

BOB HAMILTON

RADIO REPORT

1971 ENDS 1972 BEGINS

NEW
I bring you glad tidings of great joy...

WORLD RECORD INFO REPORT
Peace cannot be kept by force.
It can only be achieved by understanding.
- Albert Einstein

OWN THING
KAAY/Lit... Jonnie King
KEI... Michael Skott
Amarillo/Mike Collir
Robbie G

LOVE IS THE WORD
LOVE IS THE THING.

Thank you for your friendship and goodwill.

We ask, therefore, that we may be worthy of our power and responsibility -- that we may exercise our strength with wisdom and restraint--and that we may achieve in our good time and for all time the ancient vision of peace on earth, good will toward men.

JOY to the world

JOY to the fishes in the deep blue sea

JOY to you and me

Share

Peace

Best wishes for lasting holiday joy

and a new year of peace and progress!

We in this country, in this generation, are by destiny rather than choice-- the watchmen on the walls of world freedom--

aux hommes de bonne volonté

aux sur la Terre

Civilization is to survive, we must cultivate the science of human relationships = the ability of all peoples, of all kinds, to live together, in the same world at peace.

the gift

This has been a recording.
This has been a recording.
This has been a recording.
This has been a recording.

MARKETS OF THE

WASHINGTON

CHANGES

WAVZ/New h.

WBBF/Rochester/

WCCC/Hartford/Rust

WFDF/Flint/Boh

WAAJ/Wo.

WLLH/La.

WNHC/New Haven

WSAM/

WAFB/Boise/A

KUDE/Oceanside

KVEN/Colorado

WAFB/Boise/A

KUDE/Oceanside

KVEN/Colorado

WAFB/Boise/A

KUDE/Oceanside

KVEN/Colorado

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TOP EVENTS OF 1971

- JANUARY**
- 4 Eight people from KTLK walk in dispute with operations manager Joe Finan.....
Paul Drew threatens to sue Capitol for misquoting him in magazine ad.....
 - 11 Pacific Southern purchase of KKDJ, WWDJ, KIMN and KYXI approved.....
Chuck Browning, Bobby Ocean, Rich Robbin join KCBQ.....
 - 18 Johnny Darin fired from PDship at KRLA
Radio Report hits first anniversary.....
AFTRA raises objections to Pacific Southern's take-over of KRHM.....
 - 25 George Wilson returns to WOKY as PD.....replacing Skip Broussard
Jim Stagg resigns from WCFL.....
Midwest Music Conclave held in Chicago.....
Sal Ianucci leaves Capitol.....
- FEBRUARY**
- 1 Walt Turner named PD at KIMN.....Nick Anthony PD's WWDJ.....
George Klien named PD at WHBQ.....
 - 8 LeBaron Taylor begins Black Market section of Report.....
Former WIXY PD George Brewer joins Columbia Records.....
Dick Sainte takes over PD at KRLA.....hiring Tom Murphy from KJR.....
 - 15 KING becomes third top forty station in Seattle.....
Alex Bennett fired at WMCA.....
 - 22 Third Radio Report Clinic convenes in Nashville.....
- MARCH**
- 1 Emergency Broadcast System has foul up.....alerts nation to actual attack....
Scotty Brink moves to KJR from WLS.....
WFIL sold to Lin Broadcasting.....
 - 8 Draper-Blore take over KXOL in Fort Worth.....
FCC Commissioner Robert E. Lee informs Report office he's concerned about lyrical content
of records and is planning to issue a statement
Gordon McClendon advocates changes in marijuana laws.....
 - 15 FCC issues drug notice....warns broadcasters against playing records with drug content.....
Roger Karshner and Don England leave Capitol.....
Radio Report moves to Los Angeles.....keeping New York office open.....
 - 22 Paul Christy leaves WCFL.....
KFRC picks up highest rated ARB ever.....
Sean Conrad becomes PD at KYNO.....
 - 29 John Antoon leaves Mercury.....
Stan Monteiro leaves Metromedia.....
Dave Knight moves to Metromedia.....
Larry Douglas moves from RCA to Epic.....
KRIZ take over by Doubleday.....
Robert E. Lee advocates national lottery to supply money for non commercial broadcasting.....
- APRIL**
- 5 Storz Broadcasting demands lyrics for all records they program.....
Tracey Weston announces plans to file suit against the FCC.....
Industry up in arms over radio panic since drug notice.....
 - 15 Largest ARB ever taken begins.....150 markets affected at one time.....
San Clemente announced as next site for Radio Report Clinic.....
 - 19 Pacific Southern finally takes over four new stations.....
WQAM jocks begin negotiations for AFTRA contract.....
Entire staff at KIMN fired with PS take over.....
 - 26 FCC claims press erroneously depicted drug notice.....
Bashkar Menon named President of Capitol Records.....
Jack Reynolds named General Manager of WWTC.....
- MAY**
- 3 Joey Reynolds jingles hit the market with storm.....Drake stations add new concept.....
College broadcasters meet in Chicago.....
 - 10 Dick Starr resigns from KYA.....
Ed Richards named Program Director at WIBG.....
VictorArmstrong resigns as President of Val-Jon.....
 - 17 Announcement of Communicator Network formation.....
Paul Christy named PD at KCBS-FM.....
Grunt Records formed in San Francisco.....
 - 24 KHJ jock Harvey Miller surrenders to authorities in L.A.....
ABC produces individual jingles for stations in connection with new Grassroots record.....
J.J. Jeffrey leaves WFIL for WLS.....
Steve Lundy moves from WLS to KFRC.....

- MAY** 31 San Clemente Clinic held.....
Howard Miller resigns from WGN.....
Art Roberts returns to WCFL.....
Carl Wigglesworth resigns from WKLO.....replaced by Bill Hennes.....
KLIF sold to Fairchild industries.....
- JUNE** 7 Scotland Yard begins investigation of British Music Business
AFTRA strike hits KFWB.....
Distribs shift from KIMN to KTLK in Denver record buys.....
14 Bobby Ocean resigns from KCBQ.....
AFTRA members still picketing KDWB.....
Buffy St. Marie, John Denver and Mike Nesmith highlight San Clemente Clinic.....
21 KCBQ completely overturns ARB.....beating KGB 14.3 to 9.5.....
Communicator Network begins with 37 radio stations.....first secondary market co-op in history of business.....
WOR-FM continues climb in New York ARB.....WABC holding it's own.....
28 KHJ pulls top ratings in L.A. ARB.....
Ron Sherwood resigns.....
- JULY** 5 Dick Sainte resigns from KRLA.....
WPGC beats WEAM in Washington overall ARB.....
Three jocks exit KGB.....
12 Jay Stevens resigns as Music Director at KRLA.....further changes coming down.....
Meridee Herman resigns from RKO.....
Mike Harvey named PD at WPIX-FM.....
James Morrison of Doors dies in Paris.....
Lee Sherwood resigns from KIIS.....
19 WQAM jocks walk out in AFTRA contract dispute.....
Sonny Melendrez named PD at KTSA.....
ARB in Seattle shows rise of KING
J. Robert Dark named PD at KOMA.....
26 Communicator Network picks Joan Baez.....43 stations add.....
Julian Breen named PD at KYA.....
11 employees walk out at WLOK.....
Steve McCormick joins Report.....
- AUGUST** 2 WCAR becomes third AM top forty station in Detroit.....
Scotty Brink resigns from KJR.....
9 U.S. Court of Appeals rules stations cannot turn down spots for controversial matters.....anti-war groups etc.
AFTRA files complaint against WQAM with Equal Opportunity Commission.....
Perry Murphy moves from WIFE to KCBS-FM.....
NATRA convention begins in Chicago.....
16 WQAM jocks fired.....lose battle in AFTRA contract race.....
Ross Reagan named PD at KTLK.....
WABC beats John Gambling in ARB.....
Dick Starr named programming consultant at WINZ.....
Tom Kennington named PD at WFUN.....
23 Curt Shaw and Georgie Woods named top execs at NATRA.....
Bill Sherard moved from WSAI to WQXI as PD.....
WFIL, WIBG and WIP in tight rating battle.....Pulse shows WFIL back up, beating WIP across the board
30 Hoopers show WMYQ pushing WQAM.....battle set for ARB.....
KRLA edges KHJ in afternoon drive in latest Pulse.....
- SEPTEMBER** 6 Dan Clayton "resigns" from KRIZ.....
Former KCBQ PD Gary Allyn joins Nilson Ross of KWIZ....the two will program three stations in Tijuana.....
WROL goes on the air in Knoxville as third top forty station in market.....
Les Turpin leaves WCBS-FM.....
Tex Meyer returns to WRIT from WOKY.....
WNOE switches to a solid gold format.....
13 Gil Bateman resigns from Elektra.....
Pulse figures show continuing dominance of KILT in Houston.....
20 KRLA changes to music cluster format.....
Communicator Network adds two records in one week.....
27 Vancouver Clinic set.....
Hearings in Washington on Drug advertising draw differing comments from Dean Burch and Nicolas Johnson.....

- OCTOBER**
- 4 Changes coming down in top forty weekend programming.....
Robert Wells rumored to be resigning from FCC....refuses to comment.....
- 11 Communicator Network names Atlantic Records as best servicing company.....
Cher record becomes second communicator record to hit number one.....
Charlotte Reed becomes second woman ever to be sworn in to FCC.....
Fred Ruppert named National Promotion Director at Elektra.....
Network O & O's refuse Stan Freberg spots on Bless The Beasts and Children....terming them too violent.....
- 18 Vancouver Clinic held at Whistler's Mountain.....228 people present
Larry White resigns from WBBF.....
Chuck Browning returns to KCBQ.....
Scotty Brink takes over at KERP as Program Director.....
Larry Stevens becomes PD at WHHY.....
- 25 Scott Seagraves leaves KMEN.....
Allan Dennis becomes PD at WKDA in Nashville.....
Bob Reno resigns from WRNO-FM.....
Tom Yates becomes PD at KLOS.....
Tom Murphey out at KRLA
- NOVEMBER**
- 1 27 people fired at KPPC-FM.....
Mac Richmond, long time owner of WMEX dies of heart attack.....
- 8 KDWB makes rating inroads on latest Pulse.....
Tom Murphey goes to KOL.....
Ralph Blank named Operations Manager of WCFL.....
Johnny Laine named program Director of KAKC.....
Bobby Ocean moves to KGB.....
- 15 KFRC, KHJ, KYNO go through drastic programming switches.....
Album cuts hit Drake stations.....
Gene Taylor resigns from WLS....will become GM at WIXY.....
- 22 Robert W. Morgan resigns from WIND.....
Paul Abrams named GM at WLS
- John Small named Program Director at WKNR.....
- DECEMBER**
- 6 Bangla Desh controversy with Capitol finally solved and record is released.....
KNDE in Sacramento goes through format changes.....
- 13 ARB's hit again.....KCBQ maintains first in San Diego.....WABC in New York....FMs hit hard.....
Next Report Clinic announced at Philadelphia.....
KFMX hits the air in Omaha.....

TOP 50 R & B HITS

- | | |
|--|---|
| 1. HAVE YOU SEEN HER/Chi-Lites/Brunswick | 26. LOVE WE HAD/Dells/Cadet |
| 2. MR. BIG STUFF/Jean Knight/Stax | 27. FAMILY AFFAIR/Sly & Family Stone/Epic |
| 3. BRIDGE OVER TROUBLED/Aretha Franklin/Atlantic | 28. POWER TO THE PEOPLE/Chi-Lites/Brunswick |
| 4. WANT ADS/Honey Cone/Hot Wax | 29. IF YOU REALLY LOVE ME/Stevie Wonder/Tamla |
| 5. THIN LINE/Persuaders/Atco | 30. STICKUP/Honey Cone/Got Wax |
| 6. DON'T WANNA DO WRONG/Gladys K. & Pips/Soul | 31. JUST MY IMAGINATION/Temptations/Gordy |
| 7. WHAT'S GOING ON/Marvin Gaye/Tamla | 32. FUNKY NASSAU/Beginning of the End/Alston |
| 8. SPANISH HARLEM/Aretha Franklin/Atlantic | 33. YOU ARE EVERYTHING/Stylistics/Avco |
| 9. DON'T KNOCK MY LOVE/Wilson Pickett/Atlantic | 34. SCORPIO/Dennis Coffey/Sussex |
| 10. RESPECT YOURSELF/Staple Singers/Stax | 35. THEME FROM SHAFT/Isaac Hayes/Enterprise |
| 11. MERCY MERCY/Marvin Gaye/Tamla | 36. AIN'T NO SUNSHINE/Bill Withers/Sussex |
| 12. TIRED OF BEING ALONE/AI Greene/Hi | 37. ROCK STEADY/Aretha Franklin/Atlantic |
| 13. TRAPPED BY A THING/Denise La Salle/Westbound | 38. YOU'VE GOT TO CRAWL/8th Day/Invictus |
| 14. WHATCHA SEE IS WHAT YOU GET/Dramatics/Volt | 39. WHERE DID OUR LOVE GO/D. Elbert/All Platinum |
| 15. HOT PANTS/James Brown/King | 40. GOT TO BE THERE/Michael Jackson/Motown |
| 16. NEVER CAN SAY GOODBYE/Jackson 5/Motown | 41. BOOTY BUTT/Ray Charles/Tangerine |
| 17. LOVE THE ONE YOU'RE WITH/Isley Bros./T-reck | 42. TIP OF MY TONGUE/Brenda & Tabs/Top & Bottom |
| 18. WE CAN WORK IT OUT/Stevie Wonder/Tamla | 43. YOU'VE GOT A FRIEND/Flack & Hathaway/Atlantic |
| 19. BRING THE BOYS BACK/Freda Payne/Invictus | 44. I'LL EASE YOUR PAIN/Whatnauts/Stang |
| 20. SHE'S NOT JUST/8th Day/Invictus | 45. DO ME RIGHT/Detroit Emeralds/Westbound |
| 21. INNER CITY BLUES/Marvin Gaye/Tamla | 46. DROWING IN THE SEA/Joe Simon/Polydor |
| 22. SMILING FACES/Undisputed Truth/Soul | 47. PROUD MARY/Ike & Tina Turner/Liberty |
| 23. SOUL POWER/James Brown/King | 48. STOP, LOOK, LISTEN/Stylistics/Avco Embassy |
| 24. YOU'RE ALL I NEED/Aretha Franklin/Atlantic | 49. I KNOW I'M IN LOVE/Chae Chae & Poppy/Buddah |
| 25. MAKE IT FUNKY/James Brown/Polydor | 50. HEAVY MAKES YOU HAPPY/Staple Singers/Stax |



SOME OF THE TOP PROMOTIONS OF 1971

CLEVELAND

Friday in two three-hour time segments, WIXY recorded listeners....saying "I listen to WIXY and that's the truth." Monday on the George Washington Birthday celebrationthey'll play back the tapes....if a listener recognized his voice...and calls in time he wins a cherry pie. One of the cherry pies is full of pictures of George Washington rather than the usual cherry filling. Listeners go by the bakery to pick their pie up....they select from a stack.

SAN DIEGO

KCBQ has instituted a new format and with a feature they call the Change Line. Listeners are told thru on-the air promos that they can call and assume control of the station. A recorder phone is utilized reading i.e. "if there is anything you'd like us to change or continue, record at the tone, all suggestions will be reviewed at the end of the day. All feasible changes will be made at the first of the month. Please help us paint the canvas of the new KCBQ. You are in control. (Tone)."

DETROIT

This is an off shoot of a lot of contests..called the WKNR Credit Card Contest. Listeners call in....get a chance to guess the first number of the WKNR credit card. If they get the number right, they win 13 dollars and get a chance at a thousand dollars by naming all four numbers and the letter, at the end. If they don't get all the numbers.....that first one is held over till next hour and the next contestant guesses at the second number....if they get that right they win 13 dollars and a chance at naming all four numbers and the letter. It keeps going like that until somebody can name all the numbers and the letter and then they win the thousand dollars and a new number is up.

ATLANTA

Finally, a change in top forty radio news. WQXI has made a move toward youth-orienting their news. First of all they have eliminated the negatives from their castskillings, car accidents etc. are not reported....most of the stories deal with things that young people are interested in....stories about groups, drugs, the Draft, pollution etc. News-cast is more direct and conversational at the same time. If there is a big story away from the youth oriented thing they will run that....of course.... but, generally it is only youth stories. At night, station runs an open line for young people to rap about a specific subject....those are taped and run back on the casts during the next day.

PHILADELPHIA

WFIL is running their First Annual Used Money Auction and it works like this: At the first of the hour, the jock puts up a \$20 to a \$500 bill, explaining that later in the hour, they would be auctioning off the bread. At the sound of the auctioneer, the jock gets two contestants on the line. A 15 second timer begins and the two begin bidding for the money. At the end of the 15 seconds, the last person submitting a bid wins the money. Response is reported heavy.

HONOLULU

KGMB morning man, J. Akuhead Pupule got fed up with the city traffic so he decided to send newsman, Al Allen to check on the traffic....Al started in Honolulu....and since has checked such places as L.A. traffic....New York traffic....London traffic and even the traffic in Alaskaall on the spot.

WICHITA

KLEO afternoon drive man, Bob Lawrence, a former newspaper boy himself, has been kidding the newsboys in town on his show, explaining that he has to go up on the roof to get his paper, etc. Last Saturday was National Newsboy Day....and some 500 newsboys gathered to run an obstacle course against smart mouth Lawrence. Lawrence, of course, lost to the newsboys....so he was set up over a big barrel of water and the newsboys took turns trying to hit the target (with a newspaper, of course) that would dunk Lawrence into the brine. Stations also gave away prizes to those who scored on Lawrence.

PHILADELPHIA

WIBG is running a Musical Chairs contest, to correspond with the changing of the line up on the station. Promoting the fact that the jocks are moving from shift to shift, listener has to pick off the rotating cart, one of seven European cities and the correct jock and his new shift on the air....if listener gets all correct, they win two Musical Chairs (airplane tickets) to the city they named. As a consolation prize, losers get two musical chairs, which are seats to the summer concerts.

RAPID CITY

KKLS built the worlds record record....the world's tallest record. Actually it was a 50 foot stack of records donated by the listeners and the station. It was built alongside a large billboard in a local shopping center. Various community organizations then went out, as the stack of wax was growing and got pledges per foot for the United Fund. The KKLS jocks said that if they didn't get \$1000 per foot pledge that the jocks of KKLS would hit the ground from the top of the billboard. The station got over 7200 records and short of the \$1000 per foot pledge. So the crowds gathered in the park on Saturday afternoon to watch the 'jocks fall'. On top of the billboard they climbed....but, rather than the gentlemen who broadcast on the station falling....the station had gotten a supporting supply company to embroider the names of the jocks on athletic supporters....and each one of the jocks dropped his own jock strap.

SAN FRANCISCO

KFRC newsman Bob Safford heard that a coalition of bicycle clubs was planning a race between a car, a street-car, and a bicycle during San Francisco's "Bicycle Week." Safford volunteered to drive the KFRC Mobile Unit in the race and gave on-going reports during Jim Carson's morning show. The race moving through San Francisco ended with the bicycle in front, the street car second, and Safford in the news mobile third. All this happened during rush hour.

REPORT ON COMMUNICATOR NETWORK INCLUDED IN MAIN SECTION

1971 COMMUNICATOR BALLOTS AND SCORES

June 21, 1971

IF NOT FOR YOU/Olivia Newton-John	6.6
SOMETHING IN YOUR BLOOD/Crow	6.2
HE'S GONNA STEP ON YOU/John Kongos	6.0
WHO IN THE WORLD/Arnold, Martin & Morrow	3.7

June 28, 1971

I'VE GOT NEWS FOR YOU/Cherokee	5.3
LAUGHED AT THE JUDGE/Grease Band	3.8
MARE TAKE ME HOME/Mathews So. Comfort	4.6
LIVE TILL YOU DIE/Emmitt Rhodes	6.0

July 5, 1971

POOR LITTLE GIRL/Billy Joe Royal	5.7
GONNA BE ALRIGHT NOW/Gayle McCormick	6.2
AND WHEN SHE SMILES/Wildweeds	5.5

July 12, 1971

INDIAN SUMMER/Audience	5.8
SWEET CITY WOMAN/Stampeders	5.1
IT'S ABOUT TIME/Dillard's	5.5
DON'T TRY TO LAY/John Baldry	5.0

July 19, 1971

EVE LAURINE/Tommy Boyce	5.2
LAST MORNING/Dr. Hook	4.0
WEDDING SONG/Paul Stookey	4.5
TIRED OF BEING ALONE/AI Green	3.3

July 26, 1971

MAGNOLIA/J.J. Cale	6.6
THE NIGHT THEY DROVE/Joan Baez	7.3
GIVE IT EVERYTHING/Edgar Winter	5.6

August 2, 1971

KEEP IT IN THE FAMILY/Road Home	6.0
MAGGIE MAY/Rod Stewart	6.5
GENE, ARE YOU THERE/Gene Pitney	4.8

August 9, 1971

A LONG TIME, A LONG WAY/Runt	7.4
J.C. I KNOW WHO YOU ARE/Solomon Burke	3.4
ROLL ON/The New Colony 6	2.3
STAGGER LEE/Tommy Roe	6.8

August 16, 1971

IS THAT THE WAY/Tin Tin	7.1
GIDDY ON UP/Brian Inglad	5.5
REV. JOHN B. DANIELS/Ken Christie	3.6
PIN THE TAIL ON THE DONKEY/Newcomers	3.4
NEW JERSEY/England Dan & John Coley	5.9

August 23, 1971

HAUNTED/Dusty Springfield	6.3
A SONG FOR YOU/Jaye P. Morgan	5.7
BLESS YOU/Wildfire	5.2
BEND ME SHAPE ME/Storm	5.7

August 30, 1971

SOLO/Billie Sans	5.5
ONE FINE MORNING/Lighthouse	5.7
LORD HAVE MERCY/Black Oak Arkansas	6.8

September 6, 1971

CHARITY BALL/Fanny	6.6
FALLIN' LADY/Punch	6.0
RUB IT IN/Layng Martine	6.0
DAY BY DAY/Holly Sherwood	4.8

September 13, 1971

EAGLE ROCK/Daddy Cool	5.4
GYPSIES, TRAMPS, & THIEVES/Cher	7.2
OLENA/Don Nix	5.2
I LIKE WHAT YOU GIVE/Nolan	6.7

September 20, 1971

LOVE TO CHANGE THE WORLD/10Yrs. After	7.2
MAMMY BLUE/Pop Tops	6.9
LOVE/Letterman	5.9
IT'S A CRYIN' SHAME/Gayle McCormick	7.0

September 27, 1971

I'M AN EASY RIDER/My Friends	6.2
SAUNDERS FERRY LANE/Clare	5.8
WILD NIGHT/Van Morrison	6.4

October 4, 1971

WORKIN' ON MY LIFE/Chapins	4.0
PENCIL/Reggie Young	4.9
I DON'T WANT MY LOVE REFUSED/Wackers	5.1

October 11, 1971

GIMME SOME LOVIN'/Traffic	6.0
ALL I EVER NEED IS YOU/Sonny & Cher	6.0
I'VE JUST BEGUN TO CARE/Mike Nesmith	5.5

October 18, 1971

TRAVEL IN TIME/Crowfoot	6.5
SHE/Booker T. & Priscilla	4.4
LOOKIN' BACK/Bob Seger	5.9
AN AMERICAN TRILOGY/Mickey Newbury	4.6

October 25, 1971

BRAND NEW KEY/Melanie	6.0
RESPECT YOURSELF/Staple Singers	5.8
WHITE LIES, BLUE EYES/Bullet	6.5
SUNSHINE/Jonathan Edwards	7.0

November 1, 1971

MARBLEHEAD MESSENGER/Seatrain	6.2
TELL MAMA/Savoy Brown	5.4
TICKLER/Earthquake	5.9
GONNA BE A COUNTRY GIRL/Buffy St. Marie	6.6

November 8, 1971

TOGETHER LOVE/Johnny Parris	5.9
NEXT TIME YOU THINK/Street Christians	3.5
HALLELUJAH/Sweathog	7.3

November 15, 1971

AFTER ALL THIS TIME/Merry Clayton	6.0
JESUS WAS A CROSS MAKER/Judee Sill	4.6
HOPE/Mason Proffit	6.5

November 22, 1971

DEVIL YOU/Stampeders	3.5
IN THE MORNING/Paper Lace	5.5
DAY AFTER DAY/Badfinger	6.3

November 29, 1971 NO BALLOT THIS WEEK

December 6, 1971 NO BALLOT THIS WEEK

December 13, 1971

LOST IN THE OZONE/Commander Cody	4.6
I CAN'T DO IT FOR YOU/Trade Martin	6.1
BODY GO ROUND/Wackers	5.4
SANCTUARY/Dion	6.9

The following are some of the interesting comments made by various people we interviewed during the year...

JIMMY WEBB: I believe that the function of the publisher is becoming obsolete. I believe it has been obsolete for sometime. It becomes more and more vague exactly what a publisher does. A multi-million dollar publishing company can fit inside a filing cabinet.....hire one girl to answer a phone.....that's a publishing company.

GENE TAYLOR: I think there was a period a couple of years ago when jocks liked to titilate their audience by playing records that had something to do with drugs either pro or con. I think it was fun for them to be on the air and talk about getting high and cute little drop ins.....let's go out and cut some grass.....and then play a Stones' record. But, I don't think that was being done to promote drugs I think that was being done to promote the disc jockey.....to show the audience how hip he wasso that the audience would like him.

PAUL ROTHCHILD (producer of J. Joplin's last album) She was so completely knocked out with the band and the way the song was done. It was beyond anything she ever thought the band would be into.....and we said..... "Janis are you ready to put the words to it?".....and she said, "Hell no, I'm going out and have myself a good time tonight.....go to the bar and have a drink and see some of the boys and tomorrow I'll come in and cut the vocal..... She did go to the bar.....and nobody knows what really happened."

GORDON McCLENDON: As to the right of one to smoke marajuana in one's own home.....I think much liberalization is needed.

ROBERT E. LEE (FCC Commissioner): We have a prohibition in our act against censorship and we wouldn't violate that. But.....you're responsible for whatever goes out over the air, and we expect you to know what it is.

LARRY ROSLOW (Pulse): We treat the market as though it were a homogeneous area to begin with. In other words we send interviewers out to areas which are simply selected on the basis of listed phone home population without regard to whether ethnic, foreign, or anyone under the sun...no regard to income or anything else.

BADFINGER: You just couldn't compete with those business heads in New York who were telling you how you could make money there and make money here. We don't want to do all that.....all we want is to do what we want to do.....and be able to do it. They're really dumb-founded with us...because it's not what they've been doing the last years...you know they've been making money You know to see Johnny Winters on a Coca Cola ad is really a downer to us.....because it's selling out.....we don't want to go through all that.....

ELTON JOHN: I don't think kids remember the lyricsI think they remember the total sound of the record.

JOHN DENVER: All I want is to get people to come and see me in person because I think there is something there that I don't have on the records, and it's the thing that I think I do best.....and the thing that I want to do is have people where I can talk to them, like talk to them from the stage and sing these songs for them.

JAYE P. MORGAN: I may leave the country.....I mean it.....I will do everything I can to help, but, I will not sacrifice my son's life or my life for a government I can't believe.....and I want to very much. It's that old thing "You should be loyal to country.....I think your country should be loyal to you."

STANLEY KRAMER: (Question) What did you have in mind in making that movie? (Answer) You see the idea of having something in mind is a bad deal. I don't think you have anything in mind. I think you have an emotional reaction to a subject when you read it.....If you have something specifically in mind to administer to an audience, that's bad because it's patronizing and it never works.

JACK HOLZMAN: I am not an advocate of violent revolution.. I'm an advocate of peaceful, orderly evolution of things which is what's been happening in the country over the years.....with the usual cyclical setbacks which always occur in an evolution.

CANNONBALL ADDERLY: When you become awareyou realize that general prejudices are all bullshit.

PETER FONDA: My sister says, "Power to the people"I say power to the camera.....because the people have fucked it.....so you know.....give the camera a shot to show the people that they fucked it.

PAUL ANKA: An entertainer must be an actor, constantly creating a premise that looks and is honest.....to surprise and constantly keep ahead of the audience. I don't want them to understand what I'm doing.....let'm feel it and like it, but not understand it.

BILL WITHERS: The record business has some of the quickest, sharpest minds that are able to do what they want to do.....good or bad.

FLORENCE GREENBERG: My son was a piano student and he and his teacher wrote a song.....and that's how I'm in the record business.

TOP PROMOTIONS (cont.)

DALLAS

Playing tag with KLIF. State has customized license plate laws and some of them are far out. Such words are featured on the platés as GOD JR.....GRASS III.....JUNKDYKE.....A word called if listener has seen the tag..... he calls in and describes the car.....and wins \$11.90..... Can be owner or non-owner.

PHILADELPHIA

WIBG ran a new contest last week called, "Summer Rock", which began with the station locking Neil Diamond in a hotel room. Listeners called and picked a room number for the hotel.....rotating cart opened the door and there was various sound effects behind the doora dog barking.....an irate man, etc. Listener who opened the door (picked the right hotel number) won Diamonds.....Tickets to a rock concert.....a big diamondand a trip to Diamondhead.....the large mountain in Hawaii.

COMMUNICATOR BALLOTS & VOTES (con.)

December 20, 1971

THAT'S ALRIGHT/Alzo	6.3
TRYIN' TO STAY LIVE/Asylum Choir	5.8
SONG FOR NAN/Bob McDill	4.8
JOY/Apollo 100	6.3

December 27, 1971

WE'VE GOT OT GET IT ON/Addrisi Bros.	6.3
FASCINATING THINGS/Gary Wright	5.8
SOFTLY WHISPERING/English Congregation	5.3
TO CLAUDIA ON THURSDAY/Denny Doherty	6.2

THE HITS OF 1971

		LABEL	TIME	INTRO	END
1.	JOY TO THE WORLD/3 Dog Night	ABC/Dunhill	3:17	:05	Fade
2.	INDIAN RESERVATION/Raiders	Columbia	2:55	:08	Fade
3.	GYPSIES, TRAMPS, & THIEVES/Cher	Kapp	2:36	:08	Fade
4.	THEME FROM SHAFT/Isaac Hayes	Enterprise	3:15	1:50	Cold
5.	MAGGIE MAY/Rod Stewart	Mercury	5:15	:14	Fade
6.	HOW CAN YOU MEND/Bee Gees	Atco	3:52	:13½	Cold
7.	IT'S TOO LATE/Carole King	Ode	3:15	:10	Fade
8.	UNCLE ALBERT/Paul and Linda McCartney	Apple	4:50	:11	Fade
9.	LIKE A YO YO/Osmond Bros.	MGM	2:50	:13	Fade
10.	SIGNS/5 Man Electrical Band	Lionel	4:05	:28	Fade
11.	BROWN SUGAR/Rolling Stones	Rolling Stone	3:50	:30	Cold
12.	RAINY DAYS & MONDAYS/Carpenters	A&M	3:04	:16	Cold
13.	SHE'S A LADY/Tom Jones	Parrot	2:52	:08	Fade
14.	DRAGGIN' THE LINE/Tommy James	Roulette	2:45	:18	Fade
15.	SUPERSTAR/Carpenters	A&M	3:49	:26	Cold
16.	GO AWAY LITTLE GIRL/Donny Osmond	MGM	2:30	:08	Fade
17.	WANT ADS/Honey Cone	Hot Wax	2:34	:02½	Fade
18.	ONE BAD APPLE/Osmond Bros.	MGM	2:45	:09½	Fade
19.	MR. BIG STUFF/Jean Knight	Stax	2:27	:10	Fade
20.	AIN'T NO SUNSHINE/Bill Withers	Sussex	2:04	:00	Fade
21.	ME & BOBBY McGEE/Janis Joplin	Columbia	4:24	:05	Cold
22.	JUST MY IMAGINATION/Temptations	Gordy	3:39	:13	Fade
23.	YOU'VE GOT A FRIEND/James Taylor	WB	4:29	:09	Cold
24.	IMAGINE/John Lennon	Apple	2:59	:13	Cold
25.	TAKE ME HOME/John Denver	RCA	3:08	:06½	Cold
26.	BABY I'M A WANT YOU/Bread	Elektra	2:25	:13	Fade
27.	DON'T PULL YOUR LOVE/H., JF, and R.	ABC/Dunhill	2:40	:08½	Fade
28.	DO YOU KNOW WHAT I MEAN/Lee Michaels	A&M	3:11	:09	Fade
29.	NEVER CAN SAY GOODBYE/Jackson 5	Motown	2:56	:09½	Fade
30.	WHAT'S GOING ON/Marvin Gaye	Tamla	3:40	:09½	Fade
31.	COLOR MY WORLD/Chicago	Columbia	2:47	:05½	Fade
32.	HAVE YOU SEEN HER/Chi-Lites	Brunswick	4:56	:27	Fade
33.	SWEET CITY WOMAN/Stampeders	Bell	3:15	:21	Fade
34.	LONELY DAYS/Bee Gees	Atco	3:47	:14	Fade
35.	SMILING FACES/Undisputed Truth	Gordy	2:59	:14	Fade
36.	STAY AWHILE/Bells	Polydor	3:15	:11	Cold
37.	KNOCK THREE TIMES/Dawn	Bell	2:56	:07½	Fade
38.	FAMILY AFFAIR/Sly & Family Stone	Epic	3:04	:04½	Fade
39.	IF YOU COULD READ MY MIND/G. Lightfoot	Reprise	3:48	:09	Cold
40.	MR. BOJANGLES/Nitty Gritty Dirt Band	Liberty	3:35	:03½	Cold
41.	SWEET AND INNOCENT/Donny Osmond	MGM	2:49	:11	Fade
42.	ROSE GARDEN/Lynn Anderson	Columbia	2:52	:05	Fade
43.	THE NIGHT THEY DROVE/Joan Baez	Vanguard	3:21	:09	Cold
44.	IF YOU REALLY LOVE ME/Stevie Wonder	Tamla	2:52	:14	Fade
45.	TREAT HER LIKE A LADY/Cornelius Bros.	UA	2:45	:13½	Fade
46.	PEACE TRAIN/Cat Stevens	A&M	3:40	:12	Fade
47.	FOR ALL WE KNOW/Carpenters	A&M	2:28	:14	Cold
48.	NEVER ENDING SONG OF LOVE/Delaney & Bonnie	Atco	2:37	:00	Fade
49.	I HEAR YOU KNOCKING/Dave Edmonds	MAM	2:48	:09	Fade
50.	IF/Bread	Elektra	2:33	:20	Cold
51.	ANOTHER DAY/Paul McCartney	Apple	3:39	:00	Cold
52.	LIAR/3 Dog Night	ABC/Dunhill	3:18	:09	Fade
53.	I FOUND SOMEONE/Free Movement	Decca	3:45	:09½	Fade
54.	LOVE HER MADLY/Doors	Elektra	3:18	:12½	Fade
55.	LOVE THE ONE/Stephen Stills	Atlantic	3:03	:08	Cold
56.	THAT'S THE WAY I'VE ALWAYS HEARD/C. Simon	Elektra	4:15	:00½	Cold
57.	IF I WERE YOUR WOMAN/Gladys Knight & Pips	Soul	2:59	:18½	Fade
58.	SWEET HITCHHIKER/Creedence Clearwater Revival	Fantasy	2:51	:08½	Fade
59.	ONE TOKE OVER THE LINE/Brewer & Shipley	Kama Sutra	3:16	:13	Cold
60.	DOESN'T SOMEBODY WANT/Partridge Family	Bell	2:53	:11½	Fade
61.	OLD FASHIONED LOVE SONG/3 Dog Night	ABC/Dunhill	3:21	:13	Fade
62.	GOT TO BE THERE/M. Jackson	Motown	3:23	:11	Fade
63.	TEMPTATION EYES/Grassroots	ABC/Dunhill	2:35	:15	Fade

HITS OF 1971 (Cont.)

	LABEL	TIME	NTRO	END
64. I DON'T KNOW HOW TO LOVE HIM/Helen Reddy	Capitol			
65. PUT YOUR HAND IN THE HAND/Ocean	Buddah	2:52	:12	Fade
66. PROUD MARY/Ike & Tina Turner	Liberty	3:15	:02	Fade
67. YOUR SONG/Elton John	Uni	3:57	:07½	Cold
68. I AM I SAID/Neil Diamond	Uni	3:30	:16½	Fade
69. BRAND NEW KEY/Melanie	Neighborhood	2:26	:06	Fade
70. MY SWEET LORD/George Harrison	Apple	4:28	:30½	Fade
71. CHERISH/David Cassidy	Bell	3:48	:00	Fade
72. AMOS MOSES/Jerry Reed	RCA	2:19	:12	Fade
73. MAMA'S PEARL/Jackson 5	Motown	3:09	:19	Fade
74. IT DON'T COME EASY/Ringo Starr	Apple	3:00	:19	Cold
75. CHICK A BOOM/Daddy Dewdrops	Sunflower	2:40	:03½	Fade
76. LOVE STORY/Henry Mancini	RCA	2:55	Instr.	Cold
77. SPANISH HARLEM/Aretha Franklin	Atlantic	3:30	:09	Fade
78. WATCHA SEE/Dramatics	Volt	3:30	:13	Fade
79. DOUBLE LOVIN'/Osmond Brothers	MGM	2:30	:05	Fade
80. ME & YOU & A DOG/Lobo	Big Tree	2:52	:07½	Fade
81. QUESTIONS 67 & 68/Chicago	Columbia	3:25	:22	Cold
82. BRIDGE OVER TROUBLED WATER/Aretha Franklin	Atlantic	4:18	1:06	Fade
83. TWO DIVIDED BY LOVE/Grassroots	ABC/Dunhill	2:42	:08	Fade
84. I'LL MEET YOU HALFWAY/Partridge Family	Bell	3:26	:19½	Fade
85. HELP ME MAKE IT/Sammi Smith	Mega	2:32	:10	Cold
86. MERCY, MERCY ME/Marvin Gaye	Tamla	2:39	:10	Fade
87. SWEET MARY/Wadsworth Mansion	Sussex	3:01	:00	Fade
88. WILD WORLD/Cat Stevens	A&M	3:15	:01	Fade
89. STONEY END/Barbra Streisand	Columbia	2:57	:09	Fade
90. HAVE YOU EVER SEEN/Creedence Clearwater Revival	Fantasy	2:29	:12½	Cold
91. I JUST WANT TO CELEBRATE/Rare Earth	Earth	3:35	:15	Fade
92. GROOVE ME/King Floyd	Chimneyville	3:04	:01	Fade
93. RIDERS ON THE STORM/Doors	Elektra	4:35	:11	Fade
94. TIRED OF BEING ALONE/AI Greene	HI	2:45	:09	Fade
95. SUPERSTAR/Murray Head	Decca	4:10	:29½	Fade
96. ALL I EVER NEED IS YOU/Sonny & Cher	Kapp	2:38	:06	Fade
97. ONE FINE MORNING/Lighthouse	Evolution	3:16	:33	Cold
98. WON'T GET FOOLED AGAIN/Who	Decca	3:37	:14	Cold
99. WATCHING SCOTTY GROW/Bobby Goldsboro	UA	2:38	:11	Cold
100. AMERICAN PIE/Don McLean	UA	4:21	:00	Cold

TOP 50 ALBUMS OF 1971

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| 1. CAROLE KING/Tapestry/Ode | 26. GRAND FUNK RAILROAD/Survival/Capitol |
| 2. ORIGINAL CAST/Jesus Christ Superstar/Decca | 27. ARETHA FRANKLIN/Live/Atlantic |
| 3. ROD STEWART/Every Picture Tells/Mercury | 28. JIMI HENDRIX/Jimi Hendrix/WB |
| 4. PAUL MC CARTNEY/Ram/Apple | 29. LEON RUSSELL/Shelter |
| 5. JAMES TAYLOR/Mud Slide Slim/Reprise | 30. CARPENTERS/Close To You/A&M |
| 6. JETHRO TULL/Aqualung/WB | 31. SLY & FAMILY STONE/Greatest Hits/Epic |
| 7. JANIS JOPLIN/Pearl/Columbia | 32. PARTRIDGE FAMILY/Up To Date/Bell |
| 8. ROLLING STONES/Sticky Fingers/Rolling Stone | 33. PARTRIDGE FAMILY/Family Album/Bell |
| 9. JOHN LENNON/Imagine/Apple | 34. JOHN LENNON/Apple |
| 10. CARPENTERS/A&M | 35. STEPHEN STILLS/Atlantic |
| 11. WHO/Who's Next/Decca | 36. BLACK SABBATH/Master of Reality/WB |
| 12. MARVIN GAYE/What's Going On/Tamla | 37. JEFFERSON AIRPLANE/Bark/Grunt |
| 13. ISAAC HAYES/Soundtrack from Shaft/Enterprise | 38. GRAND FUNK RAILROAD/Live/Capitol |
| 14. FRANCIS LAI/Soundtrack from Love Story/Para. | 39. BARBRA STREISAND/Stoney End/Columbia |
| 15. MOODY BLUES/Every Good Boy Deserves/Threshold | 40. JACKSON FIVE/Maybe Tomorrow/Motown |
| 16. CROSBY, STILLS, NASH & YOUNG/4-Way Street/Atl. | 41. ELTON JOHN/Uni |
| 17. SANTANA/Abraxas/Columbia | 42. SLY & FAMILY STONE/There's A Riot/Epic |
| 18. CAT STEVENS/Teaser and the Firecat/A&M | 43. ANDY WILLIAMS/Love Story/Columbia |
| 19. ELTON JOHN/Tumbleweed Connection/Uni | 44. CHI-LITES/Give More Power/Brunswick |
| 20. SANTANA/Columbia | 45. STEPHEN STILLS II/Atlantic |
| 21. GEORGE HARRISON/All Things Must Pass/Apple | 46. CHICAGO/Live At Carnegie Hall/Columbia |
| 22. CAT STEVENS/Tea For The Tillerman/A&M | 47. JOHN DENVER/Poems, Prayers & Promises/RCA |
| 23. CREEDENCE CLEARWATER/Pendulum/Fantasy | 48. GORDON LIGHTFOOT/Sit Down/Reprise |
| 24. CHICAGO/Chicago III/Columbia | 49. THREE DOG NIGHT/Harmony/ABC-Dunhill |
| 25. DOORS/L A Woman/Elektra | 50. DON MC LEAN/American Pie/UA |

TOP 50 MOR HITS

1. LOVE STORY/Andy Williams/Columbia
2. IF YOU COULD READ/G. Lightfoot/WB
3. FOR ALL WE KNOW/Carpenters/A&M
4. SHE'S A LADY/Tom Jones/Parrot
5. HELP ME MAKE IT/Sammi Smith/Mega
6. AMAZING GRACE/Judy Collins/Elektra
7. RAINY DAYS & MON./Carpenters/A&M
8. IT'S TOO LATE/Carole King/Ode
9. NIGHT THEY DROVE/Joan Baez/Vanguard
10. SUPERSTAR/Carpenters/A&M
11. ROSE GARDEN/Lynn Anderson/Columbia
12. MY SWEET LORD/George Harrison/Apple
13. YOU'VE GOT A FRIEND/J. Taylor/WB
14. YOUR SONG/Elton John/Uni
15. AIN'T NO SUNSHINE/B. Withers/Sussex
16. BEAUTIFUL PEOPLE/New Seekers/Elektra
17. CRIED LIKE A BABY/Bobby Sherman/Metro
18. IF/Bread/Elektra
19. NO LOVE AT ALL/B.J. Thomas/Scepter
20. GO WAY LITTLE GIRL/D. Osmond/MGM
21. WATCHING SCOTTY GROW/B. Goldsboro/UA
22. BABY I'M A WANT YOU/Bread/Elektra
23. SWEET CITY WOMAN/Stampeders/Bell
24. UNCLE ALBERT/P&L McCartney/Apple
25. DREAM BABY/Glen Campbell/Capitol
26. HOW CAN YOU MEND/Bee Gees/Atlantic
27. THAT'S THE WAY/Carly Simon/Elektra
28. ME & YOU & A DOG/Lobo/Big Tree
29. KNOCK THREE TIMES/Dawn/Bell
30. NEVER MY LOVE/5th Dimension/Bell
31. JUST MY IMAGINATION/Temptations/Motown
32. GYPSIES, TRAMPS/Cher/UA
33. LOVE STORY/Henry Mancini/RCA
34. SO FAR AWAY/Carole King/Ode
35. SHAFT/Isaac Hayes/Enterprise
36. DOESN'T SOMEBODY WANT/Part. Fam./Bell
37. ANOTHER DAY/Paul McCartney/Apple
38. STONES/Neil Diamond/Uni
39. OLD FASHIONED LOVE/3 Dog Night/ABC/Dunhill
40. LOVE SONG/Francis Lai/Paramount
41. 1900 YESTERDAY/Liz Damon/UA
42. WEDDING SONG/Paul Stookey/WB
43. LOVE'S LINES/5th Dimension/Bell
44. IT WAS A GOOD TIME/Edie Gorme/MGM
45. I AM I SAID/Neil Diamond/Uni
46. SUPERSTAR/Assem. Multitude/Decca
47. BURNING BRIDGES/Mike Curb Cong./MGM
48. BEGINNINGS/Chicago/Columbia
49. ME & MY ARROW/Harry Nilsson/RCA
50. PEACE TRAIN/Cat Stevens/A&M

TOP 50 CANADIAN HITS

1. PUT YOUR HAND/Ocean/Yorkville
2. STAY AWHILE/Bells/Polydor
3. JOY TO THE WORLD/3 Dog Night/ABC/Dunhill
4. IF YOU COULD READ/G. Lightfoot/WB
5. ONE BAD APPLE/Osmond Bros./Polydor
6. SHE'S A LADY/Tom Jones/London
7. BROWN SUGAR/Rolling Stones/Atlantic
8. ROSE GARDEN/Lynn Anderson/Columbia
9. ANOTHER DAY/Paul McCartney/Apple
10. ALBERT FLASHER/Guess Who/RCA
11. HAVE YOU SEEN THE RAIN/CCR/Fantasy
12. LONELY DAYS/Bee Gees/Atlantic
13. UNCLE ALBERT/Paul McCartney/Apple
14. ME & BOBBY McGEE/Janis Joplin/Columbia
15. SWEET MARY/Wadsworth Mansion/Sussex
16. LOVE STORY/Mancini/RCA
17. LOVE STORY/Francis Lai/Paramount
18. AMOS MOSES/Jerry Reed/RCA
19. LIKE A YO YO/D. Osmond/Polydor
20. CHICK A BOOM/Daddy De wdrops/Sunflower
21. INDIAN RESERVATION/Raiders/Columbia
22. LADY DAWN/Bells/Polydor
23. WOODSTOCK/Mathew's So. Com/Decca
24. MAGGIE MAY/Rod Stewart/Mercury
25. MY SWEET LORD/George Harrison/Apple
26. IT'S TOO LATE/Carole King/Ode
27. IMAGINE/John Lennon/Apple
28. OH WHAT A FEELING/Crowbar/Daffodil
29. GOTTA SEE JANE/RD Taylor/Rare Earth
30. I AM I SAID/Neil Diamond/Uni
31. IT DON'T COME EASY/Ringo Starr/Apple
32. WATCHING SCOTTY/B. Goldsboro/UA
33. KNOCK 3 TIMES/Dawn/Bell
34. FOR ALL WE KNOW/Carpenters/A&M
35. NIGHT THEY DROVE/Joan Baez/Vanguard
36. SHAFT/Isaac Hayes/Enterprise
37. BABY I'M A WANT/Bread/Elektra
38. WHAT IS LIFE/Geo. Harrison/Apple
39. MR. BOJANGLES/Nitty Gritty/UA
40. OLD FASHIONED/3 Dog Night/ABC/Dunhill
41. SUPERSTAR/Carpenters/A&M
42. RAINY DAYS & MON./Carpenters/A&M
43. YOUR SONG/Elton John/Uni
44. RAIN DANCE/Guess Who/RCA
45. HOW CAN YOU MEND/Bee Gees/Atlantic
46. DRAGGIN' THE LINE/Tommy James/Roulette
47. SWEET CITY WOMAN/Stampeders/Bell
48. GO WAY LITTLE GIRL/D. Osmond/Polydor
49. GYPSIES TRAMPS/Cher/Kapp
50. HEY GIRL/D. Osmond/Polydor

THIS REPORT IS A PRODUCT OF THE WORK AND BELIEF OF SOME 700 RADIO STATIONS IN THE UNITED STATES, CANADA, AUSTRALIA AND VARIOUS OTHER POINTS IN MANY PARTS OF THE WORLD. THEY ALONG WITH RECORD PERSONNEL HAVE PUT THIS PERIODICAL TOGETHER. FROM THE ACTUAL OFFICE PERSONNEL CONNECTED WITH THE REPORT DIRECTLY.....WE HUMBLY THANK YOU FOR THE OPPORTUNITY TO BE YOUR SERVANTS AND DEDICATE ALL OF THE ENERGY POSSIBLE IN 1972 TO BRINGING RADIO AND MUSIC TO IT'S FULL POTENTIAL.....IN HELPING US REALIZE WE ARE IN REALITY ONE.

OUR LOVE AND THANKS FOR 1971

Bob Hamilton.....Chris Hamilton.....Steve McCormick.....Beverly Magid.....Kaye Tipton.....Walter Hofer.....Seymour Straus
Allen Grubman.....Arnold Rich.....Steve Paskowitz.....Larry Thompson.....Dana Rodden.....Doc & the Collators.....
 Monty & the Printers.....Charlie Tuna.....LeBaron Taylor.....and our leader.....