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INSIDE

R&R's Second Annual 'Day In The Life' Yields Suspiciously Familiar Results



Somebody, *Anybody*, Please Call Larry Santiago This Week



Talk About Your Spin Control! Rector, Michaels Battle To A Draw



Radio-Activity: After 22 Years, Chattanooga Says 'Bye George': He's Leaving



Brad Was Right: 33 Million Say Radio 'So Much Better Online'

All polar bears are left-handed.

Real news needed!

rcurtis@radioandrecords.com
323-954-3444

Hats Off To Larry

Ever wonder how the other half lives? I'm talking to you radio boys and girls out there, and I'm referring to the members of the record business, specifically the regional promo reps. You may remember a year ago, we did our first annual "Day in the Life" segment. Back then, we had a PD and a regional swap jobs for a day, and, as far as an eye-opening, myth-busting experience goes, the hands-down winner was definitely the radio guy. Mike O'Brian of Clear Channel's KUSS/San Diego was amazed and astounded at the lack of ability to reach his radio brethren during his one day stint as a record guy. For 2008, we tracked one record rep during a typical day to see just how unglamorous and grueling the job of a regional can be. The goal is to create a better understanding from each side of the business, so we can eventually have a Rodney King moment and thus "all just get along." Probably a bit too idealistic, but, sometimes, one has to aim high, right? Our subject for this scientifically approved experiment is Larry Santiago, West Coast rep for Columbia Records. Larry is based out of Los Angeles and had a long radio career prior to his leap to records. Santiago actually did both records and radio for a short time. When he first started at Columbia, he also did weekends and fill-in for KZLA/Los Angeles. Prior to joining KZLA, he was the PD for the syndicated "After MidNite with Blair Garner" and was also PD/MD/middays at KJUG/Visalia, Calif. from 1987-1996 and PD/middays of KNAX/Fresno from 1996-1998. He's been with Columbia for the last three years and agreed to keep a diary for one single day. The entire timeline, along with a long form version of this story, appears in the most recent issue of R&R (March 14), and it's worth reading. We'll share a portion of it here to whet your appetite, but here's a warning: It's one year after the original experiment, and it seems radio continues to be very difficult to reach regarding music or anything for that matter, and, perhaps even more alarming, just finding time to listen to music is perhaps worse this year than last.

In defense of radio (you knew that was coming, right?) I have an observation after talking with PDs over the last year. PDs really do love the music for the

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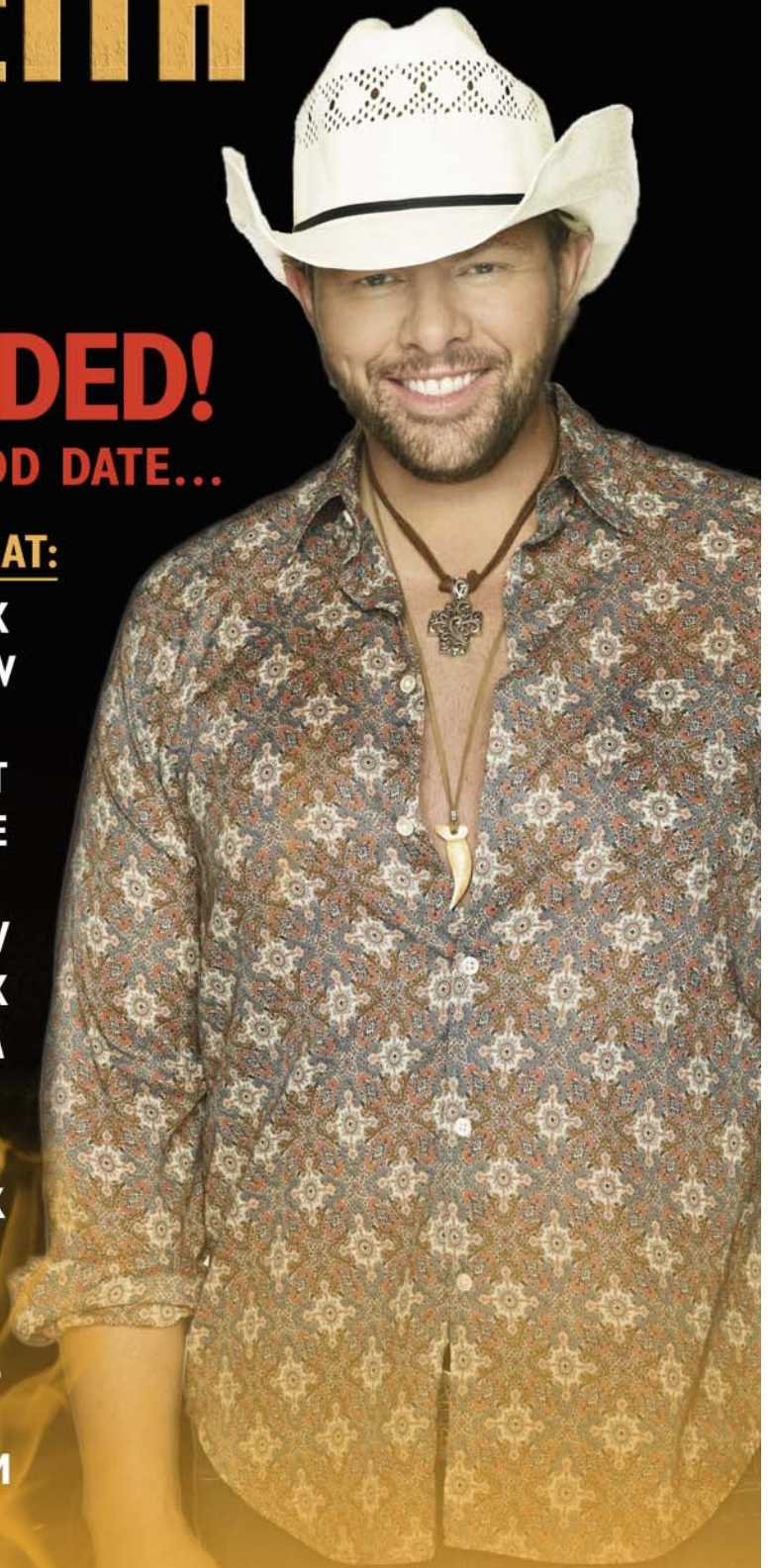
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KSOP	KUBL	KBEQ	WDAF
KWNR	WKDF	WTQR	WPAW
WGNE	KKNG	KTST	WGKX
WYRK	WAMZ	WKSF	WGNA
KSKS	WBCT	WCTO	KRST
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WXCY	WYNK	WBBS	WOGK
WEZL	WRNS	WWNU	KHKI
KJJY	KIXZ	KCCY	KATC
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UM^e

most part, but they're being asked to do so many things that aren't product-related, so they need to rely on MDs and other support staff more than ever before. During CRS a couple weeks ago, WUSN PD Mike Peterson said he wished he could actually spend more time on the nuts-and-bolts aspects of programming WUSN, but he's now programming the cluster's AC "Fresh" station and being pulled in several other, different directions. Also, look at what's just happened in this business over the last few weeks: massive staff cuts at CBS Radio, Clear Channel and Citadel. The mantra "more with less" is becoming the norm, while unfortunately, many PDs are suddenly in survival mode career-wise.

After making the transition from radio to records four years ago, Santiago told **R&R** the first eye-opener was, "Some people will simply not return e-mails or voicemails." Obviously, we're not going to name names or call anybody out here, but after a lot of prodding, he did say there are people in his region "who have yet to return one call." And this is after *three years* with the label! At this point, just about any reply will do. According to Santiago, "I'd rather have somebody take 20 seconds to hit reply and just to tell me to f\$#@ off." The phone remains the best vehicle for touching base, says Santiago, because nothing beats a conversation in real time. But as he's learned the idiosyncrasies of individual PDs and MDs, he's tailored his approach. E-mail is a close runnerup to the phone, and now, says Santiago, text-messaging has become a good way to communicate, though not all his radio clients do it.

The second big surprise for Santiago was how little time some PDs have available to listen to music. He's quick to point out this doesn't mean PDs in his region aren't passionate about music anymore — they are. But, to our point earlier, the job description and day-to-day demands for programmers has evolved so that they simply can't do it in the office. "I have a lot of PDs tell me they have to bring a bunch of stuff home to listen to on weekends," says Santiago. In some cases, the programmers have come to rely on great MDs to be the ears for the station when it comes to new music.

This Week At Callout America

Trace Adkins continues to be a powerhouse with "You're Gonna Miss This" at No. 3 for the week and the No. 2 passion song. Females are at No. 3 and No. 4 passion; male listeners are at No. 4 and No. 2 passion.

George Strait is strong with "I Saw God Today," where men are the driving strength at No. 3 with females ranking the song at No. 6. Core 35-44 males rank it at No. 2, core females are at No. 7.

Phil Vassar sees a four-week growth trend that puts "Love Is a Beautiful Thing" in the top 10 at No. 10, up from No. 18 two weeks ago. Females rank this song at No. 10, while male listeners rank it at No. 11. Younger 25-34s are the strength at No. 10 overall with younger females at No. 6 and younger males at No. 11.

Josh Turner continues to track well ahead of the radio spin chart with "Another Try" ranking at No. 14, up from No. 22 two weeks ago. This song is also the No. 14 passion song, up from No. 22. Females are the strength at No. 12, while men are at No. 19.

Miranda Lambert is still developing strength with "Gunpowder and Lead," which moves to No. 15 for the week, up from No. 17, and as the No. 13 passion song. Core listeners are the strength at No. 12 and No. 11 passion, core 35-44 females are at No. 13 and No. 7 passion, and core males at No. 12 and No. 14 passion.

Debut of the week is Reba McEntire with Skip Ewing's "Every Other Weekend," which appears at No. 21 and No. 26 passion. Females are at No. 20, men are at No. 22.

— John Hart, Bullseye Marketing Research
Email: hart@bullsi.com

If you ever thought the record reps life was all glamour, featuring lunches, dinners backstage partying and nonstop fun, do yourself a favor: Check out the latest **R&R** and read the country column to see

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A REMARKABLE NEW SONG FROM

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what this recent one-day timetable looked like. Once you read it, more than ever, you'll be glad to be in radio.

It Was A Thrilla-In-Nashville

Even though it ended in a draw, the exhibition bout between Columbia's Jimmy Rector and Warner Bros.' Gator Michaels was still a winner for the Charley Foundation, a nonprofit organization that provides support to charitable agencies addressing the critical needs of children, and that was the whole point in the first place. We weren't on hand to see the sweet science spectacle, but the pictures reveal a chiseled Rector in good form against the gamely Gator. According to our unofficial ringside reporter, Clear Channel/Nashville VP/market manager Tom English, Michaels supposedly said, "I stung him a couple of times in the first round ... but that just pissed him off." English also told us if anyone would like to see the entire fight, "we should have it up by Tuesday morning at www.wsix.com, keyword 'Rumble.'"

Radio-Activity, March 11-16

Is it just us, or has anyone else detected the feeling of absolute glee in the wake of Eliot Spitzer's resignation as governor of New York last week? Radio's "seize the moment" ability was basically neutered thanks to "Client 9," but that hasn't stopped a lot of stations from taking advantage of this giant sized promotional opportunity. Take Keymarket Communications WOGI/Pittsburgh for example. Last weekend, the station gave away an "Eliot Spitzer weekend" package that included a stay at the Super Motel 8 in a place called Cheat Lake, W.Va. The call to action was the "Dragnet" theme; the qualifier was a copy of Sara Evans "Cheatin" from her greatest-hits collection. Wonder how many calls it took to the good ol' legal department before this got on the air?

As the market manager of Clear Channel/Chattanooga, Tenn. and GM at WUSY (US-101) for 22 years, Sammy George helped the station fill a warehouse full of industry awards: nine CMA Station of the Year awards, four R&R Station of the Year awards, one ACM station award, an NAB Marconi for Personality of the Year and the NAB Crystal Award. According to George, the station has a 71-

COUNTRY DATES

April 14: 2008 CMT Music Awards; 7 p.m., Curb Event Center, Belmont University, Nashville.

May 17: Fifth annual ACM Celebrity Golf Classic to benefit the Academy of Country Music Charitable Fund; TPC Las Vegas, Las Vegas.

May 18: Academy of Country Music Awards; MGM Grand Garden Arena, Las Vegas.

book winning streak 12+ in the market, so I guess you could say by deciding to leave the radio business after 35 years, he's going out on top. After some time off, George will join Northwest Georgia Bank as VP of new business development, but says, "I know the team we built will continue to succeed, and I will always be proud of the heritage of WUSY."

Veteran programmer Bob Quick is now in search of a new gig, as he exits Archway Broadcasting/Columbus, Ga. after five years, the victim of those oh-so-familiar budget cuts. Quick had been OM/PD of top 40 WCGQ and OM of country WKNL, oldies WRLD and news/talk WRCG. He's probably best known for the decade he spent programming WNKI/Elmira, N.Y. Quick can be reached at 706-565-8286 or via e-mail at quick.robert@gmail.com.

There were hints about "top 30 market" and "Carolina in My Mind" in the e-mail from Mike "Sandman" Sanders, MD/afternoon dude at Adventure Radio's WGZR (Lucky Dog 106.9)/Savannah, Ga. Sanders will stay at Lucky Dog until this Friday, then maybe we'll know his future plans.

Note to self: Plan trip to Motor City on May 9-11. That's when the CBS Radio's WYCD annual Downtown Hoedown is scheduled, and, as usual, the lineup is massive.

Trisha Yearwood, Gretchen Wilson, Lonestar, Josh Gracin and Billy Currington are several names showing up at the event. Want more? How about Jewel,

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Little Big Town, Lady Antebellum, Jason Michael Carroll, Chuck Wicks and The Road Hammers, who are also coming. WYCD is also showcasing some local talent during this three-day extravaganza.

Gary Krantz announced his resignation as chief digital media officer for Westwood One last week after two years with the network. His resignation followed a flurry of early '08 activity at Westwood One that started with the appointment of Thomas Beusse as president and CEO of the company. A longtime advocate of the country format, Krantz is a former boardmember and past president of CRB. He can be reached via e-mail at gkrantz@aol.com or phone: 917-414-8388 (cell) or 201-327-3574 (office).

It's 'So Much Better Online' For 33 Million Americans

Those are the findings of a new study just released by Arbitron and Edison Media Research. Thirty-three million Americans ages 12 and older listen to a radio station streaming over the Internet in an average week, up from 29 million in 2007. Additionally, there is a strong connection between online radio listening and social-networking sites. In other findings, while 24% of Americans 12 or older have a profile on a social-networking site such as MySpace, Facebook or Linked In, 63% — nearly two-thirds — of online radio listeners have such profiles on these sites. One-third of online radio listeners with a social-networking profile visit their social-networking site every day or several times a day.

Congrats

More stellar St. Jude radiothon news this past week, with Federated Media's WBYT (B100)/South Bend, Ind. finishing its 12th annual B100 Country Cares event this past Thursday and Friday, racking up \$191,063 ... More nice work by Federated Media's sister WQHK (K-105)/Ft. Wayne, Ind. with its first-ever St. Jude radiothon, which took place Feb. 28-29 and raised \$67,000 ... Cumulus WXXQ (Q98.5)/Rockford, Ill. held its annual St. Jude event, bringing in over \$225,000.

BILLBOARD BOXSCORE

ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
George Strait, Little Big Town, Sarah Johns The Pit, Albuquerque, NM, March 6	14,620	\$993,750
Rascal Flatts, Kellie Pickler Air Canada Centre, Toronto, Can. Feb. 7	11,732	\$915,770
George Strait, Little Big Town, Sarah Johns United Spirit Arena, Lubbock, Texas March 7	14,259	\$904,466
Rascal Flatts, Kellie Pickler HSBC Arena Buffalo, N.Y. Jan. 25	12,468	\$782,330
Rascal Flatts, Kellie Pickler Scotiabank Place, Ottawa, Ontario Feb. 8	8,847	\$729,538

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2008, Nielsen Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

March 18, 1961: Poppin' Fresh, the Pillsbury Doughboy, was born.

March 19, 1957: Elvis Presley bought his Graceland estate in Memphis.

March 20, 1990: The Colorado legislature made it legal to tear the "do not remove" tags off of mattresses.

March 21, 1994: The Chicago White Sox cut former NBA star Michael Jordan and sent him to the minor leagues.

Quotable: "There ain't no answer. There ain't going to be any answer. There never has been an answer. That's the answer." —*Gertrude Stein*



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Condolences

Wow ... what a rough week for some of our friends who lost loved ones this past week. We were saddened to hear about the passing of TG Coburn, mother of Barry Coburn of Ten Ten Music, at the age of 86. Funeral services will be held today (March 18) in Christchurch, New Zealand, at John Rhind Funeral Home, located at 19 London Street. The phone number is 011-64-3-379-9920. Floral tributes can be sent directly to Christchurch. Contact Temple Manor at 811 Main South Road; phone: 011-64-3-344-2382. You can also make a charitable donation in TG's memory at www.vanderbilthealth.com/diabetes/13891 ... We're also sorry to hear of the passing of Martha Crowell, mother of Tom Jordan, PD at Peak Broadcasting's KSKS/Fresno. Services were held yesterday in Broken Arrow, Okla. ... Sadly, there's still more, as services for John R. O'Donnell, younger brother of Curb West Coast promo rep Joe O'Donnell, will be held Wednesday afternoon, March 19 at Boyle's Funeral Home, 100 South Wyoming Street in Hazleton, Penn., after he suffered a heart attack last week.

— R.J. Curtis/R&R Country Editor 323-954-3444
Email: rcurtis@radioandrecords.com

ON THE CHARTS

With Teeth Bared, Jackson Roars Back To No. 1

The lead single from his chart-topping "Good Time" album brings **Alan Jackson** back to No. 1 on the R&R Country chart for the first time in more than four years. Up 1.1 million audience impressions, "Small Town Southern Man" makes 30.4 million impressions during the tracking week and steps 2-1, replacing labelmate **Carrie Underwood's** "All-American Girl" after a two-week stand atop the chart. This marks the fourth time so far this decade that Arista Nashville has replaced itself at No. 1 and the first such occa-

sion since **Brad Paisley's** "When I Get Where I'm Going" followed Underwood's "Jesus, Take the Wheel" in February 2006.

The new No. 1 is Jackson's 23rd chart-topper and his first since "Remember When" dominated for two weeks in January/February 2004. During the Nielsen BDS era (since January 1990), Jackson advances to second place among all artists with the most No. 1 songs. **George Strait**, who leads with 24 No. 1 songs during the monitored era, tops that list. Jackson moves ahead of **Tim McGraw**, now in third place with 22 chart-toppers since January 1990. **Brooks & Dunn** and **Garth Brooks** round out the top five with 20 and 18 No. 1 songs, respectively.

Jackson's feat tops a list of chart highlights this issue for Arista Nashville, as the label claims Most Increased Audience with Brad Paisley's "I'm Still a Guy" (22-19) and the chart's only new title, Underwood's Hot Shot Debut at No. 46 with "Last Name." Paisley leads the Most Added tally on the R&R Country panel with 21 reports, while Underwood rules the Most Added court on the R&R Country Indicator panel with 30 adds.

Housekeeping: After being removed under the chart's recurrent policy last issue, **Lee Brice's** "Happy Endings" (Asylum-Curb) re-enters the R&R Country chart at No. 32. Ascending titles on this chart that exceed 20 weeks must consistently post gains (or otherwise meet bullet criteria) in order to remain on the chart beyond 20 weeks. After an audience decline of 10% last week, Brice's single rebounds with an audience gain of more than 500,000 impressions (up 70 detections). Nielsen BDS reports spins at 97 of the 112 stations monitored for chart tabulation, a net gain of five stations over the previous week.


— Wade Jessen/Director of Charts & Operations, Nashville
615-321-4291 Email: wjessen@radioandrecords.com

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MUSICNOTES

Want the definition of greased lightning? Go to this year's CMA music festival and check out the official Greased Lightning Stages, which will feature an all-star lineup, including **Keith Anderson, Luke Bryan, Carter's Chord, Emerson Drive, James Otto, Eric Church, Jennifer Hanson, Chuck Wicks** and **The Road Hammers**. This year's CMA Music festival will be June 5-8 in downtown Nashville.

John Rich is quite the tastemaker. He recently chose Julio Iglesias Jr. as the winner of CMT's "Gone Country"; this summer, he'll help determine the new Nashville Star, as one of the judges in addition to penning and producing the winner's debut single on Warner Bros. The show moves to NBC for season six and premieres June 9. **Billy Ray Cyrus** will host.

We'd call this a good week: **Carrie Underwood** turned 25 last week, then was invited to become the newest member of The Grand Ole Opry on Saturday night (March 15) when **Randy Travis** surprised her onstage while guesting on the Opry.

Miranda Lambert has been named *Esquire* magazine's Terrifying Woman of the Year and awarded one of its "Esky Music Awards" for 2008. With songs like "Gunpowder and Lead" and "Crazy Ex-Girlfriend" on her resume, don't we all find Miranda just a bit terrifying — in addition to extremely talented?

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TAYLOR SWIFT	Picture To Burn
GAC	
TAYLOR SWIFT	Picture To Burn



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SONGS WITH HIT POTENTIAL	CHART RANK
ALAN JACKSON <i>Small Town Southern Man</i> (Arista Nashville) (85.1)	1
TRACE ADKINS <i>You're Gonna Miss This</i> (Capitol Nashville) (90.6)	3
CHRIS CAGLE <i>What Kinda Gone</i> (Capitol Nashville) (88.3)	6
GEORGE STRAIT <i>I Saw God Today</i> (MCA Nashville) (79.9)	7
JAMES OTTO <i>Just Got Started Lovin' You</i> (Warner Bros.) (76.1)	9
JASON ALDEAN <i>Laughed Until We Cried</i> (Broken Bow) (88.5)	10
TAYLOR SWIFT <i>Picture To Burn</i> (Big Machine) (83.1)	11
BROOKS & DUNN <i>God Must Be Busy</i> (Arista Nashville) (93.9)	12
PHIL VASSAR <i>Love Is A Beautiful Thing</i> (Universal South) (75.8)	13
BUCKY COVINGTON <i>It's Good To Be Us</i> (Lyric Street) (76.4)	14
RASCAL FLATTS <i>Every Day</i> (Lyric Street) (91.4)	16
KELLIE PICKLER <i>Things That Never Cross A Man's Mind</i> (BNA) (85.3)	18
BRAD PAISLEY <i>I'm Still A Guy</i> (Arista Nashville) (91.8)	19
DIERKS BENTLEY <i>Trying To Stop Your Leaving</i> (Capitol Nashville) (88.2)	21
JOSH TURNER F/TRISHA YEARWOOD <i>Another Try</i> (MCA Nashville) (79.2)	23
MONTGOMERY GENTRY <i>Back When I Knew It All</i> (Columbia) (86.2)	25
JACK INGRAM <i>Maybe She'll Get Lonely</i> (Big Machine) (83.2)	26
BLAKE SHELTON <i>Home</i> (Warner Bros.) (81.5)	27
JOSH GRACIN <i>We Weren't Crazy</i> (Lyric Street) (80.5)	28
MIRANDA LAMBERT <i>Gunpowder & Lead</i> (Columbia) (81.5)	30
KEITH ANDERSON <i>I Still Miss You</i> (Columbia) (75.0)	34
SARA EVANS <i>Some Things Never Change</i> (RCA) (85.0)	35
TOBY KEITH <i>She's A Hottie</i> (Show Dog Nashville) (85.8)	36
TRACY LAWRENCE <i>Til I Was A Daddy Too</i> (Rocky Comfort) (92.7)	38
CLAY WALKER <i>She Likes It In The Morning</i> (Asylum-Curb) (85.7)	44
JO DEE MESSINA <i>I'm Done</i> (Curb) (83.3)	49

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TRACY LAWRENCE *"Til I Was A Daddy Too"*

New airplay @ WGKX, KSSN, WYPY...

Just converted @ KKBQ, WDAF, WUBL, WIOV, KJYJ!



Rate the Music "Cream of the Crop" #1
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LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
2	1	ALAN JACKSON Small Town Southern Man (Arista Nashville)	304593	+11271	4439	+218	19	112/0
1	2	CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	287207	-30692	4087	-229	16	112/0
5	3	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	273638	+19019	3895	+317	15	112/0
4	4	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	254944	-23812	3658	-242	26	110/0
3	5	KENNY CHESNEY DUET WITH G. STRAIT Shiftwork (BNA)	245579	-43580	3594	-477	22	111/0
7	6	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	242354	+8731	3660	+188	35	111/0
8	7	GEORGE STRAIT I Saw God Today (MCA Nashville)	239958	+12788	3372	+170	6	112/0
6	8	CHUCK WICKS Stealing Cinderella (RCA)	224704	-20533	3617	-131	30	112/0
10	9	JAMES OTTO Just Got Started... (Rayhaw/Warner Bros./WRN)	214091	+21695	3102	+288	22	112/1
9	10	JASON ALDEAN Laughed Until We Cried (Broken Bow)	193667	+619	3128	+163	32	109/0
12	11	TAYLOR SWIFT Picture To Burn (Big Machine)	186464	+12202	2773	+218	10	112/0
11	12	BROOKS & DUNN God Must Be Busy (Arista Nashville)	167595	-5016	2550	+5	21	105/0
13	13	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	163706	+1827	2452	+88	20	109/0
14	14	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	152083	+683	2328	+77	28	109/0
15	15	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	126117	+6527	1977	+96	24	106/0
19	16	RASCAL FLATTS Every Day (Lyric Street)	124190	+30419	1817	+503	4	107/15
17	17	JEWEL Stronger Woman (Valory)	113978	+7761	1839	+141	9	107/1
16	18	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	112575	+3708	1883	+86	26	105/0
22	19	BRAD PAISLEY I'm Still A Guy (Arista Nashville)	109159	+30748	1580	+547	4	99/21
18	20	JOE NICHOLS It Ain't No Crime (Universal South)	104357	+2478	1765	+87	11	100/3
20	21	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	100063	+12846	1616	+210	10	93/2
21	22	JAKE OWEN Something About A Woman (RCA)	90583	+5955	1543	+94	29	100/2
23	23	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	69968	-218	1249	-1	11	89/2
24	24	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	68647	+4761	1403	+104	24	97/1
26	25	MONTGOMERY GENTRY Back When I Knew It All (Columbia)	60969	+13951	988	+221	5	79/14
25	26	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	59184	+4512	1103	+29	19	82/2
27	27	BLAKE SHELTON Home (Warner Bros./WRN)	55379	+7101	891	+81	8	71/9
29	28	JOSH GRACIN We Weren't Crazy (Lyric Street)	47583	+3292	983	+68	22	84/0
28	29	EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	40638	-4566	666	-11	8	54/3
30	30	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	38394	+4797	731	+77	11	58/5

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LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
31	31	G. BROOKS & H. LEWIS Workin' For A Livin' (<i>Pearl/Big Machine</i>)	34247	+1458	502	-44	14	86/0
-	32	LEE BRICE Happy Endings (<i>Asylum-Curb</i>)	33915	+5112	702	+70	23	71/1
32	33	TRISHA YEARWOOD This Is Me You're Talking To (<i>Big Machine</i>)	31047	+1746	556	+22	11	59/3
33	34	KEITH ANDERSON I Still Miss You (<i>Columbia</i>)	30631	+848	602	+4	7	59/3
34	35	SARA EVANS Some Things Never Change (<i>RCA</i>)	30414	+7403	583	+92	9	59/5
37	36	TOBY KEITH She's A Hottie (<i>Show Dog Nashville</i>)	27133	+8727	452	+160	3	51/20
35	37	REBA MCENTIRE Every Other Weekend (<i>MCA Nashville</i>)	23546	+2485	355	+83	7	34/8
36	38	TRACY LAWRENCE Til I Was A Daddy Too (<i>Rocky Comfort/CO5</i>)	22978	+4426	421	+69	14	27/2
39	39	PHIL STACEY If You Didn't Love Me (<i>Lyric Street</i>)	22298	+5176	522	+51	8	61/1
40	40	TIM MCGRAW Kristofferson (<i>Curb</i>)	20037	+3283	286	+70	3	32/14
41	41	JASON MICHAEL CARROLL I Can Sleep... (<i>Arista Nashville</i>)	17754	+2130	494	+29	7	62/1
38	42	JYPSI I Don't Love You Like That (<i>Arista Nashville</i>)	17294	-206	367	-8	11	44/1
43	43	JULIANNE HOUGH That Song In My Head (<i>Mercury</i>)	13913	+2220	277	+64	3	38/7
44	44	CLAY WALKER She Likes It In The Morning (<i>Asylum-Curb</i>)	13358	+1817	249	+58	8	28/3
42	45	WHISKEY FALLS Falling Into You (<i>Midas/New Revolution</i>)	12298	-120	324	-15	17	39/1
Debut	46	CARRIE UNDERWOOD Last Name (<i>Arista/Arista Nashville</i>)	11608	+10215	177	+159	1	20/17
45	47	RANDY OWEN Braid My Hair (<i>DMP/New Revolution</i>)	11058	+473	201	+5	8	23/0
46	48	LOST TRAILERS Holler Back (<i>BNA</i>)	10694	+289	150	+9	4	26/16
56	49	JO DEE MESSINA I'm Done (<i>Curb</i>)	9996	+3826	237	+87	2	31/3
47	50	EMILY WEST Rocks In Your Shoes (<i>Capitol Nashville</i>)	9990	+345	181	+25	3	21/5
51	51	CARTER'S CHORD Young Love (<i>Show Dog Nashville</i>)	9108	+1607	248	+1	10	40/2
49	52	LEANN RIMES Good Friend And A Glass Of Wine (<i>Asylum-Curb</i>)	8245	+513	186	+27	3	27/6
48	53	SARAH JOHNS He Hates Me (<i>BNA</i>)	7766	-6	294	+12	6	43/2
50	54	ELI YOUNG BAND When It Rains (<i>Carnival</i>)	7757	+116	88	-2	17	8/0
52	55	ROCKIE LYNNE I Can't Believe It's Me (<i>Robbins Nashville</i>)	7406	+682	81	+1	11	8/0
59	56	LUKE BRYAN Country Man (<i>Capitol Nashville</i>)	6875	+1983	63	+18	2	5/2
53	57	ROAD HAMMERS I Don't Know When To Quit (<i>Montage</i>)	6695	-10	195	+9	10	23/1
55	58	MICA ROBERTS FEAT. T. KEITH Things A Mama... (<i>Show Dog Nashville</i>)	5397	-1142	142	-15	4	18/0
58	59	CLINT BLACK Long Cool Woman (<i>Equity</i>)	5247	-200	103	+8	2	13/2
60	60	CROSS CANADIAN RAGWEED Cry Lonely (<i>Universal South</i>)	5023	+356	57	+7	2	3/0

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 WXBQ KAJA KUZS WSOC
 KSD WSSL KTEX WCTK
 WUBL WPCV WIRK KRTY
 WGNE WQDR WGKX WKDF

Just Added
 WUSN KKQB KSON
 KSSN WMIL

RR **32** MB/CA **32 - 31**

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COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	21
TOBY KEITH She's A Hottie (Show Dog Nashville)	20
GARY ALLAN Learning How To Bend (MCA Nashville)	18
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	17
LOST TRAILERS Holler Back (BNA)	16
RASCAL FLATTS Every Day (Lyric Street)	15
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	14
TIM MCGRAW Kristofferson (Curb)	14
CRYSTAL SHAWANDA You Can Let Go (RCA)	11
BLAKE SHELTON Home (Warner Bros./WRN)	9

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+30748
RASCAL FLATTS Every Day (Lyric Street)	+30419
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+21695
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+19019
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+13951
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	+12846
GEORGE STRAIT I Saw God Today (MCA Nashville)	+12788
TAYLOR SWIFT Picture To Burn (Big Machine)	+12202
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+11271
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+10215

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+547
RASCAL FLATTS Every Day (Lyric Street)	+503
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+317
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+288
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+221
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+218
TAYLOR SWIFT Picture To Burn (Big Machine)	+218
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	+210
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	+188
GEORGE STRAIT I Saw God Today (MCA Nashville)	+170

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	30
GARTH BROOKS Midnight Sun (Pearl/Big Machine)	25
TOBY KEITH She's A Hottie (Show Dog Nashville)	21
TIM MCGRAW Kristofferson (Curb)	19
GARY ALLAN Learning How To Bend (MCA Nashville)	14
RASCAL FLATTS Every Day (Lyric Street)	13
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	13
REBA MCENTIRE Every Other Weekend (MCA Nashville)	13
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	11
LUKE BRYAN Country Man (Capitol Nashville)	9

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+14469
RASCAL FLATTS Every Day (Lyric Street)	+10425
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+8435
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+7856
TOBY KEITH She's A Hottie (Show Dog Nashville)	+7844
TIM MCGRAW Kristofferson (Curb)	+6817
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+6698
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+5765
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+5496
GEORGE STRAIT I Saw God Today (MCA Nashville)	+5374

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+643
RASCAL FLATTS Every Day (Lyric Street)	+510
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+491
TOBY KEITH She's A Hottie (Show Dog Nashville)	+451
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+393
TIM MCGRAW Kristofferson (Curb)	+320
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+278
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+265
GARTH BROOKS Midnight Sun (Pearl/Big Machine)	+259
TAYLOR SWIFT Picture To Burn (Big Machine)	+247

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COUNTRY NEW & ACTIVE

- CRYSTAL SHAWANDA** You Can Let Go (RCA)
Total Audience: 3575, Total Stations: 14, Adds: 11
- SUGARLAND FEAT. LITTLE BIG...** Life In A Northern Town (Mercury)
Total Audience: 3343, Total Stations: 1, Adds: 1
- JULIO IGLESIAS JR.** The Way I Want You (Team)
Total Audience: 2875, Total Stations: 0, Adds: 0
- RISSI PALMER** Hold On To Me (1720)
Total Audience: 2543, Total Stations: 16, Adds: 0
- DOLLY PARTON** Jesus And Gravity (Dolly/CO5)
Total Audience: 2432, Total Stations: 3, Adds: 3
- BLUEFIELD** Butterfly (Country Thunder)
Total Audience: 2373, Total Stations: 9, Adds: 2

COUNTRY INDICATOR NEW & ACTIVE

- JO DEE MESSINA** I'm Done (Curb)
Total Plays: 147, Total Stations: 13, Adds: 4
- JENNIFER HANSON** '73 (Everything Changes) (Universal South)
Total Plays: 145, Total Stations: 13, Adds: 4
- KATIE ARMIGER** Make Me Believe (Cold River/Nine North)
Total Plays: 137, Total Stations: 16, Adds: 2
- LONESTAR** Let Me Love You (Lonestar/CO5)
Total Plays: 136, Total Stations: 8, Adds: 1
- LUKE BRYAN** Country Man (Capitol Nashville)
Total Plays: 122, Total Stations: 14, Adds: 9
- RICK HUCKABY** I Got You Covered (HeadCoach)
Total Plays: 120, Total Stations: 10, Adds: 2
- CHARLIE ALLEN** See If I Care (Spinville)
Total Plays: 93, Total Stations: 12, Adds: 1
- HEIDI NEWFIELD** Johnny And June (Asylum-Curb)
Total Plays: 80, Total Stations: 7, Adds: 2
- SUGARLAND FEAT. LITTLE BIG...** Life In A Northern Town (Mercury)
Total Plays: 76, Total Stations: 5, Adds: 2
- JASON MATTHEWS** That's What Momma's... (S+S Mack Nashville/Valhalla)
Total Plays: 61, Total Stations: 4, Adds: 0



- 3/24
GARTH BROOKS Midnight Sun (Pearl/Big Machine)
- LUKE BRYAN** Country Man (Capitol Nashville)
- TIM MCGRAW** Kristofferson (Curb)
3/31
- HEIDI NEWFIELD** Johnny And June (Asylum-Curb)
- JAMEY JOHNSON** In Color (Mercury)
- JIMMY WAYNE** Do You Believe Me Now (Valory)
4/7
- No Going for Adds for this Week

TOP 10 RECURRENTS

ARTIST Title Label(s)	Total Aud. (00)
BRAD PAISLEY Letter To Me (Arista Nashville)	179918
GARY ALLAN Watching Airplanes (MCA Nashville)	177079
KENNY CHESNEY Don't Blink (BNA)	124916
CRAIG MORGAN International Harvester (Broken Bow)	118731
BILLY RAY CYRUS W ... Ready, Set... (Walt Disney/Lyric Street)	115514
TAYLOR SWIFT Our Song (Big Machine)	110484
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	101730
TRACY LAWRENCE Find Out Who Your Friends Are (Rocky Comfort/CO5)	91656
SUGARLAND Stay (Mercury)	84771
BILLY CURRINGTON Good Directions (Mercury)	82258



112 Country reporters. Songs ranked by total audience for the airplay week of 3/10-3/16. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2008, Arbitron Inc.) © 2008 The Nielsen Company.

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March 17, 2008

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
1	1	ALAN JACKSON Small Town Southern Man (Arista Nashville)	4581	+201	98165	+5496	16	111/0
3	2	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	4240	+278	91235	+6698	11	110/0
5	3	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	4104	+232	87003	+4211	30	110/0
2	4	CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	3976	-311	85811	-7146	12	103/0
8	5	GEORGE STRAIT I Saw God Today (MCA Nashville)	3812	+228	86020	+5374	7	109/0
4	6	KENNY CHESNEY DUET WITH G. STRAIT Shiftwork (BNA)	3464	-409	68237	-12660	13	100/0
9	7	JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	3342	+265	72591	+5765	14	112/1
6	8	CHUCK WICKS Stealing Cinderella (RCA)	3285	-521	68106	-13172	23	96/0
11	9	TAYLOR SWIFT Picture To Burn (Big Machine)	3206	+247	69375	+4323	10	112/0
7	10	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	3151	-583	67746	-11907	22	90/0
10	11	JASON ALDEAN Laughed Until We Cried (Broken Bow)	3074	+92	64405	+2279	28	101/0
12	12	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	2816	+73	61106	+2256	25	103/0
14	13	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	2751	+101	59385	+1994	15	100/1
13	14	BROOKS & DUNN God Must Be Busy (Arista Nashville)	2442	-230	50463	-5926	17	91/0
19	15	RASCAL FLATTS Every Day (Lyric Street)	2394	+510	52531	+10425	4	106/13
16	16	JOE NICHOLS It Ain't No Crime (Universal South)	2290	+187	48465	+3121	10	98/0
21	17	BRAD PAISLEY I'm Still A Guy (Arista Nashville)	2250	+643	49504	+14469	4	106/11
15	18	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	2245	+65	49233	+591	18	94/0
17	19	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	2147	+198	44692	+3926	10	104/3
20	20	JEWEL Stronger Woman (Valory)	2075	+205	43298	+5005	8	99/1
18	21	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	2013	+114	40305	+1690	19	91/5
27	22	MONTGOMERY GENTRY Back When I Knew It All (Columbia)	1633	+393	34747	+7856	5	94/13
24	23	BLAKE SHELTON Home (Warner Bros./WRN)	1472	+163	30649	+4459	7	89/1
23	24	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	1470	+139	31793	+2935	10	79/4
22	25	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	1411	-26	28565	-1734	15	80/1
25	26	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	1376	+110	29811	+1964	11	69/3
26	27	JAKE OWEN Something About A Woman (RCA)	1335	+70	30125	+1233	13	74/2
28	28	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	1186	+67	25356	+1083	10	69/6
29	29	JOSH GRACIN We Weren't Crazy (Lyric Street)	1156	+50	23412	+817	15	73/3
34	30	TOBY KEITH She's A Hottie (Show Dog Nashville)	1065	+451	21775	+7844	3	75/21

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March 17, 2008

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
31	31	EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	855	+38	19093	+844	8	58/3
32	32	KEITH ANDERSON I Still Miss You (Columbia)	775	+72	16269	+1648	10	52/4
36	33	REBA MCENTIRE Every Other Weekend (MCA Nashville)	736	+164	16694	+3455	4	43/13
35	34	SARA EVANS Some Things Never Change (RCA)	708	+94	15114	+2080	10	49/7
33	35	TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	685	+16	14643	-13	10	54/2
44	36	TIM MCGRAW Kristofferson (Curb)	624	+320	12704	+6817	2	48/19
37	37	JASON MICHAEL CARROLL I Can Sleep When... (Arista Nashville)	577	+56	12087	+1313	9	43/2
38	38	PHIL STACEY If You Didn't Love Me (Lyric Street)	573	+52	10943	+482	8	42/3
Debut	39	CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	491	+491	8435	+8435	1	30/30
39	40	WHISKEY FALLS Falling Into You (Midas/New Revolution)	471	-20	8704	-850	10	34/0
30	41	G. BROOKS & H. LEWIS Workin' For A Livin' (Pearl/Big Machine)	470	-382	7461	-7614	11	42/0
41	42	CARTER'S CHORD Young Love (Show Dog Nashville)	397	-21	7366	-456	10	37/0
42	43	CLAY WALKER She Likes It In The Morning (Asylum-Curb)	353	+5	6525	+48	9	27/2
40	44	LEE BRICE Happy Endings (Asylum-Curb)	352	-111	5907	-1950	10	30/2
43	45	TRENT WILLMON Broken In (Compadre/Music World/Quarterback)	325	+16	6519	+163	9	24/2
45	46	MICA ROBERTS FEAT. T. KEITH Things A Mama... (Show Dog Nashville)	292	+3	6810	+232	5	26/1
47	47	TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	286	+28	7235	+246	10	24/3
56	48	JULIANNE HOUGH That Song In My Head (Mercury)	278	+120	5647	+1822	2	26/6
Debut	49	GARTH BROOKS Midnight Sun (Pearl/Big Machine)	259	+259	4016	+4016	1	25/25
49	50	LEANN RIMES Good Friend And A Glass Of Wine (Asylum-Curb)	254	+30	4632	+490	3	21/2
51	51	EMILY WEST Rocks In Your Shoes (Capitol Nashville)	249	+57	5948	+1837	3	23/5
48	52	RISSI PALMER Hold On To Me (1720)	249	+7	4692	-20	7	23/0
46	53	RANDY OWEN Braid My Hair (DMP/New Revolution)	210	-57	4799	-1094	7	21/1
52	54	SARAH JOHNS He Hates Me (BNA)	189	+8	4358	+37	9	14/1
53	55	ROCKIE LYNNE I Can't Believe It's Me (Robbins Nashville)	180	+2	3405	0	7	15/0
50	56	CLINT BLACK Long Cool Woman (Equity)	176	-21	1993	+127	5	10/0
Debut	57	GARY ALLAN Learning How To Bend (MCA Nashville)	173	+122	3793	+2778	1	19/14
Debut	58	LOST TRAILERS Holler Back (BNA)	171	+55	4066	+1270	1	8/2
54	59	KEVIN FOWLER Best Mistake I Ever Made (Equity)	160	-16	5017	-600	6	8/0
Debut	60	JEFF BATES Don't Hate Me For Lovin' You (Black River)	153	+62	3474	+1249	1	10/2

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March 17, 2008

ARTIST Title (Label)	PASSION	TOTAL POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	39.3%	76.5%	4.08	17.0%	99.8%	4.8%	1.5%
ALAN JACKSON Small Town Southern Man (Arista Nashville)	26.5%	73.3%	3.90	18.3%	99.0%	4.8%	2.8%
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	28.5%	71.5%	3.93	21.3%	98.8%	4.3%	1.8%
GEORGE STRAIT I Saw God Today (MCA Nashville)	19.8%	70.5%	3.81	19.3%	98.0%	6.0%	2.3%
JASON ALDEAN Laughed Until We Cried (Broken Bow)	25.3%	69.3%	3.85	21.0%	98.5%	5.8%	2.5%
CHUCK WICKS Stealing Cinderella (RCA)	25.5%	66.8%	3.82	22.3%	98.5%	7.3%	2.3%
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	25.0%	65.0%	3.75	22.5%	99.5%	8.5%	3.5%
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	22.0%	64.0%	3.75	25.3%	98.5%	6.3%	3.0%
BUCKY COVINGTON It's Good To Be Us (Lyric Street)	22.3%	61.5%	3.76	28.0%	97.8%	7.3%	1.0%
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	19.3%	58.5%	3.65	28.0%	97.5%	7.5%	3.5%
KENNY CHESNEY DUET WITH GEORGE STRAIT Shiftwork (BNA)	24.5%	58.0%	3.65	24.0%	97.5%	11.5%	4.0%
JAMES OTTO Just Got Started Lovin' You (Raybaw/Warner Bros./WRN)	17.8%	55.3%	3.56	23.8%	95.5%	13.8%	2.8%
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	12.0%	55.0%	3.57	28.0%	93.5%	7.3%	3.3%
JOSH TURNER FEAT. TRISHA YEARWOOD Another Try (MCA Nashville)	11.5%	52.5%	3.51	30.3%	95.8%	10.5%	2.5%
MIRANDA LAMBERT Gunpowder & Lead (Columbia)	17.5%	49.8%	3.43	24.0%	94.5%	14.8%	6.0%
JOSH GRACIN We Weren't Crazy (Lyric Street)	8.5%	49.0%	3.46	34.5%	94.8%	9.0%	2.3%
TAYLOR SWIFT Picture To Burn (Big Machine)	14.0%	49.0%	3.42	29.5%	96.5%	13.5%	4.5%
JAKE OWEN Something About A Woman (RCA)	13.5%	48.8%	3.49	33.5%	95.5%	11.5%	1.8%
LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	15.0%	48.0%	3.48	30.3%	93.3%	11.8%	3.3%
WHISKEY FALLS Falling Into You (Midas/New Revolution)	8.0%	47.8%	3.43	33.8%	93.8%	8.8%	3.5%
REBA MCENTIRE Every Other Weekend (MCA Nashville)	10.0%	47.5%	3.47	27.0%	88.0%	11.0%	2.5%
BLAKE SHELTON Home (Warner Bros./WRN)	14.3%	47.0%	3.50	28.8%	90.3%	12.5%	2.0%
KEITH ANDERSON I Still Miss You (Columbia)	8.3%	46.8%	3.44	32.3%	91.3%	9.5%	2.8%
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	11.8%	46.5%	3.33	26.8%	94.8%	15.8%	5.8%
TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	11.5%	46.5%	3.47	31.5%	90.0%	8.5%	3.5%
ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	13.5%	45.3%	3.32	27.0%	93.5%	13.8%	7.5%
RASCAL FLATTS Every Day (Lyric Street)	13.3%	44.8%	3.43	29.0%	90.5%	14.5%	2.3%
SARA EVANS Some Things Never Change (RCA)	6.0%	44.0%	3.38	27.0%	86.0%	12.5%	2.5%
TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	13.5%	42.8%	3.31	31.5%	96.3%	17.8%	4.3%
JACK INGRAM Maybe She'll Get Lonely (Big Machine)	5.8%	42.8%	3.33	35.8%	93.5%	12.0%	3.0%
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	10.3%	41.8%	3.34	34.5%	93.3%	13.3%	3.8%
EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	7.3%	41.3%	3.32	34.8%	92.5%	14.3%	2.3%
JEWEL Stronger Woman (Valory)	8.0%	36.3%	3.24	38.5%	92.3%	13.0%	4.5%
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	8.3%	36.3%	3.21	36.0%	93.5%	17.8%	3.5%
JOE NICHOLS It Ain't No Crime (Universal South)	4.5%	34.5%	3.19	39.5%	91.8%	14.3%	3.5%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. **WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2008 The Nielsen Company. © 2008 Bullseye Marketing Research Inc..

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