

The Cash Box

VOLUME XIX — NUMBER 37

MAY 31, 1958



Randy Wood, President of Dot Records, looks over the shoulder of Bob Thiele as he signs the contract which made him Vice-President of Dot in charge of A&R and Eastern Operations. Dot, which made one of the most spectacular climbs in the entire history of the record business under the guidance of Randy Wood, now plans to expand even further with the additional services of Thiele. Future activities embrace both the pop and album fields with stepped up production due in both.

M-G-M Records

THE TALK OF THE MUSIC BUSINESS!

SMASH FOLLOW UP HIT!

CONNIE FRANCIS



I'M SORRY I MADE YOU CRY

K12647

1/2 MILLION IN 10 DAYS

SHEB WOOLEY



THE PURPLE PEOPLE EATER

K12651

DICK HYMAN

YA YA and MY GOODNESS

K12646

ART MOONEY

and His Orchestra and Chorus

SOMETHING'S ALWAYS HAPPENING ON THE RIVER

(from the Broadway musical "SAY DARLING")

K12649

MORTY CRAFT

and His Orchestra and Chorus

LONG LEGGED LADIES OF LABRADOR

K12648

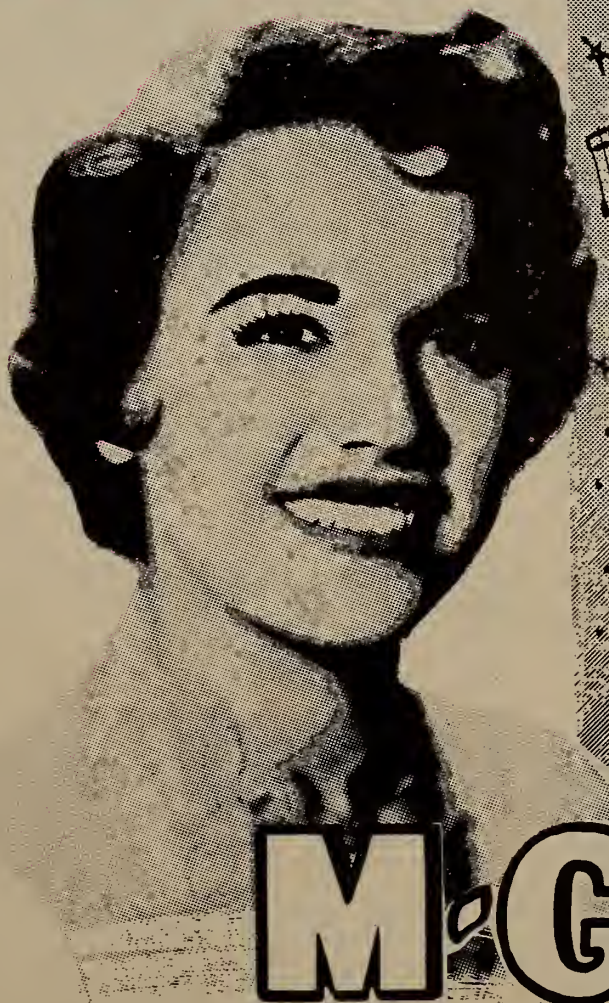
**BRAND
NEW
FROM
JONI
JAMES**

**COMING
FROM
YOU**

and

**JUNIOR
PROM**

K-12660



M-G-M *Records*



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

HERBIE FIELDS & SEXTETTE
(Fraternity 810)

B+ "HONEY BUCKET BLUES" (2:29) [Buckeye ASCAP—Fields] Some exciting sax work is in the spotlight as Herbie Fields and his Sextette rock thru a low-down, funky, hip-swinging blueser that could blossom into a favorite. Exciting arrangement and delivery.

C+ "TINY KAHN" (2:35) [Buckeye ASCAP—Kahn] A good up beat jumper with a jazz undertone, is handled in spirited fashion by the crew. Swinging dance merchandise.

FRED WARING'S PENNSYLVANIANS
(Capitol 3993)

B+ "ZORRO" (1:52) [Walt Disney ASCAP—Foster, Bruns] An exciting new interpretation of the current hit "Zorro", is chanted with gusto by Waring and his Pennsylvanians. Dramatic rendition full of spirit. Superb recording that should bite off a share of the hit number's sales. One of Waring's most commercial decks in a long while.

B "MIN SKOL—DIN SKOL" (2:07) [Templeton ASCAP—Allan, Sedores, Strom] A refreshing polka novelty, a Swedish hit, is joyfully bounced thru by the well-knit Waring chorus. Peppy novelty for light and enjoyable programming.

JERRY LEWIS
(Decca 30664)

B+ "DORMI-DORMI-DORMI" (2:56) [Paramount ASCAP—Warren, Cahn] From his latest film effort, "Rock-A-Bye Baby", Jerry Lewis hands in a touching new ballad which he chants with warmth and deep feeling. Tender Italian flavored lullaby sung in both English and Italian. Could be a big seller for the comic.

C+ "LOVE IS A LONELY THING" (2:49) [Paramount ASCAP—Warren, Cahn] From the same pic comes this heavy-hearted love song. Tearful delivery of a well written number.

Y-DELLS
(Snake 69)

B "SNEAKIN' A WAY" (2:30) [Jalo BMI—Gale, Dennis, Rozelle] The Snake label makes its debut on the disk scene with an exciting instrumental rocker that cuts along at a fine dance clip.

C+ "THE SNAKE" (2:30) [Jalo BMI—Gale, Dennis, Rozelle] The label's name is also the title of this slow rocker with a good hip-swinging beat. Side has an interesting low-down sound.

THE FIVE DISCS
(Vik 0327)

B+ "I REMEMBER" (2:03) [Shawn ASCAP—Abarno] One of Vik's most commercial offerings in a long while this fast moving R & R jumper smoothly fashioned with a number of good gimmicks by the Five Discs. Exciting dance deck the kids could go for in a big way. Lead voice is very strong.

B "THE WORLD IS A BEAUTIFUL PLACE" (2:17) [Shawn ASCAP—Martin, Martin, Shore] The quintet offers a pretty fish-beat romancer. Inviting rock-a-ballad merchandise. Smooth group to watch.

The Cash Box Disk of the Week

"ENCHANTED ISLAND" (2:59) [Korwin ASCAP—Allen, Stillman]

"GUESS WHAT THE NEIGHBORS'LL SAY" (2:32)
[Dominion BMI—David, Charles]

FOUR LADS (Columbia 41194)



FOUR LADS

● The Four Lads have another choice morsel destined for a high rung on the hit ladder. It's the warm and romantic title tune from a forthcoming RKO flicker "Enchanted Island". Superbly written love tune with a delightful tropical setting. Outstanding sequel to their current "There's Only One Of You" smash. Strong companion deck is the spright bouncer "Guess What The Neighbors'll Say". Could catch on too.

"YOU'RE MAKING A MISTAKE" (2:42) [Argo BMI—Williams]

"MY OLD FLAME" (2:43) [Famous ASCAP—Johnston, Coslow]
PLATTERS (Mercury 71320)



PLATTERS

● A potent follow-up to the Platters' gold disk "Twilight Time" is "You're Making A Mistake". Beautiful new rock-a-ballad with Tony Williams again excelling in the lead. Market is waiting for this big new side. Whistling gimmick at mid-point is effective. Flip has Zola Taylor in the spotlight with a smooth shuffle reading of the standard. Watch the upper deck take off.

"ALL OF MY LIFE" (2:20) [Hermosa BMI—Adler, Alpert]

"STEALING KISSES" (2:09) [Seneca ASCAP—Brooks]

SAM COOKE (Keen 2005)



SAM COOKE

● Cooke serves up a tasty new platter in a side dubbed "All Of My Life". It's a warm, soothing romantic offering that rests easily on the ears. Could blossom into one of the artist's best sellers since "You Send Me". Lower lid displays the vocalist in a light infectious vein. Top half is a definite contender for the charts.

"LIPS" (2:07) [Quintet BMI—Leiber, Stoller]

"JUNGLE FEVER" (2:15) [Big Billy BMI—Cook]

ROY HAMILTON (Epic 9274)



ROY HAMILTON

● Here's another tremendous performance by Roy Hamilton. It's a stirring love ballad titled "Lips" which Roy chants with heart against a lush choral backdrop. Lyrics tell a dramatic love story. Hamilton's best ballad effort in quite some time. Flip, "Jungle Fever", is a swingin' affair ala "Don't Let Go". Watch for "Lips".

CU BETH
(Casa Grande 4039)

C+ "IN HIS HANDS" (2:29) [Donna BMI—Trusler, Trusler, Paul] Cu Beth, a lark with a strong legit voice, debuts under the Cassa Grande banner with a rhythmic gospel type number. Chorus assists.

C+ "ONE IN A MILLION" (2:29) [Donna BMI—Ribeiro, Sandiford] The Soprano gives out with a dramatic reading of a rock and roll ballad.

RANDY SPARKS
(Verve 10133)

B+ "GOOD INTENTIONS" (2:03) [Sparrow ASCAP—Sparks] Randy Sparks, one of Verve's most promising talents, who made a good territorial showing with "Walkin' The Low Road", could make it on a national level with this delightful hand-clapping, foot-stomper. Happy swinger the kids'll love. Good deck for all age groups. Strong deck to watch.

B "I'LL FALL IN LOVE IN THE SPRING" (2:17) [Sparrow ASCAP—Sparks] The artist, who penned both sides too, chants this tender ballad with a warm folk feeling. Sparks has a rich, winning voice that jockeys will enjoy spinning. Lovely companion deck. This end grows on you.

BARBARA McNAIR
(Coral 61996)

B "WALTZ ME AROUND" [Roosevelt BMI—Singleton, Coleman] A pretty waltz tempo romancer with a lovely lyric is rendered with charm by the gifted Miss McNair. Kids should enjoy this one.

B "INDISCREET" [E. H. Morris ASCAP—Cahn, Van Heusen] The title song of the Cary Grant-Ingrid Bergman starrer is handled with class on this end. Smart adult merchandise.

PAT HEALY
(World Pacific 648)

B "DON'T EVER LEAVE ME" (1:57) [T. B. Harms ASCAP—Kern] Pat Healy, a talented new song stylist with a wistful voice and a veteran's skill, hands in a sensuous interpretation of a beautiful Jerome Kern evergreen. Lush backing is superb. Lark has a future as a songstress.

B "EASY COME" (2:20) [Harms ASCAP—Green, Heyman] Another "smart" side chanted with class by the polished canary. Pat has an intimate technique and gets a simple piano-rhythm backing here. Jockeys'll love this gal.

TOMMY BIENER
(Golden Crest 501)

B+ "THE TOP 40" (2:06) [Michele ASCAP—Levitan] Just as jockeys identify their songs in the top forty, that's how Tommy Biener tags his gals. This rock and roll jumper tells how one gal climbs the top 40 with each date, kiss, etc. Cute novelty with a good assist from Wendy and the Schoolgirls. Swinging dance deck that could make it.

C+ "MY LOVE IS YOUR GOAL" (1:59) [Beta BMI—Biener, Cagno, Schackner] Another good rockin' number belted with gusto by the songster and his gal crew.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BIG

OH



"AS LONG AS I LIVE"

b/w

"I'M WANDERING"

Jackie Wilson

Brunswick 9-55070

• Sensational follow-up to Jackie's Hit . . . "TO BE LOVED" # 9-55052



SMASH!

Started in California . . .
NOW Breaking Everywhere . . .

Larry Dean

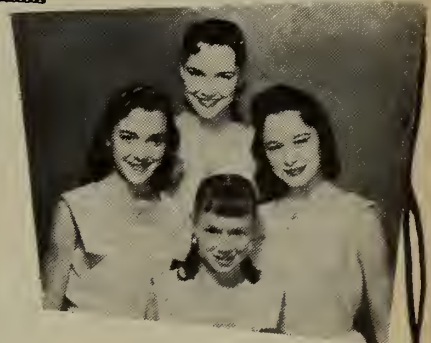
"PONY TAIL"

Brunswick 9-55056



BUSTING OUT...

The Lennon Sisters



"HOW WILL I KNOW MY LOVE"

b/w

"GRADUATION DANCE"

Brunswick 9-55063



Record Reviews

- A** DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

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ELIAS & HIS ZIG ZAG
JIVE FLUTES
 (Capitol 3989)

B+ "TOM HARK" (1:56) [Beechwood ASCAP—Bopape] Capitol has picked up the hit version of the African instrumental shuffle that's creating a sensation in England. It's a zany flute-filled rhythm item that reminds the listener of "Skokiaan", another African instrumental that had a big run on the charts. Extremely different. Good change of pace material and a good conversation item for jockeys.

C+ "NEW YEAR ROCK" (2:22) [Beechwood ASCAP—Flex] African dialog between a boy and girl serves as the introduction for this flute rocker by Elias and his men. Weird merchandise that could capture the Americans' imagination.

FRANK D'RONE
 (Mercury 71329)

B "LITTLE PIXIE" (2:07) [Seeley BMI—Baionnio, Mitchell] The first vocal rendition of a delightful instrumental hit, is happily interpreted by Frank D'Rone. Cute novelty with a spright latin tempo. This version should share in the song's success.

C+ "OUR SUMMER LOVE" (2:25) [Antenna ASCAP—Brenner, Allen] D'Rone and a chorus glide smoothly thru a warm, fragile love song. Good seasonal ballad that jockeys'll be spinning.

TERRY NOLAND
 (Brunswick 55069)

B+ "CRAZY DREAM" (2:13) [Drake BMI—Guess] Terry Noland has a wonderful country feeling in his voice as he chants a haunting romantic item with an up-beat. Side bounces along at an attractive pace. Strong song that sticks in the memory. Watch this sleeper.

B "EVERYONE BUT ONE" (1:48) [Peer Inter'l BMI—Curtis] Another country flavored bouncer with a sentimental lyric. Good side that falls pleasantly on the ears.

KENNY LORAN
 (Challenge 59010)

B "LONELY BOY" (2:30) [Hood BMI—Loran, Peppers] Kenny Loran, ably assisted by the Laurels, sings a sentimental rock-a-ballad about a lone'y lad longing for a lass he sees in school, etc. Pretty, easy-going romancer that could step out on the hot Challenge label.

C+ "CHANGE OF LOVE" (1:50) [Hood BMI—Loran, Peppers] A good rhythm rocker set to a solid hip-swinging beat. Exciting delivery.

PAUL GAYTEN
 (Argo 5300)

B+ "WINDY" (1:45) [Arc BMI—Cooper, Richburg] An instrumental of African origin, currently a smash in England under the name of "Tom Hark", is fashioned by Paul Gayten under the title "Windy". Contagious shuffler with a most infectious melody. Flute filled novelty could be a smash in U.S. too.

C+ "TICKLE TOE" [Arc BMI—Gayten] A good latin beat rocker is handled in good swinging fashion by Gayten and his combo.

The Cash Box Sleeper of the Week

"I'M WANDERIN'" (2:39)
 [Pearl BMI—Carle, Gordy, Jr.]

"AS LONG AS I LIVE" (2:42)
 [Pearl BMI—Tucker, Clay]

JACKIE WILSON (Brunswick 55070)



JACKIE WILSON

Jackie Wilson follows-up his "To Be Loved" hit with a thrilling new coupling that should prove the artist is here to stay. "I'm Wanderin'" and "As Long As I Live" are both exciting, dramatic ballads which could be bigger than the artist's initial click. "I'm Wanderin'" has an unusual introductory recitation that will appeal to the teenagers.

"CUDDLY BABY" (2:18) [Robert Mellin BMI—Shayne, Paris]

"MISS LONELY HEARTS" (2:33) [Sherwin ASCAP—Twomey, Paris]

DEB-TONES (RCA Victor 7242)



DEB-TONES

The Deb-Tones, winners of an RCA Victor-Westinghouse talent contest, make a wonderful debut on the label with two good teenage items that could establish them as favorites with the kids. "Cuddly Baby" is a spright rock and roll novelty with a clean-cut sound. "Miss Lonely Hearts" is a pretty rock-a-ballad with a commercial quality. Either half could step out. Group has talent.

"LITTLE SERENADE" (2:30)

[Peter Maurice ASCAP—Parsons, Turner, Ferrio, Amurri]

"BE MY KITTEN LITTLE CHICKEN" (2:35) [Raleigh BMI—Chase]
 TEDDY RANDAZZO (Vik 0330)



TEDDY RANDAZZO

Teddy Randazzo has found the material that will give him the big hit he's been looking for. It's a thoroughly charming Italian cha cha ditty titled "Little Serenade". Delightful song from every angle. Watch this one take off. Under half is a good rhythm rocker. But it's the top half for the really big dough.

"BAUBLES, BANGLES AND BEADS" (2:12)

[Frank ASCAP—Wright, Forrest]

"IN THE GOOD OLD SUMMER TIME" & "TAKE THE LADY" (2:05)
 [E. B. Marks/George BMI—Shields, Evans/Stone, Gardner]

KIRBY STONE FOUR & JIMMY CARROLL ORCH. (Columbia 41183)



KIRBY STONE FOUR

The Kirby Stone Four teams up with the Jimmy Carroll ork and comes thru with one of the most exciting arrangements of a standard we've heard in months. "Baubles, Bangles And Beads" just can't miss. Jockeys'll wear the grooves off this one. Coupling is a delightful combination of two songs neatly interwoven. Great item for summer programming. "Baubles" has that smash look.

LESLIE UGGAMS
 (Roulette 4078)

B+ "ICE CREAM MAN" (2:05) [Planetary ASCAP—Tepper, Bennett] Little Leslie Uggams, the 14 year-old lass, bounces thru a cute multiple track rock-a-cha-cha ditty that should do well for Roulette. Catchy ditty the kids should love.

B "I'M OLD ENOUGH" (2:10) [Planetary ASCAP—Segal, Russell] The youngster has a rich, mature, emotion-packed voice which she displays on this end as she chants a dramatic rock-a-ballad. Potent deck with a good lyric.

VIC DAMONE
 (Columbia 41185)

B "A TOUJOURS (Till Always)" (2:39) [Lowal ASCAP—Lerner, Loewe] A charming slow waltz number from the Lerner and Loewe film "Gigi", is warbled with warmth and tenderness by the rich voice of Damone. Class material very palatable to the ear.

B "THE ONLY MAN ON THE ISLAND" (1:59) [Shapiro-Bernstein ASCAP—Hilliard, Mann] A pleasant Hawaiian novelty is colorfully fashioned by the songster. Light and infectious item with an easy-going air. Lyrics are cute.

JOSE MELIS & STRINGS
 (Secco 6001)

B+ "SWEET AND LOVELY" (2:52) [Robbins ASCAP—Arnheim, Tobias, Lemare] Popular TV pianist, Jose Melis, currently riding high with his "Tonight" album, cruises thru a love'y latin tempo mood rendition of a grand oldie which is being revived as the background theme of the big new Fox film "10 North Frederick". Lovely mood offering that should attract tremendous air play. Could wind up a big seller.

B "BRIGHT LIGHTS OF BRUSSELS" (2:00) [Bourne ASCAP—Bergman, Layton] A light and colorful bouncer is handled in delightful cornball fashion by the pianist. Pleasant tribute to the Brussels World's Fair.

CAROLE BENNETT
 (Verve 10132)

B "WARM LIPS AND COLD, COLD KISSES" (2:00) [Goldmine-Larry Spier ASCAP—Kenny, Kenny, Coats] Carole Bennett gets a strong assist from the Satisfiers as she bounces thru a spirited hand-clapper. Side has a potent rockin' beat and good fullness.

C+ "TEARS AFTER MIDNIGHT" (2:06) [Oxford ASCAP—Harris, Weisman, Deane] A dramatic rock-a-ballad is chanted with a heavy heart by the strong-voiced lark. Side has good drive.

TOM AND JERRY
 (Big 618)

B+ "THAT'S MY STORY" (2:32) [Village BMI—Graph, Landis] Tom & Jerry, the two guitar totin' lads who clicked with "Hey School-girl", have another contender in this pretty rock-a-ballad offering. The boys have a smooth blend and get strong choral support in the back-drop. Strong love song to watch.

C+ "DON'T SAY GOODBYE" (2:00) [Village BMI—Graph, Landis] The boys sing a rhythm number on this end. An exciting rocker with an Everly Brothers' feeling.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Chalking up
a smash double!

GEORGE HAMILTON ^{IV}

heads for the top
with 2 terrific sides!



“WHO’S TAKING
YOU TO THE
PROM?”

b *w*

“I KNOW WHERE
I’M GOIN’”

ABC-9924

Here’s Mr. “Consistency” with
another chart-topping hit of million-seller
proportions on ABC-PARAMOUNT, of course . . .

(Distributed in Canada by
Sparton of Canada, Ltd.)





Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

RAY JOHNSON
(Liberty 55135)

B "CAN'T STOP LOVIN' YOU" (2:13) [Sun-Crest BMI—Winn] A good flute and rhythm backdrop supplies an exciting beat for Ray Johnson as the songster belts out a staccato beat rocker that'll have the feet tappin'.

C+ "DIZZY, BABY, DIZZY" (2:24) [Sun-Crest BMI—Johnson, Hoffman] More strong rhythmic merchandise with a good rockin' beat.

SUE EVANS
(Dot 15757)

B+ "GONNA SEE MY LOVE" (2:05) [Cessna ASCAP — McKelvey, Price] Sue Evans makes a delightful debut on Dot with a galloping tempo novelty that grows on you. She plays the role of a young lass heading for her wedding. Joyous, fast-moving item with an interesting, jazz-flavored instrumentation.

B "TAKE MY LOVE" (1:47) [Leo Feist ASCAP—Kaper, Deutsch] A fragile romancer is tenderly handled by the wistful-voiced songstress. Charming deck for spring-summer programming.

THE PEEWEE'S
(Josie 838)

B "BLUE JEAN CINDERELLA" (1:55) [Zodiac BMI—Dixon, Medley] The Peewee's make their debut on Josie with a swinging rock and roll novelty right up the teenagers' alley. It's got a good crude teenage sound that the kids'll want. And it jumps too.

C+ "TOOTSIE ROLL" (2:05) [Meridian BMI—Dixon, Pelaez] A good rock-a-cha-cha novelty is handled in pleasant teen style by the vocal combo.

MAGNIFICENT MONTA-GUE
(Era 1069)

B "THE BREATHER" (2:00) [Warman-Clockus BMI—Nathan] An unusual rock and roll novelty sporting a deep-breathing gimmick during the pauses, is belted across by a femme vocal group. Although Magnificent Monta-Gue is the billing, no individual is in the spotlight. Strange offering that could catch.

C+ "TA TA DO WAY" (1:40) [Clockus-Warman BMI—Nathan] An inviting instrumental cha cha is contagiously fashioned on this end by a combo. Flute and bongo are in the foreground.

BOWMAN BROS. & NORMAN PETTY TRIO
(Columbia 41176)

B "HEY PUNKIN'" (2:12) [Nor Va Jak BMI—Bowman, Bowman, Bowman] The three Bowman Brothers bow under the Columbia banner with a happy bouncer as Norman Petty's trio supplies the joyous accompaniment. Spright and contagious side in the "Sugartime" vein. Boys sing well.

B "AND I'LL REMEMBER" (2:56) [Nor Va Jak BMI — Bowman, Bowman, Bowman] The Brothers penned this song too. It's a pretty ballad handled with warmth. Inviting mood merchandise.

The Cash Box Sleeper of the Week

"ENCHANTED ISLAND" (2:45) [Korwin ASCAP—Allen, Stillman]

"ONCE MORE, MY LOVE, ONCE MORE" (2:24)
[Garland ASCAP—Coslow, Faconi]

JANE MORGAN (Kapp 221)



JANE MORGAN

Employing the same warm, mature technique with which she offered "Fascination", Jane Morgan fashions a tender new ballad, the title song from RKO's upcoming "Enchanted Island" movie. Troubadors accompany with a beautiful south sea string backing. Side is replete with hit ingredients. Companion piece is a sweet slow waltzer.

"COMING FROM YOU"
[Parliament ASCAP—Stillman, Weisman]

"JUNIOR PROM"
[Rosemeadow ASCAP—Allen]

JONI JAMES (MGM 12660)



JONI JAMES

"Coming From You" is far and away Joni's best session in years. Beautiful love song thrused wistfully by the talented songstress. Side should splash the lark's name across the board once again. "Junior Prom" makes the disk a two-sided threat. Pretty waltz tempo love tune with good teen lyrics. Take your pick. They're both contenders for the winner's circle.

"VILLAGE IN CAPRI"
[Fred Raphael ASCAP—Fanciulli, Nisa, Skylar]

"YOU GO TO MY HEAD"
[Remick ASCAP—Coots, Gillespie]

DON CORNELL (Coral 61993)



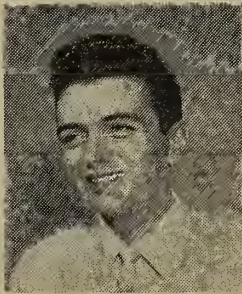
DON CORNELL

Two excellent sides back to back should put Cornell's name across the board again. "Village In Capri", subtitled "Guaglione", is a most inviting Italian flavored bouncer that should appeal to the many who enjoyed "Torero". Equally strong is Don's big rock-a-ballad reading of the oldie "You Go To My Head". Hot coupling that has the money sound.

"SUDDENLY" (2:32) [Michele BMI—Belvin]

"TAIL LIGHT" (2:13) [Cadenza ASCAP—Marshall]

RAY PETERSON (RCA Victor 7255)



RAY PETERSON

Ray Peterson, one of Victor's most gifted newcomers, has what looks like his first smash in "Suddenly". The smooth voiced youngster reads the rock-a-ballad beautifully against a good group backing. Watch this lad. He's got it. And this waxing should prove it. "Tail Light" on the underside, is an up-beat teen ballad. Don't miss the "Suddenly" deck.

THE FOUR DATES
(Chancellor 1019)

B "HEY, ROLY POLY" (2:15) [Debmar ASCAP — Sherzer, Goodis] The Four Dates cut thru a happy-go-lucky novelty rocker about a pleasingly plump lass. Side has a good cornball bounce the kids could enjoy.

C+ "I SAY BABE" (2:20) [Rambled BMI — Ragovoy, Benoliel] More rockin' stuff designed to please the youngsters. Lead voice here does an exciting job. Good dance deck.

VIC SCHOEN ORCH. & SINGING 16
(Kapp 218)

B "'A' STANDS FOR 'A'" (2:56) [Lear ASCAP — Schoen] A sophisticated up-beat spelling bee, extremely different from the usual run-of-the-mill material, is refreshingly and excitingly presented by the Schoen ork and his Singing Sixteen. Jockey's looking for a change of pace ought to enjoy this toe-tapper.

C+ "HORA STACCATO" (2:24) [Carl Fischer ASCAP — Dinicu, Heifetz] The flighty instrumental evergreen is attractively presented on this end by the Schoen orchestra working without the chorus.

"PEGGY" LANDERS & COUGH DROPS
(Ensign 4014)

B "RIVER ROCK—Pt. 1" (2:10) [Hermosa BMI — Adler, Alpert] Ensign Records a new label produced by the manufacturers of Keen Records, gets off to a good start with a contagious rock and roll novelty featuring a frog-voiced vocalist against a rock and roll instrumentation supplied by the Cough Drops. Side has an interesting and unusual sound that could catch.

B "RIVER ROCK—Part 2" (1:45) [Hermosa BMI — Adler, Alpert] This end picks up where the other left off and cruises along instrumentally until the last few lines where Froggy comes in again. Good dance coupling the teeners should enjoy.

THE BEL AIRES
(Decca 30631)

B "MY YEARBOOK" [Bel Aire BMI — Dell, Jovan, Shephard] The Bel Aires blend their voices smoothly as they fashion a rock and roll ballad. Pretty number that could step out. Lead voice is strong.

B "ROCKIN' AN' STROLLIN'" [Bel Aire BMI — Dell, Jovan, Shephard] Another commercial rock-a-ballad colorfully fashioned by the group. Tailor-made merchandise for today's disk buying teenage set.

LES FERGUSON
(Fraternity 809)

B "DORMI DORMI DORMI" (2:43) [Famous ASCAP — Warren, Cahn] From the Paramount film "Rockabye Baby", comes this tender waltz ballad handled in a warm, inviting manner by Les Ferguson. Pretty Italian flavored ditty that grows on you. Side has standard qualities.

C "TURN AROUND BOY" (1:47) [Brandon ASCAP—Douglas, Fox, Oury] Ferguson is dramatic on this spirited passa doble number. Unusual side that could catch the fancy of the jockeys.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

she
 scored
 big
 with
 "bon voyage" now

**JANICE
 HARPER**

*moves out on Capitol
 with 2 great ballads*

"HANDS ACROSS THE SEA"

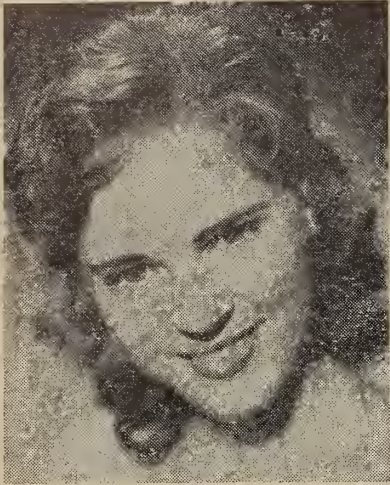
"DEVOTION"



record no. 3984



AMERICA'S NEW TEENAGE SWEETHEART



★
★
★
★
★
★
★
★

JANICE GREEN

(The "Oh Julie" Girl)

makes her debut as a soloist
with a great new song

"JACKIE"

b/w

"With All My Heart"

NASCO 6013

ANOTHER SENSATIONAL
NEW RELEASE

"WHAT'S HE GOT

(THAT I COULDN'T GIVE YOU)"

b/w

"Little Andy"

Jackie Trent

NASCO 6012

NASHBORO RECORD CO.
NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Sleeper of the Week

"MY LUCKY LOVE" (2:32) [Bentley BMI—Tanner]
"DRIZZLIN' RAIN" (2:01) [Bentley BMI—Turner]
DOUG FRANKLIN (Colonial 7777)



DOUG FRANKLIN

● Colonial, the label which introduced George Hamilton IV, Andy Griffith and many others, has a talented newcomer in Doug Franklin who makes a most impressive debut with a finger-snappin' novelty "My Lucky Love". Terrific material with strong hit potential. Underside, "Drizzlin' Rain", is a smooth, sentimental romancer. Top side could make it.

"GOT A MATCH" (1:50) [Saxon BMI—Mure, Wolf]
"WHO SLAMMED THE DOOR" (1:42) [Reis ASCAP—Franklin, Beal]
LOU STEIN (Mercury 71328)



LOU STEIN

● Lou Stein has hopped on a hot, up-coming novelty, "Got A Match", and fashioned a delightful rendition that should bite off a big chunk of the number's sale. It's a bouncy piano instrumental with humorous lyrics injected at the end of each chorus. Commercial change-of-pace jockeys will enjoy programming. Bottom portion is another cute novelty—but this one sports a rock and roll beat.

"TOM, DICK AND HARRY" (2:43)
[Monument BMI—Brandon, Williams]
"MY PLEDGE AND MY PROMISE" (2:32)
[Monument BMI—Brandon, Williams]
JOHNNY OLIVER (Carlton 464)



JOHNNY OLIVER

● The Carlton diskery has picked up an exciting new master that could end up a top seller. It's a cute rock-and-roll bouncer with a humorous lyric cleverly woven around the familiar names "Tom, Dick And Harry". And the lad who performs the number so pleasantly is Johnny Oliver. Watch this sleeper. It's got the goods. Coupling is a dramatic rock-a-ballad.

"GOT A MATCH" (2:05) [Saxon BMI—Mure, Wolf]
"I BEG YOUR PARDON" (1:47) [Pamco BMI—Costa, Gallup]
FRANK GALLUP (ABC Paramount 9931)

● Frank Gallup, the resonant debut on a cute instrumental novelty called "Got A Match". His bass voice who has become a popular favorite with the many millions who watch the Perry Como show regularly, makes his disk voice will win many spins. Flip is a latin beat novelty. Top should share in song's success.

The Cash Box Best Bets

"TOM HARK"	Elias & Zig Zag Jive Flutes	Capitol 3989
"HONEY BUCKET BLUES"	Herbie Fields	Fraternity 810
"GOOD INTENTIONS"	Randy Sparks	Verve 10133
"DORMI DORMI DORMI"	Jerry Lewis	Decca 30664
"ZORRO"	Fred Waring's Pennsylvanians	Capitol 3993
"THE TOP 40"	Tommy Biener	Golden Crest 501
"ICE CREAM MAN"	Leslie Uggams	Roulette 4078
"WINDY"	Paul Gayten	Argo 5300
"CRAZY DREAM"	Terry Noland	Brunswick 55069
"I REMEMBER"	Five Discs	Vik 0327

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GOTTA MATCH?

Call Your **MERCURY**
Distributor And Ask For
The Hottest Seller
#71328



MERCURY 71328

4 HOT HITS COMING UP STRONG

(IT'S BEEN A LONG TIME)
PRETTY BABY
GINO & GINA

MERCURY 71283

ONE SUMMER NIGHT
THE DANLEERS

MERCURY 71322

BRIGHT LIGHTS OF BRUSSELS
EDDIE LAYTON

MERCURY 71311

PONY TAIL
THE VOXPOPPERS

MERCURY 71315



2 SENSATIONAL *Dot*

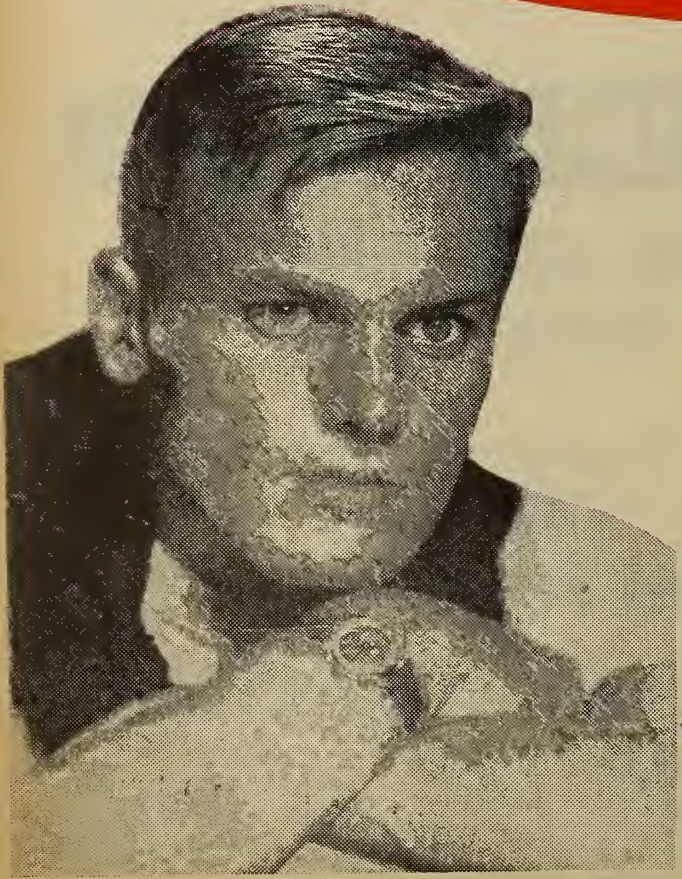
**Tab
Hunter**
Warner Bros. Star

**I'M A
RUNAWAY**
From the Columbia Picture
"Gunman's Walk"

and

**IT'S ALL
OVER TOWN**

#15767



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HITS HEADED YOUR WAY!

**Billy
Vaughn**

**SINGING
HILLS**

and

**CHIMES OF
ARCADY**

#15771



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& OPERATORS ***

“FOR YOUR PRECIOUS LOVE”

JERRY BUTLER AND THE IMPRESSIONS

Falcon # 1013

HITTING IN . . .

CHICAGO

DETROIT

CINCINNATI

ST. LOUIS

PITTSBURGH

DALLAS

CLEVELAND

PHILADELPHIA

NEW YORK

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VEE JAY-FALCON RECORDS

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Chicago 16, Illinois



Round The Wax Circle

NEW YORK:

Morris Levy and Phil Kahl, who operate the new Round Table Club, entertained the music fraternity three nights in a row for cocktails last week. Looks like the music boys will use the Knight Room of the club for their evening entertaining: . . . Those are striking promotion pieces Henry Okun



SYLVIA SYMS

is sending out-handlettered art against black background. . . . Doc Palmas, president of R&B Records, the father of a girl, Sharon Ruth. . . . Another new father is Tony Mangano, manager of the Playmates. His is a boy, Jeff William. . . . Lola Fisher, the “My Fair Lady” understudy, who’s played the show’s lead part 57 times and reaped rave reviews from the critics, will make her record debut next week when her first LP, “From Here To Yonder” is released by Cadence Records. . . . Guy Lombardo, swinging into the second month of a cross country tour with his Royal Canadians, reports all signs cause him to be extremely optimistic about business conditions for dance bands in the months ahead. . . . Noro Morales, who last week signed a recording contract with Tico Records, has been honored by the Inter-American Cuban Club for doing more to advance Latin American music in America than any other artist in the past year. . . .

Neal Hefti and Count Basie donned baseball uniforms the other day for a gag cover photo for an LP. The name? “Basie Plays Hefti.” . . . WMGM’s chief librarian Joe Saccone marries Frances Riggio on May 31. . . . Tony Martin currently at Ben Maksik’s Town and Country Club in Brooklyn. . . . Buddy Kaye has reactivated Budd Music. . . . Despite injuries sustained in a recent automobile accident, and handicapped by a plaster leg cast, Sylvia Syms is currently on a promotional tour in behalf of her new Decca release, “The Night They Invented Champagne.”

CHICAGO:

A truly great showman is wonderful guy Tony Bennett, who is currently belting out one big tune after another at the recently reopened Chez Paree. Rowan and Martin, a zany comic team, is on the bill with Tony. . . . A Cash Box tip of the ol’ hat goes to deejay Jerry Connors, WNMP, who stuck to his



TONY BENNETT

guns as disk jockey co-ordinator at the Cerebral Palsy Radiothon, May 19, despite the sudden death of his mother. . . . Jerry Ferber reports that United Distributions recently acquired Chicago distribution for the eastern based Ford Records. . . . Roulette’s Stan Pat squired 14-year-old Leslie Uggams around the deejay and TV circuit. Leslie, who was recently pacted by Roulette, appeared in a cancer benefit show at the Drake Hotel, May 17. . . . Martha Davis and Spouse, a delightful piano and bass duo on stage at Mister Kellys, recently gueststarred on the Ray Rayner TV show via WBBM-TV. . . . Music Distrib’s Jack Solinger is gleefully flippin’ all over the place with so much action with the many big singles released by MGM. . . . Mike Oury, All-State Distributions, rolled up his sleeves now that the MOA show is over, and it’s business as usual. All-State broke with a host of very hot pop disks, according to Mike. . . . Henry “Sneeze”

Friedman reports unprecedented success with Midwest-Mercury’s summer LP sale. Sneeze assures us that it will be an annual event for sure, now that he knows that the trade goes for it in a big way. . . . Vee Jay-Falcon’s busy man-in-motion, E. Abner, tells us that Jerry Butler is busily engaged making the deejay rounds in Detroit to plug his new, very hot wax. . . . Mercury’s Frank D’Rone, local favorite at Dante’s Inferno, recently completed a recording session; and Tommy Schlesinger thinks that Frankie has a good record on tap. Tommy also reports that Mercury will soon release a terrific deck cut in Italy by Tony And His Friends, a group known throughout Italy as “The Platters Of Italy”. The dub was sent state side by Mercury’s Italian affiliate. . . . A very tired Howard Miller will soon embark on a 13 week vacation on his fabulous yacht. Howard, whose TV show appears via WNBQ, and radio over WIND, will resume in the Fall.

HOLLYWOOD:

Frankie Laine and his lovely wife, Nan, hosted a cocktail party for Michel LeGrand, noted French musician, who provided the background for Frankie’s latest Columbia album “Foreign Affair”. . . . Arwin Records continuing its rapid expansion by opening a New York office headed by Joe Linhart. . . .



NAT “KING” COLE

Roberta Linn, currently appearing at the Avant Garde, busy recording her first two albums for Keen Records. . . . Al Bennett, vice-president and general manager of Liberty Records, announced the appointment of Don Blocker as national promotion director for the label. Blocker is currently meeting with Southern California retail outlets and leaves June 1 to tour the Western and Mid-west states. . . . Randy Wood on a campaign to find unknown and unrecorded talent signed 19-year-old Ron Gordon, Santa Monica College student, to a long term Dot Records contract this week. . . . Composer Harold Spina has produced an album for Dave Pell at Tops Records featuring Caesar Romero on his first LP titled “Songs Of A Latin Lover”. . . . Singer Marti Barris returned to town after completing a nation-wide promotion tour for her Keen record “Scottish Fling”. She was accompanied on the junket by Nick Therry, National

Promotion Manager for the Keen label. . . . Dave Rose’s new album “San Francisco—My Enchanted City” on Seal Records has been officially endorsed and commended by the Chamber of Commerce of that city. . . . Vik Recording artist Pat Suzuki in town to visit disk jockeys and rehearse her act before her opening at the Flamingo Hotel in Las Vegas. . . . Following his five-week stand at the Coconut Grove, Nat “King” Cole will play a number of one-nighters throughout Canada, his first visit to that country in several years.



NEW!

ROY HAMILTON

LIPS

b/w
Jungle Fever
Epic 5-9274



RED HOT!

FRANKIE VAUGHAN

JUDY

b/w
Am I Wasting My Time On You?
Epic 5-9273

CLIMBING!



SAL MINEO

SEVEN STEPS TO LOVE

b/w
A Couple of Crazy Kids
Epic 5-9271



JIMMY BREEDLOVE

THIS TOO SHALL PASS AWAY

b/w
Could This Be Love
Epic 5-9270



SOMETHIN' SMITH & THE REDHEADS

MY SECRET INSPIRATION

b/w
The Brush Off
Epic 5-9269



JOE DOUGLAS

LOVER, COME BACK TO ME

b/w
Goodnight Little Girl
Epic 5-9272

the pick of the hits are on...



EPIC-OKEH a product of CBS
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the sensation of the motion pictures
 "Don't Go Near The Water" and
 "The Rainmaker"

EARL HOLLIMAN

now on  with a
 potent new teenage recording

"A TEENAGER SINGS THE BLUES"

"DON'T GET AROUND MUCH ANYMORE"

record no. 3983



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	ALL I HAVE TO DO IS DREAM EVERLY BROTHERS (Cadence)	1
2	TWILIGHT TIME PLATTERS (Mercury)	2
3	WITCH DOCTOR DAVID SEVILLE (Liberty)	3
4	CHANSON D'AMOUR ART & DOTTY TODD (Era) FONTANE SISTERS (Dot)	5
5	RETURN TO ME DEAN MARTIN (Capitol)	6
6	WEAR MY RING AROUND YOUR NECK ELVIS PRESLEY (RCA Victor)	4
7	HE'S GOT THE WHOLE WORLD IN HIS HANDS LAURIE LONDON (Capitol)	7
8	BIG MAN FOUR PREPS (Capitol)	9
9	KEWPIE DOLL PERRY COMO (RCA Victor)	8
10	SECRETLY JIMMIE RODGERS (Roulette)	17
11	SUGAR MOON PAT BOONE (Dot)	14
12	PADRE TONI ARDEN (Decca)	16
13	LOOKING BACK NAT COLE (Capitol)	10
14	JOHNNY B. GOODE CHUCK BERRY (Chess)	12
15	YOU NEED HANDS EYDIE GORME (ABC-Paramount)	24
16	FOR YOUR LOVE ED TOWNSEND (Capitol)	18
17	THERE'S ONLY ONE OF YOU FOUR LADS (Columbia)	13
18	RUMBLE LINK WRAY (Cadence)	19
19	ZORRO CHORDETTES (Cadence)	34
20	THE PURPLE PEOPLE EATER SHEB WOOLEY (MGM)	50

21) BOOK OF LOVE. 22) DO YOU WANNA DANCE. 23) ENDLESS SLEEP. 24) OH LONESOME ME. 25) CHERIE, I LOVE YOU. 26) LET THE BELLS KEEP RINGING. 27) TORERO. 28) TEACHER, TEACHER. 29) JENNIE LEE. 30) CHAHUA-HUA. 31) MAKE ME A MIRACLE. 32) SKINNY MINNIE. 33) I'M SORRY I MADE YOU CRY. 34) EL RANCHO ROCK. 35) SECRET OF HAPPINESS. 36) WHO'S SORRY NOW. 37) BELIEVE WHAT YOU SAY. 38) TEQUILA. 39) WHAT AM I LIVING FOR. 40) WHEN THE BOYS TALK ABOUT THE GIRLS. 41) BEAT OF MY HEART. 42) DON'T GO HOME. 43) DON'TCHA THINK IT'S TIME. 44) HOW ARE YA FIXED FOR LOVE. 45) IT'S BEEN A LONG TIME (PRETTY BABY). 46) I KNOW WHERE I'M GOING. 47) TO BE LOVED. 48) HOT SPELL. 49) ANOTHER TIME, ANOTHER PLACE. 50) CLAUDETTE. 51) ALL THE TIME. 52) EVERY BEAT OF MY HEART. 53) LOLLIPOP. 54) THIS HAPPY FEELING. 55) YAKETY YAK. 56) LITTLE PIXIE. 57) LEROY. 58) YOU. 59) TRY THE IMPOSSIBLE. 60) I WONDER WHY. 61) SICK AND TIRED. 62) DORMI, DORMI, DORMI. 63) BILLY. 64) HIGH SIGN. 65) YOU'D BE SURPRISED. 66) BIG NAME BUTTON. 67) GUESS THINGS HAPPEN THAT WAY. 68) PONY TAIL. 69) A VERY PRECIOUS LOVE. 70) LAZY MARY; WE BELONG TOGETHER; STROLL ME; ARRIVEDERCI ROMA; TEACHER'S PET; WOODCHOPPER'S BALL.

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a prom
season
sales
special!

*two
timely
teen topics
on a brand*

*new
recording*

"AFTER THE SENIOR PROM" WILL
BE AIRED, BOTH ON RECORD AND
LIVE PERFORMANCE BY TOMMY
SANDS, ON THE WESTINGHOUSE
"STUDIO ONE" DRAMATIC PRO-
DUCTION "THE LEFT HAND WELCOME"
-CBS-TV - JUNE 16:



record no. 3985

TOMMY SANDS



AFTER THE SENIOR PROM ! BIG DATE

OPERATORS RETAILERS DEEJAYS

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Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

And Mail To

THE CASH BOX

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NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
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3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Country Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
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10.

List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
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FIRM

ADDRESS

CITY..... STATE.....



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Bob Norris (WDVH-Gainesville, Fla.) does a splendid job of working with the teenagers around the area. Norris conducts record hops that has the local recreation centers overflowing. The deejay does a show on WDVH every afternoon, 3 to 7 called the Top Forty Show. . . . Johnnie Rowe (KSAL-Newcastle, Wyo.) tells about a new gimmick he runs on his nitely "House



BOB NORRIS
(WDVH—Gainesville, Fla.)

Of Wax" show. Called "Make Or Break," the contest goes like this: Rowe plays a new release two times at the start of the program, then takes calls from listeners telling him whether they want to see the record broken or not. If the majority of the calls want to see the platter broken, at the end of the program the DJ breaks the platter over the mike after one last spin. . . . Morty Wax doing a fine job of promoting the new Howard Lanin LP, "Dance Time In Hi-Fi". Morty was retained by the Howard Lanin organization to handle national exploitation for the L.P. . . . Felix Grant (WMAL-Washington, D.C.) has set Count Basie and his band as the attraction for the second in his series of monthly jazz concerts in the Presidential Suite of the Hotel Statler

on June 8th. . . . Al Weaver (WKBC-No. Wilkesboro, No. Carolina) started a new format on his early morning show of popular music. Weaver programs music from LP's every other day and gets good response. If the response keeps up, the deejay will program LP's throughout the show every day. . . . Jack Morse (WINR-Binghamton, N.Y.) says that "Sweet Lorraine", done by Russ Barbour of the Four Freshmen on their new Capital LP, continues to get requests. Morse says that now the other stations are "on" it also. . . . Tony Larson (KUDY-Littleton, Colo.) informs us that Denver's Terry Miller



FRED FISKE
(WWDC—Wash., D. C.)

currently scoring big with his Cavalier recording of "Too Lonesome To Cry". Miller made a personal appearance April 30th to a tremendous reception. . . . Bud Arkell (WANS-Anderson, S. Carolina) sends a line to tell about how great his recent record hops have turned out. Arkell also states that "Town and Country Drive-In Restaurant" has purchased extra time from the station so that the broadcast will begin each night at 6:15. Arkell also sends out S. O. S. for more releases. . . . Jack Buechler (WRIT-Milwaukee, Wisc.) emceed a record hop at George Devine's Ballroom. Guest stars were the Crescendos, Kathy Linden, Bill Justis, and Jerry Lee Lewis. Buechler tells us that each succeeding hop tops previous sessions. . . . Fred Fiske (WWDC-Washington,

D.C.) suggested to his listeners a contest concerning the fast rising Sheb Wooley release "Purple People Eater" on the M-G-M label. Fiske suggested that listeners submit drawings depicting the unknown, often heard inanimate character. The jockey feels that the intangible imagination portrayed by listeners should be on public exhibit. . . . Aaron Allan (WOAI-San Antonio, Texas) claims to be the only Ivy League hillbilly. Allan wears button down collars, white bucks and drives a black Thunderbird. . . . Joe Ryan (WALL-Middletown, N.Y.) features an album of the month segment on his show. This month's winner was Ray Anthony's "Dream Girl", on Capitol. . . . Tom Adams (KEEL-Shreveport, La.) music director, reports that very soon the attention of the nation will be focused over Shreveport and Texas. According to Adams the skies are going to produce something sensational soon.

VITAL STATISTICS:

WPEN's ultra-versatile Red Benson will add the chores of the Frank Ford Show, 11 p.m. to 2 a.m., to his regular 10 a.m. to 1 p.m. Red Benson Show, while Ford takes a well deserved vacation from May 19th to June 2nd. . . . Jack Buechler (WRIT-Milwaukee, Wisc.) was recently upped to chief announcer at the station. . . . Abe Lincoln, of "Abe Lincoln's Jukebox" show, after being heard for four years over station KTRN, is now broadcasting on station KSYD, Wichita Falls, Texas. The jockey's new address is: Abe Lincoln, P.O. 2546 Wichita Falls, Texas. . . . Mike Lawrence has left (WITH-Baltimore), to join (WPIK-Washington, D.C.) Monday through Friday, and WMGM, New York Best Sellers Show Saturday and Sunday, 8-11 p.m. . . . Jay Dunn tells us that he is leaving (WKOX-Framingham, Mass.) to join the ranks of (WHIM-Providence, R.I.). Dunn is replacing Dick Partridge, who moved to (WNEW-New York.)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



You'll be hearing about

**"SWEET
16"**

Very Soon!



ROULETTE HAS 5 BIG HITS



SECRETLY
b/w
MAKE ME A MIRACLE
JIMMY RODGERS
R-4070



WHEN THE BOYS TALK ABOUT THE GIRLS
R-4066
VALERIE CARR



DON'T GO HOME THE PLAYMATES
R-4072



CHA-HUA-HUA
(Pronounced like the dog CHIHUAHUA)
R-4074
HUGO & LUIGI
THEIR ORCHESTRA AND CHORUS



BIKINI THE BIKINIS
R-4073

The Original

and Breaking Fast!

LESLIE UGGAMS
I'M OLD ENOUGH **ICE CREAM MAN**

R-4078

a sound bet ... buy

ROULETTE



London Lowdown

The race for top honours on "Kewpie Doll" is still going on but it looks as tho Perry Como will be the winner.

The BBC Record Week finished last Saturday with an hour-long Television Show introduced by three disk jockeys and featuring several recording stars, most of whom rushed to the BBC Sound Studios to appear in the final D.J. show of the week. Although the event as a whole was successful from a broadcasting point of view, I feel that somehow it did not help to sell more records, and the belief is that the American formula of programming consisting of records and news bulletins seems to have the largest listening figures. As long as the Musicians' Union restrictions curtail the playing of commercial records such a formula will not be adopted for a long time.

The Palladium Show last Sunday featured the Treniers, a powerful visual act and a return visit of Guy Mitchell who is here for a series of engagements.

A polished performance on the Saturday Spectacular TV-er was given by Mindy Carson.

The vaudeville season at the Palladium ends this week and the new summer Show opens starring comedian-singer Harry Secombe and Terry Thomas. Supporting the bill will be several top line attractions including Johnny Puleao and his Harmonica Gang.

Connie Francis is the first gal to reach the top of our Hit Parade in many a month. In fact at the moment she is the only gal soloist in the top 18 sellers so a London laurel goes to Connie for this fine achievement.

Publisher Jimmy Phillips tells me that "Washington Concerto", a composition by Michael Carr, is showing healthy signs.

Dave Kapp now back in the U.S. after a short European tour. Hope he gave my greetings to Jane Morgan.

"Expresso Bongo", a new musical from a book by Wolf Mankowitz set to music by David Henneker and Monty Norman is keeping the customers happy at the Saville Theatre in London and the Pye-Nixa Group has recorded an album from the Show.

Stanley B'ack off to Denmark and Sweden as guest conductor with their respective radio orchestras.

Don Lang took over Tommy Steele's D.J. Show for BBC, Tommy was told to rest by his doctors.

Cleo Laine, top girl jazz vocalist, wife of Johnnie Dankworth is appearing in a straight play.

Max Bygraves who has a double sided hit with "Tulips from Amsterdam" and "You Need Hands" at present making a film and is about to start a second one co-starring with Johnnie Ray.

Barbara Lyon, daughter of Bebe

Daniels and Ben Lyon has just cut a new record for English Columbia, her first in a long while.

* * * * *

THIS WEEK'S BEST SELLING POP SINGLES

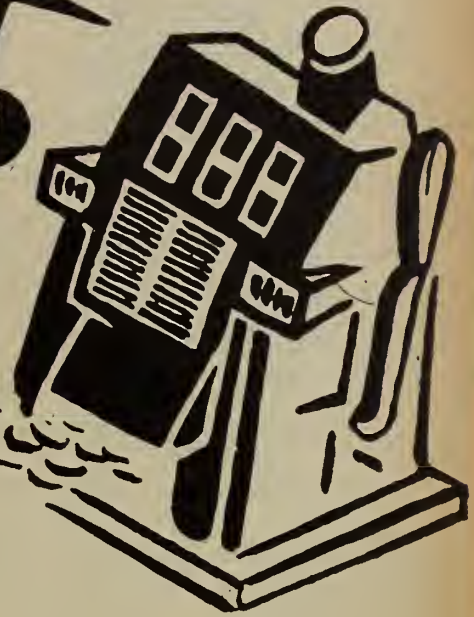
(Courtesy "New Musical Express")

- 1 **Who's Sorry Now**—
Connie Francis (MGM)
- 2 **Tom Hark**—Elias & his Zig Zag
Jive Flutes (Columbia)
- 3 **Lollipop**—
Mudlarks (Columbia)
- 4 **Wear My Ring**—
Elvis Presley (RCA)
- 5 **A Wonderful Time Up There**—
Pat Boone (London)
- 6 **Whole Lotta Woman**—
Marvin Rainwater (MGM)
- 7 **Grand Coolie Dam**—
Lonnie Donegan (Pye-Nixa)
- 8 **Lollipop**—
Chordettes (London)
- 9 **On The Street Where You Live**—
Vic Damone (Philips)
- 10 **Kewpie Doll**—
Perry Como (RCA)
- 11 **Swingin' Shepherd Blues**—
Ted Heath (Decca)
- 12 **You Need Hands/Tulips From Amsterdam**—
Max Bygraves (Decca)
- 13 **Kewpie Doll**—
Frankie Vaughan (Philips)
- 14 **I May Never Pass This Way Again**—
Robert Earl (Philips)
- 15 **Sweet Little Sixteen**—
Chuck Berry (London)
- 16 **To Be Loved**—
Malcolm Vaughan (HMV)
- 17 **Witch Doctor**—
Don Lang (HMV)
- 18 **Stairway Of Love**—
Michael Holliday (Columbia)
- 19 **Swingin' Shepherd Blues**—
Ella Fitzgerald (HMV)
- 20 **Witch Doctor**—
David Seville (London)
- 21 **Magic Moments**—
Perry Como (RCA)
- 22 **Stairway Of Love**—
Terry Dene (Decca)
- 23 **Tequila**—
The Champs (London)
- 23 **It's Too Soon To Know**—
Pat Boone (London)
- 25 **On The Street Where You Live**—
David Whitfield (Decca)
- 26 **Happy Guitar**—
Tommy Steele (Decca)
- 27 **Tequila**—
Ted Heath (Decca)
- 28 **All I Have To Do Is Dream**—
Everly Brothers (London)
- 29 **Teacher, Teacher**—
Johnny Mathis (Fontana)
- 30 **Return To Me**—
Dean Martin (Capitol)
- 30 **Breathless**—
Jerry Lee Lewis (London)

**WE'VE
HIT THE**

Jackpot

with a



New Label...

and
3 HITS

the **G - NOTES**

**I
WOULD**

b/w

Ronnie

48000

the **GEORGETTES**

**DIZZY
OVER
YOU**

b/w

Oh, Oh Yes

45001

the **CONTENDERS**

**WILD
MAN**

b/w

The Tequila Song
(with lyrics)

48002

Jackpot



Records

6920 SUNSET BLVD.,
HOLLYWOOD, CALIFORNIA



Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

BROADWAY MUSIC New York, N. Y.

1. Return To Me (D. Martin)
2. Twilight Time (Platters)
3. You (Aquatones)
4. Do You Wanna Dance (B. Freeman)
5. There's Only One Of You (Four Lads)
6. I Wonder Why (Belmonts)
7. Teacher, Teacher (J. Mathis)
8. Witch Doctor (D. Seville)
9. Pretty Baby (Gino & Gina)
10. Purple People Eater (S. Wooley)

LISHON'S Chicago, Ill.

1. All I Have To Do Is Dream (Everly Bros.)
2. Return To Me (D. Martin)
3. Chanson D'Amour (Art & Dotty Todd)
4. Chili-O Katie (T. Shepard)
5. Looking Back (N. Cole)
6. Zorro (Chordettes)
7. Padre (V. Carr)
8. Twilight Time (Platters)
9. Tip Toe Through The Tulips (R. Hamilton)
10. Kewpie Doll (P. Como)

WALLICK'S MUSIC CITY Hollywood, Calif.

1. All I Have To Do Is Dream (Everly Bros.)
2. Twilight Time (Platters)
3. Return To Me (D. Martin)
4. Purple People Eater (S. Wooley)
5. Big Man (Four Preps)
6. He's Got The Whole World In His Hands (L. London)
7. Witch Doctor (D. Seville)
8. Chanson D'Amour (Art & Dotty Todd)
9. Lazy Mary (L. Monte)
10. Make Me A Miracle (J. Rodgers)

E. OBYRNE DE WITT Roxbury, Mass.

1. All I Have To Do Is Dream (Everly Bros.)
2. Twilight Time (Platters)
3. Jacqueline (B. Helms)
4. Witch Doctor (D. Seville)
5. Skinny Minnie (B. Haley)
6. Do You Wanna Dance (B. Freeman)
7. Torero (R. Carasone)
8. Secretly (J. Rodgers)
9. Chanson D'Amour (Art & Dotty Todd)
10. Padre (T. Arden)

VAN CURLER MUSIC Albany, N. Y.

1. All I Have To Do Is Dream (Everly Bros.)
2. Endless Sleep (J. Reynolds)
3. Do You Wanna Dance (B. Freeman)
4. Secretly (J. Rodgers)
5. Twilight Time (Platters)
6. Hillside In Scotland (D. Reynolds)
7. Flip Top Box (Dickie Doo)
8. You Need Hands (E. Gorme)
9. Jennie Lee (Jan & Arnie)
10. Return To Me (D. Martin)

COMER'S RECORD NOOK San Antonio, Tex.

1. All I Have To Do Is Dream (Everly Bros.)
2. What Am I Living For (C. Willis)
3. Return To Me (D. Martin)
4. Endless Sleep (J. Reynolds)
5. Book Of Love (Monotones)
6. Big Man (Four Preps)
7. For Your Love (E. Townsend)
8. Witch Doctor (D. Seville)
9. He's Got The Whole World In His Hands (L. London)
10. Johnny B. Goode (C. Berry)

BILL LAMB RECORD SHOPPE Flint, Mich.

1. All I Have To Do Is Dream (Everly Bros.)
2. Witch Doctor (D. Seville)
3. He's Got The Whole World In His Hands (L. London)
4. Return To Me (D. Martin)
5. Looking Back (N. Cole)
6. Chanson D'Amour (Art & Dotty Todd)
7. For Your Love (E. Townsend)
8. Jacqueline (B. Helms)
9. Book Of Love (Monotones)
10. Johnny B. Goode (C. Berry)

DEIBEL'S RECORD SHOP St. Louis, Mo.

1. All I Have To Do Is Dream (Everly Bros.)
2. Witch Doctor (D. Seville)
3. Chanson D'Amour (Art & Dotty Todd)
4. Apache (Chiefs)
5. Big Man (Four Preps)
6. Return To Me (D. Martin)
7. You Need Hands (E. Gorme)
8. Tip Toe Thru The Tulips (R. Hamilton)
9. Kewpie Doll (P. Como)
10. Looking Back (N. Cole)

PENINSULA MUSIC CENTER San Mateo, Calif.

1. Purple People Eater (S. Wooley)
2. All I Have To Do Is Dream (Everly Bros.)
3. Secretly (J. Rodgers)
4. Big Man (Four Preps)
5. Johnny B. Goode (C. Berry)
6. Jennie Lee (Jan & Arnie)
7. Wear My Ring Around Your Neck (E. Presley)
8. Sugar Moon (P. Boone)
9. Leroy (J. Scott)
10. Twilight Time (Platters)

A. WILLIAMS & COMPANY Philadelphia, Pa.

1. All I Have To Do Is Dream (Everly Bros.)
2. Chanson D'Amour (Art & Dotty Todd)
3. Return To Me (D. Martin)
4. Torero (J. La Rosa)
5. He's Got The Whole World In His Hands (L. London)
6. Witch Doctor (D. Seville)
7. Kewpie Doll (P. Como)
8. Twilight Time (Platters)
9. For Your Love (E. Townsend)
10. Oh Lonesome Me (D. Gibson)

ELMORE'S RECORD SHOP Fort Smith, Ark.

1. Witch Doctor (D. Seville)
2. All I Have To Do Is Dream (Everly Bros.)
3. Wear My Ring Around Your Neck (E. Presley)
4. Twilight Time (Platters)
5. He's Got The Whole World In His Hands (L. London)
6. Return To Me (D. Martin)
7. Oh Lonesome Me (D. Gibson)
8. Book Of Love (Monotones)
9. Sugar Moon (P. Boone)
10. Let The Bells Keep Ringing (P. Anka)

AMERICAN MUSIC CO. Houston, Tex.

1. What Am I Living For (C. Willis)
2. Come What May (McPhatter)
3. Oh Lonesome Me (D. Gibson)
4. All I Have To Do Is Dream (Everly Bros.)
5. Looking Back (N. Cole)
6. Twilight Time (Platters)
7. Return To Me (D. Martin)
8. Johnny B. Goode (C. Berry)
9. Witch Doctor (D. Seville)
10. For Your Love (E. Townsend)

MELO-TONE MUSIC SHOP Brooklyn, N. Y.

1. All I Have To Do Is Dream (Everly Bros.)
2. I Wonder Why (Belmonts)
3. Witch Doctor (D. Seville)
4. Twilight Time (Platters)
5. Wear My Ring Around Your Neck (E. Presley)
6. Secretly (J. Rodgers)
7. Book Of Love (Monotones)
8. Johnny B. Goode (C. Berry)
9. Do You Wanna Dance (B. Freeman)
10. You (Aquatones)

ANDERSON'S MUSIC Red Bank, N. J.

1. All I Have To Do Is Dream (Everly Bros.)
2. Witch Doctor (D. Seville)
3. Do You Wanna Dance (B. Freeman)
4. He's Got The Whole World In His Hands (L. London)
5. Wear My Ring Around Your Neck (E. Presley)
6. Secretly (J. Rodgers)
7. Johnny B. Goode (C. Berry)
8. Big Man (Four Preps)
9. Sugar Moon (P. Boone)
10. Looking Back (N. Cole)

LAMP'S MELODY LANE Lake Wood, Ohio

1. Purple People Eater (S. Wooley)
2. All I Have To Do Is Dream (Everly Bros.)
3. Secretly (J. Rodgers)
4. Cha-Hua-Hua (The Pets)
5. Pickin' On The Weary Chicken (Five Stars)
6. You Need Hands (E. Gorme)
7. Jennie Lee (Jan & Arnie)
8. Twilight Time (Platters)
9. Skinny Minnie (B. Haley)
10. Boppin' In A Sack (Lane Bros.)

THIEM'S RECORD SHOP Raleigh, N. C.

1. Chanson D'Amour (Art & Dotty Todd)
2. All I Have To Do Is Dream (Everly Bros.)
3. Twilight Time (Platters)
4. Big Man (Four Preps)
5. Wear My Ring Around Your Neck (E. Presley)
6. Witch Doctor (D. Seville)
7. Oh Lonesome Me (D. Gibson)
8. He's Got The Whole World In His Hands (L. London)
9. Rumble (L. Wray)
10. To Be Loved (J. Wilson)

THOMPSON'S Eugene, Ore.

1. All I Have To Do Is Dream (Everly Bros.)
2. Big Man (Four Preps)
3. He's Got The Whole World In His Hands (L. London)
4. Secretly (J. Rodgers)
5. Witch Doctor (D. Seville)
6. Wear My Ring Around Your Neck (E. Presley)
7. Do You Wanna Dance (B. Freeman)
8. Sugar Moon (P. Boone)
9. Kewpie Doll (Perry Como)
10. Let The Bells Keep Ringing (P. Anka)

TRI-BORO RECORD EXCH. Jamaica, L. I., N. Y.

1. Don't Go Home (Playmates)
2. Try The Impossible (L. Andrews)
3. Looking Back (N. Cole)
4. Jennie Lee (Jan & Arnie)
5. All I Have To Do Is Dream (Everly Bros.)
6. Bewitched (B. Smith)
7. Do You Wanna Dance (B. Freeman)
8. Pretty Baby (Gino & Gina)
9. There's Only One Of You (Four Lads)
10. Secretly (J. Rodgers)

YEAGER'S MUSIC SHOP Baltimore 24, Md.

1. All I Have To Do Is Dream (Everly Bros.)
2. Witch Doctor (D. Seville)
3. Johnny B. Goode (C. Berry)
4. A Kiss Is A Kiss (Rockin' Chairs)
5. Return To Me (D. Martin)
6. Wear My Ring Around Your Neck (E. Presley)
7. Secretly (J. Rodgers)
8. Sugar Moon (P. Boone)
9. Do You Wanna Dance (B. Freeman)
10. Just Married (M. Robbins)

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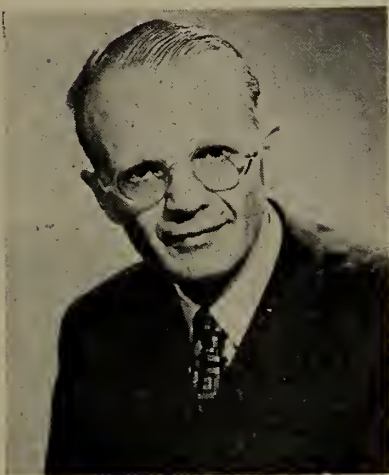
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Marek And Lieberson Testify Against Smathers Bill



GEORGE R. MAREK

WASHINGTON, D. C.—George R. Marek, Vice President and General Manager of the RCA Victor Record Division and Goddard Lieberson, President of Columbia Records, testified before a Senate Commerce Subcommittee on Communications in opposition to the Smathers Bill, legislation that would prohibit a radio or television broadcaster from having an interest in a music publishing house or a record company.

Marek, in his testimony, described as "fantastic in their inaccuracy" charges that the public is being deprived of music it wants to hear.

"The essence of the charges made by the proponents of the legislation," said Marek, "is that there is some kind of an improper flirtation going on between Broadcast Music, Inc. (BMI), the radio and television broadcasters and the phonograph record companies. The result of this is supposed to be that (a) the public is being forced to listen to music it does not like, and (b) that it can't hear the music it does like.

"If these charges were substantially or even slightly true, I would be the first to be concerned. However, in my view the charges are nothing short of fantastic in their inaccuracy.

"It is absolutely untrue that the public is being deprived in any way or form of any music that it wants. It is absolutely untrue that it cannot hear the music it likes to hear. For sound and good business reasons, the record companies have no other interest than to recognize and satisfy the only legitimate bosses of the music business, the people who buy music. There is no need for any legislation such as the bill we have been discussing. RCA is opposed to it."

Marek said RCA Victor cares "not one pale iota about whether it's a BMI or an ASCAP tune, or who operates BMI or ASCAP, or who controls them, or which publishing firms and artists are affiliated with whom."

"If, in my capacity as General Manager of the business, any one of our Artist and Repertoire people were to bring me a song to be recorded," said Marek, "I would no more stop to inquire whether that song was BMI or ASCAP than they would.

My only concern would be 'Has it got a chance as a hit?'"

Marek said that in 1939 there were no independent record companies of any significance, while today there are over 1,300 different labels aside from the major ones, and their total sales represent a substantial percentage of the record industry's business, particularly of the so-called "pop" music.

"This is a good thing," he said. "We enjoy having competition for reasons of developing the record business, of turning music into mass entertainment—and for pure business reasons. We manufacture a portion of the records for several of these independent companies."

Because of the increased competition in the record industry, Marek said, companies cannot afford to "handicap" themselves by predetermining the composers of publishing firms from whom they take their music.

"If RCA Victor should follow that course," he said, "I predict we should be out of business before long."

The RCA executive asserted that "nothing could be further from the truth than to say that NBC has shown a marked preference for RCA Victor recordings."

"They couldn't show favoritism even if they wanted to," he said. "They couldn't because they, like we, are charged with the responsibility of attracting the widest possible audience, which means giving the public what the public wants to hear and see. They are just as much under the pressure of competition as the Record Division is.

"But the most important reason why RCA's relationship with NBC has nothing whatever to do with our success or lack of it in the record business lies simply in the fact that the disk jockeys have had the greatest success on local independent radio stations. You will find mighty few disk jockeys of note operating as network attractions."

Goddard Lieberson described the allegations of discrimination by Columbia against ASCAP-licensed music as "patently false . . . a self-defeating business practice . . . Columbia Records has no dealings with ASCAP, BMI or any licensor of public performance rights," he stated, "the incredibility of the charge is demonstrated by a mere recital of the statistics concerning the music we have recorded. . . . In 1957 60.2% of our popular single release embodied ASCAP-licensed music as compared to 39.3 BMI. . . . Best sellers in stores showed only 27.3 ASCAP-licensed music . . . 72.6% BMI. Thus Columbia's popular single releases show a much higher percentage of ASCAP music than is found in the top-selling recordings in stores for the entire industry."

Lieberson also denied the charge that Columbia had been instrumental in developing rock and roll music, stating that in a list of such best sellers submitted to the Committee



GODDARD LIEBERSON

by proponents of the bill only one was a Columbia record. "Columbia Records has been relatively uninvolved with the popular development of rock and roll music," he stated, pointing out that only 34 records which might be considered in this category had been issued in 1957.

In reply to Mrs. DuBose Heyward's comments that songs from her husband's "Porgy and Bess" had decreased in popularity, Lieberson pointed out that Columbia had recorded the complete version of the work which led to its subsequent stage revival, as well as numerous other excerpts from the score.

Lieberson also refuted the allegation of favoritism of Columbia Records by CBS. Noting that Gene Autry had previously told the Committee he had more difficulty in getting his own records on his own stations than on others, Lieberson stated: "I sometimes feel that I have the same problems with CBS. . . . Columbia Records and artists have received no more favorable treatment from CBS than from any other broadcaster . . . competitors of Columbia Records often get plugs on CBS Radio and Television Network programs. . . . The so-called independents, most with no broadcaster affiliation, have increased their share of the popular singles market in the last five years almost 50%, whereas Columbia's share of that market in the same period has appreciably declined. This trend squarely negates any allegation of favoritism toward Columbia Records. . . . The facts concerning the growth of competition within the record industry and those concerning the absence of favoritism by CBS toward any record company provide the best confirmation that there is not any danger to the public interest from the relationship of CBS and Columbia Records."

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"WINDY"
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- I'M GETTIN' SENTIMENTAL OVER YOU
NELSON RIDDLE on Capitol
- ONE MORNING IN MAY
JOSE MELIS on Seeco
- OVER AND OVER
GUY LOMBARDO on Capitol
- GIRL OF MY DREAMS
GERRY GRANAHAN on Sunbeam
- HOW COME YOU DO ME
SAVINA CATTIVA on Love

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RCA VICTOR
RADIO CORPORATION OF AMERICA



Juke Box Regional Record Report

The Top Ten Records—City by City

New York, N. Y.

- All I Have To Do Is Dream (Everlys)
- Witch Doctor (D. Seville)
- Return To Me (D. Martin)
- Twilight Time (Platters)
- Chanson D'Amour (Todds)
- Torero (R. Carasone)
- I Wonder Why (Dion & Belmonts)
- There's Only One Of You (Four Lads)
- Purple People Eater (S. Wooley)
- Do You Wanna Dance (B. Freeman)

Chicago, Ill.

- All I Have To Do Is Dream (Everlys)
- Return To Me (D. Martin)
- Johnny B. Goode (C. Berry)
- Twilight Time (Platters)
- Witch Doctor (D. Seville)
- Jennie Lee (Jan & Arnie)
- He's Got The Whole World (L. London)
- Wear My Ring (E. Presley)
- Big Man (Four Preps)
- Do You Wanna Dance (B. Freeman)

Los Angeles, Calif.

- All I Have To Do Is Dream (Everlys)
- Return To Me (D. Martin)
- Twilight Time (Platters)
- He's Got The Whole World (L. London)
- Witch Doctor (D. Seville)
- Chanson D'Amour (Todds)
- Purple People Eater (S. Wooley)
- Kewpie Doll (P. Como)
- Looking Back (N. Cole)
- For Your Love (E. Townsend)

Cincinnati, Ohio

- Witch Doctor (D. Seville)
- All I Have To Do Is Dream (Everlys)
- Twilight Time (Platters)
- Chanson D'Amour (Todds)
- Big Man (Four Preps)
- Wear My Ring (E. Presley)
- Kewpie Doll (P. Como)
- Book Of Love (Monotones)
- Return To Me (D. Martin)
- Jacqueline (B. Helms)

Kansas City, Mo.

- All I Have To Do Is Dream (Everlys)
- Twilight Time (Platters)
- Return To Me (D. Martin)
- Big Man (Four Preps)
- Witch Doctor (D. Seville)
- Chanson D'Amour (Todds)
- Sugar Moon (P. Boone)
- Wear My Ring (E. Presley)
- Secretly (J. Rodgers)
- Jennie Lee (Jan & Arnie)

Miami, Fla.

- All I Have To Do Is Dream (Everlys)
- Witch Doctor (D. Seville)
- Return To Me (D. Martin)
- Twilight Time (Platters)
- Wear My Ring (E. Presley)
- Sugar Moon (P. Boone)
- Chanson D'Amour (Todds)
- Big Man (Four Preps)
- Secretly (J. Rodgers)
- Endless Sleep (J. Reynolds)

Denver, Colo.

- All I Have To Do Is Dream (Everlys)
- Twilight Time (Platters)
- Witch Doctor (D. Seville)
- Return To Me (D. Martin)
- Rumble (L. Wray)
- Wear My Ring (E. Presley)
- Big Man (Four Preps)
- He's Got The Whole World (L. London)
- Oh Lonesome Me (D. Gibson)
- Chanson D'Amour (Todds)

Dallas, Tex.

- All I Have To Do Is Dream (Everlys)
- Witch Doctor (D. Seville)
- Rumble (L. Wray)
- What Am I Living For (C. Willis)
- Oh Lonesome Me (D. Gibson)
- Big Man (Four Preps)
- Twilight Time (Platters)
- Johnny B. Goode (C. Berry)
- Wear My Ring (E. Presley)
- Skinny Minnie (B. Haley)

Milwaukee, Wisc.

- All I Have To Do Is Dream (Everlys)
- Witch Doctor (D. Seville)
- Wear My Ring (E. Presley)
- Twilight Time (Platters)
- Chanson D'Amour (Fontanes/Todds)
- Return To Me (D. Martin)
- Kewpie Doll (P. Como)
- Book Of Love (Monotones)
- Sugar Moon (P. Boone)
- Johnny B. Goode (C. Berry)

Seattle, Wash.

- All I Have To Do Is Dream (Everlys)
- Do You Wanna Dance (B. Freeman)
- Oh Lonesome Me (D. Gibson)
- Endless Sleep (J. Reynolds)
- Secretly (J. Rodgers)
- Jennie Lee (Jan & Arnie)
- Rumble (L. Wray)
- Twilight Time (Platters)
- Wear My Ring (E. Presley)
- Purple People Eater (S. Wooley)

Philadelphia, Pa.

- All I Have To Do Is Dream (Everlys)
- Chanson D'Amour (Todds)
- He's Got The Whole World (L. London)
- Return To Me (D. Martin)
- Torero (La Rosa/Carasone)
- Witch Doctor (D. Seville)
- Kewpie Doll (P. Como)
- Twilight Time (Platters)
- Sugar Moon (P. Boone)
- Purple People Eater (S. Wooley)

Houston, Tex.

- All I Have To Do Is Dream (Everlys)
- What Am I Living For (C. Willis)
- Witch Doctor (D. Seville)
- Twilight Time (Platters)
- Johnny B. Goode (C. Berry)
- Book Of Love (Monotones)
- Come What May (C. McPhatter)
- To Be Loved (J. Wilson)
- Looking Back (N. Cole)
- Return To Me (D. Martin)

Detroit, Mich.

- All I Have To Do Is Dream (Everlys)
- Witch Doctor (D. Seville)
- Chanson D'Amour (Todds)
- Return To Me (D. Martin)
- Twilight Time (Platters)
- For Your Love (E. Townsend)
- Big Man (Four Preps)
- Secretly (J. Rodgers)
- Do You Wanna Dance (B. Freeman)
- Jennie Lee (Jan & Arnie)

San Francisco, Calif.

- All I Have To Do Is Dream (Everlys)
- Twilight Time (Platters)
- Wear My Ring (E. Presley)
- Witch Doctor (D. Seville)
- He's Got The Whole World (L. London)
- Johnny B. Goode (C. Berry)
- Big Man (Four Preps)
- Return To Me (D. Martin)
- Kewpie Doll (P. Como)
- Chanson D'Amour (Todds)

Buffalo, N. Y.

- All I Have To Do Is Dream (Everlys)
- Big Man (Four Preps)
- Chanson D'Amour (Todds)
- Return To Me (D. Martin)
- Twilight Time (Platters)
- Witch Doctor (D. Seville)
- Do You Wanna Dance (B. Freeman)
- Torero (R. Carasone)
- Wear My Ring (E. Presley)
- Skinny Minnie (B. Haley)

New Orleans, La.

- All I Have To Do Is Dream (Everlys)
- Return To Me (D. Martin)
- Witch Doctor (D. Seville)
- Kewpie Doll (P. Como)
- He's Got The Whole World (L. London)
- Twilight Time (Platters)
- Chanson D'Amour (Todds)
- Secretly (J. Rodgers)
- Skinny Minnie (B. Haley)
- Wear My Ring (E. Presley)

Boston, Mass.

- All I Have To Do Is Dream (Everlys)
- Chanson D'Amour (Todds)
- Twilight Time (Platters)
- Witch Doctor (D. Seville)
- Oh Lonesome Me (D. Gibson)
- He's Got The Whole World (L. London)
- Sugar Moon (P. Boone)
- Wear My Ring (E. Presley)
- Rumble (L. Wray)
- Jennie Lee (Jan & Arnie)

Pittsburgh, Pa.

- All I Have To Do Is Dream (Everlys)
- Witch Doctor (D. Seville)
- Twilight Time (Platters)
- Endless Sleep (J. Reynolds)
- Return To Me (D. Martin)
- Secretly (J. Rodgers)
- For Your Love (E. Townsend)
- Jennie Lee (Jan & Arnie)
- Rumble (L. Wray)
- Try The Impossible (L. Andrews)

Cleveland, Ohio

- All I Have To Do Is Dream (Everlys)
- Purple People Eater (S. Wooley)
- Skinny Minnie (B. Haley)
- Secretly (J. Rodgers)
- Witch Doctor (D. Seville)
- Twilight Time (Platters)
- Jennie Lee (Jan & Arnie)
- Cha Hua Hua (Pets)
- Big Man (Four Preps)
- Zorro (Chordettes)

Minneapolis, Minn.

- All I Have To Do Is Dream (Everlys)
- Witch Doctor (D. Seville)
- Big Man (Four Preps)
- We Belong Together (Robert & Johnny)
- Rumble (L. Wray)
- Do You Wanna Dance (B. Freeman)
- Wear My Ring (E. Presley)
- Jennie Lee (Jan & Arnie)
- Sugar Moon (P. Boone)
- Twilight Time (Platters)

Baltimore, Md.

- Witch Doctor (D. Seville)
- All I Have To Do Is Dream (Everlys)
- Wear My Ring (E. Presley)
- Johnny B. Goode (C. Berry)
- Return To Me (D. Martin)
- Twilight Time (Platters)
- Kewpie Doll (P. Como)
- A Kiss Is A Kiss (Rockin' Chairs)
- For Your Love (E. Townsend)
- Looking Back (N. Cole)

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CHICAGO—Today, this year of 1958, the music industry glories in a market of 16 million teenager customers.

There is no doubt that this is a great and vast market. Its scope can only be realized when total sales for all music firms have shown, for some past years, constant increase. To a point where new sales marks have been set by many enterprising organizations.

But music leaders are planning ahead. They look to 1960. This is the year when almost double the number of teenagers will be available for sales of disks, albums, tapes and all the merchandise that complement these.

This is the year, 1960, when population experts agree there will be over 30 million teenagers in the U.S.

This will be, without a single doubt, the greatest market in all the history of the music industries of this nation.

It will mean double the sales dollar-wise for enterprising, ingenious music firms.

It will mean a market that will gobble up double the number of initial pressings of any good disk.

It will mean a market for the most tremendous exploitation that has ever yet presented itself even in the wildest dreams of those now engaged in this music business.

And this market is only two years away.

In fact, if the population experts are right, and if the growth of this nation continues at the rate they believe that it will, within five years from today there will be approximately 50 Million teenagers for the products of this music industry.

Planning ahead today is absolutely necessary for success tomorrow. The fact that, within two years, the present sales market will be almost double what it is today, as far as sales to teenagers are concerned, is but the beginning of what the sales market will look like five years from today, when 50 million teenagers will be available for sales.

The firms that exploit correctly and astutely today will be the firms that will cash in on this tremendous growing business tomorrow.

Those firms that keep step with youth, that realize the new trends, that believe in the future and that

maintain an optimistic outlook on business, are the firms who are sufficiently exposing themselves today for the sales that will accrue to them tomorrow.

The growing, brighter market of tomorrow opens the path to ever greater vistas of the imagination today.

It means better business.

It means bigger business.

It means firms capable of visualization of what a market of 30 million and of 50 million teenagers can mean.

This is the future of the music business. A great future. A better tomorrow. A marvelous business ahead.

U.S.-Falcon Issues Pop Disk

CHICAGO — "This is the biggest and hottest wax we've ever had", stated Abner of Vee Jay-Falcon Records, "and we are certain that it will climb a long way." Abner referred to the most recent pop disk currently being distributed throughout the nation on the Falcon label, "For Your Precious Love" by Jerry Butler and The Impressions.

Abner further stated that he, Jimmy Bracken and Cal Carter knew they had a hit on their hands almost immediately after completion of the recording session at the studio. The trio stressed very strongly the fact that their version of the deck is the original and made a hit with distributors, deejays and operators as soon as it was released.

Abner commented further by saying that Jerry Butler and The Impressions have been touring the midwest giving "For Your Precious Love" maximum exposure via radio and television. This week they appeared on the Ed McKenzie TV show over WXYZ and the Bandstand (WJBK-TV) in Detroit, Stan Howard's "Time Forteens" via WGN-TV and the Jim Lounsbury "Record Hop" through WBKB-TV in Chicago. The group is planning an extensive deejay tour in the very near future, according to Abner; especially those cities where the disk is reported selling well, such as, Detroit, Cleveland, New York, Cincinnati, St. Louis, Dallas, Pittsburgh and Philadelphia.

Liz Visits Howard



CHICAGO—Lizbeth Scott guested on the Howard Miller television show, May 9, via WNBQ. Liz's visit with Miller, popular deejay, was in conjunction with a promotion of her new VIK album "Lizbeth".

She was accompanied by Bud Booth, midwest divisional manager, and Myron King, local manager for RCA-Victor Records.

SURE HIT!

BOPPIN' IN A SACK

47/20-7220

LANE BROTHERS



RCA VICTOR
RADIO CORPORATION OF AMERICA



MOA CHOICE...#1 NEW HIT!

PATRICIA

47/20-7245

PEREZ PRADO



Best Selling Sheet Music

		LAST WEEK
1	ALL I HAVE TO DO IS DREAM Acuff-Rose BMI—Bryant	2
2	HE'S GOT THE WHOLE WORLD IN HIS HANDS Chappell ASCAP—Lindon, Henry	1
3	TWILIGHT TIME Porgie BMI—Ram, Nevins, Nevins, Dunn	3
4	CHANSON D'AMOUR Meadowlark ASCAP—Shanklin	6
5	WITCH DOCTOR Monarch ASCAP—Bagdasarian	5
6	RETURN TO ME Southern ASCAP—Lombardo, D. Minno	4
7	KEWPIE DOLL Leeds ASCAP—Tepper, Bennett	7
8	SUGAR MOON Gallatin BMI—Wolfe	11
9	CATCH A FALLING STAR Marvin ASCAP—Vance, Pockriss	8
10	WEAR MY RING AROUND YOUR NECK Rush & Presley BMI—Carroll, Moody	12
11	SECRETLY Planetary ASCAP—Hoffman, Manning, Markwell	—
12	WHO'S SORRY NOW Mills ASCAP—Snyder, Kalmar, Ruby	9
13	LOLLIPOP E. B. Marks BMI—Dixon, Ross	13
14	SUGARTIME Nor-Va-Jak BMI—Phillips, Echols	10
15	ARRIVEDERCI ROMA Reg Connelly ASCAP—Sigman, Rascel	15

It's Another Davey Crockett

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THE CHORDETTES

Cadence # 1349

CADENCE RECORDS
119 W. 57th St., N. Y., N. Y.

Fraternity RECORDS

3 Important Releases!

"HONEYBUCKET BLUES"
by Herbie Fields
Fraternity 810

"ROUGH ROAD"
by Russ Carlyle
Fraternity 805

"TREES"
by Bobby Dukoff
Fraternity 806

413 RACE STREET, CINCINNATI 2, OHIO

SPECIAL NOTICE TO ADVERTISERS

The Offices and Printing Plant of The Cash Box Will Be Closed Friday, May 30, Due To The National Decoration Day Holiday

The Issue of The Cash Box Dated June 7

WILL GO TO PRESS 1 DAY EARLIER THAN USUAL . . .

AT NOON **THURSDAY, MAY 29**

Ads Requiring Extra Color, or Special Position—will go to press at . . . NOON, WED., MAY 28

We solicit your cooperation

The Cash Box

(Publication Headquarters)

1721 Broadway
NEW YORK 19, N. Y.



Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)	TV
A Very Precious Love Witmark	All I Have To Do Is Dream Acuff-Rose
All I Have To Do Is Dream Acuff-Rose	Another Time, Another Place Famous
Another Time, Another Place Famous	Big Man Beechwood
Big Man Beachwood	Big Name Button Bud & Labell
Bright Lights of Brussels Bourne	Billy Mills
Cha Hua Hua Daywin	Chanson D'Amour Meadowlark
Chanson D'Amour Meadowlark	Do You Wanna Dance Clockus
Cherie, I Love You Harms	Dormi Dormi Dormi Paramount
Don't Go Home Kahl	Dream Golden
Dormi Dormi Dormi Paramount	Endless Sleep Johnstone-Monte & Elizabeth
For Your Love Beachwood	Gigi Chappell-Lowal
Gigi Chappell-Lowal	He's Got The Whole World Chappell
He's Got The Whole World Chappell	High Sign Vivo
In His Hands Chappell	How Will I Know My Love Disney
Hello Happiness Goodbye Bregman, Vocco & Conn	I Remember It Well Chappell
Hot Spell Famous	I'm Sorry I Made You Cry Feist
How Are Ya' Fixed For Love Tamarisk	It's A Really Big Show Tonight Alpha
Kari Waits For Me Montclair	I've Got Bells On My Heart Southern
Kewpie Doll Leeds	Johnny B. Goode Arc
Make Me A Miracle Planetary	Kari Waits For Me Montclare
Night They Invented Champagne Chappell-Lowal	Kewpie Doll Leeds
Padre Jungnickel	Padre Jungnickel
Purple People Eater Cordial	Purple People Eater Cordial
Return To Me Southern	Return To Me Southern
Secret Of Happiness Planetary	Secretly Planetary
Torero Leeds	Secret Of Happiness Planetary
Twilight Time Porgie	76 Trombones Frank
Who's Sorry Now Mills	Why Can't He Care For Me Paramount
Witch Doctor Monarch	Witch Doctor Monarch
You Need Hands Leeds	Witchcraft E. H. Morris
Young And Warm And Wonderful Frank	Yakety Yak Tiger
Zorro Disney	You Instant

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

UA Sets World-Wide Distribution

NEW YORK — Contracts for the distribution of United Artists records in 23 of the world's major markets were signed last week, involving leading distributors in each territory, it was announced by Max E. Youngstein, President of United Artists Records.

The arrangements set full-scale merchandising machinery for the UA record releases in England, Germany, Australia, Italy, South Africa, Norway, Greece, Denmark, Switzerland, Finland, Holland, Sweden, India, Hong Kong, Pakistan, British West Indies, Israel, Lebanon, Syria, Iraq, Egypt and British East Africa.

In all the territories UA's record distributors will work closely with the parent company's subsidiaries or agencies, which handle film distribution in the same areas. In England, the new UA record distribution affiliate is the Decca Record Company, Ltd.

"It has always been United Artists policy to deal with the leading firms in all territories, and we are pleased that we have been able to parallel our overall policy in our record distribution arrangements," Youngstein's announcement said.

Negotiations are continuing for the other territories of the world. It is expected that United Artists records will complete its entire global picture by July.

Roulette 3x7 LP Program Found Successful

NEW YORK—Jerry Shifrin, National Sales Manager of Roulette Records, reported that the response on both the distributor and dealer level to Roulette's 3 x 7 Album program has been tremendous. The program calls for the release of three albums a week for seven consecutive weeks.

The program has been under way for five weeks now and Shifrin stated that six albums in the program have already stepped out heavily in sales. The six are: "Count Basie Presents The Eddie Davis Trio Plus Joe Newman", "Italy Revisited"—The Di Mara Sisters, "Southern Breeze"—Jeri Southern, "St. Louis Blues"—Pearl Bailey, "Rock 'N' Roll"—Frankie Lymon, and "Cowboy"—Foy Willing And The Riders Of The Purple Sage. Also, hi-fi buffs, Shifrin says, have shown great interest in "Curtain Going Up" with The Dukes of Dixieland and "Oriental Delight"—an Armenian jazz album. "The sales action," Jerry went on to say, "has given impetus to the production of two extended play albums from the LP's. They are "Italy Revisited" and "Rock 'N' Roll with Frankie Lymon".

Last week's three album release consisted of "The Number One Ballads"—Jimmie Rodgers—this is Jimmie's second album for the firm; "Flying Down To Rio" on Tico with Caney and his Orch., and "Gospel Songs" featuring The Stamps Baxter Quartet. This is the first time that the Gospel Stamps-Baxter outfit is heard on records.

Roulette is planning a special promotion on this record in conjunction with the countless Gospel song fests and conventions set to take place all over the country during this summer.

"Purple People Eater" Smashes Through

NEW YORK—"The Purple People Eater" by Sheb Wooley, is taking the country by storm. MGM Records is being deluged with wires, letters and phone calls from disk jockeys throughout the country who are running contests for their listeners asking for descriptions of the Purple People Eater.

Fred Fisk of WWDC in Washington advises that he is receiving clay models of the Purple People Eater. He plans to display these in record shop windows. Pat Chamburs of WDAE, disk jockey and record reviewer for the Tampa Times, devoted a full column to a Purple People Eaters contest. He has also received hundreds of drawings and has reproduced the best one so far, from a local artist, Chuck Beveridge. Gordon Linge of WJXN, Jackson, Mississippi, is giving away cameras, T.V. sets and

record albums as special prizes. He is touring the city in a purple sports car, appropriately posted with "Purple People" signs. Dean Slack of WJOY, Burlington, Vermont, is running drawing contests. Frank Hanes of KVEN, Ventura, California, is running a coloring contest. Life Magazine and Newsweek have picked up the story. Bill Davis of WLOW, Norfolk Virginia, is running a contest in cooperation with Mike Levine of the Groove Record Shop who is displaying Purple People Eater drawing entries in his window. Tom Roland of WSVS, Crewe, Virginia, is running a contest. Bob Collins of WOAI, San Antonio, Texas, has arranged for a fighter bomber squadron located in San Antonio, Texas to adopt the Purple People Eater as its mascot and insignia for the squadron.

"Who's Doing The Promoting Now?"



PHILADELPHIA—Sal Mineo, young motion picture and Epic Records singing star, seems to be busy selling Ted Kellem, promotion manager of Marnel Distributing in Philadelphia, on the merits of his newest Epic platter "Seven Steps To Love." The shot was taken in the record library of Station WFIL in Philadelphia.

SURE HIT!

BOPPIN' IN A SACK

47/20-7220

LANE BROTHERS

RCA VICTOR
RADIO CORPORATION OF AMERICA



"I'LL ALWAYS BE IN LOVE WITH YOU"



ROSEMARY JUNE

AS INTRODUCED ON THE PERRY COMO SHOW

And 2 new ones destined for Hit-Ville



ARLENE FONTANA

A great new swingin' vocalist

"I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME"

b/w

"EVERYONE"

Paris RECORDS
1619 Broadway, New York, N. Y.

Jack Gold, Pres.



Best Selling EP's

		Pos. Last Week
1	COME FLY WITH ME Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	1
2	JOHNNY MATHIS Johnny Mathis (Columbia B-2537)	9
3	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	4
4	WARM Johnny Mathis (Columbia B-10781)	7
5	RICKY Ricky Nelson (Imperial EP 153)	3
6	JAILHOUSE ROCK Elvis Presley (RCA Victor EPA-4114)	2
7	SWINGING ON BROADWAY Jonah Jones (Capitol EAP-1, 2, 3-963)	11
8	FRANK SINATRA Frank Sinatra (Capitol EAP-1-1015)	13
9	NEARER THE CROSS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-1005)	—
10	THE MUSIC MAN Broadway Cast (Capitol EDM-990)	5
11	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	8
12	SOUTH PACIFIC Movie Cast (RCA Victor EPA-4211)	9
13	LATE LATE SHOW Dakota Staton (Capitol EAP-1, 2, 3-876)	10
14	FOUR BY PAT Pat Boone (Dot DEP 1057)	12
15	GEMS FOREVER Mantovani (BEP-6336-7-8)	—



Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★THE MUSIC MAN BROADWAY CAST (Capitol WAO-0990 * EDM-990)	1
2	JOHNNY'S GREATEST HITS JOHNNY MATHIS (Columbia CL-1133)	2
3	★SOUTH PACIFIC MOVIE CAST (RCA Victor LOC-1032 * EPA-4211)	3
4	★ELVIS' GOLDEN RECORDS ELVIS PRESLEY (RCA Victor LPM-1707)	4
5	★GEMS FOREVER MANTOVANI (London LL-3032 * BEP-6336-7-8)	8
6	THIS IS SINATRA—VOL. II FRANK SINATRA (Capitol W-982)	7
7	★COME FLY WITH ME FRANK SINATRA (Capitol W-920 * EAP-1, 2, 3, 4-920)	5
8	SOUTH PACIFIC BROADWAY CAST (Columbia OL-4180)	12
9	★NEARER THE CROSS TENNESSEE ERNIE FORD (Capitol T-1005 * EAP-1, 2, 3-1005)	18
10	★SWINGIN' ON BROADWAY JONAH JONES (Capitol T-963 * EAP-1, 2, 3-963)	6
11	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	9
12	★LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	10
13	TILL ROGER WILLIAMS (Kapp KL-1081)	15
14	TABOO ARTHUR LYMAN (HiFi R-806)	11
15	★WARM JOHNNY MATHIS (Columbia CL-1078 * 10781)	19
16	SAIL ALONG SILV'RY MOON BILLY VAUGHN (Dot DLP-3100)	13
17	★ST. LOUIS BLUES NAT "KING" COLE (Capitol W-993 * EAP-1, 2, 3-993)	17
18	★IN THE NIGHT GEORGE SHEARING & DAKOTA STATON (Capitol T-1003 * EAP-1, 2, 3-1003)	25
19	EYDIE GORME VAMPS THE ROARING 20's EYDIE GORME (ABC-Paramount LP-218)	16
20	★MUTED JAZZ JONAH JONES (Capitol T-839 * EPA-1, 2, 3-839)	20
21	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	21
22	★GOOD NIGHT, DEAR LORD JOHNNY MATHIS (Columbia CL-1119 * B-11191, 2, 3)	14
23	★SATURDAY NIGHT WITH MR. C PERRY COMO (RCA Victor LOP-1004 * EPA-4285)	—
24	★GIGI MOVIE CAST (M-G-M E-3641 * X-3641-ST)	—
25	DREAM TIME WAYNE KING (Decca DL-8663)	23



SEECO

Album
Of The
Week



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JUDSON 6-3620

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OVER THE WEEKEND

The Playboys

Cameo 142

CAMEO RECORDS

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With George Jay

HOLLYWOOD 9-5838

George Jay, Pres.

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26. PAT'S GREAT HITS. 27. LESTER LANIN GOES TO COLLEGE. 28. SEVEN HILLS OF ROME. 29. THE BLUES (101 STRINGS). 30. THE FLYING PLATTERS AROUND THE WORLD.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

"No Time For Hystereo" Says Lieberon

NEW YORK—Goddard Lieberon, president of Columbia Records, last week issued the following statement regarding Columbia's entry into the stereo disk field:

"It is our intention to produce for commercial sale in the near future a so-called non-compatible stereophonic disk which will contain every element necessary for full stereophonic effect . . ."

Lieberon said that impending releases of stereo disks by the major companies raises many questions which are vital to both the interests of the general public and the economic wellbeing of the record industry. Lieberon feels that the introduction of the new records will not bring about an overnight revolution for either the consumer or the dealer. This, he feels, must be understood in order to prevent unwarranted alarm and completely unnecessary stereohysteria.

In discussing Columbia's role in the stereo field, Lieberon said that by this fall, Columbia would have a "top quality" stereo disk line for dealers and consumers. In addition, Columbia's phonograph division will present a number of stereo-phonos. However,

Lieberon was emphatic in his statement that there is not now, nor will there be for a long time to come, a volume stereo-disk market. His parallel to this was the statement that it took ten years from the introduction of the LP and the 45 disks to render the 78 rpm record obsolete.

Another factor which Lieberon mentioned in the demise of the 78 rpm disk was that the LP, when it was introduced, represented a cost savings to the consumer since the same repertoire was made available on LP at approximately 30% less than the consumer was accustomed to paying for the shellac set. On the other hand the new stereo-disk will (in most cases) be higher priced than the convention LP.

Lieberon pointed out that there are 25 million phonographs in American homes capable of playing convention LP's, and that it will be many years before this degree of saturation with stereo disks can be approached.

Lieberon ended his statement with the comment that the introduction of the stereo-disk will bring heightened interest to all manner of sound entertainment.

Gil Evans, Eddie Condon Sign With World Pacific

LOS ANGELES—Gil Evans, modern jazz arranger and conductor, and Dixieland impresario Eddie Condon have signed with World Pacific Records and are already halfway through their first albums for the label, according to an announcement by George Avakian, label's East Coast director.

Evans, who first came to fame as chief arranger for the Claude Thornhill band of the forties, is working on a set of standards composed by the great personalities from all periods of jazz, ranging from W. C. Handy and Jelly Roll Morton to Dizzy Gillespie and Thelonius Monk. A large orchestra is used on these dates, with saxophonist Julian "Cannonball" Ad-derley as principal soloist.

Condon's current waxings cover the music of the Original Dixieland Jazz Band.

Bleyer Lines Up Foreign Distribs While In Europe

NEW YORK—Archie Bleyer, president of Cadence Records, last week returned from a two week European trek during which time he negotiated foreign distribution contracts for the British Commonwealth and for Europe and the Mid-East.

Bleyer inked a new three year pact with the English Decca label for the release of Cadence Records in the Commonwealth and set a three year deal with Deutsche Grammaphone for Europe and the Mid East.

The agreement with Deutsche Gram-maphone makes available to Bleyer selections on the firm's He'ydor Label if he desires to release such recordings in the U.S.

While in Europe, Bleyer and his wife Janet visited England, Germany, France, Rome and Brussels.

Arwin Opens N. Y. Office; Signs Three Artists

HOLLYWOOD — Arwin Records, currently clicking with two hot singles, "Jennie Lee" and "Cha-Hua-Hua," is expanding by opening a New York office and signing three new artists, it was announced last week by label prexy Marty Melcher.

Arwin's New York office is located at 157 West 57th Street and will be headed by Joe Linhart. Linhart will scout new talent throughout the East, promote the label's releases, and screen songs for A & R head Joe Lubin, who headquarters in West Coast offices.

Melcher has signed three new vocal-ists: Bill Watkins, Jack Lewis, and Adam Ross. Material has been selected and sessions for all three roll this month, plus additional dates for Jan and Arnie, of "Jennie Lee" fame, and the Pets, who have the original version of "Cha-Hua-Hua."

Melcher also disclosed that Arwin is now employing seven pressing plants throughout the country and has four promotion men on the road and will add two more. Along with Linhart, Bob Bacon, Jerry Johnson, and George Jay are covering the country.

Lubinsky Forms World Wide, Stereo Label

NEWARK, N.J.—World Wide Records is the name of the new compatible stereo-disk label, an enterprise of Herman Lubinsky's, president of the Savoy and Regent diskeries.

The label will release only stereo disks and will feature jazz merchandise. Set to list for \$6.95, Lubinsky announced that the diskery will not issue any merchandise previous'y made available on monaural recordings, but will concentrate solely on new recordings.

All records to be issued by the label will be recorded under the Van Gelder-Fairchild system, which Lubinsky describes as the most perfect distortion free method of stereo recording.

Distribution for the new company's product currently being set, will not necessarily be thru Savoy-Regent distributors.

Birthday Boy



PITTSBURGH—KDKA Radio disk jockey Art Pallan (second from left) was the surprise recipient of a birthday cake from RCA Victor recently. Joining in the celebration were L. R. Rawlins (left), station manager; Mort Locker, manager of RCA Victor division, Hamburg Bros., Pittsburgh, and Ray Sacher, RCA Victor field representative.

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SARAH VAUGHN	Mercury
ERIN O'BRIEN	Coral

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BLUE

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BLUE DAY

47/20-7010

DON GIBSON



RCA VICTOR

RADIO CORPORATION OF AMERICA



BEST SELLERS

LITTLE WILLIE JOHN

**TALK TO ME,
TALK TO ME**
KING 5108

JOHNNY PATE

LITTLE PIXIE
b/w
FIVE O'CLOCK WHISTLE
FEDERAL 12327

JOHNNIE PATE

MUSKEETA
b/w PRETTY ONE
FEDERAL 12325

BILL DOGGETT

BLUES FOR HANDY
b/w HOW COULD YOU
KING 5130

BOO-DA-BA

b/w PIMENTO
KING 5125

EARL BOSTIC

WOODCHOPPERS BALL

b/w
JOHN'S IDEA
KING 5133

TWILIGHT TIME

(Instrumental Only)

b/w
OVER THE WAVES ROCK
KING 5136

THE "5" ROYALES

THE FEELING IS REAL

b/w
DO THE CHA-CHA CHERRY
KING 5131

THE CHANTERS

MY MY DARLING

DELUXE 6162

DONNIE ELBERT

**I WANT TO BE LOVED
BUT ONLY BY YOU**

b/w
SOMEONE MADE YOU
FOR ME
DELUXE 6164

**KING
RECORDS**

A DOUBLE SMASH!
Ted Heath
and his Music
play

TOM HARK

b/w
CHA-CHA BABY

1809

LONDON

**Platters Received By
Pope Pius XII**

NEW YORK—The Platters, one of America's leading singing aggregations, currently on a world wide concert tour, received an audience with his Holiness Pope Pius XII on Monday (May 19) at 12 noon (Rome Time) at the Vatican in Rome. The singing quintette, managed by American music executive Buck Ram, are currently appearing at the Teatro Sistina in Rome. The special audience with his Holiness was arranged when the Platters arrived in Rome after a tour of Africa.

The act is comprised of Tony Williams, David Lynch, Paul Robi, Herbert Reed and the only female of the group, Zola Taylor. Buck Ram discovered the group when the boys were car attendants in a Los Angeles parking lot some years ago. Since then they have achieved "million record" sales more than once and broken attendance figures all over the world.

**Advance Orders On Seeco's
New Melis LP Hit 36,400**

NEW YORK—Sidney Siegel, president of Seeco Records, announced today that advance orders for the still unreleased "Melis At Midnight" album have hit 36,400—the highest in the history of the indie diskery.

Sales Manager, Abbott Lutz, who just completed a two-week, seven-city swing visiting distributors reported that the demand for the new Melis packages is coming directly from the retail level and simply being passed on by the distributor, rather than originating with distributor "guesses" as to how much product they will need. Lutz stated, "It has been my intention since joining Seeco to create demand on the retail level so that the distributor knows we are giving him both the product and the acceptance at the same time. This has been the goal of our publicity, promotion and advertising campaigns. This fabulous response to an LP that has not yet been issued is a giant vote of confidence to our sales program."

Siegel revealed that the new Melis LP will also feature a full orchestra with a lush string section and Melis performing great popular standards.

"We believe that before the end of 1958, Jose Melis will be one of the leading album sellers in the music business," said Siegel.

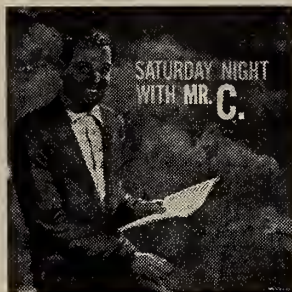
Tico Signs Jose Duval

NEW YORK—Tico Records, a division of Roulette Records has signed Jose Duval to an exclusive recording contract. Cuban born Duval is a well known baritone and actor. He has played such places as the Viennese Lantern in New York and on the stage in the lead role of both "The King And I" and "South Pacific". Ralph Seijo, A&R head and Sales Manager for Tico stated that Jose's first recording for Tico will be an album in which he will sing in both English and Spanish.



**Album
Sure Shots**

★ Also Available in EP



**★ SATURDAY NIGHT
WITH MR. C**

PERRY COMO

(RCA Victor LOP-1004 * EPA-4285)



★ GIGI

MOVIE CAST

(M-G-M E-3641 * X-3641-ST)

Arnold Maxin To Europe

NEW YORK—Arnold Maxin, president of MGM Records, will leave for Europe on June 9 for three weeks. He will visit England, Germany, France, Rome and Belgium. While in Belgium Maxin will take in the Brussels World's Fair.

Maxin on his first trip abroad, will meet with EMI representatives to discuss the talent situation both classical and pop. He will also keep an eye open for hot European masters.

Maxin plans to visit the various MGM picture exchanges in the above mentioned countries.

Chi DJ's Hold Radiothon

CHICAGO—Mandel Brother's Department Store, this city, sponsored a Radiothon in one of its windows, at street level, on the corner of State and Madison Streets, May 19. The radio charity drive featured ten of Chicago's popular deejays who constantly reminded the crowds of the Mothers' March Tuesday evening, to raise funds to fight Cerebral Palsy. The goal for the drive is \$300,000.

This is the first time in Chicago, according to Jerry Connors, that so many radio stations and deejays cooperated to put over a drive. The following deejays appeared around the clock: Jerry Connors (co-ordinator) WNMP; Paul (the gadabout) Saliner, WGN; Howie Roberts, WCFL; Jim McShane, WBBM; Marty Faye, WAAF; Jim Mills, WMAQ; Stan Dale, WAIT; Sig Sakowicz, WHFC; Phil Lind and Bob Liska, WTAQ.

Featured stars who appeared on the show were: Tony Bennett and Rowan and Martin, current attractions at the Chez Paree; comic Bill Falbo; Irv Kupciet, popular Chicago Sun-Times columnist and many others.

Roger Williams Day May 27

NEW YORK—Kapp recording star Roger Williams is being honored via the dee jay and dealer circuit throughout the country on May 27th, as part of a Kapp Records promotion. "Roger Williams Day" will be officially kicked off by the release of his new LP "Roger Williams Plays Gershwin." Although the stations will receive their copies prior to that date they have been asked to hold off on all plays until the 27th of May.

Dealers will display streamers declaring this special day and all Roger Williams records in the Kapp catalog will be included in the promotion.

Williams' album, "The Fabulous Fifties" has appeared on the trade charts for the past year and is still going strong. His latest single release "Young & Warm & Wonderful" b/w "Indiscreet" was released last week.

Capitol Shifts Personnel

HOLLYWOOD—Because of a number of new Capitol corporate activities, expanded product lines, increased volume, etc., Daniel C. Bonbright, Vice President, Administration and Finance of CRI, has announced three organizational changes.

These changes include making Assistant General Controllers P. V. Burdick, W. H. McGee and T. R. Poling Department Directors. Bonbright disclosed that Burdick became Director, Special Services; McGee, Director, Accounting Procedures; and Poling, Director, Profit Planning and Review on May 15th. Each of the three reports directly to Walter H. Theiss, General Controller. Concurrently, Bonbright disclosed that effective July 1, Robert H. Campbell, Purchasing Agent—Hollywood and Director of the Purchasing-Hollywood Department, will report to R. D. Quinn, Industrial Relations Administrator. Bonbright revealed that the over-all functional responsibility for Purchasing will be that of Quinn.

Roulette And Epic Records Enter Gospel Music Field

NEW YORK — Two companies, Roulette and Epic, have broken into the field of authentic gospel music with LPs of the two top-ranking Stamps-Baxter Quartets to be released shortly.

Heretofore the mainstay of sacred records were the well-known hymns and serious religious music.

"However," states Kurt A. Jadasson, vice president of Affiliated Music Enterprises, Inc., the firm which produced the recording for Epic and Roulette, "another brighter and happier kind of song, generally known as Stamps-Baxter Gospel Music, sung predominantly in the south, has during the past years become increasingly popular in other parts of the country, and can now be heard as far north as Canada.

"The hub of activity of this music is the Stamps-Baxter Music and Printing Company of Dallas, Texas, Chattanooga, Tennessee, and Panguburn, Arkansas. From these points organized gospel singing emanates. The company controls some 15,000 selections. They represent the bulk of the authentic and active southern gospel songs and embrace about 80% of all radio performances of this type of music," continued Jadasson.

"Stamps-Baxter Music and Printing Company operates music schools where their gospel quartets are trained. The company also publishes "The Gospel Music News", a monthly magazine of wide circulation.

"A large segment of the southern population takes its gospel singing very seriously. Folks gather by the hundreds of thousands in auditoriums, arenas, community centers, churches and schools for regular sing fests, called 'Singing Conventions'. These conventions are not only held locally every week, but on the level of an entire county (usually once a month), a state (every two or three months), tri-state combinations (every three to six months), and nationally (once or twice annually). Some of these affairs last for several days and often go on the air locally in all night broadcasts. At these conventions Stamps-Baxter sells some of its three million gospel song books every year, at 50¢ to 75¢ each. The rest are sold via the mail through promotion in the company's own magazine, which has a circulation of about 50,000 and also sells for 50¢ each, and over the air where the gospel quartets plug them.

"Local southern stations have long taken advantage of programming

live gospel quartets. Such programs are very profitable since local advertisers are eager to sponsor them. However, disk jockeys are at a disadvantage, because there is not enough recorded gospel quartet music available to fill the demand. This was brought out at the country disk jockey convention in Nashville where it was stated that more gospel quartet records are urgently needed.

"Many religious leaders were somewhat critical of this type of gospel singing, thinking it had become too worldly and that it was not fitting to interpret religious music in a secular manner. Some felt that songs with sacred lyrics should not be rendered with the rhythm and pep of popular songs. However, millions of people find it unnecessary to chant their religious melodies in slow tempo, and the joyful Stamps-Baxter type of gospel songs has found ever wider acclaim.

"What makes an authentic gospel song? It could be summed up in one word: "Tradition"! the forefathers of the prominent writers in the field were gospel singers. Each new generation grows up in an atmosphere of gospel singing, thus acquiring the art by assimilation and osmosis. Should a gospel song be rhythmical? It can be. Lyrical? Often. Fast or slow? Either. Written in ballad style? Many times. In march or waltz tempo? Any tempo. What then are the identifying characteristics? This is as hard to answer as what makes a popular song. As in pop tunes there are many ingredients and nuances which, when present in the right combination enable the listener to know one when he hears one. Gospel songs are all written with conviction straight from the heart by people with genuine religious beliefs. The songs usually carry a message. The lyrics are imaginative and, in many instances, quite poetical.

"The art of correct interpretation in gospel singing is inimitable. The Stamps-Baxter quartets recorded by Epic and Roulette are truly authentic. Some outstanding examples are their renditions of "God's Only Son", "Wonderful", "Thank You, Jesus", and "Heaven's Really Gonna Shine".

"To acquaint the disk jockeys and the public more fully with the real gospel music, both Roulette and Epic have printed the lyrics of the songs on the backs of both albums," concluded Jadasson.

London In America



NEW YORK—Laurie London, the young British lad who skyrocketed to fame aboard his smash Capitol disk "He's Got The Whole World In His Hands", visited with jockeys in the East during his recent TV appearance stint in the States and introduced his latest release "I Gotta Robe" b/w "Joshua". Above the lad is shown with dee jays and librarians:

- 1) With Jerry Marshall, WMGM, N.Y. 2) Martin Block, WABC, N.Y. 3) Ronnie Granger, WINS, N.Y. 4) Stan Burns, WINS, N.Y. 5) Mel Leeds, WINS, N.Y. 6) Norm Prescott, WBL, Boston. 7) Jack Lacy, WINS, N.Y. 8) Irv Smith, WINS, N.Y. 9) Dave Maynard, WORL, Boston. 10) Bill Marlowe, WBZ, Boston. 11) Fred B. Cole, WHDH, Boston. 12) Herb Sheldon, WABD-TV, N.Y. 13) Alan Dary, WBZ, Boston. 14) Jim Ayeward, WHIL, Boston. 15) Mel Miller, WMEX, Boston. 16) Jodi Cameron and Joe Saccone, WMGM, N.Y.

Segovia Repacted To Decca

Andres Segovia has re-signed a long term contract with Decca Records, continuing an association of many years that began in 1944. Segovia, credited with raising the guitar to a position of eminence among classical instruments, is one of a handful of artists that consistently performs in recital to advance sell-outs.

At present he is engaged in recording several guitar concerti, including works by Joaquin Rodrigo, and Manuel Ponce, with the Symphony of the Air, led by Enrique Jorda, conductor of the San Francisco Symphony, under the supervision of Israel Horowitz, Director of Classical Artists and Repertoire at Decca. Segovia, whose latest Decca release,

"Segovia And The Guitar," is one of the most prominent recording artists in the field of classical music. His contributions to the Decca catalog, have made for some outstanding sales and are constantly requested.

This year is one of special significance, for it marks the anniversary of fifty years as a concert artist for Segovia, who began his career as a very young lad. Extensive plans are being made by Decca, as a tribute to this unique artist. There will be several special albums and presentations released, as well as plans for a 50th Anniversary concert tour, now being prepared by the Sol Hurok office.

SAVINA CATTIVA
with the
COZY COLE QUARTETTE

HOW COME YOU DO
ME LIKE YOU DO

JUST RELEASED
"TOPSY"
by COZY COLE



Love RECORDS 35 E. 60th St. NYC TE 8-4824

For POPS, it's # 1535,
"JUST AROUND THE CORNER"
By THE JIVE BOMBERS

For BLUES, it's # 1536,
"BLUES, EARLY, EARLY"
By BIG MAYBELLE

For ROCK 'N ROLL, it's # 1537,
"I DREAMED"
By THE 3 PLAYMATES

SAVOY RECORD CO
56 MARKET ST
NEWARK, N. J.

WINNER IN A WALK!

STROLL

47/20-7218

ME KAY STARR

HUGO WINTERHALTER'S ORCH. & CHO.

RCA RCA VICTOR



Album Reviews

POPULAR



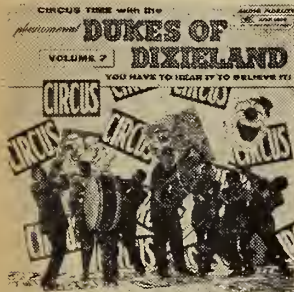
"FOUR ON THE AISLE"—The Four Lads with Ray Ellis and his Orchestra—Columbia CL-1111 (1-12" LP)

The Four Lads turn in excellent efforts while doing tunes from three Broadway musicals. The platter is a follow up to the group's recent issue spotlighting the tunes of Frank Loesser, which sold very well. "Kiss Me Kate" "Babes In Arms" and "Annie Get Your Gun" are the musicals involved in the invigorating presentations. Doing "The Lady Is A Tramp", "Too Darn Hot" etc., the group displays the smooth vocal blending that makes them one of today's outstanding vocal groups. Looks like another big seller for the Lads.



"FRANKIE AVALON"—Frankie Avalon—Chancellor CHL-5001 (1-12" LP)

The young songster exercises his vocal chords on thirteen tunes including a host of recent chart items. Frankie Avalon, whose claim to fame is his "De De Dinah" waxing, is ably supported by Al Caiola's ork. The teen idol offers his first album with the same infectious delivery that initially brought him to teen attention. The set offers "De De Dinah", "Short Fat Fannie", "At The Hop" etc. Avalon's large following should give this album a hearty welcome. Could be big.



"CIRCUS TIME WITH THE PHENOMENAL DUKES OF DIXIELAND Vol. 7"—Audio Fidelity AFLP-1863 (1-12" LP)

The Dukes offer still another waxing of their authentic traditional stylings. This set programs music from the circus ("Ta Ra Ra Boom De Ay", "The Man On The Flying Trapeze" etc.). The group has been a tremendous attraction for the label and this platter sounds like it will follow in the same pattern. The label's true high fidelity reproduction beautifully accents the group's colorful delivery. Stock well.



"SOUTHERN BREEZE"—Jeri Southern—Roulette R-52010 (1-12" LP)

Jeri Southern offers her first album on the Roulette label. The songstress is equipped with a set of gently swinging vocal chords that lend a handsome assist to any song. Descriptive of the set is the beautiful tune "Then I'll Be Tired Of You". Backing the pert singer is the Marty Paich orchestra. The deck is a tremendous start for Miss Southern on her new affiliation. Solid jockey item that should make a nice stand in sales department.



"THE FIRST LADY OF SONG"—Ella Fitzgerald—Decca DL-8695 (1-12" LP)

Decca offers a collection of songs recorded by Miss Fitzgerald during the late forties and early fifties. The deck is sure to appeal to the artist's many followers. Ella Fitzgerald, one of the top rated vocalists on the scene, is supported by different instrumental groupings of top musicians for each reading. "You Turned The Tables On Me" and "That's My Desire" are among the terrific stylings. The artist, always a good seller in the album line, has a top collection here.



"THE FABULOUS KATE"—Kate Smith—Kapp KL-1082 (1-12" LP)

The fabulous Miss Smith, absent from the recording scene for some time, lends her tasty vocal talents to a well selected program of tunes. With the attractive orchestral backing of the Frank Hunter crew, Kate Smith tags a number of recent big sellers including "All The Way", "Love Is A Many Splendored Thing" and a few durables, ("Thinking Of You", "It Don't Mean A Thing"). Important issue. Could break big through Miss Smith's large following.



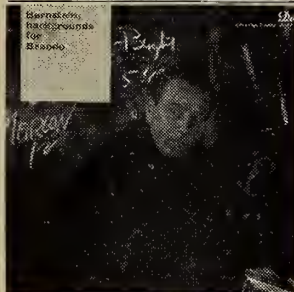
"THE FOUR FRESHMEN IN PERSON"—The Four Freshmen—Capitol T-1008 (1-12" LP)

The Freshmen follow up their "Voices In Latin" effort with a deck recorded at one of their college concerts. The inventive, forever fresh vocal harmony of the group is presented in abundance as they render fourteen songs. Some of the versatile performances include "Somebody Loves Me", "It's A Blue World", "Them There Eyes" and "In This Whole Wide World". Terrific efforts will turn this into a definite chart bidder.



"BACK TO BALBOA"—Stan Kenton—Capitol T-995 (1-12" LP)

Kenton brings to the listener another waxing of splendidly arranged items, following his "Rendezvous With Kenton" LP. The album was recorded at Rendezvous ballroom in southern California, the home base for the Kenton ork. With the aggregation boasting such jazz notables as Bill Perkins, Lennie Niehaus and Richie Kamuca, the pressing can only offer the best in the big sounds. Potent platter.



"BACKGROUNDS FOR BRANDO" — Elmer Bernstein—Dot DLP-3107 (1-12" LP)

Elmer Bernstein conducts the orchestra through moving readings of picture scores in which Marlon Brando has starred. The selections come from "On The Waterfront", "Viva Zapata", "A Streetcar Named Desire", "The Wild One" etc. The varied compositions are smartly performed under Bernstein's accomplished conducting. Should sell very well with the movie-goer.



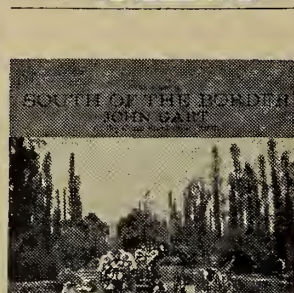
"JULIE"—Julie London—Liberty LRP-3096 (1-12" LP)

Miss London lends her moody intimate delivery to a number of melancholy ballads. The singer, with the smooth orchestral support of the Jimmy Rowles musicians, tenderly styles "Somebody Loves Me", "Midnight Sun", "For You", "Don'cha Go 'Way Mad" and eight more. Julie London's performances are best showcased through romantic mood items and this pressing must be rated among her best readings. Should appeal to her fans.



"THIS IS JUNE CHRISTY"—June Christy—Capitol T-1006 (1-12" LP)

Miss Christy lightly swings through the numbers with her usual grace and poise. The nicely varied songs give the thrush a chance to demonstrate her versatile vocal delivery. The always eventful presence of the Pete Rugolo aggregation is also an important asset to the set. Along with Rugolo's keen backing, the artist has lots of room to move. One smoothly treated song is "Get Happy". Another terrific album by the cool Miss Christy.



"THE SONGS OF SOUTH OF THE BORDER"—John Gart at the Conn Electronic Organ—Kapp KL-1074 (1-12" LP)

"THE SONGS OF RODGERS AND HAMMERSTEIN"—John Gart at the Conn Electronic Organ—Kapp KL-1075 (1-12" LP)

The two records throw the spotlight on the artistic talents of John Gart. The capable organist offers the songs of Rodgers and Hammerstein on one disk while tagging a host of latin items on the other (pictured at left). The tremendous range and tonal excitement of the organ is used to its full advantage as Gart renders such well chosen goodies as "Younger Than Springtime", "It's A Grand Night For Singing", "The Peanut Vender" and "South Of The Border". Played with great taste.



"TOP PERCUSSION"—Tito Puente—RCA Victor LPM-1617 (1-12" LP)

The diskery features the striking Latin percussion rhythms of Tito Puente and company. Puente is one of the foremost interpreters of the Latin rhythms, and this entry showcases the fact. While employing the timbales (Cuban drums) the leader takes his group through torrid items complete with vocal chants. The issue could be a long standing favorite with the Latin enthusiasts. Capable entry.



"LIZABETH"—Lizabeth Scott with the Henri Rene Orchestra—Vik LX-1130 (1-12" LP)

The popular actress supplements her acting ability with this display of vocal talents. Miss Scott has a low intimate voice, just right for the romantic ballads rendered. Keen orchestra backing from the Henri Rene musicians. The songstress moodily portrays "Willow Weep For Me", "He's Funny That Way", "When A Woman Loves A Man" and more. Etched in a winning style that is sure to please. Could catch on.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Album Reviews



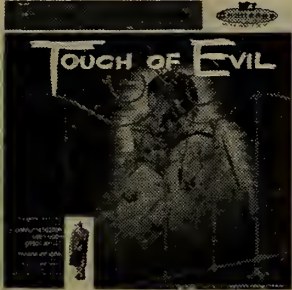
"MUSIC FOR HAND JIVING"—Various Artists—London LL-3034 (1-12" LP)

Hand jiving is England's newest craze among teenagers. The platter consists of a number of tunes by different groups with the right beat for hand jiving. Found on the set is "Lonesome Traveller" (The Blue Jeans), "Swaller Tail Coat" (Tommy Steele), "Sunset Cafe Stomp" (The Graham Stewart Seven) etc. The deck could be important if the craze reaches the popularity over here that it has in England.



"CY COLEMAN"—Secco CELP-402 (1-12" LP)

Coleman offers a number of durable melodies in his tasty jazz inspired style. The pianist runs thru the selections with a capable rhythm backing. Coleman is a creative force on his instrument, and this advanced musicianship gives the tunes a new look. Tunes include "They Can't Take That Away From Me", "Lover Come Back To Me", "Taking A Chance On Love" and nine more. Will please both the jazz and the popular record buyers.



"TOUCH OF EVIL"—Music from the Sound Track—Challenge CHL-602 (1-12" LP)

The set offers the track of the new motion picture starring Charlton Heston, Janet Leigh and Orson Welles. The score has a great variety of moods and tempos, concentrating mainly on contemporary music. The music was written by Henry Mancini, and has a latin jazz flavor at times in line with the movie which takes place along the United States-Mexican border. The track at times also has a rock and roll feeling to it to capture a modern music flavor. The album is very smoothly presented and should sell with exposure.



"GIGI"—Al Goodman and his Orchestra—Promonade 2096 (1-12" LP)

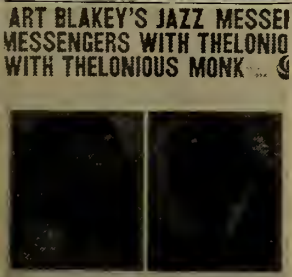
The Al Goodman orchestra does a splendid job of portraying the tunes from the new musical. With vocals by Andy Gaultorie, Raoul Jobin, Lee Carol, Francois Martin, and Rosemarie, the Goodman crew takes on the selections with moving authority. Some of the songs are "Thank Heaven For Little Girls", "The Night They Invented Champagne", "Gigi", and "The Parisians". Worthy readings of the much recorded tunes.

JAZZ



"NIGHT SOUNDS"—Joe Bushkin—Capitol T-983 (1-12" LP)

Bushkin takes the orchestra through twelve jazz oriented versions of durable melodies. The pianist spins his keyboard magic liberally as he and the musicians tag the tunes in a slightly swinging manner. With class brass behind him, Bushkin tastefully renders "But Not For Me", "They Can't Take That Away From Me", "The Lady Is A Tramp" and others. The platter has a pleasing quality that will sell in both the jazz and pop fields.



"ART BLAKEY'S JAZZ MESSENGERS WITH THELONIOUS MONK"—Atlantic 1278 (1-12" LP)

Monk's driving piano and the Messengers' hard bop delivery make for a collection of swinging sessions. Blowing out front are Bill Hardman on trumpet and Johnny Griffin on tenor. Spanky DeBrest's impressive bass work is also a driving factor. Art Blakey turns in tremendous efforts with the sticks. The set's standout item is an opus penned by Monk, "Rhythm-A-Ning" where everybody stretches out. Must stock.



"MAX ROACH ON THE CHICAGO SCENE"—Max Roach Quintet—Emarcy MG-36132 (1-12" LP)

The musicians have a ball as they swing six items. Max Roach's drum work is the key here with his unmistakable beat and expert phrasing. The rest of the group consists of Chicago jazzmen Eddie Baker (piano), Bob Cranshaw (bass), George Coleman (tenor) and Brooker Little (trumpet). The highly regarded drummer keeps the group swinging throughout. One fine number is an original dubbed "Shirley". Worthy issue.



"GROOVIN' AT SMALLS' PARADISE"—Jimmy Smith—Blue Note 1585 Vol. 1 (1-12" LP)

The Jimmy Smith trio was recorded here during performance at Small's Paradise in Harlem. The album is the first of two volumes. Rounding out the group is Eddie McFadden, guitar and Donald Bailey, drums. Smith's dynamic organ approach is used on four items including "My Funny Valentine" and "After Hours". The set, the first album to be recorded at the nite spot offers meaningful sounds the jazz buffs are looking for.



"DIZZY GILLESPIE DUETS"—With Sonny Rollins and Sonny Stitt—Verve MGV-8260 (1-12" LP)

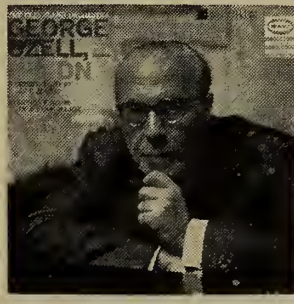
The pressing features Dizzy Gillespie doing duets with Sonny Rollins on one side of the deck and with Sonny Stitt on the other. The pairing of the top jazzsters offers some effectively swinging sounds. Gillespie and Rollins program two items including a driving opus titled "Wheatleigh Hall". Gillespie and Stitt tag two also and their standout is "Haute Mon". All four of the items were penned by Gillespie. Outstanding jazz effort.

CLASSICAL



"TCHAIKOVSKY: Symphony No. 4"—Constantin Silvestri conducting the Philharmonia Orchestra—Angel 35565 (1-12" LP)

Tchaikovsky's dramatic Symphony No. 4 is undertaken with utmost authority by the musicians. The work, recorded by Silvestri and the Philharmonia orchestra during a stay in London, is captured in its full beauty. The piece's third movement is especially masterful with its pizzicato stringwork, and gay brass and woodwinds. Laudable performances in great classical taste.



HAYDN: Symphony No. 97—Symphony No. 99—George Szell conducting the Cleveland Orchestra—Epic LC-3455 (1-12" LP)

Haydn's two symphonic masterpieces are capably interpreted by the Cleveland orchestra. George Szell successfully brings out the fine tonal color of the Cleveland orchestra musicians. The conductor's intimate knowledge and understanding of the works is obvious throughout. The compositions are presented with beautiful sound reproduction.



"GRAFFMAN PLAYS SCHUMANN"—Gary Graffman, pianist—RCA Victor LM-2109 (1-12" LP)

Graffman takes three of the late great composer's lyrical pieces and offers superb performances. The works rendered are Schumann's Sonata in G Minor, Romance in F Sharp, and Symphonic Etudes, Op. 13. The keyboard artistry poured into the compositions brings to the listener the best in classical keyboard artistry. The romantic program is beautifully done. Should sell well.



SAINT SAENS: Introduction and Rondo Capriccioso—Chausson: Poeme—Zino Francescatti, violin—Eugene Ormandy conducting the Philadelphia Orchestra—Sarasate: Zigeunerweisen—Saint-Saens: Havanaise—William Smith conducting the Columbia Symphony—Columbia ML-5253 (1-12" LP)

The violin virtuoso is heard in another stirring showcase of his distinguished talents. Coupled on one side with the Philadelphia Orchestra under the superb conducting of Eugene Ormandy and on the other with William Smith conducting the Columbia Symphony, Francescatti's usual vitality serves as a striking interpreter of the lyrical works. Fine violin work.

Clooney-Ferrer Cocktail Party



NEW YORK—MGM Records invited the trade and press to a cocktail party recently to honor Rosemary Clooney and Jose Ferrer who were in New York at the time. Rosemary Clooney and husband Jose Ferrer are teamed on the MGM album "Oh Captain". Set out above are some of the pictures taken at the party. They are as follows: 1) William B. Williams (WNEW) and Rosemary Clooney; 2) Al Levine, Ideal Distributors, promises to sell lots of "Oh Captain"; 3) newly returned Al Jazzbo Collins; 4) Mike Becci, Ideal Distributors; 5) Lanny Ross and Jose Ferrer; 6) Arnold Maxin, president of MGM Records, and William B. Williams; 7) Al Levine, Arnold Maxin, and Sam Keenholtz, Ideal Distributors; 8) Songwriter Bob Allen and Sid Parnes, editor of The Cash Box; 9) Stan Burns (WINS); 10) Rosemary, Jose, screen and tv star Jim Backus, and Dean Hunter; 11) Tom O'Brien (WINS) flanked by the Ferrers; 12) Morty Craft, A & R head of MGM Records; and 13) Al Trilling (WNEW) in a serious discussion with Ferrer.

National Ballroom Ops Assn Launches All-out Promotion

LOWELL, MASS.—An all-out promotion aimed at selling the public on the availability of good dance music in ballrooms has been launched by the National Ballroom Operators Association, according to an announcement by NBOA president Carl L. Braun, Jr., of Lowell, Mass.

"We have a good product in our present-day bands, but we need to sell the public," Braun said. "This is largely up to the ballroom operator but we also need the help of everyone in the industry."

The NBOA president pointed out the promotion program will center on telling the public that the NBOA ballroom operator is presenting the best in dance music and dance tempos.

"The name bands as well as the local or territory bands are playing fine dance programs with good dance tempos so we need to exploit this to the fullest," Braun said.

He added that the territory bands have been the backbone of the business for many of the operators and one of the first moves of the association will be to honor these bands at the NBOA convention to be held in Chicago this fall. Citations will be awarded to the local or territory bands nominated by the NBOA operators.

"In this way, it is hoped to encourage these bands and also help in the creation of new name bands and bands with new dance tempos," Braun said.

"We have a very good product in these lesser-known traveling bands and we have been overlooking it. We now intend to do something about it," he said.

"Likewise, the present-day name bands are doing a good job on dance tempos," the NBOA prexy added. "We used to hear complaints about the name bands but today the operators report they are playing dance jobs."

Braun pointed out the theme of the NBOA promotion program will be to create a positive attitude toward dancing by stressing the fact that good danceable music is available in the ballrooms.

He said this would be accomplished through ballroom advertising, news releases and other publicity mediums. In addition, the NBOA plans call for special awards to newspaper, radio or TV individuals who have aided the ballroom business and likewise the continuation of the present teenage dance program in the NBOA ballrooms.

Braun disclosed the promotion program had been developed by a special NBOA committee working on the project since the convention held in New York City last fall. Present plans also call for using a public relations firm to spearhead an all-out program this fall. The latter program will be presented to the NBOA convention which will be held in Chicago, Sept. 22-24.

"Dream"'s Of A Hit



WASHINGTON, D.C.—Petite singing star Betty Johnson takes time out during a visit to the Nation's Capitol for an interview with WWDC Radio's Fred Fiske.

Betty expresses her delight over the success of her latest recording "Dream" on Atlantic Records.

The vivacious thrush was in Washington to appear at a benefit show, proceeds of which go towards a church building fund.

BIG, BIG HIT!

BLUE, BLUE DAY

47/20-7010

DON GIBSON

RCA VICTOR
RADIO CORPORATION OF AMERICA

A DARLING OF A HIT!

LITTLE PIXIE

by

Moe Koffman

JUBILEE # 5324

JUBILEE RECORDS

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It's Going Up!

"OP"

by

THE HONEYCONES

EMBER 1036

EMBER RECORDS

1697 B'WAY, N. Y., N. Y.

1st N. Y. NARAS Meeting Set

NEW YORK—The New York Chapter of the National Academy of Recording Arts and Sciences will hold its first general membership meeting in the course of a party at the Tropical Room of the Park-Sheraton Hotel, 7th Avenue and 56th Street, at 5 p.m. on Wednesday, May 28. Everyone in the record business is invited.

The purpose of the affair is to bring members and prospective members up to date on NARAS developments and future plans.

The Chico Hamilton Quintet, members of the Los Angeles Chapter, are among the NARAS performing members who will entertain during the party. A brief business session conducted by Vice-President Dave Kapp in the absence of President Guy Lombardo will cover the non-entertainment portion of the proceedings.

NARAS was formed on the West Coast last fall by a group headed by Jim Conkling, to establish a recording crafts and awards Academy similar to the Motion Picture Academy in the film business. Founding Chapters have been organized in Los Angeles and New York, and plans are already under way to have active members vote on awards which will be announced on a national TV Awards Show early next year.

The New York Chapter recently

reached across the Atlantic to accept two top British conductors and an A & R chief into membership, under a charter provision that covers such applications prior to the establishment of more local chapters.

Geraldo, British society bandleader, and Bill Bowen, conductor of several LP's and one of Melachrino's arrangers, assistant director, and solo pianist, are the first British members of the American Academy. Also signed up is Frank Lee, head of Artists and Repertoire for British Decca, whose production responsibilities range from Ansermet to Mantovani. New York NARAS Ben Selvin made the contacts during his recent recording trip abroad. Interest in NARAS rose sharply, Selvin stated, when British tradesters realized that their work would be eligible for awards via American releases of their artists and product.

Milt Gabler and Alan Kayes, co-chairmen of the membership committee, have announced a steady increase in the size of the New York chapter, which now includes such personalities as Dimitri Mitropoulos, Steve Allen, Rise Stevens, Erroll Garner, Leonard Bernstein, Percy Faith, Leopold Stokowski, Eddie Condon, Hugh Winterhalter, Mitchell Ayres, and Robert Russell Bennett.

Chevalier Goes On Record



NEW YORK—Maurice Chevalier, currently appearing at the Waldorf and on Broadway in the musical hit, "Gigi," signs a record contract for three albums at Danny's Hideaway. Looking on is Arnold Maxin, president of MGM Records, and Norman Rosemont, gen. mgr. of Lowal Corp. (Lerner & Loewe), who will produce the albums which will be entitled: Chevalier Yesterday, Chevalier Today and Chevalier Sings Broadway.

Stereo Issues 8 New LPs

HOLLYWOOD—Encouraged by the success of the first six albums Stereo Records released in April, Bob Kirstein, VP & Sales Mgr. of the new label, announced eight more LPs will be issued the first week of June.

"The response from our distributors and their dealers has been unbelievable!" says Kirstein. "We've been swamped with calls from hi-fi shops, component manufacturers, and regular phonograph manufacturers all across the country."

Kirstein, who is also VP & Sales Mgr. of Good Time Jazz Record Co. Inc., West Coast indie which also produces Contemporary, Vogue, Society for Forgotten Music (SFM), and California Records, listed the coming LPs as "Shelly Manne & His Men: Swinging Sounds In Stereo"; "Music For Lighthousekeeping" — Howard Rumsey's Lighthouse All-Stars; "Music To Listen To Red Norvo By"; "The Poll-Winners"—Barney Kessel with Shelly Manne & Ray Brown; "Double Play!"—Andre Previn & Russ Freeman; "Coop!"—The Music Of Bob Cooper; "Scobey & Clancy Raid The Juke Box"—Bob Scobey's Frisco Band; and Ernest Chausson: Quartet In A Major, Opus 30, performed by André Previn & The Roth Quartet.

Marshall Joins Rosen Firm

NEW YORK—Robert E. Marshall, formerly of Westinghouse Broadcasting Co., Inc., has joined the Bob Rosen Enterprises organization as Associate Director. While with Westinghouse, he acted as Publicity Director and Ass't. Advertising and Sales Promotion Manager. Prior to his working for Westinghouse, he was employed by Music Corporation of America as agent in the bands and acts department. Marshall's background also includes Public Relations, Personal Management and, at one time, vocalist with the bands of Harry James and Blue Barron.

Among the properties of Bob Rosen Enterprises are Malcolm Dodds and The Tunedrops, Barbara De Costa, Reginald Wilson, and Mary Jane McCoy. While on a constant lookout for new talent to record on the organization's Fleetwood label, Marshall just signed Johnny Bell and Garry Gordon to recording pacts.

Bell was with the Billy Williams Quartet for the past five years. Gordon is a new vocal find.

Song Pluggers' Day July 8

NEW YORK—Fred Waring's Annual Song Pluggers' Day and golf tourney will be held Tuesday, July 8th at his Shawnee on the Delaware resort.

Invitations to members of the trade have already been sent out, and, as in past years, recording stars and stars of stage, screen and TV are expected to attend.

- "BRIGHT LIGHTS OF BRUSSELS"—Eddie Layton—Mercury
- "BRIGHT LIGHTS OF BRUSSELS"—Jose Melis—Seeco
- "THEM THERE EYES"—Helen Grayco—Verve
- "STOP BABY"—Four Preps—Capitol
- "TRUE TO YOU"—Gene Vincent—Capitol
- "CARRY MY BOOKS"
- "A LOVER CAN TELL"
- Bobby and Jim—Capitol
- "TOMORROW NIGHT"—Ray Arlo—Castle
- "CHARLIE MY BOY"—Bobo Hathaway—Carlton
- "SWINGIN' IN A HAMMOCK"—Ray Charles—(LP) MGM Album "SUMMERTIME"

BOURNE - ABC MUSIC
136 W. 52nd St., N. Y.

Savoy Claims Big Maybelle

NEWARK, N. J.—In answer to a recent Vanguard Record announcement that the label had signed singer Big Maybelle to a record contract, Herman Lubinsky, president of Savoy Records advised that the vocalist "is signed to us for a long term contract". He also stated that Big Maybelle was given "a substantial advance at the time of the signing of her renewal contract."

Lubinsky stated that if any Big Maybelle recordings are released by Vanguard, they will be enjoined.

Change In Am-Par Distrib

NEW YORK — ABC-Paramount's Larry Newton, National Sales Manager of the diskery, has announced the appointment of The Joseph M. Zamoiski Company, of Baltimore, Maryland, to distribute ABC-Paramount, Hunt, Fargo, and Chancellor Records in the Baltimore-Washington area.

The new distributorship is effective immediately.

Jazz For All Ages



DALLAS—Who says Jazz doesn't appeal to all ages. This photo was taken of a window display on the Mood Jazz In Hi Fi Series, at Vince's Records located in the heart of downtown Dallas, Texas, and has received great attention.

Big Continental Hit!

SAUNABAD
Recorded by **EDMUNDO ROS**
on London Records

ROBBINS MUSIC CORPORATION

SHORE WINNER!
THE SECRET OF HAPPINESS
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DINAH SHORE



RCA VICTOR
RADIO CORPORATION OF AMERICA





Disk Jockey

REGIONAL RECORD REPORTS



Disk Jockey

REGIONAL RECORD REPORTS

JOHNNY HYDE
KCNA—Tucson, Ariz.

- All I Have To Do Is Dream (Everlys)
- Twilight Time (Platters)
- Big Man (Four Preps)
- Wear My Ring (E. Presley)
- Rumble (L. Wray)
- Johnny B. Goode (C. Berry)
- Witch Doctor (D. Seville)
- Return To Me (D. Martin)
- Sugar Moon (P. Boone)
- Looking Back (N. Cole)

RAY HARRIS
WKBR—Manchester, N. H.

- Who's Sorry Now (C. Francis)
- Big Man (Four Preps)
- All I Have To Do Is Dream (Everlys)
- Secretly (J. Rodgers)
- Witch Doctor (D. Seville)
- Wear My Ring (E. Presley)
- Careful, Careful (E. Rodgers)
- Padre (T. Arden)
- You Need Hands (E. Gorme)
- Endless Sleep (J. Reynolds)

JACK CRISP
WAIP—Prichard, Ala.

- All I Have To Do Is Dream (Everlys)
- Buggin' (Virg, Murf & Prof)
- Witch Doctor (D. Seville)
- Don't Go Home (Playmates)
- Twilight Time (Platters)
- Born To Be A Loser (Donley)
- Secretly (J. Rodgers)
- Big Man (Four Preps)
- Endless Sleep (J. Reynolds)
- Rumble (L. Wray)

JOHN W. STROBEL III
KVEN—Ventura, Calif.

- Witch Doctor (D. Seville)
- Tequila (Champs)
- Kewpie Doll (P. Como)
- Report Card Time (McCrory)
- Return To Me (D. Martin)
- He's Got The Whole World (L. London)
- Twilight Time (Platters)
- Chanson D'Amour (Todds)
- Book Of Love (Monotones)
- Highland Fling (M. Barris)

LARRY MORRIS
WYZE—Atlanta, Ga.

- All I Have To Do Is Dream (Everlys)
- Witch Doctor (D. Seville)
- Wear My Ring (E. Presley)
- Return To Me (D. Martin)
- Chanson D'Amour (Todds)
- For Your Love (E. Townsend)
- Big Man (Four Preps)
- Kewpie Doll (P. Como)
- Looking Back (N. Cole)
- To Be Loved (J. Wilson)

BILL WOOD
KODY—North Platte, Neb.

- All I Have To Do Is Dream (Everlys)
- Rumble (L. Wray)
- Zorro (Chordettes)
- Witch Doctor (D. Seville)
- Chanson D'Amour (Todds)
- You'd Be Surprised (Linden)
- Sugar Moon (P. Boone)
- Wear My Ring (E. Presley)
- Twilight Time (Platters)
- Over And Over (Lombardo)

ED PENNEY
WTAW—Boston, Mass.

- Twilight Time (Platters)
- Moonlight Bay (J. Leahy)
- Apache (Chiefs)
- All I Have To Do Is Dream (Everlys)
- You Need Hands (E. Gorme)
- Chanson D'Amour (Todds)
- When (Kalin Twins)
- Witch Doctor (D. Seville)
- Don't Look Back (M. Bee)
- Lonely For A Letter (J. Ray)

BOB McLAUGHLIN
KBAB—San Diego, Calif.

- Chanson D'Amour (Todds)
- All Of My Life (S. Cooke)
- Cha-Hua-Hua (Pets)
- Scottish Fling (M. Barris)
- Teenage Doll (T. Sands)
- For Your Love (E. Townsend)
- Pretoria (P. Foster)
- Pony Tail (L. Dean)
- A Love To Last A Lifetime (Voxpoppers)
- Puppy Dog Love (R. Branam)

LEE KOPP
KSJO—San Jose, Calif.

- For Your Love (E. Townsend)
- Twilight Time (Platters)
- Chanson D'Amour (Todds)
- Secretly (J. Rodgers)
- Sugar Moon (P. Boone)
- Take My Heart (Four Aces)
- Bewildered (Mickey & Sylvia)
- Zorro (Chordettes)
- Who's Taking You To The Prom (G. Hamilton IV)
- You Need Hands (Bygraves)

PAUL LAUBI
WPEP—Taunton, Mass.

- Kewpie Doll (P. Como)
- Return To Me (D. Martin)
- Chanson D'Amour (Todds)
- Who's Sorry Now (C. Francis)
- Padre (T. Arden)
- Cherie, I Love You (P. Boone)
- Twilight Time (Platters)
- Looking Back (N. Cole)
- There's Only One Of You (Four Lads)
- Secretly (J. Rodgers)

JERRY BOYNTON
KVET—Austin, Tex.

- Cotton Picker (W. Watts)
- Big Man (Four Preps)
- Twilight Time (Platters)
- Kewpie Doll (P. Como)
- Book Of Love (Monotones)
- Sugar Moon (P. Boone)
- Baby (Shades)
- Wear My Ring (E. Presley)
- For Your Love (E. Townsend)
- Witch Doctor (D. Seville)

MARC HALL
WOTW—Nashua, N. H.

- Return To Me (D. Martin)
- Twilight Time (Platters)
- You Need Hands (E. Gorme)
- Make Me Laugh (J. Sherman)
- Big Man (Four Preps)
- How Are Ya Fixed For Love (Sinatra & Smith)
- Kewpie Doll (P. Como)
- Witch Doctor (D. Seville)
- Oh Lonesome Me (D. Gibson)
- Zorro (Chordettes)

BILLY DEE
KWBB—Wichita, Kans.

- Witch Doctor (D. Seville)
- All I Have To Do Is Dream (Everlys)
- Wear My Ring (E. Presley)
- Big Man (Four Preps)
- Johnny B. Goode (C. Berry)
- Let The Bells Keep Ringing (P. Anka)
- Return To Me (D. Martin)
- Kewpie Doll (P. Como)
- Rumble (L. Wray)
- Twilight Time (Platters)

ALAN JEFFORY
KRIZ—Phacnix, Ariz.

- All I Have To Do Is Dream (Everlys)
- Witch Doctor (D. Seville)
- Twilight Time (Platters)
- He's Got The Whole World (L. London)
- Big Man (Four Preps)
- Skinny Minnie (B. Haley)
- Wear My Ring (E. Presley)
- Chanson D'Amour (Todds)
- Return To Me (D. Martin)
- Book Of Love (Monotones)

STANLEY MACK
WDGY—Minneapolis, Minn.

- All I Have To Do Is Dream (Everlys)
- Witch Doctor (D. Seville)
- Rumble (L. Wray)
- Big Man (Four Preps)
- Book Of Love (Monotones)
- Wear My Ring (E. Presley)
- Return To Me (D. Martin)
- Secretly (J. Rodgers)
- We Belong Together (Robert & Johnny)
- Sugar Moon (P. Boone)

IRA COOK
KMPC—Los Angeles, Calif.

- Witch Doctor (D. Seville)
- He's Got The Whole World (L. London)
- Twilight Time (Platters)
- All I Have To Do Is Dream (Everlys)
- Return To Me (D. Martin)
- Chanson D'Amour (Todds)
- Tequila (Champs)
- Kewpie Doll (P. Como)
- Looking Back (N. Cole)
- Zorro (Chordettes)

BOB PARKS
WEKR—Fayetteville, Tenn.

- Twilight Time (Platters)
- Another Time, Another Place (P. Page)
- Find Your Love (G. Nash)
- My Secret Prayer (G. Grant)
- Zorro (Chordettes)
- Chanson D'Amour (Fontane Sisters)
- Secretly (J. Rodgers)
- Saturday Dance (T. Brewer)
- Looking Back (N. Cole)
- Kewpie Doll (P. Como)

ROY ELWELL
KQV—Pittsburgh, Pa.

- All I Have To Do Is Dream (Everlys)
- Witch Doctor (D. Seville)
- Twilight Time (Platters)
- Return To Me (D. Martin)
- He's Got The Whole World (L. London)
- Endless Sleep (J. Reynolds)
- For Your Love (E. Townsend)
- Looking Back (N. Cole)
- Secretly (J. Rodgers)
- Talk To Me (L. W. John)

FRED MITCHELL
WTOD—Toledo, Ohio

- He's Got The Whole World (L. London)
- All I Have To Do Is Dream (Everlys)
- Twilight Time (Platters)
- Wear My Ring (E. Presley)
- Book Of Love (Monotones)
- Skinny Minnie (B. Haley)
- Sugar Moon (P. Boone)
- Big Man (Four Preps)
- Secretly (J. Rodgers)
- I Met Him On A Sunday (Shirelles)

JACK GALE
WITH—Baltimore, Md.

- Witch Doctor (D. Seville)
- All I Have To Do Is Dream (Everlys)
- Wear My Ring (E. Presley)
- Twilight Time (Platters)
- Return To Me (D. Martin)
- Johnny B. Goode (C. Barry)
- For Your Love (E. Townsend)
- Kewpie Doll (P. Como)
- A Kiss Is A Kiss (Rockin' Chairs)
- Chanson D'Amour (Todds)

JOE MURRAY
WLEE—Richmond, Va.

- All I Have To Do Is Dream (Everlys)
- Witch Doctor (D. Seville)
- He's Got The Whole World (L. London)
- Chanson D'Amour (Todds)
- Twilight Time (Platters)
- Wear My Ring (E. Presley)
- Oh Lonesome Me (Gibson)
- Return To Me (D. Martin)
- Kewpie Doll (P. Como)
- There's Only One Of You (Four Lads)

DON LAMOND
KFOX—Hollywood, Calif.

- How Are Ya Fixed For Love (Sinatra & Smith)
- Blonde Hair, Blue Eyes (Buccaneers)
- Chanson D'Amour (Todds)
- Teacher, Teacher (J. Mathis)
- Marching Saints (Belafonte)
- Witch Doctor (D. Seville)
- My Gal And A Prayer (Laine)
- Hey Madam (Ferrer & Clooney)
- Kewpie Doll (P. Como)
- She (J. Vale)

JACK O'NEILL
WCAT—Orange, Mass.

- Witch Doctor (D. Seville)
- All I Have To Do Is Dream (Everlys)
- Twilight Time (Platters)
- Return To Me (D. Martin)
- Tequila (Champs)
- For Your Love (E. Townsend)
- There's Only One Of You (Four Lads)
- Kewpie Doll (P. Como)
- Chanson D'Amour (Todds)
- Arrivederci Roma (F. Chacksfield)

J. P. RICHARDSON
KTRM—Beaumont, Tex.

- All I Have To Do Is Dream (Everlys)
- What Am I Living For (C. Willis)
- Cotton Picker (W. Watts)
- Sugar Moon (P. Boone)
- Twilight Time (Platters)
- I'll Be Your Baby (Brinkley)
- Looking Back (N. Cole)
- Chanson D'Amour (Todds)
- Kewpie Doll (P. Como)
- Mom And Dad Love You Too (A. Travis)

LONNY STARR
WNEW—New York, N. Y.

- Chanson D'Amour (Todds)
- Return To Me (D. Martin)
- There's Only One Of You (Four Lads)
- Night They Invented Champagne (S. Syms)
- You Need Hands (Bygraves)
- Since You Went Away To School (McGuire)
- Pony Tail (Voxpoppers)
- Cha-Hua-Hua (Hugo & Luigi)
- Don't Go Home (Playmates)
- Cha Cha Baby (T. Heath)

BILL GREENWOOD
WZRO—Jacksonville Beach, Fla.

- Witch Doctor (D. Seville)
- All I Have To Do Is Dream (Everlys)
- Wear My Ring (E. Presley)
- Twilight Time (Platters)
- Return To Me (D. Martin)
- Johnny B. Goode (C. Barry)
- For Your Love (E. Townsend)
- Kewpie Doll (P. Como)
- A Kiss Is A Kiss (Rockin' Chairs)
- Chanson D'Amour (Todds)

JOHN HOLLIDAY
WRVM—Rochester, N. Y.

- All I Have To Do Is Dream (Everlys)
- Chanson D'Amour (Todds)
- Big Man (Four Preps)
- Wear My Ring (E. Presley)
- Witch Doctor (D. Seville)
- Twilight Time (Platters)
- Saturday's Kisses (C. Applewhite)
- For Your Love (E. Townsend)
- Rockin' In G (C. Alamo)
- He's Got The Whole World (L. London)

BILLY FOX
WSID—Baltimore, Md.

- Twilight Time (Platters)
- Witch Doctor (D. Seville)
- He's Got The Whole World (L. London)
- Chanson D'Amour (Todds)
- When The Boys Talk About The Girls (V. Carr)
- Looking Back (N. Cole)
- I'm Sorry I Made You Cry (C. Francis)
- Padre (T. Arden)
- Secretly (J. Rodgers)
- All The Time (J. Mathis)

DANNY STILES
WNJR—Newark, N. J.

- All I Have To Do Is Dream (Everlys)
- That Crazy Feeling (Rogers)
- Twilight Time (Platters)
- Leroy (J. Scott)
- Valerie (Mello-Kings)
- That's My Story (Tom & Gerry)
- Tomorrow Night (R. Arlo)
- Gigi (C. Margulis)
- Mister Froggie (Sonny & Jaycee)
- Careful, Careful (E. Rodgers)

ART LAWRENCE
WHYE—Roanoke, Va.

- All I Have To Do Is Dream (Everlys)
- Big Man (Four Preps)
- Don't Go Home (Playmates)
- I'm Sorry I Made You Cry (C. Francis)
- Return To Me (D. Martin)
- Kewpie Doll (P. Como)
- Looking Back (N. Cole)
- For Your Love (Townsend)
- Teacher, Teacher (J. Mathis)
- Joshua (L. London)

HERB GRAHAM
WAIT—Chicago, Ill.

- Kewpie Doll (P. Como)
- Witch Doctor (D. Seville)
- Twilight Time (Platters)
- Big Man (Four Preps)
- Let The Bells Keep Ringing (P. Anka)
- All I Have To Do Is Dream (Everlys)
- You Need Hands (E. Gorme)
- Chanson D'Amour (Todds)
- Looking Back (N. Cole)
- Make Me A Miracle (J. Rodgers)

GUS CHAN
WMAQ—Chicago, Ill.

- Chanson D'Amour (Todds)
- Looking Back (N. Cole)
- Sugar Moon (P. Boone)
- How Will I Know My Love (Annette)
- Torero (R. Carasone)
- Woodchopper's Ball (Davie)
- Guess Things Happen That Way (J. Cash)
- Padre (T. Arden)
- Try The Impossible (L. Andrews)
- When The Boys Talk About The Girls (V. Carr)

JERRY OLIN
WKCB—Berlin, N. H.

- All I Have To Do Is Dream (Everlys)
- Twilight Time (Platters)
- He's Got The Whole World (L. London)
- Return To Me (D. Martin)
- Chanson D'Amour (Fontane Sisters)
- Kewpie Doll (P. Como)
- Sugar Moon (P. Boone)
- There's Only One Of You (Four Lads)
- Tequila (S. Kenton)
- Secretly (J. Rodgers)

EARL McDANIEL
KDAY—Hollywood, Calif.

- Purple People Eaters (S. Wooley)
- All I Have To Do Is Dream (Everlys)
- Do You Wanna Dance (B. Freeman)
- Wear My Ring (E. Presley)
- Big Man (Four Preps)
- Secretly (J. Rodgers)
- Zorro (Chordettes)
- Sugar Moon (P. Boone)
- I Wonder Why (Dion & Belmonts)
- Cha-Hua-Hua (Pets)

TOM ADAMS
KEEL—Shreveport, La.

- Looking Back (N. Cole)
- Wear My Ring (E. Presley)
- All I Have To Do Is Dream (Everlys)
- He's Got The Whole World (L. London)
- Twilight Time (Platters)
- Witch Doctor (D. Seville)
- Believe What You Say (B. Poe)
- Return To Me (D. Martin)
- Kewpie Doll (P. Como)
- What Am I Living For (C. Willis)

BILL WARD
WRR—Dallas, Tex.

- All I Have To Do Is Dream (Everlys)
- Purple People Eater (S. Wooley)
- Big Man (Four Preps)
- Come What May (McPhatter)
- Scottish Fling (M. Barris)
- Rock & Roll Record Girl (B. Poe)
- Return To Me (D. Martin)
- Looking Back (N. Cole)
- Witch Doctor (D. Seville)
- Down The Road A-Piece (C. Miller)

BILL LESTER
KOY—Phoenix, Ariz.

- Sugar Moon (P. Boone)
- Chanson D'Amour (Hartley/Todds)
- All My Life (S. Cooke)
- All I Have To Do Is Dream (Everlys)
- Who's Taking You To The Prom (G. Hamilton IV)
- Be Mine Tonight (C. Valente)
- Love Is A Two Way Street (Chordettes)
- Dormi, Dormi, Dormi (Rondo/Gorme)
- Moonlight Bay (J. Leahy)
- Swiss Canton Polka (Big Ben Bango Band)

BRADLEY, WYNN, BOYSEN, ANDERSON, CUNNING
WLOL—Minneapolis, Minn.

- All I Have To Do Is Dream (Everlys)
- Witch Doctor (D. Seville)
- Book Of Love (Monotones)
- Return To Me (D. Martin)
- Rumble (L. Wray)
- Wear My Ring/Don'tcha Think It's Time (E. Presley)
- Big Man (Four Preps)
- We Be'ong Together (Robert & Johnny)
- He's Got The Whole World (L. London)
- Twilight Time (Platters)

BOB JANUARY
WSRS—Cleveland, Ohio

- All I Have To Do Is Dream (Everlys)
- Big Man (Four Preps)
- Wear My Ring (E. Presley)
- Jennie Lee (B. Ward)
- Secretly (J. Rodgers)
- Do You Wanna Dance (B. Freeman)
- Boppin' In A Sack (Lane Bros.)
- I Wonder Why (Dion & Belmonts)
- Johnny B. Goode (C. Berry)
- Purple People Eaters (S. Wooley)

BRIAN SKINNER
CKDM—Dauphin, Man., Can.

- Witch Doctor (D. Seville)
- He's Got The Whole World (J. March)
- Claudette (Everlys)
- Twilight Time (Platters)
- Kewpie Doll (P. Como)
- My Bucket's Got A Hole In It (R. Nelson)
- Chanson D'Amour (Fontane Sisters)
- Let The Bells Keep Ringing (P. Anka)
- Somebody Else Is Taking My Place (V. Monroe)
- There's Only One Of You (Four Lads)

JACK RATTIGAN
WRCY—Philadelphia, Pa.

- Chanson D'Amour (Todds)
- Kewpie Doll (P. Como)
- How Are Ya Fixed For Love (Sinatra & Smith)
- There's Only One Of You (Four Lads)
- He's Got The Whole World (L. London)
- A Very Precious Love (Aines Bros.)
- Return To Me (D. Martin)
- This Happy Feeling (D. Reynolds)
- Catch A Falling Star (Como)
- Sugar Lump (F. Verna)

JIM SPARROW
KYA—San Francisco, Calif.

- Twilight Time (Platters)
- Witch Doctor (D. Seville)
- There's Only One Of You (Four Lads)
- Kewpie Doll (P. Como)
- All I Have To Do Is Dream (Everlys)
- Looking Back (N. Cole)
- Lazy Mary (L. Monte)
- He's Got The Whole World (L. London)
- How Are Ya Fixed For Love (Sinatra & Smith)
- Stealin' Kisses (S. Cooke)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
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Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

BILL HOFFMAN
WNLC—New London, Conn.

- All I Have To Do Is Dream (Everlys)
- Twilight Time (Platters)
- Witch Doctor (D. Seville)
- Book Of Love (Monotones)
- Return To Me (D. Martin)
- Tequila (Champs)
- Kewpie Doll (P. Como)
- Lollipop (Chordettes)
- Johnny B. Goode (C. Berry)
- Secretly (J. Rodgers)

CHARLIE MURDOCK
WQAM—Miami, Fla.

- All I Have To Do Is Dream (Everlys)
- Witch Doctor (D. Seville)
- Endless Sleep (J. Reynolds)
- Return To Me (D. Martin)
- Twilight Time (Platters)
- Big Man (Four Preps)
- Chanson D'Amour (Todds)
- Wear My Ring (E. Presley)
- For Your Love (E. Townsend)
- Kewpie Doll (P. Como)

BILL LINNE
WFST—Coribou, Me.

- Oh Lonesome Me (D. Gibson)
- Twilight Time (Platters)
- Big Man (Four Preps)
- Kewpie Doll (P. Como)
- Return To Me (D. Martin)
- Make Me A Miracle (Rodgers)
- Teacher, Teacher (J. Mathis)
- Sugar Moon (P. Boone)
- Dream (B. Johnson)
- Zorro (Chordettes)

DENNY SULLIVAN
WFBL—E. Syracuse, N. Y.

- Witch Doctor (D. Seville)
- All I Have To Do Is Dream (Everlys)
- Twilight Time (Platters)
- Return To Me (D. Martin)
- Looking Back (N. Cole)
- Kewpie Doll (P. Como)
- Chanson D'Amour (Todds)
- A Very Precious Love (Day)
- Who's Sorry Now (Francis)

ALAN FIELD
WTOR—Torrington, Conn.

- Secretly (J. Rodgers)
- Big Man (Four Preps)
- Torero (R. Carasone)
- Twilight Time (Platters)
- Return To Me (D. Martin)
- Zorro (Chordettes)
- How Are Ya Fixed For Love (Sinatra & Smith)
- Chanson D'Amour (Todds)
- Be By Me (R. Marco)
- All I Have To Do Is Dream (Everlys)

TED GRONLUND
WVBU—Lewisburg, Pa.

- All I Have To Do Is Dream (Everlys)
- Book Of Love (Monotones)
- Twilight Time (Platters)
- Looking Back (N. Cole)
- Pretty Baby (Gino & Gina)
- Big Man (Four Preps)
- All The Time (J. Mathis)
- Purple People Eaters (S. Wooley)
- Old Man River (S. Cooke)
- Witch Doctor (D. Seville)

AARON ALLEN
WOAI—San Antonio, Tex.

- Witch Doctor (D. Seville)
- All I Have To Do Is Dream (Everlys)
- Twilight Time (Platters)
- Book Of Love (Monotones)
- Johnny B. Goode (C. Berry)
- Chanson D'Amour (Todds)
- Wear My Ring (E. Presley)
- Tequila (Champs)
- Rumble (L. Wray)
- He's Got The Whole World (L. London)

JERRY PLESS
WGTA—Summerville, Go.

- All I Have To Do Is Dream (Everlys)
- Return To Me (D. Martin)
- Wear My Ring (E. Presley)
- Twilight Time (Platters)
- Chanson D'Amour (Todds)
- Sugar Moon (P. Boone)
- Kewpie Doll (P. Como)
- Witch Doctor (D. Seville)
- There's Only One Of You (Four Lads)
- Rumble (L. Wray)

CHRIS LANE
KAKC—Tulso, Oklo.

- All I Have To Do Is Dream (Everlys)
- Witch Doctor (D. Seville)
- Wear My Ring (E. Presley)
- Johnny B. Goode (C. Berry)
- Big Man (Four Preps)
- Return To Me (D. Martin)
- Rumble (L. Wray)
- Sugar Moon (P. Boone)
- Jennie Lee (B. Ward)
- Believe What You Say (R. Nelson)

ANNE FERGUSON
CFRN—Edmonton, Alb., Con.

- Twilight Time (Platters)
- He's Got The Whole World (L. London)
- Witch Doctor (D. Seville)
- Return To Me (D. Martin)
- All I Have To Do Is Dream (Everlys)
- Chanson D'Amour (Todds)
- Kewpie Doll (P. Como)
- Wonderful Time Up There (P. Boone)
- Who's Sorry Now (Francis)
- Looking Back (N. Cole)

FRANK DRAKE
WGH—Newport News, Va.

- All I Have To Do Is Dream (Everlys)
- Witch Doctor (D. Seville)
- Twilight Time (Platters)
- Chanson D'Amour (Todds)
- Book Of Love (Monotones)
- To Be Loved (J. Wilson)
- He's Got The Whole World (L. London)
- Oh Lonesome Me (Gibson)
- Johnny B. Goode (C. Berry)
- Looking Back (N. Cole)

BOB WILLIAMS
WCFR—Springfield, Vt.

- All I Have To Do Is Dream (Everlys)
- Witch Doctor (D. Seville)
- Twilight Time (Platters)
- Wear My Ring (E. Presley)
- Believe What You Say (R. Nelson)
- Sugar Moon (P. Boone)
- Chanson D'Amour (Todds)
- Big Man (Four Preps)
- Book Of Love (Monotones)
- Return To Me (D. Martin)

JACK GRACIE
CJOY—Guelph, Ont., Can.

- All I Have To Do Is Dream (Everlys)
- Witch Doctor (D. Seville)
- Wear My Ring (E. Presley)
- He's Got The Whole World (L. London)
- Chanson D'Amour (Todds)
- Book Of Love (Monotones)
- Twilight Time (Platters)
- Rave On (B. Holly)
- Cherry Pie (Tri-Lads)
- Saturday Dance (T. Brewer)

PHIL LIND
WTAQ—Lo Gronge, III.

- Twilight Time (Platters)
- Return To Me (D. Martin)
- Chanson D'Amour (Todds)
- Guess Things Happen That Way (J. Cash)
- Padre (T. Arden)
- Sugar Moon (P. Boone)
- How Will I Know My Love (Annette)
- Zorro (Chordettes)
- Try The Impossible (L. Andrews)
- Blue Little Bluebird (C. Allis)

EDDY HUBBARD
WGN—Chicago, III.

- All I Have To Do Is Dream (Everlys)
- Return To Me (D. Martin)
- Twilight Time (Platters)
- Chanson D'Amour (Todds)
- Another Time, Another Place (P. Page)
- Zorro (Chordettes)
- All The Time (J. Mathis)
- Little Pixie (M. Koffman)
- Big Man (Four Preps)
- Let The Bells Keep Ringing (P. Anka)

MARV HUNTER
WOWO—Fort Wayne, Ind.

- All I Have To Do Is Dream (Everlys)
- Witch Doctor (D. Seville)
- Twilight Time (Platters)
- He's Got The Whole World (L. London)
- Wear My Ring (E. Presley)
- Chanson D'Amour (Todds)
- Oh Lonesome Me (D. Gibson)
- Return To Me (D. Martin)
- Let The Bells Keep Ringing (P. Anka)
- My Bucket's Got A Hole In It (R. Nelson)

ALAN KING
WICB—Ithoco, N. Y.

- All I Have To Do Is Dream (Everlys)
- Chanson D'Amour (Todds)
- Padre (T. Arden)
- He's Got The Whole World (L. London)
- Make Me A Miracle (Rodgers)
- Big Man (Four Preps)
- There's Only One Of You (Four Lads)
- Cherie, I Love You (P. Boone)
- Let The Bells Keep Ringing (P. Anka)
- Cha-Hua-Hua (Hugo & Luigi)

JOHNNY "MAD MAN" MICHAELS
WOKY—Milwaukee, Wisc.

- All I Have To Do Is Dream (Everlys)
- Sugar Moon (P. Boone)
- Johnny B. Goode (C. Berry)
- Wear My Ring (E. Presley)
- Return To Me (D. Martin)
- Big Man (Four Preps)
- Chanson D'Amour (Todds)
- Witch Doctor (D. Seville)
- Bikini (Bikinis)
- Book Of Love (Monotones)

JOE FINAN
KYW—Cleveland, Ohio

- Purple People Eater (S. Wooley)
- All I Have To Do Is Dream (Everlys)
- Cha-Hua-Hua (Pets/Hugo & Luigi)
- Secretly (J. Rodgers)
- Do You Wanna Dance (B. Freeman)
- When The Boys Talk About The Girls (V. Carr)
- Jennie Lee (Jan & Arnie/Ward)
- What Am I Living For (C. Willis)
- Skinny Minnie (B. Haley)
- Looking Back (N. Cole)/Twilight Time (Platters)

JOHNNIE ROWE
KASL—Newcastle, Wyo.

- All I Have To Do Is Dream (Everlys)
- Just Married (M. Robbins)
- Kiss And Make Up (Crowns)
- Wear My Ring (E. Presley)
- Witch Doctor (D. Seville)
- Flip Top Box (D. Doo & Don'ts)
- Let The Bells Keep Ringing (P. Anka)
- Jennie Lee (Jan & Arnie)
- True To You (G. Vincent)
- He's Got The Whole World (M. Jackson)

DOUG BURROWS
CKY—Winnipeg, Mon., Can.

- Twilight Time (Platters)
- Chanson D'Amour (Fontane Sisters)
- The Things I Love (Fidelitys)
- Nee Nee Na Na (D. Doo & Don'ts)
- Book Of Love (Monotones)
- Johnny B. Goode (C. Berry)
- Sugar Moon (P. Boone)
- High Blood Pressure/Don't You Just Know It (Smith)
- Do You Wanna Dance (B. Freeman)
- Pretty June (M. Robinson)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"PURPLE PEOPLE EATER"

The Cash Box
Disk of the Week

5/24

Sheb Wooley

MGM 12651

"YAKETY YAK"

The Cash Box
Award of the Week

5/10

Coasters

Atco 6116

"HIGH SCHOOL CONFIDENTIAL"

The Cash Box
Disk of the Week

5/24

Jerry Lee Lewis

Sun 296

"TRY THE IMPOSSIBLE"

The Cash Box
Best Bets

4/5

Lee Andrews & The Hearts

United Artists 123

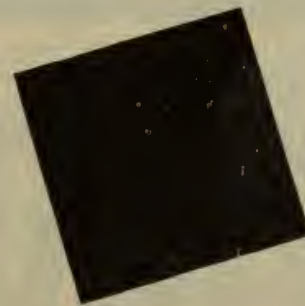
"YOU'D BE SURPRISED"

The Cash Box
Disk of the Week

5/10

Kathy Linden

Felsted 8521



The Fabulous
FABIAN
will soon be here*

* on CHANCELLOR, of course!

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

Stars Entertain Westchester Ops



SCARSDALE, N. Y.—The Westchester Operators Guild held its Seventh Annual Dinner at the Holiday Inn in Scarsdale and were entertained by recording personalities. Shown above performing for the many hundreds of representatives from the various phases of the music business are: 1) Lou Monte, RCA Victor. 2) Don Rondo, Jubilee. 3) Jack Wakefield, comedian who acted as emcee. 4) The Twins, RCA Victor. 5) Gino & Gina, Mercury, and 6) John D. Loudermilk, Columbia.

Greenspan To Manage Capitol's Chi Branch

HOLLYWOOD — The appointment of Seymour Greenspan as Operations Manager of the Chicago branch of Capitol Records Distributing Corp., became effective May 12, according to an announcement by Geoffrey F. Racine, Vice President and National Operations Manager of CRDC.

Greenspan joined Angel Records (which was purchased by Capitol Records, Inc.) on February 1, 1957 as

midwest Depot Manager. Since January 1, 1958, he has been supervisor of CRDC's Chicago sub-branch. From 1949 to 1957, Greenspan was associated with K. O. Asher, Inc., Chicago record distributor, in an executive position. The appointee is a graduate of Northern Illinois State Teachers College. He succeeds Steven Hege-dus, resigned.

Alan Freed Inks 5 Year Pact With WABC In New York

NEW YORK—Alan Freed this week announced the conclusion of a deal with WABC-New York which calls for a five-year term at the healthy figure of \$500,000.

Freed stated that he has full control over the material he will air, and that he will pursue exactly the same type of program which he has been successfully offering to the WINS audience for the past few years.

He also stated that he was negotiating for a television show with WABD-New York and that the deal had advanced to a point where an announcement could be expected in about a week or ten days.

Freed threw a bombshell recently

when he resigned from WINS-New York following his Boston fracas. Freed felt the station should have taken a stand in his defense instead of maintaining a hands-off policy. He was approached by the station several times, he advised, to reconsider his resignation, but once having made the step he decided to adhere to it. Freed explained his working without a contract as a "goof that occurred when the station changed management."

Freed will begin his WABC program on June 2. It will be preceded by a heavy promotion campaign to acquaint the youth of the metropolitan area of his new address.

Mercury-Walco Contest Winners Announced

CHICAGO — Tommy Schlesinger, publicity director of Mercury Records, announced the completion of a contest in conjunction with Walco Diamond Needles which are distributed through four of the Mercury branches—Cleveland, Pittsburgh, Milwaukee and Chicago.

Prior to this contest, dealers in these four areas, who purchased Walco Needles, were issued coupons which were used in the drawings. The winning tickets from Cleveland were combined with those of the Pittsburgh branch, and the Chicago tickets were grouped with the lucky tickets from Milwaukee. Finally, second drawings were held in Pittsburgh and Milwaukee to determine prize winners. Duplicate prizes were awarded to both Cleveland-Pittsburgh and Chicago-Milwaukee winners.

The Pittsburgh drawing was held at radio station KDKA, with Guy Harris, station manager, pulling the lucky four winners. First prize—One-week vacation for two to Bermuda went to Gentile's Radio and Appliance, Pittsburgh; Second prize—\$200 in Mercury LP merchandise to Betty Elkins, Higbee Company, Cleveland; Third prize—Walco Diamond Needle Microscope to Eilers Record Shop, Cleveland; Fourth prize—Walco Diamond Needle Microscope to Walnut Record Shop, Pittsburgh.

The contest in the Chicago-Milwaukee area was also concluded under similar circumstances with duplicate prizes being awarded to:

- First prize—Wil-Ken Music, Chicago
- Second prize—Allis Music, West Allis, Wisconsin
- Third prize—Sawyer's Music Company, Clintonville, Wisc.
- Fourth prize—Co-operative Music Company, Chicago Heights, Ill.

Ace Sets Canadian Deal

NEW YORK—The Ace Record Company of New York has leased a master "A Lover's Quarrel" b/w "Straight And Narrow" by Nicky DeMatteo to the Compo Company, Ltd., of Montreal, for release under the Apex label in Canada.

Concurrently, Vincent Vallis of the diskery announced the signing of young songstress, Estelle Mann to a recording pact. She will cut two sides soon for future release. Miss Mann was formerly with the Dan Terry and Sonny Dunham bands. Her initial release will couple "Oh Ronnie" & "I'll Keep You In My Heart", two numbers in the rock and roll idiom.

WDOK Ups Stereo Broadcast Schedule

CLEVELAND—WDOK, Cleveland, Ohio, will increase its schedule of regular stereophonic programs on Monday, June 2, when the station's "Album Time" program will broadcast stereophonic tape recordings of the album "Viva" by Percy Faith and "That Feathery Feeling" by David Carroll. The program is heard at 6:15 PM each evening. Each Monday and Thursday night thereafter, music on the show will be broadcast stereophonically.

Stereophonic programming is not new to WDOK which has been airing one hour of its nightly "Candlelight Concert" in stereophonic sound ever since 1953. The Stereo portion of the candlelight continues to be heard from 8 to 9 PM every Thursday night.

In making the announcement last week, WDOK program director Norman Wain added that some of the station's broadcast equipment is being modified to enable WDOK to use the new stereophonic disks. Up until now stereophonic broadcast relied on tape recordings or live broadcasts for this three dimensional sound, but with the advent of disks the "Stereo catalog will be greatly expanded", according to Wain.

Engineer Ken Hamann and operations chief Ralph Quary, the men in charge of WDOK's stereophonic operations, advise that listeners place the "AM" or regular radio receiver on the right and the "FM" facing it about 15 feet away on the left. Then for the best sound reception listeners are asked to sit on a line halfway between and in front of the two receivers.

Fitchburg Retailer Wins 27th Display Contest

FITCHBURG, MASS.—The Book Shop, Inc. of Fitchburg, Mass., was first prize winner of a national window contest which was sponsored by the Crown Publishers of New York in a contest for the firms' Living Language Record Courses.

The first prize was \$500. This was the 27th award that the store had won in national and area competition in records, books, cards, and stationery display contests.

The Living Language display was created by Nicholas Krysil who is window display manager of the store. The store's president is Alexander Krysil and its treasurer is Kenneth H. Wilson, Jr.

WINNER IN A WALK!

STROLL ME

47/20-7218
**KAY
STARR**

HUGO WINTERHALTER'S ORCH. & CHO.

Wallichs To Europe

HOLLYWOOD—Glenn E. Wallichs, President of Capitol Records, left for London and other European points last week. Wallichs flew direct to London where, on May 22, he attended a Board of Directors meeting of EMI, of which he is a member.

While in Europe, Wallichs also plans to have a number of business discussions with Capitol's Associates in France and Germany. He plans to stop off in New York about June 1 on his return to the United States. He is scheduled to return to Hollywood about June 5.

Phillips TV Show Debuts

CHICAGO — WGN-TV initiated a new, live variety television show, May 20, emceed by deejay Wally Phillips. The show, titled "Midnight Ticker", is televised 5 evenings weekly, starting at 11:45 pm.

Featured with Phillips as permanent members of the cast are Chicago Tribune columnist Herb (Tower Ticker) Lyons and comic Bob Bell. The informal format centers around the zany antics of Phillips and Bell, along with interviews of guests by Lyons and Phillips; and interspersed with music by the studio orchestra under the baton of Bob Trendler.

First night guests were Tony Bennett, current star at the Chez Paree; Al Lopez, manager of the Chicago White Sox baseball club and the winner of the Miss Photoflash contest.

Many well known local personalities were in attendance at the opening show, giving it the aura of a "first night" audience. Included among them were George Marienthal, impresario of Mister Kelly's and the London House; Benny Dunn of the Trade Winds and State Senator Marshall Korshak.

Elektra Issues Stereo Disk Sampler

NEW YORK — Elektra has announced the release of \$2.98 stereo disk sampler labeled "Around The World In Stereo."

The disk, which will begin reaching dealers on May 30th, contains selections from the Oranim Zabar Israeli troupe, the Original Trinidad Steel Band, Viennese Schrammell Music, a German marching band, folksongs of Ireland, England, Italy, France, Dixieland by Ken Davern and has Salty Dogs, and guitarist Sabicas with the Los Trianeros Flamenco Troupe.

Dealers and distributors will be afforded full discounts on the sampler.

Capitol Consolidates 2 Credit Offices

HOLLYWOOD—The consolidation of Capitol Records Distributing Corp. Regional Credit Offices No. 1 and No. 2 in new, large, modern quarters in Scranton, Pa., has been announced by Walter H. Theiss, General Controller of CRDC.

Regional Credit Office No. 2, serving the Midwest and formerly headquartered in Chicago, is being combined with Regional Credit Office No. 1, serving the Eastern area and headquartered in Scranton. Scranton is also the home of the larger of two Capitol manufacturing plants in the United States. The Scranton billing operation will be performing billing for all the CRDC branches before July 1, 1958. Formerly, the customer billing operation was performed by Capitol Records in Hollywood as a service to CRDC, but will now be performed in Scranton within CRDC's own organization. A complete IBM billing installation has been set up in Scranton to accomplish this purpose.

The Eastern Billing and Credit Office, as this new consolidation of billing and credit functions will be called, will be under the supervision of Howard A. Decker, National Credit Manager. Paul DiChiari has been named Billing Supervisor and will be in charge of all machine billing operations. Louis J. Kosydar, as Supervisor of the Accounts Receivable Unit, is responsible for all customer account bookkeeping.

With the consolidation of Regional Credit Offices No. 1 and 2, Gordon F. Knight has been transferred to Scranton but will continue in charge of Credit for Credit Region No. 2, covering the Midwest, while Russell E. Vail and John K. Perkins will continue as Credit Managers of Regional Credit Offices No. 1, serving the East, and No. 3, serving the West, respectively. Perkins will continue to headquarter in the Capitol Tower in Hollywood.

Devajian Named Sales Mgr. Of County Box And Album

MOUNT VERNON, N. Y.—Tom Puleo, head of County Box and Album, manufacturer of LP jackets and record storage albums, has appointed Kevork G. Devajian as the company's Sales Manager. Kev was formerly associated with Modern Album & Finishing Co. Inc. As sales manager of the newly formed County Box & Album Co. Inc., Kev plans to make County Box & Album a major supplier of Albums to the record manufacturer by giving the best service available plus advanced packaging design, to meet individual requirements.

Newcomer



NEW YORK—Sy Levitan, composer of "Top Forty" on Golden Crest, rehearses new 17-year-old song stylist Tommy Biener before his session.



Canadian Capers

TORONTO TOPICS:

Hank Snow (Victor) in town all this week, and playing to capacity crowds at Mutual Arena. Hank's latest for Victor "Love Call From The Mountains" is doing big business over the record bar. The song is from the pen of Hod Pharis composer of "I Heard The Bluebirds Sing" which was riding high on the charts for several months. . . . Les Paul & Mary Ford (Capitol) were special guests on The Cross Canada Hit Parade May 10th. Les & Mary did several of their past million sellers. Next week the same show will bring in Roger Williams (Kapp). Roger is one of the top album sellers in Toronto, and his latest "Till" is heading for the #1 spot. . . . Columbia Records of Canada has opened two new branches, one in Toronto, the other in Montreal. Jimmy James, Columbia recording star from Montreal, made quite an impression on the record buyers with his recording of "Teenage Beauty" and Frank Jones of Columbia advises us that a new release by Jimmy is scheduled for next week. . . . The Brant Inn, Burlington, has booked several of the all-time greats in show business for the summer season. The Tommy Dorsey Orch. June 11th, Guy Lombardo June 25, 26, 27, 28, and Sophie Tucker July 16, 17, 18, 19th. . . . Phyllis Marshall, star of The Hit Parade opened at The Stage Door May 12th, for one week. Phyllis has had several offers from the BBC, so if the CBC does not renew her contract for the show, she will be off to England. . . . The hottest records in Toronto these days are "Big Man", The Four Preps; "Zorro", The Chordettes; "Looking Back", Nat Cole; and "Padre" by Tony Arden. It's nice to have Toni back on the best seller lists again.

SHORE WINNER!
THE SECRET OF HAPPINESS
 47/20-7211
 HARRY ZIMMERMAN'S ORCH. & CHO.
DINAH SHORE



RCA VICTOR
TRADE MARK RADIO CORPORATION OF AMERICA



HIT ALBUM SELLERS!!!

"Night In Hollywood"

George Kirby — DTL 250

"The Side-Splitter"

Redd Foxx — DTL 253

DOOTO RECORDS

9512 50 CENTRAL AVE LOS ANGELES, CALIF.

ERNIE FREEMAN

"INDIAN LOVE CALL"

5518

Imperial Records



R & B Ramblings

NEW YORK:

Sheb Wooley, MGM Records, takes a bow this week for giving a much needed hypo to the record business. His "Purple People Eater" has surged through the lists like acid on tissue paper. The novelty has broken into the nation's top selling records at the unbelievable heights of number seventeen from no place. It is also showing in r & b and country—making it an all-markets hit. MGM claims 500,000. . . We received a large number of complimentary phone calls and letters on last week's column devoted to the rock and roll situation and the Alan Freed fracas in Boston. Clifton "King Bee" Smith of KCOH-Houston, Texas says, "Your article on the Alan Freed affair, specifically, and rock 'n roll in general, terrific. I, for one, can vouchsafe your conclusions! In a city where rock and roll hops and extravaganzas are every day affairs, nearly 40 here each week, including The King Bee's Royal Court Of Rock (some 800-odd, average, assorted teenagers attending each session)



COASTERS

I have yet to witness the ill effect of this mode of music. Nor has there been a single incident reported in this part of the Southwest. To make a long tale short—Take rock 'n roll music off the turn-table and the teenagers will return to TV. As long as there are kids, so long will there be music with a beat. Hey, now, don't leave out the grown-ups. One third of the requests coming in are from the adult listener. The pops and moms like to rock a little too. I surely want to congratulate you on a job well done. Wish it was possible for all adults as well as the kids to read your article. At least the folks in this area will know that you are in their corner—'cause, we are going to air your article. Clifton "King Bee" Smith. . . More congratulations from Sol Rabinowitz, Baton Records, who lauds The Cash Box editorial "A Step In The Right Direction". Sol, who attended the Chicago meeting of independent manu-

facturers, sees an organization that can mend some of the ills of the record business the one weapon that can keep the indie manufacturer in business. "We must be business people if we are to remain alive," says Rabinowitz. Baton is currently doing very well with Marie Knight's "September Song", and The Fidelities' "The Things I Love". Noble Watts' "Shakin'" is beginning to stir up action too. Rabinowitz advises that he has purchased a master by the Storey Sisters of "Bad Motorcycle" fame. The deck is "Cha Cha Boom" and Sol thinks it might be a winner. . . Vera Hodes, of the George Goldner labels, is in good shape again and ready to do the Pat Rooney routine once more. She broke her ankle doing it sometime ago, but she'll try again. . . Doug Moody, Herald and Ember, advises that Al Silver has picked up another Philadelphia master ("Get A Job" was also a Philly master) about which he is extremely excited. Tune is "Op" by The Honeycones and Doug and Al are certain this is a hit. Also doing well are "Mr. Froggie" by Sonny & Jaycee; "Valerie" by the Mello-Kings; and "Come Back To Me" by The Talents. The latter is hot in the Texas area. "And," concluded Moody, "we've one that's a sleeper. Lightening Hopkins' 'My Little Kewpie Doll' is doing just fine in Detroit." Silver announces the signing of 13-year-old Fern Dee. The youngster is managed by Georgie Scheck, who also manages Connie Francis. Silver also stated that he is releasing immediately young Miss Dee with the standard "You'll Never Know". And—Doug winds up the meeting with the latest on the mysterious "SNIS". Doug tells us he has had a large number of columnists and critics in on his "SNIS" and the reaction has been "just great". . . Ed Smollett, Cafe Bohemia in Greenwich Village, flipping because he has snagged Sam Donahue for two weeks beginning June 9. Donahue is putting together a quartet which will present swing in a modern style. Still putting the bill together, Smollett advises he has pacted Bobby Scott with others to be named at a later date. . . Don Robey is getting into the jazz field. He has signed Sonny Criss, alto saxist; Betty Carter, jazz vocalist who performed for Lionel Hampton and recorded for Epic Records; and the well known coast group, Bo Rambo Trio. . . Marty Wax has been signed to handle promotion for J & S. Zell Sanders has him working on "The Grande Guitar"/"Sack Rock" by The Shytone Five, and The Plants' "My Girl" and "From Me". . . Out on Aladdin this week is a Duke Mitchell novelty called "Cholo Joe". . . Both Atco and Atlantic getting hot at the same time. Atco has a wow in "Yakety Yak" by The Coasters; "Romance In The Dark" by The Sensations; and "Woodchopper's Ball" by Hutch Davey. And—they've a new issue by Bobby Darin called "Splish Splash" that should stir up a raft of sales. Atlantic has a two-sider by Chuck Willis—"What Am I Living For" and "Hang Up My Rock And Roll Shoes"; a budding beauty, "Dream" by Betty Johnson; and "Moonlight Bay" by The Drifters. . . Don Carter, Pet Records, happy with Bobby Adams' "I Want My Loving" and "Don't Be Sorry". The plate has been bringing him re-orders in every mail. . . Earl Bostic intro's a new one on King this week. Bostic offers an instrumental of "Twilight Time" and that P.D. number "Over The Waves Rock". . . Interesting promotion pieces emanating from the Don Robey offices. Artwork flyers that are sure eye-catchers. Robey should have a seller in The Original Casuals' "Ju-Judy" and The Casuals' ep "Three Kisses Past Midnight". Robey is extra high on his Duke LP featuring Bobby Blue Bland and Little Junior Parker, "The Barefoot Rock". Wants to bet it will foster America's next dance fad. In addition to "Ju-Judy", Robey is also releasing two singles that he feels are very strong. "Speechless" by The Catalinas and "I Gotta Find My Baby" and "I Hear My Woman Calling" by Little Sonny. . .



BOBBY BLAND

Dave Atkins was sessioned last week by a & r chief Joe Scott, and Tommy Spain and Lee Scott with The Windsors are two more Backbeat young hopes who hit the market soon. . . Herman Lubinsky, Savoy and World Wide, another indie mfr who is in back of an organization. Wants another meeting soon. Lubinsky jumping into this stereo-disk operation with both feet and will match his product against any. Also plans 45 stereo very shortly.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

CHICAGO:

Deejay Milo Hamilton, who spins disks daily on WIND, emceed the "Times For Teens" TV hop via WGN-TV, May 17. Milo and model agency head, Pat Vance selected the winner in the Miss Naval Reservé contest. . . Vee Jay's Abner tells us that Jimmy Reed is vacationing in his Leland, Mississippi home with his mother, after a very busy, and very successful recording season. Abner is very high on the results of Gene Allison's recent wax session. The disk is scheduled for immediate release. . . "Open The Door" Richard Stanz recently opened the door of a new, air conditioned ballroom on Chi's west side. . . It's congrats and mazel tov to Stan Gottstein, producer of "Marty's Morgue" via WBKB, on the birth of his fourth son (what a combo!). . . Personable Marty Faye comes up with a terrific jazz artist on his "Marty's Morgue" TV epic this week in the person of Ahmad Jamal. Ahmad records for the Chess diskery. Also on tap for this week is dancer Geoffrey Holder. . . Bud Booth and Myron King are flipping over Pat Suzuki's new wax on VIK label. . . Harold Reeves and Sam Fishbein report plenty of action throughout the nation with their big Slim Gaillard disk. . . Tom Jones and his Mad record label are back in action after a short respite. Tom feels that his newest release will go a long way. . .



JIMMY REED

Del Clark, who has the distinction of being one of the flying deejays in this area, was recently grounded on an assignment. Del says that if grease monkeys aren't more careful he'll wind up doing more mechanical work on his plane than actual record spinning. . . Bill Bolden, King Record Distributors, was very happy to see that yours truly survived the recent MOA convention. On the business side of the ledger, Bill reports very successful results with the Earl Bostic wax session t' other day. Bill says that Earl really wails with his sax on this one. . . Irv Kupcinen, Chicago Sun-Times man-about-town, chinned with WTAQ deejay Phil Lind, during Phil's stint at the Mandel Brothers' Cerebral Palsy Radiothon. . . Fraternity's Herbie Fields is really 'way up there with his wailin' and weepin' alto sax at the swank Club Cairo. Harry Carlson tells us to watch for Field's new LP, which is due for early release. . . Many recording artists will appear on Irv Kupcinen's Purple Heart Cruise, an annual affair for the benefit of disabled vets. Kup happily reports that at the rate contributions are pouring in, this will be the biggest shindig ever.

LOS ANGELES:

Jerry Lee Lewis is off to Europe, but his record "High School Confidential" stays stateside to help promote the world premiere of the picture of the same name in Atlantic City this Thursday. . . Tommy Sands headlines The Tommy Sands Show being held at San Bernardino's Swing Auditorium, May 31st. Featured on the show with Sands will be Ernie Freeman's Band, Carol Jarvis, The Hollywood Flames and the Jack Halloran Singers. . . Lee Silver, creator of "Short Shorts", out with a new record by The Sweethearts titled "Love Is The Matter With Me". . . Comedian Allen Drew has joined Dooto Records' stable of funnymen. Drew cut his first album for the label last week. . . One of the fastest breaking records in town has been "Yakety Yak" by The Coasters which jumped into the #1 spot at Music City in ten days. Disk was produced for the Atco label by Lester Sill. . . In addition to his personal appearances and recording for Liberty Records, Billy Ward is setting up offices in Hollywood for vocal coaching and arranging. Ward will make periodic trips back to Hollywood to personally supervise the singers and acts coaching with him. . . Strangest move of the week was the Dickey Doo record on Swan taking a sudden switch in popularity from the "Nee Nee Na Na Na Nu Nu" side to "Flip Top Box" hitting #18 on



BILLY WARD

KFWB charts. . . Kip Tyler visiting disk jockeys in Northern California where his Challenge Record of "Jungle Hop" is hitting the charts. . . Records Of The Week this week: Red Blanchard of KPOP "Ten Years" by Jack Clement on Sun; Earl McDaniels of KDAY "Moonlight Bay" by The Drifters on Atlantic; and Hunter Hancock KPOP "Do You Wanna Dance" by Bobby Freeman on Josie. . . Shirley Gunter's first sides cut for Tender Records, "Believe Me" on "Crazy Little Baby" being released this week. . . Ken Nordine, author of "Word Jazz" and "Son Of Word Jazz" LPs on Dot, in town to give a jazz concert with jazzmen Fred Katz and Paul Horn. . . Bob Fields of Pacific Record Distributors says "I Wonder Why" by Dion & The Belmonts on Laurie has started to break in Southern California.



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

- ALL OF MY LIFE
Sam Cooke (Keen 32005)
- APACHE
Chiefs (Greenwich 408)
- BEWILDERED
Mickey & Sylvio (Vik 0324)
- BIG MAN
Four Preps (Capitol 3960)
- BIG NAME BUTTON
Royal-Teens (ABC-Paramount 9918)
- BLUES FOR HANDY
Bill Doggett (King 5130)
- BOO-DA-BA
PIMENTO
Bill Doggett (King 5125)
- BOTTOMLESS PIT
Billy Mitchell (Paplar 105)
- CHANSON D'AMOUR
Art & Dotty Todd (Era 1064)
- CHA-HUA-HUA
Pets (Arwin 109)
*Hugo & Luigi (Roulette 4074)
- *CHERRY PIE
Morvin & Johnny (Kent 303)
- COME WHAT MAY
Clyde McPhatter (Atlantic 1185)
- CRAZY FEELING
IN A DREAM
Roy Hamilton (Epic 9268)
- CRAZY LOVE
LET THE BELLS KEEP RINGING
Paul Anko (ABC-Paramount 9907)
- DON'TCHA THINK ITS TIME
Elvis Presley (RCA Victor 1348)
- DOWN ON MY KNEES
Heartbeats (Roulette 4054)
- DOWN ON THE FARM
Al Downing (White Rock 1111)
- ENDLESS SLEEP
Jody Reynolds (Demon 1507)
Gene Ross (Herald 517)
- *EVERY NIGHT ABOUT EIGHT
Joe Jones (Roulette 4063)
- FIVE O'CLOCK IN THE MORNING
Basie & Williams (Roulette 4061)
- FOR YOUR PRECIOUS LOVE
Jerry Butler & Impressions (Falcon 1013)
- GET TOUGH
Jimmy McCracklin (Checker 893)
- GROOVY
Joe Dodo & Groovers (RCA Victor 7207)
- HAPPINESS
Billy & Lillie (Swan 4005)
- *HIGH SCHOOL CONFIDENTIAL
Jerry Lee Lewis (Sun 296)
- HIGH SIGN
Diamonds (Mercury 71291)
- HIT THE ROAD
Gus Jenkins (Flash 128)
- I HAD A DREAM
YES INDEED
Ray Charles (Atlantic 1180)
- I LOVE YOU SO
Chantels (End 1020)
- I MET HIM ON A SUNDAY
Shirelles (Decca 30588)
- INDIAN LOVE CALL
Ernie Freeman (Imperial 5518)
- I WONDER WHY
Dion & Belmantis (Laurie 3013)
- *JUST A DREAM
Jimmy Clayton (Ace)

- LEND A HELPING HAND
YOU GOT ME
Bobby Blue Bland (Duke 185)
- LITTLE PIXIE
Moe Koffman (Jubilee 5324)
- LITTLE TURTLE DOVE
Bobby Day (Class 225)
- MAKE ME A MIRACLE
SECRETLY
Jimmie Rodgers (Roulette 4070)
- MARSHA
Prodigals (Falcon 1011)
- MUSKEETA
Johnny Pote (Federal 12325)
- MY BUCKET'S GOT A HOLE IN IT
Rickey Nelson (Imperial 5503)
- NO NO
Fats Domino (Imperial 5515)
- NEE NEE NA NA NA NA NU NU
Dicky Doo & Don'ts (Swan 4006)
- *OOH! MY SOUL
*TRUE FINE MAMA
Little Richard (Specialty 633)
- PICKIN' ON THE WRONG CHICKEN
Five Stars (Hunt)
- *PURPLE PEOPLE EATER
Sheb Wooley (MGM 12651)
- RUBY, RUBY
Little Willie Littlefield (Bullseye)
- SCHOOL GIRL
Crescendos (Nasco 6009)
- SCROUNGIE
Bill Justis (Phillips 3525)
- SHED SO MANY TEARS
Elton Anderson (Vin 1801)
- SHE'S GOT IT
Muddy Waters (Chess 1692)
- SHOOTY BOOTY
Ivory Joe Hunter (Atlantic 1183)
- SITTING AND THINKING
Little Jr. Parker (Duke 184)
- SKINNY MINNIE
Bill Haley (Decca 30592)
- SUMMER LOVE
Joe Fuller (Hi)
- THE FEELING IS REAL
"5" Royales (King 5131)
- THE THINGS I LOVE
Fidelitys (Baton 252)
- TINA
Spaniels (Vee-Jay 278)
- TRY THE IMPOSSIBLE
Lee Andrews & Hearts
(United Artists 123)
- WISHING FOR YOUR LOVE
Voxpoppers (Mercury 71282)
- WHY DO EVERYTHING HAPPEN
TO ME
YOU KNOW I GO FOR YOU
B. B. King (Kent 301)
- *WILLIE AND THE HAND JIVE
Johnny Otis (Capitol 3966)
- WOE WOE IS ME
Bob Graddy (Old Town 1050)
- WOODCHOPPER'S BALL
Hutchie Davie (Atco 6110)
- YAKETY YAK
Coosters (Atco 6116)
- YOU
Aquatones (Fargo 1001)
- YOU GOT ME CRYING
GO ON TO SCHOOL
Jimmy Reed (Vee-Jay 275)
- *YOUR FUNERAL AND MY TRIAL
Sonny Boy Williamson (Checker 894)
- YOU'RE MOVIN' ME
Walter Spriggs (Atco 6112)



THE NATION'S R & B TOP 20

		Pos. Last Week
1	JOHNNY B. GOODE Chuck Berry (Chess 1691)	3
2	TWILIGHT TIME Platters (Mercury 71829)	1
3	LOOKING BACK Nat Cole (Capital 3939)	2
4	ALL I HAVE TO DO IS DREAM Everly Brothers (Cadence 1348)	5
5	TALK TO ME, TALK TO ME Little Willie John (King 5108)	4
6	WHAT AM I LIVING FOR Chuck Willis (Atlantic 1179)	9
7	BOOK OF LOVE Monotones (Argo 5290)	6
8	TO BE LOVED Jackie Wilson (Brunswick 55052)	10
9	WITCH DOCTOR David Seville (Liberty 55132)	7
10	FOR YOUR LOVE Ed Townsend (Capitol 3926)	11
11	DO YOU WANNA DANCE Bobby Freeman (Josie 835)	15
12	WEAR MY RING AROUND YOUR NECK Elvis Presley (RCA Victor 7240)	8
13	SICK AND TIRED Fats Domino (Imperial 5515)	16
14	DON'T YOU JUST KNOW IT Huey Smith & Clowns (Ace 545)	13
15	HE'S GOT THE WHOLE WORLD IN HIS HANDS Laurie London (Capitol 3891)	12
16	EL RANCHO ROCK Champs (Challenge 59007)	21
17	TEQUILA Champs (Challenge 1016)	17
18	RUMBLE Link Wray (Cadence 1347)	19
19	HANG UP MY ROCK AND ROLL SHOES Chuck Willis (Atlantic 1179)	14
20	JENNIE LEE Jan & Arnie (Arwin 108) Billy Ward & Dominoes (Liberty 55136)	25

21. DOWN ON MY KNEES. 22. HAVE FAITH. 23. EVERY NIGHT. 24. WE BELONG TOGETHER. 25. YAKETY YAK. 26. SITTING AND THINKING. 27. YES INDEED. 28. BEEN SO LONG. 29. NO NO. 30. ENDLESS SLEEP.

The Winner



NEW YORK — Lanny Ross, New York City deejay and Design Record artist, is shown holding his 1st prize trophy for winning the Limerock Conn., British Automobile Road Race the "Celebrity Run". The trophy is resting on the Morris he drove to victory on Saturday, May 10th, competing with Jack Gregson, 2nd prize winner, Peter Donald, 3rd place, Walter Cronkite, Skitch Henderson, Bert Parks and Greta Thyssen. He's currently represented on wax with his Design LP, "Silver Sounds".

"Gigi" A Two-Way Smash

NEW YORK—"Gigi," a smash hit on the screen at the Royale Theatre is fast becoming an equally smash success for the MGM sound track album, according to Al Levine, of Ideal Distributing, MGM's New York distrib. On the day before the gala premiere of the production, the New York distributor discovered that his original stock of 8,000 albums had been sold in six weeks. He called MGM Records and reordered 300 albums as a fill-in order.

On the day after the picture opened he called with a reorder for 1,000 more. On Monday of last week, he reordered again, and this time 3,000 albums were requested. A third reorder followed for 2,000 additional albums; all of this reordering within a week.

Since the opening, record dealers all over the New York metropolitan area have been phoning the distributor, increasing their orders.

The MGM album is the only one with the original sound track from the Arthur Freed production. However, it is one of about 18 albums on the market.

Markevitch Honored

NEW YORK—The Grand Prix de l'Academie Charles Cros, one of the highest honors in the field of recorded music, has been awarded Igor Markevitch for his recording of Darius Milhaud's "Les Choephores", his first recording with the Lamoureux Orchestra, Paris, of which he is a permanent conductor. It is the third Grand Prix awarded maestro Markevitch within one year, raising the total of these awards conferred on him to six.

Breaking Nationally !!

"HIT THE ROAD"
Gus Jenkins
FLASH # 128

The Original
"DEAD"
by The Poets
FLASH # 129

FLASH RECORDS

Weiner In England



LONDON, ENG.—George Wiener of Wemar Music Corp. recently opened an English firm with Harry Lewis husband of Vera Lynn. The name of the firm is George Wiener Music LTD. The first releases for the new Co. are Joni James' "Love Works Miracles", Kay Starr's "Stroll Me" and "Seven Steps To Love" by Sal Mineo. That's Georgie between Vera and hubby.

Atlantic's "Sound In The Round" Stereo Disk Series

NEW YORK—Atlantic Records' first stereo disk release including three LP's: "One Never Knows," by the Modern Jazz Quartet (the original sound track for the film "No Sun In Venice"); "The Music Man," featuring Jimmy Giuffre; and "At Symphony Hall," with Wilbur De Paris, was announced last week.

These disks are now being shipped to Atlantic distributors. They will retail at \$4.98, the same price at which Atlantic monaural LPs are listed.

Throughout the coming year, other stereo disks will be released at regular intervals. For three years everything recorded by the LP department has been recorded monaurally and stereophonically simultaneously. Atlantic is able to release almost its entire LP catalogue on stereo if it wishes.

Atlantic was one of the first companies to make a commercial stereo disk. Emory Cook in 1952 developed a so-called "binaural disk" for Atlantic and Atlantic's binaural "Wilbur de Paris and his Rampart Street Ramblers" was a hit at a hi-fi show in New York the following year. The Cook binaural disk never achieved extensive industry support; however, Atlantic has continued to experiment in the stereo field, and its chief engineer, Tom Dowd, has developed special techniques for stereo recording, according to Atlantic brass.

"Sound in the Round" is the way Dowd characterizes his concept of stereo. It differs from that of other engineers who strive for extreme left

and right directionality. Dowd's "Sound in the Round" is said to give the illusion of being "omni-directional," the sound coming from a broad center, rather than being excessively separated left and right.

Feldman And Portnoy In Several Disk Deals

NEW YORK—Stan Feldman and Ed Portnoy, Ivy Records, announced this week the completion of several record deals.

Feldman and Portnoy have given The Deltairs "Who Would Have Thought It" and "You Won't Be Satisfied" to Felsted for national distribution.

A deal has also been concluded with APT, ABC-Paramount subsidiary, to release on APT two masters. They are the Stereophonics' "No More Heartaches" and "Love Is So Wonderful," and The Cavaliers' "Dance, Dance, Dance" and "Play By the Rules of Love."

A third deal has been set with George Goldner to distribute the Willow label nationally. The first Willow record to be handled by Goldner will be Bubbi Hoag's "You're Only Young Once" and "Ooh-Bee-Dooh."

George Weiss, well-known songwriter, is now associated with Feldman and Portnoy as A & R director.

The Cash Box

NEW YORK

- 1 TALK TO ME, TALK TO ME
Little Willie John
(King 5108)
- 2 LOOKING BACK
Nat Cole
(Capitol 3939)
- 3 ALL I HAVE TO DO IS DREAM
Everly Brothers
(Cadence 1348)
- 4 WHAT AM I LIVING FOR
Chuck Willis
(Atlantic 1179)
- 5 DO YOU WANNA DANCE
Bobby Freeman
(Josie 835)
- 6 FOR YOUR LOVE
Ed Townsend
(Capitol 3926)
- 7 BOOK OF LOVE
Monotones
(Argo 5290)
- 8 DOWN ON MY KNEES
Heartbeats
(Roulette 4054)
- 9 JOHNNY B. GOODE
Chuck Berry
(Chess 1691)
- 10 TWILIGHT TIME
Platters
(Mercury 71829)

CHICAGO

- LOOKING BACK
Nat "King" Cole
(Capitol 3939)
- TALK TO ME, TALK TO ME
Little Willie John
(King 5108)
- TO BE LOVED
Jackie Wilson
(Brunswick 55052)
- TWILIGHT TIME
Platters
(Mercury 71829)
- WHAT AM I LIVING FOR
Chuck Willis
(Atlantic 1179)
- DO YOU WANNA DANCE
Bobby Freeman
(Josie 835)
- FOR YOUR PRECIOUS LOVE
Jerry Butler & Impressions
(Falcon 1013)
- 5 O'CLOCK IN THE MORNING
Basie & Williams
(Roulette 4061)
- TEQUILA
Champs
(Challenge 1016)
- BOOK OF LOVE
Monotones
(Argo 5290)

NEW ORLEANS

- WHAT AM I LIVING FOR
Chuck Willis
(Atlantic 1179)
- LOOKING BACK
Nat "King" Cole
(Capitol 3939)
- TO BE LOVED
Jackie Wilson
(Brunswick 55052)
- TWILIGHT TIME
Platters
(Mercury 71829)
- JOHNNY B. GOODE
Chuck Berry
(Chess 1691)
- FOR YOUR LOVE
Ed Townsend
(Capitol 3926)
- NO NO
Fats Domino
(Imperial 5515)
- EL RANCHO ROCK
Champs
(Challenge 59007)
- EVERY NIGHT ABOUT EIGHT
Joe Jones
(Roulette 4063)
- WOE WOE IS ME
Bob Graddy
(Old Town 1050)

ST. LOUIS

- 1 EL RANCHO ROCK
Champs
(Challenge 59007)
- 2 ALL OF MY LIFE
Sam Cooke
(Keen 32005)
- 3 LOOKING BACK
Nat "King" Cole
(Capitol 3939)
- 4 TO BE LOVED
Jackie Wilson
(Brunswick 55052)
- 5 HANG UP MY ROCK AND ROLL SHOES
Chuck Willis
(Atlantic 1179)
- 6 WHAT AM I LIVING FOR
Chuck Willis
(Atlantic 1179)
- 7 I WONDER WHY
Dion & Belmonts
(Laurie 3013)
- 8 ALL I HAVE TO DO IS DREAM
Everly Brothers
(Cadence 1348)
- 9 JOHNNY B. GOODE
Chuck Berry
(Chess 1691)
- 10 TWILIGHT TIME
Platters
(Mercury 71829)

NEWARK

- LOOKING BACK
Nat "King" Cole
(Capitol 3939)
- JOHNNY B. GOODE
Chuck Berry
(Chess 1691)
- TALK TO ME, TALK TO ME
Little Willie John
(King 5108)
- HANG UP MY ROCK AND ROLL SHOES
Chuck Willis
(Atlantic 1179)
- I WONDER WHY
Dion & Belmonts
(Laurie 3013)
- TWILIGHT TIME
Platters
(Mercury 71829)
- WITCH DOCTOR
David Seville
(Liberty 55132)
- ALL I HAVE TO DO IS DREAM
Everly Brothers
(Cadence 1348)
- DO YOU WANNA DANCE
Bobby Freeman
(Josie 835)
- BOOK OF LOVE
Monotones
(Argo 5290)

DALLAS

- ALL I HAVE TO DO IS DREAM
Everly Brothers
(Cadence 1348)
- WHAT AM I LIVING FOR
Chuck Willis
(Atlantic 1179)
- RUMBLE
Link Wray
(Cadence 1347)
- JOHNNY B. GOODE
Chuck Berry
(Chess 1691)
- WITCH DOCTOR
David Seville
(Liberty 55132)
- COME WHAT MAY
Clyde McPhatter
(Atlantic 1185)
- LOOKING BACK
Nat "King" Cole
(Capitol 3939)
- SICK AND TIRED
Fats Domino
(Imperial 5515)
- TWILIGHT TIME
Platters
(Mercury 71829)
- PURPLE PEOPLE EATER
Sheb Wooley
(MGM 12651)

NEW WAX SENSATION!
DAVE ATKINS
"SHAKE-KUM-DOWN"
and
"LET'S HAVE A GOOD TIME"
511

BACK BEAT RECORDS
2809 Erastus St., Houston 26, Tex.

2 NEW HITS ON
END & GONE
I LOVE YOU SO
by THE CHANTELS
End 1020
CHA-HUA-HUA
by EDDIE PLATT
Gone 5031
END RECORDS GONE
1650 BWAY, N. Y., N. Y.

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

1 TWILIGHT TIME
Platters
(Mercury 71829)

2 HANG UP MY ROCK
AND ROLL SHOES
Chuck Willis
(Atlantic 1179)

3 THE THINGS I LOVE
Fidelitys
(Baton 252)

4 TRY THE IMPOSSIBLE
Lee Andrews & Hearts
(United Artists 123)

5 LOOKING BACK
Nat Cole
(Capitol 3939)

6 FOR YOUR LOVE
Ed Townsend
(Capitol 3926)

7 TALK TO ME,
TALK TO ME
Little Willie John
(King 5108)

8 JOHNNY B. GOODE
Chuck Berry
(Chess 1691)

9 WHAT AM I
LIVING FOR
Chuck Willis
(Atlantic 1179)

10 BOOK OF LOVE
Manatones
(Argo 5290)

ALL I HAVE TO DO
IS DREAM
Everly Brothers
(Cadence 1348)

TWILIGHT TIME
Platters
(Mercury 71829)

YAKETY YAK
Coasters
(Atco 6116)

DO YOU WANNA
DANCE
Bobby Freeman
(Josie 835)

WE BELONG
TOGETHER
Robert & Johnny
(Old Town 1047)

FOR YOUR LOVE
Ed Townsend
(Capitol 3926)

JOHNNY B. GOODE
Chuck Berry
(Chess 1691)

BOOK OF LOVE
Monotones
(Argo 5290)

TALK TO ME,
TALK TO ME
Little Willie John
(King 5108)

LOOKING BACK
Nat "King" Cole
(Capitol 3939)

ALL I HAVE TO DO
IS DREAM
Everly Brothers
(Cadence 1348)

TWILIGHT TIME
Platters
(Mercury 71829)

FOR YOUR LOVE
Ed Townsend
(Capitol 3926)

WITCH DOCTOR
David Seville
(Liberty 55132)

JOHNNY B. GOODE
Chuck Berry
(Chess 1691)

LOOKING BACK
Nat "King" Cole
(Capitol 3939)

DO YOU WANNA
DANCE
Bobby Freeman
(Josie 835)

WEAR MY RING
AROUND YOUR NECK
Elvis Presley
(RCA Victor 7240)

JENNIE LEE
Jan & Arnie
(Arwin 108)

WOODCHOPPER'S
BALL
Hutchie Davie
(Atco 6110)

ATLANTA

NORFOLK

SAN FRANCISCO

1 WHAT AM I
LIVING FOR
Chuck Willis
(Atlantic 1179)

2 LOOKING BACK
Nat "King" Cole
(Capitol 3939)

3 ALL I HAVE TO DO
IS DREAM
Everly Brothers
(Cadence 1348)

4 TWILIGHT TIME
Platters
(Mercury 71829)

5 JOHNNY B. GOODE
Chuck Berry
(Chess 1691)

6 DOWN ON MY KNEES
Heartbeats
(Roulette 4054)

7 FOR YOUR LOVE
Ed Townsend
(Capitol 3926)

8 TALK TO ME,
TALK TO ME
Little Willie John
(King 5108)

9 WITCH DOCTOR
David Seville
(Liberty 55132)

10 SITTING AND
THINKING
Little Jr. Parker
(Duke 184)

DO YOU WANNA
DANCE
Bobby Freeman
(Josie 835)

LOOKING BACK
Nat "King" Cole
(Capitol 3939)

ALL I HAVE TO DO
IS DREAM
Everly Brothers
(Cadence 1348)

TO BE LOVED
Jackie Wilson
(Brunswick 55052)

WHAT AM
I LIVING FOR
Chuck Willis
(Atlantic 1179)

FOR YOUR LOVE
Ed Townsend
(Capitol 3926)

TALK TO ME,
TALK TO ME
Little Willie John
(King 5108)

WEAR MY RING
AROUND YOUR NECK
Elvis Presley
(RCA Victor 7240)

JENNIE LEE
Billy Ward & Dominoes
(Liberty 55136)

YOU
Aquatones
(Farga 1001)

LOOKING BACK
Nat "King" Cole
(Capitol 3939)

JOHNNY B. GOODE
Chuck Berry
(Chess 1691)

TWILIGHT TIME
Platters
(Mercury 71829)

ALL I HAVE TO DO
IS DREAM
Everly Brothers
(Cadence 1348)

WEAR MY RING
AROUND YOUR NECK
Elvis Presley
(RCA Victor 7240)

FOR YOUR LOVE
Ed Townsend
(Capitol 3926)

DOWN ON MY KNEES
Heartbeats
(Roulette 4054)

WITCH DOCTOR
David Seville
(Liberty 55132)

TO BE LOVED
Jackie Wilson
(Brunswick 55052)

WHAT AM
I LIVING FOR
Chuck Willis
(Atlantic 1179)



R & B Sure Shots

"YAKETY YAK"

Coasters

Award of the Week 5/10

Atco 6116

"PURPLE PEOPLE EATER"

Sheb Wooley

Disk of the Week 5/24

MGM 12651

"ALL OF MY LIFE"

Sam Cooke

Award of the Week 5/31

Keen 32005

"WOODCHOPPER'S BALL"

Hutchie Davie

Atco 6110

"FOR YOUR PRECIOUS LOVE"

Jerry Butler & Impressions

Award of the Week 5/31

Falcon 1013

"TRY THE IMPOSSIBLE"

Lee Andrews & Hearts

Best Bets 4/5

United Artists 123

On Robey's Roster

HOUSTON, TEXAS—Don Robey, president of Duke, Peacock, and Back Beat Records, announced this week the signing of three jazz artists and groups. Robey pacted Sonny Criss, alto sax star, Betty Carter, vocalist, and the Bo Rambo Trio. Robey plans singles and albums in the jazz field in the immediate future.

Hit's Foreign Rights Acquired By Spier

NEW YORK—Larry Spier Music last week acquired the foreign publishing rights to the up-coming Laurie label hit, "I Wonder Why," recorded by Dion and the Belmonts. This song and the flip side of the record, "Teen Angel," were purchased from Schwartz Music for an undisclosed figure, according to an announcement by Belle Nardone of the Spier firm.

Looks Like A Hit!

"Consideration" The Four Palms

Aladdin # 3411



Smashing!
"Shine On Harvest Moon"
Gaagie Rene # 227
Breaking!
"Hey Girl, Hey Boy"
Oscar McLallie and Jennette Baker
228

Class RECORDS



R & B Reviews

A AWARD & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE PEEWEE'S (Josie 838)

B+ "TOOTSIE ROLL" (2:05) [Meridian BMI—Dixon, Pelaez] The Pee Wee's, whose voices sound like those of real youngsters, chant a middle beat cha cha with the same feeling we got from "Lollypop". The kids have a cute charm with a simple but effective bouncer novelty. This could go all the way up.

C+ "BLUE JEAN CINDERELLA" (1:55) [Zodiac BMI—Dixon, Medley] The kids get together on a quick beat jump on the flip. Deck hops effectively but without the captive charm of "Tootsie Roll".

BOBBY ADAMS (Pet 803)

B+ "I WANT MY LOVIN'" (2:18) [Don BMI—Bobby Adams] Bobby Adams belts a hearty reading of a quick beat jumper and he injects an excitement into it that captures the imagination of the listener. Adams is backed with the same excitement by a screaming horn in the break. A swinging session that could happen. Watch it carefully. It's strong and could break out big.

B+ "DON'T BE SORRY" (2:13) [Don BMI — Bobby Adams] Adams wails the blues on this deck. A slow beat blues that he handles with great strength. Full voiced chanter does real fine by both decks. Can't go wrong with either deck.

THE MAGNIFICENTS (Vee-Jay 281)

B "OZETA" (2:17) [Tollie Music BMI—Nance, Boyd, Moore] The Magnificents offer a slow, rhythmic blues with a strong reading. The group gets into the mood of the piece with effective results. Ok deck.

B "DON'T LEAVE ME" (2:15) [Tollie BMI—Boyd, Reed] The Magnificents up the tempo on the flip and rock out a quick beat with a spirited and jaunty reading. Deck moves along in sprightly fashion. Good coupler.

VERNA WILLIAMS (Versailles 866)

B+ "HOLEY MOLEY" (2:12) [Rayven BMI—Burton, Williams, Madris] Verna Williams dishes up a quick beat novelty jump with a hard hitting vocal and the result is a catchy effort that will attract the ear. It is loaded with gimmicks and a melody that appeals. This is a very strong deck that could get a good reaction. Watch it very carefully.

C+ "MINE ALL MINE" (2:31) [Rayven BMI—Burton, Williams, Madris] Verna Williams does a middle beat lilter with an easy treatment that comes off in fair style. Material not up to the strength of "Holey Moley".

LULU REED (Argo 5298)

B "GIVE ME THE RIGHT" (2:40) [Arc BMI—S. Thompson] Lulu Reed shouts out a swinging middle beat bouncer in her hearty fashion. Rhythmic romancer that the gal gives a real strong reading. Miss Reed comes out ahead of the material.

B+ "ANYTHING TO SAY YOU'RE MINE" (2:38) [Arc BMI — S. Thompson] Lulu Reed handles a slow blues with strength and deep emotion. The lass really feels this story and gets the impact across in her reading. Effective chorus chant and bluesy sax complete the picture. Very strong entry.

The Cash Box Award o' the Week

"FOR YOUR PRECIOUS LOVE" (2:41)
[Gladstone ASCAP—Brooks, Butler]

"SWEET WAS THE WINE" (2:07)
[Gladstone ASCAP—J. Butler]

JERRY BUTLER AND THE IMPRESSIONS (Falcon 1013)

● Jerry Butler and The Impressions turn on a dramatic performance, singing a slow paced ballad with an inspirational feeling. Butler's fine voice and emotional reading makes this a stick-out deck that should hit your antenna. Already making noise in several areas around the country. Could break out big. Watch it. The flip, "Sweet Was The Wine", showcases Butler's chanting on a quick beat bouncer that is another excellent prospect, Happy jumper that is just shaded by "For Your Precious Love".

"JU-JUDY" (2:14) [Lion BMI—Gary Mears]

"DON'T PASS ME BY" (2:23) [Lion BMI—Gary Mears]

THE ORIGINAL CASUALS (Back Beat 510)

● The Original Casuals, who hit first time out of the box with "So Tough", now make a new pitch with "Ju-Judy"—and sticking our necks out it looks like two in a row. "Ju-Judy" is an infectious quick-beat bouncer with a romantic-cute lyric. The Original Casuals have a strong sense of timing that picks the tune up and gives it that something extra. Keep your compass headed at "Ju-Judy". It should lead you straight to sales. The coupling, "Don't Pass Me By", is a slow cha cha beat and a pretty tune. Folkish in quality and straight pop in treatment. Another good and enjoyable offering—but for the requested side—we stick with "Ju-Judy".

"SPLISH SPLASH" (2:11)

[Portrait BMI—Darin, Murray]

"JUDY, DON'T BE MOODY" (2:15)
[Reis Progressive BMI—Wolf, Raleigh]

BOBBY DARIN (Atco 6117)

● Bobby Darin comes in strong with an r & b—pop r & r item, "Splish Splash", that looks real good from this end. Darin has a souped up quick beat with a humorous lyric and a top-notch reading. The kids should cuddle real close to this offering 'cause Darin is giving it his all. The talented chanter rides hard with an effervescence that captures the listener. We like it for a big selling novelty. The coupling, "Judy, Don't Be Moody", is a slow beat bouncer with a folk quality. Darin is tender as he wails this entry. Enjoyable but not the side. "Splish Splash" is our bet to make a big "splash".

"ALL OF MY LIFE" (2:20) [Hermosa BMI—Lou Adler, Herb Alpert]
SAM COOKE (Keen 2005)

"AS LONG AS I LOVE" (2:42) "I'M WANDERIN'" (2:39)
[Pearl Music Co. BMI—Tucker, Clay] [Pearl BMI—Carlo, Gordy Jr.]

JACKIE WILSON (Brunswick 55070)

"YOU'RE MAKING A MISTAKE" (2:42) [Argo Music BMI]
THE PLATTERS (Mercury 71320)

● Three hot names who should help put a little kick into the sale of records make their pitches this week. They are Sam Cooke, Jackie Wilson and the Platters. See pop reviews.

MARIE TAYLOR (Sue 705)

B "UNCLE SAM" (2:53) [Sue Music BMI—Parker, Daniels] Marie Taylor sings a slow beat blues with emotion. Her treatment comes through in good style. Ok deck.

B "GREAT BIG DADDY" (2:24) [Sue Music BMI—Parker, Daniels] Miss Taylor belts here and, aided by an ear-stopping arrangement, comes up with the better deck. Arrangement and sound are strong so don't sell it short.

GAY TUNES (Dome 502)

B "GOT YOU ON MIND" (2:08) [Dome BMI — Gay Tunes] The Gay Tunes blend effectively behind a good lead voice as they chant the slow rhythmic love song. Deck sways nicely and it could stir up the kids.

C+ "DON'T GO" (2:09) [Dome BMI — Charles Ward] The Gay Tunes do a good job on a just fair piece of material. Tune is good but too ordinary by this time. Group to watch.

THE SHELLS (End 1022)

B+ "SLIPPIN' SODA" (2:37) [End BMI—Hiram Johnson, The Shells] The Shells treat a slow teenage ballad to a solid reading and make good use of an opening gimmick. Deck moves along easily and makes good listening. Jockeys should find this good programming and the teeners could react. Should be watched.

B "PRETTY LITTLE GIRL" (2:39) [End BMI—Hiram Johnson, The Shells] The Shells back with a middle quick beat jump. Done in good manner but item is too similar to too many others.

EDDIE BOYD (JOB 1114)

B "I LOVE YOU" (2:36) [Lawn BMI—E. Boyd] Eddie Boyd sings a down home middle beat jump blues. The r & b chanter sings simply and with ease. Deck should appeal to the southern markets.

B "SAVE HER DOCTOR" (2:55) [Lawn BMI — E. Boyd] Boyd offers a slow beat blues with a warm approach and a definite appeal to the down home market. Boyd gets more mileage out of this wax and his fans may move in on it.

MADMAN JONES (Mad 1005)

B+ "JESS' ONE MORE TIME" (2:38) [Josette BMI] Madman Jones handles a middle-quick jumper with an excellent reading and the deck comes off a strong entry. Both the instrumental sound and Jones' treatment make it a goodie to be watched.

C+ "OH HENRY" (2:41) [Josette BMI] Madman Jones backs with a moderate beat instrumental. Etching makes good listening and is a fine backing for "Jess".

FI-TONES (Angle Tone 525)

B "WAKE UP" (2:15) [Mac-Avery BMI—L. Murray] The Fi-Tones swing out with a middle beat bouncer for an engaging waxing. Lead singer handles his chores in strong fashion. Better than average offering. Deserves your attention.

B "YOU'LL BE THE LAST" (2:21) [Mac-Avery BMI — Davis] The Fi-Tones blend softly on a slow paced pop offering. Tenderly fashioned, lead is easy and sentimental. Good all market wax.

BILLY MITCHELL AND THE BASIE-ITES (Imperial 5520)

B "PICKIN' ON THE WRONG CHICKEN" (2:24) [Condor BMI — Young & Bruhn] Mitchell and the Basie-ites drive out a quick beat ditty with that swing era sound that the teeners of the Lindy era dug. Hard hitting deck that comes off ok.

B "SATELLITE BEEP BOP" (1:54) [ASWA — Michael, Korgich] More big band sound on this quick beat instrumental novelty. Infectious deck that could capture a good sized market. Both decks are solid instrumental offerings.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Top Selling Records

Reported by

R & B

Retail Outlets

From Coast to Coast

BERNARD'S

Brooklyn, N. Y.

1. Talk To Me (L. W. John)
2. Looking Back (N. Cole)
3. Tequila (Champs)
4. Twilight Time (Platters)
5. Witch Doctor (D. Seville)
6. Book Of Love (Monotones)
7. I Wonder Why (Dion & Belmonts)
8. All I Have To Do Is Dream (Everlys)
9. Johnny B. Goode (C. Berry)
10. Sick And Tired (F. Domino)

FLASH RECORDS

Los Angeles, Calif.

1. Yakety Yak (Coasters)
2. All I Have To Do Is Dream (Everlys)
3. Blues For Handy (Doggett)
4. All Of My Life (S. Cooke)
5. Hit The Road (G. Jenkins)
6. Muskeeta (J. Pate)
7. Down On My Knees (Heartbeats)
8. I Love You So (Chantels)
9. Blues In The Night (Turner)
10. Talk To Me (L. W. John)

DOUGHTY'S

Son Francisco, Calif.

1. Witch Doctor (D. Seville)
2. Twilight Time (Platters)
3. All I Have To Do Is Dream (Everlys)
4. Wear My Ring (E. Presley)
5. Johnny B. Goode (C. Berry)
6. Don't You Just Know It (H. Smith)
7. You (Aquatones)
8. Chanson D'Amour (Todds)
9. Book Of Love (Monotones)
10. Tequila (Champs)

B & L RECORDS

Chicago, Ill.

1. Looking Back (N. Cole)
2. Do You Wanna Dance (B. Freeman)
3. Book Of Love (Monotones)
4. To Be Loved (J. Wilson)
5. For Your Precious Love (J. Butler)
6. Muskeeta (J. Pate)
7. Talk To Me (L. W. John)
8. Twilight Time (Platters)
9. What Am I Living For (C. Willis)
10. Boo-Da-Ba (B. Doggett)

BUDISCO

Miami, Fla.

1. Looking Back (N. Cole)
2. For Your Love (Townsend)
3. Johnny B. Goode (C. Berry)
4. Do You Wanna Dance (B. Freeman)
5. Book Of Love (Monotones)
6. Twilight Time (Platters)
7. Hang Up My Rock And Roll Shoes (C. Willis)
8. El Rancho Rock (Champs)
9. Sitting And Thinking (L. J. Parker)
10. You Got Me (B. B. Bland)

THE VANITY SHOPPE

Savannah, Ga.

1. Looking Back (N. Cole)
2. What Am I Living For (C. Willis)
3. Talk To Me (L. W. John)
4. Every Night (Chantels)
5. To Be Loved (J. Wilson)
6. For Your Love (Townsend)
7. Tequila (Champs)
8. Have Faith (G. Allison)
9. Teach Me How To Love You (B. B. Bland)
10. Twilight Time (Platters)

RADIO DOCTORS

Milwaukee, Wisc.

1. For Your Love (Townsend)
2. Looking Back (N. Cole)
3. Book Of Love (Monotones)
4. Talk To Me (L. W. John)
5. Twilight Time (Platters)
6. Have Faith (G. Allison)
7. Do You Wanna Dance (B. Freeman)
8. Why Do Everything Happen To Me (B. B. King)
9. But Not For Me (A. Jamal)
10. Don't You Just Know It (H. Smith)

BRADFORD'S RECORD SHOP

Columbia, S. C.

1. Stealing Kisses (S. Cooke)
2. What Am I Living For (C. Willis)
3. Blues In The Night (Turner)
4. Johnny B. Goode (C. Berry)
5. Jennie Lee (B. Ward)
6. Fools Like Me (J. L. Lewis)
7. Looking Back (N. Cole)
8. El Rancho Rock (Champs)/ All I Have To Do Is Dream (Everlys)
9. Witch Doctor (D. Seville)/ Moonlight Bay (Drifters)
10. Twilight Time (Platters)



R & B

Disk Jockey

REGIONAL RECORD REPORTS

GEORGE FENNELL

WHIL—Boston-Medford, Mass.

1. Skinny Minnie (B. Haley)
2. Wear My Ring (E. Presley)
3. I Wonder Why (Dion & Belmonts)
4. Jennie Lee (Jan & Arnie)
5. You (Aquatones)
6. Pickin' On The Wrong Chicken (Five Stars)
7. One Summer Night (Dandleers)
8. High School Confidential (J. L. Lewis)
9. When (Kalin Twins)
10. Purple People Eater (S. Wooley)

JIM MAC

WBNC—Conway, N. H.

1. Jennie Lee (Jan & Arnie)
2. Skinny Minnie (B. Haley)
3. Willie And The Hand Jive (J. Otis)
4. Long Legged Linda (Kids From Texas)
5. Tomorrow Night (R. Arle)
6. Shooty Booty (I. J. Hunter)
7. Jeanie, Joanie, Shirley, Toni (Four Palms)
8. Around And Around (Berry)
9. Yearbook (Bel-Aires)
10. I Won't Go On (M. Waters)

LLOYD FATMAN

WHAT—Philadelphia, Pa.

1. You (Aquatones)
2. Believe What You Say (R. Nelson)
3. Sick And Tired (F. Domino)
4. In A Dream (R. Hamilton)
5. This Too Shall Pass Away (J. Breedlove)
6. Rock And Roll Age (Four J's)
7. Apache (Chiefs)
8. The Stop (Teacho)
9. Lover Come Back To Me (J. Douglas)
10. Sugar Lump (F. Verna)

JIM HALL

WFWS—Burlington, N. C.

1. Johnny B. Goode (C. Berry)
2. Looking Back (N. Cole)
3. Witch Doctor (D. Seville)
4. Wear My Ring (E. Presley)
5. He's Got The Whole World (L. London)
6. Sick And Tired (F. Domino)
7. Tequila (Champs)
8. Book Of Love (Monotones)
9. Twilight Time (Platters)
10. Don't You Just Know It (H. Smith)

SAM STEWART

KUDU—Ventura, Calif.

1. All I Have To Do Is Dream (Everlys)
2. Every Night (Chantels)
3. Twilight Time (Platters)
4. You (Aquatones)
5. Wear My Ring (E. Presley)
6. Endless Sleep (J. Reynolds)
7. Cherry Pie (Tri-Lads)
8. Don'tcha Think It's Time (E. Presley)
9. Crazy Love (P. Anka)
10. To Be Loved (J. Wilson)

BILLY FOX

WSID—Baltimore, Md.

1. Twilight (Paragons)
2. Talk To Me (L. W. John)
3. For Your Love (E. Townsend)
4. What Am I Living For (C. Willis)
5. Johnny B. Goode (C. Berry)
6. You're The Reason (Charts)
7. I Love You So (Chantels)
8. Don't Leave Me (Magnificents)
9. Sick And Tired (F. Domino)
10. Do You Wanna Dance (B. Freeman)

RON PAUL

WIBR—Baton Rouge, La.

1. El Rancho Rock (Champs)
2. Jennie Lee (B. Ward)
3. Book Of Love (Monotones)
4. Talk To Me (L. W. John)
5. The Things I Love (Fidelitys)
6. Johnny B. Goode (C. Berry)
7. Scroungie (B. Justis)
8. I Love You So (Chantels)
9. Strange Love (S. Harpo)
10. Big Man (Four Preps)

ED HOUSTON

CKEY—Toronto, Ont., Con.

1. Johnny B. Goode (C. Berry)
2. Do You Wanna Dance (B. Freeman)
3. Rumble (L. Wray)
4. Cherry Pie (Tri-Lads)
5. Little Turtle Dove (B. Day)
6. El Rancho Rock (Champs)
7. Apache (Chiefs)
8. Don't Go Home (Playmates)
9. Jennie Lee (Jan & Arnie)
10. Rock Doll (B. Early)

JACK CRISP

WAIP—Prichard, Ala.

1. Book Of Love (Monotones)
2. Johnny B. Goode (C. Berry)
3. Sick And Tired (F. Domino)
4. El Rancho Rock (Champs)
5. Rave On (B. Holly)
6. Boppin' In A Sack (Lane Bros.)
7. Joanie (Bay Bops)
8. High Sign (Diamonds)
9. Come Back To Me (J. Wilson)
10. Tequila (Champs)

"Bids For Kids"



LOUISVILLE, KY.—A pair of rising young comedians, flanked by some of the top talent in show business, plus WAVE radio and TV personalities, sparked the 3rd annual "Bids For Kids" marathon on WAVE radio and television to gather more than \$82,000, all of which goes to Children's Hospital in Louisville.

Jimmie Rodgers and the Fontane Sisters were on hand, and aside from their stage duties, joined Musical-Comedy star, John Raitt and wife, Marjorie, singer Betty Webb, WAVE personalities, Bob Kay and Bob Dahlgren on the street outside of Memorial Auditorium to take donations from passing motorists.

Everyone had special praise for the versatile comedy team of Frankie Ford and Gary Reynolds. The team, which has been performing at a downtown hotel, was asked to appear with name stars on the "Bids" program.

Other stars performing were: dancer George Moore, Carl Garner, the Dancing Telephone Numbers, and WAVE radio and TV personalities. Pictured above are:

(Top left) left to right, Pee Wee King, Bob Kaye, Gene Stewart, Children's Hospital Hostess, Margie Bachman, Donnie White and Redd Stewart. (Top right) WAVE's Joe Knight, John Raitt and M. C. Ed Kallay. (2nd row left) Raitt, Mrs. Raitt and Frankie Ford. (Right) Kallay, Betty Webb and Livingston Gilbert. (3rd row left) Jimmie Rodgers, on piano, Gary Reynolds, on clarinet and Ford, on drums. (Right) Bob Dahlgren, Raitt and WAVE salesman, Clay Morgan. (Bottom left) WAVE's production coordinators, Harry Lockhart, Music Director, Virginia Reiger and Grace Moss. (Right) WAVE Director Bob Brewer.

Tommy Jones' Hot Wax

"OH HENRY"

b/w "JESS ONE MO' TIME"

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Country Disk Jockey REGIONAL RECORD REPORTS

- EDDIE BOND**
KWEM—Memphis, Tenn.
1. All I Have To Do Is Dream (Everlys)
 2. I'd Be Fool Enough (Endsley)
 3. I Can't Stop Loving You (D. Gibson)
 4. I'm Hurting All Over (Snow)
 5. That's The Way I Feel (J. Pritchett)
 6. Guess Things Happen That Way (J. Cash)
 7. Crying Over You (Pierce)
 8. I Don't Apologize (Hawkins)
 9. Witch Doctor (D. Seville)
 10. Wear My Ring (E. Presley)

- JIM CLARK**
WARL—Arlington, Va.
1. When The Work's All Done This Fall (M. Wiseman)
 2. Ten Years (J. Clements)
 3. Wear My Ring (E. Presley)
 4. Satisfaction Guaranteed (V. Taylor)
 5. I Miss You (B. Gallion)
 6. Color Of The Blues (Jones)
 7. Is It Wrong (L. Gordon)
 8. Oh Lonesome Me (Gibson)
 9. I Love You More (Reeves)
 10. Guess Things Happen That Way (J. Cash)

- RAY ODOM**
KMOP—Tucson, Ariz.
1. All I Have To Do Is Dream (Everlys)
 2. Guess Things Happen That Way (J. Cash)
 3. He's Got The Whole World (L. London)
 4. Wear My Ring (E. Presley)
 5. Oh Lonesome Me (Gibson)
 6. Make Me A Miracle (J. Rodgers)
 7. Stairway Of Love (Robbins)
 8. Sugar Moon (P. Boone)
 9. Twilight Time (Platters)
 10. How Do You Hold A Memory (H. Thompson)

- ALAN KING**
WICB—Ithaca, N. Y.
1. All I Have To Do Is Dream (Everlys)
 2. Ballad Of A Teenage Queen (J. Cash)
 3. Oh Lonesome Me (Gibson)
 4. Just Married (M. Robbins)
 5. I Can't Stop Loving You (K. Wells)
 6. Wear My Ring (E. Presley)
 7. Curtain In The Window (R. Price)
 8. Whole Lotta Woman (M. Rainwater)
 9. Stairway Of Love (Robbins)
 10. Breathless (J. L. Lewis)

- GUY ANDREWS**
WHEB—Portsmouth, N. H.
1. Oh Lonesome Me (Gibson)
 2. I Can't Stop Loving You (D. Gibson)
 3. Jacqueline (B. Helms)
 4. All I Have To Do Is Dream (Everlys)
 5. Just Married (M. Robbins)
 6. I Love You More (Reeves)
 7. Curtain In The Window (R. Price)
 8. Ballad Of A Teenage Queen (J. Cash)
 9. Stairway Of Love (Robbins)
 10. Send Me The Pillow (Locklin)

- BUDDY STARCHER**
WCBG—Chambersburg, Pa.
1. Send Me The Pillow (Locklin)
 2. I Miss You (B. Gallion)
 3. Put Me In Your Pocket (M. Wiseman)
 4. All I Have To Do Is Dream (Everlys)
 5. Time Out For The Blues (L. Frizzel)
 6. Oh Lonesome Me (Gibson)
 7. Once More (Osbornes & Allen)
 8. I Can't Stop Loving You (K. Wells)
 9. I Love You More (Reeves)
 10. Hey Mr. Bluebird (Tubb & Wilburns)

- JIMMY SIMPSON**
KBVR—Anchorage, Alaska
1. What Makes A Man Wander (J. Skinner)
 2. I Only Know That I Love You (B. Owens)
 3. Crying Over You (W. Pierce)/Casino On The Hill (L. Williams)
 4. It's A Little More Like Heaven (H. Locklin)
 5. Curtain In The Window (R. Price)
 6. Color Of The Blues (Jones)
 7. Hell Bound Train (H. Harrall)
 8. Your Old Standby (Barnes)
 9. Big Black Train (Flatt & Scruggs)
 10. Tomorrow We'll Retire (P. Wagoner)

- "TATER" PETE HUNTER**
KTLW—Texas City, Tex.
1. Queen For A Day (Jackson)
 2. Crying Over You (W. Pierce)
 3. It's A Little More Like Heaven (H. Locklin)
 4. When (M. Lynn)
 5. I Don't Apologize (Hawkins)
 6. Color Of The Blues (Jones)
 7. Because I'm Yours (A. Terry)
 8. I'm Nobody's Fool But Yours (T. Collins)
 9. Curtain In The Window (R. Price)
 10. Once More (R. Acuff)

- BERT WELLS**
KEPR—Pasco, Wash.
1. Driftin' (B. Wells)
 2. My Jimmy (J. Davids)
 3. Oh Lonesome Me (D. Gibson)
 4. Report Card Time (McRory)
 5. All I Have To Do Is Dream (Everlys)
 6. Jingle, Jangle Jingle (Wells)
 7. Just Married (M. Robbins)
 8. Wear My Ring (E. Presley)
 9. Ballad Of A Teenage Queen (J. Cash)
 10. I Can't Stop Loving You (K. Wells)

- AL WEAVER**
WKBC—No. Wilkesboro, N.C.
1. Ten Years (J. Clement)
 2. Just Married (M. Robbins)
 3. What Makes A Man Wander (J. Skinner)
 4. Overnight (J. Reeves)
 5. Hey Mr. Bluebird (Tubb & Wilburns)
 6. Come In Stranger (J. Cash)
 7. When The Work's All Done This Fall (M. Wiseman)
 8. Oh Lonesome Me (Gibson)
 9. She Didn't Even Know I Was Gone (Louvin)
 10. Have You Ever Been Lonely (B. Lou)

- GUY W. SMITH**
KCKN—Kansas City, Kans.
1. All I Have To Do Is Dream (Everlys)
 2. Guess Things Happen That Way (J. Cash)
 3. Hey Mr. Bluebird (Tubb & Wilburns)
 4. Secretly (J. Rodgers)
 5. Goodnight Mr. Sun (Smith)
 6. Big Wheels (H. Snow)
 7. Oh Lonesome Me (Gibson)
 8. It's A Little More Like Heaven (H. Locklin)
 9. Heaven Is Just A Prayer Away (P. Wagoner)
 10. Color Of The Blues (Jones)

- BRUCE HUBBARD**
WDOC—Prestonsburg, Ky.
1. Just A Little Lonesome (B. Helms)
 2. Curtain In The Window (R. Price)
 3. Just Married (M. Robbins)
 4. Color Of The Blues (Jones)
 5. Oh Lonesome Me (Gibson)
 6. I'm Hurting All Over (Snow)
 7. It's A Little More Like Heaven (H. Locklin)
 8. You'll Come Back (Pierce)
 9. Brand New Shoes (Monroe)
 10. Ocean Of Diamonds (J. Osborne)

- ART BARTEL**
CHLO—St. Thomas, London, Ont., Can.
1. All I Have To Do Is Dream (Everlys)
 2. It's A Little More Like Heaven (H. Locklin)
 3. Just Married (M. Robbins)
 4. I'm Hurting All Over (Snow)
 5. Stairway Of Love (Robbins)
 6. I'll Be Lonesome When You're Gone (M. Lorie)
 7. Send Me The Pillow (Locklin)
 8. Because I'm A Dreamer (Marv & Patty)
 9. I Love You More (Reeves)
 10. Heaven Help Me (E. Tubb)

- "RED" SMITH**
KHEY—El Paso, Tex.
1. All I Have To Do Is Dream (Everlys)
 2. I Can't Stop Loving You (D. Gibson)
 3. I Love You More (Reeves)
 4. Jive After Five (Perkins)
 5. Curtain In The Window (R. Price)
 6. Just Married (M. Robbins)
 7. It's A Little More Like Heaven (H. Locklin)
 8. Darling My Darling (B. Jennings)
 9. It's Too Soon To Know (E. Arnold)
 10. How Do You Hold A Memory (H. Thompson)

- BOB STRACK**
KOAM—Pittsburg, Kans.
1. Turn It Over (P. Wagoner)
 2. Anna Marie (J. Reeves)
 3. Two Fools In Love (Marv & Patty)
 4. Stop The World (P. Cline)
 5. How Do You Hold A Memory (H. Thompson)
 6. I Don't Apologize (Hawkins)
 7. Come In Stranger (J. Cash)
 8. So Easy To Love (C. Smith)
 9. Curtain In The Window (R. Price)
 10. Big Wheels (H. Snow)

- "CURLEY" WILLIAMS**
WMIL—Milwaukee, Wisc.
1. Oh Lonesome Me (Gibson)
 2. Stairway Of Love (Robbins)
 3. All I Have To Do Is Dream (Everlys)
 4. I Can't Stop Loving You (K. Wells)
 5. It's All Your Fault (Price)
 6. Just Married (M. Robbins)
 7. Once More (Osbornes)
 8. Geisha Girl (E. Tubb)
 9. How Do You Hold A Memory (H. Thompson)
 10. Endless Sleep (J. Reynolds)

- JOHN EUSTACE**
WPDM—Pottsdam, N. Y.
1. Oh Lonesome Me (Gibson)
 2. Hey Mae (Rusty & Doug)
 3. All I Have To Do Is Dream (Everlys)
 4. Stairway Of Love (Robbins)
 5. Your Name Is Beautiful (C. Smith)
 6. Devil Or An Angel (T. Montana)
 7. Curtain In The Window (R. Price)
 8. Whole Lotta Woman (M. Rainwater)
 9. Just Married (M. Robbins)
 10. Rosalie (F. Young)

- JOHNNY HYDE**
KCNA—Tucson, Ariz.
1. All I Have To Do Is Dream (Everlys)
 2. Guess Things Happen That Way (J. Cash)
 3. Oh Lonesome Me (Gibson)
 4. Just Married (M. Robbins)
 5. High School Confidential (J. L. Lewis)
 6. Big River (J. Cash)
 7. Wear My Ring (E. Presley)
 8. I Love You More (Reeves)
 9. Curtain In The Window (R. Price)
 10. Ballad Of A Teenage Queen (J. Cash)

- PETE TAYLOR**
WKDN—Camden, N. J.
1. Two Fools In Love (Marv & Patty)
 2. Li'l Liza Jane (Thompson)
 3. Whole Lotta Woman (M. Rainwater)
 4. Queen For A Day (Jackson)
 5. Oh Lonesome Me (Gibson)
 6. It's A Little More Like Heaven (H. Locklin)
 7. You'll Come Back (Pierce)
 8. All I Have To Do Is Dream (Everlys)
 9. Kingdom Of Love (Husky)
 10. Big River (J. Cash)

- LOU HILL**
CKDM—Dauphin, Man., Can.
1. On A Little Bamboo Bridge (M. Lorie)
 2. I Love You More (J. Reeves)
 3. Good Deal Lucille (A. Terry)
 4. That's My Heart's Desire (W. Mack)
 5. Whispering Rain (H. Snow)
 6. Curtain In The Window (R. Price)
 7. How Much (M. Torok)
 8. I Can't Stop Loving You (K. Wells)
 9. It's All Your Fault (Price)
 10. Stairway Of Love (Robbins)

- BILL WARNER**
KEYW—Vallejo, Calif.
1. Two Fools In Love (Marv & Patty)
 2. Guilty Of Dreaming (H. Hawkins)
 3. Lonesome Road (Buzzeley)
 4. Lonely Moonlight (Jan & Patti)
 5. Time Out For The Blues (L. Frizzell)
 6. Put Me In Your Pocket (M. Wiseman)
 7. Anna Marie (J. Reeves)
 8. I've Never Been In Love (S. Caddell)
 9. Big River (J. Cash)
 10. Kathleen (S. Whitman)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



Country Big 10 JUKE BOX TUNES

Pos. Last Week

ALL I HAVE TO DO IS DREAM

1 Everly Brothers (Cadence 1348) 3

WEAR MY RING AROUND YOUR NECK

2 Elvis Presley (RCA Victor 7240) 1

OH LONESOME ME

3 Don Gibson (RCA Victor 7133) 2

JUST MARRIED

4 Marty Robbins (Columbia 41143) 4

BALLAD OF A TEENAGE QUEEN

5 Johnny Cash (Sun 283) 5

I CAN'T STOP LOVING YOU

6 Kitty Wells (Decca 30551) 6
Don Gibson (RCA Victor 7133)

SEND ME THE PILLOW YOU DREAM ON

7 Hank Locklin (RCA Victor 7127) 10

STAIRWAY OF LOVE

8 Marty Robbins (Columbia 41143) 7

CURTAIN IN THE WINDOW

9 Ray Price (Columbia 41105) 8

BREATHLESS

10 Jerry Lee Lewis (Sun 288) 9

Hughes Named WSM's Musical Director



MARVIN HUGHES

NASHVILLE—Dot recording artist Marvin Hughes is the new musical director of Station WSM, Nashville. He succeeds orchestra leader Owen Bradley, who resigned the WSM position in April to become A&R representative for Decca.

Hughes, music director last year for the new Hollywood movie, "Country Music Holiday," starring WSM "Grand Ole Opry" Stars Ferlin Husky and Faron Young, is a versatile musician. In addition to singing, he plays nine instruments, and his career to date includes managership of the

Victor Staff Orchestra and three years as pianist for the Nashville Symphony.

Following his study at the Southern California School of Music in Los Angeles, Hughes was pianist with such bands as Bob Crosby and Ben Pollock, later recording as a singer for MGM.

In recent years in addition to playing on WSM's "Opry," Hughes has been busy turning out piano arrangements for Acuff-Rose Publishers of Nashville.

Hughes, a graduate of Montgomery Bell Academy, Nashville, and an alumnus of Vanderbilt University, has been living for the past few years in Nashville, his native city.

Music Suppliers Expands

BOSTON, MASS.—As a result of a continued increase in business, Music Suppliers of New England, Inc., a Boston independent distributing operation headed by Harry Carter, announced its expansion.

A vacancy occurred in the building adjacent to the distributing company's former offices and walls were broken thru creating new offices, more display space and larger storage and shipping areas. In total, Music Suppliers now occupies 10,000 square feet of space.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

	POS. LAST WEEK
1. OH LONESOME ME	Don Gibson (RCA Victor) (1)
2. ALL I HAVE TO DO IS DREAM	Everly Brothers (Cadence) (2)
3. JUST MARRIED	Marty Robbins (Columbia) (3)
4. WEAR MY RING AROUND YOUR NECK	Elvis Presley (RCA Victor) (4)
5. CURTAIN IN THE WINDOW	Ray Price (Columbia) (5)
6. I CAN'T STOP LOVING YOU	{ Kitty Wells (Decca) Don Gibson (RCA Victor) (6)
7. IT'S A LITTLE MORE LIKE HEAVEN	Hank Locklin (RCA Victor) (9)
8. I LOVE YOU MORE	Jim Reeves (RCA Victor) (8)
9. BALLAD OF A TEENAGE QUEEN	Johnny Cash (Sun) (7)
10. STAIRWAY OF LOVE	Marty Robbins (Columbia) (10)

11. SEND ME THE PILLOW YOU DREAM ON. 12. COLOR OF THE BLUES. 13. CRYIN' OVER YOU. 14. OVERNIGHT. 15. ONCE MORE. 16. GUESS THINGS HAPPEN THAT WAY. 17. TWO FOOLS IN LOVE. 18. WHAT MAKES A MAN WANDER. 19. JACQUELINE. 20. WHOLE LOTTA WOMAN. 21. BIG RIVER. 22. BECAUSE I'M A DREAMER. 23. WHEN THE WORK'S ALL DONE THIS FALL. 24. HOW DO YOU HOLD A MEMORY. 25. TEN YEARS. 26. YOUR NAME IS BEAUTIFUL. 27. BIG WHEELS. 28. HEY MR. BLUEBIRD. 29. STOP THE WORLD. 30. MY BABY AIN'T MY BABY ANYMORE. 31. IT'S ALL YOUR FAULT. 32. COME IN STRANGER. 33. YOU'LL COME BACK. 34. HOUSE OF GLASS. 35. I DON'T APOLOGIZE. 36. BREATHLESS. 37. SECRETLY. 38. PURPLE PEOPLE EATER. 39. HIGH SCHOOL CONFIDENTIAL. 40. MAKE ME A MIRACLE. 41. WHISPERING RAIN. 42. PINK PEDAL PUSHERS. 43. QUEEN FOR A DAY. 44. CLAUDETTE. 45. MY BUCKET'S GOT A HOLE IN IT. 46. MY BABY CAME BACK. 47. AIN'T NOWHERE IN THE WORLD. 48. GEISHA GIRL. 49. DON'TCHA THINK IT'S TIME. 50. BELIEVE WHAT YOU SAY; PUT ME IN YOUR POCKET; KINGDOM OF LOVE; DON'T; HE'S GOT THE WHOLE WORLD IN HIS HANDS; SHE DIDN'T EVEN KNOW I WAS GONE; I'M HURTING ALL OVER.

JIMMIE WILLIAMS

sings

"IF YOU'RE LOOKIN' FOR LOVE"

* MGM *

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Country Best Sellers

IN RETAIL OUTLETS

Pos. Last Week

- ALL I HAVE TO DO IS DREAM (1)
Everly Brothers (Cadence 1348)
- WEAR MY RING AROUND YOUR NECK (2)
Elvis Presley (RCA Victor 7240)
- OH LONESOME ME (3)
Don Gibson (RCA Victor 7133)
- JUST MARRIED (4)
Marty Robbins (Columbia 41143)
- SEND ME THE PILLOW YOU DREAM ON (10)
Hank Locklin (RCA Victor 7127)
- STAIRWAY OF LOVE (5)
Marty Robbins (Columbia 41143)
- BALLAD OF A TEENAGE QUEEN (6)
Johnny Cash (Sun 283)
- I CAN'T STOP LOVING YOU (7)
Kitty Wells (Decca 30551)
Don Gibson (RCA Victor 7133)
- I LOVE YOU MORE (8)
Jim Reeves (RCA Victor 7171)
- CURTAIN IN THE WINDOW (9)
Ray Price (Columbia 41105)

11. IT'S A LITTLE MORE LIKE HEAVEN. 12. JACQUELINE. 13. CRYIN' OVER YOU. 14. MY BUCKET'S GOT A HOLE IN IT. 15. STOP THE WORLD. 16. BREATHLESS. 17. PINK PEDAL PUSHERS. 18. COLOR OF THE BLUES. 19. GUESS THINGS HAPPEN THAT WAY. 20. WHAT MAKES A MAN WANDER. 21. PURPLE PEOPLE EATER. 22. SECRETLY. 23. BELIEVE WHAT YOU SAY. 24. DON'T. 25. WHOLE LOTTA WOMAN. 26. YOUR NAME IS BEAUTIFUL. 27. ONCE MORE. 28. OVERNIGHT. 29. HIGH SCHOOL CONFIDENTIAL. 30. MAKE ME A MIRACLE; CLAUDETTE; HE'S GOT THE WHOLE WORLD IN HIS HANDS; GEISHA GIRL; BIG RIVER.

THE TYRONES

ON DECCA

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Del Reeves

"The Cool Droll"

b w

"The Trot"

CAPITOL # 3979

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HOLLYWOOD 1-9347

Jimmie Wakely Forms New Disk Company, Shastone Records

HOLLYWOOD — Jimmy Wakely has formed his own record company, Shastone Records.

First release on the label is two "rockabilly" tunes, both Wakely originals, entitled "Rock, Baby, Rock" and "Sugar Candy," by Sam White.

Wakely feels that White is of caliber to develop stature rather than a "one hit" record, that his material will warrant albums in keeping with Wakely's plan to come up with new star talent. He is shying away from personalities who have a lot of recordings on other labels.

Whether Wakely will record for his own company is undecided at this time. However, both numbers on Shastone's initial release are not only originals by Wakely, but published by his own firm, Riverside Music, Inc.

"It's easier to sell someone else than yourself," the singing star says.

National distribution is being lined up. Modern Record Distributing Co is handling the Southern California area. Huffine Distributing Co., in Seattle, is handling the Pacific Northwest. Pan-American Record Supply in Denver, is handling the Mountain States. B & K Supply Co. has the Oklahoma City area.

Records are being pressed by Coast Records Manufacturing Co. of Los Angeles. Shastone Records is located in North Hollywood, California.

Jim Reeves Summer Replacement For Red Foley's "Jubilee"

SPRINGFIELD, ILL.—Jim Reeves, recording artist who has scored big in both "country" and "pop" music fields, will be the summer sub for veteran host Red Foley on ABC-TV's "Country Music Jubilee," it was announced last week by Ralph D. Foster, president of Crossroads TV Production, packagers of the show, and Thomas W. Moore, ABC-TV Vice President in charge of TV Programming and Talent.

Foley will appear briefly at the opening of the Saturday, June 7, "Jubilee" (8-9 P.M., EDT), introducing Reeves to the program's audience, with Reeves taking the reins for two months.

Foley will be on vacation for two months.

Reeves, who headquarters in Nashville, where he has been a mainstay of "Grand Ole Opry" for several years, has been the guest star of many top TV programs, including "Lawrence Welk's Top Tunes and New Talent" on ABC-TV. He also headed his own "Jim Reeves Show" on ABC Radio during the past winter.

Reeves, a native of Carthage, Texas, worked as a radio announcer before hitting on records, entering the field with the "Louisiana Hayride" of Shreveport, La.

The "Jubilee" will continue its policy of major "country" names during Reeves' two months as the hoedown handler. Principals in the show's roster include singer Wanda Jackson, comedian Uncle Cy Brasfield, vocalist Bobby Lord, the Marksmen Quartet, Suzi Arden, Leroy Van Dyke, Flash and Whistler, Chuck Bowers, Billy Walker, Will Mercer, the Tall Timber Trio, Slim Wilson's Jubilee Band, and announcer Joe Slattery. Bryan Bisney is producer-director.



Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box"

THE CASH BOX BULLSEYE



"THE HARD WAY" (2:37) [Tree BMI—A. Inman]

"MARY NELL" (2:06) [Tree BMI—A. Inman]
AUTRY INMAN (RCA Victor 7260)

● Autry Inman comes up with a self-penned pairing that has what it takes to skyrocket him into national prominence. One side is an extremely sad, moderate paced affair about a guy who learned about his gal "The Hard Way". Captivating instrumental backdrop for Autry's top calibre, emotion-packed reading. Could be a country smash. On the other end, Inman pulls out all the stops as he forcefully leans into a tremendous all-market rock 'n roller. Socko vocal and musical backdrop on an exciting deck that can also bust wide open. Both ends are loaded with hit potential. Looks like money in the bank for all concerned.

"WHITE BOBBY SOCKS" (2:15) [Lu-Tal BMI—B. Owens]

"I'M WITH YOU" (2:02) [Owens BMI—W. Lewis]
WALLY LEWIS (Dot 15763)

● Wally Lewis, who clicked in both the country and pop departments with his waxing of "Kathleen", a master that Dot purchased, makes a double bid for dual-mart honors with his second pressing for the diskery. On one lid the chanter smoothly pipes a tantalizing, teenage rock-a-ballad tagged "White Bobby Socks". And he's equally effective on the flipside, "I'm With You", an inviting 'pledge of love' affair set to a subdued rockin' beat. A most appealing instrumental backdrop showcases Lewis' polished performances on both lids. A double-barreled money-maker with an ever so slight edge going to the upper end.

DAVE DUDLEY

(Starday 364)

B+ "CRY BABY" (2:02) [Starrite BMI—Dudley] KEVE-Minneapolis, Minn. deejay, Dave Dudley, could have a chart-rider on his hands with his initial Starday slicing. It's an up-tempo romantic opus that Dudley bounces over with telling effect. Keep close tabs on it.

B "CARELESS FOOL" (2:05) [Starrite BMI—Dudley] Dudley also does justice to this fast paced lover's lament that he cruises over in feelingful style. Top notch pairing.

DOC WILLIAMS

(Dot 15759)

B+ "THE CAT CAME BACK" (2:45) [Altoona BMI—Arr.: D. Williams] Doc Williams, of WWVA-Wheeling, W. Va.'s "Jamboree", comes up with an intriguing arrangement of a novelty item that kicked up some dust on the deejay's turntables a short while back. Could be back up on the charts in the near future.

C+ "THE OLD LADIES' HOME" (3:03) [Irving Caesar ASCAP—L. Martin] Under portion is a heart rending lilter that Williams delivers with touching sincerity. Flavorful string support supplied by the Border Riders on both halves.

REX HUMBARD SINGERS (Sacred)
(RCA Victor 7254)

B+ "UNTIL THEN" (2:59) [Hamblen BMI—S. Hamblen] The Rex Humbard Singers, featuring Maude Aimee in the solo spotlight, turn in a heartwarming reading on this lilting, ultra-lovely Stuart Hamblen piece. Excellent offering that should place the group in high esteem with the sacred buyer.

B "I'VE GOT THAT OLD TIME RELIGION" (2:07) [Stamps-Baxter SESAC—H. Milsapp] Here the Girls' Trio grab the lead, as they and the Humbard Singers brightly romp over this flavorful gospel item.

MILLER BROTHERS

(4 Star 1722)

B+ "RIFF RAFF" (1:55) [4 Star BMI—L. Miller, P. Wayne] The Miller Brothers, one of the favorite dance band attractions in the c & w kingdom, come up with their strongest instrumental deck to date. It's a potent, all-market rock 'n roller that could develop into a solid chart item.

C+ "SEND ME THE PILLOW (You Dream On)" (2:25) [4 Star BMI—H. Locklin] The Miller crew, with Paul Rayne at the vocal reins, comes up with a grade "A" interpretation of the Hank Locklin hit. Fine change-of-pace item for the jocks.

PATSY CLINE

(Decca 30659)

B+ "LET THE TEARDROPS FALL" (2:32) [4 Star BMI—C. Jiles] The "Walkin' After Midnight" thrush, Patsy Cline, can 'walk' right back into hit contention with her newest Decca release. The lark's terrific, femme 'rock-a-billy' approach coupled with a flavorful musical background makes this r & r-styled romantic weeper a contender for hitdom.

B+ "COME ON IN (And Make Yourself At Home)" (1:52) [4 Star BMI—V. F. Stewart] Here Patsy, along with a happy-go-lucky, pop-oriented choral and instrumental assist, bubbles over with charm, as she bats out this light-hearted novelty.

BILL FRANKLIN (Sacred)
(King 5135)

B+ "THAT MOON'S NO STOPPING PLACE FOR ME" (2:36) [Lois BMI—B. Franklin] The scientists may be seeking to reach the moon but Bill Franklin is thinking of what lies far beyond. It's a fetching, quick paced, religious-flavored affair that Franklin delivers in ear-pleasing fashion.

B+ "ONE MINUTE" (2:30) [Lois BMI—B. Franklin] The smoothed chanter turns in another pleasing performance on this shufflin' song of devotion. Both ends oughta span a wide country market. Deejays take note.

JIMMY HINKLE

(Fireside 28838)

C+ "MOON MOON MOON MOON" (1:55) [Country BMI—R. Hull] A contagious, romantic 'train' tune, that rolls along at a rapid pace, is delivered in a light-hearted, happy-go-lucky fashion by Jimmy Hinkle and the Twinkle Tones. A tasty morsel.

C+ "IT AIN'T NO FUN HAVIN' THE BLUES" (1:56) [Country BMI—S. Graves, R. Hull] On the lower waffle Jimmy and the group slickly carve out an enticing, steady beat blues platter.

PEGGY UPTON

(Rose 113)

B "SWEET SUGAR BUGGER" (1:46) [Evelyn BMI—Upton] West coast songbird, Peggy Upton, makes an impressive first showing on the Rose label as she delightfully knocks out this catchy, romantic rocker. Strong biscuit for the boxes.

B "SAN JUAN" (2:13) [Evelyn BMI—Upton] Reverse etching finds the canary tenderly reminiscing on a pretty, romantic shuffler. Should latch onto a heap of airplay.

The Old And The New



LOS ANGELES—Herman, the Hermit, 14 year veteran of KXLA's live variety show, HOMETOWN JAMBOREE, and Dick Haynes, Disk Jockey, most recent addition of the KXLA (1110) Staff, brighten the radio proceedings considerable for Country and Western music fans in the Los Angeles area.

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Country Round Up

The newly formed "Audrey Williams Musical Caravan Of Stars" is under the exclusive management of Eddie Crandall. The troupe, which'll be playing all over the states and Canada in the near future, consists of 10 people, including and featuring, Audrey "Mrs. Hank" Williams, Audrey's 9 year old son, "Hank", Jr. and 17 year old daughter, Lycrecia, 2 r&r and rock-a-billy singers and Audrey's show & dance band from Nashville. The younger Hank, who headlines the show along with his mom and sister, is expected to repeat the success of his famous dad. Incidentally, Crandall's Agency operates out of 2508 Franklin Rd., Nashville, Tenn. Phone # CYPRESS 8-2564.



AUDREY WILLIAMS

Tillman Franks, Artist Service Director for KWKH-Shreveport's "Louisiana Hayride" infos that the May 24th line-up included Melvin Endsley, Salty Holmes, Bobby Roberts, Jimmy & Johnny, Johnny Horton, Jimmy Martin & The Sunny Mountain Boys, featuring J. D. Crowe on the 5-string banjo and Paul Williams on mandolin, Carl Belew, Tony Douglas, The Four B's, Mollie Ann, Linda Brannon and Jerry Kennedy. On May 31st Homer & Jethro will make their initial appearance on the "Hayride" and James O'Gwynn will return from his very successful Canadian tour. Franks adds that heavy credit for the "Hayride's" great popularity should be given to the staff band which consists of Dobber Johnson, fiddle, Felton Pruitt, steel, Don Davis, bass, Tommy Tomlinson, electric guitar, Sonny Harville, rhythm guitar and piano and Leon Post, piano.

Marshall Pack sends along his new extended play package, on the Songs Of Faith label, tagged "Memories Of Mother". Tunes included in the set are "A Shut-in Mother's Prayer", "I Wonder If Mother Is Thinking Of Me", "Mother Is Old" and the title tune, "Memories Of Mother". Marshall is located at P.O. Box 901, Decatur, Ga.

All those interested in latching on to a top emcee-artist-deejay oughta head up the path that leads to Biff Collie's door. Bill, who formerly emceed the touring "Philip Morris Country Music Show", has moved out to the coast with his brand new wife, Shirley Caddell (Columbia wax artist formerly with the "Country Music Jubilee"). Bill hasn't had much time to look for a new business location since he's spent most of his time caring for Shirley who's been hospitalized. Here's wishing the best of everything to Mr. & Mrs. Collie.



LYCRECIA WILLIAMS

Donn Reynolds, in town last week to discuss contracts and material for sessions with MGM, phoned in to say hello to the Cash Box crew.

Congrats are in order for the Tommy Russels, who recently added a new member to their family. The boy, born May 17th at St. Vincent's Hospital in Little Rock, Ark. weighed in at 8 pounds-4 ounces. Mom is Maxine Brown of the RCA Victor's Jim Edward, Maxine & Bonnie Brown Trio.

Grady Shadburn, who has 3 c&w shows on WALB and WALB-TV-Albany, Ga. sends out an urgent plea for the diskeries, promotion men and artists to "please

pass the biscuits."

Billy Burden, Rose Records' President, notes that Peggy Upton recently signed a recording pact with the diskery and the ballad end, tagged "San Juan", of the self-penned two-sider, seems to be catching on fast. Peggy has a large fan club and reports are that it's growing rapidly.

Nan Castle, 17 year old Arthur Godfrey "Talent Scout" winner from Cooper, Texas, is finishing out her school term in New York where she is making a series of appearances on the Godfrey shows, both radio and TV. Nan, who has had three releases on RCA Victor, has her own radio show on KSST-Sulphur Springs, Texas and is featured frequently on "Red River Jamboree," Paris, Texas.



BIFF COLLIE

Recent guests on the "Jamboree", the Roy Glenn-Pee Wee Reid country music show which is rounding out 20 months of Sat. night shows, have been the Belew Twins, Bobby and Benny, of the big "D" Jamboree, the Hill Kids, Lee Cole and the Rock-Its, all from Dallas, with Joe Poovey of Eagle Records set for the 24th. The Harmony Boys of KWLN-Ft. Smith, Ark. also made a recent appearance.

release, "Let 'em Talk"

B. L. Hawkes, promotion department at Event Records advises that deejays who are not receiving new releases or who are missing old ones to send a card to him at Event Records, Westbrook, Me. He adds that Event's Dick Curless' "Nine Pound Hammer" has been #1 in Roanoke, Va. the last few weeks and is showing good signs in other Southern territories. He also sez that Danny Harrison's Event is on charts in Va., W. Va., Ohio, Tenn. and Ky.

Smiley Monroe, a regular at Charlie Aldrich's "Riverside Rancho" in Los Angeles, Fri. and Sat. nites, recently appeared at the "Hinkley Valley Jamboree", near Barstow, Calif. He was there, before a large crowd, with Marlyn & Barbara Blair, The "Arizona Badman", "Tex" Denton & his Hinkley Valley Boys. He also appears every Thurs. nite at the "Green Lantern" in Pasadena. The next 4 weeks he's at the Auto Liquidator's Show, twice a week, in El Monte. The last 2 shows mentioned are heard via the Jack Morris show over KXLA-Pasadena. Jack expects a new Vita release shortly. Aldrich has Bob Willis set for May 31st, has added Doug Davis to his cast and is also set for an early Decca release.

Bill Smith and Bill Thompson, of LeBill Music, and Jack Henderson, of the "Cowntown Hoedown", have formed their own label, Majestic Records of Ft. Worth, Texas. Their initial release, by J. B. Brinkley, dubbed "Sittin', Spittin' And A Whittlin'" and "Buttermilk Blues" was cleefted by Hal Smith, St. Louis Cardinal backstop and brother Ron Smith.

By the way, Smith, who dropped in to our New York office, will be permanently retired as a Major in the U.S. Air Force.

Jimmie Driftwood's new RCA Victor album is now on the record counters. Jimmie is the fellow from Snowball, Ark., in the heart of the Ozark country, that has revived some of the old English folk tunes. His great-grandmother helped him on many of these tunes, going back in her memory to the time they were sung by the pioneers during her girlhood in Virginia. Included in his album are "Battle Of New Orleans", "Unfortunate Man", "Fair Rosemond's Bower" and "Soldier's Joy". Jimmie plays a unique instrument called the "pickin' bow".



PEGGY UPTON

Jimmy Newman, Star of WSM's "Opry" and Dot records, left Nashville on May 9th for an extended tour of the Hawaiian Islands and Southern Calif. Before embarking, he appeared on the "Country America" network TV show in Hollywood on May 10th, and later the same evening made a guest appearance on the "Town Hall" Party in Los Angeles, Calif.

Accompanying Jimmy on the tour will be Red Sovine of Nashville, Merle Travis and the Coker Family of L.A. Arrangements for the tour were handled by Perryman All Star Artists of Nashville.

Jimmy's latest Dot release is "Step Aside Shallow Water" and he plans to record a session of traditional French Cajun songs in the near future.

Rick Johnson, star of the "Gulf Coast Jamboree", KFDM-TV Beaumont, Texas has a new release out for Comet Records. The Chelette Sisters furnish the vocal backing on "Making Up My Mind" written by Kid Murdock and "One Mistake" penned by Johnson. D. J.'s who have not received a copy can have one by writing Johnson care of the station.

Barbara McCool types that Mercury-Starday's Eddie Bond recently began his 1st full hour of spinning country music on Sun., from 4:00 to 5:00 P.M. Eddie invites all those passing thru the Memphis area to drop in or call him on the phone—# FAirfax 3-2679.



JOE POOVEY

Sorry to hear about the death of the west coast's Buell "Bill" Bundy recently. Bill was known for his work in the music field for helping new artists along the success path. Plans are underway for a benefit show with most of the proceeds going to the "City Of Hope" in Bill's name.

Don Widener, Personal Mgr. for Merle Travis, types that Merle was a recent guest on Pee Wee King's WHAS-TV-Louisville, Ky. show, along with daughter Pat, who was crowned "Queen of the Kentucky Derby Festival". Merle's currently in Hawaii entertaining our troops. Upon his return he'll begin work on 3 new LP's for Capitol.

WRVA-Richmond, Va.'s "New Dominion Barn Dance", now one big show, 8:00 to 10:30 P.M., every Sat. night, has as its regular cast: Zag Pennell, the Country Cavaliers, Bent Mountain Boys, "Chief" Floyd Atkins, Gene Boggs, the Carolina Buddies, Dusty Briggs, Dean Greer, Joe Stone, Bobby Atkins & the Dixie Mountaineers and Rusty Adams as "Koko". Janis Martin, Don Reno, Red Smiley & the Tennessee Cut-Ups, were set as special guests on the May 24th show. Also on that date was the winner of Pet Milk's "Opry" contest held at WDVA-Danville, Va.

Recently received the latest issues of George N. Haxell's "Country-Western Express" from England, Dan J. Mechura's "Songwriters World", which is published by the Folk Writers Co-Operative Ass'n in Houston, and 1st edition of the Roy Drusky Fan Club News from club prexy, Corky Hammond.



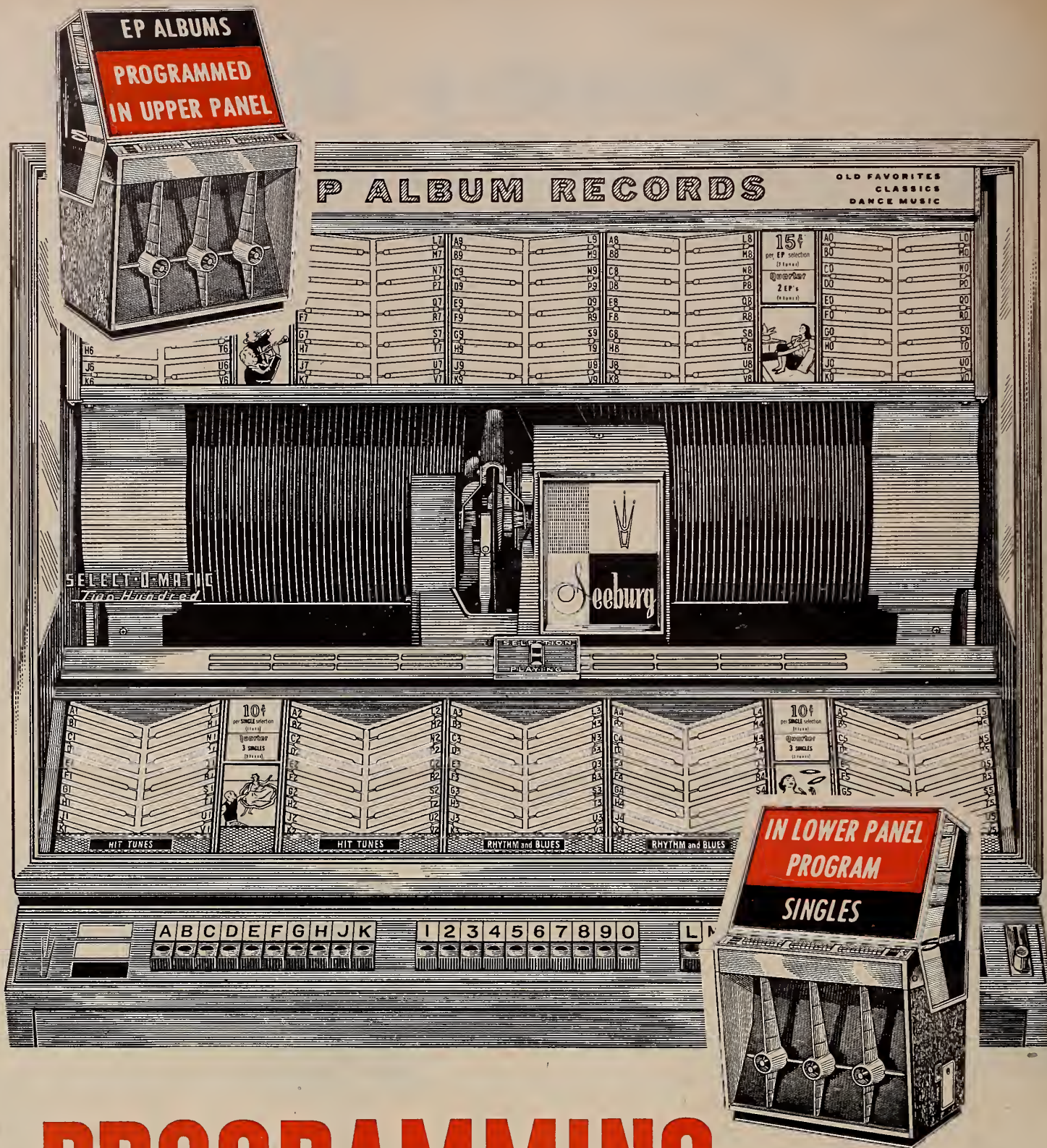
RICK JOHNSON

Al Weaver, who handles 3 hours of c&w disk shows at WKBC-N. Wilksboro, N.C. thanks all the diskeries who came to aid via the recent Cash Box plea for waxings. Tunes Al is high on includes Ray Lunsford mandolin pickin' of "Sheila", on the excellent label, Jack Clement's Sun slicing of "Ten Years" and "My Baby Came Back" and "She Didn't Even Know I Was Gone" by Louvin Brothers on Capitol.

Nat Nigberg's "Country America," KABC-TV Los Angeles, currently celebrating its 1st anniversary on the station, continues to book popular favorites. Set for the next three weeks are Mac Wiseman, Jody Reynolds, Bob Wills & the Texas Playboys and The Merry Macs. "Country" regulars are emcee, Joe Allison, Ginny Jackson, Debby Kay, Lefty Frizell, Freddie Hart, Betsy Gay, Jerry Wallace, Bobby Bruce and the "Hometown Band".

French vocalist, Marion L. Marcotte and his band "The Arcadians", in great demand throughout Louisiana, recently played to a full house at the Pecan Grove in Golden Meadow, La. Marion's latest French release "La Chemise A Roggeaux" b/w "My Pauve Vieille Mamma". Anyone wanting information on Marion, should contact his fan club prexy, Madge Duhon, Abbeville, La., Rte. #1, Box 293.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



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The Cash Box

Here
and
There

16th ANNIVERSARY ANNUAL DIRECTORY

and

INTERNATIONAL EDITION

NEW YORK—The question of “hard selling” and “soft selling” has been in considerable discussion these days with sales slipping in many industries and firms. Glenn R. Fouche, President of National Sales Executives, Inc., chided business men for talking about “hard sell” but doing little about it. His comments should be of interest to all branches of the coin machine industry—manufacturer, wholesaler and operator. “The idea that the current setback in sales has stimulated a good, hard-hitting return to old fashioned salesmanship is wishful, but unrealistic, thinking”, said Fouche. “The consumer is still being met by tired, disinterested clerks who barely get up enough steam to take the order. Everyone seems to be looking to the other fellow to do the selling.” He said “salesmanship requires a person willing to go to the buyer with his product, instead of waiting for the buyer to drift in off the street.” He criticized the attitude of most organizations. “Few companies are attempting to meet sales declines by hiring more sales personnel, nor are they retaining their sales organizations to go after prospects more effectively”, he asserted. “The fact is that insurance companies and others which traditionally go after the consumer and which have never neglected their sales recruitment and sales training programs, have reported 1958 first quarter sales as the highest in their history. When are we going to see more salesmen? When are they going to be trained? Let’s start hiring and training them right now. What are we waiting for?”

NEW YORK—“Sure, we see some weaknesses now—and with the help of business, we are getting rid of them. But, with equally sharp eyes, we also can see our nation’s great strength and its great future possibilities”, was the statement made by Secretary of Commerce, Sinclair Weeks. He then made the following predictions: The nation will produce \$600 billion worth of goods and services in 1968, compared with \$416 this year; 10 years from now the population would reach 205.5 million, against 173 million now; households would number 60.3 million, against 50.4 million now; 80.5 million persons would be holding down jobs, against 66.7 million now; personal income would run at \$475 billion, compared with \$334 billion today; and personal income per capita would climb to \$2,310 from the present \$1,931.

In this issue *The Cash Box* makes its announcement of its forthcoming 16th Anniversary Annual Directory and International Edition.

In retrospect it seems like only yesterday that *The Cash Box* came into being. It was in 1942. The countries of the world were in a death struggle. As for the coin machine industry, all manufacturers were busy supplying war materials. Wholesaling and operating firms were wondering if they could continue. Personnel was joining the armed forces. Wholesalers were limited to the sale of used equipment. Operators were rationed on gas, tires, etc., necessary items for servicing their locations. Some firms fell by the wayside. With these seemingly unlimited handicaps in view, *The Cash Box* came into being. It had a simple philosophy. Coin machines were a means of supplying entertainment to hard working, tired defense workers, as well as servicemen on leave. And the entertainment provided by coin machines was both relaxing and economical. *The Cash Box* would serve as a medium for the exchange of equipment. Certain machines stocked in the mid-west, for example, where there wasn’t any demand

for them, would find a ready market in other territories where coinmen could put them to use. This theory proved to be correct. *The Cash Box* gained in strength and coverage as coin firms realized its value to them. In addition to this highly effective means of keeping their businesses going, *The Cash Box* utilized its columns to bring forth ideas for the trade, and fought for its advantages in those trying times.

With the conclusion of World War II, *The Cash Box*, now sturdily entrenched as a medium for the coin machine industry, expanded its services, and coverage. It presented new money making ideas. It pioneered. It fought for all in the industry.

Now, *The Cash Box* is preparing its 16th Anniversary Issue. In addition to providing the industry with vital information in the way of lists, directories, photographs, historical data,—this 16th Anniversary Issue will present the greatest “International” service and coverage ever conceived in the coin machine industry. Details are outlined elsewhere in this issue. Once again *The Cash Box* conceives, creates and institutes progressive steps for the welfare of the coin machine industry.

COINBIZ BOOM CONTINUES

With Official Opening Of Parks, Arcades, Seashore, Mountain, Roadside And All Resort Spots, Memorial Day Sales Reach Peak Surpassing Like '57 Period. Even Most Conservative Now Agree 1958 Can Prove One Of Industry's Best Years.

Many Ops Report That Regardless Of Intake Dip Noticeable During First Quarter Of Year, 10c Play Plus Lower Priced, Better Equipment Has Equalized And, In Many Cases, Bettered Actual Net Income. Because Of This Predict Big Windup For '58.

CHICAGO—"The coinbiz continues to move ahead". This is the statement heard from leaders everywhere in the country.

With the official opening of parks, arcades, seashore, mountain, resort and roadside locations on Memorial Day, sales have already reached a new high peak among all the manufacturers in this area.

In fact, manufacturers report that sales, as of a like period last year, have been far greater. They have exceeded anything that they ever believed could happen at this time.

Even the most conservative now agree that there is every possibility that 1958 will be even a better year than 1957 provided, of course, that sales continue at their present rate.

Even those operators, who were much in the dumps during the first quarter of the year, report recovery.

They believe now that, with business bound to turn upward in the coming months, they will show better averages than they at first believed would be the case.

Some of the operators report that, due to more widespread adoption of 10c play plus front money guarantees and more equitable commission basis, and the further fact that the new games have reached them at a better price, while play action has perked up all around, the drop of income in the first quarter has been more than equalized.

These same operators believe that the forthcoming third and fourth quarters of this year will see them move right ahead and that the trade will continue to enjoy better business all alone the line.

What is most important to almost all leaders here is the fact that operators, who have switched to dime play plus a more equitable share of the gross intake from their machines, have equalized whatever drop in income might have been brought about.

"But", reports one well known operator, "even though at first we believed we were being faced with a very rough year, we now find that

conditions, as far as we are concerned, are better than what we ever thought would be the case .

"The fact remains", he concludes, "that those operators who arranged for better business methods, through the use of dime play plus a more equitable share of the gross income from their machines, find that they are enjoying just as good and, in many cases, even better business than they did this past 1957."

Most important, at least to all leaders here and to distributors all over the country, is the fact that sales have continued their upward trend.

This, of itself, is most highly indicative of the fact that business is continuing to boom on ahead.

New Ordinance Pending In Seattle, Wash.

SEATTLE, WASH.—An ordinance pending in the Seattle City Council (May 19) would revise regulations for pinballs and other amusement devices.

License Committee Chairman Charles M. Carroll said the measure has been in preparation for several months. Sought by Mayor Gordon S. Clinton, the measure is the result of conferences among the mayor, councilmen and police and legal officials, Carroll said, adding: "We believe this measure will strengthen the city's supervision over pinballs and similar devices."

The bill would forbid distributors of pinballs or music machines to have a financial interest in establishments in which their devices are placed. Another provision of the measure would give the city council responsibility for approving transfers of licenses between operators. Transfers currently are handled by the City Comptroller's Department. Carroll said that the City Council had not decided whether license fees should be raised.

Music Ops Assn of Mass. Fighting "Excessive License Fees". Three Separate Cases Now Pending

Actions Started Against \$50 Weekday Licensing; \$2-Per Week Sunday Licensing Fee; \$2-Per Week Sunday State Licensing Fee



DAVE BAKER

BOSTON — Three separate cases are now pending in the fight of the Music Operators association of Massachusetts against "excessive license fees" in the city of Boston. This was announced at a special conference following the meeting at Commonwealth Country Club, Wednesday, May 14, at which reports were made.

At the conference of attorneys, attended by Dave Baker, president of MOAM, and Arthur Sherman, general counsel, on Thursday, May 15, it was stated that the action being brought by the association for court hearings has now boiled down to three separate cases. They are:

1. An action against the \$50 weekday licensing of jukeboxes in Boston.
2. An action against the \$2-perweek Sunday licensing fee in Boston.
3. An action against the \$2-perweek

Sunday state licensing fee.

These actions, Atty. Sherman said, are being fought on two main issues.

1. Constitutionality of license fees under free speech provisions of first and 14th amendments of the Constitution. 2. Excessive costs of licenses, which are contended illegal by the association, under Massachusetts state laws.

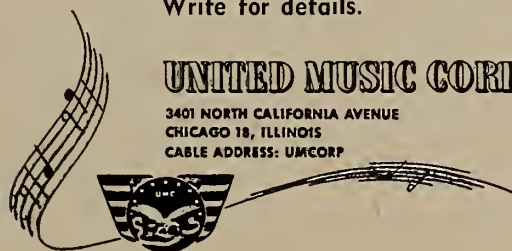
Previously, MOAM attorneys had attempted to try all the three actions in one case. To do this, it was stated, it is necessary for all parties to agree. This has not happened, and to expedite the entire procedure, two of the pending actions, the action on constitutionality, and the action on excessiveness of fees will be entered in Massachusetts Superior Court, and readied for Supreme Court by Oct. 1. A decision by the Supreme Court may not be handed down until the first of the year, it was pointed out. However, it was stated, it is customary for the Supreme Court to grant a temporary restraining injunction in such cases. The MOAM hopes for an injunction before Oct. 31, date when license fees for next year are due.

MOAM attorneys pointed out the cases will go to Superior Court for hearing, first, then to Supreme Court. The Massachusetts actions, which are being followed by op associations throughout the country, were split up to expedite the situation and to possibly forestall the paying by ops in Boston of \$160 per phono for next year.

UNITED

Takes Over the Leadership in Automatic Music

Since the unveiling of United's new Model UPB-100 Phonograph at the recent M.O.A. convention, coinmen from every quarter have acclaimed it as the finest phonograph ever produced. The mail requests for delivery dates have been exceedingly heavy. The phones are busy constantly. Never before in the history of automatic music, has a coin-operated phonograph taken such complete command so quickly. Designed to make more money out of music, magnificently styled by Raymond Loewy, the new Model UPB-100 is truly without equal. Indeed, in the judgment of the operators, it is in the number one position by a big margin. Arrange for your future prosperity now. Write for details.



UNITED MUSIC CORPORATION

3401 NORTH CALIFORNIA AVENUE
CHICAGO 18, ILLINOIS
CABLE ADDRESS: UMCORP

Shows Amazing Reports From Ops Of "Commando Machine Gun" Batteries



HARRY GLICK

CHICAGO—Harry Glick, who heads the Commando Machine Gun division of Chicago Dynamic Industries, called in the press, this past week, to show what he called:

"The most amazing reports regarding any product produced in this industry."

Glick went on to point out that, with the official opening of the summer season, parks, arcades, sportlands, carnivals, and all others who had already arranged for batteries of Commando Machine Guns, were sending in reports of absolutely thrilling

import to all those planning to use batteries of these guns.

From Kennywood Park Arcade in the Pittsburgh, Pa., area, Glick showed a report wherein the ten-unit battery of Commando Machine Guns, on opening day, 11 A.M., Saturday, May 17, 1958, continued in operation without halt, and with the crowds constantly growing larger up until closing time at 6:30 P.M.

"There was no halt to the play action," Glick advised, and added, "in fact, the Kennywood Park Arcade reports that it enjoyed the biggest single day's intake in all of its history."

"A similar report has just arrived from the Stanley Sportland in Wildwood, New Jersey," Glick stated, "where a battery of only five units of Commando Machine Guns was so jam-packed that," he says, "the owner had just ordered another five battery unit so that he could take care of the crowds."

"This is the case everywhere the Commando Machine Guns have already gone into operation."

"For example," Glick continued, "Dispensa & Sons Carnivals of Elmhurst, Illinois, who started its road operation with two trailer units of 4 Commando Machine Guns in each trailer, report that it has already received tremendously increased bookings due to these Commando Machine Gun trailers."

"We have many, many other letters

Bilotta Wurlitzers Win Bowling Tourney

NEWARK, N. Y.—The "Bilotta Wurlitzers," a bowling team sponsored by Johnny Bilotta, Bilotta Distributing Company, this city, just won first prize in the Mohawk Valley 5-man handicap tournament, held in Utica, N. Y. This tourney is an annual State event and is the largest in the State. The team also captured the local 36-week league team event.

The Bilotta bowlers crashed handicap games of 1,079, 1,185 and 977 for a 3,241 total. They carried an 83-pin handicap in each game.

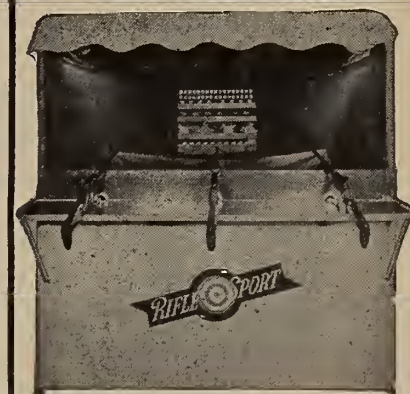
A banquet was held this past week for the team, which is considered one of the top in New York State. Bilotta's trophy case is loaded with cups won by his team during the past few years.

"Our team will bowl any team in the coin machine business anywhere in the country," challenged Bilotta, "on a home and home basis. How about a contest with the winners of the Chicago Automatic Phonograph Bowling League?"

here, but," concluded Glick, "the facts are for all to see and hear as they travel about the country and watch those places where our Commando Machine Guns are already in operation."

"We will give addresses of such places to any and all interested parties. I feel certain that they, too, will be amazed by the income reports which they will hear from these people."

A. B. T. RIFLE SPORT 3 and 6 Gun Models



Pace Aristo Scale
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SPECIAL NOTICE

TO

ADVERTISERS

The Offices and Printing Plant of The Cash Box Will Be Closed Friday, May 30, Due To The National Decoration Day Holiday

The Issue of The Cash Box
Dated June 7

**WILL GO TO PRESS 1 DAY
EARLIER THAN USUAL . . .**

AT
NOON

THURSDAY, MAY 29

**Ads Requiring Extra Color,
or Special Position—will
go to press at . . . NOON, WED., MAY 28**

We solicit your cooperation

The Cash Box

(Publication Headquarters)

1721 Broadway
NEW YORK 19, N. Y.



Through The Coin Chute CALIFORNIA CLIPPINGS

The operators are taking the slogan "You Auto Buy Now" to heart with the amount of action going on in the showrooms along Pico Boulevard. Many out-of-town operators are hitting Coin Row to view the new machines which are appearing on the market. . . . At American Coin Machine Company, The Lanzy Brothers announced the Wico Corporation of Chicago will be national distributors for the new "Easy View Title Holder" which they are manufacturing. They are now in full production with this new item. Vinny Lanzy jumping every time the telephone rings in anticipation of the call from his wife, Mary, announcing the new arrival on its way. . . . Marshall Ames reports he is meeting many operators whom he has never had the pleasure of seeing before, when they come in the showroom at Badger Sales Company to order one or more AMI "1-200" phonographs. "Rocky" Nesselroad announced the AMI Service Schools are now being held every second and fourth Tuesday of the month at Badger's Warehouse for all who would like to attend. Bill Happel says the used bowler sales continue holding their own. . . . Sonny Lomborg busy at Simon Distributing Company with arcade owners making selections from the large and varied stock in the showroom. Jack Simon and his wife write they are enjoying their ten-day stay in Tel Aviv during their foreign junket. John Freeman will be spending the Memorial Day week-end visiting Las Vegas. . . . Mary, Kaye and Claire Solle are organizing a group of operators at Leuenhagen's Record Bar to see Nat "King" Cole and Russ Morgan during the engagement at the Coconut Grove. Mary predicts Randy Sparks' new release of "Good Intentions" will be a big one for Verve. Claire believes the new version of "Drifting And Dreaming" by The Mulcays on GNP will go very well on the juke boxes. Kaye reports "You" by the Aquatones on Fargo is taking off with many operators.

One of the first coin operated music boxes, made in Switzerland circa 1816, is on display at Minthorne Music Company alongside the very latest model Seeburg phonographs which is drawing many operators into the showroom. George Mahlum reports the Seeburg Cigarette Vendor has created a great deal of interest among the operators. Wayne Davis says the orders are coming in faster than deliveries can be made for the Chicago Coin 2-player "Rocket Shuffle" game. Paul Vogel busy handling orders for Chicago Coin's "Batter-Up" baseball game. Jack Burger dropped in California Music Company to play his new Orbit release of "The Three Handed Drummer" for Sammy Ricklin and Gabe Orland. Jack told Sam and Gabe he also teaches Hank Tronick's teenage son, Steve, on the drums. "Whitey" Place, shop man, on a vacation to the High Sierras. Buddy Robinson reports one of the fastest breaking records in some time has been "The Purple People Eaters" by Sheb Wooley on MGM. Val Zuniga predicts Decca's series "Mood Jazz In Hi-Fi" will take off with the jazz fans. Martha Delgado believes Frankie Laine has a hit with "Lovin' Up A Storm" on Columbia.

Paul Laymon says that the variety of amusement machines being turned out by Bally, which include Bally's "Skill Roll", "Target Roll", "Big Inning", "Trophy Bowler", "Super Bowler" and "Space Gun" and Rock-Ola's new line of phonographs with the new Music Vendor, give every operator an opportunity to fill any kind of location and keep returns up and above par. Paul says the steady sales at Paul A. Laymon, Inc., back up his statement and give a very bright look to the future. . . . Bill Yedlin, Sherman Oaks operator, on a fishing trip to Mazatlan, Mexico. . . . Charley Robinson reports the sales are zooming at C. A. Robinson & Company with United's new 2-player "Shooting Star" shuffle game. Hank Tronick says United's 6-player "Eagle" shuffle alley is receiving very nice action from the operators. Al Bettelman reports Williams' "Short-Stop" baseball game remains a money-maker with operators throughout the territory. . . . Operators seen along Pico Boulevard the past week: Oscar Holzhausen, Tehachapi; Gene De Vilbiss, Big Bear City; Frank Totzke, Mojave; Fred Luchsinger, Needles; Joe Taumois, Banning; and the Long Beach contingent consisting of Orville Kindig, Charles Koskie, Sam Frudakis, Charles Cahoon and John Kitchersid.

West Towns Hospital Assn Campaign Reaches \$400,000.00

OAK PARK, ILL.—The third of a series of report meetings for the campaign to erect the Gottlieb Memorial Hospital in Leyden Township was held at the Oak Park Arms Hotel on Wednesday night, May 14.

Nearly fifty of the workers attended this meeting and reported new pledges for \$40,625.00. This brings the total to date to approximately \$400,000.00.

Louis Zahn, president of the Association, reported that he had been notified by the authorities in Springfield that the Association's request for Hill-Burton funds will be submitted to the Advisory Hospital Council for consideration in early June. At that time, the council will allocate this year's Federal Grant Money, based on area need, and the sponsors' progress in raising funds to cover their share of the cost.

"We have done well so far, in spite of the current backward-business situation," said David Gottlieb, general chairman of the campaign; "we have

three weeks more to go on the campaign and every effort is being made to have the workers complete their tasks by June 5th, when we will hold our final report meeting for this phase of the campaign."

"It is encouraging to know," Gottlieb continued, "that we can go back to a number of substantial contributors, who for business reasons, would not commit themselves beyond 1958. This means that we can depend on these generous people for additional support in 1959 and 1960."

In the future there will be fundraising activities for industrial, commercial and financial corporations in the hospital area. The effort to secure support from individuals—even though they may not live in the West Suburbs—will continue.

The general campaign for hundreds of modest gifts has just been started, and it will require at least another month to complete.

AN OPEN LETTER

TO ALL FIRMS INTERESTED IN WORLDWIDE BUSINESS PROFITS

This year *The Cash Box*' 16th Anniversary Issue will actually be 5 separate magazines. (The Anniversary Issues of *The Cash Box* have been internationally acclaimed: "The Encyclopedic Year Books of the Industry".) The Anniversary Issues of *The Cash Box* are saved all year long. They are subscribed for by libraries, and other such reference organizations, that consider them a one volume year's history of the industry.

The Cash Box' 16th Anniversary Issue will be combined with *The Cash Box*' International Quarterly Export Editions. There will be 5 separate editions of the International Quarterly Export Issue. Each edition will be printed completely in a separate language, expressly for those peoples thruout the world who read and speak this language. These will be the Four International Sections of *The Cash Box*. One section will be printed solely in Italian. The next in German. The third in Spanish. The fourth in French. These four will be in addition to the regular English issue.

The Cash Box' subscribers will receive all five editions bound into *The Cash Box*' 16th Anniversary Issue. The International Sections printed completely in Italian, German, Spanish and French will then be mailed separately, as separate International Editions of *The Cash Box* thruout the world and only to those peoples reading and speaking each of these languages. (For example, the Spanish edition will be sent thruout Central and South America as well as to Spain and other parts of the world, such as the Philippines, where Spanish is read and spoken.)

This is the very first time in the history of this industry where any publication has presented the opportunity to the advertisers to reach the entire world market thru the use of but one magazine. *The Cash Box* again makes history. *The Cash Box* again opens wide the portals of profitable international trade to this industry. Bigger, better business and greater profits are assured those advertisers who use all 5 editions of *The Cash Box*.

There is no increase in advertising rates. The cost for advertising space in the Italian, German, Spanish and French editions is exactly the same as in the English edition. The advertiser can choose a Full Page in the English edition (at regular Full Page rate) and a Quarter Page in the Italian edition (at the regular Quarter Page rate) as well as additional Quarter Pages in the German, Spanish and French editions (also at regular Quarter Page rate) or he can choose whatever combination of editions he desires.

There is no charge for translating his advertisements into the languages of the various editions. However, copy must be in Chicago office no later than Wednesday, June 11, 1958.

CLOSING DATE for the Italian, German, Spanish and French editions is Monday, June 16, 1958, in the Chicago office, 29 E. Madison St., Chicago 2, Ill.

CLOSING DATE for the English edition (*The Cash Box*' 16th Anniversary Issue) is Wednesday, June 25, 1958, in the New York office.

IT IS IMPORTANT TO RESERVE THE ADVERTISING SPACE YOU WILL USE IMMEDIATELY—WRITE, WIRE, CABLE TODAY!

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29 E. MADISON STREET, CHICAGO 2, ILLINOIS, U.S.A.

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1721 BROADWAY
(PHONE: JUDSON 6-2640)

HOLLYWOOD
6272 SUNSET BLVD.
(PHONE: HOLLYWOOD 5-2129)

BOSTON
80 BOYLSTON ST.
(PHONE: HANCOCK 6-8386)

LONDON
17 HILLTOP
(PHONE: SPEEDWELL 2596)

PARIS
27 PLACE ST.-FERDINAND
(PHONE: SUFFREN 72-70)

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Anniversary
and
Annual Encyclopedia and Directory

of the COIN MACHINE INDUSTRY

The Cash Box

(Dated: JULY 5, 1958)

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YOUR ADVERTISEMENT WILL BE SEEN ALL YEAR LONG

Featuring

- ★ ACCURATE UP-TO-THE-MINUTE LISTS OF
 - Manufacturers and their Distributors
 - Jobbers and Distributors (State by State)
 - Merchandising Vending and Service Machine Manufacturers
- ★ INTERNATIONAL QUARTERLY EXPORT EDITION — The Greatest coverage ever presented in the Coin Machine Industry. Separate sections printed in GERMAN, SPANISH, ITALIAN, AND FRENCH. Also Import-Export articles in ENGLISH, as well as Statistical Export Data.
- ★ SPECIAL FEATURES
- ★ PICTURES OF ALL POST-WAR PHONOGRAPHS
- ★ PICTURES OF ALL AMUSEMENT MACHINES Produced from July 1957 thru June 1958
- ★ HISTORICAL DATA
- ★ REVIEW OF EVENTS—July 1957 thru June 1958
- ★ LIST OF "20 YEAR CLUB" MEMBERS
- ★ CONFIDENTIAL PRICE LISTS
- ★ EDITORIALS
- ★ NEWS — Internationally
- ★ ADS — Internationally

Don't Fail To Have Your Advertisement In This Greatest Coin Machine Issue Of All Time!

ADVERTISING FORMS

Being Prepared

RIGHT NOW!

SEND IN YOUR AD IMMEDIATELY!



LAST MINUTE DEADLINE:

**WEDNESDAY
JUNE 25**

The Cash Box

(PUBLICATION OFFICE)

1721 BROADWAY, NEW YORK 19, N. Y.

(PHONE: JUdson 6-2640)

CHICAGO

29 E. MADISON ST.
(PHONE: FINANCIAL 6-7272)

HOLLYWOOD

6272 SUNSET BLVD.
(PHONE: HOLLYWOOD 5-2129)

BOSTON

80 BOYLSTON ST.
(PHONE: HANCOCK 6-8386)

LONDON

17 HILLTOP
(PHONE: SPEEDWELL 2596)

PARIS

27 PLACE ST.-FERDINAND
(PHONE: SUFFREN 72-70)

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

THE NEXT "INTERNATIONAL QUARTERLY EXPORT EDITION" OF

The Cash Box

WHICH WILL BE COMBINED WITH THE WORLD FAMOUS

"Encyclopedia Year Book of The Coin Machine Industry"

THE CASH BOX' 16TH ANNIVERSARY ISSUE

WILL FEATURE

FOUR ENTIRELY SEPARATE

"International Sections"

INTERNATIONAL SECTION No. 1— PRINTED EXCLUSIVELY IN SPANISH

INTERNATIONAL SECTION No. 2— PRINTED EXCLUSIVELY IN ITALIAN

INTERNATIONAL SECTION No. 3— PRINTED EXCLUSIVELY IN GERMAN

INTERNATIONAL SECTION No. 4— PRINTED EXCLUSIVELY IN FRENCH

EACH "INTERNATIONAL SECTION" ACTUALLY A SEPARATE MAGAZINE

Each "International Section" will be an entirely separate unit in itself. It will be removable as such from the entire edition.

Each "International Section" will be sent to an outstanding list speaking and reading the language of that individual section.

Subscribers will receive the entire edition which will contain the complete English as well as all four "International Sections".

While the entire edition is in the mails to The Cash Box' subscribers, there will also be a complete mailing of each "International Section" to the French, German, Italian and Spanish importers.

To obtain full and complete coverage of the entire world market, advertisers are urged to use individual advertisements in each of the four "International Sections", IN ADDITION to the regular English edition.

Special "International Sections" go to press in CHICAGO, Monday, June 16. If advertising copy has to be translated into a foreign language, copy must be in CHICAGO no later than Wednesday, June 11.

Send Ads For "International Section" to

The Cash Box

29 E. Madison St.,
CHICAGO 2, ILL., U.S.A.
(Phone: Financial 6-7272)

1721 Broadway, NEW YORK 19, N. Y.

6272 Sunset Blvd., HOLLYWOOD 28, CALIF.

80 Boylston Street, BOSTON, MASS.

17 Hilltop, LONDON, N.W. 11, ENGLAND

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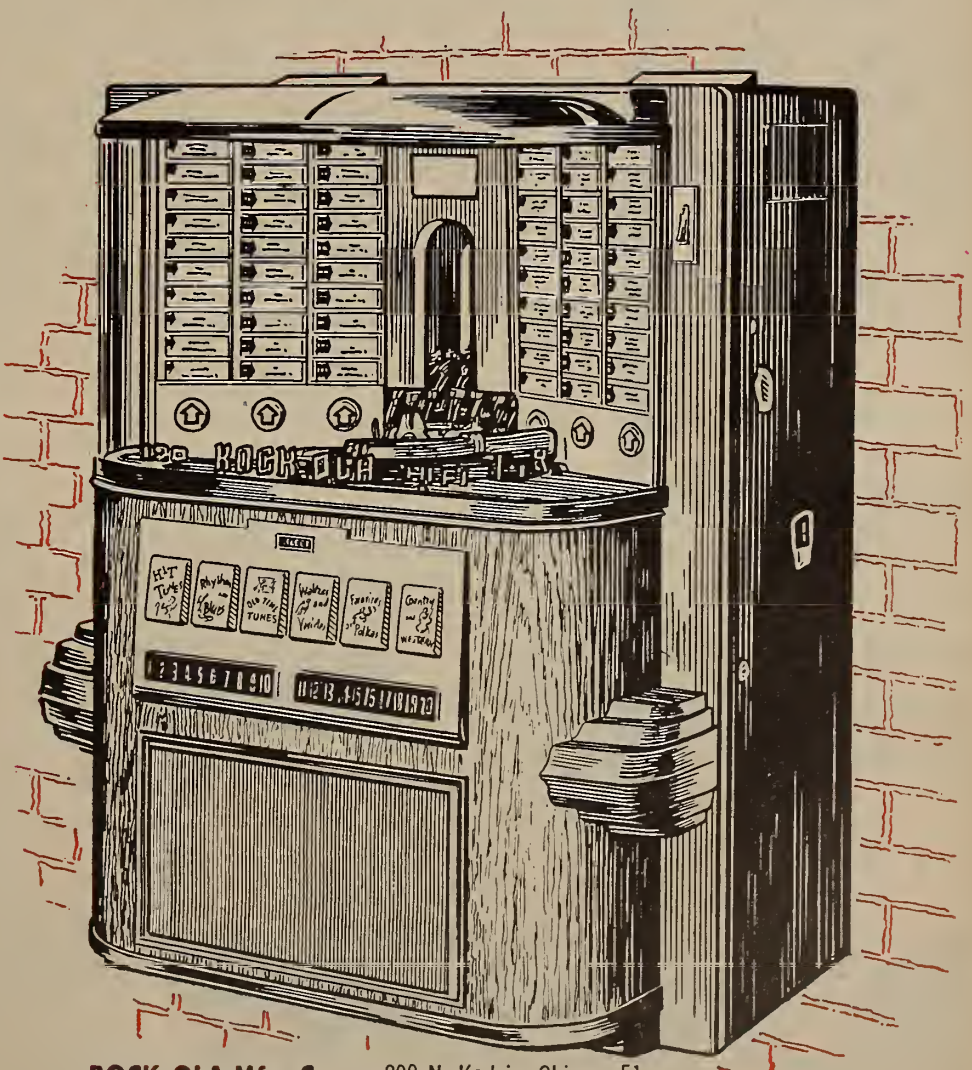


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Westchester Music Guild Holds Seventh Annual Banquet

Sellout Brings Together Westchester Ops and Out-of-Town Coinmen

SCARSDALE, N. Y.—The Westchester Music Guild ran its most successful dinner and banquet of all time. This 7th Annual Dinner, held once again at the Holiday Inn, this city, on Tuesday night, May 20th, was attended by 400 persons, filling every seat in the ballroom. Not only was the attendance large, but these guests were presented with a full evening of entertainment and fun, including a very fine meal, dancing and a stage presentation mc'd by the well-known comedian Jack Wakefield.

Speeches, as is the practice here were held to the minimum. Malcolm Wein, the association's attorney, introduced the personalities in attendance. He then presented Carl Pavesi, president, with a bond, and Mrs. Pavesi with roses. Pavesi thanked the guests.

Following the meal, the entertainment portion took over. Jack Wakefield told some of his hilarious stories, and introduced the recording artists.

Other members of the Westchester Music Guild, in addition to Pavesi, who did such yeoman work in making this banquet so successful, were Seymour Pollak, general chairman; Nat

Bensky, entertainment; Nathan Kadish, tickets; Jimmie Smith and Harold Rosenberg, journal; Max Klein, Pete Rosano and Lou Tartaglia, seating. Tartaglia, in addition, handled the money.

Out-of-town representatives from the factories on hand were Art Garvey Bally; Jack Gordon and George Glass, Seeburg; Artie Daddis, AMI; and Hank Peteet and Al Dietrich, Wurlitzer.

The distributing organizations were all represented with large groups.

An unusually large number of delegations from nearby associations were present. From the Music Operators of New York, there were Al Denver, Nash Gordon, Ben Chicofsky, Harry Brodsky, "Doc" Shapiro and "Senator" Al Bodkin. From the games association: Bert Jacobs, Sandy Warner, Teddy Blatt and Claire Morano. From the New York State Operators Guild: Tom Greco, Mike Mulqueen, Mr. and Mrs. Bill McCarthy, Joe Kazimir, Gertrude Browne, Mac Douglas, Mr. and Mrs. Jack Wilson and daughter Sherry Alice LaFollette from Kokomo, Ind., and Mr. and Mrs. Lou Werner, attorney. The New York State Coin Machine Association, which is headed by Tom Greco, had its business manager, Frances "Stretch" Hannefee present.

The Connecticut State Operators Association was represented by Jimmie Tolisano, president, and his wife; Mr. and Mrs. Glenn Klopfenstein; Mr. and Mrs. Tony Wilkes and Mr. and Mrs. Ben Gordon. The very large delegation from the Rockland County Coin Machine Association, all with their wives, were: John "Buckey" Van Wyck, Tony Catanese, Dave Conrad, Charles Cornell, Nick Franco, Joe Bosco, Jerry Schwitzer, Lou Marazin, Pete Mayer, and Mrs. Frank Lyons.

Bob Slifer, newly appointed executive director of National Coin Machine Distributors Association, greeted all his friends.

(See picture, page 67, and Music Section.)



Through The Coin Chute

NEW ENGLAND NIBBLES

Things are pretty hectic at the distrib plants this week with outdoor season hypood by fine last weekend, moving big batches of equipment. Plants are at their busiest rushing out equipment to arcade owners so that they will be set for the official opening of the season on Memorial Day. New games have caught on like wildfire and leading the pack are the baseball games which are expected to pull the biggest grosses this season. There has been a big upsurge on music with some plants bare of all phonos.

At Redd Distributors (Wurlitzer), Bob Jones, sales mgr., back from attending meeting of the Conn. ops at Phillips Old Colony Restaurant and visiting with Nutmeg state ops over the weekend. Bally's new "Cypress Gardens" unveiled here this week and greeted with enthusiasm by ops. Bally's baseball game "Big Inning" is going big, and also Bally's "Trophy Bowler," Bob reports. Phonos were sold off the floor as demand went ahead of supply and reorders went in for new shipment of Wurlitzers. . . . At Trimount Automatic Sales Corp. (Seeburg), Dave Bond, prexy, and Irwin Margold, gen. mgr., showed ops the sample of Seeburg's new cigarette vending machine, which was in for a few days, but had to be sent along for other displaying. Response to the new machine was most terrific, they state. Ops were sold on its styling, its 814 pack, 11 single columns, 11 shift columns capacity and its electrical ease of dispensing. Williams' baseball game is still going very strong here and looks to be the biggest winner of the season, Marshall Caras, sales, reports. Dave Bond is busily engaged in the CJA campaign. Gottlieb's "Rocket Ship" is another big number here. . . . At Associated Amusements new plant, kiddie rides are predominant, and Ed Ravreby, vet coinman, predicts another big year for the moppet horses and boats and new wheels. Dick Mandell, gen. mgr., off on flying trips in his plane. Used equipment is going good here. . . . At Atlas Distributors (AMI), Louis Blatt readying for weekends at his Newfoundlake place in N. H. and visiting ops in the N. H. territory. Music has been holding up fine here.

Among ops in visiting distribs this week were: Dave Baker, Arlington; Ralph Lackey, Milton; Al Dolins, Hyannis; Bob Rome, Boston; Connie Pocius, South Boston; Tom Libbey, Haverhill; Peachy Casanta, Milford; Jim Gerico, Dorchester; Harold Harwich, Brighton; Dave Gropman, Boston; Walter Luby, Shrewsbury; Henry Levine, Milton; Sid Warlbarst, Boston; Lou Abramson, Cambridge; Perry Lipson, Newton; Ed Beals, Needham; Alec Pechilis, Ipswich; Ben Ross, Boston; John Poto, East Boston; Russ Mawsley, Holyoke; Gerald Gandberg, Marblehead; George Pappas, Lowell; Steve Pielock, Worcester; Tony Piccinto, Quincy; and Leon Sherter, Newton. . . . A number of ops attended the testimonial dinner of the Ballroom Operators for Eddie Rugg, Boston American ballroom columnist, at Norumbega Park Tuesday, May 20. . . . Arcades at John Dineen's Hampton Casino, Revere, Nantasket, Old Orchard Beach, Norumbega Park and other spots are being fixed and painted for the upcoming Decoration Day opening and exhibiting new types of coin operated amusement games. . . . Vaughn Monroe, RCA recording artist, closes the season at Blinstrub's week of May 26. . . . London record artists the Bon Bons are current at the Frolic in Revere.



Through The Coin Chute

PHILADELPHIA FILBERTS

Bill Adair, Eastern Music, said that the extension program is getting along fast and should be finished this week. This will give them additional working space and should help in the handling of their equipment. Arnold Silverman so busy he had to bring in his attractive wife to help. . . . Harry Witsen, International Scott Crosse, on the road last week. This week Mike Chanick is out flushing up the orders. Harry displayed diagrams and pictures of the International Scott Crosse two locations at the Fair in Brussels. Both are strategically located and should do a great business when the fair really get's going. . . . Joe Ash, Active Amusements, returned to his office from his Chicago visit where he attended the Bas Mitzva of Gottlieb's daughter. Larry Ash in for a short time and then out again. . . . Moe Bayer, Banner, just in from the road where he did a fine job selling United's new "Shooting Star". . . . Jack Palmer, International Amusement Co., stated that Sid Goodman did such a wonderful selling job they are practically out of equipment. . . . Ted Kellem, Marnel Distributing Co., reports that the new Epic disk, "Lover Come Back To Me" by Joe Douglass, getting a good response. Douglass is a local boy. Another local hero, Billy Scott, is also doing nicely with "A Million Boys" on Cameo. United Artist also gets into the sales with four South Philadelphia lads, The Four Jays, who offer "Rock & Roll Age". . . . Mario Daulerio, King Records, reports that Little Willie John just signed a new contract with King. He was in Philadelphia appearing at the Uptown Theatre. . . . Bob Heller, Chips Distributing Co., tells us that Sunbeam Records' "No Chemise Please" by Gerry Granahan has broken wide open for a hit. Heller tells us the three best records selling in Philly are Jimmie Rodgers' "Secretly" on Roulette; "No Chemise Please" by Gerry Granahan on Sunbeam; and "Cha Hua Hua" by Hugo and Luigi on Roulette. . . . Lennie Radcliff, Sparks Music, reports that Don Cornell is plugging his new Coral record, "You Go To My Head", at all the radio stations in town. He is working the Latin Casino. . . . David Rosen, who took over the Mercury line last week, also took over the lease Mercury Records had on its distributor location. Rosen will move his entire record department to 835 Broad St. Jack Kaufman will have a private office from which to operate. Davey Weiss tells us the recent Bar Mitzva at the Harry Sterns was the best he ever attended. . . . Harry Ascola, Columbia Records, reports Johnny Mathis will open at the Latin Casino this week. Also on the bill is Joey Bishop. Both were sensational smashes at their recent New York Copa stint.

REAL BARGAINS

20 New AMI H-200
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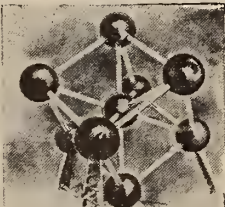
20 WILLIAMS PEPPY
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ACCLAIM MUSIC MOST STABLE

Trade Agrees Music Has Proved Itself Most Stable Division of the Industry. Believe Most Music Ops Now Diversify on Solid Base. Also Point Out That Music Biz Will Grow Greater as Nation's Present 16 Million Teenage Population Passes 25 Million Mark by 1960.

American Shuffleboard Now Ready With Its Coin Operated Pool Game Exhibited At MOA

Firm Going Into Full Production. Distributors Appointed Throughout The Nation

UNION, N.J.—Upon his return to the factory here, Nick Melone, American Shuffleboard Company, immediately went to work to follow thru on the suggestions made by operators and distributors on its new coin operated pool game which was exhibited at the MOA Convention.

"With these suggestions now taken care of" stated Nick, "we are now going into full production. Those coinmen who viewed our highly ex-

citing, competitive game, which is entirely new in principle and concept, approved its great money-making potential. As a matter of fact, we have already signed up a number of leading distributing firms covering the country, with only a few areas open."

Melone stated the firm will soon announce its complete distribution setup shortly, and will institute a heavy promotional and advertising program.

10c Play, More Equitable Commission Arrangements, Front Money Guarantees, Better Depreciation Schedules, Finer Phonos, Album Programming, All Reported To Add To Growing Greatness Of Automatic Music.

CHICAGO—Perhaps it was this past MOA convention and then, again, as many believe, the thought has been gradually dawning in everyone's mind for sometime now that the automatic music field has proved itself the most stable of all divisions of the industry.

Many now point to the fact that, once operators have their music routes well organized, they proceed to diversify from this point forward.

There has been much buying of amusements as well as vending machines by leading music operators all over the country.

When questioned, these operators admit that they are buying different kinds of equipment to diversify their present route, but, also admit that this is due to the fact, "We now have a solid business backbone due to our automatic music".

As many of the automatic music leaders point out, 1960 will see the greatest music year yet.

They point to the fact that the 16 million teenager population of today is expected to surpass the 25 million teenage mark in 1960.

"That means", as one well known music operator explains, "we will have almost double the number of teenager players."

"And that will also mean", he continued, "better income for all concerned with the automatic music business."

Music operators are very much pleased with the new machines. They point to the fact that speedier changers means more peak play action.

Album programming is bound to take hold, many believe, because album popularity is growing by leaps and bounds.

More equitable commission arrangements and front money guarantees in addition to 10¢, 3 for 25¢ play action, as well as better depreciation schedules, is bound to bring about better income for all concerned.

Many look forward to even greater electronic accomplishments by the automatic phonograph manufacturers in the years to come.

They believe they will be able to serve more music more economically to the people and, at the same time, earn more for themselves.

Whatever will result in the years to come, the most important factor today is the fact that automatic music has proved itself the most stable of all divisions of the industry.

This, as operator after operator exclaims, has helped him to build more and better diversified businesses around his music route.

The fact remains, operators advise, that because they can be assured of steadier income, they can make risk investments in other divisions of the industry, and have been able to come out ahead each time.

WHO IS SAFE FROM CANCER?

Nobody—young or old—is safe from cancer, but there are two things you can do about it.

One is to have regular check-ups every year. Many cancers may be cured if detected and treated early. The other is to fight cancer with a check.

Send it to CANCER, c/o your local post office



Nebr. Guild Meeting

OMAHA, NEB.—Howard N. Ellis, secretary and treasurer of the Music Guild of Nebraska, announced that a meeting was held on May 24 and 25 at the Madison Hotel in Norfolk.

Reports were made on the latest information pertaining to the Copyright Bill in Washington, D.C. and the latest MOA National Convention news.

Also initiated at this meeting was The Conhusker Investment Club.

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AMUSEMENTS AGAIN SAVE THE DAY

Trade Agrees New Games Have Stepped Up Public Interest Resulting in Growing Intake With Even Better Biz Ahead. Vendor and Music Ops Also Turn to Amusements to Boost Averages. Exports Reach New All Time High Sales Mark.

CHICAGO—As has happened many times in the past, amusements have come along to, once again, save the the day for many operators all over the country. In fact, all over the world.

The new games, which are being produced, are not only better priced, but what is even more important, have won a tremendous following because of their great play appeal. This has resulted in better collections.

Music as well as vendor operators have turned to games. This has been due to the fact that the new games have tremendously stepped up play action. They have also won unusually large and better patronage for retailers.

This greater public interest in the new type games has resulted in perked up intake all down the line.

Even in those areas, where play has endured a very deep dip, amusements have been able to bring back a very good percentage of the drop and, each day, are shooting up averages to normal marks.

Vending machine operators have, in

many areas, turned to amusements to help pick up averages.

The same, of course, is true of music operators. The music ops have found that their amusement routes are proving of tremendous import in lifting their overall average.

Exports of amusements have reached a new high mark. Never, since before War II, has export of amusements been at so high a peak.

Export continues to grow greater with more and more machines, both new and used, being shipped in ever larger quantity.

Amusements have always been capable of bringing averages of entire diversified routes to higher peaks.

These past months amusements have brought back much of the dip that came about in the last quarter of '57 and the first quarter of '58.

There is, therefore, every reason to believe that as recovery of averages becomes more apparent thruout the country, much of this can be attributed to the amusements division of the industry.

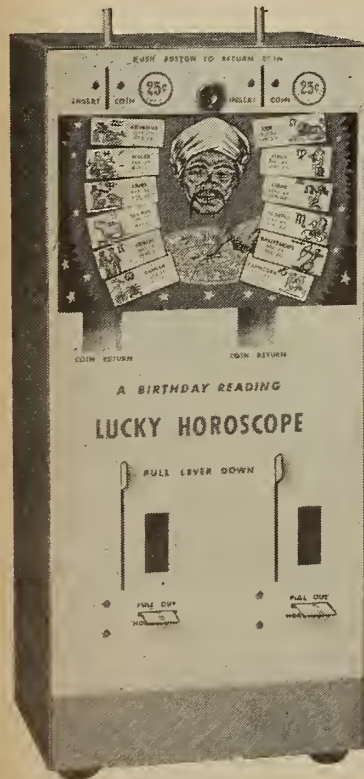
US GALS

By Cissie Gersh



Happy Anniversary to Mr. and Mrs. Jack Mitnick. Sadie Mitnick tells me that on May 27 she and Jack will celebrate many years of marital bliss. They will celebrate this very grand occasion in New York. With their daughter and son-in-law and, most especially, with their gorgeous grandchildren. . . . Congratulations to Mr. and Mrs. Nate Gottlieb on their daughter Susan's "Bas Mitzvah". . . . The Gottlieb's, and I do mean all the Gottlieb gals, are just "bootiful". Starting from Dorothy (Mrs. David Gottlieb) all the way down the line. . . . By the way, Susan Gottlieb looked

like a dream. And was mama Irene (Mrs. Nate) Gottlieb but beaming. . . . Eloise and Joe Mangone were in from Miami (as I mentioned in my last colyum) and Joe Mangone told me a very intriguing and rather interesting story which, I felt, I should tell all of you gals. Said Joe, "You know what, Cissie, the Miami Chamber of Commerce phoned me. They wanted to know how come my son, Joel, was wearing ear muffs in that picture of him published in 'The Cash Box' in your April 19 issue?" Joe tells me that he tho't about this for a very long moment, until it seemed like they had been disconnected, and then told the Chamber of Commerce who had phoned him, "Sunny south, or no sunny south, man, it was cold outside." (And believe me, because I was there at the time, it sure was cold outside in Miami, gals, believe it or not.) . . . Enjoyed a most wonderful dinner with Sol Gottlieb, the Mangones, charming Lilyan Schwartz and, of course, her very wonderful guy, Joe. Sol is one of the very sweetest guys I've ever met. He looks just absolutely handsome these days. And after some surgery, too. But you'd never know that Sol had been sick for even a single day. Sol, according to what I heard from the whispered conversation of the men at the table, has but one problem. That's keeping those dancing gals away from him. . . . By the way, Lilyan Schwartz was just effusive over a Meisen figurine that she had obtained for Mother's Day. . . . One of my favorite friends, Freddie Adickes, all the way from Hamburg, Germany, popped in for dinner with us Monday night. After dinner, we drove all the way to Winnetka, Illinois. To visit with Ellie and Sam Stern. Ellie is busier than busy these days with the forthcoming "Bar Mitzvah" for her 'Number Two' son, "that handsome golfer," Gary Michael Stern. The big event will take place on May 31. "That's when," Gary says, "I'm gonna become a MAN". . . . Hope all of you gals enjoyed the pictures in the May 24 issue of The Cash Box. Did you notice Donna Rae Moloney with songster Patti Page? Donna Rae and her mama, Edna Moloney, look just like sisters. . . . I want to again take this opportunity to thank all the gals who modeled at the MOA Ladies Fashion Show Luncheon. (Aside: Just as soon as I receive the original pictures, gals, I'll mail them right on to you). . . . This past Satty eve we attended the 6th Annual Automatic Phono Bowling League dinner at the Belden-Stratford Hotel. I was quite privileged and very much honored to present my very own "Edith Davis Memorial Award" to the very charming Mary Lou Fiorito. This extremely gorgeous silver trophy was not only awarded to Mary Lou for her bowling dexterity but, more so, for her charm, her graciousness, her kindness and understanding and her compassion for her fellow bowlers. That's why, gals, in the memory of my dear friend, Edith Davis, I'm making this most outstanding award each year. . . . Do most sincerely hope I'll be hearing from you—but very, very soon.



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Meeting Dates

Music Operators' Associations

- May 26—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.
- 28—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, N. Y.
- June 2—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.
- 2—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 3—West Virginia Music Operators' Assn., Inc.
Place: Ruttner Hotel, Charleston, W. Va.
(12:30 Luncheon & Board of Directors Meeting)
- 4—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.
- 5—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 5—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 5—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 9—Tri County Juke Box Operators' Association
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 9—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 10—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.
- 11—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 11—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.
- 12—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
- 12—Music Operators' Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.
- 14—New York State Operators' Guild
Place: Grossinger's Hotel, Grossinger, N. Y.
(Annual Banquet)
- 18—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 18—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.
- 19—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio
(Executive Board)
- 19—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.

Pix At Westchester Banquet



SCARSDALE, N. Y.—The camera was busy taking pictures at the recent Westchester Operators Guild annual dinner. (See story page 64). Seen above are 1) Nat Bensky, Seymour Pollak, Max Weiss, Malcolm Wein, Carl Pavesi, Jimmie Smith, Lou Tartaglia, Paul Rossano and Nat Kadish. 2) Max Klein, Seymour Pollak, Lou Tartaglia and Pete Rossano. 3) Mrs. Carl Pavesi receiving bouquet of roses from Wein. 4) Malcolm Wein presents Carl Pavesi with a U.S. Bond. 5) Jack Wakefield, m.c., works Pete Rossano into his act, and 6) Lou Tartaglia and brother Mike talk golf with Jack Wakefield.

Ratajack App't's Klersey

GRAND RAPIDS, MICH.—Edward R. Ratajack, vice president-sales, AMI Incorporated, announces the appointment of George F. Klersey as AMI District Sales Representative for the Southeastern area of the United States. He succeeds Joseph Collins, who has been transferred to Chicago to assume other duties with the firm.

Klersey has had many years experience in the coin-operated music field, and has been associated with AMI since 1954. In 1955 he was assigned to the Southeastern territory as Field Service Engineer, a position held until his present promotion to District Sales Representative for the same area.

ACT QUICK!

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GOTTLIEB FLYING HIGH	50.00
WILLIAMS SPIT FIRE	45.00
WILLIAMS CROSS FIRE	295.00
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BALLY TARGET ROLL (NEW)	295.00

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SHOWTIME	\$425	BRAZIL	\$175
KEY WEST	325	MONACO	155
BIG SHOW	275	SOUTH SEAS	135
PARADE	225	STAROUST	115
MIAMI BEACH	110	STARLET	95

5-BALL GAMES

4-PI. FALSTAFF	\$425	CRISS CROSS	\$310
4-PI. MAJESTIC	395	SILVER	275
4-PI. REGISTER	275	WORLD CHAMP	245
4-PI. SCOREBOARD	175	ROYAL FLUSH	225
4-PI. SUPER JUMBO	245	ACE HIGH	210
2-PI. SUPER CIRCUS	395	AUTO RACES	185
2-PI. FLAGSHIP	275	OERBY DAY	155
2-PI. FAIR LADY	265	HARBOR LITES	145
2-PI. SEA BELLES	235	SLUGGIN' CHAMP	145
2-PI. GLADIATOR	215	CLASSY BOWLER	175

Bally ALL-STAR BOWLERS \$325 EA.

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Immediate Shipment

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SEEBURG HF 100-J	\$725
ROCK-OLA 1454	625
SEEBURG HF 100-R	625
SEEBURG M 100-C	425
ROCK-OLA 1455S— 200 Select.	695

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Only \$150
Williams 6-PI.
ROLL-A-BALLS \$125

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IS OPERATING BIZ GOOD OR BAD?

Nation's Leading Operators In Very Confidential Report, To Which They Do Not Have To Sign Their Names, Give Facts And Figures Regarding Operating Business Conditions. Some Report Income Ahead Of Last Year. Others Claim Dip Continues. Already Noticeable Is Fact That Buying Of Both New And Used Machines Continues At Peak Rate. When Completed Survey Will Give Industry Illuminated Picture Of Operating Biz

CHICAGO—Is the operating business good or bad? How do the nation's leading operators feel about their businesses now and for the months to come? Are they, or are they not, buying new and used machines at the rate they purchased such equipment in 1957? Are operators despondent? Are they optimistic?

The answers to these and many, many more questions now troubling leaders of the industry, will soon appear here in *The Cash Box*.

This publication is making the very first 'confidential survey' ever known to this industry. This survey is asking such personal questions as, "How many new machines did you buy so far this year and what was the total cost?"

Because of its personal and confidential nature, *The Cash Box* has suggested to all those who have received the survey that, "You do not have to sign your name to this survey sheet."

Here is a survey that could only be possible because of the closeness which exists between this publication and its readers.

This is one survey in which everyone engaged in this industry is intensely interested. It will point up what has happened during these past recessive months.

It will, at the same time, indicate

what future business can be expected from this industry.

It will also show whether the industry is growing or whether it has become static. It will, most definitely, indicate the future progress for all engaged in this field. It will show the way to either a greater or poorer tomorrow.

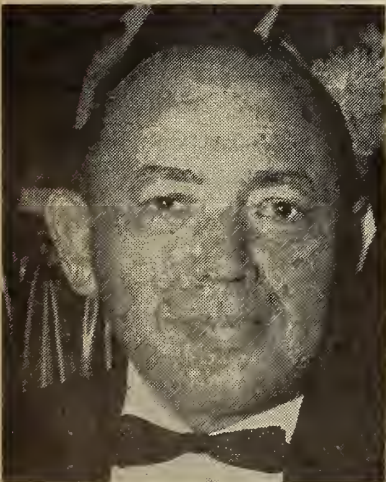
Never before, in all the history of this industry, has there been as much interest in what is happening out in the various areas of the nation.

The operators, the backbone of the business, must either show profits or, if they do not show profits, then the industry loses and loses badly.

If they do show profits, then the industry can go ahead. It can plan ahead. It can spend money for expensive experimentation to find better equipment. It can pay for the labor, dies, tools, components, raw materials and supplies that are so necessary to build better machines.

All this will be better answered for the future when this survey is completed. When the men and women who will give the answers to the very personal questions asked of them indicate the path that will have to be taken to assure this industry a brighter, better future with all working as a solid unit to make this the most profitable of all the entertainment industries.

"Print This If You Dare"



WILLIAM BLATT

MIAMI, FLA.—Willie Blatt of this city gives some pertinent facts in regard to his own business but, in addition, he gives what he believes are the facts regarding the amusements and music fields.

After he wrote these to us, he ended his statements with, "Print this if you dare."

(Editor's Note: Dear Willie, this is not being printed because you 'dared' us to do so. It is, instead, being printed because, being an old timer

in the industry, we believe that there are many who may read what you have to state. Personally, we are of an entirely different opinion than the one you express here. But, as far as your right to present your opinion, you can always depend on *The Cash Box* to print what a man believes to be constructive in regard to the industry.)

"I believe", writes Willie Blatt, "that the novelty and music machine business is on the downgrade and will continue in this same direction for many reasons.

"Inflationary prices for equipment, parts, labor, taxes, licenses, transportation, maintenance, high usurious interest charges and many other hidden expenses.

"The good oldtime operators will probably weather it because they have built up an equity and will not go broke if they take a small loss.

"But I pity the mediocre and the new operator who tries to go into this business today because he is doomed.

"We have decided to enlarge our merchandise machine operation and gradually cut down on our music and novelty business because we can see the writing on the wall.

"Print this if you dare."

It Took A Contest To Choose The Style

Jack Mitnick Called Meeting Of United's Employees To View Dozen Different Raymond Loewy Styles Before Present UPB100 Picked



JACK MITNICK

CHICAGO—It took a contest to choose the style of the new United phonograph, according to Jack Mitnick, executive vice president and sales director of United Music Corporation, this city.

"We were in possession of about a dozen different styles created by Raymond Loewy for our new model", Mitnick advised, "and, as we went deeper and ever deeper into styling the new model, we found ourselves at the point where we decided that a general contest would bring the style that the public itself would best like.

"Everyone of the styles created by Raymond Loewy were outstanding", Mitnick continued, "and we, therefore, after calling a meeting of all of our employees, left the voting and choice up to them.

"These people", Jack explains, "can be considered in the same light as the general public for, after all", he said, "that's what they really are.

"They looked over all the different styles which were set up before them

for easy viewing. They voted for the one they believed to be the most outstanding.

"You know the result", Mitnick gleefully stated. "They picked a winner. It's the new 'UPB100' and the phonograph that was acclaimed by everyone who saw it at this past MOA convention.

"We sincerely believe", Mitnick continued, "that the operators themselves, by their acclaim, regard our new phonograph as the most beautiful and the most outstanding stylewise that this industry has yet known.

"Almost everyone of the tremendous crowds of people who called around at our booths at the MOA convention praised the trim lines, the beautiful and graceful styling, the outstanding color effect and, especially, the remarkable ingenuity which had gone into making our 'UPB100' the most easily accessible phonograph in all history.

"The operators thanked us for the eye-view level programming and for the most outstanding feature which, as many of them said, 'we can actually walk right in and do any repairs' to the new 'UPB100' phonograph.

"In fact", Mitnick concluded, "from any standpoint, it is our belief at this time, after putting together all the comments which we heard at the MOA convention and all the statements regarding our new phonograph which have been made to us since, that our new 'UPB100' is without any doubt, the most outstanding in style and the finest phonograph mechanically and electronically and the very ultimate high fidelity tonal quality ever created."



Through The Coin Chute

DALLAS DOINGS

Mr. Paddock, of the local Decca distributors, reports that "Maracaibo Moon" was well-promoted by stars Cornel Wilde and Jean Wallace, husband-wife team who were on hand for the Dallas premiere of "Maracaibo" last week. . . . Toni Arden's "Padre" on Decca is selling very well, says Mr. Paddock. . . . The Seeburg representative was in town this week visiting its Dallas distributor, O'Connor Dist. Co. . . . Jack Eskew, Commercial Music Co., reports another good week of business. . . . Herb Rippa is planning a fishing trip to Lake Texoma this week-end. . . . Off to a 2-week vacation in New Orleans is Mr. Paddock of Decca Records. . . . Recent coinrow visitors included: Bob Foster, Cleburne; H. K. Lyde, Sherman; T. R. Craig, Ranger; Jiggs Hamilton and E. C. Harris, Ft. Worth, and C. L. Ford, St. Augustine. . . . Bill O'Connor, O'Connor Dist Co, is on a business trip to Northwest Texas. . . . Louis Kollman's father, affectionately known as "Pop," passed away May 14. . . . Abe Susman and Mr. and Mrs. Weldon Denton attended the funeral services in Taylor, Texas. . . . Gottlieb's single-player "Rocket Ship" is selling very well at State Music Co. . . . Movie star Earl Holliman will be in town May 22 and 23 to promote his new motion picture "Hot Spell." Holliman's Capitol recording of "A Teenager Sings The Blues" will be released June 2, and he'll promote that song along with the movie on his visit here. . . . Coming into town next week are Bud Levenson, regional operations manager for Capitol Records, and Bill Mikels, Capitol district sales manager. . . . Maury Gottlieb is visiting his brother in Chicago. . . . Phil Weinberg, regional sales manager for Bally Mfg. Co., will be back in town for the first time in six weeks. . . . Cliff Wilson, Walbox Dist. Co., traveling up to Muskogee, Okla., to see about his arcade. . . . Strauss-Frank, Columbia Records distributor, reports John D Loudermilk's "Year Book" and "Susie's House" are going real well. . . . Mr. Moran, Moran Appliance Co., was a recent Strauss-Frank visitor. . . . Barney Weinstein was off and winging this past weekend for a Philadelphia conference with disc jockey Dick Clark. Barney is the contract holder of the Five Masks singing group and his visit with Clark may land a nice network plug for both the boys and their new disc, "Forever And A Day" and "Polly Molly." . . . Other visitors to operator-land this week: Tom Lairmore and Bob Burns, Ft. Worth; Dick Quam, Henderson; Mr. Price, Italy; Mr. Blake, Jacksonville; Mr. Jackson, Longview, and Vincent Lopez, John Preston, E. R. Terry and Maurice Terry, Ft. Worth. . . . Travis Richardson, Reliable Sales, is picking up cigarette machines. . . . Tom Chatten, R. Warnke Co, is going water skiing at Lake Texoma. Joining him will be Bob DePriest. . . . Mrs. Chatten, Tom's wife, is a new secretary at R. Warnke. . . . A busy week for local operators as they welcomed more visitors: Drew Osborn, Ft Worth; Jack Sprott, Temple; T. C. Ormond, Longview; James Moseley, Paris; Kenneth Rowe, Idabel, Okla.; Walter Wiggins, McKinney; Hal Strange, Temple; Jimmy Garrett, Longview, and Buddy Clem, Paris. . . . Dave Brubeck and his quartet performed Saturday before an enthusiastic crowd.



Through The Coin Chute

SAN FRANCISCO SPOTLIGHT

Talked to Pat Butler at Columbia Records as he was setting out for a vacation motor trip through Colorado. Pat indicated it was good to get away after the hectic activities of the past year. . . . Bigger and better business at R. F. Jones Company since moving into its new headquarters. Bally's "Trophy Bowler" and "Big Inning" are getting a tremendous reception at the Jones Boys. . . . Daniel Bonbright, Administrator for Capitol Records Distributing Corporation was in attendance at the American Management Seminar. . . . Bud Levinson, Capitol Records' regional operations manager and district sales manager, George Steiner, were recent visitors at the local branch. . . . J. D. Cox of Advance Automatic Sales Company back at work fit as the proverbial fiddle after the MOA Convention and a visit to New York. . . . Frank Mencuri, AMI sales representative, was in for a few days at Huber Distributing Company. . . . Gary Sinclair, Wurlitzer's factory representative and Walt Petet, service engineer, were recent visitors at Emarcy Distributing Company. . . . Out-of-towners shopping the local market included Mr. and Mrs. Wayne Phillipson of Sonora; William Baxter of Greenville; Larry Martini, Petaluma; Mrs. Gerald Peart from Marysville; Sam Miano, Santa Cruz. . . . We're glad to hear that George Brown, service manager at Huber Distributing is back at work after minor surgery. . . . Bob Portale calling on customers in Stockton. . . . Nancy Malcomb whose hometown is San Bernardino paid our town a visit for deejay and TV interviews in connection with "The West Coast Of Broadway", her first recording for RCA Victor. . . . Willard Wayne of Emarcy Distributing Company, Wurlitzer distributor, out in the territory calling on customers. . . . New staff members at Columbia Records are Gene Block, district manager for records and Paul Gallagher as district manager for Columbia Phonographs. . . . Ed Heinle of Advance Automatic reports that Williams' "Short-Stop" made a big hit with their customers. Ed also noted he was very busy booking orders on United Bowlers. . . . John Ruggiero on a business trip in Reno. . . . H. L. Simmons of Stockton didn't let his broken foot and a pair of crutches keep him from coming to town for equipment and stopping in for a chat with the Walter Hubers. . . . Great fun at the Capitol Records' recent office and sales staff picnic held at Marin Town and Country Club.

Top Attraction In Stockholm



Cragan Joins Associated

LOS ANGELES, CALIF. — Lee Walker, president and general manager of Associated Distributors, Inc., this city, Wurlitzer distributors here, announced that Ralph D. Cragan of Pasadena, a veteran in the coin machine business, has joined the firm as traveling sales representative.

Cragan has been in the operating

Bally bowlers get big play in Lofgren Arcade, top attraction of Tivoli, famous amusement park in Stockholm, Sweden. Lofgren Arcade recently converted 100 per cent to Bally games, it is said.

and management end of the business since 1945. He has been active in the Los Angeles territory with all types of games and music. In his new post he will represent Associated by call on operators throught the territory.

Visitors To The BRUSSELS WORLD'S FAIR!

PICK UP THE LATEST ISSUE OF
THE CASH BOX

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Amusement Center Arcade

FREE — NO CHARGE

To Members of the Coin Machine,
Record and Music Industries

Do You Want A "Sons of Coinmen Club"?

CHICAGO—Over the past years, membership in The Cash Box "20 Year Club" has grown to tremendous proportions. Coinmen consider it a distinct honor and privilege to be counted among these experienced members of the industry.

Now comes a suggestion by a "20 Year Club" member that a similar club be instituted for the sons of the old-timers in the coin machine industry, who are active in the business. Hymie Zorinsky, who's son Edward, is associated with him in H. Z. Vending & Sales Company, Omaha, Nebraska, writes:

"I suggest that you (The Cash Box) champion a salute to the young bloods who are gradually entering the coin machine industry. They are the backbone of the future greatness of the

industry.

"Thru good coaching of the old-timers in the industry, they have proved themselves to be a credit now, and I am sure also in the future of this great industry of ours.

"We have a '20 year' club for us old guys—why not start one for the youngsters?"

We know of a number of these sons who have entered into the coin machine industry over the past several years. We ask them: "Do you desire that The Cash Box start a 'Club' for you?" Please return the coupon below. If there is enough encouragement, The Cash Box will be happy to get "The Sons of Coinmen" going.

Bill Gersh

THE CASH BOX

29 E. Madison Street,
Chicago 2, Ill.

I am a son of a member of the coin machine industry and am actively engaged in the industry.

Please enter my name as a member of the "Sons of Coinmen Club."

I entered the coin machine business:

Year _____ Month _____

(Date of birth: _____)

NAME _____

Son of _____

FIRM NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____



Through The Coin Chute

EASTERN FLASHES

In our travels thru coinrow this week, we got quite a lift. All wholesalers, without exception, were happy and bouncing. Equipment, both new and used, was in demand, with several wholesalers finding it necessary to ship out new machines right off their showroom floors. Operators, too, were handing out more optimistic reports on collections. The only group who reported biz off from last year, was the arcade owner with locations in shore and resort areas. Dropoff was solely due to the terrible weekends this past month. A few nice sunny days from now on, particularly the long Decoration Day weekend, will change their view.

As usual, we had quite an enjoyable evening at the banquet held by the Westchester Music Guild at the Holiday Inn, Scarsdale, N. Y., on Tuesday night, May 20. In fact, all guests had themselves a time. The members of this association can well be proud of their annual dinners, and the officers and committee men, who do such a wonderful job, are entitled to a great big bow. Guests are treated royally, and feel completely relaxed. There's fine food, music for dancing, and tops in entertainment. Congrats to Carl Pavesi, Seymour Pollak, Max Klein, Lou Tartaglia, Jimmie Smith, Pete Rossano, Nat Kadish, Harold Rosenberg, Nat Bensky, and their brilliant attorney, Walcolm Wein. . . . The distributors were well represented—Barney (Shugy) Sugerman and Abe Green and the Runyon Sales staff; Sandy Moore and his bunch; Meyer Parkoff and a large delegation from Atlantic; Irving Holzman for Black Sales; Dave Lowey, Leo Willens for Dave Lowey & Co.; Al Simon; and Mike Munves. . . . Associations brought alone more delegations than usual (see story elsewhere in this issue.) On hand from the factories were Art Garvey, Bally; Hank Peteet and Al Dietrich, Wurlitzer; Artie Daddis, AMI; and George Glass and Jack Gordon, Seeburg.

Meyer Parkoff and Murray Kaye, Atlantic New York Corp., headed a meeting of the firm's sales staff on Monday night, when George Glass and Jack Gordon briefed them on the new Seeburg Cigarette Vendor. When we visited here, we questioned Parkoff for the reason why no display of the Seeburg phonos. "Our customer just wouldn't wait for our next delivery, and insisted we send him our floor samples," stated Parkoff. . . . Dave Stern, Seacoast Distributors, Elizabeth, N. J., back from a European trip. Claims best thrill was visit with his kids living in Paris. . . . Hank Peteet, Wurlitzer field engineer, vsiting at Sandy Moore's, claims he was always running into bad weather wherever he travelled, the worst spell in his experience. . . . We understand Johnnie Bilotta of Newark, N. Y. is an absolute whiz on the putting greens. Not so good with the long game. We've been warned never to challenge Johnnie to a contest with the putter—he's deadly accurate from both long and short distances. . . . Herbie "Happy" Semel on the street. Advises that his father, Jack, spending a few days in Boston. . . . Al Simon and Al D'Inzillo, Albert Simon, Inc., report operators advise ChiCoin's "Batter Up" doing very well on location. Firm's sales of game "doing fine", he says. . . . Everyone on coinrow thrilled with the visit of Georgie Holtzman. Georgie recuperating steadily from that terrible auto accident several months ago. Now walks some, and can drive his car. . . . Willie Levey, one of Miami's better operators (and formerly of N.Y.) in town for a number of weeks. Won't return south until June 15th. Spends a lot of time running down to Phila. with his missus, Pearl, to visit with his daughter and son-in-law. . . . Herb Weaver, Chinatown arcade owner, has some real funny stories to tell about some of his customers. . . . Mike Munves, busy, busy, busy, advises his son, Alvin, now heads the firm's parts dept. during the absence of Milton Nagler. Joe Munves, whom Mike kept in the office to help out this week, goes back on the road. "To appoint distributors for our 'Bike Race' game", he advises. . . . Art Garvey, the Bally man, in town for a fast visit, exuberantly tells all how busy the Ballyplant is. . . . Hymie and Harry Koeppl, Koeppl Distributing, rushing hither and thither, getting shipments ready. Tell us that biz showing a very fine pick up. . . . Bob Slifer accepting congratulations from his host of friends on his appointment as executive director for the NCMDA.



Through The Coin Chute

UPPER MID-WEST MUSINGS

Tom Roberts, Hurlley, Wis., spent a few days in the cities making the rounds, looking for used games and music. An unusual experience happened to him last week. While driving his car he smelled smoke and in a few minutes his car was on fire and burned up. A complete loss. . . . Roy Foster, Sioux Falls, S. D., in town for a few hours. Roy reports that business has been holding its own and looks pretty good for the summer. . . . Lou Rubin, Lieberman Music Co., finally got away for a week's vacation. Sure could use it. . . . Ben Weis, Bemidji, Minn., in town for the day, and back for home the same day. Ben reports that all the resort spots in his area have already opened and that they are ready for the thousands of fishermen who will be up there Saturday when fishing opens officially. . . . Jim Stolp, Greenbush, Minn., has his equipment in good shape at his resort locations. . . . Ray Sellman, International Falls, Minn., hopes that the tourist business will be good as the town's important industry, the paper mill, which employs about 2600 people, is closed down because of a strike. . . . Mrs. Fred Fixel, Pembina, N. D., home now after spending several days in the hospital. Fred's son Dick is out of the service and is a great help on the route. . . . Bun Couch, Grand Forks, N. D., is down about 40 pounds and looks great. Bun says that he expects to shed a few more pounds. . . . Noel Hefte has his cottage at Menter, Minn., all set to move into as soon as school is out. . . . Earl Hausaur has his son-in-law with him now and is a great help to him. Earl has gone in for wired music and has been doing a very good job of it. . . . Solly Rose, Sandler Dist. Co., back after a swing around the northern part of the state, reports that business has been very good, and that the operators are hoping for a good tourist season. . . . Forrest Dahl, Fergus Falls, Minn., will be at his lake home over the week end. Expects to do some fishing Sunday. . . . Harlan Beach, Alexandria, Minn., spent last week in Fargo, N. D., servicing his vending route, as regular service man got married and took off for a week's honeymoon.

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Through The Coin Chute

CHICAGO CHATTER

Everyone was thrilled to hear that the Chi Phono Bowling League was successful in obtaining the Belden-Stratford Hotel as the scene for their annual banquet. What's even more impressive, Bob Gnarro and Johnny Oomens inform, is the fact that they were able to carry thru on the same date that had been set, Satty eve, May 24. "The Belden", as it is called, is one of the class hotels of this city.



BILL O'DONNELL

Dave Gottlieb right out on the street contacting this city's leaders and arranging for top donations to the big and beautifully modern hospital being built in the Oak Park area for the many people there. Dave hasn't let any grass grow under his feet. Wherever there's a possible donation—he gets out there faster than you can read this line. . . . Talk about one of the busiest in town, that's Bally's Bill O'Donnell. He was plenty busy with the largest and most varied line of products in Bally's history. Then, to top it all off, along came 'Cyprus Gardens'. Well, since that announcement, Bill hasn't even had a moment to himself. His phones constantly ringing away as more and more call for more from all over everywhere. In fact, Bill had European calls waiting for him, when he arrived in his office the early part of this week. Europeans were begging for quick shipment of Ballygames.

Kurt Kluever, Les Rieck, Jack Barabash and Frank Schultz all in a huddle over at Rock-Ola talking about forthcoming distrib announcements. Seems that the model "1464", wall type phono by Rock-Ola, has clicked with many 'round and about the nation. (By the way, even tho a bit late, "Happy birthday to Kurt Kluever"). . . . Both Art Garvey and Paul Calamari scooted out on the road—and in different directions—to tell ops all about Bally's newest. . . . Keeney's Paul Huebsch harder to get to than ever before as more and more deals start acookin' at this firm. . . . Harry Glick yells over the phone to us, "C'mon out here and let me show you a few letters as to the kind of money that our 'Commando Machine Guns' are taking in." Harry is one of the happiest. His predictions proved true in every way as to moneymaking power of these great guns. . . . Avron and Nancy Gensburg resting down Florida-way. . . . Billie and Ed Levin on a west coast tour enjoying about three weeks of vacationtime.



JOHNNY OOMENS

Mort Seore is in charge over at ChiCoin. Mort advises, "I've got reports from operators that prove our 'Batter Up' is taking in more than anyone ever dreamed possible. In fact", he adds, "from what's happening, looks like were enjoying a tie production run between our 'Batter Up' and our 'Rocket Shuffle'." And smiling thru it all are Sam Gensburg and Sam Wolberg. Both are in action all day long. . . . Seen around town this past week—Joe and Eloise Mangone of Miami—Joe Ash of Philly—Irwin Blumenfeld of Baltimore—Sam London of Milwaukee. . . . "Haven't heard a new one since the last one", advises Nate Gottlieb. . . . Sol Gottlieb reported to be convalescing from surgery. . . . Joe Schwartz has been somewhat down with a slipped disc. Plenty painful. . . . Allen J. Stern a very proud Dad. His son, Mark, graduates from Northwestern University Medical School this June. The first M.D. in the Stern family. . . . Eddie Ginsburg shows off his steam cleaning process to anyone who'll follow him into the big Atlas Music repair department. Deserves all commendation for a grand job well done. . . . First Coin's Sam Kolber reports that, he's busier than he's ever been since export orders took a turn upward. But so much upward, Sam claims, he hasn't time for lunch these days.



BILL DeSELM

Jack Mitnick revealed, this past week, how the Raymond Loewy styling of the firm's new 'UPB100' phono was decided. Seems Jack had the whole factory choosing from among a dozen different styles. . . . Joel Stern reports that everyone at World Wide thrilled to teeney-weeney pieces over the way they've clicked with Clarence Schuyler's "Double Shot". Joel banging away at the phone each day begging Clarence to step up production. . . . Facts are facts and the ops claim that amusements have, once again, saved the day for them. Machines are lower priced and yet, it seems, have more play appeal. Increased income has helped get many back into the black. . . . Haven't heard a word from Vincent Shay this past week. Must be busier than we tho't. . . . Bill DeSelm rates popularity of United's games this way: 1—DeLuxe Shooting Star; 2—DeLuxe Eagle; 3—Bonus Bowling Alley and 4—Midget Bowling. "That's the way they line up according to the orders we're taking in every day", Bill explains. . . . Johnny Casola and Ralph Sheffield on their way back from Noo Yawk. They're gonna get themselves divorced in Chicago and go their separate ways to other parts of the nation.



HARRY WILLIAMS

Raymond Williams calls in to Bill DeSelm and lets out with a scream for more DeLuxe Eagles. Says Billy, "Man, oh, man this Raymond wants what he wants when he wants 'em". . . . Both Gil Kitt and Joe Robbins pleased as anything over the way their rental business has taken hold. "Greatest success yet", they chorus. . . . The 16 million teenager market of today (they're giving phonos plenty play) will reach past 30 millions by 1960 and over 50 millions by 1963. That's real business prospects. . . . John Frantz cut out that picture of himself and his daughter and has it right where he can see it all day long. . . . Whether you realize it or not the coinbiz boom is growing, not slackening for one instant. . . . Bumped smack into Harry Williams in the loop. Just thru getting a tooth filled. Said Harry, "Don't know how I ever found the time to get away from that busy factory." And he ain't kidding. Williams' plant one of the very busiest. . . . Zeke Wolf is still



BOB GNARRO

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thrilled with the way those inquiries pouring in from his ad in The Cash Box. "You're the greatest", Zeke tells us, "for getting action."

Joe Kline mucho disappointed with a check he received for 50 bucks for CJA which, Joe admits, was lower than low from the kind of firm that sent it to him. . . . Ted Rubenstein and Estelle Bye feeling finer than ever over the nice orders they're getting for their new phono replacement plastics. . . . Is the operating business good or bad? Survey now being conducted on strictly confidential basis will result in some facts which never before have been made available. Should prove absolutely invaluable. . . . Johnny Watling called for pic of himself and Marvin Maddox which John is turning into good publicity for Watling Scales. . . . Ben Coven busier than ever and hard to catch in his office these days. Ben's out there punching for a record busting business year. . . . Sam Lewis very proud of



KURT KLUEVER

The Cash Box' "Chicago Directory" Sam has a few ideas regarding this fine little booklet which he's keeping a secret.

HAPPY BIRTHDAY THIS WEEK TO: Homer R. Sharp, Lexington, Ky. . . . John R. Evans, Gulfport, Miss. . . . James B. Haggerty, Chicago, Ill. . . . H. T. Roberts, Chicago, Ill. . . . A. Winton Brown, McMinnville, Tenn. . . . Romeo Laniel, Montreal, Que., Canada. . . . Cass Cassmir, Hammond, Ind. . . . Harry F. Koch, Shamokin Dam, Pa. . . . Joseph Boretsky, Montreal, Que., Canada. . . . Phil Greenberg, Pittsburgh, Pa. . . . Harry Goren, Philadelphia, Pa. . . . Nick Ferrese, New Castle, Pa. . . . David H. Johnson, Sioux City, Ia. . . . Wendell Garden, Norfolk, Neb. . . . Paul Joseph, Zanesville, O. . . . Wm. D. McCreary, Youngstown, O. . . . Eldon W. Knapp, Crystal Beach, Ont., Canada. . . . Leslie A. Landt, Chicago, Ill. . . . Sol S. Silver, South Bend, Ind. . . . Al M. Plotnick, Minneapolis, Minn. . . . Josiah D. Lazar, Pittsburgh, Pa. . . . Wm. R. Jay, Jackson, Mich.



DAVE GOTTLIEB

WORTH REPEATING: "The greatest pleasure in life is doing what people say you cannot do."

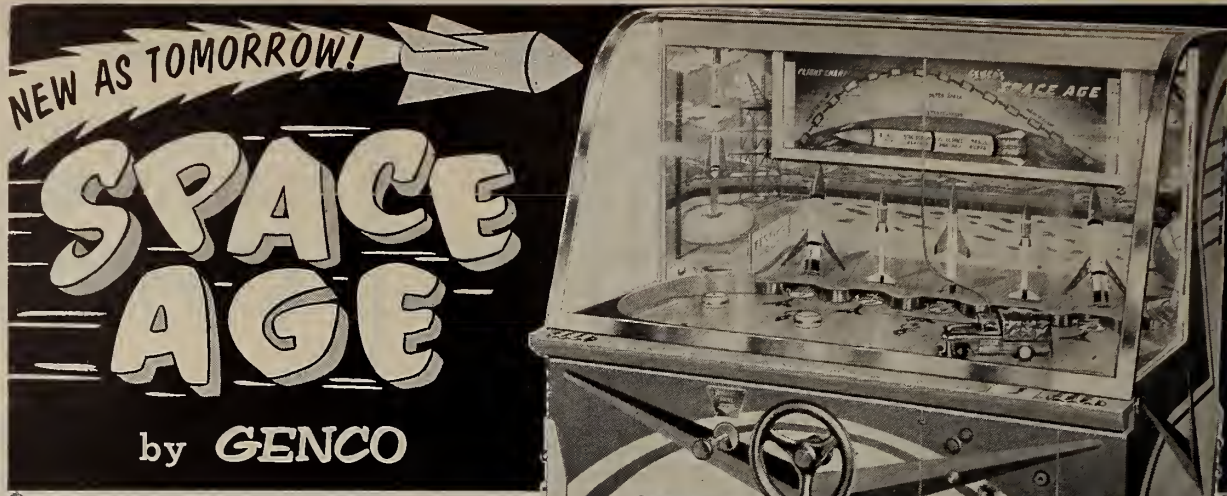
Ash Innovates "Game Of The Month Club"

PHILADELPHIA, PA. — Joe Ash, Active Amusement Machines Company, this city, has instituted, what he calls a "Game Of The Month Club", similar to those nationally known clubs such as "Record Of The Month", "Book Of The Month", "Fruit Of The Month", etc.

"In the 'Game Of The Month Club'", explains Ash, "operators, especially those dealing in 5-ball games, can get a good deal on equipment, merely by sending in their name and address to us on their company stationery. Membership is open to any and all operators. There is no minimum number of orders or any membership fees."

Ash explained the program to those skeptical coinmen. "With a set number of operators ordering more equipment every time I send out my bulletin to members on a different game each month", stated Ash, "I automatically increase my volume. After all, with the price situation what it is, most operators welcome any kind of a deal that will help them out. I can give them a deal and thereby insure them buying again on my following 'Game Of The Month.' With the increase in my sales volume, the operator-members do very well."

Concluding his explanation, Ash said, "Active has a new 'Game Of The Month' selection each month. Operators can buy or skip that month and wait for the following month's selection. There is no limit on quantity and no 'must buy' minimums. Operators buy only when they feel the 'Game Of The Month' is a good deal for them."



NEWEST THRILL-PACKED ADULT SKILL GAME!

A tricky, timely, terrific ideal Miniature army truck with MAGNETIC BUMPER PUSHES AND PULLS DISCS, BULLDOZING THEM OVER ROLLOVER TARGETS AND INTO SLOTS for varying scores! Player actually drives truck by remote control. No tracks . . . no rods or wires . . . it's amazing!

REALISTIC BACKGROUND Scene of Missile Testing Base

In-line bonus-style scoring from 5 rocket loading slots. Plus regular playfield score. (All scores are in hundreds and thousands of MILES.)

FULL-VIEW "SHOWCASE" CABINET

with Clear Plexiglas Juke-Box Type Front Only 44" Wide, 26" Deep, 60" High



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Adjustable Replay Feature

SEE IT AT YOUR GENCO DISTRIBUTOR NOW!

OTHER GENCO FAVORITES STILL SCORING HIGH IN ALL LOCATIONS!

FUN FAIR
5-BALL GAME

GUN CLUB
RIFLE GALLERY

EXPORT

A Swiss Firm, well established in the Coin Machine Field, is interested in importing currently new and used coin operated phonographs.

Please advise lowest price.

C. STEYER, URANIAHAUS, LUCERNE, SWITZERLAND

\$25 DOWN

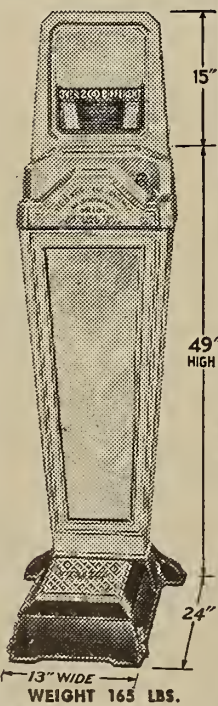
Balance \$10

A Month 400 DELUXE

PENNY FORTUNE SCALE

NOT A NOVELTY— BUT AN INVESTMENT

25-75% PROFIT



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Music Ops of Conn. Hear Tolisano Report On MOA Convention

HARTFORD, CONN.—At a general dinner meeting of the Music Operators of Connecticut, held at Philips Colony Restaurant, this city, Thursday, May 15, James Tolisano, president presented a report on the events which transpired at the MOA Convention in Chicago.

Highlight of the dinner was the appearance of Ralph Ridgeway, president of the Western Massachusetts Operators Guild, who was made an honorary member of the Connecticut Association. This is the first time since the inception of this organization over ten years ago, that a fellow operator has been so honored.

At this meeting, Ort Mortoro, a popular Norwich operator, was accepted as a member of the association.

Guests present were Bob Jones of Redd Distributing Company; Hank Peteet, Wurlitzer field engineer; Irv Kempner and Nat Gutkin of Runyon Sales Company; and Meyer Parkoff and Mac Perlman of Atlantic New York Corporation.

AMI Phonos At Osaka Trade Fair

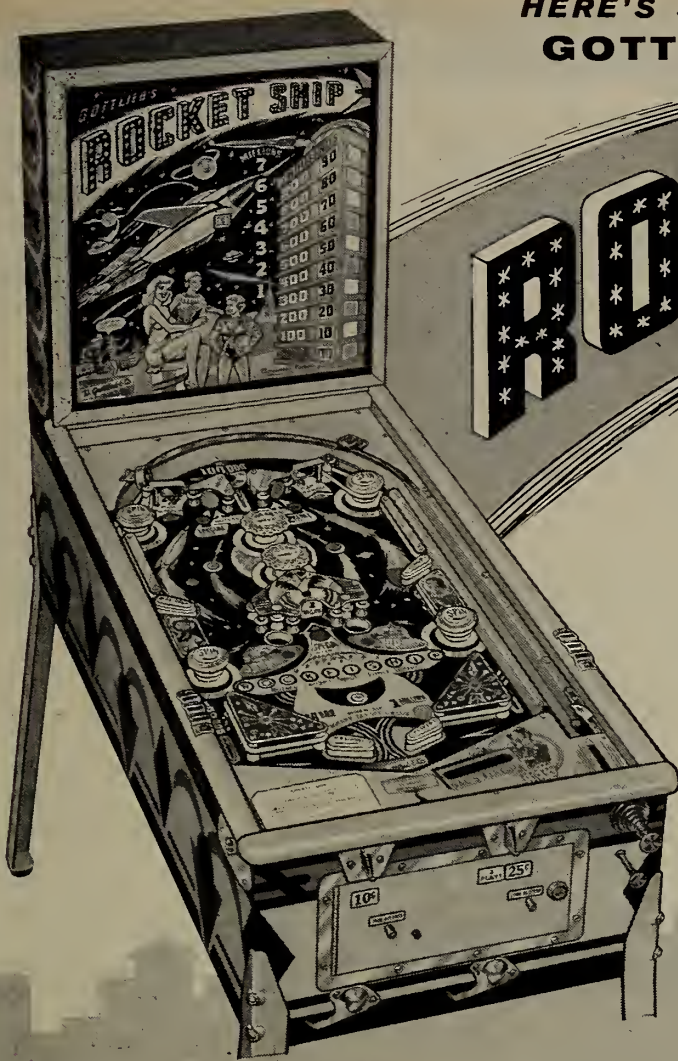


OSAKA, JAPAN—Michael Kogan, Taito Trading Company, Ltd., Tokyo, Japan, sends along some photographs taken of the exhibit of the AMI phonographs at the recent Osaka Trade Fair.

AMI was the only music machine displayed at this Fair, and Kogan reports the showing was a very big success. "In fact", he said, "Popular interest was even greater than last year."

Reproduced here are photographs of the exhibit showing the large number of interested viewers (top); and the bottom picture shows Michael Kogan with the AMI phonographs.

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GOTTLIEB'S



ROCKET SHIP

FEATURING

4 Flippers With Exciting, New "Full Playfield Action"!

Taken from the rocket age . . . the ball is blasted to top playfield in two stages. Bottom flippers fire ball to mid-field where booster flippers add additional kick to carry action back to top of playfield. See your distributor today for a demonstration of this colorful, exciting, new feature!

Plus—ROTO-TARGETS that:

- Lite letters in R-O-C-K-E-T S-H-I-P carry-over feature
- Score Specials when name is completed
- Score 100,000 to 1 million

2 targets at top of field lite alternately for Roto-Target values

Pop-Bumpers lite for super high score

7 places to spin Roto-Targets

High score to 7 million

D. Gottlieb & Co.

1140-50 North Kostner Avenue • Chicago 51, Ill.

Amusement Pinballs
as American as Baseball and Hot Dogs!

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

Police Officer Honored For Youth Work By Miami Coinmen



MIAMI, FLA.—Willie Blatt, well known coinman here, member of the board of directors of MOA, and who instituted the program of cooperation with PAL in this area together with other operators, presented a member of the Miami police with a plaque for PAL's work.

The Miami News, local newspaper, published the photograph herewith, with the following comment: "Miami Policeman Joseph Ruggerio, execu-

tive director of the Police Athletic League, is given a gold plaque for his efforts in combatting juvenile delinquency. The presentation in the office of Police Chief Walter Headley was made by William Blatt, a board member of the Music Operators of America, as Chief Headley looks on. Officer Ruggerio has been active in establishing PAL Clubs throughout the county."

Music Ops of Mass. Elect Officers

David Baker, Pres.; Dave Gropman, V.P.; Arthur Sturgis, Treasurer

BOSTON, MASS. — The membership of the Music Operators Association of Massachusetts held a general meeting at the Commonwealth Country Club, this city, on Wednesday, May 14, and elected its officers for another year.

Dave Gropman, chairman of the nominating committee, reported that the committee had selected the same officers for nomination. As no added nominations were made from the floor, a motion was made by Mr. Byrne that the entire slate of officers be re-elected. Motion was seconded by Sumner Segall, and passed unanimously without debate.

Officers who will serve another term are: David Baker, president; Dave Gropman, vice president; Arthur Sturgis, treasurer; and Sol Robbins, clerk.

Dave Baker reported to the membership on the activities at the MOA Convention. Attorney Arthur Sherman informed those present of his talk to the MOA Board of Directors, and of his speech to a forum group relating to the Boston license problems.

BUY NOW!! GAMES

- Bally STRIKE
- Bally ALL STARS
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MUSIC

- AMI G-200
- WURLITZER 2000
- SEEBURG VL-200

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231 Windsor St., Hartford, Conn., JA 7-4470

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WURLITZER**

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Have permanent, full-time job open for Music and Pin Game Mechanic. Write, via Air-Mail, for application form. **MUSIC, INC., BOX 1234, FAIRBANKS, ALASKA. (Tel. 5084).**

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. **BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).**

WANT—County Fairs, Steeplechases, Coney Island, Futurity, Bally Control Motors, Turf King Glasses. **FOR SALE—Seeburg M100A with 45 rpm conversion \$195; Circus \$275; Mystic Marvel \$99; Stagecoach \$150; Balls-A-Poppin \$145; Derby Day \$165; Tahiti \$25; Hot Rods \$25; Surf Club \$50; Beach Club \$50. DISCO, INC., 835 31st ST., LOS ANGELES 11, CALIFORNIA. (Tel. Adams 4-9616).**

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meleton, Victor, etc. **JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).**

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. **GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.**

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. **DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).**

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. **JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).**

WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. **STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULton 3-2282).**

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. **ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel.: 2648).**

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. **TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).**

WANT—Chicago Representative desires new musical lines. **AL CARVER, BOX 366, PALOS HEIGHTS, ILLINOIS.**

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. **BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.**

WANT—Late Model Bingos. Send List and Prices. **HALLGREN DISTRIBUTORS, 1626 3rd AVE., MOBILE, ILLINOIS.**

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. **ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CANal 6-0293).**

WANT—All Shuffle Alleys from Fireball, Lightning and Rocket up. Sun Valleys and Showtimes will pay highest dollar or will trade for Genco and Chicago Coin Ski Balls. **MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, OHIO. (Tel. SUPerior 1-4600).**

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities and Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—**RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GENERAL 2-1650), JESSE SELTER, PRES.**

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write **MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. Castle 1-0556).**

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. **J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOREst 7-6730).**

WANT—Late used 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. **FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUDson 6-4568).**

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. **PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).**

WANT—A.M.I. Phonographs for resale; quote models, condition and lowest cash prices. **HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISCONSIN. (Tel. BLuemound 8-6700).**

CLASSIFIED ADVERTISING SECTION

WANT—Will accept 1 to 10 Games as trade against new Wurlitzer Phonographs. **SANDY MOORE DIST. CO., 599 TENTH AVENUE, NEW YORK 36, N. Y.**

WANT—Records, all speeds, quantity. Also record accessories, needles, tapes, etc. Please give full details first contact to avoid delay and assure quick deal. **HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUDlow 8-8310).**

WANT—Bally Bingo Games manufactured 1956 to date. Highest cash prices paid in middle west. Will swap for long bowlers, Rocket Shuffles, guns, kiddie rides, 5-Balls. **T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 4, OHIO. (Tel. MAin 1-8751).**

WANT—Late Model Phonographs. Highest trades on new AMI Model I Phonographs, 100M's, 200M's, 120 E, and 300 E. Also need used late Bally Bingos. **CENTRAL DISTRIBUTORS, INC., 2315 OLIVE STREET, ST. LOUIS, MISSOURI (Tel. MAin 1-3511).**

WANT—United Jumbo Bowlers. State quantity, price and condition in first letter. **LEWIS & FOLLETT MUSIC CO., 180 SO. HOWARD, SPOKANE 4, WASH. (Tel. MA 4-8585).**

WANT—Mills Panorams. Also Parts. Advise Best Price. **WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GARfield 3585).**

WANT—Used records, any amount. No R & B. Not over 6 months old. I pay 13¢ and the freight. **R. SMITH, 625 N.E. 163rd STREET, NORTH MIAMI BEACH 62, FLORIDA.**

WANT—Shuffle Alleys (most especially United Team) and late Bingos. Will prepay crates for packing. **FOR SALE—Close out brand new original crates Bally All Star Deluxe Bowlers, Twenty Peppy Clown, Ten Chicago Coin Steam Shovel. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. ALgonquin 4-4040).**

FOR SALE

FOR SALE—Bally Bingo Games, all types, price is right, you can save money with us. All machines are reconditioned. Write or call for prices. **NASTASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS 12, LA. (Tel. MA 6386).**

FOR SALE—Games, Inc., Hunter \$215; Super Hunter \$395; Double Shot, write; Bally Night Club \$195; Show Time \$395; A.B.C. Bowling Lanes 14' \$475; United Pixie \$95; Caravan \$135; Playtime \$315; Royal Bowling Alleys 13' & 16' \$595; Lightning \$145; DeLuxe Mars \$145; Genco Quarterback \$115. All completely reconditioned—guaranteed. **MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11th ST., ERIE, PA. (Tel. 2-3207).**

FOR SALE—Routes in Missouri, Oklahoma, Arkansas. On routes, Phonographs, Bingos, Pin Balls, Bowlers, Guns. From 20 to 80 Thousand. We have all types Coin Machines. Send for list. C & W DISTRIBUTING CO., 400 MAIN ST., GALENA, KANSAS. (Tel. #400).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIGelow 8-3524).

FOR SALE—Brand new in original factory crate, 1 Wurlitzer 2000, \$845. Like new: 2 Williams Peppy's \$295 ea.; 2 Lord's Prayer Vendors \$245 ea. Factory Reconditioned: Exhibit Ringer Balls \$95 ea. BILLOTTA DIST. CO., 224 NORTH MAIN STREET, NEWARK, NEW YORK. (Tel.: DEErfield 1-1855).

FOR SALE—Bally: All Star Bowler \$395; Bowling Lane (11') \$550; ABC Bowler \$350; United: 11' Bowling Alley \$535; ChiCoin: Bowling League (11') \$545. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK. (Tel. FRanklin 7-2162 or 4-7549).

FOR SALE—14 Ft., 2 Pc. United Bowlers, A-1 Condition. TOLEDO COIN MACHINE EXCHANGE CO., 814 SUMMIT ST., TOLEDO, OHIO. (Tel. ADams 8624).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

FOR SALE—14 Foot Bowlers, \$475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUNiper 8-1814).

FOR SALE—Key West \$295; Big Show \$245; Nite Club \$210; Broadway \$160; Beach Beauty \$110; Miami Beach \$95; Gay Time \$75; Starlet \$70; Variety \$60; Gayety \$50; Dude Ranch \$25; Beauty \$25; Beach Club \$30. One-Third Deposit. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wurlitzer 1600 (45) \$199; 1917 \$629; Rock-ola 1436 (78) \$75; 1434 (45) \$99; 1432 (45) \$75; Safari \$195; Genco Circus Gun \$395; Genco Space Age (like new) \$495; Chicago Coin Tournament Ski Bowl \$149; Strike Bowler 11' \$749. DICKSON DISTRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA.

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: F0rest 5-3456).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Hermitage Music Co., Rock City Amusement, S. L. Steibel, Nashville, Tenn. use and sell Lemonite. Try Lemonite Electric Contact Cleaner. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—DeLuxe World Series \$95; Hi Fly Baseball \$150; Championship Baseball \$150; Big Top Rifle Gallery \$225; Circus Gun \$375; State Fair Gun \$275; Davy Crockett \$275; Rifle Gallery \$150; Pirate Gun \$295; Treasure Cove \$225; 500 Shooting Gallery Bulls Eye Gun \$275. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel. AXminster 4-3529).

FOR SALE—United Caravans @ \$125; and Pixies @ \$70; Wurlitzer 4851 Wallboxes @ \$9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MELrose 5-1593).

FOR SALE—Wurlitzer Model 2150 \$800; 2000 \$675; 1900 \$650. WANT—Bally Jumbos and United Top Notch. NATIONAL NOVELTY CO., 640 E. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel. LO 1-6770-1).

FOR SALE—# 3020 Wurl. Wallboxes, just off location, in good working condition. Write PENNSYLVANIA VENDING CORP., 1826 E. CARSON STREET, PITTSBURGH 3, PENNA. (Tel. HEmlock 1-9900).

FOR SALE—Seeburg M100 A, 78 R.P.M., \$180; Seeburg M100 A, 45 R.P.M., \$275; Pinball and sorted Locks 25¢ ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel. NE 5-1443).

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons, \$50 buys the lot. 1/2 deposit, balance C.O.D. or S/D. KOEPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE—Bally Strike 11 ft., 14 ft.; Champion 11 ft., 14 ft.; Booster Pools (new & used); Genco Skill Ball (2 player); AMI G-200, E-120, D-80; Wurlitzer 2000, 1800; Seeburg VL-200. Write or call: RUNYON SALES CO. OF N. Y., INC., 593 TENTH AVE., NEW YORK, N. Y. (Tel. LOnacre 4-1880).

FOR SALE—Arcade buyers please note! Factory closeout of brand new Deluxe All Star Bowlers in original crates. While they last, \$300 ea. F. O. B. Buffalo, New York. Seventeen available. Also fifty 100 Selection Seeburg Wallboxes. White buttons, chrome covers, \$39.50 ea. Write. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y.

FOR SALE—Or Trade—1-13 ft. National Shuffleboard with Coin Operated Scoring Unit; will trade for music, pinballs, bowlers or arcade equipment, or will sell outright. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel. CHapel 9-6556).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For all Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—When ordering in New Orleans and you want the best prices, quality workmanship, on all types of used games, contact us first, we know you will be happy you did. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7137).

CLASSIFIED ADVERTISING SECTION

FOR SALE—5 Bally All Star Bowlers, like new, only \$295. With fast motor installed only \$355. WANT—Cash or trade—late Bingos. DONAN DISTRIBUTING CO., 2633 N. MILWAUKEE AVE., CHICAGO 47, ILL. (Tel. ALbany 2-0455).

FOR SALE—We have several Comax background music units with intercom microphone, slightly used, \$169.50. Literature on request. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVENUE, PORTLAND 5, OREGON. (Tel. Capitol 8-7565).

FOR SALE—Specials—Bally: Sun Valleys \$575; Show Times \$375; Carnivals \$179.50; Crosswords \$155; Space Ship Kiddie Rides \$145; All Star DeLuxe Bowlers \$395; Gottlieb: Falstaffs \$395; Straight Flushes \$275; Williams: Renos \$210; Ten Strikes Free Play Match Model \$355; Evans: Ten Strikes \$25; Keeney: Big Tents Upright Free Play Game \$225. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. (Tel. JACKson 2-5306).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

FOR SALE—6 Packard Wallboxes @ \$5 ea.; 8 2140 Wurlitzer Wallboxes @ \$5 ea.; 8 AMI 40-Selection Wallboxes @ \$5 ea.; Williams Race The Clock \$110; Williams Regatta \$80; Williams Skill Pool \$20. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, INDIANA. (Tel. HA 3-4508).

FOR SALE—3 Phil Skeeball Alleys \$385; Wallboxes—15 AMI 120 \$55; 4 AMI 200 \$100; 50 Wur. 5205 \$29.50; Seeburg 3-W-1 \$49.50; 20 Wur. Steppers # 255 \$50. Want to buy Shuffle Alleys and Bowlers. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, O. (Tel. TO 1-6715).

FOR SALE—Comeco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Limed Oak, Natural or Mahogany. Packed Two to a Carton, \$11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE—Twenty Keeney Big Tents \$250 ea.; Super Big Tents \$275 ea. All in good working condition. Six Genco State Fair Guns \$240 ea., F.O.B. York, Pa. WILLIAM GOLDBERG, 656 MADISON AVENUE, YORK, PENNA.

FOR SALE—Kiddie Ride Route—80 machines. Yearly income of \$7,500. Price \$24,000; \$5,000 down. AUTOMATIC KIDDIE RIDES, 1701 SO. 60th ST., OMAHA 6, NEBR.

FOR SALE—Records! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's Major Labels. Will send 25 Samples C.O.D. On Request. 12" LP Promotional Records on sale. We buy surplus stocks, all speeds. SID TABACK, RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUnkirk 3-8735)

FOR SALE—Wurlitzer 1500 \$125; Wurlitzer 1250, 45 rpm \$89.50; United Circus Upright \$210; Peppy Clown \$175. ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y.

FOR SALE—Keeney Tru Score Bowler \$450; Genco Davy Crockett \$275. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel. CENTral 1-9292).

FOR SALE—1448 Rock-Olas, Like New, \$595; Chicago Coin Ski Bowls, \$345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: F0rest 7-6730).

FOR SALE—Shuffle Alleys, DeLuxe Congress, DeLuxe ABC, Gold Medal, Blue Ribbons, Bingos: Sun Valleys, Show Times, Big Shows. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780).

FOR SALE—Bally and United Bingos. Practically any game. Write for prices. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).

FOR SALE—New Six Pocket Pool Table \$225; Slate \$275; 1st Grade 48" Cue Sticks \$18 dozen; Bumper Rails \$11.95 Set; Bumper Pool Tops \$24.50; Slate \$59.50; Deluxe Bumper Pool Balls \$10. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO 51, ILL. (Tel. ALbany 2-3272).

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT

FOR SALE

CHECK OFF WHICH YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to 52x Special Classified advertisers. You are entitled to a classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE

FIRM _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

TELEPHONE NUMBER _____

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Williams Deluxe Baseball \$65; Williams King O' Swat, \$165; Williams Four Bagger \$265; Williams 1957 Baseball \$335; Genco 2-player Skee Ball \$125; Williams 6-player Skee Ball \$169.50; Exhibit Ringer Ball \$50; Bally All Star \$275; Bally All Star Deluxe (New) Write; Williams Soccer Kick Off (New) \$295; Williams Ten Strike (New) \$425; Top Hat \$350; Gottlieb Gladiator \$175; Gottlieb Flying High \$50; Williams Spitfire \$45; Williams Cross Fire \$295; State Fair Gun \$225; Bally Target Roll (New) \$295. LAKE CITY AMUSE. CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel. HE 1-7577).

FOR SALE — Gottlieb Scoreboard \$160; Balls-A-Poppin' \$140; National 9 ft. Shuffleboard \$95; AMI "A", "B", "C", converted 45 rpm, \$115, \$135, \$150; Pumper Pools (new slate) \$80. H. BETTI & SON, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. Union 3-8574).

FOR SALE—Marble Queen \$85; Slug-gin' Champ \$160; Lovely Lucy \$90; Keeney Club Bowler, 8" Pins, 10 Player \$100 (like new); Wms. Super Pennant Baseball \$100; Ex. Sport Gallery \$125. WANT—Bingos and 5 Ball Novelty Games. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel. Market 1-5438).

FOR SALE—Closeout: Brand new original factory crates. United's Playtime, sacrifice, \$375 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5-2893).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONtana 1-5000).

FOR SALE—Or Trade—For Late Bingos or 14' Bowlers: Wms. Jet Fighter; Wms. Crane; Wms. Sidewalk Engineer; Genco Gypsy Grandma; Genco Rifle Gallery; Genco Carnival Gun; Genco Bonus Gun; Chicago Coin Goalie; Pinto Horse and See Saw Kiddie Ride. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$79.50. Write for quantity prices and lists of other equipment. G O R SALES, 5216 NO. LECLAIRE AVE., CHICAGO, ILL. (Tel. AVenue 3-6818).

FOR SALE—Beach Clubs, checked and cleaned, new parts \$60; Others in working order but not checked \$40; Bally Beauty, Checked \$50; as is \$30; Yacht Club \$50; as is \$30; United Lightning Bowler \$175; 11th Frame \$135. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703).

MISCELLANEOUS

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Manufacturers of Coin Operating Equipment in need of a Southern Calif. Service Representative contact: BOB YOUNG'S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. Office NO 2-3254, Auto HO 7-7151, CAR 542).

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)



PHONOGRAPHS

AMI

4* Model A, '46, 40 Sel., 78 RPM	35.00	50.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	80.00
4. Model C, '50, 40 Sel., 78 RPM	50.00	100.00
4. Model D-40, '51, 40 Sel., 78 RPM	115.00	200.00
4. Model D-80, '51, 80 Sel., 45 RPM	195.00	295.00
4. Model E-40, '53, 40 Sel., 78 RPM	195.00	320.00
2. Model E-80, '53, 80 Sel., 45 RPM	225.00	340.00
2* Model E-120, '53, 120 Sel., 45 RPM	285.00	350.00
4. Model F-80, '54, 80 Sel., 45 RPM	425.00	495.00
4. Model F-120, '54, 120 Sel., 45 RPM	475.00	550.00
4. Model G-80, '55, 80 Sel., 45 RPM	525.00	650.00
4. Model G-120, '56, 120 Sel., 45 RPM	545.00	675.00
4* Model G-200, '57, 200 Sel., 45 RPM	575.00	700.00
4. Model H-200, '56, 200 Sel., 45 RPM	845.00	945.00
4. Wm. Wall Box	5.00	8.00
4. SM or SL Stepper	5.00	8.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	20.00	45.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	25.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	30.00	45.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	50.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	45.00	90.00
4. 1432, Same as above, Converted to 45 RPM	60.00	150.00
4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	70.00	150.00
4. 1434, Same as above, Converted to 45 RPM	70.00	150.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	160.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	245.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	295.00	435.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	350.00	550.00
4* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	475.00	625.00
4. 1452, '55, 50 Sel., 45 RPM	495.00	595.00
4. 1454, '56, 120 Sel., 45 RPM	595.00	645.00
4. 1455, '57, 200 Sel., 45 RPM	650.00	795.00

SEEBURG

4. 146S, '46, Standard 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
4. 147S, '47, Standard 20 Sel., 78 RPM	20.00	35.00
4. 147M, '47, Master with Remote Att-ch., 20 Sel., 78 RPM	20.00	35.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
3* M100A, '49, 100 Sel., 78 RPM	100.00	180.00

← TOTAL NO. TOTAL VALUE →

THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION
973rd CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
- * Great Activity

4* M100B, '51, 100 Sel., 45 RPM	300.00	375.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	395.00
4* M100C, '53, 100 Sel., 45 RPM	375.00	475.00
2* HF 100G, '54, 100 Sel., 45 RPM	485.00	585.00
2* HF 100R, '54, 100 Sel., 45 RPM	550.00	665.00
2* V200, '55, 200 Sel., 45 RPM	550.00	775.00
4. KD200, '57, 200 Sel., 45 RPM	845.00	865.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	5.00
4. W4L-56	5.00	8.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	8.00
4. W6L-56 5/10/25 Wire-less	5.00	8.00
4. 3W7-L-56	5.00	8.00
4* 3W1 Wall-a-Matic	39.50	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	20.00	30.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	30.00
4. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
4. 1100, '47, 24 Sel., 78 RPM	25.00	55.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	40.00	100.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	50.00	100.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	150.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	95.00	165.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	100.00	200.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	250.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	200.00	295.00
4. 1650, '53, 48 Sel., 45 RPM	225.00	300.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	345.00
4* 1700, '54, 104 Sel., 45 RPM	415.00	525.00
2* 1800, '55, 104 Sel., 45 RPM	485.00	595.00
2* 1900, '56, 104 Sel., 45 RPM	550.00	695.00
1* 2000, '56, 200 Sel., 45 RPM	650.00	845.00
4* 2150, '57, 200 Sel., 45 RPM	725.00	800.00
4. 2140 Wall Box	2.50	5.00
4. 3020 Wall Box	3.00	8.00
4. 3048 (Conv. of 3020)	3.00	10.00
4. 3031 Wall Box	3.00	9.00
4. 3045 Wall Box	3.00	9.00
4. 4820 Wall Box	8.00	20.00
4. 4851 Wall Box	9.00	25.00

← TOTAL NO. TOTAL VALUE →



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. Ace High (Got 1/57)	210.00	275.00
4. Arabian Knights (Got 12/53)	75.00	100.00
4. Army-Navy (Wm 10/53)	30.00	50.00
4. Arrow Head (Wm 7/57)	225.00	395.00
4. Atlantic City (B 5/52)	25.00	55.00
4. Auto Race (Got 9/56)	175.00	235.00
2* Balls-a-Poppin' (B 11/56)	95.00	195.00
4. Band Wagon (Wm 8/55)	195.00	295.00
4. Beach Beauty (B 11/55)	110.00	165.00
4. Beach Club (B 2/53)	25.00	65.00
2* Beauty (B 11/52)	20.00	60.00
4. Big Ben (Wm 9/54)	55.00	100.00
4* Big Show (B 9/56)	245.00	275.00
4. Big Hit (CC 7/52)	15.00	25.00
4. Big Time (B 1/55)	75.00	125.00
2. Blondie (CC 8/56)	100.00	185.00
4. Brazil (Un 10/56)	195.00	245.00
4. Bright Lights (B 5/51)	20.00	30.00
4. Bright Spot (B 11/51)	30.00	50.00
4* Broadway (B 12/55)	150.00	185.00
4. Cabana (Un 3/53)	20.00	50.00
4. Capri (CC 10/56)	100.00	185.00
4. Caravan (Un 2/56)	90.00	155.00
4. Caravan (Wm 6/52)	25.00	45.00
4. Chinatown (Got 10/52)	30.00	60.00
4. Circus (Un 8/52)	30.00	60.00
1* Circus (B 8/57)	235.00	340.00
4. Circus Wagon (Wm 10/55)	145.00	200.00
4. Classy Bowler (Got 7/56)	160.00	225.00
4. C. O. D. (Wm 9/53)	50.00	75.00
4. Colors (Wm 11/54)	70.00	115.00
4. Coney Island (B 9/52)	20.00	45.00
4. Continental Cafe (Got 7/57)	250.00	325.00
4. Coronation (Got 11/52)	25.00	45.00
4. Crossroads (Got 5/52)	25.00	60.00
4. Crosswords (B 1/56)	195.00	240.00
4. Cue Ball (Wm 3/57)	210.00	245.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Daffy Derby (Wm 8/54)	70.00	100.00
4. Daisy May (Got 7/54)	65.00	130.00
4. Dealer "21" (Wm 2/54)	20.00	60.00
4. Derby Day (Got 5/56)	160.00	195.00
4. Diamond Lill (Got 12/54)	95.00	125.00
4. Disk Jockey (Wm 11/52)	30.00	45.00
4. Domino (Wm 5/52)	25.00	35.00
4. Double Header (B 7/56)	175.00	240.00
4. Dragonette (Got 6/54)	95.00	160.00
4* Dude Ranch (B 9/53)	25.00	60.00
4. Duet (Got 4/55)	125.00	180.00
4* Easy Aces (Got 12/55)	120.00	185.00
4. Fair Lady (Got 11/56)	245.00	295.00
4. Fairway (Wm 6/53)	30.00	55.00
2* Falstaff (Got 11/57)	395.00	435.00
4. Flag Ship (Got 1/57)	285.00	325.00
4. Flying High (Got 2/53)	40.00	70.00
4. Four Bells (Got 10/54)	100.00	140.00
4. Four Corners (Wm 12/52)	40.00	55.00
4. "400" Upright (Ge 10/52)	30.00	45.00
4. Four Stars (Got 6/52)	30.00	50.00
4. Frolics (B 10/52)	25.00	60.00
4. Frontiersman (Got 11/55)	95.00	150.00
4. Fun House (Wm 10/56)	195.00	220.00
4. Gay Paree (Wm 6/57)	375.00	450.00
4* Gay Time (B 6/55)	75.00	125.00
4* Gayety (B 2/55)	45.00	90.00
2. Gladiator (Got 1/56)	170.00	220.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	45.00
4. Gold Star (Got 8/54)	110.00	140.00
2. Grand Champion (Wm 8/53)	35.00	70.00
4. Grand Slam (Got 4/53)	35.00	60.00
4. Green Pastures (Got 1/54)	50.00	100.00
4. Gun Club (Wm 11/53)	35.00	85.00
4. Guys-Dolls (Got 5/53)	30.00	80.00
4. Gypsy Queen (Got 2/55)	100.00	170.00
4. Handicap (Wm 6/52)	30.00	40.00
4. Happy Days (Got 7/52)	25.00	50.00
4. Harbor Lites (Got 2/56)	145.00	175.00
4. Havana (Un 2/54)	20.00	80.00
4. Hawaii (Un 6/54)	25.00	80.00
4. Hawaiian Beauty (Got 4/54)	90.00	110.00
4. Hayburner (Wm 6/51)	25.00	40.00
4. Hi-Fi (B 6/54)	25.00	90.00
4. Hi-Hand (Wm 6/57)	175.00	225.00
4. Hot Diggity (Wm 8/56)	180.00	235.00
4. Ice-Frolics (B 1/54)	40.00	85.00
4. Jalopy (Wm 8/51)	25.00	40.00
4. Jockey Club (Got 4/54)	70.00	125.00
4. Jolly Joker (Un 11/55)	50.00	120.00
4. Jubilee (Got 5/55)	200.00	250.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	30.00
4. Key West (B 12/56)	275.00	335.00
4. Kiags (Wm 8/57)	225.00	295.00
2. Lady Luck (Got 9/54)	80.00	145.00
4. Lazy "Q" (Wm 2/54)	35.00	90.00
4. Lite-A-Line (Ke 6/52)	35.00	45.00
4. Long Beach (Wm 7/52)	35.00	50.00
4. Lovely Lucy (Got 2/54)	50.00	115.00
4. Lulu (Wm 12/54)	55.00	125.00
2. Majestic (Got 4/57)	365.00	425.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	50.00	130.00
3* Marathon (Got 10/55)	165.00	225.00
4. Marble Queen (Got 8/53)	45.00	85.00
4. Mermaid (Got 6/51)	15.00	30.00
4. Mexico (Un 3/54)	25.00	100.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4* Miami Beach (B 9/55)	90.00	125.00
4. Monaco (Un 8/56)	175.00	255.00
4. Mystic Marvel (Got 3/54)	90.00	130.00
4. Nevada (Un 8/54)	25.00	80.00
4. Niagara (Got 12/51)	20.00	35.00
4* Night Club (B 4/56)	175.00	225.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	20.00	30.00
4. Palisades (Wm 7/53)	35.00	60.00
4. Palm Beach (B 7/52)	15.00	65.00
4. Palm Springs (B 11/53)	30.00	80.00
4. Parade (B 6/56)	175.00	235.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Perky (Wm 11/56)	165.00	225.00
2. Peter Pan (Wm 4/55)	95.00	145.00
4. Piccadilly (Wm 5/56)	150.00	250.00
4. Pin Wheel (Got 11/53)	50.00	85.00
2* Pixie (Un 10/55)	55.00	120.00
4. Playtime (Un 10/57)	290.00	385.00
4. Poker Face (Got 9/53)	50.00	85.00
4. Quartet (Got 2/52)	40.00	55.00
4. Queen of Hearts (Got 12/52)	40.00	70.00
4. Quintet (Got 3/53)	40.00	60.00
4* Race The Clock (Wm 5/55)	65.00	165.00
4. Rainbow (Got 12/56)	185.00	250.00
1. Regatta (Wm 11/55)	80.00	150.00
2. Register (Got 10/56)	255.00	325.00
4. Rio (Un 11/53)	20.00	60.00
4. Rodeo (Un 2/53)	35.00	50.00
4. Rose Bowl (Got 10/51)	20.00	30.00
2. Royal Flush (Got 5/57)	225.00	285.00
4. Saddle and Turf (Ev 10/53)	85.00	160.00
4. Club model	100.00	165.00
4* Scoreboard (Got 4/56)	155.00	225.00
4. Screamo (Wm 4/54)	45.00	100.00
4* Sea Belles (Got 4/56)	225.00	285.00
4. Shamrock (Wm 1/57)	195.00	240.00
4. Shindig (Got 10/53)	50.00	110.00
4. Show Boat (Un 12/52)	40.00	60.00
4* Show Time (B 3/56)	325.00	425.00
1. Silver (Got 10/57)	265.00	325.00
4. Silver Chest (Upright) (Ge 4/53)	40.00	65.00
4. Silver Skates (Wm 2/53)	30.00	60.00
4. Singapore (Un 10/54)	25.00	80.00
4. Skill Pool (Got 8/52)	30.00	50.00
4. Skyway (Wm 8/56)	50.00	100.00
4. Slugfest (Wm 3/52)	25.00	40.00
4* Sluggin' Champ (Got 4/55)	100.00	175.00
4. Smoke Signal (Wm 10/55)	110.00	150.00
4. Snafu (Wm 12/55)	115.00	180.00
4. Southern Belle (Got 6/55)	130.00	175.00
4. South Seas (Un 5/56)	155.00	255.00
4. Spitfire (Wm 2/55)	60.00	115.00
4. Spot-Lite (B 1/52)	25.00	50.00
4. Sportsman (Wm 2/52)	20.00	30.00
4. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	125.00	160.00
4. Stardust (Wm 3/56)	90.00	185.00
4. Starfire (Wm 1/57)	210.00	225.00
4. Starlets (Un 12/55)	65.00	140.00
4. Star Pool (Wm 10/54)	50.00	100.00
4. Stars (Un 6/52)	25.00	40.00
4. Starlite (Wm 3/53)	30.00	50.00
2. Struggle Buggies (Wm 12/53)	30.00	60.00
4. Super Circus (Got 10/57)	295.00	410.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

2. Super Jumbo (Got 10/54)	225.00	265.00
2. Super Score (Wm 9/56)	139.00	225.00
4* Surf Club (B 3/54)	30.00	70.00
4. Surf Rider (Wm 12/56)	195.00	250.00
4. Sweepstakes (Wm 1/52)	30.00	45.00
4. Sweet Add-A-Line (Got 7/55)	125.00	175.00
4. Tahiti (Un 8/53)	25.00	70.00
4. Three Deuces (Wm 8/55)	120.00	155.00
4. Thunderbird (Wm 5/54)	69.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	125.00	165.00
4. Times Square (Wm 4/53)	35.00	65.00
2. Toreador (Got 6/56)	170.00	260.00
2. Tournament (Got 8/55)	165.00	235.00
4. Triple Play (Un 8/55)	55.00	140.00
4. Tropicana (Un 1/55)	45.00	110.00
4. Tropics (Un 7/53)	25.00	50.00
4. Twenty Grand (Wm 12/52)	25.00	45.00
4. Twin Bill (Got 1/55)	120.00	150.00
4* Variety (B 9/54)	45.00	75.00
3* Wishing Well (Got 9/55)	125.00	170.00
4. World Champ (Got 8/57)	210.00	285.00
4. Wonderland (Wm 5/55)	110.00	130.00
4* Yacht Club (B 6/53)	20.00	50.00
4. Zingo (Un 10/51)	20.00	45.00

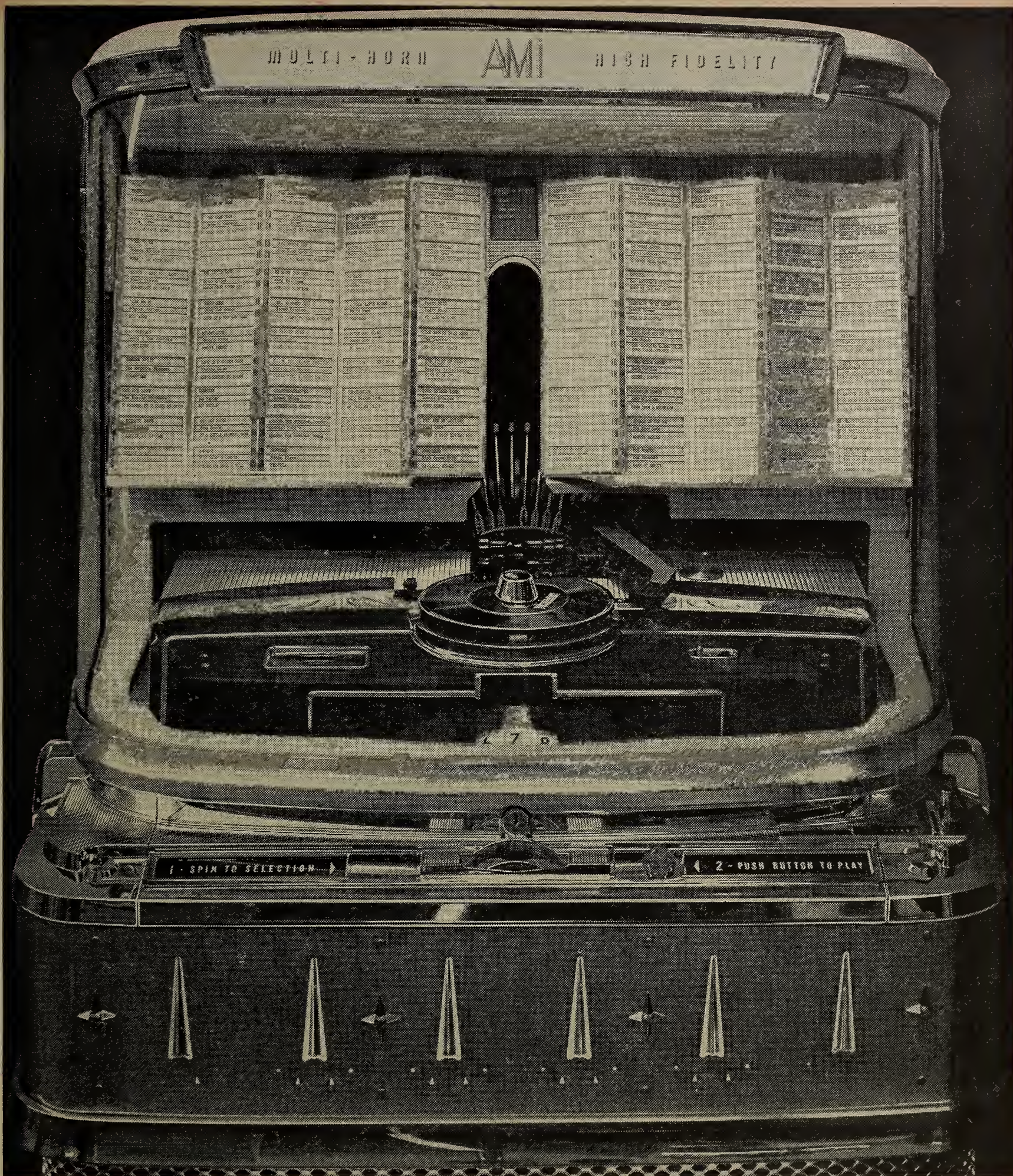
UPRIGHT ELECTRONIC SCORING F. P. GAMES

4. Big Tent (Ke 12/56)	250.00	325.00
4. Circus (Au 5/56)	235.00	265.00
4. County Fair (Au 3/57)	265.00	325.00
4. Gun Smoke (Ga 5/56)	315.00	325.00
2. Hunter (Ga 5/55)	200.00	235.00
4. Skeet Shoot (Ga 1/57)	365.00	385.00
4. Super Big Tent (Ke 6/57)	345.00	395.00
4. Super Hunter (Ga 6/57)	395.00	435.00



4. Bally Victory Bowler (5/54)	55.00	100.00
4. Bally Champion Bowler (5/54)	60.00	100.00
4. Bally Jet Bowler (8/54)	65.00	120.00
4. Bally Rocket Bowler (8/54)	65.00	125.00
2. Bally Mystic Bowler (12/54)	65.00	130.00
2. Bally Magic Bowler (12/54)	65.00	140.00
4. Bally Blue Ribbon (3/55)	140.00	200.00
4. Bally Gold Medal (3/55)	150.00	200.00
4. Bally ABC Bowler (7/55)	240.00	350.00
4. DeLuxe model	245.00	350.00
4. Bally Congress (7/55)	275.00	350.00
4. DeLuxe model	275.00	355.00
4. Bally Jumbo Bowler (9/55)	275.00	355.00
4. Bally King Pin Bowler (9/55)	275.00	355.00

← TOTAL NO. TOTAL VALUE →



THIS YEAR'S MODEL AT 1953 PRICES . . . the AMI i-200M juke box. That's holding prices at 1953 levels! And you get *more* for your money—a 200-selection juke box for the same price as the 120-selection machine of 5 years ago. *Plus* sleeker styling . . . superb sound . . . less servicing.

What are you waiting for? Call your AMI Distributor *now* . . . and start figuring up your profits.

AMI Incorporated 1500 Union Avenue, S. E., Grand Rapids 2, Michigan • Chicago • Geneva

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4* Bally ABC Bowling Lane (1/57) 14 foot	425.00	550.00
4* Bally All Star Bowler (12/57)	325.00	395.00
4. ChiCoin 6-Player (8/51)	25.00	45.00
4. ChiCoin 6-Player DeLuxe (5/52)	25.00	45.00
4. ChiCoin Match Bowler (6/52)	25.00	50.00
4. ChiCoin Bowl-A-Ball (10/52)	30.00	60.00
4. ChiCoin Match Bowl-A-Ball (11/52)	30.00	65.00
4. ChiCoin 10th Frame Special (12/52)	30.00	65.00
4. ChiCoin Name Bowler (1/53)	30.00	70.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	30.00	75.00
4. ChiCoin Crown (4/53)	30.00	85.00
4. ChiCoin Crown Giant Pins (4/53)	35.00	90.00
4. ChiCoin Triple Score (6/53)	35.00	90.00
4. ChiCoin Gold Cup (7/53)	30.00	95.00
4. ChiCoin High Speed Crown (7/53)	30.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	30.00	100.00
4. ChiCoin Advance (10/53)	30.00	100.00
4. ChiCoin King (10/53)	35.00	110.00
4. ChiCoin Criss Cross Bowler (12/53)	40.00	120.00
4. ChiCoin Super Frame (3/54)	45.00	125.00
4. ChiCoin Starlite (5/54)	55.00	150.00
4. ChiCoin Feature (7/54)	60.00	155.00
4. ChiCoin Holiday (9/54)	70.00	165.00
4. ChiCoin Flash (10/54)	70.00	170.00
4. ChiCoin Playtime (10/54)	95.00	175.00
4. ChiCoin Fireball (11/54)	95.00	190.00
4. ChiCoin Thunderbolt (12/54)	100.00	210.00
4. ChiCoin Triple Strike (2/55)	100.00	210.00
4. ChiCoin Arrow (2/55)	125.00	220.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	110.00
4. DeLuxe model	40.00	120.00
4. ChiCoin Bonus Score (4/55)	150.00	210.00
4. ChiCoin Big League (5/55)	160.00	220.00
4. ChiCoin Hollywood (5/55)	175.00	225.00
4. ChiCoin Blinker (8/55)	175.00	250.00
4. ChiCoin Score-A-Line (9/55)	175.00	255.00
4. ChiCoin Bowling Team (10/55)	175.00	265.00
4. ChiCoin Miami Shuffle (10/56)	35.00	125.00
4* ChiCoin Bowling League (2/57) 14 Foot	425.00	545.00
4* ChiCoin Ski-Bowl (11/57) 6 Player	149.00	275.00
4. ChiCoin Classic Bowler League (7/57)	565.00	595.00
4. ChiCoin TV Bowling League (11/57)	595.00	645.00
4. Genco Shuffle Target (7/51)	10.00	25.00
4. Genco Shuffle Pool (11/53)	30.00	75.00
4. Genco Match Pool (2/54)	50.00	60.00
4* Genco Skill Ball 2 Player (11/56)	125.00	245.00
4. 6 Player (2/57)	169.50	285.00
4. Gottlieb Bowlette (3/50)	10.00	20.00
4. Keeney Super DeLuxe League (3/52)	25.00	40.00
4. Keeney High Score League (5/52)	25.00	45.00
4. Keeney Team (10/52)	25.00	50.00
4. Keeney Club (4/53)	25.00	100.00
4. Keeney Domino (5/53)	30.00	110.00
4. Keeney Carnival (5/53)	40.00	115.00
4. Keeney Pacemaker (9/53)	40.00	125.00

← TOTAL NO. TOTAL VALUE →

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4. Keeney Mainliner Bowler (1/54)	45.00	130.00
4. Keeney Bonus Bowler (3/54)	45.00	140.00
4. Keeney Diamond Bowler (5/54)	70.00	155.00
4. Keeney Bikini (6/54)	75.00	160.00
4. Keeney Century (6/54)	90.00	170.00
4. Keeney American (9/54)	90.00	175.00
4. Keeney National (9/54)	90.00	180.00
4. Keeney Speedlane (4/55)	125.00	200.00
4. United 6-Player Super (3/52)	20.00	35.00
4. United 4-Player Official (5/52)	20.00	35.00
4. United 6-Player Star (7/52)	20.00	45.00
4. United 10th Frame Star (9/52)	20.00	50.00
4. United Manhattan 10th Frame (9/52)	20.00	55.00
4. United Manhattan (9/52)	30.00	60.00
4. United 10th Frame Super (10/52)	30.00	65.00
4. United Cascade (2/53)	30.00	75.00
4. United Clover (2/53)	30.00	75.00
4. United Liberty (2/53)	30.00	75.00
4. United Classic (6/53)	25.00	75.00
4. United Olympic (6/53)	30.00	75.00
4. United Royal (9/53)	30.00	80.00
2. United Imperial (9/53)	25.00	85.00
4. DeLuxe model	35.00	90.00
4. United Chief (11/53)	40.00	100.00
4. United Leader (11/53)	45.00	100.00
4. DeLuxe model	45.00	115.00
4. United Team (1/54)	45.00	115.00
4. DeLuxe model	50.00	120.00
4. United League (1/54)	50.00	125.00
4. DeLuxe model	50.00	130.00
4. United Ace (5/54)	55.00	135.00
4. DeLuxe model	55.00	140.00
4. United Rainbow (5/54)	55.00	145.00
4. United Banner (8/54)	65.00	145.00
4. DeLuxe model	65.00	150.00
4. United Shuffle Targette (8/54)	65.00	155.00
4. DeLuxe model	65.00	160.00
4. United Speedy (8/54)	65.00	165.00
4. Un. 11th Frame (10/54)	65.00	165.00
4. DeLuxe model	65.00	170.00
4. United Comet Targette (11/54)	70.00	170.00
4. DeLuxe model	75.00	175.00
4. United Mercury (12/54)	80.00	175.00
4. DeLuxe model	80.00	180.00
4. United Mars (1/55)	90.00	185.00
4. DeLuxe model	95.00	190.00
4. Un. Lightning (2/55)	95.00	190.00
4. DeLuxe model	95.00	195.00
4* Un. Venus (3/55)	95.00	195.00
4. DeLuxe model	100.00	195.00
4. Un. Clipper (5/55)	100.00	195.00
4. DeLuxe model	100.00	195.00
4. Un. Derby Roll (5/55)	100.00	195.00
4. DeLuxe model	100.00	195.00
5. Un. 5th Inning (6/55)	100.00	220.00
4. DeLuxe model	100.00	230.00
4. Un. Capitol (6/55)	140.00	235.00
4. DeLuxe model	140.00	240.00
4. Un. Super Bonus (9/55)	160.00	245.00
4. DeLuxe model	165.00	250.00
4. Un. Top Notch (10/55)	270.00	325.00
4. Top Notch Special	270.00	325.00
4. Un. Regulation (11/55)	270.00	335.00
4. DeLuxe model	275.00	335.00
4* Un. Bowling Alley (11/56) 14 Foot	425.00	535.00
4. United Royal Bowler (12/57)	595.00	725.00
2. Wms. Roll-A-Ball (12/56) 6 Player	145.00	275.00



4. Bally Champion Horse	295.00	450.00
4. Bally Moon Ride	125.00	250.00
4* Bally Space Ship	150.00	350.00
4. Bally Speed Boat	165.00	295.00
4* Bert Lane Merry-Go-R'd	200.00	350.00
4. Bert Lane Miss America Boat	225.00	275.00

← TOTAL NO. TOTAL VALUE →

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

KIDDIE RIDES (Cont.)

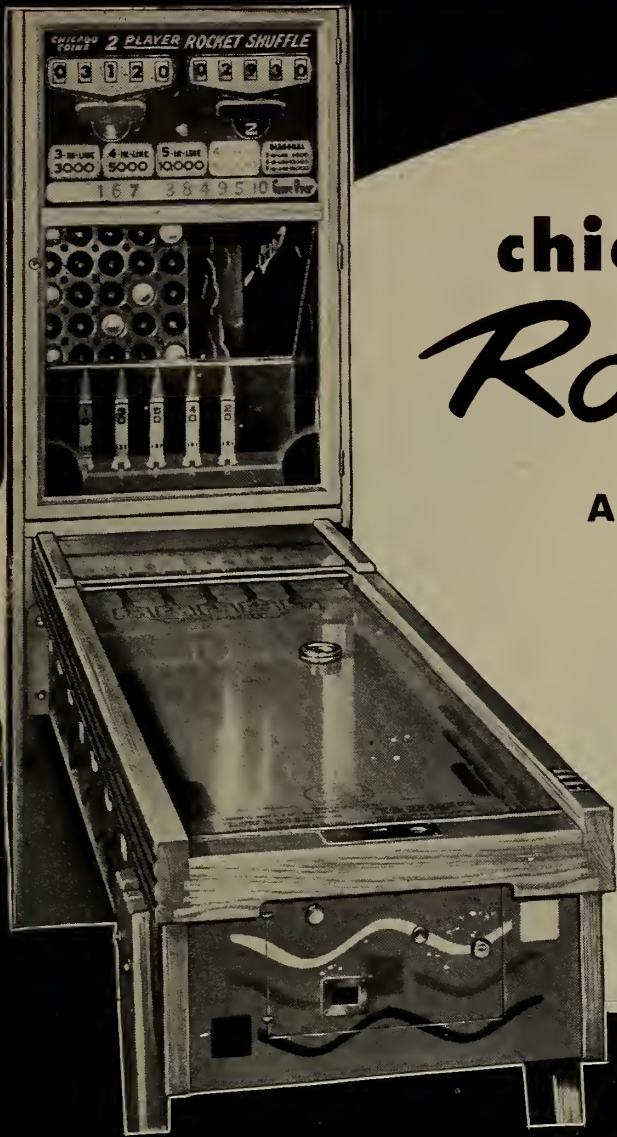
4. Bert Lane Fire Engine	325.00	435.00
4. Capitol Donald Duck	250.00	350.00
4. Capitol Elsie	250.00	375.00
4. Capitol Palomino Horse	250.00	375.00
4. Capitol See Saw	125.00	290.00
4. Chicago Coin Super Jet	125.00	295.00
4. ChiCoin Round The World Trainer	300.00	395.00
4. Decco Merry-Go-Round	175.00	350.00
4. Decco Space Ranger	125.00	300.00
4. Exhibit Big Bronco	295.00	350.00
4. Exhibit Mustang	295.00	350.00
4. Exhibit Sea Skates	200.00	325.00
4. Exhibit Space Patrol	150.00	350.00
4. Scientific Television	195.00	275.00
4. Texas Merry-Go-Round	200.00	295.00

← TOTAL NO. TOTAL VALUE →



4. ABT 6 Gun Rifle Range	475.00	575.00
4. Air Hockey	175.00	210.00
4. Air Football	195.00	250.00
4. Amuse. Boomerang	30.00	75.00
4. Bally Big Inning	40.00	75.00
4. Bally Heavy Hitter	30.00	50.00
4. Bally King Pin	20.00	40.00
4. Bally Rapid Fire	50.00	75.00
4. Bally Undersea Raider	50.00	75.00
4* Bally Bulls Eye Shooting Gallery (9/55)	195.00	275.00
2* Capitol Midget Movies	75.00	150.00
4. Champion Hockey	40.00	100.00
4. ChiCoin Basketball Champ	75.00	150.00
4. ChiCoin 4-Player Derby	95.00	150.00
4. ChiCoin Goalee	40.00	95.00
4. ChiCoin Hockey	45.00	65.00
4. ChiCoin Midget Skee	60.00	125.00
4* ChiCoin Pistol	30.00	75.00
4. ChiCoin Home Run, 6-Player (3/54)	60.00	125.00
4. Super Model	85.00	150.00
4* ChiCoin Twin Hockey (5/56)	150.00	250.00
4* ChiCoin Steam Shovel (5/56)	95.00	175.00
4. Evans Bola Score	30.00	65.00
4* Evans Bat-A-Score	35.00	90.00
4. Evans Ski Roll	35.00	60.00
4. Evans Super Bomber	50.00	95.00
4. Evans Play Ball	25.00	45.00
4* Exhibit Dale Gun	25.00	85.00
4. Exhibit Gun Patrol	40.00	95.00
4. Exhibit Jet Gun	40.00	110.00
4. Exhibit Space Gun	40.00	100.00
4. Exhibit Pony Express	40.00	100.00
4. Exhibit Silver Bullets	40.00	100.00
4. Exhibit Six Shooter	35.00	100.00
4. Exhibit Vitalizer	40.00	75.00
4. Exhibit Shooting Gal. (6/54)	45.00	100.00
4. Exhibit Star Shooting Gallery (9/54)	75.00	140.00
4. Exhibit Sportland Shooting Gallery (11/54)	90.00	150.00
4. Exhibit "500" Shooting Gallery (3/55)	100.00	195.00
4* Exhibit Treasure Cove Shooting Gal. (6/55)	200.00	225.00
4. Exhibit Jungle Hunt (3/57)	225.00	350.00
4* Exhibit Ringer Ball (11/56)	35.00	100.00
4. Exhibit Pop Gun Circus (9/57)	495.00	595.00
4. Genco Sky Gunner	60.00	125.00
4. Genco Night Fighter	70.00	140.00
4* Genco 2-Player Basketball	100.00	225.00
4* Genco Rifle Gal. (6/54)	95.00	165.00
4. Genco Big Top Rifle Gallery (6/54)	175.00	225.00
4. Super Model (12/55)	275.00	310.00
4. Genco Wild West Gun (2/55)	150.00	250.00
4. Genco Sky Rocket Rifle Gallery (5/55)	150.00	225.00
4* Genco Champion Baseball (9/55)	139.00	235.00
4. Genco Quarterback (10/55)	125.00	235.00

← TOTAL NO. TOTAL VALUE →



chicago coin's 2-PLAYER *Rocket Shuffle*

ALSO AVAILABLE IN A 1 PLAYER MODEL

- ⚡ CAPTIVE BALL ACTION GIVES PLAYER EVERY THRILL OF SATELLITES TRAVELING THROUGH SPACE! ALL BALL LAUNCH FEATURE!
- ⚡ NEW METHOD OF SCORING WITH CAPTIVE BALLS . . . 3 in Row—4 in Row—5 in Row—4 Corners DIAGONALS SCORE DOUBLE!
- ⚡ PLAYER DETERMINES WHEN AND IF HE WANTS TO ACCEPT IN LINE BONUS SCORE OR CONTINUE TO PLAY FOR A HIGHER BONUS SCORE!
- ⚡ ADJUSTABLE TO 5 AND 10 SHOTS PER GAME . . . STRAIGHT 10c PLAY.
- ⚡ AVAILABLE IN REPLAY OR REGULAR MODELS . . . REPLAYS AWARDED FOR HIGH SCORE!

2 RED-HOT ATTRACTIONS! FOR GREATER PROFITS

chicago coin's NEW ELECTRONIC MARVEL **BATTER-UP**

WORLD'S FIRST *Lite-O-Matic* BASEBALL GAME

- ⚡ Player Experiences Every Thrill — Every Action Of A Real Baseball Being Pitched . . . Being Hit . . . Being Caught! The "Lite-O-Matic" Ball is actually delivered from pitcher's box to batter!
- ⚡ 3 dimension players and green plexi-glass play field simulate a realistic "Big League" baseball diamond!
- ⚡ Player by skillfully hitting home runs to all 3 fields gets extra Bonus Runs!
- ⚡ Available in Replay or Regular models! 3 outs per 10c game!
- ⚡ Animated players on back-glass actually run bases! Previous High Score feature!



chicago coin machine

1725 W. DIVERSEY BLVD., CHICAGO 14, ILLINOIS.

Division of
Chicago Dynamic
Industries, Inc.

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

4*	Genco Hi-Fly Baseball (5/56)	150.00	255.00
4*	Genco State Fair Rifle Gal. (6/56)	225.00	275.00
4*	Genco Davy Crockett Rifle (10/56)	225.00	300.00
4*	Genco Circus Rifle (3/57)	365.00	425.00
4*	Genco Motorama (10/57)	350.00	495.00
4.	Jack Rabbit	40.00	75.00
4.	Jungle Joe	40.00	60.00
4.	Keeney Air Raider	40.00	125.00
4.	Keeney Sub Gun	40.00	125.00
4.	Keeney Texas Leaguer	20.00	40.00
4.	Keeney Sportsman (11/54)	125.00	170.00
4.	DeLuxe model	130.00	175.00
4.	Keeney Ranger (3/55)	185.00	225.00
4.	DeLuxe model (3/55)	190.00	230.00
4.	Mills Panoram Peak (11/54)	175.00	275.00
4.	Muto. Atomic Bomber	65.00	125.00
4.	Muto. Ace Bomber	85.00	140.00
4*	Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4.	Mutos. Fly. Saucers	90.00	125.00
4.	Mutos. Photo (Pre-War)	100.00	250.00
4.	Mutos. Photomatic DeLuxe	145.00	325.00
4.	Mutoscope Silver Gloves	120.00	195.00
4.	Mutoscope Sky Fighter	50.00	135.00
4.	Muto. Voice-O-Graph 35c	145.00	300.00
4.	Mutoscope K.O. Champ	195.00	295.00
4.	Mutos. Drive Yourself	395.00	495.00
4.	Mutoscope Rock 'n Roll (7/56)	30.00	100.00
4.	Mutoscope Bang-O-Rama (4/57)	175.00	195.00
4.	Phila. Toboggan Skee Alley	375.00	395.00
4.	Quizzer	40.00	55.00
4.	Scientific Basketball	20.00	75.00
4.	Scientific Batting Pr.	30.00	95.00
4.	Scientific Pitch 'Em	45.00	145.00
4.	Seeburg Bear Gun	50.00	160.00
4.	Seeburg Shoot the Chute	40.00	80.00
4*	Seeburg Coon Hunt	75.00	150.00
4.	Set Shot Basketball	100.00	200.00
4.	Telequiz	65.00	110.00
4.	Un. Team Hockey	20.00	40.00
4.	Un. Jungle Gun	75.00	135.00
4.	DeLuxe model	75.00	140.00
4.	United Carnival Gun (10/54)	100.00	150.00
4.	DeLuxe model	110.00	155.00
2.	United Bonus Gun (1/55)	165.00	220.00
2.	DeLuxe model	170.00	225.00
4.	United Super Slugger (7/55)	215.00	275.00
4.	United Star Slugger (4/56)	215.00	275.00
4*	Un. Pirate Gun (10/56)	275.00	365.00
4.	Wilcox-Gay Recordio	30.00	55.00
4.	Wms. DeLuxe World Series (2/52)	35.00	95.00
4.	Wms. DeLuxe Baseball (4/53)	45.00	100.00
4.	Wms. Pennant Baseball (12/53)	50.00	115.00
4.	Wms. Super Pennant Baseball (12/53)	50.00	120.00
4.	Wms. Super Star Baseball (12/53)	50.00	125.00
4.	Wms. Major League Baseball (2/54)	65.00	160.00
4.	Wms. All Star Baseball (2/54)	90.00	160.00
4.	Wms. Big League Baseball (3/54)	100.00	160.00
4.	Wms. Jet Fighter (10/54)	100.00	220.00
4.	Wms. Safari (2/55)	175.00	260.00
4.	DeLuxe model	180.00	265.00
4.	Wms. Polar Hunt (3/55)	200.00	295.00
1.	Wms. Sidewalk Engineer (4/55)	95.00	150.00
4.	Wms. King of Swat (5/55)	150.00	200.00
4.	Wms. Four Bagger (4/56)	245.00	300.00
4.	DeLuxe model	245.00	310.00
4*	Wms. Crane (10/56)	95.00	150.00
4*	Wms. Peppy The Clown (12/56)	195.00	295.00

← TOTAL NO. TOTAL VALUE →

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INC.

Model I-200, 200 Selec. Phonograph	
Model I-120, 120 Selec. Phonograph	
Model I-100, 100 Selec. Phonograph	
Model IAB-200 Selective-play Hideaway	
Model IBB-200 Continuous-play Hideaway	
Model WQ-200	
Model 200 Selec. Wall Box	
Model WQ-120	
Model 120 Selec. Wall Box	
Bargrip Wall Box Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

No List Price
Authorized for Publication

AUTO-BELL MFG. CO.

Play Ball, Counter Game	\$ 49.50
Circus Days (Upright Electronic Scoring F. P. Game)	

AUTO-PHOTO CO.

Model 14 Studio	\$3,245.00
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BALLY MFG. CO.

Cypress Gardens (In-Line Game)	\$ 887.00
Big Inning (Baseball Game)	
Standard Model, equipped with Dime-A-Game Coin Chute	605.00
Free-Play Model, equipped with Double Coin Chute, Player's Choice of Dime-A-Game, 3-for-25¢	625.00
Space Gunner	725.00
Trophy Bowler	
11 Foot	1,299.00
14 Foot	1,315.00
18 Foot	1,365.00
4 Foot Sections, Each	50.00
Skill Roll	415.00
All-Star DeLuxe Bowler	640.00
All-Star DeLuxe Bowler (Free Play Model)	665.00
All-Star Super DeLuxe Bowler (Match Play Model)	665.00
ABC Super DeLuxe Bowler (6 Player, Puck Type)	
8½ Foot	775.00
Toonerville Trolley	835.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (with new-all-metal cabinet)	835.00

CHICAGO COIN MACHINE

Batter Up	
Rocket Shuffle	
Regular Model	
Replay Model	
Two Player Model	
Commando Machine Gun	
No List Price	
Authorized for Publication	

EXHIBIT SUPPLY CO.

Card Vendor, with base	
Single Column	
Double Column	
No List Price	
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J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)	
ABT Challenger Pistol (Counter Game)	
ABT Guesser Scale	
ABT Rifle Sport (Shooting Gallery)	
Aristo Scale	
No List Price	
Authorized for Publication	

GAMES, INC.

Double Shot (Upright Electronic Scoring F. P. Game)	
No List Price	
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GENCO MANUFACTURING

Space Age	
Fun Fair (Single Player, Five-Ball)	
Gun Club Rifle Gallery	
Horoscope Fortune Teller	
Gypsy Grandma Fortune Teller	
No List Price	
Authorized for Publication	

D. GOTTLIEB & CO.

Brite-Star (2-Player, Five-Ball)	
No List Price	
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IRVING KAYE CO., INC.

Super Hockey (6 ft.)	\$ 349.95
Super Jumbo Hockey (8 ft.)	400.00
Melody Tower	149.95
El Dorado-6 Pocket Pool	495.00
Competitor-Super Deluxe-6 Hole Pool	395.00

J. H. KEENEY & CO.

League Leader (Baseball Game)	
DeLuxe Big Tent (Upright Electronic Scoring F. P. Game)	
Snack Vender	
Soup Vender	
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various models of above	

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ROCK-OLA MFG. CORP.

Model 1465, 200 Selec. Phonograph	
Model 1458, 120 Selec. Phonograph	
Model 1462, 50 Selec. Phonograph	
Model 1464, 120 Selec. Wall Type Phono.	
Model 1947, Remote Volume Control for Model 1464 Phono.	
Model 1450, Playmaster, 120 Selec. Phonograph	
Model 1617, Hi-Fi Wall Speaker	
Model 1927, Remote Volume Control with Cancel Button. 50¢ Coin Chute Available For All Models	
Dual Credit Unit Available for 200 Selec. Model 1465	

No List Price
Authorized for Publication

THE SEEBURG CORP.

Model 201, 200 Selec. Phonograph	
Model 161, 160 Selec. Phonograph	
Model 101, 100 Selec. Phonograph	
D3WA—Wall-O-Matic 200 Selec.	
MRCV3—Master Remote Volume Control HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFVC-12—High Fidelity Recessed Speaker	
PS6LZ—Power Supply	
HFA1-3—Power Amplifier	
Cigarette Vendor Model 800El	

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UNITED MFG. CO.

Shooting Star	
Regular Model	\$ 930.00
Replay Model	980.00
Midget Bowling Alley, 6 Foot	900.00
Bonus Bowling Alley, 6-Player	
13 Foot	1,490.00
16 Foot	1,520.00
Bonus Bowling Alley available in 25¢ play. Also available, 2 plays-25¢ with credit unit. Prices on Request.	
Eagle Shuffle Alley (6 Player, Puck Type) 8½ Foot	\$ 995.00
DeLuxe Eagle Shuffle Alley (Match-A-Score Model) 8½ Foot	1,080.00

UNITED MUSIC CORP.

UPB-100, 100 Selec. Phono.	
UPA-100, 100 Selec. Phonograph	
Corner Speaker	
Wall Speaker	
Recessed Ceiling Speaker (All speakers are 8" Super Perma-Magnetic with Step-Switch Volume Control.	
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Authorized for Publication	

WILLIAMS MFG. CO.

Short-Stop	
Soccer Kick Off (Single Player, 5-Ball)	
Jumbo Ten Strike (2 Player)	
Jumbo Ten Strike (6 Player)	
No List Price	
Authorized for Publication	

THE WURLITZER CO.

Model 2200, 200 Selec. Phonograph	
Model 2204, 104 Selec. Phonograph	
Model 2250, 200 Selec. Phonograph	
Model 5250 Wall Box, 200 Selec.	
Model 5207 Wall Box, 104 Sel., 3-Wire	
Model 257 Stepper, 104 Selec.	
Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones	
Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extending Range	

No List Price
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AUTOMATIC REGULATION BOWLING SCORING

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***** Player may stop shooting in middle of game and "shop" for higher scores by playing extra coins to advance scores.



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