



Josh Turner "Another Try"

R&R AIRPOWER! R&R TOP 20!



INSIDE

Everything I Learned About Great Radio Came From Watching 'Shawshank Redemption'

Caltech, MIT And Jet Propulsion Lab Scientists Agree: Stars Bigger At ACMS

Bryan Frasher Elevated To BNA VP Of Promotion; Possible Man-Crush Detected

Rascal Flatts Elevated From Mere 'Nice Guys' To Flashier, Cooler 'Humanitarian' Status

Pennsylvania Primary To Be Determined By Process Of Elimination, Two Asses

All polar bears are left-handed.

Real news needed!

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'Get Busy Living, Or Get Busy Dying'

That's the signature line from one of the greatest movies ever, "The Shawshank Redemption." It's one of those handful of films that, when I turn on the TV and it's playing, I pretty much drop whatever I'm doing and watch the rest of the movie. Therefore, it was a bit ironic that when I asked Ed Hill, PD at Citadel's KUBL (K-Bull 93)/Salt Lake City, to write a guest column for last Friday's (April 18) R&R, he came back with a topic about creativity or, as he sees it, the lack of it on country radio now, and he used "Shawshank" as an analogy. As Hill put it, "Like Andy Dufresne (played by Tim Robbins) and Red (Morgan Freeman), country radio is in creative prison, and it's time for us to break out. We can do it with a plan that includes hope, freedom and redemption. But can you do what Andy did? Is it worth it?"

Usually I'd hesitate to give away a movie story line, but "Shawshank" is so good, it's worth watching even if you know the ending. And knowing the story is important here because what the central character, Andy Dufresne, did over a period of years was slowly tunnel his way out of prison using a small hammer while brilliantly covering his tracks. Ed Hill's contention is that country radio is creatively challenged right now. His solution? "We need to keep digging diligently every day to find that creative escape that country radio so desperately needs. I've escaped quite a few times in my career. I've masterminded some plans that would make Andy Dufresne proud. But I always end up back in the joint. Because when I'm not creating, I'm dying in prison; I need to create and free myself. Creative prison is hell. And too many stations in our biggest markets are incarcerated now."

Hill was careful not to specifically call out anybody, but he did share some general observations about a couple stations he'd spent time monitoring on the internet. "I wasted three hours one afternoon listening to a top 15 station's afternoon talent — a well-known and well-respected veteran of our format. In three hours on a Friday, that talent had no callers on the air, no contesting, no artist info and nothing relating to anything about his very beautiful town. No happiness, joy or excitement. Nothing. I did not feel anything. He said the *same* thing exactly the *same* way in 90% of his breaks, and he was not tracked. Abysmal. Recently, I had a two friends visit one of the largest American cities and tell

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BIG Week for MERCURY Records Nashville!!

Julianne Hough

"that song in my head"

R&R **29** with a +579,700 increase in audience!

10 New Adds This Week!

JAMEY JOHNSON

"IN COLOR"

R&R **45**

14 New Adds This Week!

KKBQ, KBWF, WQYK, WIVK, WBEE, WTQR, WYNK, WYRK, WBCT, WWGR, WWQM, WRBT, KMDL, WBUL



ALL HAIL THE KING!!!



Congratulations, George.

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me how disappointed they were at the sound of this influential station. They called it slow, unimaginative. They said that station was lucky it did not have a competitor. Wow. I listened; my friends were right."

Hill believes there are four key reasons country radio is in a bad spot, creatively.

1. Clutter, entertainment and the now: "Too many country PDs are using the old rules regarding clutter, entertainment and 'the now.' Good clutter can be awesome. We need to scream for attention these days!"

2. Fear of the personal stamp: "Too many PDs are either afraid or unable to put their personal stamp on their station. K-Bull 93 is me. Loud. Aggressive. Fun. Stupid, cheesy, phat and fearless. Cluttered, crazy and kind. Big-hearted, emotional and competitive. Vibrant, alive and real. If you are afraid to express yourself, then your station has nothing to say. And that is what the listeners will perceive. Nothing."

3. Lack of passion for creativity and music: "You must be able to be moved by a song. A vocal. The words. You must be able to cry when you hear something that moves you."

4. "Too many scientists, not enough creationists. This is the most dangerous creative prison to be stuck in. It's a self-imposed maximum-security prison of numbers and averages. Too many times when discussing programming, I've heard about branding, strategy, research and not enough about creativity, writing and emotion."

Hill encouraged all programmers to "always stay excited about your station; I am about mine." Finally, Hill summoned that famous quote again, challenging programmers to "get busy living, or get busy dying," adding, "I'm in prison now, planning another escape. I've got a hammer, a tunnel and a big poster. I'm ready to crawl through it again. See you on the other side." I'm always curious to hear feedback on the country column in R&R or anything you see here, but this week, I'm especially curious. The guest column in the April 18 R&R by Hill was a good read. I hope if you haven't seen it yet, you'll find it and check it out.

ACM Galaxy Of Stars Gaining Supernova Status

Talk about having pull. Those guys at the ACM keep

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This Week At Callout America

Phil Vassar moves inside the top five with "Love Is a Beautiful Thing" ranking No. 3 overall and No. 2 passion. Females are the strength at No. 2 both positive and passion. Core 35-44s are at No. 3 positives and No. 2 passion.

Josh Gracin is inside the top 10 with "We Weren't Crazy" at No. 6, up from No. 10. Females are No. 6, up from No. 11; men are at No. 12. Core 35-44s rank this song at No. 6 and No. 13 passion.

Jason Michael Carroll debuts "I Can Sleep When I'm Dead" at No. 7 overall and No. 17 passion. Men are the strength of this song at No. 6 and No. 8 passion, while females are at No. 16 and No. 27 passion.

Josh Turner has a big move with "Another Try" at No. 11, up from No. 21, and No. 7 passion, up from No. 16. Females are also at No. 7 overall and No. 7 passion. Females 35-44 are at No. 4 passion, and females 25-44 are at No. 11 passion.

Miranda Lambert's "Gunpowder and Lead" has been strong since its launch, and that continues this week, with the track ranking No. 13, up from No. 14; it's the No. 9 passion song, up from No. 14. Younger 25-34s are at No. 6 and No. 7 passion. Females 25-34 are at No. 6, men 35-44 at No. 5.

Ashton Shepherd is on the move with "Takin' Off This Pain" ranking at No. 15, up from No. 26, and No. 10 passion, up from No. 19. Younger 25-34 listeners are at No. 9 passion. Younger females rank this song at No. 14 and No. 7 passion. Men are at No. 11 and No. 12 passion.

— John Hart, Bullseye Marketing Research
Email: hart@bullsi.com

knocking it out of the park when it comes to superstars at their own awards show. When the 43rd annual Academy of Country Music Awards are handed out in between one great performance after another on May 18 in Las Vegas, it'll be a who's who, Mt. Rushmore-type of talent lineup. R&R just got the names on the second wave of performers, which includes Trace



TOP 10 MOST ADDED!

ASHLEY GEARING
"OUT THE WINDOW"

PRODUCED BY BYRON GALLIMORE
 WRITTEN BY MARV GREEN, AMY MAYO,
 CHRIS LINDSEY AND HILLARY LINDSEY

GREAT DEBUT WEEK
 ADDS INCLUDE-

WKLB KNIX WCTK WPCV KBWF KSD WXBQ
 WKDF WQBE WIRK WTQR KSOP KNTY KHKI WPKX

IMPACTING NOW!

CURB DREAMWORKS

Adkins, Brooks & Dunn, Miranda Lambert and Montgomery Gentry. Just last week, the ACM unveiled Taylor Swift, Carrie Underwood, Sugarland, Dolly Parton and multiple nominee (six of 'em, actually) Rodney Atkins, who are all set to play live. Reba McEntire will host the awards, which will be televised on CBS-TV.

The Life Of Bryan

It can best be described as a good life, one that is getting better all the time. Bryan Frasher has been elevated to VP of promotions at the label that is home to Kenny Chesney, Kellie Pickler, Pat Green, Terri Clark, Sarah Johns, Blaine Larsen, Craig Morgan and The Lost Trailers. Frasher was previously director of national promotion at Sony BMG sister label Arista, a position he's handled since 2006; he originally joined Arista in 2004. Frasher now reports directly to Sony BMG exec. VP Butch Waugh, who called Frasher "incredibly innovative" and "a tremendous leader." He replaces Rick Moxley, a 10-year veteran of BNA, who exited the label earlier in the week. Moxley rose to the VP chair at BNA in 2006 and has held various promotion positions at Warner Bros., Giant Records and Rising Tide. "Mox," as he is known to many, told **R&R** he's searching for the next opportunity and can be reached on his cell at 615-293-6468 or clubmox1985@aol.com.

Clear Channel Buyout Still Anything But Clear

There was more court action last week, and we don't mean tennis or the start of the NBA playoffs. No, this was more legal wrangling over the not-so-clear Clear Channel bid to become a private company again. Remember those six banks Clear Channel is suing over their refusal to finance the company's \$19.5 billion buyout? According to an April 18 article in Bloomberg.com, they've asked the Texas Supreme Court to stop the case while it considers their appeal. On April 11, Texas judge Joe Frazier Brown rejected a request by the banks — Citigroup, Morgan Stanley, Credit Suisse Group, Royal Bank of Scotland Group, Deutsche Bank and Wachovia — to dismiss the lawsuit which accuses them of backing out of the deal they made to fund Clear Channel's acquisition by Thomas H. Lee Partners and Bain Capital. The banks asked the Texas Supreme Court to rule on their new request by Tuesday

COUNTRY DATES

April 22: Fourth annual Leadership Music Digital Summit; Belmont University's Curb Events Center, Nashville.

April 26: Country Music Marathon/Half-Marathon; Nashville.

May 2-4: Stagecoach Festival featuring Tim McGraw, Rascal Flatts, Carrie Underwood and more; Indio, Calif.

May 17: Fifth annual ACM Celebrity Golf Classic to benefit the Academy of Country Music Charitable Fund; TPC Las Vegas, Las Vegas.

May 18: Academy of Country Music Awards; MGM Grand Garden Arena, Las Vegas.

June 5-8: CMA Music Festival; Nashville.

(April 22); otherwise, the banks will go to court on May 5 in New York and again in Texas on June 2. The banks are balking at the deal because they stand to lose \$2.7 billion if it goes through because of a decline in loan prices.

Awards Were Awarded, Viewers Viewed, Donations Were Donated

Wow. We should probably just award the Nobel Peace Prize to CMT right now after the week it's just had. You already know who won the CMT Music Awards, right? Well, CMT was also a winner, especially in the ratings department, because, according to Nielsen Media Research, the awards were up 35% over last year with those ever-so-important 18-49-year-old watchers. Between the initial telecast and the repeat, 9.1 million people watched Taylor, Trace, Kellie and all the other big winners. Not since last year's premier of "Dale," the movie about NASCAR legend Dale Earnhardt, have ratings been so high. CMT also reported more than five million votes were cast online by fans who ultimately picked the winners. But here's where the good people at CMT became especially Nobel-worthy. The network has created a pro-social initiative and donated \$5,000 to each winner's

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Adam Gregory

The Crazy Days Have Begun

"CRAZY DAYS" The Debut Single

GAC - ADD 4th Most Added R&R

Crazy New Adds This Week!

KMLE, KKWF, KFRG, KWNR, KSOP WSIX, WBUL, WOKQ, WGGY, WKCQ, WGKX, WIRK, WQHK, WMAD, WITL, KIXQ, KRRV, KVOX, WFFN, KBCR, KGWY, KICR, KLQL, KTJJ, WKDP, WOKA, WUUU

Who is Adam? [Click here for a brief introduction](#)



charity of choice, upping the ante for Video of the Year to \$10,000. That means Taylor Swift's win for "Our Song" netted St. Jude Children's Research Hospital \$15,000 when you tack on the \$5,000 from Brad Paisley's comedy win for "Online." By nabbing three wins, Kellie Pickler basically wrote a \$15,000 check to AARP Foundation's Grandparent Program.

The World Is Their Playground, Now They'll Build One

When you are officially deemed "humanitarians," like Rascal Flatts have been, you get to do stuff like pick your favorite community and say, "Hello, [insert city name here]! Allow us to donate a new playground, with the help of Home Depot and KaBoom!" which is what they've done. Thanks to their reputation as do-gooders, they've also been honored by the Academy of Country Music as its Humanitarian Award winners, joining people like Reba McEntire and Brooks & Dunn. So much for nice guys finishing last.

Radio-Activity April 15-20

By the time you read this, the Pennsylvania presidential primary may have already been decided, at least as far as Pittsburghians are concerned. CBS Radio's WDSY (Y108) staged a clever stunt Tuesday morning, utilizing two well-fed donkeys and a parking lot divided into a Barack Obama and Hillary Clinton section. While the morning show does its thing, the two asses (the donkeys, not the candidates) will roam freely around the parking lot, no doubt doing their thing on either Clinton's or Obama's section. I suppose you could say the primary winner will be determined by process of elimination; whichever section has the most outpouring of support will be declared Pennsylvania's winner. According to Y108 morning co-host Monty, "Democrats are looking to the Pennsylvania primary to see who's No. 1 and No. 2, and we expect to see plenty of both. Let's hope there aren't any dangling chads." Only in America! ... The Bo-Man Looketh: He's nationally syndicated too for that matter, but Bo Reynolds, most recently part of CBS Radio's KWLJ (92.5 the Wolf)/Denver, is currently looking for

BILLBOARD BOXSCORE		
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
George Strait, Little Big Town, Sarah Johns 1st Mariner Arena Baltimore April 4	13,825	\$866,006
Keith Urban, Carrie Underwood Mississippi Coast Coliseum Biloxi, Miss. March 1	9,813	\$653,657
Rascal Flatts, Kellie Pickler Veterans Memorial Arena Jacksonville, Fla. Feb. 22	10,093	\$645,477
Keith Urban, Carrie Underwood CenturyTel Center Bossier City, La. March 2	10,671	\$643,697
Keith Urban, Carrie Underwood Kansas Coliseum tWichita, Kan. March 6	7,978	\$545,907

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2008, Nielsen Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

- **April 22, 1864:** Congress authorized the use of the phrase "In God We Trust" on U.S. coins.
- **April 23, 1971:** Harold Witcomb and Gerald Harding shelled 12,600 eggs in a seven-hour shift in Bowyers, England. Both men were blind.
- **April 24, 1992:** In London, Terry Cole balanced 220 cigar boxes on his chin for nine seconds to set a new world record.
- **April 25, 1901:** New York became the first U.S. state to require auto-license plates.
- **Quotable:** "Progress might have been all right once, but it has gone on too long." —*Ogden Nash*



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the next big thing on a local level. You can reach Bo at 720-385-9084 ... In an effort to help St. Jude, Renda's WGNE (Gator Country)/Jacksonville is offering an exclusive version of ED's "You and Me" for a \$1 donation to St. Jude, but it's only available through the station's website at www.999gatorcountry.com ... Richard Lewis is named market manager for Clear Channel's Harrisburg cluster, adding to his existing duties 77 miles down the road at CC sister cluster in Allentown ... He's affectionately known as "the tall man," and now he's got a smaller version around the house. Say congratulations to KILT/Houston PD and CBS Radio country format skipper Jeff Garrison, whose wife, Becky, delivered Luke Robert Garrison last week. The small man weighed in at 6 lbs., 10 oz. and measured 19 1/2 inches ... Congrats are also in order for the NAB Crystal Award winners, which were well-represented by country radio. Nice work by Bonneville's WUBE/Cincinnati and Buck Owens' KUZZ/Bakersfield.

— R.J. Curtis/Country Editor 323-954-3444
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ON THE CHARTS

Strait Pads No. 1 Lead; Otto Gets Key To Indicator Penthouse

Country Music Hall of Fame member **George Strait** widens his lead as the artist with the most country chart-toppers, as "I Saw God Today" (MCA Nashville) becomes his 43rd trip to the R&R Country summit (2-1). He matched Conway Twitty's longtime lead with 40 No. 1 songs when "She Let Herself Go" topped the chart in January 2006, surpassed Twitty's lead when "Give It Away" ruled for two weeks in September 2006 and logged his 42nd No. 1 when "It Just Comes Natural" reigned for two weeks in February 2007. Strait first topped the chart with "Fool Hearted Memory" in August 1982.

Strait's new song draws 32.1 million audience impressions during the tracking week, with spins

detected at each of the 108 stations monitored by Nielsen BDS for chart tabulation. He captures No. 1 with an increase of 433,000 impressions.

Alan Jackson has another stellar week, repeating his double Most Added honors on both charts. This week, Jackson aggregates 71 adds between the two chart panels, six more than he turned in last week. Jackson's "Good Time" (Arista Nashville) nets 39 adds on the Indicator panel and collects 32 on the R&R Country panel.

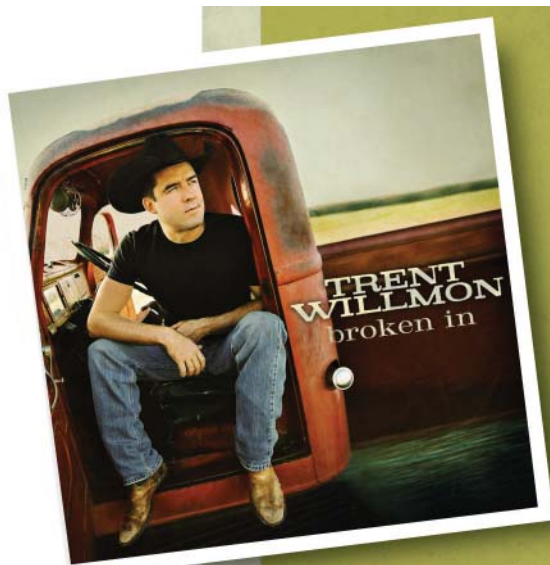
Meanwhile on the R&R Country Indicator chart, Strait's song is nudged out of the top slot by **James Otto**'s "Just Got Started Lovin' You" (Raybaw/Warner Bros./WRN), which gains 134 spins and steps 2-1. Not to be outdone in the bullet column, Strait's song improves 93 plays and bullets at No. 2 (1-2). Otto's first chart-topper outpaces Strait by 90 plays. He bullets at No. 3 on the R&R Country list, up 907,000 impressions.

There's some movement this week on the Indicator Exclusives roll, topped again by **Trent Willmon**'s "Broken In" (Compadre/Music World/Quarterback), which advances 46-45. **Jeff Bates**' "Don't Hate Me for Lovin' You" (Black River) improves 47-46, followed by a 55-51 leap by **Rick Huckaby**'s "I Got You Covered" (HeadCoach). **Mark Chesnutt**'s "When You Love Her Like Crazy" (Lofton Creek) debuts at No. 54, ahead of a 57-55 move by **Katie Armiger**'s "Make Me Believe" (Cold River/Nine North) and a 59-57 spike by **Jennifer Hanson**'s "'73 (Everything Changes)" (Universal South).

Also noteworthy on the R&R Country chart is an 11-9 hike by **Lady Antebellum**'s "Love Don't Live Here" (Capitol Nashville). The rookie trio's debut single cracks the top 10 in its 29th chart week, the longest top 10 climb by a new artist's lead track since labelmate Luke Bryan's "All My Friends Say" needed 31 weeks in August 2007.

— Wade Jessen/Director of Charts & Operations, Nashville
615-321-4291 Email: wjessen@radioandrecords.com

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QUARTERBACK
RECORDS

MUSICNOTES

There have been times when **Trace Adkins'** life was a soap opera; now, he'll appear in one. Watch on May 2 when Adkins sings "You're Gonna Miss This" on CBS-TV's "The Young and the Restless."

She's been seen dating a Cowboy (Tony Romo), so why not make a country album? Get ready for **Jessica Simpson's** debut on Columbia Nashville this summer: first a single, then a CD.

Here's a newsflash: **Carrie Underwood's** favorite flavor of Vitaminwater is "Energy." Underwood just inked an endorsement deal with the ultra-hip beverage.

Toby Keith's new tour will be called "Biggest and Baddest," so he needed a supporting act to help maintain the image. Enter **Montgomery Gentry**, who will hit the road with Keith this summer.

When you pick up the latest copy of Rolling Stone magazine, look for **Taylor Swift** on the cover. The April 18 issue is the "Best of Rock 2008" edition.

Speaking of Swift, she's one of the first wave of performers announced for the 43rd annual ACM Awards on May 18, along with Carrie Underwood, **Sugarland**, **Dolly Parton** and **Rodney Atkins**.

VIDEO ADDS

CMT

COLBIE CAILLAT Realize
DAVID NAIL I'm About To Come Alive
DOLLY PARTON Jesus & Gravity
RANDY TRAVIS Faith In You

CMT PURE COUNTRY

JEFF BATES Don't Hate Me For Loving You
MOUNTAIN HEART Road that Never Ends

GAC

ADAM GREGORY Crazy Days
JEFF BATES Don't Hate Me



promosquad
HitPredictor

SONGS WITH HIT POTENTIAL

CHART
RANK

GEORGE STRAIT / <i>Saw God Today</i> (MCA Nashville) (79.9)	1
JAMES OTTO / <i>Just Got Started Lovin' You</i> (Warner Bros.) (76.1)	3
TAYLOR SWIFT / <i>Picture To Burn</i> (Big Machine) (83.1)	4
PHIL VASSAR / <i>Love Is A Beautiful Thing</i> (Universal South) (75.8)	5
BRAD PAISLEY / <i>I'm Still A Guy</i> (Arista Nashville) (91.8)	6
RASCAL FLATTS / <i>Every Day</i> (Lyric Street) (91.4)	7
CARRIE UNDERWOOD / <i>Last Name</i> (Arista Nashville) (93.9)	10
KENNY CHESNEY / <i>Better As A Memory</i> (BNA) (84.8)	11 (new)
MONTGOMERY GENTRY / <i>Back When I Knew It All</i> (Columbia) (86.2)	12
DIERKS BENTLEY / <i>Trying To Stop Your Leaving</i> (Capitol Nashville) (88.2)	13
BLAKE SHELTON / <i>Home</i> (Warner Bros.) (81.5)	16
TOBY KEITH / <i>She's A Hottie</i> (Show Dog Nashville) (85.8)	18
JOSH TURNER / <i>Another Try</i> (MCA Nashville) (79.2)	19
TIM MCGRAW / <i>Kristofferson</i> (Curb) (89.0)	21 (new)
MIRANDA LAMBERT / <i>Gunpowder & Lead</i> (Columbia) (81.5)	22
JOSH GRACIN / <i>We Weren't Crazy</i> (Lyric Street) (80.5)	23
KEITH ANDERSON / <i>I Still Miss You</i> (Columbia) (75.0)	24
REBA MCENTIRE / <i>Every Other Weekend</i> (MCA Nashville) (85.3)	25
SARA EVANS / <i>Some Things Never Change</i> (RCA) (85.0)	28
GARY ALLAN / <i>Learning How To Bend</i> (MCA Nashville) (80.6)	31
TRACY LAWRENCE / <i>Til I Was A Daddy Too</i> (Rocky Comfort) (92.7)	33
GARTH BROOKS / <i>Midnight Sun</i> (Big Machine) (85.7)	38
JO DEE MESSINA / <i>I'm Done</i> (Curb) (83.3)	43
CRYSTAL SHAWANDA / <i>You Can Let Go</i> (RCA) (83.2)	44
DARIUS RUCKER / <i>Don't Think I Don't Think About It</i> (Capitol Nashville)	51 (new)
ERIC CHURCH / <i>His Kind Of Money</i> (Capitol Nashville) (88.1)	55 (new)

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KNIX / Phoenix
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WKSJ / Mobile
WBCT / Grand Rapids
KUSS / San Diego

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- Album Street Date June 3rd
- NASHVILLE STAR Tapings Begin
- Tour with Brad Paisley begins
- ENDLESS National TV & Print Appearances
- Country Radio Interviews in support of album release
- CMA Music Fest Signings and Performances



DMDS
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LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
2	1	GEORGE STRAIT I Saw God Today (MCA Nashville)	320567	+4339	4520	+69	11	108/3
1	2	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	314938	-9400	4439	-134	20	108/2
3	3	JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	302409	+9166	4391	+38	27	108/3
5	4	TAYLOR SWIFT Picture To Burn (Big Machine)	245631	+10715	3742	+248	15	108/3
6	5	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	239663	+18063	3595	+279	25	107/2
8	6	BRAD PAISLEY I'm Still A Guy (Arista Nashville)	231210	+19146	3325	+333	9	108/3
9	7	RASCAL FLATTS Every Day (Lyric Street)	224723	+11739	3212	+115	9	108/3
4	8	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	223768	-34470	3140	-595	40	108/2
11	9	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	199216	+24191	2840	+270	29	105/3
12	10	CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	170238	+21526	2397	+253	6	106/5
15	11	KENNY CHESNEY Better As A Memory (BNA)	155420	+26741	2247	+358	5	107/8
14	12	MONTGOMERY GENTRY Back When I Knew It All (Columbia)	151277	+16191	2378	+189	10	106/4
17	13	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	142425	+9782	2253	+54	15	107/3
13	14	JEWEL Stronger Woman (Valory)	139500	-3715	2193	-34	14	105/3
16	15	JAKE OWEN Something About A Woman (RCA)	135542	+638	2239	+115	34	104/2
20	16	BLAKE SHELTON Home (Warner Bros./WRN)	127777	+18243	2049	+178	13	103/5
19	17	JOE NICHOLS It Ain't No Crime (Universal South)	122100	+2618	2065	-7	16	102/2
21	18	TOBY KEITH She's A Hottie (Show Dog Nashville)	115499	+13588	1893	+204	8	103/4
22	19	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	99149	+4407	1706	+16	16	103/4
23	20	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	90826	-1155	1566	-48	29	102/1
27	21	TIM MCGRAW Kristofferson (Curb)	70768	+17734	1128	+266	8	84/13
24	22	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	69547	-544	1293	+52	16	79/5
25	23	JOSH GRACIN We Weren't Crazy (Lyric Street)	67830	+4915	1392	+30	27	99/6
26	24	KEITH ANDERSON I Still Miss You (Columbia)	59890	+1955	1127	+113	12	85/5
29	25	REBA MCENTIRE Every Other Weekend (MCA Nashville)	48537	+4282	745	+56	12	65/6
28	26	TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	47875	-2219	803	+8	16	78/3
Breaker	27	ALAN JACKSON Good Time (Arista Nashville)	46588	+29044	682	+434	2	67/32
30	28	SARA EVANS Some Things Never Change (RCA)	42422	+5075	823	+58	14	76/6
32	29	JULIANNE HOUGH That Song In My Head (Mercury)	38122	+5797	669	+47	8	69/8
31	30	PHIL STACEY If You Didn't Love Me (Lyric Street)	37550	+3099	824	+56	13	86/11

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PHIL VASSAR
PRAYER OF A COMMON MAN
IN STORES TODAY!
FEATURING THE TOP 5 HIT
"LOVE IS A BEAUTIFUL THING"

UNIVERSAL RECORDS SOUTH

DMDS
DOWNLOAD NOW!

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
34	31	GARY ALLAN Learning How To Bend (MCA Nashville)	37005	+7447	750	+176	5	71/8
33	32	JASON MICHAEL CARROLL I Can Sleep When... (Arista Nashville)	35292	+4648	802	+82	12	79/9
35	33	TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	32868	+4293	607	+72	19	36/3
37	34	LOST TRAILERS Holler Back (BNA)	28760	+6449	580	+126	9	59/11
Breaker	35	JIMMY WAYNE Do You Believe Me Now (Valory)	25329	+8191	526	+118	4	57/12
45	36	SUGARLAND FEAT. LITTLE BIG... Life In A Northern Town (Mercury)	25316	+10971	281	+121	5	12/5
38	37	LUKE BRYAN Country Man (Capitol Nashville)	24851	+3923	400	+89	7	38/10
Breaker	38	GARTH BROOKS Midnight Sun (Pearl/Big Machine)	24848	+1243	609	+95	5	57/6
39	39	HEIDI NEWFIELD Johnny & June (Asylum-Curb)	22943	+3599	426	+95	3	44/7
49	40	G. BROOKS & H. LEWIS Workin' For A Livin' (Pearl/Big Machine)	17354	+7443	147	-3	19	45/0
43	41	EMILY WEST Rocks In Your Shoes (Capitol Nashville)	17173	-223	347	-13	8	36/1
44	42	LEANN RIMES Good Friend And A Glass Of Wine (Asylum-Curb)	17172	+1633	366	+21	8	42/4
46	43	JO DEE MESSINA I'm Done (Curb)	16599	+3234	362	+14	7	46/2
48	44	CRYSTAL SHAWANDA You Can Let Go (RCA)	14275	+3265	252	+41	5	29/3
50	45	JAMEY JOHNSON In Color (Mercury)	11783	+1968	226	+57	3	27/8
51	46	CLAY WALKER She Likes It In The Morning (Asylum-Curb)	10531	+703	86	-24	13	10/1
52	47	SARAH JOHNS He Hates Me (BNA)	9862	+490	280	-43	11	46/1
54	48	ELI YOUNG BAND When It Rains (Carnival)	8566	+747	94	+2	22	8/0
57	49	RODNEY ATKINS Invisibly Shaken (Curb)	8352	+2637	246	+95	2	32/6
Debut	50	CHUCK WICKS All I Ever Wanted (RCA)	7838	+5336	202	+149	1	37/20
Debut	51	DARIUS RUCKER Don't Think I Don't... (Capitol Nashville)	7123	+4792	73	+47	1	6/4
53	52	ROAD HAMMERS I Don't Know When To Quit (Montage)	7080	-804	179	-24	15	22/0
55	53	LONESTAR Let Me Love You (Lonestar/CO5)	6341	-1548	124	-25	3	11/0
56	54	POINT OF GRACE How You Live... (Word-Curb/Warner Bros./WRN)	6316	+313	84	-4	2	6/0
Debut	55	ERIC CHURCH His Kind Of Money... (Capitol Nashville)	6050	+2547	140	+58	1	15/3
47	56	EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	5724	-5614	85	-132	13	13/0
58	57	DOLLY PARTON Jesus & Gravity (Dolly/CO5)	5369	+324	72	-14	4	6/0
59	58	MICA ROBERTS FEAT.... Things A Mama... (Show Dog Nashville)	4624	+174	145	-2	6	22/1
Debut	59	RISSI PALMER Hold On To Me (1720)	4036	+972	136	+17	1	14/1
Debut	60	KEVIN FOWLER Best Mistake I Ever Made (Equity)	3944	+2142	42	+10	1	3/0

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LeAnn Rimes Good Friend And A Glass Of Wine

CMT Award Winner

ACM Top Female Vocalist

and Grammy Nominee

Just Added
WGAR WIVK KBWF KWNR KRST WEZL WKSF

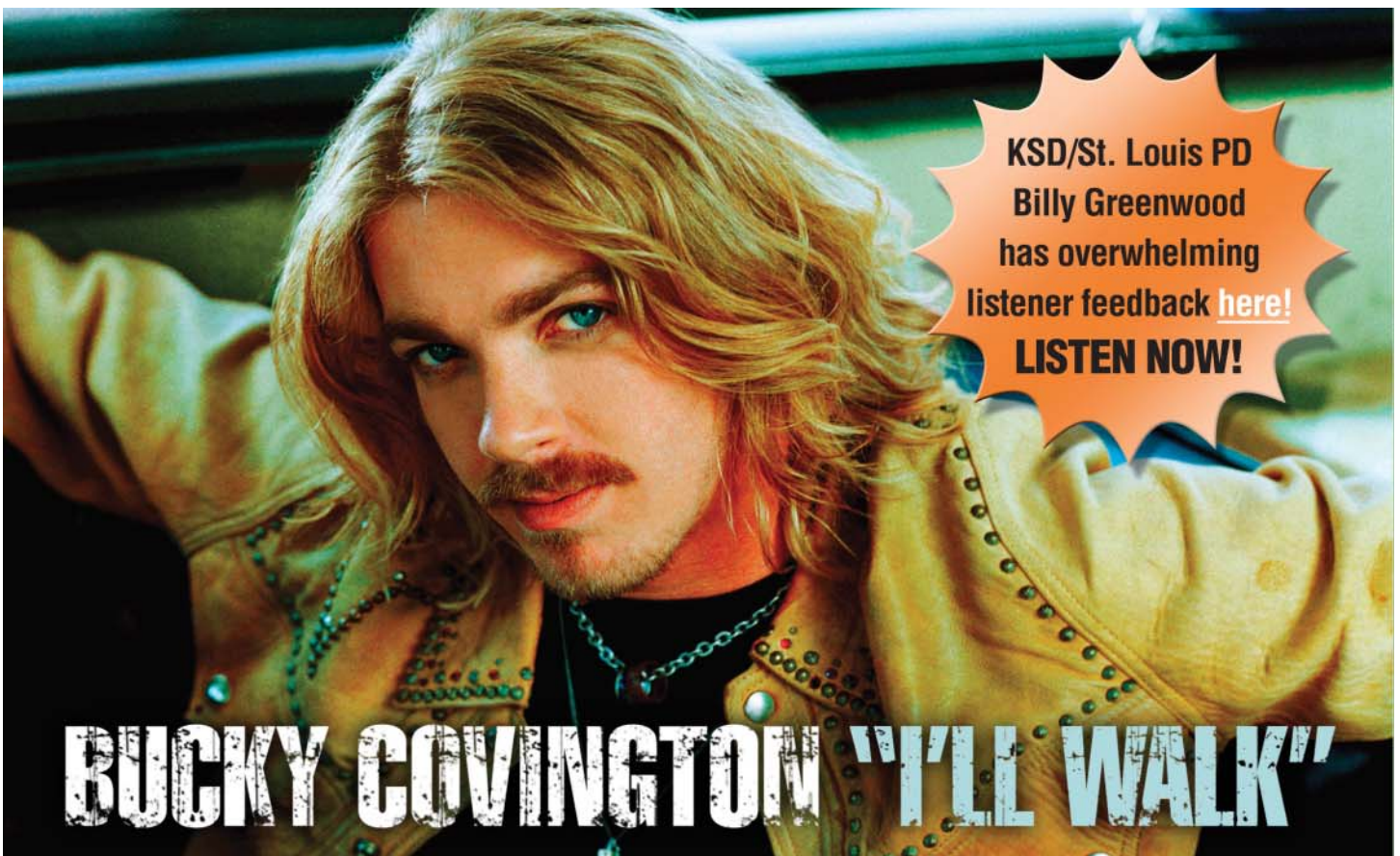
RR 44 - 42 MB/CA 44

JOHNNY & JUNE

Heidi
NEWFIELD

"Every Time we
Spin Heidi the
Phones Light Up!"
Bill Hagy / WXBQ

New This Week
KKWF WYRK WIVK WOKQ
KRST WQHK WKXC KMDL WXCX
RR 39 MB/CA 44 - 42



KSD/St. Louis PD
Billy Greenwood
has overwhelming
listener feedback [here!](#)
LISTEN NOW!

BUCKY COVINGTON "I'LL WALK"

IT'S BURNING UP THE PHONES!

Here's what KFDI listeners had to say after **JUST ONE SPIN:**

"OMG this is one touching tune! You were right, Carol. I totally stopped what I was working on and just listened. It really does show how Bucky can provide a variety of styles in his singing ability. This is the perfect time of year for this kind of story to be released."

"I'm giving this one an A++++++! Tell Bucky to keep up the good work. He has not disappointed the listeners one bit!"

"I really liked this one! I will definitely give it an 'A.' It reminds me of some other songs that never seem to get old!"



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COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
ALAN JACKSON Good Time (Arista Nashville)	32
CHUCK WICKS All I Ever Wanted (RCA)	20
DAVID NAIL I'm About To Come Alive (MCA Nashville)	15
ADAM GREGORY Crazy Days (NSA/Midas/New Revolution)	14
TIM MCGRAW Kristofferson (Curb)	13
JIMMY WAYNE Do You Believe Me Now (Valory)	12
PHIL STACEY If You Didn't Love Me (Lyric Street)	11
LOST TRAILERS Holler Back (BNA)	11
LUKE BRYAN Country Man (Capitol Nashville)	10
ASHLEY GEARING Out The Window (Curb)	10

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
ALAN JACKSON Good Time (Arista Nashville)	+29044
KENNY CHESNEY Better As A Memory (BNA)	+26741
LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	+24191
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+21526
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+19146
BLAKE SHELTON Home (Warner Bros./WRN)	+18243
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	+18063
TIM MCGRAW Kristofferson (Curb)	+17734
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+16191
TOBY KEITH She's A Hottie (Show Dog Nashville)	+13588

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
ALAN JACKSON Good Time (Arista Nashville)	+434
KENNY CHESNEY Better As A Memory (BNA)	+358
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+333
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	+279
LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	+270
TIM MCGRAW Kristofferson (Curb)	+266
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+253
TAYLOR SWIFT Picture To Burn (Big Machine)	+248
TOBY KEITH She's A Hottie (Show Dog Nashville)	+204
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+189

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
ALAN JACKSON Good Time (Arista Nashville)	39
GARY ALLAN Learning How To Bend (MCA Nashville)	14
CHUCK WICKS All I Ever Wanted (RCA)	13
TIM MCGRAW Kristofferson (Curb)	12
JIMMY WAYNE Do You Believe Me Now (Valory)	12
SUGARLAND FEAT. LITTLE BIG... Life In A Northern Town (Mercury)	10
REBA MCENTIRE Every Other Weekend (MCA Nashville)	9
HEIDI NEWFIELD Johnny & June (Asylum-Curb)	8
BUCKY COVINGTON I'll Walk (Lyric Street)	8
JASON MICHAEL CARROLL I Can Sleep When... (Arista Nashville)	7
CHRIS CAGLE No Love Songs (Capitol Nashville)	7

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
ALAN JACKSON Good Time (Arista Nashville)	+15547
KENNY CHESNEY Better As A Memory (BNA)	+10255
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+9260
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+8627
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+7025
TAYLOR SWIFT Picture To Burn (Big Machine)	+6321
GARY ALLAN Learning How To Bend (MCA Nashville)	+6110
TIM MCGRAW Kristofferson (Curb)	+5879
JAKE OWEN Something About A Woman (RCA)	+5399
JIMMY WAYNE Do You Believe Me Now (Valory)	+5381

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
ALAN JACKSON Good Time (Arista Nashville)	+724
KENNY CHESNEY Better As A Memory (BNA)	+419
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+382
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+373
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+323
TIM MCGRAW Kristofferson (Curb)	+311
JAKE OWEN Something About A Woman (RCA)	+305
GARY ALLAN Learning How To Bend (MCA Nashville)	+286
REBA MCENTIRE Every Other Weekend (MCA Nashville)	+281
TAYLOR SWIFT Picture To Burn (Big Machine)	+266

TOBY KEITH

SHE'S A HOTTIE CONVERT NOW!

R&R AIRPOWER **21** - **18** [+204x/+1,358,800]

MB **21*** - **19*** [+322x/+958 pts.]

AFTER MIDNITE CONVERTS TO MEDIUM!!

Show Doggers salute Toby for participating in his sixth USO tour!



Hottie Yourself

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COUNTRY NEW & ACTIVE

- ADAM GREGORY** Crazy Days (NSA/Midas/New Revolution)
Total Audience: 3657, Total Stations: 23, Adds: 14
- KID ROCK** All Summer Long (Top Dog/Atlantic)
Total Audience: 3585, Total Stations: 2, Adds: 1
- RASCAL FLATTS** Secret Smile (Lyric Street)
Total Audience: 3360, Total Stations: 1, Adds: 0
- BLUEFIELD** Butterfly (Country Thunder)
Total Audience: 2748, Total Stations: 13, Adds: 0
- TRENT WILLMON** Broken In (Compadre/Music World/Quarterback)
Total Audience: 2701, Total Stations: 8, Adds: 1
- JASON MATTHEWS** That's What... (S+S Mack Nashville/Valhalla)
Total Audience: 2605, Total Stations: 1, Adds: 0

COUNTRY INDICATOR NEW & ACTIVE

- ADAM GREGORY** Crazy Days (NSA/Midas/New Revolution)
Total Plays: 121, Total Stations: 12, Adds: 4
- BLUEFIELD** Butterfly (Country Thunder)
Total Plays: 116, Total Stations: 11, Adds: 0
- JOHN MICHAEL MONTGOMERY** Mad Cowboy Disease (Stringtown/CO5)
Total Plays: 109, Total Stations: 7, Adds: 2
- BROOKS & DUNN** Put A Girl In It (Arista Nashville)
Total Plays: 105, Total Stations: 4, Adds: 2
- AARON WATSON** Hearts Are Breaking Across Texas...(Aaron Watson)
Total Plays: 88, Total Stations: 4, Adds: 1
- JASON MATTHEWS** That's What... (S+S Mack Nashville/Valhalla)
Total Plays: 78, Total Stations: 5, Adds: 0
- RANDY TRAVIS** Faith In You (Warner Bros./WRN)
Total Plays: 75, Total Stations: 6, Adds: 2
- BUCKY COVINGTON** I'll Walk (Lyric Street)
Total Plays: 66, Total Stations: 8, Adds: 8
- JASON ALDEAN** Relentless (Broken Bow)
Total Plays: 55, Total Stations: 5, Adds: 4
- BLEU EDMONDSON** Last Last Time (Smith)
Total Plays: 54, Total Stations: 2, Adds: 0

R&R Going For Adds

- 4/28
DREW DAVIS BAND How Do I (Lofton Creek)
- JASON ALDEAN** Relentless (Broken Bow)
5/5
- BROOKS & DUNN** Put A Girl In It (Arista Nashville)
- CHRIS CAGLE** No Love Songs (Capitol Nashville)
- JOHN MICHAEL MONTGOMERY** Mad Cowboy Disease (Stringtown/CO5)
- JOSHUA STEVENS** Rock 'N' Roll And Pensacola (Robbins Nashville)
- TODD O'NEILL** Can I Come Over Tonight (Aria Nashville)

- 5/12
CHRIS YOUNG Voices (RCA)
- STEVE HOLY** It Might Have Been (Curb)

TOP 10 RECURRENTS

ARTIST Title Label(s)	Total Aud. (00)
JASON ALDEAN Laughed Until We Cried (Broken Bow)	167819
ALAN JACKSON Small Town Southern Man (Arista Nashville)	162458
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	135842
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	113243
BRAD PAISLEY Letter To Me (Arista Nashville)	97940
GARY ALLAN Watching Airplanes (MCA Nashville)	97772
KENNY CHESNEY Don't Blink (BNA)	95492
BUCKY COVINGTON It's Good To Be Us (Lyric Street)	88998
KENNY CHESNEY DUET WITH GEORGE STRAIT Shiftwork (BNA)	85069
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	84935



108 Country reporters. Songs ranked by total audience for the airplay week of 4/14-4/20. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song.

Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2008, Arbitron Inc.) © 2008 The Nielsen Company.



Top 5 Album Debut,

**NOW Top 10
Single Callout!!**

No. 6 Overall!

No. 6 Total Positives Core Females!

No. 9 Passion Core Females!

From Callout America

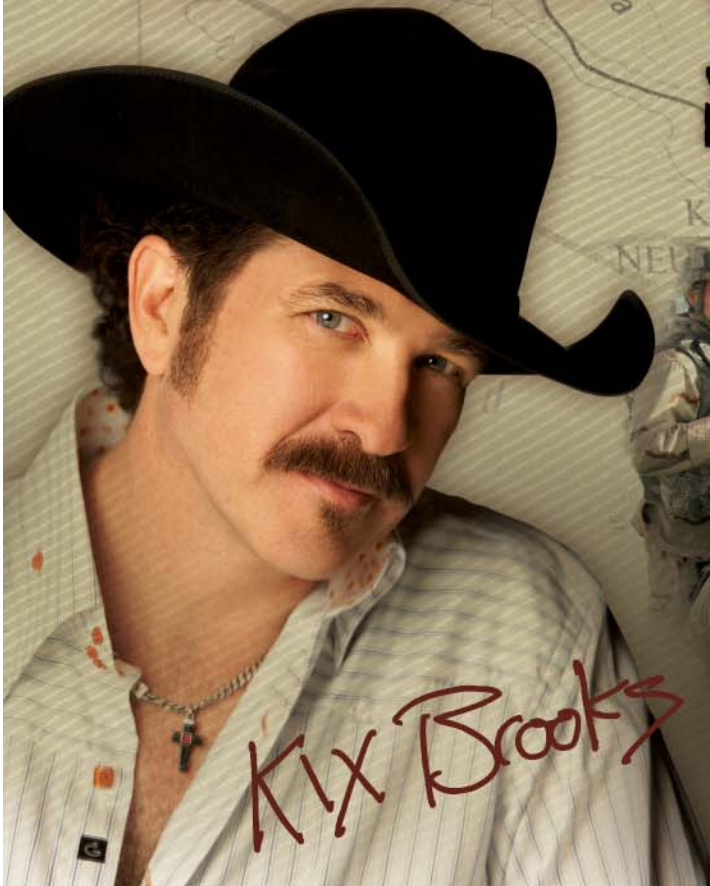


SALUTE TO AMERICA'S HEROES

HOSTED BY KIX BROOKS

MEMORIAL DAY WEEKEND

MAY 24-26 **4 HOUR SPECIAL**



Kix Brooks



615.291.7266



April 21, 2008

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
2	1	JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	4601	+134	98577	+1831	19	110/1
3	2	GEORGE STRAIT I Saw God Today (MCA Nashville)	4511	+93	96429	+1076	12	109/1
1	3	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	4355	-157	92288	-3162	16	107/1
4	4	TAYLOR SWIFT Picture To Burn (Big Machine)	4246	+266	90700	+6321	15	108/1
5	5	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	3990	+246	84746	+3627	20	105/1
7	6	BRAD PAISLEY I'm Still A Guy (Arista Nashville)	3825	+373	83019	+7025	9	110/1
6	7	RASCAL FLATTS Every Day (Lyric Street)	3673	+234	79506	+3846	9	108/1
10	8	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	3212	+202	67131	+3224	23	106/3
12	9	MONTGOMERY GENTRY Back When I Knew It All (Columbia)	3015	+323	66414	+8627	10	107/3
13	10	CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	2964	+382	63502	+9260	6	107/2
11	11	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	2909	+181	62615	+3309	15	108/1
17	12	KENNY CHESNEY Better As A Memory (BNA)	2661	+419	58074	+10255	5	107/5
16	13	BLAKE SHELTON Home (Warner Bros./WRN)	2576	+202	53764	+3393	12	106/2
14	14	JOE NICHOLS It Ain't No Crime (Universal South)	2510	+30	52532	+5	15	101/1
15	15	JEWEL Stronger Woman (Valory)	2414	+39	50182	+26	13	102/0
18	16	TOBY KEITH She's A Hottie (Show Dog Nashville)	2341	+127	50831	+2713	8	104/5
20	17	JAKE OWEN Something About A Woman (RCA)	2137	+305	45811	+5399	18	95/5
21	18	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	1881	+124	41234	+2283	15	89/2
22	19	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	1796	+141	37729	+2591	15	86/2
25	20	TIM MCGRAW Kristofferson (Curb)	1721	+311	35270	+5879	7	98/12
23	21	JOSH GRACIN We Weren't Crazy (Lyric Street)	1567	+68	31055	+1677	20	84/2
24	22	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	1452	-45	31207	+90	16	71/1
28	23	REBA MCENTIRE Every Other Weekend (MCA Nashville)	1416	+281	32881	+5189	9	76/9
37	24	ALAN JACKSON Good Time (Arista Nashville)	1343	+724	27076	+15547	2	87/39
29	25	KEITH ANDERSON I Still Miss You (Columbia)	1251	+179	26254	+3502	15	73/4
32	26	GARY ALLAN Learning How To Bend (MCA Nashville)	1086	+286	22876	+6110	6	74/14
30	27	GARTH BROOKS Midnight Sun (Pearl/Big Machine)	1072	+100	21279	+3107	6	69/5
27	28	CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	1070	-115	23477	-2754	17	53/1
26	29	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	965	-424	20361	-9514	20	71/0
35	30	JASON MICHAEL CARROLL I Can Sleep When... (Arista Nashville)	915	+157	19903	+3298	14	61/7

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TODD O'NEILL

"Can I Come Over Tonight"

GOING FOR ADDS May 5th

www.toddoneillonline.com



Check out Todd's winning audition for the Conway Twitty Musical

CLICK HERE

COMING SOON....A special announcement this summer on Stephen Cochran

April 21, 2008

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
31	31	SARA EVANS Some Things Never Change (RCA)	908	+83	18593	+2049	15	63/5
34	32	PHIL STACEY If You Didn't Love Me (Lyric Street)	876	+111	17100	+1611	13	59/6
36	33	TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	815	+89	17563	+1985	15	61/2
33	34	KENNY CHESNEY DUET WITH GEORGE STRAIT Shiftwork (BNA)	628	-155	12251	-3860	18	53/0
38	35	LUKE BRYAN Country Man (Capitol Nashville)	611	+63	13830	+1425	5	45/6
44	36	JIMMY WAYNE Do You Believe Me Now (Valory)	590	+258	12460	+5381	3	51/12
39	37	JULIANNE HOUGH That Song In My Head (Mercury)	577	+62	11972	+1316	7	45/4
41	38	HEIDI NEWFIELD Johnny & June (Asylum-Curb)	550	+124	11085	+2761	4	42/8
40	39	EMILY WEST Rocks In Your Shoes (Capitol Nashville)	507	+64	11053	+993	8	38/4
43	40	LOST TRAILERS Holler Back (BNA)	465	+119	10584	+2386	6	29/5
42	41	TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	432	+40	9966	+298	15	29/3
52	42	SUGARLAND FEAT. LITTLE BIG... Life In A Northern Town (Mercury)	385	+136	10095	+4081	4	23/10
45	43	LEANN RIMES Good Friend And A Glass Of Wine (Asylum-Curb)	354	+38	6376	+498	8	29/2
48	44	ERIC CHURCH His Kind Of Money... (Capitol Nashville)	349	+75	6149	+1351	3	25/4
46	45	TRENT WILLMON Broken In (Compadre/Music World/Quarterback)	318	+4	5782	-133	14	23/1
47	46	JEFF BATES Don't Hate Me For Lovin' You (Black River)	270	-6	5801	-330	6	20/3
50	47	RISSI PALMER Hold On To Me (1720)	264	+1	5300	+231	12	23/1
51	48	MICA ROBERTS FEAT... Things A Mama... (Show Dog Nashville)	257	-6	5332	-270	10	28/1
58	49	JAMEY JOHNSON In Color (Mercury)	246	+67	5091	+1623	2	23/6
56	50	JO DEE MESSINA I'm Done (Curb)	236	+25	4033	+752	6	18/2
55	51	RICK HUCKABY I Got You Covered (HeadCoach)	233	+13	5322	+156	3	16/0
49	52	WHISKEY FALLS Falling Into You (Midas/New Revolution)	206	-66	4302	-952	15	17/0
53	53	LONESTAR Let Me Love You (Lonestar/CO5)	200	-7	4253	-421	5	13/1
Debut	54	MARK CHESNUTT When You Love Her Like Crazy (Lofton Creek)	183	+42	3118	+1146	1	16/4
57	55	KATIE ARMIGER Make Me Believe (Cold River/Nine North)	181	-4	2704	+118	4	18/0
Debut	56	RODNEY ATKINS Invisibly Shaken (Curb)	174	+42	3159	+625	1	16/2
59	57	JENNIFER HANSON '73 (Everything Changes) (Universal South)	168	0	3033	+16	3	17/0
Debut	58	CRYSTAL SHAWANDA You Can Let Go (RCA)	166	+32	2191	+97	1	12/1
-	59	ROAD HAMMERS I Don't Know When To Quit (Montage)	147	+3	4458	-48	9	10/0
Debut	60	CHUCK WICKS All I Ever Wanted (RCA)	146	+72	2244	+1279	1	18/13

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POINT-TO-POINT DIRECT MARKETING INNOVATIONS

**ENGAGE YOUR LISTENERS.
TRANSCEND THE USUAL.
LEAD, DON'T FOLLOW.**

April 21, 2008

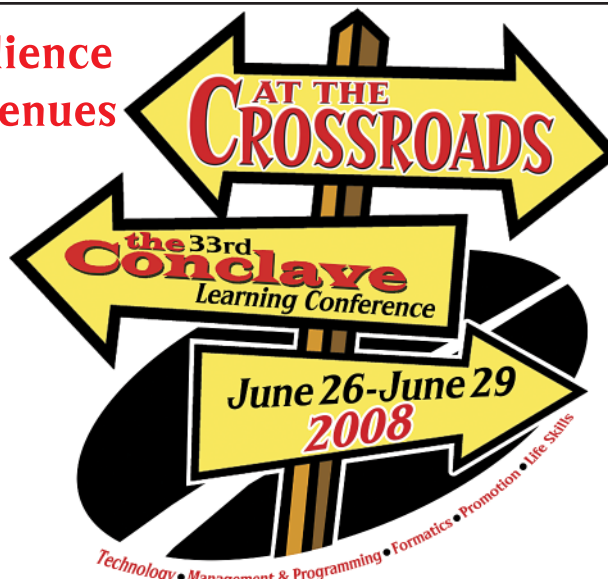
ARTIST Title (Label)	PASSION	TOTAL POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	38.0%	76.0%	4.05	16.8%	99.8%	4.3%	2.8%
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	27.3%	70.8%	3.87	19.8%	99.3%	5.8%	3.0%
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	29.5%	69.8%	3.88	20.5%	99.5%	7.0%	2.3%
GEORGE STRAIT I Saw God Today (MCA Nashville)	27.8%	69.5%	3.89	21.0%	98.3%	6.0%	1.8%
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	17.5%	63.0%	3.73	26.3%	97.0%	6.3%	1.5%
JOSH GRACIN We Weren't Crazy (Lyric Street)	12.5%	59.3%	3.62	30.8%	98.8%	6.5%	2.3%
JASON MICHAEL CARROLL I Can Sleep When I'm Dead (Arista Nashville)	14.5%	58.3%	3.65	27.3%	95.3%	8.5%	1.3%
BLAKE SHELTON Home (Warner Bros./WRN)	16.5%	57.8%	3.66	27.5%	95.0%	7.8%	2.0%
KEITH ANDERSON I Still Miss You (Columbia)	10.5%	57.5%	3.63	31.0%	95.8%	6.5%	0.8%
JAKE OWEN Something About A Woman (RCA)	12.8%	57.3%	3.59	30.8%	98.8%	9.5%	1.3%
JOSH TURNER FEAT. TRISHA YEARWOOD Another Try (MCA Nashville)	20.0%	56.0%	3.62	26.3%	96.3%	12.0%	2.0%
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	15.5%	56.0%	3.59	28.8%	97.3%	10.8%	1.8%
MIRANDA LAMBERT Gunpowder & Lead (Columbia)	17.0%	53.3%	3.44	24.5%	99.0%	15.5%	5.8%
ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	17.0%	53.0%	3.41	21.5%	97.8%	16.5%	6.8%
JAMES OTTO Just Got Started Lovin' You (Raybaw/Warner Bros./WRN)	23.3%	53.0%	3.60	29.3%	97.0%	11.5%	3.3%
REBA MCENTIRE Every Other Weekend (MCA Nashville)	14.8%	52.5%	3.53	26.5%	94.0%	12.3%	2.8%
LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	16.8%	52.0%	3.54	29.8%	96.0%	11.3%	3.0%
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	13.0%	51.8%	3.48	31.3%	97.3%	10.5%	3.8%
TAYLOR SWIFT Picture To Burn (Big Machine)	20.5%	51.3%	3.49	31.0%	99.0%	10.5%	6.3%
KENNY CHESNEY Better As A Memory (BNA)	14.3%	50.8%	3.52	27.8%	92.3%	10.5%	3.3%
LOST TRAILERS Holler Back (BNA)	10.0%	50.5%	3.45	27.5%	94.0%	14.0%	2.0%
TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	12.5%	48.5%	3.51	36.0%	96.0%	10.5%	1.0%
LUKE BRYAN Country Man (Capitol Nashville)	11.5%	48.0%	3.46	30.5%	92.5%	11.0%	3.0%
PHIL STACEY If You Didn't Love Me (Lyric Street)	12.8%	48.0%	3.45	32.8%	95.5%	11.8%	3.0%
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	14.3%	47.8%	3.36	27.3%	96.8%	16.8%	5.0%
RASCAL FLATTS Every Day (Lyric Street)	15.0%	47.5%	3.47	37.0%	98.0%	10.8%	2.8%
JOE NICHOLS It Ain't No Crime (Universal South)	9.0%	46.5%	3.38	33.3%	96.8%	15.0%	2.0%
TIM MCGRAW Kristofferson (Curb)	10.5%	45.8%	3.39	31.3%	93.0%	11.8%	4.3%
SARA EVANS Some Things Never Change (RCA)	9.0%	45.0%	3.41	37.8%	95.8%	11.3%	1.8%
TOBY KEITH She's A Hottie (Show Dog Nashville)	14.8%	44.8%	3.30	27.0%	96.0%	17.8%	6.5%
GARTH BROOKS Midnight Sun (Pearl/Big Machine)	12.3%	44.5%	3.31	28.8%	95.5%	17.5%	4.8%
TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	13.5%	44.5%	3.31	29.5%	96.3%	16.5%	5.8%
JEWEL Stronger Woman (Valory)	7.3%	41.3%	3.29	37.3%	95.5%	13.3%	3.8%
GARY ALLAN Learning How To Bend (MCA Nashville)	5.8%	39.8%	3.25	33.3%	91.8%	15.3%	3.5%
JULIANNE HOUGH That Song In My Head (Mercury)	6.8%	37.8%	3.15	26.5%	89.8%	19.8%	5.8%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. **WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2008 The Nielsen Company. © 2008 Bullseye Marketing Research Inc..

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