

ISSUE 1596 MARCH 7, 1986

# *the* GAVIN REPORT



**GARY MORRIS**  
THE CAT OF COUNTRY MUSIC

**COUNTRY STATION ID: KASE/KVET**

ONE HALLIDIE PLAZA, SUITE 725, SAN FRANCISCO, CALIFORNIA 94102 415-392-7750



# VAN HALEN

## "Why Can't This Be Love"

The New Single From The Forthcoming LP 5150 Produced by Ven Haler / Donn Landee / Mick Jones  
Personal Management: Ed Leffler, E.L. Management, Inc. © 1986 Van Halen Productions, Inc. © 1986 Warner Bros. Records Inc.





Editor: Dave Sholin

Station Reporting Phone (415) 392-7750

Reports accepted Mondays at 8AM through 11AM Wednesdays

## MOST ADDED



▲ THE ROLLING STONES

Harlem Shuffle  
(Rolling Stones)  
222 Adds

VAN HALEN

Why Can't This Be Love  
(Warner Bros.)  
171 Adds

BOB SEGER

American Storm  
(Capitol)  
124 Adds

▲ TOP NEW AIRPLAY

## RECORD TO WATCH



FEARGAL SHARKEY

A Good Heart  
(Virgin/A&M)

A 16% Hit Factor is a significant indicator at this early stage of development.

## CERTIFIED

DIRE STRAITS

So Far Away  
(Warner Bros.)

PET SHOP BOYS

West End Girls  
(EMI America)

## 2W LW TW

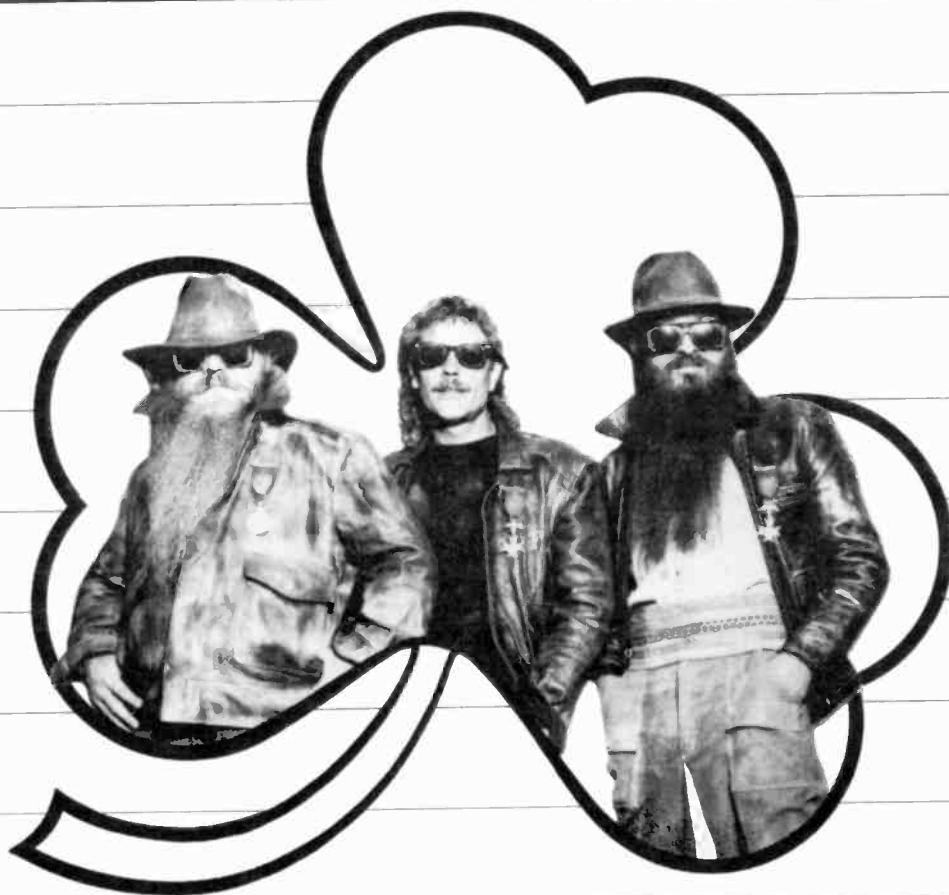
4.	3.	1.	HEART - These Dreams (Capitol)
3.	1.	2.	Starship - Sara (Grunt/RCA)
8.	5.	3.	ATLANTIC STARR - Secret Lovers (A&M)
11.	9.	4.	JOHN COUGAR MELLENCAMP-ROCK In The USA (Riva/PolyGram)
1.	2.	5.	Mr. Mister - Kyrie (RCA)
10.	8.	6.	ELTON JOHN - Nikita (Geffen)
9.	7.	7.	Thompson Twins - King For A Day (Arista)
20.	14.	8.	FALCO - Rock Me Amadeus (A&M)
16.	10.	9.	Loverboy - This Could Be The Night (Columbia)
19.	11.	10.	INXS - What You Need (Atlantic)
2.	4.	11.	Whitney Houston - How Will I Know (Arista)
18.	13.	12.	SIMPLE MINDS - Sanctify Yourself (Virgin/A&M)
5.	6.	13.	Mike & The Mechanics - Silent Running (Atlantic)
29.	21.	14.	BANGLES - Manic Monday (Columbia)
35.	27.	15.	PRINCE - Kiss (Paisley/Warner Bros.)
21.	17.	16.	Marilyn Martin - Night Moves (Atlantic)
27.	24.	17.	SLY FOX - Let's Go All The Way (Capitol)
25.	23.	18.	ELO - Calling America (CBS)
33.	29.	19.	FORCE MD'S - Tender Love (Tommy Boy/Warner Bros.)
23.	20.	20.	Aretha Franklin - Another Night (Arista)
34.	31.	21.	STEVIE NICKS - I Can't Wait (Modern/Atco)
39.	32.	22.	ROBERT PALMER - Addicted To Love (Island)
7.	12.	23.	Sade - Sweetest Taboo (Portrait)
28.	26.	24.	Robert Tepper - No Easy Way Out (Scotti Bros.)
6.	15.	25.	Dream Academy - Life In A Northern Town (Warner Bros.)
--	35.	26.	JERMAINE JACKSON - I Think It's Love (Arista)
30.	28.	27.	Cars - I'm Not The One (Elektra)
--	37.	28.	STEVIE WONDER - Overjoyed (Tamla)
--	--	29.	DIRE STRAITS - So Far Away (Warner Bros.)
15.	16.	30.	ZZ Top - Stages (Warner Bros.)
26.	15.	31.	ABC - How To Be A Millionaire (Mercury/PolyGram)
12.	18.	32.	James Brown - Living In America (Scotti Bros.)
--	--	33.	OUTFIELD - Your Love (Columbia)
--	--	34.	PET SHOP BOYS - West End Girls (EMI America)
14.	22.	35.	Sheila E - A Love Bizarre (Paisley/Warner Bros.)
--	40.	36.	OPUS - Live Is Life (Polydor)
--	--	37.	JACKSON BROWNE - For America (Asylum)
40.	39.	38.	Dan Seals - Bop (EMI America)
17.	19.	39.	Sting - Russians (A&M)
--	--	40.	CHARLIE SEXTON - Beat's So Lonely (MCA)

## CHARTBOUND

	Reports	Adds	On	Chart
*ROLLING STONES - Harlem Shuffle (Rolling Stones)	222	222	--	--
*VAN HALEN - Why Can't This Be Love (Warner Bros.)	171	171	--	--
LEVEL 42 - Something About You (Polydor/PolyGram)	160	41	94	25
MIAMI SOUND MACHINE - Bad Boys (Epic)	147	81	58	8
*BOB SEGER - American Storm (Capitol)	124	124	--	--

# Call **7** TOP

On St. Patrick's Day



Live • Monday • Mar. 17 • 11:30 PM EST

## ROCKLINE

Hosted by Bob Coburn

LIVE ON  
**GLOBAL SATELLITE NETWORK**

DISTRIBUTED IN THE U.S. EXCLUSIVELY BY

**abc-rock-radio-network**

FOR INFORMATION CONTACT: BEVERLY PADRATZIK AT (212) 887-5218

## UP &amp; COMING

## ARTIST &amp; TITLE

ARTIST & TITLE	Reports	Adds	On	Chart
OMD - If You Leave (Virgin/A&M)	106	34	56	16
PAT BENATAR - Le Bel Age (The Best Year) (Chrysalis)	87	5	48	34
THE FIRM - All The King's Horses (Atlantic)	82	6	50	26
JOHN TAYLOR - I Do What I Do (Capitol)	80	37	36	7
LITTLE RICHARD - Great Gosh A' Mighty (MCA)	78	30	45	3
JOHN CAFFERTY - Heart's On Fire (Scotti Brothers)	75	7	61	7
NUSHOOZ - I Can't Wait (Atlantic)	70	21	39	10
LAURA BRANIGAN - I Found Someone (Atlantic)	67	7	47	13
HONEYMOON SUITE - Feel It Again (Warner Bros.)	63	11	45	7
JANET JACKSON - What Have You Done For Me (A&M)	53	15	18	20
COCK ROBIN - The Promise You Made (Columbia)	50	--	45	5
JENNIFER RUSH - The Power Of Love (Epic)	49	9	27	13
JIMMY BARNES - Working Class Man (Epic)	49	17	31	1
PETER FRAMPTON - Lying (Atlantic)	48	--	29	19
FLIP - That's What They Say About Love (Private I)	48	10	34	4
SHEENA EASTON - Jimmy Mack (EMI America)	45	1	31	13
*DENNIS DEYOUNG - Call Me (A&M)	45	28	17	--
SMOKEY ROBINSON - Hold On To Your Love (Tamla)	43	5	26	12
ANIMOTION - I Engineer (Mercury/PolyGram)	43	8	34	1
*BOURGEOIS TAGG - Mutual Surrender (Island)	43	37	6	--
ANNE MURRAY - Now & Forever (Capitol)	41	1	18	22
CHERELLE & ALEXANDER O'NEAL - Saturday Love (Tabu)	40	15	11	14
MENTAL AS ANYTHING - Live It Up (Columbia)	39	8	31	--
SAM HARRIS - I'd Do It All Again (Motown)	36	2	16	18
POINTER SISTERS - Twist My Arm (RCA)	36	3	30	3
JAMES TAYLOR - Only One (Columbia)	35	1	19	15
EURYTHMICS - It's All Right (RCA)	35	2	24	9
*PHIL COLLINS - Take Me Home (Atlantic)	33	33	--	--
*DIONNE WARWICK - Whisper In The Dark (Arista)	32	14	17	1
*OZZY OSBORNE - Shot In The Dark (CBS)	31	22	8	1
NEW EDITION - A Little Bit Of Love (MCA)	30	4	14	12
*ROB TRO - Thrill Of The Chase (Jamex)	27	5	21	1
DOKKEN - The Hunter (Elektra)	25	4	19	2
*FEARGAL SHARKEY - A Good Heart (Virgin/A&M)	24	7	10	7
MELI'SA MORGAN - Do Me Baby (Capitol)	23	--	8	15
*GREG KIHN - Love And Rock 'n' Roll (EMI America)	23	23	--	--
*WAX - Right Between The Eyes (RCA)	22	22	--	--
JOE COCKER - Shelter Me (Capitol)	20	4	16	--

## \*Debuts This Week

Dropped: #30-Billy Ocean, #33-Arcadia, #34-Hooters, #36-Baltimora, #38-Tom Petty & Stevie Nicks, Ray Parker Jr. & Helen Terry, Alan Parsons Project, Five Star, Pete Townshend

# INSIDE TOP 40 WITH DAVE SHOLIN

Can't begin to tell you how good it feels to receive the many letters and phone calls complimenting our staff on the recent Seminar. Your comments are most appreciated and we've already begun laying plans to top it next year.

Quite a week for HEART, making their comeback even sweeter, with Ann & Nancy Wilson's first-ever number one record. FALCO continues to be one of the fastest gainers in quite a while, converting last week's 55% Hit Factor into... 84%.

INXS has finally cracked the top ten in the U.S. Spectacular growth in many markets, including WTIC-Hartford 21-6, WZON-Bangor 22-12, WHTT-Boston 15-7, Y107-Nashville

23-16, WEAM-Montgomery 22-8, WKLQ-Grand Rapids 22-16, KKEZ Ft. Dodge 23-13, KZZP-Phoenix 21-13, KPKE-Denver 24-18, KKHR-Los Angeles 13-7, KWOD-Sacramento 22-14, etc. Cross-over pick back on January 17 was FORCE MD'S, now definitely headed top ten, nearly doubling in Hit Factor at 35%.

ROBERT PALMER on a roll, with hot debuts at KWNZ-Reno (#29), WLS-Chicago (#25), WIZM-La Crosse (#27), WOAK-Oak Hill/Beckley (#26), Q104-Gadsden (#30), WJZR-Charlotte (#29), B106-Washington, DC (#22), PRO/FM-Providence (#24), JERMAINE JACKSON has heavy radio support with over 230 stations, including a lot of new activity in the Midwest, with adds at KCLD, WKTI, KKXL,

KQ95, WLXR, WLKI, etc. CHARLIE SEXTON slips by Chartbound, picking up 35 new believers and helped by impressive numbers at KEWB 27-18, KOZE 18-10, Z-92.5 (11-7), WYTZ debut #20, etc.

LEVEL 42, our Record To Watch of February 14 has added more than 100 reports to their total of 54 on that date, showing strength in Portland at KMJK 25-21, Hilo KRBG 19-11, KNJY-Clinton 21-14, 106X-Florence 17-13, etc. FEARGAL SHARKEY is a confirmed hit in Canada, with moves of 22-12 at CFTR, 23-17 CHUM, 18-14 CKOC, and #18 at LG73. Stateside, WXKS/FM-Boston takes it 34-25, KLIK-Davenport 33-29 and KTBC-Nacogdoches 32-28.

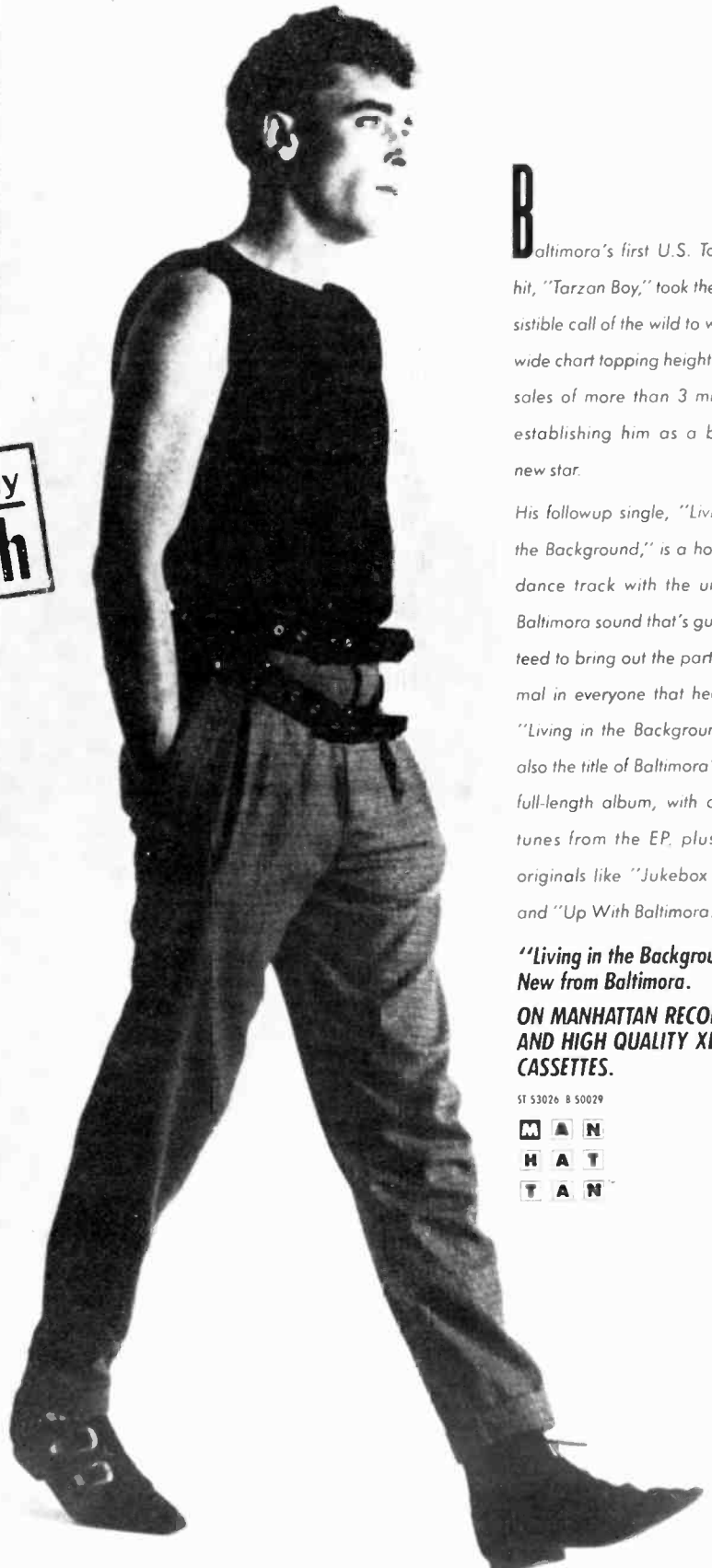
# BALTIMORA

LIVING IN THE BACKGROUND

The follow-up to his

TOP 10 SMASH!

On Your Desk Monday  
**MARCH 10th**



**B**altimore's first U.S. Top 10 hit, "Tarzan Boy," took the irresistible call of the wild to worldwide chart topping heights with sales of more than 3 million, establishing him as a bright new star.

His followup single, "Living in the Background," is a hot new dance track with the unique Baltimore sound that's guaranteed to bring out the party animal in everyone that hears it. "Living in the Background" is also the title of Baltimore's new full-length album, with all the tunes from the EP, plus new originals like "Jukebox Boy" and "Up With Baltimore."

**"Living in the Background."  
New from Baltimore.**

**ON MANHATTAN RECORDS  
AND HIGH QUALITY XDR  
CASSETTES.**

ST 53026 B 50029

**M A N  
H A T  
T A N**

Research:  
Keith Zimmerman  
Lisa Smith  
Betty Hollars



Hit Factor is a percentage of stations playing a record which also have it Top 20.  
ie: 100 stations playing the record — 60 stations have it in their Top 20 — Hit Factor = 60%.

Total reports this week 289 Last Week 288

ARTIST	TITLE	LABEL	Reports	Adds	STATIONS CHARTED					Uncharted	HIT FACTOR	Weeks
					1-5	6-10	11-20	20-30				
HEART - These Dreams (Capitol)			274	--	218	43	12	1	--	99%	9	
ATLANTIC STARR - Secret Lovers (A&M)			271	1	146	72	37	13	2	94%	9	
J.C.MELLENCAMP - R.O.C.K. (Mer./PolyGram)			270	2	41	131	75	18	3	91%	11	
ELTON JOHN - Nikita (Geffen)			264	3	65	100	74	18	4	90%	9	
THE STARSHIP - Sara (Grunt/RCA)			260	--	231	28	1	--	--	100%	10	
INXS - What You Need (Atlantic)			256	5	25	62	123	34	7	82%	9	
THE BANGLES - Manic Monday (Columbia)			253	14	12	21	89	86	31	48%	8	
FALCO - Rock Me Amadeus (A&M)			251	10	73	58	81	23	6	84%	5	
LOVERBOY - This Could Be The Night (Col.)			246	2	28	84	103	18	11	87%	9	
STEVIE NICKS - I Can't Wait (Modern/Atco)			245	6	--	1	35	133	70	14%	4	
FORCE M.D.'S - Tender Love (Warner Bros.)			239	18	5	18	63	91	44	35%	7	
THOMPSON TWINS - King For A Day (Arista)			238	2	85	107	37	6	1	96%	9	
PRINCE - Kiss (Paisley/Warner Bros.)			238	14	9	12	95	69	39	48%	4	
SIMPLE MINDS - Sanctify Yourself (Virgin/A&M)			235	--	9	53	130	32	11	81%	8	
JERMAINE JACKSON - I Think It's Love (Arista)			231	20	--	--	7	78	126	3%	4	
ELO - Calling America (CBS)			230	4	4	15	71	107	29	39%	7	
DIRE STRAITS - So Far Away (Warner Bros.)			230	26	--	2	5	62	135	3%	3	
ROBERT PALMER - Addicted To Love (Island)			223	14	3	11	42	103	50	25%	8	
STEVIE WONDER - Overjoyed (Tamla)			208	19	--	2	18	56	113	9%	4	
PET SHOP BOYS - West End Girls (EMI Amer.)			207	39	--	1	8	35	124	4%	3	
MARILYN MARTIN - Night Moves (Atlantic)			206	4	10	16	98	62	16	60%	9	
JACKSON BROWNE - For America (Asylum)			206	36	--	--	4	31	135	1%	3	
THE CARS - I'm Not The One (Elektra)			196	3	1	5	48	97	42	27%	7	
ROBERT TEPPER - No Easy Way Out (Scotti)			195	3	1	6	75	83	27	42%	9	
THE OUTFIELD - Your Love (Columbia)			190	24	1	4	7	37	117	6%	5	
ARETHA FRANKLIN - Another Night (Arista)			178	2	2	16	91	55	12	61%	9	
LEVEL 42 - Something... (Polydor/PolyGram)			160	41	--	--	5	20	94	3%	5	
MIAMI SOUND MACHINE - Bad Boy (Epic)			147	81	--	--	--	8	58	--	2	
OPUS - Live Is Life (Polydor/PolyGram)			138	9	--	5	14	37	73	13%	8	
CHARLIE SEXTON - Beat's So Lonely (MCA)			137	35	1	7	12	29	53	14%	9	
OMD - If You Leave (Virgin/A&M)			106	34	--	1	3	12	56	3%	3	
DAN SEALS - Bop (EMI America)			91	3	7	12	21	24	24	43%	7	
THE FIRM - All The King's Horses (Atlantic)			82	6	--	2	7	17	50	10%	6	
JOHN TAYLOR - I Do What I Do (Capitol)			80	37	--	--	--	7	36	--	2	
NUSHOOZ - I Can't Wait (Atlantic)			70	21	--	1	3	6	39	5%	2	

## NORTHEAST

Toronto, ON (Bob Saint-CFTR) Miami S.M., Jermaine, R. Stones, D. DeYoung.  
 Toronto, ON (Brad Jones-CHUM) R. Stones, B. Seger, Van Halen, L. Richard, INXS, Level 42.  
 Hamilton, ON (Nevin Grant-CKOC) R. Stones, FYC, Miami S.M., Van Halen.  
 Boston, MA (Sunny Joe White-WXKS/FM) Van Halen, Seger, R. Stones, Miami S.M., OMD, FYC, Cherrelle & O'Neal.  
 Boston, MA (Chris Knight-WHTT) P. Collins, L. Richard, J. Taylor, R. Stones, Van Halen, Dionne, Wonder.  
 Cape Cod, MA (Gary Franklin-WKPE) R. Stones, Firm, P. Collins, L. Richard, Seger, Miami S.M., Van Halen.  
 Providence, RI (Tom Cuddy-PRO/FM) R. Stones, Seger, Miami S.M., Van Halen, P. Collins.  
 Keene, NH (Mike Trombly-WKNE/FM) R. Stones, Miami S.M., D. DeYoung, OMD.  
 Bangor, ME (John Marshall-WZON) R. Stones, Seger, Van Halen, J. Barnes, OMD, J. Cocker, FYC.  
 Ellsworth, ME (Tim Moore-WKSQ) R. Stones, Hooters, Baltimore.  
 Burlington, VT (Tom Richards-Q99) J. Rush, Miami S.M., Rene & Angela, Pointers, R. Stones, J. Cocker, Bangles, Prince.  
 Hartford, CT (Mike West-WTIC/FM) R. Stones, N. Edition, Wonder, Outfield, P. Collins.  
 Hartford, CT (Harve Alan-WCCC/AM) Van Halen, Seger, R. Stones, Outfield, Dokken.  
 New Haven, CT (Stef Rybak-KC101) No Report-Frzn.  
 Westport, CT (Storm N. Norman-WEBE/FM) J. Rush.  
 New York, NY (Scott Shannon-Z100) R. Stones, INXS.  
 Albany, NY (Todd Martin-WFLY) P. Collins, R. Stones, Seger, Van Halen, Force MD's, Miami S.M.  
 Schenectady, NY (Jim Walsh-3WD) Sly Fox, Van Halen, R. Stones, J. Rush, Seger.  
 Poughkeepsie, NY (Bob Weil-WSPK/FM) R. Stones, Seger, Van Halen, Cherrelle & O'Neal, Bangles, OMD, Barnes.  
 Utica, NY (Mac/Andrews-WNYZ) R. Stones, Seger, D. DeYoung, L. Richard.  
 Utica, NY (Jim Reitz-WRCK) R. Stones, Van Halen, Seger, D. DeYoung, Wax.  
 Binghamton, NY (Don Morgan-WAAL/FM) R. Stones, Seger, Outfield, Van Halen.  
 Buffalo, NY (Roger Christian-WBEN/FM) R. Stones, Seger, H. Suite, Miami S.M., FYC, Van Halen, OMD, Mental as Anything.

## MID ATLANTIC

Asbury Park, NJ (Pat Gillen-WJLK/FM) R. Stones, Seger, Van Halen, Janet Jackson.  
 Trenton, NJ (Tom Taylor-WPST) P. Collins, Miami S.M., R. Stones, Seger, Van Halen.  
 Pittsburgh, PA (Nick Bazoo-B94) R. Stones, Nicks, J. Taylor, Palmer, Van Halen.  
 Pittsburgh, PA (Keith Abrams-WHTX) No Report-Frzn.  
 Johnstown, PA (Rick Kelly-WCRO) J. Browne, R. Stones, Palmer, Seger.  
 Erie, PA (Jim Cook-WJET) OMD, J. Taylor, Level 42, Miami S.M., Jermaine, Seals.  
 Erie, PA (Bill Shannon-K104) Falco, R. Stones, Seger, Van Halen, Cafferty, DeYoung, P. Collins.  
 Altoona, PA (Steve Kelsey-WFBG) R. Stones, Miami S.M., Van Halen, Seger, DeYoung, F. Sharkey, Dokken.  
 Washington, DC (Kaghan/Dempsey-B106) R. Stones, Seger, Van Halen, P. Collins, D. Straits, C. Sexton.  
 Baltimore, MD (Kingston/Kronthal-B104) R. Stones, Seger, Pet Shop Boys, Miami S.M., Van Halen.  
 Ocean City, MD (Jack Gillen-WKHI/FM) Pet Shop Boys, OMD, Dokken, Cafferty, Midge Ure, Level 42, Wonder, A. Parsons, Jermaine, Pointers, Prince, R. Stones.

Cedar Bluff, VA (Nancy Shelton-WYRV) R. Stones, Sly Fox, Miami S.M., Jermaine, Van Halen, Tro.  
 Sanford, NC (Bill Freeman-WFJA) N. Edition, Van Halen, R. Stones, Miami S.M., Barnes, Ozzy.  
 Durham/Raleigh, NC (Cindy Wright-G105) Outfield, Van Halen, R. Stones, Miami S.M., J. Taylor.  
 Shelby, NC (Andy Foster-WXIK) Miami S.M., Pet Shop Boys, The Zummos, DeYoung, Nushooz, Barnes, Alabama, R. Stones, Gap Band.  
 Charlotte, NC (Chrysler/Stevens-WJZR/FM) Outfield, Van Halen, R. Stones, Miami S.M., J. Taylor.  
 Charlotte, NC (Bill Martin-WBCY) Falco, R. Stones, Seger, Outfield, Miami Sound Machine.  
 Charlotte, NC (Blackwell/William-WROQ) R. Stones, Seger, Van Halen, OMD, Dionne.  
 Fairmont, NC (Bill Sellars-WYZZ) Branigan, Barnes, Van Halen, R. Stones, G. Kihn, Right...  
 Boone, NC (Will Vickers-WASU/FM) Frzn. list.  
 Hendersonville, NC (Al B. Lake-WHVL) R. Stones, Force MD's, Van Halen, Asia, Miami S.M.  
 Charleston, NC (Roger Gaither-WKQB/FM) Seger, Van Halen, R. Stones, Outfield, J. Browne, P. Collins.  
 Florence, SC (Green/Adams-106X) R. Stones, Barnes, P. Collins, Van Halen, Wax, G. Kihn, Nushooz, Miami Sound Machine.  
 Cheraw, SC (Jay Lewis-WPDZ) No Report-Frzn.  
 Kingstree, SC (Greg Knop-WKSP) B. Tagg, Ozzy, Tro, Rene & Angela, P. Collins, Ted Nugent.  
 Myrtle Beach, SC (Linda King-WKZQ) R. Stones, Seger, Van Halen, Right..., Force MD's.  
 Greenville, SC (Tommy Smith-WANS/FM) Seger, R. Stones, Van Halen, Outfield, Miami S.M.

## SOUTHEAST

Carrollton, GA (Kathy White-WPPI) Tro, Eurythmics, Miami S.M., Wax, Nushooz, J. Rush, P. Nelson.  
 Rome, GA (Tim Hensley-WQTU) R. Stones, Van Halen, Seger, Miami S.M., L. Richard, J. Taylor, Sexton, Level 42, Dionne.  
 Soperton, GA (Stancil/Edwards-WKTM) Flip, Seger, R. Stones, Van Halen, Barnes, DeYoung, Sexton.  
 Vidalia, GA (Melodi Garrett-93Q) Ozzy, Opus, Chaka Khan, Ted Nugent, B. Manilow.  
 Athens, GA (Dan Murray-WAGQ) R. Stones, Seger, Van Halen, Wax.  
 Augusta, GA (Bruce Stevens-WBBQ) Seger, Van Halen, R. Stones, Miami S.M., Starpoint, Cherrelle & O'Neal, Wax.  
 Ft. Valley/Macon, GA (Nathan Hale-WQBZ) R. Stones, Seger, Miami S.M., Cherrelle & O'Neal, Nushooz, B. Tagg, Flip.  
 Hinesville, GA (Shannon West-WBLU) P. Collins, R. Stones, Van Halen, Seger, Sexton.  
 Savannah, GA (Bill Weston-WIXV/FM) No Report-Frzn.  
 Columbus, GA (David Lee Michaels-WNKS/FM) Miami S.M., Wax, P. Collins, R. Stones, Seger, Van Halen, Prince, Aretha.  
 Columbus, GA (Ralph Carroll-WCGQ) R. Stones, Seger, Van Halen, P. Collins, Wax, Cherrelle & O'Neal, Starpoint, D. DeYoung.  
 Daytona Beach, FL (Bill Roberts-WNFI) Bangles, R. Stones, J. Taylor, Van Halen.  
 Tallahassee, FL (Rick Stevens-Z103) R. Stones, Seger, Van Halen, Cherrelle & O'Neal, P. Collins, Janet Jackson, Dokken.  
 Panama City, FL (Jeff Davis-WPFM) Van Halen, R. Stones, Seger, L. Richard, OMD.  
 Ft. Walton Beach, FL (Mike Bridges-WFTW/FM) Pet Shop Boys, Palmer, OMD, Tepper, Sam Harris, Chaka Khan.  
 Gainesville, FL (Lou Patrick-WYKS) R. Stones, Van Halen, Seger, John Taylor, Level 42.



Miami, FL (Frank Amadeo-Y100) Van Halen, Cherrelle & G'Neal, P. Collins, Palmer, Seger.

Miami, FL (Mark Shands-195) Nicole, OMD, Van Halen, R. Stones, Janet Jackson, P. Collins, Elton, N. Edition, Wonder.

Tampa, FL (Bobby Rich-Q105) R. Stones, Van Halen, Nushooz.

### SOUTH

Birmingham, AL (Rich Bailey-WKXX) R. Stones, Seger, P. Collins, J. Browne, Wax.

Tuscaloosa, AL (Shannon/Canada-WNPT) Opus, Level 42, Van Halen, C. Sexton, R. Stones.

Fayette, AL (Kelsey Scott-WHKW) Seger, R. Stones, Van Halen, DeYoung, Sexton, B. Tagg.

Florence, AL (Shayne/Durham-WQLT) Frzn. list.

Gadsden, AL (Davis/St. John-Q104) R. Stones, Seger, Van Halen, DeYoung, Level 42, Cherrelle & O'Neal.

Montgomery, AL (Alan Dupreist-WHHY/FM) D. Straits, Seger, R. Stones, Force MD's.

Montgomery, AL (Mike Rainier-99FM) Seger, J. Browne, R. Stones, Van Halen, Outfield.

Mobile, AL (Griffith/Golden-G100) Pet Shop Boys, Miami S.M.

Nashville, TN (St. John/Peace-Y107) P. Collins, Seger, R. Stones, Van Halen.

Johnson City, TN (Potter/Taylor-WQUT) L. Richard, Level 42, Van Halen, Seger, D. DeYoung.

Sparta, TN (Bill Winningham-WSMT) No Report-Frzn.

Greenville, MS (Jackie Rand-WIQQ) J. Browne, Wham!, Miami S.M., Firm, Level 42.

Tupelo, MS (Lisa Landau-KZ103) R. Stones, Level 42, Miami S.M., Nushooz, Animation, H. Suite, Van Halen.

Hattiesburg, MS (Wayne Michaels-WHSY/FM) Van Halen, R. Stones, John Taylor.

Laurel/Hattiesburg, MS (Dave Lyons-WNSL) Prince, R. Stones, Van Halen, Cafferty, Jermaine.

Biloxi, MS (Bob Lima-WQID) Van Halen, Seger, Level 42, John Taylor, C. Sexton, Outfield.

McComb, MS (Sara Kay-WHNY) B. Tagg, Force MD's, Chaka Khan, Manilow, Pet Shop Boys, Van Halen, R. Stones, Jermaine, Ozzy.

Starkville, MS (Williams/Fonda-WKOR) Van Halen, R. Stones, Level 42, John Taylor, Miami S.M., Firm.

Jenkins, KY (G.C. Kincer-WIFX) Frzn. list.

Bowling Green, KY (Darrell Duvall-WBGN) Wax, G. Kihn, Manilow, C. Sexton.

Glasgow, KY (Collins/Toms-WOVO/FM) Pet Shop Boys, Outfield, Flip, Van Halen, R. Stones, Branigan.

Central City, KY (Stan Barnett-WKYA) No Report-Frzn.

Evansville, IN (Margo King-WKDQ) Bangles, Dionne, Miami S.M., M. Martin, M. Manchester & A. Jarreau, Streisand.

New Orleans, LA (O'Kelly/Rolling-B97) C. Sexton, R. Stones, Palmer, Seger.

Houma, LA (Mark Kelly-KCIL/FM) R. Stones, OMD, DeYoung, Van Halen, D. Straits, Force MD's, Wonder.

Baton Rouge, LA (Rice/A.-WFMF) R. Stones, Van Halen, Seger, DeYoung.

Baton Rouge, LA (Michael Adams-WGGZ/FM) Benatar, Van Halen, Level 42.

Monroe, LA (Lori Clary-KNOE/FM) J. Browne, R. Stones, Seger, Van Halen, Dionne.

Alexandria, LA (Christie Atwood-KQID/FM) R. Stones, Sly Fox, D. Straits, J. Browne.

### EAST CENTRAL

Pineville, WV (Randy Parks-WWYO) B. Tagg, R. Stones, Cafferty, J. Rush, Ozzy, Sam Harris.

Charleston, WV (Rod Hempton-WVSR/FM) R. Stones, Van Halen, Seger, Level 42, Opus, Force MD's.

Oak Hill/Beckley, WV (Jim Martin-WOAY/FM) R. Stones, Seger, Sexton, John Taylor, Van Halen.

Morgantown, WV (Kathi Simons-WCLG/FM) R. Stones, Level 42, John Taylor, Miami S.M., L. Richard, Van Halen.

Columbus, OH (Cook/Haines-92X) R. Stones, Miami S.M., Seger, Van Halen.

Columbus, OH (Richards/Foxx-WNCI/FM) R. Stones, Palmer, Level 42.

Elyria/Cleveland, OH (Bentley/Evan-WBEA/FM) R. Stones, Pet Shop Boys, Palmer, Bangles, Outfield.

Indianapolis, IN (John Wetherbee-WNAP) Force MD's, Bangles, C. Sexton, Seger, R. Stones, Van Halen.

Angola, IN (Osborn/St. John-WLKI/FM) Force MD's, Jermaine Jackson.

Richmond, IN (Rick Casey-K96) Branigan, R. Stones, Pet Shop Boys, J. Browne, Dionne, Miami S.M.

Vincennes, IN (Danny Wayne-WRTB/FM) R. Stones, Van Halen, Seger, C. Sexton, John Taylor, B. Tagg.

Evansville, IN (Ashton/Foreman-KC103) R. Stones, Miami S.M., J. Browne, Pet Shop Boys.

Terre Haute, IN (Mike Arnett-WPFR) Cafferty, Ozzy, B. Tagg, J. Rush, P. Collins.

Ann Arbor, MI (Brent Alberts-WIQB) No Report-Frzn.

Detroit, MI (Gary Berkowitz-WHYT) R. Stones, Seger, Van Halen, D. Straits, OMD, Pointers, Miami S.M.

Lansing, MI (Walt Bennetti-WVIC) Seger, Van Halen, P. Collins, R. Stones, Prince, Palmer, F. Sharkey.

Kalamazoo, MI (Bill Anthony-WKMI) Frzn. list.

Jackson/Lansing, MI (Tim Barron-WJXQ) Seger, Van Halen, R. Stones, Miami S.M., Cars, D. Straits, P. Collins.

Grand Rapids, MI (Mike Tinnes-WKLQ) M. Martin, Cars, D. Straits, Force MD's, C. Sexton.

Cadillac, MI (Rob Michaels-WATT) Van Halen, Miami Sound Machine, R. Stones, Nushooz, B. Tagg.

Alpena, MI (Darrell Kelley-WHSB) Seger, R. Stones, Falco, L. Richard, G. Kihn, Asia, Flip, Miami S.M.

Gaylord, MI (David Barr-WZXN) Van Halen, Seger, B. Tagg, Sly Fox.

Petoskey, MI (Dennis Martin-WWPZ) Loverboy, Prince, Bangles, Force MD's.

### UPPER MIDWEST

Des Moines, IA (Piper/O'Douglas-X103) Prince, R. Stones, Van Halen, Falco, Seger, P. Collins.

Ft. Dodge, IA (Cal Bierman-KKEZ) Pet Shop Boys, J. Browne, John Taylor, Van Halen, R. Stones, B. Tagg.

Waterloo/C. Rapids, IA (Jeff Christenson-KOKZ) Van Halen, Level 42, Pet Shop Boys, J. Browne, R. Stones.

Sioux City, IA (Scott Shannon-KSEZ/FM) L. Richard, John Taylor, Level 42, Miami S.M., Branigan, Dionne, Van Halen.

Sioux City, IA (Pat Paxton-KGLI) Pet Shop Boys, Seger, R. Stones, Van Halen, John Taylor.

Cedar Rapids, IA (Brad Fuhr-KQCR/FM) R. Stones, Seger, OMD.

Clinton, IA (Bill Warner-KNJY) Ozzy, Pet Shop Boys, B. Tagg, Chaka Khan, Mental As Anything, Smokey, OMD.

Davenport, IA (Gynny O'Hara-KIHK) R. Stones, Seger, Outfield, John Taylor, OMD, Van Halen.

Kenosha, WI (Terry Havel-WJZQ) D. Straits, ELO, R. Stones, Seger, Wonder.

Milwaukee, WI (Denise Lauren-WKTI) Loverboy, Seger, Jermaine, D. Straits, R. Stones, Nicks.

Madison, WI (Little/Hudson-Z104) Van Halen, R. Stones, Seger, Wonder, Miami S.M.

Appleton/Oshkosh, WI (Kim Bradleigh-WKAU) R. Stones, Van Halen, Level 42, Seger.

Wausau, WI (Mike Edwards-WIFC/FM) Sly Fox, Opus, R. Stones, Van Halen, B. Tagg.

Stevens Point, WI (Bouley/Steffen-WSPT) Seger, Van Halen, R. Stones, F. Sharkey, Level 42.  
 La Crosse, WI (Chuck Knight-HIT105) D. Straits, Palmer, Pet Shop Boys, Jermaine, Wonder, R. Stones, Van Halen.  
 La Crosse, WI (Greer/Carr-WIZM/FM) Seger, Van Halen, Outfield, Jermaine, D. Straits, Sexton, J. Browne, Force MD's.  
 Eau Claire, WI (Rick James-WBIZ) R. Stones, G. Kihn, DeYoung, Pet Shop Boys.  
 Minneapolis/St. Paul, MN (Anthony/Michaels-KDWB/FM) R. Stones, Tepper, Van Halen, Level 42, Miami S.M.  
 Rochester, MN (Denny Foster-KROC/FM) G. Kihn, L. Richard, Van Halen, R. Stones, Seger, P. Collins.  
 Mankato, MN (Garvin/McCormick-KDOG/FM) Sly Fox, R. Stones, Van Halen, DeYoung, Seger, Wax, Flip.  
 St. Cloud, MN (Patton/Wakefield-KCLD/FM) Van Halen, R. Stones, Level 42, Outfield, Jermaine, B. Tagg.  
 Vermillion, SD (Dean Russell-KVRF) Seger, Nushooz, John Taylor, R. Stones, B. Tagg, Ozzy, OMD, Van Halen, Joe Cocker.  
 Yankton, SD (Randy Kussman-KQHU/FM) J. Browne, Smokey, Pet Shop Boys, L. Richard, Seger, R. Stones, Van Halen, B. Tagg.  
 Sioux Falls, SD (Adam North-KKRC) Seger, R. Stones, Van Halen, Sexton, Pet Shop Boys, Outfield.  
 Aberdeen, SD (Scott Daniels-KQ95) Van Halen, B. Tagg, Jermaine, Animotion, R. Stones.  
 Rapid City, SD (Sherwyn/Kallaway-KKLS/FM) R. Stones, DeYoung, Van Halen, Opus, F. Sharkey, Wax.  
 Rapid City, SD (Randy McDaniel-KGGG/FM) Tepper, Benatar, DeYoung.  
 Fargo, ND (Anderson/Palmer-Y94) L. Richard, R. Stones, Seger, Van Halen, G. Kihn.  
 Grand Forks, ND (Nordine/Right-KKXL/FM) R. Stones, Seger, Van Halen, Jermaine, Pet Shop Boys, Level 42.  
 Bismarck, ND (Brannan/Hardt-KFYR) D. Straits, Jermaine, Force MD's.  
 Bismarck, ND (Bob Beck-KYYY/FM) Seger, R. Stones, Van Halen.  
 Minot, ND (Scott Meyer-KIZZ) OMD, Pet Shop Boys, Van Halen, Dionne, R. Stones, Miami S.M., Force MD's.  
 De Kalb, IL (Lew White-WDEK/FM) Seger, R. Stones, Ozzy, Sexton, D. Straits, B. Tagg.  
 Joliet, IL (Lentine/Weber-WLLI) Prince, R. Stones, Van Halen, Mental As Anything.  
 Chicago, IL (Jeffries/Kelly-WYTZ) Van Halen, H. Suite, Seger, R. Stones, Miami S.M., Sly Fox.  
 Chicago, IL (Chuck Crane-WLS/AM) Sexton, Seger, R. Stones, Outfield, Pet Shop Boys, DeYoung.  
 Chicago, IL (Joe Bohannon-B96) Van Halen, R. Stones, Seger, Pet Shop Boys, Palmer, M. Martin, Sexton.  
 Freeport, IL (Readeker/Edwards-WXXQ) Sexton, Nushooz, OMD, Flip, Branigan.  
 Rockford, IL (Brill/Dent-WZOK) OMD, Van Halen, R. Stones, Seger, J. Browne, Outfield, L. Richard.  
 Galesburg, IL (Heath/Hamlin-WGBQ/FM) Van Halen, J. Browne, Wonder, R. Stones.  
 Bloomington, IL (Justin/Robbins-WBNQ) Seger, Van Halen, Miami S.M., R. Stones, DeYoung.  
 Champaign, IL (McCann/McKeighan-WLRW/FM) G. Kihn, OMD, R. Stones, Seger, Sexton, Van Halen.  
 Springfield, IL (Greg Lawley-WDBR) R. Stones, Van Halen, Seger, Janet Jackson, Miami S.M., Nugent, Mental As Anything, P. Collins.  
 Carbondale, IL (Tony Waitekus-WCIL/FM) R. Stones, Seger, Van Halen, B. Don't Cry, M. Martin, Klymaxx, ELO, Elton.

## CENTRAL

Kirksville, MO (Jeff Allen-KTUF) No Report-Frzn.

East Prarie, MO (Greg Landis-KYMO) Palmer, J. Browne, Aretha, Alarm, A. Parsons.  
 Kansas City, MO (Perun/Barber-KBEQ) R. Stones, Van Halen.  
 Jefferson City/Columbia, MO (Brian Miller-KTXY) Van Halen, John Taylor, Little Richard, R. Stones.  
 Waynesville, MO (Kevin Barton-KFBD) Van Halen, R. Stones, Jermaine, Barnes, Flip.  
 Topeka, KS (Roger Heaton-WIBW/FM) T. Twins, Bangles, Prince.  
 Topeka, KS (Kevan Rabat-KDVV/FM) Nushooz, H. Suite, Firm, Janet Jackson, Wax, Seger, Van Halen, R. Stones.  
 Kansas City, MO (Lorrin Palagi-KBKC/FM) R. Stones, Elton, Bangles, Cherrelle & O'Neal.  
 Pittsburg, KS (Bell/Porter-KQWK/FM) R. Stones, Van Halen, Seger, Prince, J. Cocker, Setzer.  
 Hoisington, KS (Bieker/Atkinson-KHOK) Prince, R. Stones, John Taylor, ABC, Stephenson, L. Richard.  
 Hays, KS (Michael Koerner-KJLS) D. Straits, J. Rush, L. Richard, R. Stones, The Zummos, Ozzy.  
 Norfolk, NE (Doug Koehn-KNEN) Wagner, Miami S.M., Pet Shop Boys, R. Stones.  
 Grand Island, NE (Mosley/Bradee-KSYZ/FM) Seger, Miami S.M., Van Halen, John Taylor, Outfield, Animotion, Pet Shop Boys, Dionne, DeYoung, R. Stones.  
 El Dorado, AR (Dan Murphy-KLBQ/FM) Van Halen, DeYoung, Ozzy, L. Richard, Chaka Khan, Nugent, B. Tagg, Tro, Manilow, R. Stones.  
 Little Rock, AR (Mark McCain-KKYK) Bangles, Prince, T. Twins.  
 Fayetteville, AR (Sterling Scott-KKEG) Nushooz, Wonder, Van Halen.  
 Fort Smith, AR (John O'Dea-KZZE/FM) R. Stones, Van Halen, Seger, Palmer, Pet Shop Boys.  
 Ft. Smith, AR (Hayes/Bryant-KISR) Van Halen, Seger, R. Stones, John Taylor, Smokey, Wax, Miami S.M., P. Collins.

## SOUTHWEST

Lawton, OK (Morgan/Mitchell-KMGZ) Pet Shop Boys, R. Stones, Level 42, L. Richard, Miami S.M., Van Halen.  
 Dallas, TX (Shomby/Crosby-Z-92.5) R. Stones, Miami S.M., Van Halen, J. Browne, Janet Jackson.  
 Tyler, TX (Dave Goldman-KEYP) Van Halen, R. Stones, Wax, B. Tagg, Flip, P. Collins.  
 Lufkin, TX (Randy Shannon-KAFX/FM) C. Sexton, Miami S.M., R. Stones, John Taylor, Van Halen, Marillion.  
 Nacogdoches, TX (John Rowe-KTBC) Level 42, Chaka Khan, Ozzy, R. Stones, Midge Ure, Wax, S. Red.  
 Wichita Falls, TX (Beck/Kay-KNIN/FM) Pet Shop Boys, Miami S.M., Seger, Van Halen, R. Stones.  
 Killeen/Temple, TX (B.J. McCrae-KIXS/FM) R. Stones, Van Halen, John Taylor, P. Collins, OMD, G. Kihn, H. Suite.  
 San Angelo, TX (John Raymond-KIXY/FM) Van Halen, R. Stones, Jermaine, Ozzy, Wonder.  
 Houston, TX (Lander/Hamilton-93Q) Level 42, Seger, R. Stones, Janet Jackson, Miami S.M., Van Halen.  
 Beaumont, TX (Murphy/Jackson-B95) No Report-Frzn.  
 Bryan, TX (Carl Gideon-KTAM) Level 42, Opus, Force MD's, R. Stones, B. Tagg.  
 Bryan, TX (Austin/Turner-KTAW/FM) OMD, Barnes, B. Tagg, Van Halen.  
 Bryan, TX (Skip Bishop-KKYS) Van Halen, D. Straits, R. Stones, Flip.  
 Victoria, TX (Jay Arena-KVIC) Setzer, Cherrelle & O'Neal, Wax, Van Halen, R. Stones.  
 Laredo, TX (Krik Davidson-KRRG) Jermaine, Benatar, Pet Shop Boys, B. Tagg, Starpoint, Animotion, J. Browne.

San Antonio, TX (Hunter/Giles-Q96) Cougar, Janet Jackson, Pet Shop Boys, Nushooz, Dionne, Nicks, Bangles.

Amarillo, TX (Keith Richards-KAKS/FM) D. Straits, Seger, R. Stones, Van Halen, Force MD's, Level 42, Falco.

Amarillo, TX (Tim Butler-KPUR) R. Stones, Level 42, Van Halen, C. Sexton, John Taylor.

Abilene, TX (Dominic Testa-KFMN) Van Halen, R. Stones, Seger, DeYoung, Wax.

Odessa/Midland, TX (John Clay-KWES/FM) H. Suite, L. Richard, R. Stones, John Taylor, Wonder, Van Halen.

Phoenix, AZ (Guy Zapoleon-KZZP) Seger, Stones, Lisa Lisa, OMD, Sexton, John Taylor.

Tucson, AZ (Gillie/Johnson-KRQ) Sly Fox, Opus, Seger, R. Stones.

Cottonwood, AZ (Al Peterson-KSMK) J. Browne, Mental As Anything, L. Richard, Sexton, Tro, Ozzy, B. Tagg.

Albuquerque, NM (Paul Marcu-KRKE) Pet Shop Boys, Janet Jackson, Miami S.M., R. Stones.

Gallup, NM (Eric Allen-KYVA) Sexton, Van Halen, OMD, Branigan, R. Stones.

Santa Fe, NM (Scott Wallace-KKSS/FM) Sly Fox, Aretha, Falco.

Clovis, NM (Tom Summers-KZZO/FM) OMD, Van Halen, Easton, J. Browne, Pet Shop Boys, Seals.

Alamogordo, NM (Tim Weaver-KINN AM/FM) Prince, D. Straits, Barnes, J. Browne, Mental As Anything.

#### ROCKY MOUNTAIN

Billings, MT (Charlie Fox-KYYA) No Report-Frzn.

Polson/Kalispell, MT (Rick Leer-KQ92) Jermaine, B. Tagg, Cafferty, Nugent, Falco, A. Starr, R. Stones.

Kalispell, MT (Barry Bennett-KBBZ/FM) P. Collins, Sexton, Asia, Van Halen, Barnes.

Denver, CO (Gloria Avila-Perez-KIMN) R. Stones, Seger, J. Browne, Van Halen, Dionne, Opus.

Denver, CO (Geina Horton-Y108) R. Stones, Seger, Van Halen, Palmer, Seals.

Denver, CO (Bolke/Stone-KPKE) Falco, Seger, Miami S.M., Van Halen.

Windsor, CO (Al Decker-KUAD/FM) B. Tagg, Ozzy, R. Stones, G. Kihn, Miami S.M.

Greeley/Ft. Collins, CO (Gary Ray-KGBS) R. Stones, J. Barnes, Smokey, Animation.

Grand Junction, CO (Collins/Stone-K-STAR) Synch, Nushooz, J. Barnes, J. Rush, B. Tagg, R. Stones, G. Kihn, Van Stephenson, Ozzy.

Cody, WY (Kelly Gordon-KTAG) Dionne, Sexton, Pet Shop Boys, J. Browne, Seger, OMD, Eurythmics.

Casper, WY (Todd Cavanah-KTRS) Van Halen, R. Stones, Seger, G. Kihn, Wax, H. Suite, OMD, J. Foster, Nushooz, N. Edition.

Gillette, WY (Dennis Switzer-KOLL) Pet Shop Boys, Miami S.M., Setzer, Manilow.

Soda Springs, ID (Summers/A.D.-K79) Asia, Level 42, D. DeYoung, Mental As Anything, Cougar.

Lewiston, ID (Jay McCall-KOZE) Van Halen, Seger, R. Stones, G. Kihn, Miami Sound Machine.

Boise, ID (Tom Evans-KIYS) Animation, Van Halen, R. Stones, Seger, DeYoung.

Moscow, ID (Gary Cummings-KZFN) R. Stones, Van Halen, Janet Jackson, G. Kihn, Miami S.M., John Taylor.

Salt Lake City, UT (Stone/Smith-KCPX/FM) No Report-Frzn

Logan, UT (Mark Roman-KVFM) J. Barnes, Nicks, R. Stones, Van Halen, D. Straits, Sexton, J. Browne, Seger.

Logan, UT (Jay Hall-KBLQ) R. Stones, J. Browne, Smokey Robinson.

Ogden, UT (Paul Wilson-KJQ) R. Stones, Seger, Miami S.M., OMD, Pet Shop Boys, Level 42, J. Browne, Outfield.

Provo/Salt Lake City, UT (Rob Boshard-KFMY) Bon Jovi, Firm, J. Browne, Van Halen, Seger, R. Stones.

#### FAR WEST

Lake Tahoe/Reno, NV (Mickey Lees-KLKT) Level 42, Cherelle & A.O'Neal, Miami Sound Machine, B.Seger, Bangles.

Reno, NV (Bill Kelly-KRZQ/FM) B.Seger, Miami Sound Machine, Jermaine, J.Taylor, R.Stones.

Reno, NV (Shakes/Ryan-KWNZ/FM) Van Halen, Rolling Stones, Outfield, Janet Jackson, Bob Seger, Level 42

Reno, NV (John Chommie-KHTZ/FM) R.Stones, B.Seger, D.DeYoung, F.Sharkey.

Los Angeles, CA (Mike Schaefer-KIIS/FM) R.Stones, Van Halen, Miami Sound Machine, S.Wonder, Starpoint, L.Richard, Expose.

Los Angeles, CA (Scarborough/Simon-KKHR) Cherelle & A.O'Neal, R.Stones, B.Seger, D.Straits, Van Halen.

San Diego, CA (Mike Preston-KS103) INXS, R.Stones, L.Richard, Miami Sound Machine, C.Sexton.

San Bernardino, CA (Shawn Demory-KGGI) Cars, Sly Fox, Starpoint, Falco.

Anaheim, CA (Craig Powers-KEZY) ABC.

Santa Barbara, CA (Jane Asher-Y97) R.Stones, J.Taylor, Miami Sound Machine.

Bakersfield, CA (Dave Kamper-KKXX/FM) INXS, R.Stones, J.Browne.

San Luis Obispo, CA (Joe Collins-KSLY/FM) R.Stones, B.Seger, Van Halen, Janet Jackson, J.Taylor, Jermaine, Nushooz, Chaka Khan.

Lompoc/Santa Maria, CA (Sam Jackson-KRQK/FM) No report, frozen.

Santa Maria, CA (Maria Rubio-KXFM) Van Halen, R.Stones, Miami Sound Machine, Cherelle & A.O'Neal, Nushooz, B.Tagg, J.Taylor, Eurogliders, H.Suite.

Fresno, CA (Walker/Davis-KYNO) R.Stones, ELO, S.Wonder, B.Seger, Level 42.

Fresno, CA (Berry/Carter-KMGX) Nushooz, R.Stones, S.Wonder, P.Nelson, Mental As Anything.

Monterey/Salinas, CA (Kirk Clatt-KDON/FM) R.Stones, Van Halen, F.Sharkey, Miami Sound Machine, B.Seger, OMD.

San Francisco, CA (Richard Sands-KITS/FM) S.Nicks, Opus, S.Wonder, D.Straits, Level 42, R.Stones.

San Francisco, CA (Rivers/Naftaly-KMEL) R.Stones, H.Suite, S.Wonder, J.Taylor, G.Kihn.

San Jose/Los Gatos, CA (Harlow/Weinstein-KATD/FM) R.Stones, G.Kihn, Miami Sound Machine, L.Richard, Van Halen, Level 42.

San Jose, CA (Robin Kipps-KWSS) R.Stones, Van Halen, OMD, D.Straits, Miami Sound Machine.

Stockton, CA (Roy Williams-KJOY) B.Seger, Level 42, Pet Shop Boys, Cherelle & A.O'Neal, R.Stones, B.Tagg.

Stockton, CA (John Hampton-KSTN) R.Stones, Nushooz, Wax, G.Kihn, Teddy Pendergrass.

Modesto/Stockton, CA (David Kraham-KHOP/FM) No report, frozen.

Modesto/Stockton, CA (Ellen Thomas-K093) No report, frozen.

Modesto, CA (Russ Novak-KFIV/FM) Y & Peoples, Starpoint, R.Stones, J.Rush, Nushooz.

Santa Rosa, CA (Eric Scott-KREO) Outfield, J.Browne, Van Halen, R.Stones, J.Taylor, G.Kihn Bd., L.Richard.

Eureka, CA (Chris David Carter-KFMI) Force MD's, J.Browne.

Arcata/Eureka,CA (Jim Nelly III-KXGO) R.Stones, J.Browne, D.Straits, Miami Sound Machine, C.Sexton.  
 Sacramento,CA (Mr.Ed-KWOD) R.Stones, Van Halen, B.Seger.  
 Paradise/Chico,CA (Ron Bruder-KNVR) L.Branigan, Cafferty, OMD, Miami Sound Machine, L.Richard, H.Suite, Jimmy Barnes, G.Kihn, Van Halen,R.Stones.  
 Redding,CA (Kevin Kahl-KEWB) Force MD's, Outfield, OMD.  
 Redding,CA (DuBois/Van Halen-KSXO) R.Stones, Van Halen, B.Seger, B.Tagg, Nushooz, J.Taylor.  
 Honolulu,HI (Jay Stone-I94) D.Straits, INXS, Alisha, Pet Shop Boys.  
 Hilo,HI (Derek Dakine-KKBG) Larry's, D.Straits, Falco, Pet Shop Boys, P.Blonde, Ozzy O., B.Tagg, J.Browne, Cherelle & A.O'Neal, Prince, Cougar.

## NORTHWEST

The Dalles,OR (Ed Ross-KACI) B.Tagg, G.Kihn, P.Benatar, R.Stones, Van Halen.  
 Seaside,OR (Chris Conway-KSWB) The Firm, C.Sexton, J.Browne, Level 42, R.Stones, Van Halen, Jimmy Barnes.  
 Portland,OR (Naganuma/Barry-KMJK) R.Stones, Van Halen, B.Seger, P.Collins, Janet Jackson, G.Kihn,Outfield.  
 Albany/Corvallis,OR (Mike Shannon-KIQY) R.Stones, B.Seger, S.Wonder, Van Halen,G.Kihn, Flip, Miami.  
 Coos Bay,OR (Karen David-KHSN) D.DeYoung, Ozzy Osborne, L.Richard, B.Tagg, G.Kihn, Falco, Miami Sound Machine, R.Stones, Van Halen.  
 Coos Bay,OR (Dave O'Connor-KYNG/FM) Van Halen, C.Sexton, R.Stones, Janet Jackson, Outfield.  
 Medford,OR (Dennis Dixon-KBOY/FM) D.Straits, R.Stones, Dionne, B.Tagg, J.Browne, C.Sexton.  
 Medford,OR (R.Charles Snyder-KTMT) R.Stones, Van Halen, OMD, Ozzy Osborne, J.Taylor, L.Richard.  
 Klamath Falls,OR (Terry James-KAGO/FM) Van Halen, B.Tagg, Ozzy O., R.Stones, C.Sexton, Miami S.M.  
 Seattle,WA (Roberts/Matthews-KHIT) R.Stones, D.Straits, Miami S.M., J.Browne, S.Wonder, Level 42, J.Taylor, Nushooz.  
 Seattle,WA (Wendy Christopher-KUBE/FM) R.Stones, Van Halen, B.Seger, Pet Shop Boys.  
 Tacoma/Seattle,WA (Sandy Louie-KNBQ/FM) R.Stones, Pet Shop Boys, P.Collins, Miami S.M., L.Richard.  
 Olympia,WA (Ken Paige-KQEU) A.Murray, Dionne, Miami Sound Machine, Animation, D.DeYoung.  
 Chehalis,WA (Roger Dale-KITI) C.Sexton, R.Stones, P.Benatar, B.Tagg, Jimmy Barnes.  
 Ellensburg,WA (Thomas Mailey-KXLE/FM) B.Tagg, R.Stones, J.Browne, Van Halen, Ozzy O.  
 Spokane,WA (Dave McKie-KZZU/AM) B.Seger, Miami S.M., Van Halen, J.Taylor, Stephenson, R.Stones.  
 Tri-Cities,WA (Jonathan Walker-KZZK) R.Stones, Van Halen, Miami Sound Machine, Level 42, P.Austin, Ish.  
 Tri-Cities,WA (Ron O'Brian-OK95) B.Seger, R.Stones, Van Halen, P.Collins, Wax, F.Sharkey.  
 Vancouver,BC (Shannon/Russell-LG73) Bangles, The Cult, H.Suite, Miami Sound Machine, Sly Fox.  
 Calgary,AL (Don Stevens-AM106) R.Stones, ELO, Bangles, S.Nicks, R.Palmer.  
 Tri-Cities/Kennewick, WA (Chuck Matheson-KHWK/FM) Ozzy O., R.Stones, Van Halen, Level 42, L.Richard, B.Tagg.

## WELCOME To Our New Top 40 Correspondents:

Chris Mac & Rick Andrews, WNYZ RADIO  
 P.O. Box 950 Utica, NY 13503 (315)736-9313  
 Matt McCann & John McKeighan, WLRW/FM RADIO  
 P.O. Box 3369 Champaign, IL 61821 (217)352-4141  
 Scott Wallace, KKSS/FM RADIO  
 P.O. Box 4097 Santa Fe, NM 87501 (505)471-2311

## JOBS

Air Talent - KIXK-El Dorado, AR  
 Larry O'Neal (Box 1901 - 71731) or (501)862-9362.  
 Air Talent - K110-Grand Junction, CO  
 John Ford (Box 969 - 81502)  
 Air Talents - KFMW-Waterloo, IA  
 Michael Dee (319)234-2200  
 Air Talents (future) - WBIZ-Eau Claire, WI  
 Brian Ketz (Box 24 - 54702)  
 Air Talent (AM drive) - WIAL-Eau Claire, WI  
 Rick Roberts (Box 1 - 54702)  
 Air Talent (future) - KTEM-Temple, TX  
 Terry Ryan (Box 1230 - 76503)  
 Air Talent (mid-days) - KSEZ-Sioux City, IA  
 Tim Harrison (712)258-6740  
 Air Talent (7-mid) - WPDZ-Cheraw, SC  
 Kay Lewis (Box 2103 - 29520) or (803)537-5588  
 Air Talent - WOAY-Oak Hill, WV  
 Jim Martin (Box 251 - 25901)  
 Air Talent/Prod. - WEQR-Goldsboro, NC  
 Kay Gates (Box 207 - 27533)  
 Air Talent/Prod. - KHSN-Coos Bay, OR  
 J.J. Jenson (Box 180 - 97420)  
 Air Talent/Prod. - KNVR-Paradise, CA  
 Andy Manuel (Box 1167 - 95969)  
 Air Talent/Prod. - WTMX-Tupelo, MS  
 \*J. Michael Pruett (Box 954 - 38802)  
 Air Talent/Prod. - KYVA-Gallup, NM  
 Bill Lee (505)863-6851  
 Air Talent/Prod. (mid-days) - KOLL/FM-Gillette, WY  
 Jim Seybert (307)682-5101  
 Production - WGOW-Chattanooga, TN  
 Mary Dabney (Box 11202 - 37401)  
 News (part-time) - KOSO/FM-Modesto, CA  
 Melanie Woodward - (209)522-4084  
 Newsperson - KOKZ/KXEL-Cedar Rapids, IA  
 Brian Wright (319)233-3371  
 News Director - KKIX-Fayetteville, AR  
 Tom Sleeker (Box 1104 - 72702)

\*No phone calls please.

## AVAILABLE

RICK STEWART from KNAC-Long Beach, CA is looking for a position as AT, contact him at (415)775-5463.  
 BRUCE CARMONA from WELV-Ellenville, NY is looking for a position as AT, contact him at (212)223-1880.  
 CURT SAMSON from KYYY/Y93-Bismarck, ND is looking for a position as AT (mid-days), contact him at (701)223-2528.  
 BRAD LEE from WHNY-McComb, MS is looking for a position as AT/MD, contact him at (816)761-9275.  
 SHANNON WEST from BLUE92-Hinesville, GA is looking for a position as AT/MD/ass't PD, contact her at (904)398-1705.  
 LLOYD SMITH from Broadcast Institute of Maryland is looking for a position as AT/News, contact him at (301)484-9122.  
 DAVE MCKIE from KZZU-Spokane, WA is looking for a position as MD/Music Computer Research Director, contact him at (509)448-5555.  
 EVAN LUCK from WGCI-Chicago, IL is looking for a position as AT, contact him at (312) 871-3638.



# HOLLYWOOD

by Tony Richland



by Tony Richland

The Gavin Report would like to thank its readers for the massive amounts of mail which arrive each week in response to the columns by Eric Norberg and Hollywood Richland. Eric has printed and commented upon the intelligent and well-thought-out responses to his material, while Richland has been ignoring the deranged and unstable missives which have come HIS way. Today would seem as appropriate a time as any to share that correspondence with you. Here's a sample of what has smelled up the Hollywood mailbox in the past few weeks:

Dear Gavin Report: Tony Richland should be commended for his Grammy column of several weeks ago. WE ARE THE WORLD has had all the ink it can stand and only Richland has had the sense to mention the shocking omission of myself from any industry recognition in the past 15 or so eons. All of the Stairsteps and I would like to say thanks to The Big Guy and suggest that he receive a substantial raise at once. By the way, should you be considering an in-depth interview with either me or my roadie, I can be reached through my employer. I am currently personal chauffeur and valet to Baby Doc Duvalier at our temporary digs at the Yankton, South Dakota Ramada Inn.

Cordially,  
CUBIE

Dear Gavin: I was personally offended by the cavalier dismissal of my fame in a recent column by your no-talent

## WE GET LETTERS

Hollywood correspondent. He chose to equate me with a Safeway box-boy and noted that he'd never seen me in big movies like *Casablanca* or *On The Waterfront*. I would suggest that the nerd see his eye doctor, as I appeared in both films early in my career. Any eagle-eyed film buff would have spotted me as a 60 Franc Note in *Casablanca* and a fork lift truck in *Waterfront*. My wife (a rock star) and I suggest that you fire Richland and demand that you cancel our subscription.

Warmly,  
Sean Penn

Dear Gavin People: Mrs. Luke and I were thrilled at the mention of myself in a recent Gavin Hollywood column. We agree with Richland that there's been altogether too much Phil Collins and not enough Susie Darlin'. My reunion tour is in the works and when it comes to fruition I'm hopeful of leaving my position as personal chauffeur and valet to Ferdinand Marcos. Should any fans, bookers or agents care to reach me, I'm at the Holiday Inn just outside of Maui International Airport.

Cordially,  
Robin Luke

Dear Gavin: I'd like to thank The Gavin Report for a superb seminar. It was an invaluable experience and I learned a lot. I learned that rumaki combines chicken livers, bacon and water chestnuts for a very tasty hors d'oeuvre. I learned that a lot of people buy drinks for Doug DaRoo of Q94 in Bakersfield, and I learned that the Fairmont Hotel lobby looks a lot like the set of *Hotel*. Next year I plan to wake up in time to attend the WOMEN IN MUSIC meeting. Thanks.

Danny T. Holliday  
KGOY; Foonman, Ohio

Dear Gavin Report: Thanks for mentioning us in your publication a few weeks ago.

Thought we'd let you know that the three of us are happily married to each other and residing at The Acker Bilk Retirement Home and Grill in Oxnard. We welcome letters from our fans.

Regards,  
Tommy, Jodi and Evie Sands

Dear Ron Fell: Where the hell did you find your Hollywood Klutz? ... Muldavia? His sniveling attempts at humor and insidious blasts at industry paragons is enough to make me throw up my Grape-Nuts! If you people want any relationship with WFYR, you'll cancel the twerp!

Affectionately,  
Glen Martin  
Top Chicago Radio Guy

Dear Gavin: Richland's cracks about my shortness and baldness won't be tolerated much longer. Just because he's a 6 ft. 5 inch nice-looking version of Bob Redford (a friend of mine), gives him no right to insult a successful Elton look-alike like myself. You might remind the hairball that I won three Grammys, while he's lucky to have brushed by Jerry Vale in the lobby of your convention.

Disgustedly,  
Phil Collins

Dear Misguided Gavin Report: If I see one more derisive and sarcastic crack about my city by your insignificant Hollywood Guy, I'll contact my attorney Seth and subscribe to the *Record World*. Who does the twerp think he is making snotty remarks about The Jewel Of The Upper Midwest? There's other columns about records and radio around, in case you hadn't noticed! Harvey Mednick ... we love you in South Dakota!

With nausea  
Rupert Pupkin  
Mayor, Yankton

Dear Gavin Report: As a loyal reader of The Gavin Report, and having no personal stake in its contents, I'd like to congratulate you on the continuing publication of Tony Richland's column. As a University of British Columbia Phi Beta Kappa and ex-Rhodes Scholar, I feel that his content, syntax, semantics, and biting humor are about as fine an example of blazing writing ability that this critic has witnessed for decades. Thank you ... repeat ... **THANK YOU** ... for having the sense to continue entraining us with his pearls!

Cordially,  
Rosemary Richland  
Hollywood

P.S. Could you send me a Blow Monkeys album? ■



**Girls Next Door**  
"Love Will Get You Through  
Times Of No Money"



**Almost Brothers**  
"Birds Of A Feather"

# Just What You've Been Looking For!

Two new groups custom tailored  
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Associate Editor: Diane Rufer

Reports accepted Mondays at 8AM through 5PM Tuesdays

**POWER TRIO**

HEART  
These Dreams  
(Capitol)

ATLANTIC STARR  
Secret Lovers  
(A&M)

JAMES TAYLOR  
Only One  
(Columbia)

**2W LW TW**

3.	2.	1.	HEART - These Dreams (Capitol)
1.	1.	2.	Elton John - Nikita (Geffen)
11.	5.	3.	ATLANTIC STARR - Secret Lovers (A&M)
8.	4.	4.	JAMES TAYLOR - Only One (Columbia)
9.	6.	5.	ANNE MURRAY - Now And Forever (You And Me) (Capitol)
2.	3.	6.	Starship - Sara (Grunt/RCA)
13.	8.	7.	DAN SEALS - Bop (EMI America)
27.	15.	8.	STEVIE WONDER - Overjoyed (Tamla/Motown)
17.	12.	9.	SMOKEY ROBINSON - Hold On To Your Love (Tamla)
12.	10.	10.	Mike & Mechanics - Silent Running (Atlantic)
4.	7.	11.	Dream Academy - Life In A Northern Town (Warner Bros.)
5.	9.	12.	Whitney Houston - How Will I Know (Arista)
15.	14.	13.	Mr. Mister - Kyrie (RCA)
28.	21.	14.	FORCE M.D.'S - Tender Love (Tommy Boy/Warner Bros.)
22.	17.	15.	JACK WAGNER w/V.CARTER - Love Can Take Us...(Qwest)
16.	16.	16.	Thompson Twins - King For A Day (Arista)
6.	11.	17.	Sade - Sweetest Taboo (Portrait)
24.	22.	18.	EVERLY BROTHERS - Born Yesterday (Mercury/PolyGram)
7.	13.	19.	Billy Ocean - When The Going Gets Tough...(Jive/Arista)
20.	18.	20.	Aretha Franklin - Another Night (Arista)
29.	23.	21.	LAURA BRANIGAN - I Found Someone (Atlantic)
--	26.	22.	JERMAINE JACKSON - I Think It's Love (Arista)
26.	25.	23.	THE CARS - I'm Not The One (Elektra)
--	29.	24.	ELO - Calling America (CBS)
--	27.	25.	ROSANNE CASH - Hold On (Columbia)
10.	19.	26.	Michael Franks w/Brenda Russell - When I Give... (W.B.)
--	--	27.	DIONNE WARWICK - Whisper In The Dark (Arista)
--	--	28.	M.MANCHESTER & AL JARREAU - The Music Of Goodbye(MCA)
--	--	29.	DIRE STRAITS - So Far Away (Warner Bros.)
14.	28.	30.	Isley/Jasper/Isley - Caravan Of Love (CBS)

**CERTIFIED**

DIONNE WARWICK  
Whisper In The Dark  
(Arista)

MELISSA MANCHESTER &  
AL JARREAU  
The Music Of Goodbye  
(MCA)

**MOST ADDED**

DIONNE WARWICK  
Whisper In The Dark  
(Arista) 60 new adds

DIRE STRAITS  
So Far Away  
(Warner Bros.) 51 new adds

DENNIS DeYOUNG  
Call Me  
(A&M) 51 new adds

**RECORD TO WATCH**



MIAMI SOUND MACHINE  
Bad Boy  
(Epic)

**DROPPED**

Barbra Streisand (Somewhere)  
Bruce Springsteen  
Crystal Gayle & Gary Morris  
Tom Petty & Stevie Nicks  
Billy Joe Royal  
Eddie Murphy  
Ray Parker Jr w/H. Terry  
Olivia Newton-John

**CHARTBOUND**

DENNIS DeYOUNG - Call Me (A&M)  
SHEENA EASTON - Jimmy Mack (EMI America)  
BARBRA STREISAND - Send In The Clowns (Columbia)  
BANGLES - Manic Monday (Columbia)  
NYLONS - The Lion Sleeps Tonight (Open Air/Windham Hill)

**ACTION SIDES**

JACKSON BROWNE - For America (Asylum)  
OMD - If You Leave (Virgin/A&M)  
LOVERBOY - This Could Be The Night (Columbia)  
JOHN COUGAR MELLENCAMP - R.O.C.K. In The USA (Riva/PolyGram)  
COCK ROBIN - The Promise You Made (Columbia)  
EURYTHMICS - It's Alright, Baby's Coming Back (RCA)

**NEW**

DENNIS DeYOUNG - Call Me (A&M)  
MIAMI SOUND MACHINE - Bad Boy (Epic)  
BARRY MANILOW - He Doesn't Care (But I Do) (RCA)  
ALABAMA - She & I (RCA)  
TEDDY PENDERGRASS - Love 4/2 (Asylum)  
B.J. THOMAS - America Is (Columbia)

Station Reporting Phone (415) 392-7750

# A/C ANALYSIS

HEART is on the verge of a perfect 100%. Only six of the 216 stations playing it don't have it in HEAVY ROTATION.

STEVIE WONDER's OVERJOYED is just a month old and already at #8 and HIT FACTORED by 87% of his players.

DIONNE WARWICK gets MOST ADDED again this week with 60 new stations. And DIRE STRAITS comes in second again, this time tied with DENNIS DeYOUNG's latest, CALL ME.

Last week's RECORD TO WATCH, THE BANGLES MANIC MONDAY picks up 18 adds and February 21st RTW, THE NYLONS scores 24 adds. Both the BANGLES and the NYLONS can be found at the notions counter of Woolworths and next week in the A/C chart.

This week's RTW, MIAMI SOUND MACHINE's BAD BOY pulls in 30 adds including: KVEC, KYLT, WMT/FM, KKL, KALE,

KOWL, KTHO, WKYE, J107, WFFX, WGSV, WKYX, WKSJ, KATF, WQPO, and WGHQ.

## RECOMMENDED FOR A/C RADIO

JENNIFER HOLLIDAY - "Dreams Never Die" (Geffen) Can't figure out why Jennifer has been such a tough play for A/C. Anyway... there are no possible excuses on this one.

PATTI LaBELLE & MICHAEL McDONALD - "On My Own" (MCA)

This double pairing features a great song written by Carole Bayer Sager and Burt Bacharach and performed by super-singers LaBelle and McDonald. Should start A/C and cross quickly.

BARRY MANILOW - "He Doesn't Care (But I Do)" (RCA) Everything but the kitchen sink in this one. Full throttle and full throat production creates the power and passion of convictions.

MAURICE WHITE - "Lady Is Love"

(Columbia) No mistaking the classic Earth, Wind and Fire ballad style.

This track further confirms his solo success.

WAX - "Right Between The Eyes" (RCA) Graham Gouldman (ex 10cc)

and Andrew Gold (Formerly with Linda Ronstadt) merge into Wax. Gold's influence is dominant and should be felt with progressive A/C's.

MIKE & THE MECHANICS - "All I Need Is A Miracle" (Atlantic)

Another hooked-after-one-play kinda record. Rutherford, Carrack and Company know how to hit pop radio where it lives. Strong rhythm and melody. Can't miss with A/C.

PHIL COLLINS - "Take Me Home" (Atlantic) After his Grammy Whammie, PC had to have something for radio to play. He's too hot not to cool down and this one, from "No Jacket Required" will need no introduction to the millions who've already put out good money for the LP.

Ron

Research:  
Diane Rufer  
Ron Fell



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 225 Last Week 219

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
HEART - These Dreams (Capitol)			216	210	6	--	--	100%	9
ATLANTIC STARR - Secret Lovers (A&M)			195	168	21	3	3	96%	8
JAMES TAYLOR - Only One (Columbia)			202	157	38	6	1	96%	8
ANNE MURRAY - Now And Forever (Capitol)			199	133	57	7	2	95%	8
DAN SEALS - Bop (EMI America)			194	127	58	6	3	95%	9
STEVIE WONDER - Overjoyed (Tamla/Motown)			204	80	98	11	15	87%	4
SMOKEY ROBINSON - Hold On To Your Love (Tamla)			191	75	97	9	10	90%	7
MIKE & MECHANICS - Silent Running (Atlantic)			164	110	45	7	2	94%	15
MR. MISTER - Kyrie (RCA)			134	90	35	7	2	93%	9
FORCE M.D.'S - Tender Love (Tommy Boy/W.B.)			173	30	105	13	25	78%	6
J.WAGNER w/V.CARTER - Love Can Take... (Qwest)			160	36	103	14	7	86%	8
THOMPSON TWINS - King For A Day (Arista)			144	53	78	9	4	90%	9
EVERLY BROS. - Born Yesterday (Merc./PolyGram)			155	29	94	20	12	79%	6
LAURA BRANIGAN - I Found Someone (Atlantic)			157	7	109	31	10	73%	5
JERMAINE JACKSON - I Think It's Love (Arista)			149	8	83	37	21	61%	4
THE CARS - I'm Not The One (Elektra)			122	17	82	18	5	81%	7
ELO - Calling America (CBS)			122	9	59	31	23	55%	5
ROSANNE CASH - Hold On (Columbia)			118	6	63	39	10	58%	5
DIONNE WARWICK - Whisper In The Dark (Arista)			158	5	49	44	60	34%	3
MANCHESTER & JARREAU - Music Of Goodbye (MCA)			122	4	48	41	29	42%	3



## NORTHEAST

Newport, NH (Rick Larence-WCNL) Rolling Stones.  
 Lewiston, ME (Chris Layne-WLAM) S.Wonder, Force M.D.'s.  
 Bangor, ME (Fred Miller-WWMJ) D.DeYoung, ELO.  
 White River Jct., VT (Charlie Turner-WKXE) Dionne Warwick, Outfield, Elvis Costello.  
 Hartford, CT (David Bernstein-WTIC/AM) Dionne, Wagner.  
 New London, CT (Danny O'Brien-WNLC) Dire St., Nylons.  
 New Haven, CT (Jay McCormick-WELI) DeYoung, Mike & ...  
 Albany, NY (Chris Holmberg-WWOM) B.Streisand, Dionne Warwick, M.Manchester & Al Jarreau.  
 Kingston, NY (Thom Williams-WGHQ) Manilow, OMD, Dire Straits, Eurythmics, Miami Sound Machine, D.DeYoung, Chaka Khan, Maurice White.  
 Poughkeepsie, NY (Bill Pfister-WJJB/FM) Dire Straits, Rolling Stones.  
 Utica/Rome, NY (John Carucci-U102) R.Cash, ELO, Jermaine Jackson, Barbra Streisand.  
 Pittsburgh, PA (Bob Conrad-WTAE) Thompson Twins.  
 Johnstown, PA (Jack Michaels-WKYE) Miami Sound Machine, T.Pendergrass, DeYoung, Alabama.  
 New Castle, PA (Bobbie Vaughn-WKST) Cars, Jermaine Jackson, Melissa Manchester & Al Jarreau.  
 Sharon, PA (Keith Corso-WPIC) Force M.D.'s, Seals.  
 Scranton, PA (Burke/Trama-WBQW) Smokey Robinson, Bangles, Ricky Nelson, S.Vega.  
 Wilmington, DE (Mike Daley-WDEL) A.Murray, Atlantic Starr, James Taylor.  
 Dover, DE (Donna Beaty-WDOV) Nylons, Midge Ure, Barbra Streisand, Dire Straits.  
 Williamson, WV (Kim Whitney-WBTH) Tom Petty, John Cougar Mellencamp.  
 Sutton, WV (Steve Douglas-WSGB) Nylons, Alabama, Barry Manilow.

## SOUTH

Ocean City/Salisbury, MD (Thom Walsh-WQHQ/FM) OMD, J.Browne, DeYoung, Dire Straits, Melissa & Al.  
 Winchester, VA (Frank Mitchell-WINC) Billy Joe Royal, Dennis DeYoung, Dionne Warwick.  
 Harrisonburg, VA (Adam Stubbs-WQPO) J.Browne, Force M.D.'s, Dionne Warwick, Miami Sound Machine.  
 Charlottesville, VA (Ken Medek-WCHV) Alabama, Cherrelle & Alexander O'Neal.  
 Richmond, VA (Lou Dean-WRVA) Force M.D.'s.  
 Richmond, VA (Dillon/Bevins-WEZS) Dionne Warwick.  
 Norfolk, VA (Nick O'Neil-WLTY) A.Starr, Everlys.  
 Lynchburg, VA (Bob Abbott-WGOL/FM) No adds.  
 Goldsboro, NC (Mike Murray-WEQR) Force M.D.'s, Jermaine Jackson, Smokey Robinson.  
 Rocky Mount, NC (Leslie Jordan-WEED) Rob Tro, Dionne Warwick, Barbra Streisand.  
 Swan Quarter, NC (Mazie Smith-WHYC/FM) Dire Straits, Lionel Richie, Stevie Wonder, Isley/Jasper/Isley.  
 Charlotte, NC (Marty Lambert-WBT) B.Manilow, Barbra Streisand, Melissa Manchester & Al Jarreau.  
 Charlotte, NC (Bill Conway-WEZC) ELO.  
 New Bern, NC (Gary Lee-WSFL/FM) Bangles, Pendergrass, Cherrelle & A.O'Neal, Miami Sound Machine.  
 Asheville, NC (Brian Lee-WSKY) Simply Red, Rolling Stones, Miami Sound Machine, DeYoung, Melissa & Al.  
 Charleston, SC (King/Donovan-WTMA) Jermaine Jackson.  
 Conway/Myrtle Beach, SC (Bob Vandergrift-WYAV/FM) Dionne Warwick, Dire Straits.  
 Atlanta, GA (John Chappell-WSB/FM) Dire Straits, Dionne Warwick.  
 Atlanta, GA (Greg Picciano-WSB/AM) A. Murray, Everly Brothers, Stevie Wonder.  
 Augusta, GA (Humphreys/Patrick-WZNY) ELO, Bangles, Force M.D.'s, Dennis DeYoung.  
 Albany, GA (Ron Mani-WALG) Rolling Stones, Wax.

St. Augustine, FL (Jim Andrews-WUVU) Dionne Warwick, Jackson Browne, Rosanne Cash, Dire Straits.  
 Sylacauga, AL (R.Baty/A.Lee-WFEB) DeYoung, B.Seger, B.Manilow, Y. & Peoples, Jermaine Jackson.  
 Tuscaloosa, AL (Sander Walker-WFFX/FM) Simply Red, Miami Sound Machine, T.Pendergrass, DeYoung.  
 Huntsville, AL (Steve Dallas-WAHR) No report-frozen.  
 Gadsden, AL (David Ford-WGAD) Dionne, B. Manilow, Dennis DeYoung.  
 Guntersville, AL (Greg Bell-WGSV) Simply Red, Dire Straits, Miami Sound Machine, Barbra Streisand.  
 Anniston, AL (Sherri Armstrong-WDNG) D.DeYoung, Barry Manilow, Miller & DeLong.  
 Bay Minette, AL (Tim Brown-WBCA) No adds.  
 Selma, AL (Bob Payton-WTUN) Dionne Warwick, Dire Straits, Melissa Manchester & Al Jarreau.  
 Clarksville, TN (J.J. Austin-WJZM) Dionne, New Edition, Midge Ure, DeYoung, Manilow, Dire Straits.  
 Chattanooga, TN (Dale Deason-WGOW) R.Cash, Mr.Mister.  
 Oxford, MS (David Kellum-J107) DeYoung, J.Browne, Miami Sound Machine, Melissa & Al.  
 Paducah, KY (Frank Carvell-WKYX) Alabama, Miami Sound Machine, Pendergrass, Chaka Khan, Cherrelle & O'Neal.  
 Glasgow, KY (Spencer MacJack-WSMJ) DeYoung, Bangles, Miami Sound Machine.  
 Shreveport, LA (Jeff Edman-KVKI/FM) Aretha, T.Twins.  
 Pineville/Alexandria, LA (Daniel Lynch-KISY/FM) Everlys, Stevie Wonder, Jack Wagner, Dire Straits.

## CENTRAL

Newark, OH (Greg Moebius-WNKO) DeYoung, Nylons, Barbra Streisand, Dionne Warwick.  
 Urbana/Springfield, OH (Russ Shafer-WKSW) No report-fzn.  
 Logan, OH (Chuck Anthony-WLGN) D.DeYoung, Dire Straits, Ricky Nelson.  
 Marion, OH (Jim Howell-WMRN) Barbra Streisand, Dionne Warwick, Melissa & Al.  
 Marion, OH (Bill Moore-WDIF) James Taylor, Rolling Stones, Jackson Browne, Dire Straits.  
 Toledo, OH (Fred Heller-WSPD) Force M.D.'s, Dionne.  
 Toledo, OH (Matthews/King-3WM) Force M.D.'s, Dire Straits.  
 Zanesville, OH (Pete Petoniak-WHIZ) No report-frozen.  
 Youngstown, OH (Jim Martin-WFMJ) Dire Straits, Dionne Warwick, Barbra Streisand.  
 Dover, OH (Steve Kelly-WJER) Miami Sound Machine, Loverboy.  
 Sandusky, OH (Bill Zimmerman-WLEC) B.Manilow, D.Gray.  
 Hamilton, OH (Mark Gibson-WMOH) Dire St., ELO, Cars, Force M.D.'s, Jermaine, J.Browne.  
 Springfield, OH (Dale Grimm-WIZE) Nylons, ELO, Laura Branigan, Stevie Wonder.  
 Springfield, OH (Chuck McGee-WAZU/FM) Jermaine, ELO, R.Cash, Bangles, B.Streisand, Cougar Mellencamp.  
 Gallipolis, OH (Tim Maxwell-WJEH) OMD, Miami Sound M.  
 Rushville, IN (Kevin L.Stone-WRCR) Nylons, Dionne Warwick, Barbra Streisand.  
 Lowell, IN (Jim Holly-WZVN) ELO, B.Manilow, Smokey.  
 Kokomo, IN (Darryl Parks-WIOU) B.Manilow, DeYoung.  
 Muncie, IN (Randy Tanner-WOKZ) B.Manilow, DeYoung, Bangles, Asia, Miami Sound Machine, Pendergrass, Loverboy, Rolling Stones.  
 Evansville, IN (Kay Nelson-WGBF) Dionne Warwick, Jermaine, Force M.D.'s.  
 Lafayette, IN (Mike Johnson-WASK) Frozen playlist.  
 Monroe, MI (Mike Wheeler-WTWR) ELO, Dire Straits, Dionne Warwick, Nylons.  
 Flint, MI (Bill Pearson-WTRX) Nylons, Ray Jr., Pendergrass, Loverboy, Dire Straits, J.Browne.  
 Lansing, MI (Jack Robbins-WILS/FM) Dionne Warwick.

Battle Creek, MI (Rick Chapman-WKNR) Dire Straits, Melissa Manchester & Al Jarreau.  
 Grand Rapids, MI (Mark Roberts-WOOD) Frozen playlist.  
 Grayling, MI (Bob Ditmer-WQON/FM) Dionne, Nylons, Cock Robin, Eddie Murphy.  
 Kenosha, WI (Terry Havel-WLIP) J.Browne, Dire Straits, Miami Sound Machine, Dionne Warwick.  
 Milwaukee, WI (Max McDonald-WTMJ) Frozen playlist.  
 Milwaukee, WI (Beth Fast-WMYX) No adds.  
 Ft. Atkinson, WI (Rob Anderson-WFAW) Nylons, S.Easton, Dire Straits, Dionne, Melissa & Al.  
 Richland Center, WI (John Doyle-WRCO) Bangles, Nylons, Cars, Force M.D.'s, B.Streisand, Dire St., Melissa Manchester & Al Jarreau.  
 Madison, WI (Pat O'Neill-WMGN) Simply Red, Loverboy, Dennis DeYoung.  
 Madison, WI (Doug Lane-WIBA) Jack Wagner.  
 Beaver Dam, WI (Steve Sabatke-WBEV) Frozen playlist.  
 Reedsburg, WI (Kevin Kellogg-WRDB) DeYoung, Dire Straits, Dionne Warwick.  
 Hudson, WI (Martens/Thomas-WRPX) Dionne, Melissa & Al.  
 Green Bay, WI (David Carew-WDUZ) Dionne, Dire Straits, Jack Wagner.  
 Wauwau, WI (Dave Wright-WRIG) Dire Straits, Dionne.  
 Eau Claire, WI (Rick Roberts-WIAL) DeYoung, Dire St., Miami Sound Machine, Cherrelle & A. O'Neal.  
 Menomonie, WI (Alison Girard-WMEQ) R.Cash, ELO.  
 Oshkosh, WI (Chris Hansen-WMGV) OMD, Dionne Warwick.  
 Rockford, IL (Reed/Locwood-WKMQ) OMD, Dire Straits, Dionne Warwick.  
 Rockford, IL (McGee/Heckler-WROK) Dionne, B.Streisand.  
 Freeport, IL (Allen Zipsie-WFPS) ELO, Dire Straits, DeYoung, Miami Sound Machine, Ricky Nelson.  
 Peoria, IL (Denise Henley-WIRL) Smokey, J.Wagner.  
 Peoria, IL (Robb Westaby-WMBD) Frozen playlist.

## MIDWEST

Mason City, IA (Steve Locker-KGLO) Manilow, Bellamy's, Kenny Rogers, Alabama.  
 Mason City, IA (John Petermeier-KRIB) M.White, Barry Manilow, Jackson Browne.  
 Mason City, IA (Harry O'Neil-KLSS) Jermaine Jackson.  
 Waterloo, IA (Roger Davis-KWLO) Jermaine, Barbra Streisand, Barry Manilow.  
 Dubuque, IA (Wes Davis-KAT/FM) Dire Straits, Tom Petty, Melissa & Al, Miami Sound Machine.  
 Dubuque, IA (Tom Christenson-WDBQ) S. Wonder, Everlys, B.J. Thomas, Smokey, J.Wagner, Melissa & Al.  
 Cedar Rapids, IA (Gary Edwards-WMT/AM) B. Manilow.  
 Cedar Rapids, IA (Dennis Green-WMT/FM) Cougar, DeYoung, Simply Red, Miami Sound Machine, Fat Larry's Band, Bangles.  
 Forest Lake, MN (Cathleen Cary-WLXX/FM) Dire Straits, Dennis DeYoung.  
 Northfield, MN (Rich Harris-KYMN) DeYoung, Barbra Streisand, Miller & DeLong.  
 Minneapolis, MN (Chuck Knapp-KSTP/FM) No report-frozen.  
 Duluth, MN (Dunsworth/Collins-WBEC) Dire Straits, Jermaine Jackson, Dionne Warwick.  
 Rochester, MN (Rich Peterson-KROC/AM) Dionne, Barbra Streisand, Atlantic Starr, Jermaine Jackson.  
 Rochester, MN (Al Axelson-KWEB) Dire Straits, Dennis DeYoung, Rosanne Cash, ELO.  
 Austin, MN (Randy Frey-KGHR) Dire Straits, Dionne Warwick, Dennis DeYoung.  
 Pipestone, MN (Dan Norris-KLOH/FM) S.Easton, Jermaine Jackson, Eurythmics, Miami Sound Machine.  
 Willmar, MN (Paul Davis-KQIC/FM) DeYoung, Cock Robin, Miami Sound Machine, Dire Straits.  
 Marshall, MN (Lowell Highby-KKCK/FM) No adds.  
 Montevideo, MN (Lou Kuno-KMGM) Dire Straits.  
 St. Cloud, MN (John Fine-WJON) DeYoung, OMD.

Alexandria, MN (Steve Bolster-KSTQ) B.Streisand, B.J. Royal, Bangles, Laura Branigan.  
 Aberdeen, SD (Dan Zerr-KSDN) Melissa & Al, Dionne.  
 Fargo, ND (Jack Lundy-KZ102) Dionne, ELO, Force M.D.'s, Melissa & Al.  
 Grand Forks, ND (Paul Kero-KNOX) Dionne, Alabama, Barry Manilow, Dire Straits, Miami Sound Machine.  
 Jamestown, ND (Mike Albrecht-KQDJ) Force M.D.'s, ELO, Jack Wagner.  
 Hannibal, MO (Chuck Yates-KGRC) No report-frozen.  
 Poplar Bluff, MO (Doug Miller-KJEZ) Cars, Dionne Warwick, Everly Bros.  
 St. Joseph, MO (Bob Heater-KKJO) R. Cash, Dionne Warwick, Force M.D.'s.  
 Joplin, MO (Steve Scott-KFSB) Dire St., Streisand, DeYoung, Pendergrass, Simply Red, Nylons.  
 Cuba, MO (T.R. McCoy-KBCC) J.Browne, OMD, S. Easton.  
 Lawrence, KS (Bill Lee-KLWN) Alabama, E. Murphy, Barry Manilow, Everly Bros.  
 Parsons, KS (Steve Parker-KLKC) Jermaine, Ray Jr., ELO, Melissa & Al, Loverboy, Cock Robin.  
 Omaha, NE (Ed Larsen-KOIL) Alabama, DeYoung, Teddy Pendergrass, Cherrelle & Alexander O'Neal.  
 Omaha, NE (Kuckelburg/Swanda-KGOR) Bangles, T.Twins, Prince.  
 Lincoln, NE (Cathy Blythe-KFOR) Dionne, S. Easton, Melissa & Al, R. Cash, B.Manilow, B.J. Thomas.

## SOUTHWEST

Tyler, TX (Janie Baker-KTYL) Rolling Stones, Dennis DeYoung, Simply Red.  
 Houston, TX (Bruce Nelson-KNUZ) Dionne, Force M.D.'s, Ricky Nelson, Little Richard.  
 Beaumont, TX (Karen Kasey-K106) DeYoung, J.Browne, Melissa & Al, OMD, Dionne Warwick.  
 San Antonio, TX (Scott K. Smith-KLLS) Nylons, S. Easton, Dionne, Dire St., L.Branigan, Stevie Wonder.  
 Austin, TX (Keith Jacobs-KEY103) No report-frozen.  
 Del Rio, TX (Kevin Bel-KDLK) No report-frozen.  
 Pampa, TX (Mike Kneisl-KGRO) L.Branigan, Dennis DeYoung, Nushooz.  
 El Paso, TX (Bill Clifton-KLTO) Smokey, Melissa & Al.  
 Phoenix, AZ (Sam Church-KKLT) Dionne Warwick.  
 Sedona, AZ (Randy Mahannah-KAZM) Frozen playlist.  
 Albuquerque, NM (Jay Scott-KOB/FM) Jermaine, Dionne, Force M.D.'s, ELO.  
 Los Alamos, NM (Sue Stone-98KHJ) Hank Jr., OMD, Nylons, Dire Straits.  
 Clovis, NM (Jerry Mayfield-KCLV) Frozen playlist.  
 Carlsbad, NM (Ed Lawrence-KBAD) Bangles, Everlys, Melissa Manchester & Al Jarreau.

## ROCKY MOUNTAIN

Laurel/Billings, MT (Ames Crosby-KNFL) S.Wonder, OMD, B.Streisand, Cafferty, B.J. Thomas, Nylons, Jermaine.  
 Missoula, MT (Vern Argo-KYLT) ELO, DeYoung, OMD, Miami Sound Machine.  
 Hamilton, MT (Steve Fullerton-KLYQ/FM) Midge Ure, Nylons, J.Browne, Manilow, Miami Sound Machine.  
 Colorado Springs, CO (Irwin/Howard-KVUU) ELO, Bangles, J.Cougar Mellencamp, Whitney Houston.  
 Pueblo, CO (Rip Avina-KDZA) S.Wonder, L.Branigan.

Salida, CO (Charles Darwin-KVRH) DeYoung, B. Manilow.  
 Montrose, CO (Tom Owca-KUBC) Mr. Mister, Dionne.  
 Rifle, CO (Penny Mitchell-KDBL) No report-frozen.  
 Vail, CO (Chris Baker-KRVV) Dire Straits, OMD,  
 Barbra Streisand, J.Cougar Mellencamp.  
 Powell, WY (Carl David-KLZY) OMD, J.Browne, Smokey,  
 Dionne Warwick, Chaka Khan.  
 Sun Valley, ID (Jeffrey Ballou-KSKI) Frozen playlist.  
 Grangeville, ID (Jim Cross-KORT) No report-frozen.  
 Boise, ID (Drew Harold-KBOI) D.Seals, Force M.D.'s,  
 Jermaine Jackson, ELO.  
 Salt Lake City, UT (Lemich/Jessop-KSL) R.Cash,  
 B.Manilow, Force M.D.'s, Dionne Warwick.  
 Manti, UT (Stan Eriksen-KMTI) Ray Parker Jr.

### FAR WEST

Reno, NV (Jim O'Neal-KRNO/FM) D.Seals, S.Wonder.  
 Carson City, NV (Scott Carson-KPTL) Dionne, S. Easton,  
 Force M.D.'s, ELO, Everly Bros.  
 Los Angeles, CA (LaBeau/Tyler-KFI) No adds.  
 Los Angeles, CA (Kaye/Kiley-KOST) Mike & Mechanics,  
 Simply Red.  
 Carlsbad, CA (Clark Novak-KKOS) Pet Shop Boys,  
 J.Browne, D.DeYoung, OMD.  
 San Diego, CA (Richards/Paul-KYXY) Frozen playlist.  
 San Diego, CA (Mark Larson-KFMB) No adds.  
 San Diego, CA (Rich/Knight-B100) D.DeYoung, Dire  
 Straits, Cherrelle & Alexander O'Neal.  
 Palm Springs, CA (Ty Stevens-KDES) Dionne, J.Browne,  
 Mental As Anything, Dire St., Melissa & Al.  
 Fresno, CA (Scott Huskey-KLTK) Dionne, S.Wonder, ELO,  
 Dire Straits.  
 San Luis Obispo, CA (Dan Armstrong-KVEC) Nylons,  
 DeYoung, Miami Sound Machine, Miller & DeLong.  
 San Luis Obispo, CA (Carol Meyer-KKUS) No report-frzn.  
 Monterey, CA (Michael Reading-KWAV/FM) Simply Red,  
 Nylons, Bangles, Cherrelle & Alexander O'Neal.  
 Concord, CA (Ravi Peruman-KKIS) Pet Shop Boys,  
 ELO, Cars, Nylons, L.Branigan, Force M.D.'s.  
 Concord, CA (Jim Hampton-KWUN) DeYoung, B.Manilow,  
 Everly Bros.  
 Livermore, CA (Rick St.Clair-KKIQ) Bangles, OMD,  
 Dennis DeYoung.  
 Napa, CA (Don DeFesi-KVYN/FM) No report-frozen.  
 San Rafael, CA (Michael Turner-KTIM) J.Browne,  
 Bangles, C.Gayle & G.Morris, L.Branigan.  
 San Jose, CA (Bill Weaver-KLOK) No adds.  
 Santa Rosa, CA (Jim Daniels-KSRO) Dionne, Laura  
 Branigan, Melissa & Al.  
 Ukiah, CA (Danny VanMeter-KUKI) Jermaine, Bangles,  
 Rosanne Cash, Sam Harris.  
 Arcata, CA (Chris Knight-KATA) M.White, DeYoung.  
 Sacramento/Auburn, CA (Irons/Andrews-KHYL/FM)  
 Melissa Manchester & Al Jarreau.  
 Placerville, CA (Fred Gaines-KHTN) Pet Shop Boys,  
 M.Morgan, J.Browne, Everlys, Streisand, Nushooz,  
 Hooters, New Edition, Force M.D.'s, Cherrelle & A.  
 Vacaville, CA (Sheilah Bowman-KUIC) Nylons, S. Easton,  
 Stevie Wonder.  
 So. Lake Tahoe, CA (Ron West-KOWL) B.Manilow, R.Stones,  
 Cafferty, DeYoung, Miami Sound Machine, Ricky  
 Nelson, Bob Seger.  
 So.Lake Tahoe, CA (Brian Beck-KTHO) Miami Sound Machine,  
 OMD, DeYoung, M.White, J.Browne.  
 Chico, CA (Dave Kindig-KPAY) S.Wonder.  
 Grass Valley, CA (Rich Brock-KNCO) Smokey, B. Manilow,  
 Tom Petty, R.Nelson, Dionne, Gap Band.  
 Oroville, CA (Jeff Nelson-KORV) DeYoung, J.Brown,  
 Dire Straits.  
 Burney/Redding, CA (Jim Lee-KARZ) L.Branigan, Jermaine,  
 C.Gayle & Gary Morris.

Red Bluff, CA (Mark Neal-KBLF) Force M.D.'s, Bangles,  
 Barbra Streisand, Melissa & Al.

### NORTHWEST

The Dalles, OR (Greg LeBlanc-KMCQ) L.Branigan, ELO,  
 Force M.D.'s, S.Wonder, Cock Robin, M.Lotz, Browne,  
 Miller & DeLong, Nylons, Force M.D.'s.  
 Portland, OR (Dirkx/Williams-KGW) Melissa & Al,  
 Dire Straits, Dionne Warwick.  
 Corvallis, OR (Larry Blair-KLOO/AM) S.Easton, Dire  
 Straits, Nylons, J.Browne.  
 Eugene, OR (Bobby King-KDUK) J.Browne, Pendergrass.  
 Medford, OR (Jim Zinn-KMFR) Dionne Warwick.  
 Medford, OR (Lurch-KYJC) J.Browne, Streisand, Rolling  
 Stones, DeYoung, Miami Sound Machine.  
 Grants Pass/Medford, OR (Charlie Kirk-KFMJ) Miami  
 Sound Machine, DeYoung, Browne, Eurythmics, Everlys,  
 Streisand, Melissa & Al.  
 Enumclaw, WA (David Cool-KENU) No report-frozen.  
 Auburn, WA (Carl Sawyer-KASY) Dire St., DeYoung,  
 Maurice White, Sheena Easton.  
 Mt. Vernon, WA (Mike Hartman-KBRC) J.Browne, OMD,  
 Melissa & Al, Ray Parker Jr.  
 Oak Harbor, WA (David Bowden-KISD) Dire Straits, Dionne.  
 Tacoma/Seattle, WA (Mike James-KAMT) Smokey,  
 S.Wonder, Jermaine, Melissa & Al, Nylons, Dionne.  
 Tacoma, WA (Rick Austin-KTAC) No report-frozen.  
 Olympia, WA (Dick Pust-KGY) No report-frozen.  
 Aberdeen, WA (Paul Lankow-KXRO) Frozen playlist.  
 Centralia, WA (Jim Knutson-KELA) No report-frozen.  
 Shelton, WA (Glen Connolly-KMAS) No report-frozen.  
 Kelso/Longview, WA (Ray Bartley-KLOG) Jermaine,  
 Dire Straits, Dionne Warwick.  
 Yakima, WA (Dave Hanson-KIT) No report-frozen.  
 Yakima, WA (Frank Taylor-KMWX) Everlys, Bangles,  
 Dionne Warwick, Force M.D.'s.  
 Spokane, WA (Sky Walker-KQSP) Force M.D.'s, Smokey,  
 Thompson Twins.  
 Tri-Cities, WA (Bill Templeton-KALE) Nylons, DeYoung,  
 Miami Sound Machine, Level 42, Simply Red.  
 Anchorage, AK (Carter B.-KFQD) No report-frozen.  
 Anchorage, AK (Greg Wilkinson-KKLV/FM) Miami Sound  
 Machine, Alabama, DeYoung, Simply Red.  
 Saskatoon, SA (Steve Shannon-CFQC) Dionne Warwick.

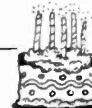
### WELCOME To Our New A/C Correspondents:

Mike Murray, WEQR Radio, P.O. Box 207,  
 Goldsboro, NC 27530 (919-734-3336)  
 Rip Avina, KDZA Radio, P.O. Box 93,  
 Pueblo, CO 81002 (303-544-5646) from Top 40  
 Dan Zerr, KSDN Radio, P.O. Box 1930,  
 Aberdeen, SD 57401 (605-225-5930) from Top 40  
 Bill Clifton, KLTO Radio, 4180 N.Mesa,  
 El Paso, TX 79902 (915-532-4979) from Top 40

### BIRTHDAYS

#### Our Best Wishes and HAPPY BIRTHDAY To:

Robin Trower 3/9  
 Scott Larsen, KCPR-San Luis Obispo, CA 3/10  
 Bruce Watson (Big Country) 3/11  
 James Taylor 3/12  
 Neil Sedaka, Adam Clayton (U2) 3/13  
 Mel Turoff 3/14  
 Quincy Jones 3/14  
 Lou Galliani 3/15  
 Mike Love, Dee Snider (Twisted Sister) 3/15





Country Format Breakfast Session (l-r) Gary Krantz, MJJ Broadcasting; Bill Stedman, KSAN—San Francisco; Sam Harrell, CBS; Carson Schreiber, RCA; Don Langford, KRAK—Sacramento.



Keynote Speaker Charles Osgood, CBS News, delivering his speech, "The End Of The World... Details at Eleven."



Accepting his Country Air Talent of the Year award is Coyote Calhoun of WMAZ—Louisville, KY.



Terri Avery—KKDA, Barry Mayo—WRKS, Betty Hollars, Tom Draper—Warner Bros.

Photography: Jon Winet



*Special*  
**GAVIN**  
 SEMINAR FOR MEDIA PROFESSIONALS

**FOTO FILE**



Mike Schaefer—KHS/FM and Keith Naftaly—KMEL



At the Celebrity Cocktail party were Bob Saporiti, Warner Bros.; Jesse Lee, KORD—Tri-Cities; and Jonathan Walker, KZZK—Tri-Cities.



In attendance at Country Format Breakfast session, moderated by Don Langford, KRAK—Sacramento and Carson Schreiber, RCA.



Ariane Ure, Midge Ure, Peter Standish, Kent Zimmerman.



Smiling faces on Larry Finkel, KNBR—San Francisco; Ishood Caine, KMPS—Seattle; and Rick St. Claire, KKIQ—Livermore.



710 Turner McCall Boulevard • P.O. Box 1546 • Rome, Georgia 30161 • Telephone (404) 291-9766

February 26, 1986

Ron Fell  
The Gavin Report  
One Hallidie Plaza  
Suite 725  
San Francisco, CA 94102

Dear Ron,

I have once again decided to undertake the massive and difficult task of organizing and presenting another worldwide simulcast of "We Are The World." This year's broadcast has been scheduled for Good Friday, March 28th, at 10:50 A.M., Eastern Standard Time. As of today, I have received confirmations from Japan, Hong Kong, the British Broadcasting Corporation (BBC), the Mutual Radio Network and the group "Alabama" has given the first celebrity endorsement. Mutual will feed the simulcast to its 5,200 affiliates, with at least 800 of those affiliates airing the simulcast (this is the *absolute minimum* number of Mutual stations that will air the simulcast).

For this year's simulcast, I have sent a personal letter to Soviet leader Mikhail Gorbachev, urging him to participate in the simulcast through this nation's broadcasting network. If the Soviets truly want peace, I think it would be an appropriate gesture to participate in this simulcast.

The theme of this year's worldwide simulcast of "We Are The World" is world unity. Through this simulcast, I also want to bring attention to the "Hands Across America" event, scheduled to take place May 25th.

Last year's simulcast was a phenomenal success. Over 8,000 radio stations participated in the U.S., as well as 27 foreign countries. I hope to top that success this year.

If there is any doubt in your mind about this second worldwide simulcast, just remember the emotion and unity that people around the globe expressed and felt on Good Friday, 1985. Another reminder: I am merely a small town radio announcer and not a record promoter or bureaucrat.

Thanks a million.

Sincerely,

Bob Wolfe  
WROM/WKCX

## BETTER GET IT BUILT



**F**or decades, radio stations granted a construction permit had only a few months to complete the construction, but could be granted extensions of completion time fairly routinely upon relatively uncomplicated showings of this or that causing delays.

The FCC has cracked down on the practice, and under the new FCC rules, any "CP" or construction permit granted after December 10, 1985, will be good for an eighteen month period—but extensions will be granted only under special circumstances. Thus if your station has a CP issued after that date, or more to the point, is about to file a CP request, be advised this rule is now toughly enforced—18 months and they take it away again, unless: (1) construction is complete, the facility is being tested, and a license application will be filed soon; (2) the licensee can demonstrate that construction is well underway, equipment orders have been placed, and nothing is blocking continuation of construction; or (3) the cause of the delay is clearly not under the control of the permit holder, and he/she has done all possible to resolve the delay.

Those who have CP's issued prior to last Dec. 10 will be granted up to 3 six-month extensions under the old terms, but then the new rules go into effect for them too.

You might wonder why there should be any unconstructed CP's that don't fall under the three major exceptions mentioned above. Actually, there have always been a ton of them ... when FM was still a sickly band, 15 years ago, there were a lot of unbuilt stations, with the permit holders simply hanging on to the CP in hopes of the economic prospects improving enough to justify going ahead with construction—or selling the CP. Even today many CP's are sold, unconstructed ... and UHF TV, for its entire history up to the present, has seen many of its authorized stations never built. The thinking was that it would *someday* be a profitable franchise, or a saleable one, and UHF TV stations with high power are enormously expensive to build and operate.

The FCC lately has been cancelling unbuilt TV and radio CP's, and CP's for major changes that were granted and not built within the time limit, so the moral here is that you should not file for a CP till the money and the willingness are there

to go ahead and construct, when it's granted!

One type of station that *should* be thinking about filing for a CP is the class B or C FM station that is operating at significantly less than maximum power. You have a couple more years to get it up to maximum for your class and transmitter height, or the FCC has served notice they may reclassify your station downward, or drop in another station on your frequency or adjacent frequencies at distances closer to your station than the rules would have permitted. That's because they will assume you don't want more power and then you'll be forever stuck with the power you have. Check with your Washington D.C. attorney for dates and requirements.

Changing the subject, the February 1985 *Stereo Review* magazine contains (pp. 101-102) a large ad for the latest electronic marvel from the innovative leading-edge audio equipment company, Carver Electronics in Lynnwood, Washington ... and lo and behold, the new Carver #TX-11a stereo receiver has not only state-of-the-art FM stereo, but state-of-the-art AM stereo too (Motorola C-Quam—it will work on Harris system signals with the later pilot tone, too, of course).

This is very significant, not only because Carver is so influential with other manufacturers, but because this probably is the receiver of choice to demonstrate AM stereo. I quote from the ad: "The performance of the legendary TX-11 Asymmetrical Charge Couple FM Stereo Detector Tuner is increased by the addition of Ultra High Frequency Wide Band AM Stereo circuitry. With the new TX-11a, AM stereo sounds as good as FM. Yes, contrary to popular belief, most AM stereo stations have frequency response (20 Hz-15 kHz), separation (35 dB), and signal-to-noise ratios (70 dB) audibly indistinguishable from FM stations of equal strength. It's just that only Carver offers the technology to appreciate this hidden performance.

The two-page spread goes on to announce as features in the unit, "unique de-emphasis curve," "whistle stop cancelling circuit," "pilot signal cancelling circuit," "an ultra low noise balanced station detector," and "use of very wide band, minimum phase intermediate frequency amplifiers." I haven't even *heard* it, and I'm excited! If you want to locate a dealer, the ad suggests calling 800-633-2252, ext. 886. ■

# PROMOTIONS

by Lisa Smith & Betty Hollars

## CHARLEY PRIDE CRUISES WITH KNIX ▶

During a recent visit to **KNIX Radio in Tempe, Arizona**, Charley Pride was invited to join morning personality W. Steven Martin in a KNIX Cruiser. Their mission was to drive the streets of Phoenix Valley looking for listeners with KNIX stickers on their cars or trucks. This is an annual "Sticker-On" campaign for the station, and by displaying a KNIX sticker on their vehicle and listening to KNIX, listeners can qualify to win \$100 to \$1,000 in cash. The sticker back doubles as an entry form for a drawing for two Ford Ranger Trucks. 320 locations carry these stickers and so far, KNIX Radio has awarded over \$75,000 as part of a \$125,000 cash giveaway.



Charlie Pride congratulates Curtis Moon, winner in KNIX's "Sticker-On" Promotion.

## POLICE MONEY FROM SKAGGS

A capacity crowd awaited Ricky Skaggs when he performed a special benefit concert co-sponsored by **K99-FM** and sister station **KRYS/AM** in **Corpus Christi** to help raise money for the city's Police Athletic League. The PAL is comprised of Corpus Christi Police Officers and offers athletic opportunities to underprivileged youths in the city. The Skaggs concert raised \$7,378 for the league.

## KWTO BREAKFAST PARTY ▼

A popular on-going event at **KWTO in Springfield, MO** has been a "KWTO Breakfast Party," featuring morning man **Waston Jelks** and other jocks from the station. The party is taken across the Ozarks a couple of times a month and have really drawn crowds. Listeners are now prepared to tune in to find out where

the latest food fest will be and many personalities from the station have participated, as shown in the photo.

## BLOOD FOR AMERICAN RED CROSS

**WSPT/WXYQ in Stevens Point** co-sponsored a drive to raise donations of blood for the American Red Cross. Both stations aired a series of promos dealing with the importance of giving blood, supported by live liners. On the day of the promotion, air talents **Rick Reyer (WXYQ)** and **Marilyn Ross (WSPT)** represented their stations with remotes and album giveaways. The event was an enormous success as it brought in 587 badly needed pints of blood.

## GRAMMIES GETAWAY

**Y108 in Denver** recently gave away a trip for two to the Grammys. Listeners had several chances each day to qualify for the getaway and win Grammy-nominated albums. The winners were selected on-the-air by Y108 personalities **Scruff Thrower** and **Moondoggie**. The grand prize included round trip airfare, hotel accommodations, orchestra seat tickets to the Grammys, and invitations to a post-awards party. The Grammys were simulcast on Y108 in their entirety.

## SUPER SATURDAY SELLOUT

**WPOC in Baltimore, MD** had a live broadcast at four malls in the area, providing a country band and public auction at each mall to benefit the world-renowned Johns Hopkin Children's Center. WPOC personalities served as auctioneers and items given away ranged from televisions and microwave ovens to Pound Puppies and Cabbage Patch Dolls. Autographed LP's went for \$20-25, Bobby Bare's spittoon for over \$50, and Willie Nelson's autographed headband for over \$100. The top seller was a George Strait satin tour jacket that went for \$385!! Great prizes for a very worthy cause.



KWTO Breakfast Party at "The Shack" restaurant in Branson, MO. (l-r) Donn Emis, afternoon air talent and Watson Jelks, mornings.



# BIO FEEDBACK

## EVERLY BROTHERS

Don, who's 49 and Phil, who's 47 were both born in Brownie, Kentucky.

## MARTY STUART

At 13, Marty was playing bluegrass with Lester Flatt. He's worked in the studio and on concert tours with such performers as Bob Dylan, Emmylou Harris, Pure Prairie League, Billy Joel and the "Highwaymen."

## GIRLS NEXT DOOR

The "Girls," besides performing as back-up vocalists on many major recording sessions, have been seen singing and dancing at the nationally known Nashville theme park Opryland.

## JUDY ROMAN

Janie Fricke was Judy's roommate in Memphis where they also did jingles together.

## JANET JACKSON

Last year, she did a brief acting stint as a student on the TV show *Fame*.

## TALK TALK

Steve Winwood appears on two tracks of Talk Talk's new LP, *The Colour Of Spring*.

## JOHN LENNON

The *Live In The City* album features Elephant's Memory as a back band. The original recording supervisor was Phil Spector.



## ALABAMA

Lionel Richie's next album will include harmony parts by Alabama.

## FORESTER SISTERS

This sibling quartet is from Lookout Mountain, GA, the site of a widely known Civil War battle and the last hideout of the Cherokees before the tragic Trail of Tears.

## PIL

John Lydon has long shed the name Johnny Rotten. He recently has collected a large share of past Sex Pistols royalties after a legal hassle with ex-manager Malcolm McLaren.

## BANGLES

Their original name was The Bangs. But they weren't the first to have the name so they changed it to The Bangles.

## JACKSON BROWNE

He was born in Heidelberg, West Germany in 1948.

## MAINES BROS.

Before signing with Mercury, the seven man band released four albums on the Texas Soul label. Four Maines Bros. by blood were born in Lubbock, Texas. Lloyd, the eldest, played with the Joe Ely Band for six years.

## KEITH STEGALL

Keith comes by his talent naturally. His father was a singer and steel guitar player for Johnny Horton.

## RESTLESS HEART

The original concept for the band was to have it mainly be an instrumental band.

## SONNY THROCKMORTON

As a songwriter, Sonny Throckmorton has penned fourteen number one country hits.

## WHITNEY HOUSTON

Not only has Whitney recently won a Grammy but she can now be seen on a television commercial for Diet Coke along with boxing's Middleweight Champion of the World "Marvelous" Marvin Hagler.

## MIKE & THE MECHANICS

The band started as a songwriting collaboration between Mike Rutherford from Genesis and Brian Alexander Robertson, a British songwriter/television personality.

# ALBUM/ALTERNATIVE

## GAVIN ALBUM FRONTLINE



ROL... S



JACKSON BROWNE  
PIES IN THE BALANCE  
100% AMERICA



ROBERT PALMER



VIOLENT FEMMES



PRETTY IN PINK



ELVIS COSTELLO

**NEW**  
*Releases*

### Johnny Comes Marching Home—Del Lords (EMI)

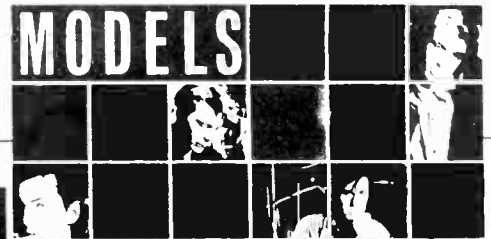
Nothing against PAT BENATAR or RICK SPRINGFIELD, but finally the sympathetic expertise of a technical producer like guitarist NEIL GERALDO is finally taken advantage of by eight feet firmly planted on the street. DEL LORDS writer SCOTT KEMPNER pretty much wears his fears, guilt, and paranoia on his jacket sleeves. He masterfully captures the loneliness and desperations of urban living well within the context of a four minute rock song. After that, the rest of the band and GERALDO propel those core naked emotions to the ultimate level. As PEOPLE MAGAZINE glosses and gleans some of our heroes into the realms of superstatus, we as radio music professionals are driven underground to dredge up the next likely heir apparents. Dredge isn't exactly the perfect way to describe the process. It does connote work and sweat, and while it's sometimes a chore to extract the gold from the ore, JOHNNY COMES MARCHING HOME is nothing but a joyful traverse. For once the good guys with believable things to say get the clear production, the lyrics printed, and the cool cover package. With the business hopefully on the dawn of a new era, JOHNNY COMES MARCHING HOME is a well timed victory. LOVE LIES DYING/ the emotional SOLDIERS HOME/ HEAVEN/DREAM COME TRUE/ the instrumental DRUG DEAL.

### Guitars, Cadillacs, Etc. Etc.—Dwight Yoakam (Warner Bros.)

It's not that we're crossing formats (and so what if we did), but DWIGHT YOAKAM is one happenin' hellcat and a GAVIN favorite. Remember the first time you heard the original BURRITOS, EMMYLOU, T.BONE BURNETT--artists that sent you reeling into unfamiliar territory, looking, like PETER FONDA, for the lost American essence? YOAKAM is a tug of war between renegade country and an alternative hybrid of modern highway country punk. Unlike most pre-digested country prodigies, DY seems in semi-control of his own careening destiny. Here's a few good signs. The four corners of this LP are all intact from his original independent EP. His guitar-playing sidekick produced the LP while YOAKAM himself designed the 50's/80's sleeve. By thanking, on the sleeve, other artists who know what it's like to succeed between the pigeon holes (BLASTERS, LOS LOBOS, MARIA MCKEE), DY makes an important association. If you aren't immediately serviced with this fine LP, call up and say, "I'm an exception."

### "Stick Around"—Julian Lennon (Atlantic)

"Stick Around" is more an Album Radio grower than just Top Forty ratings fodder. JULIAN takes a different direction on this single, possibly to stave off teen idol status. This song seems to reflect some of the harder edged material that JULIAN LENNON mentioned as being left off the first LP. So here it is.



### "Out Of Mind Out Of Sight"—Models (Geffen)

Big new sound from the Aussie producer MARK OPITZ (INXS, COLD CHISEL) and MUSHROOM records (SPLIT ENZ). The band is MODELS and the joint'll rock when you spin this loud. This is modern stuff, not unlike INXS, as opposed to jackhammer metal. Already added at WLIR in heavy.

### "Right Between The Eyes"—Wax (RCA)

ANDREW GOLD supplies the sense of humor GRAHAM GOULDMAN no doubt experienced during his tenure with 10CC. "Right Between The Eyes" sure sounds like a runaway multi-format springtime/summertime hit record. Both GOLD and GOULDMAN have impressive 70's credentials. How they decided to tackle the 80's with WAX (they met when GOLD produced a 1980 10CC LP) sounds like a possible GAVIN story. Stay tuned.

### "Impressed"—Charlie Sexton (MCA)

According to a personal private poll of music pros, coming up strong as a potential mega-star is CHARLIE SEXTON. As a guitarist, singer, live performer, and a looker, SEXTON has made some steady inroads. The tragic part of Album Radio today is that we must break our acts single cut by single cut, rather than as artists. Things may seem splintered and spread out, yet there has been and is steady progress at work, enough to impress well over 100,000 buyers. Beware.

# ALBUM

Editor: Kent Zimmerman

Reports accepted Mondays at 8am through 1pm Wednesday  
Station Reporting Phone (415) 392-7750

## CERTIFIED

ROLLING STONES  
(ROLLING STONES)



ELVIS COSTELLO  
(COLUMBIA)

THE CALL  
(ELEKTRA)

BOB SEGER  
(CAPITOL)

VAN HALEN  
(WARNER BROS.)

## MOST ADDED

- "HARLEM SHUFFLE"-ROLLING STONES (ROLLING STONES-12")
- "AMERICAN STORM"-BOB SEGER (CAPITOL-12")
- "WHY CAN'T THIS BE LOVE"-VAN HALEN (WARNER BROS.-12")



Let's face it, folks. It's ROLLING STONES week. On top of winning CERTIFIED and MOST ADDED status, the ROLLING STONES debuted this week on our URBAN/CONTEMPORARY page under UP and COMING... Just after the STONES, the race was tight with BOB SEGER coming in just before VAN HALEN. Those stations inside our sample that shy away from hard rock no doubt decided the outcome... Interestingly, JACKSON BROWNE has slid into the number one slot, which, frankly, I was reserving for INXS. Also worth noting is the fact that THE BANGLES is standing firm, only one (!) rotation point ahead of INXS. Those of you into CDs on the air (and at home) should note the release of INXS on CD. Watch out for an upcoming interview in the GAVIN, as INXS climbs our Top Forty chart as well. As for MR. PAGE, is he reforming LED ZEP, whether temporarily? Right now he's actually in Florida rehearsing THE FIRM for an upcoming US tour. We're trying to pin him down to see if we can get a progress report for you, the

## 2W LW TW

--	5.	1.	JACKSON BROWNE (ASYLUM) "AMERICA" "LAWLESS""LINES"
1.	1.	2.	The Firm (Atlantic) "Horses" "Peace" "Walls"
2.	2.	3.	INXS (Atlantic) "Need" "Shine" "Time"
9.	7.	4.	ROBERT PALMER (ISLAND) "ADDICTED" "HYPERACTIVE"
--	--	5.	ROLLING STONES (ROLLING STONES) "HARLEM" "HAD"
8.	8.	6.	THE BANGLES (COLUMBIA) "MANIC" "EGYPTIAN"
5.	4.	7.	John Mellencamp (Riva) "Rock" "B'walk" "Minutes"
3.	3.	8.	Mike & Mechanics (Atlantic) "Miracle" "Thread" "Silent"
4.	6.	9.	Pete Townshend (Atco) "Blood" "Hiding" "Crashing"
39.	22.	10.	ELVIS COSTELLO (COLUMBIA) "MISUNDERSTOOD"
35.	29.	11.	THE CALL (ELEKTRA) "BELIEVE"
13.	10.	12.	ELO (CBS) "Heaven" "Serious"
25.	16.	13.	BRIAN SETZER (EMI AMERICA) "KNIFE"
14.	14.	14.	TALK TALK (EMI AMERICA) "LIFE'S" "WORLD"
19.	18.	15.	FABULOUS THUNDERBIRDS (CBS) "TUFF"
30.	21.	16.	PRETTY IN PINK (A&M) "OMD" "VEGA"
18.	17.	17.	BLUE OYSTER CULT (COLUMBIA) "RUINS"
7.	9.	18.	Peter Dinklage (Atlantic) "Lying" "Hiding"
33.	32.	19.	CLANNAD (RCA) "LIFETIME"
24.	20.	20.	HONEYMOON SUITE (WARNER BROS.) "FEEL"
12.	15.	21.	Alan Parson Project (Arista) "Stereotomy"
10.	12.	22.	ZZ Top (Warner Bros.) "Delirious" "Rough" "Fly"
--	--	23.	BOB SEGER (CAPITOL-12") "STORM"
--	--	24.	VAN HALEN (WARNER BROS.-12") "CAN'T"
6.	13.	25.	Simple Minds (A&M) "Sanctify" "Said" "Ghost"
--	40.	26.	JOE COCKER (CAPITOL) "SHELTER"
--	37.	27.	FEARGAL SHARKEY (A&M) "HEART"
27.	28.	28.	MIDGE URE (CHRYSALIS) "IF"
11.	11.	29.	Quicksilver/Roger Daltrey (Atlantic) "Lightning"
22.	34.	30.	ALARM (IRS) "SPIRIT"
37.	30.	31.	Dire Straits (Warner Bros.) "Far"
17.	24.	32.	Dream Academy (Warner Bros.) "Forever"
26.	31.	33.	Stevie Nicks (Modern/Atco) "Wait" "Imperial"
15.	27.	34.	John Lennon (Capitol) "Come" "Imagine"
--	37.	35.	DEL FUEGOS (SLASH/WARNER BROS.) "WANT"
36.	33.	36.	Ozzy Osbourne (CBS) "Shot"
--	19.	37.	Rocky IV (Scotti Bros.) "Cafferty" "Tepper"
38.	35.	38.	Youngblood Soundtrack (RCA) "Starship" "Mr." "Thomas"
--	--	39.	MENTAL AS ANYTHING (COLUMBIA) "LIVE"
--	--	40.	PET SHOP BOYS (EMI AMERICA) "WEST END"

## CHARTBOUND

LEVEL 42 (Polydor) "Something"  
VIOLENT FEMMES (Slash) "Children"  
LLOYD COLE (Geffen) "Lost" "Cut"  
FYC (IRS) "Johnny"  
CHURCH (Warner Bros.) "Tantalize"  
THE CULT (Sire) "Rain"  
EUROGLIDERS (Columbia) "Wait"  
MR. MISTER (RCA) "Is"  
PIL (Elektra) "Rise"  
TOMMY KEENE (Geffen) "Places"  
STAN RIDGWAY (IRS) "Heat"  
\*SWIMMING POOL Q'S (A&M) "Now"  
MODERN ENGLISH (Sire) "Ink"  
JIMMY BARNES (Geffen) "Second"  
\*CHARLIE SEXTON (MCA) "Impressed"  
BOURGEOIS TAGG (Island) "Mutual"  
TED NUGENT (Atlantic) "Dangerous"

GAVIN reader... Lots of activity on the chart this week. Due to the climate in the industry (see page 49), next week should be

just as volatile... ELVIS COSTELLO made an incredible leap into the Top Ten with THE CALL right behind him. There's a fantastic track on the TALK TALK album called "Living In Another World". I certainly agree with WENDY at KSTM-Phoenix. Their direction sounds like TRAFFIC, with STEVE WINWOOD even joining in on that very track on organ... KZOK PD PHIL STRIDER is just that, still PD. He has not left the station... WELCOME (back, actually) to DON BERNS at CFNY-TORONTO who joins up as a research contributor to both the ALBUM and the ALTERNATIVE CHARTS.

They are a very hip, progressive hybrid of cutting edge rock n roll. DON can be reached at CFNY, 83 Kennedy Rd. South, Brampton, ONT, L6W 3P3. Phone number is 416-453-7452. We are very proud to have him aboard.

Editor:  
Peter Standish

# ALTERNATIVE

Station Reporting Phone (415) 392-7750

Reports accepted Mondays at 9AM through 1PM Wednesdays

## CERTIFIED

THE COSTELLO SHOW  
(COLUMBIA)

## MOST ADDED

1. BLUE TOMMORROW-THE SWIMMING POOL Q'S (A&M)
2. NO FREE LUNCH-GREEN ON RED (POLYGRAM)
3. STOP START-MODERN ENGLISH (SIRE)
4. CRASHING DREAM-RAIN PARADE (ISLAND)
5. JOHNNY COMES MARCHING HOME-DEL LORDS (EMI AMERICA)

## IMPORT INDIE



CRAZY 8'S

EXPLODING W.MICE (Big Time)  
BOYS DON'T CRY (Profile) "C'boy"  
DANCING HOODS (Relativity) "Blue"  
YOUNG FRESH F. (Popllama)  
SCRAPING FOETUS (Some Bizarre)  
RESTLESS VARIATIONS (Enigma)  
SOUL ASYLUM (Twin/Tone) "Tracks"  
MOEV (Profile-12") "Lace"

## ALTERNATIVE ACTION

A big welcome to our latest two additions to the Gavin Alternative family. Don Berns is programming one of the most adventurous commercial stations east of San Francisco at CFNY in Toronto, Ontario, (north of the border). Susan Kennedy is Music Director at one of the most professionally run college stations I've encountered recently, WWVU in Morgantown, WV. Their playlists and phone numbers appear within the correspondents section. What they don't realize is that they're now going to be receiving the GAS newsletter.

VIOLENT FEMMES pull off the seemingly impossible task of by-passing two potent albums (THE BANGLES and PIL) to become our number one LP. The FEMMES mastered this coup by receiving

## 2W LW TW

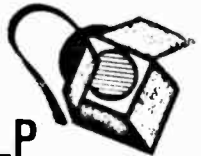
5.	3.	1. VIOLENT FEMMES (SLASH/WARNER BROS.) "CHILDREN"
1.	1.	2. BANGLES (Columbia) "Monday" "Egyptian" "Light"
2.	2.	3. PIL (Elektra) "Rise" "FFF"
3.	4.	4. Lloyd Cole & Commotions (Geffen) "Lost" "Friend" "Rich"
8.	7.	5. PRETTY IN PINK (A&M) "VEGA" "OMD" "NEW ORDER"
4.	5.	6. Fine Young Cannibals (IRS) "Johnny"
14.	10.	7. CHURCH (WARNER BROS.) "TANTALIZED"
6.	6.	8. Jesus & Mary Chain (Reprise) "Honey"
10.	9.	9. FEARGAL SHARKEY (VIRGIN/A&M) "HEART"
--	21.	10. THE COSTELLO SHOW (COLUMBIA) "UNDERSTOOD"
22.	12.	11. STAN RIDGWAY (IRS) "HEAT" "DRIVE"
9.	11.	12. The Cult (Sire) "Sells" "Nirvana" "Rain"
30.	20.	13. THE CALL (ELEKTRA) "BELIEVE"
16.	15.	14. MIDGE URE (CHRYSALIS) "IF"
7.	8.	15. Long Ryders (Island) "Downtown" "Union" "Lewis"
21.	19.	16. CLANNAD (RCA) "LIFETIME"
11.	13.	17. Big Audio Dynamite (Columbia) "Bottom" "Show" "E=MC2"
13.	16.	18. Golden Palominos (Celluloid) "Train" "Boy"
25.	24.	19. TALK TALK (EMI AMERICA) "LIFE'S"
--	26.	20. FABULOUS THUNDERBIRDS (CBS) "TUFF" "AMNESIA"
--	27.	21. TOMMY KEENE (Geffen) "PLACES"
17.	17.	22. Replacements (Sire) "Kiss" "Bastards" "Hold"
29.	22.	23. Pandoras (Rhino) "Day"
15.	14.	24. Flesh For Lulu (Statik) "Baby"
18.	18.	25. Minutemen (SST) "Red"
--	--	26. COLOUR FIELD (CHRYSALIS) "THINGS"
--	--	27. BRIAN SETZER (EMI AMERICA) "KNIFE"
--	--	28. RAIN PARADE (ISLAND) "DEPENDING"
--	30.	29. Gene Loves Jezebel (Relativity) "Desire"
19.	28.	30. Echo & Bunnymen (Sire) "Horses"

## CHARTBOUND

PET SHOP BOYS (EMI America-12")  
MENTAL AS ANYTHING (Columbia)  
MODERN ENGLISH (Sire) "Ink"  
SWIMMING P.Q.'s (A&M) "Talking"  
GREEN ON RED (PolyGram) "Moving"  
ERASURE (Sire) "Love"  
LEVEL 42 (PolyGram) "Something"  
EVERLY BROS. (PolyGram) "Amanda"  
FALCO (A&M) "Amadeus"  
BOURGEOIS TAGG (Island) "Mutual"  
DEL LORDS (EMI America) "Lies"  
CRAZY 8'S (Red Rum) "Touchy"  
APB (Link) "Believe"  
POGUES (Stiff-Import) "Sally"

Heavy Rotation with 80% of the commercial Alternative stations and 75% of the non-commercial.

THE COSTELLO SHOW turns in a remarkable performance and the (much deserved) active attention I referred to last week. He's ready to make a pitch for number one.



## SPOTLIGHT LP

Now I'm Talking About Now/Wreck Around/Laredo Radio/She's Looking Real Good-THE SWIMMING POOL Q'S (A&M) The Swimming P.Q's have been grinding it out, out of Atlanta, for a number of years. They've previously released records on both DB and A&M Records. "Blue Tomorrow" represents a milepost in the Q's improvement of density and consistency in their instrumentation. The album's brightest moments surface when Jeff Calder & Anne Boston's vocal harmonies are the primary focus. Airplay should come their way from commercial and college radio. They have established a credible following within college radio over past years and producer Mike Howlett (Flock Of Seagulls, Joan Armatrading etc.) has brought their presentation to more of a palatable level, on which commercial stations are already pouncing.

Peter



\*KBSU-BOISE, ID 208-385-1984  
TIM JOHNSTONE Mod.

David Lindley Christiane Lavlin  
Rain Parade Mental As.  
Zazu Bikaye BAD  
EIID Jeff Grfenke  
Colour/fird Lloyd Cole  
Lords of New C. Waterboyles  
Costello Untouchables  
John Gale Towners/Burton  
Topper Headon Tom Waits  
Crossover Dreams Topper H  
Sotter FYC  
Green on Red Church  
Max Lasser Violent Femmes  
Eddie Jobson John Cale  
Max Lasser Colour Field  
S. Ridgway Loves/Rockets  
Leon Redbone Everlys  
C. Parker Steel Pulse  
The Call Lords of New  
Jackson Browne R. Palmer Nink DeVille  
Pretty/Pink G. Palominos  
Crazy 8's Joni Mitchell  
Fab. T-Birds Sam Cooke  
Rain Parade EIIFO  
Minutemen

\*KCMU-SEATTLE WA  
FAITH HENSCHLLE  
916-334-7777  
Towers of New Frank Chickens  
Cluster/Eno Then Jericho  
Rain Parade B. Seger  
Killozzer Monkey Rhythm  
Sugan Adewalle Dry Lungz  
African Bros. Band More Cool  
Soul Asylum Max.  
Zulu L.K. Johnson  
B'Hothe Surfers Pere Ubu  
J. Thunders Deep Six  
Death of Samantl Q/Daltrey  
EIIFO Scraping Foetus APP  
It Came From... Crossover Dream Rolling Stones  
La Danza Pandoras  
Diamond Hidden.  
Edward Ka-Spell  
Jesus&M.C.  
Shrekback  
azou Bikaye  
Mark Stewart  
New Africa

\*KQPR-SAN LUIS OBISPO, CA  
SCOTT LARSEN 805-544-6440  
APB  
Restless Comp. Violent Femmes  
Green on Red Del Lords  
Mekons Mod.  
Swimming P. Q.'s March Violets  
Perre Ubu Jesus&M.C.  
Young Fresh F. Anne Clarke  
Jazz Butcher  
Community FK  
Shadow of Fear  
Velasquez  
Bangles  
Scream. T'men  
Radio Alarm C  
Prime Movers

\*KJKT-SEATTLE WA  
JIM KELLER 206-281-5600  
Costello  
Green on Red S. Ridgway  
Colour Field Prince  
Lords of New C. Call  
Simple Minds  
Dire Straits  
UFO  
Max.  
Dream Academy T. Keene  
Bangles J. Twins  
Talk Talk Modern English  
Erasure Waterboys  
Violent Femmes Cult  
Mental As.

\*KROO-PASADENA, CA  
L. GROVES/R. CARROLL  
818-578-0830  
R. Stones  
Van Halen  
Level 42  
ELO  
H'moon Suite  
Mike&Mech.  
Denatur  
Prinze  
The Firm  
J. Paris  
Midge Ure  
C. Sexton

\*KJEF-FRESNO, CA 209-391-5991  
JEFF REIDEL 226-5991  
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R. Palmer  
R. Stones  
B. Seger  
Greg Kinn  
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Restless Comp.

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Restless Comp.

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Slisterhead  
Originals  
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GAVIN ALBUM INDICATORS



**KBCO/AM BOULDER, CO**  
GINGER HAVLIT  
303 444 5600  
Adds: S. Nicks  
R. Stones  
B. Seger  
Alarm  
Dream Academy  
INXS  
Max: The Firm  
ELO  
INXS  
APP  
Mellencamp  
R. Palmer  
Mike&Mech.  
Jackson Browne  
Townshend  
Sade  
Mod: Joe Cocker  
Fab. T-Birds  
Little Richard  
Clannad

\*KAZ-DENVER, CO 303-  
747 PHILLIPS 759-5600  
Adds: John Lennon  
R. Stones  
BOC  
Level 42  
Modern, English  
S. Nicks  
Del Fuegos  
B. Seger  
Pat Sharp  
Trod Sharp  
Engelbert's  
S. Wonder  
Max: M. Ure  
R. Stones  
Firm  
Talk Talk  
Joe Cocker  
B. Seger  
Jackson Browne  
Simple Minds  
Bangles  
Fab. T-Birds  
Frankton  
Townshend

\*KZAM-EUGENE, OR  
CINDY PAULOS  
503 781-1959

Models  
Colour Field  
R. Stones  
Kinn  
Wax  
Seger  
B. Setzer  
Sadao W.  
3pool Q's  
Van Halen  
V. Femmes  
B. Eno/Cluster  
Max: B. Setzer  
Call  
Joni Mitchell  
91wks.  
Mink DeVille  
F. Sharkey  
J. Browne  
Pretty/Pink  
Costello  
John Lennon  
Townshend  
Cocker  
Fab. T-Birds  
Seger  
ELO  
R. Stones  
Call  
Joni Mitchell  
V. Femmes  
Van Halen  
F. Sharkey  
J. Browne  
Pretty/Pink  
Costello  
H'moon Suite  
Outfield  
Van Halen  
Fab. T-Birds  
BOC  
Max: B. Setzer  
J. Brown  
Van Halen  
Townshend  
Dire Straits  
Wham!  
Mr. Mister  
J. Barnes  
S. Minds  
Zzy O.  
Frampton  
Joe Cocker

**KSJO-SAN JOSE, CA**  
DANA JANG/KEN ANTHONY  
408-288-5400  
Adds: M. Martin  
B. Seger  
C. Kinn  
R. Stones  
Van Halen  
Max: X-Files  
APP  
The Firm  
INXS  
Mike&Mech.  
Frampton  
Outfield  
Rocky IV/R. T.  
R. Stones  
Jackson Browne  
Van Halen  
Dokken  
Mod: J. Barnes  
Q/Daltrey

\*KRXX-EUGENE, OR  
JOHN NAPIER  
503 344 1450  
Adds: Cocker  
Clannad  
R. Stones  
B. Setzer  
Mov-  
S'pool Q's  
Animotion  
91wks.  
Max: M. Ure  
Echob&Men  
F. Femmes  
F. Sharkey  
Talk Talk  
Costello  
Fab. T-Birds  
B. Cockburn

**KRNA-IOWA CITY, IA**  
MARK VOS/STEVE KOSBAU  
313-777-1700  
Adds: Talk Talk  
M. Ure  
M. English  
Cocker  
Nylons  
Talk Talk  
Sting  
L. Wainwright  
Ridgway  
R. Stones  
D. Academy  
F. Setzer  
Fab. T-Birds  
Zzy O.  
H'moon S.  
J. Brown  
J. Lennon  
Ozzy O.  
Marillion  
Costello  
Level 42  
Cocker  
Eurogliders  
Call  
Mental As...  
T. Keene  
Cafferty  
Lou Reed  
Van Stephenson

**KSJO-SAN JOSE, CA**  
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408-288-5400  
Adds: M. Martin  
B. Seger  
C. Kinn  
R. Stones  
Van Halen  
Max: X-Files  
APP  
The Firm  
INXS  
Mike&Mech.  
Frampton  
Outfield  
Rocky IV/R. T.  
R. Stones  
Jackson Browne  
Van Halen  
Dokken  
Mod: J. Barnes  
Q/Daltrey

\*WXRT-CHICAGO, IL  
LIN BREMER/NORM WINER  
312-777-1700  
Adds: EIEIO  
Humpe Humpe  
Nylons  
91wks./Luba  
Max: M. Tomlinson  
R. Goodrum  
Ben Sidran  
John Lennon  
Sade  
Tower Burton  
Church  
Nicks  
Mike&Mech.  
C. Cross  
J. Hayward  
Level 42  
Hardcastle  
Blow Monkeys  
F. YC  
Echob&Men  
Bangles  
Clannad  
ELO  
\*NOXY-OXFORD/CINCINNATI  
MATTHEW HARRIS 513-523-4144  
513-523-4114  
Adds: John Cale  
Green on Red  
Swimming P. Q.'s  
Blue in Heaven  
Bottles  
Community FK  
Mod: M. Ure  
B. Braeg  
Depeche Mode  
C'amps  
Map of the World  
Libertines  
PIL  
Violent Femmes  
Pretty/Pink  
Church  
Fab. T-Birds  
S. Ridgway  
Minutemen  
Call  
Crazy 8's  
Crestone  
Dancing Queens  
Raunch Hands  
T. Keene  
Colour Field  
P. Q. S.  
Explosive  
Diamond Hidden  
Toxic Reasons  
Brilliant  
Jeff Greinke  
Jesus M.C.  
Imminent Comp.  
Billy Braeg  
Naked Raygun  
Psychionics  
L. Wainwright  
R. Lloyd  
Minutemen  
Towers of New London  
Jazz Butcher  
Plasticland  
Eugene Chadbourne  
Nekons  
Raunch Hands  
KKGK-BROOKINGS, SD  
KETHI JAMES  
605-692-1430  
Adds: R. Palmer  
Bangles  
ELO  
Q/Daltrey  
BOC  
R. Tagg  
Opus  
Mr. Mister  
Dire Straits  
Mellencamp  
INXS  
APP  
Mike&Mech.  
Daltrey LP  
Jackson Browne

**WMSM-LITCHFIELD, IL**  
BRIAN TALLEY 217-324-5921  
Adds: Autograph  
Benatar  
C. Burtnick  
Dire Straits  
Fastway  
R. Palmer  
J. Hendrix  
H'moon Suite  
Hooters  
James Young  
Loverboy  
Mr. Mister  
F. Miller  
G. Moore  
Ozzy O.  
Rocky IV  
S. Stephenson  
YB/Thomas  
J.L. Turner  
UFO  
Twisted Sis.  
S. R. Vaughan  
Vikim  
Y&T

**MNICHOLLS/G. STEELE**  
218-236-7900  
Adds: Heart  
R. Stones  
B. Ocean  
Survivor  
Palmer  
R. Stones  
Nicks  
Sade  
Falco  
A. Ha  
T. Twins  
J. Brown  
Van Halen  
Townshend  
Dire Straits  
Mike&Mech.  
F. T-Birds  
Max: B. Setzer  
J. Brown  
H'moon S.  
Alarm

**Q98-FARGO, ND**  
M. NICHOLLS/G. STEELE  
218-236-7900  
Adds: Heart  
R. Stones  
B. Ocean  
Survivor  
Palmer  
R. Stones  
Nicks  
Sade  
Falco  
A. Ha  
T. Twins  
J. Brown  
Van Halen  
Townshend  
Dire Straits  
Mike&Mech.  
F. T-Birds  
Max: B. Setzer  
J. Brown  
H'moon S.  
Alarm

**KTCZ/FM-MINNEAPOLIS, ST. PAUL**  
BOBBY CHRISTIAN 612-339-0000  
Adds: Eurogliders  
Ish  
Humpe Humpe  
Nylons  
91wks./Luba  
Max: M. Tomlinson  
R. Goodrum  
Ben Sidran  
John Lennon  
Sade  
Tower Burton  
Church  
Nicks  
Mike&Mech.  
C. Cross  
J. Hayward  
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Clannad  
ELO  
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513-523-4114  
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Blue in Heaven  
Bottles  
Community FK  
Mod: M. Ure  
B. Braeg  
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C'amps  
Map of the World  
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Church  
Fab. T-Birds  
S. Ridgway  
Minutemen  
Call  
Crazy 8's  
Crestone  
Dancing Queens  
Raunch Hands  
T. Keene  
Colour Field  
P. Q. S.  
Explosive  
Diamond Hidden  
Toxic Reasons  
Brilliant  
Jeff Greinke  
Jesus M.C.  
Imminent Comp.  
Billy Braeg  
Naked Raygun  
Psychionics  
L. Wainwright  
R. Lloyd  
Minutemen  
Towers of New London  
Jazz Butcher  
Plasticland  
Eugene Chadbourne  
Nekons  
Raunch Hands  
KKGK-BROOKINGS, SD  
KETHI JAMES  
605-692-1430  
Adds: R. Palmer  
Bangles  
ELO  
Q/Daltrey  
BOC  
R. Tagg  
Opus  
Mr. Mister  
Dire Straits  
Mellencamp  
INXS  
APP  
Mike&Mech.  
Daltrey LP  
Jackson Browne

**\*WRAS-ATLANTA, GA**  
JENNIFER GROSSBERNDT  
404-658-7240  
Adds: Church  
Colour Field  
Wake  
Talk Talk  
Swimming P. Q.'s  
Windbreakers  
McLaren  
Green on Red  
Long Ryders  
Erasure  
APB  
Darryl Rhoades  
Paul Haig  
Max: Costello  
Pandoras  
Violent Femmes  
Dancing Hoods  
Lloyd Cole  
Ridgway  
F. YC  
F. Sharkey  
Bangles  
Pogues

**\*KWWC-COLUMBIA, MO**  
LESLIE KELLEY  
314-876 7297  
Adds: Pretty/Pink  
PIL  
Reducers  
Flesh For Lulu  
Blancmange  
Minutemen  
Green On Red  
Zulus  
Kid Creole  
Soul Asylum  
Del Lords  
Rain Parade  
Max: Echob&Men  
F. YC  
Lloyd Cole  
Bangles  
Jesus M.C.

**\*KSHU-HUNTSVILLE, TX**  
D. SADOFF/R. O'QUINN  
409-798-1341  
Adds: Smash Palace  
Talk Talk  
Offenders  
Echob&Men  
Erasure  
Crazy 8's  
Rain Parade  
Icicle Works  
Jesus M.C.  
Colour Field  
BAD  
Grace Jones  
Pretty/Pink  
Call  
Cabaret V.

**\*WVU-MORGANTOWN, WV**  
SUSAN KENNEDY  
304-293-3329  
Adds: Del Fuegos  
Long Ryders  
Humpe Humpe  
Blue in Heaven  
Max: F. Sharkey  
Jesus M.C.  
Church  
Crazy 8's  
Dancing Hoods  
Clannad  
Level 42  
Rain Parade  
T. Keene  
Violent Femmes  
Love&Rockets  
Call  
March Violets  
Hoodoo Gurus  
Cocteau Twins  
Midge Ure  
Replacements  
C. Palominos

**\*WRAS-ATLANTA, GA**  
JENNIFER GROSSBERNDT  
404-658-7240  
Adds: Church  
Colour Field  
Wake  
Talk Talk  
Swimming P. Q.'s  
Windbreakers  
McLaren  
Green on Red  
Long Ryders  
Erasure  
APB  
Darryl Rhoades  
Paul Haig  
Max: Costello  
Pandoras  
Violent Femmes  
Dancing Hoods  
Lloyd Cole  
Ridgway  
F. YC  
F. Sharkey  
Bangles  
Pogues

**\*WRVU-NASHVILLE, TN**  
BRAD TRUSHIN/LAURA MITRON  
615-322-3691  
Adds: Jesus M.C.  
37 Targets  
Hoodoo Gurus  
Costello  
The Cure  
Animation  
Swimming P. Q.'s  
Psychionics  
In Pursuit  
Pretty/Pink  
Simple Minds  
Violent Femmes  
Pet Shop Boys  
Bangles  
PIL  
Movement  
Swimming P. Q.'s  
Colour Field  
Waterboys  
Echob&Men  
Primitives  
Replacements  
C. Palominos

**\*KSHU-HUNTSVILLE, TX**  
D. SADOFF/R. O'QUINN  
409-798-1341  
Adds: Smash Palace  
Talk Talk  
Offenders  
Echob&Men  
Erasure  
Crazy 8's  
Rain Parade  
Icicle Works  
Jesus M.C.  
Colour Field  
BAD  
Grace Jones  
Pretty/Pink  
Call  
Cabaret V.

**\*WUOG-ATHENS, GA**  
DAVE STEWART 542-7100  
Adds: P.I.L.  
Swimming P. Q.'s  
Del Lords  
M. English  
Talk Talk  
Green on Red  
Falco  
Kid Creole  
Restless Comp.  
Mental As...  
Cluster&Eno  
Genuine HiRockin'  
John Cale  
John Cale  
B. People  
Max: R. Hitchcock  
Violent Femmes  
Lloyd Cole  
Colour Field  
Costello  
APB

**WFXR-CHARLESTON, SC**  
J. TERDAHL/L. ADAMS  
830-558-8881  
Adds: R. Tepper  
Van Halen  
R. Stones  
B. Seger  
ZZ Top  
B. Setzer  
Jackson Browne  
Cars  
Rainbow  
H'moon Suite  
The Firm  
Mellencamp  
Dire Straits  
R. Palmer  
R. Stones  
Van Halen  
Mod: B. Seger

**\*WXYC-CHAPEL HILL, NC**  
LISA MARIE JERNIGAN  
919-967-7268  
Adds: Green on Red  
Richard Lloyd  
PIL  
Siouxsie  
Rain Parade  
S. Ridgway  
J. Thunders  
Connellis  
Wolfgang Press  
Pretty/Pink  
Restless Comp.  
Bangles  
Flesh for Lulu

**\*WUSC-COLUMBIA, SC**  
JOHN VAN CITTERS  
803-777-7172  
Adds: Beastie Boys  
Love&Rockets  
PIL  
M. English  
Eddie Jobson  
Black Flag  
Swimming P. Q.'s  
NY Dolls  
Del Lords  
Bangles  
Painted Willie  
Naked Prey  
Metallica  
Max: S. Ridgway  
F. Sharkey  
Pere Ubu  
Flesh for Lulu  
Long Ryders  
Pretty/Pink  
L. Keene  
March Violets  
Church  
Clannad  
B'hole Surfers  
Soul Asylum  
Young Fresh F.  
Violent Femmes  
Divinvis  
Kurt Weill  
Explosive  
Collins, Cray, Cope



GAVIN ALBUM INDICATORS

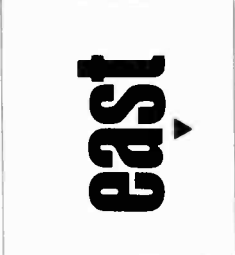
KWIC-BEAUMONT, TX  
T. GARLAND/T. KELLEY  
409-842-2210  
Cult  
Rush  
Mickey Thomas  
James Young  
Van Halen  
Van Stephenson  
Marillion  
Mod.  
Max: Mike&Mech.  
R. Palmer  
The Firm  
Autograph  
G. Burtnick  
Fastway  
Firm  
Ozzy O.  
Joe Cocker  
Daltrey  
Frankton  
Frampton  
H'moon Suite  
ELO  
Dokken  
B. Setzer  
Mellencamp  
Alarm  
Fab. T-Birds  
Rainbow

WBRH-BATON ROUGE, LA 504-  
J. KOONTZ/S. TAYLOR 383-3243  
Nick Gilder  
APP  
Jackson Browne  
ELO  
John Lennon  
S. Nicks  
Benatar  
Mellencamp  
ZZ Top  
B. Setzer  
Rainbow  
R. Stones  
Max: Young&Hammer  
Aerosmith  
H'moon Suite  
Del Fuegos  
O. Positive  
Violet Femmes  
Clannad  
Lloyd Cole  
WYDD-PITTSBURGH, PA  
DAVE SHEDLOCK 412-362-2144  
Dire Straits  
ELO  
Van Halen  
R. Stones  
Seger  
ZZ Top  
Alarm  
Mike&Mech.  
Max: M. Martin  
Firm  
S. Minds  
Falco  
Mellencamp  
Prince  
Bangles  
Heart  
Nicks  
Loverboy  
WCCCFM-HARTFORD, CT  
DAVID GROSSMAN 203-333-4426  
S. Minds  
Palmer  
Ozzy O.  
ZZ Top  
Dream Academy  
Bangles  
Mr. Mister  
F. Collins  
Firm  
Heart  
INXS  
Dire Straits  
Townshend  
Cocker  
J. Browne  
WAFF-WORCESTER, MA  
RUSS MOTT/LLA  
617-752-5611  
Mod.  
ZZ Top  
Van Halen  
H'moon Suite  
R. Stones  
B. Seger  
Face to Face  
Mike&Mech.  
Van Stephenson  
Call  
ELO  
Max: Aerosmith  
Van Halen  
R. Stones  
Seger  
Q/Daltrey  
Nicks  
Little Richard  
Joe Cocker  
Talk Talk  
Beastie Boys  
B. T. Agg  
T. Heaton  
Animation  
Pogues  
PIL  
Singing Fools  
Vicious Pink  
Neo 4  
FVC  
Vis A Vis  
Talk Talk  
Boon  
Cockburn  
S. Rickwood  
M. Badarou  
Moxy  
Violet Femmes  
Scott Matthews  
Northern Pikes  
Simple Minds

WYNE-TAMPA, FL  
RON DIAZ 813-228-6090  
Mod.  
Jackson Browne  
H'moon Suite  
Mike&Mech.  
Hooters  
Frampton  
V. Wolf  
R. Tenper  
B. Setzer  
Simple Minds  
Night Ranger  
Mr. Mister  
Rush  
Fab. T-Birds  
Joe Cocker  
Dire Straits

KWIC-BEAUMONT, TX  
T. GARLAND/T. KELLEY  
409-842-2210  
Cult  
Rush  
Mickey Thomas  
James Young  
Van Halen  
Van Stephenson  
Marillion  
Mod.  
Max: Mike&Mech.  
R. Palmer  
The Firm  
Autograph  
G. Burtnick  
Fastway  
Firm  
Ozzy O.  
Joe Cocker  
Daltrey  
Frankton  
Frampton  
H'moon Suite  
ELO  
Dokken  
B. Setzer  
Mellencamp  
Alarm  
Fab. T-Birds  
Rainbow

\*WTLN-NEW ORLEANS, LA  
IVAN BODLEY 504-865-5887  
Mod.  
Echo&B'men  
Church  
Black Flag  
Level 42  
Talk Talk  
Pandoras  
Pretty/Pink  
Leon Redbone  
Plan 9  
Trouble/Mind  
Full Time Men  
R. Hitchcock  
Lloyd Cole  
James Corder  
Aaron Neville  
Tom Waits  
Young Fresh F.  
G. Palominos  
PIL  
The Call  
Evellys  
S. Ridgway  
Steve Morse  
Swamp Thing  
Circle Jerks  
10,000 Maniacs  
Cocteau Twins  
Explo. W. Mice  
Cult



WYDD-PITTSBURGH, PA  
DAVE SHEDLOCK 412-362-2144  
Dire Straits  
ELO  
Van Halen  
R. Stones  
Seger  
ZZ Top  
Alarm  
Mike&Mech.  
Max: M. Martin  
Firm  
S. Minds  
Falco  
Mellencamp  
Prince  
Bangles  
Heart  
Nicks  
Loverboy  
WCCCFM-HARTFORD, CT  
DAVID GROSSMAN 203-333-4426  
S. Minds  
Palmer  
Ozzy O.  
ZZ Top  
Dream Academy  
Bangles  
Mr. Mister  
F. Collins  
Firm  
Heart  
INXS  
Dire Straits  
Townshend  
Cocker  
J. Browne  
WAFF-WORCESTER, MA  
RUSS MOTT/LLA  
617-752-5611  
Mod.  
ZZ Top  
Van Halen  
H'moon Suite  
R. Stones  
B. Seger  
Face to Face  
Mike&Mech.  
Van Stephenson  
Call  
ELO  
Max: Aerosmith  
Van Halen  
R. Stones  
Seger  
Q/Daltrey  
Nicks  
Little Richard  
Joe Cocker  
Talk Talk  
Beastie Boys  
B. T. Agg  
T. Heaton  
Animation  
Pogues  
PIL  
Singing Fools  
Vicious Pink  
Neo 4  
FVC  
Vis A Vis  
Talk Talk  
Boon  
Cockburn  
S. Rickwood  
M. Badarou  
Moxy  
Violet Femmes  
Scott Matthews  
Northern Pikes  
Simple Minds

\*WBCN-BOSTON, MA  
BOB KRANES/OEDIPUS  
617-266-1111  
Adds:  
Band 19  
Nugent  
R. Stones  
Van Halen  
Aerosmith  
Costello  
Setzer  
J. Browne  
Dire Straits  
Alarm  
BOC  
Rush  
Nugent  
ELO  
Long Ryders  
S. Minds  
Violent Femmes  
Bangles  
F. Sharkey  
Ozzy O.  
Opus  
Fab. T-Birds  
Call

\*WNYU-NEW YORK, NY 212-  
LEIGH LUSTBERG 598-3036  
Adds:  
Anna Domino  
Joeki, Love  
Kristen Pettit  
TKA  
Lovebug Starsky  
94 East  
Picnic at White House  
Mod.  
Shoukatz/D's  
Janitors  
Mighty Lemon Drops  
Cramps  
Ed Gein's Car  
Pogues  
Billy Bragg  
Violent Femmes  
Jazz Butcher  
Oysters  
Soul Asylum  
Front 242  
Black Uhuru  
Nekons  
Les Lee  
UFO  
Joyce Simms  
Toxic Reasons  
Trinere  
Redskins  
Sisterhood  
Unholy Trinity  
Community FK  
Shop Assistants  
Explo. W. Mice  
Lime Spiders  
Damned

\*WNY-BUFFALO, NY  
JOHN HUDSON  
716-878-5104  
Adds:  
Lords of New C.  
C. Topper Heddon  
B. People  
F. Sharkey  
Green on Red  
Rain Parade  
All Hard Comp.  
Toxic Reasons  
Stoussie&B.  
NME EP  
March Violets  
Soul Asylum  
Three Johns  
Mod.  
Cherry Bombs  
Pink Holes  
Day One  
Level 42  
Nod Fun  
Lopez Beates  
Camper Van B.  
Underachievers  
Sigue Sigue Sputnik  
Bauhaus  
Blue in Heaven  
Young Fresh F.  
Go Betweens  
Max:  
Pandoras  
Explo. W. Mice  
PIL  
Costello  
Children in Adul  
S. Ridgway  
John Cale  
Snake Out  
R. Cray  
N.Y. Dolls  
Death of Samant  
Cramps  
Restless Comp.  
Violent Femmes  
Flesh for Lulu  
J. Thunders  
Lloyd Cole  
Minutemen  
Crazy 8's  
One Pound 99  
Church  
Damned

\*WXCJ-DANBURY, CT  
A. COREY/K. WILKINS  
203-797-8666  
Adds:  
Green on Red  
Blow Monkeys  
Modern English  
R. Stones  
Swimming P. Q.'s  
Costello  
Grandmaster F.  
Clannad  
Kid Creole  
Church  
Ish Ish  
Wall of Voodoo  
Replacements  
Mental As...  
Face to Face  
Explo. W. Mice  
Long Ryders  
Pogues  
Melody Makers  
Bronski Beat  
Colour Field  
Lloyd 42  
Mod.  
Talk Talk  
S. Ridgway  
Fields Laughing  
Erasure  
B. Tagg

\*WUNH-DURHAM, NH  
TODD BISSON  
603-862-7087  
Adds:  
Modern English  
Wooden Tops  
NRBQ  
Colour Field  
Lloyd Cole  
Lloyd Lords  
EIEIO  
Grandmaster Flash  
Pink Holes  
Replacements  
Wolfgang Press  
Copernicus  
Half Man,  
Scraping Foetus  
Half Biscuit  
Church  
FVC  
Jesus&M.C.  
Lou Miami

\*WMDK-PETERBOROUGH, NH  
JIM LEONARD 603-924-7165  
Adds:  
Swimming P. Q.'s  
R. Palmer  
Level 42  
Mod.  
B. Tagg  
Steel Pulse  
Grace Jones  
Faico  
Long Ryders  
Rick Nelson  
Chaka Khan  
Maurice White  
B. Tagg  
Charlie Daniels  
J. Barnes  
Emmylou Harris  
Greg Brown  
F. Sharkey  
Del Fuegos  
BAD  
Mink DeVille  
Clannad  
PIL  
ECHO&B'men  
Mr. Mister  
Vikim  
Outfield  
INXS  
Clemens  
Y.B.I. Hiatt  
Eurogliders  
D'Fe Straits  
Mental As...  
Cock Robin  
S. Nicks  
Townshend  
Lime & Sugar  
The Firm  
Joni Mitchell  
L. Wainwright  
WLU-BURLINGTON, VT  
MELO-GURANT 802-656-7247  
Adds:  
Violent Femmes  
Grandmaster Flash  
Pretty/Pink  
Heat From Windchill  
PIL  
Boys Say Co  
Love&Rockets  
Blast  
LL Cool J.  
D.J.  
Zulus  
Move  
John Cale  
R. Hitchcock  
Alarm  
PIL  
Jesus&M.C.  
Clannad  
Anne Clarke  
J. Thunders  
Cult  
Costello  
N.Y. Dolls  
Violent Femmes  
Dead Can Dance  
Fall  
Reducers  
Circle Jerks  
Cocteau Twins  
Marc Almond  
Volcano Suns

\*WNYU-NEW YORK, NY 212-  
LEIGH LUSTBERG 598-3036  
Adds:  
Anna Domino  
Joeki, Love  
Kristen Pettit  
TKA  
Lovebug Starsky  
94 East  
Picnic at White House  
Mod.  
Shoukatz/D's  
Janitors  
Mighty Lemon Drops  
Cramps  
Ed Gein's Car  
Pogues  
Billy Bragg  
Violent Femmes  
Jazz Butcher  
Oysters  
Soul Asylum  
Front 242  
Black Uhuru  
Nekons  
Les Lee  
UFO  
Joyce Simms  
Toxic Reasons  
Trinere  
Redskins  
Sisterhood  
Unholy Trinity  
Community FK  
Shop Assistants  
Explo. W. Mice  
Lime Spiders  
Damned

\*WNY-BUFFALO, NY  
JOHN HUDSON  
716-878-5104  
Adds:  
Lords of New C.  
C. Topper Heddon  
B. People  
F. Sharkey  
Green on Red  
Rain Parade  
All Hard Comp.  
Toxic Reasons  
Stoussie&B.  
NME EP  
March Violets  
Soul Asylum  
Three Johns  
Mod.  
Cherry Bombs  
Pink Holes  
Day One  
Level 42  
Nod Fun  
Lopez Beates  
Camper Van B.  
Underachievers  
Sigue Sigue Sputnik  
Bauhaus  
Blue in Heaven  
Young Fresh F.  
Go Betweens  
Max:  
Pandoras  
Explo. W. Mice  
PIL  
Costello  
Children in Adul  
S. Ridgway  
John Cale  
Snake Out  
R. Cray  
N.Y. Dolls  
Death of Samant  
Cramps  
Restless Comp.  
Violent Femmes  
Flesh for Lulu  
J. Thunders  
Lloyd Cole  
Minutemen  
Crazy 8's  
One Pound 99  
Church  
Damned

\*WNYU-NEW YORK, NY 212-  
LEIGH LUSTBERG 598-3036  
Adds:  
Anna Domino  
Joeki, Love  
Kristen Pettit  
TKA  
Lovebug Starsky  
94 East  
Picnic at White House  
Mod.  
Shoukatz/D's  
Janitors  
Mighty Lemon Drops  
Cramps  
Ed Gein's Car  
Pogues  
Billy Bragg  
Violent Femmes  
Jazz Butcher  
Oysters  
Soul Asylum  
Front 242  
Black Uhuru  
Nekons  
Les Lee  
UFO  
Joyce Simms  
Toxic Reasons  
Trinere  
Redskins  
Sisterhood  
Unholy Trinity  
Community FK  
Shop Assistants  
Explo. W. Mice  
Lime Spiders  
Damned

\*WNY-BUFFALO, NY  
JOHN HUDSON  
716-878-5104  
Adds:  
Lords of New C.  
C. Topper Heddon  
B. People  
F. Sharkey  
Green on Red  
Rain Parade  
All Hard Comp.  
Toxic Reasons  
Stoussie&B.  
NME EP  
March Violets  
Soul Asylum  
Three Johns  
Mod.  
Cherry Bombs  
Pink Holes  
Day One  
Level 42  
Nod Fun  
Lopez Beates  
Camper Van B.  
Underachievers  
Sigue Sigue Sputnik  
Bauhaus  
Blue in Heaven  
Young Fresh F.  
Go Betweens  
Max:  
Pandoras  
Explo. W. Mice  
PIL  
Costello  
Children in Adul  
S. Ridgway  
John Cale  
Snake Out  
R. Cray  
N.Y. Dolls  
Death of Samant  
Cramps  
Restless Comp.  
Violent Femmes  
Flesh for Lulu  
J. Thunders  
Lloyd Cole  
Minutemen  
Crazy 8's  
One Pound 99  
Church  
Damned

\*WNYU-NEW YORK, NY 212-  
LEIGH LUSTBERG 598-3036  
Adds:  
Anna Domino  
Joeki, Love  
Kristen Pettit  
TKA  
Lovebug Starsky  
94 East  
Picnic at White House  
Mod.  
Shoukatz/D's  
Janitors  
Mighty Lemon Drops  
Cramps  
Ed Gein's Car  
Pogues  
Billy Bragg  
Violent Femmes  
Jazz Butcher  
Oysters  
Soul Asylum  
Front 242  
Black Uhuru  
Nekons  
Les Lee  
UFO  
Joyce Simms  
Toxic Reasons  
Trinere  
Redskins  
Sisterhood  
Unholy Trinity  
Community FK  
Shop Assistants  
Explo. W. Mice  
Lime Spiders  
Damned

\*WNY-BUFFALO, NY  
JOHN HUDSON  
716-878-5104  
Adds:  
Lords of New C.  
C. Topper Heddon  
B. People  
F. Sharkey  
Green on Red  
Rain Parade  
All Hard Comp.  
Toxic Reasons  
Stoussie&B.  
NME EP  
March Violets  
Soul Asylum  
Three Johns  
Mod.  
Cherry Bombs  
Pink Holes  
Day One  
Level 42  
Nod Fun  
Lopez Beates  
Camper Van B.  
Underachievers  
Sigue Sigue Sputnik  
Bauhaus  
Blue in Heaven  
Young Fresh F.  
Go Betweens  
Max:  
Pandoras  
Explo. W. Mice  
PIL  
Costello  
Children in Adul  
S. Ridgway  
John Cale  
Snake Out  
R. Cray  
N.Y. Dolls  
Death of Samant  
Cramps  
Restless Comp.  
Violent Femmes  
Flesh for Lulu  
J. Thunders  
Lloyd Cole  
Minutemen  
Crazy 8's  
One Pound 99  
Church  
Damned

GAVIN ALBUM INDICATORS



Gary Morris

## THE CAT OF COUNTRY MUSIC

by Lisa Smith

A cat has nine lives, and Gary Morris seems to have at least that many going for him at one time. Besides currently being one of Country music's most

successful artists, Gary is also starring in the TV series, *The Colbys*, recently played the lead in an opera on Broadway, writes many of his own songs, is

raising a son, and even finds time to play on both the Warner Bros. and *Colbys* softball teams. While all aspects of his career demand and receive his full

attention, he makes no bones about the fact that his music is his priority. We talked to Gary while he was in the studio in Nashville working on a new album.

**LS: Why don't you tell us a little about your background?**

GM: I grew up in Ft. Worth, Texas. My father worked for Southwestern Bell and my mom was a housewife. I have a twin sister who currently lives in Arizona, and I have a younger brother who lives in Arkansas. I grew up in middle class USA. I lettered in four sports in high school. At that time in my life, I planned to become a professional athlete.

**LS: In which sport?**

GM: Probably baseball. I also played football and basketball and ran track, but I thought I had the most ability to play professional baseball.

**LS: When did you start singing?**

GM: I was about four when I sang my first solo in the Southern Baptist Church. After that, I sang in the church choir and sang in the chorus in Jr. High School, but that was about it. I was playing ball and sports was still number one. Then, right out of my sophomore year of college, I went to Colorado with a couple of guys and we ended up getting a job singing in Denver. So I stayed there five years. I ended up going to school in Denver instead of going back to Texas Tech, which was where I was going to play ball. That's where I started my singing career.

**LS: So it was at this point that you pretty much ruled out a career in sports.**

GM: Yeah. I'd gotten beaten up pretty bad. I'd ruptured a disc and I don't have any cartilage left in my nose because it was broken so many times. Then all of a sudden I started singing and making money and I wasn't getting beat up. So I decided there might be some potential in a singing career (laughs).

**LS: You've said that having been involved in athletics has altered the way you do things.**

GM: I was competitive at a very young age because of athletics and I was always fortunate enough to be on good teams and had good coaches. It was instilled in me to be competitive, and now that I'm in the music business—which is highly competitive—it gives me a leg up. I'm used to that kind of pressure. As a matter of fact, it doesn't even bother me. So sports have altered the way I look at things, but in a positive way.

**LS: What was the connection between Jimmy Carter and your eventual recording contract?**

GM: I worked with Carter in '76 when he was running for president. Some of his guys heard me sing in Ft. Worth and asked me if I wanted to go on the road and open for Jimmy Carter. I didn't know anything about him except that he was running for president. I asked them for some position papers and read them and ultimately ended up going out and being his opening act for a while. After he was elected, I played at the Inaugural Ball. Then he asked me to play at CMA night in Washington, which was a night at the White House in which they had almost

everyone in Country Music who was of some kind of prominence—heads of record labels, producers, big name artists, etc. I ended up closing the show that evening. It wasn't until two years later that the real benefits of that night happened. I had just moved to Nashville from Colorado and I was trying to make something happen. After three months of knocking on doors, I got an appointment to see Norro Wilson, who was head of A&R at Warner Bros. I walked into his office and he said, "I remember you—you sang at The White House. I would have signed you then, but I was working on another act at that time. Let me hear your tape." At that moment, he called Los Angeles and told them he was going to produce my stuff. Two weeks later, we were in the studio. We did three songs, of which they released two as singles—"Sweet Red Wine," and "Fire in Your Eyes." The third single they released was "Headed For A Heartache," which was my first Top Ten song. They've all been Top Ten since then.

I had just come off of having "Song of the Year" at the Academy of Country Music Awards, and it was becoming a good year for me. I didn't really want to divert my energies elsewhere. But my manager and the label kept telling me that I ought to go audition, that it would be good experience for me. So I went to New York to audition. I sang for the director and the producer and left. Two days later, they called me and said, "You're Rodolfo."

**LS: Was that your first attempt at theater?**

GM: Yes—it was my first audition. But then the pain set in because I had to learn three hundred pages of music. The thought of going to New York for three months was frightening, but I ended up loving the city. The folks at WHN took me out, and I got to spend Thanksgiving in upstate New York. The folks in New York were really wonderful to me. I was accepted with open arms for my role. It turned out to be a very pleasurable experience.

**LS: How did the cast treat you, being a country boy?**

"There's a lot of new blood moving in and 'filling some of those shoes' that George Jones talked about."

GM: They treated me like some dumb hick when I first arrived, but after I sang, they treated me as one of their own. I kept teasing the cast and telling them I was going to yodel during the show. I had this yodel worked into this aria, and I'd do it during rehearsal. They were terrified that I'd really do it during a performance, but of course I never did.

**LS: Were the audiences different than what you were used to?**

GM: No, in the fact that they were appreciative. That's the kind of response that you always want when you work live. They wore different clothes and had different accents, but they came for the music.

**LS: How did the role on *The Colbys* come about?**

GM: I went to Los Angeles and signed with the William Morris Agency about five months ago. I told them what I wanted to do, one of the things being that I wanted to get involved in some TV work or some motion picture work. About two days after that, I got a call to go read for Mark Schwartz, who does the casting for Aaron Spelling. Soon after that, I had a screen test and a couple of days later they called

**LS: It's been tough, huh?**

GM: (Laughs) Well, it sounds pretty easy, but it's really been a lot of work. It's been fortunate for me, because it's really the folks in radio who played my first records and have stayed with me for the duration. They've really carried me through the growing process that it takes to become successful. They're the ones that have made the difference.

**LS: How did you get the part in *La Boheme*?**

GM: There was an open call for singers at record companies across the country. There were several pop singers who auditioned for it—I think between three and four hundred people auditioned for the part of Rodolfo. It was not something that I necessarily wanted to do at the time.

me and told me that I was going to be Wayne Masterson on *The Colbys*.

**LS: A while back, you were on a list put out by the Optometric Association as having some of the most recognizable eyes in the country, and now you're playing a blind man in a TV series.**

GM: I know—I just did it to confuse everybody (laughs).

**LS: How did you train to play a blind person?**

GM: I spent a little time at the Braille Institute. The dog I use on the show is an actual seeing-eye dog, so I walked Los Angeles blindfolded and let the dog lead me around. Then I spent time carrying on conversations with people not looking directly at them. I also relied on the directors initially to tell me how they wanted me to play it. It's been a real learning experience playing the part.

**LS: Do you think *The Colbys* will hinder your recording career at all?**

GM: No, I'm recording an album right now. If I continue on the show next season, it will have to be worked out so that I can continue my music. I'll work around my recording and touring schedule.

**LS: Since you play a country singer on *The Colbys*, I'm sure there are a lot of correlations to your own singing career.**

GM: Sure, I started in a bar and I evolved to a place where I'm now working with George Jones at the Houston Livestock

"I'm a hell of a lot more Country than some of the guys who sound really country."

That's just the way I sing. I don't apologize for that at all. It's just that I can't sing like George Jones and shouldn't try. But I'm a hell of a lot more Country than some of the guys who *sound* really Country. That's the bottom line. My loyalties are to Middle America, and in my opinion that's the Country base of the world.

**LS: How do you do it all? You've been on Broadway, you're doing a TV series, you're recording, touring, you're a songwriter, an athlete, a father—that's quite a lot to keep track of.**

GM: I manage my time well. I'm taking more time for me. One of the things you said that's most important to me is the fact that I play basketball at the Y. It's important for me to do some things just for me and my general mental health and well being. Besides that, I love to work. I



*George Martin*

Show and Rodeo, and then I'll be working with Barbara Mandrell, then with Willie Nelson. So I don't have to work those honky tonks any more. The evolution of my career has gone much like the way they're trying to evolve Wayne Masterson's career.

**LS: In the show, they've talked about the fact that Wayne is "just" a country singer and that maybe they could cross his music over. Does that happen with you?**

GM: Sure, the record companies always approach my music with the idea that eventually it will be played on other formats. I'm not going to try to make records for other formats. I'm trying to make real good music, and hopefully it will evolve to that.

**LS: Are you afraid of losing your Country base if that happens?**

GM: Oh, no. I'm the countryest guy on the planet. I really am. People just don't recognize it. I've got gold lame tennis shoes on right now, but I don't think tennis shoes have anything to do with being Country. By the same token, the kind of vocal cords you're given don't have anything to do with being Country.

get bored to death if I'm not doing something in my spare time. My son Sam and I both like to go diving, so that's something we can go off on an island somewhere and do together. I'm not good at lying around and being lazy.

**LS: What aspect of your career do you enjoy the most?**

GM: Probably whatever I happen to be doing at the moment. I like performing music and doing concerts, because you get that re-charge and that instant gratification that juices you back up. I like the creative process in the studio, but you don't get back from it what you get when you go live. You don't have anybody clapping and screaming and giving you back the emotion you're giving. You don't get that on TV either. So probably right now performing live is the most rewarding.

**LS: You write a lot of your own songs, but do you have a lot of say in which other songs you record and which will be released as singles?**

GM: I pick all the songs that I record, and I have the right to pick the singles. At times in my career I've let the record

company make the choice because of their "expertise" and against my better judgment. I've decided that's not a wise thing to do anymore. I mean, I can agree with them, but if I feel strongly about something as a single, then it's going to be the single.

**LS: Who chose "Wind Beneath My Wings?"**

GM: I did. I had to fight for that one. It's one of my favorites.

**LS: Whose idea was it for you to record the duet with Crystal Gayle?**

GM: That was the record label's idea for a special project. It was a song that Dave Loggins and I wrote and it worked out well. In fact, Crystal and I are going to do a whole project together.

**LS: What direction do you see Country music moving in?**

GM: Just up! I think five years ago pop music was at the bottom of the barrel, but now it's evolved and it's doing great business. Country music is supposedly in a little slump right now, but what goes around comes around. My crowds are getting bigger everytime I perform. If that's what's happening, then I feel very good about the state-of-affairs of Country music. There's a lot of new blood moving in and "filling some of the shoes" that George Jones talked about. Whether the old guys like it, or whether anybody else likes it, that's the way it is.

**LS: Who are some of the new artists you like now?**

GM: I like The Forester Sisters and Southern Pacific. I also like Dan Seals, who isn't a new artist, but is really starting to happen now.

**LS: You've said that one of the great things that could come out of being on *The Colbys* would be that it would expose more people to your music and to Country music. Is that still the most important thing for you?**

GM: Yes it is. I have the impression that a lot of the world looks down its nose at Country Music, like we're the poor bastard child of the music industry, and I think that's a crock. There are a lot of people that make Country music today that could do any kind of music that they want, and they choose to do Country music. A case in point is *La Boheme*. I went and did an opera. It's not a big deal to me. I don't want to do operas. I don't want to sing with orchestras. But I'll do it occasionally. I choose to do what I'm doing. Country music is *not* the low end of the music spectrum, and there are no good and bad music formats. They're all art forms, and we're all communicators who do this for a living. Anybody in any of the arts is a communicator. So I don't feel like we're the bastard child of the music industry. We're something that's maybe special, that's unique to this Country. It began here and it will end worldwide. It's becoming more and more popular as a music format worldwide. So there! ■



# STATION IDENTIFICATION AN UNCOMMON POSITION



**KASE/FM and KVET/AM have 20% of the total audience in Austin and Central Texas with KASE number one 12 plus. Steve Gary, music director for both stations makes known to us his two hats and the system of thought at these stations to attain the dominant share of listeners.**

KVET/AM and KASE/FM are the only two country music radio stations in Austin. The stations are programmed separately with no simulcasting. KASE is 100,000 watts on a 2,000 foot tower covering 70,000 square miles of Central Texas with a continuous country type of approach to the music. The jocks play three in a row 24 hours a day. KASE DJ's don't lean towards personality bits or humor on the air, but they're informative about weather, sports, community events plus song titles and artists. The station is very stable with the morning man, Tom Allen, having been on KASE since the station went country in the fall of 1981.

KVET is 5000 watts AM stereo at 1300 on the dial and is a heavy personality station with country music. The AM audience seems to respond to the humor of the DJ's on KVET. The morning show includes personality Dave Marcum, who's been on KVET since 1982, a helicopter traffic reporter, a newsman and a sports reporter, plus occasional guest appearances by entertainers. The news and sports commitments on KVET are very strong. The station carries the University of Texas Longhorn football and basketball games exclusively. It has a sports call-in talk show at 6PM weekdays called "Sports-Call" hosted by our sports director, Steve Fallon. Music on KVET leans toward the traditional, although the superstar artists like Dolly Parton and Kenny Rogers receive play out-of-the-box. KVET plays winning music, but you can't win on AM with only the music and that is the reason for all the news and sports elements.

Both stations are heavily into contesting with such prizes as cars, pick-up trucks and trips to Europe. Generally the contests on KASE are more passive, the mail-in variety. On KVET we lean towards forced listening type of contests and call-in types. Television spots are used year-round and a sizeable amount of the promotional budget goes for t-shirts, belt buckles, caps and bumper strips.

## KASE 101 CONTINUOUS COUNTRY

The challenge for the two stations in the 80's is to keep the country music audience we've got and add new listeners. In Texas, country music has always been a popular format and our two stations present it in a very entertaining way. The AM station also has the added challenge of getting people to sample and stay with AM radio. The top four stations in the ratings in Austin are FM stations, so the FM trend is ever present.

I try to listen to all the product that comes in and I listen with two hats on at the same time. Is it right for KVET? Is it the sound for KASE or is it something I feel would work on both stations? There are many records that are for KASE only. There are others for KVET only. The lion's share of the chart, though, is on both stations. The music is chosen by a committee with our operations manager, Mike Carta and the general manager, Ron Rogers. We listen to the new music that's come in and I give them the background information I have on each record. Local sales are tabulated with requests to see what are the most popular songs. I check to see how well it's doing on Gavin's chart, and how well it's doing in other markets around the country. In some cases we get the record before the record stores so we have to make a decision without that sales information. We will go on gut feelings if it is something we feel is real strong, it has our sound, and we feel like our listeners will respond. Many times we'll go on a record out-of-the-box even though it has not yet charted in Gavin or arrived in the stores. We also play some local artists. Austin has a very healthy local music scene. There's a lot of product being produced and recorded here so we have a lot to choose from. We're not able to play every local effort that comes down the pike, but in the last six months we've had a couple of records that were strictly local, did not chart nationally, but did well for us.

On KASE we chart forty records with numbers, plus adds and extras. We have a heavy, medium, and light rotation. We do not wait to see a top chart number for a song to go into heavy rotation. If it's an artist with a good track record for us, say a George Strait who does well in this part



Steve Gary, Music Director

of the country, normally we'll put it into heavy rotation. After three or four weeks—the length of time varies—we'll move it back and rest it in a medium or light rotation. It'll go back and forth a few times before the record is over. On album cuts we feel the listeners do not make any large distinction between a single or album cut. If they like a Steve Wariner song, or an Alabama song, or a Gene Watson song, it doesn't matter to them whether it's a single or an album cut. When most listeners buy a country record, they're not going to buy the single, they purchase the album or tape. We feel it's a plus for us if they can hear a couple of those great album cuts on the radio.

We will not ignore the single to get on an album cut, instead we play the album cut in addition. We have five to seven album cuts rotating on KASE and three to five on KVET. You could go three hours without hearing one, it's not like they come up every hour. The DJ's do mention album titles. We try to make that distinction so folks avoid confusion and they know if they enjoyed that cut they can get it in a particular album.

**GAVIN: We asked Steve to tell us a little about his background.**

When I was in high school and college and interested in getting into radio my music interest was mainly rock and roll. The first job I got in the radio field was with a country station and that's when I started getting interested in country music. Except for one rock station I worked for earlier in my radio career, I've been exclusively with country music stations. I majored in speech in college and my minor was English at Southwest Texas State University. The speech major helped

CONTINUED ON PAGE 37

WE'RE

BIG

ON RADIO

*Thanks.*

**HORIZON 86**  
CBS RECORDS / NASHVILLE

# COUNTRY

## CERTIFIED

TANYA TUCKER  
One Love At A Time  
(Capitol)

ROSANNE CASH  
Hold On  
(Columbia)

## MOST ADDED

\*EDDIE RABBITT  
Repetitive Regret  
(RCA)

\*RESTLESS HEART  
'Til I Loved You  
(RCA)

FORESTER SISTERS  
Mama's Never Seen Those Eyes  
(Warner Bros.)

## TOP REQUESTS

ALABAMA  
She & I  
(RCA)

JUDDS  
Grandpa  
(RCA/Curb)

RANDY TRAVIS  
1982  
(Warner Bros.)

Station Reporting Phone (415) 392-7750

Reports accepted Mondays 8AM through noon Wednesdays

**2W** **LW** **TW**

7.	3.	1.	ALABAMA - She & I (RCA)
9.	6.	2.	DON WILLIAMS - We've Got A Good Fire Goin' (Capitol)
8.	5.	3.	GARY MORRIS - 100% Chance Of Rain (Warner Bros.)
6.	4.	4.	LEE GREENWOOD - Don't Underestimate My Love For You (MCA)
10.	8.	5.	RICKY SKAGGS - Cajun Moon (Epic)
2.	2.	6.	JOHN SCHNEIDER - What's A Memory Like You (MCA)
3.	1.	7.	EDDY RAVEN - You Should Have Been Gone By Now (RCA)
17.	11.	8.	ANNE MURRAY - Now & Forever (Capitol)
13.	10.	9.	GEORGE STRAIT - You're Something Special To Me (MCA)
12.	9.	10.	T.G.SHEPPARD - In Over My Heart (Columbia)
16.	12.	11.	MICKEY GILLEY - Your Memory Ain't What It Used To Be (Epic)
21.	16.	12.	BELLAMY BROTHERS - Feelin' The Feelin' (MCA/Curb)
20.	17.	13.	RANDY TRAVIS - 1982 (Warner Bros.)
22.	19.	14.	MERLE HAGGARD - I Had A Beautiful Time (Epic)
23.	20.	15.	SAWYER BROWN - Heart Don't Fall Now (Capitol)
28.	24.	16.	EARL THOMAS CONLEY - Once In A Blue Moon (RCA)
19.	18.	17.	STATLER BROTHERS - Sweeter & Sweeter (Mercury/PolyGram)
1.	8.	18.	EXILE - I Could Get Used To You (Epic)
30.	21.	19.	THE JUDDS - Grandpa (Tell Me About The Good Old Days) (RCA/Curb)
25.	23.	20.	THE GATLINS - Nothing But Your Love Matters (Columbia)
39.	31.	21.	HANK WILLIAMS JR. - Ain't Misbehavin' (Warner Bros./Curb)
29.	25.	22.	MEL McDANIEL - Shoe String (Capitol)
34.	27.	23.	JANIE FRICKE - Easy To Please (Columbia)
15.	15.	24.	JOHN DENVER - Dreamland Express (RCA)
33.	28.	25.	PAKE McENTIRE - Every Night (RCA)
38.	30.	26.	WAYLON JENNINGS - Working Without A Net (MCA)
36.	29.	27.	MICHAEL MARTIN MURPHEY - Tonight We Ride (Warner Bros.)
--.	32.	28.	KENNY ROGERS - Tomb Of The Unknown Love (RCA)
40.	36.	29.	ROSANNE CASH - Hold On (Columbia)
--.	37.	30.	TANYA TUCKER - One Love At A Time (Capitol)
4.	13.	31.	DOLLY PARTON - Think About Love (RCA)
5.	14.	32.	BARBARA MANDRELL - Fast Lanes & Country Roads (MCA)
14.	22.	33.	MARK GRAY - Please Be Love (Columbia)
--.	39.	34.	REBA McENTIRE - Whoever's In New England (MCA)
--.	35.	35.	MARTY STUART - Arlene (Columbia)
--.	--.	36.	KEITH WHITLEY - Miami My Amy (RCA)
--.	--.	37.	GIRLS NEXT DOOR - Love Will Get You Through (MTM)
--.	40.	38.	NITTY GRITTY DIRT BAND - Partners, Brothers, Friends (Warner Bros.)
--.	--.	39.	JOHN CONLEE - Harmony (Columbia)
--.	--.	40.	RONNIE MILSAP - Happy Happy Birthday Baby (RCA)

## CHARTBOUND

CONWAY TWITTY - You'll Never Know... (Warner Bros.)  
STEVE WARINER - Life's Highway (MCA)  
DWIGHT YOAKAM - Honky Tonk Man (Reprise)  
FORESTER SISTERS - Mama's Never Seen Those Eyes (Warner Bros.)  
GENE WATSON - Carmen (Epic)

Reports	Adds	On	Chart	Weeks
99	14	69	16	4
98	37	55	6	2
97	18	72	7	4
95	41	51	3	2
90	11	67	12	4

## ACTION SIDES

ARTIST & TITLE	Reports	Adds	On	Chart	Weeks
KEITH STEGALL - I Think I'm In Love (Epic)	65	7	48	10	4
EMMYLOU HARRIS - I Had My Heart Set On You (Warner Bros.)	64	3	51	10	8
*EDDIE RABBITT - Repetitive Regret (RCA)	58	56	--	2	1
TOMMY ROE - Radio Romance (MCA/Curb)	53	9	37	7	4
*RESTLESS HEART - 'Til I Loved You (RCA)	51	43	--	8	1
JIMMY BUFFETT - Please Bypass This Heart (MCA)	42	4	32	6	6
EVERLY BROTHERS - Born Yesterday (Mercury/PolyGram)	41	8	29	4	4
*OAK RIDGE BOYS - Juliet (MCA)	39	36	--	3	1
SHELLY WEST - What Would You Do (Warner Bros.)	38	13	--	25	2
*NICOLETTE LARSON - Let Me Be The First (MCA)	37	13	23	1	1
B.J. THOMAS - America Is (Columbia)	34	1	29	4	5
*JOHN ANDERSON - You Can't Keep A Good Memory Down (Warner Br.)	31	26	4	1	1
*OSMOND BROTHERS - Baby Wants (EMI America)	30	11	18	1	1
*ADAM BAKER - In Love With Her (Avista)	26	4	20	2	1
LEWIS STORY - Ain't No Tellin' (Epic)	25	3	21	1	4

\*Debuts In Action Sides This Week

Dropped: #26-Vince Gill, #33-Steve Wariner (DREAM); #34-Louise Mandrell, #38-Lacy J. Dalton, Mac Davis

## LP CUTS

JUDDS (RCA/Curb) - Rockin' With The Rhythm  
 REBA McENTIRE (MCA) - Little Rock  
 GEORGE STRAIT (MCA) - In Too Deep/Dance Time...  
 CONWAY TWITTY (WB) - Lay Me Down Carolina  
 KENNY ROGERS (RCA) - I Can't Believe Your Eyes  
 STEVE WARINER (MCA) - She's Crazy For Leavin'

JUICE NEWTON (RCA) - Cheap Love/Stuck  
 DON WILLIAMS (Capitol) - Then It's Love  
 JOHN SCHNEIDER (MCA) - One More Night  
 DAN SEALS (EMI America) - All That Glitters  
 MAINES BROS. (Mercury/PolyGram) - Magic Wishes  
 SAWYER BROWN (Capitol/Curb) - Shakin'

## RECOMMENDED NEW RELEASES

"Guitars, Cadillacs, Etc. Etc." - Dwight Yoakam (WB)  
 IT WON'T HURT/I'LL BE GONE/BURY ME/GUITARS,  
 CADILLACS/HEARTACHES BY THE NUMBER

(see Kent Zimmerman's review on page 28)

## STATION IDENTIFICATION

CONTINUED FROM PAGE 34

me earlier in my announcing and DJ days, but the music knowledge came with experience. In 1982 I joined KVET and KASE as music director, having been at KOKE radio in Austin for nine years. I gotta tell ya, I like working with the people here. It's a real professional organization. I respect Mr. Rogers' background—the years he's been in the business in various markets. I do not do an air shift on a regular basis. I'll do some fill in, swing work and vacation relief. I'm a full time music director and I'm real pleased with that. We use a music computer to help us rotate our music evenly. It's not just a DJ picking his favorites.

**GAVIN:** Steve gives some advice to prospective music directors.

Listen to a lot of music, talk to music industry leaders who have been around for years. Go to conventions and seminars if you possibly can. Talk to the artists.

Artists are people too, and most of them are cooperative and willing to tell you how they got to the point they're at in their careers. I learned a lot by talking to the artists, musicians, song writers and label

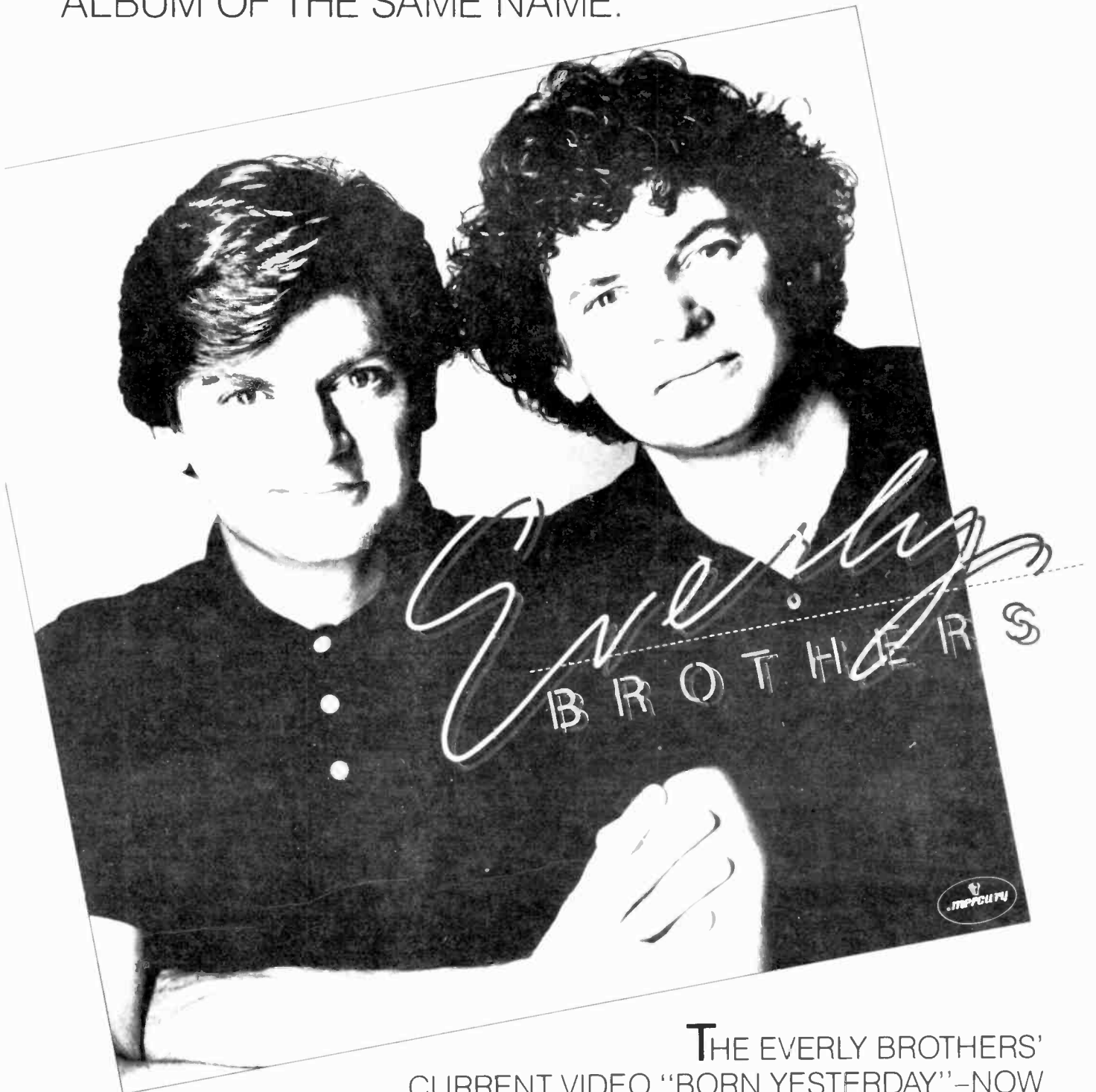
**“EVERYONE  
 CONNECTED WITH  
 THE MUSIC  
 INDUSTRY HAS A  
 STORY TO TELL AND  
 YOU CAN LEARN  
 FROM THEIR  
 EXPERIENCES.”**

promotion people. Everyone connected with the music industry has a story to tell and you can learn from their experiences. At both of our stations our job is to entertain. We're very interested in the

audience feedback. We keep a running log in the control room of the calls the DJs get. We can get valuable information even if it's just a minor thing like a person not liking a particular song, or they like some PSA we've read and want more information. You can get more information out of those calls than you can imagine. We are very interested in what our listeners are doing. We try to stay tuned-in to them because we feel that will keep us on top of things in the market. Out of the last seven A.R.B. rating periods, KASE has been number one overall five times, and in eleven out of the last twelve books KASE was number one with adults 25 to 54. With the two stations combined, country music now has 20% of the market.

We believe in country music. There may be markets where country music is not as strong as it used to be, but fortunately in Austin it's very strong and we plan to stay with it and keep it healthy. ■

**T**HE TRADITION OF BREAKING MUSIC BARRIERS CONTINUES WITH **THE EVERLY BROTHERS'** NEW SINGLE "BORN YESTERDAY" FROM THE ALBUM OF THE SAME NAME.



**T**HE EVERLY BROTHERS' CURRENT VIDEO "BORN YESTERDAY" - NOW IN HOT ROTATION ON VH-1 AND ROCK AND COUNTRY VIDEO OUTLETS.

PolyGram Records



## NORTHEAST

Worcester, MA (Tim Todd-WORC) Wariner, Almost Brothers, D. Frizzeil, Oaks, Rabbitt.  
 Brockton, MA (Mark Burns-WCAV/FM) Rabbitt, J. Anderson, Restless Heart, G. English.  
 Portland, OR (Hal Knight-WPOR/FM) No Report-Frzn.  
 New York, NY (Pam Green-WHN) M. McDaniel, Rabbitt, Foresters, Wariner.  
 Carlisle, PA (Ann Stevens-WHYL) M. Murphey, Waylon, R. Cash.  
 Philadelphia, PA (Bob Young-WXTU) Whitley, N.G.D.B., Oaks.

## SOUTHEAST

Baltimore, MD (Todd Grimsted-WPOC/FM) T. Tucker, N.G.D.B.  
 Frostburg, MD (Mike Stanley-WFRB) Rabbitt, S. West, J. Taylor, Restless Heart.  
 Danville, VA (Alan Rowe-WDVA) Conlee, Restless Heart, Oaks, P. Loveless, Girls Next Door, Rabbitt, Sammi Jo.  
 Charleston, WV (Bob Jones-WQBE/FM) No Report-Frzn.  
 Clarksburg, WV (Mark Thompson-WKKW) No Report-Frzn.  
 Goldsboro, NC (Bill Wiggs-WFMC) Girls Next Door, S. Jo & S. John.  
 Shelby, NC (Davis/Pruett-WOHS) Milsap, Gosdin, Oaks, N.G.D.B., Wariner (RCA), Restless Heart.  
 Greenville/New Bern, NC (O'Neal/Wolfe-WRNS/FM) Rabbitt, Osmonds, Gosdin, McClain, C. Daniels, Dobie Gray.  
 Jacksonville, NC (Allen Bailey-WLAS) Oaks, Sonny T., C. Daniels, Vicki Lee, Restless Heart, Foresters, J. Anderson, Neil Young, E. Rabbitt, Norman Wade.  
 Conway, SC (Dave Dempsey-WLAT) Milsap, J. Anderson, Rabbitt, C. Daniels, McClain, Family Brown, Nicolette, Wariner.  
 Carrollton, GA (Patrick Shumake-WLBB) R. Milsap.  
 Cedartown, GA (Chuck Walley-WGAA) K. Rogers, N.G.D.B., Watson, Conway, Waylon, Milsap.  
 Elberton, GA (Dave Davis-WWRK/FM) C. Daniels, Oaks, B.J. Thomas, Restless Heart, Almost Brothers, Adam Baker.  
 Albany, GA (Jim Shepherd-WKAK/FM) Milsap, Girls Next Door, Conway.  
 Pensacola, FL (Kris O'Kelly-WOWW/FM) Milsap, Osmonds, A.J. Masters, Sonny T.  
 Destin, FL (Skip Davis-K92/FM) J. Rodman, Watson, Rabbitt, McClain, J. Lee.  
 Ft. Pierce, FL (George Gordon-WFTP) T. Arata, Rabbitt, J. Anderson, Oaks.  
 St. Petersburg/Tampa, FL (Bill Pyne-WQYK/FM) Alabama, R. McEntire, K. Rogers, T. Roe, Sonny T.  
 Arcadia, FL (Charlie B.-WOKD) Oaks, Wariner, Milsap, Two Hearts, S. Pacific, Girls Next Door, R. Heart.

## SOUTH

Sylacauga, AL (Karen Turner-WMLS/FM) Rabbitt, R. Heart, Girls Next Door, Oaks.  
 Talladega, AL (Rick Robinson-WEYY) No Reports-Frzn.  
 Gadsden, AL (Jim Pruett-WAAX) J. Anderson, R. Heart, Rabbitt, J. Reed, C. Daniels, McClain, Girls N. Door.  
 Albertville, AL (Brent Ryder-WQSB/FM) Wariner, Oaks, Foresters, Pake, Whitley, Milsap, Rabbitt, Girls Next Door.  
 Atmore, AL (Roy W. Harrison-WSKR) McClain, R. Heart, Rabbitt, Yoakam, C. Daniels.  
 Nashville, TN (Eric Marshall-WSIX) Milsap, M. Murphey, N.G.D.B., R. McEntire, Whitley, Conway, Conlee, Foresters.  
 Kingsport, TN (Bob Gordon-WKIN) M. Stuart, Milsap, N.G.D.B., Conway, Foresters, Wariner.

Milan, TN (Craig Diamond-WXKY) Girls N. Door, Waylon, Earle, R. McEntire, Family Brown, Rabbitt, R. Heart.  
 Mt. Pleasant/Columbia, TN (Carla Duren-WXRQ) No Report.  
 Pontotoc, MS (T.J. Minor-WSEL/FM) No adds.  
 Collins/Hattiesburg, MS (Tom Brooks-WKNZ) Wariner, Foresters, Milsap, Yoakam, Emmylou, Girls N. Door, Stegall, T. Roe.  
 Biloxi, MS (Dave Terry-WVMI) R. Heart, Rabbitt, Watson, S. West.  
 Pascagoula, MS (J.D. Gray-WGUD) J. Anderson, Rabbitt, Whitley, N. Young, C. Daniels, Yoakam, S. West.  
 Brandenburg, KY (Rachel Heavrin-WMMG) Girls N. Door, Milsap, Stegall, Watson.  
 Louisville, KY (Mark Williams-WCII) Milsap, Conway, Greenwood, Gatlins, Yoakam.  
 Harlan, KY (Neil Middleton-WFSR) R. McEntire, A. Baker, Buffett, N.G.D.B., J. Lee, Everlys, Stegall.  
 Paducah, KY (Kent King-WKYQ) Rabbitt, Bama Band, Milsap, Conlee.  
 Houma, LA (Larry Hyatt-KJIN) N.G.D.B., T. Tucker, Conlee, Milsap, Girls N. Door, J. Landry & Southland.  
 Bogalusa, LA (Terri Lyn Smith-WBOX) L. Storey, T. Roe, Watson, Stegall, Buffett, L. Powell.  
 Abbeville, LA (Anthony Keith-KASC) Oaks, C. Daniels, R. Heart, Rabbitt, Wariner.  
 Shreveport, LA (Ledbetter/Waldon-KWKH) The Trux, Chance, J. Anderson, Nicolette, C. Daniels, Oaks, Gosdin, S. Jo & S. Johns, Del Reeves, P. Jay, J. Clark, Lisa Childress.  
 Ruston, LA (Bob Day-KXKZ) No Report-Frzn.  
 Alexandria, LA (B. Mitchell-KRRV/FM) J. Anderson, Oaks, P. Loveless, Dobie Gray, R. Heart, Everlys, Osmonds.  
 El Dorado, AR (Ben Robbins-KDMS) J. Buffett, Foresters, S. Wariner.  
 Fayetteville, AR (Tom Sleeker-KKIX) No Report-Frzn.

## UPPER MIDWEST

Rochester, MN (Kevin Severson-KWWK/FM) Nicolette, R. Heart, Chance, Wariner (RCA), N. Young, Almost Brothers, B. Burnette, Osmonds, J. Michaels.  
 St. Cloud, MN (Steve Stewart-WWJO/FM) Watson, Dobie Gray, R. Price, Gosdin.  
 Brainerd, MN (Dave Torkelson-KQBR) T. Roe, Milsap, Hank, Pake, Wariner, Foresters, Rabbitt, Conlee, Girls Next Door.  
 Sioux Falls, SD (Rohrer/O'Brien-KIOV/KXRB) Wariner, R. Heart, Foresters, Nicolette.  
 Huron, SD (Petty Lane-KOKK) Maines, Rabbitt, Osmonds, Wariner, Foresters.  
 Aberdeen, SD (Greg Gilbertson-KKAA) No Report-Frzn.  
 Redfield, SD (Myron Grage-KQKD) Rabbitt, McClain, R. Heart, J. Reed, C. Daniels.  
 Rapid City, SD (Steve Blake-KIMM) Hank, James Taylor, R. McEntire, T. Tucker.  
 Rapid City, SD (Scott Kearns-KTOQ) Girls N. Door, Everlys, Emmylou, Milsap, Conway.  
 Wahpeton, ND (Larry Slabik-KBMW) Milsap, Oaks, R. Heart, Rabbitt, Gosdin, J. Anderson, J. Reed.  
 Fargo, ND (Don Roberts-KFGO) Chance, Rabbitt, Oaks, Marie, Osmonds, Nicolette, A.J. Masters, S. Earle, R. Lee, J. Anderson.  
 Fargo, ND (Scott Winston-KVOX AM/FM) R. Heart, Neil Young, Foresters, Rabbitt.  
 Grand Forks, ND (Tim Larson-KYCK) R. Travis, Fricke, M. Murphey, Waylon, Hank, K. Rogers.  
 Jamestown, ND (The Cowboy-KSJB) L. Storey, Yoakam, Nicolette, S. Wariner, Maines, Chance, Gosdin, R. Heart, Foresters, Mark Chestnut.  
 Bismarck, ND (Kim Gillund-KBMR) Oaks, Rabbitt.  
 Minot, ND (Bob Randall-KZPR) Milsap, Wariner, Foresters, Girls Next Door.

Minot, ND (Jeri Lee-KKOA) Pake, Fricke, R. McEntire, N.G.D.B., T. Tucker.

## MIDWEST

Des Moines, IA (Billy Cole-KSO) Yoakam, Stegall, Gosdin, Maines, J. Duncan.  
 Fort Dodge, IA (Dale Eichor-KWMT) No Report-Frzn.  
 Cedar Falls, IA (Kevin Kane-KCFI) Oaks, Rabbitt.  
 Waterloo, IA (Brett Davis-KXEL) Oaks, Rabbitt, J. Anderson, James Taylor, C. Daniels, J. Reed, McClain.  
 Sioux City, IA (Ty Cooper-KMNS) Foresters, C. Daniels, Milsap, Conway.  
 Spencer, IA (Rick Friday-KICD/FM) Wariner, Osmonds, R. Travis, R. Heart, Gosdin, James Taylor, Price.  
 Festus, MO (Sue Creswell-KJCF) J. Anderson, Rabbitt, Wariner, Chance, R. Heart, James Taylor.  
 St. Louis, MO (Oakes/Langston-WIL) R. McEntire, Pake, McDaniel.  
 St. Louis, MO (Georgann Harris-KUSA) T. Hensley, Oaks, Gosdin, J. Anderson, Dobie Gray, James Taylor, S. West, Rabbitt.  
 St. Joseph, MO (Bob Orf-KFEQ) McClain, R. Heart, Oaks, Nicolette, J. Reed, Sonny T., M. Shamblin, Gravity.  
 Joplin, MO (Dan Casey-WMBH) Oaks, Rabbitt, Watson, R. Heart.  
 California, MO (Jeff Shakleford-KZMO) Price, Chance, Sonny T., Dobie Gray, Gosdin, Milsap, Foresters, Ellis Family, Silver Creek Exp., J. Duncan.  
 Osage Beach, MO (Larry Heaberlin-KRMS) Hank, Yoakam, Foresters.  
 Jefferson City, MO (Jack Daniels-KLIK) R. Heart, Oaks, C. Daniels, Rabbitt, McClain.  
 Columbia, MO (Eric Bell-KTGR) Oaks, Rabbitt, S. West, Girls Next Door, R. Heart.  
 Springfield, MO (Jessica James-KWTO/AM) R. Price, Girls Next Door, McClain, Oaks, Nicolette, Rabbitt, Osmonds.  
 Ottawa, KS (Bob Osburn-KOFO) Milsap, Foresters, Wariner, Everlys, S. West, Watson.  
 Wichita, KS (Pete Brier-KFH) No Report-Frzn.  
 Garden City, KS (Charlie Hale-KBUF) Whitley, Wariner, Foresters.  
 Garden City, KS (Tim Richardz-KKJQ/FM) Milsap, Whitley.

## CENTRAL

Newark, OH (Larry Dale-WHTH) Girls Next Door, Conway, Watson, Yoakam, Emmylou.  
 Akron, OH (Rick Cardarelli-WSLR) S. West, R. Heart, R. Price.  
 Springfield, OH (Tom Daniels-WBLY) No Report-Frzn.  
 Indianapolis, IN (J.D. Cannon-WFMS/FM) Milsap, Foresters, Wariner.  
 Elkhart, IN (Greg Harris-WCMR) Girls Next Door, Milsap, Wariner, Foresters.  
 South Bend, IN (J.K. Dearing-WNDU) Waylon, R. Cash, Haggard, Milsap.  
 Batesville, IN (John Granger-WRBI) Chance, Nicolette, Foresters, Ellis Family.  
 Vincennes, IN (Clint Marsh-WAOV) Conway, N.G.D.B., Milsap, Pake, Girls Next Door.  
 Saginaw, MI (Tommy Samoray-WKCQ) Osmonds, Dobie Gray, R. Heart, Oaks, James Taylor, J. Anderson, Rabbitt, A.J. Masters.  
 Lansing, MI (Wayne Waters-WITL/FM) K. Rogers, R. Cash, R. McEntire, Girls N. Door, N.G.D.B., Conlee.  
 Waukesha, WI (Michael Saxton-WAUK) Frzn. list-no adds.  
 Milwaukee, WI (Bob Look-WBCS) Foresters, C. Daniels.

Dodgeville/Mineral Point, WI (Bob Brainerd-WDMP) K. Rogers, Milsap, Waylon, Foresters, Sonny T., Neil Young, Gosdin.  
 Madison, WI (Allan/Hunter-WWQM) Milsap, Everlys.  
 Manitowoc, WI (Jon Murray-WCUB) T. Tucker, Wariner.  
 Stevens Point, WI (Dan Olsen-WXYQ) Gatlins, Milsap, K. Rogers, Yoakam.  
 La Crosse, WI (Dave Shepel-WLXR/AM) Whitley, Conway, Yoakam.  
 La Crosse, WI (Ron Scott-WKTY) Milsap, K. Rogers, Wariner, Foresters, Chance, S. West, Stegall.  
 Eau Claire, WI (Tim Closson-WAXX/FM) No Report-Frzn.  
 Rockford, IL (Curtis King-WKKN) R. Lee, R. Griff, D. Frizzell, Watson, Bama Band.  
 Springfield, IL (T.J. Hart-WFMB) Waylon, M. Murphey.  
 Anna, IL (Rich Griffin-WRAJ) Milsap, Conlee, M. Stuart, T. Roe, N.G.D.B.

## SOUTHWEST

Texarkana, TX (John Moore-KMLA) J. Conlee, Hank, Yoakam.  
 Houston, TX (Candea/Murray-KILT) Rabbitt, N. Young, J. Anderson, R. McEntire.  
 Pt. Arthur/Beaumont, TX (Mickey Ashworth-KYKR) Wariner, Whitley, T. Roe, Everlys.  
 Bryan/College Station, TX (Andy Gallo-WTAW) Wariner, Girls N. Door, Foresters.  
 Alice, TX (Vicki Faris-KOPY/FM) Rabbitt, J. Reed, C. Daniels, McClain, R. Heart.  
 Austin, TX (Mike Carta-KVET) R. Cash, Foresters, A. Baker.  
 Austin, TX (Steve Gary-KASE/FM) Foresters, Yoakam, Wariner.  
 Amarillo, TX (Stu Schroeder-KBUY) R. Milsap, Foresters, Rabbitt, J. Anderson, S. West.  
 Midland/Odessa, TX (Chuck Wolfe-KCRS) M. Stuart, Girls Next Door, Wariner.  
 El Paso, TX (Hinrich/Kennedy-KHEY/Y96) R. Heart, R. Cash, Sawyer Brown, Rabbitt, Wariner, Earle, Foresters.  
 Phoenix, AZ (Doug Brannan-KNIX) Conlee, Foresters, Rabbitt.  
 Albuquerque, NM (Francina Rodriguez-KRST/FM) Wariner, Oaks, P. Loveless, Nicolette, Rabbitt, Milsap, R. Heart, Foresters, S. West, N. Young, J&M Younger.  
 Las Cruces, NM (Frank Nymeyer-KGRT) Pake McEntire.  
 Carlsbad, NM (Bob Swayze-KATK/FM) Hank, Everlys, T. Tucker, Conway, R. McEntire.

## ROCKY MOUNTAIN

Dillon, MT (Mike Kandilas-KDBI) Milsap, Yoakam, Girls N. Door, J. Anderson.  
 Missoula, MT (Mike Doty-KGVO) Rabbitt, Oaks.  
 Polson, MT (Dawn Garrison-KERR) Price, Osmonds, Nicolette, Wariner, P. Loveless, Oaks, R. Heart, Chance, Milsap, J. Anderson, Foresters, Sonny T., J. Reed, J. Duncan.  
 Missoula, MT (Paul Proctor-KYSS/FM) Wariner, Rabbitt, M. Stuart, D. Yoakam, C. Daniels, Oaks.  
 Hamilton, MT (Jean Pysson-KLYQ/AM) Rabbitt, McClain, R. Heart, Oaks, Wariner.  
 Whitefish, MT (Art Jackson-KJJR) N. Young, Rabbitt, Girls N. Door, S. West.  
 Greeley/Ft. Collins, CO (Don Dana-KYOU/FM) Nicolette, Wariner, J. Reed, McClain, C. Daniels, J. Anderson, J&M Younger.  
 Pueblo, CO (Randy Hill-KIDN) R. McEntire, Yoakam, Foresters, R. Heart, Rabbitt.  
 Jackson Hole, WY (Gil King-KSGT) Girls Next Door, Rabbitt, McClain, Whitley, R. Heart, Oaks.

## FAR WEST

Las Vegas, NV (Johnny Steele-KYYX/FM) C. Daniels, J. Anderson, Osmonds, S. West, T. Roe, Wariner.  
 Las Vegas, NV (Andy Carr-KVEG) R. Lee, Don King, Foresters, D. Frizzell, Earle, Rabbitt, R. Griff.  
 Reno, NV (Tony Thomas-KOLO) Rabbitt, Oaks, N. Young, Maines Brothers, J&M Younger.  
 Reno, NV (Joel Muller-KROW) Hank, Buffett, Yoakam, James Taylor.  
 Los Angeles, CA (R.J. Curtis-KLAC) R. McEntire, Milsap, R. Travis.  
 Los Angeles, CA (R.J. Curtis-KZLA/FM) Pake, N.G.D.B.  
 Brawley, CA (Chris Olivarez-KROP) J. Anderson, Oaks, Milsap, M. Stuart.  
 Bakersfield, CA (Jack Hayes-KAFY) Milsap, Yoakam, Wariner.  
 Oakland/San Francisco, CA (Carl Brown-KNEW) McDaniel, N.G.D.B., Milsap, R. McEntire.  
 Sacramento, CA (Cammie Winston-KHWY) No Report-Frzn.  
 Sacramento, CA (Rick Stewart-KRAK/FM) M. Murphey, K. Whitley.  
 Sacramento, CA (Rick Stewart-KRAK/AM) T. Tucker, R. McEntire, Conlee, Wariner.  
 Turlock, CA (Ed Nickus-KMIX) No Report-Frzn.  
 Chico, CA (Mark Rathbun-KHSL) R. Heart, Rabbitt, Foresters, Earle, C. Daniels.

## NORTHWEST

Portland, OR (Mark Wade-KRDR) Milsap, D. Frizzell, G. English, Conway, Foresters, S. West, S. Raye, J. Clark, J. Jones, D. Malena, L. Powell.  
 Astoria, OR (Bob Loucks-KVAS) No Report-Frzn.  
 Albany, OR (H. David Allan-KRKT) R. Heart, Foresters, Sonny T., Dobie Gray.

Corvallis, OR (P.J. Emmerson-KFAT/FM) C. Daniels.  
 Toledo, OR (Dennis Edwards-KTDO) Wariner, Rabbitt, Oaks, J. Anderson, R. Heart, C. Daniels, McClain.  
 Eugene, OR (Billy Pilgrim-KEED) Rabbitt, T. Roe, Nicolette, Oaks, N. Young.  
 Phoenix, OR (Bill Jackson-KHUG) Girls N. Door, Chance, J. Anderson, Foresters.  
 Redmond, OR (Mike West-KPRB) Milsap, Everlys, R. Heart, Bama Band, Chance, Gosdin, T. Roe, Family Brown, Bobby Lacy, Slewfoot.  
 Pendleton, OR (Steve Green-KWHT) Rabbitt, S. West, R. Heart, Oaks, McClain, C. Daniels.  
 Seattle, WA (Jim Williams-KMPS) Yoakam, Foresters, Watson, Conway, Conlee.  
 Everett/Seattle, WA (Wayne Cordray-KWYZ) Conlee, R. Heart, Rabbitt, McClain, B. Wilson, T. Arata, R. Lee, Tony Chance, Carla Colleen.  
 Vancouver, WA (Dave Lee-KVAN) No adds.  
 Ellensburg, WA (Mia Carlson-KXLE/AM) Girls N. Door, McClain, Milsap, R. Heart, J. Anderson, Rabbitt.  
 Selah/Yakima, WA (Patty Dee-KYXE) R. Heart, Oaks, J. Anderson.  
 Tri-Cities, WA (Jesse Lee-KORD) Foresters, Wariner, N. Young, Rabbitt, R. Heart, Maines Brothers.  
 Tri-Cities, WA (Brian Liniger-KOTY) Sonny T., Oaks, James Taylor, R. Heart, Wariner, McClain, Gosdin, J. Anderson, N. Young.  
 Clarkston, WA (Bob Louis-KCLK) Dobie Gray, J. Reed, R. Heart, A. Baker, J. Anderson, C. Daniels.  
 Anchorage, AK (Bill Cardoza-KYAK) Foresters, Stegall, Conway.  
 Anchorage, AK (Steve Chapman-KASH) Milsap, Wariner, Family Brown, Sonny Throckmorton.  
 Vancouver, BC (Weird Harold Kendall-CKWX) No Report.

## COUNTRY SUMMARY

One of the highlights of this year's Gavin Seminar For Media Professionals was the Country Workshop/Breakfast. The moderating duties were in the capable hands of DON LANGFORD (KRAK-Sacramento) and CARSON SCHREIBER (RCA) who kept the meeting flowing smoothly, making sure each topic was both interesting and informative.

Early in the meeting, DON mentioned that Country radio and the record industry seem to be working hand in hand more than ever to promote Country Music in general. This statement seemed to reaffirm itself over and over again throughout the meeting, as representatives from the record industry and many leading radio stations discussed ways to improve Country's image.

The image of Country Music was one of the main topics of conversation during the meeting. ICHABOD CAINE (KMPS-Seattle) reminded us that while the general public's perception of Country Music still seems to be associated with cowboys and trucks, the true core of Country Music is its honesty and heart. Many program-

mers seemed to feel that quality Country Music videos would go a long way in helping improve Country's image.

Call-out research was another popular topic during the meeting. BRUCE ADELMAN (Warner Bros.) noted that Country stations play so many oldies because call-out research tells you that the listeners want familiar music. MIKE SCHAEFER from KIIS/FM in Los Angeles (who joined our meeting to give us a Top 40 perspective) agreed with BRUCE, saying that KIIS/FM tried call-out research for awhile, and found that newer songs invariably got a negative reaction because the listener wasn't familiar with the music. MIKE said that the staff at KIIS/FM concluded that call-out could not be used to research new product, and that they now depend on listener requests to gauge the popularity of newer product.

The question of how often a new add is played also was discussed. Most programmers at the meeting said that they played their new adds between one and three times a day. CARSON expressed some concern as to what kind of impact a new record could make with only a couple of

plays a day. He used station sponsors as an example, saying that they need their ads run more than twice a day to make an impact with the audience.

A critical issue to programmers and record executives alike was how to give new Country artists a break in a format that's known for being loyal to its established artists. The point was stressed that if you believe in a record enough to add it to your playlist, then you should believe in it enough to sell it to your audience. BILL STEDMAN (KSAN-San Francisco) noted that this is especially true in cities that have only one or two Country stations, because odds are that your station is the only place where your listeners are going to hear new Country artists.

MIKE CHAPMAN (WUBE-Cincinnati) pointed out that many stations try to copy the sounds of "successful" stations. This leads to many stations sounding exactly alike, while others just sound bad. There's no energy, no emotion, and the music is bland. Because of a lack of presell or backannouncing, the listeners don't know who they're listening to a lot of the time. More about the session next week.



# FOTO FILE



**PARTYING WITH EDDIE ◀**  
Two of the hottest talents in the entertainment industry came face to face recently when Eddie attended a party for Whitney at

The Palladium in New York by Arista's president Clive Davis. Shown (l to r) are: Eddie Murphy, Whitney Houston, and Clive Davis.



**GETTING DIRTY IN SHREVEPORT ▶**  
The Nitty Gritty Dirt Band recently visited the studios at KWKH in Shreveport where they appeared on Kitty Ledbetter's show. Pictured (l to r) are: John McEuen (NGDB); Rick Shelton (KWKH); Kitty Ledbetter (MD at KWKH); and Jeff Hanna (NGDB).



**MR. MISTER GOES FOR GOLD ▲**  
Mr. Mister were recently presented with gold records for their *Welcome To The Real World* LP. Pictured here at their New York reception are (l to r): Eddie Mascolo (RCA); Steve Farris (Mister); Steve George (Mister); Mike Omansky (RCA); Paul Atkinson (RCA); John Ford (RCA); Jose Menedez (RCA); Richard Page (Mister); Paul DeVilliers (co-producer); George Ghiz (Mister's manager). Pictured kneeling are Pat Mastelotto (Mister) and Alan Wolmark (RCA).



Care to be "FOTO FILED" by The Gavin Report? Send your favorite photo of yourself or *anyone else* to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102

**FIVE STAR DEBUT ◀**  
Five Star are shown here with Dick Clark after having performed on American Bandstand. Five Star, all members of the Pearson family, are (l to r): Stedman, Deniece, Lorraine, Doris and Delroy



by Jerry Boulding

Let's face it, surviving in the radio or music business has its ups and downs, even for those who are qualified and have paid their dues. And whether you're on the radio side working as an air-talent, music or program-director or a representative from a record label, there's a limited amount of security attached to even the best jobs. How long? How much? and naturally, where? These are all questions that come up from time-to-time.

As Whitney Houston said in her last hit, "How Will I Know?" How *will* you know when it's time to look for another position? How much should you ask for? Let's pause for a moment and reflect on the cash question. Suppose right now, a prospective employer asked, "How much money do you want?"—one of the most routine questions asked of most of us at one time or another. How would you answer it?

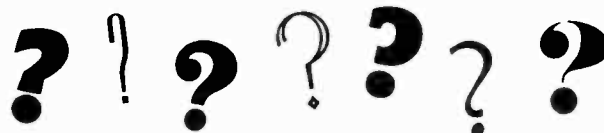
#### **CASH CALL, or I'LL TAKE THE 9TH CALLER**

Immediately when you've got to put a price on your services, you're faced with a dilemma. If you put the figure too high, you've priced yourself out of the job you want. Put it too low and the employer may pick you up for substantially less than planned. You've cheated yourself. And this, at great cost to you and your career goals. Or your low figure may inspire the thought that you must not be the hot candidate you originally appeared to be. Again, it's a question of answers.

#### **OPEN AIR MARKET**

Often the key is to look at what the market

# "A QUESTION OF ANSWERS"



will bear and then price your services somewhere in the middle. You might even ask, "What does the job pay?" This is a good idea when the new employer is someone you've known for a while. But these are some areas that with a little planning and thought in the beginning usually pay some dividends in the end.

Once you're in a new job situation, you've got to perform to stay there. And it's no exaggeration to say that first-time supervisors regardless of the industry or company, face a tough task. And, let's say it's the first time in a medium to large market. Let's say also that you've just made program or music director. And, you've still got an air-shift to do as part of your duties. That's a big combined responsibility. You've got to find and play the hits, design and produce the contests and promotions, monitor employee attendance, implement policy, cope with time and budget constraints, train new employees as well as being the day-to-day link between the often conflicting demands of management and employees.

#### **WHICH ONE ARE YOU?**

For an on-the-air program and/or music director, the question often comes down to, are you talent or management? Well, you're actually both! But which one are you more of? Again, it depends on what is needed. And most of the time, *both* are needed. But the question becomes if these positions are so vital, why are they often the most neglected level of management?

A recent survey found that a majority of those polled, which included general managers, owners, as well as program and music directors particularly in the black/urban formats, responded that they felt they were unqualified in many cases and working for companies that expected too much and gave too little.

The reasons both supervisors and employees gave for the preponderance of unqualified program/music directors are significant. To wit: management does not supply supervisors with sufficient information regarding the direction they should take. Often management does not give them a budget to administrate. So when the question of planning for contests and promotions for the future comes up, no one has any idea how to proceed. Should the programmer work down to a price or should he or she put the plan together the way it should be and then cost it out? Often busy program people are not trained sufficiently to communicate with employees, causing respect and authority to erode rapidly; supervisors are not taught how to cope effectively with the sometimes conflicting concerns of management and employees. The general manager wants the job done, but he/she doesn't want to spend any money, make any changes or replace any equipment. "When the going gets tough ..." Huh? Maybe we could work up a trade-out with U-Haul.

Based on these findings, we assembled a list of six skills we feel are critical for success at the supervisory level, for program/music directors:

1. Giving Feedback
2. Planning
3. Problem Solving
4. Setting Standards
5. Assigning and monitoring
6. Handling performance problems.

Like life itself, it's the *application* of knowledge that is the real power in this or any other industry.

Someone once said, the ultimate test of your will power is to see a friend with a black eye and not ask any questions. And if that "black eye" is a circle around some slowly sinking ARBitrons ... well, it's still a "QUESTION OF ANSWERS." ■



## CERTIFIED

2W LW TW

STEPHANIE MILLS  
I've Learned To Respect  
(The Power Of Love)  
(MCA)

STARPOINT  
Restless  
(Elektra)

## MOST ADDED



FREDDIE JACKSON  
Love Is Just A Touch Away  
(Capitol)

VANITY  
Under The Influence  
(Motown)

## POP CROSSOVER

JANET JACKSON  
What Have You Done For Me  
(A&M)

CHERRELLE & ALEXANDER  
O'NEAL  
Saturday Love  
(Tabu)

5.	2.	1. JANET JACKSON - What Have You Done For Me (A&M)
4.	3.	2. CHERRELLE & ALEXANDER O'NEAL - Saturday Love (Tabu)
22.	10.	3. PRINCE - Kiss (Paisley/Warner Bros.)
3.	1.	4. FORCE MD'S - Tender Love (Warner Bros.)
11.	6.	5. NEW EDITION - A Little Bit Of Love (MCA)
9.	8.	6. ARETHA FRANKLIN - Another Night (Arista)
10.	9.	7. ISLEY/JASPER/ISLEY - Insatiable Woman (CBS)
23.	11.	8. STEVIE WONDER - Overjoyed (Tamla)
16.	15.	9. EUGENE WILDE - Diana (Philly World)
1.	5.	10. RENE & ANGELA - Your Smile (Mercury/PolyGram)
13.	12.	11. SMOKEY ROBINSON - Hold On To Your Love (Tamla)
17.	14.	12. JERMAINE JACKSON - I Think It's Love (Arista)
2.	4.	13. WHITNEY HOUSTON - How Will I Know (Arista)
26.	18.	14. THEDDY PENDERGRASS - Love 4/2 (Asylum)
29.	23.	15. NUSHOOZ - I Can't Wait (Atlantic)
18.	16.	16. JUICY - Sugar Free (Private I)
19.	17.	17. BERNARD WRIGHT - After You (Manhattan)
--.	26.	18. FALCO - Rock Me Amadeus (A&M)
--.	25.	19. CASH FLOW - Party Freaks (PolyGram)
--.	24.	20. JETS - Crush On You (MCA)
30.	27.	21. TRAMAINE - In The Morning Time (A&M)
14.	20.	22. GAP BAND - Going In Circles (Total Experience)
--.	29.	23. VAL YOUNG - If You Should Ever Be Lonely (Motown)
6.	7.	24. ZAPP - Computer Love (Warner Bros.)
12.	22.	25. ROY AYERS - Hot (Columbia)
20.	19.	26. JOCELYN BROWN - Love's Gonna Get You (Warner Bros.)
--.	30.	27. JIMMY G & THE TACKHEADS - Break My Heart (Capitol)
--.	--.	28. STEPHANIE MILLS - I've Learned To Respect (MCA)
--.	--.	29. STARPOINT - Restless (Elektra)
--.	--.	30. PATTI AUSTIN - Heat Of Heat (Qwest)

## CHARTBOUND

Reports	Adds	On	Chart
43	9	18	16
36	11	21	4
35	6	11	18
33	6	10	17
33	14	15	4
31	5	12	14
30	6	16	8
30	15	7	8

### URBAN CONTEMPORARY HIT FACTOR

Research:  
BETTY HOLLARS



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 82 Last Week 80

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
JANET JACKSON -	What Have You Done For Me (A&M)		70	56	11	1	2	80%	6
CHERRELLE & A.O'NEAL -	Saturday Love (Tabu)		70	54	9	2	5	77%	8
PRINCE -	Kiss (Warner Bros.)		72	48	20	4	--	66%	4
NEW EDITION -	A Little Bit Of Love (MCA)		63	47	9	6	1	74%	8
ARETHA FRANKLIN -	Another Night (Arista)		65	43	12	8	2	66%	7
STEVIE WONDER -	Overjoyed (Tamla)		68	24	19	17	8	35%	3
EUGENE WILDE -	Diana (Philly World)		50	28	11	9	2	56%	6

## UP &amp; COMING

ARTIST & TITLE	Reports	Adds	On	Chart
LUSHUS DAIM - The One You Love (Motown)	29	--	13	16
EVELYN KING - High Horse (RCA)	29	7	16	6
WHISTLE - (Nothing Serious) Just Buggin' (Select)	26	4	8	14
L.L. COOL J - Rock The Bells (Columbia)	26	9	8	9
TRINERE - I'll Be Your Every Need (JPI)	25	7	10	8
SLY FOX - Let's Go All The Way (Capitol)	24	4	16	4
DANA DANE - Nightmares (Profile)	23	--	6	17
WALLY BADAROU - Chief Inspector (Island)	23	7	11	5
READY FOR THE WORLD - Slide Over (MCA)	21	2	12	7
MICHAEL HENDERSON - Do It To Me (EMI America)	21	11	6	4
JAKI GRAHAM - Round & Around (Capitol)	19	--	12	7
EDDIE MURPHY - How Could It Be (Columbia)	19	2	9	8
JERMAINE STEWART - We Don't Have To Take Our Clothes Off (Arista)	19	--	9	10
*ISLEY BROS. - May I (Warner Bros.)	19	9	7	3
PRINCESS - After The Love Has Gone (Nex Plateau)	18	--	6	12
*TA MARA & THE SEEN - Thinking About You (A&M)	18	4	6	8
*ATLANTIC STARR - If Your Heart Isn't In It (A&M)	17	5	7	5
*MIAMI SOUND MACHINE - Bad Boy (Epic)	17	10	7	--
NICOLE - Don't You Want My Love (Portrait)	16	5	8	3
ART OF NOISE - Legs (Chrysalis)	15	--	6	9
EBO - I'd Rather Be Myself (Domino)	15	1	3	11
*ROLLING STONES - Harlem Shuffle (Rolling Stones)	15	12	3	--
ANDRE CYMONE - Satisfaction (Columbia)	14	2	6	6
DIONNE WARWICK - Whisper In The Dark (Arista)	14	4	7	3
LISA LISA - Can You Feel The Beat (Columbia)	14	1	7	6

\*First time listed on this page.

Dropped: #13-Yarborough & Peoples, #21-Meli'sa Morgan, #28-Morris Day, Phyllis Nelson, Kashif, Paul Lawrence.

## LP CUTS

JANET JACKSON - Funny How Time Flies/Nasty Boy/Control (A&M)  
 MELI'SA MORGAN - Fool's Paradise (Capitol)  
 DIONNE WARWICK - If You Were Here Tonight (CBS)  
 SADE - Is It A Crime (Portrait)  
 PHILIP-MICHAEL THOMAS - All My Love (Atlantic)  
 STYLISTICS - Sad Girl (Streetwise)

## POTENTIAL SINGLES

DAMON RENTIE - Love Me Tonight (TBA)  
 STEVE ARRINGTON - Jammin' National Anthem (Atlantic)  
 RENE & ANGELA - No How No Way (Mercury/PolyGram)  
 NEW EDITION - Let's Be Friends (MCA)  
 SMOKEY ROBINSON - Sleepless Nights (Tamla)  
 MORRIS DAY - The Character (Warner Bros.)  
 FORCE MD'S/FATBOYS - Force MD's Meet The Fatboys (T.Boy)

## URBAN CONTEMPORARY SUMMARY

What a week we've just had! After all our efforts came to fruition at our Seminar, the nice letters from you and the nice press we've been getting in the trades (i.e., Billboard's headline reading, "Sorely Missed Gavin Seminars Begin Anew" and Jimi Fox's line in Cashbox saying he would "...commend, praise, approve, compliment, applaud, hail, extol and eulogize this most moving event"), these are the rewards that made it all worth the blood, sweat and tears it took to make it a success. Thanks again to all of you who made it that way, and keep those cards and letters comin'!

STARPOINT goes the same route as "Object" did, debuting this week after only a few weeks out there. It also gets a Pop Crossover Pick on the back page due to some early attention from Top 40 folks. Besides the

STARPOINT getting Certified, STEPHANIE MILLS makes the grade with numbers like #4 at WAMO-Pittsburgh, #6 at WCWS-Saginaw, and top 20 at OC104-Ocean City, WHRK-Memphis, WRDW-Augusta, WYLD/FM-New Orleans, WCIN-Cincinnati, WJLB-Detroit, WZAK-Cleveland, KMJQ-Houston, KACE-Los Angeles, and KQIN-Seattle.

Besides these two that debuted on the chart this week, PATTI AUSTIN showed up strong enough to get in at #30, and she shows a 2 1/2 Hit Factor already. On to the newer product....

FREDDIE JACKSON turns up with the most adds because of WUSL/FM-Philly, WXYV-Baltimore, WKIE-Richmond, WAMO-Pittsburgh, OC104-Ocean City, WANM-Tallahassee, WHRK-Memphis, KFXZ-Maurice, KROF-Abbeville, V103-Atlanta, WDPN-Columbia, WQKI-St. Matthews, WQMG-Greensboro,

WKMI-Kalamazoo, WBLZ-Cincy, WDMT-Cleveland, WJLB-Detroit, WBMX-Chicago, WGCI-Chicago, WNOV-Milwaukee, KGFJ-L.A., and KSOL/FM-San Francisco. Not too far behind and getting the next spot under Most Added for the week was VANITY. She was added at XHRM-San Diego, KSOL/FM-S.F., KJLH & KGFJ-L.A., KKDA-Dallas, KIIZ-Killeen, WNOV-Milwaukee, WGCI-Chicago, WVBX-Georgetown, WRDW-Augusta, WQQK-FM-Nashville, WDPN-Columbia, WILD-Boston, WDKX-Rochester, and OC104-Ocean City. ALEEM grabbed more adds, as did the comeback single of MICHAEL HENDERSON, "Do It To Me". The second single from MIAMI SOUND MACHINE, "Bad Boy" did well in adds, but the big surprise, or not such a surprise, was the volume of adds on "Harlem Shuffle" by THE ROLLING STONES.

## NORTHEAST

BOSTON, MAANGELA THOMAS-WILD

New: Atlantic Starr, Patti LaBelle, Vanity. Hots: P. Nelson, Janet Jackson, Princess, New Edition, T. Pendergrass, E. Wilde, J. Stewart, C. Abrams.

SUNNY JOE WHITE-WXKS/FM

New: Miami Sound Machine, Cherrelle & A.O'Neal.  
On: A. Starr, Nushooz, Jermaine Jackson.

NEW YORK, NYTONY QUARTERONE-WRKS/FM

New: Aleem. Hots: M. Morgan, Cherrelle & A.O'Neal, Nushooz, C. Abrams, Sade, Lisa Lisa, Val Young, Falco, P. Nelson, Whistle, Juicy, Y&P.

SCOTT SHANNON-Z100

New: Rolling Stones, INXS. On: Klymaxx, Nushooz, M. Morgan, Prince, New Edition, Sly Fox, Sade.

ROCHESTER, NYANDRE MARCEL-WDKX

New: Michael Henderson, Ready For The World, L.L. Cool J, Arnie's Love, Vanity, Aleem, Wally Badarou. Hots: EBO, Gap Band, D. Dane, Jets.

PHILADELPHIA, PATONY GRAY-WUSL/FM

New: Falco, Zapp, Evelyn King. Hots: Sade, Lisa Lisa, Val Young, P. Nelson, Sade, S. Murdock, Wally Badarou, C. Abrams, R. Ayers, L.L. Cool J.

PITTSBURGH, PACHUCK WOODSON-WAMO

New: 94 East, Eddie Towns, Pointers, Jets. Hots: B. Wright, Janet Jackson, Gap, Sly Fox, Shirley Murdock, P. Austin, A. Starr, Jaki Graham.

OCEAN CITY, MDDAVE ALLAN-OC104/FM

New: Dionne Warwick, Nicole, Vanity, Sade, Freddie Jackson, Mike & Mechanics. Hots: Nushooz, Phyllis Nelson, Betty Wright, Val Young.

BALTIMORE, MDROY SAMPSON-WXYV/FM

New: Isley Bros., Dionne Warwick, Gap Band, L.L. Cool J, Cash Flow. Hots: S. Murdock, Juicy, Nushooz, P. Nelson, E. Wilde, Jets, LaToya Jax.

KINGSTON/KRONTHAL-B104

New: Stones, Miami Sound Machine. On: Prince, Sly Fox, Aretha, Sade, Ready For The World.

RICHMOND, VADONNIE DEANE-WKIE

New: Sade, Anita Baker, Falco, Wally Badarou, Fat Larry's Band, Sheila E, Lou Rawls, Trinere, Simply Red, BB&Q, Little Richard, Sylvester.

RICHMOND/PETERSBURG, VAPHIL DANIELS-WPLZ/FM

No Report - Playlist Frozen.

NORFOLK, VAROSHON VANCE-WOWI

No Report - Playlist Frozen.

WASHINGTON, DCMIKE ARCHIE-WHUR

New: M.C. Chill, Ta Mara & Seen, Dionne Warwick, Whistle. Hots: Zapp, Val Young, Lisa Lisa, New Edition, Juicy, S. Mills, Y&P, Nushooz, Falco.

## SOUTH

CHARLOTTE, NCDON CODY/KENNY MURPHY-WGIV

New: Tramaine, Jennifer Holliday, Michael Johnson. Hots: UTFO, Starpoint, Gap Band, Nushooz, A. Starr, J. Stewart, Isley Bros., Jets.

GREENSBORO, NCDOC FOSTER-WQMG

New: Arnie's Love, M. Henderson, Isley Bros., F. Jackson, Total Contrast, Alyson Williams, Anita Baker. Hots: Ayers, S. Murdock, L. Dame, Jets.

ST. MATTHEWS, SCANDY HENDERSON-WQKI

New: M. Morgan, Alexander O'Neal, Chaka Khan. Hots: Whitney Houston, Force MD's, New Edition, Smokey Robinson, Jermaine Jackson.

SUMTER/COLUMBIA, SCJEFF McHUGH/TONY DEAN-WWDM/FM

New: Falco, Wally Badarou, Colonel Abrams, Sly Fox, Stones, S. Mills, Bernard Wright. Hots: Janet Jackson, Full Force, Tramaine, Smokey R.

COLUMBIA, SCCHAZ SAUNDERS-WDPN

New: Jets, Falco, Vanity, Whistle, Anita Baker, Arnie's Love, Grandmaster Flash. Hots: Cash Flow, R. Ayers, Juicy, Starpoint, Full Force.

GEORGETOWN, SCSWINTON/WRAGG-WVBX

New: Vanity, Stephanie Mills, R. Stones, L.L. Cool J, Col. Abrams. Hots: Force MD's, Zapp, Gap Band, E. Wilde, Full Force, Dana Dane, L. Dame, Falco.

ATLANTA, GASCOTTY ANDREWS-V103

New: Freddie Jackson, Isley Bros., Eugene Wilde, 94 East, Full Force, Aleem, Junior. Hots: Zapp, EBO, Nushooz, Gap Band, Juicy, Jets.

MIKE ROBERTS-WBUS

Hots: Prince, Cherrelle & A.O'Neal, Art Of Noise, New Edition, Jermaine Stewart, Val Young, Gap Band, E. King, E. Towns, R. Ayers, Sade.

AUGUSTA, GAMICKEY ARNOLD-WRDW/FM

New: Vanity, Gene Chandler, Eddie Towns, Junior, Grandmaster Slash, Ta Mara & Seen, Lou Rawls, M. Morgan, Anita Baker, Stones. On: Gap, EBO.

TONY SEWELL-WFXA

New: Guinn Family, Chaka Khan, Jakky Boy, Tenita Jordan, Eurhythms, Junior, Aleem. Hots: S. Murdock, Sly Fox, Juicy, LaToya Jackson.

TALLAHASSEE, FLJOE BULLARD-WANM

New: Total Concept, Freddie Jackson, Falco, EBO, S. Murdock, Controllers. Hots: Smokey Robinson, Temptations, C. Abrams, S. Mills, Juicy, Gap Bd.

MIAMI, FLTANNER/CASSIDY-HOT105/WHQT

New: Evelyn King, R. Stones, Aleem. Hots: Sade, F. Jackson, Falco, Janet Jackson, 5 Star, M. Day, Krush, Nicole, Prince, Teddy Pendergrass.

FRANK AMADEO-Y100

New: Cherrelle & A.O'Neal. On: M. Morgan, A. Starr, Miami S.M., S. Robinson, Force MD's, Sly Fox.

MARK SHANDS-I95

New: New Edition, Stevie Wonder, Janet Jackson. On: Art Of Noise, A. Starr, Cherrelle & A.O.

TAMPA, FLCHRIS TURNER-WTMP

Hots: Cherrelle & A.O., Zapp, E. Towns, Nicole, Teddy Pendergrass, Nushooz, Jets, A. Cymone, Jaki Graham, E. Murphy, Aleem, Brenda & The B.D.

MONTGOMERY, ALFRENCH BE/KEITH REED-WQIM

No Report - Playlist Frozen.

MOBILE, ALVERNON WELLS-WBLX

No Report - Playlist Frozen.

**NASHVILLE, TN****J.C. FLOYD-WQQK/FM**

New: Shirley Murdock, Isley Bros., Chaka Khan, M. Henderson, TKA, Vanity, Full Force. Hots: Juicy, Whistle, Jets, Vikki Love, E.Towns.

**MEMPHIS, TN****MELVIN JONES-KRNB**

New: Colonel Abrams, 94 East, Pointers, West Coast Crew, Krush. Hots: Y&P, Prince, Lisa Lisa, E. Towns, Cash Flow, W.Badarou, Jets, Juicy.

**PAM WELLS/JIMMY SMITH-K-97**

New: R.Stones, Evelyn King, Junior, F.Jackson, West Coast Crew, Original Concept. Hots: Zapp, E.Wilde, Cash Flow, Smokey Robinson, Juicy.

**JACKSON, MS****JOHN RAWLS-WOKJ**

Hots: Roy Ayers, Evelyn King, Smokey Robinson, Aretha Franklin, Stephanie Mills, James Brown, Luther Vandross, Stevie Wonder.

**McCOMB, MS****SARA KAY-WHNY**

New: Force MD's, Chaka Khan, Jermaine Jackson. On: Sly Fox, Pointers, Nushooz, Little Richard.

**NEW ORLEANS, LA****DEL SPENCER-WYLD/FM**

New: Junior, Sheila E., Colonel Abrams, Tease, Bobby Bland, Michael Henderson, Val Young. Hots: New Edition, Gap Band, E.Wilde, Falco, Cash F.

**O'KELLY/ROLLING-B97**

New: R.Stones. On: Miami Sound Machine, Force MD's, Janet Jackson, Sly Fox, Prince, A.Starr, Falco.

**ABBEVILLE/LAFAYETTE, LA****ANTHONY KEITH-KROF**

New: System, Miami Sound Machine, M.Morgan, Aleem, Maurice White, Alexander O'Neal, R.Stones. Hots: Janet, Jets, E.Towns, Tramaine, Cash F.

**LAKE CHARLES, LA****C.C. SCOTT-KXZZ**

New: Falco, Full Force, Eddie Murphy, Paul Lawrence. Hots: New Edition, Gap Band, Smokey Robinson, C.Abrams, Eddie Towns, A.Cymone, Starpoint.

**MAURICE/LAFAYETTE, LA****STEPHANIE SMALLWOOD-KFXZ**

New: Freddie Jackson, Nicole, 5 Star, Miami Sound Machine, Bobby Womack, Trinere, Isley Bros., INXS, Little Richard.

**CENTRAL****COLUMBUS, OH****K.C. JONES-WVKO**

New: Gap Band, Junior, L.L.Cool J, Aleem, Jets, Wally Badarou, Brenda & The B.D. Hots: Roy Ayers, New Edtion, F.Jackson, Bernard Wright.

**CLEVELAND, OH****DEAN DEAN-WDMT**

New: Freddie Jackson, Gene Chandler, Ivy, Aleem, Michael Henderson, Takanaka. Hots: Whistle, Zapp, Whitney Houston, Nushooz, L.L.Cool J.

**LYNN TOLLIVER-WZAK**

New: Falco, Junior, Val Young, Freddie Jackson, A. Starr, Brenda & The Big Dudes. Hots: Rene & Angela, Gap Band, Teddy Pendergrass, Sade.

**CINCINNATI, OH****BRIAN CASTLE/GARY WEILER-WBLZ**

New: INXS, Starpoint, Aleem, Freddie Jackson, M. Henderson, L.L.Cool J, Evelyn King. Hots: Lisa Lisa, Prince, Full Force, Smokey Robinson.

**STEVE HARRIS-WCIN**

New: Cash Flow, Michael Henderson, L.L.Cool J. Hots: Force MD's, Nushooz, Bernard Wright, R. Ayers, Jets, A.Cymone, Vanity, Starpoint.

**KALAMAZOO, MI****MICHAEL JACKSON-WKMI**

New: Falco, Eurythmics, L.Richard, Ta Mara, Warp 9, F.Jackson, E.Towns, C-Bank, INXS, Cash Flow, Ready/World, A.Cymone, Starpoint, A.Baker.

**DETROIT, MI****ALEXANDER/WHITMORE-WJLB**

New: Wally Badarou, Falco, Shirley Murdock, Brenda & The Big Dudes, Freddie Jackson. Hots: Sade, Zapp, E.Murphy, Nushooz, Val Young, Jets.

**GARY BERKOWITZ-WHYT**

New: Miami Sound Machine, Pointers. Hots: S.Wonder, P.Nelson, Sly Fox, Jermaine Jackson, Janet Jax.

**MILWAUKEE, WI****BERNIE MILLER/MAX FYRE-WLUM**

New: Michael Henderson, Val Young, Mazarati, Miami Sound Machine, Little Richard, Starpoint. Hots: Jermaine Jackson, Aleem, Col.Abrams, Jets.

**ROB HARDY-WNOV**

New: Cherrelle & O'Neal, Mavis Staples, Falco, Vanity, S.Mills, Eddie Towns, Freddie Jackson. Hots: Gap Band, Whistle, Juicy, Jets, Cash Flow.

**MINNEAPOLIS, MN****SPIDER HAMILTON-CBLS**

New: Shirley Murdock, Tata Vega, Sly Fox, Cash Flow, Colonel Abrams, Stones. Hots: Zapp, Janet Jackson, S.Wonder, Mazarati, Nushooz, E.Wilde.

**CHICAGO, IL****MARCO SPOON-WBMX/FM**

New: Trinere, Evelyn King, Freddie Jackson, Falco, Col.Abrams, L.L.Cool J. Hots: Force MD's, Y&P, Nushooz, Smokey Robinson, Ta Mara, Gap Band.

**LEE MICHAELS-WGCI**

New: Freddie Jackson, Vanity, Colonel Abrams, Isley Bros., Alexander O'Neal. Hots: Val Young, Nushooz, Prince, Juicy, Zapp, Bernard Wright.

**DEE HANDLEY-WJPC**

New: Nushooz, Jermaine Jackson, Cash Flow, Stevie Wonder, Jocelyn Brown. Hots: Smokey Robinson, James Brown, Roy Ayers, Run DMC, UTFO.

**SAGINAW, MI****DAVID ROSAS-WWSW/FM**

New: Controllers, Anita Baker, L.L.Cool J, Meli'sa Morgan, Ta Mara & The Seen. Hots: Cherrelle, Zapp, Prince, Dane Dane, Teddy, S.Mills.

**CAIRO, IL****LARRY LEVY-WKRO**

New: S.Wonder, Smokey Robinson, Sheila E., Mavis Staples, Glenn Jones. Hots: E.Wilde, 5 Star, Zapp, L.L. Cool J, Ta Mara & The Seen.

**ST. LOUIS, MO****MIKE STRADFORD-KMJM**

New: Precious Wilson, Starpoint, Tease, Junior, Divina. Hots: Force MD's, New Edition, Janet Jackson, Brenda & The Big Dudes, 94 East.

**INDIANAPOLIS, IN****KELLY KARSON-WTLC**

New: Tramaine, Chaka Khan, J.Holliday, Shirley Murdock, Colonel Abrams, Art Of Noise, Eddie Towns, Nicole, Mavis Staples. Hots: UTFO.

## SOUTHWEST

DALLAS, TX

TERRI AVERY/M. SPEARS-KKDA  
New: Starpoint, Alfie Silas, Michael Henderson,  
Vanity, Controllers, Tramaine. Hots: Falco,  
S.Mills, Whitney Houston, Val Young, Mazarati.

MCCANN/MADISON-KDLZ/107

Hots: Bernard Wright, Cherrelle & A.O'Neal, Y&P,  
Kashif, Smokey Robinson, New Edition, Juicy,  
E.Murphy, Wally Badarou, Patti Austin.

KILLEEN, TXBILL ST. JOHN-KIIZ/AM

New: E.Murphy, Wally Badarou, Tramaine, Andre  
Cymone, Anita Baker, S.Wonder, Trinere, E.  
King, Vanity, M.Henderson. Hots: Sade, Juicy.

HOUSTON, TXRON ATKINS-KMJQ

New: Aretha Franklin, Kurtis Blow, West Coast Crew,  
Total Contrast, L.L.Cool J, Michael Henderson.  
Hots: Whistle, S.Murdock, Full Force, Nushooz.

PT. ARTHUR, TXDOUG DAVIS KHYS

New: A.Starr, Mavis Staples, Whistle, 5 Star, Wally  
Badarou, Pointers, Isley Bros. Hots: Zapp,  
Gap Band, Nushooz, Val Young, S.Mills.

## FAR WEST

LOS ANGELES, CADOUG GILMORE-KJLH

New: Isley Bros., Eddie Towns, Val Young, Colonel  
Abrams, Lisa Lisa, Nicole, Vanity, Full Force,  
BB&Q Band, Chapter 8. Hots: Janet, Zapp.

GREG MACK-KDAY

New: Fantasy, Val Young, Falco, Joy Simms, Sheila  
E., Aleem, Little Richard. Hots: Trinere, Zapp,  
L.L.Cool J, Vikki Love, New Edition, Y&P.

KEVIN FLEMING-KGFJ

New: Patti Austin, Gene Chandler, Freddie Jackson,  
Vanity, Nicole, TKA. Hots: Nushooz, Eddie  
Towns, Tramaine, Starpoint, Anita Baker.

ROBINSON/PERRODIN-KACE

New: Chaka Khan, Starpoint, Jack Wagner, Dionne  
Warwick, Junior, Maurice White, Ben Sidran.  
Hots: Roy Ayers, Cherrelle & A.O'Neal, Jets.

MIKE SCHAEFER-KIIS/FM

New: Stones, Starpoint, Stevie Wonder, Miami Sound  
Machine, Expose, Little Richard. On: Sly Fox.

SCARBOROUGH/HALL-KKHR

New: Cherrelle & A.O'Neal, Stones. On: Prince, Janet  
Jackson, Jermaine Jackson, A.Starr, Force MD's.

SAN DIEGO, CADUFF LINDSEY-XHRM

New: Trinere, Anita Baker, Miami Sound Machine,  
TKA, Patti Austin. Hots: Freestyle, Prince, R.  
Ayers, S.Murdock, Kashif, J.Stewart, Val Young.

MIKE PRESTON-KS103

New: Little Richard, Miami Sound Machine. On: A.  
Starr, S.Wonder, Falco, Jermaine Jackson.

VENTURA/OXNARD/OJAI, CAHOWARD "HT" THOMAS-KMYX

New: Sly Fox, Eugene Wilde, Pointers, Full Force.  
Hots: New Edition, Zapp, Gap Band, Falco,  
Magazine, A.Cymone, P.Austin, Bernard Wright.

FRESNO, CABERRY/CARTER-KMGX

New: Nushooz, Phyllis Nelson, S.Wonder, Stones.  
On: Ta Mara, Force MD's, New Edition, M.Morgan.

WALKER/DAVIS-KYNO/FM

New: Stevie Wonder. On: A.Starr, Jermaine Jackson,  
Aretha, Falco, Cherrelle & A.O., Sade, Sly Fox.

STOCKTON, CAROY WILLIAMS-KJOY

New: Cherrelle & Alexander O'Neal. On: 5 Star, Smokey  
Robinson, Jermaine Jackson, Nushooz, Ray Jr.

JOHN HAMPTON-

New: Teddy Pendergrass. On: Sly Fox, Force MD's,  
Y&P, Rene & Angela, Zapp, S.Wonder, Prince.

SACRAMENTO, CAGILLETTE/COLLINS-FM102

No Report - Playlist Frozen.

SAN FRANCISCO, CAMARVIN ROBINSON-KSOL/FM

New: Vanity, Starpoint, Shirley Murdock, Gene Chand-  
ler, Whistle, Freddie Jackson, Isley Bros., Bobby  
Womack, Trinere. Hots: Force MD's, Y&P, Zapp.

RIVERS/NAFTALY-KMEL

New: Stevie Wonder. On: Prince, Falco, New Edition,  
5 Star, Cherrelle, Aretha, Nushooz, M.Morgan.

EUREKA/ARCATA, CAJIM NELLY III-KXGO/FM

New: Miami Sound Machine, Stones. On: Force MD's,  
Pointers, 5 Star, Rene & Angela, Jermaine Jax.

RENO, NVSHAKES/RYAN-KWNZ/FM

New: Janet Jackson. On: A.Starr, S.Wonder, Falco,  
Jermaine Jackson, Force MD's, Prince, Sly Fox.

TRI-CITIES, WAJONATHAN WALKER-KZZK/FM

New: Miami Sound Machine, Patti Austin, Stones.  
On: Jocelyn Brown, 5 Star, Pointers, P.Nelson.

SEATTLE, WALARRY SNIDER-KQIN

New: Junior, Atlantic Starr, Bobby Bland. Hots: T.  
Pendergrass, Smokey Robinson, Rene & Angela,  
Stephanie Mills, Sade, Junior, Patti Austin.

JOB OPENING

KMYX-Ojai/Oxnard/Ventura, CA, has a job opening  
for afternoon drive/production director. Contact  
Howard "HT" Thomas at 805-647-1055.

WELCOME

Pam Robinson & Paul Perrodin, KACE Radio,  
1710 E.11th Street, Los Angeles, CA 90059  
213-564-7951

Tony Sewell, WFXA Radio,  
P.O.Box 1584, Augusta, GA 30903  
803-279-2330

Stephanie Smallwood, KFXZ Radio,  
P.O.Box 519, Maurice/Lafayette, LA 70555  
318-898-1112

David Rosas, WWWS/FM Radio,  
126 N.Franklin, Suite 4, Saginaw, MI  
517-754-1071

## SERVICE

WNPT-Tuscaloosa, AL - singles: MCA, Epic, PolyGram  
WFMJ-Youngstown, PA - A/C singles: Capitol, MCA,  
PolyGram  
WRPX-Hudson, WI - A/C singles: Atlantic, RCA,  
Capitol  
KIXI-Seattle, WA - singles: all sources  
KBWS-Eden, SD - singles: all sources  
WSGB-Sutton, WV - singles & LP's: PolyGram  
WBIZ-Eau Claire, WI - singles & LP's: Chrysalis  
WIQQ-Greenville, MS - Jermaine Jackson (Arista),  
S. Easton (EMI/America), OMD (A&M)  
G100-Mobile, AL - Jazz product: all sources



# the GAVIN REPORT

**DAVE SHOLIN'S**  
Personal Picks — SINGLES

## Defamation Of Independents

**PHIL COLLINS - Take Me Home (Atlantic)**

While Phil was at the Grammy's walking off with well deserved awards, a number of radio stations were already airing this hot track. How can you miss with a song from one of the finest albums of the decade?

**BLUE OYSTER CULT - Dancin' In The Ruins (Columbia)**

It was 1976 when Top 40 radio gave this band exposure by playing that now-classic rocker, "Don't Fear The Reaper". Ten years and several personnel changes later, B.O.C. has turned out yet another piece of music for the masses. If you haven't checked it out yet, you're in for a pleasant surprise.

**MIKE THE MECHANICS - All I Need Is A Miracle (Atlantic)**

They're off and running at full speed! Already huge at Album Radio, expect at least the same degree of Top 40 and A/C success for this tremendous follow-up.

**WAX - Right Between The Eyes (RCA)**

Pair two of music's best singer/songwriters and here's the result. 10cc's Graham Gouldman and the ol' "Lonely Boy" Andrew Gold, serve up a pure pop concoction for the ears that might well create throngs of wax junkies.

**DAVE'S CROSSOVER PICK**

**STARPOINT - Restless (Elektra)**

One helluva production that debuted this week on Betty's Urban chart. "Object Of My Desire" proved itself a big winner with many of our Top 40 reporters and this should do the same. Call it coincidence, but two Gavin Seminar Top 40 award winners, Gerry DeFrancesco at KIIIS/FM and Bruce Stevens at WBBQ added it this week.



Station Reporting Phone (415) 392-7750

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One Hallidie Plaza, Suite 725, San Francisco, CA 94102

The recent NBC Nightly News series on Organized Crime and its alleged influence on the process of independent promotion has upset the entire radio and music fraternity.

The editorial content of the series was dramatic and as hardhitting as any piece of journalism has been on the subject. But, as is the nature of the medium, expedient conclusions are made. Innocent bystanders get hurt from the fragmentation bombs sometimes indiscriminately hurled during ratings wars.

Innocent bystanders in this instance include scores of legitimate independent record promoters who, as a profession, have had their livelihood cut off en masse as a result of nearly every record label in the business having terminated their policy of engaging independents.

I have long felt that the primary responsibility of promoting records to radio should be vested in label employees, not agents. Nothing replaces the accountability a responsible company gets from direct employee/employer relationships.

For reasons of sheer economy, however, many small and developing labels have had and continue to have undisputable need for multi-label agents, also known as Independent Promotion Representatives.

Independent promotion persons and firms have existed since the first records spun at 45 rpm. Independents have always augmented out of town labels, artists, and publishers. And nearly all have done it with integrity, diligence, and enthusiasm.

NBC, which is neither judge nor jury, has apparently given the American public and the heads of every major record company the impression that Independents= Organized Crime= Payola. It is our unprovable suspicion that if \$80 million is spent engaging independents, some of that \$80 mil has trickled down to greedy programmers, stuffing their wallets, stomachs, or noses. But the other shoe has yet to drop.

Reports have surfaced of a Federal Grand Jury investigation. Our hope is, of course, that justice will be done. But beyond the control of any grand jury is the fate of the legitimate majority of independent promotion reps who this week found themselves without next week's paycheck.

I hope that the wholesale slaughter of independent promotion is but a short term move. Once the dust settles I hope that the good guys in the white hats can reclaim their honor. I also hope they can wait that long. I know that the cutting off of independents was not a pleasant experience for the terminators either. Long standing relationships were painfully cut.

As a result of the terminations many labels must re-stock their field staffs and beef up their national offices. I hope offers of staff employment can and will be made to the worthy.

Ron Fell

# **CURB** RECORDS

EVERYWHERE YOU LOOK,  
YOU'LL HEAR A CURB ARTIST

Thank You Country Radio For Your  
Continued Support!

Charted so far in 1986:

Warner Brothers/CURB  
RCA/CURB  
Capitol/CURB

EMI America/CURB

HANK WILLIAMS JR.

THE JUDDS

SAWYER BROWN

MARIE OSMOND

THE BELLAMY BROTHERS

BILLY BURNETT

TOMMY ROE

THE WHITES

THIS SPRING ON MCA/CURB:

THE KENDALLS  
LYLE LOVETT  
RONNIE McDOWELL

AND NEW MUSIC FROM:

THE BELLAMY BROTHERS  
BILLY BURNETT  
& THE WHITES

# **Country Radio IS Alive and Well!**

**New and fresh sounds exist again!**

**Our commitment to you is to continue to be a label that stays in touch with the marketplace and reflects the consumer's interests with our product. We know country radio needs:**

- exciting new sounds**
- demos that insure a future**
- music that's on the cutting edge**

**With your help, we can both  
be the growth format and leaders in the future.**

**RCA will continue to give radio innovative music -  
because it's something we both need!**