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MUSICROW

DIERKS BENTLEY

ABOVE & BEYOND
FLYTEVU'S JEREMY HOLLEY
AND LAURA HUTFLESS

RATINGS
IN THE DIGITAL ERA

COUNTRY MUSIC
BETS ON VEGAS

ARTIST ROSTER

THE 2016 REPORT

Nashville Contacts: Label, Management,
Talent Agents, Publicity and Artist Services

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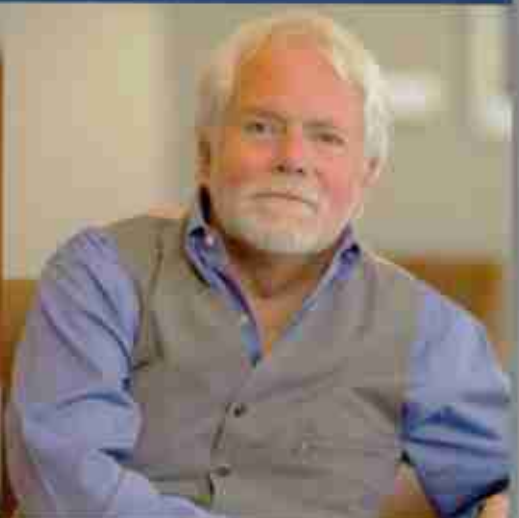
 **WE CREATE MUSIC**

Pictured (l-r): Adam Taczynski Webber, Director of Marketing + Communications; Holly Chester, Creative Assistant; Keli Currier, Director of Strategic Services; Eryn Mustoe, Associate Creative Director; Michael Martin, VP of Nashville Membership; Beth Brinkas, Creative Manager; Mike Sletad, Senior Creative Director; Mary Self, Membership Representative; Robert Hilliard, Creative Director; Suzanne Lee, Administrative Manager.
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World Radio History

DIERKS BENTLEY

ON THE COVER

LABEL: Capitol Records Nashville

CURRENT ALBUM: *BLACK*

CURRENT SINGLE: "Different For Girls"

CURRENT VIDEO: "Different For Girls"

CURRENT PRODUCER(S): Ross Copperman, Arturo Buenahora

HOMETOWN: Phoenix, Arizona

MANAGEMENT: Mary Hilliard Harrington, Red Light Management

BOOKING: Jay Williams, WME

RECENT HITS: 14 No. 1 singles including multi-week No. 1 "Somewhere on a Beach"

AWARDS: CMA Video of the Year for "Drunk on a Plane," CMA Horizon Award, ACM Top New Artist, CMT Breakthrough Video of the Year for "What Was I Thinkin'" plus 13 Grammy nominations and countless other CMA, ACM and CMT nominations.

RIAA CERTIFICATIONS TO DATE:

Platinum singles - "Drunk on a Plane," "I Hold On"

Gold singles - "Somewhere on a Beach," "Say You Do," "Sideways," "Feel That Fire," "5-1-5-0," "Am I The Only One," "Come a Little Closer," "What Was I Thinkin'," "Home"

Platinum albums - *Modern Day Drifter*, *Dierks Bentley*

Gold album - *Long Trip Alone*

TV/FILM APPEARANCES: *TODAY's* Summer Concert Series, *The Tonight Show Starring Jimmy Fallon*, CMT Takeover Featuring *Instant Jam* Concert Special, *The Late Show With Stephen Colbert*, *The Ellen DeGeneres Show*, CNN

INTERESTING FACTS:

- + Dierks Bentley's critically-acclaimed studio album *BLACK* (Capitol Records Nashville) ranks as the biggest debut of Bentley's career, after landing atop *Billboard's* Top Albums Chart and Top Country Albums chart. "It's a trick Bentley manages again and again on *BLACK*, expertly weaving styles and storytelling tricks to build memorable tales to sing along with." (*Newsday*)
- + The "bluegrass picker, the love song singer and the stadium rocker all packaged together" (Associated Press) continues with his biggest tour to date as he "has developed a rapport with his fans as a live performer that artists possessing 10 times as much headlining experience can't boast." (*Charlotte Observer*) on his 2016 **SOMEWHERE ON A BEACH TOUR**.
- + Hosted the 2016 ACM Awards with Luke Bryan
- + Bentley is a pilot who often flies himself to shows in order to have more time at home with family.

BIRTHDAY: 11/20/75

MUSICAL INFLUENCES: George Jones, Merle Haggard, Earl Scruggs, Del McCoury

FAVORITE RECORD(S): *Van Halen*; Del McCoury Band, *The Cold Hard Facts*; Hank Williams Jr., *Lone Wolf*

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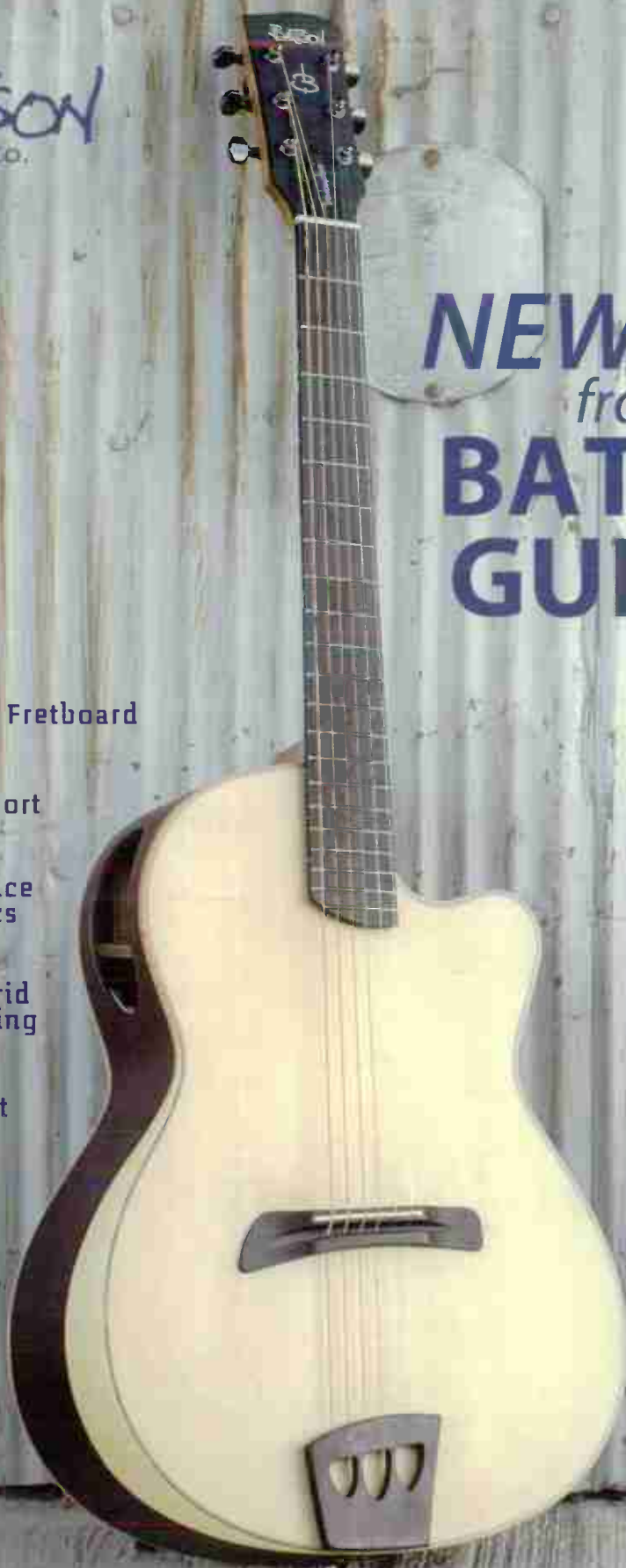
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PUBLISHER'S NOTE

Our music business is a team sport.

It is undeniable that each segment of our industry plays a vital role in the success of any artist. Once a song has been recorded, it's not only the artist, but the full support of his or her team that moves the music from the "digital shelf" to listeners' ears. That team, composed of not only the artist, but label staff, publicists, booking agents, managers and many others, has a vital role in getting the music into the end zone.

Without such a team, the music would simply not be heard.

Because of their importance, we produce the annual Artist Roster issue. Comprised of artists and their critical team members, this issue offers the invaluable Artist Roster directories: Label, Management, Talent Agents, Publicity and Artist Services (General Services, Business Management, Digital Music, Legal, Marketing and Radio Promotion). Each artist brings different talents and traits to the table while team members bring their own unique expertise and skills. The combined team seeks out opportunities to successfully advance the artist, gain exposure and connect with fans.

Likewise, the Artist Roster print issue includes the Artist Grid, an indispensable reference tool that connects artists to their team members in each category. We also offer several impressive editorial features exclusively to our readers.

The functions of each team member may blur at times but the ultimate goal is a shared one—develop an artist and build long-term career success through their music. Strategies to achieve that success are as varied as the artists themselves, making the effort both exciting and labor intensive. After all, there are no cookie-cutter strategies to break an artist in 2016. It takes creative thinking and opportunistic judgment when creating successful strategies in today's market. From sponsorships to branding, the toolbox for the successful artist contains much more than music. And while radio was once the only way artists were broken and though its role remains a critical one, each year brings new opportunities.

This year is no different.

Cheers,

Sherod Robertson, Publisher/Owner

Renee Grant-Williams

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ABOVE & BEYOND

An interview with FlyteVu's
Jeremy Holley and Laura Hutfless

By Eric T. Parker



"We started FlyteVu because we saw an opportunity," says Laura Hutfless, who launched the entertainment marketing agency with Jeremy Holley in October 2015.

Before going into business together, Holley was Sr. VP of Consumer & Interactive Marketing at Warner Music Nashville, while Hutfless had been a music brand partnership agent at Creative Artists Agency (CAA). Now their new company connects corporate brands to influencers, with talent often coming from country music or social media.

In less than a year, the Nashville start-up has bulked up its staff to seven and moved into a gorgeous second-floor business suite in the Terrazzo building in the Gulch. The company has executed campaigns for Cracker Barrel, Anheuser-Busch, Red Cross, Macy's, Snap Fitness and Mary Kay, as well as an interactive campaign for Tennessee Tourism to attract potential visitors from Chicago. They have also worked closely with managers for Kelsea Ballerini, Sabrina Carpenter, Anthony Hamilton, Sam Hunt, Pentatonix and Thomas Rhett on a variety of partnership deals.

"Artists need to think differently about what avenue they can go," Holley explains. "You know how crowded the market is. Even just in Nashville's emerging market, there are so many great artists trying to go down one very narrow path. We saw a specific way to prove a model in a different lane. We just happen to specialize in that lane."

Having derived the company's name from the concept of thinking bigger within the entertainment industry—taking "flight"—Holley

and Hutfless' expertise offers a unique "view" of the brand world, shared in part during an interview with *MusicRow* on a sweltering summer day in July.

MusicRow: Closing in on one year in business, what is your biggest achievement?

Jeremy Holley: We're still here! The achievement is we both left really good jobs to step out in faith. We wanted to do something different, disrupt a little bit and build a great business. We were just in Kansas City showing some partners our work and they were surprised we had accomplished all we had in eight months. That's thanks to our killer team.

Laura Hutfless: We've got great team members. And just to be the AOR [agency of record] for large corporate brands so soon and to be growing so quickly is a great

accomplishment and more than we expected. It usually takes years to develop those contacts and develop that business. We've proven ourselves to be successful in delivering campaigns to help brands navigate the music space.

How has the entrepreneurial environment been different from the corporate environments you each left at CAA and WMN?

Hutfless: Both companies have been very supportive of what we're doing and we're both lucky and blessed to have learned a lot. We're small and nimble here so we can adjust to the market very quickly. Things change so rapidly in the music space, especially with social/digital.



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Holley: FlyteVu has forced us to take more risks. There's a heavier weight on us when we start brainstorming, just thinking of legal liability. But we're able to push it forward a lot faster because we're the decision makers.

For clarity, does FlyteVu work on behalf of the artist or on behalf of the brand?

Holley: We work on behalf of the brand. When we come to an artist, we're typically coming with a specific opportunity.

Hutfless: Brands come to us with goals and objectives for the year and we sit down to build out a platform or campaign to accomplish them. Then we go out and activate that. So if that program involves talent, a sponsorship for the Grammys, an activation at the ACM Awards or a festival platform, we go out and broker those deals. If it's building out a live event space, we go out and staff it and can do PR around the campaign. We do all creative in-house and social/digital media. We are a one-stop shop for brands who want to build a music or entertainment or influencer program.

What advice do you have for artists hungry for a brand partnership?

Holley: In the brand space, the influencer market is the hot topic. Every brand wants to hire social influencers to impact some level of their campaign. It could be YouTubers, Viners, whatever. There's no reason why an artist can't get paid for their influence or social reach that is tuned in and engaged with what they're doing.

Hutfless: Artists need to think of themselves as influencers. Pay-for-Tweet was largely seen by artists as unauthentic. But brands are now using influencers as part of bigger campaigns. With Macy's, we engaged Danielle Bradbery to attend four music festivals with content assignments—behind-the-scenes, activities for fans, sweepstakes. Macy's wanted influencers, but we threw in a music artist that made sense and she performed just as well and made a lot of money.

What specifically defines an influencer?

Hutfless: Socials. Brands are looking at folks that have a reach on digital platforms. A lot of FlyteVu's work is with Viners, YouTubers, Facebookers or Instagrammers. For the Cracker Barrel campaign, we combined influencers and music artists to create content at the ACM Awards.

What type of research goes into your proposals and what type of hurdles are you up against?

Hutfless: There may be personal bias based on who a brand thinks it should partner with, because of what they know from their community, what they listen to or what their kids listen to. We have a system to take all the artists and weigh them against the criteria of the particular campaign—demographic, budget, relevance. Then we score an artist across that criteria. Then you can see which artist is truly a fit based on the criteria outlined.

We always want to hear what everyone has going on, because you never know when it might fit with one of our clients.

Holley: It's proprietary in terms of what we use, but the sources could range from NPD [National Purchase Data], Nielsen, Spotify or Shazam. There's all sorts of ways we pull data to get at correlations of how fans are engaged. It could be as specific as they have a high affinity towards

this sort of soda based on Facebook profiles. At the end of the day it comes down to if the artist is passionate about what they're talking about and will dedicate the time and effort to move the campaign forward.

Hutfless: Our relationship with talent and managers—knowing who's great to work with and who will over-deliver—will help us determine who we're going to push forward as the right partner.

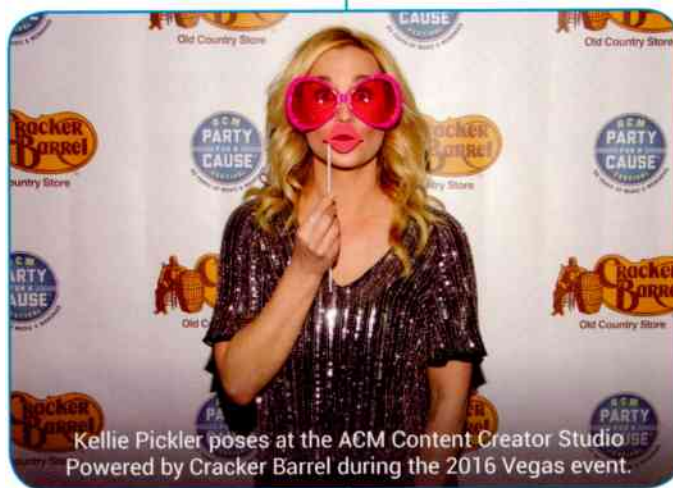
How does giving back play into FlyteVu's culture?

Holley: Laura and I wanted to build FlyteVu's culture around giving back—to do things that made a difference. When you can find the trilogy of the brand, talent and charity, it really is the trifecta

of success. That aspect makes it a lot richer than just doing it for the sake of doing it.

Hutfless: I think we can say with every single client there's been a charitable component. With Mary Kay we worked with Love Is Respect for domestic abuse, the Red Cross was a client, and Snap Fitness had Folds of Honor. One of the best projects we had the honor of working on was the Joey + Rory album with Cracker Barrel, which was so special to help put Joey's story in the world and see the effect of that. I don't think we will ever have another experience like that—it really brought our team together.

We're passionate about working on projects that impact people. We're passionate about people in general, including our staff and seeing them grow, achieve what they want to achieve and grow in their careers. We're passionate about our clients who want to help people and grow their business that way. We are selective in who we work with because we want to align with the people who align with our ethics and values.



A man with dark hair, wearing a red blazer over a dark shirt, is seated on an airplane. He is looking down at a tablet computer he is holding in his hands. The airplane window is visible behind him, and the lighting is warm and focused on him.

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How can Nashville better connect with FlyteVu for branding opportunities?

Hutfless: We always want to hear what everyone has going on, because you never know when it might fit with one of our clients. We have artists of all levels telling us about their latest releases or new projects they have coming up to try to find proper brands to leverage their marketing tools. We may get a little more emerging artists, because everyone's trying to find other paths to distribute their music. That's what I love about the space right now. It is a little of the Wild West.

FLYTEVU FLEXES ITS MUSCLE WITH THOMAS RHETT

Thomas Rhett combined his interest in fitness, charity and music when he signed up with Snap Fitness for a partnership brokered by FlyteVu.

The Valory Music Co. artist teamed with the workout chain for boot camps around the country where fans could win an opportunity to join him in a workout. That led to national promotional campaigns featuring the singer's co-written "I Feel Good" track from his 2015 *Tangled Up* album. The campaign also offered a benefit for Folds of Honor charity, helping families of fallen or wounded soldiers.

"Snap Fitness wanted a spokesperson," recalls Laura Hutfless. "We knew what their goals and objectives were and it was really up to us to figure out how to accomplish those. We designed a program with a lot of different components. Over the past few years, Thomas has become a really big health and fitness advocate."

Virginia Davis, Rhett's manager and managing partner of her G-Major Management/Artist Nation Company, notes the partnership was not only a success for Snap Fitness, but for Rhett as well.

"From our perspective, a lot of really enthusiastic fans came out to participate," she said. "There must be an authenticity and connection for Thomas, whether it's a product he uses or an aspect of his lifestyle that he has already incorporated. It was a natural connection for him to partner with Snap Fitness because it was about promoting a healthy lifestyle and showing how he incorporates that aspect of his life even while on tour."

Davis and Hutfless previously worked on campaigns for Jewel, who is represented by CAA; Hutfless spent the past decade at that agency in brand partnerships. Continuing that relationship, FlyteVu also negotiated G-Major Management client Danielle Bradbery's deal with Macy's and another Budweiser tour partnership for Rhett.

Holley: The more we can be in the loop with what's going on, the better. Even songwriters. We had a publisher friend of ours send us a song that's not even out. We walked into a client the next day and they wanted to license the song. We can't promise that we will bring a specific opportunity, but we're constantly thinking of how we can bring opportunities to this city.

Hutfless: And if we don't know about it, we're definitely not bringing it. ❖



Thomas Rhett. Photo Snap Fitness

"FlyteVu was instrumental in not only crafting the partnerships, but in all the details and execution," says Davis of the Snap Fitness deal. "From a management perspective, it's then our responsibility to make sure the brand aligns with the artist's values. Then you look at the build parameters and timeline to figure out if it is something we can do with our previous commitments."

Artist commitment is crucial for the types of branding campaigns FlyteVu develops because many extend beyond a typical endorsement. For Rhett and Snap Fitness, those extensions included not only boot camps, but performing fitness challenges and releasing video content to media outlets.

"An NFL quarterback challenged Thomas to the NFL Combine, a whole brigade at Fort Campbell challenged him to do the Army physical test, and we just did a burpee challenge with the CEO of Snap Fitness in Minneapolis with the Twins," noted Hutfless.

"Everyone does the print ad, the photo shoot and big press release," she continues. "But how do you do something more engaging, authentic and better for the fans? It was fun because that's the most authentic story you can tell—when the artist actually does what they say they do and engages with the fans. And with a charity involved, everyone involved in the campaign is more motivated because you know you're not doing it to just sell a product, but someone might benefit from a donation or another give-back element." ❖



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COUNTRY MUSIC IN VEGAS? YOU BET.

Residencies, festivals, ACM Awards hit the jackpot

By Jessica Nicholson

Las Vegas was at one time a desert oasis for aging entertainers, a curtain call before they hung up the microphone and headed into retirement. Many Vegas attendees paid more attention to blackjack tables and slot machines, lured in by the hope of a big payday.

Now, Vegas' live music scene is helping to eradicate that outdated image. Today the city is the home of the residency, providing an opportunity to see an international superstar over an extended period of time. And in the past several years, alongside the throbbing EDM beats and smooth pop crooners filling the showrooms, country artists have been lighting up the Strip through residencies, exclusive engagements, festivals, and the annual ACM Awards.

Garth Brooks booked a residency of weekend acoustic shows at Encore Theatre in Wynn Las Vegas that started in 2009. In the years following, residencies from Shania Twain (2012-2014), Tim McGraw and Faith Hill (2012-2014), The Judds (eight shows in 2015) and Rascal Flatts (2015-2016) have popped up around the Vegas Strip. Reba and Brooks & Dunn launched their residency, dubbed Together in Vegas, at The Colosseum at Caesars Palace in 2015, with dates now scheduled through 2017.

Capitalizing on the city's appetite for live music, MGM/AEG opened the 20,000-seat capacity T-Mobile Arena in April. George Strait signed on as one of the first artists to perform in the new arena, as part of the exclusive concert series Strait To Vegas. His multiple shows in 2016 were immediate sellouts. Due to demand, Strait extended his run into 2017.

"To have an artist of that level and caliber be one of our first events, and having that exclusive residency, was huge for the venue to put us on the map and garner that attention right out of the gate," says Dan Quinn, general manager for T-Mobile Arena. "With the new venue opening up and given our long-term relationship with George's team, and with George looking to do something now that he wasn't touring anymore, it became a natural fit for us to continue that partnership."

The influx of residencies and performers comes as Las Vegas venues continue a long-term shift from gambling to live music as a central revenue maker. Twenty years ago, gambling represented 70 percent of MGM Resorts' Las Vegas revenue. Today, that number has flipped, according to MGM's Director of Public Relations Scott Ghertner, with gambling representing 30 percent of revenues, while non-gaming revenues make up 70 percent.

"I think it's the evolution of the town as a whole," says Quinn. "Vegas is a bit of all things to all people. There is no typical Vegas customer."

"THE ENTIRE TOWN TURNS OVER IN THREE DAYS"

The stream of country artists adding Las Vegas residencies and tour stops to their calendars is part of a broader trend, one that could be credited to Caesars Palace and Celine Dion.



George Strait
Photo: Ethan Miller/Getty Images



Brooks, Dunn and Reba
Photo: Justin McIntosh

In March 2003, the 4,000-seat Colosseum at Caesars Palace launched the residency A New Day, with then 34-year-old vocal powerhouse Celine Dion. The offering was a spectacular success and turned the tide, transforming residencies from overly sentimental lounge acts to glamorous spectacles. Dion's residency ran through 2007, grossing nearly \$400 million. In 2011, she returned for a new residency, simply titled Celine. Since then, the Colosseum has showcased residencies from Sir Elton John, Cher, Bette Midler, Mariah Carey and more.



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In 2013, Britney Spears launched her residency, Piece of Me, at Planet Hollywood. She had just turned 32.



“Her manager Larry Rudolph brought up the idea of a Vegas residency,” says Lou Taylor, CEO and owner of Nashville-based Tri Star Sports and Entertainment, which represents Spears. “I think immediately most of us had the same thoughts which were something along the lines of ‘Vegas is kinda where you go to die.’ Larry went on to say that he felt the young market there was underserved.

“He explained that the landscape for young folks in Vegas was to go to the pools during the day, come back to the room, get something to eat and then sleep a bit until the clubs opened,” Taylor adds. “He believed that a 9 p.m. show would give that market a place to go in between pool and party. He was very right. Either this was going to be great and groundbreaking or a disaster—thank God we are celebrating groundbreaking.” Spears reportedly brought in \$30 million for her initial two-year agreement. She’s now confirmed for shows through 2017.

“It’s a great location and the entire town turns over every three days,” says Taylor. “Also, there is no state income tax in Nevada. So financially, the location and the idea of being in one place to entertain fans is very appealing.”

Meanwhile, country stars and managers took notice of a residency’s financial and logistical advantages as well as its reputation for iconic entertainers.

“I think it makes all kinds of sense when you look at the guard that was already there – Rod Stewart, Elton John,” says Garth Brooks, who reportedly brought in an estimated \$55 million from his residency’s initial run at Wynn. “These were all people that had these phenomenal careers, and continue to, but they started in the ‘70s and ‘80s. The ‘90s belonged to country music so it only makes sense that we’re the next guard that comes in there. Come on, you’re going to get better than Reba McEntire? She’s the queen of country music.”

“I’ve been doing this 40 years. With the residency, I’m in my same dressing room, on the same stage. It’s heaven,” says Reba. “I absolutely love it. We don’t have to load in or load out, it’s easier on my crew, easier on my band, and everybody loves it. The people here at Caesars are incredible. They are so hospitable, they take great care of us and we have become great friends. And I love getting to hang out with Ronnie and Kix. I love them with all my heart. They are two of my best friends and we have a good time on and off stage.”

“WE USE VEGAS AS OUR OPENING ACT”

“It’s funny. They call it ‘summer camp’ the week we are in Vegas,” says Tiffany Moon, the Academy of Country Music’s EVP/Managing Director and Interim CEO. “A lot of business gets done that week with managers and agents. You are all there and in one place. I think that is appealing to the industry to be out there.”



With the inception of ACM Party For a Cause festival in 2013, the ACMs have rapidly evolved to become what Moon calls “the week country music takes Vegas.” A unique complement to Vegas’ exclusive residency offerings and tour stops, the festival offers fans the chance to experience the music of not just one country artist, but dozens.

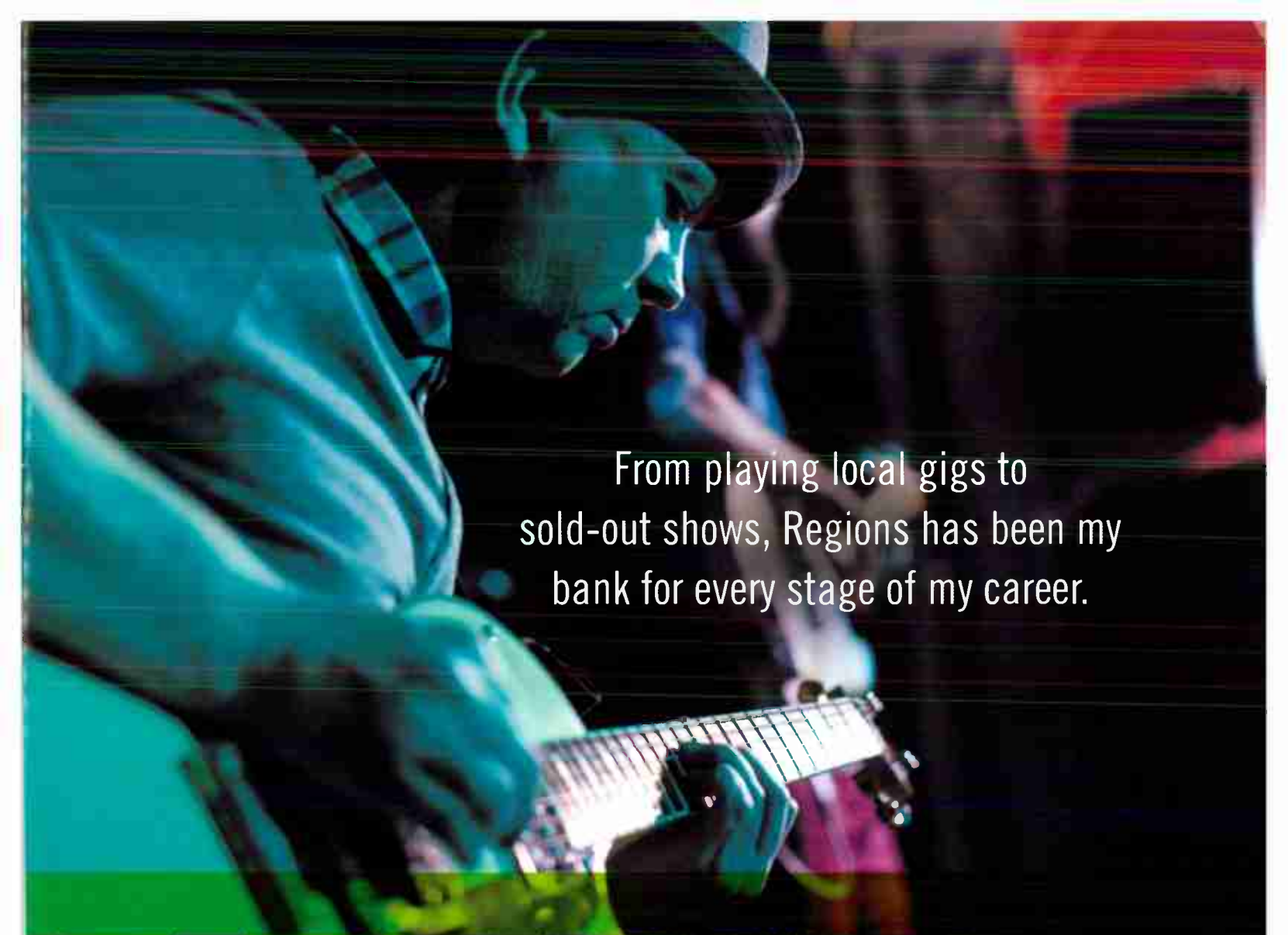
In 2016, ACM Party For a Cause welcomed approximately 20,000 fans each evening at the Las Vegas Festival Grounds to see headliners Kenny Chesney, Carrie Underwood, and Dierks Bentley, alongside an array of opening acts, multiple stages, interactive games, a country marketplace, and more. The three-day festival culminated in the prestigious ACM Awards ceremony.



When Live Nation’s Brian O’Connell decided to launch 10 country music festivals in 10 years, he made Las Vegas one of his destinations. In 2014, he added the Route 91 Harvest festival to Las Vegas’ lineup, bringing in 20,000 fans the first year. In 2015, Keith Urban, Tim McGraw, and Florida Georgia Line served as headliners, helping to bring in 25,000 fans. The festival’s third installment this fall will

boast headliners Toby Keith, Brad Paisley and Luke Bryan at Las Vegas Village at the south end of the Strip.

“It’s a great site and a gorgeous backdrop and a gorgeous view for the artists on stage,” says O’Connell. “It’s a lot of fun, there is so much to do. It’s a complementary thing for people going to Vegas. We don’t start it terribly early in the morning, for obvious reasons. We get going mid-afternoon. We shut it down a little after 11 and then they can go out and do clubs or other shows...we don’t try to compete with Vegas. We use Vegas as our opening act.” ❖



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BY THE NUMBERS

As ratings evolve, CMT and Grammy Awards pay attention

By Jessica Nicholson

By the time Little Big Town and Pharrell had wrapped their last notes of the funky collaboration “C’mon” to close out this year’s CMT Music Awards, executives at the network knew they had something to celebrate.

“We were No. 1 on Twitter worldwide. We have a pretty good idea, when we go to black after two hours, how the show has done,” says CMT president Brian Philips. “I think we have an internal expectation. There is nothing quite like the [live production] truck. The vibe in the truck gives away the ultimate success of the show.”



Brian Philips

Philips and his team were correct. This year’s CMT Music Awards boasted its highest viewership to date, with a total of 3.6 million viewers live, plus the next three days (known as L+3). In the target demo, it notched a 1.47 (L+3). CMT used the momentum to debut the scripted series *Still The King*, starring Billy Ray Cyrus, which premiered immediately following the CMT Music Awards. Simulcast across three networks, the debut episode brought in 2.2 million viewers, and a .97 rating in the age 18-49 demographic.

Though ratings are still the juggernaut that determine the success of programs and the price advertisers will pay for commercials, those numbers are more complex than ever.

Ratings are expressed as a percentage and measure the television households tuned into a certain television program during an average minute. According to Nielsen, there were an estimated 116.4 million television households in the U.S. for the 2015-2016 TV season and 296.8 million people (older than age 2) in those homes.

As an example, if a program lands a 3.5 rating among viewers 18-49, with 7.3 million viewers, that translates to 7.3 million people watching the program live, on DVR or video on demand (VOD) that same day. In addition, among viewers age 18-49, it drew a 3.5 rating, meaning 3.5 percent of viewers in that age group watched the program live, on DVR or VOD that same day.



Carrie Underwood at the 2016 CMT Awards. Photo: Mike Coppola/Getty Images

Live + Same Day (known as L+SD) ratings measure live viewing for a program, plus DVR viewing until 6 a.m. local time the next day. L+3 ratings measure live viewing plus DVR viewings up to three days later. L+7 measures live viewing plus DVR viewing up to seven days later.

“We have a relatively clear idea of how we’ve done the afternoon following the show. In the old days, that was all you had,” Philips says. “Now you’re counting digital streams and all these other means of delivery as opposed to just the set-top Nielsen box. It means the way people view television is different.”

Choosing the most valuable of those ratings is often determined by public and industry perception. So how do you pick the official rating?

“Whichever rating is highest,” quips Philips. “No, actually it is a combination. You also have things you can watch during the show, including Twitter traffic. I’m only half-joking when I say we lean toward whichever rating favors us. We will never break the habit of how we did overnight. But then in the fullness of the week you see what you really had. Old habits die hard. We are curious about how things perform overnight, but we know that really you don’t get the full picture for seven days.”

Grammy Awards executive producer Ken Ehrlich, who has helmed the awards for more than three decades, says the bulk of Grammy viewing centers around the live show.



Ken Ehrlich

“We still believe that our primary audience is going to watch the show live,” says Ehrlich, who also executive produced the ABC summer series, *Greatest Hits*. “When the Cavaliers and the Warriors played earlier this



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year, it was an event. You are less interested in seeing it afterward, though obviously there are some people who didn't see it, or who want to see it again. I think there is a parallel with our show. Sports have that 'one time only' aspect to it. With us, I think there is a lot of that. The Grammys have always been such a touchstone of what we used to call the water cooler conversation. Now it's the Twitter conversation."

This year's ratings support that view. The L+SD ratings for the Grammy Awards were 24.95 million viewers, with a 7.7 rating. The awards brought in an L+3 ranking of 8.1, adding .4 in adults 18-49, and 1.37 viewers for a total of 26.32 million viewers.

"It's always a good safety valve for us," Ehrlich says. "In terms of the +1s, the +2s, the +3s, they obviously always go up. In all honesty this year, our ratings were down slightly, but when we factored in the +3s I think they were up or even above what we had done last year.

"Our show's ratings are always more or less related to how strong a year or not it was in music and how interesting the acts are that are on the show," Ehrlich says.

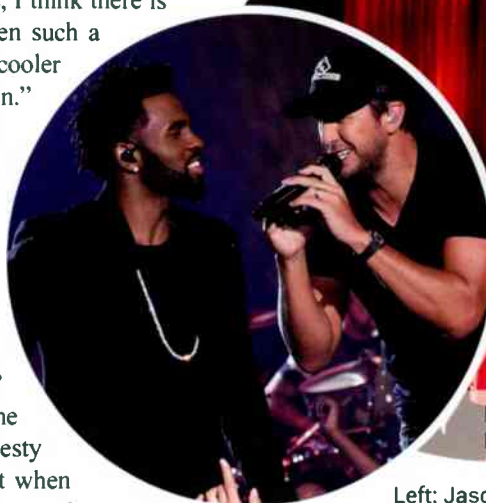
CHANGING TIMES

The challenge for top ratings also comes amid changes in audience makeup, and the number of media opportunities available to country artists promoting new music.

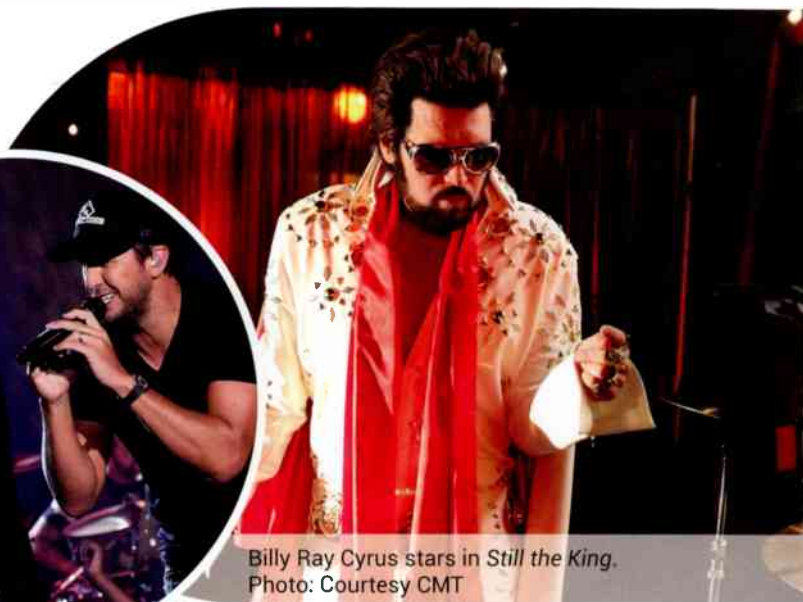
"To put it in perspective, about a decade ago, there were three nights in primetime—and four if you include someone's Christmas special, where you could see country superstars," says Philips. "They included a couple of awards shows, maybe a Christmas special for Faith Hill, and then there were some participations from cable morning shows, some late night exposure. It was nothing like what exists now with the explosion of these late night TV franchises."

CMT VP of Music Strategy Leslie Fram agrees. "You see country artists on every morning show, late night show... there are more opportunities in television for artists."

The age 18-49 demographic has historically been the most important and Philips says capturing that wide-ranging demographic is tougher than ever.



Left: Jason Derulo and Luke Bryan at *CMT Crossroads*. Photo: Rick Diamond/Getty Images



Billy Ray Cyrus stars in *Still the King*. Photo: Courtesy CMT

"It's an unnatural creation, a little bit," he adds. "When you think about the depth and breadth of that age 18-49, it's kind of all encompassing. Not much, except maybe NBA Game 7, cuts a wide swath across the American population."

RATINGS MAKERS

Both Ehrlich and executives from CMT discussed the impact of unique, never-before-seen collaborations on ratings. *CMT Crossroads*, another of CMT's signature series, launched in 2002 and has staked its reputation on interesting pairings.

"It's a lot of work for the artists to come together and work those songs out, but that process is what is magical about the show," says CMT VP of Music and Events Strategy Margaret Comeaux. "That's the sort of power you get from *Crossroads*. The evolution is how people are listening to different music. Thomas Rhett and Nick Jonas met each other, and they came to us to do *Crossroads*."



Margaret Comeaux

Ehrlich keeps an eye on the all-important ratings criteria, but he says crafting those "Grammy moments" is equally as important. "People tune into Grammys more to look at the combinations we do, these Grammy moments we create, things that you don't see on any other show. Sometimes those are related to ratings and sometimes they are not."

He points to the 2011 performance with Mumford & Sons, The Avett Brothers, and Bob Dylan as an example. "Nobody knew who Mumford & Sons or the Avett Brothers were at that point. They had a small but loyal audience and Bob Dylan, who we love working with and have had on a number of times, isn't necessarily the strongest ratings deliverer. But when you saw that segment in its entirety, people were talking about it—and it broke an act. I think that's as much of a reason that people watch the Grammys as to see their favorite artist." ❖



Leslie Fram



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THE 2016 REPORT

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www.averagejoesent.com
@averagejoesent
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615-715-4100
info@bannermusic.com
www.bannermusic.com
@bannermusicpubl
Roster: Shelby Lee Lowe



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info@brokenbowrecords.com
www.bbrmusicgroup.com
@bbmusicgroup
Roster: **Broken Bow Records:** Jason Aldean, Kristy Lee Cook, Jackie Lee, Dustin Lynch, Jordan Rager, James Wesley; **Stoney Creek:** Adam Craig, Lindsay Ell, Randy Houser, Parmalee, Thompson Square; **Red Bow:** Chase Bryant, Craig Campbell, Brooke Eden, Joe Nichols; **Wheelhouse:** Trace Adkins, Kristian Bush, Runaway June, Granger Smith



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Roster: Eric Chesser, Johnny Rogers, TJ Shaw



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Roster: Olivia Lane



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Roster: James Robert Webb



Black River Entertainment

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Roster: Kelsea Ballerini, Bobby Bones and the Raging Idiots, Jacob Davis, John King, Ronnie Milsap, Craig Morgan



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www.charliedaniels.com
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Roster: The Charlie Daniels Band



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Nashville, TN 37212
615-320-7672
info@compassrecords.com
www.compassrecords.com
@compassrecords
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www.cottonvalleymusic.com
@cvm_nashville
Roster: Goodbye June



Curb Records

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Nashville, TN 37203
615-321-5080
bjudd@curb.com
www.curb.com
@curbrecords
Roster: **Curb Records Country:** American Young, Rodney Atkins, Lee Brice, Ruthie



Collins, Tim Dugger, Rachel Holder, Love And Theft, Jackson Michelson, Jerrod Niemann, Mo Pitney, Dylan Scott, Little Feather, Sweetwater Rain; **Curb Records Christian:** Natalie Grant, Mallary Hope, OBB, Plumb, Selah, Nate & The Saints, Todd Smith, Amy Perry, Alan Hall, Jamie Slocum; **Curb Records Pop:** Ryan Corn, Jesse Kinch, Marie Miller, Andreas Moss, Larry Gordon, Wynonna & The Big Noise

Dualtone Music Group

3 McFerrin Ave.
Nashville, TN 37206
615-320-0620
scott@dualtone.com
www.dualtone.com
@dualtonerecords
Roster: Delta Spirit, Ivan & Alyosha, Langhorne Slim, Leagues, The Lumineers, Noah Gundersen, Oh Pep!, The Rebel Light, Robert Earl Keen, Shakey Graves, Wild Child



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Brentwood, TN 37027
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Infinity Cat Recordings

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615-730-8417
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www.infinitycat.com
@infinitycat



Roster: JEFF The Brotherhood, Diarrhea Planet, Music Band, Daddy Issues, Natural Child, Peach Kelli Pop, Cy Barkley & The Way Outsiders, Pujol, Denney & The Jets, Heavy Cream, The Mattoid, MEEMAW

Lamon Records Nashville

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Mt. Juliet, TN 37121
615-379-2121
dave@lamonrecords.com
www.lamonrecords.com
@lamonrecords
Roster: Buddy Jewell, Jill & Julia, The Moody Brothers, Cody Joe Hodges, Brian Bender, Shari Rowe



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info@loudandproudrecords.com
www.loudandproudrecords.com
@loudproudlabel
Roster: BlackHawk, Jonathan Jackson + Enation



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310-963-3167
andrew@brightmanmusic.com
@lcs_records
www.davecobpproducer.com
Roster: Anderson East, Brent Cobb



New West Records

2923 Berry Hill Dr.
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615-385-4777
john@newwestrecords.com
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Roster: New West Records: All Them Witches, Anthony D'Amato, Ben Folds, Ben Miller Band, Buddy Miller, Corb Lund, Daniel Romano, The Deslondes, The Devil Makes Three, Jason James, John Hiatt, Kacy & Clayton, Lily & Madeleine, Luther Dickinson, Nikki Lane, Randall Bramblett, Robert Ellis, Rodney Crowell, Shovels & Rope, Steve Earle, The Whigs, The Whistles & The Bells, Sara Watkins; Normaltown Records: Cicada Rhythm, Lilly Hiatt, New Madrid, Ruby The RabbitFoot



Oh Boy Records

POB 150222
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615-742-1250
info@ohboy.com
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Roster: John Prine, Dan Reeder



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Roster: Dean Brody, Tim Hicks, The Road Hammers, Doc Walker, Madeline Merlo, River Town Saints, Hunter Brothers, Blackjack Billy



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Rebel Engine Entertainment

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Nashville, TN 37212
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Roster: Stephanie Quayle, Lucas Hoge, Jake Clayton



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neal@redstarlabelgroup.com
www.redstarlabelgroup.com
Roster: Denny Strickland



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Roster: Reviver Records: LOCASH, Blackjack Billy, Michael Tyler, Kayla Adams; 1608 Promotion: Josh Abbott Band



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Roster: Ricky Skaggs, The Whites



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Roster: Walker Hayes, Jo Smith



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Roster: Branch & Dean, Wes Hayden, Alexandra Demetree, The RedHead Express



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Roster: Jack White, White Stripes, Dead Weather, Raconteurs, Karen Elson, Margo Price, Olivia Jean, Seasick Steve, The Haden Triplets, Wolf Eyes, Black Belles, Timmy's Organism Video



Thirty Tigers

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Williams (Highway 20 Records), Ryan Bingham (Axster Bingham Records), Luke Combs (River House Artists), John Fullbright (Blue Dirt Records), Sunny Sweeney (Aunt Daddy Records), Marty Stuart (Superlatone), Billy Joe Shaver (Lightning Rod Records), Turnpike Troubadours (Bossier City Records), Aaron Watson (Big Label Records), Will Hoge (Cumberland Recordings), Josh Ritter (Pytheas Recordings), Patty Griffin (PGM), Randy Rogers Band (Tommy Jackson Records), Casey Donahew (Almost Country), Santana (Santana IV Records), Cody Jinks (Cody Jinks Music), The Mavericks (Mono Mundo Recordings)

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@taylormation13
Roster: Taylor Swift



Camy McArdle

256 Entertainment

256 Seaboard Ln., Ste. C-102
Franklin, TN 37067
615-807-2222
cmcardle@atkinsent.com
www.256ent.com
Staff: Mike Atkins, President; Camy McArdle, VP
Roster: Karen Waldrup, Kylie Mowry



Ross duPre

333 Entertainment

1717 Villa Pl.
Nashville, TN 37212
615-823-5555
info333ent@me.com
www.333ent.com
Staff: Ross duPre
Roster: Sean McConnell, Chessboxer, Justin Tocket

377 Management/Red Light Management

1101 McGavock St., Ste. 300
Nashville TN 37203
615-279-3784
www.redlightmanagement.com
malia@redlightmanagement.com
Staff: Enzo DeVincenzo, Haley McLemore, Malia Axsom, Van Haze, Jacob Knight
Roster: Lee Brice, Tyler Farr, Maddie & Tae, Lee Ann Womack, Randy Rogers Band, Brett Young, Runaway June



Sharon Corbitt-House

All Good Factory

30 Music Sq. W., Ste. 310
Nashville, TN 37203
615-260-8877
sharon@allgoodfactory.com
www.allgoodfactory.com
@allgoodfactory
Staff: Sharon Corbitt-House, Mike Kopp
Roster: Ben Folds; The Accidentals; Cardboard Kids; Michael Bradford; Liza Grossman, conductor; Vince Emmett, film and TV composer



Zac Koffler

APEX Entertainment

801 Hillview Heights, Ste. 14
Nashville, TN 37204
615-891-0886
zac@apexentertainmentmgmt.com
Staff: Zac Koffler, Pres./CEO; Emily Dryburgh, Management; Clint Hutchison, Management
Roster: Dailey & Vincent, Cece Winans, Mindi Abair



Shannon Houchins

Average Joes Entertainment

3738 Keystone Ave.
Nashville, TN 37211
615-733-9983
jamie@averagejoesent.com
www.averagejoesent.com
@averagejoesent
Staff: Shannon Houchins, CEO/Manager; Jamie Reeder, Manager
Roster: Sister Hazel (Co-management), Colt Ford, The Lacs, Sarah Ross, Bingx, Rizzi Myers

Azoff Music Management

1100 Glendon Ave., Ste. 2000
Los Angeles, CA 90024
310-209-3100
tina.kennedy@azoffmusic.com
Staff: Tina Kennedy
Roster: Cassadee Pope



Kerry Hansen

Big Enterprises

1619 Graybar Ln.
Nashville, TN 37215
kerryhansen@bigenterprises.biz
Staff: Kerry Hansen, President; Jennifer Withereff, VP Marketing & Publicity
Roster: Raelynn



Seth England

Big Loud Mountain Management

1111 16th Ave. S., Ste. 201
Nashville, TN 37212
615-320-9228
seth@bigloudmountain.com
www.bigloudmountain.com
@bigloudmountain
Staff: Seth England, Manager; Chief Zaruk,
Manager; Troy "Tracker" Johnson, Consultant; Lloyd Norman,
Dir. of Digital and Creative; Brandon Matthews, Asst. Manager;
Jeremy Groves, Asst. Manager; Morgan Sweat, Mgr. of Creative
Services; Tori Johnson, Digital Marketing Coord.
Roster: Florida Georgia Line, Chris Lane, Dallas Smith, S.N.O.,
Mackenzie Porter



Bob Doyle

Bob Doyle & Associates

1111 17th Ave. S.
Nashville, TN 37212
615-329-1040
info@majorbob.com
www.majorbob.com
@majorbobmusic
Staff: Bob Doyle, Owner/Pres.; Mike Doyle, Manager; Wendi
Crosby York, VP of Admin.; Tina Crawford, VP of A&R; Chandler
Thurston, Coord., A&R; Andy Friday, Sr. Dir. of New Media/
Assoc. Manager; Kates Snyder, Assoc. Manager; Rory Daigle,
Assoc. Manager; Frank Reynolds, Copyright Admin. Asst.
Roster: Garth Brooks, The Features, Brett Kissel, Josh Farro



Gary Borman

Borman Entertainment

611 Commerce St., Ste. 2602
Nashville, TN 37203
615-320-3000
bormanrec@bormanmn.com
Staff: Gary Borman, President; Cameo Carlson,
VP of Digital Management; DJ Kisshauer, VP of
Tour Marketing & Radio Promotion; Michael Corcoran, Assoc.
Manager; Elisabeth Ashley, Assoc. Manager; Erik Peterson,
Assoc. Manager
Roster: Keith Urban, Alison Krauss, Clayton Anderson, Mickey
Guyton (with Steve Moir)



Craig Campbell

Campbell Entertainment Group

POB 682614
Franklin, TN 37068
615-210-3602
craig@campbellentgrp.com
www.campbellentertainmentgroup.com
@craigctn
Staff: Craig Campbell, President
Roster: Kory Caudill, Angie Johnson



Todd Cassetty

Cassetty Entertainment

816 18th Ave. S.
Nashville, TN 37203
615-244-3194
todd@cassettyent.com
www.cassettyent.com
@toddcassetty
Staff: Todd Cassetty, President; Helena Capps, Assoc. Mgr.
Roster: Kalie Shorr, South Haven, Song Suffragettes



Brinson Strickland

The Collective

1103 Holly St.
Nashville, TN 37206
615-610-1970
bstrickland@collectiveartistmgmt.com
www.collectiveartistmgmt.com
@collective_mgmt
Staff: Brinson Strickland, President; Craig Dunn,
Manager; Rachel Cunningham, Day-to-Day Manager; Taylor
Freeman, Dir. of Digital Marketing; Kendall Durkee, Office Admin.
Roster: Sara Evans, Clint Black, Corey Smith, Edwin McCain,
Steve Wariner, Sister C, David Mustaine



Beth Laird

Creative Nation

1508 16th Ave. S.
Nashville, TN 37212
615-730-7290
info@creativenationmusic.com
www.creativenationmusic.com
@creativenation
Staff: Luke Laird and Beth Laird, Co-owners; Jeff Skaggs,
Creative; Kelsey Granda, Admin.; Christina Wighton, Office
Management; Sarah Lai, Publicity/Management; Katie Barolak,
Management Coord.
Roster: Luke Laird, Barry Dean, Natalie Hemby, Maggie Chapman,
Steve Moakler, Lori McKenna, Native Run, Tyler Johnson



Danny Nozell

CTK Management

6705 Centennial Blvd.
Nashville, TN 37209
info@ctkmgmt.com
www.ctkmgmt.com
@ctkmgmt
Staff: Danny Nozell, CEO; Jerilyn Sawyer, Exec.
Asst. to CEO; Steve Ross, VP Marketing; Travis Sutliff, Dir. of
Operations; Kyle McClain, Artist Relations and Tour Logistics;
James Garner, Day-To-Day Manager; JB Rowland, Digital
Strategy; Alden Witt, Office Mgr.
Roster: Dolly Parton, KC and the Sunshine Band, Tanya Tucker,
Josh Doyle, Candi Carpenter

Curo KR

POB 40817
Nashville, TN 37204
864-223-8772
robby.cox@curokr.com
www.canaansmith.com
Staff: Robby Cox
Roster: Canaan Smith



John Dennis

Dennis Entertainment

903 18th Ave. S.
Nashville, TN 37212
615-369-0228
grace@dennisent.com
www.dennisentertainment.com
Staff: John Dennis, Manager/Owner; Alicia
Jones, Assoc. Manager; Charly Salvatore, Assoc. Manager;
Grace Schoper, Office Mgr.
Roster: Montgomery Gentry, Billy Currington, Logan Mize,
Russell Dickerson, Calynn Green, Avenue Beat



Jim Mazza

Dreamcatcher Artist Management

Nashville, TN
615-210-2270
jmazza.dreamcatchermgmt@gmail.com
www.dreamcatchermgmt.com
Staff: Jim Mazza, CEO; Peter Keiser; T. Powell
Hedley; Michael Emery; Debbye Scroggins
Roster: Mo Pitney, Ruthie Collins, Chelsea Bain, The Church
Sisters, Julia Sheer, Sarah Turner



Denise Stiff

DS Management

POB 121889
Nashville, TN 37212
615-385-3191
denise@dsmanages.com
Staff: Denise Stiff, Manager; Katherine Forbes,

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DENNYSCOUNTRY

Marketing and Social Media

Roster: Sarah Jarosz, I'm With Her (co-managed with Ben Levin of Margarita Management)

EFG Management

700 12th Ave. S., Ste. 200
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615-812-2137
marthae@icloud.com
Staff: Martha Earls
Roster: Kane Brown



James Dutile

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4322 Harding Rd., Ste. 417
Nashville, TN 37205
jdutile@ehent.com
www.ehent.com
Staff: James Dutile
Roster: Spencer's Own



Scott Siman

Em.Co.

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Nashville, TN 37215
615-256-1980
james@em.co
www.em.co
Staff: Scott Siman, President; Kelly Clague, Sr.

VP; Brian Kaplan, VP; Marketing; James Stewart, Sr. Director/Marketing
Roster: Tim McGraw



Erv Woolsey

Erv Woolsey Company

1000 18th Ave. S.
Nashville, TN 37212
615-329-2402
reception@ervwoolsey.com
Staff: Erv Woolsey, CEO; Dottie Oelhafen, Exec. Asst.

Roster: George Strait, Lee Ann Womack (with 377 Management), Clay Walker (with Upward Entertainment), Branch & Dean, The Davison Brothers, Shawn Lacy, Zach Neil, Tyler Reeve, Saints of Havana



Larry Fitzgerald

Fitzgerald Hartley Company

1908 Wedgewood Ave.
Nashville, TN 37212
615-322-9493
receptionist@fitzhart.com
Staff: Larry Fitzgerald, Co-pres./Manager; Mark Hartley, Co-pres./Manager; Bill Simmons, Manager; Terry Elam, Manager; Nick Hartley, Manager; Steve Emley, Manager

Roster: Brad Paisley, Chris Young, Randy Houser, Kellie Pickler, Vince Gill, The Time Jumpers, Chase Bryant, Olivia Newton John, Tracy Lawrence, Joe Hall, Caitlin Crosby, Storme Warren



Daniel Hill

Fore Artists

808 19th Ave. S.
Nashville, TN 37203
615-321-2700
billyl@foreartists.com
www.foreartists.com
@foreartists

Staff: Billy Lynn, Daniel Hill, Eric Hurt
Roster: Triple Run



Daniel Miller

**Fusion Music Team/
Red Light Management**

1101 McGavock St., Ste. 300
Nashville, TN 37203
615-988-9010
info@fusionmusicmgmt.com
www.fusionmusicmgmt.com

Staff: Daniel Miller, Callie Cunningham, Nick Garvin, Chris Ferren
Roster: Lady Antebellum, Martina McBride, Charles Kelley, Hillary Scott & The Scott Family, Ryan Kinder, Jacob Davis



Virginia Hunt Davis

G Major Management

2612 Westwood Dr., #300
Nashville, TN 37204
615-964-5100
va@gmajormgmt.com
Staff: Virginia Hunt Davis, Managing Partner; Samantha Thornton, Harry Lyons, Nichole Rodriguez

Roster: Jewel, Thomas Rhett, Danielle Bradbery



Gail Gellman

Gellman Management

23823 Malibu Rd., Ste. 50-345
Malibu, CA 90265
310-456-2620
gail@gellmanmgmt.com
Staff: Gail Gellman, Owner/Manager; Michelle Goble, Manager

Roster: Jennifer Nettles, Sugarland, Jim Lauderdale, Patty Smyth and Scandal, Katelyn Clampett, Cross Atlantic



Ramona E. Brogdon

Global Eyes Entertainment, LP

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Nashville, TN 37203
615-405-3103
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www.globaleyeyesentertainment.com
@globaleyeyesent

Staff: Ramona E. Simmons, Founder; Preston "SHOES" Sullivan, GM; Tommy Pierce, Partner; Jo Dee Prichard, Partner; Alex Gibson, Social Media

Roster: Casey K., Little Monarch, Janey Street, Samuel D. Sanders, JESSA, The SLVR Tongues, The Mad Stuntman



Lindsay Marias

Grit & Magic Entertainment

7716 Poplar Ridge Dr.
Nashville, TN 37221
970-396-9158
lindsay@camcountry.com
www.camcountry.com
@lindsaymarias

Staff: Lindsay Marias, Owner; Danika Gurley, Asst.
Roster: Cam



John Dorris Sr.

Hallmark Direction Co.

713 18th Ave. S.
Nashville, TN 37203
615-320-7714
ejbutler@hallmarkdirectionco.com
Staff: John Dorris Sr., President; E.J. Butler, Business Manager

Roster: John Michael Montgomery, The Whites, Blake Wise, Jared Ashley, Mark Wills, Brushville, Michael Harter, Rust-n-Roses

Hard 8 Management

1709 19th Ave. S.
Nashville, TN 37212
615-262-3433
rich@hard8mgt.com
Staff: Rich Egan, CEO/Manager; Ryan Quigley, Manager; Chris Perkins, Manager; Andrew Stanley, Manager; Kristina Russo, Social Media; Nina Layus, Exec. Asst.
Roster: Brantley Gilbert, Dashboard Confessional, Face to Face, Breaking Benjamin, Augustana, Conner Youngblood, Ceci Bastida, Dan Layus, The Social Animals, Twin Forks



Rusty Harmon

Harmon Music Management

1903 21st Ave. S.
Nashville, TN 37212
615-866-3232
rharmon@harmonmusicmanagement.com
www.harmonmusicmanagement.com
@harmonmusicmgmt

Staff: Rusty Harmon, Sunni Ray, Alexis Dawson
Roster: Craig Wayne Boyd, The Vegabonds, Chesapeake Sons, Towne



Greg Hill

Hill Entertainment Group

480 Craighead St., Ste. 200
Nashville, TN 37204
615-730-9151
greg@hillentgroup.com
www.hillentgroup.com
Staff: Greg Hill, CEO; Jeri Cooper; Carie Long;

Josh Hunter; Kathryn Woodard; Jordon Petty; Chris Wilcox
Roster: Rodney Atkins, Jana Kramer, LANco, Naomi Judd, Josh Kelley, Cole Taylor, The Legendary Coaches



Brad Belanger

HOMESTEAD/Red Light Management

124 12th Ave. S., Ste. 600
Nashville, TN 37203
818-319-1685
brad@samhunt.com
Staff: Brad Belanger
Roster: Sam Hunt, Tayler Buono



Ann Edelblute

The HQ

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615-280-5800
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www.theh-q.com
@theh_q

Staff: Ann Edelblute, Owner
Roster: Carrie Underwood



Amy Millslagle

i 81 entertainment

124 Gilman Ave.
Nashville, TN 37205
amy@philvassar.com
www.i81entertainment.com
Staff: Phil Vassar, Amy Millslagle
Roster: Phil Vassar, Sarah Darling



Fletcher Foster

Iconic Entertainment Group

2 Music Cir. S., Ste. 100
Nashville, TN 37203
615-454-6795
fletcher@fletcherfoster.com
www.iconicentertainment.com
Staff: Fletcher Foster, Partner; Larry Beckwith, Partner; Brian O'Neil; Ally Rodriguez
Roster: Kelsea Ballerini, Levi Hummon, Joel Crouse



Amy Fish

Jaguar Artists Management

320 Old Hickory Blvd.
Nashville, TN 37221
214-491-8354
jaguarproductionsllc@gmail.com
www.jaguarartistsmanagement.com
@amyfishxt

Staff: Amy Fish, Owner/Founder
Roster: Erin Kinsey, Night Of Superstars Charity



Jimmy Murphy

Jimmy Murphy Management

8161 Hwy. 100, Ste. 179
Nashville, TN 37221
615-406-6650
murfalot@bellsouth.net
www.momentumlbelgroup.com
Staff: Jimmy Murphy, Pres./CEO

Roster: Jamie O'Neal, Minnie Murphy, Rachele Lynae



Cole Johnstone

Johnstone Entertainment

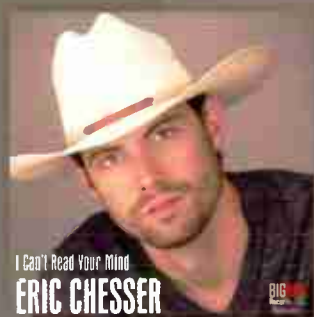
301 Demonbreun St.
Nashville, TN 37201
301-787-4751
cole@johnstoneent.com
www.johnstoneent.com
Staff: Cole Johnstone, Owner

Roster: Shenandoah, Taylor Hicks, The Farm

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alannah@keithcase.com
www.kcaartists.com
@kcaartists

Staff: Keith Case, Pres./Agent; Lee Olsen, VP/Agent; Alannah Rudd, GM/Agent; Alessandra Young, Jr. Agent; Andrew Bestick, Jr. Agent
Roster: The HillBenders, Nashville Bluegrass Band, Tony Rice



KPentertainment/Red Light Management
40 Music Sq. W.
Nashville, TN 37203
615-259-5435

Kerri Edwards kerri@kpentertainment.com
www.kpentertainment.com

Staff: Adam Craig, Cait Murphy, Dustin Eichten, Ethan Helms, Kerri Edwards, Jacoby Knott, Waylon Weatherholt
Roster: Luke Bryan, Chancie Neal, Kelleigh Bannen, Cole Swindell, Jon Langston, CB30



L3 Entertainment
2815 Bransford Ave.
Nashville, TN 37204
615-298-9337
peter@l3entertainment.biz
www.l3entertainment.biz

Peter Hartung

Staff: Peter Hartung, President; Neil Vance, VP Artist Management; Steve Mekler, Digital Marketing Manager
Roster: Justin Moore, Dustin Lynch, Jordan Rager, Backroad Anthem, Tyler Rich, JJ Lawhorn, Destin Bennett



Leadership Artists, LLC
202 Ilex Dr.
Canton, GA 30114
770-313-3576

Brian Smith

leadershipartists@gmail.com
www.leadershipartists.com
@leadershipart

Staff: Brian Smith, Principal; Robin Weinman, Exec. Asst.
Roster: Bonnie Bramlett, John Berry, John Cowan, Kelli Johnson, Barry Waldrep, Darin & Brooke Aldridge



Longshot Management
903 18th Ave. S.
Nashville, TN 37212
615-482-5572

Robert L. Baker

rob@longshotmanagement.com
Staff: Robert L. Baker, Owner; Camille Alston, Day-to-Day; Mark Noe, Day-to-Day; Maddy

Grossl, Office Coord.

Roster: Brett Eldredge, Craig Campbell, Emily Reid



Lytle Management Group
33 Music Sq. W., Ste. 102A
Nashville, TN 37203
615-770-2688

John Lytle

sarah@lytlemgmt.com
www.lytlemgmt.com

Staff: John Lytle, President; Hannah Sanford;

Sarah Brosmer; Larry Hughes

Roster: Gary Allan, Gene Watson

M Dottore Artist Management

Nashville, TN
615-469-7879

madmanager@mac.com
www.madmanager.com

Staff: Marc Dottore, President; Don London, Assoc. Manager

Roster: Kathy Mattea, Sturgill Simpson

Mark Rothbaum & Assoc.

POB 2689
Danbury, CT 6813
203-792-2400

mrai2400@aol.com

Staff: Mark Rothbaum, Owner

Roster: Willie Nelson



Martingale Entertainment

3810 Bedford Ave., Ste. 200
Nashville, TN 37215
615-320-4343

ansel@martingale-ent.com

Staff: Ansel Davis, Principal/Artist Manager;

Rachel Dobson, Artist Manager; Josh Logan,

Artist Manager

Roster: Hunter Hayes, Mitch Rossell, Julia Cole



Master Craft Management

5048 Briarwood Dr.
Nashville, TN 37211

615-498-1039

peteo@mastercraftmgmt.com

www.mastercraftmgmt.com

@mastercraftmgmt

Staff: Pete Olson, CEO/Manager

Roster: Clark Manson, Alyssa Micaela



Maverick

54 Music Sq. E., Ste. 200
Nashville, TN 37203

615-324-2380

mstrasinger@maverick.com

Staff: Clarence Spalding, Chris Parr, Brian Wolf,

Halie Hampton, Marne McLyman, Amanda

Cates, Madalyn Hankins, Kaitlyn Moore, Tori MacDonald, Mary Strasinger, Jason Hauser

Roster: Jason Aldean, Rascal Flatts, Kix Brooks, Brooks & Dunn,

Terri Clark, Seth Alley, David Nail, Darius Rucker, Stephen Lee

Olsen



McGhee Entertainment

21 Music Sq. W.
Nashville, TN 37203

615-327-3255

info@mcgheela.com

www.mcgheela.com

@mcgheent

Staff: Doc McGhee, Chairman; Scott McGhee, President; Frank Rand, Publishing; Charles Vergara, Day-to-Day; Matthew Reidy;

Shelly Surdoval, Exec. Asst.; Drew Davis, Manager; Chance

Edwards, Digital Content Mgr.

Roster: KISS, A Thousand Horses, Vintage Trouble, RS&O;

Richie Sambora & Orianthi, Mallary Hope, Elliot Root, Ted

Nugent, Down, Sacha, Morgan Heritage, Caleb Johnson, Dorado



Mike Robertson Management

POB 120073
Nashville TN 37212

615-329-4199

mike@mrrmusic.com

Staff: Mike Robertson, Owner

Roster: Patty Loveless, Wade Hayes, Jonathan

Edwards



Modern Management

1625 Broadway, Ste. 500
Nashville, TN 37203

615-742-0099

info@modmgmt.com

www.modmgmt.com

@modernmgmt

Staff: Ted Greene, Owner; Renee Behrman-Greiman, VP; Jack

Furr, Dir. of New Media and Tour Marketing; Kelsey McMahan,

Touring and Production Dir.; Anna Brigid Pursley, Asst.

Reception and Graphic Design

Roster: Diamond Rio, Josh Turner, Raquel Cole, Ashley

Cleveland, Megan Davies



Morris Higham Management

2001 Blair Blvd.
Nashville, TN 37212
615-321-5025

www.morrishigham.com

Clint Higham

Staff: Dale Morris, Owner; Clint Higham, Owner/ Pres.; Mike Brandon, GM, Agent, Touring & Live Entertainment; Brandon Gill, VP; Basak Kizilisik, Marketing; Buffy Cooper, Radio & Marketing; Kyle Quigley, Artist Manager; Nate Ritches, Agent, Touring & Live Entertainment; Will Hitchcock, Artist Manager; Zack Morris, Touring & Live Entertainment; Jamie Summar, Business Admin.; Dan Franquemont, Exec. Asst.

Roster: Kenny Chesney, Jake Owen, Old Dominion, Big & Rich, Louise Mandrell, Ryan Griffin, Brandon Lay, MamaDear



MTS Management Group

750 Cedarwood Dr.
Pittsburgh, PA 15235
412-445-5282

michael@mtsmangementgroup.com

www.mtsmanagementgroup.com

@mtsmangement

Michael Stover

Staff: Michael Stover, Owner

Roster: Donica Knight, Ed Roman, Eddy Mann, Hicks, Madelyn

Victoria, TJ Leonard, Richard Lynch



Music Knox

702 18th Ave. S.
Nashville, TN 37203

info@musicnox.com

www.musicnox.com

@musicnox

Staff: Michael Knox, Pres./Owner; Shalacy

Griffin, Sr. VP

Roster: Michael Tyler



N House Management

900 Division St.
Nashville, TN 37203

615-400-1759

mattspicher@iCloud.com

Staff: Matthew Spicher, President; Katy

Kemmick, General Manager; Cory Stone,

Production Manager; Rodney Dawson, I.T.

Roster: Pam Tillis, Grits and Glamour, Jason Sellers, Austin

Cunningham



Next Generation Artist Management

1451 Elm Hill Pike, Ste. 107
Nashville, TN 37210

615-329-3375

kristin@spindoctorsnashville.com

Staff: Kristin Johnson, President

Roster: Hillbilly Vegas, Garry Lee, David McArthur



Ontourage Management

1625 Broadway, Ste. 500
Nashville, TN 37203

615-724-1818

info@conwayent.com

www.conwayent.com

@conwayentgroup

Staff: Tony Conway, President; Brandon Mauldin, Sr. VP; Katie

Weaver, Dir. of Marketing; Drew Blakeley, Management Assoc.;

Katie Conway, Management Assoc.

Roster: Alabama, Jeff Bates, Brassfield Aly, The Brothers

Roberson, Lorrie Morgan, Jesse Keith Whitley, The Cleverlys,

Kelsey Waldon, Randy Travis, Michael Ray



Parallel Entertainment

1505 16th Ave. S.
Nashville, TN 37212

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Roster: Ryan Beaver, Alex Hall



Pathfinder Management

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Saylorsburg, PA 18353
615-419-9989
jim@pathfindermanagement.com
www.pathfindermanagement.com

Jim Della Croce
Staff: Jim Della Croce, Owner; Sheri DiGiovanna; Joe Geda, Tour Manager
Roster: Tony Jackson



Pennington Entertainment

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Nashville, TN 37210
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info@penningtonentertainment.com
Staff: Shawn Pennington, CEO

Shawn Pennington
Roster: Thompson Square, Parmalee, Meghan Linsey, The Hillbilly Way, Casee Allen



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Austin Marshall
Staff: Dallas Davidson, Pres./CEO; Austin Marshall, Exec. VP; Hannah Montgomery, Creative Dir.
Roster: Dallas Davidson, Maggie Rose, The Morrison Brothers Band, Trea Landon



Q Prime South

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www.qprime.com

John Peets
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Roster: The Black Keys, Brothers Osborne, Eric Church, Rhiannon Giddens, Carolina Chocolate Drops, The Arcs, Marty Stuart



Reba's Business Inc. (RBI)

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@reba

Reba McEntire
Staff: Reba McEntire, President; Carolyn Snell, Assoc. Manager; Leslie Matthews, Brand Manager; Theresa Connelly, Controller; Justin McIntosh, VP Creative and Marketing; Nick Gammon, Sr. Accountant; Eric Steiger, Exec. Asst.
Roster: Reba McEntire

Red Light Management

124 12th Ave S., Ste. 600
Nashville, TN 37203
615-279-3784
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www.redlightmanagement.com

Staff: Stephanie Alexa, Amanda Ance, Malia Axsom, Honnah Bakhtiary, Susan Bank, Hank Bateman, Tom Becci, Brad Belanger, Patrick Boyle, Maxx Cua, Callie Cunningham, Enzo DeVincenzo, Chip Dorsch, JP Durant, Jared Evans, Chris Ferren, Mary Forest Findley, Bryan Frasher, Nick Garvin, Tracy Gershon, Emilie Glover, Kevin Grace, Ed Green, Allison Hardy, Mary Hilliard Harrington, Ryan Harrington, Van Haze, Caroline Hourin, Maggie Hunt, Stephanie Johnson, William Jones, Taylor Kelly, Jacob Knight, Ryan Kroon, September Landers, Mark LaSpina, Taylor Lee, Tom Lord, Haley McLemore, Shawn McSpadden, James Milbrandt, Daniel Miller, Matthew Miller, Kevin Morris, Susan Nogue, Erin Parker, Whitney Pastorek, Chris Pereira, Kristy

Reeves, Derek Sanderson, Aaron Sawyer, Rachel Silver, Gaines Sturdivant, Zach Sutton, Jenni Tackett, Janet Weir, Melanie Wetherbee, Callie Whitlock, Bonnie Willoughby, Megan Wilson
Roster: The Band Perry, Tucker Beathard, Dierks Bentley, Taylor Buono, Lee Brice, Logan Brill, Luke Bryan, Bailey Bryan, Kristian Bush, Brandy Clark, Brent Cobb, Jordan Davis, Dee Jay Silver, Clare Dunn, Brooke Eden, Lindsay Ell, Tyler Farr, Sam Hunt, Charles Kelley, Ryan Kinder, Lady Antebellum, Maddie & Tae, Martina McBride, Kip Moore, Craig Morgan, Maren Morris, Muddy Magnolias, Jon Pardi, Eric Paslay, Randy Rogers Band, Runaway June, Bobby Bones & The Raging Idiots, Adam Sanders, Hillary Scott, Aubrie Sellers, Chris Stapleton, Natalie Stovall & The Drive, Third Day, Three Doors Down, Sara Watkins, Lee Ann Womack, Brett Young, Dylan LeBlanc



RGK Entertainment Group

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Ron Kitchener
Staff: Ron Kitchener, President
Roster: Corb Lund, Dean Brody, Tim Hicks, The Road Hammers, Doc Walker, Madeline Merlo, Blackjack Billy, River Town Saints, Jessica Mitchell, Hunter Brothers, Sons of Daughters, The Rankin Family



ROAR

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Matt Maher
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Roster: Zac Brown Band, Ben Rector, Dwight Yoakam, Grateful Dead, Dead & Company (co-managed with Azoff Music Management), Bob Weir, Bassnectar, Clare Bowen, Morgan Page, Gaelic Storm, SNBRN, Ekali

RS Entertainment

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615-264-8877
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www.skaggsfamilyrecords.com
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Staff: Charlotte Scott, Manager
Roster: Ricky Skaggs



Sandbox Entertainment

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Roster: Faith Hill, Little Big Town, Kacey Musgraves, Dan+Shay, Seth Ennis, Charlie Worsham, Midland, Devin Dawson



Sea Gayle Management

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Chris DuBois
Staff: Chris DuBois and LeAnn Phelan, Partners
Roster: Jerrod Niemann



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Roster: Ashley Monroe, Courtney Cole, Miranda Lambert, Pistol Anies

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Staff: Norm Parenteau, Owner/Manager; Jon Grau, Holland Nix
Roster: Old Crow Medicine Show, Parker Millsap



SMACK Management

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Michael McAnally Baum
Staff: Michael McAnally Baum, President/
Business Affairs; Robert Carlton, Manager
Roster: Walker Hayes, Jo Smith



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Staff: Neal Spielberg, President
Roster: Alana Springsteen



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www.starstruckmanagement.com

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Roster: Blake Shelton, Kelly Clarkson, Caroline Kole, Shelby Blackstock



Suit Music

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Staff: Andrew Cohen, Jarrod Holley, Aaron Trevathan

Andrew Cohen
Roster: Jackie Lee, Jason Nix

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Staff: Suzanne Kessler
Roster: Mandy Barnett



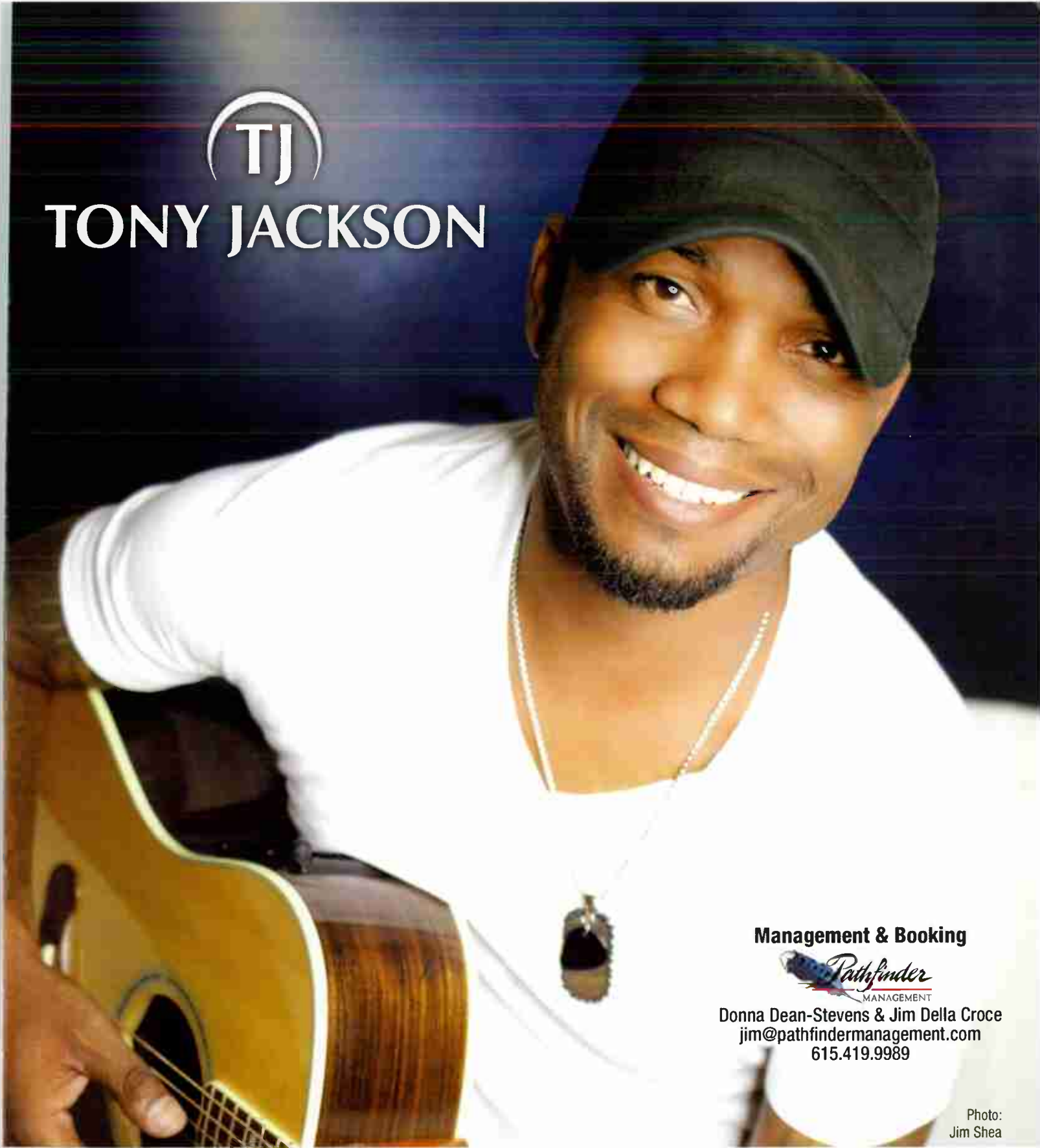
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Tamara Saviano
Staff: Tamara Saviano, Artist Manager, Producer, Public Relations; Paul Whitfield, Producer, Director, Engineer
Roster: Kris Kristofferson



TONY JACKSON



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Staff: David Macias, Geoff Harrison, Christian Roreau, Traci Thomas, Ashley Wilcoxson, Gino Genaro
Roster: Aaron Watson, Cameran Nelson, St. Paul And The Broken Bones, Trampled By Turtles, Patty Griffin, Jason Isbell, Steelism, Lizzo, GRRRL Party, Low, Retribution Gospel Choir, Star & Macey, Leigh Nash, Hippo Campus, Dave Simonett/Dead Man Winter, Wheeler Walker, Jr.



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Staff: TK Kimbrell, Owner/Pres.
Roster: Ashley Campbell, Glen Campbell, Shannon Campbell, Chris Janson, Krystal Keith, Toby Keith, the legacy of Chris LeDoux, Ned LeDoux, Mac McAnally, Waterloo Revival



Trey Turner & Associates Artist Management
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Roster: Easton Corbin



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Staff: George Couri, Bruce Kalmick, Kayla Riggs, Haley Elander, Kaitlin Paonessa, Sarah Polidore, Mark Gray, Rachel Cave, Eddie Kloesel, Jared Crouch, Jesse Atwell, Whitney Bond, Chris Provost, Kelly Vermillion, Chelsea Williams, Karen McGuire, James Delgado, Brandon Morlock, Bergen Rosvold, Julia Newtown, Jessica Wilson, Chris Gass, Lauren Cordova, Brooke Meris, Renee Schapiro, Allison Bostrom, Brooke Hughes, Whitney Scott, Austin Neal, Mary Jurey, Kat Tansey
Roster: Chase Rice, Eli Young Band, Joe Nichols, Josh Abbott Band, Kevin Fowler, Macy Maloy, Pat Green, The Cadillac Three, The Wind + The Wave, Whiskey Myers, Anastasia, Kaleo, Ryan Hurd



Upward Entertainment
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liesl@upward-entertainment.com
www.upward-entertainment.com

Staff: Liesl Menning Haynie, Manager
Roster: Clay Walker (with Erv Woolsey), Tim Dugger



Vector Management
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Staff: Ken Levitan, President; Joel Hoffner, GM; John Ingrassia; Managers: Ross Schilling, Kathi Whitley, Lisa Jenkins, Michelle Owens, JW Williams, Kevin Spellman, Bob Burwell, Trey Wilson, Josh Talley
Roster: Trace Adkins, Trisha Yearwood, Hank Williams Jr., Kenny Rogers, Love And Theft, Aaron Lewis, Blackberry Smoke,

Drake White, Emmylou Harris, Rodney Crowell, Buddy Miller, Kings of Leon, LOCASH



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Roster: Frankie Ballard, The Railers, Carly Pearce, Smooth Hound Smith



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Roster: Mat Kearney, Mayday Parade, Glen Phillips, Marie Miller, Chad Copelin, Milestones



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Hayes, Agent; Travis Wolf, Agent; William Lowery, Agent
Roster: Air Supply, Alana Springsteen, Billy Ray Cyrus, BlackHawk, Carter Winter, Charlie Daniels Band, Chris Cagle, Clint Black, Corey Smith, Craig Morgan, Crystal Gayle, Dailey & Vincent, David Lee Murphy, David Ryan Harris, Dolly Parton, Don Williams, Doug Seegers, Eddie Money, Edwin McCain, Engelbert Humperdinck, Felix Cavaliere's Rascals, Gaelic Storm, The Grahams, Hailey Whitters, Jacob Powell, Jeff Bridges & The Abiders, Jessie James Decker, Joe Robinson, Jonathan Tyler, Kansas, Keith Anderson, Kiefer Sutherland, Kimberly Dunn, Leah Burkey, Lee Greenwood, Lee Roy Parnell, Leon Russell, Little Feat, Little Texas, Luke Combs, Maggie Rose, Michaelis, Micky Dolenz, The Monkees, Mountain Faith, Muscadine Bloodline, The Original Wailers, The Outlaws, Peter Cetera, Phil Vassar, Rob Baird, Robben Ford, The Romantics, Russell Dickerson, Sawyer Brown, Scooter Brown Band, Smo, Starship ft. Mickey Thomas, The Steppin Stones, Steve Wariner, Tanya Tucker, Tim Dugger, Tonic, Travis Tritt, Trea Landon, Under The Streetlamp, Vertical Horizon, The Zombies

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Roster: Sean McConnell, Elenowen, Kid Runner, Joseph LeMay, Jenny & Tyler, Castro, Green River Ordinance, Kristin Diable



Donna Lee

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Roster: Andy Griggs, Blue Mafia, Daniel Lee, Daryle Singletary, Darryl Worley, Dave Kennedy, David Adam Byrnes, DJ DU, Exile, George Ducas, Gunnar & The Grizzly Boys, Halfway To Hazard, Jacob Bryant, Jason Cassidy, Jason Michael Carroll, Ty Herndon, Tyler Reeve, Kree Harrison, Kristen Kelly, Lorrie Morgan, Mark Wills, Matt Mason, Norlina, Outshyne, Radio Romance, Ralph Stanley II, Rhett Akins, Risa Binder, Riley Green, Shawn Lacy, Shelby Lee Lowe, Sonia Leigh, The Roys, Jesse Keith Whitley, Julie Roberts



Charles Dorris

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Roster: Carman, Avalon, Russ Taff, Gaither Vocal Band, Joseph Habedank, Ricky Skaggs (gospel market), Buddy Jewell, Anna Wilson, Bill Miller, Tamela Mann



Clif Doyal

Clif Doyal Agency

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@cda_world

Staff: Clif Doyal, Pres./Artist Manager

Roster: Tim Rushlow and His Big Band



Tony Conway

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Staff: Tony Conway, President; Brandon Mauldin, Sr. VP Agency;

Drew Blakeley, Agent; Cody Payne, Agent
Roster: Jeff Bates, The Grascals, Monte Montgomery, The SteelDrivers, Tennessee Mafia Jug Band, Waylon Payne, Rob Aldridge, Mountain Heart, Johnny Rivers



Scott Clayton

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Staff: Co-Heads: John Huie, Rod Essig, Scott Clayton, Marc Dennis, Darin Murphy; **Staff:** Aaron

Tannenbaum, Blake McDaniel, Brad Bissell, Brett Saliba, Bryan Myers, Buster Phillips, Elisa Vazzana, Emily Wright, Hunter Williams, Jake Kennedy, Jeff Gregg, Brian Hill, Jeff Krones, Justin Cahill, Katie Anderson, Kevin Castleman, Kylen Sharpe,



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Darin Murphy

Lindsey Myers, Lucy Kozak, Matthew Morgan, Meredith Jones, Megan Sykes, Sabrina Butera, Sam Forbert, Shannon Casey, Stan Barnett, Tim Beeding, Tony Johnsen

Roster: A Thousand Horses, Aaron Lewis, Aaron Parker, Aaron Watson, Alabama, Alan Jackson, Alison Krauss, Alison Krauss & Union Station, Alyssa Micaela, Ashley Monroe, Billy Currington, Blackberry Smoke, Bobby Bones, Bobby Bones and The Raging Idiots, Brandon Ray, Brandy Clark, Brantley Gilbert, Brenda Lee, Brian Davis, Brooke Eden, Cale Dodds, Calynn Green, Cam, Canaan Smith, Carly Pearce, Carrie Underwood, Cassadee Pope, Charles Esten, Charles Kelley, Chase Bryant, Chase Rice, Chris Carmack, Clare Bowen, Cody Cannon, Court Yard Hounds, Coy Bowles, Crowder, Dan + Shay, Darius Rucker, David Nail, Devin Dawson, Dixie Chicks, Drake White and The Big Fire, Dwight Yoakam, Eli Young Band, Ellee Duke, EmiSunshine, Faith Hill, Filmore, Frankie Ballard, Gavin DeGraw, George Navarro, Hillary Scott, Holly Williams, Hunter Hayes, Jack Ingram, Jacob Davis, Jameson Rodgers, Jamie Lynn Spears, Jennifer Nettles, Jewel, Jillian Jacqueline, Joel Crouse, John & Jacob, Jon Pardi, Julia Cole, Kacey Musgraves, Kallie Shorr, Katelyn Clampett, Keith Urban, Kellie Pickler, Kelsea Ballerini, Kevin Fowler, Kimberly Schlapman, Kip Moore, Kristian Bush, Lady Antebellum, Lauren Alaina, Lauren Jenkins, LeAnn Rimes, Lennon & Maisy, Levi Hummon, Levon, Little Big Town, LOCASH, Loretta Lynn, Love and Theft, Lucy Hale, Mac Powell, MamaDear, Maren Morris, Mark Collie, Marlon Williams, Martina McBride, Meghan Linsey, Michael Ray, Michael Tyler, Mickey Guyton, Midland, Montgomery Gentry, Nanci Griffith, Native Run, Nick Fradiani, Olivia Newton-John, Randy Owen, Restless Road, Rockit City, Runaway June, Ryan Bingham, Ryan Follese, Ryan Kinder, Ryan Lafferty, Sam Hunt, Sara Haze, Seth Ennis, Shania Twain, Steve Moakler, Storme Warren, Striking Matches, T Bone Burnett, The Shires, The Shuggah Pies, The Wild Feathers, Tim McGraw, Tim Montana

and the Shrednecks, Trace Adkins, Uncle Kracker, Valerie June, Walker County, Walker Hayes, Whiskey Myers, Willie Nelson, Zac Brown Band



Dale Morris

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Ritches, Agent

Roster: Kenny Chesney, Jake Owen, Louise Mandrell, Old Dominion, Brandon Lay, Ryan Griffin



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Roster: Doug Stone, Shenandoah, Jade Jack, Ashton Shepherd, Hank Williams Jr.'s Original Bama Band, Kevin Denney, Bryan White, The Amazing Rhythm Aces, Max T. Barnes, Paulette Carlsson of Highway 101, Georgette Jones, Joey Canyon of *The Joey Canyon Show*



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Roster: Booth Brothers, Mark Bishop, Brian Free and Assurance, Jim Brady Trio, Collingsworth Family, The Isaacs, Karen Peck

& New River, The Kingsmen, Legacy Five, The Martins, The McKameys, The Perrys, The Talley, Mark Trammell Quartet, Ball Brothers, Tribute Quartet, Whisnants, Mark Lowry

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Roster: Alabama Shakes, Buddy Miller, Dan Wilson, Earls of Leicester, Elizabeth Cook, Emmylou Harris, Hayes Carll, Jerry Douglas, Lera Lynn, Mary Gauthier, Nathaniel Rateliff & The Night Sweats, Rodney Crowell, St. Paul and the Broken Bones, Sugar & The Hi Lows



Keith Case

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Roster: Blue Highway, Dan Tyminski, The Fairfield Four, Matraca Berg, Nashville Bluegrass Band, Peter Rowan, Radney Foster, Ramblin' Jack Elliott, Rock My Soul, The Farewell Drifters, The HillBenders, The HillBenders Present TOMMY: A Bluegrass Opry, Seldom Scene, SHEL, Tony Rice, The Campbell Brothers, The Lonely Heartstring Band, The McCrary Sisters, Vandaveer



Bob Kinkead

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Roster: Bill Anderson, Bill Engvall, Bob Eubanks, Cody Webb, Cowboy Troy, Dorado, Emerson Drive, Gary Brightwell, Hot Action Cop, Jessa, Keith Alberstadt, Kelsie May, Les Stroud a.k.a. Survivorman, Lucas Hoge, Lucy Angel, Macy Kate, New Hollow, Olivia Lane, Peter Cincotti, Ray Stevens, Shane Gamble, Stephanie Quayle, Tate Stevens, The Cains, The New York Tenors, Trick Pony

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Liz Gregory

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Roster: Tammy Barton, Almeida Bradshaw, Branch and Dean, Gothard Sisters, Redhead Express, Savannah Jack, Vocal Trash, Walker Boys, War Pony, Will Banister



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Paul Lohr

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Roster: Ages and Ages, Alpin Hong, And The Kids, Andy Frasco, Angaleena Presley, Anthony D'Amato, Ari Hest, The Avett Brothers, Baby Baby, The Ballroom Thieves, The Band of Heathens, Big Sam's Funky Nation, Bill Payne, Blue Healer, The Bridge, The Bros. Landreth, BRUNS, Carlene Carter, Chatham County Line, Chris Hillman & Herb Pedersen, Cicada Rhythm, Cormmeal, Cory Branan, Cris Jacobs, Danielle Nicole, Darrell Scott, David Wax Museum, The Delta Saints, DJ Logic, Driftwood, FARRQ, Fishbone, Giant Panda Guerilla Dub Squad, Great American Taxi, The Greencards, Hackensaw Boys, Hannah Gill And The Hours, Highly Suspect, Holy Ghost Tent Revival, Hot Buttered Rum, Jakubi, Jim Lauderdale, John Cowan, John McEuen, John Oates, Jonathan Edwards, Kacy & Clayton, Kahli Abdu and VHS Safari, Larry Carlton, Liz Longley, The Main Squeeze, Marco Benevento, Marty O'Reilly, The Mastersons, Maybird, Nicole Atkins, Paper Bird, Paul Thorn, Portland Cello Project, The Quebe Sisters, Reckless Kelly, Riders In The Sky, Rob Ickes & Trey Hensley, Robbie Fuks, Ryan Montbleau, Ryan Shupe & The RubberBand, Sean Watkins, Seth Walker, Shannon Whitworth, Shawn Camp, Sister Sparrow & The Dirty Birds, Smooth Hound Smith, Steep Canyon Rangers, Stooges Brass Band, The Suffers, The Tontons, Watkins Family Hour, Yarn, Yellow Dubmarine, YOUTH

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Roster: Anderson East, Andrea Gibson, Asleep at the Wheel, Aubrie Sellers, The Bacon Brothers, Banners, Bart Crow, Bear's Den, Ben Folds, Big Gigantic, Billy Joe Shaver, The Black Crowes, Black Eyed Peas, Blues Traveler, Bob Weir, Bob Weir & RatDog, Boom Forest, Bootstraps, BOO SEEKA, Brent Cobb, Cereus Bright, Charlie Peacock, Cherub, The Chris Robinson Brotherhood, Ciaran Lavery, Cody Chestnutt, Cody Jinks, COIN, Con Bro Chill, Connie Constance, Dave Cobb, The Dead, Dead & Company, Derik Hultquist, The Devil Makes Three, Diane Birch, Don Felder, Donna Missal, DOTAN, Dr. John (solo), Dr. John and The Nite Trippers, EARPHUNK, Echomsmith, Electric Western, Family & Friends, Fergie, Foreigner, Gill Landry, The Glorious Sons, Grand Funk Railroad, Guy Gilchrist, Herbie Hancock, Home Free, Jackie Greene, Jason Alexander, Joan Osborne, Jonathan Jackson + Enation, Labrinth, Langhorne Slim, The Last Bandoleros, Lauren Shera, Lee Ann Womack, Lewis Del Mar, Leroy Sanchez, Little Comets, Liza Anne, The Lone Bellow, The Lumineers, Manic Focus, Marc Broussard, Margo Price, Matthew & The Atlas, The Mavericks, Mickey Hart, The Midtown Men, The Mighty Mighty Bosstones, Mike Floss, The Milk Carton Kids, Odessa, The Oh Hellos, Paul Cauthe, The Railers, Raul Malo, Reeve Carney, Ruston Kelly, Ryan Beaver, The Saint Johns, Sammy Brue, Sam Bush, Sam Martin, Sam Outlaw, Shakey Graves, The Silent Comedy, Streets of Laredo, Striking Matches, Sturgill Simpson, SunSquabi, SUSTO, Swear and Shake, The Tenors, Trigger Hippy, Truth & Salvage Co., Umphrey's McGee, VERIDIA, Weir, Robinson, & Greene, Whitney Morgan, William Clark Green, Willie Watson, Young The Giant

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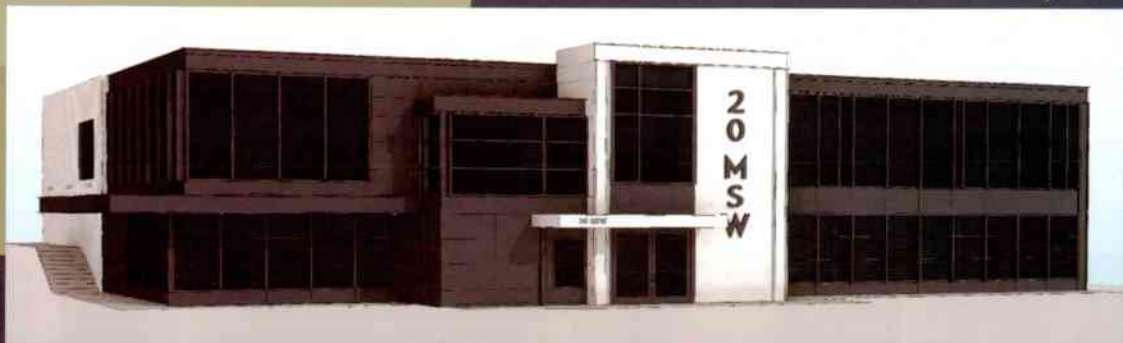
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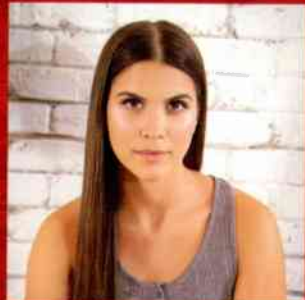
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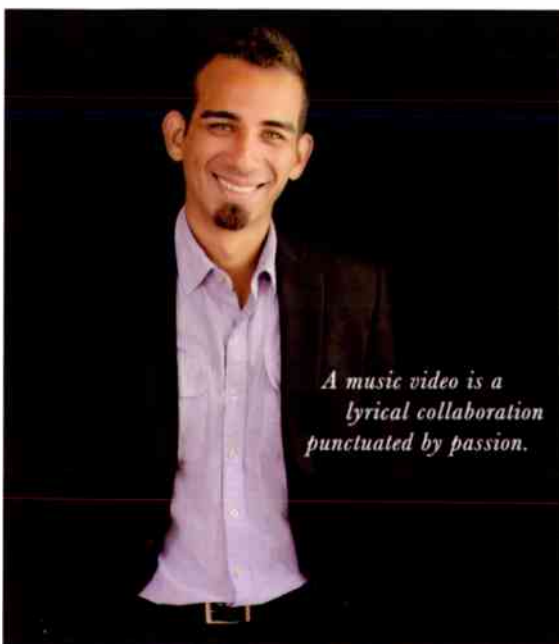
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Hannah Kerr, Jerrod Neimann, Ashley Monroe, Courtney Cole, Emily Zeck, Esther Zynn, Alice Kristiansen, Tim McGraw, Scotty McCreery, Kelleigh Bannen, Carly Pearce, Crowder, Diviva Lane, Boo Ray, Aaron Parker, The Shadowboxers, Aubrey Peeples, Haley & Michaels, Jacob Davis, Natalie Stovall & the Drive, Nestor Andress, Sweet Ladi Jane, Caroline Hobby, This Nashville Life, Topsy Elves, DRLY



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Ann Chrisman

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A Thousand Horses	Big Machine Label Group (BMLG Records)	McGhee Entertainment	CAA	Big Machine Label Group
Aaron Lewis	Big Machine Label Group (Dot Records)	Vector Management	CAA	Webster Public Relations
Aaron Watson	Big Label Records (Thirty Tigers)	Thirty Tigers	CAA	Thirty Tigers
Adam Craig	BBR Music Group (Stoney Creek)	KPentertainment	WME	BBR Music Group
Alabama	BMG	Ontourage Management	CAA	hbpr
Alan Jackson	UMG Nashville (EMI Records Nashville/ACR)	Real World Tours	CAA	UMG Nashville
Allison Krauss & Union Station	Rounder Label Group (Rounder Records)	Borman Entertainment	CAA	Rounder Label Group
American Young	Curb Records	Caption Management	Caption Booking	Marushka Media
Amy Grant	Capitol Christian Music Group	Amy Grant Management	CAA	The Media Collective
Anderson East	Low Country Sound	C3 Management	Paradigm	Sacks & Co.
Ashley Campbell	Big Machine Label Group (Dot Records)	TKO Artist Management	UTA	Big Machine Label Group
Ashley Monroe	Warner Music Nashville (Warner Bros.)	ShopKeeper Management	CAA	Warner Music Nashville
Aubrie Sellers	Warner Music Nashville	Red Light Management	Paradigm	Warner Music Nashville
Ben Folds	New West Records	All Good Factory	Paradigm	Big Hasle Media
Big & Rich	Big & Rich Records	Morris Higham Management	WME	Webster Public Relations
Bill Anderson		Straight 8 Entertainment	Kinkead Entertainment	Webster Public Relations
Billy Currington	UMG Nashville (Mercury)	Dennis Entertainment	CAA	True Public Relations
Blackberry Smoke	Rounder Label Group (Rounder Records)	Vector Management	CAA	Rounder Label Group
Blackjack Billy	Reviver Records	RGK Entertainment Group	The Feldman Group	Reviver Records
Blake Shelton	Warner Music Nashville (Warner Bros.)	Starstruck Management Group	WME	Warner Music Nashville
Bobby Bones And The Raging Idlots	Black River Entertainment	Red Light Management	CAA	Black River Entertainment
Brad Paisley	Sony Music Nashville (Arista Nashville)	Fitzgerald Hartley Company	WME	Bieber Public Relations
Brandon Lay	UMG Nashville	Morris Higham Management	Dale Morris & Associates	UMG Nashville
Brandy Clark	Warner Bros. Records	Red Light Management	CAA	Essential Broadcast Media
Brantley Gilbert	Big Machine Label Group (Valory Music Co.)	Hard 8 Management	CAA	Big Machine Label Group
Brent Cobb	Low Country Sound	Red Light Management	Paradigm	Sacks & Co.
Brett Eldredge	Warner Music Nashville (Atlantic)	Longshot Management	WME	Warner Music Nashville
Brett Young	Big Machine Label Group (BMLG Records)	377 Management/Red Light	WME	Big Machine Label Group
Brooke Eden	BBR Music Group (Red Bow Records)	Red Light Management	CAA	BBR Music Group
Brothers Osborne	UMG Nashville (EMI Records Nashville)	Q Prime South	WME	UMG Nashville
Cam	Sony Music Nashville (Arista Nashville/RCA Records)	Grit & Magic Entertainment	CAA	Sony Music Nashville
Canaan Smith	UMG Nashville (Mercury)	Curo KR	CAA	UMG Nashville
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Charles Kelley	UMG Nashville (Capitol Records Nashville)	Fusion Music Team/Red Light	CAA	The Greenroom
Charlie Daniels Band	Blue Hat Records	CDB Management	APA	Webster Public Relations
Charlie Worsham	Warner Music Nashville (Warner Bros.)	Sandbox Entertainment	WME	Sandbox Entertainment
Chase Bryant	BBR Music Group (Red Bow Records)	Fitzgerald Hartley Company	CAA	BBR Music Group
Chase Rice	Sony Music Nashville (Columbia Nashville)	Triple 8 Management	CAA	Essential Broadcast Media
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Chris Lane	Big Loud Records	Big Loud Mountain Management	WME	Sweet Talk Publicity
Chris Stapleton	UMG Nashville (Mercury)	Red Light Management	WME	Sacks & Co.
Chris Young	Sony Music Nashville (RCA Nashville)	Fitzgerald Hartley Company	WME	Monarch Publicity
Clare Dunn	UMG Nashville (MCA Nashville)	Red Light Management	WME	Aristo PR
Clay Walker		Erv Woolsey Company/Upward Management	WME	Paul Freundlich Associates
Clint Black	Single Lock Records (Thirty Tigers)	The Collective	APA	Paul Freundlich Associates
Cole Swindell	Warner Music Nashville (Warner Bros.)	KPentertainment/Red Light	WME	Schmidt Relations
Colt Ford	Average Joes Entertainment	Average Joes Entertainment	WME	Average Joes Entertainment
Craig Campbell	BBR Music Group (Red Bow Records)	Longshot Management	WME	Sweet Talk Publicity

ARTIST	LABEL	MANAGEMENT	AGENCY	PUBLICITY
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Danielle Bradbery	Big Machine Label Group (Big Machine)	G Major Management	WME	Big Machine Label Group
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David Nail	UMG Nashville (MCA Nashville)	Maverick	CAA	Schmidt Relations
Dee Jay Silver	Sony Music Nashville (RCA Nashville)	Red Light Management	WME	MSO PR
Diamond Rio	Rio Hot Records	Modern Management	WME	
Dierks Bentley	UMG Nashville (Capitol Records Nashville)	Red Light Management	WME	The Greenroom
Dolly Parton	RCA Nashville/Dolly Records	CTK Management	APA	Webster Public Relations
Drake White	Big Machine Label Group (Dot Records)	Vector Management	CAA	Essential Broadcast Media
Dustin Lynch	BBR Music Group (Broken Bow Records)	L3 Entertainment	WME	Sweet Talk Publicity
Dwight Yoakam	Rounder Label Group (Sugar Hill)	ROAR	CAA	Rounder Label Group
Dylan Scott	Curb Records	Howard Fields	WME	Curb Records
Easton Corbin	UMG Nashville (Mercury)	Trey Turner & Associates	WME	Schmidt Relations
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Eric Paslay	UMG Nashville (EMI Records Nashville)	Red Light Management	WME	UMG Nashville
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Hunter Hayes	Warner Music Nashville (Atlantic)	Martingale Entertainment	CAA	Essential Broadcast Media
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Jason Aldean	BBR Music Group (Broken Bow Records)	Maverick	WME	The Greenroom
Jason Isbell	Southeastern (Thirty Tigers)	Thirty Tigers	Billions	All Eyes Media
Jennifer Nettles	Big Machine Label Group (Big Machine)	Gellman Management	CAA	Big Machine Label Group
Jerrod Niemann	Curb Records	Sea Gayle Management	CAA	Essential Broadcast Media
Joe Nichols	BBR Music Group (Red Bow Records)	Triple 8 Management	WME	BBR Music Group
Joel Crouse		Iconic Entertainment Group	CAA	
John King	Black River Entertainment		WME	Black River Entertainment
Jon Pardi	UMG Nashville (Capitol Records Nashville)	Red Light Management	WME	UMG Nashville
Jordan Davis	UMG Nashville	Red Light Management	WME	UMG Nashville
Jordan Rager	BBR Music Group (Broken Bow Records)	L3 Entertainment	WME	BBR Music Group
Josh Abbott Band	Reviver Records (1608 Promotion)	Triple 8 Management	WME	Shore Fire Media
Josh Kelley	Rounder Label Group (Sugar Hill)	Hill Entertainment Group	WME	Essential Broadcast Media
Josh Turner	UMG Nashville (MCA Nashville)	Modern Management	WME	UMG Nashville
Josie Dunne	Warner Music Nashville (Warner Bros.)	Inspire Entertainment		Warner Music Nashville
Justin Moore	Big Machine Label Group (Valory Music Co.)	L3 Entertainment	WME	Webster Public Relations
Kacey Musgraves	UMG Nashville (Mercury)	Sandbox Entertainment	CAA	Sandbox Entertainment
Kane Brown	Sony Music Nashville (RCA Nashville)		WME	Sony Music Nashville
Keith Urban	UMG Nashville (Capitol Records Nashville)	Borman Entertainment	CAA	Paul Freundlich Associates
Kellie Pickler		Fitzgerald Hartley Company	CAA	Essential Broadcast Media

ARTIST	LABEL	MANAGEMENT	AGENCY	PUBLICITY
Kelly Clarkson	Atlantic Records	Starstruck Management Group	CAA	Atlantic Records
Kelsea Ballerini	Black River Entertainment	Iconic Entertainment Group	CAA	Sweet Talk Publicity
Kenny Chesney	Sony Music Nashville (Blue Chair Records/ Columbia Nashville)	Morris Higham Management	Dale Morris & Associates	Essential Broadcast Media
Kenny Rogers	Warner Music Nashville (Warner Bros.)	Vector Management	WME	Webster Public Relations
Kings of Leon	RCA Records	Vector Management	CAA	PMK • BNC
Kip Moore	UMG Nashville (MCA Nashville)	Red Light Management	CAA	The Greenroom
Kix Brooks	Sony Music Nashville (Arista Nashville)	Maverick	WME	The Greenroom
Kris Kristofferson	KK Records	Tamara Saviano Media	Tamara Saviano	Tamara Saviano Media
Kristian Bush	BBR Music Group (Wheelhouse)	Red Light Management	CAA	Sweet Talk Publicity
Kristy Lee Cook	BBR Music Group (Broken Bow Records)	F3 Entertainment		BBR Music Group
Krystal Keith	Show Dog Nashville	TKO Artist Management	UTA	Shock Ink
Lady Antebellum	UMG Nashville (Capitol Records Nashville)	Fusion Music Team/Red Light	CAA	The Greenroom
LANco	Sony Music Nashville (Arista Nashville)	Hill Entertainment Group	WME	Sony Music Nashville
Laura Marano	Big Machine Label Group (Big Machine)	19 Entertainment	Paradigm	Big Machine Label Group
Lauren Alaina	UMG Nashville (Mercury)	McClanahan Management	CAA	UMG Nashville
LeAnn Rimes	RCA (UK)	Prodigy Entertainment	CAA	True Public Relations
Lee Ann Womack	Rounder Label Group (Sugar Hill)	Erv Woolsey Company/Red Light/377 Management	Paradigm	Shore Fire Media
Lee Brice	Curb Records	377 Management/Red Light	WME	Curb Records
Levi Hummon	Big Machine Label Group (Valory Music Co.)	Iconic Entertainment Group	CAA	Big Machine Label Group
Levon	Sony Music Nashville	Cohen Ent./CAM	CAA	Sony Music Nashville
Lindsay Ell	BBR Music Group (Stoney Creek Records)	Red Light Management	WME	BBR Music Group
Little Big Town	UMG Nashville (Capitol Records Nashville)	Sandbox Entertainment	CAA	Sandbox Entertainment
LOCASH	Reviver Records	Vector Management	CAA	Webster Public Relations
Lonestar	Shanachie Records	Sure Tone Management	WME	C2 Media Relations
Loretta Lynn	Legacy Recordings	Patsy L. Russell	CAA	Legacy Recordings
Lorrie Morgan	Shanachie Records	Ontourage Management	Buddy Lee Attractions	Webster Public Relations
Love and Theft	Curb Records	Vector Management	CAA	Vector Management
Luke Bryan	UMG Nashville (Capitol Records Nashville)	KPentertainment/Red Light	WME	Schmidt Relations
Mac McAnally	Mailboat Records	TKO Artist Management	UTA	Shock Ink
Macy Martin	Go Time Records	Kent Wells Productions	Nashville Music Media	Nashville Music Media
Maddie & Tae	Big Machine Label Group (Dot Records)	377 Management/Red Light	WME	Big Machine Label Group
Maggie Rose	Play It Again Music	Play It Again Music	APA	Shore Fire Media
Maren Morris	Sony Music Nashville (Columbia Nashville)	Red Light Management	CAA	Sony Music Nashville
Mark Chesnutt	Row Entertainment	Ladd Entertainment	WME	Webster Public Relations
Martina McBride	Big Machine Label Group (Nash Icon)	Fusion Music Team/Red Light	CAA	True Public Relations
Marty Stuart	Superlatone (Thirty Tigers)	Q Prime South	UTA	Thirty Tigers
Michael Ray	Warner Music Nashville (Atlantic)	Ontourage Management	CAA	Warner Music Nashville
Michael Tyler	Reviver Records	Music Knox	CAA	Webster Public Relations
Michael W. Smith	Capitol Christian Music Group	The MWS Group	CAA	The Media Collective
Mickey Guyton	UMG Nashville (Capitol Records Nashville)	Moir/Borman Entertainment	CAA	UMG Nashville
Midland	Big Machine Label Group (Big Machine)	Sandbox Entertainment	CAA	Sandbox Entertainment
Miranda Lambert	Sony Music Nashville (RCA Nashville)	ShopKeeper Management	WME	True Public Relations
Mo Pitney	Curb Records	Dreamcatcher Artist Management	WME	Curb Records
Morgan Wallen	Big Loud Records	Working Group Artist Management	WME	Sweet Talk Publicity
Natalie Stovall and The Drive		Red Light Management	WME	PFA Media
Nick Fradiani	Big Machine Label Group (Big Machine)	19 Entertainment	CAA	Big Machine Label Group
Old Crow Medicine Show	ATO Records	Slipshod Management	Billions	All Eyes Media
Old Dominion	Sony Music Nashville (RCA Nashville)	Morris Higham Management	Dale Morris & Associates	Essential Broadcast Media
Olivia Lane	Big Spark Music Group	Big Spark Music Group	Kinkead Entertainment	Sweet Talk Publicity
Pam Tillis		N House Management	UTA	Absolute Publicity
Parmalee	BBR Music Group (Stoney Creek Records)	Pennington Entertainment	WME	BBR Music Group
Pat Green	Greenhorse Music	Triple 8 Management	WME	Triple 8 Management
Radney Foster	Devil's River Records	Cyndi Hoelzle	KCA Artists	The Press House
RaeLynn	Warner Music Nashville	Big Enterprises	WME	Big Machine Label Group
Randy Houser	BBR Music Group (Stoney Creek Records)	Fitzgerald Hartley Company	WME	Essential Broadcast Media

ARTIST	LABEL	MANAGEMENT	AGENCY	PUBLICITY
Randy Rogers Band	Tommy Jackson Records (Thirty Tigers)	377 Management/Red Light	WME	Shore Fire Media
Randy Travis	Warner Music Nashville (Warner Bros.)	Ontourage Management	CAA	Webster Public Relations
Rascal Flatts	Big Machine Label Group (Big Machine)	Maverick	WME	The Greenroom
Reba McEntire	Big Machine Label Group (Nash Icon)	Reba's Business Inc.	WME	Big Machine Label Group
Ricky Skaggs	Skaggs Family Records	RS Entertainment	Billions	Absolute Publicity
Rodney Atkins	Curb Records	Hill Entertainment Group	WME	Essential Broadcast Media
Rodney Crowell	New West Records	Vector Management	High Road Touring	New West Records
Ronnie Dunn	Big Machine Label Group (Nash Icon)	Melanie Hajacos	WME	Big Machine Label Group
Ronnie Milsap	Black River Entertainment	Gold Mountain Entertainment	WME	Black River Entertainment
Runaway June	BBR Music Group (Wheelhouse)	377 Management/Red Light	CAA	BBR Music Group
Ruthie Collins	Curb Records	Dreamcatcher Artist Management	WME	Curb Records
Ryan Follese	Big Machine Label Group (BMLG Records)	Switched On Entertainment	CAA	Big Machine Label Group
Ryan Hurd	Sony Music Nashville	Triple 8 Management	WME	Sony Music Nashville
Ryan Kinder	Warner Music Nashville (Warner Bros.)	Fusion Music Management	CAA	Warner Music Nashville
Sam Bush	Rounder Label Group (Sugar Hill)	Sam Band Music	Paradigm	Rounder Label Group
Sam Hunt	UMG Nashville (MCA Nashville)	HOMESTEAD/Red Light Management	CAA	UMG Nashville
Sammy Kershaw	Big Hit Records	The Holland Group	UTA	Absolute Publicity
Sara Evans	Rounder Label Group (Sugar Hill)	The Collective	WME	Paul Freundlich Associates
Sarah Jarosz	Rounder Label Group (Sugar Hill)	DS Management	Billions	All Eyes Media
Scotty McCreery			WME	Essential Broadcast Media
Seth Ennis	Sony Music Nashville (Arista Nashville)	Sandbox Entertainment	CAA	Sandbox Entertainment
Shania Twain	UMG Nashville (Mercury)	Maverick	CAA	UMG Nashville
Smo	Warner Music Nashville (Elektra)	Dan Nelson Entertainment	APA	Warner Music Nashville
Steve Wariner	SelecTone Records	The Collective	APA	Essential Broadcast Media
Steven Tyler	Big Machine Label Group (Dot Records)	Chicane Group	WME	Big Machine Label Group
Tanya Tucker		CTK Management	APA	Webster Public Relations
Tara Thompson	Big Machine Label Group (Valory Music Co.)	Spoon Thomas	WME	Big Machine Label Group
Taylor Swift	Big Machine Label Group (Big Machine)	13 Management	Louis Messina	Premium PR
The Band Perry	UMG Nashville/Interscope	Red Light Management	WME	BB Gun Press
The Black Keys	Nonesuch Records	Q Prime South	Paradigm	Sacks & Co.
The Cadillac Three	Big Machine Label Group (Big Machine)	Triple 8 Management	WME	Big Machine Label Group
The Last Bandoleros	Warner Music Nashville	Cherrytree Management	Paradigm	Warner Music Nashville
The Lumineers	Dualtone Music Group	Onto Entertainment	Paradigm	Big Hassle Media
The Oak Ridge Boys	Cleopatra Records	The Halsey Company	WME	Webster Public Relations
The Railers	Warner Music Nashville (Atlantic)	W.A.Y. Entertainment	Paradigm	Warner Music Nashville
The Time Jumpers	Rounder Label Group (Rounder Records)	Fitzgerald Hartley Company	WME	Alison Auerbach PR/Morris PR
The Whites	Skaggs Family Records	Hallmark Direction Co.	Class Act Entertainment	Skaggs Family Records
Thomas Rhett	Big Machine Label Group (Valory Music Co.)	G Major Management	WME	The Greenroom
Thompson Square	BBR Music Group (Stoney Creek Records)	Pennington Entertainment	WME	BBR Music Group
Tim Dugger	Curb Records	Upward Entertainment	APA	Curb Records
Tim McGraw	Big Machine Label Group (Big Machine)	Em.Co.	CAA	Big Machine Label Group
Toby Keith	Show Dog Nashville	TKO Artist Management	UTA	Shock Ink
Trace Adkins	BBR Music Group (Wheelhouse)	Vector Management	CAA	Sunshine Sachs
Tracy Lawrence	Lawrence Music Group	Fitzgerald Hartley Company	WME	
Trisha Yearwood		Vector Management	WME	Sunshine Sachs
Tucker Beathard	Big Machine Label Group (Dot Records)	Red Light Management	WME	The Greenroom
Tyler Farr	Sony Music Nashville (Columbia Nashville)	377 Management/Red Light	WME	Sony Music Nashville
Vince Gill	UMG Nashville (MCA Nashville)	Fitzgerald Hartley Company	WME	Alison Auerbach PR/Morris PR
Walker County	Warner Music Nashville (Warner Bros.)		CAA	Warner Music Nashville
Walker Hayes	SMACK Productions	SMACK Management	CAA	Essential Broadcast Media
Waterloo Revival	Show Dog Nashville	TKO Artist Management		
William Michael Morgan	Warner Music Nashville (Warner Bros.)	Mike and Joe Show	WME	Warner Music Nashville
Willie Nelson	Sony Music (Legacy Recordings)	Mark Rothbaum & Assoc.	CAA	Shock Ink
Wynonna & The Big Noise	Curb Records	Les Borsai	WME	BB Gun Press
Zac Brown Band	Big Machine Label Group (Dot Records)	ROAR	CAA	Shore Fire Media

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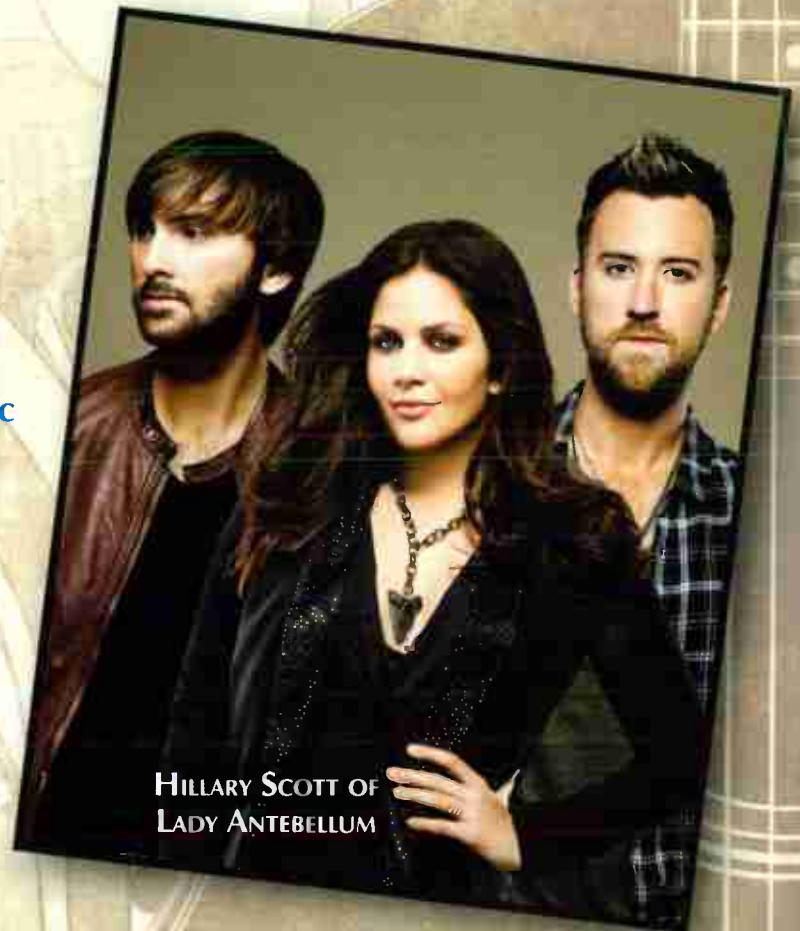
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