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Flatts Is In For A  
Very Good Week

In Case We Didn't Mention  
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In Charlotte....

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To Dallas At KSCS

We're Baby Boomers, And  
We Buy More CDs Than You

Hey, Guess What? Every-  
body Still Listens To Radio  
— We Must Not Suck!

*Grapes will explode if you  
cook them in a microwave*

*Real news needed!*

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323-954-3444

## Flatts Hoping 'Still Feels Good' Is Feel-Good Story Of the Week

Their brand new album "Still Feels Good" is in stores tomorrow (Tuesday, Sept. 25), and Rascal Flatts will be all over the place in the next week. On Tuesday, look for them on ABC-TV's "Good Morning America" and CBS-TV's "Late Night With David Letterman." Next they'll barnstorm radio, hitting Dallas, Atlanta, Chicago, Philadelphia, Washington, Cleveland and Minneapolis. Last time out, in April 2006, Flatts' first-week sales for "Me and My Gang" reached 722,000 units and went on to become the second-biggest seller of 2006, right behind the soundtrack to "High School Musical." "Gang" sold 3,480,000, while "Musical" totaled 3,719,000. **R&R** hears Lyric Street is anticipating better than 500,000 for "Still Feels Good" in week one. Oh yeah, and if karma means anything, the guys already took care of business Friday night (Sept. 21) when they played the Sommet Center in Nashville, with proceeds benefiting the Monroe Carrell Jr. Children's Hospital at Vanderbilt. When it was all said and done, Flatts wrote a check for \$829,581. That bested last year's figure of \$817,000 and brings their three-year total for the hospital to \$2.2 million.

### Charlotte's Web

DJ Stout programs CBS Radio's WSOC/Charlotte. John Roberts is across the street at Clear Channel's WKKT. Nothing is odd about that so far, but here's where it gets interesting: The morning guy for WKKT is DJ Stout's uncle, which probably makes for interesting conversation — or, maybe even *no* conversation at family get-togethers. You can meet both Charlotte PDs at the R&R Convention this week (Sept. 26-28) in Charlotte. Stout and Roberts will talk about competing in a two-station market without killing each other. That will immediately follow Albright & O'Malley's presentation called "The Power of 10," which will demonstrate country's best moments from this year. Having worked up an appetite, we'll all segue directly to lunch, where R&R 2007 Industry Achievement Awards will be announced for the Program Director of the Year, Music Director of the Year, Personality or Show of the Year and Record Company Promotion Executives across all formats.

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**REACTING AS EXPECTED: HUGE AND EVERYWHERE!**  
**Over 200% Sales Increases in EVERY city it's playing**

# Sugarland "STAY"

"Powerful! The kind of song where you will sit in your car and wait 'til the song is over before you get out..."

- Joe Kelly, PD  
WPUR/Atlantic City

"Raw emotion from the 'most real' band on the planet!!!  
Song of the year, Single of The Year, Video of the Year."

- John Trapane, PD WDTW/Detroit

"A power ballad of such sparse and stark beauty it is almost overwhelming. Jennifer Nettles baring her soul and broken heart. Every woman who's ever lost a man to another woman (and that's everyone in our audience) will be floored by this song."  
- Steve Warren

**SEE THE VIDEO EVERYONE'S TALKING ABOUT**  
**[www.sugarlandmusic.com](http://www.sugarlandmusic.com)**

"'Stay' is one of our most requested songs after 2 full days of airplay! If ya ain't playin' it, you are missin' the boat!"

- Jimmy Brooks, APD/MD WYPY Baton Rouge

"Country music at its best - making us feel! Jennifer aches with every word in 'Stay.' I got a big lump!"

- Michael J, Air Talent WMZQ/WPOC/WGAR/WBUL

"The tear in Jennifer's voice on 'Stay' is palpable. This is a powerful song."  
- John Sebastian, PD KPLX Dallas

"'Stay' will make your phones melt. Jennifer sings this with feeling. This song is a monster."  
- Kerry Wolfe, VP Programming, Clear Channel/Milwaukee

"This is one time that I won't bitch about a 4:43 song."  
- Bob Moody

"Damn....I'm crying! 'Stay' is my favorite song from Sugarland."  
- Frank Edwards, PD KRYS Corpus Christi



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Here's a great way to remember not only the country session, but everything else on our stellar agenda too: R&R has partnered with HipCricket for a special feature at this week's R&R Convention 2007. This clever idea enables you to receive handy text-message reminders about those important sessions you promised the GM you'd attend. Each session has its own special keyword, which is posted on the convention agenda at [www.radioandrecords.com](http://www.radioandrecords.com). Simply text the keyword for the sessions you want to 36617, and *pow!* Fifteen minutes before the panel, you'll magically receive a text reminding you.

For instance, why not check out that great session Thursday afternoon titled "How to Cast a Morning Show"? Moderator Don Anthony (Talentmasters) will lead a discussion among panelists Valerie Geller (Geller Media International), Scott Mahalick (Entercom's KBWF/San Francisco), Mike Donovan (Vallie Richards Donovan) and Dr. Dave Kolin (United Stations). One of the most critical hires for a radio station is a morning show. This panel will help you determine where to look when casting talent and how to put the pieces together. It's scheduled for Thursday afternoon (Sept. 27) from 1:45-3:15 p.m.

**B Is For Back: Amy B Returns To Dallas At KSCS**

Last month, she joined ABC Radio Networks as part of its 24-hour format, now she'll tailor her show for the Dallas market and Citadel's KSCS specifically. It's not a stretch to plug Amy B in middays; for nine years, she worked across the street at Cumulus' KPLX (99.5 The Wolf).

Meg Stevens e-mailed this morning to inform us she's hired an APD at Clear Channel's WPOC/Baltimore. Meet Justin Cole, fresh from his most recent gig at Citadel's WKDF/Nashville, where he served as APD/afternoons. Stevens, who also programs CC sister WMZQ/Washington, could hardly contain her glee when speaking of Cole, saying, "I'm thrilled to add Justin to an already incredible WPOC team." While Cole won't do a regularly scheduled airshift, he may end up with an occasional weekend shift. Cole's first day on the job is Tuesday, Sept. 25.

This seems like a great situation all around. Scott

**This Week At Callout America**

**Brooks & Dunn** are strong, repeating at No. 1 with "Proud of the House We Built," which is also at No. 3 passion. Both male and female listeners rank this song at No. 1, as do core 35-44s.

**Toby Keith** stays in the power zone with "Love Me If You Can" ranking at No. 2 and No. 2 passion. Females are also at No. 2 and No. 4 passion. Men are at No. 5 and No. 2 passion. Younger males rank this song as the No. 1 passion song.

**Kenny Chesney** continues to get powerful reaction from country radio listeners with "Don't Blink" ranking as the No. 4 song this week, up from No. 8 in his debut last week. Listeners rank this song at No. 1 passion for the week. Females rank it at No. 3, up from No. 10; men are at No. 4, up from No. 5.

**Josh Turner** has the growth song for the week with "Firecracker" ranking at No. 12, up 11 spots from No. 23 last week. Core 35-44s rank this song at No. 10, up from No. 17. Core females rank it at No. 14 both positive and passion, and core males are at No. 6 and No. 3 passion.

**Jack Ingram** is seeing strong growth, ranking "Measure of a Man" as the No. 13 song, up solid from No. 19. Younger 25-34 listeners rank the song at No. 11. Men overall are at No. 8 with younger males at No. 7.

**Joe Nichols'** "Another Side of You" is ranking at No. 15 and as the No. 10 passion song. It's No. 12 passion with females, No. 8 passion with males. Core females are No. 13 passion, and core males No. 9.

Lindy, programming swami at Sirius Satellite Radio, plucked Kim Leslie off the beach and plopped her down in a daily noon-6 p.m. show on Prime Country, channel 61. Good get for both. Leslie is a real pro, who has loads of radio chops, but has also done records and worked for the CMA, which gives her a real 360-degree view of the industry. Leslie will work six days a week, also hosting 6 p.m.-midnight on Satur-

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**#1 Favorite ACROSS the BOARD!**

Mediabase Callout:

**#1 Overall #1 Females #1 Males**

**Tim McGraw**

**"If You're Reading This"**

RR: **8 to 7** +2.2 mil. MB: **9 to 7** +347

CURB

days on Sirius' newest channel, New Country. Inside of that program is a show called "Beyond the Buzz" (9-11 p.m.) that she'll host as well. Most recently, Leslie hosted the afternoon show on Citadel's WKDF/Nashville.

Hey, speaking of Citadel, WTNR (Thunder 94.5)/Grand Rapids just hired a new APD/MD/midday star: Meet the Sims, as in Brian Sims. He replaces Dawn Michaels, who recently moved to Cincinnati. Sims was most recently at Lincoln Financial's KYGO/Denver, but he also worked in Nashville; Lexington, Ky.; and Mobile.

All righty, then ... since we've mentioned Nashville, how 'bout that new promotion director for Clear Channel's WSIX? She's Jessica Miles, who migrates from Renda Broadcasting's WGNE/Jacksonville, where she served in a similar role. Miles starts in Music City on Oct. 8. Back in Florida, Shelly Jarvis replaces Miles, moving across the state from Cumulus/Tallahassee, where she handles promo duties there. Zig-zagging back to Nashville, here's a shout-out to outgoing WSIX promo director Daniel Wyatt, who moved back to Clear Channel/Birmingham last month.

### One Man, Two Rivers, Three Job Titles

We'd like you to meet Chris Coleman, who can magically transform himself into several different people throughout the day at Two Rivers Communications' country WIGO/White Stone, Va. and AC WKWI/Marnock, Va. There's Chris the OM, boss of both radio stations. Then there's country Chris, PD at WIGO. Finally, meet that crazy-wacky-kooky morning guy for WIGO ... Chris Coleman! How does he do it? Practice, practice, practice. Coleman warmed up for this gig by multitasking as APD/afternoons at Millenium Radio's WPUR/Atlantic City, N.J.

### The Fall Book Is Underway ... What Does It All Mean?

All that hard work and preparation you put in every day, and for what? Well, how about this: Seventy-four percent of Americans say they're listening to the radio as much or more now than five years ago. American Media Services released a poll on Sept. 19 which also found 63% of American adults listen one or more times a day, consistent with

### COUNTRY DATES

**Sept. 25:** NSAI World's Largest No. 1 Party, CMA parking lot; Nashville.

**Sept. 30:** Dierks Bentley's Miles & Music for Kids Motorcycle Ride; Nashville.

**Oct. 14:** iebaLIVE! Conference, Hilton Suites Downtown Nashville.

**Oct. 15:** ASCAP Country Music Awards, Ryman Auditorium; Nashville.

a similar poll taken in August 2006, and April of this year. Who listens most? Twenty-five to 34-year-olds ... eight out of 10 say they listen at least once a day. Not surprisingly, in-car listening is big; 74% turn radio on when driving, and that includes younger demos: 72% of 18-24s and 80% of 25-34s. Oh, and here's a shocker: When asked which of seven factors induced them to listen more, more music and fewer commercials topped the list ... having on-air talent talk more came in last.

### Arbitron Goes Kenny Chesney On Us

No, they still wear sleeves, but after redefining several metros, some markets are now flip-flopping. Take Charlotte, for example. Just in time for the invasion of the R&R Convention, Arbitron adds 30% more to the market size, and now Charlotte ranks as the No. 25 market, up from No. 33. There was movement inside top 10 markets too; Boston and Detroit traded places, with Boston now No. 10 and the Motor City slipping to No. 11. Meanwhile, Atlanta and Washington also did a switch-a-roo: Atlanta is now No. 8, while D.C. is now No. 9.

### Boomer Boon

It was something called the "Boometrics" study — no, we didn't make that up — and it says 70% of baby boomers purchased music in the last year. In fact, according to the study, which was done on behalf of NARM and the AARP, that figure makes boomers the most important buying segment for

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# Hooky....Hooky....Hooky!!!

## "Nothin' Better To Do" LeAnn Rimes



**New Adds: WIL, KAJA, WUBE, KFKE, KNIX,  
KUPL, WXBQ, KUZZ, KSSN, KTEX, WQBE, WBUL**

**RR: 25 to 23 +790k MB: 24 to 21 +149**

**New Album "Family" in stores October 9th.**



CDs, and we're starting to buy more music digitally too. Thank God we can finally get credit for contributing to society, instead of shouldering the blame for global warming and the proliferation of SUVs.

**Dualtone's New Single Owner**

Dualtone Music group co-founders Dan Herrington and Scott Robinson have sold their majority interest in the six-year-old Nashville-based independent label to former minority partner Cal Turner III. Turner, who is now CEO of Dualtone, owns Cal IV Entertainment, a music-publishing company that's home to hit songwriters Jim Collins and Dave Berg and singer-songwriter Trent Tomlinson, among others. Said Herrington, "I retain a small interest in Cal's Dualtone, so I hope they do amazing." Robinson will remain as president of the label and, like Herrington, maintain a minority interest.

After UMG Nashville moves downtown in February 2008, it will leave just two major labels, Sony BMG and Warner Bros. Nashville, on Music Row, according to an article in last week's *Tennessean*. Right now, UMG occupies 38,000 square feet encompassing four floors in two buildings; after the move, all 70 employees will fit comfortably onto the 11th floor and in 26,000 square feet in the SunTrust Plaza office tower at 401 Commerce St., which overlooks the Ryman. The article in the *Tennessean* went on to say the move will save the label \$200,000 annually.

**Cents And Sensibility**

High schools in the Denver area have a chance to win a concert by Taylor Swift for just pennies. Lots and lots and lots of pennies. Lincoln Financial's KYGO/Denver unveiled its School Spirit Contest on Friday (Sept. 21) by asking students to collect pennies for the homeless in the care of the Denver Rescue Mission. Collection day will be Oct. 20 at Elitch Gardens; when students drop off their pennies, they also register their school name. The school credited with the most pennies wins a Taylor Swift appearance at their school on Oct. 26.

BILLBOARD BOXSCORE		
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
<b>Rascal Flatts, Jason Aldean</b> Boardwalk Hall Atlantic City Aug. 23	<b>9,202</b>	<b>\$1,182,615</b>
<b>Rascal Flatts, Jason Aldean</b> Post-Gazette Pavilion at Star Lake Pitts. Aug. 31-Sept. 1	<b>30,012</b>	<b>\$1,148,369</b>
<b>Rascal Flatts, Jason Aldean</b> Nissan Pavilion at Stone Ridge Washington, D.C. Sept. 8	<b>24,796</b>	<b>\$1,123,272</b>
<b>Rascal Flatts, Jason Aldean</b> Tweeter Center for the Performing Arts Boston Aug. 25	<b>18,103</b>	<b>\$976,975</b>
<b>Rascal Flatts, Jason Aldean</b> Riverbend Music Center Cincinnati Aug. 11	<b>20,248</b>	<b>\$819,661</b>


Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, Nielsen Business Media. More concert grosses available at [www.billboard.biz](http://www.billboard.biz).

**SHOWPREP 101**

- Sept. 25: National Comic Book Day.
- Sept. 26, 1962: "The Beverly Hillbillies" debuted on CBS-TV; it lasted nine seasons.
- Sept. 27: Puffin Appreciation Day.
- Sept. 28, 1960: In his last major-league at bat, Red Sox legend Ted Williams hit a 420-foot home run.

**Quotable:** "The trouble ain't that people are ignorant; it's that they know so much that ain't so."  
—Josh Billings

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**DOLLY PARTON**  
**"Better Get to Livin'"**  
**Going For Adds Monday 10/1**  
 Watch Dolly perform "Better Get To Livin'" on "Dancing With The Stars" this Wednesday on your local ABC affiliate.  
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## Radio Stations Behaving Nicely

At the 11th annual Radiothon for Children's Miracle Network, Cumulus' KHAK/Cedar Rapids, Iowa raised a record \$210,095. According to KHAK PD Bob James, kudos go out to morning team Brain and Steele, who broadcast live from the University of Iowa Children's Hospital during last week's event ... Congratulations also go out to CBS Radio's KMLE (Camel Country 108)/Phoenix, which raised over \$1 million for the Phoenix Children Hospital at its recent radiothon, held at the hospital. This marks the third consecutive year KMLE has broken the \$1 million mark ... Meanwhile, \$127,000 speaks volumes for autism, thanks to Hall Communications' WCTK (Cat Country 98.1)/Providence and Autism Speaks, a nonprofit organization that partnered for a Sept. 16 event, the first-ever Cat Walk for Autism Radio Walkathon. Organized by Lisa Owen of Show Dog Nashville and Kelly Edwards of CNN, the event also featured an online auction, a storytellers concert with Capitol Nashville's Luke Bryan and a daylong radiothon.

## Get Webby To Win

According to David-Michael Davies, exec. director of the Webby Awards, "The radio industry is doing some of the most interesting and innovative work on the Internet today." All the more reason to stand up and be recognized. The Webby Awards are presented by the International Academy of Digital Arts and Sciences, a 550-person judging academy whose members include "Simpsons" creator Matt Groening, Arianna Huffington and Harvey Weinstein. To enter a Web site in the 12th annual Webby Awards, visit [www.webbyawards.com](http://www.webbyawards.com). Radio-industry sites can also enter in interactive advertising categories and feature categories such as best navigation and best copy writing. Nominees will be announced in April and winners will be honored in June 2008.

— R.J. Curtis/Country Editor 323-954-3444  
Email: [rcurtis@radioandrecords.com](mailto:rcurtis@radioandrecords.com)

## New Reporter Policy, Quarterly Panel Changes Forthcoming

As first announced in the July 16 R&R Country Update, our revised policy for reporters becomes effective Oct. 1. The resulting panel changes will be announced in the Oct. 8 R&R Country Update alongside our regular quarterly panel changes based on ratings and current music usage.

Under the new policy, the R&R Country panel will be limited to stations monitored by Nielsen Broadcast Data Systems in Arbitron markets 1-125. Additionally, monitored stations meeting all other published criteria in markets 126+ will be considered for inclusion only in cities that rank among Nielsen SoundScan's top 75 country music sales markets.

Multiple local reporters will be limited to Arbitron markets 1-75. In markets 76+, the highest-rated station (total persons 12+) meeting all other published criteria will be the lone reporter. Lower-rated local competitors meeting all other published criteria will be eligible to move to the R&R Country Indicator panel. In markets 1-75, additional reporters must have at least 50% of the AQH audience of the local format-leading reporter. All ratings and market-size restrictions will be applied using the *most recent data published by Arbitron at the time the panel revisions are made*.

Stations impacted by our Third-Quarter 2007 Current Music Usage Analysis and the revised reporter criteria will be notified of their changing status beginning on Monday, Oct. 1. As a reminder, in order to achieve or maintain reporting status, all monitored stations must finish each calendar quarter with an average of 60% current titles *among their 30 most-played songs*, based on six to eight random weeks of Nielsen BDS-supplied airplay data. Nonmonitored stations reporting to the R&R Country Indicator panel must consistently average at least 30% current songs as reflected in R&R Music Tracking in order to achieve or maintain reporting status.

These changes will be effective with the Oct. 1-7 tracking week (R&R issue date Oct. 12). Readers wishing to review these or any other chart policies should contact Wade Jessen in the Nashville R&R office.

— Wade Jessen/Director of Charts & Operations, Nashville  
615-321-4291 Email: [wjessen@radioandrecords.com](mailto:wjessen@radioandrecords.com)

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only on **GAC** HEY YA'LL!

**the HITMEN** of MUSIC ROW

WE'VE MADE "Mo' Money" BECAUSE OF YOU! WE LOVE YA!

check out our new reality show WED. & FRI. NITES & see why they've kept us behind the scenes all these years.

would like to **THANK RADIO** for making us the **HITMEN of MUSIC ROW.**

TONY JEFFREY & CRAIG BOB

## MUSICNOTES

He's already larger than life, so why not go ahead and make it official? CMT will do just that when it honors Hank Williams Jr. as its next "Giant" on Oct. 25 in Los Angeles. Also on hand at The Gibson Amphitheater will be Tim McGraw, Brad Paisley, Gretchen Wilson, Lynyrd Skynyrd, Kid Rock and many more other giant names to be announced soon. The show airs Nov. 17.

For the second straight year, Jack Ingram will host red carpet reports from the CMA Awards on Nov. 7 for Premiere Radio Networks. After the CMAs, he and Premiere Radio Network's Larry Morgan will co-host the CMA Awards post-show.

Rascal Flatts will seemingly be everywhere tomorrow (Sept. 25) for the release of their new "Still Feels Good" CD. Look for them on "Late Night with David Letterman," and then they hit the road for some radio face time in Philadelphia, Dallas, Chicago, Atlanta, Washington and Cleveland among other cities.

### VIDEO ADDS

#### CMT

**CRAIG MORGAN** International Harvester  
**MIRANDA LAMBERT & JACK INGRAM** Gunpowder & Lead  
 (Excerpt from "CMT Crossroads")  
**TAYLOR SWIFT** Our Song

#### CMT PURE COUNTRY

**BRANDI CARLILE** Turpentine  
**HALFWAY TO HAZARD** Countrified  
**TRENT SUMMAR** Never Loved Her Anyway  
**TRENT WILLMON** There Is A God  
**MIRANDA LAMBERT & JACK INGRAM** Gunpowder & Lead  
 (Excerpt from "CMT Crossroads")  
**TAYLOR SWIFT** Our Song

#### GAC

**KATIE AEMIGER** 17 In Abilene  
**DWIGHT YOAKAM** Close Up The Honky Tonks  
**TAYLOR SWIFT** Our Song



promosquad  
**HitPredictor**

#### SONGS WITH HIT POTENTIAL

	CHART RANK
<b>RASCAL FLATTS</b> <i>Take Me There</i> (Lyric Street) (86.8)	1
<b>BRAD PAISLEY</b> <i>Online</i> (Arista Nashville) (89.5)	2
<b>TOBY KEITH</b> <i>Love Me If You Can</i> (Show Dog Nashville) (83.4)	3
<b>BROOKS &amp; DUNN</b> <i>Proud Of The House We Built</i> (Arista Nashville) (82.7)	4
<b>KENNY CHESNEY</b> <i>Don't Blink</i> (BNA) (85.6)	5
<b>TIM MCGRAW</b> <i>If You're Reading This</i> (Curb) (94.8)	7
<b>DIERKS BENTLEY</b> <i>Free And Easy</i> (Capitol Nashville) (94.1)	9
<b>CARRIE UNDERWOOD</b> <i>So Small</i> (Arista Nashville) (83.0)	10
<b>JASON MICHAEL CARROLL</b> <i>Livin' Our Love Song</i> (Arista Nashville) (88.6)	11
<b>GEORGE STRAIT</b> <i>How 'Bout Them Cowgirls</i> (MCA Nashville) (88.4)	13
<b>CLAY WALKER</b> <i>Fall</i> (Asylum-Curb) (90.3)	15
<b>JOSH TURNER</b> <i>Firecracker</i> (MCA Nashville) (88.6)	16
<b>MIRANDA LAMBERT</b> <i>Famous In A Small Town</i> (Columbia) (75.7)	17
<b>KEITH URBAN</b> <i>Everybody</i> (Capitol Nashville) (82.2)	18
<b>SARA EVANS</b> <i>As If</i> (RCA) (89.7)	19
<b>TRENT TOMLINSON</b> <i>Just Might Have Her Radio On</i> (Lyric Street) (75.9)	21
<b>MONTGOMERY GENTRY</b> <i>What Do Ya Think About That</i> (Columbia) (89.7)	22
<b>LEANN RIMES</b> <i>Nothin' Better To Do</i> (Asylum-Curb) (78.1)	23
<b>TAYLOR SWIFT</b> <i>Our Song</i> (Big Machine) (85.1)	27
<b>GARY ALLAN</b> <i>Watching Airplanes</i> (MCA Nashville) (80.5)	29
<b>BLAKE SHELTON</b> <i>The More I Drink</i> (Warner Bros.) (81.3)	31
<b>CHUCK WICKS</b> <i>Stealing Cinderella</i> (RCA) (76.0)	33
<b>BILLY CURRINGTON</b> <i>Tangled Up</i> (Mercury) (91.8)	34
<b>JASON ALDEAN</b> <i>Laughed Until We Cried</i> (Broken Bow) (88.5)	36
<b>TRACE ADKINS</b> <i>I Got My Game On</i> (Capitol Nashville) (84.4)	37
<b>EMERSON DRIVE</b> <i>You Still Own Me</i> (Midas) (86.6)	39
<b>CHRIS CAGLE</b> <i>What Kinda Gone</i> (Capitol Nashville) (88.3)	40
<b>MARK CHESNUTT</b> <i>Rollin' With The Flow</i> (Lofton Creek) (88.5)	44
<b>CLINT BLACK</b> <i>The Strong One</i> (Equity) (82.5)	47
<b>KELLIE PICKLER</b> <i>Things That Never Cross A Man's Mind</i> (BNA) (85.3)	59

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## Added today at KSNi

Now Spinning On: **WTCR, WTCM, KEAN, WHKX, KVOX, KRRV, KOUL, WRWD, WTRS, WXFL, WTHI, WKML, WBFM, KFTX, KJCS and WOVK.**

## VIDEO ADD AT



**#3 VIDEO ON CMT PURE COUNTRY**  
**#30 ON MUSIC ROW**

CosmoGirl named Katie "Country's Next Big Thing!"  
 - Check out the October issue on stands now.



Katie Armiger  
**"17 In Abilene"**

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COLD RIVER RECORDS

QUARTERBACK RECORDS

GrassRoots PROMOTION

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
1	1	RASCAL FLATTS Take Me There ( <i>Lyric Street</i> )	379625	+7593	5146	+182	12	130/0
3	2	BRAD PAISLEY Online ( <i>Arista Nashville</i> )	373681	+38064	4881	+348	14	130/0
2	3	TOBY KEITH Love Me If You Can ( <i>Show Dog Nashville</i> )	350564	+12404	4852	+225	16	130/0
4	4	BROOKS & DUNN Proud Of The House We Built ( <i>Arista Nashville</i> )	329000	+3126	4505	+34	17	130/0
6	5	KENNY CHESNEY Don't Blink ( <i>BNA</i> )	318957	+22653	4071	+318	5	130/1
5	6	LUKE BRYAN All My Friends Say ( <i>Capitol Nashville</i> )	308771	+7717	4291	+85	35	130/0
8	7	TIM MCGRAW If You're Reading This ( <i>Curb</i> )	296314	+22426	4162	+363	19	128/1
7	8	GARTH BROOKS More Than A Memory ( <i>Pearl/Big Machine</i> )	275286	-14029	3753	-102	4	129/1
10	9	DIERKS BENTLEY Free And Easy... ( <i>Capitol Nashville</i> )	272495	+19184	3636	+163	18	130/0
11	10	CARRIE UNDERWOOD So Small ( <i>Arista/Arista Nashville</i> )	261316	+14137	3612	+146	8	129/0
13	11	JASON M. CARROLL Livin' Our Love Song ( <i>Arista Nashville</i> )	207426	+6491	3034	+71	30	130/0
12	12	KENNY CHESNEY Never Wanted Nothing More ( <i>BNA</i> )	203110	-23681	2540	-230	17	130/0
14	13	GEORGE STRAIT How 'Bout Them Cowgirls ( <i>MCA Nashville</i> )	189103	+4497	2913	+132	7	128/3
9	14	REBA MCENTIRE W/K. CLARKSON Because Of You ( <i>MCA Nashville</i> )	187235	-75516	2686	-989	19	127/0
15	15	CLAY WALKER Fall ( <i>Asylum-Curb</i> )	183329	+15268	2788	+190	27	124/0
17	16	JOSH TURNER Firecracker ( <i>MCA Nashville</i> )	166776	+11797	2593	+141	13	129/3
18	17	MIRANDA LAMBERT Famous In A Small Town ( <i>Columbia</i> )	153479	+19786	2395	+169	27	128/3
21	18	KEITH URBAN Everybody ( <i>Capitol Nashville</i> )	139448	+21565	2143	+395	5	122/10
20	19	SARA EVANS As If ( <i>RCA</i> )	138594	+14426	2017	+100	16	121/3
19	20	JACK INGRAM Measure Of A Man ( <i>Big Machine</i> )	132611	-775	2124	-3	24	125/0
22	21	TRENT TOMLINSON Just Might Have Her... ( <i>Lyric Street</i> )	118962	+1403	1969	-12	27	117/0
24	22	MONTGOMERY GENTRY What Do Ya Think About That ( <i>Columbia</i> )	118176	+8952	1925	+168	10	118/7
25	23	LEANN RIMES Nothin' Better To Do ( <i>Asylum-Curb</i> )	110457	+7893	1667	+119	17	104/6
23	24	JOE NICHOLS Another Side Of You ( <i>Universal South</i> )	108342	-2453	1814	-5	21	116/2
16	25	SUGARLAND Everyday America ( <i>Mercury</i> )	95635	-65100	1213	-1118	19	123/0
27	26	TRISHA YEARWOOD Heaven, Heartache... ( <i>Big Machine</i> )	86470	+6821	1481	+17	10	111/5
30	27	TAYLOR SWIFT Our Song ( <i>Big Machine</i> )	86240	+25806	1359	+464	6	98/20
26	28	EAGLES How Long ( <i>ERC/Lost Highway/Mercury</i> )	84243	+3770	1236	+90	6	77/3
29	29	GARY ALLAN Watching Airplanes ( <i>MCA Nashville</i> )	68534	+4615	1071	+93	10	84/8
28	30	TRAVIS TRITT You Never Take Me Dancing ( <i>Category 5</i> )	68175	+2335	956	+3	21	66/0

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# Jypsi

## LOVE IS A DRUG

"I remember where I was the first time I saw Garth perform.  
I remember where I was the first time I saw the Dixie Chicks perform.  
And I will remember where I was the first time I saw Jypsi perform.  
These guys have the goods to be a major act in our format."

- Jim Murphy, VP of Country Media, Jones Radio Networks




THANKS TO EARLY BELIEVERS INCLUDING KNIX, KUBL, WIVK, KSKS, KATM, KUZZ, WCTO, XM, SIRIUS AND MORE.

**Impacting Radio Now!**




LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
31	<b>31</b>	BLAKE SHELTON The More I Drink (Warner Bros./WRN)	63867	+3466	1105	+93	14	76/4
32	<b>32</b>	PAT GREEN Way Back Texas (BNA)	56102	+1547	941	+13	18	84/1
36	<b>33</b>	CHUCK WICKS Stealing Cinderella (RCA)	50856	+17013	696	+144	5	68/9
33	<b>34</b>	BILLY CURRINGTON Tangled Up (Mercury)	49191	+2169	836	+48	14	65/0
34	<b>35</b>	WHISKEY FALLS Last Train Running (Midas/New Revolution)	45581	+1141	854	+9	20	72/3
35	<b>36</b>	JASON ALDEAN Laughed Until We Cried (Broken Bow)	43296	+3792	814	+108	7	72/5
39	<b>37</b>	TRACE ADKINS I Got My Game On (Capitol Nashville)	40214	+9086	693	+108	7	60/8
41	<b>38</b>	SUGARLAND Stay (Mercury)	35030	+18456	546	+297	2	55/25
<b>Breaker</b>	<b>39</b>	EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	35005	+3801	659	+109	10	52/2
37	<b>40</b>	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	33754	+1146	699	+14	10	63/1
<b>Breaker</b>	<b>41</b>	BIG & RICH Between Raising Hell... (Warner Bros./WRN)	24718	+1803	414	+73	7	40/1
45	<b>42</b>	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	19007	+4757	372	+83	3	51/10
48	<b>43</b>	CRAIG MORGAN International Harvester (Broken Bow)	17704	+5770	324	+155	2	29/7
44	<b>44</b>	MARK CHESNUTT Rollin' With The Flow (Lofton Creek)	16803	+1202	188	+15	6	15/2
<b>Debut</b>	<b>45</b>	FAITH HILL Red Umbrella (Warner Bros./WRN)	16597	+11089	233	+175	1	18/8
43	<b>46</b>	JENNIFER HANSON Joyride (Universal South)	15559	-147	330	+33	9	36/2
49	<b>47</b>	CLINT BLACK The Strong One (Equity)	14544	+3228	269	+17	14	34/0
53	<b>48</b>	LITTLE BIG TOWN I'm With The Band (Equity)	12400	+2384	292	+53	5	30/2
50	<b>49</b>	BON JOVI FEAT. L. RIMES Till We Ain't... (Mercury/Island/IDJMG)	11812	+1082	67	+5	4	3/0
58	<b>50</b>	VAN ZANT Goes Down Easy (Columbia)	10467	+2142	236	+44	5	24/2
51	51	JAKE OWEN Something About A Woman (RCA)	9990	-668	265	+6	4	37/1
46	52	KEITH ANDERSON Sunday Morning In America (Arista Nashville)	9532	-3286	108	-61	20	11/0
55	53	BILLY RAY CYRUS Ready, Set, Don't Go (Walt Disney/C05)	8287	-967	173	+2	9	18/1
<b>Debut</b>	<b>54</b>	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	8124	+4146	132	+60	1	18/13
52	55	ELI YOUNG BAND When It Rains (Carnival)	7748	-2449	48	-12	5	1/0
-	<b>56</b>	RISSI PALMER Country Girl (1720)	7132	+292	141	-1	5	18/1
54	57	FLYNNVILLE TRAIN Nowhere Than Somewhere (Show Dog Nashville)	7116	-2179	196	-33	12	32/1
<b>Debut</b>	<b>58</b>	ERIC CHURCH Sinners Like Me (Capitol Nashville)	7083	+3187	168	+59	1	19/2
<b>Debut</b>	59	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	7031	-405	184	+48	1	28/8
<b>Debut</b>	<b>60</b>	BOMSHEL The Power Of One (Curb)	6605	+2050	182	+32	1	27/1

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**They Happen All the Time!!**  
**"Happy Endings"**  
**Lee Brice**  
 Early Adds: WQYK, WMIL, WCTK, WWGR, WGTY, KSKS, WNKT  
**"Truly one of the great new songs.**  
**This is going to be a BIG HIT!**  
**Steve Giuttari, WCTK**  
**Impacting THIS Monday Oct. 1st!**



**COUNTRY**

**MOST ADDED**

ARTIST Title Label(s)	Adds
SUGARLAND Stay (Mercury)	25
TAYLOR SWIFT Our Song (Big Machine)	20
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	13
KEITH URBAN Everybody (Capitol Nashville)	10
BUCKY COVINGTON It's Good To Be Us (Lyric Street)	10
CHUCK WICKS Stealing Cinderella (RCA)	9
GARY ALLAN Watching Airplanes (MCA Nashville)	8
TRACE ADKINS I Got My Game On (Capitol Nashville)	8
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	8
ASHTON SHEPERD Takin' Off This Pain (MCA Nashville)	8
FAITH HILL Res Umbrella (Warner Bros./WRN)	8

**MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Aud. Increase
BRAD PAISLEY Online (Arista Nashville)	+38064
TAYLOR SWIFT Our Song (Big Machine)	+25806
KENNY CHESNEY Don't Blink (BNA)	+22653
TIM MCGRAW If You're Reading This (Curb)	+22426
KEITH URBAN Everybody (Capitol Nashville)	+21565
MIRANDA LAMBERT Famous In A Small Town (Columbia)	+19786
DIERKS BENTLEY Free And Easy... (Capitol Nashville)	+19184
SUGARLAND Stay (Mercury)	+18456
CHUCK WICKS Stealing Cinderella (RCA)	+17013
CLAY WALKER Fall (Asylum-Curb)	+15268

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
TAYLOR SWIFT Our Song (Big Machine)	+464
KEITH URBAN Everybody (Capitol Nashville)	+395
TIM MCGRAW If You're Reading This (Curb)	+363
BRAD PAISLEY Online (Arista Nashville)	+348
KENNY CHESNEY Don't Blink (BNA)	+318
SUGARLAND Stay (Mercury)	+297
TOBY KEITH Love Me If You Can (Show Dog Nashville)	+225
CLAY WALKER Fall (Asylum-Curb)	+190
RASCAL FLATTS Take Me There (Lyric Street)	+182
FAITH HILL Red Umbrella (Warner Bros./WRN)	+175

**COUNTRY INDICATOR**

**MOST ADDED**

ARTIST Title Label(s)	Adds
SUGARLAND Stay (Mercury)	19
CHUCK WICKS Stealing Cinderella (RCA)	14
TAYLOR SWIFT Our Song (Big Machine)	13
FAITH HILL Red Umbrella (Warner Bros./WRN)	13
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	12
KEITH URBAN Everybody (Capitol Nashville)	10
BUCKY COVINGTON It's Good To Be Us (Lyric Street)	8
MIRANDA LAMBERT Famous In A Small Town (Columbia)	4
JASON ALDEAN Laughed Until We Cried (Broken Bow)	4
ASHTON SHEPERD Takin' Off This Pain (MCA Nashville)	4
LEE BRICE Happy Endings (Asylum-Curb)	4

**MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Aud. Increase
KEITH URBAN Everybody (Capitol Nashville)	+6914
KENNY CHESNEY Don't Blink (BNA)	+6875
TAYLOR SWIFT Our Song (Big Machine)	+6514
GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	+4428
SUGARLAND Stay (Mercury)	+4407
FAITH HILL Red Umbrella (Warner Bros./WRN)	+3272
CLAY WALKER Fall (Asylum-Curb)	+3047
JACK INGRAM Measure Of A Man (Big Machine)	+3038
DIERKS BENTLEY Free And Easy... (Capitol Nashville)	+3021
TIM MCGRAW If You're Reading This (Curb)	+3007

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
KEITH URBAN Everybody (Capitol Nashville)	+374
KENNY CHESNEY Don't Blink (BNA)	+358
TAYLOR SWIFT Our Song (Big Machine)	+341
SUGARLAND Stay (Mercury)	+264
TIM MCGRAW If You're Reading This (Curb)	+196
FAITH HILL Red Umbrella (Warner Bros./WRN)	+181
GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	+157
CHUCK WICKS Stealing Cinderella (RCA)	+155
DIERKS BENTLEY Free And Easy... (Capitol Nashville)	+136
JOSH TURNER Firecracker (MCA Nashville)	+111

**TOBY KEITH "LOVE ME IF YOU CAN"**

**35 Million Audience Impressions...and STILL GROWING!**

**R&R 3 (+225x/+1,240,400) MB #3\* (+232x/+529 pts.)**

**TOP 5 Callout Coast To Coast!**

**Mediabase Callout: #4 A35-44 #5 A25-54 #5 'Faves' F35-44**

**Callout America: #2 F25-54 #2 P25-44 #3 F25-44**

**Rate The Music: #2 F35-44 #3 P25-54 \* Rusty Walker: #3**

**WHAT ARE YOU WAITING FOR?! POWER IT UP NOW! It's a # 1 record!**



**COUNTRY NEW & ACTIVE**

- ANDY GRIGGS** What If It's Me (*Montage*)  
Total Audience: 5702, Total Stations: 20, Adds: 1
- HEARTLAND** Once A Woman Gets A Hold Of Your Heart (*Country Thunder*)  
Total Audience: 5450, Total Stations: 15, Adds: 1
- RASCAL FLATTS** Still Feels Good (*Lyric Street*)  
Total Audience: 5367, Total Stations: 1, Adds: 1
- RASCAL FLATTS** Winner At A Losing Game (*Lyric Street*)  
Total Audience: 4355, Total Stations: 0, Adds: 0
- RASCAL FLATTS** Bob That Head (*Lyric Street*)  
Total Audience: 4132, Total Stations: 0, Adds: 0
- JAMES OTTO** Just Got Started Lovin' You (*Raybaw/Warner Bros./WRN*)  
Total Audience: 3973, Total Stations: 14, Adds: 2

**COUNTRY INDICATOR NEW & ACTIVE**

- CHUCK WICKS** Stealing Cinderella (*RCA*)  
Total Plays: 445, Total Stations: 34, Adds: 14
- MARK CHESNUTT** Rollin' With The Flow (*Lofton Creek*)  
Total Plays: 430, Total Stations: 27, Adds: 0
- CRAIG MORGAN** International Harvester (*Broken Bow*)  
Total Plays: 362, Total Stations: 21, Adds: 3
- BIG & RICH** Between Raising Hell And Amazing Grace (*Warner Bros./WRN*)  
Total Plays: 353, Total Stations: 23, Adds: 2
- LITTLE BIG TOWN** I'm With The Band (*Equity*)  
Total Plays: 277, Total Stations: 23, Adds: 2
- FAITH HILL** Red Umbrella (*Warner Bros./WRN*)  
Total Plays: 268, Total Stations: 21, Adds: 13
- ERIC CHURCH** Sinners Like Me (*Capitol Nashville*)  
Total Plays: 256, Total Stations: 22, Adds: 2
- KELLIE PICKLER** Things That Never Cross A Man's Mind (*BNA*)  
Total Plays: 250, Total Stations: 21, Adds: 3
- DOUG STONE** Nice Problem (*TNT/Spinville*)  
Total Plays: 218, Total Stations: 21, Adds: 3
- VAN ZANT** Goes Down Easy (*Columbia*)  
Total Plays: 191, Total Stations: 14, Adds: 2

**R&R Going For Adds®**

- 10/1  
**DOLLY PARTON** Better Get To Livin' (*Dolly*)
- FAITH HILL** Red Umbrella (*Warner Bros./WRN*)
- GRETCHEN WILSON** You Don't Have To Go Home (*Columbia*)
- HALFWAY TO HAZARD** Devil And The Cross (*Stylesonic/Mercury*)
- LADY ANTEBELLUM** Love Don't Live Here (*Capitol Nashville*)
- LEE BRICE** Happy Endings (*Asylum-Curb*)  
10/8  
**No Going for Adds for this Week**
- 10/15  
**DREW DAVIS BAND** Back There All The Time (*Lofton Creek*)
- FLYNNVILLE TRAIN** Tequila Sheila (*Show Dog Nashville*)
- KELLY WILLIS** The More That I'm Around You (*Rykodisc*)

**TOP 10 RECURRENTS**

ARTIST Title Label(s)	Total Aud. (00)
<b>RODNEY ATKINS</b> These Are My People ( <i>Curb</i> )	235858
<b>TRACY LAWRENCE</b> Find Out Who Your Friends Are ( <i>Rocky Comfort/CO5</i> )	154471
<b>BILLY CURRINGTON</b> Good Directions ( <i>Mercury</i> )	151073
<b>MONTGOMERY GENTRY</b> Lucky Man ( <i>Columbia</i> )	125015
<b>BIG &amp; RICH</b> Lost In This Moment ( <i>Warner Bros./WRN</i> )	124015
<b>GEORGE STRAIT</b> Wrapped ( <i>MCA Nashville</i> )	111136
<b>EMERSON DRIVE</b> Moments ( <i>Midas/New Revolution</i> )	109334
<b>RODNEY ATKINS</b> Watching You ( <i>Curb</i> )	104977
<b>BUCKY COVINGTON</b> A Different World ( <i>Lyric Street</i> )	99910
<b>TAYLOR SWIFT</b> Teardrops On My Guitar ( <i>Big Machine</i> )	96139



130 Country reporters. Songs ranked by total audience for the airplay week of 9/17-9/23. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.) © 2007 Radio & Records.



**JASON ALDEAN**

**"Laughed Until We Cried"**

**RR 36 MB 38\* - 33\***

**HUGE** adds from WKLB/Boston, WOKO/Burlington VT, WOGK/Gainesville FL, WITL/Lansing MI, KTOM/Monterey CA  
**GREAT** early research!

Nominated for CMA Horizon Award. On tour with Rascal Flatts



**Craig Morgan**

**"International Harvester"**

**R&R 48 - 43 MB 51\* - 41\***

**A Most Added Single AGAIN!**

WGNE KTOM KIZN KSOP KMDL

KKGO WXCX KSKS KIXZ WQYK

September 24, 2007

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
1	1	RASCAL FLATTS Take Me There ( <i>Lyric Street</i> )	3746	0	78268	-864	12	95/0
2	2	TOBY KEITH Love Me If You Can ( <i>Show Dog Nashville</i> )	3708	+22	78324	+165	15	94/0
4	3	BRAD PAISLEY Online ( <i>Arista Nashville</i> )	3611	+66	77770	+1241	12	93/1
3	4	BROOKS & DUNN Proud Of The House We Built ( <i>Arista Nashville</i> )	3563	-3	75564	+226	16	92/1
5	5	LUKE BRYAN All My Friends Say ( <i>Capitol Nashville</i> )	3383	+76	71821	+2187	26	93/2
9	6	KENNY CHESNEY Don't Blink ( <i>BNA</i> )	3230	+358	72642	+6875	5	92/3
7	7	TIM MCGRAW If You're Reading This ( <i>Curb</i> )	3168	+196	64773	+3007	16	87/1
8	8	DIERKS BENTLEY Free And Easy... ( <i>Capitol Nashville</i> )	3106	+136	66228	+3021	17	95/0
6	9	GARTH BROOKS More Than A Memory ( <i>Pearl/Big Machine</i> )	3054	-37	63572	-474	4	94/2
10	10	CARRIE UNDERWOOD So Small ( <i>Arista/Arista Nashville</i> )	2950	+97	65293	+1324	8	91/1
13	11	GEORGE STRAIT How 'Bout Them Cowgirls ( <i>MCA Nashville</i> )	2576	+157	53239	+4428	7	92/3
12	12	JASON M. CARROLL Livin' Our Love Song ( <i>Arista Nashville</i> )	2574	+70	55475	+707	24	89/1
14	13	JOSH TURNER Firecracker ( <i>MCA Nashville</i> )	2354	+111	50819	+2308	11	91/3
15	14	CLAY WALKER Fall ( <i>Asylum-Curb</i> )	2244	+92	47520	+3047	22	84/3
16	15	JACK INGRAM Measure Of A Man ( <i>Big Machine</i> )	2116	+79	45662	+3038	20	91/3
23	16	KEITH URBAN Everybody ( <i>Capitol Nashville</i> )	2078	+374	44465	+6914	5	90/10
11	17	REBA MCENTIRE W/K. CLARKSON Because Of You ( <i>MCA Nashville</i> )	2004	-705	38784	-16712	18	74/1
17	18	JOE NICHOLS Another Side Of You ( <i>Universal South</i> )	1928	+90	39211	+1095	18	85/2
18	19	SARA EVANS As If ( <i>RCA</i> )	1885	+62	42085	+930	13	85/2
19	20	MONTGOMERY GENTRY What Do Ya Think About That ( <i>Columbia</i> )	1879	+62	39609	+1328	9	86/1

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# HANK FM

plays everything country

## CRANK IT TO HANK!

**WLHK-FM/Indianapolis**  
#17 to #5 Adults 25-54 debut!\*

**KNNN-FM/Redding, Ca**  
2.2% to 5% Men 25-54 debut!\*

**KHNK-FM/Kalispell, Montana**  
#10 to #2 Adults 25-54\*

**KAKT-FM/Medford, Oregon**

**CHNK-FM/Winnipeg, Manitoba**

**KNAH-FM/Merced, Ca**

Call: Howard @ Kroeger Media Inc. 204.736.3820

\*source: Arbitron

September 24, 2007

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
21	<b>21</b>	MIRANDA LAMBERT Famous In A Small Town (Columbia)	1866	+91	39754	+869	19	84/4
22	<b>22</b>	TRENT TOMLINSON Just Might Have Her... (Lyric Street)	1751	+30	35931	+494	23	82/1
24	<b>23</b>	TRISHA YEARWOOD Heaven, Heartache... (Big Machine)	1496	+99	31075	+1292	8	80/2
26	<b>24</b>	LEANN RIMES Nothin' Better To Do (Asylum-Curb)	1305	+56	26259	+787	14	69/1
31	<b>25</b>	TAYLOR SWIFT Our Song (Big Machine)	1277	+341	27310	+6514	3	76/13
20	26	SUGARLAND Everyday America (Mercury)	1159	-653	22495	-13247	18	55/0
27	<b>27</b>	EAGLES How Long (ERC/Lost Highway/Mercury)	1156	+97	24111	+2316	4	68/1
25	28	KENNY CHESNEY Never Wanted Nothing More (BNA)	1153	-189	24405	-4942	16	55/0
30	<b>29</b>	GARY ALLAN Watching Airplanes (MCA Nashville)	1063	+75	26111	+1755	9	62/2
28	<b>30</b>	TRAVIS TRITT You Never Take Me Dancing (Category 5)	1060	+19	21584	+642	14	55/3
29	31	BILLY CURRINGTON Tangled Up (Mercury)	989	-2	20429	+143	10	64/0
32	<b>32</b>	BLAKE SHELTON The More I Drink (Warner Bros./WRN)	929	+24	18751	+508	13	60/0
33	<b>33</b>	PAT GREEN Way Back Texas (BNA)	798	+28	17081	+1407	9	51/0
34	<b>34</b>	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	781	+41	16282	+865	7	51/1
36	<b>35</b>	JASON ALDEAN Laughed Until We Cried (Broken Bow)	749	+91	15519	+1602	5	55/4
35	36	WHISKEY FALLS Last Train Running (Midas/New Revolution)	739	-1	14779	-156	10	47/0
37	<b>37</b>	TRACE ADKINS I Got My Game On (Capitol Nashville)	668	+15	13109	+511	5	46/3
39	<b>38</b>	EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	611	+68	13709	+848	4	43/1
	<b>Debut</b>	<b>39</b> SUGARLAND Stay (Mercury)	549	+264	9594	+4407	1	47/19
40	<b>40</b>	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	530	+106	11968	+1801	2	40/8

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Best Strategies      Most Experience      Highest Quality

**NOBODY DOES IT BETTER.**

**P O I N T - T O - P O I N T**

**D I R E C T M A R K E T I N G I N N O V A T I O N S**

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ARTIST Title (Label)	PASSION	TOTAL POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
<b>BROOKS &amp; DUNN</b> Proud Of The House We Built (Arista Nashville)	30.5%	77.3%	4.00	16.3%	100.0%	5.0%	1.5%
<b>TOBY KEITH</b> Love Me If You Can (Show Dog Nashville)	31.5%	69.8%	3.93	17.3%	97.0%	9.0%	1.0%
<b>LUKE BRYAN</b> All My Friends Say (Capitol Nashville)	27.8%	69.5%	3.87	18.8%	98.8%	9.3%	1.3%
<b>KENNY CHESNEY</b> Don't Blink (BNA)	34.8%	69.0%	3.95	21.0%	97.8%	4.8%	3.0%
<b>BRAD PAISLEY</b> Online (Arista Nashville)	21.3%	67.8%	3.79	20.5%	97.8%	7.5%	2.0%
<b>DIERKS BENTLEY</b> Free And Easy (Down The Road I Go) (Capitol Nashville)	25.8%	67.8%	3.82	19.5%	97.8%	7.8%	2.8%
<b>TIM MCGRAW</b> If You're Reading This (Curb)	27.0%	64.8%	3.74	16.5%	96.8%	11.3%	4.3%
<b>JASON MICHAEL CARROLL</b> Livin' Our Love Song (Arista Nashville)	19.8%	64.5%	3.77	23.3%	96.5%	7.3%	1.5%
<b>RASCAL FLATTS</b> Take Me There (Lyric Street)	26.8%	64.5%	3.76	20.8%	98.5%	10.5%	2.8%
<b>CARRIE UNDERWOOD</b> So Small (Arista/Arista Nashville)	25.0%	62.0%	3.72	22.5%	98.3%	10.8%	3.0%
<b>MONTGOMERY GENTRY</b> What Do Ya Think About That (Columbia)	15.0%	59.8%	3.59	19.8%	94.8%	11.3%	4.0%
<b>JOSH TURNER</b> Firecracker (MCA Nashville)	20.0%	57.5%	3.52	17.3%	94.8%	12.0%	8.0%
<b>JACK INGRAM</b> Measure Of A Man (Big Machine)	13.5%	57.0%	3.60	29.3%	96.8%	8.5%	2.0%
<b>JASON ALDEAN</b> Laughed Until We Cried (Broken Bow)	13.3%	55.3%	3.62	19.8%	87.3%	10.3%	2.0%
<b>JOE NICHOLS</b> Another Side Of You (Universal South)	21.0%	55.0%	3.52	19.3%	94.3%	13.0%	7.0%
<b>LEANN RIMES</b> Nothin' Better To Do (Asylum-Curb)	16.0%	55.0%	3.53	23.5%	95.5%	14.0%	3.0%
<b>WHISKEY FALLS</b> Last Train Running (Midas/New Revolution)	17.5%	55.0%	3.58	25.0%	94.5%	11.8%	2.8%
<b>TRISHA YEARWOOD</b> Heaven, Heartache... (Big Machine)	14.5%	54.5%	3.46	22.3%	96.5%	15.3%	4.5%
<b>CLAY WALKER</b> Fall (Asylum-Curb)	19.8%	54.0%	3.58	22.8%	93.0%	12.8%	3.5%
<b>EMERSON DRIVE</b> You Still Own Me (Montage/Midas/New Revolution)	13.0%	53.8%	3.52	24.5%	92.5%	9.5%	4.8%
<b>MIRANDA LAMBERT</b> Famous In A Small Town (Columbia)	11.8%	53.5%	3.53	26.3%	93.3%	11.0%	2.5%
<b>BILLY CURRINGTON</b> Tangled Up (Mercury)	13.3%	53.3%	3.54	31.5%	96.5%	9.3%	2.5%
<b>TRAVIS TRITT</b> You Never Take Me Dancing (Category 5)	16.3%	52.5%	3.49	25.0%	95.3%	13.5%	4.3%
<b>TRACE ADKINS</b> I Got My Game On (Capitol Nashville)	11.8%	52.0%	3.43	25.5%	95.5%	13.5%	4.5%
<b>SARA EVANS</b> As If (RCA)	14.3%	52.0%	3.52	30.0%	95.5%	10.0%	3.5%
<b>TRENT TOMLINSON</b> Just Might Have Her Radio On (Lyric Street)	16.3%	50.3%	3.60	35.0%	94.0%	7.0%	1.8%
<b>GEORGE STRAIT</b> How 'Bout Them Cowgirls (MCA Nashville)	15.8%	48.8%	3.54	26.5%	88.5%	9.5%	3.8%
<b>CHRIS CAGLE</b> What Kinda Gone (Capitol Nashville)	8.3%	46.3%	3.45	33.8%	92.0%	10.5%	1.5%
<b>BLAKE SHELTON</b> The More I Drink (Warner Bros./WRN)	14.3%	41.3%	3.24	26.5%	95.0%	21.5%	5.8%
<b>EAGLES</b> How Long (ERC/Lost Highway/Mercury)	9.3%	39.5%	3.33	31.8%	87.5%	12.3%	4.0%
<b>KEITH URBAN</b> Everybody (Capitol Nashville)	10.5%	38.0%	3.18	26.3%	90.0%	18.8%	7.0%
<b>GARTH BROOKS</b> More Than A Memory (Pearl/Big Machine)	8.0%	37.8%	3.22	28.5%	88.0%	17.3%	4.5%
<b>GARY ALLAN</b> Watching Airplanes (MCA Nashville)	6.8%	37.3%	3.26	37.8%	91.8%	13.3%	3.5%
<b>TAYLOR SWIFT</b> Our Song (Big Machine)	9.5%	36.0%	3.23	29.0%	86.0%	16.5%	4.5%
<b>CHUCK WICKS</b> Stealing Cinderella (RCA)	9.5%	32.5%	3.23	29.5%	81.5%	16.0%	3.5%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. **WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2007 Radio & Records © 2007 Bullseye Marketing Research Inc..

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