

RPM
music
weekly

**IS THERE OR ISN'T THERE ?
PAYOLA IN CANADA**

Call it payola, plugola or hype compensation. Call it what you want and define it as you will. Does it exist in Canada????

In a recent article in Canadian Boy magazine, Sandy Gardiner of the Ottawa Journal says, "Would you believe the answer is yes?" Are any of us, who have witnessed it, willing to talk about it and tell about it? Are we willing to discredit the business by making an issue of what a few may be doing to bring injury to all? Would we rather the station managers and programme directors look into their own staff and make quick corrections and avoid the bad publicity that a broad investigation would cause?

It can only occur in larger markets and, certainly, it does occur in many relative degrees. How serious must the compensation be to be called payola? Is it the promo man's drinks in a club? Is it the Christmas present or the paid for trip to visit a record studio in a distant city? Is it the booze party on a yacht or a "good time" paid for from a promo man's expense account? What about the "free-bee gig" and the teen dance M.C. compensation? Can a DJ honestly lure the needed crowd to make his piece big enough without hyping the record of the group that will appear?

One year ago the industry asked that the Canadian sound "have it in the grooves". Today with many records having it in the grooves, there is still local group play. This is the best indication of payola if the play is ONLY local. Why play a record which will not present a financial reward? No gig? No play. Aren't many stations guilty of this practice? Haven't we heard "there are too many good Canadian records"?

Since it is well established that radio in the U.S. is still anxious about the existence of payola, there is good reason to accuse Canadian programmers of being victims of payola. This is far more serious an offense than accepting compensation for airplay. The act of automatically subjecting our Canadian audiences to the manipulation of a foreign market because of "lazy programming" is a greater sin than accepting money or gifts. Few programmers, are not guilty of this serious practice. Automatic chart positions for manipulated records? Yes, we play what the public wants to hear....but after the test areas give it a clean bill of health. No payola.....just the results of payola.

While the programmers bemoan the lack of a Canadian sound in records, the record companies bemoan the lack of a Canadian sound in radio. A record man recently said, "The foreign records will look after themselves".

Charts serve one great purpose. They document the feeling of the programmers responsible for their weekly computation. The percentage of freedom of programming and the percentage of Canadianism of the station involved is published each week for all to see. Too often the percentage is NIL. Consequently, the percentage of foreign manipulation becomes 100%. The charts tell the WHOLE story.

Edmonton's

Royal Expands

Edmonton: Ray Short, President of Royal Talent Agency, announces a move to larger executive offices and an expansion of holdings in the entertainment field in Edmonton. Co-owners Short,

who is also prexy of Pace Management, and Al Johnson, owner of Lakeview, one of the largest entertainment centres in the west, have experienced giant strides in the business by using local groups only. Their expansion also includes full coverage of all Western Canadian markets and a working agreement with the major talent agencies in Canada and the U.S. They will also offer a complete professional recording studio with publishing and independent production of master tapes.

Volume 5. No. 16

"CANADIAN HUMOUR SELLS"

Toronto: "Canadian humour sells" says Sam Sniderman of Sam The Record Man, and Arc Records will back him up.

Arc has just released the second album of The Brothers-In-Law and have already experienced heavy sales action with "Strike



Again" The Brothers-In-Law are four Windsor Policemen who, just for kicks, put out an LP entitled "Oh Oh Canada" which took a humorous poke at Canadian life, political and otherwise. Sales were slow at first but the dogged determination of Arc's Ken Warriner paid off. The album has become one of the best selling Canadian records of all time. This follow-up "Strike Again" takes a crack at a multitude of topical subjects that just happen to be front page items.

JOHNNY BURKE

"LOVING YOU AGAIN"

f/s

"IF HEARTACHES WERE WINE"

ON COLUMBIA RECORDS 

**ON THIS OUR FIRST
ANNIVERSARY
THE
BIGLAND AGENCY**

WOULD LIKE TO RE-EMPHASIZE OUR GOALS AND REPORT ON OUR FUTURE. WE WANT TO ASSURE OUR CLIENTS & CUSTOMERS THAT WE INTEND TO GROW INTO A GIANT. IN SEPTEMBER WE WILL OPEN OFFICES IN EDMONTON AND IN MONTREAL.

WE WILL GROW
BIGGER.....

**AND
BIGGER**



1940 Yonge Street, Toronto 7, Canada (416) 487-3466



Calgary's Heritage Park recently held its opening season ceremonies, with CFAC lending support to the affair. According to Heritage Park officials, the attendance was a 990% increase over last year. The Park is a frontier type town complete with historical buildings, oil wells, and an old wood burning locomotive. An old paddle-wheeler steamboat makes regular trips around a nearby reservoir. Although the three day affair, May 21 through 23rd, suffered inclement weather it failed to dampen the enthusiasm of the Calgarians who pushed through the turnstiles at 16,000 per day. Other news from CFAC and **Dennis Corrie** is that there were a great many **Johnny Rivers** fans who were disappointed over the 14 hour cancellation of his Calgary appearance. **The Guess Who** included Calgary in their Western Canadian tour and besides making a smash appearance, renewed old acquaintances with one of the people who helped make it all possible for them, Dennis Corrie.

Jim Yount of CJIB Vernon, is one of the big pushers of Canadian talent in British Columbia. Jim is interested in a suggestion that the Canadian Government set aside a month to boost Canadian talent. If any other radio personalities or station management or, for that matter, anyone who may be interested in a "Boost Canadian Talent Month", drop a line to RPM and a suitable brief will be presented to the **Secretary of State**. "Summer Sound 94" gets the official kick-off at CJIB with one of the radio personalities making with a giant "Skiathon" and will water ski from Kelowna to Vernon, via Okanagan Lake, a total of 30 miles. A contest to guess how long it will take him will give CJIB listeners a chance at \$940.00 worth of prizes. Another great CJIB promotion was the Annual Falkland Stampede, known throughout the province as the biggest little Rodeo in the west. CJIB provided full coverage of this event through the day.

Ray Walters, from Amarillo Texas, takes over the 6-9 AM slot at VPCM St. John's. **George Grant** now takes over the mid-morning show. The "We 5" recently tied in with the Jaycees Teenage Safe Driving Rodeo for a successful promotion. Those entrants beating the VPCM crew won a copy of the newest Rolling Stones LP. Says George, "we gave away quite a few".

Don Hamilton, of CKYL Peace River, sends along "some earth shattering news." He received a copy of the **Tom Northcott Trio's** latest recording of "Going Down". Says Don, "the darn thing is good." Anyone wishing a copy should write to Tom Northcott, Box 3056, Vancouver 3. Don adds, "maybe these guys are starting to wake up to the fact that the world is round, and that there is land outside Vancouver city limits. If so, it's about time."

Fred Trainor has been finding great reaction to the latest in Canadian talent. His CKBW listeners have given overwhelming support to the latest Tartan release by Bobby Curtola "The Real Thing". A recent telephone interview with Bobby gave the Bridgewater teenagers 45 minutes to talk with their idol who has been one of the constant hit makers in this area. Another Canadian getting the Bridgewater push is **Jimmy Dybold** with his Red Leaf release of "A Bit Of Love". Fred says, "would like to see more DJ's giving Canadian talent a boost. A tremendous improvement noted in the past six months alone".

Wayne Barry previewed a great new Canadian Gas for his CKOK listeners. **Bobby Brittan's** REM single of "Just For You" and asked for criticism of the record. 126 telephone calls were received and all voted this as a surefire Canadian hit. Latest fun promotion at CKOK is **Grant Sherwood's** "What Is Happiness?" contest which is tied in with Columbia's release of "Happiness Is" by **Ray Coniff**. The five week promo has brought much happiness to the station through audience imagination.

More on page 4

Goulet Returns To O'Keefe

Toronto: Columbia recording artist, Robert Goulet, returns to the O'Keefe where he first gained international stardom for his role in Camelot. This time he heads up his own variety show beginning June 13, for one week. His wife, Carol Lawrence, will be special guest star and besides teaming up with dancers Bob Lone and Joe McWherter, she will do a short skit with her husband. Norm Crosby, noted comedian is also on the bill.

The Goulet tour will take in 14 cities and will last until the first week in October. There will be a three week interruption to allow Goulet to tape a 90 minute ABC-TV Special of the television version of the Lerner-Lowe musical, "Brigadoon".



WE'D LIKE TO TELL YOU... something about the 1966 edition of the Canadian Music Industry Directory.

You'll find the following listings:

- Record Companies
- Record Distributors
- Independent Record Producers
- Canadian Music Publishers
- Canadian Recording Artists
- Radio Station Executives
- Booking Agents
- Pressing Plants
- Publicists
- Recording Studios
- Disc Jockeys in their time slots
- Ad Agency Producers
- Arrangers
- Mailing Services
- Trade Organizations
- Show Producers
- & MANY OTHER CATEGORIES

DON'T MISS IT
SUBSCRIBE NOW AND GET
YOUR COPY AS AN EXTRA
BONUS

52 issues of
RPM MUSIC WEEKLY
and the DIRECTORY
ONLY.... **\$10.**

Clip
& Mail

THE SUPPLY
IS LIMITED!!

RPM Music Weekly
1940 Yonge Street
Toronto 7 Ontario

Enclosed find \$10 (cheque or money order) for which I will receive the 1966 Directory and one year of RPM Music Weekly. My copy of the Directory will be sent to me immediately.

Name _____

Address _____

City _____ Prov _____

On the Air Cont'd

Ed Wilson, News Director at CHWK Chilliwack and CFVR Abbotsford, sends news of the tremendous success of "Kinsmen Radio Day" which took place in Mission City B.C. Remote equipment was moved from the radio station, across the Fraser River, and set up in the show window of Eaton's Department store. A variety of accents and voices were heard by listeners throughout the Fraser Valley as the Service Club members read commercials, intro'ed records and occasionally treated listeners to Kinsmen songs. CFVR's morning man, Bob Singleton, kept an eye on the enthusiastic efforts of the newcomers to radio, who sold enough spots of their own to pack 5 hours of broadcasting.

Norm Blakely, who made such a great impression on the summer folks in the CFOS Owen Sound area last year, is now with CJWA in Wawa, Ontario. This station is owned and operated by CJIC in The Soo and serves the well known holiday country. Wawa has a population of 4500 with another 2000 scattered throughout the area. The 1000 watter is also a great source of entertainment for the many tourists who find a great deal of interference while dial spinning, due to the rock formation, but always get a clear signal from the Wawa outlet.

CKXL's "Town & Country Jubilee", heard nightly 7 PM to 1 AM, is now hosted by Don Lloyd. The CKXL "Mother of the Year Award" drew such heavy response that it prompted a "Family Man of the Year Award" in connection with Fathers Day. Listeners submit nominations and an impartial panel of judges selects the winner.

CANADA'S ON-AIR PERSONALITIES ARE LISTED IN DIRECTORY '66.

SURE....

YOU WOULDN'T LISTEN
Ideas of March-Parrot (Lon)

SHOULD....

CLOCK ON THE WALL
Guess Who-Quality (Qua)

COULD....

WILD THINGS
Troggs-Fontana (Qua)

MAYBE....

ALL I WANT TO DO
Kui Lee-Columbia (Col)

BATHURST-Denis Menard-CKBC
Along Comes Mary-Association-Valiant
Paperback Writer-Beatles-Cap
LINDSAY-Tex Bagshaw-CKLY
Mama-B.J. Thomas-Scepter
You Don't Need Me-George & Babs-Dot
NELSON-Bill James-CKLN
Opus 17-Four Seasons-Philips
Oh How Happy-Shades Of Blue-Barry
CALGARY-Marion Lawrence-CFAC
Younger Girl-Hondells-Mercury
I Wish-Paul Anko-Rca Victor
BELLEVILLE-Dave Charles-CJBQ
Brainwashed-D.C. Thomas-Roman
All Worthwhile-Dee/Yeomen-Rca
VERNON-Jim Yount-CJIB
Paperback Writer-Beatles-Capitol
This Heart Of Mine-Marvin Gaye-Tamla
WEYBURN-Dan Jameson-CFSL
Popsicle-Jon & Dean-Liberty
Ice Cream Man-Jerry Palmer-Gaiety
REGINA-Terry David Mulligan-CKCK
Clock On The Wall-Guess Who-Quality
When I Was A Kid-Rick Randell-MGM
KINGSTON-R. Paul Godfrey-CKWS
Paperback Writer-Beatles-Capitol
Brainwashed-D.C. Thomas-Roman
PRINCE ALBERT-John Wessel-CKBI
Green Grass-Gary Lewis-Liberty
1000 Miles Away-Caesar/Consuls-Car

CANADIAN CONTENT ?

FOR THE

RECORD

IT'S

IT'S THAT MAN AGAIN

IRWIN (The Auctioneer) PRESCOTT

Singing

GO RATTLER GO

f/s

OH, HOW I MISS YOU TONIGHT

on
MELBOURNE

45 WG 3235

DISTRIBUTION - LONDON RECORDS

 **RODEO RECORDS LIMITED**
4824 COTE DES NEIGES RD.
MONTREAL, 26, P.Q.

CHART ACTION ACROSS CANADA This chart is compiled from all charts received by RPM from across Canada, and based on points scored. A small sampling of 15 stations is printed each week for your interest.

	CKEK Granbrook	CFUN Vancouver	CKYL Peace River	CKSW Swift Current	CFSL Weyburn	CKOM Saskatoon	CJME Regina	CKDM Dauphin	CFRS Simcoe	CKLB Oshawa	CFRA Ottawa	CKWS Kingston	CHSJ Saint John	CKBC Bathurst	CJON St. John's
1 1 WHAT AM I GONNA DO	Robbie Lane	Cap	-	-	16	-	34	21	20	37	21	23	8	24	46
2 2 LOVE DROPS	Barry Allen	Cap	-	47	7	29	3	12	4	51	10	14	32	6	5
3 3 MY KINDA GUY	Willows	Qua	-	2	-	27	-	32	61	-	34	11	22	-	29
4 4 TOODLE OO KANGAROO	Larry Lee	Col	16	-	-	39	36	-	-	44	-	-	56	-	-
5 7 THE REAL THING	Bobby Curtola	All	-	-	-	17	34	28	-	17	-	44	-	-	22
6 5 DREAM BOY	Allan Sisters	Qua	30	-	8	-	15	-	-	-	-	-	45	-	-
7 11 1-2-5	The Haunted	Qua	-	-	-	-	-	-	-	42	-	23	16	21	29
8 10 FUNNY HOW LOVE CAN BE	Townsmen	Pho	-	-	-	44	-	-	-	-	-	10	43	-	-
9 9 A BIT OF LOVE	Jimmy Dybold	Car	26	-	-	-	-	-	-	45	-	-	-	-	-
10 6 GIRL GIRL GIRL	Danny Harrison	Com	-	-	-	-	-	-	-	32	-	-	27	-	-
11 16 THAT'S ALRIGHT	Ritchie Knight	Rca	14	-	-	.P	-	-	-	23	-	54	-	59	-
12 8 OH GEE GIRL	Liverpool Set	Col	-	-	-	-	-	-	-	-	-	-	-	-	-
13 --- CLOCK ON THE WALL	Guess Who	Qua	-	P	P	-	57	23	46	-	47	40	-	-	-
14 15 1000 MILES AWAY	Caesar/Consuls	Car	-	-	-	-	-	-	-	58	-	32	-	-	-
15 17 SOUP TIME	James/Bondsmen	Cap	-	-	33	-	-	-	-	-	-	-	-	-	-
16 --- BRAINWASHED	D.C. Thomas	Cap	-	-	39	-	-	-	-	-	29	-	52	-	-
17 12 THAT'S WHY I LOVE YOU	Joey Hollingsworth	Com	-	-	-	32	-	-	-	-	-	-	-	-	-
18 13 GLORIA	King Beezz	Qua	-	-	-	-	-	-	-	-	-	-	-	17	-
19 20 JUST FOR YOU	Bobby Britton	Car	-	-	-	-	-	-	-	-	-	53	-	-	-
20 --- CHEATER CHEATER	Bobby G. Griffith	Pho	-	-	-	-	-	-	41	-	-	-	-	-	-



Impulsive, Vivacious, Destructive, Explosive (and you can go on and on) but she'll be back in RPM next week. Her controversial column returns and, after a long struggle with the editorial department of RPM, Miss Capreese has won her battle. Having recruited everyone of her fans, to DEMAND her return, the boycott is over and she wins again.

Miss Capreese, in a press release to RPM, says, "My audience has demanded that I come back to tell ALL. I cannot let you all down. In the weeks to come, my controversial Vancouver article will appear, and a new sizzling article on Winnipeg entitled "The West Is Still Wild". My article on "Victims of Payola" has been again turned down by the editor, who has promised to glean the better parts for a front page story. I WILL return, and I'll have BIGGER and BETTER scoops for my audience.

WATCH FOR ME!!! I'm Ellie (the darling of Canada's recording artists)."

CFTO-TV Captures 3 Awards

Toronto: CFTO-TV, Channel Nine, picked up three awards at the Canadian Television Commercials Festival, sponsored by the Canadian Broadcast Executives Society and The Television Bureau of Advertising of Canada. Production of the commercials was by Production Services Division of CFTO-TV.

The first, a Ratec Award was for the commercial for Canadian National-Canadian Pacific Telecommunications. The category was, "Live-Action Video Tape - French National". The commercial was produced by Marcel Provost for the Ronalds-Reynolds-Agency of Montreal, and directed by Ron Zacharuk of Production Services.

The second award was the Award of Merit presented to Baton Broadcasting for the best station promotion and involved a video-tape animation promoting Channel Nine's "Late Show". Animation was by Shelly Cohen, with production and direction by Ken Chapman.

The third award was also an Award of Merit from the American Television Commercials Festival for the Cheerios "Balloon" commercial. The category was "Sixty-second Live Action Video Tape", and the agency, Ronalds-Reynolds of Toronto. In charge of production was Philip Weigand with direction by Ron Zacharuk.

WATCH FOR THE RPM STARLINE PHOTO

ALBUM. COMING IN SEPTEMBER.

CLUB 888 THEME SONG

\$50.00

for the best

ORIGINAL THEME SONG

MUST BE - unpublished
- instrumental
- rock & blues beat
- easy to play

DEADLINE: AUGUST 1st. 1966

SUBMIT TO: CLUB 888

888 Yonge Street

Toronto 5, Ontario

ATTENTION: Mr. Norm Muir

RPM MUSIC WEEKLY

Editor and Publisher
WALT GREALIS

RPM MUSIC WEEKLY is published weekly by RPM, Records Promotion Music, 1940 Yonge Street, Toronto 7, Canada. Authorized as second class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Single Copy price 25 cents. Subscription prices \$10 per year, \$15 by air U.S.A. and Canada. \$20 per year, \$40 by air, other countries. Advertising rates on request. PRINTED IN CANADA

A NEW MUSICAL CONCEPT FROM CANADA
presenting NEW DIMENSIONS in religious worship.



"THE CANTICLE OF THE GIFT"

DUE TO BE THE ALBUM
EVERYONE
IS TALKING ABOUT

IT'S ON



-T6171

CAPITOL RECORDS (CANADA) LTD.

CHUM says *Yes !!!*
and stations across Canada
AGREE !!!



**“BABY IT’S ALL WORTHWHILE”
DEE and the YEOMEN**



REO 8940

Produced by Marshall Shapiro

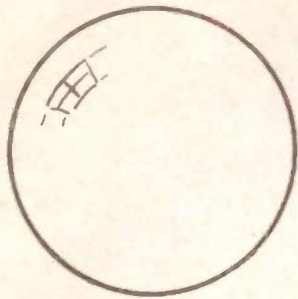
By Arrangement

With Tamarac

Record Productions

Manufactured and Distributed In Canada by Quality Records Limited.

“RED RUBBER BALL”




BOUNCIN'

UP

THE

CHARTS

THE
CYRKLE

ON COLUMBIA RECORDS 

LARRY LEE



JUMPIN'

UP

THE

CHARTS

“TOODLE

OO

KANGAROO”