

The Cash Box

VOLUME XIX — NUMBER 23

FEBRUARY 22, 1958



Joe Carlton, president of the recently formed Carlton Record Corporation, discusses a nation-wide TV appearance tour with Morris Diamond, promotion director of Carlton Records, on behalf of the label's first release "Prince Of Players" by Tommy Frederick and the Hi-Notes. The insets show some of the TV disk jockeys on whose shows Frederick and the Hi-Notes kicked off the new release. (Top Left) Herb Sheldon, WABD, New York City. (Top Center) Jim Gallant, WNHC, New Haven, Conn. (Top Right) Buddy Deane, WJZ-TV, Baltimore, Md. (Right Center) Jocko Henderson, WATV, Newark, N. J. (Right Bottom) Milt Grant, WTTC, Washington, D. C.

PACKED WITH PROFIT!

STEAMSHIP LINES

UNITED

From the Warner Bros. film, "Marjorie Morningstar"
THE AMES BROTHERS

sing **A VERY PRECIOUS LOVE** c/w
DON'T LEAVE ME NOW

with
HUGO WINTERHALTER'S
Orchestra and Chorus 47/20-7167

Two hits from the
Broadway musical smash "Oh Captain!"

Abbe Lane

sings **FEMININITY** c/w
WE'RE NOT CHILDREN
47/20-7169

From the Arthur Freed production, "Gigi,"
released through MGM

Tony Martin sings **Gigi** c/w
Noche De Amor
47/20-7170

TOURIST

From Tin Pan Alley

Bob Jaxon

sings
ME! PLEASE! ME!
c/w
ALL ABOUT ME
47/20-7168



RCA VICTOR
RADIO CORPORATION OF AMERICA





FOUNDED BY BILL GERSH

The Cash Box

Volume XIX—Number 23

February 22, 1958

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THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

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Film Firms Move In!

With the announcement last week of the formation of 20th Century Records and negotiations of Columbia Pictures to buy a record firm, it has become more evident than ever that a trend which started as a trickle has now become an avalanche, with the certainty upon us that in a very short time every motion picture company will be associated with a recording firm in some way. Even before the two current announcements, MGM, Universal, Paramount, United Artists and RKO all had record firm affiliations. In the next few months, the picture is bound to be completed.

What does all this mean to the record industry?

Many things.

First of all, it means that the record business has grown up to the point where it is no longer considered just a little offshoot of the entertainment business. It has become one of the major factors in the entertainment world, producing more stars in a quicker time than almost any other medium. What the record industry's connection with the motion picture industry will mean is that movement between these two areas for performers and other creative and business personnel will now become much more fluid.

It also means that the record industry is now on the verge of becoming really big business. Not the least con-

tribution to this will be the possibilities of further financing, from which every industry which is properly run, can benefit. In the record business, it means especially that more and more catalogue can be built up both for albums, which provide the stable income for record firms, and for singles, which when they become hits, provide the gravy. The more a firm can afford to invest in both, the better are its chances not only for survival but for increased profit.

For a long time now, record firms have been eyed by motion picture companies, but mostly, it has seemed, in a rather standoffish manner. It has taken the enormous success which the record business has enjoyed in the last several years to make the movie firms act with decisiveness. But although it has taken some motion picture firms a long time to see the light, the returns now to the record industry should be enormous. For not only will new financing be a stimulant, but, as we all know new approaches to problems very often bring spectacular results. In just the promotion area alone, Hollywood methods when applied to the record industry may produce changes which could very well open the path to even greater horizons for the record world than we have yet been able to visualize.

The future for the record industry therefore looks better than it ever has. It looked good enough even before the entry of the motion picture firms. Now with their aid, it seems to us that there are literally no limits to what can be achieved.



The Cash Box TOP 60

Best Selling Tunes on Records

PIN UP CARD
For Week Ending
FEBRUARY 22, 1958

COMPILED BY **The Cash Box** FROM LEADING RETAIL OUTLETS

Pos.		Pos.		Pos.		Pos.		Pos.		Pos.	
2/15	2/8	2/15	2/8	2/15	2/8	2/15	2/8	2/15	2/8	2/15	2/8
1	2	11	11	20	24	31	28	40	47	49	—
DO-15695—MILLS BROS. <i>I Found A Million Dollar Baby</i>	3	★CN-1011—FRANKIE AVALON <i>Ooh La La</i>	14	★CA-3845—FOUR PREPS <i>It's You</i>	33	★CA-3860—NAT "KING" COLE <i>Back In My Arms</i>	2B	★BB-503—CASUALS <i>I Love My Darling</i>	55	FE-12319—SWALLOWS <i>Angel Baby</i>	—
★EM-1029—SILHOUETTES <i>I Am Lonely</i>		12	9	21	19	32	41	CG-1013—KUF-LINX <i>What 'cha Gonna Do</i>	17	IM-5490—JACKIE WALKER <i>Only Teenagers Allowed</i>	—
2	4	★VI-7150—ELVIS PRESLEY <i>Don't</i>	10	★EN-1005—CHANTELS <i>Come On Little Baby</i>	23	★SU-283—JOHNNY CASH <i>Big River</i>	54	41—Raunchy	22	★VI-7133—DON GIBSON <i>I Can't Stop Lovin' You</i>	—
★VI-7150—ELVIS PRESLEY <i>I Beg Of You</i>	5	13	17	22	14	★IM-5474—ERNE FREEMAN <i>Puddin'</i>		AP-9869—MUVVA HUBBARD <i>The Other Side</i>	17	★RO-4031—JIMMIE RODGERS <i>Better Loved You'll Never Be</i>	29
3	5	★CA-3859—FRANK SINATRA <i>Tell Her You Love Her</i>	24	KI-5110—BONNIE & RUSTY <i>Let The School Bell Ring, Ding-A-Ling</i>	6	★PH-3519—BILL JUSTIS <i>The Midnite Man</i>		DO-15661—BILLY VAUGHN <i>Sail Along Silvery Moon</i>		50	—
★AP-9882—ROYAL TEENS <i>Planet Rock</i>	12	14	13	★SW-4002—BILLY FORD'S THUNDERBIRDS		42	30	★IM-5474—ERNE FREEMAN <i>Puddin'</i>	19	51	55
DC-175—FOUR WINDS <i>Five Minutes More</i>		★CR-61932—BILLY WILLIAMS <i>Baby, Baby</i>	13	★MG-12588—CONNIE FRANCIS <i>You Were Only Foolin'</i>	40	42—Great Balls Of Fire	30	★SU-281—JERRY LEE LEWIS <i>You Win Again</i>	19	DE-27670—WEAVERS <i>Quilting Bee</i>	37
KI-5114—TINY BRADSHAW <i>Bushes</i>		★EP-9257—ROY HAMILTON <i>The Right To Love</i>	13	33	45	★VI-7098—GEORGIA GIBBS <i>I Miss You</i>	19	VI-7098—GEORGIA GIBBS <i>I Miss You</i>		★RO-4031—JIMMIE RODGERS <i>Better Loved You'll Never Be</i>	29
4	3	15	16	KE-4004—VALIANTS		43	32	43—Waitin' In School	32	51	55
★AP-9871—DANNY & JUNIORS <i>Sometimes</i>	2	★IM-5483—RICKY NELSON <i>Waitin' In School</i>	9	★SP-624—LITTLE RICHARD <i>Hey-Hey-Hey-Hey</i>	26	★CD-1342—EVERLY BROS. <i>Should We Tell Him</i>	36	★IM-5483—RICKY NELSON <i>Stood Up</i>	25	52	57
DO-15675—NICK TODD <i>I Do</i>		16	29	24	23	35	36	44	33	53	—
5	6	★RO-4045—JIMMIE RODGERS <i>The Long Hot Summer</i>	45	★CO-41082—JOHNNY MATHIS <i>When I Am With You</i>	26	★DE-30564—OWEN BRADLEY <i>Sentimental Dream</i>	59	BR-55045—PETE FOUNTAIN <i>Tailgate Blues</i>	43	54	—
DE-30537—KAREN CHANDLER <i>I Remember Dear</i>	4	17	29	CO-41094—RAY ELLIS <i>36-26-36</i>	31	DO-15696—FRANK DeROSA <i>Irish Rock</i>		CR-61929—BOB CROSBY <i>What's New</i>	38	55	—
★DO-15661—BILLY VAUGHN <i>Raunchy</i>		★IM-5483—RICKY NELSON <i>Stood Up</i>	45	25	27	IM-5485—IRVING ASHBY <i>Motatin'</i>		DO-15603—JOHNNY MADDOX <i>Sugar Train</i>	40	56	—
6	1	★ME-71242—DIAMONDS <i>Land Of Beauty</i>	16	★VI-7128—PERRY COMO <i>Catch A Falling Star</i>	31	★MG-12613—SAM "THE MAN" TAYLOR <i>Cherokee</i>		★LK-452—JOE DARENSBOURG <i>Martinique</i>	—	57	—
★CR-61930—LANCERS <i>Jo-Ann</i>	1	CA-3857—CARLSON RAIDERS <i>Teenage March</i>	16	26	34	36	—	45	—	58	—
★ME-71242—DIAMONDS <i>Land Of Beauty</i>		★CO-41066—MITCH MILLER <i>Hey Little Baby</i>	16	★CD-1340—ANDY WILLIAMS <i>Be Mine Tonight</i>	42	AP-9899—EDDIE PLATT <i>Popcorn</i>	—	★CK-885—JIMMIE McCRACKLIN <i>I'm Ta Blame</i>	—	59	—
7	7	LO-1779—EDMUNDO ROS <i>Spanish Gypsy Dance</i>	16	27	20	CA-3928—STAN KENTON <i>Cuban Mumble</i>	—	46	—	60	—
★VI-7128—PERRY COMO <i>Magic Moments</i>	8	MG-12590—ART MOONEY <i>Bullfight</i>	16	★CR-61885—BUDDY HOLLY <i>Everyday</i>	11	★CG-1016—CHAMPS <i>Train Ta Nowhere</i>	—	46	—	60	—
8	10	VI-7153—DAVID TERRY <i>Swinging Shepherd Blues</i>	16	IM-5473—JACKIE WALKER <i>Wonderful One</i>	11	37	26	47	—	60	—
DL-6158—OTIS WILLIAMS <i>Could This Be Magic</i>	15	18	31	KI-5130—RUSTY YORK <i>Shake 'Em Up Baby</i>	—	★DO-15660—PAT BOONE <i>When The Swallows Come Back To Capistrano</i>	21	★AP-9874—JOHNNY NASH <i>Won't You Let Me Share Your Love</i>	38	60	—
★NA-6005—CRESCENDOS <i>My Little Girl</i>		★DO-15690—PAT BOONE <i>A Wonderful Time Up There</i>	—	28	36	★DO-15690—PAT BOONE <i>It's Too Soon To Know</i>	21	CO-41050—HI'LO'S <i>My Sugar Is So Refined</i>	38	60	—
VI-7097—SAMMY SALVO <i>Say Yeah</i>		19	18	★ME-71247—PATTI PAGE <i>Bring Us Together</i>	41	47	44	CR-61897—DEBBIE REYNOLDS <i>I Saw A Country Boy</i>	38	60	—
9	8	★JW-5311—MOE KOFFMAN <i>Hambourg Bound</i>	18	29	42	48	44	★AP-9874—JOHNNY NASH <i>Won't You Let Me Share Your Love</i>	38	60	—
★CR-61924—McGUIRE SISTERS <i>Banana Split</i>	7	JZ-832—KIRK STUART & HONEYDREAMERS <i>Gladly</i>	18	★CH-1683—CHUCK BERRY <i>Reelin' And Rocking</i>	—	38	46	CO-41050—HI'LO'S <i>My Sugar Is So Refined</i>	38	60	—
CR-61908—CHARLIE PHILLIPS <i>One Faded Rose</i>		★FE-12312—JOHNNIE PATE <i>The Elder</i>	18	30	21	★SW-4001—DICKEY DOO & DONT'S <i>Did You Try</i>	57	CR-61897—DEBBIE REYNOLDS <i>I Saw A Country Boy</i>	38	60	—
10	12	★JU-5311—MOE KOFFMAN <i>Hambourg Bound</i>	18	★CR-61930—LANCERS <i>The Stroll</i>	20	39	25	★AP-9899—DANNY & THE JUNIORS <i>School Boy Romance</i>	—	60	—
★AP-9880—PAUL ANKA <i>When I Stop Loving You</i>	22	JZ-832—KIRK STUART & HONEYDREAMERS <i>Gladly</i>	18	★RO-4037—PLAYMATES <i>You Can't Stop Me From Dreaming</i>	20	★AP-9862—GEORGE HAMILTON IV <i>Even Tho</i>	27			60	—
		★MG-12608—DAVID ROSE <i>Rock Fiddle</i>	18	VI-EPA-4107—TWIN TONES <i>Extended Play</i>	—					60	—
		VI-7153—DAVID TERRY <i>River Kwai & Colonel Bogey</i>	18							60	—

CODE:

AC—Atco	AO—Apollo	CD—Cadence	CR—Coral	DS—Disneyland	FE—Federal	HY—Hickory	LO—London	PA—Paris	RP—RPM	TI—Tico
AF—Audio Fidelity	AP—ABC-Paramount	CG—Challenge	CS—Class	DU—Dooto	FI—Fiesta	IM—Imperial	LU—Luniverse	PE—Peacock	RV—Rev	UN—United
AG—Argo	AT—Atlantic	CH—Chess	CY—Crystallite	DU—Duke	FL—Flash	JU—Jubilee	ME—Mercury	PH—Sam Phillips Int.	SA—Savoy	UQ—Unique
AL—Aladdin	BA—Baton	CK—Checker	DA—Dana	EB—Ebb	FP—Flip	JZ—Josie	MG—MGM	PP—Prep	SF—Surf	VE—Verve
	BB—Back Beat	CL—Colonial	DC—Decor	EM—Ember	FR—Fraternity	KA—Kapp	MO—Modern	RE—Regent	SP—Specialty	VI—RCA Victor
	BN—Banana	CM—Cameo	DD—Dale	EN—End	GE—Gee	KE—Keen	NA—Nasco	RM—Rama	SU—Sun	VJ—Vee Jay
	BR—Brunswick	CN—Chancellor	DE—Decca	EP—Epic	GL—Glory	KI—King	OJ—OJ	SW—Swan	SW—Swan	VK—Vik
	BT—Bethlehem	CO—Columbia	DL—DeLuxe	ER—Era	GO—Gone	LI—Liberty	OK—Okch	TH—Thunderbird	TH—Thunderbird	VP—Vip
	CA—Capitol		DO—Dot	EX—Excello	HE—Herald	LK—Lark				

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

• All labels listed in alphabetical order.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



The entertainment world—and the record world in particular—has suffered an unspeakable loss in the death of Manie Sacks.

Everyone who knew him has lost an irreplaceable friend, but to us in the record world he was even more than a friend. For although Manie had gone onto other endeavors in the entertainment business, almost everyone in records and music thought of him as the man “up there”, the one of us who had reached the greatest heights, and yet was always available, always approachable, always ready to help.

Sitting in his office with him for an hour was always a revelation. We would get a word or two in as we could between telephone calls. And the calls were, one after another, for help, advice, consolation, all the things people need to sustain themselves in a sometimes overwhelming world. But most important of all each of these pleas was met by Manie with such obvious sincerity and interest, with such a great desire to help, and what's more, with such ability in knowing how to help, that the kindness and selflessness of this man were sometimes beyond our ability to understand.

In the last week since his passing, thousands and thousands of words have been written about Manie. But here is one case where obituaries, which are wont to be flattering, cannot even approach the true character of the man they are being written about.

For how do you write about goodness? Although we may say Manie Sacks was a good man, those who did not know him and come into contact with him, will never know the way in which he was good, his approach, his considerateness, his almost universal love for the people he knew.

Even in his dying, Manie was an inspiration to us. For to the crowds of friends from all over the nation who converged on Philadelphia last Tuesday to pay final homage to him, the announcement that his disease had been diagnosed as fatal three and a half years ago, and that he had then been told about it, came as a shattering shock, for here was a man who knew he was doomed and yet rather than wallow in it and spend the rest of his life uselessly, he kept the secret to himself and continued to work to the very last minute that he could. Manie was obviously not only a good man; he was also a very courageous one.

Manie will no longer be with us. But only in one sense. In another, and far more important, sense, to us in the music world, he will always be present. For how many of us will ever be able to see or hear the great stars he created without thinking of him? How many of us will ever be able to go through our daily activities without memories of him. And how often will we think, “If only Manie were here now for me to talk to him”.

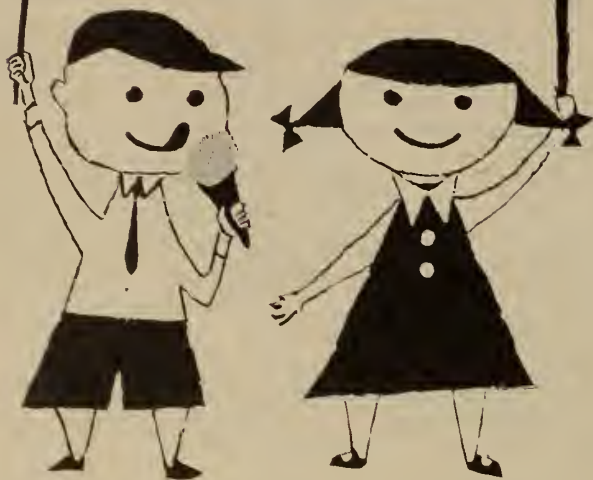
None of us in our lifetime is likely to know another like him, a saintly man while he was alive, an inspiration to us in his death.

We will miss Manie—more and more.

the
original
 and a
LOLLI-PALOOZA!

LOLLIPOP

b/w FICKLE BABY



**RONALD
 & RUBY**

47/20-7174



RCA VICTOR
TRADE MARK
 RADIO CORPORATION OF AMERICA



**THE NATION'S
 Top
 Ten
 JUKE BOX TUNES**

(PLUS THE NEXT 25)

		Pas. Last Week
1	GET A JOB SILHOUETTES DO-15695—Mills Bras. EM-1029—Silhouettes	3
2	AT THE HOP DANNY & JUNIORS AP-9871—Danny & Juniors DO-15675—Nick Todd	1
3	THE STROLL DIAMONDS CR-61930—Lancers ME-71242—Diamonds	2
4	DON'T ELVIS PRESLEY VI-7150—Elvis Presley	9
5	SAIL ALONG SILV'RY MOON BILLY VAUGHN DE-30537—Karen Chandler DO-15661—Billy Vaughn	7
6	LA DEE DAH BILLY FORD'S THUNDERBIRDS KI-5110—Bonnie & Rusty SW-4002—Billy Ford's Thunderbirds	4
7	SUGARTIME McGUIRE SISTERS CR-61924—McGuire Sisters CR-61908—Charlie Phillips	8
8	STOOD UP RICKY NELSON IM-5483—Ricky Nelson	6
9	CATCH A FALLING STAR PERRY COMO VI-7128—Perry Como	14
10	SHORT SHORTS ROYAL TEENS AP-9882—Royal Teens DC-175—Faur Winds KI-5114—Tiny Bradshaw	18

11) DON'T LET GO. 12) RAUNCHY. 13) DEDE DINAH. 14) PEGGY SUE.
 15) YOU ARE MY DESTINY. 16) RIVER KWAI MARCH & COLONEL BOGEY.
 17) SWINGING SHEPHERD BLUES. 18) I BEG OF YOU. 19) OH JULIE. 20)
 GREAT BALLS OF FIRE. 21) WITCHCRAFT. 22) APRIL LOVE. 23) MAYBE.
 24) JO-ANN. 25) COME TO ME. 26) KISSES SWEETER THAN WINE. 27)
 WHY DON'T THEY UNDERSTAND. 28) ANGEL SMILE. 29) YOU SEND ME.
 30) WAITIN' IN SCHOOL. 31) MAGIC MOMENTS. 32) 26 MILES. 33) JAIL-
 HOUSE ROCK. 34) OH-OH, I'M FALLING IN LOVE AGAIN. 35) ALL THE WAY.

CODE

AC—Atco	CH—Chess	DT—Docto	GL—Glory	OK—Okeh	SP—Specialty
AG—Argo	CK—Checker	DU—Duke	HE—Herald	PE—Peacock	SU—Sun
AL—Aladdin	CM—Cameo	EL—Eldorado	IM—Imperial	PH—Sam	SW—Swan
AO—Apollo	CO—Columbia	EM—Ember	JU—Jubilee	PH—Phillips Int.	TH—Thunderbird
AP—ABC-Paramount	CR—Coral	EP—Epic	JZ—Josie	PP—Prep	TI—Tica
AT—Atlantic	CS—Class	ER—Era	KA—Kapp	RE—Regent	UN—United
BR—Brunswick	CY—Cryalette	EX—Excello	KI—King	RM—Rama	UQ—Unique
BT—Bethlehem	DA—Dana	FS—Faur Star	LI—Liberty	RO—Roulette	VE—Verve
BY—Bally	DC—Decor	FE—Federal	LO—London	RP—RPM	VI—RCA-Victor
CA—Capitol	DE—Decca	FI—Fiesta	ME—Mercury	VJ—Vee-Jay	VK—Vik
CD—Cadence	DL—DeLuxe	FR—Fraternity	MG—MGM	SA—Savoy	VP—Vip
	DO—Dot	GE—Gee	MO—Modern	SE—Seeco	

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

MGM Records

skyrocketing to the
TOP of all lists

CONNIE FRANCIS

WHO'S SORRY NOW

K12588
on 45 and
78 rpm



SOCK SELLERS!

THE
STROLLERS

featuring

ARTIE MALVIN

GIGI

(From the MGM film "Gigi")

and

MOONLIGHT COCKTAIL

K12614

**RICHARD
BARRETT**

(When Your Heart's On Fire)

SMOKE

GETS IN YOUR

EYES

K12616

**CHARLEY
and
JUNIOR**

CUDDLE

LOVIN'

BABY

K12615

STILL STRONG SELLERS!

**DAVID
ROSE**

and his Orch

SWINGING

SHEPHERD

BLUES

K12608 on 45 & 78 rpm

**SAM
(THE MAN)
TAYLOR**

BIG

GUITAR

K12613

**MARVIN
RAINWATER**

WHOLE

LOTTA

WOMAN

K12609 on 45 & 78 rpm

MGM Records - Great in '58

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

RAY PETERSON
(RCA Victor 7165)

B+ "SHIRLEY PURLEY" (2:38)
[Michele BMI—Belvin] Ray Peterson, who made some noise with his revival of the R & B smash "Fever," could make a go of it on a national level with this hard-driving R & R jolter. The commercial name tune is right in line with what the kids want and could end up a winner.

B "LET'S TRY ROMANCE" (2:16)
[Cash BMI—Belvin] The versatile vocalist uses his wide range to best advantage as he croons a lovely new romantic ballad with a teenage beat. Smooth side.

CHEERFUL EARFULS
(Stephens 1819)

B+ "THE DRAG-Number One" (2:10)
[Lake Front BMI—Frye] With the Stroll already a popular teenage dance step, Stephens Records introduces a new dance called "The Drag." Strong R & R instrumental with handclapping and a chorus singing without lyrics. Side has an excellent beat.

B+ "THE DRAG-Number Two" (2:08)
[Lake Front BMI—Frye] This end is a continuation of the same exciting teenage sound. Side's loaded with potential. A fair share of air play could make it a favorite.

KENNETH ROGERS
(Carlton 454)

B+ "THAT CRAZY FEELING" (2:11)
[Longhorn BMI—Doggett] A pretty rock 'n roll ballad is neatly executed by talented newcomer Kenneth Rogers. Side has a soft, soothing rock-a-ballad sound that could catch on. Rogers can sing and he could make the grade with this pretty item.

C+ "WE'LL ALWAYS HAVE EACH OTHER" (2:20)
[Longhorn BMI—Doggett] A good up-beat swinger is handled smoothly on this end.

JIM EDDY
(Soma 1091)

B+ "LIVIN' DOLL" (2:01)
[Acuff-Rose BMI—Bryant] Jim Eddy comes up with a good rocker that could take hold and spread thruout the country. It's a rhythmic affair with a solid teen beat and a spirited sound. Keep a tab on this sleeper.

C+ "SOMETHING HAPPENED" (2:15)
[Target BMI—Van Cleve, Tempo] Eddy lends his warm voice to a pretty ballad on this end. Soft and pleasing love song.

RICHARD MALTBY ORCH & CHORUS
(Vik 0318)

B+ "THE MUSIC BOX" (2:09)
[Peer Int'l. BMI—Gaze, Flatow, Eldridge] A delightful bounce novelty about the colorful juke boxes of today, is happily handled by Dick Maltby and a chorus. Chorus sings with German accent. Side has an overall happy sound that could attract tremendous attention. Keep a tab on this sleeper.

B "THE PORTRAIT PAINTER OF PAREE" (2:05)
[Rush BMI—Applebaum, Mandel] Maltby and the group continue with the Continental mood as they prance thru a cute ditty with a Parisian setting. Charming coupling. Both are excellent production numbers for TV.

The Cash Box Disk of the Week

"LOLLIPOP" (2:06) "BABY, COM-A BACK-A" (2:28)
[E. B. Marks BMI—Dixon, Ross] [Budd ASCAP—Kaye, Carr]
CHORDETTES (Cadence 1345)

● You can always depend on the Chordettes to deliver a delightful new side. This one is a double pleasure because both sides are wonderful and both are potential smashes. One end, dubbed "Lollipop" is an extremely contagious rock and roll bouncer which the gals present in a light, colorful manner. Their harmony is just great and the introduction alone is worth the price of the disk. Teeners will love "Lollipop" and will probably make it a smash. Equally commercial and ear-pleasing is the companion deck "Baby, Coma-A Back-A", another spright and bouncy teen ditty with a cute lyric and a simple melody that sticks with you. This is the girls' best record in a long while. Take your pick of sides.

"WIGGLE-TAIL" Part 1 (2:20) [Recordo BMI—Thomas]
"WIGGLE-TAIL" Part 2 (2:20) [Recordo BMI—Thomas, Byrd, Vikki]
GOOGIE RENE (Class 221)

● Googie Rene, one of the most promising exponents of the keyboard, who made strong noise in the Rhythm and Blues field with "Side Track" and a more moody item dubbed "Beautiful Weekend", now comes up with one of the most exciting instrumental rock 'n roll items to hit the market since "Raunchy". Titled "Wiggle-Tail", the number takes up both sides of the release and sports a sensational beat, a number of potent instrumental sounds plus handclapping, etc. Both sides are just loaded with all sorts of exciting rhythms and sounds. Kids'll definitely flip when this coupling hits the air waves. Class has also set up the waxing so that either end can be played separately as a complete number. The Class label has been coming up with excellent material and recordings, and this Rene pressing could be its biggest to date.

"IT'S SO EASY TO SAY" (2:46) [Kahl BMI—Sherman, Keller]
"MY PLEDGE TO YOU" (3:05) [Roxbury ASCAP—Feller, Lane, Sullivan]
JOHNNY NASH (ABC-Paramount 9894)

● Johnny Nash is a youngster destined for stardom. He is one of the most talented new singers in the business and he's winning a solid fandom the hard way—by singing class ballads. The lad, coming off his biggest record to date, "A Very Special Love", displays his talents once again on beautiful, legit ballad material. "It's So Easy To Say" is an excellently written love song which Nash handles in a warm, wistful manner against simple guitar and string backdrop supplied by Don Costa. Dee jays wore the grooves off "A Very Special Love". They should do the same for this side. The coupling is another winning ballad performance of a tune tagged "My Pledge To You". Here again the material, delivery and arrangement is way above par.

"ALONE AT LAST" & "MY FOOLISH HEART" (2:58)
[Paramount & Joy ASCAP—Kern, Reynolds, Smith/Washington, Young]
"YOU'RE SO RIGHT FOR ME" (2:10) [Livingston & Evans ASCAP—Livingston, Evans]
TONY BENNETT (Columbia 41127)

● Coming up with something different is winning half the fight in the record business. Tony Bennett does just that on his latest Columbia release. The vocal portion of the disk features Tony singing the tender love song "Alone At Last" while the accompanying instrumental portion by Ralph Sharon's orchestra is the beautiful "My Foolish Heart" melody. The combination is lush, romantic and just enchanting and should give the vocalist his biggest hit since "In The Middle Of An Island". Flipside, "You're So Right For Me" is a refreshing free-swinging number from the hit B'way show "Oh Captain!". Smart stuff. But watch the upper portion.

"STROLLIN' GIRL" (2:25) "PLANT A LITTLE SEED" (2:29)
[Carlyle ASCAP—Wayne, Edwards] [Valando ASCAP—Weiss]
JOHNNIE RAY (Columbia 41124)

● Johnnie Ray, sounding better than ever, comes through with two new decks that should team up and give him his biggest seller in a long while. Ray is right in the teenage groove one one side called "Strollin' Girl". It's a strong rock-a-ballad with a good melody projected with spirit by the polished performer. This is Ray's best showing since "Just Walkin' In The Rain." Equally delightful is the companion piece "Plant A Little Seed." It's a colorful romantic novelty set to a happy pace and presented in a pleasant, easy-to-listen-to manner by the artist. This novelty deserves attention. Keep a tab on both sides.

LEON EVANS & COMBO
(De' Besth 1111)

B+ "SATELLITE BEEP BOP" (2:30)
[Aswa BMI—Korgich, Michael] The count-down of a satellite launching opens this zany but commercial rock and roll jumper fashioned by Leon Evans and his boys. Side a terrific beat and a simple sound that arrests the listeners' attention. Watch this one, the kids should go for it.

C+ "HOW COULD YOU?" (2:15)
[Happy & De' Besth Aswa BMI—Korgich, Keith] The sax is in the spotlight on this rhumba tempo instrumental.

FULLER TODD
(King 5111)

B+ "JEANIE MARIE" (2:23)
[Armo BMI—Ancell] Fuller Todd has a potential money-maker in this exciting rock and roll name tune. Number has a pretty lyric and lovely melody which Todd reads warmly and with feeling. Watch this long-shot. It could develop into a big one.

C+ "TOP TEN ROCK" (2:11)
[Jay & Cee BMI—Todd, Glover] The lyrics of this cute jump item are made up of the titles of current hit R & R tunes. Ok novelty the kids will enjoy.

JACK HAMMER
(Roulette 4046)

B "GIRL, GIRL, GIRL" (1:58)
[H & L BMI—Hammer] A fast moving rocker with a torrid stomping sound belted across with spirit by Jack Hammer and a chorus. Deck really swings.

B "CHANT OF LOVE" (2:12)
[Goday BMI—Hammer] Another self-penned tune is performed by Hammer. Emotional, off-beat sound is effective. Slow rocker that could attract attention because it's so different.

CLIFF THOMAS
(Phillips Int. 3521)

B+ "I'M ON MY WAY HOME" (2:08)
[Hi-Lo BMI—Thomas, Jr.] Cliff Thomas gets a sensational rock-in' accompaniment for his torrid delivery of a powerful new jumper. Hot side that could catch on and establish Cliff as a name performer. He's got the talent and the material that could turn the trick.

C+ "TREAT ME RIGHT" (1:59)
[Knox BMI—Thomas, Jr.] More swinging dance material the kids'll eat up. Top half is the stronger.

THE UPBEATS
(Prep 131)

B "MY LAST FRONTIER" (2:29)
[E. H. Morris ASCAP—Leigh, Coleman] The Upbeats display some exciting harmony as they lilt thru an attractive new western romancer. Good shuffle tempo adds color to the tune, Jockeys should go for this one.

C+ "WILL YOU BE MINE" (2:17)
[Miller ASCAP—Barnes] A pretty ballad is chanted with warmth by the versatile crew.

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M-G-M Records

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A NEW SOUND IN MUSIC!

Love Theme

from

"THE BROTHERS KARAMAZOV"



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Music Composed By
BRONISLAU KAPER

"Take Me In Your Arms"
K 12624

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Starring
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And Co-Starring
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With
WILLIAM SHATNER

From the Novel by
FYODOR DOSTOEVSKY

AN AVON PRODUCTION

In
METROCOLOR

Screen Play and Direction by
RICHARD BROOKS

Produced by
PANDRO S. BERMAN

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

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THE JOHNNY OTIS SHOW
with MEL WILLIAMS
(Capitol 3889)

B+ "YOU JUST KISSED ME GOOD-BYE" (1:53) [Lowery BMI—Stevens] The Johnny Otis troupe, which did well with "Ma, He's Making Eyes At Me", now features the voice of Mel Williams with a potent rock-a-ballad that could make the grade. Group has a great sound and some strong material on this end.

B "WELL, WELL, WELL, WELL!" (2:06) [El Dorado BMI—Otis] The group picks up the beat on this end and drives thru a torrid blues rocker with a fabulous dance tempo. Williams does another standout job on the lead vocal.

BOBBY TROUP
(Liberty 55121)

B "TANGERINE" (2:10) [Famous ASCAP—Schertzing, Mercer] Bobby Troup, one of the most talented vocalists out of the "chic" singing school, stylizes delightfully as he hands in a smooth rhythm version of a top drawer oldie. Backdrop has a jazz overtone and close-to-mike delivery adds a personal touch. Smart side jockeys will enjoy spinning.

C+ "DO RE MI" (2:30) [E. H. Morris ASCAP—Troup] The artist's song-writing talents are displayed on this rhythmic jumper. More smart stuff.

BOB CARROLL
(United Artists 106)

B "LOVELY EYES" (2:02) [Unart BMI—Stevens, Ackerman] Bob Carroll lends his rich voice to a good rock and roll ballad which he projects with zest and feeling. Pretty deck that could make some noise.

B "SONG FROM 'WITNESS FOR THE PROSECUTION'" (2:05) [Unart BMI—Brooks, Roberts] A gay waltz number heard in the smash film adaptation of the hit B'way show, is joyfully fashioned on this end by Carroll. Side could do very well in taverns. Has that happy-go-lucky sound.

DICK DUANE
(GNP 130)

B+ "ETERNALLY" (2:11) [Berkeley BMI—Dorie] The wide-range of Dick Duane's beautiful voice is tailor-made for this wonderful new romantic ballad with a superb melody. One of the prettiest legit ballads to hit this turntable in months. Jockeys oughta listen in.

C+ "I'LL NEVER MAKE YOU CRY AGAIN" (2:48) [Sherwin ASCAP—Care, Marcus, Mellin] A tear-jerking love song chanted with emotion by the talented balladeer.

JIMMIE MADDIN
(Imperial 5494)

B "PARTY LINE" (2:05) [Maddin BMI—Maddin, Freeman, Vandervoort] Jimmie Maddin debuts on Imperial with a delightful teenage lilter telling about a lad who falls in love with a girl on his party line. Contagious lilter with a pretty melody and interesting lyric.

B "JEANNIE, JEANNIE, JEANNIE" (2:10) [House of Fortune BMI—Motola, Page] Maddin turns on his growling Satchmo-like voice for this torrid name tune rocker. Wild swinger.

The Cash Box Sleeper of the Week

"LOLLIPOP" (1:47) [E. B. Marks BMI—Ross, Dixon]
"FICKLE BABY" (2:04) [E. B. Marks BMI—Ross, Dixon]
RONALD & RUBY (RCA Victor 7174)

Victor comes up with a fabulous new disk that could develop into a tremendous national smash in short order. The side features a new team billed as Ronald and Ruby—two teenagers with a refreshing new rock and roll sound singing a potent teenage novelty dubbed "Lollipop". The kids have a wonderful vocal blend that should make them favorites of the young record enthusiasts. And the song is tailor-made for the dancing needs of today's hoofers. Watch this side. It's a big one. Flipside, "Fickle Baby," is another teen directed number with an up-beat dance tempo.

"A VERY PRECIOUS LOVE" (2:41) [M. Witmark ASCAP—Webster, Fain]
"A VERY PRECIOUS LOVE" (3:02) [M. Witmark ASCAP—Webster, Fain]
"DON'T LEAVE ME NOW" (2:18) [Winneton BMI—Jones]
"TEACHER'S PET" (2:36) [Daywin BMI—Lubin]
AMES BROTHERS (RCA Victor 7176)
DORIS DAY (Columbia 41123)

An excellent new ballad written by Paul Francis Webster and Sammy Fain for the Warner Brothers' film adaptation of the best selling novel "Marjorie Morningstar" is treated to two outstanding performances on wax this week. Titled "A Very Precious Love", the Ames Brothers offer the number under the Victor banner and Doris Day treats the song for Columbia. Both are beautiful performances that should share in the song's success. The Ames' delivery is set to a smooth shuffle rhythm. Miss Day's treatment is a straight mood ballad reading. The Ames' flip is a good teenage item tagged "Don't Leave Me Now". Rockin' side with a good lyric for the younger set. Doris' flipside is the title song of a Paramount pic "Teacher's Pet." Cute shuffle novelty that Columbia issued a few months ago with another coupling.

"IN MY LIFE" (2:12) [Gil BMI—Shapiro, Stallman]
"RING ON A RIBBON" (2:18) [Sequence ASCAP—Roberts, Jacobson]
TOMMY LEONETTI (Vik 0321)

It looks as tho "Hit Parade" TV star Tommy Leonetti has hit upon the material that will give him his first smash waxing. For his latest pressing, Tommy takes a breather from the ballad merchandise which he has been handing in to date and fashions two delightful, light-hearted novelties both of which could take the nation by storm. One half, "In My Life" is a contagious finger-snapper with a gay bounce beat and a cute love lyric. A chorus supplies an excellent backing for the star. "Ring On A Ribbon" is another choice happy-go-lucky morsel that leaves the listener in a pleasant mood. Infectious theme and story. Both sides are standouts that should establish the youngster as a big record name.

"CAN'T MAKE UP MY MIND" (2:05) [Wedgewood ASCAP—Botkin, Murtagh, Garfield]
"TEENIE WEENIE JEANIE" (2:11) [Wedgewood ASCAP—Botkin, Murtagh, Garfield]
CHUCK AND GARY (Verve 10117)

The Verve label should bounce onto the charts with an exciting new pressing introducing newcomers Chuck and Gary. The two boys, stars of the Town Hall Jamboree, a Los Angeles radio show, have an exciting rock-a-billy sound that comes over excellently on a wonderful new teenage jumper called "Can't Make Up My Mind". The story tells about two guys headed for a dance who can't decide whether to take Peggy Sue, Bertha Lou or any of the other females on today's hit parade. Swinging rhythm stuff with that commercial country flavor and a good teen lyric. Flip, "Teenie Weenie Jeanie" is another good rock-a-billy ditty. But the top deck is the strong one.

"HONEYSTROLLIN'" (2:34) [Bryden-Heritage BMI—Syvertsen]
"LEONORE" (2:58) [Bryden-Heritage BMI—Loria, Magnone]
HONEYSTROLLERS (Glory 272)

Low-down rock and roll instrumentals with that oozing stroll tempo continue to hit the market at a torrid pace. One of this week's best entries is an easy-to-remember number called "Honeystrollin'" by the Honeystrollers. The side's got all the hit ingredients necessary for success. And the kids'll probably take to it en masse. The driving pace doesn't let up for a minute and the result is an excellent teenage dance deck. The flip portion, "Leonore", is a slow fish-beat ballad featuring the vocal efforts of the Reveres against the instrumental support of the Honeystrollers. Watch the top side.

DENNIS FARON ORCH.
(RCA Victor 7159)

B "VIENNA BONGO" (1:45) [Compton ASCAP—Hammack] Although one would not imagine a bongo in a lush waltz number, Dennis Faron combines the two attractively in this inventive selection. Turbulent, yet ear-pleasing sound. Good change of pace programming for jockeys.

B "THEME FROM PEYTON PLACE" (2:30) [Robbins ASCAP—Waxman] Faron, the ork and chorus drift thru the lovely title theme of the hit flicker "Peyton Place". Haunting romancer that makes for pretty mood listening.

THE SATISFIERS
(Coral 61945)

B "REMEMBER THAT CRAZY ROCK 'N ROLL TUNE" (2:16) [Craft BMI—Packard, Golden] The Satisfiers use an old fashioned reminiscing type ditty to sing about the current rock and roll craze. Clever novelty that jockeys oughta enjoy spinning. Something different.

C+ "WILL - O - THE - WISP" (2:10) [General ASCAP—Kilham, Morris] This end is a contagious romantic bouncer with a light-hearted romantic storyline.

THE TRAVELERS
(Anex 4006)

B "WHY" (2:33) [Andrea BMI—Alexander] The Travelers make an exciting debut on Anex with a potent rock and roll ballad that could take off. Lead voice has a strong sound that sticks. Watch this one.

B "TEEN AGE MACHINE AGE" (2:29) [Andrea BMI—Johnson, M'cheal] A motorcycle's roar introduces this swinging novelty about the machine age and it's relation to today's youngster. Clever ditty that the kids should take to.

BUBBER JOHNSON
(King 5117)

B "PRINCE OF PLAYERS" (2:43) [E. B. Marks BMI—Korb, Dickson] A dramatic rock and roll beat number with an inspirational lyric, is belted with strength and emotion by Johnson. Pretty side that could catch.

B "DEDICATED TO THE ONE I LOVE" (2:09) [Armo BMI—Pauling, Bass] Another well rendered rock and roll beat item. This one is in the romantic category.

THE EMERALDS
(ABC-Paramount 9889)

B "YOU BELONG TO MY HEART" (2:36) [Peer Inter'l BMI—Lara, Gilbert] The Emeralds, a new group on Am-Par, revamp a wonderful oldie for today's rock and roll market and come up with an exciting rhythm side the kids should enjoy. Lead reminds the listener of Jimmy Sacca of the Hilltoppers.

C+ "THE ONE I ADORE" (2:36) [Pamco BMI—Pazman] Another teen-directed item with a fish-beat tempo. Heart-rending delivery.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

JILL COREY

GIVE IT ALL YOU'VE GOT

From the Broadway production "Oh Captain!" Glenn Osser and his orchestra b/w

UH-HUH, OH YEAH

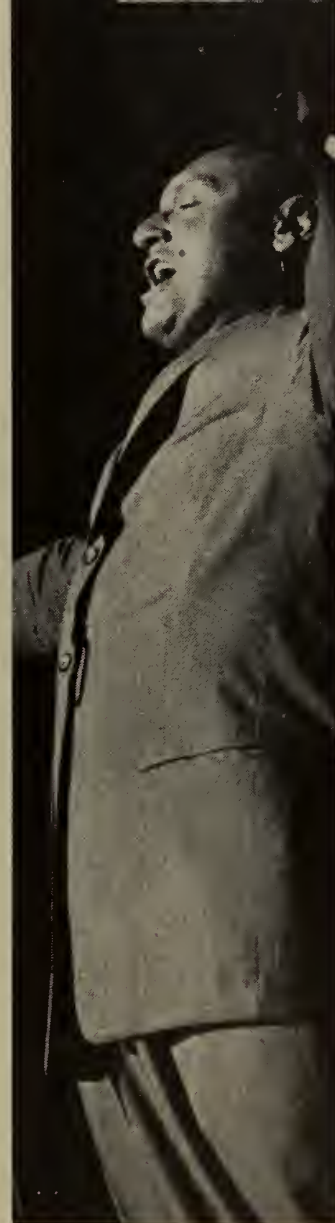
From the Broadway production "The Body Beautiful" Frank DeVol and his orchestra - 4-41108

Jill's latest has every indication of a smash money-maker. Both songs can ride the crest of the publicity and excitement generated by these two new musicals.



SHE Glenn Osser and his orch. b/w
I ALWAYS SAY Percy Faith and his orchestra 4-41120
Two top ballads which prove beyond a doubt that Jerry Vale has arrived. This one is really to swing on—should register soon in \$ and ¢!

JERRY VALE



FRANKIE LAINE

ALL OF THESE—AND MORE
From the Broadway production "The Body Beautiful"

Frank DeVol and his orchestra b/w
ANNABEL LEE

Al Lerner and his orchestra 4-41106
Two long-distance runners by the master belter of 'em. "All of These" is a moving love song from the Broadway hit "The Body Beautiful." "Annabel Lee" is in the powerhouse style of "Jezebel." Both sides should come in for the winning money!



JIMMY DEAN

MAKIN' MY MIND UP b/w
STARLIGHT, STARBRIGHT

Ray Ellis and his orchestra 4-41118

"Makin' My Mind Up"—a catchy hand-clapper—and "Starlight, Starbright"—a sparkling novelty—provide Jimmy with his strongest material to date. Jimmy will be airing them both on his own TV show.

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CINDY AND LINDY
(ABC-Paramount 9886)

B+ "SITTIN' IT OUT" (2:09) [Gil BMI—Starr, Wolf] Cindy and Lindy, the youthful hubby-wife team, come up with a contender for top honors in this contagious teenage lilter. Colorful novelty that should meet with wide acceptance from the youngsters.

B+ "SHARIN'" (2:01) [Sheldon BMI—Raleigh, Wolf] Another excellent rockin' deck is this one with a latin-flair. Excellent instrumentation and choral accompaniment give the side a fabulous sound. Both sides could team up and give the team a big money-maker.

TONY MARTIN
(RCA Victor 7170)

B "GIGI" (2:26) [Lowal-Chappell ASCAP—Lerner, Loewe] Tony's mellow, mature voice is perfect for this wonderful love tune from the much talked about musical pic "Gigi". Warm reading of a top notch composition.

C+ "NOCHE DE AMOR" (2:36) [Alta ASCAP—David] A smooth rhumba tempo accompanies the balladeer as he glides thru another mood item. Voices assist in the backdrop.

DICK JACOBS ORCH.
(Coral 61951)

B+ "7-11 (Mambo #5)" (2:33) [Peer Inter'l BMI—Prado] The smash latin hit of a few years ago, "Mambo #5", that's been making noise in teen age circles recently in it's new rock and roll form, is treated to a smashing big band R & R rendition by Jacobs. Great dance deck that could make a heap of noise again.

C+ "THE MARCHIN' DRUMMER BLUES" (2:25) [Coliseum BMI—Vallor] A rock and roll item with a march gimmick is zestfully handled on this end by the ork.

THE RIO ROCKERS
(Capitol 3884)

B+ "MEXICAN ROCK 'N ROLL INSTRUMENTAL" (1:55) [Emper-or BMI] The Rio Rockers debut on Capitol with an exciting new rock and roll instrumental flavored with a Mexican seasoning. Deck has a good dance beat and a smooth overall sound that sticks. Watch this sleeper.

C+ "MEXICALI BABY" (2:14) [Stella Lane BMI—Isabell] Rusty Isabell belts out a wild vocal on this rockin' item. Hard hitting jumper.

RICHARD BARRETT
(MGM 12616)

B+ "SMOKE GETS IN YOUR EYES" (2:33) [T. B. Harms ASCAP—Kern, Harbach] A top-drawer standard comes to the fore once again via a dramatic rock and roll treatment by Richard Barrett. Exciting delivery that will make the song appeal to the kids.

C+ "REMEMBER ME" (2:33) [Selma BMI—Davis, West] Another potent R & R item handled with great emotion by the dramatic vocalist. A group assists the artist.

The Cash Box Sleeper of the Week

"DROP TOP" (2:15) [Hip Hill BMI—Suarez]

"THAT'S WHAT THE MAILMAN HAD TO SAY" (3:05)
[Hip Hill BMI—Suarez]

ROY "BOOGIE-BOY" PERKINS (Ram 122)

● Here's a sleeper out of left field that could build into one of the teenagers' favorites. Featuring newcomer Roy "Boogie-Boy" Perkins on the Ram label, the number is a house-rockin' jumper dubbed "Drop Top." It's a wild and woolly R & R belting of a tune describing a convertible automobile that the songster has just bought. It's got that pile-driving beat that doesn't let up for a second and Perkins' delivery features a number of good vocal gimmicks. Good side to watch. The lower lid has a country blues flavor. Slow beat rocker dubbed "That's What The Mailman Had To Say".

"LOOK AT ME" (1:42) [Peer International BMI—Noland, Lopez]

"PUPPY LOVE" (2:24) [Stardust BMI—Noland, Petty]

TERRY NOLAND (Brunswick 55054)

● Terry Noland, one of Brunswick's most promising young talents makes a big showing on his latest offering as he belts out a hard hitting rocker tagged "Look At Me". Right in the teenage groove, the side has all the spark and verve needed to send it soaring on the charts. It's by far Noland's best effort to date and should be his biggest money-maker. The coupling continues at the same pace as Terry tells about an age old teenage problem, "Puppy Love." But the upper half is the stronger of the two.

"HOW CAN YOU LOSE" (2:16) [Planetary ASCAP—Edwards, Diamond]

"IF NOT FOR YOU" (2:22) [United ASCAP—McGregor, Harris]

DELLA REESE (Jubilee 5317)

● The versatility of Della Reese never ceases to amaze these ears. The lark who sang with such heart and sincerity on "And That Reminds Me", does a complete turnabout here and belts across an exciting rhythm number with equal class. The song is a good jump opus dubbed "How Can You Lose (What-Cha Never Had)". The decks opens with a good toe-tapping tempo and builds to an exciting finish. Here's a gal who can sing with the best of 'em. Jockeys will probably go for this one in a big way. Flip, "If Not For You" is a wonderful ballad which Miss Reese Chants in her winning dramatic style.

The Cash Box Best Bets

- ★ "SITTIN' IT OUT"/"SHARIN'" Cindy & Lindy ABC-Paramount 9886
- ★ "JEANIE MARIE" Fuller Todd King 5111
- ★ "7-11 (Mambo #5)" Dick Jacobs Coral 61951
- ★ "THE DRAG" Cheerful Earfuls Stepheny 1819
- ★ "MEXICAN ROCK 'N ROLL INSTRUMENTAL" Rio Rockers Capitol 3884
- ★ "BLUE MUD" Lee Simms Big 615
- ★ "I'M ON MY WAY HOME" Cliff Thomas Phillips 3521
- ★ "YOU JUST KISSED ME GOODBYE" Johnny Otis Show Capitol 3889
- ★ "SMOKE GETS IN YOUR EYES" Richard Barnett MGM 12616
- ★ "LOVE ME AGAIN" Jodie Sands Chancellor 1015
- ★ "LIVIN' DOLL" Jim Eddy Soma 109

JODIE SANDS
(Chancellor 1015)

B+ "LOVE ME AGAIN" (2:05) [Roncom ASCAP—Snyder] Jodie Sands, who made big noise with her waxing of "With All My Heart", comes thru with another excellent production item set to a latin beat. Pretty ballad that could step out.

B "ALL I ASK OF YOU" (2:27) [Debmar ASCAP—Marcucci, De Angelis, Nichols] A smooth, sentimental love song is chanted softly by the warm-voiced canary.

LEE SIMMS ORCH.
(Big 615)

B+ "BLUE MUD" (2:34) [Village BMI—Simon, Prosen] Lee Simms and his boys come up with a low down, funky-blues instrumental that the kids will find tailor made for the new Stroll dance step. Exciting arrangement of a hip-swinging dance opus that should attract a heap of teenage coin.

C+ "SIMMER DOWN" (2:27) [Village BMI—Simon, Prosen] Simms' crew picks up the beat and hops thru a light jump item.

THE GAYLORDS
(Mercury 71265)

B+ "LOVE" (2:07) [Vincent BMI—Vincent] With Ronnie Gaylord front-and-center, the Gaylords display some excellent rock and roll vocalizing on a latin tempo romancer. Side has a good dance beat and a commercial sound the teeners will enjoy.

B "EACH TIME (I Love You More)" (2:14) [Pearl BMI—Carlo, Gordie, Gordie] A good fish beat ballad is neatly interpreted by the crew on this end. Warm love song with an excellent, slow, dance tempo.

SHIRLEY FORWOOD
(Fraternity 789)

B "TAKE MY HEART" (1:47) [Sun Valley BMI—Phillips, Fabrizio] The sweet voice of Shirley Forwood comes over pleasantly on this smooth shuffle tempo. romancer. Warm and inviting ballad set against a pretty choral backdrop.

C+ "TWO WAYS" (2:10) [Sun Valley BMI—Phillips] Lew Douglas' ork sets up another inviting accompaniment for the lark's reading of a tender, tearful romancer.

JERRY KELLER
(Web 1118)

B "PLEASE SING TO ME" (2:45) [Walter Earle BMI—Keller] A soft, subdued, rock 'n roll backdrop showcases the warm, wistful voice of Jerry Keller as he chants a tender love tune. Inviting sound.

C+ "THE FASTER THE BETTER" (2:08) [Walter Earle BMI—Keller] The Wig Twisters accompany Jerry again, but this time as he offers an up-beat novelty. Ok dance item.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

PRESENTING "GIGI"

Instrumental Smash on Carlton Records



Charles (O My Papa) Margulis...internationally acclaimed trumpet man on a lush instrumental recording "GIGI" (Carlton Record #456) the love ballad and title song of the smash musical film by Alan Jay Lerner and Frederick Loewe, authors of "My Fair Lady." *Backed by Fred Norman's 30 piece orchestra, Margulis lends a new sound and dimension to "GIGI."* The coupling is a back-beat ballad—"Heartaches For Sale." **© CARLTON RECORD CORPORATION**

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OVER 300,000 SOLD TO DATE AND MOVING UP: "PRINCE OF PLAYERS" CARLTON RECORD #450-1

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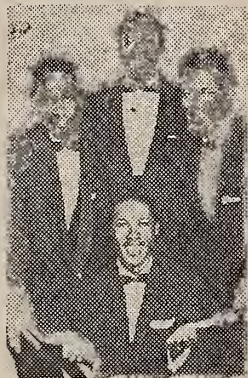
AT ATCO

A WHOLE LOTTA SHAKIN' GOIN' ON

At Atco the accent is on youth. The COASTERS and BOBBY DARIN, featured in our two new issues, are warm-blooded youngsters who keep our premises rockin' and reelin' continually with strong beat sounds.

The COASTERS' new record, which pairs two humorous rhythm sides, poses the same problem we faced with "Searchin'" and "Young Blood." It's hard to pick the side. Either of these great Leiber & Stoller swingers could get the boys another gold disk.

BOBBY DARIN made a smart move in picking the pretty, familiar ballad "Just In Case You Change Your Mind" for his current release. It is an attractive showcase for him. Ditto the flip, "So Mean", which he styles in a romantic baritone, the sound of which is just "the hippest" to teen-age ears.



GEE, GOLLY DANCE!

The Coasters 6111



JUST IN CASE YOU CHANGE YOUR MIND SO MEAN

Bobby Darin 6109

ATCO

Atco Recording Corp., 157 West 57 Street, New York 19, N. Y.



Round The Wax Circle

NEW YORK:

The music fraternity gathered in Philadelphia last Tuesday on a sad mission, the funeral of Manie Sacks. There's nothing that we can add to the obituary which appears on page 5 of this issue of The Cash Box. We think it's all said right there. . . . On Feb. 23, Raymond Paige and the entire



PAT KELLY

Radio City Music Hall Symphony Orch. will appear on the Ed Sullivan Show. This will mark the first time in 25 years that the orchestra has been permitted to perform anywhere else than on the stage of the Music Hall. . . . Teddi King, RCA Victor thrush, set for 20 five minute radio transcriptions for the United States Armed Forces Services Corp. . . . Don Rondo will fly to Puerto Rico to entertain at the Presidential Ball at the Caribe Hilton in San Juan February 21 for the March Of Dimes. . . . Jackie Lee has signed with ABC-Paramount. . . . Seeco Records gave a party last Monday, February 10 in honor of Elsa Maxwell and Jose Melis on the occasion of the debut of their new albums. . . . Jubilee excited about Pat Kelly's first for the label, "Hey Doll Baby" backed with "Cloud 13." . . . Ray Perkins, former Denver deejay, is now associated with Hammond Organ Studios in Denver. . . . MGM is rushing out a single disk, "Love

Theme From The Brothers Karamazov" recorded by Jack Hill. The diskery will try to make another "Third Man Theme" hit out of it. . . . Corky Corcoran has just cut an album for Celestial Records with his new quintet. . . . Epic artist Ersel Hickey due on the Dick Clark show to promote his release "Bluebird Over The Mountain." . . . Phineas Newborn has taken over the piano at the Village Vanguard joining forces with the Charlie Mingus Jazz Workshop. . . . Sylvia Syms opens at the Bon Soir on February 23 as star of a bill which includes Jorie Remus and Phil Leeds. . . . For the second straight year, Custom Distributing in Cleveland has been Epic's number one distributor. . . . Roy Hamilton received an unexpected plug last week on "Person To Person" when Edward R. Murrow took his microphone into Dean Martin's rumpus room. Martin's children were rockin' and rollin' to Roy's latest, "Don't Let Go."

CHICAGO:

Jack Pierce, Schaffer Music in Cincy, is proud of the new headquarters of the Schaffer One-Stop operation. Jack, assisted by Earl Jenkins and Dick Scher, greeted many visitors at the big open house, including Harry Carlson of Fraternity Records. Jane Morgan attended with Mel Herman, Indiana



LILLIAN BROOKS

State Record Distributors, and many other celebs. . . . Deejay Stan Dale tells us to watch for Larry Hovis' "Do I Love You" on Capitol. . . . Congrats to vocal-ovely Lillian Brooks for her MGM click with "Peyton Place." Hal Tate is enroute to St. Looney to call on deejays on behalf of "Peyton Place." Stan Pat, Roulette Records, advises that a newie "Marindy" by the Techniques looks even bigger than their "Hey, Little Girl." Stan also expects big things with "Honky Tonk Woman" by a newcomer, Lee Russell. . . . Mercury's Kenny Myers is waxing enthusiastic over Billy Eckstine's "Gigi" and a coupling by Robert Clary titled "She Is Not Thinking of Me" and "The Night They Invented Champagne." . . . Speaking of friendly competitors (and who was?) publicist Jerry Allan tells us that publicist Jack McGuire recently passed a birthday milestone. We want to wish Jack our heartiest congrats. . . . Jerry Ferber, United Distributors, says that "So Tough" by the Casuals on Back Beat really looks like a big one on their

initial release, while "Ballad Of A Teenage Queen" by Johnny Cash is making pretty notes. . . . Harry Carlson, Fraternity Record's prexy, is very excited about "When You Took Your Love From Me" by the Jimmy Dorsey Orch. Harry says that the deck is a tribute to the late Jimmy Dorsey, and should be even bigger than "So Rare." "Mom" Dorsey, the wonderful mother of the fabulous Dorseys, is in Saint Clare's Hospital in NYC with a fractured hip. Harry asks everyone to send cards and wires wishing her well.

HOLLYWOOD:

Don Genson, West Coast veepee for Carlton Records covering Seattle, San Francisco, Dallas, Houston, and Denver with Carlton's recording of "Gigi," featuring Charlie Margulis' trumpet solo with the Fred Norman orchestra. . . . Tennessee Ernie Ford will record 30 songs for Capitol Records within



THE TEARDROPS

the next three months. Ford will put 24 sides into two albums and six sides into three singles. . . . Dot Records releasing an LP of the music from NBC-TV's spectacular, "Hans Brinker and the Silver Skates." Dot's album chief, Tom Mack recorded the stars of the original cast in New York. . . . Johnny Thompson of Challenge Records back from an Eastern promotional trip on The Champs' recording of "Tequila" which has taken off as a smash hit throughout the country. . . . Kapp artist Jaye P. Morgan opens a two week singing engagement at the Coconut Grove starting February 26. . . . Norman Schlein, formerly with Decca Records, named new West Coast Branch Manager for King Records. . . . Morris Levy, Luigi Creatore, Phil Kahl, and Joe Kolsky of Roulette Records in town last week for West Coast conferences. . . . Bob Crites of Columbia Records plugging "It's Not For Me To Say" for Academy Award nomination. The hit Johnny Mathis tune was from a

little known movie titled, "Lizzie." . . . Verve Records has signed Donald O'Connor and comedian Mort Sahl to exclusive record contracts. . . . The Teardrops will sing their Dot recording of "Bridge of Love" on the American Bandstand TV show February 25.



SEECO

Album
Of The
Week

From Sweden—the captivating

SWEDISH POLKA

RON GOODWIN Capitol
GENE WISNIEWSKI Dana
and others . . .

MILLS MUSIC, INC.



39 WEST 60TH STREET
NEW YORK 23, N. Y.
CIRCLE 6-9705

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ARE YOU READY FOR THE RUSH? THESE ARE 4 BREAKING HITS

THE TRADE PICKS...
THE DISC JOCKEY PICKS...
EVERYONE PICKS...

THE HIT VERSION

GIGI

BILLY ECKSTINE

MERCURY 71250

**ACCIDENTAL HIT
OF 58!**

ORIGINALLY A FRANTIC INSTRUMENTAL
PLAYED ACCIDENTALLY AT 33 1/3...
BECOMES A SMASH HIT AS A STROLL

"ROCKET RIDE" NOW BECOMES

ROCKET RIDE STROLL

NARVEL FELTS

MERCURY 71249



**FIRST RECORD
A SMASH!**

YOUR GRADUATION

(MEANS GOODBYE)

THE CARDIGANS

MERCURY 71251

**THE BIG SHOCK
AND ROLL SMASH!**

VOODOO MAN

THE DEL VIKINGS

MERCURY 71266

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In **THE CASH BOX** Charts,

Fill In The Coupon Below
(Or Put Them On Your Own Letterhead)

And Mail To

THE CASH BOX
1721 BROADWAY
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List Your Top Ten Pop Tunes Here

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List Your Top Ten "Western & Folk" Tunes Here

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List Your Top Ten "Rhythm 'N Blues" Records Here

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FIRM

ADDRESS

CITY..... STATE.....



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Phil Rainey (WQOK-Greenville, S.C.) says that the new Andy Williams disk, "Are You Sincere", is picking up requests with every spin. Rainey thinks that this will be Williams' biggest. . . . Jack Karey (WCFL-Chicago



JACK KAREY
(WCFL—Chicago, Ill.)

Ill.) has assumed the role of columnist beside his deejay and announcing chores. The jockey writes the weekly record chatter every Saturday for the Chicago American, a metropolitan newspaper. Karey will continue to write platter chatter for five weekly community newspapers as well. . . . Ernie Forrester (KGNO-Dodge City, Kansas) has started a new program at the station. Every afternoon from 2:30 to 3:30 Forrester plays only selections from albums, using four different ones every day. Forrester also passes on his optimism for Jo March's release of "My Johnny Lad." . . . Bill Reifel (WSHS-Floral Park, N.Y.) informs us that the station will present a record hop from Stanforth Hall in Sewanaka High School, March 14th. Any record companies that wish to be represented can do so by sending along any posters, record covers, or other displays for decorating the hall. . . . Larry Kane (KXYZ-Houston, Texas) is now doing a Sunday afternoon Teen Hop program from 2 to 5, from one of Houston's most elegant country club ballrooms. Kane is also now writing a weekly record column for The Houston Press. . . . Buddy Basch reminds deejays to play version of "Bonjour Tristesse" by Gogi Grant, and big band versions by Lex Baxter, George Cates, and David Seville. . . . Del Courtney (KPIX-San Francisco, Calif.) tells how the deejays are getting into the recording end of the business. Jim Hawthorne of KYA produced a single for Verve with Ted Randal (Ted Rogers of KOBY). All the deejays are giving the waxing good exposure.



ART ALLAN
(WABJ—Adrian, Mich.)

Gene Winters (WPGC-Washington, D.C.) reports that the station's newest sensation is called "Make It Or Break It). The djs take a release and play it. The majority of the first fifty phone calls tells them whether to continue playing the record or actually break it over the air. It's a fast way to get listeners opinions of a new disk and at the same time keeps other disks off the air that probably never would have made it. . . . Lila Wolf, enterprising young promotion lass, dashes into the office to say 'hello' before she takes off for Philadelphia to visit the deejays. She's promoting Jo Anne Gilbert's "Glitter & Glow" on GNP, and Richard Barrett's "Smoke Gets In Your Eyes" on MGM. . . . Art Allan (WABJ-Adrian, Mich.) started a feature on the Nite-Watch show that the kids really seem to like. It's called "High School Hi-Lites". Student reporters from four of the larger county high schools report weekly, on assigned nights, telling about the activities at their respective schools. The reports last between two and four minutes. . . . Wink Martindale, popular disk jockey from Memphis, Tenn. has been signed by producer Harry Foster for a featured role in Columbia's "Let's Rock". The rock and roll musical is currently being filmed at the Gold Medal Studios in the Bronx. . . . According to John Bennett (WNNJ-Newton, New Jersey) "When You Took Your Love From Me" is the biggest for the Jimmy Dorsey Orchestra since "June Night". . . . Bob Furry (KTAR-Phoenix, Arizona) tells us that the Four Aces were in town last week. The jockey says the vocal group has a winner in its new waxing "Rock And Roll Rhapsody". . . . Walter Powell (WBVL-Barbourville, Ky.) informs us that after four months, "Sunday Serenade" is back on the air. It is aired on Sundays from 4:30-6:15 p.m.



KEN GARLAND
(WPOR—Portland, Me.)

VITAL STATISTICS:

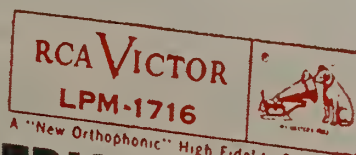
Ken Garland was recently appointed Program Director of station WPOR. As of Feb. 24, Garland will, in addition to his P.D. duties, do an afternoon stint from 1-6 p.m. titled "The Ken Garland Show." . . . Cliff Mercer (WGN-Chicago, Ill.) took over the 12:05-1 a.m. platter stint Feb. 10. . . . Miss Carol Ann Hogshead has assumed the duties of Merchandising Director of WJBK, it was announced by Harry Lipson, Vice President and Managing Director of the station. . . . David Larson has been appointed promotion director of KNOB-Long Beach, Los Angeles, according to an announcement by station Manager Alex Stein. Larson, former promotion director for the Jazz At The Philharmonic concert series, has also been associated with KFOX. . . . Paul Coburn, formerly with KWIC, moves to station KLUB in Salt Lake City where he will do five hours a day, six days a week.

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AN ARTHUR FREED PRODUCTION

LYRICS BY ALAN JAY LERNER

MUSIC BY FREDERICK LOEWE



SONGS FROM THE MOTION PICTURE

GIGI

AN M.G.M. RELEASE

GOGI GRANT · TONY MARTIN



Wonderful things happen when Gogi and Tony and "Gigi" get together on RCA Victor records!

Gogi Grant and Tony Martin sing the lively, lovely Lerner-Loewe score from "Gigi." Backed by an exciting consumer campaign on radio, ads in the New Yorker, special point-of-sale display material! On Long Play (LPM-1716) and 45 Economy Package (EPA-4258). Order from your RCA Victor distributor *today*.



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

GOODY ANNEX New York, N. Y.

1. Get A Job (Silhouettes)
2. Short Shorts (Royal Teens)
3. At The Hop (Danny & Juniors)
4. Don't (E. Presley)
5. You Are My Destiny (Anka)
6. Oh Julie (Crescendos)
7. Dede Dinah (F. Avalon)
8. Come To Me (J. Mathis)
9. The Stroll (Diamonds)
10. Swinging Shepherd Blues (M. Koffman)

CRITTENTON'S Chicago, Ill.

1. Oh Julie (Crescendos)
2. Dede Dinah (F. Avalon)
3. Don't (E. Presley)
4. Short Shorts (Royal Teens)
5. Catch A Falling Star (Como)
6. At The Hop (Danny & Juniors)
7. Witchcraft (F. Sinatra)
8. Sweet Little Sixteen (Berry)
9. I Can't Help It (M. Whiting)
10. 26 Miles (Four Preps)

WALLICK'S MUSIC CITY Los Angeles, Calif.

1. It's Too Soon To Know (P. Boone)
2. Oh-Oh I'm Falling In Love Again (J. Rodgers)
3. Tell Her You Love Her (F. Sinatra)
4. Catch A Falling Star (Como)
5. 26 Miles (Four Preps)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Sugartime (McGuire)
8. No Love (J. Mathis)
9. The Twelfth Of Never (J. Mathis)
10. All The Way (F. Sinatra)

SOUTH HEIGHTS MUSIC Pittsburgh, Pa.

1. Oh Julie (Crescendos)
2. Teardrops (L. Andrews)
3. Get A Job (Silhouettes)
4. River Kwai March & Colonel Bogey (M. Miller)
5. 26 Miles (Four Preps)
6. Terry (T. Castle)
7. Short Shorts (Royal Teens)
8. Yellow Dog Blues (J. Darenbourg)
9. Swinging Shepherd Blues (D. Rose)
10. The Stroll (Diamonds)

JOY WAY RECORD SHOP Pasadena, Tex.

1. Good Golly Miss Molly (L. Richard)
2. You Are My Destiny (Anka)
3. This Little Girl Of Mine (Everly Bros.)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. Cool As A Moose (Richards)
6. Doin' The Stroll (The Saints)
7. Oh Julie (Crescendos)
8. Sweet Little Sixteen (Berry)
9. Teeny Weeny (J. Dell)
10. The Walk (J. McCracklin)

NORTH MAIN REC. SHOP Houston, Tex.

1. Sweet Little Sixteen (Berry)
2. Short Shorts (Royal Teens)
3. Good Golly Miss Molly (L. Richard)
4. You Are My Destiny (Anka)
5. Teardrops (L. Andrews)
6. Don't (E. Presley)
7. This Little Girl Of Mine (Everly Bros.)
8. Young Dove's Calling (Couplings)
9. Get A Job (Silhouettes)
10. So Tough (Casuals)

GLEN MUSIC SHOP Detroit, Mich.

1. Short Shorts (Royal Teens)
2. You Are My Destiny (Anka)
3. Sweet Little Sixteen (Berry)
4. Get A Job (Silhouettes)
5. Are You Sincere (A. Williams)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. I Beg Of You (E. Presley)
8. Big Guitar (O. Bradley)
9. Dancing With My Shadow (Four Voices)
10. Oh Julie (Crescendos)

STEPHENSON MUSIC CO. Raleigh, N. C.

1. Short Shorts (Royal Teens)
2. At The Hop (Danny & Juniors)
3. You Are My Destiny (Anka)
4. Get A Job (Silhouettes)
5. Stood Up (R. Nelson)
6. Catch A Falling Star (Como)
7. Don't (E. Presley)
8. Why Don't They Understand (G. Hamilton)
9. Sugartime (McGuire)
10. La Dee Deh (B. Ford's Thunderbirds)

MUSIC BOX Cleveland, Ohio

1. Tequila (Champs)
2. Who's Sorry Now (C. Francis)
3. Dede Dinah (F. Avalon)
4. Catch A Falling Star (Como)
5. A Wonderful Time Up There (P. Boone)
6. Click Clack (Dickey Doo)
7. Little Blue Man (B. Johnson)
8. Witchcraft (F. Sinatra)
9. The Shake (Mark IV)
10. Sail Along Silv'ry Moon (B. Vaughn)

THE MELODY HOUSE St. Louis, Mo.

1. Swinging Shepherd Blues (M. Koffman)
2. Witchcraft (F. Sinatra)
3. Little Blue Man (B. Johnson)
4. Short Shorts (Royal Teens)
5. Shake A Hand (M. Pettison)
6. Angel Smile (N. Cole)
7. Don't Let Go (R. Hamilton)
8. Betty Ann Dupree (C. Willis)
9. You Are My Destiny (Anka)
10. Get A Job (Silhouettes)

PENINSULA MUSIC CENTER San Mateo, Calif.

1. Catch A Falling Star (Como)
2. Witchcraft (F. Sinatra)
3. Oh Julie (Crescendos)
4. Dede Dinah (F. Avalon)
5. Good Golly Miss Molly (L. Richard)
6. Don't (E. Presley)
7. Stood Up (R. Nelson)
8. Get A Job (Silhouettes)
9. Sweet Little Sixteen (Berry)
10. Maybe (Chantels)

RADIO DOCTORS Milwaukee, Wis.

1. Witchcraft (F. Sinatra)
2. Stood Up (R. Nelson)
3. The Stroll (Diamonds)
4. Sugartime (McGuire)
5. Magic Moments (P. Como)
6. At The Hop (Danny & Juniors)
7. Swinging Shepherd Blues (J. Pate)
8. Dede Dinah (F. Avalon)
9. Story Of My Life (Robbins)
10. Oh Julie (Crescendos)

MADRONA RECORDS Portland, Ore.

1. Short Shorts (Royal Teens)
2. 26 Miles (Four Preps)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Get A Job (Silhouettes)
5. You Are My Destiny (Anka)
6. Yellow Dog Blues (Maddox)
7. At The Hop (Danny & Juniors)
8. Magic Moments (P. Como)
9. Story Of My Life (Robbins)
10. Julie (S. Salvo)

BERGENFIELD MUSIC, INC. Bergenfield, N. J.

1. Short Shorts (Royal Teens)
2. Get A Job (Silhouettes)
3. The Stroll (Diamonds)
4. Witchcraft (F. Sinatra)
5. At The Hop (Danny & Juniors)
6. Dede Dinah (F. Avalon)
7. Oh Julie (Crescendos)
8. River Kwai March & Colonel Bogey (M. Miller)
9. Don't (E. Presley)
10. Come To Me (J. Mathis)

SUPER MUSIC, INC. Baltimore, Md.

1. Don't Let Go (R. Hamilton)
2. I Beg Of You (E. Presley)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Catch A Falling Star (Como)
5. Come To Me (J. Mathis)
6. Beware (J. Belvin)
7. You Are My Destiny (Anka)
8. Little Pigeon (S. Mineo)
9. Love My Lady (B. Helms)
10. Angel Smile (N. Cole)

LOOMIS TEMPLE OF MUSIC New Haven, Conn.

1. You Are My Destiny (Anka)
2. Short Shorts (Royal Teens)
3. Who's Sorry Now (C. Francis)
4. Click Clack (Dickey Doo)
5. Catch A Falling Star (Como)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Little Blue Man (B. Johnson)
8. Betty Ann Dupree (C. Willis)
9. We Belong Together (Robert & Johnny)
10. Sweet Little Sixteen (Berry)

THE GROOVE RECORD SHOP Norfolk, Va.

1. You Are My Destiny (Anka)
2. Short Shorts (Royal Teens)
3. Get A Job (Silhouettes)
4. Don't (E. Presley)
5. Sweet Little Sixteen (Berry)
6. Oh Julie (Crescendos)
7. Dede Dinah (F. Avalon)
8. Are You Sincere (A. Williams)
9. Don't Let Go (R. Hamilton)
10. At The Hop (Danny & Juniors)

BURK'S MUSIC SHOP St. Paul, Minn.

1. I Beg Of You (E. Presley)
2. Oh Julie (Crescendos)
3. Short Shorts (Royal Teens)
4. Oh Lonesome Me (D. Gibson)
5. Get A Job (Silhouettes)
6. Are You Sincere (A. Williams)
7. Big Guitar (O. Bradley)
8. 26 Miles (Four Preps)
9. Magic Moments (P. Como)
10. Don't Let Go (R. Hamilton)

GARDEN CITY MUSIC CTR. Garden City, L. I., N. Y.

1. Get A Job (Silhouettes)
2. Oh Julie (Crescendos)
3. Short Shorts (Royal Teens)
4. La Dah Dee (B. Ford's Thunderbirds)
5. Don't (E. Presley)
6. Yellow Dog Blues (J. Darenbourg)
7. We Belong Together (Robert & Johnny)
8. Sweet Little Sixteen (Berry)
9. At The Hop (Danny & Juniors)
10. Swinging Shepherd Blues (M. Koffman)

KOP'S PIANO HOUSE Great Falls, Mont.

1. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
2. Catch A Falling Star (Como)
3. Jo-Ann (Playmates)
4. A Wonderful Time Up There (P. Boone)
5. Swinging Shepherd Blues (M. Koffman)
6. Get A Job (Silhouettes)
7. Don't (E. Presley)
8. Sugartime (McGuire)
9. At The Hop (Danny & Juniors)
10. Oh Julie (Crescendos)

BEN BROWN MUSIC Lynn, Mass.

1. Sweet Little Sixteen (Berry)
2. Short Shorts (Royal Teens)
3. Don't (E. Presley)
4. River Kwai March & Colonel Bogey (M. Miller)
5. Dede Dinah (F. Avalon)
6. Come To Me (J. Mathis)
7. Good Golly Miss Molly (Little Richard)
8. It's Too Soon To Know (P. Boone)
10. The Stroll (Diamonds)

MARTERIE HAS THE HIT!

More "Sound" Than CARAVAN!

More "Gimmicks" Than SKOKIAAN!!

More "Everything"!!!

"COLLEGE MAN"



RALPH MARTERIE

COUPLED WITH LILTING
"CINDERELLA TANGO"

MERCURY 71279



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

TERRY NOLAND IS TERRIFIC



"OH BABY! LOOK AT ME"

THE BILLBOARD

• Review Spotlight on . . .

POP RECORDS

TERRY NOLAND . . . Brunswick 55054 LOOK AT ME
(Peer Intl., BMI)

PUPPY LOVE (Stardust, BMI)

Noland has two strong efforts in these rockabillys. "Look at Me" is strongly sold with bright country-string backing. Flip, "Puppy Love," is in the same groove, and it's delivered in similar fashion.

• Review Spotlight on . . .

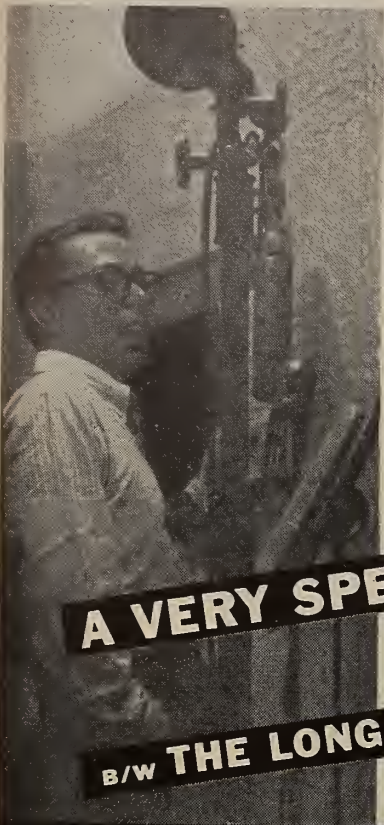
C&W RECORDS

TERRY NOLAND
Look at Me (Peer Intl., BMI)
Puppy Love (Stardust, BMI)—Brunswick 55054
See reviews in Pop Spotlight section.



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Gen. Prof. Mgr.
Murray Deutch

THE NEW HIT LABEL OF 1958



Hallmark

ANNOUNCES
ITS INITIAL RELEASE

DICK ★
★ **HAYMES**

Orchestra Conducted by
Maury Laws
HALLMARK NO. EPH 2000

A VERY SPECIAL LOVE

From the Warner Bros. Picture,
MARJORIE MORNINGSTAR

B/W THE LONG HOT SUMMER

From the 20th Century-Fox
CinemaScope Production
THE LONG HOT SUMMER

Hallmark
RECORDS

PARAMOUNT ENTERPRISES, INC. 383 CONCORD AVE., NEW YORK 54, N. Y.



Juke Box Regional Record Report

The Top Ten Records—City by City

New York, N. Y.

1. Get A Job (Silhouettes)
2. At The Hop (Danny & Juniors)
3. Short Shorts (Royal Teens)
4. The Stroll (Diamonds)
5. River Kwai March & Colonel Bogey (Miller/Ros/Mooney)
6. You Are My Destiny (Anka)
7. Swinging Shepherd Blues (Koffman/Rose)
8. Dede Dinah (F. Avalon)
9. Don't (E. Presley)
10. Oh Julie (Crescendos)

Chicago, Ill.

1. Get A Job (Silhouettes)
2. Short Shorts (Royal Teens)
3. Oh Julie (Crescendos)
4. Dede Dinah (F. Avalon)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Catch A Falling Star (Como)
7. Witchcraft (F. Sinatra)
8. At The Hop (Danny & Juniors)
9. La Dee Dah (B. Ford's Thunderbirds)
10. The Stroll (Diamonds)

Los Angeles, Calif.

1. Peggy Sue (B. Holly)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. Get A Job (Silhouettes)
4. At The Hop (Danny & Juniors)
5. The Stroll (Diamonds)
6. Catch A Falling Star (Como)
7. Short Shorts (Royal Teens)
8. Sugartime (McGuire)
9. April Love (P. Boone)
10. 26 Miles (Four Preps)

New Orleans, La.

1. At The Hop (Danny & Juniors)
2. Get A Job (Silhouettes)
3. Angel Smile (N. Cole)
4. Great Balls Of Fire (Lewis)
5. Pretend You Don't See Her (J. Vale)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Catch A Falling Star (Como)
8. All The Way (F. Sinatra)
9. Don't (E. Presley)
10. The Stroll (Diamonds)

Seattle, Wash.

1. Oh Julie (Crescendos)
2. Don't (E. Presley)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Get A Job (Silhouettes)
5. Good Golly Miss Molly (L. Richard)
6. Maybe (Chantels)
7. Short Shorts (Royal Teens)
8. Dede Dinah (F. Avalon)
9. This Little Girl Of Mine (Everlys)
10. Spanish Gypsy Dance (Ros)

Kansas City, Mo.

1. I Beg Of You (E. Presley)
2. Get A Job (Silhouettes)
3. Oh Julie (Crescendos)
4. Short Shorts (Royal Teens/4 Winds)
5. Waitin' In School (Nelson)
6. The Stroll (Diamonds)
7. At The Hop (Danny & Juniors)
8. Ballad Of A Teenage Queen (J. Cash)
9. Sugartime (McGuire)
10. Catch A Falling Star (Como)

Denver, Colo.

1. Catch A Falling Star (Como)
2. Oh Julie (Crescendos)
3. I Beg Of You (E. Presley)
4. Get A Job (Silhouettes)
5. Short Shorts (Royal Teens)
6. Jo-Ann (Playmates)
7. At The Hop (Danny & Juniors)
8. Waitin' In School (Nelson)
9. Sail Along Silv'ry Moon (B. Vaughn)
10. The Stroll (Diamonds)

Miami, Fla.

1. The Stroll (Diamonds)
2. Sugartime (McGuire)
3. Short Shorts (Royal Teens)
4. I Beg Of You (E. Presley)
5. Get A Job (Silhouettes)
6. At The Hop (Danny & Juniors)
7. Witchcraft (F. Sinatra)
8. Catch A Falling Star (Como)
9. La Dee Dah (B. Ford's Thunderbirds)
10. Stood Up (R. Nelson)

Cincinnati, Ohio

1. Sail Along Silv'ry Moon (B. Vaughn)
2. Sugartime (McGuire)
3. 26 Miles (Four Preps)
4. The Stroll (Diamonds)
5. You Are My Destiny (Anka)
6. Get A Job (Silhouettes)
7. Don't (E. Presley)
8. She's Neat (D. Wright)
9. At The Hop (Danny & Juniors)
10. Catch A Falling Star (Como)

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The Four Aces

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MAY, I WISH
I MIGHT"**

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ROLL
RHAPSODY"**

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SEE THE ACES

★ "The Big Record"
Feb. 19

★ "Jimmy Dean Show"
Feb. 22

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



London Lowdown

Although many names have been mentioned as possible star attractions for the short London Palladium vaudeville season, upon checking with the Press Office of the big house nothing definite has so far been set. The latest name mentioned is Jerry Lewis for an appearance on April 21.

In Europe for a few weeks is publisher Eddie Kassner who has his London office busy with "Love Me Forever" and "Put a Light in the Window." Eddie also has an interest in the British Musical "Share My Lettuce."

Due over here this week for TV guest appearance is French singer, Jean Sablon.

Lenny Hambro, who, with his Quintet forms part of the New Glenn Miller Band under Ray McKinley, off to Sweden, France and Italy.

Also due in London this week is lawyer Harold Orenstein for a confab with the Chappell group re the British presentation of the Broadway musical hit "The Most Happy Fella." Harold will spend a week in London.

Joe Carlton, whose first record "Prince of Players" will be released on the London label over here, has appointed Leslie Conn to represent his interests over here. Leslie will promote Carlton's waxings to d.j.'s in this

country.

Gene Austin will appear on Jack Payne's "Off the Record" TV Show on BBC February 27. Other guest appearances are also planned and RCA will issue an EP of Austin to coincide with his appearance over here.

BBC is once again planning a "Record Week" on its network during the month of May. Details have not yet been disclosed but I hope to report on this event next week.

At last Perry Como is gracing our Hit Parade. His waxing of "Magic Moments" is his biggest record in some time.

Just heard that Harry Belafonte has cut a fabulous single. Wonder if it will top his sales on "Mary's Boy Child" here?

Heavy covering here on "Sugartime" but the McGuire Sisters' version seems to be the sweetest of all.

British juke boxes concentrating on Sammy Salvo's new RCA release, "Oh Julie." This might at last prove the growing importance of the juke box in this country.

Presley's "Jailhouse Rock" EP is in our Top Thirty best sellers. First time an EP ever appeared on the singles list.

This week's best selling pop singles
(Courtesy "New Musical Express")

- 1 The Story Of My Life—
Michael Holliday (Columbia)
- 2 Jailhouse Rock—
Elvis Presley (RCA)
- 3 Magic Moments—
Perry Como (RCA)
- 4 At The Hop—
Danny and the Juniors (HMV)
- 5 Oh Boy!—
Crickets (Coral)
- 6 All The Way—
Frank Sinatra (Capitol)
- 7 April Love—
Pat Boone (London)
- 8 Love Me Forever—
Marion Ryan (Pye-Nixa)
- 9 Peggy Sue—
Buddy Holly (Coral)
- 10 You Are My Destiny—
Paul Anka (Columbia)
- 11 Great Balls Of Fire—
Jerry Lee Lewis (London)
- 12 My Special Angel—
Malcolm Vaughan (HMV)
- 13 Bony Moronie—
Larry Williams (London)
- 14 Ma, He's Making Eyes At Me—
Johnny Otis Show/Marie Adams (Capitol)
- 15 Kisses Sweeter Than Wine—
Jimmie Rodgers (Columbia)
- 16 Raunchy—
Bill Justis (London)

- 17 Jailhouse Rock (E.P.)—
Elvis Presley (RCA)
- 18 The Story Of My Life—
Gary Miller (Pye-Nixa)
- 19 Kisses Sweeter Than Wine—
Frankie Vaughan (Philips)
- 20 Raunchy—
Ken Mackintosh (HMV)
- 21 Witchcraft—
Frank Sinatra (Capitol)
- 22 Cry My Heart—
David Whitfield/Mantovani (Decca)
- 23 Bye Bye Baby—
Johnny Otis Show/Marie Adams (Capitol)
- 24 Love Me Forever—
Eydie Gorme (HMV)
- 25 Reet Petite—
Jackie Wilson (Coral)
- 25 Mandy—
Eddie Calvert (Columbia)
- 27 Love Me Forever—
Esquires (London)
- 28 Wake Up Little Susie—
Everly Brothers (London)
- 29 Put A Light In The Window—
King Brothers (Parlophone)
- 30 Sugartime—
McGuire Sisters (Coral)

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THE ORIGINAL CASUALS
"SO TOUGH"

BACK BEAT-503

ROBEY'S GALLERY OF TOUGHIES



Lorin Dean



"FI FO FUM"

and

"LOVELY AVENUE"

Back Beat 504

Bobby "Blue" Bland



"BOBBY'S BLUES"

and

"TEACH ME"

(How to Love You)
Duke 182

Bill Bodaford
and the Rockets



"LITTLE GIRL"

and

"TEARDROPS"

Back Beat 507

Little Jr. Parker



"THAT'S ALRIGHT"

and

"PRETTY BABY"

Duke 168

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5492

“YES, MY DARLING”

and

“DON'T YOU KNOW I LOVE YOU”



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JOHNNIE PATE QUINTET
SWINGING SHEPHERD
BLUES
FEDERAL 12312

BILL DOGGETT
FLYING HOME
b/w **HIPPY DIPPY**
KING 5096

OTIS WILLIAMS & HIS CHARMS
OH JULIE
DE LUXE 6158

EARL BOSTIC
SOUTHERN FRIED
b/w **NO NAME JIVE**
KING 5106

THE "5" ROYALES
DEDICATED TO THE
ONE I LOVE
KING 5098

LITTLE WILLIE JOHN
TALK TO ME,
TALK TO ME
KING 5108

TINY BRADSHAW
SHORT SHORTS
KING 5114

BOYD BENNETT
CLICK CLACK
KING 5115

THE SWALLOWS
OH LONESOME ME
FEDERAL 12319

BUBBER JOHNSON
PRINCE OF PLAYERS
KING 5117

NEW RELEASES

DONNIE ELBERT
PEEK - A - BOO
b/w **MY CONFESSION OF LOVE**
DE LUXE 6161

OTIS WILLIAMS & HIS CHARMS
BABY - O
b/w **LET SOME LOVE IN YOUR HEART**
DE LUXE 6160

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The Nation's
TOP INSTRUMENTAL

Moe Koffman

"THE SWINGIN'
SHEPHERD

BLUES"

JUBILEE 5311

Climbing up Up UP

The Couplings

"YOUNG DOVES
CALLING"

JOSIE 831

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JUBILEE & JOSIE RECORDS

1650 BROADWAY, N. Y.



Retailers' Corner

Omegatape Enters Classical Stereo Field

HOLLYWOOD — This month Omegatape will release its first classical stereo recordings. Dave Hubert, President of Omega states that his firm has waited until now so that the engineering quality of the new Omega classics could be exceptional.

To kick off its new classical line, Omega is offering the complete Beethoven: Symphony #5 conducted by Gunter Wand with the Guerzenich Orchestra of Cologne for \$5.95 as a demonstration tape. The first two regular releases priced at \$14.95 each are Berlioz: Symphonie Fantastique conducted by Louis Fourestier with the Cento Soli Orchestra of Paris and Stravinsky: Petrouchka conducted by Rudolf Albert with the Cento Soli Orchestra of Paris.

Omegatape's new classical releases include a packaging innovation. By special arrangement with the Museum of Modern Art in New York, each tape bears a full color reproduction of a very famous modern painting. Stravinsky's Petrouchka utilizes Picasso's "Harlequin 1915" and the Berlioz Symphonie Fantastique is graced by Tchelitchev's "Hide and Seek".

Omegatape has also just announced the release of two new pop tapes: "The Glenn Miller Sound In Stereo" recorded with members of the original Miller orchestra, and "A Toast To Tommy & Jimmy Dorsey".

Zenith Appoints Kiely

CHICAGO—As part of an extensive expansion program, Zenith Radio Corporation of Canada, Ltd., has announced the formation of a radio-TV-electronics division and the appointment of Lloyd B. Kiely as the division's general manager.

The announcement was made by Hugh Robertson, executive vice-president of the Canadian corporation and of the parent organization, Zenith Radio Corporation of Chicago.

The new division, from headquarters now being established by Kiely in Toronto, will franchise independent distributors to sell Zenith radios, television receivers, phonographs and high-fidelity instruments to dealers in the provinces of Nova Scotia, Newfoundland, Prince Edward Island, New Brunswick, Manitoba, Saskatchewan, Alberta and British Columbia. Distribution to dealers in Ontario and Quebec will be handled by the division itself, Robertson said.

Disputes Belgian Retailers' Complaint

Gentlemen:

In your January 11, 1958 issue you published, on page 29, an article entitled: "Belgian Retailers Voice—Many Complaints".

We wish to tell you that you have been very badly informed and that you have been misled, probably by one of these hateful "pirates" of

whom we have a few here in Belgium, especially in Antwerp, whose suspected activities consist in practicing contraband to the detriment of the exclusive privileges of the general agents of the great makes and of the rights of the authors and composers.

Here are the absolutely explicit figures: approx. 8/10 of the classical and semi-classical repertoire are sold at the following prices:

LP 33 — 10" — Frs. 168 (\$3.30)
or Frs. 195 (\$3.90)

LP 33 — 12" — Frs. 240 (\$4.80)
or Frs. 295 (\$5.90)

Certain records by major artists LP 30 cm are sold at Frs. 330 (\$6.60)—and others, finally, are sold at Frs. 285—25 cm size—and/or Frs. 375—30 cm. size. This concerns, however, only a minority and exclusively illustrious names, imported from the major producing countries. The latter prices are mainly based on factors which are connected with the importation expenses, which are, of course, familiar to your correspondent, as his irregular activity consists in defrauding them, i.e. the import duties and taxes which amount to 26% of the price paid in Belgium.

You can imagine the repercussions of said factor on the retail prices, prices on which the Belgian retailers demand and obtain a discount ranging from 33 1/3 to 33 1/3 + 5%. If the retailers—beginning with your correspondent in Antwerp—would be satisfied with a lower discount, the sales price to the public could be lowered considerably. Moreover, it has to be taken into consideration that a sacrifice of this kind has been assumed by the Belgian manufacturers and wholesalers in order to make it possible to maintain such an advantageous sales price as \$3.30 and \$4.80 as mentioned above.

Concerning the annual returns of 5%, the Belgian wholesalers have rejected this formula for the following reasons:

- a) The increases of taxes and salaries have considerably burdened the cost price, without permitting to increase the sales price.
- b) These returns correspond for the wholesalers to a loss of 5%, and the controlling of these returns would be connected, besides, with great difficulties and high costs.
- c) At the present time, the retailers enjoy, in compensation, an annual period of payments. This period will probably be cut in half, and from which all the resellers get a large profit for the liquidation of certain superfluous stocks.

The United States of America is, pre-eminently, the protector of small nations. We are convinced that The Cash Box is willing to recognize the rights of the phonograph industry of little Belgium, which you have implicated in a communiqué which was tendentious and badly founded, which called for an explanation. We hope this letter will bring you within the scope of our rights.

Thanking you in advance for your kind attention, we remain,

Sincerely yours,

G. Vernaece, Secretary General
Ew. Pelgrims de Bigard, President.
Belgian Chamber of Commerce
for the Recorded Music Industry,
107, Boulevard Maurice Lemonnier,
107, Brussels, Belgium.

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J. J. JONES

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130

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‘LOLLIPOP’

is a gasser”

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The ACTION is on ROULETTE



Hugo and Luigi
76 TROMBONES

R 4050

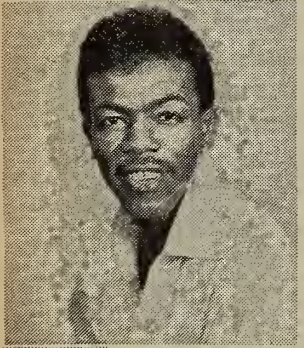
ROULETTE



Leo Diamond
FLUNKY TE AMO

R 4047

ROULETTE



Jack Hammer
GIRL, GIRL, CHANT GIRL OF LOVE

R 4046

ROULETTE



The Heartbreakers
AFTER NEW YEAR' EVE

Released on Gee Records G-104

ROULETTE



The Cleftones
LOVER BOY

Released on Gee Records G-1048



ROULETTE



Best Selling Sheet Music

		LAST WEEK
1	SUGARTIME Nor-Va-Jak BMI—Phillips, Echols	1
2	APRIL LOVE Leo Feist ASCAP—Fain, Webster	2
3	SAIL ALONG SILV'RY MOON Joy ASCAP—Tobias, Wenrich	3
4	CATCH A FALLING STAR Marvin ASCAP—Vance, Pockriss	5
5	AT THE HOP Singular BMI—Singer, Medora, White	6
6	LIECHTENSTEINER POLKA Burlington ASCAP—Kotscher, Lindt	7
7	MAGIC MOMENTS Famous ASCAP—David, Bacharach	12
8	ALL THE WAY Maraville ASCAP—Cahn, Van Heusen	4
9	FASCINATION Southern ASCAP—Manning, Marchetti	8
10	SWINGING SHEPHERD BLUES Kahl-Bennell BMI—Koffman	—
11	YOU ARE MY DESTINY Pamco BMI—Anka	—
12	THE STROLL Meridian BMI—Otis, Lee	—
13	WHY DON'T THEY UNDERSTAND Hollis BMI—Henderson, Fishman	9
14	WITCHCRAFT E. H. Morris ASCAP—Coleman, Leigh	—
15	AROUND THE WORLD Victor Young ASCAP—Young	10



Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV
A Very Special Love	Korwin	A Very Special Love
All The Way	Maraville	All The Way
April Love	Feist	Baby, But You Did
Be Mine Tonight	Peer	Balboo
Belonging To Someone	Lear	Betty & Dupree
Catch A Falling Star	Marvin	Catch A Falling Star
Come To Me	Korwin	Click Clack
Dancing With My Shadow	Saunders	Dede Dinah
Desire Under The Elms	Famous	Get A Job
Gigi	Chappell	Good Golly, Miss Molly
I'll Never Say 'Never Again'	Bregman, Vocco & Conn	I'm Getting Sentimental Over All
I'm Getting Sentimental Over You	Mills	In Time
It's Too Soon To Know	E. H. Morris	It's Too Soon To Know
Just My Luck	Sunbeam	Kisses Sweeter Than Wine
Kisses Sweeter Than Wine	Folkway	Make With The Shake
Last Song And Dance	Bregman, Vocco & Conn	Making My Mind Up
Long Hot Summer	Feist	One Love Alone
Magic Moments	Famous	One Mistake
March From The River Kwai And Colonel Bogey	Col. Pix, Boosey & Howkes	Ricky Tick
Oh-Oh I'm Falling In Love Again	Planetary	Sail Along Silv'ry Moon
Pretend You Don't See Her	Rosemeadow	Short Shorts
Seventy-Six Trombones	Frank	Sugartime
Sugartime	Nor-Va-Jok	Sweet Little Sixteen
Surprise	Livingston & Evans	Tequila
Swinging Shepherd Blues	Kohl-Bennell	The Stroll
Tequila	Jat	This Could Be The Start Of Something Big
Thirteen Men	Danby	Till
Till There Was You	Frank	Uh-Huh, Oh Yeoh
Twenty-Six Miles	Beochwood	Walk
Witchcraft	E. H. Morris	Who's Sorry Now

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



NEW!
DICKSON HALL and The Wayfarers
COWBOY
From the Columbia Picture "The Cowboy"
b/w
It's A Long Walk Home
Epic 5-9262

BIG!
THE FOUR COINS
MY LOVE LOVES ME

b/w
New World
Epic 5-9258



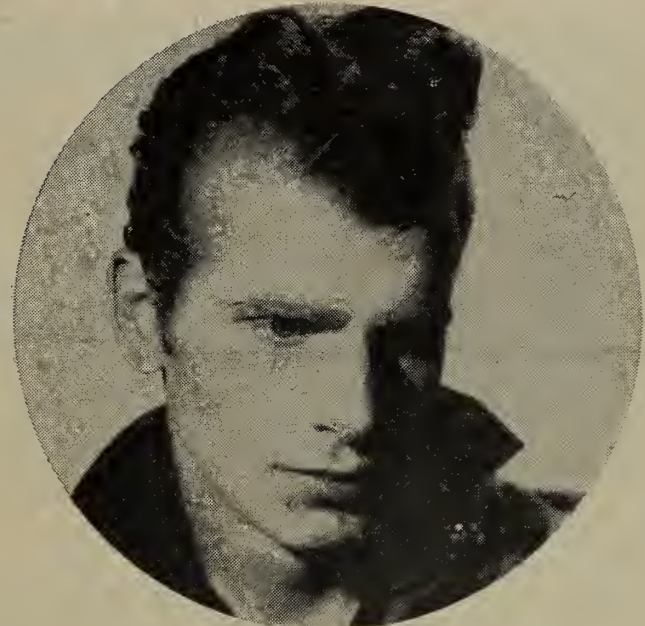
BIG!
DOC BAGBY
CRAZY CHEMISTRY

b/w
Happy Feet
Okeh 4-7098



BIG!
ROY HAMILTON
DON'T LET GO

b/w
The Right to Love
Epic 5-9257



NEW!
ERSEL HICKEY
BLUEBIRDS OVER THE MOUNTAIN

b/w
Hangin' Around
Epic 5-9263

BIG!
SAL MINEO
LITTLE PIGEON

b/w
Cuttin' In
Epic 5-9260



BIG!
JIMMY McPARTLAND'S
ALL-STARS
SEVENTY-SIX
TROMBONES

b/w
Marian the Librarian
(Both from "The Music Man")
Epic 5-9261



WATCH!
ANN REYNOLDS
I LIKE YOU

b/w
Sugary Lies
Epic 5-9254



the pick of the hits are on...



EPIC-OKEH a product of CBS
"EPIC", "OKEH" Marks Reg. "CBS" T.M.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Best Selling EP's

		Pos. Last Week
1	JAILHOUSE ROCK Elvis Presley (RCA Victor EPA-4114)	1
2	RICKY Ricky Nelson (Imperial EP 153)	2
3	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	3
4	FOUR BY PAT Pat Boone (Dot DEP 1057)	6
5	COME FLY WITH ME Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	5
6	WARM Johnny Mathis (Columbia B-10781)	4
7	JIMMY RODGERS Jimmy Rodgers (Roulette EPR-1-303)	7
8	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	9
9	TWIN-TONES Jim and John (Twin-Tones) (RCA Victor EPA-4107)	8
10	LOVE IS THE THING Nat "King" Cole (Capitol EAP-1, 2, 3-824)	12
11	THE LATE, LATE SHOW Dakota Staton (Capitol EAP-1, 2, 3-876)	11
12	PAL JOEY Movie Cast (Capitol EDM-4-912)	10
13	JUST ONE OF THOSE THINGS Nat "King" Cole (Capitol EAP-1, 2, 3-903)	—
14	THE GREAT BALL OF FIRE Jerry Lee Lewis (Sun EPA-107)	—
15	FIVE SATINS SING Five Satins (Ember EP 100)	—

8 Gold LP's For Montovani



NEW YORK—British maestro Mantovani was feted by London Records recently when the conductor was in New York to accept a special gold record trophy denoting eight different long playing albums of his which had topped the 250,000 sales mark (each) during the past year. Above the camera catches some of the celebrities on hand to congratulate Monty. (Top Left) Walt Chatham, CBS; Allen Lorber, WMCA; Lou Cameron, WMGM; Mantovani; Joe Petralia, WOV; and Irv Faslow, CBS.

(Top Right) Mike Collier of London; Rick Willard, WNEW; Monty; Joe Petralia and Allen Lorber.

(2nd Row Left) Monty with Lonny Starr of WNEW. (2nd Center) Jim Lowe, CBS, and Mantovani. (2nd Right) Dick Shepard, WNEW, and Monty.

(3rd Row Left) Mart'n Block, WABC, and Monty. (3rd Right) Jack Lazare, WNEW. (4th Row Left) Hal Moore, program manager of WNEW (4th Right) William B. Williams and Monty.

(Bottom Row Left) Walt Maguire of London, Harry Fleetwood of NBC, and Mantovani. (Bottom Right) Harry Kruse, vice-president of London Records looking on as Franklin Delano Roosevelt, Jr., London Records' attorney presents the 8 Gold Disk award to Mantovani.

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Bud Gateley Named GPM of Progressive Music

NEW YORK—Atlantic Records this week announced the signing of Bud Gateley to the post of Professional Manager of Progressive Music.

Gateley will promote Progressive tunes and records and expects to personally visit all the key jockeys in the United States within the next three months. He plans to launch his first trip within a few days and will henceforth spend most of his time on the road.

Gateley, formerly the Professional Manager of Peter Maurice Music, has been in the music publishing field for the last sixteen years. He has also been Professional Manager of Williamson, Capitol Music and Bourne. In addition to the above, he has also done promotion work for London Records.

New West Coast Indie

LOS ANGELES — Cy Arronson, president, last week announced the formation of a new recording company, Demon Records in Los Angeles. The new corporation, in addition to Arronson, named Stanley Malone, counsel and vice-president, Joe Greene head of A&R, and appointed George Brown to handle promotion and publicity for the new label. Present plans call for the release of single records with album releases planned for the near future. First release will consist of twelve sides in the pop, R&B and country fields.

Artists under contract to Demon include Chick Carlton, Doe Moddy, Ray Johnson and the Bystanders, Paula Morgan, Little Bobby Bell, and in the country and western field, Buddy Long.

EVERYBODY'S COVERING... BUT THERE'S NO STOPPING THE ORIGINAL...

THE NATION'S NEXT No. 1 HIT on AMP 3

"WISHING FOR YOUR LOVE" by The Voxpoppers AMP 3 #1004-8

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JATHER DISTRIBUTORS
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Albany, N. Y.
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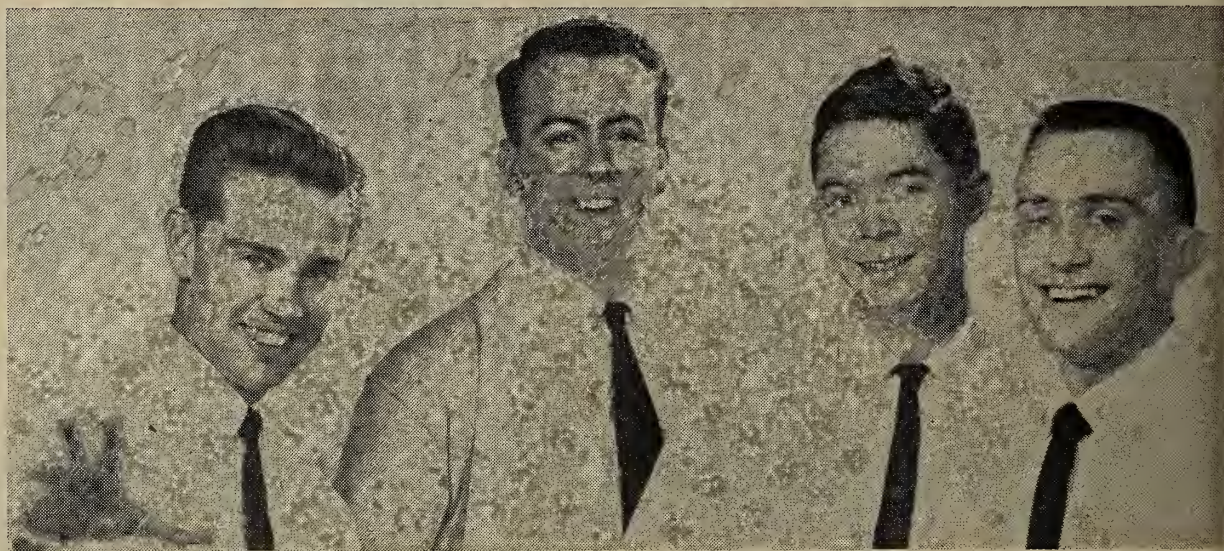
★ Also Available in EP

		Pos. Last Week
1	★COME FLY WITH ME FRANK SINATRA (Capitol W-920 * EAP-1, 2, 3, 4-920)	1
2	★WARM JOHNNY MATHIS (Columbia CL-1078 * B-10781)	2
3	★RICKY RICKY NELSON (Imperial 9048 * EP-153)	3
4	★PAL JOEY MOVIE CAST (Capitol W-912 * EDM-4-912)	5
5	PAT'S GREAT HITS PAT BOONE (Dot DLP-3071)	4
6	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	8
7	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	7
8	★THE MUSIC MAN BROADWAY CAST (Capitol WAO-0990 * EDM-990)	15
9	★THE EVERLY BROTHERS EVERLY BROTHERS (Cadence CLP 3003 * CEP 105)	6
10	★HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	14
11	★SAM COOKE SAM COOKE (Keen A-2001 * B-2001, 2002, 2003)	18

12	★LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	17
13	★S MARVELOUS RAY CONNIFF and HIS ORCHESTRA (Columbia CL 1074 * B 10741, 42, 43)	9
14	★JIMMY RODGERS JIMMY RODGERS (Roulette R-25020 * EPR-1-303)	12
15	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	19
16	★JUST ONE OF THOSE THINGS NAT "KING" COLE (Capitol W-903 * EAP 1-903, 2-903, 3-903)	10
17	APRIL LOVE MOVIE CAST (Dot DLP-9000)	11
18	★WHERE ARE YOU FRANK SINATRA (Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	13
19	★SAYONARA MOVIE SCORE (RCA Victor LOC 1041)	22
20	FASCINATION JANE MORGAN (Kapp KL-1066)	16
21	★ROGER WILLIAMS: SONGS OF THE FABULOUS 50's (Kapp KXL-5003 * KE-737, 38, 39, 40, 41, 42) (2-12")	25
22	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	21
23	VIVA PERCY FAITH (Columbia CL-1075)	29
24	★OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	—
25	★WONDERFUL WONDERFUL JOHNNY MATHIS (Columbia CL 1028 * B-1028, 1, 2, 3)	23

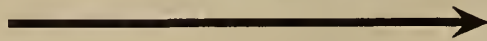
26. WEST SIDE STORY. 27. SEVEN HILLS OF ROME. 28. A SWINGIN' AFFAIR. 29. HUGH O'BRIEN SINGS WYATT EARP. 30. CARNEGIE HALL CONCERT.

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"Hey Little Girl" . . . AND NOW—



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BMI Gives 43 R&B Awards

NEW YORK — Broadcast Music, Inc., honored sixty-two songwriters and thirty-six publishing firms last week for producing forty-three songs that attained top national popularity in the rhythm and blues field in 1957. Carl Haverlin, president of the music licensing organizations, presented the citations at BMI's Second Annual R&B Awards Luncheon at the Roof Garden of the Hotel Pierre.

Haverlin stated that although BMI presented the awards, the organization did not decide on the popularity of the songs. "The people of America have chosen your songs to be honored," he said, "and they are the toughest judges in the world." BMI makes the awards on the basis of the songs' appearances for ten weeks or more in the lists of the ten best selling records, the ten most played songs in juke boxes, or the ten songs most played by disk jockeys.

Following is a list of the songs, writers, and publishers receiving the citations:

- "Bye Bye Love"—Acuff-Rose Publications—Boudleaux & Felice Bryant
- "Knee Deep in the Blues"—Acuff-Rose Publications—Melvin Endsley
- "I Feel Good"—Aladdin Music Publications—Leonard Lee
- "On My Word of Honor"—Antler Music Publishing, Inc.—Mister Music Co.—Jean Miles, Katherine Harrison
- "Ain't Got No Home"—Arc Recording & Publishing Co., Donna Music Publishers, Regent Music Corp.—Clarence Henry
- "Happy, Happy Birthday, Baby"—Arc Recording & Publishing Co., Donna Music Publishers, Regent Music Corp.—Margo J. Sylvia, Gilbert J. Lopez
- "School Day (Ring, Ring Goes the Bell)"—Arc Recording & Publishing Co., Donna Music Publishers, Regent Music Corp.—Chuck Berry
- "Silhouettes"—Arc Recording & Publishing Co., Donna Music Publishers, Regent Music Corp.—Frank C. Slay, Jr., Bob Crewe
- "Love Is Strange"—Ben Ghazi Enterprises, Inc.—Ethel Smith, Mickey Baker
- "Blue Monday"—Commodore Music Corp., Reeve Music Co., Inc., Travis Music, Inc.—Dave Bartholomew
- "I'm Walkin'" — Commodore Music Corp., Reeve Music Co., Inc., Travis Music, Inc.—Antoine Domino, Dave Bartholomew
- "Valley of Tears"—Commodore Music Corp., Reeve Music Co., Inc., Travis Music, Inc.—Antoine Domino, Dave Bartholomew
- "Little Darlin'" — Excellorec Music Co.—Maurice Williams
- "Come Go With Me"—FeeBee Music, Gil Music Corp.—Clarence E. Quick
- "Without Love"—Goday Music, Inc. Progressive Music Publishing Co.—Danny Small
- "You Send Me"—Higuera Publishing Co.—L. C. Cook
- "Party Doll"—Kahl Music Co., Patricia Music Publishing Corp.—Jimmy Bowen, Buddy Knox, Dan Lanier, David Aldred
- "Thousands Miles Away"—Kahl Music Co., Patricia Music Publishing Corp.—James Sheppard, William H. Miller
- "Farther Up the Road"—Lion Publishing Co., Inc.—Don Robey, Joe Medwick Veasey
- "Just To Hold My Hand"—Lion Publishing Co., Inc.—Don Robey
- "The Next Time You See Me"—Lion Publishing Co., Inc.—Earl Forrest, William Harvey
- "It Hurts To Be In Love"—Lois Music Publishing Co.—Rudy Toombs, Julius Dixon
- "Whole Lotta Shakin' Goin' On"—Marlyn Music Publishers, Copar Music, Inc.—Sunny David, David Williams
- "That'll Be The Day"—Nor Va Jak Music Co.—Jerry Allison, Buddy Holly, Norman Petty

- "Diana"—Pamco Music Co. — Paul Anka
- "Just Because"—Pamco Music Co.—Lloyd Price
- "All Shook Up"—Elvis Presley Music, Shalimar Music Co., Southern Belle Music Publishing Co.—Elvis Presley
- "Jailhouse Rock"—Elvis Presley Music, Shalimar Music Co., Southern Belle Music Publishing Co.—Jerry Leiber, Mike Stoller
- "Too Much"—Elvis Presley Music, Shalimar Music Co., Southern Belle Music Publishing Co.—Lee Rosenberg, Bernard Weinman
- "C. C. Rider" — Progressive Music Publishing Co., Raleigh Music Publishing Co., Tiger Music Co., Rush Music Co.—Chuck Willis
- "Jim Dandy" — Progressive Music Publishing Co., Raleigh Music Publishing Co., Tiger Music Co., Rush Music Co.—Lincoln Chase
- "Lucky Lips" — Progressive Music Publishing Co., Raleigh Music Publishing Co., Tiger Music Co., Rush Music Co. — Mike Stoller, Jerry Leiber
- "Mister Lee" — Progressive Music Publishing Co., Raleigh Music Publishing Co., Tiger Music Co., Rush Music Co.—Heather Dixon, Helen Gathers, Laura Webb, Emma Ruth & Jannie Pought
- "Searchin'" — Progressive Music Publishing Co., Raleigh Music Publishing Co., Tiger Music Publishing Co., Rush Music Co.—Mike Stoller, Jerry Leiber
- "Since I Met You Baby"—Progressive Music Publishing Co., Raleigh Music Publishing Co., Tiger Music Co., Rush Music Co. — Ivory Joe Hunter
- "Young Blood" — Progressive Music Publishing Co., Raleigh Music Publishing Co., Tiger Music Co., Rush Music Co.—Jerry Leiber, Mike Stoller, Jerome Pomus
- "Little Bitty Pretty One"—Recordo Music Publishers—Robert Byrd
- "Jenny, Jenny"—Venice Music, Inc.—Richard Penniman, Enotris Johnson
- "Lucille"—Venice Music, Inc.—Aaron Collins, Jr.
- "Send Me Some Lovin'" — Venice Music, Inc.—Lloyd Price, John S. Marascalco
- "Short Fat Fannie"—Venice Music, Inc.—Larry Williams
- "Send For Me" — Winneton Music Corp.—Ollie Jones
- "Over the Mountain"—Zell's Music —Rex Garvin

"Queen Anna Marie"



KANSAS CITY — Left to right: Bucky Walters, KMBC disk jockey; Mrs. Anna Marie Crook, winner of the RCA Victor "Anna Marie" Contest; Jim Reeves, RCA Recording Artist. Reeves came to Kansas City to meet the winner of the "Anna Marie" contest. Any girl with the name "Anna Marie" could go into her closest record store and pick up a free copy of Jim Reeves' record of "Anna Marie" just by submitting proof of her name. "Queen Anna Marie" was picked from a hat and awarded a weekend at Grand Ole Opry in Nashville as Jim's guest, and an RCA Victor Record Player.

Free For All



Am-Par To Handle New Explorer Label

NEW YORK—As a result of its past success in distribution and sales of affiliate labels (e.g., Colonial, Chancellor), the Am-Par Record Corporation will now handle the sales, promotion and distribution of the new Explorer Record Company

In announcing this new affiliation, Sam H. Clark, president of Am-Par (corporate name for ABC-Paramount recording division), said: "After noting the unusual plans for artists and material which the Explorer label has already prepared, I feel that the ABC-Paramount distributors throughout the country will find this a most profitable and successful line of records. Explorer should set a remarkable pace in establishing and sustaining the current trend in pop records. I look forward to a long and enjoyable association with Explorer, and trust that it will prove to be mutually beneficial."

The first Explorer release to be handled by ABC-Paramount is "Doin' the Stroll" b/w "Smile," by The Four Winds.

Columbia Names Hammond To Market Research Post

NEW YORK—The appointment of Bradley B. Hammond as Director of Market Research for Columbia Records, has been announced by Albert B. Earl, Vice President, Administration, of the company.

In the newly-created position, Hammond will be responsible for market research in general as well as studies of industry economic trends, markets, distribution, pricing, dealer and consumer surveys, Earl pointed out. Hammond will report to Earl.

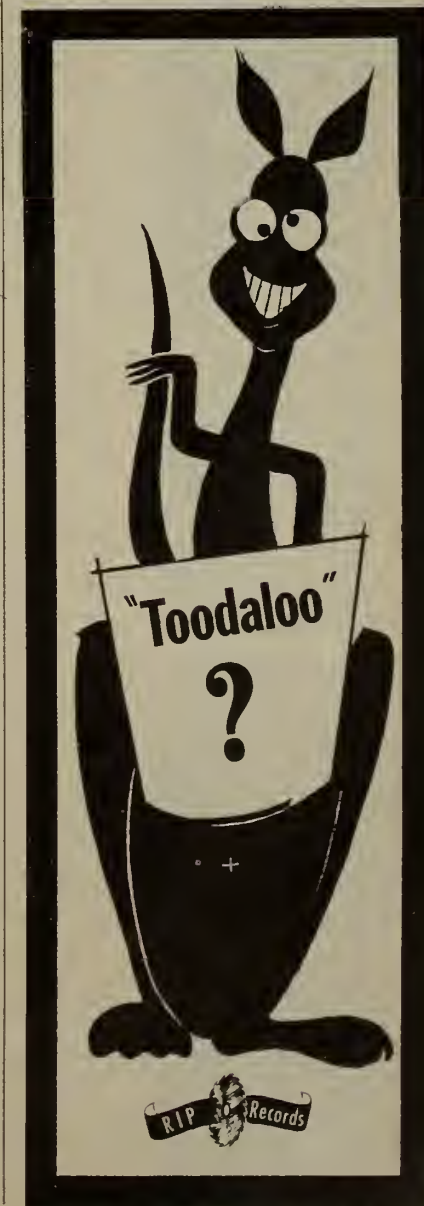
Hammond has been associated for the past seven years with the Market Research Corporation of America, a leading organization in the research field. His research background includes experience with records as well as many other products.

Airmail Subscription
The CASH BOX \$30

CHICAGO—Ralph Cox, Coral Records promo man, recently wandered into the WIND radio studios with a new LP of Steve Lawrence hit tunes and found himself in the middle of a good-natured hassle for the album. However, Ralph promised to bring more copies very soon.

(Pictured from Left to Right) Deejays John Doremus and Milo Hamilton, Ralph Cox of Coral Records, Julie Rizzo, librarian WIND and Fred Salem, WIND Music Director.

Doremus, Hamilton, Miss Rizzo and Salem all feel that the LP is the best Lawrence has ever done. Cox happily advised that Steve Lawrence's current single "Uh Huh, Oh Yeah" is climbing rapidly.





Album Reviews

POPULAR



"WITH A SONG IN MY HEART"—Lawrence Welk—Coral CRL-57147 (1-12" LP)

Welk dedicates the LP to songs associated with "heart". The platter is issued to time with the American Heart Association's Tenth Annual February Heart Drive. Some of the tunes receiving Welk's always melodic treatment are "You Belong To My Heart", "My Foolish Heart", "With A Song In My Heart", and "Young At Heart". Solid contribution from the maestro. Beautifully done.



"BING"—Bing Crosby with Buddy Cole and his Trio—Decca DL-9054 (1-12" LP)

The old master takes the listener through a number of his old hits. Crosby gives a short intro as to the origin of each tune before rendering it with the support of the Cole trio. Some of the familiar items include "Wrap Your Troubles In Dreams", "Mississippi Mud", "Sweet and Lovely", "Star Dust", and "Down The Old Ox Road". The ever popular baritone presents a set of welcome memories for his vast following. Smooth vocals.



"JUST FOR VARIETY Vol. 1-12" — Various artists—Capitol T-944-955 (12-12" LPs)

Capitol introduces a new idea in album packaging. The diskery is issuing twelve separate LPs featuring combinations of its top artists. Each disk contains a complete program of contrasting tastes and tempos. Vol. 1, pictured at the left, features such top names as Nat "King" Cole ("Unforgettable"), Les Baxter ("April In Portugal"), June Christy ("I Should Care"), and Ray Anthony ("Skylark"), among others. Other stars featured in the series include George Shearing, The Four Freshmen, Harry James, and Ella Mae Morse. A tremendous series for those who like their talent and music varied.



"VOICES IN LATIN"—The Four Freshmen—Capitol T-922 (1-12" LP)

The talented vocal group tackles a group of Latin selections. The smoothly blended voices receive the attractive backing of Pete Rugolo's band sparked by a great Latin rhythm section. Some of the top musicians featured in the backing include Herbie Mann (flute) and Shelly Manne (drums). The group offers exciting versions of "Frenesi" and "Yesterdays" plus ten others. Swinging deck.



"MOOD TO BE WOOD"—Sammy Davis Jr.—Decca DL-8676 (1-12" LP)

The package is the follow up to Davis' "It's All Over But The Swinging" issue. The versatile performer is backed by guitarist Mundell Lowe. With Lowe lending his usual melodic accompaniment, Davis presents his distinctive delivery to several romantic items. The moody stylings include "Try A Little Tenderness", "I've Got A Crush On You", etc. Could be one of the artist's biggest.



"JAMAICA"—Lennie Hayton Orchestra—Roulette R-25025 (1-12" LP)

Hayton's arrangements of the score from the Broadway musical makes for some enjoyable listening. The Harold Arlen-E. Y. Harburg score is taken through various melody and tempo changes that add to the pleasure of the album. "Monkey In The Mango", "Ain't It The Truth", "I Don't Think I'll End It All Today", and "Savannah" are among the items rendered. Occasional chorus inserts add interest to the set. Okey package.



"TORCHY AND BLUE"—Al Hibbler with the Jack Pleis Orchestra—Decca DL-8697 (1-12" LP)

The popular vocal star is in good shape on this LP. Hibbler's program consists of twelve moody blues items, and all receive feelingful readings. Aiding with a smooth backing is the fine Jack Pleis crew. Typical of the whole collection is "I'll Be Around", treated with a moving and sensitive delivery. Imaginative mood blues offerings. Another attractive Hibbler package.



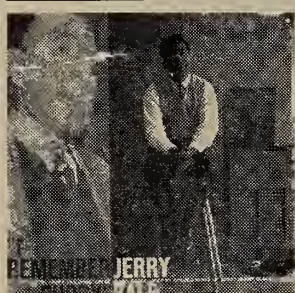
"THE MUSIC MAN"—Stan Freeman and his Music Men—Columbia CL-1120 (1-12" LP)

The pressing features the Freeman musicians issuing gay interpretations of the score from the new Broadway hit musical, written by Meredith Wilson. Freeman and company offer their smooth stylings to nine of the tunes which include "Seventy Six Trombones", "Marian The Librarian", "The Sadder-But-Wiser Girl For Me", and "The Wells Fargo Wagon". Well done LP.



"MOMMY, GIMME A DRINKA WATER"—Danny Kaye—Capitol T-937 (1-12" LP)

Danny Kaye renders a bright array of tunes aimed at the small fry. Kaye sings the items with the voice and attitudes of a little boy. The artist receives the worthy orchestra assistance of the Gordon Jenkins crew. The singing comedian takes the listener through thirteen humorous goodies including "Crazy Barbara", "I Like Old People, Don't You", and "Bathtub General". Must stock for the retailer.



"I REMEMBER BUDDY"—Jerry Vale with the Glenn Osser Orchestra—Columbia CL-1114 (1-12" LP)

Jerry Vale, dedicates his first LP offering to a host of tunes closely associated with the late great Buddy Clark. The artist, who had a nice sized hit in his recent "Pretend You Don't See Her", lends his polished vocal chords to "Stay As Sweet As You Are", "How Are Things In Glocca Morra", "Linda", "It Had To Be You", and eight others. Read in a winning style. Chart stock.



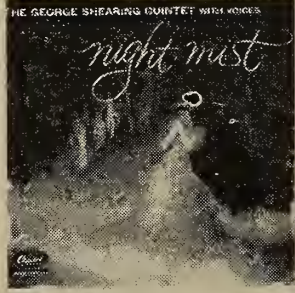
"MUSIC TO BREAK A SUB-LEASE"—Don Costa's Free Loaders—ABC Paramount ABC-212 (1-12" LP)

The pressing is a follow up to another Costa recording, "Music To Break A Lease". Costa's Free Loaders happily blend vocal chords to offer a group of cheerful oldies. Some of the hearty goodies include "Five Foot Two Eyes Of Blue", "When You Wore A Tulip", "Put On Your Old Grey Bonnet", and "There's A Tavern In The Town". The item has a contagious quality that should delight all who hear it.



"ALL THROUGH THE NIGHT"—Fred Waring and the Pennsylvanians—Capitol T-936 (1-12" LP)

The entry is one of relaxed, moody interpretations. Waring and the Pennsylvanians offer smoothly blended stylings of their hits of the past. The popular choral group, under Waring's expert direction, delivers "Dear Hearts And Gentle People", "Drink To Me Only With Thine Eyes", "All Through The Night", and "Anywhere I Wander", among others. A fine exhibition of true choral singing.



"NIGHT MIST"—the George Shearing Quintet with Voices—Capitol T-943 (1-12" LP)

The issue marks the first time a choir of voices joins the soothing sounds of the Shearing Quintet. The voices, those of the Jud Conlon choir, add a distinctively mellow mood. Shearing's expressive ivory work leads the quintet and voices through the warmest of readings. They showcase "Polka Dots And Moonbeams", "Long Ago And Far Away", and ten others. Disk has strong sales appeal.



"CHEVALIER'S PARIS"—Maurice Chevalier and Michel Legrand and his Orchestra—Columbia CL-1049 (1-12" LP)

The waxing was recorded during an actual performance at the Alhambra Theater in Paris. The famous Frenchman offers a delightful program of crowd pleasing vocals and comedy take offs on rock and roll and Las Vegas. Assisting the very popular personality is the always impressive Michel Legrand crew. Among the tunes rendered is the artist's well known "Valentine". Attractive set.



Album Reviews



"MEDITERRANEAN SERENADE"—Savino and his orchestra—M-G-M E-3599 (1-12" LP)

The platter features the exotic stylings of the Savino orchestra showcasing stirring selections familiar to Mediterranean countries. The orchestra's lush string delivery is tops as it offers "The Rose Of Sorrento", "Isle Of Capri", "Blue Chips and Pink Champagne", "Pompeii By Moonlight", and eight others. Well presented string efforts.



"BLUE TRAIN"—John Coltrane—Blue Note 1577 (1-12" LP)

The tenor saxist has an expert supporting cast as he swings through the sessions. Coltrane, along with such noted jazz mainstays as trombonist Curtis Fuller, trumpeter Lee Morgan, and "Philly" Joe Jones on drums, presents five numbers, four of which are originals. The lone standard, "I'm Old Fashioned", receives a feelingful treatment from the musicians. Fine individual and collective performances.



"FREE AND EASY"—Jackie and Roy with Bill Holman's Orchestra—ABC Paramount ABC-207 (1-12" LP)

The singing duet is in good shape as Jackie and Roy lend their jazz flavored vocals to the ten items heard. Along with the smooth brass of the Bill Holman orchestra, the singers render inventive versions of "Who Wants To Fall In Love", "It's A Lovely Day Today", "There Will Never Be Another You", "Free And Easy", etc. A sure delight for the couple's growing following. Tasty duets.



"MOVIN' IN"—Specs Powell and Co.—Roulette R-52004 (1-12" LP)

The LP, another in the diskery's "Birdland" series, spotlights the band led by top flight drummer Specs Powell. Powell, one of the most versatile percussionists around, is leading a band full of notable musicians (Jimmy Cleveland on trombone, Sahib Shihab on alto and baritone saxes). Two of the waxing's highlight items are "Dispossessed" and "It's A Pity To Say Good-night". The band has a lot to say to the jazz audience.



"HOT CLUB OF AMERICA"—Jody Carver and Johnny Cucci—Coral CRL-57206 (1-12" LP)

The two guitarists combine their distinctive talents and come up with a beautiful display of musical teamwork. Carver's double neck Hawaiian steel guitar and Cucci's Spanish electric guitar prove to be very colorful instruments and the musicians handle them handsomely. One of the items, the popular "Horo Staccato", receives one of the set's most impressive readings. Top flight entertainment.



"JOE DIXON AND THE BOOM CHICKS"—Golden Crest CR-3036 (1-12" LP)

Dixon and the Boom Chicks lead the listener through a host of standard items. Dixon's expressive clarinet work offers some strong solos and the crew behind him swings gently. The musicians portray "You're An Old Smoothie", "How Deep Is The Ocean", "That Old Feeling", and "I Found A Million Dollar Baby In A Five And Ten Cent Store", among others. A refreshing look at the familiar melodies.



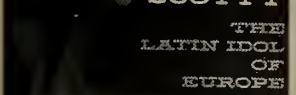
"THE LATIN IDOL OF EUROPE"—Lydia Scotty—Seeco CELP-409 (1-12" LP)

The platter is a follow up to the thrush's "Latin In Paris". Miss Scotty has a zesty delivery that does much for the rhythmic Latin items she portrays. The artist's colorful tones are ably assisted by enjoyable Latin instrumental supports. This LP should receive the hearty approval of the Latin buyer. Well done offering.

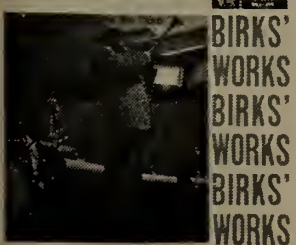
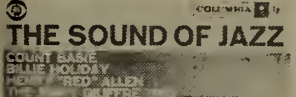


"THE SOUND OF JAZZ"—Various Artists—Columbia CL-1098 (1-12" LP)

The waxing was recorded during the "The Seven Lively Arts" TV program, Dec. 8, 1957. The program, dedicated to both contemporary and traditional jazz, featured Count Basie, Mal Waldron, Billie Holiday, and many more. One of the stand out moments during the program came when The Jimmy Giuffre Trio took the stand and offered "The Train And The River", a Guiffre original. The issue will surely delight. Could be a big seller.



JAZZ



"BIRKS' WORKS"—Dizzy Gillespie Big Band—Verve MGV-8222 (1-12" LP)

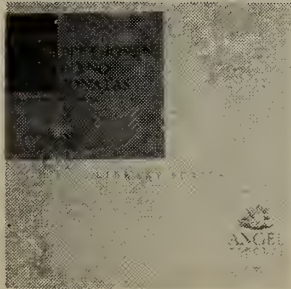
The set features the popular jazz star taking his swinging crew through its usual fine readings of ten hard driving tunes. Gillespie, with the assistance of such notables as Wynton Kelly (piano), Lee Morgan (trumpet), and Charlie Persip (drums), runs through a few standards ("Autumn Leaves", "Over The Rainbow") and a few originals ("Birks' Works", "Tangerine"). Way out big band sounds.

CLASSICAL



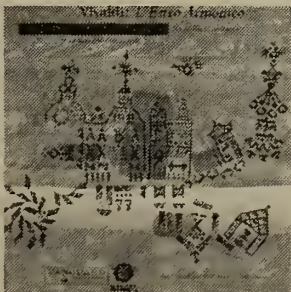
SCHUBERT: Symphony No. 8 in B minor ("Unfinished")—**MENDELSSOHN: Overture and Incidental Music from 'A Midsummer Nights Dream'**—Eugene Ormandy conducting the Philadelphia Orchestra—Columbia ML-5221 (1-12" LP)

The two well known classics are treated with feelingfilled delivery by the noted orchestra. Ormandy gives forth with all his musical know-how to take the orchestra through exciting readings of the lyrical compositions. Schubert's and Mendelssohn's works are indeed in capable hands. The LP will certainly please.



"BEETHOVEN PIANO SONATAS"—George Solchany, piano—Angel 45014 (1-12" LP)

Solchany, one of Europe's outstanding concert pianists, while working with Beethoven's Sonatas No. 30, No. 31, and No. 32, displays a tender regard for the master's works. The pianist, who proves himself a capable interpreter, is especially brilliant in his portrayal of the interesting Sonata No. 32. Most enjoyable classical entry.



VIVALDI: L'Estro Armonico 12 Concerti Grossi, Op. 3—Jan Tomasow and Willi Boskowsky, solo violins—Mario Rossi conducting the Chamber Orchestra of the Vienna State Opera—Vanguard BG-572-4 (3-12" LP)

The three disk issue, a Vanguard Anniversary Special, is being sold for only \$9.96. The musicians showcase twelve of Vivaldi's concertos, and on many of them (Concertos No. 2, 5, 8, and 11), the two solo violinists offer exceptionally stirring performances. Tomasow and Boskowsky are brilliantly supported by the orchestra. A wonderful buy for classical enthusiasts.



"TCHAIKOVSKY: Symphony No. 5 in E minor, Op. 64"—Constantin Silvestri conducting The Philharmonia Orchestra—Angel 35566 (1-12" LP)

The piece, done previously by the Philharmonia orchestra with a different conductor, is now tackled under the brilliant guidance of Constantin Silvestri. The composer's beautiful symphony is rendered with true understanding. Silvestri and the ork capture the essence of the lyrical composition and interpret it with great feeling. Attractive offering.

RANDY SPARKS



THE HIT ON ITS WAY TO HAPPEN!

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V-10116x45

b/w JAMAICA FISHERMAN

As seen and heard on the Giselle MacKenzie NBC TV Show

Fast becoming Juke Box Favorite on the West Coast.

Disk Jockeys "Pick Of The Week"

NEW
RECORDS



Top Record Names To Headline DJ Convention Show

KANSAS CITY, MO.—The First Annual Pop Music Disk Jockey Convention and Seminar to be held under Storz Station leadership at the Muehlebach Hotel in Kansas City, March 7-8-9, will have a line-up of top talent for the Saturday night show. Todd Storz, president of the Storz Stations, announced last week that Columbia Records' Tony Bennett and the Four Lads and Mercury recording stars The Diamonds have been added to the list of recording names who will perform. The Convention Committee previously announced that RCA-Victor's Jim Reeves; Columbia's Eileen Rogers; Don Rondo of Jubilee Records; and, Lavern Baker, will perform. Many other top recording stars are in the process of rearranging dates so that they can take part in the show.

A bevy of new names has been added to the list of panel members for the business sessions. In the past ten days, acceptances have been received from Jake Embry, V.P. of WITH, Baltimore; Harvey Glascock, V.P. of the Kluge Stations; Les Smith, owner of a chain of station in the Far West (just recently sold to Frank Sinatra); G. W. Armstrong, V.P. of WHB, Kansas City; and, John Box, V.P. and General Manager of the Balaban Broadcasting group.

On the actual programming end, there have also been several additions to the various panels. Confirmations have been received from Bill Gavin of McCann Erickson Agency, San Francisco, who programs "Lucky Lager Dance Time" on a 43 station West Coast hook-up; Don Keyes, National Program Director of the McLendon Stations; Mike Joseph, National Program Director of the Founders group; Bob Sadoff, Director of Recorded Music for NBC; Larry Monroe, Program Director for the "Public Radio" stations; Phil Ladd, P.D. of CHUM, Toronto; Ray Katz, program director of WMGM, New York; and, Sam Elber, P.D. of WERE in Cleveland.

Some of the top music industry names who have sent in confirmed reservations in the past week have been, Mitch Miller, Columbia A & R topper; Steve Sholes, RCA A & R head; and, Hugo and Luigi, the twin A & R team of Roulette Records.

The list of disk jockeys on the advance registration list includes Martin Block, Howard Miller, "Jazzbo" Collins, Paul Berlin, Ed Bonner, Don Bell, Eddie Clarke, Ira Cook, Stan Dale, Bill Bennett, Tom Edwards, Barry Kaye, Bob Lyons, Bob "Coffeehead" Larsen, Don McLeod, Joe Smith, Robin Seymour and Norman "Big Chief" Wain.

Dot Presents New Album Aid To Deeja's

HOLLYWOOD—Dot Records shipped a new "package album show" last week to 6000 disk jockeys across the country, in a promotion push "calculated to make life easier for the hard-working dj". Consisting of 25 top album performances by Dot's best-selling artists, the two-pocket LP is titled "Deejay's Choice", and features selections from Dot's entire album catalog. The liner notes on all record sides provide the deejay with enough program information, commentary and music for a couple of hours on the air.

Some of the artists presented include Pat Boone, Gale Storm, Billy Vaughn, Margaret Whiting, Babe Russin, Paul Horn, Helen Traubel, the Hilltoppers, Johnny Maddox, and others, with material ranging through pop, novelty, and jazz.

New N. Y. Recording Studio

NEW YORK — A new recording studio, Atlantic Sound Studios, opened on Broadway last week in one of New York's important music publishing buildings, 1650 Broadway. The new studio is in room 706.

Atlantic Sound boasts complete recording facilities for the production of dubs, demos, tapes and masters and offers piano accompanists, musicians and vocalists to aid in recordings.

Atlantic Sound Studios is under the management of Ray Rand, former vice president of Audio Video, and Bob Martone, also formerly of Audio Video and the Coastal Recording Company. Both Rand and Martone are the firm's recording supervisors.

Benjamin & Marcus Form Firm With Hill & Range

NEW YORK — Julian and Jean Aberbach, heads of the Hill & Range publishing firms, last week announced that they have entered into a joint publishing agreement with songwriters Bennie Benjamin and Sol Marcus. Benjamin and Marcus have written such songs as "I Don't Want To Set The World On Fire," "When The Lights Go On Again," "Oh What It Seemed To Be," "Rumors Are Flying," "How Important Can It Be," "Till Then," "Ask Anyone Who Knows," "Wheel Of Fortune," and "Cross Over The Bridge."

The name of the new publishing company will be Bennie Benjamin Music, Inc., an ASCAP affiliate.

Upon consummating the agreement, Jean Aberbach stated, "Julian and I have admired Bennie and Sol for a long time and look forward to a most prolific and rewarding association with the boys."

Columbia Names Miller National Operating Mgr.

NEW YORK — Richard E. Miller has been appointed to the newly created position of National Operations Manager, Columbia Records Distributors, according to an announcement made last week by Kenneth D. Glancy, General Manager of Columbia Records' branch operation, Columbia Records Distributors, Inc.

Miller has been elevated from his former position as Operations Manager of the Columbia branch in Boston to assist Glancy in administration of the record firm's thirteen branch distributors. The new post calls for close work with the office of Branch Accounting Coordinator and other Bridgeport, Connecticut, departments concerned with internal procedures.

Miller will headquarter in New York and report to Glancy.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Carlton Appoints Leslie Conn To London Post

NEW YORK—The Carlton Record Corporation has announced the appointment of Leslie Conn as executive director for Carlton Record International Corporation, based in London, England. Conn will serve as both sales promotional arm for all Carlton releases in England and throughout the European markets and as artist and repertoire director for recordings in London to be distributed throughout the world by the Carlton label.

Conn resides in London and has been prominent as professional manager for one of the largest music firms in England affiliated with the Loews' Robbins publishing groups. Conn starts for Carlton Records this week, his first activity being the job of activating the exposure and circulation of the label's initial release on the Carlton label of "The Prince of Players." Four records already are set on "The Prince of Players" in England. The original Carlton label release in that country is on the English Decca label.

Griz Green On Decca

NEW YORK—Decca Records last week announced the first release of pianist Griz Green, who makes his bow on the label with "A Little French Cafe" and "Piano Cocktail." Green, who was born in Troy, New York, has had a fascinating and varied background. He first played drums, gave that up in favor of boxing, made the finals in the Golden Gloves competition in New York City, formed his own orchestra, disbanded it during the depression and then became a professional boxer for a few years. When he retired from the ring and moved to Phoenix, Arizona, Green became interested in prospecting and mining, activities that he still pursues. Green's other interests include song writing, quite a few of his tunes have been recorded, and acting. He has appeared in small parts in movies and on TV.

Trip To London



NEW YORK—George Prutting, manager of RCA Victor International Record Sales, looking over the operation of Selecta, London (England) Distributors of RCA Victor Records, during his recent trek abroad. Picture, taken at the Selecta building in the course of his five-day stopover in London, shows left to right: Prutting; S. A. Beecher-Stevens, general sales manager, English Decca; E. R. Lewis, chairman, English Decca; Harry Bryan, managing director, Selecta Gramophones, Ltd.; and Arnold Klein, RCA European representative.

Engel Writes "How To" Book On Producing Community Musicals

NEW YORK — Lehman Engel, Broadway composer, conductor and consultant to the musical show department of BMI, has written a new book called "Planning and Producing the Musical Show," recently published by Crown Publishers, Inc. The book is a complete, practical guide for a community theatre group planning to put on a musical show.

In his book, Engel discusses such technical problems as selecting a suitable show, arranging for rights and royalties, choosing actors and organizing auditions and rehearsals. The author also discusses the formation

and function of a production staff. The book lists fifty musical shows suitable for community production, giving the author and composer for each, the number in the cast, the number of sets, the orchestral instruments required and the hit songs.

Born in Jackson, Mississippi, and educated at the Cincinnati Conservatory of Music and the Cincinnati College of Music, Lehman Engel has had a varied career in the performing arts and has been affiliated with many theatrical and musical productions. This season he conducted the orchestra of "Li'l Abner" and the more recent "Jamaica." He has also conducted for 17 other Broadway musical productions including "Fanny," "Wonderful Town," "The Consul," and "Call Me Mister."

Engel has composed the music for over 30 straight plays including "Middle of the Night," "A Streetcar Named Desire," "The Time of Your Life," and "The Wysteria Trees." In the concert field, he has led the New York Philharmonic and Dallas Symphony Orchestras, and has conducted orchestras for such artists as Yehudi Menuhin, Lily Pons, Grace Moore and Zinka Milanov.

Lehman Engel is also the composer of two operas, many choral works, two symphonies and several instrumental pieces. He is credited with over 43 long-playing record albums ranging from "The Merry Widow" with Dorothy Kirsten and Robert Rounseville, to "The Madrigal Singers." In addition he has composed for the films and is the author and editor of five other books about music.

In 1944, Engel was awarded the degree of Honorary Doctor of Music from Boguslawski College of Music, Chicago. In 1950 and 1953 he won Antoinette Perry Awards for conducting "The Consul" and "Wonderful Town." He is president of Arrow Music Press, Inc.; Concert Artists Guild, Inc., and member of Advisory Board, School of Performing Arts; Board of Directors, Everyman Associates; Composers' Committee, League of Composers; Advisory Board, Music School of the Henry Street Settlement; and Broadcast Music, Incorporated.

Movie Script



FORT MYERS, FLA.—There's no telling what a disk jockey may be called upon to do, and here we see Brad Lacey, WNYR jockey, going over the script for the motion picture "Across The Everglades" by Budd Schulberg. Lacey is on the left, Budd, center, and Stuart Schulbert, Budd's brother and co-producer, on the right. The film stars Burl Ives, Chris Plummer, Gypsy Rose Lee and Two-Ton Tony Galento.

A Follow-Up Smash!
Will Glahe
"SWEET ELIZABETH"
 1788
LONDON

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"SHE'S NEAT"
 by
DALE WRIGHT
 Fraternity # 792
 413 RACE STREET, CINCINNATI 2, OHIO



Disk Jockey

REGIONAL RECORD REPORTS

JIM WAYNE
KOSI-Denver, Colo.

1. Catch A Falling Star (Como)
2. Oh Julie (Crescendos)
3. I Beg Of You (E. Presley)
4. Get A Job (Silhouettes)
5. At The Hop (Danny & Juniors)
6. Jo-Ann (Playmates)
7. Sugartime (McGuire)
8. Short Shorts (Royal Teens)
9. Waitin' In School (Nelson)
10. The Stroll (Diamonds)

SHERM STRICKOUSER
WICE-Providence, R.I.

1. Sail Along Sil'ry Moon (B. Vaughn)
2. Catch A Falling Star (Como)
3. River Kwai March & Colonel Bogey (E. Ros)
4. Cool As A Moose (Conniff)
5. Witchcraft/Tell Her You Love Her (F. Sinatra)
6. Graduation Mean Goodbye (Cardigans)
7. Big Guitar (O. Bradley)
8. Don't (E. Presley)
9. Put A Light In The Window (Four Lads)
10. Glory Of Love (Imperials)

JOHN MOUNTEER
WTRY-Troy, N.Y.

1. Little Blue Man (B. Johnson)
2. It's Too Soon To Know (P. Boone)
3. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
4. Rock 'N Roll Music (C. Berry)
5. Short Shorts (Royal Teens)
6. Witchcraft (F. Sinatra)
7. Teacher's Pet (D. Day)
8. Swinging Shepherd Blues (M. Koffman)
9. Good Golly Miss Molly (L. Richard)
10. Are You Sincere (A. Williams)

ART ALLAN
WABJ-Adrian, Mich.

1. Sail Along Sil'ry Moon (B. Vaughn)
2. Are You Sincere (Williams)
3. Don't (E. Presley)
4. Catch A Falling Star (Como)
5. Maybe (Chantels)
6. Oh Julie (Crescendos)
7. Get A Job (Silhouettes)
8. Sugartime (McGuire)
9. Stood Up (R. Nelson)
10. Ballad Of A Teenage Queen (J. Cash)

HERB CARL
KONO-San Antonio, Texas

1. Get A Job (Silhouettes)
2. Short Shorts (Royal Teens)
3. Sail Along Sil'ry Moon (B. Vaughn)
4. Dede Dinah (F. Avalon)
5. Teenage Letter (J. Turner)
6. Good Golly Miss Molly (L. Richard)
7. Jo-Ann (Playmates)
8. Oh Julie (S. Salvo)
9. Helpless (Platters)
10. Swinging Shepherd Blues (M. Koffman)

ALAN FIELD
WTOR-Torrington, Conn.

1. Witchcraft (F. Sinatra)
2. Catch A Falling Star (Como)
3. Back In My Arms (N. Cole)
4. Swinging Shepherd Blues (M. Koffman)
5. Come To Me (J. Mathis)
6. Are You Sincere (Williams)
7. Long Hot Summer (Rodgers)
8. Dancing With My Shadow (Four Voices)
9. Every Night About This Time (J. Adams)
10. When You Took Your Love (J. Dorsey)

TERRY SPEIGHTS
WBKH-Hattiesburg, Miss.

1. Catch A Falling Star (Como)/This Little Girl Of Mine (Everlys)
2. Sugartime (McGuire)
3. Dancing With My Shadow (Four Voices)
4. Get A Job (Silhouettes)
5. Don't Let Go (R. Hamilton)
6. La Dee Dah (B. Ford's Thunderbirds)
7. Don't (E. Presley)
8. Oh-Oh, I'm Falling In Love (J. Rodgers)
9. River Kwai March & Colonel Bogey (M. Miller)
10. Sing Boy Sing (T. Sands)

DOUG BURROWS
CKY-Winnipeg, Man, Ca.

1. Sail Along Sil'ry Moon (B. Vaughn)
2. Dede Dinah (F. Avalon)
3. Wonderful Lover (Storm Trio)
4. Swinging Shepherd Blues (Koffman/Pate)
5. Get A Job (Silhouettes)
6. Ring Chimes (I. V. Leaguers)
7. Wait A Minute (Campbell)
8. Raunchy (Vaughn/Justis)
9. The Stroll (Diamonds)
10. My Dixie Darling (Donegan)

LEN INGEBRIGTSEN
KOY-Phoenix, Ariz.

1. Catch A Falling Star (Como)
2. Belonging To Someone (P. Page)
3. River Kwai March & Colonel Bogey (M. Miller)
4. Put A Light In The Window (Four Lads)
5. Witchcraft (F. Sinatra)
6. Yellow Dog Blues (Fountain)
7. Wild Is The Wind (J. Mathis)
8. It's Too Soon To Know (P. Boone)
9. Pretend You Don't See Her (J. Vale)
10. Sugartime (McGuire)

RON PAUL
WIBR-Baton Rouge, La.

1. Sail Along Sil'ry Moon (B. Vaughn)
2. Dedicated To The One I Love (5 Royales)
3. I Beg Of You (E. Presley)
4. Oh Julie (Crescendos)
5. Good Golly Miss Molly (L. Richard)
6. I Want You To Know (F. Domino)
7. The Stroll (Diamonds)
8. Looka No Hair (Prof. Longhair)
9. Could This Be Magic (Dubs)
10. Sinner Woman (J. Morris)

BOB LYONS
WQAM-Miami, Fla.

1. The Stroll (Diamonds)
2. Great Balls Of Fire (Lewis)
3. At The Hop (Danny & Juniors)
4. I Beg Of You (E. Presley)
5. Raunchy (B. Justis)
6. Waitin' In School (Nelson)
7. Why Don't They Understand (G. Hamilton)
8. Get A Job (Silhouettes)
9. All The Way (F. Sinatra)
10. Sugartime (McGuire)

PHIL RAINEY
WQOK-Greenville, S.C.

1. Don't Let Go (R. Hamilton)
2. Oh Julie (Crescendos)
3. Sugartime (McGuire)
4. At The Hop (Danny & Juniors)
5. Don't (E. Presley)
6. Get A Job (Silhouettes)
7. La Dee Dah (B. Ford's Thunderbirds)
8. Stood Up (R. Nelson)
9. Short Shorts (Royal Teens)
10. Sail Along Sil'ry Moon (B. Vaughn)

FRANK GLIEBER
WRR-Dallas, Texas

1. Are You Sincere (Williams)
2. Magic Moments (P. Como)
3. La Dee Dah (B. Ford's Thunderbirds)
4. Get A Job (Silhouettes/Mills Bros.)
5. 26 Miles (Four Preps)
6. Little Blue Man (Johnson)
7. Belonging To Someone (Page)
8. Oh-Oh, I'm Falling In Love (J. Rodgers)
9. This Little Girl Of Mine (Everlys)
10. The Stars (P. Faith)

BILL ADAMS
KSLR-Oceanside, Calif.

1. At The Hop (Danny & Juniors)
2. The Stroll (Diamonds)
3. April Love (P. Boone)
4. Tell Her You Love Her (F. Sinatra)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. You Send Me (S. Cooke)
7. Sail Along Sil'ry Moon (B. Vaughn)
8. For Sentimental Reasons (S. Cooke)
9. Why Don't They Understand (G. Hamilton)
10. River Kwai March & Colonel Bogey (M. Miller)

ERNIE FORRESTER
KGNO-Dodge City, Kans.

1. The Stroll (Diamonds)
2. Sugartime (McGuire)
3. 26 Miles (Four Preps)
4. Get A Job (Silhouettes)
5. Charades (Sophomores)
6. You Are My Destiny (Anka)
7. Swinging Shepherd Blues (M. Koffman)
8. Oh-Oh, I'm Falling In Love (J. Rodgers)
9. Are You Sincere (Williams)
10. Belonging To Someone (Page)

JIMMIE MADDIN—JERRY ROY
XEAK—Los Angeles, Calif.

1. Get A Job (Silhouettes)
2. The Stroll (Diamonds)
3. Sugartime (McGuire)
4. At The Hop (Danny & Juniors)
5. Swinging Shepherd Blues (J. Pate)
6. Don't (E. Presley)
7. Short Shorts (Royal Teens)
8. Tell Her You Love Her (F. Sinatra)
9. Jeannie Jeannie Jeannie (J. Maddin)
10. Sugah Woogah (3 Playmates)

KEN JONES
WCMI-Ashland, Ky.

1. Winter In Miami (B. Johnson)
2. Tell Her You Love Her (F. Sinatra)
3. Bring Us Together (P. Page)
4. When You Took Your Love (J. Dorsey)
5. When I Stop Loving You (P. Anka)
6. Pitter Patter Boom (Jaye Sis.)
7. Something To Dream About (M. Van Doren)
8. Get A Job (Mills Bros.)
9. Don't Come To My Party (C. Carr)
10. Sing Boy Sing (T. Sands)

JOE SMITH
WMEX-Boston, Mass.

1. Come To Me (J. Mathis)
2. Get A Job (Silhouettes)
3. Oh Julie (Crescendos)
4. Are You Sincere (Williams)
5. Short Shorts (Royal Teens)
6. River Kwai March & Colonel Bogey (M. Miller)
7. A Very Special Love (Nash)
8. La Dee Dah (B. Ford's Thunderbirds)
9. Sugartime (McGuire)
10. Maybe (Chantels)

"KOOL" HUGH COOPER
WCKI-Greer, S.C.

1. Sugartime (McGuire)
2. Sail Along Sil'ry Moon (B. Vaughn)
3. Jo-Ann (Playmates)
4. You're The Greatest (Scott)
5. Angel Smile (N. Cole)
6. Catch A Falling Star (Como)
7. April Love (P. Boone)
8. Why Don't They Understand (G. Hamilton)
9. Pretend You Don't See Her (J. Vale)
10. Love Works Miracles (James)

JONNY GIBBS
WMOU-Berlin, N.H.

1. Exactly Like You (J. Corey)
2. All The Way (F. Sinatra)
3. Sugartime (McGuire)
4. Why Don't They Understand (G. Hamilton)
5. Sail Along Sil'ry Moon (B. Vaughn)
6. The Late Late Show (Stanton)
7. Swinging Shepherd Blues (M. Koffman)
8. Magic Moments (P. Como)
9. River Kwai March & Colonel Bogey (M. Miller)
10. Bring Us Together (P. Page)

BOB SMITH
WJWL-Georgetown, Del.

1. Sail Along Sil'ry Moon (B. Vaughn)
2. Get A Job (Silhouettes)
3. Stood Up/Waitin' In School (R. Nelson)
4. Sugartime (McGuire)
5. The Stroll (Diamonds)
6. At The Hop (Danny & Juniors)
7. La Dee Dah (B. Ford's Thunderbirds)
8. This Little Girl Of Mine/Should We Tell Him (Everlys)
9. Ballad Of A Teenage Queen (J. Cash)
10. You Are My Destiny (Anka)/Great Balls Of Fire (Lewis)



Disk Jockey

REGIONAL RECORD REPORTS

DICK SMITH
WORC-Worcester, Mass.

1. Oh Julie (Crescendos)
2. Little Blue Man (B. Johnson)
3. Maybe (Chantels)
4. Click Clack (D. Doo & Don't)
5. Good Golly Miss Molly (L. Richard)
6. Short Shorts (Royal Teens)
7. Don't (E. Presley)
8. Are You Sincere (A. Williams)
9. You Are My Destiny (Anka)
10. Who's Sorry Now (C. Francis)

WARREN CARLSON
WLLH-Lowell, Mass.

1. Tell Her You Love Her (F. Sinatra)
2. Sail Along Sil'ry Moon (B. Vaughn)
3. Magic Moments (P. Como)
4. A Very Special Love (J. Nash)
5. Why Don't They Understand (G. Hamilton)
6. River Kwai March & Colonel Bogey (M. Miller)
7. Bring Us Together (P. Page)
8. Sugartime (McGuire)
9. The Story Of My Life (M. Robbins)
10. Dancing With My Shadow (Four Voices)

J. P. RICHARDSON
KTRM-Beaumont, Texas

1. At The Hop (N. Todd)
2. Sugartime (McGuire)
3. Sail Along Sil'ry Moon (B. Vaughn)
4. Catch A Falling Star (Como)
5. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
6. All The Way (F. Sinatra)
7. April Love (P. Boone)
8. Don't Let Go (R. Hamilton)
9. This Little Girl Of Mine (Everlys)
10. Yellow Dog Blues (J. Maddox)

LARRY GAR
WKBC-N. Wilkesboro, N.C.

1. Sugartime (McGuire)
2. Get A Job (Silhouettes)
3. I Beg Of You (E. Presley)
4. Oh Boy! (Crickets)
5. Oh-Oh, I'm Falling In Love (J. Rodgers)
6. Stood Up (R. Nelson)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. Star Of Fortune (V. Dillard)
9. Belonging To Someone (Page)
10. Gee Golly (Coaster)

PAUL OLES
WCDL-Carbondale, Pa.

1. Get A Job (Silhouettes)
2. The Stroll (Diamonds)
3. At The Hop (Danny & Juniors)
4. Sugartime (McGuire)
5. Stood Up (R. Nelson)
6. Short Shorts (Royal Teens)
7. La Dee Dah (B. Ford's Thunderbirds)
8. I Beg Of You (E. Presley)
9. Don't (E. Presley)
10. Sail Along Sil'ry Moon (B. Vaughn)

BILL MAYER
WRCV-Philadelphia, Pa.

1. River Kwai March & Colonel Bogey (M. Miller)
2. Swinging Shepherd Blues (D. Rose)
3. Catch A Falling Star (Como)
4. Witchcraft (F. Sinatra)
5. Come To Me (J. Mathis)
6. A Very Special Love (D. Reynolds)
7. Magic Moments (P. Como)
8. What's The Use Of Crying (E. Fisher)
9. Belonging To Someone (Page)
10. Sugartime (McGuire)

STAN DALE
WAIT—Chicago, Ill.

1. Your Graduation Means Good-bye (Cardigans)
2. Magic Moments (P. Como)
3. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
4. Belonging To Someone (Page)
5. The Stroll (Diamonds)
6. Are You Sincere (A. Williams)
7. 26 Miles (Four Preps)
8. La Dee Dah (B. Ford's Thunderbirds)
9. River Kwai March & Colonel Bogey (E. Ros)
10. It's Too Soon To Know (P. Boone)

NANCY MESSICK
WSNJ-Bridgeton, N. J.

1. You Are My Destiny (Anka)
2. Who's Sorry Now (Francis)
3. Witchcraft (F. Sinatra)
4. A Very Special Love (D. Reynolds)
5. Wild Is The Wind (Mathis)
6. Magic Moments (P. Como)
7. Don't (E. Presley)
8. All The Way (F. Sinatra)
9. Sugartime (McGuire)
10. April Love (P. Boone)

DICK GILBERT
KPOK-Scottsdale, Ariz.

1. Oh-Oh, I'm Falling In Love (J. Rodgers)
2. River Kwai March & Colonel Bogey (A. Mooney)
3. Catch A Falling Star (Como)
4. Sugartime (McGuire)
5. It's Too Soon To Know (P. Boone)
6. Photographs (Chordettes)
7. Belonging To Someone (Page)
8. Put A Light In The Window (Four Lads)
9. Katsumi Love Theme (Faith)
10. Dancing With My Shadow (Four Voices)

LARRY FISCHER
WNOE-New Orleans, La.

1. I Beg Of You (E. Presley)
2. Swinging Shepherd Blues (D. Rose)
3. Witchcraft (F. Sinatra)
4. At The Hop (Danny & Juniors)
5. Young Doves Calling (Couplings)
6. Don't Let Go (R. Hamilton)
7. Angel Smile (N. Cole)
8. This Little Girl Of Mine (Everlys)
9. Big Guitar (S. Taylor)
10. Tequila (Champs)

HUGH BILLUPS
WOKK-Meridian, Miss.

1. Don't Let Go (Hamilton)
2. Ballad Of A Teenage Queen (J. Cash)
3. Baby Baby (B. Williams)
4. I Beg Of You (E. Presley)
5. At The Hop (Danny & Juniors)
6. Great Balls Of Fire (Lewis)
7. Yellow Dog Blues (Fountain)
8. Catch A Falling Star (Como)
9. Sugartime (McGuire)
10. Belonging To Someone (Page)

GENE WHITAKER
WEEB-Southern Pines, N. C.

1. April Love (P. Boone)
2. At The Hop (Danny & Juniors)
3. Sugartime (McGuire)
4. Sail Along Sil'ry Moon (B. Vaughn)
5. Raunchy (Freeman/Justis)
6. All The Way (F. Sinatra)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. Catch A Falling Star (Como)
9. Bring Us Together (P. Page)
10. Witchcraft (F. Sinatra)

LEN ROSS
KDB-Santa Barbara, Calif.

1. Magic Moments (P. Como)
2. Put A Light In The Window (Four Lads)
3. River Kwai March & Colonel Bogey (A. Mooney)
4. 26 Miles (Four Preps)
5. Swinging Shepherd Blues (D. Rose)
6. Thirteen Men (D. Shore)
7. Get A Job (Mills Bros.)
8. A Very Special Love (D. Reynolds)
9. Sugartime (McGuire)
10. Anabelle Lee (F. Laine)

WALLY PHILLIPS
WGN—Chicago, Ill.

1. Dede Dinah (F. Avalon)
2. Get A Job (Silhouettes)
3. Short Shorts (Royal Teens)
4. Oh Julie (Crescendos)
5. Catch A Falling Star (Como)
6. You Are My Destiny (Anka)
7. Don't (E. Presley)
8. Sail Along Sil'ry Moon (B. Vaughn)
9. Stood Up (R. Nelson)
10. Witchcraft (F. Sinatra)

JAY CLARK
WAVZ—New Haven, Conn.

1. Treasure Chest (B. Snyder)
2. 76 Trombones (B. May)
3. Magic Moments (P. Como)
4. When Love Gets Hold Of You (T. Leonetti)
5. Witchcraft (F. Sinatra)
6. Marion (V. Schoen)
7. Surprise (R. Clooney)
8. Come To Me (J. Mathis)
9. Winter In Miami (Johnson)
10. As I Love You (C. McRae)

BRADLEY, KAMMAN, BOYSEN, ANDERSON, CUNNING
WLWL-Minneapolis, Minn.

1. Don't/I Beg Of You (Presley)
2. Oh Julie (Crescendos)
3. Get A Job (Silhouettes)
4. Jo-Ann (Playmates)
5. Magic Moments (P. Como)
6. At The Hop (Danny & Juniors)
7. Short Shorts (Royal Teens)
8. The Stroll (Diamonds)
9. Sugartime (McGuire)
10. Sail Along Sil'ry Moon (B. Vaughn)

FOM "T. J." JOHNSON
WRON-Ronceverte, W. Va.

1. She's Neat (D. Wright)
2. I'm Getting Sentimental Over You (N. Riddle)
3. Billy Loves Me (C. Lind)
4. Chant Of Love (J. Hammer)
5. Rubbing Noses In The Midnite Sun (Treniers)
6. Walking Home From School (G. Vincent)
7. Little Pigeon (S. Mimeo)
8. Helpless (Platters)
9. Charades (Sophomores)
10. Who's Sorry Now (C. Francis)

DICK MORAN
KOIL—Omaha, Nebr.

1. Get A Job (Silhouettes)
2. Oh Julie (Crescendos)
3. Short Shorts (Royal Teens)
4. Dede Dinah (F. Avalon)
5. I Beg Of You (E. Presley)
6. Why Don't They Understand (G. Hamilton)
7. La Dee Dah (B. Ford's Thunderbirds)
8. Stood Up (R. Nelson)
9. The Stroll (Diamonds)
10. 26 Miles (Four Preps)

DON STRAUSS
KXLL—Missoula, Mont.

1. When I Stop Loving You (P. Anka)
2. Dancing With My Shadow (Four Voices)
3. Magic Moments (P. Como)
4. Bring Us Together (Page)
5. Don't Rush Me (J. O'Neill)
6. Land Of Beauty (Diamonds)
7. Oh-Oh, I'm Falling In Love (J. Rodgers)
8. Be Mine Tonight (Williams)
9. April Love (P. Boone)
10. Don't Let Go (R. Hamilton)

NICK CHARLES
WSLB—Ogdensburg, N. Y.

1. Witchcraft (F. Sinatra)
2. Angel Smile (N. Cole)
3. Sugartime (McGuire)
4. Little Blue Man (B. Johnson)
5. Sail Along Sil'ry Moon (B. Vaughn)
6. Catch A Falling Star (Como)
7. Oh-Oh, I'm Falling In Love (J. Rodgers)
8. La Dee Dah (B. Ford's Thunderbirds)
9. The Stroll (Diamonds)
10. Swinging Shepherd Blues (M. Koffman)

MARTY FAYE
WAAF—Chicago, Ill.

1. Short Shorts (Royal Teens)
2. Witchcraft (F. Sinatra)
3. Gift Of Love (V. Damone)
4. The Walk (J. McCracklin)
5. Catch A Falling Star (Como)
6. Are You Sincere (A. Williams)
7. You Are My Destiny (Anka)
8. Belonging To Someone (Page)
9. Swinging Shepherd Blues (K. Stuart)
10. Rock And Roll Is Here To Stay (Danny & Juniors)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

- DICK BIONDI**
WHOT—Youngstown, Ohio
1. Get A Job (Silhouettes)
 2. You Are My Destiny (Anka)
 3. Don't (E. Presley)
 4. Short Shorts (Royal Teens)
 5. Oh Lonesome Me (Gibson)
 6. Tequila (Champs)
 7. Magic Moments (P. Como)
 8. Belonging To Someone (Page)
 9. Little Blue Man (Johnson)
 10. Are You Sincere (Williams)

- DON DOWNING**
KENE-Toppenish, Wash.
1. So Tough (Casuals)
 2. 26 Miles (Four Preps)
 3. Don't (E. Presley)
 4. You Are My Destiny (Anka)
 5. Waitin' In School (R. Nelson)
 6. Catch A Falling Star (Como)
 7. Swingin' Daddy (B. Knox)
 8. At The Hop (Danny & Juniors)
 9. Get A Job (Silhouettes)
 10. Jo-Ann (Playmates)

- JACK GALE**
WITH-Baltimore, Md.
1. Sail Along Silv'ry Moon (B. Vaughn)
 2. Dede Dinah (F. Avalon)
 3. Stood Up (R. Nelson)
 4. I Beg Of You (E. Presley)
 5. So Tough (Casuals)
 6. Sugartime (McGuire)
 7. Don't Let Go (R. Hamilton)
 8. Oh Julie (Crescendos)
 9. Short Shorts (Royal Teens)
 10. Don't (E. Presley)

- DON ZEE**
WPON-Pontiac, Mich.
1. Get A Job (Silhouettes)
 2. Short Shorts (Royal Teens)
 3. Oh Julie (Crescendos)
 4. Maybe (Chantels)
 5. Dede Dinah (F. Avalon)
 6. Jo-Ann (Playmates)
 7. Waitin' In School (R. Nelson)
 8. Sail Along Silv'ry Moon (B. Vaughn)
 9. I Beg Of You (E. Presley)
 10. Are You Sincere (Williams) / At The Hop (Danny & Jrs.)

- JIM STOWE**
KWBB-Wichita, Kans.
1. You Are My Destiny (Anka)
 2. Sugartime (McGuire)
 3. Waitin' In School (Nelson)
 4. Don't (E. Presley)
 5. Mad Mad World (A. Jones)
 6. Catch A Falling Star (Como)
 7. At The Hop (Danny & Juniors)
 8. Sail Along Silv'ry Moon (B. Vaughn)
 9. Raunchy (E. Freeman)
 10. Little Blue Man (Johnson)

- RON McCOY**
KLUB-Solt Lake City, Utah
1. Catch A Falling Star (Como)
 2. 26 Miles (Four Preps)
 3. Witchcraft (F. Sinatra)
 4. Little Blue Man (B. Johnson)
 5. Sugartime (McGuire)
 6. It's Too Soon To Know (P. Boone)
 7. Swinging Shepherd Blues (M. Koffman)
 8. Pretend You Don't See Her (J. Vale)
 9. Why Don't They Understand (G. Hamilton)
 10. Handful Of Stars (J. Mathis)

- LEE ALLAN**
WAVY-Norfolk, Va.
1. You Are My Destiny (Anka)
 2. Short Shorts (Royal Teens)
 3. The Stroll (Diamonds)
 4. Get A Job (Silhouettes)
 5. Dede Dinah (F. Avalon)
 6. At The Hop (Danny & Juniors)
 7. Don't Let Go (R. Hamilton)
 8. Don't (E. Presley)
 9. Are You Sincere (Williams)
 10. Sail Along Silv'ry Moon (B. Vaughn)

- DON PITTS**
KATT-Pittsburg, Calif.
1. Get A Job (Silhouettes)
 2. Teardrops (L. Andrews)
 3. At The Hop (Danny & Juniors)
 4. Jo-Ann (Playmates)
 5. Peggy Sue (B. Holly)
 6. Woman From Liberia (J. Rodgers)
 7. Don't (E. Presley)
 8. Oh Julie (Crescendos)
 9. La Dee Dah (B. Ford's Thunderbirds)
 10. Raunchy (E. Freeman)

- GEORGE CAMERON**
WEAV-Plattsburg, N.Y.
1. Catch A Falling Star (Como)
 2. Back In Your Arms (N. Cole)
 3. River Kwai March & Colonel Bogey (E. Ros)
 4. Swinging Shepherd Blues (D. Rose)
 5. Don't Let Go (R. Hamilton)
 6. Sugar & Me (McGuire)
 7. 76 Trombones (Hugo/Luigi)
 8. Witchcraft (F. Sinatra)
 9. Sweet Elizabeth (W. Glahe)
 10. Oh-Oh, I'm Falling In Love Again (J. Rodgers)

- BOB MORRISON**
WRAM-Monmouth, Ill.
1. Sugartime (McGuire)
 2. The Stroll (Diamonds)
 3. At The Hop (N. Todd)
 4. Yellow Dog Blues (J. Darenbourg)
 5. Oh Julie (Crescendos)
 6. Catch A Falling Star (Como)
 7. Don't (E. Presley)
 8. Sail Along Silv'ry Moon (B. Vaughn)
 9. Witchcraft (F. Sinatra)
 10. All The Way (F. Sinatra)

- AL RADKA**
KRFE-Fresno, Calif.
1. Put A Light In The Window (Four Lads)
 2. Buzz, Buzz, Buzz (Draper)
 3. Come To Me (J. Mathis)
 4. Tell Her You Love Her (F. Sinatra)
 5. Witchcraft (F. Sinatra)
 6. The Stroll (Diamonds)
 7. Belonging To Someone (Page)
 8. I Beg Of You (E. Presley)
 9. 26 Miles (Four Preps)
 10. Don't (E. Presley)

- DICK KLINE**
WWJ-Detroit, Mich.
1. Sing Boy Sing (T. Sands)
 2. Magic Moments (P. Como)
 3. Sugartime (McGuire)
 4. Angel Smile (N. Cole)
 5. Made For Each Other (Rondo)
 6. Belonging To Someone (Page)
 7. Catch A Falling Star (Como)
 8. River Kwai March & Colonel Bogey (M. Miller)
 9. Yellow Dog Blues (Fountain)
 10. Put A Light In The Window (Four Lads)

- BERNIE BOND**
WKCR-New York, N.Y.
1. Tequila (Champs)
 2. Don't I Beg Of You (Presley)
 3. Maybe Baby (Crickets)
 4. Short Shorts (Royal Teens)
 5. Oh-Oh, I'm Falling In Love (J. Rodgers)
 6. It's Too Soon To Know / A Wonderful Time (Boone)
 7. Sweet Little Sixteen (Berry)
 8. Dede Dinah (F. Avalon)
 9. Oh Julie (Crescendos)
 10. I'm Gonna Love You Too (B. Holly)

- BOB E. LLOYD**
WHEC-Rochester, N.Y.
1. Witchcraft (F. Sinatra)
 2. Magic Moments (P. Como)
 3. Come To Me (J. Mathis)
 4. Belonging To Someone (Page)
 5. All Of These And More (F. Laine)
 6. Angel Smile (N. Cole)
 7. Swinging Shepherd Blues (D. Rose)
 8. Tell Her You Love Her (F. Sinatra)
 9. Catch A Falling Star (Como)
 10. Surprise (R. Clooney)

- DICK DOTY**
WTRL-Brodenton, Fla.
1. Don't (E. Presley)
 2. The Stroll (Diamonds)
 3. Get A Job (Silhouettes)
 4. At The Hop (Danny & Juniors)
 5. Short Shorts (Royal Teens)
 6. Catch A Falling Star (Como)
 7. Sail Along Silv'ry Moon (B. Vaughn)
 8. Sugartime (McGuire)
 9. Star Of Fortune (Dillard)
 10. River Kwai March & Colonel Bogey (Miller/Ros)

- MARC STUART**
WTIM-Taylorville, Ill.
1. Witchcraft (F. Sinatra)
 2. Catch A Falling Star (Como)
 3. Sugartime (McGuire)
 4. Come To Me (J. Mathis)
 5. Swinging Shepherd Blues (M. Koffman)
 6. Belonging To Someone (Page)
 7. Gift Of Love (V. Damone)
 8. 26 Miles (Four Preps)
 9. Dancing With My Shadow (Four Voices)
 10. Winter In Miami (Johnson)

- JERRY WEAVER**
KCVN-Stockton, Calif.
1. Peggy Sue (B. Holly)
 2. Sugartime (McGuire)
 3. Get A Job (Silhouettes)
 4. 26 Miles (Four Preps)
 5. Sail Along Silv'ry Moon (B. Vaughn)
 6. Raunchy (E. Freeman)
 7. Tell Her You Love Her (F. Sinatra)
 8. Oh-Oh, I'm Falling In Love (J. Rodgers)
 9. Stood Up (R. Nelson)
 10. Helpless (Platters)

- ARTY KAY**
WVLC-Lexington, Ky.
1. Ballad Of A Teenage Queen (J. Cash)
 2. Little Blue Man (Johnson)
 3. Swinging Shepherd Blues (J. Pate)
 4. Sugartime (McGuire)
 5. River Kwai March & Colonel Bogey (Mooney Miller)
 6. Don't Let Go (R. Hamilton)
 7. The Stroll (Diamonds)
 8. Belonging To Someone (Page)
 9. Don't (E. Presley)
 10. Leaps And Bounds (Doggett)

- FRANK POLLACK**
KRUX-Phoenix, Ariz.
1. Swinging Shepherd Blues (M. Koffman)
 2. Tell Her You Love Her (F. Sinatra)
 3. For Sentimental Reasons (S. Cooke)
 4. Come To Me (J. Mathis)
 5. Yellow Dog Blues (J. Darenbourg)
 6. Belonging To Someone (Page)
 7. Catch A Falling Star (Como)
 8. I Found A Million Dollar Baby (Mills Bros.)
 9. River Kwai March & Colonel Bogey (M. Miller)
 10. Angel Smile (N. Cole)

- BOB HOLMES**
KSJO-San Jose, Calif.
1. Tell Her You Love Her (F. Sinatra)
 2. 26 Miles (Four Preps)
 3. Oh-Oh, I'm Falling In Love (J. Rodgers)
 4. Catch A Falling Star (Como)
 5. Dancing With My Shadow (Four Voices)
 6. River Kwai March & Colonel Bogey (E. Ros)
 7. Swinging Shepherd Blues (J. Pate)
 8. A Wonderful Time Up There (P. Boone)
 9. You Are My Dream (J. Burns)
 10. Short Shorts (Royal Teens)

- KEN GAUGHAN**
WHMP-Northampton, Mass.
1. Sugartime (McGuire)
 2. Magic Moments (P. Como)
 3. Dancing With My Shadow (Four Voices)
 4. In Love (Ames Bros.)
 5. Put A Light In The Window (Four Lads)
 6. Oh-Oh, I'm Falling In Love (J. Rodgers)
 7. It's Too Soon To Know (P. Boone)
 8. Ballad Of A Teenage Queen (J. Cash)
 9. The Story Of My Life (M. Robbins)
 10. Click-Clack (Doo & Don'ts)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so

"TEQUILA"

The Champs Challenge 1016

"THE WALK"

Jimmy McCracklin Checker 885

"ROCK AND ROLL IS HERE TO STAY"

The Cash Box Disk of the Week 2/8

Danny & The Juniors ABC-Paramount 9888

"OH LONESOME ME"

The Cash Box Best Bets 1/11

Don Gibson RCA Victor 7133

"MAYBE BABY"

The Cash Box Disk of the Week 2/15

Crickets Brunswick 55053

"The Big Guitar"

Frank DeRosa

and His D Men

Dot 15696

DOT RECORDS

THE GREATEST SYMBOL IN SOUND

FDS

on
CAPITOL



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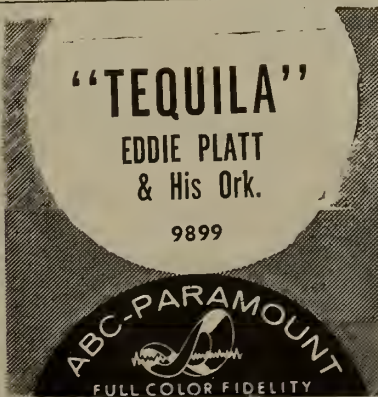
"A VERY PRECIOUS LOVE"

from Warner Bros. Production
"MARJORIE MORNINGSTAR"

THE AMES BROS. RCA Victor
DORIS OAY Columbia
THE JOHNSTON BROS. London

others to follow

M. WITMARK & SONS



ABC-PARAMOUNT
FULL COLOR FIDELITY

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

"NOW"
Gordon MacRae Capitol #F3864

"EVER SINCE I MET LUCY"
Nick Todd Dot
Mark Stone Kapp 205

BOURNE-ABC MUSIC
136 W. 52 St., N. Y.

EXPERIENCED A&R MAN WANTED

Phono record company in New York has opening for man familiar with artist-repertoire-promotion. Negotiations of cover art sources for LPs and knowledge of all phases creation for a low-priced LP and other recording programs.

Write stating experience, qualifications and salary desired.

MUSIC DIRECTOR
BRUCE & CO.
132 E. 38th. St., N. Y. C.

FOX RECORD'S TOP TUNES
Going like wild fire with Larry Dean, Walter Powell, Jimmy Byrd, Ernie Durham, and other DJ's throughout the nation.

"BAD BAD GUITARMAN"
by THE LARADOS

"DON'T YOU KNOW"
by LUCKY LEE TRIO

"I WONDER IF YOU WONDER"
by JIMMY KIRKLAND

"ROCK ROCK"
by JOHNNY POWERS

FOX RECORD CO.
15836 PLYMOUTH RD. DETROIT, MICH.

High Fidelity Enter R&B Singles Field

LOS ANGELES, CAL.—High Fidelity Records, heretofore strictly a packaged goods label directed at the hi-fi buyer, has signed fifteen-year-old singer Scott Engel to an exclusive recording pact, which marks the label's formal entry into the R&B singles field.

Rich Vaughn, High Fidelity prexy, also disclosed that he will not produce any of the sessions, but will turn over the complete reins of the singles division to an A and R head, as yet unnamed. Vaughn will, however, still supervise sales and promotion of the singles.

The decision to enter the R&B field, which has been brewing for the past year, was made last week when Vaughn heard young Engel singing at the El Mirador Hotel in Palm Springs and signed him immediately. Engel, no newcomer to singing, has appeared in two Broadway shows, "Pipe Dream" and "Plain and Fancy," and had his own television show for thirty-nine weeks in New York. The first session is expected to roll early next month.

Vaughn also disclosed that High Fidelity Recordings' 1957 gross hit the \$2,000,000 mark, which is double his gross of the previous year, and named organist George Wright as label's biggest selling album artist, and Wright and Harry Zimmerman as the biggest sellers on stereophonic tape.

Vaughn plans to launch an intensive search for new talent immediately and is allocating \$100,000 this year for producing, promoting, and advertising the new singles line.

Ops Call For Uniform Record Title Strips

Suggest That Record Mfrs. Who Enclose Title Strips Use Uniform Type So That Programs Look More Attractive and Appealing

CHICAGO — Operators here are complaining that the title strips which are enclosed with some of the new records they purchase are not uniform.

"This", says one leading operator like Joe Filitti, "makes the program look terrible. It loses attractiveness. It does not appeal to the players."

He, like other music ops here, points to programs where bold type faces stand forth and where light type faces fade away and, at the same time, where the music op is forced to use his own typewriter to type up a title strip, even tho this may be the very latest tune in the phono, it fades entirely from the player's attention.

Operators here hope that the record manufacturers will agree to all use the same type face and the same style for the title strips.

"In this way", say ops, "we will get some attractiveness into the program."

"We all want to use the title strips the manufacturers give us, but, in

each case they are all printed with different type faces.

"Then the title strips we buy are also all different."

"In short", they claim, "the entire program becomes very messy and unappealing to the players."

Gould Back From Europe

HOLLYWOOD — Publisher Mike Gould returned to Hollywood last week from a five week trip thru Europe. Gould spent three weeks in Paris with the Barclay Records firm which he represents in the United States, and the remainder of his trip in London, England.

Gould is currently arranging for English lyrics to be set to several of the catalog copyrights of the Barclay interests. Gould leaves this week on a trip to the Northwest to promote his tune, "Junior Miss With The Senior Kiss" recorded by Al and Dick for Carlton Records.

The first two from **RIP** are...

BIG, BIG! BIG!

SONNY GENO
"The Most"
singing

BLUE SKIES
like it's **NEVER** been done before!

B/W

JUST BE GOOD

RP 12458



BY BOB "THE BIG GUITAR" GENOVESE

TOODALOO KANGAROO

FEATURING THE FOUR EKKOS

B/W

MY LOVE I GIVE

RP 12558

ORDER TODAY!

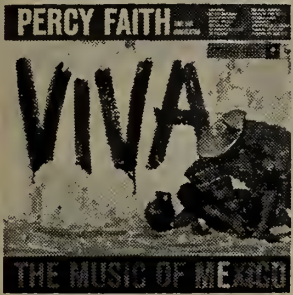


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Album Sure Shots

★ Also Available in EP



VIVA
PERCY FAITH
(Columbia CL 1075)

“Peyton Place” Cocktail Party



CHICAGO—MGM’s Lillian Brooks and the composers of “Peyton Place” were feted, February 5th, at a soiree at Gibby’s hosted by MGM Records, Hal Tate Productions and Brandon Music Publishers. Visitors, who dropped in to the party to toast the all-Chicago group which recorded the tune, are pictured above. Top row left: David Bass, co-writer of the tune, Lew Douglas, arranger and composer, Lee Brooks of The Cash Box, Lillian Brooks (no relation), Bernie Yuffy and Hal Tate, co-writers. Top right; Dave Bass, Lew Douglas, Lee Brooks, Bernie Yuffy and Hal Tate are all concerned with the “Peyton Place” review in The Cash Box. Second row left: Hal and Eleanor Manno, Boulevard Recording Studio, Lillian and Tony Manno. Second right: Bernie Yuffy, Dave Bass, Jess Barker, WCFL-deejay and Hal Tate. Third left: Ed Smith, Lillian, Marty Hogan,

General Manager of WCFL and Jess Barker. Third right: Sig Sacowicz, WHFC-deejay, Jeannine Spangler of WIND and Del Clark, WJJD-deejay. Bottom left: Lew Douglas, Lillian, deejay Bernie Allen, Julia Rizzo and Fred Salem, all of WIND. Bottom right: Hal Tate, David Bass, tune-smith Eric Stigler, Lew Douglas and Marty Hogan.

Pacific Distrib Bows In L. A.

LOS ANGELES—Bob Fields announced last week, the opening of his new independent distributing company, Pacific Records Distributors, in Los Angeles. The new company will serve the Southern California area. Pacific is now representing the Music City, Robbins, Rhythm, and Irma labels in this area.

2 NEW SMASHES FROM NASCO

“LEAVE MY GIRLIE ALONE”
Lowell McGuire
NASCO 6007

Watch This One Take Off!

“MY BABY’S GONE”
Bobby Jenkins
NASCO 6006

NOW THE #8 BEST SELLER IN THE U.S. . . . AND STILL CLIMBING

“OH JULIE”
The Crescendos
NASCO 6005

NASHBORO RECORD CO.
NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

TWO SIDED SMASH HEADED FOR PDP — R & B CHARTS
“A MILLION TO ONE”
&
“LOVE WITH NO LOVE IN RETURN”
The Five Satins
EMBER 1028
EMBER-HERALD RECORDS
1697 BROADWAY, N. Y.

Love Theme From
A
FAREWELL TO ARMS
A David O. Selznick CinemaScope Production
LEO FEIST, INC.

America’s Leading ONE STOP Record Service
LESLIE DISTRIBUTORS
639 TENTH AVE. 2231 FIFTH AVE. 377 WINDSOR ST. 221 FRELINGHUYSEN AVE.
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PLaza 7-1977 GRant 1-9323 JACKson 5-1147 BIGelow 3-1155

Demonstrating "The Swivel"



NEW YORK—In order to help promote its current release, "The Swivel", United Artists Records has printed 250,000 dance cards for use on TV deejay shows and at record hops. The cards were designed in conjunction with Arthur Murray who created "The Swivel" dance specifically for the U.A. recording.

Diane Skylar and Hunt Stevens, teenage actors, were signed by U.A. to tour the country appearing on TV shows and at record hops demonstrating the dance for teenagers.

They are shown above with Buddy Deane (top photo) on WJZ-TV in Baltimore, Md., and Ted Steele on WOR-TV (bottom photo).

In addition, they have done the Herb Sheldon TV show and are planning a trek to the mid-West.

Ram Names Irving Deutch Manager of Firms

NEW YORK—Buck Ram, the Platters' personal manager, who is also well known as a song writer and publisher, announced last week that he is appointing Irving Deutch, General Manager for his firm—Personality Productions, Inc.

Deutch's duties will range from handling Ram's own personal management and placement of his songs with other artists, to the selection of new material for the publishing firms; servicing of Ram's talent now under management; and the supervision of Antler record promotion in the eastern area.

Don Sanders will assist Deutch and handle the office management. Jean Bennett, manager of the Los Angeles office is in town with Ram at the present assisting with the reorganization plans. She will continue to handle promotion and publicity for Buck Ram, the Platters, Johnny Olenn and other acts under management and supervise public relations for Personality Productions.

The new arrangement, once in full operation, will leave Ram free to do more A & R work both here and abroad where he intends to travel with the Platters for approximately five months—setting up new contacts for his publishing firms and his Antler Record Company. He is scheduled to write several songs for a Warner Bros. picture in April and to co-produce a picture in Paris with Hollywood director, Roger Coreman in September.

Lombardo And NARA Offer Aid in Space Travel Music Experiments

NEW YORK—Guy Lombardo and the National Academy of Recording Arts and Sciences today offered all possible assistance to Lt. Col. George R. Steinkamp in his current experiments to determine whether soft background music will help in the survival of the space traveler of the future.

Col. Steinkamp, Chief of Space Medicine at the School of Aviation Medicine, Randolph Air Base, San Antonio, Texas, is conducting his experiments in connection with the current "space flight" of Airman Donald G. Farrell. At certain intervals Airman Farrell hears hi-fi music which is piped into his hermetically sealed, three-by-five foot experimental cabin.

"I am anxious to do whatever I can, as an American and as a musician, to help in this experiments," said Lombardo in a letter to Col. Steinkamp.

Noting the recent formation of the National Academy of Recording Arts and Sciences, with a membership consisting of top recording executives and artists, Lombardo declared the organization would "consider it a great privilege" to be allowed to assist in the experiment. He offered to send to Col. Steinkamp "whatever musical recordings you may need to carry out your experiments."

Schechtman Becomes Father

NEWARK, N. J.—Ralph Schechtman, branch manager of Leslie Distributors in Newark, last week became the proud papa of a 9 lb. baby girl, Jodi Meg, born to his wife Jacqueline.

The baby was born in St. John's Episcopal Hospital, Brooklyn, February 10, 1958.

This Man Is Missing



Current alias unknown. Reputed to use many disguises. If you should know of his whereabouts, please contact Art Talmadge, Mercury Records, Chicago, Ill. Reward: one LP of your choice.

Uncover Record Bootlegging Set-up In Chicago And Cincinnati

NEW YORK—One of the most flagrant cases of record bootlegging was uncovered this week when the office of the Illinois state's attorney uncovered a distribution set up in Chicago and a pressing arrangement in Cincinnati.

Records, plates and masters were confiscated at the Cincinnati pressing plant by Cincinnati police on information supplied by Chicago's state's attorney.

Estimates of records produced and sold throughout the United States ranged from 100,000 since Christmas to several millions since the operation's inception. Proof that the bootlegging was in operation before Christmas was the discovery of "The Joker" by Billy Myles on Ember. Since the popularity of this record reached its peak before the Yule season it is apparent that the bootlegging scheme had been put into practice at least several months before 1957 came to a close.

Manufacturers became aware of what was happening when a Cincinnati distributor revealed to them that he had been approached by the syndicate.

Some of the records known to be affected were "Get A Job", Silhouettes, Ember Records; "Oh Julie", Crescendos, Nashboro Records; "Dede Dinah", Frankie Avalon, Chancellor Records; "La Dee Dah", Billy Ford's Thunderbirds, Swan Records; "May-be", Chantels, End; "Joe-Ann", Playmates, Roulette Records; "Raunchy", Bill Justis, Phillips; "Oh-Oh, I'm Falling In Love Again", Jimmie Rodgers, Roulette; "Yellow Dog Blues", Joe Darenbourg, Lance; "Are You Sincere", Andy Williams, Cadence; "This Little Girl of Mine," Everly Bros., Cadence; "Kisses Sweeter Than Wine", Jimmie Rodgers, Roulette; "Oh Boy", Crickets, Brunswick; "Click Clack", Dockey Doo & Don's, Swan; "Walkin' With Mr. Lee", Lee Allen, Ember; "Bonie Moroni", Larry Williams, Specialty; and all of the Sam Cooke records on Keen Records.

As a result of this and previous cases of bootlegging several manufacturers have been discussing plans to raise funds to lobby federal legislation that will plug all the loopholes through which bootleggers manage to slip.

Laine Previews Paris Album For Press

BEVERLY HILLS, CAL.—Local music press, and foreign press correspondents representing 20 countries, were treated to a musical preview at Frankie Laine's home of the singer's forthcoming Columbia Records album, arranged and recorded in Paris with Michele Legrand during Laine's recent European tour.

This first collaboration of Laine and Legrand was enthusiastically received by the gathering, as was the surprise punch of Laine's handling of songs in French, Italian, Spanish and Portuguese—along with English. The album, titled "Foreign Affair," is set for release this month. Laine sings such standards as "Besame Mucho," "Mam'selle," "Addormentarmi Così," "Les Feuilles Mortes," "Nao Tem Solucao," "La Paloma," "Mona Lisa," "Si Tu Partais," "Quiereme Mucho," "Torna A Surriento," "Too Young," and "Laura," with Legrand conducting as many as 53 musicians in some of the arrangements.

Frankie Laine is presenting "Mam'selle" and "Laura," with Legrand backing from the master tape, during his current singing engagements, and the album's first national TV airing is slated for Laine's upcoming "Perry Como Show" appearance on March 29th.

Phil-Mar To Distribute Rainbow Catalogue

BOSTON, MASS.—Saul Weinstein of Rainbow Records has appointed the Phil-Mar Corporation of America, Jenkintown, Pa., to distribute nationally the complete Rainbow catalogue of dance instruction records. The catalogue is made up of over 350 tap dance, mambo, samba, cha-cha, rumba and merengue disks including extended play records and long play albums.

Phil-Mar, headed by Nick Busillo, is currently distributing the magic mirror movies nationally thru affiliated distributors.

Am-Par Ups 45 RPM Price

NEW YORK—In a formal announcement to distributors and field representatives of ABC-Paramount, the Am-Par Record Corporation has indicated that, effective Monday, February 17th, the suggested list price on its 45 rpm records should be 98¢.

In making the announcement, ABC-Paramount thus follows the move previously made by other major manufacturers.

Goldner Purchases Master

NEW YORK — George Goldner, Gone and End Records, announced this week that he had purchased the master of the novelty tune, "Down Boy, Down Boy", by Junior Jordon on Rock Records.

Goldner stated that this release will be issued on Rock Records, but that future Junior Jordon offerings will be on either the Gone or End labels.

Jordon will go out on a national promotion trip immediately.

Leading The Nation



PHILADELPHIA—Connie Francis whose latest MGM disk is "Who's Sorry Now" is shown with MGM Records' distributor Ed Barsky of Philadelphia unloading her record. Thus far Philadelphia leads the entire country in sales on the Connie Francis disks.

Down Where The Big Hits Begin!

ALLEN DIST. CO., Inc.

3409 W. LEIGH ST.

(Phone: ELgin 5-7896)

RICHMOND, VA.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Most Promising Femme



PHILADELPHIA, PA.—Manny Kellem (left), sales manager of Prep Records sports an approving smile as he watches "American Bandstand" favorite Dick Clark presenting Prep songstress Janice Harper with a Silver Record Award. The award was presented to the lark to signify that she had been chosen by "American Bandstand" viewers as the Most Promising Female Vocalist of 1957. Miss Harper's latest release is "In Time" b/w "Come On Home".

Local DJ Switches Stations

NEW YORK — After six years at Station WMCA, disk-jockey, Murray Kaufman, moves to Station WAAT, Newark. Kaufman, who does a comedy-type deejay show, will be on Station WAAT daily, from 10:30 P.M. until Midnight, commencing Monday, February 10th.

Kaufman, who is the president of the National Council of Disk-Jockeys, also continue his in person shows at Palisades Amusement Park during the summer months.

Invitation To Mfrs.

PHILADELPHIA, PA.—Chips Distributing Company, Philadelphia's first self service distributing company, is inviting record manufacturers to come to Philly and see what Bob Heller, general sales manager of Chips, calls the "Chips Visual Display". Heller reports that this new visual display method "increases sales over 100%".

Chips is located at 1415 N. Broad Street, Philadelphia.

Fill Two Newly Created Columbia Posts



JOHN WOOLFORD



CLIFFORD J. BENFIELD

NEW YORK — Two newly created posts at Columbia Records were filled last week with the appointment of John Woolford as Product Manager, Classical Albums and Clifford J. Benfield as Director of Organization Development.

In announcing Woolford's appointment, Hal B. Cook, Vice-President in Charge of Sales for the Columbia label, pointed out that the creation of the Product Manager post stems from increased Columbia emphasis on new album product in 1958. Woolford will have marketing responsibility for all Masterworks releases as well as classical product in the stereo tape and Harmony lines. Assisting Woolford will be Peter Munves.

"Mr. Woolford brings to Columbia a rich combination of experience in

the recording and classical music field," Cook stated. He has been associated with Angel Records since its introduction to America in 1953, and previously served as Manager of the Baltimore Symphony, the Louisville Orchestra and Assistant Manager of the New York Philharmonic.

Albert B. Earl, Vice President, Administration, in announcing the Benfield appointment as Director of Organization Development, noted that the creation of this new position reflected the growth of Columbia Records in recent years. Earl defined Benfield's function as including areas of: present and future executive requirements (manpower); executive selection techniques (training and recruitment); executive development, and organization structure and communication.

Benfield will headquarter in New York and report to Earl.

MGM Appoints Foreman

CHICAGO — Irv Benjamin, Executive Vice President of MGM Records, announced the appointment of Don Foreman to the position of Midwestern District Sales and Promotion Manager commencing February 17.

Prior to joining MGM, Foreman served as district promotion manager for Decca Records and district promotion manager for Capitol Records. Foreman was a disk jockey stationed at WTAQ, La Grange where he announced the radio show from Linn Burton's Steak House on Rush Street. Don, at one time, managed Ralph Marterie's Orchestra.

Foreman advised The Cash Box that the first item on his agenda is to analyze MGM's present promotions and proceed to improve midwestern distribution.

Foreman has been connected with the record industry in the midwest for many years and feels that his vast store of experience will be of help to him in his efforts on behalf of MGM Records.

Dooto Signs Two Jazz Artists

HOLLYWOOD, CAL. — Dooto Records has just signed Buddy Collette and his Quintette, and Curtis Counce and combo to recording contracts as part of the firm's program to expand its jazz catalogue. They will record separately doing original and standard material on individual LP albums.

Collette and Counce join fellow jazzmen Dexter Gordon and Carl Perkins already on the Dooto label.

Collette is considered one of the top jazz musicians, arrangers and composers. He is a member of the Groucho Marx and Frank Sinatra TV show orchestras. He was also a sideman in the Nelson Riddle orchestra for the Nat "King" Cole TV programs.

Counce is also highly regarded in jazz circles. He plays bass.

New Robin Distribbs

LOS ANGELES — Robin Records' Sales & Promotion Manager, Jack E. Welch, returned to Hollywood last week from a tour of the mid-Western states where he appointed several new distributors.

Robin's growing family of distributors now includes: Modern Record Distributors, Los Angeles; Fan Fare Distributors, Honolulu; Am-Par Distributing Company, Seattle; Lennie Garmisa, Chicago; Robert's Distributing, St. Louis; Hoosier Record Distributors, Indianapolis; Heilicher Bros., Minneapolis; One Spot Record Distributors, Memphis; Lester Distributors, Baltimore; Seaboard Distributors, East Hartford; Bill Lawrence, Inc., Pittsburgh; and Cosnat Distributing Corp., in New York, Newark, Detroit and Cleveland.

Joey Sasso of Record Promotion Service, New York, has been appointed as the Eastern Promotion Representative for the Robin label.

Along with the growth of national distribution, Robin's family of artists is also enlarging. In addition to Steve Rossi and the Show Brothers, Robin recently signed Virginia Ko, whose first release is scheduled for mid-March.

Decca Appointment

NEW YORK—Martin P. Salkin, National Director of Promotion and Publicity for Decca Records, last week announced the appointment of Paul Baio as Midwest Promotion Representative.

Baio has been with Decca since 1950, except for a two-year period in the armed forces. Most recently, he has represented the label as a salesman in the Indiana area. In his new post, Baio will make his headquarters at Decca's Chicago branch.

Seeco Fete For Maxwell & Melis



NEW YORK — Sid Siegel, president of Seeco Records, last week hosted a party exclusively for the press to introduce his new Elsa Maxwell and Jose Melis LP's. The party was held in the Cottage Room of the Hampshire House in New York and was attended by pressmen from trade publications, consumer magazines, syndicated features, etc. Top photo shows Elsa Maxwell with Ira Howard, Sid Parnes and Marty Ostrow, all of The Cash Box. Center photo has columnist Earl Wilson chatting with Miss Maxwell. Bottom pic shows Miss Maxwell presenting Jose Melis with a copy of her new LP while Sid Siegel looks on.

Somerset Radio Campaign

PHILADELPHIA, PA. — On February 10th, Somerset Records, the \$1.98 LP company, launched a commercial saturation campaign on radio station WPEN in Philadelphia.

Every day, WPEN personalities such as Jack O'Reilly, Red Benson, Mac McGuire, Larry Brown and Bud Brees are featuring minute announcements telling listeners about the values available in Somerset's long playing albums and the 101 Strings Orchestra.

Throughout each program, selections from Somerset's most popular albums are being played and identified by each WPEN personality. An estimated 2,500,000 potential record buyers will be reached during this campaign.

GREAT BALLS OF FIRE

Recorded by JERRY LEE LEWIS — SUN
Publisher: BRS Music, Inc.

RAUNCHY

Recorded by BILL JUSTIS — PHILLIPS INT.
Publisher: HI LO MUSIC, Inc.

I BEG OF YOU

Recorded by ELVIS PRESLEY — RCA Victor

DON'T

Recorded by ELVIS PRESLEY — RCA Victor
Publisher: ELVIS PRESLEY MUSIC, INC.

WHEN I AM WITH YOU

Recorded by JOHNNY MATHIS — Columbia
Publisher: JOHNNY MATHIS MUSIC, INC.

Sole Selling Agent:
HILL AND RANGE SONGS, INC.



R & B Ramblings

NEW YORK:

The hottest discussions around town this week center about the bootlegging operation uncovered in Chicago and Cincinnati. We hear the sales lost ran into fantastic figures with about twenty labels' hits getting the treatment. How long will this situation be permitted to exist before anything concrete is done about it? . . . Herald and Ember, the Al Silver labels which were probably hurt the most, still finds lots of sunshine peering through the clouds. His "Get A Job" by The Silhouettes is currently the number one record in the country. "Wadda-Do" by the Turbans is getting good sales and straining at the leash to break out into a big seller. "One of the strange decks," says Doug Moody, "is "Tonite, Tonite" by The Mello-Kings. The sales seem to be starting all over again. Moody tells us of a deal he just concluded for Herald and Ember to be released on their own labels in Canada. They were formerly released on Delta Records. This will aid both countries because of value received from one label promotion on both sides of the border. Moody also tells us he is working on the new Lee Allen album to be released soon. . . . King has Bubber Johnson covering "Prince of Players" in his newest release, and The Swallows cover "Oh Lonesome Me" on Federal. "Oh Lonesome Me" is a hit via Don Gibson on RCA Victor. The third of the Syd Nathan labels, Deluxe, showcases Donnie Elbert with "My Confession of Love" and "Peek-A-Boo." . . . Bill Spitalsky, Atco Records, unable to restrain his enthusiasm as he tells of the strong action stirred up by The Coasters' "Gee Golly." "And—in conjunction with the excitement centered around the new release," says Spitalsky, "the sales have picked up on The Coasters' LP and EP. . . . The boys and girls at Gone Records helped George Goldner celebrate his twenty first birthday with a cake and all the trimmings. Lou Galli and Jerry Roth are on the road for Goldner promoting "Beside My Love," the new Dubs' tune, "Movin' and Groovin'" by Duane Eddy on Jamie Records, "7-11" by The Gone All-Stars on Gone, and Jo Ann Campbell's "You're Driving Me Crazy" on Gone. . . . Dick Jacobs has covered "7-11" for the Coral label. . . . Over at the Glory Records offices, Lou Sprung and Phil Rose finding things to cheer about in the growing reaction to "Honeystrollin'" by The Honeystrollers. The deck, according to Lou Sprung, gives every indication of becoming a big one. . . . Lou Krefitz, Poplar Records, quietly but steadily, adding up new territories for his "Mad Mad World" by Alan Jones. This etching may really be on its way. . . . And growing with greater impetus each day is Old Town's "We Belong Together" by Robert and Johnny. This definitely has all the signs. . . . Fred Parris, who tells us he was formerly of the Five Satins, and the writer of "In The Still of The Night," "Wonderful Girl," "Cry Baby" and "Dear One," is the lead singer of a new group, Fred Parris and the Scarlets. First release is on Klik Records and both sides, "She's Gone (With The Wind)" and "The Voice," are getting an immediate reaction. Two good decks. . . . Sol Rabinowitz, Baton Records, feeling rather chipper as re-orders keep coming in on "Ricky Tick" by Noble Watts. "It's on its way," says Sol. He also enjoys discussing his newest, "The Things I Love" by The Fidelities. Rabinowitz doffs his hat to K.W.Y.-Cleveland and Joe Finan, Wes Hopkins, and Chuck Young who played it every hour and stirred up a wonderful response. Samples have now gone out to distributors all over the country. . . . Jerry Winston, Onyx Records, has had several bids for his "Remember" by The Velours. The deck, a combination cha cha rock and roll, has stirred immediate interest and he's sitting tight for the moment. . . . Don Carter, Roulette national sales manager, sparkling with cheer as he tells of the number of records "going" for the firm now. "Oh-Oh, I'm Falling In Love Again" by Jimmie Rodgers and "Jo-Ann" by The Playmates are selling in real big figures, Jimmie Rodgers EP is selling like a single, and the entire LP line is "tremendous." . . . While Don Robey, Duke-Peacock-Back Beat chieftain, is moving about in the New York-Chicago areas and in-between spots, his Houston office advises knock-out sales pouring in on The Casuals "So Tough"; Lorin Dean's "Fi Fo Fum"; Bobby Blue Bland's "Bobby's Blues" and "Teach Me"; and Little Jr. Parker's "That's Alright". Dave Rolnick, new eastern representative, is traveling the Don Robey route and reports excitement wherever they stop. . . . East West out with three new disks this week. One for this department looks like a looloo. It's Charles Brown singing "When Did You Leave Heaven" and "We've Got A Lot In Common". An all market zinger that could break big. . . . WINS-New York has initiated a program that will supply phonograph records from its library to the record units in five New York City Public School Community Centers. . . . Aladdin Records out with Donald Woods singing "Memories of An Angel" and "That Much of Your Love"; Harold Jackson and The Tornadoes singing "Move It On Down The Line" and Gene & Eunice with "The Angels Gave You To Me" and "I Mean Love". . . . Carlton Records and its artists met the trade at a party in Al & Dick's last Friday. . . . Jerry Field advises Cameo has broken with what looks like the nation's next novelty smash, "Dinner With Drac" by John Zacherle. . . . The Chess Producing Company last week purchased the Mamie Bradley waxing of "I Feel Like A Million" from the Sue Record Company. Whether the number will be issued under the Chess, Checker or Argo banner has not yet been announced. Last week Argo picked up "The Book of Love" by the Monotones

from the Mascot label. . . . Herman Lubinsky, Savoy Record's prexy, is boasting one of the most extensive spiritual catalogs in the music business. He announced the release of two new gospel LPs last week. One is titled "Newport Spiritual Stars" and features the gospel stars who appeared at last year's Newport Jazz Festival in Newport, Rhode Island—The Clara Ward Singers, The Drinkard Singers, The Back Home Choir, and The Banks Brothers, The other LP is titled "Camptown Meeting Tonight" starring the Ward Singers. This album was recorded in an actual camp meeting setting. Both will be \$3.98 items. Other names on Savoy's spiritual roster are The Davis Sisters, The Roberta Martin Singers, The Gospel Clefs, The Gospel Giants, Prof. Charles Taylor and The McFadden Singers. Lubinsky stated that he would be glad to put on his mailing list any deejay who programs spiritual records. . . . Milt Shaw, president of Shaw Artists, this week announced that Jack Whittemore, for four weeks head of the firm's location department, has been named vice president of the booking agency. Shaw also stated that 40 of the scheduled 44 dates available for the coming Allan Freed tour have been sold. The tour will begin in Brooklyn's Paramount Theatre and end 45 days later, May 10, at the Newark Armory. Freed will play his old headquarters, Cleveland, on Easter Sunday in the Public Auditorium. Already signed are Buddy Holly, The Chantels, Frankie Lymon, Chuck Berry and Jo Ann Campbell. . . . Composer-arranger Phil Moore batoning an Atlantic LP session with Jackie Paris. . . . Bob Ellis, King Records, out this week with the virus. Bob expects to be back at his desk shortly:

CHICAGO:

Sam Davis, sales promo chief of Fraternity Records popped into Schaffer Music to greet us during Schaffer's big Grand Opening party in Cincy, 2/9. . . . On the home scene, Mercury's busy Kenny Myers waxes enthusiastic over a new R&R turned out by the Del Vikings titled "Can't Wait" and "The Voodoo Man". . . . Harry Glenn, Mar-Vel Records, has the distinction of getting excited only when he has a hit on his hand. He's very excited right now about Harry Carter's "Jump Baby Jump". Harry tells us that it is very strong in Baltimore and starting to move nationally. . . . Norm Forgue, Stepheny Records, advises that the Ebon-Knights leave shortly for a week at the Apollo in N. Y. . . . Bill Bolden, King Records, reports heaviest activity with Johnny Pate's "Swinging Shepherd Blues", Bill Doggett's "Flyin' Home" and "Dedicated To The One I Love" by the Five Royales. The long absent Swallows returned to wax "Oh Lonesome Me" on Federal. . . . Jerry Ferber, United Distributions, tells us that Bobby Blue Bland's "Teach Me How To Love You", on Duke, is moving along as a hit deck should. . . . Stan Gottstein, Marty Faye's busy man-in-motion, informs us that Marty skedded Jackie Walker, jazz accordionist Leon Sash and song and dance man Gus Van for guestings on his "Marty's Morgue" TV show over WBKB-TV next week. . . . Lovely publicity gal Patti Counts just returned from sunny Cal. and pitched right into a heavy schedule. Patti tells us that Jubilee thrush Della Reese, currently at Mister Kellys, is cutting an LP tonight titled "Della Reese At Mister Kellys". Irv Kupcinet, popular Sun-Times columnist is penning the liner notes. . . . Vee-Jay's Abner bedded down with the nasty ol' Flu Bug. But Ab is very happy nevertheless because of big biz with Jimmy Reed's "You're Something Else" and the Spaniel's "I Lost You" b/w "Craze Babe", as well as Dee Clark's "Oh Little Girl". Abner is pleased with a lot of disks at Vee-Jay-Falcon, however he wants to get back on his feet and pitch in. . . . Roulette prexy Morris Levy stopped over in Chi for a few hours to greet friends. . . . Abner reminds us that the Dells are appearing on Dick Clark's American Bandstand show 2/21. . . . Len Chess reports to us that a new release by the Kendall Sisters on Argo "Yea, Yea" is expected to do big things for the Chess Diskery.

LOS ANGELES:

The Teen Queens, formerly heard on the RPM label, have signed to record for RCA-Victor. Their first waxing under the new contract is due for early release. . . . Sonny Knight is back working in the Southern California area after a very successful 10 day tour of the Hawaiian Islands. . . . The Valiants, Keen recording artists, have signed for a seventeen city tour of one-nighters throughout the South and the midwest. Group has just finished recording several new releases for Keen, the first of which will be out this week. . . . Disk jockey Hunter Hancock mulling several offers to originate a live TV show from Hollywood. Show would feature a rock and roll dance format with Hunter acting as M.C. . . . Class Records out last week with three hot new releases—Googie Rene's "Wiggle Tail Part 1 and 2"; Bobby Day's "Honey-suckle Baby" and "Johnny's Little Lamb" by The Sputniks. . . . The Platters open a singing engagement in Montreal and then return to the Coast to prepare for another European tour. . . . Dootsie Williams, president of Doot Records, announced the signing of The Western Jubilee Singers. The group is widely known in gospel circles and the Doot signing marks their first entry in the recording field. . . . Flash Records star, Paul Clifton leaves for a tour of Texas and Arizona to promote his Flash waxing of "Are You Alright". It has already started to break for a hit in the Northwest territory. . . . Imperial Records newest star, Jackie Walker, stepping out with his new disk "Oh Lonesome Me". . . . Irv Shorten of Allied Distributing predicting that "Maybe" by The Chantels on the End label is heading for the number one spot in the Los Angeles area. . . . The Bo Rhambo Trio back in town from a successful two-week engagement at the Macumba in San Francisco.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

AFTER NEW YEAR'S EVE
Heartbeats (Gee 1047)

RUBY, RUBY
Little Willie Littlefield (Rhythm 108)

BABY
Slades (Liberty 55118)

SAIL ALONG SILV'RY MOON
Billy Vaughn (Dot 15661)

***BAD MOTORCYCLE**
Storey Sisters (Cameo 126)

**SAY (BOSS MAN)
BEFORE YOU ACCUSE ME**
Bo Diddley (Checker 878)

BARBARA JEAN
Barry De Vorzon (RCA Victor 7124)

7-11
Gone All Stars (Gone 5016)

BEEN SO LONG
Pastels (Argo 5287)

SHE'S NEAT
Dale Wright (Fraternity 792)

BIG GUITAR
Owen Bradley (Decca 30564)
Sam Taylor (MGM 12613)
Irving Ashby (Imperial 5485)

SITTIN' ON TOP OF THE WORLD
Howlin' Wolf (Chess 1679)

**BOBBY'S BLUES
TEACH ME HOW TO LOVE YOU**
Bobby Blue Bland (Duke 182)

SO TOUGH
Casuals (Back-Beat 503)

CAST IRON ARM
Peanuts Wilson (Brunswick 55039)

**STOOD UP
WAITIN' IN SCHOOL**
Ricky Nelson (Imperial 5483)

CLICK CLACK
Dickie Doo & Don'ts (Swan 4001)

STRING TO YOUR HEART
Jimmy Reed (Vee-Jay 270)

***COLLEGE MAN**
Bill Justis (Phillips 3522)

SUGAH WOOGA
3 Playmates (Savoy 1528)

DAYS ARE DARK
Ted Taylor (Ebb 113)

SUGARTIME
McGuire Sisters (Coral 61924)

DEDICATED TO THE ONE I LOVE
"5" Royales (King 5098)

***TEQUILA**
Champs (Challenge 1016)

DESIRE ME
Sam Cooke (Keen 4002)

**TALKIN' 'BOUT YOU
WHAT KIND OF MAN ARE YOU**
Ray Charles (Atlantic 1172)

**DO WHAT YOU DID
*I'M ASKING FORGIVENESS**
Thurston Harris (Aladdin 3399)

THREE TIMES A FOOL
Otis Rush (Cobra 5023)

HELPLESS
Platters (Mercury 71246)

***THE SHAKE**
Mark IV (Cosmic 704)

HENRIETTA
Jimmy Dee (Dot 15664; TNT 148)

THE SWINGING SHEPHERD BLUES
Moe Koffman (Jubilee 5311)

**HIGH BLOOD PRESSURE
DON'T YOU JUST KNOW IT**
Huey Smith & Clowns (Ace 545)

THE TUTTLE
Ernie Freeman (Imperial 5486)

***I FEEL LIKE A MILLION**
Mamie Bradley (Sue 702)

THIS IS THE NIGHT
Valiants (Keen 34004)

**I LIVE THE LIFE I LOVE
EVIL**
Muddy Waters (Chess 1680)

THUMB-THUMB
Frankie Lyman (Roulette 4044)

I'M GONNA BE A WHEEL SOMEDAY
Bobby Mitchell (Imperial 5475)

TONIGHT TONIGHT
Mello-Kings (Herald 502)

IN MY HEART
Jimmy Lewis & Volumes (Ivy 104)

26 MILES
Four Preps (Capitol 3845)

JO-ANN
Playmates (Roulette 4037)

TWITCHY
Rene Hall (Specialty 618)

JOSEPHINE
Earl Bostic (King 5092)

UNSPOKEN LOVE
Malcom Dodds & Tunedrops (End 1010)

LEAPS AND BOUNDS
Bill Doggett (King 5101)

WADDA-DO
Turbans (Herald 510)

MAD MAD WORLD
Al Jones (Poplar 104)

WE BELONG TOGETHER
Robert & Johnny (Old Town 1047)

MILLION MILES FROM NOWHERE
Brook Benton (Vik 0311)

**WEE BABY BLUES
TEENAGE LETTER**
Joe Turner (Atlantic 1162)

***MOVIN' AND GROOVIN'**
Duane Eddy (Jamie)

YELLOW DOG BLUES
Joe Darensbourg (Lark 452)
Pete Fountain (Brunswick 55045)

OH BOY
Crickets (Coral)

YOU ARE MY DESTINY
Paul Anka (ABC-Paramount 9880)

OH JULIE
Otis Williams (DeLuxe 6158)

YOUNG DOVES CALLING
Couplings (Josie 831)

PLEASE COME HOME
Quarter Notes (Dot 15685)

REELIN' AND ROCKING
Chuck Berry (Chess 1683)

ZOOM ZOOM ZOOM
Collegiates (Winley 224)



THE NATION'S R & B TOP 20

		Pos. Last Week
1	GET A JOB Silhouettes (Ember 1029)	1
2	DON'T LET GO Ray Hamiltan (Epic 9257)	2
3	MAYBE Chantels (End 1005)	3
4	AT THE HOP Danny & The Juniors (ABC-Paramount 9871)	4
5	SHORT SHORTS Royal Teens (ABC-Paramount 9882)	12
6	THE STROLL Diamonds (Mercury 71242)	5
7	I'LL COME RUNNING BACK TO YOU Sam Cooke (Specialty 619)	6
8	LA DEE DAH Billy Fard's Thunderbirds (Swan 4002)	8
9	GOOD GOLLY MISS MOLLY Little Richard (Specialty 624)	24
10	OH JULIE Crescendas (Nasco 6005)	14
11	ANGEL SMILE Nat "King" Cole (Capital 3860)	13
12	SWINGING SHEPHERD BLUES Jahnnny Pate Qt. (Federal 12312)	9
13	BETTY AND DUPREE Chuck Willis (Atlantic 1168)	11
14	YOU CAN MAKE IT IF YOU TRY Gene Allisan (Vee-Jay 256)	7
15	I BEG OF YOU Elvis Presley (RCA Victor 7150)	23
16	THAT'S ALL RIGHT Little Jr. Parker (Duke 168)	10
17	DON'T Elvis Presley (RCA Victor 7150)	26
18	DEDE DINAH Frankie Avalan (Chancellor 1011)	18
19	SWEET LITTLE SIXTEEN Chuck Berry (Chess 1683)	30
20	THE WALK Jimmy McCracklin (Checker 885)	-

21. BEEN SO LONG. 22. WALKIN' WITH MR. LEE. 23. STOOD UP. 24. TEARDROPS. 25. YOU'RE SOMETHING ELSE. 26. WAITIN' IN SCHOOL. 27. PEGGY SUE. 28. RAUNCHY. 29. YOU ARE MY DESTINY. 30. DO WHAT YOU DID.

Big Guitar



NEW YORK — Same "The Man" Taylor and recording director Morty Craft are captured by the MGM Records candid camera going over some tricky passages during the recording session of "Big Guitar," one of the rapidly rising records in both the pop and R&B fields.

FURY Unleashes 4 Chartbusters!

Already breaking . . .

"Dance Honey Dance"

The Velvets
- FURY # 1012

Watch These 3 Take Off!

"Candlelight"

by THE EMOTIONS
FURY # 1010

"All Night Long"

THE DU MAURIERS
FURY # 1011

"Wait Up Baby"

THE DUALS
FURY # 1013

FURY RECORDS, Inc.
271 W. 125th St., N. Y. (Rm 202)

SMASH HITS!

THE SPANIELS

"I LOST YOU"

b/w

"CRAZEE BABEE"

VEE-JAY 264

JIMMY REED

"YOU'RE SOMETHING ELSE"

VEE-JAY 270

DEE CLARK with

THE ORIGINAL LITTLE RICHARD BAND

"OH, LITTLE GIRL"

FALCON 1009

VEE JAY—FALCON RECORDS

2129 S. MICHIGAN AVENUE
CHICAGO 16, ILL.

Voted D.C.'s "Most Popular" D.J.



WASHINGTON, D.C.—Max "Waxy Maxy" Silverman of the Quality Record Shop in Washington, is shown shaking hands with WOOK's Al "Big Boy" Jefferson, who is holding the plaque. Al was feted as the most popular deejay in town by the teenagers of the district and they presented him with the plaque, among other gifts. Thirty different sororities, fraternities and adult organizations were represented at a one-hour radio show honoring Jefferson. The young lady is Mrs. Jefferson.

New Granz Tour

NEW YORK—Verve Record head, Norman Granz, also one of the world's leading jazz impresarios, will again present an all-star bill in Europe. The Continental tour, to be billed as "An Evening With Ella Fitzgerald And The Oscar Peterson Trio," kicks off in Brussels on April 11th.

Joining Ella and the Peterson Combo (consisting of Herb Ellis and Ray Brown) in Paris on April 30th will be Dizzy Gillespie, Sonny Stitt, Stan Getz, Coleman Hawkins and Roy Eldridge. The entire unit will play Paris on the 30th and May 1st and then cross over to England where it will tour through the 18th under the "Jazz At the Philharmonic" banner.

The itinerary is as follows: April 11, Brussels; 12, Amsterdam; 13, Stockholm; 14, Copenhagen; 15, Oslo; 16, Goteborg, Sweden; 17, Hamburg; 18, Frankfurt; 19, Berlin; 20, Vienna; 21, Munich; 22, Prague; 24, Stuttgart; 25, Rome; 28, Zurich; 30, Paris; May 1, Paris; and a tour of England from May 2 thru May 18.

MGM Kicks Off Initial Show-Jazz LP With Vocals

NEW YORK—In a move designed to place MGM Records firmly in the jazz LP field, Leonard Feather has been assigned to organize an extended jazz program for the label. He will produce a minimum of 24 jazz albums during the next year, under the guidance of Arnold Maxin, president of MGM Records. A heavy budget has been allocated to the project, which will involve the signing of jazz artists on an exclusive basis.

The first album to be recorded under the new arrangement is a jazz treatment of the "Oh, Captain" score, the first jazz show-tune album ever to include vocals. Among the all-star personnel directed by Feather and Dick Hyman are singers Marilyn Moore and Osie Johnson and jazz soloists Coleman Hawkins, Tony Scott, Zoot Sims, Oscar Pettiford and others.

MGM has released jazz LPs occasionally in the past, generally under the direction of Feather, who brought George Shearing to the label in 1949, and helped to produce the British pianist's first singles and LPs. Feather has also been associated, as supervisor, bandleader, or composer-arranger, with such sets as "Hot vs. Cool," "Cats vs. Chicks," "West Coast vs. East Coast," and most recently the "Hi Fi Suite," in collaboration with Dick Hyman.

Release plans call for immediate scheduling of the "Oh, Captain" set, as well as for listing, during the next three months, of an anthology titled "48 Stars of American Jazz," an expansion to 12 inch of the "Cats vs. Chicks" set, and "The Swingin' Seasons," which will feature original music by Feather and Hyman. Already scheduled for release is a jazz treatment of the "Gigi" score, played by the Dick Hyman Trio.

JUST RELEASED!
Jo-Ann Campbell
singing
"YOU'RE DRIVING ME MAD"
GONE 5021
GONE RECORDS
1650 BROADWAY N. Y., N. Y.

Billboard Picks Pop And R & B
Smashing Nationally!
"WIGGLE TAIL"
Part 1 & 2
Googie Rene
221
Class RECORDS
1107 El Centro • Hollywood, Calif.

The Cash Box



NEW YORK

CHICAGO

NEW ORLEANS

- | | | | |
|----|--|---|--|
| 1 | GET A JOB
<i>Silhouettes</i>
(Ember 1029) | DON'T LET GO
<i>Roy Hamilton</i>
(Epic 9257) | HIGH BLOOD PRESSURE
<i>Huey Smith & Clowns</i>
(Ace 545) |
| 2 | DON'T LET GO
<i>Roy Hamilton</i>
(Epic 9257) | ANGEL SMILE
<i>Nat 'King' Cole</i>
(Capitol 3860) | GET A JOB
<i>Silhouettes</i>
(Ember 1029) |
| 3 | THE STROLL
<i>Diamonds</i>
(Mercury 71242) | SWINGING SHEPHERD BLUES
<i>Johnnie Pate Qt.</i>
(Federal 12312) | DON'T LET GO
<i>Roy Hamilton</i>
(Epic 9257) |
| 4 | AT THE HOP
<i>Danny & The Juniors</i>
(ABC-Paramount 9871) | MAYBE
<i>Chantels</i>
(End 1005) | SWEET LITTLE SIXTEEN
<i>Chuck Berry</i>
(Chess 1683) |
| 5 | MAYBE
<i>Chantels</i>
(End 1005) | THE STROLL
<i>Diamonds</i>
(Mercury 71242) | GOOD GOLLY MISS MOLLY
<i>Little Richard</i>
(Specialty 624) |
| 6 | YOU CAN MAKE IT IF YOU TRY
<i>Gene Allison</i>
(Vee-Jay 256) | GET A JOB
<i>Silhouettes</i>
(Ember 1029) | BETTY AND DUPREE
<i>Chuck Willis</i>
(Atlantic 1168) |
| 7 | DEDE DINAH
<i>Frankie Avalon</i>
(Chancellor 1011) | AT THE HOP
<i>Danny & The Juniors</i>
(ABC-Paramount 9871) | MAYBE
<i>Chantels</i>
(End 1005) |
| 8 | BEEN SO LONG
<i>Pastels</i>
(Argo 5287) | YOU CAN MAKE IT IF YOU TRY
<i>Gene Allison</i>
(Vee-Jay 256) | I'LL COME RUNNING BACK TO YOU
<i>Sam Cooke</i>
(Specialty 619) |
| 9 | SHORT SHORTS
<i>Royal Teens</i>
(ABC-Paramount 9882) | THAT'S ALL RIGHT
<i>Little Jr. Parker</i>
(Duke 168) | THE TUTTLE
<i>Ernie Freeman</i>
(Imperial 5486) |
| 10 | WE BELONG TOGETHER
<i>Robert & Johnny</i>
(Old Town 1047) | I'LL COME RUNNING BACK TO YOU
<i>Sam Cooke</i>
(Specialty 619) | I'M ASKING FORGIVENESS
<i>Thurston Harris</i>
(Aladdin 3399) |

ST. LOUIS

NEWARK

DALLAS

- | | | | |
|----|--|---|--|
| 1 | GET A JOB
<i>Silhouettes</i>
(Ember 1029) | SWEET LITTLE SIXTEEN
<i>Chuck Berry</i>
(Chess 1683) | GET A JOB
<i>Silhouettes</i>
(Ember 1029) |
| 2 | BETTY AND DUPREE
<i>Chuck Willis</i>
(Atlantic 1168) | MAYBE
<i>Chantels</i>
(End 1005) | DON'T LET GO
<i>Roy Hamilton</i>
(Epic 9257) |
| 3 | MAYBE
<i>Chantels</i>
(End 1005) | WE BELONG TOGETHER
<i>Robert & Johnny</i>
(Old Town 1047) | OH JULIE
<i>Crescendos</i>
(Nasco 6005) |
| 4 | WALKIN' WITH MR. LEE
<i>Lee Allen</i>
(Ember 1027) | LA DEE DAH
<i>Billy Ford's Thunderbirds</i>
(Swan 4002) | I BEG OF YOU
<i>Elvis Presley</i>
(RCA Victor 7150) |
| 5 | SUGAH WOOGA
<i>3 Playmates</i>
(Savoy 1528) | YOU CAN MAKE IT IF YOU TRY
<i>Gene Allison</i>
(Vee-Jay 256) | YOU CAN MAKE IT IF YOU TRY
<i>Gene Allison</i>
(Vee-Jay 256) |
| 6 | SWEET LITTLE SIXTEEN
<i>Chuck Berry</i>
(Chess 1683) | GET A JOB
<i>Silhouettes</i>
(Ember 1029) | GREAT BALLS OF FIRE
<i>Jerry Lee Lewis</i>
(Sun 281) |
| 7 | TEQUILA
<i>Champs</i>
(Challenge 1016) | BETTY AND DUPREE
<i>Chuck Willis</i>
(Atlantic 1168) | DO WHAT YOU DID
<i>Thurston Harris</i>
(Aladdin 3399) |
| 8 | THE STROLL
<i>Diamonds</i>
(Mercury 71242) | SHORT SHORTS
<i>Royal Teens</i>
(ABC-Paramount 9882) | DEDE DINAH
<i>Frankie Avalon</i>
(Chancellor 1011) |
| 9 | DON'T LET GO
<i>Roy Hamilton</i>
(Epic 9257) | BEEN SO LONG
<i>Pastels</i>
(Argo 5287) | SHORT SHORTS
<i>Royal Teens</i>
(ABC-Paramount 9882) |
| 10 | THE SHAKE
<i>Mark IV</i>
(Cosmic 704) | DON'T LET GO
<i>Roy Hamilton</i>
(Epic 9257) | LA DEE DAH
<i>Billy Ford's Thunderbirds</i>
(Swan 4002) |

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

- 1 GET A JOB
Silhouettes
(Ember 1029)
- 2 MAYBE
Chantels
(End 1005)
- 3 THE WALK
Jimmy McCracklin
(Checker 885)
- 4 BEEN SO LONG
Pastels
(Argo 5287)
- 5 DON'T LET GO
Roy Hamilton
(Epic 9257)
- 6 SWINGING SHEPHERD
BLUES
Johnnie Pate Qt.
(Federal 12312)
- 7 SWEET LITTLE
SIXTEEN
Chuck Berry
(Chess 1683)
- 8 BETTY AND DUPREE
Chuck Willis
(Atlantic 1168)
- 9 SHORT SHORTS
Royal Teens
(ABC-Paramount 9882)
- 10 GOOD GOLLY
MISS MOLLY
Little Richard
(Specialty 624)

- 1 GET A JOB
Silhouettes
(Ember 1029)
- 2 AT THE HOP
Danny & The Juniors
(ABC-Paramount 9871)
- 3 MAYBE
Chantels
(End 1005)
- 4 TEARDROPS
Lee Andrews & Hearts
(Chess 1675)
- 5 DON'T LET GO
Roy Hamilton
(Epic 9257)
- 6 RAUNCHY
Ernie Freeman
(Imperial 5474)
- 7 I'LL COME RUNNING
BACK TO YOU
Sam Cooke
(Specialty 619)
- 8 SHORT SHORTS
Royal Teens
(ABC-Paramount 9882)
- 9 DESIRE ME
Sam Cooke
(Keen 4002)
- 10 GOOD GOLLY
MISS MOLLY
Little Richard
(Specialty 624)

- 1 GET A JOB
Silhouettes
(Ember 1029)
- 2 MAYBE
Chantels
(End 1005)
- 3 DON'T LET GO
Roy Hamilton
(Epic 9257)
- 4 AT THE HOP
Danny & The Juniors
(ABC-Paramount 9871)
- 5 SHORT SHORTS
Royal Teens
(ABC-Paramount 9882)
- 6 OH JULIE
Crescendos
(Nasca 6005)
- 7 I BEG OF YOU
Elvis Presley
(RCA Victor 7150)
- 8 THE WALK
Jimmy McCracklin
(Checker 885)
- 9 YOU CAN MAKE IT
IF YOU TRY
Gene Allison
(Vee-Jay 256)
- 10 SWINGING SHEPHERD
BLUES
Johnnie Pate Qt.
(Federal 12312)

ATLANTA

BOSTON

SAN FRANCISCO

- 1 MAYBE
Chantels
(End 1005)
- 2 GET A JOB
Silhouettes
(Ember 1029)
- 3 DON'T LET GO
Roy Hamilton
(Epic 9257)
- 4 BETTY AND DUPREE
Chuck Willis
(Atlantic 1168)
- 5 BEEN SO LONG
Pastels
(Argo 5287)
- 6 GOOD GOLLY
MISS MOLLY
Little Richard
(Specialty 624)
- 7 DEDICATED TO THE
ONE I LOVE
"5" Royales
(King 5098)
- 8 SWEET LITTLE
SIXTEEN
Chuck Berry
(Chess 1683)
- 9 OH JULIE
Crescendos
(Nasca 6005)
- 10 SHORT SHORTS
Royal Teens
(ABC-Paramount 9882)

- 1 GET A JOB
Silhouettes
(Ember 1029)
- 2 OH JULIE
Crescendos
(Nasca 6005)
- 3 GOOD GOLLY
MISS MOLLY
Little Richard
(Specialty 624)
- 4 MAYBE
Chantels
(End 1005)
- 5 SWEET LITTLE
SIXTEEN
Chuck Berry
(Chess 1683)
- 6 LA DEE DAH
Billy Ford's Thunderbirds
(Swan 4002)
- 7 THE STROLL
Diamonds
(Mercury 71242)
- 8 SHORT SHORTS
Royal Teens
(ABC-Paramount 9882)
- 9 7-11
Gone All Stars
(Gone 5016)
- 10 CLICK CLACK
Dickie Doo & Don'ts
(Swan 4001)

- 1 GET A JOB
Silhouettes
(Ember 1029)
- 2 MAYBE
Chantels
(End 1005)
- 3 DON'T LET GO
Roy Hamilton
(Epic 9257)
- 4 THAT'S ALL RIGHT
Little Jr. Parker
(Duke 168)
- 5 AT THE HOP
Danny & The Juniors
(ABC-Paramount 9871)
- 6 LA DEE DAH
Billy Ford's Thunderbirds
(Swan 4002)
- 7 RUBY RUBY
Little Willie Littlefield
(Rhythm 108)
- 8 OH JULIE
Crescendos
(Nasca 6005)
- 9 TEACH ME HOW
TO LOVE YOU
Bobby Blue Bland
(Duke 182)
- 10 TEARDROPS
Lee Andrews & Hearts
(Chess 1675)



R & B Sure Shots

"TEQUILA"

Champs Challenge 1016

"7-11" (MAMBO No. 5)

The Cash Box Award o' the Week 11/16

Gone All-Stars Gone 5016

"BIG GUITAR"

The Cash Box Award o' the Week 1/25

Owen Bradley Decca 30564

Sam Taylor MGM 12613

"THE TUTTLE"

The Cash Box Disk of the Week 2/1

Ernie Freeman Imperial 5486

"BOBBY'S BLUES" "TEACH ME HOW TO LOVE YOU"

The Cash Box Award o' the Week 2/15

Bobby Blue Bland Duke 182

"TALKIN' 'BOUT YOU" "WHAT KIND OF MAN ARE YOU"

The Cash Box Award o' the Week 1/11

Ray Charles Atlantic 1172

COMING UP STRONGER EVERY WEEK!

"SUGAH WOOGA"

THE 3 PLAYMATES
SAVOY # 1528

ALWAYS A HIT!

"SO LONG"

BIG MAYBELLE
SAVOY # 1527

A NEW SENSATION!

"COME ON, LIZA"

RICKY AQUARY
and THE KEYS
SAVOY # 1529

SAVOY

RECORD CO
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NEWARK, N J

Selling Big!

"So Tough"

The Cufflinx

433

The Cufflinx's New One!

"Trick Knees"

434



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R & B Reviews

A AWARD & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE LOVERS

(Lamp 2013)
B "LET'S ELOPE" (2:14) [Aladdin BMI—Allen Bunn] The Lovers join voices on a soft, slow beat ballad with good effects. The group treats the tune with the proper ease and tenderness. Good listening.

B "I WANNA BE LOVED" (1:55) [Aladdin BMI—Allen Bunn] The Lovers turn to a middle beat jump on the flip and the result is a joyous, bouncy wax.

CHRIS KENNER
 (Imperial 5488)

B+ "I HAVE NEWS FOR YOU" (2:18) [Travis BMI — Kenner, Bartholomew] Chris Kenner, who did well with "Sick and Tired", offers a middle beat item in good style. Kenner gets an excellent beat background that is bound to grab your ear. This deck should be watched.

B+ "WILL YOU BE MINE" (2:01) [Travis BMI—Kenner, Bartholomew] Kenner backs with another very strong wax. This is a quick beat ditty with a socko instrumental backing. Kenner's exciting vocal and the instrumental support make a powerful combination. We like both decks very much and advise you keep close tabs on this release.

THE SWALLOWS
 (Federal 12319)

B+ "OH! LONESOME ME" (2:42) [Acuff Rose BMI—Don Gibson] The Swallows cover the Don Gibson tune with a solid reading that makes great listening. The group delivers the ditty with a sprightly treatment that makes it a good prospect for big sales. Like it.

B "ANGEL BABY" (2:40) [Armo BMI—Joe Penny] The Swallows back with another country treatment of a quick beat swinger. Lively wax that should please the vitamin packed teenagers.

JOHNNY RAPHAEL
 (Aladdin 3409)

B "THE LONELY ROAD TO NOWHERE" (2:15) [Taurus ASCAP—Bebe Blake] Johnny Raphael delivers a rhythmic delectable with an easy charm and the result is a pleasing deck. Melodic, beaty and entertaining.

C+ "WE'RE ONLY YOUNG ONCE" (1:54) [Taurus ASCAP—Blake, Herscher] Raphael sings a straight pop effort with a jump the kids should like. Easy, simple offering.

CHANDELIERS QUINTET
 (AngleTone 521)

B+ "BLUEBERRY SWEET" (2:28) [Mac Avery BMI—S. Davis] The Chandeliers Quintet blends effectively on a rhythmic middle beat bouncer. Socko beat in the vein of what's happening today. Gimmicked all the way through. The tune is handled in capable fashion. Deck could grab big action if it gets the exposure.

B "ONE MORE STEP" (2:27) [Mac Avery BMI—S. Davis] The Chandeliers blend softly on a slow, drifty item. Pretty, floaty arrangement. Ok coupler.

THE AQUATONES (Fargo 1001)

B+ "SHE'S THE ONE FOR ME" (2:20) [Instant—Goddard, Vannata] The Aquatones rock out a quick beat jump with an engaging delivery. Interesting vocal arrangement with an up-to-date beat the teenagers should go for.

C+ "YOU" (2:04) [Instant Music—Vannata, Goddard] The Aquatones back with a slow beat, tender tune fashioned gently. The story of a broken love affair.

The Cash Box Award o' the Week

"WIGGLE-TAIL" (2:20)

[Recordo Music BMI—J. Thomas]

Part One (2:20) Part Two (2:20)

GOOGIE RENE
 (Class 221)

● Googie Rene has a winner in his latest novelty instrumental, "Wiggle-Tail". The deck is loaded with catchy gimmicks and there is no doubt that this fella has one of his most commercial records. It catches the ear immediately and captivates you right through both sides. We think the kids will flip for his release. Jockeys can have a field day with it. Watch "Wiggle-Tail" very closely for big action.

The Cash Box

R & B Sleeper of the Week

"CHICKEN HOP" (2:40)

[Maureen Music BMI—Billy Bland]

"CHICKEN IN THE BASKET" (2:40)

[Old Town BMI—Billy Bland]

BILLY BLAND
 (Tip Top 708)

● Some months back, this deck was released locally and it did quite well. It has now been purchased by Tip Top and will be released nationally. "Chicken Hop", a quick beat bouncer, is given a terrific reading by Billy Bland. A novelty that swings all the way, we look for it to make national noise this time. The flip, "Chicken In The Basket", is a real funky hunk of material that makes it a strong two-sided offering. The buyer comes out on the top with this one. Look for "Chicken Hop" to make noise.

"SHE'S GONE (With The Wind)" (2:30)

[Wall BMI—Parris, Mosely]

"THE VOICE" (2:30)

[Wall BMI—Parris]

FRED PARRIS AND THE SCARLETS
 (Klik 7905)

● Fred Parris and The Scarlets offer a slow beat lovely, "She's Gone (With The Wind)", and the results are in the nature of "contender for the charts". Parris and the group blend beautifully on the tender melodious item. It is a moving love story that should reach the teenage buyer. The coupling is equally effective and will create a problem for those trying to decide which side is the more powerful. "The Voice", is a middle beat bouncer with the current treatment the kids dig. Powerful two-sider that could happen if sufficient exposure can be procured.

The Cash Box

R & B Best Bets

"I HAVE NEWS FOR YOU" }	Chris Kenner	Imperial 5488
"WILL YOU BE MINE" }		
"OH! LONESOME ME" }	The Swallows	Federal 12319
"CRAZEE BABEE" }	The Spaniels	VeeJay 264
"FEELING OF LOVE" }		
"NOBODY BUT YOU" }	Luther Dixon	Chess 1682

ELLA JOHNSON

(Mercury 71263)

B+ "DON'T TURN YOUR BACK ON ME" (2:45) [Sophisticate BMI—] Ella Johnson sings a slow, rhythmic effort with a smooth, insinuating delivery. Pleading with her man not to "turn your back on me" the gal puts loads of restrained emotion into her reading. Good deck.

B "DON'T SHOUT AT ME, DADDY" (2:16) [Sophisticate BMI] Ella ups the tempo on this side and gives it a swinging treatment that moves. Solid coupler for the Ella Johnson fans.

THE SPANIELS

(VeeJay 264)

B+ "CRAZEE BABEE" (2:15) [Conrad BMI—T. Twiggs, C. Carter] The Spaniels deliver a staccato middle beat with the smooth styling they have grown into. Good teenage wax that should be heard from.

B "I LOST YOU" (2:38) [Conrad BMI—Carter, Hudson] The Spaniels back with a slow, sentimental ballad. The fellas team in sensitive fashion delivering the floater softly.

LUTHER DIXON

(Chess 1682)

B+ "FEELING OF LOVE" (2:20) [Arc BMI—L. Dixon] Luther Dixon swings out with a quick beat delectable that captivates. Dixon is supported in great style with a string backing. It is a powerful projectile aimed at the teenage buyer. Watch it carefully.

B+ "NOBODY BUT YOU" (2:35) [Arc BMI — L. Dixon] Dixon backs with another powerful entry. A slow beat rhythm piece with a very strong arrangement and delivery. Dixon sticks out on these two sides and we look for action here.

BO AND JOE/TOMMY STIGLETS and The Niteriders

(Sandy 1008)

B "JUNGLE ROCK" (2:25) [Burnt Oak BMI—Stiglets, Zerkus] Bo and Joe come up with a middle beat novelty about rock and roll in the jungle. Happy little ditty that could catch the fancy.

C+ "GIRL OF MY DREAMS" (1:50) [Burnt Oak BMI—T. R. Stiglets] Tommy Stiglets handles the vocaling on the reverse end. A middle beat rock done in straight fashion with more emphasis on the pop buyer. Ok dance deck—not outstanding.

THE SENIORS

(Excello 2130)

C+ "WHY DID YOU LEAVE ME" (2:37) [Excellorec BMI — M. Babb] The Seniors team on a slow down home, spiritual material, blues. The lead shouts out his story with a complete gospel approach. Should find its best market in the southern areas.

C+ "SLOO FOOT SOO" (2:23) [Excellorec BMI — M. Babb] The Seniors back with a quick beat jump. Familiar melody, the kids can jump to.

THE BIG TOPS

(Warner 1017)

B "I'M IN LOVE" (2:17) [Stanford BMI—Miller, McDow, Kirkland] The Big Tops offer a slow beat bouncer with a better than average performance. The Tops come off pretty well here and should grab some action.

C "THE DANCE THEY DID" (2:10) [Stanford BMI—Miller, McDow, Kirkland] The Big Tops back with a middle beat effort the kids can jump to. Not as strong as upper deck.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Top Selling Records

Reported by

R & B

Retail Outlets

From Coast to Coast

- SCHERSON BROTHERS**
Los Angeles, Calif.
1. Tequila (Champs)
 2. Get A Job (Silhouettes)
 3. Don't Let Go (R. Hamilton)
 4. At The Hop (Danny & Juniors)
 5. Hey Little Girl (Techniques)
 6. I'll Come Running Back To You (S. Cooke)
 7. Teardrops (L. Andrews)
 8. Desire Me (S. Cooke)
 9. Raunchy (E. Freeman)
 10. The Stroll (Diamonds)

- E & R RECORD SHOP**
San Antonio, Texas
1. That's All Right (L. Parker)
 2. Get A Job (Silhouettes)
 3. Teenage Letter (J. Turner)
 4. Good Golly Miss Molly (L. Richard)
 5. Leaps And Bounds (Doggett)
 6. I Beg Of You (E. Presley)
 7. Helpless (Platters)
 8. Don't Let Go (R. Hamilton)
 9. Raunchy (E. Freeman)
 10. You Can Make It If You Try (G. Allison)

- THE MELODY HOUSE**
St. Louis, Mo.
1. Get A Job (Silhouettes)
 2. Walkin' With Mr. Lee (Allen)
 3. Big Guitar (O. Bradley)
 4. You're The Greatest (Scott)
 5. Little Pigeon (C. Sims)
 6. The Stroll (Diamonds)
 7. Oh Julie (S. Salvo)
 8. Tequila (Champs)
 9. Fever (E. Grant)
 10. Come To Me (J. Mathis)

- SOUTH CENTRAL NOVELTY**
Chicago, Ill.
1. Don't Let Go (R. Hamilton)
 2. You Can Make It If You Try (G. Allison)
 3. That's All Right (L. J. Parker)
 4. The Stroll (Diamonds)
 5. Swinging Shepherd Blues (J. Pate)
 6. Angel Smile (N. Cole)
 7. You're Something Else (Reed)
 8. Flying Home (B. Doggett)
 9. Tequila (Champs)
 10. The Kid From Red Bank (C. Basie)

- ONE STOP MUSIC**
New Orleans, La.
1. Asking Forgiveness (T. Harris)
 2. Get A Job (Silhouettes)
 3. La Dee Dah (B. Ford's Thunderbirds)
 4. The Stroll (Diamonds)
 5. Sweet Little Sixteen (Berry)
 6. Don't Let Go (R. Hamilton)
 7. Maybe (Chantels)
 8. High Blood Pressure (H. Smith)
 9. I'll Come Running Back To You (S. Cooke)
 10. Oh Julie (Crescendos)

- RECORDLAND**
Phoenix, Ariz.
1. Don't (E. Presley)
 2. Get A Job (Silhouettes)
 3. At The Hop (Danny & Juniors)
 4. Great Balls Of Fire (Lewis)
 5. Don't Let Go (R. Hamilton)
 6. Why Don't They Understand (G. Hamilton)
 7. 26 Miles (Four Preps)
 8. Sugartime (McGuire)
 9. Oh-Oh, I'm Falling In Love (J. Rodgers)
 10. Dede Dinah (F. Avalon)

- WARE HOUSE OF MUSIC, INC.**
Seattle, Wash.
1. Good Golly Miss Molly (L. Richard)
 2. Maybe (Chantels)
 3. Get A Job (Silhouettes)
 4. Triangle (Rays)
 5. Betty And Dupree (C. Willis)
 6. Twitchey (R. Hall)
 7. Honest I Do (J. Reed)
 8. The Walk (J. McCracklin)
 9. In The Still Of The Night (Five Satins)
 10. Don't Ask Me (Dubs)

- RECORD SHACK**
New York, N. Y.
1. Don't Let Go (R. Hamilton)
 2. I'll Come Running Back To You (S. Cooke)
 3. In My Heart (Volumes)
 4. You Can Make It If You Try (G. Allison)
 5. Lullaby Of The Bells (Deltairs)
 6. Been So Long (Pastels)
 7. Swinging Shepherd Blues (D. Rose)
 8. Betty And Dupree (C. Willis)
 9. Get A Job (Silhouettes)
 10. Zoom Zoom Zoom (Collegians)

- HOME AND OFFICE SUPPLY CO.**
Hazard, Ky.
1. Buzz, Buzz, Buzz (Hollywood Flames)
 2. Don't Let Go (B. Williams)
 3. I'll Come Running Back To You (S. Cooke)
 4. Get A Job (Silhouettes)
 5. You Send Me (S. Cooke)
 6. You Can Make It If You Try (G. Allison)
 7. Peggy Sue (B. Holly)
 8. Teenage Letter (J. Turner)
 9. Talkin' 'Bout You (Charles)
 10. Walkin' With Mr. Lee (Allen)

Chatting With The Diamonds



Taylor's United-Artist Disk Inspires Swivel Contest In New York

NEW YORK—More than 3000 New York teenagers weaved and swayed across the boards of Harlem's Savoy Ballroom last week to one of the newest national dance fad, The Swivel.

Inspiration for this mass demonstration was a Swivel contest, New York's first, which was sponsored by the Police Athletic League and WLIB as part of the radio station's month-long music festival.

The Swivel was created by Arthur Murray for the recently waxed United Artists record of the same title, as performed by Al Taylor and The Poodles.

The Swivel comprises six basic steps, running the gamut from toe-out to toe-in. Its most distinctive inflections, however, are expressed with the hips. Observers, who have appraised such national sensations as the Charleston and the Lambeth Walk, describe the Swivel as a happy parlay of the Black Bottom and Rock 'n' Roll.

For the ablest of the 3000 practitioners, prizes included autographed copies of United Artists' "The Swivel" record and passes to two Broadway films—"Witness for the Prosecution" at the Astor and "The Quiet American" at the Victoria.

Westminster Increases Classical Series Price

NEW YORK—Westminster Records has just announced an increase in the price of the XWN 18000 classical series from \$3.98 to \$4.98, effective immediately. The pop series, WP 6,000, and the Lab series remain at the present price levels.

Westminster is launching an extensive co-op advertising campaign. Dealers in leading cities throughout the country will run full-page newspaper ads, carrying the theme: "Buy Now—Save Later." The ads will include a complete listing of Westminster records. The campaign is scheduled to get under way about the 14th of February.

HOUSTON, TEXAS—Every Sunday, from 2:00 till 5:00 p.m., deejay, Larry Kane, runs his "Sunday Afternoon Teen Hop" from one of the local ballrooms. The dance broadcast draws about 300 kids each week which is all the room will hold. Any artist passing through town on a Sunday is welcomed with open arms. In the above pic, Larry has Mercury's Diamonds, who have been riding at the top of the charts with "The Stroll," as his guests. Plans are under way to have the show on TV soon.

Correction

NEW YORK—In preparing our recent Roulette First Anniversary edition of *The Cash Box*, two distributor items were incorrectly listed. The correct name of the owner of Eric Distributing in San Francisco is Irving Pinensky. And the correct address of Diamond Distributing in Los Angeles is 2990 West Pico Boulevard.



R & B

Disk Jockey

REGIONAL RECORD REPORTS

- DICK DEAN**
WKTQ—Norway-Paris, Me.
1. Get A Job (Silhouettes)
 2. Don't Let Go (R. Hamilton)
 3. The Stroll (Diamonds)
 4. Stood Up (R. Nelson)
 5. Teenage Letter (J. Turner)
 6. 26 Miles (Four Preps)
 7. Walkin' With Mr. Lee (L. Allen)
 8. Dede Dinah (F. Avalon)
 9. Lend Me Your Comb (C. Hughes)
 10. She's Neat (D. Wright)

- DAY SANDSTROEM**
WVRI—West Worwick, R. I.
1. You're On My Mind (L. J. Hunter)
 2. Young And In Love (Castle)
 3. Soft (B. Doggett)
 4. Sing Boy Sing (T. Sands)
 5. C'mon Tiger (Imperials)
 6. Talking About You (Charles)
 7. Angel Smile (N. Cole)
 8. We've Got A Lot In Common (C. Brown)
 9. Short Shorts (Royal Teens)
 10. The Stroll (Diamonds)

- FRED MITCHELL**
WOHO—Toledo, Ohio
1. Get A Job (Silhouettes)
 2. Jo-Ann (Playmates)
 3. The Stroll (Diamonds)
 4. Teardrops (L. Andrews)
 5. Peggy Sue (B. Holly)
 6. Swinging Shepherd Blues (J. Pate)
 7. Oh Julie (Crescendos)
 8. Helpless (Platters)
 9. Mary Mary Lou (B. Haley)
 10. Goin' To The River (Jaye Sisters)

- HARRY HYMAN**
WYMB—Monning, S. C.
1. What A Night (L. Emerson)
 2. Ballad Of A Teenage Queen (J. Cash)
 3. Get A Job (Silhouettes)
 4. Desire Me (S. Cooke)
 5. Don't (E. Presley)
 6. Bobby (B. McNair)
 7. Don't Let Go (Hamilton)
 8. I Didn't Mean What I Said (J. Gair)
 9. At The Hop (Danny & Juniors)
 10. She's Neat (D. Wright)

- "THE KANG"**
WRFS—Alexander City, Ala.
1. Don't Let Go (R. Hamilton)
 2. Get A Job (Silhouettes)
 3. I Beg Of You (E. Presley)
 4. The Stroll (Diamonds)
 5. I'll Come Running Back To You (S. Cooke)
 6. Walkin' With Mr. Lee (L. Allen)
 7. Teardrops (L. Andrews)
 8. Short Shorts (Royal Teens)
 9. Great Balls Of Fire (Lewis)
 10. At The Hop (Danny & Juniors)

- NANCY MESSICK**
WSNJ—Bridgeton, N. J.
1. Betty And Dupree (C. Willis)
 2. Maybe (Chantels)
 3. You Send Me (S. Cooke)
 4. This Is The Night (Valiants)
 5. Wait And See (F. Domino)
 6. Waitin' In School (Nelson)
 7. Teenage Letter (J. Turner)
 8. Could This Be Magic (Dubs)
 9. Raunchy (E. Freeman)
 10. Kisses Sweeter Than Wine (J. Rodgers)

- EAGER BEAVER**
KEY—Vancouver, Wash.
1. You Can Make It If You Try (G. Allison)
 2. You're Something Else (J. Reed)
 3. Get A Job (Silhouettes)
 4. Pain In My Heart (Dells)
 5. Betty And Dupree (C. Willis)
 6. Everybody Has A Fool (W. Headen)
 7. Walkin' With Mr. Lee (L. Allen)
 8. Swinging Shepherd Blues (M. Koffman)
 9. Sweet Little Sixteen (Berry)
 10. Angel Smile (N. Cole)

- GEORGE SUTTMEIER**
WICB—Ithaca, N. Y.
1. Get A Job (Silhouettes)
 2. At The Hop (Danny & Juniors)
 3. Raunchy (B. Justis)
 4. The Stroll (Diamonds)
 5. La Dee Dah (B. Ford's Thunderbirds)
 6. Don't Let Go (R. Hamilton)
 7. Great Balls Of Fire (Lewis)
 8. Swinging Shepherd Blues (D. Rose)
 9. Maybe (Chantels)
 10. Buzz, Buzz, Buzz (Hollywood Flames)

- LARRY WYNN**
WSBC—Chicago, Ill.
1. Don't Let Go (R. Hamilton)
 2. You Can Make It If You Try (G. Allison)
 3. Been So Long (Pastels)
 4. Olivia (J. Raney)
 5. Charades (Sophomores)
 6. Sweet Sixteen (C. Berry)
 7. You're Something Else (J. Reed)
 8. Teach Me How To Love You (B. B. Bland)
 9. Goin' To The River (Jaye Sisters)
 10. Tequila (Champs)

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and build
profits

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In Canada Quality Records, Ltd., Toronto



Country Disk Jockey

REGIONAL RECORD REPORTS

"SHERIFF" MEL ROBERTS
WGUY—Bangor, Me.

1. I Love You So Much (D. Richards)
2. Foreign Love (L. Williams)
3. Big River (J. Cash)
4. The Story Of My Life (M. Robbins)
5. My Jimmy (J. Davids)
6. Anna Marie (J. Reeves)
7. Too Soon To Know (Arnold)
8. Stop The World (P. Cline)
9. I Can't Help It (H. Williams)
10. Nine Pound Hammer (Curliss)

JACK MORRIS

- KXLA—Pasadena, Calif.
1. Curtain In The Window (R. Price)
 2. Ballad Of A Teenage Queen (J. Cash)
 3. Let Those Brown Eyes Smile At Me (R. Maddox)
 4. When (M. Lynn)
 5. Man In The Moon (Browns)
 6. Stop The World (P. Cline)
 7. Time Out For The Blues (L. Frizzell)
 8. Kathleen (W. Lewis)
 9. Burning Bridges (Hometowners)
 10. All American Girl (Monroe)

MARSHALL T. PACK
WEAS—Atlanta, Ga.

1. Mother Is Old (Precious Memories Trio)
2. Ballad Of A Teenage Queen (J. Cash)
3. Once More (R. Acuff)
4. You Win Again (J. L. Lewis)
5. Send Me The Pillow (Locklin)
6. Perfect Romance (G. Morgan)
7. I Can't Stop Loving You (D. Gibson)
8. What A Night (L. Emerson)
9. Whatever You Were (J. Dickens)
10. Let Those Brown Eyes Smile At Me (R. Maddox)

BOB STRACK

- KOAM—Pittsburg, Kan.
1. Anna Marie (J. Reeves)
 2. Big River (J. Cash)
 3. Little Lonesome (B. Helms)
 4. The Story Of My Life (M. Robbins)
 5. Name Is Beautiful (C. Smith)
 6. Just An Old Flame (H. Thompson)
 7. Stop The World (P. Cline)
 8. Whole Lotta Woman (M. Rainwater)
 9. Man In The Moon (Browns)
 10. Satisfaction Guaranteed (V. Taylor)

RED HUGHES

- CKEY—Toronto, Ont., Can.
1. Ballad Of A Teenage Queen (J. Cash)
 2. I Beg Of You (E. Presley)
 3. Don't (E. Presley)
 4. This Little Girl Of Mine (Everlys)
 5. Oh-Oh, I'm Falling In Love (J. Rodgers)
 6. Mademoiselle (J. Six)
 7. Unfaithful (H. Snow)
 8. New Panhandle Rag (Pierce)
 9. Your Name Is Beautiful (C. Smith)
 10. Whole Lotta Woman (M. Rainwater)

"SLEEPYHEAD CLIFF"
KASM—Albany, Minn.

1. One Week Later (Pierce & Wells)
2. The Story Of My Life (M. Robbins)
3. Blue Doll (A. Carter)
4. What've I Got To Do (Andrew Bros.)
5. Your Old Standby (Barnes)
6. The Man In The Moon (Browns)
7. Baby Don't Go (M. Rainwater)
8. Once More (R. Acuff)
9. Oh Lonesome Me (D. Gibson)
10. Big River (J. Cash)

"COUSIN" JOHNNY SMALL
WNLC—New London, Conn.

1. Geisha Girl (H. Locklin)
2. Ballad Of A Teenage Queen (J. Cash)
3. Anna Marie (J. Reeves)
4. Once More (Osbornes & Allen)
5. I Found My Girl In The USA (J. Skinner)
6. Please Pass The Biscuits (G. Sullivan)
7. Sweethearts Of Strangers (L. Moore)
8. Just An Old Flame (H. Thompson)
9. Don't This Road Look Rough & Rocky (Lee Moore & Juanita)
10. Squid Jiggin' Ground (Snow)

"KOOL" HUGH COOPER
WCKI—Greer, S. C.

1. Ballad Of A Teenage Queen (J. Cash)
2. My Special Angel (B. Helms)
3. Anna Marie (J. Reeves)
4. You Win Again (J. L. Lewis)
5. Uh Huh Mm (S. James)
6. Wake Up Little Susie (Everlys)
7. Is It Wrong (W. Mack)
8. Stop The World (Johnnie & Jack)
9. She's No Angel (K. Wells)
10. Why Why (C. Smith)

JIM NESBITT

- WYMB—Manning, S. C.
1. What A Night (L. Emerson)
 2. Stop The World (P. Cline)
 3. Crazy Blues (J. Richardson)
 4. Beggar To A King (J. Richardson)
 5. I Beg Of You (E. Presley)
 6. Ballad Of A Teenage Queen (J. Cash)
 7. The Story Of My Life (M. Robbins)
 8. Anna Marie (J. Reeves)
 9. Catch That Train (L. Emerson)
 10. Uh-Huh-Mm (S. James)

WALLY WINSLOW

- KDRO—Sedolito, Mo.
1. The Story Of My Life (M. Robbins)
 2. My Special Angel (B. Helms)
 3. Ballad Of A Teenage Queen (J. Cash)
 4. Anna Marie (J. Reeves)
 5. Stop The World (Johnnie & Jack)
 6. Why Why (C. Smith)
 7. Whole Lotta Woman (M. Rainwater)
 8. Crazy Dream (J. Carson)
 9. Prelude To A Broken Heart (P. W. King)
 10. Uh Huh Mm (S. James)

ROY DIXON

- KTRM—Beaumont, Tex.
1. Crazy Blues (J. Richardson)
 2. What A Night (L. Emerson)
 3. The Story Of My Life (M. Robbins)
 4. Ballad Of A Teenage Queen (J. Cash)
 5. Great Balls Of Fire (J. Lewis)
 6. Wake Up Little Susie (Everlys)
 7. Don't (E. Presley)
 8. Curtain In The Window (R. Price)
 9. Anna Marie (J. Reeves)
 10. Everywhere You Go (Reeves)

CHUCK DICKSON

- KCUL—Fort Worth, Tex.
1. Foreign Love (L. Williams)
 2. Geisha Girl (H. Locklin)
 3. Is It Wrong (W. Mack)
 4. The Story Of My Life (M. Robbins)
 5. Big River (J. Cash)
 6. Stop The World (Johnnie & Jack)
 7. I Can't Stop Loving You (D. Gibson)
 8. Big Guitar (O. Bradley)
 9. Keep Your Cotton Pickin' Hands Off Me (Country Cut-Ups)
 10. Wang Dang Doo (F. Husky)

RAY GODWIN

- WFVG—Angier, N. C.
1. The Story Of My Life (M. Robbins)
 2. The Ballad Of A Teenage Queen (J. Cash)
 3. Stop The World (Cline/Belew/Johnny & Jack)
 4. Oh Lonesome Me (D. Gibson)
 5. Little Pigeon (C. Sims)
 6. Yes I Love You (J. Elgin)
 7. Man In The Moon (Browns)
 8. Don't Tease My Lips (Davids)
 9. King For A Day (B. Barnes)
 10. Anna Marie (J. Reeves)

GEORGE POPKINS

- WXGI—Richmond, Va.
1. Whole Lotta Woman (M. Rainwater)
 2. Once More (Osbornes)
 3. Ballad Of A Teenage Queen (J. Cash)
 4. Satisfaction Guaranteed (V. Taylor)
 5. Family Reunion (J. Dickens)
 6. Time Out For The Blues (L. Frizzell)
 7. Yes I Love You (J. Elgin)
 8. Curtain In The Window (R. Price)
 9. Crazy Fool (P. Gray)
 10. Lend Me Your Comb (C. Hughes)

JIMMY SIMPSON
KBYR—Anchorage, Alaska

1. Come Back (B. Owens)
2. Big River (J. Cash)
3. Send Me The Pillow (Locklin)
4. When I'm With You (Wells & Pierce)
5. You're My Baby (J. Horton)
6. Fabulous Oklahoma (Harrall)
7. My Treasure (E. Tubb)
8. Phoebe Snow (B. Martin)
9. My Shoes Keep Walking Back To You (R. Price)
10. Out Of A Honky Tonk (B. Gallion)

DAVE NEUMANN

- KAYO—Seattle, Wash.
1. Ballad Of A Teenage Queen (J. Cash)
 2. Rock The Bop (B. Lee)
 3. You Win Again (J. L. Lewis)
 4. Be Bop A Lula (Everlys)
 5. Glad All Over (C. Perkins)
 6. Chicken Hearted (R. Orbison)
 7. Love My Lady (B. Helms)
 8. Kathleen (W. Lewis)
 9. Walkin' Home From School (G. Vincent)
 10. Maybelle (P. Shannon)

RAY ODOM

- KMOP—Tucson, Ariz.
1. Peggy Sue (B. Holly)
 2. Don't (E. Presley)
 3. Raunchy (B. Justis)
 4. Ballad Of A Teenage Queen (J. Cash)
 5. Oh-Oh, I'm Falling In Love (J. Rodgers)
 6. The Locket (F. Young)
 7. Just An Old Flame (H. Thompson)
 8. Swingin' Daddy (B. Knox)
 9. Whole Lotta Woman (M. Rainwater)
 10. The Story Of My Life (M. Rainwater)

TOM REEDER

- WARL—Arlington, Va.
1. Ballad Of A Teenage Queen (J. Cash)
 2. Whole Lotta Woman (M. Rainwater)
 3. Once More (R. Acuff)
 4. Satisfaction Guaranteed (V. Taylor)
 5. Mary Dear (B. Clifton)
 6. Color Of The Blues (Jones)
 7. Got A Heart That Wants A Home (J. Turner)
 8. Whatever You Were (Dickins)
 9. Mademoiselle (J. Six)
 10. Alone In Love (Country Lads)

"RAMBLIN' CLYDE"

- WARP—East Secaucus, N. J.
1. One More Ride (Sons Of Pioneers)
 2. The Story Of My Life (M. Robbins)
 3. Ballad Of A Teenage Queen (J. Cash)
 4. My Special Angel (B. Helms)
 5. Geisha Girl (H. Locklin)
 6. Iowa Rose (E. Dean)
 7. Castaway (M. Klick)
 8. Wake Up Little Susie (Everlys)
 9. Peggy Sue (B. Holly)
 10. Take Me In Your Arms (W. Knight)

CURLY WILLIAMS

- WMIL—Milwaukee, Wis.
1. Geisha Girl (E. Tubb)
 2. Tears Are Only Rain (H. Thompson)
 3. Oh Lonesome Me (D. Gibson)
 4. Squid Jiggin' Ground (Snow)
 5. Ballad Of A Teenage Queen (J. Cash)
 6. The Story Of My Life (M. Robbins)
 7. Baby Don't Go (Rainwater)
 8. Home Of The Blues (J. Cash)
 9. My Special Angel (B. Helms)
 10. My Shoes Keep Walking Back To You (R. Price)

GEORGE WASHINGTON

- TUCKER
WEKR—Fayetteville, Tenn.
1. Ballad Of A Teenage Queen (J. Cash)
 2. I Can't Stop Loving You (D. Gibson)
 3. Honey Baby I'm Ready (J. Davis)
 4. Once More (Osbornes & Allen)
 5. It's All Your Fault (R. Price)
 6. Tiny Space Man (B. Carlisle)
 7. Eskimo Pie (G. Jones)
 8. Whispering Rain (H. Snow)
 9. She's No Angel (K. Wells)
 10. I Can't Help It (H. Williams)



Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box"

THE CASH BOX BULLSEYE



"STEP ASIDE SHALLOW WATER" (2:23)

[Open Road BMI—J. Reeves]

"WITH TEARS IN MY EYES" (2:12) [Acuff-Rose BMI—F. Howard]

JIMMY NEWMAN (Dot 15704)

● Jimmy Newman's latest Dot offering appears as tho it has what it takes to put the chanter back up on the top ten listings, pop and country-wise. It's a powerful piece of romantic-novelty material, set to an intriguing, quick beat pace, tagged "Step Aside Shallow Water (Let The Deep Sea Roll)." Newman's treatment of the tantalizing lyrics is coupled with a fabulous, r&r-flavored vocal and instrumental backdrop. And Jimmy is equally effective on the flip portion, "With Tears In My Eyes," an infectious, up tempo lover's lament. Potent coupler tho the edge goes to the upper half.

"REMEMBER THE NIGHT" (1:57) [Tree, Tune BMI—T. Fagan]

"DREAM BOAT" (1:57) [Acuff-Rose BMI—A. Inman]

AUTRY INMAN (RCA Victor 7173)

● Autry Inman's initial slicing for the Victor label may be the 'pot of gold' the songster has been long seeking. The tune, labeled "Remember The Night", a very pretty, tear-compelling romantic shuffler, was spotlighted recently on the new coast-to-coast TV'er, "End Of The Rainbow". Autry received star treatment on a show that highlights the events in the life of a person who has not as yet made the grade. However, it looks like Inman's gonna do it with this one. Watch it in both the country and pop marts. Under deck, tagged "Dream Boat", is a captivating, quick beat love affair, with a colorful vocal and musical assist, that Autry knocks out in solid, money-makin' fashion. Could be a double-barreled smash.

"CAN'T MAKE UP MY MIND" (2:05)

[Wedgewood ASCAP—Botkin, Murtagh, Garfield]

"TEENIE WEENIE JEANIE" (2:11)

[Wedgewood ASCAP—Botkin, Murtagh, Garfield]

CHUCK & GARY (Verve 10117)

● Two all-market 'goodies' by Chuck & Gary, stars of Los Angeles' "Town Hall Jamboree." (See Pop Reviews).

MEL TILLIS

(Columbia 41115)

"TEEN AGE WEDDING" (2:02)

B+ [Cedarwood BMI—W. Walker, Tillis] Mel Tillis, along with a pop-oriented vocal and instrumental backdrop, tells what happens when Rosalie marries Mr. Lee. Contagious rocker replete with the names of many of the current song hits. Could develop into an all-market click.

"LONELY STREET" (2:10)

B+ [Peer Int'l BMI—Tillis, W. Walker] The chorus joins Mel, once again, as he persuasively renders an up tempo romantic blues with a pop flavoring. Strong pairing.

DON RENO & RED SMILEY

(Dot 15700)

"HOWDY NEIGHBOR HOWDY"

(1:57) [Warden BMI—J. Morris]

B Here's one that races along at top speed. It's a happy-go-lucky novelty that Dot Reno, Red Smiley and The Tennessee Cut-Ups deck out in bright vocal and instrumental fashion. Engaging hoedown offering.

"YOUR LOVE IS DYING"

(2:02) [Cedarwood BMI—B. Martin]

B On the lower half the artists carve out a quick paced, crying towel romantic affair in their first rate, 'pure country' style.

HENRY FOUR

(Decca 30567)

"FROM THE BOTTOM OF MY

HEART" (2:16) [Meridian BMI

—H. Four] Another new name from Decca's number list, Henry Four, turns in a sparkling, 'rockabilly' reading on an enticing, quick beat romantic ditty. Catchy platter that should attract loads of attention. Dandy, poppish vocal and musical assist.

"GEORGIA WALTZ" (2:32)

B [Forrest BMI—H. Four] This end the warbler, along with the ork and chorus, slows down the pace, as he pleasantly lilts over a pretty sentimental piece.

FLOYD TILLMAN

(RCA Victor 7157)

"SLIPPING AROUND" (2:22)

B+ [Peer Int'l BMI—F. Tillman] Veteran tunesmith Floyd Tillman, who's responsible for many hits, among them both sides of this pairing, demonstrates here that he's a top notch song stylist as well as songwriter. Floyd's approach to this up tempo oldie is a mellow, easy-goin' one from the Ernest Tubbs school.

"I LOVE YOU SO MUCH IT

HURTS ME" (2:42) [Melody

Lane BMI—F. Tillman] Another soft and polished reading by Tillman on this beautiful, slow paced favorite. Pleasant, pop-styled vocal and musical support makes both halves dual-market threats.

BOB STRACK

(Del-Ray 201)

"RAMBLIN' EYES-GAMBLIN'

HEART" (1:53) [Robbins BMI—

Gillespie, Coots] A flavorful vocal and instrumental backdrop showcases a

most appealing vocal effort by the

Pittsburg, Kan. deejay, Bob Strack.

It's a fetching romantic affair that

could develop into the first chart-rider

for the brand new label.

"IS THIS THE END" (2:13)

C+ [Murray Nash BMI—Golding,

Strack] Here Strack warmly portrays

a tender, slow paced lover's lament.

JOHNNY MATHIS

(Mercury-Starday 71273)

"HARBOR OF LOVE" (2:35)

B [Starrite BMI—M. G. Sig] Mer-

cury-Starday's Johnny Mathis, a

'Louisiana Hayride' regular, hands

in an impressive vocal effort on an

interesting, up tempo romantic entry.

His heart is the light in the "Harbor

Of Love" waiting for her ship to

come in.

"ONE LIFE" (2:20) [Starrite

BMI—T. Franks] Mathis hands

in another inviting reading here as he

etches an attractive, quick paced

pledge of love. Two good showings.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BEST BUYS



RAY PRICE

(Columbia Golden Guitar Winner)

Singing his latest big one!

"it's all your fault"

"curtain in the window"*

Columbia 4-41105

"This Week's Best Buys: IT'S ALL YOUR FAULT (Cedarwood, BMI), CURTAIN IN THE WINDOW (Pamper, BMI), Ray Price—Columbia 4-41105. The disk is shaping up as another two-sided hit for the artist who seldom misses. Requests are about even at this point. A previous Billboard Spotlight pick."

—The Billboard, February 10th Issue

THE CASH BOX
BULLSEYE



"CURTAIN IN THE WINDOW" (2:29) [Pamper BMI—L. Ross]

"IT'S ALL YOUR FAULT" (2:52) [Cedarwood BMI—W. Walker]

RAY PRICE

(Columbia 4-41105)

• The much awaited follow-up to Ray Price's long-running "My Shoes Keep Walking Back To You" made its debut on the wax mart this week, and from the sound of it, the chanter has another pair of chart toppers. They're two slightly up tempo lover's laments titled "Curtain In The Window" and "It's All Your Fault." And Ray puts 'em both across with telling effect. Take your pick. It's a double barreled country smash.

* Published by Pamper Music, Inc.



COLUMBIA RECORDS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Country Big 10 Juke Box Tunes

Pos. Last Week

- 1 **BALLAD OF A TEENAGE QUEEN** 1
Johnny Cash (Sun 283)
- 2 **GREAT BALLS OF FIRE** 2
Jerry Lee Lewis (Sun 281)
- 3 **THE STORY OF MY LIFE** 3
Marty Robbins (Columbia 41013)
- 4 **I BEG OF YOU** 8
Elvis Presley (RCA Victor 7150)
- 5 **GEISHA GIRL** 5
Hank Locklin (RCA Victor 6984)
- 6 **RAUNCHY** 4
Bill Justis (Phillips 3519)
- 7 **DON'T** 11
Elvis Presley (RCA Victor 7150)
- 8 **ANNA MARIE** 7
Jim Reeves (RCA Victor 7070)
- 9 **WAKE UP LITTLE SUSIE** 6
Everly Brothers (Cadence 1337)
- 10 **MY SPECIAL ANGEL** 9
Bobby Helms (Decca 30423)

Anna Marie



KANSAS CITY, MO.—Under the direction of Ralph Ergas and Charlie Hall of RCA Victor's, Kansas City office an area wide contest was held to find queen "Anna Marie." The tie-in was effected to correspond with the Jim Reeves' current chart-rider.

Out of two hundred contestants, Mrs. Anna Marie Crook emerged the winner. Rules for the contest were simple. Only proof of name was required as a requisite for entry which also entitled the entrant to a gratis copy of the Reeves disk. The entire Kansas City area Radio and TV stations joined the search for the Queen by continual plugs. Among the prizes received by Queen Anna Marie was an RCA Victor record player, and a free weekend trip to Nashville as the guest of Jim.

Pictured above, on the winner's trip to Nashville are, left to right, Reeves, his wife Mary, WSM disk jockey Ralph Emery, Anna Marie Crook and visiting RCA Victor distributor Sam Wallace of the Atlanta branch.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

	POS. LAST WEEK																					
1. BALLAD OF A TEENAGE QUEEN	Johnny Cash (Sun) (1)																					
2. THE STORY OF MY LIFE	Marty Robbins (Columbia) (2)																					
3. ANNA MARIE	Jim Reeves (RCA Victor) (3)																					
4. GEISHA GIRL	Hank Locklin (RCA Victor) (4)																					
5. OH LONESOME ME	Don Gibson (RCA Victor) (9)																					
6. WHOLE LOTTA WOMAN	Marvin Rainwater (MGM) (10)																					
7. I BEG OF YOU	Elvis Presley (RCA Victor) (26)																					
8. MY SPECIAL ANGEL	Bobby Helms (Decca) (5)																					
9. GREAT BALLS OF FIRE	Jerry Lee Lewis (Sun) (6)																					
10. UH-HUH-MM	Sonny James (Capitol) (8)																					
11. STOP THE WORLD.	12. BIG RIVER.	13. YOU WIN AGAIN.	14. THIS LITTLE GIRL OF MINE.	15. ONCE MORE.	16. DON'T.	17. THE MAN IN THE MOON.																
18. I FOUND MY GIRL IN THE U.S.A.	19. KISSES SWEETER THAN WINE.	20. WAKE UP LITTLE SUSIE.	21. JUST AN OLD FLAME.	22. NO WEDDING BELLS FOR JOE.	23. WANG DANG DOO.	24. I CAN'T STOP LOVING YOU.	25. SEND ME THE PILLOW YOU DREAM ON.	26. YOUR NAME IS BEAUTIFUL.	27. THE LOCKET.	28. WHY WHY.	29. RAUNCHY.	30. OH-OH, I'M FALLING IN LOVE AGAIN.	31. MY SHOES KEEP WALKING BACK TO YOU.	32. HOUSE OF GLASS.	33. FAMILY REUNION.	34. HOW LONG.	35. TIME OUT FOR THE BLUES.	36. JAILHOUSE ROCK.	37. CURTAIN IN THE WINDOW.	38. STOOD UP.	39. PLEASE PASS THE BISCUITS.	40. WALKIN' HOME FROM SCHOOL; LOVE BUG CRAWL; LEND ME YOUR COMB; SATISFACTION GUARANTEED; TWO LITTLE HEARTS; LET THOSE BROWN EYES SMILE AT ME; NEW PANHANDLE RAG; IS IT WRONG; KATHLEEN; HOLIDAY FOR LOVE; HOME OF THE BLUES; SUGARTIME; WAITIN' IN SCHOOL; LOST TO A GEISHA GIRL; MADAMOISELLE; SHOULD WE TELL HIM; FRAULEIN; PEGGY SUE.

JIMMIE WILLIAMS

sings

"IF YOU'RE LOOKIN' FOR LOVE"

* MGM *

WHITE OAK MUSIC, BMI.,
7771 Cheviot Rd., Cincinnati 39, Ohio

TABBY WEST

"If You Promise Not To Tell"

CAPITOL 3896

CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347



Country Best Sellers

IN RETAIL OUTLETS

- | | Pos. Last Week | | | | | | | | | | | | | |
|---------------------------------|----------------|---------------------------|--------------|-------------------------------|---------------|---------------------|-----------------------------|-------------------------------|--------------------|----------------|--------------------|----------------|---------------------|--|
| 1. BALLAD OF A TEENAGE QUEEN | 1 | | | | | | | | | | | | | |
| Johnny Cash (Sun 283) | | | | | | | | | | | | | | |
| 2. THE STORY OF MY LIFE | 2 | | | | | | | | | | | | | |
| Marty Robbins (Columbia 41013) | | | | | | | | | | | | | | |
| 3. DON'T | 5 | | | | | | | | | | | | | |
| Elvis Presley (RCA Victor 7150) | | | | | | | | | | | | | | |
| 4. GREAT BALLS OF FIRE | 3 | | | | | | | | | | | | | |
| Jerry Lee Lewis (Sun 281) | | | | | | | | | | | | | | |
| 5. I BEG OF YOU | 9 | | | | | | | | | | | | | |
| Elvis Presley (RCA Victor 7150) | | | | | | | | | | | | | | |
| 6. GEISHA GIRL | 4 | | | | | | | | | | | | | |
| Hank Locklin (RCA Victor 6984) | | | | | | | | | | | | | | |
| 7. ANNA MARIE | 7 | | | | | | | | | | | | | |
| Jim Reeves (RCA Victor 7070) | | | | | | | | | | | | | | |
| 8. MY SPECIAL ANGEL | 6 | | | | | | | | | | | | | |
| Bobby Helms (Decca 30423) | | | | | | | | | | | | | | |
| 9. OH LONESOME ME | 25 | | | | | | | | | | | | | |
| Don Gibson (RCA Victor 7133) | | | | | | | | | | | | | | |
| 10. WHOLE LOTTA WOMAN | 14 | | | | | | | | | | | | | |
| Marvin Rainwater (MGM 12609) | | | | | | | | | | | | | | |
| 11. WAITIN' IN SCHOOL. | 12. UH-HUH-MM. | 13. WAKE UP LITTLE SUSIE. | 14. RAUNCHY. | 15. THIS LITTLE GIRL OF MINE. | 16. STOOD UP. | 17. STOP THE WORLD. | 18. YOUR NAME IS BEAUTIFUL. | 19. KISSES SWEETER THAN WINE. | 20. WANG DANG DOO. | 21. ONCE MORE. | 22. YOU WIN AGAIN. | 23. BIG RIVER. | 24. JAILHOUSE ROCK. | 25. I FOUND MY GIRL IN THE U.S.A.; MY SHOES KEEP WALKING BACK TO YOU; IS IT WRONG; OH-OH, I'M FALLING IN LOVE AGAIN; CURTAIN IN THE WINDOW; WHY WHY; FRAULEIN. |

L. A. Distrib Opens

LOS ANGELES—A new distributor covering the Southern California area for independent labels was opened in Los Angeles this month. Sun State Music Distributors, Inc., with offices at 2669-2673 West Pico Blvd., is headed by vet record exec Al Latauska, former head of the Disneyland label. A complete sales force has been set up to handle both the singles and albums for independent labels at the new distributorship.

Sun State is currently handling several LP and single labels, the latter including the new Del-Fi label which is making noise with the Jackie Burns waxing of "You Are My Dream".

NOW ON HICKORY!
Roy Acuff
"ONCE MORE"
Hickory 1073
If It's Country Music
It's Bound To Be Good!



Country Round Up

The "Grand Ole Opry" goes seaward! The local Navy Recruiting office has formed a new company entitled "Grand Ole Opry." The company will depart from Nashville for San Diego, California, on February 22nd—after attending the "Opry," of course. The young recruits will be special guests of the "Opry," having been sworn into the Navy on the Navy's Pre-Opry Show held in the WSM Studios. Anyone interested in learning more about enlisting in the Navy's Grand Ole Opry Company should write the Navy Recruiting Station, U.S. Court House, Nashville, Tennessee.



MARKSMEN

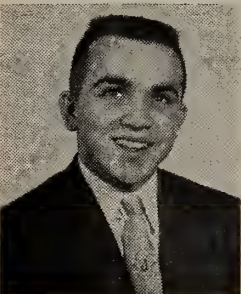
The high-flying Everly Brothers appeared on the Patti Page Show, CBS-TV, on Feb. 5th. Ferlin Husky was the special guest of Rosemary Clooney on NBC-TV, Jan. 30th.

Hickory's Rusty and Doug will pay a nice long visit to Uncle Sam. The boys leave for the Army on May 23rd. Time permitting, there will still be occasional appearances on the "Opry," for the boys.

Tillman Franks, Artist Service Director for KWKH-Shreveport's "Louisiana Hayride," notes that the Feb. line-up included MGM's Osborne Bros. on the 8th and on the 15th, Decca's Jimmy Martin & His Sunny Mtn. Boys were welcomed as regular members of the cast. The boys made a big hit when they appeared on a recent "March Of Dimes" show. Franks adds that they now have their own pubbery tagged Cajun Pub. Co. and their 1st 3 tunes are Jerry Kennedy's "Teenage Love Is Misery" on Decca, Johnny Horton's "The Wild One" on Columbia and Martha Lynn's "The End Of My World" on Pep.

Johnnie Bailes, WJAT-Swainsboro, Ga., infos that the Crescendos were in the guest slot on Feb. 1st's Sat. nite, "Peach State Jamboree," with Cowboy Copas and George Morgan in on the 8th, Carl Perkins in on the 15th and Porter Wagoner set for the 22nd. Jocks who don't have Johnny Elgin's Roulette waxing of "Sittin' At Home With The Blues" and "Yes, I Love You," which Bailes reports is getting good deejay response, can be serviced by writing to Bailes at the station. Bailes is expecting big things with Lin Wheeler's soon due Roulette slicing and his own on Decca tagged "It's Bound To Happen" and "So Much."

Comet's Gordon Ritter writes that Rick Johnson's 2nd release for Comet is with the Chelette Sisters and the tunes are labeled "Eenie Meenie," clefted by Darrell Edwards and an old Eddy Arnold tune, "Bouquet Of Roses." Copies can be had by writing to Johnson at KFDM-TV, Beaumont, Texas.



BOBBY JENKINS

Don Richardson, down for the count 2 times in 3 weeks with a throat-and-ear infection, is back at the mill, grinding out more publicity grist on folks at "The Crossroads of Country Music," Springfield, Mo.

A generous-sized package of country entertainment from the Top Talent booking office—including Red Foley, Slim Wilson, The Marksmen Quartet, Suzi Arden, Chuck Bowers, Flash & Whistler, Marijohn Wilkin, Uncle Cyp & Aunt Sap, and the "Jubilee" Band—were set for a 3-city round of personals last

week, sandwiched in between their weekly NBC Radio and ABC Television shows. The crew worked Mon., Feb. 10th in Omaha, Neb., Tues. in Waterloo, Iowa, and Wed. in Madison, Wis.

The Marksmen have added a new member to their group, piano accompanist George Richardson, 27, of Los Angeles. According to leader Earl Terry, George made 1st date with the Marksmen on their just-concluded 8-night engagement at the Flame Room, an officers' club on the grounds of Lackland Air Force Base, San Antonio, Tex. Others in the group are Don Taylor, Les Roberson and Charlie Leroy.

Dot recording artist Leroy ("The Auctioneer Song") VanDyke and new Illinois bride, Sue, have moved to the Crossroads. . . Sat., Feb. 15th's—Red Foley Show guest was Mercury-Starday's George Jones. . . Slated for a Feb. 22 appearance on ABC-TV's Country Music Jubilee are Homer and Jethro. . . Billy Walker appeared at the heavily attended Kansas City Sports Show on Feb. 3rd.

Bobby Jenkins, young Nashville 'rockabilly' singer is the newest addition to Ernie Young's Nasco label. Bobby's initial waxing, "Love I'll Never Forget," was penned by Nashville attorney Kenny Marlow.



LUCE, BUHLIG & SHELTON

"Sleepy" Jim Dunklin, who spins the c&w wax over the WTRL-Bradenton, Fla. airwaves, 6 days a week, sends out his plea for more c&w disks. Artists, diskeries and promotion men take note! Jim, who also heads up the Western Swingsters, has 2 self-penned tunes out on the DuRo label tagged "My Weary Love" and "Ain't Gonna Say Hello". Frank Evans has recorded 3 of his tunes on Starday, the latest being "I've Got A Patent".

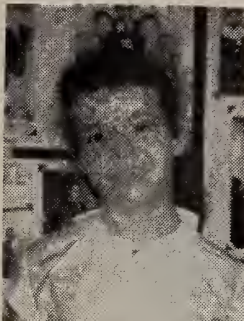
"Ramblin' Lou", WJLL-Niagara Falls, N.Y. had a "Grand Ole Opry" show, starring Ray Price & His Cherokee Cowboys, scheduled for a Sat., Feb. 8th appearance at Niagara's State Theatre.

Jim Eanes, whose Mercury-Starday effort has been a strong item in Virginia, played the 1st "New Dominion Barn Dance" on Jan. 25th and was a house guest of George Popkins and his wife of "Pop's Country Store", WXGI-Richmond.

The "Texas Jubilee", which is heard over KRIC-Beaumont, Texas, is broadcast from the Arnold Rink in Vidor, every Wed. nite from 8:30 to 9:30 P.M. Regulars include Eddie McClain, Don Herbert, Bill & Carroll, Patsy & Peggy Lyles, John & Charlie Pullen, and George & Jack, who are gospel

singers and can be heard every Sun. morning, 9:05 to 9:30 A.M. on KTRM-Beaumont. Other artists appearing on the show, from time to time are Jimmy Lee Durden and Myra Durden.

Station KROF-Abbeville, La. recently welcomed Hal Myers from Sulphur, La. to its c&w deejay staff. Hal gives the records a whirl, every Sat. from 2:30 to 4:00 on the "Hillbilly Jamboree".



JAN FLYNN

Mrs. Dee Olsen, owner of the newly formed Love Lock label, items that 3 of her artists, vocalist-guitarists Bob Luce and Jim Shelton and drummer Glen Buhlig have just completed a year's engagement at the "Roadside Inn" in Fallon, Nevada. The boys, who've had their initial Love Lock disks released recently, can also be heard every Sat. morning via the KVLV-Fallon airwaves. Shelton's intro pairing is tagged "Please Don't Ask" and "Playing On Wood" and Luce's debut two-sider is labeled "Lonely Hearts" and "Hot Shot Baby". The Stardusters back up on both disks.

Joe Poovey, 16-yr.-old "rockabilly" artist of the "Big D Jamboree", in Dallas, occupied the guest spot on the Roy Glenn & Pee Wee Reid's "Red River Jamboree", in Paris, Texas, Feb. 15th. Joe is well known in the area thru his radio, stage and tv appearances.

Jan Flinn, 11 yr. old vocalist, from Grant, Okla., who won the first series of talent shows being conducted by the "Red River Jamboree" producers, is now a regular entertainer on the main show each Sat. nite.

Larry Gar, WKBC-North Wilksboro, N. C., tells us to watch out for Hank Edward's intro waxing on the Oklahoma label tagged "Walkin' Alone".

Columbia's Marty Robbins, Jim Glaser, Robbin's Recording star, Marvin Fergeson, National Champion Fiddler and "King Of The Western Drummers", Curley Gold, who heads the Texas Tune Twisters, were all seen chatting backstage at a recent "Opry" show in Richmond, Calif.'s Auditorium. Curley, incidentally, and his western swing band, recently put on a 2-hour stage show for the patients at the U.S. Public Health Service Hospital in San Francisco. This marked Curley and the group's 5th visit to the hospital.



WILLIE "BILL" THALL

Glenn Trout, recently inducted into the U.S. Army and doing his basic at Ford Ord, Calif., recently signed a wax pact with Era. His initial disk'll be out in about a month.

Mary Wilson, KCLX-Colfax, Wash., pens that Faron Young played to a packed house, Feb. 1st, at the "Riverside Park" located near Poltatch, Idaho.

The "Country Jamboree" over WKRC-TV has moved to a new time due to the high rating of this type of show in Cincinnati. The new time is 6:00 to 7:00 P.M. on Saturday evening, with Willie "Bill" Thall as the emcee; the show was moved up to the new time from the mid-night slot after it showed a steady increase in viewers. Others on the show include Skeeter Davis, Lafe Harkness, Red Perkins, The Mid-

Chords, Herb and Kay, Dixie Lee, The Kentucky Briarhoppers, Bobby Grove, and Monty Manohan and his band. Thall will be remembered as the former emcee of the "Mid Western Hayride".

Nat Nigberg, head of Surrey Productions, has appointed Bobby Bruce as musical director of the organization. Bruce conducts his own orchestra for Surrey's KABC-Los Angeles "Country America" show and will serve in a supervisory capacity for 3 new productions getting underway at Surrey. He was music director for CBS radio for 5 years, before signing with Nigberg last May at the inception of "Country America." He is a native Chicagoan and a product of Chicago Musical College.

Freddy Hart, featured singer on the "Country America," show has been signed to appear on a "Life Of Riley"—TV show tagged the "Life Of Otis Yonder," in which he will play the title role and sing 2 songs, "You Are My World" and "Heaven Only Knows."

Elaine DuPont, has just been signed to appear in the TV series of "Whirley-Birds" which she'll start filming very soon. Elaine appears at the "Riverside Rancho" in Los Angeles with Charlie Aldrich and his band.



HERB & KAY

Nudie, the rodeo tailor of Hollywood, recently made his debut on records by playing the mandolin on Rex Allen's recording of "Blue Light Waltz" for Decca.

Martha Lynn has her 1st release out on Pep records titled "When" and "The End Of My World". Copies may be had by contacting Pep Records at 9652 Winchell Street in Pico-Riviera, Calif.

Claude Caviness of Pamper Music asks that all country jocks who want to be on his mailing list to send him their name and station. He is now making a list that he'll use to mail copies of Ray Price's "Curtains In The Window", Martha Lynn's "When" as well as many more future releases including those of Jack Morris. Claude may be reached at 9652 Winchell St. in Pico-Riviera, Calif.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

SEEBURG presents

two great new music systems...



the **SEEBURG**
"201"



the **SEEBURG**
"161"

*for a further look at these new
Seeburg music systems,
see other two-page ad in this issue...*

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
THE SEEBURG CORPORATION
Chicago 22, Illinois

America's Finest and Most Complete Music Systems

Music Operators:

IT CAN HAPPEN HERE! ASCAP CAN WIN!

Just Ask the Music Ops in England, France, Belgium, Germany, Italy, Mexico, Denmark, Cuba, Sweden, Australia and in Many, Many Other Countries Who, Like You, Once Believed, 'IT CAN'T HAPPEN HERE', and Who are Now Desperately Fighting to Earn a Bare Living and Who are Daily Being Taxed Out of Business by Constantly Increased Royalties.

UNLESS YOU RUSH A MILLION LETTERS AND WIRES QUICK — TODAY — ASCAP WILL WIN!!!

Whether you like to hear it or not—ASCAP CAN WIN!!!

ASCAP Clubs, from all over the country, have flooded the three senators on the U. S. Senate Judiciary Sub-Committee (Senator Joseph C. O'Mahoney (D., Wyo.), Chairman, Senator Alexander M. Wiley (R., Wis.) and Senator Olin D. Johnston (D., S. C.) with letters and wires urging that ASCAP WIN!!!

What have you done to protect your business?

What have you done to protect your family's income?

What have you done to offset Senate Bill No. 1807 that will DEFINITELY PUT YOU OUT OF BUSINESS?

It's up to you!!

You've read the editorials which appeared in *The Cash Box* these past several weeks.

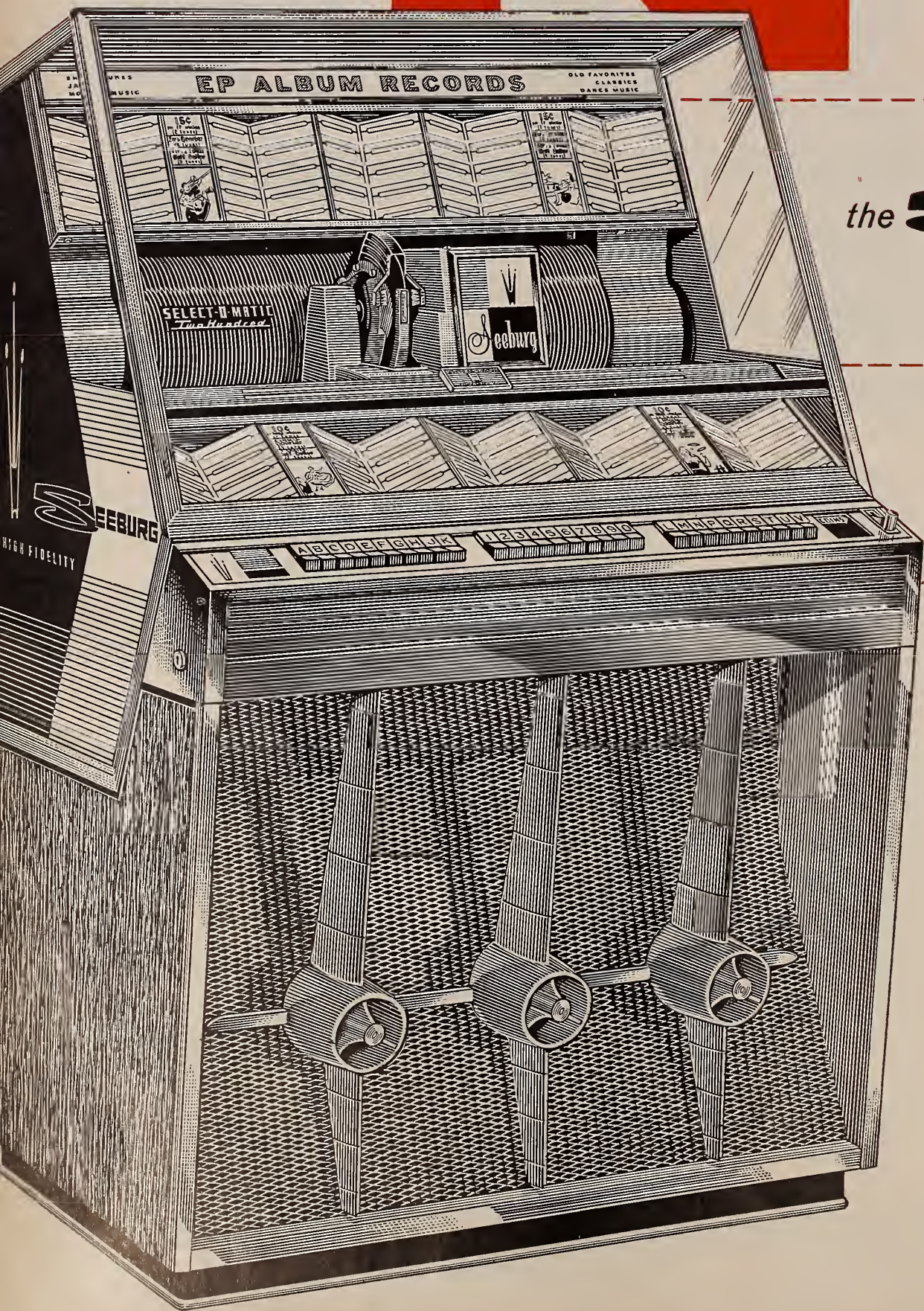
You are now reading further facts that should get you good and mad. Hopping mad. That should make you, your wife, your children, your employees and everyone with whom you are concerned to go on out and get letters and wires from your locations, your friends, your Congressman, your Senator, the people with whom you and your family and the families of your friends and employees do business, from all social, civic and charitable leaders in your community.

DO IT NOW! It's a lot later than you think! Hearings start on February 19, 1958 and continue on into February 20 and 21, 1958.

Unless there are **OVER A MILLION LETTERS AND WIRES** protesting S. 1807 and, thereby, **HELPING TO DEFEAT IT—DROWN IT—IN THIS MASS OF PROTESTING LETTERS AND WIRES—ASCAP CAN WIN!**

NEW

NEW



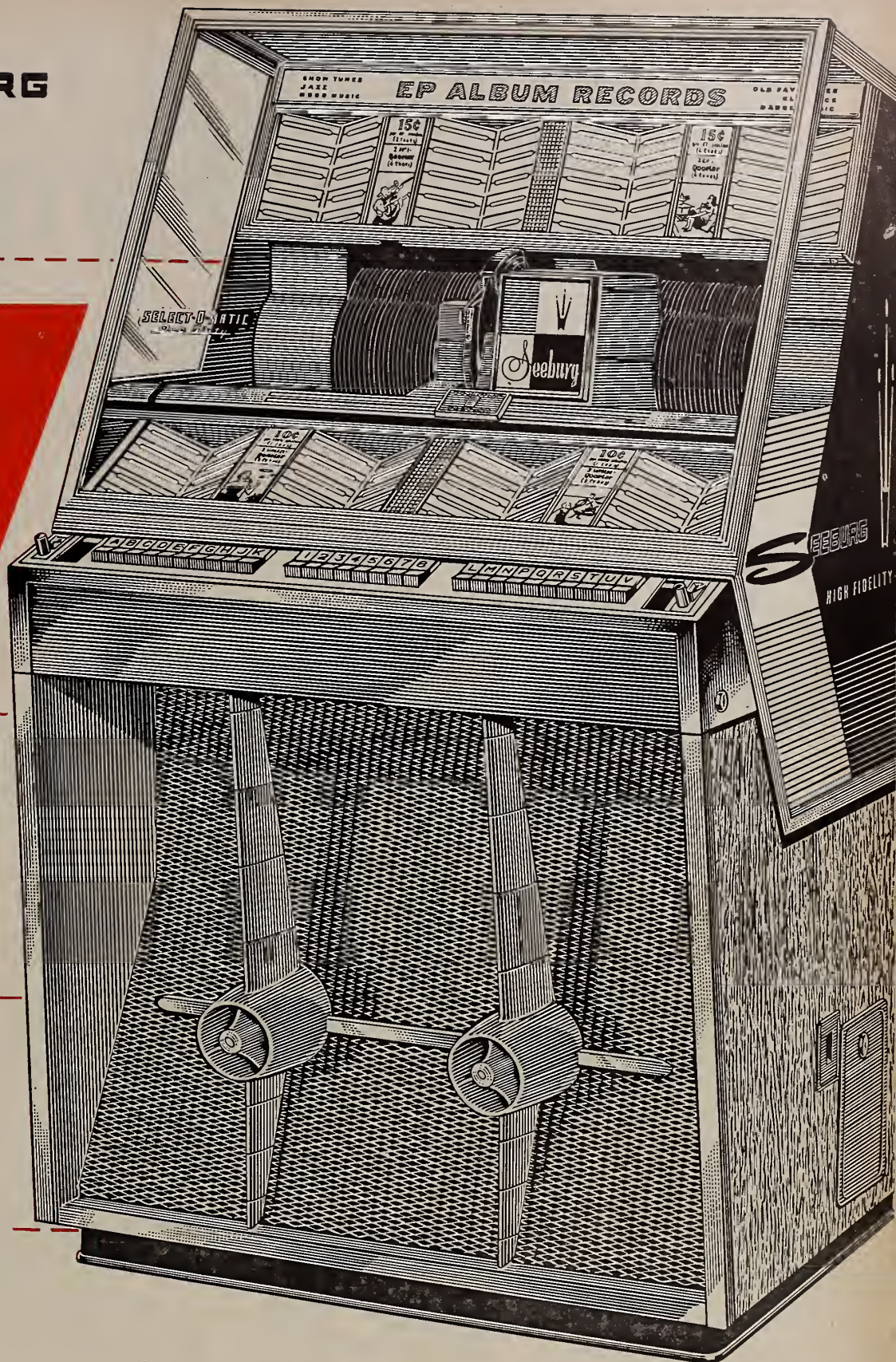
the **SEEBURG**
"201"

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Both are designed to produce greater earnings; both feature Dual Pricing plus Dual Programming (to take full advantage of EP Album Records)...the Select-O-Matic mechanism...crisp, modern styling...high fidelity at its best... the Tormat Memory Unit...the finest in remote control.

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
THE SEEBURG CORPORATION
Chicago 22, Illinois

*America's Finest and Most Complete
Music Systems*

TREMENDOUSLY INCREASED NUMBER OF CITIES ON DIME

Growth of 10¢ Play This Past Year Surprises Even Old Timers in Field. List of Cities 90% and 100% on Dime Play Games and Phonos Growing at Phenomenal Rate

The Cash Box' Survey Only Half Completed, but 10¢ Play Growth So Remarkable First Returns Published

CHICAGO—First returns from the national survey now under way by this publication to gauge growth of 10¢ play are being published this week because the increase of 10¢ play nationally is so phenomenal that it deserves publication.

The numbers of cities thruout the U.S. that are now 90% and 100% on 10¢ play has grown remarkably.

This will probably prove as enthusiastic and interesting as it has to the people of The Cash Box who are now compiling the results which have so far arrived.

Cities now 100% on 10¢ games play are: Archbold, O.; Green Bay, Wis.; North Tarrytown, N.Y.; Columbus, Ga.; Hialeah, Fla.; Andalusia, Ala.; Plant City, Fla.; Brooklyn, N.Y.; Mt. Vernon, N.Y.; Buchanan, Mich.; New York, N.Y.; Niles, O.; Silver Creek, N.Y.; Cleveland, O.; Winchester, Ind.; Coal City, Ill.; Rockford, Ill.; White Plains, N.Y.; Payette, Ida.; Crystal Falls, Mich.

Cities now 90% on 10¢ play games are: Chicago, Ill.; Selma, Ala.; DeFuniak Springs, Fla.; Forestville, Conn.; Marietta, O.; Roswell, N.M.; Oklahoma City, Okla.; West New York, N.J.; Hudson Falls, N.Y.; Carroll, Ia.; Hartford, Conn.; Elmira Heights, N.Y.; Madison, Wis.; South Bend, Ind.; Hobbs, N.M.

Cities that are now 100% on 10¢ phono play are: Chicago, Ill.; North Tarrytown, N.Y.; Pontiac, Mich.; Hialeah, Fla.; Kendall, Fla.; Plant City, Fla.; Hartford, Conn.; Pittsburgh, Pa.; Niles, O.; New Hampton, Ia.; Fergus Falls, Minn.; Cleveland, O.; Carroll, Ia.; Elmira Heights, N.Y.; Orlando, Fla.; Winchester, Ind.; Rockford, Ill.; Oak Park, Ill.; Atlantic Beach, N.C.; White Plains, N.Y.; Pawtucket, R.I.; Seminole, Okla.; Memphis, Tenn.; Payette, Ida.; Wilmette, Ill.; Crystal Falls, Mich.

Cities that are now 90% on 10¢ phono play include: Binghamton, N.Y.; Seminole, Okla.; Greenfield, Mass.; Selma, Ala.; Provo, Utah; DeFuniak Springs, Fla.; Washington, D.C.; Albany, N.Y.; Forestville, Conn.; Pueblo, Colo.; Marietta, O.; Roswell, N.M.; Mt. Vernon, N.Y.; Oklahoma City, Okla.; Greenwood, S.C.; Omaha, Neb.; Hudson Falls, N.Y.; Haverhill, Mass.; Newport, R.I.;

Hartford, Conn.; West Palm Beach, Fla.; South Bend, Ind.; Galesburg, Ill.; Hobbs, N.M.

The above are only the very first week's returns on the 1958 survey that The Cash Box is conducting.

It will be many weeks before the survey is completed. As all in this industry know it takes anywhere from two to three months to complete any survey in this industry. (Publications that claim less time are ignorant of this field).

When all the figures are completed, it is the belief of the people who are now working on this survey, that a tremendous increase in 10¢ play will be the result.

New Phono Showings Hypo Music Industry

Wurlitzer, Seeburg, AMI and Rock-Ola Show New '58 Models. Music Distributors Report Great Interest In New Phonos. Opening Sales Ahead of Same Period Last Year

CHICAGO — "First sales we've made at our showing of our new model were greater than what we made at our showing last year of our '57 model," stated one well known distributor.

Similar statements are being made by many other distributors of automatic phonos all over the country.

Tho this cannot be said to be true of every single area in the nation, it is true in the greater majority of territories. This is proving tremendously encouraging to the music field.

"The new phonographs," as one well known distributor reports, "are pepping up business everywhere, it seems."

Perhaps a great deal of this can also be attributed to the fact that the distributors are making much more liberal trade-in deals than they have been making in some time.

"In the first place," advises a distributor here, "we need plenty of late models and even some of the earlier model phonographs for our export department."

"We are trading higher than ever before. We are giving better terms. We are working closely with the operators. We are giving them the finest service and cooperation."

The new Wurlitzers, Seeburgs, Rock-Olas and AMI phonos have clicked with the operators, according to distributors of these machines.

As yet United Music Corporation hasn't presented its new, 1958 model phonograph, but, from all reports filtering in, this will happen in the not too distant future.

With four brand new, 1958 models already being shipped and, possibly, the fifth one of United Music expected in the near future, the operators are getting the grandest choice that they have ever had.

"It seems to me," stated one manufacturer, "that the operators have come to realize that old and worn phonographs are not only leaving them open to competition but, what's even more important, are not bringing in the money that they should bring the operators."

"If anything at all," he continued, "we would like to see the very old and worn phonographs replaced with the new, 1958 high fidelity models."

He isn't alone in this regard. There are many, many leading operators who are urging everyone to change to the new models because of the fact that these machines bring in more and, at the same time, help the operators arrange for a more equitable share of the phono's income with locations.

Most interesting to the trade is the way that the new 1958 model phonos took quick hold and gained the attention of the nation's outstanding phono ops.

If this is any indication of what will continue to be the case for the balance of this year, it is believed that business in the music field will be better than ever.

In the meantime it can be reported that the music field has tremendously pepped up with the introduction of these four outstanding, 1958 model phonos.

The effect has been tremendously encouraging to all engaged in the automatic music industry.

Last Minute News Flash—

**SENATE HEARINGS ON
ASCAP SPONSORED
BILL POSTPONED
TO
APRIL 9-11**

WASHINGTON, D. C.—Hearings on Senate Bill 1870 before the Sub-committee of the Judiciary have been postponed once again—this time due to the illness of George A. Miller, national president of Music Operators of America (MOA), who is confined in a hospital recovering from virus pneumonia.

New dates set are APRIL 9 thru APRIL 11.

(Editor's Note: Editorial on Page 55 was already on the presses when this flash was received. However, altho the dates have been changed, operators are urged to continue their letter writing and wire campaign protesting this Bill.)



NOW!
IT'S HI-FI BY UNITED
everywhere

**UNITED'S UPA-100
 PHONOGRAPH**

Finest Hi-Fidelity components in a beautiful, acoustically-perfect cabinet, masterfully engineered to attract greater play... provide more plays per hour... more profit per play. Simplicity of design assures least servicing.



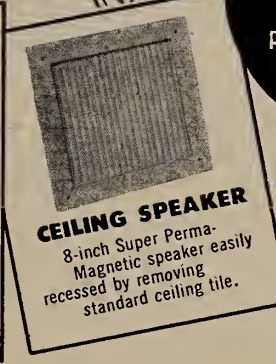
5
 ATTRACTIVE COLORS



WALL SPEAKER
 8-inch Super Perma-Magnetic speaker in bass-reflex enclosure with step-switch volume control.



CORNER SPEAKER
 8-inch Super Perma-Magnetic speaker in bass-reflex enclosure with step-switch volume control.



CEILING SPEAKER
 8-inch Super Perma-Magnetic speaker easily recessed by removing standard ceiling tile.

UNITED MUSIC CORPORATION



3401 N. CALIFORNIA AVE.
 CHICAGO 18, ILL. CABLE ADDRESS: UMCORP

Chicago Coin Delivering "Rocket Shuffle"

Intriguing, New 7 1/2 Foot Shuffle Game Sets New Initial Order Record For Firm. Third Dimension Action Acclaimed



ED LEVIN

CHICAGO — "We've just set a new record for initial orders", happily reported Ed Levin, sales director of Chicago Coin Machine, this city, this past week, pointing to wires and copies of phone calls received from the firm's distributors.

The game that Levin referred to is the brand new, intriguing, seven foot, seven inch shuffle game, "Rocket Shuffle".

This game won tremendous comment and the most remarkable collections on test locations. The firm believes that it will win just as tremendous acclaim and even greater collections on locations for operators all over the nation.

Most fascinating part of this skill game, "Rocket Shuffle", is the three dimensional effect of the balls floating in air. This absolutely intrigues everyone who has so far seen and played it. Everyone believes that the balls are actually impelled by air currents and float into various pockets by this air action.

There are two models of "Rocket Shuffle". The regular and replay models. Both are well constructed. Both occupy only about two feet in width and are seven feet, seven inches in length.

The skill action for the player is in lining up 3 in line, 4 in line and 5 in line and deciding to take the score built up, before shooting the puck

again to actuate the balls into further higher or, perhaps, lower scores.

In every fashion the game appears to be a regular shuffle type game until the player starts shooting the pucks. As he inserts his dime the balls inside the cabinet, in third dimensional view, seem to float up into the air and then land in various of the 25 pockets.

This starts the player to figure which arrow he should shoot for so as to actuate the balls again and arrange them in lines of 3, 4 or 5, to obtain highest possible scores.

The play action becomes more fascinating as the player decides to accept a high score or decline it and continue on ahead in an effort to obtain even a higher score.

The action becomes exciting because of this for the player who may believe he will obtain a higher score, by again actuating the balls and not accepting whatever score he has already obtained, can lower his score instead.

"From every standpoint", stated Ed Levin, "the games proved so fascinating on test locations that we had an extremely difficult time to remove them and bring them into the factory.

"We had to promise the location owners that brand new 'Rocket Shuffle' games would be delivered to them immediately.

"Believe me", Ed said, "and I'm very sincere about this, I've never before seen such phenomenal collections on any test we've ever made.

"In fact", he emphasized, "the collections were absolutely amazing.

"What's more", he continued, "as a result of the samples we shipped out our distributors absolutely flooded us with a new record for initial orders.

"This", Ed Levin concludes, "is, in itself, an indication of what our distributors and their operator-customers think of 'Rocket Shuffle'.

"That's why we believe that we have just introduced one of the greatest hit games in the history of Chicago Coin."

Ignoffo Bowls High Of 629 For Decca

CHICAGO — In the National Division of the Automatic Phonograph Bowling League tilts, February 26, Tony Ignoffo led his Decca team to a sweep of three games over Paschke when he knocked over 629 pins for a record high for men. Rene Gallet bowled high for the losers with 507.

Amber took two out of three from Mercury. High for Amber was Johnny Oomens with his 503 over J. Zie's 499 and V. Imlau was high for women with 460.

Hank Sochacki led Star to two wins against one for Gillette with his 496 despite the fact that he was topped by Gillette's C. Pieri who bowled 499 pins.

Western swept three games from Coven with Lou Earrapeno's 505 and B. Nyland's 503 against R. Bauer's 470 pins.

Brown swept a three game set over B&B. P. Brown tallied 513 while F. Dries bowled 515 for B&B.

The Singer team knocked off the Gateways for three games paced by H. Walczak's 475. Vi Rosen wound up with 438 pins.

Hank Sophie paced the Garmisa team for two wins over Phonograph Service's one with his 498 against 492 for Phono's W. Paradee.

ABC nicked the Galganos two for three as G. Losasso bowled 529 and A. Rice tallied 502 as against a big 551 for Tony Galgano of the losers. Galgano bowled the high game of the evening with 233 pins.

Seeburg's New 100, 160 And 200 Selection Phonos Being Shown At Distribbs

CHICAGO—During this week the Seeburg Corporation, this city, announced its new line of coin-operated phonographs. Showings are currently being held by Seeburg distributors in all principal cities.

The new line consists of three models: the "201" (200 selections), the "161" (160 selections) and the "101" (100 selections).

The paramount merchandising feature of the new models "201" and "161" is what Seeburg calls "Dual Programming." Both phonographs feature a brilliantly lighted showcase which divides the programming display into upper and lower sections. The upper panel headlines "EP Album Records" and achieves maximum prominence for this feature by the use of an eye-catching illuminated strip across the top. Subtitles of the various types of music found within this general category are noted on each side of the headline: Show Tunes, Jazz, Old Favorites, etc. This feature, Seeburg explains, permits taking full advantage of Dual Pricing with EP's by dramatizing the fact that album records are featured on the phonograph.

The lower panel is for current hit tunes on single records. In this panel the three single record classifications of "Hit Tunes," "Rhythm and Blues" and "Country and Western" may be featured in whatever proportion is desired by means of additional classification windows.

Cabinets of both new models have a crisp, architectural appearance with a new and beautifully distinctive silhouette that is evoking gasps of admiration from early viewers.

The model "201" is trimmed in "silver fox," the "161" in "frosted walnut." The illuminated jet grille further enhances this modern look. Size of the Model 201 is 56½ x 34¾ x 27 inches; the Model 161 only 55¾ x 30½ x 26½ inches.

The straight-in-line "Select-O-Matic" mechanism, accessible from the front for inspection and record changing, nestles between the upper and lower title display panels. A Selection Playing Indicator with a small magnifying window is located at the center of the mechanism carriage.

Electronic features include the "Tormat Memory Unit" that is permanently sealed and guaranteed for five years and the side-hinged electronic door assembly that may be serviced from either side without stopping the music. Optional features include single pricing and a half-dollar unit. A 50¢ Wall Box is also being announced by the company through its distributors.

Seeburg has also published for distribution to operators an interesting and helpful booklet on programming, entitled "What Every Music Operator Should Know About EP Album Programming." It details the story of the phenomenal change in the record buying habits of the public and how this trend can be translated into increased earnings for the operator.

With this new line Seeburg is continuing to encourage the operator to expand his income by featuring EP's for an album-hungry public—and to be proportionately reimbursed by Dual Pricing for the additional time required in the playing of this two-tune record.

Miller Predicts MOA Exhibit Space To Be Sold Out Far In Advance of Convention Time



GEORGE A. MILLER

OAKLAND, CALIF.—George A. Miller, national president and managing director of Music Operators of America (MOA), with headquarters at 128 East 14th Street, this city, reports that applications for exhibit space for the forthcoming MOA Convention, May 6, 7 and 8, at the Morrison Hotel, Chicago, are arriving so fast that it appears the entire exhibit floor will be sold out far in advance of the convention dates.

"Practically all exhibitors who attended last year are asking for the same exhibit space," stated Miller, "and many new exhibitors are also making application to show their merchandise for the first time.

"Kiddie rides, shuffle alleys, ski ball games, bowling alleys, cigarette machines, vending equipment, and other types of merchandise, in addition to music machines will be shown," continued Miller. "However, the MOA Convention will not exhibit pinball games of any kind.

"Major record companies have contacted the Oakland office by telephone to assure outstanding talent, and some have made it known that they are going all out with special features to assure the largest attendance of operators of all time.

Music operators and music associations all over the nation are making plans to attend the Convention, and it is necessary that reservations for sleeping accommodations and suites be sent to the Morrison Hotel as soon as possible. Contact Tom Mackay at the Morrison, who will handle these matters."

Miller urgently suggests that all operators, distributors and manufacturers make it a must to attend the MOA Convention.

"Ever since the inception of the MOA conventions, the attendance has grown larger with each succeeding year," stated Miller, "and there's no question that 1958 will be the biggest and most attractive convention ever held by MOA."

Programs for the meetings and committees will be announced in the very near future.

Miller, who has been confined to the hospital for the past four weeks with virus pneumonia, expects to be up and around before too long.

Atlas-Seeburg Show Clix

CHICAGO—Atlas Music Company, this city, held one of its biggest showings this past week, Eddie Ginsburg, Nate Feinstein, Harold Schwartz and others of this firm reported.

"The new Seeburg models, 100, 160 and 200 selections," Eddie Ginsburg reported, "were very enthusiastically received by all the operators.

"What's more," he stated, "the new features were proclaimed by everyone as the most outstanding yet to appear on any new phonographs in the history of the industry.

"These new models," Eddie Ginsburg continued, "are truly the 'showcase record salesman' of the automatic phonograph business."

Showings actually went on all week long and culminated in one big show on Sunday, February 9.

"The compliments which we received from all the operators who visited our showrooms and saw these new Seeburg phonographs," Nate Feinstein said, "were the most outstanding we have ever enjoyed.

"We are sincerely convinced that the new Seeburgs have opened a brand new, better path to profits for all the operators," he concluded.

So many music operators from Chicago and from the surrounding area

attended the firm still hasn't been able to compile all the names.

Hosts at the Western Avenue showrooms were, Eddie Ginsburg, Nate Feinstein, Harold Schwartz, Bill Phillips, Frank Bach, Manuel Herman, and Mort Jacobs.

Souvenir pencils were distributed and a sumptuous buffet with liquid refreshments were available all during the day.

On hand to greet the operators were factory representatives of Seeburg, Keeney and Williams.

On February 14, Atlas is showing the Seeburg at the Fort Armstrong Hotel, Rock Island, and on February 19 in Springfield at the Abraham Lincoln Hotel. Eddie Ginsburg, Nate Feinstein, Harold Schwartz, Bill Phillips and Frank Bach will host these events.

Pictured on the right—Top row—1. to r.: Rita Kobus, B. O. Reid and his daughter; Second row—1. to r.: Nate Feinstein and Ray Bandyk; Mort Jacobs; Third row—1. to r.: Harold Schwartz, Harvey Slyter and Bruno Garshua; Wally Korbus and Diane Modelski; Fourth row—1. to r.: Rene Pirard; Peter Robinson; Last row—1. to r.: Julius Gronner; Mrs. Peter Robinson.



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



For a long time now The Cash Box has been urging the trade to get together to create a Public Relations Bureau for the future good and welfare of all concerned with this industry.

There is no doubt of the great need for such a Bureau. The taxation problem in itself requires that such a Bureau come into existence.

The industry will expand and increase its operations. Many new locations will be opened. Much ground work will have to be done. A Public Relations Bureau can do this sort of work well.

Legislators will be seeking for more revenue. The legislators, as always, will jump on this industry to grab as much as they can from this business for the deficits which will be created in their community budgets.

A Public Relations Bureau will be in a position to foster better understanding of this industry by these legislators, as well as by the public at large and, thereby, halt outrageous taxation.

A Public Relations Bureau will become a great need to help any National Tax Council which may be created. And to also help prevent, by a complete educational plan, the imposition of greater taxation upon the men in this business.

If a Public Relations Bureau is successful in doing just this one job, it

will be worth whatever cost may be required to place some noted, national figure at the head of such a Bureau for this industry.

Another very important reason for the creation of such a Bureau is the educational work which must be undertaken with the nation's press.

The newspapers are among the very first to jump down the necks of the people in this industry. When a delegation of men come together and call on a newspaper publisher to discover his reasons for hitting so harshly and unfairly at the members of this trade, they are tremendously surprised to learn how really ignorant he is of the true facts. A Public Relations Bureau could cure this.

A prominent, national figure, heading such a bureau, would be in position to take up any newspaper crusade with any publisher in the country and, thru diplomatic and educational effort, perhaps halt crusading actions.

Because this business is unorganized it is easy prey for such people. It has no means whereby it can successfully fight such cruel actions. A Public Relations Bureau could do much to halt this sort of thing and, at the same time, bring about better understanding from the press of the nation.

There are crusaders, blue-noses and politicians all over the country who use this industry as a verbal football. The

trade is not unaware of this. It doesn't fear these men.

These sort of people are attempting to gain free publicity by blasting away at this field. They do convince some of the general public and this has, many, many times in the past, been responsible for closing good territory to the equipment of this industry.

The men now in this business should also visualize what the effect will be on this industry when the trade enters into what can become its greatest expansion era.

At such time equipment will become more prominent. Machines will appear everywhere. This is, naturally, going to be ammunition for the loud mouths of crusaders and politicians.

When competition becomes keener among the men in this industry they, too, will bring themselves more to the attention of these very people. The people who are ready to smash at them for selfish gain.

Therefore, some sort of organization must come into being, to help save this situation. Only a Public Relations Bureau, headed by a nationally prominent figure, can do the job.

It should also be remembered that a great many metropolitan centers thruout the nation are closed to various types of equipment. There is no reason why these cannot be re-opened when the right time comes. But no one is in position to step in by himself, or even with the help of only a few others, and attempt a drive for negative legislation. This is the most difficult and most expensive legislation.

Once a bill is pushed thru a city or state legislative body, the man who attempts to void that bill, or create another bill which will supercede the first, has a most difficult and expensive task on his hands. Only a prominent, nationally recognized man, with the aid of a good organization, can even attempt such a job, and hope for success.

To enumerate the many other reasons for the need of a Public Relations Bureau for this industry would be useless if what has been already stated here doesn't drive the necessity for such a Bureau home to the reader.

The Cash Box can point to a great, great many other reasons. But it feels that the members of this industry, those who subscribe to The Cash Box, are the true leaders of this business.

These are the men most interested in the future welfare of this trade. These men will agree with The Cash Box that a Public Relations Bureau, headed by a nationally prominent person, is a great necessity for this trade. (Reprinted from the December 12, 1944 issue of The Cash Box)

More Cities 90% And 100% On 10¢ Play

CHICAGO—As *The Cash Box*' survey, to determine the growth of 10¢ play nationwide continues, more and more cities are reporting in with 90% or 100% dime play music as well as amusements.

This greater number of cities has far exceeded what was brought forth in last year's survey for 10¢ play by *The Cash Box*.

Last week's number of cities surprised a great many in the industry and, with the addition of the following, should prove of good value to all in the music and games fields regarding the progress operators are making with 10¢ play.

Cities where amusements are 100% on 10¢ play: Wausau, Wis.; Cicero, Ill.; Massillon, O.; Huntington, N.Y.; San Diego, Cal.; Springfield, Mass.; Omaha, Neb.; Claverack, N. Y.

Cities where 90% of the amusements are on 10¢ play: Lafayette, Ind.; Flint, Mich.; Bakersfield, Cal.; Los Angeles, Cal.; Green Bay, Wis.; Portland, Ore.; West Asheville, N.C.; Long Beach, Cal.; Rawlins, Wyo.; Wellsville, N.Y.; Poughkeepsie, N.Y.; Aberdeen, Wash.; Youngstown, O.; Malone, N.Y.; Montpelier, Vt.; Beaver Dam, Wis.; Butte, Mont.; Red Creek, N.Y.; Fairmount, Minn.; North Tonawanda, N.Y.; Holyoke, Mass.; Cincinnati, O.; Port Chester, N.Y.; Washington Court House, O.; Hutchinson, Minn.; Birmingham, Ala.; Richmond, Va.; Jamestown, N.Y.; Rochester, N.Y.; Pocatello, Ida.

Cities where 100% of music are on 10¢ play: Wausau, Wis.; Cicero, Ill.; Mt. Pleasant, Ia.; Chester, Pa.; Bakersfield, Cal.; Massillon, O.; Ajo, Ariz.; Missoula, Mont.; Wallace, Ida.; Glendale, Ariz.

Cities with 90% music on 10¢ play: Lafayette, Ind.; Grand Rapids, Mich.; Flint, Mich.; Kansas City, Mo.; Martinsburg, W. Va.; San Diego, Cal.; San Francisco, Cal.; Odessa, Tex.; Malone, N. Y.; Montpelier, Vt.; Springfield, Mass.; Anderson, S. C.; Huntington, W. Va.; Omaha, Neb.; Port Huron, Mich.; Rawlins, Wyo.; Bridgeport, Conn.; Pocatello, Ida.

Southern's Lex. Ky. Office Shows AMI "I" Phonographs

LEXINGTON, KY.—Southern Automatic Music Company's Lexington, Ky. office showed the new AMI model "I" phonographs to operators from Central and Eastern Kentucky at a party held on Monday and Tuesday, February 10 and 11.

A large and enthusiastic crowd was on hand both days. Souvenirs were passed out to all attending, and guests partook of Southern's hospitality from early to late.

Homer Sharp, manager, and his staff of C. F. McMillen, Jr., Stanley Burger, Jennings Tharp, Barbara Janet Howard and James Douglas welcomed all the visitors and demonstrated the new phonographs to the operators.

"The reaction and acceptance of the new AMI model 'I' exceeded anything our firm has ever shown to date", enthused Sharp.



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Letter Writing On S.1870 Brings Results

MIAMI, FLA.—As a result of the letter-writing campaign to members of the Senate protesting against passage of ASCAP's sponsored Bill S-1870, Bob Norman, general manager of Southern Music Distributing Company, this city, has been advised thru a mutual friend that the views of the music machine industry will receive the fullest consideration of his State's Senator, George Smathers.

Senator Smathers wrote Norman's friend:

"The juke-box bill, which would provide royalties to song writers when their records are played, is before the Senate Judiciary Committee. Hearings are scheduled for the middle of this month, and you can be sure the views of the music distributors will have my fullest consideration and that Bob Norman's communication will be brought to the attention of the Committee members. I am sure the distributors will have every opportunity to be heard before the Committee takes action on this bill."

10¢ Play 100%

AKRON, O.—Robert A. Holland, operator, and president of the Summit County Music Operators Association, this city, reports that about the only games that remain operating at 5¢ play in this area are all obsolete pin games.

"If the business in these few locations should increase," notes Holland, "I feel sure that they would be replaced with better machines—all on 10¢ play.

"For all practical purposes you can say that Akron and all of Summit county is on 10¢ play 100%—both games and music—and have been on 10¢ play since our unanimous drive to convert to 10¢ thru our local association."

Exports May Reach All Time High Mark

Manufacturers And Distributors Point To Increased Orders From World's Top Importers. Believe Exports May Reach All Time Record In 1958

CHICAGO—"We believe that exports can reach an all time high mark during 1958," reports one of this city's leading manufacturers.

Nor is his enthusiasm all his alone. Other manufacturers here are pointing to orders which have, they frankly admit, amazed them.

The manufacturers aren't alone in this regard. Distributors here, too, have been just as amazed at the orders which they are receiving and which, they believe, will set new export sales records for their firms.

"I'm absolutely thrilled," one well-known distributor here reports, "at the grand business we are doing with the top importers all over the world.

"I'm only of the hope that our firm will be able to obtain the machines which we already have on order.

"We are, as of this moment, com-

pletely backlogged," he advises, "and our salesmen are traveling all over this area, offering some of the greatest trade-in deals in the history of our firm, in an effort to obtain the machines we need for export."

One well-known bell manufacturer, had returned to the industry.

"I have just received an order from the Far East which I can completely attribute to *The Cash Box* which, believe me, not only amazed me, but made everyone here happier than they have been in a long, long time.

"We never before realized," he says, "how great the export business had become until we tied in with *The Cash Box 'International Export Edition'* and received so many inquiries we tho't that the days of the 1930's had returned to the industry."

Where, formerly the phono manu-

facturers were the happiest of all recipients of export orders, this has now been equalized. The manufacturers of amusements also are thrilled with orders which they are receiving every day.

"We have done more export business in the past eight months," stated the general manager of one of the largest games manufacturing here, "than we have in the last five years.

"What's more," he reported, "this has been a healthy and economically sound business. The kind of business where the letter of credit pays us even before shipments have left the country.

"And," he added, "we are absolutely thrilled by the fact that the importers love our merchandise and continue to reorder in ever greater quantity."

There is no longer any doubt that the leading manufacturers and distributors will continue to enlarge their export departments.

In fact, a leading Miami, Florida, operator, William Blatt, advised this publication:

"*The Cash Box* is leading the entire industry into a new profit era with the great work that it has done over the past ten years to bring about better understanding between exporters and importers.

"Your *International Export-Import Council* is the very greatest, most effective and most outstanding organization that has ever been created to benefit all the industry."



Through The Coin Chute
GREAT BRITAIN GOSSIP

A. W. Adickes of Nova Apparate Gessellschaft, MBH, Hamburg, is moving into Britain in a big way with his new Rock-Ola phonographs in their attractive pastel shades and excellent show-style lighting. He has appointed as his Northern agents Phono-Sound Ltd. of Leeds. They will be handling the new Rock-Ola 120 and other Rock-Ola products in Yorkshire, Lancashire and Northumberland. . . . Phono-Sound Directors K. Chappelow, L. Chappelow and E. Lawson will be going with an engineer to the Frankfurt Fair on March 4th to get final details on the technical side of the boxes. Immediately afterwards they will be running their own exhibition of models for operators in the North in a Leeds hotel. This firm also handles the "Rennotte" phonograph. . . . Top pop programmes on television in Britain make it necessary, even in the most remote areas, to meet the demands of the kids on phonographs for the very latest records they fancy. Programming is therefore as up-to-date these days in Little Wallop and Auchtermuchty as in London. . . . Giving examples of this, operators M. Prearis and J. McCaw of the Orpheus Juke-Box Co., Ltd., Glasgow, tell us: "Although many Scottish locations—especially in Aberdeenshire and Ayrshire—like to stock a fair proportion of Scottish records by Jimmy Shand, Robert Wilson, Bobby McLeod and Kenneth McKellor, they are certainly not slow in latching on to the top hits".

An interesting trend in the phonograph business in Britain is that many of the old established fair-ground and arcade firms are now moving into juke-boxes. . . . Among them are Kraft Automatics and Chicago Automatics. In both of these firms the sons have been given the go-ahead on phonographs. Kraft is handling the Rock-Ola and Chicago, in addition to being general distributors of boxes, are in the process of setting up a record one-stop. . . . The daughters of two well-known British distributors have been helping their fathers in the phonograph business. They are Miss Ditchburn, daughter of the chairman of the Ditchburn organization who is working in the statistical branch of her father's firm, and Miss Jacqueline Anne Brown, daughter of the head of Automaten distributors of Llandudno has been assisting at the catering exhibition at Olympia. . . . Cyril Shack has succeeded in placing a Bal-Ami phonograph in one of the top television spots in Britain. It appears each week in a special section of the Jack Jackson show which is beamed to teenagers on Saturday nights. . . . The annual get together of members of the Ditchburn organization throughout Britain will take place on Friday and Saturday March 28 and 29. The conference will be attended by operators all over Britain and more than 100 of these are expected to be present. . . . Automaten Distributors Limited is holding its first two-day training course for "Tonmaster" and "Diplomat" machines in the middle of February at Llandudno. . . . At the annual dinner and dance of the Variety Club of Great Britain, Mrs. Barbara Marks, wife of the managing director of Phonograph Equipment, Limited, was presented with a special Variety Club cake by Barker Dave Rogers on the occasion of her birthday. . . . Two British firms are having a big success with coin operated fortune telling booths. They are Telefortune, Ltd., of Worthing, and Harry Streets of Cambridge. The system being used is tape. . . . Automatic machine manufacturers and dealers with illustrated catalogues and price lists are invited to send copies to Sigil, via Porrettana 85/2, Bologna, Italy. . . . There are signs that the boom in pin tables, which has been spreading throughout the Continent, is getting underway in Britain. The three or four firms who exhibited at last week's ATE report orders in excess of anything they expected. An executive of the Gottlieb organization, one of America's largest manufacturers, is said to be coming to Britain this weekend to make certain arrangements to increase the supply here.

England's Music Ops Face Direct Sales Competition

Phonos Brought in From France, Germany, Belgium Sold Direct to Locations on Long Deferred Payment Plans Forcing British Music Ops Into Battle for Survival



CYRIL SHACK

LONDON, ENGLAND—"With the increase of imports of juke boxes into this country from Germany, France, and Belgium," reports Cyril Shack, one of England's most progressive music ops, "this year looks like one of the most competitive and," he adds, "while competition is very good and keeps us on our toes, our immediate concern are the 'get-rich-quick' merchants who have cropped up in the last few months.

"These 'mushroom-firms' are importing inferior continental machines

which are low priced. They are actually unsaleable in the country of their manufacture. They cannot compete with American automatic phonographs.

"Since these machines are, therefore, of no use to the operators, they are being sold direct to the locations on deferred terms.

"However," sagely adds, Shack, "the locations will realize, after a short period of time, especially when they run into mechanical troubles, that these machines have no spare parts and no service organizations.

"What's even worse to the location owners," he advises, "is that these phonographs take in less money. Some of the location owners are already beginning to realize that they have made a bad buy.

"But," sadly adds Shack, "in the meantime some operator has lost a location. That's what really hurts."

Fortunately, for such firms as Phonographic Equipment Company, Ltd., of which Cyril Shack is a director, through good service and close, personal contact, they have built up a tremendous amount of goodwill with their many locations.

"We have been able to obviate this nuisance," he advises, "by giving our top locations better terms.

"In the long run," he concludes, "it will be the 'survival of the fittest' and the distributors and operators of repute will prevail."

Birmingham Vending Hosts Ops At AMI Model "I" Show

BIRMINGHAM, ALA.—Max and Harry Hurvich, Birmingham Vending Company, this city, hosted operators, their wives and servicemen, at an all-day showing of the new AMI model "I" phonographs at their showrooms on Sunday, February 9. Some operators came from as far north as Huntsville, and as far south as Atmore.

A buffet luncheon was served at noon, and refreshments were available all day. Door prizes were won as follows: First, Robert Sisk; second, M. W. Ryles; and third, H. T. Rowell.

Joe Collins, district sales representative for AMI, and George Klersey, AMI's field engineer, represented the manufacturing firm.

"Not only was it a successful party," commented Max, "but we did quite a bit of business. Everyone complimented the new AMI model 'I.' As one of the big operators put it 'You have the best juke box on the market, and I want to know how quick you can send me some machines.'"

Pictures taken at the showing will appear in next week's issue of *The Cash Box*.

NAMA Offers "Speaker's Kit"

CHICAGO — National Automatic Merchandising Association (NAMA), this city, has come up with an idea that every other segment of the industry could copy to good advantage.

The vending machine organization has put together a "Speaker's Kit" for use by its members.

The kit contains a model speech about the automatic merchandising industry, an outline of the speech, a press release that can be distributed by the speaker and an industry fact sheet.

Carl Millman, chairman of NAMA's Public Relations Committee, said the kit was prepared "to encourage NAMA members to tell the story of our industry to civic, business and social groups in their communities."

Millman continued, "One reason many people shun opportunities to speak is that they don't want to be bothered collecting the necessary facts and putting them down on paper. This chore is removed by our new 'Speaker's Kit.'"

Members can obtain the kit by writing the NAMA office.

So. Auto Shows New AMI "I"

CINCINNATI, O.—Southern Automatic Music Company held showings of the new AMI model "I" phonographs at their offices in this city on Sunday, February 9, and on Monday and Tuesday, February 10 and 11, at the Dayton Biltmore Hotel, Dayton, Ohio.

Approximately 200 operators and their families and servicemen attended the Cincinnati showings, where food, refreshments and souvenirs were available. Joe Weinberger, who headed the firm's staff, welcomed the guests, and reported all were highly elated over the fine turnout and the acceptance of the new model. Assisting Weinberger here, were Paul Himburg, Matt Maley, Maxine Meale, Mary Kuehner, Jim Widener, Ed Van Skaik, Junior Peters, Tom Williams, Alley Fryer and Walter Jackson. Monty West of AMI represented the factory.

The Dayton showing was also well attended and the machines well received. Paul Himburg and Jim Widener of Southern were hosts, as were Ted Parker and Monty West of AMI.

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Guests Attending Shaffer-Cincy Party

CINCINNATI, O.—That was quite a party Shaffer Music Company ran this week celebrating the opening of its new Cincinnati offices and the showing of the new Seeburg line of phonographs, which is detailed on page 74 of this issue.

So many visitors attended, we feel the trade would be interested in knowing just who were on hand.

Tom Herrick, assistant sales manager of Seeburg; Fleming W. Johnson, vice president, manufacturing of Seeburg; and Emmett Engle, sales engineer of Seeburg, came in from the factory in Chicago. Kenneth Yohner and John Cover, representing the Industrial Credit Corporation, Cleveland; and Ray Douglas of Franklin Discount Bureau, Columbus, were also present.

A long list of employees, from the local office, as well as from Colum-

bus and Indianapolis joined the festivities, headed by president Ed Shaffer and vice president E. E. Shaffer of Columbus. Others from the Columbus office were Bernie Flynn, manager, Dick Scher, Mr. and Mrs. Alfred Ford, Mr. and Mrs. Harry Hetterschiedt, Mr. and Mrs. Willie Williams, Vern Green, Bob Kirschner, Ed Franz, and Ferrest J. Irwin. J. L. Flynn, manager of the Indianapolis office, together with Mrs. Flynn headed a group from this city consisting of Mr. and Mrs. Larry Hornbeck, Mr. and Mrs. Melvin Peacock and John Kameres.

John Stocksdale, manager of the Cincinnati office, aided by his wife, hosted all the guests. Assisting were his staff of Mr. and Mrs. Joseph Qualen, Bill Harris, Mr. and Mrs. Gordon Winfield, Mr. and Mrs. Walter Smith, Jack Pierce, Earl Jenkins, Mr. and Mrs. Vince Zecca, Bud Reeves, Mary

Lou Reeves and Edward Royal.

Among the operators on hand, who came from near and far, were: Lewis Gregg, Bill Williams, Mr. and Mrs. John Mistler, Jr., Mr. and Mrs. Swede Larson, Mr. and Mrs. Joseph Kayata, Robert E. Hayes, Lyle Harrison, Dick Gundiles, Jack Boyd, Lucas Nicholas, George P. Vlachos, J. Grushop, M. Sharp, William M. Bell, Mr. and Mrs. Joe Deaton and boys, Mr. and Mrs. J. C. Burger, Mr. and Mrs. C. W. Kirk, Leo Caprone, John Collins, Howard Zabel, Sy Mann, C. S. Armes, M. V. King, Joe Conley, Paul McClanahan, Mr. and Mrs. Robert Miller, Stephen Roth, Mr. and Mrs. Byrde, Earl G. Winsted, Floyd Snyder, Jr., C. Schaney, George Hatton, Mrs. Odetta Raney, Marilyn Risk, Mr. and Mrs. William Harris and son, Charles Kanter, George Thomas, Mr. and Mrs. Nick Kurles and family, Mitchell Zaret, Alex Zaretsky, Mel Herman, Floyd Thornton, Clifford Thornton, Irene Thornton, Elizabeth Thornton, William Wells, Jean Wells, Darlene Wells, Leroy Wells, Gale Wells, Jan Wells, Charles Gunkel, Charlene Gunkel, Joseph B. Boeing, Frank Girodolo, Elmer Meyer, Sam Davis, Paul Carlson, Harry Carlson, Charles D. Wiekell, James Drivakis, Mr. and Mrs. William Morton, Mr. and Mrs. Herman W. Morton, John Collins, Dave Tavel, David Songkert, M. H. Kacklin and family, Pete Peters, Tom Murray, Charles Butler, Julia Butler, George Wyl, Mel Kahn, Titus Raney, Mike Hendricks, Ames Zaharako, Charles Zaharako, Mr. and Mrs. Bill Stork, Cal Saleeba, Mr. and Mrs. Dallio and family, Sam Gerros, Mr. and Mrs. E. T. Sloan, Robert H. Cahran, Mr. and Mrs. Paul Kreitz, Carl Herold, Mr. and Mrs. Robert Badgley, Nelson Weiskettel, Virginia Eldington, Jerry Levy and Eli Phelps.

Wurlitzer Mails Outstanding Brochure On New Phono Models



A. D. PALMER

NORTH TONAWANDA, N. Y.—One of the most beautiful, colorfully designed brochures ever seen in this industry was sent out to the trade this week by A. D. Palmer, Jr., advertising and sales promotion manager of The Wurlitzer Company, this city.

Measuring 11 inches deep by 17 inches wide, the 10 page brochure is held together with a spiral binding. The front cover features the company's slogan for its console model "2200", (200 selections) and "2204" (104 selections), "A New Dimension in Automatic Music by Wurlitzer".

No finer advertising literature was ever turned out by even any of the billion dollar firms exploiting a product, and Palmer should feel mighty proud of this effort.

MUSIC	GAMES
M-100A—Converted to 45 RPM \$275 SEEBURG 100-R 650 SEEBURG 100-G 595 SEEBURG 100-W 575 A.M.I. "B" 95 ROCK-OLA FIREBALL 120 (78) 150 SEEBURG 100B (45 RPM) HIDEAWAY \$450 All phonographs reconditioned and refinished	Bally ALL STAR DELUXE BOWLER Bally STRIKE-BOWLER ChiCoin ROCKET, 7½' Williams TEN STRIKE and TEN PIN Keeney CIGARET VENDER Genco GUN CLUB 45 RPM Conversion for M-100A \$69.50 45 RPM Conversion for other models, from \$13.75

ATLAS MUSIC COMPANY
2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

LET'S GET THE FACTS ON DIME PLAY!!

1-WHAT PERCENTAGE OF YOUR PHONOS ARE NOW ON 10¢ PLAY...

10% 20% 30% 40% 50%
 60% 70% 80% 90% 100%

What Percentage Of Your Phonos Were On 10c Play Last Year?—

2-WHAT PERCENTAGE OF YOUR GAMES ARE NOW ON 10¢ PLAY...

10% 20% 30% 40% 50%
 60% 70% 80% 90% 100%

What Percentage Of Your Games Were On 10c Play Last Year?—

3-WHAT PERCENTAGE of the PHONOS in YOUR City are on 10¢ Play...

10% 20% 30% 40% 50%
 60% 70% 80% 90% 100%

What Percentage Of Phonos In Your City Were On 10c Play Last Year?—

4-WHAT PERCENTAGE of the GAMES in YOUR City are on 10¢ Play...

10% 20% 30% 40% 50%
 60% 70% 80% 90% 100%

What Percentage Of Games In Your City Were On 10c Play Last Year?—

FILL OUT AND MAIL TO:

BILL GERSH
The Cash Box
32 West Randolph Street
Chicago 1, Ill.

Firm _____ Individual's Name _____
 Address _____
 City _____ Zone _____ State _____



Through The Coin Chute

DALLAS DOINGS

Mr. and Mrs. Phil Weinberg and friends are on a Caribbean cruise. . . . Red McCallum, State Music Co., is on a business trip to south Texas. . . . George Berry, well-known bass player around town, is now in charge of the Hi Fi Room at Town North Music. . . . The crowds continue to gather at Commercial Music Co. to view the new Wurlitzer models. . . . All Dallas distributors sorry to hear of the death of Al Ruth, Commercial Music Co. mechanic who was burned to death in an apartment house fire. . . . A few of the operators seen on coinrow this week: Mr. and Mrs. Hardin, Bolser City; Mr. and Mrs. Robert Burns, Pete McDonald, Mrs. Drew Osborne and Maurice Terry, Fort Worth; Jake Morehead, Arlington; Donald Robertson, Lubbock; Fred Ellis and Wilbur Briscoe, Waco; Jack Spratt, Temple; and Charles Davidson, Bartlesville, Okla. . . . George Wrenn states the business outlook for 1958 is very good. All he needs right now is the merchandise for all his back orders. . . . Tommy Chatten spending the weekend with customers at his cabin on Lake Texoma. . . . John Hickman, field engineer for AMI, is making a trip through the southwest setting up displays for the model "T" AMI. . . . S. H. Lynch and Company's Arthur Hughes, Bill O'Connell and Bob Gilmore back home after viewing the new Seeburg '58 line at the factory in Chicago. . . . Barry de Vorzon, whose latest recording is "Barbara Jean", is in town for a few days visiting disc jockeys and distributors. . . . David Eisenlohr, of Adleta Co., was in New York recently for an RCA Victor sales meeting. . . . Congratulations to Bob DePriest who is the proud grandfather of a baby boy. . . . A new hit record, "Rocket", recorded by Jimmy Hudson on the White Rock label, is owned by four Dallas disc jockeys at Radio Station WRR. Latest reports show it a success. . . . Larry Hovis, promising young recording star for Capitol and whose latest is "Do I Love You?", was a Dallas visitor this week. . . . Buddy McGregor, Radio Station KLIF disc jockey, finally came down after 40 days atop a flagpole. His purpose was to remain there until he had 51% of Dallas citizens tuned in to his station. . . . Columbia Records star Tony Bennett, en route to Houston for his Shamrock-Hilton date, stopped off here for 20 minutes between planes. . . . The Mexican Chavela, a holdover recently at New York's Blue Angel, comes up from the La Perla, in Acapulco, Feb. 15, for two weeks at the Tree Club. Her repertoire: from "Jalisco" to "Lisbon Antigua". . . . Peggy Del Toro, singer at the Circus Room, has a set of tapes off to Capitol Records via Buck Staplton, that company's West Coast promotion man, who was in town recently. Peggy made the tapes with the Ralph Sharon trio, when the trio was here with Tony Bennett. . . . Denise Lor, singing star of the Garry Moore TV show, is now vocalizing at Statler-Hilton's Empire Room.



Through The Coin Chute

HOUSTON HAPPENINGS

Fred Smith, a young fellow with the general appearance of an all-American end, recently signed up with Post Vendors. A major phonograph operating and cigarette vending machine organization is Post Vendors with 20 year club member Ben J. Kelley sole owner and active manager. . . . Contacted veteran operator C. M. (Cecil) Robertson, owner of Automatic Amusement Co. in Gulf Coast Music coffee bar. Didn't realize so many moons had passed since I last saw the guy until he showed a picture of his beautiful two-year-old daughter that I didn't even know about. . . . A sample of the new model Rock-Ola 200-selector phonograph went on display at Amusement Distributors Feb. 7. Salesman Bob Davenport reported favorable operator comment and said deliveries of that model would start in a few days. . . . E. J. Slanina, Jr., is another youngster just starting in the automatic music operating business. He recently started working for his dad, E. J., Sr., owner of Sly Distributing Co. E. J., Jr., made it plain that he was a hired hand and not a partner in the business. . . . Abe Susman, Dallas, Texas distributor for D. Gottlieb & Co., business visited with John E. Williams of Williams Amusement. Gathered that Susman was more than sold on "Whirlwind", Gottlieb's new two-player five-ball pin game.

Subscription-
The
Cash Box-

52 Issues \$15-
First Class \$20-
Airmail \$30-
52 Issues + Free
Weekly Classified Ad....\$48-



Meeting Dates

Music Operators' Associations

- Feb. 17—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 19—New York State Operators' Association
Place: Nelson House, Poughkeepsie, N. Y.
- 19—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 19—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.
- 20—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)
- 20—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)
- 24—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- 25—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.
- Mar. 3—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.
- 3—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 5—Music Operator's Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.
- 6—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 6—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 6—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 10—Tri County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio
- 11—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.
- 12—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 13—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
- 13—Music Operators Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

US GALS

By Cissie Gersh



Hi, gals! I'm still home, convalescing. But, I'm getting better every day. So, while I'm lounging around in this great big bed of mine, I decided to take this opportunity to thank all of you marvelous, marvelous, sweet people for the cards, flowers, prayers and such beautiful gifts you sent me. I never before realized what great joy and happiness could result from receiving just one tiny, little card from some one so far, far away. Not until the surgeons finished with me and then sent me home to convalesce.

The most appreciated were the many, many contributions to such worthwhile organizations in my name. I just thrilled each time I received a card from one of these fine and great charitable organizations to tell me that someone had made a donation in my name for my rapid recovery.

Or, for example, that marvelous and personal letter from the good Father Kill of St. Hilary's Rectory here in Chicago. Father Kill wrote: "I said mass for you at the request of Mr. and Mrs. Arthur Weinand of our parish and we will keep you in our prayers."

Or that very beautiful book, "Confidence In God", that was sent to me by Mrs. Lucille Ford and that helped so much. (Thanks Lucille, and thanks to all of you who did such marvelous, worthwhile things for me while I wandered about between here and there.)

And all those marvelous, marvelous phone calls. Like the one from Mrs. Bess Berman. All the way from Miami Beach, Fla. I'll just never get over grand, marvelous Bess Berman.

She's not so well herself, you know. But, here she was, on the longdistance phone, and let the cost be hanged, just to cheer me up and tell me how soon I'd be back dancing the Cha-Cha-Cha again. When I saw Bess in December in Miami she looked just like a model. Definitely not like a Gran'ma. She's a perfect size 12. And what a figure. I just hope and pray she'll be back with us as physically perfect as she looks. Even though her heart is broken, her outlook on life is so very great. And just imagine her cheering me?

And that beautiful, but beautiful live orchid plant. Sent to me by Ray and Edna Moloney. And Edna phoning me from Ray's bedside at Passavant Hospital urging me to get well and come on up and say "Hello" to that ever lovin' Ray. (People are so great!)

That gorgeous perennial I still have in my room sent to me by Paul and Rosemary Huebsch. Two of my favorite people. And all the time Rosemary suffering from burns due to a gas stove explosion. All bandaged. Yet urging me to come on and get well. Aren't these two just the greatest people?

And darling Eloise Mangone. Eloise just won't listen to the word, "No". But insists I must come down to Miami and get sunshine and care. That Eloise and Joe Mangone are such nice people. And their son, Joel. Well, gals, this kid is for the movies, believe you me.

The beautiful Dorothy and the charitable Dave Gottlieb were just terror-stricken, they tell me, when they heard of my illness. And Roberta who looks more and more like Merle Oberon. (I should know because I met Merle Oberon at the Excelsior Hotel in Rome last year). And Alvin and Nate Gottlieb and of course, and very much so, too, my sweetie-pie, Sol Gottlieb, who now lives in Miami. Gosh, they were all worried about me.

And friends from overseas, too. Like Dr. Vittorio M. Franceschini from Milan, Italy, who came to Chicago and who visited with me. And told me all about my darling Franca (Senora Franceschini). . . . And my dearest of all dear friends, Karla Adickes. So marvelous. So good. So kind, and, of course, handsome Freddie. Their wire all the way from Badgastein, Austria, to tell me how much they wanted me to be well again. . . . And my Marcel and Germaine Lucca and Eric and Collette DeStoutz of Geneva, Switzerland. . . . And so many, many others.

Oh, my darlings, maybe it's because you wanted me here—that I am here. . . . and will see you all again just as soon as I can. So, once again, for your many, many kindnesses, I do thank you so very, very much.

Laniel Amuse, Montreal, To Show New AMI Model "I" On Feb. 16

MONTREAL, CANADA — Laniel Amusement, Inc., this city, has set Sunday, February 16, as the date on which it will introduce the new AMI model "I" phonograph to music operators in this area.

Invitations have been sent out to all in the trade to attend a Variety Show at the Mount Royal Hotel in the Champlain's Room.

Festivities will start at 3 P.M. and will run to 8 P.M. From 3 to 4, refreshments will be available; from 4 to 5, a preview of the new AMI "I"; from 5 to 6, cocktails; and the banquet starts at 6, with the variety show following.

The entire staff of Laniel will be on hand to greet the operators, headed by Romeo Laniel, Edouard Laniel, Jules Labonte and Jean Coulu.



Through The Coin Chute

NEW ENGLAND NIBBLES

Biz continues good all around in the New England territory with heavy interest on phonos due to the unveiling of new models. . . . On Wednesday night, Feb. 12, Trimount Automatic Sales Corp. unveiled the new Seeburg models "201," "161" and "101" at Hotel Statler to a big group of more than 300 enthusiastic ops. A cocktail party was held from 6-7 P.M., and then the assembled coinmen sat down to dinner. Jack Gordon of Seeburg introduced the new models to the New England phono ops. There was much interest in the newest addition to the Seeburg line, model "161," a new 160-selection phono, which is similar to the new "201," 200 selection phono, but narrower. Hosting at the gala Seeburg show was Dave Bond, prexy; Irwin Margold, gen. mgr.; Marshall Caras, sales, and sales staff of Trimount. Recording artists were in for the big show, and among those on hand was Beverly Blair of Newton, Mercury recording chimp, whose "With Love We Live" is big in the territory. . . . Two more phono unveilings will be upcoming in Boston at the Atlas Distributors, for AMI, and at Associated Amusements, for Rock-Ola, at dates to be announced. . . . Trimount's show was the second presentation of new phonos here. . . . Previously, Redd Distributing, unveiled the new Wurlitzer phonos at Hotel Beaconsfield and then held a show in Hartford, Conn. at which some 50 ops from Conn. and Western Mass. attended. A third show was put on by Redd for the new Wurlitzers at Crown Hotel, Providence, R.I., Tuesday, Feb. 11, and a fourth has been booked for Feb. 19 at Augusta, Me.

At Redd Distributing (Wurlitzer), Bob Jones, sales mgr., who is taking the shows on the road, reports that there is tremendous interest in the new phonos by ops in the six New England states. He also reported that Bally's "Miss America" is the hottest machine in years and firm can't get enough to supply the torrid demand. . . . At Associated Amusements (Rock-Ola), Dick Mandell, gen. mgr., lined out to Conn. for talks with ops in that state and swings back through western Mass. to see ops in that section. Ed Ravreby, back from sales tripping through the northern states, reports outlook good on phonos in those areas, and much interest evidenced in the upcoming new Rock-Ola models. . . . At Atlas Distributors (AMI), Louis Blatt getting things in readiness for the upcoming new AMI models and unveiling show which is in the offing. Business has been holding steady at the Commonwealth Ave. plant, he reports.

Among ops in visiting distrib plants in Hub this week were: George Couture, Danielson, Conn.; Ray Faini, Framingham; Sam D'Angelo, Providence, R.I.; Ray Shea, Worcester; Tom Libby, Haverhill; Walter Stadnicki, Central Falls, R.I.; Sol Taube, Manchester, N.H.; Al Dolins, Hyannis; Bob Rome, Boston; Harold Harwich, Brighton; Teddy Rubinovitz, Chelsea; Win Gaffney, Norwich, Conn.; Henry Levine, Milton; Harry Deshowitz, Chelsea; Ralph Lackey, Milton; Dave Baker, Arlington; Hal March, Brattleboro, Vt.; Leonard Appel, Allston; Mario Luccchini, Lawrence; Larry Bettencourt, Danvers; Leo Glosband, Lynn; Ed Ross, Dorchester; Connie Pocius, South Boston; George Pappas, Lowell; Ken Ghorse, Brockton; Chris Alexion, Providence, R.I.; Earl Caruthers, Providence, R.I.; Joe Assad, York Beach, Me.; Max Wallace, Newport, Vt.; Fred Koufos, Waltham; Dino Donati, Allston; Vin Pitts, Winthrop; Mike Williams, Nashua, N.H.; Ed Maloney, Fitchburg, Mass.; Louis Adelchi, Quincy; Gerald Waterhouse, No. Dartmouth; Joe Almeda, Woonsocket; Don Foote, Randolph; Harry Grazzo, Quincy; Bob Green, Randolph; Jim Geracos, Boston; Joe Ferris, Madison, Me.; Joe Glazer, Bangor, Me.; Eddie Dicey, Caribou, Me.; Leon Sherter, Boston; George Campbell, Medford; Romeo Rivard, Lewiston, Me.; Ronald Maher, Pawtucket, R.I.; Tony Piccinto, Quincy; Manny Andelman, Cambridge; and Phil Swartz, Brookline. . . . Sperm Feller, WEZE disk jock w. k. in the phono industry for his many appearances at coin functions, in Beth Israel Hospital following surgery.



Through The Coin Chute

PHILA. FILBERTS

Abe Witsen, International Scott Crosse, according to son Harry, is leaving Miami Beach this week, but before returning home, is expected to make several stopoffs thruout the East, and maybe in Chicago. Mike Channick reports big demand for Bally's "Miss America". . . . Nat Solow, Marvin Stein and Bill Adair, Eastern Music, host loads of music ops who attend showing of Seeburg's new phonos. Report plenty of excitement, as well as plenty of orders. Assisting in the showing were Zaven Hovsepian and Melvin Sonier. . . . Even tho Joe Ash, Active Amusement, is busy at the office with Wurlitzer's new phonos, he took a breather and attended the Bar Mitzvah of Mr. and Mrs. Joe Levin's son, Richard, at the Penn Sheraton Hotel. And to prove he had "it", Joe and Mrs. Ash danced thruout the entire evening. . . . Albert Polack, International Amusement, leaves the 1st of March to join Sal Groenteman in Belgium to prepare for the '58 arcade season. They have six arcades there. . . . Dave Rosen, David Rosen, bubbling with enthusiasm over the reception music ops have given the new AMI model "I". Says he's now convinced more than ever that "AMI Is Great in '58". Rosen expressed himself very gratified with the results of his recent auction sale. Now busy shipping equipment to the buyers by the truckload. Joe Wasserman, who has been out ill more than a week, still recuperating. Davey Weiss, who also has been out sick, returned to the job this week. . . . Joe Silverman thrilled to be able to get the services of Raymond J. Erfle, vp of the Broad Street Trust Co. to head the Coin Machine Division of the Allied Jewish Appeal. . . . Fred Walters, Banner Specialty, reports everything going well and said there is more activity now than in recent weeks. Al Rodstein, still on his golfing vacation, expected back next week.

The new Trend Record "Hocus Pocus" and "Yes It's You" by Hal Norton looks very good. . . . Joe Berger, Mercury Records, is very excited about the Del Vikings' "Voodoo Man". Predicts it will be the next big number. Phil Picone of the New York office in town visiting Berger. While in Philadelphia in body, his heart is with Beverly Werner in Baltimore. Berger also predicts that Billy Eckstine's "Gigi" will become a big side.

Miller-Newmark Shows AMI "I" In Grand Rapids

GRAND RAPIDS, MICH.—Bill Miller, president Miller-Newmark Distributing Company, with offices in this city and Detroit, Michigan, advises that the showing of the new AMI model "I" phonographs held in Grand Rapids on Sunday, February 9, for all Western Michigan operators was a terrific success.

Buffet luncheon and refreshments were served thruout the day and evening. A pair of eye glasses which wink with every movement of the head was passed out to everyone as they registered. This laugh-getter was used to impress the model "I" on the minds of the operators.

"All in attendance had nothing but praise for the beauty, workmanship and life-like quality of the tone of the new model 'I'", reported Miller. "Many operators commented that it seemed like the orchestra was right in the room, so perfect was AMI's hi-fidelity sound. All the operators were greatly pleased with the color combinations of the new models, and stated that they would blend in perfectly with the decor of any establishment."

Among the operators attending the showing were: James Heiss and Lyle Sipple, Cedar Springs; Tom Cocking and George Grenon, Flint; William Hewitt, Conway; Accl Nash, Grandville; Larry Bodell, Sparta; Walter Zrinkley, Midland; Douglas Brooks, Mt. Pleasant; George Mankin, Allegan; James Silman, Kalamazoo; from Muskegon; Robert Andree, Walter Henry, Bob Schelpos, Harlan Mapes, Herb May, Robert Hunt, Fred Hunt, and Edward Douglas; from Grand Rapids; P. Cloven, Jerry Sage, C. Peterson, E. Wornsley, O. J. Klan, J. Elson, Edward Dibble, Earl Thome, Joe Weiden, Ralph Goossen, William Wasdyke, Petter Talhmen, Byrne Harmon, Cassie Sawinski, Eddie Roodvoets, Al Hohn, William Edington, William Van Gessel, Leonard Hayes, Ed DeVries, Donald Dille, Dale Coppersnall, Bynen Adams, R. C. Hayes, L. C. Hayes, James Rogers, Orville Bolier, Gerald T. Van Gessel, John Bisnett, D. Ross Runyon, Cal Hartman, Carl Castle, and L. Hollenbeck.

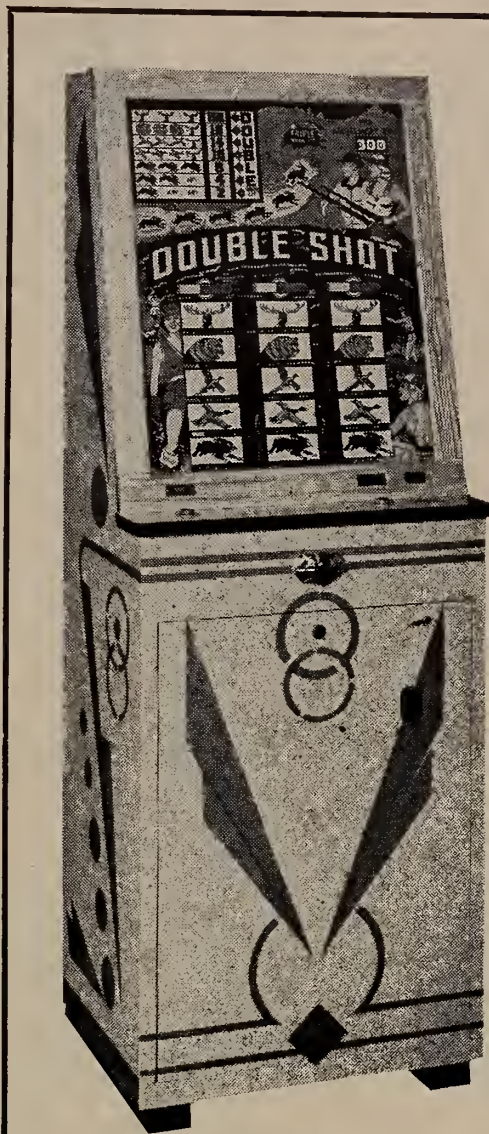
Tom Sams represented the AMI factory.

Showing for Eastern Michigan operators was scheduled for Sunday, February 16, at the firm's offices in Detroit.

"How Can You Operate On Nickle?" Asks Op

CHESTER, VT.—Bill Arrison, this city, states he cannot see how anyone can operate at a nickel on anything and come out with a whole hide, what with the cost of equipment what it is.

"The 50-50% days also are gone on both music and games," states Arrison. "Nothing should be less than 60-40%, and on the poorer accounts front money in accordance with the type of equipment installed. I don't see why the operator should keep working for the distributor and



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the location and come out with nothing for himself.

"I would like to compliment The Cash Box on its efforts to wake us fellows up. I think more and more operators are seeing the light as fast as equipment is being done away with. We can't even run free plays in Vermont. I have been on dime music for three years and my locations are well satisfied."

Conn. Ops Write Senators Opposing Bill S. 1870

HARTFORD, CONN.—Ben Gordon, business representative for Music Operators of Connecticut, this city, reported that hundreds and hundreds of letters were sent to the various Senators on the sub-committee of the Judiciary by operators here opposing the ASCAP sponsored Bill S. 1870.

"Operators, working thru the association," stated Gordon, "are sending telegrams to their State Senators, Prescott Bush and William Purtell. Letters are also being sent out from various business establishments that are connected with the automatic music industry."

Atlantic-New York Corp. Unveils Seeburg 201, 161, And 101 At Two Day Showing

NEW YORK—From early morning to late at night operators flocked into Atlantic New York Corporation, this city, on Thursday and Friday, February 13 and 14, to view the three new model Seeburg phonographs.

The executive, sales and engineering staff, headed by Meyer Parkoff, were continuously on the move demonstrating and writing up orders.

Assisting Parkoff were Murray Kaye, Steve Quinn, Harold Saunders, Gordon Howard, Mike Calland and Art Lewin, as well as Oscar Parkoff from the Newark, N. J., office.

The new sparkling models "201" (200 selection), "161" (160 selection), and the "101" (100 selection) were showcased in a very colorful setting of banners and record album covers tacked up all over the showrooms. Atlantic's staff was highly pleased with the tremendous enthusiasm shown by

operators over the split selection panel, top half over the playing mechanism for EP records, and bottom portion for singles.

At the conclusion of the two day New York showing, Parkoff reported, "When we visited the Seeburg factory for our distributors' convention, and I saw the new models, I was greatly impressed. But now that I've had a chance to show the machines to my customers, and talk with them, my optimism knows no bounds. We've been exclaiming 'Seeburg Is Great In '58' for some time now, and now that the operators have seen the new models and expressed their personal views, we here at Atlantic are firmly convinced that, if anything, we've understated the facts. Altho it doesn't rhyme, we now predict 'Seeburg Is Terrific in '58'."



Through The Coin Chute

CALIFORNIA CLIPPINGS

A great deal of activity along Pico Boulevard the past week with three new phonograph lines being shown. Many operators making their rare appearances in the showrooms to inspect the new models. . . . Norty Beckman was visited at Norty's Music Center by Steve Lawrence, Coral recording star. Norty told Steve his new album "Here's Steve Lawrence" should be a big one for him. Jan Graham predicts Sonny James with a hit on Capitol with "Walk To The Dance". Joe Alvarez reports the operators have gone for "Teacher's Pet" by Doris Day on Columbia. . . . At Simon Distributing Company, Jack Simon being visited by his nephew, Joe Simon, of Chicago. They will take a trip to Las Vegas, Reno and San Francisco before Joe returns to the Windy City. Earl Holoway back to his duties after recovering from a hand injury. Sonny Lomberg reports operators are starting to buy arcade equipment in preparation for Spring and Summer business. John Freeman completed details on a large export shipment. Pat Pugliese announced Advance Phono Parts has been named distributor for Kentron tubes in this area. Pat is receiving high praise from the operators with the expansion of parts department to handle his extensive supply.

Phil Robinson receiving very favorable comment from the operators who have seen and tried Chicago Coin's "Rocket" game which is on display at Minthorne Music's showroom. Phil says this new game should be a big boom for the operators. . . . Bill Happel and Frank Mencuri, AMI District Sales representative, very pleased with the enthusiasm shown by the operators for the new AMI model "I" phonographs at the showing at Badger Sales Company, Inc. A large remodeling program is going on at Badger which will bring the sales and service departments under one roof for the convenience of the operators. Marshall Ames demonstrating the new Tusko Corporation's kiddie-ride "Tusko" the Elephant to a number of operators. . . . Gabe Orland and Sammy Ricklin welcoming John Ovalle to the ever increasing family at California Music Company. John is well known to the record people along Pico Boulevard. Mickey Feay reports one of the fastest selling albums on hand is Keely Smith's "I Wish You Love" on Capitol. Martha Delgado predicts Rene Touzet has a big one with "Too Marvelous For Words" on GNP. Buddy Robinson believes "Shirley Purley" by Ray Peterson on RCA-Victor will head straight for the charts. . . . Lucille and Paul Laymon busy greeting the great number of operators visiting Paul A. Laymon, Inc. to see the new Rock-Ola "1465" phonograph. Ed Wilkes reports the most comment has been on the Top 40 Tune eye-level selecting feature. Jimmy Wilkens says with Bally's "Strike", "All-Star" and "ABC Super Deluxe" bowlers, he can satisfy the operators request for any and all locations. . . . Frank Christian handling the duties while his partner in Cal Music, Walt Tatum, is on a trip to Florida.

Jean Minthorne, George Mahlum and Matt Nordberg all on hand at Minthorne Music Company to point out the new features of the Seeburg "101" and "201" phonographs and introduce the first Seeburg 160-selection phonograph. Operators were very impressed with the size of the new machine and the optional split selection of EP and single records. George reports great interest shown by operators in the Chicago Coin "Rocket" game on display in the showroom. . . . Select Music has moved its headquarters to Lee Nelson's farm in Santa Ana. . . . At Leuenhagen's Record Bar, Mary, Kay and Claire Solle report their mail order business has increased to such an extent they are working into the evenings to get the orders out on time. They will be happy when their niece, Barbara Chandler returns from her trip North to help them handle the mounting orders. Mary says Ebb has a big hit with "Darkness" by J. J. Jones. Kay reports the operators have picked Patti Page's Mercury release of "Belonging To Someone" as a sure hit. Claire predicts "Love No One But You" will be another big one for Shirley and Lee on Aladdin. . . . Lela Smith, Barstow operator, made one of her rare visits to Pico Boulevard the past week. . . . Charley Robinson reports United's "Royal" Bowling Alley continues racking up sales at C. A. Robinson & Company. Al Bettelman says another shipment of Williams' "Ten Strike" were sold the past week with increased shipments due in. Hank Tronick reports a definite upsurge in sales of used game and music equipment. . . . American Coin Machine Service Company has now opened an office in San Fernando Valley which will be headed by Andy Lanzy. Bill and Nick Lanzy report they have added more routes to service which will keep the shop busy. Vinny Lanzy had the honor of cutting the cake for American's celebration of its first anniversary.



Through The Coin Chute

SAN FRANCISCO SPOTLIGHT

Huber Distributing Company held Sunday open house for the showing of AMI's new Model "I". Frank Mencuri, regional sales manager for AMI, was on hand for the showing. . . . Barry De Vorzon who just recorded "Barbara Jean", his first for RCA Victor Records, in town for deejay interviews before heading for Sacramento where he will make a guest appearance on the Bill Rase show, KCRA-TV. . . . Willard Wayne of Emarcy Distributing Company busy handling the Sacramento showing of the new Wurlitzer line. . . . Charles Rehm of Oakland brought his little boy and twin girls to help him shop along coinrow. . . . Other visitors included Oco Rodgers, Rodgers Music, Sacramento; Wayne Phillipson from Sonora; Al Metzler, Salinas; Bill Schnackel, Vallejo; Bob Netto of Hollister; Mr. and Mrs. Hardin from Marysville. . . . R. F. Jones Company scheduling the formal showing of J. P. Seeburg's latest equipment to be held in their new headquarters which they will occupy about the first of March. Other R. F. Jones Company offices in Seattle, Portland, Denver and Salt Lake City are holding their formal showings of Seeburg's new models two weeks earlier. . . . Stone Distributors, Inc. now handling Dot Records for Northern California. . . . Johnny Casola of United Manufacturing Company and Mrs. Casola expected in from Chicago for a visit at Advance Automatic Sales Company.

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Op Complains "Too Much Equip't"

SCHENECTADY, N. Y.—O. W. Lower, Lower Novelty Company, this city, complains that too much new equipment is being produced for the conditions as they are today.

"Speaking from an operator's standpoint," states Lower, "I think that new models should be timed to reach the market every two years. A false demand is created with the present system, which cannot be absorbed on a sound financial basis."

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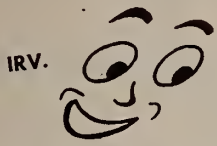
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GIL



"R. B."

RAYMOND WILLIAMS:
"The eyes of Texas are shining on Ten Strike."

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"The Far West votes for Ten Strike."



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Clayton Nemeroff Named Marvel Roadman

CHICAGO — Clayton Nemeroff, well known coinman who has been connected with many leading organizations here, is now traveling in the eastern part of the country talking Marvel's "Lucky Horoscope".

"The very first report we had from Clayton", advises E. Bye of Marvel Manufacturing Company, this city, "was that operators everywhere are finding our 'Lucky Horoscope' a very, very lucky machine for them.

"Clayton also advises that the operators are getting greater play action as the weeks go by and the players become more familiar with 'Lucky Horoscope'.

"This is one of the few games", Bye reports, "that operators have found continues to increase in popularity the longer it remains on location.

"Also interesting is the fact that 'Lucky Horoscope', being extremely reasonable in price, has had a very fine effect on getting the operators back on their feet in many areas. They have continued to add more of the games to their routes."

Nemeroff, the firm reports, will be on the road for some weeks yet to come. He will visit with many distributors and operators who have contacted the firm.

"Those who are interested in having so experienced a man call and talk with them", Ted Rubenstein of Marvel says, "should get in touch with us immediately.

"We will make arrangements for Clayton Nemeroff to visit with them and show them why 'Lucky Horoscope' has been growing in popularity week after week."

the AMI's have it... watch for it!



Runyon's Hartford, Conn. AMI Show To Be Held At Hotel Bond

HARTFORD, CONN. — A change in the plans of Runyon Sales Company for its showing of the new

AMI model "I" phonographs in this city was announced. Runyon will show the new phono-

graphs on the day announced, Thursday, February 20, but the place has been changed. The showing will take place in the Egyptian Hall of the Hotel Bond, and festivities will start at 7 P.M. Food and refreshments will be served.

On hand to greet the Connecticut operators will be Barney Sugerman, Irving Kempner, Nat Gutkin and Morris Rood.

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Through The Coin Chute

EASTERN FLASHES

Plenty of excitement on coinrow this week what with distributors displaying new phonographs. Several new games also on view. With some introduced a few weeks ago now really starting to take off big as earning reports are made known. Many operators, some of whom haven't visited the row in quite a while, attracted to the distribs to see what's what.

Meyer Parkoff and his staff at Atlantic New York hosted a continual stream of ops dropping in to see the new Seeburg phonos on Thurs. and Fri., Feb. 13 and 14. On the floor, in addition to Meyer, were Murray Kaye, Steve Quinn, Harold Saunders, Gordon Howard, Mike Calland and Art Lewin. Jack Gordon, Seeburg regional rep also in attendance these two days. All report exceptional enthusiasm of operators after they viewed the machines. Plenty of food and refreshments were available thruout the showing. . . . Red Zirpoli out of the hospital and able to visit on the row. Red had been hospitalized for 4 days with bladder trouble. . . . Al Simon and Al D'Inzillo, Albert Simon, Inc., tremendously excited over ChiCoin's new shuffle "Rocket". Operators will be taking a look-see at the machine when you read this. . . . With Joe Munves at the Tampa, Fla. Fair, Mike Munves so busy we couldn't get in a word edge-wise. Just waved a "hello" and then a "goodbye". With the weather below freezing, Willie Gaines has to run from headquarters over to the other store on the row to check machines, and comes back stiff as a board. . . . Ed Czajka, Danbury, Conn. operator, on the street visiting the wholesalers. Ed advises collections the past few months have been the best in the firm's history—both music and games. Reports his tube testing route also shows upped collections in recent months. . . . Abe Lipsky, Sandy Moore Distributors, busy demonstrating Wurlitzer's new phonos to a steady influx of ops. Tells us that all models going well, but that the "2200" is the one ops are ordering mostly. A half dozen holes were punctured in the plate glass front of the firm's show-rooms during the past week-end. Seems like pellets from a high powered gun were used.

Barney (Shugy) Sugeran, Runyon Sales Co., who was supposed to return from Miami Beach on Tuesday, finally caught up with some nice weather, and decided to complete the week. However, he'll definitely be in the N.Y. office on Monday, Feb. 17, when a two day showing of the new AMI model "I" gets under way. A change in plans for the Hartford, Conn. showing on Thurs., Feb. 20, will switch from firm's offices to the Egyptian Hall of the Hotel Bond. This one gets under way at 7 P.M., with a buffet dinner and refreshments for visitors. . . . Sully Budinoff, brother of the late Bud Budinoff, is now handling both his route and that of Bud. . . . Gertrude Browne, Beacon, N. Y. in picking up supplies, tells about the sub-zero weather which hit her area this past week. . . . Hal Zimmerman, Economy Vending Service, Oceanside, L. I., reports that, in addition to his regular operations of cig machines, music and games, the firm has taken on Vend-Rite Coffee Machine for distribution to ops in New York, New Jersey and Conn. . . . The sale of reconditioned music machines keeping Harry and Hymie Koepfel, Koepfel Distributing, busier than ever—with the foremost problem that of buying up the needed machines. Hymie out on the road this week, was able to pick up some of the equipment needed. . . . Buddy Fox, Irving Kaye Co., advises firm keeps shipping out a steady flow of pool tables all throughout the nation. And will soon have an announcement on some other novelty machines. . . . Hirsh de LaViez, Washington, D. C. coinman, went to Phila. on Tues., Feb. 11, for the funeral of Manie Sacks, RCA's beloved vp. . . . Erich Schneider, import manager of Loewen-Automaten, Hamburg, Germany, dropped in at the New York offices of The Cash Box just prior to his flying home on Thursday, February 13. Schneider, in the United States for three weeks, spent most of his time in Chicago where he previewed the new Seeburg phonograph line.



Through The Coin Chute

UPPER MID-WEST MUSINGS

Our deepest sympathy to Mrs. Ted Engen on the death of her husband last week. Ted had been operating in and around Fargo, N.D. the past 3 years. All the distributors and operators who knew him will miss him. . . . Noel Hefte, Grand Forks, N.D., sure keeps himself busy. He is now rebuilding his kitchen, new cabinets, and all the new gadgets. Mrs. Hefte is thrilled and is helping. They leave next month for Detroit, Mich., to visit Mrs. Hefte's sister. Noel expects to drive back a new Plymouth station wagon. . . . Doc Keintz, Tomahawk, Wis., in town for the day with some friends. Doc looking for some used equipment. . . . Mrs. B. R. Couch, Grand Forks, N.D., back home again and feeling pretty good. Mrs. Couch suffered a heart attack and spent about a month in the hospital. . . . Harlan Beach, Alexandria, Minn., is getting his freezer filled with some beautiful Crappies and Walleyes. Doing a lot of ice-fishing, which is real handy, as he lives right by the lake. . . . Nels Nelson, Alexandria, Minn., is sporting the nicest Van Dyke beard you ever saw. Alexandria is celebrating 100 years in June, and Nels is getting ready to participate. . . . Les Bruns, Fargo, N.D., riding around in a new 1958 Chevrolet station wagon. . . . Leo Berkovitch, Superior, Wis., in town for the day, making the rounds. . . . Heard from Frank Davidson, Spooner, Wis., now vacationing with the Mrs. in Florida. Says the weather has been cold ever since they got there some 3 weeks ago. Intends to stick it out another 3 to 4 weeks. . . . Izzy LeFleur, Devils Lake, N.D., really working hard these past 3 weeks, what with his dad and mother vacationing in Mexico City. The Le Fleur Sr's. expect to be gone about another month. . . . Just found out that George Andry of A & A Music Co., E. Grand Forks, Minn., has become a papa again. Congratulations! . . . Jim Stearns, N. Dakota Sales Co., Minot, N.D., has gone into the coffee vending business. Jim says that it's working out just fine, and fits in perfectly with his regular route.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Through The Coin Chute

CHICAGO CHATTER

Just so you won't think that this year of 1958 is too much different, Charles Dickens' "A Tale Of Two Cities" begins, "It was the best of times, it was the worst of times; it was an epoch of belief, it was an epoch of incredulity; it was the season of light, it was the season of darkness; it was the spring of hope, it was the winter of despair; we have everything before us, we had nothing before us; we were all going direct to heaven, we were all going direct the other way." Even tho Dickens used these words to establish the era of the French revolution, they are most appropriate today. So all those in this industry who believe that "everything has ended" may take heart from the fact that, way back there, in the 18th Century, a lot of people believed the same. . . . With Ray Moloney recuperating. With Tommy Callaghan in Puerto Rico. With Art Garvey traveling the east. With "Texas Phil" Weinberg back in Dallas. Bill O'Donnell is getting a tin ear from the telephone.

George Miller advises, from his bed in Peralta Hospital, Oakland, Cal., that even tho he will soon be released (and he's dictating letters at the rate of about one a minute) he'll still have a long recuperation period ahead. "But", advises George, "I'll be able to do some serious work without all the nurses and doctors jumping down my throat. And right now", he adds, "I'm happy to report that we have more exhibit booths signed up than we had last year at this time and more exhibitors clamoring for space." The Convention in May is sure to be the biggest and best in MOA's history. . . . Ed Ristau of Rock-Ola planning a long roadtrip while Les Rieck checks with him to see which road each will travel to tell the trade all about the new Rock-Ola phonos. In the meantime Kurt Kluever looks and listens and dreams the dreams of the wayfarer when he'll take to the road to visit thruout Europe, Asia and all the many continents. Those music ops who think, "It can't happen here in the good, old U.S.A.", should check with ops in Cuba, England, France, Belgium, Germany, Denmark, Italy, Mexico, and many, many other countries where music ops tho't exactly the very same thing and, much to their sorrow, are now paying so much right thru the nose they're barely able to make ends meet.

Never saw such enthusiasm and such action as there is over at Chicago Coin since the firm's "Rocket Shuffle" came to market. Proving, once again, "There's nothing a hit can't cure!" And, like Ed Levin, Jerry Koci and some of the others over at ChiCoin, including Samuel Gensburg said, "Only hope we can fill all the orders that are flooding in on time". . . . Over 50 countries now have members in The Cash Box "International Coin Machine Export Import Council". And the 'Council' continues to grow with more members coming in each week. . . . Operator Bob Gnarrow of ABC advises that business generally, even tho it could be much better, isn't to be complained about, considering what others in other businesses are saying at this time. . . . Very sorry to hear that Andy Oomens, who has just come thru much serious-major surgery, will be a long time recuperating. . . . By the way, according to Les Montooth, that guy who complained about music ops and wrote about direct sales is anything but the kind of guy who would really know all the facts.

All we hear about Clarence Schuyler's visit to Mickey Anderson's grand opening in Erie, Pa. was that Clarence had one heck of a grand time. . . . Eddie Ginsburg, Nate Feinstein, Manuel Herman, Mort Jacobs, Bill Phillips, Frank Bach, Harold Schwartz and all the others of Atlas Music very much pleased to have C. T. McKelvy of J. P. Seeburg at their big party this past Sunday, Feb. 8. Morrie Ginsburg in Miami getting a much needed rest. Crowds seen at Atlas all week long to see the new Seeburgs. . . . If you didn't get a copy of the Seeburg booklet on EP disks, get in touch with Tom Herrick of Seeburg who will be very happy to send you one free. . . . Results from the 10¢ play survey, now under way by The Cash Box, so phenomenal will probably be a tremendous surprise to many. . . . Ed Ratajack, AMI's sales manager, along with Mike Spagnola, Phil Weisman and Joe Glimco of Automatic Phono Distributors, smiling the biggest of big smiles at the showing of the AMI 'T' this past Monday, Feb. 10. Believe that this can be Automatic Phono's biggest year. . . . Avron Gensburg up and out of bed after suffering with the flu for about five days. While he was away both Ralph Sheffield and Al Warren worked like Beavers to prove to Avron that he could enjoy a rest and that business still would be great.

Alvin and Nate Gottlieb chorused, "Like 'Old Man River' we just keep on rolling along". What with Dave and Sol Gottlieb away in Miami and Judd Weinberg in Arizona, Nate and Alvin have taken over so efficiently that the others can stay on a bit longer to enjoy the sunshine in both these famed sunshine states. . . . Ted Rubenstein and Estelle Bye report that Clayton Nemeroff now traveling thruout the eastern part of the country talking up their marvelous "Lucky Horoscope". "And", advises Estelle, "this is the one machine, 'Lucky Horoscope', that proves a greater moneymaker as the weeks go by." . . . "Tell the boys they'll hear from me very soon about our new games", advises Bill DeSelm. This column published the first reports that United would soon be announcing their newest amusements. "Don't know how to tell it to you", advised Billy, "but when the boys read it in this column of 'The Cash Box' I get a zillion phone calls the same day". . . . Al Thoenke, by the way, back at United's factory after a rough bout with the doctors in one of Detroit's hospitals. . . . Johnny Casola knows just how and when to pick the right territories in which to travel. Right now he's in L.A. and on his way to San Francisco.

Joe Filitti came up with a very fine suggestion to help all music ops. That all title strips be made uniform. "This", explains Joe, "would make the programs look gorgeous". . . . Our vote for one of the best dressed men in the industry—Allen J. Stern of World Wide. . . . Dan Gaines advises that he missed but one meeting of the music ops' Board of Directors since he's been a member. And that goes years back. . . . Joel Stern and Len Micon in a whis-per conference to decide who will ship first. Both men hold their hands over the telephone mouthpieces and discuss it between themselves. . . . Paul Huebsch reports that the biggest laughs he can get, many, many times, is just to read the daily newspapers which come up with some very funny angles about this business. . . . Ben Coven is all excited over his newest creation, A Radio Direction Finder. "It's creating a sensation at the Chicago Boat Show," is all that Ben will say. . . . Joe Kline started to breathe much easier this week. Now that the firm can talk right out loud about the new ChiCoin "Rocket Shuffle". "But", reports Joe, and with a long face, "we just can't get enough."

Meeting with visitors from the cold north, finds Gil Kitt and Joe Robbins actually shivering their greetings to Mr. and Mrs. Harry LaFolle of Manis-

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tique, Mich., Bill Cleary of Soo Coin, Sault Ste. Marie, Mich. and Otto Hadrian of Milwaukee, Wis. . . . Skokie's Bob Lindelof came up with the crack of the week. Said Bob, "After the first collection the collector, who went out the second time, found a quarter less in the cash box than there was to start with." If you can figure that one out, better see Lindelof. . . . This may be surprising to some operators, but, the fact is this sort of income was predicted in advance for the ChiCoin "Commando Machine Gun". Battery of five took in over \$350 in one day on 25¢ play at the Tampa State Fair. And from what the boys operating the guns in Tampa are reporting, "This is only the beginning". . . . Frank Swartz of Nashville will be entering into that rarity of all rarities, the "Golden Circle" of the "20 Year Club", this coming December, '58. He will have been engaged in the business of coin machines for an even, golden, 50 years. Deserves 50 orchids for those 50 years.

Sam Lewis of Williams came up with an idea for an editorial that isn't bad at all, at all. Sam suggests that those Pittsburgh ops, regardless of what conditions are like at this moment, try just a little bit harder by placing some of the new games that are creating such a sensation in so many, many parts of the nation. Sam is 100% right in this regard. Unless ops try and continue to buy they may as well lie down and die. . . . Jack Mitnick clicked terrifically with the speech he made before the MOA of Massachusetts. Dave Baker and all the ops who were present at the Commonwealth Country Club gave Jack a rising vote of cheers. Jack spoke on ASCAP and what Senate Bill 1807 would mean to all music ops. Not only in New England, but all over these U. S. . . . Charley Nicholson of Marvel Billiard Supply advises that the 6-pocket pool games have been keeping him jumping. He's busy developing a series of new devices he feels will help every pool game op to greater profits. . . . Johnny Frantz continues to report that come one kind of machine hit or another, scales keep moving on ahead. His firm keeps on producing scales to meet the demand. . . . Exhibit's Chet Gore isn't a card player in the strict sense of the word, but, with the way those Exhibit picture cards are moving, he's playing for Exhibit's biggest year in sales of their new cards.

One of the biggest kicks we got this past week was to phone the Rock-Ola factory and ask to speak to "Mr. Rockola." The operator then asked, "David or Donald?" (Donald, by the way, is David's son.) And that, in itself, gave us kind of a pause, for a moment or two. Because, we tho't to ourselves, maybe we ARE getting old? . . . Julius Epstein phones from Des Moines to advise the association there working up a big meet to wake up music ops to the dangers of the present ASCAP bill (S.1807). . . . Write the Small Business Administration, Washington 25, D.C., for a copy of Bulletin No. 90. It's all about, "Protecting Your Business Against Dishonesty." . . . EP programming growing as music ops learn that 15¢ per play, 2 plays 25¢, a lot better than 10¢ per play. Especially if EP's are correctly programmed.

HAPPY BIRTHDAY THIS WEEK TO: Haro'd H. Horton, Houston, Tex. Walter J. Hugelback, New Hampton, Ia. . . . L. F. "Dick" Harthorn, Seattle, Wash. . . . E. L. Hearn, Jr., Glendale, Calif. . . . Leon F. Stone, Erin, Tenn. . . . Wilfred E. Benoit, Auburn, Me. . . . Hirsh de LeViez, Washington, D.C. . . . Eddie Lane, New York, N.Y. . . . Sam Schlesinger, Poughkeepsie, N.Y. . . . Ben Coven, Chicago, Ill. . . . Anthony J. Sanders, Detroit, Mich. . . . E. R. Green, Wausau, Wis. . . . Vincent Crinzi, Saginaw, Mich. . . . Stanley L. Koltzoff, Tacoma, Wash. . . . Gilbert N. Taylor, Evansville, Ind. . . . Bert Lane, Miami Beach, Fla. . . . Carl O. Sears, Ashland, Ore. . . . S. D. Barrett, Oklahoma, City, Okla. . . . Norman F. Gefke, Sioux Falls, S.D. . . . Lawrence E. Paulson, Grand Rapids, Mich. . . . Ardella Fegan, Kansas City, Mo. . . . George W. Sammons, Memphis, Tenn. . . . Stanley D. Fedman, Brooklyn, N.Y. . . . Norman Morton, Pawtucket, R.I. . . . Chas. Livingston, Ogdensburg, N.Y. . . . Martin Loicano, Fort Worth, Tex. . . . Sammy Ricklin, Los Angeles, Calif.

FAMOUS LAST WORDS: "Your credit's good with us!"

Trimount, Boston, Shows New Seeburg Phonos At Statler

BOSTON, MASS.—More than 300 ops attended the premiere showing of the new Seeburg phonos, hosted by Trimount Automatic Sales Corporation, this city, at Hotel Statler, Wednesday night, February 12. The big turnout of ops, from all over New England, expressed tremendous enthusiasm for the new models. Greeting the ops and pointing out the features of the new phonos were Dave Bond, president; Irwin Margold, general manager; Marshall Caras, sales; and Trimount sales staff.

The festivities started off with a gala cocktail party, followed by a dinner. There were delegations present from the music industries, and recording fields.

The new models were kept on stage covered by green drapes and unveiled dramatically to the strains of pop tunes at the conclusion of the dinner. Irwin Margold, general manager welcomed New England phono ops, and told them they "had a real treat in store" and "something of great interest to see." He introduced Dave Bond, president, who welcomed the ops and said it was the biggest turnout he had seen in his many years in the phono business.

Margold then introduced Jack Gor-

don, Seeburg district sales manager, who presented a dramatic talk with cards outlining the history of Seeburg phonos, and the background of EF. He said that dual programming was the big new thing, and very important in the New England market. He used charts to explain, and then introduced and unveiled each new model, beginning with the 200 selection machine (model "201"); then the 100 selection (model "101"); and finally, the new 160 selection phono (model "161").

Hosting for Trimount were staffers: Dan Brown, Dave Riskin, Russ Eckels, Joe Smith, Marion McCarthy, and Shirley Kagan. Also present were Leo Wyman, Trimount attorney; Hy Fleischman, Trimount accountant; Van Hudnut, Rockland Atlas Bank; George Kane, Art Kirschner and John Ryan, representing financial houses. A telegram was read from Harry Kelly, Seeburg official, who was unable to attend.

Jack Gordon said: "Dual programming is another first for Seeburg." Ops waxed enthusiastic over the new models displayed on stage and around the room. Ops turned out from such far away spots as Caribou, Me. and Chester, Vt.

Among ops present were: Ben Ross, Allston; Bert Howell, Bill Arrison, and C. F. Heselton, Chester, Vt.; Harry Wamcourt, Newport, R.I.; Martin Ferraro, Fall River; Alex Lee, Providence, R.I.; Stanley Lackey, Hyannis; Ralph Lackey, Milton; Al Dolins, Hyannis; Hugo Caporiccio, Watertown; John Poto, East Boston; Dana Hasty, Ray Thurston, Mrs. Eva Thurston, all of Fall River; Eddie Dicey, Caribou, Me.; Malcolm Wallace, Newport, Vt.; Bud Sequin, Newport, Vt.; Harold Bean, Afee Ameen, Howie Lang, John Lazar, Manchester, N.H.; Ralph Ridgway, Springfield; Leo Del Ricci, Vincent P. Marzocchi, Alfred T. Ciccone, Richard Ross, all of Providence, R.I.; Tony Cinquegrana, Pawtucket, R.I.; Robert Greenfield, Burlington, Vt.; Eli Greenfield, St. Albans, Vt.; Cy Jacobs and Charles Baker, Allston; Stanley Lopato, Central Falls, R.I.; Steve Pielock, Worcester; George Hateipietro, Springfield; Romeo Rivard, Lewiston, Me.; Dave Gropman, Mark Shavel, Matapan; Israel Spector, Newton; Leon Sherter, Boston; Sol Robinson, Newton; Phil Swartz, Brookline; Jim Magee, Lynn; Adolph Dugas, Webster; Roland Almeida, Woonsocket, R.I.; Ray Barker, Ayer; Al Goldberg, Quincy; and Dave Baker, Arlington; Alan Ross, Decca Records; Frank Amaru, RCA, and Leo Glosband, Lynn.

The Trimount camera man was busy snapping the visitors, and we reproduce some of them:

(1) Stanley Loparto and Dave



Band. 2) Jack Gordon, George Hateipietro, Irwin Margold and Steve Pielock. 3) Bert Howell and Ben Ross. 4) Martin Ferraro and Alex Lee. 5) Stanley Lackey, Ralph Lackey, and Al Dolins. 6) C. F. Hesselton, Harry Wamcourt and Bill Arrison. 7) Eddie Dicey and unidentified party. 8) Hugo Caporiccio and John Poto. 9) Dana Hasty, Ray Thurston and Mrs. Eva Thurston. 10) Ralph Ridgeway, Dinah

Washington and John Lazar, 11) Malcolm Wallace and Bud Sequin. 12) Harold Bean, Afee Ameen, Howie Lang and John Lazar. 13) Cy Jacobs and Charles Baker. 14) Robert Greenfield, Eli Greenfield and Bill Beckett. 15) Leo Del Ricci, Vincent P. Marzocchi, Alfred Ciccone, Tony Cinquegrana and Richard Rossi. 16) Dave Riskin and Romeo Rivard. 17) Dave Gropman and Mark Shael.

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Wyoming Op Not Only Appeals To Sen. O'Mahoney On Bill S. 1870, But Takes His Case To Local Newspaper

LARAMIE, WYO.—An operator here, Ross F. Cooke, not only has appealed to his Senator, Joseph C. O'Mahoney, who introduced the ASCAP sponsored Bill 1870 under his name, but has taken his case to The Laramie Daily Boomerang, local newspaper.

Cooke's view of the Bill was published in the February 11 issue, under "Letters to the Editor."

After pointing out he is opposed to passage of the Bill, Cooke outlines his reasons (which all in the music machine business know), stressing the private taxing authority which will be granted ASCAP and other similar organizations.

However, Cooke goes further in his protests, due to the fact that O'Mahoney is the Senator from his State.

"We here in Wyoming" wrote Cooke, "have hundreds of all ages and stations, who still enjoy 'sluggin'-the-organ'. We do have dozens of citizens who earn their livelihood by the operation of these juke boxes. We do have hundreds of others whose incomes are augmented by their operation: i.e., restaurant and cafe owners, tavern operators and fraternal organizations. Has the Senator been away from home so long that he no longer knows this?"

"If he reports Bill S. 1870 out of committee unfavorably, I can, and will say 'Welcome home, Joe'. If he insists on a favorable report of Senate Bill S. 1870, then we here in Wyoming must be prepared to accept O'Mahoney as a special interest guy. . . . We in Wyoming want no Private Taxing Authority."

Automatic Phono Co. Gets Ops' Eyes To See AMI "I"

CHICAGO—Mike Spagnola, Phil Weisman and Joe Glimco of Automatic Phonograph Distributing Company, this city, AMI distributors, captured the eyes of leading music ops here with their new AMI "I" this past week at their showing on Monday, February 10.

"Operators started coming into our new showrooms here", Mike Spagnola reported, "early in the morning and it was just like a parade all day long."

"This was one of the most successful showings we've had. What's more", he added, "the operators praised the new AMI phonos."

"Everyone believed that the new Model 'I' was the greatest yet presented."

Also present at this full day showing was Edward R. Ratajack, sales manager for AMI, Inc. of Grand Rapids, Mich.

"Just as we predicted", Ed smiled, "the operators all acclaimed our new models. The 200-selection model was especially praised by one and all who came into these new showrooms."

The firm also reported that there is every likelihood that it will exceed the business it did last year.

They are very enthusiastic over the forthcoming year's prospects for the new AMI Model "I".

They feel certain that every leading operator in this area, and especially here in the city of Chicago, will be featuring this phonograph on all the best locations.

Pictures of visiting operators taken at this showing will appear in next week's issue of The Cash Box.

MIGHTY MITES

Small Size Bowlers Grab Great Attention As Biz For These Booms Far Beyond Mfrs' Expectations

CHICAGO—As the bowling game took hold all over the nation, and even began to grab export attention, operators as well as jobbers and distributors expected to see the size grow to the gigantic length of the official ABC bowling alleys.

Instead, it seems, someone decided that the time had come "to cut down on the size to meet the needs of the small locations".

The resultant effect, after these were introduced, by both Williams and Bally Manufacturing manufactories, was for many to state that they did not believe these would take hold, in comparison to the interest being shown by players in the longer bowlers.

But to the amazement of all concerned these 'mighty mites' grabbed complete and outstanding attention and are, today, considered "the biggest hits to so far have entered the industry in 1958".

"What's more", states one leading manufacturer of these 'mighty mites', "this is one bowler that has got everything that the player has become accustomed to in coin operated games."

"For example", he explains, "find me a player that doesn't know about pinball."

"Well", he adds, "here he has the pinball play action influence."

"Find me a player", he continues, "who doesn't love bowling and who doesn't believe he's the best bowler in the location."

"So", he says, "he's got bowling. The most interesting, intriguing and appealing type of bowling. Where he definitely knows skill is the answer to getting a top score."

"From every standpoint", he concludes, "the small bowlers have touched off just what the players wanted."

"And the reason for their great and continued success", he advises, "is because the players are just nuts about them."

"Play action has been terrific wherever they have been located."

The result has been that business is booming far up and above and beyond what the manufacturers ever dreamed of even in their fondest dreams.

Not only have these 'mighty mites' taken strong hold on the imaginations of the players but, what's more, the

demand for them continues to increase, rather than to diminish.

More manufacturers are eyeing the field and, without doubt, more will be entering 'mighty mites' to add to the choice of the operators.

It is, indeed, very strange to hear that a 'survey' conducted by someone was to the effect that these were not clicking.

All that any operator need do to learn how tremendously these 'mighty mites' have clicked is to drop into the factories producing them and note the very great activity therein.

"Even more impressive", as some distributors report, "let him try to order a quantity for immediate delivery."

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NEW! CLAY PIPES
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Gulf Shows New Seeburg Phonographs In Houston

HOUSTON, TEX.— Considerable big business spiked with plenty of food and refreshments, marked the new model Seeburg phonographs showing, Sunday, February 9 at Gulf Coast Music Systems.

H. A. Franz and Hans Von Reydt (Gulf Coast Music president and vice president respectively) ramrodded the affair with able assistance from such members of the firm's personnel as Dorothy Zepeda, Earl Hoot, Howard Dishman, Bobby Macafee, Francis Cruz, Bobby Behler, Dave Beasley, Jesse Jacobs, Edward Johnson.

Music operators, over a hundred of them, together with members of their families and working personnel, from as near as here and as far as Lake Charles, La., were there. All

three models, the "101", single priced and the "161" and "201", both dual pricing, drew praise galore but the 161 seemed way ahead popularwise. Thoroughly conditioned by the Houston show, Hans Von Reydt and H. A. Franz officiated at separate showings of the new model Seeburgs in cities of Galveston, Beaumont, and Lake Charles, La., in that order.

"Dime Play For Long Time", Says Mass. Op

SPRINGFIELD, MASS.— Ralph H. Ridgeway, Vogue Music, this city, one of the foremost operators in the nation, reports that shuffles, bowlers, guns and most arcade type machines have been on dime play for a long time thruout his area, some even before phonographs.

"About the only nickel play machines" stated Ridgeway, "are the in-line games (and not all of them), and the small pinball or amusement games. Even these games, when built in what we call 'jumbo' size, take a dime."

Ridgeway concludes his letter with a most wonderful compliment to *The Cash Box*, stating ". . . it is one of the best friends our industry has (from any angle, too)."

New Maltby Disk "The Music Box" Tells Story of The Juke Box

NEW YORK—A new record, released this week, seems to be made especially for the juke box trade. Richard Maltby's orchestra and chorus on the Vik label describe the attractiveness and interesting machinations of today's juke box in a song titled "The Music Box", a bouncy tempo novelty. In the lyrics the singers refer to placing a dime in the machine to select a tune.

Schaffer Grand Opening In Cincy Fetes New Seeburg Phonos

CINCINNATI — A gala event on the local scene heralded the Grand Opening of the modern, new plant and showrooms of Schaffer Music Company, this city, coupled with showing of the new Seeburg 100, 160 and 200 selection phonographs, February 9.

Recording luminaries, Seeburg officials, operators and visitors from all over the nation attended to greet Schaffer officials and employees during the occasion.

Ed Schaffer, president of Schaffer Music Company, stated that the firm operates the only record one-stop service for operators in Cincinnati as well as local distribution for Seeburg. The one-stop service is managed by Jack Pierce, a veteran of many years in the record industry. John Stockdale manages the phonograph division for Schaffer. Estel E. Schaffer, vice-president, and father of Ed Schaffer, happily stated that the expansion is the high point in a long and fruitful business career.

Many of the visitors at the grand opening are shown herewith:

(1) l to r: Fleming Johnson, Vice-President Seeburg; Edward Schaffer, President Schaffer Music Company; Tom Herrick, Assistant Sales Manager Seeburg, and E. E. Schaffer, Vice-President Schaffer Music.

(2) l. to r.: Joe Flynn, manager Indianapolis branch Schaffer Music; E.

E. Schaffer, Bernie Flynn, manager Columbus branch Schaffer Music, and John Stockdale, General Manager Schaffer Music.

(3) Skeeter Davis, RCA country & western recording artist, and Connie Hall, Mercury recording artist are shown admiring the new Seeburg model.

(4) Sidewalk view of the new Schaffer plant at 1889 Central Parkway in Cincy.

(5) l. to r.: Mitchell Zaret, A&M; Alex Zaretsky, A&M; Skeeter Davis, Dick Scher, C&C Record Company; Earl Jenkins, C&C Records; Connie Hall, Lee Brooks of *The Cash Box*, and Jack Pierce, manager of C&C Record One-Stop (a Schaffer subsidiary).

(6) l. to r.: John Stockdale, Mr. McCall, H&M Novelty; Mrs. Joe Flynn, Al Stacey, H&M Novelty; Mrs. Forrest Irwin, Mrs. Larry Hornbeck, Forrest Irwin, E. E. Schaffer, Larry Hornbeck, and A. Zaharako, Zaharako Sales Company, Lawrenceburg, Ind.

(7) John Stockdale, admiring the Seeburg 1958 model phonograph, with his wife and sons, John P. Stockdale, Jr., and Charles Stockdale.

(8) Kathy Linden, Felsted recording artist, discussing records with Jack Pierce at Schaffer's C&C affiliate record division at the plant.

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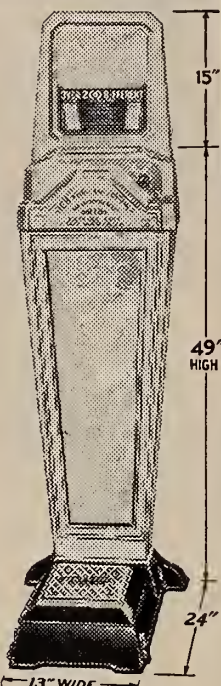
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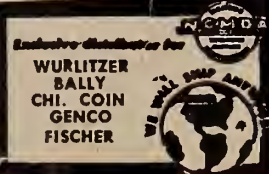
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More Music Ops Turn To: EP Programming For Extra Intake

Find 15¢, 2/25¢ Play Helps Boost Averages on Many Locations as EP Albums Grow in Popularity

CHICAGO—More and more music ops around the nation are turning to Ep programming due to the continuing growing popularity of EP albums.

"But most important", as one well known operator here reports, "is the fact that EP play at 15¢, 2 for 25¢, is helping to boost averages."

With all the new model phonos equipped for EP play, the music ops have come to the conclusion, it is reported, that there must be something of real value that they may have been passing up.

"There is no doubt", a leading operator advises, "that there are a tremendous number of locations where the patrons are well acquainted with EP records."

"Not only that", he further explains, "but because of the growing popularity of EP's which are becoming

well known to the public today because of the advertising campaigns placed behind these by the record manufacturers, the average operator may as well cash in on this popularity."

It has taken sometime for the EP disks to take hold in the automatic music field.

For sometime music ops simply ignored the fact that the differential in the playing time between one EP and two singles was so small that they were bound to earn anywhere from 25% to 50% more for the same playing time.

Now operators have come to recognize this. And though some of them are still rather timid about testing EP play action in a large degree, they definitely are testing such play.

The result has been that more and more music ops around the nation report that EP play has been boosting their averages on many locations. There is no doubt that 15¢ play action, 2 plays for 25¢, is bound to do this, against 10¢ per play, 3 plays for 25¢, they state.

"What's more", advises an operator, "there's one good thing about EP play. It keeps the music going."

"That, in itself", he claims, "helps stimulate still more play from others in the location."

"In fact", he says, "I am advising my location owners to start off play on their own by picking out 2 EP records at 25¢."

"This has helped, they admit to me, to stimulate more play for them and, at the same time, keep their places musically bright."



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WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DICKens 2-7060).

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrEst 7-6730).

WANT—Experienced Sales Representative for leading Coin Machine Distributor to represent in Europe, South America, World. Only high-priced man with ability need apply. Send Resume—BOX 425, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK, NEW YORK.

WANT—Gottlieb Novelty Games From 1954 up; King of Swats, Four Baggers, 1957 Baseballs, World Series and Shuffle Alleys. GLOBE AUTOMATIC VENDING CO., 291 WATER STREET, QUINCY 69, MASS. (Tel.: MAYflower 9-0010).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

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WANT—Phonographs, Late Model Seeburg, A.M.I., or Wurlitzer. Will Trade Late Model Pin Games or Alleys. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT—Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MOBILE, ILLINOIS.

WANT—To Buy: Williams 1957 Deluxe Baseball and 4-Baggers. Will pay Cash or Trade Bingos, Bowlers and 5-Balls for Baseball Games. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel. MAin 1-8751).

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CAnal 6-0293).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULton 3-2282).

WANT—Late 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUDson 6-4568).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPTown 8-9680).

CLASSIFIED ADVERTISING SECTION

WANT—AMI 45 RPM D-40's. State quantity, condition and lowest price. BOWMAN COIN, BOX 543, BOWMAN, NORTH DAKOTA.

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. Castle 1-0556).

WANT—To Buy—AMI Model B, F-80; Wms. Four Baggers, Mystic, King, Jumbo, and Blinker Bowlers. State quantity and best price, first letter. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. Superior 1-4600).

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: Circle 6-8464).

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. Garfield 3585).

WANT—Back Scoring Glasses for United, Imperial or Royal Shuffle Games. Wire details to H. B. BRINCK, BUTTE, MONTANA (Tel. 6726).

WANT—Back Glass for Turf King and Sunshine Parks used or burned control unit motors for one Balls or Bingos. FAR EAST AMUSEMENT, P. O. BOX 107, LA SIERRA, ARLINGTON, CALIF.

FOR SALE

FOR SALE—Specials: Bally: Show Times \$395; Big Shows \$245; Carnivals \$314.50; Bally Bike Kiddie Ride \$495; Gottlieb: Silvers \$265; Williams: Contests \$245; Chicago Coin: Goalee \$57.50; Decco: Grandma Horoscope \$250. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. (Tel. JACKson 2-5306).

FOR SALE—Brand new in original factory crate, 1 Wurlitzer 2000, \$845. Like new: 2 Williams Peppy's \$295 ea.; 2 Lord's Prayer Vendors \$245 ea. Factory Reconditioned: Exhibit Ringer Balls \$95 ea. BILLOTTA DIST. CO., 224 NORTH MAIN STREET, NEWARK, NEW YORK. (Tel.: DEerfield 1-1855).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. Bigelow 8-3524).

FOR SALE—Mutoscope Photomatic With Envelope Vendor, \$150; Supplies All For \$350. Gottlieb Scoreboard 4 Player, \$225; Gottlieb Jumbo 4 Player, \$250; Gottlieb Tournament 2 Player, \$250; Williams Piccadilly 2 Player, \$210. C & W DISTRIBUTING CO., 400 MAIN STREET, GALENA, KANSAS (Tel.: 400).

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans—per Case, \$6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

FOR SALE—150 Bally Holly Cranes. For export shipment only. Write or Wire for special prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2025 PROSPECT AVENUE, CLEVELAND 15, OHIO. (Tel.: TOWer 1-6715).

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLux ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEDar 2-7600).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrEst 5-3456).

FOR SALE—Bally Model "T" Hot Rod Kiddie Rides. Completely Reconditioned—\$395 each. DONAN DISTRIBUTING COMPANY, 5007 NO. KEDZIE AVENUE, CHICAGO 25, ILL. (Tel. JUNiper 8-5211).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Vendors, Games and Parts For All Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. \$50 buys the lot. ½ deposit, balance C.O.D. or S/D. KOEPPPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE — Guns: Exhibit Jungle Hunt \$275; Genco Davy Crocket \$295. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MISSOURI. (Tel. Central 1-9292).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.; DEcatur 2-1500).

FOR SALE—14 Foot Bowlers, \$475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814).

FOR SALE—Chicago Coin 6 Player Skee Balls. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE — United Caravans @ \$125; and Pixies @ \$70; Wurlitzer 4851 Wallboxes @ \$9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MElrose 5-1593).

FOR SALE — Seeburg Phonographs. Ready for location: M100C's \$475; HF100R's \$625; HF100C's \$595; HF100W's \$575; V200's \$650; M100B's \$375; 200 Selection Wallboxes \$99.50. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, INDIANA. (Tel. HA 3-4508).

FOR SALE—Games, Inc. Hunter, \$250; Gunsmoke, \$335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time. United Pixie; Starlet; Caravan; Stardust. Evans Saddle & Turf (Club Model—DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE—Attention Arcade Buyers. Beautifully reconditioned Bally ABC Bowling Lanes, either 11 or 14 ft., just \$495. Each machine carries our money back satisfaction guaranteed offer. Wire deposit today. Spring business will definitely put Bowling Lanes in short supply. SHELDON SALES CO., INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. (Tel. LIncoln 9106).

FOR SALE—35 New Panoram Projector Bulbs \$2 ea.; State Fair Gun \$295; Pirate Gun \$295; Rifle Gallery \$125; Championship Baseball \$150. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

FOR SALE—Continuing Sensational Sale AMI E-120's and Seeburg M100C's. Best Offer takes what's left. You can still save real money. Write, Wire or Phone us quick. RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).

FOR SALE—Bally: ABC Bowler \$350; Blue Ribbon & Gold Medal \$195 ea.; United: Regulation \$350; Mercury \$165; Fifth Inning \$135. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. (Tel. FRanklin 7-2162 or 4-7549).

FOR SALE—Show Time \$350; Key West \$315; Big Show \$250; Nite Club \$215; Parade \$210; Broadway \$175; Terms One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Globe Distributing Co., Chicago, Illinois, uses and sells Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES COMPANY, R.F.D. 1, BOX 403, ARLINGTON, TENN.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg 147M \$35; Seeburg Hideaway \$35; Seeburg 20 Record Wallboxes \$3.00. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel. NE 5-1443).

FOR SALE—New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Lined Oak, Natural or Mahogany. Packed Two to a Carton, \$11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, \$1.69 ea.; \$18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", \$11.95 set; 3" Marbelized Rubber Balls, \$1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—Exhibit Ranger Ball \$60; Williams Roll-A-Ball \$195; Genco Skee Ball (2 Player) \$135; ChiCoin Skee Ball (6 Player) \$195; Genco Quarterback \$110; Star Shooting Gallery \$85; Dale Guns \$15; United Target \$75; United Venus \$95; Criss Cross \$49.50; Peppy (New) Write; Bally Space Ship \$165; Bally Boat \$165; Smoke Signal \$140; Tim Buc Tu \$125; Skill Pool \$50; Southern Belle \$149.50; Bally Circus (New) Write; Naples (New) Write; Steeplechase Write; Rock-Ola 1455D (New) Write. Wire, Write or Phone LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel. HE 1-7577).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

FOR SALE—Terrific Prices—Show Time \$335; Key West \$310; Double Header \$265; Big Show \$240; Nite Club \$215; Broadway \$190; Miami Beach \$120; Big Time \$100. All A-1 in and out. One-third Deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7137).

FOR SALE—William's Steeple Chase, Reno, Contest, Hi-Hand, Genco Lucky-Seven, Genco Gypsy Grandma, Mercury Gripper, Bang-O-Rama Gun. All New in original crates. Make Offer. We need room. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

FOR SALE—Gottlieb's Scoreboard \$195; C. C. Criss Cross \$75; Genco Shuffle Pool \$75; Wm.'s Crane \$100. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE—Seeburg V-200's, very clean, \$735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE—1448 Rock-Olas, Like New, \$595; Chicago Coin Ski Bowls, \$345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUmkirk 3-8735).

FOR SALE—Seeburg M100A, 45 rpm, Painted, \$295; M100B, \$425; M100C, \$550; G100, \$675; W100, \$675; R100, \$725; Wurlitzer 2000, \$850; 1900, \$825; 1800, \$725; 1700, \$625; D80, AMI, \$325; D40, 45 rpm, Painted, \$225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE—Seeburg V-200's; Wurlitzer 2000, 1700, 1500, 1250; Auto Photo Studios Model 9 & 11; as well as Electric Sign for same studios; Late Gottlieb Five Balls. Contact ASSOCIATED COIN AMUSEMENT CO., INC., 3607 GROVE ST., OAKLAND, CALIF., Or Call (OLympic 8-3006).

FOR SALE — 56 Complete Units of Pantages Maestro Wired Music. This includes the location cabinets, and entire studio equipment, extra parts, and equipment, to keep the operation going for many years. Used for 5 years. Cost approx. \$85,000. The whole thing with library of 20,000 records for \$18,000. Delivered on terms. GINSBERG MUSIC COMPANY, 205 NORTH MAIN, ROSWELL, NEW MEXICO.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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CLASSIFIED ADVERTISING SECTION

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. Syracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUE 3, N. Y.

FOR SALE—United 14 Ft. Bowling Alley, \$495; Wurlitzer 1400 Phonograph, \$135; Wurlitzer 1800 Phonograph, \$675; Wurlitzer 1900 Phonograph, \$795; Wurlitzer 2000 Phonograph, \$895; Seeburg V 200 Phonograph, \$695; Seeburg 100 Selection Chrome Wallboxes, \$45. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111).

FOR SALE — Seeburg 20 Selection Wallboxes #3 for 25c—\$10; 100 Chrome \$50; Hammerloid \$40; Rock-Ola 120 \$50; 3020 \$5; Vendor Coin Changer \$60; Beach Clubs \$50; Bally Beauty \$40; Long Pools \$65; 8 Ohm Speakers \$9.95. HALLGREN DISTRIBUTORS, 1626 3rd AVENUE, MOLINE, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTANA 1-5000).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVENUE 3-6818).

FOR SALE—Late Model Rock-Ola 120 Wall Boxes, used 3 months \$49.95. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON (Tel. ATwater 7565).

FOR SALE—Seeburg V200 \$800; Big Shows \$275; Broadways \$185; Big Time \$110. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LA. (Tel. MAgnoia 7459).

FOR SALE—Closeout: Brand new original factory crates. United's Playtime, sacrifice, \$375 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5-2893).

FOR SALE—Seeburg V-200's, top condition, \$685 ea. Make offer for five. 14 Ft. Bowlers, \$465. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel. MA 4-8585).

MISCELLANEOUS

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNON 5-7976).

NOTICE — Manufacturers of Coin Operating Equipment in need of a Southern Calif. Service Representative contact: BOB YOUNG'S SERVICE, 3427 BEN LOMAND PLACE. LOS ANGELES 27, CALIF. (Tel. Office NO 2-3254, AUTO HO 7-7151, CAR 542).

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)



PHONOGRAPHS

A M I		Low	High
2. Model A, '46, 40 Sel., 78 RPM	35.00	60.00	
4. Model B, '48, 40 Sel., 78 RPM	50.00	95.00	
4. Model C, '50, 40 Sel., 78 RPM	50.00	135.00	
4* Model D-40, '51, 40 Sel., 78 RPM	115.00	225.00	
4. Model D-80, '51, 80 Sel., 78 RPM	195.00	325.00	
4. Model E-40, '53, 40 Sel., 78 RPM	195.00	325.00	
4. Model E-80, '53, 80 Sel., 45 RPM	300.00	375.00	
2* Model E-120, '53, 120 Sel., 45 RPM	300.00	395.00	
2. Model F-80, '54, 80 Sel., 45 RPM	325.00	495.00	
4. Model F-120, '54, 120 Sel., 45 RPM	450.00	625.00	
2. Model G-80, '55, 80 Sel., 45 RPM	565.00	665.00	
2* Model G-120, '56, 120 Sel., 45 RPM	575.00	685.00	
4* Model G-200, '56, 200 Sel., 45 RPM	645.00	765.00	
2. Wm. Wall Box	5.00	8.00	
4. SM or SL Stepper	5.00	10.00	

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	20.00	45.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	25.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	45.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	65.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	45.00	95.00
4. 1432, Same as above, Converted to 45 RPM	60.00	110.00
4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	70.00	135.00
4. 1434, Same as above, Converted to 45 RPM	70.00	145.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	180.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	229.00
2* 1438, '54, Comet, 120 Sel., 45 RPM	300.00	425.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	400.00	575.00
4* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	550.00	665.00

SEEBURG

4. 146S, '46, Standard 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
4. 147S, '47, Standard 20 Sel., 78 RPM	20.00	35.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4* M100A, '49, 100 Sel., 78 RPM	95.00	190.00

← TOTAL NO. TOTAL VALUE →

THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION
959th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

C O D E

1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
- * Great Activity

4* M100B, '51, 100 Sel., 45 RPM	300.00	425.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	425.00
4* M100C, '53, 100 Sel., 45 RPM	400.00	550.00
4* HF 100G, '54, 100 Sel., 45 RPM	525.00	675.00
4* HF 100R, '54, 100 Sel., 45 RPM	550.00	725.00
4* V200, '55, 200 Sel., 45 RPM	595.00	850.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	5.00
4. W4L-56	5.00	8.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	8.00
4. W6L-56 5/10/25 Wire-less	5.00	10.00
4. 3W7-L-56	5.00	10.00
4* 3W1 Wall-a-Matic	39.50	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1080, '46, 24 Sel., 78 RPM	25.00	50.00

← TOTAL NO. TOTAL VALUE →

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

4. 1100, '47, 24 Sel., 78 RPM	25.00	55.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	60.00	90.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	80.00	110.00
2* 1400, '51, 48 Sel., 45 or 78 RPM	100.00	165.00
2. 1450, '51, 48 Sel., 45 or 78 RPM	110.00	175.00
2. 1500, '52, 104 Sel., 45 & 78 Intermix	110.00	200.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	245.00
2. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	295.00
4. 1650, '53, 48 Sel., 45 RPM	225.00	325.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	350.00
4* 1700, '54, 104 Sel., 45 RPM	465.00	625.00
4* 1800, '55, 104 Sel., 45 RPM	500.00	725.00
4* 1900, '56, 104 Sel., 45 RPM	645.00	825.00
4* 2000, '56, 200 Sel., 45 RPM	675.00	895.00
4. 2140 Wall Box	2.50	5.00
4. 3020 Wall Box	3.00	8.00
4. 3048 (Conv. of 3020)	5.00	10.00
4. 3031 Wall Box	3.00	9.00
4. 3045 Wall Box	4.00	9.00
4. 4820 Wall Box	8.00	20.00
4. 4851 Wall Box	9.00	25.00

← TOTAL NO. TOTAL VALUE →



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	20.00	30.00
4. Ace High (Got 2/57)	250.00	290.00
4. Across the Board (Un 9/52)	20.00	30.00
4. All Star Basketball (Got 1/52)	20.00	30.00
4. Arabian Knights (Got 12/53)	80.00	120.00
4. Army-Navy (Wm 10/53)	30.00	50.00
4. Arrow Head (Wm 7/57)	260.00	300.00
4. Atlantic City (B 5/52)	25.00	65.00
4. Auto Race (Got 9/56)	175.00	255.00
2* Balls-a-Poppin' (B 11/56)	125.00	245.00
4. Beach Beauty (B 10/55)	125.00	175.00
4* Beach Club (B 2/53)	15.00	65.00
4* Beauty (B 11/52)	20.00	65.00
4. Big Ben (Wm 9/54)	55.00	120.00
4. Big Show (B 9/56)	245.00	300.00
4. Big Hit (CC 7/52)	15.00	30.00
4* Big Time (B 1/55)	80.00	135.00
4. Blondie (CC 8/56)	145.00	210.00
4. Brazil (Un 10/56)	195.00	265.00
4. Bright Lights (B 5/51)	20.00	30.00
4. Bright Spot (B 11/51)	30.00	65.00
4* Broadway (B 12/55)	150.00	225.00
4. Cabana (Un 3/53)	20.00	50.00
4. Capri (CC 10/56)	110.00	185.00
4* Caravan (Un 2/56)	105.00	165.00
4. Caravan (Wm 6/52)	25.00	50.00
4. Chinatown (Got 10/52)	30.00	50.00
4. Circus (Un 8/52)	25.00	35.00
4. Circus Wagon (Wm 10/55)	175.00	215.00
2. Classy Bowler (Got 7/56)	195.00	230.00
4. C. O. D. (Wm. 9/53)	50.00	80.00
4. Colors (Wm 11/54)	75.00	125.00
4. Coney Island (B 9/51)	20.00	50.00
4. Continental Cafe (Got 7/57)	300.00	375.00
4. Control Tower (Wm 3/51)	10.00	20.00
4. Coronation (Got 11/52)	25.00	50.00
4. County Fair (Un 9/51)	15.00	25.00
4. Crossroads (Got 5/52)	25.00	50.00
4. Crossroads (B 1/56)	195.00	250.00
4. Cue Ball (Wm 3/57)	210.00	250.00

← TOTAL NO. TOTAL VALUE →



NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES!)

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES!)

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES!)

PINBALL GAMES (Cont.)

4. Cyclone (Got 5/51)	20.00	30.00
4. Daffy Derby (Wm 8/54)	75.00	120.00
2. Daisy May (Got 7/54)	115.00	140.00
4. Dealer "21" (Wm 2/54)	25.00	65.00
4. Derby Day (Got 5/56)	170.00	210.00
4. Diamond Lill (Got 12/54)	100.00	130.00
4. Disk Jockey (Wm 11/52)	30.00	55.00
4. Domino (Wm 5/52)	25.00	40.00
4. Double Action (Ge 1/52)	15.00	25.00
4. Double Feature (Got 12/50)	10.00	20.00
2* Double Header (B 7/56)	185.00	295.00
4. Dragonette (Got 6/54)	100.00	175.00
4. Dude Ranch (B 9/53)	35.00	70.00
4. Duette (Got 4/55)	150.00	175.00
4* Easy Aces (Got 12/55)	150.00	190.00
4. Eight Ball (Wm 1/52)	20.00	45.00
2. Fair Lady (Got 11/56)	285.00	325.00
4. Fairway (Wm 6/53)	30.00	60.00
4. Five Star (Univ 5/51)	20.00	30.00
4. Flagship (Got 1/57)	295.00	325.00
4. Flying High (Got 2/53)	40.00	75.00
4. Four Bells (Got 10/54)	110.00	150.00
4. Four Corners (Wm 12/52)	40.00	75.00
4. Four Horsemen (Got 9/50)	15.00	30.00
4. "400" Upright (Ge 10/52)	30.00	45.00
4. Four Stars (Got 6/52)	30.00	65.00
4. Frolics (B 10/52)	15.00	60.00
2. Frontiersman (Got 11/55)	100.00	160.00
4. Fun House (Wm 10/56)	210.00	235.00
4. Gay Paree (Wm 6/57)	375.00	460.00
4* Gay Time (B 6/55)	95.00	125.00
4* Gayety (B 2/55)	45.00	90.00
4. Gladiator (Got 1/56)	215.00	250.00
4. Globe Trotter (Got 11/51)	15.00	30.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
2. Gold Star (Got 8/54)	125.00	140.00
4. Grand Champion (Wm 8/53)	35.00	75.00
4. Grand Slam (Got 4/53)	35.00	60.00
4. Green Pastures (Got 1/54)	60.00	100.00
4. Gun Club (Wm 11/53)	35.00	75.00
4. Guys-Dolls (Got 5/53)	30.00	75.00
4. Gypsy Queen (Got 2/55)	115.00	170.00
4. Handicap (Wm 6/52)	30.00	45.00
4. Happy Days (Got 7/52)	35.00	50.00
4. Happy-Go-Lucky (Got 3/51)	20.00	35.00
4. Harbor Lites (Got 2/56)	150.00	185.00
4. Harvey (Wm 5/51)	20.00	30.00
4. Havana (Un 2/54)	20.00	80.00
4. Hawaii (Un 6/54)	35.00	80.00
4. Hawaiian Beauty (Got 4/54)	90.00	115.00
4. Hayburner (Wm 6/51)	25.00	40.00
4. Hi-Fi (B 6/54)	40.00	90.00
4. Hi-Hand (Wm 6/57)	175.00	225.00
4. Hit 'N' Run (Got 4/52)	25.00	45.00
4. Holiday (Ke 12/51)	20.00	35.00
4. Hong Kong (Wm 9/51)	20.00	35.00
4. Horsefeathers (Wm 1/52)	20.00	30.00
4. Horse Shoe (Wm 12/51)	10.00	25.00
4. Hot Diggity (Wm 8/56)	180.00	250.00
4. Ice-Frolics (B 1/54)	40.00	85.00
4. Jalopy (Wm 8/51)	25.00	40.00
4. Jockey Club (Got 4/54)	70.00	125.00
4. Jolly Joker (Un 11/55)	50.00	120.00
4. Jubilee (Got 5/55)	200.00	250.00
2. Jumping Jacks (Upright) (Ge 12/52)	20.00	30.00

← TOTAL NO. TOTAL VALUE →

PINBALL GAMES (Cont.)

4. Key West (B 12/56)	275.00	365.00
4. King Pin (CC 12/51)	20.00	30.00
2. Knockout (Got 1/51)	10.00	20.00
4. Lady Luck (Got 9/54)	85.00	150.00
2. Lazy "Q" (Wm 2/54)	35.00	95.00
2. Leaders (Un 10/51)	20.00	30.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
2. Long Beach (Wm 7/52)	35.00	50.00
2. Lovely Lucy (Got 2/54)	50.00	100.00
4. Lulu (Wm 12/54)	55.00	125.00
4. Mad. Sq. Garden (Got 6/50)	15.00	30.00
4. Majestic (Got 4/57)	375.00	450.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	50.00	140.00
4. Marathon (Got 10/55)	200.00	250.00
4. Marble Queen (Got 8/53)	55.00	85.00
4. Mermaid (Got 6/51)	20.00	30.00
4. Mexico (Un 3/54)	35.00	100.00
4* Miami Beach (B 9/55)	95.00	135.00
4. Minstrel Man (Got 3/51)	20.00	35.00
4. Monaco (Un 8/56)	175.00	275.00
4. Mystic Marvel (Got 3/54)	95.00	130.00
4. Nevada (Un 8/54)	25.00	80.00
4. Niagara (Got 12/51)	20.00	35.00
4. Nifty (Wm 12/50)	10.00	20.00
4* Night Club (B 4/56)	190.00	245.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
2. Olympics (Wm 5/52)	20.00	30.00
2. Palisades (Wm 7/53)	35.00	60.00
4. Palm Beach (B 7/52)	15.00	65.00
4* Palm Springs (B 11/53)	30.00	80.00
4. Parade (B 6/56)	195.00	250.00
4. Paratrooper (Wm 8/52)	20.00	40.00
3. Perky (Wm 11/56)	165.00	225.00
4. Peter Pan (Wm 4/55)	95.00	150.00
4* Piccadilly (Wm 5/56)	165.00	245.00
2. Pin Bowler (CC 6/50)	10.00	25.00
2. Pin Wheel (Got 11/53)	50.00	90.00
4* Pixie (Un 10/55)	65.00	145.00
2. Play Ball (CC 1/51)	10.00	20.00
4. Playtime (Un 10/57)	375.00	475.00
4. Poker Face (Got 9/53)	55.00	85.00
4. Quartet (Got 2/52)	45.00	65.00
4. Queen of Hearts (Got 12/52)	40.00	65.00
4. Quintet (Got 3/53)	40.00	80.00
2. Race The Clock (Wm 5/55)	85.00	175.00
4. Rainbow (Got 12/56)	185.00	265.00
4. Regatta (Wm 11/55)	95.00	150.00
2* Register (Got 10/56)	285.00	340.00
4. Rio (Un 11/53)	20.00	65.00
4. Rodeo (Un 2/53)	35.00	65.00
4. Rose Bowl (Got 10/51)	20.00	30.00
4. Royal Flush (Got 5/57)	275.00	310.00
4. Saddle and Turf (Ev 10/53)	85.00	175.00
2. Club Model	100.00	180.00
4* Scoreboard (Got 4/56)	185.00	240.00
4. Screamo (Wm 4/54)	45.00	100.00
4. Sea Belles (Got 4/56)	250.00	295.00
4. Sea Jockeys (Wm 11/51)	15.00	30.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shamrock (Wm 1/57)	210.00	245.00
4. Shindig (Got 10/53)	50.00	110.00
4. Shoot the Moon (Wm 11/51)	15.00	30.00
4. Show Boat (Un 12/52)	45.00	60.00
4* Show Time (B 3/56)	345.00	435.00
2. Silver Chest (Upright) (Ge 4/53)	45.00	70.00
4. Silver Skates (Wm 2/53)	30.00	70.00
2. Singapore (Un 10/54)	25.00	80.00
2. Skill Pool (Got 8/52)	30.00	60.00
2. Skyway (Wm 8/54)	50.00	100.00
4. Slugfest (Wm 3/52)	25.00	40.00

← TOTAL NO. TOTAL VALUE →

PINBALL GAMES (Cont.)

4* Sluggin' Champ (Got 4/55)	115.00	170.00
2. Smoke Signal (Wm 10/55)	125.00	150.00
4. Snafu (Wm 12/55)	115.00	180.00
4. Southern Belle (Got 6/55)	145.00	170.00
4. South Seas (Un 5/56)	155.00	255.00
4. Spark Plug (Wm 9/51)	20.00	40.00
4. Spitfire (Wm 2/55)	60.00	110.00
2. Spot-Lite (B 1/52)	25.00	50.00
4. Sportsman (Wm 2/52)	20.00	30.00
4. Springtime (Ge 3/52)	20.00	30.00
2. Stage Coach (Got 11/54)	130.00	155.00
4* Stardust (Wm 3/56)	125.00	225.00
2. Starfire (Wm 1/57)	210.00	230.00
4* Starlets (Un 12/55)	85.00	165.00
4. Star Pool (Wm. 10/54)	50.00	120.00
2. Stars (Un 6/52)	25.00	40.00
4. Starlite (Wm 3/53)	35.00	50.00
4. Steeple Chase (Un 1/52)	20.00	30.00
4. Struggle Buggies (Wm 12/53)	35.00	70.00
4. Sunshine Park (B 12/52)	15.00	30.00
4. Super Jumbo (Got 10/54)	225.00	250.00
4. Super Score (Wm 9/56)	195.00	250.00
4* Surf Club (B 3/54)	35.00	70.00
4. Surf Rider (Wm 12/56)	225.00	260.00
4. Sweepstakes (Wm. 1/52)	30.00	55.00
4. Sweet Add-A-Line (Got 7/55)	135.00	185.00
4. Tahiti (Un 8/53)	25.00	75.00
4. Three Deuces (Wm. 8/55)	150.00	180.00
4. Three Four Five (Un 6/51)	10.00	25.00
4. Thunderbird (Wm. 5/54)	70.00	125.00
4* Tim-Buc-Tu (Wm 1/56)	125.00	175.00
4. Times Square (Wm 4/53)	35.00	70.00
2. Toreador (Got 6/56)	255.00	285.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Tournament (Got 8/55)	200.00	250.00
4. Triple Play (Un 8/55)	55.00	145.00
4. Tropicana (Un 1/55)	25.00	110.00
4. Tropics (Un 7/53)	30.00	50.00
4. Twenty Grand (Wm 12/52)	25.00	50.00
4. Twin Bill (Got 1/55)	120.00	150.00
4* Variety (B 9/54)	55.00	95.00
4. Watch My Line (Got 9/51)	15.00	30.00
4. Whizz Kids (CC 3/52)	20.00	35.00
4. Wild West (Got 8/51)	20.00	40.00
4. Wishing Well (Got 9/55)	145.00	160.00
4* World Champ (Got 8/57)	250.00	295.00
4. Wonderland (Wm 5/55)	110.00	140.00
4. Yacht Club (B 6/53)	30.00	55.00
4. Zingo (Un 10/51)	25.00	45.00



4. Bally Victory Bowler (5/54)	55.00	100.00
2. Bally Champion Bowler (5/54)	60.00	100.00
4. Bally Jet Bowler (8/54)	65.00	120.00
4. Bally Rocket Bowler (8/54)	65.00	125.00
4. Bally Mystic Bowler (12/54)	90.00	130.00
4. Bally Magic Bowler (12/54)	90.00	155.00
4. Bally Blue Ribbon (3/55)	140.00	210.00
4. Bally Gold Medal (3/55)	150.00	210.00
2. Bally ABC Bowler (7/55)	240.00	350.00
4. DeLuxe model	245.00	350.00
4. Bally Congress (7/55)	275.00	350.00
4. DeLuxe model	275.00	355.00
2. Bally Jumbo Bowler (9/55)	275.00	355.00
4. Bally King Pin Bowler (9/55)	275.00	360.00

← TOTAL NO. TOTAL VALUE →



NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

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SHUFFLES (Cont.)

4* Bally ABC Bowling Lane (1/57) 14 foot	425.00	565.00
4. ChiCoin 6-Player (8/51)	35.00	50.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	50.00
4. ChiCoin Match Bowler (6/52)	35.00	60.00
4. Chi-Coin Bowl-A-Ball (10/52)	35.00	65.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	65.00
4. ChiCoin 10th Frame Special (12/52)	35.00	70.00
4. ChiCoin Name Bowler (1/53)	35.00	75.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	75.00
4. ChiCoin Crown (4/53)	35.00	90.00
4. ChiCoin Crown Giant Pins (4/53)	35.00	95.00
4. ChiCoin Triple Score (6/53)	35.00	95.00
2. ChiCoin Gold Cup (7/53)	40.00	95.00
2. ChiCoin High Speed Crown (7/53)	45.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	100.00
4. ChiCoin Advance (10/53)	50.00	100.00
4. ChiCoin King (10/53)	50.00	110.00
4. ChiCoin Criss Cross Bowler (12/53)	49.50	120.00
4. ChiCoin Super Frame (3/54)	50.00	125.00
4. ChiCoin Starlite (5/54)	55.00	150.00
4. ChiCoin Feature (7/54)	60.00	155.00
4. ChiCoin Holiday (9/54)	70.00	160.00
4. ChiCoin Flash (10/54)	70.00	165.00
4. ChiCoin Playtime (10/54)	95.00	170.00
4. ChiCoin Fireball (11/54)	95.00	185.00
4. ChiCoin Thunderbolt (12/54)	100.00	190.00
4. ChiCoin Triple Strike (2/55)	100.00	200.00
4. ChiCoin Arrow (2/55)	125.00	220.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	125.00
4. DeLuxe model	40.00	130.00
4. ChiCoin Bonus Score (4/55)	150.00	210.00
4. ChiCoin Big League (5/55)	160.00	220.00
4. ChiCoin Hollywood (5/55)	175.00	250.00
4. ChiCoin Blinker (8/55)	175.00	255.00
4. ChiCoin Score-A-Line (9/55)	175.00	260.00
4. ChiCoin Bowling Team (10/55)	175.00	275.00
4. ChiCoin Miami Shuffle (10/56)	35.00	125.00
2* ChiCoin Bowling League (2/57) 14 Foot	425.00	565.00
2* ChiCoin Ski-Bowl (11/50) 6 Player	195.00	300.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	10.00	25.00
4. Genco 8-Player Rebound (9/51)	15.00	25.00
4. Genco Shuffle Pool (11/53)	25.00	60.00
4. Genco Match Pool (2/54)	50.00	65.00
2. Genco Skill Ball 2 Player (11/56)	135.00	265.00
4* 6 Player (2/57)	195.00	295.00
4. Gottlieb Bowlette (3/50)	10.00	20.00
4. Keeney Super DeLuxe League (3/52)	25.00	40.00
4. Keeney High Score League (5/52)	25.00	45.00
4. Keeney Team (10/52)	25.00	50.00
4. Keeney Club (4/53)	25.00	75.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
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SHUFFLES (Cont.)

2. Keeney Domino (5/53)	30.00	110.00
2. Keeney Carnival (5/53)	40.00	115.00
2. Keeney Pacemaker (9/53)	40.00	125.00
2. Keeney Mainliner Bowler (1/54)	45.00	130.00
2. Keeney Bonus Bowler (3/54)	45.00	140.00
4. Keeney Diamond Bowler (5/54)	70.00	155.00
2. Keeney Bikini (6/54)	75.00	160.00
2. Keeney Century (6/54)	80.00	165.00
4. Keeney American (9/54)	90.00	175.00
4. Keeney National (9/54)	90.00	180.00
2. Keeney Speedlane (4/55)	125.00	210.00
4. United 6-Player Super (3/52)	20.00	40.00
4. United 4-Player Official (5/52)	20.00	40.00
4. United 6-Player Star (7/52)	30.00	50.00
4. United 10th Frame Star (9/52)	30.00	55.00
4. United Manhattan 10th Frame (9/52)	30.00	60.00
4. United Manhattan (9/52)	30.00	65.00
4. United 10th Frame Super (10/52)	30.00	70.00
4. United Cascade (2/53)	30.00	70.00
4. United Clover (2/53)	30.00	75.00
2. United Liberty (2/53)	35.00	75.00
2. United Classic (6/53)	35.00	75.00
2. United Olympic (6/53)	35.00	75.00
2. United Royal (9/53)	35.00	80.00
4. United Imperial (9/53)	40.00	90.00
4. DeLuxe model	40.00	90.00
4. United Chief (11/53)	40.00	110.00
4. United Leader (11/53)	45.00	110.00
4. DeLuxe model	45.00	115.00
4. United Team (1/54)	50.00	115.00
4. DeLuxe model	50.00	120.00
4. United League (1/54)	50.00	125.00
4. DeLuxe model	50.00	130.00
4. United Ace (5/54)	55.00	135.00
4. DeLuxe model	55.00	140.00
4. United Rainbow (5/54)	55.00	145.00
4. United Banner (8/54)	65.00	145.00
4. DeLuxe model	65.00	150.00
4. United Shuffle Targette (8/54)	65.00	155.00
4. DeLuxe model	65.00	160.00
4. United Speedy (8/54)	65.00	165.00
4. Un. 11th Frame (10/54)	65.00	170.00
4. DeLuxe model	65.00	170.00
4. United Comet Targette (11/54)	75.00	175.00
4. DeLuxe model	75.00	180.00
4. United Mercury (12/54)	80.00	180.00
4. DeLuxe model	80.00	185.00
4. United Mars (1/55)	90.00	190.00
4. DeLuxe model	95.00	195.00
4. Un. Lightning (2/55)	100.00	195.00
2. DeLuxe model	100.00	195.00
2. Un. Venus (3/55)	100.00	195.00
2. DeLuxe model	100.00	200.00
2. Un. Clipper (5/55)	100.00	210.00
2. DeLuxe model	100.00	210.00
2. Un. Derby Roll (5/55)	100.00	215.00
2. DeLuxe model	100.00	220.00
2. Un. 5th Inning (6/55)	100.00	225.00
2. DeLuxe model	100.00	230.00
4. Un. Capitol (6/55)	140.00	235.00
4. DeLuxe model	140.00	240.00
4. Un. Super Bonus (9/55)	160.00	245.00
4. DeLuxe model	165.00	250.00
4. Un. Top Notch (10/55)	270.00	335.00
4. Top Notch Special	270.00	335.00
4. Un. Regulation (11/55)	270.00	350.00
4. DeLuxe model	275.00	350.00
4* Un. Bowling Alley (11/56) 14 Foot	425.00	565.00
4* Wms. Roll-A-Ball (12/56) 6 Player	195.00	295.00



KIDDIE RIDES

4. Bally Champion Horse	295.00	400.00
4. Bally Moon Ride	100.00	250.00
4* Bally Space Ship	150.00	295.00
4. Bally Speed Boat	165.00	275.00
4* Bert Lane Merry-Go-R'd	185.00	325.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

KIDDIE RIDES (Cont.)

4 Bert Lane Miss America Boat	225.00	285.00
4. Bert Lane Fire Engine	320.00	395.00
2. Capitol Donald Duck	265.00	350.00
2. Capitol Elsie	275.00	375.00
2. Capitol Palomino Horse	295.00	380.00
4. Capitol See Saw	125.00	295.00
4. Chicago Coin Super Jet	125.00	295.00
4. ChiCoin Round The World Trainer	350.00	385.00
4. Decco Merry-Go-Round	130.00	320.00
4. Exhibit Big Bronco	300.00	375.00
4. Exhibit Mustang	300.00	375.00
4. Exhibit Space Patrol	100.00	265.00
4. Scientific Television	195.00	275.00

← TOTAL NO. TOTAL VALUE →



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	475.00	575.00
4. Air Football	195.00	250.00
4. Amus. Boomerang	30.00	70.00
4. Bally Big Inning	50.00	75.00
4. Bally Heavy Hitter	30.00	65.00
4. Bally King Pin	20.00	40.00
4. Bally Rapid Fire	50.00	75.00
4. Bally Undersea Raider	50.00	75.00
4. Capitol Midget Movies	95.00	150.00
4. Champion Hockey	40.00	125.00
4. ChiCoin Basketball Champ	85.00	140.00
4. ChiCoin 4-Player Derby	95.00	150.00
4. ChiCoin Goalee	40.00	95.00
4. ChiCoin Hockey	45.00	65.00
1. ChiCoin Midget Skee	60.00	125.00
4. ChiCoin Pistol	30.00	75.00
4. ChiCoin Home Run, 6-Player (3/54)	60.00	150.00
4. Super model	85.00	160.00
4. ChiCoin Twin Hockey (5/56)	125.00	275.00
4. ChiCoin Steam Shovel (5/56)	100.00	195.00
4. Evans Bola Score	30.00	60.00
4. Evans Bat-A-Score	35.00	125.00
4. Evans Ski Roll	35.00	60.00
4. Evans Super Bomber	50.00	115.00
4. Evans Play Ball	25.00	50.00
4. Exhibit Dale Gun	15.00	65.00
4. Exhibit Gun Patrol	40.00	100.00
4. Exhibit Jet Gun	40.00	125.00
4. Exhibit Space Gun	40.00	125.00
4. Exhibit Pony Express	40.00	120.00
1. Exhibit Silver Bullets	40.00	125.00
4. Exhibit Six Shooter	35.00	120.00
4. Exhibit Vitalizer	40.00	60.00
4. Exhibit Shooting Gal. (6/54)	45.00	110.00
4. Exhibit Star Shooting Gallery (9/54)	75.00	150.00
4. Exhibit Sportland Shooting Gallery (11/54)	95.00	160.00
4. Exhibit "500" Shooting Gallery (3/55)	100.00	200.00
4. Exhibit Treasure Cove Shooting Gal. (6/55)	200.00	230.00
4. Exhibit Jungle Hunt (3/57)	225.00	350.00
4. Games, Inc., Hunter (1/56)	150.00	250.00
4. Genco Sky Gunner	65.00	125.00
4. Genco Night Fighter	70.00	130.00
4. Genco 2-Player Basketball	125.00	225.00
4. Genco Rifle Gal. (6/54)	125.00	175.00
1. Genco Big Top Rifle Gallery (6/54)	195.00	250.00
4. Super Model (12/55)	275.00	325.00
4. Genco Wild West Gun (2/55)	150.00	225.00
4. Genco Sky Rocket Rifle Gallery (5/55)	150.00	230.00
4. Genco Champion Baseball (9/55)	150.00	235.00
4* Genco Quarterback (10/55)	110.00	250.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

4* Genco Hi-Fly Baseball (5/56)	175.00	255.00
4. Genco State Fair Rifle Gal. (6/56)	225.00	325.00
4. Genco Davy Crockett Rifle (10/56)	245.00	345.00
4. Genco Circus Rifle (3/57)	365.00	425.00
4. Jack Rabbit	40.00	70.00
4. Jungle Joe	40.00	60.00
4. Keeney Air Raider	50.00	125.00
4. Keeney Sub Gun	40.00	125.00
4. Keeney Texas Leaguer	20.00	40.00
2. Keeney Sportsman (11/54)	125.00	160.00
2. DeLuxe model	130.00	170.00
4. Keeney Ranger (3/55)	220.00	240.00
4. DeLuxe model (3/55)	225.00	250.00
4. Lite League	30.00	75.00
4. Mills Panoram Peak	175.00	275.00
4. Mills Conv. for Panoram Peek	10.00	15.00
4. Muto. Atomic Bomber	65.00	125.00
4. Mutos. Ace Bomber	85.00	140.00
4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. Mutos. Fly. Saucers	90.00	125.00
4. Mutos. Photo (Pre-War)	100.00	270.00
4. Mutos. Photomatic DeLuxe	145.00	325.00
4. Mutoscope Silver Gloves	120.00	200.00
4. Mutoscope Sky Fighter	60.00	135.00
4. Mutos. Voice-O-Graph 35c	145.00	325.00
2. Mutoscope K.O. Champ	250.00	335.00
4. Mutos. Drive Yourself	395.00	495.00
4. Mutoscope Rock 'n Roll (7/56)	30.00	100.00
4. QT Pool Table	30.00	50.00
4. Quizzer	40.00	70.00
2. Rockola World Series	35.00	60.00
4. Scientific Basketball	20.00	35.00
4. Scientific Batting Pr.	30.00	95.00
4. Scientific Pitch 'Em	45.00	140.00
4. Seeburg Bear Gun	50.00	150.00
4. Seeburg Shoot the Chute	40.00	80.00
4. Seeburg Coon Hunt	85.00	150.00
4. Set Shot Basketball	125.00	195.00
4. Telequiz	65.00	110.00
4. Un. Team Hockey	20.00	40.00
4. Un. Jungle Gun	75.00	150.00
4. DeLuxe model	75.00	150.00
4. United Carnival Gun (10/54)	100.00	160.00
4. DeLuxe model	110.00	165.00
4. United Bonus Gun (1/55)	195.00	240.00
4. DeLuxe model	200.00	250.00
4. United Super Slugger (7/55)	215.00	275.00
4* United Star Slugger (4/56)	215.00	275.00
4. Un. Pirate Gun (10/56)	295.00	375.00
4. Wilcox-Gay Recordio	30.00	55.00
4. Wms. DeLuxe World Series (2/52)	35.00	75.00
4. Wms. DeLuxe Baseball (4/53)	45.00	90.00
4. Wms. Pennant Baseball (12/53)	50.00	110.00
4. Wms. Super Pennant Baseball (12/53)	50.00	120.00
4. Wms. Super Star Baseball (12/53)	50.00	130.00
4. Wms. Major League Baseball (2/54)	65.00	160.00
4. Wms. All Star Baseball (2/54)	90.00	160.00
4. Wms. Big League Baseball (3/54)	100.00	160.00
4. Wms. Jet Fighter (10/54)	100.00	225.00
4. Wms. Safari (2/55)	195.00	275.00
4. DeLuxe model	195.00	280.00
4. Wms. Polar Hunt (3/55)	200.00	295.00
4. Wms. Sidewalk Engineer (4/55)	100.00	150.00
4. Wms. King of Swat (5/55)	150.00	220.00
4. Wms. Four Bagger (4/56)	265.00	325.00
4. DeLuxe model	265.00	330.00
2. Wms. Polar Hunt (3/55)	215.00	320.00
4. Wms. Crane (10/56)	85.00	165.00
← TOTAL NO. TOTAL VALUE →		

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

H-200 200-sel. phonograph	No List Price Authorized for Publication
H-120 120-sel. phonograph	
H-100 100-sel. phonograph	
HAB-200 Selective-play Hideaway	
HBB-200 Continuous-play Hideaway	
WQ-200 200-sel. Wallbox	
WQ-120 120-sel. Wallbox	
Bargrip Wallbox Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

AUTO-PHOTO CO.

Studio Model "11"	\$3,245.00
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BALLY MFG. CO.

Miss America (In Line Game) Target Roll	
All-Star DeLuxe Bowler	\$ 640.00
All-Star Bowler	625.00
Carnival (2 Player, 5-Ball) Strike Bowler	505.00
With Dime Coin-Mechanism	
11 Foot	1,280.00
14 Foot	1,295.00
18 Foot	1,350.00
With Profit-Booster Coin-Mechanism (15¢ a game, 2 games—25¢)	
11 Foot	1,300.00
14 Foot	1,315.00
18 Foot	1,370.00
4 Foot Alley Sections	55.00
Profit-Booster Coin-Mechanism Kit	20.00
ABC Super DeLuxe Bowler (6 Player, Puck Type)	
8½ Foot	\$ 775.00
Toonerville Trolley	\$ 835.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (With new-all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Rocket Shuffle	
Commando Machine Guns	
TV Bowling League (6 Player)	
No List Price	
Authorized for Publication	

EXHIBIT SUPPLY CO.

Card Vendor, with base	
Single Column	
Double Column	
No List Price	
Authorized for Publication	

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)	
ABT Challenger Pistol (Counter Game)	
ABT Guesser Scale	
ABT Rifle Sport (Shooting Gallery)	
Aristo Scale	
No List Price	
Authorized for Publication	

GENCO MFG. & SALES CO.

Gun Club Rifle Gallery	
Show Boat (Single Player, 5-Ball)	
Motorama	
Horoscope Fortune Teller	
Sweet Twenty One (2 Player Roll Down Game)	
Gypsy Grandma Fortune Teller	
No List Price	
Authorized for Publication	

D. GOTTLIEB & CO.

Whirl-Wind (2 Player, 5-Ball)	
Straight Flush (Single Player, 5-Ball)	
No List Price	
Authorized for Publication	

IRVING KAYE CO., INC.

El Dorado-6 Pocket Pool	\$ 495.00
DeLuxe-Bumper Pool	295.00
Competitor-Super Deluxe-6 Hole Pool	395.00

J. H. KEENEY & CO.

DeLuxe Big Tent	No List Price Authorized for Publication
Bowl-O-Rama (6 Player) 14 Foot 11 Foot	
Snack Vender	
Soup Vender	
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various models of above	

ROCK-OLA MFG. CORP.

Model 1458, 120 Sel.	No List Price Authorized for Publication
Model 1455, 200 Sel.	
Model 1452, 50 Sel.	
Model 1450—Playmaster, 120 Sel.	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
1617—Hi-Fi Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

J. P. SEEBURG CORP.

Model 201, 200 Sel.	No List Price Authorized for Publication
Model 161, 160 Sel.	
Model 101, 100 Sel.	
D3WA-Wall-O-Matic 200	
MRVC3-Master Remote Volume Control	
HFCV2-8-High Fidelity Wall Speaker	
HFCV3-8-High Fidelity Corner Speaker	
HFCV1-12-High Fidelity Recessed Speaker	
PS6LZ-Power Supply	
HFA1-L6-Power Amplifier	

UNITED MFG. CO.

Royal Bowling Alley (6 Player)	
13 Foot	\$1,490.00
16 Foot	1,520.00
20 Foot	1,640.00
Available in 25¢ Play, also available in 2 plays—25¢ with Credit Unit—Price on Request.	
6 Star Shuffle Alley (6 Player, Puck Type)	
8½ Foot	\$ 995.00
DeLuxe 6 Star Shuffle Alley (Match-A-Score Model)	
8½ Foot	1,080.00

UNITED MUSIC CORP.

UPA-100 Sel. Phonograph	
No List Price	
Authorized for Publication	

WILLIAMS MFG. CO.

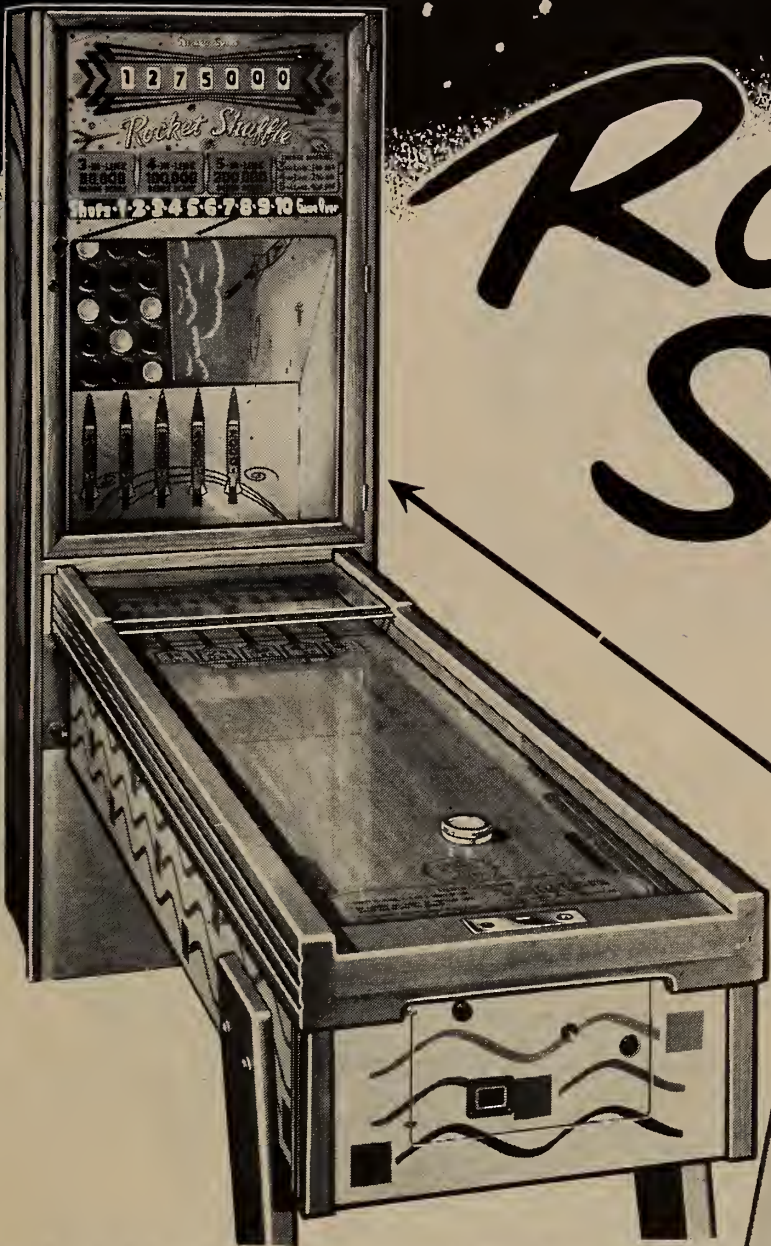
Ten Strike (2 Player, Replay Model)	
Ten Strike (2 Player, Novelty Model)	
Jig Saw (Single Player, 5-Ball)	
6-Pocket Pool Table	
No List Price	
Authorized for Publication	

THE RUDOLPH WURLITZER CO.

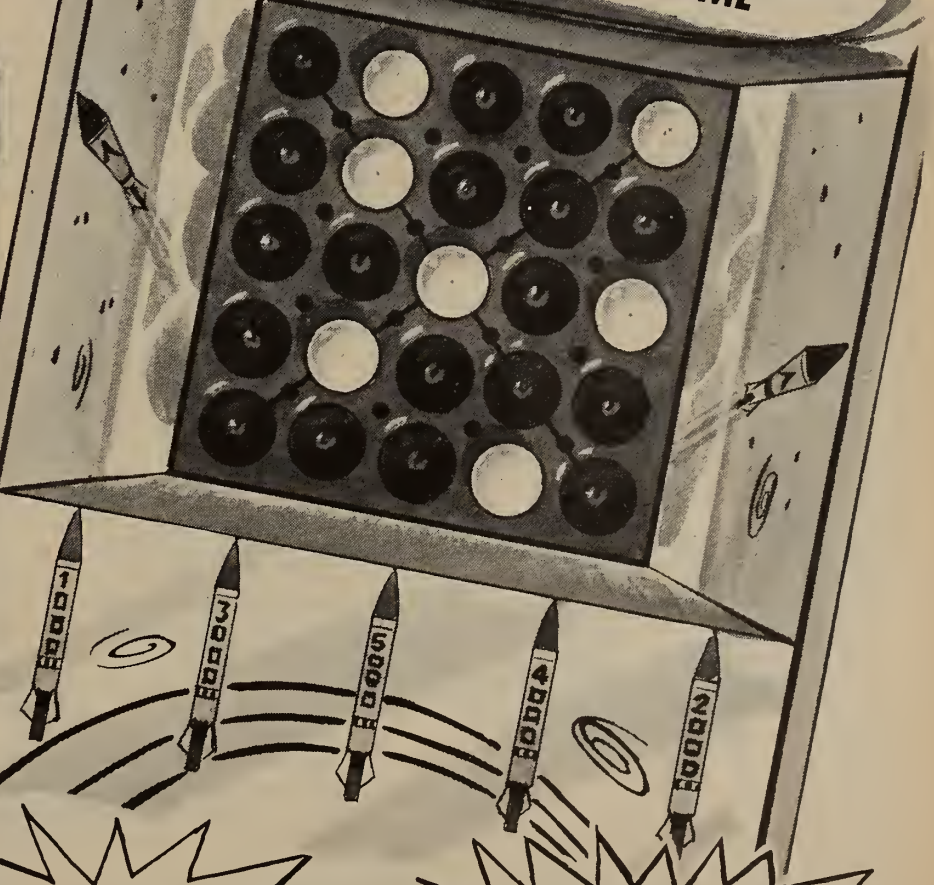
Model 2200, 200 Sel.	No List Price Authorized for Publication
Model 2204, 104 Sel.	
Model 2250, 200 Sel.	
Model 5250 Wall Box, 200 Sel.	
Model 5207 Wall Box, 104 Sel., 3-Wire	
Model 257 Stepper, 104 Sel.	
Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones	
Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range	

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Rocket Shuffle



Featuring
The World's Newest Action Packed
SATELLITE ROCKET THEME



Features Never Before In A Shuffle Type Game

- ⚡ THE NEWEST SHUFFLE TYPE HIGH SCORE GAME . . . TOP SCORE 9,900,000
- ⚡ CAPTIVE BALL ACTION GIVES PLAYER EVERY THRILL OF SATELLITES TRAVELING THROUGH SPACE
- ⚡ NEW METHOD OF SCORING WITH CAPTIVE BALLS . . . 3 in Row — 4 in Row — 5 in Row — DIAGONALS SCORE DOUBLE
- ⚡ AVAILABLE IN REPLAY OR REGULAR MODELS — REPLAYS AWARDED FOR HIGH SCORE!

10 SHOTS PER GAME STRAIGHT 10c PLAY

NEW! NEW! NEW!
IT'S FASCINATION PLUS!
PLAYER FOR THE FIRST TIME DETERMINES WHEN AND IF HE WANTS TO ACCEPT IN LINE BONUS SCORE OR CONTINUE TO PLAY FOR A HIGHER BONUS SCORE.

UNUSUAL AND NEW 3 DIMENSION MIRROR EFFECT . . . GAME IS ACTUALLY ONLY 7'7" BUT GIVES THE APPEARANCE OF A GAME 11'11"

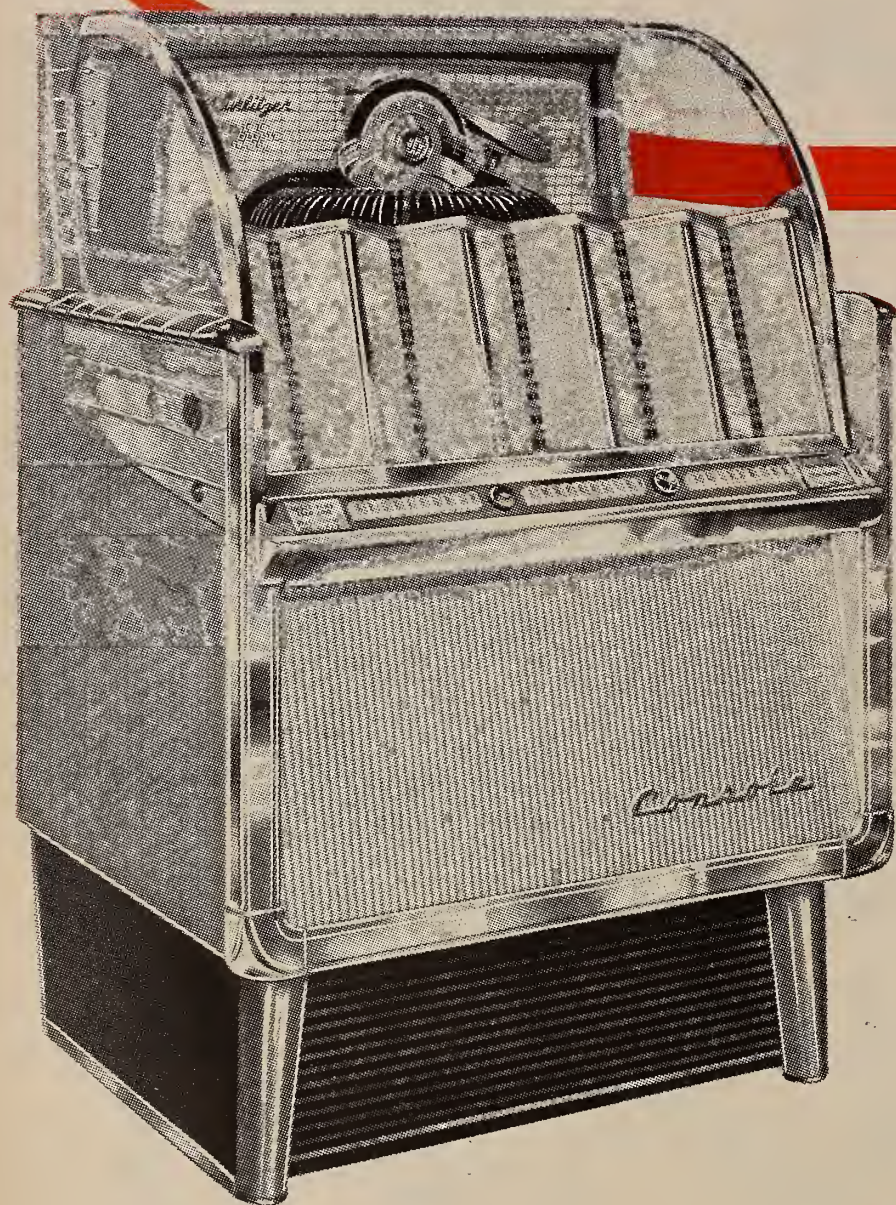
chicago coin machine

1725 W. DIVERSEY BLVD., CHICAGO 14, ILLINOIS

Division of
Chicago Dynamic
Industries, Inc.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

THE SHAPE OF **Tomorrow**
 IS HERE **Today**



Once again Wurlitzer has demonstrated its phonograph leadership by introducing the Console Silhouette. Gone is the sameness that has long marked automatic phonograph design. The Wurlitzer Console is excitingly new and modern.

Everywhere location owners want it on sight...rave about its sound...are happy with the increased earnings which they enjoy.

See your
 Wurlitzer Distributor Now!

The Lower...Lovelier

WURLITZER

Console

200 SELECTION **MODEL 2200** • 104 SELECTION **MODEL 2204**

THE WURLITZER COMPANY, NORTH TONAWANDA, N.Y.

Established 1856

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

CASH IN ON THE **BIG SWITCH** TO NO SWITCHES!

EQUIP EVERY LOCATION WITH **UNITED'S NEW**

ROYAL

BOWLING ALLEY



**REALISTIC BOWLING
REGULATION SCORING**

BALL HITS PINS JUST AS IN REGULATION BOWLING

NO PLAYBOARD SWITCHES ON SMOOTH ALLEY

BIG 4 1/2 INCH BALL

EXTRA QUIET ... EXTRA FAST

1 TO 6 CAN PLAY

**BIG, DURABLE
PINS**

2 GAMES FOR 25¢
CREDIT UNIT
ACCEPTS UP TO 20 QUARTERS
AT ONE TIME FOR FUTURE PLAY
ALSO AVAILABLE IN ONE PLAY FOR 25¢
CONVERTS EASILY TO 10¢ PLAY



**New
DROP CHUTE
MECHANISM**
with NATIONAL REJECTOR
on Pull-Out Drawer for Easier Servicing

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

**ALL MECHANISM
LOCATED IN BACK-BOX**
with Hinged Insert for Easier Servicing



**EXTRA STURDY CONSTRUCTION
THROUGHOUT**

SEE YOUR DISTRIBUTOR NOW!

4 ALL-LOCATION SIZES
13 FT. LONG . . . 16 FT. LONG
EXPANDABLE WITH 4 FT. SECTIONS TO
17 FT. LONG . . . 20 FT. LONG

Faster play, faster pay

WITH NEW *Bally* 5½ FT. BOWLER

All-Star DE LUXE *Bowler*

for match-score order
Super-Bowler



**New Fast-Loading
Ball Gun
Speeds Up Play**

Motor-powered ball-gun swings back and forth. Player throws ball by finger tip pressure on lever, when gun is aimed in desired direction to score a strike or to pick up a leave. NEW IMPROVED MECHANISM puts another ball in gun a split-second after player shoots. Quick loading of gun eliminates delay, permits player to throw balls in rapid succession. Result is that average game is rolled in half the time formerly required, doubling dimes-per-hour earning power of ALL-STAR DE LUXE BOWLER.

Now trigger-action bowling is more fun than ever
... and a bigger money-maker than ever ...
because average game is played twice as fast ...
doubling dimes-per-hour earning power!
Get your share, get new flashed-up, speeded-up
ALL-STAR DE LUXE BOWLER

... or Match-Score SUPER-BOWLER.

**NO SWITCHES
ON SMOOTH ALLEY
BALL HITS PINS
OFFICIAL
BOWLING RULES
1 OR 2 CAN PLAY**

See your favorite distributor or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS