

**Males and Females FINALLY agree on something...
RASCAL FLATTS' "I Melt" is the #1 testing song at RateTheMusic.com**

LYRIC STREET RECORDS

Baumgartner Joins Equity As VP/National Promotion

Broken Bow VP/Promotion **Rick Baumgartner** is joining newly-formed Equity Records (R&R 8/8/03) to head its promotion department. Label President **Mike Kraski** said, "It was very important to us to make a big statement with our first staff announcement, and I believe we have done that. Rick has the greatest breadth of experience of any promotion person around — he has worked with both major and indie labels. He has retooled a promotion team and built one from the ground up. But more importantly, Rick has always delivered."

Baumgartner joined BBR almost 18 months ago from his promotion post at Audium. He has also previously served as VP/Promotion for Atlantic/Nashville and Decca, and he spent nine years with Warner Bros./Nashville, where he was Dir./National Promotion when he left to join Decca. He also headed the Nashville division of R&R's Music Meeting.

Massie To Program New SF Country outlet.

San Francisco got a treat at noon PT Aug. 11 when Bonneville flipped Classic Hits KKDV(The Drive)/San Francisco to Country, a format missing from the Bay Area airwaves for more than 19 months. Already in the building to program the new station is **Ray Massie**, who resigned as KFRG/Riverside OM just last Friday. The new station is currently identified as "My Country Station 95-7." Massie expects to announce an air staff soon and a new station name by the end of the month. Massie was the OM at WIL/St. Louis when he joined KFRG as PD in November 1996.

The new station's website is *KKDV.com*, and it offers this note to visitors: "We're building a brand new radio station for you! *My Country Station Ninety Five Seven* started out as just an idea. An idea that puts listeners in charge of what goes on the air. Seems simple. You tell us what you want to hear. *My Country Station Ninety Five Seven* will play it."

"This is truly your Country music station. It's been a long time since there's been a station playing country music for all the Bay Area. Now that you have one, you can proudly say, 'It is My Country Station.' If you've ever said or thought, 'Wouldn't it be great if we had a Country station that?' — now you do. Please check in with us often and tell us how we're doing. What do you want to hear on your country station? Send a note to the Program Director."

Alan Jackson's "Gone Country" launched the new Country outlet, which, for now, features music, liners, sweepers and spots. Among the liners on the air:

"We're not a country station for everybody. We're only a station for people who know who Garth, Alan and Tim are. You can call us MY Country Station 95-7"

"Finally, a country station you can hear all over The Bays. West, north, east and south. My Country Station, 95-7!"

"You are enjoying what's on the air. That's why it's My Country Station, 95-7!"

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Summer's Hottest Artists Headed Into the Fall with Hits!

#1

Play Increase

Dierks Bentley

"What Was I Thinkin'"

R&R **5** +419

#4

Play Increase

Trace Adkins

"Then They Do"

R&R **8** +328

#8

Play Increase

Keith Urban

"Who Wouldn't Wanna Be Me"

R&R **13** +229

#9

Play Increase

Chris Cagle

"Chicks Dig It"

R&R **24** +221

Susan Ashton "She Is"... MOST ADDED!

www.capitolnashville.com



"Just the best songs — and more of 'em. It's what you asked for, and, after all, we're the station that you call 'My Country station, 95-7'."

"Every time we start the music you chose, we'll play almost 30 minutes of great country songs without stopping. It's what you said — it's what you get. My Country station 95-7."

"From Santa Clara to Concord and everywhere in between, it's your music on your radio. The station you're helping to build. My country station, 95-7."

"From Walnut Creek to Cupertino and everywhere in between, it's your music on your radio. My Country station 95-7."

"There's a new Country station in town — the one you're helping to build. My country station 95-7, KKDV San Francisco, Oakland, San Jose."

The station's address is 400 Second Street, Suite 300, San Francisco, CA 94107. The phone is 415-957-0957.

Street Talk: Interestingly, KKDV is 95.7 on the dial, while KRTY/San Jose is at 95.3. KALF/Chico is also at 95.7. Locals report KKDV covers the entire city — with perhaps a gap or two in the east — with a much better signal than KYCY, the last SF Country outlet.

Hallam Returns To KC As WDAF-FM OM

Former WKHX & WYAY/Atlanta OM **Dene Hallam** has been named OM for Entercom's new WDAF-FM/Kansas City, which debuted Aug. 10 at noon. The new FM outlet replaces the legendary WDAF-AM. The AM programming has been simulcast on FM for the last month. The new FM programming will now be simulcast on AM 610 until a new Sports format debuts on that signal, a move that will be in the not-too-distant future.

Entercom's release says, "Hallam will have the responsibility of launching 61 Country on 106.5 and executing the transition of this Kansas City and country tradition to FM. He joins current WDAF PD

Ted Cramer in a three-way competition for KC's Country music audience."

WDAF-FM was launched with a music package led by the very first song played on WDAF-AM almost 27 years ago — **Waylon Jennings'** "Are You Ready for the Country?" That was followed by **Alan Jackson's** "Gone Country," **Neal McCoy's** "The City Put the Country in Me," (an inside reference to the fact that WDAF-FM is replacing Smooth Jazz "The City"), **Barbara Mandrell's** "I Was Country When Country Wasn't Cool" and **Toby Keith's** "How Do You Like Me Now?"

The launch also featured the station's regular lineup, with morning personality **David Lawrence** doing noon-3pm, PD **Ted Cramer** handling 3-6pm and PM driver **David Bryant** working 6-9pm.

Describing the changes made to create WDAF-FM's format, Hallam said, "We cut out the songs WDAF-AM was playing from the '40s, '50s and '60s and have redone the production to make it more contemporary. We really focused on trying to keep the essence and soul of 61 Country WDAF, while at the same time being contemporary enough for today's Country listeners.

This is a return to KC for Hallam, who in the mid-'80s was PD of KUDL and later was VP/Programming for Gannett's KCMO-AM/FM. It also reunites him with Entercom/KC Market Manager **Bob Zuroweste**, who was KUDL's GM when Hallam was PD there.

In what is perhaps a harbinger of things to come, Hallam said of his new job, "Our charge is to leave the Country competition in Kansas City in obfuscatory ruins!"

CRS SW Huge Success

Almost 200 Country radio and record folks spent last weekend at the Omni Hotel in Dallas for CRS SW. Highlights included the opening programming panel featuring CMT Sr. VP/GM **Brian Philips**, WUSN/Chicago OM **Tom Rivers**,

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"Being a Husband and a Father, this song really strikes an Emotional Nerve!" - John St. John / JRN

I THINK YOU'RE BEAUTIFUL

the new single
Written and Performed by

AMY DALLEY

on your desk now

**Impacting
Monday, August 25th**



**Already Added
KMLE WFMS WXBQ KSOP WWQM WQBE**

Clear Channel/Minneapolis OM **Gregg Swedberg** and Emmis Regional VP/Programming **Jimmy Steal**.

Among the one-liners, Steal told the crowd, "The music today is pretty much a science. That last 10-15% of programming is an art. Stations need to be very unpredictable in a predictable way, while really beating the drum on that 15%. It's more of a risk to not do anything than to try something different. You run the risk of becoming extinct."

Philips' comment included: "Programmers need to get as much feedback from as many people as they can so they have an idea of the [cultural] changes going on around them, so they don't miss them." He also reminded PDs to ask themselves if what they're putting on the air is "on- or off-brand." He added programming is "1,000 gut-checks a day."

Talking about morning shows, Rivers reminded attendees of the difference between bit humor and having a sense of humor. He said that today's adult radio audiences prefer their air personalities — especially in the morning — to have a sense of humor rather than lots of prepared bits. He said, "Even if six out of 10 bits are funny, that's only 60%. It's better to have the entire show have a sense of fun around it."

Swedberg told those assembled he's very excited about the music coming from Nashville, saying the new music is great. He noted, "The best part of what we have, more than the other formats, is a wonderful pool of people to choose from."

While highlights from other panels will be discussed in an upcoming **R&R** Country column, I would be remiss if I didn't rave a bit about Hank Williams Jr.'s performance following lunch. He quickly served notice that his allotted 30 minutes were barely enough for him to get warmed up. But no one complained as he neared an hour of music that encompassed country, Southern rock, blues and music set for his upcoming CD.

He regaled the huge crowd — which included every new Country artist on hand to play at CRS SW — with stories about his daddy, his music and his life. He got a standing ovation when he walked on the stage, and another when he left. Perhaps even more telling was the fact the stage was crowded by those wanting pictures and autographs for almost an hour after he finished. Hank proved once again why he remains one of this format's top entertainers. And he had PDs asking themselves why the format had turned its back on his music in the past. His sound is sorely missed on today's Country radio. From the crowd's reaction to the his new songs, it looks as if that won't be a problem for much longer.

Salyer Rises To Market Manager

Clear Channel/Asheville, NC GSM **Ken Salyer** has been promoted to Market Manager for the six-station group, which includes market-leading Country WKSF, WMFX, Country Oldies WPEK, WQNO, WQNS and WWNC.

Veteran Promoters Launch Quarterback Records

Former VFR Records Dir./Finance **Chris Allums** has launched Quarterback Records, a Nashville-based company that will provide label services, including promotion, publicity, creative services and distribution, to other record labels in addition to signing its own artist roster.

GrassRoots Promotion Managing Partner and former VFR head of promotion **Nancy Tunick** will consult the label and direct the promotion efforts. QB's promotion staff is comprised of former VFR regionals **Johnny Mitchell**, Southeast; **JR Hughes**, Mid-Atlantic; and **Greg Stevens**, Southwest/West Coast. Also on board is former Dreamcatcher Northeast regional **Tracy Collins**.

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PATTY LOVELESS: IN THE TOP 20 FAST AND BUILT TO LAST!

"LOVIN' ALL NIGHT"

the new Epic/Monument single from

PATTY LOVELESS

new airplay from:

**WXBQ, WQBE, KXKS,
KXXY, WWKA & WCKT!**

**BIG early local
callout stories ALREADY...
just ask your regional!**

SPIN IT HARD!

*Her fastest Top 20
single ever!*

23 - 20

+277 spins @ R&R!!



"Patty's en fuego, fo' Shizzle!"

Among the artists already signed to utilize QB's promotion team are **Lorrie Morgan** and **Mila Mason**.

Allums can be reached at 615-300-5321.

Radio News

Management: KDRK/Spokane Station Manager **Ray Edwards** has exited the station, which he first joined as PD in July 1996.

Programming: KFXI/Lawton, OK has upped morning host **Ryan Fox** to PD, replacing the departing **Phil Hulén**. Fox joined the station at the beginning of June last year. "We're locally-owned, out in the community and working hard," says Fox, who'll keep his air gig. "We're looking forward to continuing our winning ways."

WYYD/Roanoke PD **Chris O'Kelley** has left the station after two and a half years. He can be reached at 434-444-2041 or chrisokelley@aol.com. Steve Cross, PD of Clear Channel Classic Hits sisters WMGR & WJMA/ Roanoke is WYYD's Interim PD.

Personalities: KHEY/El Paso morning teamer **Stacie Kaye** will leave at the end of the month to spend more time with her ailing father and to care for her kids while her husband is stationed in Iraq.

For The Record: New WVVR/Clarksville, TN PD Mike Montgomery will be doing afternoons, not middays, as reported last week.

Record News

WMSI/Jackson, MS MD **Van Haze** is the new South-west promo rep for Universal South.

Artist News

Lyle Lovett has joined the Lost Highway roster in a joint venture with Curb. Lovett's latest album, *My Baby Don't Tolerate*, will be released Sept. 30 ...

Allison Moorer has signed with Sugar Hill Records ... **Mila Mason** is releasing an album on the newly-established Twinbeat Records label ... **Trace Adkins** will be inducted into the Grand Ole Opry on Aug. 23.

Jamie O'Neal has exited Mercury ... **Eric Heatherly** has departed DreamWorks/Nashville ... **Deana Carter** has exited Arista/Nashville. RCA Label Group Chairman **Joe Galante** said in a statement, "We love Deana and have enjoyed working with her, and wish her the best in the future. She will always have our support." Carter added, "I'm very grateful to Arista/Nashville for such a positive and fun experience. I was busy writing for my new record when I got the news and plan to finish an album — wherever it may land — and proceed with my touring plans for next year. I've been so thrilled to be performing again that, deal or no deal, nothing will stop this train from rolling. See you on the flip side."

CRB Schedules "Fall Forum"

The Country Radio Broadcasters will host its third annual music industry forum "Follow the Money: An Economic Snapshot of Radio, Record Labels, Touring and Publishing," on Tuesday, Nov. 4 (the day before the CMA Awards Show) from 1-3pm at the Nashville Renaissance Hotel.

The CRB Fall Forum is open to writers, producers, independent artists and others who do not customarily attend the Country Radio Seminar and may not have the occasion to interact with radio. The event will offer music professionals the opportunity to learn about the economic models of related businesses — how affiliated businesses make money. Advance registration is \$30; it will be \$40 at the door. Seating is limited. To register, contact the CRB offices at 615-327-4487 or visit the CRB website at www.crb.org.

Leadership Music Names Class of 2004

Next year's Leadership Music will include: **John Beiter**, Loeb & Loeb; **David Bennett**, Tenn. Film, Entertainment & Music Commission; **Jama Bowen**, CMT; **George Briner**, DreamWorks; **Allen Brown**, RCA Label Group; **Lauren Bufferd**, Country Music Hall of Fame

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Tim McGraw Real Good Man

Top 5 Spins Rankings
Local Callout Stations
**KEYY KMPS WUBE
WAMZ KFKF KBEQ
WXBQ WWYZ KXKT**

**Big Growth
at National Callout**

R&R **7**
BB **7**

Rodney Atkins Honesty (Write Me A List)

Just Added
**WPOC WAMZ WKDF
WWKA WQDR
WGNA WRBT**

This Is A Reaction Record!

R&R **27** - **26** +139
BB **30** - **29** +118

Jo Dee Messina I Wish

**"Stop Wishing you
had a hit song from a
female artist... your
Wish has been
granted."**

Cary Rolfe / KUPL

R&R **35** - **33** +138
BB **40** - **37** +152
Most Airplay Adds!

and Museum; **Marcie Cardwell**, Mad Booking; **Ann Chaitovitz**, AFTRA; **Jamie Cheek**, Flood, Bumstead, McCready & McCarthy; **Terence Cohan**, Ticketmaster; **Jim Collins**; **Rick Cua**, EMI CMP; **Caroline Davis**, BMI; **Marty Dickens**, BellSouth; **Johnny Dorris Jr.**, Hallmark Direction; **Chris DuBois**, Sea Gayle Music; **Kent Earls**, Universal Music Publishing; **Joey Elwood**, Gotee Records; **Kerry Fly**, Handleman; **Pinky Gonzales**, Artist Media Group; **Clay Hunnicutt**, WUSY-FM; **Sylvia Hutton**, Sylvia Hutton-Voice Advocate; **Bill Kennedy**, Capitol Records; **Bill Lloyd**; **Billy Lynn**, Cal IV Entertainment; **Jacquelyn Marushka Smith**, Provident Music Group; **Kyle Matthews**, See For Yourself Music; **Tinti Moffat**, William Morris Agency; **Justin Niebank**; **Bob O'Neal**, Ryman Auditorium; **Nick Palladino**, NPALL Audio; **Michael Powers Sr.**, Universal Music Group; **Lisa Ramsey**, Mosaic Music Publishing; **Bob Regan**; **Grace Reinbold**, What A Trip Entertainment; **Mike Schoenfeld**, Vanderbilt University; **Walter Turbitt**, Right Bank Music Inc.; **Andi Varagona**, Andi Films; **Ray Waddell**, Billboard; **Jack Williams**, O'Neil Hagaman; **Mike Wooley**, Gaylord Entertainment Center.

R&R/Bullseye:

This week's R&R Country Callout America by Bullseye question posed to 400 Country listeners: "Think about your radio listening over the last few weeks. Have you tried a new station in the city you live in and listened again at another date based on that experience? Did you listen for more than an hour? Why did you listen to that station the first time? Was it: "Saw a television commercial", "A friend recommended it", "Just tuning around", "Saw a billboard" or "Got an invitation in the mail."

In answer to the first part of the question, 73% of the total sample said they had tried a new station in the past few weeks. Perhaps most disturbing, 74% of the Country P1s said they had tried a new station for the first time, while 72% of the P2s said that. Females

(77%) were more likely to listen to a new station than males (69%). And 79% of 35-44s, 72% of 25-34s and 68% of 45-54s said they had tried a new station.

As for how they found the new station, 73% of the total sample said, "Just tuning around." Coming in a distant second at 14% was "A friend recommended it." Next were "Saw a billboard" (8%), "Saw a TV commercial" (4%) and "Got an invitation" (1%).

For complete demo and cell breakouts — including men and women 25-34, 35-44 and 45-54 — check out the R&R Country Callout America by Bullseye research page in the Aug. 15 issue of R&R. And if you would like to submit a question, e-mail me at lhelton@radioandrecords.com or Bullseye's **John Hart** at hart@bullsi.com.

— **Lon Helton/R&R Country Editor** (615) 244-8822
Email: lhelton@radioandrecords.com

MUSICNOTES

👁 The PGA is presenting **Vince Gill** with its highest honor, the 2003 Distinguished Service Award, in a ceremony tomorrow at the Oak Hill Country Club in Rochester, NY. The award honors outstanding Americans who display leadership and humanitarian qualities, including integrity, sportsmanship and enthusiasm for the game of golf.

👁 Swampstock, **Tim McGraw's** annual hometown celebrity softball game and concert, returns to Rayville, LA on Sept. 14. Artists already signed on include **Buddy Jewell** and **The Warren Brothers**, in addition to McGraw and wife **Faith Hill**. Proceeds benefit Rayville's Dixie League Baseball, the Steve Colvin Memorial Scholarship Fund and other youth causes.

👁 **Loretta Lynn** has been chosen as one of this year's five honorees for the Kennedy Center Honors, scheduled for Dec. 7. The other honorees are James Brown, Carol Burnett, Mike Nichols and Itzhak Perlman.

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Recorded performance.

In-person performance.

Staging.

Public acceptance.

Attitude.

Leadership.

Overall contribution to
the country music image.

Tim McGraw.

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RECORDS
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rpm
MUSIC

↪ Sawyer Brown's **Mark Miller** has announced Beach Street Records as the name of his recently established Christian label, under the Reunion and Provident Music Group umbrella. The **Jo Dee Messina** is appearing in two television and radio commercials promoting the NFL's Tennessee Titans and airing in Nashville. Messina wrote the 30- and 60-second spots.

↪ **Mark Wills** will be filming a video next week for "And the Crowd Goes Wild." Portions will be filmed at Turner Field, home of the Atlanta Braves.

↪ **Reba McEntire's** forthcoming MCA disc, in stores Nov. 18, will be titled *Room to Breathe*. The single is "I'm Gonna Take That Mountain."

↪ **Montgomery Gentry** arranged for a Blackhawk helicopter fly-over during their WE Fest performance in Detroit Lakes, MN Friday night. Eddie Montgomery juiced the crowd prior to the song "Daddy Won't Sell the Farm," shouting, "Do you know why we can have this party? Do you know why we can come out here night after night and play for you all?" At that point the helicopter buzzed the crowd.

Eddie and Troy have also scheduled a "Country Cruise" on Carnival Cruise Lines for Dec. 5-8. Cruisers will be treated to a private concert and exclusive meet-and-greet party

— **Chuck Aly/R&R Asst. Country Editor** (615) 244-8822
Email: caly@radioandrecords.com

VIDEO ADDS	
GREAT AMERICAN COUNTRY	
Darryl Worley	Tennessee River Run
Sherrie Austin	Streets of Heaven
CMT	
Darryl Worley	Tennessee River Run
Martina McBride	This One's For The Girls

RANDOM FAX®

Tuesday, 8/12

BIRTHDAYS: Buck Owens, Danny Shirley, Porter Wagoner, Mike Strutton, Julia Nicole-Grammer, Gary Greenberg, Laura LiPuma-Nash
On TV: CBS: **Ray Benson**, *Late Show With David Letterman* ...
CMT: *CMT Events*; **Shania Twain**, *CMT Inside Fame*; **Faith Hill**, *Inside Fame*

Wednesday, 8/13

BIRTHDAYS : Andy Griggs, Bill Kennedy, Mike Melancon
On TV: NBC: **Wynonna**, *Tonight Show With Jay Leno*

Thursday, 8/14

BIRTHDAYS: Connie Smith, Brent Maher
On TV: CBS: **Brad Paisley**, *The Late Late Show With Craig Kilborn* ... CMT: *CMT Events*; *Country's Most Shocking*

Friday, 8/15

BIRTHDAYS: Bill Bradshaw Jr., Kelley Falcon, John Grady, Tammy Luker, Jeff Solima
On TV: NBC: **Brooks and Dunn**, *Today Show* ... CMT: *Elvis and Me*, *CMT Theater*

Saturday, 8/16

BIRTHDAYS: Billy Joe Shaver, Emily Robison, Kevin Herring, Laurie Lester, Jeff Knight, Steve Powell, April Taylor
On TV: CMT: **Kenny Chesney**, *MWL Stacked*; *Video Babes*; **Dierks Bentley**, *Most Wanted Live*

Sunday, 8/17

BIRTHDAYS: Kevin Welch, Tommy Daniel, Bob Grayson, Linda O'Brian, Mike Sirls, Bud Wendell, Mandi McCormick
On TV: CMT: *Country's Hottest Hookups*; *Elvis and Me*, *CMT Theater*; *The Thing Called Love*, *CMT Theater*; **Dierks Bentley**, **Jimmy Wayne**, **Mel Tillis**, *Opry Live*

Monday, 8/18

BIRTHDAYS: Lee Ann Womack, Gary Chapman, Eddy Raven, Clay Walker, Roger Cook, Heather McBee, Paul Oftedahl
On TV: CMT: **Kenny Chesney**, *MWL Stacked*

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The first strike from Shock 'N Y'all

TOBY KEITH

"I Love This Bar"

On Your Desk Today!

Adds/Airplay Impact 8/18



More Spring Arbitrons

Spring 2003 Arbitrons continue to be released daily. If you like to watch 'em as they come in, keep an eye on www.radioandrecords.com. Go to the site and click on "Ratings." As always, each week's R&R Country Hot Fax will feature Country shares and 12+ ranks from around the nation. An "*" indicates a tie in ranking, a "^" indicates co-owned stations within a marketplace, and a "+" indicates a Country Gold format.

Station/City	Previous Arbitron Book	Sp '03 12+	Previous Rank	Sp '03 Rank	Station/City	Previous Arbitron Book	Sp '03 12+	Previous Rank	Sp '03 Rank
KBQI/Albuquerque	5.5	6.1	4	3	KSSN/Little Rock^	10.7	9.0	1	1*
KRST/Albuquerque	6.3	4.9	2	6	KVLO/Little Rock	3.1	3.9	15	12
WYNK/Baton Rouge	8.2	6.8	1	4	KHKN/Little Rock^	3.5	2.5	12	17
WYPY/Baton Rouge	4.4	3.4	10	11	WWQM/Madison	7.6	8.2	2	1
WEZL/Charleston, SC	7.0	8.2	2	2	WDMP/Madison	1.5	1.8	16*	15*
WNKT/Charleston, SC	2.7	5.8	14*	5	WXRO/Madison	0.0	1.2	—	18
WCOS/Columbia, SC	9.8	10.1	1	1	KKNG/Oklahoma City	5.3	6.2	8	6
KJJY/Des Moines	6.7	5.6	3	7	KXXY/Oklahoma City^	5.2	4.9	9	8*
KHKI/Des Moines	4.2	4.5	10	9	KTST/Oklahoma City^	4.3	4.9	12	8*
KHEY/El Paso	3.5	4.4	12	8*	KMMZ/Oklahoma City	1.8	3.2	16	13
KUAD/Ft. Collins, CO	8.4	7.2	1	1	KXKT/Omaha	7.6	10.4	3	1
KYGO/Denver	3.3	2.1	9	17*	WXBW/Pensacola, FL	13.9	13.0	1	1
(Ft. Collins Arbitron)					WKSJ/Mobile				
WWGR/Ft. Myers	6.5	5.3	3	3	(Pensacola Arbitron)	2.4	2.4	13	13
WCKT/Ft. Myers	3.8	4.4	8	7	KRMD/Shreveport, LA	6.0	5.9	5*	6*
WRNS/	11.9	14.2	1	1	KXKS/Shreveport, LA	6.2	5.9	4	6*
Greenville-New Bern, NC					KYLA/Shreveport, LA	2.9	2.1	14	14*
WGPM & WNBR/	1.4	2.0	16	14*	KDRK/Spokane	6.9	5.8	2	4*
Greenville-New Bern, NC					KIXZ/Spokane	3.8	4.5	11	9
KHCM/Honolulu	1.0	1.0	24	21*	KICR/Spokane	1.1	2.3	20	15
WDRM/Huntsville, AL	18.0	14.9	1	1	KDRK-AM/Spokane+	1.4	.5	18*	22*
WQAH/Huntsville, AL	2.3	1.9	11	12	KIIM/Tucson	7.6	7.7	2	2
WUSX/Huntsville, AL	1.3	1.1	12	14*	KOYT/Tucson	2.7	2.7	13	12
WMSI/Jackson, MS	7.3	8.6	3	2	KWEN/Tulsa	9.0	8.7	2	1
WUSJ/Jackson, MS	4.4	5.0	5	4	KXBL/Tulsa^+	4.6	5.9	8	4
WACO/Waco, TX	10.9	11.2	2	1	KVOO-FM/Tulsa^	5.2	5.3	5	5*
(Killeen Arbitron)					KFDI/Wichita^	11.7	9.8	1	1
KUSJ/Killeen, TX	7.1	6.0	4	6	KFTI-AM/Wichita^+	7.5	5.1	2	7*
KYKZ/Lake Charles, LA	19.1	12.0	1	2	KZSN/Wichita	5.8	5.5	6*	10
KBXG/Lake Charles, LA	6.2	7.8	5*	4*	WGGI&WGGY/	9.8	10.1	2	1
WPCV/Lakeland, FL	16.6	14.0	1	1	Wilkes Barre-Scranton				
WQYK-FM/Tampa	1.4	1.8	20*	17*	WCTO/Allentown ^	1.3	2.1	16	12
(Lakeland Arbitron)					(Wilkes Barre-Scranton Arbitron)				
WWKA/Orlando	1.9	1.3	13*	22*	WHCY/Sussex, NJ	.5	1.1	27	22*
(Lakeland Arbitron)					(Wilkes Barre-Scranton Arbitron)				

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HELL YEAH! TURN IT UP! RIGHT ON!!! MG IS IN THE HOUSE!

MONTGOMERY GENTRY *the latest Columbia single*
"HELL YEAH!"
MOST ADDED AGAIN:
 Blowing and going inside the top 30 already!

R&R 30 - 28 +215 BB 33-30* +297

New airplay today:

WCTK WYRK WIOV WCTQ WOGK WGKX WDXB KSSN,
 WUSJ KXKS WKNN WZKX WDAF KIIM KVOO KWNR!





LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
1	1	ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock... (Arista)	18569	367	6688	+188	548880	11089	10	154/1
3	2	KENNY CHESNEY No Shoes, No Shirt, No... (BNA)	16953	45	6159	-56	489055	11904	11	154/1
4	3	BRAD PAISLEY Celebrity (Arista)	16232	-56	6046	+15	458051	-3669	22	154/1
2	4	BROOKS & DUNN Red Dirt Road (Arista)	15632	-1412	5673	-483	456605	-46933	19	154/1
6	5	DIERKS BENTLEY What Was I Thinkin'? (Capitol)	14795	1167	5225	+419	416412	39217	19	154/0
5	6	SHANIA TWAIN Forever And For Always (Mercury)	14479	-60	5512	+128	406889	-5060	20	154/2
7	7	TIM MCGRAW Real Good Man (Curb)	13575	537	4861	+193	380062	14892	15	154/3
9	8	TRACE ADKINS Then They Do (Capitol)	11553	989	4363	+328	318240	22894	23	153/2
8	9	BRIAN MCCOMAS 99.9% Sure (Never...) (Lyric Street)	10814	-280	4209	-56	303689	512	24	151/1
10	10	BUDDY JEWELL Help Pour Out The Rain (Lacey's Song) (Columbia)	10736	596	4015	+306	308323	18550	14	152/1
11	11	MARTINA MCBRIDE This One's For The Girls (RCA)	9454	227	3438	+109	263292	12860	10	151/1
12	12	CLAY WALKER A Few Questions (RCA)	9446	459	3519	+193	254692	14400	17	153/1
14	13	KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	8787	598	3236	+229	237005	17641	10	152/1
15	14	JOE NICHOLS She Only Smokes When She Drinks (Universal South)	8109	141	2944	+54	209453	2174	16	149/3
17	15	GARY ALLAN Tough Little Boys (MCA)	7792	869	2951	+266	199468	26745	9	150/3
13	16	WYNONNA What The World Needs (Asylum/Curb)	7735	-1071	2920	-412	197297	-33517	16	151/1
16	17	SARA EVANS Backseat Of A Greyhound Bus (RCA)	7344	-596	2709	-251	187585	-14690	25	152/1
18	18	RASCAL FLATTS I Melt (Lyric Street)	7095	1183	2576	+335	193971	38018	7	147/7
19	19	PAT GREEN Wave On Wave (Republic/Universal South)	6140	365	2112	+125	164021	15827	13	128/10
23	20	PATTY LOVELESS Lovin' All Night (Epic)	4989	789	1901	+277	119700	19723	11	142/5
20	21	BILLY CURRINGTON Walk A Little Straighter (Mercury)	4869	263	1976	+146	120467	5739	16	128/4
21	22	EMERSON DRIVE Only God (Could Stop Me...) (DreamWorks)	4804	273	1902	+144	124173	13253	20	127/1
22	23	RACHEL PROCTOR Days Like This (BNA)	4537	243	1688	+87	102960	4366	15	131/9
24	24	CHRIS CAGLE Chicks Dig It (Capitol)	3870	499	1543	+221	98864	14703	8	121/13
25	25	RUSHLOW I Can't Be Your Friend (Lyric Street)	3605	236	1435	+106	85974	8024	15	116/3

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RCA HAS SOMETHING TO BARK ABOUT

Tracy Byrd DRINKIN' BONE

#3 "Most Added" Record
two weeks in a row!

A great, up-tempo, fun song
from a familiar voice

AND IT'S ONLY 2:04 LONG!



Jeff Bates RAINBOW MAN

The song everyone is talking about!

The new hit from
the man that brought you
"The Love Song"

ON YOUR DESK NOW!



August 12, 2003

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Total Aud. (00)	+/- Aud. (00)	Wks On	Total Station
27	26	RODNEY ATKINS Honesty (Write Me A List) (Curb)	3408	544	1265	+139	86415	16987	9	103/4
26	27	SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	3244	241	1209	+85	82294	7365	10	96/4
30	28	MONTGOMERY GENTRY Hell Yeah (Columbia)	2739	676	1019	+215	66950	14436	5	107/17
28	29	BLAKE SHELTON Playboys Of The Southwestern World (Warner Bros.)	2607	170	1012	+67	57796	3194	7	91/10
39	30	GEORGE STRAIT Cowboys Like Us (MCA)	2528	1198	736	+377	69432	30212	3	66/32
31	31	DARRYL WORLEY Tennessee River Run (DreamWorks)	2450	405	986	+141	60129	11165	6	73/3
29	32	JAMIE O'NEAL Every Little Thing (Mercury)	2123	-9	791	-31	45454	-3509	12	80/0
35	33	JO DEE MESSINA I Wish (Curb)	1965	385	727	+138	45891	7320	5	82/8
32	34	JOSH TURNER Long Black Train (MCA)	1893	186	772	+88	43661	3241	10	70/6
36	35	ASHLEY GEARING Can You Hear Me When I Talk To You? (Lyric Street)	1827	251	711	+109	41242	5501	10	60/3
33	36	DIAMOND RIO Wrinkles (Arista)	1766	138	685	+33	40370	1502	4	73/6
34	37	SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	1730	126	592	+38	41982	1586	5	62/7
37	38	MARK WILLS And The Crowd Goes Wild (Mercury)	1668	216	703	+94	40782	2507	4	62/11
40	39	TRACY BYRD Drinkin' Bone (RCA)	1201	221	309	-24	33143	5955	3	48/20
44	40	MARTY STUART If There Ain't There Ought'a Be (Columbia)	1173	120	499	+21	22509	3542	5	67/2
49	41	LONESTAR Walking In Memphis (BNA)	1171	534	400	+216	31986	12782	2	56/22
42	42	DERIC RUTTAN When You Come Around (Lyric Street)	1146	20	397	+17	24955	-173	5	48/0
46	43	REBECCA LYNN HOWARD What A Shame (MCA)	1095	144	423	+41	23584	3779	4	51/4
45	44	JESSICA ANDREWS Good Time (DreamWorks)	1030	90	349	-10	20287	2203	4	40/1
47	45	JENNIFER HANSON Half A Heart Tattoo (Capitol)	1023	309	453	+128	20355	5653	3	55/7
41	46	RICK TREVINO In My Dreams (Warner Bros.)	1023	-149	342	-19	21154	-5036	6	50/2
48	47	CRAIG MORGAN Every Friday Afternoon (BBR)	1004	309	372	+122	22081	6327	2	56/9
43	48	PHIL VASSAR Ultimate Love (Arista)	1003	-67	431	-25	23281	-1747	5	53/0
50	49	DWIGHT YOAKAM The Late Great Golden State (Audiom)	729	138	312	+51	14625	902	3	43/5
	Debut	50 RANDY TRAVIS Pray For The Fish (Warner Bros.)	654	146	236	+35	14745	4106	1	27/2

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Sherrié Austin
STREETS of HEAVEN

New This Week:
WUSY WCOS WCKT KVOO

RR 27 +85 spins
BB 28* +137 spins

Album in Stores August 12th



Craig Morgan
"EVERY FRIDAY AFTERNOON"

RR 47 +122 spins!
BB 51* +53 spins!

New This Week:
WZZK WCAT KMDL
WUSJ WXBW WCEN
WQMX WGGY KQFC



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NEW & ACTIVE

DUSTY DRAKE *Smaller Pieces (Warner Bros.)*
Total Plays: 220, Total Stations: 32, Adds: 3

RYAN TYLER *Run, Run, Run (Arista)*
Total Plays: 209, Total Stations: 46, Adds: 9

JIMMY WAYNE *I Love You This Much (DreamWorks)*
Total Plays: 201, Total Stations: 47, Adds: 19

JEFF CARSON *I Can Only Imagine (Asylum/Curb)*
Total Plays: 182, Total Stations: 17, Adds: 0

HANK WILLIAMS, JR. *I'm One Of You (Asylum/Curb)*
Total Plays: 180, Total Stations: 32, Adds: 10

SAWYER BROWN *I'll Be Around (Lyric Street)*
Total Plays: 165, Total Stations: 30, Adds: 5

SAMMY KERSHAW *I've Never Been Anywhere (Audium)*
Total Plays: 130, Total Stations: 24, Adds: 3

SUSAN ASHTON *She Is (Capitol)*
Total Plays: 15, Total Stations: 13, Adds: 13

Songs ranked by total plays

MOST INCREASED POINTS

ARTIST Title Label(s)	Total Pt. Increase
RASCAL FLATTS <i>I Melt (Lyric Street)</i>	+1183
DIERKS BENTLEY <i>What Was I Thinkin'? (Capitol)</i>	+1167
GEORGE STRAIT <i>Cowboys Like Us (MCA)</i>	+1161
TRACE ADKINS <i>Then They Do (Capitol)</i>	+989
GARY ALLAN <i>Tough Little Boys (MCA)</i>	+869
PATTY LOVELESS <i>Lovin' All Night (Epic)</i>	+789
MONTGOMERY GENTRY <i>Hell Yeah (Columbia)</i>	+654
KEITH URBAN <i>Who Wouldn't Wanna Be Me (Capitol)</i>	+598
BUDDY JEWELL <i>Help Pour Out The Rain (Lacey's Song) (Columbia)</i>	+596
RODNEY ATKINS <i>Honesty (Write Me A List) (Curb)</i>	+544

MOST ADDED

ARTIST Title Label(s)	Adds
GEORGE STRAIT <i>Cowboys Like Us (MCA)</i>	32
LONESTAR <i>Walking In Memphis (BNA)</i>	22
TRACY BYRD <i>Drinkin' Bone (RCA)</i>	20
JIMMY WAYNE <i>I Love You This Much (DreamWorks)</i>	19
MONTGOMERY GENTRY <i>Hell Yeah (Columbia)</i>	17
CHRIS CAGLE <i>Chicks Dig It (Capitol)</i>	13
SUSAN ASHTON <i>She Is (Capitol)</i>	13
MARK WILLS <i>And The Crowd Goes Wild (Mercury)</i>	11
PAT GREEN <i>Wave On Wave (Republic/Universal South)</i>	10
BLAKE SHELTON <i>Playboys Of The Southwestern World (Warner Bros.)</i>	10
HANK WILLIAMS, JR. <i>I'm One Of You (Asylum/Curb)</i>	10

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
DIERKS BENTLEY <i>What Was I Thinkin'? (Capitol)</i>	+419
GEORGE STRAIT <i>Cowboys Like Us (MCA)</i>	+377
RASCAL FLATTS <i>I Melt (Lyric Street)</i>	+335
TRACE ADKINS <i>Then They Do (Capitol)</i>	+328
BUDDY JEWELL <i>Help Pour Out The Rain (Lacey's Song) (Columbia)</i>	+306
PATTY LOVELESS <i>Lovin' All Night (Epic)</i>	+277
GARY ALLAN <i>Tough Little Boys (MCA)</i>	+266
KEITH URBAN <i>Who Wouldn't Wanna Be Me (Capitol)</i>	+229
CHRIS CAGLE <i>Chicks Dig It (Capitol)</i>	+221
LONESTAR <i>Walking In Memphis (BNA)</i>	+216

BLAKE SHELTON

"PLAYBOYS OF THE SOUTHWESTERN WORLD"

ONE OF THE MOST ADDED...AGAIN!

RR **29**

BB **31**

Debuts at **#14** overall at [RateTheMusic.com!](http://RateTheMusic.com)



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MOST PLAYED RECURRENTS

ARTIST Title Label(s)	Total Plays
TOBY KEITH Beer For My Horses (<i>DreamWorks</i>)	4552
LONESTAR My Front Porch Looking In (<i>BNA</i>)	4411
JIMMY WAYNE Stay Gone (<i>DreamWorks</i>)	2443
MONTGOMERY GENTRY Speed (<i>Columbia</i>)	2152
RANDY TRAVIS Three Wooden Crosses (<i>Word/Curb/Warner Bros.</i>)	2128
DIAMOND RIO I Believe (<i>Arista</i>)	1953
MARK WILLS Nineteen Somethin' (<i>Mercury</i>)	1905
RASCAL FLATTS Love You Out Loud (<i>Lyric Street</i>)	1862
CRAIG MORGAN Almost Home (<i>BBR</i>)	1809
JOE NICHOLS Brokenheartsville (<i>Universal South</i>)	1772

GOING FOR ADDS

8/18	TERRI CLARK I Wanna Do It All (<i>Mercury</i>)
	TOBY KEITH I Love This Bar (<i>DreamWorks</i>)
8/25	AMY DALLEY I Think You're Beautiful (<i>Curb</i>)
	BILLY BOB THORNTON The Desperate One (<i>Sanctuary/SRG</i>)
	BRAD WOLF Strictly Business (<i>Warner Bros.</i>)
	MILA MASON Maybe, Maybe Not (<i>Twinbeat/Quarterback</i>)
	REBA MCENTIRE I'm Gonna Take That Mountain (<i>MCA</i>)
9/1	
No adds	



154 Country reporters. Songs ranked by total points for the airplay week of 8/3-8/9. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

When You Play It, They Will Call — A Lot!

HANK WILLIAMS JR.

“I’m One Of You”

“In a time when we need to get peoples attention, Hank Jr. delivers with a song that will be one of radio biggest request songs.”

HUGE RESPONSE!”

One Of This Weeks MOST REQUESTED - AGAIN



“Hitting The Heart Of America”

August 12, 2003

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Total Aud. (00)	+/- Aud. (00)	Wks On	Total Station
1	1	ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock... (Arista)	3634	36	2894	+41	64728	482	9	75/0
2	2	KENNY CHESNEY No Shoes, No Shirt, No... (BNA)	3515	33	2789	+34	62444	390	13	75/0
4	3	SHANIA TWAIN Forever And For Always (Mercury)	3301	7	2596	+10	59430	-374	19	74/1
3	4	BRAD PAISLEY Celebrity (Arista)	3280	-189	2602	-140	58119	-3991	23	73/0
8	5	DIERKS BENTLEY What Was I Thinkin'? (Capitol)	3220	250	2579	+204	58170	4655	17	74/0
7	6	TIM MCGRAW Real Good Man (Curb)	3093	81	2457	+59	55201	1475	12	75/0
6	7	BRIAN MCCOMAS 99.9% Sure (Never...) (Lyric Street)	3023	-29	2399	-17	54052	-355	24	75/0
5	8	BROOKS & DUNN Red Dirt Road (Arista)	2987	-318	2341	-190	53791	-5229	18	69/0
9	9	TRACE ADKINS Then They Do (Capitol)	2932	55	2328	+39	51607	1007	24	73/0
10	10	BUDDY JEWELL Help Pour Out The Rain (Lacey's Song) (Columbia)	2839	138	2246	+110	50475	2407	12	75/0
11	11	MARTINA MCBRIDE This One's For The Girls (RCA)	2421	53	1942	+49	43003	912	9	75/0
13	12	KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	2376	136	1888	+115	42038	2552	9	75/0
14	13	JOE NICHOLS She Only Smokes When She Drinks (Universal South)	2272	85	1821	+70	39524	1518	17	75/0
15	14	CLAY WALKER A Few Questions (RCA)	2263	88	1809	+73	39719	1252	15	72/0
16	15	GARY ALLAN Tough Little Boys (MCA)	2074	40	1677	+29	36686	583	8	73/1
18	16	RASCAL FLATTS I Melt (Lyric Street)	2003	298	1590	+221	35572	4790	7	74/5
17	17	SARA EVANS Backseat Of A Greyhound Bus (RCA)	1776	-130	1398	-116	30309	-2248	26	61/1
19	18	PAT GREEN Wave On Wave (Republic/Universal South)	1723	76	1418	+69	29146	1250	11	64/3
21	19	PATTY LOVELESS Lovin' All Night (Epic)	1662	160	1319	+126	30047	3474	9	69/5
20	20	EMERSON DRIVE Only God (Could Stop Me...) (DreamWorks)	1648	40	1312	+37	29126	648	22	63/0
22	21	CHRIS CAGLE Chicks Dig It (Capitol)	1565	86	1229	+72	28171	1827	8	68/2
12	22	WYNONNA What The World Needs (Asylum/Curb)	1549	-772	1206	-619	28892	-13431	14	52/0
24	23	BILLY CURRINGTON Walk A Little Straighter (Mercury)	1397	164	1128	+138	26363	3162	15	65/6
25	24	DARRYL WORLEY Tennessee River Run (DreamWorks)	1114	58	913	+47	19882	1161	8	55/2
26	25	RUSHLOW I Can't Be Your Friend (Lyric Street)	1104	69	895	+63	20298	1238	15	52/3

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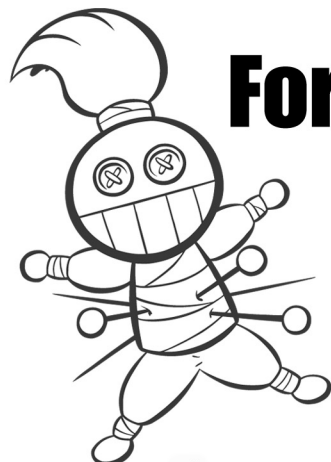
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THE DECAL COMPANY

August 12, 2003

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
28	26	DIAMOND RIO Wrinkles (Arista)	1040	71	855	+66	18880	917	5	56/1
27	27	BLAKE SHELTON Playboys Of The Southwestern... (Warner Bros.)	1037	67	822	+47	19391	1286	7	54/5
29	28	RACHEL PROCTOR Days Like This (BNA)	1023	82	805	+49	18796	1551	10	49/2
41	29	GEORGE STRAIT Cowboys Like Us (MCA)	719	386	609	+310	12329	6540	2	48/26
33	30	MONTGOMERY GENTRY Hell Yeah (Columbia)	701	99	568	+82	13259	1852	4	39/1
31	31	RODNEY ATKINS Honesty (Write Me A List) (Curb)	690	40	542	+37	12859	633	7	37/4
38	32	MARK WILLS And The Crowd Goes Wild (Mercury)	651	250	531	+197	11863	4316	2	45/13
32	33	ASHLEY GEARING Can You Hear Me When I Talk To... (Lyric Street)	616	6	504	+11	11623	-193	8	32/1
35	34	SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	615	107	524	+90	11277	2178	8	37/5
34	35	JO DEE MESSINA I Wish (Curb)	607	90	469	+48	11733	1622	4	36/5
37	36	MARTY STUART If There Ain't There Ought'a Be (Columbia)	490	24	376	+21	8812	533	5	30/2
42	37	TRACY BYRD Drinkin' Bone (RCA)	478	157	414	+122	8690	2756	2	38/15
48	38	LONESTAR Walking In Memphis (BNA)	468	181	375	+138	8763	3745	3	30/9
30	39	JAMIE O'NEAL Every Little Thing (Mercury)	407	-326	350	-309	7281	-6405	12	28/1
39	40	SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	402	13	345	+12	7488	268	5	28/1
36	41	PHIL VASSAR Ultimate Love (Arista)	389	-111	330	-88	7653	-1783	6	26/0
43	42	RICK TREVINO In My Dreams (Warner Bros.)	350	39	269	+27	5966	1002	5	20/1
40	43	JOSH TURNER Long Black Train (MCA)	342	-11	314	-10	6007	-91	6	27/2
45	44	RANDY TRAVIS Pray For The Fish (Warner Bros.)	338	32	258	+32	6618	541	3	22/2
46	45	REBECCA LYNN HOWARD What A Shame (MCA)	323	20	259	+17	6214	353	4	22/0
-	46	JENNIFER HANSON Half A Heart Tattoo (Capitol)	322	75	282	+61	5421	1239	3	25/3
47	47	JESSICA ANDREWS Good Time (DreamWorks)	302	13	250	+15	5077	208	4	23/3
44	48	TRAVIS TRITT Lonesome, On'ry And Mean (RCA/Columbia)	298	-10	261	-7	5205	-140	4	19/0
50	49	DERIC RUTTAN When You Come Around (Lyric Street)	292	25	251	+9	5117	606	6	19/0
-	50	CRAIG MORGAN Every Friday Afternoon (BBR)	280	85	232	+46	4618	1391	2	20/5

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MOST ADDED

ARTIST Title Label(s)	Adds
GEORGE STRAIT Cowboys Like Us (MCA)	26
TRACY BYRD Drinkin' Bone (RCA)	15
MARK WILLS And The Crowd Goes Wild (Mercury)	13
LONESTAR Walking In Memphis (BNA)	9
BILLY CURRINGTON Walk A Little Straighter (Mercury)	6
JIMMY WAYNE I Love You This Much (DreamWorks)	6
RASCAL FLATTS I Melt (Lyric Street)	5
PATTY LOVELESS Lovin' All Night (Epic)	5
BLAKE SHELTON Playboys Of The Southwestern World (Warner Bros.)	5
SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	5
JO DEE MESSINA I Wish (Curb)	5
CRAIG MORGAN Every Friday Afternoon (BBR)	5
SAWYER BROWN I'll Be Around (Lyric Street)	5

MOST INCREASED POINTS

ARTIST Title Label(s)	Increase Total Pt.
GEORGE STRAIT Cowboys Like Us (MCA)	+ 386
RASCAL FLATTS I Melt (Lyric Street)	+ 298
DIERKS BENTLEY What Was I Thinkin'? (Capitol)	+ 250
MARK WILLS And The Crowd Goes Wild (Mercury)	+ 250
LONESTAR Walking In Memphis (BNA)	+ 181
BILLY CURRINGTON Walk A Little Straighter (Mercury)	+ 164
PATTY LOVELESS Lovin' All Night (Epic)	+ 160
TRACY BYRD Drinkin' Bone (RCA)	+ 157
BUDDY JEWELL Help Pour Out The Rain (Lacey's Song) (Columbia)	+ 138
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	+ 136

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
GEORGE STRAIT Cowboys Like Us (MCA)	+ 310
RASCAL FLATTS I Melt (Lyric Street)	+ 221
DIERKS BENTLEY What Was I Thinkin'? (Capitol)	+ 204
MARK WILLS And The Crowd Goes Wild (Mercury)	+ 197
BILLY CURRINGTON Walk A Little Straighter (Mercury)	+ 138
LONESTAR Walking In Memphis (BNA)	+ 138
PATTY LOVELESS Lovin' All Night (Epic)	+ 126
TRACY BYRD Drinkin' Bone (RCA)	+ 122
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	+ 115
BUDDY JEWELL Help Pour Out The Rain (Lacey's Song) (Columbia)	+ 110

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Artist Title (Label)	TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock Somewhere (Arista)	4.30	4.27	98%	23%	4.49	4.46	4.59
DIERKS BENTLEY What Was I Thinkin'? (Capitol)	4.25	4.34	94%	14%	4.21	4.31	3.86
LONESTAR My Front Porch Looking In (BNA)	4.20	4.32	100%	33%	4.27	4.31	4.15
BROOKS & DUNN Red Dirt Road (Arista)	4.18	4.29	99%	25%	4.33	4.29	4.42
CLAY WALKER A Few Questions (RCA)	4.18	4.26	88%	12%	4.11	4.12	4.09
BRAD PAISLEY Celebrity (Arista)	4.17	4.22	99%	33%	4.24	4.15	4.53
KENNY CHESNEY No Shoes, No Shirt, No... (BNA)	4.16	4.21	100%	27%	4.22	4.19	4.33
RASCAL FLATTS I Melt (Lyric Street)	4.16	4.11	84%	13%	4.17	4.32	3.72
GARY ALLAN Tough Little Boys (MCA)	4.16	4.24	76%	8%	4.13	4.24	3.81
TIM MCGRAW Real Good Man (Curb)	4.14	4.08	96%	18%	4.18	4.30	3.82
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	4.11	4.17	84%	10%	4.08	4.16	3.85
BRIAN MCCOMAS 99.9% Sure (Never...) (Lyric Street)	4.08	4.15	97%	27%	4.08	4.14	3.89
BUDDY JEWELL Help Pour Out The Rain (Lacey's Song) (Columbia)	4.07	4.21	94%	24%	4.16	4.21	4.03
BLAKE SHELTON Playboys Of The Southwestern World (Warner Bros.)	4.07	—	50%	8%	3.93	4.05	3.62
TRACE ADKINS Then They Do (Capitol)	4.03	4.11	97%	25%	4.22	4.22	4.23
EMERSON DRIVE Only God (Could Stop Me...) (DreamWorks)	4.01	3.98	84%	18%	4.04	4.14	3.75
CHRIS CAGLE Chicks Dig It (Capitol)	4.00	—	64%	10%	3.74	3.79	3.57
RUSHLOW I Can't Be Your Friend (Lyric Street)	3.97	4.06	56%	7%	4.01	4.04	3.91
BILLY CURRINGTON Walk A Little Straighter (Mercury)	3.96	4.01	77%	13%	4.04	4.14	3.68
SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	3.95	—	53%	7%	3.91	3.91	3.93
JOE NICHOLS She Only Smokes When She Drinks (Universal South)	3.91	3.91	97%	22%	3.81	3.88	3.60
MARTINA MCBRIDE This One's For The Girls (RCA)	3.90	4.07	93%	19%	3.95	3.93	4.00
JAMIE O'NEAL Every Little Thing (Mercury)	3.76	—	45%	6%	3.81	3.76	3.96
RODNEY ATKINS Honesty (Write Me A List) (Curb)	3.76	—	31%	4%	3.79	4.00	3.37
SARA EVANS Backseat Of A Greyhound Bus (RCA)	3.72	3.82	94%	27%	3.69	3.55	4.11
WYNONNA What The World Needs (Asylum/Curb)	3.70	3.77	95%	28%	3.75	3.86	3.39
PATTY LOVELESS Lovin' All Night (Epic)	3.69	3.64	61%	13%	3.90	3.86	4.00
RACHEL PROCTOR Days Like This (BNA)	3.67	3.81	61%	13%	3.61	3.59	3.67
PAT GREEN Wave On Wave (Republic/Universal South)	3.64	3.74	70%	17%	3.65	3.58	3.88
SHANIA TWAIN Forever And For Always (Mercury)	3.63	3.72	99%	42%	3.86	3.82	3.98

Total sample size is 416 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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