

The Cash Box

VOLUME XXII—NUMBER 29

APRIL 1, 1961



Striking a pose reminiscent of the "Kilroy Was Here" era is one of the industry's hottest comedy-on-records stars, Woody Woodbury. There is no doubt that record dealers were glad that "Woody Was Here" this past year. For during the past twelve months the humorist has been one of the record field's most consistent LP sellers. Above he examines a gold copy of his "WW Looks At Love And Life" album which Fletcher Smith, president of StereOddities Records presented to him for having topped the 250,000 sales mark with the LP. Currently selling strongly with his "Laughing Room" LP, StereOddities this week issued a new package by Woody called "Concert In Comedy."

EXPOSURE DAY!
EXCITEMENT DAY!
EMOTIONS DAY!

MARCH						
SUN	MON	TUE	WED	THU	FRI	SAT
5	6	7	1	2	3	4
12	13	14	8	9	10	11
19	20	21	15	16	17	18
26	27	28	22	23	24	25
			29	30	31	

Emotions

BRENDA LEE

DECCA RECORDS



DL 4104
 (Regular)
 DL 74104
 (Stereo)

Available Wednesday, March 29th
“BRENDA LEE DAY”

**TOMORROW'S
 NO. 1
 ALBUM BY
 TODAY'S
 NO. 1
 SINGER!**



The Cash Box

Vol. XXII—Number 29

April 1, 1961

FOUNDED BY BILL GERSH

The Cash Box

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\$20,000,000 STOLEN

The battle between the record industry and the industry's Public Enemy No. 1—the record bootlegger—is now approaching the crucial round.

For years the contest was a lop-sided one with the record industry acting as a bantamweight in the same ring with the heavyweight bootlegger. But during the past year, the record industry has come a long way. Thanks to the aid of some conscientious individuals, a diligent effort by the ARMADA attorneys and the association's president Art Talmadge, the record business has landed some healthy blows.

Violators on the coast have been indicted. Last week, the Kings County Court indicted another half dozen. In April, the coast will try some of the indicted individuals. A concerted effort is being made by everyone involved in the investigations to penalize the guilty.

But here is where the rub lies. Just about all the legislation that exists today dealing with copyright and trademark infringements categorizes the penalty as a misdemeanor. This makes the knockout blow almost impossible.

But the industry has done a great deal to further the cause and now is not the time to relax or give up. Now is the time when ARMADA needs more support than ever before.

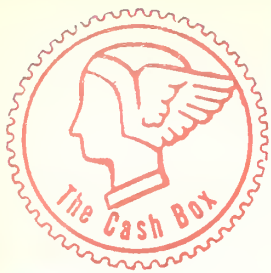
ARMADA attorneys are now devising legislation designed to make felonies of what until now have been and are considered misde-

meanors. Statutes of a Civil and Criminal nature are in the process of being formulated. Statutes for both the Federal and State level. There is great hope that all of these statutes can eventually become law. But complete cooperation is needed for such an effort. Of course, it is hoped that there will be sufficient finances made available so that the push can be made against all fronts simultaneously. We can't hold back at this most crucial of all moments.

In a few months, ARMADA will hold its annual convention at the Diplomat Hotel in Hollywood, Florida. It is urgently hoped that every manufacturer and distributor will support the association for these are the people who will gain most from the success of this venture.

Last week, the RIAA (Record Industry Association of America) revealed a shocking fact—that approximately \$20,000,000 in bootlegged records had been sold during 1960. We are happy to hear that RIAA is also allotting additional funds for its effort against the counterfeiters. If the two associations, ARMADA and RIAA worked more closely together for the common cause, perhaps it would be easier to get the legislation needed.

We can't afford to forget the \$20 million dollar figure. It has been stolen from everyone in the record industry. And we can't afford to relax now when the knockout blow is in sight.



The Cash Box TOP 100

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

April 1, 1961

		Pos. 3/25	Pos. 3/18			Pos. 3/25	Pos. 3/18			Pos. 3/25	Pos. 3/18
1	Blue Moon ★ MARCELS-Columbia-186 CLASSICS-Promo-1010	11	15	25	Lazy River ★ BOBBY DARIN-Atco-6188	18	19	51	Shop Around ★ MIRACLES-Tamale-54034	29	23
2	Surrender ★ ELVIS PRESLEY-RCA-78504	1	1	26	Spanish Harlem ★ BEN E. KING-Atco-6185	13	9	52	Your One And Only Love ★ JACKIE WILSON-Brunswick-55208	58	81
3	Pony Time ★ CHUBBY CHECKER-Parkway-818 DON CORVAY & GOODTIMERS-Arnold-1002 TWI-LITES-King-5461	2	2	27	Baby Blue ★ ECHOES-Segway-103	40	50	53	Bye Bye Baby ★ MARY WELLS-Motown-1003	61	67
4	Dedicated To The One I Love ★ SHIRELLES-Scepter-1923 "5" ROYALES-King-5453	4	7	28	Once Upon A Time ★ RACHELLE & CANDLES-Swingin'-623	31	34	54	Love Theme From One Eyed Jacks ★ FERRANTE & TEICHER-United Artists-300	72	79
5	Don't Worry ★ MARTY ROBBINS-Columbia-41922 TONY MARTIN-Dot-16181	3	3	29	Watusi ★ VIBRATIONS-Checkers-969	37	40	55	Let's Go Again ★ HANK BALLARD & MIDNIGHTERS-King-5459	52	58
6	Apache ★ JORGEN INGMANN-Atco-6184 SHADOWS-ABC-10138 SONNY JAMES-RCA-78584	6	8	30	Tonight My Love Tonight ★ PAUL ANKA-ABC-10194	42	69	56	Tonight I Fell In Love TOKENS-Warwick-615	68	100
7	Think Twice ★ BROOK BENTON-Mercury-71774	10	16	31	Happy Birthday Blues ★ KATHY YOUNG & INNOCENTS Indigo-115	34	36	57	All In My Mind ★ MAXINE BROWN-Nomar-103 LINDA HOPKINS-Brunswick-55202 TERRI ANDERS-Chief-7027 DAKOTA STATON-Capitol-4512	36	26
8	Runaway ★ DEL SHANNON-Bigtop-3067	35	66	32	That's It, I Quit, I'm Movin' On ★ SAM COOKE-RCA-78534	47	59	58	Portrait Of My Love ★ STEVE LAWRENCE-United Artists-291 MATT MONRO-Warwick-624 BOB WILSON-Decca-31212	70	86
9	Gee Whiz (Look At His Eyes) ★ CARLA THOMAS-Atlantic-2086	9	13	33	Take Good Care Of Her ★ ADAM WADE-Coed-546	44	64	59	Merry-Go-Round ★ MARY JOHNSON-United Artists-294	63	70
10	Where The Boys Are ★ CONNIE FRANCIS-MGM-12971	5	4	34	There's A Moon Out Tonight ★ CAPRIS-Old Town-1094 PAT BOONE-Dot-16176	26	18	60	(I Wanna) Love My Life Away ★ GENE PITNEY-Musicor-1002	33	33
11	But I Do ★ CLARENCE "FROGMAN" HENRY-Argo-5378	25	42	35	Please Tell Me Why ★ JACKIE WILSON-Brunswick-55208	50	74	61	Like Long Hair ★ PAUL REVERE & RAIDERS Gardena-116	77	95
12	Walk Right Back ★ EVERLY BROS.-Warner Bros.-5199	16	20	36	I Don't Want To Cry ★ CHUCK JACKSON-Wand-106	24	25	62	I Pity The Fool ★ BOBBY BLAND-Duke-332	45	54
13	Wheels ★ STRING-A-LONGS-Warwick-603 BILLY VAUGHN-Dot-16174 JOHNNY DUNCAN-Leader-814 JOHNNY STAVINS-Yale-250	7	6	37	For My Baby ★ BROOK BENTON-Mercury-71774	39	24	63	To Be Loved (Forever) ★ PENTAGONS-Donna-1337	76	84
14	Ebony Eyes ★ EVERLY BROS.-Warner Bros.-5199	8	11	38	Little Boy Sad ★ JOHNNY BURNETTE-Liberty-55298	19	22	64	Top Forty, News, Weather And Sports ★ MARK DINNING-MGM-12980	59	63
15	Please Love Me Forever ★ CATHY JEAN & ROOMMATES Valmor-007 SUNNY GALE-Warwick-626	20	29	39	One Mint Julep ★ RAY CHARLES-Impulse-200	51	71	65	Pony Express ★ DANNY & THE JUNIORS-Swan-4068	55	56
16	You Can Have Her ★ ROY HAMILTON-Epic-9434	15	12	40	Good Time Baby ★ BOBBY RYDELL-Cameo-186	22	14	66	Calendar Girl ★ NEIL SEDAKA-RCA-78294	60	31
17	Asia Minor ★ KOKOMO-Felsted-8612 JOHNNY MADDOX-Dot-16185	21	27	41	Exodus ★ FERRANTE & TEICHER-United Artists-274 MANTOVANI-London-1953 MEDALLION STRINGS-Medallion-602 BATY & BUMPS BLACKWELL ORK-Chelan LEGENDS-Columbia-419494	23	17	67	Your Friends ★ DEE CLARK-Vee Jay-372	65	49
18	Hearts Of Stone ★ BILL BLACK'S COMBO-Hi-2028	17	21	42	Model Girl ★ JOHNNY MASTRO-Coed-545	53	60	68	Some Kind Of Wonderful ★ DRIFTERS-Atlantic-2096	87	—
19	On The Rebound ★ FLOYD CRAMER-RCA-78404	27	45	43	The Touchables ★ DICKIE GOODMAN-Mark-X-8009	32	37	69	The Second Time Around ★ FRANK SINATRA-Reprise-20,001	71	73
20	I've Told Every Little Star ★ LINDA SCOTT-Canadian-American-123	28	48	44	Trust In Me ETTA JAMES-Argo-5385	56	89	70	Funny ★ MAXINE BROWN-Nomar-106 BOBBY TAYLOR-Kajo-2201	86	—
21	Calcutta ★ LAWRENCE WELK-Dot-16161 WERNER MUELLER-Decca-31189 VICO TORRIANI-London-1944 WINIFRED ATWELL-London-1949 FOUR PREPS-Capitol-4058 VALIANTS-Columbia-41931	14	5	45	Stayin' In ★ BOBBY VEE-Liberty-55296	38	39	71	Will You Love Me Tomorrow ★ SHIRELLES-Scepter-1211	43	28
22	Mother-In-Law ★ ERNIE K-DOE-Minit-623 FOUR SPORTSMEN-Sunnybrook-2	46	72	46	100 Pounds Of Clay ★ GENE McDANIELS-Liberty-55308	66	91	72	Angel On My Shoulder ★ SHELBY FLINT-Valiant/Warner Bros.-6001 JERRY WALLACE-Challenge-59098	64	32
23	Find Another Girl ★ JERRY BUTLER-VeeJay-375	30	43	47	Little Miss Stuck-Up ★ PLAYMATES-Roulette-4322	49	57	73	Utopia ★ FRANK GARI-Crusade-1020	41	38
24	Baby Sittin' Boogie ★ BUZZ CLIFFORD-Columbia-41876	12	10	48	Lonely Blue Nights ★ ROSIE-Brunswick-55205	54	61	74	Wings Of A Dove ★ FERLIN HUSKY-Capitol-4406 PAUL CLAYTON-Monument-432 KITTY WHITE-Dot-16157	57	30
				49	More Than I Can Say ★ BOBBY VEE-Liberty-55296	48	52	75	Shurah ★ FATS DOMINO-Imperial-5734	90	—
				50	Just For Old Time's Sake ★ McGUIRE SISTERS-Coral-62249	62	76	76	Hide Away ★ FREDDY KING-Federal-12401	78	80
								77	Theme From Dixie ★ DUANE EDDY-Jamie-1183	100	—
								78	My Three Sons ★ LAWRENCE WELK-Dot-16198 * BOB MOORE-Monument-437	—	—
								79	Bumble Boogie ★ B. BUMBLE & THE STINGERS Rendezvous-140	81	88
								80	Ginnie Bell ★ PAUL DINO-Promo-2180	69	62
								81	Fell In Love On A Monday ★ FATS DOMINO-Imperial-5734	—	—
								82	Little Pedro ★ OLYMPICS-Arvee-5023	84	92
								83	Trees ★ PLATTERS-Mercury-71797	—	—
								84	I'm In The Mood For Love ★ CHIMES-Tag-445	—	—
								85	Early Every Morning ★ DINAH WASHINGTON-Mercury-71778	75	78
								86	I Told You So ★ JIMMY JONES-Cub-9085	89	—
								87	I'm Jealous ★ IKE & TINA TURNER-Sue-740	83	—
								88	The Blizzard ★ JIM REEVES-RCA-78554	—	—
								89	Brass Buttons ★ STRING-A-LONGS-Warwick-625	—	—
								90	Green Grass Of Texas ★ TEXANS-Infinity-001	93	97
								91	Tunes Of Glory ★ CAMBRIDGE STRINGS & SINGERS-London-1960 * MITCH MILLER-Columbia-41941 TERRY SNYDER ORK-United Artists-298	91	65
								92	Little Girl, Little Boy AL MARTINO-20th-Fox-237	95	100
								93	Sweet Little Kathy ★ RAY PETERSON-Dundee-2004	100	—
								94	I'll Just Have A Cup Of Coffee ★ CLAUDE GRAY-Mercury-71732 JOHNNY MOSBY-Toppa-1034	—	—
								95	Memphis ★ DONNIE BROOKS-Era-3042	100	—
								96	Jungle Drums ★ CLYDE OTIS-Mercury-71776	99	—
								97	Lucky Old Sun ★ VELVETS-Monument-435	—	—
								98	You Can Depend On Me ★ BRENDA LEE-Decca-31231	—	—
								99	Bonanza ★ AL CAIOLA-United Artists-302	—	—
								100	Hop Scotch ★ SANTO & JOHNNY-Canadian-American-124	—	—
								100	The Great Imposter ★ HENRY MANCINI-RCA-7830 DICK JACOBS-Coral-62250 PILTDOWN MEN-Capitol-4501	94	99
								100	California Sun ★ JOE JONES-Roulette-4344	—	—

★ INDICATES BEST SELLING RECORDS

* INDICATES OTHER VERSIONS STRONGLY REPORTED

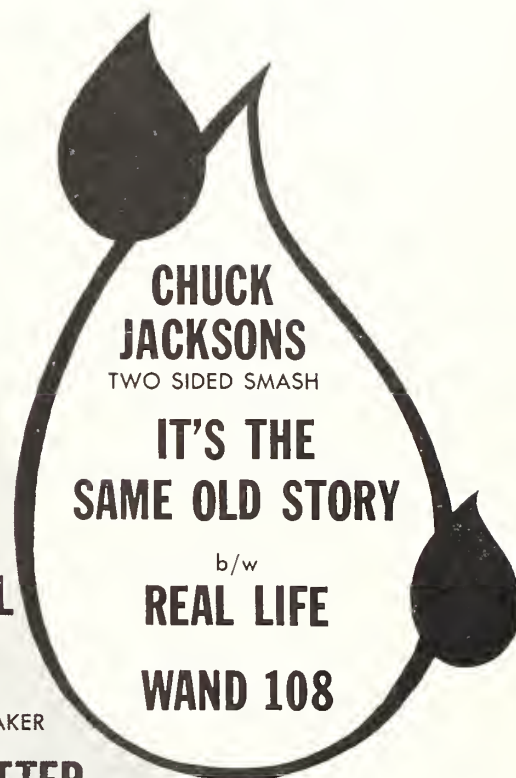
● RED BULLET INDICATES SHARP UPWARD MOVE

See alphabetical listing of Top 100 with publishers elsewhere in issue.

◆ AVAILABLE AS STEREO SINGLE

its
raining
hits
from

Scepter



**CHUCK
JACKSONS**
TWO SIDED SMASH

**IT'S THE
SAME OLD STORY**

b/w

REAL LIFE

WAND 108

**RUSSELL
BYRDS**
COMING
GREAT CHARTMAKER

**YOU BETTER
COME HOME**
WAND 107



ALSO
**LENNY
MILES**

HIT FOLLOW UP

**IN BETWEEN
TEARS**

b/w

I KNOW LOVE
SCEPTER 1218

SCEPTER RECORDS • 1650 BROADWAY • NEW YORK 19, NEW YORK





Record Reviews

B+ VERY GOOD

B GOOD

C+ FAIR

C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Pick of the Week

"THE NEXT KISS" (2:04)

[Plan Two, Moorpark ASCAP—Kaye, Hill, Lee]
"MAN ALONE" (2:43) [MooMoo BMI—Twitty]
CONWAY TWITTY (MGM 12998)

The hit-making grunt & groaner Conway Twitty should soon be adding another link to the chain (which recently included "C'est Si Bon") in "The Next Kiss (Is The Last Goodbye)." This time the songster displays his readily-recognizable style in an up tempo showcase—and it's a dandy. The beat stays on the up side with "Man Alone." Sparkling choral-ork assists.

"THE CONTINENTAL WALK" (3:37) [Roosevelt BMI—Covay, Berry] "THE CONTINENTAL WALK" (3:37) [Roosevelt BMI—Covay, Berry]

"WHAT IS THIS I SEE" (2:12) [Lois BMI—Ballard] "I WANT YOU SO" (2:12) [Simon Jackson, Westfield, BMI—Frazier, Mize]

HANK BALLARD & MID-NIGHTERS (King 5491) THE ROLLERS (Liberty 55320)

Prospects are for a big chart battle on this one. Tune, "The Continental Walk," is a hip-swinging, stroll-like new dance step done up chart style by King's standout hit-makers—Hank Ballard & The Midnighters and by Liberty's exciting new group—the Rollers. Both are packed with sales-dynamite. The Ballard crew twists out a potent chart contender in "What Is This I See." The Rollers also rate with their companion piece, a deliberate beat-ballad opus tagged "I Want You So."

"THREE LITTLE FISHES" (2:26) [Joy ASCAP—Dowell]

"SIMPLY BECAUSE" (2:29) [Greenhaven ASCAP—Clifford, Piano]
BUZZ CLIFFORD (Columbia 41979)

Clifford, who smashed thru with a charming novelty newcomer, "Baby Sittin' Boogie," should easily follow suit with the wonderful novelty-oldie, "Three Little Fishes." It's a shuffle-rock beat up-dating with Jack Pleis' ork-chorus lending top drawer support. The inviting beat-ballad date, "Simply Because," is from artist's "Baby Sittin' With Buzz" LP session.

"YOU SET MY HEART TO MUSIC" (2:42)

[Ross Jungnickel ASCAP—E. Magoon, Jr.]
"JENNY" (2:53) [Nomat BMI—Vance, Segal]
JOHNNY MATHIS (Columbia 41980)

Artist once again dons his best ballad outfit as he beautifully carves out the romantic lovely, "You Set My Heart To Music," from the current B'way musical "Thirteen Daughters." Fine Ray Ellis ork support on this 'programming must'. The very pretty undercut's devoted to "Jenny."

"ANGEL'S DOLLY" (2:43) [Arch ASCAP—Fredericks, Gold]

"GROUND HOG" (2:12) [Lois BMI—Haynes, Burns]
THE BROWNS (RCA Victor 7866)

The Browns wrap up another ear-pleasing package that has the hit stamp notched into every groove. It's a lilting heartbreaker, titled "Angel's Dolly," that the trio—with Jim Edward featured—delivers in their oh-so-smooth style. Also keep tabs on the quick beat dandy, "Ground Hog," culled from their "Our Favorite Folk Songs" LP.

"RUNNING SCARED" (2:10) [Acuff-Rose BMI—Orbison, Melson]

"LOVE HURTS" (2:26) [Acuff-Rose BMI—Bryant]
ROY ORBISON (Monument 438)

"Running Scared" has the earmarks of a runaway hit for Orbison. Tune, set to a dramatic, bolero-like beat has a melody flavor of "O Sole Mio." Chanter's continuously building vocal effort makes for a powerful side. The heartfelt ballad "Love Hurts" can make this a side-by-side chart outing. Great choral-ork support by Bob Moore's crew (they're currently clicking with "My Three Sons").

"THEME FROM HIPPODROME" (2:20)

[Gil-Rex BMI—Grund]

"TUXEDO JUNCTION" (1:48)

[Lewis ASCAP—Feyne, Hawkins, Johnson, Dash]

JERRY MURAD'S HARMONICATS (Columbia 41967)

The Jerry Murad harmonic trio, having returned to chartdom in hit style with "Cherry Pink," offer a double-barreled chart follow-up in this Columbia issue. One portion is the lovely, lilting theme from the foreign pic, "Hippodrome." The other's a sizzling shuffle beat up-dating of the Glenn Miller classic, "Tuxedo Junction." Terrific duo.

MR. ACKER BILK (Atco 6190)

(B+) "BUONA SERA" (1:56) [Mills ASCAP—Sigman, de-Rose] A top European Dixie-inclined maestro, Bilk, and his Paramount Jazz Band, brightly display the onetime Louis Prima hit, with a vocal that resembles the Prima sound. Many platter spinners will dig the joy here.

(B) "CORRINE CORRINA" (3:02) [Mills ASCAP—Williams, Chatman, Parish] Clarinet heads this striking, almost dirge-like treatment of the old blues standard.

CARLOS ARGENTINO (Seeco 6075)

(B+) "DANCE THE CHARANGA" [Davidson] Singer and Sonora Matancera ork-chorus brightly display the step that's getting many a New Yorker back on the dance-floor. Fine authentic touch to this version.

(B) "CUBAN PETE" Slick mambo reading of the Latin favorite.

KAREN CHANDLER (Strand 25035)

(B+) "MY OWN TRUE LOVE" (3:05) [Remick ASCAP—David, Steiner] Fine songstress very attractively handles the familiar main-theme ("Tara's Theme") from "Gone With The Wind," which is making the rounds again this year. A lovely string backdrop is headed by Jack Pleis. Merits lots of airtime.

(B) "YOU MADE ME LOVE YOU" (2:50) [Broadway ASCAP—McCarthy, Monaco] The late Clark Gable is one the lark sings to here, just as Judy Garland did over two decades ago.

CAROL CONNORS (Columbia 41976)

(B+) "MY DIARY" (2:20) [Annabelle-Clasky BMI—Glantz] Lark, who had a big hit some years ago with "To Know Him Is To Love Him," returns to disk field—after recovery from a serious accident—with a pro teen dramatic account of a lost-love theme. Effective chants & narrative are included in her reading. Persuasive portion for the kids.

(B+) "YOU ARE MY ANSWER" (2:27) [Annabelle-Clasky BMI—Glantz] Less busy, but still dramatic sound in this hymn-to-him. Strong portrayal again includes striking chants from the songstress.

BOBBY FLARE (Kapp 379)

(B+) "VARIETY" (2:15) [Music Mart BMI—Cooper, Rustigan] With an affair just ended, a fella is looking for variety in this strong blues-styled belt by the singer and backing. Exciting stuff that could have a big chart run.

(B) "BIG JIMMY, LITTLE JACK & NELLIE" (2:15) [Little Darlin BMI—Byrd] More wild sounds from the gathering.

THE KING CURTIS COMBO (Everest 19406)

(B+) "THE LONE PRAIRIE" (2:06) [Betabin BMI—Curtis] Saxist and his combo give the folk-type oldie a contagious run for teen coin. Besides the sax drive, guitars also offer effective rock sounds. Strong hop piece.

(B) "JAY WALK" (2:37) [Progressive BMI—Curtis] Sax & guitar are again spotlighted in this funky bouncer.

DAVID ROSE ORCH. (MGM 12997)

(B+) "THEME FROM 'CARNIVAL VAL'" (2:03) [Robbins ASCAP—Merrill] A charming accordior spotlighted instrumental issue of a disarming waltzer from the upcoming "Carnival" musical, a vocal version of which has just been released by the label's Joni James. Tune is tagged "Love Makes The World Go Round" in the show.

(B) "SILENT THUNDER" (2:03) [David Rose ASCAP—Rose] Poignant theme from Rose's own scoring of TV's popular "Bonanza" program.

SID COOPER ORCH. (Audio Fidelity 080)

(B) "MOANIN'" (2:37) [Toten ASCAP—Timmons] Interesting "percussion jazz" ork outing for the jazz standard. Effective solo sounds include electric guitar statements.

(B) "FEVER" (2:30) [Jay & Cee BMI—Davenport, Cooley] More percussion featured stuff on another familiar item.

DICK MILES (Dot 16183)

(B) "RUSSIAN ROULETTE" (2:02) [Warden BMI—Prather, Miles] Miles does a rock-a-billy sing-a-narrative about a fella whose luck finally runs while displaying the dangerous art of Russian Roulette. May get some spins.

(B) "CHEVA-KISER-OLDS-MO-LACA-STUDE-UAR-LINCO-BAKER" (2:21) [Capitol City BMI—Stamper] In a more singing pose, Miles tells of a car composed of parts of many makes, and its appropriate title tag.

DEAN MARTIN (Capitol 4551)

(B+) "ALL IN A NIGHTS WORK" (2:35) [Famous ASCAP—Roberts, Katz] Affable pic main-title gets the slick swing touch of vet songster Martin, who's backed by an inventive ork arrangement. Lots of jocks will be spinning. Deano stars in the pic.

(B) "BELLA BELLA BAMBINA" (2:35) [Sapphire ASCAP—Ross, Baron] Easy-to-take outing in an Italian vein, which has become sort of a disk tradition for the songster.

THE PARAMOURS (Smash 1701)

(B+) "THAT'S THE WAY WE LOVE" (2:15) [MRC BMI—Medley] Lots of fine blues zest to this jumper from the songsters, who sport a lively deep-voiced lead. Combo stint has lots of sparkle. Mercury distributes this new label.

(B) "PRISON BREAK" (2:11) [MRC BMI—Medley] Zany blues laff item with a solid teen dance-beat.

THE FOUR VOICES (ABC-Paramount 10,202)

(B+) "THIS WORLD WE LIVE IN (Il Cielo In Una Stanza)" (2:48) [Leeds ASCAP—Ray, Mogol, Toang] Vocalists nicely convey an English version of the Italian tune which is coming-up with various disk versions. Team's attractive blend gets a pretty setting, including that shuffle-beat sound.

(B) "BOOBALA" (2:00) [Iris—Trojan BMI—Welch, Merlo] Cute Latinish lovey-dovey novelty by the boys and backing.

Watch For New Warwick Percussion Line

NEW YORK—Hold off on your purchases of percussion albums until you've seen the new Warwick series of deluxe packages which will be introduced across the country during the next week.

Tagged the "Sight And Sound" Series of LP, the initial release will include seven albums. One disk features Ralph Burns. Another stars the Morty Craft Orchestra. "Glenn Miller Meets The Dorsey Brothers" is the title of a third. There will be an LP titled "Soul Of Jazz" featuring top jazz artists of the day. The series will also include a set called "Concertos In Percussion."

Morty Craft, president of Warwick, said "The series already is an overwhelming success on the coast where we introduced it just recently. Response at the retail level has been fantastic. Music City in Hollywood is now listing four of the packages in the new 'Sight & Sound' series on its best seller list."

"We expect to announce complete details on this exciting new line shortly. Be on the lookout."

Warwick Goes International

NEW YORK—Morty Craft, president of Warwick Records, after two trips this month to Europe, has started formulating an international and domestic set-up for Warwick. Warwick has acquired the three hottest singers on the English charts—Matt Monro, Petula Clark, and Andy Stewart. Matt Monro has two on the charts at the present time, "PORTRAIT OF MY LOVE," and his brand new smash, "MY KIND OF GIRL." Petula Clark has "LOLITA," and Andy Stewart has "SCOTTISH SOLDIER."

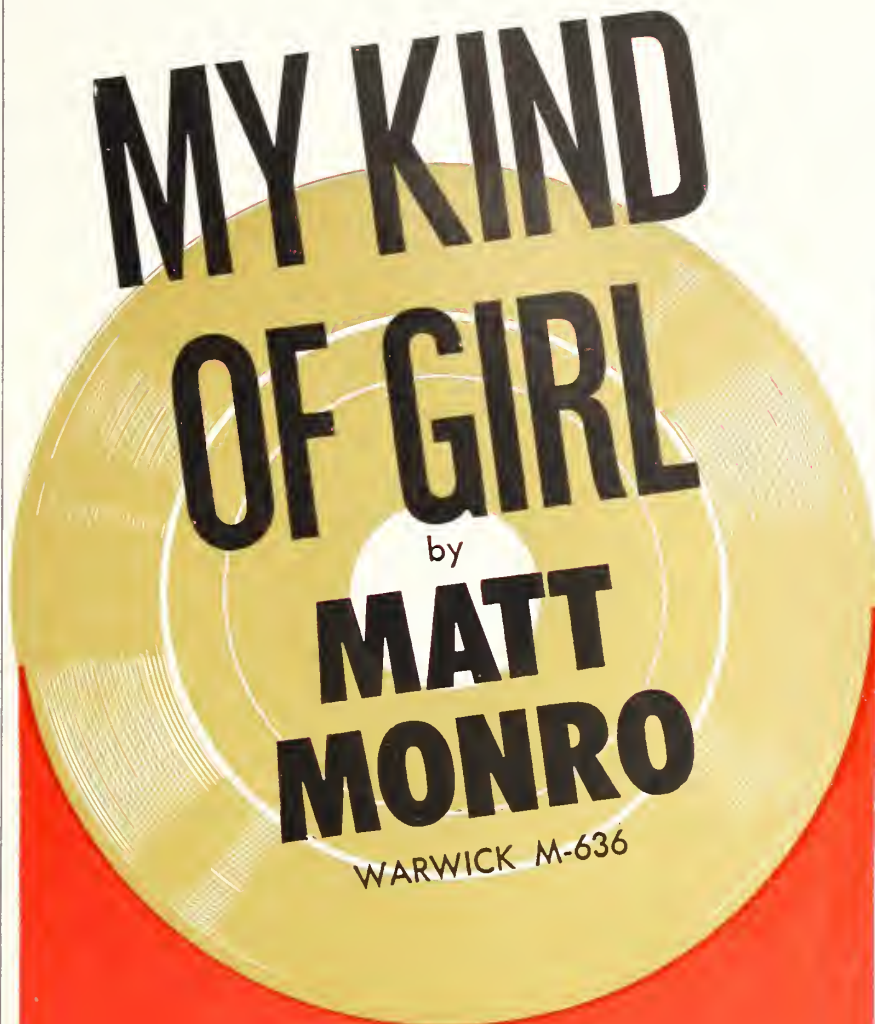
The Domestic Scene

NEW YORK—Warwick Records has now reached a new height of activity in the single field. The company is currently riding the charts with five hit singles: "WHEELS" and "BRASS BUTTONS" by the String-A-Longs, "TONIGHT I FELL IN LOVE" by the Tokens, "SCOTTISH SOLDIER" by Andy Stewart, and "RIK-A-TIK" by the Fireballs. Andy Stewart's follow-up record to "SCOTTISH SOLDIER" has made the top ten in Canada, and assures him of a smash successor to "SCOTTISH SOLDIER."

The Matt Monro Story

NEW YORK—Matt is the current sensation of England with two records on the chart. This success did not come easily to Matt. It's taken him five years of long patience to wait for his break. "Unfortunately," said Morty Craft, president of Warwick, "Warwick received permission to release 'PORTRAIT OF MY LOVE' six weeks after Steve Lawrence's version, and the American public has not had the full benefit of Matt's talent. However, knowing the American sense of fair-play, and the disk-jockey's attitude of bringing back the so-called 'good music.' I am sure Matt's new release will bring him the richly deserved award of being a star in America, as well as on the continent. We understand that Matt's new record, 'MY KIND OF GIRL,' has gone to the number two position in England after three short weeks. We are looking forward to bringing these three great stars from England, Petula Clark, Matt Monro, and Andy Stewart, to this country in the near future to do TV and personal appearance work."

Tops in England The Next No. 1 in the U.S. NOW on WARWICK



(Chart-makers from WARWICK)

The String-A-Longs

Fantastic follow-up to "WHEELS"

"BRASS BUTTONS"

Warwick M-625

The Tokens

"TONIGHT I FELL IN LOVE"

Warwick M-615

Andy Stewart

"A SCOTTISH SOLDIER"

Warwick M-627

The Fireballs

"RIK-A-TIK"

Warwick M-630

A DIVISION OF

Seven Arts Records, Corp.

MORTY CRAFT, PRESIDENT
701 SEVENTH AVENUE • NEW YORK 36

Report From The Nation

NEW YORK—Warwick Records proudly announces the departure of "Fat" Danny Driscoll, their ace promotion man, back to his native haunt, the mid-west, where he is, as always, an immediate success upon arrival. Memo to Danny: We have just received your expense account—you're "beautiful." . . . Al Klein, our letter writer in the south-west, reports strong activity on "BRASS BUTTONS" by the String-A-Longs, "TONIGHT I FELL IN LOVE" by the Tokens, "SCOTTISH SOLDIER" by Andy Stewart, "TELL THE WORLD" by Mickey Boyd & the Plain-Viewers, "SOMEDAY (I KNOW, I KNOW)" by Ted Taylor, "RIK-A-TIK" by the Fireballs, and "CHEYENNE" by Don Bach. . . . Our great composer-conductor-song writer from the west coast, Mr. Stan Hoffman, newly arrived from Germany, reports Warwick is on fire! The talk of the west coast! In Detroit, Dave Fox, the conference caller, says, "Stop releasing. We have too many hits." Warwick is rewarding him with a pair of kilts for his work on "SCOTTISH SOLDIER." Please ask Merle where the money is. . . . Dick "it's a gas" Gassen reports that Howard Miller is hot and heavy on the new Crew Cuts "LEGEND OF BUNGA DIN." Meanwhile, he's content to rest on his laurels for Warwick's big hit, "WHEELS." . . . Paul Maged in Boston says, "Don't call me, I'll call you." I wonder whatever happened to Morty Craft's home town, Boston. . . . Steve Schullman in Philadelphia says, "Don't worry, Jerry Landis' 'PLAY ME A SAD SONG' has got to be a smash." . . . Fred Buchanan of St. Louis reports, "Where's my money?" . . . Benny Blaine of New York—"We're breaking our backs, finally got the Tokens going." . . . Carl Madure, that famous singer from Cleveland—I can't even reach him on the phone, but his associate, Marv Brody, says, "What are you worried about, we're swinging." Eddie "the beard" Kalicha reports from Baltimore, "We're a little late, but don't worry." Jim Sang from Cincinnati reports, "We got the town locked up, they're all our boys." . . . Andy Carlson from Hartford, "Send money." . . . Bob Stern from California—I can't catch him, he hasn't stopped running yet! . . . Milt Oshins from Florida, "We're a little late but don't worry, Henry's feeling better." . . . Herbie Sandel from Minneapolis reports, "Going to be in a big cash position soon." Meanwhile he says to see Bill Taylor, who says, "Send free records." . . . Joe Martin in Newark says, "Got a great idea, get it played in New York!" . . . Saul Lampert in Philadelphia says, "I'm running, send Ronnie money." Ronnie says, "Stop running, I got the money." . . . Al and Tony in San Francisco report, "It's going to get better, we got a tough market." . . . Stan Jaffe and Don Niles in Seattle say, "We're waiting for the Dot version." . . . Gordon Dinnerstein in Boston is hopeless! More to follow!!!

Morty Craft Makes English Charts

NEW YORK—Morty Craft, president of Warwick Records, formerly in charge of single A&R work, sales and promotion for MGM Records, received a very big thrill at the reflection of his work on the English charts. The following artists were associated with Morty Craft, or are being handled by Warwick Records: Connie Francis, Johnny & the Hurricanes, the String-A-Longs, Conway Twitty, Matt Monro, Andy Stewart, and Petula Clark. In his triple capacity at MGM, he also played a role in the careers of such artists as Tommy Edwards, Mark Dinning, Joni James.



Record Reviews

B+ VERY GOOD

B GOOD

C+ FAIR

C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Pick of the Week

"THE TOUCH OF YOUR LIPS" "WON'CHA COME HOME, BILL BAILY" (3:05)
[Joy ASCAP—Noble] [Alexis ASCAP—Arr: Reese, M. Ellington]

DELLA REESE (RCA Victor 7867)

These two oldies give the lark a great chance to again display both her stellar ballad and rhythm sides. The ultra-lovely, "The Touch Of Your Lips" (from her "Della By Starlight" LP) receives a most attractive Glenn Osser showcase. It's Mercer Ellington who supplies the swinging support for Della's distinctive styling of "Won'cha Come Home, Bill Baily."

"SWEET GEORGIA BROWN" "DO WHAT YOU WANT" (2:20)
(2:17) [Remick ASCAP—Casey, [Bennie Benjamin ASCAP—Ben-Bernie, Pinkard]

DAMITA JO (Mercury 71793)

The polished songstress can have a double-header this time out. On one side she jump-rocks thru a captivating new treatment of "Sweet Georgia Brown." On the other half she happily shuffles the enticing, teen-angled "Do What You Want." The Mike Stewart Singers and Belford Hendricks' ork are a sheer delight in their supporting roles.

"THE SAME OLD STORY" (2:20) "REAL LIFE" (2:44)
[Ludix BMI—Dixon, Rogers, [Ludix BMI—Jones, Dixon]
Elgin]

CHUCK JACKSON (Wand 108)

Jackson, the man who put Scepter's Wand line in the big hit business, should continue to help 'em clean up with both sides here. They're two standout rock-a-cha-chas, "The Same Old Story" and "Real Life," that sport top notch sets of lyrics. Splendid all-around performance.

"BEFORE I LOSE MY MIND" (2:54)
[Moss-Rose BMI—McAlpin, Drusky]
"WHAT GOOD WILL I EVER BE" (2:32)
[Tree BMI—Killen, Husky]

FERLIN HUSKY (Capitol 4548)

Husky, who's still cashing in big with his rousing pop-country triumph, "Wings Of A Dove," can duplicate his success ballad-wise here. Tune to watch is "Before I Lose My Mind," a touching, slow moving, chorus-backed weeper that he decks out with telling effect. More of the same top drawer ballad sounds on the "What Good Will I Ever Be" portion.

"THE HAND YOU'RE HOLDING NOW" (2:10)
[Marty's BMI—Robbins]

"SOMEDAY, SOMEDAY" (2:17) [Tree BMI—W. & D. Cogswell]
SKEETER DAVIS (RCA Victor 7863)

Lark, whose past few releases have scored heavily in both the country and pop marts, can do likewise with this one. It's a poignant lilter, tabbed "The Hand You're Holding Now," that the lark renders with touching sincerity. The fast paced dual-tracked thumper, "Someday, Someday," can also come thru in a big way.

"ABDUL'S PARTY" (2:31)
[Pattern, Balladeer ASCAP—Van Winkle, Darian, deLory]
"TUBBY TILLY" (2:22) [Bamboo, Jat BMI—Cole]

LARRY VERNE (Era 3044)

The "Mr. Custer" man, Larry Verne, is back with a change-of-pace'r that could step way out. It's a happy rock handclapper about all the fun going on at "Abdul's Party." There's laughs galore as Larry talks and jokes along. Flipside, the artist and crew sings about his favorite gal, "Tubby Tilly." Solid jumper.

"HAVE I TOLD YOU LATELY THAT I LOVE YOU" (2:27)
[Duchess BMI—Wiseman]

"I'M FOREVER BLOWING BUBBLES" (2:15)
[Remick ASCAP—Kenbrovin, Kелlette]
THE BLUE DIAMONDS (London 1974)

The smooth-sounding group has a tantalizing follow-up to "Ramona" (a click in Europe and the U.S.) in another fine old-timer, "Have I Told You Lately That I Love You." Side alternates between a soft up beat and hard shuffle-rock pace. Efflorescent is word for their delectable updating of "I'm Forever Blowing Bubbles." Two ear-pleasers.

JUDY BROWN (Fifo 104)

(B+) "I'M SUCH A FOOL" (2:30)
[Rhombus BMI—Markley]
Aided by a striking percussion sound, thrush distinctively relates for the teen-trade an off-beat romantic. String and guitar statements also bear an original rock tag. The Hollywood label could have a left-field smash here.

(B) "HEAVEN & PARADISE"
(2:15) [Dootsie Williams BMI—Julian] This soft-beat stint is from the Kathy Jean school.

DICK LORY (Liberty 55319)

(B+) "HELLO WALLS" (2:22)
[Pamper BMI—Nelson] The current country click by Faron Young gets a persuasive pop view from the singer and bouncy combo-chorus backing. Lory's stint could give the tune pop chart recognition.

(B+) "CITY OF LOVE" (2:05)
[Camarillo & Simon—Jackson BMI—Glaser, Boldi] Lory and the setting—including strings—again show-up in effective teen garb on another dramatic-type romantic.

ADA LEE (Atco 6189)

(B+) "MOANIN'" (2:24) [Totem ASCAP—Timmons] The Bobby Timmons jazz favorite is vocalized instrumentally by gal lead and chorus. She displays a real groovy scat singing technique over enticing jazz-like combo arrangement. Sort of in the Lambert-Hendricks-Ross manner. Could happen, especially in r&b locations.

(B+) "YOU ALWAYS HURT THE ONE YOU LOVE" (2:19)
[Leeds ASCAP—Roberts, Fisher] Charming straight-laced delivery of the evergreen with Flamingo-like dubop-shebob effects and string backdrop. A slow, moody offering with long-run potential.

SAMMY DAVIS JR. (Reprise 20,003)

(B+) "BACK IN YOUR OWN BACK YARD" (2:29) [E. H. Morris ASCAP] Performer bows on Sinatra's new label with a hip-swing vocal on the durable. Morty Stevens heads the arrangement, which includes several humorous bits. Slice is from an album, "The Wham of Sam."

(B) "I'M A FOOL TO WANT YOU" [Barton ASCAP—Wolf, Herron, Sinatra] From the same LP, a ballad stint on the oldie against a tango arrangement. Both ends should rate with many deejays.

STEVE/COOKIE (President 431)

(B) "I WON'T CRY" (2:25)
[Padua BMI—Comp] Musicians display a calypso sound with effective teen-directed touches. An interesting sound that merits big-beat exposure.

(B) "I WON'T CRY" (2:35)
[Padua BMI—Comp] Femme vocalist Cookie is featured in a vocal version of the tune.

DARLA HOOD (Acama 124)

(B) "ANYTIME—ANYWHERE" (2:29) [Granson BMI—Roberts, Hood] Something on the order of the intimate Kathy Young sound in this tender survey by the warbler. Backing is a simple guitar-led affair.

(B) "HURT, HURT, HURT" (2:15)
[Granson BMI—Roberts, Hood] Livelier rock stuff from the lass and combo-chorus accompaniment.

BLUE NOTES

(Twentieth Century 1213)
(B+) "BLUE STAR" [Victor Young ASCAP—Young, Hayman] Songsters offer an R&B-ish ballad view of the pretty opus, which served as the main-theme of the "Medic" TV series. Strings are in the setting picture.

(B) "PUCKER YOUR LIPS"
[Curtim & Nedro BMI—Butler, Mayfield] Fellas have an infectious Latinish outing here, again with strings.

MEDFIELD GLEE CLUB/
FRED MacMURRAY (Vista 373)

(B) "THE ABSENT MINDED PROFESSOR MARCH (Medfield Fight Song)" (1:38) [Wonderland BMI—R&R Sherman] Good-natured school tune from a new Disney feature pic of the same is conveyed brightly by the chorus and ork.

(B) "FLUBBER THEME" (2:04)
[Wonderland BMI—R&R Sherman] Star of pic, Fred MacMurray, tells of his chemical flying invention which plays a major role in the flick. It's done in rock fashion.

GARY CROSBY (Warner Bros. 5208)

(B+) "YOU'RE NOBODY 'TIL SOMEBODY LOVES YOU" (2:36) [Southern ASCAP—Morgan, Stock, Cavanaugh] Bing's son offers a distinctive, cozy vocal on the oldie. A combo-chanting chorus, headed by Neal Heft, provides oh-so-soft support. This item could interest the jocks in a big way.

(B) "BABY WON'T YOU PLEASE COME HOME"
(2:25) [Pickwick ASCAP—Warfield, Williams] Much the same approach for another ancient until, about halfway down, the session turns into a light swinger.

WINGY MANONE (Kem 2700)

(B) "GHOST RIDERS IN THE SKY" (2:29) [E. H. Morris ASCAP—Jones] A Dixieland approach to the oldie—currently making a teen comeback via the Ramrods outing on Mala—by Dixie trumpeter-vocalist Manone and such other pro men of the idiom as Matty Matlock and Nick Fatool.

(B) "THE ROUND SQUARE DANCE" (2:36) [E. H. Morris ASCAP—Manone, Richards] A Dixie novelty from Manone and same backing. King handles the label.

JERRY FIELD ORCH. (FTP 408)

(B+) "THE LOVER" (1:53)
[Sounds ASCAP—Reardon, Layton, Koter] Sprightly ork-chorus stint in a continental manner which can be used to dance the pachanga-charanga, the Latin step making it big in the New York area. Catchy stint that could get around.

(B) "LOVE'S A WAY OF LIFE" (1:54) [FTP ASCAP—Carey, Alter] Keyboard heads this pleasing soft & sweet instrumental with soft chorus chants.

THE DELLS (Vee Jay 376)

(B+) "SWINGIN' TEENS" (2:15)
[Conrad BMI—Carter, Allison, Barksdale] Singers, who had the years-back teen hit, "Oh What A Night," present an infectious sound on the merry teen item. Guitars and sax are the top sounds in the sparkling combo support. Deck may get around.

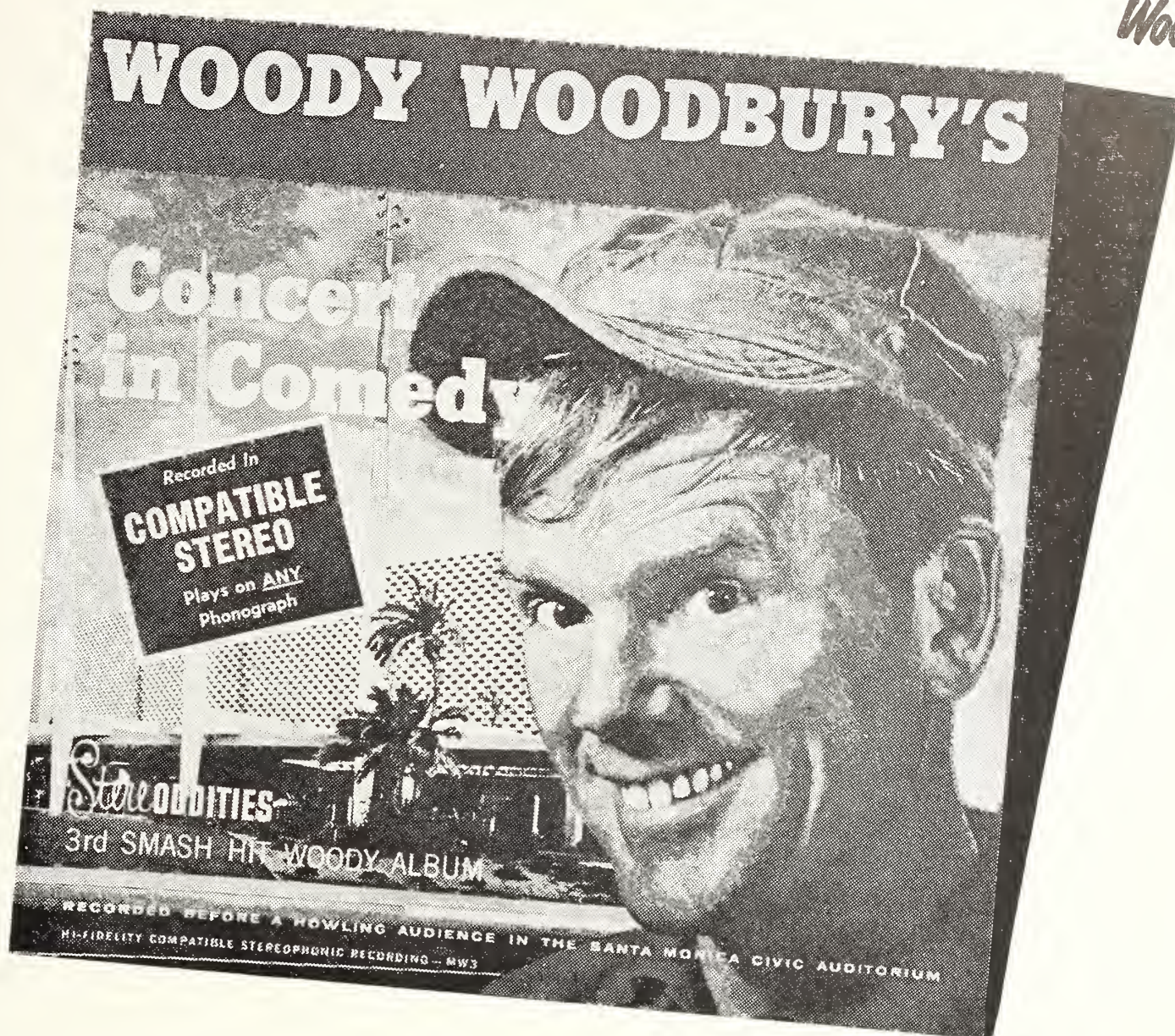
(B+) "HOLD ON TO WHAT YOU'VE GOT" (2:12) [Conrad BMI—Barksdale, McGill] Boys hop in another upbeat showing for the big-beat crowd.

"Thanks

Dealers, Distributors, D. J.'s . . .

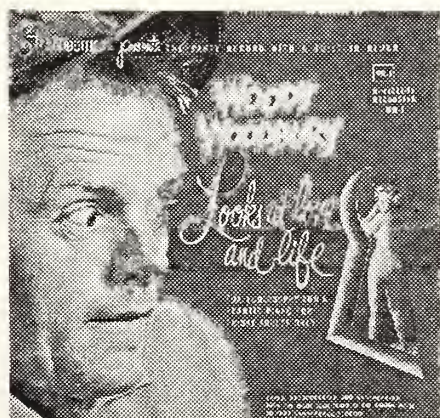
... for making it possible for me to win a Gold One on my first record. I hope you like my new one too. I think it's the best one I ever made."*

Woody

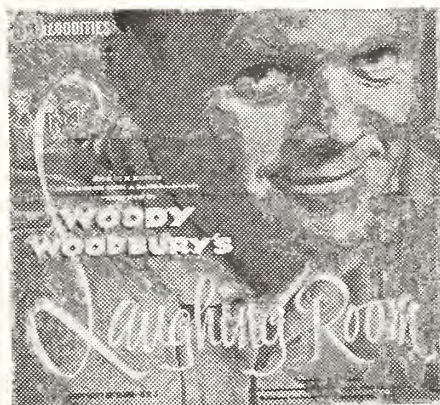


BIGGEST ADVANCE SALE IN STEREOODDITIES' HISTORY. THIS IS THE ONE YOU'VE BEEN WAITING FOR ! ! ! !

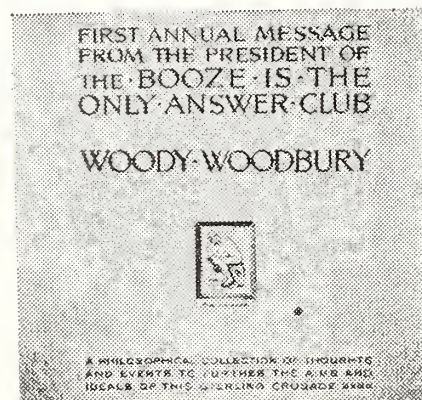
Volume three in a series of smash hits. Woody's greatest performance as recorded in concert at the Civic Auditorium in Santa Monica, California. Here is Woody at his best in a fabulous release that will surely follow "Woody Woodbury Looks at Love and Life" and "Laughing Room" into the Gold Record Circle.



* Woody's Gold Record Winner. Still riding high on the charts after 52 weeks.



Another chart buster soon due for the coveted gold record award.



The hottest gift package on the market.

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Record Reviews

B+ VERY GOOD

B GOOD

C+ FAIR

C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Pick of the Week

"UNCHAINED MELODY" (2:02) [Frank ASCAP—Zaret, North]
"DANCIN' MAN" (1:50) [Merrimac BMI—Kasha, Ott]
GERRY GRANAHAN (Caprice 1006)

Granahan's bow on the Caprice label could be his passage back to hitsville. It's a fantastic revival of the few-years-back chart-topper, "Unchained Melody." Artist's spirited rock 'n roll treatment of the tune should send it on its merry chart way. Ultra-commercial choral-ork support by the Hutch Davie crew. "Dancin' Man" is another tremendous rock contender for the bigtime.

"SINCE I FELL FOR YOU" (3:00) [Advanced ASCAP—Johnson]
"SPOSIN'" (1:51) [Mayfair ASCAP—Denniker, Razaf]
ETTA JONES (King 5475)

Miss Jones, currently with Prestige, comes thru with an outstanding slice cut during her days with King. It's a slow, methodic finger-snappin' version of the while-back hit, "Since I Fell For You." Great vocal (and instrumental) performance. Gal and ork delightfully knock out a jazz-oriented swing version of the evergreen flipside.

"LA PACHANGA" (2:11) [Peer Int'l BMI—Pollack, Davidson]
"TAKE CARE" (2:02) [Ashland BMI—Lind, Hoyland]
JOE SHERMAN (Kapp 385)

Joe Sherman's ork-choral crew sends up an exciting entry in the much-recorded "La Pachanga" sweepstakes (see last week's issue). Lots of color and joy's packed into this sock version of the infectious new Latin dance craze. Can grab off a healthy slice of the final sales melon. The tantalizing coupler, "Take Care," follows the cha cha route.

"WHEN YOU DANCE" (2:34) [Angel BMI—Jones]
"GOLDEN RINGS" (2:24) [Sheldon BMI—Worsham]
THE TURBANS (Parkway 820)

"WHEN YOU DANCE" (2:30) [Angel BMI—Jones, Kirkland]
"DEAR ONE" (2:20) [Weiss & Barry BMI—Parris]
BILLY STORM (Atlantic 2098)

"WHEN YOU DANCE" (2:25) [Angel BMI—Andrew, Jones, Kirkland]
"YOU'RE SEVENTEEN" (2:21) [Keva BMI—Willis, Russell]
THE PARAMOUNTS (Dot 16201)

Three solid new versions of the while-back hit, "When You Dance," give the tune a great chance for another chart go-round. They're by the Turbans (who had the original success) on the Parkway label now; by Atlantic's Billy Storm (of "I've Come Of Age" fame); and by the Paramounts on Dot. Bright teen performances on all three decks. The Turbans have a potent pairing in the beat-ballad "Golden Rings"; Ditto for Storm in his revival of "Dear One"; and the Paramounts with their newie, "You're Seventeen."

The Cash Box Pick of the Week Newcomers

In an effort to call D.J. attention to Pick records by "Newcomers" (artists never before on the Top 100) the editorial staff of The Cash Box will list such records under this special heading.

"MY KIND OF GIRL" [Hollis BMI—Bricusse]
"THIS TIME" [Ludlow BMI—Fisher, Abrams]
MATT MONRO (Warwick 636)

Monro, who currently has back-to-back English smashes in "Portrait Of My Love" and "My Kind Of Girl," can bust thru with his newest—this side of the Atlantic. "My Kind" is charming romancer that Monroe delivers in a most appealing, light-swing Sinatra-like approach. Fine rhythm assist by the Johnnie Spence crew. "This Time" is a superb ballad coupler that also rates as a choice programming piece. Two excellent vocal stands.

"THOSE OLDIES BUT GOODIES" [Maravilla BMI—Politi, Curinga]
"SHE DON'T WANNA DANCE" [Maravilla BMI—Johnson]
CAESAR & THE ROMANS (Del-Fi 4158)

This one's a natural for the teenagers. It's a beat-ballad romancer, with the popular old-r&b sounds, appropriately tagged "Those Oldies But Goodies (Remind Me Of You)." Looks like a winner for Caesar & the Romans. Group pounds out a solid thumper on the under half.

PALAIS ROYALS (Nancy 1007)

(B+) "TWISTIN' FREEZE BOOGIE" (2:30) [Mayhew BMI—Mayhew, Thatcher] Musicians handin an effective teen-dance arrangement, which includes interesting percussion gimmicks. Worth dance-time spins.

(B) "L.D. CHA CHA" (2:00) [Mayhew BMI—Thatcher, Doheny] Sax and percussion head this Latinish rocker.

PEEWEE CRAYTON (Guyden 2048)

(B) "I'M STILL IN LOVE YOU" (2:06) [Modern BMI—Crayton] Soulful ballad stand on a blues-oriented opus by the songster. Crayton has that solidly sincere attitude in his talk-sing vocal manner.

(B) "TIME ON MY HANDS" (2:13) [Jamie BMI—Crayton] Conventional upbeat blues stanza is delivered with gut-bucket feelings. Familiar chorus-combo wails along with the lad.

AL HART (Mercury 71796)

(B+) "THE HANDS YOU'RE HOLDING NOW" (3:09) [Marty's BMI—Robbins] Singer brings lots of pop warmth to the plaintive country ballad. Cliff Parman heads sympathetic combo-chorus accompaniment. Also cut by Victor's Skeeter Davis, tune could have pop market significance.

(B) "THERE'S A PLACE CALLED PARIS" (1:59) [Shapiro-Bernstein ASCAP—Hilliard, Coleman] A bright swinger about Paris, Kentucky.

MATYS BROS. (Palace 103)

(B) "MIXED UP" (2:23) [Palace BMI—DeSola, Molinaro] Songsters and combo employ a bright calypso beat in conveying the teen theme about a guy who doesn't know which gal to take to the hop.

(B) "GOLD WILL MELT" (2:22) [Malvern ASCAP—Reichner, Mann, Lowe] A legit shuffle sound from the performers.

JEANNETTE (BABY)
WASHINGTON (Neptune 122)

(B+) "MONEY'S FUNNY" (2:29) [C. Shaw BMI—Washington] Powerhouse lark belts one out about a gal who's unable to pay for tabs she's been picking-up. She gets a potent combo sound. A solid blues attack.

(B) "NOBODY CARES (About Me)" (2:06) [C. Shaw BMI—Washington] Understanding blues portrayal by the performer.

OSCAR BROWN, JR.
(Columbia 41977)

(B+) "WORK SONG" (2:32) [Upam BMI—Brown, Adderley] Nat Adderley's "Work Song" with lyrics by Brown becomes an effectively moving chain gang narrative. A swinging side, plus enough melody to attract pop interest.

(B+) "SIGNIFYIN' MONKEY" (4:00) [Kicks BMI—Brown] A Brown original about the traditional trouble-making monkey. It swings along at a cheerful clip and has a sunny, appealingly fresh sound. Both cuts are from the "Sin and Soul" LP.

THE REVELS (Palette 5074)

(B+) "OH HOW I LOVE YOU" (2:01) [Compton & Calvert ASCAP—Williams, Norton, Karr, Goldstein] Songsters capably convey the catchy teen rhythmic. A castinet-like sound is included in the colorful, upbeat musical accompaniment.

(B) "I MET MY LOST LOVE" (2:23) [Compton & Calvert ASCAP—Williams] A ballad blend whose deliberate-rock pace lends an off-beat touch to the take.

PATTI FERGUSON (Valiant 6008)

(B+) "HEARTACHES OF YESTERDAY" (2:02) [Sherman & DeVorzon BMI—Ferguson, Ferguson] Thrush tenderly gets to the heart of the pretty countryish ballad. A softie combo-chorus supports. Distributed by Warner Bros., session could get places with enough exposure.

(B) "MR. GUITAR" (2:07) [Sherman & DeVorzon BMI—Ferguson, Ferguson] Soft guitar sounds appropriately highlight the setting in another feelingful vocal by the performer.

THE VICEROYS (Original Sound 15)

(B+) "DREAMY EYES" (2:00) [Taurus ASCAP—Hoffman, Blake] Old teen-beat ballad hit is done with a fine caress by the lead and other songsters, who are cast mostly in a sans-lyric role. That "old" teen sound in pro vocal hands.

(B) "BALL N' CHAIN" (2:05) [Drive-In BMI—Viceroy, Egnolian] Boys go after a sock novelty blueser and get interesting percussion touches from the combo.

TERRY MILLER (Reveille 1001)

(B+) "SWEET LOVIN' (Is The Spice Of Life)" (2:18) [Maverick BMI—Paxton] Infectious medium-beat Latinish sound from sometimes multi-tracked songster Miller and rock-a-string (& chorus) accompaniment. Good-natured teen sound that could come-up with important coin.

(B) "LATER, LET ME KNOW" (2:45) [Maverick BMI—Paxton, Pearce] A country feel to this nice ballad opus, done warmly by the singer.

GEORGE KLEIN (Sun 358)

(B+) "U.T. PARTY — Part 2" (2:22) [Up BMI—Underwood, Suggs] Well-done teen-dance beat partytime affair, with Klein doing a narrative against a steady-rock sound from the guitar-featured combo. Natural for hop spins.

(B) "U.T. PARTY — Part 1" (2:30) [Up BMI—Underwood, Suggs] First section of the session.

TRAVIS & BOB (Mercury 71797)

(B+) "GIVE YOUR LOVE TO ME" (2:23) [Raleigh & Eden BMI—Weaver, Pritcher] Teen-wise song team blends with a fine hard-beat rock-a-billy sound against strong guitar statements. Big-beat fans will welcome the pose.

(B) "BABY STAY CLOSE TO ME" (2:15) [Raleigh BMI—Burns, Randazzo, Colacrai] Effective explosive percussion gimmick throughout date is a big sound asset in the setting of this quick-beat rock-a-billy stand.



The Records Disk Jockeys Played Most

A Summary of Reports Received from Nation's Disk Jockeys

	Last Week		Last Week
1 BLUE MOON <i>Marcel's (Colpix)</i>	11	22 HEARTS OF STONE <i>Bill Black's Combo (Hi)</i>	20
2 SURRENDER <i>Elvis Presley (RCA Victor)</i>	1	23 SPANISH HARLEM <i>Ben E. King (Atco)</i>	10
3 PONY TIME <i>Chubby Checker (Parkway)</i>	2	24 ONCE UPON A TIME <i>Rochelle & Candles (Swingin')</i>	26
4 DEDICATED TO THE ONE I LOVE <i>Shirelles (Scepter)</i>	5	25 BABY SITTIN' BOOGIE <i>Buzz Clifford (Columbia)</i>	15
5 APACHE <i>Jorgen Ingmann (Atco)</i>	6	26 MOTHER-IN-LAW <i>Ernie K-Doe (Minit)</i>	49
6 DON'T WORRY <i>Marty Robbins (Columbia)</i>	3	27 LAZY RIVER <i>Bobby Darin (Atco)</i>	19
7 GEE WHIZ (LOOK AT HIS EYES) <i>Carla Thomas (Atlantic)</i>	7	28 THERE'S A MOON OUT TONIGHT <i>Capris (Oldtown)</i>	22
8 WHERE THE BOYS ARE <i>Connie Francis (MGM)</i>	4	29 HAPPY BIRTHDAY BLUES <i>Kathy Young & Innocents (Indigo)</i>	35
9 THINK TWICE <i>Brook Benton (Mercury)</i>	13	30 BABY BLUE <i>Echos (Segway)</i>	40
10 EBONY EYES <i>Everly Brothers (Warner Bros.)</i>	8	31 WATUSI <i>Vibrations (Checker)</i>	41
11 WHEELS <i>String-A-Longs (Warwick)</i>	9	32 I DON'T WANT TO CRY <i>Chuck Jackson (Wand)</i>	23
12 PLEASE LOVE ME FOREVER <i>Cathy Jean & Roommates (Valmor)</i>	16	33 LITTLE BOY SAD <i>Johnny Burnette (Liberty)</i>	17
13 RUNAWAY <i>Del Shannon (Big Top)</i>	39	34 TONIGHT, MY LOVE, TONIGHT <i>Paul Anka (ABC Paramount)</i>	44
14 BUT I DO <i>Clarence Frogman Henry (Argo)</i>	28	35 FOR MY BABY <i>Brook Benton (Mercury)</i>	37
15 WALK RIGHT BACK <i>Everly Brothers (Warner Bros.)</i>	18	36 THAT'S IT, I QUIT, I'M MOVIN' ON <i>Sam Cooke (RCA Victor)</i>	45
16 YOU CAN HAVE HER <i>Roy Hamilton (Epic)</i>	14	37 TAKE GOOD CARE OF HER <i>Adam Wade (Coed)</i>	47
17 CALCUTTA <i>Lawrence Welk (Dot)</i>	11	38 ONE MINT JULEP <i>Ray Charles (Impulse)</i>	48
18 ASIA MINOR <i>Kokomo (Felsted)</i>	21	39 EXODUS <i>Ferrante & Teicher (United Artists)/Montovani (London)</i>	27
19 ON THE REBOUND <i>Floyd Cramer (RCA Victor)</i>	29	40 PLEASE TELL ME WHY <i>Jackie Wilson (Brunswick)</i>	55
20 FIND ANOTHER GIRL <i>Jerry Butler (Yee Jay)</i>	33		
21 I'VE TOLD EVERY LITTLE STAR <i>Linda Scatt (Canadian-American)</i>	34		

41) Shop Around
42) Model Girl
43) Little Miss Stuck-Up
44) Good Time Baby
45) Lonely Blue Night
46) Stayin' In
47) The Touchables
48) Trust In Me
49) 100 Pounds Of Clay
50) More Than I Can Say
51) Bye Bye Baby
52) Just For Old Times Sake
53) (I Wanna) Love My Life
Away

54) All In My Mind
55) Your One And Only Love
56) Let's Go Again
57) Merry-Go-Round
58) Love Theme From One Eyed
Jacks
59) I Pity The Fool
60) Tonight I Fell In Love
61) Portrait Of My Love
62) Angel On My Shoulder
63) Utopia
64) Like Long Hair
65) Will You Love Me Tomorrow
66) To Be Loved (Forever)

67) Top Forty, News, Weather
And Sports
68) Wings Of A Dove
69) Funny
70) Some Kind Of Wonderful
71) Pony Express
72) Second Time Around
73) Calendar Girl
74) My Three Sons
75) Your Friends
76) Shurah
77) Hide Away
78) Theme From Dixie
79) Bumble Boogie
80) I'm In The Mood For Love

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Record Reviews

B+ VERY GOOD

B GOOD

C+ FAIR

C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Pick of the Week Newcomers

In an effort to call D.J. attention to Pick records by "Newcomers" (artists never before on the Top 100) the editorial staff of The Cash Box will list such records under this special heading.

"UNDERWATER" (2:03) Dixsil BMI—Andrews]
"THE MAD RUSH" (2:13) [Dixsil, Saracen BMI—Sharp, Sharp]
THE FROGMEN (Candix 314)

The young Candix label could have its first outing in the bigtime with this fabulous instrumental by the Frogmen. Side, tagged "Underwater," is a solid beat entry loaded with ultra-commercial sounds. "The Mad Rush" is a catchy, string-filled cha cha bubbler.

"HEARTS OF STONE" (2:07) [Regent, Commodore BMI—Ray, Jackson]
"THE BASIC THINGS" (2:41) [Progressive BMI—Martin, Navarro]
THE TOP NOTES (Atlantic 2097)

We'll bet our bottom dollar that "Hearts Of Stone" makes the top ten scene once again. The oldie, currently hitting via Bill Black's instrumental, is treated to a rafter-shakin' new format designed by the Top Notes. Tremendous side that could zoom skywards in the weeks to come. "These Basic Things" puts the group in a first-rate beat-ballad pose.

"BABY DON'T DO IT" (2:38) [Bess BMI—Pauling]
"I LIKE IT LIKE THAT" (1:53) [Bess BMI—Pauling]
THE CASINOS (Alto 2002)

The Casinos debut under the Alto banner with two sensational performances of tunes that were very big sides for the "5" Royales awhile-back. On one side, "Baby Don't Do It," finds the boys pleadin' with a drivin' hard beat sales authority. Tune looks like a smasher in both the pop & r&b depts. However, don't overlook the house-rockin' rendition of "I Like It Like That." Can be a big doubleheader.

"AN INVITATION" (2:50) [Village BMI—Prosen, Fountain]
"THE DANCIN' LADY" (2:40) [Village BMI—Prosen]
THE DREAM-TIMERS (Flippin' 107)

Here's one that's right up the teeners alley. It's a striking ballad-with-a-beat romancer, tagged "An Invitation," that the Dream-Timers (with a stand out femme lead) put across with loads of feeling. Splendid ork support supplied by the Flippin' Teens crew. Pairing's a sock-rock remake of last year's noise-maker, "The Rockin' Lady." The kids are gonna dig this two-sider.

The Cash Box Best Bets

FRANK SINATRA (Capitol 4546)

(B+) "SENTIMENTAL BABY" (2:35) [Barton ASCAP—Keith, Spence, Bergman] Sinatra's easy warbling of the cozy sentimental could come-up with solid deejay exposure, with a chart berth for the side result. Must be watched.

(B+) "MY BLUE HEAVEN" (2:00) [Leo ASCAP—Donaldson, Whiting] The standby goes swingin' the Sinatra way. Nelson Riddle, the star's most oft disk arranger, heads the ork stint on both ends. Could also land on listings.

CRAZY OTTO (Decca 31235)

(B+) "PICCADILLY" (2:31) [Gil & Rex BMI—Wittstatt] Another cheerful entry by the popular German honky-tonkist. Vehicle is catchy, and many honky-tonk fans will enjoy the proceedings. Juke-box operators note. Can happen.

(B) "SPANISH HOLIDAY (Electric Rhapsody)" [Kotscher] More bright sounds from the performer.

DON ROBERTSON (RCA Victor 7862)

(B+) "BUTTONS AND BOWS" (2:31) [Famous ASCAP—Livingston, Evans] Robertson does all the piano, organ and whistling in this breezy shuffle-beat reading of the old Academy Award tune. Amiable instrumental sound. Could step way out.
(B) "BOBBY-O" (2:22) [Don Robertson & Ross Jungnickel ASCAP—Robertson] The performer just plays the keyboard in this good steady-beat rocker.

THE WANDERERS (Cub 9089)

(B+) "FOR YOUR LOVE" (2:32) [Beechwood BMI—Townsend] Song team's lead handsomely relays the years-back hit for Earl Townsend. Chanting from other warblers plus a soft rock-a-string sound add-up to a pretty backdrop. This impressive teen-ballad chore could see another chart stand for the number.

(B+) "SALLY GOODHEART" (2:20) [Balto & Moorpark ASCAP—Ballard, Tobias] A feel of a Coasters' novelty jumper here. Makes solid upbeat rock sense. Could happen too.

ANDY PERRY (Flagship 123)

(B) "ALLEY CAT" (2:25) [Sardo-Brady Flagship ASCAP—Materazzo, Materazzo] Perry and the combo engage in a rockin' novelty that could stir up some attention.

(C+) "SALLY BABY" (2:15) [Sardo-Brady Flagship ASCAP—Sardo, Sardo] More familiar teen novelty stuff.

RANDY HOBBS (Apt 25059)

(B+) "SIGNS OF LOVE" (2:15) [Grant BMI—Jones, Hobbs] Touching romantic is feelingfully handled by the songster, who receives a fine silken sound from the combo-chorus. This inviting track deserves teen spins.

(B) "TOOT-SIE POP BABY" (2:10) [Pamco BMI—Jones, Hobbs] Hobbs displays rhythmic ability in this contagious middle-beat blueser.

SCOTT ENGEL (Liberty 55312)

(B+) "MR. JONES" (1:52) [Acuff-Rose BMI—Loudermilk] Vocalist Engel, sometimes multi-tracked, heads an amiable teen-string bouncer about a fella who's asking the gal's parents for her hand. A likable sound.

(B) "ANYTHING WILL DO" (1:57) [Asa & Chadick ASCAP—Arno, Day, Hart] A rock rhythmic (with strings) with a catchy vehicle for Engel and his ork-chorus backdrop.

CINDY & LINDY (Coral 62258)

(B+) "MATELOT" (2:45) [Chappell ASCAP—Coward] One of Noel Coward's best song efforts, in a lovely folk-like vein, is very attractively handled by the vocal twosome. Merits plenty of airtime.

(B) "HAVE SOME POPCORN" (1:55) [Herb Reis BMI—Oggsbury, Ogsbury] An intriguing steady-beat rock statement from the combo backs this vocal interjection novelty about a couple at a movie show.

DARRELL McCALL (Capitol 4543)

(B+) "MY KIND OF LOVIN'" (2:22) [Moss Rose BMI—McCall] Label's new singer (from Nashville) effectively essays the pro teen plaintive. Gal chorus in the setting make pointed rock remarks.

(B) "BEYOND IMAGINATION" (3:07) [Moss Rose BMI—Drusky, McAlpin] The artist gives a touching account of the feelingful tribute to the gal. An artist to watch!

AARON NEVILLE (Minit 624)

(B+) "DON'T CRY" (2:34) [Minit BMI—Orange] Songster brings fine blue conviction to the tale about a fella about to depart from the gal and his promise to return. A simple, but touching combo-chorus sound supports.

(B) "REALITY" (2:40) [Minit BMI—Neville] Nice unhurried feel to Neville's romanticizing.

SONNY COVINGTON (Band Box 228)

(B) "HEY - HEY - HEY - HEY" (1:55) [Penniman] Fast-moving blues-styled vocal in which the fella states he's going back to Birmingham. A solo section for the combo features good guitar work.

(C+) "WE TWO" (2:22) [Covington] Covington offers an intimate blues vocal.

JOHNNY ANTHONY (Ace 617)

(B+) "BECAUSE OF DO" (2:26) [Ace BMI—Rebennack] The charms of the gal are described with a hearty blues-rock sound by the singer and band backing. A contagious effort that could make-the-grade.

(B) "REMEMBER ME" (2:18) [Ace BMI—Rebennack] Intimate blues moody. Tune is not the pop oldie.

JIMMY WITTER

(United Artists 301)
(B) "A CROSS STANDS ALONE" (2:17) [Tucker & C. Shaw BMI—Tucker, DeAngelis] Witter warbles a story about a man who lost a buddy, presumably in World War 2, and is buried overseas. Sound has an effective bluesy quality headed by an organ.

(B) "PRETTY LITTLE GIRL" (2:25) [Count Don ASCAP—Witter] Tribute to the gal is done with an affable Latin-rock touch.

THE EXPRESSO'S (Trans American 1)

(B+) "TEENAGE EXPRESS" (2:32) [Pan World BMI—Lafavor, Aleong] Teeners get a potent rock pounder from the instrumental crew. Castinet-like effects throughout are good-sounding gimmicks. Reliable rockin' date.

(B) "WANDERING" (2:32) [Golden Dragon BMI—Hunt, Drury] Musicians offer an intriguing slow-beat sound here. Label hails from Hollywood.

HOGAN BROS. (Skylark 109)

(B) "OH WHEN I DREAM" (2:28) [House of Sound & Bilya-Bah BMI—Hogan, Hogan] There's an inviting easy shuffle-beat sound to the boys' ballad blend. Portion merits teentime exposure.

(B) "A LOVE LIKE YOURS" (1:55) [House of Sound & Bilya-Bah BMI—Hogan, Hogan] The team has a brighter rock sound here. This take is also well-done.

RAY WILLIAMS (Le Cam 717)

(B+) "I WANT TO KNOW" (1:55) [LeBill BMI—Pinckney, Smith] Very busy-sounding belt blueser from the vocalist and combo-chorus. This fast-paced item will be welcomed by the teeners.

(B) "BABY (You Got To Change)" (2:03) [LeBill BMI—Smith, Pinckney, Wheaton] Low-down-type blueser from the songster and backing.

BOBBY McDOWELL (Cover 1961)

(B) "LOVELY GIRL" (2:20) [Quilted BMI—McDowell] Jumping romantic from the songster and combo which goes along at a nice sounding pace.

(C+) "DIANE" (2:34) [Quilted BMI—McDowell] The lost-love name-song is done in a plaintive teen-beat manner.

TONY CARO (Crystalette 742)

(B) "CHEMISTRY OF LOVE" (2:12) [Carsey, Honaye & Chemistry BMI—Hazan, Tucker] Amiable rock-a-cha vocal-combo outing whose lyric will reach teeners having their first stab at chemistry. Worth big-beat time spins.

(C+) "HARD TO GET" (2:10) [Carsey & Honaye BMI—Hazan, Tucker] Livelier rock sound to another novelty-type romantic.

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b/w WORLD OF TEARS-ABC-10181

TEDDY RANDAZZO

HAPPY ENDING
b/w BUT YOU BROKE MY HEART-ABC-10193

SNYDER & MANNING

CIMARRON
b/w HIDDEN VALLEY-ABC-10196

THE DUBS

IF I ONLY HAD MAGIC
b/w JOOGIE BOOGIE-ABC-10198

JO ANN CAMPBELL

PUKA PUKA PANTS
b/w MOTORCYCLE MICHAEL-ABC-10200

CLIFF RICHARD AND THE SHADOWS

THEME FOR A DREAM
b/w MUMBLIN' MOSIE-ABC-10195

THE V-EIGHTS

PAPA'S YELLOW TIE
b/w MY HEART-ABC-10201

LEE DORSEY

LOTTIE-MO
b/w LOVER OF LOVE-ABC-10192

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WITH HIS HOTTEST SINGLE TO DATE!

ONE MINT JULEP
b/w LET'S GO-IMP-200



ABC-PARAMOUNT





Record Reviews

B+ VERY GOOD

B GOOD

C+ FAIR

C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Best Bets

DODIE STEVENS (Dot 16200)

(B+) "TURN AROUND" (2:29) [Gil BMI—Moore, Wayne] Songstress, of "Pink Shoe Laces" fame, gives a solid legit-styled account of the pretty plaintive romantic. An attractive soft-rock combo-chorus sound supports. Deck could develop into a chart success.

(B) "I FALL TO PIECES" (2:30) [Pamper BMI—Cochran, Howard] Performer is wistful on the country-styled ballad.

PERCY FAITH ORCH. (Columbia 41978)

(B+) "BILBAO SONG" (2:05) [Harms ASCAP—Brecht, Weill] The Faith ork does a solid lush swing string-led reading of the catchy tune from the late Kurt Weill and Berthold Brecht's ("Three Penny Opera"), "Happy Ending." There's also a LeRoy Holmes effort on MGM. Tune can be a big chart item.

(B) "LOVER'S PRELUDE" (3:07) [Marpert ASCAP—Faith] Keyboard heads this attractive concerto-like arrangement of a romantic theme.

DEBBIE REYNOLDS (Dot 16199)

(B+) "LONELY PEOPLE" (2:31) [American BMI—Tableporter, Capehart] A gentle plaintive with a pretty sound is effectively conveyed by the sometimes multi-tracked lark-actress. Billy Vaughn directs the nice unhurried combo-chorus backdrop. If this end gets enough airtime, it could have a chart career.

(B) "JUST A LITTLE GIRL (In Love)" (2:32) [Carrie ASCAP—Reynolds, Lloyd, Reed] No over-dubbing in this pleasing intimate teen-directed ballad stint by the performer.

STAN ROBINSON (Amy 818)

(B+) "THE EXODUS OF PEPE (From The Misfits' Summer Place)" (2:27) [Aim BMI—Stallman, Jacobson] A zany novelty track about a fella who sees picture which involves all the current and recent pic theme hits, and throughout the affair, the ork plays snatches of many of them. A novelty that should be eyed closely.

(B) "NORTH, SOUTH, EAST, WEST" (1:59) [Aim BMI—Stallman, Jacobson] The songster displays vocal power on the dramatic folk-type affair.

ELMORE MORRIS & THE SPINNERS (Landa 670)

(B+) "PARADISE HILL" (2:13) [Eastwick BMI—Ellington, Pearson] A very attractive teen-beat return for the sentimental oldie. Lead warbles the opus against a teen-wise combo-chorus affair. Could develop into a chart item. Label is handled by Jamie/Guyden.

(B) "SHE'S A WONDERFUL ONE" (1:58) [Jacqueline ASCAP—Morris, Turner] Lighter, shuffle-beat touch to this romantic essay. Front vocalist is backed by some off-beat chant work by the other songsters.

LITTLE JOE & THE THRILLERS (Twentieth Century 1214)

(B+) "I LOVE YOU FOR SENTIMENTAL REASONS" (2:15) [Marlo ASCAP—Silver, Hyman, Sherman] Much of the same chant gimmicks in the smash "Blue Moon" disked by The Marcels is present in this similar rock-tempo version of the evergreen. Kids may take to this effort, too.

(B) "ONE MORE TIME" (2:03) [J. Little-Nedro BMI—Cook] Good rockin' blueser by the lead and organ-featured backdrop.

DON COVAY & THE GOODTIMERS (Columbia 41981)

(B+) "EVERY WHICH A-WAY" (2:34) [Sylvia BMI—Covay, Berry] Fellas who introduced the "Pony Time" number offer another pony beat for teen dance-floor fun. Vocal-instrumental sound that should be making the hop rounds.

(B) "SHAKE WID THE SHAKE" (2:13) [Sylvia BMI—Covay, Berry] Performers have another lively teen-beat dance sound the kids will welcome.

THE SUPREMES (Tamla 54038)

(B+) "I WANT A GUY" (2:49) [Jobete BMI—Gordy, Holland, Gorman] A lark's fine vocal is backed by fascinating bits from an organ in the backdrop. An original R&B-flavored sound that could win big coin in both the pop & R&B fields.

(B) "NEVER AGAIN" (2:45) [Jobete BMI—Gordy] Touchingly conveyed disenchanted theme from the same lead voice.

CARL MANN (Phillips 3564)

(B+) "WAYWARD WIND" (2:33) [Hillard & Bamboo BMI—Lebowski, Newman] The old Gogi Grant hit returns in exciting rockabilly (& string) fashion here. Mann, who has had chart experience, warbles against a lush ork-chorus sound. Tune could have a chart comeback via this side.

(B) "BORN TO BE BAD" (2:14) [Four Star BMI—Belew] Strings are effectively employed in this haunting skip-sound ballad stint.

CLEVELAND CROCHET (Goldband 1114)

(B+) "SWEET THING" (2:27) [TEK BMI—Shuler] Crochet and his Band of Sugar Bee's can have a chart follow-up to their "Sugar Bee" territorial success in this happy-go-lucky foot-stomper. Vocalist Jay Stutes delightfully shouts back and forth with the chorus. An r&b-pop goodie.

(C+) "HOUND DOG BABY" (2:02) [TEK BMI—Shuler] Voris LeBlanc takes the lead spotlight on this fetching rhythm affair with a while-back sound.

BOBBY COMSTOCK (Mohawk 124)

(B+) "WAYWARD WIND" [Hilary BMI—Lebowski, Newman] Singer Comstock & The Counts revive the old Gogi Grant hit with effective teen-beat color. Rockin' strings offer good-sounding support.

(B) "EVERYDAY BLUES" [Percom BMI—Perialas, Comstock] A pop-styled attempt at an earthy blues jumper.

THE LIONS (Mark IV)

(B+) "TIL THE 13th MONTH" (2:29) [Brujem BMI—Wright, Johnson, Wilson] Song team's lead does a pro stint on the love-forever theme, arranged with an infectious Latin-rock string sound. A date that can make a solid chart impression.

(B) "GIRL OF THE WORLD" (2:03) [Brujem BMI—McEachin, Wooten] An interesting R&B-styled display of a striking folkish romantic.

POLLY BERGEN (Columbia 41971)

(B) "THE HAPPIEST GIRL IN THE WORLD" (2:23) [Chappell ASCAP—Harburg, Offenbach] Lark attractively renders the pop adaptation of Offenbach's "Barcarole" from "Tales of Hoffman," which is the title tune of an upcoming musical based on Offenbach melodies. It has been given a fine lyric, and this reading does the opus full romantic justice. Pretty Frank DeVol string setting.

(B) "BYE BYE BLACKBIRD" (2:34) [Remick ASCAP—Dixon, Henderson] The oldie is in for some slick swinging, with the performer getting a fine swing backdrop from the Luther Henderson ork. Both ends should rate with the jocks.

JORGEN INGSMANN CAMARATA ORCH. (Vista 331)

(B+) "TRUDIE" (1:55) [Picadilly & Glow BMI—Henderson] European guitarist Ingmann, currently hitting big with "Apache" on the Ato label, heads an amiable, bouncy performance of a catchy tune. Rhythm accompaniment and male chorus bits is headed by Camarata. Side might get somewhere.

(B) "RIDIN' WEST (Lava) (Theme from Spin & Marty)" (2:00) [Walt Disney ASCAP] Clarinet heads this lazy "western" arrangement of a number from a Disney TV show. Only the Camarata ork is heard here.

THE MARY D's (Echo 1003)

(B) "I'D WALK A MILLION MILES (Just To Be With You)" (2:15) [Arlu & Gold Band BMI—Salerno, Dean] Gals recite the lovey-dovey with a nice easy-does-it blend. A warm-beat affair that should please the teeners.

(C+) "JUST ONE KISS" (1:45) [Arlu & Gold Band BMI—Solovay] The larks have a brighter teen-romantic say here.

THE BISCAINES (Felsted 8615)

(B+) "MENAGERIE" (2:41) [Clover-Dale BMI—Funk] Musicians turn-in an infectious blues-styled date. Keyboard, sax and percussion top the showing, which also includes effective slap bits. Kids could go for this bright sound in a big way.

(B) "BLUE SKIES" (2:30) [Irrving Berlin ASCAP—Berlin] Tom Funk's tenor sax heads a lazy blues opening on the sturdy, but the session soon becomes a driving affair.

RED PRY SOCK (Mercury 71786)

(B+) "BONE MORONIE" (2:15) [Venice BMI—Williams] Saxist heads a driving combo chore on the old rock hit. Side offers deejays a solid hoptime sound.

(B) "CHARLESTON TWIST" (2:20) [Eden BMI—Prysock] Sounds of the 20's and 60's meet in this sock-sax rocker.

JIMMY RICHARDSON (Hollywood 1102)

(B) "THE DRIVE" [Golden State BMI—Richardson, York] Organ and sax head this driving teen instrumental. Lots of rock punch to this issue. Label is a Starday Records' affiliate.

(C+) "WHO'S SORRY NOW" [Mills ASCAP—Richardson, York] The two instruments again highlight this brisk-beat reading of the oldie.

RICHIE MARSH (Acama 125)

(B) "BABY BABY BABY" (2:24) [Granson BMI—Roberts, Hood] Songster Marsh, who has an affected, off-beat sound to his delivery, warbles the teen romantic against a busy sound from the chorus-combo setting.

(B) "HALF ANGEL" (1:50) [Granson BMI—Hood] A somewhat simpler arrangement to another teen-ballad try.

ALICA ADAMS (Capitol 4545)

(B+) "OOM DOOBY DOOM" (1:40) [Meridian BMI—Kaufman, Anthony] Thrush—partly multi-tracked—does an appropriately light-hearted middle-beat vocal on the good-natured teen romantic. Ernie Freeman heads the sprightly full ork backdrop. Catchy stand that merits attention.

(B+) "LOVE BANDIT" (1:50) [Lar-Bell, BMI—Larson, Periero] Belting novelty about a fella who's stolen a gal's heart. Effective gospel-flavored setting is directed by Lincoln Mayorga.

DEAN REED (Imperial 5733)

(B) "I FORGOT MORE THAN YOU'LL EVER KNOW (About Her)" [Fairway BMI—Null] The old country hit gets a lively shuffle beat go from the sometimes multi-tracked songster. Tune merits this teen-beat revival.

(B) "ONCE AGAIN" (2:47) [Travis BMI—Reed] This upbeat romancer has a good rock-a-cha setting.

THE ADMIRATIONS (Mercury 71521)

(B) "THE BELLS OF ROSA RITA" (2:00) [Tippy BMI—Admirations] In on the current trend of reviving the "old" rock 'n roll sound, the lead and other members of the team present a ballad stint with chimes chants throughout. Natural teen sound.

(B) "LITTLE BO-PEEP" (2:08) [Actual BMI—Admirations] This novelty belt also represents a return to an older teen sound.

LYNN BRITT (Miki 1117)

(B) "TOO LONG" (2:08) [Thunder BMI—Riley] Thrush heads an infectious R&B-turn. Her solid belt stint is backed by a hopping sax and other pro upbeat bits, including a chanting chorus. Merits exposure.

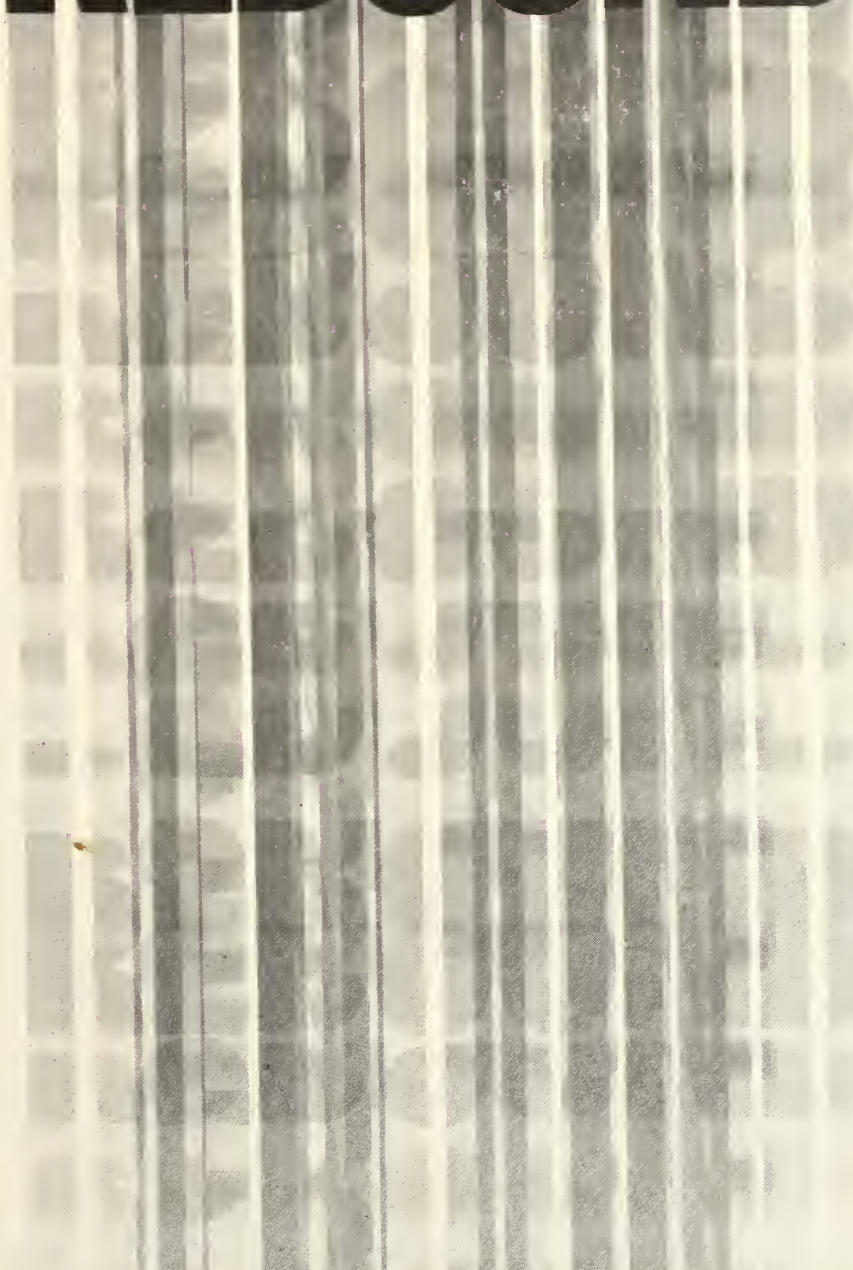
(B) "TWO TIMES A STRANGER" (2:66) [Thunder BMI—Riley] Tale of a lost-love is told in good R&B-ballad style.



L.P. FOLLOW-UP TO A SMASH HIT SINGLE!
Floyd Cramer's new "On the Rebound" album is here...all set to top the charts just as his red-hot "On the Rebound" single is doing right now. The new L.P. features more dazzling "Last Date" piano,

tuned to winning selections such as "Faded Love," "Tammy," "San Antonio Rose," "Wonderland by Night" and more, more, more! More sales for you, too. Ask your dealer about Compact 33, the newest idea in records. **RCA VICTOR**

ON THE REBOUND





Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

BOND RADIO Philadelphia, Pa.

1. Pony Time (C. Checker)
2. Surrender (E. Presley)
3. Where The Boys Are (C. Francis)
4. Wheels (String-A-Longs)
5. Don't Worry (M. Robbins)
6. Dedicated To The One I Love (Shirelles)
7. There's A Moon Out Tonight (Capris)
8. Ebony Eyes (E. Bros)
9. Calcutta (L. Welk)
10. Baby Sittin' Boogie (B. Clifford)

MUSIC LANE Washington, D.C.

1. Blue Moon (Marcel)
2. Surrender (E. Presley)
3. Think Twice (B. Benton)
4. Calcutta (L. Welk)
5. Dedicated To The One I Love (Shirelles)
6. Apache (J. Ingmann)
7. Ebony Eyes (E. Bros)
8. I Don't Want To Cry (C. Jackson)
9. You Can Have Her (R. Hamilton)
10. I'll Have Another Cup Of Coffee (C. Gray)

MUSIC CITY Hollywood, Calif.

1. But I Do (C. Frogman Henry)
2. On The Rebound (F. Cramer)
3. Apache (J. Ingmann)
4. Spanish Harlem (B. E. King)
5. Surrender (E. Presley)
6. 100 Pounds Of Clay (G. McDaniels)
7. Mother-In-Law (E. K-Doe)
8. Baby Sittin' Boogie (B. Clifford)
9. Where The Boys Are (C. Francis)
10. Blue Moon (Marcel)

FRANK'S POP SHOP New Orleans, La.

1. Mother-In-Law (E. Kods) (M. Brown)
2. It's All In My Mind (M. Brown)
3. For My Baby (B. Benton)
4. I Like It Like That (C. Kinner)
5. Lottie Mo (L. Dorsey)
6. Pony Time (C. Checker)
7. Raining In My Heart (S. Harges)
8. Shop Around (Miracles)
9. Hideaway (F. King)
10. I Idolize You (Ike & Tina Turner)

SUPER ENTERPRISES Washington, D.C.

1. Blue Moon (Marcel)
2. Exodus (Ferrante & Teicher)
3. Will You Love Me Tomorrow (Shirelles)
4. For My Baby (B. Benton)
5. Runaway (D. Shannon)
6. Shop Around (Miracles)
7. That's It, I Quit, I'm Movin' On (S. Cooke)
8. Pony Time (C. Checker)
9. Merry Go Round (M. Johnson)
10. Calcutta (L. Welk)

RADIO CENTER Baltimore, Md.

1. Runaway (D. Shannon)
2. Blue Moon (Marcel)
3. I Told Every Little Star (L. Scott)
4. Surrender (E. Presley)
5. But I Do (C. Frogman Henry)
6. Calcutta (L. Welk)
7. That's It, I Quit, I'm Movin' On (S. Cooke)
8. I Told You So (J. Jones)
9. Baby Blue (Echoes)
10. Asia Minor (Kokomo)

MUSIC BOX Chicago, Ill.

1. Dedicated To The One I Love (Shirelles)
2. Think Twice (B. Benton)
3. Hearts Of Stone (B. Black Combo)
4. Lazy River (B. Darin)
5. Happy Birthday Blues (K. Young & Innocents)
6. Watusi (Vibrations)
7. Take Good Care Of Her (A. Wade)
8. Portrait Of My Love (S. Lawrence)
9. Little Boy Sad (J. Burnette)
10. Asia Minor (Kokomo)

CENTRAL RECORD SHOPS Atlanta, Ga.

1. One Mint Julep (R. Charles)
2. All In My Mind (M. Brown)
3. Mother-In-Law (E. K-Doe)
4. For My Baby (B. Benton)
5. Please Tell Me Why (J. Butler)
7. Bye Bye Baby (M. Wells)
8. Merry-Go-Round (M. Johnson)
9. Blue Moon (H. Lance)
10. Shop Around (Miracles)

FLASH MUSIC Los Angeles, Calif.

1. Mother-In-Law (E. K-Doe)
2. Trus' In Me (E. James)
3. For My Baby (B. Benton)
4. Blue Moon (Marcel)
5. Bewildered (J. Brown)
6. Find Another Girl (J. Butler)
7. Gee Whiz (C. Thomas)
8. One Mint Julep (R. Charles)
9. 100 Pounds Of Clay (G. McDaniels)
10. Don't Worry (Robbins)

LAMP'S MELODY LANE Lakewood, Ohio

1. Blue Moon (Marcel)
2. Jus' For Old Times Sake (McGuire)
3. On The Rebound (F. Cramer)
4. Dedicated To The One I Love (Shirelles)
5. Like Long Hair (P. Revere & Raiders)
6. Runaway (D. Shannon)
7. Where The Boys Are (C. Francis)
8. Please Love Me Forever (C. Jean & Roomates)
9. All Of Everything (F. Avalon)
10. Happy Birthday Blues (K. Young & Innocents)

KHOURY'S RECORD SHOP Lake Charles, La.

1. Surrender (E. Presley)
2. Where The Boys Are (C. Francis)
3. Walk Right Back/Ebony Eyes (Everlys)
4. On The Rebound (F. Cramer)
5. Wait A Minute (Coasters)
6. Calcutta (L. Welk)
7. You Can Have Her (R. Hamilton)
8. All In My Mind (M. Brown)
9. Think Twice (B. Benton)
10. What A Price (F. Domino)

KATZ DRUG COMPANY Kansas City, Mo.

1. Apache (J. Ingmann)
2. Dedicated To The One I Love (Shirelles)
3. Touchables (D. Goodman)
4. Surrender (E. Presley)
5. Don't Worry (M. Robbins)
6. Angel On My Shoulder (S. Flint)
7. Asia Minor (Kokomo)
8. Pony Time (C. Checker)
9. Think Twice (B. Benton)
10. With My Hand On My Heart (T. Blair West Coasters)

THE BOOK SHOP, INC. Fitchburg, Mass.

1. Apache (J. Ingmann)
2. Blue Moon (Marcel)
3. Where The Boys Are (C. Francis)
4. Walk Right Back (Everlys)
5. Asia Minor (Kokomo)
6. Take Good Care Of Her (A. Wade)
7. But I Do (C. Frogman Henry)
8. Pony Time (C. Checker)
9. Wheels (String-A-Longs)
10. Surrender (E. Presley)

AMERICAN MUSIC CO. Houston 9, Texas

1. Pony Time (C. Checker)
2. On The Rebound (F. Cramer)
3. That's It, I Quit, I'm Movin' On (S. Cooke)
4. Take Good Care Of Her (A. Wade)
5. Mother-In-Law (F. K-Doe)
6. Early Every Morning (D. Washington)
7. Your One And Only Love (J. Wilson)
8. Lonely Man (E. Presley)
9. Banned In Boston (M. Griffin)
10. 100 Pounds Of Clay (G. McDaniels)

TOWN HALL RECORD CENTER Brooklyn, N. Y.

1. Blue Moon (Marcel)
2. Pony Time (C. Checker)
3. Gee Whiz (C. Thomas)
4. Runaway (D. Shannon)
5. Dedicated To The One I Love (Shirelles)
6. I Don't Want To Cry (C. Jackson)
7. Once Upon A Time (Rochelle & Candles)
8. Think Twice (B. Benton)
9. Please Love Me Forever (C. Jean & Roomates)
10. Baby Blue (Echoes)

BILL'S T RECORD SHOP Tulsa, Okla.

1. Pony Time (C. Checker)
2. Don't Worry (M. Robbins)
3. You Can Have Her (R. Hamilton)
4. Think Twice (B. Benton)
5. Surrender/Lonely Man (E. Presley)
6. Like Long Hair (P. Revere & Raiders)
7. Heart Over Mind (R. Price)
8. On The Rebound (F. Cramer)
9. Lazy River (B. Darin)
10. Stayin' In (B. Vee)

LA PETITE RECORD SHOPPE E. St. Louis, Ill.

1. For My Baby (B. Benton)
2. I Pity The Fool (B. Bland)
3. You Can Have Her (R. Hamilton)
4. Right Now (A. Franklin)
5. Them That Got (R. Charles)
6. Bad Luck Soul (B. B. King)
7. Please Tell Me Why (J. Wilson)
8. Find Another Girl (J. Butler)
9. Your Friends (D. Clark)
10. Shop Around (Miracles)

THE SCENE New York, N.Y.

1. Blue Moon (Marcel)
2. Runaway (D. Shannon)
3. Gee Whiz (C. Thomas)
4. Once Upon A Time (R. & Candles)
5. Dedicated To The One I Love (Shirelles)
6. Baby Blue (Echoes)
7. Raisin' Sugar Cane (Untouchables)
8. Please Love Me Forever (C. Jean & Roomates)
9. I Don't Want To Cry (C. Jackson)
10. Glory Of Love (Roomates)

ERNSTROM'S Dallas, Texas

1. Runaway (D. Shannon)
2. Asia Minor (Kokomo)
3. Like Long Hair (P. Revere)
4. Stormy (D. Owens)
5. Dedicated To The One I Love (Shirelles)
6. Major Hand (I/Hopkins)
7. Tonight I Fell In Love (T.)
8. You're My Baby (I. & T. Turner)
9. Portrait Of Love (S. Lawrence)
10. More Than I Can Say (B. Vee)

BERNARD'S Brooklyn, N. Y.

1. Pony Time (C. Checker)
2. I Don't Want To Cry (C. Jackson)
3. Gee Whiz (C. Thomas)
4. All In My Mind (M. Brown)
5. Shop Around (Miracles)
6. Think Twice (B. Benton)
7. As Last (E. James)
8. Them That Got (R. Charles)
9. Mojo Hand (L. Hopkins)
10. Find Another Girl (J. Butler)

AL'S RECORD MART Wyandotte, Mich.

1. Blue Moon (Marcel)
2. Please Love Me Forever (C. Jean & Roomates)
3. There's A Moon Out Tonight (Capris)
4. Gee Whiz (C. Thomas)
5. But I Do (C. Frogman Henry)
6. Wheels (String-A-Longs)
7. Once Upon A Time (Rochelle & Candles)
8. Don't Worry (M. Robbins)
9. Apache (J. Ingmann)
10. Calcutta (L. Welk)

THE SMASH VERSION EVERYONE IS ASKING FOR!

CANNONBALL ADDERLEY'S

AFRICAN WALTZ

BY THE CANNONBALL ADDERLEY ORCHESTRA / RIVERSIDE 45457

Once upon a time... a boy named Marty Robbins wrote



a new tune called

'Don't Worry.' He recorded

it



on...



it was

a big



hit!!! So he wrote

another tune called 'Each Time I Hear (Don't Worry)'

4-41975 ■ also available on Single 333



Gloria Lambert sings



it on...



it will be



a big hit!!!

That

on top



of another.

so who worries?

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BRIGHT NEW TALENT



ON ATLANTIC!

**Billy
Storm**

WHEN YOU DANCE

b/w DEAR ONE

Supervised by Phil Spector
#2098



The Top Notes HEARTS OF STONE

b/w THE BASIC THINGS

Supervised by Phil Spector
#2097

ATLANTIC RECORDS

KING RECORDS BEST SELLERS

"LET'S GO AGAIN" (WHERE WE WENT LAST NIGHT)
Hank Ballard and the Midnighters, King 5459

"HONKEY TONK, PART II"
Bill Doggett, King 5444

"HIDEAWAY"
Freddie King, Federal 12401

"BEWILDERED"
James Brown, King 5442

"VERY THOUGHT OF YOU"
Little Willie John, King 5458

"LITTLE TURTLE DOVE"
Otis Williams and the Charms, King 5455

Newest Hit!

"CONTINENTAL WALK"

Hank Ballard and the Midnighters, King #5491

DEALERS: 1 Free for Every 3 You Buy from the entire KING-BETHLEHEM-AUDIO LAB Long-Play Catalog of over 450 Albums (mono & stereo).

1540 Brewster

KING

Cincinnati 7, Ohio

Album Plans

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ABC-PARAMOUNT—CHANCELLOR

All qualified dealers receive a straight 12½% discount off the face of the invoice, in addition to specific dated billing. Plan is a winter merchandising deal.

AUDIO FIDELITY

A special discount offer of 1 free LP for every six the dealer buys on seven new Mar. releases plus six previously released LP's in the label's "Doctored For Sound/Stereo" series. 10% dealer discount on four new 4-tracks stereo tapes for Mar. Expires: Mar. 31.

CAMEO

Dealers & distribs receive a 15% discount on both the mono & stereo versions of the label's first LP in its "International Pop Orchestra" series. 100% exchange privilege. Expires: April 30.

CAPITOL & ANGEL

"March Discount Program"—Dealers receive 1 free album for every 3 Capitol or Angel albums. Minimum qualifying orders are 100 Capitol LP's and 50 Angel LP's. Bonus album must be chosen from among titles purchased under the program. Program supercedes all previously announced Capitol & Angel programs, including the special Frank Sinatra Bonus Album Plan.

DIRECTIONAL SOUND

The new "deluxe sound" line of Premier Records is being offered to dealers on a 25% free merchandise plan with 30-60-90-day billing and a 100% exchange privilege. A coop advertising fund is also available.

DUO

Consumers who purchase one of the label's comedy albums get another free. Described as a limited time offer.

EPIC

15% additional discount on all new LP releases for March. Expires: March 31.

EVEREST

Dealers can retail four new instrumental albums for Mar. for \$2.98 and earn normal mark-up. Dealers should call local distribs for special price. Expires: Mar. 31.

JAY JAY

The polka label is offering dealers any 3 of its mono LP's free with the purchase of a Pre-Pack containing 30 best-selling polka 45 rpm singles. Expires: Mar. 31.

KING

Dealer gets 1 LP free with every 3 he buys. The entire King catalog is included plus Bethlehem & Audio Lab LP's. Expires: April 15.

LIBERTY

Premier Dealer Program: a 10% discount when ordering a minimum Premier pack containing twelve units (for each in any combination of mono & stereo) of three new Feb. Premier LP's; discount can apply to any additional quantities of Premier LP's providing that the dealer has at least one each of mono and stereo LP's of the first Premier album, "Paradise Found"; 100% exchange privilege and payments which can make one-half May 10, the other half June 10. Program starts Feb. 27, expires March 31.

LONDON

"International Spring Program"—Distribs get a 10% discount on the label's International LP's, including fourteen new releases. Distrib payment is due June 10 with 2% cash discount. Expires: April 28.

MERCURY

"Spring Sale-A-Rama"—All regular Mercury & Wing LP's plus EP's may be purchased by dealers on the basis of 1 free record for every 3 records purchased. For the label's Perfect Presence Sound Series and Living Presence Sound Series, 1 album may be selected for every 5 purchases in a given price group. PPSS & LPSS are sold on a 100% return privilege. Entire catalog, except PPSS & LPSS albums, are offered on a deferred payment privilege.

OFFBEAT

Dealers get 1 free Offbeat Humor and Original Cast album for every 5 ordered. Expires: March 31.

RCA VICTOR

"The Greatest Sale On Earth"—Consumer can purchase any Victor LP at half-price with the purchase of another when they purchase one at the regular price in the same price range. Program begins Mar. 15. Expires: April 15.

ROULETTE

Dealers get a 33½% discount on all Roulette, Roost & Tico LP's. 100% exchange privilege on all LP's. Expires: April 10.

STARDAY

"Starday's Caravan of Country Music"—Dealers can place 1 order with Starday distribs on a "2-for-10" basis. For every 10 Starday LP's or EP's ordered, the dealer may select 2 free. 100% exchange privilege. 38 LP's and 20 EP's are available under the plan. Expires: April 7.

STRAND

"Major LP Expansion Program"—Dealers are to contact distribs for details. Expires April 30.

TELEFUNKEN

London's low-priced label has issued two Werner Muller ork LP's which dealers can purchase on a "buy-5-pay-for-4" basis. Expires: March 31.

UNITED ARTISTS

Dealers buy-6-and-get-1-free program on 6 new Ultra Audio releases plus mono versions of Ultra Audio LP's on UA's Deluxe Series 3500. Expires: April 30.

72 L THE NEW YORK

PERSONAL

Bill B., you don't know what you're missing. When you hear your delectable Della belt across "Won'cha Come Home, Bill Bailey," you'll stop your crazy wandering once and for all. You never heard anything so pure, so powerful, so plainly headed for the top!

RIVERSIDE Dr (95 St) attract 4 1/2 rms
or view will dec. \$165. Broker.
CI 6-300

340TH ST. (4
bidg. sep
optional. For
ANDERSON A
ing. Hollyw
rooms. \$86. S

ANDERSON
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or UN 5-527

BARNES
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95



DELLA REESE "WON'CHA COME HOME, BILL BAILEY"-7867



Ask your distributor about Compact 33, the newest idea in records, on...

RCA VICTOR
TRADE MARK RADIO CORPORATION OF AMERICA





SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

- "SOME KIND OF WONDERFUL"** Pick of the Week—3/18
Drifters Atlantic 2096
- "FUNNY"** Pick of the Week—3/11
Maxine Brown Nomar 106
- "SHURAH"** Pick of the Week—3/18
- "FELL IN LOVE ON A MONDAY"** Pick of the Week—3/18
Fats Domino Imperial 5734
- "THEME FROM DIXIE"** Pick of the Week—3/18
Duane Eddy Jamie 1183
- "MY THREE SONS"** Pick of the Week—3/18
Lawrence Welk Dot 16198
Bob Moore Monument 437
- "TREES"** Pick of the Week—3/18
Platters Mercury 71791
- "I'M IN THE MOOD FOR LOVE"** Pick of the Week—3/25
Chimes Tag 445



Rack Best Sellers

STEREO ALBUMS (Regular Priced)

- 1 **EXODUS**
Movie Soundtrack (RCA Victor LSO-1058)
- 2 **CALCUTTA**
Lawrence Welk (Dot DLP 25359)
- 3 **EXODUS**
Mantovani (London PS-224)
- 4 **WONDERLAND BY NIGHT**
Bert Kaempfert (Decca 74101)
- 5 **SINATRA'S SWINGIN' SESSION**
Frank Sinatra (Capitol SW 1491)
- 6 **CAMELOT**
Orig. B'way Cast (Columbia KOS-3021)
- 7 **MAKE WAY**
Kingston Trio (Capitol ST 1447)
- 8 **LAST DATE**
Lawrence Welk (Dot DLP-25350)
- 9 **PERSUASIVE PERCUSSION**
Terry Snyder (Command S-800)
- 10 **MEMORIES ARE MADE OF THIS**
Roy Conniff Orch. & Chorus (Columbia CS 8374)

STEREO ALBUMS (Low Priced)

- 1 **101 STRINGS PLAYS THE BLUES**
(Stereo Fidelity SF 5800)
- 2 **MANTOVANI SHOWCASE**
Mantovani (London PSA 3202)
- 3 **SOUL OF SPAIN—Vol. II**
101 Strings (Stereo Fidelity SF 6000)
- 4 **GRAND CANYON SUITE**
Oslo Philharmonic Orchestra (RCA Camden CAS-468)
- 5 **EBB TIDE**
Frank Chacksfield (Richmond S-30078)
- 6 **SYMPHONY FOR LOVERS**
101 Strings (Stereo Fidelity SF 4500)
- 7 **CAMELOT**
Living Strings (Camden CAS 657)
- 8 **EXODUS**
101 Strings (Stereo Fidelity)
- 9 **CONCERTO UNDER THE STARS**
101 Strings (Stereo Fidelity SF 6700)
- 10 **SILVER SCREEN**
101 Strings (Stereo Fidelity SF 7000)

MONAURAL ALBUMS (Reg. Priced)

- 1 **CALCUTTA**
Lawrence Welk (Dot DLP-3359)
- 2 **EXODUS**
Mantovani (London LL-3231)
- 3 **EXODUS**
Movie Soundtrack (RCA Victor LM-1058)
- 4 **G.I. BLUES**
Elvis Presley (RCA Victor LPM-2256)
- 5 **MAKE WAY**
Kingston Trio (Capitol T1447)
- 6 **WONDERLAND BY NIGHT**
Bert Kaempfert (Decca DL-4101)
- 7 **CAMELOT**
Orig. B'way Cast (Columbia KOL 5620)
- 8 **60 YEARS OF MUSIC AMERICA LOVES BEST Vol. II**
Various Artists (RCA Victor LM-6088)
- 9 **GREAT MOTION PICTURE THEMES**
Various Artists (United Artists UAL 3122)
- 10 **LAST DATE**
Lawrence Welk (Dot DLP-3350)

MONAURAL ALBUMS (Low Priced)

- 1 **EBB TIDE**
Frank Chacksfield (Richmond M-20078)
- 2 **HAWAII IN HIFI**
Leo Addeo (RCA Camden Cal-510)
- 3 **THE LIVING STRINGS PLAY MUSIC OF THE SEA**
Hill Bowen, Cond. (RCA Camden CAL-639)
- 4 **MANTOVANI: SHOWCASE**
Mantovani (London MS-5)
- 5 **MORE HAWAII IN HIFI**
Leo Addeo (RCA Camden CAL-594)
- 6 **THE LIVING STRINGS PLAY MUSIC FOR ROMANCE**
Hill Bowen, Cond. (RCA Camden CAL-637)
- 7 **SOUL OF SPAIN**
101 Strings (Somerset SF-6600)
- 8 **101 YEARS OF FAMILIAR SONGS**
101 Strings (Somerset 2RS)
- 9 **SOUL OF SPAIN—Vol. II**
101 Strings (Somerset P-9900)
- 10 **YOU DO SOMETHING TO ME**
Morio Lonza (RCA Camden CAL-450)

KIDDIE ALBUMS

- 1 **TOBY TYLER**
Henry Colvin, Narr. (Disneyland ST-1904)
- 2 **HUCKLEBERRY HOUND**
Original TV Soundtrack (Col-Pix CP 202)
- 3 **101 DALMATIANS**
Sound Track (Disneyland ST-1908)
- 4 **SWISS FAMILY ROBINSON**
Sound Track (Disneyland ST-1907)
- 5 **DENNIS THE MENACE**
Jay North (Col-Pix CP-204)
- 6 **QUICK DRAW McGRAW**
Original TV Soundtrack (Col-Pix CP-203)
- 7 **DANNY KAYE TELLS 6 STORIES**
From Far Away Places (Golden LP 62)
- 8 **POPEYE'S FAVORITE STORIES**
Jack Mercer & Mae Quester (RCA Camden CAL-1046)
- 9 **POPEYE'S FAVORITE SEA CHANTIES**
Allen Swift (RCA Bluebird LBY-1018)
- 10 **SLEEPING BEAUTY**
Darlene Gillespie (Mickey Mouse MM-32)

EXTENDED PLAY (EP's)

- 1 **ENCORE OF GOLDEN HITS**
Platters (Mercury EP-14029,30)
- 2 **THAT'S ALL**
Bobby Darin (Atco EP-4504)
- 3 **BECAUSE THEY'RE YOUNG**
Duane Eddy (Jamie J-304)
- 4 **SOLID AND RAUNCHY**
Bill Black (Hi EAP 2202)
- 5 **MAKE WAY**
Kingston Trio (Capitol EAP 31447)
- 6 **FOREVERLY YOURS**
Everly Bros. (Warner Bros. EA-1382)
- 7 **PAUL ANKA'S BIG 15**
(ABC-Paramount A-323)
- 8 **NICE 'N' EASY**
Frank Sinatra (Capitol EAP 1,2,3,417)
- 9 **THE REBEL**
Johnny Cash (Columbia B2135)
- 10 **THIS IS DARIN**
Bobby Darin (Atco EP-4506)

Novelty Single—
Immediate Success!
"HAW, JACK"
Bill & Doree Post
Crest #1079

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Distributing Co.
1311 N. La Palmas Ave.
Hollywood 38, Calif.

A Big Hit!!!
TITUS TURNER
singing
"PONY TRAIN"
JAMIE #1177

Jamie
RECORDS

The Big Hits
Are On
Today's Hit
Trademark

Mercury
RECORDS

2 BIG SIDES 2

Al Caiola { The Magnificent } and his orch
Seven Man

VIC STEVENS & DAWN sing
"NEVERTHELESS" c/w "YOU'LL NEVER KNOW"
(I'm In Love With You) solo—Vic Stevens

STYLETONE RECORDS Done in today's Big Beat **CRAWFORD MUSIC**

Contact: M. Sheck, 168-05 Jamaica Ave., Jamaica, N.Y. / B. Kaplin,
Paramount Pictures, 1501 B'way, N.Y. / BVC Music, Ira Wegard
Nat'l Dist.: Allied Record Dist., 1401 N. Las Palmas Ave., Hollywood



The Cash Box

Best Selling Monaural & Stereo Albums

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

April 1, 1961

MONAURAL

● Also available in Stereo

★ Also available in EP

STEREO

		Pos. Last Week
1	● CALCUTTA Lawrence Welk (Dot DLP 3359; DLP 25359)	1
2	● EXODUS Movie Soundtrack (RCA Victor LM 1058; LSO 1058)	2
3	★● MAKE WAY Kingston Trio (Capitol T 1447; ST 1447* EAP 31447)	3
4	● G. I. BLUES Elvis Presley (RCA Victor LPM 2256; LPS 2256)	4
5	● SINATRA'S SWINGIN' SESSION Frank Sinatra (Capitol W-1491; SW 1491)	5
6	● GREAT MOTION PICTURE THEMES Various Artists (United Artists UAL 3122; UAS 61220)	6
7	● CAMELOT Orig. B'way Cast (Columbia KOL-5620; KOS-3021)	7
8	★● HAPPY TIMES SING ALONG WITH MITCH MILLER (Columbia CL 1568; CS 8368 *B 15681,2,3)	10
9	● EXODUS Mantovani (London LL 3231; PS 224)	9
10	● WONDERLAND BY NIGHT Bert Kaempfert (Decca DL 4101, DL 74101)	8
11	● MEMORIES ARE MADE OF THIS Ray Conniff Orch. & Chorus (Columbia CL 1574; CS 8374)	12
12	KNOCKERS UP Rusty Warren (Jubilee 2029)	13
13	● BUTTON DOWN MIND STRIKES BACK Bob Newhart (Warner Bros. W 1393; WS 1393)	11
14	● TONIGHT IN PERSON Limelites (RCA Victor LPM 2272; LPS 2272)	15
15	● LAST DATE Lawrence Welk (Dot DLP 3350; DLP 25350)	14
16	● NEVER ON SUNDAY Movie Soundtrack (United Artists UAL 4070; UAS 5070)	18
17	● THE SOUND OF MUSIC Original Cast (Columbia KOL 5450; KOS-2020)	16
18	● WILDCAT Original B'way Cast (RCA Victor LOC 1060; LSO 1060)	23
19	● WALK DON'T RUN Ventures (Liberty BLP 1003; CS 8003)	25
20	★ENCORE OF GOLDEN HITS Platters (Mercury MG 20472 *EP-1, 4029, 30)	19
21	● DEDICATED TO YOU Ray Charles (ABC Paramount ABC 355; ABCS 355)	21
22	● THE UNSINKABLE MOLLY BROWN Original B'way Cast (Capitol WAO-1509; SWAO 1509)	20
23	● BELAFONTE RETURNS TO CARNEGIE HALL Harry Belafonte (RCA Victor LOC 6007; LSO 6007)	24
24	● THE BUTTON DOWN MIND OF BOB NEWHART (Warner Bros. W-1379; WS 1379)	17
25	● VENTURES (Dotlon BLP 2004; BST 8004)	30

		Pos. Last Week
26	● GENIUS+SOUL=JAZZ Ray Charles (Impulse A 2; A5 2)	33
27	● JOHNNY HORTON'S GREATEST HITS (Columbia CL 1596; CS 8396)	28
28	★● SOLID AND RAUNCHY Bill Black (Hi HL-12003; HE-22002 *EAP 2202)	27
29	SHIRELLES (Scepter 5 501)	32
30	THE HUMOROUS WORLD OF JUSTIN WILSON (Ember ELP 801)	22
31	★● STRING ALONG Kingston Trio (Capitol T 1407; ST 1407 *1,2,3,1407)	26
32	● AT LAST Etta James (Argo LP 4003; ST 4003)	37
33	★● NICE 'N' EASY Frank Sinatra (Capitol W 1417; SW 1417 *EAP 1,2,3,417)	29
34	● BROOK BENTON'S GREATEST HITS (Mercury MG 20607; SR 60607)	39
35	● THE ALAMO Movie Soundtrack (Columbia CL 1558; CS 8358)	31
36	● BOBBY'S BIGGEST HITS Bobby Rydell (Cameo C 1009; CS 1009)	34
37	● THIS IS BROADWAY'S BEST Various Artists (Columbia B2W1; B2WS1)	40
38	● PETE FOUNTAIN'S FRENCH QUARTER (Coral CRL 57359; CRL 757359)	45
39	● AN EVENING WITH MIKE NICHOLS & ELAINE MAY (Mercury OCM 2200; OCS 6200)	43
40	● BEN HUR Movie Soundtrack (MGM T E T; SE T E 1)	35
41	"PAUL ANKA" SINGS HIS BIG "15" (ABC Paramount ABC-323)	41
42	● SAILOR, SAILOR Laila (Kapp KL 1219; KS 3219)	44
43	● ALL THE WAY Frank Sinatra (Capitol W 1538; SW 1538)	—
44	● TWO OF A KIND Bobby Darin & Johnny Mercer (Atco LP 33-126; SD 33-426)	—
45	● AL HIRT—THE GREATEST HORN IN THE WORLD (RCA Victor LPM 2366; LSP 2366)	47
46	● YOU AIN'T HEARD NOTHIN' YET Jackie Wilson (Brunswick BL 54100; BL 754100)	—
47	● DO RE MI Original Cast (RCA Victor LOCD 2002; LSOD 2002)	—
48	● MR. LUCKY GOES LATIN Henry Mancini & Orch. (RCA Victor LPM 2360; LSP 2360)	48
49	★● SOUTH PACIFIC Movie Cast (RCA Victor LM-2252; LSO-1032 *EPA-4211)	42
50	● PEPE Soundtrack (Colpix CP 507; SCP 507)	—

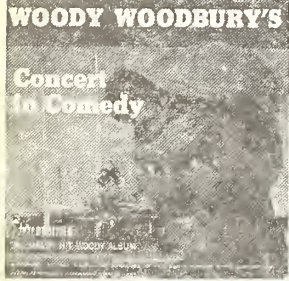
		Pos. Last Week
1	CALCUTTA Lawrence Welk (Dot DLP 25359)	2
2	EXODUS Movie Soundtrack (RCA Victor LSO-1058)	1
3	GREAT MOTION PICTURE THEMES Various Artists (United Artists UAS 61220)	4
4	CAMELOT Orig. B'way Cast (Columbia KOS-3021)	3
5	MAKE WAY Kingston Trio (Capitol 1447)	6
6	SINATRA'S SWINGIN' SESSION Frank Sinatra (Capitol SW 1491)	7
7	WONDERLAND BY NIGHT Bert Kaempfert (Decca DL 74101)	5
8	EXODUS Mantovani (London PS-224)	8
9	HAPPY TIMES SING ALONG WITH MITCH MILLER (Columbia CS 8368)	10
10	MEMORIES ARE MADE OF THIS Ray Conniff Orch. And Chorus (Columbia CS 8352)	11
11	THE SOUND OF MUSIC Original Cast (Columbia KOS-2020)	9
12	PERSUASIVE PERCUSSION Terry Snyder (Command RS 800 SD)	13
13	G. I. BLUES Elvis Presley (RCA Victor LPS 2256)	12
14	LAST DATE Lawrence Welk (Dot DLP-25350)	14
15	NEVER ON SUNDAY Movie Sound Track (United Artists UAS 5070)	17
16	SOUTH PACIFIC Movie Cast (RCA Victor LSO-1032)	15
17	THE UNSINKABLE MOLLY BROWN Original B'way Cast (Capitol SWAO-1509)	16
18	BEN HUR Sound Track (MGM ISE 1)	19
19	BELAFONTE RETURNS TO CARNEGIE HALL Harry Belafonte (RCA Victor LSO-6007)	20
20	GENIUS+SOUL=JAZZ Ray Charles (Impulse AS 2)	29
21	MORE ENCORE OF GOLDEN HITS Platters (Mercury SR-60252)	22
22	WILDCAT Original B'way Cast (RCA Victor LSO 1060)	26
23	DEDICATED TO YOU Ray Charles (ABC Paramount ABCS 355)	23
24	PROVOCATIVE PERCUSSION Enoch Light (Command RS 806 SD)	24
25	THE ALAMO Movie Soundtrack (Columbia CS 8358)	18

		Pos. Last Week
26	TONIGHT IN PERSON Limelites (RCA Victor LPS 2272)	31
27	PERSUASIVE PERCUSSION Vol III Enoch Light & Command All Stars (Command RS 817 SD)	21
28	NICE 'N' EASY Frank Sinatra (Capitol SW-1417)	27
29	STRING ALONG Kingston Trio (Capitol ST-1407)	28
30	PERSUASIVE PERCUSSION —Vol II Terry Snyder (Command RS-808 SD)	25
31	THEME FROM THE SUNDOWNERS Billy Vaughn (Dot DLP 25349)	30
32	CHERRY PINK AND APPLE BLOSSOM WHITE Jerry Murad's Harmonicats (Columbia CS 8356)	40
33	BONGOS Los Admiradores Command RS 809 SD)	34
34	OPERETTA MEMORIES Mantovani (London PS-202)	32
35	SAY IT WITH MUSIC Ray Conniff Orch. & Chorus (Columbia CS 8282)	33
36	BROOK BENTON'S GREATEST HITS (Mercury SR60607)	38
37	MEMORIES SING ALONG WITH MITCH MILLER (Columbia CS 8342)	35
38	BELAFONTE AT CARNEGIE HALL Harry Belafonte (RCA Victor LSO-6006)	36
39	PETE FOUNTAIN'S FRENCH QUARTER (Coral CRL 757359)	45
40	WELLINGTON'S VICTORY Antal Dorati (Mercury LPS 9000)	41
41	DYNAMICA Ray Martin & Orch. (RCA Victor LSA 2287)	46
42	AT LAST Etta James (Argo 5 4003)	47
43	PERSUASIVE TROMBONES Urbie Green (Command SD 815)	42
44	ALL THE WAY Frank Sinatra (Capitol SW 1538)	—
45	LOOK FOR A STAR Billy Vaughn (Dot DLPS 25322)	37
46	BRAZEN BRASS PLAYS SONGS EVERYBODY KNOWS Henry Jerome Orch. (Decca 74106)	43
47	BONGOS, FLUTES & GUITARS Los Admiradores (Command RS 812 SD)	39
48	ARRIBA Hugo Montenegro & Orch. (Time 5 2030)	—
49	YOUNG AT HEART Ray Conniff Singers (Columbia CS 8281)	—
50	SEDUCTIVE STRINGS George Sirava (Time 5 2019)	49



Album Reviews

POPULAR PICKS OF THE WEEK



"CONCERT IN COMEDY"—Woody Woodbury—Stereoditties MW 3

Woodbury's relaxed casual comedy delivery is ideally suited for the small, intimate nitery, but in short order he transforms the filled-to-capacity Santa Monica Civic Auditorium (where this set was cut) into such an atmosphere. His main subject is sex but there's nothing "dirty" in his repertoire—he has an unashamed recognition that it is everyone's favorite topic of conversation and he concedes to it wholeheartedly. After two hit albums, there's no doubt about the future of this one.



"ORANGE BLOSSOM SPECIAL AND WHEELS"—Billy Vaughn—Dot DLP 3366

Set's titled after the orkster's current back-to-back click and includes both as well as the familiar Vaughn shimmering saxes in readings of a bevy of evergreens. These include "Marie," "Lazy River," "The Whiffenpoof Song," "C'est Si Bon" and "Summertime." Combines adult and teen appeal for sock potential.



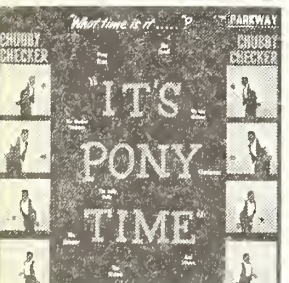
"BOBBY RYDELL SALUTES THE GREAT ONES"—Cameo SC 1010

Continually increasing his stature as one of the brightest young talents, Rydell takes on a dozen tunes most of which have been associated with the great names in show biz. No attempt is made to mimic; these are all fresh new treatments in the teen beat idiom and the songster does exceedingly well with the superior material. Among the tunes are "Mammy," "That Old Black Magic," "There's A Rainbow 'Round My Shoulder," "April Showers" and "The Birth of the Blues." Strong teen merchandise.



"THAT WONDERFUL FEELING"—Bill Black's Combo—Hi HL 12004

Memphis-based, Bill Black always had a close association with religious music. In his latest LP date, Black and the combo turn to a group of spirituals, gospels and inspirational pop tunes for material and come up with an exciting beat-filled session that should prove irresistible to the dance-minded kids. Included are contagious readings of "This Old House," "It Is No Secret," "He's Got The Whole World In His Hands," "Down By The Riverside" and "When The Roll Call Is Called Up Yonder." Chart standing is inevitable.



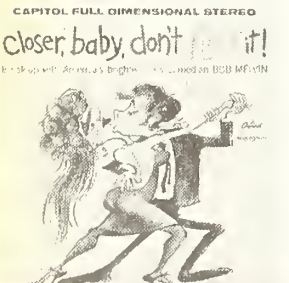
"IT'S PONY TIME"—Chubby Checker—Parkway P 7003

Chubby Checker's second Parkway LP of swinging dance tracks. Here, the lineup is led by the smash "Pony Time," with the remainder of the session encompassed by vigorous performances of "The Watusi," "The Stroll," "The Hully Gully," "The Shimmy" and seven others. LP packs a teen dance punch. Chart material.



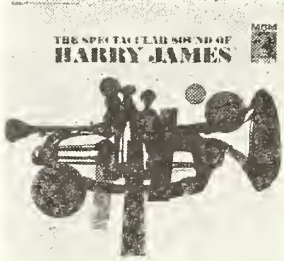
"ASIA MINOR"—Kokomo—Felsted FL 7513

Kokomo, a pseudonym for an obviously talented harpsichordist, is currently hitting with "Asia Minor," a pseudonym for his swinging treatment of Grieg's piano concerto. Here, he plays this hit, plus eleven more modernized rock readings of famous classical melodies. Included are Chopin's Polonaise and Minute Waltz, Tchaikovsky's 1st Piano Concerto, Beethoven's Moonlight Sonata, Dvorak's Humoresque. Many would make commercial singles. As a package, it scores high.



"CLOSER, BABY, DON'T FIGHT IT!"—Bob Melvin—Capitol ST 1575

With so much emphasis on the "sick" comedians, Melvin's stand-up type of old time comedy routines is a refreshing breeze of hilarity. He intros on this album with seven routines of varying duration of from two to eleven minutes covering such comedy ground as marriage, women's clothes, civil defense and, one of the funniest—which the LP takes its title from—about a guy trying to score with a chick on the dance floor. Should be a very big comedy item.



"THE SPECTACULAR SOUND OF HARRY JAMES"—MGM E 3897

"Blues Ballet," a five part musical narrative of a love affair clefted by Charles Albertine, is played handsomely by the James band on side one. On the other, four James-Ernie Wilkins originals are also given the precision big band treatment. Throughout, the band plays with precision and verve, with the smooth-toned James horn the creative spark. Solid musical offering for pop and jazz buyers.



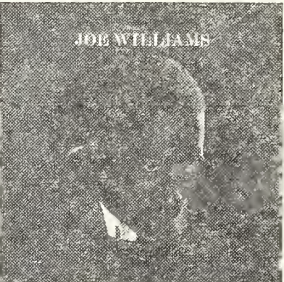
"OUR GOLDEN FAVORITES"—The Mills Brothers—Decca DL 4084

The Mills Brothers' most memorable songs in their memorable career have been re-packaged by Decca here. The performances speak for themselves: "Paper Doll," "Across The Alley From The Alamo," "You Always Hurt The One You Love," "The Glow Worm," "Till Then," "Opus One" and six more. Truly, a great set.



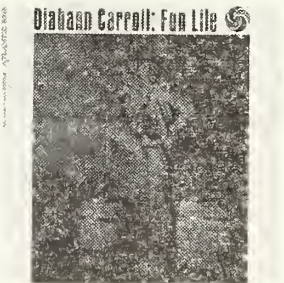
"SOUNDS/FUNNY"—Written & Performed By Earle Doud—Epic BN 598

Comedy writer Earl Doud has concocted a hilarious album of sound sketches. Utilizing finely engineered stereo sound effects, he has built around them little one act bits each with a surprise ending—as in "The Rocket Launching," when the rocket is wound up by hand. There are 21 tracks with enough variety to please the most finicky stereo rig. Terrific disk jockey item.



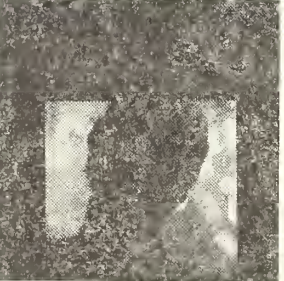
"SENTIMENTAL & MELANCHOLY"—Joe Williams—Roulette R 52066

The straight-from-the-heart, ungimmicked, classic ballad style of Joe Williams is a refreshing sound these days. Teamed with Jimmy Jones' equally refreshing and consistently outstanding arrangements, Williams offers a soulful reading of such beauties as "Stay As Sweet As You Are," "Darn That Dream," "For All We Know," "Every Time We Say Goodbye" and "Day By Day." The effortless ease of the Williams style makes for a richly rewarding and relaxed listening treat.



"FUN LIFE"—Diahann Carroll—Atlantic 8048

Nothing saccharine or sentimental in Miss Carroll's outlook on lost love as she so well displays in this date. The thrush briskly vamps such superb songs as "I'm Not At All In Love," "Do What You Wanna Do," "Blah Blah Blah," "Don't Worry 'Bout Me" and "Let's Face The Music And Dance" to lively accompaniment by the Peter Matz baton. An entertaining array of some of the lesser-heard better tunes.



"DEVIL MAY CARE: SONGS BY TERRI THORNTON"—Riverside RLP 9352

An auspicious first album in which the new thrush gets an overwhelming nod for future stardom. Her style is definitely jazz-oriented and with accompaniment by a jazz combo comprised of Wynton Kelly, Clark Terry, Freddie Green among others, she fits neatly into the jazz/pops classification. She has a rich, full-throated voice which she's not afraid to use with punch; a fine rhythmic sense, and a sincere emotional outlook on almost all her sides. Deck includes "The Song Is You," "Morning Glory," "Left Alone," and "What's New." Rates careful attention.



"SWING-DANCE-DREAM TO THE UNSINKABLE MOLLY BROWN"—Ray Anthony—Capitol ST 1576

A handsome instrumental showcase for the variety of rhythms and melodies in the smash Meredith Willson show. Anthony portrays the wonderful ballads ("Dolce Far Niente," "I'll Never Say No," "If I Knew," "I've A'ready Started In") in the smooth band manner and does the specialty numbers up in pretty wrapping—"I Ain't Down Yet," "Belly Up To The Bar Boys," "Keep-A-Hoppin'." Delicious musical package.

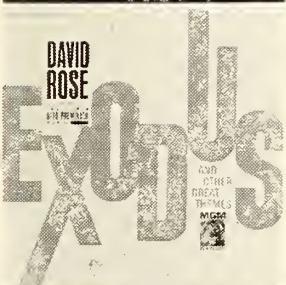


Album Reviews



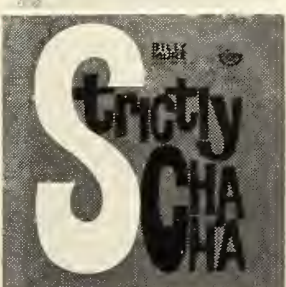
"THE MISFITS"—Original Sound Track Music composed and conducted by Alex North—United Artists UAL 4087

The Gable-Monroe pic music is mostly of the vibrantly emotional variety, and, as played here on the track (side one only), is an entertaining episode. On the flip, the ork offers other themes as "The Old Horse," "Apache Death," and "Deep River"—"Lorena" from various origins. Success of "Misfits" flick could mean disk loot here.



"EXODUS AND OTHER GREAT THEMES"—David Rose and his Orchestra—MGM E3950

The Rose ork surveys the main theme from "Exodus" in stirring fashion as leadoff selection to this instrumental LP. The ork then proceeds through a lineup that includes "The Night They Invented Champagne," "How High The Moon," "Autumn Nocturne" and "Our Waltz." Interesting instrumental listening.



"STRICTLY CHA CHA"—Billy Mure—Everest LPBR 5120

Guitarist Mure has put together an intriguing listening-dancing session with cheerful cha cha turns on a group of pop sturdies. The mood is kept relaxingly bright with nothing to jangle the nerves. Among the tunes are "Oh, What A Beautiful Mornin'," "Hello Young Lovers," "June Is Bustin' Out All Over" and "Volare." A class package.



"CHECKMATE"—Original Music From the TV Show Composed and Conducted by Johnny Williams—Columbia CL 1591

"Checkmate," the CBS-TV series contains a musical score that matches the diversity of its story themes. Johnny Williams has provided a variety of musical moods for the thrillers, private eye stories, and the sundry other crime-prevention episodes that make up the series under such appropos titles as "The Isolated Pawn," "The Black Knight," "Queen's Sacrifice" and "En Passant." TV addicts will appreciate the recording.



"NOTHING BUT PERCUSSION"—Vol. 1—Byron Barker and His Percussion Ensemble—Westminster WP-6130

A lineup of standards provides the framework for a vigorous workout of the stereo rig. There's lots of inventiveness in the percussive treatments displayed by Barker's group on "I Got Rhythm," "Beyond The Blue Horizon," "Carioca," "Caravan" and "Cherokee." Lots of swinging jazz-like moments too. The label has a superior percussion LP in this set.



"EXOTIC PERCUSSION AND BRILLIANT BRASS"—John Evans—Directional Sound DS-5006

Evans heads a session comprised of chestnuts transposed to the Latin idiom and played in striking band arrangements supplemented by percussion. Among the selections are "Temptation," "An Occasional Man," "Return to Paradise" and "Caravan." Highly saleable package merchandise.

JAZZ PICK OF THE WEEK



"SWINGIN' DIXIE"—Al Hirt—Audio Fidelity AFSD 5927

Probably the most exciting Dixie being played today is performed by Al Hirt in New Orleans. This date, fourth in a series for AF and cut before RCA "sterilized" his sound, presents Hirt in a lively, swinging session comprised of such tidbits as "South," "Memories of You," "Lonesome Road," "Milenberg Joys" and "Sensation Rag." They're all played with Hirt's now-well known colorful tone and constant vigor. Should get a solid reception.



"JAZZ POLL WINNERS"—Columbia CL 1610

Capitalizing on the various jazz poll awards won by its stable of artists, Columbia has selected tracks from its catalog and packaged a dozen with a six-page picture/bio portfolio of these artists. Represented are Brubeck ("Blue Rondo A La Turk"), Mingus ("Better Git It In Your Soul"), Ellington ("U.M.M.G."), Miles ("All Blues"), and J. J. Johnson, Gerry Mulligan, Lambert, Hendricks & Ross, the Hi-Lo's, Lionel Hampton, Les Brown, Art Van Damme and Don Elliott. Fine "sampler" package of an excellent jazz catalog.



"MY FAVORITE THINGS"—John Coltrane—Atlantic 1361

Coltrane's emergence as a leader on his instrument has not prevented him from moving forward with new ideas. Here he's at his most melodic on records, stretching out in relaxed mood on three standards and one, the title tune, well on its way to that classification—at least by jazzmen. They are: "Everytime We Say Goodbye," "Summertime" and "But Not For Me." Casual and flexible is the Coltrane manner here and he provides a fascinating jazz package in total.



"TENDER FEELIN'S"—Duke Pearson—Blue Note 4035

Pianist Pearson, basically a sideman, is increasing in stature as a prominent newcomer to the jazz keyboard. This was so aptly demonstrated by his first Blue Note LP and is further advanced in this package. With seven choice tunes in the bag, among them "The Golden Striker," "Bluebird of Happiness," "When Sonny Gets Blue" and a particularly moving blues—"3 A.M." Pearson proves his spare economical style can really sustain a mood and the listener's interest. An inviting and rewarding look at a fine talent.



"BLUES ALL AROUND MY HEAD"—Brownie McGhee & Sonny Terry—Prestige/Bluesville 1020

The great folk/blues team in yet another rewarding program of their famed theatrical authenticity. There's roughhouse and sophistication in their combined style and each has its place. Ten tracks here, among them "Muddy Water," "Blues of Happiness," "Trying To Destroy Me" and "East Coast Blues." Of strong appeal to folk, jazz and blues markets.

CLASSICAL PICKS OF THE WEEK



PUCCINI: "Tosca" (Highlights)—Tebaldi, Del Monaco, London, Chorus and Orchestra of L'Accademia di Santa Cecilia conducted by Francesco Molinari-Pradelli—London OS 25218

The highlights (one disk) culled from London's complete recording of Puccini's tale of turbulence features a brilliant cast headed by Renata Tebaldi, Mario Del Monaco and George London. Del Monaco's performance of "E Lucevan Le Stelle" is one of the best on modern records and is the highlight of the disk. A top classical item.



BEETHOVEN: Sonata in F minor ("Appassionata"); Sonata in A-Flat ("Funeral March")—Sviatoslav Richter, pianist—RCA Victor LM-2545

Highly-acclaimed on his recent U.S. concert tour, Richter has been recorded here in two of the Beethoven Sonatas in his debut repertoire. The "Appassionata" is approached with calm; the "Funeral March" with terse drama. An artistic achievement.



PUCCINI: "Madame Butterfly"—Highlights, In English—Marie Collier, Charles Craig, Ann Robson, Gwyn Griffiths, Bryan Blakwill conducting the Sadler Wells Orchestra—Angel 35902

A recording of the popular Sadler Wells Convent Garden presentations of opera in English. Marie Collier is a fine-voiced Butterfly as are Craig, Robson and Griffiths in their parts. Faithfulness to the original is exacting. An excellent case for more opera in English is presented by this production.



LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

- | | |
|--|---|
| 1 TENDERLY
<i>Bert Kaempfert (Decca 31236)</i> | 18 A DOLLAR DOWN
<i>Limelighters (RCA Victor 7859)</i> |
| 2 PLEASE SAY YOU WANT ME
<i>Little Anthony & Imperials (End 1086)</i> | 19 LOCH LOMAND ROCK
<i>Ramrods (Amy 817)</i> |
| 3 A CITY GIRL STOLE MY COUNTRY BOY
<i>Patti Page (Mercury 71792)</i> | 20 THE FUZZ
<i>Grady Martin (Decca 31211)</i> |
| 4 AFRICAN WALTZ
<i>Nat "Cannonball" Adderly (Riverside 45457)</i>
<i>Johnny Dankworth (Roulette 4353)</i> | 21 THE VERY THOUGHT OF YOU
<i>Little Willie John (King 5458)</i> |
| 5 LING-TING-TONG
<i>Buddy Knox (Liberty 55305)</i> | 22 ILLUSION
<i>Nat Cole (Capitol 4519)</i> |
| 6 DADDY'S HOME
<i>Shep & The Limelites (Hull 740)</i> | 23 CIMARRON
<i>Snyder & Manning (ABC-Paramount 10196)</i> |
| 7 A SCOTTISH SOLDIER
<i>Andy Stewart (Warwick 627)</i> | 24 FOOLIN' AROUND
<i>Kay Starr (Capitol 4542)</i> |
| 8 BOUNTY HUNTER
<i>Nomads (Rust 5028)</i> | 25 THE WORLD IS WAITING FOR THE SUNRISE
<i>Don Gibson (RCA Victor 7841)</i> |
| 9 LITTLE LONELY ONE
<i>Jarmels (Laurie 3085)</i>
<i>Gary Sittes (Madison 155)</i> | 26 CHERRY BERRY WINE
<i>Charlie McCoy (Cadence 1390)</i> |
| 10 TARA'S THEME
<i>Ferrante & Teicher (United Artists 300)</i> | 27 LOUISIANA MAN
<i>Rusty & Doug (Hickory 1137)</i> |
| 11 ARE YOU SURE
<i>Allisons (London 1997)</i> | 28 TRIANGLE
<i>Janie Grant (Caprice 104)</i> |
| 12 BIG MR. C
<i>Link Eddy Combo (Reprise 20,000)</i> | 29 LOVE OR MONEY
<i>Blackwells (Jamie 1179)</i> |
| 13 YOU'RE MY BABY
<i>Ike & Tina Turner (Sue 740)</i> | 30 SINCERELY YOUR FRIEND
<i>Ben E. Joy (Decca 31199)</i> |
| 14 WHAT'D I SAY
<i>Jerry Lee Lewis (Sun 356)</i>
<i>Jack Eubanks (Monument 434)</i> | 31 WHIP-POOR-WILL
<i>Teresa Brewer (Coral 62253)</i> |
| 15 FROGG
<i>Brothers Four (Columbia 41958)</i> | 32 DADDY DADDY
<i>Robin Clark (Capitol 4503)</i> |
| 16 KOKOMO
<i>Flamingos (End 1085)</i> | 33 UH HUH
<i>Mike Clifford (Columbia 41964)</i> |
| 17 WHERE I FELL IN LOVE/
SOME PEOPLE THINK
<i>Capris (Old Town 1099)</i> | 34 LITTLE STAR
<i>Chuck Berry (Chess 1779)</i> |
| | 35 GIDGET GOES HAWAIIAN
<i>Duane Eddy (Jamie 1183)</i> |

Challenge In Distrib Deal With WB

BURBANK, CALIF.—James B. Conkling, president of Warner Bros. Records, and Joe Johnson, president of Challenge Records in a joint statement last week announced the signing of an agreement calling for the distribution of Challenge Records by Warner Bros.

Under terms of the agreement, which is effective immediately, Challenge Records will be distributed by the WB's national chain of indie distributors.

The Challenge line will continue to bear its own trademark and label. Johnson will continue to maintain his own A&R staff, along with such other sales, promotion and administrative personnel as he deems necessary. Mel Bly, vice-president in charge of promotion for Challenge, will continue in that post.

In selecting WB to handle distribution of the Challenge record company, Johnson declared, "I believe that Warner Bros. Records has demonstrated forward-looking policies in all areas of its operation so as to make their own future highly profitable and enthusiastic, and through this agreement, will continue to further the progress of Challenge Records as well."

Conkling, in acknowledging that the

Challenge agreement is a step of major importance that "will add immeasurably to our volume," said, "we have had many opportunities to take on the distribution of other record company product. We have purposely avoided taking on those, who in our opinion, did not offer prospects for not only the immediate market, but for future years as well."

"The prime consideration," Conkling said, "was offering our distributors a line of records that would complement the WB line. We believe we have accomplished that in such a line as Challenge Records."

The agreement with Challenge is an exclusive arrangement, and will allow Johnson and his staff to devote all of their attention to the creation and promotion of their product. Since the inception of the Challenge Record label three years ago, the company has reportedly sold two million singles in each of its three years. Among its major hits were, "Tequila," "Primrose Lane," "Too Much Tequila," and "There She Goes," "How The Time Flies" and "Tennessee Waltz."

Among the leading Challenge artists are Jerry Wallace, The Champs, Margie Rayburn, Jerry Fuller, Jan Howard, Wynn Stewart and Bobby Austin.

Under the new arrangement, simplified accounting, sales and distribution benefits will accrue to Challenge in that these functions will now be handled by WB.

Challenge will continue to maintain its own headquarters in Hollywood.

Irving Sarnoff Of Bruno-New York, Dies

NEW YORK—Irving Sarnoff, executive vice-president and principal stockholder in Bruno-New York, distributors of RCA Victor products, including Victor disks, died last week (19) of cancer at Roosevelt Hospital. He was 60.

Sarnoff, who was the brother of David Sarnoff, board chairman of RCA, and was considered a pioneer in radio sales, entering the radio industry in 1925. Even during those early years of radio, Sarnoff predicted the vast military uses for radio, and maintained an interest in this area through membership in various governmental organizations. He was active in many community and Jewish philanthropic activities.

In addition to David Sarnoff, Sarnoff is survived by his wife, a daughter, a son, a sister, another brother, and four grandchildren.

Candid Sets 4 New LP's

NEW YORK—Candid Records, Cadence's new jazz label, is releasing four new albums this month. Topping the list is the "Toshiko-Mariano Quartet," the first album by the group featuring the femme jazz pianist and her husband Charlie Mariano, former Stan Kenton alto saxist.

The other issues include "Lightnin' Hopkins In New York" (mono only), "Big Brass," featuring trumpeter Benny Bailey and members of the Quincy Jones band, with arrangements by Jones; "How Time Passes," with arrangements and trumpet playing by Don Ellis.

The label announced an "extensive" consumer ad-promotion campaign on behalf of the new issues.

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LP Contest Tie-In With "Rawhide"



HOLLYWOOD—Clint Eastwood, star of TV's "Rawhide," looks on as Steve Topley (right), Infinity Records national promo manager, and Music City manager Ethan Caston help kick off a nation-wide contest built around the Gordon Jenkins album, "26 Years of Academy Award Winning Songs." Special browser display contains contest entry blanks which will entitle the winner to \$500 cash and a free trip to Hollywood with "Rawhide's" Rowdy acting as filmland host. The album is on C.G. Records, the parent label of Infinity.

Labels Applying For Timeslots At ARMADA'S Miami Convention

NEW YORK—Art Talmadge, president of ARMADA, has announced that a number of record companies have applied for the eight time slots at ARMADA'S Miami convention in which they may hold distributor meetings and introduce new merchandise.

ARMADA will hold its own meetings on Monday and Tuesday, June 26 and 27. During those two days no manufacturers will hold distrib meets. However, provisions have been made for two manufacturers to exhibit each day on Saturday, June 24 and Sunday June 25, preceding the convention, and two each on Wednesday, June 28, and Thursday, June 29, following the convention.

Among the companies which have already applied for meeting time are Time, Cameo, Atlantic, Vee Jay, United Artists and StereOddities. Although these have applied, it has not yet been determined which firms will display during the particular time-slots.

Liberty Records has requested time to present a breakfast for its distributors one of the days during the meet at the Diplomat Hotel in Hollywood, Fla. It was understood that the breakfast would not compete with other ARMADA activities. It was also announced last week that ARMADA'S group life insurance program would be introduced to its members and affiliate members during April. The plan, made by the Philadelphia Life Insurance Co., will offer members and affiliates low cost term insurance, which for many corporations can be considered a tax deduction. The program also offers the right of members who leave the association to convert their policy to private policies without going through another physical exam.

The offer will be available to members of the association and their employees. Complete brochures and subscription applications will be forthcoming.

RIAA Sets Standards For 33 Single Manufacture

NEW YORK—Noting the industry's interest in the 33 single, the Record Industry Association of America (RIAA) has just published Bulletin E4, which contains standards of uniformity for the manufacture of the record.

The Bulletin, which also contains standards for 45's and ten and twelve inch 33's, cover dimensional characteristics of the 33 single via detailed charts and drawings.

Already circulated among RIAA members, the Bulletin is available, on request, to any interested party in the industry. For further information, Henry Brief, RIAA's executive-secretary, can be contacted at RIAA offices here at 1 E. 57 St.

New Mercury Subsid Buys Chi Master

NEW YORK—After only a week since its birth, Smash Records, Mercury's new subsid, has picked-up a master reportedly hitting in the Chicago area, "Marie by The Mus-Twangs," acquired from the Nero label. Most Mercury distributors will handle the deck, which retains the Nero tag in the Chicago territory.

In addition, Kenny Myers, Mercury veep in charge of sales, said the firm was off to a "flying start" based on the reaction to Smash's first release, "That's The Way We Love" by The Paramours.

Everest Picks-Up Option On Eddy-Sherwood

NEW YORK—LeRoy Holmes, general manager of Everest Records, last week announced that the label had picked up the options on singers Nelson Eddy & Gale Sherwood, who have been teamed-up on both disks and nitery engagements. Holmes said that two further Eddy-Sherwood LP's would be cut this year. In addition, the label is planning a second solo album by Eddy.

Randle Gets Non-Air Post At WERE For Studies

NEW YORK—Bill Randle, one of the nation's top deejays out of WERE-Cleveland, has left the air to assume a new post with the station as a program and promotion consultant, which will not involve any airwork. According to WERE veep and general manager Richard M. Klaus, the change will permit Randle to devote the balance of his personal time to his studies toward a doctorate degree in American Culture. Randle, who expects to get his doctor's degree from Western Reserve University this summer, is now on the faculty of Fenn College, teaching European civilization.

The 38-year-old personality has been with WERE since 1949, and was heard every afternoon, Sunday through Friday.

She's In A B'way "Donnybrook!"



NEW YORK—Dave Kapp (right) congratulates Kipp Hamilton on winning a major role in the musical "Donnybrook!" Kapp, president of Kapp Records, will present the Johnny Burke-Robert McEnroe musical on Broadway May 18 at the 46th Street Theatre in association with Fred Herbert (at left). The show, based on "The Quiet Man," also stars Art Lund and Susan Johnson.

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NARAS Finalists

NEW YORK—NARAS, the National Academy of Recording Arts and Sciences, last week announced the finalists in 39 different categories. Winners will be announced on two coasts when members gather for the association's annual dinner-dance on Wednesday evening, April 12.

The identities of the various winners will not be divulged until the actual presentations of the Grammy awards. Winners on the east coast will receive their awards at a celebration to be held in the Main Ballroom of New York's Astor Hotel, and west coast victors will receive their awards at a similar dinner-dance to be held in the Crystal Room of the Beverly Hills Hotel. Cocktails will precede each of the events, which, in addition to the announcements of the winners and the presentations of the Grammys, will be highlighted by entertainment by top disk artists. Fur-

ther details, as well as invitations to members will be released shortly.

CATEGORY 1—RECORD OF THE YEAR

(This category is for single records; a single which is also in an album is of course eligible)

Are You Lonesome Tonight?—Elvis Presley
Georgia On My Mind—Ray Charles
Mack the Knife—Ella Fitzgerald
Nice 'N Easy—Frank Sinatra
Theme From A Summer Place—Percy Faith

CATEGORY 2—ALBUM OF THE YEAR

Belafonte Returns to Carnegie Hall—Harry Belafonte
Brahms Concerto—S. Richter
Button Down Mind—Bob Newhart
Nice and Easy—Frank Sinatra
Turandot—Erich Leinsdorf
Wild Is Love—Nat Cole

CATEGORY 3—SONG OF THE YEAR

(Song eligibility is defined as a song which was first recorded and released during the eligibility period, September 1, 1959 to November 30, 1960)

He'll Have to Go
Nice and Easy
Second Time Around
Theme From A Summer Place
Theme from Exodus

CATEGORY 4 — BEST VOCAL PERFORMANCE (SINGLE RECORD OR TRACK—FEMALE)

Doris Day—Sound of Music
Eileen Farrell—I Got A Right To Sing The Blues
Ella Fitzgerald—Mack the Knife
Brenda Lee—I'm Sorry
Peggy Lee—I'm Gonna Go Fishing

CATEGORY 5 — BEST VOCAL PERFORMANCE (ALBUM—FEMALE)

Rosemary Clooney—Clap Hands, Here Comes Rosie
Ella Fitzgerald—Ella in Berlin—Mack the Knife
Peggy Lee—Latin a La Lee
Mariam Makeba
Della Reese—Della

CATEGORY 6 — BEST VOCAL PERFORMANCE (SINGLE RECORD OR TRACK—MALE)

Ray Charles—Georgia on My Mind
Johnny Mathis—Misty
Elvis Presley—Are You Lonesome Tonight?
Jim Reeves—He'll Have To Go
Frank Sinatra—Nice and Easy

CATEGORY 7 — BEST VOCAL PERFORMANCE—MALE

Harry Belafonte—Belafonte Returns to Carnegie Hall
Ray Charles—Genius of Ray Charles
Nat "King" Cole—Wild Is Love
Elvis Presley—G. I. Blues
Frank Sinatra—Nice and Easy

CATEGORY 8—BEST ARRANGEMENT

Don Costa—Theme from the Apartment (for Ferrante & Teicher)
Percy Faith—Theme from "A Summer Place"
Bill Holman—I'm Gonna Go Fishin' (for Gerry Mulligan)
Quincy Jones—Let The Good Times Roll (for Ray Charles)
Henry Mancini—Mr. Lucky
Billy May—Honeysuckle Rose (for George Shearing)
Nelson Riddle—Nice and Easy
Dick Schory—Wild Percussion & Horns a'Plenty

CATEGORY 9—BEST PERFORMANCE BY A BAND FOR DANCING

Count Basie—Dance With Basie
Les Brown—Bandland
Henry Mancini—The Blues and the Beat
Billy May—Girls and Boys on Broadway
Perez Prado—Big Hits by Prado

CATEGORY 10—BEST PERFORMANCE BY AN ORCHESTRA (Other than for dancing)

Count Basie—Count Basie Story
Esquivel—Infinity in Sound
Percy Faith—Theme from "A Summer Place"
Henry Mancini—Mr. Lucky
Gerry Mulligan—The Concert Jazz Band

CATEGORY 11—BEST PERFORMANCE BY A VOCAL GROUP

(A vocal group is defined as one that contains from two to six people)
Brothers Four—Greenfields
Eddie Gorme/Steve Lawrence—We Got Us
The Hi Lows—All Over the Place
Kingston Trio—Here We Go Again
Swe-Danes—Scandinavian Shuffle

CATEGORY 12—BEST PERFORMANCE BY A CHORUS

(Seven or more persons)
Belafonte Folk Singers—Belafonte Returns to Carnegie Hall
Ray Charles Singers—Deep Night
Pete King Singers—My Favorite Things
Norman Luboff Choir—Songs of the Cowboy
Robert Shaw Chorale—What Wondrous Love

Victor Sets 14 LP's For April

NEW YORK—RCA Victor Records has set fourteen new pop albums for April release, including the debut of jazz pianist Peter Nero.

In his debut, "Pianoforte," the 26-year-old artist performs, with Marty Gold's string ork, in the pop, jazz and classical idioms.

The other releases include Floyd Cramer's "On The Rebound"; "The Fabulous Four Hands of Frankie Carle"; "Boogie Woogie Re-Visited," with Oscar Peterson, Tommy Dorsey, Glenn Miller, Meade Luz Lewis and others; The Three Suns' "Fever &

CATEGORY 13 — BEST JAZZ PERFORMANCE (SOLO OR SMALL GROUP)

Miles Davis—Jazz Track
Duke Ellington & Johnny Hodges—Back to Back
Dizzy Gillespie — The Greatest Trumpet of Them All
Lambert, Hendricks & Ross—The Hottest New Group in Jazz
Modern Jazz Quartet—Pyramid
Andre Previn—West Side Story
George Shearing—White Satin
Art Tatum—Greatest Piano of Them All

CATEGORY 14 — BEST JAZZ PERFORMANCE (LARGE GROUP)

Count Basie—The Count Basie Story
Miles Davis & Gil Evans—Sketches of Spain
Quincy Jones—The Great Wide World of Quincy Jones
Henry Mancini—Blues and the Beat
Gerry Mulligan—I'm Gonna Go Fishin'
Spirituals to Swing Concert

CATEGORY 15 — BEST CLASSICAL PERFORMANCE — ORCHESTRA

Beecham/Royal Philharmonic—Haydn: Salomon Symphonies vol 2
Bernstein/New York Philharmonic — Ives: Symphony #2
Copland/Boston Symphony—Copland: Appalachian Spring
Morton Gould—Grove: Grand Canyon Suite
Krips/London Symphony—Schubert: Symphony #9
Monteux/Boston Symphony—Stravinsky: Petrouchka
Ormandy/Philadelphia Symphony — Tchaikovsky: Sixth Symphony
Reiner/Chicago Symphony—Bartok: Music for Strings, Percussion and Celeste

CATEGORY 16 — BEST CLASSICAL PERFORMANCE — VOCAL OR INSTRUMENTAL — CHAMBER MUSIC

Laurindo Almeida—Conversations with Terri, Ruderman, Lurie
Curzon and Vienna Octet—Schubert "Trout" Quintet
Eger/Szeryng/Babin—Brahms Horn Trio and Beethoven Sonata for Horn and Piano
Griller Quartet—Haydn Quartets, Opus 71 & 74
Julliard Quartet—Debussy and Ravel Quartets
Menuhin/Bach Festival Players—Bach Brandenburg Concerto
Robert Shaw—Christ Lay in the Bonds of Death
Smetana Quartet—Janacek Quartets

CATEGORY 17 — BEST CLASSICAL PERFORMANCE — CONCERTO OR INSTRUMENTAL SOLOIST

Cliburn-Reiner—Schumann Piano Concerto
De Peyer/Maag—Mozart Clarinet Concerto
Frager/Liebowitz—Prokofieff Piano Concerto #2
Francescatti/Fournier/Walter—Brahms Double Concerto for Violin and Cello
Gould/Goischmann—Bach Concerto #5
Heifetz/Hendl—Sibelius Violin Concerto
Richter/Leinsdorf—Brahms Piano Concerto #2
Serkin/Ormandy—Brahms Piano Concerto #2

CATEGORY 18 — BEST CLASSICAL PERFORMANCE — INSTRUMENTAL SOLOIST OR DUO (OTHER THAN WITH ORCHESTRAL ACCOMPANIMENT)

Laurindo Almeida—The Spanish Guitars of Laurindo Almeida
Julian Bream—The Art of Julian Bream
Vladimir Horowitz—Pictures at an Exhibition
Wanda Landowska—Haydn Piano and Harpsichord Music
Jaime Laredo—Bach and Brahms
Paul Maynard—Keyboard Music of the French Court
S. Richter—Prokofieff Sonata #7 and Pictures at an Exhibition
Artur Schnabel—Chopin Ballades

CATEGORY 19 — BEST CLASSICAL PERFORMANCE — VOCAL SOLOIST

Almeida/Terri—Conversations with Guitar
Eileen Farrell—Arias in Great Tradition
Fischer/Dieskau—Schubert: Lieder (Vol. 3)
Maureen Forrester—Mahler: Kindertotenlieder
Peter Pears—Britten: Nocturne
Leontyne Price—Leontyne Price Recital
Joan Sutherland—Handel Arias
Caesare Valetti—Schumann: Dichterliebe

CATEGORY 20—BEST CLASSICAL OPERA PRODUCTION

Aida — Tebaldi/Bergonzi/Simionato/Corona/Von Karajan

(Continued on page 27)

Smoke"; Esquivel's "Infinity in Sound, Vol. 2"; "The Belafonte Singers at Home & Abroad," with songs from England, Portugal, Yugoslavia, Argentina, Canada and U.S.; "The First Percussion Sextet," cut "live" at West Virginia University; The Browns' "Our Favorite Folk Songs"; "Country Classics," featuring Eddy Arnold, Jim Reeves, The Browns, Hank Snow and others.

In a jazz vein, there's "The Bix Beiderbecke Legend," including an unplayed, unlisted master of "I Didn't Know," with the Jean Goldkette ork as well as six solos with the White-man and Hoagy Carmichael bands; "A Rare Batch of Satch," rare Louis Armstrong dates from the Thirties; "Artie Shaw in the Blue Room in the Cafe Rouge," cut for radio broadcasts in 1938-39.

Census Shows Under 25 Age Group Up In U.S.

NEW YORK—The Census Bureau reported last week that 44½% of the U.S. population was under 25-years of age in 1960, a 3% increase over 1950.

The bureau estimates the under 25 age group consisted of 79,800,000 persons out of a total U.S. populace of 179,300,000. With the exception of the 20-24 age group, all age categories showed big increases over the 1950 figures.

Because of the low birth rates during the depression in the Thirties, those in the 20-24 age group dropped from 11,500,000 in 1950 to 10,800,000 last year. In 1960, there were 20,300,000 children under 5; 18,700,000 from 5-9; 16,800,000 from 10-14; 13,200,000 from 15-19.

International Confab



NEW YORK—Shown on a recent visit to The Cash Box office are Ed Chalpin (left), independent record producer, and Ted Moura, directeur general of Paris Records. Moura was in the U.S. closing a deal with Chalpin for the release in the U.S. of the recordings of the six concerts of the Salzburg Mozart Festival, which Moura had taped in stereo.

While here, Moura obtained the European publishing rights to Frankie Avalon's "Perfect Love." He will release the original Avalon record in Europe as well as additional recordings of the song, re-titled "La Semaine," by Les Compagnons de la Chanson, Frank Pourcel, Dalida and four others in France, Belgium and other French speaking countries. Moura also secured the French publishing rights to the international hit "Sailor" and will release versions of it by Jacqueline Francois, Petula Clark and John Williams.

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See Disk Panel Of Major Import At MOA's Miami Convention

NEW YORK—Though the agenda for the Music Operators of America (MOA) meet in Miami (May 15-17) has not yet been announced, hope has been expressed that there will be a return this year of a panel discussion involving disks in relation to the juke-box.

Such a discussion, which was inaugurated at last year's Chicago convention, would come at a time when ways-and-means of closer cooperation between diskeries and operators are being sought. There is no question that within the juke-box industry itself, vital matters not directly concerned with disks must (and will) take-up most of the operators' discussion time, such as licenses, taxes, location contracts, and depreciation.

The past year, however, has seen several developments in the disk industry that should greatly affect both the mechanical and programming aspects of juke-box operations. The most dramatic development has been the seven-inch 33 disk, which has led not only to obvious mechanical changes within juke-boxes themselves, but has also initiated new forms of programming—mainly emphasizing

"adult" LP programming, and merchandising.

With new programming possibilities, labels and operators must have closer ties in order to insure that the material being showcased is protecting the interests of both.

Further food for discussion is provided by the recent "return" of the older rock 'n' roll sound into favor again. This opens up the area of old teenage releases becoming standard juke-box material just like sessions by Glenn Miller, Artie Shaw, Benny Goodman, etc.

New merchandising ideas—such as Seeburg's "Artist of the Week" idea, born out of the seven-inch 33—can lead to such interesting prospects as operators being able to draw greater attention to the material being programmed on their machines and labels being in a position to get invaluable promotion for their artists within the area of the juke-box itself.

Such a discussion is also seen as a step in the direction of a greater interest in programming by the operator, who, in many cases, leaves the programming of his juke-boxes up to the serviceman.

NARAS Announces Finalists (Continued)

(Continued from page 26)

La Boheme — Tebaldi/Bergonzi/Bastianini/Coronno/Serafin
Don Giovanni—Siepi/Danco/Dermota/Corena/Krips
Macbeth — Warren/Hines/Rysanek/Bergonzi/Leinsdorf
Mefistofele—Siepi/Tebaldi/Del Monaco/Serafin
Peter Grimes—Pears/Pease/Watson/Britten
La Traviata—De Los Angeles/Del Monte/Sereni/Serafin
Turandot — Tebaldi/Nillsen/Bjoerling/Tozzi/Leinsdorf
La Voix Humaine—Duval/Pretre/Opera Comique

CATEGORY 21 — BEST CLASSICAL PERFORMANCE — CHORAL (INCLUDING ORATORIO)

Sir Thomas Beecham—The Messiah
Moravian Festival Chorus and Orchestra — Arias, Anthems and Chorales of American Moravians
Robert Munch—Berlioz: Requiem
Fritz Reiner—Verdi: Requiem
Robert Shaw Chorale—Jesu Meine Freude
Stader/Haeffiger—Dvorak: Requiem
Robert Wagner—Vaughn Williams: Mass in G Minor

CATEGORY 22 — BEST CONTEMPORARY CLASSICAL COMPOSITION (FIRST RELEASED FROM SEPTEMBER 1, 1959 TO NOVEMBER 30, 1960)

Blackwood: Symphony #1
Copland: Tender Land Suite
Hindemith: Sonata for Cello and Piano
Ives: Symphony #2
Poulenc: La Voix Humaine
Sessions: Symphony #1
Stravinsky: Threni
Varese: Density 21.5

CATEGORY 23—BEST SOUND TRACK ALBUM OR RECORDING OF MUSIC SCORE FROM MOTION PICTURE OR TELEVISION

The Apartment—(Sound Track)
Ben Hur—(Sound Track)
Exodus—(Sound Track)
Mr. Lucky—Henry Mancini
The Untouchables—Nelson Riddle

CATEGORY 24—BEST SOUND TRACK ALBUM OR RECORDING OF ORIGINAL CAST FROM MOTION PICTURE OR TELEVISION

Bells Are Ringing—Judy Holiday/Dean Martin/Original Cast
Can Can—Frank Sinatra/Original Cast
G.I. Blues—Elvis Presley
Lil' Abner—(Sound Track)
Rashomon—Lawrence Rosenthal

CATEGORY 25 — BEST SHOW ALBUM (ORIGINAL CAST)

Bye Bye Birdie
Camelot
Fiorello!
Sound of Music
The Unsinkable Molly Brown

CATEGORY 26—BEST COMEDY PERFORMANCE (SPOKEN WORD)

Shelley Berman—The Edge of Shelley Berman
Nichols and May—An Evening with Nichols and May
Bob Newhart—Button Down Mind Strikes Back
Carl Reiner and Mel Brooks—2,000 Year Old Man
Jonathan Winters—The Wonderful World of Jonathan Winters

CATEGORY 27—BEST COMEDY PERFORMANCE (MUSICAL)

Jonathan and Darlene Edwards — Jonathan and Darlene Edwards in Paris
Stan Freberg—Payola Blues
Homer and Jethro—Homer and Jethro at the Country Club
Tom Lehrer—An Evening Wasted with Tom Lehrer
David Seville—Alvin for President

CATEGORY 28 — BEST PERFORMANCE — DOCUMENTARY OR SPOKEN WORD (OTHER THAN COMEDY)

Ages of Man, Vol. 2
Henry Fonda—Voices of the Twentieth Century
Sir John Gielgud—One Man in His Time
Archibald MacLeish—J. B.
Franklin D. Roosevelt—FDR Speaks

CATEGORY 29—BEST PERFORMANCE BY A POP SINGLE ARTIST

Ray Charles—Georgia On My Mind
Ella Fitzgerald—Mack the Knife
Peggy Lee—Heart
Elvis Presley—Are You Lonesome Tonight?
Frank Sinatra—Nice 'N Easy

CATEGORY 30 — BEST COUNTRY AND WESTERN PERFORMANCE

Johnny Horton—North to Alaska
Ferlin Husky—Wings of a Dove
Hank Locklin—Please Help Me, I'm Falling
Jim Reeves—He'll Have To Go
Marty Robbins—El Paso

CATEGORY 31 — BEST RHYTHM AND BLUES PERFORMANCE

LaVerne Baker—Shake a Hand
Hank Ballard—Finger Poppin' Time
Ray Charles—Let the Good Times Roll
Bo Diddley—Walkin' and Talkin'
John Lee Hooker—Travelin'
Etta James—All I Could Do Was Cry
Muddy Waters—Get My Mojo Working
Jackie Wilson—Lonely Teardrops

CATEGORY 32 — BEST PERFORMANCE — FOLK

Harry Belafonte—Swing Dat Hammer
Belafonte Singers—Cheers
Brothers Four—Greenfields
Jimmy Driftwood—Songs of Billy Yank and Johnny Reb
Kingston Trio—Here We Go Again
Alan Lomax—Southern Folk Heritage Series
Ewan MacColl—Songs of Robert Burns
Miriam Makeba

CATEGORY 33—BEST ALBUM CREATED FOR CHILDREN

Adventures in Music, Grade 3, Volume 1
Let's All Sing with the Chipmunks
Bartholomew and the Oobleck—Dr Suess
Folk Songs for Young People—Pete Seeger
(Continued on page 30)

Moe Preskell Named Kapp Promo Director



NEW YORK—Phil Skaff of Kapp Records last week announced the appointment of Moe Preskell as director of promotion. Move coincided with another appointment to round out the top level sales division for the label. When Skaff joined Kapp, he outlined a complete realignment of the staff and a reorganization of the entire sales structure of the firm. In line with this, Joe Cerami, the new national sales manager under Skaff, announced the advancement of Chris Saner to the post of assistant national sales manager for the label.

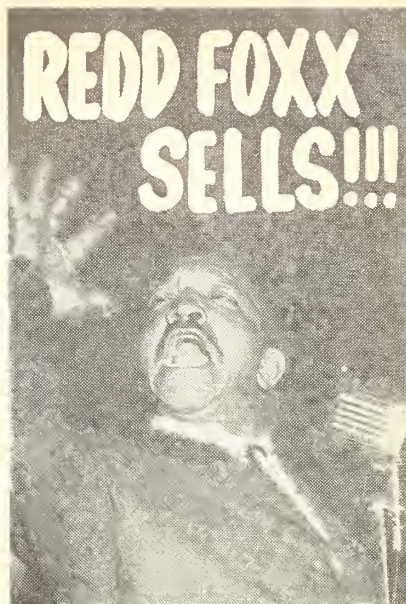
Preskell, according to Skaff, will report directly to him and cover all Kapp promotion, radio, deejay, TV as well as special dealer liason on a national basis. Preskell, a disk biz vet, has dealt with talent on a management level, worked with Lou Levy and the Andrews Sisters, and going on to Walt Disney. He activated both Walt Disney and Wonderland Music companies. Handling the complete operation of publishing, production, sales and promotion for them, he eventually had full responsibility for Annette. He also set up a successful alliance with Simon and Schuster for Disney as national distrib for Golden Records, the kiddie label.

Saner will assist Cerami in the supervision of national sales and branch operations. Starting with Kapp about a year ago as New York branch manager and national rack merchandiser, Saner has seen seven years service with King Records as regional sales manager and three years in a similar position with Mercury Records. In addition, he spent a year with Seaboard Distributors, also as sales manager, plus two and a half years with Leonard Smith, Albany distributor, as general manager for rack and one-stops.

Pictured above are (standing, left to right) Chris Saner, Joe Cerami and Moe Preskell. Seated is Phil Skaff.

Bob Austin Recovering After Minor Surgery

NEW YORK—Bob Austin of The Cash Box is in fine condition following surgery last week at Manhattan's Polyclinic Hospital. Bob is expected to be away from his duties for a few weeks.



NEW APRIL RELEASES

THIS IS FOXX	REDD FOXX	809
BELOW THE BELT	RUDY MOORE	808
FOR A PIECE	ROSCOE HOLLAND	812

CURRENT SELLERS

WILD PARTY	REDD FOXX	804
LAFFARAMA	REDD FOXX	801
HAVE ONE ON ME	REDD FOXX	298
PILLOW PARTY	BARON	
FUN	HARRIS	294
DOWN BY THE RIVER	ZION	
BLAME IT ON THE BLUES	TRAVELERS	807
	WILLIE HAYDEN	293

BEST SELLERS

LAFF OF THE PARTY	REDD FOXX	214
RACY TALES	REDD FOXX	275
SONGS THRU A KEYHOLE	JOEL COWAN	285
REDD FOXX FUNN	REDD FOXX	290
SLY SEX	REDD FOXX	295
LAFF OF THE PARTY, Vol. 5	SLOPPY DANIELS	232
PARTY RECORD	GENE & FREDDY	279
THE SIDE-SPLITTER, Vol. 1&2	REDD FOXX	253-270

*Special Promo Foxx single for radio & TV Excerpts from "This Is Foxx"

*DJs send for your copy today—#460



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AND LIKE - GONZO
IT'S A
SURE SHOT ##(DOUGH)GETTER

"SMACKSIE"
and
"KINDA HAPPY"
James Booker

PEACOCK 1900

NAPPY BROWN
DOES IT AGAIN!
A DOUBLE SIDED HIT RECORD

A GREAT BIG FOLLOW-UP TO HIS HIT RECORD OF "NIGHT TIME IS THE RIGHT TIME"

"ANY TIME IS THE RIGHT TIME"

backed with a new version of his hit recording of

"DON'T BE ANGRY"

SAVOY #698-1298



Hear Ye!

Hear Ye!

Paul Revere & The Raiders

say:

For those who care it's,

LIKE LONG HAIR G#116

Watch for new release by

Johnny Angel "Baby You've Got Soul" G #117

Gardena Records

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ABC-Paramount Upped Earnings By 31% In 1960, Goldenson Reports

NEW YORK—A 31% increase in earnings in 1960 on a 16% gain in gross income for American Broadcasting-Paramount Pictures was reported by prexy Leonard Goldenson last week to the firm's stockholders.

Net operating earnings rose from \$7,967,000 (\$1.87 a share) in 1959 to a record \$10,675,000 (\$2.50) in 1960. Including capitol gains, consolidated earnings increased to \$11,817,000 (\$2.82 a share) from \$8,154,000 (\$1.92 a share) the previous year.

Gross income rose from \$287,957,000 to \$334,437,000, up \$46,480,000. The ABC television and radio division had a record income and earnings, with income rising from \$172,469,000 to \$222,439,000. Principally

because of the Hollywood strike in the second quarter of 1960, causing a shortage of films available, the company's movie houses showed a drop in income to \$86,281,000 from \$91,139,000 in 1959. The company has interests in 472 theatres, having dropped twenty-eight and acquiring two during 1960.

Merchandise sales and other income (including the disk division) rose to \$25,717,000 from \$24,349,000 the year before.

In his report, Goldenson said the company was expanding its television interests via minority holdings in TV stations in Venezuela, Ecuador and Lebanon. Firm already has similar interests in Australia and five Central American nations.

Mills Issues Folio Of Civil War Songs

NEW YORK—"Echoes of the Civil War," a collection of twenty-five songs most popular in the North and South during the conflict between the states, has just been released by Mills Music. Arranged by Georges Bermont, a New York piano teacher, the folio is playable for piano, organ, guitar or accordion. Each song is accompanied by pertinent notes. The book will also receive special display at the Civil War Centennial Commission meeting in Charleston, S.C., April 11 & 12.

MGM/Verve Adds Engineer

NEW YORK—Frank Greenwald has joined the MGM/Verve Engineering staff, it was announced last week by Sid Brandt, vice president in charge of operations for MGM's recording division.

Greenwald will work under the supervision of Robert Doherty, who heads up the label's engineering department. Greenwald served in the U.S. Air Force specializing in radar and electronics and was associated with Gotham Recording Studios prior to joining MGM/Verve. He is a member of the Audio Engineering Society.

WB Inks Conrad, "Hawaiian" TV Star

NEW YORK—Robert Conrad, co-star on TV's popular "Hawaiian Eye" show, has been signed to an exclusive disk pact by Warner Bros. Records. Conrad, whose first single is due in about a month, is one of the top five recipients of fan mail at Warners, which films the program. Another "Eye" star, Connie Stevens, is also pacted to the label.

Epic Releases Szell's 4 Shumann Symphonies

NEW YORK—Epic Records has just released a 4-disk package of the four Schumann symphonies performed by The Cleveland Orchestra under George Szell, noted for his Schumann readings. The package also includes a performance of the composer's piano concerto, by Leon Fleisher, and "The Manfred Overture." Included is a 12-page booklet with illustrated texts by the musicologist Emanuel Winternitz, and Dr. Szell's own article, "On The 150th Anniversary of Schumann's Birth," originally written for the New York Times.

Prepping For Presley



WAIKIKI, HAWAII—Colonel Tom Parker and his two snowmen arrive at the Hawaiian Village Hotel here for advance planning of Elvis Presley's benefit show for the U.S.S. Arizona War Memorial. Greeting them is Tom Moffat, disk jockey at KPOI, which, in an effort to promote the 100% charity show, is conducting a huge contest around Elvis.

A SMASH!

"The Exodus of Pepe from the Misfits of a Summer Place"

Stan Robinson

Amy B18 AMY RECORDS — 1650 B'way, N.Y.



TOP 50

IN R&B LOCATIONS ACROSS THE NATION

Pos. LAST WEEK

- 1 BLUE MOON Marcells (Colpix 186) 10
2 PONY TIME Chubby Checker (Parkway 818) 1
3 DEDICATED TO THE ONE I LOVE Shirelles (Scepter 1203) 2
4 MOTHER-IN-LAW Ernie K-Doe (Minit 623) 12
5 I PITY THE FOOL Bobby Bland (Duke 332) 3
6 FOR MY BABY Brook Benton (Mercury 71774) 6
7 GEE WHIZ (LOOK AT HIS EYES) Carla Thomas (Atlantic 2086) 4
8 THINK TWICE Brook Benton ((Mercury 71774) 8
9 APACHE Jorgen Ingman (Atco 6184) 11
10 BUT I DO Clarence "Frogman" Henry (Argo 5378) 13
11 FIND ANOTHER GIRL Jerry Butler (Vee Jay 375) 16
12 YOU CAN HAVE HER Roy Hamilton (Epic 9434) 5
13 ALL IN MY MIND Maxine Brown (Nomar 103) 8
14 SPANISH HARLEM Ben E. King (Atco 6185) 7
15 ONE MINT JULEP Ray Charles (Impulse 200) 23
16 HIDE AWAY Freddy King (Federal 12401) 18
17 I DON'T WANT TO CRY Chuck Jackson (Ward 106) 14
18 ASIA MINOR Kokomo (Felsted 8612) 27
19 PLEASE TELL ME WHY Jackie Wilson (Brunswick SS208) 29
20 ONCE UPON A TIME Rochelle & The Candles (Swingin' 623) 22
21 WATUZI Vibrations (Checker 969) 15
22 TRUST IN ME Etta James (Argo 5385) 28
23 AT LAST Etta James (Argo 5380) 17
24 HEARTS OF STONE Bill Black's Combo (Hi 2028) 19
25 BYE, BYE, BABY Mary Wells (Motown 1003) 26
26 EARLY IN THE MORNING Ray Charles (Atlantic 2094) 30
27 THAT'S IT, I QUIT, I'M MOVIN' ON Sam Cooke (RCA Victor 7853) 37
28 MERRY-GO-ROUND Marv Johnson (United Artists 294) 40
29 RUNAWAY Del Shannon (Big Top 3067) 48
30 PLEASE LOVE ME FOREVER Cathy Jean & Roomates (Valmor 007) 42
31 LONELY BLUE NIGHTS Rosie (Brunswick SS205) 33
32 SHOP AROUND Miracles (Tamla S4034) 21
33 TAKE GOOD CARE OF HER Adam Wade (Coed 546) 38
34 SHU RAH Fats Domino (Imperial 5734) 47
35 SURRENDER Elvis Presley (RCA Victor 7850) 25
36 RAININ' IN MY HEART Slim Harpo (Excelllo 2194) 41
37 LET'S GO AGAIN Hand Ballard & Midnighters (King S459) 24
38 WILL YOU LOVE ME TOMORROW Shirelles (Scepter 1211) 20
39 SOME KIND OF WONDERFUL Drifters (Atlantic 2096) —
40 FUNNY Maxine Brown (Nomar 106) —
41 EXODUS Eddie Harris (VeeJay 378) 45
42 HAPPY BIRTHDAY BLUES Kathy Young & Innocents (Indigo 115) 46
43 BEWILDERED James Brown (King S447) 39
44 YOUR FRIENDS Dee Clark (Vee Jay 372) 32
45 AIN'T IT BABY Miracles (Tamla 54036) —
46 100 POUNDS OF CLAY Gene McDaniels (Liberty 55308) —
47 BABY BLUE Echoes (Segway 103) —
48 YOUR ONE AND ONLY LOVE Jackie Wilson (Brunswick SS208) —
49 I'VE TOLD EVERY LITTLE STAR Linda Scott (Canadian-American 123) —
50 ON THE REBOUND Floyd Cramer (RCA Victor 7840) —



THE NATION'S Top Ten

JUKE BOX TUNES (PLUS THE-NEXT 25)

		Position	Last Week
1—SURRENDER—Elvis Presley	RCA Victor 7850	1	
2—PONY TIME—Chubby Checker	Porkwoy 818	2	
3—DON'T WORRY—Marty Robbins	Columbia 41922	4	
4—DEDICATED TO THE ONE I LOVE—Shirelles	Scepter 1023	8	
5—APACHE—Jorgen Ingmann	ATCO 6184	9	
6—WHERE THE BOYS ARE—Connie Francis	MGM 12971	5	
7—WHEELS—String-A-Longs	Worwick 603	6	
8—EBONY EYES—Everly Bros.	Worner Bros. 5199	11	
9—GEE WHIZ (LOOK AT HIS EYES)—Carla Thomas	Atlantic 2086	15	
10—BABY SITTIN' BOOGIE—Buzz Clifford	Columbia 41876	7	

11) Blue Moon	19) There's A Moon Out Tonight	27) I Don't Wanna Cry
12) Think Twice	20) Little Boy Sod	28) But I Do
13) Spanish Horlem	21) Lozy River	29) On The Rebound
14) Walk Right Back	22) Please Love Me Forever	30) For My Baby
15) Colcutto	23) Exodus	31) I've Told Every Little Star
16) You Can Have Her	24) Shop Around	32) Stoyin' In
17) Good Time Baby	25) Asio Minor	33) Find Another Girl
18) Heerts Of Stone	26) All In My Mind	34) Runowoy
		35) Once Upon A Time

Set TV Cartoon Series On Alvin & Chipmunks

NEW YORK—"Alvin & The Chipmunks," a TV cartoon series based on the popular Liberty disk attraction, has been set for weekly run beginning next season over CBS-TV. Ross Bagdasarian, who under the name of David Seville is the creator and voice(s) of Alvin & The Chipmunks, came up with the idea for the format.

Capitol Christy-Cooper Team On "Do Re Mi" Songs

HOLLYWOOD—Capitol Records this week rush-releases a collaboration between stylist June Christy and hubby Bob Cooper, the arranger conductor, involving a jazz-slanted view of songs from the Phil Silvers musical, "Do Re Mi." Miss Christy is featured as vocalist on six of the twelve tracks.

"Coffee, Coffee Everywhere . . ."



CHICAGO—Even the office girls got in the promo act last week at Mercury Records when Dick Biondi, WLS disk jockey, stoppd in for a visit. Biondi asked promo manager Charlie Fach about reaction to Claude Gray's country-tune-gone-pop, "I'll Just Have A Cup of Coffee," and within minutes ten office girls walked in with coffee for him. Seated around the coffee table are (left to right) Jane Bailey, Marge Schwieger, Biondi, Adeline Rockey, Kay Butera and Carol Gombos.

Decca's "Brenda Lee Day" Features Nation-Wide Push

NEW YORK—Decca Records, in cooperation with radio stations and dealers throughout the country, has designated this Wednesday (29) as Brenda Lee Day to celebrate the release of her new album, "Emotions."

A country-wide program of sales and promotion activities have been designed to honor the 16-year-old performer, whose string of hits has made her one of the nation's top disk artists.

Decca field representatives are carefully coordinating efforts to insure maximum exposure for the new album on the designated day. They will cover each and every radio station in their respective areas with sample copies of the album and a 45 rpm promotional disk with personally recorded voice tracks by the performer. The promotional single carries messages by Miss Lee of five, ten, fifteen and twenty seconds duration, introducing the album, announcing Brenda Lee Day and generally identifying and personalizing the selections. There are also general station breaks and time, news and weather checks as welcome programming aids for local deejays.

ASCAP Appoints For Coast

NEW YORK—ASCAP president Stanley Adams last week announced the appointment of Herbert Gottlieb to the society's West Coast office. Gottlieb will advise the West Coast membership on distribution and survey all matters concerning the society's operation.

Mr. Gottlieb was engaged in personal management prior to his coming with ASCAP. For many years he was associated with the Robbins Music Corporation. In 1941 he was employed as office manager in charge of their Accounting Department, after which he became head of their Copyright Department, and when he left Robbins in 1958 he was Executive Assistant to the Vice President.

With the appointment of Gottlieb to the west coast office, ASCAP feels that it will be better servicing this large contingent of membership in having someone who will clarify all operational procedures with the society, Adam said.

Gottlieb will be in the New York offices for two weeks, and on or about April 10 he will assume his duties on the coast.

AF Names 2 New Distributions

NEW YORK—As part of the label's national and international realignment and expansion program, Audio Fidelity Records has announced the appointment of two new distributors, Erv Bagley, national sales manager announced last week. They are: Onandaga Supply Co., Syracuse, N.Y. for the Buffalo, Rochester and Syracuse areas; Hiffine Distributing Co., Seattle for Pacific Northwest. The new distributors will participate in the label's "Spring Sales Program," in which the dealer gets one free LP for every six he buys in the label's "Doctored for Sound/Stereo" LP series.

6 New Distributions For Strand

NEW YORK—Strand Records has named six new distributors for its album and singles product. They are: Plaid Distributors, Greenville, S.C.; Cosnat, Cincinnati; Tempo, Miami; Record Sales, New Orleans; Fields Music Co., San Francisco; Hiffine Distributors, Seattle.

Label general manager Sid Pastner is now on a sales trip through the midwest; sales manager Jack Angel is in the Southern territory; and promo manager Sid Ascher is covering the New England states.

Meanwhile, the Decca sales force will be soliciting dealer orders from their accounts and acquainting them with the details of the special one-day offering. The Decca sales organization emphasized that this is a one-day special program and the offer, set up in conjunction with the promotion, concludes the night of March 29. The massive solicitation will be accomplished by telephone, wire and personal visits to every Decca dealer and all dealer orders will be delivered on that date.

Merchandising aids will be available to dealers in the form of 20 x 20 color blowups of the album cover, streamers, counter cards and special order forms.

Interest in the one-day special has been buoyed by a series of teaser mailings to deejays, reviewers and key dealer accounts over the past four weeks. Radio outlets have sparked the promotion with their enthusiastic reception of a new Brenda Lee single.

On the big day itself, Miss Lee will be heard in many areas via specially prepared tapes that were compiled in response to many requests from deejays.

Currently, the lark is on the west coast, where she just completed filming her first motion picture. Last week she taped a Danny Thomas Show to be shown later this season. She is expected to do several other guest appearances on Hollywood originated principal television shows prior to embarking on an European tour.

Miss Lee's new single, "You Can Depend On Me," is 98 this week in its initial Top 100 showing.

BLUE NOTE HAS THE HOTTEST Jazz Singles

Going Strong!
The Latest Hit By

JIMMY SMITH
The World's Greatest Jazz Organist

**I GOT A
WOMAN**

b/w

ALFREDO

Blue Note 45x1767

BLUE NOTE
43 W 61st St. New York 23, N. Y.

The New Smash

by

The Roomates*

**"GLORY OF
LOVE"**

Valmor 008

*The Great Group backing Cathy Jean's
current smash "Please Love Me Forever"

VALMOR RECORDS
225 W. 57th St. N.Y.C. JU2-5742
A Division of Countess International, Inc.

BUSTING LOOSE!
"RAININ' IN MY HEART"

SLIM HARPO
 Excello 2194

STRONG NEWCOMERS!
"SOMEBODY GONNA MISS ME"

LATTIMORE BROWN
 Excello 2196

"YOU GOT ME WHERE YOU WANT ME"

LAZY LESTER
 Excello 2197

NASHBORO RECORD COMPANY
 177 3rd Ave., N. Nashville, Tenn.

STYLE RECORDS

Now Looking For
TALENT—MATERIAL—MASTERS

Appointment by phone
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DYNAMIC DIRECTORIAL STEREO

LATIN BRASS



A PRODUCT OF PREMIER ALBUMS, INC.,
 356 W. 40 St., N.Y.C.

Moving Up on
KTOP Top 40

MONEY CRAZY
 by Roland Bennett
 on Shelley Records

D.J. Prof. JAZZMO BOP
 says: "My listeners and 3000 record
 hop dancers love "MONEY CRAZY"

For copies—Write
DAVID GORNSTON
 117 W. 48th St., N.Y.C.

The disk business in
 multi-lingual Switzerland
 is reviewed.
 See Germany column.

**Tillman Franks Inks
 Mitchell Torok**



SHREVEPORT, La.—Mitchell Torok signs an exclusive management contract with Tillman Franks as Franks looks on approvingly. The singer, who has hit in the past with "Caribbean," "Pledge of Love," "Mexican Joe" and "Pink Chiffon," was recently been inked to a Mercury wax pact. His first Mercury single is due soon.

NARAS Finalists

(Continued from page 27)

Mother Goose Nursery Rhymes—Sterling Holloway
 Stories and Songs of the Civil War—Ralph Bellamy

CATEGORY 34—BEST ENGINEERING CONTRIBUTION—CLASSICAL RECORDING
 Alexander Nevsky (Reiner)
 Bartok Music for Strings and Orchestra (Reiner)
 Berlioz Requiem (Munch)
 Don Quixote (Reiner)
 1812 Overture (Morton Gould)
 Spanish Guitars of Laurindo Almeida
 Two Pianos of Pennario
 Turandot (Tebaldi, etc.)

CATEGORY 35—BEST ENGINEERING CONTRIBUTION—POPULAR RECORDING
 Belafonte Returns to Carnegie Hall
 Louis Bellson Swings Jule Styne
 The Gershwin Song Book (Ella Fitzgerald)
 Infinity In Sound (Esquivel)
 Persuasive Percussion #2
 Soundville (Jack Marshall)
 Wild Is Love (Nat Cole)
 Wild Percussion and Horns A'Plenty (Dick Schory)

CATEGORY 36—BEST ENGINEERING CONTRIBUTION—NOVELTY
 Alvin for President (Ted Keep)
 June Night (Jack Cookerly)
 Let's All Sing with the Chipmunks
 Mr. Custer
 New Sounds America Loves Best (Klein/Ramin)
 Payola Blues (Stan Freberg)
 Spike Jones in Hi Fi
 Spooktacular (T. Nogar)

CATEGORY 37—BEST ALBUM COVER
 Alexander Nevsky (Reiner)
 Bean Bags (Milt Jackson)
 Carlos Montoya
 Gershwin Song Book (Ella Fitzgerald)
 Latin a la Lee (Peggy Lee)
 Now (Fred Astaire)
 Nutcracker Suite (Reiner)
 Petrouchka (Monteux)
 Wild Percussion and Horns A'Plenty (Dick Schory)

CATEGORY 38—BEST NEW ARTIST OF 1960 (NOT RELEASED UNDER OWN NAME PRIOR TO SEPTEMBER 1, 1959)

Brothers Four
 Miriam Makeba
 Bob Newhart
 Leontyne Price
 Joanie Sommers

CATEGORY 39—BEST JAZZ COMPOSITION OF MORE THAN FIVE MINUTES DURATION
 Blue Rondo a la Turk—Dave Brubeck
 Blues Suite—Bob Brookmeyer
 Idiom '59 (Festival Session)—Duke Ellington
 Newport Suite—Maynard Ferguson
 Sketch from Third Stream Music—John Lewis
 Sketches of Spain—Miles Davis/Gil Evans
 Western Suite—Jimmy Giuffre

**Can 1 In 5,000
 Be A Presley?**

NEW YORK—Over 5,000 letters from high school students with a burning desire to sing in Sid Bernstein's upcoming music show on the Brooklyn Paramount stage have been received in response to three announcements on a local television station regarding auditions for the show.

Bernstein's "Easter Parade of Stars," at the Paramount March 31-April 9, is to be headlined by Chubby



★ Also Available in EP ● Also Available in Stereo

**Album
 Sure Shots**

MONAURAL AND STEREO

CAPITOL FULL DIMENSIONAL STEREO



● ALL THE WAY
FRANK SINATRA

(Capitol W 1538; SW 1538)

Impala Merges

NEW YORK—Prexy Franny Williamson of Impala Records of Philly announced last week that the label would merge with Louwin Enterprises, a disk producer there, effective April 1. Miss Williamson said she would head national promotion for the Impala label as well as the Louwin labels. With the merger, Impala's operations will be "completely" revamped and modernized. Louwin Enterprises will move its operations to Impala's new offices and studios at "I" & Schiller Streets in Philly.

Firm Newhart TV Series

NEW YORK—A deal was just about set at presstime for a TV variety show built around comic Bob Newhart on NBC-TV next fall. The half-hour stint, which would originate from Hollywood, would be seen on Wednesday evenings from 10 to 10:30. Newhart, whose albums for Warner Bros. have been sales leaders in the comedy LP field, has made many TV guest shots. He is set for an engagement at Carnegie Hall on Sunday, April 16.

**Canada's Clairtone Phonos
 To Have American Operation**

NEW YORK—Clairtone Sound Corp. of Toronto, Canada, manufacturers of higher priced stereo and hi-fi phono consoles, has announced a campaign to enter the U.S. market from coast-to-coast. The firm has established sales offices and showrooms in New York, Chicago and Los Angeles and has engaged the services of the Richard B. Gersh public relations firm and is planning a national advertising program. Within the past few months, "successful" bridgeheads have been established with department stores and dealers.

David H. Gilmour, Clairtone's executive vice-president, will be in charge of the American operation. Gilmour, a furniture and cabinet designer, founded the company with Peter Munk, an electronic engineer who is Clairtone's president. Clairtone first began production in 1958, and by 1960 it had reportedly captured 30% of the higher priced phono market. Four Clairtone consoles are available here, ranging in price from \$399 to \$1,340.

Checker and Dion, with Murray The "K" and Clay Cole as emcees, but will feature two amateur rock 'n' rollers to share the bill with the twenty acts.

The mail, following announcements made recently by Cole on his WNTA-TV program, has resulted in Bernstein auditioning 144 aspirants a day during the last two weeks. Since there is not sufficient time to audition all 5,000 hopefuls, as many as can be heard before March 31 will be chosen by lot for the remaining hearings.

**Connie Francis Renews
 Pact With Scheck**

NEW YORK—Connie Francis, MGM recording star, has just renewed her contract with personal manager George Scheck. Scheck flew to Paris to sign the contract and to discuss her appearance at the Academy Awards dinner on April 17, and her return to the Copacabana night club in New York on May 18. Miss Francis is to be in Europe until April 1 for personal appearances and TV guest stints. She just received the Gold Lion Award from Radio Luxembourg as the most popular recording star on the Continent.

**Colpix Inks Simone
 To New 3 Year Pact**

NEW YORK—Colpix Records has signed singer-pianist Nina Simone to a new, exclusive three year pact, the label announced last week. Several LP's will be recorded during this period. Her next LP is planned for release within the next four weeks.

**Brothers Four To Sing
 "Leaves" On Awards' TV'er**

NEW YORK—The Brothers Four will sing one of this year's Academy Award nominees, "The Green Leaves of Summer," from "The Alamo," on the Award's telecast on April 17. The team cut the song for Columbia.

The tune, according to the publisher, The Big 3 (Robbins-Feist-Miller), is a top tune in Japan and Spain. Song is also a big seller in France, where over forty versions have been recorded, and in Italy.

**Burnette, Recovered,
 Sets Appearance Dates**

HOLLYWOOD—Liberty Records star Johnny Burnette, after a month of enforced idleness following surgery, has been okayed by his doctor to return to work. His first stint will be as headliner of the Johnny Burnette Show in Seattle on March 30. He will then tour British Columbia, appearing in Edmonton April 1; Calgary, April 3, and Lethbridge April 4.

Two Firms Added To MRIA

SAN FRANCISCO—The Eastman Kodak Co. and the Burgess Battery Co. were added last week to membership in the Magnetic Recording Industry Association. Addition of the firms, both manufacturers of raw tape, now brings MRIA membership to forty-eight.

"Progressive Grocer" Survey A NARM Meet Highlight

WASHINGTON—A highlight of the third annual convention of the National Association of Record Merchandisers (NARM), April 25-28, at the Eden Roc Hotel, Miami Beach, will be the presentation of the results of a survey of the record merchandising business conducted by the "Progressive Grocer," a trade book concerned with super market merchandising. George E. Kline, Executive Editor, will address the convention and present the results of the record merchandising survey which began last October. The presentation will be supplemented by slides taken of actual rack operations.

Edge, Ltd., of Washington, D. C. was selected by the survey team as a pilot operation for assembling data.

Capitol Pacts Quadling, Lark-Harpist Rita Faye

NEW YORK—Capitol Records has just added Lew Quadling, vet writer-arranger-conductor, and Rita Faye, young (16) Nashville vocalist and auto harpist (like a zither), to its exclusive talent roster, according to an announcement last week by Alan W. Livingston, the label's veep for creative services.

Quadling, who arranged for some of show biz's top names over the past thirty years, has already cut his first album under the supervision of A&R producer Tom Morgan, a collection of dance instrumentals for release later this year. As a top radio arranger in the Thirties and Forties, Quadling worked with such personalities as Ted Weems, Count Basie, Tommy Dorsey, Artie Shaw, Jack Benny and others. More recently, he has arranged and conducted TV-disk dates for Janet Blair, McGuire Sisters, Teresa Brewer, Steve Lawrence, Eydie Gorme, Lawrence Welk and others. He has worked with Welk on twenty-one LP's.

Miss Faye recently cut her first Capitol album—also set for release later this year—under the supervision of executive A&R producer Ken Nelson. A onetime kiddie vocalist on MGM Records, she was reared in a show biz family, her mother being country artist Kitty Wilson, and two of her uncles being Capitol's Louvin Bros.

Preliminary work was conducted by the staff of the magazine with Ed Snider and Gerry Lilienfeld of Edge, cooperating over a period of several months. In addition, prepared questionnaires were completed by all the other Regular Members of NARM, giving the survey team a comprehensive picture of the record rack business in the United States.

Jules Malamud, executive secretary of NARM, further announced that in keeping with the association's policy of emphasizing business at the annual conclaves, three workshop meetings have been planned in which teams of members will join in discussing such vital topics as "Promotion and Sales Aids, Merchandising and Packaging Techniques," "Catalog Merchandise and Utilization of Trade Fixtures," and "Aspects of Discounting." Also planned are two panel discussions which will give both Regular and Associate Members an opportunity to "Sound Off!" In keeping with NARM's policy of widening its industry horizons, Earl Foreman of Washington, D. C., attorney for the association, will address the group on the FTC and Anti-Trust Statutes of interest to the membership. Jerry Brewer, executive secretary of the TMA (Toiletary, Merchandisers Association) will address the convention, slanting his talk to those common problems which confront TMA and NARM as merchandisers in similar type retail outlets.

The NARM Awards Dinner-Dance will climax the confab, with the presentation of the NARM Awards, it was announced by Glen C. Becker (Music City Record Racks, Los Angeles) vice president of NARM and chairman of the entertainment Committee. Many "well known" recording artists are expected to be present to accept the plaques to be presented, and entertain the convention crowd. Edward Jay (Willard Record Merchandising Corp., Buffalo) and James J. Tiedjens (Musical Isle Record Corp., Milwaukee) both members of the Board of Directors of NARM, are co-chairmen of the 1961 Convention.

Scepter Expands Quarters

NEW YORK—Scepter Records, which has met with tremendous success during the past year, last week announced its move into new and larger offices at 1650 Broadway. In conjunction with the label's expansion plans and increased activities, Scepter also announced the signing of Judith Stern to handle promotion and public relations for the diskery.

Greatly responsible for the rapid growth of the label were the three smash singles by the Shirelles, "Tonight's The Night," "Will You Love Me Tomorrow," and the current top tenner "Dedicated To The One I Love." Another key factor is the success of Chuck Jackson's "I Don't Wanna Cry."

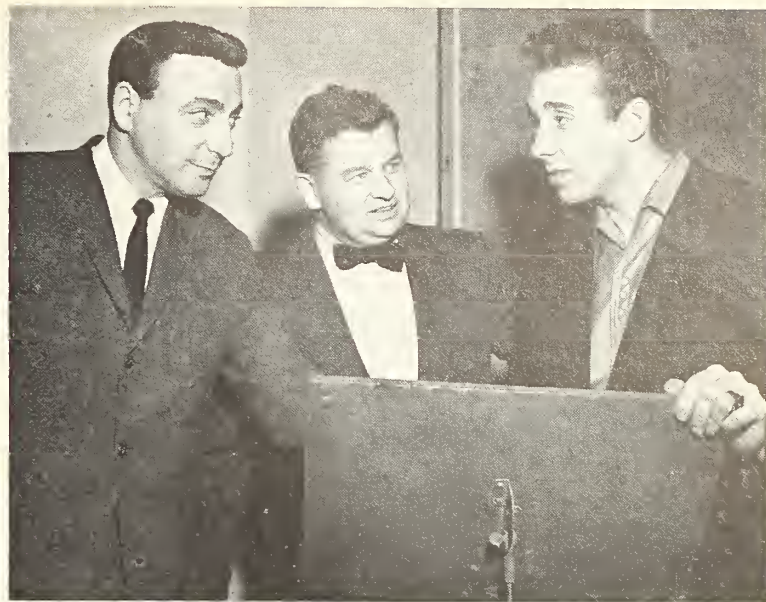
Scepter's development into a label of import has been directed by execs Jerry Roth, Florence Greenberg, Marv Schlachter and A&R exec Luther Dixon. Mrs. Greenberg also manages the Shirelles and Chuck Jackson.

The label last week also announced Jackson's next release, coupling "The Same Old Story" with "Real Life."

Set Annual ASCAP Meet

NEW YORK—The annual membership meet of ASCAP takes place this week, Tuesday, March 28, at 2:30 PM in the Empire Room of the Waldorf-Astoria Hotel, this city. Reports will be given by the president Stanley Adams, the treasurer and chairman of the executive committee.

Scott's 1st On Capital



NEW YORK—Manny Kelle (right), Capitol Records A&R producer, and Joseph Mathews (center), public relations manager of Capitol's eastern operations, discuss with Jack Scott plans for the release of his first Capitol record. Scott, formerly with Top Rank, has recently been signed to an exclusive Capitol wax pact.

Jerome Prager Named Angel Sales Manager

HOLLYWOOD — Jerome F. Prager, Jr., has been named to the newly created post of sales manager at Angel Records, it was announced last week by J. K. Maitland, president of Capitol Records Distributing Corp. (CRDC). CRDC, a subsidiary of Capitol Records, is distributor of Angel records throughout the United States.

For the past nine years, Prager has served as general manager of New Sound Record Distributors, San Francisco, California, a firm providing sales representation in northern California for such labels as Westminster, Vanguard, Urania, Vox and the Hayden Society.

Maitland indicated that Prager's appointment is the first in a series of moves designed to consolidate Angel-label activities within the present Capitol distrib organization. Prager will report directly to Maitland.

Simultaneously, Maitland announced the appointment of Fred Dumont as Angel western sales & promotion manager, with headquarters in Los Angeles; Ted Lindgren as midwest sales & promotion manager, with headquarters in Chicago; and Burt Page as eastern sales & promotion manager, with headquarters in New York. Previously all three men had held classical posts in CRDC's field sales and promotion organization.

Valando Pubberies To Reopen Coast Offices

NEW YORK—Arthur Valando, vice-president of Tommy Valando's Laurel, Sunbeam and Valando pubberies, is returning to the west coast to reopen the firms' offices there.

It is felt that a California office will not only help in the promotion of all their show scores ("Fiorello!", "Tenderloin" and "Little Mary Sunshine"), but will put them in direct contact with TV and movie people as well.

Arthur Valando will continue to look for and sign new writers from his coast headquarters while Tommy Valando seeks new talent and properties here. Arnold Goland will continue in his position as musical coordinator with Jay Morgenstern remaining as business manager.

A Swinger!

"DRUMBOOGIE"

by

Bill Sanford
and his Orchestra

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AFRICAN WALTZ

Johnny Dankworth

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The Miracles

"AIN'T IT BABY"

Tamla 54036

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Uses CB Exclusively



NEW YORK—Chet Crandall, head of the J. C. Penney record department, dropped up to The Cash Box for a visit. Crandall uses The Cash Box lists exclusively in all record depts. in Penney stores across the country.

MGM Records

Johnny Cymbal

Sings

"THE WATER WAS RED"

K-12978

Learning The Pachanga



NEW YORK—About the hottest dance around in the New York area is the pachanga (or charanga), a fact many a label has taken note of in recent weeks via singles and LP re-

leases. The step, developed into its present form by New York's Puerto Rican population, is now the principal attraction at the famed New York dance spot, The Palladium, where special "parties" on the dance are held several times a week to overflow crowds. Taking an informal lesson at a recent Palladium "party" are (left to right): "Killer Joe," Palladium emcee; WNBC deejay Art Ford, who did a remote from the dance-hall; Latin ork maestro Tito Rodriguez; The Cash Box's Irv Lichtman; Buddy Friedlander, E. B. Marks Music promotion head; Bob Carter, also from the E. B. Marks promotion department. E. B. Marks is the publisher of Merv Griffin's Carlton waxing of "The Charanga."

Lenny Lewis Named Sales Topper For Amy, Mala; Deal With Stallman-Jacobson

NEWARK—Prexy Arthur Yale has announced the appointment of Lenny Lewis as national sales manager for the Amy, Mala and Stere-O-Craft labels. Lewis was formerly sales manager of Time Records and prior to that was with Capitol Records in the New York area. Lewis will shortly go on the road to meet distributors, one-stops and work on two disks, "Star Crossed Lovers" by Eddy & Teddy (Mala) and "Loch Lomond Rock" and "Boots & Saddles" by The Ramrods (Amy), the group's follow-up to its big hit, "Ghost Riders."

In another development last week at the label, Buddy Smith, A&R head, announced the signing of the indie producing team of Lou Stallman and Sid Jacobson. Pair's first under the new deal is Stan Robinson's "The Exodus of Pepe," written by the team. Stallman & Jacobson were responsible for two Amy-distributed novelty successes, "Yogi" and "Yen Yet Song," on the Shell label.

B. F. Wood Promoting 3 Foreign Tunes

NEW YORK—Reflecting the importance of foreign imports in the U.S., B. F. Wood Music, this city, is currently lending its promotional efforts to three tunes acquired from foreign publishers.

The songs are: "Let Your Lips Tell Me," an English-lyric version of a German song ("Noch Einmal Fur Mich") cut by Julius La Rosa on Kapp, and which Wood acquired from Gerig-Verlage of Cologne; "Black Stockings," an English song, published originally by Wood's London firm, which Colpix A&R director Stu Phillips has cut for the label; "Am I Too Late," an English version of an Italian song ("Sempre Con Te"), published originally by Edizioni Romana Film, and which Wood has for the Western Hemisphere.

New Ultra Audio, Mono Series LP's In UA Dealer Program

NEW YORK—Six new Ultra Audio LP's from United Artists are being offered to dealers under a buy-six-get-one-free offer until April 30.

In addition, the label has announced a Deluxe 3500 series, consisting of mono versions of Ultra Audio disks on the United Artists label. Retailing at \$3.98, the LP's—the first of which are from the six new releases plus five previous releases—are also being promoted via the sales program.

The new Ultra Audio issues are: Eydie Gorme & Steve Lawrence's "Cozy"; Sauter-Finegan's "Return of the Doodletown Fifers" Ferrante & Teicher's "Golden Piano Hits"; Terry Snyder's "Footlight Percussion"; Ralph Marterie's "88 Strings" and

Tito Rodriguez's "Motion Picture Themes Cha Cha Cha."

The five previous Ultra Audio albums in UA mono form are Terry Snyder's "Unique Percussion, Don Costa's "Echoing Voices & Trombones," Nick Perito's "Blazing Latin Brass"; Al Caiola's "Guitars, Woodwinds & Bongos"; Ferrante & Teicher's "Dynamic Twin Pianos."

Reprise Pacts Mort Sahl

NEW YORK—Mort Sahl has signed an exclusive recording contract with Reprise Records, it was announced last week by Moe Ostin, vice-president. Sahl's contract with Verve Records terminated in November after the release of "The Next President," his fifth album for that label.

Under the agreement, Sahl is executive producer of all his albums. He will make a minimum of two albums a year for Reprise. The expiration date of the contract was not revealed.

First Sahl album for Reprise to be released in early April, was recorded during Sahl's recent stand at the Crescendo in Hollywood.

Previous album releases for Sahl, all via Verve, were "The Future Lies Ahead," "Mort Sahl—A Way of Life," "Mort Sahl, 1960 or Look Forward in Anger," "Mort Sahl at the hungry i," and "The Next President."

Sahl closed a two week stand at Palm Springs' Chi Chi nitery last week, is currently editing the first album for Reprise before opening a two-week engagement at The Cave in Vancouver, B.C. Reprise just issued its first single by Sammy Davis, Jr., "Back In Your Own Backyard" and "I'm A Fool To Care," both from an album due this week, "The Wham of Sam."

Set Final Selection Of Teen Amateurs For Rock Show

NEW YORK—Having auditioned 5,000 amateur rock'n'roll acts during the past month, Sid Bernstein will select five winners this week (28) to be signed for appearances on the Brooklyn Paramount stage in his "Easter Parade of Stars" March 31-April 9. The ten-day music show is being headlined by Johnny Mathis, Bobby Rydell, Chubby Checker and Dion, with deejays Murray Kaufman and Clay Cole sharing emcee duties.

Thirty-five finalists from six states will compete at the Nola Studios in Steinway Hall, 111 W. 57 Street, at 5 P.M. Tuesday before an invited audience of music publishers, recording executives, trade paper writers, managers and agents.

Singers and instrumental groups from Maine, Massachusetts, Connecticut and Pennsylvania, as well as the New York and New Jersey area, were auditioned. Three studios were used simultaneously to hear up to 350 acts daily. Bernstein and his staff estimate that between 8,000 and 10,000 tyros were put through their paces, since most of the acts are quintets or sextets.

Judges for the finals include George Hamid, impresario of Atlantic City's Steel Pier; Nancy Dussault, featured in "Do Re Mi"; Billy Dee Williams, of "A Taste of Honey"; and actress Hilda Simms, currently production assistant on the upcoming "Mandingo" and The Cash Box's Ira Howard.

RCA Custom Meet Held Big Success By Williams

NEW YORK—Ralph C. Williams, RCA Victor's Custom's manager, said last week that the division's recent fourth annual national sales meet in Miami Beach was a "tremendous success."

"We discussed all aspects of our operation and literally put the spotlight on the many problems of today's market as well as our new plans to broaden and extend RCA Custom's activities."

Tagged "Operation Spotlight," the meet, held from March 7 to 11 at the Fountainebleau in Miami Beach, was under the direction of Carl Reinschild, sales manager, and William A. Mulligan, planning manager. It was attended by reps from the Custom's offices in New York, Chicago, Hollywood and Nashville, as well as factory reps from Rockaway, N.J., Indianapolis and Hollywood.

Japan Hears "Bandstand U.S.A."

NEW YORK—Japan's ties with Tin Pan Alley has been strengthened with the nightly broadcast over Radio Kanto of "Joe Wippler's Bandstand U.S.A.," a program taped here and air-mailed to Japan. The all-English stint, which began in Japan on March 20, is heard just a few days after its U.S. presentation.

International Favorites



TOKYO—Trio Los Panchos, Columbia Records artists, are welcomed to Japan by Nippon Columbia execs in preparation for the trio's recent tour of the country. Pictured above are (left to right) Johnny Albino, Mr. H. Terajima, chief of International Relations, Nippon Columbia; Chucho Navarro, Mr. Y. Hata, president, Nippon Columbia, and Alfredo Gil.

Los Panchos, one of Mexico's leading acts, have sold over 2 million of their records in Japan. A tour of Russia in July is being negotiated for by the trio.

His Greatest!
ADAM WADE
sings
"TAKE GOOD CARE OF HER"
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HOP SCOTCH
Santo & Johnny
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"LITTLE LONELY ONE"
THE JARMELS
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Mills
HIT REMINDERS
Songs of
DUKE ELLINGTON
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CARAVAN
SOPHISTICATED LADY
PRELUDE TO A KISS
MILLS MUSIC, INC. 1619 Bway N.Y.



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

WRCV-Philadelphia, which has been making the populace sit up and take notice of its 24 hour big band programming policy, will dip into the past April 4 with a live, big band remote from the stage of the Wayne Theatre (Wayne, Pa.) where "Sounds of The Big Band" will originate for two gala hours. Recreating the famous sounds of the Dorseys, Miller, Goodman, etc. will be Glen Gray fronting the Eddie Bigham Orchestra. Gray's Casa Loma arrangements (which have been a big sales attraction on Capitol Records) will be made available for the first time for public performance. Bigham once did a stint with the Red Nichols band. Another swing era notable set for the show is Larry Wagner, arranger for Gray, originator of the famed arrangement of



LARRY KANE
(KTRK-Houston)



BILL RANDLE
(WERE-Cleveland)



PHIL RAINEY
(WROL-Fountain City)

"Sunrise Serenade" and writer of "No Name Jive." WRCV's Jack Pyle will emcee. . . . Pyle recently did an emcee turn for the "Bands of Tomorrow Contest," a competition among thirteen Philly area high school dance bands sponsored by the Philly Jaycee Youth Activities Council to encourage teenage dance and stage bands. The competition was judged by AF of M officials. . . . Morton Downey, Jr., son of the famed singer and one of the nation's leading deejays in his own right (at WONE-Dayton) was nominated for a position on the FCC by Texas Senator Ralph Yarborough. Downey, a native of Texas, is extremely active in civic affairs. . . . Larry Kane, whose Saturday "bandstand" show on KTRK-TV-Houston has been top rated for the past three years, has added a new show to his activities. This month he launched a new hour weekly bandstand type offering on KFDM-TV-Beaumont, Texas Thursday nights. Expects to build the show to the strength of his original. . . . Family additions this week include a son to Harvey Kaye, better known as Jack the Bellboy to his WJBK-Detroit audience, and also a son to Barney Pip of WJET-Erie, Pa.

WBNY-Buffalo has instituted "Comedy Spotlight" as a regular station feature. The stint is a one-minute cut from the various best-selling comedy LP's spotted in every deejay show. So far program director Arnold Schorr has dipped into 14 such LP's with more to come. Response has been overwhelming says Schorr. . . . A group of Michigan State Univ. undergraduates, all Radio-TV majors, have pooled their money and experience to form a closed-circuit on-campus radio station. They program everything from Top 100 to jazz and need disks desperately. Those wanting to help a group of worthy boys gain valuable experience in their chosen field can send disks to Samuel Chu Lin, program director, WAHS-Shaw Broadcasting, G-60 East Shaw Hall, Michigan State Univ., East Lansing, Mich. . . . WERE-Cleveland's Bill Randle has given up all airtime at the station and will henceforth act in a program and promotion consultant capacity. Bill is working for a doctorate degree from Western Reserve Univ. in American Culture and is also on the faculty of Fenn College, teaching European Civilization. He has given up airtime duties to devote more time to these endeavors (A more detailed story appears elsewhere in this issue). . . . Georgie Hudson (WNJR-Newark) hosted a big stage show at the Newark Paramount Theatre that included the Shirelles, the Olympics, the Echoes, Lenny Miles and Moms Mabley. Turnout was tremendous reports Georgie. . . . Bernie Herman (WFBM-Indianapolis) is profiled in the latest edition of Buddy Basch's Top Hit Club News. . . . Larry Gar (WLBG-Laurens, S.C.) infos that Al Martino's "Little Boy, Little Girl" is breaking big in his listening area. . . . Phil Rainey, program director of WROL-Fountain City, Tenn., notes that the station's "good music" policy is being excellently received. Strong showings on all the major surveys indicates the new station is growing fast. . . . WJBK-Detroit is now airing employment opportunities on a regular basis in cooperation with the Michigan Employment Security Commission. Wonder if they play "Get A Job" as an intro?

VITAL STATISTICS:

Sandy Jackson has been promoted to assistant manager of KOIL-Omaha. In his new duties, Jackson, who has been with the station three years, will continue as operations director of KOIL. . . . Fred Frelantz (formerly Derf O'Day) excited KOCY-Oklahoma City to join KIRL-Wichita and other ex-KOCY jocks Bill Miller and Dale Wehba there. . . . The McClendon empire continues to expand with the announced purchase of KEAK-Tijuana, a 50,000 watt blanketing all of southern California and much of the west coast. . . . Joel Deutsch was named assistant director of promotion for WIP-Philadelphia. George A. Crandall joined WJBK-Detroit as general sales manager. . . . John S. Kennedy, an eleven year radio vet, will serve as news editor of WICE-Providence. . . . WAEB-Allentown, Pa. has now acquired WRAW-Reading to complete the Pennsy triangle that also include WNOW-York. Expansion plans for all stations are being formulated with WAEB's Kerm Gregory being appointed program manager for all three outlets.

BIOS FOR DEEJAYS

Paul Anka



In 1960, when Paul Anka turned 18 and was of legal age to appear in nightclubs, an exciting and most important new phase of his young but sensational career was launched. Debuting his act at Las Vegas' Sahara to tumultuous acclaim, he moved on to New York's Copa and came away with a record-breaking engagement. Dates in a Miami Beach hotel and other famed niteries are now permanent stops in his constant travels.

Born on July 30, 1941 in Ottawa, Paul's big break came when he approached Don Costa, then A&R head for ABC-Paramount Records, with four songs he had written. Among them was "Diana," which Costa and other AmPar execs felt Anka should record for them himself. It became a million-seller and launched the career of one of today's most consistent hit-makers. Anka's current hit single is "Tonight My Love, Tonight."

The Echoes



A hit record is always an exciting experience, but when a smash occurs on a very first try, it can mean a whole new way of life. That is what is now happening to the three youngsters who comprise the Echoes, currently climbing to the top with "Baby Blue" on the Segway label.

The boys, Harry Boyle (16), Tom Morrissey (19) and Tommy Duffy (18) come from the same neighborhood in Brooklyn, where they spent their spare time developing "a sound" while in school. Two songwriting adult friends, Sam Gulino and Val Lageux, teachers at Hicksville High School, wrote "Baby Blue" for them and arranged a debut with Jack Gold of Segway. Gold, impressed with the material and the delivery, immediately inked the boys and recorded them. Now, continuous road-trips to satisfy hop requests keep the boys hopping.

CHESS IS FLYING HIGH!

Zoomin' up
The Cash Box Chart

"BUT I DO"
CLARENCE (FROGMAN) HENRY
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"TRUST IN ME"
ETTA JAMES
ARGO 5385

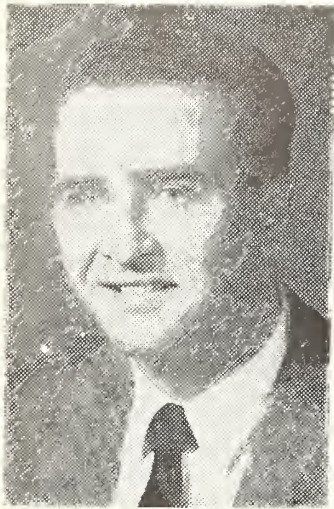
"WATUSI"
THE VIBRATIONS
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"SO SICK"
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GREAT
CHART
TOPPING
DEBUT
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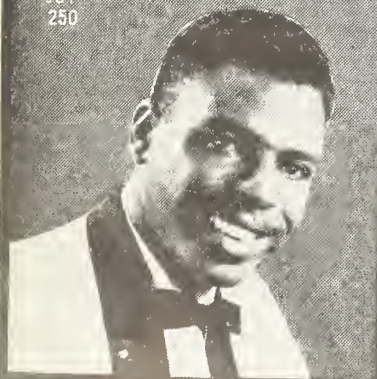
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**Victor Says "60 Years" (Vol. 1)
Over Million Sales Mark**

NEW YORK — RCA Victor Records announced last week that sales on its smash "60 Years of Music America Loves Best" (Vol. 1) had gone over one million copies. "60 Years"—a 2-record album of favorites by Caruso, Como, Toscanini and other artists, varying from Paderewski to Perez Prado. Package was released in October, 1959.

A second 2-record album, "60 Years of Music America Loves Best" (Vol. 2) was released in October 1960. Also a best-seller, the second volume's sales are now nearing the 500,000 mark, the label said.

Both albums resulted from an idea by George R. Marek, vice-president and general manager of Victor records. "It was an opportunity," said Marek, "to offer record buyers a package unlike any other in the catalog. Here were proven favorites by the world's greatest artists; performances which in many cases had been available only as treasures in the libraries of collectors.

"It was also," Marek concluded, "the best way we could find to commemorate the sixtieth anniversary of the record industry in a manner which would be a fitting description of its growth and its impact on the music of this country."

**Welk Signs Lifetime Pact
With Hollywood Palladium**

HOLLYWOOD — Maestro Lawrence Welk last week signed a lifetime contract to appear at the Hollywood Palladium Ballroom, beginning July 21, and every Friday and Saturday evening "for as long as you elect to remain, for the rest of your life."

The unusual pact was signed by Welk, with Don Fedderson and Sam J. Lutz, who recently took over the long-term lease of the night spot. Lutz, founder of Gabbe, Lutz, Heller and Loeb, is Welk's personal manager, and Fedderson's company, Don Fedderson Productions, serves as Welk's television counsel.

On May 27, Welk will wind up a record eleven-year engagement at the Aragon Ballroom in Pacific Ocean Park, following which he and his musical group leave for two weeks of concert appearances in the middle west and east. They leave Los Angeles following their ABC-TV show of June 3, for a concert on the 4th at the Civic Auditorium, Minneapolis.

Welk's television program for Saturday, June 10, will emanate from ABC's studios in New York, following which they will make additional concert appearances on their way back to Los Angeles, where, on June 17 they will resume their "live" television programs at KABC-TV, in Hollywood. Welk recently hit pop singles paydirt with his Dot reading of "Calcutta." His follow-up, "My Three Sons," shares sales honors in the 78 spot on this week's Top 100.

Everest Pushes New Songster

NEW YORK—Everest Records has a promotion push on for its new artist, songster Pepe La Staza. The artist's first single for the label, "She's My Date" and "Till The End of Time," produced by Leiber & Stoller, is being kicked-off via a coast-to-coast personal appearance and deejay tour by the performer, which began March 23 and extends until April 3. Itinerary includes Philly, Detroit, Chicago and St. Louis. La Staza will appear on Pat Boone's TV special on Sunday, April 3.



**Record
Ramblings**

NEW YORK:

"The name is Tony Orlando. A talent on whom I'll bet. A name you'll always remember. A voice you'll never forget." So sez the telegram-poem Epic's Herl Linsky is sending around in behalf of the newcomer's "Halfway To Paradise" bow. . . . George Pineus, while on the coast last week, concluded a deal with Dot topper Randy Wood, for the U.S. master rights to the hot European opus "Schnaps," waxed by Willy Millowitsch. Gil Music, currently smashing thru with Gene McDaniels' "100 Pounds Of Clay" (Liberty), will publish the tune . . . Nat "King" Cole honored at a trade press party thrown by Capitol, 3/20 at the Savoy Hilton. . . . Our hearty congrats to Mercury's Damita Jo and Mgr. Biddy Wood, who'll wed in April. Thrush'll be back at the Boulevard for a month-long stint, starting 5/19. Prior to that she'll be on the April 19 Dave Garroway TV'er and'll play at the Apollo May 5th. Her latest duo's "Sweet Georgia Brown" and "Do What You Want."



McGUIRE SISTERS



RICHARD WESS



MARTY VINE

Jubilee-Josie A&R director Mickey Eichner, thrilled with the action on Bobby Freeman's newie "Mess Around" (Josie), tells us to watch out for Billy Mitchell's up-coming Jubilee date, "Short Skirts." . . . Strand Records cashing in on the recent Paar-Sullivan comments with their "Jack Haskell Swings For Jack Paar" LP. Label's also getting quick action on the Sliders' "Quit Man" and Karen Chandler's "My Own True Love"—based on "Tara's Theme" from "Gone With The Wind." . . . Milton Karle plugging away on Tony Martin's "His Greatest Hits" Dot LP. Tony opens here at the Waldorf-Astoria, 5/27. . . . "T.J." Johnson sends along word that his St. Pat's Hop at St. Pius Church, Scarsdale, N.Y., featuring Town & Country's Susan & the Sneakers and Pyramid's Pharaohs, was a huge success.

Len Salidor, promo topper for Decca-Coral-Brunswick, back last week from a two-week cross-country jaunt to meet with deejays and distribs in behalf of the labels' fast-breaking hits that include the McGuire Sisters' "Just For Old Times Sake," Rosie's "Lonely Blue Nights," Sammy Kaye's "Welcome Home," Thelma Carpenter's "My Heart Feels It Too," Teresa Brewer's "Whip-Poor-Will," Brenda Lee's "You Can Depend On Me" and the Jackie Wilson doubleheader, "Please Tell Me Why" and "Your One And Only Love." . . . Gwen Verdon to be the guest of honor, 4/14, at the Vets Hospital Radio & TV Guild, 13th Ann'y ball. . . . Mike Collier's latest guided 'plug missile' bears the imprint of Hugo & Luigi & the Children's Chorus version of "La Pachanga" (Victor). . . . Everest's Marty Weiss items that Charles K. L. Davis p.a.'s on the 4/30 Ed Sullivan TV'er and that Gloria Lynne was a guest on the "Schaeffer Circle" 3/18 TV offering. . . . E. B. Marks pounding the drums in behalf of Clyde Otis' Mercury performance of Ernesto Lecuona's "Jungle Drums."

Doc Berger still on his back as a result of a serious brain illness. The little guy's in bad shape. Let's all cheer him up at his 931 E. 28th St., Brooklyn, N.Y. address. . . . Johnny Mathis received the '60 'Singer Of The Year' award from the American Musical Guild, 3/21, at the Warwick Hotel. . . . ABC-veep Larry Newton thrilled with reports from Dave Rosen that Snyder & Manning's "Cimarron" is breaking wide open in Philly. . . . Barbara Marcus has joined Licensing Corp. of America as head of the endorsements division. . . . Challenge veep Mel Blye, reports from the coast, that there's been instant hit-action on Jerry Fuller's "Shy Away." Jerry, by the way, is a former boxing champ from Texas. . . . Congrats to Harry Tobias who's celebrating his 50th year as a tunesmith. The Big 3 (Robbins-Feist-Miller) publishes a large roster of Harry's "Sweet And Lovely" tunes. . . . Vista's Annette will demonstrate the "Glide" via film and video tape on TV hops 'round the country.

Ben E. King joins Fats Domino, Paul Williams and the Shells on a cross-country tour beginning April 3. . . . Marty Vine due out soon with his 1st Mastermode release, "Rosemary" and "Cheryl." . . . Beltone's Joe Rene flippin' over Chuck Jackson's "Mr. Pride." . . . Flippin's Sid Prosen goin' wild over the Dream-Timers' "An Invitation." . . . The Solitaires, whose latest for Old Town is "Lonesome Lover," currently on an eastern trek and will be at the Royal in Balt., March 31. Group's been on a tour of duty for the Armed Forces. . . . Bon voyage to "Brazen Brass" hit-maker Henry Jerome and wife, Elly, who left last week for a cruise vacation. . . . Neil Galligan zoomin' round the town with Gerry Granahan's "Unchained Melody" (on the Canadian-American affiliate, Caprice). . . . Marv Kolsky working away on Planetary's hits; Johnny Dankworth's "African Waltz," Joe Jones' "California Sun," the Playmates' "Little Miss Stuck-Up" (all Roulette) and Sam Cooke's "That's It, I Quit, I'm Movin' On." . . . Carl Deane up for his plug-visit for the Roommates' "Glory Of Love" (Valmor), Pee Wee King's "Slow Poke" (Landa) and Elmore Morris & the Spinners' "Paradise Hill" (Landa). . . . Sorry to hear about the deaths of publisher Dave Dreyer's mother (who was going on 100 years old) and Lou Teicher's (of the Ferrante & Teicher team) mother.

Richard Wess, freelance-arranger-composer-conductor grabbing the credits on recent Connie Francis, Caterina Valente and Betty Carter LP sessions. Richard has retained the Buddy Basch office to handle his promo. Bud's latest Top Hit Club News cover-features Bob Hope. . . . Dick Gabbe has been elected president of the Conference of Personal Managers, East, succeeding Kal Ross. Robert Altfeld was elected vice-president and Robert Coe won the post of secretary. Mel Shayne was elected treasurer and executive secretary. The new Board of Directors consists of Mannie Greenfield, Ray Katz, Al Bruno, and Ross, who automatically becomes a member of the board by virtue of his former position.



Record Ramblings

CHICAGO:

Chess sales topper Max Cooperstein infos that 3 of the Chess diskery's top artists are skedded to appear on Dick Clark's American Bandstand TV'er. Eitta James is on March 23, The Vibrations make the scene March 24, and Clarence (Frogman) Henry gives out with "But I Do," 3/31. . . . Radio station WAAF will air a series of special broadcasts direct from the Chicago National Boat Show which opened at McCormick Place 3/24. The broadcasts, with Jerry Leighton at the mike, will be heard daily in the 3:15-4:30 PM time slot for the entire run of the event (3/24-4/2). An added attraction for visitors attending the show will be alternate appearances by the Dukes Of Dixieland and Les Brown and his band. . . . Sammy Kaplan's ever growin' Biegel & Kaplan (Detroit) promo firm recently added two more accounts to their roster: Bedford Recording Co. of L.A. (for the Midwest) and Laurel Record Co. of New York.



BEN E. KING



SOLITAIRES



JIMMY HASKELL

. . . Allstate's Hugh Devlin, looking hale, hearty and broke after his vacation trip to Las Vegas, has lots of praise for the new Tobin Matthews waxing "Oh Julie (USA)" as well as up and comers "One Ugly Child" by Larry Bright (Tide) and "Come Softly To Me" by Raymond Lefevre (Atlantic). . . . M. S. promo man Harvey Goldstein dons khaki for a six months tour of army duty. . . . Bill Dobslaw and Acme Records' artist Jay Fanning, up for a Cash Box visit last week. Fanning's been touring the midwest in behalf of his current coupling "Be My Sweetheart" b/w "It's Love" but, from the looks of that even tan he's sportin', you'd think he's been touring The Bahamas or something. . . . Prexy Frank Gimbel and v.p. John Rieley write from Milwaukee where their Teen All Star Bonus Plans is meeting with much success among teenagers and disk jockeys. . . . Laurie Records' national promo man Russ Miller, on the local scene exposing The Jarmels' "Little Lonely One."

Record row was further enhanced by visitors Bernie Lowe and Al Kahn of of Cameo-Parkway, carting brand new album releases by chart riders Chubby Checker and Bobby Rydell plus a lush instrumental LP by the International Orchestra. . . . Carl Jones, C. J. Records topper, tells us his desk is swamped with advance orders for Betty Everett's just out pairing "Happy I Long To Be" b/w "Your Loving Arms." . . . Marty Gold, RCA conductor-arranger and A & R man for stereo action, in town for a waxing session, rounded the local airways with Stan Pat. . . . Deejay Roy Wood emceed grand opening festivities 4/8 at Lucky's Place, new nitery on the south side. . . . Liberace, pleasing the patrons at the Empire Room of the Palmer House. . . . Over at Garmisa Distributors, there's action aplenty with Bill Snyder's "Cimarron" and the new Woody Woodbury album, "Concert In Comedy."

A quick call from Decca's Frank Scardino raving about Bert Kaempfert's latest LP "The Wonderland Of Bert Kaempfert" which includes the artist's "Cerveza" click as well as his new single "Tenderly." Frank's urging us to spin the new Brenda Lee pairing "You Can Depend On Me" b/w "It's Never Too Late." . . . Adam Wade, riding high with "Take Good Care Of Her," guested on the various weekend hops last week before winding up his very successful Tradewinds' engagement. . . . M. S. Distributors, racking up sales in the area with Del Shannon's "Runaway" (Big Top); "Louisiana Man" by Rusty & Doug (Hickory) and Joe Jones' "California Sun" (Roulette). . . . Jack Karey, enjoying another upsurge in ratings on his Goldenrod Show, does a special request benefit at the V.A. hospital in April. . . . RCA-Victor's Stan Pat tells of a couple of recent releases catching on hereabouts. First off, The Browns' "Angel's Dolly" and secondly, Della Reese's spankin' new rendition of "Won'cha Come Home Bill Bailey." . . . We had a nice visit with west coaster Gene Landy and folk singer Bob Grossman, in Chi promoting the latter's Eureka LP "Cosmo Alley Presents Bob Grossman." Gene's been getting very favorable reaction to his Lectern grouping of modern art, literature and grammar albums. . . . Mercury's subsid label, Smash, out with a potential 'smash' by The Paramours called "That's The Way We Love."

Sig Sakowicz jets to Hollywood 4/16 for his third annual coverage of the Academy Awards. As usual, he'll bring back a sackful of taped celeb interviews. . . . Ralph Cox, pluggin' away with "Little Girl, Little Boy" by Al Martino (20th); "Royal Whirl" by The Royaltones (Goldisx) and "Loch Lomond Rock" by The Ramrods (Amy). . . . Night time spinner Mike Rapchak switched over to an A.M. time slot on WCFL. . . . Veteran promo man Paul Geallis is now freelancing in the areas of Milw-Chi-Gary. Cash Box' best wishes to a good guy in his new venture. . . . Chi visitor Johnny Walsh, exposing his W.B. etching "Girl Machine" at the local hops. Summit's Dick Gasen, elated over action on Andy Stewart's "Scottish Soldier" (Warwick). . . . Mercury's Bob Spendlove is pretty high on The Platters' "Trees"; June Valli's "The World We Love In" and the new David Carroll instrumental "Two Way Stretch."

LOS ANGELES:

Everyone at Dot Records looking for Lawrence Welk to come up with another winner in just out coupling "My Three Sons" b/w "Out Of A Clear Blue Sky," following-up million seller "Calcutta." . . . Title of the fifth Hi-Fi album The Surfers have just waxed is retitled from "Blue Hawaii" to "The Islands Call." Group is currently doing a stint at the Wagon Wheel in Lake Tahoe. . . . Julie Losch reports the Jimmie Rodgers effort on Roulette "My Heart Sings," is grabbing Pick Hit action all over the southland, and Candix Record's "Underwater" slice featuring The Frogman, is starting to hit local charts. . . . Tidal Records informs the Peter and The Wolves waxing "Mr. Frankenstein"

Well-Suited



LOS ANGELES—The Everly Brothers are show departing L. A. for a one-day visit to New York where they were fitted for specially designed suits they plan to wear on a forthcoming guest spot on the Tennessee Ernie Ford TV'er.

London's New Philly Distrib Set-Up

NEW YORK—Lee Hartstone of London Records last week announced an unusual distribution set-up for London product in the Philadelphia territory. On Monday, March 20, London severed relations with Sparks Distributing and established an office through which Philadelphia retailers, and jobbers can order product. The office will be run by Bob Van Metre, formerly mid-Atlantic field manager for London.

The Philly office will have sales reps for the territory, but will carry no inventory. All album merchandise orders will be shipped into Philly out of the New York Branch.

What adds to the unusual nature of the move is the fact that Chips Distributing in Philly will handle singles for London Records in that territory, but a dealer, one-stop, rack jobber, and operator can also order singles out of the N.Y. branch—whichever he prefers.

All LP products will come from London's N. Y. branch and only from that branch.

The address and phone number of the Van Metre office will be announced shortly.

New Latin Dance Puts Sy Carlton In Dance Field

NEW YORK—Sy Carlton is wondering these days whether he's a dance promoter rather than an exec for Carlton Records.

Working of Merv Griffin's "The Charanga"—a session based on the hot new Latin dance-step—Carlton has just sent an instruction chart and fact sheet on the charanga (or pachanga) to every disk jockey, dance studio (with record) and TV dance personality in the U. S.; personally contacted exec officers of all major dance chains such as Fred Astaire, Arthur Murray, Dale Dance Studios, etc. and arranged for them to teach the step; arranged for Griffin to demonstrate the dance on various TV shows, including his own TV stints, "Play Your Hunch" and "Saturday Night Prom"; arranged for video tapes to be made of the step during latter performances for use around the country on local TV deejay shows.

LP Success Leads To Singles For Eddy Howard

NEW YORK—Because of the favorable reaction to its recently issued LP, "Eddy Howard's Golden Hits," Mercury Records has decided to cut the songster for singles releases, according to promotion director Charlie Fach. Howard will record new material, employing his familiar vocal style and band backing techniques.

THE NO. 1 IN LATIN LP SALES



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Hirt In Session



NEW YORK—Al Hirt, the 300-pound horn-blowing powerhouse, is shown in session that resulted in his first RCA Victor LP, "The Greatest Horn In The World." Hirt, one of the hottest new artists on the Victor roster, is getting the star buildup from the label. Until recently, he had confined his artistic endeavors to his native New Orleans.

Kenton To Bow "New Era" Music In Las Vegas

HOLLYWOOD—A "New Era in Modern American Music," as fashioned by Stan Kenton, will be unveiled to the public this Wednesday night (29) at the Riviera Hotel in Las Vegas.

In the new orchestra, Kenton, who celebrates his 20th year as a bandleader May 30, will spotlight a chorus of four mellophoniums, new instruments developed for Kenton by the Conn Instrument Co. The remainder of the "New Era" band is comprised of five trumpets, four trombones, one tuba, five saxes, drums, Latin drums, string bass, and Kenton's piano.

Kenton will showcase an entirely new book of arrangements, built around the mellophonium choir, and including sixty-five original compositions created especially for the "New Era." Ann Richards, who, along with Kenton, is an exclusive Capitol artist (and Mrs. Kenton in private life) will take charge of the vocal department during Kenton's four-week stand in the Riviera Lounge.

Kenton decided to form the "New Era in Modern American Music" last summer. Since then he has been, composing, arranging, rehearsing, and recording almost without a break.

The debut of the "New Era" at the Riviera Wednesday will mark the beginning of the sixth distinct phase in Kenton's musical career. He started in 1941 with "Artistry in Rhythm," and followed that with "Progressive Jazz," "Innovations in Modern Music," "New Concepts in Artistry in Rhythm," and "Contemporary Concepts in Jazz."

After closing at the Riviera Lounge on April 25, Kenton will take his "New Era" on a 2½-month concert tour of the U.S. and Canada, returning to Hollywood on July 10. While the band takes a three-week vacation, Kenton will travel to Southern Methodist, Indiana, and Michigan State universities where he will conduct week-long music workshops. In August he will take the band out on another cross-country tour.

Waronker Back On Job With Hectic Sessions

NEW YORK—After a brief vacation in Hawaii, Liberty Records' board chairman Sy Waronker last week wasted no time on being in on new Liberty product—he supervised five disk sessions simultaneously during one evening. Between the hours of 7:30 PM and 3 AM, four singles and an album were cut by Martin Denny, Johnny Mann and Felix Slatkin. Waronker personally produced Slatkin LP and Denny single, while Snuff Garrett and Slatkin produced the others.



Record Ramblings

West Coast head of Columbia Records Irving Townsend, along with Mrs. Townsend, co-hosted a recent reception for concert artist Mahalia Jackson, at the Crystal Room of the Beverly Hills Hotel. . . . Crystalette Records out with 2 new ones—Tony Caro's "Chemistry of Love" b/w "Hard To Get," and disc dedicated to the new Los Angeles major league baseball team "Let's Go Angels" by The Craftsmen. . . . Mel Bly, Challenge veep, happy with the reaction nationally to Jerry Fuller's latest "Shy Away." Fuller is one-time boxing champ from Texas. . . . Jeanie Bennett, who pens the Personality Plugger, sends word that new folk-singing duo The Voyagers, could be headed for hitsville with their debut deck on the Ensign label "The Sock Hop." . . . Golden Records is releasing a "Rocky and His Friends" LP, with voices by June Foray. . . . Conductor-arranger Jimmie Haskell, who did the musical score for the Paramount pic "Love In A Goldfish Bowl", also did the music for the Tommy Sands platter of the title song from the film.



KENNY MILLER



BEN KRASS



TONY CARO

Actor-singer Frankie Vaughan, currently busy with a series of concerts through the South of England. . . . Kangaroo Records set to blast-off with a biscuit titled "Missile Monkey," clefted and chanted by Ric Masten. . . . Imperial Records topper Lew Chudd, announces that singer-actor Kenny Miller has been pacted to a five year contract. Artists initial offering pairs "Teenage Bill of Rights" and "Spring Vacation Time." . . . Bob Geddins, of Gedinson Records, hitting the market with Jimmy McCracklin's debut item "My Life" and flip "Club Savoy." . . . Ed Townsend making a chart bid on Warner Bros. with coupling "Cherrigale" b/w "Dream World." . . . Chirp Jane Morgan has been inked to headline a three week return engagement at the Coconut Grove bowing Sept. 21. . . . Jazz sax and flutest, Paul Horn, recently signed to an exclusive Columbia wax deal. . . . Liberty Records' Joe Sadd, notifies that deejay Marty McNeely, of WXYZ in Detroit, is breaking the Gene McDaniels' hit "100 Pounds Of Clay" in that area. . . . Stan Kenton and the Ork. busy with a series of recording dates at the Sam Goldwyn Studios, cutting several LPs for Capitol prior to opening in Las Vegas 3/29. Vocal group The Teen Queens, scoring on the Antler label with outing "Donny."

Songstress Maxine Brown, who had smash "It's All In My Mind," looking to make it two-in-a-row with "Funny" on Nomar. . . . Louise Scherman, promo gal at Modern Distributing, reports The Skyliners have a newie on Copix titled "The Door Is Still Open." . . . Rita Moss, lark who has a four octave voice, currently featured in the Champagne Room at the Fountainbleau restaurant. . . . Villa-Yore Records artist, Marc Haven, making the rounds of the stations plugging his "Hey Senorita" and "Janice" pairing. . . . Personal Manager, Red Doff, and wife Marilyn, proud parents of a new baby girl, Carol Elizabeth. . . . "Battle Of Bull Run" by The Pathfinders on Capehart Records breaking for a hit throughout the midwest.

HERE AND THERE:

PHILADELPHIA—We hear that Seeco has latched onto Ben Krass' hot Bond master, "When The Saints Go Marchin' In." Ben, of course, is part of the Krass Bros., a famous name in clothes circles. . . . Bob Heller now has a big 'salute to the town's deejays' sign outside his distrib. Cathy Jean's "Please Love Me Forever" (Valmor) still leads his hit list. . . . ASCAP prexy Stanley Adams recently honored with the 15th Annual Gold Medal of the Phil. Club of Printing House Craftsmen at the Bellevue-Stratford. . . . Mainline's Buzz Curtis sez that the Dunes' "Lonely Sounds" is taking off like a jet. LP-wise it's Eddie Harris' (sans the Red Schwartz ork) "Exodus To Jazz" (VeeJay). . . . Marnel's Larry Cohen unmasking a 'sleeper smash' in Tony Orlando's "Halfway To Paradise" (Epic) and that there's loads of excitement on Gene Pitney's "Louisiana Mama" (Musicor). . . . Cosnat's Shirley Rubin claiming top ten'ers in Johnny Dankworth's "African Waltz" (Roulette) and the Drifters' "Some Kind Of Wonderful" (Atlantic). Also shaping up are Mina's "This World We Love In" (Time) and Jerry Lee Lewis' "What'd I Say" (Sun). . . . Barry Abrams infos that Chips has a fantastic smash in Chubby Checker's "It's Pony Time" (Parkway) LP. Hot single-wise it's the Paris Sisters' "Be My Boy" (Gregmark). . . . Jerry Murad's Harmonicats' "Theme From Hippodrome" leads Ted Kellems' Columbia distrib new tune plug list. He adds that Syla Saynt's "It's So Wonderful" and the Brothers Four "Frogg" are starting to happen. . . . Al Melnick's A&L distrib has taken on the Golden Crest, Colonial, Standard and B&F lines. The big single is the Echoes' "Baby Blue" (Segway) and the big LP is Robert Frost reading his own poetry on Caedmon. . . . With Ronnie Singer, at Saul Lampert's place, it's the Tokens' "Tonight I Fell In Love" and the String-A-Longs' "Brass Buttons" (both Warwick) and the Chimes' "I'm In The Mood For Love" (Tag).

NASHVILLE—Hubert Long telegrams that there's tremendous reaction to Darrell McCall's Capitol bow, "Beyond Imagination" and "My Kind Of Lovin'" and that he'll do the 4/3 Dick Clark TV'er. Vic McAlpin long-distanced that there's been smash reaction to Ferlin Husky's Capitol newie, "Before I Lose My Mind."

CLEVELAND—Ed Rosenblatt, back in town now, and Cosnat promo mgr. Irv Rosenblatt letters that their fastest breaking decks are Marv Johnson's "Merry-Go-Round" (UA), Bobby Freeman's "Mess Around" (Josie), the Drifters' "Some Kind Of Wonderful" (Atlantic) and the Rusty Warren "Sinfational" Jubilee package. . . . Henry George, co-mgr. at M.S. distrib, items that promo man Dennis Ganim's sending around ping-pong balls plugging Ping Ping's Kapp slice, "Sucu Sucu." He adds that his big newies are the Pathfinders' "Bull Run" (Capehart), the Texans' "Green Grass Of Texas" (Infinity) and Pat Zill's "Pick Me Up On Your Way Down" (Sand).

SAN FRANCISCO—New Sounds Hugh Trutton reports that there's been overwhelming reaction to Lawrence Welk's "My Three Sons" (Dot single) and Billy Vaughn's "Orange Blossom Special & Wheels" (Dot LP).

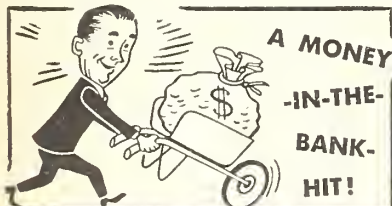
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"We Lovers," From Luxembourg, Wins Eurovision 1961 Grand Prix

CANNES—The winner of the Eurovision Song Contest—Grand Prix 1961, which took place in Cannes, South of France on March 18, was Jean-Claude Pascal of Luxembourg with "Nous Les Amoureux" ("We Lovers") Maurice Vidalin and Jacques Datin. The musical director was Leo Chauliac. The song won with 31 votes.

Jean-Claude Pascal was born in Paris in 1927 and is well known as a star of stage, screen and television. He records for Pathe-Marconi which released the disk in France on the day of the contest. The song is published by Bagatelle Music of Paris. This is a new company of which Denis Bourgeois, who was present at the Festival, is managing director. This is Bagatelles first major success. It is published in Italy by Curci and within a few hours of the result enquiries were received from other territories. Also at the Festival to share in the victory was Jack Poisson A & R manager of Pathe-Marconi in Paris.

For the third consecutive year, second place was taken by England with 24 votes. The song, "Are You Sure" was written, composed and presented by The Allison's (John and Bob). The musical director was Harry Robinson. Recorded and released in London by Fontana, the disk has sold 300,000 in four weeks and is currently No. 2 in the British charts. It has also been released throughout the continent and in the US on the London label. Publisher is Marlyn Music. The British contingent at the Festival was headed by Eric Maschwitz, head of BBC Television Light Entertainment and his assistant, Tom Sloan, who was responsible for the British commentary. Also from London came Leslie Gould, managing director of Philips-Fontana. Jack Baverstock A & R Manager for Fontana, publisher Harry Lewis and the artists agent Titi Burns.

Presented by Radiodiffusion-Television Francaise under the auspices of the European Broadcasting Union, the contest was held at the Palais des Festivals, Cannes.

It was the sixth contest to be organized by members of Eurovision to encourage the production of original songs on an International basis by provoking rivalry between composers and writers of continental countries.

Inaugerated in Lugano in 1956, when Switzerland was the winning country with "Refrain," subsequent contests have been held in Germany (1957), Holland (1958), France (1959) and England (1960).

Holland won in 1957 and 1959 with "Net Als Toen" & "Een Beetje" and France in 1958 with "Dors Mon Amour" and last year with "Tom Pillibi."

This year's contest — which attracted a record number of entries—sixteen countries—including Finland, Spain and Yugoslavia who were competing for the first time—was televised and transmitted over the Eurovision network to the participating countries reaching over 50 million viewers.

Votes for the entries were cast by juries of ten people based in the television studios of each competing country. Having watched the program on TV, the judges voted for every song except their national entry, these votes being transmitted by telephone to the Palais des Festivals at Cannes.

The order of presentation was decided by drawing lots at a special cocktail party at the Carlton Hotel two days before the contest. Both the winner, Luxembourg and, the runner up, U.K. were very favorably placed drawing 14 and 15 respectively.

The final result showing the country—number of votes—title—artist—composer—writer—musical director—

recording company—publisher was as follows:—

Luxembourg. 31. "Nous Les Amoureux" (We Lovers). Jean-Claude Pascal. Jacques Datin. Maurice Vidalin. Leo Chauliac. Pathe-Marconi. Bagatelle.

United Kingdom. 24. "Are You Sure." The Allison's. (Artists, composers & writers.) Harry Robinson. Fontana. Marlyn.

Switzerland. 16. "Nous Aurons Demain" (Tomorrow We Shall Have). Franca di Rienzo. Geo. Voumard. Emile Gardaz. Fernando Paggi. Vogue. Voumard-Gardar.

France. 13. "Printemps" (Spring). Jean-Paul Mauric. Francis Baxter. Guy Favereau. Franck Pourcel. Festival.

Italy. 12. "Al-di-la" (Beyond). Betty Curtis. Carlo Donida. Mogol. Gianfranco Intra. C.G.D. Ricordi.

Denmark. 12. "Angelique." Dario Campeotto. Aksel Rasmussen. (Author & composer) Kai Mortensen. Sonet. Emudico.

Norway. 10. "Sommer I Palma" (Summer in Palma). Nora Brockstedt. Jan Woelner. Egil Hagen. Oevind Bergh. Karusell. Egil Monn Iversen.

Yugoslavia. 9. "Neke Davne Zvezde." (Stars of The Past). Ljiljana Petrovic. Miroslav Antic. (author) Joze Privsek (Composer and M.D.). Jugoton. Society of Composers of Light music.

Spain. 8. "Estando Contigo" (When I Am With You). Conchita Bautista. Augusto Alguero. Antonio Guijarro. Rafael Ferrer. Publisher:—Canzones del Mundo.

Monaco. 6. "Allons, Allons les Enfants" (Come on, come on children). Colette Dereal. Hubert Giraud. Pierre Delanoe. Raymond Lefebvre. Polydor. Editions S.E.M.I.

Finland. 6. "Valoa Ikkunassa" (A Light In The Window). Laila Kinnunen. Eino Hurme. Sauvo Puhtila. Georges de Godzinsky. Scandia. Musiikki-Fazer.

Holland. 6. "Wat een dag" (What A Day). Greetje Kauffeld. Dick Schallies. Pieter Goemans. Van der Linden. Philips. Basart.

Germany. 3. "Einmal Sehen Wir Uns Wieder" (Someday We'll Meet Again). Lale Andersen. Rudolf Maluck. Ernst Bader. Electrola. Marbot.

Sweden. 2. "April April." Lill-Babs. Bobby Ericson. Bo Eneby. Thore Ehrling. Karusell. Southern.

Austria. 1. "Sehnsucht" (Desire). Jimmy Makulis. Leopold Andrejwirsch, (author & composer). Ariola.

Belgium. 1. "September Gouden Ross" (September Golden Rose). Bob Benny. Hans Flower. Wim Brabants. Francis Bay. Philips. World music.

Many notable personalities from the recording and publishing world converged on Cannes for the Festival including Simon Brehm, president of Karusell Records and Joker Records of Sweden, the only company to have two artists competing, Lill-Babs from Sweden and Nora Brockstedt or Norway. Nora also represented Norway at last year's Festival in London with "Voi-Voi."

Also from Scandinavia came the publisher of Denmark's entry, "Angelique," Jorgen Kleinert of Imudico. The number was written by 61-year-old invalid Aksel Rasmussen, and was selected from 386 entries and has been published throughout the world.

Felix Stahl, managing director of Stockholm's Musik Productions, was also at Cannes. Three of the songs are published by Stahl in Scandinavia "Are You Sure" (U.K.). "Al Di La" (Italy) and "September Golden Rose" (Belgium), in association with World Music.

From Italy came Mariano Rapetti, director of Gruppo Editoriale Ricordi of Milan, publisher of "Al Di La,"

Friendly Competition At Cannes



CANNES—The Eurovision Song Contest, one of Europe's most important pop music festivals, witnessed, as usual, a turnout of the leading names in European entertainment. Above are photos taken at the festival.

Top left: Some of the competitors take a friendly arm-in-arm walk during a break in the rehearsals. They are (left to right) Jimmy Makulis (Austria), Lill-Babs (Sweden), Dario Campeotto (Denmark), Laila Kinnunen (Finland), Bob Allison (England) and Greetje Kauffeld (Holland).

Top right: Winner of the Grand Prix Eurovision 1961 Song Contest, Jean-Claude Pascal (right), receives his award from Mlle. Tessa Beaumont, leading ballerina of the Paris Opera House, while musical director Leo Chauliac looks on.

Bottom left: Musical Director Frank Pourcel of France is pictured with several of the female entries: Betty Curtis (Italy), Colette Dereal (Monaco), Nora Brockstedt (Nor-

way) and Conchita Bautista (Spain).

Bottom right: At one of the performances, the stars group for a picture. Top row: Colette Dereal, Nora Brockstedt, Laila Kinnunen, Jimmy Makulis and Lill-Babs. Middle row: Franca di Rienzo (Switzerland), Bob & John Allison, Bob Benny (Belgium) and Lale Andersen (Germany). Down front is Dario Campeotto.

"Scottish Soldier"



entered for the contest after its No. 1. victory at San Remo. Less successful here, it came in fifth.

From Germany, Hans Bertram, A & R manager from Electrola. The German competitor, Lale Andersen's waxing of "Ein Schiff Wird Kommen" (A Ship Will Come), from the film "Never on Sunday," has now sold over 750,000. During the Festival, Lale Andersen, Germany's Armed Forces Sweetheart during the war and the original singer of "Lili Marlene" met Britain's Armed Forces Sweetheart Vera Lynn, who attended the Festival.

From Belgium came Jack Kluger, managing director of the Palette label of Brussels and N.Y. and of publishing firm, World Music—handling the Belgium song "September Golden Rose." The day of the contest Kluger released a 12" LP on the Palette label of all the numbers entered, recorded by famous Austrian pianist/composer Peter Kreuder.

Philippe Weil, artist director of Fontan in Paris attended. Weil released "Are You Sure" with French lyric and titled "Soeur Anne" (Sister Anne) in France. With the exception of "Are You Sure," all the songs presented were ballads or slow numbers. Unlike San Remo, the songs were not being heard for the first time—as already mentioned, "Are You Sure" is currently No. 2 in the British charts and "Al Di La" is very high in the Italian charts.

VANCOUVER, B.C.—Andy Stewart's recording of "A Scottish Soldier" was promoted here on a deejay tour of the area's radio stations by one of the girls of the Vancouver Pipe Band, escorted by Quality Records' Ken Welsh. Above, CFUN's Al Jordan receives his copy of the disk from the girl. The record, on Top Rank here, has been released in the U.S. on the Warwick label.

The Cash Box's European director visits Amsterdam on way to Cannes Festival. See England column.

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The Cash Box Top 100's Publishers

(Top 100 titles listed Alphabetically)
See card for artist and label credit)

ALL IN MY MIND	57	LITTLE MISS STUCK-UP	47
(Figure BMI)		(Planetary ASCAP)	
ANGEL ON MY SHOULDER	72	LITTLE PEDRO	82
(Sherman, Dev Vorzon BMI)		(Dreamland BMI)	
APACHE	6	LONELY BLUE NIGHTS	48
(Regent BMI)		(Figure BMI)	
ASIA MINOR	17	*LUCKY OLD SUN	97
(Barbrob ASCAP)		(Robbins ASCAP)	
BABY BLUE	27	MEMPHIS	95
(Greta BMI)		(Bamboo BMI)	
BABY SITTING BOOGIE	24	MERRY-GO-ROUND	59
(Herb Reis BMI)		(Jobete BMI)	
*BLIZZARD	88	MODEL GIRL	42
(Red River BMI)		(Alan K BMI)	
BLUE MOON	1	MOTHER IN LAW	22
(Robbins ASCAP)		(Minit BMI)	
*BONANZA	99	MORE THAN I CAN SAY	49
(Livingston & Evans ASCAP)		(Cricket-Simon, Jackson BMI)	
*BRASS BUTTONS	89	*MY THREE SUNS	78
(Dundee BMI)		(Don-Michael BMI)	
BUMBLE BOOGIE	79	ON THE REBOUND	19
(Martin ASCAP)		(Cigma BMI)	
BUT I DO	11	ONCE UPON A TIME	28
(Arc BMI)		(Mercedes BMI)	
BYE BYE BABY	53	ONE EYED JACKS, THEME FROM	54
(Jobet BMI)		(Famous ASCAP)	
CALENDAR GIRL	66	ONE MINT JULEP	39
(Aldon BMI)		(Progressive, Regent BMI)	
CALCUTTA	21	PLEASE LOVE ME FOREVER	15
(Pincus-Symphony House ASCAP)		(Ricky BMI)	
*CALIFORNIA SUN	100	PLEASE TELL ME WHY	35
(Tyrol, Lloyd, Logan BMI)		(Lena SESAC)	
DEDICATED TO THE ONE I LOVE	4	PONY EXPRESS	65
(Armo-BMI)		(Conley ASCAP)	
DIXIE, THEME FROM	77	PONY TIME	3
(Lindane BMI)		(Alan K BMI)	
DON'T WORRY	5	PORTRAIT OF MY LOVE	58
(Marty's BMI)		(Piccadilly BMI)	
EARLY EVERY MORNING	85	RUNAWAY	8
(Brenda BMI)		(Vicki, McLaughlin BMI)	
EBONY EYES	14	SECOND TIME AROUND	69
(Acuff-Rose-BMI)		(Miller ASCAP)	
EXODUS	41	SHOP AROUND	51
(Chappell ASCAP)		(Jobet BMI)	
*FELL IN LOVE ON A MONDAY	81	SHU RAH	75
(Travis BMI)		(Travis BMI)	
FIND ANOTHER GIRL	23	SOME KIND OF WONDERFUL	68
(Conrad BMI)		(Aldon BMI)	
FOR MY BABY	37	SPANISH HARLEM	26
(Play BMI)		(Progressive, Trio BMI)	
FUNNY	70	STAYING IN	45
(Jeneva-Just)		(Acuff-Rose-BMI)	
GEE WHIZ (Look At His Eyes)	9	SURRENDER	2
(East BMI)		(Elvis Presley BMI)	
GINNIE BELL	80	SWEET LITTLE KATHY	93
(Duplix-BMI)		(S-P-R BMI)	
GOOD TIME BABY	40	TAKE GOOD CARE OF HER	33
(Lowe ASCAP)		(Paxton ASCAP)	
GREAT IMPOSTER	100	THAT'S IT—I QUIT—I'M MOVIN'	32
(Southdale & Northern ASCAP)		ON	
GREEN GRASS OF TEXAS	90	(Planetary ASCAP)	
(Bloor-Hoffman, House BMI)		THERE'S A MOON OUT TONIGHT	34
HAPPY BIRTHDAY BLUES	31	(Robb-Ann BMI)	
(Blue Indigo BMI)		THINK TWICE	7
HEARTS OF STONE	18	(Play BMI)	
(Regent BMI)		TO BE LOVED (FOREVER)	63
HIDE AWAY	76	(Gele BMI)	
(Sonlo BMI)		TONIGHT I FELL IN LOVE	56
*HOP SCOTCH	100	(Halkay BMI)	
(Trinity BMI)		TONIGHT MY LOVE, TONIGHT	30
100 POUNDS OF CLAY	46	(Spanka BMI)	
(Gil BMI)		TOP FORTY, NEWS, WEATHER	64
I DON'T WANT TO CRY	36	AND SPORTS	
(Ludix BMI)		(Acuff-Rose BMI)	
*I'LL JUST HAVE A CUP	94	TOUCHABLES	43
OF COFFEE		(Rori BMI)	
(Mixer BMI)		*TREES	83
I'M JEALOUS	87	(Schirmer & Vogel ASCAP)	
(Saturn BMI)		TRUST IN ME	44
*I'M IN THE MOOD FOR LOVE	84	(Advance ASCAP)	
(Robbins ASCAP)		TUNES OF GLORY	91
I TOLD YOU SO	86	(Unarc-Sidmore BMI)	
(Sequence ASCAP)		UTOPIA	73
I'VE TOLD EVERY LITTLE STAR	20	(Arch ASCAP)	
(T. B. Harns ASCAP)		WALK RIGHT BACK	12
I PITY THE FOOL	62	(Cricket-BMI)	
(Lion BMI)		WATUSI	29
(I WANNA) LOVE MY LIFE AWAY	60	(Arc BMI)	
(Sea Lark BMI)		WHEELS	13
JUNGLE DRUMS	96	(Dundee BMI)	
(E.B. Marks BMI)		WHERE THE BOYS ARE	10
JUST FOR OLD TIME'S SAKE	50	(Aldon BMI)	
(Aldon BMI)		WILL YOU LOVE ME TOMORROW	71
LAZY RIVER	25	(Aldon BMI)	
(Peer Int'l BMI)		WINGS OF A DOVE	74
LET'S GO AGAIN	55	(Bee Gee BMI)	
(Stebfria BMI)		*YOU CAN DEPEND ON ME	98
LIKE LONG HAIR	61	(Peer Int'l BMI)	
(Maverick, Trinity BMI)		YOU CAN HAVE HER	16
LITTLE BOY SAD	38	(Big Billy BMI)	
(Cedarwood-BMI)		YOUR FRIENDS	67
LITTLE GIRL, LITTLE BOY	92	(Blue Brass BMI)	
(Delstone BMI)		YOUR ONE AND ONLY LOVE	52
		(Pearl BMI)	

* Asterisk indicates first appearance on Top 100



GERMANY

THE SWISS MARKET

A few months ago, we covered the Austrian market and did a summary of the music business there. Last week, we visited Switzerland to find out how the music business in that country operates. Switzerland is a country of 5½ million people who speak 3 foreign languages as well as the local language of the country people. The majority of the population speaks German, but it is not unusual to meet large groups of people who speak Italian, German, French, English and Roman. Therefore, the best sellers chart there is filled with international names from many countries. Although local production on records is limited to folk music and a few specialized productions for other markets, each major label is represented there. There are about 4 major publishers who work on their material through the Swiss radio and through the musicians in clubs, etc. There is also a record club with over 200,000 members.

Headquarters of the music business there is Zurich, where most of the top distributors are located. The one exception is the Electrola outlet which is centered in Basel. We visited the Decca house there which represents Telefunken, Decca, Capitol, Italdisc, Warner Bros., RCA and a few others and met the head of the entire operation, Mr. Rosengarten, who also owns one of the top publishing companies in the country and is one of the top juke box distributors as well. Rosengarten also holds a major interest in the Teldec operation in Germany, and has many top artists under contract to him.

Our guide on the tour of Zurich was Mr. Peterer of Edition Coda, who showed us through his offices where music is printed for distribution in Switzerland. I asked Peterer if it was worth while printing sheet music for such a small country, and he assured me that a great percentage of the firm's profits were represented by sale of sheet music.

Record sales in the country are quite large due to a good economy, and a hit can move about 50,000 copies. A tune is considered successful when it reaches 10,000 sales. Most of the records are imported from Italy, France and Germany as there is little pressing done there.

As far as radio is concerned, there are outlets in German, French and Italian which broadcast large segments of pop music. The top producer of music for the stations there is Cedric Dumont, who headquarters in Basel. Dumont also has publishing interests and does much recording with his radio orchestra for recording companies all over the world.

The three major contributions to the German market from Switzerland are Decca artists Vico Torriani and Lys Assia, who also records for Philips and the Hazy Osterwald Sextet, who record for Polydor. Hazy also has publishing interests in Switzerland.

Lys Assia is the gal who introduced such hits to the world as "Oh My Papa" which became a world hit through Eddie Fisher, and did the German versions of "The Three Bells," "Tammy," and many others. At present, she is recording for both Decca and Philips and will represent Decca at the upcoming Baden-Baden pop festival with a new composition, "A Small Golden Ring." She's a top attraction in clubs all over Europe, and records in French and Italian as well.

Hazy Osterwald has one of the top show bands on the continent and recently smashed on the market here with the "Criminal Tango." He's now got sides on American Decca called "Shlubba-Dubba-Dubb" as well as "It's A Boom" and "John Flack From Texas," and backs Audrey Arno on the hot dance-beat, "The Pachanga," all comedy numbers, Mitch Miller has also recorded "Shlubba-Dubba-Dubb" for American Columbia.

Vico Torriani is one of the top international artists around. He's the one who pushed "Calcutta" to the top of the charts here and his English version on London is also terrific. He's now riding the charts with "Cafe Oriental." Aside from his recording activities, Vico also has a top TV series here and is regarded as the top showman in the business here with female honors usually going to Caterina Valente.

Although Vico is very popular here, he is almost unknown in America. Sitting in his restaurant in Basel recently, Vico prepared a fine Peach Melba for us and told us the following story. He was sitting in the Copa in New York with RCA man Mr. Camacho, who asked Vico: "What do you sing?" Vico said, what do you mean? "Do you sing tenor? Verdi? Mozart?" "No," said the pop singing Torriani, "I sing Mueller-Meyer." This is the English equivalent of "John Doe." End of discussion. Vico is looking for a top hit in America and should get one with the right promotion.

As far as the international outlook is concerned, all major execs told me that The Cash Box is their guide to the world market. The paper was on every desk in every office that we visited.

The recording situation is excellent there, but most publishers were unhappy since the top tunes are usually given to Germany with Swiss publishers handed Sub-sub publishing at best. The publishers feel that they represent a good market and should be given exclusive sub-publishing on tunes. "We print the music, promote it and would like the same share in the profits that other sub-publishers get" voiced one top publishing exec.

The new Kirk Douglas pic, "Town Without Pity," opened here a few days ago with a soundtrack by Dimitri Tiomkin and title song by Gene Pitney. The film was done here in Germany and yours truly had the pleasure of punching the juke box which starts the Pitney tune rolling on its way to hitsville. Elvis Presley and his "Surrender" are now pushing their way to the top of the hit parade here. The song was released here simultaneously to the American release.

That's it for this week. Next week, more news from Germany.

Germany's Best Sellers

1. Mit 17 Fangt Das Leben Erst An (Save The Last Dance For Me)—Ivo Robic/The Drifters—Polydor/Atlantic—Aberbach
2. Sucu Sucu—Ping Ping—Ariola—Ralph Maria Siegel
3. Adieu Lebewohl Goodbye—Gerd Boettcher—Decca
4. Da Sprach Der Alte Hauptling—(Then Spoke The Old Indian Chief)—Gus Backus—Polydor—Atlas
5. Pepe—Dalida/Willy Hagaa/Caterina Valente—Ariola/Philips/Decca—Peter Schaeffers
6. Bist Du Einsam Heut' Nacht—(Are You Lonesome Tonight)—Elvis Presley/Wyn Hoop/Peter Alexander—RCA/Decca/Polydor—Melodie Der Welt
7. Ramona—The Blue Diamonds—Fontana—Francis Day & Hunter
8. Cafe Oriental—Vico Torriani—Decca—Peter Meisel
9. Pigalle—Bill Ramsey—Polydor—Gerig
10. Wonderland By Night—Bert Kaempfert—Polydor—Lutz Templin



ENGLAND

HOLLAND

During a two day visit to Amsterdam, en route for Cannes and the Eurovision Song Contest of 1961, it was a pleasure to meet many of Holland's Record Company executives and Music publishers and to find everywhere signs of a growing and expanding industry.

With a population of 11 million, record sales last year reached a total of 6 million. The market is mainly in singles and EP's—together accounting for approximately 60% of the total output. LP's retailing at between 33/- and 35/- are too expensive for the majority of collectors in a country where the average weekly wage is a little under £10. Only recognized dealers are allowed to sell records and of these there are about 1,000 out of which 400 majors account for 95% of the total sales.

It is hoped that book shops will soon be permitted to sell 'spoken word' recordings. Being such a small country manufacturers operate solely on a direct distribution basis.

In the 'pop' field, American artists are popular sellers and unlike England original recordings of continental hits enjoy good sales. Many British artists sell well in Holland including Cliff Richard, Lonnie Donegan, Emile Ford, Mantovani and Anne Shelton.

In the classical field there is a good market for religious and choral works. The Dutch Record and music publishing industries would benefit considerably if more American and British 'top liners' could be persuaded to make television appearances to promote their disks. With only one TV company operating for only 2½ hours a day, fees must necessarily be low. However, besides giving a boost to the industry top artists would further enhance their reputations in the International field and benefit from increased royalties.

At the luxurious Amstel Hotel in Amsterdam, I attended a party hosted by leading record company Phonogram L. C. (Philips, Fontana, Decca, London) in honor of The Blue Diamonds (Rudy & Riem de Wolff) the Dutch-Indonesian boys whose waxing of "Ramona" has sold 250,000 in Holland. A major event in the countries record history and the first time any artist has sold a quarter of a million disks. (The previous best seller being "De Postkoets" by De Selveras in 1960).

To mark the occasion Mr. Van der Meer, newly appointed managing director, of Phonogram presented platinum and diamond disks to the boys and to their coach and arranger Jack Bulterman.

Tributes were also paid by Mr. Cor Smit, managing director of Francis, Day and Hunter, publishers of the song, who have also issued a special Blue Diamonds Souvenir Album.

"Ramona" has been successfully released throughout the world, including America, where it entered The Cash Box Top 100 a few weeks ago on the London label. German sales have reached one million.

Originally one of the tracks on their first LP, the Blue Diamonds sang "Ramona" in a TV show—the enormous response prompted Phonogram to rush release it as a single—resulting in 6,000 sales in three days. In a country where 30,000 is considered a good seller and 100,000 a 'smash' hit, to reach quarter of a million is a magnificent achievement.

Their next single "In A Little Spanish Town" will be released at the end of the month and is taken from their latest 12" luxury album "Till We Meet Again" also for release at the end of March.

In Heemstede, I visited Gramophone House, headquarters of Bovema L.C. representing all EMI labels (except Parlophone) and the Warner Bros. label. Dutch artists are recorded on their own Imperial label. The dynamic managing director, Gerry Oord, who since 1947 has built Bovema into Holland's second most important company, took me on a tour of the premises including the magnificent new recording studio. Lack of time prevented a visit to the nearby factory. A unique feature of Bovema's operations are the weekly dinner-conferences, held each Friday and attended by heads of departments and members of the thirteen strong sales force. Later in the week Oord left for Italy and plans to be in N.Y. for Easter.

A visit was made to Inelco L.C. representing RCA. Managing director Wm Brandsteder happy to have the current No. 1 hit Presley's "Wooden Heart" with sales of over 60,000. Also very enthusiastic about a new RCA series of 45's specially recorded for dancers by the well known dancing instructor Albert Van Lingen with backing by Willy Schobben and his strict tempo dance music. To date seven volumes are available. Excellent European sales indicate that a ready market may be available in the U.S.

Van Zeeland, managing director of C. N. Rood L.C., told me that his company, together with Philips are the largest producers of classical recordings in Holland. Importance is also attached to recordings for children, mostly 45 rpm EP's and primarily choral. C. N. Rood handle Top Rank, Pye, Telefunken, Mercury, Chancellor and their own C.N.R. label for both 'pops' and classical.

Further visits were made to Ben Levi, director of Dureco L.C., representing the French Barclay label—the Italian Jolly label and Omega on which Dutch and Belgium artists appear. Two jazz labels handled by Dureco are Hi-Fi and Jazz Pacific.

A visit was also made to the offices of Artone L.C. representing ABC-Paramount, Roulette, Funckler, Artone, Cetra and the Norman Granz labels, with which the company was founded in 1956 by the co-directors B. C. Slinger and C. D. Slinger.

John Vis is managing director in charge of the Artone label and Pete Fellerman is general manager responsible for the Funckler output. The company is fast expanding and commanding attention.

Meetings also took place with Mr. Siekman, managing director of N. V. Ingrass and the Tivoli label, currently riding high in the charts both in Holland and Belgium with "Sucu-Sucu" by Ping Ping.

First in the field with 'spoken word' recordings, which with the classical repertoire are released on the Pythia label.

It was also a pleasure to meet Hank Stibbe of Stibbe & Co. N.V., whose labels include Parlophone.

In the publishing field, companies visited included Francis, Day and Hunter, where manager Cor Smit is enjoying the success of "Ramona"—the biggest hit in the companies history.

Mr. Van Zoeren has just opened offices in Holland for Belinda Music and is off to a good start with three hits in the top ten, "Wooden Heart" by Presley, "Save The Last Dance For Me" by The Drifters and "I Love You" by Britain's Cliff Richard.

One of the few independent publishing houses Altona is under the direction of William B. Van Vught, who also has his own record store. Established for 15 years, his current hits include "Are You Sure" the British entry in the Eurovision Song Contest. His partner is the Dutch composer William Rex.

Han Dunk and Alfred Zmigrod of Holland Music, representing England's Southern Music are currently handling two Italian hits from the San Remo Festival "24 Thousand Kisses" and "Le Mille Bolle Blu."

England's Best Sellers

1. Walk Right Back—Every Brothers (Warner Bros.) (Leeds)
2. Theme For A Dream—Cliff Richard (Columbia) (The Shadows)
3. Wooden Heart—Elvis Presley (R.C.A.) (West One)
4. Are You Sure—The Allison's (Fontana) (Marlyn)
5. Will You Love Me Tomorrow—Shirelles (Top Rank) (Nevins-Kirshner)
6. Who Am I—Adam Faith (Parlophone) (Mills)
7. My Kind Of Girl—Matt Monro (Parlophone) (Essex)
8. Riders In The Sky—The Ramrods (London) (Morris)
9. Exodus—Ferrante & Teicher (London) (Chappell)
10. Sailor — Petula Clark (Pye) (Leeds)
11. Samantha—Kenny Ball (Pye) (Chappell)
12. F.B.I.—The Shadows (Columbia) (The Shadows)
13. Calendar Girl—Neil Sedaka (R.C.A.) (Nevins-Kirshner)
14. And The Heavens Cried—Anthony Newley (Decca) (Tin Pan Alley)
15. Wheels — String-A-Longs (London) (Petford)
16. Are You Lonesome Tonight—(Elvis Presley (R.C.A.) (Francis Day & Hunter)
17. Ja-Da—Johnny & The Hurricanes (London) (Francis Day & Hunter)
18. Exodus — Semprini (H.M.V.) (Chappell)
19. Gather In The Mushrooms —Benny Hill (Pye) (Essex)
20. Goodnight Mrs. Flintstone—Pitdown Men (Capitol) (E. H. Morris)

England's Top Ten LP's

1. G.I. Blues—Elvis Presley (R.C.A.)
2. South Pacific — Sound track (R.C.A.)
3. The Black & White Minstrel Show —George Mitchell (H.M.V.)
4. A Date With The Everly Brothers—Everly Brothers (Warner Bros.)
5. Adam—Adam Faith (Parlophone)
6. Oliver—Original Cast (Decca)
7. Nice 'N' Easy—Frank Sinatra (Capitol)
8. Ray Conniff Hi-Fi Album—Ray Conniff (Philips)
9. Me And My Shadows—Cliff Richard (Columbia)
10. Johnny's Moods—Johnny Mathis (Fontana)

England's Top Ten EP's

1. The Shadows—The Shadows (Columbia)
2. Cliff's Silver Disks—Cliff Richard (Columbia)
3. Adam's Hit Parade—Adam Faith (Parlophone)
4. The John Barry Sound—John Barry (Columbia)
5. Adam No. 1—Adam Faith (Parlophone)
6. The Shadows No. 2—The Shdows (Columbia)
7. Such A Night—Elvis Presley (R.C.A.)
8. All The Way—Frank Sinatra (Capitol)
9. As Long As He Needs Me—Shirley Bassey (Columbia)
10. Nina & Frederick No. 1—Nina & Frederik (Columbia)

Plans are now complete for 18-year-old Mark Wynter to visit the States. At the request of Lee Hartstone of London Records in New York Mark will leave on May 16. Manager Ray Mackender told The Cash Box that "London Records has chosen Mark for its campaign to promote British artists and material. Several TV appearances have been arranged and before he leaves England Mark will cut a new disk which will be released in America on the London label to tie in with his visit." His latest Decca waxing "Dream Girl" will also be given an American London release.

Britain's pop singing idol, Columbia recording star Cliff Richard, was given a tremendous reception in Johannesburg recently at the start of his three week South African tour. EMI's Harry Walters cabled this news to The Cash Box adding that police escorts were necessary when thousands of teenage fans caused whole time traffic blocks outside his hotel. Cliff's latest disk, "Theme For A Dream," which is currently riding high in the English charts is released in the States on ABC Paramount and was recently chosen as a 'Pick Of The Week' by The Cash Box.

Popular dj Pete Murray will emcee the new "Thank Your Lucky Stars" program presented by ABC-TV. Each week, well-known artists will nominate a future Top Twenty contender and in the first program on April 1 The Dallas Boys introduce Colin Day; quiz master Hughie Green presents his own singing discovery Allan Bruce and Anne Shelton nominates Jimmy Lloyd. Other names lined up for this program include Jess Conrad, Mark Wynter, Dickie Valentine, Kenny Ball and Petula Clark.

Max Diamond of Kassner Associated Publishers Ltd. is happy to have "Cowboy Jimmy Joe" recorded by Alma Cogan on Columbia. The Lolita version, which reached the Top 100 in America, will not now be released over here. Kassner also handles "One Pretty Baby"—A British number written and recorded by Gary Marshall on Parlophone.

Popular Danish singing stars Nina & Frederik, whose Columbia EP "Nina & Frederik" has consistently appeared in The Cash Box Best Selling EP charts for over a year, are returning to England in the autumn. A tour is being arranged plus cabaret and TV dates.

Lena Horne opens a cabaret season at Bernard Delfont's "Talk Of The Town" Theatre-Restaurant on March 27. June Christy and The Four Freshmen tele-recorded for Val Parnell's "Startime" on April 5 before returning to America. Other guests include dj Pete Murray, The Allison's and guitarist Bert Weedon.

Joe Lustig, former theatrical and music publicist in New York, who handled the Newport Jazz Festival, jazz clubs and many Broadway shows has been responsible for the public relations campaign for the recently opened Carlton Tower—London's latest American owned hotel. Joe has now established his own P.R. firm publicizing film and theatrical productions.

France's Best Sellers

1. 24,000 Baisers—Johnny Halliday—Celentano
2. Garde Moi La Derniere Danse—(Save the Last Dance For Me)—Dalida—Los Alcarson
3. Le Bleu De L'ete—(The Green Leaves of Summer)—(Henri Conté—D. Tionkin)
4. Kili Watch—J. Halliday
5. Exodus—E. Piaf—Rika Zarai—D. Moréno



FRANCE

Well, it's happened anyway, that 5% rise in French record prices. RCA and Decca have broken the news to their dealers and it seems sure that the other firms will follow their lead, although Vogue has not yet spoken out on their policy. We know only that the Vogue-Mode low-price series has been extended to include EP's. No change yet, however, in the price of 45 singles but this type of record, used chiefly for promotional purposes, still remains, proportionately and paradoxically, the dearest record on the market. In any case, the range of retail prices for all categories will be stabilized between 5 New Francs and 35, 50 New Francs. Finally, we note that the SYCOMUS (Association of Retail Dealers) have started legal action against Pathé-Marconi's famous Pathé-Marconi Record Club.

In France, as is true everywhere, the pendulum swings over again and rock n' roll is back with us and growing every day with Johnny Halliday as major domo and "Les Chaussettes Noires" close behind. Philips, not to be left out in the cold, has now found their rock n' roller in the person of Rocky Volcano and his 5 musicians. We know only the name at present and await the group's first record with impatience. "California Sun" is among the first sides already cut and the group has already been invited to take part in the rockroll festival in Marseilles end of March.

Another Philips star, Maya Casabianca, who really makes very few disks but quality ones when she does, has added "Mon petit ane Gris" (Chappell) to her recorded repertoire. Los Alcarsons are the latest to wax "La Petit Tramway" (Beuscher). And Robert Jeantal, whose vocal version of Albinoni's "Adagio" has had mediocre sales, will follow Jean Valin's lead in waxing "Les sept mercenaires." Latest singing "discovery" of Philips A&R man Plait, Isabelle Aubret, who placed second in the French Eurovision contest, has now recorded the song she featured in the competition, "Les Gars de N'importe Ou" (SEMI). New recording session for Patachou, but no information forthcoming as to names of the sides waxed. Date with the mikes for the Trumpet Boys also. Their popularity seems to be waning. Probable cause—the waning popularity of the trumpet itself.

Concert tours now underway: Sacha Distel in Brazil; Devos in Canada; the Trumpet Boys in France.

Brigitte Bertolier reports that in the coming Eurovision international contest, Jean-Claude Pascal (EMI) will present "Nous les amoureux," a Datin & Vidalin song for which her firm (Bagatelle) has publishing rights.

Before leaving for the U.S., Ted Moura, president of Amour Editions, announces that the tune "Sailor" will be launched in France by Petula Clark and John William (DDG). Pete de Angelis' "Perfect Love" (called "Ma Semaine" in French—words by Broussolle), will grace the next records of Les Compagnons de la Chanson, Georges Jouvin and Dalida, but Ted Moura will market the Frankie Avalon version first. A new big band has joined President Records' fold—it's Eddy Van Kay et son grand orchestre, with a 10-inch L.P. in the offing.

Robert Pique of Francis Day Publishers tells us that the excellent Los Machucambos have recorded "Dime lo en septembre" and that singer Colette Dereal will be responsible for the French version, "Dis-moi que Septembre." He adds that the success of "Pepito" is doubly certain since Bob Azzam will record the tune.

Colin, of France Melodie-Robbins, is still on his film music "kick" and announced release here of "Cimarron." The Frank Waxman melody has French lyrics by Chabrier who calls the tune, "Ruée Vers l'ouest." First disks to see the light—David Rose on MGM, Bill Snyder and Dick Manning on ABC Paramount. No French singers listed yet.

New recruit for the Decca label—accordionist Maurice Larcange, who moves to Decca from Polydor. "Calcutta" is among the sides recorded for the new label. Which reminds us that there is a Decca recording which, even though it is not among the 5 best-sellers, is having tremendous sales and is leading all Decca issues at present. It's "Pepito" by the Machucambos. The latter group is fast getting into the record star class and are "sympathique" to boot! Their version of "Pepito" may even equal the sales figures of the famous "Graine de violence" disc a few years back.

Two new sides for Catherine Valente—"Au rendez-vous de Madrid" and "Prière à mon étoile." Catherine just must find "the" song for her if she is to regain her leading place.

Back in circulation, P. Dudan, joins the Decca fold too and will get a new start with "Baby Scotch" and Blues de Tante Louise." Frankie Jordan, fresh from his triumph at the rock n' roll festival, has just waxed "Cherie" and "Oh qu' il est doux."

Fabulous sales in France of the title tune of the film "Exodus" with the Edith Piaf recording followed by the versions by Rika Zarai and Dario Moreno. Everybody will know the song before the film even reaches France. Latest waxing to hit the market is Montovani's.

Two new classic issues to be noted: "Les vêpres du dimanche," recorded in the Strasbourg Cathedral with the Seminarists' Choir of Strasbourg and the mono issue of all of Haendel's organ concertos played by Karl Richter.

Nicole Barclay off again at the end of the week for Prague on matters concerning distribution and publishing.

Passing through Paris this week on a vacation trip, Marvin Keenholtz of New York's Rayman Sorles Company.

Norway's Best Sellers

1. Seemann (Sailor) (Lolita/Polydor) Belinda
2. Romantica (Robertino/Triola) Egil Monn Iversen AS
3. O Sole Mio (Robertino/Triola)
4. Oh Marie, jeg vil hjem (Mary Don't You Weep) (The Monn Keys/Triola) Skandia Musikproduksjon
5. Are You Lonesome Tonight (Elvis Presley/RCA) Egil Monn Iversen AS
6. You're Sixteen (Johnny Burnette/London)
7. Wooden Heart (Elvis Presley/RCA) Belinda
8. Oh Marie, jeg vil hjem (Mary Don't You Weep) (The Four Jacks/Odeon) Skandia Musikproduksjon
9. Les Enfants du Pirée (Never On Sunday) (Melina Mercouri/London) Egil Monn Iversen AS
10. Han Er Endelig, Endelig Min (Inger Jacobsen/Columbia)



SCANDINAVIA

SWEDEN

After the Melodi Grand Prix from Cannes, where around 65 delegates from Scandinavia (including the press) participated, Swedish papers have started to explain why Sweden was at the bottom of the prize list. The jury in France offered two points to the Swedish song, the only points it received, with Belgium and Austria following with one point each. In Aftonbladet, columnist Sigvard Lindström explained that the local Swedish contest is badly handled and suggested the Swedish Radio and TV Co. use the British system in order to get the song which shall represent Sweden in international connections. "As it is done now, Sweden appears as an amateur in an amateur contest while all other countries realize the fact that there is much money in this biz, and the continental songs are more commercial." Composer Bobbie Ericson explained in an interview that "the song contest ended as expected."

I met Ivan Mogull at the Grand Hotel here, just a few hours before he was set to leave for Hamburg. He told me that he had been very successful here, particularly as far as "Pony Time" is concerned. He will publish the song by his own publishing company, Ivan Mogull Music Corp., of which Stig Andersson of Sweden Music is sales agent in Sweden. Andersson will also write the Swedish lyric of "Pony Time" and the release date will be March 31. There will be at least five or six recordings available at the Swedish market. A special TV-film with Chubby Checker will be shown on Swedish TV, introducing the song and the dance. Andersson, writer of "Klas Göran," told me that he is manager of a new instrumental group, The Spotnicks, four 18 year old boys from Gothenburg. Their debut record on Karusell is "Ghost Riders in the Sky" and "The Old Spinning Wheel," and "great possibilities" is expected on the international record market.

Lawrence Welk is an up-and-coming name in Sweden, says Stig Wallgren, head of publicity dept. at Knäppupp, distributor of Dot, Kapp and Imperial Records here. Wallgren, who met Welk in the U.S., started a great publicity campaign around him here recently, and he feels that the results are very good as far as sales are concerned. Wallgren regrets it is impossible to show the Welk American TV show in Sweden, but since Sweden has non-commercial TV and the name of the sponsor is seen in every picture in the show, SBC-TV refuses to show it.

Ingvar Eriksson of Philips-Sonora told The Cash Box that he expects a lot here from The Allison's British Fontana recording of "Are You Sure," the British entry in the Eurovision Song Festival, where the song came in at second place. Sonora is coming with its second EP for children and Philips is already planning a second EP with Sven Ingvar's Quartet, a new group which has done very well with their first EP.

Connie Francis was expected to come to Sweden where she would have appeared in the "TV Saturday Night" show March 11, but she didn't come. Officially it is said that SBC-TV refused to accept her since she asked for as much as \$2,500. It is understood that this might not have been the real reason. Foreign and Swedish artists who appear in a TV show usually present the songs they have just recorded, and when Bobby Rydell was here a couple of weeks ago, he sang his "Sway" three times in two days, once on radio and twice on TV, and some dailies complained about this as too "commercial" for non-commercial radio and TV countries. If Swedish radio accepted Connie, she probably would have sung her latest hits, and since both Rydell and Miss Francis are handled by EMI, the radio and TV didn't dare to accept.

Radio Nord, the commercial radio station on a ship in the Baltic, outside Sweden's three mile border, has by now become established as a very popular radio station. Henry Fox, publisher and bandleader in Stockholm, is one of the producers of the station and reports great success for the commercial station. The station is supposed to cover the Stockholm area, but there have been letters from listeners as far away as in northern and southern Sweden, and also from Norway, Holland and England.

DENMARK

Ivan Mogull, who just visited Copenhagen, made a deal with William Hansen Music here and the firm will represent him as sole selling agent of Ivan Mogull Music Corp. The first release will be "Pony Time."

Dario Campeotto, 22, the Danish rep in the Eurovision Song Festival in Cannes, is Italian. He has lived his whole life in Denmark and is planning a career as an opera singer. Denmark was the most successful of all Scandinavian countries in Cannes, and ended in fifth place, with the same points as Italy. Dario is recording for Sonet and according to reports from Stockholm, his recording of the Danish entry, "Angelique," this week holds the eleventh position on the Swedish Best Sellers.

Finland's Best Sellers

1. Die Rose von Nowgorod (Zarah Leander/Ariola)
2. Tulenliekki (Eila Pienimäki/Rytmi)
5. Novgorodin Ruusu (Die Rose von Nowgorod) (Mauno Kuusisto/RCA)
4. Greenfields (The Brothers Four/Philips)
5. Novgorodin Ruusu (Die Rose von Nowgorod) (Seija Karpionmaa/Scandia)
6. Are You Lonesome Tonight (Elvis Presley/RCA)
7. Novgorodin Ruusu (Die Rose von Nowgorod) (Eila Pellinen/Decca)
8. Neiti Sievenän ja minä (Fröken Johansson och jag) (Brita Koivunen/Scandia)
9. It's Now Or Never (Elvis Presley/RCA)
10. Adam and Eve (Paul Anka/Karusell)

Sweden's Best Sellers

1. Seemann (Sailor) (Lolita/Polydor) Belinda
2. I'll Save the Last Dance For You (Damita Jo/Mercury) Belinda
3. Are You Lonesome Tonight (Elvis Presley/RCA) Reuter & Reuter
4. O Sole Mio (It's Now Or Never) (Robertino/Triola)
5. Ramona (The Blue Diamonds/Fontana) Reuter & Reuter
6. Sway (Bobby Rydell/Columbia) Southern Music
7. Pepe (Jörgen Ingmann/Metronome) Stockholms Musikproduktion
8. Sista Dansen (Save the Last Dance For Me) (Towa Carson/RCA) Belinda
9. Romantica (Robertino/Triola) Stockholms Musikproduktion
10. Apache (Jörgen Ingmann/Metronome) Ehrling & Löfvenholm



BENELUX

BELGIUM

Mr. Garin, commercial director of S. A. Gramophone, told us that Edith Piaf's "Non, Je Ne Regrette Rien" is an "overwhelming" success in the Flemish as well as in the Walloon parts of Belgium. In Flanders, "Non, Je Ne Regrette Rien" even surpasses the recent success of her "Milord."

Another record which is selling big is "Maria Magdalena"/"Poema" played as a cha cha by the South American Trio Los Amadores. Platter has been made in this country by His Master's Voice, under supervision of Jef de Boeck. The Trio has been introduced to the press via a meeting, which was also attended by the Ambassador of Paraguay.

Ronnex Records just created a new label, Teeny Records, especially destined for teenagers. These records are sold at a low price, 39 B.Fr. Among others, the (British) "Embassy" repertoire will appear under the "Teeny" label.

Ping Ping, whose "Sucu Sucu" has sold over 400,000, returned from a Scandinavian tour and was received by the press. The appearances of the Blue Diamonds over here are real triumphs. They are mostly accompanied by the extremely dynamic orchestra The Top Hits.

Big successes too for Charles Aznavour during his recent cabaret-season in Brussels. Aznavour's "Je Me Voyais Déjà" on Barclay is a big hit.

The first recordings of songs, presented on the San Remo Song festival, on the Belgian market are sung by Milva (Cetra) and Luciano Tajoli (Juke Box). Cetra is represented by Fonior, Juke Box by Moonglow.

Fonior also released three different versions of "Pepe," by Duane Eddy (London), Caterina Valente (Decca) and Dalida (Barclay).

Neville Marten, the European director of The Cash Box, was one of the numerous guests on the cocktail party organized by Phonogram L.C. on the occasion of the sales of 250,000 records of "Ramona" by The Blue Diamonds. For Holland, this hasn't happened before and is therefore a record in this country. Marten told your Benelux correspondent that he would write his impressions on this party in this column (England) and that he would return soon to Holland and Belgium to meet all the other important people of recording and music publishing business of Benelux.

Artone's release of "Sucu Sucu" by Eddy Christiani has become a sold success. It's a strong seller all over the European continent and also has a good response overseas. It has been released in the U.S.A. on the Mercury label. Christiani's new successor, the catchy San Remo Festival song, "Carolina, Dai," is breaking out with great initial response. Rocco Granata's recording of "Carolina, Dai" on the Artone label has been very well received in Holland. The Padre Twins, newcomers on the same label, receive a lot of press coverage in Holland. Their first disk also appeared on the Italian record market.

Columbia's song team Teddy Johnson and Pearl Carr recently visited Bovema's gramophone house, while they were in Holland to appear on the Saturday evening TV show, "Zaterdag vondakkoord." One of their current best sellers in Holland is "How Wonderful You Are," matching "Sing Little Birdie" in popularity.

Greek pop music is gaining popularity all over the world, especially the music of Manos Hadjidakis of "Never On Sunday" fame. Fontana has two more Hadjidakis songs on a recently released single: "I Will Tell You Seven Songs" and "Love Is A Double Edged Knife." They are sung by Mary Lo, who is accompanied by an orchestra directed by the composer. "Songs" is the one that is most likely to appeal to the friends of Hadjidakis' delightful compositions.

Bill Slinger, Artone's president, back from a successful trip to America, reports to The Cash Box that his company has been appointed by Aristocrat as sole distributor of the Argo, Checker and Chess labels for the Benelux and the German speaking countries. Aristocrat has top jazz artists Ahmad Jamal, Ramsey Lewis and the Farmer-Golson Jazztet under contract and features strong hit material by Etta James, The Vibrations and Clarence 'Frogman' Henry. Montilla, leader in the field of folk music, appointed Artone as its exclusive distributors in the territory of Holland, Belgium, Luxembourg and Germany. John James Vis told The Cash Box that Artone has made another 3-year deal with Verve Records. During the past three years, Artone released more than 200 EP's, selections from the Verve LP catalog, besides singles and LP's which are sold all over Europe.

Robert Oeges told The Cash Box that he could not but blame the copyright restrictions on "Pony Time" by Chubby Checker any more because the record is now popular, and will be released only towards the end of this month. "This is an affair that will spoil the sales-possibilities of the record," says Oeges, Columbia's label manager for Holland.

A stereo version has been released now of "Woody Herman's Big New Herd At The Monterey Jazz Festival," the jazz album with recordings made at the Monterey Jazz Festival two years ago. The mono version has proved a big success. The Herman evergreens "Four Brothers" and "Apple Honey" (Monterey Apple Tree) are the tracks best liked. This London album, released by L. C. Phonogram, got enthusiastic reviews by critics over here.

There are two new London album releases in the pop field: "Am I That Easy To Forget?" features good—though not all known—songs by charming Debbie Reynolds. Included are her hit version of "City Lights" and the catchy "Aba Daba Honeymoon," oldtimer written in 1914. Pat Boone fans are delighted about "This & That," on which the ever popular Pat delivers a richly varied collection of songs, such as "Didn't It Rain," "Call It Stormy Monday But Tuesday Is Just As Bad" and a Boone original, "Spo-dee-o-dee."

Capitol-Holland feels very enthusiastic about the personal letters from Nat Cole and Wanda Jackson that were received by dealers thanking them for their activities on the market for these artists. Label's Mr. Hundepool, said that Radio Hilversum and the commercial Radio Veronica are doing great things for Frank Sinatra, Nat Cole and Wanda Jackson records in Holland.

Bovema's Warner Bros. label has top sales with its current Everly Brothers hit "Ebony Eyes"/"Walk Right Back." The promising sales campaign for Warner's LP "Paul Desmond And Friends" in the jazz market, will be held up owing to cover problems. In the meantime, both "The Trombones Inc." and the new deluxe item, "A Date With The Everly Brothers," proving to be wonderful sellers over here, says Mr. Pompe, Bovema's Warner Bros. label manager.

Pete Felleman, who heads Artone's Funckler Department, received congratulations from Bill Grauer for his outstanding promotion of the Riverside label in Holland. The label has been doing extremely well over here. "The Cannonball Adderley Quintet In San Francisco" is The Netherlands' best selling jazz LP, with "Monk's Music" and "This Here Is Bobby Timmons" following closely.

Roulette Records, also managed by Pete Felleman, is scoring strongly with The Barry Sisters, who are rapidly becoming a household word through such single items as "Hava Nagila," "Vyoeh Tyoeh Tyoeh" and "Tumbala-Lika." Two dozen Roulette EP's have been released by the Funckler department since last September, best sellers being "At Home With The Barry Sisters," "Gretsch Drumnight At Birdland" and "Dreamy" by Sarah Vaughan.

Blue Diamonds In Gold Setting



AMSTERDAM—Dutch-Indonesian brother team, The Blue Diamonds, receive twin gold records signifying 250,000 sales of their Fontana recording of "Ramona." Present at the award ceremony, held at a party at the Amstel Hotel hosted by L.C. Phonogram, are (left to right) Neville Marten, The Cash Box European Director; Mr. Van de Meer, managing director of Phonogram; Rudy & Riem, Jack Bulterman, coach and arranger; and Cor Smit, manager of Melodia/Francis Day, publishers of the song.

Holland's Best Sellers

1. Wooden Heart (Elvis Presley—RCA) (Belinda, Amsterdam).
2. Sucu Sucu (Ping Ping—Tivoli) (Uitgeverij Portengen, Haarlem).
3. Non, Je Ne Regrette Rien (Edith Piaf—Columbia) (Editions Altona, Amsterdam).
4. Save The Last Dance For Me (The Drifters/The Foury's—London/Decca) (Belinda, Amsterdam).
5. Corrina, Corrina (Ray Peterson—London) (Les Editions Int. Basart, Amsterdam).
6. Rocking Billy (Ria Valk—Fontana) (Editions Altona, Amsterdam).
7. Afscheid Van 'N Soldaat/Tommy Uit Tennessee (Ria Valk—Fontana) (Benelux Music, Weert/Editions Altona, Amsterdam).
8. Ebony Eyes/Walk Right Back (The Everly Brothers—Warner Bros.) (World Music, Brussels/Holland Music, Amsterdam).
9. Are You Lonesome Tonight (Elvis Presley—RCA) (Francis-Day, Amsterdam).
10. Wheels (String-A-Longs/Billy Vaughn—London/London).

Belgium's Best Sellers

(FLEMISH)

1. Are You Lonesome Tonight (Elvis Presley—RCA) (Francis-Day, Brussels).
2. Ramona (The Blue Diamonds—Decca) (Francis-Day, Brussels).
3. Wooden Heart (Elvis Presley—RCA) (Belinda, Brussels).
4. Kili Watch (The Cousins—Palette) (World Music, Brussels).
5. Sucu Sucu (Ping Ping/Alberto Cortez/Caterina Valente/Burt Blanca — Fast/Moonglow/Decca/Hebra) (Class Music, Antwerp).
6. Save The Last Dance For Me (The Drifters—Atlantic) (Belinda, Brussels).
7. I'll Save The Last Dance For You (Damita Jo—Mercury) (Belinda, Brussels).
8. My Girl Josephine (Fats Domino—Imperial) (Chappell, Paris).
9. Je Suis Seule Ce Soir (Lucienne Delyle—Barclay).
10. It Is Over (Bob Rocky—Fast) (Intermusic Publishers, Antwerp).

(WALLOON)

1. Non Je Ne Regrette Rien (Edith Piaf—Columbia) (Editions Celtic, Mouscron).
2. Wooden Heart (Elvis Presley—RCA) (Belinda, Brussels).
3. Kili Watch (The Cousins—Palette) (World Music, Brussels).
4. Maria Magdalena (Los Amadores—H.M.V.) (Editions Garzon, Charleroi).
5. Ramona (The Blue Diamonds—Decca) (Francis-Day, Brussels).
6. Je M'Voyais Déjà (Charles Aznavour—Barclay) (Peter Plum Publications, Brussels).
7. Are You Lonesome Tonight (Elvis Presley—RCA) (Francis-Day, Brussels).
8. La Suppa Del Pichon (Los Mercumbes—Philips) (Editions Primavera, Brussels).
9. Calcutta (Vico Torriani/The Four Preps—Decca/Capitol) (Editions Voix Du Rythme, Charleroi).
10. Tu Es Ma Pluie Et Mon Beau Temps (Petula Clark—Vogue) (Editions Coda, Mouscron).

Hit disks just released on the London label include "Lazy River" by Bobby Darin, "Little Boy Sad" by Johnny Burnette, "Utopia" by Frank Gari, "All In My Mind" by Maxine Brown, and "Riders In The Sky," that rousing new instrumental version of the one-time Vaughn Monroe hit, by The Ramrods. Instrumental news also comes from The Ventures, whose "Ram-Bunk-Shush" is a cute follow-up to their "Perfidia," which is still in great demand.

Bovema's Junior Club will dedicate its first activities to an attractive children's paper, which will be distributed monthly among the young members of the Club.

The MGM labels stars its Spectacular series in both mono- and stereo-versions in new issues. "Spectacular Harmonicas" and "Percussion" are among the best examples of well handled stereo, says Frank Visser, MGM's label manager for Holland. Furthermore, the motion picture "Key Witness" will help the sale of "Ruby Duby Du" and 2 EP's with country dances, for which the Dutch Stick-buddy Club will provide the liner notes, are on MGM's list of developments. Bovema's French label Pathé, also headed by Frank Visser, just released a 10" LP by Gilbert Roussel. Georges Guétary, on the same label, sings the French version of "O! MacDonald": "Hi-Ha-Hi-Ha-Ho!"



CANADA

ENGLISH NEWS

Andy Stewart is a name that is being repeated over and over on Canadian radio stations. He is one of the few entertainers who has managed to crack the Canadian disk industry without creating a name for himself in the United States before releasing in Canada. Andy presently has two Canadian releases, "Scottish Soldier" on Top Rank and "Donald, Where's Your Trousers" on Jaro. Both records are selling very well, in fact, "Donald, Where's Your Trousers" has appeared on The Cash Box Best Selling chart. It seems attention of the artist was brought about by a British Top Rank contact man who was in Winnipeg with a copy of the British hit. The contact man got in touch with CKY, Winnipeg radio station. The station began to spin the record, the fact that St. Andrew's Day was coming up, helped the record to draw more attention. Finally, the station got in touch with Quality Records, distrib for Top Rank in Canada, and told them of the great reaction they were receiving for the disk. Quality went into production immediately and within a few weeks "Scottish Soldier" was on the charts coast to coast. Warwick released the deck in the U.S.

It is important to point out at this moment the significance of all this to the Canadian record industry. It is well understood among Canadians in the industry—the difficulties involved in developing our own names. All too often record companies in Canada neglect home talent so that they become exclusive distributors for U.S. concerns. It would be safe to say that 90% of Canadian hits leased from the U.S. receive hardly any Canadian promotion other than mentioning to the radio stations that the disk was a hit in the States. True, not all of the blame lies on the distrib, disk jockeys and station programming are certainly part of this situation. When these people are told a new Canadian record is available they simply file the record in their libraries, forget about it and go back spinning "hit" records. Stations hesitate to play new releases unless the records happen to be new releases by big names or records that are reporting unusual sales in their first few weeks of release. Quality Records has been experimenting in producing Canadian hits. The Beaumarks are certainly hit material as far as Canadian charts are concerned, Andy Stewart has proven to be a best seller, and now Quality is working on another Canadian record name, R. Dean Taylor with his initial release being, "At The High School Dance." The disk is doing very well in all parts of the country. Quality Records is the only Canadian company to make a serious attempt to produce Canadian name. Now that the firm is beginning to reap the rewards, maybe other companies will sit up and take notice.

Johnny Murphy of CJLX radio in Fort William put Quality Records in touch with the Midnighters in the Lakehead, and the result is a fast selling instrumental, "Slow Walk" on the Barry label.

Johnny Maddox, Dot recording artist, last week opened at the Club 76, in Toronto.

Sparton Records has acquired Frank Sinatra's Reprise label for Canada. Currently hitting on Sparton are "Tonight, My Love Tonight" by Paul Anka and the Cowboy Copas disking of "I Have A Friend."

Ziggie Wiseman, formerly of Lucky Seven Dances, has opened an office in the Show Mart building in Montreal. He will promote rock 'n roll shows out of this office. Len Vallins of Records Affiliated back in Montreal after a short vacation. He reports Linda Scott's "I've Told Ev'ry Little Star" on Canadian-American—a stateside hit—as the label's big record. Hugh Joseph of RCA Victor Records presently on vacation. The Compo label is receiving action on a French record released five years ago. The disk, "Boom Boom" is a take-off on Bernard "Boom Boom" Geoffrion, a Montreal-Canadian hockey great.

Canada's Best Sellers

ENGLISH

1. Surrender—Elvis Presley—Victor
2. Where The Boys Are — Connie Francis—MGM
3. Don't Worry—Marty Robbins—Columbia
4. You Can Have Her—Roy Hamilton—Epic
5. Wheels — String-A-Longs—Warwick
6. Lazy River—Bobby Darin—Atco
7. Good Time Baby—Bobby Rydell—Bar
8. Apache—Jorgen Ingmann—Atco
9. Pony Time — Chubby Checker — Reo
10. Little Boy Sad—Johnny Burnette—Lib
11. Baby Sittin' Boogie—Buzz Clifford—Col

Very Strong Reaction

1. Blue Moon—The Marceles—Colpix
2. Think Twice—Brook Benton—Mer
3. That's It, I Quit, I'm Moving On—Sam Cooke—Vic

FRENCH

1. C'est Ma Norvege—Michel Noel—Al—Jane Morgan—Kapp
2. Loulou—Andre Sylvain—Rus
3. Le Mur—Gilbert Becaud—Pat
4. Des Mots D'Amour—Yoland Guerard—Al
5. Elle, Lui, et L'Autre — Michel Richard—Met
6. Tu Resteras Dans Mon Coeur—Claude Girardin—Rus
7. Tu Fais Danser Mon Coeur — Caterina Valente—London
8. Il Suffit De Peu De Choses—Andre Lejeune—Var
9. Tu Mens—Fernand Gignac—T.C.
10. Peux—Tu Songer — Yoland Guerard—Al

Very Strong Reaction

1. Bebe Boogie—Jean Julien—Rus
2. Columbe—Fernand Gignac—T.C.
3. T'en Fais—Pas—Norman Knight—E.M.C.

Italy's Best Sellers

- 1a. Come Sinfonia (Like A Symphony)/Donaggio/VCM/Curci
- b. Come Sinfonia (Like A Symphony)/Mina/Italdisc
- 2a. 24,000 Baci (24,000 Kisses)/Celentano/Gurtler
- b. 24,000 Baci (24,000 Kisses)/Little Tony/Durium
3. Il Pullover/Meccia/RCA Italiana/Ariston
4. Are You Lonesome Tonight/Presley/RCA Americana/Francis Day
5. Il Mare Nel Cassetto (The Sea In A Drawer)/Milva/Cetra/Guerrini
6. Flamenko Rock/Milva/Cetra/Southern Music
7. Su Nel Ciel (What A Sky)/Fidenco/RCA Italiana/Studio Music. Rom.
- 8a. The Ballad Of Alamo/Avalon/Chancellor/Curci
- b. The Ballad Of Alamo/Riddle/VCM
9. Tracy's Theme/Spencer Ross/Melodion/Messaggerie Music
- 10a. C'Est Ecrit Dans Le Ciel/Marino Marini/Durium/Leonardi
- b. C'Est Ecrit Dans Le Ciel/Bob Azzam/Barclay—SAAR



ITALY

In our report from San Remo we wrote, "The tune, 'Come Sinfonia' (Like A Symphony), has great artistic and commercial value. From the point of view of its artistic quality, it's the best of the contest." After appearing on our charts since the first week after the contest, this week it rose to the number one position, primarily due to Pino Donaggio's disk performance. The youngster is also the composer of the tune as well as of some other songs which, following the success of his first hit, "Like A Symphony," are starting to sell well. Donaggio, who is about 20 years old, was a fortunate discovery both of Curci and His Master's Voice Italiana. Elvis Presley's latest smash recording of "Surrender" will be released on our market April 20.

As already noted, in Italy there is a tendency on the part of our music houses to concentrate all of the activities of the music industry in single organizations. For instance, Mr. Ricordi is a music publisher, a record publisher and has his own network of agents throughout Italy for distribution, and also has the strongest chain of record stores in Italy. He is the most complete example of this trend and the other people of the industry seem to be following in the same manner. Most of the record houses also have music publishing companies and visa versa. The latest newcomer into the record field is Curci, well known among music publishers all over the world. Mr. Gramitto-Ricci and Mr. Trepiedi have announced that they represent the following foreign lines in Italy—Imperial (formerly with Durium), Erato, Triola, Mardi-Gras and Disneyland, besides creating their own Italian personalities among whom are Piero Giorgetti, Gene Colonnello and Aura D'Angelo. The address of Curci's record department is C.E.M.E.D., Via Beccaria 5, Milan.

At last a recent version of "Sailor" is available on our market. Durium has released the Petula Clark recording of the international hit on the original Pye label.

Johnny Dorelli's "Lettera A Pinocchio" has surpassed by far 150,000 copies sold. This record, being a Christmas one, is expected to reach a still higher mark by Christmas time.

Among the Italian newcomers, Nico Fidenco currently fills the bill as a particular success, due to a long series of hits which he has penned and waxed in a very short time. He is a recent and unexpected discovery of RCA Italiana, which published his "Su Nel Ciel" (What A Sky), with no hopes of great success, and it entered our chart in a short while. To follow up this first hit, others were immediately published by RCA—"Just That Same Old Line," "Non E'Vero" (It's Not True), "Una Voce D'Angelo" (A Voice Of Angel), "La Ragazza Con La Valigia" (The Girl With The Bag), "Tornerai Suzie Wong" (Suzie You Will Come Back), backed with his version of "The World Of Suzie Wong."

Mr. Giannini of CGD has just concluded distribution agreements with the following companies:—Meteor, Johannesburg, South Africa; Poijsmainen Sakho-Osakeyhtio, Helsinki, Finland; Bravo Records, Toronto, Canada; Subar Music Ltd., Ramat Hasharon, Israel; Ariola, Guetersloh, Germany, and also for the Austrian territory. As soon as the following agreements are settled with Fast, Antwerp, Belgium; Radiotelevizija Belgrade, Yugoslavia; Jack Grunberg, Istanbul, Turkey, CGD will be represented all over the world. Giannini is very satisfied with this, since when he came to CGD this label was completely unknown abroad. Needless to say that all CGD representatives will release the Italian version of "Al Di La" by Betty Curtis (number one at San Remo).

Durium releases 6 themes from films—"Exodus" by De Encore Ensemble on Top Rank, packed in a wonderful sleeve; Original Sound Track from "The Singer Not The Song" by The Knightsbridge Strings on Top Rank; "The Lord's Prayer" (original version from "Jazz On A Summers Day") by Mahalia Jackson on Top Rank; "Theme From Pepe" by De Encore Ensemble on Top Rank; "Dark At The Top Of The Stairs" from the movie on Imperial; "Io Tengo Una Muneca Cha Cha Cha," from Brigitte Bardot's movie, "La Verite" (The Truth) on Vogue. Several record versions of the last song were already put on the market and this cha cha seems to be getting favorable reaction from our public.

After the big promotion made for Bobby Rydell's stay in Italy, his record "Sway" (Galleria Del Corso/Cameo) is moving up fast. The record is liked very much by juke box operators.

United Artists Records' Art Talmadge stopped in Milan to visit with Mrs. Mintangian of Durium and Mr. Gurtler of Gurtler-SAAR.



NEW ZEALAND

Trade talk at the moment rests around the commission that is sitting on the matter of TV in this country. A recent Gallup Poll run by the Auckland Star Newspaper predicts that the majority of the public want the same TV set-up here as the Australians have and that is: stations owned by both Government and Commercial private enterprise organizations. The present committee that is sitting on this matter is expected to report back to the Government shortly on their findings. It is also expected that the outcome will affect radio in NZ which is at present monopolized by the State and which is a constant worry to distributors.

HMV (NZ) Ltd. has just moved into a new warehouse in Auckland on street level, which is very impressive. The locality is right in the heart of the city and is the pride and joy of Auckland manager Harold Issac, who just after its opening announced he was off on a world trip mixing business and pleasure. He will visit the Continent, Britain and the United States with his wife.

Personnel at Miller Associates are conferring in Australia at the moment. Graham Dent, general manager, and Bob Wright, secretary accompanied Harry Miller to Sydney shortly after their very successful NZ tour of The Kingston Trio, who played to packed houses every session in every town here.

English comedian Jimmy Edwards will tour New Zealand this month. Edwards is well known in NZ through the BBC radio show "Take It From Here" and his recent film "Bottom's Up." Also touring this month will be Scottish singer Kenneth McKellar and the very popular band under Jimmy Shand. This will be an all Scotch program and should do very big business. Both shows are under the direction of Kerridge-Odeon.

The Modern Jazz Quartet are rumored to be the big jazz attraction at the 1961 Auckland Festival of the Arts.

HMV is having a great run at the moment with all its hit records and Allied International looks as though it is in for a big run with "Walk Right Back" with The Everly Brothers, "Pony Time" by Chubby Checker and "Will You Love Me Tomorrow" by The Shirelles.

Syd Bevan, former Editor of "Playdate" magazine, the country's largest selling teenage monthly, is now with the Popular Record Club in Akld.



AUSTRALIA



MEXICO

After many months of conjecture throughout the entire trade, the Coronet Record Club is a reality. Rumors of the club had been circulating since Columbia Records of USA purchased a controlling interest in Australian Record Company—which issues American Columbia material here on the Coronet label. To attract members, the Coronet Record Club is offering three 12" albums free of charge (there is a 20% joining fee). Once members have been enrolled, they are expected to buy at least four albums within the next twelve months. New members may choose their free albums from a group of thirty that have been made available for their choice. Among the albums in this group are "Doris Day's Greatest Hits"; the Bruno Walter performance of Beethoven's 6th Symphony; "Johnny's Greatest Hits (Johnny Mathis)"; "Sing Along With Mitch"; "The Fabulous Johnny Cash"; original-cast albums of "South Pacific" and "Kismet"; the soundtrack album of "Li'l Abner"; "On The Trail" (Johnny Ray); "Marlene Dietrich In Rio"; "Gunfighter Ballads" (Marty Robbins); "Wayne and Shuster"; "Gone With The Wind" (Dave Brubeck) and "My Heart Sings" by Polly Bergen. The Cash Box has received reports of great discontent among Sydney and suburban record dealers over the Coronet Record Club making these disks available free of charge while they (the dealers) have them in stock for retail sale at a price around 50%. The introduction of the Coronet Record Club offers the first real opposition to the World Record Club, which is closely associated with EMI.

It has been confirmed that Col Joye turned down the offer by J. C. Williamson Theatres Limited to take the starring role in the Australian production of "Bye Bye Birdie" at £500 a week. Incidentally, one of the numbers from the show, "One Last Kiss," is another Australian success for Crash Craddock on the Coronet label.

Johnny Rebb, who will return from America shortly, is reported to be starring in a weekly show for the Australian Broadcasting Commission's TV station ABN-Channel 2 in Sydney. Judy Stone's first disk under her recently signed contract with Festival Records will be "It Takes A Lot"—a number brought back for her from America by Jack Argent of Leeds Music.

American comedian Dick Curtis makes his second visit to Australia when he arrives shortly for TV performances in "Revue '61." To coincide with his visit, W&G Records has rush-released a single featuring Curtis with two of his own creations, "The Plumbers' Cha Cha" (which W&G recorded here) and "That's Clyde" from an American master. Curtis previously visited this country for GTV-Channel 9 in Melbourne.

Young rock star Rob E. G. was seriously injured in a car smash recently, suffering a badly bruised and jarred spine. It will be many months before Rob is on the entertainment scene but all in the business are hoping for a quick recovery. Rob had two good hits in "Whiplash" and "Railroadin'."

After the first air-play of the LP by the jazz trio The Three-Out—entitled "Move"—demand for copies of the disk were so heavy that EMI were forced to release it ahead of schedule.

TCN-Channel 9 in Sydney is producing a second TV spectacular, similar to the "Golden Rock" show of last October, which drew critic's plaudits. This is one of four shows to be sponsored by The Milk Board annually—all of which will be entitled "The Col Joye Show." Show will be compered by popular Brian Henderson of "Bandstand" fame. Also in the line-up will be The Allen Brothers, Judy Stone and Patsy Ann Noble. Praise must be extended to the Channel 9 staff (Warwick Freeman, Bruce Gyngell and Rosemary Barton) for the time and effort they so readily give to ensure this show's unqualified success.

Al Hibbler is catching plenty of strong air time with his Top Rank single of "Strawberry Hill." With any sort of luck, it could become a big hit in Australia for Al. Young Indian-born singer Bruce Gillespie recently cut four sides for W&G Records in Melbourne. The first two are to be released before Bruce leaves to do a tour of India in April.

Tony Brady reports that the Belinda group of publishing companies is currently riding high with a batch of newies. Belinda handles "Wooden Heart"; "Good Time Baby" and "Wings Of A Dove." Progressive Music is off to a good start with "Spanish Harlem" and Trinity is shaping well with "Transistor" which is the subject of a locally produced single by Booka Hyland on the Leedon label. Tony Brady is doing pretty well with his own record "Angel In A Red and White Scarf" on the Coronet label. Belinda looks for another clean up via Elvis Presley's "Lonely Man" from his film "Wild In The Country."

Australia's Best Sellers

1. Corinna Corinna (Ray Peterson—London)
2. Johnny Guitar (The Leemen—Leedon)
3. Wooden Heart (Elvis Presley—RCA)
4. On The Wings Of A Dove (Ferlin Husky—Capitol)
5. Calendar Girl (Neil Sedaka—RCA)
6. Never On Sunday (Don Costa—London)
7. Wheels (String-A-Longs—London)
8. One Last Kiss (Crash Craddock—Coronet)
9. Calcutta (Lawrence Welk—London)
10. Milord (Edith Piaf—Columbia/Gaynor Bunning—W&G)

New Zealand's Best Sellers

- | | |
|--|--|
| 1. Wonderland By Night—Bert Kaempfert (Polydor) Louis Prima (London) | 11. Many Tears Ago—Connie Francis (MGM) |
| 2. Milord—Gaynor Bunning (W&G) Edith Piaf (Columbia) | 12. Sailor—Lolita (Polydor) Petula Clark (Pye) |
| 3. New Orleans—U.S. Bonds (Top Rank) | 13. Sway—Bobby Rydell (Top Rank) |
| 4. Rocking Goose—Johnny & The Hurricanes (London) | 14. Will You Love Me Tomorrow—The Shirelles (Top Rank) |
| 5. I Love You—Cliff Richard (Columbia) | 15. Save The Last Dance For Me—The Drifters (London) Johnny O'Keefe (Prestige) |
| 6. Last Date—Floyd Cramer (RCA) | 16. Fings Ain't Wot They Used To Be—Max Bygraves (Decca) |
| 7. Are You Lonesome Tonight—Elvis Presley (RCA) | 17. Emotions—Brenda Lee (Festival) |
| 8. I'll Save The Last Dance For You Damita Jo (Mercury) | 18. McDonald's Cave—The Piltown Men (Capitol) |
| 9. Don't Be Cruel—Bill Black's Combo (London) | 19. Strawberry Fair—Anthony Newley (Decca) |
| 10. Mission Bells—Donnie Brooks (London) | 20. Walk Right Back c/w Ebony Eyes—The Everly Brothers (Warner Bros.) |

Ray Anthony left México City, after a successful two weeks in night clubs and theatres. Ray flew to Hollywood to make some records for Capitol and after that, he will begin a new tour through Central and South America and finish it in Europe. Ray received a big trophy from Radio Mil Station for his wonderful performances in México.

Louis Martínez Serrano, president of PHAM editorial, gave a cocktail party to artists and the Mexican press to announce new plans for the publishing firm.

American singer Dodie Stevens will arrive in México City next March 29 to debut in Acapulco the 30th and 31st. Then she will fly again to the Mexican capital to perform the 1st and 2nd of April at the National Auditorium. Sherrill Dacey will be her manager on this tour.

Enrique Cantú back with Orfeon records personnel as A&R man to help Paco de la Barrera in the same job. This label recorded a sensational new singer Leonorilda with "Si La Luna Al Brillar," "Sola," "Cuánto Amor" and "Tú Eres Mi Helado."

For just one performance in an elegant charity ball, Frank Sinatra will be here next April 19 with Sammy Davis to make a routine with Mexican singer Adrian Gallardo. Frankie, Sammy and Adrian will not charge a cent for the performance. Profits will benefit the Instituto de Rehabilitación de Lisiados, a noble campaign that Rómulo O'Farrill initiated in México some years ago.

Cuban orchestra Sonora Matancera with singer Celia Cruz is now performing at the Terraza Casino. They also will record some new songs.

The Mexican press says that Paul Anka will demand money from Orfeon Records because they used his songs and translated the lyrics to Spanish without permission. If this demand is valid, Mexican label will have more troubles with other American composers, and viceversa. Anka's "My Home Town" is in first place in the Best Sellers in Cesar Costa's version.

Famous Mexican artists, trio Los Panchos, just recorded for Columbia records two Japanese songs, "Cumbancha Japonesa" and "Tú Y Yo En Sakurambo" with Spanish lyrics made by "Guero" Gil, one of the voices of the group. The group recently visited Japan.

Peerless Records announced the formation of a new trio named Los Barones with the guitars and voices of Rubén Carmona, Efen Saenz and Carlos Malabehar. Their first record was just released.

The Ruffino Quartet just arrived from Puerto Rico to rest up for a couple of weeks. They are planning to return there soon to fulfill a new contract.

Mexican folk singer Angel Infante is preparing his next trip to Japan, where he is going to perform for 45 days. Angel is the brother of the world famous artist, Pedro Infante.

Adolfo Salas complains that Mexican composers don't want to publish their new songs because they think that rock and roll's popularity may ruin their songs.

Recording again with his rock and roll group is Enrique Guzmán, who sings the new hits, "Voy Bien ó me Regreso" and "Rock Nena Linda" for Columbia Records.

Fidel A. Vista A&R of Peerless Records, and folk singer Lupe Mejía will marry next May. The Valázquez Sisters, popular duet of the same label, signed a new contract for a TV series.

Lucho Gatica, recording a new LP for Musart Records. He is including in this album numbers like "Theme From The Apartment," "Al Di Lá," "Misty" and other famous songs. He will appear on television very soon, too.

Before going to Japan, the Luna Brothers will perform in Venezuela. Touring the country is Juan Mendoza ("El Tariácuri"). His last Peerless record is "Mi Engaño" and "Y . . ."

Cuban singer Celio Gonzalez will return to his country to spend some days with his family and then come back again. Famous Cuban figure Olga Guillot to visit México soon.

Monna Bell, beautiful Chilean singer who is living in México, returned from her last tour through South America and is now recording new numbers for Gamma Records, the label that announced that French conductor Raymond Lefebvre is selling very well in this country. Raymond is an exclusive Barclay Records artist. Label is represented here by Gamma Records.

The Vikings rock and roll group will fly to New York to perform in that city. They are very interested in having American audiences know their style.

Sensational conductor Juan García Esquivel, who lives in Los Angeles, was chosen as musical director of the upcoming Bruselas festival.

Amay is the name of a new Musart singer who recorded in Spanish the Presley hit, "Are You Lonesome Tonight."

Mexico's Best Sellers

1. Mi Pueblo (My Home Town)—Cesar Costa (Orfeon). Paul Anka (Gamma)
2. Nunca En Domingo (Never On Sunday)—Tres Diamantes (RCA). Melina Mercour (Barclay). Pablo Beltrán Ruiz (RCA). Helmuth Zarcharias (Polydor). Martha Rangel (Vik). Hnos Sandoval (Columbia). Dalida (Barclay). Jose Luis Caballero (Musart). Julio Jaramillo (Peerless). Raymond Lefebvre (Barclay). Jose Guardiola (Musart). Federico Bena (RCA). Billy Vaughn (Dot). Gloria Lasso (Musart). Cuerdas del siglo XX (Peerless). Jacky Noguez (Orfeon). Bebo Valdés (Gamma). Monna Bell (Gamma).
3. Chica Alborotada—Locos Del Ritmo (Dimsa).
4. Crei—Pablo Beltrán Ruiz (RCA). Juan Mendoza (Peerless). Marcelo y Amelia (Peerless) Manuel Carrión (Musart).
5. La Flauta Magica—Acerina Y Su Danzonera (Orfeon)
6. Vidita Mia—Los Galantes (Musart). Rubén Cepeda Novelo (RCA). Magda Franco (Peerless)
7. El Pescado Nadador—Miguel Aceves Mejía (RCA). Roberto Romano (Musart). Hnos. Zaizar (Peerless)
8. Caballo Blanco—Lola Beltrán (Peerless). Jose Alfredo Jimenez (RCA). Gilberto Valenzuela (RCA). Juan Mendoza (Peerless)
9. No Te Mires En El Rio—Los Tribunales (Dimsa)
10. El Futbolista—Sergio Corona (RCA)

The Worldwide Music and Record Markets Look to
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Country

Disk Jockey

REGIONAL RECORD REPORTS



Country

Reviews

B+ VERY GOOD
C+ FAIR

B GOOD
C MEDIOCRE

- MAXINE JOHNSON**
WTAQ
La Grange, Illinois
1. Liberty Dance (M. Carter)
 2. Walk Out Backwards (B. Anderson)
 3. Don't Worry (M. Robbins)
 4. The Legend Of The Big River Train (The Wilburn Brothers)
 5. Little Old Band Of Gold (E. Tubb)
 6. The End Of My World (R. Foley)
 7. The Flame's Still Burning (Wilburn Brothers)
 8. You Make Me Live Again (G. Smith)
 9. Your Old Love Letters (P. Wagoner)
 10. Foolin' Around (B. Owens)

- RAY "SLIM" CORBIN**
KLLL
Lubbock, Texas
1. Don't Worry (M. Robbins)
 2. Never Again (W. Jennings)
 3. Blizzard (J. Reeves)
 4. That Old Juke Box (H. Vrockett)
 5. Hello, Walls (F. Young)
 6. Let Forgiveness In (W. Pierce)
 7. Everybody's Dying (J. Newman)
 8. Congratulations (F. Young)
 9. Can You? (N. Merritt)
 10. Tell Me, Fortune Teller (R. English)

- CARL FITZGERALD**
WMOX
Meridian, Miss.
1. Hello Walls (F. Young)
 2. Don't Worry (M. Robbins)
 3. Foolin' Around (B. Owens)
 4. Another Cup Of Coffee (C. Gray)
 5. Loving You (B. Gallion)
 6. Slow Poke (P. E. King)
 7. Girl From Abilene (E. Tubb)
 8. Legend Of The Big River Train (Wilburn Brothers)
 9. I Missed Me (J. Reeves)
 10. Dime's Worth Of Dreams (B. Mortin)

- BRUCE HUBBARD**
WDOC
Prestonburg, Kentucky
1. Don't Worry (M. Robbins)
 2. Let Forgiveness In (W. Pierce)
 3. Window Up Above (G. Jones)
 4. Foolin' Around (B. Owens)
 5. Your Old Love Letters (P. Wagoner)
 6. Lonelyville (R. Sanders)
 7. Put My Rubber Doll Away (B. Monroe)
 8. Odds & Ends (W. Smith)
 9. Three Hearts In A Tangle (R. Drusky)
 10. I Wish I Knew (M. Endsley)

- MARY WILSON**
KCLX
Fal Fax, Wash.
1. Don't Worry (M. Robbins)
 2. Your Old Love Letters (P. Wagoner)
 3. Window Up Above (G. Jones)
 4. Three Hearts In A Tangle (R. Drusky)
 5. I Love You Best Of All (L. Bros)
 6. Foolin' Around (B. Owens)
 7. Loving You (B. Gallion)
 8. I'd Know You Anywhere (J. Tubb)
 9. Greener Pastures (S. Jackson)
 10. Heart Over Mind (R. Price)

- DICK "OL DAD" TAYLOR**
CHED
Edmonton, Alt., Canada
1. Don't Worry (M. Robbins)
 2. Foolin' Around (B. Owens)
 3. Odds & Ends (W. Smith)
 4. Kissing My Pillow (R. Maddox)
 5. Wings Of A Dove (F. Husky)
 6. Greener Pastures (S. Jackson)
 7. Three Hearts In A Tangle (R. Drusky)
 8. Lovin' You (B. Gallion)
 9. I Missed Me (J. Reeves)
 10. Golden Wildwood Flower (Tom & Jerry)

- DOUG MAYES**
WBT
Charlotte, North Carolina
1. Don't Worry (M. Robbins)
 2. Let Forgiveness In (W. Pierce)
 3. Foolin' Around (B. Owens)
 4. Odds & Ends (W. Smith)
 5. Hello Walls (Young)
 6. Your Old Love Letters (P. Wagoner)
 7. I'd Rather Loon You Out (R. Drusky)
 8. I'll Have Another Cup Of Coffee (Gray)
 9. Loving You (B. Gallion)
 10. Window Up Above (G. Jones)

- RAY BEALE**
WGUN
Decatur, Georgia
1. Lovin' You (B. Gallion)
 2. Don't Worry (M. Robbins)
 3. I'd Rather Loon You Out (R. Drusky)
 4. I'll Have Another Cup (C. Gray)
 5. Hello Walls (F. Young)
 6. Louisiana Man (R. & Doug)
 7. Foolin' Around (B. Owens)
 8. Window Up Above (G. Jones)
 9. All Alone Again (J. Howard)
 10. Everybody's Dying For Love (J. Newman)

- PECOS PETE BROWN**
KPLK
Dallas, Oregon
1. Foolin' Around (B. Owens)
 2. Don't Worry (M. Robbins)
 3. I'll Just Have A Cup Of Coffee (C. Gray)
 4. Window Up Above (G. Jones)
 5. Loving You (B. Gallion)
 6. You Make Me Live Again (C. Smith)
 7. I Missed Me (J. Reeves)
 8. Who! About Me (D. Gibson)
 9. Wings Of A Dove (F. Husky)
 10. High as the Mountains (B. Owens)

THE CASH BOX BULLSEYE

"THERE'LL ALWAYS BE SADNESS" (2:14)

[Acuff-Rose BMI—Howard]

"I'M NOT AT ALL SORRY FOR YOU" (2:39)

[Be-Are BMI—Glazier]

MARION WORTH (Columbia 41972)

Looks like the velvet-voiced thrush will be represented by her first two-sided hit when the airwaves get bombarded by the beautiful sounds she displays on these two sides. "There'll Always Be Sadness" is a plush waltz offered in weeping honey-tones; "I'm Not At All Sorry" is another waltz done up in the same bittersweet sadness. A lovely voice on terrific material.

"LIFE OF THE PARTY" (2:07) [Acuff-Rose BMI—Carter, Carter]

"FOREVER GONE" (2:50) [Acuff-Rose BMI—Ashworth, Hogan]

ERNEST ASHWORTH (Decca 31237)

The singer follows "You Can't Pick A Rose In December" with another tuneful display of romantic disenchantment. Ashworth's strong "down home" country style is a flavorful attraction on the middle beat "Life Of The Party" and sets it as a chart entry. "Forever Gone," the wistful ballad on the lower end, also rates a listen.

See Pop Reviews for the following entries in the two-market competition: Skeeter Davis on RCA Victor with "The Hand You're Holding Now" b/w "Someday, Someday." The Browns on RCA Victor with "Angel's Dolly" b/w "Ground Hog," and Ferlin Husky on Capitol with "Before I Lose My Mind" b/w "What Good Will I Ever Be."

MILT FORREST (Toppa 1035)

(B+) "OLD HOMETOWN" (2:12) [Mixer BMI—Mosby, Mosby]

Forrest exhibits an emotion-packed outlook for this very pretty quick-paced love affair. A heartwarming interlude that warrants careful scrutiny.

(B+) "SOME OTHER TOMORROW" (2:10) [Mixer BMI—Mosby, Mosby]

Again the songster is spotlighted in a feelingful display of sincerity. Two good sides; lad has talent!

BOB STEELE (Starday 539)

(B) "LET ME TALK TO YOU" (3:17) [Cedarwood BMI—Dill, Davis]

Dreamy, wistful ballad is offered in a sincere sentimental stand by the artist. Soft-spoken tenderness is an attraction.

(B) "NOTHIN' TO LOSE" (2:04) [Starday BMI—King, Hill]

The mountain sound is showcased in a bright up-tempo stanza, skillfully essayed.

ELROY FACE (Robbee 111)

(B) "CROSS YOUR HEART (WITH LOVE)" (2:38)

[Howe-Lee ASCAP—Martin, Lewis] The Pittsburgh Pirates ace relief pitcher and World Series hero tries his hand in country music and turns in a commendable job on a medium-paced inspirational romantic.

(B) "BELLS, BELLS" (2:17) [Mary-Jo ASCAP—Martin, Guarino, Guarino]

A cheerful jaunt through a bright bubbly stanza.

JIMMY WORK (All 503)

(B+) "I DREAMED LAST NIGHT" (2:05) [Work BMI—Carter]

Attractive, easy-beat waltzer on a familiar love theme. Work is double-tracked effectively and is sincere in his efforts. Tune was penned by Blanche Carter ("Devil Or Angel").

(C+) "I NEVER THOUGHT I'D HAVE THE BLUES" (2:35)

[Work BMI—Work] Rolling, upbeat honky-tonker is the Work original that's worked over here in hillbilly style. These sides debut the Work-owned label.

JOHNNY MONTANA (Arcade 161)

(B) "IF I COULD" (2:23) [Arcade ASCAP—Giddings]

The singer has a Jim Reeves-like approach to a ballad. Here he cozily cuddles a sentimental offering in endearing romantic terms. Should gain attention.

(B) "MISS ME A LITTLE" (2:24)

[Valley Brook ASCAP—Khoury, Keefer] More soft-spoken vocal on a blue ballad.

THE RODGERS BROS. BAND (Rodeo Int'l 279)

(C+) "ORANGE BLOSSOM SPECIAL" (2:15) [BMI—Ervin, Thomas, Rouse]

The old Leon McAuliff opus now making noise pop by Billy Vaughn is picked and fiddled vigorously by the hillbilly styled band.

(C+) "CANNON BALL RAG" (1:55) [BMI—Travis]

Here, the Merle Travis tune is also instrumentally surveyed with gusto.

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Country

TOP 50 ACROSS THE NATION



Country Round Up

	Pos. Last Week		Pos. Last Week
1		21	
DON'T WORRY <i>Marty Robbins (Columbia 41922)</i>	1	KISSIN' MY PILLOW <i>Rose Maddox (Capitol 4487)</i>	20
2		22	
FOOLIN' AROUND <i>Buck Owens (Capitol 4496)</i>	2	FADED LIGHTS AND LONESOME PEOPLE <i>Billy Walker (Columbia 41872)</i>	22
3		23	
WINDOW UP ABOVE <i>George Jones (Mercury 71700)</i>	4	ARE YOU TRUE TO ME <i>Carl Smith (Columbia 41948)</i>	24
4		24	
I'LL JUST HAVE A CUP OF COFFEE <i>Claude Gray (Mercury 71732)</i>	3	HELLO WALLS <i>Faron Young (Capitol 4533)</i>	33
5		25	
ODDS AND ENDS (Bits And Pieces) <i>Warren Smith (Liberty 55302)</i>	7	FICKLE FUN <i>Kitty Wells (Decca 31192)</i>	26
6		26	
LET FORGIVENESS IN <i>Webb Pierce (Decca 31197)</i>	5	LEGEND OF THE BIG RIVER TRAIN <i>Wilburns Bros. (Decca 31214)</i>	35
7		27	
THREE HEARTS IN A TANGLE <i>Roy Drusky (Decca 31193)</i>	8	THE BLIZZARD <i>Jim Reeves (RCA Victor 7855)</i>	32
8		28	
HEART OVER MIND <i>Ray Price (Columbia 41947)</i>	13	LONELYVILLE <i>Ray Sanders (Liberty 55304)</i>	30
9		29	
YOUR OLD LOVE LETTERS <i>Porter Wagoner (RCA Victor 7837)</i>	9	EBONY EYES <i>Everly Bros. (Warner Bros 5199)</i>	28
10		30	
WALK OUT BACKWARDS <i>Bill Anderson (Decca 31168)</i>	10	THE END OF THE WORLD <i>Red Foley (Decca 31194)</i>	29
11		31	
I'D RATHER LOAN YOU OUT <i>Roy Drusky (Decca 31193)</i>	12	EVERYBODY'S DYIN' FOR LOVE <i>Jimmy Newman (Decca 31217)</i>	37
12		32	
WINGS OF A DOVE <i>Ferlin Husky (Capitol 4406)</i>	6	LITTLE OLE BAND OF GOLD <i>Ernest Tubb (Decca 31196)</i>	42
13		33	
THE OTHER CHEEK <i>Kitty Wells (Decca 31192)</i>	11	MY LATE DATE (WITH YOU) <i>Skeeter Davis (RCA 7825)</i>	27
14		34	
GREENER PASTURES <i>Stonewall Jackson (Columbia 41932)</i>	14	GIRL FROM ABILENE <i>Ernest Tubb (Decca 31196)</i>	34
15		35	
I LOVE YOU BEST OF ALL <i>Louvin Bros (Capitol 4506)</i>	18	HIGH AS THE MOUNTAINS <i>Buck Owens (Capitol 4496)</i>	25
16		36	
LOUISIANA MAN <i>Rusty & Doug (Hickory 1137)</i>	16	NORTH TO ALASKA <i>Johnny Horton (Columbia 41782)</i>	19
17		37	
WHAT ABOUT ME <i>Don Gibson (RCA Victor 7841)</i>	23	I'D KNOW YOU ANYWHERE <i>Justin Tubb (Starday 530)</i>	43
18		38	
LOVING YOU <i>Bob Gallion (Hickory 1130)</i>	17	ANOTHER LONELY NIGHT <i>Roy Drusky (Decca 31200)</i>	40
19		39	
I MISSED ME <i>Jim Reeves (RCA Victor 7800)</i>	15	THE WORLD IS WAITING FOR THE SUNRISE <i>Don Gibson (RCA Victor 7841)</i>	44
20		40	
HOUSE OF BLUE LOVERS <i>James O'Gwynn (Mercury 71731)</i>	21	ONE STEP AHEAD OF MY PAST <i>Hank Locklin (RCA Victor 7813)</i>	31

- 41. BIG MAN IN A BIG HOUSE
- 42. GOSH I MISS YOU ALL THE TIME
- 43. LITTLE GREEN MEN
- 44. I WANT TO LIVE AGAIN
- 45. MORE HABITS THAN DESIRE

- 46. TWO HEARTS DEEP IN THE BLUES
- 47. FALLEN ANGEL
- 48. I GOTTA LAUGH
- 49. FALLING TO PIECES
- 50. RICHEST POOR BOY

For some time now, the Country Music Association has been interested in exploring the possibilities of establishing an educational program in the public schools. It was in this connection that Mrs. Marguerite Yelton of South Bend, Ind., was in Nashville last week doing research and laying the foundation for an educational series on Country Music which she proposes to present in the form of lectures, slides, tapes, etc. Mrs. Yelton has for the past several years been presenting a similar type series on Wild Life in schools throughout the state of Indiana, as well as to many civic organizations. She has now interested school officials in allowing her to present an educational program on Country Music. The CMA is assisting Mrs. Yelton in the project and feels it can initiate



RED FOLEY



MARTY ROBBINS



EDDY ARNOLD

a national trend. . . West Plains, Missouri was the scene early this month of a tremendous benefit show in behalf of Tommy Tomlinson, the guitar player who was seriously injured in the accident that killed Johnny Horton. On the entertainment program were Red Foley, Jan Howard, Porter Wagoner, Jimmy Newman, Jimmie Driftwood, Norma Jean and many others. Don Warden, Nashville booker, handled the promotion and, as all the stars, turned over all receipts for Tomlinson. . . Columbia's Don Law is now in England; plans to return to Nashville the first of April to work with Claude King on his first Columbia session. . . Marty Robbins has completed negotiations with Marty Landau of Los Angeles to do a big show in the Shreveport Auditorium, April 23. Sponsorship of the show will be by the McLendon station, KEEL, in conjunction with the annual "Holiday In Dixie" celebration. . . The CMA plans to co-sponsor a Copyright Seminar at Vanderbilt University (Nashville), April 17. The Seminar is under the auspices of the University's Law School.

Big Hubert Long package working Texas this month—Austin (6), Corpus Christi (7), San Angelo (8) and San Antonio (9). The package includes Webb Pierce, Porter Wagoner, Roy Drusky, Claude Gray, the Louvin Brothers and Warren Smith. It was a Hubert Long package that broke all records in San Antonio on Jan. 22, which radio KENS promoted. Again, on these four dates, KENS will do the promo. . . The sides cut by Rose Maddox and Buck Owens at the Capitol Studios in Hollywood are "Loose Talk" and "Mental Cruelty." The latter tune kicked up a little fuss in some areas a while back by a couple of little-known artists. . . Warren Smith will be heading for the coast April 13 to do 15 days for Steve Stebbins. He opens in Phoenix. . . Johnny Small ("Cousin Johnny") did a full week salute to Starday Records and the label's artists on all his country music shows over WNLC-New London, Conn. Throughout the week of March 27-April 2, Johnny played only Starday sides by Cowboy Copas, Frankie Miller, George Jones, Carl Story, Bill Clifton, Wayne Raney and the Raney Family, Benny Martin, the Stanley Brothers, Red Sovine, Lonzo & Oscar, Wally Fowler, the Lewis Family and Marshall Pack. The salute, according to Small, "is in recognition of Starday's outstanding contributions to the field of country music." In succeeding weeks, Cousin Johnny plans similar salutes to Decca, Columbia, Hickory and Wheeling Records. . . Smokey Joe Aleshevich phoned to tell us that the Pell Bros.' waxing of "Whispering Wishes" is beginning to show signs of life in the Pennsylvania area. . . Gabe Tucker (music director of KRCT-Houston) letters that the Johnny Cash Show played to a capacity audience, March 14 at the City Auditorium. Along with Cash and the Tennessee Two, the bill included George Jones, Rose Maddox, Roger Miller, Gordon Terry and Johnny Western. Gabe Tucker notes that country music is stronger in Houston than it has been since 1950 and growing every day.

State Senator Jack Curtis presented a resolution before the Missouri State Senate March 16 commending Crossroads TV Productions and the NBC-TV Network for the origination of the new "Five Star Jubilee" TV'er from Springfield. Senator Curtis called the attention of the legislators to the public relations values of the show airing nationally from Springfield, anticipating great tourist travel to the state as a result. "Five Star Jubilee" made its debut March 17 via 138 NBC-TV stations. Tom Perryman, general manager of KGRI-Henderson, Texas, announced the arrival of "Jolly Cholly" Stokely to the station in the positions of commercial manager and early morning disk jockey. Many will remember Jolly Cholly from his stints with other country music stations. . . The reaction to Eddy Arnold's new Victor single, "(Jim) I Wore A Tie Today" has been the best on an Arnold record in a long, long time. Could mark the singer's return to chart-topping prominence. . . We're sure all of you are aware of the important new position Steve Sholes will be playing in the RCA Victor setup. Couldn't happen to a nicer guy, to use that oft-used but ideal term. . . Buddy Williams now spinning two full hours each Saturday for WCNG-Cannonsburg, Pa. In addition, Williams has a band called the Smiling Buddies which plays local dates. Looking for a chance to get the sound on records. . . Three songs penned by Bob Strack, disk jockey at KOAM-Pittsburg, Kansas, are being set for wax sessions by Vokes Music. . . Another fan club journal for the James O'Gwynn Fan Club out last week. This issue ties in with St. Patrick's Day. Logical move for the "Smiling Irishman." . . Last week's news that Jimmy Simpson excited KFQD-Anchorage for KHAR-Anchorage has just been nixed by a cable from Jimmy. Deal fell through at last minute but, cautions Jimmy, something new is brewing up this way. . . Passing out cigars in Nashville last week was Bobby Lord proud of the new little girl wife Mozelle delivered earlier this month. Gal's named Sarah Mozelle.

**WORDS?
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CAN
THEY
SAY?**



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ARTIST OF THE WEEK

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DINAH

WASHINGTON

(MERCURY)

WEEK OF MARCH 27

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Sturgis, South Dakota

Straws In The Wind

OPTIMISTIC REPORTS

Business in the coin machine industry—every division of it—has not been good in the past year. But, it's common knowledge that practically every other business in the country has been suffering. Coinmen have offered any number of reasons for their business slump—but for a few isolated areas, and strictly for industry problems, the main cause of the decline can be tied in with the general slump throughout the nation. With unemployment at a near record figure—with less people employed and less money available for necessities, surely the coin machine industry, an entertainment field, had to take quite a beating.

It now seems that the economy of the country is taking a swing upward. It's only the beginning, and like everyone else, we hope it's a trend, which once started, will snowball the nation into an era of prosperity once again.

We would like to quote a few headlines which appeared in the press this past week: "A Sales Upswing Sighted in Autos"; "8-Month Decline in Output Halts"; "Report by Federal Reserve Indicates the Recession May be at Bottom"; "Increases Were Noted in Utilities; Production Equipment, including Defense Equipment; TV and Radio Appliances; Iron and Steel Production Rose Again for 2nd Straight Month."

Another quotation we'd like to report was made by William F. Butler, vice president and economist of the Chase Manhattan Bank, who told the membership of the New York Building Congress that "the business recession is 'bottoming out,' with improvement in the second half of this year which will culminate in great prosperity in 1962." Mr. Butler described the Kennedy Administration's anti-recessionary measures as "quite moderate" and said they would add up at most to an expansion of \$3 billion in Government expenditures. This, he noted was "far from massive." Mr. Butler said that the Administration might expand its "quite moderate" anti-recessionary measures but it probably would not have to since recovery symptoms would be evident by April.

Mr. Butler noted other aspects of the recovery that is in prospect:

1. Consumer purchasing could rise by \$10 billion to 12 billion in the year ahead.

2. This year will be disappointing for automobile manufacturers, with a market of around 5.5 million cars, but 1962 could be a "very good year" for them.

3. New construction could expand by \$2 billion to \$3 billion in the year ahead with emphasis on commercial and apartment buildings.

4. Federal expenditures are on the rise and could go up \$5 billion to \$6 billion.

All this encouraging news augurs well for the coin machine industry. Let's start thinking optimistically. Let's all get into the swim and push for increased sales and collections. By the end of the year, and in 1962 the coin machine industry can be well on its way to the prosperity it once enjoyed.

Rock-Ola Appoints Empire To Distribute Phono In Michigan As Mfr. Finalizes Midwest Plans



EDWARD G. DORIS



GIL KITT

CHICAGO — In appointing Empire Coin Machine Exchange, Incorporated, headquartered in Detroit, Michigan, to handle distribution for Rock-Ola Manufacturing Corporation this past week, Edward G. Doris, executive vice president, brought to a favorable climax the firm's midwestern distribution problem following the recent switch of World Wide Distributors to the Seeburg line.

Previously Donan Distributing Company was appointed for Chicago, Northern Illinois, exclusive of the tricity area (Moline, Dubuque and Rock Island), and Lake and Porter Counties in Indiana). The Cash Box, March 25 issue).

Empire Coin Machine Exchange in Detroit, owned by Gil Kitt, who heads the Empire distributorships from his headquarters in Chicago, was designated by Doris to distribute the Rock-Ola line of coin-operated phonographs throughout the entire state of Michigan, exclusive of Berrien County.

Empire Coin's Chicago staff under Kitt includes Joe Robbins, sales manager; and Jack Burns and Bill Herbord, who call on the trade throughout Empire Coin's entire scope of operation.

Bob Wiley, a veteran in the coin machine industry widely known in Michigan, heads up the Empire Coin Machine Detroit branch. His staff includes Jerry Downey, service manager and Marilyn Chapin, office manager.

Robbins advised that the operating staff of the firm will be increased immediately to assure area-wide operators the best possible overall servicing for all amusement and music lines handled by Empire Coin.

The re-shuffling of distribution for Rock-Ola Manufacturing in Michigan realigns Frank Fabriano's territorial arrangement, limiting him to the immediate vicinity surrounding and including Buchanan, Michigan which is Berrien County.

Empire is also the Wurlitzer distributor in the State of Illinois and Northern Indiana.

Doris flew into New York at the close of last week to visit with Al Simon, his New York distributor. He advised that after a weekend layover in New York, calls would be made on Rock-Ola distributors in the eastern and midwestern territories. Tob Greco, Glasco, N. Y.; Vic Conte, Rochester, N. Y.; Mickey Anderson, Erie, Pennsylvania, and several tentative stops were on the Rock-Ola vep's itinerary.

LIST PRICE, YET!

Court Rules NY State Must Pay For Bowler Wrecked By Trooper

ALBANY, N. Y.—A recent court ruling here in favor of the operator carries the implication that all police in New York State are open to damage suits if they fail to observe to the letter of the law in regard to devices they might consider gambling games.

Three years ago, Michael Garromone, local operator in the Albany area, experienced the loss of one bowler after a state trooper had wrecked his machine which was seized at the Copake Country Club. Garromone sued the state for the destruction of the game and it will cost New York State \$995, after an award by the Court of Claims here last week.

In a sharply worded decision Judge William G. Easton charged that the state police through "falsity" obtained an order from Copake Justice of the Peace Ezra Link for the destruction of the device as a gambling

game. The trooper who obtained the order had not observed the operation of the machine and was ordered by a superior to apply for the destruction order. Judge Easton pointed out that this procedure requires the courts to carefully examine the operation of the machine before ordering destruction.

"Upon this record it is clear that the warrant of destruction was obtained solely through the unsupported and unfounded statement sworn to by the police. The machine must be brought into court, its operation observed, and testimony and other evidence adduced," stated the Judge.

The Court of Claims award in Garromone's favor is expected to curtail unwarranted harassment of coin machine operators by the local authorities wherever future disputes arise over the legality of coin operated equipment.

Canteen Makes West Coast Move; Acquires R.F. Jones Co.



R. F. JONES

CHICAGO—Automatic Canteen Co. of America has acquired in a straight stock transaction the R. F. Jones Co., San Francisco, a distributor of intercommunication and basic sound systems, and coin-operated phonographs, amusement and background music equipment, it was announced today by Frederick L. Schuster, Automatic Canteen Board Chairman.

Included in the transaction were Interstate Finance Co., San Francisco affiliate of R. F. Jones Co. and the

Thompson Distributing Co., a Jones division with offices in Salt Lake City and Denver. Jones also has branches in Honolulu and Los Angeles.

Schuster said Jones and Thompson will immediately assume distribution of the complete line of Rowe vending machines and of AMI phonographs and allied products in the territories the companies have previously covered.

R. F. Jones, president of R. F. Jones Co., said no changes in management or personnel of the acquired organizations are contemplated. He added that Jones will continue only in the distributing business and just as it has not operated phonographs in the past does not expect to do so in the future.

The Jones acquisition had been discussed throughout the trade but the official announcement did not come until the close of last week. Jones was the Seeburg distributor in the San Francisco area up until the sale to Canteen. No figure was available but it was confirmed that the price was paid in stock.

While the Canteen acquisition of the Trimount Automatic Sales Corporation in Boston last month was seen as one centering around the Trimount communications systems, the Jones deal might have hinged on the company's vast background music operation. Canteen manufactures the AMI Customusic background system.

PENNSYLVANIA OPS' ATTENTION DIRECTED TO HOUSE BILL 700

PHILADELPHIA—Philadelphia and Pennsylvania coinmen were alerted last week to a bill recently introduced into the Pennsylvania General Assembly known as House Bill 700.

The bill proposes an amendment to provisions with regard to a landlord's right to distraint (confiscate) against property located on its premises, regardless of whose property it is, in order to recover rent past due. Under existing law here, the cigarette machine is the only coin machine now exempt. The proposed amendment eliminates the reference to cigarette machines and in its place substitutes the words "automatic merchandising machines." An exemption is also provided with respect to "music boxes." The bill was introduced on February 28 and it is in the interests of the industry that all coinmen be aware of this amendment which is now in the hands of the Judiciary Committee. In addition to pushing for passage of this bill note should be made of the absence of any reference to provision for amusement machines.

While associations were alerted to inform members, non-members were expected to lend full support of the amendment since it pertains to the entire industry in the State of Pennsylvania.

ATLAS HOLDS FIRST ROWE CIGARETTE SERVICE SCHOOL

Regular Sessions Call For Classes Every Other Wednesday

CHICAGO—Eddie Ginsburg, president of Atlas Music Company of this city, hosted a school session, March 22, to further acquaint coin machine operators with the servicing of Rowe cigarette vending machines at the Atlas showrooms at 2122 North Western Avenue. Ginsburg advised that this is actually the first of a series of sessions for AMI coin-operated phonographs, background music equipment and Rowe cigarette machines which will be scheduled throughout this year on a regular basis.

The service program was conducted by "Mac" McGrady of Rowe-AMI Sales Company. Atlas Music Company was represented by Ginsburg, Nate Feinstein, Harold Schwartz, Mike Spagnola, Mort Jacobs, Manuel Herman and Ray Grier.

Operators in attendance were Frank Kandler, Everett Wright, Milan Dragin, Harold Rominger, Frank Street, Fred Street, Dr. Mercer, Zenith Vendors, Harry Arnold, John Cannon, Frank Infantino, Dave Merrifield and Dick LaFontaine.

Ginsburg stated that he and his staff were very pleased with the presentation and its acceptance by the visiting operators. He pointed out that McGrady's explanations and demonstrations were so well delivered that there was definitely no question left unanswered by the attending operators.

He said: "The operators agreed that the method of instruction was very comprehensive, to say the least, and easily understandable. Noteworthy were the comments concerning the

totalizer unit in the vendor which is completely mechanical.

"McGrady also impressed upon them that the wiring is of quick-disconnect type, where no soldering is at all necessary," he concluded.

The next cigarette vendor session is scheduled for Wednesday, April 5, with classes planned for every second Wednesday thereafter.

The initial service school session for music operators and complete service discussions on the AMI coin-operated phonographs will be held in the Atlas showrooms on March 29. Following this music school periods will be conducted every second Wednesday following. Atlas Music will send notices to all interested operators.

Fischer Intros '61 'Imperial', 'Fiesta' Philly Ops To Hold PR Dinner Meeting

CHICAGO—R. W. (Bill) Weikel, director of sales for Fischer Sales & Manufacturing Company, McHenry, Illinois, advised this past week that the 1961 "Imperial" model billiard tables are now in full production at the firm's factory in Tipton, Missouri.

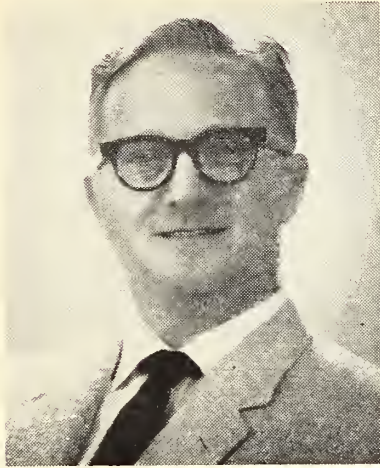
He explained that much emphasis has been placed in the excellence of designing in the exterior qualities of the new "Imperial" line, as well as in the strength and durability of the table tops, side rails and table legs.

He said: "Our 1961 'Imperial' line of billiard tables combines all of the vital traditional concepts with a modern elegance. Actually, there are eight qualities in the 'Imperial' models which we must stress to operators, since they are responsible for making this new Fischer line of billiard tables the finest.

"They include: The finest possible professional cushions on the tables. We start with the finest cushion rubber stock obtainable. Then we carefully select graded, kiln-dried lumber for the backing strips to which is attached the cushion rubber, using a special—and very tough contact type cement.

"Also," Weikel continued, "the Fischer 1961 'Imperial' billiard table utilizes the removeable Top Frame which is very carefully held to close tolerance in its construction so that these top frames are interchangeable between any units in the same model series. Thus, if any table should happen to be damaged during shipment or by vandalism a new frame is available at the factory for prompt shipment to restore the unit to a like-new condition.

"Other exciting, new—and very desirable features in Fischer's 'Imperial' billiard table line include: Genuine



BILL WEIKEL

formica rails, molded pocket liners, aluminum extruded moldings, cast aluminum pocket fittings, cast aluminum corner posts, and a Duran 'Clad-On' cabinet finish. This latter feature is another miracle of modern chemistry, which provides the industry with Masland's Duran 'Clad-On.' It is a semi-rigid, high molecular weight vinyl plastic sheeting, specially formulated to give the optimum in abrasion resistant finishes. It will absolutely not chip, peel or fade."

The new Fischer for 1961 includes the 'Imperial VI' six-foot table, the 'Imperial VII' seven-foot table, the 'B-6' six-foot table, the 'B-7' seven-foot table, and the ever popular "Fiesta" bumper pool table.

Weikel concluded by stating that production has been stepped up at the factory in Tipton, but there is a slight delay in shipments to Fischer's distributors due to the terrific demand for this new line of billiard equipment.



JOE SILVERMAN

PHILADELPHIA — Joe Silverman president of the Amusement Machine Operators Association here, has advised that a "miniature convention" will be held in Philadelphia on Tuesday, March 28, at the Wynne Restaurant.

All distributors in the area are expected to display the current equip-

ment for what is expected to be a large operator turnout. Silverman stated that the prime purpose of the meeting is to get behind the Coin Machine Council public relations program now underway on a nationwide basis. Silverman met with CMC's president Lou Casola two weeks ago and pledged full support of the industry-wide PR program.

Cocktails will be followed with a dinner and the program will include procedures generally conducted at the informal monthly meetings ordinarily held at this time. On hand to hear the public relations discussions will be representatives from Philadelphia's Broad Street Trust Company, money-lending firm which has handled a large portion of coin machine industry paper here for several years. Ray Erfle, Frank Cafferey, Irv Udell, William Moore and Bob Wagner will be among the Bank's representative group. They are all vice-presidents of the Broad Street Trust. Silverman stated that the public relations picture in Philadelphia has been "well above the average" for the past twenty-two years but the need for support of a nationwide program is "obvious."

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UNIV. MATCH TO ACQUIRE ELECTRONICS FIRM

ST. LOUIS, MO.—Negotiations were underway at press time for the acquisition of Reflectone Electronics, Inc., by Universal Match Corporation, it was advised by John L. Wilson, president of Universal, and Luther G. Simjian, president of Reflectone Electronics.

There will be no dilution of Universal Match Corporation's common stock equity or per share earnings as a result of this acquisition, Wilson said. He reported that Reflectone's sales are at a \$5,000,000 annual rate and are expected to go to \$7,500,000 this year. In addition, the electronics company is currently negotiating several large military contracts with the U.S. government.

Reflectone's main plant and headquarters offices are in the heart of "Research Row" at Stamford, Conn., and will remain there following the acquisition. The firm designs and manufactures advanced electronic and electromechanical systems for military and industrial application, including systems which simulate—for the training of operating personnel—modern weapon system operation. The company currently is completing a new research plant in Fort Lauderdale, Fla., for its expanding operations. It will be dedicated April 14 in a ceremony to be attended by many representatives of the armed forces.

"We regard the acquisition of Reflectone Electronics as an outstanding development for Universal Match," Wilson said.

Operators and coin machine buyers!

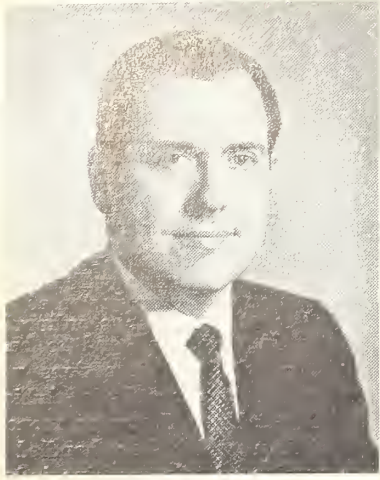
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BEGINNING NEXT WEEK EVERY ISSUE APPEARING DURING THE MONTH OF APRIL WILL FEATURE EXTRA-SPECIAL DEALS IN ADS OFFERING EQUIPMENT FOR SALE. IT'S ALL PART OF THE CASH BOX S-A-L-E* CAMPAIGN DESIGNED FOR YOUR BENEFIT!

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JOHN J. RANEY

Raney has a well founded background in dealing with the various branches of the government. For the past two years he has been President and Technical Director of John Raney Associates, Inc., a research service working on flight research with the Federal Aviation Agency.

The Wurlitzer Company has been specializing in electronic fuses, power supplies, and electrical components in many areas of the Defense Department. Resonant reed relays, miniaturized amplifiers, and telemetering devices are some of the products the company is presently producing. Wurlitzer equipment is used in several of the familiar missile systems, including the Minute Man, Titan, Honest John, Little John, and Bullpup. The company's defense products backlog presently stands at about \$6,000,000. According to J. W. Lally, through the development of new products and the expansion of the Marketing Department, it is planned to substantially increase this figure during the next year.

NORTH TONAWANDA, N.Y.—John W. Lally, Manager of the Electronics and Defense Products Division of The Wurlitzer Company, North Tona-wanda, New York, has announced the appointment of John J. Raney as Marketing Manager of the Electronics and Defense Products Division. He will head a field organization.



CALIFORNIA CLIPPINGS

Much of the conversation among operators and distributors along Pico Blvd. the past week has continued to center around Matt Nordberg, who is still in the hospital and remains in grave condition. Good wishes and concern for Matt have been evident all over the So. Calif. area. . . . Stan Googins, at the Seeburg Distributing Co., reports the new Seeburg Crushed Ice and Cold Drink vending machine is now available for delivery upon order. The response to this machine, Stan continued, has been nothing short of fantastic. Ralph Cragan in the San Diego area the past week visiting operators there. Jack Carpenter, Seeburg's new vending sales rep, busy calling on vending operators all over So. Calif., saying hello to old friends and meeting new ones. George Mahlum, of the Seeburg sales staff, comments that "Adding vending to his sales presentation just comes naturally." Johnny Ruggiero, states there was another excellent turnout at the last vending school, which was held at the Olympian Motor Hotel in Los Angeles.

At C. A. Robinson & Co., Mr. & Mrs. Robinson combining a brief vacation with business on a trip to the East coast. Hank Tronick comments that activity is increasing with another shipment of United phonographs arriving to take care of several orders. United's new "Dixie" bowler and "Line Up" shuffle alley are teaming up to stimulate collections, Hank went on, and Williams new "Highways" game has arrived and is being enthusiastically received. One operator was heard to comment that, "Highway" is like the L.A. freeways, once you get on, you can't get off!" Hank added that, Valley pool tables are scoring a smashing success with literally tons arriving and going out just as fast. Hank also mentioned that Matt Nordberg has been moved to Veterans Hospital, and is still on the critical list. Contributions are still coming in, Hank said, and are also still much needed. . . . Sam Ricklin, at California Music, informs that business generally seems to be on the rise. . . . At Simon Distributing, Jack Simon states he had an enjoyable time on his business trip to various Eastern cities. Sonny Lomborg reports he had a successful selling trip to various mountain areas recently. John Freeman related that good business the past week has kept everyone busy around Simon's. . . . Jimmy Wilkens, at Paul A. Laymon's, said that Mrs. Laymon is still in the hospital recovering from her recent operation, but is expected to be home in the near future. Business, Jimmy continued, is on an upward swing and looks very promising for the coming months.

Operator Wally McFarlan, .d, notifies he purchased Max Moore's interest in a game route in Ventura county. . . . At American Coin Machine, Bill Lanzy announced they will now be selling cigarette machines. Vinny said that his wife had been very ill, but is expected to get better soon. . . . Martha Rowe, of Rowe Amusements, Van Nuys, states she has been busy operating the route the past 10 months, while Mr. Rowe was hospitalized from an auto accident.

Mary Solle, at Leuehagen's "record bar," informs that Ed Hamm, from Decca Records, in to play the new Bert Kaempfert release "Tenderly." Kay stated that the "record bar" is now featuring 'fresh popcorn' for their customers to nibble on while shopping, and says Kay, they have not been able to keep up with the appetites. . . . Wally Tatum, operator from Santa Ana, was hit recently from the rear while driving his truck, which was loaded with pool tables at the time. The impact of the crash forced the pool tables to strike Walt in the back, causing injuries to his head and back. He was not hospitalized, however, and is reportedly doing very well. . . . At Badger Sales, Bill Happel informed that Charlie Katz, gen. sales mgr. for the Kiddielane Mfg. Corp., in town from New York and Badger will now distribute Bert Lane's "Moon Rocket" and "The Whirlybird." Bob Smith busy in the San Diego area the past week visiting operators there.

Gary Sinclair, regional sales rep for Wurlitzer, and Clayton Ballard, of the Wurlitzer factory branch, covered the Delano and Bakersfield areas last week and state business is picking-up. Ray Barry concentrated his efforts in the local area. Shorty Culp, of Culp Distributing in Oklahoma City, is in town on a business and pleasure trip with his family and stopped by to say hello. . . . Some of the visiting operators seen along Pico this week were: Larry Hansford, Lompoc; Herb Bernstein, San Diego.



UPPER MIDWEST MUSINGS

Stan Baeder, New Rockford, No. Dakota and his service man Rolf Severinson, in town over the weekend and making the rounds early Monday morning and leaving for home in the afternoon. . . . Ted Lawn is up and around but taking it very easy, only spending a few hours a day on the route and then going home. . . . Harold Mokelstad and his servicemen Jim and Stan drove up from Estherville, Iowa to spend the day in the cities picking up their record order and parts. Just thought they would get away for the day as long as the weather was so nice. . . . Arnold Brevik and John Haugen in town for a couple of days visiting a few distributors. . . . Don Cornell at the Flame Room, Radisson Hotel, and The Ink Spots at the Key Club, in Minneapolis. . . . Congratulations to Mr. & Mrs. Tony Bartus on the arrival of a new baby boy Friday 17th. Mother and child doing nicely. Tony is in the service department at the Sandler Dist. Co. Mpls. . . . Forrest Dahl in town for the day to pick up his son Ronnie and take him home for a 10 day vacation. Ronnie winding up his finals at the University of Minnesota. . . . Also in town was Jack Harrison, Crosby, Minn., picking up his daughter who had completed her finals and was going home for the Easter vacation. . . . Doc Keintz, in town with a cute "van dyke," all set for the Diamond Celebration in June at Tomahawk, Wisc. . . . Art Skram, Mason City, Iowa, in town for the day making the rounds. . . . Bill Hunder, Wheaton, Minn. in the cities for a few hours, as was Art Berg, of Fairmont and Arndt Peterson, Mankato, Minn.



DALLAS DOINGS

Jiggs Hamilton recently bought interest in the Morehead Music Co., Arlington, Texas. Jiggs is planning an expansion program. . . . W. E. Lily, Cleburne, just returned from a weekend visit to J. E. Armstrong, Corpus Christi. . . . Buying more machines and expanding his route is Ft. Worth's J. B. Rhodes. . . . Mr. Woosley, Ft. Worth, has been spending his weekends at his new lake cabin at Possum Kingdom. . . . Johnny Casola, United Mfg. Co., visited Commercial Music last week. . . . Gene Williams, on a trip through west Texas, reports good business in those parts. . . . In town buying more equipment for his route was Buna Carr, Waco. . . . Red Barnes and Don Hall, B&H Novelty in Denton, are expanding their route. . . . Drew Osborn, Ft. Worth, is on a fishing trip to Mexico. . . . B&B Vending has just purchased a fleet of new pickup & panel trucks.

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Joe Robbins, Sales Mgr.



Robert Wiley, Mgr. Detroit Offices

**Gottlieb Spring Season Offering
 Is 'Show Boat' Single Plyr. Pin**

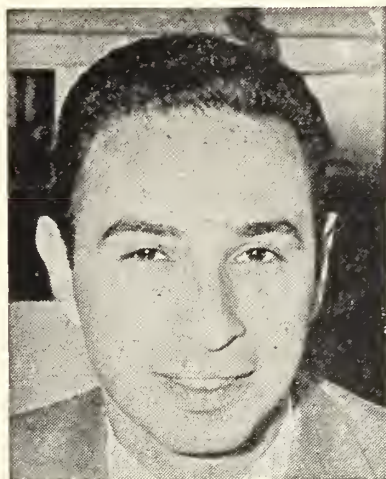
Design Of Game Takes Advantage Of Colorful Title

CHICAGO—Alvin Gottlieb, D. Gottlieb & Company, this city, welcomed the new spring season last week by announcing the release to the coin machine trade of the colorfully illustrated "Show Boat" pinball amusement game. Operators everywhere were given notice of the event immediately by the firm. Gottlieb advised that the ultra modern cabinet is "a sight to behold." It is referred to by the Gottliebs as "Tomorrow's Design Today" in the firm's brochures.

The cabinet is topped by a handsome tapered light-box, excitingly illustrated on the backglass with a colorful show boat. Rapid, exciting action is created on the playfield by six brightly hued pop bumpers, with six corresponding side rollovers just parallel to the bumpers. Four super-powered flippers at the bottom of the playfield induce more suspenseful play action. With this flipper layout the player has greater control of the ball across the entire lower part of the playboard.

Gottlieb further explained "Show Boat's" scoring features stating that when the bottom rollover is lighted up by a novel colored roll-under sequence on the playboard the player earns "super" and "special" scores on the backglass. The side rollovers light up in rotation with the corresponding colored pop bumpers for 100 points.

Another Gottlieb feature sure to ap-



ALVIN GOTTLIEB

peal to operators everywhere, according to Gottlieb, is the "Score to Beat" panel on the backglass. This gives the impression to the player that he is actually playing against the game. And, as Gottlieb expressed it, "there's nothing more exciting than competitive play in a pinball game."

"Show Boat" is further enhanced in its striking appearance by the durable, handsome stainless steel mouldings all around the playboard. The front accessories, including the front door, plungers and knobs are finished in a durable, sparkling plating. Corner castings are finished in hard chrome.

Gottlieb pointed out particularly

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that operators everywhere are pleased with the new "Hard Cote" finish on the playboard which extends the life of the playfield to an all time high.

"Show Boat" has been the subject of extremely high collection reports from the many test locations where it has been exposed for several weeks prior to its release, according to Gottlieb. Production is now in full swing, and shipping is being maintained on a normal schedule.

HAPPY BIRTHDAY THIS WEEK TO:

Archie J. LaBeau, St. Paul, Minn. ... Frank Miller, Irvine, Ky. ... Robert A. Holland, Akron, Ohio. ... Edward H. Ellis, N.Y.C. ... Paul A. Laymon, L.A., Cal. ... Harry Koepfel, N.Y.C. ... Ben Hofer, New Braunfels, Tex. ... Don Knott, Galesburg, Ill. ... Chas. Harris, Cleveland, Ohio. ... Jerald D. Belsan, L.A., Calif. ... George Carsley, Montreal, Canada. ... David Rosen, Phila. ... George H. Reynolds, Columbia, S.C. ... A. B. Cooper, Atlantic Beach, N.C. ... Wm. E. Zelko, Columbus, Ohio. ... Benny Erdely, Grunoy, Va. ... Audrey Reynolds Hunter, Dallas, Texas. ... Palmer F. Burke, Youngstown, Ohio. ... Wm. E. Fitzgerald, Chicago, Ill. ... Olie Shirey, Gulfport, Miss. ... Mrs. Minnie M. Gregory, Madison, Wisc. ... Albert S. Denver, N.Y.C. ... J. W. Hooks, Brownwood, Tex. ... Ken C. Willis, Miami, Fla. ... Chas. E. Rowlette, Leesburg, Ind. ... Newton Migicovoky, Canada.

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Release Of 'Flash Back' Pegs Current Keeney Upright Games At Six; Firm In Peak Production

CHICAGO—Consistent with the first glow of the spring season last week Paul Huebsch, vice president and director of sales for J. H. Keeney & Company, this city, announced the introduction of Keeney's streamlined, new "Flash Back" electronic upright amusement game. Sample shipments are already on their way to the firm's distributors.

Huebsch pointed out that the designers have improved greatly in "Flash Back's" cabinetry over other Keeney uprights in concentrating on an eye-appealing two-tone finish of a blond wood base and gaily colored lime-green light box. This was quite a stride forward for J. H. Keeney & Company, according to Huebsch, since the other current Keeney uprights—"Red Arrow," "Deluxe Red Arrow," "Twin Red Arrow," "Sweet Shawnee" and "Black Dragon"—are still selling very well in most domestic and overseas markets.

The firm's "Panoscope" feature was also put into use in "Flash Back" to demonstrate the player's field action on the viewer (just above the light box, in front), in the dramatic split-second timing as it occurs on the light box.

Huebsch said: "Since J. H. Keeney & Company first introduced the very popular 'Panoscope' viewer to the coin machine trade a few years ago its popularity has increased surprisingly well. As it has been emulated by other manufacturers we feel we should stress the fact that Panoscope is the original such viewing feature to be incorporated into uprights and pin-games."



PAUL HUEBSCH

In the "Flash Back" electronic upright game the player has the option of playing for "Regular" or "Double or Nothing" scoring on the playfield by simply depressing the desired one of two buttons on the extended apron in the front of the game (near the coin chute). Flashing lights (on the light box) indicate whether the player has accomplished "double" his score, or "nothing" in the "Double or Nothing" game feature.

The top score is "500", graduating down to "200", "100", "20", "18", "16", "14", "12", "8", "6" and "2".

Huebsch concluded that collection reports he received from test locations in several random markets assured him of a hefty sales accomplishment with Keeney's "Flash Back." He further urged operators who are waiting for deliveries of their Keeney "Old Plantation" single-ball pinball amusement games to be patient just a few days more. Although production is at an all time high at the plant with Saturday schedules added to rush production, shipping is still a little behind and will catch up shortly.

Cont'l. Coffee Installs 3 Machines

CHICAGO — Continental Coffee Company has completed installation of two Rudd Melikan coffee taping machines in its Chicago plant and will install a third in its Los Angeles plant in September.



EASTERN FLASHES

If New York's coin machine industry is any barometer the politicians in Washington can take the word of Wall Street and recognize the upturn in business this past week. Wholesalers were unanimous in their statements that business has improved—no great swing upward but an improvement as against the first ten weeks of the year. Philadelphia feels the same way.

Rock-Ola's Ed Doris into New York for a visit with Al Simon. Ed's got nothin' but optimistic reports from the Chi factory after acknowledging good sales on Rock-Ola's phono line. The IVI machine quarters have been moved to Chi in order to centralize things.

Seymour Pollak and Carl Pavesi are proud association leaders this week. Ticket sales reached the last year mark and its guaranteed now that the Tenth Annual Westchester affair will be a sellout. Better get your order in. The lads have just signed Hy Sands, noted comedian, well-known to the mountain circuit and no stranger to the New York clubs. If you're running an ad in the souvenir journal, take note of the April 8th deadline.

The crew at Runyon have hit on a good way to improve customer relations. The whole idea hinges on service, according to Myron Sugerman, and the result has been a half-dozen school sessions in the firm's NY and Jersey showrooms with Hartford getting into the act just last month. Meanwhile, Irv Kempner keeps the AMI and Bally lines moving as Morris Rood reports good sales on the "Sharpshooter" gun game and the "Jumbo" shuffle. . . . Universal Match, National Vending's parent company, is moving into the electronics field with the purchase of a firm known as Reflectone Electronics. (See separate story).

Joe Silverman and the Philly association are planning a big meeting, Tues., March 28th, to coincide with AMO's regular monthly meet. Purpose of the affair will be to give coinmen a pitch on the industry's public relations program and at the same time bring 'em together for cocktails and dinner. The distribs from the area will display equipment and all-in-all the affair will be a miniature convention. Site of the Wynne Restaurant. Expect all the veeps from the Broad Street Trust to attend. Ray Erfle, of course, will be among the guests.

Wurlitzer announced the appointment of John Raney to the post of Marketing Manager of the Defense Div. A. D. Palmer back from a vacation after a long time without one and looking fit as a fiddle. A. D. will be in Philly for the association affair. . . . Philly coinman Bill Simpson readying a trip to Chi with Rosen's Harry Stern. Visit the factories and call on some of their old friends while out there. The Williams plant will of course, be on the 'must' list. Speaking of Philly coinmen, Max Brown, looking sharper than ever and still managing an efficient operating business in the Phila. area.

Attention, Pennsylvania coinmen! The Penn. General Assembly recently received a bill known as House Bill 700 which includes among equipment not within the landlord's right to distrain, all types of coin operating equipment. As the law now stands in Penn., the only coin equipment exempt from restraint by a location landlord in the event of non-payment of rent is the cigarette machine. The proposed amendment eliminates the reference to cig machine and reads "automatic merchandising machines." Passage of the amendment would be in the best interest of coinmen in Penna.

Eastern wholesalers with the territory are delighted with Keeney's new "Flashback" upright game. . . . Ditto Clarence Schyler's "Super Twin Wild Cat." . . . CMC reps were speaking with the bulk vendors two weeks ago at the peanut-ball gum NVA convention. . . . Watch for a flood of publicity in commemoration of NAMA and Vending's anniversary this month.

Art Silbert very happy over Standard Financial's annual report to stockholders last week. Net income for the firm was \$1,265,816, more than a 10% gain over '59. Incidentally, Art, who handles a load of coin-laundry-paper, commented that 42% of the people who are in the automatic laundry and dry cleaning biz are over 60 years of age! . . . Universal Match reported net sales for 1960 at \$88,828,577, up 23% over '59. . . . Lou Boasberg, New Orleans Novelty, expected into NYC with family, the week of March 27th. . . . Reports from the East are good, re the new Irving Kaye pool table line. Ops are buying 'em up.

Bert Lane happy over the initial reception to his announcement of the 'Moon Rocket' and 'Whirleybird' rides. Distribs are lining up around the country to handle the line. . . . Rock-Ola's sales brass report good response to the 33-45 intermix unit for playing 33's on the phonos. . . . Abe Lipsky and Harry Koepel shipping more machines than the previous week. And that's all it takes to have a good year—just keep it up! . . . Mike Munves is showing signs that spring is near. Loads of arcade equipment being shipped, just as fast as the Munves work crews can prepare it for delivery.

Al Simon, Albert Simon Inc., off to Philly then back to New York to visit with Rock-Ola's Ed Doris. The plant is ready to break with a big promotion any week now. And the deal sounds fine. . . . Murray Kaye, Atlantic New York Corp., tells us the Seeburg Drink Machine is the talk of the town. Crushed ice and all! Meyer Parkoff still catching up on the desk work after a tour of Europe on biz. . . . Barney Sugerman expected back from Hot Springs and putting in a full time week once again. . . . Irv Holzman, Black Sales, happy with United's "Deluxe" edition of "Bowl-A-Rama." Meanwhile the smaller units keep catching the sales action as "Line-Up" makes inroads on location. . . . Joe Ash, Active Amusement, Philly, down to Florida for a short vacation. . . . Dave Rosen into New York to visit with friends. . . . Abe Witsen feeling much better after a bout with the medicos. He'll start putting in more time at his desk next week. . . . Al Rodstein, Banner, like the looks of the vending business from Variety's standpoint. The coin biz proper is improving too, states Al. . . . Bill Adair, Eastern Music, Philly, shouting the praises of the Seeburg Artist of the Week program.

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CHICAGO CHATTER

(Ho hum) Spring officially slipped in on us last week (3/21) with very little fanfare and oodles of high hopes from the multitude in coinbiz. Happily all indications point to a halt in the downward business trend. Now that the slump has been braked hopes and aspirations are looking up. Manufacturers and distributors have been dripping with optimistic reports this past week. . . . One of the most optimistic trios around the Windy City are Bally Mfg.'s Bill O'Donnell, Herb Jones and that genial Irishman Art Garvey who are all raves over Bally's quartet of amusement clicks. Included in this group of games are the "Lite-A-Line" pingame, "Sharpshooter" rifle-target game, which shoots plastic balls at the targets; "DeLuxe Jumbo Bowler"; and "Circus Queen" pingame with pick-a-play buttons at the front of the cabinet.

The exciting news last week at United Manufacturing was, of course, the new "DeLuxe Bowl-A-Rama" big ball bowling game. Bill DeSelm informed us it has been beautifully displayed in a new showroom, in a battery of two, at the plant. Visitors are invited to come out to United and give the showroom a look-see. Herb Oettinger, Bill and Ray Riehl played hosts March 16 and 17 to



JOEL STERN



SAM KOLBER



CLARENCE SCHUYLER

Charlie Robinson, C. A. Robinson Distributing Co. of Los Angeles, who popped into town to call on manufacturers. Charlie looks as chipper as ever and opines that his business is really picking up beautifully on the west coast. Johnny Casola made the scene around Denver last week. Al Thoeke, the man who comes to dinner (and, he and Bill DeSelm will know what we mean) is meandering around 'way down Texas way.

One of the happiest optimists around this ol' town is Art Weinand, sales director of Chicago Dynamic Industries. Art looks lovingly at Chicago Coin's new "Princess" bowler and sighs happily, it's doing so well on the sales charts everywhere. Prexy Sam Wolberg and Sam Gensburg feel certain they have a big winner in this new beauty. . . . D. Gottlieb & Co. introduced a new pingame, "Show Boat," which has everyone at the plant overjoyed. Alvin Gottlieb tells us that there's no time at the Gottlieb plant for 'spring fever' with all of the personnel hopping to rush "Show Boat" orders out to Gottlieb's distribs.

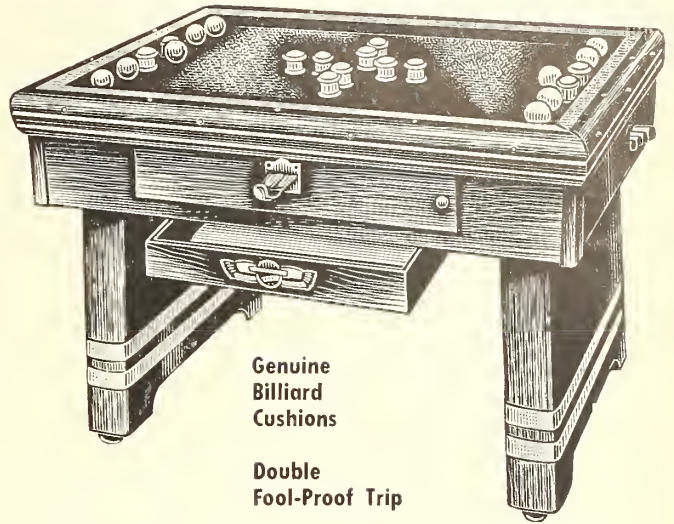
Swinging along the new equipment trail we find that the big J. H. Keeney & Co. plant on the south side is busting along in production rushing the new "Flash Back" electronic upright amusement game out to Keeney's distribs. Paul Huebsch advises that advance orders are "heartwarming" (to say the least). Clayton Nemeroff tells us he's getting oodles of action with Keeney's new portable coffee unit which, he says, is great for cars. A salesman's dream.

Rock-Ola Mfg. made big news again last week, having named Empire Coin Machine Exchange of Detroit, Michigan distributor throughout the state of Michigan, exclusive of Berrien County which is still the bailiwick of vet coinman Frank Fabiano. Empire's Bob Wiley manages the Detroit headquarters, and he is ably assisted by another genial Irishman, Jerry Downey, service chief, and office manager Marilyn Chapin. Gil Kitt, owner of Empire Coin, and sales manager Joe Robbins were very thrilled over the Michigan appointment by Rock-Ola's executive vice prexy Edward G. Doris. Gil and Joe vow that Rock-Ola's "Regis" coin-operated phono will get plenty of sales action in Mich. Roadmen Jack Burns and Bill Herbord are already geared for heavier mileage in their cars. . . . By the way, our typewriter slipped some last week when we goofed and reported that Donan Distribs will be handling Rock-Olas' IVI and Fred Hebel vending lines. Kurt Kluever advises that no such plans were as yet discussed. Anyway, Donan is already doing a healthy job with the "Regis" line of phonos.

Sam Stern, president of Williams Electronic Mfg. Corp., is certainly enjoying the new Spring season. The reason, of course, is the healthy action on the sales charts of the new "Highways" pingame is receiving across the nation. Production is at peak at Williams and shipping is being pushed hard for deliveries to Williams distribs. . . . Fischer Sales' Bill Weikel drops a delightful note to us to report that he and prexy Ewald Fischer are also on the new equipment kick, with the release this past week of Fischer's new "Imperial VI" (six foot billiard table) and "Imperial VII" (seven-footer), along with the "B-6," "B-7" and "Fiesta" bumper pool tables. He further advises that despite the fact production has been stepped up to the heaviest it's been in a long time, shipments are temporarily lagging to some distribs. However, he assures, this is being corrected shortly.

Another Spring fan is Clarence Schuyler, prexy of Games, Inc., who is reporting a heavily increased shipping schedule these days. . . . We just learned that Keeney prexy Roy McGinnis and his lovely wife are still enjoying the sun and fun in Florida. . . . Ralph Sheffield, Midway Mfg.'s sales chief, drops a

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hint (with a sly wink) that if we hustle out to Midway this Monday we may get a peep at something special. (We're on our way, Ralph!).

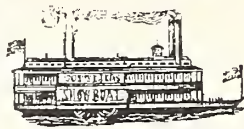
World Wide Distribs head, Joel Stern, tells us sales manager Len Micon headed for Hot Springs for the baths last week (bet he took his golf clubs along).

Joe Kline, First Coin's prexy, is always in top shape just about this time of the year. The reason is that the operators make it a habit to call at the showrooms regularly when the weather improves. Joe, Sam Kolber and Fred Kline are kept pretty busy these days. They scarcely have the time to chin with us, business is so good at First. . . . Wico's Ed Ruber returned to the city last week after a hectic period of bouncing around Europe and the good ol' U.S.A. He minces no words in telling us he's durned happy to be home for a spell.

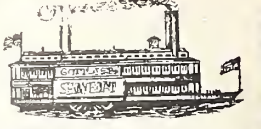
Atlas Music Co. is enjoying a very happy AMI season and the boys hope that the impetus generated recently when Atlas took on the Rowe vending and AMI phonograph and background music lines continues. Nate Feinstein and Harold Schwartz have been busier than they have in quite a while. Irv Ovitz and recent addition Mike Spagnola spend most of their time on the Atlas phonos. Bill Phillips spent last week at the home office planning another road trip. While all this action is going on at Atlas prexy Eddie Ginsburg's thoughts are aimed at his swank Woodview thoroughbred farm where he breeds some of the finest horses in this state. . . . Mac Brier, Donan Distribs, informs us that he and prexy Don Moloney have been busy as blazes with their recently acquired Rock-Ola "Regis" phonograph line.

Marvel Mfg. has been fortunate throughout most of this year, when so many coin machine people moaned during the recent slump. Ted Rubey advises that the parts line production is still humming along. Parts getting the heaviest play at Marvel, according to Estelle Bye, are the phono plastics replacement parts and relays. . . . Joe Schwartz and Mort Levinson, National Coin Machine Exchange, are advising operators in this territory that the new Gottlieb "Show Boat" pingame is on display. They enjoyed a healthy sales run with Gottlieb's "Oklahoma" 4-player game. . . . Rowe-AMI Sales Co.'s Edward Wiler reports that sales are really humming along, and have been for quite a spell. . . . Many of the coinmen in this area are already thinking about and planning for the upcoming MOA conclave. Shaping up early as a big show in Miami.

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Runyon Emphasizes Service To The Independent Operator

NEWARK, N.J.—Education of the operator is the best way to help him attain the independence he is constantly striving for, according to the Runyon Sales Company here, and Myron Sugerman, sales manager of the firm has instituted a service school program to help operators toward this end. "Today's operator wants to be independent with no reliance on anyone but himself," stated Sugerman in an interview with The Cash Box last week, "and we consider it the responsibility of the distributor to help the operator achieve this position."

Runyon has started a service program for operators designed to help those attending regular sessions to reach a point where they may service most music and game problems without outside assistance. The regular sessions are held in the Runyon showrooms and vary according to the game and/or phonograph selected for discussion each week. Sessions will come to a close at the end of the year.

While the service school program is

far from novel, the Runyon approach to these schools is unique. The correct schooling, homework, practical and theoretical work on wiring diagrams for home study, and periodic checks on the coinmen's progress are expected to raise the level of teaching and learning. Sugerman points to longer hours of service-free operation on equipment that is properly serviced. This naturally results in greater collections.

Should the operator require assistance in servicing a problem, a staff of Wally Zucker, Hans Vandendop, Marty Dumoff, Joey Buro, and Nat Gutkin, are qualified to handle the chore. The men represent the three Runyon offices in Jersey, NYC and Hartford. In addition, a regular staff of personnel also handle phone and personal calls for service. In a letter directed to operators in the tri-state territory, Sugerman stated that "(Runyon) recognizes the acute need for better trained operators and service personnel . . . we are exerting

every effort to (acquire) the best talent possible to properly instruct the operators . . ."

AMI and Bally classes have been held in the three Runyon showrooms already this month under the supervision of John Hickman and George Klersey, AMI field engineers, and Paul Calamari, Bally service chief. No class has drawn less than 50 operators, according to Sugerman. All sessions are preceded by a buffet since most men attend directly from the route after the day's work. Interest is kept at a high peak with group projects which include the distribution of schematics and operating manuals, facilitate instruction. All in all the coinmen seem pleased with the new Runyon approach to service sessions. Next classes scheduled will be on Monday evening, April 3, at 6 PM in Newark. New York follows on April 10. Wally Zucker will conduct the class which will cover remote hook-up as it pertains to AMI equipment.



SERVICE IS THE THING at Runyon as Bally's Paul Calamari conducts class in the firm's Newark showroom.

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WANT—Will pay cash for all late Guns, all late Arcade Machines. State lowest price in first letter. MIKE MUNYV CORP., 577 TENTH AVE., NEW YORK 36, N.Y. (Tel. BRyant 9-6677).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. Dickens 2-7060).

WANT—To purchase Uprights of all kinds. Write or call: ATLAS DISTRIBUTORS, 1024 COMMONWEALTH AVE., BOSTON 15, MASS. (Tel. Regent 4-1384).

WANT—Used 45 RPM Records. All types, as they run, right of the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO., INC., 14 EAST 21st ST., BALTIMORE 18, MD.

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WANT—New or used 45 RPM Records not over 6 months old. We pay highest prices. We pay the freight. We buy year round, can use any quantity. SOUTHWEST RECORDS, 7906 PARKSIDE AVE., OAK LAWN, ILL.

WANT—To purchase surplus 45's, LP's, EP's. No quantity too large or small. Store stock included. Advise in first letter quantity and description. HAM-MIL DISTRIBUTORS, 1520 NO. BROAD ST., PHILADELPHIA 21, PA. (Tel. PO 3-0585).

WANT—To purchase 5,000,000 new records. all speeds. We prefer large quantities and will buy for cash. Top prices offered. No Juke Box Records. Write to: RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. General 2-1650), JESSE SELTER, Pres.

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WANT—Wurlitzer 2104, 2150; Seeburg HF-100-G, HF-100-R, L-100; United Lightning, Clipper, Capitol, Bally Showtime and up. Lotta Fun, Arcade Equipment. Send for Free Parts Catalog. RUNYON SALES CO., 221 FRELINGHUYSEN AVE., NEWARK 12, NEW JERSEY. Tel: Bigelow 3-8777.

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FOR SALE

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Continental 200 Sel., St. or Mo.
Lyric, 100 Sel., St. or Mo.
WQ-120 120 Sel. W. B.
WQ-200 200 Sel. W. B.
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BoBo, 1 Plyr.
Magic Clock, 2 Player

FOR SALE—All type Bingo Games, shopping and ready for location. Call or write: **GENERAL DISTRIBUTING COMPANY**, 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. 524-6729).

FOR SALE—AMI J-200M \$495.; HA-200 Hideaway \$345.; G-200 (50¢—all conversions) \$295.; E-120 \$135.; WQ-200 wall box \$75.; EX-400 Stereophonic speaker \$39.50; EX-300 corner speaker \$34.50; Wurlitzer 2500 Stereo \$645.; 1800 \$295. Shopped, 1/3 deposit. A M I SALES COMPANY, 5075 W. LEXINGTON ST., CHICAGO 44, ILL. (Tel. Columbus 1-7169).

FISCHER SALES & MFG. CO.
Imperial VII
Imperial VI
Deluxe 6-Pocket
Party Pool

THE WURLITZER COMPANY
2500-S, Stereo, 200 Sel. Phono.
2500, Mono., 200 Sel. Phono.
2504-S, Stereo, 104 Sel. Phono.
2504, Mono., 104 Sel. Phono.
2510-S, Stereo, 100 Sel. Phono.
2510, Mono., 100 Sel. Phono.

FOR SALE—Deluxe Custom Cabinet restyle kits for Model 100B, C, W & G; also practically unbreakable Fibre Glass Pilasters for 100C, W & G; economy restyle kits for 100 C & W. SUN REFINISHING COMPANY, BOX 348, FT. WORTH, TEXAS.

WANT—Twin Super Wild Cats and late Gottlieb Pin Games. quote us your best price, any quantities. **KAY'S MUSIC SERVICE**, 147 COLUMBIA AVE., VANDERGRIFT, PA. (Tel. VANDergrift 1884).

J. F. FRANTZ MFG. CO.
New Frontier (Counter Pistol)
Dodge City (Counter Pistol) .
Kicker & Catcher
ABT Challenge Pistol
ABT Guesser Scale
ABT Rifle Sport
Aristo Scale

Speppers available all models
Dual pricing on 200 and 100 selections
Wall Boxes
5252 W.B., 200 Sel. with Dual Pricing & Half Dollar Play
5250 W.B., 200 Sel. 10-25-50¢
5207 W.B., 104 Sel. 10-25¢
5202 W.B., 100 Sel. with Dual Pricing & Half Dollar Play
5200 W.B., 100 Sel. 10-25-50¢

FOR SALE—Like New: Official Baseballs \$425.; New 2311 Stereo Hide-away \$595.; Seeburg 200 selection Wallboxes \$69.50; like new; Stoneromatic model D16 \$475. MIDWEST DISTRIBUTORS, 709 LINWOOD BLVD., KANSAS CITY, MO.

FOR SALE—Call or write for the lowest prices on all Bally Bingos. Each game given special attention & ready for your locations. **NASTASI DISTRIBUTING CO.**, 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel. 523-6386).

J. H. KEENEY & CO., INC.
Old Plantation
Black Dragon
Sweet Shawnee
Deluxe Red Arrow
Twin Red Arrow
Red Arrow
Popcorn Vendor

Speakers
5119 High Fidelity Ceiling Spkr.—12" Cone
5122 Stereo Convertible Console Spkr.
5123 Stereo Wall Spkr.—12" Coaxial
5124 Stereo Corner Spkr.—8" Extended Range
5125 Stereo Extender Spkr. (Packed in Pairs)
5126 Stereo Directional Spkr. (Packed in Pairs)

FOR SALE—6 Pocket Pool Tables—Fischer 75" x 43", new slates, cushions, completely reconditioned and refinished \$160.; CC Drop Ball \$175.; Williams 6 player Major League Baseball \$95.; ChiCoin Rebound Shuffle \$65.; Wms. Deluxe Baseball \$75.; ChiCoin Twin Bowler \$495.; Genco Wild West and Big Top \$175.; United Sky Raider \$225.; Bally Golf Champ \$125.; Bally Big Innin \$195.; 100B Seeburg \$215. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8584).

FOR SALE—Used Bally Bingos: Used Seeburg Model E-1 @ \$275. GLOBE DISTRIBUTING COMPANY, INC., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780-81).

ROCK-OLA MFG. CORP.
1488 120 Sel.
1495 200 Sel.
100 Wall Phono—100 Sel.
1622 Stereo Twin Speakers ...
1623 Hi Fidelity Extension Speakers

Steppers
2517, Mono., 200 Sel.
2514, Mono., 104 Sel.
2511, Mono., 100 Sel.
261 Stepper, 200 Sel.
257 Stepper, 104 Sel.
295 Stepper, 100 Sel.

FOR SALE—Alleys Club Bowlers \$400.; Red Pins \$400.; Four Way \$450.; Baseballs Big Innings \$175.; Four Bagger \$135.; King of Swat \$100.; Bally Beauty Contests \$150. D. & P. MUSIC, 27 PHILADELPHIA ST., YORK, PA. (Tel. 8-1846).

FOR SALE—Make your offer, all or part. Bear Gun, Globe Trotter, Novelty, Sportland Gallery, Big Top, Rifle Gallery, Jungle Gun, State Fair, Goalee, Jet Bowler, Champion Bowler, Hi Fly World Series, Pennant Base Ball, S.R.V. MUSIC COMPANY, BOX 352, PAYETTE, IDAHO.

ROCK-OLA MFG. CORP.
1488 120 Sel. \$245.00
Skill Cards \$135.00

FOR SALE—Wms. Shortstop \$225.; Wms. Pinch Hitter \$295.; Ex. Jungle Hunt \$195.; Bally Lanes 14' \$95.; C.C. Bowling League 14' \$95.; C.C. Classic 16' \$275.; Beach Queen (new) \$350.; Beauty Contes; \$165.; Bally Speed Bowler \$275.; United Atlas \$325.; Batting Practice \$300.; C.C. Batter Up \$195.; Wms. Official Baseball \$375.; Little Buckaroo \$250.; Touchdown \$250.; Rock-Ola 1465 (new) write; Rock-Ola 1464 (new) write; Rock-Ola 1478 (new) write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel. HENDERSON 1-4100).

FOR SALE—Small route. Jukes, games, located Northern Wisconsin resort country. \$4,200. Reason other business interest. Ideal for retirement room for expansion if necessary. **CRANDON MUSIC, CRANDON, WISC.**

MISCELLANEOUS

NOTICE—Buy your parts and supplies from the nation's oldest and original parts and supply house. Save real money. One transportation charge. Largest stocks, lowest prices. Useful gifts with orders of \$25 or more. Catalog free. **BLOCK MARBLE CO.**, 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

NOTICE—Burglar Alarm for coin operated equipment operates on flashlight battery. Sensitive to tampering, 100% protection. Installed quickly, powerful alarm. Instructions. \$3.00. Three \$9.00. Dozen \$33.00. Quantity prices to distributors. **BLOCK MARBLE CO.**, 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

NOTICE—Funds available to finance sales or purchases of vending equipment, routes, notes, mortgages. Metropolitan New York area only. CIGARETTE VENDORS CREDIT CORP., 342 MADISON AVE., NEW YORK, N. Y.

NOTICE—Announcement to all North West Alabama, North Georgia and Southern Tenn. operators, we are now opening an additional office at 1441 Central Ave., Chattanooga, Tenn. Complete line of coin operated amusement games and phonographs. Complete servicing of all types of machines. See us for your requirements. TRI-STATE DISTRIBUTING CO., 1441 CENTRAL AVE., CHATTANOOGA 8, TENN. (Tel. AM 5-4858).

FOR SALE—Wms. Shortstop \$225.; Wms. Pinch Hitter \$295.; Ex. Jungle Hunt \$195.; Bally Lanes 14' \$95.; C.C. Bowling League 14' \$95.; C.C. Classic 16' \$275.; Beach Queen (new) \$350.; Beauty Contes; \$165.; Bally Speed Bowler \$275.; United Atlas \$325.; Batting Practice \$300.; C.C. Batter Up \$195.; Wms. Official Baseball \$375.; Little Buckaroo \$250.; Touchdown \$250.; Rock-Ola 1465 (new) write; Rock-Ola 1464 (new) write; Rock-Ola 1478 (new) write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel. HENDERSON 1-4100).

FOR SALE—Wurlitzer 2000, 2100, 2150's, 2200's, Seeburg "G", Bally Broadway, Big Show, Sun Valley and United Playtime and Brazil. SALINA MUSIC AND AMUSEMENT CO., 10 SO. 5TH ST., SALINA, KANSAS.

FOR SALE—6 Pocket Pool Tables, excellent shape \$150.; 14' Bowlers \$195.; Binklers \$185.; Skee Balls \$125.; Bowlette 14' \$175.; Rebound Shuffles \$49.50. Write or wire today. **PURVEYOR DISTRIBUTING CO., 4322-23 NORTH WESTERN AVE., CHICAGO 18, ILL. (Tel. JUNiper 8-8141).**

FOR SALE—Juke Box & Amusement Machine route in Spokane, Washington. Grossing over \$8,000. monthly. 35 late Bingos, 65 late Phonos, over 100 arcade pieces consisting of 5 balls, baseballs, large ball bowlers, and shuffleboards. All equipment in excellent condition. \$110,000., plus inventory. \$50,000. down to handle. Contact: **BOB FOLLETT**, 180 SO. HOWARD ST., SPOKANE 4, WASHINGTON.

FOR SALE—Call us. We have everything and anything in Arcade Equipment. BILOTTA ENTERPRISES, INC., 224 NO. MAIN ST., NEWARK, NEW YORK. (Tel. DEerfield 1-1855).



THIS WEEK'S USED MACHINE QUOTATIONS

NOTE: HIGH and LOW price quotes appearing in The Cash Box Price Lists are WHOLESALER SELLING PRICES received each week from various sections of the United States and DO NOT necessarily reflect trade-in values on equipment.

Prices tend to vary in different cities due to the status of a particular market, condition of equipment offered, and the general nature of a specific sale.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

CODE (Numeral Preceding Machine)

- 1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



PINBALL GAMES

BALLY

Table listing Bally pinball games with columns for game name, date, and two price columns.

Table listing other pinball games with columns for game name, date, and two price columns.



PHONOGRAPHS

AMI

Table listing AMI phonograph models with columns for model name, date, and two price columns.

Table listing other phonograph models with columns for model name, date, and two price columns.

WURLITZER

Table listing Wurlitzer phonograph models with columns for model name, date, and two price columns.

ROCK-OLA

Table listing Rock-Ola phonograph models with columns for model name, date, and two price columns.

SEEBURG

Table listing Seeburg phonograph models with columns for model name, date, and two price columns.

GOTTLIEB

Table listing Gottlieb pinball games with columns for game name, date, and two price columns.

WILLIAMS

Table listing Williams pinball games with columns for game name, date, and two price columns.

UNITED'S

DIXIE

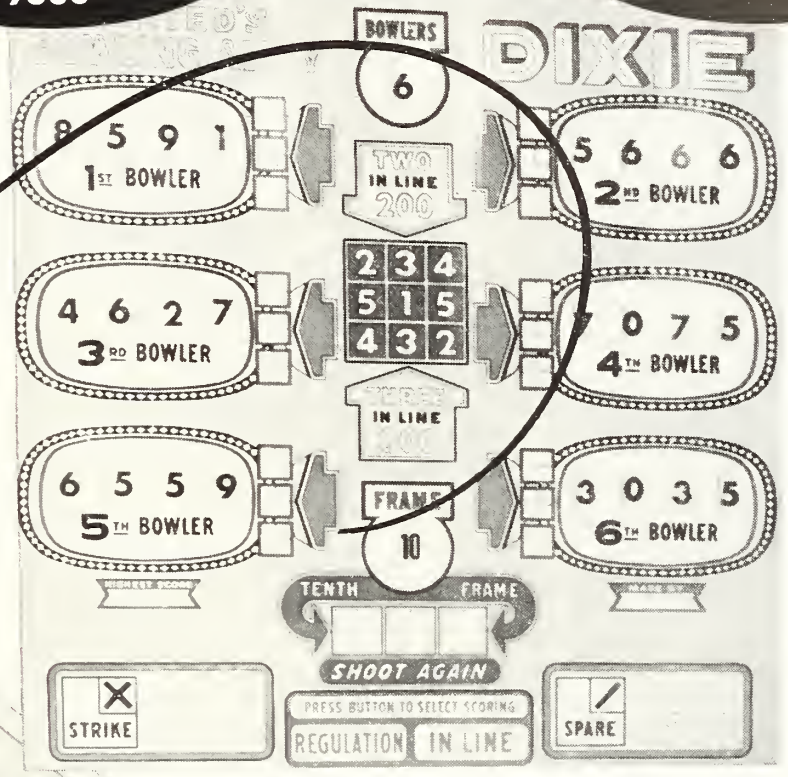
BOWLING ALLEY

LINE UP HIGH SCORING
9600

PLAYER'S CHOICE
OF SCORING
(BUTTON CONTROL)

REGULATION SCORING
300

FLASHING LIGHTS
PLUS SKILL SHOT TIMING
Build HIGH LINE UP Scores



SCORE
UP
TO
800
PER
FRAME
•
1 to 6
Can Play

4-Reel Score Totalizers

DIME COIN MECHANISM
2 for 25c COIN MECHANISM
OPTIONAL AT EXTRA COST

- 4**
SIZES
- 13 FT. LONG
 - 16 FT. LONG
 - Expandable with 4-ft. Sections to
 - 17 FT. LONG
 - 20 FT. LONG

SEE UNITED'S
BOWL-A-RAMA
and
LINE UP
SHUFFLE ALLEY
AT YOUR
DISTRIBUTOR

ORDER FROM YOUR UNITED DISTRIBUTOR TODAY!

13 Ft. Shipping Weight (Crated) 640 lbs.
16 Ft. Shipping Weight (Crated) 670 lbs.

4 SENSATIONAL MONEY-MAKERS BY Bally®

LITE-A-LINE



New, fast action
6-cards game
with a brand new twist
that adds excitement
to card-selection,
gets biggest average
coins-per-game.
Simple play-appeal.
Simple
mechanism.

**New
Chrome
Flash
Cabinet
Styling**

SHARPSHOOTER

Real Gun Actually Shoots Plastic Balls



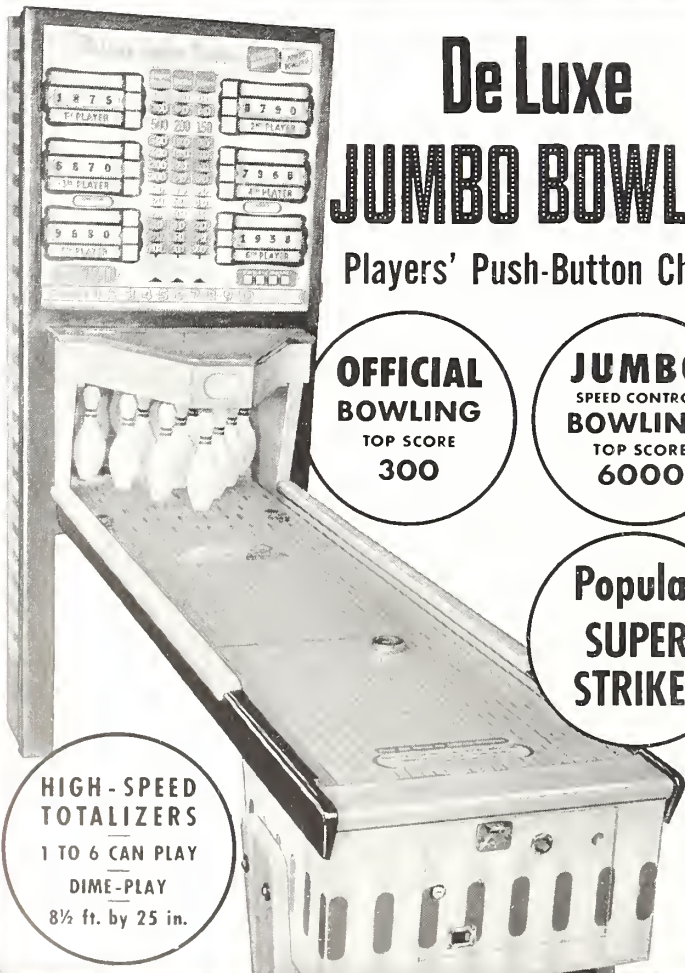
25 IN. BY 66 IN. 58 IN. HIGH

**FAST PLAY
AND EXCITING ACTION
INSURE TOP EARNINGS
LONG LIFE ON LOCATION**
Time adjustable to 40 or 50

**100% SKILL
WINS WELCOME
IN EVERY TYPE LOCATION
FROM TAVERN TO KIDDIE-LAND**

De Luxe JUMBO BOWLER

Players' Push-Button Choice



**OFFICIAL
BOWLING
TOP SCORE
300**

**JUMBO
SPEED CONTROL
BOWLING
TOP SCORE
6000**

**Popular
SUPER
STRIKES**

**HIGH-SPEED
TOTALIZERS
1 TO 6 CAN PLAY
DIME-PLAY
8½ ft. by 25 in.**

CIRCUS QUEEN

WITH NEW
BLUE BONUS

Popular OK feature
RED LETTER free games

Magic Screen
line & section scores

PICK-A-PLAY buttons
advancing scores
extra time,
extra balls

plus
famous
Roller
Derby
features

