



BLAKE SHELTON

Top 30 in 5 weeks!

RR 35 · 29 CA 31 · 27

TAKE YOUR LISTENERS



INSIDE

'Pay For Play' Takes On Entirely New Meaning With Spitzer Probe



Garth Brooks: Runaway Winner For CRS-39 Most Memorable Moment



WTHO/Thompson, Ga. Announces New Policy For Incoming, Emergency Artist Calls



One Of Swedberg's Moments Boils Down To Three Words: 'Gloria Freakin Gaynor!'



After Boat Performance, Joe Galante Eligible For Best New Male Vocalist

All polar bears are left-handed.

Real news needed!

rcurtis@radioandrecords.com
323-954-3444

Please Insert Snide, Vengeful Headline Here

We all know you've got one after reading the news about our old friend Governor Eliot Spitzer. Remember him? He pretty much pounded the radio and record industries into submission with a series of charges and massive settlements after his investigation into payola within the industry. Companies like Clear Channel, Entercom and Cumulus were forced into payola agreements in addition to forking over millions. A relentless self-promoter — some would say self-righteous too — Spitzer seemed to be seeking the limelight, as well as a successful run for governor of New York. In September 2006, Spitzer sent one of his top-ranking assistant attorney generals to the R&R Convention in Dallas to lecture attendees on the evils of payola. Today came word that Spitzer informed his staff that he is the subject of an investigation into a prostitution ring. Reportedly, this ring traded as the Emperors Club, which had locations in a slew of cities, including Washington, Miami and London, and made about 50 prostitutes available on an hourly basis at rates between \$1,000-5,000 per meeting. In a brief statement to the media Monday afternoon, Spitzer stood with his wife of more than 20 years at his side and said his behavior was a "private matter" and that he been "acting in a way that violates my obligations to my family and to the public and violates my or any sense of right and wrong." He apologized for "not living up to the standards that I have set for myself" and to his family and to the public, "who I promised better." Spitzer, who apparently last met with a high-priced prostitute in a Washington, D.C. hotel on Feb. 13, added, "I must dedicate some time to regain the trust of my family." And, before leaving the microphone, he promised an update. "I will report back to you in short order." Within minutes of his public statement, various state and national leaders called for his ouster as governor. Radio and record professionals are hoping that's the least of his worries. While at least four others have already been charged for their role in laundering more than \$1 million and for prostitution, Spitzer, who has not yet been charged with any crimes, did not address specifics involved in the case.

If That Didn't Make You Feel Good,

© 2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

GARY ALLAN
ONE OF COUNTRY RADIO'S MOST CONSISTENT
HIT MAKERS WITH HIS NEW SINGLE
"LEARNING HOW TO BEND"
ON YOUR DESK NOW! ADD DATE MARCH 17TH!



© 2008 MCA NASHVILLE, A DIVISION OF UMG RECORDINGS, INC.



CONGRATULATIONS TO OUR ACM NOMINEES!



ENTERTAINER OF THE YEAR

KEITH URBAN



THANK YOU COUNTRY RADIO!



Let's Talk About CRS!

Why not? Everybody else is. **R&R** conducted a small unscientific poll among people we saw at last week's seminar, asking what their personal favorite "CRS moment" was and what session they got the most out of. Wednesday's opening session with Garth Brooks was hands down the best moment. If you were there or recall reading our first-hand account, Garth pulled Steve Ferguson's business card out of his hat for the chance of a lifetime: Singing onstage with Garth. Ferguson is the MD at Camellia City Communications' WTHO/Thompson, Ga. and showed quick thinking by whipping out his cell phone to call the station. A great plan, but he got no answer, finally reaching the receptionist. For nearly 10 minutes, Ferguson tried to get to the control room; when he finally did, he handed the phone to Garth, who was told it would be 50 seconds because "you're playing a Chesney record right now." Ultimately, Garth and Ferguson did sing together, but Garth surprised everyone by opening the curtains during "Friends in Low Places" and revealing his entire band. A four-song mini-concert ensued, with Garth continuously thanking CRS attendees for their support over the years. It was magic, it was real, and it was one of the best events in recent CRS history. Here's a list of other moments programmers told us about and some great sessions as well:

Regent Communications VP of programming Bob Moody: "My favorite 'CRS 39 Sponsored by Sassy Angel Featuring Emma Mae Moment' was when the speaker cabinet caught fire during Emma Mae's performance at the Humanitarian Awards presentation, resulting in a hasty evacuation of the front row, smoke and fire extinguisher foam creating a striking stage effect and hearty laughter from the crowd."

Tony Thomas, MD at CBS Radios KMPS/Seattle: "The 'Generation X/Y' session had lots of strong take-aways. I was reminded how important 'friends' are to Gen Y, and the idea of 'Activism Lite' holds lots of opportunities for radio to get that demo involved. Taylor Swift's 'oh my God' moment when she saw the New Faces audience rise to give her a standing ovation showed me again how approachable and relatable she is. I loved the Scott Lindy

This Week At Callout America

Rodney Atkins spends his fourth week at No. 1 with "Cleaning This Gun," which is also his third week as the No. 1 passion song. Females are at No. 1 positive and passion, men are at No. 1 positive and passion.

George Strait moves into the top five with "I Saw God Today" at No. 5, up from No. 7 and No. 15 two weeks back. Younger 25-34 listeners are at No. 3. Females rank this song at No. 3 as well, and men are at No. 5. This song is only four weeks old but is a powerhouse with listeners.

Chris Cagle moves inside the top 10 with "What Kinda Gone" at No. 8 both positive and passion. Core 35-44 listeners rank the song at No. 8, up from No. 14. Females are at No. 9 and No. 8 passion, while younger 25-34 males rank the song at No. 5; core males are at No. 4.

Phil Vassar sees strong growth with "Love Is a Beautiful Thing" ranking at No. 11, up strong from No. 18 last week and No. 20 two weeks ago. Females 25-44 are at No. 11 and No. 13 passion, while men overall are at No. 14, up from No. 23.

Miranda Lambert has another growth week with "Gunpowder and Lead" ranking at No. 17, up from her No. 23 debut last week. Core listeners 25-34 rank the song at No. 14 and No. 6 passion. Core females are at No. 7 passion, and core males are at No. 5 passion.

Trisha Yearwood is also strong with "This Is Me You're Talking To" ranking at No. 19, up strong from her No. 29 debut. Females overall are at No. 13, and females 35-44 are at No. 9.

— John Hart, Bullseye Marketing Research
Email: hart@bullsi.com

interview videos between the New Faces acts. Along with Charlie Monk, those must return to the New Faces show every year, and remind me never to get

©2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

Makes You Proud To Be Country!

The new single from
Tim McGraw "Kristofferson"

Already Added Includes
KEYY KYGO WQYK WXTU WKHX KWJJ WDTW
KMLE KWNR WKDF WGNA KSKS WEZL KJUG

RR 53 - 40 MB/CA Debut 48

On your desk now... Impacting Immediately!

CURB

within 50 feet of Scott at CRS!"

Gregg Swedberg, of Clear Channel's KEEY (K102)/Minneapolis had a list of favorite moments:

- "1) The guy from Georgia who sang with Garth and the problem he had getting anyone at the station to pick up the phone — apparently, it doesn't only happen here
- "2) Mike Culotta's brave declaration in a research session that he does what he does without the safety net of research
- "3) Emily West getting up at the Capitol lunch and looking like she'd been owning crowds for decades rather than playing one of her first shows
- "4) Jewel at the 'No Holds Barred' session revealing the artists' vision to what record labels might look like moving forward
- "5) Jaye Albright's line in the 'What Women Want' session: 'I'm not sure why I'm here, I guess I must be Switzerland'
- "6) Scott Lindy channeling Jay Leno — only funnier — on the New Faces videos
- "7) Gloria Freaking Gaynor!
- "8) Mark O'Neill's simple nuts-and-bolts explanation of PPM
- "9) It was at the Bridge Bar, and it's better off not being mentioned for everyone involved
- "10) Sony BMG's Big Guest Vocalist this year: Joe Galante!"

Kerry Wolfe, PD at Clear Channel's WMIL/Milwaukee: "I really enjoyed the 'Raising the Bar' session. Jewel showed me that on top of her talent, what an intelligent woman she is and how lucky we are that she has chosen to become a full-time part of our format. That was my CRS moment! My two favorite hangs for the week were with a very talkative (for once) George Strait and very flirtatious Omarosa as she prepared to do the Badonkadonk dance on stage with Trace Adkins. It turns out that her best friend used to work for me, so we had something in common."

Ken Boesen, PD at Beasley's WKIS/Miami: "The '99 Ideas in 90 Minutes' was great for me. Since I was on the panel, I really was able to connect with the other panelists, and I'm borrowing all their ideas. I also found the presentation from Gary Marince of Arbitron to be particularly

COUNTRY DATES

March 12-16: South by Southwest (SXSW); Austin.

March 14: Rumble on the Row: Gator Michaels vs. Jimmy Rector in a benefit for the Charley Foundation; The Factory, Franklin, Tenn.

April 14: 2008 CMT Music Awards; 7 p.m., Curb Event Center, Belmont University, Nashville.

May 17: Fifth annual ACM Celebrity Golf Classic to benefit the Academy of Country Music Charitable Fund; TPC Las Vegas, Las Vegas.

May 18: Academy of Country Music Awards; MGM Grand Garden Arena, Las Vegas.

insightful. As we're all studying Arbitron's PPM methodology to get prepared for our new reality, I really appreciated Gary's perspective. His message came across loud and clear: Some elements are brand-builders, and some are ratings-builders. We must have both if we're going to be more valuable than a CD or MP3 player. The ability to build our local brand around what's important to the listener is our greatest relative advantage."

Marci Braun, MD at CBS Radio's WUSN (US99)/Chicago: "I really enjoyed the 'Country Through the PPM Lens' session. I'm trying to learn as much as possible about the upcoming PPM world we're about to live in, and I picked up quite a few interesting tidbits! I also enjoyed the 'Woman to Woman' seminar. Connie Bradley is a riot!"

Eddie Haskell, PD at Citadel Communications' KRST/Albuquerque: "I really enjoyed the 'Life of a Song' seminar. Billy Currington knew from all his shows that people loved that song. Since I am not on tour with Billy, it was just a song to me. It kind of opened my eyes that we should listen a little more when the label has stories about songs. We think it's just hype. OK, it probably is most times. But it was a fun, light session."

Becky Brenner, PD at CBS Radio's KMPS/Seattle: "My

©2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

Whiskey Falls "Falling Into You"

*A Contagious, Feel Good Song That Works
ADD / Convert Today!!!*

"Whiskey Falls drenched the New Faces pre-show cocktail party in superb harmony. THEY were the stars of the night!"
- Robert K. Oermann / Music Row Magazine

Callout America Research
#1 Want To Hear More song (81%)

HIDAS RECORDS

favorite session was Jose Cancela's 'The Power of Business in Espanol.' He reaffirmed my belief that our format has tremendous growth potential with the Hispanic audience. I loved it when Gary Marince from Arbitron called them 'the new breed of country listeners.' Emily West and Lady A at lunch were awesome; both of them are stars to be dealt with for a long time."

Tom "Jake" Jacobsen, PD/MD at Regent Communications' WGNA/Albany, N.Y.: "I went to a session about monetizing the Web sites, which doesn't sound like a hoot, but damn, I learned a lot and brought back some ideas for the IT sales people here that should pay dividends very quickly. The voicetracking panel was very good too, and they had a very informative handout that I could copy and hand to my jocks as is."

John Shomby, PD at Max Media's WGH/Norfolk: "The session that really stood out for me was Valerie Geller's talent coaching. I walked away from that with some actionable concepts that I brought into the radio stations today. I know I was on this panel but the 'TXT ... WTF' panel had a strong exchange of ideas and concepts that also provided something for me to bring back here."

Tonya Campos, PD at Mt. Wilson Broadcasters' KKGO/Los Angeles: "For me personally, I learned a great deal in the Hispanic panel, 'The Power of Business In Espanol.' Although the attendance was extremely low, it gave us a lot of insight into tapping what will surely be a huge market in the not too distant future, the Hispanic market. And we also walked away with a copy of the book of the same name by author Jose Cancela. The moment that stuck out for me was the fantastic turnout for the 'Panel for Men: What Women Want.' It was wonderful to see so many men turn up and listen to ideas and thoughts about how to better program for their women listeners. More men showed up than I initially believed would. The other moment was the sing-along with Garth. That was priceless."

The Sticky Wicket Called 'Performance Royalties'

That topic was brought up by moderator Brian Mansfield of *USA Today* at the "Raising the Bar" panel

BILLBOARD BOXSCORE		
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
George Strait, Little Big Town, Sarah Johns Rupp Arena Lexington, Ky. Feb. 29	15,508	\$991,330
Carrie Underwood, Josh Turner Petersen Events Center Pittsburgh Feb. 22	7,095	\$337,675
Carrie Underwood, Josh Turner Dunkin' Donuts Center Providence, R.I. Feb. 24	6,644	\$318,370
Carrie Underwood, Josh Turner Arena at Harbor Yard Bridgeport, Conn. Feb. 25	6,684	\$314,350
Carrie Underwood, Josh Turner Mullins Center Amherst, Mass. Feb. 20	6,351	\$292,655

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2008, Nielsen Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

- **March 11:** Worship of Tools Day.
- **March 12, 1951:** "Dennis the Menace," a comic by cartoonist Hank Ketcham, made its syndicated debut in 16 newspapers.
- **March 13:** National Open an Umbrella Indoors Day, a day to open an umbrella indoors and see if anything bad happens
- **March 14, 1990:** Church officials in Belgium discovered that eight nuns had sold their convent in Bruges for \$1.4 million, moved to France and bought a castle.
- **Quotable:** "Any man can be a father, but it takes a special person to be a dad." —*Unknown*



© 2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.



THE NEW SINGLE FROM THE 5X PLATINUM COLLECTION
THE ULTIMATE HITS

GARTH BROOKS
MIDNIGHT SUN

AVAILABLE VIA PLAY MPE
TUESDAY 3/11 AT 8AM CT
PHYSICAL COPY ON YOUR DESK NEXT WEEK

ADD/IMPACT DATE 3/24

GarthBrooks.com

A PEARL RECORDS, INC. RELEASE, PROMOTED EXCLUSIVELY BY 

Friday afternoon. John Rich of Big & Rich and Jewel were both on the panel; Rich appeared to favor radio paying a sound recording royalty only if the artist was also the writer of the composition. "As an artist, you want to lean toward [it]," he said of performance royalties. "On the other side of it, if the artist doesn't own the song and they sing on it, I don't see why the artist gets paid." Rich, who co-writes material for Big & Rich with partner Big Kenny, called the prospect of terrestrial stations being required to pay royalties to recording artists and labels "dangerous" and worried that it could lead to the loss of some music-formatted stations. Scott Borchetta, president and CEO for Nashville-based independent Big Machine Records, suggested that music publishers ought to help labels shoulder the cost of promoting music to radio since they, too, benefit from airplay. Borchetta, who launched a second imprint, the Valory Music Company, last November and signed Jewel to a multi-album deal, noted how songwriter royalty collection organizations ASCAP and BMI have reported record earnings. "Why should labels pay to promote radio to play music? The publishing companies should do that," Borchetta said. Sony BMG Nashville chairman Joe Galante called performance royalties "a global issue ... not specifically aimed at country." (The U.S. is one of the few countries that exempts over-the-air radio from paying a copyright royalty to performers and record labels.) "We're not going to answer this here," Galante said.

In a Saturday-morning CRB board meeting, Tim Roberts, Gregg Swedberg, Rusty Walker and Carole Bowen were re-elected in the radio category; David Haley and Bill Macky were re-elected in the record label category; and Jeff Walker, Royce Risser and yours truly were re-elected in the at-large category. Bob Moody was newly elected in the radio category. Officers re-elected to another term were Becky Brenner, president; Bill Mayne, vice president; Jeff Walker, treasurer; and Carole Bowen, secretary. WSIX/Nashville PD Keith Kaufman was named agenda

chairman for CRS-40, and Bob Reeves of Warner Bros. Nashville was named agenda vice-chair. CRS-40 dates are already set: March 4-6, 2009. If you are interested in serving on the agenda committee or have some ideas about making the 40th CRS special, log on to www.crb.org.

— R.J. Curtis/R&R Country Editor 323-954-3444
Email: rcurtis@radioandrecords.com

ON THE CHARTS

Indicator Panel Lifts Toby; Otto Cracks Top 10

Toby Keith claims Most Added honors on the R&R Country Indicator panel as "She's a Hottie" (Show Dog Nashville) pulls in 32 adds and vaults 52-34 in its second chart week. Up 430 plays, Keith's new track snares the third-biggest gain on the chart and finishes with 614 spins at 54 reporting stations.

As **Carrie Underwood** logs a second week atop the R&R Country chart with "All-American Girl" (Arista/Arista Nashville), labelmate **Brad Paisley** hooks the Most Added prize with "I'm Still a Guy." Paisley's song collects 22 adds and leads the Breaker pack with spins detected at 86 monitored signals. The single shoots 27-22 in its third chart week.

Also noteworthy on this week's R&R Country chart is the first top 10 for **James Otto**. His "Just Got Started Lovin' You" (Raybaw/Warner Bros./WRN) gains 1.9 million impressions and hops 12-10. His audience gain is the second-best inside the top 10, outdone only by **Trace Adkins'** increase of 2.1 million with "You're Gonna Miss This" (Capitol Nashville), which spikes 6-5 in its 14th chart week.

— Wade Jessen/Director of Charts & Operations, Nashville
615-321-4291 Email: wjessen@radioandrecords.com

©2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

JEREMY McCOMB

THIS TOWN NEEDS A BAR

Already On At:
Dallas, St. Louis, Nashville,
Des Moines, Omaha, Spokane,
Chattanooga, Saginaw and Harrisburg!

PARALLEL RECORDS C O 5

jeremymccomb.com myspace.com/jeremymccomb
parallelentertainment.com

MUSICNOTES

We told you some weeks ago that **Tim McGraw** has co-written the new Def Leppard single "Nine Lives"; now, the song will become a featured track in a special opening segment for NBA games on ABC-TV and ESPN for the rest of the season and through the playoffs.

Tim's wife, **Faith**, is making news, too, as the newest member of the virtual community known as Stardoll, the largest online entertainment destination for girls aged 9-17. That gives Faith access to 14 million other fashionistas.

Julio Iglesias Jr. emerged victorious during the final episode of CMT's "Gone Country" on Friday night (March 7). Radio already has his "The Way I Want You" single.

Now that we have a winner there, what will happen on the next big CMT reality show "Can You Duet?" Can't answer that one, but we do know who will judge the show: **Naomi Judd**, for one, along with vocal coach **Brett Manning** and songwriter **Aimee Mayo**. The show debuts on Monday, April 14 at 10:30 p.m.

Legendary country crooner **Eddy Arnold** is on the mend after a slip and fall that resulted in a broken hip. He's sporting a brand new hip replacement, though, and is said to be doing fine.

VIDEO ADDS

CMT

JEWEL Stronger Woman
JULIO IGLESIAS, JR. The Way I Want You
PHIL STACEY If You Didn't Love Me

CMT PURE COUNTRY

JEWEL Stronger Woman

GAC

CARRIE UNDERWOOD How Great Thou Art
JEWEL Stronger Woman
PHIL STACEY If You Didn't Love Me



promosquad
HitPredictor

SONGS WITH HIT POTENTIAL

CHART
RANK

CARRIE UNDERWOOD <i>All-American Girl</i> (ARISTA NASHVILLE) (92.6)	1
ALAN JACKSON <i>Small Town Southern Man</i> (ARISTA NASHVILLE) (85.1)	2
TRACE ADKINS <i>You're Gonna Miss This</i> (CAPITOL NASHVILLE) (90.6)	5
CHRIS CAGLE <i>What Kinda Gone</i> (CAPITOL NASHVILLE) (88.3)	7
GEORGE STRAIT <i>I Saw God Today</i> (MCA NASHVILLE) (79.9)	8
JASON ALDEAN <i>Laughed Until We Cried</i> (BROKEN BOW) (88.5)	9
JAMES OTTO <i>Just Got Started Lovin' You</i> (WARNER BROS.) (76.1)	10
TAYLOR SWIFT <i>Picture To Burn</i> (BIG MACHINE) (83.1)	12
PHIL VASSAR <i>Love Is A Beautiful Thing</i> (UNIVERSAL SOUTH) (75.8)	13
BUCKY COVINGTON <i>It's Good To Be Us</i> (LYRIC STREET) (76.4)	14
KELLIE PICKLER <i>Things That Never Cross A Man's Mind</i> (BNA) (85.3)	16
RASCAL FLATTS <i>Every Day</i> (LYRIC STREET) (91.4)	19 (new)
DIERKS BENTLEY <i>Trying To Stop...</i> (CAPITOL NASHVILLE) (88.2)	20 (new)
BRAD PAISLEY <i>I'm Still A Guy</i> (ARISTA NASHVILLE) (91.8)	22 (new)
J. TURNER FEAT. T. YEARWOOD <i>Another Try</i> (MCA NASHVILLE) (79.2)	23
MONTGOMERY GENTRY <i>Back When I Knew It All</i> (COLUMBIA) (86.2)	26 (new)
BLAKE SHELTON <i>Home</i> (WARNER BROS.) (81.5)	27 (new)
JOSH GRACIN <i>We Weren't Crazy</i> (LYRIC STREET) (80.5)	29
MIRANDA LAMBERT <i>Gunpowder & Lead</i> (COLUMBIA) (81.5)	30
KEITH ANDERSON <i>I Still Miss You</i> (COLUMBIA) (75.0)	33 (new)
TRACY LAWRENCE <i>Til I Was A Daddy Too</i> (ROCKY COMFORT) (92.7)	36

Copyright 2008, Think Fast, LLC. For more information and testing methodology, please visit HitPredictor.com or Promosquad.com.

© 2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

Congratulations to **Julio Iglesias Jr.**

on winning season one of CMT's

Look for Julio's debut country single
"The Way I Want You"
On Your Desk NOW
For Immediate Airplay



Team Records/EMI Spain

DMDS
DOWNLOAD NOW!

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
1	1	CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	321479	+13582	4346	+218	15	113/0
3	2	ALAN JACKSON Small Town Southern Man (Arista Nashville)	296302	+9325	4247	+159	18	113/0
4	3	KENNY CHESNEY DUET WITH G. STRAIT Shiftwork (BNA)	292669	+9148	4100	+63	21	112/0
2	4	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	280703	-25292	3916	-401	25	111/0
6	5	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	257652	+21414	3606	+358	14	113/0
5	6	CHUCK WICKS Stealing Cinderella (RCA)	248542	-7160	3777	-73	29	113/0
9	7	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	237032	+18883	3500	+367	34	112/0
8	8	GEORGE STRAIT I Saw God Today (MCA Nashville)	230006	+9279	3227	+326	5	113/0
10	9	JASON ALDEAN Laughed Until We Cried (Broken Bow)	196142	+3899	2990	-12	31	110/0
12	10	JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	193490	+19320	2827	+230	21	112/3
11	11	BROOKS & DUNN God Must Be Busy (Arista Nashville)	175896	-7423	2572	-34	20	106/0
13	12	TAYLOR SWIFT Picture To Burn (Big Machine)	174470	+1913	2562	+102	9	113/1
14	13	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	163700	+7588	2378	+84	19	110/0
15	14	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	153107	+121	2263	-39	27	110/0
16	15	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	121255	+916	1895	+142	23	107/8
17	16	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	111620	+4250	1820	+11	25	106/1
19	17	JEWEL Stronger Woman (Valory)	106477	+6397	1705	+188	8	107/5
18	18	JOE NICHOLS It Ain't No Crime (Universal South)	103508	+3271	1690	+63	10	98/2
26	19	RASCAL FLATTS Every Day (Lyric Street)	93771	+36541	1314	+560	3	92/21
21	20	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	87638	+11259	1414	+229	9	92/13
20	21	JAKE OWEN Something About A Woman (RCA)	86406	-1747	1460	+100	28	99/7
Breaker	22	BRAD PAISLEY I'm Still A Guy (Arista Nashville)	78591	+33132	1038	+419	3	79/22
22	23	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	71854	+5105	1265	+97	10	88/2
24	24	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	64074	+3066	1307	+152	23	96/3
25	25	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	54672	-3948	1074	+49	18	80/3
28	26	MONTGOMERY GENTRY Back When I Knew It All (Columbia)	48947	+5134	778	+148	4	66/6
31	27	BLAKE SHELTON Home (Warner Bros./WRN)	48278	+7094	810	+115	7	63/3
30	28	EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	45204	+3448	677	+51	7	52/4
29	29	JOSH GRACIN We Weren't Crazy (Lyric Street)	44435	+1397	916	+57	21	84/1
33	30	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	33597	+139	654	-5	10	53/4

© 2008 The Nielsen Company

Jennifer Hanson "73"

A HUGE LISTENER REACTION RECORD!

"I have not been touched personally by divorce, but the song grabbed me. I think Jennifer finally has a **BREAKTHROUGH HIT** with this one!"
- Billy Kidd, PD, WBEE-FM

(CLICK HERE FOR LISTENER REACTIONS!)

IMPACT DATE MARCH 17TH

UNIVERSAL RECORDS SOUTH

DMDS
DOWNLOAD NOW!

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
23	31	GARTH BROOKS & H. LEWIS Workin' For A Livin' (Pearl/Big Machine)	32885	-30280	547	-454	13	89/0
35	32	TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	31196	+334	547	-3	10	57/3
36	33	KEITH ANDERSON I Still Miss You (Columbia)	29783	+2847	598	+70	6	56/3
Breaker	34	SARA EVANS Some Things Never Change (RCA)	23011	+603	491	+78	8	54/3
41	35	REBA MCENTIRE Every Other Weekend (MCA Nashville)	21061	+5805	272	+87	6	26/8
40	36	TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	18552	+2063	352	+16	13	26/0
56	37	TOBY KEITH She's A Hottie (Show Dog Nashville)	18406	+11751	292	+209	2	31/21
38	38	JYPSI I Don't Love You Like That (Arista Nashville)	17500	-1590	375	-16	10	45/1
39	39	PHIL STACEY If You Didn't Love Me (Lyric Street)	17122	-445	471	+30	7	61/4
53	40	TIM MCGRAW Kristofferson (Curb)	16754	+8496	216	+108	2	17/7
Breaker	41	JASON M. CARROLL I Can Sleep When I'm Dead (Arista Nashville)	15764	+1198	470	+58	6	62/4
43	42	WHISKEY FALLS Falling Into You (Midas/New Revolution)	12418	-2109	339	-19	16	40/0
51	43	JULIANNE HOUGH That Song In My Head (Mercury)	11693	+3408	213	+56	2	30/4
44	44	CLAY WALKER She Likes It In The Morning (Asylum-Curb)	11541	-893	191	-2	7	26/2
47	45	RANDY OWEN Braid My Hair (DMP/New Revolution)	10585	-275	196	+4	7	24/2
48	46	LOST TRAILERS Holler Back (BNA)	10405	-297	141	+11	3	10/0
54	47	EMILY WEST Rocks In Your Shoes (Capitol Nashville)	9645	+1444	156	+19	2	16/2
50	48	SARAH JOHNS He Hates Me (BNA)	7772	-1158	282	+12	5	42/3
59	49	LEANN RIMES Good Friend And A Glass Of Wine (Asylum-Curb)	7732	+1664	159	+20	2	21/3
55	50	ELI YOUNG BAND When It Rains (Carnival)	7641	+576	90	-4	16	8/0
49	51	CARTER'S CHORD Young Love (Show Dog Nashville)	7501	-2226	247	-19	9	39/3
57	52	ROCKIE LYNNE I Can't Believe It's Me (Robbins Nashville)	6724	+167	80	-2	10	8/1
60	53	ROAD HAMMERS I Don't Know When To Quit (Montage)	6705	+812	186	+10	9	22/0
46	54	TIM MCGRAW Suspicions (Curb)	6699	-4545	196	-116	18	75/0
58	55	MICA ROBERTS FEAT. T. KEITH Things A Mama... (Show Dog Nashville)	6539	+203	157	+12	3	18/1
Debut	56	JO DEE MESSINA I'm Done (Curb)	6170	+1638	150	+62	1	29/8
45	57	TERRI CLARK In My Next Life (BNA)	5755	-6267	69	-107	17	15/0
Debut	58	CLINT BLACK Long Cool Woman (Equity)	5447	+1062	95	-12	1	11/1
Debut	59	LUKE BRYAN Country Man (Capitol Nashville)	4892	+3560	45	+24	1	3/1
Debut	60	CROSS CANADIAN RAGWEED Cry Lonely (Universal South)	4667	+2190	50	+13	1	3/1

© 2008 The Nielsen Company

Totally Committed To Lee!

**Happy Endings
Lee Brice**

**Big Adds
This Week!**
WUSN KKBQ WMIL
KSON KSSN

Unique Artist, Unique Sound

CA/MB 34 - 32

CUMB
KBBQ
KSSN

© 2008 The Nielsen Company

COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	22
RASCAL FLATTS Every Day (Lyric Street)	21
TOBY KEITH She's A Hottie (Show Dog Nashville)	21
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	13
LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	8
JO DEE MESSINA I'm Done (Curb)	8
REBA MCENTIRE Every Other Weekend (MCA Nashville)	8
JAKE OWEN Something About A Woman (RCA)	7
TIM MCGRAW Kristofferson (Curb)	7
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	6

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
RASCAL FLATTS Every Day (Lyric Street)	+36541
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+33132
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+21414
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+19320
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	+18883
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	+13582
TOBY KEITH She's A Hottie (Show Dog Nashville)	+11751
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	+11259
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+9325
GEORGE STRAIT I Saw God Today (MCA Nashville)	+9279

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
RASCAL FLATTS Every Day (Lyric Street)	+560
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+419
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	+367
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+358
GEORGE STRAIT I Saw God Today (MCA Nashville)	+326
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+230
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	+229
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	+218
TOBY KEITH She's A Hottie (Show Dog Nashville)	+209
JEWEL Stronger Woman (Valory)	+188

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
TOBY KEITH She's A Hottie (Show Dog Nashville)	32
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	18
RASCAL FLATTS Every Day (Lyric Street)	18
TIM MCGRAW Kristofferson (Curb)	17
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	14
JULIANNE HOUGH That Song In My Head (Mercury)	9
JAKE OWEN Something About A Woman (RCA)	7
REBA MCENTIRE Every Other Weekend (MCA Nashville)	6
BLAKE SHELTON Home (Warner Bros./WRN)	5
HEIDI NEWFIELD Johnny And June (Asylum-Curb)	5
LUKE BRYAN Country Man (capitol Nashville)	5

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
RASCAL FLATTS Every Day (Lyric Street)	+13605
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+12491
GEORGE STRAIT I Saw God Today (MCA Nashville)	+10396
TOBY KEITH She's A Hottie (Show Dog Nashville)	+9730
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+6879
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+6419
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+6147
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	+5733
TIM MCGRAW Kristofferson (Curb)	+4600
TAYLOR SWIFT Picture To Burn (Big Machine)	+4505

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
RASCAL FLATTS Every Day (Lyric Street)	+649
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+572
TOBY KEITH She's A Hottie (Show Dog Nashville)	+430
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+395
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	+392
GEORGE STRAIT I Saw God Today (MCA Nashville)	+385
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+243
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+227
TAYLOR SWIFT Picture To Burn (Big Machine)	+222
TIM MCGRAW Kristofferson (Curb)	+207

TOBY KEITH SHE'S A HOTTIE

...ALREADY ON FIRE!!

19 Point Chart Jump...BEFORE Add Date!!

Already in: SEATTLE, DALLAS, PHILLY, ATLANTA, BOSTON, SAN FRANCISCO, PHOENIX, SAN DIEGO, TAMPA, ST. LOUIS, DENVER, CINCINNATI, KANSAS CITY...and over 40 more!!

Don't Stay Out In the Cold...ADDS NOW!!



© 2008 The Nielsen Company

COUNTRY NEW & ACTIVE

- ALAN JACKSON** 1976 (*Arista Nashville*)
Total Audience: 4353, Total Stations: 0, Adds: 0
- ALAN JACKSON** Good Time (*Arista Nashville*)
Total Audience: 3946, Total Stations: 0, Adds: 0
- ALAN JACKSON W/MARTINA MCBRIDE** Never Loved... (*Arista Nashville*)
Total Audience: 3897, Total Stations: 0, Adds: 0
- LONESTAR** Let Me Love You (*Vector/CO5*)
Total Audience: 3890, Total Stations: 4, Adds: 0
- HEIDI NEWFIELD** Johnny And June (*Asylum-Curb*)
Total Audience: 3043, Total Stations: 3, Adds: 1
- ALAN JACKSON** Sissy's Song (*Arista Nashville*)
Total Audience: 2698, Total Stations: 0, Adds: 0

COUNTRY INDICATOR NEW & ACTIVE

- LOST TRAILERS** Holler Back (*BNA*)
Total Plays: 116, Total Stations: 6, Adds: 0
- JENNIFER HANSON** '73 (Everything Changes) (*Universal South*)
Total Plays: 110, Total Stations: 9, Adds: 0
- BELLAMY BROTHERS** Drug Problem (*Curb*)
Total Plays: 100, Total Stations: 8, Adds: 0
- RICK HUCKABY** I Got You Covered (*HeadCoach*)
Total Plays: 94, Total Stations: 8, Adds: 1
- JEFF BATES** Don't Hate Me For Lovin' You (*Black River*)
Total Plays: 91, Total Stations: 7, Adds: 0
- CHARLIE ALLEN** See If I Care (*Spinville*)
Total Plays: 89, Total Stations: 11, Adds: 1
- BLUEFIELD** Butterfly (*Country Thunder*)
Total Plays: 84, Total Stations: 10, Adds: 0
- JEREMY MCCOMB** This Town Needs A Bar (*Parallel*)
Total Plays: 62, Total Stations: 3, Adds: 0
- JASON MATTHEWS** That's What... (*S+S Mack Nashville/Valhalla*)
Total Plays: 61, Total Stations: 4, Adds: 0
- ROY'S** Grandpa's Barn (*Nine North*)
Total Plays: 53, Total Stations: 4, Adds: 0

R&R Going For Adds

- 3/17
CRYSTAL SHAWANDA You Can Let Go (*RCA*)
- DOLLY PARTON** Jesus And Gravity (*Dolly*)
- GARY ALLAN** Learning How To Bend (*MCA Nashville*)
- JENNIFER HANSON** '73 (Everything Changes) (*Universal South*)
- POINT OF GRACE** How You Live (Turn Up The Music) (*Word-Curb/Warner Bros./WRN*)
- TOBY KEITH** She's A Hottie (*Show Dog Nashville*)
- 3/24
LUKE BRYAN Country Man (*Capitol Nashville*)
- 3/31
JAMEY JOHNSON In Color (*Mercury*)
- JIMMY WAYNE** Do You Believe Me Now (*Valory*)

TOP 10 RECURRENTS

ARTIST Title Label(s)	Total Aud. (00)
BRAD PAISLEY Letter To Me (<i>Arista Nashville</i>)	207986
GARY ALLAN Watching Airplanes (<i>MCA Nashville</i>)	192498
CRAIG MORGAN International Harvester (<i>Broken Bow</i>)	167298
BILLY R. CYRUS W/M. CYRUS Ready, Set... (<i>Walt Disney/Lyric Street</i>)	141572
KENNY CHESNEY Don't Blink (<i>BNA</i>)	130577
TAYLOR SWIFT Our Song (<i>Big Machine</i>)	120902
RASCAL FLATTS Winner At A Losing Game (<i>Lyric Street</i>)	105658
MONTGOMERY GENTRY What Do Ya Think About That (<i>Columbia</i>)	94672
TRACY LAWRENCE Find Out Who Your Friends Are (<i>Rocky Comfort/CO5</i>)	90103
SUGARLAND Stay (<i>Mercury</i>)	83216



113 Country reporters. Songs ranked by total audience for the airplay week of 3/3-3/9. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2008, Arbitron Inc.). © 2008 The Nielsen Company.

Rissi Palmer
"HOLD ON TO ME"

New today: WQHK, WBEE, WCOL

Rissi is connecting with listeners: 1-million MySpace profile views. 1.75 million plays
Album sales up 16% this week. Digital single sales up 31% this week.
 ...and look at this call-out:
Listeners 17 to 30 rank # 7 overall and # 8 "Like A Lot!"
Listeners 25+ rank this song at # 9 overall.
Females 25-48 are also a strong point at # 8 overall.

There is no doubt this song will generate traction with Country Radio Listeners. (Bullseye Forecaster) **17.20**

March 10, 2008

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
1	1	ALAN JACKSON Small Town Southern Man (Arista Nashville)	4380	+107	92669	+1974	15	111/0
2	2	CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	4287	+67	92957	+172	11	106/0
6	3	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	3962	+395	84537	+6879	10	110/0
3	4	KENNY CHESNEY DUET WITH G. STRAIT Shiftwork (BNA)	3873	-250	80897	-8417	12	105/0
7	5	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	3872	+392	82792	+5733	29	110/0
5	6	CHUCK WICKS Stealing Cinderella (RCA)	3806	+23	81278	-120	22	103/0
4	7	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	3734	-376	79653	-7743	21	98/0
9	8	GEORGE STRAIT I Saw God Today (MCA Nashville)	3584	+385	80646	+10396	6	109/0
11	9	JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	3077	+227	66826	+6419	13	111/2
10	10	JASON ALDEAN Laughed Until We Cried (Broken Bow)	2982	+11	62126	+228	27	102/0
12	11	TAYLOR SWIFT Picture To Burn (Big Machine)	2959	+222	65052	+4505	9	112/0
14	12	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	2743	+103	58850	+1079	24	103/1
13	13	BROOKS & DUNN God Must Be Busy (Arista Nashville)	2672	-35	56389	-1633	16	99/0
15	14	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	2650	+119	57391	+4213	14	99/3
16	15	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	2180	+206	48642	+3830	17	93/4
17	16	JOE NICHOLS It Ain't No Crime (Universal South)	2103	+161	45344	+1946	9	98/2
19	17	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	1949	+175	40766	+2701	9	101/3
18	18	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	1899	+21	38615	+1869	18	86/1
24	19	RASCAL FLATTS Every Day (Lyric Street)	1884	+649	42106	+13605	3	92/18
20	20	JEWEL Stronger Woman (Valory)	1870	+190	38293	+4379	7	98/3
29	21	BRAD PAISLEY I'm Still A Guy (Arista Nashville)	1607	+572	35035	+12491	3	93/18
21	22	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	1437	-6	30299	-1474	14	81/1
23	23	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	1331	+76	28858	+2538	9	75/2
25	24	BLAKE SHELTON Home (Warner Bros./WRN)	1309	+163	26190	+3717	6	89/5
26	25	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	1266	+138	27847	+2379	10	66/2
27	26	JAKE OWEN Something About A Woman (RCA)	1265	+168	28892	+3822	12	72/7
30	27	MONTGOMERY GENTRY Back When I Knew It All (Columbia)	1240	+243	26891	+6147	4	80/14
31	28	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	1119	+142	24273	+2382	9	64/3
28	29	JOSH GRACIN We Weren't Crazy (Lyric Street)	1106	+34	22595	+682	14	69/1
22	30	G. BROOKS & H. LEWIS Workin' For A Livin' (Pearl/Big Machine)	852	-458	15075	-11023	10	58/0

© 2008 The Nielsen Company

POINT-TO-POINT

DIRECT MARKETING INNOVATIONS

ENGAGE YOUR LISTENERS.
 TRANSCEND THE USUAL.
 LEAD, DON'T FOLLOW.

March 10, 2008

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
32	31	EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	817	+95	18249	+1243	7	54/3
34	32	KEITH ANDERSON I Still Miss You (Columbia)	703	+93	14621	+1269	9	48/3
33	33	TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	669	+6	14656	+359	9	51/0
52	34	TOBY KEITH She's A Hottie (Show Dog Nashville)	614	+430	13931	+9730	2	54/32
36	35	SARA EVANS Some Things Never Change (RCA)	614	+27	13034	+1017	9	42/3
42	36	REBA MCENTIRE Every Other Weekend (MCA Nashville)	572	+174	13239	+3808	3	30/6
40	37	JASON MICHAEL CARROLL I Can Sleep... (Arista Nashville)	521	+85	10774	+2809	8	41/4
37	38	PHIL STACEY If You Didn't Love Me (Lyric Street)	521	+12	10461	+315	7	39/0
38	39	WHISKEY FALLS Falling Into You (Midas/New Revolution)	491	-9	9554	-227	9	34/0
39	40	LEE BRICE Happy Endings (Asylum-Curb)	463	+12	7857	+106	9	34/0
41	41	CARTER'S CHORD Young Love (Show Dog Nashville)	418	+7	7822	+504	9	37/1
44	42	CLAY WALKER She Likes It In The Morning (Asylum-Curb)	348	+23	6477	+692	8	25/0
45	43	TRENT WILLMON Broken In (Compadre/Music World/Quarterback)	309	0	6356	-538	8	22/0
Debut	44	TIM MCGRAW Kristofferson (Curb)	304	+207	5887	+4600	1	29/17
48	45	MICA ROBERTS FEAT. T. KEITH Things A Mama... (Show Dog Nashville)	289	+45	6578	+538	4	25/1
46	46	RANDY OWEN Braid My Hair (DMP/New Revolution)	267	-16	5893	-649	6	21/0
47	47	TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	258	+2	6989	+132	9	20/0
49	48	RISSI PALMER Hold On To Me (1720)	242	+20	4712	+489	6	24/0
50	49	LEANN RIMES Good Friend And A Glass Of Wine (Asylum-Curb)	224	+36	4142	+996	2	19/4
51	50	CLINT BLACK Long Cool Woman (Equity)	197	+11	1866	-25	4	10/1
58	51	EMILY WEST Rocks In Your Shoes (Capitol Nashville)	192	+58	4111	+1621	2	18/3
54	52	SARAH JOHNS He Hates Me (BNA)	181	+7	4321	+188	8	13/1
53	53	ROCKIE LYNNE I Can't Believe It's Me (Robbins Nashville)	178	+2	3405	-133	6	15/0
55	54	KEVIN FOWLER Best Mistake I Ever Made (Equity)	176	+24	5617	+244	5	9/0
57	55	ROAD HAMMERS I Don't Know When To Quit (Montage)	162	+27	5789	+1103	8	13/1
Debut	56	JULIANNE HOUGH That Song In My Head (Mercury)	158	+83	3825	+2092	1	20/9
56	57	JYPSI I Don't Love You Like That (Arista Nashville)	158	+10	3315	+642	6	14/0
Debut	58	KATIE ARMIGER Make Me Believe (Cold River/Nine North)	126	+15	1358	-44	1	13/1
Debut	59	LONESTAR Let Me Love You (Vector/CO5)	123	+21	2837	+1142	1	7/2
Debut	60	CROSS CANADIAN RAGWEED Cry Lonely (Universal South)	119	+10	3110	+97	1	7/0

© 2008 The Nielsen Company

Remove Pain from Ass

Song hooks are a pain no longer!

Introducing **Hook Exchange**, a new hook service that removes the pain from the process. Beyond tight, superb quality hooks, Hook Exchange provides sophisticated **FREE DESKTOP SOFTWARE** to give you newfound powers:

"I am a big fan of Hook Exchange. The ability to compare testlists with safelists is a huge timesaver for me, and helps me help clients create better testlists."

— Guy Zapoleon, President
Zapoleon Media Strategies

- Import Selector® browse lists, previous tests or spreadsheets to create your testlist
- Overlay and pull from Mediabase or BDS charts (or consultant safelists)
- Preview audio while building your list, even add your own hooks



Order your next music test through Hook Exchange! Call 1-888-7HOOKEX (746-6539)

March 10, 2008

ARTIST Title (Label)	PASSION	TOTAL POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	39.0%	78.0%	4.11	15.0%	99.0%	4.8%	1.3%
JASON ALDEAN Laughed Until We Cried (Broken Bow)	25.3%	71.0%	3.87	18.0%	98.5%	8.0%	1.5%
ALAN JACKSON Small Town Southern Man (Arista Nashville)	24.0%	70.5%	3.89	22.5%	98.5%	3.8%	1.8%
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	25.0%	69.0%	3.86	21.5%	98.3%	5.8%	2.0%
GEORGE STRAIT I Saw God Today (MCA Nashville)	18.3%	67.5%	3.78	22.0%	97.3%	5.3%	2.5%
CHUCK WICKS Stealing Cinderella (RCA)	26.5%	65.5%	3.82	23.8%	98.5%	7.0%	2.3%
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	23.3%	63.8%	3.77	28.3%	100.0%	6.3%	1.8%
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	19.3%	62.8%	3.72	25.8%	97.3%	6.0%	2.8%
BROOKS & DUNN God Must Be Busy (Arista Nashville)	18.5%	62.0%	3.71	27.3%	98.0%	6.8%	2.0%
BUCKY COVINGTON It's Good To Be Us (Lyric Street)	14.0%	55.5%	3.62	33.5%	97.5%	7.8%	0.8%
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	17.0%	54.5%	3.60	31.0%	96.3%	8.0%	2.8%
KENNY CHESNEY DUET WITH GEORGE STRAIT Shiftwork (BNA)	22.3%	54.3%	3.53	23.0%	96.5%	12.8%	6.5%
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	10.5%	52.5%	3.52	26.5%	91.5%	9.5%	3.0%
JOSH TURNER FEAT. TRISHA YEARWOOD Another Try (MCA Nashville)	10.5%	52.3%	3.47	30.0%	96.3%	10.8%	3.3%
JAKE OWEN Something About A Woman (RCA)	10.8%	49.0%	3.47	34.0%	96.3%	12.3%	1.0%
JAMES OTTO Just Got Started Lovin' You (Raybaw/Warner Bros./WRN)	10.3%	49.0%	3.42	26.3%	92.3%	13.8%	3.3%
MIRANDA LAMBERT Gunpowder & Lead (Columbia)	15.5%	48.0%	3.37	24.8%	95.3%	17.0%	5.5%
BLAKE SHELTON Home (Warner Bros./WRN)	16.0%	47.5%	3.51	26.0%	89.5%	14.0%	2.0%
TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	13.0%	47.5%	3.41	28.0%	93.5%	14.3%	3.8%
LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	11.0%	47.0%	3.41	27.3%	91.8%	14.3%	3.3%
JOSH GRACIN We Weren't Crazy (Lyric Street)	7.3%	46.8%	3.46	37.5%	94.3%	9.0%	1.0%
TAYLOR SWIFT Picture To Burn (Big Machine)	12.3%	46.5%	3.38	31.8%	95.8%	12.8%	4.8%
WHISKEY FALLS Falling Into You (Midwest/New Revolution)	7.5%	46.0%	3.40	32.8%	92.3%	10.8%	2.8%
KEITH ANDERSON I Still Miss You (Columbia)	8.3%	45.3%	3.42	34.3%	92.3%	10.8%	2.0%
ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	11.3%	44.8%	3.30	25.8%	92.3%	15.0%	6.8%
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	9.3%	44.5%	3.31	28.3%	93.3%	16.0%	4.5%
RASCAL FLATTS Every Day (Lyric Street)	12.0%	44.0%	3.43	29.5%	89.0%	13.5%	2.0%
GARTH BROOKS & HUEY LEWIS Workin' For A Livin' (Pearl/Big Machine)	9.8%	41.3%	3.26	33.3%	94.5%	13.8%	6.3%
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	12.0%	41.0%	3.36	35.5%	92.5%	12.0%	4.0%
EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	6.8%	40.8%	3.30	32.8%	91.5%	15.5%	2.5%
JACK INGRAM Maybe She'll Get Lonely (Big Machine)	5.8%	39.8%	3.29	35.0%	90.8%	13.0%	3.0%
LEE BRICE Happy Endings (Asylum-Curb)	6.5%	36.5%	3.26	39.0%	91.3%	12.5%	3.3%
JEWEL Stronger Woman (Valory)	4.8%	36.0%	3.23	38.0%	90.8%	13.8%	3.0%
JOE NICHOLS It Ain't No Crime (Universal South)	4.3%	34.8%	3.23	37.3%	88.5%	14.0%	2.5%
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	8.3%	31.5%	3.12	36.5%	92.3%	19.5%	4.8%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. **WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2008 The Nielsen Company. © 2008 Bullseye Marketing Research Inc..

© 2008 The Nielsen Company All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

THE INDUSTRY'S #1 NEWS SITE!



www.radioandrecords.com

ACCURATE • TRUSTWORTHY • COMPREHENSIVE