/Florence, AL
QFM96	WLWQ-FM/Columbus, OH
QFM97	WGRQ-FM/Buffalo, NY
QV-93	WQVE/Harrisburg, PA
Radio 1-2-3	KWYZ-AM/Everett, WA
Radio 9	WRNL-AM/Richmond, VA
Radio 14	WFMJ-AM/Youngstown, OH
92 Rock	WLYT-FM/Cleveland, OH
Rock 95	WJAX-FM/Jacksonville, FL
Rock 101	WAIM-FM/Anderson, SC
Rock 102	WBEN-FM/Buffalo, NY
Rock 103	WZXR-FM/Memphis, TN
Rock 103	WPFR-FM/Terre Haute, IN
Starship 96	WCMF-FM/Rochester, NY
Starview-92	WRHY-FM/York, PA
Stereo 99	KSKG-FM/Salina, KS
Studio 13	KXYZ-AM/Houston, TX
Studio 13	WORL-AM/Orlando, FL
Super-Q	WQBA-FM/Miami, FL
T-95	KICT-FM/Wichita, NE
The Lady	WGMA/Miami, FL
TM-Rock	KMGC-FM/Dallas, TX
V-97	WAIV-FM/Jacksonville, FL



V-100 FM	KDVV-FM/Topeka, KS
WIZZARD 100	WQQD-FM/Lafayette Hills, PA
W4	WWW-FM/Detroit, MI
X16	WXVI-AM/Montgomery, AL
X-93	KLYX-FM/Sioux Falls, SD
X-105	WXEL-FM/New Orleans, LA
XL 102	WRXL-FM/Richmond, VA
Y-16	WYIG-AM/Jackson, MS
Y-94	KRLY-FM/Houston, TX
Y94	KFYE-FM/Fresno, CA
Y-95	WYFE-FM/Rockford, IL
Y-97	KROY-FM/Sacramento, CA
Y-100	WHYI-FM/Hollywood, FL
Y102	WHHY-FM/Montgomery, AL
120Y-103	WIVY-FM/Jacksonville, FL
Zeta 4	WINZ-FM/Miami, FL
Zeta-7	WORJ-FM/Orlando, FL
Z-92	KEZO-FM/Omaha, NE
Z93	WZGC-FM/Atlanta, GA
Z-93	KQIZ-FM/Amarillo, TX
Z95	WZZO-FM/Bethlehem, PA
Z-96	WRNZ-FM/Augusta, GA
Z-96	WZZR-FM/Grand Rapids, MI
Z-97	KFJZ-FM/Fort Worth, TX
Z-100	KZZY-FM/San Antonio, TX
Z103	KZUE/Oklahoma City, OK
Z-104	WZYQ/Frederick, MD
Z-123	KOZA-FM/Odessa, TX
ZOOM	KZOM/Beaumont, TX
3WE	WWWE-AM/Cleveland, OH
3WG	WWWG-AM/Rochester, NY
3WQ	WWWQ-AM/Panama City, FL
3WZ	WWWZ-FM/Summerville, SC
13-BLG	WBLG-AM/Lexington, KY
13FEA	Manchester, NH
13-KFH	KFH-AM/Wichita, KS
13Q	WKTQ-AM/Pittsburgh, PA
14 FBL	WFBL-AM/Syracuse, NY
14k	WAKA-AM/Gainesville, FL
14Q	WFTQ-AM/Worcester, MA
14Q	WRAQ-AM/Asheville, NC
14-RKO	KRKO-AM/Everett, WA
14WK	WKWK-AM/Wheeling, WV
61-Country	WDAF-AM/Kansas City, MO
92FLY	WFLY-FM/Albany, NY

92-FM	WYXE-FM/Madison, WI
92/Pro-FM	WPRO-FM/Providence, RI
92Q	WBYQ-FM/Nashville TN
93QFM	WQFM-FM/Milwaukee, WI
94-CFM	KCFM/St. Louis, MO
94Q	WQXI-FM/Atlanta, GA
95Q	WROQ-FM/Charlotte, NC
96 Fever	WOKF-FM/Clearwater, FL
96-KX	WXKX-FM/Pittsburgh, PA
96-Rock	WKLS-FM/Atlanta, GA
96X	KKTX-FM/Kilgore, Longview, TX
96X	WMJX-FM/Miami Beach, FL
96X	KXXY-FM/Oklahoma City, OK
97k	KCBS-FM/San Francisco, CA
97-Rock	WABB-FM/Mobile, AL
97-X	WXLP-FM/Davenport, IA
98Q	WTCQ/Vidalia, GA
98 Rock	WIYY/Baltimore, MD
98 Rock	WIYY-FM/Baltimore, MD
98 Rock	WQXM-FM/Clearwater, FL
99 Plus Stereo	KFMH-FM/Muscatine, IA
99X	WXLO-FM/New York, NY



## MAJOR MARKETS

The following pages contain profiles of the fifty top major markets with brief market descriptions and listings of stations licensed (MSA) to each market. All top 50 markets are included. Various smaller markets obtainable to us are also included. The descriptions were gathered by Program Directors employed within each market. Population figures were derived from Arbitron's 1978 Market Survey Schedule and Population Rankings. Stations listed (metro survey area only) were chosen according to Arbitron Survey Books.



**AKRON, OH****Population: 544,700****Rank: 53**

Ethnic percentages: 17%. Dominant industries: Rubber and its refinements, i.e., tires and chemicals. Best accommodations: Holiday Inn Cascade, Ramada Inn; Restaurants—Tangieres, Iacomini's. Cost of living figures (averages): one bedroom apartment \$200; state sales tax 4%. Average salaries: Disc Jockeys \$12,000 to \$15,000, Program Directors \$20,000, Sales Managers \$22,000, General Managers vary. Climate: cold snowy winters, hot humid summers. Average seasonal temperature 49.6°. Comments: Entertainment—Big Apple Disco. Akron entertains during the year The Virginia Slims Tournament, The All-American Soap Box Derby, World Series of Golf and Tournament of Champions.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WAKR	1590	Spec III	216 535 7831	WAEZ	97.5	Beautiful	216 535 7831
WCUE	1150	Universals	216 923 9761	WKDD	96.5	AOR	216 923-9761
WHLO	640	News/Talk	216 867 1650	WKNT	100.1	Spec III/Talk	216 673-2323
WKNT	1520	Spec III/Talk	216 673 2323				
WSLR	1350	Country	216 431 7494				

**166****ALBANY, NY****Population: 667,200****Rank: 44**

Ethnic percentages: 4%. Dominant industries: General Electric and New York State College. Best accommodations: Turf Inn and Americana Hotels. Cost of living figures (averages): one bedroom apartment \$225; state sales tax 7%. Average salaries: Disc Jockeys \$10,000, Program Directors \$13,000, Sales Managers \$25,000, General Managers \$30,000. Climate: cold and snowy winters with an average seasonal temperature of 19°. Warm summers with an average seasonal temperature of 75°.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WABY	1400	Universals	518 459 2111	WFLY	92.3	Universals	518 456 3600
WGY	810	Spec III	518 385-1385	WGFM	99.5	Universals	518 385 1271
WHAZ	1330	Gospel	518 272 1010	WGNA	107.7	Country	518 283 4000
WOKO	1460	Country	518 449 1460	WHRL	103.1	Spec III	518 283-1123
WPTR	1540	Spec III	518 456-1144	WHSB	106.5	Spec III	518 785 9800
WQBK	1300	Talk/Person	518 462 5555	WQBK	103.9	AOR	518 462 5555
WROW	590	Spec III	518 436 4841	WROW	95.9	Beautiful	518 436 4841
WTRY	980	Universals	518 785 9800	WWOM	100.9	AOR	518 456 6101
WWWD	1240	Universals	518 370 5386				

**ALBUQUERQUE, NM****Population: 330,000****Rank: 84**

Ethnic percentages: 63% Anglo-American, 30% Spanish-American, 5% other, 2% Black. Dominant industries: Kirkland Air Force Base, GTE Lenkurt, Levi Strauss. Best accommodations: The Sheraton Old Town, Albuquerque Inn, Hilton Four Seasons Motor Inn. Cost of living figures (averages): one bedroom apartment \$175; state sales tax 4½%. Average salaries: Disc Jockeys \$7,000 to \$25,000, Program Directors \$16,000 to \$20,000, Sales Managers \$45,000 (varies dramatically), General Managers \$25,000 to \$60,000. Climate: mild winters averaging 35°, warm summers averaging 80°. The climate is dry, but because of the altitude the weather is more moderate than Arizona. Comments: Albuquerque and Austin are the two fastest growing cities in the Southwest. The area is picturesque, the skiing is great, and the entertainment possibilities are rapidly expanding. Albuquerque is also the Hot Air Balloon Capital of the world.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KABQ	1350	Univ/Spanish	505 243 1744	KHFM	96.3	Classical	505 262 2631
KAMX	1520	Spanish	505 247 0701	KOB	93.3	Spec III	505 243 4411
KKIM	1000	Spec III	505 898 7777	KKJY	100.3	Beautiful	505 243 3518
KOB	770	Spec III	505 243 4411	KRKE	94.1	Spec III	505 765 5600
KKJY	1190	Beautiful	505 243 3518	KRST	92.3	AOR	505 266 5833
KQEO	920	Universals	505 247 8188	KZZX	99.5	Spec III	505 265-7661
KRKE	610	Universals	505 765-5400				
KRZY	1450	Spec III	505 266 5833				
KUFF	1150	Country	505 881 5333				
KZIA	1580	News/Talk	505 262 1733				

## ANCHORAGE, AK Population: 144,000 No Rank

Ethnic percentages, very small group consisting mainly of Alaskan Indians from various villages around the state. Black population centered on two military bases equaling approx. 1% of total population at end of 1977. Dominant industries: oil, land development/real estate, trucking, tourist-related industries. Best accommodations: Capt. Cook Hotel, Anchorage Westward Hilton, Alyeska Resort, Sheraton. Cost of living figures (averages): one bedroom apartment \$250-325; state sales tax: none in Anchorage. Average salaries: Disc Jockeys \$13,000-15,600. Program Directors \$21,600. Sales Managers \$19,200 with 2% of station gross. General Managers same as Sales Managers. Climate: wet with average rainfall 14 inches between April and September and average snowfall of 70.1 inches. Average summer temperature 58°, average winter temperature 10°. Windy seasons prior to winter and spring but generally mild. Comments: Average age in Anchorage 26.8 years; average household income \$22,600/year.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KANC	1080	Country	907 243 1300	KGOT	101 3	Universals	907 349 2531
KBYR	700	Disco	907 272 3456	KHVN	100 5	Gospel	907 278 4631
KENI	510	Universals	907 272 7461	KJZZ	102 1	Jazz/SIII	907 277 2655
KFQD	750	Spec III	907 344 9622	KKLV	103 9	Spec III	907 272 9591
KHAR	590	Beautiful	907 272 9591	KNIK	105 5	Beautiful	907 272 3456
KYAK	650	Country	907 344 2522				

## ATLANTA, GA Population: 1,506,700 Rank: 18

Ethnic percentages: 20.3%-15% county Metro Area/52% Atlanta city proper. Dominant industries: Auto manufacturing (GM and Ford), corporate district offices, home of Delta and Eastern airlines. Best accommodations: Regency, Omni International, Atlanta Hilton, and Marriott Hotels. (Lake Lanier is one hour away from Atlanta.) Cost of living figures (averages): one bedroom apartment \$225 plus util.; state sales tax 4%. Average salaries: Disc Jockeys \$10,000-16,800, Program Directors \$22,000-30,000, Sales Managers \$30,000-50,000, General Managers \$40,000-80,000. Climate: dry, warm summers, cold winters with little snow. The highs in summer 85-95°. The lows in winter are 20°. Comments: All major professional sports represented (hockey, basketball, baseball, football and soccer). Two hours from the mountains, and three hours to the beaches.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WAEC	860	Religious	404 875-7777	WBIE	101.5	Country	404 424-1015
WAOB	1380	Black	404 659-1380	WCHK	91.9	Jazz/Black	404 523-8435
WCOB	1080	Big Bands	404 424-1015	WKLS	96.1	AOR	404 325-0960
WFOM	1230	Universals	404 428-3396	WLTA	99.7	Spec III	404 892-7766
WGKA	1190	Classical	404 892-1190	WPCH	94.9	Beautiful	404 261-9500
WGST	920	News	404 231-0920	WQXI	94.1	Universals	404 261-2970
WGUN	1010	Religious	404 373-2521	WSB	98.5	Spec III	404 897-7540
WIGO	1340	Black	404 892-8000	WVEE	103.3	Disco	404 377-5851
WKLS	970	AOR	404 325-0960	WZGC	92.9	Universals	404 881-0093
WPLO	590	Country	404 372-5851				
WQXI	790	Universals	404 261-2970				
WRNG	680	Spec III	404 261-6800				
WSB	750	Spec III	404 897-7540				
WXLL	1310	Gospel/Soul	404 321-1830				
WYNX	1550	Religious	404 436-6171				
WYZE	1480	Black	404 622-4444				

## AUSTIN, TX Population: 341,300 Rank: 81

Ethnic percentages: 16% Spanish, 11.8% Black. Dominant industries: University of Texas, government (state capital), electronics (TI, Tracor, Motorola, etc.). Best accommodations: Lakeway Resort, Marriott, Hilton Inn. Cost of living figures (averages): one bedroom apartment \$200; state sales tax 5%. Average salaries: unavailable. Climate: reasonably mild climate. Extreme cold in winters is 15-20°. Extreme heat in summers is 95-102°. Comments: Live music abounds; however, commercial success is quite elusive. The overall job market is very tight and low wages have been created by an abundance of college graduates. The Texas hill country, just west of Austin, is a beautiful vacation place with lots of lakes and hills.



AM	Freq	Format	Phone	FM	Freq	Format	Phone
KIXL	970	Gospel	512 477-9926	KASE	100.7	Country	512 474-1300
KLBJ	590	Beautiful	512 474-6543	KCSW	103.7	Spec III	512 477-6375
KNOW	1490	Universals	512 477-9841	KHFI	98.3	AOR	512 476-3636
KOKE	1370	Country	512 454-2561	KLBJ	93.7	Spec III	512 474-6543
KVET	1300	Country	512 474-1300	KOKE	95.5	Country	512 454-2561

**BAKERSFIELD, CA**      **Population: 289,900**      **Rank: 97**

Ethnic percentages: 28% Spanish, 19% Black and 3% other. Dominant industries: Agriculture and oil. Best accommodations: Bakersfield Inn, Hilton. Cost of living figures (averages): one bedroom apartment \$175; state sales tax 6%. Average salaries: Disc Jockeys \$7,800-12,000, Program Directors \$10,800-13,200, Sales Managers \$20,000-25,000, General Managers \$20,000-30,000. Climate: high is 64° in winter. Summer's high is 95°. Wet months are December and January. Generally sunny April-October.

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AM	Freq	Format	Phone	FM	Freq	Format	Phone
KAFY	550	Spec III	805 366-4411	KGFM	101.5	Beautiful	805 327-3587
KERN	1410	Universals	805 832-1410	KHIS	96.5	Religious	805 327-0631
KGAM	1230	Beautiful	805 327-3587	KKXX	107.9	Universals	805 393-1500
KHIS	800	Religious	805 327-0631	KLYD	94.1	Spec III	805 327-5772
KLYD	1350	Spec III	805 327-5772				
KPMC	1560	Spec III	805 327-5121				
KUZZ	970	Country	805 393-1500				
KWAC	1490	Spanish	805 327-9711				

**BALTIMORE, MD**      **Population: 1,789,600**      **Rank: 14**

Ethnic percentages: 48% Black in Baltimore City, 27% Black in Baltimore Metro Area. Dominant industries: Shipping, manufacturing (Chevrolet), government agencies (Social Security Administration). Best accommodations: all major chains: Marriott, Hilton, etc. The new Baltimore Convention Center is scheduled for completion in 1980. Cost of living figures (averages): one bedroom apartment \$195.00 plus util.; state sales tax 5%. Average salaries (major stations only): Disc Jockeys \$1300/month, Program Directors \$2080-2300/month, Sales Managers varies dramatically, General Managers varies dramatically. Climate: mild winters, beautiful spring and fall, hot and humid summers.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WAMD	970	Universals	301 575-6555	WBKZ	95.9	Spec III	301 685-1300
WAYE	860	Big Band	301 547-8666	WITH	104.3	Universals	301 539-7808
WBAL	1090	Spec III	301 467-3000	WIYY	97.9	AOR	301 889-0098
WBMD	750	Gospel	301 485-2400	WKTK	105.7	Disco	301 485-2400
WCAO	600	Universals	301 653-2200	WLIF	101.9	Beautiful	301 823-1570
WCBM	680	Spec III	301 363-2000	WLPL	92.3	AOR	301 358-4600
WEBB	1360	Black	301 947-1245	WMAR	106.5	Spec III	301 377-2222
WFBR	1300	Spec III	301 685-1300	WNAV	99.1	Beautiful	301 263-2639
WITH	1230	Spec III	301 539-7808	WPOC	93.1	Spec III	301 366-3693
WSID	1010	Black	301 358-9600	WRBS	95.1	Religious	301 247 4100
WTOW	1570	Gospel	301 823-5357	WTTR	100	Spec III	301 848-5511
WTTR	1470	Country	301 848-5551	WXYV	102.7	Disco	301 653 2200
WWIN	1400	Black	301 366 1400				
WYRE	810	Universals	301 261-2161				

**BATON ROUGE, LA**      **Population: 341,900**      **Rank: 79**

Ethnic percentages: 29% Black. Dominant industries: Petro-chemicals, Exxon, all major industries. Best accommodations: Sheraton, Hilton Hotels. Cost of living figures (averages): one bedroom apartment \$225; state sales tax 3%/3% local. Average salaries: Disc Jockeys \$8,000-18,000, Program Directors \$20,000, Sales Managers \$30,000, General Managers \$40,000. Climate: hot, humid summers and mild winters.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WIBR	1300	Universals	504 344-2666	WAFB	98.1	Universals	504 383-9999
WJBO	1150	Spec III	504 383-5271	WFMF	102.5	Universals	504 383-5271
WLCS	910	Universals	504 383-4411	WQXY	100.7	Beautiful	504 383-4411

WLUX	1550	Religious	504 926-6614	WYNK	101.5	Country	504 343-8348
WTKL	1260	Beautiful	504 927-3314				
WXOK	1460	Black	504 927-7060				
WYNK	1380	Country	504 343-8348				

## BEAUMONT-PORT ARTHUR, TX Population: 291,200 Rank:95

Ethnic percentages: 24% Black, Mexican-American and Oriental. Dominant industries: Petrochemical, oil refining, ship building, maritime industries. Best accommodations: Holiday Inn, Red Carpet Inn, Ramada Inn, Sheraton Hotel (under const.), Driftwood Motel, Holiday Motor Hotel. Cost of living figures (averages): one bedroom apartment \$210; state sales tax 4%; city sales tax 1%. Average salaries: Disc Jockeys \$750-1100/month, Program Directors \$900-1700/month. Climate: 67.4° yearly average. 47.5° January average. 81.7° July average. Mild winters and hot, humid summers. Comments: The Port Arthur Chamber of Commerce reports that the Pt. Arthur-Beaumont market has one of the healthiest economies in the nation. It is dynamic and booming. The area (Beaumont-Port Arthur-Orange, TX) is known as "The Golden Triangle"...located just 90 miles east of Houston and about the same distance from Galveston Island, a popular resort area. Recreation includes fishing, swimming, boating in many freshwater lakes as well as the Gulf of Mexico, located just 9 miles south. Cable TV brings in signals from Houston, Dallas, Atlanta and New Jersey. Horse racing is just 25 miles east, across the Louisiana state line. Major air carrier service from Texas International—Southwest, Delta and Eastern.

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AM	Freq	Format	Phone	FM	Freq	Format	Phone
KAYC	1450	Spec III	713 833-9421	KALO	95.1	Black	713 898-2568
KDLF	1150	Gospel	713 727-2177	KAYD	97.5	Universals	713 833-9421
KJET	1380	Black	713 842-2210	KHYS	98.5	Disco	713 722-9301
KOGT	1600	Country	713 883-4381	KIOC	106.1	Spec III	713 769-2852
KOLE	1340	Spec III	713 727-1408	KQXY	94.1	Beautiful	713 835-3494
KPAC	1250	Talk	713 963-1276	KWIC	107.7	Universals	713 842-2210
KTRM	990	Country	713 892-4990	KYKR	93.3	Country	713 727-0771
KYKR	1510	Religious	713 727-0771	KZOM	104.5	AOR	713 727-1408
KLVI	560	Country	713 838-3911				

## BIRMINGHAM, AL Population: 665,900 Rank: 45

Ethnic percentages: 27.3%. Dominant industries: Steel, education, medical treatment and research center. Best accommodations: Birmingham Hyatt, Hilton and Plaza South. Cost of living figures (averages): one bedroom apartment \$175; state sales tax 4% (6% in Metro Survey Area). Average salaries: Disc Jockeys \$13,000, Program Directors \$20,000, Sales Managers \$35,000, General Managers \$50,000. Climate: mild climate with average temperature 63.2°. Average rainfall 53.44". Comments: Birmingham has recently acquired an impressive civic center that includes a 17,000-seat coliseum, an acoustically perfect concert hall plus an exhibition hall.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WAPI	1070	Spec III	205 933-2720	WAPI	94.5	Beautiful	205 933 2720
WATV	900	Black	205 780-2014	WDJC	93.7	Religious	205 879-3324
WBUL	1220	Black	205 786-4303	WENN	107.7	Disco	205 324-3356
WBYE	1370	Country	205 668-0872	WKXX	106.9	Universals	205 252-3171
WCRT	1260	Spec III	205 251-5117	WQEZ	96.5	Beautiful	205 251-5117
WENN	1320	Black	205 324-3356	WRKK	99.5	AOR	205 870-9900
WERC	960	Universals	205 252-3171	WWWB	102.5	Spec III	205 384-3461
WLJD	1400	Black	205 324-3468	WZZK	104.7	Country	205 324-3460
WLPH	1480	Religious	205 592-9697				
WSGN	610	Universals	205 942-0600				
WVOK	690	Country	205 785-5111				
WYAM	1450	Country	205 428-0146				
WYDE	850	Country	205 322-4511				

## BOSTON, MA Population: 2,952,500 Rank: 7

Ethnic percentages: 5% Black, 1% other (Japanese, American Indian and others). Dominant industries: Insurance, financial services, medical facilities, electronic

design and consultant research. Best accommodations: Hynes Auditorium, Colinade Hotel, Copley Plaza and Sheraton Boston. Cost of living figures (averages): one bedroom apartment \$300; state sales tax 5%. Average salaries: Disc Jockeys \$20,000-31,000, Program Directors \$30,000+, Sales Managers and General Managers: salaries vary greatly depending on position and facility. Climate: winter average temperature 30°. August average temperature 72°. 57% average humidity. Third windiest city in the USA.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WBZ	1030	Spec III	617 787-7000	WBOS	92.9	Disco	617 357-8677
WCAP	980	Spec III	617 454-0404	WBCN	104.1	AOR	617 266-1111
WCAS	740	Jazz	617 492-6450	WBZ	106.7	Universals	617 787 7000
WCCM	800	Spec III	617 683-7171	WCGY	93.7	Spec III	617 683-7171
WDLW	1330	Spec III	617 890-1400	WCOZ	94.5	AOR	617 247-2020
WEEI	590	News/Info	617 262-5900	WCRB	102.5	Classical	617 893-7080
WESX	1230	Spec III	617 744-1230	WEEI	103.3	Spec III	617 262 5900
WEZE	1260	Religious	617 328-0880	WHAU	92.5	Beautiful	617 374 4733
WHAU	1490	Spec III	617 374-4733	WHUE	100.7	Spec III	617 267 0123
WHDH	850	Spec III	617 421-5600	WJIB	96.9	Beautiful	617 523 6611
WHUE	1150	Spec III	617 267-0123	WROR	98.5	Spec III	617 725-2700
WILD	1090	Black	617 267-1900	WSSH	99.5	Beautiful	617 458 8486
WITS	1510	Spec III	617 426-1700	WVBF	105.7	Universals	617 879-2222
WJDA	1300	Spec III	617 479-1300	WXKS	107.9	AOR	617 396-1430
WLLH	1400	Universals	617 458-8486				
WRKO	680	Universals	617 725-2700				
WROL	950	Religious	617 423-0210				
WXKS	1430	Disco	617 396-1430				

**BRIDGEPORT-FAIRFIELD, CT Population: 353,800 Rank: 78**

Ethnic percentages: 21% Spanish, 9% Black. Dominant industries: Service. Fairfield rates second in scales of household incomes with an average of \$24,000 spendable income. Thirty-six factories and 500 company headquarters. Best accommodations: Fairfield Motor Inn, Ramada Inn Stanford, Stratford Motor Inn. Cost of living figures (averages): one bedroom apartment \$350-400; state sales tax 7%. Average salaries: Disc Jockeys \$12,000-14,000, Program Directors \$19,000, Sales Managers \$20,000-40,000, General Managers \$30,000-50,000. Climate: summer temperatures warm and humid usually 80-90°. Winters cold averaging 30°. Comments: Fairfield County boasts great restaurants, a lovely coastline, and the second highest per capita income in the country. As the home of various music personalities there's an abundance of local entertainment that receives strong support from residents. Bridgeport has a low unemployment rate of 3% and is the largest city in Connecticut.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WDJZ	1530	Spec III	203 335 2544	WDJF	107.9	Spec III	203 335 9185
WICC	600	Universals	203 366-9383	WEZN	99.9	Spec III	203 366 9321
WNAB	1450	Spec III	203 333-5551	WRKI	95.1	AOR	203 775 1212

**BUFFALO, NY Population: 1,089,200 Rank: 27**

Ethnic percentages: 30% Black, 35-40% Polish, 20% Italian, 10% German. Dominant industries: Bethlehem Steel, Republic Steel, General Motors, and Grain Mills. Best accommodations: Sheraton East, The Executive, and Niagara Falls Hilton. Cost of living figures (averages): one bedroom apartment \$200; state sales tax 7%. Average salaries: not available. Climate: average temperatures: Winter 26°, Spring 57°, Summer 70°, Fall 40°. Average annual snowfall 89". Comments: Energy costs here are among the lowest in the Northeast and compare favorably with other cities in the country. There is good local transportation—rapid transit under construction.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WBEN	930	Spec III	716 876-0930	WADV	106.5	Spec III	716 852-7444
WGR	550	Spec III	716 881-4555	WBEN	102.5	Universals	716 876-0930
WHLA	1270	Spec III	716 692-6930	WBLK	93.7	Black	716 882-1500
WJLJ	1440	Spec III	716 285-5795	WBNY	96.1	Spec III	716 856-3550
WKBW	1520	Universals	716 884 5101	WBUF	92.9	AOR	716 882-4300
WLVL	1340	Spec III	716 433 5944	WDCX	99.5	Religious	716 883 3010

WVFO	1080	Black	716 834-1080	WGRQ	96.9	AOR	716 881-4555
WWOL	1120	Country	716 854-1120	WHLD	98.5	Classical	716 692-6930
WXRL	1300	Country	716 684-4143	WPHD	103.3	Universals	716 885-1400
WYSL	1400	Universals	716 885-1400	WWOL	104.1	Spec III	716 854-1120

## CHARLOTTE, NC **Population: 494,200** **Rank: 59**

Ethnic percentages: 20.3% Black. Dominant industries: Tobacco, textiles, trucking, computers (IBM). Best accommodations: Radisson Hotel. Cost of living figures (averages): one bedroom apartment \$195; state sales tax 4%. Average salaries: not available. Climate: low winter temperature 15°, high summer temperature 98°. Comments: Boom area—growing so fast that recession will not be felt at all.

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be felt at all!

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WAME	1480	Country	704 377 5916	WROQ	95.1	AOR	704 392-6191
WAYS	610	Universals	704 392-6191	WBCY	107.9	Spec III	704 374-3500
WBT	1110	Spec III	704 374-3500	WEZC	104.7	Spec III	704 322-1106
WGIV	1600	Black	704 333-0131	WSOC	103.7	Country	704 322-0930
WGNC	1450	S-III/Country	704 865-8501	WZXI	101.9	Spec III	704 865-8501
WHVN	1310	Religious	704 596-1310				
WIST	1240	Country	704 376-3511				
WLTC	1370	Country/Gosp	704 865-1079				
WSOC	930	News	704 372-0930				

## CHICAGO, IL **Population: 6,219,200** **Rank: 3**

Ethnic percentages: 32.7% Black, 13% Polish, 7.3% Spanish, 9.5% other. Dominant industries: Hub of nation in all major trades and industries. Best accommodations: Hyatt Regency, Ritz Carlton, Palmer House, Conrad Hilton, and Ambassador East. Cost of living figures (averages): one bedroom apartment \$250-300; state sales tax 5%. Mean salaries: Disc Jockeys \$16,000-250,000, Program Directors \$35,000-75,000, Sales Managers \$50,000-75,000, General Managers \$60,000-85,000. Climate: variable temperatures throughout the year. 25-98°. Freezing winters and humid warm summers. Comments: Highly competitive market.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WAIT	820	Spec III	312 440-8200	WBBM	96.3	Universals	312 944-6000
WBBM	780	News	312 944-6000	WBMX	102.7	Black	312 626-1030
WCFL	1000	News/Talk	312 222-1000	WCLR	101.9	Spec III	312 677-5900
WFMT	1450	Classical	312 751 7141	WDAI	94.7	Disco	312 782-6811
WGN	720	Sports/Talk/ Spec III	312 528-2311	WEFM	99.5	Universals	312 649-0099
WIND	560	News/Talk	312 751-5560	WFMT	98.7	Classical	312 751-7141
WJJD	1160	Country	312 977-1800	WFYR	103.5	Spec III	312 861-8100
WJOB	1230	Spec III	312 375-4220	WGCI	107.5	Disco	312 641-1845
WJPC	950	Black	312 786-7200	WJEZ	104.3	Spec III	312 977-1800
WLS	890	Universals	312 782-2002	WKQX	101.1	AOR	312 861 5555
WMAQ	670	Country	312 861-5555	WLAK	93.9	Beautiful	312 329-9002
WVON	1390	Black	312 641-1845	WLOO	100.3	Beautiful	312 440-3100
				WLUP	97.9	AOR	312 440-5270
				WMET	95.5	AOR	312 828-9191
				WNIB	97.1	Classical	312 337-5252
				WOJO	105.1	Spanish	312 869-8900
				WXRT	93.1	AOR	312 777-1700
				WYEN	106.7	Spec III	312 297-8430

## CINCINNATI, OH **Population: 1,127,400** **Rank: 26**

Ethnic percentages: 10% Black, 11% other. Dominant industries: Largely manufacturing. Procter & Gamble headquarters, machine tool industry, new Ford transmission plant is under construction and will be operational by 1980. Best accommodations: Netherland Hilton, Stouffer, Terrace Hilton, Cincinnati Plaza under construction. Cost of living figures (averages): one bedroom apartment \$200; state sales tax 4%. Average salaries: Disc Jockeys \$15,600, Program Directors \$24,000, Sales Managers varies greatly, General Managers approx. \$65,000-70,000. Climate: normal mean temperature for July is 75.6°, with a max. of 86.5°. For winter the

average is 31.1° with a max. of 39.7°. Comments: Cincinnati features a Skywalk System: a second level walkway connecting stores and shops.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WCIN	1480	Black	513 281-7180	WEBN	102.7	AOR	513 871-8500
WCKY	1530	Spec III	513 241-6565	WKRQ	101.9	Universals	513 381-5500
WKRC	550	Spec III	513 381-5500	WLQA	98.5	Spec III	513 241-9898
WLW	700	Spec III	513 241-9597	WLYK	107.1	Spec III	513 831-9595
WNOP	740	Jazz	606-581-7100	WSAI	94.1	Country	513 251-5700
WSAI	1360	Country	513 251-5700	WUBE	105.1	Country	513 621-6960
WUBE	1230	Country	513 621-6960	WWEZ	92.5	Spec III	513 241-6565
WZIP	1050	Religious	513 242-4116				

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## CLEVELAND, OH Population: 1,612,000 Rank: 16

Ethnic percentages: 42.2% non-White, 21.9% foreign born. Dominant industries: Machinery manufacturing, fabrication materials, steel mills, transportation, equipment, electrical and electronic equipment. Best accommodations: Stouffers Inn On The Square, Swingo's Kag and Quarter, and Park Centre. Cost of living figures (averages): one bedroom apartment \$180 (housing in Cleveland is 12.4% below the U.S. average); state sales tax 4%. Average salaries: Disc Jockeys \$28,000, Program Directors \$32,000, Sales Managers \$53,000, General Managers \$70,000. Climate: average temperature in winter is between 15° and 25°. Summer average is 70° to 90°. Cleveland's winters are either mild or harsh—there's seldom an inbetween. Comments: Cleveland has one of the most beautiful metropolitan parks in the state. The Cleveland Clinic is rated one of the best hospitals in the world. Fine arts are alive in Cleveland, with the Cleveland Orchestra, Art, History and Health Museums, Aquarium plus a cultural garden known throughout the state as representing all nationalities of the world. Intense radio market. Highly competitive. Home of a growing entertainment, recording scene: Cleveland International Records (Steve Popovich), Sweet City Records (Belkin-Maduri), "On Stage At The Agora" syndicated television series (Cleveland Agora Ballroom).

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WABQ	1540	Black	216 241-7555	WCLV	95.5	Classical	216 241-0900
WBBG	1260	Talk	216 391-1260	WDBN	94.9	Beautiful	216 523-1345
WCUE	1150	Universals	216 431-9533	WDMT	107.9	Spec III	216 338-3108
WERE	1300	News	216 696-1300	WDOK	102.1	Beautiful	216 781-1100
WGAR	1220	Spec III	216 696-1220	WGCL	98.5	Universals	216 861-0100
WHK	1420	Country	216 781-1420	WKDD	96.5	Mellow Rock	216 431-9533
WJMO	1490	Black	216 795-1212	WKSW	99.5	Beautiful	216 696-2455
WJW	850	Spec III	216 237-8000	WYLT	92.3	AOR	216 371-3534
WWWE	1100	Spec III	216 781-1100	WMMS	100.7	AOR	216 781-9667
				WQAL	104.1	Beautiful	216 391-6666
				WWWM	105.7	AOR	216 391-1260
				WZAK	93.1	Foreign Lang	216 621-7897
				WZZP	106.5	Universals	216 696-4444

## COLUMBIA, SC Population: 310,400 Rank: 89

Ethnic percentages: 30% Black. Dominant industries: Recreation, tourism and military (Ft. Jackson). Best accommodations: Carolina Inn, Carolina Town House, Matador Inn and Ramada Inn. Cost of living figures (averages): one bedroom apartment \$175-215; state sales tax 4%. Average salaries: Disc Jockeys \$8,400-9,600, Program Directors \$10,800-14,400, Sales Managers \$17,500-20,000, General Managers \$30,000-35,000. Climate: mild winters and hot summers. Average yearly temperature 78°.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WCAY	620	Country	803 796-1850	WCOS	97.9	Country	803 256-7348
WCOS	1400	Universals	803 256-7348	WNOK	104.7	Universals	803 776-1230
WIS	560	Spec III	803 772-5600	WSCQ	100.1	Spec III	803 796-9060
WXAP	1230	Disco	803 776-1230	WXRY	93.5	Beautiful	803 788-6500
WOIO	1320	Black	803 796-0927	WZLD	96.7	AOR	803 796-8896
WQXL	1470	Religious	803 779-7910				

## COLUMBUS, GA Population: 182,500 Rank: 137

Ethnic percentages: 33% Black. Dominant industries: Fieldcrest Mills, RC Cola, Tom's Foods, American Family Life Corporation, and Fort Benning (military). Best accommodations: Sheraton, Airport Holiday Inn, Martinique, Calloway Gardens (30 min. away). Cost of living figures (averages): one bedroom apartment \$180-210; state sales tax 4%. Average salaries: Disc Jockeys \$7,800-15,000, Program Directors \$13,000-20,000, Sales Managers \$30,000-35,000, General Managers \$35,000+. Climate: pleasant winters averaging in the low 60s with occasional snow flurries. Summers hot and sticky averaging in the nineties. Comments: Often referred to as the "Fountain City," Columbus is noted for its collection of historic parks and architecture. Soon to be completed is a brand new trade-convention center and arena which will help to accommodate visitors to the second largest city in Georgia and home of the Miss Georgia Pageant.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WCLS	1580	Religious	404 327-3648	WCGQ	107.3	Universals	404 327-1217
WDAK	540	Spec III	404 322-5447	WEIZ	100.1	Beautiful	205 298-1001
WHYD	1280	Religious	404 323-3603	WFXE	105.	Black/Disco	404 324-3708
WOKS	1340	Black	404 324-0261	WVOC	102.9	Universals	404 324-2441
WPNX	1460	Country	404 322-2270				
WRCG	1420	Spec III	404 324-0338				

## COLUMBUS, OH Population: 890,500 Rank: 35

Ethnic percentages: 15% Black; no other ethnic percentages above 1%. Dominant industries: Almost totally white collar. State government largest employer followed by federated dept. stores, various insurance companies. Best accommodations: Sheraton Downtown, Columbus Marriott East, Hilton East, Hyatt Regency (to be completed in 1980 along with convention center). Cost of living figures (averages): one bedroom apartment \$200; state sales tax 4%. Average salaries: Disc Jockeys \$12,000-15,000, Program Directors \$15,000-20,000, Sales Managers \$20,000-60,000, General Managers \$30,000-60,000. Climate: spring and fall 50°, summer 78° and humid, winter cold, occasional heavy snow. Comments: Columbus is ideally located right in the center of the state directly in between Cleveland and Cincinnati at the intersection of Interstates 70 and 71. The city has almost no heavy industry and is therefore a very clean and unpolluted town. Columbus is the *only major city* in the state showing consistent population growth. Many people are surprised to hear that Columbus is the largest city in the state in total land area...around 162 square miles. If you had to drive from one side to the other, you'd believe it! Columbus is also the home of Ohio State University...the largest metropolitan campus in the country with a student population in excess of 55,000! The media hangouts are The Agora and Zacharia's Red Eye Saloon along with most any place on the campus. Some of the better restaurants are The Wine Cellar, Enginehouse #5, The Kahiki and The Place Upstairs.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WBNS	1460	Spec III	614 460-3850	WBBY	103.9	Jazz	614 965-3038
WCOL	1230	Spec III	614 221-7811	WBNS	97.1	Spec III	614 460-3850
WHOK	1320	Spec III	614 653-4373	WHOK	95.5	Country	614 653-4373
WMNI	920	Country	614 221-1354	WLQV	96.3	AOR	614 224-1271
WRFD	880	Spec III	614 885-5342	WNIC	97.9	Spec III	614 846-3303
WTVN	610	Spec III	614 224-1271	WRMZ	99.7	Country	614 221-1354
WVVKO	1580	Black	614 451-2191	WVVKO	94.7	Black	614 451-2191
				WXGT	92.3	Universals	614 221-7811

## DALLAS-FT. WORTH, TX Population: 2,140,500 Rank: 10

Ethnic percentages: 84.5% White (including Mexican population 145,495), 15.5% non-White. Dominant industries: Dallas is very diversified: banking, computer technology, insurance, with a strong industrial base. One of the top four cities for commercial recording. One of top three U.S. cities for film production. American Airlines recently moved its headquarters from New York City to Dallas. Best accommodations: Hyatt Regency, Sheraton, Hilton and Baker. Cost of living figures (averages): one bedroom apartment \$250; state sales tax 4% with 1% local option.

### MAJOR MARKETS



Average salaries: Disc Jockeys \$17,000, Program Directors \$27,500, Sales Managers \$36,000, General Managers \$53,000. Climate: mild winters with an average low temperature of 49.2°. Hot summers with an average high of 76.4°. Average annual rainfall 32". Low humidity. Comments: One of the cleaner air cities in the country. Lowest cost of living among major metro areas. Home of the nation's largest airport, and the World Trade Center. One of the top three convention centers in the country.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KAAM	1310	Spec III	214 386-6100	KAFM	92.5	Spec III	214 386-6100
KBOX	1480	Country	214 348-3800	KESS	93.9	Spanish	214 630-8531
KFJZ	1270	Spec III	817 731-6301	KFJZ	97.1	Universals	817 731-6301
KJIM	870	Country	817 429-1630	KKDA	104.5	Black	214 263-3116
KKDA	730	Disco	214 647-1831	KMEZ	100.3	Beautiful	214 348-3800
KLIF	1190	Universals	214 747-9311	KMGC	102.9	Spec III	214 688-0641
KPBC	1040	Religious	214 438-1776	KNOK	107.5	Black	214 748-5501
KRLD	1080	News	214 634-1080	KNUS	98.7	Universals	214 651-1010
KM2K	1540	Spec III	817 336-1540	KOAX	105.3	Spec III	214 748-0105
KSXY	660	Religious	214 742-6193	KPLX	99.5	Spec III	817 429-0995
KVIL	1150	Universals	214 526 8666	KSCS	96.3	Country	817 429-2330
KXOL	1360	Country	817 335-4841	KTQX	102.1	AOR	214 528-5500
WBAP	820	Country	817 429-2330	KVIL	103.7	Universals	214 526-8666
WFAA	570	News/Talk	214 748-9631	KZEW	97.9	AOR	214 748-9898
				WRR	101.1	Classical	214 670-8888

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## DAVENPORT, IA Population: 306,000 Rank: 92

Ethnic percentages: 7% Black, no other major group. Dominant industries: Farm implement manufacturers: John Deere, International Harvester; Alcoa works; Rock Island Arsenal (army munitions works). Best accommodations: Sheraton (Rock Island/Moline). Cost of living figures (averages): one bedroom apartment \$250; state sales tax 3%. Average salaries: Disc Jockeys \$12,000, Program Directors \$17,500, Sales Managers \$24,000, General Managers \$30,000. Climate: all four seasons, in spades. 90°-plus in summer...15-20° below in dead of winter. Anything you can imagine in between.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KSTT	1170	Spec III	319 326-2541	KIHK	103.7	Universals	319 324-9151
KWNT	1580	Country	319 326-4407	KRVR	106.5	Beautiful	319 322 2606
WHBF	1270	Country	309 786-5441	WHBF	98.9	Spec III	309 786-5441
WOC	1420	Old/Big Band	319 383-7000	WRSQ	104.9	Beautiful	309 944-6318
WQUA	1230	Spec III	309 764 6727	WXP	96.9	AOR	319 326-2541
				WZZC	101.3	Country	309 755-4585

## DAYTON, OH Population: 683,500 Rank: 43

Ethnic percentages: 15-20% of Appalachian descent, 11.1% Black, .5% Spanish-speaking. Dominant industries: Manufacturing: International Harvester, National Cash Register, General Motors divisions, Wright-Patterson Air Force Base, Fairborn, OH (8.75% of Dayton SMSA total work force). Best accommodations: Stouffer's and Sheraton, downtown Dayton. Cost of living figures (averages): \$150; state sales tax 5%. Average salaries: not available. Climate: extreme—very hot in summer (70-95°F June-Sept), cold in winter (30-0°F Dec-Feb). Comments: This market is generally neglected because many people who live outside of Ohio don't realize how far we are from other population centers—Cleveland, Toledo, Cincinnati. We have discovered an audience with an insatiable appetite for bluegrass, folk and country music, as well as a growing audience for jazz. Entertainment: Gilly's (jazz club).

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WAVI	1210	Talk	513 224-1137	WBZI	95.3	Spec III	513 372-3531
WHIO	1290	Spec III	513 254-5311	WDAO	107.7	Black	513 224-1137
WING	1410	Universals	513 294-5858	WFCJ	93.7	Religious	513 866-2471
WONE	980	Country	513 224-1501	WHFO	99.1	Spec III	513 254 5311
WPTW	1570	Spec III	513 773-3513	WPTW	95.7	Beautiful	513 773-3513
				WTUE	104.7	AOR	513 224-1501
				WVUD	99.9	Universals	513 229-2041



**DENVER-BOULDER, CO Population: 1,195,200 Rank: 23**

Ethnic percentages: 11% Chicano, 4% Black. Dominant industries: Oil shale, energy and skiing. Best accommodations: Brown Palace, Fairmont Hotel, and Stapleton Plaza. Cost of living figures (averages): one bedroom apartment \$350-400; state sales tax —. Average salaries (for top three stations in market): Disc Jockeys \$15,000-20,000, Program Directors \$18,000-40,000, Sales Managers \$50,000 + 1% override, General Managers \$65,000. Climate: semiarid, low humidity. Relatively mild winters.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KBOL	1490	Spec III	303 444-1490	KAOX	105.1	Jazz	303 755-1213
KDEN	1340	News	303 771 6000	KAZY	106.7	AOR	303 759 5600
KDKO	1510	Disco	303 794 4211	KBCO	97.3	AOR	303 444-5600
KERE	710	Country	303 759 0071	KBPI	105.9	AOR	303 936-2313
KFML	1390	AOR	303 751-1390	KBVL	94.7	Classical	303 444 1490
KHOW	630	Spec III	303 573-6300	KYGO	98.5	Spec III	303 234 9500
KIMN	950	Universals	303 234-9500	KLIR	100.3	Spec III	303 922 1189
KLAK	1600	Country	303 985-8771	KOAQ	103.5	Universals	303 861-4444
KLMO	1060	Spec III	303 776 2323	KOSI	101.1	Spec III	303 343 1430
KLZ	560	Country	303 759-5600	KPPL	107.5	Spec III	303 985-8771
KOA	850	Spec III	303 861 4444	KVOD	99.5	Classical	303 936-3428
KOSI	1430	Spec III	303 343-1430	KHOW	95.7	Beautiful	303 573-6300
KRKS	990	Religious	303 922-1189				
KTLK	1280	Universals	303 573-1280				
KWBZ	1150	Talk	303 761-1150				

**DES MOINES, IA Population: 273,800 Rank: 102**

Ethnic percentages: 5% Black. Dominant industries: Farm machinery, banking, insurance, tire manufacturing. Best accommodations: Hilton Inn, Adventureland Inn. Cost of living figures (averages): one bedroom apartment \$250; state sales tax 3%. Average salaries: Disc Jockeys \$15,000, Program Directors \$25,000, Sales Managers \$40,000, General Managers \$70,000. Climate: cold windy in winter, nice spring and fall, hot in summer. Comments: Competitive radio—only city in Iowa (to speak of). Lots of agency business because most population centers around capital of Iowa, Des Moines. Cost of living fairly high.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KCBC	1390	AOR	515 277 4483	KDMI	97.3	Religious	515 274 4968
KIOA	940	Universals	515 247-4533	KGGG	94.9	AOR	515 265-6181
KRNT	1350	News/Spec III	515 280-1350	KLYF	100.3	Spec III	515 288 6511
KSO	1460	Country	515 265 6181	KMGK	93.3	Universals	515 247-4533
WHO	1040	News/Talk	515 288-6511	KRNQ	102.5	Universals	515 280-1350

**DETROIT, MI Population: 3,593,600 Rank: 6**

Ethnic percentages: 18.5% Black, 1.4% Mexican. Dominant industries: Car and steel production and other industrial manufacturing. Best accommodations: Detroit Plaza Hotel, Hyatt Regency, Hotel Ponchartrain. Cost of living figures (averages): one bedroom apartment \$235-635; state sales tax 4%. Average salaries: not available. Climate: winter 25°, spring 58°, summer 73°, fall 55°.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WCAR	1130	Spec III	313 345-8600	WABX	99.5	AOR	313 398-1100
WCHB	1440	Black	313 871-0590	WCZY	95.5	Beautiful	313 967 3750
WDEE	1500	Country	313 557-1500	WDRQ	93.1	Universals	313 272-8000
WEXL	1340	Religious	313 544 2200	WGPR	107.5	Black	313 259-8862
WIID	1090	News/Lang	313 525-1111	WJR	96.3	Beautiful	313 875-4440
WJLB	1400	Black	313 965-2000	WJZZ	105.9	Jazz	313 871 0590
WJR	760	News/Talk	313 875-4440	WLBS	102.7	Disco	313 557-1557
WWJ	950	News	313 222-2588	WMJC	94.7	Spec III	313 398-7600
WWKR	1310	Spec III	313 846 8500	WMUZ	103.5	Religious	313 272 3434
WXYZ	1270	News/Talk	313 444-1111	WMZK	97.9	Foreign Lang.	313 965-4500
				WNIC	100.3	Spec III	313 846-8500
				WOMC	104.3	Spectrum III	313 546-9600
				WQRS	105.1	Classical	313 962 8282
				WRIF	101.1	AOR	313 444-1010

WTWR	92.3	Spec III	313 259 9292
WWJ	97.1	Beautiful	313 222 2428
WWWW	106.7	AOR	313 259 4323

## EL PASO, TX Population: 330,400 Rank: 83

Ethnic percentages: 60% Hispanic, 2% Black, 2% others. Dominant industries: Oil refineries, clothing manufacturers, mining (smelting), tourism. Best accommodations: Granada Royale Hotel, Holiday Inn, Hotel Paso Del Norte. (Ruidoso, NM, an hour and a half drive from El Paso, features excellent skiing and some pretty nice resorts.) Cost of living figures (averages): one bedroom apartment \$175-185; state sales tax 5%. Average salaries: Disc Jockeys \$8,000-9,000, Program Directors \$12,500-14,000, Sales Managers \$25,000-30,000, General Managers \$30,000-40,000. Climate: average yearly rainfall is only 8", perfect for those who need a low humidity climate...average temperature for January is 60° high, 37° low and for July 94° high and 72° low. Comments: El Paso is the "Sun City" with only 20 overcast days in the past decade...and is an ideal place for an international holiday with Juarez, Mexico, right next door. El Paso is also the home of the Sun Bowl, one of the more prestigious annual football bowl games.

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AM	Freq	Format	Phone	FM	Freq	Format	Phone
KAMA	1060	Univ/Spanish	915 544 7600	KAMA	93.1	Spec III/Spain	915 544 7600
KELP	920	Universals	915 544-7980	KEZB	96.3	Beautiful	915 565-9927
KHEY	690	Country	915 566 9301	KINT	97.5	Universals	915 779 6471
KINT	1590	Universals	915 779 6471	KLAQ	95.5	AOR	915 544 8864
KISO	1150	Gospel	915 533 3404	KLOZ	102.1	Country	915 533 3404
KROD	600	Spec III	915 544 8864	KPAS	93.9	AOR	915 533 8211
KSET	1340	Disco	915 532 4979	KSET	94.7	Disco	915 532-4979
KTSM	1380	News	915 532 5421	KTSM	99.9	Spec III	915 532 5421

## FRESNO, CA Population: 374,100 Rank: 74

Ethnic percentages: 21% Mexican-American, 9.6% Black and 3.7% other. Dominant industries: Agribusiness; Fresno County is the nation's #1 "farm country" led by cotton and grapes. Fresno is also the financial center of the San Joaquin Valley. Best accommodations: Airport Marina, Fresno Townhouse, Hilton, Sheraton, Sugglers Picadilly Inn. Cost of living figures (averages): one bedroom apartment \$220; state sales tax 6%. Average salaries: Disc Jockeys \$11,000 (IBEW scale \$315 weekly), Program Directors \$14,400-24,000, Sales Managers: varies greatly depending on the company. General Managers: varies greatly depending on the company. Climate: hot dry summers: average July high 98° (temperatures above 100° at times). Warm wet winters: average Dec/Jan high 54°. Comments: Fresno has a \$10 million convention center and lies about an hour's drive from the Sierra Nevada.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KARM	1430	Country	209 268 8801	KFIG	101.1	Spec III	209 485 7762
KBIF	900	Spec III	209 266 0791	KFRY	101.9	Beautiful	209 441 7600
KEAP	980	Country/Span	209 486 2980	KFYE	93.7	Universals	209 486-5294
KFRE	940	Spec III	209 441 7600	KLOY	103.7	Universals	209 834 5904
KGST	1600	Spanish	209 266 9901	KKNU	102.7	Beautiful	209 485 7272
KIRV	1510	Beautiful	209 225 1050	KMJ	97.9	Spec III	209 224-5734
KLIP	1220	Black	209 834-3000	KYNO	95.5	Universals	209 255-8383
KMAK	1340	Country	209 266 9448				
KMJ	580	Spec III	209 224 5734				
KXEX	1550	Spanish	209 233 8803				
KXQR	790	Beautiful	209 299 9541				
KYNO	1300	Spec III	209 255 8383				

## FT. WAYNE, IN Population: 302,200 Rank: 94

Ethnic percentages: 10.6% Black (all others less than .1%). Dominant industries: Magnavox, International Harvester. Best accommodations: Marriott Inn, Holiday Inn. Cost of living figures (averages): one bedroom apartment \$175; state sales tax 4%. Average salaries: Disc Jockeys \$9,000-10,000, Program Directors \$15,000-20,000, Sales Managers \$20,000+, General Managers \$20,000+. Climate: moderate...if you dont like the weather today...stick around...it'll change!

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WFWR	1090	Religious/SIII	219 422-4646	WOKB	105.5	Beautiful	219 925-1055
WGL	1250	Spec III	219 747-1511	WEZV	101.7	Beautiful	219 422-4646
WIFF	1570	Country	219 925-1055	WMEF	97.3	Spec III	219 447-5511
WLYV	1450	Country	219 743-3443	WPTH	95.1	AOR	219 482-4596
WMEE	1380	Universals	219 447-5511	WXKE	103.9	AOR	219 484-0580
WOWO	1190	Spec III	219 424-2400				

## GRAND RAPIDS, MI Population: 460,400 Rank: 63

Ethnic percentages: 11.2% Black. Dominant industries: Furniture manufacturing, automobile body production, and light industry. Best accommodations: Hospitality Motor Inn, Midway Motor Lodge, Sheraton Hotel. Cost of living figures (averages): one bedroom apartment \$180; state sales tax 4%. Average salaries: Disc Jockeys \$9,600, Program Directors \$20,000, Sales Managers \$30,000, General Managers \$40,000. Climate: four distinct seasons. Winters average 25° with 50" of snow. Summers in the 80s with humidity. Comments: Big small town atmosphere. One of the lowest unemployment rates. An even balance of white and blue collar jobs. Housing market growing and very reasonable. A new entertainment and convention center has just been built.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WCUZ	1230	Country	616 451-2551	WFFX	101.3	AOR	616 451-2551
WFUR	1570	Spec III	616 456-9541	WFUR	102.9	Spec III	616 456-9541
WGHN	1370	Spec III	616 842-8110	WGRD	97.9	Universals	616 459-4111
WGRD	1410	Universals	616 459-4111	WJBL	94.5	Religious	616 396-5281
WHTC	1450	Universals	616 392-3121	WJFM	93.7	Spec III	616 363-7701
WJBL	1260	Spec III	616 396-5281	WLAV	96.9	AOR	616 456-5461
WLAV	1340	Spec III	616 456-5461	WOOD	105.7	Spec III	616 459-1919
WMAX	1480	News/Info	616 458-3793	WZZR	95.7	Universals	616 784-3200
WOOD	1300	Universals	616 459-1919				
WYGR	1530	Religious	616 531-1530				

## GREENVILLE-SPARTANBURG, SC Pop: 444,100 Rank: 65

Ethnic percentages: 21% Black. Dominant industries: Textiles and peaches ("Fresh Peach Capital of the World"). Manufacturing comprised of metal working plants, machinery, food products, clothing and ceramics. Best accommodations: Sheraton, Holiday Inn and Ramada Inn. Cost of living figures (averages): one bedroom apartment \$190; state sales tax 4%. Average salaries: Disc Jockeys \$11,040, Program Directors \$14,400, Sales Managers \$30,000, General Managers \$50,000+. Climate: summers warm in the 70s and winters cold averaging in the low forties. Average precipitation 47.5". Comments: Very low crime rate in this area. Center for international industries with forty firms from nine different countries.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WASC	1530	Black	803 585-1530	WESC	92.5	Country	803 242-4660
WESC	660	Country	803 242-4660	WFBC	93.7	Universals	803 271-9200
WFBC	1330	Universals	803 271-9200	WGXL	100.5	Spec III	803 271-9495
WHYZ	1070	Black	803 246-1441	WMUU	94.5	Beautiful	803 242-6240
WKDY	1400	Country	803 583-2727	WSPA	98.9	Beautiful	704 684-2377
WMRB	1490	Beautiful	803 242-1490				
WMUU	1260	Religious	803 242-6240				
WORD	910	Universals	803 583-2711				
WQOK	1440	Spec III	803 246-8960				
WSPA	950	Spec III	704 684-3771				

## HARTFORD-NEW BRITAIN, CT Pop: 686,200 Rank: 42

Ethnic percentages: 31.2% Black, 12.6% Hispanic (Hartford only). Dominant industries: Insurance, machinery and transportation manufacturing. Best accommodations: Hartford Hilton, Hotel Sonesta, Ramada Inn, Holiday Inn. Cost of living figures (averages): one bedroom apartment \$240; state sales tax 7%. Average salaries: not available. Climate: winter average temperature 25°, summer 73°. Moderate New England climate. Average precipitation 42.5" annually. Average snowfall 42" annually.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WCCC	1290	AOR	203 549-3456	WCCC	106.9	AOR	203 549-3456
WDRC	1360	Universals	203 278-1115	WDRC	102.9	AOR	203 278-1115
WINF	1230	Beautiful	203 646-1230	WHCN	105.9	AOR	203 247-1060
WKND	1480	Black	203 688-6221	WKSS	95.7	Beautiful	203 243-9577
WMLB	1550	Spec III	203 521-1550	WRCH	100.5	Spec III	203 677-8521
WNTY	990	Spec III	203 621-3369	WTIC	96.5	Universals	203 522-1080
WPOP	1410	News	203 666-1411				
WRCQ	910	Oldies	203 677-8521				
WRYM	840	Spanish	203 666-5646				
WTIC	1080	Spec III	203 522-1080				

## HONOLULU, HI Population: 589,600 Rank: 51

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Ethnic percentages: 28.3% Japanese, 12.7% Filipino, 10.8% other, 9.3% Hawaiian. Dominant industries: Tourism, defense, sugar and pineapple. Best accommodations: All major chains, Sheraton, Hilton, etc. Cost of living figures (averages): one bedroom apartment \$300-375; state sales tax 4%. Average salaries: Disc Jockeys \$14,000, Program Directors \$25,000, Sales Managers \$24,000-30,000, General Managers \$36,000-60,000. Climate: sunshine most of the year round with temperatures maintaining in the low 80s. Never below 55° and never above 93°. Comments: Sun, surf, beaches, nightlife, 2 harvests, "Paradise."

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KAH	940	Universals	808 677-5667	KULA	92.3	Universals	808 677-5667
KAIM	870	Religious	808 732-6602	KHSS	97.5	Religious	808 732-6602
KCCN	1420	Hawaiian	808 536-2728	KQMQ	93.1	Spec III	808 946-2869
KGMB	590	Universals	808 949-6131	KUMU	94.7	Spec III	808 941-1566
KGU	760	Spec III	808 536 3626				
KHVV	990	News/Sports	808 524-3111				
KIKI	830	Universals	808 521-8383				
KIOE	1080	Universals	808 524-5430				
KKUA	690	Universals	808 946-2869				
KOHO	1170	Japanese	808 737-5511				
KORL	650	Universals	808 524 6560				
KPOI	1040	Spec III	808 524-7100				
KUMU	1500	Spec III	808 941 1566				
KZOO	1210	Japanese	808 537-6915				

## HOUSTON, TX Population: 2,123,900 Rank: 11

Ethnic percentages: 21% Black. Dominant industries: Petroleum refinery and chemical manufacturing. Corporate headquarters; white collar workers are great in number. Best accommodations: Hyatt Regency, Hilton and Hotel Meriden (22,000 hotel and motel rooms). Cost of living figures (averages): one bedroom apartment under \$300. Average salaries: Disc Jockeys \$8,400-50,000, Program Directors \$25,000-50,000, Sales Managers \$25,000-65,000, General Managers \$40,000-70,000. Climate: maximum temperature in winter 65°. Maximum temperature in summer 92°.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KCOH	1430	Black	713 522 1001	KAUM	96.5	AOR	713 795 4770
KENR	1070	Country	713 621-1550	KFMK	97.9	Universals	713 978-7328
KEYH	850	Spec III	713 527 9363	KIKK	95.7	Country	713 772-4433
KFRD	980	Country	713 342 6601	KILT	100.3	Universals	713 526-3461
KGBC	1540	Spec III	713 744-4567	KLEF	94.5	Classical	713 622-5533
KIKK	650	Country	713 772-4433	KLLO	101.0	AOR	713 526-4591
KILE	1400	Universals	713 762-8434	KMJQ	102.1	Black	713 527-9545
KILT	610	Universals	713 526-3461	KODA	99.1	Beautiful	713 622 1010
KLUL	1480	Spanish	713 225-3207	KQUE	103.9	Spec III	713 523-2581
KNUZ	1230	Country	713 523-2581	KRBE	104.1	Universals	713 960 0123
KODA	1010	Beautiful	713 622-1010	KRLY	93.7	Disco	713 780-1646
KPRC	950	News/Talk	713 771-4631	KYND	92.5	Beautiful	713 654-9200
KTRH	740	News/Talk	713 526-4591				
KULF	790	Universals	713 654-7900				
KXYZ	1320	Religious	713 795-4820				
KYOK	1590	Black	713 526 7131				

**INDIANAPOLIS, IN**      **Population: 938,100**      **Rank: 31**

Ethnic percentages: Black 12.4%, Hispanic .1%, Oriental .1%, American Indian .1%, other .1%. Dominant industries: Eli Lilly and Co. (pharmaceuticals), General Motors Corporation (Detroit Diesel Allison Division, Chevrolet Motor Truck Assembly), AT&T (Western Electric-Indiana Bell), Ford Motor Company, Chrysler Motor Corporation, insurance, tool and die making, livestock and farm product handling. Best accommodations: Indianapolis Hilton (downtown and at Indianapolis International Airport), Indianapolis Hyatt-Regency, Indianapolis Sheraton (East & West), Hotel Atkinson and Stouffers Indianapolis Inn. Cost of living figures (averages): one bedroom apartment \$220; state sales tax 4%. Average salaries: Disc Jockeys \$9,600-12,000, Program Directors \$12,000-14,400, Sales Managers \$25,000, General Managers \$28,000. Climate: summer average 87° high, 70° low, hot humid with rain 20% of the time. Fall average 75° high, 50° low, great weather with rain 20% of the time. Winter average 30° high, 5°-20° low, cold, windy, snowy. Spring average 65° high, 40° low, windy, great weather with rain 20% of the time. Comments: Indianapolis is a great place to live. A nice mix of rural Midwest America with traditional conservative, Bible-belt approach to life and its problems. Indianapolis seems to be gung ho about solving its urban problems—it's almost as if the residents of the metro Indy area feel that no problem is impossible to solve. Conservative, but hungry for alternatives and new ideas...that's the capital of the Hoosier State!

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WATI	810	Beautiful	317 783-9284	WCBK	102.3	News	317 342-3394
WBRI	1500	Religious	317 255-5484	WFBQ	94.7	AOR	317 257-7565
WCBK	1540	News	317 342-3394	WFMS	95.5	Country	317 359-5511
WIBC	1070	Spec III	317 924-5211	WNAP	93.1	Universals	317 924-5211
WIFE	1310	Universals	317 637-1375	WSMJ	99.5	Spec III	317 462-5511
WIRE	1430	Country	317 925-9201	WTLC	105.7	Black	317 923-1456
WNDE	1260	Universals	317 257-7565	WXTZ	103.3	Spec III	317 925-9201
WNTS	1590	Religious	317 359-5591				
WXLW	950	Spec III	317 925-6494				

**JACKSONVILLE, FL**      **Population: 590,600**      **Rank: 50**

Ethnic percentages: 21.3% Black. Dominant industries: King Edward Cigar, Anheuser Busch, Maxwell House, paper mills, insurance, fishing, import/export. Best accommodations: Hilton Hotel, Turtle Inn, Thunderbird Motel, Holiday Inn. Cost of living figures (averages): one bedroom apartment \$135; state sales tax 4%. Average salaries: Disc Jockeys \$7,200, Program Directors \$9,600, Sales Managers \$7,200 + 15%, General Managers \$25,000. Climate: subtropical, winter 35°, summer real hot.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WAPE	690	Universals	904 354-7121	WAIV	96.9	Universals	904 783-3711
WYAYR	550	Religious	904 264-6655	WIVY	102.9	Universals	904 721-9111
WBIX	1010	Religious	904 641-1010	WJAX	95.1	AOR	904 633-2785
WCRJ	1530	Religious	904 783-1530	WJEE	107.3	Beautiful	904 399-0107
WERD	1400	Black	904 389-1111	WJNJ	104.9	Spec III	904 246-6459
WEXI	1280	News	904 744-1280	WKTZ	96.1	Beautiful	904 743-2400
WFNI	600	Spec III	904 783-3711	WKVE	92.1	AOR	904 264-2274
WJAX	930	Spec III	904 633-2785	WQIK	99.1	Country	904 356-1366
WJNJ	1600	Spec III	904 246-6459				
WKTZ	1220	Beautiful	904 743-2400				
WOZN	970	Gospel	904 355-9970				
WPDQ	1460	Black	904 388-6561				
WQIK	1050	Country	904 356-1366				
WSNY	600	Spec III	904 786-1131				
WVOJ	1320	Country	904 388-0766				

**KANSAS CITY, MO**      **Population: 1,056,100**      **Rank: 28**

Ethnic percentages: 12.1% Black, .6% other. Dominant industries: Foreign trade, farm equipment distribution, frozen foods: storage and distribution. Best accommodations: Alameda Plaza, Crown Center, The Breckenridge Inn, Radisson Muehlebach. Cost of living figures (averages): one bedroom apartment \$150; state

sales tax 3.125% + city 1%. Average salaries: n/a. Climate: July average temperature 79.9°. January average temperature 27.8° with snow. Rainy in June. 60% average humidity.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KBEA	1480	Beautiful	913 432-1480	KBEQ	104.3	Universals	816 531-2535
KCCV	1510	Religious	816 252-5050	KCEZ	94.9	Beautiful	913 677-9595
KCKN	1340	Country	913 321-3200	KCKN	94.1	Country	913 321-3200
KCMO	810	Spec III	913 677-8181	KFIX	106.5	Spec III	816 531-3400
KCNW	1380	Religious	913 492-1380	KMBR	99.7	Beautiful	913 236-9800
KFIX	1140	Country	816 531-3400	KPRS	103.3	AOR	816 471-2100
KJLA	1190	Disco	816 753-7707	KUDL	98.1	Spec III	913 722-2866
KMBZ	980	Spec III	913 236-9800	KWKI	93.3	Religious	816 474-6400
KPRT	1590	Religious	816 471-2100	KXTR	96.5	Classical	913 432-1480
WDAF	610	Country	816 753 4567	KYYS	102.1	AOR	816 753 4567
WHB	710	Spec III	816 221-8300				

**LANSING, MI Population: 369,900 Rank: 75**

Ethnic percentages: 10% Black, 6% Spanish. Dominant industries: Oldsmobile, State Capitol, Michigan State University. Best accommodations: Hilton Hotel, Hospitality Hotel and Albert Pick. Cost of living figures (averages): one bedroom apartment \$185; state sales tax 4%. Average salaries: Disc Jockeys \$8,800, Program Directors \$12,480, Sales Managers \$16,800, General Managers \$20,400. Climate: Four distinct seasons. Summers in the 80s and winter temperature averages 16°. Comments: Lansing is without a doubt one of the finest areas to live in. Good schools with no traffic problems. Tremendous recreational facilities.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WCER	1390	Spec III	517 372-3333	WCER	92.7	Spec III	517 372-3333
WILS	1320	Universals	517 393-1320	WFMK	99.1	Spec III	517 349-4000
WITL	1010	Country	517 393 1010	WILS	101.7	AOR	517 393-1320
WJIM	1240	Spec III	517 372-8282	WITL	100.7	Country	517 393-1010
WVIC	730	Universals	517 487-5986	WJIM	97.5	Spec III	517 372-8282
				WVIC	94.9	Universals	517 487 5986

**LAS VEGAS, NV Population: 287,900 Rank: 99**

Ethnic percentages: 10% Black. Dominant industries: Gambling, entertainment, tourism. Best accommodations: MGM Grand, Hilton, Caesars Palace. Dunes, Aladdin (you name it, this place has got the hotels!). Cost of living figures (averages): one bedroom apartment \$250; state sales tax 3%. Average salaries: Disc Jockeys \$7,200-18,000, Program Directors \$9,600-21,600, Sales Managers \$20,000+. Climate: Moderate winters, with lows down to about 30°, highs about 50°. Hot summers but dry, with lows to about 80°, highs about 100°+. Comments: What can be said about this town that hasn't already been covered! The Las Vegas market has become very competitive in the last year or so, with three rockers on FM, and one on AM all going after a piece of the pie. KLUC-AM went fulltime with the call letters of KMJJ and a pop-adult format, and debuted with 8.3. KBMI changed calls to KVEG and went country. Vegas is also the home of Nellis Air Force Base, Hoover Dam and Mount Charleston, with skiing only minutes away during the winter.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KDWN	720	Spec III	702 385-7212	KENO	92.3	AOR	702 876-1460
KENO	1460	Universals	702 876-1460	KFMS	101.9	Universals	702 732-7753
KLAV	1230	News/Spec III	702 732-2555	KLUC	98.5	Universals	702 739-9383
KMJJ	1140	Spec III	702 736-8910	KORK	97.1	Beautiful	702 457-5511
KNUU	970	News	702 735-8644	KXTZ	94.1	Beautiful	702 564-2696
KORK	920	Spec III	702 457-5511				
KRAM	1340	Country	702 732-1363				
KVEG	1400	Country	702 732-7753				
KVOV	1280	Black	702 564-2591				

**LOS ANGELES, CA Population: 7,268,800 Rank: 2**

Ethnic percentages: 14.7% Spanish, 7.7% Black, 3.3% other. Dominant industries:



Films, television, aerospace. Best accommodations: Bonaventure, Sheraton Universal, Beverly Wilshire, Century Plaza hotels. Cost of living figures (averages): one bedroom apartment \$325+; state sales tax 6%. Average salaries: Disc Jockeys \$25,000-40,000, Program Directors \$25,000-60,000, Sales Managers \$30,000, General Managers \$45,000. Climate: Warm most of the year round except when it rains. Winters low 45°, high 68°. Summers low 65°, high 90°. Comments: You can check out anytime you like, but you can never leave.

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AM	Freq	Format	Phone	FM	Freq	Format	Phone
KABC	790	News/Talk	213 663-3311	KACE	103.9	Black	213 564-7951
KALI	1430	Spanish	213 466-6161	KBIG	104.3	Beautiful	213 874-7700
KBRT	740	Spec III	213 874-7700	KBOB	98.3	Big Band	213 330-5211
KDAY	1580	Black	213 665-1105	KEZY	95.9	AOR	714 776-3696
KEZY	1190	Universals	213 463 5621	KFAC	92.3	Classical	213 933-9261
KFAC	1330	Classical	213 933-9261	KHTZ	97.1	Universals	213 388-2345
KFI	640	Universals	213 385-0101	KIIS	102.7	Disco	213 466-8381
KFWB	980	News	213 462-5392	KIQQ	100.3	Spec III	213 469-1631
KGER	1390	Religious	213 427-7907	KJLH	102.3	Black	213 299-2992
KGRB	900	Big Band	213 330-5211	KJOL	98.7	Beautiful	213 278-5990
KHJ	930	Universals	213 462-2133	KKGO	105.1	Jazz	213 475-9494
KHTZ	1020	Universals	213 385-2335	KLOS	95.5	AOR	213 663-3311
KIEV	870	Spec III	213 245-2388	KLVE	107.5	Spanish	213 465-3171
KIIS	1150	Religious	213 466 8381	KMET	94.7	AOR	213 464-5638
KKTT	1230	Black	213 937-5900	KNOB	97.9	Beautiful	714 772-5662
KLAC	570	Country	213 462-5522	KNX	93.1	AOR	213 460-3000
KMPC	710	Spec III	213 469-5341	KOST	103.5	Beautiful	213 385-0101
KNX	1070	News/Info	213 469-1212	KRTH	101.1	Universals	213 937-5230
KRLA	1110	Universals	213 851-2100	KUTE	101.9	Disco	213 247-5883
KWIZ	1480	Spec III	714 839-4220	KWIZ	96.7	Universals	714 839 4220
KWKW	1300	Spanish	213 466-8111	KWST	105.9	AOR	213 467 1224
KZLA	1540	Spec III	213 466-4123	KZLA	93.9	Spec III	213 466-4123

**LOUISVILLE, KY Population: 728,100 Rank: 40**

Ethnic percentages: 24%. Dominant industries: Steel, coal mining, distilleries, horse racing, General Electric, American Standard, Ford, tobacco. Best accommodations: Stouffers, The Galt House, Hyatt, Executive Inn. Cost of living figures (averages): one bedroom apartment \$175-200; state sales tax 5%. Average salaries: Disc Jockeys \$15,000, Program Directors \$20,000-35,000, Sales Managers \$30,000, General Managers \$50,000. Climate: Hot and humid summers, temperature 85-95°. Winters average 30° and cold. Comments: Louisville is an old picturesque city that is going through a lot of redevelopment. Most stations in this market are not AFTRA.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WAKY	790	Universals	214 587 7979	WAMZ	97.5	Country	502 585 7333
WAVE	970	Spec III	502 585 2201	WCSN	99.7	Beautiful	502 589-4800
WFIA	900	Religious	502 583-4811	WFIA	103.9	Religious	502 583-4811
WHAS	840	Spec III	502 582 7315	WLRS	102.3	AOR	502 585 5178
WINN	1240	Country	502 585-5148	WNUU	103.1	Spec III	502 426-7235
WKLO	1080	Spec III	502 589-4800	WQHI	95.7	Universals	812 288-8244
WLLO	1350	Black	502 636-3535	WVEZ	106.9	Spec III	812 283-4431
WTMT	620	Country	502 583 3901				
WXVW	1450	Spec III	812 283-3577				

**MEMPHIS, TN Population: 710,200 Rank: 41**

Ethnic percentages: 40% Black. Dominant industries: Cotton, hardwood, tire manufacturing, transportation. Best accommodations: Hyatt Regency, Hilton, Holiday Inn Rivermont. Cost of living figures (averages): one bedroom apartment \$225; state sales tax 5%. Average salaries: Disc Jockeys \$9,600, Program Directors \$17,500, Sales Managers \$35,000, General Managers \$47,000. Climate: Sunny, humid, hot in summer, cold and rainy in winter.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KSUD	730	Gospel	901 735-6622	KWAM	101.1	Religious	901 323-2679
KWAM	990	Gospel	901 323-2679	WEZI	105.9	Spec III	901 767-6532
WDIA	1070	Black	901 278-4550	WHRK	97.1	Jaz/Disco	901 525-6868

**MAJOR MARKETS**



WHBQ	560	Universals	901 458-0056	WLVS	94.3	Universals	901 365-2032
WKBL	1250	Country	901 476-7129	WMC	99.7	Universals	901 726-0555
WLOK	1340	Black	901 527-9565	WQUD	104.5	Spec III	901 278-4551
WMC	790	Country	901 726-0555	WZXR	102.7	AOR	901 726-0060
WMPS	680	Country	901 525-6868				
WMQM	1480	Religious	901 725-5505				
WREC	600	Spec III	901 726-0060				
WWEI	1430	News/Talk	901 365-2032				

## MIAMI-FT. LAUDERDALE, FL Pop.: 1,267,900 Rank: 21

Ethnic percentages: 34.1% Spanish, 11% Black, and recently a large influx of Canadians. Dominant industries: Tourism, electronic and communications equipment manufacturing, building products. Best accommodations: Pier 66, Lago Mar and The Behia Mar Hilton. Cost of living figures (averages): \$300; state sales tax 4%. Average salaries: Disc Jockeys \$13,000-15,000, Program Directors \$18,000-25,000, Sales Managers \$35,000+. Climate: Subtropic marine climate. High summer temperature 73-90°. Winter temperature 59-77°. Comments: Housing and rentals are reportedly becoming difficult due to large growth in the area.

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AM	Freq	Format	Phone	FM	Freq	Format	Phone
WCMQ	1220	Spanish	305 854-1830	WAlA	97.3	Spec III	305 759 4311
WFTL	1400	Spec III	305 940 4755	WAXY	105.9	Universals	305 467-6351
WGBS	710	Universals	305 377 8811	WCKO	102.7	Disco/R&B	305 731-4800
WGMA	1320	Country	305 431-6200	WCMQ	92.1	Spanish	305 854-1830
WINZ	940	News/Info	305 624-6101	WEDR	99.1	Black	305 633-1487
WIOD	610	Spec III	305 759-4311	WHYI	100.7	Universals	305 944-1956
WKAT	1360	Talk	305 531-8181	WFDO	107	Disco/Spec III	305 940-4755
WMBM	1490	Disco/R&B	305 672-1100	WINZ	94.9	AOR	305 624-9490
WNWS	790	News/Talk	305 653-0040	WJOK	107.5	Country	305 856-1260
WOCN	1450	Spanish	305 371-1450	WKQS	99.9	Beautiful	305 944-3699
WQAM	560	Universals	305 531-6651	WLYF	101.5	Beautiful	305 377-8811
WQBA	1140	Spanish	305 643-5000	WMJX	96.3	Universals	305 538 5321
WRBD	1470	Black	305 731 4800	WSDO	106.7	Universals	305 485 4111
WRHC	1550	Span/News	305 541-3300	WSHE	103.5	AOR	305 581 1580
WVCG	1080	AOR	305 445-5411	WTMI	93.1	Classical	305 443-5251
WWOK	1260	Country	305 856-1260	WWWL	93.9	Spec III	305 672 2500
				WYOR	105.1	Spec III	305 445-5411

## MILWAUKEE, WI Population: 1,182,600 Rank: 24

Ethnic percentages: 8.2% non-White, 7.6% Black, .3% Indian, .1% Japanese, .34% other (includes Hawaiian, Korean, Eskimo, Polynesian, etc.). Dominant industries: Heavy industry, machine tools cranes. Best accommodations: Marc Plaza, Marriott Inn, Pfister Hotel, Olympia Resort Hotel & Spa. Cost of living figures (averages): one bedroom apartment \$225; state sales tax 4%. Average salaries: Disc Jockeys \$15,000, Program Directors \$20,000, Sales Managers \$30,000, General Managers \$40,000. Climate: Milwaukee has four distinct seasons with rapid weather changes within those seasons. Summers are warm and at times humid while winters are cold and snowy. Average temperatures: January high 27°, low 11°, July high 80°, low 59°.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WAUK	1510	Spec III	414 544-6800	WAWA	102.1	Black	414 786-1590
WAWA	1590	Black	414 786-1590	WBSC	102.9	Country	414 453-4130
WBSC	1340	Country	414 453-4130	WEZW	103.7	Beautiful	414 961-1030
WBKV	1470	Country	414 334-2344	WFMR	96.5	Classical/Jazz	414 372-8000
WEMP	1250	Country	414 529-1250	WKTI	94.5	Universals	414 332 9611
WISN	1130	Spec III	414 342-1111	WLPX	97.3	AOR	414 342-1111
WNOV	860	Universals	414 445-1986	WLUM	102.0	Spec III	414 786-1590
WOKY	920	Universals	414 442-0150	WNUW	99.1	Disco	414 529-1250
WTMJ	620	Spec III	414 332-9611	WQFM	93.3	AOR	414 276-2040
WYLO	540	Religious	414 353-5300	WZMF	98.3	AOR	414 251-7070
WZUU	1290	Universals	414 964-8300	WZUU	95.7	Universals	414 964-8300

## MINNEAPOLIS, MN Population: 1,671,200 Rank: 15

Ethnic percentages: 2%. Dominant industries: Computer technology and medical

manufacturers. Best accommodations: Leamington Hotel, Raddison Hotels, Marquette Hotel, Hotel de France. Cost of living figures (averages): one bedroom apartment \$275; state sales tax 4%. Average salaries: not available. Climate: Summers 70-80°. Winters 14° average. Annual precipitation 25" rain, 42" snow.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KDWB	630	Universals	612 739-4000	KDWB	101.3	Universals	612 739-4000
KEYE	1400	Spec III	612 645-7757	KEYE	102.1	Beautiful	612 645-7757
KQRS	1440	AOR	612 545-5601	KQRS	104.1	Disco	612 941-5774
KRSI	950	AOR	612 941-5774	KQRS	92.5	AOR	612 545-5601
KSTP	1500	Spec III	612 645-2724	KSTP	94.5	Spec III	612 644-9595
KTCR	690	Country	612 544-1558	KTCR	97.1	Country	612 544-1558
WAYL	980	Beautiful	612 633-9667	WAYL	93.7	Beautiful	612 633-9667
WCCO	830	Spec III	612 370-0611	WCCO	102.9	Spec III	612 339-1029
WDGY	1130	Country	612 881-2633	WLOL	99.5	Spec III	612 698-5566
WRRD	1330	Universals	612 699-1330				
WWTC	1280	News	612 333-2363				

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## MOBILE, AL Population: 329,300 Rank: 85

Ethnic percentages: 32.27% Black, 27% other. Dominant industries: Paper manufacturing, shipping, ship building. Best accommodations: Sheraton (downtown), Ramada Inn (airport and I-65), Hilton (airport), Grand Hotel, Point Clear, AL. Cost of living figures (averages): one bedroom apartment \$150; state sales tax 6%. Average salaries: Disc Jockeys \$10,800-12,000, Program Directors \$18,000, Sales Managers \$25,000, General Managers \$30,000. Climate: Gulf Coast climate, average yearly temperature 74°.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WABB	1480	Universals	205 432-5572	WABB	97.5	AOR	205 432-5572
WGOK	900	Black	205 432-8661	WBLX	92.9	AOR	205 432-7609
WKRK	710	Spec III	205 432-5501	WHSP	92.1	Gospel	205 928-1711
WKSJ	1270	Country	205 344-9900	WKRK	99.9	Universals	205 432-5501
WLIQ	1360	Religious	205 476-1360	WKSJ	94.9	Country	205 344-9900
WMOB	840	Spec III	205 478-6345	WLPR	96.1	Beautiful	205 432-0401
WMOO	1550	Religious	205 432-0595				
WUNI	1410	Country	205 438-4514				

## NASHVILLE, TN Population: 637,000 Rank: 46

Ethnic percentages: 16.1%. Dominant industries: Printing, publishing, record industries, industrial plants and the largest automobile glass plant in the world. Best accommodations: Opryland Hotel, Hyatt Regency, and Spence Manor. Cost of living figures (averages): one bedroom apartment \$180+; state sales tax 6%. Average salaries: Disc Jockeys \$8,640-21,600, Program Directors \$17,000, Sales Managers \$20,000, General Managers \$30,000. Climate: Normal annual rainfall 46". January maximum temperature 29°, July 90.2°. Normal snowfall 11.3".

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WAMB	1190	Big Band	615 889-1960	WBYQ	92.1	Universals	615 244-8290
WGNS	1450	Spec III	615 893-5373	WKDF	103.3	AOR	615 254-1355
WJRB	1430	Country	615 244-7300	WKQB	105.9	Spec III	615 256-0161
WKDA	1240	Spec III	615 254-1355	WSIX	97.9	Spec III	615 259-2200
WLAC	1510	Universals	615 256-0161	WSM	95.5	Spec III	615 749-2283
WMAK	1300	Spec III	615 256-6556	WZEZ	92.9	Beautiful	615 259-9393
WNAH	1360	Spec III	615 254-7611				
WSIX	980	Spec III	615 259-2200				
WSM	650	Spec III	615 749-2283				
WVOL	1470	Black	615 227-1470				
WWGM	1560	Religious	615 298-4417				

## NASSAU-SULFOLK, NY Population: 2,185,400 Rank: 9

Ethnic percentages: 5%. Dominant industries: Grummond Aircraft, banks and Lilco Co. (utility). Best accommodations: numerous mid-sized motels. By 1981 a major Sheraton Hotel will be completed in Nassau. Cost of living figures (averages): one bedroom apartment \$350; state sales tax 7%. Average salaries: Disc Jockeys \$9,600-

### MAJOR MARKETS

\$14,400, Program Directors varies, Sales Managers \$18,000-45,000, General Managers \$20,000-60,000. Climate: Temperatures average 25° in winter, 75-80° in summer. Comments: Nassau is the wealthiest county in Long Island for household incomes.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WALK	1370	Spec III	516 475-5200	WALK	97.5	Spec III	516 475-5200
WGBB	1240	Spec III	516 623-1240	WBAB	102.3	Spec III/News	516 661-4000
WGLI	1290	News/Talk	516 669-1290	WBLI	106.1	Spec III	516 475-1061
WGSM	740	Spec III	516 423-6740	WCTO	94.3	Beautiful	516 423-6729
WHLI	1100	Universals	516 481-8000	WIOK	98.3	Beautiful	516 481-8000
WLIX	540	Religious	516 666-2200	WLIR	92.7	AOR	516 485-9200
WLNG	1600	Oldies	516 725-2300	WLNG	92.1	Oldies	516 725-2300
				WRCN	103.9	AOR	516 727-1570
				WTFM	103.5	Spec III	212 357-8000

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**NEW HAVEN, CT Population: 360,700 Rank: 76**

Ethnic percentages: 30% Black, 10% Spanish-American. Dominant industries: Guns, rubber, shirts, bagels, pizza, Yale University. Best accommodations: Sheraton Park Plaza. Cost of living figures (averages): one bedroom apartment \$200; state sales tax 7%. Average salaries: Disc Jockeys \$8,400, Program Directors \$9,600, Sales Managers \$14,400, General Managers varies.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WAVZ	1300	Spec III	203 777-4761	WKCI	101.3	Universals	203 777-7809
WELI	960	Spec III	203 281-9600	WPLR	99.1	Universals	203 777-6617
WNHC	1340	Beautiful	203 789-1331	WYBC	94.3	Black/Jazz	203 865-3451
WOMN	1220	Spec III	203 777-6617				

**NEW ORLEANS, LA Population: 898,400 Rank: 34**

Ethnic percentages: 45% Black, 10% other. Dominant industries: Port, tourism, petrochemicals. Best accommodations: Le Richelieu, Mason du Puy, Monteleone. Cost of living figures (averages): one bedroom apartment \$200; state sales tax 3%. Average salaries: Disc Jockeys \$14,500, Program Directors \$18,000, Sales Managers \$30,000, General Managers \$45,000. Climate: Warm humid. Winter 55°, spring 65°, summer 80°, fall 75°.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WARB	730	Spec III	504 892-1600	WBYU	95.7	Beautiful	504 524-7262
WBOK	1230	Universals	504 827-1522	WEZB	97.1	Universals	504 581-7002
WGSO	1280	News/Talk	504 581-1280	WNOE	101.1	AOR	504 529-1212
WNNR	990	Black	504 581-5777	WQUE	93.3	Universals	504 581-1280
WNOE	1060	Universals	504 529-1212	WRNO	99.5	AOR	504 837-2424
WSHO	800	Country	504 822-2271	WWL	101.9	Beautiful	504 524-8787
WSMB	1350	Spec III	504 523-5921	WXEL	105.3	Black	504 584-9935
WTIX	690	Universals	504 561-0001	WYLD	98.5	Black	504 822-1945
WVOG	600	Religious	504 822-0890				
WWIW	1450	Big Band	504 587-3000				
WWL	870	Spec III	504 524-8787				
WYLD	940	Black	504 822-1945				

**NEW YORK, NY Population: 13,659,700 Rank: 1**

Ethnic percentages: 15.1% Black, 12.7% Spanish. Dominant industries: Apparel, printing and publishing, textiles, tourism, communications, shipping and food products. Best accommodations: Waldorf Astoria, Hilton, Americana, Biltmore, Roosevelt, Essex House, St. Regis and, of course, The Plaza. Cost of living figures (averages): one bedroom apartment \$400; state sales tax 8%. Average salaries: Disc Jockeys \$25,000-30,000, Program Directors \$30,000-35,000, Sales Managers \$40,000-45,000, General Managers \$60,000-65,000. Climate: Mixture of continental and marine climate with variable and uneven distribution of precipitation. Seasonal average temperatures are 35° in winter, 62° in spring, 73° in summer and 47° in fall.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WABC	770	Universals	212 581-7777	WALK	97.5	Spec III	516 475-5200
WADO	1280	Spanish	212 949-1949	WBLI	106.1	Universals	516 895-9310

WALK	1370	Spec III	516 475-5200	WBLS	107.5	Black	212 661-3344
WCBS	880	News/Talk	212 765-4321	WCBS	101.1	Solid Gold	212 975-4321
WCTC	1450	Spec III	201 249-2600	WCTO	94.3	Beautiful	516 423-6729
WEVD	1330	Foreign Lang	212 757-0880	WEVD	97.9	Foreign Lang	212 757-0880
WHN	1050	Country	212 688-1000	WHUD	100.7	Beautiful	212 931-1314
WINS	1010	News	212 557-1010	WKTU	92.3	Disco	212 750-0550
WJIT	1480	Spanish	212 935-5170	WLIR	92.7	AOR	516 485-9200
WMCA	570	Talk	212 586-5700	WNCN	104.3	Classical	212 626-1043
WLBI	1190	Black	212 661-3344	WNEW	102.7	AOR	212 986-7000
WNBC	660	Universals	212 640-5788	WPAT	93.1	Beautiful	212 688-9300
WNEW	1130	Spec III	212 986-7000	WPXI	101.9	AOR	212 949-2102
WNJR	1430	Black	201 688-5000	WPLJ	95.5	AOR	212 581-7777
WOR	710	Talk	212 764-7000	WQXR	96.3	Classical	212 556-1144
WPAT	930	Beautiful	212 688-9300	WRFM	105.1	Spec III	212 752-3322
WQXR	1560	Classical	212 556-1144	WRVR	106.7	Jazz	212 335-1700
WVNX	620	Beautiful	212 349-1111	WTFM	103.5	Spec III	212 236-7974
WWDJ	970	Religious	201 343-5097	WTNJ	100.3	Spec III	201 994-9191
WWRL	1600	AOR	212 335-1600	WYNY	97.1	Spec III	212 640-5788
				WXLO	98.7	Universals	212 764-7000

## NORFOLK-PORTSMOUTH, VA Population: 926,700 Rank: 32

Ethnic percentages: 25%. Dominant industries: Tourism, government, Navy, ship-building, manufacturing. Best accommodations: Ramada Inn, Holiday Inn. All types available because of tourist trade. Cost of living figures (averages): one bedroom apartment \$200; state sales tax 4%. Average salaries: Disc Jockeys \$7,200-19,200, Program Directors \$5,000-25,000, Sales Managers not available, General Managers not available. Climate: annual average 62°.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WCMS	1050	Country	804 420-1050	WBCI	96.5	Spec III	804 874-3696
WCPK	1600	Beautiful	804 543-3535	WCMS	100.5	Country	804 420-1050
WFOG	1450	Universals	804 622-6771	WFOG	92.9	Universals	804 622-6771
WGH	1310	Universals	804 826-1310	WGH	97.3	Classical	804 826-1310
WHNE	1350	Country	804 622-5591	WKEZ	95.7	Spec III	804 446-2700
WNOR	1230	Urban	804 623-9667	WNOR	98.7	AOR	804 623-9667
WPCE	1400	Black	804 622-4600	WOWI	102.9	Universals	804 622-4600
WPMH	1010	Religious	804 488-8364	WQRK	104.5	Universals	804 497-1067
WRAP	850	Universals	804 484-5243	WWDE	101.3	Spec III	804 722-1951
WTAR	790	Spec III	804 446-2600	WXRI	105.3	Religious	804 393-2501
WVAB	1550	Oldies	804 425-1550	WYVA	94.1	Country	804 898-7293
WWDE	1490	Spec III	804 722-1951	WMYK	93.7	AOR	804 421-9695
WZAM	1110	Country	804 461-4838				

## OKLAHOMA CITY, OK Population: 632,300 Rank: 48

Ethnic percentages: 30% Black, 10% other. Dominant industries: Private businesses, agriculture. Best accommodations: Sheraton, Skirvin Hotel, Hilton. Cost of living figures (averages): one bedroom apartment \$230; state sales tax 4%. Average salaries: Disc Jockeys \$7,800, Program Directors \$10,200, Sales Managers \$13,200, General Managers varies. Climate: Averages 30° in winter, 90° in summer.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KATT	1140	Disco	405 631-8881	KAEZ	107.7	Black	405 424-3376
KBYE	890	Spec III	405 478-2100	KATT	100.5	AOR	405 631-8881
KGFF	1450	Spec III	405 273-4390	KCFX	97.7	Disco	405 341-8440
KNOR	1400	Spec III	405 321-1400	KEBC	94.7	Spec III	405 631-7501
KOCY	1340	Country	405 528-5548	KFNB	101.9	Beautiful	405 232-0321
KOMA	1520	Spec III	405 794-1573	KJIL	104.9	Religious	405 789-7748
KQCV	800	Religious	405 521-1412	KKNG	92.5	Beautiful	405 525-5595
KTOK	1000	Spec III	405 840-5271	KOFM	104.1	Universals	405 478-0444
WKY	930	Spec III	405 478-2930	KXXY	96.1	Spec III	405 528-5543
WNAD	640	Spec III	405 329-0640	KZUE	102.7	Spec III	405 840-5271

## OMAHA, NE Population: 464,000 Rank: 61

Ethnic percentages: 6.8% Black, 1.6% other. Dominant industries: Agribusiness, insurance and finance. Cost of living figures (averages): one bedroom apartment

\$200; state sales tax 4.5%. Average salaries: not available. Climate: four seasons with Aug. annual temp. 81.4°, rainfall 28.53", snowfall 32.2".

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KFAB	1110	Spec III	402 556-8000	KEFM	96.1	Country	402 397-1290
KOIL	1290	Universals	402 397-1290	KEZO	92.3	AOR	402 592-5300
KOWH	660	Religious	402 422-1600	KGOR	99.9	Spec III	402 556-2323
KQXV	1560	Universals	712 322-4041	KESY	104.5	Beautiful	402 556-6700
KYNN	1490	Country	402 342-8282	KQKQ	98.5	AOR	712 322-4041
KWOW	590	Spec III	402 592-3500	KYNN	94.1	Country	402 342-8282
KESY	1420	Beautiful	402 556-6700				

## ORANGE COUNTY, CA\* Population: 1,454,800 Rank: 19

186

Ethnic percentages: 10.6% Latino, 1.85% Black, 1.28% Oriental, 11.27% other. Dominant industries: Manufacturing and production of durable goods, construction, real estate, insurance, services and trade. Best accommodations: Grand Hotel, Registry Hotel, Saddle Back Inn, Anaheim Hyatt. Cost of living figures (averages): one bedroom apartment \$225-275; state sales tax 6%. Average salaries: Disc Jockeys \$15,000-30,000, Program Directors \$20,000-30,000, Sales Managers \$30,000-45,000, General Managers \$50,000-75,000. Climate: Average temperatures 65-90°. Sunny and warm most of the year round.

\* Anaheim, Garden Grove and Santa Ana

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KEZY	1190	Universals	14 776-1191	KEZY	95.9	AOR	714 776-1190
KWIZ	1480	Spec III	714 839-4220	KOCM	103.1	Beautiful	714 644-2727
				KWIZ	96.7	Beautiful	714 839-4220
				KYMS	106.3	Religious	714 835-1063

## ORLANDO, FL Population: 506,300 Rank: 56

Ethnic percentages: 13% Black, 6% Latin. Dominant industries: Walt Disney World is the biggest single employer. About 60% of the residents are employed in tourist/service oriented industries. 13% involved in high technology manufacturing. 10% in construction and about 15% are public employees. Best accommodations: all major chains are represented. Additionally, Walt Disney World has accommodations adjacent to the park. Reservations are an absolute must. Cost of living figures (averages): one bedroom apartment \$180-200; state sales tax 4%. Average salaries: Disc Jockeys \$15,000-18,000, Program Directors \$20,000+, Sales Managers \$25,000-30,000 depending upon incentives, General Managers \$30,000 up to \$50,000. Comments: The cost of apartments is expected to rise dramatically in 1979. There are virtually no vacant apartments in the Orlando area. More than one billion dollars in new construction planned for the year. However, the bulk of it is planned for industrial expansion and private single family homes. A booming home market is forecast for the future, rather than additional apartment building. Orlando expects an average growth of 25,000 people per year thru 1980.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WAJL	1440	Religious	305 644-9255	WBJW	105.1	Universals	305 425-6631
WDBO	580	Spec III	305 843-5800	WDBO	92.3	Spec III	305 843-5800
WFIV	1080	Country	305 425 0623	WDIZ	100.3	Universals	305 645-1802
WHHL	1190	Spec III	305 859-4350	WHOO	96.5	Country	305 295-3990
WHOO	990	Country	305 295-3990	WLOQ	103.1	Beautiful	305 647-5557
WKIS	740	Spec III	305 295-0740				
WLOF	950	Universals	305 293-2431				
WOKB	1600	Disco	305 841 1600				
WORL	1270	Disco	305 298-5570				

## PHILADELPHIA, PA Population: 3,964,500 Rank: 5

Ethnic percentages: 34% Black, 1% other. Dominant industries: Agriculture, mining, printing, machinery manufacture. Best accommodations: Latham, Warwick and Fairmont hotels. Cost of living figures (averages): one bedroom apartment \$250; state sales tax 6%. Average salaries: not available. Climate: Cool winters reaching down to 20° and warm summers in 70s and 80s. Humid conditions all year round.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KYW	1060	News	215 238-4700	WCAU	98.1	Disco/Jazz	215 839-7000
WCAU	1210	News	215 839-7000	WDAS	105.3	Black	215 878-2000
WDAS	1480	R&B	215 878-2000	WDVR	101.1	Beautiful	215 839-7832
WFLN	560	Spec III	215 879-1600	WFLN	95.7	Classical	215 482-6000
WFLN	900	Classical	215 482-6000	WIFI	92.5	Universals	215 839-0900
WHAT	1340	Black	215 878-1500	WIOQ	102.1	AOR	215 835-6100
WIP	610	Spec III	215 568-2900	WMGK	102.9	Spec III	215 879-6000
WNAR	1110	Spec III	215 687-1110	WMMR	93.3	AOR	215 561-0933
WPEN	950	SIII/Oldies	215 879-6000	WSNI	104.5	Country	215 564-2300
WRCP	1540	Country	215 564-2300	WUSL	98.9	Spec III	215 483-8900
WTMR	800	Gospel	609 962-8000	WWDB	96.5	Talk	215 878-1500
WZZD	990	Disco	215 242-6300	WWSH	106.1	Beautiful	215 835-2350
				WYSP	94.1	AOR	215 839-7625

## PHOENIX, AZ Population: 1,044,800 Rank: 29

Ethnic percentages: 18% Mexican, 5.6% Indian, 3% Black, .7% other. Dominant industries: Manufacturing, including computer sciences, aerospace, government products, printing and publishing. Best accommodations: Arizona Biltmore, Towne House, Hyatt Regency, Adams Hotel. Cost of living figures (averages): one bedroom apartment \$275; state sales tax 5%. Average salaries: Disc Jockeys \$14,000, Program Directors \$20,000, Sales Managers \$32,000, General Managers \$40,000. Climate: The warmest month is July with a low of 83°. The coldest month is December with a low of 39°. It's possible to have 100 days of 100° temperatures in summer. Comments: Arizona is still one of the fastest growing states in the continental U.S. The average age is lower than nationally.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KDJK	1510	Oldies	602 833-8888	KBBC	98.7	AOR	602 257-6599
KFLR	1230	Religious	602 258-6717	KDKB	93.3	AOR	602 833-8888
KHEP	1280	Classical	602 278-5555	KHEP	101.5	Classical	602 278-5555
KIFN	860	Spanish	602 257-9363	KIOG	104.7	AOR	602 959-4110
KJJJ	910	Country	602 254-7177	KMEO	96.9	Beautiful	602 279-5577
KKKQ	1060	Oldies	602 957-2710	KNIX	102.5	Country	602 966-6236
KMEO	740	Beautiful	602 279-5577	KOOL	94.5	Oldies	602 257-1234
KNIX	1580	Country	602 966-6236	KOPA	100.7	Universals	602 941-1007
KOOL	960	Spec III	602 257-1234	KQYT	95.5	Beautiful	602 264-0123
KOPA	1440	Universals	602 941-1007	KUPD	97.9	Universals	602 957-2710
KOY	550	Spec III	602 258-8181	KWAO	106.3	Big Band	602 974-3681
KPHX	1480	Spanish	602 257-1351	KXTC	92.3	Disco	602 258-1218
KQXE	1310	AOR	602 959-4113				
KRDS	1190	Religious	602 495-9555				
KRUX	1360	Universals	602 247-5789				
KTAR	620	News	602 257-6616				
KVIX	1400	Spec III	602 264-9001				

## PITTSBURGH, PA Population: 1,939,600 Rank: 12

Ethnic percentages: 7.6% Black (metro area). Dominant industries: Heavy steel manufacturing and related industries. More major corporate headquarters in Pittsburgh than in any other city in U.S. except New York City. Best accommodations: Hyatt House, William Penn Hotel and Seven Springs Ski Resort. Cost of living figures (averages): one bedroom apartment \$225; state sales tax 6%. Average salaries: Disc Jockeys \$20,000, Program Directors \$25,000, Sales Managers \$30,000, General Managers \$35,000-75,000. Climate: Temperate, moderate with winters not as severe as other close-by cities. Mean temperatures by season: summer 72°, fall 54°, winter 28° and spring 50°.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KDKA	1020	Spec III	412 391-3000	WPNT	92.9	Beautiful	412 392-2200
KQV	1410	News/Talk	412 562-5900	WAMO	105.9	Urban	412 471-2181
WBVP	1230	Spec III	412 846-4100	WDSY	107.9	Country	412 471-9950
WEDO	810	Oldies	412 664-4431	WDVE	102.5	AOR	412 562-5900
WEPP	1080	Country	412 471-9950	WJOI	93.7	Beautiful	412 381-8100
WHJB	620	Universals	412 242-3303	WFFM	96.9	Spec III	412 351-1100
WIXZ	1360	Country/Talk	412 566-1360	WNUF	100.7	Big Band	412 821-5430

### MAJOR MARKETS



WKPA	1150	Spec III	412 337-3588	WOKU	10/	Disco	412 242-3303
WKTQ	1320	Universals	412 531-9500	WPEZ	94.5	Universals	412 322-5500
WMBA	1460	Talk/Spec III	412 266-1110	WPIT	101.5	Religious	412 281-1900
WPIT	730	Religious	412 281-1900	WSHH	99.7	Spec III	412 531-7773
WTAE	1250	Spec III	412 731-1250	WWKS	106.7	AOR	412 846-4124
WWSW	970	Spec III	412 323-5300	WXKX	96.1	Universals	412 731-0996
WYJZ	860	Gospel/Jazz	412 471-2182	WYDD	104.7	AOR	412 362-2144

## PORTLAND, OR Population: 925,000 Rank: 33

Ethnic percentages: 3% Black. Dominant industries: Lumbering, manufacturing, Port of Portland. Commercial fishing is significant in the region; significant electronics industry. Best accommodations: In Portland: Benson Hotel, Portland Hilton, Lloyd Center Sheraton. In region (resorts): Timberline Lodge, Kah-Nee-Tah, Inn of 7th Mountain, Inn At Otter Crest, Salishan. Cost of living figures (averages): one bedroom apartment \$160-300; state sales tax none. Average salaries: Disc Jockeys \$7,200-21,600 (varies with station and shift), Program Directors \$12,000-21,600, Sales Managers \$18,000, General Managers \$24,000. Climate: Temperate, fairly frequent overcast, 40" of rain a year; seldom much below freezing in the winter, seldom reaching 100° in the summer. About three brief snowfalls per winter. Comments: Beautiful city, rated by a national organization as the most liveable major city in the country. It's a metropolis in a wilderness. Sufficiently isolated from influences of other markets that it is considered one of the country's best test markets. Significant Chinese community, and some excellent Chinese restaurants. Some excellent restaurants in other ethnic styles as well as general styles, with some of the best being a bit out of the way, and not necessarily expensive. Portland has more municipal parks than any other city in the world, we understand...also the smallest municipal park (an officially designated park in the form of a traffic island). Oregon is very liberal on the subject of human rights even though it is rather conservative in other ways. Friendly. Conservationist. The Portland metro is Multnomah County (Portland), Clackamas County, Washington County—all in Oregon—and Clarke County (Vancouver, WA) in Washington.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KEX	1190	Spec III	503 225-1190	KGON	92.3	AOR	503 655-9181
KGAR	1550	Country	503 285-5575	KINK	101.9	Universals	503 226-5080
KGW	620	Universals	503 226-5055	KJIB	99.5	Beautiful	503 228-4393
KKEY	1150	Talk	503 222-1150	KMJK	106.7	Universals	503 226-5655
KLIQ	1290	Universals	503 234-3443	KPAM	97.1	Universals	503 226-7676
KPAM	1410	Universals	503 226-7676	KPDQ	93.7	Religious	503 231-7800
KPDQ	800	Religious	503 231-7800	KQFM	100.3	AOR	503 226-0100
KRDR	1230	Country	503 667-1230	KUPL	98.5	Beautiful	503 297-3311
KUPL	1330	Beaut/News	503 297-3311	KXL	95.5	Beautiful	503 231-0750
KVAN	1480	AOR	503 223-6328	KB	101	Universals	503 221-1841
KWJJ	1080	Country	503 228-4393				
KXL	750	Spec III	503 231-0750				
KYTE	970	Spec III	503 222-1841				
KYXI	1520	News	503 656-1441				

## PROVIDENCE, RI Population: 1,170,300 Rank: 25

Ethnic percentages: 70% Roman Catholic, 3% Black, heavy Portuguese population. Dominant industries: the jewelry capital, textiles, fishing. Best accommodations: Marriott, Providence, Holiday Inn, Providence, The Biltmore, Providence (Fancy). Cost of living figures (averages): one bedroom apartment \$300; state sales tax 5%. Average salaries: Disc Jockeys \$15,000, Program Directors \$25,000, Sales Managers \$30,000, General Managers \$45,000. Climate: summer hot, muggy, humid, average temperature 75°, fall is best season, cool, average temperature 55°, winter cold, grey, temperature 37°, spring nice, warm, temperature 65°. Comments: Water sports (fishing, boating, etc.) very big...great location, only 1 hour from Boston, 3 hrs from New York...beautiful. Concerts held at the Providence Civic Center (13,500), the Leroy Concert Theatre (5,000) and the Ocean State Performing Arts Center (5,000). Lots of colleges in Rhode (Univ. of RI, Providence College, Brown



University, Pembroke, Rhode Island College, Johnson and Wales, etc.). Best restaurants: Twin Oaks, Cappriccio's, The Grist Mill, The Marriott, The Biltmore. Very competitive radio market.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WALE	1400	Spec III	617 674-3535	WBRU	95.5	AOR	401 272-9550
WARA	1320	Spec III	617 222-1320	WERI	103.7	Spec III/News	401 596-7728
WBSM	1420	Universals	617 993-1767	WHJY	94.1	Beautiful	401 438-6110
WEAN	790	Universals	401 277-7105	WLKW	101.5	Beautiful	401 331-7810
WERI	1230	News/Talk	401 596-7728	WMYS	98.1	Universals	617 996-9666
WGNG	550	Spec III	401 725-9000	WOTB	107.1	Beautiful	401 846-6900
WHIM	1110	Country	401 438-6110	WPJB	105.1	Universals	401 277-7105
WICE	1290	Spec III	401 521-2711	WPRO	92.3	Universals	401 433-4200
WJAR	920	Spec III	401 751-5700	WRLM	93.3	Spec III/News	617 822-5341
WKRI	1450	Beautiful	401 821-6200				
WLKW	990	Beautiful	401 331-7810				
WPEP	1570	News/Talk	617 824-7528				
WPRO	630	Universals	401 433-4200				
WSAR	1480	Spec III	617 677-9477				
WWON	1240	News/Talk	401 762-1240				

## RALEIGH-DURHAM, NC Population: 410,700 Rank: 69

Ethnic percentages: 25% Black. No other significant ethnic population. Dominant industries: Education (3 major universities, Duke, NCSU and UNC), state government, and tobacco (Durham). Best accommodations: Velvet Cloak Inn, Governor's Inn and the usual chains. Climate: Mild but wet weather. Temperatures rarely below 20° in winter, regularly approaching 90° in summer. It always snows once each winter, sometimes more. Raleigh/Durham gets ample rain, but it has had its droughts. Comments: Raleigh/Durham and most of NC is an easy place to feel relaxed. A steadily growing radio market, yet most major concert activity takes place at Greensboro, 90 miles west. Durham and Chapel Hill geographically are somewhat mentally separate from Raleigh, but that's changing. Between government and university activity, population is decidedly white-collar in urban areas, but also heavily distributed throughout the countryside—a number of farmers. It did finally pass liquor-by-the-drink, by the way.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WCHL	1360	Spec III	919 942-8765	WBDS	107.1	AOR	919 684-3686
WDNC	620	Spec III	919 682-0319	WDCG	105.1	Universals	919 682-0319
WKIX	850	Universals	919 851-2711	WQDR	94.7	AOR	919 832-8313
WLLE	570	Black	919 833-3874	WRAL	101.5	Spec III	919 781-6101
WPJL	1240	Religious	919 834-6401	WYYD	96.1	Beautiful	919 851-2711
WPTF	680	Spec II	919 832-8311				
WSRC	1410	Black	919 477-7331				
WTIK	1310	Country	919 477-7351				
WYNA	1550	Country	919 782-9233				

## RENO, NV Population: 131,500 Rank: 152

Ethnic percentages: 1% Black, 1% American Indian, .5% Oriental. Dominant industries: Warehousing, gaming, tourism. Best accommodations: MGM, Harrah's, Sahara Reno. Approximately 18,000 rooms plus convention facilities. Cost of living figures (averages): one bedroom apartment \$250; state sales tax 3½%. Average salaries: Disc Jockeys \$8,400-12,000, Program Directors \$12,000-18,000, Sales Managers \$24,000+, General Managers \$36,000. Climate: Dry and temperate. Winter 18-45°, spring 37-70°, summer 44-89°, fall 30-70°. Comments: Reno has greatest concentration of nearby skiing facilities (21 ski resorts within 1½ hours) in the country.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KBET	1340	Country	702 322-1340	KKBC	97.3	Universals	702 882-6263
KCBN	1230	Universals	702 826-1355	KNEV	95.5	Beautiful	702 322-5638
KCRL	780	Classical	702 322-0053	KOZZ	105.7	AOR	702 329-9261
KOH	630	News/Spec III	702 323-5106				
KOLO	920	Spec III	702 786-0920				
KONE	1450	Country	702 329-9261				

### MAJOR MARKETS

**RICHMOND, VA**      **Population: 501,600**      **Rank: 58**

Ethnic percentages: 52% Black (in the city of Richmond and seven surrounding counties). Dominant industries: tobacco, chemicals, paper, aluminum (in order based on number of employees). Best accommodations: Richmond Hyatt House, Roadway Inn, Holiday Inn-Downtown. Cost of living figures (averages): one bedroom apartment \$150-200, depending on area of city; state sales tax 4%—3% to state, 1% to individual locality. Average salaries: Disc Jockeys \$10,000, Program Directors \$13,000, Sales Managers \$20,000, General Managers \$35,000. Climate: Richmond experiences all four seasons. It is basically a mild climate with no real extremes in temperature or conditions. The average monthly temperature is 60°. The average yearly high is 78°; yearly low 38°. The hottest month is August; coldest is February. Statistics are based on a 30-year average. Comments: Richmond has a very balanced economy with no one field of business dominating. The market has enjoyed very low unemployment for years averaging around 3%. It is felt that because of the diversified economy, Richmond has been protected from past recessions to a certain degree. Three major universities and numerous institutions make the city quite attractive in regards to education. It is quite attractive in regards to cultural activities, too, boasting over a half dozen professional and semiprofessional theatres, over a dozen museums of varying interests, and innumerable facilities for concerts of all types. Richmond has one of the largest park and recreation systems in the country with extensive programs for people of all ages throughout the year. It is the capital of Virginia and was the capital of the Confederacy and because of this, Richmond is rich in history.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WANT	990	Disco	804 321-5662	WEZS	103.7	Beautiful	804 745-2000
WEET	1320	Country	804 276-8830	WRVQ	94.5	Universals	804 649-9151
WENZ	1450	Black	804 222-7000	WRXL	102.1	AOR	804 282-9731
WGOE	1590	AOR	804 355-1791	WTVR	98.1	Beautiful	804 355-3217
WKIE	1540	Spec III	804 264-1540				
WLEE	1480	Spec III	804 388-2835				
WRNL	910	Spec III	804 282-9731				
WRVA	1140	News/Talk	804 643-6633				
WTVR	1380	Beautiful	804 355-3217				
WXGI	950	Country	804 233-7666				

**ROCHESTER, NY**      **Population: 803,900**      **Rank: 36**

Ethnic percentages: 7.3% Black, .6% other. Dominant industries: Eastman Kodak, Delco, Xerox. Best accommodations: Holiday Inn, Americana. Cost of living figures (averages): one bedroom apartment \$265; state sales tax 7%. Average salaries: Disc Jockeys \$12,000, Program Directors \$19,200, Sales Managers \$50,000, General Managers \$75,000-100,000. Climate: Average 65°, summer 75-85°, winter 0-35°.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WACK	1420	Spec III	315 331-1420	WCMP	96.5	AOR	716 288-3200
WBBF	950	Universals	716 232-7550	WDKX	103.9	Black	716 288-5470
WCGR	1550	Spec III	716 394-1550	WEZO	101.3	Beautiful	716 232-3700
WGVA	1240	Spec III	315 781-1240	WFLC	102.3	Country	716 394-1550
WHAM	1180	Spec III	716 454-4884	WHFM	98.9	Universals	716 454-4884
WNYR	680	Country	716 232-3700	WMJQ	92.5	AOR	716 232-7550
WROC	1280	News/Talk	716 288-0120	WPXY	97.9	Beautiful	716 288-0120
WSAY	1370	AOR	716 232-5580	WVOR	100.5	Spec III	716 454-3942
WWWG	1460	Spec III	716 546-2325				

**SACRAMENTO, CA**      **Population: 746,300**      **Rank: 39**

Ethnic percentages: 10% Spanish, 10% Oriental, 5-7% Black. Dominant industries: Agriculture, military. Best accommodations: Red Lion Motor Inn, Senator Hotel, Woodlake Inn, Holiday Inn. Cost of living figures (averages): one bedroom apartment \$225; state sales tax 6%. Average salaries: Disc Jockeys \$10,200-10,800, Program Directors \$13,200, Sales Managers \$21,600, General Managers \$24,000. Climate: Moderate, hot in summer, rain in winter, average temperature 72°. Comments: Somewhat more conservative area than San Francisco; ideal recreation area.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KAHI	950	News/Spec III	916 885-5636	KAER	92.5	Classical	916 446-9222
KFBK	1530	News	916 446-9222	KCTC	96.1	Spec III	916 441-5282

KGMS	1380	Spec III	916 929-5467	KEWI	105.1	Beautiful	916 482-7100
KGNR	1320	Talk/Spec III	916 441-5272	KHYL	101.1	Oldies	916 885-5636
KPOP	1110	Disco	916 791-4111	KPII	93.5	Spanish	916 791-4111
KRAK	1140	Country	916 482-7100	KROY	96.9	Universals	916 441-4950
KROY	1240	Universals	916 441-4950	KSFM	102.5	Universals	916 929-5467
KXOA	1470	Spec III	916 446-4965	KWOD	106.5	Universals	916 486-8000
				KXOA	107.9	AOR	916 446-4965
				KZAP	98.5	AOR	916 444-2806

## ST. LOUIS, MO Population: 1,934,600 Rank: 13

Ethnic percentages: 14.7%. Dominant industries: McDonald-Douglas Aircraft, Anhauser-Busch Brewing, Ford, Chrysler and Monsanto. Best accommodations: Chase Park Plaza, Stouffer's, Shelton Inn, Lake of the Ozarks (resort). Cost of living figures (averages): one bedroom apartment \$190; state sales tax 5%. Climate: Four distinct seasons. High temperatures in summer are 90s; lows in winter 0°. Very colorful autumns. Comments: St. Louis has heavy tourist flow from Interstate 44 (major east-west highway). Many lakes and recreation areas nearby.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KATZ	1600	Black	314 241-6000	KADI	96.3	AOR	314 721-2323
KIRL	1460	Country	314 946-6600	KCFM	93.7	Spec III	314 361-7500
KKQJ	1320	Universals	314 721-0200	KEZK	102.5	Beautiful	314 727-2160
KMOX	1120	News	314 621-2345	KKSS	107.7	Black	314 231-5577
KSD	550	Spec III	314 421-5055	KMOX	103.3	Universals	314 621-2345
KSTL	690	Country	314 621-5785	KSHE	94.7	AOR	314 842-1111
KXOK	630	Spec III	314 727-6500	KSLQ	98.1	Universals	314 725-9814
WESL	1490	Black	618 874-1490	WIL	92.3	Country	314 436-1600
WEW	770	Beautiful	314 436-7777				
WGNU	920	Religious	314 241-9468				
WIL	1430	Country	314 436-1600				
WRTH	590	Beautiful	314 862-9030				
KWK	1380	Universals	314 644-1380				

## SALT LAKE CITY, UT Population: 629,200 Rank: 49

Ethnic percentages: 6.6%. Dominant industries: Energy, military, agriculture, manufacturing, tourism. Best accommodations: Salt Lake Hilton, Little America, Hotel Utah. Cost of living figures (averages): one bedroom apartment \$220; state sales tax 5%. Average salaries: Disc Jockeys \$14,000, Program Directors \$25,000, Sales Managers \$28,000, General Managers \$35,000. Climate: Average in July 75°, January 27°. Snow in winter. Comments: One of the fastest growing markets. A variety of recreation activities available. A young age mean of 24-39.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KALL	910	Spec III	801 364-3561	KALL	94.1	Spec III	801 364-3561
KCPX	1320	Universals	801 972-3030	KCPX	98.7	Universals	801 486-3931
KLO	1430	Spec III	801 731-1111	KDAB	101.1	Spec III	801 393-8611
KLUB	570	Beautiful	801 359-7794	KISN	97.1	Spec III	801 359-7794
KPRQ	1230	Spec III	801 266-1230	KQPD	101.9	Beautiful	801 621-7240
KRGO	1550	Country	801 972-3449	KRSP	103.5	Universals	801 262-5541
KRSP	1060	Spec III	801 262-5541	KSFI	100.3	Beautiful	801 524-2600
KSL	1160	Spec III	801 237-2517	KSOP	104.3	Country	801 972-1043
KSOP	1370	Country	801 972-1043	KWHO	93.3	Disco/Oldies	801 322-5819
KSXX	630	News/Talk	801 355-2953				
KWHO	860	Classical	801 322-5819				
KWMS	1280	News	801 972-1280				

## SAN ANTONIO, TX Population: 780,400 Rank: 38

Ethnic percentages: 52.2% Latin American, 7.6% Black and 1% other. Dominant industries: Military. Best accommodations: Menger Hotel, The Plaza Nacional, Hilton, Palacio Del Rio, La Mansion Del Rio and The Inn at Turtle Creek. Cost of living figures (averages): one bedroom apartment \$260; state sales tax 5½%. Average salaries: not available. Climate: summers warm, averaging 85°. Winters cool in the thirties.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KAPE	1480	Black	512 223-8877	KBUC	107.5	Country	512 222-9191
KBUC	1310	Country	512 222-9191	KITY	92.9	Spec III	512 225-5111

### MAJOR MARKETS

KCCW	930	Country	512 349-3275	KISS	99.5	AOR	512 223 6211
KCOR	1350	Spanish	512 225-2751	KMFM	96.1	Classical	512 344-8481
KDRY	1110	Religious	512 824-5361	KQXT	101.9	Beautiful	512 225-2751
KEDA	1540	Spanish	512 226-6942	KTFM	102.7	Disco	512 655-5500
KKYX	680	Country	512 684 0068	KVAR	104.5	Spanish	512 696 9940
KMAC	630	AOR	512 223-6211	KZZY	100.3	Universals	512 349-3275
KONO	860	Spec III	512 225-5111	WOAI	97.3	Beautiful	512 226-9331
KTSA	550	Universals	512 655-5500				
KUKA	1250	Spanish	512 225-5757				
KWED	1580	Beautiful	512 379 2234				
WOAI	1200	News/Talk	512 226-9331				

## SAN DIEGO, CA Population: 1,400,500 Rank: 20

Ethnic percentages: 4.6% Black, .4% American Indian, 2% other. Dominant industries: Light manufacturing, aerospace, military, tourism and agriculture. Cost of living figures (averages): one bedroom apartment \$150-250; state sales tax 6%. Average salaries: Disc Jockeys \$13,000-60,000, Program Directors \$20,000-40,000, Sales Managers \$35,000-85,000, General Managers \$35,000-105,000. Climate: Ranges from high 50s minimum to mid 70s maximum. Comments: Major tourist attraction. Newest attraction next year will be Aureo World, which will host 3 million visitors a year. Beaches. Snow skiing within 1½ hours.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KCBQ	1170	Spec III	714 286-1170	KBZT	94.9	Spec III	714 236-9595
KFMB	760	Spec III	714 292 5362	KEZL	102.9	Beautiful	714 283-7121
KGB	1360	Universals	714 297 2201	KFMB	100.7	Universals	714 292-5362
KMJC	910	Universals	714 583-9100	KFSD	94.1	Classical	714 239-9091
KOGO	600	Spec III/Talk	714 263-6191	KGB	101.5	AOR	714 298-9965
KOWN	1450	Spec III	714 745-8511	KIFM	98.1	Spec III	714 560-9836
KSDO	1130	News	714 283-7121	KJFM	102.1	Beautiful	714 757-1320
KSON	1240	Country	714 286-1240	KOWN	92.1	Universals	714 745-8511
KOZN	103.7	Spec III	714 238 1037				
KPRI	106.5	AOR	714 565-6006				
KSON	97.3	Country	714 286 1240				
KYXY	96.5	Spec III	714 235-6595				

## SAN FRANCISCO, CA Population: 4,131,800 Rank: 4

Ethnic percentages: 20% Mexican, 20% Black, 10% Chinese, 5% Japanese. Dominant industries: Tourism and convention services, private business and many government employees, city, state and federal. The new fine arts wing of City Hall will be completed in 1980. Cost of living figures (averages): one bedroom apartment \$300; state sales tax 6%. Average salaries: Disc Jockeys \$25,000-35,000, Program Directors \$30,000-50,000, Sales Managers \$40,000-60,000, General Managers \$40,000-60,000. Climate: Moderate weather year round. 65° yearly average. An Indian summer usually occurs in September lasting a few weeks. Comments: San Francisco is well known for its cultural diversity and distinct neighborhoods. Excellent restaurants of all kinds. Well-preserved Victorian architecture combined with modern contribute to make S.F. a very attractive city easily viewed from one of its many hilltops.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KABL	960	Beautiful	415 788-5225	KABL	98.1	Beautiful	415 788-5225
KCBS	740	News	415 982-7000	KARA	105.7	Oldies	408 243-4252
KDIA	1310	Black	415 397-3224	KBAY	100.3	Beautiful	408 249-5336
KEEN	1370	Country	408 249-5336	KBRG	105.3	Spanish	415 626-1053
KFAX	1100	Religious	415 673-4148	KCBS	97.3	Universals	415 982-7016
KFRC	610	Universals	415 986-6100	KEZR	106.5	Universals	408 287-5775
KGO	810	News/Talk	415 863 0077	KFAT	94.5	Country	408 847-0220
KIBE	1220	Classical	415 441-5332	KFOG	104.5	Beautiful	415 885-1045
KIQI	1010	Spec III	415 956 5101	KDFC	102.1	Classical	415 441-5332
KKHI	1550	Classical	415 986 2151	KIOI	101.3	Spec III	415 956-5101
KLIV	1590	AOR	415 989-5807	KJAZ	92.7	Jazz	415 523-9300
KLOK	1170	Spec III	415 391-0286	KKHI	95.7	Classical	415 986-2151
KNBR	680	Spec III	415 546-2200	KMEL	106.1	AOR	415 391-9400
KNEW	910	Country	415 836-0910	KMPX	98.9	Big Band	415 775-5699
KRE	1400	R&B/Jazz	415 848-7713	KOIT	96.5	Beautiful	415 434-0965
KSFO	560	Spec III	415 398-5600				

KTIM	1510	Progressive	415 456-1510	KOME	98.5	AOR	408 246-6811
KXRX	1500	News/Talk	408 292-5080	KBLX	102.9	R&B/Jazz	415 848-7713
KYA	1260	Universals	415 397-2500	KSAN	94.9	AOR	415 986-2825
				KSFX	103.7	Disco	415 928-0104
				KSJO	92.3	AOR	408 246-6060
				KSOL	107.7	Black	415 341-8777
				KTIM	100.9	Progressive	415 456-1510
				KYA	93.3	Universals	415 397-2500
				KYUU	99.7	Spec III	415 546-2299

## SAN JOSE, CA Population: 996,400 Rank: 30

Ethnic percentages: 21% Hispanic, 9% Black. Dominant industries: Electronics capital of the world. Part of the valley known as "Silicone Gulch." Best accommodations: Le Garon Hotel, Marriott's Great America, Holiday Inn. Cost of living figures (averages): one bedroom apartment \$265; state sales tax 6½%. Average salaries: Disc Jockeys \$16,800, Program Directors \$24,000, Sales Managers \$35,000, General Managers \$50,000. Climate: Best in the West: 40-70° in winter, 60-90° in summer. Comments: Santa Clara County, of which San Jose's 575,000 people are less than half of its total population, is the largest in northern California and the fastest growing county in the western U.S. The Santa Clara Valley stands on the southern tip of the San Francisco Bay, and is a young market (average age 25) and a beautiful place to live.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KEEN	1370	Country	408 249-5336	KARA	105.7	Oldies	408 243-3200
KIBE	1220	Classical	415 441-5332	KBAY	100.3	Beautiful	408 249-5229
KLIV	1590	AOR	408 293-8030	KEZR	106.5	Universals	408 287-5775
KLOK	1170	Spec III	408 274-1170	KFAT	94.5	Country	408 847-0220
KNTA	1430	Spanish	408 244-1430	KDFC	102.1	Classical	415 441-5332
KXRX	1500	News/Talk	408 292-5080	KOME	98.5	AOR	408 246-6811
				KPEN	97.7	Spec III	415 948-0555
				KSJO	92.3	AOR	408 246-6060

## SEATTLE, WA Population: 1,564,600 Rank: 17

Ethnic percentages: 4.2% Black, 3.4% Asian, 1% American Indian, .4% other. Dominant industries: Transportation, shipping, aerospace and tourism. Best accommodations: Washington Plaza, Olympic Hotel and The Edgewater. Cost of living figures (averages): one bedroom apartment \$200; state sales tax 5.3%. Average salaries: Disc Jockeys \$12,000-50,000, Program Directors \$25,000-55,000, Sales Managers \$25,000-55,000, General Managers \$40,000-70,000. Climate: Annual average temperature 51°. On the rainy side most of the year round with 39" a year. Comments: Space Needle, 600-foot tower, which was the site of the Seattle World's Fair in 1962.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KAYO	1150	Country	206 623-2480	KBIQ	105.3	Spec III	206 546-7350
KGDN	630	Spec III	206 546-7350	KBRD	103.9	Spec III	206 475-1039
KING	1090	Universals	206 223-5236	KEZJ	98.9	Beautiful	206 633-5590
KIRO	710	News/Talk	206 624-7077	KING	98.1	Classical	206 223-5061
KIXI	910	Spec III	206 623-6910	KISW	99.9	AOR	206 624-4305
KJR	950	Universals	206 937-5090	KIXI	95.7	Spec III	206 623-6910
KMO	1360	Country	206 927-1360	KLAY	106.1	AOR	206 627-3137
KMPS	1300	Country	206 622-2312	KMPS	94.1	Country	206 622-2312
KOMO	1000	Spec III	206 223-4000	KNBQ	97.3	Spec III	206 597-8697
KRKO	1380	Spec III	206 355-1144	KSEA	100.7	Beautiful	206 624-7077
KTAC	850	Universals	206 473-0005	KVI	101.5	Universals	206 223-5703
KTNT	1400	Spec III	206 597-8700	KYYX	96.5	Universals	206 682-2828
KVI	570	Spec III	206 223-5700	KZAM	92.5	AOR	206 454-1540
KWYZ	1230	Country	206 252-5123	KZOK	102.5	AOR	206 223-3911
KXA	770	Classical	206 682-9033				
KYAC	1250	AOR/Jazz	206 624-9650				
KZAM	1540	AOR	206 454-1540				
KZOK	1590	AOR	206 223-3911				

## SPRINGFIELD, MA Population: 502,400 Rank: 57

Ethnic percentages: 4% Black, 2% Hispanic, 1% other. Dominant industries: Gun



factories, insurance companies, aircraft, Milton Bradley, United Technologies. Best accommodations: Marriott Hotel, Hospitality Inn, Governors Motor Inn-Northampton. Cost of living figures (averages): one bedroom apartment \$190; state sales tax 5%. Average salaries: Disc Jockeys \$9,600, Program Directors \$12,000, Sales Managers \$25,000-30,000, General Managers \$35,000-40,000. Climate: Spring 50°, summer 75°, fall 50°, winter 15°; 50-75" snowfall. Comments: Springfield is strongly influenced by the Hartford market which is only 20 minutes away. We are competing against Hartford stations for much of the audience in both of our respective ARB TSA areas. Therefore, the Springfield market is actually much bigger than is indicated and the number of radio signals (local) in the market is actually closer to 25 on both the AM & FM bands. What this added competition brings is a higher quality of radio than would usually be found in a market of this size.

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AM	Freq	Format	Phone	FM	Freq	Format	Phone
WACE	730	Talk	413 594-6654	WAQY	102.1	Spec III	413 525 4141
WHMP	1400	News/Spec III	413 584-4275	WHMP	99.3	Spec III	413 584-4275
WHYN	560	Universals	413 785-1911	WMAS	94.7	Disco	413 737-1414
WIXY	1600	Country	413 525-4141				
WLDM	1570	News/Spec III	413 568-8643				
WMAS	1450	Big Band	413 737-1414				
WNUS	1500	News	413 781-5200				
WREB	930	Talk	413 536-3930				

## TAMPA-ST. PETERSBURG, FL Pop: 1,241,100 Rank: 22

Ethnic percentages: 9.3% Black, 5.3% Spanish. Dominant industries: Tourism, cigar industry. Best accommodations: Air Host, Bay Harbor, Hilton, Don Cesar, Belview Biltmore (resort), Innesbrook (resort). Cost of living figures (averages): one bedroom apartment \$180-210; state sales tax 4%. Average salaries: Disc Jockeys \$9,600-28,000, Program Directors \$18,000-30,000+, Sales Managers \$20,000-25,000, General Managers \$35,000-75,000+. Climate: winters mild, warm; summers very warm and humid. Average temperature 78°. Comments: The average age in St. Petersburg is 56. The average age in Tampa is younger.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WDAE	1250	Spec III	813 229-0404	WFLA	93.3	Spec III	813 229-0177
WFLA	970	Spec III	813 228-9797	WJYW	100.7	Beautiful	813 229-1991
WGUL	1500	Beautiful/Talk	813 849-2285	WOKF	95.7	Spec III	813 446-3084
WINQ	1010	Gospel	813 689-8185	WQXM	97.9	Universals	813 391-9988
WLCY	1380	Universals	813 577-0138	WQYK	99.5	Country	813 224 0183
WPLA	910	News/Talk	813 392-2215	WRBQ	104.7	Universals	813 879-1420
WPLP	570	News/Talk	813 223-6465	WWBA	107.3	Beautiful/News	813 229-8650
WRXB	1590	Black	813 864-1515	WYNF	94.9	Universals	813 228-9550
WSOL	1300	Spanish	813 253-0135				
WSST	800	Religious	813 581-9424				
WSUN	620	Country	813 821 6262				
WTAN	1340	Spec III	813 446-3084				
WTIS	1110	Religious	813 576-2234				
WTMP	1150	Black	813 626-4108				
WWBA	680	Beautiful/News	813 229-8650				
WWQT	1470	News	813 734-9495				

## TOLEDO, OH Population: 634,400 Rank: 47

Ethnic percentages: 7.5% Black, 2% Spanish, .4% other. Dominant industries: Glass manufacturing and automobile manufacturing. Seven of Fortune 500 industries are headquartered in Toledo. Strong agricultural base. Best accommodations: Commodor-Perry Motor Inn, Sheraton Westgate Inn. Cost of living figures (averages): one bedroom apartment \$190; state sales tax 4½%. Average salaries: Disc Jockeys \$10,000-15,000, Program Directors \$15,000-20,000, Sales Managers \$30,000, General Managers \$35,000+. Climate: Summer highs 70-80°. Winter low 0-10° or 15° below. Average annual snowfall 38".

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WCWA	1230	Spec III	419 248-2627	WIOT	104.7	AOR	419 248-3377
WOHO	1470	Spec III	419 255-1470	WKLR	99.9	Black	419 385 2536

WSPD	1370	Spec III	419 244-8321	WLQR	101.5	Spec III	419 473-0101
WTOP	1560	Country	419 385-2507	WMHE	92.5	Spec III	419 531-1681
				WXEZ	105.5	Spec III	419 255-1470
				WVMO	98.3	SIII/Country	313 242-6600

## TUCSON, AZ Population: 387,700 Rank: 72

Ethnic percentages: 18% Mexican, 4.5% Black. Dominant industries: Copper mining, electronics, military. Best accommodations: Plaza International and Doubletree Inn. Cost of living figures (averages): one bedroom apartment \$175; state sales tax 6%. Average salaries: Disc Jockeys \$7,800, Program Directors \$10,800, Sales Managers \$15,000, General Managers \$25,000. Climate: Mild winters (55-60°) and hot summers (100-105°). Comments: Tucson holds many points of interest for the visitor: the University of Arizona, "Old Tucson," which is the set for many western movies, "Tombstone," the town that refused to die, and the home of Linda Ronstadt.

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AM	Freq	Format	Phone	FM	Freq	Format	Phone
KAIR	1490	Spec III	602 795-1490	KCEE	96.1	Spec III	602 622-7788
KCEE	790	Spec III	602 623-7556	KJYK	94.9	Beautiful	602 795-1490
KCUB	1290	Country	602 887-1000	KRQQ	93.7	Universals	602 624-2431
KEVT	690	Spanish	602 624-5588	KWFM	92.9	AOR	602 624-5588
KFLT	1450	Religious	602 882-8511				
KHYT	1330	Spec III	602 623-7501				
KIKX	580	Country	602 299-9711				
KMGX	940	Spec III	602 624-2431				
KTKT	990	Universals	602 622-6711				
KTUC	1400	News	602 622-3344				
KXEW	1600	Spanish	602 623-3625				

## TULSA, OK Population: 492,100 Rank: 60

Ethnic percentages: 8.3% Black, 3.3% Indian, .2% other. Dominant industries: Oil aerospace and computers. Best accommodations: Mayo Hotel, Williams Plaza, Sheraton Inn, Skyline East, Hilton Inn, Camelot. Cost of living figures (averages): one bedroom apartment \$175; state sales tax 4%. Average salaries: Disc Jockeys \$12,000, Program Directors \$15,600, Sales Managers \$30,000, General Managers \$36,000. Climate: Cold snowy winters, hot, dry summers.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KAKC	970	Spec III	918 743-9877	KBEZ	92.9	Spec III	918 749-9371
KELI	1430	Universals	918 622-1430	KCFO	98.5	Gospel	918 445-1186
KFMJ	1050	Gospel	918 585-5555	KMOD	97.5	AOR	918 664-2810
KOLS	1570	Country	918 825-2763	KKMA	104.5	Spec III	918 825-2763
KRMG	740	Spec III	918 583-7400	KRAV	96.5	Spec III	918 585-5555
KTOW	1340	Country	918 622-6044	KTFX	103.3	Country	918 663-6511
KVOD	1170	Country	918 743-7814	KGOW	92.1	Spec III	918 664-2810
KXXD	1300	News/Talk	918 664-2810	KWEN	95.5	Spec III	918 587-9500

## WASHINGTON, DC Population: 2,483,100 Rank: 8

Ethnic percentages: 27% Black, 5% other. Dominant industries: Federal government. Best accommodations: The Madison, Washington Hilton, Watergate, Georgetown Inn. There are no resorts in the metro area. Ocean and mountains are 50-100 miles away. Cost of living figures (averages): one bedroom apartment \$280-350; state sales tax 4% in Virginia, 5% in Maryland. Average salaries: Disc Jockeys \$22,000-32,000, Program Directors \$40,000, Sales Managers \$80,000, General Managers \$100,000+. Climate: Beautiful in spring and fall, hot and very humid summer with bad pollution, average Eastern Seaboard winter with relatively little snow. Comments: The Washington metro market is the most transitional major market in the country. Due to the military and government, one third of the population turns over every two years. Many young professionals migrate here. It's a great place to live.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WAGE	1290	Spec III	703 777-1290	WASH	97.1	Spec III	202 244-9700
WEAM	1390	Big Band	703 534-1390	WAVA	105.1	AOR	703 534-0320
WGAY	1050	Spec III	301 587-4900	WEZR	106.7	Beautiful	703 591-3665
WGMS	570	Classical	301 468-1800	WGAY	99.5	Spec III	301 587-4900

### MAJOR MARKETS



WLMD	900	AOR	301 953-2332	WGMS	103.5	Classical	301 468-1800
WMAL	630	Spec III	202 686-3050	WHFS	102.3	AOR	301 656-0600
WOL	1450	Black	202 338-5600	WHUR	96.3	Jazz/Black	202 265-9494
WPGC	1580	Universals	301 779-2100	WJMD	94.7	Beautiful	301 652-9470
WPIX	730	Country	703 683-3000	WKYS	93.9	Universals	202 686-4330
WRC	980	News/Talk	202 686-4332	WMZQ	98.7	Country	202 338-8700
WTOP	1500	News	202 966-1500	WOOO	100.3	Black	202 722-1000
WUST	1120	Gospel	202 462-0011	WPGC	95.5	Universals	301 779-2100
WWDC	1260	Universals	202 828-9932	WXRA	105.9	Country	703 686-3000
				WRQX	107.3	AOR	202 686-3078
				WWOC	101.1	AOR	301 589-7100

## WEST PALM BEACH, FL Population: 416,500 Rank: 68

Ethnic percentages: 12%. Dominant industries: Tourism and agriculture. Best accommodations: Breakers Hotel in Palm Beach, Hilton Inn on Singer Island and The Green House Lounges in downtown WPB. Cost of living figures (averages): one bedroom apartment \$180-200; state sales tax 4%. Average salaries: Disc Jockeys \$8,400-9,600, Program Directors \$10,800-14,400, Sales Managers \$14,400+, General Managers \$21,600. Climate: Mostly sunny year round. Winter temperatures in 70s and 80s. Summer temperatures in 80s and 90s. Comments: People of the Palm Beach area enjoy a laid-back leisurely style of living. Most activities revolve around outdoor activities due to climate. One half to ¼ of 25+ are married with family and enjoy an average income slightly higher than the national norm. Contemporary radio is most competitive with 8 stations in "contemporary" vein.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
WDBF	1420	Spec III	305 278-1420	WEAT	104.5	Beautiful	305 965-5500
WEAT	850	Country	305 965-5500	WGMW	94.3	Beautiful	305 842 4616
WIRK	1290	Spec III	305 965-9211	WIRK	107.9	Country	305 965-9211
WJNO	1230	Spec III	305 659-1230	WJNO	97.9	Spec III	305 659-1230
WLIZ	1380	Religious	305 585-5533	WNGS	92.1	Universals	305 844-6343
WPBR	1340	News	305 582-7401				
WPOM	1600	Disco	305 686-8000				
WSBR	740	Big Band	305 482-7474				

## WICHITA, KS Population: 315,900 Rank: 88

Ethnic percentages: 5% Black, 2% Spanish. Dominant industries: Coleman Co. (outdoor sporting equipment), Boeing Aircraft, Beech Aircraft, Cessna Aircraft, Gates/Learjet Aircraft, Koch Engineering, Pizza Hut headqtrs., agribusiness. Best accommodations: Wichita Royale, Holiday Inn Plaza, Hilton Inn. Cost of living figures (averages): one bedroom apartment \$125-350; state sales tax 3%. Average salaries: Disc Jockeys \$8,000-18,000, Program Directors \$12,000-35,000, Sales Managers \$20,000-40,000, General Managers \$20,000+. Climate: Four full seasons with temperature from -10° to 110°. Wind blows away pollution. Comments: Main entertainment is night clubs, discos, movies, concerts. City is clean and spread out—not stacked. Folks are friendly. Low crime rate. Excellent police and fire. City manager government with city commission of five members. Lots of elbow room and free livin'. City ranks in top 20 nationwide per capita advertising dollars spent in radio. Strongly competitive market.

AM	Freq	Format	Phone	FM	Freq	Format	Phone
KAKE	1240	Spec III	316 943-4221	KARD	107.3	Spec III	316 265-5633
KEYN	1410	Spec III	316 838-7744	KBRA	97.9	Beautiful	316 263-3377
KFDI	1070	Country	316 838-9141	KWRB	95.9	Country	316 788-3706
KFH	1330	Country	316 262-4491	KEYN	103.7	Universals	316 838-7744
KLEO	1480	Universals	316 685-0261	KFDI	101.3	Prog Country	316 838-9141
KOYY	1360	Spec III	316 321-1360	KICT	95.1	AOR	316 722-8123
KSGL	900	Religious	316 942-3231	KOYY	99.3	Spec III	316 321-1360

## WORCESTER, MA Population: 319,400 Rank: 87

Ethnic percentages: 2% Black, 2% Hispanic. Dominant industries: Metals manufacturing, machinery (except electrical), retail and service businesses. Best accommodations: Holiday Inns, Sheratons. Cost of living figures (averages): one bedroom



# **BROADCAST RELATED SERVICES**

**T**his chapter incorporates companies that serve the radio broadcasting industries in related capacities. Eight categories are established to facilitate convenient location.

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**EQUIPMENT FIRMS: Computers and Engineering**  
**GROUP OWNERSHIP**  
**INDEPENDENTS**  
**PROGRAMING ASSIST SERVICES**  
**RATING SERVICES**  
**RESEARCH SERVICES**  
**TRADE ASSOCIATIONS**  
**TRADE PUBLICATIONS**



## EQUIPMENT FIRMS: Computers and Engineering

### **ACI/DAVE KELSI SOUND**

**213 851-7172**

7138 Santa Monica Blvd., Hollywood, CA 90046. Contact Gilbert Reyes, Sales Mgr. or Fred Ampel, Professional Sales. Product: Manufacturer of professional audio products.

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### **AMPEX CORPORATION**

**415 367-4151**

401 Broadway, MS1-14, Redwood City, CA 94063. Contact George Boardman, Public Relations; George Ziadeh, VP-Gen. Mgr., Magnetic Tape Division; or Donald Kleffman, VP-Gen. Mgr., Audio-Video Systems Division. Product: Audio magnetic blank tape, audio magnetic tape recorders.

### **AUTOMATED PROCESS, INC.**

**516 427-6024**

790 Park Ave., Huntington, NY 11743. Contact H. Charles Riker, Director or Robert Blair, Broadcast Sales. Product: Audio consoles (on-air and production), audio processing modules, audio distribution systems, intercom and audio monitoring systems.

### **AUTOMATED PROCESS, INC.**

**213 393-2080**

1119 Colorado Ave., Suite 104, Santa Monica, CA 90403. Contacts and product are listed above.

### **BELAR ELECTRONICS LABORATORY**

**215 687-5550**

Lancaster Ave. at Dorset, Devon, PA 19333. Contact Arno Meyer, President. Product: Monitoring-AM, FM & TV.

### **BROADCAST CARTRIDGE SERVICE**

**213 245-7708**

1122 East Chevy Chase Drive, Glendale, CA 91205. Contact Bryant Ellis, Owner. Product: Rewinding service, new cartridges to radio stations. See also Mel Audio, Inc.

### **BROADCAST COMPUTER SERVICES, INC.**

**303 599-1601**

A service of Kaman Sciences Corporation, 1500 Garden of the Gods Road, Colorado Springs, CO 80907. Contact R.E.W. Smith, VP, or George Beattie, Director of Customer Services. Product: Computerized traffic/accounting systems.

### **BROADCAST ELECTRONICS, INC.**

**217 224-9600**

4100 N. 24th St., Quincy, IL 62301. Contact Curt Kring, VP Marketing, or John Burtle, Director of Automation. Product: Cartridge tape machines, audio consoles, program automation equipment.

### **CAPITOL MAGNETIC PRODUCTS**

**213 462-6252**

Division of Capitol Records, 1750 N. Vine St., Los Angeles, CA 90028. Contact Edward Khoury, President; Larry Hockemeyer, Nat'l. Sales Mgr.; or Harry Preston, Director of Marketing. Product: A-2 broadcast AM cartridge, A-83 broadcast FM cartridge.

### **CARA PACIFIC SALES**

**213 821-7898**

PO Box 9339, Marina Del Rey, CA 90291. Contact Bill Cara, Owner. Manufacturer Representative for the following product: Mixing consoles, Allen & Heath, Ltd.; audio test equipment, Amber Electro Design; monitor loud speakers, Mastering Lab; signal processing equipment, Orange County Electronics and Orban Associates; microphones, PML (from Sweden); accessories, Seccome, Inc.

**CCA ELECTRONICS CORPORATION** 609 424-1500  
PO Box 5500, Broadcast Plaza, Cherry Hill, NJ 08034. Contact Richard N. Groves, President, or Evangelos Pezirtzoglou, VP Engineering. Product: FM & AM radio broadcast transmitters, associated ancillary equipment, and audio equipment.

**CETEC BROADCAST GROUP** 805 684-7686  
1110 Mark Avenue, Carpinteria, CA 93013. Product: Sales of Jampro FM antennas, Schafer automation, Sparta AM & FM transmitters and audio equipment.

**CHASE MEDIA** 801 363-5858  
Beneficial Tower Bldg., Suite 1723, Salt Lake City, UT 84111. Contact Randal S. Chase, President. Product: Computer software systems and syndicated music formats. See Programing Assist Services.

**CLW COMMUNICATIONS GROUP** 615 894-6060  
6815 Shallowford Rd., Chattanooga, TN 37421. Contact Bobby M. McFalls, Chief Exec. Officer, or Jerry Siler, VP Broadcast Division (radio stations). Product: Audio equipment & visual products.

**COLLINS BROADCASTING PRODUCTS** 214 996-5000  
Rockwell International. PO Box 10462, Mail Station 406-106, Dallas, TX 75207. Contact James W. Ariana, Domestic Sales Mgr. Product: Audio & broadcasting equipment.

**DATA COMMUNICATIONS CORPORATION** 901 345-3544  
3000 Director Row, Memphis, TN 38131. Contact James L. Thornton, President. Product: Computer management information systems.

**DBX, INC.** 617 899-8090  
71 Chapel St., Newton, MA 02195. Contact Zaki Abu-Nabi, VP, or Jerome Ruzicka, VP Sales & Marketing. Product: Tape noise reduction systems, signal enhancement processors and dynamic range expanders.

**DELTA ELECTRONICS, INC.** 703 354-3350  
5730 General Washington Dr., Alexandria, VA 22312.

**DOLBY LABORATORIES** 415 392-0300  
731 Sansome St., San Francisco, CA 94111. Contact Tom Prouty, FM Development Manager. Product: Noise reduction equipment for radio systems, recording and cinema applications.

**ELECTRO IMPULSE, INC.** 201 741-0404  
PO Box 870, Red Bank, NJ 07701. Contact Mark Rubin, President. Product: Dummy loads, calorimeters, power meters and cooling units.

**ENOVONICS, INC.** 408 374-8300  
503 B Vandell Way, Campbell, CA 95008. Product: Professional audio gear for radio, television and recording studios.

**ESE** 213 322-2136  
142 Sierra St., El Segundo, CA 90245. Contact Robert Mayers, VP. Product: Digital clocks and timers.

**FIDELIPAC** 609 235-3511  
109 Gaither Dr., Mt. Laurel, NJ 08057. Contact Arthur Constantine, Sales Mgr. Product: NAB broadcast tape cartridges, alignment gages, alignment tapes, erasers, on-air lights, tape erasers, test tapes, wow and flutter meters.

**EQUIPMENT FIRMS: COMPUTERS and ENGINEERING**

**HARRIS CORPORATION** **217 222-8200**

PO Box 4290, Quincy, IL 62301. Contact G.T. Whicker, VP & Gen. Mgr., or E.O. Edwards, VP Marketing. Product: Audio consoles, cartridge equipment, AM & FM monitors, AM & FM transmitters, turntables, remote and facilities control, and program automation.

**IGM/NORTHWESTERN TECHNOLOGY, INC.** **206 733-4567**

4041 Home Road, Bellingham, WA 98225. Contact Ernie Burkhardt, Pres., or Pete Ruese, Gen. Mgr. Product: Automated broadcasting equipment.

**INTERNATIONAL TAPETRONICS CORP.** **309 828-1381**

2425 S. Main St., Bloomington, IL 61701. Contact Andy Rector, Marketing VP, or Larry Cutchens, Sales Mgr. Product: Cartridge and reel to reel machines.

**JOHNSON ELECTRONICS, INC.** **305 339-2111**

PO Box 7, Casselberry, FL 32707. Contact Joseph Lutz, VP. Product: Audio equipment.

**LPB, INC.** **215 644-1123**

28 Bacton Hill Road, Frazer, PA 19355. Contact Harry N. Larkin, Marketing Mgr. Product: Broadcast audio consoles and equipment, low power AM transmitters and accessories, educational FM transmitters and accessories.

**MATRIX** **806 359-9749**

4450 Ridgcrest Circle, Amarillo, TX 79109. Contact Ron Chase or Carl Gideon. Product: Computerized programing tools for radio; program logs, traffic availability charts and accounting systems.

**McCURDY RADIO INDUSTRIES, INC.** **716 854-6700**

1711 Carmen Drive, Elk Grove Village, IL 60007. Contact Ron Mitchell, VP & Gen. Mgr. Product: Amplifiers, broadcast systems, consoles, intercoms and switchers.

**McMARTIN INDUSTRIES, INC.** **402 331-2000**

4500 S. 76th St., Omaha, NE 68127. Contact Ray McMartin, President. Product: AM-FM frequency modulation monitors, AM-FM transmitters, AM-FM amplifiers, amplifiers, audio consoles, exciters, FM relay receivers, FM-SCA receivers, intercommunications equipment, mixer pre-amplifiers, RF amplifiers. RPU systems, SCA generators and stereo generators.

**MEL AUDIO, INC.** **213 245-7708**

1122 East Chevy Chase Dr., Glendale, CA 91205. Contact June Thompson, President. Product: Microphones, amplifiers, speakers and mixers. See also Broadcast Cartridge Service.

**MICRO-TRAK CORP.** **413 536-3551**

620 Race St., Holyoke, MA 01040. Contact William E. Stacy, President. Product: Audio broadcast equipment.

**MODULAR AUDIO PRODUCTS** **516 567-9620**

50 Orville Dr., Airport Plaza, Bohemia, NY 11716. Contact Julius Brick, President. Product: Design and manufacture professional audio equipment modular components and consoles for broadcast recording, sound and communications.

**MOSELEY ASSOCIATES** **805 968-9621**

111 Castilian Dr., Goleta, CA 93017. Contact John E. Leonard, Jr., President. Product: Aural studio transmitter links, analog and digital remote control systems, remote pick-up links, stereo and SCA generating equipment.



**NUCLEAR PRODUCTS COMPANY****213 283-2603**

PO Box 5178, El Monte, CA 91734. Contact Richard Evleth, President. Product: Static elimination devices.

**ORANGE CO. ELECTRONICS INT'L., INC.****204 774-3413**

534 Berry St., Winnipeg, Manitoba, Canada R38 OR9. Product: Processing equipment for AM/FM broadcasting; limiters, compressors, equalizers and expanders. Marketed exclusively by Parasound, Inc.

**OVATION INCORPORATED****312 729-7300**

1249 Waukegan Road, Glenview, IL 60025. Product: Audio/visual software.

**PHILIPS AUDIO-VIDEO SYSTEMS CORP.****201 529-3800**

AKG Acoustics/Neutrik, 91 McKee Dr., Mahwah, NJ 07430. Contact Andrew Brakhan, VP & Gen. Mgr. or Peter Wellikoff, Nat'l. Mktg. Rep. Product: Headphones, microphones and accessories, phono cartridges, reverberation units. New product: Microphone connectors (Neutrik).

**RCA BROADCAST SYSTEMS****609 338-3000**

Building 2-5, Front & Cooper Sts., Camden, NJ 08102. Contact R.S. "Randy" McAllister or W.W. "Wally" Warren. Product: AM transmitter and custom audio, FM transmitter tape and automated programing equipment. AM & FM antennas and towers.

**SANSUI ELECTRONICS****201 460-9710**

1250 Valley Brook Ave., Lyndhurst, NJ 07071. Contact N. Kouchi, Pres. Product: Reverberation amplifiers, speakers, receivers, integrated tuner amplifiers, audio racks, audio mixers.

**SPECTRA SONICS****801 392-7531**

3750 Airport Road, Ogden, UT 84403. Contact Edward L. Miller, Mktg. or Gregory Dille, VP Engineering. Product: Audio control consoles, audio frequency amplifiers, DC amplifiers, equalizers, electronic filters, attenuators, rotary pan controls, AC:DC regulated, nonregulated power supply. New product: Complimiter Model 610, serves as a combination compressor/limiter.

**SYSTEMS MARKETING CORPORATION****309 829-6373**

1005 W. Washington St., Bloomington, IL 61701. Product: Audio broadcast equipment.

**TABER MFG. & ENGINEERING CO.****415 635-3831**

2081 Edison Ave., San Leandro, CA 94577. Contact Robert H. Kearns, VP. Product: Audio equipment, manufacturing and reconditioning.

**THOMSON CSF****203 327-7700**

37 Brownhouse Road, Stamford, CT 06902. Contact Bob Estony, Director Information Services. Product: Amplifiers and limiters.

**TIME & FREQUENCY TECHNOLOGY, INC.****408 246-6365**

3090 Oakmead Village Dr., Santa Clara, CA 95051. Contact Joseph Wu, President. Product: Modulation monitors and remote control.

**TRACK AUDIO, INC.****206 838-4460**

33753 9th Ave. South, Federal Way, WA 98003. Contact Brian Hayashi, President. Product: TA brand radio equipment; Discriminate Audio Processor II, Digital Peak Limiter for AM, Compressor/Limiter, 60 second bar graph timer, spectrum displays and 5 channel portable mixers (manufacture and import).

**EQUIPMENT FIRMS: COMPUTERS and ENGINEERING**

**UMC ELECTRONICS CO.** 203 288-7731  
460 Sackett Point Rd., New Haven, CT 06473. Contact Allen J. Shaftel, President, or David M. Kelly, Broadcast Products Sales Mgr. Product: Broadcast equipment.

## GROUP OWNERSHIP

**AFFILIATED BROADCASTING, INC.** 617 929-3178  
135 Morrissey Blvd., Boston, MA 02107. Contact Bryan Stone, Director of Special Projects. Stations: KRAK-AM and KEWT-FM/Sacramento; KMPS AM-FM/Seattle; WSAI AM-FM/Cincinnati; WFAS-AM and WWYD-FM/White Plains.

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**AMERICAN BROADCASTING COMPANIES, INC.** 212 581-7777  
1330 Ave. of the Americas, New York, NY 10019. Contact Martin Greenberg, President of O&O FM Stations. Stations: WPLG-FM and WABC-AM/New York; KLOS-FM and KABC-AM/Los Angeles; WDAI-FM and WLS-AM/Chicago; KSFX-FM and KGO-AM/San Francisco; KXYC-AM and KAUM-FM/Houston; WMAL-FM/Washington, DC; WRIF-FM/Detroit.

**ASI COMMUNICATIONS, INC.** 212 599-6539  
154 E. 46th St., New York, NY 10017. Contact Ralph Guild, President, or Vincent Bellino, Secretary-Treasurer. Stations: KFAC AM-FM/Los Angeles; KROY AM-FM/Sacramento; WRYT-AM/Boston.

**ASSOCIATED COMMUNICATIONS CORP.** 412 281-1900  
200 Gateway Towers, Pittsburgh, PA 15222. Contact Myles P. Berkman, President. Stations: WSOL-AM/Tampa; WWOL AM-FM/Buffalo; WROC-AM and WPXY-FM/Rochester; WSTV-AM and WRKY-FM/Steubenville; WPCP AM-FM/Philadelphia; WPIT AM-FM/Pittsburgh.

**BONNEVILLE INTERNATIONAL CORP.** 801 237-2558  
36 So. State St., Suite 2100, Salt Lake City, UT 84111. Contact Arch L. Madsen, President or Alma Madsen, VP. Stations: KBIG-FM/Los Angeles; KBRT-AM/Avalon-Catalina; WRFM-FM/New York; KOIT-FM/San Francisco; KAFM and KAAM/Dallas.

**BUCKLEY ENTERPRISES, INC.** 213 894-9191  
14800 Lassen St., San Fernando, CA 91345. Contact Stan Warwick, Exec. VP. Stations: KGIL-AM/San Fernando; KKHI AM-FM/San Francisco; WDRC AM-FM/Hartford.

**CAPITAL CITIES COMMUNICATIONS, INC.** 212 421-9595  
485 Madison Ave., New York, NY 10022. Contact Joseph Dougherty, President of Broadcasting Division. Stations: KPOL-AM and KZLA-FM/Los Angeles; WBAP-AM and KSCS-FM/Ft. Worth; WJR AM-FM/Detroit; WKBW-AM/Buffalo; WPAT AM-FM/Patterson; WPRO AM-FM/Providence; WROW AM-FM/Albany.

**CAPPS BROADCASTING GROUP** 503 382-5611  
PO Box 5068, Bend, OR 97701. Contact Gary Capps, Owner. Stations: KGRL-AM and KKIQ-FM/Bend; KGAL-AM/Albany; KPIX-AM/Pendleton; KSRV-AM/Ontario; KEZJ-FM/Twin Falls; KGAR-AM/Vancouver.

**CENTURY BROADCASTING CORP.** 213 467-1191  
6430 Sunset Blvd., Los Angeles, CA 90028. Contact Bob Burch, National Program Director. Stations: KWST-FM/Los Angeles; WLOO-FM/Chicago; WABX-FM/Detroit; KSHE-FM/St. Louis; KMEL-FM/San Francisco.

**CHARTER BROADCASTING, INC. 212 935-4100**

205 E. 42nd St., 8th Floor, New York, NY 10017. Contact Sherry Toennies, Music Coordinator, or Russ Wittberger, President. Stations: KCBQ-AM/San Diego; WOKY-AM/Milwaukee; KSLQ-FM/St. Louis; WMJX-FM/Miami; WDRQ-FM/Detroit.

**COLUMBIA BROADCASTING SYSTEM (CBS) 213 469-1212**

6121 Sunset Blvd., Los Angeles, CA 90028. Contact Steve Marshall, Program Consultant. Stations: WCBS AM-FM/New York; KNX AM-FM/Los Angeles; WBBM AM-FM/Chicago; WCAU AM-FM/Philadelphia; KCBS AM-FM/San Francisco; KMOX AM-FM/St. Louis; WEEI AM-FM/Boston.

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**COMBINED COMMUNICATIONS CORP. 602 257-1333**

PO Box 25518, Phoenix, AZ 85002. San Diego Office: 3180 University Ave., San Diego, CA 92104. Contact John Bayliss, President of Radio Division. Stations: KEXL-FM and KSDO-AM/San Diego; KIIS AM-FM/Los Angeles; WWWE-AM and WDOK-FM/Cleveland; WVON-AM and WGCI-FM/Chicago; KSD-AM and KCFM/St. Louis; WDEE and WCZY-FM/Detroit.

**COMMUNICATIONS PROPERTIES, INC. 319 583-6471**

WDBQ Radio, Box 1280, Debuque, IA 52001. Contact Phil Kelley, President. Stations: WNFL/Green Bay; KFGO/Fargo; WDBQ/Dubuque; KATE/Albert Lea.

**COX BROADCASTING CORP. 404 897-7000**

1601 W. Peachtree St., N.E., Atlanta, GA 30309. Contact Michael Kierman, Broadcast Operations. Stations: KOST-FM and KFI-AM/Los Angeles; WSB AM-FM/Atlanta; WSOC AM-FM/Charlotte; WHIO AM-FM/Dayton; WAIA-FM and WIOD-AM/Miami. Independents: WLIF/Baltimore; WWSH/Bala Cynwyd, PA.

**DOUBLEDAY BROADCASTING CO. 612 452-1333**

PO Box 9338, Minneapolis, MN 55440. Contact Gary Stevens, President. Stations: KHOW AM-FM/Denver; KDWB AM-FM/St. Paul; KWK AM-FM/St. Louis.

**EZ COMMUNICATIONS 703 691-1900**

10810 Main St., Fairfax, VA 22030. Contact Arthur Kellar, President. Stations: WEZB-FM/New Orleans; WEZC-FM/Charlotte; WEZR-FM/Manassas; WEZS-FM/Richmond; WJOI-FM/Pittsburgh.

**FAIRBANKS BROADCASTING CO. 317 924-5211**

2835 N. Illinois St., Indianapolis, IN 46208. Contact George Johns, Group Program Director. Stations: WIBC-AM and WNAP-FM/Indianapolis; WKOX-AM and WVBF-FM/Farmingham-Boston; KVIL AM-FM/Highland Park-Dallas; WZZD-AM/Philadelphia; WJND AM-FM/Palm Beach (pending FCC approval).

**GAYLORD BROADCASTING CO. 405 478-2930**

PO Box 14930, Oklahoma City, OK 73113. Contact Edward L. Gaylord, President. Stations: KYTE AM-FM/Portland; KRKE AM-FM/Albuquerque; WKY-AM/Oklahoma City.

**GOLDEN WEST BROADCASTERS 213 460-5672**

5858 Sunset Blvd., Los Angeles, CA 90028. Contact Richard Kale, VP of Radio, or Michael O'Shea, National Program Director. Stations: KMPC-AM/Los Angeles; KSFO-AM/San Francisco; WTWR-FM and WCXI-AM/Detroit; KEX-AM and KQFM/Portland; KVI AM-FM/Seattle.

**GREATER MEDIA 201 247-6161**

Turnpike Plaza 197, Route 18, East Brunswick, NJ 08816. Contact Julian Breen, General Manager. Stations: WPEN and WMGK/Philadelphia; WHND and WMJC/Detroit; WGAY AM-FM/Washington; WCTC and WMGQ/New Brunswick; WGSM/Huntington, NY; WCTO/Smithtown, NY; WTCK/Ashland, KY; WHEZ/Huntington, WV.

**GROUP OWNERSHIP**

**GREAT TRAILS BROADCASTING CO.** **513 241-4823**  
2513 Central Trust Tower, Cincinnati, OH 45202. Stations: WKLO-AM and WCSN-FM/  
Louisville; WCOL AM-FM/Columbus; WING-AM/Dayton; WJAI-FM/Eaton; WIZE-AM/  
Springfield; WBCS-AM/Milwaukee.

**HEARST STATIONS** **412 244-4422**  
400 Ardmore Blvd., Pittsburgh, PA 15230. Contact Franklin C. Snyder, VP & Gen. Mgr.  
Stations: WBAL-AM and WYY-FM/Baltimore; WISN-AM and WLPX/Milwaukee;  
WTAE-AM and WXKX-FM/Pittsburgh; WAPA-AM/San Juan, PR.

**HUBBARD BROADCASTING CO.** **612 645-2724**  
3415 University Ave., St. Paul, MN 55114. Contact Stanley S. Hubbard, President & Gen. Mgr.  
Stations: KSTP AM-FM/St. Paul; KOB AM-FM/Albuquerque; WGTO-AM/Cypress Gardens.

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**JAMES A. McKENNA RADIO STATIONS** **202 296-8995**  
1150 17th St., N.W., Washington, DC 20036. Stations: WCMB-AM and WFSM-FM/  
Harrisburg; WWQM AM-FM and WMAD-AM/Madison; WMAD-FM/Middleton.

**JEFFERSON-PILOT BROADCASTING CO.** **704 374-3500**  
One Julian Price Place, Charlotte, NC 28208. Contact Wally Jorgenson, President or  
Roger Little, Purchasing Agent. Stations: KIMN AM-FM/Denver; WQXI AM-FM/  
Atlanta; WBT-AM and WBCY-AM/Charlotte; WBIT-AM/Greensboro; WWIL-AM and  
WHSL-FM/Wilmington, NC.

**JOHN E. FETZER STATIONS** **616 345-2101**  
590 W. Maple St., Kalamazoo, MI 49008. Stations: WKZO-AM/Kalamazoo;  
WWAM-AM and WKJK-FM/Cadillac; WJFM-FM/Grand Rapids.

**JONSSON COMMUNICATIONS** **916 441-4950**  
PO Box 2424, Sacramento, CA 95811. Contact Don Selasco, National Music Director.  
Stations: KROY AM-FM/Sacramento; KWRL-AM/Reno.

**KAYE SMITH RADIO** **206 455-0923**  
Box 3010, Bellevue, WA 98009. Contact Robert LaBonte, Mgr. Stations: KCKN  
AM-FM/Kansas City; KJRB-AM/Spokane; WUBE AM-FM/Cincinnati; KXL AM-FM/  
Portland; KJR-AM and KISW-FM/Seattle.

**KING BROADCASTING CO.** **206 223-5000**  
320 Aurora Ave., N. Seattle, WA 98109. Contact Keith Lollis, Station Mgr. Stations:  
KGW-AM and KINK-FM/Portland; KING AM-FM/Seattle; KREM AM-FM/Spokane;  
KYA AM-FM/San Francisco; WRTH-AM/St. Louis.

**LARSON GROUP STATIONS** **206 682-9033**  
1307 2nd Ave., Seattle, WA 98701. Contact Brent Larson, President. Stations:  
KXA-AM/Seattle; KODL-AM/Dallas; KWZ-FM/Boise; KCKO-AM/Spokane; KOOS  
AM-FM/North Bend.

**LIN BROADCASTING CORP.** **212 765-1902**  
1370 Ave. of the Americas, New York, NY 10019. Contact Morris Burkowitz, VP and  
Secretary-Treasurer. Stations: KILT AM-FM/Houston; WIL AM-FM/St. Louis; WBBF-  
AM and WMJQ-FM/Rochester; WFIL-AM and WUSL-FM/Philadelphia.

**MEREDITH BROADCASTING** **404 261-2600**  
550 Pharr Rd., Suite 404, Atlanta, GA 30305. Contact Dick Carr, VP Operations.  
Stations: WGST-AM and WPCH-FM/Atlanta; KCMO-AM and KCEZ-FM/Kansas City;  
WOW-AM and KEZO-FM/Omaha.

**METROMEDIA RADIO****201 348-3244**

1 Harmon Plaza, Secaucus, NJ 07094. Stations: KLAC-AM and KMET-FM/Los Angeles; KNEW-AM/Oakland; KSAN-FM/San Francisco; WASH-FM/Washington; WMET-FM/Chicago; WCBM-AM/Baltimore; WOMC-FM/Detroit; WNEW AM-FM/New York; WIP-AM and WMMR-FM/Philadelphia; KRLD/Dallas.

**MID-AMERICA MEDIA, INC.****815 937-2700**

6 Dearborn Sq., Kankakee, IL 60901. Contact Howard Frederick, Exec. Dir. Stations: WKAN-AM/Kankakee; WIRE-AM and WXTZ-FM/Indianapolis; WIRL-AM and WSWT-FM/Peoria; WQUA-AM/Moline; WTRZ-AM/Flint; KIOA-AM and KMGK-FM/Des Moines; KRVR-FM/Davenport.

**MIDWEST FAMILY****608 271-1486**

Box 2058, Madison, WI 53701. Contact Bill Vancil, Group Program Director. Stations: WOSH/Oshkosh; WIZM AM-FM/LaCrosse; WISM AM-FM/Madison; WSJM/St. Joseph; WITL AM-FM/Lansing; WYFE and WKKN/Rockford; WMAY/Springfield.

**MISSION BROADCASTING CO.****512 225-5111**

Box 2338, San Antonio, TX 78298. Contact Ron Thompson, Program Director. Stations: KONO-AM and KITY-FM/San Antonio; KERE/Denver.

**MOFFAT COMMUNICATIONS****204 775-0371**

CKY Building, Polo Park, Winnipeg, Canada. Contact Jim McLauphlan, Gen. Mgr. of Radio Administration. Stations: CKLG-AM and CFOX-FM/Vancouver; CHFM/Calgary; CHED/Edmonton; CKY and CITI-FM/Winnipeg.

**MONROE BROADCASTING****509 448-2311**

Box 8348, Spokane, WA 99203. Contact John Ogle, Program Director. Stations: KGA/Spokane; KEED/Eugene.

**MOONEY BROADCASTING CO.****615 546-7202**

Box 1750, Knoxville, TN 37901. Contact George P. Mooney, President. Stations: WERC-AM and WKXX-FM/Birmingham; WBSR-AM/Pensacola; WMAK-FM/Nashville; WBYQ-FM/Hendersonville; WUNO-AM/San Juan, PR.

**MULTIMEDIA, INC.****803 298-4373**

Box 2760, Greenville, SC 29602. Contact Bruce Buchannon, VP of Radio. Stations: WMAZ AM-FM/Macon; KEEL-AM and KMBQ-FM/Shreveport; WWNC-AM/Ashville; WFBC-AM/Greenville; WBIR AM-FM/Knoxville; WAKY-AM/Louisville; KLPQ-FM and KAAV-AM/Little Rock; WEZW-FM/Milwaukee.

**NATIONAL BROADCASTING CORP. (NBC)****212 664-4444**

30 Rockefeller Plaza, New York, NY 10020. Contact Bob Mounty, Exec. VP. Stations: WNBC and WYNY-FM/New York; WRC-AM and WKYS-FM/Washington; WMAQ-AM and WKQX-FM/Chicago; KNBR-AM and KYUU-AM/San Francisco.

**NATIONWIDE COMMUNICATIONS, INC.****614 227-7556**

1 Nationwide Plaza, Columbus, OH 43216. Contact Clark Pollock, VP of Operations. Stations: WPOC-FM/Baltimore; WGAR-AM and WKSW-FM/Cleveland; WNCI-FM/Columbus, WLEE-AM/Richmond; WKTQ-AM and WSSH-FM/Pittsburgh.

**PLOUGH BROADCASTING CO.****901 525-6868**

112 Union Ave., PO Box 3584, Memphis, TN 38103. Contact Craig Scott, VP of Programming. Stations: WPLO-AM and WVEE-FM/Atlanta; WCAO-AM and WXYV-FM/Baltimore; WJJD-AM and WJEZ-FM/Chicago; WMPS-AM and WHRK-FM/Memphis; WSUN-AM/St. Petersburg; WQXM-FM/Clearwater.

**GROUP OWNERSHIP**

**RKO GENERAL, INC.** **212 764-7000**  
1440 Broadway, New York, NY 10018. Contact Sheila Evans, Director of Advertising and Publicity. Stations: WOR-AM and WXLO-FM/New York; WRKO-AM and WROR-AM/Boston; WGMS AM-FM/Washington; WAXY-FM/Ft. Lauderdale; WFYR-FM/Chicago; WHBQ-AM/Memphis; KFRC-AM/San Francisco; KHJ-AM and KRTH-FM/Los Angeles.

**ROLLINS, INC.** **404 873-2355**  
Box 647, Atlanta, GA 30301. Contact John Janas, VP of Media Group. Stations: KDAY-AM/Santa Monica; WAMS-AM/Wilmington; WBEE/Chicago; WBES-FM/Charleston, WV; WCHS/Charleston; WRAP/Norfolk.

**RUST COMMUNICATIONS GROUP** **703 777-7550**  
PO Box 1378, Leesburg, VA 22075. Contact William Rust, President. Stations: WHAM AM-FM/Rochester; WFLY-FM/Troy, NY; WAEB-AM and WXKW-FM/Allentown; WNOW-AM and WQXA-FM/York; WRNL-AM and WRXL-FM/Richmond.

**R.W. ROUNSVILLE STATIONS** **305 425-6631**  
PO Box 7475, Orlando, FL 32804. Contact Tom West, VP of Programing. Stations: WAIV—FM/Jacksonville; WBJW-FM and WLOF-AM/Orlando; WJYW/Tampa; WVOL-AM/Berry Hill-Nashville.

**SCRIPPS HOWARD BROADCASTING** **216 432-1500**  
WEWS TV, 3001 Euclid Ave., Cleveland, OH 44115. Contact Richard Janssen, Asst. to President. Stations: WNOX-AM/Knoxville; WMC AM-FM/Memphis.

**SHAMROCK BROADCASTING** **213 462-7711**  
6464 Sunset Blvd., Hollywood, CA 90028. Contact Clark Davis, President of Broadcasting Division. Stations: KABL-AM/Oakland; KABL-FM/San Francisco; KWDL-FM/Kansas City; WBOK-AM/New Orleans; WWWW-FM/Detroit; KMGC-FM/Dallas; KYOK-AM/Houston; KXLR-AM/N. Little Rock.

**SHERIDAN BROADCASTING CORP.** **412 471-2181**  
1811 Blvd. of the Allies, Pittsburgh, PA 15219. Stations: WILD-AM/Boston; WUFO-AM/Buffalo; WYJZ-AM and WAMA-FM/Pittsburgh.

**S.J.R. COMMUNICATIONS** **212 750-0550**  
655 Madison Ave., New York, NY 10021. Contact Sylvan Taplinger, VP. Stations: WJMD-FM and WUST-AM/Washington, DC; WKLS AM-FM/Atlanta; WQLA-FM/Cleveland; WYSP-FM/Philadelphia; WJIT-FM and WKTU-FM/New York; KRLA-FM/Houston.

**SONDERLING BROADCASTING CORP.** **305 576-6688**  
350 Biscayne Blvd., Miami, FL. Contact Mac Allen, National Program Director. Stations: KIDA-AM/Oakland; KICK AM-FM/Houston; WBMX-FM/Chicago; WDIA-AM/Memphis; WMBQ-FM and WOL-AM/Washington; WOPA-AM/Chicago; WQUD-FM/Memphis; WRVR-FM and WWRL-AM/New York.

**SOUTHERN BROADCASTING CO.** **919 723-3561**  
PO Box 5176, Winston-Salem, NC 27103. Contact George Williams, National Program Director. Stations: WRVA-AM and WRVQ-FM/Richmond; KMJK-FM/Portland; WLCY-AM/St. Petersburg; WRBQ-FM (Q105)/Tampa; WSGN-AM/Birmingham; KULF-AM and KYND-FM/Houston; KOY-AM and KQYT-FM/Phoenix; WEZI-FM/Memphis.

**STEIMAN STATIONS** **717 393-5851**  
8 West King St., Lancaster, PA 17604. Contact Harry Shaub, President. Stations: WDEL-AM and WSTW-FM/Wilmington.

**STERLING RECREATION ORGANIZATION 206 455-8100**

Box 1723, Bellevue, WA 98009. Contact Fred Danz, President. Stations: KSJO-FM and KXRX-AM/San Jose; KALE-AM and KIOK-FM/Tri-Cities; KASH-AM and KSND-FM/Eugene; KEDO-AM and KLYK-FM/Longview; KZOK AM-FM/Seattle.

**STONE COMMUNICATIONS 207 774-6561**

Lafayette Townhouse, Congress St., Portland, ME. Contact Bob Mooney, GM of WGUY. Stations: WGUY AM-FM/Brewer; WRUM AM-FM/Rumford.

**STORZ BROADCASTING 402 342-4700**

Kiewit Plaza, Omaha, NE 68131. Contact Bud Armstrong, Exec. VP. Stations: KOMA-AM/Oklahoma City; KXOK-AM/St. Louis; WDGY-AM/Minneapolis; WHB-AM/Kansas City; WQAM-AM/Miami; WTIK-AM/New Orleans.

**SUSQUEHANNA BROADCASTING CO. 717 845-5626**

140 E. Market St., York, PA 17401. Contact Jack Herr, VP of Administration. Stations: WQBA-AM/Miami; WKIS-AM/Orlando; WLTA-FM/Atlanta; WFMS-FM/Indianapolis; WGBB-AM/Freeport; WHLO-AM/Akron; WLQA-FM/Cincinnati; WLQR-FM/Toledo; WARM-AM/Scranton; WSBA AM-FM/York; KPLX-FM/Ft. Worth.

**SUNBELT COMMUNICATIONS, LTD. 805 543-6383**

1422 Monterey St., San Luis Obispo, CA 93401. Contact C.T. Robinson, President. Stations: KSLY-AM and KUNA-FM/San Luis Obispo; KVOR-AM and KSTZ-FM/Colorado Springs; KQEO-AM and KZZX-FM/Albuquerque.

**SWANSON BROADCASTING CO. 918 583-7400**

1502 S. Boulder, Suite 23-F, Tulsa, OK 74119. Contact Ron Blue, VP & Gen. Mgr. KRMG. Stations: KLEO-AM/Wichita; WBYU-FM/New Orleans; KFJZ AM-FM/Ft. Worth; KKNG-FM/Oklahoma City.

**TAFT BROADCASTING CO. 513 721-1414**

1906 Highland Ave., Cincinnati, OH 45219. Contact Carl J. Wagner, Exec. VP of Radio. Stations: WTVN-AM and WDVE-FM/Pittsburgh; WKRC-AM and WKRQ-FM/Cincinnati; WDHF-AM and KYYS-FM/Kansas City; WGR-AM and WGRQ-FM/Buffalo; WTVN-AM and WLWQ-FM/Columbus; WDAE-AM and WYNF-FM/Tampa.

**WESTINGHOUSE BROADCASTING CO. 212 983-6500**

90 Park Ave., New York, NY 10016. Contact Richard Harris, President of Radio. Stations: WBZ AM-FM/Boston; WIND-AM/Chicago; WOWO-AM/Ft. Wayne; KFWB-AM/Los Angeles; WINS-AM/New York; KYW-AM/Philadelphia; KOKA AM-FM/Pittsburgh.

**WGN CONTINENTAL BROADCASTING CO. 312 528-2311**

2501 Bradley Place, Chicago, IL 60618. Contact Wayne Vriesman, VP & Station Mgr. Stations: WGN-AM/Chicago; KDAL-AM/Duluth; KGNR-AM and KCTC-FM/Sacramento.

## INDEPENDENTS

**ALSHIRE INTERNATIONAL 213 849-4671**

1015 Isabel St., Burbank, CA 91502. Contact Ricardo Ceja, Gen. Mgr. Service: Producers of "101 Strings," complete plant for manufacturing and pressing records, mastering studios.

**INDEPENDENTS**



**CHRIS HOOD****412 921-2911**

5 Harrison St., Crafton, PA 15205. Service: Consulting engineer, custom equipment builder.

**CHESHIRE SWAN PRODUCTIONS**

Box 85, New Tripoli, PA 18066. Contact Joe Swanson, President. Service: Production company and record label, producer.

**HAVE I GOT A SONG FOR YOU****213 550-4502**

c/o Mushroom Records, 9000 Sunset Blvd., Suite 710, Los Angeles, CA 90069. Contact Marc Gilutin. Service: A&R, publishing representatives and production.

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**FANTASII PRODUCTIONS****212 585-2750**

G.P.O. Box 2265, New York, NY 10001. Service: Disco and concert promotion/management.

**KING-JAMES PRODUCTION, LTD.****314 645-6057**

PO Box 11648, St. Louis, MO 63105. Contact Jonnie King, President. Service: Produce "The Breakfast Serial," a morning feature.

**MEDIA CONSULTANTS****317 474-5888**

2504 Regent Court, Lafayette, IN 47905. Contact Jeffrey Jay Weber, President. Service: Employment Career Search Service and Critique Service for jocks.

**MICHAEL GERSHMAN****213 278-4930**

9229 Sunset Blvd., Los Angeles, CA 90069. Service: Publicity and public relations.

**PATRICK O'NEILL MUSIC & PROGRAMING****612 339-6678**

810 McKnight Tower, 1615 South 4th St., Minneapolis, MN 55454. Contact Patrick O'Neill, President. Service: Radio consultants.

**RAY ANDERSON AND FRIENDS****213 392-5543**

27 Outrigger, Suite 7, Marina Del Rey, CA 90028. Contact Ray Anderson, President. Service: Personal management and direction for talent careers. Currently managing Maxine Nightingale.

## PROGRAMING ASSIST SERVICES

**ABC CONTEMPORARY NETWORK****212 887-4161**

1926 Broadway, New York, NY 10023. Contact Dick Dressel, Mgr. Service: Syndication.

**AIRCHECK GUIDE****207 782-0947**

8 Constance Ave., Lewiston, ME 02420. Contact Jason McGraw, Operations Manager. Service: Provide airchecks over the phone for currently available on-air talent. All formats.

**ALCARE COMMUNICATIONS, INC.****215 568-6010**

150305 Walnut, Philadelphia, PA 19102. Contact Frank Beazley, Chairman of the Board. Service: Syndication.

**AMERICAN RECORD SALES, INC.** **609 848-1900**  
1120 Crown Point Rd., Westville, NJ 08093. Contact Tony Colombet, VP. Services: Supplier of Oldies product.

**ASSOCIATED PRESS** **212 262-4000**  
50 Rockefeller Plaza, New York, NY 10020. Contact Gerald Trapp, Deputy Director of Broadcast Services. Service: News service.

**AUDIO SELLERS, INC.** **800 251-2058**  
Box 23355, Nashville, TN 37202. Contact Jerry K. Williams, President. Service: Jingles, production library and syndicated features ("The Money Machine").

**AUDIO STIMULATION, INC.** **213 466-5201**  
1680 N. Vine, Suite 900, Hollywood, CA 90028. Contact Ms. Lou L. Smith, President, or Gary S. Parker, Sales Mgr. Service: Syndicated features.

**BIG BUCKS CREATIONS** **213 274-1244**  
9100 Sunset Blvd, North, Suite 113, Los Angeles, CA 90069. Contact Shadoc Stevens, President. Service: Create, write, edit and produce radio commercials. Create, write and edit promotional educational albums (i.e., sales presentations for IBM). Consult as promotion-programing advisors. Jingles and station IDs. Recording facilities.

**BILL TAYLOR-COUNTRY CONSULTANTS** **213 791-4836**  
**or 714 983-2658**  
PO Box 3081, Ontario, CA 91761. Contact Bill Taylor, Owner. Service: Consultant/programer for Century 21 Productions, Dallas. Automated, syndication house, recording facilities, production library. (Syndicated features include: Music Games: "Superstars," "Country Music Bingo," and "Great American Music Game.")

**BILLY GLASON "FUN MASTER COMEDY SERVICE"** **212 265-1316**  
200 West 54th, New York, NY 10019. Contact Billy Glason, Owner. Service: Provides comedic written material for anyone in entertainment industry. Teaches comedy.

**BOB HENNEBARY & ASSOCIATES** **212 753-6513**  
136 E. 55th, New York, NY 10022. Contact Bob Hennebary, Owner/Administrator. Service: Market analysis, organizational structure, programing design, personnel acquisition, implement, start up and monitor results.

**BOBBY IRWIN** **702 873-6557**  
3355 Arville, Suite 16, Las Vegas, NV 89102. Service: Custom commercial producer: "Goodtime Charlies," "Rumors," "Starwood," "Marina Hotel."

**BONNEVILLE BROADCASTING CONSULTS** **201 567-8800**  
274 County Road, Tenafly, NJ 07670. Contact Marlin Taylor, President or Loring Fischer, VP. Services: Consulting in all program management areas. Furnish technical research and marketing functions. Produce automated and live formats. New product: "The Program Management System," computer originated programing.

**BRENEMAN RADIO SERVICE** **213 348-3162**  
23117 Collins St., Woodland Hills, CA 91367. Contact Betty Breneman, President. Service: Supply singles and album product to client stations internationally. All product is customized for individual format requirements.

**BROADCASTING FOUNDATION OF AMERICA** **212 986-6448**  
52 Vanderbilt Ave., Suite 1810, New York, NY 10017. Contact Howard L. Kany, VP, Executive Director, or Cal Stillman, Secretary. Service: Produce and distribute public affairs, music, cultural, news, analysis, programing to international markets.

**BROADCAST PROGRAMING INT'L., INC.****206 454-5010**  
**or Toll Free 800 426-9082**

Pacific National Bank Bldg., Suite 206, Bellevue, WA 98004. Contact John Iles, Gen. Mgr., or Jane Kindred, Customer Service Coordinator/Consultant. Service: Commercial production, automated, consulting and syndication.

**BURKHART-ABRAMS****404 955-1550**

6445 Powers Ferry Landing, Suite 180, Atlanta, GA 30339. Contact Kent Burkhardt and Lee Abrams. Service: Consult radio stations—all music formats. Founders of "Superstar" formats.

**BURNS MEDIA CONSULTANTS, INC.****213 985-8522**

3054 Dona Marta Dr., Studio City, CA 91604. Contact George A. Burns, President. Service: Creator of TM Stereo Rock format.

**CAVOX STEREO PRODUCTIONS****213 776-6933**

502 S. Isis, Inglewood, CA 90301. Contact Lee Tate, President and Bob Mayfield, Sales Manager. Service: Programs in 8 formats to approximately 200 radio stations. Automated and live programing.

**CENTURY 21, INC.****800 527-3262**

2825 Valley View, No. 221, Dallas, TX 75234. Contact Dave Scott, VP and Jim Dooley, Programing Mgr. Service: Automation, audio-tape duplication, syndicated features, recording facilities, consultants, production library and commercial production.

**CHARLES MICHELSON, INC.****213 278-4546**

9350 Wilshire Blvd., Beverly Hills, CA 90212. Contact Charles Michelson, President. Service: Distributes Old Radio Dramas. Newest release: "Suspense."

**CHASE MEDIA****801 363-5858**

Beneficial Life Tower, Suite 1723, Salt Lake City, UT 84111. Contact Randal S. Chase. Service: Syndicated music formats: Universals, Country and Spectrum III. Music dates back to 1922.

**CHICAGO RADIO SYNDICATE****312 944-7724**

Two E. Oak St., Chicago, IL 60611. Contact C.P. Connolly. Service: Syndicated features ("Chicken Man," "Tooth Fairy," "Ace Trucking Co.," "News Cavalcade of the Airways," "Mini-People," "Masked Minute Man," "You Had To Be There," 6 hour Elvis special and 24 hour Rock special.

**CHUCK BLORE & DON RICHMAN, INC.****213 462-0944**

1606 N. Argyle, Hollywood, CA 90028. Contact Chuck Blore, Chairman of the Board or Don Richman, President. Service: Create, direct and produce commercials for radio and tv.

**CLEVELAND ORCHESTRA BROADCASTING****216 241-0900**

Terminal Tower, Penthouse East, Cleveland, OH 44113. Contact Robert Conrad, VP of Radio Seaway. Company is a division of WCLD/Cleveland. Service: Syndicated features ("Cleveland Orchestra," "Pops Concert," "Adventures In Good Music"). Produce a series from local universities ("Music From Oberlin," "Kent In Concert," "The CIM Concert Hall," "Baldwin Wallace Concert")

**THE CNB STUDIOS****415 592-6149**

3415 Beresford Ave., Belmont, CA 94002. Contact Alden G. Thompson, Owner/Manager or Carole H. Thompson, Exec. VP. Service: Provide music libraries and automated programing in 10 formats. Consult in music programing.

**COMMAND PRODUCTION****415 332-3161**

PO Box 26348, San Francisco, CA 94126. Contact Kitt Weagant, VP, or Michael Baird, Production Mrg. Services: Station IDs, comedic DJ onliners and show introductions. Syndicated features 3 minutes in length ("Great Moments In Radio"). 1st Class License training.

**CONCEPT PRODUCTIONS****916 782-7754**

PO Box 41406, Sacramento, CA 95841. Contact Dick Wagner, President or Dan Williams, Sales Mgr. Services: Syndicated 24 hour music for automated systems.

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**CONTINENTAL RECORDINGS, INC.****617 426-3131**

210 South St., Boston, MA 02111. Contact John F. Flynn, VP or Sonny DuFault, Chief Engineer. Services: Commercials for ad agencies, music logos, station IDs, audio tape duplication, educational programing (training programs and sales presentations) and recording facilities. New product: Sound Effects Index Service.

**CRITERION PRODUCTIONS****214 651-0029**

2715 McKinney Ave., Dallas, TX 75204. Contact Mike Eisler, President. Services: Commercial production, jingles, production library, recording facilities and syndicated features.

**CROSS-TRK TAPES****213 655-6146**

6399 Wilshire Blvd., Suite 619, Los Angeles, CA 90048. Contact Tom Cross, President. Services: Strictly voice-over commercials, record industry commercials, audition tapes for jocks, recording facilities and production library.

**DEAN LANDSMAN RADIO SERVICES****212 855-0445**

135 East 54th St., New York, NY 10022. Contact Dean Landsman, President. Services: Psychographic market studies, program consultation, feasibility studies, acquisition assistance, Universals, Beautiful Music, AOR, Disco, Country and Spanish formats.

**D.I.R. BROADCASTING****212 371-6850**

445 Park Ave., Suite 305, New York, NY 10022. Contact Bob Meyrowitz, President. Services: Syndicated features.

**DISC-LOCATION****213 789-5293**

PO Box 8260, Van Nuys, CA 91409. Contact Jim Schlichting, President. Services: Record finding service (Easy Listening stations).

**DON ELLIOT****213 851-7768**

Box 662, Hollywood, CA 90028. Services: Westwood One Work ("Spaces and Places," "Charlie Tuna," "Midnight Special" and "KICKS," a new series.

**DRAKE-CHENAULT****213 883-7400**

8399 Topanga Canyon Blvd., Canoga Park, CA 91304. Contact James Kefford, Exec. VP and Gen. Mgr., and Buddy Scott, VP and Gen. Mgr. Services: Radio syndication—jingles, recording facilities, production library and consulting for music programing.

**E. ALVIN DAVIS & ASSOCIATES****513 683-6500**

3515 Bookmark Place, Maineville, OH 45039. Contact E. Alvin Davis, President.

**EARTH NEWS/HOT NEWS****213 457-2547**

32234 Pacific Coast Hwy., Malibu, CA 90265. Contact Jim Brown, President. Services: Syndicated series (Earth News and Hot News).

**PROGRAMING ASSIST SERVICES**

**EYE, INC.****213 851-6377**

Ed Yelin Enterprises, 3518 Cahuenga West, Suite 109, Hollywood, CA 90068. Contact Sue Raney, Secretary/Treasurer. Services: Comedy service, commercial production, consultants, jingles, recording facilities and syndicated features.

**FUTURE MEDIA CORPORATION****213 392-8348**

1510 Andalusia Ave., Los Angeles, CA 90291. Contact Dan Cavanaugh, President. Services: Create and produce creative video advertising campaigns for radio.

**GOLDEN EGG****213 475-0817**

10822 Ohio Ave., Los Angeles, CA 90024. Contact Ron Cutler, President, or Larry Yurdin, Consultant. Services: Special programing syndicator ("Hot Tracks U.S.A." and "Stepin' Out").

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**HARLAN PRODUCTIONS****212 472-0313**

444 E. 75th St., New York, NY 10021. Contact Ray Harlan, owner. Services: Provides free syndicated features such as "The Best Is Yet To Be"—a 4 minute show 5 times a week. Recording facilities.

**HOUSE OF OLDIES****212 243-0500**

267 Bleecker St., New York, NY 10014. Contact Bob Abramson, President. Services: Pop adult and rare editions.

**IDB COMMUNICATIONS, INC.****213 475-6725**

2626 Basil Lane, Los Angeles, CA 90024. Contact John Winer, Distribution Mgr., or Jeffrey Sudikoff, President. Services: Weekly series ("American Laugh Track").

**JAM CREATIVE PRODUCTIONS, INC.****214 526-7080**

4631 Insurance Lane, Dallas, TX 75205. Contact Jonathan Wolfert, President/Production Director, or Fred Hardy, Randy Bell and Dan Plouffe, Sales Representatives. Services: Radio IDs, commercial production and radio recording facilities.

**JOHN DOREMUS, INC.****312 664-8944**

875 N. Michigan, Suite 1801, Chicago, IL 60611. Contact Dorothy Miller, VP, or Kathryn Danielson, Public Relations. Services: Radio and tv commercials, in-flight audio entertainment, syndicated features, recording facilities, production library, audio tape duplication, educational programing for Singer Corp., etc.

**KALA MUSIC****616 345-7121**

ISB Bldg., Suite 334, Kalamazoo, MI 49007. Contact Bill Wertz, Exec. VP, or Ray Winters, Technical Director and Program Consultant. Services: Programing consultants to WMUM, WJY and CHAY, ad agency jingles, radio IDs, automated and live music.

**KERSHAW WEST PRODUCTIONS, INC.****214 387-0532**

7540 LBJ Freeway, Suite 528, Dallas, TX 75251. Contact Chris Kershaw, Exec. VP, or Celese Rood, Sales Service Director. Services: Market broadcast specialties, sales, engineering, programing, consulting, station IDs, jingles and advertising agency jingles.

**KRIS STEVENS ENTERPRISES, INC.****213 981-8255**

14241 Ventura Blvd., Suite 204, Sherman Oaks, CA 91423. Contact Kris Erik Stevens, President, or Tami Reister, Musical Director. Services: Audio tape duplication, educational programing, commercial production, consultants, jingles, production library, recording facilities and syndicated features. Producer of 24 hour radio special "The Top 10 Hits of All Time."

**LIVE TIME PRODUCTIONS** **213 392-5543**  
27 Outrigger, Suite 7, Marina Del Rey, CA 90028. Contact Ray Anderson. Services: Sign recording acts with labels. Also provide marketing and promotional support of 15 years experience in record industry.

**LONDON WAVELENGTHS** **212 682-5390**  
154 E 46th St., New York, NY 10017. Contact Mike Vaughan, President, or Don Eberle, VP, Network Coordination. Services: News service, production library and syndication house.

**215 MAINLINE COMMUNICATIONS** **814 736-3883**  
100 Poplar St., Portage, PA 14946. Contact Pete K. Hons, Manager. Services: Newly formed production company.

**MILLENIUM COMMUNICATIONS CO., INC.** **415 938-4444**  
PO Box 3146, Walnut Creek, CA 94598. Contact Steve Tuttle, President, or Anthony Horel, VP for Client Services. Services: Engineering, promotion and advertising aid for syndicated on-air production.

**MORE MUSIC ENTERPRISES, INC.** **213 790-7138**  
4529 Angelus Crest Highway, La Canada, CA 91011. Contact Jay Dunn, VP and Gen. Mgr., or Rick Montoya, Production Coordinator. Services: Automated programing, syndicated features, commercial production and recording facilities.

**MUSIC DIRECTOR PROGRAMING SERVICE** **413 783-4626**  
Box 103, Indian Orchard, MA 01151. Contact Budd Clain, Gen. Mgr. Services: Taped record service for MOR/AC.

**MUSIC IN THE AIR** **212 764-7310**  
Division of Billboard, Inc., 1515 Broadway, New York, NY 10036. Contact Barbara Stones, Mgr. Services: Billboard's Yearbook 1979, Disco-Plex.

**MUTUAL BROADCASTING SYSTEM** **703 685-2198**  
1755 S. Jefferson Davis Hwy., Arlington, VA 22202. Contact Dick Doty, Dir. of Public Relations. Services: "The Larry King Show," three news shows hourly and live sports broadcasts.

**NEW AGE COMMUNICATIONS** **408 373-0493**  
PO Box 3264, 467 Alvarado St., Suite 25, Monterey, CA 93940. Contact Dick Hooper, Executive Producer or Rod Wallace, Associate Producer. Services: Hi-speed audio tape duplication, tape production and recording facilities (in-house and mobile unit) for conferences, workshops and seminars. Catalog on request.

**NEWSSCRIPT DISPATCH SERVICE** **415 362-3045**  
210 California St., Suite 306, San Francisco, CA 94111. Contact Bob Rogers, Gen. Mgr. Services: News service.

**NEW WORLD COMMUNICATIONS** **305 564-4905**  
3000 NE 30th Place, Suite 202, Ft. Lauderdale, FL 33306. Contact Jerry Clifton, President or Eric Rhoades, VP. Services: Consultants (all formats).

**OBITS** **209 431-1502**  
366 West Bullard Ave., Fresno, CA 93704. Contact Dan O'Day. Services: 30-60 second comedic bits for commercials and disc jockeys.

**PROGRAMING ASSIST SERVICES**

**O'CONNOR CREATIVE SERVICES** **213 769-3500**  
PO Box 8888, Universal City, CA 91608. Contact Harry O'Connor, President or Jon Holiday, Regional Sales Director. Services: Syndication house with recording facilities.

**O'LINERS** **209 431-1502**  
366 West Bullard Ave., Fresno, CA 93704. Contact Dan O'Day. Services: Creates oneliner comedic material for radio stations and personalities.

**OVATION, INC.** **312 729-7300**  
1249 Waukegan Rd., Glenview, IL 60025. Contact Richard Schory, President or Margaret Schwieger, Nat'l. Sales Administrator. Services: Audiovisual software.

**PACIFIC NEWS SERVICE** **415 986-5690**  
**or (feedline) 986-6783**  
604 Mission St., Room 1001, San Francisco, CA 94105. Contact Joe Belden, Radio Editor or Renee Montagne, Radio Editor/New York. Services: 4 audio news stories a day AOR oriented.

**PARASOUND, INC.** **415 673-4544**  
680 Beach St., San Francisco, CA 94109. Contact Sid Goldstein, VP Sales Mgr. Services: Jingles, station IDs and commercial production. Marketing exclusive: Orange County Electronics International, Inc.

**PARMA PRODUCTIONS** **214 348-7693**  
10011 Trailpine Drive, Dallas, TX 75238. Contact Tom Parma or Judy Parma, owners and directors. Services: Custom and syndicated radio ID jingles for contemporary, MOR, Country and Disco formats. Custom musical commercials for radio stations and ad agency.

**PETERS PRODUCTIONS, INC.** **714 565-8511**  
8228 Mercury Ct., San Diego, CA 92111. Contact Ed Peters, President. Services: Syndicated features.

**THE PH FACTOR** **213 467-5111**  
6255 Sunset Blvd., Suite 1006, Hollywood, CA 90028. Contact Jim Hampton, VP or Dave Prince, President. New York Office: 230 Park Ave., Suite 1507, New York, NY. Phone 212 867-6364. Services: Syndicated features (Rod Stewart Special, official broadcaster for Woodstock II).

**PROGRESSIVE RADIO NETWORK** **212 585-2717**  
PO Box 172, Bronx, NY 10451. Contact James Wynbrandt, Executive Editor. Services: News service, commercial production, recording facilities, production library, consultants and syndicated features ("News Blimp," "Sound Advice" and "News Spots").

**PUBLIC AFFAIRS BROADCAST GROUP** **213 559-9933**  
PO Box 48911, Los Angeles, CA 90048. Contact Mark Bragg, President. Services: Produce 1-30 minute programing tapes such as "In-Depth," "From A-Z," "Consumer Chronicles," "For Your Good Health" and various political commentators.

**RADIO PROGRAMING/MANAGEMENT** **313 358-1040**  
25140 Lahser Road, Suite 232, Southfield, MI 48075. Contact Thomas Kirkorian, President or Jeff Goldman, Station Services Director and Music Director. Services: Syndicators for automated radio, consultants—total service for marketing, research, audio and RFM.



**RADIO & TV ROUNDUP PRODUCTIONS****212 840-6707  
or 201 762-2755**

18 W 45th St., Suite 619, New York, NY. Contact Bill Bertenshaw, President. Services: Commercial productions and graphic arts.

**RED MOUNTAIN RADIO CONSULTANT****213 795-9677**

2983 Margaret Dr., Pasadena, CA 91107. Contact Red Mountain, President. Service: Music programing and station promotion.

**RICK TROW PRODUCTIONS****215 659-8300**

3941 Commerce Ave., Willow Grove, PA 19090. Contact Betsy S. Green, Nat'l. Sales Mgr. Services: Syndicated features (none of their work is on-air production). Produce live multimedia shows in schools, "The Career Game" in the Chicago schools. Absolutely promotional material for radio stations and public relations.

**ROBERT MICHELSON, INC.****212 243-2702**

127 West 26th St., New York, NY 10001. Contact Robert Michelson, owner. Services: Creates syndicated radio programs ("National Lampoon True Facts Series," "High Times," "Marshall Comic Radio Series," "Rock Calendar"—daily documentary, "Radio KIDS"—an hour series of rock n roll mlusic for kids.

**SAM CHASE ASSOCIATES, INC.****212 799-4455**

118 W 79th St., New York, NY 10024. Contact Sam Chase, President. Services: Editorial programing for specific clients. 60 second to 1 hour segments.

**SHOE PRODUCTIONS, INC.****901 458-4496**

485 N. Hollywood, Memphis, TN 38112. Mailing: PO Box 12025. Contact Warren Wagner, President or Wayne Crook, VP. Services: Audio tape duplication, commercials, jingles, station IDs, production library, recording facilities and audition tapes.

**THE S.I.U. RADIO NETWORK****618 453-4343**

Southern Illinois University, Carbondale, IL 62901. Contact Jack Brown, Asst. Director. Services: "Page Four" series and "Voices of Black America" series.

**STATION BUSINESS SYSTEMS****800 243-5300 (CT)  
or 212 262-5293**

Headquarters: 600 West Putnam Ave., Greenwich, CT 06830; 1350 Avenue of the Americas, New York, NY 10019; 8616 La Tijera Blvd., Los Angeles, CA 90045. Contact Larry Pfister, VP Marketing Sales and Lee Facto, VP. Client services: Computer service.

**SUSQUEHANNA PRODUCTIONS****717 846 4592 (PA)  
or 203 288-3765 (CT)**

140 E. Market St., York, PA 17401. Contact George Hyde, Gen. Mgr. 199 Wayland St., Hamden, CT 06518. Contact Carl Loucks, Director of Marketing. Services: Syndicated features such as "Massey Ferguson's Farm Profit," "America 2000"—a series of 260 programs about the future—"World of Commodities" with Gary Wilhelmi and "Family Health" with Dr. Lattanzi.

**SYNDICATED PROGRAM PRODUCTION****314 862-5250**

Sales Division, Gert Bunchez and Associates, Inc. 7730 Carondelet, St. Louis, MO 63105. Contact Gert Bunchez. Services: Syndicated features.

**TALENT INDUSTRY PLACEMENT****213 462-7411**

6464 Sunset Blvd., Suite 750, Los Angeles, CA 90028. Contact Frank Miko, President and J.J. Jordan, Exec. VP. Services: The first employment agency for the record-radio industry. Designed to provide employment in records, record retail and/or radio positions.

**PROGRAMING ASSIST SERVICES**

**TM PROGRAMING, INC.****214 634-8511**

1349 Regal Row, Dallas, TX 75247. Contact Ernie Winn, Exec. VP and Gen. Mgr. of Programing or Tim Moore, VP and Gen. Sales Mgr. Services: Programing—Commercial programing and consultants to over 250 radio stations in 5 formats. Special Projects—"History of Album Music, a 48 hour special; "Evolution of Rock"; "Elvis Presley". Production—Jingles (IDs and ad agencies), recording facilities, syndicated features and automated formats.

**TOBY ARNOLD & ASSOCIATES, INC.****214 661-8201**

4255 LBJ, Suite 156, Two Summers Square, Dallas, TX 75234. Contact Toby Arnold, President or Dick Starr, Executive Producer. Services: Syndicated features ("Production Master"-library, "Disco-Studio 97" and station IDs-jingles).

**TOTAL SERVICES, INC.****213 883-3627**

21024 Victory Blvd., Woodland Hills, CA 91367. Contact D. Alan Clark, President. Services: Automation, consulting, production library, recording facilities, record service and syndicated features.

**TRAV PRESBYTERIAN CHURCH, U.S.****404 873-1531**

341 Ponce de Leon Ave., NE, Atlanta, GA 30308. Contact Bill Huie, Director of Media Communication. Services: Commercial production and syndicated features.

**TUESDAY PRODUCTIONS****714 272-7660**

4429 Morena Blvd., San Diego, CA 92117. Contact Thomas DiNoto, President or Scott Kenyon, Broadcast Division. Services: Commercial production, jingles, station IDs, recording facilities and syndicated features.

**UNITED PRESS INTERNATIONAL****212 682-0400**

220 E 42nd St., New York, NY 10017. Contact Frank Sciortino, Director of Operations of Audio Services.

**UNITED TAPES OF AMERICA****303 242-0405**

PO Box 1193, Grand Junction, CO 81501. Contact Steve Schmidt, President and Owner or Carol Ross, Music Director. Services: Automated formats (6), recording facilities and production library.

**WATERMARK, INC.****213 980-9490**

10700 Ventura Blvd., North Hollywood, CA 91604. Contact Tom Rounds, President or Brian Heimerl, Sales Manager. Services: Syndicated features.

**WILLIAM B. TANNER CO., INC.****901 320-4212**

2714 Union Ave., Exted., Memphis, TN 38112. Contact Zack Hernandez, Sr. VP, ID and Concept Director. Services: Automation, commercial production and production library.

**YOUTH DEVELOPMENT, INC.****714 292-5683**

4575 Ruffin Rd., San Diego, CA 92111. Contact Jim Vaus, President or Rita Rowlands, Radio Coordinator. Services: Syndicated features "Reality" and Christian Rock, Top 40 format. Two segments 30 min/60 min.

**ZBS MEDIA****518 695-6406**

Rural Delivery 1, Ft. Edward, NY 12828. Contact Ken Zoan, Trade Relations. Services: Syndicated features (all adventure series: "The Fourth Tower of Inverness," "Moon Over Morocco," "The Incredible Adventures of Jack Flanders," "Stars and Stuff"-science fiction).

**ZODIAC NEWS SERVICE****415 956-3555**

950 Howard St., San Francisco, CA 94103. Contact Steve Bain, Business Mgr. Services: News syndication.

**ZOUNDS****609 429-4482**

224 Bellevue Ave., Haddonfield, NJ 08033. Contact Frank Knight, owner. Services: Comedy services, commercial production, consultants, jingles, production library and syndicated music.

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**RATING SERVICES****AMERICAN RADIO BY JAMES DUNCAN****616 381-4262**

c/o Gilmore Advertising, 200 Michigan Bldg., Kalamazoo, MI 49007. Services: Condenses each ARB book down to two page summaries of individual markets. Also included: various market analysis studies.

**ARBITRON****212 262-2600 (NY)  
or 301 441-3933 (MD)**

1350 Avenue of the Americas, New York, NY 10019. Also 4320 Ammendale Road, Beltsville, MD 20705. Contact Richard Logan, VP Radio Sales; Richard Weinstein, VP Radio Marketing or Anthony J. Aurichio, VP, GM Arbitron Radio.

**MEDIATREND****301 588-4878 (MA)  
or 213 461-4078 (CA)**

8120 Fenton St., Silver Spring, MA 20910. Contact Jim Carnegie, Sales Mgr. Also 1606 N. Arguile Ave., Hollywood, CA 90028. Contact Carolyn Posa, West Coast Sales Representative.

**RAM RESEARCH****714 578-5660**

10001 Carroll Canyon Rd., San Diego, CA 92131. Contact John Patton, VP of Marketing. Services: Measures radio audiences quantitatively and qualitatively and also provides music research services to radio stations.

**RESEARCH SERVICES****CENTER FOR PUBLIC RESOURCES****212 697-4100**

250 Park Ave., New York, NY 10017. Contact Susan Scott, Project Director. Services: Company aims are to develop business resources for the public interest in ways that make sense to business. Recently published "Radio Report: An Inquiry Into The Potential For Expanding Diversity In Commercial Programing." Future studies of broadcasting issues are underway.

**ERA RESEARCH****415 441-0550**

680 Beach St., Suite 335, San Francisco, CA. Contact Sebastian Stone, VP. Service: TV/Radio research and consulting. Marketing research for programmers.

**MJM RESEARCH****303 364-4917**

1170 Salem St., Auroro, CO 80011. Contact C.C. McCartney, President. Services: Song for song music, attitudinal, lifestyle, artist image, music image and in-station ratings research.

**RADIO INDEX, INC.****800 528-6082**

PO Box 11347, Phoenix, AZ 85061. Contact Todd Wallace, President and Gen. Mgr. Services: Custom audience research firm providing reports weekly. Offers Mars Music (callout research) and Re-Mod (in-house research program systems).

**RATING SERVICES/RESEARCH SERVICES**

**RADIO MARKETING RESEARCH, INC.****305 940-7071**

827 NE 145th St., N. Miami, FL 33161. Contact Tom Birch, President. Services: A primary data-gathering service. Continuous audience measurement, focus groups, attitudinal and perceptual studies, market opportunity and positioning studies provided.

**RAM RESEARCH. See Rating Services.****RECORD RESEARCH, INC.****414 251-5408**

PO Box 200, Menomonee Falls, WI 53051. Contact William Hathaway, Gen. Mgr. Services: Publish "Top Pop Records" by Joel Whitburn and others. Prepare longterm analysis of record activities in various formats.

**TOTAL SERVICES, INC.****213 883-3627**

21024 Victory Blvd., Woodland Hills, CA 91367. Contact D. Alan Clark, President.

**TRACK RECORD****213 467-8000**

2426 Cheremoya Ave., Los Angeles, CA 90068. Contact Russ Palmer. Service: Tracking information along with individual station research.

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## TRADE ASSOCIATIONS

**American Federation of Television and Radio Artists**

212 265-7700. 1350 Avenue of the Americas, New York, NY 10019.

**American Women in Radio & Television (AWRT)**

202 296-0009. 1321 Connecticut Ave., NW, Washington, DC 20036.

**Broadcasters Promotion Association (BPA)**

717 626-4524. Box 5102, Lancaster, PA 17601. Contact Terry Simpson, President.

**Broadcast-Television Recording Engineers (IBEW)**

213 851-5515. 3518 Cahuenga Blvd. West, Suite 307, Hollywood, CA 90068.

**Intercollegiate Broadcasting System**

914 565-6710. Box 592, Vails Gate, NY 12584. Contact Jeff Tellis, President.

**International Radio & Television Society, Inc.**

212 532-4546 or 867-6650. 420 Lexington, New York, NY 10017.

**National Association for Better Broadcasting**

213 474-3283. PO Box 43640, Los Angeles, CA 90043.

**National Association of Broadcasters (NAB)**

202 293-3500. 1771 N Street, Washington, DC 20036.

**National Association of Educational Broadcasters (NAEB)**

202 785-1100. 1346 Connecticut Ave., NW, Washington, DC 20036. Contact James Fellows, President.

**National Association of Gag Writers**

201 229-9472. Box 835, Grand Central Station, New York, NY.

**National Association of Record Merchandising (NARM)**

609 795-5555. 1060 Kings Highway N, Cherry Hill, NJ 08034. Contact Barry Bergman, President.

**National Academy of Recording Arts & Sciences (NARAS)**

213 843-8233. 4444 Riverside Dr., Suite 202, Burbank, CA 91505. Also 212 755-1535. 14 East 53rd St. Penthouse, New York, NY 10022.

**National Radio Broadcasters Association**

202 466-2030. 1705 DeSales NW, Suite 500, Washington, DC 20036. Contact Sis Kaplan, President.

**National Religious Broadcasters Assoc.**

201 540-8500. 38 Speedwell Ave., Morristown, NJ 07960. Contact David Hofer, President.

**Radio Advertising Bureau (RAB)**

212 599-6666. 485 Lexington Ave., New York, NY 10017. Contact Miles Davis, President.

**Recording Industry Association of America (RIAA)**

212 688-3778. One E 57th St., New York, NY 10022. Also 213 278-5500. 9200 Sunset Blvd., Los Angeles, CA 90069. Contact Stanley M Gortikou, President.

# TRADE PUBLICATIONS

## Advertising Age

312 649-5200. 740 Rush St., Chicago, IL 60611.

## The Album Network

213 550-3988. 9000 Sunset Blvd., Hollywood, CA 90069.

## A&M Trade News

213 469-2411 Ext. 352. 1416 N. La Brea Ave., Hollywood, CA.

## American Radio by James Duncan

c/o Gilmore Advertising, 616 381-4262. 200 Michigan Bldg., Kalamazoo, MI 49007. Services: Condense each ARB book to 2 page summaries of individual markets. Also included are various market analysis studies.

## Back Stage

213 936-5200. 5670 Wilshire Blvd., Los Angeles, CA 90036. Contact Bob Harris. Also 212 581-1080. 165 W 46th St., New York, NY 10036.

## Behind The Scenes

716 881-4142. 429 Franklin St., Buffalo, NY 14202. Contact Mickey Turntable.

## Billboard

213 273-7040. 9000 Sunset Blvd., Los Angeles, CA 90069. Also 212 764-7300. 1515 Broadway, New York, NY 10036.

## Black Radio Exclusive

213 656-3169. 3049 Laurel Canyon Blvd., Studio City, CA 91604. Contact Sidney Miller.

## The Boston Phoenix

617 536-5390. 100 Massachusetts Ave., Boston, MA 02115.

## BRS Review

213 348-3162. 23117 Collins St., Woodland Hills, CA 91367. Contact Betty Breneman.

## Broadcasting Magazine

202 638-1022. Broadcasting-Telecasting Bldg., 1735 DeSales St., NW, Washington, DC 20036.

## Broadcast Management/Engineering

212 685-5320. 295 Madison Ave., New York, NY 10017.

## Broadcast Programming & Production

213 467-1111. PO Box 2449, Hollywood, CA 90028.

## Cashbox

213 464-8241. 6363 Sunset Blvd., Suite 930, Hollywood, CA 90028. Also 212 586-2640. 119 W 57th St., New York, NY 10019.

## The Confidential Report

213 550-3988. 9000 Sunset Blvd., Hollywood, CA 90069.

## Country Music Magazine

212 685-8200. 475 Park Ave. S, 16th Floor, New York, NY 10016. Contact Russell Bernard, editor.

## FRED Magazine

408 646-9333. 598 Foam St., Monterey, CA 93940. Contact C.C. Courtney, managing editor.

## The Friday Morning Quarterback, Inc.

609 428-8640. Cherry Hill Plaza, 1415 E. Marlton Pike, Suite 505, Cherry Hill, NJ 08304. Contact Kal Rudman.

## The Gavin Report

415 392-7750. One Embarcadero Center, Suite 220, San Francisco, CA 94111.

## Goodphone Weekly

213 995-6363. Goodphone Communications Center, 4565 Sherman Oaks Ave., Sherman Oaks, CA 91403. Contact Mike Harrison.

## Hollywood Reporter

213 464-7411. 6715 W. Sunset Blvd., Hollywood, CA 90028.

## Inside Radio

609 234-1300. 125 Gaither Dr., Suite 1, Mt. Laurel, NJ 08054. Contact Jerry Del Colliano.

## Inside 12 X 12

213 999-1221. 23480 Park Sorrento, Suite 12213, Calabasas, CA 91303.

## The Music City Entertainer

615 256-1693. PO Box 1607, 62 Music Square West, Nashville, TN 37203.

## Music Programers Guide, Inc.

312 943-3900. 233 East Erie St., Chicago, IL 60611.

## The Music Retailer

213 464-3406. 6607 Lash Lane, Hollywood, CA 90068. Contact Bruce Jacobs. Also 617 964-5100. 2110 Boylston St., Chestnut Hill, MA 02167. Contact Sid Davis.

## Performance Magazine

817 338-9444. 2929 Cullen St., Ft. Worth, TX 76107.

## Perry's Law for Broadcasters

Top Top c/o Little Face, Inc. 617 536-8807. 909 Beacon St., Boston, MA 02215.

## National Music Report

404 953-1925. PO Box 502, Marietta, GA 30061. Contact Ron Brandon.

## Radio and Records

213 553-4330. 1930 Century Park West, Los Angeles, CA 90067.

**Record World**

212 765-5020. 1700 Broadway, New York, NY 10019. Also 213 465-6126. 6290 Sunset Blvd., Hollywood, CA 90028.

**Replay Magazine**

213 347-3820. PO Box 2550, Woodland Hills, CA 91365.

**Rolling Stone**

213 461-3571. 1800 N. Highland Ave., Suite 112, Los Angeles, CA 90028. Also 212 758-3800. 745 5th Ave., New York, NY 10022.

**RPM Music Publications**

416 425-0257. 6 Brantcliff Rd., Toronto, Canada M463Y2.

**Songwriter Magazine**

213 464-7664. PO Box 3510, Hollywood, CA 90028.

**Standard Rate & Data Service**

312 966-8500. 5201 Old Orchard Rd., Skokie, IL 60076.

**Television/Radio Age**

212 757-8400. 1270 Avenue of the Americas, New York, NY 10020.

**Variety**

212 582-2700. 154 W 46th St., New York, NY 10036.

**Daily Variety**

213 469-1141. 1400 Cahuenga Blvd., Hollywood, CA 90028

**Walrus Stats**

215 667 9788. Box 35, Narberth, PA 19072.

**Wax Paper**

213 843-6000. Warner Bros. Records, 3300 Warner Blvd., Burbank, CA 91505.

**Yellow Pages of Music Radio**

(Breneman Review) 213 348-3162. 23117 Collins St., Woodland Hills, CA 91367. Contact Betty Breneman, President







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# A&M RECORDS

213 469-2411

1416 N. La Brea, Hollywood, CA 90028



**Company-owned labels:** Horizon. **Company-distributed labels:** A&M, Horizon **Owner:** Jerry Moss and Herb Alpert. **Distributors:** RCA and A&M and Associated Labels Branch System.

### Executives

**Chairman of the Board:** Jerry Moss. **President:** Gil Friesen. **Sr. VP of Sales and Promotion:** Harold Childs. **Sr. VP:** Jolene Burton. **VP of Promotion:** Al Moinet. **National Promotion Director:** Lenny Bronstein. **Ass't National Promotion Director:** Larry Green. **VP of Advertising & Merchandising:** Bob Reitman. **VP of A&M:** David Kershenbaum.

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### GOLD RECORDS 78-79

RITA COOLIDGE	Love Me Again
RITA COOLIDGE	We're All Alone (sgle)
STYX	Crystal Ball
CHUCK MANGIONE	Children Of Sanchez
HEAD EAST	Flat As A Pancake
SUPERTRAMP	Breakfast In America
LTD	Togetherness

### PLATINUM RECORDS 78-79

QUINCY JONES	Sounds And Stuff Like That
GINO VANNELLI	Brother To Brother
PABLO CRUISE	Worlds Away
BROTHERS JOHNSON	Blam
CHUCK MANGIONE	Feels So Good
STYX	Pieces Of Eight

Major Projects, Expansion Activities '79:

Pioneering much of the new Rock & Roll wave with Police and Joe Jackson. We entered into a distribution deal with RCA on February 15, 1979, which became RCA/A&M and Associated Labels.

# ARIOLA RECORDS

213 659-6530

8671 Wilshire Blvd., Beverly Hills, CA 90211



**Owner:** Ariola. **Distributor:** Capitol. **Company-distributed labels:** Ocean Records.

### Executives

**President:** Jay Lasker. **Exec. VP:** Howard Stark. **VP of R&B:** Otis Smith. **VP of Promotion/Sales/Marketing:** B.J. McElwee. **National Singles Director:** Chuck Browning. **National AOR Director:** Bill Bartlett. **National Director of Sales:** Tom McEntee.

### GOLD RECORDS 78-79

AMII STEWART	Knock On Wood
MARY MACGREGOR	Torn Between Two Lovers (sgle)

### PLATINUM RECORDS 78-79

AMII STEWART	Knock On Wood (sgle)
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Major Projects, Expansion Activities '79.

1978 marked Ariola's large-scale entrance into the field of disco music with acts Chanson, Deborah Washington and Eruption. By 1979, Ariola had added two more good records to its catalog: Amii Stewart's "Knock On Wood" albums and singles. Otis Smith put together an entire R&B promotion staff, while Bill Bartlett is heading up an AOR staff whose major 1979 image/promotion campaigns include Herman Brood, Chopper, and Prism.

# ARISTA RECORDS

212 489-7400

6 West 57th St., New York, NY 10019



**Owner:** Ariola Records. **Distributors:** Independents. See Record Distribution Firms. **Company-owned labels:** Freedom, Savoy, Novus. **Company-distributed labels:** Buddah, Passport, Stiff, GRP.

### Executives

**President:** Clive Davis. **VP:** Elliot Goldaman. **Promotion VP:** Richard Palmese. **National Album Promotion:** Michael Bone. **VP Administration:** Mort Drosnes. **VP of R&B Promotion:** Hank Talbert. **Senior VP A&R:** Larkin Arnold.

#### GOLD RECORDS 78-79

MICHAEL HENDERSON (BUDDAH) In The Night Time  
AL STEWART Time Passages  
RAYDIO Raydio  
SOUNDTRACK Close Encounters Of The Third Kind  
BARRY MANILOW Copacabana (single)

#### PLATINUM RECORDS 78-79

BARRY MANILOW Even Now  
BARRY MANILOW Greatest Hits  
ALAN PARSONS I Robot

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## ATLANTIC RECORDS



212 484-6000 or 213 278-9230  
75 Rockefeller Plaza, New York, NY 10019  
or 9229 Sunset Blvd., Los Angeles, CA 90069

**Owner:** Warner Communications. **Distributor:** WEA. **Company-owned labels:** Atco, Big Tree, Cotillion. **Company-distributed labels:** Atco, Scotti Bros., E.G. Records (Roxy Music), Cotillion and custom labels.

### Executives

**President:** Jerry Greenberg. **National Promotion:** Vince Faraci. **VP of Advertising:** Mark Schulman. **VP of Merchandising:** George Salovich. **VP of Custom Labels:** Reen Nalli. **National Publicity Director:** Paul Cooper (LA). **Director of National Pop Promotion:** Mike Manocchio. **Director of National AOR Promotions:** Judy Libow.

#### Artist Roster

Abba, AC/DC, Average White Band, Bad Company, Chuck Berry, Blues Brothers, Cerrone, Ray Charles, Chic, Crosby Stills & Nash, Dave Edmunds, Emerson Lake & Palmer, England Dan & John Ford Coley, Firefall, Roberta Flack, Foreigner, Aretha Franklin, Leif Garrett, Led Zeppelin, Manhattan Transfer, Herbie Mann, Bette Midler, Charles Mingus, Passport, Jean-Luc Ponty, Rolling Stones, Roxy Music, Sister Sledge, Peter Tosh, Yes



## AUDIOFIDELITY ENTERPRISES, INC.

212 757-7111  
221 West 57th St., New York, NY 10019

**Owner:** Public Corporation. **Distributors:** Independents. See Record Distribution Firms. **Company-owned labels:** Image (Contemporary), Audiofidelity, Chiaroscuro (Jazz), First Component Series (Classical). **Company-distributed records:** SMI Records (Disco) and Improv (Tony Bennett).

### Executives

**President:** Harold Drayson. **VP of Finance:** John Freitag. **VP International:** Carl Shaw. **Promotion Director:** Mary H. Welch. **Production Manager:** Phil Goldschielt.

#### Artist Roster

Extensive catalogue of artists and recordings in Spectrum III, Classical, Disco and specialty listings.

# BANG RECORDS

404 394-2264

4488 N. Shallowford Rd., Suite 1000, Atlanta, GA 30338



**Owner:** CBS Records. **Distributor:** CBS Records. **Company-owned labels:** Bullet, Solid Gold.

### Executives

**President:** Ilene Berns. **National Promotions (Pop):** Linda Alter. **R&B National Promotions:** Chester Simmons.

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#### GOLD RECORDS 78-79

BRICK  
BRICK  
PAUL DAVIS

Dusic  
Dazz  
I Go Crazy

BRICK

#### PLATINUM RECORDS 78-79

Brick

Major Projects, Expansion Activities '79:

Bang is a customized label under Epic Records.

# BEARVILLE

212 751-7030

75 E. 55th St., New York, NY 10022



**Owner:** Albert B. Grossman. **Distributor:** Warner Bros.

### Executives

**President:** Albert Grossman. **VP & GM:** Howard Rosen. **Director of Sales and Promotion:** Bill Bennett.

#### GOLD RECORDS 78-79

FOGHAT  
FOGHAT  
FOGHAT  
FOGHAT  
TODD RUNDGREN

Rock n Roll Outlaws  
Stoneblue  
Fool For The City  
Nightshift  
Something/Anything

FOGHAT

#### PLATINUM RECORDS 78-79

Foghat Live

# BIG SOUND RECORDS

203 269-4465

PO Box 9, 10 George St., Wallingford, CT 06492



**Owner:** Big Sound. **Distributors:** Independents. See Record Distribution Firms. **Company-owned labels:** Miracle Records.

### Executives

**Chairman:** Tom (Doc) Cavalier. **President and Nat'l Promotion:** Benjamin Gant. **VP:** Joseph Mooney. **VP of A&R:** Douglass Snyder.

### Artist Roster

The Scratch Band, Van Duren, Roger C. Reale, The Rue Morgue, The Nelsen Adelard Band, B. Willie Smith Band

Major Projects, Expansion Activities '79:

Worldwide foreign distribution deal made with British Decca except Canada and the U.S. Product is distributed through 17 independent distributors across the United States, and by EMI in Australia, Kuckuck in Germany and British Decca in Europe and Japan.



# CAPITOL INDUSTRIES

213 462-6252

1750 North Vine St., Los Angeles, CA 90028



**Owner:** EMI **Distributor:** Capitol. **Company-owned labels:** EMI-America, United Artists, Angel, Seraphim and Harvest. **Company-distributed labels:** Ariola.

## Executives

**President:** Don Zimmerman. **VP of Promotion:** Bruce Wendell. **VP of A&R:** Rupert Perry. **VP of Merchandising, Advertising, Press and Artist Relations:** Dan Davis. **National Promotion Manager:** Steve Meyer. **National AOR Promotion:** Ray Tusken. **National Sales Manager:** Larry Hathaway.

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### GOLD RECORDS 78-79

PEABO BRYSON	Reaching For The Sky
PEABO BRYSON	Crosswinds
NATALIE COLE	Natalie Live
NATALIE COLE	I Love You So
NATALIE COLE	Our Love (sgle)
MAZE	Golden Time Of Day
ANNE MURRAY	New Kind Of Feeling
ANNE MURRAY	You Needed Me (sgle)
LINDA RONSTADT	A Retrospective
SUN	Sunburn
DR HOOK	Sharing The Night Together (sgle)
A TASTE OF HONEY	Boogie Oogie Oogie (sgle)

### PLATINUM RECORDS 78-79

NATALIE COLE	Thankful
PAUL MCCARTNEY & WINGS	London Town/ Wings Greatest
STEVE MILLER	Greatest Hits 1974 78
ANNE MURRAY	Let's Keep It That Way
BOB SEGER	Stranger In Town
A TASTE OF HONEY	A Taste Of Honey
A TASTE OF HONEY	Boogie Oogie Oogie (sgle)
BOB WELCH	French Kiss

# CASABLANCA RECORDS

213 650-8300

8255 Sunset Blvd., Los Angeles, CA 90069



**Distributor:** Polygram Inc. **Company-owned labels:** Parachute, Chocolate City. **Company-distributed labels:** America Int'l, Earmarc, Casablanca West.

## Executives

**President:** Neil Bogart Sr. **VP:** Bruce Bird. **VP of Sales:** Dick Sherman. **VP of Promotion:** Danny Davis. **Director of National R&B Promotion:** Jheryl Busby. **Director of A&R:** Don Wasley. **VP of Publicity:** Roberta Skopp.

### GOLD RECORDS 78-79

PARLIAMENT	Flash Light (sgle)
SANTA ESMERALDA	Don't Let Me Be Misunderstood
DONNA SUMMER	Last Dance (sgle)
VILLAGE PEOPLE	Village People
DONNA SUMMER	Live And More
DONNA SUMMER	MacArthur park (sgle)
PARLIAMENT	Motor Booty Affair
DONNA SUMMER w/ BROOKLYN DREAMS	Heaven Knows (sgle)
VILLAGE PEOPLE	In The Navy (sgle)
CHER	Take Me Home (sgle)
CHER	Take Me Home
ROBIN WILLIAMS	Reality What A Concept
KISS	A Night At Studio 54
KISS	I Was Made For Lovin' You (sgle)

### PLATINUM RECORDS 78-79

PARLIAMENT	Funkentelech y vs Placebo Syndrome
KISS	Double Platinum
MECO	Star Wars Theme (sgle)
MECO	Star Wars and Other
KISS	Gene Simmons
KISS	Ace Frehley
KISS	Peter Criss
KISS	Paul Stanley
DONNA SUMMER	Live And More
VILLAGE PEOPLE	Cruisin'
VILLAGE PEOPLE	Macho Man
VILLAGE PEOPLE	YMCA (sgle)
VILLAGE PEOPLE	Go West
DONNA SUMMER	Bad Girls
KISS	Dynasty
DONNA SUMMER	Bad Girls (sgle)
DONNA SUMMER	Hot Stuff (sgle)

Major Projects, Expansion Activities '79:

Casablanca West, a country oriented label, recently opened its doors. Casablanca will distribute the label. Projects in film, tv and children's entertainment are all slated for the coming months, as well as top releases by our biggest artists.

# CBO RECORDS

213 557-1160  
2029 Century Park East, Suite 3720,  
Los Angeles, CA 90067



Owner: CBO Records.

CBO Records is presently under negotiation in the U.S. **President:** Tommy White.

**Artist Roster:** Alan Sorrenti.

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# COLUMBIA RECORDS

212 975-4321 or 213 556-4700  
51 West 52nd St., New York, NY 10019 or  
1801 Century Park West, Los Angeles, CA 90067

Columbia



**Company-owned labels:** Columbia, Epic, Portrait. **Company-associated labels:** Blue Sky Records, Caribou Productions, Kirshner Records, Jet Records, Nemperor Records, Philadelphia International Records, T-Neck Records, Tabu Records, Unlimited Gold Records, Starflite Records, Bang Records, Pavilion. **Owner:** CBS, Inc. **Distributor:** E/P/A.

## Executives

**President CBS Records Group:** Walter Yetnikoff.

### Columbia:

**VP of Marketing:** Joe Mansfield. **VP of Promotion:** Ed Hynes. **Managing Director of National Promotion:** Don Colberg. **Director of National Album Promotion:** Fred Humphrey. **Director of Merchandising:** Barbara Cooke.

### E/P/A:

**Sr. VP and GM:** Don Dempsey. **VP of Marketing:** Ron McCarrell. **VP of Promotion:** Al Gurewitz. **Director of National Album Promotion:** Bob Feineigle.

### Epic:

**Director of National Promotion:** Jerry Smallwood.

### Associated Labels:

**VP and GM:** Tony Martell. **Director of National Promotion:** Gordon Anderson.

## GOLD RECORDS 78-79

KANSAS Dust In The Wind (sgles)  
TEDDY PENDERGRASS Close The Door (sgles)  
O'JAYS Use To Be My Girl (sgles)  
KANSAS Two For The Show  
TEDDY PENDERGRASS Life Is A Song Worth Singing  
LOU RAWLS When You Hear Lou, You've Heard It All

## PLATINUM RECORDS 78-79

ISLEYS Showdown  
O'JAYS So Full Of Love

# CHRYSALIS RECORDS

# Chrysalis

213 550-0171/212 935-8750  
9255 Sunset Blvd., Los Angeles, CA 90069 or  
115 E. 57th St., New York, NY 10022

Owner: Chris Wright and Terry Ellis. **Distributor:** Independents. See Independent Distributors.

## Executives

**President:** Terry Ellis. **Sr. VP:** Sal Licata. **VP & Controller:** Paul Hutchinson. **VP of Promotion &**

RECORD COMPANIES

**Creative Services:** Billy Bass. **National Director:** Scott Kranzberg. **National Secondaries Director:** Janice Ross. **Director of Album Promotion:** Michael Abramson. **Disco & R&B:** Rachele Fields

**GOLD RECORDS 78-79**

JETHRO TULL Heavy Horses  
JETHRO TULL Bursting Out  
JETHRO TULL M.U. The Best Of Jethro Tull

**PLATINUM RECORDS 78-79**

NICK GILDER Hot Child In The City (single)

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## CONTEMPORARY RECORDS, INC.



213 653-1560

8481 Melrose Place, Los Angeles, CA 90069

**Company-owned labels:** Contemporary, Good Time Jazz, SFM, Contemporary Composer Series.  
**Owner:** John and Victoria Koenig

### Executives

**President:** John Koenig. **VP:** Victoria Koenig. **National Sales Manager:** Richard Seidel

### Artist Roster

Extensive collection of jazz recordings

Major Projects, Expansion Activities '79:

1979 is a year of major reactivation for Contemporary. We have recently released five new albums and will be releasing several more during the course of the year. We are expanding our distribution network and increasing our promotional efforts.

New projects include the first album as a leader (in the U.S.) by pianist/composer Georg Cables and the Contemporary debut of tenor saxophonist Joe Henderson.

## CREAM RECORDS, INC.

213 655-0944

8025 Melrose Ave., Los Angeles, CA 90046



**Company-distributed labels:** Xanadu. **Owner:** Al Bennett. **Distributor:** Independents. See Record Distribution Firms.

### Executives

**President:** Alvin S. Bennett. **Executive VP:** Phil Skaff. **VP/Director National Marketing:** Paul Culberg. **VP/Director National Promotions:** Don Graham. **VP/Director A&R:** open. **VP/Director of Publishing:** Bob Todd.

### Artist Roster

Snail, Legs Diamond, Don Nix, Al Green, Ann Peoples, O.V. Wright, Ian Tamryn.

Major Projects, Expansion Activities '79:

During 1978, we intensified our concentration on our publishing activities, the catalog of East Memphis Music Publishing becoming extremely active with copyrights recorded and charted: 1) BLUES BROS Soul Man, 2) TALKING HEADS Take Me To The River, 3) AMI STEWART Knock On Wood, 4) BARBARA MANDRELL Women to Women. Plus: On the Cream Records side we happily released our first "Snail" album, along with enthusiastic retail, rack one-stop distributor and radio support. "Snail" has an established acceptance in the marketplace.

**RECORD COMPANIES**

# DE-LITE RECORDS

212 757-6770  
200 W. 57th St., New York, NY 10019



**Company-owned labels:** Vigor Records. **Company-distributed labels:** Vigor Records. **Owner:** Gabe Vigorito. **Distributor:** Polygram.

## Executives

**President:** Gabe Vigorito. **Dir. of Foreign Affairs:** Fred Fioto. **VP Sales & Marketing:** Bernie Block. **National Promotion:** Stan Price. **National Special Mkt. (R&B, disco):** Keith Carlos.

## Artist Roster

Kool & The Gang, Crown Heights Affair, Kay Gee, Citi Latitude, Dazzle.

Major Projects, Expansion Activities '79:

1) Crown Heights Affair; 2) A three artist production agreement with Patrick Adams (Kay Gee, Dazzle and Latitude); 3) Production deal with Eumir Deodato to produce new Kool & The Gang LP for 1979.

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# ELEKTRA/ASYLUM/ NONESUCH RECORDS

213 655-8280  
962 N. La Cienega Boulevard, Los Angeles, CA 90069



**Company-distributed labels:** Planet Records. **Owner:** Warner Communications, Inc. **Distributor:** WEA.

## Executives

**Chairman of the Board:** Joe Smith. **VP of Promotion:** Ken Buttice. **VP of Sales:** Stan Marshall. **VP of Production:** Keith Holzman. **VP of Administration:** Suzanne Helms. **VP of Creative Services:** Jerry Sharell. **VP of Special Markets:** Oscar Fields. **National Singles Dir.:** Sammy Alfano. **National AOR Director:** Burt Stein

### GOLD RECORDS 78-79

WARREN ZEVON

Excitable Boy

### PLATINUM RECORDS 78-79

JACKSON BROWNE  
CARLY SIMON  
JOE WALSH  
LINDA RONSTADT  
THE CARS  
QUEEN

Running On Empty  
Boys In The Trees  
But Seriously, Folks  
Living In The U.S.A.  
The Cars  
Jazz

# EMI-AMERICA/ UNITED ARTIST RECORDS

213 461-9141  
6920 Sunset Blvd., Los Angeles, CA 90028



**Company-owned labels:** Blue Note, Pacific Jazz. **Company-distributed labels:** Sunburst, Magnet, Mahattan Records. **Owner:** Capitol Industries. **Distributor:** Capitol Records.

## Executives

**President:** Jim Mazza. **VP of Marketing:** Joe Petrone. **VP of Business Affairs:** Mark Levinson. **VP of A&R:** Don Grierson. **VP of Promotion:** Charlie Minor. **National Director of Promotion:** Steve

Resnick. **National Director of Singles Promotion:** Dick Williams. **National Album Promotion Director:** Ken Benson. **National Country Promotion Director:** Jerry Sebolt. **National Disco Promotion Manager:** Joey Palminteri. **National Director of Secondary Promotion:** Ellen Feldman. **General Manager R&B Division:** Varnell Johnson. **National Promotion Director/R&B:** Jack Sheilds.

**GOLD RECORDS 78-79**

KENNY ROGERS Love Or Something Like It  
 CRYSTAL GAYLE When I Dream  
 CHRIS REA Whatever Happened To Benny Santini  
 KENNY ROGERS The Gambler  
 GERRY RAFFERTY Baker Street

**PLATINUM RECORDS 78-79**

CRYSTAL GAYLE We Must Believe In Magic  
 GERRY RAFFERTY City To City  
 KENNY ROGERS Ten Years Of Gold

**EPIC RECORDS**

212 975-4321 or 213 556-4700  
 51 W. 52nd St., New York, NY 10019 or  
 1801 Century Part West, Los Angeles, CA 90067



**Owner:** CBS. **Distributor:** Epic.

**Executives**

**VP Promotion:** Al Gurewitz. **Dir. of National Promotion:** Jerry Smallwood **Assoc. Director:** Michael Alhadeff.

**GOLD RECORDS 78-79**

GEORGE DUKE Reach For It  
 REO SPEEDWAGON You Can Tuna Piano .  
 JOHNNY PAYCHECK Take This Job And Shove It  
 HEATWAVE Always & Forever (sgle)  
 HEATWAVE Groove Line (sgle)  
 MEATLOAF Two Out Of Three Ain't Bad (sgle)

**PLATINUM RECORDS 78-79**

HEATWAVE Central Heating  
 TED NUGENT Double Line Gonzo  
 MEATLOAF Bat Out Of Hell  
 BOSTON Don't Look Back  
 FOGELBERG & WEISBERG Twin Sons  
 TED NUGENT Weekend Warriors  
 REO SPEEDWAGON You Get What You Play For



**FIRST AMERICAN RECORDS**

206 625-9992  
 65 Marion St., Seattle, WA 98104



**Company-owned labels:** Music Is Medicine, The Great Northwest Music Co. and Picadilly. **Company-distributed labels:** Stony Plain, Burdette. **Owner:** Gerald B. Dennon. **Distributor:** Independents. See Record Distribution Firms.

**Executives**

**Chairman of the Board/President:** Gerald B. Dennon. **Executive VP:** Gil Bateman. **National Sales Manager:** Linda Skore.

**Artist Roster**

Spirit, Tom Austin, Paul Hann, Jac Murphy, Tim Duffy, Clarence 'Gatemouth' Brown, John D Loudermilk, Barry Melton, Pete Fountain, Happy Jack's Village Square Dance Band, The Sonics, Stephen Whynott, The Deal Rhythm Band, Jeff Afdem, The Banjo King.

**RECORD COMPANIES**

# FLYING FISH RECORDS

312 528-5455

1304 W. Schubert St., Chicago, IL 60614



**Company-distributed labels:** Nessa Records, Kaleidoscope. **Owner:** Bruce Kaplan. **Distributor:** Independents. See Record Distribution Firms.

## Executives

**President:** Bruce Kaplan. **Operations Manager:** Jim Netter. **National Promotion Director:** Charles Gutfield.

## Artist Roster

Consists of an extensive list of country, jazz and classical artists.

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# ISLAND RECORDS

213 874-7760

7720 Sunset Blvd., Los Angeles, CA 90046



**Company-owned labels:** Antillies and Mango. **Company-distributed labels:** Antillies and Mango. **Owner:** Chris Blackwell. **Distributor:** Warner Bros.

## Executives

**President:** Marshal Blonstein. **VP of A&R:** Lionel Conway. **Director of Creative Services:** Alex Massouchi. **National Promotion Director:** Allan Mers. **National Secondaries:** Kathryn Myers. **National AOR Secondaries:** Howard Frant.

## Artist Roster

Third World, Robert Palmer, Bob Marley and the Wailers, Brian Eno.

# JET RECORDS

213 553-6801

2049 Century Park East, Suite 414, Los Angeles, CA 90067



**Owner:** Don Arden. **Distributor:** E/P/A/CBS.

## Executives

**President:** Don Arden. **Vice-President:** Sharon Arden. **VP of Creative Services:** Pat Siciliano. **National Director of Promotion:** open.

## GOLD RECORDS 78-79

ELO

Out Of The Blue

ELO

## PLATINUM RECORDS 78-79

Discovery

Major Projects, Expansion Activities '79:

Jet Records went through a major reorganization in the last part of '78. The areas of promotion, A&R and all aspects of creative services have been changed. Along with the success of "Discovery" by Electric Light Orchestra, we have begun the biggest catalogue push ever to hit the industry. Jet will also be pursuing and developing new U.S. based talent to complement the English talent roster that we are currently working.

# LONDON RECORDS



011-44-1-735-8111 or 212 675-6060  
8 Albert Embankment, London, England  
or 539 West 25th St., New York, NY 10001

**Company-owned labels:** Lejoint, Parrot, Threshold, Deram. **Owner:** Decca Records Ltd. **Distributor:** Independents. See Record Distribution Firms.

## Executives

237 **Executive Vice-President:** Terry McEwen **Vice-President of A&R:** Walt Maguire. **Sales Manager:** John Harper. **National Promotion Director:** Roger Raymond.

## PLATINUM RECORDS 78-79

MOODY BLUES Octave  
Major Projects, Expansion Activities '79:  
Development and expansion of Lejoint label.

# MCA RECORDS

# MCA RECORDS

213 985-4321  
100 Universal City Plaza, Universal City, CA 91608

**Owner:** MCA, Inc. **Distributor:** MCA.

## Executives

**President:** Bob Siner. **VP of Marketing:** Stan Layton. **VP of Administration:** Arnold Stone. **VP of A&R:** Denny Rosencrantz. **VP of Publicity:** Joan Bullard. **VP of Promotion:** Larry King. **VP of Black Product:** John Smith.

## GOLD RECORDS 78-79

SOUNDTRACK

The Wiz

## PLATINUM RECORDS 78-79

SOUNDTRACK

FM

THE WHO  
LYNYRD SKYNYRD  
ELTON JOHN  
OLIVIA NEWTON JOHN

Who Are You  
Skynyrd's First and Last  
A Single Man  
Totally Hot

# MOTOWN RECORDS



213 468-3500 or 212 581-7420  
6255 Sunset Blvd., Hollywood, CA 90028  
or 157 W. 57th St., New York, NY 10019

**Company-owned labels:** Tamla, Gordy. **Company-distributed labels:** Tamla, Gordy. **Owner:** Berry Gordy. **Distributor:** Independents. See Record Distribution Firms.

## Executives

**Chairman:** Berry Gordy. **Vice-Chairman:** Mike Roshkin. **Senior Vice-President:** Gary Davis. **Exec Vice-President of Marketing:** Skip Miller. **Vice-President of Promotion:** Skip Miller. **Executive Vice-President of A&R:** Don Ellis. **National Pop Promotion Director:** Bud Samuels. **National R&B Promotion Director:** Don Carter. **Sales Director of National Albums:** Steve Jack. **National Singles Sales Manager:** Miller London.



**GOLD RECORDS 78-79**

GROVER WASHINGTON  
SWITCH  
DIANA ROSS  
RICK JAMES

Reed Seed  
Switch II  
The Boss  
Fire It Up

RICK JAMES  
RICK JAMES  
SWITCH  
COMMODORES  
COMMODORES  
COMMODORES

**PLATINUM RECORDS 78-79**

Bustin' Out Of L7  
Come Get It  
Switch  
Greatest Hits  
Natural High  
Midnight Magic

† Triple Platinum  
\* Double Platinum

# MUSHROOM RECORDS

213 550-4502

9000 Sunset Blvd., Suite 710, Los Angeles, CA 90069



THE MUSHROOM RECORDS LABEL

**Company-owned labels:** Chanterelle Records **Owner:** Wink Vogel **Distributor:** Independents. See Record Distribution Firms.

**Executives**

**President:** Wink Vogel **General Manager:** Joe Owens **National Promotion Director:** Janice Tully.  
**Director of Marketing and Sales:** Mark Cope **Director of Publicity:** Nancy Kerrinck

**PLATINUM RECORDS 78-79**

HEART  
HEART

Dreamboat Annie  
Magazine

# MUSIC MINUS ONE, INC.

212 245-4861

423 West 55th St., New York, NY 10019



**Company-owned labels:** Inner City, Classical Jazz, Aural Explorer, Guitar World **Company-distributed labels:** Choice

**Executives**

**President:** Irv Kratka **VP:** Mort Hillman

**Artist Roster**

An extensive listing of jazz musicians  
Major Projects, Expansion Activities '79.

The continued licensing and distribution of prestigious foreign catalogues along with the continued recording and releasing of new and unique American artists will combine to give Inner City one of the most significant and illustrious jazz and progressive jazz rosters in the world

# OVATION RECORDS, INC.

800 729-7300 or 312 729-7300

1249 Waukegan Rd., Glenview, IL 60025



**Owner:** Dick Schory **Distributor:** Independents See Record Distribution Firms

### Executives

**President:** Dick Schory. **National Marketing Director:** David Webb. **National Promotion Director:** Gregg Dodd. **National Publicity Director:** Cary Baker. **National Country Secondaries:** Skip Stevens. **Pop Promotion Director:** Frank Giuliani. **National Secondary Pop Promotion:** Lauren Korman.

### Artist Roster

The Kendalls, Joe Sun, The Cates, Sheila Andrews, Tantrum, Mark Gaddis, Cleveland-Eaton, Willy Dixon, Mighty Joe Young, Henry Franklin, Rudolph Johnson, Steve Dahl

Major Projects, Expansion Activities '79:

1) To establish Tantrum as a major contender in the pop market. 2) To build the label to maximum of five country acts. 3) The release of two major films. 4) To establish western regional office in LA.

## PACIFIC ARTS RECORDS & TAPES

408 624-4704

PO Box 5547, Carmel, CA 93921



**Owner:** Michael & Katheryn Nesmith. **Distributor:** Independents. See Record Distribution Firms.

### Executives

**President:** Michael Nesmith. **Director of National Sales:** Rick Orr. **Director of National Promotion:** David Bean. **Production Manager:** Ann Newhwis Schwarz.

### Artist Roster

Michael Nesmith, Kaleidoscope, Biff Rose, Joyce Yarrow, Bhagavan Das, Zytron, Chris Darrow, Ennio Morricone, Jet

## PHONOGRAM, INC./MERCURY

312 645-6300 or 213 466-9771

450 Park Ave., New York, NY 10022 or

6255 Sunset Blvd., Suite 1016, Los Angeles, CA 90028



**Company-owned labels:** Mercury, Emarcy. **Owner:** Polygram Corp. **Distributor:** Phonogram.

### Executives

**President:** Bob Sherwood. **Sr. VP/Director of Marketing:** Lou Simon. **VP of National Sales:** Mick Brown. **VP of Pop Promotions:** Jim Jeffries. **VP of Country Product:** Jerry Kennedy.

#### GOLD RECORDS 78-79

ROD STEWART	The Best Of Rod Stewart Vol. 1
CONFUNKSHUN	Loveshine
CONFUNKSHUN	Secrets
BAR KAYS	Flying High On Your Love
RUSH	2112
RUSH	A Farewell To Kings
RUSH	All Then Works A Stage

#### PLATINUM RECORDS 78-79

RUSH	Hemispheres
STATLER BROTHERS	Entertainers On And Off The Stage

Major Projects, Expansion Activities '79:

Major pursuit for new artists in Pop/Rock/Disco area. R&R and Country roster very solid. Many new signings already: Whiteface, Southside Johnny & the Jukes and Larry Rasberry

### RECORD COMPANIES

# PLANET RECORDS

213 398-3652  
9120 Sunset Blvd., Los Angeles, CA 90066



Company-distributed labels: Planet. Owner: Richard Perry. Distributor: E/A.

## Executives

President: Richard Perry. Vice-President: David Urso.

### GOLD RECORDS 78-79

POINTER SISTERS Energy  
POINTER SISTERS Fire (sgle)

Major Projects, Expansion Activities '79:

In 1979 we released our new group Night, and others, as well as our first ST, "The Champ" from a deal we have with MGM.

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# POLYDOR RECORDS

212 399-7075  
810 Seventh Ave., New York, NY 10019



Company-owned labels: MGM, Verve. Company-distributed labels: Spring, Polydor/MVP, and Polydor/Harem. Owner: Polygram. Distributor: Polygram/Mercury.

## Executives

President: Fred Haayen. Executive Vice-President: Dick Kline. Sr. VP/Marketing: Harry Anger. VP of Finance: Steve Salmonsohn. VP of A&R: Rick Stevens. VP of Promotion: Jim Collins. National Promotion Director: Bill Cataldo.

### GOLD RECORDS 78-79

MILLIE JACKSON Feelin' Bitchy. Get It Outcha System  
DONNY & MARIE Goin' Coconuts  
PEACHES & HERB Shake Your Groove Thing (sgle)  
PEACHES & HERB Reunited (sgle)  
FRANK MILLS Music Box Dancer (LP and sgle)

### PLATINUM RECORDS 78-79

ATLANTA RHYTHM SECTION Champagne Jam  
GLORIA GAYNOR Love Tracks  
GLORIA GAYNOR I Will Survive (sgle)  
PEACHES & HERB 2 Hot

Major Projects, Expansion Activities '79:

During the year 1978/1979 Polydor restructured its internal staff beginning with the tenure of Fred Haayen as President, in regional promotion staff and the addition of an artist development department. Polydor has also expanded its roster with new associations with the MVP and Charisma labels. In addition, the company has strengthened its artist roster in the disco market by an agreement with Simone Soussan and his Harem Records. As 1979 began, Polydor exploded in the marketplace with artists like Gloria Gaynor and Peaches & Herb garnering platinum awards for their efforts. Future plans include further expansion of the promotion and publicity departments and strengthening of our rock artists roster.

# PRELUDE RECORDS

212 974-0360  
200 W. 57th St., New York, NY 10019



Distributor: Independents. See Record Distribution Firms

**Executives**

**President:** Marvin Schlachter. **Executive Vice-President:** Stan Hoffman. **National Sales Manager:** Joe Colsque. **VP of Promotion:** Starr Aring. **National Director:** Dennis Gordon. **National Promotion Coordinator:** Bob Lowe. **National Special Markets:** Burt Benans

**Artist Roster**

Saturday Night Band, Constellation Orchestra, Theo Vaness, Musique, Macho, Lorraine Johnson, Lemon, Peter Jacque, Sticky Fingers, Martin Circus, L.A.X., Masquerade, U.N., France Joli Major Projects, Expansion Activities '79:

Emerging in 1978 with Saturday Night Band, Prelude Records has, in the space of just over a year, established itself as one of the key forces of the disco phenomenon. The company has premiered such disco artists as Musique, Macho, Lorraine Johnson, Theo Vaness, and The Peter Jacque Band, and was voted the Special Award for "Innovation In Packaging" at Billboard's Disco Forum V

# RADIO RECORDS, INC.

305 462-7407  
540 N. Andrews Ave., Ft. Lauderdale, FL 33301



**Owner:** Radio Records, Inc. **Distributor:** Independents. See Record Distribution Firms

**Executives**

**President:** Ed McGlynn. **VP and General Manager:** Mike Preger. **VP of A&R:** Robert W. Walker. **VP of Distribution and Marketing:** Judd Siegel

**Artist Roster**

Keith Herman, Hot Ice  
Major Projects, Expansion Activities '79:  
This is a fairly new company that is a full-line manufacturer and caters to all styles of music.

# RCA RECORDS

212 598-5900, 213 468-4000 or 615 244-9880  
1133 Avenue of the Americas, New York, NY 10036  
or 6363 Sunset Blvd., Hollywood, CA 90028  
or 30 Music Square West, Nashville, TN 37203



**Company-distributed labels:** A&M, Salsoul, 20th Century Fox, Solar, Roadshow, Windsong, Rocket, Pablo, Bethlehem, Hologram, Grunt and Millennium. **Owner:** RCA. **Distributor:** RCA.

**Executives**

**President:** Robert Summer. **Vice-President:** Bob Fead. **VP of Promotion:** John Betancourt. **VP National Field Promotion:** Chuck Thagard. **Director National Singles Promotion:** Mike Becce. **Director of National Albums Promotions:** Chuck Reichenbach. **VP Black Music Marketing:** Ray Harris. **Director of Black Music:** Bill Stanton. **Division VP, Country Music:** Chet Atkins. **Division VP, Nashville Operations:** Jerry Bradley. **Division VP, Marketing:** Joe Galante

**GOLD RECORDS 78-79**

ELVIS PRESLEY	My Way (sgle)
BONNIE TYLER	It's A Heartache (sgle)
EVELYN 'CHAMPAGNE' KING	Shame (sgle)
WAYLON JENNINGS	Waylon Live
WAYLON JENNINGS	I've Always Been Crazy
RONNIE MILSAP	It Was Almost Like
RONNIE MILSAP	Only One In My Life
LOU REED	Rock 'n Roll Animal
DOLLY PARTON	Best Of
BONNIE TYLER	It's A Heartache
EVELYN 'CHAMPAGNE' KING	Smooth Talk
DARYL HALL & JOHN OATES	Along The Red Ledge
ELVIS PRESLEY	A Legendary Performer Vol. 3
ROGER WHITTAKER	The Last Farewell

**PLATINUM RECORDS 78-79**

WAYLON JENNINGS & WILLIE NELSON	Waylon & Willie
DOLLY PARTON	Here You Come Again
JEFFERSON STARSHIP	Earth
JOHN DENVER	I Want To Live

**RECORD COMPANIES**

# RIVA RECORDS, INC.

212 582-7022

Hotel Navarro, Suite 705, 112 Central Park Ave. S, New York, NY 10019



**Owner:** Gaff Music. **Distributor:** Independents. See Record Distribution Firms.

Major Projects. Expansion Activities '79:

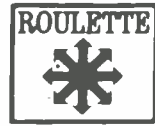
In January 1979 Riva opened its West and East coast offices to introduce the label in the U.S. market. Riva is 3 years old internationally. The first artist to debut Riva/USA is John Cougar.

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# ROULETTE RECORDS, INC.

212 757-9880

1790 Broadway, New York, NY 10019



**Company-owned labels:** Big 7 Music Corp. **Owner:** Morris Levy. **Distributor:** Independents. See Record Distribution Firms.

### Executives

**President:** Morris Levy. **Vice-President:** Howard Fisher.

# RSO RECORDS

213 650-1234

8335 Sunset Blvd., Los Angeles, CA 90069



**Company-distributed labels:** Curtom **Owner:** Robert Stigwood. **Distributor:** Polygram

### Executives

**President:** Al Coury. **Sr. VP:** Rich Fitzgerald. **VP and General Manager:** Bob Edson. **VP of Sales:** Mitch Huffman. **VP of Promotions:** Bob Smith. **Secondary Promotion Director:** Marc Ratner. **National Album Director:** Michael Dundas. **National Black Market Director:** David Banks.

### GOLD RECORDS 78-79

PLAYER	Player
PLAYER	Danger Zone
ANDY GIBB	Love Is Thicker Than Water (sgle)
YVONNE ELLIMAN	If I Can't Have You
ERIC CLAPTON	Lay Down Sally
OLIVIA NEWTON JOHN	Hopelessly Devoted (sgle)
ANDY GIBB	An Everlasting Love
J TRAVOLTA & O NEWTON JOHN	Summer Nights
ANDY GIBB (Our Love)	Don't Throw It All Away (sgle)

### PLATINUM RECORDS 78-79

ANDY GIBB	Flowing Rivers
ERIC CLAPTON	Slowhand
BEE GEES & VARIOUS	Saturday Night Fever
VARIOUS	Grease
ANDY GIBB	Shadow Dancing
ERIC CLAPTON	Blackless
VARIOUS	Sgt. Pepper's Lonely Hearts Club Band
BEE GEES	Stayin' Alive (sgle)
BEE GEES	Night Fever (sgle)
TRAVOLTA & NEWTON JOHN	You're The One (sgle)
ANDY GIBB	Shadow Dancing (sgle)
FRANKIE VALLIE	Grease (sgle)



# THE TOMATO MUSIC COMPANY, LTD.

212 477-2800 or 213 661-6868  
611 Broadway, New York, NY 10012



**Company-owned labels:** Tomato. **Owner:** Kevin Eggers. **Distributor:** Independents. See Record Distribution Firms

## Executives

**President:** Kevin Eggers **Vice-President:** Mel Fuhrman. **Director of A&R:** Heiner Stadler **West Coast Sales:** Bruce Bromberg.

Major Projects, Expansion Activities '79:

Tomato in addition to its mainstream product is initiating several new areas of recordings; i.e., The Green Tomato line will have major jazz artists such as Sam Rivers, Leroy Jenkins and Mike Nock, avant-garde artists such as Philip Glass. The Blue Tomato is the hallmark of The John Daniels Gospel Series dedicated to "Taking Gospel Higher" with such artists as Frances Moore and The East Coast St. Louis Gospels, Reverend Lawrence Roberts and The Angelic Choir. The Johnson Ensemble and many others. Tomato also intends to release several disco LPs on its newly formed Deco label. Artists in this upcoming release include Margot Thomas and Kathi Baker

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# 20TH CENTURY FOX RECORDS

213 657-8210  
8544 Sunset Blvd., Los Angeles, CA 90069



**Owner:** 20th Century-Fox Film Corporation. **Distributor/Manufacturer:** RCA.

## Executives

**President:** Alan W. Livingston. **Sr. Vice-President/A&R and Promotion:** Neil Portnow. **VP Finance & Administration:** Monty Houdeshell. **VP R&B Promotion:** Bunky Sheppard **VP Pop Promotion:** David Parks. **Director, National R&B Promotion:** Donny Brooks. **Manager, Regional & National Disco:** Carol King. **Manager, A&R:** Paula Jeffries. **Director, Administration:** Caroline Molzan. **Director, Merchandising & Sales:** Mort Weiner. **Director of Accounting:** Dianne Leedy. **Manager Credit:** Dorothy Linder.

## Artist Roster

Gene Chandler,\* Crystal Mansion, Dan Hill, The Impressions,\* Walter Jackson,\* Ahmad Jamal, Phillip Jarrell, Kinsman Dazz, Stephanie Mills, Roger Miller, Photoglow, Sidney Joe Qualls,\* Genya Ravan, Edwin Starr, Rosetta Stone, Triple 'S' Connection, Mary Welch.

\*CHI Sound Productions

# VIRGIN RECORDS

212 243-6200 or 011-441-727-8070  
43 Perry St., New York, NY 10014 or  
2-4 Vernon Yard, Portobello Rd., London, W11 England



**Company-distributed labels:** Din-Disc **Owner:** Richard Branson **Distributor:** Atlantic and Jem.

## Executives

**Chairman of the Board:** Richard Branson. **President:** Ken Berry **VP of Promotion:** Kurt Nerlinger. **VP of Publicity:** Sue Bryon.

## Artist Roster

The Records, The Members, Flying Lizards, Interview, Skids, Mike Oldfield, Fingerprints, Penetration, The Motors, Shooting Star, Cowboys International, The Human League, Noel, Magazines, and The Ruts

RECORD COMPANIES



# WARNER BROS. RECORDS



213 846-9090 or 212 832-0950  
3300 Warner Blvd., Burbank, CA 91510  
or 3 E. 54th St., New York, NY 10022

Company-owned labels: Reprise. Company-distributed labels: Curb, Sire, RFC, Paradise, ECM, Bearsville, AZ, Whitfield, Island. Owner: Warner Communications. Distributor: Warner Bros.

## Executives

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Chairman: Mo Ostin. Sr. VP/Director of Sales & Promotion: Ed Rosenblatt. VP/Product Management: Clyde Bakkemo. Executive VP: Stan Cornyn. VP/Black Music Marketing: Tom Draper. VP/Progressive Music: Tommy LiPuma. GM/Progressive Music: Ron Goldstein. VP/Artist Development & Publicity: Bob Regehr. VP/Director of Promotion: Russ Thyret. VP/Director of Country Music: Andrew Wickham.

### GOLD RECORDS 78-79

RANDY NEWMAN	Little Criminals
BOOTSIE'S RUBBER BAND	Bootsy's Player Of The Year
GORDON LIGHTFOOT	Endless Wire
ASHFORD & SIMPSON	Is It Still Good To Ya
EXILE	Mixed Emotions
CHAKA KHAN	Chaka
DOOBIE BROS	Minute By Minute

### PLATINUM RECORDS 78-79

GEORGE BENSON	Weekend In L.A.
STEVE MARTIN	Let's Get Small
DOOBIE BROS	Takin' It To The Streets
SHAUN CASSIDY	Under Wraps
VAN HALEN	Vari Hallen
STEVE MARTIN	A Wild And Crazy Guy
FUNKADELIC	One Nation Under A Groove
ROD STEWART	Blondes Have More Fun

# WINDSONG RECORDS



213 557-2100  
1910 Avenue of the Stars, Suite 740, Los Angeles, CA 90067

Distributor: RCA.

## Executives

President: Al Teller. VP/National Promotion: Peter Mollica. VP/A&R: Denny Diante. VP/Sales and Promotion (East Coast): Gene Armond. Director National Promotion: Ron Lee.

### Artist Roster

Maxine Nightingale, Starland Vocal Band, Blind Date, Johnny's Dance Band, Helen Schneider

## **PROMOTION PERSONNEL**

**T**his section is divided into three subsections, each arranged alphabetically. Please note that the labels listed with each distribution house are not complete. They are listed only as an indicator of the larger accounts served.

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### **RECORD COMPANY REPRESENTATIVES INDEPENDENT RECORD PROMOTERS RECORD DISTRIBUTION FIRMS**



# RECORD COMPANY REPRESENTATIVES

## A&M RECORDS Regional Representatives

### National FM Director

Rich Totoian—New York . . . . . 212 691 5406

### Ass't National AOR

Marko Babineau—Parkridge, IL . . . . . 312 696 0735

### South

Veta Victorian—Decatur, GA. . . . . 404 987 2278

Don Tolle—Dunwoody, GA. . . . . 404 451 2033

### East

Boo Frazier—Teaneck, NJ. . . . . 201 837 4792

Michael Van—Westfield, NJ. . . . . 201 233 3133

### East—AOR

J.B. Brenner—Brighton, MA. . . . . 617 783 3905

### Midwest

Robert York—Chicago . . . . . 312 734 1408

Gary Lippe—Beachwood, OH. . . . . 216 464 8930

### Southwest

Nick Stearn—Dallas . . . . . 214 385 5150

### West

Brenda Johnson—Los Angeles . . . . . 213 653 0267

Ron Farber—N. Hollywood . . . . . 213 877 8960

### West-AOR

Rick Galliani—San Rafael, CA . . . . . 415 453 9365

## Local Representatives

### ATLANTA

Johnny Shuler  
404 469 7548

### CLEVELAND

Dave Loncao  
216 226 8670

### MEMPHIS

Lee Durham  
615 298 3303

### BOSTON

Joel Ackerman  
617 435 4421

### DALLAS

Michael Taylor  
214 692 0157

### MIAMI

Richard Pachter  
305 621 0557

### BUFFALO

Michael Plen  
716 882 3019

### DENVER

Jimmy Smith  
303 320 1573

### MILWAUKEE

Tom Murphy  
414 475 6111

### CHARLOTTE

Butch Waugh  
704 365 2534

### DETROIT

Glenn Coughenoui  
313 644 0775

### MINNEAPOLIS

Kerry Knodle  
612 920 1143

### CHICAGO

Bill Johnson  
312 584 5096

### HOUSTON

Wayne Shuler  
713 482 3172

### NEW ORLEANS

Tommy Morel  
504 568 9671

### CINCINNATI

Greg Routh  
513 825 3079

### LOS ANGELES

Jan Basham  
213 469 2411

### NEW YORK

Rick Stone  
212 677 6285

PHILADELPHIA  
Al Cafaro  
215 732 7096

SAN FRANCISCO  
Peter Stupar  
415 647 0644

ST. LOUIS  
Steve Pachter  
314 576 6623

PHOENIX  
Neal Tesler  
602 265 6302

SEATTLE  
Bob Scharbert  
206 824 3488

WASHINGTON, D.C.  
Phil Quarteraro  
301 890 3980

## ARIOLA RECORDS Regional Representatives

### Eastern Albums

Paul Yeskel—New York . . . . . 212 741 2151

### Southern Albums

Al Moss—Atlanta . . . . . 404 325 9575

### Promotions Coordinator

Cathy Clark—Redondo Beach, CA . . . . . 213 379 9678

### National Disco Promotion

Jack Witherby—Hollywood . . . . . 213 851 4515

## Local Representatives

ATLANTA  
John Parker  
404 433 0065

DETROIT  
Dennis Osowski  
313 528 2096

SEATTLE  
David Krause  
206 632 1117

CAROLINAS  
Otis Henry  
704 537 0145

MIAMI  
Bunky Wilson  
305 434 8706

ST. LOUIS  
Ross Gentile  
618 288 7423

CLEVELAND  
Steve George  
216 826 0676

MINNEAPOLIS  
Danny Stevens  
612 377 4088

TEXAS/NEW ORLEANS  
Larry Hughes  
TBA

CHICAGO  
Bob Gellman  
312 935 1334

DENVER  
Dick Merkle  
303 758 8084

PHILADELPHIA  
Carlye Sanders  
609 228 4023

WASHINGTON D.C.  
Ed Duncan  
301 588 2552

## ARISTA RECORDS Regional Representatives

### National Album Director-Special Projects

John Schoenberger—Los Angeles . . . . . 213 553 1777

### Northeast Associate Director

Len Scaffidi—New York . . . . . 212 489 7400

### Southern Regional Album Director

Jeff Cook—Atlanta . . . . . 404 349 5200

### Southern Top 40 Director

June Colbert—Dallas . . . . . 214 495 4881

ARISTA (cont.)

**Midwest Regional Album Director**

John Petrie—New York . . . . . 312 967 6210

**West Coast Regional Album Director**

Randy Hock—San Francisco . . . . . 415 981 8787

**Local Representatives**

**ALABAMA**

Bill Lemmons  
404 349 5200

**ATLANTA**

Bill Lemmons  
404 349 5200

**BOSTON**

Lois Kennedy  
203 278 4061

**CHARLOTTE**

Mack King  
704 527 0440

**CHICAGO**

Sam Plocido  
312 967 6210

**CINCINNATI**

Tom Moran  
513 321 7805  
Sam Plocido  
312 967 6210

**CLEVELAND**

Michael Labean  
313 525 7600  
Sam Plocido  
312 967 6210

**CONNECTICUT**

Lois Kennedy  
203 278 4061

**DALLAS**

Ben Watson  
817 261 4281

**DENVER**

Jeff Backer  
303 320 4660

**DETROIT**

Michael Labean  
313 525 7600  
Sam Plocido  
312 967 6210

**FLORIDA**

Dave Prescott  
305 685 7601

**HOUSTON**

John Dunaway  
713 780 7650

**KANSAS CITY**

Tom Gorman  
612 933 2286

**LOS ANGELES**

Dana Morris  
213 553 1777

**MAINE**

Lois Kennedy  
203 278 4061

**MEMPHIS**

Joanie Lawrence  
615 297 9433

**MILWAUKEE**

Tom Gorman  
612 933 2286

**MINNEAPOLIS**

Candace Fleming  
612 933 2286  
Tom Gorman  
612 933 2286

**NASHVILLE**

Joanie Lawrence  
615 297 9433

**NEW ORLEANS**

Joanie Lawrence  
615 297 9433

**NEW YORK**

Dave Morrell  
212 489 7400

**PHILADELPHIA**

Chuck Oliner  
215 667 2090

**PITTSBURGH**

Michael Labean  
313 525 7600  
Sam Plocido  
312 967 6210

**RHODE ISLAND**

Lois Kennedy  
203 278 4061

**ST. LOUIS**

Tom Gorman  
612 933 2286

**SAN FRANCISCO**

Jeff Backer  
415 981 8787

**SEATTLE**

Michael Wright  
206 767 4580

**ATCO RECORDS**  
**Regional Representatives**

**East**

George Gilbert—New York . . . . . 212 484 6190

**South**

Alan Smith—Marietta, CA . . . . . 404 977 1770

**Midwest**

Ron Below—Zionsville, IN . . . . . 317 873 5261

**West**

Mardi Nehrbass—Los Angeles . . . . . 213 273 3763

**BIG SOUND RECORDS**  
**Regional Representatives**

**N. E. Promotion**

Joel Webber—New York . . . . . 212 852 0719

**S. E. Promotion**

Mike Rush—Memphis . . . . . 901 767 6249

**CAPITOL RECORDS**  
**Regional AOR Representatives**

**East**

Peter Wassyng—New York . . . . . 212 757 7470

**South**

George Luthin—Atlanta . . . . . 404 321 5441

Gary Shaw—Dallas . . . . . 214 637 1890

**Midwest**

Jay Hart—Chicago . . . . . 312 647 8338

**West**

Dave Rothstein—Los Angeles . . . . . 213 258 3275

**Regional R&B Representatives**

**East**

Russell Moody—New York . . . . . 212 757 7470

Jack Wellmon—Philadelphia . . . . . 215 835 2450

**South**

Gordon Alderson—Dallas . . . . . 214 637-1898

Morris Rogers—Atlanta . . . . . 404 321 5441

Richard Dawkins—Dallas . . . . . 214 637 1890

**Midwest**

Michael Horton—Chicago . . . . . 312 647 8338

Vivian Fant—Detroit . . . . . 313 583 9600

**West**

Wendell Bates—Los Angeles . . . . . 213 258 3275

**Regional Country Representatives**

**South**

Jack Pride—Nashville . . . . . 615 244 1842

Pat King—Dallas . . . . . 214 637 1890

**RECORD COMPANY REPRESENTATIVES**



**Local Representatives**

<b>ATLANTA</b> Gene Rumple 404 321 5441	<b>DENVER</b> Kip Gilbert 303 322 0107	<b>NASHVILLE</b> Michelle Peacock 615 244 1842
<b>BOSTON</b> Tony Chalmers 617 329 5770	<b>DETROIT</b> Mike Diamond 313 583 9600	<b>NEW ORLEANS</b> Stanley Chaisson 504 626 3927
<b>CHARLOTTE</b> Michael Steele 704 545 3702	<b>HARTFORD</b> Merv Amols 203 247 3573	<b>NEW YORK</b> Arthur Field 212 757 7470 Gertie Katzman 212 757 7470
<b>CHICAGO</b> Brian Langlois 312 647 8338	<b>HOUSTON</b> Jon Matthews 713 933 3298	<b>PHILADELPHIA</b> Michael Lessner 215 835 2450
<b>CINCINNATI</b> Dick Bethel 313 583 9600	<b>LOS ANGELES</b> Susan Scharf 213 258 3275 Cheryl Allen 213 258 3275	<b>SAN FRANCISCO</b> Sandy Thompson 415 543 3202
<b>CLEVELAND</b> Terry Van Dyne 216 888 8575	<b>MIAMI</b> Train Zimmerman 305 592 3815	<b>SEATTLE</b> Stan Foreman 206 284 8183 Washington, D.C. Danny Lyons 301 424 7345
<b>DALLAS</b> David Anderson 214 637 1890	<b>MINNEAPOLIS</b> Tom Barnard 612 884 0444	

**CASABLANCA RECORDS  
Regional Representatives**

<b>Southeast</b> Keith Allen—College Park, GA . . . . .	404 768 8295
<b>West Coast</b> Bill Marin—Los Angeles . . . . .	213 650 8300
<b>National Chocolate City Promotion</b> Tommy Davis—Los Angeles . . . . .	213 650 8300

**Local Representatives**

<b>BROOKLINE, MA</b> John Brodey 617 738-4942	<b>FAIRVIEW PARK</b> Don George 216 228 6412	<b>LOS GATOS</b> John Bettencourt 415 433 0687
<b>DALLAS</b> Lee Arbuckle 214 387 2797	<b>LOS ANGELES</b> Jan Walner 213 466 4571	<b>MARIETTA, GA</b> Drew Murray 404 955 2025

CASABLANCA (cont.)

MIAMI  
Harry Schwartz  
305 592 7970

NASHVILLE  
Margee Reeves  
Wade Conklin  
615 256 4487

NEW YORK  
Lancenand Ira Bogart  
212 397 0660

ST. LOUIS  
Charlie Scott  
314 644 4100  
Gary Diamond  
612 395 3371  
Carl Bence  
314 361 0009

SAN FRANCISCO  
Paul Pieretti  
415 433 0687

WARRINGTON, PA  
Mike Brungo  
215 343 4390

WOLBURN  
Jim Driscoll  
617 933 8155

**CBS RECORDS  
Regional Promotion Managers**

**Northeast Promotion**

Dave Deners—Rego Park, NY . . . . . 212 830 3634

**Southeast Promotion**

Don Miller—Atlanta . . . . . 404 321 4553

**Midwest Regional Promotion**

Lou Mann—Rolling Meadows, IL . . . . . 312 640 5933

**Southwest Regional**

Bill Heard—Dallas . . . . . 214 634 1700

**West Coast Promotion**

Sam Harrell—Los Angeles . . . . . 213 995 1234

**Local Representatives**

ATLANTA  
Jim Stewart  
404 321 4553

BALA CYNWYD, PA  
Biff Kennedy  
215 839 0246

BUFFALO  
Kevin Sutter  
716 885 0935

CAROLINAS  
Michael Conway  
704 364 2960

CINCINNATI  
Julie Godsey  
513 671 0310

CLAYTON, MO  
Larry Wall  
314 727 5100

CLEVELAND  
Joe Carroll  
216 464 7020

DALLAS  
Charlie Strobel  
214 634 1700

ENGLEWOOD, CO  
Kirk Stirland  
303 770 4613

HARTFORD, CT  
Deby Gould  
203 522 7151

HOUSTON  
Hershel Orr  
713 680 8900

INDIANAPOLIS  
Tom Genetti  
317 844 9544

KANSAS CITY  
Cynthia Henderson  
816 968 0199

LEXINGTON, MA  
Lennie Collins  
617 861 6180

LOS ANGELES  
Brad Cramer  
213 995 1234

MEMPHIS  
Craig Brashear  
901 761 3381

MIAMI  
TBA  
305 893 7030

MINNEAPOLIS  
Gary Wisner  
612 929 4604

**RECORD COMPANY REPRESENTATIVES**

CBS (cont.)

NEW ORLEANS George Weinberg 504 361 4087	PITTSBURGH John Tupper 412 373 0153 Joe Carroll 216 464 7020	SEATTLE-TACOMA John Kertzer 206 575 0931
NEW YORK Ray Free 212 830 3617	ROLLING MEADOWS, IL John Sykes 312 640 5910	SILVER SPRINGS, MD Gerry Thompson 301 587 5000
PHOENIX Terece Gregory 602 991 1437	SAN FRANCISCO David Newmark 415 495 6910	SOUTHFIELD, MI Tim Walters 313 354 0470

## CHRYSALIS RECORDS

### Regional Representatives

#### East Coast

Al Twanmo—Bethesda, MD. . . . . 301 229 2449

#### South

Jeff Hackett—Dallas . . . . . 817 261 4281

#### Midwest

Jim Sellers—Cincinnati . . . . . 513 531 4487

#### West

Billy Taylor—Los Angeles . . . . . 213 876 9651

#### West Coast

Robert Nesbitt—Seattle . . . . . 206 767 4580

### Local Representatives

ATLANTA Johnny Bee 404 349 5200	DETROIT Howard Lesnick 313 353 3230	NEW YORK Jerry Ross 312 392 5700
BOSTON Dick Masters 617 423 3820	HOUSTON John Sullivan 713 780 7650	OPALAKA, FL Skip Schreiber 305 685 7601
CLEVELAND Lenny Evanoff 216 696 3155	LOS ANGELES Rosie Guervara 213 875 3960	PHILADELPHIA Tom Kennedy 215 232 3333
CHICAGO Joe Brom 312 478 1133	MEMPHIS Roy Mack 901 454 1286	PHOENIX Patty Souvall 602 269 1411
DALLAS L.G. Hughs 817 261 4281	MINNEAPOLIS Tim Turner 612 932 7548	ST. LOUIS, MO Gregg Hagglund 314 997 1800
DENVER Mitch Kamps 303 320 4660	NEW ORLEANS Bobby Belisle 504 568 0971	SAN FRANCISCO Andy McQuade 415 981 8787

SEATTLE

Laurie Millett  
206 767 4580

SPRINGFIELD, MA

Joe Bernard  
413 783 8030

WASHINGTON, D.C.

Igor Rad  
202 529 5700

**CREAM RECORDS**  
**Regional Representatives**

**General Manager**

Eddie Ray—Memphis . . . . . 901 775 3790

**Western Director of Marketing**

Dave Crook—Los Angeles . . . . . 213 655 0944

**Southwest Director of Marketing**

Don Sundeen—Dallas . . . . . 214 823 9563

**Midwest Director of Marketing**

Ray Townley—Chicago . . . . . 312 337 0231

**East Coast**

TBA

**ELEKTRA/ASYLUM RECORDS**  
**Regional Representatives**

**East**

Dick Lemke—New York . . . . . 212 355 7610

**Southeast**

Bill Smith—Atlanta . . . . . 404 971 3102

**Midwest**

Randy Ostin—Chicago . . . . . 312 635 6611

**Southwest**

John Provenzano—Houston . . . . . : 713 789 5920

**West**

Ron Lanham—Los Angeles . . . . . 213 655 8280

**Local Representatives**

**ATLANTA**

Bill Smith  
N/A  
Tony Dwyer  
404 344 4933

**CHICAGO**

Randy Ostin  
312 692 5964  
Ron LaForgia  
312 595 6000

**DALLAS**

Denny Mosesman  
214 255 2141

**BOSTON**

Anthony Mollica  
617 935 5170

**CINCINNATI**

Ross Grierson  
513 772 5800

**DENVER**

Kevin Knee  
303 750 4850

**BUFFALO**

Barry Lyons  
716 694 1417

**CLEVELAND**

Murray Saul  
216 271 3900

**DETROIT**

Steve Calkins  
313 569 4822

**CHARLOTTE**

Jerry Goodman  
704 568 0482

**CONNECTICUT**

Marty Markiewicz  
203 688 7581

**KANSAS CITY**

James Grogan  
816 561 5623

ELEKTRA (cont.)

LOS ANGELES  
Ron Lanham  
213 655 8280  
Scott Burns  
213 849 3941

MEMPHIS/NASHVILLE  
Rhett Walker  
615 320 7525

MIAMI  
Tony Vino  
305 891 4511

MINNEAPOLIS  
Beau Siegel  
612 835 7255

NEW ORLEANS  
Greg Stevens  
504 626 9584

NEW YORK  
Dick Lemke  
212 355 7610  
Mike Shalett  
212 355 7610

PHILADELPHIA  
Joe Baltzell  
609 234 5600

ST. LOUIS  
Ed Korte  
314 862 1030

SAN FRANCISCO  
Sean Conrad  
415 441 6111

SEATTLE  
Harv Allen  
206 575 0190

WASHINGTON  
Phile Checchia  
301 792 7540

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## EMI/UNITED ARTISTS RECORDS Regional Representatives-Pop

CAROLINAS  
Eva Wood  
704 536 0017

COLORADO  
Sharon White  
303 832 2649

IOWA/NEBRASKA  
Doris Purcelli  
612 884 0444

MINN/DAKOTAS  
Doris Purcelli  
612 884 0444

NEW YORK  
Milton Allen  
212 757 7470

N. TEXAS/OKLA  
Jack Satter  
214 637 1890

PENNSYLVANIA  
Rich Tamburro  
215 835 2454

S. CALIFORNIA  
Dale White  
213 461 9141

TENN/ARK  
Bob Alou  
615 329 9356

WASHINGTON/  
MARYLAND  
Tom Schoberg  
301 428 0790

## EMI/UNITED ARTISTS Regional Representatives-C&W

DALLAS  
Gerri McDowell  
215 637 1890

FLORIDA  
Mike Harris  
305 592 3810

GEORGIA  
Chris Hensley  
404 321 5441

HOUSTON  
Bob Peale  
713 529 8089

IND/OHIO  
Clay Baxter  
513 531 3219

MICHIGAN  
Howard Lesnick  
313 583 9600

MISS/KANSAS  
Jean Hobell  
314 721 7576

NASHVILLE  
Hylton Hawkins  
615 329 9356

NEW ENGLAND  
Mavis Mackoff  
617 329 5770

N. CALIFORNIA  
Cristil Marcus  
415 543 3202

N. OHIO/UPPER N.Y.  
Guy Evans  
216 888 8575

NORTHWEST  
David Chance  
206 323 1804

S. CA/ARIZONA  
John Hey  
213 254 9111

WISC./ILLINOIS  
Howard Bernstein  
213 647 8338

**INNER CITY RECORDS**  
**Regional Representatives**

**East**

Steve Haviland—New York . . . . . 212 245 4861

**West**

Tom Schnabel—Los Angeles . . . . . 213 765 6600

**MCA RECORDS**  
**Regional Representatives**

**East**

Sammy Vargas—New York . . . . . 212 759 7500

**Midwest**

Jean Burman—Chicago . . . . . 312 298 6600

**South**

Brad Hunt—Dallas . . . . . 214 241 8646

Jim Francis—Nashville . . . . . 615 327 3466

**West**

Linda Feder—Los Angeles . . . . . 213 769 3200

**Local Representatives**

**ATLANTA**

Jim Riggins  
 404 447 6405

**DENVER**

Dan Mooney  
 303 388 9218

**NEW ORLEANS**

Patti Martin  
 504 821 5444

**BOSTON**

Nancy Saavedra  
 617 862 5098

**HARTFORD**

John Allen  
 203 289 9555

**NEW YORK**

Barry Goodman  
 212 759 7500

**CHARLOTTE**

Stan Stewarts (Shepard)  
 704 535 0150

**HOUSTON**

Roger Ramsey (Corkill)  
 713 666 2668

**PHILADELPHIA**

George Collier  
 215 922 5659

**CHICAGO**

Paul Diamond  
 312 298 6600

**LOS ANGELES**

Jim Saltzman  
 213 769 3200

**SAN FRANCISCO**

George Mangrum  
 415 543 6880

**CINCINNATI**

Lee Fogel  
 513 771 4870

**MIAMI**

Roman Marcinkiewicz  
 305 592 5140

**SEATTLE**

Fred Zaehler  
 206 322 3100

**CLEVELAND**

Steve Knill  
 216 621 9770

**MINNEAPOLIS**

Sam Calle  
 612 835 6020

**WASHINGTON/**

**DALLAS**

Steve Jones  
 214 241 8646

**NASHVILLE**

Nancy Solinski  
 615 327 3466

**BALTIMORE**

Frank Falise  
 301 992 0020

# MOTOWN Regional Representatives

## Pop Promotion Managers

### North East

Kelly West-New York . . . . . 212 391 1920

### East Coast

Bruce Greenburg-Pennsauken, NJ . . . . . 609 665-8200

### South East

Wayne Fogel-Charlotte, NC . . . . . 704 663 1535

James Bishop-Atlanta . . . . . 404 346 3880

### Mid West

Steve Gordon-Chicago . . . . .

### South West

Mike Pack-Dallas . . . . .

### Pacific South West

Rusty Ponton-Los Angeles . . . . . 213 468-3682

### West Coast

Stephanie Stergioes-San Francisco . . . . . 415 661 9323

## Disco Promotion Manager

Margaret Ronayne-Opa Locka, FL . . . . . 305 685 7601

## R&B Promotion Managers

### East Coast

Chappy Johnston-Philadelphia . . . . . 609 665 8200

Eddy Jorge-New York . . . . . 212 397 1920

### South East

Manny Clark-Charlotte, NC . . . . . 704 527 0440

### Mid West

Ray Henderson-Detroit . . . . . 313 358-3132

Larry LaVan-Chicago . . . . . 312 593 5955

### South

Harold Thomas-Atlanta . . . . . 404 346-3880

Joseph Young-Memphis . . . . . 901 785 7747

Ray Keith-Houston . . . . . 713 933 2580

### West Coast

Andre MontII-Los Angeles . . . . . 213 468 3683



**PHONOGRAM, INC.**  
**Regional Representatives—Pop**

**Northeast**

Earlean Fisher—Ward—New York . . . . . 212 399 7451

**Mid-atlantic**

Marcus Martin—Cherry Hill, NJ . . . . . 609 795 2400

**Southeast**

Luther Terry—Atlanta . . . . . 404 955 2025

**Ohio Valley**

Walter White—Lakewood, OH . . . . . 216 228 6412

**Southwest**

Tommy Jones . . . . . N/A

**Midwest**

Deke Atkina—Schiller Park, IL . . . . . 312 671 5380

**West Coast**

Jimi Fox—Los Angeles . . . . . 213 466 9771

Willie Tucker—Los Angeles . . . . . 213 466 4571

**National/Regional Representatives—Country**

**National Country Promotion Manager**

Frank Leffell—Nashville . . . . . 615 244 3776

**Asst. National Country Promotion Manager**

Doyal McCollum—Atlanta . . . . . 404 955 2025

**Regional Promotion Manager, Southeast**

Dave Smith—Dallas . . . . . 214 387 2797

**Local Representatives**

**ATLANTA**

Butch Lowery  
 404 955 2025

**DALLAS/HOUSTON**

David Bupp  
 214 387 2797

**NEW YORK**

Steve Greenberg  
 212 399 7455

**BALTIMORE/**

**WASHINGTON**  
 Danny Davis  
 301 474 3700

**DETROIT**

Henry Mayers  
 313 362 4420

**PHILADELPHIA**

Pat Milanese  
 609 795 2400

**BOSTON**

Paul Power  
 617 933 8155

**LOS ANGELES**

Carolyn Broner  
 213 466 4571

**SAN FRANCISCO**

Jill Glasner  
 415 433 8755

**CAROLINAS**

Tim Edwards  
 (No PDI Branch)

**MIAMI**

Gary Triozzi  
 305 592 7970

**SEATTLE**

Jon Donovan  
 206 575 3830

**CHICAGO**

Marvin Gleicher  
 312 671 0003

**MINNEAPOLIS**

Danny Stevens  
 N/A

**ST. LOUIS**

Joe Grossman  
 314 991 4650

**CLEVELAND**

Debra Tino  
 216 228 4260

**NASHVILLE**

Robbie Vogt  
 615 244 3776

## POLYDOR RECORDS Regional Representatives

### East

Fred Weissman—New York . . . . . 212 399 7451  
Wayman Jones—Cherry Hill, NJ . . . . . 609 795 2400

### Midwest

Barry Ginsburg—Chicago, IL . . . . . 312 446 9263

### South

Phil Stanley—Nashville . . . . . 615 244 8484

### West

Jeff Trager—San Francisco . . . . . 415 433 8755

## R&B Regional Representatives

### East

Janet Mobley—Cherry Hill, NJ. . . . . 609 795 2400

### Northeast

Rowena Harris—New York . . . . . 212 399 7450

### Southeast

Branda Smith—Charlotte. . . . . 704 554 0983

### Mideast

Ken Bell—Detroit . . . . . 313 921 5852

### South

Keith Frye—Atlanta. . . . . 404 955 2025

### Southwest

John Young—Houston . . . . . 713 780 0407

### Midwest

Maurice White—Chicago . . . . . 312 671 0003

### West

Myra Weston—Los Angeles . . . . . 213 466 9574

## Local Representatives

### ATLANTA

Rish Wood  
404 955 2025

### CINCINNATI

Tony Smith  
513 683 8765

### LOS ANGELES

Jeff Laufer  
213 466 9574

### BALTIMORE/

### WASHINGTON

Bob McKenzie  
301 474 3700

### DALLAS

Tom Bigby  
214 387 3980

### MIAMI

Chris Bailey  
305 592 7970

### BOSTON

Don Masters  
617 933 8155

### HOUSTON

Mike Kay  
713 780 0407

### NASHVILLE

Open  
615 244 8484

### CHARLOTTE

Steve Mitchell  
919 273 7579

### DENVER

Neil Lasher  
303 759 0155

### NEW YORK

Don Bernstine  
212 399 7454

### CHICAGO

Richard Hall  
312 671 0003

### DETROIT

Olaga Chokreff  
313 362 4424

### MINNEAPOLIS

Timothy Kehr  
612 935 7247

PITTSBURGH/  
CLEVELAND  
Alex Mayewsky  
216 228 4260

ST. LOUIS  
Mark Niederhauser  
314 991 4650

SEATTLE  
Calvin Lew  
206 575 3830

PHILADELPHIA  
Joe Fiorentino  
609 795 2400

SAN FRANCISCO  
Roger Silver  
415 433 5769

**RCA RECORDS  
Regional Representatives**

**East**

Mike Shalett—New York . . . . . 212 598 4332

**South**

Bill Kennedy—Dallas . . . . . 214 638 6250

Eddie Mascolo—Nashville . . . . . 615 244 9880

**Nashville**

Carson Shrieber—(Country). . . . . 213 468 4181

**Midwest**

Ron Gesline—Minneapolis . . . . . 612 831 5404

**West**

David Forman—San Francisco . . . . . 415 864 7900

**National Promotion Coordinators**

Betty Walton—Los Angeles . . . . . 213 468 4170

Elaine Locatelli (Stumark)—New York . . . . . 212 598 5493

Dorothy Rapps—New York . . . . . 212 598 4204

**Local Representatives**

ATLANTA  
Peter Price  
Gaylen Adams (Country)  
Johnny Gray (Country)  
404 455 3636

DALLAS  
Danny Owens  
214 638 6250

INDEPENDENCE, OH  
Tim McFadden  
(Country)  
216 447 1400

BOSTON  
Don DeLacy  
617 237 6663

DENVER  
Jeff Naumann  
303 759 8181

LOS ANGELES  
Vicki Leben  
213 468 4052  
Hank Zaremsky  
213 468 4053

CHARLOTTE  
Bill Poindexter  
704 537 8832

DETROIT  
Margo Morse  
313 569 5980

MEMPHIS/  
NEW ORLEANS  
Stan Terry  
506 537 4764

CINCINNATI  
Mike Dungan  
606 331 9300

FLORIDA  
Ken Van Durand  
305 592 4646

CLEVELAND  
Frank Sperrazzo  
216 447 1400

HOUSTON  
Al Mathias  
713 528 0804

MINNEAPOLIS  
Gloria Haneca  
612 831 5404

RCA (cont.)

**NEW YORK**

Jack Hopke (Pop)  
Sharon Heyward  
(Black/Disco)  
212 598 5837

**PITT/ROCH/BUFF**

Louise Patrick  
216 447 1400

**WASH/BALTIMORE**

Larry Vandruff (Pop)  
Patrick Spencer (Black)  
303 585 5575

**SAN FRANCISCO**

Ken Reuther  
415 864 7900

**PHILADELPHIA**

Bob Catania (Pop)  
Snookie Jones (Black)  
609 779 0920

**SEATTLE**

John Lingel  
206 575 1410

**RSO RECORDS**

**Local Representatives**

**ATLANTA**

Tommy Teague  
Long John Silver  
404 955 2025

**DETROIT**

Jack Haston  
313 362 4420

**NEW YORK**

Johnny Belliveau  
212 399 7453

**BOSTON**

Tony Marino  
617 933 8155

**HOUSTON**

Ken Lee  
713 780 0407

**PHILADELPHIA**

Fred Di Sipio Jr.  
609 795 2400

**CHICAGO**

Steve Massie  
312 671 5380

**LOS ANGELES**

C.J. Deering  
213 466 4571

**ST. LOUIS**

Ron Elz  
314 991 4650

**CINCINNATI**

Al Stann  
216 228 6412

**MARYLAND**

John Hurd  
301 441 1670

**SAN FRANCISCO**

Freddie Avner  
415 433 8755

**CLEVELAND**

Mike Rose  
216 228 6412

**MIAMI**

Michael Bowyer  
305 592 7970

**SEATTLE**

Michael Rowley  
206 575 3830

**DALLAS**

Patt Morriss  
214 387 3980

**NASHVILLE**

Patricia Breedlove  
615 834 4361

**20th CENTURY FOX**

**Regional Representatives**

**R&B Promotion**

E. Rodney Jones—Midwest . . . . . 312 768 8628  
Maurice Watkins—Southeast . . . . . 404 996 5984  
Willie Bean—Southwest . . . . . 901 377 3558

**Pop Promotion**

Phillip Rauls—South . . . . . 901 454-9760  
Skip Pope—Midwest . . . . . 312 871 7431

## WARNER BROTHERS RECORDS Regional Representatives

### Atlanta

Regional Promo. Manager—Danny Davenport  
Regional Album Promo. Manager—Dave Danehisse. . . . . 404 344 4933

### Chicago

Regional Promo. Manager—Jim Larkin. . . . . 312 595 6000

### Cleveland

Regional Promo. Manager—Stuart Morrison . . . . . 216 271 3900

### Dallas

Regional Promo. Manager—Murray Nagel  
Regional Album Promo. Manager—Jerry Barrett . . . . . 214 255 2141

### Los Angeles

Regional Album Promo. Manager—James Lewis  
Regional Album Promo. Manager—Chris Crist . . . . . 213 849 3941

### Mt. Laurel, N.J./Boston

Regional Promo. Manager—Mike Symonds . . . . 609 234 5600/617 935 5170

### New York

Regional Album Promo. Manager—Kenny Puvogel . . . . . 212 832 0950

### San Francisco

Regional Promo. Manager—Bruce Hix . . . . . 415 673 4700

## INDEPENDENT RECORD PROMOTERS

ANTI-MUSCOLO (213)651-2383  
Don Anti and Tony Muscolo, 8467 Beverly Blvd., Los Angeles, CA 90048  
National promotions for Universals, Spectrum III and Albums. Also sponsor secondary market conventions.

BEDNOE-WRIGHT ASSOCIATION (312) 664-6054  
Howard Benoe, 233 E. Erie St. Chicago, IL 60611  
Midwest promotions—all formats.

BILL SCULLA (513) 631-3861  
3870 Victory Parkway, Cincinnati, OH 45207  
Southern Ohio, Indiana, Kentucky—Universals, AOR

BLUME-MIDDAG & ASSOCIATES (415) 457-0215  
Ken Middy, P.O. Box 190 San Anselmo, CA 94960  
Western Region—all formats Albums nationally.

BLY/HAKIM ORGANIZATION (213) 760-0280  
12457 Ventura Blvd., Suite 205, Studio City, California 91604  
National promotion—all formats, marketing.

BOB PERRY PROMOTIONS (305) 944-4510  
P.O. Box 600625, N. Miami Beach, FL 33160  
Florida—all formats.

## RECORD COMPANY REPRESENTATIVES

- BOB SPENDLOVE ORGANIZATION** (901) 365-4777  
3429 Emerald, Memphis, TN 38118  
Universals—South
- BRUCE HINTON PROMOTIONS** (213) 462-6808  
6255 Sunset Blvd. (Suite 603), Hollywood, CA 90028  
National Country and Regional—Universals.
- CAROL ARCHER** (213) 271-9042  
1137½ Cardiff Ave., Los Angeles, CA 90035  
National—National promotions—Spectrum III format.
- CHIEF PROMOTIONS LTD.** (212) 398-0511  
Chuck Dembrak, 1500 Broadway, New York, NY 10036  
National Pop promotions.
- CHIEF PROMOTIONS LTD. (WEST)** (213) 882-9313  
Bobby Zurrick, 7828 Kelvin St., Los Angeles, CA 91306  
National album promotions.
- COULD BE WILD** (716) 885-5200  
Bruce Moser & Doug Dombrowski, 41 Elmwood Ave., Buffalo, N.Y. 14201  
Primarily N.E.—AOR.
- DAVID CAHN**  
5700 Main St., Williamsville, NY 14221  
AOR National promotions.
- DAVE CARRICO PROMOTIONS** (203) 355-1483  
Kathy Kinnison-Dir. of Mktg., 40 Sawyer Hill Rd. New Milford, CT 06776  
Promotion and marketing in Connecticut, Western Massachusetts and NE  
New York State.
- DAVID MARSHAL INDEPENDENT PROMOTIONS** (415) 284-5059  
939 Janet Lane, Lafayette, CA 94549  
San Francisco and Northern California—all formats.
- DOUG LEE MIDWEST PROMOTIONS** (612) 929-6727  
4120 Excelsior Blvd., Minneapolis, MN 55416  
Pop promotions in the midwest.
- ERNIE PHILLIPS PROMOTIONS** (214) 661-3461  
15731 Overmead Circle, Dallas, TX 75248  
Regional and national—pop formats.
- FRANK SHIVELY** (313) 562-3663  
26077 Hopkins, Dearborne Heights, MI 48125  
Detroit—Universals, AOR, and Spectrum III.
- FRED DI SIPIO ASSOC.** (609) 795-6111  
999 W. Marlton Pike, Cherry Hill, NJ 08003  
National and regional promotions—all formats.
- GALLIANI BROS. PROMOTION** (415) 981-0473  
Louis & Bob Galliani, 375 Sutter St. (5th floor), San Francisco, CA 94108  
Northern California—Universals and Albums.
- GOLDEN LION ENTERTAINMENT CORP.** (212) 935-3750  
Greg Kimmelman & John Kostick, 120 E. 56th St. (Suite No. 510) New  
York, NY 10022  
Independent National and Multi Regional Album promotion.

- I.C. ENTERPRISES** (213) 650-7370  
Peter Jorgensen (P.J.), 8440 Sunset Blvd. (Suite 417), Los Angeles, CA 90069  
Western United States—Disco and R&B formats. Marketing and merchandising.
- JERRY BRENNER PROMOTIONS** (617) 944-0423  
128 Greenwood Ave., Swampscott, MA 01907  
New England—all formats.
- JERRY MEYERS PROMOTIONS** (716) 688-1555  
41 Oakview Dr., Williamsville, NY 14221  
East coast promotions—all formats.
- JOEL WEBBER** (212) 852-0719  
100 Clark St., Brooklyn, NY 11201  
Northeast—AOR promotions.
- JONUS CASH PROMOTIONS, INC.** (301) 585-5755  
Ken Kandell, Tony Anderson, 8226 Georgia Ave., Silver Springs, MD 20910  
Baltimore and Washington, D.C.—all formats.
- JUGGERNAUT GROUP (EAST)** (212) 454-6593  
Juggy Gayles, 67-45 E. 190 Lane, Fresh Meadows, NY 11365  
National promotion—all formats.
- JUGGERNAUT GROUP (WEST)** (415) 332-5055  
Ron Resnick, Brth 12, Gate 6½, Sausalito, CA 94965  
National promotion—all formats.
- KELVYN VENTOUR PROMOTIONS** (313) 493-0210  
14234 Grandmont St., Detroit, MI 48227  
Michigan and Toledo,—all formats.
- LEE FIELDS** (213) 469-7101  
P.O. Box 1269, Hollywood, CA 90028  
Western states and Texas—Universals, AOR, and Spectrum III.
- LEE McLEMORE** (901) 454-4965  
610 Shotwell St., Memphis, TN 38111  
South East region—Albums.
- MARCEY DOHERTY** (213) 275-6903  
454 N. Palm Dr., Beverly Hills, CA 90210  
Major markets—Universals.
- MEL TUROFF RECORD PROMOTION** (213) 761-8061  
117 68-C Moorpark St., Studio City, CA 91604  
California—all formats.
- MIDWEST MUSIC MARKETING** (312) 236-3494  
Mike Schide & Roy Chiovari, 360 N. Michigan, Chicago, IL 60601  
Universals and AOR—Midwest. Retail.
- MIKE CHIDE** (312) 236-3494  
360 N. Michigan, Suite No. 1003, Chicago, IL 60601  
Midwest—Universals, AOR. Retail.
- NORTH PROMOTIONS**  
Leo of the North, Harry Turner, David McKenna, 6010 Penn Circle S.,  
Pittsburgh, PA 15206  
Four state region out of Pittsburgh—all formats. Retail, large quantities.

**INDEPENDENT RECORD PROMOTERS**

- OFF THE HOOK PROMOTION** (408) 373-5383  
 Nina Carlin, 503 Forest Ave., Pacific Grove, CA 93950  
 Independent AOR promotion.
- PROMOTION BY MARK HODES** (213) 651-2383  
 8467 Beverly Blvd. (Suite 109), Los Angeles, CA 90048  
 National promotions—Spectrum III format.
- ROGER LIFESET** (213) 506-0771  
 5816 Lankerschim Blvd. (Suite No. 11), N. Hollywood, CA 91601  
 National—AOR and Jazz.
- SOUTHERN RECORD PROMOTION** (901) 458-1421  
 Tim Riley, 3387 Toplar Suite 235, Memphis, TN 38111  
 Memphis and Nashville: Tim Riley and Janet Brotherton  
 10 SE states: Lyn Jackson  
 Special Projects: Marty Lacker  
 Universals and R&B.
- STEVE LEEDS PROMOTIONS** (212) 765-8553  
 130 W. 57th St., Suite 12B, New York, NY 10019  
 East Coast Promotion—AOR.
- TAR PRODUCTIONS. INC.** (213) 985-3560  
 Tom Ambrose Ray, 12029 Ventura Blvd., Studio City, CA 91604  
 Dallas Office Tony Price (214) 641-1440  
 Atlanta Office: Greg Johnson (404) 761-1303  
 Cleveland Office: Bob Collins (216) 333-9292  
 National consultant, independent promotion, and sales.
- TOM GELARDI PROMOTIONS** (313) 779-1380  
 14611 E. Nine Mile Rd., E. Detroit, MI 48021  
 Michigan area—all formats.
- TONY RICHLAND** (213) 467-2151  
 Suite 507 1680 Vine St., Hollywood, CA 90028  
 California—all formats.
- TRACK RECORD** (213) 467-8000  
 Russ Palmer, 2426 Cheremoya Ave., Los Angeles, CA 90068  
 National promotion—Universals.
- TRI STATE PROMOTIONS** (513) 631-3558  
 Bill Scull, 3870 Victory Parkway, Cincinnati, OH 45207  
 S. Ohio, Indiana and Kentucky—Universals and AOR.

## RECORD DISTRIBUTION FIRMS

- ACTION MUSIC** 216 243-0300  
 Haynes Industrial Park, 6541 E. Land Rd., Cleveland, OH 44142. Labels:  
 AVI, Audio Fidelity, Concord Jazz, Fantasy, TK, Vanguard, Disneyland,  
 Sesame Street, Mushroom, Inner-City.
- ALL SOUTH DISTRIBUTING** 504 568-0971  
 1924 Lafayette St., New Orleans, LA 70113. Labels: Motown, Arista,  
 Chrysalis, TK, Fantasy, London.



**ALPHA DISTRIBUTING** 212 397-1920  
20 West End Ave., New York, NY 10023 212-397-1920; 30 Elizabeth St.,  
Vernon, CT 06066 203 872-8411; 5 Priscilla Circle, Weymouth, MA 02188  
617 266-0354. **Labels:** Abcko, Arista, Sesame Street, CTI, Cream-Hi, First  
American, London, Midsong, Motown, Pacific Arts, Republic, Tomato,  
Vanguard, Venture, Visa.

**ALTA DISTRIBUTING CORP.** 602 269 1411  
2950 W. Catalina Dr., Phoenix, AZ 85017.

**ASSOCIATED DISTRIBUTING** 602 278-5584  
3803 N. 36th Ave., Phoenix, AZ 85019. **Labels:** Arista, Fantasy, Motown,  
Midsong, Prelude, Vanguard, First American, TK, Audio-Fidelity, Cache,  
Ovation, CTI, Cream-Hi, Tomato.

**BIB DISTRIBUTING CO.** 704 527-0440  
101 Yorkmont Rd., Charlotte, NC 28210. **Labels:** Arista, TK, Cream,  
Fantasy, Motown, H.S.E., Ovation, Nashboro, Midsong, Mushroom, Savoy,  
Westend.

**BEST & GOLD** 716 826-9560  
355 Harlem Rd., Buffalo, NY 14224. **Labels:** Arista, Cache, GRP, Pacific  
Arts, Passport, Prelude, Savoy, Visa, Crescendo, Flying Fish, GNP, Muse.

**CALIFORNIA RECORD DIST.** 213 246-8228  
P.O. Box 4035, Glendale, CA 91202. **Labels:** Rounder, Vanguard, Flying  
Fish, Muse, Fantasy, Republic, Alligator, Kaliedoscope, Pausa.

**HANDLEMAN CO.** 313 227-3401  
Arc-Jay-Kay 1279 Rickett Rd., Brighton, MI 48116.

**HOUSE DISTRIBUTORS** 816 561 2744  
3101 Mercier No. 427, Kansas City, MO 64111.

**MALVERNE DISTRIBUTORS** 212 392-5700  
35-35 35th St., Long Island City, NY 11106.

**NYLEN BROTHERS & CO.** 808 538-1171  
820 S. Berentania St., Honolulu, HA 96813. **Labels:** Motown, Fantasy,  
Chrysalis, Pacific Arts, First American, Music is Medicine, GNP, Crescendo,  
Tomato.

**PIKS DISTRIBUTION** 216 696-3155  
2150 Hamilton Ave., Cleveland, OH 44114 216 696-3155; Mark Plaza 21411  
Civic Center Dr., Suite 108, Southfield, MI 48706 313 353-3230. **Labels:**  
Arista, Chrysalis, TK, Pacific Arts, Ala-Laff, Nation-Wide Sound Dist., Muse,  
Ovaion, Project 3, Savoy.

**PICKWICK INTERNATIONAL** 612 932-7548  
7500 Excelsior Blvd., Minneapolis, MN 55426, 612 932-7548; 2200 E. Randol  
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GA 30336, 404 349-5200; 6400 Westpark, Ste. 465, Houston, TX 77057,  
713 780-7650; 3387 Poplar, Ste. 225, Memphis, TN 38111, 901 454 1286;  
13145 NW 45th Ave., Opa Locka, FL 33054, 305 685-7601; 1401 North  
Price Rd., St. Louis, MO 63132, 314 997-1800; 9420 Telfair Ave., Sun  
Valley, CA 91352, 213 875-3960; 375 Sutter St., San Francisco, CA 94108,  
415 981-8787. **Labels:** International distribution for major record labels.

**PROGRESS RECORD DIST., INC.** 312 593 5955

930 Lee St., Elk Grove, IL 60007, 312 593-5955. Labels: London, Concord Jazz, Disneyland, Mowtown, Janus, Prestige, Fantasy.

**RECORD MERCHANDISING CO., INC.** 213-290-1122

3101 Exposition Place, Los Angeles, CA 90018, 213-290-1122, 2186 S. Holly St., Suite 104, Denver, CO 80222, 303-757-5491, 70 Dorman St., San Francisco, CA 94124, 415-285-0959. Labels: Motown, TK, Mango, Discovery, Fiesta, Prelude, Cream-Hi.

**SCHWARTZ BROTHERS, INC.** 202-529-5700

2146, 24th Place N.E., Washington D.C. 20018, 202-529-5700, 1101 King's Highway N. Suite 104, Cherry Hill, NJ 08002, 609-482-2130. Labels: Arista, Chrysalis, CTI, Fantasy, London, Motown, Midsong, Ovation, Prelude, Shadybrook, TK, Tomato.

**SOUND RECORDS & TAPES** 206-767-4580

725 South Fidalgo, Seattle, WA 98108. Labels: Arista, Chrysalis, London, Motown, TK, Pacific Arts, Fantasy, Savoy, Prelude, Concord Jazz, Crescendo, CTI.

**STAN'S DISTRIBUTING** 318-222-7182

728 Texas St., Shreveport, LA 71102. Labels: Arista-Savoy, Motown, TK, Hi-Cream, Ovation, Mushroom, West End, Nashboro, Midsong, Prelude, Fantasy.

**UNIVERSAL DISTRIBUTING** 215-232-3333

919 N. Broad St., Philadelphia, PA 19123, 215-232-3333. Labels: London, Fantasy, Chrysalis, Midsong, Roulette, Living Language.

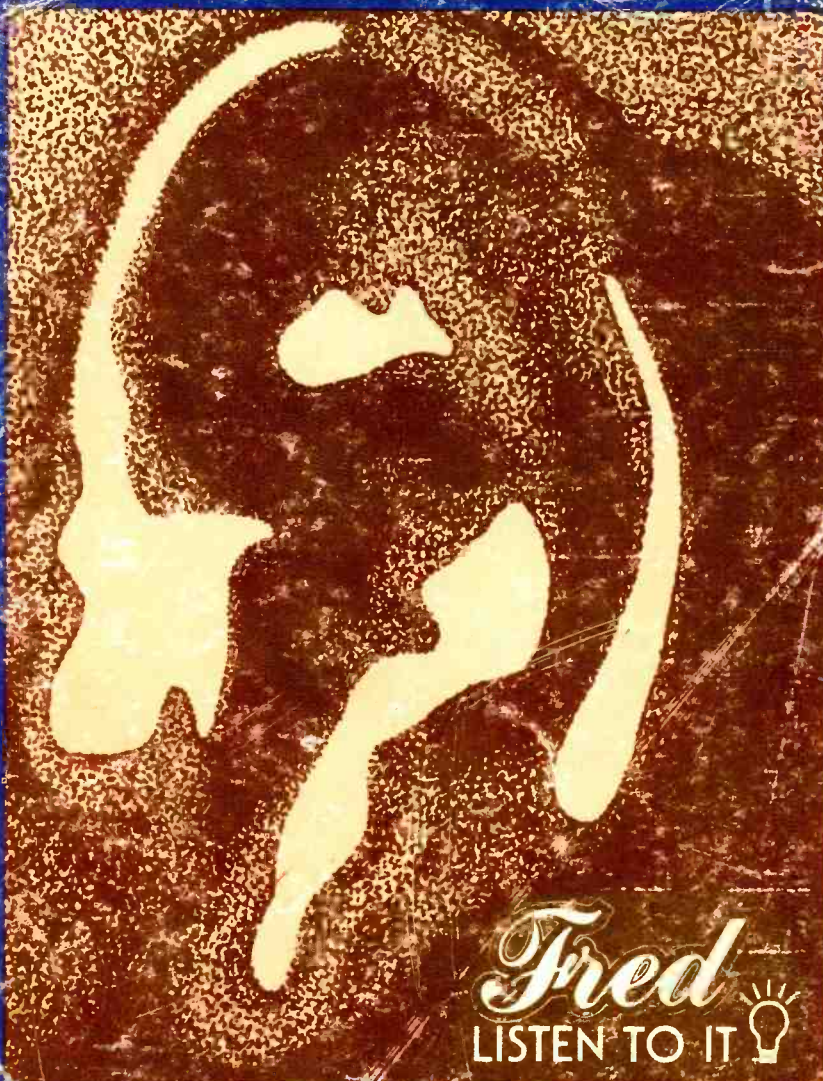
**WESTERN MERCHANDISERS** 303-320-4660

4105 Holly St., Denver, CO 90216. Labels: Arista, Chrysalis, Ovation, Laff, London, Fantasy, Prestige, Midsong, Mushroom, Vanguard.



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