

Volume 1

Issue 34

April 6, 1987

\$5.00

# HITS

# PLATOONED

See Page 8

## WINNERS

### FLASHMAKERS

CHICAGO (WB)

KIM WILLDE (MCA)  
DAVID BOWIE (EMI)  
PAUL SIMON (WB)

### CROSSOVERS

ATLANTIC STARR (WB)

COMPANY B (ATLANTIC)  
GREGG ALLMAN (EPIC)  
LUTHER VANDROSS (EPIC)

### EARPICKS

BON JOVI (POLY)

GREGG ALLMAN (EPIC)  
KIM WILDE (MCA)  
ATLANTIC STARR (WB)

### BREAKOUTS

WHITESNAKE (Geffen)

SIMPLY RED (ELEKTRA)  
PETER WOLF (EMI)  
U2 (ISLAND)

### WILDCARD

KENNY G (ARISTA)

*It's the time for a hit instrumental, and this jazzy, lilting sax tune is the one. Already familiar from t.v. exposure and multi-format success, it's pulling phones and selling albums.*



## David Bowie

He's riding a hot new single on EMI and there's an album and tour on the way. Bowie has returned with a vengeance.

## HOT NEW RELEASES

HERB ALPERT "DIAMONDS" A&M 2929  
CINDERELLA "SAVE ME" PolyGram 888-4337  
JOURNEY "WHY CAN'T" Columbia 38-07043  
CARRIE McDOWELL "CASUAL SEX" Motown 1885

SANTANA "VERACRUZ" Columbia 38-07C33  
PERCY SLEDGE "WHEN A MAN" Atlantic 7-89262  
TESLA "LITTLE SUZI" Geffen 7-28353  
TOTO "TILL THE END" Columbia 38-07030

FLASHMAKER!  
HOT REQUESTS!



THIS WEEK'S ACTION INCLUDES:

KMJK	add	KROQ	4	BREAKING AT:
PRO-FM	add	KTMT	7-3	WMMS
WCZY	add	KOZE	11-7	KPLZ
WPHD	add	OK95	15-10	KUBE
WXKS	deb 29	KZZU	15-14	KKRZ
KRBE	deb 40	KCPX	32-28	KITY
				KHIT

## *PSEUDO ECHO*

*Living In A Dream*

Two new hot breaking records which  
pull immediate hot request action.

## *RESTLESS HEART*

*I'll Still Be Loving You*

FIRST WEEK ACTION INCLUDES:

B106	add	95XIL	add
KCPX	add	WNOK	add
Q105	add	WBBQ	add
KX104	add	Z102	add
WBCY	add		
WRVQ	add		
WPST	add		
KSND	add		









# TOP FIFTY SINGLES

Starship is still #1, but the Aretha Franklin/George Michael duet is about to take its place. Also moving quickly is the new Prince single. Lou Gramm and Jody Watley hit the Top Ten, with Cutting

Crew just outside. Great jumps this week for Madonna and U2, both potential #1 hits. Strong debuts for Kim Wilde, David Bowie and Paul Simon.

LW	THIS WEEK	ARTIST	TITLE	LABEL	COMMENTS
1	1	STARSHIP	NOTHING'S GONNA	RCA 5019-7-G	Soundtrack smash
4	2	ARETHA/GEORGE	KNEW YOU WERE...	Arista 9559	Going all the way
3	3	EXPOSE	COME GO WITH ME	Arista 9555	Hot dance record
8	4	PRINCE	SIGN O THE TIME	WB 7-28399	LP just out
2	5	CLUB NOUVEAU	LEAN ON ME	WB 7-28430	Giant in two formats
7	6	CROWDED HOUSE	DON'T DREAM	Capitol 5614	Coming home
6	7	GENESIS	TONIGHT	Atlantic 7-89290	Biggest one yet
10	8	WANG CHUNG	LET'S GO	Geffen 7-28531	Good single sales
12	9	LOU GRAMM	MIDNIGHT BLUE	Atlantic 7-89304	Great single sales
15	10	JODY WATLEY	LOOKING FOR A NEW	MCA 52956	Giant crossover!
5	11	BRUCE HORNSBY	MANDOLIN RAIN	RCA 5087	Needs new single
19	12	CUTTING CREW	I JUST DIED IN YOUR	Virgin 7-99481	Breaking big in sales
9	13	EUROPE	THE FINAL COUNTDOWN	Epic 34-06416	Steady sales
29	14	MADONNA	LA ISLA BONITA	Sire 7-28425	Gigantic
18	15	BANGLES	WALKING DOWN	Columbia 38-06674	Fourth hit
17	16	TINA TURNER	WHAT YOU GET...	Capitol 5668	Good sales
24	17	STEVE WINWOOD	THE FINER THINGS	Island/WB 7-28498	Huge airplay
33	18	U2	WITH OR WITHOUT YOU	Island 7-99469	Instant giant!
23	19	PETER WOLF	COME AS YOU ARE	EMI 8350	Breaking big
22	20	HIPSWAY	HONEYTHIEF	Columbia 38-06579	Good growth
21	21	SHIRLEY MURDOCK	AS WE LAY	Elektra 69518	Solid crossover
35	22	CHRIS DEBURGH	LADY IN RED	A&M 2848	Good single sales
26	23	DONNA ALLEN	SERIOUS	Atco 7-99497	Crossing quickly
27	24	CYNDI LAUPER	WHAT'S GOIN' ON	Portrait 37-06970	Third cut off & runnin'
28	25	ROBBIE NEVIL	DOMINOES	Manhattan 50053	Two in a row

(Based on a combination of sales and airplay)

AM-2929

# DIAMONDS

PRODUCED BY JIMMY JAM  
AND TERRY LEWIS  
FOR FLYTE TYME PRODUCTIONS, INC.

FROM THE ALBUM  
"KEEP YOUR EYE ON ME" SP-5125

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# HERB



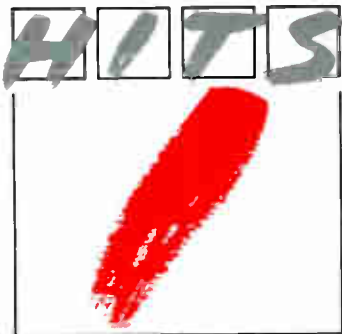
## FLASHMAKER!

**HITS TOP FIFTY ALBUMS!  
IMMEDIATE HOT PHONES!**

### FIRST WEEK ADDS INCLUDE:

KIIS	B96	KDWB	PWR99
KS103	KMEL	WLOL	WKSE
FM102	WHYT	WNCI	KITY
WAVA	Y100	KROY	KCPW
KRBE	KWK	B97	WBBQ
WXKS	KCPX	WQUE	





# TOP FIFTY SINGLES

LW	THIS WEEK	ARTIST	TITLE	LABEL	COMMENTS
34	26	POISON	TALK DIRTY TO ME	Enigma/Cap 5686	Retail monster!
30	27	BOSTON	CAN'TCHA SAY	MCA 53029	Breaking
31	28	GLASS TIGER	I WILL BE THERE	Manhattan 5006	Steady
32	29	ROBERT CRAY	SMOKIN' GUN	PolyGram 888-3437	Single starting to sell
38	30	BRYAN ADAMS	HEAT OF THE NIGHT	A&M 2921	Early sales on single
40	31	KOOL & THE GANG	STONE LOVE	PolyGram 888 2927	Gaining momentum
36	32	GLENN MEDEIROS	NOTHING'S GONNA	Amherst 311 ABJ	Single sales strong
37	33	WORLD PARTY	SHIP OF FOOLS	Chrysalis 43052	Gaining each week
11	34	JANET JACKSON	LET'S WAIT	A&M 2906	Peaked
44	35	HUEY LEWIS	I KNOW WHAT I LIKE	Chrysalis 43108	Gaining fast
41	36	FLEETWOOD MAC	BIG LOVE	WB 7-28398	Taking off
39	37	PAUL LEKAKIS	BOOM BOOM	ZYX 5571	Steady sales
42	38	BREAKFAST CLUB	RIGHT ON TRACK	MCA 52954	Hot new act
43	39	PSYCHEDELIC FURS	HEARTBREAK BEAT	Col 38-06420	Breaking at retail
45	40	CHICAGO	IF SHE WOULD HAVE	WB 7-28424	Significant growth
47	41	LIONEL RICHIE	SE LA	Motown 1883	Quick start
46	42	BEASTIE BOYS	BRASS MONKEY	DJ/Col 38-07020	Here we go again
--	43	KIM WILDE	YOU KEEP ME HANGING	MCA 53024	Remake smash!
48	44	THOMPSON TWINS	GET THAT LOVE	Arista 9577	Hot new single
--	45	DAVID BOWIE	DAY IN DAY OUT	EMI 8380	Off to a great start
--	46	PAUL SIMON	YOU CAN CALL ME AL	WB 7-28667	Round two!
13	47	RONSTADT/INGRAM	SOMEWHERE OUT THERE	MCA 52973	Former #1
50	48	BARBUSTERS	LIGHT OF DAY	CBS Assoc.4-06692	Soundtrack cut
14	49	HUEY LEWIS	JACOB'S LADDER	Chrysalis 43097	New cut starting
--	50	SIMPLY RED	THE RIGHT THING	Elektra 7-69487	Early sales here

COVERGIRLS (Sutra)  
COMPANY B (Atlantic)

NEXT UP

ATLANTIC STARR (WB)  
BON JOVI (PolyGram)

(Based on a combination of sales and airplay)



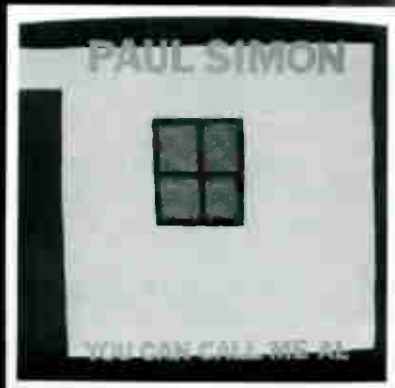
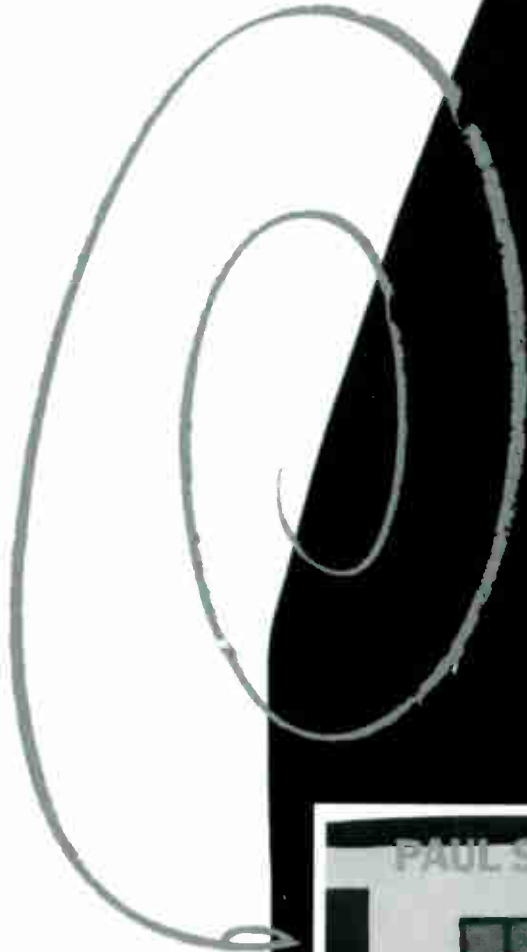
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# THE TIME IS NOW.

*You Can Call Me Al* • Paul Simon

From The Grammy Award-Winning Album Graceland

Produced by Paul Simon • Engineer: Roy Halley

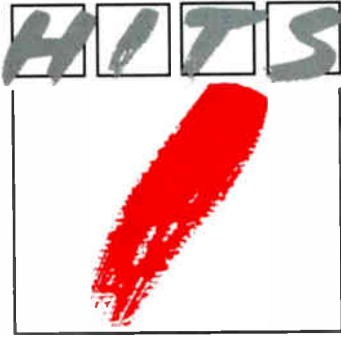


**FLASHMAKERS WINNER!**  
**4 HITS TOP FIFTY ALBUMS!**  
**DEBUT 46 HITS TOP FIFTY SINGLES!**  
**FORMER WIDLCARD 3/16/87!**

FM102	add	WKSE	add	KZZP	deb 30	B96	32-24
KWOD	add	KUBE	add	Z94	deb 33	B104	28-24
WRNO	add	WZPL	add	Z95	deb 39	Z100	29-25
WNCI	add	KCPW	add	KMJK	deb 39		
WKTI	add			WCZY	deb 40		
PRO-FM	add	WNVZ	deb 25				
RK102	add	B97	deb 28	KATD	18-12		
WPHD	add	PWR95	deb 29	WKSI	18-14		
94Q	add	Q107	deb 29	KMEL	32-22		
WGH-FM	add	KX104	deb 29	WAVA	27-23		

ARTIST	AVERAGE MOVE	AGGRESSIVES (4 or more)	REQUESTS (1 to 10)	Lp SALES (1 to 10)
PAUL SIMON	2.50	10	6	10





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## Pic Of The Week

# Corey Who?

*It was on March 2nd that Trish Maznicki (l) appeared as the "Corey Hart Girl" in EMI America's ad for "Dancin' In The Mirror" (see that issue's inside back cover). Well all of us at Hits got together and decided Trish should be the new "Hits Girl." Well lo and behold, Trish abandoned Corey and has joined us at your #1 source for salivating over beautiful women. That's Chart Editor Schmedrick Griswald trying to say hello to Trish.*



## C o v e r S t o r y

# Everyone's Feeling Platooned

Now that Director Oliver Stone's had his night in Hollywood with *Platoon* taking top honors in Tinsel Town's annual network extravaganza, is it possible that that crazy little guy named Oscar could actually sell some records? With three different Promotion departments pushing three separate singles, we think it's a good bet.

The album "Platoon" is on Atlantic, and according to preliminary post-Oscar reports, starting to pick up steam. Atlantic has also released Percy Sledge's

"When A Man Loves A Woman" which has been perched high atop the charts in the U.K.

When you add the impact of Motown's release of Smokey Robinson's "Tracks Of My Tears," as well as Jefferson Airplane's "White Rabbit" on RCA and you've got three different Promotion staffs pushing three different singles from one album. According to executives at Atlantic, all three labels have been working closely together on the project.

"Platoon" also marks a vic-

tory for Executive Producer Bud Carr who has already begun work on Oliver Stone's next film about a different kind of jungle, *Wall Street*.



**Platoon** — A good Oscar night for a good film with a good soundtrack should mean good sales.



# FRONT PAGE

## Promotion In Motion

### Fagot To Capitol

After much speculation, John Fagot, who rose from Regional Promo Whiz to something bordering National Promo deity, will be assuming the position of Vice President of



**John Fagot**

through the ranks of CBS to assume the Promotion Vice Presidency. Fagot will relocate to Los Angeles and Capitol's Hollywood headquarters and if you know of a hot piece of property not too far from the Vine Street tower, give him a buzz.

Though no official announcement was made by the label, Fagot's appointment ends weeks of interviews and meetings between Capitol topper Joe Smith and various members of the Promotion community. Though he was always considered the frontrunner, Fagot's final decision to make the move to Capitol was uncertain until just a few minutes before presstime. It remains uncertain whether Joe Smith's Laker tickets were the deciding factor in the decision.

Capitol's current hot streak which includes Top Ten breakthroughs for Poison and Crowded House should be bolstered by the addition of Fagot.

Neither Fagot nor Capitol would comment on the deal until final details had been worked out and a contract signed.

Expect an official announcement soon.



### Benesch Takes Columbia Post

Flash (we're talking major FLASH) — at presstime it was learned that Mark Benesch has been officially appointed Vice President of Promotion for Columbia Records.

Benesch is another in the line of hot Promotion executives who have risen through the ranks of CBS. He is the hand picked choice of CBS President Al Teller and Senior Vice President Marketing Bob Sherwood. Benesch has served in various capacities at the label, most recently as Director of National Singles Promotion.

Benesch has been closely allied with the recent string of success stories at the label including the Beastie Boys and Bangles projects and should have no trouble maintaining the current momentum on key records such as the Psychedelic Furs, Lisa Lisa and Eddie Money.

Official statements from the label and Benesch himself are expected next week as well as formal announcements of other internal promotion restructuring (read promotions from within).



**The Beastie Boys** — They're hangin' out in Mark Benesch's new office at Columbia just waiting for him to move in.

### It's Official: It's Waugh

One Promotion Vice Presidency appointment that *has* been officially announced is that of Butch Waugh to the position of Vice President, National Promotion for RCA Records — U.S.

Waugh will oversee the label's Promotion department, and will report to Vice President, Product Development, Ed Mascolo (whose fishing expertise was



**Butch Waugh**

highlighted in last week's April Fools section). The label has just broken (and we mean broken) Grammy winner Bruce Hornsby and is in the process of developing hits for Pseudo Echo and Restless Heart. Waugh's first assignment will be to close (and we mean close) these two hot new acts.

Waugh joined RCA in 1982 and held the position of Regional Director for the label's Southeast and Southwest regions and is credited with early airplay (and we do mean early) on many key label projects.

According to Mascolo, "Since he joined us, Butch has been a tremendous asset to the company. He has accomplished an incredible amount in the Southeast and Southwest as a Regional Promotion Director, and we're very excited about his contributions in the future."

Waugh, who resided in Atlanta, will relocate to New York with his wife Belinda and his two children.





# FRONT PAGE

## Wholesome Winners



This wonderfully wholesome couple is none other than **Jerry and Maria Steffen**, who are going to London to see Level 42 perform live thanks to PolyGram Records and of course, your friends at Hits Magazine (The people you love to hate, until they send you to London). Jerry, who is the MD at WSPT in Stevens Point, Wisconsin gave us all the right answers (example: "You guys are the greatest") to our special Hits Dumb Contest and he's jetting his way across the Atlantic as you read this. According to Jerry, "I can't wait to get to England to get me some of them Less-Kar-Go." We'll have more about Jerry as soon as he figures a way to get home (The contest only awarded a one way ticket to London).

## Senate Follies

U.S. Senator Lloyd Bentsen of Texas has added his name to the list of those requesting an investigation into federal anti-trust violations by MTV, it was announced by a spokesman for the legislator. Four U.S. Senators previously on record with the Federal Trade Commission as asking for an inquiry are Senators Robert Dole and Nancy Kassebaum of Kansas, and Christopher Bond and John Danforth of Missouri.

## Holy Tour

Bob Dylan is playing his first-ever concerts in Israel in Tel Aviv and Jerusalem with Tom Petty and the Heartbreakers this summer as a prelude to his first European tour in three years.

## Big \$ For U2 Tix

Local El Lay ticket scalpers are getting upwards of \$175 a piece for U2 tickets for the band's concerts at the Sports Arena at the end of the month.

## Sex Scandal Rocks Hits

Will Jerry Falwell take over the day to day operation of Hits (Your #1 source for day to day operations) now that a huge sex scandal has rocked the foundation of the magazine?

A readership uproar has ensued over the revelation that Hits Editor-In-Chief Lenny Beer had an affair with a flock of inflatable sheep in 1972. Beer who admits the charges are true, claims he is being blackmailed by someone seeking control of his share of Hits (Your #1 Source to seek control of).

Beer has refused to step down from the Hits pulpit, and the inflatable sheep have refused comment.

(EDITOR'S NOTE: We're sick and tired of all these Jim

and Tammy Bakker jokes. Everytime we turn on the radio or the television, there's some goon making fun of these people. Quite frankly, if you people don't stop telling these jokes, God is going to call us home.)



This is not a photo of Hits Editor-In Chief Lenny Beer.

## This Ain't The Bronx



Jive/Arista artists **Whodini** wonder where they took a wrong turn coming out of the Lincoln Tunnel, as they find themselves in the middle of Japan. The trio have met with rave reviews during their tour of the country.

# CASUAL SEX

**CARRIE McDOWELL**

**"(Uh uh, No No) CASUAL SEX"**

**Introducing an awesome new  
talent—and a song tailor-made for  
modern times.**

**Produced & Arranged by  
Willie Hutch for Vistas Productions**







# FRONT PAGE

## Capitol Takes A Step Ahead

As we told you four weeks ago (See *Near Truths* 3/9/87), Step Johnson has joined Capitol Records as Vice President and General Manager, Black Music Division. Step will be based in the label's Los Angeles headquarters. Rather than run down all the praise bestowed on Step by Capitol executives (and we're talking some *serious* praise), we're going to tell you what you really want to know: Where did he get the name Step? We're glad you asked. While Step was out of town when we inquired, a source at Capitol informed us that Step is short for Stepney. From what we understand, Step doesn't ex-

actly smile on people calling him Stepney, but if you're so inclined to do it (and we warn you, it's at your own risk), tell him you read it in *Hits* (Your #1 source for Step Johnson's full name).



Step Johnson

## Harrison's Happening

George Harrison is recording his first solo album in almost ten years in Los Angeles with E.L.O.'s Jeff Lynne, to be released on his Dark Horse label, still distributed by Warner Bros.

With Paul McCartney, Ringo Starr and Julian Lennon slated to make contributions, this is as close to a Fab Four reunion.... outside the CD arena.... as you can get.

## Is Wild Kingdom Over?

The entire staff of *Hits* (Your #1 source for entire staffs) was crushed to learn



Is this the end of "Wild Kingdom?"

that "Mutual Of Omaha's Wild Kingdom" will soon be taken off the air. From the very first show on Jan. 3, 1963 to the last time we saw the late Marlin Perkins encounter a herd of East Albanian Apes, Mutual Of Omaha's Wild Kingdom became part of all of us. For the record, the only thing we'll miss more than "Wild Kingdom" is the PTL Club, and that's only because of Tammy Bakker's looks. God bless you all.

## The Ladder

A rundown of executives on the move



Andon



Strahl



Elliott



Gillis

Music business veteran **Arma Andon Jr.** has been appointed President of the newly formed SBK Management division and has also assumed the post of Senior Vice President, SBK Entertainment World Inc. Andon was most recently Vice President of Product Development at CBS Records. He first joined CBS in 1971. Andon, who remarked that his new position is "a natural extension of my responsibilities at CBS," told *Hits*: "I really hope this doesn't mean I'll be receiving weekly copies of your magazine.".... **Audrey Strahl** is the Vice President of Publicity for Virgin. Strahl, a label publicity veteran, will be based in the company's New York office. In addition, **Katie Elliott** has been named Publicity Coordinator for the label in Los Angeles. Strahl will be assisted by **Kathy Gillis** who has been appointed Virgin's Publicity Coord-

inator/ Copywriter. She was most recently at *Billboard*.... "Late" word from RCA/Ariola has **Simon Low** being appointed Vice President, A&R for the label. He will report to label President **Bob Buziak**. Also at the label, **Marilyn Lipsius** has been appointed Director, Publicity/Video for RCA Records.... **George Guim** is the new Director of International Talent and Repertoire for Warner Bros. Music. He was most recently with Cavallo, Ruffalo & Fagnoli Management.... **Alan Voss** is the new Manager, National Sales Development for PolyGram. He's been with the label since 1978.... **Michael Mitchell** has assumed the post of Director of West Coast Publicity for A&M. He was most recently with Michael Levine Public Relations.... **Linda Rein** has been appointed General Counsel for Chappell/Intersong Music Group - USA....



Low



Lipsius



Guim



Mitchell

# SPRING AHEAD

DAVID BOWIE



## Day In Day Out

**FLASHMAKERS WINNER!**

**DEBUT 45 HITS TOP FIFTY SINGLES!  
RADIO ACTION PLUS KILLER  
VIDEO = SUPER SMASH!  
DEBUT #3 R&R AOR ALBUM CHART  
TOP 5 R&R AOR TRACKS**

KMEL	add	KSND	add
WPHD	add	KMGX	add
KWK	add	KKXL	add
WNCI	add	WLAN	add
KEGL	add		
KNBQ	add	KITS	deb 17
WCZY	add	KROQ	deb 19
WKSS	add	WCAU	deb 30
Z94	add	KS103	deb 30
KSAQ	add	Y95	deb 30
WEAG	add	KIIS	deb 32
KHIT	add	KPLZ	deb 32
KRQ	add	PRO-FM	deb 33
KTUX	add	Y100	deb 35
WBBQ	add	KHTR	deb 35
WGFM	add	WMMS	deb 36
KQKQ	add		
KJ103	add		
Z104	add		
WKZL	add		
KZOU	add		

**ALSO BREAKING AT:**  
**WXKS**  
**KRBE**  
**KKBQ**



PETER WOLF



## Come As You Are

**BREAKOUTS WINNER!**

**23-19 HITS TOP FIFTY SINGLES!  
PROVEN RADIO SMASH WITH RETAIL  
KICKING IN BIG!  
9-6 R&R AOR TRACKS**

WEAG	11-4	HOT SALES AT:
WLOL	6-5	National Record Mart
WMMS	14-10	Sam Goody
PRO-FM	17-12	Strawberries
KRBE	14-13	Lieberman/Chicago
KPLZ	15-13	Harmony House
KCPX	18-13	Rainbow
Z95	19-14	JR'S
Y100	25-15	Cavages
Z93	18-15	Radio Docs
WXKS	16-15	Pacific Coast One-Stop
WKSE	17-15	Vinyl Vendors
Q105	19-16	House Of Guitars
KDWB	22-17	Navarre
WCZY	20-17	Tower/Mt View
KMJK	22-19	Tower/Westwood
WCAU	24-21	
B96	27-22	
Q102	26-22	

ARTIST	AVERAGE MOVE	AGGRESSIVES (4 or more)	TOP 10	TOP 5	REQUESTS (1 to 10)	45 SALES (1 to 10)
PETER WOLF	2.63	24	7	2	7	8





# NEAR TRUTHS

by I. B. Bad, Los Angeles



# BALLS

The Hits Weekly Sports Column

We kinda knew **John Fagot** would take the Capitol Promotion job after the dinner he had with Capitol topper **Joe Smith** last week at The Grill in Beverly Hills. Joe knows quite a few hitters, and it seemed a lot of them were at The Grill that night..... And from the Set The Record Straight file comes word the WB Promo whiz **Rich Fitzgerald** was never approached for the Capitol job as was erroneously reported elsewhere — though we do understand there seem to be good things brewing for Rich in Bunnyland..... On a final Promotion note, what East Coast Promo man had to settle his part of a dinner deal with a PD by flying all the way across the country for the meal in question?..... Sometimes we hear about a party that boggles the mind, jolts the senses, and makes us wish we had access to the PTL Club's treasury. Such a party was **Elton John's** 40th, held at manager **John Reid's** estate in Hertfordshire, England. O.K., forget about the massive floral display from **Elizabeth Taylor** that adorned the front entrance. Don't even think about the sitdown formal dinner for

400 that featured a 30 piece orchestra in one room, and an Elton John impersonator in another. Wonder not at the 45 minute fireworks display, or the full blown casino where the guests could gamble away the 500 pound chip each found at their dinner table setting. Don't even bother with the red Testarosa that was parked on the front lawn with a pink ribbon and a note from MCA wishing him a happy 40th. What really should dazzle you is the guest list that included: **Prince Andrew** and **Fergie** (what's her real name?), **Lionel Richie**, **Phil Collins**, **George Harrison**, **Ringo Starr**, **Paul McCartney**, **Pete Townshend**, **George Michael**, **Ken Russell**, **John Mills**, **Mr. & Mrs. John Barbis**, **Freddie DeMann**, **Howard Rose**, the **British Secret Service** and the list goes on and on. Our 40th birthday party will be at the Motel 6 in Pomona, we'll keep you posted..... The new **Robbie Robertson** album on Geffen features duets with **Bono** and **Peter Gabriel**..... Word has it that **Mitchell Froom**, who scored some major points as producer of **Crowded House** and the **Del Fuegos**, is being signed to the Capitol A&R staff..... Speaking of Nipper, our condolences go out to VP Product Development **Eddie Mascolo** and VP Promotion **Butch Vaughn** who spent the first half of the NCAA final game waiting for a dinner guest at the Quilted Giraffe in New York. You missed a great half guys....Final Nipper note saw a bash for Jefferson Airplane at the site of the old Matrix in S.F. **Paul Kantner** was there, as was manager **Bill Thompson**. Several guests experienced acid flashbacks..... And the beat goes on.

## Intimate Gathering



**Elton John** — It was a small get together for 400 of his closest friends that included **Prince Andrew** and **Fergie**.

## SMU: MY SMU

We were not at all surprised by the payments scandal which erupted at Southern Methodist University, however recent revelations regarding sorority girls being paid \$400 per weekend to "romance" potential recruits to the football program lead us to the following comments and questions.

1. Why didn't this program sign every recruit in the nation?
2. Why didn't this team win the national championship every year?
3. Did Eric Dickerson take a pay and sexual activities cut when he signed with the Rams?
4. What is the phone number of the sorority?
5. When will these girls be visiting Hits (your #1 source for Greek behavior)?

## A SEASON ON THE BRINK

This year's NCAA basketball tournament was the most closely contested in recent history. Without a clear cut "super team" in the field, and in a year which lacked the usual host of talent with "sure shot" NBA credentials, it proved to be a year of close contests, exciting upsets, and coaching superiority. In the final analysis, it was the coaching by Indiana's Bobby Knight which squeezed every ounce out of a modestly talented team and lead them to victory over Dale Brown's Cinderella LSU squad, top-ranked UNLV and talent laden Syracuse.

Indiana's ability to take this stunning victory is best explained in John Feinstein's highly recommended book about Bobby Knight and the Hoosiers. The author spent last season with the Indiana team and sat in on team meetings, coaches gatherings, and most all of the nearly unbelievable goings on that comprise the basketball program in Bloomington. The book has been in the #1 position on the best seller lists for some time, and with this victory it will remain in the top slot for many weeks to come. Read it if you care about basketball, leadership, and the ability to survive adversity.

## NBA PLAYOFFS NEXT

OK, so those of us who are truly basketball addicts are just warming up. The college season is now behind us and the second season in the pros is about to begin. Injuries always loom as a big factor and they already have this season. Houston has been devastated into non-competition by the loss of Ralph Sampson (coupled by the drug casualties of Lewis Lloyd and Mitchell Wiggins). Philadelphia has been a hospital ward all year. Bill Walton's absence leaves Boston vulnerable on the bench. And any future injuries will stop even the most talented teams.

We like Los Angeles to meet Dallas in the Western finals. There appear to be no other contenders.

In the East, it should be a war. The battle to challenge Boston should include Detroit, Milwaukee, Philly (if they heal) and of course Atlanta. The Hawks are young, quick, confident and deep. They believe they can win and with the right breaks will be in position to challenge for the Eastern title.

## BASEBALL, LOVELY BASEBALL

This week marks the beginning of baseball season, and to tell you the truth we can't wait. It means summertime, and to those of us living in Los Angeles, that means another relaxing year of sitting by the radio and listening to Vince Scully. He is the sound of summer, and we welcome him with open ears.





# LETTERS TO THE EDITOR

## Hits Trio

Dear I. B. Bad:

Besides managing Dead or Alive and being a consultant for Warner Bros. Records in New York, I always take the time to peruse your indispensable column in "Hits." Just as you posed the query, "whatever happened to Rita Jenrette?," I came across a picture of her in a local New York City entertainment rag. In the tradition of Vanessa Williams, Ms. Jenrette has taken her act "off Broadway."

I think it would be a coup for any A & R person to get Fawn Hall together with Ms. Williams and Ms. Jenrette to do a real earthy "Trio" project beyond the current Parton/Harris/Ronstadt collaboration.

Now that I've answered your question about Rita Jenrette, what ever happened to the Tidal Basin Bombshell?

Cheers,  
Jerry Jaffe  
njb Productions  
New York, N. Y.

*I. B. Bad replies: For your info, Jerry, both Fannie Fox and Elizabeth Ray are now Dennis Laventhal's executive secretaries, having learned to type as well as take dictation at the Fawn Hall School of Business. Further, Jessica Hahn was seen last week in the hallways of Hits with resume and bible in hand.*

Dear Denny, Lenny and Toni,

Hits is the perfect realization of your years as pushers. I'm addicted! (That's not a Robert Palmer reference!) (or Crosby). It took you six months of freebies but you can sign me up. May you maintain your juvenile approach to our beloved business.

William Siddons  
Los Angeles, CA.

*Denny, Lenny and Toni reply: We'll be at the corner of Fountain and Cherokee at 12 noon next Friday, Bill. Just*

HITS April 6, 1987

*have the money and we'll bring you your Hits. And whaddya mean juvenile? This here publishing business is for adults only and don't you forget it!! Another comment like that and we'll cut off your supply. Mr. Siddons..... and you'll have to go cold turkey into the night without Hits. And, by the way, we here at Hits (your #1 source for slipping in cheap promo mentions) appreciate the subtle name dropping of your acts in the letter.*

Dear Savvy Guys,

I'll tell you what I think.... how come no one ever calls you guys "savvy guys" anymore? Huh? Has the newness worn off, the shine faded? I used to think Hits was the place where all those who are truly savvy turn, but maybe I'm wrong. Please tell me that I am. Until then, I remain....

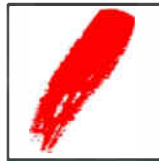
A (hopefully) savvy guy  
in Lincoln, NE.

*Editors reply: Sorry dude, but there are no savvy guys in Lincoln, NE, only cornhuskers. Obviously, if you were so savvy, you'd get the hell out of Nebraska. As for us, we're just trying to set the new trends. Savvy is strictly '80s guy, we're currently evolving into the main trendsetters for the 90's, with a new more sophisticated and successful image.*

Please address all correspondence to:

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Sherman Oaks, CA 91403

**HITS Magazine  
Wants to Know  
What You Think!**



# FAR TRUTHS

by Danny Fields, New York

## G'Day



Dave Faulkner of the Hoodoo Gurus — An invasion of Australian geniuses.

"A very happy event from beginning to end," was the judgement of one very wise veteran of the New York music business, on the subject of **Walter Yetnikoff's** wedding to **Cynthia Slamar** at the Plaza Hotel on Sunday, the 22nd of March at 7:00 in the evening. Walter's sons **Michael** and **Danny** stood up for him, and the bride was accompanied by her mother and sister and **Carol** (Mrs. Bob) **Sherwood**. A very select guest list of 170 people moved back and forth from the reception area (for hor d'oeuvres), to the main room (for the ceremony), back to the reception area, and then back again to the main room, which had been set up for dinner (tables of ten; salmon and cornish hen) and dancing to **Peter Duchin's** orchestra. The dancing, of course, was initiated by the bride and groom, who stepped out to the "Anniversary Waltz," and were then joined on the dance floor by their guests. Among those present were: **Tommy Mottola**, **Ahmet** and **Mica Ertegun**, **Barbra Streisand** and **Richard Baskin**, **Frank Webber**, **Frank DiLeo**, **Morris Levy**, **Neshui Ertegun**, **David Geffen** and **Sue Mengers**, **Bruce** and **Michelle Springsteen**, **Nat Weiss**, Mr. and Mrs. **Peter Asher**, **John Branca**, Mr. and Mrs. **Alan Grubman**, Mr. and Mrs. **Gene Jankowski**, **Mick Jagger** and **Jerry Hall**, **Christie Brinkley** and **Freddie Gershon**, Mr. and Mrs. **Jon Landau**, **Jerry** and **Jane Weintraub**, **James Taylor**, **Lawrence Tisch**, and all of Walter's close colleagues at CBS Records. No one was so sophisticated that he or she didn't do some gawking around the room, filled as it was with many of the most important people in the world of music. Quite a night.... **Crowded House** had a triumphant two nights at the Bottom Line, and on hand from Los Angeles to

witness the Australian group take New York by storm were **Dennis White**, VP of Capitol Industries-EMI Inc; **Tom Whalley**, who signed the band and not surprisingly has just been named Vice President of A&R, and **Guy Manganiello**, Director of Alternate Marketing for the label. **Colin Hay** and **Sting** were among the stars in the crowd, and it was clear that the industry insiders on hand gave this group a green light to go all the way.... In town to do some promotion this week was **Dave Faulkner**, of the fast-growing **Hoodoo Gurus**. After checking out the video for the group's breaking single "Good Times," and charming a slew of interviewers, Faulkner was taken to the elegant Kirohana Restaraunt by a bevy of Elektra heavies, including **Brad Hunt**, VP of National AOR Promotion; **Mike Bone**, Sr. VP of Marketing and Promotion; **Hale Milgrim**, VP of Marketing and Creative Services, **Ray Carlton**, National Director of CHR Promotion, and **Mark Cohen**, Director of Alternative Promotion.... Legendary leader of the Saints, **Chris Bailey**, was in town to see TVT's **Steve Gottlieb** and do some promo work for the band's forthcoming album, "All Fools Day." The single, "Just Like Fire Would," is breaking fast.



# STATSHEET

ARTIST	AVERAGE MOVE	AGRESSIVES (4 or more)	TOP 10	TOP 5	REQUESTS (1 to 10)	Lp SALES (1 to 10)	45 SALES (1 to 10)
U2	6.70	84	10	6	10	10	8
MADONNA	6.24	82	21	3	10	7	10
CUTTING CREW	5.72	88	29	5	10	8	10
KOOL MOE DEE	5.57	4	0	0		4	3
JODY WATLEY	5.48	75	25	7	10	8	10
ATLANTIC STARR	5.12	15	4	4	9	-	
BRYAN ADAMS	4.43	59	1	0	9	-	
FLEETWOOD MAC	4.40	58	0	0	9	-	
SYSTEM	4.27	5	4	4	3	-	5
LISA LISA	4.25	3	0	0	3	-	-
STEVE WINWOOD	4.04	58	57	17	5	10	8
POISON	3.98	39	9	4	10	10	
ANITA BAKER	3.93	8	1	0	3	9	3
KENNY G	3.67	6	0	0	5		1
BREAKFAST CLUB	3.60	35	1	0	9	4	3
CYNDI LAUPER	3.41	44	3	0	3	5	
PSYCHEDELIC FURS	3.20	16	2	2			4
KIM WILDE	3.03	11	3	2	10	3	
BON JOVI (LP)	3.00	5	1	0	10	-	10
BANGLES	2.98	42	31	5	6		10
GLENN MEDEIROS	2.96	21	14	9	10	-	
BEASTIE BOYS	2.89	11	8	3	10	10	
HUEY LEWIS	2.88	28	0	0	5	9	1
DAVID BOWIE	2.85	16	0	0		-	5
CHICAGO	2.79	20	0	0		5	3
LIONEL RICHIE	2.74	26	0	0	3		2
BOSTON	2.73	22	3	2	4		
ROBBIE NEVIL	2.70	28	9	0		3	
SIMPLY RED	2.69	15	2	0	3	8	3
DONNA ALLEN	2.69	24	15	8		-	
PETER WOLF	2.63	24	7	2		5	8
EDDIE MONEY	2.62	1	0	0	2	3	1
SMOKEY ROBINSON	2.58	9	0	0	3	1	3
KOOL & THE GANG	2.54	21	8	2	3	3	8
PAUL SIMON	2.50	10	0	0	6	10	3
KENNY LOGGINS	2.46	11	1	0	4	1	3
THOMPSON TWINS	2.43	20	0	0	3	-	2
LOU GRAMM	2.33	25	60	24	6		10
CHRIS DE BURGH	2.31	24	12	7		3	8
COMPANY B	2.24	7	5	3	4	-	
ROBERT CRAY	2.00	13	8	2	5	9	7



*Always sexy.  
Always exciting.*



*“Always”*



*The new Atlantic Starr single*

*Produced by David Lewis and Wayne Lewis  
From the forthcoming album All In The Name Of Love  
Management: Earl S. Coles, Jr.*

On Warner Bros. Records, Cassettes and Compact Discs



© 1987 Warner Bros. Records Inc.

**CROSSOVERS WINNER!  
EARPICKS WINNER!**

B97	add	WPST	add
WAVA	add	WRVQ	add
WNVZ	add	WTIC	add
PWR99	add	WCIL	add
Y106	add	KNOE	add
Y95	add	WCGQ	add
PWR96	add	WSPK	add

B106	deb 21
Y100	deb 24
KMEL	deb 33
WBBQ	deb 37
WCZY	deb 38

WQUE	4-3
KROY	7-4
KZZP	10-5
WKSI	19-15
KITY	19-16
KBEQ	29-22
KWOD	35-27
FM102	32-27
KZOU	34-28
WKZL	39-29
WKSS	37-32
KCPW	40-35

ARTIST	AVERAGE MOVE	AGRESSIVES (4 or more)
<b>ATLANTIC STARR</b>	<b>5.12</b>	<b>15</b>





# FLASHMAKERS

*Singles that have experienced a tremendous initial response at radio and/or retail*

**Chicago** is headed for their second straight major hit. **Kim Wilde** is exploding and heading right to #1. **David Bowie** scores with another strong week at radio, while **Paul Simon's "You Can Call Me Al"** is turning into a major hit in

its second turn at bat. Also note the new **Bon Jovi** single which is the week's Most Added record. The group is trying for their third straight major hit from their mega-platinum smash album.

## CHICAGO FAITHFUL WB

*Average Move:* 2.79 *Aggressives:* 20  
Follow-up to Top 5 single picks up adds this week at KTKS, KDWB, KBEQ, WRNO, WKSS, K98, KX104, WGTZ, 93Q, KTUX, WNOK, WSSX, WMEE, WKLQ, WQUT, KCMQ, WBAM, WVSR, WABB and KKR. Moving well for WCAU 36-31, WAVA 29-25, Z93 32-24, KHTR 33-26, PWR997 38-34, WKDD 29-22, 98PXY 29-24, FM100 27-22, KCPX 33-29, WAPI 25-21 and Y106 30-26. Pulling big phones.

## KIM WILDE HANGIN' MCA

*Average Move:* 3.03 *Aggressives:* 11  
Continuing to pick up more and more adds each week. New at Z95, WXKS, WAVA, B106, B94, KWK, WLOL, PWR997, KWSS, KBEQ, KMJK, KATD, B104, 92X, WNCI, WTIC, K98, WKSE, WPHD, B93, WRVQ, WFLY, Y106, Y107, 93Q, G105, KEZB, KQKQ, KSND, KZOU and WNYZ. Great jumps at KRBE 7-5, B97 10-2, KCPX 19-8, PWR95 30-24, KIIS 26-18, KS103 34-25 and WKSS 40-35. Heavy rotation at dance clubs everywhere. Heading #1.

## DAVID BOWIE DAY IN EMI

*Average Move:* 2.85 *Aggressives:* 16  
Second week for his debut single from the forthcoming album "Never Let Me Down". Adds include KEGL, WCZY, Z94, KHIT, KNBQ, KMEL, KWK, WNCI, WEAG, WKSS, KSAQ, WPHD, KJ103, WGFM, WKZL, KMGX, KQKQ, KRQ, KSND, KTUX, KZOU, WBBQ, Z104 and many others. Early jumps include 37-33 B96, 34-30 KATD, 36-31 WTIC and 36-31 WDJX. Strong debuts include KROQ, KIIS, Y95, WCAU, Y100, KITS, KHTR, WMMS, KS103, PRO-FM and KMJK.

## PAUL SIMON AL WB

*Average Move:* 2.50 *Aggressives:* 10  
Re-release is showing radio that this record is as hit. This week's believers include KUBE, 94Q, PRO-FM, WKT, FM102, KCPW, KWOD, WRNO, WZPL, WGH-FM, WNCI, KSAQ, WKSE, WPHD, RK102, B93, 98PXY, KJ103, WAPI, WKRZ, WJAD, WANS, 95XXX, KWTO, KEYJ, B98 and KYNO. Jumps 29-25 Z100, 32-24 B96, 27-23 WAVA, 32-22 KMEL, 37-29 Z93, 18-12 KATD, 28-24 B104, 39-34 WKSS and 18-14 WKS. Album sales continue on and on and on...

## BON JOVI WANTED POLYGRAM

Third straight #1 bound single from their multi platinum album picks up out of the box adds at KIIS, Z95, WCAU, WAVA, KRBE, KKBQ, B106, KPLZ, WMMS, KDWB, Z93, PWR997, WLOL, B94, KS103, KZZP, PRO-FM, KWSS, B97, KCPW, KMJK, WRNO, WEAG, K98, WKSE, WPHD, 98PXY, KCPX, KJ103, Q100, WAPI and many, many more.

## PSYCHEDELIC FURS BEAT COLUMBIA

*Average Move:* 3.20 *Aggressives:* 16  
Big crossover record continues to pick up believers. This week's include KEGL, KS103, KMJK, KITY, Q100, WKDD, WFLY, KIKX, KTUX, WERZ, KLUC and WNYZ. Hot jumps include 22-17 Q107, 26-22 WXKS, 35-25 Y100, 19-12 KMEL, 19-13 WMMS, 34-30 Z93, 39-35 PWR997, 26-14 KCPX, 35-25 98PXY, 37-29 KMGX and 36-29 Z104. Strong debuts at Z95, Y95, WLOL, WPHD and WKSE.

## WORLD PARTY SHIP CHRYSALIS

Closing steadily with adds this week at WLOL, KS103, WDJX, WKS, KCAQ, WSKZ, WANS, KLYV and WKFX. Great jumps include 11-6 WMMS, 7-6 KITS, 25-21 PWR997, 30-25 WRNO, 32-27 WPHD, 30-25 Q100, 25-20 WFLY, 24-20 KCPX, 34-30 KSND, 27-23 WPST and 34-30 Z104. Strong debuts at KIIS, Z94, 99DTX and WCAU.

## CHRIS DEBURGH LADY A&M

*Average Move:* 2.31 *Aggressives:* 24  
Hot requests lead the way for this record. This week's believers include WCAU, KHTR, Q105, Q102, KITY, WEAG, WBCY, WKRZ, KZOU, KNOE, WGLF, WKLQ, KLYV, KLUC, KWTO, KCMQ, WBAM and WKFX. Great moves at Q107 17-9, B106 9-7, KDWB 10-2, WLOL 8-6, PWR997 4-3, WPHD 10-5, WFLY 3-1, KSND 4-3, and KIIS 21-16.

## GLEN MEDEIROS NOTHING AMHERST

*Average Move:* 2.96 *Aggressives:* 21  
Pulling big requests and adding this week at Y95, WCAU, KUBE, Y108, WGH-FM, WFX and others. Moves include 6-4 KCPW, 6-5 KATD, 13-10 B104, 18-8 WNVZ, 9-7 WDJX, 4-3 WKS, 15-10 KZOU, 9-5 G105, 12-10 KCAQ, 2-1 KIYS, 27-21 Z95, 18-13 B96 and 25-17 KMEL.

# S I Z Z L I N G

**KOOL & THE GANG**  
*STONE LOVE*

**40-31 HITS TOP FIFTY SINGLES!**  
**SINGLES SALES EXPLODING!**

ARTIST	AVERAGE MOVE	AGGRESSIVES (4 or more)	TOP 10	TOP 5	45 SALES (1 to 10)
KOOL & THE GANG	2.54	21	8	2	8

**ROBERT CRAY**  
*SMOKING GUN*

**14 HITS TOP FIFTY ALBUMS!**  
**32-29 HITS TOP FIFTY SINGLES!**  
**CERTIFIED GOLD ALBUM BRINGING DEBUT SINGLE HOME!**  
**#28 R&R AOR TRACKS**

**BON JOVI**  
*WANTED DEAD OR ALIVE*

**EARPICKS WINNER!**

**#1 MOST ADDED!**

**3 HITS TOP FIFTY ALBUMS!**

**FLASHMAKER!**

**THIRD SMASH SINGLE FROM MEGA PLATINUM LP!**

**FIRST WEEK ADDS INCLUDE:**

KIIS	add	KZZP	add	B106	add
PRO-FM	add	Z95	add	KMJK	add
				KRBE	add

KPLZ add  
KCPX add  
B94 add  
WPHD add  
KDWB add  
Z93 add  
WL0L add  
WMMS add  
B97 add  
WCAU add  
WAVA add  
WKSE add  
KS103 add  
WGH-FM add  
KKBQ add



**LEVEL 42**  
*LESSONS IN LOVE*

**FLASHMAKER!**

**#1 EUROPEAN RECORD!**

**STRONG THIRD WEEK FOR DEBUT SINGLE OFF NEW LP!**

WXKS	add	KPLZ	add	WAPI	add
PRO-FM	add	Y108	add	WRCK	add
WMMS	add	WKSE	add	WRVQ	add

WERZ add  
KKXL add  
Y93 add  
KQIZ add  
WKPE add  
WLRW add  
KSMB add  
WGRD add

WPHD deb 31  
KHTR deb 33  
KMEL deb 34  
WL0L deb 39

KITS 27-23  
KCPX 34-31  
KROQ 39-35

**ALSO BREAKING AT:**  
KRBE  
WCZY



**JENNIFER WARNES**  
*FIRST WE TAKE MANHATTAN*

**BREAKING IN SAN JOSE AND MINNEAPOLIS!**

**CINDERELLA**  
*SOMEBODY SAVE ME*

**16 HITS TOP FIFTY ALBUMS!**  
**FOLLOW UP TO TOP 10 SINGLE FROM DEBUT LP!**  
**ALMOST TRIPLE PLATINUM!**

**PolyGram Records**  
.....





# FLASHMAKERS

*Singles that have experienced a tremendous initial response at radio and/or retail*

## THOMPSON TWINS THAT LOVE ARISTA

*Average Move:* 2.43 *Aggressives:* 20  
 Debut single from new album is scoring well at radio with adds at KHTR, KMEL, KWOD, 92X, WAPI, WKDD, WDJX, 93Q, KQKQ, WRQN, WRCK, WLAN, KOKZ, KISR, KWTO, WKPE, WYKS, WWSR, KBIU, WAPE, WSPT and B98. Moves 40-32 Z95, 27-22 KROQ, 39-33 KEGL, 27-23 Y95, 28-21 KPLZ, 37-32 KNBQ, 37-31 WMMS, 40-34 WLOL, 29-25 KITS and 31-27 KS103.

## SIMPLY RED RIGHT ELEKTRA

*Average Move:* 2.69 *Aggressives:* 15  
 First single from new album picks up adds this week at Y100, WLOL, KWOD, WKSS, 93Q, KIYS, KOKZ, WYKS and KKRZ. Hot moves at WXKS 14-9, FM102 14-10, WCAU 38-32, WCZY 25-20, 99DTX 33-29, KHIT 20-16, KMEL 33-26, PWR997 23-18, 94Q 25-21, KKRZ 25-19, KWSS 21-17 and WTLQ 31-19.

## KENNY LOGGINS MEET ME COLUMBIA

*Average Move:* 2.46 *Aggressives:* 11  
 Adds this week at Z95, B106, WNCI, RK102, Q100, KRQ, KKAZ, KISR, WCGQ and WKPE. Jumps at WKTI 13-8, KDWB 18-12, WLOL 24-20, Q105 18-13, KWSS 26-21, KWOD 31-26, WRVQ 25-19 and WKSI 32-26.

## BEASTIE BOYS BRASS COLUMBIA

*Average Move:* 2.89 *Aggressives:* 11  
 Second cut from giant album scores with new adds at KROQ, WPHD, WKSI, WRQN and WCIL. Moves: 12-7 Q105, 8-6 KROY, 5-4 WQUE, 11-7 WRVQ, 25-17 KIIS, 35-27 WCZY, 19-14 WAVA, 28-23 Q107, 31-22 Y100, 30-21 WNVZ, 23-15 Y106, 37-29 WRCK and 39-35 KSND.

## HERB ALPERT DIAMONDS A&M

Big dance record and already pulling major phones wherever played. Adds this week at KIIS, B96, WXKS, KRBE, WHYT, Y100, KDWB, KMEL, KWK, PWR997, KS103, B97, FM102, KCPW, KROY, WQUE, WNCI, KITY, K98, WKSE, 98PXY, WGFM, KCAQ, KRQ, WBBQ, WPST and WRCK.

## PETER GABRIEL DONT GEFEN

Duet with Kate Bush picks up adds this week at KEGL, 99DTX, KDWB, KMJK, 93Q, WFLY, KTUX, WNYZ, KNOE, WSSX, KEYJ, KHYT, KFMY, KSMB and WSPT. Already beginning to light up the phones.

## LEVEL 42 LESSONS POLYGRAM

Third week of adds includes WXKS, KPLZ, WMMS, PRO-FM, Y108, WKSE, WAPI, WRVQ, WERZ, WRCK, KKXL, Y93, KQIZ, WKPE, WLRW, KSMB and WGRD. Jumps and debuts include KROQ 39-35, KITS 27-23, KHTR Deb 33, KMEL Deb 34, WPHD Deb 31 and WFLY Deb 32.

## PSEUDO ECHO LIVING RCA

Finally making its way through the Top 40 system with adds this week at WCZY, KMJK, WPHD, Q100, WKRZ, WRQN, 95XIL, KKAZ, WOMP, WSPK and WGRD. Moves 32-28 KCPX, Deb 29 WXKS, Deb 40 KRBE, Deb 36 WNNK and Deb 39 KSND.

## EDDIE MONEY ENDLESS COLUMBIA

*Average Move:* 2.62 *Aggressives:* 1  
 Third single from current album picks up adds at KWOD, WNVZ, KSAQ, WEAG, KCPX, 95XIL, KISR, KLYV, WSPK, WQCM, WJMX, WLRW and others. Already debuting at WKDD, WROQ, WTLQ and WKRZ.

## BRUCE WILLIS YOUNGBLOOD MOTOWN

Strong week with adds at Y100, KNBQ, WKSS, WKSE, WROQ, WNYZ, B98, Y93, KNOE, 95XXX, WSPK, WKQB, KWTO, KHYT, KFMY and others. Debuting early for Z95, WCAU and WRNO.

## BON JOVI NEVER POLYGRAM

*Average Move:* 3.00 *Aggressives:* 5  
 Giant album cut pulling big phones wherever played picks up new action at WEAG, WBCY, WKSI, KCAQ and KRQ. Early jumps include 23-14 Q105, 20-15 KWOD, 32-22 Y106, 30-25 KEZB and Deb 27 Q107.

## THE OTHER ONES WE ARE VIRGIN

Hot new label strikes again. Adds include KCPX, KSND, KZZU, WERZ, WGLF, KQIZ, KZFN, WKPE, KFMW and WCKN.



# EPIC, PORTRAIT, & ASSOCIATED

## THE GREGG ALLMAN BAND

### I'm No Angel



**EARPICKS WINNER!**  
**CROSSOVERS WINNER!**

**FORMER WILDCARD 3/30/87!**  
**■ ■ HITS TOP FIFTY ALBUMS!**

**HUGE ALBUM ROCK AND CROSSING QUICKLY WITH MAJOR MARKET ADDS!**

KMJK add	WJAD add	BREAKING AT:
KCPX add	WJMX add	WMMS
WRNO add	WYKS add	KRQ
KATD add	WGRD add	KZZU
94Q add		WKDD
KSAQ add	WROQ deb 36	KIKX
WEAG add	Z93 deb 37	
WBBQ add	RK102 deb 37	
WGFM add	PWR99 deb 38	
WBCY add	WCAU deb 39	
93Q add		
WPST add		
WFLY add		
WFXX add		
K106 add		

## LUTHER VANDROSS & GREGORY HINES

### There's Nothing Better Than Love



**CROSSOVERS WINNER!**  
**■ HITS TOP FIFTY ALBUMS!**  
**THIRD SMASH SINGLE IS TOP TEN URBAN AND WON'T BE DENIED!**

KBEQ add	KMEL deb 35
KRBE add	KTUX deb 39
WCAU add	KKRZ deb 40
PRO-FM add	WKSE deb 40
Y100 add	
Y106 add	WCZY 30-25
KIKX add	RK102 30-25
WKSI add	KNBQ 40-35
93Q add	
WFLY add	ALSO BREAKING AT:
WOMP add	WXKS 99DTX
KQIZ add	KTKS KMJK
95XXX add	WQUE KPLZ
WVSR add	KUBE KSAQ
	KITY KCPW

## DEAD OR ALIVE

### Something In My House



**FROM THE CLUBS TO TOP 40 RADIO THIS RECORD IS SWEEPING THE COUNTRY!**

B96 add	I-94 add	KSKG add
KCPX add	KFMY add	KTMT add
WJAD add	WBBM add	OK95 add
KZFN add	KNAN add	

## GINO VANNELLI

### Wild Horses



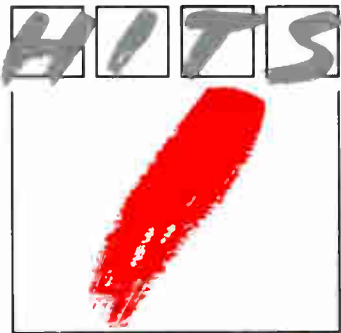
**DEBUT SINGLE BRINGS IMMEDIATE STRONG UPPER DEMO PHONES!**

Z93 add

WLOL 17-12
CKOI 21-15
KSND 22-19
CHED 25-20
WPFM 26-20
KIYS 28-25
Y108 29-26

**ALSO BREAKING AT:**  
KIMN  
KZZU  
KTUX  
WVSR





# CROSSOVERS

Records that Top 40 radio should be considering based upon significant airplay & sales success in other formats.

Atlantic Starr is still the big story, but many major hits are now warming up for Top 40 explosions. Company B is moving quickly. Gregg Allman has a comeback giant. Kenny

G is this week's Wildcard pick to click and Restless Heart is about ready to make the quick cross to stardom. Also note, Luther Vandross is now selling through.

## BLACK/DANCE

ATLANTIC STARR ALWAYS WB

Average Move: 5.12 Aggressives: 15

This record has now forced its way onto Top 40 radio with hot request action wherever played. New this week at Y95, WAVA, PWR96, PWR997, B97, WNVZ, WTIC, WRVQ, Y106, WPST, WCIL, KNOE, WCGQ and WSPK. Jumps: KKDA 20-5, KZZP 10-5, KROY 7-4, WQUE 4-3 and KBEQ 29-22.

COMPANY B FASCINATED ATLANTIC

Average Move: 2.24 Aggressives: 7

Big dance record is making noise at Top 40. New action at PWR95, WXKS, KRBE, KSOL, FM102, WQUE, 92X, WNVZ, Y106, KEZB, KRQ and WAPE. Hot moves include Y100 7-5, KMEL 8-5, WTIC 15-10, KITY 3-2, Z102 12-8, Z100 28-20 and B96 29-23.

LISA LISA HEAD COLUMBIA

Average Move: 4.25 Aggressives: 3

Strong week with adds at Z100, Z95, WAVA, WHYT, KMEL, PWR997, KATD, WTIC, KCPX, WKRZ, WKSI, KIKX, WBBQ, Z102, KMGX, K106, WQCM, WCKN and others. Moves PWR96 29-20, KITY 26-17, WQUE Deb 30, FM102 Deb 31 and KROY Deb 34.

ANITA BAKER SAME ELEKTRA

Average Move: 3.93 Aggressives: 8

3rd cut from multi platinum lp picks up adds at WCAU, KNBQ, KATD, KTUX, KCPX, WERZ, 95XIL and WNOK. Moves at KKDA 28-6, KMEL 23-15, FM102 22-17 and KWSS 30-26.

LUTHER VANDROSS NOTHING EPIC

Building strongly on the Black charts and scoring Top 40 at KRBE, Y100, PRO-FM, KBEQ, WFLY, WKSI, Y106, 93Q, KIKX, WOMP, KQIZ, 95XXX and WWSR. Moves 9-5 US1, 25-14 WGCI, 30-25 WCZY, 40-35 KNBQ and 30-25 RK102.

COVER GIRLS SHOW ME SUTRA

This week's believers include KWSS, KATD, KTFM, KCPX, WRVQ and WKQB. Great moves include 7-6 WGCI, 3-2 KMEL, 10-6 KMGX, 33-26 WXKS, 16-11 KROY, 20-16 FM102, 31-25 Y106 and 39-32 WRCK.

THE SYSTEM GROOVE ATLANTIC

Average Move: 4.27 Aggressives: 5

Steadily picking up Top 40 adds as it enters Top 5 on the Black charts. New this week at KRBE, FM102, KITY, KHYT and KAMZ. Moves 2-1 US1, 19-3 KKDA, 36-31 WKSS (Hot phones here), 14-4 WGCI and 31-25 KMEL.

## ALBUM/ROCK

GREGG ALLMAN ANGEL EPIC

Former Wildcard picks up new adds at 94Q, KMJK, KATD, WRNO, WEAG, KSAQ, KCPX, WBCY, WFLY, WGFM, 93Q, WBBQ, WPST, WFXK, K106, WJAD, WJMX, WYKS and WGRD. Debating early for WCAU, Z93, PWR997, RK102 and WROQ. Huge album sales nationally.

ROCK & HYDE DIRTY CAPITOL

Group was formerly the Payolas on A&M. New this week at K98, KCPX, KZZU, KOKZ, KQIZ, 95XXX and KFMW.

NIGHT RANGER SECRETS Camel/MCA

Album sales are breaking out at Lieberman, Radio Doctors, Camelot, Navarre, JR's, Specs and #2 at Vinyl Vendors. Adds at 99DTX, RK102, 93Q, KZOU, WRQN, WRCK and WNOK. Moves 39-33 at WCAU in Philadelphia.

FROZEN GHOST SHOULD I ATLANTIC

Top Ten Album Rock track continues to move Top 40. Adds include WPHD, Z104, WERZ, KSND, WOMP and KFMW. Already on at WXKS, PRO-FM, WMMS RK102, KCPX and more.

## POP/ADULT

KENNY G SONGBIRD ARISTA

This week's Wildcard pick is making its move at Top 40 radio. Requests are building as are album sales. New this week at WXKS, KPLZ, KHIT, WMMS, 94Q, KBEQ, KMJK, 95XIL, KKAZ, WJMX, WWSR, B98 and KYNO. Early moves include 31-23 FM102, 30-25 WBBQ, 40-36 KSND. Hot LP sales.

RESTLESS HEART LOVING RCA

Now the #1 Pop/Adult record in the country and making a big move at Top 40. This week's believers include B106, Q105, KCPX, WRVQ, KX104, WBCY, KSND, WPST and others. Album is breaking out at Target. A major hit in the making.

# TRIPLE PLAY



## Poison

### TALK DIRTY TO ME

**4-HITS TOP FIFTY ALBUMS!**  
**3-HITS TOP FIFTY SINGLES!**  
**FORMER WILDCARD!**  
**GIANT SALES AND ELEPHANT MOVES!**  
**#1 REQUESTS NATIONWIDE MTV!**

B94	add	KPKE	deb 29	Y95	10-7
92X	add	KWOD	deb 31	KS103	10-8
KWK	add	KITY	deb 34	KRBE	21-10
Y108	add			Y100	14-10
WCZY	add	KCPX	1-1	WAVA	16-13
KHIT	add	KTKS	7-3	Q107	18-14
KROY	deb 15	KJ103	14-5	Z93	21-17
WZPL	deb 23	KEGL	6-5	Z100	26-18
KWSS	deb 28	Y106	13-7	WMMS	31-20
				Z95	31-23

AVERAGE MOVE	AGRESSIVES (4 or more)	TOP 10	TOP 5	REQUESTS (1 to 10)	Lp SALES (1 to 10)	45 SALES (1 to 10)
3.98	39	9	4	10	10	7

## Rock And Hyde

### DIRTY WATER

**CROSSOVER!**  
 LOU SIMON - KCPX SALT LAKE CITY, UT  
 "INSTANT PHONES AND GREAT DEMOS, BEST SOUNDING SONG ON THE RADIO STATION. I ADDED IT AT 22!"

KCPX	add	KQIZ	add	CHED	add
K98	add	95XXX	add	KNAN	add
KZZU	add	KFMW	add	99KG	add
KOKZ	add			WDBR	add



## Jon Butcher

### GOOD-BYE SAVING GRACE

**ALBUM ROCK BASE!**  
**8\*-6\* ALBUM NETWORK**  
**STRONG MTV REACTION**

WQUT	add	K104	add
WJMX	add	Q101	add







# REQUESTS

*Cutting Crew, Poison and Prince have been dominating this section for quite a few weeks. Now the next batch of hot phone hits are ready to take their place. U2, riding the nation's #1*

*album, is the hottest breaking newcomer, followed by Jody Watley, Madonna and the Bon Jovi album cut.*

**U2 WITHOUT ISLAND**

Giant rock band is on their way to the top with the hottest album sales in the nation this week. Hots include B106, B97, KATD, KBFM, KC101, KEYJ, KFMW, KIIS, KKAZ, KKRZ, KKXL, KMEL, KNAN, KNOE, KOKZ, KPKE, KRBE, KS103, KSAQ, Q107, WAPE, WCGQ, WCZY, WFLY, WGHFM, WGRD, WHYT, WIGY, WJAD, WJMX, WKFX, WKPE, WKSE, WKSS, WLAN, WMEE and WNOK.

**JODY WATLEY NEW LOVE MCA**

Fast breaking dance sensation is huge in sales nationally and is pulling phones everywhere. This week's mentions at B106, B94, B97, B98, HT103, KATD, KBFM, KC101, KCPW, KEZB, KFMW, KHHT, KKRZ, KMAZ, KMEL, KPKE, KRBE, KS103, KSAQ, WAVA, WBAM, WCKN, WHYT, WINK, WJMX, WKPE, WKSE, WNNK, WNOK, WQCM, WSSX, Z102 and Z94.

**MADONNA BONITA WB**

Another one headed to the top from this perennial star. This week's hot phones at KIIS, B106, B94, B97, HOT103, I94, KC101, KCPW, KHHT, KKXL, KMEL, KS103, KWTO, KX104, Q104, Q107, WAVA, WBCY, WBLI, WBNQ, WCGQ, WINK, WJAD, WKFX, WKLQ, WKSE, WLAN, WLRW, WMEE, WQHT, WSSX, WTIC and Z93.

**BON JOVI NEVER POLYGRAM**

Not the cut released this week but many stations insist on playing it because of huge requests. Hots include Z100, B106, B93, B97, K106, KAMZ, KITE, KIYS, KJ103, KKRZ, KLYV, KRNO, Q107, WABB, WAPE, WAVA, WGH-FM, WGLF, WGRD, WHYT, WKQB, WKSE, WNVZ, WPHD, WRVQ, WSSX, WTIC, WVSR, WYKS, Z93 and Z94.

**BEASTIE BOYS BRASS COLUMBIA**

Second hit from their #2 selling album picks up hot phones at KIIS, Q107, 95XXX, B93, FM102, I94, K98, KAMZ, KCAQ, KEYJ, KPKE, KRBE, KROY, KS103, KZZB, P106, WAVA, WBAM, WCZY, WGRD, WHYT, WKLQ, WKPE, WKQB, WMEE, WNVZ, WPHD, WRVQ, Z102 and Z93.

**GLEN MEDEIROS NOTHING AMHERST**

Teen popster with adult appeal gets hot requests at KMEL, KKRZ, B98, KJ103, KLYV, KOKZ, KRNO, KSMB, KWTO, KX104, KZFN, WBCY, WKQB, WLRW, WNCI, WQCM, WRVQ, WSPK, WSSX, WTNZ, WVSR and Z102.

**ATLANTIC STARR ALWAYS WB**

Finally crossing with hot phones at B97, I94, K106, KCPW, KFMW, KITE, KLUC, KMEL, KROY, WBBQ, WCKN, WKQB, WKSS, WNOK, WQUE, WSPK, WSSX, WTIC and WTNZ.

**FLEETWOOD MAC BIG WB**

Debut single getting hotter on the phones each week. Mentions include B94, KATD, KC101, KFMW, KKRZ, KNAN, KNOE, RK102, WBAM, WJAD, WQCM, WSPK, WSPT and many others.

**BRYAN ADAMS HEAT A&M**

Debut single from his new album is climbing the charts, selling cassette singles and getting great phones at B94, KKLS, KKXL, KNAN, Q104, RK102, WGRD, WINK, WJAD, WMEE, WQUT, WTLQ and Y94.

**CHICAGO FAITHFUL WB**

Follow up to Top 5 single is already big on the phones at 92X, KC101, KISR, KIYS, KKLS, WGHFM, WINK, WJMX, WKSE, WQCM, Y94 and others.

**BREAKFAST CLUB TRACK MCA**

New band has great early sales and is scoring well at radio with hot phone mentions at KMEL, WKSS, KIYS, KKRZ, KLYV, KNAN, WAPE, WGLF, WINK, WKPE, Y94 and Z94.

**ALSO GAINING REQUEST MOMENTUM:**

PAUL LEKAKIS	BOOM BOOM	ZYX
CHRIS DEBURGH	LADY	A&M
DR. DAVE	VANNA	TSR
KOOL MOE DEE	DOCTOR	RCA
PETER WOLF	COME	EMI
NIGHT RANGER	SECRETS	MCA



*SANTANA*  
*"Veracruz"*

*Taken from the Columbia Lp:*  
*"FREEDOM" FC 40272*

**NEW MIX JUST OUT!**

*TOTO*  
*"Till The End"*

*Taken from the Columbia Lp:*  
*"FAHRENHEIT" FC 40273*

**THIRD HOT SINGLE  
ON YOUR DESK NOW!**

*MONDO  
ROCK*  
*"Primitive Love Rites"*

*Taken from the forthcoming Columbia LP*  
*"BOOM BABY BOOM" BFC 40470*

**95XIL add**

**BREAKING AT:  
KPLZ  
KCPX**

*DEMOGRAPHIC  
DELIGHTS  
THAT COVER ALL YOUR BASES!*



# 'ANDARDS

## KENNY LOGGINS

### "Meet Me Half Way"

Add it now and your request lines won't stop ringing.

**FLASHMAKER!** #30 R&R AC

Z95	add	Q100	add	WKTI	13-8
B106	add	KRQ	add	KEGL	12-11
RK102	add	KKAZ	add	KDWB	18-12
WNCI	add	KISR	add	Q105	18-13
				FM102	16-13
				KNBQ	19-17
				KSND	21-18



## BEASTIE BOYS

### "Brass Monkey"

The hottest new mover from an album loaded with hits.

**FLASHMAKER!**

**HITS TOP FIFTY ALBUMS!**

**HITS TOP FIFTY SINGLES!**

TOP 10	TOP 5	REQUESTS (1 to 10)	Lp SALES (1 to 10)
8	3	10	10



Def Jam recordings

## BILLY JOEL

featuring **RAY CHARLES**

### "Baby Grand"

A midday test will yield a full-time add.

#8 R&R AC

RK102	add	WPST	deb 35	BREAKING AT:
KHIT	add	WNNK	deb 39	WMMS
KMGX	add			94Q
WRQN	add	WKDD	21-19	WBLI
		WCZY	38-35	



## BURNS SISTERS BAND

### "Listen To The Beat Of A Heart"

Week after week of upward trends wherever it's played.

TOP 15 R&R AC

A/C SMASH!



**Columbia Delivers Them!**



# HIGHER ST



## PSYCHEDELIC FURS

### "Heartbreak Beat"

A primary force in the changing image of contemporary hit radio.

**FLASHMAKER!**

■ HITS TOP FIFTY ALBUMS!

■ HITS TOP FIFTY SINGLES!

#13 R&R AOR TRACKS

KEGL	add	WNYZ	add	KIKX	add	Z95	deb	26	KMEL	19-12
KS103	add	WFLY	add	Q100	add	WPHD	deb	32	WMMS	19-13
KMJK	add	WKDD	add	KTUX	add	KWOD	deb	35	KCPX	26-14
KITY	add	WERZ	add	KLUC	add	RK102	deb	36	KIIS	16-14
									Q107	22-17
									WXKS	26-22
									Y100	35-25
									98PXY	35-25



## LISA LISA and CULT JAM

### "Head To Toe"

Ready-to-add record that everyone's talking about.

**CROSSOVER!**

Z100	add	WHYT	add	KMEL	add	WBBQ	add	KMGX	add
WAVA	add	KATD	add	KCPX	add	WKSI	add	K106	add
WTIC	add	Z95	add	WKRZ	add	PWR99	add	WQCM	add
				Z102	add	KIKX	add	WCKN	add



## EDDIE MONEY

### "Endless Nights"

Eddie's big comeback continues with the second week in a row of great adds and moves.

**FLASHMAKER!** #16 R&R AOR TRACKS

KWOD	add	WNVZ	add	WSPK	add	BREAKING AT:
KCPX	add	95XIL	add	WQCM	add	WCAU
WEAG	add	KISR	add	WJMX	add	WMMS
KSAQ	add	KLYV	add	WLRW	add	WGH-FM
						WRCK



## STABILIZERS

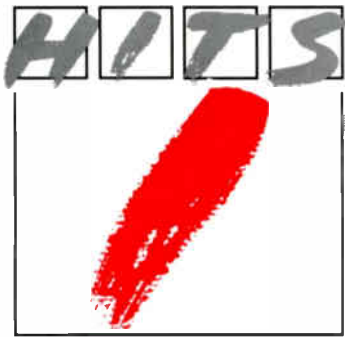
### "One Simple Thing"

Quality airplay on major market radio.

KPKE	15-12	BREAKING AT:
KIMN	16-12	KDWB
KSND	25-20	KCPX
WMMS	26-24	KATD



**Radio Demands Them . . .**



# EARPICKS

Current favorites as chosen by members of all segments of the music industry

The **Bon Jovi** single jumps to the top, just ahead of last week's Wildcard pick from **Gregg Allman**. Other well received new cuts include **The Other Ones'** pop record with dance appeal on Virgin, **Restless Heart** with their Pop Adult crossover smash on

RCA, the latest from English dance kingpins **Dead Or Alive** and **Rock & Hyde's** debut on Capitol. **Rock & Hyde** were formerly the **Payolas** on A&M.

## WINNERS

<b>1</b>	<b>BON JOVI</b>	<b>WANTED</b>	(PolyGram)	<b>6</b>	<b>COMPANY B</b>	<b>FASCINATED</b>	(Atlantic)
<b>2</b>	<b>GREGG ALLMAN</b>	<b>ANGEL</b>	(Epic)	<b>7</b>	<b>RESTLESS HEART</b>	<b>LOVING YOU</b>	(RCA)
<b>3</b>	<b>KIM WILDE</b>	<b>HANGIN'</b>	(MCA)	<b>8</b>	<b>DAVID BOWIE</b>	<b>DAY IN</b>	(EMI)
<b>4</b>	<b>ATLANTIC STARR</b>	<b>ALWAYS</b>	(WB)	<b>9</b>	<b>DEAD OR ALIVE</b>	<b>HOUSE</b>	(Epic)
<b>5</b>	<b>OTHER ONES</b>	<b>WE ARE</b>	(Virgin)	<b>10</b>	<b>ROCK &amp; HYDE</b>	<b>DIRTY</b>	(Capitol)

**DONNA AGRESTO/ TRACKS/ NOR**  
P Wolf/ Prince/ F Mac/ R & Hyde

**D. ALBERTSON/ W. MERCH./ AMA**  
B Adams/ Dead Or A/ R Heart

**JON ALLEN/ KZOU/ LITTLE ROCK**  
B Willis/ B Jovi/ A Starr

**P. ANDERSEN/ TLNTMSTR/ ATL**  
Dead Or A/ O Ones/ H Jones

**R. ARMIJO/ REC BAR/ COR CHR**  
T Twins/ B Adams/ Kraftwerk

**JIM ATKINSON/ KWK/ LT LOUIS**  
E Money/ System/ Toto/ Dead Or A

**ED AUGUST/ WNNK/ HARRISBURG**  
O Ones/ A Starr/ P Cetera/ L Lisa

**L. AVERY/ ROUNDUP/ SEATTLE**  
Level 42/ T Twins/ G Allman/ Madonna

**CHRIS BAILEY/ WNVZ/ NORFOLK**  
A Starr/ Company B/ P Simon/ Level 42

**CY BARNES/ SOUND OF/ PHILLY**  
M Scott/ C DeBurgh/ C House

**L. BATCHECK/ REC & TAPE/ OHIO**  
System/ Dead Or A/ C Crew/ F Mac

**SANDY BEAN/ HARMONY HO/ DET**  
J Airplane/ B Jovi/ R Heart

**MARTY BERGER/ WINK/ FLORENCE**  
B Jovi/ A Starr/ S Robinson/ K Wilde

**FRANKIE BLUE/ Z100/ NY**  
J Watley/ Company B/ K Wilde

**M. BRIGANDI/ LIEB./ MT LAUREL**  
Kenny G/ J Taylor/ O'Kanes/ C Crew

**DAVE BRYANT/ KISR/ FT SMITH**  
F Ghost/ H Williams Jr/ I Cara/ Company B

**CHET BUCHANAN/ KKRZ/ PORT**  
S Robinson/ D Bowie/ P Lekakis/ F Ghost

**D. CAMPBELL/ TOWER/ WESTWOOD**  
L Tractor/ C House/ W Party/ K Joke

**LORI CAMPBELL/ B94/ PITTS**  
B Jovi/ D Bowie/ K Wilde/ A Starr

**S. CHRISTIAN/ WFLY/ ALBANY**  
B Jovi/ G Allman/ P Fearon/ Joel-Charles

**R. CHRISTIAN/ RK102/ BUFFALO**  
P Simon/ Kenny G/ Gowan

**M. CLARK/ CML ONE-ST/ ST LOUIS**  
N Ranger/ P Wolf/ B Adams/ E Martin

**JEFF COHEN/ STRAWBERRI/ BOSTON**  
Cult/ L Lisa/ C Simon/ F Ghost

**TONY COLLINS/ KJ103/ OKCITY**  
R & Hyde/ Toto/ D Bowie/ B Jovi

**H. DAVIDSON/ KROY/ SACRAM**  
N Hendryx/ R & Hyde/ Beaters

**JEFF DAVIS/ KYNO/ FRESNO**  
D Bowie/ B Jovi/ L Lisa/ Kenny G

**JEFF DAVIS/ KLYV/ DUBUQUE**  
G Allman/ R Heart/ G Medeiros

**JEFF DAVIS/ WMEE/ FT WAYNE**  
K Wilde/ Poison/ B Jovi/ N Ranger

**LEO DAVIS/ Q104/ GADSEN**  
F Mercury/ Kansas/ E Money/ Toto

**P. DEMILLE/ 95XIL/ PARKERSB**  
E Money/ G Allman/ G Medeiros/ T Twins

**M. DEMPSEY/ B106/ WASH D.C.**  
R Heart/ K Loggins/ O Ones/ K Wilde

**ELLEN DOLGINS/ Z94/ BOSTON**  
B Jovi/ R & Hyde/ D Bowie/ S Red

**T. DONOVAN/ LIEBERMAN/ KC**  
L Lisa/ B Club/ Level 42/ C Hay

**JAY DOWD/ WKSS/ HARTFORD**  
B Jovi/ R Heart/ Beaters/ A Starr

**SELBY EDWARDS/ K98/ AUSTIN**  
H Jones/ G Allman/ L & Rockets

**V. ELLIOTT/ VNL VNDR/ KALA**  
U2/ Madonna/ F Mac/ G Allman

**STEVE ELLIS/ HOT103/ NY**  
Tina B/ Cyre/ P Rushen/ SOS

**J. GIOVINGO/ B97/ N. ORLEANS**  
P Cetera/ Dead Or A/ Company B/ A Starr

**S. GOMAN/ TOWER/ SACRAM**  
P Simon/ H Lewis/ U2/ J Airplane

# FOUR **f o r** FOUR

## BREAKFAST CLUB

*Right On Track*

**42-36** HITS TOP FIFTY SINGLES!

KIIS	add	WNVZ	deb 27	KWK	deb 35
KITS	add	Y108	deb 29	KPKE	deb 35
KHYT	add	KRQ	deb 30	Z104	deb 35
Y95	add	Q100	deb 31	B96	deb 36
Y106	add	WFLY	deb 31	KMJK	deb 37
WSKZ	add	WKDD	deb 32	WBBQ	deb 38
KCMQ	add	WNCI	deb 33	WRCK	deb 39
KKRC	add				
WLRW	add				

WLOL	11-10
WTIC	24-16
WXKS	34-20
B97	27-22
KS103	26-22
KKRZ	28-23
KMEL	29-24
FM102	28-24
KWSS	28-24
Z95	29-25
WKSE	31-26
94Q	30-26
WPHD	38-30

## NIGHT RANGER

*The Secret Of My Success*

**CROSSOVER!**

DEBUT **59** HITS TOP FIFTY ALBUMS!

99DTX	add	KTUX	deb 36	WROQ	30-27
RK102	add	WKRZ	deb 38	WCAU	29-33
93Q	add	WKDD	deb 39		
WRQN	add	KJ103	deb 40		
WRCK	add				
KZOU	add				
WNOK	add				

ALSO BREAKING AT:

KRBE	KKRZ
WPHD	KCPX
KDWB	WGH-FM
WMMS	WEAG
KWOD	WZPL

#12 R&R AOR ALBUM CHART

#14 R&R AOR TRACKS

## KANSAS

*Can't Cry Anymore*

FROM THE ALBUM "POWER"

POWER BALLAD IN HOT VIDEO ROTATION!

WERZ	add	K104	add
KZZU	add	KNAN	add
KIKX	add	Q101	add
95XIL	add	KKLS	add
KQIZ	add		

BREAKING AT:  
93Q

**40-35** HITS TOP FIFTY ALBUMS!

GIANT LP SALES ON THE WEST COAST!

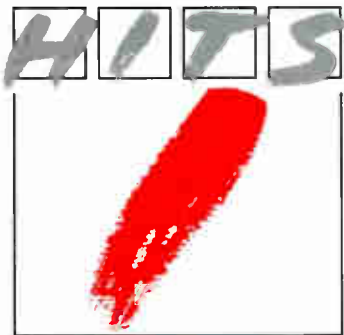
KCPX	add
KZZU	add
WCKN	add
KSKG	add

KROQ	#2
KITS	30-24

## OINGO BOINGO

*Not My Slave*





# EARPICKS

**KELLY GORDON/ KTRS/ CASPER**  
G Allman/ D Bowie/ Joel-Chas/ Eddie/Tide

**KEVIN HAINES/ 92X/ COLUMBUS**  
R Heart/ P Echo/ D Allen/ Alpen-Jackson

**STEVE HARMON/ TOWER/ NYC**  
B Yonder/ T Doves/ Esquire

**N. HARRISON/ K106/ BEAUMONT**  
P Furs/ S Robinson/ K Wilde/ O Ones

**JIMMY HEIKKALA/ RAINBOW/ SF**  
Company B/ A Starr/ Level 42/ Dead Or A

**J. HIGGINBOTHAM/ WZLD/ COLU**  
B Jovi/ Dead Or A/ H Suite/ Kansas

**STEVE HOBERMAN/ RTI/ OMAHA**  
P Simon/ C Isaak/ S Red/ W Party

**N. HUNTER/ REC BAR/ DURHAM**  
J Airplane/ O Ones/ R & Hyde

**B. JACKSON/ WBAM/ MONTGOMERY**  
B Jovi/ G Allman/ S Robinson/ N Ranger

**MARK JACKSON/ WHYT/ DETROIT**  
O Ones/ L Lisa/ Dead Or A

**P. JOHNSON/ PRO ONE-ST/ PHOEN**  
XTC/ F Ghost/ S Hacket/ Heaven 17

**D. KALLAWAY/ KKLS-FM/ RAPID CITY**  
P Gabriel/ L Vandross/ D Bowie/ B Willis

**ESA KATAJAMAKI/ NAVARRE/ MPLS**  
P Simon/ O Boingo/ K Moe Dee

**WILL KAUFFMAN/ WQCM/ HAGER**  
B Jovi/ O Ones/ P Cetera/ A Starr

**KEVIN KEI/ FM102/ SACRAMENTO**  
R Lynch/ Company B/ Smokey R/ Stranglers

**CLAUDIA KEITH/ FUN STUFF/ LA**  
R Heart/ G Allman/ B Jovi/ Trio

**TOM KELLY/ WNCI/ COLUMBUS**  
P Gabriel/ K Wilde/ P Furs

**KANDY KLUTCH/ WAPE/ JACKSON**  
Level 42/ G Allman/ T Twins/ D Bowie

**C. KNIGHT/ WTNZ/ KNOXVILLE**  
B Jovi/ Level 42/ K Wilde/ N Kamen

**K. KOMISAR/ ATLANTIC/ LA**  
R & Hyde/ K Wilde/ L Lisa/ G Allman

**L. LEON/ PACIFIC CO/ CHATS**  
J Airplane/ O Ones/ H Jones/ B Adams

**S. LEPERE/ KEFM/ S. ANTONIO**  
M Boe/ Company B/ G Allman/ A Starr

**N. LEWIS/ MUSIC PEOP/ OAKLAND**  
S Red/ N Bros/ Santana/ F Mac

**JACK LUNDY/ Y94/ FARGO**  
F Ghost/ K Wilde/ Beaters/ P Echo

**KEN MACIVER/ FACE THE M/ ROCH**  
D Bowie/ P Simon/ Dead Or A/ U2

**MIKE MANDZIA/ BUZZARD'S/ COLU**  
F Mac/ Chicago/ D Bowie/ Kenny G

**BRYAN MARCHISIO/ TOWER/ NYC**  
U2/ Smithereens/ J Johnson/ K Bush

**DAVID MARTIN/ KZIO/ DULUTH**  
Level 42/ B Jovi/ G Sats/ P Echo

**MIKE MASKA/ SAM GOODY/ PHILLY**  
H Jones/ R & Hyde/ Dead Or A

**M. MATTHEWS/ KHIT/ SEATTLE**  
D Williams/ Company B/ F Ghost/ B Willis

**"HITMAN" MCKAY/ 100KHI/ O.C.**  
G Allman/ B Jovi/ P Simon/ Poison

**M. MCCORMICK/ WGRD/ GRND RPDS**  
B Jovi/ G Allman/ A Starr/ E & The Tide

**STEVE MCVIE/ WKPE/ CAPE COD**  
E & The Tide/ L Lisa/ T Twins/ P Gabriel

**MARC MERCURIO/ REC & T/ OHIO**  
D Bowie/ E Money/ P Echo/ O Boingo

**DEE ANN METZGER/ KPKE/ DENVER**  
B Jovi/ G Allman/ Company B/ G Vannelli

**RAYMOND MEZA/ KAMZ/ EL PASO**  
B Jovi/ A Starr/ S Robinson/ K Wilde

**DOC MICHAELS/ WGH-FM/ NORFOLK**  
O Ones/ P Furs/ Level 42

**WALTER MICHALSKI/ THE WIZ/ NY**  
P Wolf/ B Adams/ B Club/ FF Lulu

**LISA MILLMAN/ EPIC/ LA**  
KD Lang/ Trio/ The Mission

**BOB MITCHELL/ WKSS/ HARTFORD**  
L Richie/ G Allman/ Beaters

**JJ MONTANA/ KBFM/ BROWNSVILLE**  
B Jovi/ A Starr

**CHRIS MURRAY/ WLAN/ LANCASTER**  
O Ones/ G Allman/ B Jovi/ R Heart

**N. NORRIS/ WCKN/ GREENVILLE**  
R Heart/ A Starr/ L Richie

**SUE O'CONNELL/ WXKS/ BOSTON**  
L Lisa/ XTC/ B Monkeys/ J Butcher

**BOB O'NEIL/ KITE/ CORPUS CHRISTI**  
Dokken/ RFTW/ K Wilde/ T Twins

**MIKE OLIVER/ B93/ AUSTIN**  
K Wilde/ P Simon/ J Wagner/ D Dixon

**RACHEL PERKOFF/ ROCKLINE/ LA**  
L Lobos/ F Ghost/ P Wolf

**HELENE PINA/ KRBE/ HOUSTON**  
B Jovi/ Heaven 17/ J Johnson/ Company B

**JIM PRIMERANO/ TRANSC/ BUFFALO**  
H Suite/ O Ones/ R & Hyde

**CHUCK REDDEN/ KNAN/ MONROE**  
B Jovi/ R Heart/ KBC/ K Wilde

**LONESOME RHODES/ KQKQ/ OMAHA**  
B Club/ Barbusters/ B Jovi/ B Adams

**BOB RICHARDS/ WPHD/ BUFFALO**  
P Echo/ Beaters/ P Simon

**S. ROBBINS/ WBNQ/ BLOOMINGTON**  
P Simon/ R Heart/ H Suite/ Cult

**DAN ROSE/ WVSR/ CHARLESTON**  
Heaven 17/ B Jovi/ Kenny G/ G Allman

**STEF RYBACK/ KC101/ NEW HAVEN**  
B Jovi/ C DeBurgh/ R Heart/ K Wilde

**RON SALPIETRO/ JR'S/ SCHAUMBERG**  
B Adams/ F Mac/ N Ranger

**GENE SANDBLOOM/ KIIS/ LA**  
Dead Or A/ R & Hyde/ P Gabriel/ L Lisa

# HOT TICKETS

## COMPANY B

### Fascinated

**CROSSOVERS WINNER!**

**#1 DANCE CLUB RECORD!**

**PLAY THIS DANCE SMASH AND YOU WILL "B" IN GREAT COMPANY!**

WXKS add	KTUX add	WOMP add
KRBE add	KRQ add	WCGQ add
FM102 add	WNVZ add	95XXX add
PWR95 add	KEZB add	WSPK add
92X add	K106 add	KLUC add
Y106 add	KDON add	WAPE add

KITY 3-2	Z102 12-8	KMGX 27-22
KMEL 8-5	WTIC 15-10	B96 29-23
Y100 7-5	Z100 28-20	KWSS 33-27



## FROZEN GHOST

### Should I See

**HOT NEW AOR ACT CROSSING TOP 40!**

WPHD add	ALSO BREAKING AT:
Z104 add	WXKS KOZY
WERZ add	PRO-FM KTMT
KSND add	WMMS
WOMP add	RK102
KFMW add	KCPX
WDAY add	KSAQ
WDBR add	WTLQ
WPFM add	WPST

12-8 R&R AOR TRACKS  
10-9 R&R AOR ALBUM CHART



## THE SYSTEM

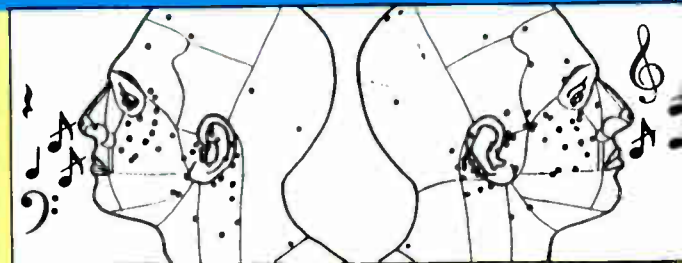
### Don't Disturb This Groove

**GIANT R&B RECORD CROSSING TOP 40!  
PUT THE NEEDLE IN THE GROOVE AND MOVE  
WITH S.F., MIAMI AND PHILADELPHIA!**

**6-3 R&R BLACK/URBAN**

KRBE add	KAMZ add	WQUE 26-24
FM102 add	KRGV add	KMEL 31-25
KITY add	WYDD add	WKSS 36-31
KHYT add		

**ALSO  
BREAKING AT:**  
Y100  
Y106  
WTLQ  
WKRZ



ARTIST	AVERAGE MOVE
SYSTEM	4.27







# EARPICKS

**TONY SBRIGLIA**/TRANSC/BUFFALO  
N Hendryx/ R & Hyde/ B Jovi

**RAY SCHNEPP**/MUSICLAND/MPLS  
G Allman/ E Money/ L Richie/ B Jovi

**STEVE SHANNON**/KZFN/MOSCOW  
B Jovi/ R Heart/ G Allman/ Company B

**VICKI SHARP**/KRNO/DES MOINES  
H Suite/ NC Rockers/ K Moe Dee

**MARLA SHATZ**/EPIC/LA  
L America/ Hipsway/ Trio

**KATHY SHEDD**/GAMCO/MPLS  
M O'Conner/ T Petty/ P Rushen/ T Twins

**GINA SHURTS**/KFMY/PROVO  
Level 42/ T Twins/ P Furs/ K Wilde

**KIM SIMMONS**/HOUSE OF G/ROCH  
Trio/ U2/ Who/ R Cray

**D. SINGLETON**/REC BAR/SAVANNAH  
P Smyth/ P Furs/ C House/ B Adams

**CINDY SMITH**/SOUND WARE/DALLAS  
Truth/ T Twins/ P Furs/ L America

**DOUG SMITH**/NAT REC MA/PITTS  
B Jovi/ J Airplane

**D. ST JAMES**/KKXX/BAKERSFIELD  
Damned/ P Lekakis/ O Boingo/ A Starr

**M. ST JOHN**/KX104/NASHVILLE  
Kenny G/ B Jovi (Never)/ L Vandross

**K. STAMM**/RADIO DR/MILWAUKEE  
N Ranger/ M Moore/ S Ballet/ D Bowie

**R. STEELY**/CENTRAL SO/NASHVILLE  
J Watley/ B Jovi/ B Club/ A Taylor

**JERRY STEFFAN**/WPST/STEV POINT  
P Gabriel/ Kenny G/ Level 42/ XTC

**S.P. STEVENS**/B97/N. ORLEANS  
P Cetera/ G Allman

**BRUCE STEVENS**/WBBQ/AUGUSTA  
B Jovi/ L Lisa/ G Allman/ K Moe Dee

**D. STRATTON**/WFXX/WILLIAMSPORT  
C Thompson/ O Ones/ System

**AL TAVERA**/PWR106/L.A.  
Alpert-Jackson/ N Hendryx/ Level 42

**ROB TAYLOR**/LIEBERMAN/CHICAGO  
L Lisa/ K Wilde/ P Simon/ O Ones

**LORI TEUFEL**/ZIPS/TUCSON  
REO/ L Gramm/ R Heart/ W Party

**DON THUERK**/DANJAY/SEATTLE  
O Boingo/ I Strangers/ Level 42/ D Fuegos

**M. TOCKERS**/HARVARD CO/BOSTON  
W Train/ Saints/ H Gurus/ W Squares

**CINDY TOLLIN**/GLOBAL SAT/LA  
B Taupin/ P Furs/ L Lobos/ R & Hyde

**RUTH TOLSON**/WBLI/NY  
Company B/ K Wilde/ H Lewis

**PAM TRICKETT**/Q107/WASH D.C.  
P Cetera/ Company B/ K Loggins/ K Wilde

**HOWIE WAHLEN**/PEACHES/SEATTLE  
U2/ D Bowie/ F Mac/ K Wilde

**N. WALLACE**/GEM ONE/CLEVELAND  
Dead Or A/ Company B/ D Yoakum/ A Starr

**BOB WEIL**/WSPK/POUGHKEEPSIE  
Stabilizers/ E Martin/ Kenny G/ Company B

**ERIC WEITZMANN**/TOWER/MT VIEW  
Damned/ KD Lang/ Dot 3/ N Bros

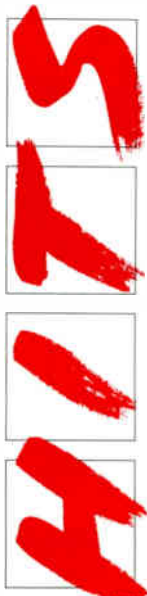
**CHRIS WILLIAM**/WROQ/CHARLOTTE  
Truth/ B Jovi/ O Ones

**MIKE WILLIAMS**/SHOW INDUS/LA  
J Airplane/ KD Lang/ T Twins

**GREG WILLIAMS**/KKRD/WICHITA  
Alpert-Jackson/ S Red/ F Ghost/ Chicago

**LARRY WILLIAMS**/WRCK/UTICA  
Alpert-Jackson/ N Martinez/ O Ones/ B Jovi

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# INPLAY

An alphabetical listing of currently active singles

ARTIST TITLE	PRODUCER WRITER	LABEL TIME	COMMENTS
<b>ABBOTT, GREGORY</b> I GOT THE FEELING	Abbott Abbott	Col-38-06632 4:00	Selling in selected major markets and still growing on the Black and Pop/Adult charts. Check local action.
<b>BUTCHER, JON</b> GOODBYE SAVING GRACE	Proffer/Butcher Butcher	Cap-5693 3:52	Gaining quickly on the Album Rock charts. New action at WQUT and WJMX.
<b>CETERA, PETER</b> ONLY LOVE KNOWS WHY	Omartian Cetera/Bitzer/Omartian	WB-7-28379 3:59	Ballad scores with Top 40 adds at KEYJ, KHYT, WNYZ, WGFM and KCPX. Building simultaneously at Pop/Adult radio.
<b>DEAD OR ALIVE</b> SOMETHING IN MY HOUSE	Stock/Aitken/Waterman Dead Or Alive	Epic-34-07022 3:38	Out of the box action at KCPX, B96, WJAD, KZFN, I94 and KFMY. Follow-up to Top 15 hit.
<b>DIXON, DON</b> PRAYING MANTIS	Dixon Dixon/Glasagow	Cap/Enigma-n/a 3:55	Hot requests are being reported by KQIX, KZFN, WCIL, KATD, and WRQN. Other stations playing unreported and testing.
<b>DOKKEN</b> DREAM WARRIORS	Kemon Dokken	Elek-7-69483 4:34	Sensational cut from "Nightmare On Elm Street III" is hot at Album radio and big on video. Selling cassette singles.
<b>EDDIE &amp; THE TIDE</b> PRESENCE OF BEAUTY	Olsen Ward/Clarke	Atco-7-99470 3:20	Developing in the Bay Area. One to hear.
<b>FARRENHEIT</b> FOOL IN LOVE	Olsen Farren/Heit	WB-7-28427 3:50	New group scores with adds at KMJK and WERZ.
<b>FLESH FOR LULU</b> I GO CRAZY	Hague Mitchell/Mills/et al	MCA-53036 3:50	Theme from John Hughes' "Some Kind of Wonderful" is moving at Z95 in Chicago and KROQ in Los Angeles. Album is selling.
<b>FROZEN GHOST</b> SHOULD I SEE	Lanni Lanni	Atl-89279 3:48	Building strongly at Album Radio and picking up new Top 40 support at Z104 WPHD and KSND. See Crossovers.
<b>HEAVEN 17</b> CONTENDERS	Heaven 17 Gregory/Marsh/Ware	Virgin-7-99468 4:21	Developing big in the dance clubs. New at KITS in San Francisco.
<b>JOEL/CHARLES</b> BABY GRAND	Ramone Joel	Col-38-06994 4:00	Sensational duet scores with adds at WRQN, RK102, KHIT and KMGX. Big on the Pop/Adult charts already.
<b>KANSAS</b> CAN'T CRY ANYMORE	Graydon Gordon/Williams/Gruska	MCA-53070 3:50	Out of the box action on this strong ballad includes KIKX, WERZ, KZZU, 95XIL and KQIZ.
<b>KENNY G</b> SONGBIRD	Glass Kenny G	Arista-9573 5:00	This week's Wildcard scores with big adds. See Crossovers New adds include 94Q, KBEQ, WMMS, KHIT, KPLZ, KMJK and WXKS.
<b>KOOL MOE DEE</b> GO SEE THE DOCTOR	DeWese/LaVaba DeWese	RCA-1041-7-J 4:00	Rap record is already big at KCPW and FM102. New at KRNQ.
<b>MONDO ROCK</b> PRIMITIVE LOVE RITES	Drescher Wilson/Hackett	Col-38-06981 4:10	New music on Columbia scores with adds includes 95XIL. One to hear.
<b>OINGO BOINGO</b> NOT MY SLAVE	Elfman/Bartek Elfman	MCA-53050 3:55	Huge on the West Coast in sales including great sales at Tower and Wherehouse. Should break from West.
<b>PSEUDO ECHO</b> LIVING IN A DREAM	Berry Canham	RCA-5125 3:27	Developing quickly now and pulling requests. See Flashmakers for details.
<b>RESTLESS HEART</b> STILL BE LOVING...	DuBois/Hendricks Kennedy/Bunch/Rose/Cerney	RCA-5065-7-R 3:57	Exploding now with the South leading. See Crossovers for details. It's a guaranteed hit record.
<b>STABILIZERS</b> ONE SIMPLE THING	Diante Christenson/Nevins	Col-38-06589 3:31	Happening big in Minneapolis and Cleveland. Needs to spread quickly now.
<b>SYSTEM</b> DON'T DISTURB...	System Murphy/Frank	Atl-7-89320 3:45	Developing on the Black charts at picks up Top 40 adds at KITY, FM102, KHYT and KAMZ. Selling now.
<b>VERA, BILLY</b> LET YOU GET AWAY	Bunetta/Chadacoff Vera	Rhino-74405 3:26	Theme from "Blind Date" scores with adds at KIYS, KIKX, KPLZ and KCPW.
<b>WAGNER, JACK</b> WEATHERMAN SAYS	Barri/Peluso Jameson/O'Leary	WB/Qwst-7-28387 3:55	Major market stations are interested in this record. Adds include Z100, Z95 and KIKX.
<b>WARNES, JENNIFER</b> WE TAKE MANHATTEN	Beck/Warnes Cohen	Cypr-661-1157 3:32	Great sounding record. On in Minneapolis. One to hear.
<b>XTC</b> DEAR GOD	Rundgren Partridge	Gef-7-28394 3:36	Pulls immediate phones and much controversy wherever played. Also sells albums.



# RERAP

by Toni Profera

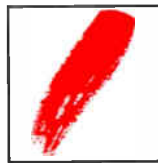
Is it set-back time for DAT? — The House Energy and Commerce Committee voted (3/25) to ban sales of DAT recorders for one year from the enactment of the bill, unless the machines include a microchip to prevent copying of pre-recorded tapes and CDs. The DAT amendment is tacked on to a trade bill and now moves to the House Rules Committee. It could reach the House floor by April 6th. And the plot thickens.... In a move that will probably be a replay of the success they had with "Cats" sometime ago, Geffen will be forthcoming soon with a Broadway cast recording of "Les Miserables." The tidal wave of exposure that has surrounded the original cast recording on Important Records has added fuel to the already blazing fire on the original. The cover of *Newsweek*, a story in *Time*, a 20/20 piece recently and Important's placing of advertising in some of the smaller markets, has recently got the engine running. Retailers across the board are re-checking their inventories in amazement, as they realize that this really is an item!.... On the subject of "Way Kool" — the new promotional copy of "White

Rabbit" (Jefferson Airplane). It is, but what else, *white vinyl*. Single is released, due to demand, from the Oscar nominated "Platoon" movie, and is also on a \$12.98 two record set called "2400 Fulton Street - An Anthology" on RCA. So hit up your local RCA rep for a copy of the nifty collectors' item for your private stash.... **Record and Tape Outlet** has announced the opening of its first Springfield, OH store March 27. That brings their total to 31 locations over three states.... As luck would have it, happy club goes in Mpls.' **First Avenue** (the house that Prince built) were treated to a surprise performance last Saturday (3/21) by the one and only "Purplest One." As in each of the past four years, Prince has played an unadvertised concert at the venue with only 24 hours notice to make arrangements. The word from the street was he was "lookin' cool," sporting eyeglasses and a ponytail. He danced up a storm and was as funky out as he's ever been, falling once again into the **James Brown** mode, from last year's "Hit and Run" tour. He reportedly did about five or six new things, which were elongated and in a jazzy format, as well as a couple of older tunes.... On an ever higher note on the rumor mill scale - word of a **Miles Davis/Prince** coupling is all over the place. *Everyone* knows that Miles and Prince have been collaborating for quite some time now. At last week's show in Mpls., the "Horn Man" was in rare form, harkening back to those "Bitches Brew" days. Rumor was all over the street that Prince would make a guest appearance, but alas, he remained in the audience and watched the magic with the many fans.

## In Harmony



Elektra's Georgia Satellites stop by Harmony House's Oakland Mall, Troy, MI location during the band's seven night stand with Bob Seger.



# "BEAT'S ME"

A Bi-Weekly Commentary

by Roy Trakin

## OLD ROCKERS NEVER DIE..... THEY JUST ALTER THEIR IMAGES:

Both **Fleetwood Mac** and **Mick Jagger** are attempting carefully-orchestrated comebacks in the volatile, ever-changing world of rock 'n' roll. Mac's new "Tango In The Night" LP is being kept under lock and key until its April 14th release date. From all indications, co-producers **Lindsey Buckingham** and **Richard Dashut** have brought the band into the mid-'80s, and everyone's getting along.... So why all the paranoia? Could it be because we're dealing with (count 'em) *five* different managers, one for each band member? Anyway, the group itself has never seemed more *friendly*; so much that **Stevie Nicks** recently sat in with **Mick Fleetwood's Zoo** at an L.A. nitery for an impromptu version of "Rhiannon," with the likes of **Dave Mason**, **Steve Cropper** and **Roy Orbison** on hand.... As for old Rubber Lips, **Jumping Jack Flash** (that "toothless, grinning hag,") himself, label honchos are urging the one-time **Rolling Stone** he better get back to his rock 'n' roll roots before he loses all credibility. Perhaps that's why he's hooked up with guitar legend **Jeff Beck**.... Speaking of, the Jagger-Beck pairing is just another example of an interesting trend which has included such new teams as **Cyndi Lauper** and **Rick Derringer**, **David Bowie** and **Peter Frampton** and the latest May-September twosome, young ex-Duranie **Andy Taylor** and new management stablemate **Rod Stewart**, who have formed a group and are currently recording.

**B.A.D. TO THE BONE:** I was pretty much impressed with the improvement shown by **Mick Jones** and **Big Audio Dynamite** at their Roxy shows last week, but even they couldn't compete with a B.A.D. groupie in a tight rubber dress who kept (ahem) blocking my view. Didn't matter, though. I contented myself with watching the vintage clips from **Scorsese** films, "Zabriskie Point" and "Ten Commandments" which provided an ironic counterpoint to the music.

**THE LAWS OF CAPITALISM:** *Billboard's* **Chris Morris** was musing whether the venerable trade's sale for twice what it was bought for a couple of years ago meant that his salary would double with the new bosses. Nice try, Chris, but I think **Karl Marx** has you covered on that point. Maybe they'll give you a year's supply of RTD tokens....

**B-MOVIE BIBLE:** If, like me, you'd rather look at pictures than read, **Alan** ("Girl Groups") **Betrock's** latest tome, the aptly-named "The I Was A Teenage Juvenile Delinquent Rock 'n' Roll Horror Beach Party Movie Book: The Complete Guide to the Teen Exploitation Film: 1954-1969" is for you, a lively-paced history and filmography detailing the glory years of **Samuel Arkoff's** American International and other shlock studios responsible for such cinematic masterworks as "Beach Blanket Bingo" and "How To Stuff A Wild Bikini". Best part is the reproduction of actual publicity stills and movie posters from Betrock's amazing archives. Sample tag lines: "Too Young To Know - Too Wild To Care - Too Eager To Say I Will!" or "The Drifters, the Hipsters, the Hot Sisters! Today's Big Jolt About The Beatnick (sic) Jungle!"

(The **HITS** management wants you to know that Roy Trakin's column is **Roy Trakin's** column and does not necessarily reflect the opinion of **HITS**.)



**MCA**  
**PROMOTION**  
**STAFF**

**MITS**





**KIM WILDE and  
BIG M PRODUCTIONS LIMITED**

would like to congratulate the MCA PROMOTION TEAM on this  
special feature and to thank them for all their hard work.  
Keep at it!

# Hits Salutes The MCA Pop Promotion Team

# A Job Well Done



**Richard Palmese**  
MCA Records

The past few years have seen some remarkable changes for the Pop Promotion staff at MCA. Irving Azoff's team of Senior VP Talent Acquisition and A&R/President Black Music Division, Jheryl Busby; Executive Vice President Promotion and Marketing, Richard Palmese; and Senior Vice President Promotion Steve Meyer have made MCA's roster a major Top 40 force. Finding new talent, devising new strategies and hiring the best there is, has resulted in a continuing stream of new hits, and has made the MCA Pop Promotion team one of the most respected in the business. Here are some examples, both inside and out of the company, of industry respect.

"What I have today is one of the hardest working Promotion teams I've ever worked with," said MCA's Richard Palmese. "You don't want people who are just going to make phone calls to radio stations, you want people who are visible and will visit the stations."

Palmese and MCA are currently riding a wave of four Top 10 singles: The Ronstadt/Ingram duet, Ready For The World, the Jets and Boston. Now, there's a bumper crop of potential Top Tens following right behind: Jody Watley, Breakfast Club, Night Ranger, Kim Wilde, Patti LaBelle (off the *Miami Vice II* soundtrack) and the new Boston single, "Can't Cha' Say."

Things are looking good at MCA.

"I really credit Steve (Meyer), Bill (Ben-

"They are very much involved in our creative process," said I.R.S. President Jay Boberg of the working relationship between the MCA Promotion team and his MCA Distributed label. "The relationship is such that they use us as a tool to get records started as well as being architects to bring them all the way home."

Boberg cited such recent examples as Timbuk 3 and the new Concrete Blond project as good examples of the I.R.S./MCA machinery in motion. "MCA was behind us on the Concrete Blond project from day one," said Boberg. "Together, we've made a great effort at the Album Rock level and we're proceeding full steam ahead."

I.R.S. Promotion executives Barry Lyons and Mel Delatte take part in MCA's weekly Promotion meetings and Boberg couldn't be happier with the way the relationship has worked out. "It's been quality time at MCA," he remarked. "Everyone works really well together."

Though Quantum Music has yet to release a record through its agreement with MCA, anticipation is running high for the future. "I've worked with several members of the MCA staff in the past — Don George, Pat Martine, Sharon White and Frank Turner," remarked Quantum Music's Executive Vice President/General Manager Dick Williams. "In addition, Steve (Meyer) and I worked at Capitol for a number of years and I've always admired his enthusiasm and his attitude in getting product out. We are looking forward to breaking a lot of new artists through our partnership with MCA."

Williams also expressed his respect for R&B Promotion Vice President Ernie Singleton and his staff, which has made incredible gains on the Black Contemporary and Urban formats, and has laid the groundwork for many of MCA's Pop hits. "The R&B department is equally impressive," said Williams. "Ernie Singleton and his staff have an amazing track record for breaking new artists."

One of the artists that has broken wide

open on the Black Contemporary level is Jody Watley. Her single, "Looking For A New Love," is being worked hard at Top 40 by the Pop Promotion staff. The result: The single is going through the roof. "The thing about MCA that has been so enjoyable is the level of enthusiasm and excitement about the project," said Bennett Freed, Jody Watley's manager. "Richard and Steve have shown what the Promotion staff can do. The results have been sensational."

Freed noted that it was the draw of MCA's attitude and enthusiasm that initially brought the former member of Shalamar to the label. "It really came down to commitment from the record company," Freed remarked. "The MCA Promotion team has shown incredible commitment. You give them the ball — they love to play with it."

"We've always liked and respected the MCA Promotion staff," said Larry Fitzgerald and Mark Hartley, who manage Glenn Frey (among others). "We've always worked well with them in the past. But now that Glenn has a new album coming out, we seem to like and respect them even more."

Equally high spirited is Jeff Dorenfeld, manager of Boston. "What can you say about a Promotion staff that is able to get two Top Ten hits and a #1 album," said Dorenfeld, who anticipates a third Top Ten hit shortly with "Can't Cha' Say." "I've never seen a more musician oriented company."

Dorenfeld explained that MCA never

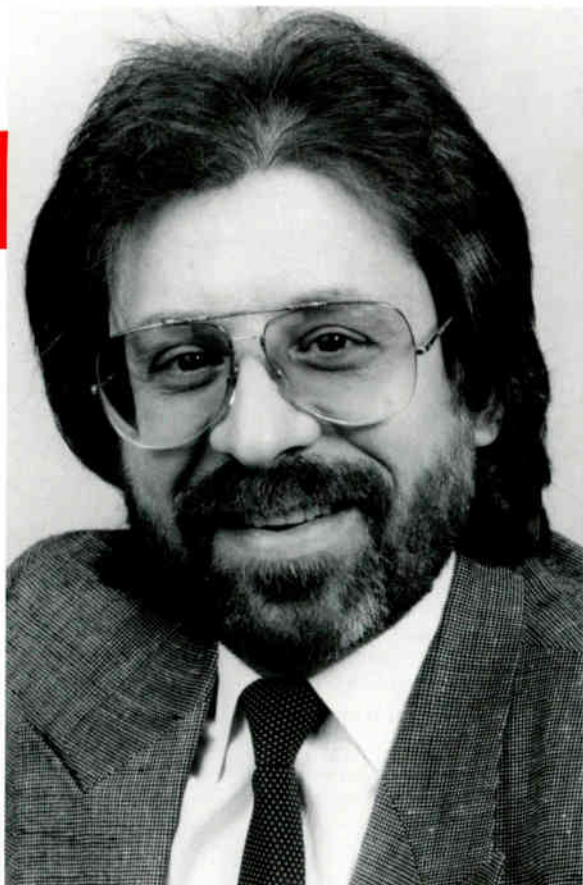


nett), Billy (Brill), and Frank (Turner) for understanding what radio wants," said Palmese. "They are able to motivate our people in an intelligent and proper way so they have the respect of radio, and I really think they do."



pressured the band for its first record in eight years, a fact that surprised the manager. "They just asked us how it was going and when we did bring it in, they did the job. They knew how to do it. They took the product, got it out there and it was like Boston never disappeared."





**MCA PROMO DEPARTMENT FETES THEIR OWN**— The MCA promotion staff recently held their annual convention in Los Angeles, where they presented awards in select categories. Shown left to right, are: **Billy Brill**, National Singles Director; **Norrin Cohen**, Promotion Manager, St. Louis (Rookie of the Year); **Roman Marcinkiewicz**, Promotion Manager, New England (Promotion Man of the Year); **Steve Meyer**, Sr. Vice President, Promotion; **Frank Turner**, National Promotion Director; **Richard Palmese**, Executive Vice President Marketing & Promotion; **Bob Brady**, Promotion Manager, Washington, D. C. (co-winner of Outstanding Airplay Achievement); **Fred Zaehler**, Northwest Promotion Manager (co-winner of Outstanding Airplay Achievement); **Bobby Shaw**, Promotion Manager New York (National Dance and Dance Club Promotion Manager of the Year); and **Bill Bennett**, Vice President, Album Promotion.

## Steve Meyer

Senior Vice President  
of Promotion

Steve Meyer is looking forward to the future.

In this case, the future means the summer of 1987, which could very well find MCA where it was in the winter of 1987 — firmly ensconced in the Top Ten.

After scoring Top Ten hits with Linda Ronstadt, Ready For The World, the Jets, and Boston (twice), the company is poised for another go at it with a new batch of hit singles. This time its Breakfast Club, Jody Watley, Night Ranger, Tom Petty, Patti LaBelle and the soundtrack to *Beverly Hills Cop II* which looks to be chock full of hits. The groundwork is being laid now, and by summertime, it appears a bumper crop of hits will be ready to harvest.

"Anytime you come off a streak like we've had, and you've got good records like the ones in this next batch, then the staff has reason to be happy," said the Promotion VP.

That happiness Meyer refers to has spread through the Promotion staff from coast to coast and there's really no sign of a letdown. "Without sounding cliché, this

really is like a family," said Meyer. "The feeling is extremely positive and everyone really enjoys the music they work. It's a strong working unit."

Steve began in sales before moving to promotion at Capitol Records in 1970, when they began a promotion/marketing department to work "underground" radio. He did regional promotion for them in New York and Florida before coming to Los Angeles in 1976 as their National Promotion person. In 1983 he came to MCA to take his current job. Steve believes he has an inherent love of music, and feels that promotion is the best way to get other people involved with music. The highlight of his career, he says, has been joining MCA in his current position because of the opportunity to work with Irving Azoff, Richard Palmese and Myron Roth, as well as with the professionals on his team like Frank Turner and Billy Brill. When he isn't working records, he spends his free time with his 10-year-old son, listening to music and watching films.



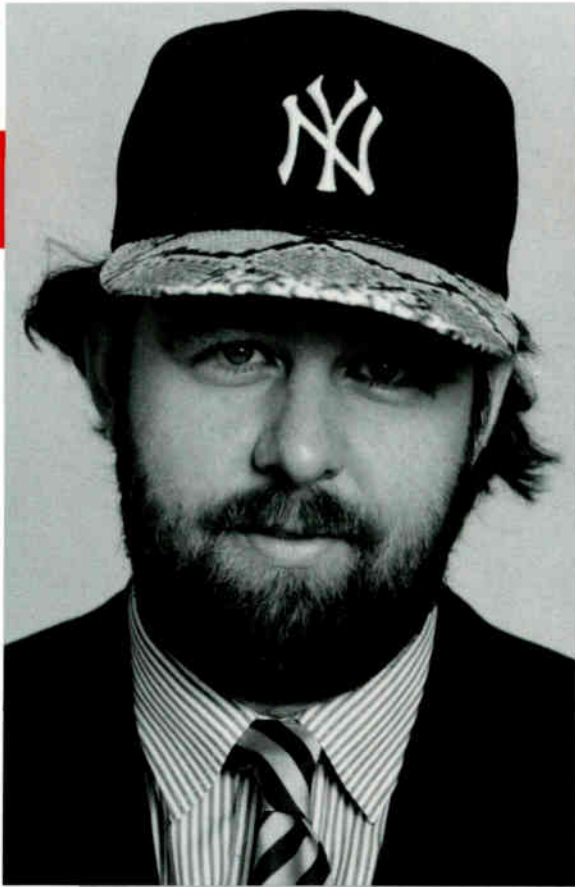


MCA

RECORDS

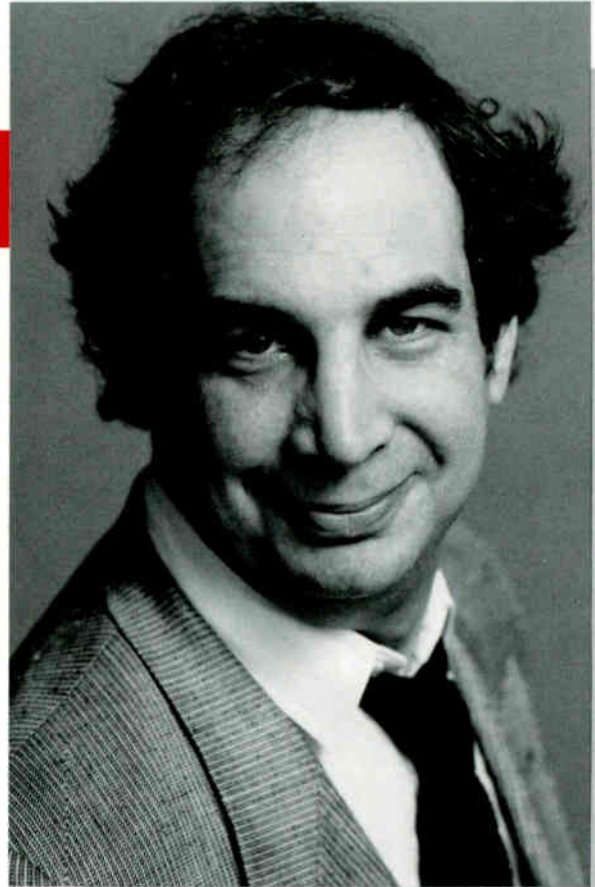
*Thanks,  
to a label that propels  
you over the rainbow.*

*Boston —*

**Bill Bennett**

Vice President  
of Album Promotion

Bill began in promotion at Columbia during 1974 as a Regional Promotion Manager before moving to Epic where he was National Album Director. He came to MCA last October. He feels the most memorable promotions are always those that people tell him won't work, such as at Epic with Stevie Ray Vaughan, The Fabulous Thunderbirds and Cyndi Lauper. He predicts his winning-against-the-odds trend to continue with the new Damned record. Bill is also looking forward to the new Tom Petty record due out soon, and is also looking ahead to breaking Steve Earle at the Album Rock level. According to the Promotion VP, "I really like here. I like the fact that the two guys I work for (Palmese and Meyer) are two of the best in the promotion business."

**Billy Brill**

Director -  
National Singles Promotion

Billy worked in radio for 11 years before receiving a call from his friend Bobby "Boris" Pickett, asking him to help promote "Monster Mash," which he did. Following that, Billy went to PolyGram Records, after sending Arnie Geller a sweatshirt reading "Polydor Needs Billy Brill." From there he moved to Ariola Records, before shifting to Mercury in Chicago. Billy then spent two years on television, as the music host for *P.M. Magazine* before coming to MCA six years ago. His most satisfying projects so far have been the School Spirit promotions with The Jets, where high school students submitted millions of postcards asking The Jets to perform a free concert at their schools. Billy believes that it's important to have direct contact with radio, and to that end doesn't have a secretary, gives out his home phone number (213-457-2569) and spends alternate weeks on the road, going to radio stations.

*...I.R.S. AUDIT REVEALS...MCA PROMOTION STAFF THE FINEST ANYWHERE...*



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**Frank Turner**

Director  
National Promotion

Frank began his promotion career with *Hits'* own Dennis Lavinthal during 1971 at ABC/Dunhill, and from there moved to WEA, and then to Warner Bros. in 1978. When he came to MCA in 1982 he started a small trend among record companies: having the Director of National Promotion based outside of the label's main offices. Frank likes working for MCA because of the lack of red tape, and everyone's willingness to hear and try new ideas. He feels his most satisfying promotion has been breaking *The Jets* first on Top 40 radio, and then selling them back to urban radio. He spends his spare moments with his son, and listening to music, but feels most of his time, night and day, is spent working records. "The morale over here is terrific," said Turner. "The guys in the field can walk into any radio station and they feel great, because we're coming with hit after hit."



**Randy Hock**

Director -  
National Album Promotion/ Marketing

Randy began his career in radio, at Buffalo's WPDH, then a progressive FM station. When the station changed formats, so did Randy, who went into promotion with Atlantic Records. From there he went to San Francisco, and Arista, where he became the Assistant Director of Album Radio. In 1980 he followed Richard Palmese to New York and started up the video production department. He then decided to form his own video production firm, a coast-to-coast organization of production companies. By July 1985 he had become disenchanted with video production, and was lured to MCA to take his current position. He feels the best part of promotion is, "the opportunity to make a nobody, somebody — to make a difference."

Joey Watley



# KIIS-FM

102.7

## **CONGRATULATIONS, MCA RECORDS.**

We're glad to be part of your incredible growth of the past year. It's always a pleasure to work with you to bring the hot new artists to the public's attention.

**KIIS-FM / AM  
LOS ANGELES**

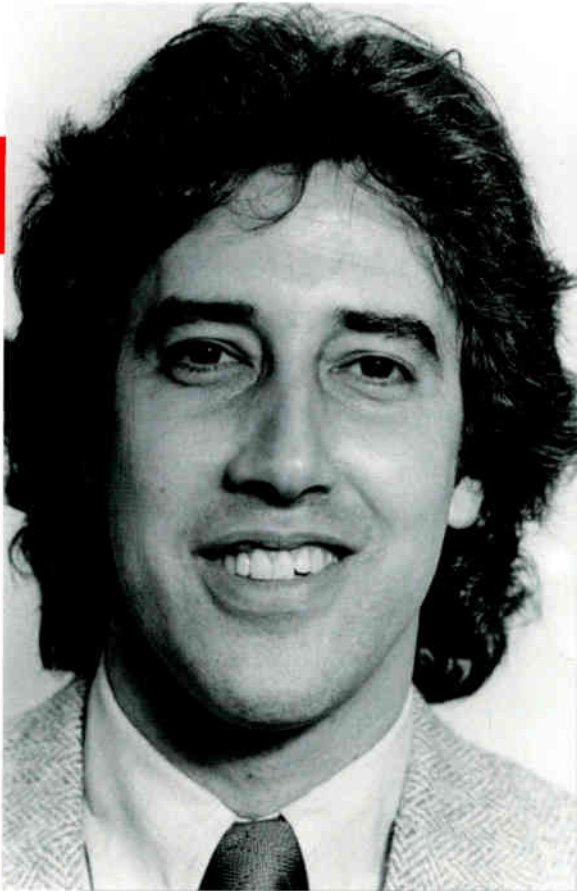




# THE POWER PROMOTION TEAM



**Budd Carr Management**



**Bobby Shaw**

National Dance Music Director  
Local New York Promotion Manager

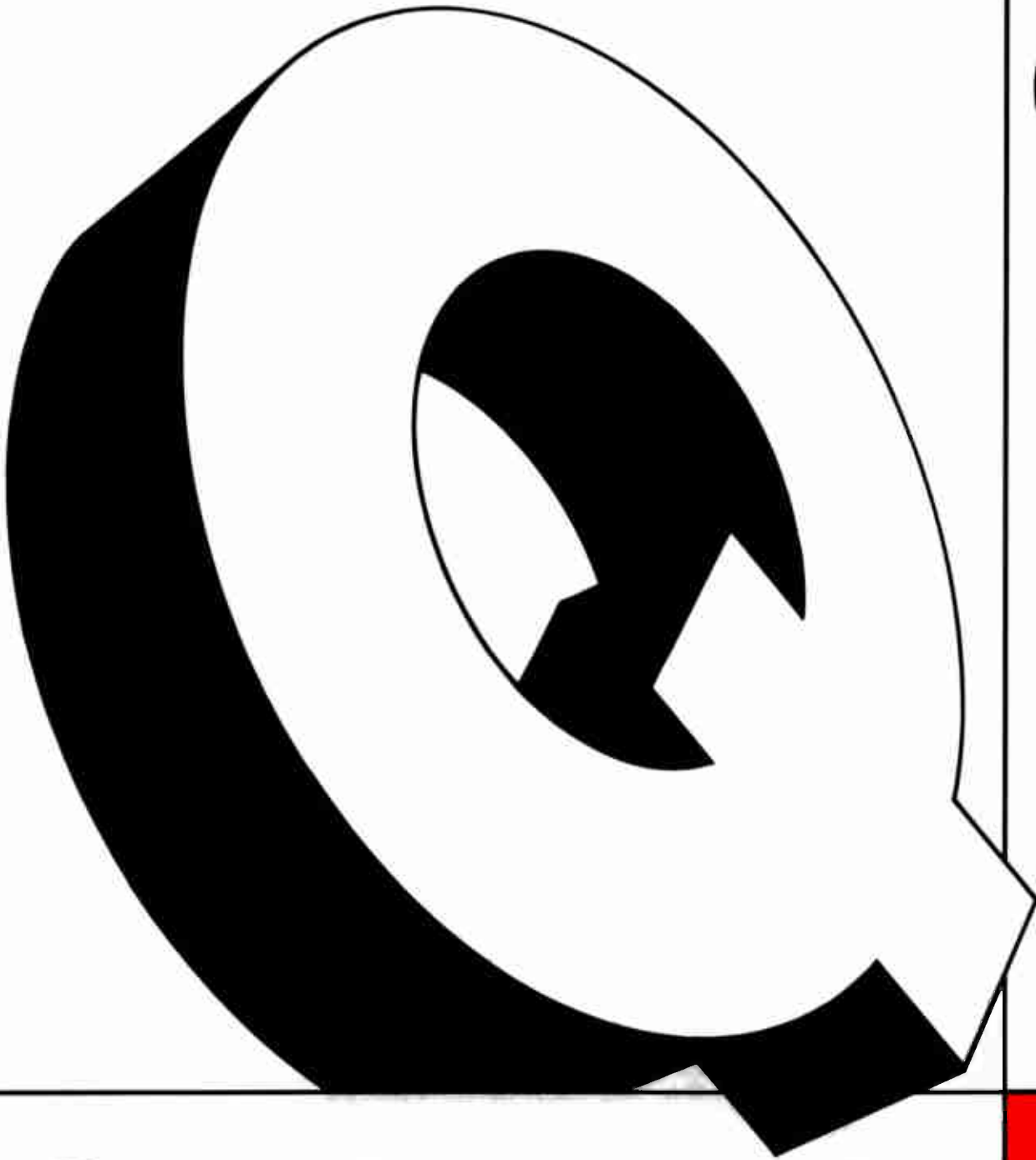
Bobby has come a long way since he worked as a bartender immediately after graduation. Through the club where he worked, he met dance promotion people and decided to go into the business, starting at TK Records. From there he went to Warner Bros. Records in 1978, where he did East Coast Promotion, before becoming National Club Promotion Manager in 1981. He came to MCA in 1984 originally to become Director of National Club Promotions, but there was a vacancy in New York promotion, so he filled that too. He feels his most adventuresome promotion was held during 1985's New Music Seminar, when a boatload of stalwarts cruised around Manhattan as Hurricane Gloria was about to strike. In his spare time Bobby listens to music, follows hockey and reads for pleasure.



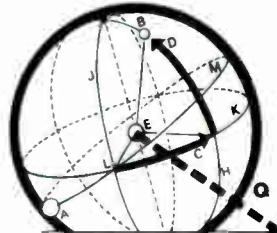
**Nan Fisher**

Director -  
National Alternative Radio

Nan started in the music industry by working in college radio and then retail in Atlanta before switching to promotion. Her most rewarding work so far has been with the Damned, though she has some fond memories of trying to fit ten music directors in the backstage area of a tiny New Haven club to meet the Pogues. In her precious leisure time, Nan goes out to see bands.



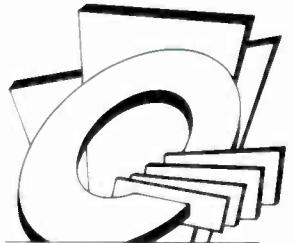
QMI Music™



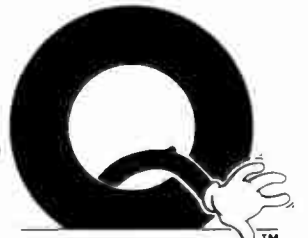
QMI Music™



QMI Music™



QMI Music™



QMI Music™

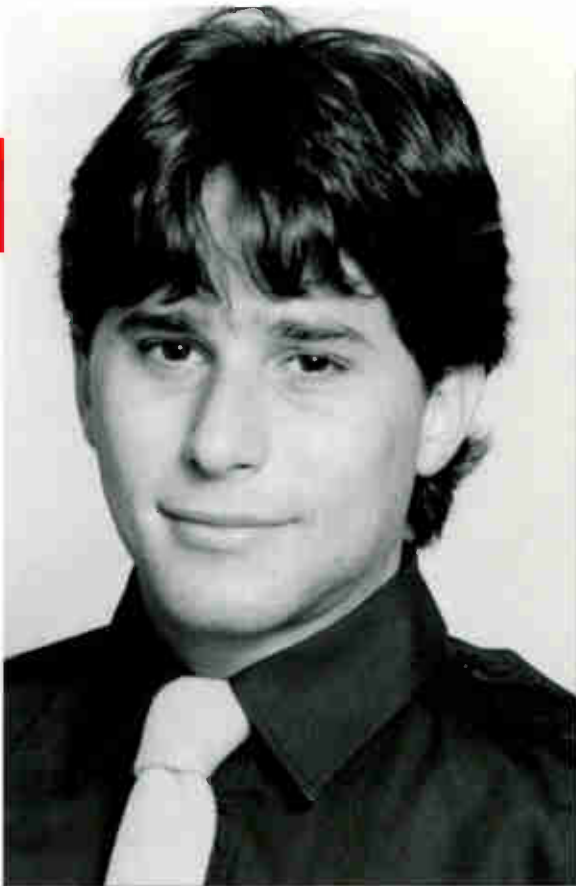
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Thanks from  
the "Q" kid in town.

QMI Music, Inc.  
Proud to be part  
of MCA.





**Donnie Cohen**

Promotion Coordinator - Secondary Markets and Adult Contemporary

He's worked successfully for MCA in various capacities before moving into promotion last October. Donnie enjoys promotion mostly because he loves music and can get results. When he's not pushing records, Donnie collects American guitars and old American cars.



**Bob Brady**

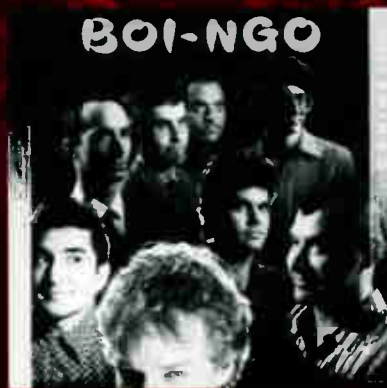
Manager  
Baltimore/ Washington/ Virginia

Before going into promotion, Bob spent more than ten years as a performer, working a day job and playing clubs at night. In 1972 Bob decided to go into record promotion and began at ABC/Dunhill before moving to the Epic Associated Labels, where he remained for a two-year stint. From there he headed to RSO until 1980. When RSO ended, he went to work with his friend Jonas Cash at Jonas Cash Promotions. Bob came to MCA last year. Bob feels the best part of promotion is "being responsible, at least in part, for getting a great song exposed to the public." In his spare time, Bob still occasionally performs. In addition, he's an amateur photographer and collects records.

# thanks MCA!

# BOI-NGO

From OINGO BOINGO and L.A. PERSONAL DIRECTION



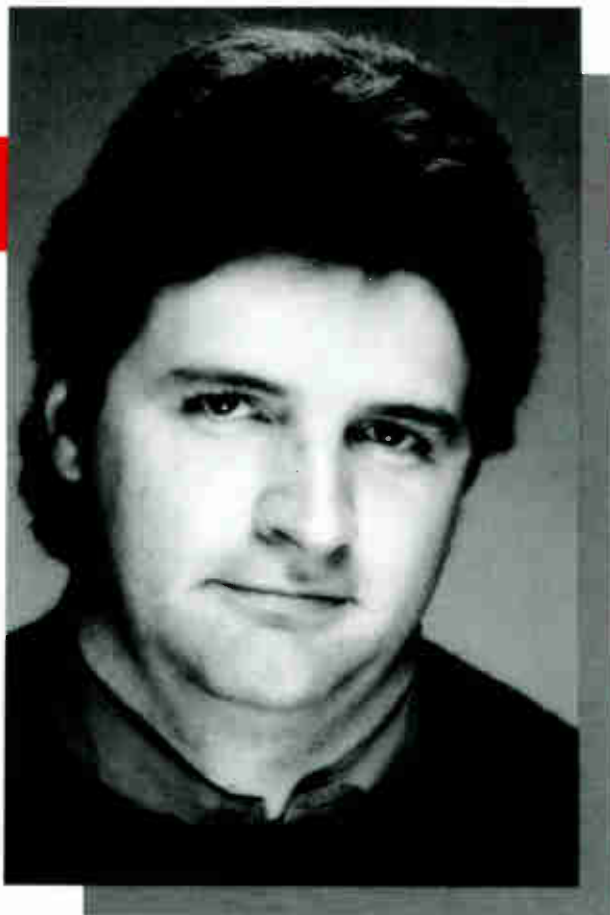
## S E E Y O U O N T H E R O A D

4/23 Philadelphia  
4/24 Washington, D.C.  
4/25 New York  
4/29 Boston  
4/30 Hartford  
5/2 Norfolk

5/3 Raleigh  
5/4 Atlanta  
5/6 Jacksonville  
5/8 Melbourne, FL  
5/9 Sunrise, FL  
5/10 St. Petersburg

5/14 Houston  
5/15 Austin  
5/16 Dallas  
5/18 Kansas City  
5/19 St. Louis  
5/21 Cleveland

5/22 Detroit  
5/23 Chicago  
5/25 Milwaukee  
5/26 Minneapolis  
5/28 Denver  
5/30 Salt Lake City



**Kevin Carroll**

Midwest Regional Promotion Manager

After seven years on the air in radio, Kevin joined the Warner Bros. promotion staff before moving to Capitol and then MCA. He enjoys promotion because "everything is always changing. The product changes, trends are always changing in music and radio. Promotion is never predictable." One of the projects he looks upon with the most pride was helping break Steve Earle as a pop act. Another memorable promotion was for the B-52's "Rock Lobster;" he held a lobster race in a 20 foot pool of water. Unfortunately, the lobsters weren't exactly Mark Spitz, but with a little help, they completed the race 45 minutes later. Kevin is married, and spends his spare time as the Vice President and General Manager of Carol's Clowns - a baseball team in an imaginary league, where owners comprise their dream teams of players' stats.



**Norrin Cohen**

Regional Promotion Manager  
Missouri/ Iowa/ Kansas/ Nebraska

After meeting several promotion people while working at a record store in college, Norrin decided to transfer to Middle Tennessee State University, to obtain a degree in record company management/business. He interned at the MCA promotion department during school and after graduation spent two years in law school, before returning to MCA in merchandising in 1981. He went back into promotion last year. His favorite part of the job is "turning skeptics into believers, particularly with a record that you believe in your heart is great." In his spare time, Norrin collects records.





**CONGRATULATIONS TO  
THE WORST PROMOTION STAFF  
IN THE INDUSTRY**

BUT THEN AGAIN,

**“I MIGHT LIE”**

**◆ ANDY ◆  
TAYLOR**

Management:  
Arnold Stiefel and Randy Phillips  
For The Arnold Stiefel Company

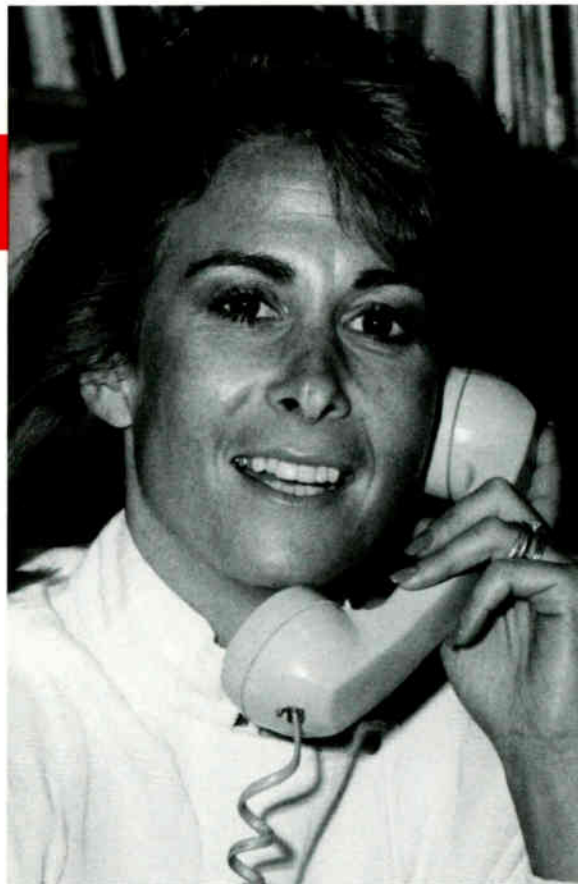
Support The T. J. Martell Foundation



**Don George**

Manager  
Ohio/ Michigan/ Upstate New York

Don was a musician, who was attracted to promotion because he loved music, and it allowed him the freedom and decision-making control that he'd had when working for himself. He began at Mercury and moved over to Casablanca and then to PolyGram. He arrived at MCA two years ago. He thinks one of the best parts of being in promotion is seeing acts on TV or hearing them on the radio, and knowing he helped get them there. He feels his most rewarding promotion was for Kansas. In conjunction with WPHD in Buffalo, they sponsored a Christmas time "All I Wanted" give-away. The winner was a nurse in a cancer ward, who used all of the money to buy gifts for her patients and turned down anything for herself. Don is married with three children, and his hobby is writing programs to run his Commodore computer.



**Sharon White Gilbert**

Regional Promotion Manager  
Rocky Mountain Area

Sharon originally planned to be an actress, but between auditions in 1976 she started calling Gavin reporters part-time for Mike Liveten. She went into business full-time for Kirshner Records, working the national secondary market. From there she moved to San Francisco and United Artists and then EMI, before going to A&M in Chicago. She came to MCA six years ago. She enjoys promotion because it's never staid or boring and she loves music. The promotion she's had the most fun with recently was a snake and eggs breakfast she had with Alice Cooper, with Cooper making breakfast — alligator and eggs. Sharon is married, and in her spare time she likes to exercise, go to movies, and shop.

I'm proud to be  
with the best  
promotion team  
in the world.

Glenn Frey



The FITZGERALD HARTLEY Co

Management

Marketing

Publishing



**Roman Marcinkiewicz**

Northeast/New York  
State Promotion Manager

Roman is a ten-year veteran at MCA, having started in sales in Miami before becoming that district's local, and then Regional Promotion Manager and taking over the Northeast territory. He finds the best part of the job is the thrill of helping young acts, and having his input make a difference. The promotion he thought was the most fun was for The Iron City Houserocker's album, "Have A Good Time, But Get Out Alive," when he organized a fishing boat trip to the Bermuda Triangle. Roman is married, with three daughters and is a devoted fan of jazz. He is also a gourmet cook, using herbs grown in his own garden.

**Pat Martine**

West Coast Region  
Promotion Manager  
California/ Nevada/ Hawaii

Pat has been in the promotion business for more than 14 years, beginning at ABC/Dunhill before going to RCA/Infinity and then CBS. He went to MCA in 1980 but left in 1983 to go independent, and returned last year. He enjoys promotion because it's a creative job and "it's an intangible type of job — it's competitive." He has found The Jets School Spirit contests he's done with Billy Brill extremely rewarding, because kids all over the country are getting a chance to see the band of their choice for free, and he finds working with the group a pleasure. Pat spends his time away from MCA with his wife and year old daughter, and likes to listen to classical and jazz music.

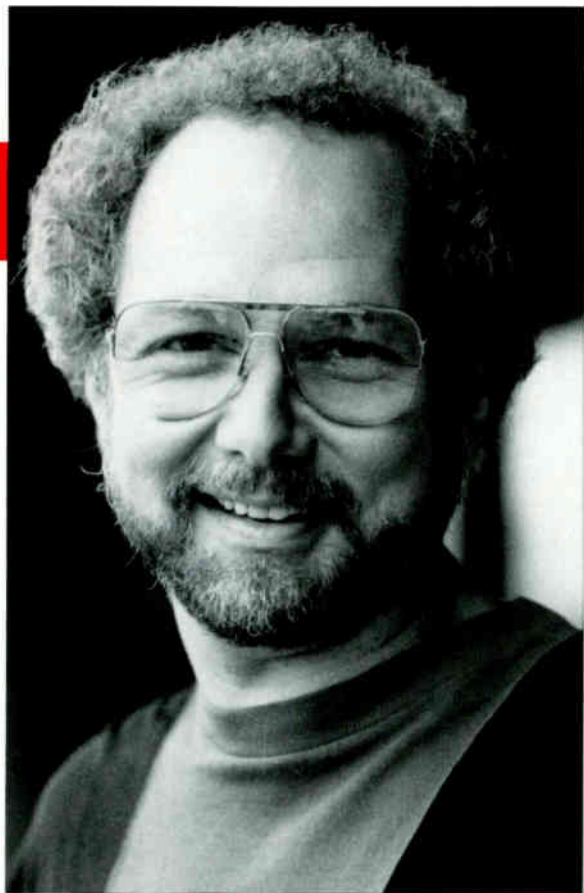
*Fatti's Balls*



*The Real Winner is  
The "Winner" in all  
of you! -Fatti*

**GALLIN·MOREY·ASSOCIATES**



**Wayne McManners**

Southwest Regional  
Promotion Manager

Wayne came to promotion after working at radio, and followed his friend Bob Osborn to MCA in 1974. He likes promotion because "everyday is different." Wayne feels that his most memorable promotion was for the opening date of The Who's 1976 tour in Houston. Not only was there a party that took up three floors of a downtown hotel, but McManners convinced the mayor of Houston to change the city's name to 'Whouston' for the day. Wayne feels his most satisfying work so far has been the chance to work with fellow Austinite Charlie Sexton before he became a superstar. In his spare time, Wayne enjoys boating, listens to music and is a serious runner.

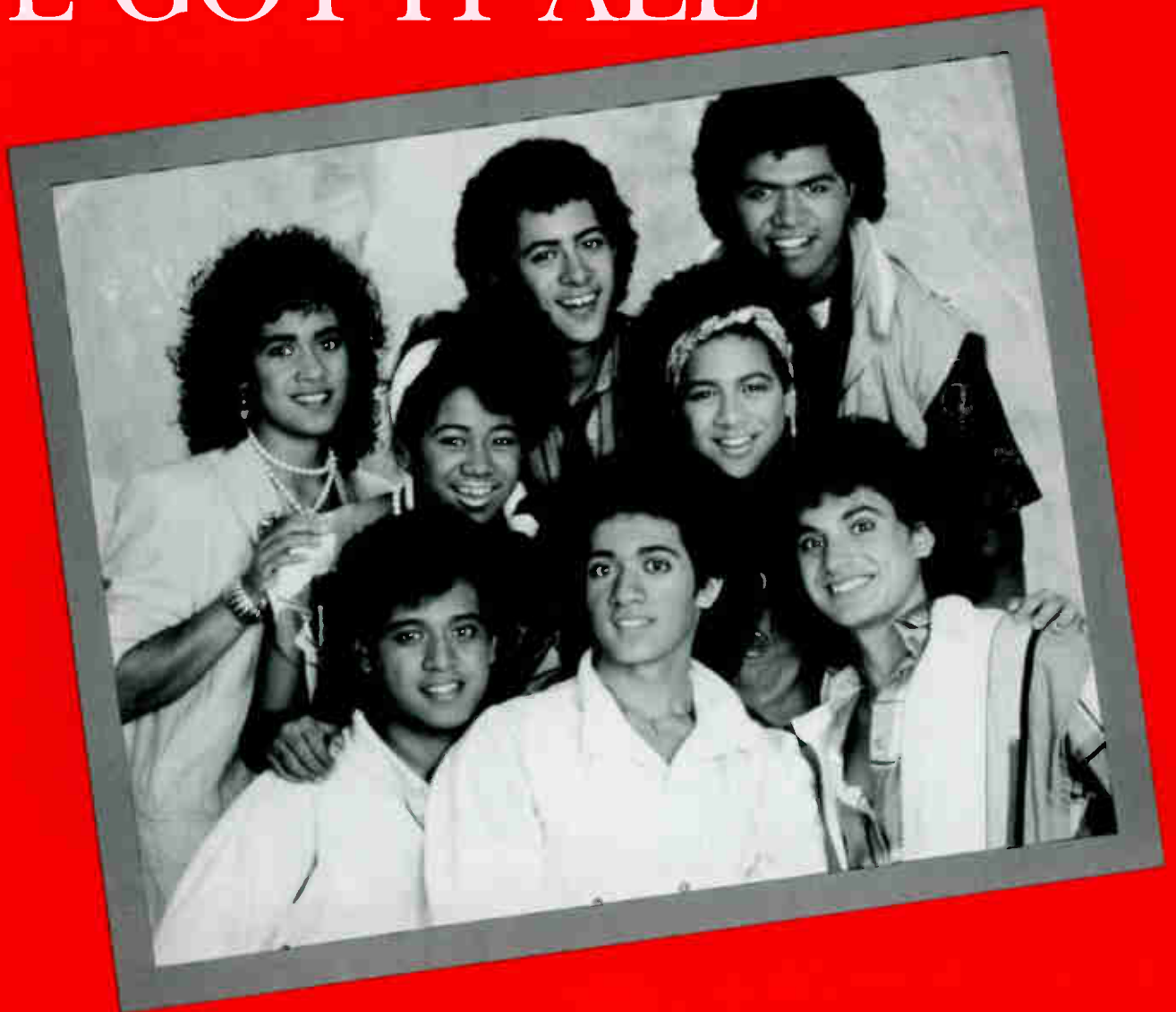
**Bob Osborn**

Album Promotion  
Marketing West Coast

Bob spent five years on the air and as Music Director for KNOW before joining MCA in 1973 where he did regional promotion in Houston, San Francisco and Los Angeles. From there he went to Dallas with RCA, went to Infinity for a time and returned to MCA in 1980 as the Assistant National Album Director, and went to Capitol in the same capacity before returning to MCA. He thinks the most satisfying part of his job is getting records played. In his spare time the native Texan is a die-hard Dallas Cowboys fan.



# WE GOT IT ALL



## THE GREATEST PROMOTION STAFF IN THE BUSINESS

**RICHARD PALMESE ... STEVE MEYER ... ERNIE SINGLETON ...  
BILL BENNETT ... FRANK TURNER ... BILLY BRILL ...**

A.D. WASHINGTON  
SARA MELENDEZ  
MICHAEL HALLEY  
CHUCK ARRINGTON  
MARTHA THOMAS  
RON WHITE  
RICHARD EVANS  
ANDRE MORGAN  
KELVYN VENTOUR  
ALFIE DAVIS  
BILLY HENDRICKS

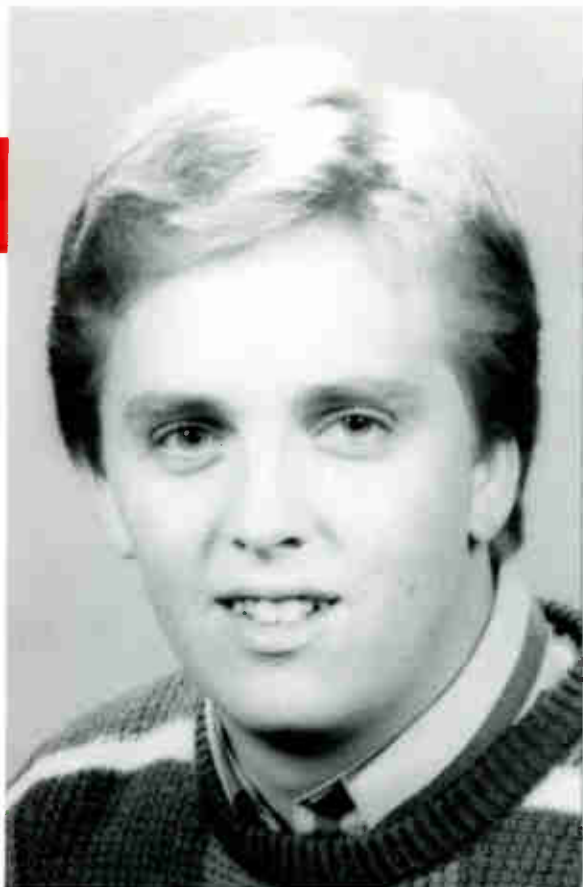
CYNTHIA JOHNSON  
ALLEN CARROLL  
RONNIE LOOPER  
DEE ROCKMORE  
LARRY JONES  
NOVICE JOHNSON  
RENEE GIVENS  
JAMES HEMINGWAY  
KEN ALLEN  
ANGELA THOMAS  
RANDY HOCK

BOB OSBORN  
MICHAEL ROSE  
DONNY COHEN  
SHEILA DUBIN  
SHARON WOMACK  
MICHAEL STEELE  
BOB BRADY  
ROMAN MARCINKIEWICZ  
KEVIN CARROLL  
DON GEORGE  
WAYNE McMANNERS

SHARON WHITE-GILBERT  
RHONDA ROSE  
PAT MARTINE  
SCOTT PORTER  
BOBBY SHAW  
JOE REAGOSO  
NORRIN COHEN  
FRED ZAEHLER

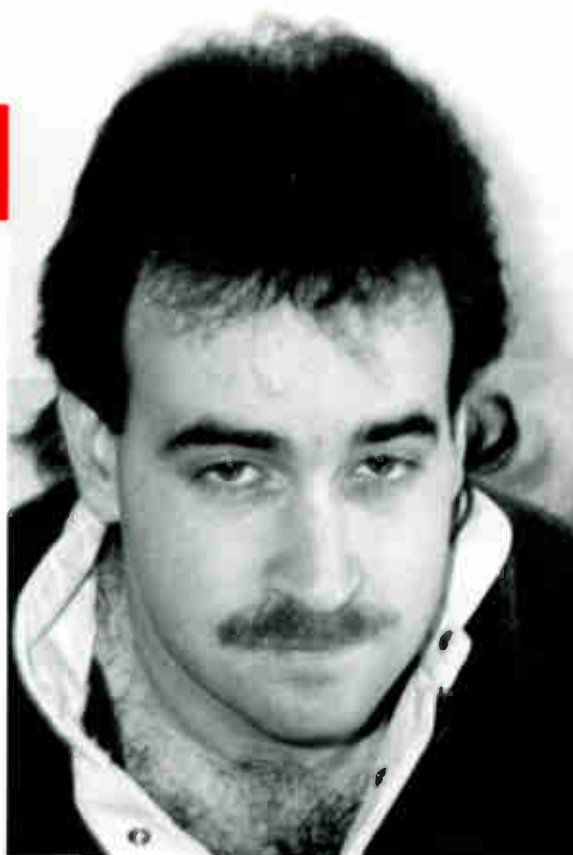
*Love,* **THE JETS**

Don Powell Management  
Minneapolis

**Scott Porter**

Regional Promotion Manager  
Tennessee/ North Carolina/ Kentucky

Scott became interested in the music business through his aunt, who worked for Arista. His own career began three years ago at MCA in college promotion with Billy Brill. Scott received his current territory last year. His most satisfying promotion so far was helping Brill with The Jets "School Spirit" promotion. Scott is a hockey fan, and the native Californian plans to spend his spare time next summer checking out the North Carolina beaches.

**Joe Reagoso**

Regional Promotion Manager  
Philadelphia

Joe began in the record industry in 1977 at a one-stop, where he met a number of Promotion Directors. Eventually he went on to become the regional representative for Schwartz Brothers, and came to MCA in 1985. His most satisfying promotion was with Kansas' "All I Wanted," where he organized a radio contest, giving the winners just that, the honeymoon they never had. Joe finds that the best part of his job is working with music and the groups and the job's only downside comes when he can't break a record he really likes.



**NEW EDITION  
AND  
GUARDIAN PRODUCTIONS  
CONGRATULATE  
THE  
BEST PROMOTION TEAM  
IN THE COUNTRY**







**Mike "Friar" Rose**

Midwest Regional  
Album Promotion Manager

Mike got his start in the business eight years ago, when he was living next door to the PD of WMMS. He started hanging out with radio people and realized he could make a living that way. He began at RSO Records, then moved to MCA for five years, before going out as an indie for a year and then returning to MCA. He feels that the best part of the business is that he gets to meet and communicate with a diverse group of people. He thinks the funniest promotion he's ever done is the one that gave him his nickname — he dressed up like a Friar in an attempt to make stations play his records. It worked, and his nickname lives on. In his spare time Mike enjoys watching sports, particularly hockey.



**Rhonda Rose**

Regional Promotion Manager  
Lower Texas/ Gulf Coast

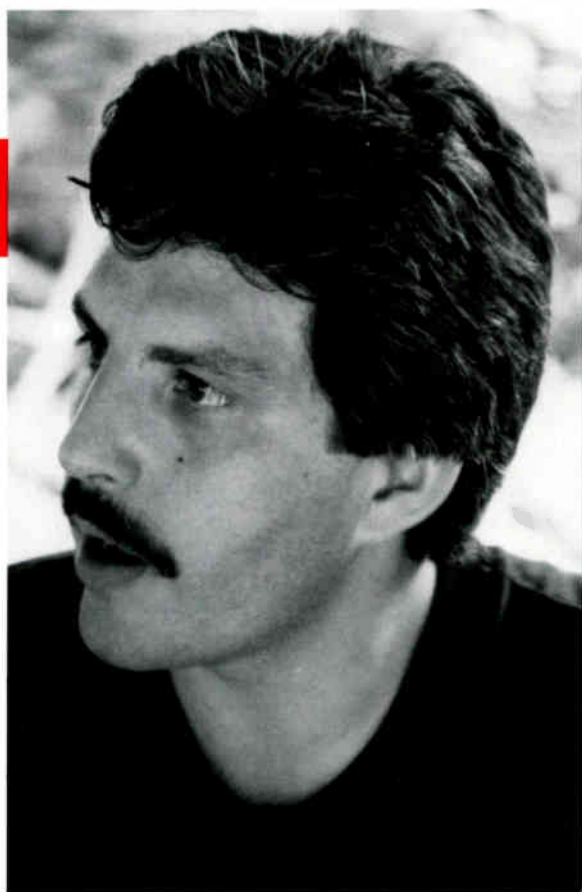
Rhonda got into promotion with a little help from her friends. Due to a lifelong love of music — most of her friends were in the music business — and after helping out on several promotion projects, including Texas Jam, she joined MCA last year. The promotion she's had the most fun with so far was Alice Cooper. The first 40 people to donate blood during a Red Cross drive received Cooper concert tickets and records. Rhonda feels her most rewarding experience has been the chance to work with Charlie Sexton, before he became a superstar. In her spare time, Rhonda enjoys going to concerts.

**THANKS TO MCA PROMOTION  
FOR A FANTASTIC JOB ON  
PICTURES FOR PLEASURE  
LOOKING FORWARD TO A ROCKIN' 87**



*Handwritten signature in red ink, possibly reading "S. J. T. X".*

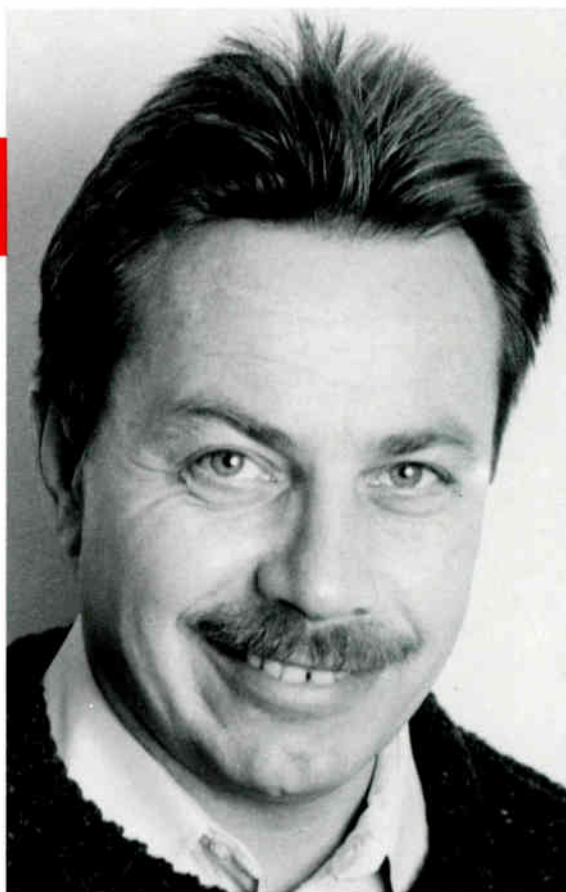




**Michael Steele**

Regional Promotion Manager  
Southeast

Michael worked in radio for ten years before changing sides and going to work first for ScreenGems Publishing and then for Capitol Records before coming to MCA. The most satisfying promotion he did was tied to the soundtrack of "An American Tail"; winners received Fival dolls, and one went to a seriously ill child. The most fun Michael has had with a promotion was for "Miami Vice I" where winners dressed up like gangsters and received a key, and the winning key opened a suitcase containing prizes, including a trip to Miami. Michael feels that the best promotions always do something that involves people emotionally. Michael is married; in his spare time he follows sports, reads up on animal psychology and is interested in space exploration.



**Fred Zaehler**

Northwest Regional  
Promotion Manager

Fred Zaehler is one of MCA promotion's senior members, having been with the label for the last ten years. After working for a number of one-stops he started in promotion at Capitol and then moved to Elektra, and spent three years at Epic. From there he went to ABC/Dunhill and finally settled at MCA. He says one of the best parts of his job is "getting new projects started, and seeing records happen." Fred feels that his most successful and fun promotion was one he did for "Miami Vice I" in conjunction with KUBB and Z100. Winners received t-shirts and were flown to the set of *Miami Vice*, where the two stations did several days of live remotes. In addition, there was a party for 700 winners from each station. When not working, Fred spends his time with his wife and three-year-old son.

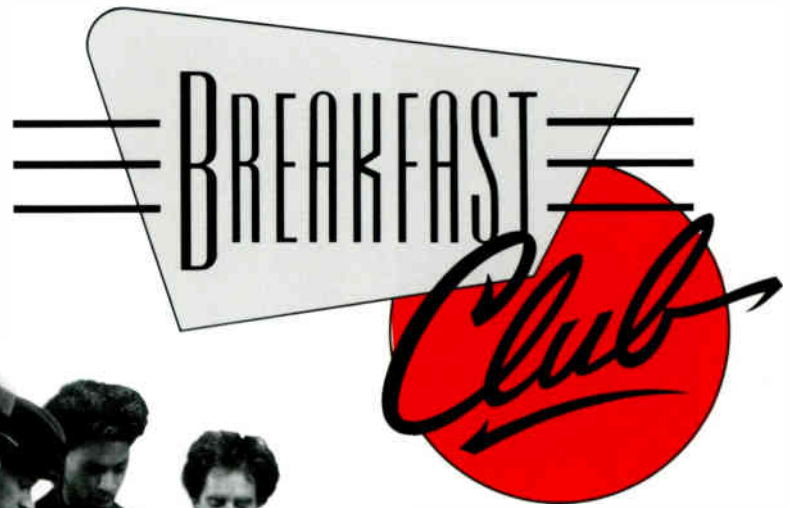


**READY FOR THE WORLD**

*You're The Best!*



**STEVEN MACHAT AND RICK SMITH  
AMI PRODUCTIONS**



**Thanks For Breaking It**

**Management: Patrick Rains & Associates**



# TOP FIFTY ALBUMS

The U2 album is taking off and gaining momentum each week as it moves further and further away from the pack. The other hot developing albums are Trio which has now gone gold and enters the Top Ten without the aid of a hit single, Crowded House which

is gaining strength behind a strong hit and Simply Red whose second outing explodes to #18 this week. Also note that Top Gun has exploded again behind the nation's hottest selling video.

LW	THIS WEEK	ARTIST	TITLE	LABEL	COMMENTS	POWER INDEX
1	1	U2	THE JOSHUA TREE	Island 7-90581-1	Super giant	159.1
2	2	BEASTIE BOYS	LICENSED TO ILL	Def Jam/Col 40238	Hot new 45	96.8
3	3	BON JOVI	SLIPPERY WHEN WET	PolyGram 830264	Hot new single	76.5
4	4	PAUL SIMON	GRACELAND	WB 25477-1	AI is hot	51.4
5	5	CLUB NOUVEAU	LOVE & PAIN	WB 25531	Hot single leads	48.6
8	6	POISON	LOOK WHAT THE CAT..	Enigma 12523 (Cap)	Super giant	48.4
7	7	JANET JACKSON	CONTROL	A&M SP 5106	Steady seller	45.3
6	8	BRUCE HORNSBY	THE WAY IT IS	RCA AFL 1 5904	Ready for new 45	42.9
9	9	STEVE WINWOOD	BACK IN THE HIGHLIFE	Island 25448	Hot single leads	40.4
15	10	TRIO	TRIO	WB 25491	Linda, Dolly, Emmylou	37.5
10	11	GENESIS	INVISIBLE TOUCH	Atlantic 81641	Solid seller	31.3
11	12	EUROPE	THE FINAL COUNTDOWN	Epic 40241	New superstars	31.2
13	13	ANITA BAKER	RAPTURE	Elektra 60444	Grammy magic	30.0
12	14	ROBERT CRAY BAND	STRONG PERSUADER	PolyGram 830-5681	Hot single leads	21.2
14	15	HUEY LEWIS	FORE	Chrysalis 41534	Lots of hits	17.5
17	16	CINDERELLA	NIGHT SONGS	PolyGram 830076-1	Steady seller	17.0
24	17	CROWDED HOUSE	CROWDED HOUSE	Capitol 12485	Hot single leads	16.2
41	18	SIMPLY RED	MEN AND WOMEN	Elektra 60727-1	Hot seller	16.0
22	19	BANGLES	DIFFERENT LIGHT	Columbia 40039	Four hits deep	15.6
20	20	PSYCHEDELIC FURS	MIDNIGHT TO MIDNIGHT	Columbia 40466	45 in action	15.5
16	21	BOSTON	THIRD STAGE	MCA 6188	Slight drop	15.0
19	22	GEORGIA SATELLITES	GEORGIA SATELLITES	Elektra 60496-1	Steady seller	14.4
28	23	TESLA	MECH. RESONANCE	Geffen 24120	Heavy metal hit	13.8
18	24	BRUCE WILLIS	RETURN OF BRUNO	Motown 6222	HBO special helping	13.5
48	25	CUTTING CREW	BROADCAST	Virgin 905731-1	Hot single leads	13.1

(Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers)





# TOP FIFTY ALBUMS

LW	THIS WEEK	ARTIST	TITLE	LABEL	COMMENTS	POWER INDEX
30	26	JODY WATLEY	JODY WATLEY	MCA 5898	New star	12.7
23	27	PETER GABRIEL	SO	Geffen GHS 24088	New 45 developing	11.8
32	28	MADONNA	TRUE BLUE	Sire 25442 (WB)	Hot new single	11.6
29	29	LOU GRAMM	READY OR NOT	Atlantic 81728	Hit single leads	10.5
31	30	EXPOSE	EXPOSURE	Arista 8441	Giant hit leads	10.2
26	31	RUN-DMC	RAISING HELL	Profile 1217	Great new video	9.9
35	32	GREGG ALLMAN	I'M NO ANGEL	Epic 40531	Hot single leads	9.4
21	33	LUTHER VANDROSS	GIVE ME THE REASON	Epic 40415	New 45 developing	9.3
--	34	TOP GUN	SOUNDTRACK	Columbia 40323	Video exposure	9.1
40	35	OINGO BOINGO	BOI-NGO	MCA 5811	West Coast leads	9.0
25	36	JETS	JETS	MCA 5667	Slipping	8.2
--	37	WHITESNAKE	WHITESNAKE	Geffen 24099	More metal	7.8
39	38	REO SPEEDWAGON	LIFE AS WE KNOW IT	Epic 40444	Steady seller	7.4
27	39	LIONEL RICHIE	DANCING ON THE ...	Motown 6158	New single out	7.3
--	40	2 LIVE CREW	IS WHAT WE ARE	L. Skywalker 100	Hot rap	7.3
38	41	VANGELIS	OPERA SAUVAGE	PolyGram 8296631	Grammy mania	7.1
42	42	HERB ALPERT	KEEP YOUR EYE	A&M 5125	New single out and hot	6.7
33	43	FREDDIE JACKSON	JUST LIKE...	Capitol ST-12485	Falling	5.4
44	44	AN AMERICAN TAIL	SOUNDTRACK	MCA 39096	Hot single leads	4.2
36	45	WHITNEY HOUSTON	WHITNEY HOUSTON	Arista AL8-8212	Slipping	3.9
--	46	SOME KIND OF W	SOUNDTRACK	MCA 6200	New music	3.7
37	47	STRYPER	TO HELL WITH THE ..	Enigma 73237 (Cap)	More metal	3.6
34	48	SHIRLEY MURDOCK	SHIRLEY MURDOCK!	Elektra 9-60443-1	Urban smash	3.5
--	49	LOS LOBOS	BY THE LIGHT	Slash/WB 25523	Back on	3.2
--	50	NIGHT RANGER	SECRET OF MY	Camel/MCA 17266	Rocking	3.1

AUTOGRAPH (RCA)  
NAJEE (EMI)

## NEXT UP

TINA TURNER (Capitol)  
JAZZY JEFF & FRESH PRINCE (Jive)

(Based on sales of albums, tapes and CD'S from the nation's leading record merchandisers)

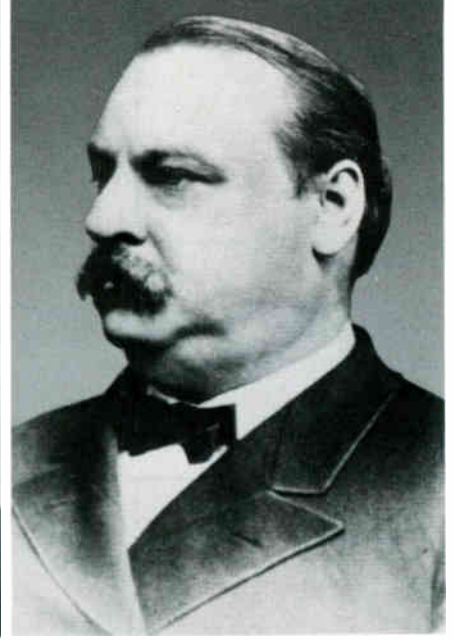
"Everything that can be invented has been invented."  
Charles H. Duell,  
Director of U.S. Patent Office, 1899



"Who the hell wants to hear actors talk?"  
Harry M. Warner,  
Warner Bros. Pictures, c.1927



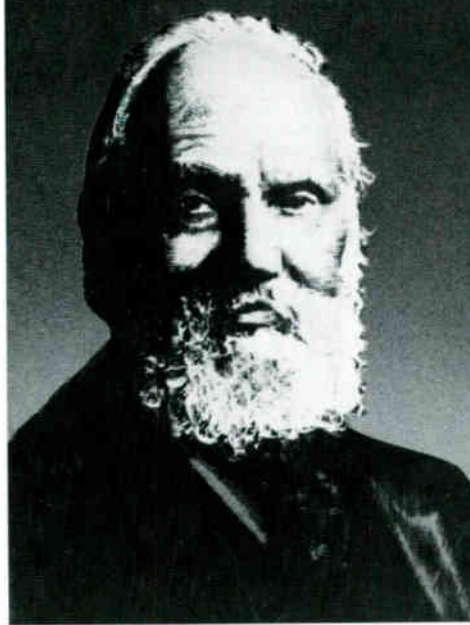
"Sensible and responsible women do not want to vote."  
Grover Cleveland, 1905



"Ruth made a big mistake when he gave up pitching."  
Tris Speaker, 1921



"Heavier than air flying machines are impossible."  
Lord Kelvin,  
President, Royal Society, c.1895



"Nobody will pay \$3000. a table to honor Irving Azoff."  
Tony Martell, 1987



You can help  
in the fight against  
leukemia and cancer.  
Please join Irving Azoff  
in supporting the  
T.J. Martell Foundation.



This year, you are invited to participate in the T.J. Martell Foundation 1987 Humanitarian Award Dinner in honor of Irving Azoff on Saturday, April 11, at the New York Sheraton Centre Hotel.

For further details please contact Muriel Max, Executive Director,  
730 Fifth Avenue, New York, NY 10019. (212) 245-1818.



# BREAKOUTS

More metal, more metal. Now it's **Whitesnake** exploding out of the chute and winning this week's competition rather easily over **Simply Red**. The new solo **Peter Wolf** album with a hot single and video leading debuts at #3. Also beginning to sell are the

**Herb Alpert and Level 42** projects. The **Platoon** album is starting to make some noise in selected markets and should begin to spread with Academy Award momentum leading.

## WINNERS

<b>1</b>	<b>WHITESNAKE</b>	(Geffen)	53%	<b>6</b>	<b>HERB ALPERT</b>	(A&M)	22%
<b>2</b>	<b>SIMPLY RED</b>	(Elektra)	37%	<b>7</b>	<b>JODY WATLEY</b>	(MCA)	20%
<b>3</b>	<b>PETER WOLF</b>	(EMI)	31%	<b>8</b>	<b>NIGHT RANGER</b>	(MCA)	18%
<b>4</b>	<b>U2</b>	(Island)	27%	<b>9</b>	<b>GREGG ALLMAN</b>	(Epic)	16%
<b>5</b>	<b>CUTTING CREW</b>	(Virgin)	27%	<b>10</b>	<b>LEVEL 42</b>	(Polydor)	14%

**BUZZARD'S NEST/MIKE MANDZIA/COLUMBUS**  
Whitesnake  
DA Coe  
G Allman  
J Butcher  
A Taylor

**CAMELOT/LEW GARRETT/CANTON**  
2L Crew  
Autograph  
K Moe Dee  
B McFerrin  
N Ranger

**CAVAGES/JOHN GRANDONI /BUFFALO**  
P Wolf  
Whitesnake  
Platoon  
J Watley  
S Red  
Kenny G

**CENTRAL SOUTH/ROBIN STEELY/NASHVILLE**  
S Red  
Whitesnake  
F Ghost  
Kenny G  
C Crew

**CLM ONE-STOP/MIKE CLARK/ST. LOUIS**  
Whitesnake  
Hipsway  
N Ranger  
Dokken  
P Wolf  
R & Hyde

**GAMCO/KATHY SHEDD /MINNEAPOLIS**  
A Taylor  
C DeBurgh  
S Red  
G Vannelli  
8 Seconds  
P Echo

**GEMINI ONE-STOP/NANCY WALLACE/CLEVELAND**  
W Party  
2L Crew  
S Red  
C Crew  
H Alpert

**HARMONY HOUSE/SANDY BEAN/DETROIT**  
P Wolf  
L Miserables  
C Crew  
G Allman  
P Smyth

**HARVARD CO-OP/MICHAEL TOCKER/BOSTON**  
W Train  
J Cope  
D Fuegos  
S Red  
S Council

**HOUSE OF GUITARS/KIM SIMMONS/ROCHESTER**  
P Wolf  
Whitesnake  
N Ranger  
N Bros

**JR'S/RON SALPIETRO /SCHAUMBERG**  
P Wolf  
Whitesnake  
Level 42  
N Ranger  
C Crew

**LIEBERMAN/ROB TAYLOR/CHICAGO**  
N Ranger  
J Watley  
P Wolf  
C Nouveau  
Whitesnake

**LIEBERMAN/MIKE BRIGANDI/MT. LAUREL**  
S Red  
Vangelis  
Whitesnake  
W Party  
U2

**MOBY DISC/BOB SAY/L.A.**  
U2  
Anthrax  
Whitesnake  
M Puppets  
O Boingo  
Siouxsie

**MUSIC PEOPLE/NANCY LEWIS /OAKLAND**  
S Red  
U2  
C Crew  
Trio  
N Bros  
H Alpert  
Whitesnake

**MUSICLAND/DICK ODETTE /MINNEAPOLIS**  
Whitesnake  
James/Sanborn  
Level 42  
Anthrax  
G Allman  
Chicago

**NATIONAL RECORD MART/DOUG SMITH/PITT**  
B Adams  
Whitesnake  
P Wolf  
C Crew  
Hipsway

**NAVARRE/ESA KATAJAMAKI /MINNEAPOLIS**  
P Wolf  
N Ranger  
Whitesnake  
C Crew  
C DeBurgh

**P.C. ONE-STOP/LENNY LEON/CHATS**  
P Wolf  
Whitesnake  
Level 42  
S Council  
K Wilde  
S Red

**PEACHES M&V/HOWIE WAHLEN/SEATTLE**  
U2  
KD Lang  
G Flash  
J Cope  
Chameleons





# BREAKOUTS

**POPLAR TUNES/JIMMY BURGE**  
/MEMPHIS

Lakeside  
Whitesnake

**PRO ONE-STOP/PAUL**  
JOHNSON/TEMPE

XTC  
Whitesnake  
Trio  
C House  
U2  
S Winwood

**RADIO DOCTORS/KATHY**  
STAMM/MILWAUKEE

Whitesnake  
N Ranger  
Level 42  
S Council  
S Ballet  
P Wolf

**RAINBOW/JIMMY HEIKKALA**  
/SAN FRANCISCO

P Wolf  
2L Crew  
P Rushen  
H Alpert  
Platoon  
L Miserables  
G Allman

**RECORD & TAPE OUTLET**  
/LYNN BATCHECK/OHIO

U2  
J Watley  
System  
C Crew  
H Alpert  
M Howard

**RECORD BAR/NORMAN**  
HUNTER/DURHAM

J Watley  
G Allman  
J Jeff  
P Furs  
C House

**ROUNDUP/LAURA AVERY**  
/SEATTLE

U2  
O Boingo  
P Echo  
Poison  
Expose  
S Red

**RTI ONE-STOP/STEVE**  
HOBERMAN/OMAHA

Autograph  
Whitesnake  
D Fuegos  
Farrenheit  
Anthrax

**SAM GOODY/MIKE**  
MASKA/EDISON

P Echo  
J Jeff  
H Alpert  
Whitesnake  
P Wolf

**SHOW INDUSTRIES/LORY**  
SHAW/LOS ANGELES

C DeBurgh  
D Fuegos  
U2

**SOUND OF/CY BARNES**  
/PHILADELPHIA

S Red  
Level 42  
H Alpert

**SOUND WAREHOUSE/TRACY**  
DONIHOO/DALLAS

U2  
C Crew  
H Alpert  
Some Kind Of Wond.  
G Flash

**SPECS/CINDY BARR/MIAMI**

Whitesnake  
J Watley  
C Crew  
N Ranger  
C House

**STRAWBERRIES/JEFF**  
COHEN/BOSTON

S Red  
Whitesnake  
P Wolf  
J Butcher  
C House  
D Fuegos  
A Taylor

**TARGET/DOUG HARVEY**  
/MINNEAPOLIS

P Furs  
R Heart  
C Nouveau  
Sheila E

**THE WIZ/WALTER**  
MICHALSKI/NEW YORK

P Rushen  
B Club  
S Red  
Madonna  
S & Peeper  
H Alpert

**TOWER/ERIC WEITZMANN/MT.**  
VIEW

J Watley  
N Bros  
J Cope  
P Wolf  
W Train

**TOWER/PERRY HANSON/SAN**  
JOSE

E Martin  
G Allman  
O Boingo  
S Red  
U2

**TOWER/DEB**  
CAMPBELL/WESTWOOD

C Nouveau  
L Miserables  
Level 42  
P Wolf  
U2  
S Red  
C Crew

**TOWER/DOWNTOWN/MILISSA**  
PSZENNY/NYC

Anthrax  
C House  
P Echo  
The The  
Platoon

**TOWER/NATL./STAN**  
GOMAN/SACRAMENTO

Platoon  
O Boingo  
K Wilde  
P Echo  
S Red

**TOWER/UPTOWN/STEVE**  
HARMON/NYC

Whitesnake  
J Cope  
P Townshend  
H Alpert  
Platoon

**TRACKS/DONNA AGRESTO**  
/NORFOLK

J Watley  
H Alpert  
Trio  
G Allman  
C Crisis

**TRANSCONTINENT/RECORD**  
THEATER/JIM PRIMERANO

/BUFFALO  
J Watley  
Trio  
H Alpert  
L Thomas  
System  
Whitesnake

**VINYL VENDORS/VALERIE**  
ELLIOTT/KALAMAZOO

Whitesnake  
B Adams  
N Ranger  
Hurricane  
P Wolf

**WESTERN MERCHAN-**  
DISERS/DAVA ALBERTSON

/AMARILLO  
Autograph  
U2  
J Watley  
B Club  
C Crew  
S Red  
G Allman

**WHEREHOUSE/RICH**  
LOCKWOOD/LOS ANGELES

Autograph  
Vangelis  
Heaven 17  
C Isaak  
P Echo  
S Red  
Siouxie

**ZIPS/LORI TEUFEL/TUCSON**

Trio  
S Red  
C Crew  
REO  
Poison

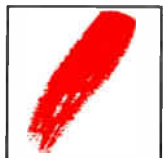
# MOVIE SCORES



TITLE	WEEKEND GROSS	PER SCREEN AVERAGE	TOTAL GROSS	SOUNDTRACK INFO
1 BLIND DATE	7.5m	6020	7.5m	LP on Rhino. Vera single on Rhino.
2 LETHAL WEAPON	5.0m	3555	33.6m	Soundtrack on WB.
3 PLATOON	3.9m	2528	102.9m	Soundtrack on Atlantic.
4 TIN MEN	3.0m	3769	13.3m	—————
5 BURGLAR	2.9m	2824	8.8m	Soundtrack on MCA.
6 NIGHTMARE ON ELM ST. 3	2.5m	1889	33.3m	Soundtrack on Varese Sarabande. Dokken 45 on Elektra.
7 HOOSIERS	1.7m	1731	20.3m	Soundtrack on PolyGram.
8 MANNEQUIN	1.7m	1794	29.6m	Starship 45 on RCA.
9 OUTRAGEOUS FORTUNE	1.5m	1559	46.0m	Patti Labelle 45 on MCA.
10 ANGEL HEART	1.4m	1821	12.8m	—————

"American Tail" on MCA, "Top Gun" on Columbia, "Mission" on Virgin, "Stand By Me" on Atlantic.

Film Information Courtesy of **THE HOLLYWOOD REPORTER**



by Lenny Beer

## WAVELENGTH

As the promotion wheel keeps turning, we would like to welcome **John Fagot** to the sunny climate in Los Angeles as he moves to the Capitol Tower and **Marc Benesch** to the #1 position as he takes the helm of Columbia promotion at the Black Rock.....And speaking of promotion, for those of you who may be wondering about the models in the Island "new phone number" postcard—that's promo whiz **Bob Catania** with *His* goddess **Stacy Wallen**..... **KX104** Nashville an-

nounces that **Mary Lynn White** will be joining the station to handle new director and morning show sidekick duties. White moves from **WROQ** Charlotte..... **Paige Anderson** leaves **Don Anthony's Talentmasters** for the Promotion Director's slot at **WEGX** Philadelphia..... Are you aware of the **Jody Watley/George Michael** duet on Jody's album? It's pulling big phones in test rotations..... Speaking of hot cuts, radio programmers caused the Herb Alpert switch from "Keep Your

Eye On Me" to "Diamonds" which is an instant winner..... **Z100's Anita Bonita** makes the moves to **WNEW** where she will be producing the AM show in the morning..... Happy 21st Birthday to **Rick Andrews** of **WNYZ** Utica..... The two winners of the Execs pick the NCAA tournament finalists were **Dave Urso** of Elektra and **Global Satellite Network's Mark Felsot**. Both picked two members of the Final Four..... **Dennis McCormick** is the new GM at **KFMY** Provo, moving

over from **KISN**..... Changes are in at **KNIN** Wichita Falls. **Victor John** is the new MD and **Chuck Roberts** is the new morning man..... We hated that the Oscars and the NCAA Final were on at the same time, but with clicker firmly in hand we were able to catch the early Oscar action during commercials. *Platoon* was the big winner and radio should take notice..... And finally, congrats to **KQKQ** Omaha's **John Michaels** and wife **Barb** on the birth of their daughter **Mary Catherine**.





**THE STRANGLERS**  
Always The Sun

"Always The Sun" from the "Dreamtime" LP. Big alternative radio record and building strong secondary market foundation.



**SPANDAU BALLET**  
How Many Lies

"Through The Barricades" their European smash album is now their U.S. Epic debut. "How Many Lies," their Epic debut single, is the long-awaited follow-through to the Top 5 hit, "True." On Epic records, cassettes and compact discs.

WMMS  
PWR99  
KITS  
ON 50 SECONDARIES  
WITH A STRONG AC BASE





# KIM WILDE



YOU  
KEEP  
ME  
HANGIN'  
ON

THE FIRST RELEASE FROM *A N O T H E R* STEP

FLASHMAKERS WINNER!  
DEBUT **■** HITS TOP FIFTY SINGLES!  
EARPICKS WINNER!

ARTIST	AVERAGE MOVE	AGGRESSIVES (4 or more)	TOP 10	TOP 5	REQUESTS (1 to 10)	45 SALES (1 to 10)
KIM WILDE	3.03	11	3	2	10	7

Produced By Ricki Wilde  
1987 MCA Records, Inc.  
MCA RECORDS