

Cash Box


MARCH 24, 1962

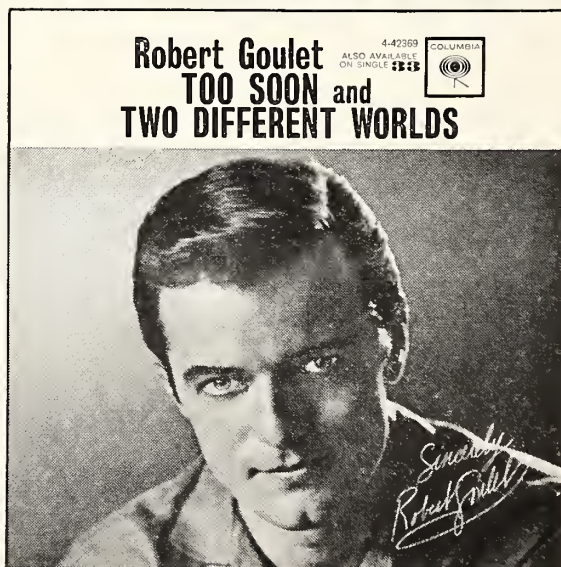


ts during the past two years have hit with as many big records and with the consistency of Gary (U.S.) Bonds. The LeGrand songster first clicked with "New" then followed with a fabulous chain of other top tenners including "Quarter To Three," a record which set a sound trend in the industry, "School Is Out," and "Dear Lady Twist," his most recent top ten hit. The youngster's latest single effort, just released is "Twist, Twist Senora." For the album market has just issued a new package by the artist dubbed "Twist Up Calypso," an LP which should follow in the footsteps of his many other album hits, personally managed by Frank Guida and his LeGrand product is nationally distributed by Rust Records.




© "COLUMBIA" MARCAS REG. PRINTED IN U.S.A.

Last night, 37,500,000 people*
heard **Robert Goulet** sing
"Two Different Worlds"
on TV's Ed Sullivan Show.
Today, your **Columbia** 
distributor will fill your order.



4-42369

*Estimate based on American Research Bureau figures

Also available on single 



FOUNDED BY BILL GERSH

Cash Box

Vol. XXIII—Number 28

March 24, 1962

Cash Box

(Publication Office)

1721 Broadway

New York 19, N. Y.

(Phone: JUdson 6-2640)

CABLE ADDRESS: CASHBOX, N. Y.

ORLECK, President and Publisher
MAN ORLECK, VP and Managing Director
RGE ALBERT, VP and Treasurer

EDITORIAL—Music

MARTY OSTROW, Editor-in-Chief
RA HOWARD, Editor
RV LICHTMAN, Associate Editor
ICK ZIMMERMAN, Editorial Assistant
IKE MARTUCCI, Editorial Assistant
OPSIE, Staff Photographer

ADVERTISING

OB AUSTIN, National Director, Music
ERRY SHIFRIN, N.Y.C. office, Music
EE BROOKS, Manager Chicago
ACK DEVANEY, Manager Los Angeles
ARTY TOOHEY, National—Coin Machine
EVILLE MARTEN, London, Eng.
AUL ACKET, The Hague, Holland
AL SONDOCK, Munich, Germany
ON TUDOR, Heathmont, Victoria, Aust.
ITTORIO de MICHELI, Milano, Italy
VEN G. WINQUIST, Stockholm, Sweden
OGER SELLAM, Paris, France
ENRIQUE ORTIZ, Mexico 7, D.F.
ENIS PANTIS, Quebec, Canada
MIGUEL SMIRNOFF,
Buenos Aires, Argentina
RICARDO & RENATO MACEDO,
Sao Paulo, Brazil
HIKARU SUGIURA, Tokyo, Japan
RUNO DUTKOWSKI, Art Director

AGERS

MARTY TOOHEY, Coin Machine Dept.
T. TORTOSA, Circulation
EVILLE MARTEN, European Director

CHICAGO

LEE BROOKS

29 E. Madison St., Chicago 2, Ill.
(All Phones: FInancial 6-7272)

HOLLYWOOD

JACK DEVANEY

6272 Sunset Blvd., Hollywood 28, Cal.
(Phone Hollywood 5-2129)

ENGLAND

NEVILLE MARTEN

Dorris Land

9a New Bond St.

London, W1, Eng.

Tel: Hyde Park 2868

ELUX: PAUL ACKET, Theresiastraat 81a,
The Hague, Holland, Tel. 070-722546
MANY: MAL SONDOCK, Amalienstrasse
8, Munich, Germany, Tel: 220197
Y, VITTORIO de MICHELI, Via Settala 20,
Milan, Italy, Tel. 22 11 85
NDINAVIA: SVEN G. WINQUIST, Kagge-
holmsvagen 48, Stockholm-Enskede, Sweden,
Tel: 59-46-85
NCE: ROGER SELLAM, 24 Rue de Lenin-
grad, Paris, France, Tel: Europe 5308
TRALIA: RON TUDOR, 8 Francis St.,
Heathmont, Victoria, Tel: 87-5677
ICO: ENRIQUE ORTIZ, Monterrey 31, Col.
Roma, Mexico 7, D.F. Tel: 12-10-00 10-10-01
ADA: DENIS PANTIS, 995 Decarie Blvd.,
Ville St. Laurent, Quebec, Canada
ENTINA: MIGUEL SMIRNOFF, Rafaela
978, Buenos Aires, Argentina, Tel: 69-1538
ZIL: RICARDO & RENATO MACEDO, Rua
Cao Ramalho 1324, Sao Paulo, Brazil, Tel:
2-6188
YO: HIKARU SUGIURA 2, Takada-Oimatau
Bunkyo-Ku, Tokyo, Japan

SCRIPTION RATES \$15 per year any-
e in the U. S. A. Published weekly. Second-
postage paid at Bristol, Conn.
opyright © 1962 by The Cash Box Publishing
Inc. All rights reserved. Copyright under
ersal Copyright Convention.

SWINGIN' SINGLES

Although we've heard consider-
able comment during the last few
weeks about soft sales and the
usual excuses that go along with
soft sales, such as the bad weather
conditions, the softer sound in
radio play, etc., the simultaneous
success of a host of records during
the past week gives every indica-
tion that things will probably be
swinging again before the month
of March has completed its course.

During the past week, everyone
we spoke to on the retail, one stop
and rack jobbing levels commented
on the broad spread of strong sell-
ing singles that seems to have de-
veloped in just a few days. And the
general word for the future in the
singles area is "encouraging."

Of course, with a wide spread of
big singles, rather than just a few,
hitting at the same time, there is a
fear that not all will be huge and
returns on some may be quite large.
But everyone seems to favor the
money-making potential that exists
when there are a host of strong
new records.

In addition to a strong Top Ten
comprising such solid money mak-
ers as *Hey Baby*, *Don't Break The
Heart That Loves You*, *Midnight In
Moscow*, *Let Me In*, *What's Your
Name*, *Slow Twistin'*, *Twistin' The*

Night Away, *Love Letters*, *Dream
Baby*, and *Good Luck Charm*, there
are a host of other strong hits that
appear to be destined for top ten
status and everyone is buying them
as though they're going to be up
there. Rick Nelson's *Young World*,
Shelly Fabares' *Johnny Angel*, An-
ka's *Love Me Warm And Tender*
and Dee Dee Sharp's *Mashed Po-
tato Time* are all powerhouses that
are just outside the inner circle and
will probably move into it in short
order.

But strong action has been indi-
cated from dealers on such titles as
Please Don't Ask About Barbara by
Bobby Vee, Clyde McPhatter's
Lover Please, the Drifters' *When
My Little Girl Is Smiling*, Larry
Finegan's *Dear One*, *Something's
Got A Hold On Me* by Etta James,
Leroy Van Dyke's *If A Woman An-
swers*, King Curtis' *Soul Twist*,
Ginny Come Lately by Brian Hy-
land, Acker Bilk's *Stranger On The
Shore*, and the Shirelles' *Soldier
Boy*.

The above, plus other up and
coming goodies offer just about the
strongest collection of exciting sin-
gles to click simultaneously in quite
some time and future sales action
should prove this to be true.



Cash Box TOP 100

BEST SELLING TUNES ON RECORDS COMPILED BY CASH BOX FROM LEADING RETAIL OUTLETS—MARCH 24, 1962

	Position	3/17	3/10
1—HEY BABY! ★BRUCE CHANNEL-Smash-1731 BAN-LONS-Fidelity-4051	1	1	
2—DON'T BREAK THE HEART THAT LOVES YOU ★CONNIE FRANCIS-MGM-13059	3	4	
3—MIDNIGHT IN MOSCOW ★KENNY BALL-Kapp-422 JAN BURGINS-London-10503 TROY WALKER-GNP-179 TEDDY BUCKNER-GNP-180 AIMABLE ORK-GNP-180	2	3	
4—LET ME IN ★SENSATIONS-Argo-5405	4	5	
5—WHAT'S YOUR NAME ★DON & JUAN-Bigtop-3079	6	8	
6—SLOW TWISTIN' ★CHUBBY CHECKER-Parkway-835	8	30	
7—TWISTIN' THE NIGHT AWAY ★SAM COOKE-RCA-7983	7	12	
8—LOVE LETTERS ★KETTY LESTER-Era-3068	14	29	
9—DREAM BABY ROY ORBISON-Monument-456	10	17	
10—GOOD LUCK CHARM ★ELVIS PRESLEY-RCA-7992	36	—	
11—YOUNG WORLD ★RICKY NELSON-Imperial-5805	18	44	
12—DUKE OF EARL ★GENE CHANDLER-Vee Jay-416 TIMMY REYNOLDS-Operators-2008	5	2	
13—JOHNNY ANGEL ★SHELLY FABARES-Colpix-621	35	63	
14—LOVE ME WARM AND TENDER ★PAUL ANKA-RCA-7977	22	39	
15—MASHED POTATO TIME ★DEE DEE SHARP-Cameo-212	31	58	
16—HER ROYAL MAJESTY ★JAMES DARREN-Colpix-622	9	10	
17—I'VE GOT BONNIE ★BOBBY RYDELL-Cameo-209	20	27	
18—SHE'S GOT YOU ★PATSY CLINE-Decca-31354	11	14	
19—COME BACK SILLY GIRL ★LETTERMEN-Capitol-4699	19	25	
20—PLEASE DON'T ASK ABOUT BARBARA ★BOBBY VEE-Liberty-55419	29	36	
21—SMOKY PLACES ★CORSAIRS-Tuff-1808	12	13	
22—WHERE HAVE ALL THE FLOWERS GONE ★KINGSTON TRIO-Capitol-4671	23	26	
23—LOVER PLEASE ★CLYDE McPHATTER-Mercury-71941 DENNIS TURNER-Louis-2002	49	77	
24—THE WANDERER ★DION-Laurie-3115	13	9	
25—TUFF ACE CANNON-HI-2040	16	15	
26—WHEN MY LITTLE GIRL IS SMILING ★DRIFTERS-Atlantic-2134	48	60	
27—BREAK IT TO ME GENTLY ★BRENDA LEE-Decca-31348 SANDY LYNN-Operators-2007	15	6	
28—CRYING IN THE RAIN ★EVERLY BROTHERS-Warner Bros.-5250	21	11	
29—THE TWIST ★CHUBBY CHECKER-Parkway-811 ERNE FREEMAN-Imperial-5793 HANK BALLARD & MIDNIGHTERS-King-5171 BILLY WADE-Operators-2003	17	7	
30—I'M BLUE (GONG-GONG-SONG) ★IKETTIES-Atco-6212	27	18	
31—DEAR LADY TWIST ★GARY U.S. BONDS-Legrand-1015 TIMMY REYNOLDS-Operators-1007	25	21	
32—MY BOOMERANG WON'T COME BACK ★CHARLES DRAKE-United Artists-398	26	22	
33—DEAR ONE ★LARRY FINNEGAN-Old Town-1113 DARRELL McCALL-Phillips 40015	55	74	

	Position	3/17	3/10
34—SOMETHING'S GOT A HOLD ON ME ★ETTA JAMES-Argo-5409	45	52	
35—YOU WIN AGAIN ★FATS DOMINO-Imperial-5816	39	49	
36—PERCOLATOR (TWIST) ★BILLY JOE & CHECKMATES-Dore-620	24	20	
37—CHIP CHIP GENE McDANIELS-Liberty-55405	28	16	
38—CRY TO ME ★SOLOMON BURKE-Atlantic-2131	38	40	
39—CRY BABY CRY ★ANGELS-Caprice-112	43	51	
40—JAMIE ★EDDIE HOLLAND-Motown-1021	40	48	
41—(DO) THE NEW CONTINENTAL ★DOVELLS-Parkway-833	34	32	
42—LOLLIPOPS AND ROSES ★JACK JONES-Kapp-435 JOE HARNELL-Kapp-609	47	55	
43—WALK ON THE WILD SIDE ★BROOK BENTON-Mercury-71925 TITUS TURNER-Jamie-1213	42	47	
44—THE PEPPERMINT TWIST ★JOEY DEE & STARLITERS-Roulette-4401 CONTINENTAL COUSINS-Palette-5092	30	19	
45—AFRIKAAN BEAT ★BERT KAEMPFFERT-Decca-31350	37	38	
46—POP-EYE ★HUEY SMITH-Ace-649	50	54	
47—PATTI-ANN ★JOHNNY CRAWFORD-Del-Fi-4172	53	67	
48—IF A WOMAN ANSWERS ★LEROY VAN DYKE-Mercury-71926	70	81	
49—SOUL TWIST ★KING CURTIS-Enjoy-1000	62	68	
50—NUT ROCKER ★B. BUMBLE & STINGERS-Rendezvous-166 JACK B. NIMBLE & QUICKS-Dot-10319	58	65	
51—GINNY COME LATELY ★BRIAN HYLAND-ABC-10294	74	—	
52—A LITTLE BITTY TEAR ★BURL IVES-Decca-41330 WANDA JACKSON-Capitol-4681 JOEY BROOKS-Columbia-42251 CROSBY BROS.-Dot-16300 RAY SANDERS-Liberty-55267	32	24	
53—COTTONFIELDS ★HIGHWAYMEN-United Artists-370	33	28	
54—HEY! LET'S TWIST ★JOEY DEE & STARLITERS-Roulette-4408	52	37	
55—YESSIREE ★LINDA SCOTT-Congress-101	57	62	
56—THE ALVIN TWIST ★DAVID SEVILLE & CHIPMUNKS-Liberty-55424	61	71	
57—STRANGER ON THE SHORE ★MR. ACKER BILK-Atco-6217 SAMMY GARDNER-Norman-517	88	—	
58—HE KNOWS I LOVE HIM TOO MUCH ★PARIS SISTERS-Gregmark-10	41	43	
59—SOLDIER BOY ★SHIRELLES-Scepter-1228	87	—	
60—BALLAD OF THUNDER CLOUD ★ROBERT MITCHUM-Capitol-1986	68	76	
61—YOU BETTER MOVE ON ARTHUR ALEXANDER-Dot-16309	79	87	
62—BABY IT'S YOU ★SHIRELLES-Scepter-1227	46	31	
63—SHOUT (PART 1) ★JOEY DEE & STARLITERS-Roulette-4416	—	—	
64—SHE CAN'T FIND HER KEYS ★PAUL PETERSON-Colpix-620	81	90	
65—OUR ANNIVERSARY ★SHEP & LIMELITES-Hull-748	73	72	
66—TWISTIN' POSTMAN ★MARVELETES-Tamla-54054	56	34	
67—TWO OF A KIND SUE THOMPSON-Hickory-1166	86	—	
68—SHE CRIED ★JAY & AMERICANS-United Artists-415 TED DARYLL-Utopia 1003	96	—	

	Position	3/17	3/10
69—WHITE ROSE OF ATHENS ★DAVID CARROLL-Mercury-71917 NANA MOUSKOURI-Riverside-4513 CHORDETTE5-Cadence-1417 GEOFF LOVE-United Artists-436	76	83	
70—SHOUT, SHOUT (KNOCK YOURSELF OUT) ★ERNE MARESCA-Seville-117	97	—	
71—LIZZIE BORDEN CHAD MITCHELL TRIO-Kapp-439	64	35	
72—ANYTHING THAT'S PART OF YOU ★ELVIS PRESLEY-RCA-7992	94	—	
73—A GIRL HAS TO KNOW ★G-CLEFS-Terrace-7506	77	82	
74—JOHNNY JINGO ★HAYLEY MILLS-Vista-395	—	—	
75—SWEET THURSDAY JOHNNY MATHIS-Columbia-42261	83	84	
76—JAM (PART 1) ★BOBBY GREGG & FRIENDS-Cotton-1003	—	—	
77—TWIST, TWIST SENORA ★GARY U.S. BONDS-Legrand-1018	—	—	
78—NORMAN ★SUE THOMPSON-Hickory-1159	44	23	
79—MOMENTS ★JENNEL HAWKINS-Amazon-1003 JOYCE DAVIS-United Artists-425	78	80	
80—THE RAINS CAME BIG SAM-Eric-7003	85	94	
81—WHAT'S SO GOOD ABOUT GOODBYE ★MIRACLES-Tamla-54053	60	45	
82—THE ONE WHO REALLY LOVES YOU ★MARY WELLS-Motown-1024	91	—	
83—CINDERELLA ★JACK ROSS-Dot-16333	—	—	
84—ANNIE GET YOUR YO-YO ★LITTLE JR. PARKER-Duke-345	93	—	
85—YES INDEED ★PETE FOUNTAIN-Coral-65549	90	92	
86—TELL ME ★DICK & DEEDEE-Liberty-55412	95	—	
87—GOODBYE TO TOYLAND ★VONNAIR SISTERS-Vista-390	89	96	
88—MEMORIES OF MARIA ★JERRY BYRD-Monument-449	—	—	
89—AMOR ★ROGER WILLIAMS-Kapp-447 GINO MESCOLI-Vesuvius-1055	98	—	
90—THE BIG DRAFT ★FOUR PREPS-Capitol-4716	100	—	
91—THE GREATEST HURT ★JACKIE WILSON-Brunswick-5521	51	41	
92—LETTER FULL OF TEARS GLADYS KNIGHT & PIPS-Fury-1054	72	61	
93—PLAY THE THING ★MARLOWE MORRIS QUINTET-Columbia-42218	99	—	
94—CAJUN QUEEN ★JIMMY DEAN-Columbia-42282 RED SOVINE-RCA-7981	71	64	
95—DUCHESS OF EARL ★PEARLETES-Vee Jay-435 BOBBY SMITH & DREAM GIRLS-Bigtop-3100	100	—	
96—YOU TALK ABOUT LOVE ★BARBARA GEORGE-A.F.O.-304	—	—	
97—QUARTER TO FOUR STOMP ★STOMPERS-Landa-684	100	—	
98—SMILE ★FERRANTE & TEICHER-United Artists-431 LETTERMEN-Capitol-4658 TIMI YURO-Liberty-55375 NATE WILLIAMS-Backbeat-536	—	—	
99—I WILL ★VIC DANA-Dolton-51	—	—	
100—CLOWN SHOES ★JOHNNY BURNETTE-Liberty-55416	92	95	

THE
ORIGINAL
HIT



"VILLAGE
OF LOVE"

NATHANIEL MAYER AND THE
FABULOUS
TWILIGHTS

FORTUNE RECORDS NUMBER UA 449

Panel On Future Of Record Biz Concludes NARAS-NYU Course

NEW YORK—The eight-week long NARAS course on the record industry, staged in conjunction with New York University, came to an interesting conclusion last week when the subject of "The Future Of The Record Business" was discussed by veterans of the record business—Dave Kapp, of Kapp Records, Art Talmadge, head of United Artists Records, Joe Csida, vice-president of Capitol Records, and Ted Wallerstein, one of the industry's pioneers who, during his career, played an important role in the growth of RCA Victor, Columbia and other record firms.

Moderated by jazz pianist and NARAS exec Billy Taylor, the subject under discussion was in essence most summed up in the first comment made by Dave Kapp. The future of the business, said Kapp, hinges on what the industry puts in the grooves. As long as record people continue to put in the grooves what the public wants to have, there is no limit as to how vast the record industry's growth can be. Talmadge brought the subject to the area of the near future by commenting on difficulties that face the industry now, such as discounting, too much product, etc. Although clearly indicated that there is no obvious and immediate solution to this problem, he declared that these difficulties pose a hurdle that must be overcome to increase the profit picture.

The discussion of possible future trends that might help the record industry grow led to the subject of record companies and artists receiving performance royalties for the records played on radio and television. All agreed that it was almost impossible for such a turn of events to develop immediately. Csida felt it would always be an impossibility but Kapp said that it may some day become a reality. Copyright legislation, record labels, "good music's" potential on radio, and a number of other varied subjects played a part in the discussion.

Kapp stated that the record industry will always play a major role in the entertainment of the public. He specifically pointed to television's offering to the public no new music, with the exception of the Perry Como and Ed Sullivan shows, which occasionally have artists performing new songs. Television, in its present structure, he said, can never replace what records offer the people.

Prior to the panel discussion, the audience heard from director of

NYU's educational department, who stated that NARAS and NYU are currently discussing the possibilities of future courses. Three extended courses are now being considered: one on A&R, one on sales and merchandising and another on promotion and publicity. Each subject will be covered in depth individually and will feature leading figures in the various areas. NYU would like to develop an educational center for the training of people who wish to go into the record industry as well as people already in it interested in broadening their education in other areas.

Atlantic's Nesuhi Ertegun commented on the function of NARAS. A cocktail party concluded the eight week course.

Alexander's Opens Largest Disk Dept. In N.J. Store

NEW YORK—Alexander's new outlet in Paramus, N.J., opening this week (21), will have the largest disk department in the department store chain.

An important feature of the department will be the installation of an educational record center. Emphasis will be placed on language courses for both adults and children. In addition, there will be courses in typing, stenography, spelling, literature and the spoken arts.

The department will be serviced exclusively by Melody Record Supply Co., this city.

Melody also services the educational record center at Macy's Herald Square in New York, which was set up on an experimental basis, but is now operating on a permanent basis.

Juggy Gayles Heads Sales At Joy

NEW YORK—Joy Records, noting sales growth, has brought in Juggy Gayles, vet sales-pubbery exec, to head national sales and handle all phases of merchandising.

With the appointment of Gayles, Eddie Joy, label prexy, will now concentrate more heavily on expansion and development of LP's, acquiring masters, building relations with indie producers and all other facets of the creative end of the business.

After doing publishing work for various firms and on his own, Gayles became affiliated with the disk end, first with Jubilee, then with Carlton, of which he was sales head.

Joy's promotion staff consists of Johnny Farrow and David Greenman, who cover the eastern and mid-western territories, and Harvey Geller, based in Los Angeles, is responsible for the west coast.

Mort Garson is the label's A&R director, handling the label's artists, selection of songs, arrangements and recording sessions.

Joy's current singles are "It's Written All Over Your Face" and "Happy Music" by Sleepy King and "I Wish That We Were Married" by Ronnie & The Hi-Lites.

Summers Gets Top Sales Post At WB

BURBANK, CALIF.—Robert Summers has been appointed national sales manager of Warner Bros. Records. He will assume his new post immediately in the company's Burbank headquarters, reporting directly to prexy Mike Maitland. All WB district sales managers will now report to Summers.

Summers has been with the company since its inception, and has been a district sales manager covering the midwest territory. He previously held sales positions with Columbia, in addition to having past experience with a number of national retail record accounts in the midwest area.

Hugh Hilliard, who has been assistant to Summers for the past six months, was simultaneously promoted to midwestern district sales manager. Hilliard will assume his position immediately and headquarter in Minneapolis.

The addition of Summers to direct all sales activities now provides WB with a complete management team. He joins forces with Jimmy Hilliard and Stan Applebaum, A&R; Joel Friedman, merchandising; Joe Smith, national promotion manager; Ed West, treasurer; Lowell Frank, recording and engineering, and Monroe Glasberg, operations manager.

Adults Dig Big Beat, Juke-Box Op Contends

NEW YORK—The belief that a strong adult market for rock 'n roll disks does exist has been vigorously supported by Seymour Pollack, long-time jukebox operator.

Pollack, who is based in North Tarrytown, N.Y., made known his views in a letter to the New York Journal American, which recently published an article on the effects of "good-music" programming on rock 'n roll.

Though he concedes that most singles sold in record stores are purchased by teenagers, Pollack says that "too much emphasis is placed on the fact."

Notes Pollack: "However, 50% of the popular records are sold to operators of music machines. Only about 5% of these locations are of the type patronized by teenagers. The remaining 95% are patronized by adults over 21."

This indicates to Pollack that the "minority" of persons who say they like classical music and condemn rock 'n roll "are talking through both sides of their mouths."

"I have had the experience of a location owner telling me to keep the rock 'n roll numbers out of the machines. So what happened? Their customers complained, did not play the machines and took their trade elsewhere, where they could find music to their liking."

As for himself, Pollack said he recently changed his listening habits from a "good-music" station to one which programs rock 'n roll.

"I am not a teenager. I am 54 years of age."

Liberty Program On "All-Time" Singles

HOLLYWOOD—"All Time Hits" from Liberty Records have been coupled on 21 singles, which the label is offering to dealers on a 10% discount on orders of 50 or more assorted singles.

The series, whose program begins March 19 and concludes April 30, involves 13 artists.

Available to dealers is a set of 21 high-header cards for the disks, one for each selection. Easels listing all of the tunes have also been created and are shipped immediately to distributors.

The artists and sides: Julie London: "Cry Me a River" and "C'mon a My House"; Eddie Cochran: "Sittin' in the Balcony" and "Hallelujah, I Love Her So"; "Summertime Blues" and "Teenage Heaven"; "C'mon Everybody" and "Somethin' Else"; Patience & Prudence: "Tonight You Belong to Me" and "Gonna Get Along Without You Now"; Billy Ward: "Stardust" and "Deep Purple"; Margie Rayburn: "I'm Available" and "Freight Train."

Martin Denny: "Quiet Village" and "Enchanted Sea"; Johnny Burnette: "You're Sixteen" and "Big Big World"; "Dreamin'" and "Little Boy Sad"; Bobby Vee: "Rubber Ball" and "Devil or Angel"; "Stayin' In" and "More Than I Can Say"; The Fleetwoods: "Come Softly to Me" and "Mr. Blue"; "Runaround" and "Confidential"; "The Great Impostor" and "Tragedy"; The Ventures: "Walk—Don't Run" and "Ram-Bunk-Shush"; "Blue Moon" and "Perfidia"; David Seville: "Witch Doctor" and "Bird on My Head"; "Ragtime Cowboy Joe" and "Alvin's Orchestra"; Bob Wills & Tommy Duncan: "San Antonio Rose" and "Heart to Heart Talk."

London Names 3 New Distributions

NEW YORK—Three new distributors are now handling product from London Records.

They are: Raymond Rosen Co. in Philadelphia; Ohio Appliances Co. in Cincinnati; McDonald Bros. Co. in Memphis.

President Kennedy Watching The Top 100?

NEW YORK—Jimmy Dean has a new Columbia single and the President of the U.S. has his eye on it.

The disk, "PT 109," tells of President Kennedy's heroism in saving the lives of the members of a PT boat he commanded during World War 2 after it had been rammed by a Japanese destroyer.

Goddard Lieberman, president of Columbia, sent a copy of the disk to Pierre Salinger, the chief executive's press secretary, and the President himself eventually got to hear it.

At a Presidential dinner to which Lieberman was invited, the President took Lieberman aside, and posed the classic music business query: "Will it sell?"

In the deck's sales favor are such previous Dean successes as "Big Bad John," "Dear Ivan," "To A Sleeping Beauty" and "Cajun Queen."

These clicks, all over a short period of time, have produced a remarkable sales figure for the artist from Oct. to Dec. of last year. Dean sold 3,410,000 disks during that period, Cash Box has learned.

INDEX

Album Plans	36
Album Reviews	26, 27
Los For DJs	18
Country Music Section	46, 47
International Section	39-45
Juke Box Ops Record Guide	28
Looking Ahead	8
March LP Releases	38
Platter Spinner Patter	18
Radio Active Chart	20
& B Top 50	31
Record Ramblings	22, 24
Singles Reviews (Pop) 10, 12, 14, 16	
ure Shots	37
op 100 Artists	24
op 100 Publishers	40

New FCC Rule Attempts to End Fast Station Sales

WASHINGTON—In its continuing drive to keep broadcasters aware of their responsibilities to operate in the public interest, the Federal Communications Commission (FCC) last week announced that it would attempt to end the quick-profit idea in the sale of radio and TV outlets. In another move, it suspended the license of KRLA-Pasadena, Calif.

Beginning March 23, a new rule will take effect whereby full-blown FCC hearings are to take place on any proposal to sell a station within three years of acquiring the license. On the books, an outlet's license cannot be sold, though the purchase of a station does transfer the license, with FCC approval, to the new owner. Approval of a purchase is usually granted in routine fashion by the agency.

FCC thinking on the matter is based on its belief that normally "transfer of a broadcast license held for a short time is prima facie inconsistent with the duties of the licensee and the public interest."

The rule was passed by a 5 to 2 vote by the commissioners. Dissenters were Rosel H. Hyde and T. A. M. Craven.

Six members of the FCC voted without reservation to not allow KRLA to renew its license because it had allegedly engaged in fraudulent contests. In addition, the FCC declared, when the FCC investigated the operation of the station its owners had deliberately tried to "mislead" and "hoodwink" the agency.

In its action against KRLA, the FCC reversed James Cunningham, its chief hearing examiner. Commissioner John S. Cross concurred only in part with the decision.

Mercury Debuts Four New Albums

CHICAGO—Mercury Records has a special release of four new albums this month, including two original-cast albums.

The original-cast product is "From Second City," featuring the improvisationists, and "All in Love," the

Off-B'way success that just ended its run.

The other albums are: "Patti Page Sings Go On Home," a collection of recent country hits; "How to Speak Hip," actor John Brent and comedian Del Close, including an eight-page "Hip Manual."

Command Makes Host Personnel Changes

NEW YORK—Personnel promotions and changes have been made at Command Records.

opper Enoch Light has upped Charles Trepel to eastern sales manager; Hugh Dallas to midwest sales manager; Gene Goodman to eastern promotion director.

Three will report to Loren Baker, national sales manager, as two new appointees, Al Natterman, west coast sales rep; and Sid Weiss, eastern merchandise director.

Also promoted were: Blaire Weille production control manager; Julia Lieb to office manager; Lynn Sater radio exploitation director; and Ma May Waldman to production coordinator.

Added to Command's art department was Dan Pezz, who reports to Charles Murphy, the label's art director.

Kelly Camarata To Join Disney Pubbery Post

NEW YORK—Kelly Camarata, publicity exec vet, has joined the Walt Disney music operations. Appointment announced, it was noted, on the increase in sales volumes of Disneyland's kid-line and pop product from Buena Vista plus the major increase in the sale of music in the future Disney radio and TV properties.

Camarata, who has been involved in the publishing activities of the Capitol and London labels and Sam Phillips Publishing, will report to Phil Spector, who is in charge of the Disney phono and music publishing departments in New York.

New Drive Planned For ARMADA Insurance Plan

NEW YORK—The ARMADA Group Life Insurance Plan, introduced to the membership a year ago, offering special insurance benefits to members of the association and their employees, will go into its new re-enrollment program shortly, culminating the drive at the annual convention at the Fountainsbleau Hotel, Miami Beach, June 28-30.

During the upcoming program, it was pointed out, the new members of ARMADA will be given the opportunity to join the plan, and new employees now associated with members will be incorporated into the plan.

In announcing the program, Art Talmadge, ARMADA president, said that the first death claim under the ARMADA Plan, was recently presented on behalf of Florence Angel, treasurer of the Charles Lamb Agency, Nashville, who died a few weeks ago. Premium paid by the ARMADA member was \$156, and the claim is for the maximum amount under the Plan, \$20,000.

Members who have not joined the insurance plan, or who have just joined ARMADA, can obtain full information by contacting Jordan Ross, ARMADA Executive Secretary at 185 No. Wabash Avenue, Chicago, Ill., Talmadge said. The plan is offered by the Philadelphia Life Insurance Company, underwriter.

Lieber & Stoller Ork Bows On UA

NEW YORK—Already inked as indie producers to United Artists Records, Jerry Lieber and Mike Stoller will also appear as instrumental artists on the label.

To be billed as the Lieber-Stoller Orchestra, the team's initial single, the first of a series, is already on release. The deck, produced, naturally, by L&S, contains an L&S original, "Cafe Espresso" and "Blue Baion."

Four Panel Discussions To Highlight NARM Meet

PHILADELPHIA—Four panel discussions are to be featured at the fourth annual meet of the National Association of Record Merchandisers (NARM) at Miami Beach's Eden Roc Hotel (April 8-11).

Top diskery execs will participate in the discussions, which will be held at the convention business sessions Monday through Wednesday (9, 10, 11).

The opening session on Monday will see Capitol Records president, Glenn E. Wallichs, address the convention as its keynote speaker. Irwin Tarr, RCA Victor's rack expert, addresses the group on "The Changing Role of the Record Merchandiser"—the theme for the day. Cy Leslie, president of Pickwick International, Inc., follows with a talk directed to the budget, educational, and children's market. The sales and marketing Panel will delve further into the theme—the changing role of the record merchandiser—with a special view from where they sit as the top marketing experts of their respective companies. The execs who will participate on this panel are John Y. Burgess of RCA Victor, William Gallagher of Columbia, Sydney N. Goldberg of Decca, Stanley M. Gortikov of Capitol, and Lee C. Hartstone of London.

On the rack side of the picture will sit NARM President Edward M. Snider of Edge, Ltd. in Washington, D.C.; Glen C. Becker of Music City Record Racks in Los Angeles; George Berry of Modern Record Service in New Orleans; and Joseph Shapiro of Akorn Housewares Corporation of New York City. Larry M. Rosmarin of Record Distributing Company in Houston will moderate.

Tuesday's panel widens the area to be discussed, when Alvin S. Bennett of Liberty, Samuel H. Clark of ABC Paramount, Alan W. Livingston of Capitol, John K. Maitland of Warner Bros., and Art Talmadge of United

Clark "Teen Concert" For Int'l Sound Fair

NEW YORK—Dick Clark will bring a "Dick Clark Teen Concert" to the first International Sound Fair, July 25-29, in Detroit's Cobo Hall.

Featuring a bill of teen performers, names of whom were not announced, the attraction will be presented on Saturday afternoon (28) in the Cobo Hall arena. An audience of 14,000 is expected for the concert, which will be one of the five in-person programs with leading stars during the Fair.

Holmes Starts Pubberies With Gloria Lynne

NEW YORK—LeRoy Holmes, who just exited the Everest label (see story in last week's issue), has formed two publishing firms here with Gloria Lynne, who was cut by Holmes at Everest for the past two years.

The firms are Glynne Music (BMI) and Gloria Music (ASCAP), which are already represented by songs clefied by Chris Towns, Mathew Gee and Earl May.

Both Holmes and the songstress are considering the production of disks by other artists who come to their attention.

Artists, discuss "The Future of the Phonograph Record Industry—Its Potentials and Problems"—with NARM record merchandiser members Donald D. Belzer of Record Service Co. in Minneapolis; Larry M. Rosmarin of Record Distributing Co. in Houston; Cecil Steen of Recordwagon, Inc. in Boston; and James J. Tiedjens of Musical Isle Record Corp. in Milwaukee. Alvin Driscoll of Pioneer Distributing Co. in Wichita will moderate.

Wednesday will climax the business sessions, as it deals with the broad subject of "Creativity." George R. Marek, vice-president and general manager of the RCA Victor Records, will address the group, and set the atmosphere for a panel discussion on the effects on creativity of mass merchandising. Joe Csida of Capitol will moderate the panel of A & R experts, on which Marek will participate with Archie Bleyer of Cadence, David Kapp of Kapp, Arnold Maxin of MGM/Verve, and Dave Miller of Somerset Stereo-Fidelity.

NARM regular members participating are Stuart Burnat of Music City Record Racks of Los Angeles; John Edgerton of Pic-A-Tune, Inc. of Oakland, California; Harold Goldman of Rak Sales, Inc. of St. Louis; and Peter C. Wambach of Wambach Distributors, Inc. of Harrisburg, Penna.

A final panel on "The Problems Inherent in the Sales and Marketing of Singles" will close the program. Ewart G. Abner of Vee Jay, Jay H. Lasker of Reprise, Morrie Price of United Artists, Robert Schwartz of Laurie, and Robert Thompson of Columbia will speak for the record companies, and Endo Corsetti of Wambach Distributors of Harrisburg, Penna.; Lou J. Kustas of Toy House of Hudson Valley of Poughkeepsie, New York; and Donald Van Gorp of Musical Isle Record Corp. of Milwaukee, for the NARM record merchandisers. Kenneth Sachs of Merchants Wholesale Service Co. of Detroit will moderate.

Earl M. Foreman, the NARM legal counsel, will be on hand at all sessions to direct the discussion away from areas which are legally improper for consideration.

Gold Trumpet For Glenn



NEW YORK — Bandmaster Paul Taubman's current Epic album might be "Big Brass Band" but the trumpet he presented to Col. John Glenn, Jr. during Glenn's recent trip to Gotham was—carat gold. Col. Glenn is shown here playing "Go, Go, Go," a march which Taubman wrote to commemorate the astronaut's historic feat.



LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

- | | | | |
|--|--|--|---|
| 1 HERE IT COMES AGAIN
<i>Chantels (Carlton 569)</i> | 12 NOW LET'S POPEYE/
CHECK MR. POPEYE
<i>Eddie Bo (Swan 4099)</i> | 23 ALL YOU HAD TO DO
<i>Chris Montez (Monogram 500)</i> | 37 HULLY GULLY CALLIN' TIME
<i>Jive Five (Belton 2019)</i> |
| 2 AT THE CLUB/HIDE NOR HAIR
<i>Ray Charles (ABC Paramount 10314)</i> | 13 DO THIS, DO THAT
<i>Little Nat (Klip 242)</i> | 24 GINNY IN THE MIRROR/
I WON'T BE THERE
<i>Del Shannon (Bigtop 3098)</i> | 38 LOVE IS A SWINGIN' THING
<i>Shirelles (Scepter 1228)</i> |
| 3 ALONG CAME LINDA
<i>Tommy Boyce (RCA Victor 7975)</i> | 14 ONE LOVE, ONE HEARTACHE/
CHAPEL BY THE SEA
<i>Billy Vaughn (Dot 16329)</i> | 25 I'M ASKING FORGIVENESS
<i>C.L. & Pictures (Dunes 2010)</i> | 39 YOU ARE MINE
<i>Frankie Avalon (Chancellor 1107)</i> |
| 4 GEE BABY
<i>Ben & Bea (Phillips 40000)</i> | 15 WHAT'D I SAY
<i>Bobby Darin (Atco 6221)</i> | 26 TWISTIN' MATILDA
<i>Jimmy Soul (S.P.Q.R. 3300)</i> | 40 AIN'T THAT LOVING YOU/
JELLY, JELLY, JELLY
<i>Bobby Bland (Duke 338)</i> |
| 5 WHAT AM I SUPPOSED TO DO
<i>Ann-Margret (RCA Victor 7986)</i> | 16 YOU DON'T MISS YOUR WATER
<i>William Bell (Stax 116)</i> | 27 JUST ANOTHER FOOL
<i>Curtis Lee (Dunes 2012)</i> | 41 GONNA MISS YOU AROUND
HERE
<i>B. B. King (Kent 372)</i> |
| 6 DR. FEEL-GOOD
<i>Dr. Feelgood & Interns (Okeh 7144)</i> | 17 TO LOVE SOMEONE
<i>Ral Donner (Gone 5125)</i> | 28 YOU LIED
<i>Joanie Taylor (Herald 568)</i> | 42 DO THE SURFER'S STOMP
<i>Bruce Johnston (Donna 1357)</i> |
| 7 FLYING BLUE ANGELS
<i>George, Johnny & Pilots (Coed 555)</i> | 18 I FOUND A LOVE
<i>Falcons (LuPine 1003)</i> | 29 AUF WIEDERSEHEN MARLENE/
OOH LA LA
<i>Bob Moore (Monument 457)</i> | 43 PARADISE COVE
<i>Surfmen (Titan 1723)</i>
<i>Martin Denny (Liberty 55246)</i> |
| 8 COLINDA
<i>Rod Bernard (Hall-Way 41902)</i> | 19 LA PALOMA TWIST
<i>Chubby Checker (Parkway 835)</i> | 30 SUGARTIME TWIST
<i>McGuire Sisters (Coral 62305)</i> | 44 THE CRAWL (Part 2)
<i>Willie Mitchell (Hi 2044)</i> |
| 9 STARDUST
<i>Frank Sinatra (Reprise 20059)</i> | 20 HELP ME
<i>Andy Williams (Columbia 42265)</i> | 31 OH JOHNNY
<i>Janie Grant (Caprice 113)</i> | 45 DRIBBLE TWIST
<i>Raging Storms (Warwick 667)</i> |
| 10 I WANT TO LOVE YOU
<i>Renee Roberts (New Phoenix 6198)</i> | 21 "X-15 CONCERTO"
<i>Elliott Evans (Reprise 20039)</i> | 32 CATERINA
<i>Perry Como (RCA Victor 8004)</i> | 46 THE JOKE
<i>Reggie Hall (Rip 1816)</i> |
| 11 LOVE THEME FROM EL CID
<i>Billy Storm (Infinity 013)</i> | 22 UPTOWN
<i>Crystals (Philles 102)</i> | 33 STREET OF PALMS
<i>Ferrante & Teicher (United Artists 406)</i> | 47 A LOSING BATTLE
<i>Johnny Adams (Ric 986)</i> |
| | | 34 MEET ME AT THE TWISTIN'
PLACE
<i>Johnny Morrisette (SAR 126)</i> | 48 VILLAGE OF LOVE
<i>Nathaniel Mayer (Fortune 545)</i> |
| | | 35 STEP BY STEP
<i>Anita Bryant (Columbia 42257)</i> | 49 COOKIN'
<i>Al Casey (Stacy 925)</i> |
| | | 36 I WISH THAT WE WERE
MARRIED
<i>Ronnie & The Hi-Lites (Joy 260)</i> | 50 RUNAWAY
<i>Lawrence Welk (Dot 16336)</i> |

SWINGING
from TV's
"ROUTE 66"
to a new role as a
**SINGING
SENSATION!**
**George
Maharis**



® "EPIC", MARCA REG. "CBS" T.M. PRINTED IN U.S.A.

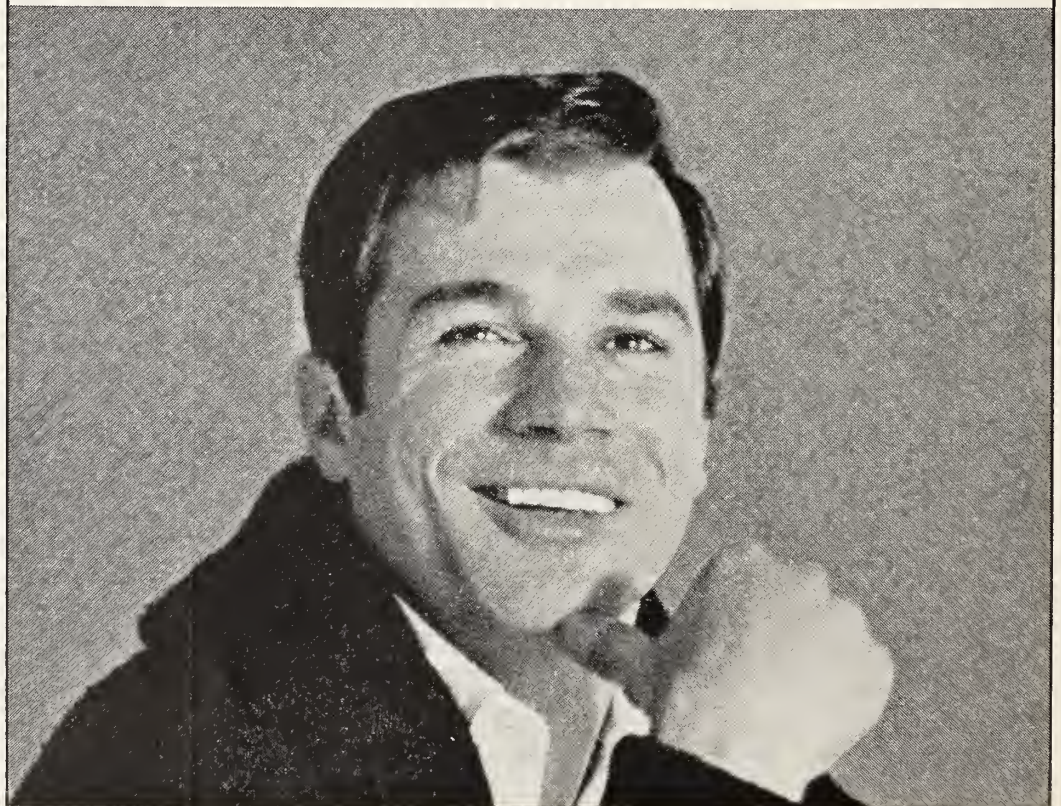
George Maharis



OUTSTANDING HIGH FIDELITY THROUGH MAGNET SOUND IS A PRODUCT OF CBS

5-9504

**AFTER THE LIGHTS GO DOWN LOW
and TEACH ME TONIGHT**



5-9504

THE WHOLE COUNTRY'S
SHOUTIN' FOR...

SHOUT

(PARTS I & II) R-4416

STILL RIDING HIGH ON ALL SINGLES CHARTS WITH
"HEY, LET'S TWIST" (R-4408) AND "PEPPERMINT TWIST" (R-4401)



JOEY DEE

AND
THE
STARLITERS

RELEASED BY POPULAR DEMAND FROM HIS BEST SELLING ALBUMS



"DOIN' THE
TWIST"

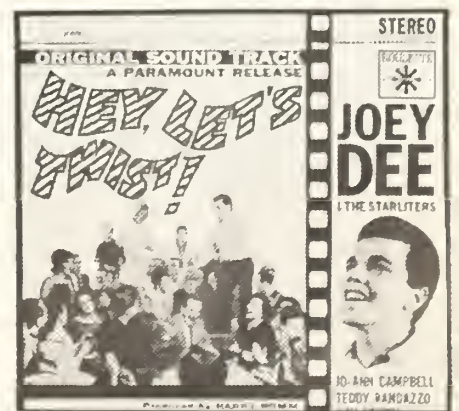
RECORDED LIVE AT THE
PEPPERMINT LOUNGE

(S) R-25166

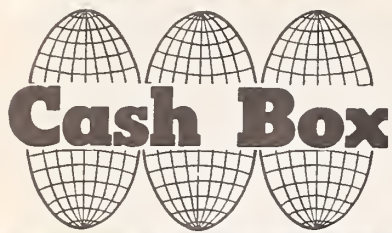
"HEY, LET'S
TWIST"

ORIGINAL SOUNDTRACK
FROM THE GREAT
PARAMOUNT PICTURE

(S) R-25168



ROULETTE



RECORD REVIEWS

B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Pick of the Week

"P.T. 109" (3:09) [Cedarwood BMI—Wilkin, Burch]

"WALK ON, BOY" (2:14) [Cedarwood BMI—Walker, Tillis]

JIMMY DEAN (Columbia 42338)

Here's another Jimmy Dean outing that can zoom up to the top of the charts in no time flat. Titled "P.T. 109," it's the inspiring tale of Pres. Kennedy's act of heroism while serving in the U.S. Navy during World War II. The chorus-backed stanza has the martial-beat format of "Battle Of New Orleans." The tantalizing, gospel-flavored finger-snapper, "Walk On, Boy," also has a healthy pop-country chart outlook.

"KING OF CLOWNS" (2:40) [Aldon BMI—Sedaka, Greenfield]

"WALK WITH ME" (2:30) [Aldon BMI—Sedaka, Greenfield]

NEIL SEDAKA (RCA Victor 9007)

Sedaka, who's been piling up the hits at a 'record clip' (the most recent being "Happy Birthday, Sweet Sixteen"), should easily keep the pace here. Side's a heartfelt rock-a-cha-cha tabbed "King Of Clowns," that Neil delivers with telling effect. Powerful ork-choral support on this ultra-commercial entry. Also look for the pretty beat-ballad shuffler, "Walk With Me," to kick up attention.

"FUNNY WAY OF LAUGHIN'" (2:43) [Pamper BMI—Cochran]

"MOTHER WOULDN'T DO THAT" (2:27) [Champion BMI—Self]

BURL IVES (Decca 31373)

Ives, who returned to hitdom in a big way with "A Little Bitty Tear," can make it two pop-country sales-sensations in-a-row with this new Decca offering. It's a tantalizing sentimental weeper, titled "Funny Way Of Laughin'," that Burl & Co. take for a winning thump-a-shuffle ride. Coupler's a soft, lilting charmer.

"BLUES (Stay Away From Me)" (2:20)

[Lois BMI—R. & A. Delmore, Raney, Glover]

"BLUES IN MY HEART" (2:25) [Home Folks BMI—Carson, Foley]

ACE CANNON (Hi 2051)

Saxist Cannon, whose instrumentalists broke thru the hit barrier with "Tuff," appears to have that important hit follow-up in this new Hi issue. It's an oh-so-relaxed entry, tabbed "Blues (Stay Away From Me)," that the jocks are sure to cotton to real quick. More of the same on the "Blues In My Heart" session.

"LET MY LOVE WALK IN" (2:15) [Camarillo BMI—Glasser]

"IF I CRIED EVERY TIME YOU HURT ME" (2:32) [Central BMI—Howard]

WANDA JACKSON (Capitol 4723)

Chances are Wanda Jackson will be making a chart appearance with either end, or both, of her new Capitol stands. One end, "Let My Love Walk In," is a bright, rhythmic handclapper while the other, "If I Cried Every Time You Hurt Me," is an ultra-lovely ballad weeper. It's a toss-up for chart honors, pop and country-wise.

"MARCH OF THE SIAMESE CHILDREN" (2:47)

[Williamson ASCAP—Rodgers, Hammerstein]

"VILIA" (2:40) [Essex ASCAP—Lehar—Arr: Ball]

KENNY BALL (Kapp 451)

English hit-maker Ball, whose "Midnight In Moscow" turned into a top attraction over here, can follow suit with this follow-up Kapp session. It's the wonderful "King And I" tune, "March Of The Siamese Children" (a current top-ten'er in England), that Ball and his Jazzmen treat to a delightful dixie-swing reading, a la "Moscow." Lehar's "Vilia" takes a pleasant dixie pose flipside.

"A MAN'S GOTTA BE A MAN" (1:55)

[We Three, Lescay BMI—Brass, Levine]

"DAY BY DAY, I NEED YOUR LOVE" (2:30) [Lescay BMI—Lewis]

BOBBY LEWIS (Beltone 2018)

Lewis is a good bet to take a ride up the charts with his new Beltone stanza. It's a dandy twist'er, labeled "A Man's Gotta Be A Man," that Bobby and the ork-chorus rock out with money-makin' glee. Companion piece, a complete change-of-pace, has Lewis in a slow beat-ballad stance.

"THERE'S LOTS MORE WHERE THIS CAME FROM" (2:19)

[Arista, Harvard ASCAP—David, Hampton]

"YOU BETTER KEEP RUNNIN'" (2:32) [Trinity, Trophy BMI—Barry]

FRANK GARI (Crusade 1024)

Gari, who's had a number of Top 100 entries in the past, can have his biggest side to date in "There's Lots More Where This Came From." Session's a delectable, quick paced jump-a-twist'er that Frank and the Stan Applebaum ork-chorus knock out in the manner the kids'll go wild for. Great vocal gimmick along the way. Coupler's a fetching rock-a-cha-cha pounder that can also come thru. Atlantic now handles the label nationally.

FREDDY KING (Federal 12456)

(B+) "SITTIN' ON THE BOAT DOCK" (2:25) [Sonlo-BMI—Thompson] The vet belts out a potent, hard-driving r & b tune with a top-notch lyric. Tune's spinnable melody coupled with King's professional delivery should make the wax a natural for airplay.

(B+) "SIDE TRACKED" (3:02) [Sonlo BMI—King, Thompson] Here's a lively, danceable instrumental side with a catchy, hot melodic line. With the proper exposure the side could make big noise too.

DAVID ROSE ORCH. (MGM 13064)

(B+) "EBB TIDE" (2:30) [Robbins ASCAP—Maxwell] A strong lush ork go for the lovely oldie. Mild triplet sounds are included. Tune is getting new exposure in the upcoming flick, "Sweet Bird of Youth." Might make it again.

(B) "THE STRIPPER" (1:57) [David Rose ASCAP—Rose] The burlesque band sound is recalled in this aptly titled session.

JULIAN GLAD (Smash 1735)

(B+) "LANDLORD" (2:45) [Cain ASCAP—Cain] This is catchy blues stuff about a guy who can't pay his rent, and is thus obliged to avoid his landlord. Sounds like this (e.g. Ernie K-Doe's "Mother-in-Law") have caught-on before.

(B) "JACK 'N JILL" (2:23) [Cain ASCAP—Cain] In a similar sound showing, a school boy declares that he'll only believe in what he sees.

CARROLL BROS. (Cameo 213)

(B+) "BO DIDDLEY" (3:05) [Arc BMI—Diddley] Old hit, by the artist of the same name, is revived with a wild, partytime rock sound by the songsters and their combo setting. Potent portion.

(B) "SLIPPIN' AN' SLIDIN'" (2:43) [Progressive BMI—Lewis] More rock sizzle on another previous success.

THE BLUE JAYS (Milestone 2010)

(B+) "LET'S MAKE LOVE" (2:14) [Lode BMI—Peels, Manigo] Good-sounding crew, which has made chart noise, offer a pleasing teen softie, with lead Leon Peels' stint getting a nice backdrop sound, including smooth chant work from the other songsters. Might move.

(B) "ROCK ROCK ROCK" (1:52) [Lode BMI—Peels, Manigo] Boys display good belt finesse.

ENOCH LIGHT ORCH.

(Command 4019)

(B+) "THEME FROM 'FOUR HORSEMEN OF THE APOCALYPSE'" (3:00) [Robbins ASCAP—Previn] Command makes a rare appearance in the singles field with a sensitive ork reading of a tender tune from the new flick. Track, from an LP, "Great Themes from Hit Films," is a moving, "good-music" entry.

(B) "SATAN NEVER SLEEPS" (2:38) [Leo Feist ASCAP—Adamson, McCarey, Warren] Swingin' treatment of another pic theme. Also from the album.

PAUL VANCE (Roulette 4420)

(B) "CLEOPATRA" (2:14) [Pok-Van & Frost BMI—Vance] The famed Egyptian Queen is noted with a sparkling, rock-inclined exotic arrangement from the ork. Percussions and swingin' organ are featured.

(B) "SADIE'S SHAWL" (1:35) [Roncom ASCAP—Carstens, Lorraine] Good novelty sound from the ork.

ELLEN TRACEY (Harmon 1001)

(B+) "TWISTIN' THE HOOCHIE COO" (2:19) [Iola, Mike Shell BMI—Steward] The new New York-based diskery can get off winging as with this solid session that bows Ellen Tracey. It's a hard-rock twist'er that the lark and the Eddie Newmark-ork belt out with coin-catching authority. Watch it.

(B) "I WANT THAT MAN TO BE YOU" (2:08) [Iola, Mike Shell BMI—Hill] This change-of-pace stand finds the lark in a warm, soft ballad pose.

LOUIS PRIMA (Capitol 4732)

(B+) "EVERYBODY KNOWS" (2:44) [Louis Prima Ent.—Prima] Against an interesting tripletted sound from Sam Butera & his Witnesses, Prima sings the sentimental with his familiar, gasping ballad touch. Could get around.

(B) "TWIST ALL NIGHT" (1:55) [Louis Prima Ent.—Prima] Bright one for the twist crowd.

GEORGE TINDLEY (Parkway 834)

(B+) "JUST FOR HER" (1:56) [Schulman BMI—Tindley, Schulman] Bright R&B-styled doings about a guy who's living "just for her." Vocalist Stindley does a fine belt against infectious combo-femme chorus work.

(B) "FAIRY TALES" (2:07) [Schulman BMI—Tindley, Schulman] Interesting build-up affair that tells of a guy who realizes he had been fooling himself to think his romance could have a storybook ending.

THE FAIRMONT SINGERS

(Dot 16340)

(B) "THE MAN WHO SHOT LIBERTY VALANCE" (2:45) [Famous ASCAP—David, Bacharach] Making their bow on Dot, the new folk quartet offer a fine reading of a folksy "western" that's the main-title of an upcoming pic starring James Stewart and John Wayne. Worth spins.

(B) "COCKLES & MUSSELS" (3:07) [Vin-Sun ASCAP—Arr. Rodgers] Boys warmly handle the traditional number.

SOUPY SALES (Reprise 20064)

(B+) "SOUPY'S THEME" (2:01) [Bayer ASCAP—Mortimer] This whacky novelty instrumental, conducted by Jimmie Haskel, is based on the theme music of Soupy Sales, the popular TV personality. Should interest the humor jocks.

(B) "BECAUSE OF BLACK TOOTH" (3:30) [Bayer ASCAP—Whitcup, Lehrman] Soupy sings hymn to one man's best friend. friend.

ERNIE FREEMAN (Imperial 5851)

(B+) "WHAT AM I LIVING FOR" (2:03) [Progressive & Rush BMI—Jay, Harris] Keyboard artist tops a good-sounding funky blues statement from the combo. Tune, the old Chuck Willis hit, has a grow-on-you flavor.

(B) "I DIDN'T WANT TO DO IT" (2:17) [Travis BMI—Smith] Upbeat boogie-woogie feel here.

BRUCE CHANNEL (Manco 1035)

(B+) "RUN, ROMANCE RUN" (1:55) [Bluebonnet BMI—Channel] Singer Channel, whose "Hey! Baby" on Smash is the nation's top disk, is heard to effective rock-a-billy advantage in an outing from Manco. Could make some noise.

(B) "DON'T LEAVE ME" (2:37) [Bluebonnet BMI—Channel] Moody stand by the songster.

A NEW TRIUMPH FOR A GREAT STAR
STEREODDITIES' BIG, BRASSY MUSI-COMEDY EXTRAVAGANZA
IN A NEW, EXCITING RECORDING TECHNIQUE



StereODDITIES' BIG SOUND STRIP TEASE . . .

GYPSY ROSE LEE REMEMBERS BURLESQUE



**A HILARIOUS G-STRING OF MEMORIES OF THE FAST PAST!
 HERE'S NAUGHTY, GAUDY BURLY AT ITS BAWDY BEST!
 SEXY STRIPS, SPICY SONGS AND RIOTOUS BLACKOUTS!
 RECOMMENDED FOR ADULTS ONLY**

NEW COMPATIBLE STEREO - PLAYS ON ANY PHONOGRAPH
 PLAYS STEREO ON STEREO EQUIPMENT - PLAYS HI-FI (MONAURAL) ON HI-FI EQUIPMENT

■ A book, a Broadway show and a movie have all successfully been based on the fabulous career of the dazzling Gypsy Rose Lee. Now StereODDITIES, Inc. proudly stars Gypsy — in person — in a complete, fast-zippered burlesque show. It's a brand new sound, big as life itself, thanks to a never-before-used technique of editing. Timed to coincide with national exposure of the show and soon-to-be-released movie "Gypsy," this album is sure to outstrip the best of 'em! Big full-color displays and promotion tie-ins are yours, so call your distributor, pronto.

BY THE PRODUCER OF THE GOLD RECORD AWARD, WOODY WOODBURY *Laugh-along Series*

StereODDITIES INC. • P.O. Box 9115 • FORT LAUDERDALE, FLORIDA



RECORD REVIEWS

B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Pick of the Week

"SO THIS IS LOVE" (2:38) [Pattern ASCAP—Howard]

"ON THE STREET OF TEARS" (2:15)

[Bamboo—Beechwood BMI—Ross, Landau]

THE CASTELLS (Era 3073)

The Castells display their oh-so-smooth vocal blending on an extremely pretty opus that could send them back to the "Sacred" part of hitsville. It's a lilting beat-ballad charmer, tabbed "So This Is Love," that should be all over the airwaves in the weeks to come. Coupler's an appealing jumper labeled "On The Street Of Tears." Top end carries the sales weight.

"SPANISH HARLEM" (1:55) [Progressive, Trio BMI—Leiber, Spector]
 "STAGE TO CIMARRON" (2:24) [Trinity BMI—Farina, Farina]

SANTO & JOHNNY (Canadian-American 137)

It's a good bet that "Spanish Harlem" will again be popping up all over the charts. The short-while-back vocal click for Atco's Ben E. King looks like an up-coming instrumental chart-maker for Canadian-American's duo electric guitarists. The south-of-the-border charmer has the goods. Stick with it. The galloping full-ork supported coupler, "Stage To Cimarron," can also come thru in big hit fashion. Powerful pairing.

"WHAT A LAUGH" (2:27) [Pamper BMI—Howard, Hart]
 "CAN'T YOU SEE IT IN MY EYES" (2:27) [Robin Mood BMI—Joyner, Marascalco]

JIMMY ELLEDGE (RCA Victor 8012)

Elledge, who scored heavily with his pop cover of a beautiful country item, "Funny How Time Slips Away," can repeat with either end here. One half is an ear-arresting ballad-with-a-mild-beat cover of the Freddie Hart country click, "What A Laugh." The other is a mostly dual-tracked rock-a-cha-cha newcomer, "Can't You See It In My Eyes." Excellent ork-choral assists on this take-your-pick pairing.

"LAUGHIN' THE BLUES" (2:35) [Channel ASCAP—Wooley]

"SOMEBODY PLEASE" (2:18) [Channell ASCAP—Wooley]

SHEB WOOLEY (MGM 13065)

Wooley, who stepped back into hit territory (pop and country-wise) should stay there with his latest MGM outing. It's an infectious, chorus-backed shuffle-jump'er, tabbed "Laughin' The Blues," that features some captivating yodel-laugh gimmicks from Sheb. Backing, "Somebody Please (Say Something Funny)," is another fetching country-flavored shuffler. Two strong, self-penned weepers here.

"OLD RIVERS" (2:43) [Glo-Mac, Metric BMI—Crofford]

"THE EPIC RIDE OF JOHN H. GLENN" (2:48) [Metric BMI—Scott]

WALTER BRENNAN (Liberty 55436)

Famed actor Walter Brennan, who hit the wax charts awhile back with his waxing of "Dutchman's Gold" on Dot, can come thru once again with this Liberty session. It's a heartrending tale of a poor, hard-working farmer friend, named "Old Rivers," that Walter talk-sings with the utmost sincerity. Fine Johnny Mann Singers (and a Floyd Cramer-like piano) assist on a side that builds along the way. Glenn's orbital feat is described in a stirring narration on the other end.

"WHY DOES EVERYTHING HAPPEN TO ME"

(2:09) [Armo BMI—Brown]

"NIGHT TRAIN" (3:35) [Pamlee BMI—Washington, Simpkins, Forrest]

JAMES BROWN (King 5614)

Brown, who rang up a big two-market, pop-r&b sale with "Lost Someone," continues the tearful (but profitable) mood this time out. The new one, "Why Does Everything Happen To Me," is a pulsating slow rhythm entry that Brown wails with blues authority. "Night Train" takes a steady driving new ride (with location lyrics) on the undercut. Can also make the hit grade.

"(Oooh Looka There) AIN'T SHE PRETTY" (1:51)

[Leeds ASCAP—Todd, Lombardo]

"TIMBUCTU" (2:29) [Kimbar ASCAP—Mendoza, Wisner]

BILLY DUKE (20th-Fox 301)

Duke, who kicked up some territorial action with his previous 20th-Fox outing, "Walkin' Cane," can step out on the national level with this one. It's another old-timer, "(Oooh Looka There) Ain't She Pretty," that Duke wraps up in sock swing style. Dandy Jimmy Wisner ork support on a "must for ops" stand. There's also a solid ork (and gal) vocal assist on the rockin' "Timbuctu" portion.

Marty Robbins has a potent new dual-mart, country-pop Columbia double-header in "Love Can't Wait" and "Too Far Gone." (See Country Reviews).

CHUCK FOOTE (20th-Fox 302)

(B+) "I STOPPED ASKING" (2:32) [Dominion BMI—Richards, Meshel] Foote, who had a territorial noise-maker with "You're Running Out Of Kisses," can again step out via his 20th-Fox debut. This half's a touching, chorus-backed beat-ballad stand.

(B+) "I'D DO IT ALL OVER AGAIN" (2:13) [P.S. Music ASCAP—Altman, Meshel] On this portion Chuck and Co. wax an emotional rock-a-cha-cha opus. Strong duo.

SAM AND DAVE (Roulette 4419)

(B+) "I NEED LOVE" (2:26) [Frost, Jon Ware, Sherlyn BMI—Moore, Prater] The r&b newcomers show themselves to be first-class songsters on this moving, feelingful side from Roulette. The duo could make a name with this promising wax.

(B) "KEEP A' WALKIN'" (1:57) [Frost, Jon Ware, Sherlyn BMI—Alaimo, Elgin] Sam and Dave can also deliver tradition-styled, up-tempo tune as evidenced on this enjoyable wax.

SHORTY LONG (King 5605)

(B) "TAKE ME TO THE HAPPY LAND" (2:16) [Pandora BMI—Garafolo, Jr.] Shorty Long, a star in the few-years-back B'way smash, "Most Happy Fella," can be making the chart rounds as he and the Searchers nimbly glide over this quick beat folk-styled search for Utopia.

(B) "MARY OF MARY" (2:05) [Pandora BMI—Soloway, Wolfe] More ear-arresting sounds on this flavorful calypso item. Could also come thru.

DALE WARD (Boyd 118)

(B+) "HERE'S YOUR HAT (There's the Door)" (2:16) [Tishomingo BMI—Blaine, Bercier] Touching country-styled plaintive performance by the songster, who's got a sympathetic, Nashville-sounding full ork-chorus backdrop. Might make chart news.

(B) "BIG DALE TWIST" (2:07) [Tishomingo BMI—Bobbitt, Duncan, Boyd] After soft intro by a femme, Ward takes over in lively twist fashion.

TABBY THOMAS (Excello 2212)

(B+) "ROLL ON OLE MULE" (2:00) [Excellorec, Jamil Thomas, Dee] Tabby Thomas opens his highly-polished vocal guns full-blast on this lively infectious novelty opus. Spinners should really dig this side.

(B) "HOODO PARTY" (2:24) [Excellorec, Jamil Thomas, Dee] A familiar-sounding boogie-styled wax with a throbbing, hard-driving beat.

LOUIS (BLUES BOY) JONES (Okeh 7149)

(B+) "COME ON HOME" (2:26) [Sylvia & Cape Ann BMI—Jones] The chanter reads a high-spirited uptempo self-penned blues item with enough sincerity to attract some attention. The Bobby Scott ork provide some top-notch orchestral backing on the side.

(B) "I CRIED" (2:34) [Sylvia & Cape Ann BMI—Jones] Here the songster dishes up an attractive slow-paced ballad in the traditional r&b vein. Good wax.

BRUCE CHANNEL (King 5620)

(B+) "WILL I EVER LOVE AGAIN" (2:19) [Lois BMI—Channel, Cobb] King has released a pretty plaintive date by Channel, currently starring on the Top 100 with "Hey! Baby" on the Smash label. Soft-spoken backing includes an harmonica solo. Could move.

'B) "NOW OR NEVER" (2:00) [Lois BMI—Channel, Cobb] Jumping rock-a-billy affair.

JOHN LOCKETT (Triangle 400)

(B+) "IT SHOULDN'T HAPPEN TO A DAWG" (2:17) [At Last & North Valley BMI—Lockett] The Hollywood-located diskery comes-up with a catchy blues outing from the vocalist and musicians. Worth pop and R&B exposure.

(B) "THE CIRCLE TWIST" (2:25) [At Last & North Valley BMI—Richard, Bazzle] Snappy twist session.

TIMMY BROWN (Marashel 1002)

(B) "GABBA GABBA" (2:19) [Richjon ASCAP—Brunson] Brown, halfback for the Philadelphia Eagles, tries his hand at an R&B-rock date, and displays a pro upbeat sense. Parkway handles this infectious entry.

(B) "I'M GONNA PROVE MYSELF" (2:20) [Richjon ASCAP—Brunson] Relaxed jumper.

CHUCK PAYNE

(ABC Paramount 10310)

(B) "YOUR BLUE HORIZON" (2:10) [Sylvia BMI—Elgin, Farrell, Rogers] Good-sounding semi-dramatic statement from the songster, whose setting consists of effective rock-a-string remarks. Will come-up with teen-market exposure.

(B) "RIPPLE IN THE STREAM" (2:35) [Sylvia BMI—Elgin, Farrell, Augustus] A rhythmic whose tune recalls "100 Pounds Of Clay."

ROBERT GOULET (Columbia 42369)

(B) "TOO SOON" (2:50) [Flor-ence ASCAP—Rome] Goulet, starring in "Camelot," warbles a torchy ballad from the score of "I Can Get For You Wholesale," due to open on Broadway soon. Fine legit ballad offering.

(B) "TWO DIFFERENT WORLDS" (2:39) [Princess ASCAP—Wayne, Frisch] Performer revives the old hit by Don Rondo.

ELMER BERNSTEIN (Choreo 101)

(B+) "WALK ON THE WILD SIDE" (2:44) [Columbia Pictures ASCAP—Bernstein] First outing for Fred Astaire's label, handled by MGM, is a big-sounding ork reading of the pic theme, a current chart rider for Brook Benton. This is from an LP of the score, as conducted by the composer.

(B) "WALK ON THE WILD SIDE JAZZ" (2:17) [Columbia Pictures ASCAP—Bernstein] A New Orleans jazz approach to the number. Also from the LP.

SPENCER TRASK (Keys 27061)

(B) "TEN MOST WANTED MEN" (2:01) [Lyle ASCAP—Evans, Byron] Good folkish "western" in which a fella tells of his status as one of the country's 10 most wanted criminals. King handles the diskery.

(B) "THE BALLAD OF BILLY THE KID" (3:05) [Keys ASCAP—Sherman, Frisch] The real-life gunslinger's life is recalled here.



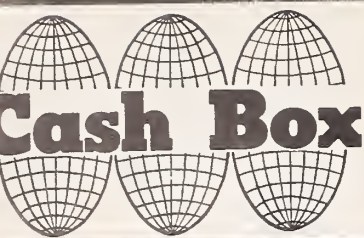
SANTO RECORDS
Santo Music Publishing Co.
P. O. Box 433
Memphis, Tennessee
JA 5-3283

Another
ACE CANNON *Hit!*
"SUGAR BLUES"

b/w **"38 SPECIAL"**

March 24, 1962

SANTO RECORD 503



RECORD REVIEWS

B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Best Bets

AL MARTINO (Capitol 4710)

(B+) "EXODUS" (2:47) [Chappell ASCAP—Gold, Boone] This is a powerful vocal on the big flicker, with lyrics by Pat Boone. Martino's commanding stint is supported by an all-out, lush sound from the Monty Kelly-directed ork. Might mean action anew for the opus.

(B) "LOVE, WHERE ARE YOU NOW (Toselli Serenade)" (2:27) [Algwen ASCAP—Kelly, Jacobs] Attractive, big-sounding ballad chore on a pop adaptation of an old Italian melody.

MAXINE BROWN (ABC-Paramount 10315)

(B+) "A MAN" (2:25) [Atlantic, Maxine BMI—Houston] Maxine Brown could head straight to chartsville aboard this fast moving blues express. Lots of excitement generated by Maxine and the Roy Glover, Jr. ork-chorus.

(B+) "FORGET HIM" (2:26) [Maxine BMI—Taylor] On this end the thrush displays her top drawer beat-ballad stylings. Could be a big back-to-back coin-catcher.

ANNA-LENA (Landa 688)

(B+) "IWAN IWANOWITSCH" (2:01) [Sirkorski & Meteorion BMI—Carsten] Swedish, lark, singing in German and English, offers a charming ditty about a Russian balalaika player. Deck, which has reportedly made noise in Sweden and Germany, could showup, getting help from the smash chart action of Kenny Ball's "Midnight In Moscow."

(B) "SENTIMENTAL BABY" (2:25) [Sands ASCAP—Spence, Buckenkamp] Performer is again bi-lingual in this nice light-beat of an old romancer.

DEBBIE REYNOLDS (Dot 16337)

(B+) "(The Answer To) YOU BETTER MOVE ON" (2:24) [Keva BMI—Alexander] The label's own click, by Arthur Alexander, gets a strong reply from the thrush and rhythmic rock-a-string setting. Could join the original on the Top 100.

(B) "PEOPLE WILL SAY WE'RE IN LOVE" (2:32) [DeSylva, Brown & Henderson ASCAP—Rodgers, Hammerstein] Genial bouncy ork format supports the lark's nice reading of the perennial from "Oklahoma!"

CLEBANOFF (Mercury 71943)

(B+) "BLUE MOUNTAIN" (2:16) [Dorabet ASCAP—Clebano, Robinson, Giovannini] Attractive theme gets an exciting swing string & organ pose from the popular maestro. Date, from an LP called "Strings Afire," might get important exposure.

(B) "BLUE THEME" (2:25) [Dorabet ASCAP—Clebano, Robinson, Giovannini] From the same LP, a colorful blueser.

DARRELL McCALL (Philips 40015)

(B+) "DEAR ONE" (2:13) [Maureen BMI—Finnegan, Finnegan] McCall's Philips bow is a sensational cover of the Larry Finnegan Old Town hit. Great vocal and instrumental rock-a-twist showcase supplied by the Merry Melody Singers and Jerry Kennedys' ork. Could grab off a big slice of the final sales pie.

(B) "I'VE BEEN KNOWN" (2:14) [Moss-Rose BMI—Drusky] This half's a very pretty, beat-ballad sentimental lilter.

JEFF LOW (Tribute 102)

(B+) "HE GIVES" (2:01) [Southern ASCAP—Skylar, Simon] Syracuse College student Jeff Low can have a first-time-out chart-maker with his bow for the new N.Y.-based diskery. It's a lively, spiritual-flavored handclapper that Jeff and the ork-chorus sock out in sparkling style.

(B+) "WON'T YOU RETURN" (2:00) [B. Benjamin ASCAP—Benjamin, Marcus, Hawkins] Also keep a close watch on this end. It's a lovely, lilting folk-like romancer that displays the artist's warm ballad stylings.

ERROLL GARNER (ABC-Paramount 10301)

(B+) "SOME OF THESE DAYS" (3:02) [Jerry Vogel ASCAP—Brooks] With some fine bass and percussion accompaniment the 88'er offers a first-rate reading of the evergreen. Garner's keyboard approach is gimmick-free and extremely listenable. Tune is taken from the artist's new LP. Plenty of sales potential here.

(B+) "YOU DO SOMETHING TO ME" (3:10) [Harms ASCAP—Porter] This time Garner goes it alone for an imaginative reading of the Cole Porter classic. Side is sure to attract the deejays in droves.

ACE CANNON (Santo 503)

(B+) "SUGAR BLUES" (1:30) [Pickwick ASCAP—Fletcher, William] Saxist, currently clicking on Hi label with "Tuff," is displayed on the Memphis-based diskery via an interesting light bounce approach to the old blueser. Don Costa recently cut the item for Columbia. Could happen.

(B) "38 SPECIAL" (1:43) [Studio BMI—Cannon] Jazzy swingin' here.

GEORGE MAHARIS (Epic 9504)

(B+) "AFTER THE LIGHTS GO DOWN LOW" (2:59) [Harvard BMI—White, Lovett] Maharis, star of TV's popular "Route 66" show, shows off a real pleasing vocal style, similar to that of Al Hibbler, who had the hit reading of the tune some years back. Inviting shuffle beat-ballad stand.

(B) "TEACH ME TONIGHT" (2:50) [The Hub ASCAP—Cahn, DePaul] Here George offers a nice, cozy reading of the DeCastro Sisters' while-back smash. Should be getting 'good-music' spins.

JIMMY WAKELY (Shasta 170)

(B+) "THE KINGS AIRPORT" (2:50) [Riverside ASCAP—Wakely, Boggs] The vet country artist heads an inspirational outing that sometimes recalls "Ghost Riders In The Sky." A full ork-chorus supports. Deck bears close attention. Could be a left field'er.

(B) "MAGIC ISLE" (2:58) [Riverside ASCAP—Wakely] Warm Hawaiian theme.

MILLIE VERNON (Colpix 6627)

(B+) "THE SWEETEST SOUNDS" (2:15) [Williamson ASCAP—Rodgers] Here's strong deejay material. Lark warbles a fine Richard Rodgers song from "No Strings" against a bubbly upbeat sound from the ork-chorus. New thrush can get around with this take.

(B) "LOOK NO FURTHER" (2:31) [Williamson ASCAP—Rodgers] Warm treatment of another song from the show, a lovely item also cut by Nat King Cole.

JEAN THOMAS (Cadence 1419)

(B+) "MOON RIVER" (2:47) [Famous ASCAP—Mercer, Mancini] The lovely hit, up for an Academy Award this year, is understandingly relayed by the lark, who is backed by a pretty, soft-spoken ork stint, including a harmonica solo.

(B) "MY IDEAL" (2:35) [Famous ASCAP—Robin, Whiting, Chase] Similar cuddle of the evergreen.

THE DORIES (Dore 629)

(B+) "STOMPIN' SH-BOOM" (1:54) [Progressive BMI—Keyes, Feaster, McRae, Edwards] The early rock hit, originally done by The Diamonds, gets a stomp view from the songsters. Good teen-beat vitality.

(B) "BREAKUP" (2:06) [Hillary—Kim Fowley BMI—Diaz, Goldenberg] Speedy lost-love rocker.

JOY MANN (Columbia 42351)

(B) "EMPTY PAGES" (2:50) [Dolf ASCAP—Shuman, Carr] Label's new teen-market lark debuts with a wistful account of an opus about a gal who can't quite answer a "goodbye" letter from her boyfriend. A male voice narrates the letter while the lark sings.

(B) "CRYIN' FOOL" (2:15) [Home Folks BMI—Spector, Philips] A country touch to another plaintive theme.

EMBRACEABLES (Cy 1004)

(B) "MY FOOLISH PRIDE" (2:30) [Kain ASCAP—Kain] Lead and chanting companions offer an R&B-inclined stint on a come-back plaintive. Label is based in Mobile, Ala.

(B) "DON'T CALL FOR ME" (2:28) [Kain ASCAP—Kain] Softer survey by the fellas.

JOEY (Taurus 353)

(B) "A PLACE IN YOUR HEART" (2:15) [David BMI—Adessa] A reliable teen ballad is warmly performed by the songster and his busy ballad-beat combo-chorus backing. Diskery works out of N.Y.

(B) "I GOT FEELINGS" (2:00) [David BMI—Columbo] Sock stuff from the artist and his accompaniment.

CLARK McCLELLAN (Versatile 110)

(B) "A LITTLE DOG CRIED" (2:00) [E. V. Deane ASCAP—Deane, Doo] This is the inspirational narrative, about the Easter story, that made the disk rounds last year. Diskery headquarters in N.Y.

(B) "SALUTE TO A HERO" (2:22) [R.F.D. ASCAP—Skylar, Deane] This narrative is for America's space hero, Col. John Glenn.

WAYNE STORM (Atlas 682)

(B+) "JUST LIKE A FOOL" (2:05) [Selma BMI—Crier] Plaintive theme is presented with a bouncy beat sound by the songster and his full ork-chorus backing. Diskery is located in N.Y.

(C+) "MY HEART LAID DOWN TO DIE" (2:45) [Sidmore BMI—Mandel, Sachs] A tearful country-styled waltzer about a loved-one who has died.

ART BLAKEY & THE JAZZ MESSENGERS (Blue Note 1821)

(B+) "WHAT KNOW, PART 1" [Lee Morgan] Art Blakey and the Jazz Messengers take off on a slow-tempo blues line on this beautifully-arranged easy to listen wax. There's enough good stuff here to insure some spins. Top-drawer jazz deck.

(B+) "WHAT KNOW, PART 2" [Lee Morgan] More of the same good listening. This time the melodic treatment is more accentuated but equally enjoyable.

THE MINIATURE MEN (Dolton 52)

(B+) "SOUPY'S THEME (Soupy's Shuffle)" (2:00) [Bayer ASCAP—Mortimer] Tuneful novelty number that's the theme music of the Soupy Sales TV'er gets sprightly, souped-up combo outing. There's also a Soupy Sales reading of the ditty on Reprise.

(B) "MINIATURE BLUES" (1:46) [Holly-Vine BMI—Levine] Easy-go instrumental blueser.

JOHNNIE RAY (Liberty 55431)

(B) "CRY" (2:49) [Shapiro, Bernstein ASCAP—Kohlman] Ray offers a new, less dramatic version of his first ticket to disk stardom. Relaxed band sound supports.

(B) "SCOTCH & SODA" (2:35) [Debra BMI—Thome] Cozy blues swinger from the performer.

THE PLAYBOYS (Chancellor 1106)

(B) "DUCK WALK" (2:05) [Rambled BMI—DiAgostino] Saxes effectively portray the waddle of a duck in this bouncy rock instrumental. Offbeat rockin'.

(B) "IF I HAD MY WAY" (2:20) [Famous ASCAP—Sears, Cowan] Songsters offer a light-beat reading of the mainstay.

TOMMY NAVARRO (Urania 1401)

(B) "SUMMERTIME" (2:14) [Gershwin, Heywood] The standby receives a catchy R&B-flavored sound from the songster and his instrumental-chorus support.

(B) "I'LL BE SATISFIED" (2:17) [Navarro] Blues jumper here.

A Brand New Smash Hit!

BURL IVES

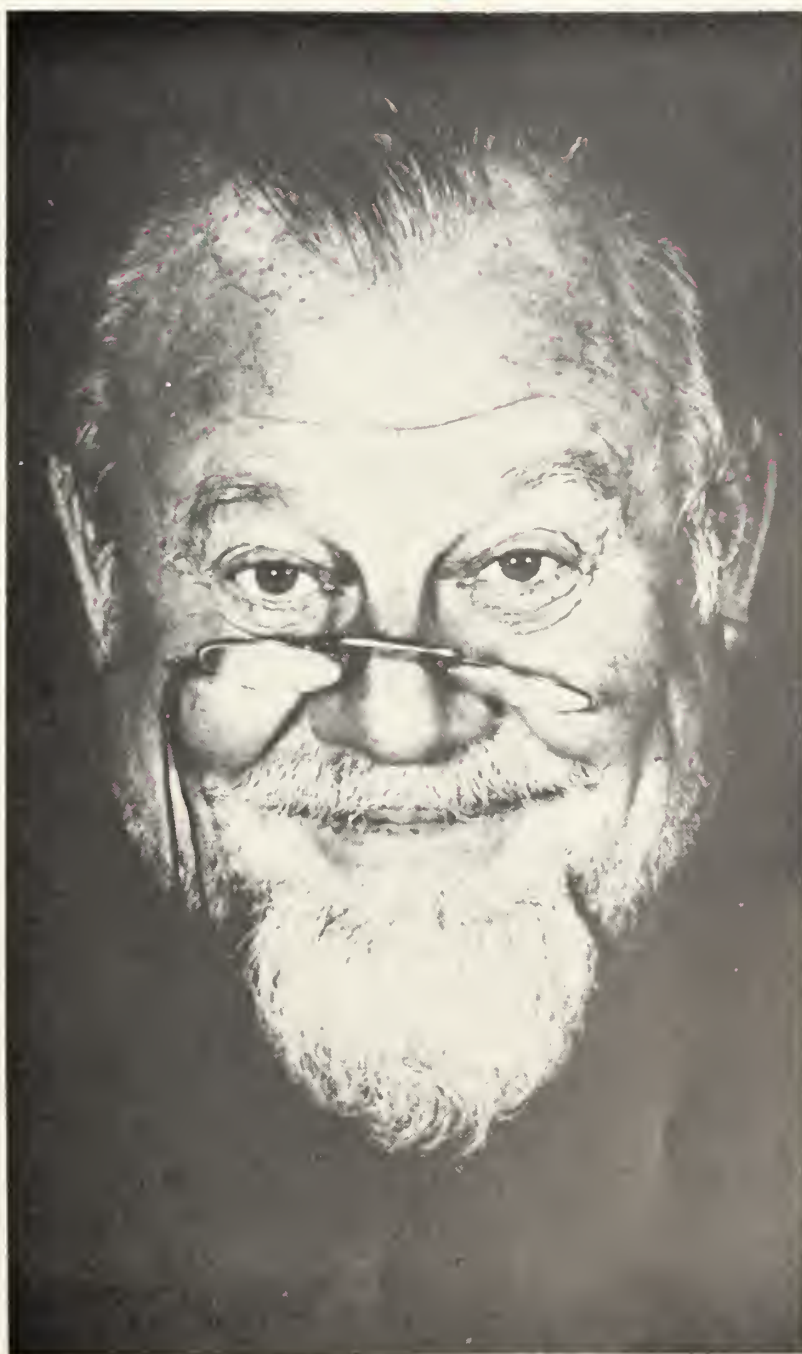
SINGS

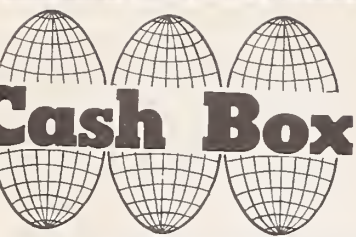
FUNNY WAY OF LAUGHIN'

c/w

Mother Wouldn't Do That

31371





RECORD REVIEWS

B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Best Bets

MALCOLM LOCKYER ORCH. (Briar 134)

(B+) "THE PURSUERS" (2:45) [Leeds BMI—Lockyer] Exciting jazz-oriented band sound by the British maestro on his own theme for an English TV series. Can step-out here.

(B) "STRANGER THAN FICTION" (2:30) [Chappell ASCAP—Shaw] Bouncy band stuff with rock view.

CORNELL GUNTER (Warner Bros. 5266)

(B+) "LIFT ME UP ANGEL" (2:15) [Dave Dreyer ASCAP—Manning, Twomey] Gunter, formerly a member of The Drifters, bows on B with a very appealing reading of highly attractive lovey-dovey. With this session, Gunter could do Top 100 business on his own.

(B) "ROPE OF SAND" (2:38) [Arch ASCAP—King, Schroeder] The performer turns to a bright, spiritual-like romantic.

ANDY ROSE (Coral 62308)

(B+) "SOME OLD ORANGE PEELS (On the Table)" (2:40) [World ASCAP—Woods, Leane] Rose and his ork backing do a solid job in producing a slick swing session, similar to Anthony Newley's recent noise-maker, "Pop Goes the Weasel." Will interest lots of jocks.

(B) "LILI MARLENE" (2:56) [Chappell ASCAP—David] Cozy reading of the World War I favorite.

TILL HANEY (Briar 127)

(B+) "TILL ETERNITY" (2:30) [Pamper BMI—Haney] Haney offers a feelingful reading of the country-styled declaration of true-love, with a strong march-beat adding drama in the setting. Could be something.

(B) "SHARE YOUR LOVE" (1:53) [Copar-Forrest BMI—Haney] A more relaxed bit of sentiment.

IMMY BEAUMONT (May 115)

(B+) "JUAREZ" (2:25) [Post ASCAP—Garson, Hampton] The songster, who made noise recently with "Ev'rybody's Cryin," could bag Top 100 coin with this original-sounding, Spanish-flavored upbeat stint. Eye closely.

(B+) "I SHOULD LISTENED TO MAMA" (2:00) [Aldon BMI—Greenfield, Miller] There can also be a chart berth for this interesting rhythmic. Two strong sides.

RONNIE SPEEKS & HIS ELRODS (Palette 5094)

(B+) "MISTER GLENN" (2:31) [Tanridge & R.T. BMI—Coombs, King] Here's a salute to Col. John Glenn, the astronaut, that could step-out. Humor angle is done with a first-rate rock-laff sound from the boys and their musical backdrop. Watch it.

(B) "MY DARLING (I Love You So)" (2:07) [Tanridge & Zodiack BMI—Speeks, Pike] Teen sentiments from the song crew.

VERNON HARRELL (Lescay 3003)

(B+) "SLICK CHICK" (2:01) [Lescay BMI—Semper, Rene] Infectious blues stint in which Harrell's deft handling of the ditty is supported by a fine, almost Afro-Cuban combo-chorus sound. Label is an affiliate of the Beltone label.

(B) "BEG, BORROW AND STEAL" (2:47) [Date ASCAP—Ferber, Rene] Amiable blues jumper.

4 CAL-QUETTES (Capitol 4725)

(B+) "I'LL NEVER COME BACK (Silly Boy)" (2:15) [Aldon BMI—Mann] Gals attractively "answer" a click, "Come Back (Silly Girl)," by their labelmates, The Lettermen. Rich Latinish rock-a-string backing. Can also succeed.

(B) "AGAIN" (2:18) [Robbins ASCAP—Newman, Cochran] Inviting teen approach to the ever-green.

KENNY CHANDLER (Coral 62309)

(B+) "IT MIGHT HAVE BEEN" (2:15) [Hill & Range BMI—Kane, Green] After cutting a noise-maker, "Drums," for UA, the songster appears on the Coral label with a solid rock-a-cha romancer. Could do important business.

(B) "YOURS AND YOURS ALONE" (2:20) [Republic BMI—Kane, Green] Old Italian tune serves as the basis of this Latinish affectionate.

HORACE LITTLE (Ascot 2102)

(B+) "500 YEARS" (2:38) [Cherio BMI—Parris, Goldman] A haunting lost-love opus with a good lyric, gets a striking pose from the songster and his combo-chorus backdrop. Could be a click for UA's new affiliate.

(B) "TEXAS STOMP" (2:39) [Cherio BMI—Parris, Goldman] Lighter teen-market moments here.

SHELTON DUNAWAY (Lyric 731)

(B+) "JUST A KISS" (2:12) [Tide-land BMI—Willis] Dunaway does a strong job on the feelingful, Chuck Willis-penned blues romancer. Can get big coin in the R&B and pop markets. Label is based in Lake Charles, La.

(B) "MARY LOU DOIN' THE POP EYE" (2:39) [Big Top BMI—Khoury, Dunaway] A worthy stand in an infectious R&B light.

McKINLEY MITCHELL (One-derful 2030)

(B+) "THE TOWN I LIVE IN" (2:40) [Sylvia BMI—Rice, Mitchell, Dodd] McKinley Mitchell serves up one that has what it takes for chartsville. It's the songster's bow on the Chi-based label and it's an inviting, beat-ballad sentimental hip-swing that bears close pop-r&b watching.

(B) "NO LOVE (Like My Love)" (2:35) [Sylvia BMI—Rice, Mitchell, Dodd] Backing's a moody blues toe-tapper that Mitchell and the musicians knock out in haunting style.

NEIL & JACK (Duel 508)

(B+) "YOU ARE MY LOVE AT LAST" (2:09) [Saxon BMI—Diamond] Here's an original-sounding stint. It's got a rich, exotic full ork rock arrangement for the song duo's strong vocal. Could break through for the N.Y.-based label.

(B) "WHAT WILL I DO" (2:00) [Saxon BMI—Diamond] A speedy teen-market session with cute chant bits.

CARL HOLMES (Atlantic 2140)

(B+) "MASHED POTATOES (Part 1)" (2:10) [Sherlyn BMI—Rozier] Vocalist and his combo companions do a strong no-let-up job on the sock number. Workout is a treat for the teenagers.

(B+) "MASHED POTATOES (Part 2)" (1:40) [Sherlyn BMI—Rozier] The rockin' is continued.

BOB & JERRY (Musicor 1018)

(B) "CHUBBY ISN'T CHUBBY ANYMORE" (2:12) [Sea-Lark BMI—Feldman, Goldstein] Snappy novelty rocker about a thinner Chubby Checker, thanks to his constant twisting. Will pull teen laff programming.

(B) "NURSERY RHYME FOLK" (2:24) [Sea-Lark BMI—Feldman, Goldstein] Interesting percussive sounds are employed in this tale that declares that nursery rhyme folk have the same (romantic) problems as real people.

MICK MASTERS (DRA 316)

(B) "WHOLE WIDE WORLD" (2:23) [House of Feor.—Shep-Mike BMI—Rae] Good chant gimmicks are included in this cheerful rock-a-cha tribute to a guy's gal. Enjoyable issue from the Hollywood-based outfit.

(B) "NO SAD VIOLINS" (2:21) [House of Feor.—Shep-Mike BMI—Bastien] Off-beat Spanish-flavored romancer for the youngsters.

MARTINE DALTON (Elmor 306)

(B) "GO BACK TO HER ARMS" (2:18) [Bayer ASCAP—Whitcup, Lehrman, Gerloch] Lark does an understanding essay of the feelingful plaintive. Strings are included in the soft rock setting.

(B) "FEELING OF LOVE" (2:45) [Emorey BMI—Fleming] Catchy rhythmic cut.

LENNY MILES (RCA Victor 8011)

(B) "DONNA'S GONE" (2:43) [Ralla BMI—Thomas, Lewis] Generally striking plaintive portrayal by the songster and ork backing, which also includes a femme chorus which tries to answer the questions of a fella whose love has gone.

(B) "LIVING DREAM" (2:10) [Hirt ASCAP—Thomas, Thomas] This date is built on the foundation of "100 Pounds Of Clay."

EMMY ORO (Chelsea 1005)

(C+) "SOME OF THESE DAYS" (2:12) [Vogel ASCAP—Brooks] Songstress warbles the oldie. Label is located in N. Y.

(C+) "IS IT A SIN" (2:25) [Erwin-Howard ASCAP—Howard, Orofino] OK rock-market plaintive.

THE SPRITES (Patience 100)

(B) "MY PICTURE" [Big D BMI—Keener] Vocalists nicely portray the teen plaintive against a good-sounding Latinish beat. Effective debut for the Dallas-based diskery.

(B) "YOU DRIVE BUDDY" [Champion & Seashore BMI—Redd] Boys show fine blues-novelty skill here.

RONNIE ISLE & THE YO YO'S (Okeh 7148)

(B+) "HASSLE" (2:14) [Lowery BMI—Isle] Both the song crew and the musicians provide an interesting upbeat blues approach to the far-out opus. Can grab attention.

(B) "THE FLAME'S GONE OUT" (1:52) [Earl Barton BMI—Isle] Catchy beat backs the lead's portrayal of the it's-over romancer.

TORY WALKER (GNP 179)

(B) "MIDNIGHT IN MOSCOW" (2:10) [Neil BMI—Soloviev, Sedoi] The current smash is belted out with a funky sax in the lead. Effective teen-market display of the number.

(B) "SUMMERTIME" (2:20) [Gershwin ASCAP—Heyward, Gershwin] Bright blues bounce treatment of the classic featuring an interesting vocal.

RAY ANTHONY ORCH. (Capitol 4728)

(B) "TEQUILA WITH A TWIST" (2:06) [Jat—RIO] The maestro's ork joins the Twist parade with fine big-band stylings on the years-back hit by The Champs. Side is from a Twist LP by Anthony.

(B) "BUNNY HOP TWIST" (2:18) [Moonlight—Anthony Auletti] Album is also the source of another hectic twister.

MAURICE CHEVALIER (United Artists 434)

(B) "JESSICA" (2:18) [Unart BMI—Negulesco, Monnot] Chevalier's Gallic charm comes in handy in his reading of the sprightly ditty that's the title tune of a new pic featuring the vet entertainer.

(B) "THE VESPA SONG" (2:39) [Unart BMI—Negulesco, Nas-cimbene] Cute item, also from the film, about the famed Italian scooter.

JAZZ

IKE QUEBEC (Blue Note 1837) "The Man I Love"/"Heavy Soul"

'BABY FACE' WILLETTE
(Blue Note 1816)
"Goin' Down, Part 1"/
"Goin' Down, Part 2"

RELIGIOUS


HIGHTOWER BROTHERS (Nashboro 719) "To The End"/"Until He Comes"

BONITA CANTRELL (Nashboro 715)
"Beyond The Sky"/"Looking And Waiting For Jesus"

CONSOLERS (Nashboro 718)
"Glory Land"/
"Goin' Across The River"



RADIO FOUR (Nashboro 717)
"What He's Done For Me"/
"Whisper To Jesus"

PROF. HAROLD BOGGS
(Nashboro 716)
"Have Faith In God"/
"What's Happening Christians"



**IT'S MENACING!
IT'S MANCINI!
CONDUCTING
HIS OWN THEME FROM
"EXPERIMENT IN TERROR"
NEW HIT SINGLE #8008
RCA VICTOR**



(COMING: New Mancini Album—Music from "Experiment in Terror"!)  THE MOST TRUSTED NAME IN SOUND 

STRONG NEW RELEASES

THE MASQUERADE IS OVER
KATANGA

Little Willie John King 5602

IT'S TWISTIN' TIME
AUTUMN BREEZE

Hank Ballard King 5601

WHY DOES EVERYTHING
HAPPEN TO ME

NIGHT TRAIN

James Brown and the Famous Flames King 5614

DO THE PRESIDENT TWIST
YOUR LOVE KEEPS

A-WORKING ON ME

Lula Reed, Freddy King

& Sonny Thompson Federal 12457

SITTIN' ON THE BOAT DOCK
SIDE TRACKED

Freddy King Federal 12456

GOING STRONG

DO YOU KNOW HOW TO TWIST
BROADWAY

Hank Ballard King 5593

FEVER (with fiddles)
BO-DA-LEY DIDD-LEY

Little Willie John King 5591

LOST SOMEONE
CROSS FIRING

James Brown and the Famous Flames King 5573

KING

1540 BREWSTER AVE. CINCINNATI 7, OHIO

NEW RELEASES

BUDDY ACE

"WHAT CAN I DO"

b/w

"SCREAMING PLEASE"

DUKE 346

LITTLE BUCK

"SO FINE, SO SWEET"

b/w

"GO ON WITH YOUR DANCING"

DUKE 337

SPIRIT OF MEMPHIS

"WHY"

b/w

"IF I SHOULD MISS HEAVEN"

PEACOCK 1847

SISTER JOSEPHINE JAMES

"GOD CAN MAKE A WAY"

b/w

"ON OUR WAY TO THE GRAVE"

PEACOCK 1856

GOING STRONG AND CLIMBING
IN THE CHARTS

Little Junior Parker's

"ANNIE GET YOUR YO YO"

DUKE 345

Bobby Bland's 4 GREAT SIDES

JELLY, JELLY,
JELLY

BLUE MOON

and

AIN'T THAT
LOVING YOU

WHO WILL THE
NEXT FOOL BE

DUKE 338

DUKE 347

DUKE & PEACOCK RECORDS, INC.

2809 Erastus Street — Houston 26, Texas

Or. 3-2611

BIOS FOR DEEJAYS

Mr. Acker Bilk



The British clarinetist, Mr. Acker Bilk, was born in Somerset, England, in 1929. The son of a church organist, the younger Bilk became interested in music and took up the clarinet while serving overseas in the British Army. After completing his service, Mr. Acker Bilk took a job as a blacksmith for a while. It wasn't long before he dropped the hammer and returned to the clarinet. He joined and stayed with the Ken Colyer Group for several years. In 1958, he started his own group, the Paramount Jazz band, which has become one of the most successful trad bands in England. Presently, he is riding the charts with "Stranger On The Shore" on Ateo.

Cliff Richard



Britain's top male recording star Cliff Richard was born in India of English parents on October 14th, 1940, and came to England 7 years later.

In his early teens he formed his own amateur group playing weekend dates around London. In 1958 he won a talent competition which led to his first disk for E.M.I. "Move It" selling half a million copies.

At 21 Cliff, whose record sales never fall below 240,000, has 9 Silver Disks plus 1 Gold Disk for his own composition "Livin' Doll". Currently, he is making some noise with "The Young Ones."

The chanter has appeared in 3 films, Royal Command Performance, toured 4 continents and topped every major popularity poll, TV show and variety date in the United Kingdom. Cliff is unspoiled by his phenomenal success which he shares with his backing group, The Shadows.



KALL-Salt Lake City is now the only station in the nation with a "Big Black Box!" That announcement rang out over the Salt Lake Valley . . . and started KALL's biggest promotional endeavor to this date. A huge steel black box was built, a "mystery thing" was placed inside, and the steel box was welded securely . . . so no one could get inside. Clues to the identity of the "mystery thing" have been broadcast hourly on KALL. The listener with the correct guess wins \$10,000 if he guesses correctly the first day. The winnings decline at a steady rate as the contest progresses.

Bernie Strachota, general manager of WRIT-Milwaukee, served as master of ceremonies for the annual Cosmopolitan Club Awards dinner, March 6th. Strachota, has long been a favorite speaker and emcee throughout the Milwaukee area.

Twenty Internal Revenue agents stood by hotline telephones two days last week in order to answer tax questions called in by the public in a special service provided by WIP-Philadelphia.

Tommy Fisher who is currently putting his hopes in "Audrey" on B & D guested last week on Joe Columbo's WGLI-Babylon, Long Island's record hop.

Fifty KDKA-Pittsburgh listeners were treated to St. Patrick's Day dinners of corned beef and cabbage. Randy Hall, the station's all-night jockey, played host to the group at the Pittsburgh Press Club. The diners with the "luck of the Irish" were selected from cards sent to KDKA.

KEX-Portland radio in cooperation with the Multnomah Bar Association has begun a new series of one-minute vignettes called, "What's The Verdict." A team of greater Portland attorneys have recorded the 60 second "cases in miniature," which are programmed throughout the KEX broadcast week, Mondays through Saturdays. Each program is aired four times daily: at 8:30 AM, 12:30 PM, 4:30 PM and 10:30 PM.

KAYO-Seattle took advantage of one of the latest snowfalls in Pacific Northwest history last week and staged a "radio KAYO snowman contest." A total of seven inches fell on the city jamming traffic, closing schools, and in general causing a lot of confusion. By 1 PM on the second day of the snow-fall, when some area schools were closed, it was announced that KAYO would award \$25.00 Savings Bonds for the best snowman in three categories: (1) most original, (2) most humorous and (3) most artistic. Each snowman had to have in front of it a large KAYO sign, visible from the street. The State's senior Senator, Warren G. Magnuson, agreed to act as judge and as the entries were phoned in to station newsmen with polaroid cameras immediately went to the location for pictures. All photos were turned over to Senator Magnuson for judging. The contest only lasted eighteen hours but in that time over 500 entries were received, photographed and judged.

Patricia Longo, program department assistant, KQV-Pittsburgh, infuses her engagement to Dick Drury, program director WIL-St. Louis. The couple has set June 2nd as the wedding date.

PLATTER SPINNER PATTER

WTAO-Boston's news director, Paul Romano, was presented a first place award at the annual awards dinner of the U-P-I Broadcasters Association of Massachusetts, Wednesday night, February 28th. Romano was honored for his documentary presentation entitled "Fallout . . . And What It Means To Massachusetts" Broadcast on December 3rd from 1:00 to 1:30 PM.

If George Washington could throw a silver dollar across the Delaware



DICK DRURY
WIL-St. Louis

Mort Crowley, the WLS-Chicago spinner felt he could surely do the same using the Chicago River of Washington's Birthday, February 22nd. Wearing the traditional tricorne (three cornered cocked hat) and a heavy overcoat Crowley and Chicago Bear football star Mike Ditka (of the WLS sales department) stood on the bank of the ice filled Chicago River Michigan Avenue and proceeded to pitch ten silver dollars (three for Crowley and seven for Ditka) across the river before a chilly crowd of about 100 spectators and press photographers on hand to record the event. Reaping the benefits of the Silver Dollars and the accompanying publicity (in three of the Chicago dailies) was the Chicago Heart Association which was publicizing its annual Heart Fund Sunday drive scheduled for the following Sunday (February 25th).

On the first day of spring, March 21st, WEMP-Milwaukee Personality Robb Thomas will present his second annual "Bird Show." This is the program that received such wide acclaim after its initial broadcast last year. Thomas will devote his entire four hour program, beginning at 10:00 A.M., exclusively to recordings which contain reference to a specific species of bird in the title. Featured, for example, will be songs such as "Bye Bye Blackbird," "Flamingo," "Sky Lark," "Cry Of The Wild Goose" and so forth.

VITAL STATISTICS:

Earl Robbin exits his air duties of WEAM-Arlington to take over the 7:35-9:15 slot on WWDC-Washington . . . Bill C. Baldwin named veep and general manager of KIOA-Des Moines. Baldwin had been general manager of KWVL-Waterloo, Iowa . . . Gary Mercer now spinning 'em on WTLB-New York. Mercer was formerly program director-deejay at WNCO-Ashland, Ohio. . . Merri Smith given the green light as general manager of WTAO-Boston. . . Frank Ford leaves his 11 PM-2 AM stanza on WPEN-Philadelphia to produce summer stock musicals throughout the east.

Kirk Justice serving as an air personality on WPGC-Washington. Justice was formerly program manager for KAJI-Little Rock. . . Ricci War back to jockey duties on KTSA-San Antonio.



ARTIA - PARLIAMENT INDUSTRIES, INC.

38 West 48 Street, New York 36, N. Y.

Telephone: CO 5-4190

Cable: Emjaypent

AN OPEN LETTER TO THE AMERICAN RECORD DEALER

For five years now, the major record manufacturers have been selling directly to the public through their record clubs. They have systematically wooed away from you your best album customers and sold to them at prices often below what you must pay for the same records.

It can be reliably estimated that 50% of all classical product and as high as 35% of popular product is sold through record clubs.

And you have been powerless to do anything about this situation and have, in fact, been forced to cooperate with the very manufacturers who are undermining your business and threatening your livelihood. Occasionally they throw you a bone in the form of a premium package or a discount deal, but the occasions are few and far between and many of these premiums are soon passed on to the Club members.

The majors simply cannot afford to let you compete with their clubs!

In recent years it is estimated that one major manufacturer alone has sold by direct mail on just one item 500,000 sets of a multiple record package representing 6,000,000 LP's and upwards of \$9,000,000.

This is money out of your pockets!

What are you, Mr. Dealer, going to do about this situation? What can you do about it? You need the product the majors produce because the minors can't supply it to you. But there is an answer!

Artia-Parliament Industries, Inc. has designed a package which competes, in fact OUT-COMPETES, with the Clubs' multi-record type of package similar to the one referred to above.

Similar, but our package is better in every way!

Our package consists of 10 high-fidelity LP's "THE WORLD'S GREATEST MUSIC", containing 16 of the best-loved classical works performed by such world-renowned artists as Sviatoslav Richter, Emil Gilels, David Oistrakh, Vaclav Talich and many others. The LP's, pressed by Columbia Record Productions, are housed in a beautiful box designed to enhance anyone's record library.

The entire set is designed to sell for the amazingly low price of \$9.97!*

What does this mean to you, Mr. Dealer?

That you can sell, merchandise and advertise a product of high quality, which will be handled only by you, the American Record Dealer.

Show the Majors that you are not taking their clubs lying down and that you mean to give them a run for their money!

*suggested list price

Very sincerely,
ARTIA-PARLIAMENT INDUSTRIES, INC.

Peter C. Sulro
Vice President

Contact your local API distributor for complete details.

TEN

12 INCH HIGH FIDELITY LONG PLAYING RECORDS

THE WORLD'S GREATEST MUSIC



All works performed in their entirety by such world renowned artists as

BEETHOVEN -
Symphony No. 3 "Eroica"
Piano Concerto No. 5 "Emperor"
MOZART
Piano Concerto No. 21
Violin Concerto No. 3
TCHAIKOVSKY
Symphony No. 6 "Pathetique"
Piano Concerto No. 1
1812 Overture
DVORAK
Symphony No. 5 "New World"
RACHMANINOFF
Piano Concerto No. 2
RIMSKY-KORSAKOV
Scheherazade
DEBUSSY
La Mer
MENDELSSOHN
"Midsummer Night's Dream"
Overture
BORODIN
Polovtsian Dances
SMETANA
"Bartered Bride" Overture
MUSSORGSKY
Night on Bald Mountain
BRAHMS
"Tragic" Overture

SVIATOSLAV RICHTER
VACLAV TALICH
KURT SANDEPLING
DAVID OISTRAKH
HERMANN SCHERCHEN
LOVRO VON MATAJIC
EMIL GILELS
KAREL ANGERL
ROGER DESORMIERE

COMPOSITIONS

BEETHOVEN
Symphony No. 3 "Eroica"
Piano Concerto No. 5 "Emperor"

MOZART
Piano Concerto No. 21
Violin Concerto No. 3

TCHAIKOVSKY
Symphony No. 6 "Pathetique"
Piano Concerto No. 1
1812 Overture

DVORAK
Symphony No. 5 "New World"

RACHMANINOFF
Piano Concerto No. 2

RIMSKY-KORSAKOV
Scheherazade

DEBUSSY
La Mer

MENDELSSOHN
"Midsummer Night's Dream"
Overture

BORODIN
Polovtsian Dances

SMETANA
"Bartered Bride" Overture

MUSSORGSKY
Night on Bald Mountain

BRAHMS
"Tragic" Overture

ARTISTS

SVIATOSLAV RICHTER

VACLAV TALICH

KURT SANDERLING

DAVID OISTRAKH

HERMANN SCHERCHEN

LOVRO VON MATAJIC

EMIL GILELS

KAREL ANGERL

ROGER DESORMIERE

Radio Active Chart— How It Operates

In an effort to keep all facets of the record industry informed about activity in every area of the business, Cash Box last month introduced a new feature called "The Radio Active Chart," a feature designed to indicate which new records key radio stations in every important market throughout the country have added to their play list during the preceding week.

In order to fully appreciate the weekly findings of the "Radio Active" survey, we will offer an explanation column for the next few weeks so that our readers can clearly understand how the results are derived and the method used in reporting them.

The list is, in essence, a simple compilation based on information submitted to us each week by program directors of key radio stations in every important record market throughout the country.

Every week, each key station's program director informs us of all the new records his station is planning to play during the coming week. Each station may list as many new titles as it is adding each week to its play list, whether it be just two or forty titles. Each station is given equal weight in the survey and the results are reported in percentages.

For example, if half of the stations reporting in one week's survey list a hypothetical song "I Have Dreamed" by John Smith, then the song will be given 50% in the column titled "% OF STATION ADDING TITLES TO PROG. SCHED. THIS WEEK." If Smith happens to be the hottest artist in the country and one might expect him to have 100% acceptance in the first week, some consideration must be given to the fact that a record sent to stations on the east coast takes a bit longer to reach stations on the west coast. And a station reporting to us may not yet have received his pressing of the Smith record when he submitted his report to us. In this case, however, chances are the following week's report will make up for the time lag. If in the second week another 40% of the stations list the Smith record (a second listing of the Smith record by a station which listed him in the preceding week is not used again) then Smith's disk is listed in the 40% spot. To keep the reader aware of the record's action during preceding weeks, in the column on the right, "TOTAL % OF STATION TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE," Smith's record will show a 90% figure—50% from last week and 40% from this week, making the 90% total. Some records may add a few stations of a time over a period of months. This action will be indicated as the record progresses.

For a song to be listed in large type on the chart, it must receive more than ten percent acceptance in a one week period. A song will be carried in this section as long as it adds 10% or more of the stations each week.

Other titles showing less than 10% acceptance but more than 5% in any week will be listed in smaller type at the foot of the chart and will be posted there as long as they fall into this bracket. Should they exceed 10% in the next week, they will then be posted in the bold face section and their previous week's percentage will be noted on the right. A song will fall off the chart as soon as it gets less than 5% of the stations in the new week's tally.

All stations used are key radio stations and each area in the survey is a key record market. The list of stations were compiled with the cooperation of a large number of important regional and national promotion men throughout the country who listed three stations in order of strength in each of the markets they considered most important to pop records. In almost every case, the leading station in an area agreed to offer its assistance in the "Radio Active" survey. Every major record market is covered in our survey.



RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of the reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK	TITLE	ARTIST	LABEL	TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE
35%	Soldier Boy	Shirelles—Scepter		48%
30%	Two Of A Kind	Sue Thompson—Hickory		41%
30%	Twist, Twist Senora	U.S. Bonds—Legrand		30%
25%	I Will	Vic Dana—Dolton		65%
25%	Everybody's Twistin'	Frank Sinatra—Reprise		25%
22%	You Talk About Love	Barbara George—AFO		33%
22%	Stranger On The Shore	Acker Bilk—Atco		40%
22%	What'd I Say (Pt. 1)	Bobby Darin—Atco		22%
20%	Cinderella	Jack Ross—Dot		32%
20%	You Better Move On	Arthur Alexander—Dot		62%
18%	Johnny Jingo	Hayley Mills—Vista		73%
18%	All This For Sally	Mark Dinning—MGM		51%
18%	Jam (Pt. 1)	Bobby Gregg—Cotton		36%
18%	If A Woman Answers Hang Up	Leroy Van Dyke—Mercury		54%
17%	What'd I Say—(Pt. 2)	Bobby Darin—Atco		17%
17%	You Are Like The Wind	Dee Clark—Vee Jay		17%
16%	Why Do You Wanna Make Me Cry	Connie Stevens—Warner Bros.		16%
16%	Itty Bitty Pieces	James Ray—Caprice		16%
13%	Anything That's Part Of You	Elvis Presley—RCA Victor		32%
13%	She Cried	Jay & Americans—U.A.		44%
12%	To Love Someone	Ral Donner—Gone		28%
12%	Soul Twist	King Curtis—Enjoy		32%
12%	Shake The Hand Of A Fool	Johnny Hallyday—Philips		12%
12%	You Are Mine	Frankie Avalon—Chancellor		12%
12%	Eenie Meenie Mini Mo	Lee Dorsey—Fury		12%
12%	Caterina	Perry Como—RCA Victor		12%
12%	Hide Nor Hair	Ray Charles—ABC Paramount		12%
12%	Boogie Twist	Paul Gallis—Heartbeat		12%
10%	Good Luck Charm	Elvis Presley—RCA Victor		72%
10%	Big Draft Medley	4 Preps—Capitol		30%
10%	Shout Shout	Ernie Maresca—Seville		37%
10%	Shout (Pt. 1)	Joey Dee—Roulette		22%
10%	Ridin' Hood	Coasters—Atco		18%
10%	Something's Got A Hold On Me	Etta James—Argo		10%
10%	I Cried	Dodie Stevens—Dot		10%
10%	Tick-A-Tee Tick-A-Tay	Dean Martin—Reprise		10%
10%	Lollipops & Roses	Jack Jones—Kapp		34%
10%	PT-109	Jimmy Dean—Columbia		10%
10%	March Of Siamese Children	Kenny Ball—Kapp		10%

LESS THAN 10% BUT MORE THAN 5%

I Wish I Were Married Rannie & Hilites (Joy)	Meet Me At The Twistin' Place Johnny Marisette (Sar)	The Right Thing To Say Nat King Cole (Capitol)
Mr. Lonely Jerry Wallace (Challenge)	Organ Grinder's Twist Bassamba (Coral)	Love Letters Kitty Lester (Era)
Cry Baby Cry Angels (Caprice)	At The Club Ray Charles (ABC Paramount)	Mashed Potato Time Dee Dee Sharp (Cameo)
Legend Of The Brawn Mt. Light Sonny James (RCA Victor)	Ginny In The Mirror Del Shannon (Big Top)	Patti-Ann Johnny Crowford (Del-Fi)
The Jake Reggie Hall (Rip)	Papeye Strall Morkeys (Stax)	Nut Racker B. Bumble (Rendezvous)
Step By Step (Little By Little) Anito Bryant (Columbia)	Love Is A Swingin' Thing Shirelles (Scepter)	Laver Came Back Doris Day (Columbia)
Faithful Hussar Billy Moxted (K & H)	The One Who Really Loves You Mary Wells (Matawn)	Bei Mir Bist Du Schaeen Frank Sloy (Swan)
Tra La La La La Ike & Tina Turner (Sue)	Tell Me Dick & Deedee (Liberty)	Auf Wiedersehen Marlene Bob Moore (Monument)
It's Twistin' Time Honk Ballord (King)	Dear One Larry Finnegan (Old Town)	

ANOTHER CHART ROCKER FROM MOMS MABLEY!

MOMS MABLEY AT GENEVA CONFERENCE

CHES LP 1463

IN BRITAIN TO
END SMALLPOX
BY NEW LAWS

Investigation
Restriction Urged

Smallpox has been reported in several countries in the past few weeks. The disease is highly contagious and has caused many deaths. It is believed that the disease was introduced into the country by a traveler who had been in contact with an infected person in another country. The disease is characterized by a high fever, a rash, and the formation of blisters. It is a serious disease and should be treated immediately. The health authorities are urging that all travelers who have been in contact with an infected person should be isolated and treated. It is also urged that all travelers should be vaccinated against the disease.

Detain Russian Army
Units in Berlin

Units in Berlin

Units in Berlin



Lawrence Sanders



POPULAR PICKS OF THE WEEK

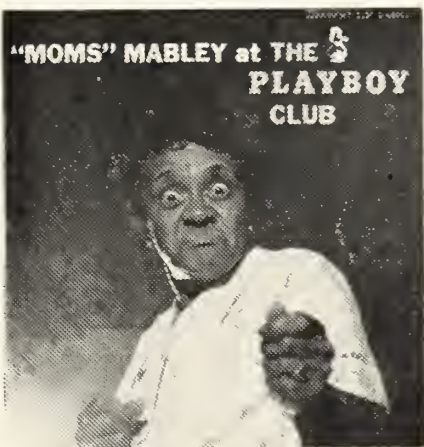
from March 17, 1962, Cash Box

"MOMS MABLEY AT GENEVA CONFERENCE" Chess LP 1463

Moms Mabley is back once again and this time out she aims her satiric guns at politics and men. The yocks come fast and furious as Mom's irreverent wit pokes fun at the world situation. Comedienne's infectious style should break-up even the most straight-laced listeners. An eye-catching cover with Moms sitting in between Castro and Khrushchey should attract a great deal of attention for this Chess album. Sure-fire chart-rider.

Excerpts From This LP—Chess EP 5132

AND STILL RIDING THE CHARTS



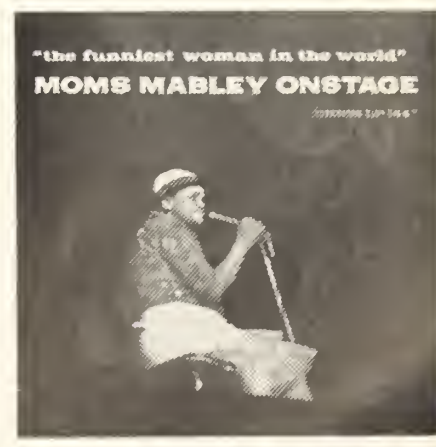
Chess LP 1460
Excerpts From This LP—Chess EP 5131

41 On
Billboard
Music
Week's
Best-Selling
Mono LP's



Chess LP 1452
Excerpts From This LP—Chess EP 5129

80 On
Billboard
Music
Week's
Best-Selling
Mono LP's



Chess LP 1447
Excerpts From This LP—Chess EP 5127

Chess Prod. Corp. 2120 S. Michigan Ave., Chicago 16



RECORD RAMBLINGS

NEW YORK:

United Artist's national promo mgr. Herb Linsky delighted with the sales upsurge on Jay & the Americans' "She Cried" and Ferrante & Teicher's latest duo, "Smile" and "Street Of Palms." . . . Congratulations to Mercury's Herb Rosen & wife Tobi, who finally gave birth to an 8-lb. 13-oz. gal named Julie Nan. . . Ben Arrigo makin' the deejay rounds with Emmy Oro's Chelsea bow, "Some Of These Days" and Jimmy Wilde's "Crazy Eyes" (also a Chelsea debut). . . Earl "The Duke" Glickin buzzin' from the 'Windy City' that he expects Bruce Johnston's "Do The Surfer's Stomp" (Donna) and the new Little Caesar & The Romans' "Yo Yo Yo Yo" (Del-Fi) to follow in the hit footsteps of Johnny Crawford's "Patti-Ann." . . . The new Bear diskery out with Frankie Callen's bow, "Crammin' For My Exam" and "Portrait Of A Lady." . . Personal mgr. Mel Shayne has moved to larger quarters at 146 W. 54th St. Shayne's client list includes Cadence's Johnny Tillotson, actor-singer Paul Hampton, choreographer Rod Alexander, Enid Mosier, Margret-Ann and the Ernie Mariani Trio.

cury). . . Leon Kellman, formerly with William Morris' legal dept., has been appointed general counsel of the American Guild of Authors & Composers.

Leeds' Tommy Chianti quite excited with the "Moscow Nights" Monitor LP now making the rounds. Tune's from the pubbery's Am-Rus catalog. . . The King Features Syndicate thrilled with all the "Pop-Eye" wax action, as noted in their Popeye Pipeline newsletter. . . Comic Archie Robbins, who follows his Hotel Astor p.a. with one at Carl Hoppl's (3/21), negotiating with Tribute to cut a laff LP. . . Personality Plugger Jean Bennett enthusiastic over the release of "The Hully Gully" and "Truck And Trailer" from the Flares "Encore Of Foot-stompin' Hits" Press LP. . . Chuck Clark'll be making a 10 area trek to kick off his soon-due Reliable bow. . . Ira L. Moss, Synthetic Plastics VP, just back from an extensive biz trip to the west coast. . . Decca's Brenda Lee, Imperial's Ricky Nelson and RCA's Paul Anka (return) have been added to this summer's line-up at Freedomland.

into the Mills Music ad in the 3/17 issue. A phrase should have read "Sinatra versus Stardust" instead of "Sinatra versus Stardust." . . Al Alberts, who's currently wowing Japanese audiences—prior to going on to Hong Kong, Okinawa and Manila, was the recipient of a nice feature story in the 2/27 issue of the Stars & Stripes.

CHICAGO:

New nitery, the Rumpus Room, debated last week with guest celebs Ral Donner, Vic Damone, deejay Dick Biondi (WLS) and Variety's Morrie Roth in attendance during the opening night festivities. . . The big news from Decca's local camp seems to center around the recently released package of 15 Bing Crosby LP's. Promo man Frank Scardino tells us sales began to flare up almost immediately after the series hit the market and are maintaining a steady upward pace. . . A note from Garlen Dist. touting potential biggie "Shake The Hand Of A Fool" by Johnny Hallyday (Philips). . . Local group, the Pepper Pots, have been booked into Nic'On-dros Supper Club through April 15. . . Here's word from Hugh Devlin

and already starting to break, a cordin' to Vee-Jay's A&R director Calvin Carter, is newie "Bustin Loose" b/w "A Time To Love" by Gary and Gary. . . Locally produced pic "Dancerama," filmed in part at the Kit Klutz Club and featuring Chi luminaries Stan Sakowicz, Jim Lounsbury, Ral Donner plus a slew of 'twisters', will be hitting the theater belt in a few weeks. . . J. H. Martin's plus list highlight "Auf Wiedersehen Marlene" by Bob Moore (Monument), "Twistin' Mar-tilda" by Jimmy Soul (SPQR) and "Fun House" by The Roosters (Festival).

Stan Pat's looking for all-out action on newly released RCA-Victor item "King Of Clowns" by Neil Sedaka. "Can't You See It In My Eyes" by Jimmy Elledge and bow outin' "Donna's Gone" by recent pactee Lenny Miles. . . During his recent Mister Kelly's stint Bill (Jose Jimenez) Dana had quite a ball playing the 2/24 issue of Cash Box and funnin' with the audience over the pics of himself and astronaut John Glenn in full space attire. . . The Chess diskery is enjoying the full hit treatment with Etta James



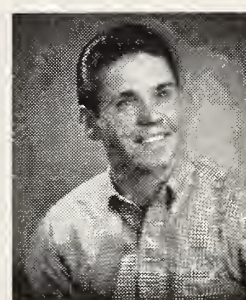
KENNY CHANDLER



BOBBY DARIN



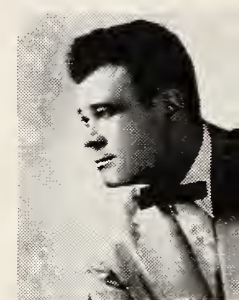
CARL HELM



DONNY HUFFMAN



FRANKIE CALLEN



FRANK VIRTUE

Chuck Fly, national promo man for the Tuff label, currently making a cross-country tour (and staging a nite club act for) the Corsairs ("Smoky Places"), who open at the Regal Theatre in Chi., 3/23, for a week and follow with 6 weeks of one-nighters, starting at Holyoke, Mass. on 3/30. (All in one sentence!) . . . Coral's Ivy League Trio in a limited engagement at the Blue Angel. Bowing on Coral, this week, is Kenny Chandler with "It Might Have Been" and "Yours And Yours Alone." Kenny, who made some noise with "Drums" on UA, is managed by Herb Weiner. . . Julia folks excited with the sales and deejay action in all areas of eastern Pa. and southern N.J. on Richie Dennis' "Moonlight In Vermont." . . Singer Donny Farmer, formerly with Roulette, opening a club, Rampart Alley, at W. 48th & 2nd, at the end of April. . . Time's Pete Spargo notes a single sales-sizzler in Bertha Tillman's "Oh My Angel" (Brent).

Amy-Mala's Jack Fine infos that the outfit has a host of territorial attention-getters (all ready for the national break) in the Caslon's "For All We Know," the Rondels' "Caldonia"—"110 Lbs. Of Drums," Herbie Jay's "He Won The Purple Heart," and Tico & the Triumphs' "Motorcycle." In the newie dept. it's Russ Vestee's "Well All Right" and Jennie Lee's "It Comes From You." . . Kenny Ball's "Midnight In Moscow" (Kapp) smash-eroo'll be featured in the up-coming Columbia pic, "It's Trad, Dad," which also stars Chubby Checker, Del Shannon and U.S. Bonds. . . Al Neiburg (lyrics) letters that he and Henri Woode (music) were commissioned by Lee Magid to write "The Snows Of Kilimanjaro" and "The Wind And The Sea." . . Crossroads' Jeff Seslaw's lining up a host of distributors for the Reflections' bow, "Maybe Tomorrow." B. F. Wood's Stan Mills out on a national promo jaunt in behalf of the Platters' "Reach For A Star" (Mer-

Bobby Robinson, Fire-Fury topper, forms that the outfit has a host of break-out decks in Chuck Bradford's "You Gonna Miss Me," Lee Dorsey's "Eenie Meenie Mini Mo," Tarheel Slim & Little Ann's "Can't Stay Away From You" and Buster Brown's "Sugar Babe." . . Chris Spinosa, head of the Vesuvius diskery, happy over the signing of continental singing star Remo Capra, who introduced his 1st release, "Nun E' Peccato (It's No Sin)" at his recent engagement at the San Su San on L. I. . . Mike Shepherd, sales & promo mgr. for Kent, items from the coast that label's in an active push into the singles field with the signing of 14-year-old Pat Hunt and Hal Davis (formerly with VJ). Pat's outing, out now is "Goodnight My Love" while Hal's soon-due slice is "Without You." Congrats to Edema's Ronnie Eden, who wed Janis Johnson in a 3/10 ceremony. . . The Samba outfit, headed by Lew Stone, national distrib's for the Janson label, is very high on the hit prospects of George Michel's "True True Love" featuring an 18-piece twist ork.

Mort Gilbert, Morgil prexy, has named Larry Rush as national promo director for the firm. First disk he'll be working on will be Bobby Reno's "Love Is Your Name"—which he'll be kicking off on the Bob Braun WLW-TV-Cincy show on 3/18. . . Columbia's Mike Clifford did a west coast LP date with Marty Paich. Mike's latest is "Joanna" and "Mary, Mary." . . Morty Wax, flying 'round town with "Toy Balloons" by the Oxfords (Golden Crest), items that he has set Val Records with Ideal distrib's here for their newie, "You Are The One" and B&D with Portem here and Apex in Newark for their latest, "Audrey." . . The Taurus label has just purchased a master from indie producer Alta Mae Hoosel. Tags are "Pink Cadillac And A Red Headed Girl" and "This Is The Last Time." It seems as though a gremlin crept

(Allstate Dist.) that "Blue Guitar" by Earl Hooker (Age), "Yoyo Yo Yoyo" by Little Caesar (Delfi) and "Popeye Stroll" by the Mar-Keys (Stax) are picking up plenty of steam hereabouts. . . Columbia's Paul Cook covered the radio-TV circuit last week with songstress Carol Connors introducing her latest single "What Do You See In Him." Paul adds that Jimmy Dean'll most likely have another hit in his newest release "PT 109" which has already snared attention at the local stations. . . Thrush Norma Rivers is currently pleasing the patrons at Mangam's Chateau in Lyons. . . M. S. Dist.'s man on the move, Harvey Goldstein, boasts a trio of winners in Bobby Darin's "What'd I Say" (Atco), Joey Dee's "Shout" (Roulette) and "Jam Part I" by Bobby Gregg (Cotton). . . Chicagoan Oscar Brown Jr. made a string of TV appearances and worked the Gate Of Horn for five nights during what was intended to be a two weeks vacation trip back home. . . Garmisa's Ed Yalowitz extolls the sales achievements of Frankie Avalon's "You Are Mine" and urges us to tune in on Ray Charles' latest package "Country And Western Hits" and Command LP "Four Horsemen Of The Apocalypse" by Enoch Light.

A new staffer at Vee-Jay Records is industry vet Bill Sheppard who was appointed to the post of midwest sales and promotion director by prexy E. Abner. Bill, incidentally was responsible for bringing the Duke Of Earl to Vee-Jay's attention. . . Cadance's Budd Dolinger made a brief stop-off in the Chi 3/14. . . We hear from Russ Bach of Music Dist. that the Leonard Bernstein conducted Choro pairing "Walk On The Wild Side" b/w "Walk On The Wild Side Jazz" has met with some excellent response in this area. Sides are clips from the LP. The distrib's single sales action centers on Sheb Wooley's "Laughin' The Blues" (MGM). . . Hot off the press

chartrider "Something's Got A Hold On Me" and The Vibrations fast rising offering of "The New Hully Gully" . . . United Record Dist. boast a pair of sizzlers in the Shirelles' "Soldier Boy" and Chuck Bradford's "You Gonna Miss Me When I'm Gone (Fire) . . . Bert Loeb infos that the newly formed Kent Dist. is really doing with a couple of strong singles "Hully Gully Calling Time" by The Five Fiv (Beltone) and "True True Love" by The Corvairs (Comet). Latter de-copped honors at WOKY-Milwaukee.

HOLLYWOOD:

Capitol's Lou Rawls, and Del-Fi Johnny Crawford recently drew 37 teenagers at a record hop put on by Don Gates, KWAC, Bakersfield. . . Baronet Records, West Coast lab breaking out with a hit in "New Year Love" by The Metalics. . . Teenage favorite, James Darren will make a special guest appearance opening night of the world's First Annual Teen Age Fair at Pacific Ocean Park April 13. . . Conductor/arranger, Hank Levine waxed his first big band instrumental for Dolton Records last week using a 35 piece orchestra for the session. . . Ty Whitney, 18-year-old singer under pact with Joe Lubin's Denny label set for guesting on NBC-TV's "Jack Paar Show" April 7.

New L.A. firm, Limax Distributors, off to a good start with "The Town Live In" by McKinley Mitchell on the One-Derful label. . . Boyd Records located on the West Coast and coming with a new release by Dale Wainwright "The Big Dale Twist". . . The Jax Crusaders back for another two weeks at The Renaissance. . . Sing Timi Yuro currently packing them at the Lounge of the Thunderbird Hotel in Las Vegas. . . The Irwin Zucker promo firm is concentrating on Peter Nero's RCA disk of the theme from "Summer and Smoke" to support a Coast campaign for Elmer Bernstein who received an Academy Award no-



Peter, Paul and Mary's first album is bright with enthusiasm. No gimmicks. There is just something **Good** about all. Good in the sense of Virtue, that is. And the news that something this **Good** can be as popular as this is can find you with a new kind of optimism. Maybe everything's going to be all right. Maybe mediocrity has had its day. Maybe hysteria is on the way out. One thing is for sure in any case

Honesty is back. Tell your neighbor



EXCLUSIVELY WARNER BROS. RECORDS
Personal Management: ALBERT B. GROSSMAN,
50 C.P.W., N.Y.C.
Booking: INTERNATIONAL TALENT ASSOCIATES,
65 E. 55 St., N.Y.C.

WARNER BROS. RECORDS

the first name in sound

Burbank, California

ORDER FROM YOUR NEAREST DISTRIBUTOR



OUR OF KIND!

SOMETHING'S GOT A HOLD ON ME
ETTA JAMES
 ARGO 5409

THE JOKE
REGGIE HALL
 RIP 1816

SATISFIED
LITTLE MILTON
 CHECKER 1012

I'LL DO THE BEST I CAN
REUBEN FORTE
 CHECKMATE 1007

CHESS PRODUCING CO
 20 Michigan Ave.,
 Chicago 16, Ill.

TOP 100 ARTISTS

(See Top 100 for titles and labels)

Alexander, Arthur	61
Anka, Paul	14
Angels	39
Ball, Kenny	3
Benton, Brook	43
Big Sambo	80
Bilk, Acker	57
Bonds, Gary	31, 77
Bumble B. & Stingers	50
Burke, Solomon	38
Burnette, Johnny	100
Byrd, Jerry	88
Cannon, Ace	25
Chandler, Gene	12
Channel, Bruce	1
Carroll, David	69
Checker, Chubby	6, 29
Cline, Patsy	18
Cooke, Sam	7
Corsairs	21
Crawford, Johnny	47
Curtis, King	49
Dana, Vic	99
Darren, Jimmy	16
Davis, Joyce	79
Dean, Jimmy	94
Dee, Joey & Starlites	44, 54, 63
Dick & Dee Dee	86
Dion	24
Domino, Fats	35
Don & Juan	5
Dovells	41
Drake, Charles	32
Drifters, The	26
Everly Bros	28
Fabares, Shelly	13
Ferrante & Teicher	98
Finnegan, Larry	33
Francis, Connie	2
Fountain, Pete	85
Four Preps	90
G-Clefs	73
George, Barbara	96
Gregg, Bobby & Friends	76
Hawkins, Jennell	79
Highwaymen	53
Holland, Eddie	40
Hyland, Brian	51
Ikettes	30
Ives, Burl	52
James, Etta	34
Jay & Americans	68
Joe, Billy & Checkmates	36
Jones, Jack	42
Kaempfert, Bert	45
Kingston Trio	22
Knight, Gladys	92
Lee, Brenda	27
Lester, Ketty	8
Lettermen	19
McDaniels, Gene	37
McPhatter, Clyde	23
Marvellettes	66
Mathis, Johnny	75
Mills, Hayley	74
Mitchell, Chad	71
Mitchum, Robert	60
Miracles	81
Moresca, Ernie	70
Morris, Marlowe	93
Nelson, Rick	11
Nimble, Jack B	50
Orbison, Roy	9
Parker, Little Jr.	84
Paris Sisters	58
Pearlettes	95
Peterson, Paul	64
Presley, Elvis	10, 72
Ross, Jack	83
Rydell, Bobby	17
Scott, Linda	55
Sensations	4
Seville, David & Chipmunks	56
Sharp, Dee Dee	15
Shirelles	59, 62
Shep & Limelites	65
Smith, Huey	46
Stompers	97
Thompson, Sue	67, 78
Van Dyke, Leroy	48
Vee, Bobby	20
Vonnair Sisters	87
Wells, Mary	82
Williams, Roger	89
Wilson, Jackie	91

The above feature is designed as an aid to retailers who have requested such a list to help them locate hot singles when consumers ask for them by artist name.



RECORD RAMBLINGS

ination for musical scoring of pic. . . . Nick Virtue has joined Iriwn's firm as account exec. . . . The Bluejays who Coast-clicked with "Tears Are Falling" have a strong follow-up in "Lets Make Love" on the Milestone label, distributed by Circa. . . . Skyway Records out this week with first effort by Louise Lewis, "Foolish Broken Heart" which was also written by the vocalist. . . . Bob Stern, Pep Distributors, landed the Virtue Records' line and is landing pick hits with label's first release, "When Will I" by the Keffer Sisters.

Marvis Rivers, Reprise recording artist currently in an extended engagement at Ye Little Club. . . . Margaret Alkana has signed Jay Sayer to write and stage a new night club act. The Condor recording artist has been booked for a nationwide tour beginning in April. . . . George Duning has recorded his score for "Defiance County," Rouse-Greene film. . . . Jimmie Haskell conducted and arranged Carl Lattimore's waxing session, for Capitol release. . . . LeRoy Holmes exiting Everest Records as musical director due to label's shift to West Coast, will concentrate on arranging-conducting commitments for the next two months.

(Joy) is a sales-giant in the area. . . . The memo from Columbia's Ted Kellern concerns Buzz & Al's "Little White Sneakers," Anita Bryant's "Step By Step," Johnny Mathis' "Sweet Thursday," Billy Walker's "Charlie's Shoes," "Andy Williams' "Help Me" and Don Costa's "Sugar Blues." . . . The big breakout record this past week, with Bob Heller's Flying distribs, was Jimmy Wilde's "Crazy Eyes" (Chelsea) while Lue Cazz' "Change Your Way" (Art) was the best of the newcomers. Bob also notes that he has taken on the Troubador line with the Troubador Kings' "Twist Around The State" and "Night Train." . . . The top sellers at Cambridge include the Angels' "Cry Baby Cry" (Caprice), Bobby Gregg's "Jam" (Cotton), Linda Scott's "Yessiree" (Congress) and Barbara George's "You Talk About Love" (AFO).

TIFTON, GA.—Gus (Grant) Spatiras has left his A&R post at Tifco to go into indie promo work—covering the southeastern part of the country. He can be reached at the Golden Bldg. there. Gus added that Johnny Jenkins' "Love Twist" is shaping up for a hit ride.

BOSTON—Bruce Hinton, sales promo mgr. at Dale, infos that Cathy



EMMY ORO



BLUE JEANS



LEROY HOLMES

Jack Gerard artist manager, announces the signing of teen-age vocalists Linda Russo to Park Ave Label. . . . June Foray is writing material for four children's albums, she plans to record with her own voices. . . . Newly-formed Rel Records has inked with CIRCA for national distribution, kicking off with Jeanie Dru's waxing of "Her Hello Was My Goodbye." . . . Challenge Records with a special release, "Experiment In Terror" b/w "La Cucaracha," by The Champs. . . . Billy Storm who has recorded "The Love Theme from El Cid" for the Infinity label, set for interview with disk jockeys during a cross-country tour. . . . New Kent release, "You Are My First Love" b/w "Goodnight My Love," by Pat Hunt, getting good air-play in So. Calif. . . . Jacques Foti, Signature platter star, currently appearing at the Coral Roof in Anaheim for another indefinite stand. . . . Songster Steve Barri, has just completed four sides arranged and conducted by Jimmie Haskell for Rona Records. Label topper Nacio Brown, Jr. plans a grand scale promo job on the 1st release.

HERE AND THERE:

PHILADELPHIA — Cosnat's Shirley Rubin reports fantastic airplay and sales on Joey Dee's latest Roulette'r, "Shout," the Mar-Keys' "Pop-eye Stroll" (Stax), Jordan's "If You Love Me" (Josie). Shirley adds that Gordon Jenkins' "Soul Of A People" (Time) has been getting tremendous reaction on FM stations. . . . Dr. Herman Miller, mgr. of Carl Helm (who formerly cut for President), quite excited with the artist's debut release on the Canadian-American banner. . . . Frank Virtue whose Virtues are kicking up noise 'round the country with "Guitar Boogie Shuffle Twist" (on the Smash-distributed Sure label), also having great success with his vocal talents on commercials. . . . Saul Lampert telegrams that Ronnie & the Hi-Lites' "I Wish That We Were Married"

Carroll was in town, last week, to plug her "Young Ones" (Warner Bros.) slice and that there was instant sales reaction to the lid.

MIAMI—Steve Brookmire, head man at Florida Music Sales, Mercury Records' distrib, recently presented a copy of "The Civil War" LP to Adam G. Adams, chairman of the planning committee of the Florida Civil War Centennial Commission.

JACKSONVILLE, FLA.—Arlingwood Records Jim Atkins sends along a correction—noting that Ernie & Petie are not two guys but a guy Ernie (Ernest Mickle) and a gal Petie (Helen Pickett) on their waxing of "Our Love."

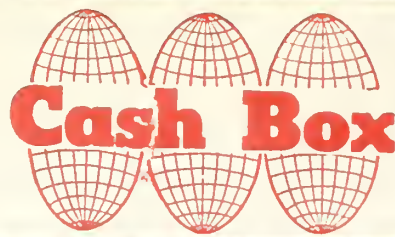
BELEN, NEW MEXICO—Little Richie Johnson telegrams that he's excited with Earl Scott's Kapp debut, "A King To A Joker To A Clown" and "Wilhemina."

COEUR D' ALENE, IDA.—Billy Barnard items that the Blue Jeans (Dick Baker, Garth Andrews, Bill Loomis, Ron Mead and leader Daryl Britt) pulled over 4,000 folks to their recent March of Dimes dance held at Gonzaga U. in Spokane, Wash.

NEW ORLEANS—Leading the hit list at Central Records distribs, notes Tony Conino, are Rod Bernard's "Columbia," Chuck Reed's "Just Plain Hurt," Johnnie Allen's "Ole Placide," Jim Anderson's "Angel Please," Ronnie & The Hi-Lites' "I Wish That We Were Married," Midge Olinde's "Driving Wheel" and Glenn Wells' "Is It Wrong."

HOUSTON—Bob Garner writes that Don Robey's place is going yo-yo crazy as a result of Little Jr. Parker's dual-mart click, "Annie Get Your Yo-Yo."

COMPTON, CALIF.—Warren Lanier, who handles mgmt. and promo for Bridges & Musical Ent., advises that Walt Reo's "Twist With Mary Lou" has busted thru in the Phoenix area, resulting in a 6-week engagement at the Stein & Sirloin for Walt and his Twisters.



Cash Box Best Selling Albums

COMPILED BY CASH BOX FROM LEADING RETAIL OUTLETS—MARCH 24, 1962

MONAURAL

STEREO

MONAURAL		STEREO	
Pos. Last Week	Album	Pos. Last Week	Album
1	● WEST SIDE STORY Soundtrack (Columbia OL 5670; OS 2070)	2	26 THE SOUND OF MUSIC B'way Cast (Columbia KOS-2020)
3	● COLLEGE CONCERT Kingston Trio (Capitol T 1658; ST 1658)	1	27 COMBO Henry Mancini & Orch. (RCA Victor LSP 2258)
4	● BLUE HAWAII Elvis Presley (RCA Victor LPM 2426; LSP 2426)	3	28 MIDNIGHT SPECIAL Jimmy Smith (Blue Note BST 84073)
2	● BREAKFAST AT TIFFANY'S Henry Mancini (RCA Victor LPM 2362; LSP 2362)	6	29 EL CID Soundtrack (MGM SE 3977)
5	YOUR TWIST PARTY Chubby Checker (Parkway 7007)	4	30 BEST OF THE DUKES OF DIXIELAND (Audio Fidelity AFSD 5956)
7	● A SONG FOR YOUNG LOVE Lettermen (Capitol T 1669; ST 1669)	7	31 KING OF KINGS Soundtrack (MGM ST E-2)
6	● FLOWER DRUM SONG Soundtrack (Decca DL 9098; DL 79098)	8	32 RHYTHM SING ALONG WITH MITCH Mitch Miller & Gang (Columbia CS 8527)
9	● DOIN' THE TWIST AT THE PEPPERMINT LOUNGE Joey Dee & Starlites (Roulette R 25166; SR 25166)	9	33 TWIST WITH THE VENTURES 34 (Liberty BST 8010)
10	THE TWIST Chubby Checker (Parkway P 7001)	5	34 VERSATILE BURL IVES (Decca DL 74152)
8	● TIME OUT Dave Brubeck (Columbia CL 1397; CS 8192)	37	35 BEYOND THE REEF Earl Grant (Decca DL 74231)
14	● SINATRA AND STRINGS Frank Sinatra (Reprise R 1004; R9 1004)	45	36 LINGER AWHILE Vic Damone (Capitol ST 1646)
12	● MOON RIVER Lawrence Walk (Dot DLP 3412; 25412)	36	37 VICTORY AT SEA Vol III Robert Russell Bennett (RCA Victor LSC 2523)
16	● LIVE IT UP Johnny Mathis (Columbia CL 1711; CS 8411)	32	38 NIGHTFALL Carmen Dragon & Capital Sym. Orch. (Capitol SP 8575)
13	● CAMELOT B'way Cast (Columbia OL-S620; KOS-3021)	40	39 SWING LOW, SWEET CLARINET Pete Fountain (Coral CRL 753349)
15	RUNAROUND SUE Dion (Laurie 2009)	13	40 NANCY WILSON/ CANNONBALL ADDERLY (Capitol St 1657)
11	● SO MUCH IN LOVE Ray Conniff Singers (Columbia CL 1720; CS 8520)	17	41 MELODY & PERCUSSION FOR TWO PIANOS Ronnie Aldrich (London SP 44007)
21	● VERSATILE BURL IVES (Decca DL 4152; 74152)	19	42 EBB TIDE Earl Grant (Decca DL 74165)
19	● SING OUT Limeliters (RCA Victor LPM 2445; LSP 2445)	16	43 SUBWAYS ARE FOR SLEEPING 42 Original Cast (Columbia KOS 2130)
17	● HEY, LET'S TWIST Soundtrack (Roulette R 25168; SR 25168)	21	44 WEST SIDE STORY Ferrante & Telcher (United Artists UAS 6166)
18	● WEST SIDE STORY B'way Cast (Columbia OL 5230; OS 2001)	20	45 YOUNG, WARM & WONDERFUL Peter Nero (RCA LSP 2484)
23	● LET THERE BE DRUMS Sandy Nelson (Imperial 9159-12000)	18	46 LESLIE UGGAMS ON TV (Columbia CS 8506)
20	● JUDY AT CARNEGIE HALL 20 Judy Garland (Capitol BO 1569; SWBO 1969)	23	47 MIGHTY DAY ON CAMPUS 46 Chad Mitchell Trio (KAPP KS 3262)
24	DO THE TWIST WITH RAY CHARLES (Atlantic 8054)	22	48 GREAT MOTION PICTURE THEMES Various Artists (United Artists UAS 61220)
27	● TONIGHT Ferrante & Telcher (United Artists UAL 3171, UAS 6171)	28	49 NEVER ON SUNDAY 43 Connie Francis (MGM SE 3965)
22	● GREATEST STRING BAND HITS Billy Vaughn (Dot DLP 3409; 25409)	25	50 EXOTIC PERCUSSION Stanley Block & Orch. (London SP 44004)
26	● NANCY WILSON/ CANNONBALL ADDERLY 31 (Capitol T 1657; ST 1657)	29	27 ● THE SOUND OF MUSIC B'way Cast (Columbia KOL 5450; KOS-2020)
27	● THE SOUND OF MUSIC B'way Cast (Columbia KOL 5450; KOS-2020)	25	28 ● JOAN BAEZ VOL II (Vanguard VRS 9094; VSD 297)
25	● JOAN BAEZ VOL II (Vanguard VRS 9094; VSD 297)	26	29 ● TIME FURTHER OUT Dave Brubeck (Columbia CL 1690; CS 8490)
29	● TIME FURTHER OUT Dave Brubeck (Columbia CL 1690; CS 8490)	30	30 OLDIES BUT GOODIES VOL. III Various Artists (Original Sound OSR LPM 5004)
30	OLDIES BUT GOODIES VOL. III Various Artists (Original Sound OSR LPM 5004)	34	31 FOR TWISTERS ONLY Chubby Checker (Parkway 7002)
31	FOR TWISTERS ONLY Chubby Checker (Parkway 7002)	28	32 ● MIDNIGHT SPECIAL Jimmy Smith (Blue Note BLP 4078; BST 84078)
32	● MIDNIGHT SPECIAL Jimmy Smith (Blue Note BLP 4078; BST 84078)	39	33 ● SINCERELY Brenda Lee (Decca DL 4216; 74216)
34	● MILK & HONEY B'way Cast (RCA Victor LOC 1065; LSO 1065)	32	34 ● MILK & HONEY B'way Cast (RCA Victor LOC 1065; LSO 1065)
35	● TWIST WITH THE VENTURES (Liberty BLP 2010; BST 8010)	36	35 ● TWIST WITH THE VENTURES (Liberty BLP 2010; BST 8010)
36	● BICKERSONS Don Ameche & Frances Langford (Columbia CL 1692; CS 8492)	33	36 ● BICKERSONS Don Ameche & Frances Langford (Columbia CL 1692; CS 8492)
37	● LINGER A WHILE Vic Damone (Capitol T 1646; ST 1646)	38	37 ● LINGER A WHILE Vic Damone (Capitol T 1646; ST 1646)
38	● RHYTHM SING ALONG WITH MITCH Mitch Miller & Gang (Columbia CL 1727; CS 8527)	43	38 ● RHYTHM SING ALONG WITH MITCH Mitch Miller & Gang (Columbia CL 1727; CS 8527)
—	● FOR TEEN TWISTERS ONLY Chubby Checker (Parkway P 7009; S 7009)	—	39 ● FOR TEEN TWISTERS ONLY Chubby Checker (Parkway P 7009; S 7009)
35	CHUBBY CHECKER & BOBBY RYDELL (Cameo C 1013)	35	40 CHUBBY CHECKER & BOBBY RYDELL (Cameo C 1013)
—	MOMS MABLEY AT GENEVA CONFERENCE (Chess LP 1463)	—	41 MOMS MABLEY AT GENEVA CONFERENCE (Chess LP 1463)
37	● EXAMINE DOCTORS Mike Nichols & Elaine May (Mercury MG 20680; 60680)	37	42 ● EXAMINE DOCTORS Mike Nichols & Elaine May (Mercury MG 20680; 60680)
—	● MARIA Rogers Williams (Kapp KL 1266; KS 3266)	—	43 ● MARIA Rogers Williams (Kapp KL 1266; KS 3266)
—	● MIDNIGHT IN MOSCOW Kenny Ball (Kapp KL 1276; KS 3276)	—	44 ● MIDNIGHT IN MOSCOW Kenny Ball (Kapp KL 1276; KS 3276)
40	LET'S TWIST AGAIN Chubby Checker (Parkway 7004)	40	45 LET'S TWIST AGAIN Chubby Checker (Parkway 7004)
—	● ALBUM SEVEN BY RICK Rick Nelson (Imperial LP 9167; 12082)	—	46 ● ALBUM SEVEN BY RICK Rick Nelson (Imperial LP 9167; 12082)
—	● TAKE GOOD CARE OF MY BABY Bobby Vee (Liberty LRP 3211; LST 7211)	—	47 ● TAKE GOOD CARE OF MY BABY Bobby Vee (Liberty LRP 3211; LST 7211)
41	● BEYOND THE REEF Earl Grant (Decca DL 4231; 74231)	41	48 ● BEYOND THE REEF Earl Grant (Decca DL 4231; 74231)
42	● MIGHTY DAY ON CAMPUS Chad Mitchell Trio (Kapp KL 1262; KS 3262)	42	49 ● MIGHTY DAY ON CAMPUS Chad Mitchell Trio (Kapp KL 1262; KS 3262)
48	● FROM ME TO YOU Connie Stevens (Warner Bros. 1431; WS 1431)	48	50 ● FROM ME TO YOU Connie Stevens (Warner Bros. 1431; WS 1431)

● Also available in Stereo

★ Also available in LP



ALBUM REVIEWS

POPULAR PICKS OF THE WEEK

RAY CHARLES

"MODERN SOUNDS IN COUNTRY AND WESTERN MUSIC"—Ray Charles—ABC Paramount ABC 410

Ray Charles successfully demonstrates his versatility on this interesting, off-beat album which showcases the jazz chanter rendering a flock of previous country triumphs against the top-notch arrangements of Marty Paich, Gerald Wilson and Gil Fuller. The songster kicks things off with a rockin' version of "Bye Bye, Love" which features the well-matched voices of the Raelets. The distinctive Charles sound comes off superbly on "You Don't Me," "Born To Lose," and "You Win Again." Disk's built-in success ingredients make it a sure-fire chart item.

"I'LL SEE YOU IN MY DREAMS"—Pat Boone—Dot DLP 3399

Pat Boone cashes in on the success of his current chart item, "I'll See You In My Dreams," to tag this new album of evergreens pop tunes. The chanter is in winning form as he kicks the disk off with the title tune and moves quickly to superior renditions of "Peg O' My Heart," and "That Old Black Magic." There's enough enjoyment here to make the album a big scorer in the coin department.

"BING'S HOLLYWOOD"—Decca DL 4264

Decca has compiled an extensive, 15-LP roundup, all issued separately, of songs featured in flick musicals by Bing Crosby from 1934, his first year with the label, to 1956, as performed by the artist at the time the productions were initially released. As a musical star, Crosby naturally was assigned top writers to provide his material, and the LP's are loaded with evergreens (and many neglected items) by such talents as Rodgers & Hart, Berlin, Burke & Van Huesen, Arlen & (Ira) Gershwin and others. Liners of the LP's, which carry the films in chronological order, describe each of the flicks (plots, writers, director, openings, etc). Crosby fans and the show-music coterie, ever on the lookout for rare tunes, are sure to add at least part of the release to their libraries.

"THIS FLING CALLED LOVE"—Eileen Farrell with Percy Faith—Columbia CL 1739

Here's a potent double-barreled album which combines the pleasing vocal charms of Eileen Farrell and the sales-laden orchestral backing of Percy Faith. The lark fared well on her first pop entry and this second collection has plenty of sales potential. Disk contains a flock of sturdy tunes including first-rate renditions of "In The Still Of The Night," "Stormy Weather," and "I've Got You Under My Skin."

"FLOYD CRAMER GETS ORGAN-IZED"—RCA Victor LPM 2488

Floyd Cramer who has earned many laurels for his previous piano dates, now spreads his wings and attacks six tunes on the electric organ. The effect is superlative as the 88'er proves that he is equally distinguished on the larger keyboard. Cramer's sincere approach and musicianship are in evidence as he reads high-spirited arrangements of "My Blue Heaven," "Let's Go," and "Perdido." Disk has enough good stuff to garner plenty of loot.

"THE YOUNG RUDY VALLEE"—RCA Victor LPM 2507

The pleasing voice of Rudy Vallee is perfectly captured on this nostalgic disk containing tunes that the chanter made popular in the 20's and 30's. From the sentimental kick off of "My Time Is Your Time" through the spirited sign-off of "Heigh Ho, Everybody, Heigh Ho" the LP comes off as a completely delightful, reminiscent audio experience. Deejays should really dig this item as will the general public.



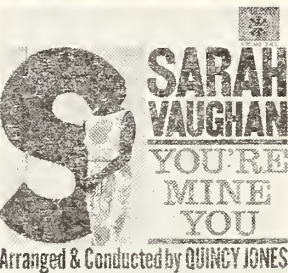
"ALL IN LOVE"—Original Cast Mercury OCS 6204

Mercury has gone where most diskeries fear to tread, the Off-Broadway theatre, for an original-cast disk of a musical's score. The click show is sprinkled with pleasant Jacques Urbont melodies, the best of which are the title-song, a Cole Porter-like ballad called "Don't Ask Me," and a chorus number, "Why Wives?" Singers, headed by On-Broadway musical performer David Atkinson, are full-fledged singers and the instrumental backing has been augmented for the LP version.



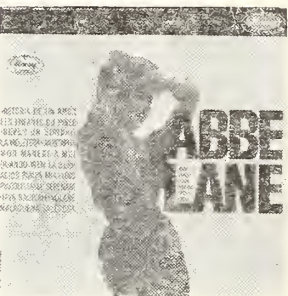
"THE TWIST GOES TO COLLEGE"—Les Elgart—Columbia CL 1785

Les Elgart and crew have come up with a sophisticated, smooth album of standard items rendered with an infectious twistin' beat. The familiar Elgart sound is not subordinated to the twist melodies but skillfully blended to form one of the most listenable instrumental twist LP's currently in release. The band shines as they read "Hawaiian War Chant," "Frenesi," and "St. Louis Blues." Disk should pull coin with all the orkster's admirers.



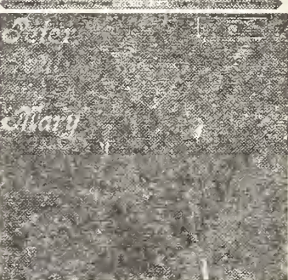
"YOU'RE MINE YOU"—Sarah Vaughan—Roulette R 52082

The lush, warm tones of Sarah Vaughan are showcased in this fine album of tunes aptly selected and smoothly delivered in her own special manner. The lark sets a variety of moods as she reads "The Best Is Yet To Come," "Second Time Around," and "I Could Write A Book," with the backing of some exceptional Quincy Jones arrangements. Disk looms as a sure noisemaker for the talented songstress.



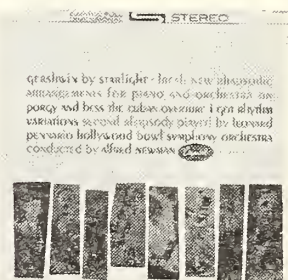
"ABBE LANE"—Mercury SR 60643

The songstress gives out with a group of tunes with a continental flavor as she reads her way through a sampling of melodies from Greece, Spain, Italy and Israel. Thrush delivers a program of twelve tracks which test both her vocal and linguistic ability. Among the offerings are "Mustapha," "Historia De Un Amor," and "Malaguena Salerosa." The rhythmic orchestral backing of Xavier Cugat lends a smooth touch to the professional stylings of the lark. LP could step out saleswise.



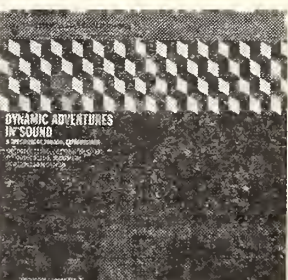
"PETER, PAUL AND MARY"—Warner Brothers WS 1449

For their premiere LP Peter, Paul and Mary offer a dozen folk items with the original, distinctive stylings of long-successful artists. The trio's approach is gimmick-free and professional. The group's artful blending of voices and guitars is evidenced on "Early In The Morning," "If I Had A Hammer," and "Where Have All The Flowers Gone?" Group ranks as one of the most exciting new folk teams to cut a disk in quite a while.



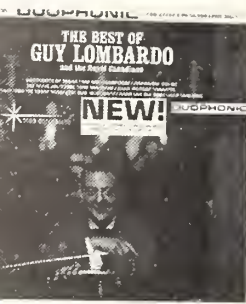
"GERSHWIN BY STARLIGHT"—Leonard Pennario, Alfred Newman—Capitol SP 8581

Leonard Pennario and the Hollywood Bowl orchestra conducted by Alfred Newman present some of Gershwin's greatest in this collection of his music of the thirties. Beginning with the very melodic and rumba-filled "Cuban Overture" Pennario proceeds to the "Second Rhapsody," which is an integration of jazz and symphonic elements. In addition to a medley of "Porgy And Bess" tunes, the pianist deftly interprets the "I Got Rhythm" variations. Disk is good listening and should pull coin.

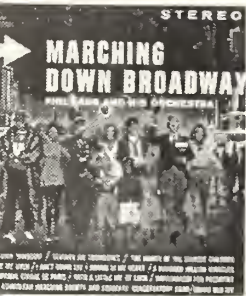


"DYNAMIC ADVENTURES IN SOUND"—Mel Henke—Warner Brothers BS 1447

Mel Henke's first LP outing for Warner Brothers offers proof positive of his top-flight talents as both an arranger and composer. The album is geared for sound and throughout the session the separation is excellent. The selections here are interestingly off-beat including "Me And My Shadow," "Row, Row, Row, Your Boat," Henke's self-penned TV theme "See The U.S.A. In Your Chevrolet." Disk should bring out hi-fi bugs in droves.



"THE BEST OF GUY LOMBARDO AND THE ROYAL CANADIANS"—Capitol DT 1161
Guy Lombardo reaches back and comes up with a package of oldies, most of which have long been identified with the Royal Canadians. Among the best sturdies rendered here are "Sweethearts On Parade" and "Seems Like Old Times." Kenny Gardner and the Lombardo trio lend their talents to some fine vocal arrangements of "Enjoy Yourself" and "Boo Hoo." Disk has fine stereo qualities and should be a good number with the orkster's fans.



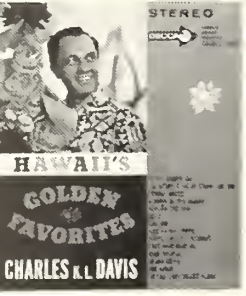
"MARCHING DOWN BROADWAY"—Phil Lang—Decca DL 74200
Phil Lang has skillfully adapted a group of tunes from Broadway and come up with a vibrant, high-spirited disk of marching music. With blaring brass and martial drumming the Lang crew read some top-drawer arrangements of "Buckle Down Winsocki," "Seventy-Six Trombones," and "A Hundred Million Miracles." Excellent band album.



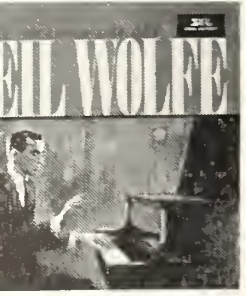
"ROOTS OF RHYTHM"—Prince Onago, Princess Muana—Jubilee JGM 5007
The origins of modern jazz are skillfully traced back to West Africa on this listenable disk from Jubilee. Prince Onago displays his artistry as a top-rung naked-hand drummer while Princess Muana belts out a group of self-penned and standards items with exceptional range and pitch. In addition to the traditional African themes, the disk contains "My Jungle Man," a lively r & r tune and "Good Luck Dear," a feelingful r&b track. With an able assist from the Chick Foster Quintet the talented duo offer an impressive Afro-oriented arrangement of "When The Saints Go Marching In." Interesting programming fare.



"LATIN TWIST"—Tito Rodriguez—United Artists UAL 3194
Tito Rodriguez adapts his rhythmic Latin-American tempos to the twist in a bevy of tunes conducive to the popular craze. Orkster sings and leads the band through such favorites as "Amapola," "Jealousy," and his own "Latin Twist." Since it appears that the twist is destined to be around for quite a while, Rodriguez has proven himself capable of making the best of it. LP is attractively packaged and could be a good item on the counters.



"HAWAII'S GOLDEN FAVORITES"—Charles K. L. Davis—Decca DL 74211
Charles K. L. Davis dishes up a melodious collection of popular Hawaiian tunes on this, his first album for Decca. The chanter's wide-range voice and superb pitch carry him in good stead as he renders twelve favorite songs of the Islands. With an excellent assist from Henri Rene's ork and chorus Davis reads feelingful arrangements of "Why I Love Hawaii," "King Kamehameha," "Akaka Falls."

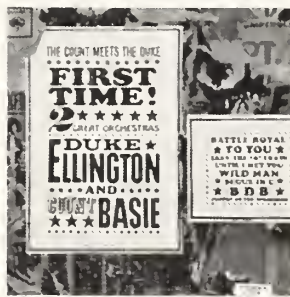


"NEIL SWINGS NICELY"—Neil Wolfe—Imperial LP 9169
Neil Wolfe's imaginative style of blending classical and jazz treatments of evergreens provides some top-drawer listening on this beautifully essayed Imperial album. The 88'er displays his firm understanding of music composition by adhering to the original melodic lines of his selections while swingin' with a distinctive, impressive beat. The keyboard really vibrates as Wolfe reads "It Ain't Necessarily So," "What Is This Thing Called Love," and a self-penned boogie-styled item called "Twistin' Fingers."



"THE 12 FACES OF YULYA"—Stand SLP 111
Yulya is a multi-talented Russian-born artist who sings, composes, arranges and plays the piano. This Stand offering has the lark singing twelve of her own tunes while accompanying herself on the piano. Yula demonstrates a distinctive, low-key, tender delivery as she reads "To Part Means," "Sorry," and "Love Is A Daydream." Nice and easy listening pleasure throughout.

JAZZ PICKS OF THE WEEK



"BATTLE ROYAL: THE DUKE MEETS THE COUNT"—Duke Ellington, Count Basie—Columbia CL 1715
Jazzophiles should really dig this quality package which combines the swingin' orchestras of Duke Ellington and Count Basie. The assertive Ellington sound beautifully joins with the light, embellishing Basie touch on eight selections from their combined repertoires. The pace for the album is clearly set with Duke's uptempo "Battle Royal," which showcases the talents of such notables as Cat Anderson, Thad Jones, Frank Wess and Johnny Hodges. Highlights of his top-flight disk are "Take The 'A' Train," "Wild Man," and "Jumpin' At The Woodside."

OSCAR BROWN, JR.
Between Hell and Hell

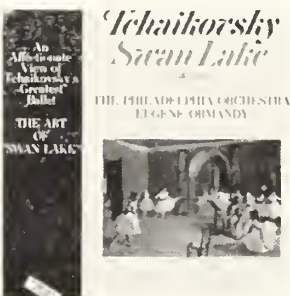


"BETWEEN HEAVEN AND HELL"—Oscar Brown, Jr.—Columbia CL 1774
The multi-talented Oscar Brown, Jr. unleashes his powerful voice full-blast on this album of a dozen original compositions. Apart from the first two selections which were arranged by Quincy Jones, the remaining tunes were skillfully arranged for five trumpets, four trombones, piano, guitar, bass and drums by Ralph Burns. Brown displays an exceptional wide-range voice with enough sentiment and emotion to appeal to a wide variety of record buyers as he offers superior readings of "Mr. Kicks," "Forbidden Fruit," and "Love Is A New Born Child."



"HEAVY SOUL"—Ike Quebec—Blue Note 4093
There are many followers of the Coleman Hawkins school but Ike Quebec ranks as one of the most listenable tenor men currently wailing ballad jazz items styled after Hawk's distinctive melodic concept. Quebec style is an outgrowth of the Hawkins tradition with a rhythmic clarity and firmness all his own. Ike is teamed up with Freddie Roach on organ, Milt Hinton on bass and Al Harewood on drums for this Blue Note entry of standards and newies. Some outstanding tracks here are "Acquitted," "Brother Can You Spare A Dime," and "I Want A Little Girl."

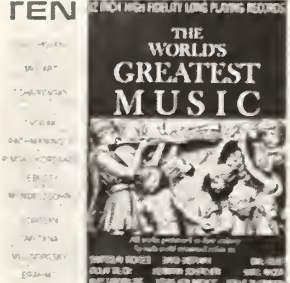
CLASSICAL PICKS OF THE WEEK



TCHAIKOVSKY: Swan Lake; Eugene Ormandy Conducting The Philadelphia Orchestra—Columbia KL 5708
Eugene Ormandy, a master of interpretation of romantic and impressionist composers, attests to his reputation in this superb offering of the "Swan Lake" ballet suite. The various mood changes which indicate the unfolding of the tale are carefully preserved and artistically executed. The maestro adds to his stature as a conductor with this disk which includes an historical essay on the ballet. An exceptional classical offering.



DEBUSSY: La Mer; Iberia No. 2 From Images Pour Orchestra; Pierre Dervaux conducting L'Orchestre des Concerts Colonne—Command CC 11008 SD
Pierre Dervaux demonstrates his masterful understanding of Debussy on this classic LP from Command containing "La Mer" and "Iberia." The Dervaux approach is based on a firm knowledge of melodic composition and the intricacies of the selections. All the turbulence and power that is called for by the composer is evidenced in "La Mer." The gay strains of Andalusian festive nights are beautifully captured on "Iberia." Top-run Debussy.



"THE WORLD'S GREATEST MUSIC VOLUME 1"—Various Artists—Artia XTV 81128
Artia has come up with a superlative package featuring the talents of such name artists as Sviatoslav Richter, David Oistrakh, Emil Gilels and Roger Desormiere performing some of the most popular classical selections. The works of a dozen first-string composers are represented on this ten-disk set which contains Beethoven's "Emperor Concerto," Dvorak's "Symphony No. 5," and Mendelssohn's "Midsummer Night's Dream Overture." Young collectors will appreciate the low retail price of \$9.97.

SOARS 27 POSITIONS ON THIS WEEK'S CASH BOX CHART

SHOUT! SHOUT!

(KNOCK YOURSELF OUT)

45-117

Written and sung by

ERNIE MARESCA

Composer of "Wanderer" and
"Run Around Sue"

SEVILLE

RECORDS

THE AMERICAN LONDON GROUP

539 West 25 St., New York 1, N. Y.



JUKE BOX OPS' RECORD GUIDE

ACTIVE with OPS

(Selections NOT on Cash Box Top 100 reported going strongly with ops.)

**AT THE CLUB/
HIDE NOR HAIR**
Ray Charles (ABC-Paramount 10314)

WHAT'D I SAY
Bobby Darin (Atco 6221)

RIDIN' HOOD
Caasters (Atca 6219)

BREEZE AND I & PETER GUNN
Maximillian (Bigtap 3095)

GINNY IN THE MIRROR
Del Shannon (Bigtap 3098)

MIDNIGHT SPECIAL
Jimmy Smith (Blue Note 1819)

THE RIGHT THING TO SAY
Nat "King" Cole (Capitol 4714)

I'M IN THE MOOD FOR LOVE
Freddie Gardner (Capital 4708)

SHAKE, SHAKE, SHERRY
Edsels (Capital 4675)

FLYING BLUE ANGELS
George Johnny & Pilats (Coed 555)

SUGAR BLUES
Don Costa (Columbia 42307)

TAKE FIVE
Carmen McRae (Columbia 42292)

MITCH MILLER PACK (5 singles)
(Columbia MM 1&2)

ORGAN PACK (5 singles)
Ken Griffin
(Columbia KG 1 & 2)

HONKY TONK ANGELS
Kitty Kallen (Columbia 42247)

SHOULD I SURRENDER
Doris Day (Columbia 42260)

JAZZ PACK (5 singles)
Various Artists
(Columbia HIP 1 & 2)

ANOTHER
Teresa Brewer (Caral 62306)

RUNAWAY
Lawrence Welk (Dot. 16336)

ONE LOVE, ONE HEARTACHE
Billy Vaughn (Dot 16329)

JUST ANOTHER FOOL
Curtis Lee (Dunes 2012)

I'M GLAD THERE IS YOU
Gloria Lynne (Everest 19431)

ARCHIE'S MELODY
By Liners (Felsted 8631)

EENIE MEENIE MINI MO
Lee Dorsey (Fury 1061)

OPERATORS' SPECIAL (5 Singles)
Seymour & His Magic Trumpet
(Heartbeat)

DO YOU KNOW HOW TO TWIST
Hank Ballard & Midnighters (King 5593)

I WANT TO LOVE YOU
Renee Roberts (New Phoenix 6198)

PATRICIA TWIST
Perez Prado (RCA Victor 8006)

CATERINA
Perry Como (RCA Victor 8004)

TEARS BROKE OUT ON ME
Eddy Arnold (RCA Victor)

STARDUST
Frank Sinatra (Reprise 20,059)

EVERYBODY'S TWISTIN'
Frank Sinatra (Reprise 20,063)

TWIST ITALIANO
Lou Monte (Reprise 20,044)

I REMEMBER TOMMY (5 Singles)
Frank Sinatra Pack (Reprise PP-1)

ONE MINT JULEP
Sarah Vaughn & Quincy Janes (Roulette 4413)

TRA LA LA LA LA
Ike & Tina Turner (Sue 757)

**NOW LET'S POPEYE/
CHECK MR. POPEYE**
Eddie Ba (Swan 4099)

STREET OF PALMS/SMILE
Ferrante & Teicher (UA 406)

ISLE OF SIRENS
Jerry Butler (Vee Jay 426)

NEW ADDITIONS to TOP 100

63—SHOUT (Part I)
Joey Dee & Starlites (Roulette 4416)

74—JOHNNY JINGO
Hayley Mills (Vista 395)

76—JAM (Part I)
Bobby Gregg & Friends (Cotton 1003)

77—TWIST, TWIST SENORA
Gary U.S. Bonds (Legrand 1018)

83—CINDERELLA
Jack Ross (Dot 16333)

88—MEMORIES OF MARIA
Jerry Byrd (Monument 449)

96—YOU TALK ABOUT LOVE
Barbara George (A.F.O. 304)

98—SMILE
Ferrante & Teicher (United Artists 431)

99—I WILL
Vic Dana (Dolton 51)

Mills
HIT REMINDERS
Imported from France!
"FLAMENCO GUITAR"
Dan Costa—Columbia
Jean-Michel DeFaye—Philips
Sinatra verses
The Verse of "STARDUST"
Frank Sinatra—Reprise
MILLS MUSIC
1619 B'way, N. Y. 19

Distributed by
SMASH RECORDS
"NEW FRONTIER"
b/w
"HUSBAND IN LAW"
by Jim Nesbitt
RUSH #1746

CHUCK REED'S

*Rollin'
and
the
Nation's
ridin'....*

**WITH HIS
SENSATIONAL
SMASH ...**

**"JUST
PLAIN
HURT"**

b/w

"Talkin' No Trash"

CURRENT DISTRIBUTORS

CENTRAL RECORD DIST.....	NEW ORLEANS, LA.	
GODWIN DISTRIBUTING CO.....	ATLANTA, GA.	
MUSIC CITY DIST. CO.....	NASHVILLE, TENN.	
GOLDSTATE DIST. CO.....	MIAMI, FLA.	
W. H. DALY DIST. CO.....	HOUSTON, TEX.	
RECORD SALES CO.....	MEMPHIS, TENN.	
BOB HELLER.....	FLYING RECORD DIST.....	PHILADELPHIA, PA.
JOHN HALONKA.....	BETTER RECORDS.....	NEW YORK, N. Y.
CALIFORNIA RECORD DIST.....	LOS ANGELES, CAL.	
O'BRIEN DIST. CO.....	MILWAUKEE, WIS.	
STEVE BRODIE.....	BEST RECORD DIST.....	BUFFALO, N. Y.
NORMAN DIST. CO.....	ST. LOUIS, MO.	
ALL STATE DIST. CO.....	CHICAGO, ILL.	

MORE TO COME !



**CHOCTAW
RECORDING CORP.
Valparaiso, Florida**

A HIT! RONNIE AND THE HI-LITES



I WISH THAT WE WERE MARRIED

Arranged and produced by HAL WESS
JOY 260

JOY RECORDS
1619 BROADWAY, N.Y.C.

Brand new LP!
"DIXIE TWIST"
King Curtis
Tru-Sound 15009

R&B DJ's SEND for copies:
TRU-SOUND RECORDS
203 So. Washington Ave.,
Bergenfield, N.J.
DUmont 4-6900

Breaking Big!
THE BELMONTS
"I CONFESS"
and
"HOMBRE"

Sabina 503
SABINA RECORDS
150 W. 55th St., N.Y.

"MR. BLUE"

An Instrumental Hit!
By The Admirals
V 15
VALMOR RECORDS

Broke BIG!
"IF YOU WANT TO"
The Carousels

Gone 5118

IN THE WINNER'S CIRCLE
Ramsey Kearney
KEEP YOUR LOVE
FOR ME
HICKORY 1162

Breaking in
every major market
"QUARTER TO FOUR
STOMP"
The Stompers
Landa 684
Dist. by Jamie/Guyden

Jamie
RECORDS

StereOddities Bows New Series

NEW YORK—The initial release in the StereOddities label's new "Images In Sound" series is "Gypsy Rose Lee Remembers Burlesque" in words and music.

The Fort Lauderdale-based label says it has achieved the dramatic atmosphere of a "live" theatre production by virtue of multiple tapes of authentic sound effects that are synchronized with studio recordings. The blended tapes are then projected into a wide "sound screen" which becomes "almost visual."

The release, with script and lyrics

by Eli Basse, the performer's writer, has been timed to coincide with the national tour of "Gypsy," the musical based on her life, and soon-to-be-released movie version of the show.

Clebanoff Sets Future Dates

HOLLYWOOD—Clebanoff, the conductor-arranger on the Mercury label, has just completed a 47-city concert tour with his "Clebanoff Strings" and is already set on new plans.

In Los Angeles, he is now preparing for his 12th Mercury LP. On June 14, the artist opens for a two-week engagement at the Flamingo Hotel in Las Vegas. Because of the nature of the act, consisting of 21 strings, the hotel is putting in a special stereo setup in the room as well as extending the stage and designing a new lighting system. If this date goes off well, plans call for the performer to devote two months a year to key nitery engagements across the country.

Plans are also in the offing whereby Clebanoff will do a 12-city concert tour in the major cities of Europe this summer as a guest conductor.

He may also conduct and score several upcoming flicks.

Hickory Signs Ernest Ashworth

NEW YORK—Ernest Ashworth, a hot country artist while on the Decca label, has been signed to an exclusive pact by Hickory Records. Ashworth, whose signing is part of Hickory's expansion program, will cut his first sides for the label at the end of the month. The diskery's distributors have been informed of the signing and a big promo by the label is in the works.

Rick Willard Gets Jay-Gee Promo Post

NEW YORK—Rick Willard, formerly music librarian at WNEW-New York, has joined the Jay-Gee Record Co. to handle the promotion of R&B material for the firm's Jubilee label and for Cosnat Corp., of which Jay-Gee is a subsid.

Willard reports directly to Murray Deutch, veep and national promotion director of Jay-Gee, Jubilee and Cosnat.

Grand Award Receives Dept. Of Comm. Salute

NEW YORK—For the third straight year, Grand Award Records has received a printed citation from the U.S. Department of Commerce's Office of International Trade Fairs. Citation is in recognition of the label's cooperation in supplying quantities of recordings and literature for use by the Department of Commerce in helping spread American culture abroad during trade fairs.

Mose Allison Inked To Atlantic

NEW YORK — The latest jazz performer to join the Atlantic Records roster is Mose Allison, the pianist-singer-composer, who has just been signed to a long-term pact by the label. Allison, who ends a two year stint with Columbia with his new affiliation, will cut his first LP for Atlantic this week.

During the 50's, Allison was a sideman in the Stan Getz Quartet for two years. More recently, he held down the keyboard spot in the Zoot Sims-Al Cohn Quintet. He is now performing with his own trio and has appeared in various niteries throughout the country.

Columbia Adds New Song Duo

HOLLYWOOD — Columbia Records has a new vocal duo, The Fisher Bros., under contract. The boys, Darwane, 19, and Brodie, 18, will record professionally for the first time next month. Both brothers sing and play guitar as well as write their own songs. Deal was negotiated by Ed Kleban of Columbia's A&R department on the coast.

New Folk Trio



NEW YORK—Peter, Paul and Mary, who are currently putting hopes in their first album for Warner Brothers, are shown cutting the LP at the Sound Makers studio here.



TOP 50
IN
R&B LOCATIONS

POS. LAST WEEK

LET ME IN	1
Sensations (Argo 5405)	
WISTIN' THE NIGHT AWAY	4
Sam Cooke (RCA Victor 7983)	
HEY BABY	7
Bruce Channel (Smash 1731)	
DUKE OF EARL	2
Gene Chandler (Vee Jay 416)	
WHAT'S YOUR NAME	5
Don & Juan (Bigtop 3079)	
ANNIE GET YOUR YO-YO	6
Little Junior Parker (Duke 345)	
LOW TWISTIN'	8
Hubby Checker (Parkway 835)	
TRY TO ME	3
Solomon Burke (Atlantic 2131)	
SOMETHING'S GOT A HOLD	9
ON ME	
Little James (Argo 5409)	
WASHED POTATOE TIME	23
Lee Dee Sharp (Cameo 212)	
OVER, PLEASE	26
Lyde McPhatter (Mercury 71941)	
AMIE	14
Dodie Holland (Motown 1021)	
M BLUE (GONG-GONG SONG)	10
Nettettes (Atco 6212)	
MOKY PLACES	11
Barsairs (Tuff 1808)	
WHEN MY LITTLE GIRL	21
IS SMILING	
Drifters (Atlantic 2134)	
MIDNIGHT IN MOSCOW	18
Henry Boll (Kapp 442)	
SOUL TWIST	19
King Curtis (Enjoy 1000)	
LETTER FULL OF TEARS	13
Lady Knight & Pips (Fury 1054)	
YOU WIN AGAIN	24
Platts Domino (Imperial 5816)	
OP-EYE	22
Clayton Smith (Ace 649)	
HIP CHIP	16
Gene McDaniels (Liberty 55405)	
WALK ON THE WILD SIDE	20
Frank Benton (Mercury 71925)	
FOUND A LOVE	33
Alcons (W- Pine 1003)	
WOMNA MISS YOU AROUND HERE	29
Sam B. King (Kent 372)	
LOVE LETTERS	44
Betty Lester (Era 3068)	
THE ONE WHO REALLY	34
LOVES YOU	
Mary Wells (Motown 1024)	
SOLDIER BOY	48
Chirrelles (Scepter 1228)	
UFF	25
George Cannon (Hi 2040)	
NEAR LADY TWIST	17
Mary U.S. Bonds (Legrand 1015)	
YOU BETTER MOVE ON	38
Arthur Alexander (Dot 13309)	
THE RAINS CAME	35
King Sambo (Eric 7003)	
AIN'T THAT LOVIN YOU	37
Barry Bland (Duke 338)	
CHECK MR. POPEYE NOW	36
LET'S POPEYE	
Little Bo (Swan 4099)	
ABY IT'S YOU	12
Chirrelles (Scepter 1227)	
WHAT'S SO GOOD ABOUT	27
GOODBYE	
Chiracles (Tamla 54053)	
WITHOUT SHOUT/KNOCK	43
YOURSELF OUT	
Ernie Maresca (Seville 117)	
KNOW YOU DON'T LOVE ME	15
NO MORE	
Barbara George (A.F.O. 302)	
THE TWIST	28
Hubby Checker (Parkway 811)	
JELLY, JELLY, JELLY	—
Barry Bland (Duke 338)	
PLAY THE THING	47
Marlowe Morris Quintet (Columbia 42218)	
WISTIN' POSTMAN	31
Barvelettes (Tamla 54054)	
AM (Part 1)	42
Barry Gregg (Cotton 1003)	
THE GREATEST HURT	30
Rockie Wilson (Brunswick 5521)	
WIST, TWIST SENORA	—
Mary U.S. Bonds (Legrand 1018)	
LOST SOMEONE	40
James Brown (King 5573)	
TEARS AND LAUGHTER	32
Phyllis Washington (Mercury 71922)	
OUR ANNIVERSARY	41
Shep & Limelites (Hull 748)	
TRICK BAG	50
Earl King (Imperial 5811)	
DO YOU KNOW HOW TO TWIST	39
Donk Ballard (King 5593)	
SHOUT (Part 1)	—
Lee Dee & Starlites (Roulette 4416)	



NEWTOWN
**Sold My Heart
to the
Junkman**

2 NEW HITS
produced by
HAROLD B. ROBINSON
6600 N. Broad St. • Phila. 26, Pa.
Phone Direct: Livingston 8-5010

new
smash
hit by
**The Four
Sportsmen**

#6 B/W
**'Records,
Records, Records'**

SUNNYBROOK
**If Your
Heart Can
Take It**



contact Phil Terry
for personal appearances

It's hilarious!
**THE
CENSOR**
2043
jubilee

The Greatest!
MARY WELLS
**"THE ONE WHO
REALLY LOVES YOU"**
Motown 1024
Motown Records

The Big Hits
Are On
Today's Hit
Trademark
**Mercury
RECORDS**

Yardis Adv. Co., Phila., N. Y.

Embee Inks New Pact With Bigtop



NEW YORK—Irving Micahnik of Embee signs a new contract while Freddy Bienstock of Bigtop Records waits his turn. Standing (left to right) are Harry Balk, production head of Embee and Johnny Bienstock, national sales head of Bigtop.

Jerry Butler Injured In Auto Crash

NEW YORK—Jerry Butler, the Vee-Jay songster, is recovering from his second auto crash in seven weeks. While enroute recently to an engagement in Waukegan, Ill., Butler's car hit the back of a truck when the truck stopped short on an icy road. He received minor cuts and bruises, and after a 10-day rest, he's expected to start a week's engagement this week (23) at New York's Apollo Theatre.

Jack Mills On S.A. Trip

NEW YORK—Jack Mills, Mills Music prexy, left by jet last week (6) on his first trip to South America. He has made numerous trips to Europe, but this is his initial venture South.

Number one stop on the month-long trek is Rio De Janeiro, where he will be met by Enrique Lebendiger, manager of Editora Musical Mills Ltda., Sao Paulo, Brazil, the Mills branch in South America. Mills will stop at the Sao Paulo office and make further visits in Venezuela, Uruguay, Argentina, Chile and Peru where he will see leading publishers and composers for purposes of representation.

A prime purpose of this trip is to have the Mills branch in South America correlate their promotions and general program with the home office in New York. Any Mills song getting the big play here will be given a similar treatment in South America.

Jack Mills has taken with him the new French instrumental, "Flamenco Guitar" for South American exposure. The original, "Guitar Tango" is from Mills—France.

So far, Don Costa on Columbia and Jean-Michel DeFaye on Philips are the two recordings of "Flamenco Guitar" which have been released in the U.S.

Boyd Reactivates On Coast

HOLLYWOOD—Boyd Records has reactivated its Hollywood office and is now auditioning talent and masters there.

The label, located at 7619 Sunset Blvd., also has a new single, "Here's Your Hat (& There Is The Door)" and "Big Dale Twist" by Dale Ward, who did club work on the coast.

Boyd produced the recent Phil Upchurch click, "You Can't Sit Down."

Atlantic Handles Crusade Deck By Gari

NEW YORK—Atlantic Records has acquired the national distribution rights to another deck. It's Frank Gari's "There's Lots More Where This Came From" on Sy Muskin's Crusade label. Under the deal, the single will retain the Crusade tag. An "intensive" national promotion campaign is underway on the outing, according to Bob Kornheiser, Atlantic's national sales and promotion manager. Gari's has had two previous successes on Crusade, "Princess" and "Utopia."

Pop Rosen To Mercury's Artist Relations Dept.

NEW YORK—Herb Rosen has switched from Mercury Record Sales Corp. to Mercury Records to join the label's artist relations department. Rosen, with Mercury's distributing firm for three years, will headquarter in N.Y.

Rosen's previous post has been taken over by Carl Deane, who has recently held a promotional post at Riverside Records and, before that, did promotion for Shapiro, Bernstein Music.

There's also happy domestic news from Rosen. His wife, Tobi, last week (12) gave birth to an 8 lb. 13 oz. girl, named Julie Nan, at Beth-El Hospital in Brooklyn. It's the couple's first child.

MGM Sets Promo For Parker LP

NEW YORK—MGM Records, handling distribution of Charlie Parker albums, is tying-in the new soundtrack set of "Satan In High Heels" with the film, which is scheduled to open at the Forum Theatre in New York this week (23).

The album will be used to kick off the promotional campaign in New York with free autographed copies of the album presented in person by Meg Myles, star of the film, to the first 200 movie patrons attending the theatre on opening day. Album displays in the lobby of the theatre and credit for Charlie Parker and MGM on the main title of the film is also part of the movie and album tie-in campaign.

Similar promotions will be carried out in other key cities concurrent with the opening of the film. Mundell Lowe conducted and composed the music for the "Satan" package.

Columbia Names Myers To Masterworks A&R

NEW YORK—Paul W. Myers, formerly co-director of classical A&R at Kapp Records, has been named an associate producer for Columbia Records' Masterworks division.

Myers will be responsible to Schuyler G. Chapin, Masterworks A&R director, for supervising recording sessions, editing recordings and assisting in other departmental duties.

Philip's Inks More Talent

CHICAGO—The Philip label's ever-growing talent roster has been increased by two new attractions, The Deltas, a group billed as playing a modernized sound of the old Delta Rhythm Boys, and pop vocalist Darrell McCall.

McCall's first Philips effort, "Dear One," is already out. The Deltas' initial deck will be released soon.

Abramson Exits Kaye Firms; Gets Goodman Bros. Post

NEW YORK—After 20 years, Frank Abramson has left his post with Sammy Kaye's music firms to join Harry and Gene Goodman in their pubbery setup.

Abramson duties for the Goodmans will be similar to his functions for Kaye. He will acquire songs, promote existing songs in the catalogs of the various Goodman firms and try to get them recorded.

Abramson's exit from Kaye feeds rumors that Kaye might abandon his pubbery interests, though he has denied such a move.

During his long stay with Kaye, Abramson was associated in such hit songs as "Daddy," "Dim, Dim The Lights," "Garden Of Eden," "Walk Hand In Hand," "Mission of St. Augustine" and others.

The Goodman firms include Are, Regent, Harman, Jewell and Allied.

TV Series Set For Andy Williams

NEW YORK—Andy Williams' previous success on TV has paid off with a weekly variety show, set to bow next fall (Sept. 27) over the NBC network. Williams will be seen on Thursday nights during the time slot (10 to 11 PM EST) previously held by a fellow Columbia Records' artist, Mitch Miller, whose sing-along show is moving to a new time.

Twist Goes Latin

NEW YORK—A twist LP with a Latin-American angle is a new offering from Columbia Records. Album, titled "El Twist," features Roger King Mozian and His Latin Twisteros, who combine Latin evergreens with a twist beat.

A New Hit For
JERRY LEE LEWIS
"I'VE BEEN TWISTIN' "
Sun 374
SUN RECORDS

BELTONE
Taking Off!
HULLY GULLY CALLIN' TIME
Jive Five
Beltone 2019

"YOU ARE LIKE THE WIND"
DEE CLARK
Vee Jay #428
VEE JAY 1449 S. MICHIGAN AVE
CHICAGO 16, ILL.

Don't Miss
THE KING OF KINGS
(Song Of All Faiths)
Joe Perry
Sue 759
725 Riverside Dr. N.Y. WA 6-8800

ATTENTION JUKE BOX OPERATORS
BOB HELLER
Flying high with Skyway #132
"FOOLISH BROKEN HEART" - "NOBODY BUT ME"
PHILLY'S FLYING RECORD DIST. CO.
665 N. Broad St. Phila., Pa.
announces in CASH BOX
ON
March 19th "PICK OF THE WEEK"
"NOBODY BUT ME"
by
Louise Lewis
Rene Hall Orchestra

Louise Lewis
Songwriter, Singer

DJs write to:
SKYWAY RECORDS
P. O. Box 133
Hollywood 28, Calif.
for "FOOLISH BROKEN HEART"
b/w
"NOBODY BUT ME"
a potential double hit record!
CIRCA DISTRIBUTORS
1619 N. Cherokee
Hollywood 28, Calif.
Contact Mike Elliot

Carroll Makes U.S. Tour For "Month" Promo

CHICAGO — David Carroll has launched a nation-wide tour as part of Mercury Records' "David Carroll Month" that will take the musician and A&R director from coast-to-coast in a matter of a few weeks.

Already visited by Carroll have been Denver and San Francisco. At the latter city last weekend (10) was David Carroll Day at the San Francisco Examiner's Hi Fi Show in the New Palace, where he appeared on radio station shows direct from the ball and holding forth in the Mercury exhibit.

Following guest radio shots in Seattle, Washington, Carroll was on and for another "Day" at KFI, Los Angeles and then headed for similar appearances in San Diego, California, Nashville, Tennessee, and Rockford, Illinois.

He was scheduled to be in Buffalo, New York on March 19 and in New York the following day. Also on the route are two days, March 21-22, in Pittsburgh, followed by a quick jaunt to Kansas City for March 25.

Amounts To The Same Thing!

HOLLYWOOD—Listeners responding to a station promotion from Capitol Records Distributing Corp. are being sensitive in a negative sort of way. CRDC came-up with a contest, which has spread, the firm says, to various outlets on the coast, that asked listeners to write in saying which of the deejays on a particular station they would least like to see drafted—a tie-in with The Four Tops' Top 100 item, "The Big Draftedley."

Many listeners, latest reports show, have turned the rules around and are saying which deejay they would most like to see drafted.

Prizes for the winning entries remain the same: a copy of songster's latest LP, "Campus Encore," which includes the "Draft" date.

Mathis Goes Back to P.A.'s On April 30

NEW YORK—Johnny Mathis picks up his personal appearance schedule April 30 after a layoff since last Dec. according to his manager Mrs. Helen Noga.

In Dec., Mrs. Noga announced that the star singer would have to drop all of personal appearances until April after a hospital examination revealed severe damage to his back. On April 30, Mathis, who postulated some \$500,000 in nitery, TV and concert engagements, including the Little World's Fair, will begin a week-long engagement at Blinstrub's in Boston.

Before that, however, Mathis will appear on the Academy Awards TV'er April 9 to sing one of the best song nominees, "Love Theme From 'Elmer Fudd'."

Mrs. Noga said last week that the Columbia Records' performer "now looks and looks wonderful."

Santo Acquires Cannon Masters

MEMPHIS—All masters made by artist Ace Cannon (currently hitting with "Tuff" on the Hi label) for Brunswick Records have been purchased by Memphis' SanWayne Corp. for its Santo label, according to Robert W. McGinnis, head of SanWayne. Santo has already issued the first deck under the deal, "Sugar Blues" and "38 Special."

Label Talents Continue Flick Careers

NEW YORK—Disk personalities with previous flick experience are set for new pic roles.

Connie Francis, MGM Records' star songstress, is to be featured in "Follow The Boys," a sequel to "Where The Boys Are," which was the performer's Hollywood debut. "Follow" will be shot in MGM Pictures' London studios.

Dion, a teen standout on the Laurie label, is now filming "Ten Girls Ago," in which he plays his first dramatic role (he will also sing a minimum of four songs). Flick, being shot in Toronto, also stars vet comedians Bert Lahr, Buster Keaton and Eddie Foy. It's an Amcan production for Universal-International. Dion's previous flick appearances were "guest star" singing roles in two Columbia films, "Teenage Millionaire" and "Twist Around The Clock."

Teddy Randazzo, songster-writer on ABC-Paramount, will star in a sequel to "Hey Let's Twist!," his initial flick that teamed him with Joey Dee. Dee is also in the new production, set for filming in Paris this summer. Randazzo, just back from a South American tour, begins a return engagement at the Thunderbird in Las Vegas on June 8.

Liberty New LP In Twist-Stomp Deal

HOLLYWOOD—A new LP, "Percolator Twist & Other Twist Favorites," has been added to a twist-stomp discount program now underway at Liberty Records. The two other albums in the deal, featuring a 15% cash discount until March 31, are "Surfers Stomp" and "Twistin' the Country Classics."

Moscow Classical Contest Begins In April

NEW YORK—Diskeries with a classical catalog will be eyeing the second International Tchaikovsky Contest in Moscow, which brought pianist Van Cliburn to worldwide fame, when it gets underway April 2.

Among the 159 contestants, pianists, violinists and cellists, 31 will be American, the largest group from one country in the 35 day event.

In the 1958 competition, Van Cliburn took top prize in the keyboard category in a performance of Tchaikovsky's piano concerto, a performance of which on RCA Victor Records eventually became the first million-selling classical LP.

Atlantic Fetes Nicole And Eddie Barclay



NEW YORK—Atlantic Records recently held a twist and cocktail party for Nicole and Eddie Barclay in honor of their arrival in the States. The diskery invited the Gotham trade so the French music execs could meet all their American friends. Shown (left to right) are (1) Ahmet Ertegun, topper of Atlantic, Nicole Barclay and in the background, United Artists Records prexy Art Talmadge; (2) a friend of Igor Casini, Igor, Ertegun, and Atlantic veep Jerry Wexler; (3) Geddard Lieberman, prexy of Columbia Records and Nicole; (4) Nesuhi Ertegun, Atlantic veep, and Eddie Barclay; (5) Kapp Records topper Dave Kapp and Max Gordon owner of the Village Vanguard and the Blue Angel; (6) Rose Hardaway twistin' with Dizzie Gillespie; (7) Nicole and Nesuhi dancing; (8) Atlantic's Commanders, of the two twist bands that performed at the party; (9) jazz great John Lewis and Eddie Barclay; (10) Miriam Abramerson, veep of Atlantic, and Marty Ostrow of Cash Box doing the twist.

THE WEDDED MAN WILL TAKE THE TOWN NEXT WEEK



GOOD LUCK CHARM
 ELVIS PRESLEY RCA
 Gladys Music, Inc.

ANYTHING THAT'S PART OF YOU
 ELVIS PRESLEY RCA
 Gladys Music, Inc.

WHAT'S YOUR NAME
 DON & JUAN BIGTOP
 Hill and Range Songs, Inc.-Nan Coz

CAN'T HELP FALLING IN LOVE
 ELVIS PRESLEY RCA
 Gladys Music, Inc.

BABY IT'S YOU
 THE SHIRELLES SCEPTER
 Dolfin Music, Inc.-Mary Jane Pub. Co. Inc.

LIZZIE BORDEN
 CHAD MITCHELL TRIO KAPP
 Hill & Range Songs, Inc.

GINNY IN THE MIRROR
 DEL SHANNON BIGTOP
 Vicki Music Inc.-Hill & Range Songs, Inc.

WAITING FOR CHARLIE
 ETTA JAMES ARGO
 Dolfin Music, Inc.

THE BIG BATTLE
 JOHNNY CASH COLUMBIA
 Johnny Cash Music, Inc.

MEXICAN DIVORCE
 THE DRIFTERS ATLANTIC
 Plan Two-Walden-Quartet

ECSTASY
 BEN E. KING ATCO
 Presley-Progressive-Trio

TWISTING FEVER
 THE MARCELS COL PIX
 St. Louis Music, Inc.

HILL AND RANGE SONGS, INC.
 1619 Broadway, New York, N. Y.

HOT R&B RELEASE

"NOT WELCOME ANYMORE"
 BABY BOY WARREN
 Excello 2211

"ROLL ON OLE MULE"
 TABBY THOMAS
 Excello 2212

BIG SELLING SPIRITUALS

GONNA SEE MY FRIENDS AGAIN
 SONS OF FAITH
 Nashboro 711

ONE MORE RIVER TO CROSS
 SWANEE QUINTET
 Nashboro 712

BIG NEW POP LP

FAVORITES OF YESTERDAY
 MELO-BLENDERS
 Nasco 9001

NASHBORO RECORD COMPANY
 177 3rd Ave., N. Nashville, Tenn.

London Labels Doing Their Top 100 Share

NEW YORK—The various labels under the London Group are coming through with chart action. It's interesting to note that of the five labels from London that appear on this week's Top 100, only one, Monument, is represented more than once.

The Monument entries are Roy Orbison's "Dream Baby" (9) and Jerry Byrd's "Memories Of Maria" (88). The Hi label has Ace Cannon's "Tuff" (25), which reached the number 15 spot in the March 10 Top 100.

The other labels making Top 100 showings for the London Group are: "Shout, Shout (Knock Yourself Out)" by Ernie Maresca (70) on Seville; "A Girl Has To Know" by the G-Clefs on Terrace; and "The Rains Came" Big Sam on Eric.

There are also four London Group sides on this week's Looking Ahead: "Twistin' Matilda" by Jimmy Soul on S.P.Q.R.; "Crawl, Part 2" by Willie Mitchell on Hi; "Auf Wiedersehen Marlene" and "Ooh La La" by Bob Moore on Monument.

Cliburn And Reiner To Cut Rachmaninoff's Concerto #2

NEW YORK—Van Cliburn and Dr. Fritz Reiner, conducting the Chicago Symphony Orchestra, will record the Rachmaninoff Concerto No. 2 in C Minor in Chicago on April 1, for RCA Victor Records.

The concerto will be recorded after being performed in concert on March 29 and 30 in Chicago.

The most recent collaboration by pianist Cliburn and Dr. Reiner was the recording of the Brahms Piano Concerto No. 2 in B-Flat, released by Victor in Jan. They have also recorded the Beethoven "Emperor" Concerto No. 5 and the Schumann Concerto in A Minor, Op. 54, for Victor.

Dr. Reiner, who returned to Chicago from New York last week (16) to resume conducting the Chicago Symphony for the balance of its concert season, has a just-released recording of the Beethoven Ninth Symphony.

Don Cornell To Jubilee; "5000 Series" Success

NEW YORK—Songster Don Cornell has been pacted to Jubilee Records, according to Steve Blaine, president of Jay-Gee Record Co., producers of disks for the Jubilee label and other diskeries.

Cornell has already cut four sides under the deal, the first of which to be issued are tagged "Bring Down The Curtain" and "Train To Memphis."

In the area of LP's, Blaine also announced the "unique success" of the label's "5000 Series," launched three months ago with a group of 10 LP's of selective entertainment, including jazz, instrumentals, ballads, pop treatment of classics and the twist.

Sales of the 10 LP's, Blaine noted, are expected to reach the 100,000 mark by mid-April. One of the LP's, "Meet Mr. Trumpet" by Dick Ruedebusch, has reportedly sold 17,000 copies.

New product in the series will include a second Ruedebusch LP, "The World Of Billy Daniels At Basin Street" and album of The Queen's Irish Guards Band, which will be produced in Ireland.

Two great sides!

"THE PRISONER'S SONG"
 and
"THEM THERE EYES"

Adam Wade
 Coed 566

Mr. Acker Bilk
"STRANGER ON THE SHORE"
 Atco 6217



ATCO Records
 1841 Broadway, NYC

New Nat'l Distrib Bows With New Label

NEW YORK—Sambar Distributing a national distributing firm has been formed here by Lou Stone and Barry Abbott.

First release from the firm, located at 1697 Broadway, is a release on a new label, Janson Records. It's a "good-music" twist deck, "True True Love" and "Another Start," featuring songster George Michel, who has given concerts at Carnegie Hall and Town Hall. Backing Michel is an 18-piece orchestra, including strings.

You Demanded It!

"PRANCING"
 Ike & Tina's
 Kings of Rhythm
 Sue 760



725 Riverside Dr. N.Y., WA 6-8800

WHAT'S COMING NEXT WEEK

???

IT WILL WOW THE INDUSTRY
 CAMEO/PARKWAY RECORDS

Cama Ent. Formed

NEW YORK—Cama Enterprises, dealing in all areas of the music and disk field, has been formed here by Basil Bova, a former sales exec at 20th Fox Records. Cama will have label, pubbery and talent management divisions, according to Bova. New York offices are at 105 W. 55th St., with other offices in Beverly Hills and London, England.

Bruce Named To New LP Promo Post At Mercury

CHICAGO—Richard "Dick" Bruce, for three years midwestern regional sales manager for Mercury Records, has been named to the newly created position of national promotion manager of the diskery's album division.

Prior to joining the Mercury organization, Bruce had been with Capitol in sales and promotional capacities.

Bruce will be succeeded in the midwestern sales post by Glenn Miller, who recently left Columbia where he had been doing promotion work in the Midwest. For a number of years prior to that Miller had been a salesman for Quad State Distributing Co., Des Moines.

The post for Bruce is part of the Mercury expansion program currently taking place in all departments. Under the new set-up Bruce will report direct to Kenny Myers, sales manager.

Now On The Charts!

The Shirelles
'SOLDIER BOY'
 Scepter 1228

SCEPTER RECORDS

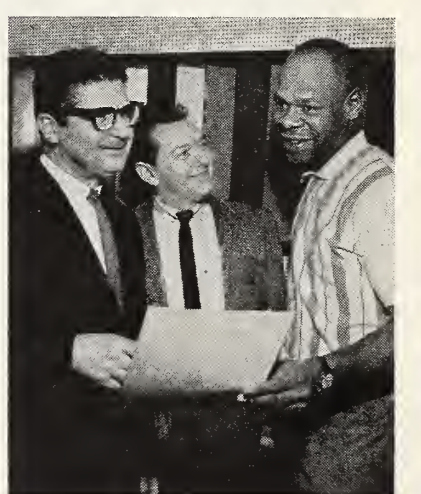
GOING HIGHER WITH THE HITS!

that's

BETA
 RECORD DIST.
 599 10th Ave. N.Y.C. CH 4-3744



Promo Plans



HOLLYWOOD—Dave Howard, newly-pacted Choreo recording artist discusses promotional plans for his forthcoming album entitled "I Love Everybody" with Choreo veep, Jackie Mills (center) and distributor, Al Sherman, in charge of West Coast distribution for the label.

Echoes Join Smash

NEW YORK—The Echoes, who had a big hit last year with "Baby Blue" on the Seg-Way label, will now cut for Smash Records, according to Shelby Singleton, A&R director. The artists, signed by Singleton, are set for an immediate session.

DON'T BE CONFUSED / THIS IS THE HIT!

Vito & The Salutations
 Rayna 5009

"GLORIA"

RAYNA RECORDS 1650 Broadway, N.Y.C.

ASCAP To Reduce TV Rates Outlets End Ties With BMI

NEW YORK—ASCAP has a rate-reducing deal for TV broadcasters—BMI's very existence may well be terminated by whether ASCAP's proposals are accepted.

The dramatic turn-of-events broke after *Cash Box* went to press for March 17 issue and it adds up to...

ASCAP will lower the rates for the use of its material on TV if broadcasters unload their stock interest in BMI (proposal only involves outlets since ASCAP's agreements with radio stations still have years to run).

Since BMI was formed by broadcasters in 1940, ASCAP has continued to battle to end station ties, now numbering 500 outlets, with BMI.

ASCAP's deal was made last week in the All-Industry TV Music License Committee, which has the authority to work out a new agreement with BMI. The All-Industry committee has brought a proceeding under the ASCAP consent decree in the Federal Court in New York to determine the reasonable license fees to be charged TV outlets by ASCAP.

After learning of the ASCAP proposal, Carl Haverlin, BMI president, made this statement:

ASCAP has offered television stations a temporary reduction in rates in return for the elimination of BMI as an effective competitor. ASCAP has repeatedly made such offers in the past, and while BMI does not have information as to all the details of ASCAP's present proposal, its purpose is clear. BMI has not, of course, been a party to the proceedings to fix ASCAP television rates and therefore I have not had the opportunity to present the facts about itself.

Acceptance of ASCAP's offer requires voluntary individual action of the holders of the majority of BMI stock. BMI is confident that neither stockholders nor the far more numerous users of music nor the many publishers and publishers affiliated with BMI will wish to see a restoration of ASCAP monopoly.

The reduction in rates would amount to an average of about 16% and would entail the loss of about \$10 million in revenues for ASCAP. Besides the reduction in rates, counsel for ASCAP offered the following principals: "1. Total and complete termination of any ownership, or control, over Broadcast Music, Inc. (BMI), directly or indirectly, by radio or television broadcasters; 2. the en-

try of a judgment by this court against BMI and any successor thereto containing provisions comparable to those set forth in the consent judgment entered in United States versus ASCAP, et al, in 1950, as modified in 1960; 3. A provision enjoining discrimination, directly or indirectly, by radio or television broadcasters against the performance, or selection for performance, of works in the ASCAP repertoire."

If these principals are accepted, BMI would be subject to the same anti-trust decree as ASCAP, including court approval for BMI's changing of rates, and would allow ASCAP to file complaints with the FCC whenever it believed that stations were discriminating against the performance of ASCAP material.

Officials of both ASCAP and BMI held meetings during last week, but courses of action had not been revealed.

Tamla Rushes "Duke" Master

DETROIT—Tamla Records has purchased and rushed-out a Chicago master, "I Out Duked the Duke" by Little Otis, one of a growing number of replies to the Duke of Earl's (Vee-Jay) smash of the same name.

Harmon Records Formed

NEW YORK—Ted Harmon, manufacturer of the new Chubby Checker sweater, announced the formation of a record company, Harmon Records, to be located at 1697 Broadway. Heading up the outfit will be Freddy Edwards, Eddie Newmark and Bill Skouras. The first release, out this week, is Ellen Tracy's "Twistin' The Hoochie Coo."

"Route 66's" Maharis Has First Single For Epic

NEW YORK—George Maharis, star of TV's "Route 66", returns to the singing field in his first Epic Records' single, "Teach Me Tonight" and "After the Lights Go Down Low," released last week.

Maharis began his career as a band singer and spent several years touring in musical and dramatic productions. He first attracted national attention in off-Broadway productions of "Deathwatch" and "The Zoo Story."

The performer, currently in Dallas, will be active in promoting the single with distributors, deejays and the local press.

In addition, his many fans clubs throughout the country will be of promotional value.

Award For Pity



HOLLYWOOD — Ned Washington (left) and Dimitri Tiomkin accept their Golden Globe Award for their recent best-seller "Town Without Pity," title song from the United Artists film starring Kirk Douglas. The award was voted by more than 200 members of the coast foreign press clubs for Best Motion Picture Song of 1951. Standing next to Tiomkin is Lily Bergen.

At Benton Wax Session



CHICAGO—Brook Benton, who is currently riding the charts with "Walk On The Wild Side," recently cut a new Mercury album release, "There Goes That Song Again." Shown (left to right) are label A & R exec Shelby Singleton, Dave Dreyer, Benton's manager, Ruth Brown, arranger Quincy Jones and the singer.

C-A's Lawrence Hits Road

NEW YORK—Bernie Lawrence, general manager of the Canadian-American label, leaves next week (26) on a promotional jaunt on behalf of a new disking by Santo & Johnny, the star instrumentalists. Sides are "Spanish Harlem" and "Stage to Cimarron." Label is also releasing a new LP by the team this week.

Fury Couples Old Sides By Harrison

NEW YORK—Fury Records has remastered two sides by Wilbert Harrison that were previously coupled with two other songs. Now making a singles are "Let's Stick Together" and "My Heart Is Yours," originally coupled with "Drafted" and "Kansas City Twist," respectively. Label head Bobby Robinson has reported action on both songs.

Cy Leslie Sets London Day

NEW YORK—Cy Leslie, head of Pickwick Sales, manufacturers of the Design label and other diskeries, will be at the Dorchester Hotel in London from March 25-28. Main purpose of the visit is to check and confer with the firm's associates in London.

Just Released!
(OOH LOOKA THERE)
AIN'T SHE PRETTY
BILLY DUKE
20th Fox 301
1721 Broadway, N.Y.

DIRECTIONAL
NEW NEW NEW
III SOUND III
A PRODUCT OF PREMIER ALBUMS, INC.
356 W. 40 ST., N. Y. C.

MOONLIGHT IN VERMONT
A GREAT VERSION BY RICHIE DENNIS — JULIA RECORDS
CAMBRIDGE DIST., PHIL. REORDERS #1104
GROWING SALES PROVE IT WORTHY TO BE A HIT!

THE
WEDDED
MAN
WILL
TAKE
THE
TOWN

Clyde On A Cloud



BALTIMORE — Clyde McPhatter (center) discusses his latest Mercury single release "Lover, Please" with deejay Buddy Deane (right) of WJZ-TV and Hal Charm, new promo mgr. for the diskery.

Plan Closed-Circuit Telecast Of Seattle Fair Musical Events

SEATTLE—Negotiations were underway last week for a nationwide closed circuit telecast of two musical events that will be a feature of the opening day's events at the Seattle World's Fair, set to kick-off April 21.

Lee Gordon, the producer, said that a deal was in the works to offer a twist party, starring Chubby Checker, Joey Dee and twist talent plus a program with Van Cliburn, Igor Stravinsky and the Seattle Symphony Orch.

Checker, Dee and other teen-market artists have already been signed for the event.

Gordon expects to have more than 100 cities wired to air the programs.

Gordon recently announced a "Twist Spectacular," also starring Checker and Dee, for closed-circuit broadcast to theatres on April 7 (see story in March 3 issue).

4 Disk Men Named Among 10 Best Dressed

NEW YORK—Four disk personalities appeal to the eye as well as to the ear.

Just named among the nation's 10 best dressed men, by the Custom Tailors Guild, following a survey of the Guild's members, were Enoch Light of Command Records, singers Johnny Mathis and Robert Goulet and comedian Bob Newhart.

Light was hailed by Guild director Carmen Duro for his "wide selection of smartly-tailored business suits in varied colors and cuts." Duro also noted that Mathis "dared to experiment with double-breasted, single-button tuxedos, unusual piping, and other innovations which have been widely copied."

Newhart and Goulet gained favorable mention for their sports clothing wardrobes and proper use of accessories.

ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ABC-PARAMOUNT

All ABC-Paramount, Impulse and Westminster LP's are available at a 12% discount. Expires: March 31.

CONCERT-DISC

Complete catalog including new releases by Red Nichols and Frank Hamilton offered on a one-free-for-every-five-purchased basis. Label's "Success In Life" series and The Businessman's Record Club series available at additional 10% discount. No termination date has been set.

DECCA

Program on 15 LP's by Bing Crosby called "Bing's Hollywood." Contact local distributor for details. Expires: March 31.

LIBERTY

Deal on all Julie London & Martin Denny LP's: 10% discount, 100% exchange privilege, with merchandise exchangeable any time after July 1, 1962. Half payments in April and May. Expires: March 28.

MERCURY

"David Carroll Month Plus 2"—Dealer gets one free additional LP for every six purchased in the Carroll catalog. All purchases made under the Carroll plan are 100% exchangeable, permissible between June 1-15, 1962. A 99¢ Carroll sampler is not included in the deal.

For every 9 of the 14 new albums for March purchased, the dealer may select 1 additional LP at no charge. 10% exchange privilege. Expires: April 15.

MGM

10% discount on all LP's, excluding Connie Francis product (see below). Expires March 31. "Connie Francis Month"—The star's LP's are being offered on a 1-free-for-every-4 purchased during March.

MONITOR

5 LP's—4 classical, 1 pop, are available at \$1.98 retail. No expiration date has been set.

PHILIPS

12 LP's free with the purchase of 100. Deferred payment plan with payments set for March 1, April 1 and May 1. LP's 100% exchangeable during the first 15 days of May. Expires: March 20.

RCA VICTOR

"Once-A-Year-Discount Days"—The label's entire LP catalog is available at special discounts to consumers. Contact local distributor for details. Expires: April 15.

RIVERSIDE

The label plus its affiliates, Jazzland, Washington and Offbeat, are making their catalogs available on a buy-10-get-2-free basis during Jan.-Feb. 100% exchange policy; deferred billing.

SMASH

Label's first LP product, 6 albums, is available on a buy-7-get-1-free basis. No termination date has been set.

The entire Tamla-Motown catalog is available on a buy-6-get-1-free basis. Expires: March 15.

VERVE

1-free-for-every-5-purchased on 8 new LP's for March. Expires: March 31.

VESUVIUS

The label, dealing mostly in Italian recordings, is making its Series 1300 catalog available on a buy-5-get-1-free basis. No termination date has been set.

You Demanded It!

"PRANCING"

Ike & Tina's
Kings of Rhythm

Sue 760

Sue RECORDS

725 Riverside Dr. N.Y. WA 6-8800

"THE BACK STREETS OF VIENNA"

by ROBERT GALLO

FORD RECORDS

1650 B'way, Suite 410, NYC 19

"I Cried All Night"

Chas. McCullough

#467

DOOTO

REG. U.S. PAT. OFF.

BASS SINGER WANTED

FOR GROUP AND SOLO WORK ON SINGING COMMERCIALS

MUST BE GOOD SIGHT READER

CALL: MR. LEE CO 5-5634

Action At 20th Fox



NEW YORK—The 20th Century Fox label is in action again. The left photo shows Billy Duke "praying" that his waxing of "Walking Cane" will reach the Cash Box Top 100 while Irv Stimler, general manager of the firm, looks on. Further activity at the diskery is evidenced by the inking of Chuck Foote to a contract. The chanter's first deck "I Stopped Asking" was released last week. Shown (left to right) are Stimler, Sonny Lester, the songster's manager, and Foote.



Joanne Engel
sings

I HAD THE CRAZIEST DREAM

and

THE PARACHUTE JUMP

P-6051

DANCE ALONG RECORDS 38 East 57th St., New York 22, N. Y.



SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are already beginning to sell in quantity or else give every indication of doing so.

'STRANGER ON THE SHORE'

MR. ACKER BILK (Atco 6217) Pick of the Week—2/10

'SOLDIER BOY'

SHIRELLES (Scepter 1228) Pick of the Week—3/10

'YOU BETTER MOVE ON'

ARTHUR ALEXANDER (Dot 16309)

'SHOUT (PART 1)'

JOEY DEE & STARLITERS (Roulette 4416) Pick of the Week—3/17

'SHE CAN'T FIND HER KEYS'

PAUL PETERSON (Colpix 620)

'TWO OF A KIND'

SUE THOMPSON (Hickory 1166) Pick of the Week—3/10

'SHOUT, SHOUT (KNOCK YOURSELF OUT)'

ERNIE MARESCA (Seville 117)

'JOHNNY JINGO'

HAYLEY MILLS (Vista 395) Pick of the Week—2/24

'JAM (PART 1)'

BOBBY GREGG & FRIENDS (Cotton 1003) Best Bet—3/10

'TWIST, TWIST SENORA'

GARY U.S. BONDS (Legrand 1018) Pick of the Week—3/17

Ascot Adds Distributors

NEW YORK—Ascot Records, new subsidiary of United Artists Records, this week added five new distributors to its list, bringing the total number to 24 it was announced by Chet Woods, general manager.

New appointments include Texas Record Distributing, Inc., Houston, Texas; All State, Newark, New Jersey; Commercial Music, St. Louis and Kansas City; Stanley Distributors, Seattle, and Big Town of Cleveland, Cleveland, Ohio.

Woods also announced that Ascot is now shipping its first three singles to all distributors, and is setting up its next series of singles as well as its first album product. Artists featured to date are Moe Koffman, DeDe Young and Horace Little.

"We are very gratified with the reception to our initial releases," Woods stated, "and we plan to offer a strong schedule of releases, both singles and packaged goods, to our distributors in the coming months."

Following completion of his distributor network, and the immediate release schedule of new product, Woods plans to leave on an extended field trip covering most of the country.

"Top 40" Debate From LA NARAS

HOLLYWOOD—"Top 40 Radio—Good or Bad for the Record Business?" is the title of a debate to be held this week (20) by the Los Angeles chapter of NARAS, the disk awards society.

Panelists will be Al Bennett of Liberty, Chuck Blore of KFVB-Los Angeles, both presenting affirmative arguments, and Capitol's Dave Cavanaugh, who will take the opposing argument. Carl Reiner will moderate.

Debate, the second in a series being conducted by the LA chapter, will be held at 8 PM at RCA Studio A.

Arthur Schwartz Forms Sales Promo Firm

NEW YORK—Arthur Schwartz, formerly advertising and sales promotion director of Columbia Records, has formed Arthur Schwartz Associates, this city, a promotion and merchandising company. Firm offers programs from conception to completion, including all phases of the graphic arts.



Now hear this . . .

"ALL OF THIS FOR SALLY"

b/w

"THE PICKUP"
Mark Dinning

K 13061

FUNNEE-E-E!

"THE LAST BLAST OF THE BLASTED BUGLER"

by

SONNY GIANOTTA

#10308



FULL COLOR FIDELITY

blue note
THE FINEST IN JAZZ SINCE 1939

THE BIG SOUNDS ARE ON BLUE NOTE
FOUR BIG SELLERS



MOSAIC
ART BLAKEY AND THE JAZZ MESSAGERS

BLP 4090



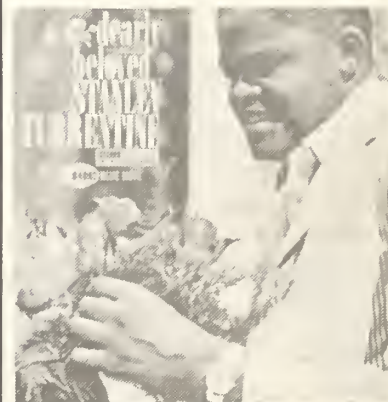
MIDNIGHT SPECIAL
JIMMY SMITH

BLP 4078



HERE WE COME
THE 3 SOUNDS

BLP 4088



DEARLY BELOVED
STANLEY TURRENTINE

BLP 4081

COMPLETE CATALOG ON REQUEST

BLUE NOTE
43 W 61st St. New York 23, N. Y.

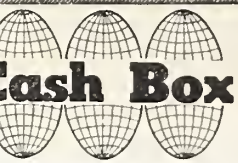
Headed for Hitsville!
"A WOMAN IS A MAN'S BEST FRIEND"
Teddy
and the Twilights
Swan 4102

SWAN RECORDS

1705 Jackson St., Phila., Pa. #0 3700

101 Strings

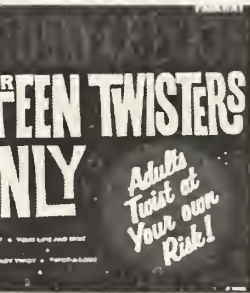
The World's First
STEREO-SCORED
Orchestra



ALBUM SURE SHOTS

AVAILABLE IN STEREO

★ AVAILABLE IN EP



● FOR TEEN TWISTERS ONLY

CHUBBY CHECKER

(Parkway P 7009; S 7009)

Barclays End U.S. Stay After Adding Twist Talent

NEW YORK—Nicole and Eddie Barclay of France's Barclay label last week concluded a two week stay in U.S. after accomplishing what they set out to do—the signing of Twist talent.

They were Lennie Rocco and The Roccos, Doug Fowlkes and the Airs and the Commanders.

Eddie Barclay cut 12 sides each for Rocco's crew and Fowlkes at the Atlantic Record Studios in New York. The groups will be released in this country on Atlantic.

In another move, the Barclays told Cash Box that they had signed

Jacques Prel, one of France's leading singer-writers to a five year contract.

Prel, formerly with Philips, rounds out a vocal roster at Barclay that includes Charles Aznavour, Dalida, Bob Azzam, Chausettes Noires, Vice Taylor and Leo Ferre.

The Barclays also made several deals for the rights to American tunes for their music firm.

Before leaving for Paris, the Barclays went to California and Las Vegas, where they spent some time with Doris Day, George Shearing, Joe Pasternak, Andy Williams, Earl Grant and other personalities.

Mogull Gets "Over Please" Rights

NEW YORK—Ivan Mogull has obtained rights to "Over Please," the hit by the McPhatter click on Mercury. He has the song for the world outside the U.S. and Canada for Ivan Mogull Music Ltd. catalog and the sheet music selling rights for the U.S. and Canada for his Harvard Music. He also took over the original master by Dennis Turner on the Louis World distribution for the latter. This is now being set up in addition to other records. Mogull negotiated the deal with Bill Black's firm, Lynn Music, through Black's manager, Frank Paul.

U.S. Rep Agreement For 2 Labels

NEW YORK—Chris Albertson Productions, this city, is now representing two foreign labels in the U.S.

The firm will make available in the U.S. the catalogs of Denmark's Storyville-Sonet labels and England's 77 Records.

Included are many masters by American performers, including Lightning Hopkins, Memphis Slim, Champion Jack Dupree and the late Big Bill Broonzy plus European favorites Chris Barber and Papa Bue.

Prexy Chris Albertson will continue to do indie work in the jazz field.

Cocktails For Bobby



NEW YORK—Bobby Rydell was recently feted by the local press here at a cocktail party held at the Terrazza Martini. Shown (left to right) are Piero Sugar, son of Ladislao Sugar, Joe Giannini, director of the export-import office at O&GC, the chanter, Vittorio Micheli of Cash Box and Rydell's personal manager, Frank Day.



BRAZIL

Labels in Brazil are not recording because of a musician's strike. Musicians are demanding a raise in pay for an hour's studio time from \$2.30 to \$3.30, and, until the matter is settled, no recordings are being made. Labels are willing to pay \$2.74.

Though Carnival time in Brazil has had its bright moments, still it is not quite the same as in previous years. This is due to inflation, which has greatly increased the cost of living.

Marco Aurelio, a romantic teenage singer, will cut a double-compact release for Copacabana Records containing four songs. Copacabana has just distributed its first Sabrina record in Brazil, with the first entry from the Italian label being an LP called "Recordano," a collection of old international tunes performed by Don Jose Sevilla's orchestra. Also released from Copacabana are "Sucessos Em Teleco-Teco," 12 old and famous boleros, "Samba Teleco-Teco," with songstress Mara Silva.

Brazilian artists are beginning to record the Twist, which is still climbing in popularity here. The first one was Carlos Conzaga, and now Copacabana has waxed an LP named "Let's Twist" with Ray Oliver and his orchestra. Oliver is the famous conductor-arranger Renato De Oliveira.

A new LP from Montilla, the Spanish label represented here by Copacabana is "Meus Cantos (My Songs)" with Rafael Farina.

Odeon has just released five new LP's: "Geraldo Mirand & His Guitar" "Boleros em Surdina Number Five" with Irany & His Group; "Em Dia Com O Sucesso Number 2," various Odeon artists; "Perry Ribeiro & His World of Love Songs"; "This Is The Twist" with Richard Anthony, Teddy Martin and The Brain Twist Group.

Brazil's Best Sellers

SAO PAULO

- *Amor—Silvana and Rinaldo Calheiros—Copacabana—Vitale
- *Poema — Renato Guimares — Chantecler—Notas Magicas
- The Twist—Chubby Checker—Parkway—Fermata
- *Decisao Cruel—Mauricy Moura—Chantecler—Smart
- *Luar De Vila Sonia—Tito Martinez—Chantecler—Vitale
- Cavaleiros Do Ceu (Riders In The Sky)—Carlos Gonzaga—RCA
- *Lembranças — Miltoninho — RGE—Vitale
- *Quem Eu Quero Nao Me Quer—Raul Sampaio—RGE
- Cinderella—Paul Anka—Polydor—Spanka—Fermata
- Lembrança—Creusa Cunha—Copacabana—Vitale

RIO DE JANEIRO

- *Quem Eu Quero Nao Me Quer—Raul Sampaio—RGE
- Lembranca—Carlos José—Conti—Vitale
- Poema — Renato Guimaraes — Chantecler—Notas Magicas
- *Meu Nome E Ninguem—Miltinho—RGE—Edicoes Musicais Rio
- *Fica Comigo Esta Noite—Nelson Gonçalves—RCA—Euterpe
- Rancho Das Flores—Banda De Corpo De Bombeiros Do Rio De Janeiro—Odeon
- *Ninguem Gostou De Alguem Como Eu Gosto De Ti—Orlando Dias—Odeon
- *Amor—Silvana and Rinaldo Calheiros—Copacabana—Vitale
- *Therezinha — Wilson Simonal—Chantecler
- *Tu Sabes—Martha Mendonça—Chantecler—Fermata
*Brazilian Music

Sao Paulo's Top Ten LP's

- Let's Twist Again—Chubby Checker—Parkway—Fermata
- S' Different—Ray Conniff—Columbia
- *Cantos E Passaros Do Brasil (Sing And Birds Of Brazil)—Copacabana
- Twist With Chubby Checker—Parkway—Fermata
- *Os Grandes Sucessos De Miltoninho (Miltoninho's Big Hits)—RGE
- Selecoes De Ouro Number Three—Nelson Gonçalves—RCA
- Os Grandes sucessos De Billy Vaughn—RGE
- 'S Twist—Ray Conniff—Columbia
- *Violinos No Samba —Peruzzi—RGE
- 'S Music—Ray Conniff—Columbia

Rio De Janeiro's Top Ten LP's

- 'S Different—Ray Conniff—Columbia
- Twist With Chubby Checker—Parkway—Fermata
- *Ninguem Gostou De Alguem Como Eu Gosto De Ti—Orlando Dias—Odeon
- *Miltoninho E Samba—Miltoninho—RGE
- *Sambas E Coleros—Nelson Gonçalves—RCA
- *Bafo De Onça—Bloco Carnavalesco Bafo De Onça—Mocambo
- *Tem Que Balançar—Pedrinho Rodrigues—Musidisc
- Isto E Cha Cha Cha (This is Cha Cha Cha)—Xavier Cugat—Columbia
- O Fabuloso Harold Nicholas—Philips
- Romanticos De Cuba No Cinema—Musidisc
*Brazilian Music



CASH BOX TOP 100's PUBLISHERS

(Top 100 titles listed Alphabetically see card for artist and label credit)



ENGLAND

A GIRL HAS TO KNOW	73	MASHED POTATO TIME	15
(Aldon BMI)		(Rice-Mill BMI)	
A LITTLE BITTY TEAR	52	* MEMORIES OF MARIA	88
(Pamper BMI)		(Acuff Rose—BMI)	
AFRIKAAN BEAT	45	MIDNIGHT IN MOSCOW	3
(Roosevelt BMI)		(Melody Trails BMI)	
ALVIN TWIST	56	MOMENTS	79
(Monarch ASCAP)		(Robadon BMI)	
AMOR	89	MY BOOMERANG WON'T	
(Peer Int'l BMI)		COME BACK	32
ANNIE GET YOUR YO-YO	84	(Piccadilly BMI)	
(Don BMI)		NORMAN	78
ANYTHING THAT'S PART		(Acuff-Rose BMI)	
OF YOU	72	NUT ROCKER	50
(Gladys ASCAP)		(Kim Fowley—BMI)	
BABY IT'S YOU	62	ONE WHO REALLY LOVES YOU	82
(Dolfi ASCAP)		(Jobete BMI)	
BALLAD OF THUNDER ROAD	60	OUR ANNIVERSARY	65
(Leeds ASCAP)		(Keel BMI)	
BIG DRAFT, THE	90	PATTI ANN	47
(Various Publishers)		(Escort—BMI)	
BREAK IT TO ME GENTLY	27	PEPPERMINT TWIST	44
(Northern ASCAP)		(Impact BMI)	
CAJUN QUEEN	94	PERCOLATOR	36
(Ceaderwood BMI)		(Meadowlark ASCAP)	
CHIP CHIP	37	PLAY THE THING	93
(Trinity, Glo-Mac BMI)		(Duchess BMI)	
* CINDERELLA	83	PLEASE DON'T ASK ABOUT	
(Vin-Sun ASCAP)		BARBARA	20
CLOWN SHOES	100	(Aldon—BMI)	
(Metric BMI)		POP-EYE	46
COME BACK SILLY GIRL	19	(Ace BMI)	
(Aldon—BMI)		QUARTER TO FOUR STOMP	97
COTTONFIELDS	53	(Ponderosa, House Of Fortune BMI)	
(West Side BMI)		RAINS CAME	80
CRY, BABY, CRY	39	(Crazy Cajuncorette BMI)	
(Jersey—BMI)		SHE CAN'T FIND HER KEYS	64
CRY TO ME	38	(Arch ASCAP)	
(Mellin-Progressive BMI)		SHE CRIED	68
CRYING IN THE RAIN	28	(Trio BMI)	
(Aldon BMI)		SHE'S GOT YOU	18
DEAR LADY TWIST	31	(Pamper BMI)	
(Pepe BMI)		* SHOUT (Part 1)	63
DEAR ONE	33	(Wemar, Nom—BMI)	
(Maureen BMI)		SHOUT SHOUT (Knock Yourself Out)	70
DON'T BREAK THE HEART		(B'way ASCAP)	
THAT LOVES YOU	2	SLOW TWISTIN'	6
(Francon—ASCAP)		(Woodcrest ASCAP)	
(DO) THE NEW CONTINENTAL	41	* SMILE	98
(Kalmann ASCAP)		(Bourne—ASCAP)	
DREAM BABY	9	SMOKY PLACES	21
(Combine—BMI)		(Annie-Earl, Sunflower ASCAP)	
DUCHESS OF EARL	95	SOLDIER BOY	59
(Conrad BMI)		(Ludix BMI)	
DUKE OF EARL	12	SOMETHING'S GOT A HOLD	
(Conrad BMI)		ON ME	34
GINNY COME LATELY	51	(Figure BMI)	
(Pogo ASCAP)		SOUL TWIST	49
GOODBYE TO TOYLAND	87	(Kylinn BMI)	
(Walt Disney ASCAP)		STRANGER ON THE SHORE	57
GOOD LUCK CHARM	10	(Melin BMI)	
(Gladys ASCAP)		SWEET THURSDAY	75
GREATEST HURT, THE	91	(Elm Drive ASCAP)	
(Pearl BMI)		TELL ME	86
HE KNOWS I LOVE HIM		(Odin Music ASCAP)	
TOO MUCH	58	TUFF	25
(Aldon BMI)		(Jec BMI)	
HER ROYAL MAJESTY	16	TWISTIN' THE NIGHT AWAY	7
(Aldon BMI)		(Kags BMI)	
HEY, BABY!	1	TWISTIN' POSTMAN	66
(LeBill BMI)		(Jobete BMI)	
HEY! LET'S TWIST	54	TWIST, THE	29
(John Ware, Frost—BMI)		(Armo, J N C BMI)	
* I WILL	99	* TWIST, TWIST SENORA	77
(Camarilli—BMI)		(Rock Masters—BMI)	
IF A WOMAN ANSWERS	48	TWO OF A KIND	67
(Aldon BMI)		(Acuff-Rose BMI)	
I'M BLUE	30	WALK ON THE WILD SIDE	43
(Progressive, Placed ASCAP)		(David, Bernstein—ASCAP)	
I'VE GOT BONNIE	17	WANDERER	24
(Aldon BMI)		(Schwartz, Disal ASCAP)	
* JAM (Part 1)	76	WHAT'S SO GOOD ABOUT	
(Cheltenham—BMI)		GOODBYE	81
JAMIE	40	(Jobete BMI)	
(Jobete BMI)		WHAT'S YOUR NAME	5
JOHNNY ANGEL	13	(Hill and Range ASCAP)	
(Post ASCAP)		WHEN MY LITTLE GIRL	
* JOHNNY JINGO	74	IS SMILING	26
(Dickson—ASCAP)		(Aldon BMI)	
LETTER FULL OF TEARS	92	WHERE HAVE ALL THE FLOWERS	
(Betalbin BMI)		GONE	22
LET ME IN	4	(Fall River BMI)	
(Arc-Oae BMI)		WHITE ROSE OF ATHENS	69
LIZZIE BORDEN	71	(Schaefer—BMI)	
(Hill & Range BMI)		YES INDEED	85
LOLLIPOPS & ROSES	42	(Embassy BMI)	
(Garland ASCAP)		YESSIREE	55
LOVE LETTERS	8	(Kilt BMI)	
(Famous—ASCAP)		YOU BETTER MOVE ON	61
LOVE ME WARM AND TENDER	14	(Keva BMI)	
(Spanka—BMI)		* YOU TALK ABOUT LOVE	96
LOVER, PLEASE	23	(Saturn—BMI)	
(Lyn-Lou—BMI)		YOU WIN AGAIN	35
		(Rose—BMI)	
		YOUNG WORLD	11
		(Four Star BMI)	

* Asterisk indicates first appearance on Top 100

Associated Recordings has acquired exclusive distribution rights to the American Savoy label. First releases scheduled for April comprise five 12" LP's by the following jazz greats: Dizzie Gillespie, Erroll Garner, Charlie Parker, Cannonball Adderley and The Hank Jones Trio. Issued on the Eros-Savoy label, they will be available to A.R.'s ARC Record Club as well as to the retail trade. Agreement was signed by A.R.'s managing director D. M. Bennett and Herman Lubinsky, president of Savoy Records Inc.

The response to the ARC Record Club—the only Club to give dealers their normal profit margin—has been most encouraging.

Ken Lindsay of Central Record Distributors reports that despite the fact that Candid records retail at 50/5d. (\$7.05), the highest priced LP's in this country, reaction to the first three releases has been excellent. Good progress has been made too with Bluenote both LP's and singles. It is hoped to keep abreast of the U.S. release program for LP's in future.

Melodisc Records issue the second series of 4 EP's of strict tempo disks by The Les Perry Sequence Orchestra. American demand for this type of disk has prompted Melodisc to seek an outlet in the States. Meantime the company is sponsoring a three-week nationwide tour for West Indian Calypso singer known as "The Sparrow," who won the crown at this year's Calypso Carnival in Trinidad.

Publisher Les Conn of Melcher Music recently in the charts with Frankie Vaughan's "Don't Stop Twist" on Philips hopes for a king size hit with "King Size Twist" by The King Brothers on Parlophone. The flip side of the Vaughan platter, "Red Red Roses," also handled by Melcher, is the 'A' side of Ray Pilgrim's latest release on Oriole. Same pubbery has "Cutty Sark," composed and recorded by John Barry on Columbia; also both decks of the Doris Day single from the film "Lover Come Back," coupling the title song with "Should I Surrender" on Philips.

Publisher Sidney Bron just back from Israel where he reports the record scene is expanding fast. Hebrew recordings by local artists are very popular but there is much interest in American and British artists especially Paul Anka, Cliff Richard and Helen Shapiro. American material with an oriental flavor is sure of a good market. With musical tastes leaning towards the classical, the new concert hall The Frederik Mann Auditorium in Tel Aviv is much appreciated. Bron, who handles the Spanka catalog here, visited Ilan Melody Press who successfully promote Anka's material in Tel Aviv. On the home front Bron is currently swinging with Anka's "Love Me Warm And Tender" and has the new Frankie Avalon "You Are Mine" for release here by Pye on March 20.

Now appearing in cabaret at Bernard Delfont's "Talk Of The Town" is Eartha Kitt, who is booked to top the bill of Val Parnell's "Sunday Night At The London Palladium" on March 18.

Top jazz singer Cleo Laine starts rehearsals for a straight play, "Time To Laugh," co-starring Ruth Gordon and Robert Morley. Directed by Tyrone Guthrie the show has its London opening April 24.

The trad popularity has prompted EMI Records to release a single by Pee Wee Hunt coupling "June Is Bustin' Out All Over" with "The Surrey With The Fringe"—both tracks from his LP "Rodgers and Hammerstein," recorded a couple of years ago. Another track "March Of The Siamese Children" is featured on an EP to be released in May entitled "Pee Wee Hunt Trad Style."

Lonnie Donegan booked for four weeks' cabaret at New York's Village Gate Club in October. Announcement follows London meeting between the star's Manager Cyril Berlin and American Agent Mannie Greenfield. Just back from a week in the U.S., Donegan is tele-recording his fourth "Putting On The Donegan" series for ATV.

The 'cocktail hour' popular in America came to London with the opening of "An Evening With The Stars" in the Zodiac Cocktail Lounge of the Society Restaurant. Resident entertainers Daphne Barker and Iain Kerr.

Philip Jones, director of ABC TV's "Thank Your Lucky Stars," continues to book top names for the show. Line up includes Brenda Lee, The Four Freshmen and Danny Williams (April 7); The Brook Brothers and Jeri Southern (April 14); Gary U.S. Bonds and Johnny Burnette (April 21) and Gene McDaniels and The Fleerackers (April 28).

Geoff Love has recorded "White Rose Of Athens" on Columbia. The original version by Nana Mouskouri, which sold over a million copies in Germany, is released by Fontana and The Chordettes have their version on London. The David Carroll disk which is fast climbing the American Top 100 is not released here. Composed by Manos "Never On Sunday" Hadjidakis English lyrics have been penned by EMI a&r manager Norman Newell and published by Kassner Music.

Italian ballad singer Sergio Franchi, who is to make his home permanently in London, has been put under exclusive contract to ATV for the remainder of the year. He made a great impression when he appeared on Val Parnell's "Sunday Night At The London Palladium" recently. His next TV date will be in "Startime" on March 28.

He's made it! Kenny Ball's "Midnight In Moscow" has sold 350,000 in the U.K. (Pye), 450,000 in the U.S. (Kapp) and 200,000 in the rest of the world. This adds up to 1,000,000 sales and a Gold Disk. Pye Records is busy planning an out-of-the-ordinary presentation party. At the time of writing, Kenny stands at No. 2 in the Cash Box Top 100. Can he make the No. 1 slot joining the illustrious ranks of Vera Lynn "Auf Wiedersehen Sweetheart" (1952) and Laurie London "He's Got The Whole World In His Hands" (1958)? Meantime, Mr. Acker Bilk keeps the British trad flag flying with his entry into the Top 100 of "Stranger On The Shore."

Latest British artist to cover the stateside hit, "When My Little Girl Is Smiling," is Craig Douglas on Top Rank. Craig has received offers to visit New York for the premiere of "It's Trad Dad" in which he has a starring role.



#1 LP In Italy

ROME—Ray Conniff's album "Ascoltate E Ballate" ("Listen And Dance"), released by Melodicon (Philips Italiana), has become the number one best-selling LP in Italy over the past year. The disk was sold for the low price of \$2.58. The soft cover text reads "Ray Conniff A New Style Which The World Is Crazy For."

England's Best Sellers

March Of The Siamese Children—Kenny Ball (Pye) (Williamson)
 Let's Twist Again—Chubby Checker (Columbia) (Aberbach)
 Wonderful Land—The Shadows (Columbia) (FD & H)
 Tell Me What He Said—Helen Shapiro (Columbia) (Ardmore & Beechwood)
 The Young Ones—Cliff Richard (Columbia) (Harms-Whitmark)
 Rock A Hula Baby—Elvis Presley (RCA) (Belinda)
 Forget Me Not—Eden Kane (Decca) (Essex)
 Wimoweh—Karl Denver (Decca) (Essex)
 Cryin' In The Rain—Everly Brothers (Warner Bros.) (Aldon)
 Walk On By—Leroy Van Dyke (Mercury) (Ivan Mogull)

- Softly As I Leave You—Matt Monro (Parlophone) (Robbins)
- Stranger On The Shore—Acker Bilk (Columbia) (Sherwin)
- A Little Bitty Tear—Burl Ives (Brunswick) (Acuff-Rose)
- A Hole In The Ground—Bernard Cribbins (Parlophone) (Essex)
- The Wanderer—Dion (HMV) (Dominion)
- I'll See You In My Dreams—Pat Boone (London) (FD & H)
- Happy Birthday Sweet Sixteen—Neil Sedaka (RCA) (Aldon)
- A Little Bitty Tear—Miki & Griff (Pye) (Acuff-Rose)
- Lesson One—Russ Conway (Columbia) (Clover-Conway)
- Hey Baby—Bruce Channel (Mercury) (Peter Maurice)

England's Top Ten LP's

Blue Hawaii — Elvis Presley (RCA)
 The Young Ones—Cliff Richard (Columbia)
 The Shadows—The Shadows (Columbia)
 The Black & White Minstrel Show—George Mitchell (HMV)
 West Side Story—Broadway Cast (Philips)
 West Side Story—Soundtrack (Philips)
 The Roaring Twenties—Dorothy Provine (Warner Bros.)
 South Pacific—Soundtrack (RCA)
 Tops With Me—Helen Shapiro (Columbia)
 Take Good Care Of My Baby—Bobby Vee (London)

England's Top Ten EP's

- Spotlight On The Shadows—The Shadows (Columbia)
- Helen's Hit Parade—Helen Shapiro (Columbia)
- Helen—Helen Shapiro (Columbia)
- The Shadows To The Fore—The Shadows (Columbia)
- Cliff's Hit Parade—Cliff Richard (Columbia)
- Dream—Cliff Richard (Columbia)
- Kenny Ball's Hit Parade—Kenny Ball (Pye)
- The Shadows—The Shadows (Columbia)
- The Buttondown Mind Of Bob Newhart—Bob Newhart (Warner Bros.)
- The Temperance Seven—The Temperance Seven (Parlophone)

Finland's 30th Anniversary



NIILLO ERIK SAARIKKO

HELSINKI—A celebration took place on March 8, when Levyttukku celebrated its 30th birthday. The history of Levyttukku is the story of Niilo Erik Saarikko, who was born in Turku, August 31, 1898. He is the Grand Old Man in the record business in Finland. In 1928, he founded the record and music instrument shop known as Saarikko and Company. The company developed very quickly and in 1932 it changed its name and became Levyttukku Oy. It also began to make records, the first domestic label was launched, no longer in operation. Later, the label Triola was introduced, and Triola is still the main label of Levyttukku. From the very first start of the company, foreign labels were handled, the labels being Artiphone-Records, Ergon, Bellacord-Records, and Ultraphone, Syrena and Polygram. Most of those have by now disappeared from the world market, except Polydor, which was handled in Finland by Levyttukku for eight years. Also the EMI-label Columbia was handled by Levyttukku for some 20 years, until EMI reorganized their

labels and started to get all their labels together instead of being spread over many companies (Finland is one of the few countries where EMI still is handled by two companies). Levyttukku also handled Philips for some years, but later Philips moved to another company while the other Philips-label, Fontana, is still very successfully handled by Levyttukku. The Swedish label, BFB, is handled in Finland by Levyttukku. The domestic labels of today at the company are Broadway, Manhattan and Triola. But it happens that domestic recordings also are released at Fontana and BFB. Saarikko started the whole thing by sharing his interest between records and instruments, and, during all the years, the sales of musical instruments has been an important part of the activity of the company. Also music publishing biz has been an important department and handled by the company Levysävel Oy. When the company started, domestic recording was done abroad, mainly in Germany and Sweden, but also very often in Lithuania and Poland. Later it became more favorable to bring recording engineers from Germany or Sweden to Finland with the necessary equipment. This way, the start of record production in Finland was done. Naturally, it was a system which would be very hard to use these days when a new song is born and brought to fame over a night and the record buyers ask for it the next morning. Back in "the good old days," it often happened that when a record session finally took place, there were up to 10 songs, all with hit possibilities, waiting to be recorded. Saarikko offered Cash Box some memories for the jubilee. He very well remembers a trip he made in Germany during the 20's to record some new songs. When, after many problems, it was time to start the record session, it was discovered that the singer was ill and had to be hospitalized. Instead of calling the whole thing off, Saarikko decided to sing the songs himself. And he did it so well that "Pustan Mustalaisen



ITALY

"... today, recording is a marriage. No, it is more! It is a love affair consummated between the technician and the artist. What goes on behind the glass partition has become equivalently important to what the artist does in the studio..."

Thus spoke RCA's Victor's George Marek at the official opening of RCA Italiana's studios, the biggest in the world, in Rome on March 1. Marek cited these reasons for the construction of the studios: "We believe in the future. If civilization will continue, music will continue, and our business will grow. Technical advances will continue to be made. Stereo as it is today is not the ultimate solution. Europe was once, earlier in the century, a land now again becoming, the important source for musical talent. Therefore, there is a need for the best studios located where the best talent is to be found. The studio music also serve in a world in which distances shrink daily. . . . Let me emphasize that the studios will be available to the entire industry, whether home offices be in Europe or America."

At the opening, Cash Box met almost all the international executives of RCA, many representatives of Italy's music and record industry, and representatives of the American and Italian press. The Government and Vatican were also represented. At the opening, an LP, "RCA Italiana Recording Studios Demonstration Record," was given as a present to the some 500 persons in the hall; the disk contains the first stereo record made in the new studios.

At four in the afternoon, those who heard Marek's opening remarks gathered in the major hall of the new building, where the national anthems of the U.S. and Italy were performed. Marek then gave a speech on the history of recorded music.

Paul Anka, now with Victor, arrived in Italy during the same week the studios were opened. In Italy for appearances in Rome and Milan, the young star was greeted by many fans at Rome's Fiumicino airport. While in Rome, he also met the local press at a restaurant, Le Grotte del Piccione (Dove's Caves), and, lastly, spent some time in the two biggest record stores in the capital. In Milan, his stay was too short for a big promotional stint. Columbia, which releases Anka's recordings done on the ABC-Paramount label, his former outlet, released a new EP called "Anka In Loveland."

Cash Box has learned that Frank Sinatra will make a one-week charity tour of Italy in mid-May. The correct publisher of "Quando Quando, Quando (When, When, When)," the number one song in Italy, is published by Ricordi, not Curci, as previously listed.

The latest release by Pino Donaggio on VCM coupled "Cielo Muto (Dumb Sky)" and "La Ragazza Col Maglione (The Girl With The Pullover)."

Italy's Best Sellers

- | This Week | 1 Week Ago | Title | Artist | Label |
|-----------|------------|--|-------------------|---|
| 1. | 1. | *Quando, Quando, Quando (When, When, When) | Tony Renis | VCM, Emilio Pericoli—Ricordi/Published by Ricordi |
| 2. | 2. | *Tango Italiano (Italian Tango) | Milva | Cetra, Sergio Bruni—VCM, Cocker Mazzetti—Rifi/Published by Southern |
| 3. | 3. | *Addio Addio (Farewell) | Domenico Modugno | Fonit, Claudio Villa Cetra/Published by Curci |
| 4. | 5. | Let's Twist Again | Peppino Di Capri | Carisch, Chubby Checker—Parkway/Published by Aberbach |
| 5. | 4. | *Gondoli' Gondola' | Sergio Bruni | VCM, Ernesto Bonino—Mezzacorona/Published by Ricordi |
| 6. | 12. | Twist For Jet | Peppino Di Capri | Carisch, Chubby Checker—Published by Aberbach |
| 7. | 6. | Wheels | Billy Vaughn | London, Marcel Amont—Polydor, Gianni Fallabrino Astraphon, 5 Marsigliesi—Rifi/Published by Bridge |
| 8. | 8. | Peppermint Twist | Adriano Celentano | Gurtler/Published by Southern |
| 9. | 10. | *La Ballata Della Tromba (Ballad Of A Trumpet) | Nini Rosso | Titanus Durium/Published by Titanus. |
| 10. | — | *Tiger Twist | Armando Siascia | Vedette/Published by Ariston |
- *Denotes Original Italian Numbers.

Back At His Desk



ROME—Giuseppe Ornato, director of RCA Italiana, is shown back at the routine of running Victor's operation in Italy after playing host to the worldwide luminaries who recently attended the opening ceremonies for the firm's new recording studios.

Laulu" and "Kasakan Kehtolaulu" became real bestsellers when they were released.

Saarikko has spent many years on business trips abroad and is able to make himself understood in most of

the leading languages. He has made the recording studio of Levyttukku one of the most modern equipped studios in Finland with the latest AMPEX stereo equipment directly from the United States.



ARGENTINA

Sicamericana SA is investing forty million pesos in the building of a new factory and high fidelity stereo studios. The factory will produce radio and TV sets under the Sheraton mark. The recording equipment has been bought in Europe and the United States, and, according to Sicamericana, is completely up to date. The installation will be finished in May.

Mauricio Brenner has returned from Paraguay, where he was invited to open the Radio Comunerios new theatre and celebrate the seventh anniversary of the station. On March 20, Brenner will have completed 20 years with Fermata Publishers of Argentina. (He entered the organization March 20, 1942.)

Mariano Rivera Conde, A&R of RCA Victor of Mexico, scheduled to arrive in Buenos Aires March 17. He will visit RCA Argentina and speak with Ricardo Mejia about Mexican records in Argentina, and Argentine releases in Mexico. His wife, Consuelo Velasquez, famous composer, will come a day later, to perform in two TV shows that will be especially prepared.

SADAIC informed that the admission ticket collection at dance parties, during the first three Carnival nights, was about 20,300,000 pesos (about \$250,000), that is, about 40% more than in 1961. The Centro Lucense party took first place on the list, with a collection of 2,340,000 pesos. It is interesting to note that some parties that were programmed only with records, collected more money than others with well known artists.

Julio Korn and Ildefonso Recalde, head of TV Channel 9, went to Brazil to sign Brazilian artists for special programs that are being planned.

RCA will start a new TV program on Channel 9, presenting the artists of its New Wave. The TV'er will be emceed by Jolly Land and Cauby Peixoto, Brazilian star currently in Argentina. Peixoto has recently recorded "The Trumpet Ballad," sung in Spanish, for RCA.

Lito Escarso, artistic director of Music Hall, is the star of a new TV program, aired by Channel 7 every Sunday. The TV'er is titled "Escalera a la Fama." Escarso directs a 40-piece orchestra and chorus.

Julio Korn Publishers formed a new record promotion department, which will be directed by Mandy Velazco, who is also a composer. "This department will help diskeries in their labor," said Felix Lispesker to Cash Box, "and will improve promotion of our songs. Mandy's work will be exclusively to keep deejays well informed about our work."

News from Columbia: Los Cinco Latinos have recorded "Por El Camino Voy" and "Verdad Verdad," local tunes, and two tangos: "El Dia Que Me Quieras" and "Silencio." All these tunes are controlled by Julio Korn Publishers.

Jorge Esperon, head of Tonodisc Records, has already returned from the United States, where he spent a couple of weeks. He has some arrangements made with diskeries of that country; one of them is the representation of Jubilee Records in Argentina. We'll inform in detail about the others next week.

CHILE

Camilo Fernandez, who recently left Industrias Fonograficas Goluboff (Columbia and MGM representative) after long association, started working as artistic counsellor at RCA, and at the same time director of a new label, Pacific Records. Pacific will be pressed and sold through the RCA organization, although it is an independent company. Fernandez plans to get some profitable representation for his new company very soon.

Tito Ledermann, musician and arranger, went to Buenos Aires to study the last details of the new LP that will be recorded by Antonio Prieto, with Chilean tunes. He will be back in a few days.

Corporacion de Radio de Chile (RCA) has arranged with Producciones Fermata of Argentina the representation of the Fermata label in Chile. The first records to be issued are Chubby Checker's Cameo waxings, which will be released as soon as possible.

ECUADOR

The ever expanding Cash Box starts this week a series of articles about the musical life in other South American countries. Although this won't be a weekly feature yet, the idea is to inform accurately about what is happening in all Latin American countries that may be of interest to foreign diskeries and publishers.

Ecuador is a relatively small country (about four million inhabitants) and its main record activity is concentrated in two cities: Quito and Guayaquil. The following information has been furnished by Gonzalo Maldonado Q., head of Radio Atahualpa, Quito.

CAIFE Records has launched a new singer, whose first records will appear in a couple of weeks: Ruben Barba. His first single carries "Idilica," a local tune composed by Carlos Bonilla, and "Un Nuevo Amanecer," penned by Ernesto Vera.

CORSA Records has arranged the representation of Zeida Records of Colombia. The first Zeida releases will take place in the first days of April. Eduardo Brito has cut a new series of records for CAIFE, including the bolero "Acuerdate De Mi" (Remember Me), which is currently in the best sellers lists. Brito's records have been recently released by RCA in Argentina and other countries.

Arg. Best Selling LP's

1. La Pomada (7th Explosivos) Selection (RCA)
2. Chubby Checker Vol I (Fermata)
3. *Alma Salteña Los Chalchaleros (RCA)
4. Favulozo II Selection (Odeon Pops)
5. 99 Megatoneladas (6th Explosivos) Selection (RCA)
6. Doce Hits Vol II Selection (Columbia)

Ecuador's Best Sellers

1. La Cinta Verde Los Teen Agers
 2. Por Tu Amor Monna Bell
 3. Moliendo Cafe Xiomara Alfaro
 4. La Muchacha Del Sabado Tarde Neil Sedaka
 5. Amor Del Alma Trio Vejabadeño
 6. Castillito De Arena Pedrito Rico
 7. El Twist Los Norteños
 8. Acuerdate De Mi Eduardo Brito
 9. Bombo Y Maracas Climaco Sarmiento
 10. Aquellos Ojos Duo Benitez-Valencis
- *Local Product



JAPAN

The price cut decision by diskery people is still not a reality, but it is expected to come by June. Directors of managing departments of all member firms of the Japan Phonograph Records Association (JPRA) agreed to the proposed price cut by the Government, but set no definite time to carry it out. The Government requested that the reduction take place in April, but it looks like the Ministry of International Trade and Industry will give approval to the June date.

Sachiko Nishida, star songstress on Grammophon, has left for a singing tour in Germany as guest of Deutsche Grammophon. This tour is due to the reaction in Germany of her "Moliendo Cafe," which she offered on German TV last year. She is also expected to cut four tunes, including "Moliendo Cafe." She'll return around April 10.

Grammophon's Polydor release this month includes "Fiesta Triunfal Del Tango," introducing 16 tunes by well-known Juan Canbarreri and his Quintet and other artists of Argentina's TK label.

Ranko Fujisawa, the tango star, is also featured on this LP with four tunes she cut in Argentina some years ago.

On her temporary return to Japan, Miyoshi Umeki was greeted with the release of LP's of her soundtrack role in "Flower Drum Song" (Decca) and her Broadway role in the same show (Columbia).

Victor is releasing Paul Anka's first RCA Victor single, "Love Me Warm & Tender," on March 20. Anka will get the full promotional treatment from Victor.

Koyuri Yoshinaga, the film actress, is bowing as a singer on the Victor label with "Samui Asa (On A Cold Morning)," from her film of the same name.

Hispa Vox, the Spanish label, will reappear here after a long absence. Formerly released here by Nippon Disk, the label signed a contract with Japan's Westminster Records for representation.

Five LP's will be the first issue under the new deal.

Japan's Best Sellers

INTERNATIONAL

1. His Latest Flame/Elvis Presley, Victor
2. Moliendo Cafe/Sachiko Nishida, Polydor; Hugo Blanko, Polydor; Ray Anthony, Capitol; Shoichiro Matsumiya, Toshiba
3. Oh, My Darlin' Clementine/The Browns, Victor; Jimmie Tokita, King
4. Hello Mary Lou/Neil Sedaka, Victor
5. The Guns Of Navarone/The Hollyridge Strings, Capitol; Mitch Miller & The Gang, Columbia
6. Rocka Hula Baby/Elvis Presley, Victor
7. Comanchero/Claude King, Columbia; The Hollyridge Strings, Capitol
8. Tonight/Richard Baymer, Columbia
9. Don't Treat Me Like A Child (Kodomo-ja Nai-no)/Mieko Hirota, Toshiba
10. Louisiana Mama/Hisahiko Iida, Columbia; Mieko Hirota, Toshiba

LOCAL

1. Eriko/Yukio Hashi, Victor
2. Kawa-wa Nagareru/Miki Nakasone, King
3. Ue-o Muite Aruko/Q Sakamoto, Toshiba
4. Koshu/Akira Matsushima, Victor
5. Ohsho/Hideo Murata, Columbia
6. Sudara-Bushi/Hitoshi Ueki, Toshiba
7. Hokkiko/Bonny Jacks, King; Mahina Stars with Hiroshi Wada, Victor; The Four Lads, Toshiba; Akira Kobayashi, Columbia
8. Kimi Koishi/Frank Nagai, Victor
9. Twist #1/Takashi Fujiki, Teichiku
10. Donto Bushi/Hitoshi Ueki, Toshiba

Argentina's Best Sellers

1. Bailemos Otra Vez Twist (Kallman—Rosarita—Fermata) Chubby Checker, Meyer Davis (Fermata); Richard Anthony, Los Juveniles, Gasparino y sus Picapiedras, Luis Aguilé, Peppino de Capri (Odeon Pops); Lalo Fransen (RCA); Trio Geval (Philips); Don Goyo (Orfeo); Conjuncto Primavera (Record); Eddie Clark (Serenata).
2. *Del Tiempo 'I Mama (Korn) Los Cantores de Quilla Huasi (Philips); Atencio Paredes, Los Cantores de Salavina (Music Hall); Tomas Campos, Waldo de los Rios (Columbia); Los Chilicotes, Alberto Merlo (Odeon); Los Chalchaleros (RCA); Carlos Garcia (Disc Jockey).
3. *La Gorda (Lagos) Los Chalchaleros (RCA); Los Cantores del Huaco (Music Hall); Los Chilicotes (Odeon)
4. No Existe El Amor (Nazionale-Fortissimo) Adriano Celentano, Adriano (Microfon); Tony Vilar (Columbia); Johnny Tedesco (RCA); Danny Blu (Odeon Pops); Torrebruno (Music Hall); Cesar Nando (Tonodisc)
5. Twist En USA (Twistin' USA) (Fermata); Chubby Checker (Fermata)
6. Besitos Por Telefono (Kissin' on the Phone) (Spanka-Fermata) Paul Anka (Ariel); Ricardo Roda (Orfeo); Marty Cosens (RCA)
7. Presumida (Aberbach-Fermata) Teen Tops (Columbia); Johnny Tedesco (RCA)
8. Estando Contigo (Canciones del Mundo-Korn) Los Cinco Latinos (Columbia)
9. Pide (Fermata) Lucho Gatica (Odeon); Rafael Vasquez (RCA)
10. Escandalo (Pham-Edami) Javier Solis (Orfeo); Roberto Yanes (Columbia); Antonio Prieto, Marco Antonio Muñoz (RCA); Raul Verdier (Music Hall); Rosamel Araya (Disc Jockey); Cesar Nando (Tonodisc); Olga Guillot, Los Chapaneos (Odeon Pops)
11. La Balada De La Trompeta (Ballada della Tromba) (Titanus-Fermata) Gastone Parigi, Ninni Rosso (Microfon); Los Cinco Latinos (Columbia); Cauby Peixoto (RCA)
12. Popotitos Teen Tops (Columbia)
13. Feliz Cumpleaños, Dulces Dieciseis (Happy Birthday, Sweet Sixteen) (Fermata) Neil Sedaka (RCA)
14. *Gaucha Pachanguero (Korn) Carlos Argentino (Music Hall)
15. Tuvo En Setiembre (Adaris-Fermata) Billy Vaughn (Music Hall); Bobby Darin (Atlantic); Marito Cosentino (RCA); Jose Carli (Columbia)



GERMANY

RCA's newest top star is Paul Anka and he might just end up as Germany's top star as well! Paul just visited Germany where he did his first single record in the German language under the A&R supervision of Horst Fuchs of Teldec Records here. After a hard night's work turning out the German waxing, Paul greeted the German press and stood for hours in a booth giving interviews for every radio station in Germany, taking pictures, and in general, making a great impression on everyone as a young man with humility and friendship to all as well as his tunes and his voice. Paul was accompanied by RCA A&R chief Bob Yorke and his manager Irvin Feld. After his stay in Hamburg, Paul flew to Frankfurt for a press conference and then headed back to New York where his new tour soon begins.

Two days after Anka's visit, Les Chakachas, the Belgium group that started the Twist craze in Germany and also one of the finest Latin groups in the business opened again in Munich. The group are also RCA artists. A press conference was held where the group was officially presented to the press. Capitol Records star Dinah Hightower is also in town for a one month stand.

Hans Gerig reports that his publishing firm is swinging with the winner of the San Remo Festival "Addio-Addio" by Domenico Modugno, and two top hits from the Cash Box Top 100, "Hey Baby" and "Midnight In Moscow," and German numbers "Sugar Doll," sung in French under the title "La Poupée Pourée" by Caterina Valente and "Pigalle" sung in Finnish burning up their respective hit parades.

Peer Music chief Theo Seeger reports that new recordings in German are in the market of "El Sombrero De Gaspar" by Yvonne Carré, and "Small Sad Sam" by Pinkas Braun and Los Machucambos have a new single hit with "Adios" and "Perfidia" back to back.

Kenny Ball, who's burning up the Best Sellers with his version of "Midnight in Moscow," began a tour through Germany last week. Michael Arends of Arends-Trumpf Music reports that it now has both sides of The Champs waxing of "Tequila Twist" and "Limbo Rock" for Germany.

The Vienna Music Festival to be held in June will be opened by Das Orchestre National de L'Opéra de Monte-Carlo under the direction of Louis Freaux. A program of French music will be presented. Rolf Budde reports that his publishing firm is going great guns with "The Young Ones" by Cliff Richard and "Johnny Will" by Gerd Boettcher.

On the 23rd and 24th of Feb., RCA representatives from Finland, Sweden, Norway, Denmark, Holland, Belgium, Switzerland, Austria and Germany met in Munich for talks before heading to the international RCA meeting in Rome. From the U.S., RCA veeps Dadio Soria and Mr. Hottel were on hand, and from Germany, export manager Mr. Richter and the public relations chief under Braunlich were on hand. The meeting was opened by Munich mayor R. Vogel, who was also presented the Tchaikovsky Piano Concerto LP by Van Cliburn as a remembrance. In Germany alone, 100,000 LP's of the Van Cliburn album have been sold.

Paul Siegel reports that his production of "Red, White and Blue" by the Federal Orchestra has been bought by Sidney Siegel of Seeco Records for Canada and the U.S.

Ralph Maria Siegel reports that the Mr. Acker Bilk recording of "Stranger on the Shore," which is already a top hit in English, is also taking off in Germany. Other push items for the publishing firm include the German versions of "Jimmy Martinez" by Gitta Lind, "Beer Barrel Polka" by French star Aimable and his orchestra, "El Rancho Grande," sung in German by Peter Linen and the standard "Paper Doll," sung in German by Lou Van Berg. That's it for this week in Germany.

Germany's Best Sellers

1. Mexico—Bob Moore—London—Ralph Maria Siegel
 2. *Sauerkraut Polka—Gus Backus—Polydor—Montana
 3. *Tanze Mit Mir In Den Morgen (Dance With Me In The Morning)—Gerhard Wendland—Philips—Melodie Der Welt
 4. Hawaii Tattoo—The Waikikis—Telefunken—Trumpf
 5. *Hammerchen Polka (Little Hammer Polka)—Chris Howland—Columbia—Gerig
 6. Striptease Susi/Mama, Hol' Den Hammer (Mama, Get The Hammer)—Ralf Bendix—Columbia—Gerig/Peer
 7. Geld Wie Heu—(Johnny Will)—Gerd Boettcher—Decca—Budde
 8. *Zwei Kleine Italiener (Two Little Italians)—Conny—Columbia—Peter Meisel
 9. *Elisabeth Serenade—Gunter Kallmann Chor—Polydor—Heinrichshofen
 10. *Weisse Rosen Aus Athen (White Roses From Athens)—Nana Mouskouri—Fontana—Schaeffers
- *Original German Copyright

A Town With Pitney



MILAN—Gene Pitney, who recently hit with "Town Without Pity," was hosted by CGD during his trip to Italy. Shown (left to right) are Norman Land, European rep for United Artists Records, Pitney, and Joe Giannini, director of CGD.



MEXICO

Mo Austin of Reprise, here to find a record manufacturer to represent Reprise. At the moment, Mo hasn't signed a contract with any company. Mo is also making all the arrangements for the next Frank Sinatra dates in México which will be on April 4.

Nat King Cole finished the recording of his third LP sung in Spanish, this one made by Musart for Capitol Records. Nat recorded some songs with a big orchestra conducted and arranged by Ralph Carmichael, other songs with an authentic mariachi and the rest with marimba and bass. The titles of some of the songs included in this LP are "Guadalajara," "Colamente Una Vez," "No Me Platiques Mas," "Piel Canela" and others. At the same time, Nat finished his successful engagement at the Señorial's night club.

Gloria Lasso also completed her show at Terrazza Cassino and at this moment should be in Caracas, Venezuela. She couldn't record in México, but anyhow she chose some Mexican songs to record later in France.

RCA said the first Paul Anka recording in Spanish is an EP which will be released immediately in México and other Latin American countries.

The rumors weren't true. Paco de la Barrera will not leave his job in A&I of Orfeon Records. He and Orfeon's vice-president, Luis Adell, left town to visit Latin America and instruct them about new numbers in Orfeon's catalog.

Very soon, Musart records will start again its TV show with all the artists who are its exclusive pactees. There are a lot of new twist singers and groups.

And talking about Musart, one of its best artists, Lucho Gatica, has made new recordings in the folk style of bolero-ranchero, accompanied by a mariachi. Lucho helped Nat King Cole to achieve a good Spanish accent for his recordings and they became very good friends.

It is very possible that Arthur Lyman will come to México accompanied by his exotic rhythms and an engineer, according to Mario Freidberg, who represents the HiFi label in México.

Chico O'Farrill informed that he is preparing a jazz concert to be performed next October 19 at the Palace of Fine Arts, where he will play his "Suite Azteca," too. For this performance, he is trying to get pianist Bill Evans.

"Twist Hey" and "Muñequita (Little Doll)" are the most recent recordings of Enrique Guzmán at Columbia Records. He sung the songs in a record store and teenagers loved him. The police had to come to bring order.

Another young idol of "the new wave" César Costa released his second LP for Orfeon Records, in which he included his last hits and also new songs which can become smash hits.

For the next two months, popular Mexican baritone Hugo Avendaño will be performing in the United States, singing songs of our most popular composers as Agustin Lara, Gonzalo Curiel, Tata Nacho, Esparza Oteo, Manuel M. Ponce and others.

Mexico's Best Sellers

1. El Loco—Javier Solís (Columbia)—Los Tres Ases (RCA). (PHAM).
2. Multiplacacion (Multiplication)—Bobby Darin (Gamma)—Fabricio (RCA)—Hnas. Jiménez (Dimsa)—Arturo (Peerless)—Los Salvajes (Columbia)—Pablo Beltrán Ruíz (RCA) (BRAMBILA).
3. Mi Chica Josefina (My Girl Josephine)—Bill Black (London)—Los Electrónicos (Dimsa).
4. Adelante—Javier Solís (Columbia)—Marco Antonio Muñoz (RCA)—Juan Mendoza (Peerless) (EMMI).
5. Ven Septiembre (Come September)—Bobby Darin (Gamma)—Bill Vaughn (Dot)—Los Diablos (Dimsa)—Arturo (Peerless) (BRAMBILA).
6. Mi Caprichito—Sonora Santanera (Columbia) (EMMI).
7. No Existe El Amor—César Costa (Orfeon).
8. El Twist (The Twist)—Hnas. Jiménez (Dimsa)—Chubby Checker (Gamma)—Hnas. Navarro (RCA) (EMMI).
9. Caravana Twist (Caravan)—Bill Haley (Dimsa).
10. Susy La Coqueta (Runaround Sue)—Dion (Gamma).

EMI Scandinavian Sales Meeting



HELSINKI—EMI recently held a Scandinavian sales congress here. Shown (left to right) are Rolf Kronqvist (Oy R E Westerlund Ab, Helsinki), Rolf Iversen (Iversen & Frogh A/S, Oslo), L. Rokkanen (PSO, Helsinki), Aril Iversen (Iversen & Frogh A/S, Oslo), Hans Westerberg (Oy R E Westerlund Ab, Helsinki), John Poole (SGA, Copenhagen), Kurt Mikkelsen (SGA, Copenhagen), Matti Piha (PSO, Helsinki), Anders Holmstedt and Ivan Nordström (SGA, Stockholm).



AUSTRALIA

Record club activities are penetrating further into the low priced market with a recent offer made by The Popular Record Club in association with "The Australian Women's Weekly," a national magazine with a reported circulation of 800,000 copies each week. In an offer occupying two and a half pages of the March 7 issue—two pages in multi-color—the publication announced the availability (by special arrangement with the Popular Record Club) of a special package of eight albums of the music from eight popular shows. The package of eight LP's is available through The Australian Women's Weekly for a total of only £12 (Australian currency) which is less than \$27. These eight Broadway show albums are from original recordings by Decca Records in America and consist of "Oklahoma!," "The King And I," "Porgy and Bess," "Carousel," "Song of Norway," "Annie Get Your Gun," "Guys And Dolls" and "Carmen Jones." Readers of The Australian Women's Weekly who purchase this set will automatically become members of The Popular Record Club. This offer of eight albums for £12 is equal to thirty shillings for each disk (each record is housed in an individual color jacket) and some of these identical records are still being sold through regular retail outlets. Cash Box has checked with some members of the trade and most people quizzed have expressed great concern at the growth of record clubs—particularly those offering records that were/are available through accredited record dealers.

Following upon the recently widely publicized action of a radio station in the U.S. in programming a whole day of Frank Sinatra records, Radio 3AK in Melbourne has now adopted a similar policy with its Saturday programs. Henry Gay of 3AK program department reports that the station had such great success with "Sinatra Day" that it is planning a whole series of programs devoted to similar presentations. Special "Program Days" have been devoted to Bing Crosby, Rodgers, Hart and Hammerstein, Connie Francis and Mantovani, Gilbert & Sullivan, Glenn Miller and Perry Como, bands of the thirties and forties and Nat "King" Cole and Ella Fitzgerald. The programs are compiled by Henry Gay and presented throughout the day by the various 3AK DJ's and personalities.

A recent sort of a "public" rumpus is brewing at present over the release, by W&G Records, of "The Franz Liszt Twist" by The Gary Edwards Combo; this side is drawn from Oriole Records of England. Some radio stations are not happy about programming the record, others maintain that they have received such tremendous response (even though it is severely mixed) to the disk that they will continue to play it. Regardless of sales action, "The Franz Liszt Twist" is the center of a great deal of public controversy and is being met with mixed feelings.

New releases from the Festival group: "I'll Step Down" a fine new country-slanted single by Judy Stone; this could well be the record to firmly establish Judy as a national disk attraction. Dig Richards has his first new single in a long while on Festival with "Do-Re-Mi" c/w "Dear Lady Twist." One of America's big hits, "Duke Of Earl" by Gene Chandler, has been released on the Top Rank label.

Though the Mercury organization in Australia come the following new singles: "If I Should Lose You" by Dinah Washington and "I Didn't Know I Was Crying" by Damita Jo—both records on the Mercury label, and two singles on Hi-Fi Record label by The Olympics—first one carries "Twist" as the "A" side and the topside of the second single by The Olympics is "Mash Them Taters."

RCA of Australia has just issued an album entitled "Language Of Love" by John D. Loudermilk. The package takes its title from Loudermilk's first single hit in this area. This artist is currently getting chart action with his new single "Thou Shalt Not Steal."

Jim Sutton, sales boss of Australian Record Company, called Cash Box on his trek back to Sydney at the completion of his tour of Tasmania. Jim said he was quite impressed by the strong country market in Tasmania so we can expect more country releases from A.R.C. Jim also reported that the "A.R.C.-100-Stock-Race" for salesmen is in action and creating a great amount of interest with A.R.C. distributors and staffs. This deal is similar to the regular "Stock Races" conducted by Columbia Records in the U.S.

Frank Sinatra's daughter, Nancy, has a fresh single release here on Reprise via Pye Records of Australia. Topside of the newie is a revival of the while back hit "To Know Him Is To Love Him" c/w "Like I Do." Newies on the Pye label include "The Seventh Day" by Al Anthony "Mama's Doin' The Twist" by The Viscounts and "He's Old Enough To Know Better" by The Brook Brothers.

Popular local team The Allen Brothers have a new single out on EMI's HMV label, top half is a local composition "Baby Loves Me" and the coupling is "Firefly." Backing is provided by Geoff Harvey. Also through E.M.I.—this time on a Decca label—is England's Eden Kane with "Forget Me Not."

Australia's Best Sellers

1. Midnight In Moscow (Kenny Ball—Pye) Essex Music
2. Norman (Sue Thompson—Hickory) Essex Music
3. Stranger On The Shore (Acker Bilk—Columbia) Robert Mellin
4. Chip Chip (Gene McDaniels—Liberty) Trinity Music
5. Multiplication (Bobby Darin—London) Trinity Music
6. The Wanderer (Dion—Top Rank) Tu-Con Music
7. Little Bitty Tear (Burl Ives—Festival)
8. The Twist (Chubby Checker—HMV) J. Albert & Son
9. Moon River (Jerry Butler—Top Rank) Chappell & Co.
10. Crying In The Rain (Everly Bros.—Warner Bros.) Tu-Con Music

Sweden's Best Sellers

1. Happy José (Ching Ching) (Jack Ross/Dot) Sonet Music
 2. Let's Twist Again (Chubby Checker/Columbia) Belinda (Scandinavia) AB
 - 3.*Sol Och Vår (Inger Berggren/HMV) Europa-Produktion
 4. Mexico (Bob Moore/London) Reuter & Reuter
 5. The Young Ones (Cliff Richard/Columbia) Gehrman
 6. Walk On By (Leroy Van Dyke/Mercury) Ivan Mogull Music/Sweden Music
 7. Läs Inte Brevet Jag Skrev Dej (Don't Read The Letter) (Siv Malmquist/Metronome) Robert Mellin (Scandinavia) AB
 8. Multiplication (Bobby Darin/Atlantic) Belinda (Scandinavia) AB
 - 9.*Te' Dans Må' Karlstatösera (Sven-Ingvars Kvartett/Philips) Nordiska Musikförlaget
 10. Jambalaya (Fats Domino/California) Nils-Georgs
- *Local copyright.



SCANDINAVIA

FINLAND

German tunesmith Wyn Hop in Helsinki for radio and TV. Philips, Finland, reports great advance sale of Marion Rung's recording of this year's Festival winner "Tipi-Tii." Also from abroad, there has been great interest in the song, it's reported from Finland.

Levytukku Oy celebrated its 30th birthday on March 8 (see separate story in this issue).

NORWAY

On top of the charts in Norway for two weeks now is a Norwegian-language recording of the American song "Wings Of A Dove," sung by Grynet Molvig on RCA. It is Miss Molvig's first big hit in her career. Also doing very well is the Swedish-language recording of another American song, "You Can Have Her," titled "Sånt är Livet" in Swedish, sung by Anita Lindblom on Fontana.

It seems as the record buyers in Norway will favor another song than the jury who chose the contribution for the Eurovision Song Festival at Luxembourg. Inger Jacobsen, who represents Norway, recorded "Nå Har Jeg Gjort Hva Som Gjores Kan (Now I've Done What There Is To Do)," b/w the winning song "Kom Sol, Kom Regn (Come Sun, Come Rain)," and not unexpectedly, "Nå Har Jeg . . ." has become a top seller which soon might appear among the Top Ten. In the local Festival, the song ended in third place.

A/S Nor-Disc reported to Cash Box that it has just released two singles on Reprise, "Teen Queen Of The Week" with Freddy Cannon and "Pickin' and Stompin'" with The Tronics. On Ariola is presented "Der Liebestraum Als Twist (Liebestraum as Twist)" by Charly Cotton and His Twist-Makers, a German recording. What will NRK (Norwegian Broadcasting System) say about that record? Usually, 'modernized' versions of more or less classics are banned.

Egil Monn Iversen A/S tells Cash Box that the Twist is what the Norwegian record buyers want these days. Label's top seller at the moment is "Peppermint Twist" with Joey Dee on Roulette, with "Hey Let's Twist" (same artist) in the third spot, "Twist Around The Clock" (Clay Cole/California) in fourth, and several more Twist records following.

Norwegian singer Jan Rodhe now touring Finland. He has begun to introduce himself as Norway's first Twist singer. Later this year, he is contracted for TV performances in Germany.

America's Liberty label is now available in Norway, handled by Iversen & Frog A/S, the EMI company in Norway.

Per Asplin, the Triola artist, contracted for one month one-man show in Denmark during May.

Arne Bendiksen off for a tour in the United States. He will tour together with Swedish Knäpupp artist Lill Lindfors to Scandinavian seamen-homes and also appear in the States with a large Scandinavian population.

SWEDEN

"Happy José" or "Ching Ching" (both titles are used) is the new top seller on the charts in Sweden. Several versions are available, but the one doing best is with Jack Ross on Dot.

Off for the Eurovision Song Festival are publisher Felix Stahl of Stockholms Musikproduktion, who will be in Luxembourg for the event, and from EMI, Ivan Nordström, the a&r man, who is following the artist Inger Berggren to Luxembourg.

SBC-TV every Saturday arranges its own hit parade, titled "Ten-in-the-Top Records." Some people feel it is too much of its "own," as the result seems to have very little in common with the actual sale. 400 teenagers vote every Saturday among 15 records played for them. Five of the records are voted out of the list. It happens a little too often that a certain record has no chance to appear among the Top Ten in the radio list, while it is a top seller in real life. The most recent example is this year's Swedish contribution to Luxembourg, "Sol Och Vår," which didn't have a chance to be among the Top Ten, but which this week appears in the third spot among the best sellers in Sweden. The top record in the SBC-list is "Walk On By" with Leroy Van Dyke on Mercury, while the same record in the sales statistics appears in the 14th spot. However, in one week, the promotion in radio helped the record to move from the 14th to 6th spot.

Denmark's Best Sellers

1. Elisabeth-Serenade (Günter Kallmann/Polydor) Imudico
2. Let's Twist Again (Chubby Checker/Columbia) Belinda (Scandinavia) AB
3. Django (The Clifters/Philips) No Publisher
4. Mandalay (The Four Jacks/Odeon) No Publisher
5. Ching Ching (Happy José) (Perry Knudsen/Metronome) Morks Musikforlag
6. Peppermint Twist (Joey Dee/Roulette) Morks Musikforlag
7. Sånt är Livet (You Can Have Her) (Anita Lindblom/Fontana) Ivan Mogull Music/Sweden Music
8. Schwarze Rose Rosemarie (Peter Kraus/Polydor) Multitone
9. Laes Ikke Brevet Jeg Skrev Dej (Don't Read The Letter) (Siv Malmquist/Metronome) Robert Mellin (Scandinavia) AB
10. The Young Ones (Cliff Richard/Columbia) Dacapo Musikforlag

Norway's Best Sellers

1. Det Var Du Som Sa Nei (Wings Of A Dove) (Grynet Molvig/RCA) Belinda (Scandinavia) AB
2. Sånt är Livet (You Can Have Her) (Anita Lindblom/Fontana) Ivan Mogull Music/Sweden Music
3. Walk On By (Leroy Van Dyke/Mercury) Ivan Mogull Music/Sweden Music
4. Let's Twist Again (Chubby Checker/Columbia) Belinda (Scandinavia) AB
5. The Young Ones (Cliff Richard/Columbia) Musikk-Huset A/S
6. Multiplication (Bobby Darin/Atlantic) Belinda (Scandinavia) AB
7. Midnight In Moscow (Kenny Ball/Pye) Egil Monn Iversen A/S
8. Rock-A-Hula Baby (Elvis Presley/RCA) Belinda (Scandinavia) AB
9. You're the Only Good Thing (Jim Reeves/RCA) Egil Monn Iversen A/S
10. A Little Bitty Tear (Burl Ives/Brunswick) No Publisher



FRANCE

From juke-box operator Vic Tahar comes word of the enormous success that Henri Salvador's side, "Le Lion Est Mort Ce Soir" is having with the recording public. The Salvador version which reflects faithfully the original "The Lion Sleeps Tonight" has surprised Tahar by its popularity for he didn't believe much either in the tune or the performer when the disk hit the market. For it must be said that despite the fact that Salvador triumphs every time he makes a stage appearance, the same has never been true where his recordings are concerned, which explains why he left Philips for Barclay, then returned to Philips, but with a different formula for it is Salvador himself who now produces his records which Philips only distributes. But the strangest part of all is that Salvador owes this astonishing come-back in the song world to the adaptation of a foreign tune. . . . And this leads us to comment once more on the quarrel here concerning French versus foreign works which continues to pop up with renewed intensity. Recently, Lucian Morisse, a top European Artistic Director, was severely criticized by Rouzaud (who wrote "La Goulante Du Pauvre Jean") and by—guess who?—Salvador, who accused Morisse of giving more importance on his radio programs to foreign tunes in general, and American ones in particular, whether in their original form or adapted in French, than to French works.

To sum up—despite the quarrels and polemics and no matter how many quotas and limitations might be taken into consideration, the basis of the problem remains unchanged. Such arguments are even untimely today, when everyone is talking about doing away with frontiers, the common market, the exchange of ideas between nations, etc. In the last resort the decision is up to the public.

No doubt about it—the public decides and knows what it wants, and today it wants rock 'n roll, the twist, tangos, but at the same time, disks by Veruren (Festival), an accordionist, may be considered as among the really top sellers on the French market.

Moving on to other matters, let's mention that the annual awards of the Academie Charles Cros were slated to be made last week (too late for publication). Few social events are taking place in this connection and this only enhances the value of the awards. Among last year's winners were Becaud, Aznavour and Leo Ferré.

Something new where Jacques Brel is concerned (not that we can yet say with whom he plans to sign his new contract, or renew the old one): it's that Philips has just released three 45 singles featuring Brel's latest tunes, among which is "Les Bourgeois," very much in demand following Brel's Olympia stint where he sang the tune for the first time.

The famous accordion tune, "Perles De Cristal," has been remade by Veruren who has also waxed a new tune, "Couleur D'Amour." Another accordionist, Yvette Horner, is having a nice little success with "C'est Parti Moniki" from Beuscher publishing's files. Arteco reports on the coming arrival of a France of Italian singer, Peppino di Capri, in whom Arteco has great hopes. Arteco has issued an EP by the singer with "Let's Twist Again" and "The Twist" as the main tunes. Bourvil has fathered a curious side entitled "Clair de Lune A Maubeuge." The title is weird but the tune might just become a hit. It's published by Caravelle whose director is Gilbert Marouani. The firm has a fairly new one but has had a number of top tunes to its credit already, including "Brigitte Bardot" and "La Lecon De Twist." You can't tell it from the name, but the latter is a French tune, penned by Mengo and Morisse.

France's Best Sellers

1. Viens Danser Le Twist—(Let's Twist Again) (Mann—Appel—Gosset). Recorded by J. Halliday—Jackie Seven—R. Anthony. Publishing firm—Editions Salvat
2. Romeo—(J. Broussolle—Stolz). Recorded by Petula Clark—Rika Zarai. Publishing firm—Editions Raoul Breton
3. Lecon De Twist—(Twistin' The Twist)—(D. Gérard—L. Morisse—Giuseppe Mengozzi). Recorded by: R. Anthony—Les Chaussettes Noires—Dalida—C. Valente. Publishing firm—Caravelle
4. Il Faut Savoir—(Charles Aznavour). Recorded by: Charles Aznavour. Publishing firm—French Music
5. Le Lion Est Mort Ce Soir—(Lion Sleeps Tonight)—Recorded by—Henri Salvador

Holland's Best Sellers

1. Mexico (Bob Moore/London, Willy Schobben/Artone) (Acuff Rose Music/Benelux Brussels).
2. Let's Twist Again (Chubby Checker Columbia) (Belinda Amsterdam).
3. The Young Ones (Cliff Richard Columbia) (Les Ed. Int. Basart/Amsterdam).
4. Tarze Mit Mir In Den Morgen (Gerhard Wendland/Philips) (Benelux Music/Weert).
5. Happy José (Ching Ching) (Willy Schobben/Artone, Jack Rose London, Jack Collier Delta) (Uitgeverij J. Portengen/Haarlem).
6. Little Ship (Blue Diamonds/Decca) (Belinda Amsterdam).
7. Norman (Sue Thompson/Funckler) (Acuff Rose Music/Benelux Brussels).
8. Jambalaya (Fats Domino/Imperial) (Chappell/Amsterdam).
9. Daar Mag Je Alleen Maar Naar Kijken (Johnny Hoes Fontana, Johnny Jordaan/His Master's Voice) (Benelux Music/Weert).
10. Midnight In Moscow (Jan Burgens/Storyville) (Les Ed. Int. Basart/Amsterdam).

Belgium's Best Sellers

(WALLOON)

1. Viens Danser Le Twist (Let's Twist Again) (Johnny Hallyday/Philips) (Belinda/Brussels).
2. Romeo (Petula Clark/Vogue) (Ed. Raoul Breton/Brussels).
3. Les Millions D'Arlequin (Francis Linel/Ricordi) (Ed. Raoul Breton/Brussels).
4. Let's Twist Again (Chubby Checker/Columbia) (Belinda/Brussels).
5. Twist A St. Tropez (Les Chats Sauvages/Pathé) (Chappell/Paris).
6. The Peppermint Twist (Joey Dee & The Starlitters/Roulette. The Cousins/Palette). (World Music/Brussels).
7. You Don't Know (Helen Shapiro/Columbia) (World Music/Brussels).
8. The Fly (Chubby Checker/Columbia) (Belinda Brussels).
9. Dang Dang (The Cousins/Palette) (World Music/Brussels).
10. Hit The Road Jack (Ray Charles/ABC Paramount) (Ed. Beuscher/Brussels).



BENELUX

BELGIUM

A&R man Lou van Rymenant reported to Cash Box the foundation of a new company under the name of Landry Musical Productions. Van Rymenant, largely responsible for the career of "Mr. Million Sucu Sucu" Ping Ping, worked very closely with Fast Records' Jean Meeusen and they produced three out of the top twenty in the Belgian Best Sellers: "100,000 Kussen" (Peter Kraus), "Doet De Kat Van De Canapé" (Jan Plezant) and "Ik Zou Eens Wilen Dansen Met Brigitte Bardot." The new company, IMP, contains not only an indie record production company with an own roster of artists, but also a publishing firm Landry Music. Van Rymenant signed up new talent for immediate recordings (such as Willy Van De Sompel, Mareo Remez Y Sus Tipicos and the Uruguayan singer Esteban), but will also produce for major European labels. For Philips he records such artists as Eddy Ranada, Francis Bay, The Jokers and Jenny Rimini. The company is also specialized in the recording of albums for the U.S. and, in this respect, Van Rymenant will fly to New York in May. New offices are located at Hercules Street 3, Berchem-Antwerp, Belgium.

Heliodor reports an overnight success for Frankie Sands' "Liebestraum Twist." Masters were bought by Polydor-Germany for immediate release in Germany, Scandinavia, England, France, Australia and The States (Decca).

Eddy Ranada, now on the Philips label, scores big success with "Ching Ching" b/w "Soeloewé" in various countries. This singing Saramacca Indian from Suriname appears in the Belgian TV-film for "The Golden Rose Of Montreux 1962," in which he sings "Ching Ching." Immediately after his TV-appearance in Holland he cut two more titles: "Paramaribo" and "Buru-Barara," arranged by Nico Gomez. Eddy Ranada will probably tour Germany and Austria in April, together with the Max Gregor Orchestra.

S.A. Gramophone's Emile Garin reports the appearance of two great LP's: "Chubby Checker & Bobby Rydell" (Columbia) and "Bad But Beautiful" by Eartha Kitt (MGM).

Picks of the week from S.A. Gramophone: "Andorhina Preta" by Nat 'King' Cole (Capitol); "Hand Some Guy" by Dick Lory (Liberty); "Tears From An Angel" by Troy Shondell (Liberty); "Alvin Twist" by The Chipmunks (Liberty) and "J'Attendrai" sung in French by Joni James (MGM).

HOLLAND

The Dutch public has chosen its favorite song, which was set to compete on the Eurovision Final in Luxembourg on March 18. Dutch final was a great success for Les Ed. Int. Basart N.V., which got 3 songs in the top 4. The winning song was "Katinka," written by J. Stokkermans, L. Post and H. Hamhuis, sung by The Spelbrekers on Decca (L.C. Phonogram). Number 2, "Niets," written by Pieter Goemans and Ted Powder; number 3, "Carnaval," written by Johnny Holshuysen and Karel Prior. Recordings of all these songs are already on the market and Basart has already entered into negotiations for the sub publishing rights in the whole world.

Artone's international line has been extended with two new releases of local recordings. Billy Longstreet's Jazzband plays remarkable witty pop-dixie versions of "Heinzelmännchens Wachtparade" and "Liebestraum." In the barrel-organ field a new Artone recording has been issued presenting two popular organs, "De Duif" and "De Zeventiger," side by side. Repertory is standard material, highly in demand.

Artone's Funckler Department, managed by Pete Felleman, has rush-released two hot Argo items: "Let Me In" by The Sensations and "Smoky Places" by The Corsairs.

Pete Felleman reports that Sue Thompson's latest recording "Norman" (Funckler) is breaking through with sales of several thousands a day. Reports from the other Artone/Funckler distributors in Europe ring the same happy note. Identical promotion procedure was followed here by stressing the unconventional and special qualities of this Sue sleeper-turned-smash.

With two further Joey Dee singles and an EP from the film soundtrack of "Hey, Let's Twist" on the market now, Artone is continuing its promotional campaign to push Dee higher on the charts. A tie-in has been made with a large international textiles corporation, which is going to launch an exclusive Twist-poloshirt on the teenage market along with deluxe material on Joey Dee & The Starlitters. Furthermore, Joey Dee's "Ya Ya" recording is being aired as theme of the Japanese "Yashica Camera" radio-commercials. "With the help of this new kind of outlet," said Paul Visser, in charge of publicity and promotion for Artone/Funckler, "we are trying to get Joey Dee and his Roulette recordings in a more prominent position on the local charts."

Publisher Joop Portengen acquired Dutch rights on two international hit songs: "Happy José" ("Ching Ching") and "Zwei Kleine Italiener." "Happy José" is already part of the Dutch top ten list with various record versions and "Zwei Kleine Italiener" (No. 1 in the German song-competition for the Eurovision Song Festival) is big topper in Germany already.

For the past weeks, Dutch Philips recordings "Hé Niet Zoenen Op Het Zebepad" by Willeke Alberti and "De Meid Van De Straat" by De Zangeres Zonder Naam have proved constant best sellers, also Johnny Hoes' "Daar Mag Je Alleen Maar Naar Kijken" on Fontana (L. C. Phonogram).

"In Memoriam Bruno Walter" was released about a week after the death of the famous conductor. Album contains Mozart's Jupiter and Haffner Symphonies. (Philips)

Soundtrack album of "Paris Blues" with music by Duke Ellington, played by The Duke's Orchestra, featuring Louis Armstrong, has been released on L. C. Phonogram's United Artists label.

Pick of the L. C. Phonogram releases on the London label (singles): "Tuff" by Ace Cannon, "Happy José" by Jack Ross, "Twist-Her" by Bill Black, "The Avenger" by Duane Eddy, "Hey Little Girl" by Del Shannon and "Come Back To Sorrento" by Louis Prima.

The talk of the town is Cliff Richard's "The Young Ones," reaching the 25,000-sales figure within three weeks. Following up is an EP-soundtrack of the motion picture by Cliff and another EP-seller by Helen Shapiro, whose "Tell Me What She Said" has been given a triumphal receipt so far.

The well-known, utterly attractive classical record-series "Gramophone-house Klassieken" has now been extended with similar EP's with special designed covers featuring famous works of master-painters. Both Columbia and His Master's Voice have a joint interest in the project.

Bovema's MGM-label believes it has a hit on its hands with Connie Francis' "Lili Marlen"-version, rapidly climbing the Dutch Best Sellers at the moment.

After his remarkable hit-recording of "Hello Mary Lou," Dutch singer Harry Blik recorded his version of "The Young Ones" (Dutch title: "De Jongens") with The Hot Jumpers. Flipside: "De Brief" ("The Letter").

Johnny Jordaan has a new hot-seller: "Daar Mag Je Alleen Maar Naar Kijken" (His Master's Voice). A special stint made it possible to release the record only one day after the recording! The Jordaan-item reached the 25,000 mark in one week!



COUNTRY DISK JOCKEY REGIONAL RECORD REPORTS

MORRIS TAYLOR
KPAY
Chico, Calif.

1. That's My Pa (S. Wooley)
2. She's Got You (P. Cline)
3. Air Mail To Heaven (C. Smith)
4. You're Welcome Anytime (R. Sanders)
5. Leavin' On Your Mind (J. Smith)
6. Hold Me (M. Taylor)
7. Willingly (S. Collie & W. Nelson)
8. A Wound Time Can't Erase (S. Jackson)
9. To Cry Alone (D & S Smart)
10. Has Anybody Seen Me Lately (H. Cochran)

NORM HALL
WBNL
Boonville, Ind.

1. That's My Pa (S. Wooley)
2. My Dream Of A Lifetime (J. Strickland)
3. Sometimes I'm Tempted (M. Robbins)
4. A Wound Time Can't Erase (S. Jackson)
5. Alla My Love (W. Pierce)
6. Aching Breaking Heart (G. Jones)
7. Nobodys Fool But Yours (B. Owens)
8. Charlie's Shoes (B. Walker)
9. Losing Your Love (J. Reeves)
10. Air Mail To Heaven (C. Smith)

PAPPY TIPTON
WMOH
Hamilton, Ohio

1. Lonely Room (G. Morgan)
2. Just Ain't (Flatt & Scruggs)
3. Down Came The Rain (B. Anderson)
4. Hills Of Georgia (H. Brown)
5. Au Revoir (K. Wells)
6. God's Mansion In The Sky (J. Skinner)
7. You're Welcome Anytime (R. Sanders)
8. Trouble's Back In Town (Wilburn Bros.)
9. Willingly (S. Collie & W. Nelson)
10. That's What Happened To Me Yesterday (B. Dudley)

RAY NICKEL
CKPR
Ft. William, Ont., Can.

1. A Little Bitty Tear (B. Ives)
2. Misery Loves Company (P. Wagoner)
3. A Wound Time Can't Erase (S. Jackson)
4. Alla My Love (W. Pierce)
5. Nobodys Fool But Yours (B. Owens)
6. She's Got You (P. Cline)
7. Aching Breaking Heart (G. Jones)
8. Unloved Unwanted (K. Wells)
9. Lonesome #1 (D. Gibson)
10. Losing Your Love (J. Reeves)

MEL BROWNE
CFOX
Pointe Claire, Que., Can.

1. Nobody's Fool But Yours (B. Owens)
2. Tears Broke Out On Me (E. Arnold)
3. A Wound Time Can't Erase (S. Jackson)
4. Blue House Painted White (S. Burns)
5. Misery Loves Company (P. Wagoner)
6. Alla My Love (W. Pierce)
7. Big Shoes (R. Price)
8. Charlie's Shoes (B. Walker)
9. She's Got You (P. Cline)
10. Footprints In The Snow (M. Wiseman)

EDDIE DANIELS
KOKE
Austin, Tex.

1. It Sure Looks Lonesome Outside (S. Whitman)
2. You're Letter's Overdue (B. Mack)
3. I'll Do As Much For You Someday (E. Arnold)
4. Blue House Painted White (S. Burns)
5. Just Ain't (Flatt & Scruggs)
6. Lonesome #1 (D. Gibson)
7. She Thinks I Still Care (G. Jones)
8. Mr. Record Man (W. Nelson)
9. A Wound Time Cannot Erase (S. Jackson)
10. Lonely Little Mansion (H. Cochran)

JESS BRANSON
WSNT
Sandersville, Ga.

1. Unloved Unwanted (K. Wells)
2. Alla My Love (W. Pierce)
3. She's Got You (P. Cline)
4. Charlie's Shoes (B. Walker)
5. She Called Me Baby (H. Howard)
6. I Never Could Say No (E. Tubbs)
7. Sweet Baby (Johnny & Jack)
8. Tears Broke Out On Me (E. Arnold)
9. If I Lost Your Love (M. Tillis)
10. Honky Tonk Man (J. Horton)

JOHNNY SMALL
WNLC
New London, Conn.

1. That's My Pa (S. Wooley)
2. Twenty Miles From Shore (H. Hawkins)
3. She's Got You (P. Cline)
4. Air Mail To Heaven (C. Smith)
5. Unloved Unwanted (K. Wells)
6. Small Town Girl (B. Gallion)
7. Liberty Dance (M. Carter)
8. Best Dressed Beggar In Town (C. Smith)
9. Walk On By (L. Van Dyke)
10. Heal This Old Heart (V. Stewart)

BOB SMITH
WJWL
Georgetown, Del.

1. A Wound Time Can't Erase (S. Jackson)
2. Misery Loves Company (P. Wagoner)
3. Aching Breaking Heart (G. Jones)
4. It Sure Looks Lonesome Outside (S. Whitman)
5. Charlie's Shoes (B. Walker)
6. Tears Broke Out On Me (E. Arnold)
7. Cajun Queen (J. Dean)
8. Willingly/Chain Of Love (Collie & Nelson)
9. Twenty Miles From Shore (H. Hawkins)
10. Lonesome #1 (D. Gibson)



COUNTRY REVIEWS

B+ very good
B good

C+ fair
C mediocre

THE CASH BOX BULLSEYE



"LOVE CAN'T WAIT" (2:46)

[Marty's BMI—Robbins]

"TOO FAR GONE" (3:07)

[Marizona BMI—Robbins]

MARTY ROBBINS (Columbia 42375)

Marty Robbins comes with a powerful follow-up stanza to his current chart-rider of "Sometimes I'm Tempted" with this two-sided hitsville loomer. "Love Can't Wait" is a throbbing, self-penned slow-paced tear-jerker with enough good stuff to score in the coin department. In "Too Far Gone," the chanter reads an extremely pleasing pop-styled ballad with the top-notch range and pitch that have long been his hallmark.

"SEVEN SEAS FROM YOU" (2:50) [Starday BMI—Ebner, Rhodes]

"THERE'LL COME A TIME SOMEDAY" (3:05) [Starday BMI—Copas]

COWBOY COPAS (Starday 585)

It looks like Cowboy Copas, who is currently hitting with "Sal," has another biggie in "Seven Seas From You." Tune is a top-drawer swingin' lament with some real fancy banjo work. There's enough potential here to garner loads of loot. On the flip, "There'll Come A Time Someday," the chanter is teamed up with Cathy for an interesting shuffle-beat pop-flavored opus. Side seems a natural for jockey attention.

"WHAT'LL I DO WITHOUT YOU" (2:21) [Rapid BMI—Brown]

"SINGING THE BLUES" (2:14) [Acuff-Rose BMI—Ensley]

BOBBY EDWARDS (Capitol 4726)

Bobby Edwards' professional wide-range voice carries him in good stead on "What'll I Do Without You," an attractive happy blues affair with first-rate lyric. Last time out the chanter scored with "What's The Reason" and this new opus should go a similar success path. In "Singing The Blues" Edwards renders the Marty Robbins biggie of a while back with more than enough country authority to get plenty of spins. Wax could skyrocket.

"THE HAPPY SONG" (2:25) [Bentley BMI—Tanner]

"WASTED YEARS" (2:30) [Gospeltone BMI—Fowler]

RED FOLEY (Decca 31369)

Red Foley offers proof positive of his superior chanting talents on "The Happy Song." Tune is a lively, uptempo item with an infectious, listenable melody. Side could click real fast for the songster. In "Wasted Years" Foley showcases the softer side of vocal side. Side is a tender, sentimental ballad in tradition-oriented country fashion.

A bunch of dual-market tunes turned in by Columbia's Jimmy Dean, Decca's Burl Ives, MGM's Sheb Wooley and Capitol's Wanda Jackson hit the wax field this week. See pop reviews.

BARRIER BROTHERS (Philips 4007)

(B+) "BREAKING IN A BRAND NEW PAIR OF SHOES" (2:03) [Cedarwood BMI—Blackwell] The Barrier Bros. unleash their vocal and instrumental guns full-blast on this lively, high-spirited bluegrass opus. With the proper exposure the tune could make some noise for the boys. Deck is in the twosome's current album.

(B+) "EAR'L BREAKDOWN" (2:24) [Peer BMI—Scruggs] Here's a fast-moving instrumental side which showcases the boys hot banjo work. Loads of potential.

JAY CHEVALIER (Crest 1097)

(B+) "CHECK OUT TIME" (2:18) [American BMI—Chevalier] Jay Chevalier is teamed up with the Features for this extremely enjoyable shuffle-beat self-penned etching about his lost love. Songster's sincere delivery should help the side make some noise.

(B) "IT DOESN'T MATTER" (2:36) [American BMI—Chevalier, Miller] This time out Chevalier reads a pop-flavored heart-tugger with a nice lyric. Good wax.

JAY BROWN (Briar 130)

(B+) "SO LONG I'M GONE" (2:14) [Hi-Lo BMI—Orbison] Jay Brown delivers a top-rung uptempo, fast moving lament about the loss of his girl. Side has a listenable twangy beat. Eye the side for sales action.

(B) "I'LL KEEP ON LOVING YOU" (1:55) [Southern BMI—Tillman] Another good side for Brown. Here the chanter reads a honky tonk-styled item with the kind of enjoyable delivery that spells airplay.

LONZO & OSCAR (Nugget 1017)

(B+) "WALTZ ME AROUND AGAIN WILLIE" (2:22) [Tree BMI—Campbell] Country comedy vets Lonzo & Oscar read a real clever Archie Campbell tune with their expected poise and style. The duo's fans should find many yocks to be had here.

(B) "PEELIN' TATERS IN THE ARMY" (2:45) [Pamper BMI Louvin] The boys are in fine form as they sing this funny opus about life in the service. Tune is a ballad in the familiar hillbilly tradition.

If you are reading
someone else's copy of
Cash Box
why not mail this coupon
today!

CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.

- \$15 for a full year (52 weeks) subscription
- \$30 for a full year (Airmail in United States)
- \$30 for a full year (outside United States)
- \$45 for a full year (Airmail outside U. S.)

NAME
FIRM
ADDRESS
CITY ZONE STATE

I AM A (Check One)
DEALER
ONE STOP
DISTRIB
RACK JOBBER
COIN FIRM
OTHER



COUNTRY TOP 50

	Pos. Last Week		Pos. Last Week
1	1	26	33
2	4	27	
3	2	28	34
4	3	29	27
5	5	30	39
6	6	31	23
7	10	32	38
8	8	33	—
9	9	34	37
10	15	35	—
11	7	36	41
12	11	37	46
13	21	38	42
14	12	39	43
15	14	40	44
16	13	41	48
17	20	42	50
18	26	43	36
19	18	44	45
20	16	45	47
21	25	46	—
22	17	47	—
23	19	48	49
24	22	49	—
25	28	50	—



COUNTRY ROUND UP

Mercury Record's singing cowboy, Rex Allen, is the latest to adopt the twist. Rex, however does it "Texas style" with horse Koko and the duo have been getting plenty of yocks on their tour of Southwestern rodeos and stock shows. The current jaunt includes spring dates at indoor and outdoor events in Texas, Alabama, Colorado, Nebraska, and New Mexico.

cessful event in the current series of shows. Bill Knalton, WBZY-Torrington, Conn. spinner, hosted this top-drawer country program.

Spinners needing a copy of Slim Whitman's new deck "Valley Of Tears" may obtain same by writing to Imperial's Nashville rep, Herb Shucher at Box 232, Madison, Tenn.



REX ALLEN



LAWTON WILLIAMS



BILL ANDERSON

In between, Rex and Koko are set for three weeks of one-night stands with Castle Bros. Circus, also in the Southwest.

Pete Williams and his Western Aces are currently booked into Sully's Restaurant in Poquonnock Bridge, Conn. for a long run as the house band. Pete will be remembered by many New England country fans as Fiddlin' Pete Williams who performed for so many years with the late Pappy Howard.

Del Wood's new Mercury album "Ragtime Goes South Of The Border" is adding international laurels to her already famed collection of ragtime. The new LP combines typical ragtime tempo with favorite Latin American and Mexican melodies.

Trudy Stamper, WSM drummer, infoes that Opry attendance is up 12.6 per cent over this period last year.

A benefit performance will be staged for Parker Wilson at the Longhorn Ranch on April 2. Parker, who has been sick for some time, is still on leave from KCUL-Fort Worth. . . . Martha Carson was Lawton Williams' guest on last week's Big D Jamboree from the Sportatorium studios in Dallas. The lark jetted in from California for the performance.

Deejays may still obtain copies of Bill Anderson's Decca newie "Get A Little Dirt On Your Hands" b/w "Down Came The Rain" by writing to the chanter on their station letterhead at Melrose Box 9295, Nashville 4, Tennessee.

WROA-Gulfport, Miss., boosts its country and gospel schedule six hours per day with Colon Johnson handling country chores. The station needs records according to manager Charles Dowdy.

March finds Johnny Cash playing a string of dates in Iowa and Minnesota. The chanter is booked for appearances in Waterloo, Storm Lake, St. Paul, Cedar Rapids and Clear Lake.

Larry Butler has just completed ten months of one-nighters under the management of Rod Kettler of Waco, Texas. The songster is currently appearing four nights a week at the Bandera Club in Houston.

Hawkshaw Hawkins and Jean Shepard recently played to turn-away crowds at the New Milford Theater in New Milford, Conn. The show was promoted by Hankill Enterprises of New Milford and was the most suc-

RTES Salutes Country Music



Matthew J. Culligan, prexy of the Radio & Television Executives Society, recently shared the spotlight with Capitol Recording star, Ferlin Husky at the RTES Salute to Country Music. The affair was held in the grand ballroom of Gotham's Roosevelt Hotel, and attended by about 500 of the industry's top executives. Husky, who is an alumnus of the Grand Ole Opry, was assisted by Smiley & Kitty Wilson, and two additional musicians. The chanter presented "Joe" Culligan, who is also an exec of Interpublic, Inc., and the McCann-Erickson Agency, with a stetson-western, which he is appropriately wearing in the photo. Culligan suggested that the success of this affair could lead to an annual RTES salute to the country music field, and thanked Chuck Bernard, topper of the Country Music Network, and the Country Music Association, for making the event possible.

Hank Thompson

"Westphalia Waltz"

Capitol #4722

CENTRAL SONGS, INC.

1483 No. Vine St., Hollywood 28, Calif.
Phone: Hollywood 9-2239

Don't Misjudge The Public's Musical Taste

Much has been written of late about the public's taste in pop music and three major suppliers of these musical sounds—the juke box, the radio station, and the record industry itself, appear to hold differing views as to which type of music the public prefers.

One reason this discussion will never end in agreement on all sides is simply because there is no single type of pop music that will please anyone. Even the jazz buff pulls himself away from time to time to lend an ear to a straight rendition of a jazz standard when it's performed by competent musicians. The sophisticate who knocks the rock is often caught tapping his foot to a teen beat sound, as witness the national Twist craze.

The *Cash Box Top 100*, which reflects primarily teenage preference in music, reveals each week many disks which do not feature the rock 'n roll beat but instead lean in the other direction—a straight delivery of a love song (“Lollipops and Roses”), a collection of folk songs by several different singing groups, and incidentally one “newcomer” to the business, veteran Burl Ives (“Little Bitty Tear”), even a recording of “Midnight In Moscow” which must be classified in the dixieland category, and just missed snaring number one honors this week as the nation's largest selling single record! It is agreed in the music industry that dixieland music, as such, does not lend itself to commercial promotions when released in 45 rpm single form. Record firms currently selling the “Midnight” disk evidently didn't heed this advice.

Several New York City radio stations are in the midst of changing programming formats, replacing the rock 'n roll sound with what is referred to as a “sweet” sound. Listeners who prefer the hard rock music will undoubtedly switch dials. Whether or not the change is a commercial success need not be discussed here. The fact remains that the public will continue to listen to the music it wants to hear and will support the media which provide this music. It is most difficult to forecast public reaction to music, or just about anything.

A case in point occurred recently in Westchester County (CB, Mar 17) when a juke box operator, following the demands of a tavern owner, removed all rock 'n roll records and replaced them with other types of music. Almost overnight the location lost its following, the same people who were responsible for the change!

Even the teenager who fearlessly stands his ground in favor of rock 'n roll will admit to liking the ballad, the show tune, and even dixieland jazz. Musical preferences of the general public overlap. There are no lines of demarcation separating so-called good music from bad. The juke box operator who recognizes a location's preference for one type of music should *favor* this type when programming. But to eliminate all others from the machine is to make the costly mistake of trying to predict what the public will buy.

We have yet to read a sales sheet from a record retail store which indicated that only one type of music was sold during a given period of time. Juke boxes should stand ready to serve these same varied musical tastes.

'Flipper Clown' Pin Has New Gottlieb 'Number-To-Beat' Idea Game Released This Week



ALVIN GOTTLIEB

CHICAGO—Alvin Gottlieb, D. Gottlieb & Company, of this city, heralded the introduction last week of the exciting, new "Flipper Clown" pinball amusement game—the latest in a series of Gottlieb "Flipper" games—when he announced the release of this pingame to Gottlieb's domestic and foreign distributors.

"This most recent Gottlieb pinball game is so embellished with exciting playing and scoring features and innovations we scarcely know where to begin listing them," Gottlieb exclaimed.

"In the first place," he added, "everyone gets a big kick out of the 'Clown' characters. And, 'Flipper Clown' is just loaded with these laugh provoking fellows in illustrations.

"There is an eye-catching animation addition on the backglass," Gottlieb continued. "It consists of a 'Clown' on the light-box who swings a mallet and drives a ball to the top of a 'Strength Tester.' This feature is sure to please, and definitely capture the interest and attention of players."

Gottlieb escorted the Cash Box reporter into the game showroom in the plant to reveal a new 'sensational' "Add-A-Ball" innovation with a "Number-To-Beat" feature. The Number-To-Beat is lighted when the player makes the purple rollover or left Roto-Target on the playfield. The player gets an additional ball by accomplishing the higher number on the white rollover or right Roto-Target.

Also, on the playfield there are three places to "spin" the dual-number Roto-Targets. An additional ball is awarded the player for high score. A novel "Tilt" penalty feature continues the game.

Scoring the player's value larger than the 'Number-To-Beat' adds another ball. Furthermore, scoring 2000 points adds a ball. Roto-Targets and rollovers score 10 times the indicated value in play. The "Clown" scores 150 points.

"There are complete stainless steel side rails on the cabinet, a heavy steel, nickel plated locked cash box door and plungers. The heavy, durable (narrow-gauge) steel legs are also finished in a high-gloss nickel plating. Of course," he added, "We also feature the new Gottlieb 'Hard-Cote' finish on the playfield, which extends the life of the playboard to an all time high."

Gottlieb stressed the fact, in closing, that he easily expects "Flipper Clown" to generate overwhelming acceptance in most domestic and foreign markets. "This," he said, "is fairly assured due to exceptional collection reports he, Nate Gottlieb and Judd Weinberg (who directs foreign exporting of Gottlieb games) received from random test locations over the past several weeks.

Shipments of "Flipper Clown" pin-games are currently being rushed from the firm's loading docks to Gottlieb distributors everywhere.

Phil Weinberg Forms Dallas Coin Firm With Texas Industrialist; AC Automatic Names Company Distributor For AMI, Rowe Southern Vending Will Stage Grand Opening Next Week

CHICAGO—Dean McMurdie, executive vice president of A. C. Automatic Services, Incorporated of this city, announced last week that Southern Vending Company of Dallas, Texas—a newly formed coin machine distributorship in the southwestern part of the country—was recently appointed to handle distribution for the AMI line of coin-operated phonographs and Rowe's full line of vending equipment, as well as A. C. Automatic's background music units throughout a wide area.

McMurdie indicated that the above named firm is now open for business, and in contact with music and vending operators in much of Texas and part of Arkansas representing AMI and Rowe products.

Principals in the new coin machine distributorship are Russell Smith, president; and coin machine veteran Phil Weinberg, vice president. Smith, who is a relative new comer to the industry, enjoys wide experience in heavy industry and sales in the south-



DEAN McMURDIE

west. Phil Weinberg scarcely requires an introduction to coinmen anywhere in

the United States. He spent several years in the sales department under Bill O'Donnell at Bally Manufacturing Company, this city.

Weinberg's scope of contact for Bally was the length and breadth of the nation, traveling as a sales and field representative for the manufacturer of amusement games and kiddie rides. He is a native son of Texas.

Southern Vending Co. is located at 1405 Turtle Creek Boulevard in Dallas. The telephone listing is Riverside 1-1351.

McMurdie further advised that Southern Vending will cover the Greater Dallas Area in behalf of AMI music and Rowe vending equipment. Texas Counties in the distributor's territory includes: Bailey, Lamb, Hale, Cooke, Grayson, Floyd, Motley, Cottle, Hardeman, Wilbarger, Wichita, Clay, Montague, Fannin, La Mar, Red River, Bowie, Cass, and Marion Counties.

Also: Harrison, Banola, Shelby, Nacogdoches, Cherokee, Anderson, Freestone, Limestone, Falls, Bell, Lampasas, Hamilton, Comanche, Eastland, Callahan, Taylor, Nolan, Mitchell, Howard, Midland, Ector, Andrews, Gaines, Yoakum and Cochran. Area in Arkansas includes Little River and Miller Counties.

Southern Vending Co. principals are presently in the process of laying plans for a Grand Opening celebration. Operators in the territory will be advised in plenty of time.

Jim Smith, Westchester Op, Dies Veteran Op Succumbs To Heart Attack At 61



JAMES A. SMITH

PLEASANTVILLE, N. Y. —James A. Smith, 61, suffered a fatal heart attack last week and the coin machine industry here lost one of its favorite people. Jim Smith died on Friday, March 9, and was on Tenth Avenue only the day before doing business as usual.

His death came as a personal shock to every member of the Westchester Operators Guild, where he served for nine years as a member of the Board. Smith will be buried in Holyoke, Massachusetts, his original home. Surviving are his mother, Anna Smith, who lives in Pittsfield, Massachusetts,

and is in her 90's; his wife Mellora Dickenson Smith, two sisters, Mrs. Thomas Burrill, Virginia, and Mrs. Russell Stair, New Jersey. Jim Smith leaves two sons, James L., Manhasset, N. Y. and John R., Virginia. Jim was blessed with nine grandchildren.

Probably the finest thing that could be said about Jim Smith was said by one of the Westchester Operators' Guild members, upon learning of Smith's passing. "He always helped out when he was called upon—he never refused," was the way Seymour Polak phrased it. Actually, he was typical of Westchester's membership, an association which enjoys a tightly knit fellowship and understanding of each other's problems. Smith's business will automatically be conducted by various members until such time as Mrs. Smith decides to retain or sell the company. Members will stand by her in order to insure that these matters are handled properly.

Smith lived in Pleasantville for twenty-five years where he served in many of the community endeavors. He was a member of the Pleasantville Presbyterian Church, the Lodge of Masons, and the Fire Patrol.

Masonic Services were conducted on Sunday, March 11 at the Presbyterian Church. Seymour Pollak, a member of the Westchester Board, and Irving Kempner, Runyon Sales Company, took part in the Masonic ceremony.

MOA Reports 19 Firms Signed For Show

OAKLAND, CALIF.—George A. Miller, national president and executive director of the Music Operators of America, Inc., advised Cash Box by letter last week that nineteen firms have signed to exhibit at the forthcoming MOA Convention, scheduled to be held in the Morrison Hotel, Chicago, on May 6, 7 and 8.

The nineteen firms which reportedly have signed space agreements are: Capitol Projectors Corp., Continental-APCO, Inc., Fischer Sales and Mfg. Co., Billboard Publishing Co., Irving

Kaye Co., Inc., National Vendors, Inc., Union Trust Life Insurance Co., Urban Industries, Cine-Sonic Sound Inc., Commercial Equipment, Wico Corp., Nail-Tone, Inc., Strong-Arm Charlie, New Products Corp., Columbia Records, Plaza Records, Dot Records, Jay Jay Polka Records, and MGM Records.

None of the manufacturers of juke boxes are listed. Rock-Ola, Seeburg, and Wurlitzer have indicated they, once again, will not exhibit at MOA. AMI, Inc. and United Music Company have yet to sign.

Roth Novelty Site Of Wurlitzer Seminar Ten Top Tunes Featured

WILKES BARRE, PENNA.—Two day Wurlitzer Service School at Roth Novelty Company stimulated active interest and good attendance according to Marvin Roth, co-owner of the Wurlitzer distributorship in Wilkes-Barre, Pennsylvania.

Wurlitzer Field Service Representative, Hank Peteet, offered courses of instruction on all phases of electrical and mechanical components. During the two seminars particular emphasis was given to the explanation of the high earning potential incorporated in the exclusive Wurlitzer Ten Top Tunes play stimulator.

Operators and their servicemen were high in praise of the satisfactory operation and increase in take enjoyed where the Ten Top Tunes have been installed commented Roth' Manager, Walter Haczewski.

Operators attending the meeting on Tuesday, February 20th, included Joseph Pelley, W. Hazleton, Pa.; Michael Sacks, Lehighton, Pa.; R & S Sales Co., Pottsville, Pa.; Krall Amusement, Mt. Carmel, Pa.; Vending Machine Service, Mt. Carmel, Pa.; Groff Amusement, Kingston, Pa.; Economy Service, Mahanoy Plains, Pa.; Bernard Pascavage, Mt. Carmel, Pa. The Wednesday, February 21st, session was attended by Marion Gregg, Bloomsburg, Pa.; Thomas Music, Summit Hill, Pa.; Thomas Hirst, Jr., St. Clair, Pa.; Joseph DeLuca, Wanamie, Pa.; and Michael Sacks, Lehighton, Pa.

The seminars were part of a continuous series which Wurlitzer carries out on a weekly basis simultaneously throughout the country. Four other Field Service Engineers, in addition to Hank Peteet, also hold regular Service Schools in the territory which they cover.

Cash Box

VENDING NEWS

The Vending Machine Industry's Only Newsweekly

NAMA Regionals To Start In New Orleans; Author To Address Ops; Controls, Service To Highlight Talks As New Approaches Are Used

CHICAGO—Clayton Rand, nationally known newspaper columnist, editor, author of five books and world traveler, will be the featured speaker at NAMA's first regional meeting in New Orleans, La., March 30-31 at the Royal Orleans Hotel.

Mr. Rand will deliver his inspirational address, entitled "The Handwriting on the Wall," at 2:15 p.m., Saturday, March 31.

The New Orleans meeting is sponsored by NAMA in cooperation with the Louisiana and Oklahoma Automatic Merchandising Councils and the Texas Merchandise Vending Association. It will be followed by five additional regional vending meetings in Boston, Mass., April 13-14 (Kenmore Hotel); Cleveland, O., April 27-28 (Statler Hilton Hotel); Monticello, N. Y., May 4-5 (Laurels Hotel and Country Club); Chicago, Ill., May 18-19 (Sheraton-Chicago Hotel), and Atlanta, Ga., June 1-2 (Atlanta Biltmore Hotel).

Meets Start Fri., End Sat.

Each of the meetings will begin on a Friday evening and continue through Saturday afternoon, according to NAMA's Regional Meeting Committee Chairman William J. Schmidt, Indiana Vendors, Inc.

"How to Select Quality Route Servicemen" will open the New Orleans meeting program at 8:00 p.m., Friday. The NAMA Routeman Testing Program will be examined and tests will be administered to attending operators, Schmidt said. A. E. Stevenson, Industrial Vending Co. will chair the meeting.

This session will be followed at 10:00 p.m. by a two-hour "Informal

Idea-Exchange" and sponsored cocktail reception.

Employee Turnover Discussed

Saturday's program will begin at 9:00 a.m., with a 50-minute workshop, "Controlling Costly Employee Turnover." It will cover techniques for screening and selection of new employees emphasizing "danger signals," interviewing methods, tests and how to check an employee's background. Workshop chairman is William Newman, Interstate Vending Company.

Two sessions on "Operating Controls For Successful Vending" will be held simultaneously at 10:00 a.m., Saturday. One will be specially designed for vending operators with six or less employees and moderated by Schmidt. The other session is for operators with seven or more employees and will be moderated by NAMA President Herb A. Geiger, Geiger Automatic Sales Co., Division of United Servomation Corporation.

"During these sessions we will use a new approach to allow every operator in the audience to participate in the program," Schmidt said.

Using Classroom Technique

He explained that the moderators will use the "classroom" technique by presenting a problem and calling on members of the audience for answers.

Schmidt believes this method will cause a "more thorough examination of a particular problem and will allow development of several solutions."

He said subjects to be discussed are financial, inventory, personnel, sales, route and maintenance controls.

Details of the industry-wide Safety Standards and Education Program for

hot beverage machines will be the feature presentation at the luncheon meeting. To be given by Walter W. Reed, NAMA public relations director, the presentation will include the showing of a color film which explains the potential danger of hot water systems. The meeting will adjourn at 3:00 p.m.

Schmidt said all of the 1962 NAMA regional meetings will be open only to NAMA members and operator members of NAMA state councils and other organized vending associations. There will be no registration fee, he said.

Future Cities Skedded

Schmidt pointed out that the New Orleans regional meeting is for vending operators in Louisiana, Mississippi, Arkansas, Oklahoma and Texas.

The Boston meeting will be held for Maine, Vermont, New Hampshire, Massachusetts and Connecticut operators, while the Cleveland meet will draw vending executives from Michigan, Ohio, Pennsylvania and West Virginia.

Vendors from New York, New Jersey, Maryland and Delaware should attend the regional meeting in Monticello (to be held in conjunction with the third annual outing of the New York Automatic Vending Association, Inc.), Schmidt said, and the Chicago vending meeting is for operators in Indiana, Kentucky, Illinois, Minnesota, Iowa, Missouri, North Dakota, South Dakota, Nebraska and Kansas.

The Atlanta regional meeting is for operators in Virginia, North Carolina, Tennessee, Alabama, Georgia, South Carolina and Florida.

CAVA Elects Mananian Pres.

CHICAGO—Charles Mananian, MAB Industrial Vendors, Inc., has been elected president of California Automatic Vending Association for 1962, reports Sidney S. Kallick, NAMA western office manager and counsel and CAVA secretary.

Mananian succeeds Ted Nicolay, Western Vendors, Inc.

Although installation ceremonies will wait until March 9, Mananian "officially" became president of the California vending group March 1—the day mailed ballots from the CAVA membership were counted. The vote, according to Kallick, was "unanimous." (CAVA is a state council of National Automatic Merchandising Association.)

Other officers elected are Dwight Dickinson, Bay Cities Automat Company—northern vice president; Tom Young, Tom Young and Company—southern vice president, and Harry Robb, Davidson Brothers, Division of Automatic Retailers of America, Inc.—secretary-treasurer.

Elected to the Board of Directors are Edward Stanton, Sr., E. F. Stanton & Company; Don Fisher, R. E. Jones Company; A. Z. Stein, A & L Vending Company; Don Richardson, Richardson Vending Service; Claude Witbeck, Witbeck Vending Service, Inc.; J. C. Clavere, Canteen Service of Central California; Don Young, Continental-APCO, Inc.; John Bacon, Marbac Corporation; Harvey Westfall, The Coca-Cola Company; R. A. Parina, Automatic Merchandising Company; Fred Jahnke, Coca-Cola Bottling Company of Los Angeles; Tom Schultz, Interstate Vending Co. of San Francisco; Albert Weymouth, Weymouth Distributing Co., Inc.; Ivan Wheaton, Sr. and Pang Wheaton, W & W Vendors, Inc.; Ted Nicolay, Western Vendors, Inc. and J. W. Berg, Kwik Kafe of San Mateo County.

Macke Installs At U.S. Patent Office Firm Announces Regular Quarterly Dividend

WASHINGTON, D. C.—U. S. Commissioner of Patents David L. Ladd, officially opened a new and modern Macke Automatic Cafeteria, in the Patent Office last week, the first of its kind to be installed in a government office building in the Washington area.

On hand to assist in the ribbon-cutting was Robert R. Ayers, executive vice president of Government Services, Inc., and Aaron Goldman, president of Macke Vending Company, Washington, D. C., which firm made the installation.

Composed of 8 entirely automatic vending machines, the cafeteria offers a wide selection of hot and cold foods for the Patent Office's 2,500 employees and for others employed in the U. S. Department of Commerce building, which houses more than 5,000 personnel. The line of foods includes hot and cold sandwiches and beverages, salads, pastries, pies, candy and ice cream. A novel feature is the machine which accepts a dollar bill and returns quarters, dimes and nickels in change.

Copies of original patent drawings of such inventions as the Wright Brothers' Airplane, Colt revolver, Morse Telegraph, the cotton gin and the first patented vending machine highlight the decor of the cafeteria, which also features custom-designed panels in pleasing pastel shades.

Ladd was among the dignitaries who addressed the annual meeting of the National Automatic Merchandising Association last October in McCormick Place, Chicago.

Dividend Declared

Directors of Macke Vending Company, declared the regular quarterly dividend of 11½¢ per share on its Class A Stock, payable March 30th to stockholders of record March 15th.

Officers of the firm for 1962, whose terms were continued for a period of one year are: Aaron Goldman, president; George H. Duckett, Meyer Gelfand, Marcus Kaplan, Albert M. Rodstein and Matt B. Russ, vice presidents; Balfour D. Goldman, secretary; Hyman Goldman, treasurer; and Robert B. Hirsch, assistant secretary.

Canteen Names Asst. Treas.



JOHN C. MUNDELL

CHICAGO—The Board of Directors of Automatic Canteen Company of America has elected John C. Mundell as Assistant Treasurer of the Company, it was announced today by Frederick L. Schuster, Board Chairman.

For the past nine years, Mundell has been Tax Manager in the company's financial department. Prior to that he was employed in a similar capacity at General Electric Company, New York.

Mundell is married and the father of four children. He resides with his family at 1123 N. Beverly Lane, Arlington Heights, Ill.

NAMA Sponsored Sanitation Meets Heavily Attended

CHICAGO—More than 400 city, county and state health officials in California attended a series of seven, day-long vending sanitation seminars early this month, reports Sidney S. Kallick, National Automatic Merchandising Association's Western office manager and counsel.

All are sponsored by NAMA, the California State Department of Public Health and the U.S. Public Health Service.

The first three seminars were held in Los Angeles, March 5, 6 and 7.

David E. Hartley, NAMA public health counsel, was instructor for the seminars.

"These training sessions are aimed at giving state and local health officials a better understanding of vending machines and methods of operation, and to improve vending company-public health department relations," Kallick said.

He noted that the seminars were requested by the California health department following passage last fall of a revised state restaurant code, which included a vending section patterned after the NAMA-sponsored U.S. Public Health Service Code.

The other four seminars will be conducted in Fresno, March 9; San Francisco, March 12 and 13, and Sacramento, March 15. California vending companies will provide the vending equipment for the sessions.

Present plans call for an eighth seminar in San Diego next October, Kallick said.

In other areas of NAMA public health activity, Hartley and a liaison group of Maryland Automatic Merchandising Council members met last

Annual Report Shows Increased Membership NAMA Has 1754 Firms

CHICAGO—Membership in National Automatic Merchandising Association rose ten per cent in 1961 to an all-time high of 1,754 vending companies, reports Executive Director Thomas B. Hungerford in a just-published NAMA Annual Report.

Covering 1961 legislative, public health, public relations and other Association services, the Annual Report is the first ever issued by the national trade association of the automatic vending industry.

The report also includes a chart explaining income and expenses.

Hungerford said a limited number of copies are available by writing to NAMA, 7 South Dearborn Street, Chicago 3, Illinois.

Switzer Licorice Bars In 60-Count Case

ST. LOUIS—Switzer Licorice Company officials have advised that the firm's recently introduced licorice bar, which is priced at 15¢, is available in a 60-count case. The Cherry Red flavor is also available in this size.

month with Washington, D.C. public health officials. The object: to develop a vending sanitation code. Hartley said the vending industry story was well received by all officials which included health department supervisors, the Food Service Advisory Committee, members of the District of Columbia Health Board and the director of licenses.

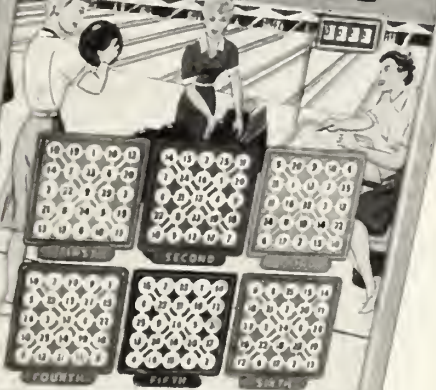
Hartley also is scheduled to conduct a vending sanitation seminar March 30 in South Bend, Indiana. The course is sponsored by the Indiana State Board of Health and the St. Joseph County Health Department.

LOOK!
28 HOLES!



**NEW TYPE
IN-LINE GAME
WITH
3 EXTRA HOLES
HITS NEW HIGH
IN EARNING POWER**

SHOOT-A-LINE



**"AUTO-MISSION"
COIN-DIVIDER**

POPULAR 6-CARDS PLAY
earns up to 6 coins per game

POSITIVE PROGRESSIVE SELECTION
gives extra card for each extra coin

28 HOLES ON PLAYFIELD
adds new dimension in skill-appeal

PROFIT-PROVED SUPER-LINES
insure continuous repeat play

Months of location-testing prove new style playfield—
with 28 holes—gets biggest play ever in 6-cards class.
SHOOT-A-LINE consistently out-plays and out-earns
all other 6-cards light-a-line games. See for yourself
what 3 extra holes will do. See SHOOT-A-LINE at
your Bally distributor today.

BALLY MANUFACTURING COMPANY — 2640 Belmont Avenue, Chicago

Bally **SHOOT-A-LINE**

Puerto Rican Distrib Shows Wurlitzer In Five Areas

SAN JUAN, P.R.—Five Wurlitzer showings were conducted here during the last several weeks by Borinquen Music Corporation, Wurlitzer distributors on this island, and each showing attracted a large group of Puerto Rican coinmen.

Senor Criscuolo employed two lovely hostesses, pictured here, who added to the attractiveness of the Model 2600's and the Senoritas were kept busy catering to the crowds of coinmen who were served refreshments.

The percentage of juke boxes per 1000 population on the islands is quite high, reflecting the importance that music plays in the life of the natives living here. It is almost a permanent part of the busy street scenes in shopping districts.

Criscuolo, a veteran Wurlitzer distributor, is currently enjoying what he refers to as "skyrocket" sales, due primarily to the improved economy of Puerto Rico, the influx of tourists, and increased population, tourists, and money available for entertainment due to the recent happenings in Cuba.



ROUTES FOR SALE
IN MICHIGAN—Phonograph & Game Route (150 Juke Boxes—225 Games)
 Vending Route—800 Assorted Machines
 35 Music Boxes & Amusement Machines, 25 pieces Arcade machines in Arcade in summer
OHIO—(Ohio Valley Section) Juke Box and Game Route—40 locations
VIRGINIA—Juke Boxes, Cigarette Machines, Candy, Gum, Bingo Machines
 Also Record Store in Virginia
WEST VIRGINIA—Juke Boxes and Games \$11,500.
FLORIDA—175 Phonographs, 68 Wired Music, 118 Pin Balls on 175 locations. Radius 50 miles, No. Florida. Price \$175,000, Cash \$50,000.
KANSAS—(S.E. Kansas) 39 Juke Boxes, 49 Pin Balls, 5 Guns, 13 Shuffle Alleys . . . \$17,000.
PENNSYLVANIA—(Western Part) 258 Cigarette Machines, 2 Trucks . . . \$80,000, 40% cash.
LOS ANGELES—Juke Box Route . . . \$25,000.
 Mergers Affected.
 Write for complete details.
NATIONAL BUSINESS EXCHANGE
 (Route Specialists)
 147 West 42nd St., New York 36, N.Y.
 BRyant 9-0240

Expect Solid Line-Up At Westchester Fete

PORT CHESTER, N.Y.—Harold Rosenberg, chairman of the Eleventh Annual Banquet sponsored by the Westchester Operators Guild, has advised that although contracts have not been officially signed, a program of entertainment including recording artists, master of ceremonies and a top flight dance band are expected to be part of the dinner-dance scheduled for the Tropical Acres Restaurant in Yonkers, New York on Tuesday evening, May 22nd.

Rosenberg has assumed leadership of the association's banquet program this year, under the guidance of Seymour Pollak co-chairman, who previously ran the party for ten consecutive years. Rosenberg is currently working hard to strengthen what al-

ready appears to be a top-notch show, and as usual, the expected good time will be had by NY-NJ-Connecticut coinmen who annually attend the affair.

Reservations of course are being made and ticket sales are said to be slightly ahead of last year. The Souvenir Journal is enjoying better-than-average sales, according to Rosenberg.

Bilotta Credits Wurlitzer "Button" For Success Of Model 2600

NEWARK, N.Y.—The most important part of the 1962 Wurlitzer "Model 2600" is the button, according to John Bilotta, distributor for the juke box line here and throughout upper New York State.

The "button" actually is the selector button on the panel of Wurlitzer's phonograph which permits a patron to select ten selections at once, for a price of fifty cents. The merchandising idea is called Wurlitzer's "Ten Top Tunes" and permits a patron to play all ten tunes at the press of a button by depositing fifty cents. Operators cull ten favorite selections on the machine, according to a specific location's tastes, and program the ten tunes in the area which is actuated by pressing the button.

"If I hadn't seen collection reports from neighboring routes," said Bilotta, "I'd never believe it." Bilotta referred to the "button" as the "greatest merchandising gimmick since the switch from 78's."

Wurlitzer has centered its promotion and advertising programs almost exclusively on the "Ten Top Tunes" feature and with great success, according to advertising and promotion manager A. D. Palmer.

Territorial reports are similar in that the idea has gained in acceptance regardless of the areas in which it is used.

<p>ATTENTION, N. Y. STATE OPERATORS! Shipping Gottlieb's new FLIPPER CLOWNS NEXT WEEK—ADVANCE ORDERS TAKEN NOW!</p> <p>Williams EXTRA INNING Baseball Game IMMEDIATE DELIVERY The ball game that isn't over til the last batter is out!</p> <p>SPRING IS JUST AROUND THE CORNER BUT WE'RE DEALING TODAY! Call for best deal to suit your route and your pocketbook!</p> <p>REX-BILOTTA DIST. CORP. Ask for Jack Shawcross 821 SO. SALINA ST., SYRACUSE, NEW YORK</p>	<p>Automatic Products SMOKESHOP Cigarette Machine Featuring special coin-changing mechanism. IMMEDIATE DELIVERY</p> <p>Wurlitzer TEN TOP TUNES Model 2600 The biggest money-making juke box in the land. We'll show you proof!</p> <p>BILOTTA ENTERPRISES 224 N. MAIN STREET, NEWARK, N.Y. Ask for John Bilotta 1226 BROADWAY, ALBANY, N.Y. Ask for Bob Catlin</p>
---	---

Advertising and News Material Now Being Accepted To Appear In Early Forms of the



1961 ANNUAL COIN MACHINE EXPORT REPORT
DATED APRIL 7th
Deadline for all copy March 28th
Featuring

Individual Market Statistics
 Compiled for
 Phonographs • Amusement Games • Vending Machines
 As Shipped To Foreign Markets
 During January-December Period

Country-by-Country statistical accounting of all equipment imported from the U.S.A.

Analysis of the coin machine export market with comparisons highlighting 1960-1961 performance in special areas.

Prospects for Coin Machine Exporters are appraised in a **SPECIAL EXPORT MARKET FORECAST FOR 1962-63** presented to help your firm make plans for a more profitable export coin machine business.

Plus regular features, news notes, columns, and photos from the world markets.

All Domestic and Foreign Circulation of Cash Box will receive a copy of the Annual Export Report as always.

CALL JUdson 6-2640 COLLECT

CASH BOX
 Publication Offices

1721 BROADWAY NEW YORK 19, N. Y.

CHICAGO
 29 E. Madison
 Financial 6-7272

HOLLYWOOD
 6272 Sunset Blvd.
 Hollywood 5-2129

STEADY REPEAT PLAY



LOCATION TESTED for PROFITS!

Single or Locked Twin Chutes • Cash Box



TRUE MOVING TARGET

more ways to score than ever before

- Coin insertion lites Ace to spot first cord.
- Hitting A-K-Q-J-10 consecutively lites first coin on playfield.
- Hitting second A-K-Q-J-10 consecutively lites second coin on playfield and bottom right or left rollover lites for "Special".
- Hitting third A-K-Q-J-10 consecutively lites third coin on Playfield, lites Moving Target for "Special".
- Four Side Targets spot cords and advance score.
- Five Rollover Buttons, Four Targets, Bottom Lanes and Moving Target Spot Cards.

Plasticote Finish on • Slug Rejector playfield.

See Your Williams Distributor Now!



Williams ELECTRONIC MANUFACTURING CORP.
4242 W. FILLMORE ST. • CHICAGO 24, ILLINOIS

BUY THE BEST-BUY WILLIAMS

MISS UNIVERSE DOES STERLING JOB

When Ben Sterling attends a Lions State Convention, he goes in style. This year, the recent meet attracted such well-known celebrities as Miss Universe shown here accepting an award from the Lions as presented by Sterling, the arcade man from Moosic, Pa. Convention was held in Hotel Casey, Scranton.



Litchman And Gorner Form Natl. Bus. Exch.

NEW YORK—Charles Litchman, veteran coin machine figure in this area, has joined in a partnership with Albert Gorner, a principle, in the formation of National Business Exchange, Inc., located in this City.

Litchman specializes in buying and selling coin machine routes of all types, and in all States of the nation. Music, amusement, vending, and cigarettes are included in the diversified programs regularly offered by the brokers.

In addition to the coin machine phase of the business, Litchman and Gorner also handle the sale and resale of retail record outlets and other businesses outside the immediate province of the coin machine industry. The firm is in the market, on a regular basis, for routes of all types, and advises that an assortment of laundry,

Symplay 200 On Promotional Caravan

LONDON—R. Seabrook, Managing Director of Symplay Ltd., sole importers for Th. Bergmann of Germany, reports continued interest in the Symphonie 200 phonograph. Symplay's latest promotional gimmick to pay handsome dividends is a travelling caravan. Designed as a showroom featuring the "Symphonie 200" the caravan is on a nation wide tour with an itinerary planned to coincide with fetes, carnivals and special events up and down the country.

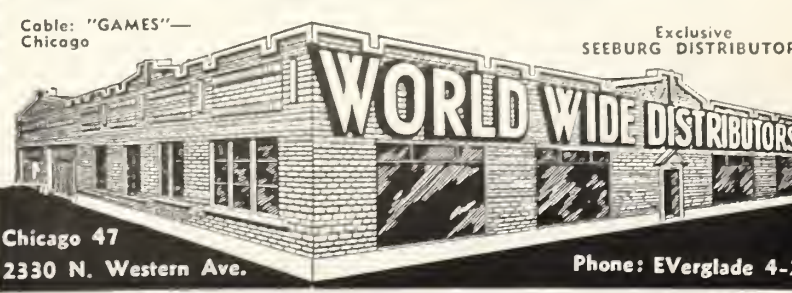
Symplay have been appointed distributors for Jubilee Products, Australian manufacturers of the Silver Jubilee fruit machine. They are already handling another Australian product the Ainsworth Consolidated range of fruits as well as the Jennings.

dry-cleaning and coin machine routes are currently available for purchase in some States of the Union.

The BEST in MUSIC...ALWAYS

AMI		SEEBURG	
CONTINENTAL I	\$645	AQ-160SH2	\$85
K-200	550	222-5H	74
J-200	495	201-SH	64
I-200	445	KD-200	39
H-200	325	HF-100L	39
G-120	195	KS-200	37
F-120	175	HF-100R	37
E-120	95	HF-200VL	24
		HF-100W	22
		HF-100G	22
		HF-200V	19
		M-100C	15
		M-100B	12
ROCK-OLA		WURLITZER	
1478-120	\$645	2500-200	\$69
1475-200	495	2300-200	52
1468-120	495	2310-100	49
1465-200	375	2304-104	47
1458-120	345	2200-200	32
1454-120	295	2204-104	29
1455-200	275	1900-104	27
1448-120	265	2150-200	24
1446-120	175	1800-104	23
1442-50	145	2000-200	19
1438-120	125	1700-104	14
		1500-104	9

SPECIAL!
SEEBURG 3W1 WALL BOXES \$34.50 EACH
Chrome, Like New



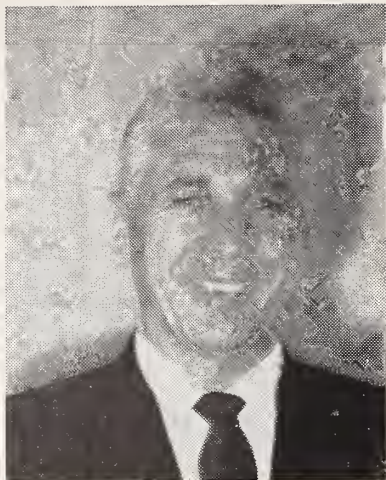
Terms: 1/3 Deposit, Balance Sight Draft

Runyon Conn. Branch Opens New Quarters

EAST HARTFORD, CONN.—Irving Kempner, general sales manager of Runyon Sales Company, coin machine distributing firm with main offices in Newark, N. J. and branch sales outlets here, and in New York City, announced last week that grand opening proceedings will be announced very soon for the firm's new showrooms located at 306 Tolland Street, in East Hartford.

The branch is already open for business but will hold an official opening day party for local operators when the decorating is completed. Kempner, as general sales manager of the firm's overall distributing business, heads the East Hartford outlet, and is assisted by Nat Gutkin and Dick Laurel. The new showrooms are located in the same building which occupies Leslie One-Stop Distributors, local one-stop record outlet.

Runyon distributes, in the New York, New Jersey and Connecticut areas, the AMI phonograph, the Rowe cigarette vending line, Irving Kaye pool table line, the recently acquired Williams amusement machine line, Gally's amusement game, and an assortment of other amusement machine products. Kempner travels the



IRV KEMPNER

New York-Connecticut territory regularly and services the operators in this area. Firm's new telephone number is BUTler 9-4303-4.

Kempner offered as reasons for the move larger quarters and more efficient service.

VOCALIST VISITS COINROW

enth Avenue was honored with a call last week by Dianne Engel, Atlantic vocalist who is currently promoting her disk "I Had the Craziest Dream" b/w "Parachute Jump". The Sound Of Music under study is pictured here with Meyer Parkoff in the Secretary distributor's showrooms.



London Coin Firm Sponsors Bowlers

LONDON—Derek Kraft informs that his firm Kraft's Automatics Ltd. are sponsoring their own Ten Pin Bowl-

ing teams with great success. The Kraft's Automatics Maple Leaf Team who wear a coin machine motif on their jackets are currently top of the Wednesday Night League at Stamford Hill Bowling Alley.

Kraft's are also operating a Midway shooter and United Midget Bowler with equal success at their Wanstead Bowling Alley.

THE PRICE IS RIGHT

Send For
New 1962 Listings
Today

ARCADES-GAMES
BINGOS-RIDES
MUSIC, ETC.

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
55 N. BROAD STREET, PHILA. 23, PA.
PHONE — CENTER 2-2903

ROUTE FOR SALE

Forty good locations with 30 music boxes and 50 amusement machines. Netting \$15,000 per year occupying only 25 hours of owner's time. In the heart of Florida's beautiful, fast growing, West Coast area on the Gulf of Mexico. Price: \$45,000 with terms.

CHARLES H. DEEB
Realtor
Tallahassee, Florida

UNITED'S

BONUS BASEBALL

CALL COLLECT NOW

for startling details of
BANNER'S LIBERAL TERMS and
UNCONDITIONAL GUARANTEE!

with the proven
money-making
Bonus Feature!

1641 N. Broad Street
Phila., Pa. CE6-5000
1508 Fifth Avenue
Pittsburgh, Pa. GR1-1373

EXCLUSIVE UNITED MFG. CO. DISTRIBUTOR



Meeting Dates

March 19—Associated Music Operators of Rochester
Place: Sheraton Hotel, Rochester, N.Y.

19—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Pl.,
White Plains, N.Y.

19—Jefferson Amusement Co.
Place: Sheraton Hotel, Rochester, N.Y.

19—Automatic Equipment and Coin-Machine Owners' Assn.
Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

21—New York State Operators' Guild, Inc.
Place: Hotel Washington, Newburgh, N.Y.

21—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 Street, Norristown,
Pa.

26—Central State Music Guild
Place: 805 Main St., Peoria, Ill.

April 1-6—NATD Convention (Natl. Assoc. Tobacco Dist.)
Place: Fontainebleau Hotel, Miami Beach, Fla.

2—Phonograph Merchant's Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

2—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

2—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio
(General)

3—Harbor Music Operators' Association
Place: Cook's Bullpen, Paramount, Calif.

4—Amusement Machine Operators Assoc. of Penn.
Place: Penn-Harris Hotel, Harrisburg, Pa.

5—California Music Merchants' Association
Place: Sacramento, Calif.

6—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

7-8—South Dakota Phonograph Operators' Association
Place: Sawnee Hotel, Brookings, S.D.

9—Milwaukee Coin Machine Operators' Association
Place: Ambassador Hotel, Milwaukee, Wisc.

10—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

11—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

11—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr.,
Mishawaka, Ind.

11—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.

12—Berks County Amusement Machine Operators'
Association
Place: Arndt Restaurant, Reading, Pa.

15—Eastern Ohio Phonograph Operators' Association
Place: 4014 Rush Boulevard, Youngstown 12, Ohio
(Executive Board)

15—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio
(Executive Board)

15—Los Angeles Division California Music Merchants' Assn.
Place: 2932 W. Pico Blvd., Los Angeles, Calif.



NEW!

From Empire Coin Machine Exchange!

UNITED'S

BONUS BASEBALL

BASES SCORE

Player is spotted 10 at start
Hits Build-Up score!

BALL IN BONUS POCKET TRANSFERS BASES SCORE WITHOUT RESET!

BONUS SCORE

Build up to
HIGH SCORE
with each transfer from bases score

RUNS SCORE

is total of all runs made
Just like real baseball!

REGULAR AND DELUXE
MODELS AVAILABLE FOR
IMMEDIATE DELIVERY!

CALL COLLECT TODAY!

IMPORTANT EXPORT NEWS!

SHIPMENTS FROM PORT OF CHICAGO
START APRIL 10, 1962

SHIPMENTS FROM CHICAGO SAVE YOU MONEY
AND ASSURE YOU OF THE BEST MERCHANDISE!

- MIDWAY SHOOTING GALLERIES
- DELUXE SHOOTING GALLERIES
- RIFLE GALLERIES
- BINGOS

- FIVE-BALLS
- ARCADE EQUIPMENT
- GUNS
- BOWLERS, ETC.

- ROCK-OLA 1448 - 1455 - 1465
- SEEBURG B - C - K - V200
- AMI E80 - E120

DO YOU HAVE YOUR PARTS CATALOG? CABLE ADDRESS: EMCOMACH

Empire
COIN MACHINE
EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

Empire Triple Threat For '62 Ball Season

CHICAGO—Joe Robbins, general sales manager of Empire Coin Machine Exchange of this city, heralded the happy advent of the Spring Season, and the resultant baseball season simultaneously, when he issued a statement in his "clubhouse" last week announcing Empire Coin's "line-up for the season."

Prime reason for his—and Empire Coin owner Gil Kitt's elation is the availability at the busy coin machine distributorship of three baseball amusement games. They are: United



JOE ROBBINS

Mfg's. "Bonus Baseball," Williams Electronic Mfg's. "Extra Innings" (for non-free play territories) and "1962 World Series" (for free play territories); and, finally, Midway Mfg's. "Deluxe Baseball" game.

Robbins, ever mindful of the problems resulting from the multiple coaching system running the Chicago Cubs Baseball Club quipped: "Unlike the Cubs (and who's at all like the Cubs?) we have no army of coaches—just three very popular baseball amusement games in the batter's box.

"We may not win any pennants—but we're a cinch in the '1962 World Series' (Williams' version!)."

Returning to a more serious discussion on Empire Coin's status in the sales figures for this month Robbins stated that early results show very clearly that Empire will enjoy its biggest season with the sale of amusement equipment, easily spear-headed by the three coin-operated baseball games. This, he says, is a prediction he is delighted to make at this time.



Eastern Flashes

You'd never think that balmy Spring breezes brushed Tenth Avenue last week to see the way most coinmen were hustling around buying machines and making installations. The early part of the week was drenched with enough water to make even Lloyd Bridges gasp, but it was immediately followed with warm, lazy temperatures. However, the cause must be served and served it was. Among the ops and visiting coinmen on the Tenth Avenue scene were John Fitzgerald, Connecticut coinmen, who could write a book about the industry. Fitz operated novelty and pingame equipment years ago "when the games cost \$27 and took in \$100 per week!" according to Fitz, who is certainly correct on the cost of the machine but as far as the take in those days let say it was a little more than today's shuffle alley collection. Fitz, who is always being reminded of his past achievements, commented that "I'd be wealthy if I had 5% of what they thought I had!" The veteran arcade owner was in town to visit with Mike Munves, another coinvet who can tell you a thing or two about the business.

Mrs. Lloyd Gunn, lovely little woman, still covering her husband's route after Lloyd broke his leg while hanging a speaker last December. She's got her hands full but deserves an awful lot of credit for taking on the chore in view of her other family problems and worries. They say the old stock was the best stock. Mrs. Gunn is certainly a shining example of ambition and realization of responsibility.

Johnny Tartaglia's son, Oliver, broke his ankle while sleigh riding. The County Vending exec told Morris Rood that Oliver is a member of the Greenwich High School hockey team, and will be sidelined for a while. What he didn't say is that Oliver's dad and uncles (Mike and Lou) can't wait for the temps to ascend (just a little) so they can get back to the business at hand—golf!

Anne Koenig and serviceman Jack Rowan down from Kingston to pick up a few orders and to make reservations for several parts which weren't on hand. . . Mrs. Freda Fagan, a Westchester op, down from the Tarrytown-Port Chester areas to visit with wholesalers. . . Stan Nankoff, now with Paramount Vending advises that Al Miniaci is in Florida after a much deserved vacation ("he puts in about 18 hrs. each day") and that brother Frank is back after his hiatus. Operations in the Bronx are moving along fine, according to Stan.

Al Denver, MONY prez, back on the job, looking forward to meeting his old friends. Denver was operated on recently and tired of hanging around the house doing nothing. A good sign that he is fully recovered. Nash Gordon making the rounds on Tenth Avenue, as he does regularly, tells us that Denver spent most of the week in his Brooklyn office and was expected into NYC shortly. . . Ted Seidel still moves as tho he were champ, and he really is still "Champ" to everyone calling him by name.

Leo Willens, Capitol Projector Corp., has a new "Auto-Drive" machine that the firm will display at the MOA Convention in Chi. . . Charlie Rubenstein NYC arcade op, drops onto the avenue, much to the glee of everyone he meets. He tells a few stories, outlines events of the week, and then relates the story of how thieves broke into his Times Square arcade and took off with some property. Rubenstein felt the loss tremendously. As prexy of the Showmen's League Charlie is already prepping for the annual shindig in November and invites two Cash Box representatives to sit-in with him that evening. We'll be honored to see Chas!

The death of Westchester op Jim Smith saddened the entire industry. He was known by quite a few coinmen and will be missed. Irving Kempner and Seymour Pollak took part in the Masonic Services which were conducted on Sunday for Smith, who was buried in Holyoke, Mass.

Al Thoeke, United engineer, visited with Irv Holzman, United East Coast Corp., distrib, earlier in the week, checked things out with Lou Druckman, the left for Banner Specialty in Philly for a visit with Jim Ginsberg, and from there to Sam Weisman in Baltimore.

Export shipments continue to make news at the Mike Munves Corp. as Mike supervises shipments to Panama, Kuwait and a possible order headed for Okinawa. The Munves coin machine catalog will have a new supplement in the weeks to come. Another section of illustrations and lists is on the presses and will be announced shortly. Alvin Munves passed his RCA Electronics course with flying colors and expects to continue in school.

Runyon's Morris Rood was veeedy fancy over the weekend. Had an indoor swimming pool in his home. Only 18" deep but deep enuf for diving midget. It's humorous now but when Morris and the Water Supply Department of Maplewood, N.J. were baling out Monday eve after the heavy storm, it wasn't too laffable. The Rood basement is dry as a bone now tho, but the oil burner washer and dryer are still a little damp (just enough to require new motors).

Irv Kempner busy as a bee shuttling back and forth between NYC, Fairfield, and East Hartford, readying the new Connecticut offices for a grand opening. Nat Gutkin and Dick Laurel will run the E. Hartford outlet under the supervision of Kempy who, as general sales manager, will naturally oversee the operation. New address incidentally, is 306 Tolland St., E. Hartford Conn. Tel: BU 9-4303.

Harry Berger delighted over the way his Precision Metalcraft line is moving. Sold 1000 machines in February alone and expects to top this in every month ahead. Advance orders indicate record-sales during March and April. Berger took a trip to the factory's site in Minneapolis last week and came back with new national contracts for further distribution of the lines, European plans for marketing the compact units over there, plus guarantees that the drink machine will be ready this week, the coffee machine next week, and more new units in the Spring. Right now the coinman and his sales rep Fred Caramico can't wait till the Snack-A-Teria comes through.

Irv Holzman expects two more trailerloads of "Bonus Baseball" games this week. "They're selling that well." . . . Howard Herman, a visiting op, stops at Atlantic to check on deliveries. . . Joe DeCristofaro, another visiting coinman to drop into Atlantic for a visit with Meyer Parkoff.

Abe Lipsky, Lipsky Distributing, advises that Henry Slavis is recouping a home after a stomach operation. Get-well cards to Hank should be sent to Slavis resting in his wooded retreat located at 37 Manitou Trail, White Plains.

Atlantic NY Corp. will hold another vending session on its drink machine (skedded for Sat. March 17). Expect about 60 ops to attend. The last two vending schools have drawn from 35 to 40 at first, then 55 to 60. Saturday could reach a record 75. The Seeburg drink machines are available in two models—7-selection and 4-selection—the difference being three drinks in the larger machine which aren't carbonated. 33-stereo single disks are smart displayed from the parts counter now showing the color display LP cover, and the titles. "About 185 packs are available to ops" said Murray Kaye, who ought to know. Kaye remarked that the late Jimmy Smith had been in to see Parkoff and Murray on Thursday, returned home and suffered his fatal heart attack on Friday.

The Westchester ops, according to Harold Rosenberg, report growing many bags full of reservations for the up and coming dinner in May. They'll have name record artist probably and a big band to back up those who are itching to Twist! The food will be, as usual, delicious, as the Westchester ops meet at Tropical Acres Restaurant, Tuesday, May 22. The Souvenir Journal promises to be a big success, too.

STILL LOOKING FOR

SKILLED MECHANICS

Specializing in the following types of equipment

AMI MUSIC

SHUFFLE ALLEYS

(United, Chi Coin, Bally)

BOWLING ALLEYS

(United, Chi Coin, Bally)

Knowledge of all other machines are also required.

APPLY TO MYRON SUGERMAN

RUNYON

SALES COMPANY

221 FRELINGHUYSEN AVENUE
NEWARK 8, NEW JERSEY
Blgelow 3-8777

Exclusive Chicago Area Distributors for WURLITZER PHONOGRAPHS and PARTS

IMPORTERS—

Send for FREE 1962 CATALOG

64 PAGES—Fully Illustrated

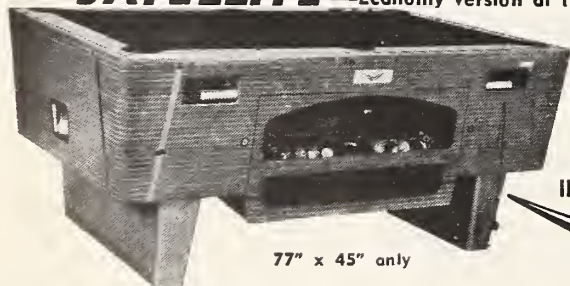
COIN MACHINE EXCHANGE, INC.

Wally Finke & Joe Kline

1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

FIRST

SATELLITE—Economy version of the Famous ELDORADO



77" x 45" only

... With the Same Original Features Why settle for less than the best?

Buy a proven product . . . At all leading distributors

IRVING KAYE CO., INC.

363 Prospect Place

STerling 3-1200

DUARTE INTERNATIONAL DUARTE INTERNATIONAL DUARTE INTERNATIONAL DUARTE INTERNATIONAL DU

LATE MODEL PHONOGRAPHS

For Immediate Delivery

AMI K-200	\$745
Rock-Ola 1483	795
Rock-Ola 1495	895
Wurlitzer 2500S	895
Seeburg AY-160	995

These machines look as good as new and carry new model guarantee. Substantial quantities available on first come, first served basis. CABLE OR WIRE YOUR ORDER TODAY.

Subject to Prior Sale—Terms 1/3 deposit or L/C

FREE

Write for our BIG ILLUSTRATED CATALOG with pictures of games, vendors, phonographs, kiddie rides, etc.

DUARTE INTERNATIONAL SALES CO., INC.

835 East 31 Street, Los Angeles 11, California
Tel. Adams 4-9616, Cable: PACAMI Los Angeles



JOE DUARTE



Chicago Chatter

A service that shouldn't be passed over lightly by local operators is the contract for locations which is available through the courtesy of MONY (Music Operators of New York) and CASH BOX. Some of the Chicago operators we met along Coinrow last week commented about the news article (March 17 issue, page 44) reporting Attorney Morton Singer's copyrighted contract, which is applicable to phonographs, amusement equipment and cigarette vending machines.

We join A. C. Automatic Services brass—John Hale, Jack Harper, Dean McMurdie, Jack Dunwoody, Tom Sams, Don Lunday, Jim Newlander and Bernie Shapiro—in greeting Russell Smith and coinvet Phil Weinberg in their new distributorship, Southern Vending Co., in Dallas, Texas. McMurdie last week appointed the new distrib to handle AMI coin-operated phonographs, Rowe vending equipment and A. C.'s background music units in a wide territory in the rugged Southwest.

Glad to hear that Joe & Marian Robbins' tiny tot, Richard Barry Robbins, is recovering beautifully. The four-week old youngster was rushed to St. Francis Hospital last week with an infection which was immediately checked by the doctor. . . . Our Harriette is back home after a weeklong seige at Meyer House, and feeling like a couple million.

During a pow-wow last week at United Mfg. with Herb Oettinger, Bill DeSelm, LeRoy Kraehmer, Ray Riehl and Art (Skinflint) Rapacz we were advised of United's leasing 25,000 square feet of space in a plant several blocks west of the main building. Much of the firm's government contract assembly work was moved to the new setup, easing the previous jam-up on the floor at United's factory at California & Roscoe Streets. Herb took us on a guided tour of the main plant to show us first hand of the improvements the expansion made possible.

Business continues to boom at Chicago Dynamic Industries with "Variety Roll Down" shuffle bowler and "Long Range Rifle Gallery," and Mort Seore and Sam Gensberg are thrilled over the continued success. . . . The big confab at D. Gottlieb & Co., when we arrived there early last Tuesday must have been a mutual admiration gathering of Alvin Gottlieb, Nate Gottlieb & Judd Weinberg thrilling over the terrific immediate impact they're enjoying with the new "Flipper Clown" pingame, which—they say—is simply loaded with exciting scoring and playing features. It better start warming up around here one of these shivery days as Dave & Dorothy Gottlieb will be due back to their Oak Park home shortly. Judging from the recent about face in Florida "sunshine" the Gottliebs will have to come home to warm up! (Not exactly).

Now that Williams Electronic Mfg. prexy Sam Stern is back in his office and rarin' to go Art Weinand is delighted that Sam can help him and Jack Mittel keep the "Extra Innings" and "1962 World Series" baseball games—and not to mention Williams exciting, new "Three Coins" pingames—rolling out to Williams' distributors throughout the U.S.A. and overseas. Sam looks like a million after his delightful Acapulco vacation. . . . NEWS FLASH: Membership in NAMA increased by a whopping ten per cent in 1961—to an all time high of 1,754 vending companys, reports Thomas B. Hungerford, executive director of the busy association.

After Paul Huebsch's return to his office at J. H. Keeney & Co. after a delightful Florida vacation with his lovely Rosemary and the Huebsch youngsters he knuckled down to prod production of Keeney's "El Rancho" and "Hacienda" amusement games to supply the demand of "screaming" distribs. But, Paul and Clayton Nemeroff assure us that shipping is picking up considerably, and all will be sufficiently supplied. . . . A visitor along Chi's Coinrow last week was Lee Stanley, ambitious, young operator of Romar Amusement Co., who tells us he and his associates are rapidly developing a thriving operation here. Lee is a 'bug' on giving his location top service on all coin-operated equipment.

Speaking of pleasant surprises: Joel Stern, Fred Skor and Howie Freer were plainly delighted over the attendance at World Wide Distribs' service school session Wednesday, March 7 (6:30 p.m.), for International Bally Vending Corp.'s. (Seeburg) coffee machine. 58 operators and service men, representing 36 different vending machine companies attended the session. Other World Wide-ites present for the Chi firm were International Bally Vending's Ed Jorgensen and Duke Gesner, and World Wide's Don Phillips and Newell Bellamy. Lovely Dorothy Cairns supervised the refreshment catering.

LOWEST PRICES in the world!

NOW It Can Be Done

You can operate
a New
Vending Machine
even in your
**MARGINAL
LOCATIONS!**

**Vendocraft
Economy Line**

- Compact
- Large Capacity
- Mechanical Simplicity
- Guaranteed Trouble Free

- Now Delivering
- CIGARETTES
 - COOKIES
 - BOWL-R-SHOP
 - CIGAR VENDORS
 - LAUNDRY VENDORS



*The Ultimate Product Profit Line
For Automatic Merchandisers*

Our Machines Vend Nationally Advertised Products
Jobber-Distributor Inquiries Invited.

HARRY H. BERGER Sole National Sales Representative

PRECISION METALCRAFT—DIVISION OF E. M. I.
612 Tenth Avenue New York 36, N.Y. Circle 6-8464-5

RIDE WITH THE WINNER!

chicago coin

- RIFLE GALLERY
- RED DOT
- VARIETY ROLL-DOWN BOWLER
- CONTINENTAL

CHICAGO DYNAMIC INDUSTRIES, INC. 1725 W. DIVERSEY, CHICAGO 14

It's the first breath of Spring at First (and that's no pun), according to Joe Kline, Domestic and export sales are really booming, keeping Joe, Sam Kolbe, Fred Kline and Nick Nelson hopping. . . . Spring business on AMI phonos and Rowe vending equipment at Atlas Music Co. looms considerable as Nate Feinstein, Harold Schwartz and Irv Ovitz are kept much busier these days. Ball sales of amusement games are rolling along at Atlas Music as well, according to Irv. Eddie Ginsburg is basking in sunny (we hope) Florida.

Bill Weikel, director of sales for Fischer Sales & Mfg. Co., popped off again on one of his patented whirlwind business trips singing the praises of Fischer exciting "Crown" line of pool tables. . . . The busy Spring season (and it looks like a dandy one!) is shaping up fine at Bally Mfg. Bally execs anticipating high sales figures are Herb Jones, Bill O'Donnell, and Don Moloney. . . . An while we're thinking of our Irish friends, it looks like a "bally" St. Patrick's Day is in the plans in Chi for Saturday, March 17 (begorra!).

Empire Coin's "coach," Joe Robbins, asserts he has a hefty "batting lineup" for this baseball season. "Sluggers" in the batter's box are: United's "Bonus Baseball," Williams' "Extra Innings" (for territories where no free play is used) and "1962 World Series" (for free play areas), and Midway's "Deluxe Baseball" games. Joe tells us he and Empire Coin owner Gil Kitt are looking forward to an excellent baseball season. . . . Ralph Sheffield, general sales manager of Midway Mfg., put in his "two-cents-worth" regarding Midway "Deluxe Baseball" game, which he sez is racking up considerable acceptance in many markets. . . . Heaviest influx of business is showing up at Rock-Ola Mfg. Corp. where sales of "Princess" phonos, according to exec vice pres Edward G. Doris and Ralph Wyckoff, are overwhelmingly surpassing the figures of last year.

(Wouldn't you know it: The fellow with time on his hands generally winds up trying to spend it with someone who hasn't the time!

SPECIAL PRICES ON GAMES & GUNS!

- | | | | |
|---|--------------|--|------------|
| 10 Bally BRIGHT SPOTS
Cleared | \$125.00 ea. | 3 ChiCoin WILD WEST Ray
Gun A-1 | 375.00 ea. |
| 5 Bally LOTTA-FUNS
A-1 Cond. | 400.00 ea. | 2 Bally LITE-A-LINE | 500.00 ea. |
| 4 ChiCoin TV Bowlers
(w/rollovers) A-1 | 175.00 ea. | 3 Williams VANGUARD GUNS | 275.00 ea. |
| | | 1 BALLY BOWLERS,
4 mos. old | 950.00 ea. |
| | | 1 Williams OFFICIAL BASEBALL | 335.00 |
| | | 1 Williams BATTING CHAMP | 350.00 |
| | | 5 Bally ACAPULCO A-1 | 595.00 ea. |

TRY OUR RECORD ONE-STOP
Satisfaction—Selection—Service

ROYAL

THE CINCINNATI COIN MACHINE CENTER

CALL
Harold or Clint today
Call Collect: ELmhurst 1-7400
2070 SEYMOUR AVENUE
CINCINNATI 37, OHIO

ATLAS ...

Reconditioned—Guaranteed
MUSIC • GAMES
VENDING

VENDING

ROWE L-1000, 4 Flavor. . \$595

- | | |
|-------------------------------|-----|
| ROWE COMMANDER 11-Col. (Man.) | 95 |
| ROWE AMBASSADOR 14-Col. Cig. | 175 |
| ROWE CANDY VENDOR, 8 Col. | 150 |
| WITTENBERG Ref., 24-Sel. | 545 |
| DUGRENIER K-14 (Man.) | 175 |
| CONTINENTAL 30-Col. Cig. | 195 |
| SEEBURG 800-E2 Cig. | 225 |
| SEEBURG 800-E1 Cig. | 185 |



A Quarter Century
of Service

ATLAS MUSIC COMPANY

DIV. OF AC AUTOMATIC SERVICES, INC.

CHICAGO 47, ILL.
2118 N. Western Ave.,
ARmitage 6-5005

MUSIC

A.M.I. J-200E (50¢) ... \$445

- | | |
|-----------------------|-----|
| A.M.I. F-120 | 225 |
| A.M.I. I-120 (50¢) | 445 |
| A.M.I. K-100 (50¢) | 495 |
| ROCK-OLA 1448 | 275 |
| ROCK-OLA 1454 | 295 |
| ROCK-OLA 1455 | 295 |
| ROCK-OLA 1458 | 395 |
| SEEBURG Q100-SH (50¢) | 745 |
| SEEBURG 222-SH (50¢) | 745 |
| SEEBURG 100-R | 375 |
| SEEBURG KD-200 | 325 |
| WURLITZER 1800 | 275 |
| WURLITZER 2150 (50¢) | 325 |
| WURLITZER 2000 (50¢) | 275 |
| WURLITZER 2200 (50¢) | 375 |

1/3 Dep., Bal. C.O.D. or Sight Draft

Distributors for
AMI - ROWE
BALLY

DES MOINES, IOWA
1120 Walnut St.
Ph: 283-2393



California Clippings

Activity along Pico Blvd. remains very steady the past week with the majority of the distributors, expressing an optimistic outlook for spring operations. . . Marshall Ames and "Brit" Britian of Badger Sales, Seeburg phonograph engineer, returned from Mexicali where a service school was held for operators. Don Port will be working with Leo Simone in the vending division. Arno Silverman, dist. sales mgr. of the phonograph div. and Dick Wright, regional sales mgr. of Seeburg vending, both spent some time at Badger, this week. Pete Ley is in Phoenix, Ariz. calling on operators. . .

Juke box and game sales remain at a steady pace at American Coin Machine with the shop unusually busy customizing equipment. . . A meeting of the Harbor Music Operators Association was held in Paramount with Lee Walker voted in as president, and Johnny Miller as secretary. . . Phonograph sales have been exceptionally good at the Wurlitzer Factory Branch, with the new Wurlitzer "2600" being well accepted in all locations. Clayton Ballard is covering the San Diego and Riverside territories.

Jerry Wallace stopped at the Leuenhagen "Record Bar" to spin his new release, "Mr. Lonely," on the Challenge label. The Solle Sisters think this will be a big one for Jerry. The girls are planning a trip to Palm Springs for a few days, in the near future.

Export orders to the Far East are steadily increasing at Duarte International Sales Co. Gayle Atha's uncle, Wm. T. Atha of Kentucky passed away 2/22. Gayle works in the packing department at Duarte Int. . . New employees have been added to the staff at R. F. Jones to keep up with the increase in business. David Nelson in the parts dept., Frank Nevada, bookkeeper, and Ralph Carey, salesman in the coin machine division. After a breaking in period, Carey will be calling on customers throughout the area. Chuck Klein reports that leasing program is going great guns and is generally being accepted by all operators. A sample of Bally's new game, "Shoot-a-line" is expected to arrive within a week. Chuck Klein's daughter, Joyce Marie had her 17th birthday this week and her ambition in life at this point, is a new convertible. Bill Wilkes presented his son, Tommy with a new Corvair. Ralph Cragan and Bob Gray are in the San Diego area calling on OP's.

Bobby Darin paid a visit to California Music to spin his new release, "What I Say," on Ateo. Jerry Wallace also stopped by to check on sales of his new disc, "Mr. Lonely" on the Challenge label. . . Al Bettelman of C. A. Robinson sporting crutches and a cast around his fractured leg, received on his trip North, when he took some time to do some skiing in the Canadian Rockies.

Two large export orders left Simon Distributing for the Far East, and they are busy preparing the 3rd order, to leave within the week. Jack Simon returned from a buying trip to the Bay area. . . A carload of phonographs was received at Paul Laymon's and business in general, has been very good this past week. Charlie Daniels' wife, Gladys has returned home from the San Monica Hospital, after a serious illness. Russel Early has been absent with the flu.

Paul Laymon took his wife to "Don the Beachcomber's" to celebrate her birthday, 3/8, and presented her with a Mink Boa. . . In town visiting 1-stops are distributors this week were: Bob Hathaway, Ventura; Bill Williams, Cosmes; Larry Hansford, Lompoc; Ben Butler, Ridgecrest; Joe Guion, Catalina; and Allan McMahan, San Jacinto.



Midwest Musings

Mr. and Mrs. Bob Aherin, LaMoure, No. Dakota, in the city for the day. Bob busy visiting the distributors, buying records, parts, and premiums at Mrs. Aherin, doing her shopping in the downtown department stores. . . Our deepest sympathy to Amos and Danny Heilicher on the death of their father last Feb. 17th. . . Solly Rose, Sandler Dist. Co., Minneapolis, was back at his desk Wednesday, March 7th returning from a 3 week trip to Europe. Solly and his wife visited Italy, including Milan, Florence, and Rome and then flew to Geneva, Switzerland and then to Paris where they were met by their son daughter-in-law and grandson. After spending 12 days with their children in Laon and Paris they flew to Vienna, and spent three days there before flying home. Their son a lieutenant in the Air Force is stationed at Laon with his family.

Mrs. Les Bruns, Fargo, No. Dakota entered the bowling tournament at Minn. No. Dakota and last week rolled a 231 which is the highest score rolled so far and may wind up with a pretty good prize. . . Congratulations to Mr. & Mrs. Harry Sandler on the birth of a baby boy Sunday March 4th. Mother and son are doing fine and Harry is passing out cigars. . . Tony Ratchford, Huron, S. Dakota is at home resting and will be taking it very easy the next few months. Had a slight heart attack again. Doctors orders are to stay in bed and rest. . . C. B. Ross, Wurlitzer service engineer in Minneapolis for a few days at the Sandler Dist. Company.

Happy Birthday This Week To:

- Audrey Reynolds, Hunter, Dallas, Texas. . . Palmer F. Burke, Youngstown, Ohio. . . Wm. E. Fitzgerald, Gd. Rapids, Mich. . . Olie Shirey, Gulfport, Miss. . . Mrs. Munnie M. Gregory, Madison, Wis. . . Albert S. Denver, N.Y.C. . . J. W. Hooks, Brownwood, Texas. . . Ken C. Willis, Miami, Fla. . . Charles E. Rowlette, Leesburg, Ind. . . Newton Migicovsky, Canada. . . Carl Bennett, Noto, S.F., Calif. . . Anthony J. Biernat, Kenosha, Wis. . . Real Pinsonneault, Marieville, Que., Canada. . . Autus D. Wagster, Lake Charles, La. . . Carl Pavesi, White Plains, N. Y. . . Geo. D. Sax, Chgo., Ill. . . Joe Rothkopf, Omaha, Neb. . . Stanley Piotraczk, Flint, Mich. . . Harold Hancock, Australia. . . Louis S. Buckley, Nashville, Tenn. . . Ray E. Williams, Dallas, Texas. . . Dave Taub, Hillside, N. J. . . Ralph Elefante, Brooklyn, N. Y. . . Lawrence F. LeStourgeon, Charlotte, N. C. . . Jack Gutshall, Corona, Calif. . . John W. O'Brian, Chgo. . . Bill Marvel, Poplar Bluff, Mo. . . Irving Sandler, Des Moines, Ia. . . Frank Yeary, Coeburn, Va. . . James F. Hupp, Cumberland, Md. . . Walter M. Cobb, St. Joseph, Mo. . . Howard N. Bailey, Towanda, Pa.

*If you are reading
someone else's copy of*
Cash Box
*why not mail this coupon
today!*

CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

- Enclosed find my check.
- \$15 for a full year (52 weeks) subscription
 - \$30 for a full year (Airmail in United States)
 - \$30 for a full year (outside United States)
 - \$45 for a full year (Airmail outside U.S.)

NAME

FIRM

ADDRESS

CITY ZONE STATE

Be Sure To Check Business Classification Above!

Please Check Proper Classification Below

MY FIRM OPERATES THE FOLLOWING EQUIPMENT:

JUKE BOXES

AMUSEMENT GAMES

CIGARETTES

VENDING MACHINES

OTHER



A New Sensational Add-A-Ball with Exciting "Number-To-Beat" Feature!

- Number-To-Beat is lit by making purple rollovers or left Roto-Target. Player gets additional ball by making higher number on white rollover or right Roto-Target.
- 3 places to spin dual-number Roto-Targets
- Additional ball for high score
- Tilt penalty feature continues game
- 3 on-off pop bumpers
- Sparkling cabinet design

EYE-CATCHING ANIMATION!

When player scores additional balls, Clown in light-box swings mallet and drives ball to top of strength tester.

See your distributor for a demonstration today!

D. Gottlieb & Co.
1140-50 N. Kostner Avenue • Chicago 51, Illinois

It's Always Profitable to Operate Gottlieb Games!



New "Hard-Cote" Finish
Extends Playboard Life to
an All-Time High!



58 Ops Hear Basics Of Bally Coffee Machine Explained At World Wide Class

CHICAGO — Joel Stern, president of World Wide Distributing Company, distributors throughout this wide area for The Seeburg Corporation, advised last week that his firm held the first in a series of service school classes, Wednesday, March 7, 6:30 p.m., for vending operators, featuring International Bally Vending Corporation's (The Seeburg Corporation) popular coffee vending machine.

Stern pointed up the exciting fact that attendance records were broken and interest was high when 58 operators and vending service men, representing some 36 different vending operating firms from a territory which embraces the northern half of Illinois (including Davenport, Iowa), were present for the session.

"Because of this unprecedented high attendance," Stern explained, "we hurriedly arranged for two identical (simultaneous) classes to be conducted in separate showrooms. Utilizing an International Bally (Seeburg) coffee machine in each classroom.

"One class was conducted by Ed Jorgensen, an International Bally Corp. engineer. And the other service session was supervised alternately by another International Bally field engineer, Duke Gesner; and, World Wide Distributing's Don Phillips and Newell Bellamy," Stern said.

Before commencement of the twin service sessions the operators in attendance were treated to a catered buffet dinner in the large music show-room. The buffet dinner was hosted by Dorothy Cairns of the World Wide staff. Other hosts were Joel Stern, Fred Skor and Howie Freer.

In conclusion, Stern stated that plans are presently being formulated for other such service sessions with the full line of International Bally Vending coffee machines being spotlighted.

Although the first session concentrated on the basic fundamentals of servicing the coffee machine, and with



JOEL STERN

trouble-shooting on location, other subsequent classes will progressively deal with more intricate service problems, etc.

Operators will be advised of the dates of the coming service school sessions well in advance, according to Stern.

Myron Sugerman Proud Pop of Baby Boy!

NEWARK, N.J.—Elaine and Myron Sugerman became proud parents of a bouncing baby boy, Roger John, on Thursday, March 15. The lad weighed in at 7 lbs., 6 ozs. and was born in Beth Israel Hospital here.

Sugerman is Director of Runyon Sales Company's export division, and is a son of Barney Sugerman, well-known coin machine figure. It is the couple's first child.

WE BUY LARGE QUANTITIES OF PHONOGRAPHS AND BINGO MACHINES!

(New and Used)

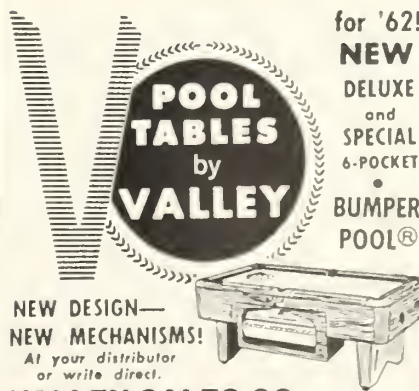
I will be in New York City on April 10th to close the deal with YOUR FIRM and pay cash. PLEASE CONTACT

HEINZ PRUMMER
AUTOMATEN GROSSHANDEL
PALENBERG AACHEN BERTRAM STRASSE 27 GERMANY

OR

WRITE: CASH BOX 1721 BROADWAY NEW YORK 19, N.Y.

Make contact for appointments immediately!



VALLEY SALES CO.

333 MORTON ST., BAY CITY, MICH.

The Buyers
Read . . .



SPECIAL		
5 1478 ROCK-OLA (like new)		\$575.00
ROCK-OLA 1454		\$325.00
ROCK-OLA 1455		295.00
ROCK-OLA 1465		375.00
SEEBURG KD 200		325.00
SEEBURG V 200		175.00
SEEBURG V 200 CONVERTED		225.00
AMI G 200		195.00
AMI J 120		500.00
GOTTLIEB SEA BELLES		85.00
GOTTLIEB WORLD CHAMP		85.00
WMS. 3-D		75.00
WMS. RENO		65.00
KEENEY LITTLE BUCKAROO		115.00
KEENEY TOUCHDOWN		115.00
UNITED ATLAS-S/A		175.00
UNITED REGULATION		135.00
UNITED CLIPPER		95.00
PRICES FOB CLEVELAND, OHIO		
PRICES F.O.B. CLEVELAND, OHIO		
BALLY - ROCK-OLA - DISTRIBUTORS		
LAKE CITY AMUSE. CO.		
4533 PAYNE AVE., CLEVELAND,		
(Tel: HE 1-41001)		

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 20 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$5.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—\$67 Classified Advertisers. (Outside USA add \$52 to your present subscription price). You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, \$2 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 20c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT
CASH BOX
1721 Broadway, New York 19, N. Y.

WANT

WANT—Used 45 RPM records. We buy all year round and pay top prices. Interested in monthly shipments. J & D AMUSEMENTS, 1 VIDETTA STREET, WEST PEABODY, MASS. (Tel. JE 2-0737). Call collect.

WANT—Bally Lite-A-Lines State condition, quantity, best price for resale. Cash or trade. MICKEY ANDERSON AMUSEMENT COMPANY, 314 EAST 11TH STREET, ERIE, PENNSYLVANIA (Tel. Glendale 3-3207).

WANT—To buy—Bally Lotta Fun and Barrel of Fun and all Bally Bingos. FOR SALE—Late Seeburg Music—Big Ball Bowlers & Shuffle Alleys, Vending Machines. Our prices have been reduced. REDD DISTRIBUTING CO., INC., 126 LINCOLN ST., BRIGHTON 25, MASS. (Tel. ALgonquin 4-4040).

WANT—Call Collect! Want for immediate export. Bally Bingos, Gottlieb Pingames, All Types of Seeburg, AMI, Wurlitzer music. Cash waiting. BELGIAN AMUSEMENT CO., 806 NO. BROAD STREET, PHILADELPHIA, PENNA. Poplar 3-7808.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. Dickens 2-7060).

WANT—Bingo Games, Gottlieb Pins 1957 up, Lotta-Funs, Wire, write or phone. SCOTT CROSSE CO., 1641 NO. BROAD, PHILADELPHIA, PA. (Tel. CE 6-4444).

WANT—Records, 45's and LP's, new only. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 453 MCLEAN AVE., YONKERS, N. Y. (Tel. GReenleaf 6-7778).

WANT—We need great quantities of Bally Bingos. Quote us your lowest prices. FOB nearest seaport USA. Write to TONALITY, BELGIELEI 134, ANTWERP, BELGIUM. Benelux AMI juke box distributor (cable address: TONALY ANTWERP).

WANT—Will buy—Bingos, Shuffle Alleys, Bowlers, any amount of Phonographs. LEW JONES DISTRIBUTING COMPANY, INC., 1301 N. CAPITOL AVE., INDIANAPOLIS INDIANA.

WANT—Are regular buyers late Bingos, Gottlieb 2-4 players, Seeburg V-200, unshopped but of course complete working order, packed in original cartons. We pay dollars, cash in advance. Quote price FOB nearest seaport. MAX LOBO, MEIR 23, ANTWERP, BELGIUM. (Tel. 33-81-33).

WANT—New or used 45 RPM Records, not over 6 months old. We pay 15¢ and the freight. Can use any quantity. WALLY RECORDS, 17725 N. W. 8TH PLACE, MIAMI 69, FLA.

WANT—Exhibit's IOU, Selectem and Horseshoes. State price, quantity and condition in first letter. NEW LIDO ARCADE, 412 EAST BALTIMORE STREET, BALTIMORE, MD.

WANT—Wms. & Gottlieb used 1, 2 & 4 players, as is, complete, 1959 and up. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, NEW JERSEY.

WANT—AMI 120 and 200 Phonographs, Hideaways, Selection Boxes, Steppers, Late model Gottlieb Pin Games; 5¢ & 10¢ Coiner Games. Write stating quantity condition and best cash price. ST. THOMAS COIN SALES LTD., 669 TALBOT ST., ST. THOMAS, ONT., CANADA. (Tel. MEIrose 1-9550).

WANT—Salesmen—Experienced only. Must be one-call closers. Our men are making \$400 to \$800 weekly. Please include past experience. All information strictly confidential. Nobody beats our deal; let us prove it. AZAR MANUFACTURING COMPANY, 2314 EAST 15th, OAKLAND 1, CALIF.

WANT—Conversion Kits to convert V Seeburg's to VL. State quantity and price. FOR SALE—Deluxe Big Tents \$150.; County Fairs \$80.; Double Shots \$90.; Skeet Shoots \$60.00. BUDDY BUDDY ENTERPRISES, CHESTER, ILLINOIS.

WANT—All types of music. Bally Bingos, Wms. Pins, Gottlieb Pins, all types of Shuffles, Bowling Alleys, Rifles, Arcade Vending. Quote prices, FAS, U.S.A. Port. State condition. BOX #540, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—We need great quantities of Bally Bingos. Quote us your lowest prices. F.O.B. nearest seaport U.S.A. P.V.E.A. VERHEDA, KRONEN-BURGSTRAAT 94, ANTWERP, BELGIUM. (Cable address: VERHEDA).

WANT—Bingos, Big Shows, Show Times, Key West, Miss America, Sun Valley, Cypress Gardens, Double Headers and all other late Bingos, in quantity. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND, OHIO. (Tel. TO 1-6715).

WANT—To Buy for Resale—Wurlitzer 1900, 2104, 2204; Seeburg R & L; Gottlieb Pinballs from 1958 on. ACTIVE AMUSEMENT MACHINE CO., 666 NO. BROAD ST., PHILADELPHIA 30, PA. (Tel. POplar 9-4495).

WANT—Rowe Cigarette Vendors: 14 Column Ambassadors; 20 Column 700; Seeburg VL & KD; National 22 column Cigarette Vendor; Wms. Ten Pins & Ten Strike. Quote best price. DAVE LOWY & COMPANY, 652 TENTH AVE., NEW YORK 18, N.Y. (Tel. LH 1-1033).

WANT—New or used 45 RPM Records that have been on the Cash Box Top 100 in the last 6 months. We pay 12¢ to 15¢ and can use 100 of a number. We pay the freight. VISTA RECORDS, 1314 WINDSOR ROAD, CARDIFF, CALIF.

WANT—45 RPM Records, new or used. LP's also considered. We pick up any quantity you have on hand and pay highest cash prices. Write information to: EARL KUHNS DIST. CO., 4580 SNEAD, SANTA CLARA, CALIFORNIA. Cherry 1-0087.

WANT—New (salvage, overrun, scrap) 45 RPM singles, kiddy & 12" long play records, also juke box records. We are top promotional record house in the business, see us first. NATIONAL BAG-O-TUNES, INC., 224-09 LINDEN BLVD., CAMBRIA HEIGHTS 11, NEW YORK. (Tel. AR 6-6333) BEN JACOBS, DAN WANCIO.

WANT—We pay the highest prices for all Bally Bingos and Gottlieb Pinballs manufactured 1958 and up. Interested all brand new closeouts. Also arcade equipment. Cable or write to: HOLLAND-BELGIE, EUROPE SPRL, 276 AVENUE LOUISE, BRUSSELS 5, BELGIUM. (Cable address: HOBEL-EUROPE-BRUSSELS).

WANT—Wurlitzer Models 1700-1800-1900-2104-2250-2150-2300 and 5250 wall boxes; Seeburg Models C & R and 3W1 wall boxes; Rock-Ola Models 1438-1446-1448. EQUIPMENT DISTRIBUTORS, INC., 1611 VIRGINIA BEACH BLVD., NORFOLK, VA. (Tel. MA 7-8129).

WANT—New 45 RPM records that have appeared on the Cash Box Top 50 within the last 6 months. We pay 15¢ to 18¢. Can use any quantity. KAY ENTERPRISES, 650 N.E. 123RD ST., NORTH MIAMI, FLORIDA. (Tel. PL 7-8061).

WANT—Used 45 RPM Records. All types, as they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO., INC., 14 EAST 21st ST., BALTIMORE 18, MD.

WANT—Late 1, 2, 4 player Five Ball Amusement Machines. COIN MACHINE EXCHANGE, 4605-127TH SW., TACOMA 99, WASH. (Tel. JU 8-7153).

WANT—JUKE Box Operators! If you want a steady outlet for your used records, call or write: EASTERN RECORDS, INC., 138-43 JAMAICA AVE., QUEENS 35, NEW YORK. (Tel. JAmaica 3-7030).

WANT—To purchase 5,000,000 new records, all speeds. We prefer large quantities and will buy for cash. Top prices offered. No Juke Box Records. Write to: RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. General 2-1650), JESSE SELTER, Pres.

WANT—Your used or surplus records all speeds. We buy all year 'round, and pay top prices. No lot too large or too small. We pay freight. BRACON RECORD DISTRIBUTORS, INC., 821 NORTH MAIN ST., PROVIDENCE, R.I. (Tel. Union 1-7500, JACKson 1-5121).

WANT—Coon hunt and Bear Guns—also parts and incomplete machines of Coon Hunt and Bear Guns. Contact: ROSEN ENTERPRISES, INC., 1520 NORTH WESTERN AVENUE, LOS ANGELES 27, CALIFORNIA (TEL. HOLLYWOOD 3-8175).

WANT—Seeburg Bear Gun parts, clutch assemblies, cams, gears and drive-belts etc., list quantity, write: IDEAL NOVELTY COMPANY, 2823 LOCUST BLVD., ST. LOUIS, MISSOURI.

WANT—Used Records, 45 rpm, no quantity too large or small. Highest prices paid. INTERBORO MUSIC CO. INC., 433 WEST 45TH ST., NEW YORK 36, N. Y. (Tel. JEdson 2-2363).

WANT—Late Bingos, Gottlieb 2-4 players, Seeburg Phonographs, unshopped but complete. Quote prices. FOB nearest seaport. THE GENERAL AUTOMATIC, 60, rue Van Schoor, BRUSSELS 3, Belgium. (Cable address: JEUMATE-BRUSSELS).

WANT—Key West, Show Times, Miss Americas, Sun Valley and all other late Bally Bingos; Seeburg Phonographs Model AY 160's slightly used. Quote us your bottom prices. We pay cash in advance. MUSIC-BOXES, 25 AVENUE DES ACACIAS, GRIVEGNEE-LIEGE, BELGIUM.

WANT—Bally County Fairs, Laguna Beach, Roller Derby, advise price & condition. For resale. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO (Tel. CH 3-7191).

WANT—For resale—Bally "Batting Practice", United "Jupiter", Midway "Deluxe Bazooka"; Wms "Space Glider"; Gottlieb "Flippers"; Chicoin "Pony Express"; Wurlitzer 2000 & 1900; Seeburg "L-100" "Hfloor" "201" "222" Please send us your lowest prices. CONTINENTAL COIN, 1827 ADAMS, TOLEDO 2, OHIO. (Tel. Code 419 248-3359).

WANT—Panorams and Panoram parts. United Triple Sales Wanted. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO, CALIF. (Tel. HEMlock 1-1750).

WANT—Stover & Rowe Candy Machines—100 selection Seeburg Chrome, Wall Boxes—Seeburg Hideaways—Coffee—Soda Machines. FOR SALE—AMI D80—\$100.; AME E-120—\$175.00. AUTOMATIC SELLING ASSOCIATES INC., 12 WATERFORD ROAD, ISLAND PARK, N.Y. (Tel. GE 1-3321).

WANT—FOR Resale: Seeburg and Wurlitzer Phonographs, Games, Cigarette Machines. Send list, condition, prices. HASTINGS DISTRIBUTING CO., INC., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISCONSIN.

WANT—BINGO GAMES WANTED—Give Quantity and price in first letter, write CASH BOX, Box 162, 29 E. MADISON STREET, CHICAGO 2, ILL.

WANT—Bally Bingos from Miami Beach & up. Bally Shuffles from Lucky & Un. CC Shuffles from Red Pin & up. Un. Shuffles from 2 way & up. CC Ball Bowlers from Queen & up. Un. Ball Bowlers from Advance & up. State quantity and best price. MONROE COIN EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO.

WANT—Mechanic, must be top all around Phonograph Mechanic to fix amplifiers, etc. Applicant state age, years experience, salary expected, reference etc. TWENTY RECORD PHONOGRAPH COMPANY, 205 WASHINGTON STREET, TAMPA, FLORIDA.

WANT—For Export. Holly Cranes, Buckley Track Odds & Jennings Sun Chiefs, Mills Q. T.s. Quote Lowest cash price—Write BOX 559, c/o CASH BOX, 1721 BROADWAY, N.Y.C.

WANT—For resale. United Jupiter, Williams Space Glider, Gottlieb Flippers and Flipper Parade; United Big Ball Bowlers; Bally Bingos; Seeburg 201, 222, AQ & AY. Please send lowest price. CONTINENTAL COIN, 1827 ADAMS, TOLEDO 2, OHIO (Tel. Code 419 248-3359).

FOR SALE

FOR SALE—2 Keeney Pop Corn Machines, reconditioned, \$250.00 each. Send for latest catalog. MIKE MUNVES CORPORATION, 577 10th AVENUE, NEW YORK, N.Y. (BRyant 9-6677).

FOR SALE—5-1478 Rock-Ola (like new), \$575.00.; Rock-Ola 1454, \$325.00.; Rock-Ola 1455, \$295.00.; Rock-Ola 1465, \$375.00.; Seeburg KD 200, \$325.00.; Seeburg V 200, \$175.00.; Seeburg V 200 Converted, \$225.00.; AMI G 200, \$195.00.; AMI J 120, \$500.00.; Gottlieb Sea Belles, \$85.00.; Gottlieb World Champ, \$85.00.; Wms. 3-D, \$75.00.; Wms. Reno, \$65.00.; Keeney Little Buckaroo, \$115.00.; Keeney Touchdown, \$115.00.; United Atlas—S/A, \$175.00.; United Regulation, \$135.00.; United Clipper, \$95.00. Prices FOB Cleveland, Ohio. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel. Henderson 1-4100).

FOR SALE—Pokerino nearly new with drop chute and knock off. Also have some older Pokerino games with push chutes. If you need parts for your Pokerino we have them. Write, JAMES TRAVIS, P.O. BOX 206, MILLVILLE, N.J.

FOR SALE—9 column National cigarette machines \$50.00 each. Also Joker Wilds, Joker Balls, Beauty Contests uncrated. Make offer. Write to—PENNSYLVANIA VENDING CORP., 1220 BROWNVILLE ROAD, PITTSBURGH 10, PENNA.

FOR SALE—Rock-Ola 1446, 1455, 1462, 1465, 1475, 1468, 1478, 1485. SEE MODEL, B. C. G. V-200, VL-200, WUZER 1800, 2150. Cleaned and shined from our routes... Best offer on models. PATTON MUSIC CO., 6111 STREET, MODESTO, CALIF.

FOR SALE—Large supply of Bingos rights and Joker Balls. Rock-Ola \$295.00 1436A \$85.00, 1438 \$165.00. Seeburg and Rock-Ola 100 and 120 Wall \$35.00 and Hidden Units. HALLGREN TRIBUTORS, 1626 3RD AVENUE, LINE, ILLINOIS.

FOR SALE—If it's Panoram Parts you Phil Gould has 'em. PHIL GOULD MARKET ST., NEWARK, N.J. (Tel. ket 4-3297).

FOR SALE—New and Used Coin Machines shopped and ready for location. Also for sale. AUTOMATIC MUSIC CO., 12 ARCHER ST., TULSA, OKLAHOMA. LU 4-4775).

FOR SALE—All new 45 RPM records, 100 assorted per carton, \$12.50 per 100 known artists. Trial order will come these are best lots on market. Satisfactory guaranteed. C & S ENTERPRISES, 1628 BEDFORD AVE., BROOKLYN.

FOR SALE—We have a large stock of conditioned Shuffle Games and Bingo. Write list. PIONEER VENDING, INC., 3726 SEN AVE., CINCINNATI, OHIO. MONTana 1-5000).

FOR SALE—Hi-Speed Super Fast Board Wax. 24 one-pound cans per \$8.50 f.o.b. Dallas, Texas. Sold on 100% back guarantee. Distributor for D. G. Coin. STATE MUSIC DISTRIBUTOR, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Auto-Photo Studios, Model #995.; Model 11 \$1,995.; APT Shooting Gallery (like new); Kiddie Rides, Arcade Equipment. Write for list and prices. ADV. DISTRIBUTING CO., 5644 DEL BLVD., ST. LOUIS 12, MISSOURI. Parkview 7-1373).

FOR SALE—100,000 new 45 rpm 6 month 1 year old, \$10 per 100, \$95 per 1000, 25,000 EP's \$25 per C; 2500 per M; 12" available \$100 per C; \$950 per M. MAR SALES CO., 170-21 JAMAICA JAMAICA 32, N. Y. (Tel. OLYmpia 8-2400).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will cover you. We are factory representatives for United, Williams, Bally, DeGrenier, Genco. TARAN DISTRIBUTING, INC., N.W. 36th ST., MIAMI 42, FLA. Newton 5-2531).

FOR SALE—6 Pocket Pool Tables, excellent shape \$150.; 14' Bowlers \$195.; Billiards \$185.; Skee Balls \$125.; Bowlette 14" Rebound Shuffles \$49.50. Write or wire day. PURVEYOR DISTRIBUTING CO., 4322 NORTH WESTERN AVE., CHICAGO 18, ILL. (Tel. JUmpier 8-1814).

FOR SALE—Seeburg's B's \$125., C's \$300., KD's \$395.; V-3WA's \$75.; itzers 1700 \$195., 1800 \$245., 1900 2104 \$395.; Cigarettes, Games, A Bingos also available. GABRIELSON COMPANY, 724 MEMORIAL DR., S.W. ATLANTA 16, GEORGIA. (Tel. JA 5-3200).

FOR SALE—Used Rowe Tasty Twenty's, price, \$599.50. Our price, completely ished and reconditioned, \$400 per unit, guaranteed. Wire deposit. Immediate delivery. Specify color. SHELDON S. DISTRIBUTING CORP., 881 N. STREET, BUFFALO 3, NEW YORK. TT 5-9106).

FOR SALE—UNITED 16' Duplex B.A. 9 16' Playtime B.A. \$450.; 14' Bowling \$95.; Atlas S.A. \$295.; Handicap S.A. \$ Super Bonus S.A. \$175.; CENTRAL COIN MACHINE EXCHANGE, INC., N. HIGH ST., COLUMBUS 15, OHIO. AXminster 4-3529).

FOR SALE—Bally Bikini \$675.; Circus O \$630.; Seeburg HF100G \$300.; All are new and ready for location. Write or NASTASI DISTRIBUTING COMPANY, 912 POYDRAS STREET, NEW ORLEANS. (Tel. 523-6386—523-7459).

FOR SALE—Pool Table Supplies at reasonable prices. 48" Cue Sticks \$18. doz.; 52" size doz.; Extra Live 6 Pkt. Cushions \$22. size. Reg. Bumper Pool \$11.95 set. CHAMBERS DIST. CO., 3451 N. MILWAUKEE, CHICAGO 41, ILL. (Tel. Avenue 6-6751).

FOR SALE—Relays—low cost, high quality general purpose open style made to specifications. Short run our specialty. electrical harnesses and switch stack assemblies. MARVEL MANUFACTURING 2847 W. FULLERTON AVE., CHICAGO ILL. (Tel. DI 2-2424).

FOR SALE—Records. New 45's 100 assorted tunes per carton—60% majors, 11¢ and EP's 25¢ per record, 12" LP's majors and others, pre-packaged 100 or more, \$75. send sample order. Send check or money order. SID TABACK RECORDS, 2540 PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUNKirk 3-8735).

FOR SALE—Lotta Funs \$400.; Barrel \$475.; Plantations \$450.; Startime \$ Bally Big Times, Varieties, Gay T. Gayety's, Dude Ranch, Beauty's, etc. Cleaned and checked ready for location \$75.; United Starlet, Monaco, Manhattan etc. Cleaned checked \$75.; Pixies write. Red Ar \$290.; Super Wild Cats \$290.; Twin Star Wild Cats \$425.; Trail Blazer \$350.; DELPHIA STREET, YORK, PA. 81846).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Attention! We are the trade's largest suppliers of Pool Table supplies—slates, cues, balls, cloth, etc. Best quality, lowest prices, write or phone for our new catalog. **EASTERN NOVELTY DISTRIBUTORS**, 3726 TONNELE AVE., NORTH BERGEN, N. J. (Tel. UNion 3-8627).

FOR SALE—SEEBURG G-100 @ \$235.; V-200 @ \$185.; WURLITZER 2000 @ \$350.; 2100 @ \$395.; 2200 @ \$395.; 2300 @ \$795.; AMI H-120 @ \$395.; G-200 @ \$165.00 1/3 Deposit, balance C.O.D. NORTHWEST SALES CO. OF OREGON, 1040 S.W. 2ND AVE., PORTLAND 4, OREGON. (Tel. CAPITOL 8-6557).

FOR SALE—Wurlitzer 2000's at \$295.00 or \$250. in lots of five. Seeburg VL200's at \$275. or \$230. in lots of five. All model used Rock-Olas in stock. See us for used vending equipment. MARTIN AND SNYDER CO., 12727 W. WARREN AVE., DEARBORN, MICHIGAN. (Tel. LUson 2-2300).

FOR SALE—Bally Lucky Shuffle \$250.; Bally Junco Bowler \$125.; United Eagle \$275. WANT—Gottlieb Flipper & Wms. Road Racer. MOHAWK SKILL GAMES CO., 67 SWAGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Mills & Jennings Fruit Machines—Black Cherries, Golden Falls, High Tops, Blue Front, Brown Fronts, Diamond Fronts, A-1 condition. Ready for export. COIN MACHINE DISTRIBUTORS CO., 1995 DICKERSON ROAD, RENO, NEVADA. (Tel. FA 3-8546).

FOR SALE—Arcade Building 65x10, land 100x100, state licensed to give prizes. 60 Machines, Exclusive South Jersey Seashore Resort. No competition. Price \$60,000. Owner wishes to retire after 25 years in business. BEACON AMUSEMENTS, BRANT BEACH, NEW JERSEY.

FOR SALE—or trade on Gottlieb Games: Ten Strike, Crusader Gun, Playland Rifle Gallery, Pony Express Rifle Gallery, Pro Basketball, Pro Hockey, Super Hockey, Moon Raider Gun, Motorama, Space Age, Team Hockey, Bert Lane Horse, Metro Pony, Six Shooter, Candid Camera. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH.

FOR SALE—Call or write our nearest office for best prices on New and Used equipment. TRI STATE DISTRIBUTING CO., P. O. BOX 615, ROME, GA. (Tel. 234-7123) or 1441 CENTRAL AVE., CHATTANOOGA, TENN. (Tel. AM 5-4858).

FOR SALE—World famous Aristocrat Fruit/Poker Machines. Areadian, Sheerline, Starlite, Clubmaster, Crisscross, Wild Ace, Gold Award, Four Reeler, Guaranteed Jackpot and Dropping Jackpot combinations. AINSWORTH CONSOLIDATED INDUSTRIES (G.B.) Ltd., 178, Grays Inn Road, London W.C.1., England. Cables Aindent LONDON

FOR SALE—Shuffle Alleys, Bally ABC Deluxe \$135.; United Handicap \$100.; United Leader \$75.; United Bowling Alley (small ball bowler) \$100. CAPITOL-RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel. JA 7-8511).

FOR SALE—Brand new 45 RPM Records; Top 100's past and recent packed 100 assorted per carton, \$11. postage prepaid. Send check or money order: RECORDS INC., 2707 W. PICO BLVD., LOS ANGELES 6, California.

FOR SALE—5 Bally Can Can—new; 5 Bally Marksman—new; 50 Beautiful—Reconditioned—AMI D-80 & E-80; 20 Rokola 1455. Also—Large assortment of Gottlieb and Williams Games, Big Ball Bowlers, Music, Arcade, Vending, Phone—Wire—AL 4-4040. REDD DISTRIBUTING COMPANY, INC., 126 LINCOLN ST., BRIGHTON 35, MASS.

FOR SALE—Approx 10,000 new 78 records including the following labels: Gilt Edge, National, Majestic, Fulton, Manor, Ara, Damon, Okeh, Vito, Modern, 4-Star, Exclusive, Black & White, Vocalion, Musicraft, Brunswick & All The Top Labels. Includes Foreign, Hawaiian, Country, Western Blues, Holiday & Older. No choices sold in quantities only. NOBRO NOVELTY COMPANY, 142 DORE STREET, SAN FRANCISCO 3, CALIF. (Tel. Market 1-5438).

FOR SALE—UNITED—Simplex 16 Ft.—\$100.; —Bally—Speed Bowler—\$79.50; United—Ningara—Dual—Eagle SPECIAL. Write, Wire, Call. UNITED EAST COAST CORP., 583 10TH AVENUE, NEW YORK 36, N.Y.

FOR SALE—Keeney Deluxe Big Tent \$225.; Bally Skill Parade \$75.; Rock-Ola 1468, like new \$525.; Bally Big Show \$95.; United Eagle Alley \$295.; Wms. Short-Stop \$195.; United 6-Star Alley \$235. CLOER DISTRIBUTING CO., 1613 MAIN, JOPLIN, MISSOURI (Tel. MA 3-4202).

FOR SALE—Excellent Phonographs—All Makes—All Models—Lowest Price. SEACOAST DISTRIBUTORS INC., 1200 NORTH AVENUE, ELIZABETH 4, N. J. (Tel. Bigelow 8-3521-5).

FOR SALE—Fischer 6-Pkt. Tables, completely reconditioned with slate, like new 73" x 43" \$175.00; 90" x 50" \$260.00; Midway Rifle Gallery \$225.; Deluxe \$375.; Bally; Sharpshooter Gun \$315.; Big Inning Baseball \$195.; Batting Practice \$195.; ABC \$115.; Rocket \$95.; United Regulation \$135.; Royal B. A. \$215.; Slugger Baseball \$110.; Mercury Shuffle \$95.; Genco Shuffle Pool \$95.; ChiCoin Drop-A-Ball \$95.; Rock-Ola 1438 \$125.; AMI G-200 \$195.; Small Ball Bwlr's 11' and 14'. All Makes \$95. BETSON ENTERPRISES, 3726 TONNELE AVE., NORTH BERGEN, NEW JERSEY (Tel. UNion 3-8627).

FOR SALE—Have two like-new Seeburgs 22SH complete with steper—\$650.00. MIDWEST DISTRIBUTORS, 709 LINWOOD BLVD., KANSAS CITY, MO.

FOR SALE—Touchdown \$300.; Sea Wolf \$100.; Golden Bells \$135.; Williams Big League Baseball \$110. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. 524-6729).

FOR SALE—United Playmate Rebounds at \$50.; Chicago Coin or United Small Ball Bowlers at \$125.; Regulations S. A. at \$175.; 5 C. C. Bulls Eye Drop Ball at \$100.; each new \$175.00. We also have a full line of guns, five balls, and some older bingo games, and National 7, 9, 11, 13, and 22 column used cigarette machines. Write or call: CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. MA 1-3511).

FOR SALE—2 Bally Jumbo Uprights, Like new \$395. ea. ATLAS DIST., 1021 COMMONWEALTH AVENUE, BOSTON 15, MASS. (Tel. RE 4-1384).

FOR SALE—Wurlitzer 1700 \$165.; C. C. All Star Team S.A. \$95.; C.C. Players Choice B.A. \$450.; AMI-D-40 11dw. \$75.00. All machines A1 Condition. Large selection of all Brands of Music and Shuffle Alleys. BIRD MUSIC DIST., BOX 290, MANHATTAN, KANSAS.

FOR SALE—Route Southern California — Phonographs, games, hundred machines on location, forty two thousand, twenty thousand down—balance six per cent—write for particulars area. MUSIC ROUTE, 630 N. FAIRVIEW, BURBANK, CALIF.

FOR SALE—Specials: Bally Marksman Gun (new) \$445.; Beauty Contest \$65.; Beach Queens \$95.; Games, Inc. Wildcat \$195.; Super Wildcat \$325.; Keeney Big Roundup \$145.; Twin Red Coach and Red Arrow \$445.; Auto-Bell Galloping Dominoes \$50.; Deluxe Hiialeah \$145. Rush Deposit: MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11TH ST., ERIE, PA. (Tel. Glendale 2-3207).

FOR SALE—ATTENTION EXPORTERS, WHOLESALERS, VOLUME BUYERS—We have Wurlitzer Models 2200, 2300, 2310, 2400, 2410, 2300 and 2510 for sale. All machines are completely shopped. Phone or write. UNITED DIST., INC., 902 W. SECOND, WICHITA 1, KANSAS.

FOR SALE—Special—Bally: Acapulco \$555.; Barrel O'Fun '62 floor samples \$625.; Bank Ball floor samples WRITE BALLY BOWLERS—Wire, write or call Challenger Bowlers \$495.; Skill Scores brand new in orig. crates \$75.; Skill Derby brand new \$135.; Marksman Guns brand new in orig. crates \$400.; Williams; Space Glider Guns \$419.50.; Magic Clocks \$220.; Genco; Sky Rocket Gun re-finished \$85.00. NEW ORLEANS NOVELTY CO., 1055 DRYADES ST., NEW ORLEANS, LOUISIANA, (Tel. 529-7321).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Central Distributing Co. J. Rosenfeld Co. and M.A.R.K. Distributing Co., St. Louis, Missouri use and sell Lemonite. Try New liquid Lemonite. GRACO SALES CO., ARLINGTON, TENNESSEE.

FOR SALE—Uprights—Red Arrows \$275.; Twin Red Arrows \$125.; Touchdowns \$90.; Criss-Cross Diamonds \$90.; Big Round Ups \$90.; Wild Cats \$150.; Playball \$50.; Beauty Contest \$60.; Old Plantations \$425.00. D & L COIN MACHINE CO., 111 KELKER STREET, HARRISBURG, PA. (Tel. CE 4-1051).

FOR SALE—Chico Players Choice \$295.; Classic \$175.; Un. Shooting Stars \$75.; Chico Rocket \$65.; Bally Marksman Guns \$325.; Bally Fire Engine \$550.; Auto Racer \$115.00. Wanted: Seeburg Sel. Hidesways. Write for list complete. GRECO BROS AMUSEMENT CO., INC., 1288 BROADWAY, ALBANY, N.Y.

FOR SALE—Used Bally Bingos. Coin counters, coin sorters, coin changers, coin wrappers, parts and supplies. GLOBE DISTRIBUTING CO., INC., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. AR 6-0780).

FOR SALE—Kiddie Rides: Horses, Jets, Auto Racer, \$100.; & up. Seeb. M100A \$59.50. Wurl. 1800 \$250.; W2000 \$285.00. Send for complete list of buys. Wanted: Seeb. Hidesways. GRECO BROS. AMUSEMENT CO. INC., 1288 BROADWAY, ALBANY, N.Y. (Tel. HO 5-0228).

MISCELLANEOUS

MISCELLANEOUS—Burglar Alarm for coin-operated equipment operates on flashlight battery. Sensitive to tampering, 100% protection. Installed quickly. Powerful alarm. Postpaid \$3.95. three \$10.75. dozen \$39.00. Quantity prices to distributors. BLOCK MARBLE CO., 1425 NO. BROAD ST., PHILADELPHIA 22, Pa.

MISCELLANEOUS—Steel Truck Safe. "Drop" opens and automatically closes safe from pilferage. Base drilled for mounting. Door recessed. Corbin Lock. Switch can be connected to horn. Heavy chain extra protection. Hammett Green, 40 lbs. \$54.40. BLOCK MARBLE, 1425 N. BROAD ST., PHILADELPHIA, PA

MFRS. NEW EQUIPMENT CURRENTLY IN PRODUCTION

Prices shown are list prices f.o.b. factory. Mfrs. have not authorized prices where no price is shown.

AMI, INC.

Continental 2-200 Stereo Round* with Automix, 200 Sel. Stereo Phono.
Continental 2-200 Monaural (no Automix) 200 Sel. Monaural Phono.
Continental 2-100 Stereo Round* with Automix, 200 Sel. Stereo Phono.
Continental 2-100 Monaural (no Automix), 100 Sel. Monaural Phono.
(*Stereo Round plays 33-1/3-45 rpm records intermixed)

HAC-200—Hideaway, 200 Sel. Monaural or Stereo
WQ-120 120 Sel. W. B.
WQ-200 200 Sel. W. B.
KQ-200-1 20 Sel. W.B., Dual Price Play WQ-200-3 200 Sel. W. B., Dual price Play, 4-Coin Rejector
Bar Grip W. B. Mounting Bracket ...
EX-600 Cylindrical Wall Spkr.
L-2130 Ceiling Spkr., Choice of Grille Types Listed

L-2135 Random Pattern Grille
L-2136 Uniform Pattern Grille
L-2137 Circular Flush-Mount Grille
Remot. Vol. & Cancel Cont., St. or Mo. AUTO., OTTO CO.

Model 12 Studio\$3,245.00
V-2 Auto-Voice Recorder

BALLY MFG. CO.

Shoot-A-Line (Bingo)\$ 895.00
Lido (Bingo) 1,215.00
Bank-Ball 695.00
Super Shuffle 995.00
Barrel-O-Fun '62 870.00
Funspot '62 870.00
Bally Bowler 16' lengths 1,575.00
5' Extension Sections 75.00 ea.
Pony Twins (Kiddie Ride) .. 705.00
Toonerville Trolley 865.00
The Champion (all metal cah) 865.00

CHICAGO COIN MACHINE

Variety Roll-Down Bowler
Long Range Rifle Gallery
Red Dot Shuffle
Continental Bowler
Pro Basketball
Pro Hockey

EXHIBIT SUPPLY CO.

Card Vendor
Kleer Plastic Laminator Vendor

FISCHER SALES & MFG. CO.

Crown Imperial VIII
Crown Imperial VII
Imperial VI
Coronet 6
Coronet 7
Crown Fiesta
Holiday

J. F. FRANTZ MFG. CO.

U.S. Marshall 5¢ Gun
New Frontier (Counter Pistol)
Dodge City (Counter Pistol) .

Kicker & Catcher
ABT Challenge Pistol
ABT Guesser Scale
ABT Rifle Sport
Aristo Scale

GAMES, INC.

Tim-Buc-Too
Twin Tim-Buc-Too

D. GOTTIEB & CO.

Liberty Belle, 4-Plyr.

IRVING KAYE CO., INC.

Deluxe Eldorado 6 Pkt. Series
Mark I, 77x45; Mark II, 82x46;
Mark III, 93x52; Mark IV, 106x58.

Satellite, 77x45
Deluxe Klub Pool, 56x50

J. H. KEENEY & CO., INC.

Two-Gun Fun, Gun game
El Rancho, 2-Ball Pin

Hacienda (same game w/o
Panoscope unit)

Sweet Shawnee
Deluxe Red Arrow

Twin Red Arrow
Red Arrow

MIDWAY MFG. CO.

Deluxe Baseball
ROCK-OLA MFG. CORP.

1496 120 Sel. Empress Phono
1497 200 Sel. Empress Phono

1493 100-Sel. Princess st/m phono
100 Wall Phono—100 Sel.

1622 Stereo Twin Speakers ...
1623 Stereo Twins jr. spkrs.
1623 Hi Fidelity Extension
Speakers

33 1/3-45 rpm Mech-O-Matic intermix
play Dual-speed turntable
1950 Remote Vol. Cont. with Cancel
Button 50¢

1972 Reverba-sound kit
1554 100-sel. wall box
Coin Chute Available for All
Models

Dual Credit Unit Available for 200 Sel.
Model 1485

THE SEEBURG CORP.

DS100—Directional stereo, 100 selection phonograph.

DS160—Directional stereo, 160 selection phonograph.

All models have the following as standard equipment:

Personalized feature
Artist of the Week feature
Universal pricing

Play 33-1/3-45 rpm records
intermixed. Half dollar
Remote Control optional

IY100UR—Stereo, 100 selection, hideaway.

IY160UR—Stereo, 160 selection, hideaway.

3W100—Wall-O-Matic "100", Single pricing

S3W160—Wall-O-Matic "160", Single pricing

TW1—Twin stereo wall speaker, 8 inch
TC1—Twin stereo corner speakers, 8 inch

TR1—Twin stereo recessed speakers, 8 inch

EBWC1-12—Extended bass corner/wall speaker, 12 inch

PRVC-2—Powered remote volume control

CC-2—Coin counter —PS6-1Z—Power supply

BMS-2—Background Music unit, plays 1000 selections

BMC-1—Background Music Compact

BMCA-1—Companion Audio

E2—Cigarette vendor, free standing, 825 pack capacity

E2XM—Cigarette vendor, free standing, 825 pack capacity, less match vendor.

E3—Cigarette vendor, modular, 825 pack capacity

4SCD2—Cold Drink vendor, with crushed ice, 1500 cup capacity, 4 flavor

SCD1—Cold Drink vendor, with crushed ice, 1500 cup capacity, 7 flavor

CI—Candy vendor, capacity up to 800 units. Gum and mint unit optional

P1—Pastry vendor, capacity up to 184 units

CP1—Snack vendor, capacity up to 200 units candy and 92 units pastry. Gum and mint unit optional.

661—Seeburg/Bally coffee vendor, brews coffee cup at a time, dry or refrigerated liquid cream. Selective: 5, Capacity: 450 7 oz. cups

662—Seeburg/Bally coffee vendor, brews coffee cup at a time, dry cream. Selective: 5, Capacity: 200 7 oz. cups

UNITED MFG. CO.

Bonus Baseball
Holiday Bowling Alley

Crystal Shuffle Alley
Playboy

UNITED MUSIC CORP.

UPD-100 Monaural
UPD-100S Stereo

VALLEY SALES CO.

DeLuxe 6-Pocket Models
Model 750A—75x42x31

Model 850A—84x47x31

Model 900A—90x50x31

Special 6-Pocket Model
Model 745A—75x42x31

Regulation Bumper Pool

WILLIAMS MFG. CO.

3 Coins, 5-Ball
Extra Inning Baseball

World Series (Free play model)
Road Racer

Voice-O-Graph

THE WURLITZER COMPANY

2600 Stereo-Mono., 200-sel. phono.
2610 Stereo-Mono., 100-sel. phono.

Wall Boxes

5250 WB 200-sel. 10-25-50¢
5207 WB 104-sel.

5200 WB 100-sel. 10-25-50¢
Speakers

5119 High Fidelity Ceiling Spkr.—12" Cone

5122 Stereo Convertible Console Spkr.

5123 Stereo Wall Spkr.—12" Coaxial

5124 Stereo Corner Spkr.—8" Extended Range

5125 Stereo Extender Spkr. (Packed in Pairs)

5126 Stereo Directional Spkr. (Packed in Pairs)

Hideaway Phonographs

COIN MACHINE INVENTORY LISTS—USED EQUIPMENT

A Compilation of Phonographs and Amusement Machines Actively Traded On Used Coin Machine Markets—New Machines Are Listed Elsewhere In This Section

MUSIC MACHINES

AMI

D-40, '51, 40 Sel.
D-80, '51, 80 Sel.
E-40, '53, 40 Sel.
E-80, '53, 80 Sel.
E-120, '53, 120 Sel.
F-80, '54, 80 Sel.
F-120, '54, 120 Sel.
G-80, '55, 120 Sel.
G-120, '55, 120 Sel.
G-200, '56, 200 Sel.
H-120, '57, 120 Sel.
H-200, '57, 200 Sel.
I-100M, '58, 100 Sel.
I-200M, '58, 200 Sel.
J200E, '58, 200 Sel.
J200E, '59, 200 Sel.
J200M, '59, 200 Sel.
J-120, '59, 120 Sel.
K200, '60, 200 Sel.
K120, '60, 120 Sel.
Continental, '60, 200 Sel.
Lyric, '60, 100 Sel.

ROCK-OLA

1436, '52, Fireball, 120 Sel.
1436A, '53, Fireball, 120 Sel.
1438, '54, Comet, 120 Sel.
1446, '54, HiFi, 120 Sel.
1488, '55, HiFi, 120 Sel.
1452, '55, 50 Sel.
1454, '56, 120 Sel.
1455, '57, 200 Sel.
1458, '58, 120 Sel.
1465, '58, 200 Sel.
1475, '59, 200 Sel.
1468, '59, 120 Sel.
1485, '60, 200 Sel.
1478, '60, 120 Sel.
1495 '61 200 Sel.
1488 '61 120 Sel.

SEEBURG

M100A, '51, 100 Sel.
M100B, '51, 100 Sel.
M100BL, '51, 100 Sel.,
Light Cab
M100C, '52, 100 Sel.
HF100G, '53, 100 Sel.
HF100R, '54, 100 Sel.
V200, '55, 200 Sel.
VL200, '56, 200 Sel.
KD200H, '57, 200 Sel.
L100, '57, 100 Sel.
201, '58, 200 Sel.
161, '58, 160 Sel.
222, '59, 160 Sel.
220, '59, 100 Sel.
Q-160, '60, 160 Sel.
Q-100, '60, 100 Sel.
AY160S, '61, 160 Sel.
AY100S, '61, 100 Sel.

WURLITZER

1250, '50, 48 Sel., 45 or
78 RPM
1400, '51, 48 Sel., 45 or
78 RPM
1450, '51, 48 Sel., 45 or
78 RPM
1500, '52, 104 Sel., 45 &
78 Intermix
1500 A, '53, 104 Sel., 45
& 78 Intermix
1600, '53, 48 Sel., 45 &
78 Intermix
1650, '53, 38 Sel.
1650A, '54, 48 Sel.
1700, '54, 104 Sel.
1800, '55, 104 Sel.
1900, '56, 200 Sel.
2000, '56, 200 Sel.
2100, '57, 200 Sel.
2104, '57, 104 Sel.
2150, '57, 200 Sel.
2200, '58, 200 Sel.
2204, '58, 104 Sel.
2250, '58, 200 Sel.
2300, '59, 200 Sel.
2304, '59, 104 Sel.
2310, '59, 100 Sel.
2400, '60, 200 Sel.
2404, '60, 104 Sel.
2410, '60, 100 Sel.
2500, '61 200 Sel.
2504, '61, 104 Sel.
2510, '61, 100 Sel.

PINGAMES

BALLY

Ballerina (6/59)
Barrel-O-Fun (9/60)
Beach Beauty (11/56)
Beach Time (9/58)
Beauty Contest (1/60)

PINGAMES

Big Show (9/56)
Broadway (12/55)
Can-Can
Carnival (11/57)
Carnival Queen (11/58)
Circus (8/57)
County Fair (10/59)
Crossroads (1/56)
Cypress Gardens (6/58)
Double Header (7/56)
Key West (12/56)
Laguna Beach (3/60)
Lotta-Fun (9/59)
Miami Beach (9/54)
Miss America (2/58)
Night Club (4/56)
Parade (6/56)
Queens Beach, Island
Tropic (3/60)
Roller Derby (6/60)
Sea Island (2/59)
Show Time (3/57)
Sun Valley (7/57)
Target Roll (1/58)
Touchdown (11/60)
U.S.A. (8/58)

GOTTLIEB

Around The World 2P
(7/59)
Atlas 2P (5/59)
Brite Star 2P (4/58)
Captain Kidd 2P (7/60)
Contest 4P (10/58)
Contl. Cafe 2P (7/57)
Criss Cross 1P (3/58)
Dneg. Dolls 1P (6/60)
Dbl. Action 2P (1/59)
Fair Lady (12/56)
Falstaff 4P (11/57)
Flagship (1/57)
Flipper 1P (11/60)
Flipper Fair 1P (11/61)
Foto Finish 1P (1/61)
Gondolier 2P (8/58)
Hi-Diver 1P (4/59)
Kewpie Doll 1P
(10/60)
Lightning Ball 1P
(12/59)
Lite-A-Card 2P (3/60)
Mademoiselle 2P
(11/59)
Majestic (4/57)
Melody Lane 2P (9/60)
Merry-Go-Round 2P
(12/60)
Miss Annabelle 1P
(8/59)
Oklahoma 4P (2/61)
Picnic 2P (10/58)
Queen of Diamonds 1P
(6/59)
Race Time 2P (3/59)
Rocket Ship 1P (5/58)
Roto Pool 1P (7/58)
Royal Flush (5/57)
Seven Seas 2P (1/60)
Showboat 1P (4/61)
Silver 1P (10/57)
Sittin' Pretty 1P
(11/58)
Spot-A-Card 1P (3/60)
Straight Flush 1P
(12/57)
Straight Shooter (2/59)
Sunshine 1P (10/58)
Spr. Circus 2P (10/57)
Sweet Sioux 4P (9/59)
Texan 4P (4/60)
Universe 1P (10/59)
Wagon Train 1P
(4/60)
Whirlwind 2P (2/58)
World Beauties 1P
(2/60)
World Champ 1P
(8/57)

KEENEY

Flash Back
Old Plantation
Black Dragon

WILLIAMS

Casino 1P (10/58)
Club House 1P
(10/59)
Crossword 1P (4/59)
Darts 1P (6/60)
Fiesta 2P (12/59)
Four Star 1P (7/58)
Gay Paree (6/57)
Gldn. Bells 1P (9/59)
Gldn. Gloves 1P (1/60)
Gusher 1P (9/58)
Jig Saw 1P (12/57)
Jungle 1P (9/60)

Kings 1P (8/57)
Music Man 4P (8/60)
Naples 2P (9/57)
Nags 1P (3/60)
Reno 1P (10/59)

PINGAMES

Rocket 1P (11/59)
Satellite 1P (7/58)
Sea Wolf 1P (7/59)
Serenade 2P (5/60)
Space Ship 2P (12/61)
Starfire (1/57)
Steeplechase 1P
(11/57)
10 Strike 2P (1/58)
3-D 1P (11/58)
Tic-Tac-Toe 1P (1/59)
Top Hat (10/58)
Turf Champ (8/58)
Twenty-One 1P (2/60)
Viking 2P (10/61)
Black Jack 1P (1/60)

SHUFFLES and BOWLERS

BALLY

ABC Bowler (7/55)
Deluxe model
Congress (7/55)
Jumbo Bowler (9/55)
King Pin Bowler
(9/55)
ABC Super DeLuxe
Bowler (9/57)
All-Star Bowling
(12/57)
All-Star Deluxe (2/58)
Lucky Shuffle (9/58)
Star Shuffle (10/58)
Speed Bowler (11/58)
Club Bowler (2/59)
Club Deluxe (5/59)
Monarch Bowler
(11/59)
Official Jumbo (3/60)
Jumbo Deluxe (9/60)

Ball Bowlers

ABC Bowling Lane
(1/57)
ABC Tournament
Bowler (6/57)
ABC Champion Bowler
(8/57)
Strike Bowler (11/57)
Trophy Bowler (4/58)
Lucky Alley (8/58)
Pan American (6/59)
Challenger (9/59)

CHICAGO COIN

Shuffles

Triple Strike (2/55)
Arrow (2/55)
Criss Cross Targette
(1/55)
Bonus Score (4/55)
Hollywood (5/55)
Blinker (8/55)
Score-A-Line (9/55)
Bowling Team (10/55)
Rocket Shuffle (3/58)
1 Player
2 Player
Explorer Shuffle (6/58)
Rebound Shuffle
(12/58)
Championship (11/58)
Double Feature (12/58)
Red Pin (2/59)
Bowl Master (8/59)
4-Game Shuffle (11/59)
Bull's Eye Drop Ball
(12/59)
6-Game Shuffle (6/60)
Triple Gold Pin

Ball Bowlers

Bowling League (2/57)
Ski Bowl (11/57)
6 Player
Classic Bowling
League (7/57)
TV Bowling League
(11/57)
Luck Strike (1/58)
TV (with rollovers)
Player's Choice (9/58)
Twin Bowler (10/58)
King Bowler (3/59)
Queen Bowler (9/59)
Duke Bowler (8/60)
Duchess Bowler (8/60)

SHUFFLES and BOWLERS

UNITED

Shuffles

Clipper (5/55)
DeLuxe model
5th Inning (6/55)
Capitol (6/55)
DeLuxe model
Super Bonus (9/55)
DeLuxe model
Top Notch (10/55)
Regulation (11/55)
DeLuxe model
6-Star (10/57)
Midget Bowling Alley
(3/58)
Shooting Stars (4/58)
Eagle (5/58)
Atlas (8/58)
Cyclone (10/58)
Niagara (11/58)
Dual (1/59)
Zenith (6/59)
Flash (6/59)
3-Way (9/59)
4-Way (12/59)
Big Bonus (2/60)
Sunny (5/60)
Sure Fire (10/60)
Line-Up (1/61)

Ball Bowlers

Bowling Alley (11/56)
Jumbo Bowling Alley
(9/57)
Royal Bowler (12/57)
Pixie Bowler (8/58)
Duplex (11/58)
Simplex (5/59)
Advance (5/59)
League (10/59)
Handicap (11/59)
Teammate (12/59)
Falcon (4/60)
Savoy (5/60)
Bowl-A-Rama (9/60)
Tip Top (10/60)
Dixie (1/61)
Cameo

WILLIAMS

Ball Bowlers

Roll-A-Ball (12/56)
6 Player

UPRIGHT AMUSEMENT GAMES

AB Circus (5/56)
AB County Fair (3/57)
AB Circus Wagon
Wheels (12/58)
AB Galloping
Dominos
AB Circus Play Ball
(4/59)
AB Magic Mirror
Horoscope (11/59)
AB Mermaid (3/60)
B Jumbo (5/59)
B Sportsman (6/59)
B Jamboree (10/60)
B Super Jumbo (11/60)
CC Star Rocket (5/59)
GA Skeeet Shoot (1/57)
GA Super Hunter
(6/57)
GA Double Shot
(4/58)
GA Wild Cat (12/58)
GA Twin Wild Cat
(7/59)
GA Super Wild Cat
K Big Tent
K Spr. Big Tent (6/57)
K Shawnee (1/59)
K Big Roundup (3/59)
K Little Buckaroo
(4/59)
K Del. Big Tent (5/59)
K Big 3 (5/59)
K Touchdown (9/59)
K Big Dipper (10/59)
K Twin Big Tent
K Criss Cross Diamond
(1/60)
K Red Arrow (4/60)

ARCADE

ABT 6 Gun Rite Range
Air Football
Air Hockey
Auto Photo Model 9

ARCADE

B Undersea Raider
B Derby Gun (2/60)
B Bulls Eye Shooting
Gallery (9/55)
B Big Inning (5/58)
B Heavy Hitter (4/59)
B Ball Park (4/60)
B Sharpshooter (5/61)
B Golf Champ (8/58)
B Batting Practice
(8/59)
B Skill Roll (Upright)
(B 3/58)
B Moon Raider (7/59)
B Targets (10/59)
B Spook Gun (9/58)
B Skill Parade (1/59)
B Skill Score (6/60)
B Skill Derby (10/60)
B Del. Skill Parade
(4/59)
Capitol Midget Movies
CC Bullseye Baseball
CC Basketball Champ
CC 4-Player Derby
CC Coalee
CC Midget Skee
Super model
CC Big League (5/55)
CC Twin Hockey (5/56)
CC Shoot The Clown
CC Steam Shovel
(5/56)
CC Batter Up (4/58)
CC Criss Cross
Hockey (10/58)
CC Croquet (8/58)
CC Playland Rifle
Gallery (8/59)
CC Pony Express
Gun (4/60)
CC Ray Gun (10/60)
Ex Gun Patrol
Ex Jet Gun
Ex Space Gun
Ex Pony Express
Ex Six Shooter
Ex Shooting Gal.
(6/54)
Ex Star Shtg. Gal.
(9/54)
Ex Sportland Shooting
Gallery (11/54)
Ex "500" Shooting
Gallery (3/55)
Ex Treasure Cove
Shooting Gal. (6/55)
Ex Jungle Hunt (3/57)
Ex Ringer Ball (11/56)
Ex Pop Gun Circus
(9/57)

Ge Lucky Seven
Ge Sky Gunner
Ge Night Fighter
Ge 2-Player Basketball
Ge Rifle Gal. (6/54)
Ge Big Top Rifle
Gallery (6/54)
Super model (12/55)
Ge Gun Club
Ge Wild West Gun
(3/55)
Ge Sky Rocket Rifle
Gallery (5/55)
Ge Championship
Baseball (9/55)
Ge Quarterback
(10/55)
Ge Hi Fly Baseball
(5/56)
Ge State Fair Rifle
Gal. (6/56)
Ge Davy Crockett
(10/56)
Ge Circus Rifle (3/57)
Ge Motorama (10/57)
Ge Gypsy Grandma
(5/57)
Ge Fun Fair (3/58)
Ge Space Age Gun
(6/58)
Jungle Joe
Ke Air Raider
Ke Sub Gun
Ke Sportland
DeLuxe model
Ke Ranger (3/55)
DeLuxe model (8/55)
Ke League Leader
(4/58)
Ke Sportland
Mid Red Ball (5/59)
Mid Joker Ball (11/59)
Midway Bazooka
(10/60)
Midway Shooting
Gallery (2/60)

Wm. 1957 Baseball
Wm. 10-Strike (12/5)
Wm. Ten Pins (12/5)
Wm. Shortstop (4/5)
Wm. Pinchhitter (4/5)
Wm. Vanguard (10/5)
Wm. Hercules (2/59)
Wm. Crusader (6/59)
Wm. Titan (8/59)
Bally Champion Horse
Bally Moon Ride
Bally Space Ship
Bally Speed Boat
Bally Toonerville
Trolley
Bert Lane Lancer Horse
Bert Lane Merry-Go-
Round
B.L. Miss America Boat
Bert Lane Fire Engine
Capitol Donald Duck
Capitol Elsie
Capitol Palomino Horse
Capitol See Saw
Chicago Coin Super J
Chicago Round The
World Trainer
Deco Merry-Go-Round
Deco Space Ranger
Exhibit Big Broncho
Exhibit Mustang
Exhibit Sea Skates
Exhibit Space Patrol
Exhibit Rudolph The
Reindeer
Scientific Television
Scientific Boat Ride
Texas Merry-Go-Round

ARCADE

Mills Panorama Peek
(11/54)
Munves Bike Race
(5/58)
Munves Satellite
Tracker (5/59)
Mu Atomic Bomber
Mu Ace Bomber
Mu Dr. Mobile
(Prewar)
Mu Fly Saucers
Muto Lord's Prayer
Mu Photo (Pre-War)
Mu Photo (DeLuxe)
Mu Silver Gloves
Mu Sky Fighter
Munves Squirts
(11/57)
Muto Voice-O-Graph
Pre-War Model
Post-War Model
Mu K. O. Champ
Mu Drive Yourself
Mu Bang-O-Rama
(4/57)
Philadelphia Toboggan
Skee Alley
Scientific Pitch 'Em
Seeburg Bear Gun
Seeburg Coon Hunt
Set Shot Basketball
Telequiz
Un Jungle Gun
DeLuxe model
Un Carn. Gun (10/5)
DeLuxe model
Un Bonus Gun (1/5)
DeLuxe model
Un Star Slugger (7/5)
Un Super Slugger
(4/56)
Un Pirate Gun (10/5)
Un Yankee Baseball
(3/59)
Un Sky Raider (10/5)
Wm. DeLuxe Baseball
(4/53)
Wm. Major Leaguer,
6-Player
Wm. Big League Base-
ball (2/54)
Wm. Jet Fighter
(10/54)
DeLuxe model
Wm. Safari (2/54)
Wm. Polar Hunt (3/5)
Wm. Sidewalk Engine
(4/55)
Wm. King of Swat
(5/55)
Wm. 4-Bagger (4/56)
DeLuxe model
Wm. Crane (10/56)
Wm. Peppy The Clown
(12/56)
Wm. 1957 Baseball
Wm. 10-Strike (12/5)
Wm. Ten Pins (12/5)
Wm. Shortstop (4/5)
Wm. Pinchhitter (4/5)
Wm. Vanguard (10/5)
Wm. Hercules (2/59)
Wm. Crusader (6/59)
Wm. Titan (8/59)
Bally Champion Horse
Bally Moon Ride
Bally Space Ship
Bally Speed Boat
Bally Toonerville
Trolley
Bert Lane Lancer Horse
Bert Lane Merry-Go-
Round
B.L. Miss America Boat
Bert Lane Fire Engine
Capitol Donald Duck
Capitol Elsie
Capitol Palomino Horse
Capitol See Saw
Chicago Coin Super J
Chicago Round The
World Trainer
Deco Merry-Go-Round
Deco Space Ranger
Exhibit Big Broncho
Exhibit Mustang
Exhibit Sea Skates
Exhibit Space Patrol
Exhibit Rudolph The
Reindeer
Scientific Television
Scientific Boat Ride
Texas Merry-Go-Round

LOOK INTO A
 BRIGHTER FUTURE
 LOOK INTO THE
 AMI "100"



You don't have to be a fortune teller to tell there is a fortune in the AMI "100". It's the kind of phonograph that attracts people—makes them want to play—and play more—to earn top profits for you.

TOP TALENT TUNE PROGRAMMING on 33 1/3 singles. Feature the tunes of favorite artists on these 7-inch, 33 1/3 stereo discs—one selection to a side. Have your AMI distributor show you how simple it is.

STEREO ROUND*. Original self-contained stereo—a triumph in audio engineering. No protruding parts, no remote speakers. Builds play with hot tunes and old favorites alike.

AMI MUSIC SPECIALISTS bring you the world's finest phonographs to produce top income in all your locations. And as an added feature, every AMI has a diamond stylus to prolong record and needle life.

TWO GREAT MODELS, AMI Top Talent Tune "100"; AMI "200". Both Stereo Round.

*Patent pending



A C AUTOMATIC SERVICES, INC.

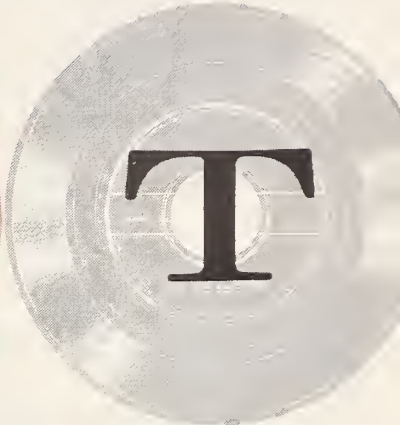
18 South Michigan Ave., Chicago 3, Ill.

OPERATORS: Reproductions of this illustration by nationally famous Stan Ekman are available, without copy, from your AMI Distributor.

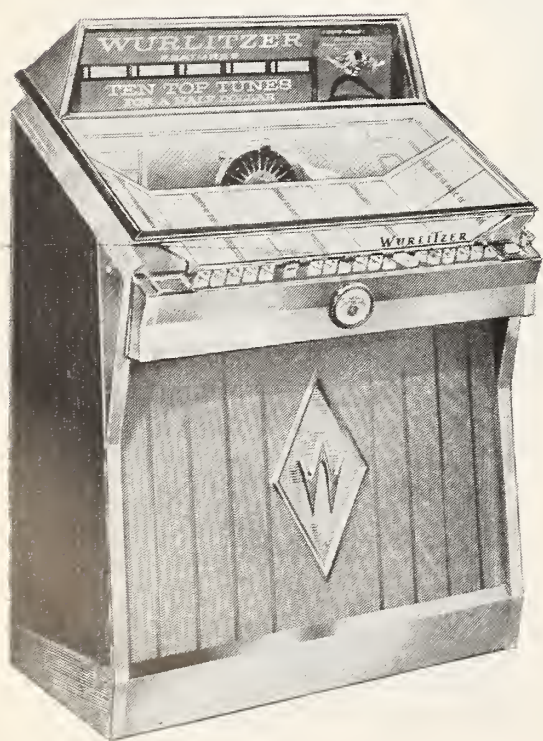


COMPLETELY SELF-CONTAINED
AMI STEREO ROUND MUSIC SYSTEMS

THE WURLITZER



generates
new highs in
earning power

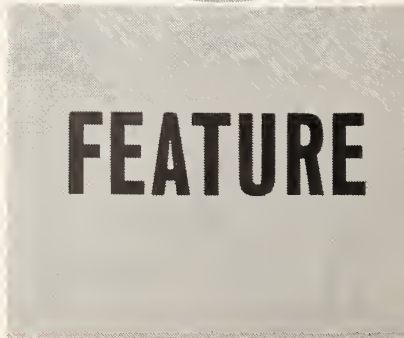


Patrons get the Ten Top Tunes at the press of a single button. This Wurlitzer exclusive is a veritable powerhouse that produces an ever-increasing flow of fifty-cent coins. Add this to a galaxy of other wonderful features—and the Wurlitzer 2600 naturally becomes your best investment in automatic music. Ask your Wurlitzer Distributor to fill you in on the full story of this fabulous money maker.

WURLITZER 2600

THE WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK

Backed by 106 years of Musical Experience



FEATURE

COLLECTIONS PROVE... it pays to operate the UNITED PHONOGRAPH

"Enjoying a big, steady half-dollar play, and plenty of other coins too. Record-changer sure is fast!"—Georgia Operator

"I like the way the UPD-100 earns money for me, and the lack of service calls is a real treat. Makes it easy to get and keep choice locations!"—S. Carolina Operator

NEW "MUSICAL MOTIF" LOOK

FLAWLESS PERFORMANCE

FASTER PLAY GREATER PROFITS

STEREOPHONIC MONAURAL

A COMPLETE MUSIC SYSTEM

EASY TO SERVICE

Unconditionally Guaranteed
Record Mechanism



Styled by
RAYMOND LOEWY

MODEL
UPD-100
53 IN. HIGH
35½ IN. WIDE
27½ IN. DEEP
310 LBS. NET WEIGHT

SEE YOUR UNITED MUSIC DISTRIBUTOR TODAY!

MANUFACTURED BY UNITED MUSIC CORPORATION • 3401 N. CALIFORNIA AVENUE • CHICAGO 18, ILL. • CABLE ADDRESS: UMCORP



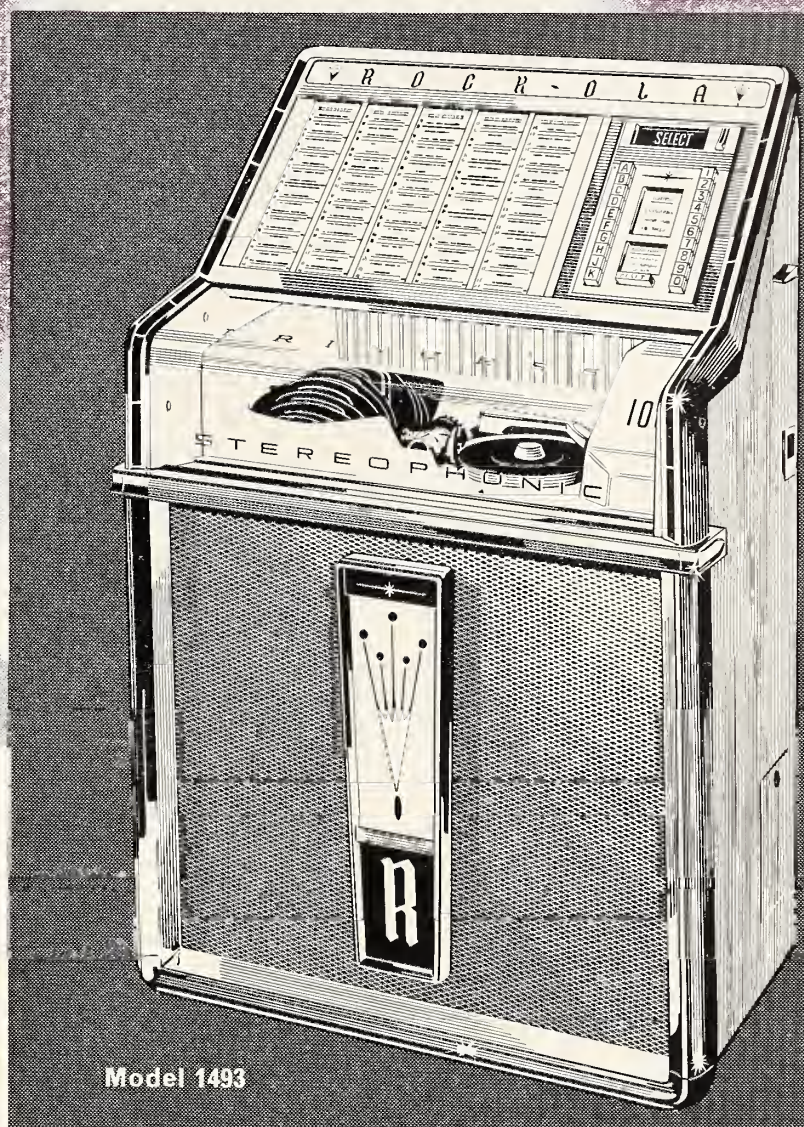
the new **ROCK-OLA**
Princess
 ALL PURPOSE
 MONAURAL · STEREOPHONIC
 PHONOGRAPH · 100 SELECTIONS

a new concept in
 compact design creates
 greater location reception
 ... increased profits

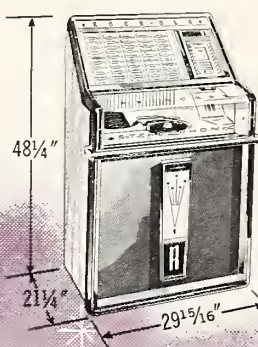
The Princess—Compact—Versatile—Daring High Styling coupled with the World Famous ROCK-OLA Tradition of excellence in engineering, unexcelled dependability and quality convinces you at a glance that here is truly the World's Finest All Purpose Stereo-Phonic—Monaural Compact Console Phonograph.

The Princess is truly a rhapsody of color . . . a symphony of high style with the sound of the future . . . today.

Maximum earnings and complete location satisfaction are assured.

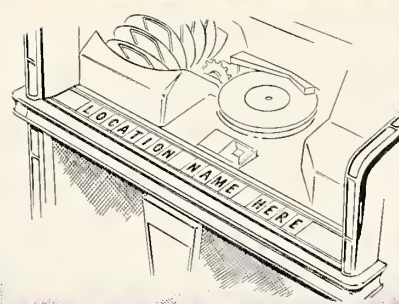


Model 1493



NEW COMPACT DESIGN. A totally new concept in "compact design," measures only 48 $\frac{1}{4}$ " high and 29 $\frac{5}{16}$ " wide and 21 $\frac{1}{4}$ " deep. The Princess has an uncluttered, crisp appearance in any location.

COMPACT MECHANISM. Now for the first time in the history of Coin-Operated phonographs, Rock-Ola has produced an entirely new Compact Revolving Record Magazine designed specifically for use in a small phonograph. The NEW Rock-Ola compact mechanism has fewer moving parts for faster cycling and maximum ease of servicing, while preserving the traditional Rock-Ola Revolving mechanism design and operating dependability.



PERSONALIZED LOCATION PANEL. Now you can personalize your Princess Phonograph for each location by quickly and easily snapping on the Title bar letters provided. The full set of snap-in letters provides complete flexibility with full Location, Personalization and Flexibility.

look to **ROCK-OLA** for advanced products for profits!

ROCK-OLA MANUFACTURING CORPORATION, 800 N. KEDZIE AVE., CHICAGO, ILL.