

THE GAVIN REPORT #1230

WEEKLY SUMMARY

TABLE OF CONTENTS

	<u>Page</u>
Rock	1
Album Radio Programming	8
Adult Contemporary	12
P.D. Notebook	16
Country Music	17
Black Radio	20
New Releases	22

The various listings in the following pages offer a consensus of our correspondents' evaluations of comparative music popularity in their own local areas and formats. Each correspondent utilizes whatever research methods are deemed most suitable for the station's needs.

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Headliners

Smash of the Week: TIME PASSAGES-AI Stewart (Arista)
STRANGE WAY-Firefall (Atlantic)

A winning combination for Adult-Contemporary and Rock music.

Hot: HOLD THE LINE-Toto (Columbia)

Our October 20th "Record to Watch" is headed "top five". The album sports two additional cuts that look strong.

Top Tip: HOW YOU GONNA SEE ME NOW-Alice Cooper (Warner Bros.)

Following the growth pattern of his previous hit ballads.

Record to Watch: FIRE-Pointer Sisters (Planet)

Warming up in Atlanta, Arcata, Augusta, Eau Claire, Greenville and Muscle Shoals.

Sleeper of the Week: NEW YORK GROOVE-Ace Frehley (Casablanca)

The limitations of a short week have not restricted the record's moves: KYLT (2), KZUE (2), WIFC (4), WBEN/FM (7), WGUY (10), KTOQ (12), WNOE (16), KCBQ (26), CK101 (30), etc. On: KFRC, KFI, WLAC, WLCY, WAPE, WDLP, WYRE, WVLK, and others.

Top Prospect: LOTTA LOVE-Nicolette Larson (Warner Bros.)

There has been an abundance of mid-chart records clogging the market, but this will not be one.

Top New Airplay: A LITTLE MORE LOVE-Olivia Newton-John (MCA)

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Rock Music

(Editor, Gary Taylor)

Recommended Playlist:

(Underlined sides show the strongest potential for continued growth.)

Top Twenty

LW	TW	
3.	1.	<u>YOU DON'T...</u> -Barbra & Neil
2.	2.	SHARING THE NIGHT TOGETHER-Dr.Hook
1.	3.	MACARTHUR PARK-Donna Summer
4.	4.	HOW MUCH I FEEL-Ambrosia
7.	5.	<u>TIME PASSAGES</u> -Al Stewart
5.	6.	I JUST WANNA STOP-Gino Vannelli
11.	7.	<u>STRANGE WAY</u> -Firefall
6.	8.	<u>DOUBLE VISION</u> -Foreigner
10.	9.	ALIVE AGAIN-Chicago
12.	10.	<u>DON'T THROW IT ALL AWAY</u> -A.Gibb
15.	11.	<u>MY LIFE</u> -Billy Joel
18.	12.	<u>HOLD THE LINE</u> -Toto
13.	13.	<u>SWEET LIFE</u> -Paul Davis
20.	14.	LE FREAK-Chic
--.	15.	<u>TOO MUCH HEAVEN</u> -Bee Gees
8.	16.	READY TO TAKE A CHANCE-B.Manilow
17.	17.	I LOVE...-Alicia Bridges
19.	18.	THE POWER...-Fogelberg & Weisberg
9.	19.	YOU NEEDED ME-Anne Murray
--.	20.	<u>STRAIGHT ON</u> -Heart

Gaining in Several Markets

PART-TIME LOVE-Elton John
Y.M.C.A.-Village People
OOH BABY BABY-Linda Ronstadt
CHANGE OF HEART-Eric Carmen
HOW YOU GONNA...-Alice Cooper
WE'VE GOT TONIGHT-Bob Seger
PROMISES-Eric Clapton
EVERY 1's A WINNER-Hot Chocolate
SEPTEMBER-Earth, Wind & Fire
NEW YORK GROOVE-Ace Frehley
FOREVER AUTUMN-Justin Hayward

Gaining

I'M EVERY WOMAN-Chaka Khan
...GIRLS/BICYCLE RACE-Queen
FUN TIME-Joe Cocker
ONE NATION...-Funkadelic
DANCE DISCO HEAT-Sylvester
GET OFF-Foxy

Regional Sales and/or Requests

● SHAKE IT-Ian Matthews (Mushroom)
● CUZ IT'S YOU GIRL-J.Walsh Gypsy Bd. (RCA)
● I WILL...-Livingston Taylor (Epic)
● LOTTA LOVE-Nicolette Larson (Warner Bros.)
FIRE-Pointer Sisters (Planet)
RUN FOR HOME-Lindisfarne (Atco)
HERE COMES THE NIGHT-Nick Gilder (Chrysalis)
CAN YOU FOOL...-Glen Campbell (Capitol)
INSTANT REPLAY-Dan Hartman (Blue Sky)
THE DREAM NEVER DIES-Cooper Bros.(Capricorn)
MY BEST FRIEND'S GIRL-The Cars (Elektra)
ON THE SHELF-D&M (Polydor)

Picks & Plays

A LITTLE MORE LOVE-Olivia Newton-John (MCA)
HOME AND DRY-Gerry Rafferty (U.A.)
A MAN I'LL NEVER BE-Boston (Epic)
EASY DRIVER-Kenny Loggins (Columbia)
DON'T CRY OUT LOUD-Melissa Manchester (Arista)
DANCING IN THE CITY-Marshall Hain (Harvest)
HOLD ME, TOUCH ME-Paul Stanley (Casablanca)
DON'T HOLD BACK-Chanson (Ariola)
TAKE ME TO THE RIVER-Talking Heads (Sire)
THERE'LL NEVER BE-Switch (Motown)
ONE LAST KISS-J.Geils Band (EMI)
THE GAMBLER-Kenny Rogers (U.A.)
WEDDING SONG-Mary Macgregor (Ariola)
THIS IS LOVE-Paul Anka (RCA)
I WAS MADE FOR DANCING-Leif Garrett (Scotti)

Please note: The Thanksgiving holiday compels us to publish this week's Gavin Report on Wednesday (22nd). For this reason, there can be no Wednesday Supplement (Confidential) this week.

Correspondent's Corner

(Listed below in regional order are the new adds reported by these correspondents.)

NORTHEAST

Bangor (Mark Laurence-WGUY) Hot Chocolate, Ian Matthews, Olivia Newton-John.
Bath (Jack O'Brien-WIGY) Pointer Sisters, Boston, Nicolette Larson.
Lewiston (Marc Ericson-WLAM) Olivia Newton-John, Linda Ronstadt.
Portsmouth (Rick Bean-WHEB) Pointer Sisters, Paul Davis, Dolly Parton.
Boston (Mark McKay-WRKO) Earth, Wind & Fire, Linda Ronstadt. Deb: Boston, B.Seger.
Lowell (Jack Diamond-WLLH) E.W.& F., Hot Chocolate, Alice Cooper, Cheryl Lynn, Chanson.
Providence (Gary Berkowitz-WPRO/FM) Ian Matthews, The Blend, Hot Chocolate.
Danbury (Brian St.James-WINE) Deb: Linda Ronstadt, Firefall.
Hartford (Rick Donahue-WTIC/FM) Chaka Khan, E.W.& F., Chanson, Dolly Parton, Joe Cocker.
Buffalo (Bob Wood-WBEN/FM) Deb: K.Loggins, E.W.& F., Nicolette Larson, O.N-John.
Utica (Jim Reitz-WTLB) Olivia Newton-John, Nicolette Larson, Ian Matthews, J.Geils Band.
Schenectady (Jim Walsh-3WD) Nicolette Larson, Chaka Khan, R.Johnson, Boston, M. Hain.
New York (Bobby Rich-99X) Earth, Wind & Fire. Deb: Chaka Khan, Toto.
 - - - (Barbara Brozdowski-WCBS/FM) Al Stewart, Andy Gibb.

MID-ATLANTIC

Philadelphia (Jerry DeFrancisco-WFIL) Gns: Alice Cooper, Dr. Hook, Chicago, Kenny Rogers.
Trenton (Tom Taylor-WPST) Toto, N. Larson, Pointer Sisters, Livingston Taylor.
Wilmington (Chris Michaels-WAMS) Bob Seger. Deb: Fogelberg & Weisberg, Elton John.
Annapolis (Kingston/Lewis-WYRE) Ace Frehley. Deb: L.Ronstadt, Fogelberg & W., B.Seger.
Reidsville (Mark Shannon-WFRC) Livingston Taylor, D&M, Alice Cooper, Village People.
Charlotte (Roy Rosen-WAYS) Toto, E.W.& F., Kenny Rogers, Olivia Newton-John.
Shelby (Jeffrey Owens-WXIK) Burton Cummings, Moody Blues, Carly Simon.
Asheville (Ray Williams-WISE) Pointer Sisters, Chanson, O.N-John, I.Matthews, G.Rafferty.
New Bern (Ron Diaz-WSFL/FM) E.W.& F., Peter Criss, Chanson, Bob Seger.
Fayetteville (Larry Cannon-WFLB) Rose Royce, Gonzales, B.White, D.Gray, M.Hain, Fotomaker.
Columbia (Jim Squire-WCOS) Pointer Sisters, Nick Gilder, O.N-John, Mary Macgregor.
Anderson (Bill McCown-WANS/FM) Jefferson Starship, G.Rafferty, O.N-John, Marshall Hain.
Greenville (Lou Simon-WFBC) Nicolette Larson, M.Macgregor, Marshall Hain, Switch, Exile.
 - - - (Gary Jackson-WQOK) Ace Frehley, C.Simon, E.W.& F., Pointer Sisters.
Kingstree (Jim Miller-WKSP) Village People, Linda Ronstadt, Bee Gees, Leif Garrett, E.W.& F.

SOUTHEAST

Augusta (Bruce Stevens-WBBQ) Kenny Rogers, Nicolette Larson, Pointer Sisters, D.Hartman.
 - - - (Steve York-WAUG/FM) Rose Royce, R.Stones, J.Walsh, Ian Matthews, Dan Hartman.
Savannah (Jim Lewis-WSGA) Toto, Dan Hartman, Eric Carmen.
Athens (Gary Kirk-WRFC) Olivia Newton-John, Queen, Nicolette Larson, Livingston Taylor.
 - - - (Brady McGraw-WAGQ) O.N-John, Ace Frehley, Nicolette Larson, Dan Hartman.
Atlanta (Jeff McCartney-94Q) Lindisfarne, Jefferson Starship, I.Matthews, S.Dan, Talking H.
 - - - (J.J.Jackson-WQXI) Dan Hartman, Olivia Newton-John. Deb: Pointer Sisters, Elton John.
 - - - (Dale O'Brien-Z93) Hall & Oates, Nicolette Larson. Deb: Elton John, Hot Chocolate.
Columbus (Jeff Blake-WCGQ) Chaka Khan, Melissa Manchester, Fotomaker, Mary Macgregor.
Americus (Steve Stansell-WDEC) Chic, Exile, Ian Matthews, Steely Dan, B.Cummings.
Carrollton (Scott Evans-WPPI) Joe Cocker, L.Ronstadt, G.Campbell, E.W.& F., Pointer Sis.
Jacksonville (Paul Sebastian-WAPE) Eric Clapton, Rose Royce, Ace Frehley, Toto, Capt. & T.
Daytona Beach (John Scott-WMFJ) Boston, B.White, C.Lynn, Rose Royce, Peter Criss, A.Cooper.
Cocoa Beach (Steve Ocean-CK101) Cooper Bros., Ian Matthews, Pointer Sisters, J.Buffett.
Tampa (Ron Parker-WKCY) Al Stewart. Deb: Queen.
Tallahassee (Lee Brenner-WGLF) Pointer Sisters, M.Hain, J.Starship, Santana, Stephen Stills.
 - - - (Mike O'Malley-WONS) Bob Seger, O.Newton-John, I.Matthews, Pointer Sisters, N.Larson.
Ocala (J.Marks-WWKE) Chanson, Karen Young, G.Rafferty, E.W.& F., Nicolette Larson.

Correspondent's Corner

Panama City (Jim King-WDLP) G.Rafferty, Hall & Oates, Carly Simon, Player, Dobie Gray.
Ft. Walton Beach (Scott Kerr-WNUE) E.W.& Fire, Nicolette Larson, E.Clapton, Queen, O.N-John.
Pensacola (Jim Golden-WBSR) E.W.& F., Who, Chic, J.Geils, O.N-John, N.Larson, G.Rafferty.

SOUTH

Huntsville (Jay Fredericks-WAAY) E.W.& F., E.Clapton, N.Larson, Olivia Newton-John.
Muscle Shoals (Rick Shayne-Q107) Nicolette Larson, Livingston Taylor, O.Newton-John.
Guntersville (Tim Logan-WGSV) Toto, N.Larson, Gerry Rafferty, O.Newton-John.
Cullman (Rich McCarthy-WKLN/FM) Queen, Prisoner, 3 Degrees, L.Garrett, Gene Chandler.
Gadsden (Roger Gaither-WQEN) O.N-John, City Boy, Melissa Manchester, E.W.& F.
 - - - (Rick Robinson-WGAD) N.Larson, Ian Matthews, Melissa Manchester.
Fayette (Lisa Leigh-WHKW) Ace Frehley, Peter Criss, M.Macgregor, I.Matthews, N.Larson.
Birmingham (Steve Davis-WKXX) Pointer Sisters, G.Rafferty, L.Taylor, Lindisfarne.
Montgomery (Rich Thomas-WHHY) O.N-John, Glen Campbell, Dolly Parton, Bob Seger.
Enterprise (Chuck Leonard-WKMX) Carly Simon, Livingston Taylor.
Mobile (Nick Alexander-K100) Ian Matthews, E.W.& F. Deb: Chic, Village People, B.Seger.
Starkville (Glen James-WKOR) Justin Hayward, Dan Hartman.
Greenville (Andy Roberts-WDDT) Dobie Gray, Starbuck, Dolly Parton, C.Lynn, G.Rafferty.
Jackson (Sherri Ross-KJAS) J.Browne, G.Rafferty, L.Ronstadt, I.Matthews, Stillwater.
 - - - (Robert Grey-WYIG) Firefall.
Pascagoula (Craig St. John-WKKY) E.W.& F., O.N-John, Pointer Sisters, L.Taylor, B.White.
Biloxi (Bob Lima-WQID) Firefall, Alicia Bridges, Toto. Deb: A.Cooper, A.Frehley, A.Gibb.
Hattiesburg (Jackson Walker-WXXX) Jim Capaldi, B.Manilow, Capt. & T., J.P.Young, P.Snow.
Gulfport (Bob Kitzmiller-WROA) Hot Chocolate, Ace Frehley, Bob Seger, Kenny Rogers.
Vicksburg (Mark Jones-WJFL) Cooper Bros. Deb: Elton John, Ace Frehley, E.W.& F.
New Orleans (Sommers/Bazoo-WNOE) Eric Carmen, Gene Simmons, Eddie Money.
Baton Rouge (Lousteau/London-WIBR) Pointer Sisters, C.Lynn, Steely Dan, N.Larson, Boston.
Lafayette (Kim Canard-KVOL) Cheryl Lynn, J.Walsh, Pointer Sisters, N.Larson.
Alexandria (Robert Penny-KALB) N.Larson, Bob Seger, Olivia Newton-John.
Monroe (Wayne Moorhead-KNOE) Carly Simon, M.Manchester, N.Larson, Hot Chocolate, C.Lynn.
Shreveport (Keith Greer-KROK) Pointer Sisters, Rolling Stones, Glen Campbell, Leif Garrett.
Morgan City (Benny Stiegler-KMRC) Bobby Caldwell, Toto, Carly Simon, Chaka Khan, Hot Choc.
Memphis (John Long-WHBQ) Cheryl Lynn, Barry White. Gns: Bee Gees.
Knoxville (Bill Beason-WNOX) Hot Chocolate, Chaka Khan, O.N-John, Eric Carmen, Dennis.
 - - - (Mark Thompson-WRJZ) Village People, E.Money, O.N-John, Carly Simon, Liv. Taylor.
Nashville (Michael St. John-WWKX) Chanson, N.Larson, C.Lynn, L.Taylor, J.Geils Band.
 - - - (Dan Vallie-92Q) Toto, Earth, Wind & Fire, Linda Ronstadt. Deb: A.Cooper, E.Carmen.
 - - - (Eva Wood-WLAC) Barry White, Chanson, Heart, E.W.& F., Kenny Rogers, Toto.
Bowling Green (Gary Moore-WBGN) J.Starship, A.Bridges, E.W.& F., Hot Chocolate, G.Campbell.
Paducah (Bryan Sargent-WKYX) I.Matthews, Boston, Chic, E.W.& F., Lindisfarne, N.Gilder.
Lexington (Dan Davidson-WVLK) Deb: Exile, L.Ronstadt, Cooper Bros., K.Rogers.

EAST CENTRAL

South Bend (Joe Lightner-WRBR) Firefall, Pointer Sisters, Toto, Ace Frehley, Village P.
Anderson (Mike Murphy-WHUT) Toto, Bee Gees, Chic, Sylvester, Bob Seger.
Indianapolis (Steve Mitchell-WNAP) Nick Gilder, Pointer Sisters, Switch, Peaches & Herb.
Lafayette (Lou Patrick-WAZY) E.W.& F., James Walsh Gypsy Band, Hall & Oates.
Hamilton (Joel Cella-WMOH) Deb: Alice Cooper, Queen (both), Chic.
Akron (Bobby Knight-WCUE) Chaka Khan, Ace Frehley, Melissa Manchester, O.N-John, L.Taylor.
Toledo (Beau Elliot-WOHO) Village People, E.W.& F., Livingston Taylor, Hot Chocolate.
Columbus (Steve Edwards-WNCI) Eric Carmen, Olivia Newton-John, Toto. Deb: Firefall, B.Joel.
 - - - (Gerry Dean-92X) Deb: O.N-John, Queen (both), Hot Chocolate, Village People.
Canton (Linda London-WINW) Melissa Manchester, Livingston Taylor, T.Tucker, Goody-Goody.

Correspondent's Corner

Youngstown, Oh (Jack Taylor-KYFM) Firefall, Alicia Bridges
Wheeling, WV (Jim Roberts-WKWK) Earth Wind & Fire, D&M, Gene Cotton, Ian Matthews, Olivia
Weirton (Jack Michaels-WEIR) Livingston Taylor, Earth Wind & Fire
Beckley (Dwayne Bonds-WCIR) Nicolette Larson, Dobie Gray, Fotomaker, Player, Olivia
York (Ray Thomas-WZIX) Nicolette Larson, Rose Royce, Olivia Newton-John
Pittsburg (Jim Quinn-13Q) Eric Clapton, Alice Cooper. Deb-Earth Wind & Fire
 - - - (Mark Fritzes-WPEZ) Bob Seger, Linda Ronstadt. Deb-Bee Gees, Toto
Alpena, Mi (Karl Momrik-WHSB) Kenny Loggins, Starbuck, Barbra & Neil, Olivia Newton-John
Pontiac (Peter Dean-WPON) Olivia Newton-John, Chic, Chaka Khan, Wayne Newton
Grand Rapids (Jay Michaels-Z96) Linda Ronstadt, Earth Wind & Fire, Olivia Newton-John
Lansing (Pete Owens-WILS) Tasha Thomas, Pointer Sisters, Melissa Manchester
St. Joseph (Terri McCormick-WSJM) Linda Ronstadt, Earth Wind & Fire, Olivia Newton-John
Saginaw (Ric Allen-WKNX) Tasha Thomas, Ashford/Simpson, Tavares, Andy Gibb, Cars
Sault Ste. Marie (Morris Thomas-WSMM) Pages, Burton Cummings, Shaun Cassidy, Carpenters

UPPER MIDWEST

Peoria (Lee Malcolm-WIRL) Billy Joel, Firefall, Bee Gees, Paul Davis, Elton John
Carbondale (Tony Waitekus-WCIL/FM) Chic, Hot Chocolate, Chaka Khan, Eric Carmen
Chicago (Blake Lawrence-WMET) Chic, Olivia Newton-John
Rockford (Bob Goode-WROK) Chic, Village People, Fogelberg & Weisberg
Freeport (Kevin Kenny-WACI) Bob Seger, Earth Wind & Fire, Nick Gilder, Olivia Newton-John
 - - - (Harvey Blain-WFRL) Earth Wind & Fire, Olivia Newton-John. Deb-Hot Chocolate
Madison (Jonathan Little-WISM) Olivia Newton-John, Nicolette Larson, Marshall Hain
Milwaukee (Rusty Ford-WOKY) Firefall, Paul Davis
 - - - (Chris Curtis-WZUU) Jean Simons, Boston
Green Bay (Gregg Albert-WDUZ) Olivia Newton-John, Kenny Loggins, Leif Garrett, Fotomaker
Neenah (Steve Otis-WNAM) Alicia Bridges, Olivia Newton-John. Deb-Heart, Bee Gees
Stevens Pt. (Pat Martin-WSPT) Nicolette Larson, Ian Matthews, Earth Wind & Fire
Wausau (Mike Edwards-WIFC) Who, Cooper Bros., Fotomaker, Player, Meatloaf, Kenny Loggins
 - - - (Jerry Stephen-WRIG) Kenny Loggins, Player, Shaun Cassidy, Fotomaker
LaCrosse (Pat Smith-WLCX) Boston, City Boy, Nick Gilder, J. Geils Band, Chris Rea
Eau Claire (Rick Roberts-WEAQ) Nicolette Larson, Olivia Newton-John, Justin Hayward
Duluth (Steven B. Oliver-WIBC) Toto, Ian Matthews. Deb-Bob Seger, Chic, Alice Cooper
Minneapolis (Greg Ausham-KSTP) Alice Cooper, Pointer Sisters, Nicolette Larson
St. Cloud (Tom Kay-WJON) Livingston Taylor, Earth Wind & Fire, Nicolette Larson
Grand Forks (Wynn Davis-KKXL) Village People, Olivia Newton-John, Exile, Ian Matthews
Fargo (Bob Irwin-KQWB) Exile, Eddie Money, Mary Macgregor. Deb-Boston, City Boy
Bismark (Dan Brannan-KFYB) Deb.-Eric Carmen
Minot (Tom Roberts-KKOA) Bob Seger, Toto, Dan Hartman, Linda Ronstadt
Aberdeen (Scott Winston-KSDN) Chic, Nicolette Larson, Earth Wind & Fire
Huron (L. A. Timms-KOKK) Mary Macgregor, Starbuck, Nicolette Larson, Livingston Taylor
Rapid City (Jack Daniels-KTOQ) Earth Wind & Fire, Bob Seger, Nicolette Larson, Exile
 - - - (Mick Kjar-KKLS) Earth Wind & Fire, Bob Seger, Nicolette Larson, Livingston Taylor
Sioux Falls (Gene Shaw-KKRC) Ian Matthews, Kenny Loggins. Deb-Toto, Bob Seger
Dubuque (Chuck Bailey-WDBQ) Bob Seger, Village People, Alice Cooper, Linda Ronstadt
 - - - (Steve Sesterhenn-KFMD) Livingston Taylor, Chic, Nicolette Larson
Ottumwa (Scott Rivers-KLEE) Bob Seger, City Boy, Bee Gee's
Des Moines (Gary Stevens-KIOA) Andy Gibb, Firefall, Paul Davis
Cedar Rapids (Gary Dixon-KLWW) Eric Clapton, Heart
 - - - (Carl Mann-KCRG) Ian Matthews, Queen. Deb-James Walsh Gypsy Band, Bee Gees
Waterloo (Drew Bently-KWWL) Kenny Rogers, Melissa Manchester, Earth Wind & Fire

Correspondent's Corner

CENTRAL

Lincoln (Rob Haggard-KLMS) Bee Gees, Alice Cooper, Paul Davis.
St. Louis (Phil Irons-KSLQ) Billy Joel, Andy Gibb, Chicago, Bob Seger, Talking Heads.
Cape Girardeau (Tim McKay-KGMO) L. Ronstadt, Snail, C. Khan, Queen (both), B. Seger.
Pine Bluff (Mike Perry-KOTN) G. Campbell, Tasha Thomas, Livingston Taylor.
Little Rock (C. David Hamilton-KAAY) Paul Davis, Fogelberg & Weisberg, Alice Cooper.
Lawrence (Mike Schmidt-KLWN/FM) Jim Walsh, Ronnie Laws, Nicolette Larson.
Manhattan (Ed Klimek-KMKF) Mary Macgregor, Exile, Earth, Wind & Fire.
Junction City (Mark Eaton-KJCK/FM) Bob Seger, Melissa Manchester, K. Loggins, Hall & Oates.
Wichita (Bob Lawrence-KLEO) Andy Gibb, Alice Cooper, Santana, Linda Ronstadt, J. Cocker.
Oklahoma City (Sandy Jones-WKY) Eric Carmen, Elton John, Linda Ronstadt.
 - - - (Barry Shannon-KZUE) Alice Cooper, Village People, Hot Chocolate.

SOUTHWEST

Wichita Falls (James Bond-KTRN) Bee Gees, Chic, Chanson, Elton John.
Amarillo (Mark Shannon-KPUR) Ian Matthews, Glen Campbell, Hot Chocolate, Chaka Khan.
Dallas (Gary Mack-Z97) Deb: Ambrosia, Gino Vannelli, Billy Joel, Al Stewart.
Austin (Bill Mayne-KNOW) Boston, I. Matthews, O. N-John, Queen, Faith Band.
Galveston (Dave Collins-KILE) Glen Campbell, Peaches & Herb, Alice Cooper, N. Larson.
Beaumont (Paul King-KAYC) Bob Seger, Pointer Sisters, Talking Heads, Hot Choc., O. N-John.
San Antonio (Wayne Shayne-KZZY) J. Geils, R. James, Hot Choc., A. Cooper, Talking Heads.
Corpus Christi (John Streatly-KRYS) Chic, E. Clapton, A. Cooper, Hot Chocolate, Bob Seger.
 - - - (Robert A.-KEYS) Chic, Firefall, Billy Joel.
Laredo (Joe Ruiz-KLAR) Hot Chocolate, Boston, Bee Gees, Dr. Hook.
San Angelo (Roy Cox-KGKL) Pointer Sisters, Ian Matthews, O. N-John, Chaka Khan, Toto.
Odessa (Ron Harper-KRIG) Bob Seger, Hot Chocolate, E. W. & F., Chaka Khan, Joe Cocker, Queen.
Lubbock (Lavin Shapland-KLBK) Pointer Sisters, J. Buffett, Hot Chocolate, O. N-John, Exile.
El Paso (Bob Payton-KELP) Toto, Chic, Elton John, Eric Carmen.
 - - - (Johnny Thompson-KFIM) Alice Cooper, Olivia Newton-John.
Albuquerque (Phil Gonzales-KZZX) O. N-John, Hot Chocolate, Chic.
Tucson (Ed Alexander-KTKT) O. N-John, Kenny Loggins, Hot Chocolate, L. Garrett, A. Cooper.
Phoenix (Steve Rivers-KOPA) James Walsh Gypsy Band, Cheryl Lynn, N. Larson, J. Geils Band.
 - - - (Bobby Rivers-KRUX) Alice Cooper, Fogelberg & Weisberg, Leif Garrett, Lindisfarne.

ROCKY MOUNTAIN

Pueblo (Rip Avina-KDZA) Eric Clapton, Chic, Ian Matthews, James Walsh Gypsy Band.
Denver (Ed Greene-KIMN) Eric Clapton, Earth, Wind & Fire.
Colorado Springs (Tom Brewer-KYSN) O. N-John, Hot Chocolate, Queen.
Casper (Donna Foxx-KATI) E. W. & F., N. Larson, Pointer Sisters, James Walsh, Carly Simon.
Billings (Jack Bell-KYYA) Ian Matthews, Hot Chocolate, Alicia Bridges.
 - - - (Michael May-KOOK) Ian Matthews, L. Ronstadt, J. Hayward, Fogelberg & Weisberg, Hot C.
Great Falls (Dave Masters-KQDI) N. Larson, Livingston Taylor, Kenny Rogers.
 - - - (John Walton-KEIN) E. W. & F., O. N-John, N. Larson, Kenny Rogers.
Bozeman (Dennis Nichols-KBOZ) N. Larson, Hot Chocolate, O. N-John.
Helena (Bob Church-KCAP) E. W. & F., Meatloaf, Eddie Money, Queen, K. Loggins, Cooper Bros.
Missoula (Vern Argo-KYLT) The Who, Dobie Gray, J. Walsh, Bobby Caldwell, Kenny Rogers.
Moscow (Gary Cummings-KRPL) N. Larson, Exile, Fotomaker, Gerry Rafferty.
Lewiston (Steve MacKelvie-KRLC) O. N-John, Hall & Oates, Starbuck, D&M.
 - - - (Wes McShea-KOZE) Ian Matthews, Care, N. Larson, Gerry Rafferty.
Boise (Charlie Fox-KFXD) E. W. & F., Eric Clapton, Chic.
 - - - (Don Kelly-KBBK) Olivia Newton-John, Earth, Wind & Fire.

FAR WEST

Reno (Red Mountain-KCBN) The Blend, G. Rafferty, Chanson, R. James, Meatloaf, O. N-John.

Correspondent's Corner

- Las Vegas (Steve Summers-KENO) Chic, Fogelberg & Weisberg, Dan Hartman, I. Matthews, E.W.&F.
San Diego (Gina Koons-B100) Linda Ronstadt, Ian Matthews, Justin Hayward, Eddie Money.
 - - - (Nina Gomez-KCBQ) Deb: Pointer Sisters, Ian Matthews, Bob Seger, Hot Chocolate.
 - - - (Michele Pettis-KMJC) Paul Davis, Elton John, Livingston Taylor, Rolling Stones.
 - - - (Donald Michaels-KM/10) Paul Davis, Eric Clapton.
Anaheim (Larry Reisman-KEZY) Kenny Loggins, Who, N.Larson, Cheap Trick, Stephen Bishop.
Los Angeles (Bob Hamilton-KRTH/FM) Eric Clapton, Cheryl Lynn, Chanson.
 - - - (John Sebastian-KHJ) Chic, Al Stewart, Fogelberg & Weisberg, Heart.
 - - - (Roger Collins-KFI) Eagles (Christmas), O.N-John, Cars, Kenny Rogers.
Whittier (Jay Loughlin-KRHC) Village People, Hot Chocolate, Cooper Bros.
San Bernardino (Harry McKinster-KFXM) Olivia Newton-John, Heart.
Santa Barbara (Dick Williams-KIST) Cars, D&M, Leif Garrett. Deb: Billy Joel.
Santa Maria (Denny Luell-KUHL) Bob Seger, James Walsh Gypsy Band, Who, Alicia Bridges.
San Luis Obispo (John Tobin-KSLY) Gerry Rafferty, Chic, Al Stewart, Hall & Oates.
Bakersfield (Peter Shannon-KERN) Linda Ronstadt, Eric Clapton, Chic, Hot Chocolate.
Tulare (Carl Soares-KBOS) Talking Heads, N.Larson, Cheap Trick, Starbuck, Exile, Pointers.
Hanford (Ken Burke-KQIQ) Linda Ronstadt, Bob Seger, Village People.
Fresno (Kris Van Camp-KYNO) Musique, B.Seger, E.Carmen, Lindisfarne, K.Rogers, Peaches & H.
Modesto (Frank Ellsworth-KFIV) Village People, J.Geils Band, Livingston Taylor, N.Larson.
Salinas (A.J.Roberts-KDON) E.W.& Fire, Pointer Sisters, Barry White, Nick Gilder, G.Rafferty.
San Francisco (Dave Sholin-KFRC) Ace Frehley, Nicolette Larson, G.Rafferty, J.Starship.
 - - - (Rick Scott-KYA) Sam Hagar. Deb: E.W.& F., Bob Seger, Elton John, Andy Gibb.
Livermore (Lenny Mack-KKIQ) Gypsy Band, Starbuck, Chanson.
Stockton (Dave Morgan-KSTN) Hot Chocolate, Pointer Sisters, Capt. & Tennille, The Who.,
 - - - (David Kraham-KJOY) Exile, J.Walsh Band, Spirit, Jefferson Starship.
Sacramento (Kris Mitchell-KROY) Chaka Khan, Nick Gilder, Bob Seger, O.N-John, B.Caldwell.
Yuba City (Ross Forbes-KOBO) Starbuck, N.Larson, J.Starship, D.Parton, Dobie Gray, E.Money.
Redding (John Stall-KSXO) Livingston Taylor, Kenny Loggins, Pointer Sisters, I.Matthews.
Arcata (Len Jarvela-KATA) K.Loggins, B.Caldwell, Leon Russell, Dan Hill, N.Young, Who.
- PACIFIC NORTHWEST**
- Medford (R.E.Lucas-KYJC) Boston, Gypsy Band, Cooper Bros., N.Larson, L.Taylor, O.N-John.
 - - - (Christopher Stoney-KBOY) L.Ronstadt, Billy Joel, Eric Clapton, Alicia Bridges.
Coos Bay (Andy Monday-KYSN) Marshall Hain, Anne Larson, O.N-John, J.P.Young, Chic.
Eugene (Russ Kimball-KBDF) E.W.& F., Boston, Dan Hill, Eddie Money, N.Larson, Talking Heads.
 - - - (Bill Dudley-KASH) Ian Matthews, Talking Heads. Deb: N.Larson, Bob Seger.
Hoquiam (Steve Larson-KGHO) N.Larson, N.Gilder, O.N-John, Dobie Gray.
Longview (Jay McCrae-KLOG) Chic, Alice Cooper, N.Larson.
Tacoma (Mark Pierce-KNBQ/FM) Pointers, Chic, K.Loggins, J.Walsh, N.Larson, J.Geils, Queen.
Seattle (Tracy Mitchell-KJR) Chic. Deb: Hot Choc., Bob Seger, Linda Ronstadt.
 - - - (Frank Colbourn-FM/KVI) G. Rafferty, Rick James, Bob Seger.
 - - - (Robin Mitchell-KYYX) Nicolette Larson, Linda Ronstadt, Sylvester.
Mt.Vernon (Jim Alan-KBRC) Elton John, Exile, Boston, Ian Matthews, N.Larson, O.N-John.
Bellingham (Bruce Butterfield-KPUG) Capt. & T., B.Seger, I.Matthews, R.Stones, Van Halen.
Walla Walla (Mason Dixon-KUJ) Boston, Village People, Hot Chocolate, L.Taylor, L.Ronstadt.
Spokane (Don Nordine-KREM) M.Manchester, O.N-John, L.Taylor, M.Hain, P.Stanley.
 - - - (Tom Hutylar-KJRB) Chic, Ian Matthews. Deb: O.N-John, N.Larson.
Anchorage (Sean Lynch-KENI) Eric Clapton, Queen (both).
Thunder Bay (B.M.Dean-CKPR) Billy Joel, Eric Clapton, Bob Seger, Alice Cooper, Paul Anka.

Album Radio Programming

(Associate Editor, Kent Zimmerman)

Poweralbum: JAZZ-Queen (Elektra)

Last week's Prominent Add making tremendous jumps straight into Maximum rotation.

Hot Trax: "PHASORS ON STUN"-FM (Visa)

"SULTANS OF SWING"-Dire Straits (Warner Bros.)

Two sleeper trax from two (relatively) unknown bands already attracting attention.

Prominent Adds: SHAKEDOWN STREET-Grateful Dead (Arista)

Debuts directly on the chart at 27.

LOVE BEACH-Emerson, Lake & Palmer (Atlantic)

A throwback to their more melodic side.

CLOSE PERSONAL FRIEND-Robert Johnson (Infinity)

Session man and guitar collector collects immediate adds and airplay.

33 1/3

(These listings are the 33 most played artists, based on rotation points. Underlined sides show the strongest potential for continued growth.)

LW	TW		LW	TW	
1.	1.	ERIC CLAPTON (RSO)	11.	18.	THE WHO (MCA)
2.	2.	<u>BILLY JOEL</u> (Columbia)	16.	19.	GINO VANNELLI (A&M)
7.	3.	<u>AL STEWART</u> (Arista)	26.	20.	IAN MATTHEWS (Mushroom)
5.	4.	NEIL YOUNG (Reprise)	28.	21.	<u>JOAN ARMATRADING</u> (A&M)
3.	5.	VAN MORRISON (Warner Bros.)	--.	22.	<u>POCO</u> (ABC)
6.	6.	<u>FIREFALL</u> (Atlantic)	20.	23.	BOSTON (Epic)
4.	7.	LINDA RONSTADT (Asylum)	33.	24.	OUTLAWS (Arista)
--.	8.	<u>QUEEN</u> (Elektra)	24.	25.	TED NUGENT (Epic)
10.	9.	ELTON JOHN (MCA)	--.	26.	J. GEILS BAND (EMI)
15.	10.	<u>HEART</u> (Portrait)	--.	27.	<u>GRATEFUL DEAD</u> (Arista)
8.	11.	SANTANA (Columbia)	21.	25.	<u>STEELY DAN</u> (ABC)
12.	12.	STYX (A&M)	30.	29.	AEROSMITH (Columbia)
9.	13.	FOGELBERG/WEISBERG (Full Moon)	18.	30.	YES (Atlantic)
17.	14.	<u>TOTO</u> (Columbia)	32.	31.	<u>GEORGE THOROGOOD</u> (Rounder)
13.	15.	<u>IOcc</u> (Polydor)	31.	32.	<u>SOUTHSIDE JOHNNY & THE JUKES</u> (Epic)
14.	16.	CHICAGO (Columbia)	25.	33.	STEPHEN STILLS (Columbia)
27.	17.	<u>KANSAS</u> (Kirshner)			

1/3: (Single Of The Week) LIGHT THE SKY ON FIRE-Jefferson Starship (Grunt)

From the soon to be released "best of" album featuring Marty Balin on vocals.

Charted Airplay

FIREFALL- "Strange Way" "Sweet And Sour" "Goodbye I Love You"

QUEEN- "Fat Bottomed Girls" "Bicycle Race" "Coming Home Ain't Easy" "Jealousy" "Fun It"

TOTO- "Hold The Line" "Georgy Porgy" "Manuela Run"

KANSAS- "Dust In The Wind" "Point Of Know Return" "Carry On Wayward Son" "Portrait"

IAN MATTHEWS- "Shake It" "Stealin' Home" "Don't Hang Up Your Dancin' Shoes"

JOAN ARMATRADING- "Barefoot And Pregnant" "You Rope You Tie Me" "Taking My Baby Uptown"

POCO- "Legend" "Heart Of The Night" "Boomerang" "Crazy Love"

Charted Airplay (continued)

OUTLAWS- "Dirty City" "If Dreams Come True" "A Real Good Feeling"
 J. GEILS BAND- "Sanctuary" "One Last Kiss"
 GRATEFUL DEAD- "Shakedown Street" "Good Lovin'" "I Need A Miracle"
 AEROSMITH- "Walk This Way" "Dream On" "Come Together"
 GEORGE THOROGOOD- "Move It On Over" "Who Do You Love"

Significant Airplay

JESSE COLIN YOUNG (Asylum) "City Boy" "Rave On" "Knock On Wood"
 DIRE STRAITS (Warner Bros.) "Sultans Of Swing" "Down By The Waterline" "In The Gallery"
 "Six Blade Knife"
 POINTER SISTERS (Planet) "Fire"
 TODD RUNDGREN (Bearsville) "Real Man"
 TANYA TUCKER (MCA) "Who Do You Love" "Not Fade Away" "Angel From Montgomery"
 FM (Visa) "Phasors On Stun" "The Journey" "1 O'Clock Tomorrow"
 SAD CAFE (A&M) "Run Home Girl"
 LINDISFARNE (Atco) "Run For Home"
 PETER TOSH (Rolling Stones) "Don't Look Back" "Bush Doctor"
 FAITH BAND (Village Records) "Dancin' Shoes" "On A Neon Night"
 BLISS BAND (Columbia) "Slipaway" "Stay A Little Longer"

Actiontrax

(The following trax are listed as either MAXimum or MODerate rotation.)

MAX:

1. "My Life"-BILLY JOEL
2. "Promises"-ERIC CLAPTON
3. "Song On The Radio"-AL STEWART
4. "Strange Way"-FIREFALL
5. "Comes A Time"-NEIL YOUNG
6. "Rosalinda's Eyes"-BILLY JOEL
7. "Human Highway"-NEIL YOUNG
8. "Wavelength"-VAN MORRISON
9. "Here At The Western World"-STEELY DAN
10. "Power Of Gold"-FOGELBERG & WEISBERG
11. "Fat Bottomed Girls"-QUEEN
12. "Alison"-LINDA RONSTADT
13. "I'll Make Love To You Anytime"-E. CLAPTON
14. "Dog & Butterfly"-HEART
15. "Time Passages"-AL STEWART
16. "Part-Time Love"-ELTON JOHN
17. "Hold The Line"-TOTO
18. "Bicycle Race"-QUEEN
19. "Lotta Love"-NICOLETTE LARSON
20. "Alive Again"-CHICAGO
21. "Straight On"-HEART
22. "Barefoot And Pregnant"-JOAN ARMATRADING
23. "Fire"-POINTER SISTERS
24. "Lotta Love"-NEIL YOUNG
25. "I Just Wanna Stop"-GINO VANNELLI

MOD:

- "Ooh Baby Baby"-LINDA RONSTADT
- "Stilleto"-BILLY JOEL
- "Dust In The Wind"-KANSAS
- "Kingdom Hall"-VAN MORRISON
- "Tell Me To..."-FOGELBERG & WEISBERG
- "Sweet And Sour"-FIREFALL
- "Well All Right"-SANTANA
- "Sing For The Day"-STYX
- "Dreadlock Holiday"-10cc
- "Goin' Back"-NEIL YOUNG
- "Rhumba Girl"-NICOLETTE LARSON
- "Point Of Know Return"-KANSAS
- "Zanzibar"-BILLY JOEL
- "Shake It"-IAN MATTHEWS
- "Thoroughfare Gap"-STEPHEN STILLS
- "You Rope You Tie Me"-J. ARMATRADING
- "Legend"-POCO
- "Sultans Of Swing"-DIRE STRAITS
- "Shakedown Street"-GRATEFUL DEAD
- "Sanctuary"-J. GEILS BAND
- "Phasors On Stun"-FM
- "Need You Bad"-TED NUGENT
- "Roll It"-ERIC CLAPTON
- "Carry On Wayward Son"-KANSAS
- "Stormy"-SANTANA

Breakdown

Max indicates maximum rotation, Mod denotes moderate rotation, New shows adds, S.P. is short for special programming (album features, interviews, guest artist D.J., etc.)

- AUBURN, AL. (Skip Bishop-WAUD) New: Sad Cafe, Dodgers, Willie Nelson. Max: Nicolette, Clapton, Sea Level, B. Joel, C. Mangione, Mark/Almond, Al Stewart, Bandit, Neil Young, Neil Larsen, Faith Band, Van Morrison, Jesse Colin Young.
- AUSTIN (Jack Starr-KHFI) New: Lindisfarne, Tanya Tucker, Faith Band, Jesse Colin Young, Poco, ELP, J. Geils, Dire Straits. Max: Jesse Colin Young, Pointers, Clapton, Steve Fromholz, S. Dan, J. Armatrading, Outlaws, Van Morrison, Fotomaker, Queen, Kansas.
- BATON ROUGE (Sheila Taylor-WAIL) New: Bobby Davis, Bliss Band, George Thorogood, Wilton Felder, Poco, Arlo Guthrie, Ramones, Dire Straits, Jules & Bears, Gil Scott Heron. Max: Lindisfarne, BOC, Who, David Bowie, Elton John, Neil Young, S. Dan, 10cc, Heart.
- BOSTON (Tony Berardini-WBCN) New: Poco, Todd R., Rachel Sweet, J.C. Young, Queen, The Clash, Peter Tosh, Kate & Anne McG., Sad Cafe, Charlie Ainley, Lena Lovitch, Chinga Chavin, Robert Johnson. Max: J. Geils, Grateful Dead, Cars, James Montgomery, B. Joel
- BOSTON (Jim Spellmeyer-WEEI/FM) New: Dobie Gray, Nicolette, Colin Blunstone, Queen, Grateful Dead, Jerry Jeff Walker, Three Degrees, J. Armatrading. Max: Neil Young, "Pages, Santana, Stills, Al Stewart, K. Loggins, Joel, Ronstadt, Justin H., Lindisfarne
- CARROLL (Randy Olmstead-KCIM/FM) New: FM, Sad Cafe, Fresh, Crazy Horse, Dire Straits, J. Geils. Max: Stillwater, J. Armatrading, Dane Donahue, Gordon Payne, Ricard Torrence, Poco, Pointers, Outlaws, Fuller/Kaz, Richard Wright, Flint, Faith Band, Firefall.
- CHARLOTTE (Jackie Forsting-WROQ) New: ELP, Cindy Bullens, Bandit, Poco. Max: Fogel/Weis, Gino Vannelli, Styx, Al Stewart, Firefall, Joel. Mod: Queen, Ted Nugent, Boston Toto, Chicago, Ronstadt, Kansas, Clapton, Heart, Nicolette. Singles: Justin Hayward.
- CHATTANOOGA (David Carroll-KZ106) New: Lindisfarne. Max: Chicago, Al Stewart, Heart, Firefall, Pablo, P. Davis, Clapton, Fogel/W, Joel, Justin H., Toto, Bee Gees, Alice Van Morrison. Mod: Gino V., Elton, Dr. Hook, Queen, Neil Young, Ronstadt, S. Dan.
- DAVIS (Tom Gracyk-KDVS) New: Grateful Dead, Cheap Trick, Elvin Bishop, Gong, Nashville West, Larry Coryell, Mike Mainieri & Warren Bernhardt, J. J. Johnson. Max: Devo, Blondie, Geo. Thorogood, Southside Johnny, Jimmy Forrest, Dave Edmunds, Van Morrison.
- DENVER (Kohl/Bruce-KFML) New: Outlaws, Sad Cafe, G. Dead, Jerry Jeff Walker, Queen. Max: Fogel/W, Joel, Van Morrison, Clapton, Firefall, 10cc, Ronstadt, Toto, Santana, Neil Y. Mod: Al Stewart, Ambrosia, K. Loggins, Gino V., Chicago, Ian Matthews, S. Dan, Stills.
- FRANKFORT (Carey L. Carlson-WBNZ) New: Neil Y., Starbuck, Spirit. Max: A. Stewart, G. Cotton, Santana, Gino V., Nicolette, Poco, Neil Y., Fogel/W, E. John, Jim Rafferty, Starbuck, Joel, Dr. Hook, Chicago, Ronstadt. Mod: Ambrosia, Firefall, Joel, Pablo.
- LITTLE ROCK (Stuart McCrae-KQ94) New: Starz, Ian Matthews, Bandit, Bowie. Max: Firefall, Ronstadt, Al Stewart, Joel, Gino V., Fogel/W, Clapton, Chicago, Styx, Ted Nugent, Heart, Yes. Mod: Van Morrison, 1994, Nicolette, Queen, LeRoux, Santana, Neil Y.
- LONG ISLAND (Bernie Bernard-WBAB) New: ELP, Todd R., G. Dead, Robert Johnson, Japan, Moogie Mark Klingman. Max: G. Dead, Clapton, Joel, Van Morrison, Santana, Heart, Queen, Todd R., Toto, E. John, Poco, J. Geils, Who, ELP, J.C. Young. Mod: 10cc,
- LONG ISLAND (McNamara/Kleinman-WLIR) New: The Blend, Tyla Gang, Jefferson Starship, Robert Johnson, Blondie, James Montgomery. Max: G. Dead, Who, Todd R., S.S. Johnny, Joel, Santana. S.P.: Charlie Daniels (interview), Elton John (interview).
- LOS ANGELES (Michael Sheehy-KNX/FM) New: D. Gray, Tanya Tucker. Max: Nicolette, Ronstadt, Kihn, Elton, Poco, Al Stewart, Ian Matthews, Firefall, 10cc, Pointers, Pages, Fogel/W, Sad Cafe, Toto, Joel, P. Snow, Cliff Richard. Mod: J. Rafferty, Tavares, Fuller/Kaz.
- LUBBOCK (Don Sitton-KLBK/FM) New: Queen, Poco, Melissa, Robert Johnson. Max: Ronstadt, Styx, Chicago, Al Stewart, Neil Y, Joel, Pablo, Santana, Elton. Mod: Mangione, Stillwater, Heart, Van Morrison, Yes, Jethro Tull, Bowie, Ian Matthews, Ted Nugent.

Breakdown

- MILWAUKEE** (Mike Wolf-WZMF) New: Baby Grand, Queen, T. Heads, Richard T. Bear, Todd, ELP, Hero, G. Thorogood. Max: Joel, Styx, Gino V, Firefall, Queen, Neil Y, Clapton, Heart, Fogel/W, A. Stewart, 10cc, Ronstadt, Toto. Mod: Rush, J. Tull, Kansas, Van M.
- NASHVILLE** (Eva Wood-KQ106) New: Outlaws, Starz, Bliss Band. Max: Elton, Toto, Ronstadt, Boston, Styx, Yes, Queen, Clapton, S. Dan, Ian Matthews, N. Gilder, Kansas, Firefall. Mod: Neil Y, Nicolette, 10cc, Ted Nugent, Santana, Pointers, Gino V, Foreigner.
- OTTAWA, KS.** (Bob Osburn-KKKX) New: Melissa, Todd R, Eric Carmen, Stills, Bliss Bnd, Crawler, Robert Johnson, Blondie. Max: Kansas, Boston, Chicago, Clapton, Firefall, Fogel/W, Fotomaker, Heart, Joel, Nicolette, Ronstadt, A. Stewart, Neil Y. Mod: S. Dan.
- PHILADELPHIA** (Helen Leicht-WIOQ) New: ELP, G. Dead, Peter Tosh, Sad Cafe, Robert Johnson. Max: Joel, Heart, Johnny's Dance Band, Blondie, Boston, Kihn, Clapton, A. Stewart, Kansas, Bowie, R. Stones, Poco, Toto, Molly Hatchett. Mod: J. Armatrading, Crawler.
- PORTLAND** (Les Sarnoff-KINK) New: G. Dead, ELP, Crazy Horse, Starbuck. Max: A. Stewart, Elton, LRB, Loggins, R. Wright, Clapton, Joel, Firefall, Fogel/W, Nicolette, Neil Y., Stills, Van M. Mod: J. Armatrading, Tom Scott, Liv. Taylor, Heart, P. Metheny, Toto.
- PUEBLO, CO.** (Bill Harms-KPLV) Max: Al Stewart, Ambrosia, Foreigner, Gino V. Mod: N. Gilder, Lindisfarne, Pablo, Heart, Elton, Eric Carmen, Who, Toto, Styx, R. Stones, Hall & O.
- SACRAMENTO** (Cynde Slater-KZAP) New: Queen, Peter Tosh, ELP, Todd R, Gang, Robert Johnson, C. Ainley. Max: S.S. Johnny, Blondie, Kihn, Dire Straits, 10cc, Who, Clapton, G. Dead, Hall & O, Santana, Joel, Bryan Ferry. Mod: Spirit, Cars, P. Tosh, J. Geils, Queen.
- SACRAMENTO** (Gary Nixon-KSFM) New: Robert Johnson, ELP, Queen. Max: Aerosmith, Ted Nugent, Firefall, Queen, Ronstadt, G. Dead, Chicago, Joel, Santana, Styx, Neil Y, A. Stewart, Pat Travers, Yes, Van M. Mod: Ambrosia, Jean-Luc Ponty, Fogel/W, Heart, Sea Level.
- SAN FRANCISCO** (Kate Ingram-KSAN) New: J.C. Young, Black Sabbath, Cheech & Chong, Elvis Costello, G. Dead, Eddie Hains, Mike Mandrell, Ultra-Vox, Todd R, Brinsley Schwartz. Max: Neil Y, Who, G. Thorogood, 10cc, Talking Heads, R. Stones, Queen, Van M, Kihn.
- SAN JOSE** (Paul Wells-KSJO) New: C. Ainley, Sad Cafe, James Montgomery, Peter Tosh, Poco, E.L.P., Alice Cooper, Robert Johnson. Max: Neil Young, Queen, Tanya Tucker, Police, B. Ferry, Santana, Outlaws, J.Geils Band, Rory Gallagher, E.Clapton, P.Travers, Dire S.
- SAN JOSE** (Dana Jang-KOME) New: J.Geils Band, Todd Rundgren, FM, Poco, Ramones. Max: Aerosmith, Blue Oyster Cult, Boston, Firefall, Fogelberg, Foreigner, Heart, Billy Joel, Kansas, Van Morrison, Rolling Stones, Linda Ronstadt, Santana, Styx, Who, Yes, N.Young.
- SIOUX FALLS** (Mike Wild-KLYX) New: Eric Clapton, Cliff Richard, Gato Barbieri, Tommy Hoehn, Robert Jameson. Max: Gino Vannelli, Al Stewart, Chicago, B.Joel, S.Bishop, Firefall, Ian Matthews, Gypsy Band, L.Ronstadt, Faith Band, Jorge Santana, Nicolette Larson.
- WORCESTER** (Duncan/Lemieux-WAAF) New: Outlaws, E.L.P. FM, Dane Donahue, Heroes. Max: Boston, Fogelberg & Weisberg, B.Joel, V.Morrison, L.Ronstadt, I.Matthews, S. Dan, Al Stewart, Styx, Who. Mod: Chicago, Toto, Eric Clapton, J.Geils Band, Hall & Oates, Elton John.

Jazz Fusion Airplay

- MARK/ALMOND (A&M/Horizon) "The City" "Just A Friend" "Other People's Rooms"
- CHUCK MANGIONE (A&M) "Children of Sanchez"
- WEATHER REPORT (ARC/CBS) "Pursuit of a Woman" "River People"
- DR. JOHN (A&M/Horizon) "RAIN" "Dancing the Night" "Snake Eyes"
- TOM SCOTT (Columbia) "Beautiful Music"
- NEIL LARSEN (A&M/Horizon) "Sudden Samba" "Last Tango in Paris" "Emerald City"
- JEAN LUC-PONTY (Atlantic) "Egocentric Molecule" "Puppet Dance"
- AL JARREAU (W.B.) "Fly" "Think About It"
- PAT MATHENY (ECM) "San Lorenzo"
- GROVER WASHINGTON, JR. (Kudu) "Reed Seed"

Adult Contemporary Programming

(Associate Editor, Ron Fell)

Most Active: CAN YOU FOOL-Glen Campbell (Capitol)

Not since "Southern Nights" has Campbell enjoyed such popularity with A/C programmers

Worth Watching : LOTTA LOVE-Nicolette Larson (WB)

Top Thirty

LW	TW		LW	TW	
1.	1.	YOU DON'T BRING ME...-Barbra & Neil	20.	16.	FOREVER AUTUMN-Justin Hayward
2.	2.	MACARTHUR PARK-Donna Summer	22.	17.	CAN YOU FOOL-Glen Campbell
3.	3.	I JUST WANNA STOP-Gino Vanelli	19.	18.	ALIVE AGAIN-Chicago
6.	4.	TIME PASSAGES-Al Stewart	21.	19.	THIS IS LOVE-Paul Anka
7.	5.	DON'T THROW IT ALL AWAY-Andy Gibb	26.	20.	TOO MUCH HEAVEN-Bee Gees
5.	6.	HOW MUCH I FEEL-Ambrósia	17.	21.	LIKE A SUNDAY IN SALEM-Gene Cotton
8.	7.	SHARING THE NIGHT-Dr. Hook	25.	22.	OOH BABY BABY-Linda Ronstadt
14.	8.	MY LIFE-Billy Joel	23.	23.	I LOVE THE NIGHT LIFE-A. Bridges
10.	9.	SWEET LIFE-Paul Davis	27.	24.	PART-TIME LOVE-Elton John
11.	10.	PROMISES-Eric Clapton	28.	25.	DON'T CRY OUT LOUD-Melissa Manchester
13.	11.	CHANGE OF HEART-Eric Carmen	30.	26.	HOW YOU GONNA SEE ME NOW-Alice Cooper
4.	12.	READY TO TAKE A CHANCE-B. Manilow	24.	27.	DON'T WANT TO LIVE...-Pablo Cruise
9.	13.	EVERYBODY NEEDS LOVE-Stephen Bishop	--.	28.	THE GAMBLER-Kenny Rogers
16.	14.	STRANGE WAY-Firefall	--.	29.	ON THE SHELF-Donny & Marie
12.	15.	LOVE ME AGAIN-Rita Coolidge	--.	30.	WE'VE GOT TONIGHT-Bob Seeger

Action Sides

I BELIEVE YOU-Carpenters
 WESTWARD WIND-Dan & Coley
 THE DREAM NEVER DIES-Cooper Brothers
 I WILL BE IN LOVE-Livingston Taylor
 THIS MOMENT IN TIME-E. Humperdinck
 A LITTLE MORE LOVE-Olivia Newton-John
 SEPTEMBER-Earth, Wind & Fire

Sales and/or Requests

MORNING SUN-Carole King
 RUN FOR HOME-Lindisfarne
 SHAKE IT-Ian Matthews
 WEDDING SONG-Mary MacGregor
 POWER OF GOLD-Fogelberg & Weisberg
 LOVE TO BURN-O.C. Smith
 DRIFTWOOD-Moody Blues

Correspondents' Preferred Picks

LOTTA LOVE-Nicolette Larson (WB)
 TRANQUILLO-Carly Simon (Elektra)
 YOU NEED A WOMAN TONIGHT-Capt & Tenn (AM)
 I WILL PLAY A RHAPSODY-B. Cummings (Portrait)

Airplay

YOU THRILL ME-Exile
 LET THE SONG LAST FOREVER-Dan Hill
 HOUSEWIFE-Wayne Newton
 MIDNIGHT SUN-Shawn Cassidy
 EUROPEAN NIGHTS-George Deffet
 TAKE IT LIKE A WOMAN-Mary Welch
 COME SHARE.../& flip-Roberta Flack

A - C Correspondents' Reports

NORTHEAST

Portland (Marji Adams-WGAN) Elton. Gains: M. Welch/Ronstadt/K. Rogers/Bee Gees/L. Taylor.
 Rumford (Mike Breton-WRUM) Ronstadt/Pointers/Olivia. Gains: A. Gibb/Village People.
 Dover (Jim Sebastian-WTSN) D. Hartman/Pointers. Gains: D. Summer/A.Murray/A.Bridges/B&N.
 Fitchburg (Chuck Morgan-WEIM) D. Gray/C. Simon/K. C. & Band/J. Browne/Goody Goody.
 Fall River (Mark Williams-WSAR) Gains: A. Stewart/D & M/Bee Gees/B. Seger/Carpenters.

A - C Correspondents' Reports

Haverhill (Marc Boisclair-WHAV) C. Simon/Dan Hill/Olivia Newton-John.
 Schenectady (Cindy Schlegel-WGY) Paul Anka/Bee Gees/Fogelberg & Weisberg.
 New York (Jeff Mazzei-WNEW) Crystal Gayle. Gains: Ambrosia/Eric Clapton/Bee Gees.
 Kingston (Thom Williams-WGHQ) J.P. Young/D. Parton/Capt & Tenn. Gains: B.Joel/P.Anka.
 Poughkeepsie (Rick McCaffrey-WEOK) K.Rogers/Cooper Bros/G.Deffet/H. Reddy/M. MacGregor.
 Buffalo (Roger Christian-WBEN) E., W. & Fire/N. Larson. Gains: Firefall/Humperdinck/BGs.
 Sharon (Jack Taylor-WPIC) Olivia/K.Rogers/L.Taylor/Humperdinck. Gains: A.Gibb/B.Joel.
 Bluefield (Andy Curran-WHIS) Pointers/E., W. & Fire/Olivia/Meatloaf/Exile/Eddie Money.
 Wheeling (John Ashton-WNEU) D.Hill/Crackin/M.MacGregor/Geo. & Ava/M. Moore/Tanya.

SOUTH

Baltimore (Dexter Beane-WCBM) Gains: Nicolette Larson/Ronstadt/Alicia Bridges.
 Hopewell (Chris Stevens-WHAP) Fuller & E.Kaz/Humperdinck/P.Snow/D.Parton/K.Loggins.
 Richmond (Dick Grant-WRVA) Ronstadt/Elton/Bee Gees/Humperdinck/M.MacGregor/M.Manchester.
 Winston-Salem (Kim Jones-WSJS) Bee Gees/Ronstadt. Gains: Dr.Hook/A. Stewart/G. Vanelli.
 Charlottesville (Jim Racey-WCHV) I.Matthews/N.Larson/Gypsy Band/Pointers. Gains: BGs.
 Columbia (Mike Collins-WIS) D.Parton/Olivia/E., W. & Fire. Gains: B.Joel/Chicago/Elton.
 Macon (Steve Murphy-WMAZ) Gains: Bee Gees/Toto/Rolls Royce/Heart/Cooper Brothers.
 Titusville (Mike Lowe-WRMF) L. Taylor/G.Campbell/J.Geils. Gains: A.Stewart/B.Joel/Chicago
 Mobile (Skip Broussard-WMOB) C.King/J.Browne. Gains: Ronstadt/F & W/A.Stewart/Barb & Neil
 Havelock (Don Harrison-WMSQ) Humperdinck/Melissa/Ronstadt/Paul Stanley.
 Jackson (Bob Bull-WSLI) E., W., & Fire/P.Anka/A.Cooper/Exile. Gains: Chicago/BGs/B.Joel.
 Baton Rouge (Susan Flanagan-WJBO) C.Gayle/N.Larson/B.Cummings. Gains: E.Carmen/B.Joel.
 Abbeville (Gary Shannon-KROF) E., W. & Fire/J.Hayward/R.Flack/W.Newton. Gains: Ronstadt.
 Chattanooga (Kris Copland-WGOW) M.Manchester/L.Taylor/Nicolette/Humperdinck. Gains: B&N.
 Nashville (Mary Catherine-WSM) Wayne Newton/Captain & Tennille.
 - - - (Gerry House-WSIX) Melissa Manchester/Carpenters/Engelbert Humperdinck.
 Louisville (J.D. Melloy-WHAS) Carmen/Clapton/Alicia/Firefall. Gains: BGs/Elton/Ronstadt.

MIDWEST

Youngstown (Don Guthrie-WKBN) D.Parton/L.Taylor/A.Bridges. Gains: Leo Sayer.
 Cincinnati (Mike Weber-WLW) Chicago/G.Campbell/Olivia/Fischhoff. Gains: R.Coolidge.
 Marion (Michael Greene-WDIF) Ronstadt/B. Seger/A. Cooper/Olivia/Earth, Wind & Fire.
 Columbus (Denny Nugent WTVN) Olivia/A.Cooper/Donnie & Marie. Gains: A.Stewart/A.Gibb.
 - - - (Mike Raub-WBNS) Elton/Ronstadt/Switch. Gains: Firefall/Chic.
 Toledo (Leah Myers-WSPD) E., W. & Fire/Carpenters/Faith Band/W.Newton. Gains: Joel/Davis.
 Chicago (John Wetherbee-WFYR) Carmen/A.Cooper/E., W. & Fire/Steely Dan. Gains: Chicago.
 Terre Haute (Larry Joseph-WBOW) Bee Gees/Ronstadt/Cooper Bros/Carpenters/Olivia.
 Detroit (Gene Elzy-WJR) W.Newton/Olivia/Vic Damone. Gains: Anka/D&M/Eddie Rabbitt.
 - - - (Kevin Sanderson-WCAR) Gypsy Band/E., W. & Fire/K.Rogers. Gains: Cooper Br/Dr.Hook.
 Grand Rapids (Glen Richards-WLAV) N.Larson/Carpenters/J.Buffett/Capt & Tenn/I.Matthews.
 Midland (Kirk Hughes-WMPX) Humperdinck/Olivia/Weather Report/B.Seger. Gains: R.Coolidge.
 Milwaukee (Mike Elliott-WTMJ) Stu Phillips/C.King. Gains: B.Joel/M.MacGregor/M.Manchester
 LaCrosse (Ted Jacobsen-WIZM) Bee Gees/Nicolette. Gains: A.Bridges/Firefall/Joel/A.Cooper.
 Appleton (Rob Shannon-WYNE) W.Newton/Olivia/D.Hill. Gains: B & N/G.Campbell/Bee Gees.
 Rochester (Dale Hamilton-KROC) Lindisfarne/K.Rogers/Herbie Mann. Gains: Bee Gees.
 Bemidji (Mark R. Scheller-KKBJ) Lindisfarne/G.Campbell/Carmen/J.Hayward/G.Vanelli.
 Northfield (Mike Wrubel-KYMN) Humperdinck/City Boy/Cars/G.Rafferty/Raes. Gains: B & N.
 Wahpeton (Kris Delaney-KBMW) E.King/Exile/Olivia/Pointer Sisters/Nicolette Larson.
 Dubuque (Steve Sesterhenn-KDTH) Humperdinck/MacGregor/K.Rogers/L.Dillard. Gains: B & N.
 Des Moines (Del Hull-KRNT) Olivia/W.Newton/J.Ward/W.Nelson. Gains: Bee Gees/B.Joel.
 Mason City (Steve Locker-KGLO) C.Gayle/J.P.Young/E.Carmen/T.Orlando/M.Welch. Gains: D&M.
 Cedar Rapids (Frank Hanford-WMT) Olivia/C.Gayle/D.Hill/M.Welch/R.Barlow. Gains: Clapton.

A - C Correspondents' Reports

Cedar Rapids (Frank Hanford-WMT) Olivia/C.Gayle/D.Hill/M.Welch/R.Barlow. Gains: Clapton.
 Waterloo (Jay Douglas-KXEL) E., W. & Fire/A.Cooper/Cocker/Boston. Gains: Cotton/Gibb.
 Lincoln (Mike Elliott-KLIN) M.Welch/Carpenters/Humperdinck/L.Taylor/Carole King.
 Kansas City (Deborah Brown-KMBZ) D.Parton/Pointers/Manilow/C.Simon/Capt & Tenn/H.Mann.
 Carrollton (Frank Carvell-KADL) Carly Simon. Gains: M. Welch.
 Jefferson City (Mike Schaefer-KJMO) Ronstadt/E., W. & Fire/Tanya/P.Anka/Exile/L.Carlton.
 St. Louis (Ed Scarborough-KSD) K.Rogers/Bee Gees/Ronstadt/Carpenters.
 - - - (Bob Osborne-KMOX) N.Larson/K.Bush/J.P.Young/G.Rafferty/Prisoner/P.Como/C.Simon.
 Sikeston (Thom Bishop-KSIM) Gains: Dr. Hook/Joel/E.Carmen/J.Hayward/Ronstadt/B.Seger.
 Tulsa (Don Bishop-KRMG) Olivia/D.Parton/C.Mangione. Gains: Ronstadt/Bee Gees.

WEST

Tyler (Brad Houston-KTBB) Manilow/Olivia. Gains: Barbra & Neil.
 Dallas (Lee Gray-KAAM) B.Cummings/Olivia/K.Loggins/Exile/Carpenters/BGs/Starbuck/C.Gayle.
 Austin (Bob Joseph-KCSW) P.Anka/C.Pride/Studio 88/Blunstone. Gains: A.Stewart/P.Davis/BGs
 Odessa (Dave Prescott-KQIP) Midnight Express S.T./A.Cooper/S.Cassidy/Exile.
 Colorado Springs (Danny Shanahan-KIIQ) Gains: Rita/Carmen/Davis/Sayer/Cotton/Clapton/Joel
 Rock Springs (Rod Tucker-KRKK) Fischhoff/Dan & Coley/Olivia/B.Cummings. Gains: R.Coolidge.
 Roswell (Larry Ahrens-KBCQ) Olivia/A.Cooper/B.Cassidy/I.Matthews. Gains: Carpenters.
 Carson City (Greg Pellant-KPTL) Campbell/Dan & Coley/C.Simon. Gains: O.C.Smith/Madison St
 Los Angeles (Tess Russell & Ron Rodriguez-KMPC) Linda Ronstadt/Paul Davis.
 San Luis Obispo (Sindi Stevens-KVEC) Browne/J.Little/K.Loggins/C.Gayle/C.Simon/Olivia.
 Tulare (Paul Fredericks-KCOK) Cooper Br/Humperdinck/BGs/Elton/Campbell. Gains: B&N/Joel.
 Salinas (Randy Summers-KWAV-FM) I.Matthews/G.Rafferty/Campbell/N.Larson. Gains: A.Cooper.
 Monterey (Eric Scott-KIDD) Chicago/Olivia/G.Deffet. Gains: Joel/BGs/Ronstadt/Clapton.
 San Jose (Bill Weaver-KLOK) Dr Hook/A. Stewart/Pablo Cruise.
 San Francisco (Brian Eaton-KNBR) M.Manchester/Eric Clapton/Kenny Rogers.
 - - - (Nadine Shaw-KIDI) Ronstadt/Village People/Chic/Toto.
 - - - (Ann LaVoy-KSFO) Olivia Newton-John/D.Hill/Ian Matthews/Exile.
 Vacaville (Matt Steiger-KUIC) Cooper Br/Starbuck/G.Rafferty/C.Gayle/N.Larson/M.Hain.
 Santa Rosa (Jerry Johnson-KSRO) Bee Gees/L.Taylor/Exile/N.Larson/E., W. & Fire/D.Parton.
 Sacramento (Dave Darin-KGMR) G.Campbell. Gains: Paul Anka/Firefall/Carpenters/K.Rogers.
 Chico (Jan Claire-KPAY) Marshall Hain/Bob Seger.
 Crescent City (Don Hall-KPOD) S.Cassidy/R.Flack/K.Loggins/Cars/M.Welch/Capt & Tennille.

NORTHWEST

Grants Pass (Phil Watkins-KAGI) W. Nelson/C.King/C.Gayle/M.Hain. Gains: Campbell/Ronstadt
 Klamath Falls (Steve Kenyon-KAGO) B.Seger/BGs/Chic. Gains: B & N/A. Stewart/Pablo Cruise.
 Roseburg (Tom Worden-KRSB) B.Seber/Cars/Bee Gees/L.Skynyrd/G.Rafferty/K.Loggins.
 Coos Bay (Dave Lee-KYNG) C.King/M.MacGregor/R.Flack/Humperdinck/I.Matthews/Olivia.
 Astoria (Doug McDowell-KAST) Olivia/B.Seger/Cooper Br./Dan & Coley. Gains: Clapton/Davis.
 Corvallis (Weldon Grieg-KLOO) M.MacGregor/H.Mann/M.Hain/Olivia/B.Cummings/Moody Blues.
 Coquille (Rick Moore-KWRO) E., W. & Fire/Gonzales/B.Seger. Gains: Ronstadt/A.Cooper.
 Bend (Bill Jay-KBND) D.Hill/Olivia. Gains: Bee Gees/I. Matthews/M. MacGregor.
 Eugene (Catherine Bitterman-KPNW) I.Matthews/Capt & Tenn/K.Rogers/B.Cummings/Bee Gees.
 Salem, OR (Wally Sale-KSLM) D.Hartman/B.Seger/K.Rogers/Humperdinck/M.Manchester/E.,W.&F.
 Pendleton (Brad Kelly (KTIX) J.Ward/M.MacGregor/D.McLean/C.King/J.P.Young/Jeff. Starship.
 Olympia (Dick Pust-KGY) M.MacGregor/A.Bridges/G.Cotton/BGs/M.Manchester/Carpenters.
 Seattle (Michael O'Shea-KVI) M.Manchester/I.Matthews/Capt & Tenn/Olivia. Gains: Elton.
 Moses Lake (Dennis Soaper-KSEM) C.Simon/BGs/A.Cooper. Gains: Dr. Hook/B & N/Ronstadt.
 Yakima (Frank Taylor-KMXX) Capt & Tenn/J.P.Young/Clapton. Gains: Livingston Taylor.
 Tri Cities (Ed Bishop-KORD) Capt & Tenn/C.Gayle/J.P.Young/G.Rafferty/Starbuck/Carpenters.
 Spokane (Bob Sands-KXLY) Ronstadt/Bee Gees/K.Rogers. Gains: Gino Vanelli.

A - C Correspondents' Reports

Boise (Lee Chabre-KBOI) I. Matthews/K. Rogers/Capt & Tenn/B. Cummings. Gains: Clapton. Osborn (Scott Gibb-KWAL) C. Gayle/G. Rafferty/J. P. Young/Emotions/A. Harris Band/Fischhoff. Twin Falls (Candace Siegle-KEEP) G. Campbell/Bee Gees/C. King/B. Seger/A. Bridges/Fotomaker. Blackfoot (Jack Sunday-KBLI) E., W. & Fire/N. Larson/Exile/Olivia/T. Jones/L. Garrett. Missoula (Stebbins-KGVO) M. MacGregor/Bee Gees/Carole King/Engelbert Humperdinck. Helena (Harley Dee-KBLL) G. Deffet/Olivia/C. Simon/D. Gray/G. Rafferty. Butte (Bob Roberts-KXLF) B. Cummings/Olivia/Exile/D. Hill. Gains: Elton/Bee Gees.

Jobs

<u>Station</u>	<u>Contact</u>	<u>Requirements</u>
KSYL-Redding	John Stall (916-243-1515)	Chief Eng/AT/EOE-MF
WIZM-Lacrosse, Ws	Randy Graff (608-782-0650)	Newsperson
KEWI-Topeka	J.R. Greeley (Box 4407 -66604)	Newsperson
KPOR-Portland, Me	Tom Hennessey (552 Congress St)	Newsperson
KXLY-Spokane	Bob Sands (509-328-6292)	Newsperson
KIDO-Boise	Frank Catalano (Box 8087 -83707)	Newsperson (M/F)
KGAL-Lebanon, Or	Brian Casey (Box 749, Albany-97321)	News Dir/EOE-MF
KVHL-Santa Maria	Steve Stagnaro (Box 166 -93456)	News Director
KFMB-San Diego	Mark Larson (714-292-5363)	Air Talent (Pt. Time)
KOKK-Huron	L.A. Timms (Box 931 -57350)	Air Talents/Future
KPAY-Chico	Jan Claire (916-345-0021)	Air Talent/Fut/EOE
WBSR-Pensacola	Luke McCoy (Box 17049 -32522)	Air Talent/EOE
WXYQ-Stevens Pt.	Pat Martin (Box 247 -54481)	Air Talent/EOE
KEIN-Great Falls	John Walton (406-761-1310)	Air Talent/EOE
KLWW-Cedar Rapids	Gary Dixon (Box 876 -52406)	Air Talent/EOE-MF
KEWI-Topeka	J.R. Greeley (Box 4407 -66604)	Air Talent/AM Drive
KROY-Sacramento	Kris Mitchell (1019 2nd St.)	Air Talent/AM/MF
KCAP-Helena	Jim Prince (Box 1165 -59601)	Air Talent/PM Drive
WHHY-Montgomery	Larry Stevens (Box 2744 -36105)	Air Talent/PM(EOE)
WWKE-Ocala	Fred Petty (Box 1056 -32670)	Air Talent/Prod.
WDDT-Greenville, Ms.	Jim Carr (Box 1618)	Air Talent
WEMJ-Laconia, NH	Paul LeBlanc (Box 400, Dover-03820)	Air Talent
KXLY-Spokane	Bob Sands (509-328-6292)	Air Talent
KPTL/KKBC-Reno	Don Costa (Box 10976 -89510)	Air Talent
KAGO-Klamath Falls	R. Charles Snyder (Box 1150 -97601)	Air Talent
WDDT-Greenville, Ms	Jim Karr (Box 1618)	Pro. Dir./Music Dir.

Changes

<u>Name</u>	<u>From</u>	<u>To</u>	<u>Assignment</u>
Dianne M. Ingle	KEZR-San Jose	KYUU-San Francisco	Salesperson
Tom Sleeker	KLAZ-Little Rock	KROK-Shreveport	Air Talent
Richard Larson	WCIS-Pascagoula	WKKY-Pascagoula	Air Talent
Tommy Saunders	KSFX-San Francisco	KSFO-San Francisco	Air Talent
Don Murray	KBOY-Medford	KFXM-San Bernadino	Air Talent
Paul Kavanaugh	WIXM-Lacrosse	KYSN-Colorado Sgs.	A.T./Prod. Dir.
Steve Alsobrook	WCGQ-Columbus	Promoted to	Program Director
Jim Cassidy	Z98-Little Rock	KKYK-Little Rock	Program Director
John Lee Waller	KIIS-Los Angeles	KIOY-Fresno	Program Director
Stan Garrett	KZEL-Eugene	KBDF-Eugene	Program Director

P.D. Notebook

(by Eric Norberg, KEX-Portland)

My November 3 column presented a "philosophy of radio" which I have found useful in creating, evaluating, and changing elements of broadcast formats. As a basic statement of philosophy, it is by itself very abstract...and is intended to be applied to various real life situations, which - if the philosophy is correct - will help illuminate! I thought this week it might be useful to present an example of this kind of application, and to address one of the myths of our business.

The myth is that nobody likes commercials. According to the "philosophy" I advanced on November 3rd, that's just not so...because if radio functions as a "cultural lens" for the listener, and the music is a metaphor for the culture, then the goods and services that people feel are relevant also reflect the culture from which they spring! Actually, the record shows that people exposed to noncommercial radio overseas, after growing up in the U.S., find it boring. I have actually had people tell me that they missed the commercials! American noncommercial stations usually do not draw audiences the way their commercial counterparts do, even when the programming is the same.

That isn't to say that listeners cannot be persuaded that they don't like commercials, and once persuaded of that, they remain more or less permanently persuaded. Stations that make a big deal about how they "play fewer commercials" may be slitting their own throat, rather than causing much harm to their competition, because they are telling their listeners indirectly that they feel commercials are undesirable...but continue to run them. The listener may wonder why the station acts in this hypocritical manner. (An amazing number of people in this country believe that radio stations are supported by the government and the commercials are an option the station can choose to increase its income.) The obvious answer is "greed". Not a pleasant concept for your listeners to associate with your station!

Actually, what wears on listeners is too many commercials, obnoxious commercials, and excessive repetition of commercials. Many stations still adhering to the NAB limit of 18 commercials per hour are no longer as successful as they once were, and they will become increasingly less successful in competitive situations as time goes by. Obnoxious commercials cannot always be avoided, although many stations set standards of taste, and establish a policy of rejecting objectionable commercials. (Make sure that if you reject commercials on grounds of taste, that the taste you are using is the listeners', and not just yours.)

Repetition is a matter of economics; particularly in smaller-markets. Stations usually take all the business they can accommodate - and if an advertiser wants to buy three, or more commercials per hour, the station is usually happy to get the extra revenue. (Larger stations generally enforce a rule of one or two spots per hour, maximum, per account.) In stations where such a limit is not enforceable, the staff would be well advised to make sure as wide a variety of spots for the account is running as is possible - not only in written copy but in production voices and styles as well. A listener may actually look forward to hearing about new products and services - but if he or she knows that a commercial for a particular account is always going to be on their radio when they turn it on, they may have a good reason for avoiding your station.

"I'd Rather Be In Denver"

That's the name of the contest currently running at KIMN. Recording artists utter those words hourly, if listeners guess the artist's identity they (the listener) get to have two people flown into Denver for a two-week expense paid skiing vacation.

Country Music

(Associate Editor, Elma Greer)

Prime Movers: LADY LAY DOWN-John Conlee (ABC)

I REALLY GOT THE FEELING/BABY I'M BURNING-Dolly Parton (RCA)

Top Country Hits

LW	TW		LW	TW	
1.	1.	I JUST WANT TO LOVE YOU-E. Rabbitt	24.	16.	LADY LAY DOWN-John Conlee
6.	2.	THE GAMBLER-Kenny Rogers	22.	17.	SLEEP TIGHT...-Bobby Bare
3.	3.	ON MY KNEES-Rich & Fricke	15.	18.	THAT'S WHAT YOU DO-Charly McClain
5.	4.	BURGERS AND FRIES-Charley Pride	7.	19.	LITTLE THINGS MEAN A LOT-Margo Smith
10.	5.	FADIN' IN, FADIN' OUT-T.Overstreet	23.	20.	CAN YOU FOOL-Glen Campbell
4.	6.	SWEET DESIRE-Kendalls	--.	21.	I'VE DONE ENOUGH DYIN'...L. Gatlin
9.	7.	TULSA TIME-Don Williams	30.	22.	RHYTHM OF THE RAIN-Jacky Ward
2.	8.	SLEEPING SINGLE...-Barbara Mandrell	--.	23.	YOUR LOVE HAS TAKEN ME-Conway Twitty
11.	9.	ALL OF ME-Willie Nelson	25.	24.	WE'VE COME A LONG WAY BABY-L.Lynn
12.	10.	FRIEND, LOVER, WIFE-J. Paycheck	29.	25.	STORMY WEATHER-Stella Parton
16.	11.	DON'T YOU THINK..-Waylon Jennings	27.	26.	DO YOU EVER FOOL AROUND-J. Stapley
8.	12.	TWO LONELY PEOPLE-Moe Bandy	14.	27.	WHAT HAVE YOU GOT TO LOSE-T.T. Hall
13.	13.	BREAK MY MIND-Vern Gosdin	--.	28.	BACK TO THE LOVE-Susie Allanson
17.	14.	THE BULL...Haggard & Williams	--.	29.	PLEASE DON'T PLAY...-Marty Robbins
21.	15.	YOU'VE STILL GOT...Con Hunley	--.	30.	...GOT THE FEELING/BURNING-Dolly P.

Next In Line

THEN YOU'LL REMEMBER-Sterling Whipple
 HIGH AND DRY-Joe Sun
 DOUBLE S-Bill Anderson
 WHY HAVE YOU LEFT THE ONE...-Crystal Gayle
 THE OFFICIAL HISTORIAN...-Statler Bros.
 PLAYIN' HARD TO GET-Janie Fricke
 GIMME BACK MY BLUES-Jerry Reed
 ONE RUN FOR THE ROSES-Narvel Felts
 LOVE GOT IN THE WAY-Freddy Weller
 TEXAS (When I Die)-Tanya Tucker

Other Gains, Sales and/or Requests

JUST OUT OF REACH...-L. G. Hudson
 FEET-Ray Price
 AS LONG AS I CAN WAKE UP...-Kenny O'Dell
 IT'S TIME WE TALK THINGS OVER-Rex Allen, Jr.
 POISON LOVE-Gail Davies
 YOU DON'T BRING ME FLOWERS-Barbra & Neil
 I'M LEAVIN' IT ALL UP TO YOU-Freddy Fender
 LOVIN' ON-Bellamy Bros.
 LOVE AIN'T GONNA WAIT FOR US-Billie J. Spears
 THE SONG WE MADE LOVE TO-Mickey Gilley

Airplay: (New listings are underlined>)

Rita Coolidge (Jealous)(20); Oak Ridge Boys (19); Big Al Downing (18); Jim Ed & Helen (16); Gary Stewart (15); Cristy Lane (14); Roy Head (14); Bea Gees (13); Johnny Rodriguez (13); Don King (10); Paycheck & Jones (10); Sonny James (10).

New Releases That Merit Airplay

THE WEDDING SONG-Mary Macgregor (Ariola) HAPPY TOGETHER-T.G. Sheppard (Warner/Curb)
 BEST FRIENDS MAKE THE WORST ENEMIES-David Houston (Elektra)

LATE COUNTRY REPORTS

Los Angeles (Cathy Hahn-KLAC) P1-Joe Sun, T.Tucker, Statlers, B.J.Spears, M.Gilley
Tulare (Sandy Sobel-KGEN) P1-Dolly (Both), J. Ward, J. Rodriguez, Joe Stampley
Modesto (Kenny Roberts-KTRB) P1-M.Robbins, J. Ward, S. Whipple, K.O'Dell, J.Stampley
Oakland (Bob Guerra-KNEW) P1-Jim Ed & Helen, Dolly (Feelin'), K.O'Dell, Rex Allen Jr.
Medford, Or (Sean O'Brien-KCMX) Debs-Joe Sun (28), L.Gatlin (29). P1-Ray Price
Eugene (Tom Edwards-KEED) P1-D.Rohrs, D.King, L.G.Hudson, Big Al Downing, E.Bruce
Redmond (Al Case-KPRB) P1-D.Boone, Big Al Downing, J.Chestnut, Don King Reg-L.Kaye
Kennewick, Wa (Mike Purcell-KOTY) P1-E.Arnold, J. Rodriguez, D.A. Coe, Jim Ed&Helen

Roundup
NORTHEAST

Toronto (Ross Howey-CFGM) P1-G.Garnett, C.Pride, K.Rogers. Reg-Tom T. Hall
Portland, Me (Hal Knight-WPOR) P1-S.James, F.Weller, B.G. Rice, P.Wagoner, G.Stewart
New York (Pam Green-WHN) P1-Stella Parton, Tanya Tucker
New Castle (Gary Lee-WBZY) P1-Oak Ridge Boys, C.Gayle, Stella Parton, Loretta Lynn

SOUTHEAST

Jacksonville, NC (Crazy Johnny-WLAS) P1-R. Snyder, T.Hollowell, Paul Evans, S. Jackson
Columbia, SC (Ken Martin-WCOS/FM) P1-Oak Ridge Boys, G.Jones/J.Paycheck, R.Barlow, Tanya
Albany, Ga (Bob Bowen-WJAZ) P1-G.Revel, Jim Ed & Helen, BGs, R.Allen,Jr, Reg-R.Coolidge
Atlanta (Jim Clemens-WPLO) Gns-J.Reed (22-16). Debs-Dolly (Both) (29), R.Coolidge (30).
Carrollton (Michael Styles-WLBB) Gns-L.Ronstadt (24-19). Debs-D.A.Coe (28), S.Andrew (30)
Buford (Jim Lewis-WDYX) P1-R.Barlow, B.Swan, Jimmy Buffett, Paul Evans
Orlando (Bob Nyles-WHOO) Pk-G. Jones/J. Paycheck. P1-G.Stewart, D.Houston, L.Nail
Cypress Gardens (Dave Campbell-WGTO) P1-Crystal Gayle, Dolly (Both), C.Lane, M.Gilley
Panama City (John Dunaway-WPAP) P1-Crystal Gayle, J.Rodriguez, G.Jones/Paycheck, JW.Ryles

SOUTH

Dothan, Al (Gil Anthony-WAGF) P1-Rex Allen Jr, M. Robbins, Statler Bros., R. Anderson
Montgomery (Diane Brennan-WBAM) P1-Oak Ridge Boys, J.Rodriguez, D.McClean, Bobby Smith
 - - - (Jon Anthony-WLWI) P1-Bobby Smith, Paycheck/Jones, Oak Ridge Boys, JW Ryles
Birmingham (Dan Brennan-WVOK) P1-Oak Ridge Boys, T.Tucker, BGs, M.Earwood, Cristy Lane
Gadsden (Rick Carson-WAAX) P1-C.Gayle, B.Anderson, C.Twitty, J.Fricke. Reg-Barb & Neil
Florence (Paige Ferris-WXOR) P1-S.Andrews, D. King, G.Stewart, C.Gayle, B.Smith, Dolly P.
Biloxi (Jim Bailey-WVMI) Deb-R.Sessions (23). P1-Mickey Gilley, Conway Twitty
Natchez (Bob Cupit-WNAT) P1-D.Houston, J.Rodriguez, Paycheck, E.Bruce, T.Hollowell
Pascagoula (Larry Hester-WGUD) P1-Guy Clark, J.Prine, Big Al, Becky Hobbs, Charlie McCoy
Houma (Les Domangue-KCIL) Deb-BGs(22). Pk-Statler Bros.P1-G. Stewart, Crystal Gayle
Shreveport (Ken Loomis-KWKH) P1-M.Earwood, R.Barlow, E. Bruce, J. Rodriguez
 - - - (Tom Phifer-KRMD) P1-Brown/Cornelius, M. Gilley, Dottie West, Statlers, C. Gayle
Monroe (Charley Cook-KNOE) P1-Dolly (Feelin'), C.Gayle, Big Al, J.Anderson. Reg-J.Pastell
Nashville (Mary Catherine-WSM) P1-Dolly Parton (Burnin), Oak Ridge Boys, J. Rodriguez
Memphis (Hal Jay-WMC) P1-Oak Ridge Boys, Tanya Tucker, Freddy Weller
Harlan, Ky (John Berkeley-WFSR) P1-Statlers, F.Weller, C.Twitty, B.G.Rice, J.Fricke
Huntington/Ashland (Dave McClain-WTCR) P1-Jacky Ward, Joe Stampley, Joe Sun

CENTRAL

Akron(Don Dempsey-WSLR) P1-Dolly (Burnin), S. Allanson, Jerry Reed
Toledo (Bob Pepas-WTOD) Pk-Crystal Gayle. P1-Jim Ed & Helen, D. West, Wood Newton
Cleveland (Terry Stevens-WHK) P1-C. Gayle, F. Weller, J. Stampley, Statler Bros.
South Bend (Tom Sidwell-WJVA) P1-S.Whipple, T.Tucker, J.Ward, Statlers, Eric Clapton
Detroit (Tom Allen-WDEE) P1-P.Davis, T.G. Sheppard, M. Macgregor. LP-K.Rogers (Believe..)
Ann Arbor (Mark Thomas-WNRS) P1- J.Rodriguez, J.Colter, S.James, G. Jones/J. Paycheck

Roundup

Saginaw (Tommy Samoray-KCQ) PI-J. Ward, L. Gatlin, Conway Twitty, Gail Davies, F.Fender
Chillicothe (Ray Ann Weatherford-WCLL) Gns-Paul Davis (20-12). PI-C.Gayle, Dolly (Both)
Chicago (Suzanne Benson-WMAQ) Gns-S.Whipple (38-27). PI-J.Ward, C.Gayle, Barbra & Neil
Manitowoc (Bob Irish-WCUB) Gns-Ava Barber (28-21). PI-Cooper Bros, Bee Gees, Ray Price
Oshkosh (Doug Lane-WYTL) PI-Cristy Lane, Roy Head, Linda Nail, Sonny James, Bee Gees
Stevens Pt. (Pat Martin-WXYQ) Deb-Olivia (30). PI-S. Whipple, M. Robbins, L.G. Hudson
Eau Claire (Tim Wilson-WAXX) Pk-C.Gayle. PI-Peggy Sue, P.Wagoner, C.McCoy, S.James
Amery (Cary Dean-WXCE) PI-Waylon Jennings, R. Bailey, J. Ward, Stella Parton
Rochester, Mn (Ken Klingsporn-KKEE) PI-Statlers, S. Whipple, M. Gilley, Leo Sayer
Minneapolis/St.Paul (Gregg Lindahl-WDGY) PI-Jacky Ward, J.Stampley, C.Twitty, Oak Ridge
St. Cloud (Dean Allen-WWJO) PI-Dr. Hook, Loretta Lynn, J. Ward, Sterling Whipple
Aberdeen (Jack McDaniel-KKAA) Debs-C.Twitty (29), L.G.Hudson (30). On-J.Anderson, Colter
Jamestown, ND (Mark Peterson-KSJB) PI-J.Rodriguez, R.Barlow, D.Houston, Stoney Edwards
Bismarck (Marv Allen-KBMR) PI-Cristy Lane, RW Blackwood, B.J.Spears, R.Shaw. Req-O'Dell
Fargo (Donnie Roberts-KFGO) PI-R.Sessions, J.Ward, J.Stampley, Joe Sun, Janie Fricke
Yankton, SD (Marty Johnson-WNAX) PI-B.G.Rice, Roy Head, B.J.Spears, M.Gilley, Bellamys
Des Moines (J.D. Cannon-KSO) PI-J. Stampley, N. Felts, K. O'Dell, Jerry Reed

MIDWEST

St Louis (Walt Turner-WIL) PI-Dr. Hook, W. Newton, Big Al Downing, J. Colter, Bee Gees
St. Charles/St. Louis (Mike Fee-KIRL) PI-Jim Ed & Helen, Barbra & Neil, S.Parton, Weller
Festus, Mo (Gib Collins-KJCS) Gns-Wood Newton (17-13). PI-Statlers, D.West,R.W.Blackwood
St. Joseph (Bob Orf-KFEQ) Gns-Joe Sun (Both) (25-19). PI-G.Stewart, Big Al, AATW, J.Cash
Kansas City, Mo (Moon Mullins-WDAF) PI-Rex Allen Jr., S.Whipple, C. Gayle, Oak Ridge

SOUTHWEST

Tulsa (Fran Couch-KTOH) PI-Statler Bros, C. Lane, H. Williams Jr., L.G.Hudson, J. Cash
 - - - (Billy Parker-KVOO) PI-Big Al Downing, Dolly Parton, Jerry Naylor
Dallas (Peggy Sears-KBOX) PI-T. Tucker, Statler, Bros., Rex Allen Jr., C. Gayle, R.Head
Lufkin (Dave Granger-KSPL) PI-Leo Evertt, Merrill Lane (Both), J.Chesnut, BGs, C.Pollard
Austin (Joe P. Ethridge-KVET) PI-Jim & Helen, Bellamys, C.Pollard, P.Sue, C.Lane, B.Rice
Houston (Dr. Bruce Nelson-KENR) PI-M.Earwood, G.Jones/J.Paycheck, Jim Ed & Helen, Oaks.
 - - - (Joe Ladd-KIKK) PI- Jim Ed & Helen, J.W. Ryles, C. Lane, Oak Ridge Boys
Port Arthur (Dick Davis-KYKR) Debs-BGs (29), R.Coolidge (27). PI-Dolly (Both), Barb&Neil
Victoria (Marvin Paul-KNAL) Gns-S.Edwards (26-19). Pk-R.Traywick. PI-J.Reed, C.Gayle
Kingsville (Sam Moya-KINE) Deb-Larry Gatlin. PI-Bobby Bare, Charley Pride, Dr. Hook
Lockhart (John M. Hood-KCLT) PI-C. Gayle, M. Robbins, Rex Allen Jr, M.Gilley, J. Cash
Amarillo (Nancy Allen-KBUY) PI-R.Coolidge, J.Rodriguez, E.Bruce, T.Tucker, Jones/Paycheck

ROCKY MOUNTAINS

Denver (Jay Hoffer-KERE) PI-Oak Ridge Boys, D.West, Eddy Arnold, Ed Bruce
Tucson (Tim Tyler-KIKX) PI-Cristy Lane, Jim Ed & Helen, Oak Ridge Boys, Crystal Gayle
Phoenix (Terry Black-KJJJ) PI-Asleep at the Wheel, T.Tucker, Olivia, S.James, S. Brane
Wolf Point, Mt (Jeff Bolstad-KVCK) Debs-S.Allanson (18), Joe Sun (29). PI-Dolly (Burnin')
Billings (Mary June-KBMY) PI-C. Gayle, Dolly (Both), Jim Ed & Helen, Hank Wms Jr, D.Poone
Boise (Paul Rider-KGEM) PI-C.Twitty, Dolly (Burnin), M.Gilley. Req-O.B.McClinton, Clanton

FAR WEST

Las Vegas (Johnny Steele-KRAM) PI-L.Ronstadt, J.Rodriguez, E.Bruce, R. Barlow, D.Rohrs
San Bernadino (Bob Mitchell-KCKC) PI-Oak Ridge Boys, Randy Barlow
San Diego (Ron West-KSON) PI-L. Gatlin, B.G.Rice, B.J.Spears, P. Wagoner, Tanya Tucker

Black Radio

(Associate Editor, Betty Hollars)

Hot Line: SEPTEMBER-Earth, Wind & Fire (Columbia)

Fast jump into our top 30 in its 3rd week out - looks like another blockbuster for Earth, Wind & Fire.

Looking Good: UNLOCK YOUR MIND-Staples (Warner Bros.)

In contrast, slow and steady gains have brought this single into a debut chart position this week.

Correspondents' Top Thirty

LW	TW		LW	TW	
1.	1.	I'M EVERY WOMAN-Chaka Khan	23.	16.	WHAT YOU WON'T DO FOR LOVE-B.Caldwell
2.	2.	YOUR SWEETNESS IS...-Barry White	21.	17.	MIDNIGHT GIRL-Lenny Williams
4.	3.	GOT TO BE REAL-Cheryl Lynn	20.	18.	SPECIAL OCCASION-Dorothy Moore
9.	4.	LE FREAK-Chic	27.	19.	ANGEL DUST-Gil Scott-Heron
3.	5.	ONE NATION...-Funkadelic	11.	20.	EASE ON DOWN THE ROAD-Ross & Jackson
7.	6.	DISCO TO GO-Brides of Funkenstein	14.	21.	I JUST WANNA STOP-Gino Vannelli
10.	7.	LOVE DON'T LIVE HERE...-Rose Royce	17.	22.	TONIGHT IS THE NIGHT-Betty Wright
13.	8.	GET ON UP, GET ON DOWN-Roy Ayers	19.	23.	IT SEEMS TO HANG ON-Ashford & Simpson
15.	9.	GET DOWN-Gene Chandler	--.	24.	UNLOCK YOUR MIND-Staples
16.	10.	LONG STROKE-ADC Band	--.	25.	SEPTEMBER-Earth, Wind & Fire
12.	11.	FUNK & ROLL-Quazar	--.	26.	I'M INTO YOU-Peabo Bryson
5.	12.	MACARTHUR PARK-Donna Summer	--.	27.	SHAKE YOUR GROOVE THING-Peaches & Herb
18.	13.	DON'T HOLD BACK-Chanson	22.	28.	BLAME IT ON THE BOOGIE-Jacksons
6.	14.	MARY JANE-Rick James	24.	29.	STAND UP-Atlantic Starr
8.	15.	FLYING HIGH-Commodores	28.	30.	OLIVIA (LOST & TURNED OUT)-Whispers

Movin' On Up

YOU STEPPED INTO MY LIFE-Melba Moore (Epic) AIN'T WE FUNKIN' NOW-Bros. Johnson (A&M)

Top Airplay

COOLING OUT-Jerry Butler
 IN THE BUSH-Musique
 LOVE TO BURN-O.C. Smith
 TAKE THAT TO THE BANK-Shalamar
 LOVE VIBRATION-Joe Simon
 YOU FOOLED ME-Grey & Hanks
 DON'T WANNA COME BACK-Mother's Finest
 I WANNA MAKE LOVE TO YOU-Randy Brown
 GANGSTER OF LOVE-Johnny Guitar Watson
 FREE ME-Bonnie Pointer
 I DON'T KNOW IF IT'S RIGHT-Evelyn "C" King
 ONLY YOU-Teddy Pendergrass
 WONDER WORM-Capt. Sky
 I'M COMING HOME AGAIN-Gladys Knight
 WE BOTH DESERVE EACH OTHER-LTD
 IN THE NIGHTTIME-Michael Henderson

Correspondents' Preferred Picks

GIVING UP, GIVING IN-3 Degrees (Ariola)
 WITCH DOCTOR-Paul Horn (Mushroom)
 EVERLASTING LOVE-Temptations (Atlantic)
 MY FUNK-Phyrework (Mercury)
 WHAT'S YOUR SIGN-Danny Pearson (Unlimited Gold)
 DON'T WEAR YOURSELF OUT-The McCrarys (Portrait)
 KEEP THE HOME FIRE BURNING-Millie Jackson(Spring)
 CHANGE-Zulema (LeJoint)
 NEVER HAD A LOVE LIKE THIS BEFORE-Tavares(Cap.)
 I'M THINKING ABOUT IT TOO-Al Jarreau (W.B.)
 HOW DO YOU DO-Al Hudson & Soul Partners (ABC)
 I JUST WANT TO TESTIFY-Dells (ABC)
 Y.M.C.A.-Village People (Casablanca)
 ALMOST LIKE BEING IN LOVE-Michael Johnson (EMI)
 INSTANT REPLAY-Dan Hartman (Blue Sky)
 IS IT STILL GOOD TO YOU-Ashford & Simpson (W.B.)

Regional Highlights

- Albany (Doc Suttles-WJIZ) #2-Roy Ayers, #5-Betty Wright, #7-Shalamar, #9-Natalie Cole, #10-Chic. Gns: Alex Taylor, Joe Simon, Judy Cheeks, Circle of Fire, Charles Jackson, Shotgun, Gene Chandler. New: Musique, Memphis Horns, Joe Farrell, 7th Wonder, Peabo Bryson. Rq: Norma Jean, D.J. Rogers, Paul Horn. LP's: Barry White, LTD, Lee Oskar.
- Atlanta (Tony Jameson-WAOK) #2-Chanson, #3-Pockets, #6-Lenny Williams, #7-Mother's Finest, #10-Donna Summer. Gns: Grey & Hanks, Chic, E.W.& F., Millie Jackson, Peter Brown, Quazar, Teddy Pendergrass, Brides of Funkenstein, Staples, Jerry Butler. New: Peaches & Herb, Joe Simon, Bonnie Pointer, Zulema, Danny Pearson, Vernon Burch.
- Chicago (James Alexander-WBMX) #2-Capt. Sky, #3-Cheryl Lynn, #4-ADC Band, #5-Ashford & Simpson, #6-Barry White, #9-Gil Scott-Heron, #9-Gene Chandler. Gns: Al Hudson, Crown Heights Affair, Bobby Lyle. New: Shalamar, Broadway, Gladys Knight, 3 Degrees, Brides.
- Cleveland (G.Kelly Jones-WABQ) #1-Cheryl Lynn, #3-Chanson, #4-Rick James, #5-O.C.Smith, #6-Randy Brown, #7-Staples, #8-Emotions, #9-ADC Band, #10-Chic. Gns: Evelyn King, Sugah, Shalamar, Micki Lynn Jones. New: Temptations, Gene Chandler. On: Fiesta, C.B. Overton, Captain Sky, Quartz. LP's: Ronnie Laws, Earth, Wind & Fire, Ahmad Jamal, Bonnie Pointer.
- Columbus (Keith Willis-WVKO) #1-Brides of F., #2-Chic, #3-Wilbert Longmire, #4-Rick James, #8-Jerry Butler, #9-ADC Band, #10-Michael Henderson. Gns: Sonny Craver, Lakeside, Kinzman Dazz. New: E.W.& F., Tavares, Pockets, Mother's Finest, Joe Simon, 4 Tops.
- Galveston (Randy Sterling-KGBC) #1-Chaka Khan, #2-High Inergy, #5-Staples, #6-7th Wonder, #8-Roy Ayers, #10-Shalamar. New: The McCrarys, Danny Pearson, Joe Simon. Rq: Chic, ADC Band, Evelyn King, Phyrework, Gene Chandler. On: Art Wilson, Peaches & Herb, Shotgun, Peabo Bryson, Lee Oskar, 3 Degrees.
- Houston (Pam Wells-KMJQ) #1-Chic, #2-Cheryl Lynn, #6-Gil Scott-Heron, #7-Staples, #8-Switch, #9-Melba Moore. Gns: Chanson, H.Kenny, Al Jarreau, ADC Band, Teddy Pendergrass, Bonnie Pointer, Peaches & Herb, Musique, Michael Henderson, Gene Chandler, Gino Vannelli, Donna Summer. New: Tavares, Rodney Franklin. On: Shalamar, B.Caldwell, LTD, O.C.Smith.
- St.Matthews (Andy Henderson-WQKI) #1-Chaka Khan, #3-Chic, #4-Commodores, #5-Cheryl Lynn, #8-A.Bridges, #9-Roy Ayers, #10-Gene Chandler. Gns: Bobby Caldwell, E.W.& F., Lenny Williams, Hot Chocolate. New: Millie Jackson, Temptations, Phyrework. On: Ashford & Simpson, Sylvers, Village People. LP's: Cameo, Ashford & Simpson.
- Seattle (Robert L. Scott-KYAC) Gns: Chic, Earth, Wind & Fire, Brides of Funkenstein, O.C.Smith, Futures, Bobby Caldwell, Randy Brown, Staples. New: Parliament, James Brown, Cameo. On: Patrice Rushen, Joe Simon, Peabo Bryson, Pointer Sisters.
- Stockton (Carol Benton-KUOP/FM) Gns: Commodores, Chaka Khan, Temptations, Atlantic Starr, Roy Ayers, Donna Summer, Chanson, Con Funk Shun, Gladys Knight, Jacksons, Pointer Sisters. Lakeside, Shalamar, Herbie Mann, LTD, Cheryl Lynn, Joan Armatrading. New: Smokey Robinson. On: Donald Byrd, Norman Connors.

Black Radio LP Cuts

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|---|---|
| Lee Oskar-BEFORE THE RAIN | LTD- <u>YOU FOOLED ME</u> |
| Barkays-HOLY GHOST | Barry White...JUST THE WAY... |
| Wilton Felder-DANCE TOGETHER | Cerrone-MUSK OF LIFE |
| Ashford & Simpson-GET UP AND DO SOMETHING | Cameo-UGLY EGO |
| Chaka Khan-SLEEP ON IT/ROLL ME THRU..RUSHES | Randy Brown-LOVE IS ALL I NEED |
| Bobby Caldwell-WHAT YOU WON'T DO FOR LOVE | Melba Moore-YOU STEPPED INTO MY LIFE |
| Gil Scott-Heron-3 MILES DOWN/SHOW BUSINESS | Isley Bros. -TIMELESS |
| Lakeside-ALL THE WAY LIVE | Isaac Hayes-JUST THE WAY YOU ARE/ZEKE THE FREAK |
| Phyrework-PUT YOUR HANDS UP | Patrice Rushen-PLAY |
| Chanson-I LOVE YOU MORE/DID YOU EVER/WHY | Johnny Guitar Watson-MISS FRISCO |
| Willie Hutch-AND ALL HELL BROKE LOOSE | Commodores-SAY YEAH |

(Gary Taylor is not making any picks this week.)

Recommended New Releases

YOU NEED A WOMAN TONIGHT-Capt. & EASY DRIVER-Kenny Loggins (Columbia)
Tennille (A&M) DARLIN'-Frankie Miller (Chrysalis)
HOW WILL YOU BREAK MY HEART-Crawler THE RUNAWAY-Brent Maglia (Fantasy)
(Epic) TURN THE TIDE-Paley Brothers (Sire)

Albums of the Week

Reviewed by Ron Fell

"From The Inside"-Alice Cooper (W.B.) Alice is crazy. Crazy like McMurphy in "One Flew Over the Cuckoo's Nest". He knows exactly where he's going and what he's doing. His music borders on the bizarre, somewhere between theatre and reality. His hit single, HOW YOU GONNA SEE ME NOW is a grown-up version of "Tie A Yellow Ribbon 'Round The Old Oak Tree". FROM THE INSIDE, WISH I WERE BORN IN BEVERLY HILLS, SERIOUS, HOW YOU GONNA SEE ME NOW.

"Shakedown Street"-Grateful Dead (Arista) This is another good news/bad news kind of album. The good news is they've made another album with plenty of airplay potential. The bad news is they have mellowed out so much in the last two albums that they may not have enough of a hard edge for some of rock radio. GOOD LOVIN', SHAKEDOWN STREET, FIRE ON THE MOUNTAIN, I NEED A MIRACLE.

"Bush Doctor"-Peter Tosh (Rolling Stones Records) Although his appeal may still be limited to the Album Radio Programming level, he is, none the less, garnering a lot of airplay with his reggae version of DON'T LOOK BACK and now the album has surfaced with as much politics and religion as melody. Somehow it succeeds. (YOU GOT TO WALK AND) DON'T LOOK BACK/PICK MYSELF UP/I'M THE TOUGHEST/BUSH DOCTOR

Recommended from the following LP's:

"Let It Out"-The Jimmy Castor Bunch (Drive) LET IT OUT/THE MYSTERY OF ME/MY BRIGHTEST DAY

"C'est Chic"-Chic (Atlantic) LE FREAK/I WANT YOUR LOVE/SOMETIMES YOU WIN

"Love Beach"-Emerson, Lake & Palmer (Atlantic) ALL I WANT IS YOU/LOVE BEACH/THE GAMBLER/CANARIO

"The Gambler"-Kenny Rogers (U.A.) THE GAMBLER/KING OF OAK STREET/SHE BELIEVES IN ME/A LITTLE MORE LIKE ME (The Crucifixion)

"Roll It Tight!"-Roadway (Cherry) (WEEP NO MORE) MELINDA/BURNED/THE BALLAD OF DIZZY & MAC

Fourty-One Years at the Same Station

Jerry West, chief engineer at KOIL-Omaha is retiring after spending 41 of his 47 years in radio at KOIL. To spend 41 years at the same station is almost unheard of, and probably just about every jock in the country worked at KOIL and with Jerry during the Star dynasty. Our best wishes to a fine gentleman who survived the best of them.

Gobble-Gobble

KJCK-Junction City, Kansas, is giving away albums for Thanksgiving plus a grand prize of a turkey a year for the next ten years, which is a lot of bird.