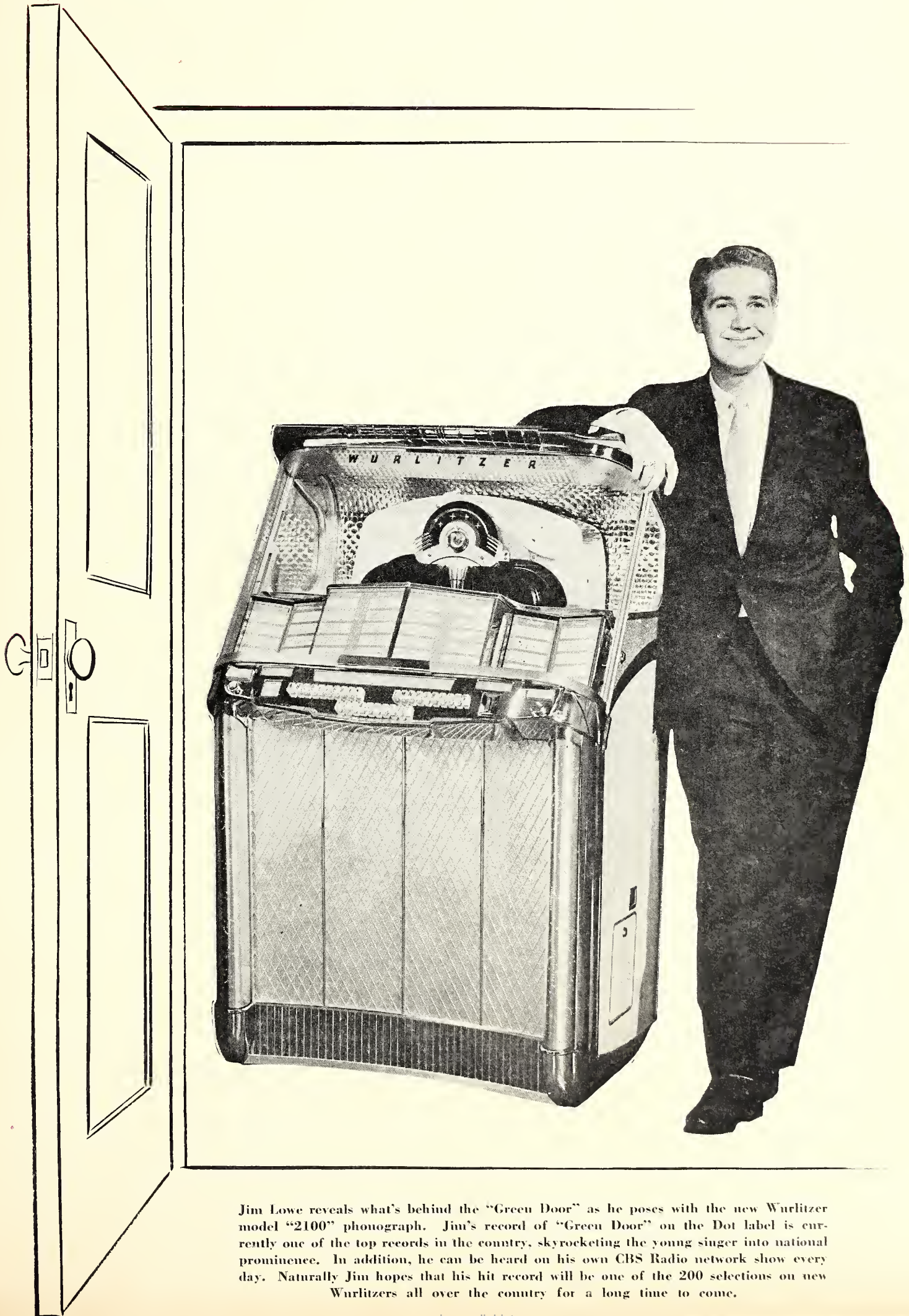


The Cash Box

VOLUME XVIII — NUMBER 17

JANUARY 12, 1957



Jim Lowe reveals what's behind the "Green Door" as he poses with the new Wurlitzer model "2100" phonograph. Jim's record of "Green Door" on the Dot label is currently one of the top records in the country, skyrocketing the young singer into national prominence. In addition, he can be heard on his own CBS Radio network show every day. Naturally Jim hopes that his hit record will be one of the 200 selections on new Wurlitzers all over the country for a long time to come.

RCA VICTOR PUTS 45 EP'S WITH DARING PRICE CUTS!

45's are about to become one of the most important factors in your business. With RCA Victor's dramatic new price reductions, YOUR CUSTOMERS NOW GET SUBSTANTIAL SAVINGS ON ALL 45 EP ALBUMS—AS MUCH AS \$2.00 PER ALBUM!

BUILDS VOLUME—Your once-in-a-while, economy-minded customers will have a new stimulus for buying 45's. Regular customers will buy *more!*

DEVELOPS NEW BUSINESS—The price-cuts will get more teenagers and “young marrieds” into the 45 record-buying habit...giving you a wider range for sales.

INCREASES STORE TRAFFIC—More and more people, of all age groups, will come into your store to buy 45's at these low prices. And with more people coming into the store, your percentage of impulse sales and related sales increases.

More than ever, 45's are going to be America's favorite speed. Get into the sales swim by featuring them—displaying them—stocking up and promoting them . . . *they mean business!*

OUT FRONT

RCA VICTOR ANNOUNCES



PRICE CUTS UP TO 40%



ON ALL 45 EP ALBUMS!



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- PARADE
- FORTY-FIVER
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- THIS MONTH'S RECORDS
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1-Record albums were \$1.49... now only \$1.29!
 2-Record albums were \$2.98... now only \$2.49!
 3-Record albums were \$3.98 and \$4.98... now only \$2.98!



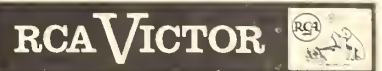
10 BELAFONTE RECORDS JUST \$5

ORIGINALLY \$14.90 39 hits on ten 45 EP's in "THE BEST OF BELAFONTE" album, plus 15 page booklet when you buy any RCA Victor Automatic 45 "Victrola"®

Now more than ever, 45 is just your speed for enjoying the world's greatest artists, the world's truest sound. Start the 45 habit today, with this special introductory offer...

<small>AUTOMATIC 45 "VICTROLA" (A) — In three 2-tone combinations. (7EY1) \$32.95. (B)—Extra Power. Two 2-tone combinations. (7EY2) \$36.95</small>	<small>PORTABLE AUTOMATIC 45 "VICTROLA" Can play up to two hours of music. Two 2-tone combinations. Includes bonus album of three 45 EP's. (8EY31) \$39.95</small>	<small>DELUXE PORTABLE AUTOMATIC 45 "VICTROLA" Console-like "Golden Throat" tone. Brown-and-tan or 2-tone green simulated leather. (6EY3) \$42.95</small>	<small>DELUXE AUTOMATIC 45 "VICTROLA" Variable tone control. Extra powerful performance. Black-and-gray or maroon-and-buff. (8EY4) \$49.95</small>	<small>THE MARK VIII Lowest priced Hi-Fi. Multi speakers. Automatic "45" changer. Mahogany finish (oak or maple finish slightly higher). (7HF45) \$79.95</small>

Now more than ever 45 is your best buy
 At your RCA Victor dealer now!



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The Cash Box

Volume XVIII—Number 17

January 12, 1957



FOUNDED BY BILL GERSH

CALYPSO BECOMES COMMERCIAL

The record business has a new trend—calypso.

It's still much too early to tell just how far it will go but all of a sudden the whole music business is interested in songs with a calypso beat.

The trend started when "Cindy, Oh Cindy" broke out for a hit and has been followed up with such other records as "Jamaica Farewell" and "Banana Boat Song."

Now everyone is looking for more.

We certainly don't think that calypso as a trend has the potency of rock and roll and it's hardly likely that it will ever become as strong or as lasting, but nevertheless it's a pleasant type of music and a welcome addition to current records.

It's hard to explain why a certain type of music suddenly takes over. Calypso, for instance, has been around for a long, long time. Why is it suddenly the latest thing?

A good part of it, we're certain, is accidental. The fact that "Cindy,

Oh Cindy" and "Banana Boat Song" became big hits put new emphasis on the calypso beat and has made everyone in the publishing and record companies aware of its possibilities. This in turn gives calypso a chance of a hearing whereas before it might have been dismissed as uncommercial.

A new trend in the music business is always an exciting thing. First of all it gives a new lift to the entire field. It creates new artists and most importantly new record buyers. There are always some people, who never bought a record before, who come into the record stores to buy the record in the new trend. And it's an accepted axiom of merchandising that you first must get the customer into the store before you can convince him to try other things besides the one he came for.

The new trend, therefore, is always welcome. It adds to the record business and keeps it the expanding, dynamic industry it has proven to be.

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

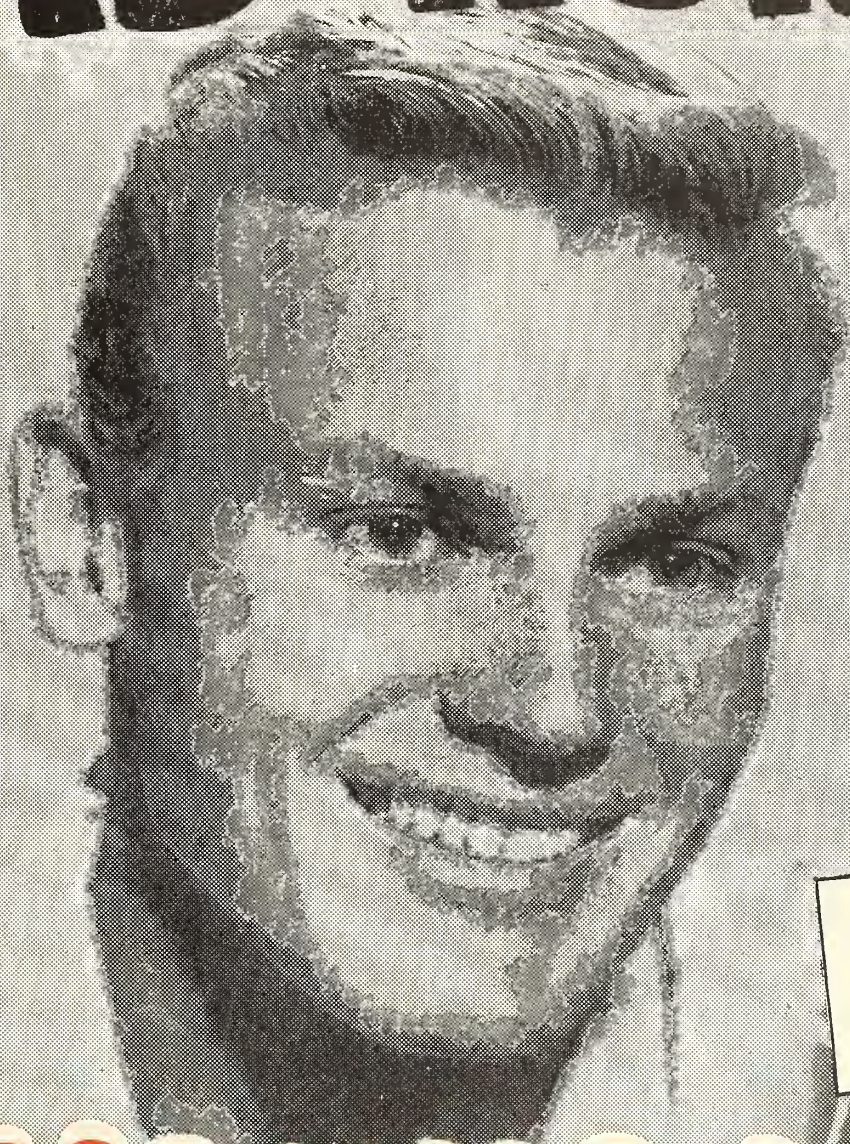
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THE GREATEST SMASH OF '56-'57
and it's on **DOT**

TAB HUNTER



SENSATIONAL
WARNER BROS.
MOTION PICTURE
STAR

OVER 3/4 OF A MILLION
PRODUCED AND SOLD!

B/W

YOUNG LOVE RED SAILS IN THE SUNSET

DOT #15533

Dot RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 3-4181
THE NATION'S BEST SELLING RECORDS

"It's What's in THE CASH BOX That Counts"

Happy New Year

Hits



from... **M-G-M Records**

JONI JAMES
TO YOU
I GIVE
MY HEART

and
DANNY BOY
MGM 12369 • K12369

DAVID ROSE
And His Orchestra

HOLIDAY FOR
TROMBONES

and
MIDNIGHT ON THE CLIFFS
MGM 12376 • K12376

Breaking
Big

NEW MOONEY HIT! **ART MOONEY and his orch.**

SINNER'S TRAIN

and **WHEELING, WEST VIRGINIA** MGM 12403 • K12403

LEROY HOLMES AND HIS
ORIENTAL
BLUES
(Theme From The Kovacs' Show)

MGM 12408
K12408

TUGBOAT EIGHT
HEY, TAXI!
Vocal by
ERNIE KOVACS

GREAT
NEW
VOCALIST

ROBERT MAXWELL

SONG
OF THE
NAIROBI
TRIO

(Solfeggio)

and
ACCIDENTAL
SLIP ON AN
ORIENTAL RUG

MGM 12410 • K12410

FOUR SPICES

ARMEN'S
THEME

and
FIRE ENGINE BOOGIE
MGM 12398 • K12398

ROGER COLEMAN

IN HAMBURG WHEN
THE NIGHTS ARE LONG
and
ONE MORE KISS

MGM 12380 • K12380

THE NATURALS

'ERBERT
and
FEELING FOOLISH
IN BRAZIL

MGM 12358 • K12358

Introducing

DAVE
BURTON

FEMME
FATALE

and
Hungry
For Your
Kisses

MGM 12409 • K12409

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 19, N.Y.



THE NATION'S

Top Ten

JUKE BOX TUNES

(PLUS THE NEXT 25)

			Pos. Last Week
1	SINGING THE BLUES GUY MITCHELL CO-40769 (4-40769)—Guy Mitchell	CO-21545 (4-21545)—Marty Robbins	1
2	GREEN DOOR JIM LOWE DO-15486 (45-15486)—Jim Lowe		2
3	LOVE ME TENDER ELVIS PRESLEY VI-20/47-6643—Elvis Presley	VI-20/47-6728—Henri Rene	3
4	BLUEBERRY HILL FATS DOMINO DE-30091 (9-30091)—Louis Armstrong & G. Jenkins	IM-5407 (45-5407)—Fats Domino	5
5	TRUE LOVE BING CROSBY & GRACE KELLY CA-3507 (F-3507)—B. Crosby & G. Kelly CA-3473 (F-3473)—Margaret Whiting	DE-29959 (9-29959)—Kitty Kallen VE-2018 (2018 x 45)—Jane Powell	4
6	JUST WALKING IN THE RAIN JOHNNIE RAY AB-3024 (45-3024)—Judy Kileen	CO-40729 (4-40729)—Johnnie Ray	8
7	HEY! JEALOUS LOVER FRANK SINATRA CA-3552 (F-3552)—Frank Sinatra		6
8	HONKY TONK BILL DOGGETT KI-4950 (45-4950)—Bill Doggett	KI-5001 (45-5001) (vocal)—Bill Doggett	7
9	A ROSE AND A BABY RUTH GEORGE HAMILTON IV AP-9765 (45-9765)—George Hamilton IV DE-30108 (9-30108)—Eddie Fontaine	VI-20/47-6719—Ralph Flanagan VI-20/47-6673—Country Gentlemen	9
10	CINDY, OH CINDY VINCE MARTIN — EDDIE FISHER GL-247 (45-247)—Vince Martin	VI-20/47-6677—Eddie Fisher	10
<p>11) TWO DIFFERENT WORLDS. 12) DON'T BE CRUEL. 13) SLOW WALK. 14) LOVE ME. 15) ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY. 16) FRIENDLY PERSUASION. 17) SINCE I MET YOU BABY. 18) GARDEN OF EDEN. 19) GONNA GET ALONG WITHOUT YOU NOW. 20) MAMA FROM THE TRAIN. 21) MOONLIGHT GAMBLER. 22) THE BANANA BOAT SONG. 23) DON'T FORBID ME. 24) MUTUAL ADMIRATION SOCIETY. 25) I DREAMED. 26) JAMAICA FAREWELL. 27) CONFIDENTIAL. 28) PETTICOATS OF PORTUGAL. 29) GOODNIGHT MY LOVE. 30) ANASTASIA. 31) YOUNG LOVE. 32) AUCTIONEER. 33) GREENSLEEVES. 34) NIGHT LIGHTS. 35) CITY OF ANGELS.</p>			
CODE			
AA—Double A	CL—Cardinal	E5—Essex	IM—Imperial
AB—Abbott	CO—Columbia	EX—Excelsio	JD—Jay Dee
AL—Aladdin	CR—Coral	FB—Fabor	PA—Parrot
AO—Apollo	CT—Cat	FE—Federal	JU—Jubilee
AP—ABC	CW—Crown	FI—Fiesta	PE—Peacock
Paramount	CY—Crystaletto	FR—Fraternity	PM—Prom
AR—Arcade	DA—Dana	4 Star—Four Star	KA—Kapp
AT—Atlantic	DE—Decca	GE—Gee	KI—King
BT—Bethlehem	DL—DeLuxe	GL—Glory	LI—Liberty
BY—Bally	DO—Dot	GN—Golden	LO—London
CA—Capitol	DT—Dootone	GR—Groove	ME—Media
CD—Cadence	DU—Duke	GTJ—Good Time Jazz	MD—Mercury
CH—Chess	EP—Epic	HE—Herald	MO—MGM
CK—Checker	ER—Era		NG—Norgren
			OK—Okeh
			OL—Olympic
			PA—Parrot
			PE—Peacock
			PM—Prom
			PP—Peter Pan
			PR—Prestige
			RA—Rainbow
			RL—Real
			RM—Rama
			RP—RPM
			SA—Savoy
			SE—Seeco
			SO—Sound
			SP—Specialty
			ST—Starlite
			SU—SUN
			TA—Tampa
			TI—Tico
			UN—United
			UQ—Unique
			VE—Verve
			VI—RCA Victor
			VJ—Vee-Jay
			VK—Vik
			WI—Wing

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The **FIRST BIG HIT** of 1957!

"I DREAMED"

Betty Johnson

Bally — 1020 (7-1020)

IN CANADA: Sparton of Canada Ltd.



Bally RECORDS
THE HOME OF LIVING PERFORMANCE

203 N. Wabash Avenue
Chicago 1, Ill.
ANdover 3-4677

"It's What's in THE CASH BOX That Counts"



The Cash Box TOP 50

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 1/5	Pos. 12/29	Song		Pos. 1/5	Pos. 12/29	Song		Pos. 1/5	Pos. 12/29	Song		Pos. 1/5	Pos. 12/29	Song		Pos. 1/5	Pos. 12/29	Song																																															
1	1	1	1	1	1	8	5	2	3	16	11	32	33	38	24	39	28	40	46	41	26	42	29	43	—	44	39	45	37	46	48	48	47	18	17	48	—	49	—	50	—	50	—																						
★CO-40769	(4-40769)	Singing The Blues		★CA-3507	(F-3507)	True Love		★GL-247	(45-247)	Cindy, Oh Cindy		CR-61710	(9-61710)	★LO-1703	(45-1703)	Confidential		AL-3342	(45-3342)	Singing The Blues		★DO-15507	(45-15507)	You Don't Owe Me A Thing		★DO-15503	(45-15503)	Auctioneer		★AG-5259	(45-5259)	Ain't Got No Home		★CR-61761	(9-61761)	Banana Boat Song		★AP-9765	(45-9765)	A Rose And A Baby Ruth		★CR-61765	(9-61765)	Baby Doll		★CD-1303	(45-1303)	Follow Me		★ER-1026	(45-1026)	Without Love		★GR-0175	(4G-0175)	I Love My Baby		★MO-1005	(45-1005)	Who Needs You		★LI-55040	(45-55040)	Look Homeward Angel	
★GUY MITCHELL	Crazy With Love	★BING CROSBY & GRACE KELLY	Well Did You Evah!	★VINCE MARTIN	Only If You Praise The Lord	★STEVE CLAYTON	It Happened Again	★BEVERLEY SISTERS	I'll See You In My Dreams	★CHARLES BROWN	Trouble Blues	★DON RONDO	He Made You Mine	★SONNY KNIGHT	Jail Bird	★BUBBER JOHNSON	Let's Take A Walk	★JOHNNIE RAY	Look Homeward, Angel	★RUSTY DRAPER	Tiger Lily	★CLARENCE HENRY	Troubles, Troubles	★PATTI PAGE	Every Time (I Feel His Spirit)	★LUTHER & LITTLE EVA	Love Is Strange	★MICHEL LEGRAND	Lovers And Lollipops	★BOB GRAYBO	There's Never Been Anyone Else But You	★ANDY WILLIAMS	Since I've Found My Baby	★PERCY FAITH O.	Vagabond King Waltz	★RALPH YOUNG	Stormy Weather	★CHUCK MILLER	The Auctioneer	★LEROY HOLMES O.	Maid Of Novgorod	★RALPH FLANAGAN O.	A Rose And A Baby Ruth																						

CODE:

AA—Double A	BA—Baton	CW—Crown	ES—Essex	GTJ—Good Time Jazz	MD—Media	PR—Prestige	SU—Sun
AB—Abbott	BN—Benida	CY—Crytalette	EX—Excello	HE—Herald	ME—Mercury	RA—Rainbow	ST—Starlite
AG—Argo	BT—Bethlehem	DA—Dana	FB—Fabor	IM—Imperial	MG—MGM	RE—Regent	TA—Tampa
AL—Aladdin	BY—Bally	DE—Decca	FE—Federal	JD—Jay Dee	MO—Modern	RL—Real	TI—Tico
AO—Apollo	CA—Capital	DI—Diamond	FI—Fiesta	JU—Jubilee	NG—Norgran	RM—Roma	TR—Trend
AP—ABC-Paramount	CD—Cadence	DL—DeLuxe	FL—Flash	JZ—Josie	OK—Okeh	RO—Roost	UN—United
AR—Arcade	CH—Chess	DO—Dot	FP—Flip	KA—Kapp	OL—Olympic	RP—RPM	UQ—Unique
AT—Atlantic	CK—Checker	DT—Dootone	FR—Fraternity	KI—King	PA—Parrot	SA—Savoy	VE—Verve
	CL—Cardinal	DU—Duke	GE—Gee	LI—Liberty	PE—Peacock	SE—Seeco	VI—RCA Victor
	CO—Columbia	EM—Ember	GL—Glory	LO—London	PI—Pilgrim	SL—Spotlight	VJ—Vee Jay
	CR—Coral	EP—Epic	GN—Golden	LU—Luniverse	PM—Prom	SO—Sound	VK—Vik
	CT—Cat	ER—Era	GR—Groove	MB—Melba	PP—Peter Pan	SP—Specialty	WI—Wing

★ INDICATES BEST SELLING RECORD OR RECORDS.
 • Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.
 • The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively. • All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

An Outstanding Version By

*THE
CREW CUTS*

**YOUNG
LOVE**

MERCURY 71022

TOP SELLING SINGLES

<p>REPEAT AFTER ME Patti Page 71015</p>	<p>I'VE GOT A NEW HEARTACHE Sarah Vaughan 71020</p>	<p>GUAGLIONE WAHL-YONE Ralph Marterie 71007</p>	<p>EV'RY MINUTE OF THE DAY The Diamonds 71021</p>
<p>THE AUCTIONEER Chuck Miller 71001</p>	<p>IF IT'S A SUNNY SUNDAY Eddie Heywood 71014</p>	<p>KOOL KITTY Buddy Johnson 71017</p>	<p>TO LOVE AND BE LOVED Dinah Washington 71018</p>

35 EAST WACKER DRIVE · CHICAGO 1, ILLINOIS



"It's What's in THE CASH BOX That Counts"



Record Reviews

- A** DISK & SLEEPER
- B** VERY GOOD
- C** FAIR
- B+** EXCELLENT
- C+** GOOD
- D** MEDIOCRE

TED HEATH ORCH.
(London 1712; 45-1712)

B+ "JUNGLE DRUMS" (2:30) [E. B. Marks BMI—Lecuona] A great Lecuona composition is treated to an absolutely fascinating new arrangement by Ted Heath. The sound is thrilling and jam-packed with sensational drum and tom-tom work. A sleeper that could break like wild-fire. Heath's most dynamic side to date.

B "MADAGASCAR" (2:45) [Burlington ASCAP—Friedman] Another exciting bit of instrumental virtuosity. Swinging dance deck with a potent cha cha beat. Big band music at its jumping best.

HENRY MANCINI ORCH.
(Liberty 55045; F55045)

B "FOUR GIRLS IN TOWN" (2:41) [Northern ASCAP—North] The title theme from a big new U-I flicker is excitingly arranged and presented by Henry Mancini and his boys. Swinging, dynamic band instrumental that reminds this listener of the "Main Title" theme from the "Man With The Golden Arm". Torrid deck that could break.

B "CHA CHA CHA FOR GIA" (2:41) [Northern ASCAP—Mancini] From the same pic comes this imaginative cha cha penned by the batoneer. Excellent big band cha cha material.

LES ELGART ORCH.
(Columbia 40822; 4-40822)

B "IT MUST BE TRUE" (2:00) [Mills ASCAP—Clifford, Arnheim, Barris] Les Elgart and his boys dance thru a light and infectious new rendition of a wonderful oldie. Colorful bounce ditty that could catch on and hit big. Simple dance item.

C+ "I AIN'T FOOLIN'" (2:31) [Arthur BMI—Albertine] That wonderful easy-swinging sound of the band era is beautifully captured by Les and the boys on this terrific dance deck. Smooth sailing jumper.

LAWRENCE WELK PRESENTS THE LENNON SISTERS
(Coral 61762; 9-61762)

B "YOU BROKE YOUR PROMISE, MR. SANDMAN" (2:20) [Stardust BMI—Mellin, Shine] The popular Lennon Sisters of Lawrence Welk's troupe glide thru a delightful rhythm ballad with a sentimental romance lyric. Pretty love story that should do well for the gals.

C+ "THE SIAMESE CAT SONG" (2:34) [Walt Disney ASCAP—Burke, Lee] A wonderful novelty from Disney's cartoon flicker "Lady And The Tramp" is engagingly brought to the foreground by the Lenmons. Cute side.

THE DE CASTRO SISTERS
(RCA Victor 20/47-6774)

B+ "I HEAR A MELODY" (2:51) [Alana BMI—Motola, Brandt] The DeCastro Sisters blend their exciting voices on a beautiful rock and roll ballad. Strong tune with an excellent orchestration by Joe Reisman and the boys. Lovely side that should have the teenagers running to the stores.

B "I NEVER MEANT TO HURT YOU" (1:46) [Tuxedo ASCAP—Mirkin, Saxon] This half features the trio on an easy-going shuffle beat romancer. Pleasant lilter with a good lyric.

The Cash Box Disk of the Week

"PLAYING FOR KEEPS" (2:50)
[Hi-Lo BMI—Kessler]

"TOO MUCH" (2:30)
[Southern Belle-Elvis Presley BMI—Rosenberg, Weinman]

ELVIS PRESLEY (RCA Victor 20/47-6800)

● The amazing Elvis continues to shatter sales statistics with every release. "Don't Be Cruel" is still selling well after many weeks on the market. "Love Me Tender" is the nation's #3 best seller and his EP including "Love Me" keeps selling like a single. The idol of the teenagers has a tremendous new two-sider that should be on the charts in a matter of hours. Housed in a deluxe 4-color glossy sleeve, the disk features "Playing For Keeps" and "Too Much". Both halves are emotional love items with a torrid beat, exciting guitar work and strong accompaniment from the Jordanaires. Presley's latest appearance on the "Ed Sullivan Show" will send this coupler skyrocketing.

"YOUR LOVE FOR ME" (2:56)
[Mr. Music BMI—Parker]

"CAN I STEAL A LITTLE LOVE" (2:28)
[Northern ASCAP—Tuminello]

FRANK SINATRA (Capitol 3608)

● With "Hey! Jealous Lover" riding high on the charts, Frank Sinatra heads into '57 with a delightful two-sider we can expect to be hearing often. For the lovebirds the great star glides thru a smooth rhythm ballad tagged "Your Love For Me". Well written romancer reminiscent of Frankie's million-plus smash "Young-At-Heart". For those who enjoy the up-beat, Sinatra presents a delightful rock and roller from the U-I flicker "Rock Pretty Baby". Light, enjoyable and commercial rendition of a cute ditty. Both halves will join forces to give Frank his first big biscuit of the new year.

"THE TOWN CRIER" (3:08)
[Planetary ASCAP—Charlap, Drake]

"TREES" (3:08)
[Jerry Vogel-G. Schirmer ASCAP—Rasbach, Kilmer]

AL HIBBLER (Decca 30176)

● The magnificent Mr. Hibbler lends his great voice to something new and something old and comes thru with a superb coupling that should attract a heap of coin. "The Town Crier" is the new portion—an excellently written romantic item chanted with a heavy heart by the star. Sentimental love song with many hit qualities. Sounds like a big one. The companion piece features Hibbler on an emotional, stirring revival of one of the most magnificent of all inspirational ballads, "Trees". Striking delivery of a great classic. Al's vocal gimmicks give this song a heart rending quality. Big two-sider to watch. Both should make the grade.

"WRINGLE, WRANGLE" (2:01) [Walt Disney ASCAP—Jones]
"WESTWARD HO, THE WAGONS" (2:10)
[Wonderland BMI—Blackburn, Bruns]

BILL HAYES (ABC-Paramount 9785)

● "The Ballad of Davy Crockett", a tune from a Walt Disney flicker of a few years ago, was responsible for the jet-like rise of Bill Hayes' name in the disk field. And it looks as tho a new tune "Wringle Wrangle" from Disney's latest effort "Westward Ho, The Wagons" will splash the songster's name across the lists in the coming months. This is Hayes' first side under the ABC-Paramount moniker, and it's a lulu. A spright and catchy opus that should meet with great approval from the tots and adults alike. Side will take off when the pic hits the local cinemas. Flip is the title tune of the new Disney film. Happy western flavored ditty. Watch the top deck.

"STASHU PANDOWSKI" (2:06) [Geo. Pincus ASCAP—Carlyle, Pincus]
"I DON'T WANT TO SET THE WORLD ON FIRE" (2:07)
[Cherio BMI—Durham, Jenjemen, Seiler, Marcus]

RUSS CARLYLE (ABC-Paramount 9772)

● Russ Carlye bows in on the ABC-Paramount label with a charming, homespun novelty that could blossom into one of the diskery's first big sellers of the new year. Bearing the unusual title "Stashu Pandowski", the ditty is a colorful and lighthearted pleaser from the first groove right thru to the end. It has a unique air of joy and informality about it and a catchy lyric that could send it soaring. Russ and the Coachmen handle the vocal delightfully as the ork supplies a pretty polka-like instrumentation. The bottom half is an inviting rock and roll beat revival of the oldie "I Don't Want To Set The World On Fire". Watch the upper portion. It's a sleeper with great potential.

"THE LAST TIME"

"THE BIRTHDAY PARTY"

SIL AUSTIN (Mercury 71027)

● "Slow Walk" man Sil Austin follows-up his current click with a torrid two-sided rock 'n' roller that'll climb the charts in both the pop and rhythm and blues fields. (See R & B Reviews)

GLORIA SANCHEZ
(Real 1316; 45-1316)

C+ "BURRITO JOE" (2:12) [Cordial BMI—Escamilla] A cute musical story about a rhythmic little donkey called Joe is pleasantly vocalled by Gloria Sanchez.

C "TICK TOCK" (2:16) [Real-American BMI—Vilva, Mitchell] Another catchy cha cha ditty lightly and invitingly handled by the lark. The Virginia Silva Quartet supplies the instrumental accompaniment on both halves.

THE FOUR ESQUIRES
(Paris 501; 45-501)

B+ "THE SONG OF APRIL" (2:49) [Jack Gold ASCAP—Gold, Bernan, Kahn] The Four Esquires display some warm and commercial harmony as they chant a tender new love song with great potential. Quality merchandising superbly presented. Keep an eye on the charts for this one.

C+ "EVERYONE'S SWEET ON MY SUGAR" (1:58) [Jack Gold ASCAP—Shelley] This half stars the quartet on a light and appealing romantic novelty. Happy ditty good for dancing.

JORDANAIRE
(Capitol 3610; F-3610)

B "SUGAREE" (1:59) [Acuff-Rose BMI—Robbins] The Jordanaires, the men who accompany Elvis Presley on personal appearances, cut thru an exciting rock and roller. Echo effects create some thrilling sounds that should appeal to teenagers.

B "BABY, WON'T YOU PLEASE COME HOME" (2:31) [Pickwick ASCAP—Warfield, Williams] The boys pick up a strong beat on this half as they belt out a torrid new rockin' interpretation of a wonderful oldie. Strong coupling for the teenagers.

JERI SOUTHERN
(Decca 30065; 9-30065)

B+ "THERE'S SOMETHING IN MY EYE" (2:35) [Fred Fisher ASCAP—Ouellette, Tilton] Jeri Southern lends her warm and sensuous voice to an enchanting top quality romancer that could make big noise. Velvety delivery of some class material. Her fans will be wild about this one; and many of her fans are the nation's dee jays. You'll be hearing this one often. Superb Sonny Burke orchestral accompaniment.

B "I'M GONNA TRY ME SOME LOVE" (2:49) [Sanjud ASCAP—Hendricks] On this portion the lark glides thru a charming rhythm ballad with a strong lyric beautifully wed to a pleasant melody.

ALEXANDER AVOLA'S ORCH.
Featuring **GLORIA WOOD**
(Zephyr 009; 70-009)

B "SABOURIN" (2:34) [Lamas ASCAP—Sigman, Steiner] Gloria Wood's soprano voice chants in the distant backdrop as Alexander Avola's orchestra presents the exciting latin tempo opening theme from the RKO flicker "Death Of A Scoundrel". Stirring piece of instrumentation. Dramatic.

C+ "THE SCOUNDREL BLUES" (2:07) [Lamas ASCAP—Sigman, Steiner] Another attractive theme from the same movie. Gloria Wood again handles the vocal chores—chanting the melody without lyrics.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Looks like
ABC-Paramount's
going to sell 2,000,000 of

**263,418 ORDERED
IN FIRST 4 DAYS!**



BILL HAYES

(THE DAVY CROCKETT SENSATION)

Singing

WRINGLE WRANGLE

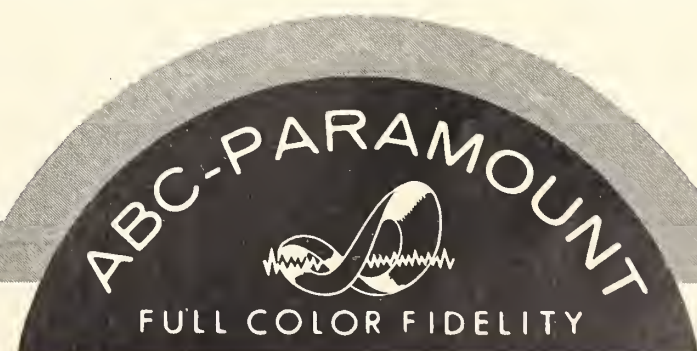
C/W

WESTWARD HO, THE WAGONS

(From the Walt Disney production, "Westward Ho, The Wagons")

NO. 9785

THANKS DJ'S, OPS, ONE-STOPS, AND ABC-PARAMOUNT DISTRIBUTORS
FOR A TREMENDOUS '57 KICK-OFF!



"It's What's in THE CASH BOX That Counts"



"SKYLINER"

"If You Should Leave Me"

(Decca 30004; 9-30004)



CARMEN McRAE

Carmen's vocal version of this great standard displays again the terrific musicianship and sensational singing that have made her so popular. Two sides that show Carmen at her best.

"WHY CAN'T THIS NIGHT GO ON FOREVER"

"Chicago Blues"

(Decca 30096; 9-30096)



BILL SNYDER

Action on "Why Can't This" from points throughout the country shows that this is really a side worth hitching onto. Snyder has that combination of crisp technique and exciting piano sound everyone seems to go for!

"I'M GLAD, SO GLAD"

"I'm Still In Love With You"

(Decca 30172; 9-30172)



TOMMY CHARLES

Tommy belts out this sensational pop version of the C & W hit (Webb Pierce) and "I'm Glad" looks like a big play-getter. Big voice, big sound, big record!



London Lowdown

That very personable young man Pat Boone, was quick to make an impression with British audiences. And it looks as tho he'll have to make a quick return to these shores. I caught his performance on the "Sunday Night At The Palladium" Show. I talked to Jack Spina who is here with Pat watching that the boy keeps up his studies. Apart from concerts and T.V. appearances, Boone spent his leisure hours sightseeing and visiting art galleries.

"Garden Of Eden" getting the full coverage by all leading record companies. Interest mounting in the new tie between RCA Victor and the Decca Group, which goes into operation in the early Spring.

1957 promises once again to be a big year for the record industry, and we can expect more American talent to visit these Isles; and we trust a fair exchange of British talent will go to the U.S.A.

My thanks to the many artists and managements who have sent your scribe Season's Greetings. Please accept my good wishes in return for a prosperous New Year.

This week's best selling pop singles (Courtesy "New Musical Express")

- 1) Singing The Blues—Guy Mitchell (Philips)
- 2) Just Walking In The Rain—Johnnie Ray (Philips)
- 3) Green Door—Frankie Vaughan (Philips)
- 4) St. Therese Of The Roses—Malcolm Vaughan (HMV)
- 5) Cindy, Oh Cindy—Eddie Fisher (HMV)
- 6) Rip It Up—Bill Haley Comets (Brunswick)
- 7) True Love—Bing Crosby & Grace Kelly (Capitol)
- 8) Singing The Blues—Tommy Steele (Decca)
- 9) Hound Dog—Elvis Presley (HMV)
- 10) Love Me Tender—Elvis Presley (HMV)
- 11) Make It A Party—Winifred Atwell (Decca)
- 12) Woman In Love—Frankie Laine (Philips)
- 13) When Mexico Gave Up The Rumba—Mitchell Torok (Brunswick)
- 14) Moonlight Gambler—Frankie Laine (Philips)
- 15) My Prayer—Platters (Mercury)
- 16) More—Jimmy Young (Decca)
- 17) Friendly Persuasion—Pat Boone (London)
- 18) House With Love In It—Vera Lynn (Decca)
- 19) Blueberry Hill—Fats Domino (London)
- 20) Two Different Worlds—Ronnie Hilton (HMV)
- 21) Christmas Island—Dickie Valentine (Decca)
- 21) Rocking Through The Rye—Bill Haley Comets (Brunswick)
- 23) Blue Moon—Elvis Presley (HMV)
- 24) Cindy, Oh Cindy—Tony Brent (Columbia)
- 25) Rudy's Rock—Bill Haley Comets (Brunswick)
- 26) Christmas And You—Dave King (Decca)
- 27) Friendly Persuasion—Four Aces (Brunswick)
- 28) Two Different Worlds—David Hughes (Philips)
- 29) A Letter To A Soldier—Barbara Lyon (Columbia)
- 30) Lonnie Donegan Show Case (LP) Lonnie Donegan (Pye-Nixa)



Record Reviews

- A DISK & SLEEPER
- B VERY GOOD
- C FAIR
- B+ EXCELLENT
- C+ GOOD
- D MEDIOCRE

The Cash Box Best Bets

- ★ "JUNGLE DRUMS" Ted Heath Orch. London 1712
- ★ "I HEAR A MELODY" De Castro Sisters RCA Victor 20/47-6774
- ★ "THE SONG OF APRIL" Four Esquires Paris 501
- ★ "THERE'S SOMETHING IN MY EYE" Jeri Southern Decca 30065
- ★ "SINNER'S TRAIN" Art Mooney MGM 12403
- ★ "MY HEART HAS A MIND OF ITS OWN" Carol Jarvis Ditto 102
- ★ "QUE PASA, MY LOVE" Eileen Barton Epic 9198

CARMEN McRAE (Decca 30004; 9-30004)

B+ "IF YOU SHOULD LEAVE ME" (2:48) [Sanjud ASCAP—Stept] An entrancing latin tempo romancer is superbly thrusted by one of the most talented vocalists in the business today. Charming love story with a top grade melody and lyric. Carmen McRae at her wonderful best.

B "SKYLINER" (2:45) [Indigo BMI—Bennett] A smooth reading of a rhythm ballad is presented on this half by the gifted lark. Strong deck dee jays should find to their liking.

IRENE CARROLL (Arrow 711; 45-711)

B "I DON'T WANNA HEAR A LOVE SONG (ANYMORE)" (2:45) [Graphic BMI—Gazso, Griz] Irene Carroll, a gifted young vocalist with a bright future in store, does a beautiful job with a well written sentimental romancer. Superb arrangement, orchestration plus Miss Carroll's touching vocal could result in a top seller. A sleeper to watch closely.

C+ "I'VE GOT YOU" (2:01) [Graphic BMI—Carroll] The versatile artist chants her own inviting composition on this half. Pleasant up beat romantic novelty set against a pretty string backdrop.

CONNIE RUSSELL (Era 1027; 45-1027)

B "BAREFOOT BOY" (2:10) [Thunderbird ASCAP—Wright, Allison, Kelley] Gifted Connie Russell glides thru a beautiful waltz ballad assisted by Johnny Mandel's orchestra and some lovely echo effects. Charming tune that could make noise.

C+ "DEEP INSIDE OF ME" (2:03) [Warman BMI—Townsend, Newman] A pretty rhythm romancer invitingly handled by the songbird. Easy going love tune with a shuffle beat.

GEORGE HALE (Liberty 55050; F55050)

B "PRAY FOR PEACE" (2:42) [Liberty ASCAP—Fenton, Bone] George Hale's rich voice is perfectly suited for this touching inspirational ballad. Dramatic, song with great meaning in these troubled times. Moving item.

C+ "SAY YES TO LIFE" (2:13) [Liberty ASCAP—Fenton, Bone] On this half George expresses "the power of positive thinking" via a free-flowing waltz ballad.

ART MOONEY ORCH. & CHORUS (MGM 12403; K12403)

B+ "SINNER'S TRAIN" (2:50) [Hampshire House ASCAP—Tepper, Bennett] An exciting and unusual galloping tempo tune about a sinner's train with satin as the engineer, is effectively presented by Art Mooney, his ork and chorus. Fascinating folk type ditty that could blossom into a biggie.

C+ "WHEELING, WEST VIRGINIA" (2:41) [Arthur BMI—Sherman, Sherman] A colorful polka novelty is happily fashioned by the chorus and ork. Pleasant piece of dance music.

EILEEN BARTON (Epic 9198; 5-9198)

B+ "QUE PASA, MY LOVE" (2:45) [Winneton BMI—Sherman, Sherman] Eileen Barton makes an impressive debut on Epic with a beautiful latin tempo romancer that's her most commercial effort in quite some time. Enchanting romancer with a potent dance beat. A lovely sleeper to keep a tab on.

C+ "THE BEAN SONG (Which Way To Boston)" (2:30) [American BMI—Stanley] The spright lark changes the pace and happily dances thru a cute novelty about Beantown, U.S.A. Colorful pleaser.

JIMMY DALEY & THE DING-A-LINGS (Decca 30163; 9-30163)

C+ "ROCK, PRETTY BABY" (2:03) [Northern ASCAP—Burke] Jimmy Daley and his boys tear thru a swinging affair. Torrid jumper that bears the title of the Universal film in which it's featured.

C+ "CAN I STEAL A LITTLE LOVE" (2:10) [Northern ASCAP—Tuminello] A more subdued rock and roller from the same flicker. Good teenage fare on both ends.

CAROL JARVIS (Ditto 102; 45-102)

B+ "MY HEART HAS A MIND OF ITS OWN" (2:21) [Falstaff BMI—Shrager, Chorney, Shrager] Carol Jarvis does an excellent job with a potent teenage ballad about young love. Extremely dramatic lyric that tells of a young lass who's in love with a fella of whom her parents don't approve. Should have a special meaning to many teansters. Miss Jarvis presents this sincere tune with great feeling. Watch this one. Big first showing for the Ditto label.

C+ "LOVER BOY" (2:06) [Falstaff BMI—Shrager, Chorney, Shrager] Another good item for the teenage disk buyers. Good rock and rol jumper.

AN EXCITING NEW STAR FOR 1957

ANN HATHAWAY

A Great New Album

"The Intimate Ann"

MOTIF ML 501



presented by

motif

RECORDS CORPORATION

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HOLLYWOOD 28, CALIF

"It's What's in THE CASH BOX That Counts"

KING *TOPS IN POP!*

"HONKY TONK"
KING-4950
AND NOW HIT #3 - BY THE GREAT...

"SLOW WALK"
KING-5000

2 BIG HITS

Bill Doggett
HONKY TONK (Vocal)

KING 5001 — THIS IS A VOCAL VERSION!

SPECIAL RELEASE

YES—WE ADMIT IT—TWO COVERS ON ONE RECORD
LUTHER AND LITTLE EVA—KING 5010
LOVE IS STRANGE | **AIN'T GOT NO HOME**

NEW RELEASES

OTIS WILLIAMS AND HIS CHARMS
BLUES, STAY AWAY FROM ME | **PARDON ME**
DE LUXE 6105

LITTLE WILLIE JOHN
A LITTLE BIT OF LOVING | **WILL THE SUN SHINE TOMORROW**
KING 5003

THE MIDNIGHTERS
LET ME HOLD YOUR HAND | **OOH BAH BABY**
FEDERAL 12288

<p style="text-align: center;">BILLY GAYLES JUST ONE MORE TIME SAD AS A MAN CAN BE <small>FEDERAL 12287</small></p>	<p style="text-align: center;">DANNY COBB HEY! MR. WARDEN <small>b/w</small> I'LL LOVE YOU (TILL THE DAY I DIE) <small>De Luxe 6106</small></p>
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JAMES BROWN AND THE FAMOUS FLAMES
JUST WON'T DO RIGHT | **LET'S MAKE IT**
FEDERAL 12289

BEST SELLERS

<p style="text-align: center;">BILLY GAYLES I'M TORE UP <small>FEDERAL 12265</small></p>	<p style="text-align: center;">THE MIDNIGHTERS TORE UP OVER YOU <small>FEDERAL 12270</small></p>
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<p style="text-align: center;">MAC CURTIS THAT AIN'T NOthin' BUT RIGHT DON'T YOU LOVE ME <small>KING 4995</small></p>	<p style="text-align: center;">HERB ZANE BY YOU BY YOU <small>b/w</small> LET ME IN YOUR HEART <small>De Luxe 6099</small></p>
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<p style="text-align: center;">OTIS WILLIAMS AND HIS CHARMS GYPSY LADY I'LL REMEMBER YOU <small>DE LUXE 6098</small></p>	<p style="text-align: center;">LITTLE WILLIE JOHN I'VE BEEN AROUND SUFFERING WITH THE BLUES <small>KING 4989</small></p>
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<p style="text-align: center;">JAMES BROWN AND THE FAMOUS FLAMES I WON'T PLEAD NO MORE CHONNI-ON-CHON <small>FEDERAL 12290</small></p>	<p style="text-align: center;">THE MIDNIGHTERS COME ON AND GET IT <small>FEDERAL 12285</small></p>
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EDDIE "PIANO" MILLER
WOLFGANG SEBASTIAN MAYER
De Luxe 6103

DISTRIBUTED BY
KING
RECORDS

KING - FEDERAL - DELUXE



Round The Wax Circle

NEW YORK:

The music business starts 1957 with one of the most optimistic feelings we can ever remember. Everyone thinks the future looks real bright with an expanding record market contributing to the prosperity of all phases of our business. . . . Wedding bells rang on New Year's Day for vocalist Sunny Gale, who was married to Noel Kramer, artists' manager. The ceremony took place at the home of Stan Rubin in New Rochelle, New York. . . . Bob Whalen makes his disk debut with the release of "Chapel Of The Roses" and "With All My Love I Thee Endow," both tunes penned by Remus Harris, on Jubilee Records. Bob is a former Godfrey Talent Scouts winner and has appeared on the Perry Como and Garry Moore TV shows. Don Rondo, who hit the big time with his first recording, "Two Different Worlds," will appear at the Metro-pole Club in Montreal for a one week engagement starting January 14. . . . Bernie Lawrence, brother of Steve, became the father of an 8 lb. 15 oz. son last week. . . . Ken Chapman, formerly with Walt Disney, has joined Zephyr Records as art director. . . . Ted Norman, young vocalist on the Vincent Lopez TV'er, is stirring up excitement in Dallas with his first MGM release. Feature side is titled "Exciting" and is backed by the rhythmic "Love Ya So." Both were written by Ruby Fisher, who's pretty excited about it all himself. . . . Everyone in showbusiness is the happiest for Nat "King" Cole. Nat's fifteen minute TV show via NBC Monday nights has acquired a sponsor, Rise Shave Lather.



BOB WHALEN

CHICAGO:

If this city's disk distribs know whereof they speak—1957 is going to be the very greatest year yet. . . . Jimmy Martin more enthusiastic over this new year than he has been over any past year. "It'll be just fabulous," is the way Martin expressed himself concerning the year, 1957. He points out that thousands on thousands of more record players have been sold. That his LP business has doubled since '56. That his Dot and London labels are out with the biggest of hits. "Just think," Jimmy stated, "we've already sold 56,000 of Tab Hunter's 'Young Love' and have 45,000 more on the way in. We're so far behind in orders we just can't even believe ourselves." The only sour note Jimmy adds into this gay and lively '57 year-tune is, "We're watching credit with eagle eyes. My credit manager just simply won't issue any credit except to proved accounts." . . . Nor is there a whit's difference in the statements made by Milt Salstone. Milt offers his opinion, "1957 will be absolutely tremendous. There are more teenagers, more players, better records," he quickly adds "and, all in all, 1957 is the year that will create an entirely greater, bigger, boomier year for music." . . . Regarding the fact that Randy Wood may be one of Paramount Picture's veeps and will continue to conduct Dot, all here very happy for Randy and all of the belief that he'll now have sound tracks and other means at his disposal to make Dot even greater than ever. . . . WCFL's Danny Sorkin advises that his wife, Betty, flying to NYC for ABC-Paramount session on 1/8. This is a real flying family. Danny pilots his own plane down to St. Loo to do local TVer each Sunday. . . . WJJD's Del Clark gave his gal, Shirley May Davis, a sparkler for Xmas. It'll be a June wedding. . . . Leona Anderson in town to meet and greet deejays. Escorted by RKO-Unique's Stan Pat. Leona's latest album titled, "Music To Suffer By." . . . Don Ferris, WPAY, Portsmouth, O., in town taped off New Year's Eve interview with Jackie McCain and Roy Kral. . . . Will the gals or the guys click best on Howard Miller's Opera House show? Betty Johnson and Jill Corey vs Pat Boone, Roger Williams, The Highlights, Vince Martin, The Tarriers, Sil Austin and The Diamonds with Ralph Marterie's great ork to handle the whole bunch.



PAT BOONE

HOLLYWOOD:

Zeke Manners, now airing over WINS, New York, in town to spend the holidays with his family. Zeke is heard from 6 to 9:30 A.M. over the New York outlet and has broken hits for the area on his morning show. . . . The brothers Liberace will be honored at a testimonial dinner at the California Racquet Club this week with many famous personalities attending. . . . Singer Ann Hathaway opened this week at Chubby's in New Jersey, and is visiting deejays in the Philadelphia area with her LP "The Intimate Ann" on the Motif label. . . . Many friends in the music business attended the reception held at the El Mirador hotel for Patti Page and Charles O'Curran after their Palm Springs wedding. . . . Mitch Reed joins the KFVB deejay staff, and Bill Ballance adds an evening show, which along with his morning stanza will be aimed at the large Freeway traffic audience. . . . Elma Greer of Key Records has been transferred to San Francisco where she will handle promotion for Northern California and the Northwest. Label also announced the signing of the Continentals with first release scheduled for Monday. . . . Ditto Records president, Milton Mann has engaged Duke Voegle to handle publicity and promotion for the new label. . . . Raymond Scott has been signed for a Hollywood Bowl concert for the coming season. His "A Yank In Europe" album, recorded by Ted Heath will be released on London soon. . . . Geordie Hormel gifted Zephyr V.P. Spencer Moore, and Treasurer Marylin Arens with bright red M G's wrapped in cellophane for Christmas. . . . Lee Palmer has been named Western Regional Manager for Mercury Records, with Norm Dudley managing the Los Angeles branch, and Ted Fuller named manager in San Francisco. . . . The Four Lads currently at The Thunderbird in Las Vegas. Their new record of "Who Needs You," written by the writers of two of their previous hits, getting a big play.



PATTI PAGE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



*One
Of
Your
Greatest
Friends
Gives
You . . .
A
GREAT
RECORD*

Lou Monte


“ROMAN GUITAR”

c/w

“SOME CLOUD ABOVE”

20/47-6769

Your customers hear these New Orthophonic High Fidelity recordings best on an RCA Victor New Orthophonic High Fidelity “Victrola.”®

America's favorite speed...  45 RPM

RCA VICTOR



“It's What's in THE CASH BOX That Counts”

SAVOY RECORD CO
58 MARKET ST
NEWARK, N. J.

**3 SMASH
POP HITS!**

**—
COAST
TO
COAST!**

THE ORIGINAL
**"LITTLE
BY
LITTLE"**

**NAPPY
BROWN**

**Cadet Dist. Co.
of Detroit**

has sold over 45,000 to
date! Savoy 1506

**"BAD
BOY"**

**THE JIVE
BOMBERS**

The record that CAN'T
be duplicated! Savoy
1508

**"RIB
JOINT"**

**SAM
PRICE**

The Original Instrumental
Hit! Getting Big! Savoy
1505

SAVOY RECORD CO
58 MARKET ST
NEWARK, N. J.

**Victor Announces Price
Reductions On EP's**

NEW YORK, N. Y.—Reductions up to 40 percent in the nationally advertised list prices of RCA Victor's 45 rpm Extended Play records were announced last week by Lawrence W. Kanaga, Vice President and General Manager, RCA Victor Record Division. The change became effective Jan. 7.

The old and new nationally advertised retail prices for RCA Victor EP product follow: Original Cast albums, formerly \$4.98, now \$2.98; three and four-pocket EP's, formerly \$3.98, now \$2.98; two pocket EP's, formerly \$2.98, now \$2.49; and single pocket EP's, formerly \$1.49, now \$1.29.

Kanaga revealed that RCA Victor will spend in excess of \$1,000,000 during 1957 to stimulate the 45 rpm system in general and Extended Play product in particular.

"We are taking this step now because EP is the surest stimulant for the future growth of the record business," he said. "Expansion of the record business will come, first and foremost, through youth which will claim 65 percent of the total population growth in the next 20 years. Teenagers begin their music-at-home habit with 45 rpm singles. A healthy single and EP business is vital to the growth and prosperity of record dealers. Youth today wants Extended Play."

Kanaga added that RCA Victor is taking this step now because 45 rpm phonographs are selling in ever-increasing numbers.

"These phonographs must be fed," he said. "Also, as our dealer organization goes more and more to self-service, EP product takes on added significance since it features low price.

"It displays well, it offers consumers great selectivity and its size conserves space. Finally, at the new low prices, it is the greatest consumer value that the industry offers."

RCA Victor will immediately launch an advertising and promotional campaign that will continue throughout 1957 to help dealers promote EP.

"The campaign will hit with terrific impact in January, February and March," said Kanaga. "RCA Victor intends to saturate every American communication media with the EP price-reduction story. This national and local advertising program will be exposed to every man, woman and child in the United States not less than three times during the first quarter of 1957."

Kanaga explained that RCA Victor also will make it possible for dealers to recover any markdowns that the price adjustment may require them to make on inventories through a special offer in January. He said that distributors will get to dealers with complete details of this program as soon as possible.

"In recent months we have demonstrated that EP's will sell in tremendous quantities," he concluded. "We are confident our dealers will give us whole-hearted support in promoting this program for the general good of the industry."



**Best Selling
Pop Albums**

LP # listed to left of asterisk * Extended Play # listed to right

		Pos. Last Week
1.	CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 * EPA 1248)	1
2.	ELVIS ELVIS PRESLEY (RCA Victor LPM 1382 * EPB 1382)	2
3.	MY FAIR LADY BROADWAY CAST (Columbia OL 5090)	3
4.	THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	4
5.	THE EDDY DUCHIN STORY MOVIE SCORE (Decca DL 8289)	5
6.	OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	8
7.	JERRY LEWIS JUST SINGS JERRY LEWIS (Decca DL 8410)	6
8.	HIGH SOCIETY FILM SOUNDTRACK (Capitol W 750 * EDM 750)	7
9.	BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1150 * EPB 1150; EPA 693, 4, 5)	11
10.	ELVIS PRESLEY ELVIS PRESLEY (RCA Victor LPM 1254 * EPB 1254)	10
11.	THE PLATTERS (Vol. II) THE PLATTERS (Mercury MG 20216)	16
12.	SAY IT WITH MUSIC LAWRENCE WELK (Coral CRL 57041 * EC 82027)	13
13.	THIS IS SINATRA FRANK SINATRA (Capitol T 768)	14
14.	MERRY CHRISTMAS FROM LAWRENCE WELK LAWRENCE WELK (Coral CRL 57093 * EC 82032)	9
15.	SONGS FOR SWINGING LOVERS FRANK SINATRA (Capitol W 653 * EAP 653)	12
16.	MANHATTAN TOWER GORDON JENKINS (Capitol T 766 * EDM 766)	15
17.	CALENDAR GIRL JULIE LONDON (Liberty SL 9002)	17
18.	GIANT SOUND TRACK SCORE (Capitol W 773 * EAP 773)	21
19.	ELLA AND LOUIS ELLA FITZGERALD LOUIS ARMSTRONG (Verve MG V-4003)	19
20.	HOWDY! PAT BOONE (Dot DLP-3030)	18
21.	A CHRISTMAS SING WITH BING BING CROSBY (Decca DL 8419)	22
22.	HYMNS TENNESSEE ERNIE FORD (Capitol T 756)	-
23.	'S WONDERFUL RAY CONNIFF (Columbia CL 925 * EPA 925)	23
24.	THE PLATTERS THE PLATTERS (Mercury MG-20146)	24
25.	PAUL WHITEMAN 50th ANNIVERSARY VARIOUS ARTISTS (Grand Award 33-901—2-12" LP)	-

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



THE FIRST HITS OF '57 ARE ON COLUMBIA!

New Smash—2 Sider

Johnnie Ray



YOU DON'T OWE ME A THING LOOK HOMEWARD, ANGEL

4-40803 • 40803

over a million and half "JUST WALKING IN THE RAIN"

Guy Mitchell



you'll be knee deep in money with these two

KNEE DEEP IN THE BLUES TAKE ME BACK BABY

4-40820 • 40820

reaching 2 million "SINGING THE BLUES"

Their New Hit

Four Lads



WHO NEEDS YOU

IT'S SO EASY TO FORGET

4-40811 • 40811

All The Way

Frankie Laine



MOONLIGHT GAMBLER

LOTUS LAND

4-40780 • 40780

Great Reaction

Jill Corey



I LOVE MY BABY

EGGHEAD

4-40794 • 40794

Bigger Than Ever

Jo Stafford



ON LONDON BRIDGE

BELLS ARE RINGING

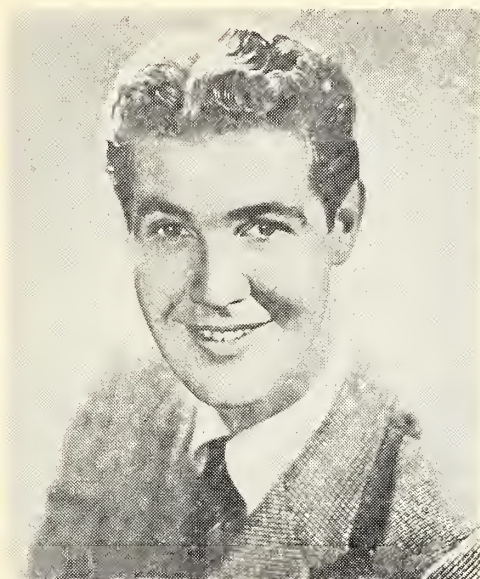
4-40782 • 40782

COLUMBIA RECORDS

"It's What's in THE CASH BOX That Counts"

The Billboard says: **THIS WEEK'S BEST BUY**

*"...moving out with the greatest of ease...
strong sales..."*



JIM LOWE'S

*smash hit follow up to
the biggest DOT record
of all time, "GREEN DOOR"*

"BY YOU, BY YOU, BY YOU"

b/w **"I FEEL THE BEAT"**

on that sizzling hot DOT label-15525

Deep Personal Thanks

... to our fine trade press, Billboard, Cash Box and Variety, all three of whom picked "By You" to be a big hit

... to every one of America's disk jockeys, who are really responsible for all the wonderful things which have happened to me

... to the juke box operators of America for voting me number one most promising male vocalist in Cash Box's 11th annual poll

... to all the folks at WCBS, New York, and to the many fine sponsors of my radio shows

Jim Lowe

Personal Management
CSIDA-GREAN ASSOCIATES, INC.
101 W. 55 St., New York 19, N. Y.
Circle 7-0700

Booking
MUSIC CORPORATION OF AMERICA

Public Relations
NAT FIELDS

Record Promotion
JANE GIBBS, New York
BARNEY FIELDS, Chicago

11

Memorable Hits on

1

Great Single Record

"SALUTE TO TOMMY DORSEY"

(PART 1)

I'M GETTING SENTIMENTAL OVER YOU
THERE ARE SUCH THINGS
THIS LOVE OF MINE
YES INDEED
OPUS ONE
MARIE

(PART 2)

I'LL NEVER SMILE AGAIN
ONCE IN A WHILE
OH! LOOK AT ME NOW
BOOGIE WOOGIE
ON THE SUNNY SIDE OF THE STREET
Coral 61779 - 9-61779



Dot-Paramount Talks Continue

Wood Names Mack To Album Post In Expansion Program

NEW YORK—Talks between Randy Wood of Dot Records and Paramount Pictures officials continued in high gear last week in New York City. In addition, Al Bennett, formerly Dot sales manager and owner of 10% of Dot stock was also expected in the city last Friday as *The Cash Box* went to press to join in the talks. It is understood that negotiations are progressing steadily and that if the deal is finalized, Randy Wood, who now owns 70% of Dot's stock would become one of the major stockholders of Paramount Pictures, through a stock exchange deal, and would be placed on that firm's Board of Directors.

Meanwhile, Wood announced that as a further step in the expansion of Dot's album program, he had named Tom Mack Director of Album Repertoire. Mack will leave his present position as General Manager of Capitol Records' Custom Service Department to join the Dot organization on February 1st.

Wood and Dot VP Henry Onorati have been readying plans for the release of 100 albums in 1957 covering popular, jazz, classical, motion picture sound tracks, celebrity series and special items, many of which Tom Mack is expected to produce. Onorati will be in Hollywood shortly to confer with Mack and Wood, completing long range plans on the LP program which includes the ultimate acquisition of a complete repertoire staff, the services of additional producers located in other parts of the country if that seems advisable, and complete art and editorial departments. There also looms the possibility of the addition of a classical specialist in Dot's LP division.

Winterhalter Scores On Montgomery Show

NEW YORK — Hugo Winterhalter scored strongly as the musical conductor of the Robert Montgomery Show on New Year's Eve. The entire hour was devoted to musical performances with several RCA Victor artists appearing. In addition to conducting all the music, Winterhalter also performed and was part of the script continuity. In all his duties he proved to be highly effective.

Also performing successfully were Teddi King, Ann Gilbert, Eddie Heywood, Dorothy Olsen, Eddie Dano, Henry "Hot Lips" Levine and The Nightcaps.

Mickey & Sylvia Disk Still Available At Groove Distributors

NEW YORK — It was announced this week that although the Groove label has been discontinued, the diskery's current hit "Love Is Strange" by Mickey and Sylvia will continue to be available from distributors who handled the Groove line. The record, incidentally, has passed the 215,000 mark.

Victor March of Dimes Train Takes Off Again

NEW YORK — The Second Annual March of Dimes - RCA Victor Starliner, a special train jammed packed with some of the top recording stars in the country, hits the road on January 13th on a 4,800 mile trip to nine cities for the benefit of the March of Dimes.

Last year the carload of Victor stars wowed the fans in city after city and collected a huge sum of money for the continuing fight against polio. This year, the Starliner is expected to do an even bigger job with its increased roster of talent.

Among those who will be on the train are: Eddie Fisher, Julius La Rosa, Jaye P. Morgan, Hugo Winterhalter, Henri Rene, Joe Reisman, The Browns (Jim Edward, Maxine and Bonnie), the DeCastro Sisters, Lou Monte, Mickey & Sylvia, Joe Valino, Teddi King, Dorothy Olsen, Bob Coley, Eddie Dano, Ann Gilbert, Richard Maltby, Mike Pedicin, Lurlean Hunter, Dick Lee, Frankie Lester, David Houston, the Lane Brothers and Kuldip Singh.

Accompanying the artists will be many Victor execs including: Bill Bullock, Harry Jenkins, Ben Rosner, Bernie Miller, Charlie Hall, Herman Diaz, Steve Sholes, Fred Mann, Jack Dunn, Lorene Schrag, Brad McCuen and Dee Welker.

The train will visit Boston (Jan. 14), Buffalo (15), Cincinnati (16), St. Louis (17), Chicago (18), Minneapolis and St. Paul (19), Milwaukee (20) and Pittsburgh (21).

Hayes' "Wriggle Wriggle" Hits

NEW YORK — ABC-Paramount Records reports that, within the past seven days, orders topping the 200,000 figure have poured into the diskery's offices for Bill Hayes' first ABC waxing "Wriggle Wriggle" b/w "Westward Ho, The Wagons".

All distributors were reported ordering in huge quantities with Harry Rosen of Philadelphia predicting that the disk would outsell "Tennessee Waltz". Joe Sinsheimer of Allen Distributing in Richmond, Va., said that his company alone expects to exceed the 50,000 without any difficulty. Malverne Dist. in New York says it should go well over the 100,000 figure in the New York area.

At the same time Larry Newton, Sales Manager of ABC-Paramount, announced the addition of Dewey Bergman, Jr. to the label's sales staff. Bergman will handle LP's and the Mickey Mouse line and will report to Newton.

Singer Adds Second Store

CHICAGO — As of January 1st, Singer-One Stop, this city, announced the opening of a branch store on Chicago's south side.

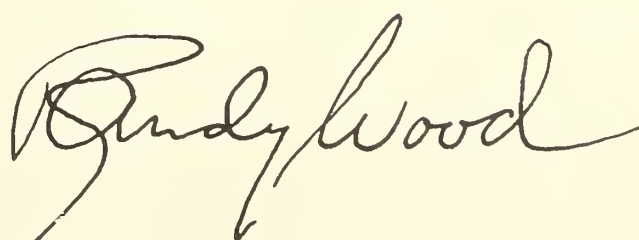
Joe Sipiora, manager in charge, expressed the branch's functions thusly, "We are set up with new racks in order to speed op-retail ordering. There is a much larger section devoted to LP's in order to service our retail accounts faster and more thoroughly," Sipiora went on. "Of course free title strips are still the rule."

Being a branch of the Singer-One Stop on Chicago's north side, Sipiora advised that all shipping would be done from the main store, the branch being set for pick up orders only.

The recent recognition by The Billboard, Variety and The Cash Box of DOT RECORDS as a "MAJOR" recording company made it truly a joyous holiday season. We earnestly hope that in 1957 we will be able to live up to the superlatives heaped upon the organization in 1956.

DOT RECORDS, however, could never have grown—in this short time—from a minor to a major recording company without the aid, acceptance and confidence of the thousands of wonderful people who comprise our great industry.

To these friends, and especially to co-workers and artists in the DOT organization who have been with me since the beginning in Gallatin, Tennessee, I am forever grateful.

A handwritten signature in cursive script that reads "Rudy Wood". The signature is written in dark ink and is positioned in the lower right quadrant of the page.

Decca Album Release "Designed For '57"

Mills Gets Title Song of B'way Bound London Hit

NEW YORK—Mills Music has acquired the publication rights to the title song of the Producers Theatre's new play: "The Waltz of the Toreadors." The play by Jean Anouilh, translated by Lucien Hill, which had opened in Boston December 31 to rave notices, will have its Broadway premiere January 17 at the Coronet Theatre. Publication of the song, penned by John Hotchkiss, is by arrangement with Francis, Day & Hunter of London, and will mark Mills Music's increased activity in up-coming show tunes. The show, a current London success, stars Ralph Richardson and Mildred Natwick, and is one of the subscription series of the Theatre Guild and the American Theatre Society.

NEW YORK—Decca Records has announced the release of 38 new album packages which will spark its January promotion. The theme of this forthcoming campaign, which will be used in all media of exploitation, is "Designed For '57".

The albums that comprise this release are representative of all types of music. Thirty of the LP's are in the pop field, including vocals, instrumentals, jazz, children's sets, etc. The remaining eight albums are in Decca's classical Gold Label Series. Included among the pop releases are two "deluxe" packages, each containing four LP's. These are Guy Lombardo's "The Sweetest Music This Side of Heaven"; and "Encyclopedia Of Jazz On Records." Each of the four volumes in the latter package is devoted to jazz of a different decade, and each is available by itself as well as in the complete set. Other sets in the "Designed For '57" promotion include new albums by Roberta Sherwood, Jack Pleis, Al Hibbler, Peggy Lee, Lenny Dee, Bill Snyder, Kitty Kallen, Jeri Southern, Georgie Shaw and others.

Exploitation on the new Decca product will be directed towards disk jockeys, dealers and consumers. Two special samplers have been prepared for radio stations. One is a specially designed package containing 24 selections representing 23 of the new pop albums. The other disk jockey sampler includes selected portions of the Gold Label releases. On the dealer and consumer level, Decca has prepared extensive display material and will advertise its new product in both trade and consumer publications.

In connection with the "Designed For '57" campaign, Decca's salesmen are being provided with selling tools which include bound litho books and special order forms for both the new product and for the company's complete catalogs of 12" pop, Gold Label, Kiddy and Extended Play sets.

Heller Named To Album Post At RCA Victor

NEW YORK—Eddie Heller, president of Rainbow Records, has announced his resignation from the prexy post to become musical director of the pop album department of RCA Victor. In this new post, Heller will aid the label's pop album A & R topper Ed Welker.

Heller is a veteran of the music and record industries. He was associated with the Cosmo label and in 1947 formed Rainbow Records. Heller stated that he would soon appoint a new general manager to take over the operation of the Rainbow line. Although no new sessions are planned for Rainbow's future, the diskery will continue to issue records "in the can" and fill orders for disks in its catalog of LPs and latin rhythm singles.

Heller introduced recording artists Mickey and Sylvia on his Rainbow label some years ago. The team is currently riding high with its Groove recording "Love Is Strange".

A BIG NATIONAL HIT!

**MICKEY
AND
SYLVIA**

Singing and Playing

**"LOVE
IS
STRANGE"**

Groove G/4G-0175

Coming in 2 Weeks—Big Mickey & Sylvia EP

"LOVE IS STRANGE"—EGA #18
Selections include "Love Is Strange", "I'm Going Home", "Just Walking In The Rain" and "No Good Lover".

Order Today from Your Groove Distributor

GROOVE

A Product of Radio Corporation of America
155 EAST 24th STREET
NEW YORK NEW YORK

**TEEN AGE
GOODNIGHT**
THE CHORDETTES
Cadence
THE AMERICANS
Crest
AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

TWO BIG ONES FROM MYERS MUSIC

"CLARABELLA"
THE JODIMARS—Cap.

**"MARRIAGE and
DIVORCE"**
JOHNNY ANDREWS—Unique

MYERS MUSIC, INC.
208 N. BROAD ST. PHILA. 2, PA.



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

On a recent trip to Austria on behalf of the newly formed "National Council Of Disc Jockeys," Buddy Deane (WITH-Baltimore, Md.) noticed that a juke box, only 5 miles from the Hungarian border, contained 8 American records. These platters consisted of 1 Glenn Miller recording, 1 Louis Armstrong disk and 6 efforts by Bill Haley and His Rockets. . . . When Johnny Fairchild (KTMS-Santa Barbara, Calif.) played actor Tab Hunter's Dot disk of "Young Love" for the first time, he received 100 calls during the course of his show asking to play the record again. Two other songs that look big in Santa Barbara, according to Johnny, are "Give Me" by Eileen Rodgers (Columbia) and "The Hour Of Love" by Lew Douglass and His Ork (Bally). . . . Alan Fredericks (WGBB-Freeport, L. I.) conducted a "Mystery Record" contest asking listeners for the identity of the vocalist on "Red Sails In The Sunset," the flip side of Tab Hunter's "Young Love." Answers ranged from Mel Torme to Rocky Graziano. . . . Since last July, Ron Wilmer (WAYE-Baltimore, Md.) says he's been using Harry Belafonte's "Day-O" (RCA Victor) as his opening theme. Ron also reports that WAYE's studios are now located on Charles street in Baltimore. An interesting feature of the new WAYE studios is that the station's deejays, Ron, John Ademy, Winnie and Harry Phillips, are all doing their shows in the new window studios. Folks can look in on the boys as they conduct their shows, but, naturally, the boys can't hear the viewers. . . . Phil Goulding (WMGM-New York, N. Y.) removed the moustache adorning his face for 14 years. Phil's explanation: "I didn't shave it off in an effort to dodge tax collectors. I just got plain tired of looking at it. Call it a 14 year itch, if you like." . . . Bill Edmonds also of WMGM, has been elected a member of the board of the New York local of American Federation Of Television And Radio Artists.



BUDDY DEANE
(WITH—Baltimore, Md.)

Busy Man: After one of his 3:30 PM shows, Phil Lind (WAIT-Chicago, Ill.) dashed for the airport and barely caught the plane for Winnipeg. The next day he exceeded one of the stage shows in that cold (-25 degrees) Canadian city and flew back after the performance. After taping his regular show, he was off to Milwaukee to appear at a B'nai Brith function. Phil had to be back the next day to cut tapes for the Howard Johnson restaurant shows. On Monday, December 24th, Phil began his new show at WAIT at 8:00 AM. . . . WHIL-Boston, Mass. has issued an anniversary edition record survey, believed to be the only one of its kind in the country. The 12 page offering, free in all Boston record shops, contains the 50 top hits of 1956 plus full 8 by 10 photos of Eileen Rodgers, the McGuire Sisters and WHIL disk jockeys, with smaller photos of Fats Domino and Elvis Presley. WHIL deejay Jim Aylward originated the piece. . . . The spinners of WEBB-Baltimore, Md., Bill Dupree, Wiley Daniels, Bill Johnson and Frank Graham, played Santa Claus for 25 needy Baltimore families. . . . Scott Muni (WAKR-Akron, Ohio) says he will stick out his predicting neck and flatly state that he believes "Love Is Strange" by Mickey And Sylvia (Groove) will become the top record in the land soon. . . . Jim Hawthorne (KYA-San Francisco, Calif.), who is known for his zany antics as a deejay, is credited, in a news release, of having first conceived and put into effect the nation's first television station that could operate 24 hours a day with one man at the controls. The first of its kind, the news letter goes on to say, was KSHO-Las Vegas, Nevada. . . . The call letters of KABC-Hollywood, Calif. have been changed to KDON-Monterey, Calif. . . . Bob Kloss (WKWK-Wheeling, W. Va.) says Bethlehem records is preparing an album titled, "Music For Playboys" for a tie-in with "Playboy" mag. . . . Some of the songs to watch, according to Tom Edwards (WERE-Cleveland, Ohio), are "Who Needs You" by the Four Lads (Columbia) and "Trees" by Al Hibbler (Decca). . . . Hank Elliott (WORL-Boston, Mass.) has a new time slot on Sunday mornings from 10 AM to 1 PM.



RON WILNER
(WAYE—Baltimore, Md.)

Dee jays Ron Turner and Jack Clifford, both of WKMI-Kalamazoo, Mich., introduced two stars of the film, "Rock, Pretty Baby," Johnny Saxon and Sue George, at the Capitol theater in their area. . . . Don Cavitt has joined the staff of WDGY-Minneapolis, Minn. as a nighttime disk jockey and newsmen. . . . David McLaughlin is now located at WBRB-Mt. Clemens, Mich. . . . Charles C. Badger has been appointed Promotion and Merchandising Manager of WALA and WALA-TV-Mobile, Ala.



SCOTT MUNI
(WAKR—Akron, Ohio)



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	SINGING THE BLUES GUY MITCHELL (Columbia)	1
2	LOVE ME ELVIS PRESLEY (RCA Victor)	2
3	THE BANANA BOAT SONG TARRIERS (Glory)	8
4	HEY! JEALOUS LOVER FRANK SINATRA (Capitol)	4
5	YOUNG LOVE SONNY JAMES (Capitol)	18
6	LOVE ME TENDER ELVIS PRESLEY (RCA Victor)	5
7	TRUE LOVE CROSBY & KELLY (Capitol)	3
8	GREEN DOOR JIM LOWE (Dot)	7
9	MOONLIGHT GAMBLER FRANKIE LAINE (Columbia)	13
10	DON'T FORBID ME PAT BOONE (Dot)	14
11	I DREAMED BETTY JOHNSON (Bally)	6
12	GONNA GET ALONG WITHOUT YOU NOW PATIENCE & PRUDENCE (Liberty)	11
13	A ROSE AND A BABY RUTH GEORGE HAMILTON IV (ABC-Paramount)	10
14	SINCE I MET YOU BABY IVORY JOE HUNTER (Atlantic)	17
15	BLUEBERRY HILL FATS DOMINO (Imperial)	9
16	CINCO ROBLES RUSSELL ARMS (Era)	22
17	ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY JERRY LEWIS (Decca)	16
18	TWO DIFFERENT WORLDS DON RONDO (Jubilee)	12
19	MARY'S BOY CHILD HARRY BELAFONTE (RCA Victor)	15
20	JUST WALKIN' IN THE RAIN JOHNNIE RAY (Columbia)	20

21) CINDY, OH CINDY. 22) GARDEN OF EDEN. 23) PETTICOATS OF PORTUGAL. 24) BABY DOLL. 25) MAMA FROM THE TRAIN. 26) ARMEN'S THEME. 27) NIGHT LIGHTS. 28) JAMAICA FAREWELL. 29) SLOW WALK. 30) ON MY WORD OF HONOR. 31) ANASTASIA. 32) BANANA BOAT (DAY-O). 33) FRIENDLY PERSUASION. 34) GOODNIGHT MY LOVE. 35) GIVE ME. 36) MUTUAL ADMIRATION SOCIETY. 37) GREENSLEEVES. 38) TRA LA LA. 39) M DANDY. 40) MONEY TREE. 41) I MISS YOU SO. 42) CONFIDENTIAL. 43) WISDOM OF A FOOL. 44) AUCTIONEER. 45) LITTLE BY LITTLE. 46) CITY OF ANGELS. 47) POOR BOY. 48) HONKY TONK. 49) LOVE IS STRANGE. 50) WHEN MY BLUE MOON TURNS TO GOLD; ONE IN A MILLION; YOU DON'T LOVE ME A THING.

3 NEW DISCS 

The Four Preps
MOONSTRUCK IN MADRID
I CRIED A MILLION TEARS
record no. 3621



Carole Bennett
PLAY THE MUSIC
MISER'S GOLD
record no. 3620



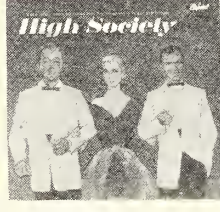
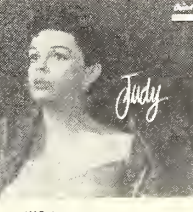
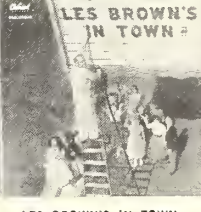

Michael Holliday
THE RUNAWAY TRAIN
TEN THOUSAND MILES
record no. 3622



POP ALBUM HITS!






CAROUSEL Original Soundtrack • W-694
GIANT Original Soundtrack • W-773

HIGH SOCIETY Original Soundtrack • W-750
JUDY JUDY GARLAND • T-734
LES BROWN'S IN TOWN T-746
OKLAHOMA! Original Soundtrack • 540-595



SONGS FOR SWINGIN' LOVERS FRANK SINATRA • W-653
TENNESSEE ERNIE FORD - HYMNS T-756
THE KING AND I Original Soundtrack • W-740
THIS IS SINATRA T-768

POP SINGLE HITS!

NIGHT LIGHTS NAT "KING" COLE record no. 3551	WISDOM OF A FOOL THE FIVE KEYS record no. 3597
TRUE LOVE BING CROSBY and GRACE KELLY Record no. 3507	OUT OF SIGHT, OUT OF MIND THE FIVE KEYS record no. 3502
FIRST BORN TENNESSEE ERNIE FORD record no. 3553	DREAMY EYES THE FOUR PREPS record no. 3576
YOUNG LOVE SONNY JAMES record no. 3602	JUST KISS ME DEAN MARTIN record no. 3604
CINCO ROBLES (Five Oaks) LES PAUL and MARY FORD record no. 3612	HEY! JEALOUS LOVER FRANK SINATRA record no. 3552

"It's What's in THE CASH BOX That Counts?"

BREAKING BIG!
ANDY WILLIAMS'
"BABY DOLL"
CADENCE # 1304
cadence
40 EAST 49TH ST. NEW YORK 17, N. Y.

Bigger and Bigger Every Day
GREENSLEEVES
by
THE BEVERLEY SISTERS
London 1703
LONDON

DYNAMITE!!!
"ARMEN'S THEME"
David Seville Liberty F-55041
Joe Reisman RCA Victor 47-6740
David Carroll Mercury 71000
Lew Quadling Coral 61754
LeRoy Holmes & 4 Spices MGM
ABC CORP. — BOURNE, INC.

ANASTASIA
ROGER WILLIAMS
Kapp 169
KAPP records

GENE VINCENT
"IMPORTANT WORDS"
CAPITOL # 3617
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347.

"The Heart Of A Woman"
HERB JEFFRIES
Page Cavanaugh Quartet
Hi Fi EP No. 1000
New Releases By
KIRBY ALLEN
JOHNNY GABLE
6068 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF.
MAZE RECORDS

**December Biggest Month
In Dot's History**

HOLLYWOOD—As of Friday, December 28, Dot Records had achieved sales for December of well over 2,000,000 units, the biggest month in its history. Friday also turned out to be its biggest day, with orders totalling 403,000, of which 200,000 were sales on Tab Hunter's first Dot recording, "Young Love." Hunter's record is now nearing the three-quarter million mark in one of the surprise waxings of the year. The popular young actor had never been recorded before he was tabbed by Randy Wood, head of Dot Records, who also discovered Pat Boone and established him as one of the country's top recording artists.

While total year-end figures are not yet available, Dot Records expects to more than double last year's business.

**Capitol Distributing Corp.
Makes New Appointments**

HOLLYWOOD—The promotion of three Capitol Records Distributing Corporation personnel to newly-created positions and the appointment of a fourth has been announced by Geoffrey F. Racine, Vice-President and National Operations Manager of CRDC. Each of the four changes became effective January 1, 1957.

Stephen Strohm, Staff Assistant of National Branch Operations, is promoted to the new position of Assistant Operations Manager. In addition, Strohm will also be Regional Operations Manager of Region No. 3, with responsibility for Branch Operations functions in the Los Angeles, San Francisco, and Seattle Branches. He will headquarter in Hollywood.

William B. Tyndall, Branch Operations Manager in New York, is promoted to the new position of Regional Operations Manager, Region No. 1, with Branch Operation responsibilities in Atlanta, Baltimore, Boston, Buffalo, Charlotte, Hartford, Jacksonville, Newark, New York, Philadelphia, and Pittsburgh Branches, headquartering at the New York Branch.

Harold Grogan, Staff Assistant of National Branch Operations, is promoted to the new position of Regional Operations Manager, Region No. 2, with Branch Operation responsibilities in the CRDC Branches in Chicago, Cincinnati, Cleveland, Dallas, Detroit, Des Moines, Kansas City, Memphis, Milwaukee, Minneapolis, Oklahoma City, and St. Louis Branches, making his headquarters at the latter.

Edgar L. Browning has been appointed Branch Operations Manager of the New York Branch, replacing Tyndall.

Glory Signs Denny Vaughn

NEW YORK—Phil Rose, prexy of the torrid Glory label currently on the boards with "The Banana Boat Song" by the Tarriers and "Cindy, Oh Cindy" by Vince Martin, last week announced the signing of Canadian song star Denny Vaughn to an exclusive Glory contract. Plans call for using Vaughn's talents as a singer and arranger on Glory pressings.

Rose will record the artist in the near future and a release will follow immediately thereafter.



Disk Jockey

REGIONAL RECORD REPORTS

- Lonny Starr**
WNEW—New York, N. Y.
- Two Different Worlds (D. Rondo)
 - Petticoats Of Portugal (D. Jacobs)
 - Young Love (T. Hunter)
 - Wrinkle Wrangle (B. Hayes)
 - Anastasia (R. Williams)
 - Goodnight My Love (McGuire)
 - Banana Boat Song (Lawrence/Tarriers)
 - Day-O (H. Belafonte)
 - Every Minute Of The Day (M. Rayburn)
 - Guaglione (R. Marterie)

- Truman Taylor**
WBOS—Boston, Mass.
- Banana Boat Song (Tarriers)
 - Love Is Strange (Mickey & Sylvia)
 - Young Love (T. Hunter)
 - Why (Cues)
 - Wish I Didn't Have To Dream (E. Rodgers)
 - Rock-A-Bye Your Baby (J. Lewis)
 - Moonlight Gambler (F. Laine)
 - So Good (Playboys)
 - Knee Deep In Blues (G. Mitchell)
 - Blue Monday (Fats Domino)

- Dick Dean**
"Twin Town Revue"
WKTQ—Norway-Paris, Me.
- Singing The Blues (Mitchell)
 - Gonna Get Along (Patience & Prudence)
 - True Love (Crosby & Kelly)
 - I Dreamed (B. Johnson)
 - Moonlight Gambler (Laine)
 - Armen's Theme (Seville)
 - Rose And A Baby Ruth (G. Hamilton IV)
 - Garden Of Eden (J. Valino)
 - Banana Boat Song (Tarriers)
 - Don't Forbid Me (P. Boone)

- Sandy Jackson**
KOWH—Omaha, Neb.
- Hey! Jealous Lover (Sinatra)
 - Petticoats Of Portugal (D. Jacobs)
 - Two Different Worlds (D. Rondo)
 - Follow Me (4 Esquires)
 - Singing The Blues (Mitchell)
 - Cindy, Oh Cindy (E. Fisher)
 - Mama From The Train (Page)
 - City Of Angels (Highlights)
 - Mutual Admiration Society (Arnold & Morgan)
 - Confidential (S. Knight)

- Del Clark**
WJJD—Chicago, Ill.
- Singing The Blues (Mitchell)
 - Banana Boat Song (Tarriers)
 - Rock-A-Bye Your Baby (J. Lewis)
 - Blueberry Hill (F. Domino)
 - Walking In The Rain (Ray)
 - Rose And A Baby Ruth (G. Hamilton IV)
 - Gonna Get Along (Patience & Prudence)
 - Cindy, Oh Cindy (V. Martin)
 - Green Door (J. Lowe)
 - Garden Of Eden (J. Valino)

- Pat Lewis**
KLAN—Renton, Wash.
- Mary's Boy Child (Belafonte)
 - Hey! Jealous Lover (Sinatra)
 - Night Lights (N. Cole)
 - Money Tree (M. Whiting)
 - Jamaica Farewell (Belafonte)
 - Rock-A-Bye Your Baby (J. Lewis)
 - Mutual Admiration Society (T. Brewer)
 - Just In Time (T. Bennett)
 - Banana Boat Song (Vaughan)
 - Cindy, Oh Cindy, E. Fisher)

- Tom Durand**
WTTM—Trenton, N. J.
- Singing The Blues (Mitchell)
 - Cinco Robles (R. Arms)
 - Hey! Jealous Lover (Sinatra)
 - Green Door (J. Lowe)
 - True Love (Crosby & Kelly)
 - Boby Doll (A. Williams)
 - Buenos Aire (L. Baxter)
 - Two Different Worlds (D. Rondo)
 - Friendly Persuasion (Boone)
 - Don't Forbid Me (P. Boone)

- Don Bell**
KRNT—Des Moines, Iowa
- Greensleeves (Beverleys)
 - Don't Knock The Rock (B. Haley)
 - I Heard Bells Christmas Day (B. Crosby)
 - Mary's Boy Child (B. Belafonte)
 - Rock-A-Bop (S. Moore)
 - Love Me Tender (E. Presley)
 - Singing The Blues (Mitchell)
 - I Love My Baby (J. Corey)
 - You Don't Owe Me A Thing (J. Ray)
 - Lullaby My Love (Cheerettes)

- Jerry Fay**
KOYN—Billings, Mont.
- Singing The Blues (Mitchell)
 - Love Me (E. Presley)
 - Gonna Get Along (Patience & Prudence)
 - Cindy, Oh Cindy (E. Fisher)
 - Goodnight My Love (McGuire)
 - Garden Of Eden (J. Valino)
 - Love Me Tender (E. Presley)
 - Since I Met You Baby (M. Carson)
 - Two Different Worlds (D. Kallman)
 - Wisdom Of A Fool (S Keys)

- Ron Wilner**
WAYE—Baltimore, Md.
- Wonderful, Wonderful (J. Mathis)
 - Party's Over (D. Day)
 - Banana Boat Song (Tarriers)
 - Anastasia (P. Boone)
 - My Man (D. Contino)
 - I Miss You So (C. Connor)
 - Learning My Latin (P. Page)
 - Mary's Boy Child (H. Belafonte)
 - Cha Cha Cha For Gia (H. Mancini)
 - One Little Boy (V. Damone)

- Troy McPherson**
WTAB—Tabor City, N. C.
- Singing The Blues (Mitchell)
 - Blueberry Hill (F. Domino)
 - When My Blue Moon (E. Presley)
 - Paralyzed (E. Presley)
 - Green Door (J. Lowe)
 - Walking In The Rain (J. Ray)
 - You Don't Owe Me A Thing (J. Ray)
 - Rose And A Baby Ruth (G. Hamilton IV)
 - Don't Forbid Me (P. Boone)
 - Cindy Oh Cindy (E. Fisher)

- Irv Miller**
WFOX—Milwaukee, Wisc.
- Singing The Blues (Mitchell)
 - I Dreamed (B. Johnson)
 - Jamaica Farewell (Belafonte)
 - Levi Lullaby (L. Douglas)
 - Rock-A-Bye Your Baby (J. Lewis)
 - Chattanooga Cha Cha (B. Christian)
 - Rose And A Baby Ruth (G. Hamilton)
 - Money Tree (M. Whiting)
 - True Love (Crosby & Kelly)
 - I Cry More (A. Dale)

- Bill Walters**
WDUZ—Green Bay, Wisc.
- Banana Boat Song (Tarriers)
 - Don't Forbid Me (P. Boone)
 - Young Love (S. James)
 - Cindy, Oh Cindy (V. Martin)
 - Moonlight Gambler (Laine)
 - Hey! Jealous Lover (Sinatra)
 - On My Word Of Honor (Platters)
 - City Of Angels (Highlights)
 - Mama From The Train (Page)
 - Rose And A Baby Ruth (G. Hamilton IV)

- Nedd Flemming**
WAEB—Allentown, Pa.
- Singing The Blues (Mitchell)
 - Banana Boat Song (Lawrence)
 - I Miss You So (C. Connor)
 - Jamaica Farewell (Belafonte)
 - Green Door (J. Lowe)
 - Love Me (E. Presley)
 - Greensleeves (Beverleys)
 - Gonna Get Along (Patience & Prudence)
 - Money Tree (M. Whiting)
 - I'll Come Back (E. Gorme)

- Denny Sullivan**
WFBW—Syracuse, N. Y.
- Rose And A Baby Ruth (G. Hamilton IV)
 - Singing The Blues (Mitchell)
 - Banana Boat Song (Tarriers)
 - Jamaica Farewell (H. Belafonte)
 - Teenage Goodnight (Chordette)
 - Moonlight Gambler (F. Laine)
 - Mama From The Train (Page)
 - Rock-A-Bye Your Baby (J. Lewis)
 - Green Door (J. Lowe)
 - Mary's Boy Child (H. Belafonte)

- Monty Hoyt**
KOCY—Oklahoma City, Okla.
- Who Needs You (4 Lads)
 - Look Homeward Angel (Ray)
 - Young Love (S. James)
 - Greensleeves (Beverleys)
 - Can I Steal A Little Love (F. Sinatra)
 - Party's Over (D. Day)
 - Moonlight Gambler (Laine)
 - You Don't Owe Me A Thing (J. Ray)
 - Gonna Get Along (Patience & Prudence)
 - Money Tree (Patience & Prudence)

- Robin Seymour**
WKMH—Dearborn, Mich.
- Banana Boat Song (Tarriers)
 - Anastasia (R. Williams)
 - Don't Forbid Me (P. Boone)
 - Since I Met You Baby (I. Joe Hunter)
 - Little By Little (N. Brown)
 - Gonna Get Along (Patience & Prudence)
 - Young Love (S. James)
 - Baby Doll (A. Williams)
 - On My Word Of Honor (Platters)
 - I Miss You So (C. Connor)

- Ed Dunn**
WRR—Dallas, Tex.
- True Love (Crosby & Kelly)
 - Singing The Blues (Mitchell)
 - Love Me Tender (E. Presley)
 - Rock-A-Bye Your Baby (J. Lewis)
 - Gonna Get Along (Patience & Prudence)
 - Cindy, Oh Cindy (V. Martin)
 - Greensleeves (Beverleys)
 - White Christmas (B. Crosby)
 - Two Different Worlds (D. Rondo)
 - Jamaica Farewell (Belafonte)

- Paul Coburn**
KLUB—Salt Lake City, Utah
- Moonlight Gambler (Laine)
 - Singing The Blues (Mitchell)
 - Gonna Get Along (Patience & Prudence)
 - Never Leave Me (Lancers)
 - Love Me Tender (E. Presley)
 - Young Love (S. James)
 - Since I Met You Baby (I. Joe Hunter)
 - Banana Boat Song (Tarriers)
 - Rose And A Baby Ruth (G. Hamilton IV)
 - I Miss You So (C. Connor)

- Jack Gale**
WTMA—Charleston, S. C.
- Tricky (G. Jinkins)
 - Moonlight Gambler (Laine)
 - I Dreamed (B. Johnson)
 - Jim Dandy (L. Baker)
 - City Of Angels (Highlights)
 - Where Is De Woman (E. Fontaine)
 - Love Me (E. Presley)
 - Guitar Rock And Roll (Blockbusters)
 - Dear Diary (S. Silo)
 - Singing The Blues (Mitchell)

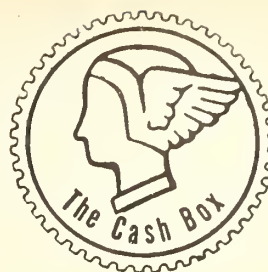
- Carry Hobbs**
KDAV—Lubbock, Tex.
- Singing The Blues (Mitchell)
 - Blueberry Hill (F. Domino)
 - Hey! Jealous Lover (Sinatra)
 - Cindy, Oh Cindy (V. Martin)
 - Rose And A Baby Ruth (G. Hamilton IV)
 - True Love (Crosby & Kelly)
 - Dream On (B. Johnson)
 - Love Me Tender (E. Presley)
 - Garden Of Eden (J. Valino)
 - Honky Tonk (B. Doggett)

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Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

Johnny Magnus
KGFJ—Hollywood, Calif.

1. Rock-A-Bye Your Baby (J. Lewis)
2. Goodnight My Love (McGuire)
3. Mutual Admiration Society (Arnold & Morgan)
4. I Dreamed (B. Johnson)
5. Dancing Chandelier (Syms)
6. It's Been A Long, Long Time (M. Baptiste)
7. Petticoats Of Portugal (D. Jacobs)
8. Baby Can Rock (D. Collins)
9. Greensleeves (Beverleys)
10. Without Love (T. Arden)

"Easy" Ed Ellis
WNIX—Springfield, Vt.

1. I Dreamed (B. Johnson)
2. Since I Met You Baby (I. Joe Hunter)
3. Green Door (J. Lowe)
4. Mama From The Train (Page)
5. Give Me (E. Rodgers)
6. Girl With Purple Feet (Nomads)
7. Moonlight Gambler (Laine)
8. Please Be Gentle With Me (J. Martin)
9. I Saw Esau (Ames)
10. Long Before I Knew You (S. Lawrence)

Howard G. Clark
WBSF—Springhill, La.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Since I Met You Baby (I. Joe Hunter)
4. Ain't Got No Home (C. Henry)
5. Love Me (E. Presley)
6. Hey! Jealous Lover (Sinatra)
7. Moonlight Gambler (F. Laine)
8. Rock-A-Bye Your Baby (J. Lewis)
9. True Love (Crosby & Kelly)
10. Young Love (S. James)

Bob Kloss
WKWK—Wheeling, W. Va.

1. Young Love (Hunter/James)
2. Banana Boat Song (Tarriers/Belafronte)
3. Singing The Blues (Mitchell)
4. Green Door (J. Lowe)
5. Poor Boy (E. Presley)
6. Blueberry Hill (F. Domino)
7. Jim Dandy (L. Baker)
8. Baby Doll (A. Williams)
9. Rock-A-Bye Your Baby (J. Lewis)
10. Since I Met You Baby (I. Joe Hunter)

Art Preston
WIDE—Biddeford, Me.

1. Two Different Worlds (D. Rondo)
2. Banana Boat Song (Vaughan)
3. Singing The Blues (Mitchell)
4. Moonlight Gambler (F. Laine)
5. Cindy, Oh Cindy (E. Fisher)
6. Night Lights (N. Cole)
7. True Love (Crosby & Kelly)
8. I Dreamed (B. Johnson)
9. Jamaica Farewell (H. Belafonte)
10. Green Door (J. Lowe)

Clark Ingram
"Ingram's Watch"
KSLR—Oceanside, Calif.

1. Singing The Blues (Mitchell)
2. Garden Of Eden (J. Valino)
3. Honky Tonk (B. Doggett)
4. Walking In The Rain (Ray)
5. Green Door (J. Lowe)
6. True Love (Crosby & Kelly)
7. Cindy, Oh Cindy (E. Fisher)
8. Hey! Jealous Lover (Sinatra)
9. Night Lights (N. Cole)
10. What's The Reason (Domino)

Joe McCallum
CFRN—Edmonton, Alb., Can.

1. Singing The Blues (Mitchell)
2. Love Me Tender (E. Presley)
3. Green Door (J. Lowe)
4. True Love (Crosby & Kelly)
5. Walking In The Rain (Ray)
6. Hey! Jealous Lover (Sinatra)
7. Blueberry Hill (F. Domino)
8. Cindy, Oh Cindy (E. Fisher)
9. Rose And A Baby Ruth (G. Hamilton IV)
10. Don't Be Cruel (E. Presley)

Dave Sweet
WBSM—New Bedford, Mass.

1. I Dreamed (B. Johnson)
2. Greensleeves (Beverleys)
3. Slow Walk (O. Smith)
4. Since I Met You Baby (I. Joe Hunter)
5. On My Word Of Honor (Platters)
6. Rock-A-Bye Your Baby (J. Lewis)
7. Baby, Baby, Oh My Darling (Clovers)
8. Cinco Robles (R. Arms)
9. I Miss You So (C. Connor)
10. Young Love (S. James)

Donn Parker
WMYR—Ft. Myers, Fla.

1. I Dreamed (B. Johnson)
2. Singing The Blues (Mitchell/Robbins)
3. Jamaica Farewell (Belafronte)
4. Armen's Theme (Seville)
5. Garden Of Eden (J. Valino)
6. True Love (Crosby & Kelly)
7. Gonna Get Along (Patience & Prudence)
8. Rock-A-Bye Your Baby (J. Lewis)
9. Wonderful, Wonderful (J. Mathis)
10. Greensleeves (Beverleys)

Henry Busse, Jr.
KYSM—Mankato, Minn.

1. Since I Met You Baby (M. Carson)
2. Singing The Blues (Mitchell)
3. Love Me Tender (E. Presley)
4. Blueberry Hill (F. Domino)
5. White Christmas (B. Crosby)
6. Jamaica Farewell (H. Belafonte)
7. Rose And A Baby Ruth (G. Hamilton IV)
8. Banana Boat Song (Fontanes)
9. Moonlight Gambler (F. Laine)
10. Don't Forbid Me (P. Boone)

Cal B. Kolby
WDRG—Hartford, Conn.

1. Rose And A Baby Ruth (G. Hamilton IV)
2. Armen's Theme (Seville)
3. Baby Doll (A. Williams)
4. Anastasia (R. Williams)
5. Blueberry Hill (F. Domino)
6. Gonna Get Along (Patience & Prudence)
7. Slow Walk (O. Smith)
8. It's Christmas (I. Carroll)
9. Love Me (E. Presley)
10. Two Different Worlds (D. Rondo)

Hy Davis
WAIP—Prichard-Mobile, Ala.

1. Love Me (E. Presley)
2. Since I Met You Baby (M. Carson)
3. I Dreamed (B. Johnson)
4. Armen's Theme (J. Reisman)
5. Confessions Of A Sinner (Stylers)
6. Wisdom Of A Fool (5 Keys)
7. Moonlight Gambler (F. Laine)
8. Sunshine In Dixie (Gardner)
9. Baby Doll (Holmes/Young)
10. Banana Boat Song (Tarriers)

Bill Varney
WKBR—Manchester, N. H.

1. Cinco Robles (Paul & Ford)
2. Give Me (E. Rodgers)
3. Crazy With Love (G. Mitchell)
4. Banana Boat Song (Tarriers)
5. Young Love (S. Knight)
6. Moonlight Gambler (F. Laine)
7. City Of Angels (Highlights)
8. Don't Knock The Rock (B. Haley)
9. I Dreamed (B. Johnson)
10. Love Me Tender (E. Presley)

Dave Croninger
WQAM—Miami, Fla.

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Walking In The Rain (Ray)
4. Honky Tonk (B. Doggett)
5. Blueberry Hill (F. Domino)
6. Banana Boat Song (Tarriers)
7. Love Me Tender (E. Presley)
8. Jamaica Farewell (Belafronte)
9. True Love (J. Powell)
10. Cindy, Oh Cindy (E. Fisher)

Bab Saracen
WCCM—Lawrence, Mass.

1. Singing The Blues (Mitchell)
2. I Dreamed (B. Johnson)
3. Love Me Tender (E. Presley)
4. Hey! Jealous Lover (Sinatra)
5. I Feel Good (Shirley & Lee)
6. Exactly Like You (M. Murphy)
7. Two Different Worlds (D. Rondo)
8. Banana Boat Song (S. Vaughan)
9. Since I Met You Baby (I. Joe Hunter)
10. Goodnight My Love (McGuire/Belvin)

Al Meltzer
WHEN—Syracuse, N. Y.

1. Singing The Blues (Mitchell)
2. Rose And A Baby Ruth (G. Hamilton IV)
3. Banana Boat Song (Tarriers)
4. Cindy, Oh Cindy (Fisher/Martin)
5. Blueberry Hill (F. Domino)
6. Green Door (J. Lowe)
7. Hey! Jealous Lover (Sinatra)
8. Walking In The Rain (Ray)
9. Teenage Goodnight (Chordettes)
10. Two Different Worlds (D. Rondo)

Ray Golden
KSTN—Stockton, Calif.

1. Cheek To Cheek (V. Damone)
2. Hey! Jealous Lover (Sinatra)
3. Two Different Worlds (D. Rondo)
4. Now Baby Now (J. London)
5. I'm A Funny Guy (Martino)
6. Walking In The Rain (J. Ray)
7. April In Paris (Basie & Fitzgerald)
8. Ciu Ciu Bella (D. Kaye)
9. You Don't Owe Me A Thing (J. Ray)
10. Banana Boat Song (Vaughan)

Art Hellyer
WCFL—Chicago, Ill.

1. Cinco Robles (R. Arms)
2. Champagne Cocktail (T. C. Jones)
3. I Dreamed (B. Johnson)
4. Jamaica Farewell (Belafronte)
5. It's Been A Long, Long Time (M. Baptiste)
6. Banana Boat Song (Tarriers)
7. True Love (Crosby & Kelly)
8. I Put A Spell On You (S. Jay Hawkins)
9. Old Philosopher (Lawrence)
10. First Christmas Bell (Dean)

Bob Capps
KOY—Phoenix, Ariz.

1. Singing The Blues (Mitchell)
2. Night Lights (N. Cole)
3. Hey! Jealous Lover (Sinatra)
4. Friendly Persuasion (Boone/4 Aces)
5. Mary's Boy Child (H. Belafonte)
6. Christmas Song (N. Cole)
7. Mama From The Train (Page)
8. White Christmas (B. Crosby)
9. Tell Me More (Mills)
10. Just In Time (T. Bennett)

Johnny Martin
WINN—Louisville, Ky.

1. Hey! Jealous Lover (Sinatra)
2. Night Lights (N. Cole)
3. Just In Time (T. Bennett)
4. No One (G. Shaw)
5. Friendly Persuasion (4 Aces)
6. True Love (Crosby & Kelly)
7. Armen's Theme (J. Reisman)
8. You Don't Know Me (J. Vale)
9. You Ought To Be Mine (P. Lee)
10. Love Me Tender (H. Rene)

Bob Salter
KJR—Seattle, Wash.

1. Love Me (E. Presley)
2. Don't Forbid Me (P. Boone)
3. Dreamy Eyes (4 Preps)
4. Poor Boy (E. Presley)
5. Why (Cues)
6. Blanche (3 Friends)
7. Young Love (S. James)
8. Let Me (E. Presley)
9. Wisdom Of A Fool (5 Keys)
10. Garden Of Eden (J. Valino)

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Tab Hunter Dot 15533

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Sleeper of the Week 12/29

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Les Paul & Mary Ford Capitol 3612
Lawrence Welk Coral 61765

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Sleeper of the Week 12/29

"FOLLOW ME"

Billy Williams Coral 61751

"WHO NEEDS YOU"

Four Lads Columbia 40811

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Jill Corey Columbia 40794

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b/w "I SING FOR YOU"
by **THE PLAIDS**
DARL 1001

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LP #'s listed to left of asterisk * Extended Play # listed to right of asterisk

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- Leon Kirchner: Trio For Violin, Cello and Piano/Sonata Concertante—Nathan Rubin, George Neikrug, Leon Kirchner, Eudice Shapiro—LC 3306
- Wilhelm Killmayer: Missa Brevis for Mixed Chorus A Cappella/Lou Harrison: Mass for Mixed Chorus, Trumpet, Harp and Strings—New York Concert Choir and Orchestra, Margaret Hillis, Musical Director, Ronald Kutik, Jeannette Scovotti—LC 3307

FIESTA

LATIN RHYTHMS:

- "A Dance Date In Havana"—Orchestra Fiesta Cubana—LP 1213

FLAIR-X

POPULAR:

- "Latin Songs To Inspire Lousy Lovers"—Los Romanticos, Trio Cuba Bella, Ramon de la Cruz, Los Incognitos.
- "Latin Dance Time"—Prez Prado, Tito Rodriguez, Miguelto Valdez.
- "Bea Kalmus With Love Songs Starring You And I"
- "Greenwich Village Jazz"—Tony Graye, Slam Stewart.

LONDON

CLASSICAL:

- Il Trovatore—Complete Recording—Chorus Of Maggio Musicale Fiorentino (Director: Andrea Morosini)—L'Orchestre De La Suisse Romande-Alberto Erede, Conductor—XLLa-50

LONDON INTERNATIONAL

POPULAR:

- "Enchanted Waltzes"—Bela Sanders and his Orchestra—LGX 66052

MERCURY

POPULAR:

- "Golden Strings"—Florian Zabach—MG 20176
- "You Don't Know What Love Is"—Nick Noble—MG 20182
- "Folk Songs By Kitty White"—MG 20183
- "Music For People Who Can't Sleep"—Richard Hayman—MG 20184
- "Art Hodes And His Hi Fivers"—MG 20185
- "After Hours"—Chuck Miller—MG 20195
- "Music A La Carte"—The Crew Cuts—MG 20199
- "Morgana King Sings The Blues"—MG 20231

CLASSICAL:

- Symphony In C Major ("Liz"), K. 425—Mozart/Eine Kleine Nachtmusik, K. 525—Mozart—MG 50121

MGM

POPULAR:

- "Joni James Sings Songs by Victor Young and Songs by Frank Loesser"—E 3349 * X 1343, 4, 5
- "Memory Lane"—Kate Smith—E 3487
- "I Get That Lonesome Feeling"—Ivory Joe Hunter E 3488 * X 1376, 7, 8
- "Tangos For Two"—Harry Horlick—E 3427 * X 1327, 8, 9

CLASSICAL:

- Carlos Surinach: Sinfonietta Flamenca/Joaquin Turina: Sinfonia Sevillana—Arthur Winograd conducting The Philharmonia Orchestra of Hamburg—E-3435
- Ravel: Trio In A Minor/Faure: Trio In D Minor, Op. 120—The Beaux-Arts Trio—E-3455
- Dvorak: Symphonic Variations In C Major, Op. 78/Scherzo Capriccioso, Op. 66—Arthur Winograd conducting the Philharmonia Orchestra of Hamburg—E-3438
- The Piano Music Of Ernest Bloch—Maro Ajemian—E-3445
- Brahms: Serenade No. 2 In A Major, Op. 16/Schumann: The Bride Of Messina Overture—Arthur Winograd conducting The Philharmonia Orchestra of Hamburg—E-3437
- Ellsasser: Variations On A Theme By Paganini/Variations On A Theme By Chopin—Richard Ellsasser—E-3417

PANART

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- "Cha Cha Cha At Midnight"—Julio Gutierrez and Orchestra—LP 3016
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- "Rico Cha Cha Cha"—Sublime Orchestra—LP 3018
- "Dance Music Of Cuba—Vol. 1"—Various Artists—LP 3020

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- "Rhythm Was His Business"—George Williams and his Orchestra—LPM 1301 * EPA-888, 9, 90
- "Wonderful One"—Luis Arcaraz and his Orchestra—LMP 1335 * EPB-1335, EPA-905
- "Midnight For Two"—The Three Suns, Ray Bohr Pipe Organ—LPM 1333 * EPA-1-1333
- "A Night At The Copacabana With Tony Martin"—Tony Martin—LPM 1357 * EPB-1357, EPA-935
- "Play Melancholy Baby"—Matt Dennis, Guest Artist: Don Fagerquist, Trumpet Bass: Ray Leatherwood, Guitar: Bill Pitman, Drums: Richmond Frost—LPM 1322 * EPA-945
- "Let's Cha Cha With Puente"—Tito Puente and his Orchestra—LPM 1392 * EPA-1-1392, EPA-2-1392
- "To Love Again"—Esquivel and his Orchestra—LPM 1345 * EPB-1345
- "In A Mellotone"—Duke Ellington and his Orchestra—LPM 1364
- "Happy Hunting"—Ethel Merman, Fernando Lamas and Original B'way cast—LOC 126 * EOC-1026
- "Bundle of Joy"—Eddie Fisher and Debbie Reynolds on Film Soundtrack—LPM 1399 * EPA-4018
- "Happy Hunting"—Hugo Winterhalter—LPM-1400 * EPA-1-1400, 2-1400

CLASSICAL:

- Kirsten Flagstad in Purcell's "Dido And Aeneas"—LM-2019
- Albanese Sings Puccini—Licia Albanese, RCA Victor Orchestra, Jonel Perlea, Conductor—LM-2033
- Verdi: La Traviata—Highlights—Cesare Valletti, Lidia Marimpetri, Glauco Scarlino, Arturo La Porta, Dario Caselli, Leonardo Monreale, Rosanna Carteri, Rome Opera House Orchestra and Chorus, Pierre Monteux, Conductor, Leonard Warren, Rina Alessandri Maccagnani—LM-2044 * ERC-2044
- Puccini: La Boheme—Highlights—Jussi Bjoerling, Victoria de los Angeles, John Reardon, Giorgio Tozzi, Robert Merrill, Lucine Amara, Fernando Corena, RCA Victor Orchestra and Chorus, Sir Thomas Beecham, Conductor, LM-2045 * ERC-2045
- Verdi: Aida—Highlights—Jussi Bjoerling, Zinka Milanov, Leonard Warren, Rome Opera House Orchestra, Jonel Perlea, Conductor, Boris Christoff Fedora Barbieri—LM-2046 * ERC-2046
- Mozart: The Marriage Of Figaro—Highlights—S. Bruscantini, G. Sciutti, R. Stevens, S. Jurinac, The Glyndebourne Festival Orchestra, Vittorio Gui, F. Calabrese, M. Sinclair, I. Wallace, D. McCoshan, H. Cuenod, G. Griffiths, J. Sinclair, R. Stevens—LM-2053 * ERC-2053
- Puccini: Highlights From Madama Butterfly—Fernando Delle Fornaci, Licia Albanese, Anna Maria Rota, Rome Opera House Orchestra and Chorus, Vincenzo

Bellezza, Conductor, Renato Capecci, Jan Peerce—LM-2054 * ERC-2054
Jan Peerce In Opera—LM-2055

Puccini: Il Tabarro—M. Mas, T. Gobi, P. de Palma, P. Clabassi, G. Prandelli, R. Ercolani, M. Pirazzini, Orchestra and Chorus Members of the Rome Opera House, V. Bellezza, Conductor—LM-2057

Massenet: Manon—Highlights—V. de Los Angeles, H. Legay, R. Notti, M. Serres, Artists, Chorus and Orchestra of the Theatre National de l'Opera-Comique—LM-2058

Puccini: Manon Lescaut—Highlights—J. Bjoerling, L. Albanese, R. Merrill, M. Carlin, F. Calabrese, P. Clabassi, Orchestra and Chorus of the Rome Opera House, Jonel Perlea, Conductor—LM-2059

Donizetti: The Elixir Of Love—M. Nicolo Monti, M. Luise, M. Carosio, T. Bobbi, Orchestra and Chorus of the Opera House, Rome—LM-2063

Lanza On Broadway—Mario Lanza—LM-2070 * ERA-292, 3, 4

Verdi And Toscanini—Arturo Toscanini and the NBC Symphony Orchestra, Jan Peerce—LM-6041

Cavalleria Rusticana Plus Opera Choruses—Jussi Bjoerling, Zinka Milanov, Margaret Roggero, Robert Merrill, Carol Smith, The Robert Shaw Chorale, Robert Shaw, Conductor, RCA Victor Orchestra, Renato Cellini, Conductor—LM-6046

The Beggar's Opera—Pro Arte Orchestra, Sir Malcolm Sargent, Conductor—LM-6048

REQUEST

POPULAR:

- "Musical Portraits Of Wall Street"—World Symphony Orchestra, Humphrey Mathews, Director—RLP 10034
- "Instrumental Treasures Of Stephen Foster"—Florida Concert Society, Raymond Carlisle, Director—RLP 10035
- "Five Accordions Play Favorites"—Charles Nunzio and his Five Accordions—RLP 10036

UNICORN

POPULAR:

- "The Automobile—The Sounds Of 50 Years"—Peter Bartok—UDS 1

CLASSICAL:

- Light Music—Boyd Neel conducting the Boyd Neel Orchestra Ltd.—UNLP 1038
- Brandenburg Concertos Nos. 1, 2 and 4—UNLP 1040
- Brandenburg Concertos Nos. 3, 5 and 6—Boyd Neel conducting the Boyd Neel Orchestra, Ltd.—UNLP 1041
- Excerpts from Handel's "Messiah"—Handel & Haydn Society of Boston with Zimble Sinfonietta, conducted by Thompson, Stone—UNLP 1043

VIK

POPULAR:

- "Rock And Roll Music For Kids Over Sixteen"—Jack E. Leonard, Will Stomp and his Orchestra—LX 1080

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Columbia Cuts EP Prices

NEW YORK—Following RCA Victor's Extended Play price cut, Hal Cook, Vice-President of Columbia Records announced that Columbia Records would slash its suggested retail list on 1- and 2-pocket EP's to \$1.29 and \$2.49, respectively. All other EP packages of more than two pockets will remain at the former suggested retail price.

Cook stated that Columbia would provide distributors and dealers with adjustments on floor stock to make up for the realignment in price structure.

**2-12" Williams Package
Spearhead Kapp's '57 Line**

NEW YORK—Spearheading its 1957 package drive, Kapp Records this week announced the release of a deluxe new two-record long play album by Roger Williams. The disks feature twenty-five of the most popular songs of the past six years all of which have been included under the title "Roger Williams—Songs Of The Fabulous Fifties". Included among the 25 are "True Love", "Picnic", "Blue Tango", "Three Coins In The Fountain", "High Noon" and many other top hits. The specially packaged disks have already been the recipient of the American Institute of Graphic Arts award for cover design. Kapp reports its initial distributor orders have reached well over the 30,000 figure.

The diskery also announced the release of a new album by Ted Straeter, playing and singing the song hits from two of the most recent Broadway musicals, "Happy Hunting" and "Bells Are Ringing".

Music Box Remodels

CHICAGO—James J. O'Dwyer, proprietor of The Music Box "One Stop", this city, unveiled, to his customers last week a brand new self service type plant.

Said O'Dwyer, "We are now able to serve the large numbers of customers immediately, which heretofore were forced to wait some time. We have double the floor area and plan to have completely new fixtures." O'Dwyer went on to conclude, "Not only have we enough space to accommodate operators but retailers as well and all their package needs."

Epic Corrects Writer Credit

NEW YORK—Epic Records this week forwarded correction announcements to radio stations and record reviewers referring to its Larry Hart recording "If A Dream Could Make You Mine". The writer credits should read: Josephine Peoples, Schroeder and not Blackwell, Schroeder.



**Album
Reviews**

POPULAR

"HAPPY HUNTING"—Hugo Winterhalter And His Orchestra—RCA Victor LPM-1400 (1-12" LP)

HAPPY HUNTING; SHE'S JUST ANOTHER GIRL; THE GAME OF LOVE; IT'S GOOD TO BE HERE; MR. LIVINGSTON; THIS IS WHAT I CALL LOVE; MUTUAL ADMIRATION SOCIETY; IT'S LIKE A BEAUTIFUL WOMAN; A NEW-FANGLED TANGO; IF'N; THIS MUCH I KNOW; THE WEDDING OF THE YEAR BLUES.

The orchestral treatment of a Broadway show's score is currently a popular follow-up to the original cast version. Hugo Winterhalter, the conductor-arranger wizard of RCA Victor, has cut 12 selections from Ethel Merman's return-to-Broadway vehicle, "Happy Hunting". The Winterhalter sound is individual, clever and familiar. With a score that contains as many snappy tunes as "Happy Hunting" (i.e. "Mutual Admiration Society", "If'n"), the Winterhalter touch is advantageously used. "A New-Fangled Tango" has been released from the package on a single. Neat cover pic of Winterhalter. Strong mood and show music following.

"AN ACCORDION IN PARIS"—Dick Contino—Orchestra Conducted By David Carroll—Mercury MG 20142 (1-12" LP)

TWO LOVES HAVE I; MAM'SELLE; LE PETITE WALTZ; COMME CI COMME CA; MY MAN; THE SONG FROM MOULIN ROUGE; BEYOND THE SEA; UNDER THE BRIDGES OF PARIS; BLUES (FROM "AN AMERICAN IN PARIS"); SYMPHONY; DOMINO; PARLEZ MOI D'AMOUR.

This entry by accordionist Dick Contino follows his fine mood disk "Something For The Girls". With Paris as the locale, Contino presents easy-going, highly palatable arrangements of melodies that suggest the romantic city. Gershwin's "Blues" from his "An American In Paris" makes an infrequent solo appearance on the program. Once again, David Carroll and the ork keep the slick Contino accordion in the spotlight. Top-drawer mood disk.

"MIDNIGHT FOR TWO"—The Three Suns With Pipe Organ—RCA Victor LPM-1333 (1-12" LP)

THE WORLD IS WAITING FOR THE SUNRISE; WHEN YUBA PLAYS THE RHUMBA ON THE TUBA; MEMORY LANE; BLUE TANGO; I DON'T STAND A GHOST OF A CHANCE; INTERMISSION TIME; AIN'T MISBEHAVIN'; LET'S CALL THE WHOLE THING OFF; THE VERY THOUGHT OF YOU.

Refreshing mood music thoughts again play a part in a package by the Three Suns. The boys have added a pipe organ to the proceedings and the alliance is a delightful "game" of the massive tones of the pipe organ as played against the more or less delicate sounds of the trio (which includes a smaller member of the organ family). Evergreen material. A mature approach to the mood music field has always found willing subscribers in the Three Suns. Their latest entry is another imaginative example of that quality.

"ROCK, PRETTY BABY"—Music From The Sound Track—Decca DL 8429 (1-12" LP)

ROCK, PRETTY BABY; DARK BLUE; FREE AND EASY; WHAT'S IT GONNA BE; ROCKIN' THE BOOGIE; ROCKABYE LULLABY BLUES; TEEN AGE BOP; THE MOST; CAN I STEAL A LITTLE LOVE; JUKE BOX ROCK; THE SAINTS ROCK 'N ROLL; PICNIC BY THE SEA; YOUNG LOVE; HAPPY IS A BOY NAMED ME; HOT ROD; BIG BAND ROCK AND ROLL.

It would seem that Hollywood has finally caught up with the rock 'n roll rage. "Rock, Pretty Baby," starring Sal Mineo, is the latest pic in a series from the studios that rely on the R&R idiom to carry most of the storyline. There are 16 songs on this Decca platter of the film's soundtrack, most, naturally, highly rhythmic in nature. There are, however, some less strenuous items as "What's It Gonna Be" and "Happy Is A Boy Named Me". Instrumental support is provided by Jimmy Daley And The Ding-A-Lings. Kids should find the set to their R&R liking.

"MANY MOODS"—World Symphony Orchestra Under The Direction Of Humphrey Mathews—Request RLP 10033 (1-12" LP)

SERENADE FOR TRUMPETS; OBOES ORIENTALE; BUGLES AND BELLS TANGO; THE SHEPARD'S CONVENTION; OUR OLD TRIO IS NO MORE; VIOLINS IN TEARS; BIG BRASS POLKA; TROPICAL TRUMPETS; HIGHWAY RHAPSODY; TROMBONES TRISTE; MOUNTAIN CLARINETTES; SENTIMENTAL STRINGS; GAUGUIN'S GUITAR; HORNS A HUNTING.

Various instruments that comprise the orchestra take turns in the spotlight on this Request entry. Working with original material that, in mood, generally applies to a particular instrument (trumpet; "Serenade For Trumpets"; violin; "Violin In Tears"), a group of international musicians ply their trade skillfully. Cover displays a nude girl at the keyboard. Specialty item for a limited market.

"STRADIVARI CHAMPAGNE"—D'Artega And His Orchestra—MGM E3446 (1-12" LP)

THE NIGHT IS YOUNG (AND YOU'RE SO BEAUTIFUL); CRYSTAL CAROUSEL; DAILY DOUBLE GALOP WALTZ PIZZICATO; BRASILEIRO; CONFETTI TANGO; BEAUTIFUL DREAMS; GYPSY FESTIVAL; BALBOA BARCAROLLE; DREAM CONCERTO; HYMN OF THE WEST; REMEMBER THAT WAS THEN BUT THIS IS NOW; THEME OF THE JEWEL; STRADIVARI CHAMPAGNE.

As one can gather from the set's title, this is mood stuff with an emphasis, as often is the case, on strings. Composer-conductor D'Artega and his orchestra present vibrant orchestrations of an assorted number of melodies, some with a Latin beat, others in the flowing romantic vein. The strings soar and the tunes come off in classy style. Lots of imaginative things are going on here.

"THE VAGABONDS"—Unique LP-112 (1-12" LP)

VAGABONDS THEME; I WISH I COULD SHIMMY LIKE MY SISTER KATE; SALT; IT'S GOODBYE AND SO LONG TO YOU; I WONDER, I WONDER, I WONDER; LAZY RIVER; THE QUEEN'S HULA; PONY RIDE; WRONG; MINSTREL MEDLEY; BACK IN YOUR OWN BACK YARD; I WANNA SAY HELLO; ROCKABYE MY BABY; WAITIN' FOR THE ROBERT E. LEE.

Regular viewers of Arthur Godfrey's TV stints know the Vagabonds well. Their frequent appearances with Godfrey should make this, their first LP pressing, a handy item to have around dealer shelves. This package presents the lively group in a program of evergreens and original material that usually plays a part on their video appearances. Sales draw comes from the folks who see the boys on TV or in nite spots.

"WALT DISNEY TAKES YOU TO DISNEYLAND"—A Musical Tour Of The Magic Kingdom—Main Street USA—Adventureland—Frontierland—Tomorrowland—Fantasyland—Disneyland WDL 4004 (1-12" LP)

This is a musical and narrative tour of Walt Disney's Five Wonders Of The World In Disneyland. The guide is Disney himself and with appropriate musical accompaniment for each of the five kingdoms, the disk's aura of almost being present at each one is charmingly achieved. Package is delightfully conceived. These are the same kingdoms visited by millions via TV every week in story form, thus giving this set a bright sales picture.

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Album Reviews



ROCK 'N ROLL

"LET THE GOOD TIMES ROLL"—Shirley & Lee—Aladdin LP-807 (1-12" LP)
 LET THE GOOD TIMES ROLL; I'M GONE; SWEETHEARTS; KEEP ON; TAKES MONEY; CONFESSIN'; LEE'S DREAM; I'LL DO IT; TRYIN' TO FOOL ME; COMIN' OVER; SO IN LOVE; WHY DID I.
 These are disk recaps by the popular R&R one-two punch, Shirley & Lee. Heading the program is one of their most recent hits, "Let The Good Times Roll", a number, like so many others on the platter, reproduced at a hand clapping fervor. Their past successes and their latest climber, "I Feel Good", mark this set as a choice stock item.

LATIN RHYTHMS

"AN OCCASIONAL CHA CHA CHA"—Emilio Reyes And His Orchestra—Mardi-Gras LP 5004 (1-12" LP)
"TAKE OUR THREE FOR CHA CHA CHA"—Al Castellanos—La Playa Sextet—Emilio Reyes—Mardi-Gras LP 5005 (1-12")
"CHA CHA CHA AT THE CORAL REEF"—La Playa Sextet—Mardi-Gras LP5006 (1-12")
 These three releases come from Mardi-Gras and are devoted to the two Latin steps that still hold great sway with the dancing public, the cha cha and mambo. The artists involved include such familiar names in the cha cha-mambo trade as Emilio Reyes, the La Playa Sextet and Al Castellanos. Reyes and the La Playa Sextet each have their own pressing, "An Occasional Cha Cha Cha" and "Cha Cha Cha At The Coral Reef", respectively, while Al Castellanos shares "Take Our Three For Cha Cha Cha" with Reyes and the Sextet. Material includes originals and standards transcribed for the steps. Excellent name value in the current cha cha-mambo binge.

"CHA CHA CHA IN HAVANA"—Fajardo And His All Stars—Panart LP 004 (1-12" LP)
"CLASES DE CHA CHA CHA"—Orchestra America Del 55—Panart LP 3015 (1-12" LP)
"SERENATA EN CHA CHA CHA"—Julio Gutierrez And His Orchestra With The C. Faxas Quartet—Panart LP 3016 (1-12" LP)
 Panart adds three more cha cha cha packages for the followers of the step to latch on to. The disks were recorded in Cuba, a country where, as here, the cha cha flourishes. "The Cha Cha Cha In Havana" platter mostly uses the material of ork leader Jose Fajardo. "Clases De Cha Cha Cha", named after one of cha-cha's most successful numbers, mixes up the material to include, as one of its pressings, "Love Is A Many-Splendored Thing", as well as the title song while "Serenita En Cha Cha Cha" uses, in the main, the creative efforts of one of its ork heads, Julio Gutierrez. The cha cha crowd should hand in agreeable sales results.

JAZZ

"BROADWAY SHOWCASE"—Buddy De Franco And His Orchestra—Arrangements By Russell Garcia—Verve MGV-2033 (1-12" LP)
 SPEAK LOW; WHO CARES; AUTUMN IN NEW YORK; HAVE YOU MET MISS JONES; MAD ABOUT THE BOY; ALMOST LIKE BEING IN LOVE; CAN'T HELP LOVIN' DAT MAN; THAT OLD DEBBIE MOON; MAKIN' WHOOPIE; IN THE STILL OF THE NIGHT; COME RAIN OR COME SHINE; HEAT WAVE.
 or Buddy DeFranco and Russell Garcia, this disk is a follow-up to their recent "George Gershwin Song Book" (pianist Oscar Peterson is not included here as he was in the Gershwin effort). The boys have taken 12 tunes, from the mainstem, that have made their mark, and present them mostly in a swinging format. DeFranco's clarinet blazes beautifully to the melodies and Garcia's belting arrangements. An excellent moment of "relaxation" can be found in the bluesy waxing of "Come Rain Or Come Shine." Fine jazz-pop potential.

"CHRIS CONNOR SINGS LULLABYS OF BIRDLAND"—Bethlehem BCP-1104 (1-12" LP)
 LULLABY OF BIRDLAND; WHAT IS THERE TO SAY; TRY A LITTLE TENDERNESS; SPRING IS HERE; WHY SHOULDN'T I; ASK ME; BLUE SILHOUETTE; CHIQUITA FROM CHI-WAH-WAH; A COTTAGE FOR SALE; HOW LONG HAS THIS BEEN GOING ON; STELLA BY STARLIGHT; GONE WITH THE WIND; HE'S COMING HOME; GOODBYE.
 Two major qualities of this stylist, individuality and giving depth to popular songs that deserve it, have been Chris Connor's forte for a number of years. In this Bethlehem issue, the natural, wistful sense of her delivery is best heard on songs which go hand-in-glove with her vocal personality. They include, as superior examples, "Spring Is Here" and "Gone With The Wind." Sensitive support from accompaniment that includes a trio, quartet and full orchestra. Miss Connor's following should react strongly to the platter. This 12" enlargement of a former ten inches will increase sales tremendously.

"DEVIL MAY CARE"—Bob Dorough—Bethlehem BCP-11 (1-12" LP)
 OLD DEVIL MOON; IT COULD HAPPEN TO YOU; I HAD THE CRAZIEST DREAM; YOU'RE THE DANGEROUS TYPE; OW; POLKA DOTS AND MOONBEAMS; YARDBIRD SUITE; BALTIMORE ORIOLE; I DON'T MIND; DEVIL MAY CARE; MIDNIGHT SUN; JOHNNY ONE NOTE.
 Bob Dorough's duties on this Bethlehem issue are threefold. He's the vocalist, pianist and head of the various combos on the waxing. Most important of all: Bob Dorough is jazzman. His throaty vocalizing is strictly patterned after the accompaniment: unconventional, imaginative and intimate. Sometimes Dorough works against full combo support ("Devil May Care"), other times his own keyboard is out front ("I Don't Mind"). Sometimes it's a standard ("It Could Happen To You"), other times it's a Dorough original ("You're The Dangerous Type"). Off-beat jazz performances.

	Billboard	Cash Box	Variety
ANOTHER LOVE HAS ENDED (Ridgeway-LuTal)			
CHUCK REED (Decca)	Spotlight	Best Bet	
CINCO ROBLES (Warman)			
RUSSELL ARMS (Era)	Best Buy	Sure Shot	Excellent
LES PAUL & MARY FORD (Capitol)	Best Buy	Sleeper of the Week	
LAWRENCE WELK (Coral)	83 (Excellent)	Sleeper of the Week	
CONGO MOMBO (Excellorec)			
DICK HYMAN & SAM TAYLOR (MGM)	80 (Excellent)	B (Very Good)	
LARRY SONN ORCH. (Coral)	72 (Good)	B (Very Good)	
MUVVA HUBBARD (ABC-Paramount)	72 (Good)	B (Very Good)	
DANGEROUS (Gil)			
SAMMY DAVIS, JR. (Decca)	76 (Good)	Disk of the Week	Best Bet
EVERMORE (Ward)			
BILLY WARD & DOMINOES (Decca)	78 (Good)	B+ (Excellent)	
EV'RY MINUTE OF THE DAY (Tiger)			
THE DIAMONDS (Mercury)	80 (Excellent)	Sleeper of the Week	
HALF A LOVE (Ward)			
BILLY WARD & DOMINOES (Decca)	77 (Good)	C+ (Good)	
I KNOW I CAN'T FORGET (Central)			
DEAN MARTIN (Capitol)	Spotlight	Sleeper of the Week	
IF IT'S SUNNY SUNDAY (Meridian)			
EDDIE HEYWOOD (Mercury)	80 (Excellent)	Best Bet	
I'M SORRY (Algonquin)			
AL MARTINO (Capitol)	76 (Good)	B+ (Excellent)	
JUST KISS ME (Roosevelt)			
JOAN SHAW (ABC-Paramount)	76 (Good)	B (Very Good)	
DEAN MARTIN (Capitol)		Sleeper of the Week	
LITTLE BY LITTLE (Savoy-Hill & Range)			
THE CREW CUTS (Mercury)	Spotlight	Disk of the Week	Very Good
MICKI MARLO (ABC-Paramount)	77 (Good)	Sleeper of the Week	
TONI ARDEN (Decca)	77 (Good)	Sleeper of the Week	
ON MY WORD OF HONOR (Antler-Mr.)			
THE PLATTERS (Mercury)	Best Buy	Sure Shot	
A THOUSAND MILES AWAY (Keel)			
THE DIAMONDS (Mercury)	80 (Excellent)	Sleeper of the Week	
WITHOUT LOVE (Progressive-Goday)			
TONI ARDEN (Decca)	78 (Good)	Sleeper of the Week	Best Bet
CLYDE McPHATTER (Atlantic)	R&B Best Buy	R&B Sure Shot	Very Good
YOUNG LOVE (Stars, Inc.)			
THE CREW CUTS (Mercury)	Spotlight	Disk of the Week	Very Good
TAB HUNTER (Dot)	Best Buy	Sleeper of the Week	
SONNY JAMES (Capitol)	C&W Spotlight	Sure Shot	

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R & B

Ramblings

NEW YORK:

Those crystal ball gazers were again getting louder of recent weeks, many predicting that 1956 was the high point of "the big beat" and from herein it was all down-hill. Well—one of these years it figures they may be correct—but right now, if Alan Freed's newest stint at the Brooklyn Paramount, covering the eight days of the Christmas vacation, is any criterion, R & R is still a pretty healthy baby. Freed pulled in a socko \$164,000 competing with several days of bad weather, Christmas Eve and Christmas day (which are noted for family parties and consequently must have kept the attendance down), and to a lesser degree his own flic, "Rock, Rock, Rock," which was being shown about town. Also, neighboring Albee Theatre, showed the Elvis Presley flic, "Love Me Tender," in an attempt to cut in on the teener trade. On Friday, December 28, Freed set an all time week-day record at the Brooklyn Paramount Theatre when he pulled in \$27,200. Freed is set again for the Brooklyn Paramount for ten days starting on Good Friday and running through the Easter Vacation. . . . Bob Rosen at Herald tells us that Little Butchie Saunders' "I Wanna Holler" is breaking in the Norfolk, Richmond, Va. area. Little Butchie will shoot down there to do some local tv shots. He is also being set for the national Lawrence Welk set in the near future. Right now the big one for the Herald label is "Comin' Home" by The Nutmegs. "It's in," says Rosen, "it's a hit." . . . Sol Rabinowitz, Baton Records, says, "After many ulcers it finally looks like Ann Cole's 'In The Chapel' has made it. Good strong action coming in from all over the country." Reports coming into The Cash Box offices confirm Sol's findings. . . . Business continues to be good in the local area as every distrib tells the same story. Johnny Halonka, Alpha Distribs, says, "Thanks to all my manufacturers who cooperated so fully. They got shipments into me so fast we were able to keep most of our outlets happy. Right now the whole area is in a very healthy condition. Most stores have sold a good deal of their stock and are ready for up to the minute merchandise. We are looking to a great 1957." . . . Charles Merenstein very happy about the Christmas sales for Apollo Records. "You Can Run But You Can't Hide" continues to grow and grow. From the east coast to mid-west the record by young Solomon Burke keeps building in sales. Joe Louis, co-writer of the tune, is getting great newspaper and column publicity in addition to personal visits to disk jockeys and live tv shots. Joe has lots of friends who want to help him and as a result the tune is getting publicity all over the country. Solomon Burke makes a TV appearance with Louis on Steve Allen's "Tonight" soon. This is a national TV shot and could really give the side a big boost. Merenstein reports that Mahalia Jackson's Apollo "Silent Night" was a very big seller this year in spite of the fact that Miss Jackson also had the same tune out on Columbia. . . . Arnold Maxim, a & r man at Epic and Okeh, announces the signing of Doc Bagby. Bagby has already been cut and his release is skedded shortly. . . . Herman Lubinsky, Savoy Records, feeling high and mighty with two platters sizzling for him. Nappy Brown's "Little By Little" and The Jivebombers' "Bad Boy."

CHICAGO:

Eddie Matthews, Mercury man around town, keeping bizzy with Sarah Vaughan's newie, "The Banana Boat Song" along with Eddie Heywood's follow up to "Soft Summer Breeze," "Lover." . . . James Moody follows '57 into Crown Propeller, 1/4. . . . Bud Booth, RCA, went way out on a pretty safe limb in predicting top-ten honors for Elvis Presley directly after the first. Bally still subject of many rumors to the effect that Diskery will enter R&B market with offering verra soon. . . . Dick Biondi, WHOT, Youngstown, O., reportedly hosted 2500 teens at his popular weekly record hop 12/21. . . . Cobra's Otis Rush still copping top chart honors with his latest wax, "My Love Will Never Die." Eli Toscano expects even bigger things from the young songster but is not overlooking tremendous action Harold Burrage has been receiving with "One More Dance." . . . Abner, VeeJay, picks The Spaniels' latest shellac "You Gave Me Peace Of Mind" as a natural pop-potential hit. Vee-Jay's prexy, Jimmy Bracken, puts in, "You better not forget Jimmy Reed's 'You Got Me Dizzy'. It's the biggest thing around the place." All agree that this looks like a tremendous year ahead for the diskery. . . . King Distrib's Chuck Myers off to Fla. vacation with wife Peggy elated over "tremendous attention" Bill Doggett's second version of "Honky Tonk" is receiving. . . . George and Ernie Leaner, United Distribs, will be saying goodbye to sales mgr., Dick Laga, as of 2/1. Dick's moving to Epic's promotion department, this city. . . . Jim Lounsbury, just back to his WGN Bandstand Matinee TVer after two weeks vacation, hosted Arlington Hts. High School teens to a formal (long dress and dark suit type party) record hop Christmas day. Sez Jim, "The kids were swell and it all worked out great." . . . Howard Bedno, AB One-Stop looking real smart in his new black and white striped suit. . . . Phil Chess, just back after holiday trip east, claims The Ravens' "A Simple Prayer" is meeting with tremendous reception. Phil reports he visited, at great length, with Kenny Vincent, WEOL, Lorraine, O., and Bob Ancell, WCUE, Akron, O. "Both," sez

Phil, "Praised the new Ravens' wax to the skies." Len Chess just as excited over The Flamingos' "Would I Be Crying." . . . Mike Oury keeping busy with Fats Domino's "Blue Monday" that "just won't quit growing." Mike predicts an even bigger year for All-State Distribs in the jazz package field in '57.

LOS ANGELES:

The big Rock and Roll show held at the Downtown United Artists Theatre drew big crowds over the holidays. Googie Rene, who has a big record in "Midnight" on the Class label was featured with such top artists as Sonny Knight, The Six Teens, The Youngsters, Richard Berry, and Jake Porter and his orchestra, and the whole show was emceed by Dick 'Huggie Boy' Hugg. . . . Jim Warren at Central Sales has a big record in the Argo recording of "Ain't Got No Home" by Clarence 'Frogman' Henry. . . . Big Joe Turner with Riff Ruffin currently at the 54 Ballroom. Negotiations are under way now to book RPM artist B. B. King into the 54 in the near future. . . . The Platters returned from their Philippine Islands tour last week and spent five days in Los Angeles working on the new picture "Rock All Night." Group then flies out to Toronto, Canada for an engagement at the Colonial Tavern. . . . The Jaguars back with a new release on the R-dell label, have a hit in the "The Way You Look Tonight." Sid Talmadge of Record Merchandising thinks the new side will top their hit of last season of "I Wanted You." . . . Sonny Criss and his band are currently being featured at Joe Adams' Desert Sands Club in Florence. . . . Mike Apako predicts big things for the new West Coast label Shade Records. Its first release of "Miss Sue" by Don & Dewey is taking off around the area. . . . Specialty Records A & R man, Bumps Blackwell appearing with his orchestra at the Westlake Club. . . . Frank Evans of KDAY making "A Thousand Miles Away" by The Heartbeats on Rama his record of the week. . . . Dot Records have a good R&B going for them in "No Stone Unturned" by Ray Johnson. . . . The Dance held at the Rendezvous Ballroom in Balboa where The Teenagers made their only West Coast appearance was such a success that the operators have asked KPOP deejay Earl McDaniels to make the hops a regular event.

THE TEENCHORDS

featuring **LEWIS LYMON**

(12 year old brother of Frankie Lymon)

singing 1957's First Big Smash

"I'M SO HAPPY"

(Tra La La La La La)**

b/w

"Lydia"

Fury # 1000

* 40,000 sold first ten days in the New York-Philadelphia-Boston area. Headed for a million.

FURY RECORDS, INC.

301 W. 125th St.,
N. Y. 27, N. Y.
Telephone Rlverside 9-9371

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Territorial Tips



The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

- ALL THROUGH THE NIGHT**
Mel Williams (Dig 128)
- A ROSE AND A BABY RUTH**
George Hamilton IV (ABC-Paramount 9765)
- BABY BABY**
Teen Ager (Gee 1026)
- BACON FAT**
Andre Williams (Epic 9196)
- BAD BOY**
Palmer & Jive Bombers (Savoy 1508)
- BANANA BOAT SONG**
Tarriers (Glory 249)
- ***BANANA BOAT (DAY-O)**
Harry Belafonte (RCA Victor 20-6771)
- BEHIND THE SUN**
Daddy Gibson (Checker 848)
- BLANCHE**
3 Friends (Lido 500)
- BO BOP BU**
Dappers (Rainbow)
- BLUES IN THE CLOSET**
Tritones (Jamie)
- CINDY, OH CINDY**
Vince Martin (Glory 247)
- CONGO MOMBO**
Guitar Gable (Excelllo 2086)
- CUBAN TWILIGHT**
Mike Simpson (Argo 5258)
- DID YOU HAVE FUN**
Vernon Green (Dootone 407)
- DIMPLES**
John Lee Hooker (Vee-Jay 205)
- DON'T BREAK YOUR PROMISE**
Milton Luce (Argo)
- DO RIGHT BABY**
Gayles & Turner (Federal 12282)
- DREAMY EYES**
Youngsters (Empire 109)
- DRY YOUR EYES**
Inspirations (Jamie)
- GYPSY LADY**
Otis Williams (DeLuxe 6098)
- HARLEM NOCTURNE**
Earl Bostic (King 4978)
- HAVE YOUR WAY**
Lightnin' Slim (Excelllo 2096)
- HOLD MY BABY'S HAND**
James Brown (Federal 12277)
- I DON'T BELIEVE**
Bobby Blue Bland (Duke 160)
- I'LL BE SPINNING**
Johnnie & Joe (Chess 1641)
- ***I'M SO HAPPY**
Louie Tyman (Fury)
- IN THE CHAPEL**
Ann Cole (Baton 232)
- I PUT A SPELL ON YOU**
Screamin' Jay Hawkins (Okeh 7072)
- I'M TORE UP**
Billy Gayles (Federal 12265)
- IRENE**
Guitar Gable (Excelllo 2094)
- IT'S TOO LATE BROTHER**
***TAKE ME BACK BABY**
Little Walter (Checker 852)
- JAMAICA FAREWELL**
Harry Belafonte (RCA Victor 20-6663)
- JUST HOLD MY HAND**
Poul Perryman (Duke 158)
- JUST TO BE WITH YOU**
Muddy Waters (Chess 1644)
- LITTLE BY LITTLE**
Nappy Brown (Savoy 1506)

* Indicates first appearance on Territorial Tips

- LOVE ME**
Elvis Presley (RCA Victor EPA 992)
- LOVE IS STRANGE**
Mickey & Sylvia (Groove 0175)
- ***MIDNIGHT SPECIAL TRAIN**
***FEELING HAPPY**
Joe Turner (Atlantic 1122)
- MOTHER-IN-LAW BLUES**
Little Jr. Parker (Duke 157)
- MY HAPPINESS**
Jimmy Beasley (Modern 1009)
- MY LOVE WILL NEVER DIE**
Otis Rush (Cobra 5005)
- OPERATOR**
Bob Gaddy (Old Town 1031)
- OVER AND OVER AGAIN**
Moonglows (Chess 1646)
- PARTY BLUES**
Fitzgerald, Williams & Basie (Clef 89172)
- RELAX MAX**
Dinah Washington (Mercury 70968)
- RIB JOINT**
Sam Price (Savoy 1505)
- ROCKIN' AT COSMO'S**
Lee Allen (Aladdin 3334)
- SHIRLEY**
***PLEASE SAY YOU WANT ME**
Schoolboys (Okeh 7076)
- SHOULD I EVER LOVE AGAIN**
Wynona Carr (Specialty 589)
- SOUTHBOUND SPECIAL**
Lloyd Glenn (Aladdin 3327)
- STORMY**
Prophets (Atco 6078)
- THE CHICKEN**
Roscoe Gordon (Flip 237)
- THE CLOSER YOU ARE**
Channels (Whirling Disc 100)
- THE GIRL CAN'T HELP IT ALL AROUND THE WORLD**
Little Richard (Specialty 591)
- TORE UP OVER YOU**
Midnighters (Federal 12270)
- TRA LA LA**
Lavern Baker (Atlantic 1116)
- TRICKY**
Gus Jinkins (Flash 115)
- UBANGI STOMP**
Warren Smith (Sun 250)
- WHATCHA GONNA DO**
Chuck Willis (Atlantic 1112)
- WHAT'S THE REASON I'M NOT PLEASING YOU**
Fats Domino (Imperial 5417)
- WHY**
Cues (Capitol 3582)
- WISDOM OF A FOOL**
Five Keys (Capitol 3597)
- YOU BETTER BELIEVE**
Harmonic Slim (Vita 138)
- YOU CAN RUN BUT YOU CAN'T HIDE**
Solomon Burke (Apollo 505)
- YOU CAN'T CATCH ME HAVANA MOON**
Chuck Berry (Chess 1645)
- YOU'RE MINE**
Robert & Johnny (Old Town 1029)



R & B

Disk Jockey

REGIONAL RECORD REPORTS

- | | | |
|---|---|---|
| <p>Chuck Harkins
KBMN—Bozeman, Mont.</p> <ol style="list-style-type: none"> 1. Wisdom Of A Fool (5 Keys) 2. What's The Reason (F. Domino) 3. On My Word Of Honor (Platters) 4. Slow Walk (B. Doggett) 5. Jim Dandy (L. Baker) 6. You've Got Me Dizzy (J. Reed) 7. Priscilla (Cooley & Dimples) 8. Can't Quit You Baby (O. Rush) 9. Please Don't Tease (Spaniels) 10. Jibba Jab (Tic & Toc) | <p>George Klein
WMC—Memphis, Tenn.</p> <ol style="list-style-type: none"> 1. Ain't Got No Home (Henry) 2. Love Me (E. Presley) 3. Jim Dandy (L. Baker) 4. Since I Met You Baby (I. Joe Hunter) 5. Too Much Monkey Business (C. Berry) 6. I Remember (In The Still) (5 Satins) 7. Girl Can't Help It (L. Richard) 8. Don't Forbid Me (Boone) 9. Blueberry Hill (F. Domino) 10. Do What I Do (S. Brooks) | <p>Bill Kelso
KOPO—Tucson, Ariz.</p> <ol style="list-style-type: none"> 1. Slow Walk (B. Doggett) 2. Blueberry Hill (F. Domino) 3. Honky Tonk (B. Doggett) 4. You Took Too Much For Granted (A. Lawner) 5. Confidential (S. Knight) 6. All Around The World (L. Richard) 7. Easy, Easy Baby (A. Barton) 8. I Remember (In The Still) (5 Satins) 9. She's Got It (L. Richard) 10. What's The Reason (F. Domino) |
| <p>Nick Nickson
WBBF—Rochester, N. Y.</p> <ol style="list-style-type: none"> 1. Blueberry Hill (F. Domino) 2. Since I Met You Baby (I. Joe Hunter) 3. Slow Walk (S. Austin) 4. Little By Little (N. Brown) 5. Tra La La (L. Baker) 6. Confidential (S. Knight) 7. A Thousand Miles Away (Heartbeats) 8. Poor Boy (E. Presley) 9. On My Word Of Honor (Platters) 10. My Happiness (J. Beasley) | <p>Carry Hobbs
KDAV—Lubbock, Tex.</p> <ol style="list-style-type: none"> 1. Blueberry Hill (F. Domino) 2. Confidential (C. Brown) 3. Since I Met You Baby (I. Joe Hunter) 4. Jim Dandy (L. Baker) 5. Slow Walk (S. Austin) 6. Juanita (C. Willis) 7. Too Much Monkey Business (C. Berry) 8. What's The Reason (F. Domino) 9. I Feel Good (Shirley & Lee) 10. Without Love (C. McPhatter) | <p>Dick Dean
"Twin Town Revue"
WKTQ—Norway-Paris, Me.</p> <ol style="list-style-type: none"> 1. Since I Met You Baby (I. Joe Hunter) 2. Hey Tiger (C. Calhoun) 3. What's The Reason (Domino) 4. Smooth Operator (Brown) 5. Blue Monday (F. Domino) 6. Slow Walk (O. Smith) 7. Confidential (S. Knight) 8. Tra La La (L. Baker) 9. Love Me (E. Presley) 10. Baby, Baby (Teenagers) |
| <p>E. A. "Kuzzin" Kershaw
WTNT—Tallahassee, Fla.</p> <ol style="list-style-type: none"> 1. On My Word Of Honor (B. B. King) 2. On What A Night (Dells) 3. Goodnight My Love (Belvin) 4. Slow Walk (S. Austin) 5. Since I Met You Baby (I. Joe Hunter) 6. Juanita (C. Willis) 7. Honky Tonk (B. Doggett) 8. Confidential (S. Knight) 9. Behind The Sun (D. Gibson) 10. I Remember (In The Still) (5 Satins) | <p>Frank "Spider" Graham
WEBB—Baltimore, Md.</p> <ol style="list-style-type: none"> 1. Slow Walk (B. Doggett) 2. Since I Met You Baby (I. Joe Hunter) 3. Honky Tonk (B. Doggett) 4. Ain't Got No Home (Henry) 5. Jim Dandy (L. Baker) 6. Blue Monday (F. Domino) 7. Sufferin' With The Blues (L. Willie John) 8. Goodnight My Love (Belvin) 9. Come On Home (Enchanters) 10. Love Is Strange (Mickey & Sylvia) | <p>Dan Anderson
WLWL—Minneapolis, Minn.</p> <ol style="list-style-type: none"> 1. Slow Walk (B. Doggett) 2. Confidential (S. Knight) 3. Blueberry Hill (F. Domino) 4. Since I Met You Baby (I. Joe Hunter) 5. Goodnight My Love (Belvin) 6. Cheat (S. Clark) 7. Love Me Tender (E. Presley) 8. Honky Tonk (B. Doggett) 9. I Remember (In The Still) (5 Satins) 10. Rudy's Rock (B. Haley) |
| <p>Troy McPherson
WTAB—Tabor City, N. Y.</p> <ol style="list-style-type: none"> 1. Blueberry Hill (F. Domino) 2. Love Me (E. Presley) 3. Ain't Got No Home (Henry) 4. Since I Met You Baby (I. Joe Hunter) 5. ABC's Of Love (Teenagers) 6. Twenty-Nine Ways (Dixon) 7. Ocean Blue (Sophmores) 8. Love All Night (Platters) 9. Blue Monday (F. Domino) 10. Green Door (J. Lowe) | <p>Jerry Nessler
KSDD—San Diego, Calif.</p> <ol style="list-style-type: none"> 1. Dreamy Eyes (Youngsters) 2. Ain't Got No Home (Henry) 3. Wonderful Girl (5 Satins) 4. Since I Met You Baby (I. J. Hunter) 5. I Remember (In The Still) (5 Satins) 6. Rubber Biscuit (Chips) 7. I Feel Good (Shirley & Lee) 8. Goodnight My Love (Belvin) 9. Oh What A Night (Dells) 10. Honky Tonk (B. Doggett) | <p>"Big" Jim Reed
WCIN—Cincinnati, Ohio</p> <ol style="list-style-type: none"> 1. A Thousand Miles Away (Heartbeats) 2. In The Chapel (A. Cole) 3. My Lonely Prayer (Drivers) 4. Jim Dandy (L. Baker) 5. Without Love (McPhatter) 6. I Feel Good (Shirley & Lee) 7. There In The Night (El Dorados) 8. Honky Tonk (B. Doggett) 9. Hey Bo (Eddie Bo) 10. Kool Kitty (B. Johnson) |

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HARMONICA SLIM

"Drop Anchor"
b/w
"Do What You Want To Do"
146

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"MY LOVE WILL NEVER DIE"

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"TRICKY"
GUS JINKINS

FLASH # 115

FLASH RECORDS

623 EAST VERNON AVE.
LOS ANGELES CALIF.



THE NATION'S
R & B
TOP 20

		Pos.	Last Week
1	BLUEBERRY HILL Fats Domino (Imperial 5407)	1	
2	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	3	
3	SLOW WALK Bill Doggett (King 5000) Sil Austin (Mercury 70963)	2	
4	BLUE MONDAY Fats Domino (Imperial 5417)	10	
5	AIN'T GOT NO HOME Clarence "Frogman" Henry (Argo 5259)	5	
6	JIM DANDY Lavern Baker (Atlantic 1116)	7	
7	HONKY TONK Bill Doggett (King 4950) (King 50001 (Vocal))	4	
8	I FEEL GOOD Shirley & Lee (Aladdin 3338)	6	
9	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	13	
10	ON MY WORD OF HONOR B. B. King (RPM 479) Platters (Mercury 71011)	8	
11	OH WHAT A NIGHT Dells (Vee-Jay 204)	9	
12	A THOUSAND MILES AWAY Heartbeats (Rama 216)	11	
13	YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)	12	
14	SINGING THE BLUES Guy Mitchell (Columbia 40769)	17	
15	GOODNIGHT MY LOVE Jessie Belvin (Modern 1005)	14	
16	WITHOUT LOVE Clyde McPhatter (Atlantic 1117)	—	
17	CONFIDENTIAL Sonny Knight (Dat 15507) Charles Brown (Aladdin 3342)	15	
18	JUANITA Chuck Willis (Atlantic 1112)	16	
19	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)	18	
20	GREEN DOOR Jim Lowe (Dat 15486)	20	

The Cash Box



NEW YORK

CHICAGO

NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed

NEW YORK	CHICAGO	NEW ORLEANS
1 SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	SLOW WALK Sil Austin (Mercury 70963) Bill Doggett (King 5000)	I FEEL GOOD Shirley & Lee (Aladdin 3338)
2 BLUEBERRY HILL Fats Domino (Imperial 5407)	HONKY TONK Bill Doggett (King 5001) (Vocal)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)
3 LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)	JUANITA Chuck Willis (Atlantic 1112)
4 I FEEL GOOD Shirley & Lee (Aladdin 3338)	BLUEBERRY HILL Fats Domino (Imperial 5407)	BLUE MONDAY Fats Domino (Imperial 5417)
5 SLOW WALK Bill Doggett (King 5000) Sil Austin (Mercury 70963)	ON MY WORD OF HONOR B. B. King (RPM 479) Platters (Mercury 71011)	DON'T BREAK YOUR PROMISE Milton Luce (Argo)
6 A THOUSAND MILES AWAY Heartbeats (Rama 216)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	IRENE Guitar Gable (Excello 2094)
7 HONKY TONK Bill Doggett (King 4950)	I'M TORE UP Billy Gayles (Federal 12265)	JIM DANDY Lavern Baker (Atlantic 1116)
8 BLUE MONDAY Fats Domino (Imperial 5417)	MY LOVE WILL NEVER DIE Otis Rush (Cobra 5005)	AIN'T GOT NO HOME Clarence Henry (Argo 5259)
9 JIM DANDY Lavern Baker (Atlantic 1116)	BLUE MONDAY Fats Domino (Imperial 5417)	WITHOUT LOVE Clyde McPhatter (Atlantic 1117)
10 OH WHAT A NIGHT Dells (Vee-Jay 204)	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	JUST HOLD MY HAND Paul Perryman (Duke 158)

CLEVELAND

NEWARK

DALLAS

CLEVELAND	NEWARK	DALLAS
1 SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	BLUEBERRY HILL Fats Domino (Imperial 5407)
2 SLOW WALK Sil Austin (Mercury 70963) Bill Doggett (King 5000)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	HONKY TONK Bill Doggett (King 4950)
3 JIM DANDY Lavern Baker (Atlantic 1116)	BLUEBERRY HILL Fats Domino (Imperial 5417)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)
4 HONKY TONK Bill Doggett (King 4950) (King 5001) (Vocal)	BLUE MONDAY Fats Domino (Imperial 5417)	SLOW WALK Bill Doggett (King 5000) Sil Austin (Mercury 70963)
5 BLUEBERRY HILL Fats Domino (Imperial 5407)	GOODNIGHT MY LOVE Jessie Belvin (Modern 1005)	BLUE MONDAY Fats Domino (Imperial 5417)
6 OH WHAT A NIGHT Dells (Vee-Jay 204)	SLOW WALK Bill Doggett (King 5000)	JIM DANDY Lavern Baker (Atlantic 1116)
7 BLUE MONDAY Fats Domino (Imperial 5417)	AIN'T GOT NO HOME Clarence Henry (Argo 5259)	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)
8 YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)	YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)	I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)
9 A THOUSAND MILES AWAY Heartbeats (Rama 216)	I FEEL GOOD Shirley & Lee (Aladdin 3338)	AIN'T GOT NO HOME Clarence Henry (Argo 5259)
10 LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	A THOUSAND MILES AWAY Heartbeats (Rama 216)	ON MY WORD OF HONOR B. B. King (RPM 479)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box

PHILADELPHIA

LOS ANGELES

DETROIT

- 1 LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)
- 2 GOODNIGHT MY LOVE
Jessie Belvin
(Modern 1005)
- 3 SINCE I MET YOU
BABY
Ivory Joe Hunter
(Atlantic 1111)
- 4 ON MY WORD
OF HONOR
B. B. King
(RPM 479)
- 5 DRY YOUR EYES
Inspirations
(Jamie)
- 6 BLUE MONDAY
Fats Domino
(Imperial 5417)
- 7 MY HAPPINESS
Jimmy Beasley
(Modern 1009)
- 8 SLOW WALK
Bill Doggett (King 5000)
- 9 BLUEBERRY HILL
Fats Domino
(Imperial 5407)
- 10 BABY, BABY
Teen Agers
(Gee 1026)

- GOODNIGHT
MY LOVE
Jessie Belvin
(Modern 1005)
- SINCE I MET YOU
BABY
Ivory Joe Hunter
(Atlantic 1111)
- DREAMY EYES
Youngsters
(Empire 109)
- AIN'T GOT NO HOME
Clarence Henry
(Argo 5259)
- SLOW WALK
Bill Doggett (King 5000)
- BLUE MONDAY
Fats Domino
(Imperial 5417)
- BLUEBERRY HILL
Fats Domino
(Imperial 5407)
- HONKY TONK
Bill Doggett
(King 4950)
- OH WHAT A NIGHT
Dells
(Vee-Jay 204)
- A THOUSAND
MILES AWAY
Heartbeats
(Rama 216)

- SINCE I MET YOU
BABY
Ivory Joe Hunter
(Atlantic 1111)
- SLOW WALK
Bill Doggett (King 5000)
Sil Austin (Mercury 70963)
- JIM DANDY
Lavern Baker
(Atlantic 1116)
- BLUEBERRY HILL
Fats Domino
(Imperial 5407)
- I FEEL GOOD
Shirley & Lee
(Aladdin 3338)
- AIN'T GOT NO HOME
Clarence Henry
(Argo 5259)
- LITTLE BY LITTLE
Nappy Brown
(Savoy 1506)
- BLUE MONDAY
Fats Domino
(Imperial 5417)
- HONKY TONK
Bill Doggett
(King 5001) (Vocal)
- OPERATOR
Bob Gaddy
(Old Town 1031)

ST. LOUIS

ATLANTA

BOSTON

- 1 A THOUSAND
MILES AWAY
Heartbeats
(Rama 216)
- 2 BLUEBERRY HILL
Fats Domino
(Imperial 5407)
- 3 ON MY WORD
OF HONOR
B. B. King (RPM 479)
Platters (Mercury 71001)
- 4 OH WHAT A NIGHT
Dells
(Vee-Jay 204)
- 5 JIM DANDY
Lavern Baker
(Atlantic 1116)
- 6 BLUE MONDAY
Fats Domino
(Imperial 5417)
- 7 YOU'VE GOT ME
DIZZY
Jimmy Reed
(Vee-Jay 226)
- 8 SLOW WALK
Bill Doggett (King 5000)
Sil Austin (Mercury 70963)
- 9 HONKY TONK
Bill Doggett
(King 4950)
- 10 LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

- AIN'T GOT NO HOME
Clarence Henry
(Argo 5259)
- BLUEBERRY HILL
Fats Domino
(Imperial 5407)
- SINCE I MET YOU
BABY
Ivory Joe Hunter
(Atlantic 1111)
- LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)
- ON MY WORD
OF HONOR
B. B. King
(RPM 479)
- A THOUSAND
MILES AWAY
Heartbeats
(Rama 216)
- YOU'VE GOT ME
DIZZY
Jimmy Reed
(Vee-Jay 226)
- JIM DANDY
Lavern Baker
(Atlantic 1116)
- THE GIRL
CAN'T HELP IT
Little Richard
(Specialty 591)
- OH WHAT A NIGHT
Dells
(Vee-Jay 204)

- SINCE I MET YOU
BABY
Ivory Joe Hunter
(Atlantic 1111)
- LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)
- HONKY TONK
Bill Doggett
(King 4950)
- I FEEL GOOD
Shirley & Lee
(Aladdin 3338)
- SLOW WALK
Sil Austin (Mercury 70963)
Bill Doggett
(King 5000)
- BLUE MONDAY
Fats Domino
(Imperial 5417)
- ON MY WORD
OF HONOR
Platters (Mercury 71001)
B. B. King (RPM 479)
- WITHOUT LOVE
Clyde McPhatter
(Atlantic 1117)
- LET THE
GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)
- A THOUSAND
MILES AWAY
Heartbeats
(Rama 216)



R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"LITTLE BY LITTLE"

Nappy Brown

The Cash Box
Award o' the Week 12/1

Savoy 1506

"MY HAPPINESS"

Jimmy Beasley

The Cash Box
R&B Sleeper of the Week 12/15

Modern 1009

"IN THE CHAPEL"

Ann Cole

The Cash Box
R&B Sleeper of the Week 10/27

Baton 232

Jazz: West Plans Major Expansion For New Year

LOS ANGELES—Jazz: WEST, West Coast jazz label is gearing for an expansion. The ten-month-old sister label of Aladdin Records is being set up as an independent operation and West Coast jazz disk jockey and former promotion man in the jazz field, Donald Clark, has assumed duties as president and general manager.

One of Clark's first moves was the signing of top altoist, Art Pepper, to an exclusive contract. Pepper will also act as A & R adviser for Jazz: West.

Scheduled for February release in the intensified operational plans are four LP's featuring Lester Young, Coleman Hawkins, Howard McGhee, Barney Kessel, Chico Hamilton, Billie Holiday, Joe Turner and Al Hibbler. Some are reissues, formerly on Aladdin; however, many are original masters dating back to 1946, previously unreleased. A sampler of "The Best of Jazz: West" is also scheduled for early release.

Included in the expansion plans will be a program of improving distributor relationships, better packaging with all forthcoming releases in glossy full color.

A suggested price raise to \$4.98 on the consumer market is also set for February 15.

Darl Label Off To Big Start

NEW YORK—The recently formed Darl label seems to be off to a fast start. The young diskery has issued two records since its inception, and both are gaining rapidly in many territories throughout the country. One is Barbie Gaye's recording of "My Boy Lollipop" and the other is "Keeper of My Heart," by the Plaids.

Eastern distributors are reported to have re-ordered several times on both platters.

Miss Gaye was a featured performer in the recent Alan Freed Rock 'n' Roll Show staged at the Brooklyn Paramount Theatre in New York during the Christmas-New Year holidays.

#4 BEST SELLER IN VIRGINIA

"BROWN EYED HANDSOME MAN"

by

Chuck Berry

CHESS # 1635

ALLEN DIST. CO. INC.

420 W. Broad St., Richmond, Va.

ANOTHER TURNER
SMASH!

"MIDNIGHT SPECIAL TRAIN"

and

"FEELING HAPPY"

JOE TURNER

Atlantic 1122

ATLANTIC RECORDING CORP.
157 West 57 St., N.Y.C.

Smashing in
Chicago, Detroit, Cleveland,
Los Angeles & San Francisco

"Midnight"

Googie René
205

Class RECORDS

1107 El Ceñito, Hollywood, Calif.

Everybody PICKS It #1 For '57

The Channels "THE GLEAM IN YOUR EYES"

c/w

"STARS IN THE SKY"

Whirlin Disc # 102

America's Fastest Growing R&B Label



315 W. 47 St., N. Y.

(PL 7-8140)

R & B Reviews

A AWARD & SLEEPER **B+** EXCELLENT **B** VERY GOOD
C+ GOOD **C** FAIR **D** MEDIOCRE



The Cash Box Award o' the Week

"THE LAST TIME" (2:38) [Norbay Music BMI]
"THE BIRTHDAY PARTY" (2:24) [Danbury Music BMI]
SIL AUSTIN (Mercury 71027)



SIL AUSTIN

• Sil Austin makes his New Year

bow on the first working day of the new year with a two sider that, in view of his great selling "Slow Walk", is bound to take off in good style. Both decks, instrumentals, are equally strong—delightfully arranged, and excitingly delivered. "The Last Time" is a middle beat, rhythmic jumper with an infectious flavor and a toe tapping inducer. "The Birthday Party" is also a middle beat bouncer with the same coloration and feeling. Two sides with plenty on the ball. John Publik will have to pick the winner here.

JAMES BROWN
(Federal 12289)

B+ "JUST WON'T DO RIGHT" (2:31) [Armo BMI — James Brown] James Brown turns in a stirring performance as he sings a slow beat shuffle bounce. Deck is excitingly done and could stir up some strong action. Watch it.

B+ "LET'S MAKE IT" (2:22) [Armo BMI — James Brown] Brown shouts out a slow beat jump with all the gusto at his command. It is a rocking wax on which Brown pulls out all the strings. Good coupler.

LUTHER AND LITTLE EVA
(King 5010)

B "LOVE IS STRANGE" (2:41) [Ben Ghazi BMI — Ethel Smith] Luther and Little Eva cover the hit version by Mickey and Sylvia and give it a similar treatment. Could make out in areas not already taken over by M & S. However on the overall picture we think it is too late to head off the Groove original.

B "AIN'T GOT NO HOME" (2:33) [Arc BMI — C. Henry] Luther and Little Eva cover another hit on this deck and the comments above apply to this plate.

DANNY COBB
(De Luxe 6106)

B "I'LL LOVE YOU (Till The Day I Die)" (2:29) [Men-Lo BMI — Korneygay, Winley] Danny Cobb wails a slow, rhythmic love song with a strong individual styling. Good talent gives the tune something different and a good chance to break out. This fella stands close watching. Ditto the deck.

C+ "HEY, MR. WARDEN" (2:35) [Goday BMI — Jack Hammer] Cobb chants a middle beat bouncer. Cobb tells the tale of the convict who is ordering his last meal. The man orders all sorts of impossible to deliver delectables. Fair deck.

RUTH & AL
(Imperial 5414)

B "HELLO BABY" (2:06) [Commodore BMI — Bartholomew, Durand] Another boy-girl duo. Ruth and Al dish up an infectious quick beat bouncer with a cute lyric. Sprightly effort with a light touch. Ok wax.

C+ "REAL GONE PARTY" (2:04) [Reeve BMI — Bartholomew, Reed] Another quick beat bouncer with a pleasing delivery. Nice vocal teamwork, but weak material.

THE RAY-O-VACS
(Atco 6085)

B+ "CRYING ALL ALONE" (2:38) [Ulysses & Bagby BMI — Howard, Williams] The Ray-O-Vacs offer a slow, rhythmic ballad blues. Lead gives out with an emotional delivery. Does a moving, strong job on the melodic item. Solid wax that should get a good reaction.

B "PARTY TIME" (2:44) [Ulysses & Bagby BMI — Walker, Waker, Williams] The back is a quick beat jump with a shouting lead. Rocking side predicting a good party tonight. Lindy deck for the teenager who wants the big beat.

THE TRU-TONES
(Chart 634)

B+ "TEARS IN MY EYES" (2:10) [Sherlyn Music BMI — Stone, Patton] The Tru-Tones blend softly on a slow beat blues ballad and come up with a pleasing side. Pretty melody tenderly offered. Good wax.

B "MAGIC" (2:15) [Sherlyn Music BMI — Stone, Patton] The Tru-Tones team on a middle beat ballad bouncer. Good tonal teamwork and delivery of the bouncer with a restrained, easy-to-listen-to sound. Like both decks.

SONNY THOMPSON
(Chart 637)

C+ "DRIVE IN" (2:30) [Pelican BMI—Thompson] Sonny Thompson and his band wax a middle beat bouncer instrumental. Good solid rhythmic effort.

C+ "DRIVE OUT" (2:05) [Pelican BMI — Thompson] Similar pattern in beat and treatment.

BIG JOHN GREER
(King 5006)

B "SWEET SLUMBER" (2:29) [Advance ASCAP — Millinder, Woode, Neiburg] Big John Greer sings a slow lovely ballad with a tender treatment. Delicate offering with a distinctly pop lyric. Easy to take wax.

C+ "MIDNIGHT RAMBLE" (2:00) [Royal BMI—Big John Greer] Big John Greer shows off his tenor sax talents on this instrumental deck. A middle beat bouncer for the foot tapper.

The Cash Box R & B Best Bets

★ "JUST WON'T DO RIGHT" } James Brown Federal 12289
"LET'S MAKE IT" }

Watch These Two!
Getting Bigger

"GUIDED MISSILES"

The Cuff Links
409

A Sleeper

"DID YOU HAVE FUN"

Vernon Green & The Medallions

DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

The Flamingos
"WOULD I BE CRYING"
★ CHECKER # 853 ★
Checker RECORD CO
4750 52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

THE SPANIELS
"You Gave Me Peace Of Mind"
229

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

WATCH THIS GO!

5414

RUTH & AL

"HELLO BABY"

Imperial Records

Another National Smash
For The Nutmegs!!

"COMIN' HOME"

The Nutmegs
Herald 492

Herald RECORDS
1697 B'way,
New York City, N.Y.



Country Big 10 JUKE BOX TUNES

Pos. Last
Week

1	SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	1
2	I WALK THE LINE Johnny Cash (Sun 241; 45-241)	3
3	CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	2
4	I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	4
5	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604; 47-6604)	5
6	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643; 47-6643)	7
7	POOR MAN'S RICHES Benny Barnes (Starday 262; 45-262)	6
8	STOLEN MOMENTS Hank Snow (RCA Victor 20-6715; 47-6715)	10
9	REPENTING Kitty Wells (Decca 30094; 9-30094)	—
10	BEFORE I MET YOU Carl Smith (Columbia 21552; 4-21552)	8

Form Cimarron Records



TULSA, OKLA. — Leon McAuliffe and Jim Halsey, president of Thunderbird Artists, Inc., look mighty pleased after listening to the first record off the press of their new record firm, Cimarron Records. Bandleader McAuliffe, in announcing the formation of the new Cimarron company stated they will have their recording studios and distribution headquarters in Tulsa, Okla.

First release on the new label is an extended play (EP) on 45 rpm by McAuliffe and his band which includes four standards penned by Leon: "Steel Guitar Rag," "Cimarron Rag," "Blue Man's Blues" and "Panhandle Rag."

Leon McAuliffe plans to spotlight himself and his band on the label as well as to exploit and develop new talent. The Cimarron Recording Company will specialize in Country material and artists. Distribution is being set now by Leon's manager, Jim Halsey.

One reason for Leon's forming his own recording company is the freedom it will give him in being able to choose and pick his own material that he wishes to record. Also, as bossman of the label, he will be able to set his own record release dates and will also be able to govern how many releases he will have each year.

RCA-Dodge Tie-In Sells New Welk Radio Show

NEW YORK, N. Y.—RCA Thesaurus, the radio transcription library with "The New Lawrence Welk Show," has tied in with Dodge to help local subscriber radio stations sell the new program. Besides the regular gamut of promotional devices—pre-broadcast announcements, audition disks, brochure, promotion kit, Lawrence Welk voice tracks (lead-ins, openings, closings)—the transcription service is also providing subscriber stations with audition disks aimed squarely at Dodge dealers (with Lawrence Welk making the sales pitch).

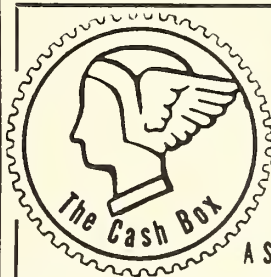
The success of the RCA Thesaurus-Dodge approach is highlighted by the following: An estimated 80 per cent of all subscriber stations have sold "The New Lawrence Welk Show" to sponsors, with half going to Dodge dealers. In many cases, sales were finalized on first call. Very often, the new Welk radio show was sold before ET's arrived at the stations.

"The New Lawrence Welk Show" consists solely of new transcribed Welk music, never previously recorded for any other purpose except RCA Thesaurus' Library Service. Many of the tunes in the new musical show are heard on Lawrence Welk's regular TV shows. The format of the new radio show follows the original TV format. The same stars who appear on the Welk TV show are featured as soloists in RCA Thesaurus' Welk radio show.

Capitol Signs Joe Carson

HOLLYWOOD — Joe Carson, 20-year-old entertainer from Holliday, Texas, and protege of Capitol recording artist Hank Thompson, has been signed to a new five-year contract at Capitol by Country and Western artists and repertoire producer Ken Nelson.

Carson plays both guitar and violin. His first record release will be announced soon.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SINGING THE BLUES	Marty Robbins (Columbia)
2. I'VE GOT A NEW HEARTACHE	Ray Price (Columbia)
3. YOUNG LOVE	Sonny James (Capitol)
4. CRAZY ARMS	Ray Price (Columbia)
5. I WALK THE LINE	Johnny Cash (Sun)
6. GO AWAY WITH ME	Wilburn Brothers (Decca)
7. THERE YOU GO	Johnny Cash (Sun)
8. BEFORE I MET YOU	Carl Smith (Columbia)
9. ACCORDING TO MY HEART	Jim Reeves (RCA Victor)
10. STOLEN MOMENTS	Hank Snow (RCA Victor)
11. WASTED WORDS.	
12. POOR MAN'S RICHES.	
13. TRAIN OF LOVE.	
14. I'M TIRED.	
15. AM I LOSING YOU.	
16. THERE GOES MY LOVE.	
17. LOVE ME TENDER.	
18. REPENTING.	
19. LOVE ME.	
20. TURN HER DOWN; I CAN'T QUIT; MISTER LOVE; AUCTIONEER; WHEN MY BLUE MOON TURNS TO GOLD; CASH ON THE BARREL HEAD; SEARCHING; IT'S MY WAY; WICKED LIES; YOU'RE THE REASON I'M IN LOVE; SWEET DREAMS; YEARNING; CHEATED TOO; JUST ONE MORE; I'M A ONE-WOMAN MAN; REALITY; DON'T BE CRUEL; YOU'RE RUNNING WILD; TREAT HER RIGHT; I'M COUNTING ON YOU; IT DIDN'T WORK OUT, DID IT; POOR BOY.	



Country Best Sellers

IN RETAIL OUTLETS

	Pos. Last Week
1. SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	1
2. CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	2
3. I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	3
4. THERE YOU GO Johnny Cash (Sun 258; 45-258)	5
5. I WALK THE LINE Johnny Cash (Sun 241; 45-241)	4
6. LOVE ME TENDER Elvis Presley (RCA Victor 20-6604; 47-6604)	6
7. YOUNG LOVE Sonny James (Capitol 3602; F3602)	8
8. DON'T BE CRUEL Elvis Presley (RCA Victor 20-6643; 47-6643)	7
9. WASTED WORDS Ray Price (Columbia 21562; 4-21562)	15
10. STOLEN MOMENTS Hank Snow (RCA Victor 20-6715; 47-6715)	9
11. REPENTING. 12. BEFORE I MET YOU. 13. SEARCHING. 14. CASH ON THE BARREL HEAD. 15. ACCORDING TO MY HEART. 16. TRAIN OF LOVE. 17. I'M TIRED. 18. SWEET DREAMS. 19. GO AWAY WITH ME. 20. AM I LOSING YOU; POOR MAN'S RICHES; WICKED LIES; YOU'RE RUNNING WILD; I'M COUNTING ON YOU.	

DOLPH HEWITT

on

Ka-Hill Records

Sings

"BLUE TENNESSEE
RAIN"

White Oak Music—BMI



proper

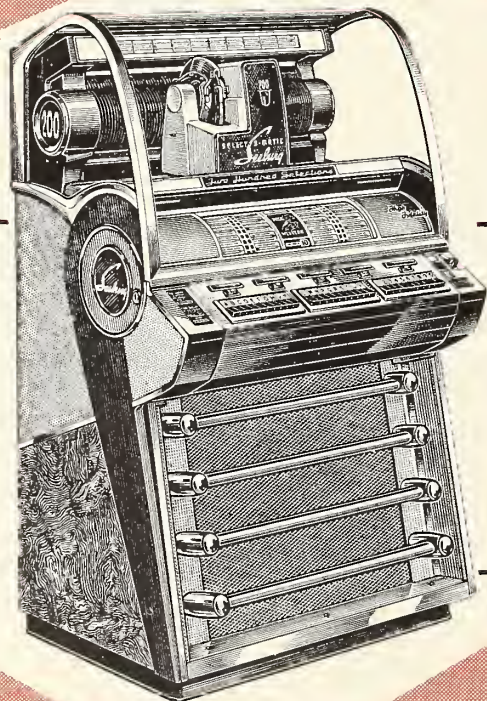
programming

Proper programming means that the musical bill of fare provides "music for everyone": hit tunes on 45 RPM singles...standards, show tunes, all-time favorites on 45 E. P. albums.

profitable

programming

The Seeburg V-200 is designed to produce maximum earnings in every location. *The reason is DUAL PRICING*: hit tunes (on singles) at one price...album music (on E. P. records) at a proportionately higher price to compensate for the additional playing time.



**The world's first
Dual Music System...
SEEBURG V-200**

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG
Chicago 22, Illinois
A Division of Fort Pitt Industries, Incorporated

*America's finest and most complete
music systems*



New Year—

New ASCAP Bills

Once Again, as for Many Past Years, ASCAP, and Similar Such Organizations, are Expected to Sponsor Bills in New Session of Congress to Change One Word in U.S. Copyright Act.

**Here
and
There**

NEW YORK—Several years ago, when the cigarette manufacturing industry first started to bring out new size and filter type cigarettes, The Cash Box editorially suggested that cigarette machine manufacturers produce a multi-selection vendor. It was a long time before these companies offered the trade such a machine—but in the last year or so, every manufacturer of cigarette vendors has produced multi-selector machines. In a survey in Business Week by Walter E. Knight, it is stated that the public has accepted these new brands in a big way. Four filter packs have made great progress — Winston, Viceroy, L&M and Marlboro. Total estimated domestic cigarette sales in 1956 will hit 392 billion units, a 2.6 per cent gain over 1955. Behind this gain are appearances of new brands, face-lifting on known brands and revamped packages. Plain kings dropped 6.2 billion this year; filter sales jumped 47 per cent; and this year, for the first time, more filter kings sold than plain kings. Brandwise, the top four sellers are Camels, Pall Mall, Lucky Strike and Chesterfield, comprising 57 per cent of all cigarettes sold. Each dropped however, except Pall Mall, which is up 2.7 per cent over 1955. Concluding his report, Knight said, "the year confirms the strength of the trend toward filters. From an 0.8 per cent share of the market in 1951, filter sales this year total 27.3 per cent of all cigarettes sold."

LONDON, ENGLAND — If American juke box operators think they have problems, let's look at those in this country. Not only do the music operators have to contend with import regulations, but with those home manufactured machines and those few brought in as well. A number of hit records are still only released on 78 rpm, while others are on both 45 and 78 rpm. An operator who has 45 rpm machines can be injured financially as he may not be able to buy the records the public demands.

NEW YORK — Just thought you'd like to know: There are about 1,500,000 marriages a year; average age for the young woman is 20—the man 23; first baby comes along about 2 years after marriage (average). Divorce rate near level in the last 5 years, down from the post-war peak, but higher than pre-war; 3 out of 4 divorcees remarry (average); girls marrying at 19 have many more divorces than girls marrying at 21.

Word has already been received indicating that two new bills, which the juke box industry will have to fight, are all ready for presentation in this new session of the Congress.

It is reported that, as usual, both of these bills are being sponsored by ASCAP (American Society of Composers, Authors and Publishers) in cooperation with similar such organizations.

Both of these bills are being introduced into this new session of the Congress in an effort to eliminate but one word from the present U. S. Copyright Act.

This is really not news. All expected this to happen. Just as it has happened year after year after year. But how ASCAP and similar such organizations can, each new session, come to the Congress of these United States and, once again, reintroduce the very same type bills, is something few can understand.

Surely, the Congressmen of sessions past, were elected to their high and august offices because of the intelligence they had displayed and which enthused their constituents to elect them to these highest of legislative offices in this nation.

Just as surely, then, these Congressmen of past sessions, and many of them are still in this present session, were of sufficiently keen and perceptive understanding to be able to analyze and then pass their judgment on the bills which ASCAP had sponsored and presented to them in the past.

For years, and for sessions past, Congressmen have turned these very same type bills down in absolute and most complete defeat.

This doesn't seem to offend, or even shame, ASCAP. Back comes ASCAP, session after session, to present the very same type defeated bills all over again.

Just as if telling the nation's Congressmen, whether they be Representatives or Senators, that the legislators of former sessions were of anything but clear outlook and intelligence.

The one single word that ASCAP, and similar such organizations, want to remove from the present Copyright Act by these oft repeated and just as oft defeated bills, is the word "not".

In Section 1 of title 17, United States Code, the latest paragraph of section 1(e) reads:

"The reproduction or rendition of a musical composition by or upon coin-operated machines shall **NOT** be deemed a public performance for profit unless a fee is charged for admission to the place where such reproduction or rendition occurs."

By simply removing the one word, "not", ASCAP, and similar such organizations, would win the victory they so greedily desire.

ASCAP was not alone in its attempt to remove this one word from the Copyright Act last year. It had associates. Probably the same associates it will have this year. These are the following organizations:

Songwriters Protective Association. Music Publishers Association of U. S., Inc. Music Publishers Protective Association. SESAC. National Music Council, Inc. Broadcast Music, Inc.

There is, as yet, no reason for alarm on the part of the nation's automatic music industry. But there is every reason for preparedness.

This is the time for cooperation and cohesion. The time for getting together into one all-powerful defensive alignment. For all the automatic music industry to prepare to defend itself to the death.

1957 OPERATORS' YEAR OF DECISION

Nation's Leading Economists Agree 1957 Will Find Many Economic Readjustments Necessary

This is in Absolute Agreement With THE CASH BOX' Proposal That the Nation's Operators Must Make Re-adjustment to "10¢ Play Plus Front Money And/Or A More Equitable Commission Basis"

CHICAGO—Far in advance of the nation's leading economists who stated as the old year came to its end, "1957 will find economic readjustments imperative," *The Cash Box* had foreseen such economic readjustment for the nation's music and amusements operators.

That's the reason why *The Cash Box* has been urging operators to immediately arrange for: "10 Cents Play Plus Front Money and/or a More Equitable Commission Basis."

Now, with the absolute agreement of the nation's leading economists, the men who guide the destinies of the business of this nation, *The Cash Box* again continues to urge the operators to make the necessary economic readjustment it has recommended to assure their future progress.

The fact remains that, in view of the fact the American 5¢ coin is now valued at about 2 cents in purchasing power and, therefore, the dime is worth but 4 cents in 1957 purchasing power (as compared to the value of these same coins during the basic comparison year of the nation's economists, 1939) operators must re-adjust their present business methods to assure themselves survival.

There is no longer any question of the complete accord of the nation's operators with *The Cash Box* proposal of "10¢ Play Plus." Statements from operators have been published by the score in past weeks' issues of this publication. All acclaim and approve *The Cash Box* "10¢ Play Plus" plan.

It is now up to the nation's operators to put "10¢ Play Plus Front Money and/or a More Equitable Commission Basis" into operation with all of their locations. This is the solution and even the salvation for the future progress of the operators. This is their economic readjustment, as advised by the nation's leading economists, and

foreseen months in advance by *The Cash Box*.

Just as *The Cash Box* originated, pioneered and crusaded for 10¢ play for over 13 years, before the majority of the nation's music and amusements operators would place this plan into operation, this publication is again crusading for a better, a more equitable business arrangement between operators and their locations, so as to assure the operators surviving whatever further increased overhead expense and higher cost of machines will come into being during 1957.

This time *The Cash Box* sincerely hopes it will not have to crusade for another 13 years to get the nation's operators to see the necessity for this instant readjustment. This publication is now backed up by the nation's leading economists who are telling all business, big and small, that "economic readjustments are imperative."

Many operators have, and still continue to advise that, due to the 10¢ play, they have begun to see profitable daylight in the morass of deficit business darkness through which they were floundering. They now agree with *The Cash Box* that, even the play action was at its greatest in all the history of this industry, during 1956, actual profits were lower.

These operators also agree with this publication that the answer is in—"10¢ Play Plus." They commend *The Cash Box* on this plan. They urge this publication to continue this crusade.

But this publication, like any other trade organ, can only point to what is fact. What is necessity. It is then up to the operators, the members of the industry, to adopt what they have acclaimed and commended, *The Cash Box* "10¢ Play Plus Front Money and/or a More Equitable Commission Basis."

Lou Casola Again Named Chairman For Polio Drive

Rockford and Winnebago County Music Ops Cooperate 100% on "A Day of Dimes for The 'March of Dimes'"



LOU CASOLA

ROCKFORD, ILL.—Once again this year, Lou Casola of Mid-West Distributing Company, this city, has been named Co-Chairman for the Polio Drive and has also been elected to the Board of Directors of the National Polio Foundation.

Casola advised, "As you no doubt know, and as we have done every year (since *The Cash Box* presented its 'Day of Dimes for the 'March of

Dimes'") the juke box operators in the City of Rockford and Winnebago County are cooperating 100 per cent in giving one day's proceeds for the Polio fight.

"If the operators all over the United States would use this idea," continued Casola, "it would certainly be tremendous public relations for the entire juke box industry."

Casola, some years ago, when *The Cash Box* first presented its original plan of, *A Day of Dimes for the March of Dimes*," wholeheartedly backed this proposal.

Not only did he, himself, arrange for every one of his juke boxes to carry signs which, as *The Cash Box* explained, would be given free to all juke box ops by the National Polio Foundation, but urged every one of the operators in Rockford to follow his lead. He then went out in the county and urged all the operators there to also come along with this great public relations effort.

Not only did this change the entire area to dime play, but, even more than that, resulted in a record breaking amount of money for the National Polio Foundation from his city and county of which he is now Co-Chairman and also a member of the Board of Directors of the National Polio Foundation.

Amuse Machine Ops Assoc. of Greater Baltimore Sets Annual Banquet For Feb. 3

BALTIMORE, MD.—Irv. Goldner, president of the Amusement Machine Operators Association of Greater Baltimore, this city, announced the organization has set its date for its annual banquet for Sunday, February 3, at the Lord Baltimore Hotel.

The Baltimore annual banquet is recognized as the foremost held by the operators' association in the nation, and Goldner assures all that the 1957 affair will be up to its usual high standard. Bernie Rose, member of the Board of Governors, and former president, has once again undertaken the chore of committee head, and Goldner states: "... and under his leadership, we are assured of a bang-up affair."

As usual, cocktails will precede the dinner, starting at 5:30 p.m., with dinner getting off at 7 p.m.

In addition to the dinner, the organization will once again prepare a souvenir journal.

The organization held its annual election of officers this past week, with the following members voted into office: Irv Goldner, president; Sam Gensler, vice-president; Harry Morganstein, secretary; and Moe Kaminsky, treasurer. Voted to serve on the Board of Governors were: Gabe Camby, Kyle C. Smith, Louis Wilner, Irvin Rosenthal, Judson Gallahan, Guy Lanzillotti, Henry Scherr and Bernie Rose.

New 200 Selection Phono Sparks Wurlitzer 1957 Line

104 Selections Offered in Same Cabinet



NORTH TONAWANDA, N. Y.—On Sunday, January 6, Wurlitzer distributors across the nation began the National Wurlitzer Days showings of that company's 1957 line of coin-operated phonographs.

Two new models are offered featuring 200 selections and 104 selections respectively. Each plays standard 45 rpm disks and each offers the play-promoting feature of 50¢ coin mechanism pioneered by Wurlitzer on its model "2000" last year.

Wurlitzer sales manager Bob Bear was enthusiastic in this description of the new merchandise and the outlook for this year's sales potential. "We are offering the operator a new all-location line of coin-operated music equipment. Now more than ever these new Wurlitzer models meet the musical needs of every location. We recognize a continuing and growing demand for a 200-selection phonograph, but the market for one with 104 selections still remains an important part of our business.

"Essentially the two new Wurlitzer phonographs, designated models '2100' for the 200-selection, and '2104' for that featuring 104 selections, are identical in outward styling. The obvious and most easily discerned differential is the selector panel and button arrangement and the title strip holders and programming layout. The 1957 line features sturdy metal dome castings with the new forward sweep. An eye-pleasing gold record changer compartment, wrap-around dome glass, lighted gold pilasters, gold and white turntable support castings and new contour rigidized metal grilles complete the colorful ensemble.

"The cabinet is resplendent in new three-color side paneling enhanced by chrome trim strips. The entire panel is in a single piece with the finish applied by a new heat coating process called 'Dino-Weld'. This new finish is said to be impervious to moisture, heat, alcohol and abrasives but may be easily repaired if gouged or scuffed.

"A single coin entry which accepts nickels, dimes, quarters and half-dollars leads directly into the first single all-coin slug rejector featured on a coin operated phonograph. This unit is now standard on both models of Wurlitzer 1957 series.

"Half-dollar play is now coupled with Wurlitzer's sensational 'Playrak' coin registration unit which allows the pre-setting of various coin-play combinations with cash register precision. This swift, simple, automatic coin control system makes possible immediate and positive setting of play

desired with but a single adjustment of the control quadrants. The all-coin slug rejector may be set up for one play for two nickels if desired.

"The Wurlitzer 200-selection model '2100' program panel features 40 top tunes in the center, with a full 80 tunes in view at all times. Push-button controlled roto page books allow complete viewing of the full program. The selector system has been improved and further simplified to insure accurate, trouble-free operation. The 200-selection changer mechanism now has the same fast action as its 104-selection counterpart. The Wurlitzer 104-selection model '2104' program panel offers complete title visibility with simple number-letter combination selection to eliminate errors and stimulate play.

"The satisfactory operation of the Wurlitzer Carousel mechanism has, in the years since its introduction, become a byword with operators everywhere. This year the mechanism incorporates further refinements and is again offered in complements of 200 and 104 selections.

"The circular record container is constructed of light-weight aluminum and magnesium parts and the separations govern the number of records which may be inserted. Each segment of the circle contains a playmeter and 'Record-Now-Playing' indicators show the side and number of selection being played. The single direction turntable playing the records in a vertical position is flywheel balanced for accurate record speed.

"The time-tested Carousel record changer consists of a single cam and two clutches which actuate the record lift arms. Records are gently positioned in front of the self-centering chuck which gently holds them through the center opening. Records are never grabbed or turned over. A service lever immediately below the chassis shelf shuts off motors and releases the selector for easy loading. It automatically resets at the touch of a finger. The simplified selector mechanism offers positive tune picking and positions automatically after record loading. The time cycle is the same on both the 200- and the 104-selection mechanisms, the shortest cycle being 6½ seconds.

"This year the Wurlitzer 'Dynatone' sound system has been engineered to give even greater power and tonal clarity. The true high-fidelity tone is expected to prove a great play-stimulating feature in this new phonograph line. Each model now offers greater efficiency with a 25% increase in output. The amplifier incorporates a built-in volume level control, fader controls and a pre-amp unit which is shock-mounted for extended life. Plated wiring circuits, another Wurlitzer exclusive, assure uniformity of all metal wiring connections and eliminate at least 200 hand-soldering operations. Each model features three 12"

bass 'woofers' and a 4" 'tweeter' as speaker complement.

"With the serviceman in mind, Wurlitzer engineers gave major consideration to accessibility. The amplifier mounted in the right lower rear of the cabinet is so placed that all tubes and electrical components may be reached without removing the pan. The coin mechanism, located on the left-hand side above the cash box compartment, may be easily snapped out for cleaning or adjustment. Removing the entire record changer mechanism necessitates only the removal of the connecting plugs, four screws, and the disconnection of two actuating cables. Both mechanisms stands unsupported on the floor for service.

"The ample rear doors are made in two sections for efficient service. They are designed to play an important part in providing ventilation for the interior. Lower section is screened to admit cool air while the upper door is double-walled, providing an upward flow of air which exhausts through vents in the top curve. Additional venting is provided at the rear of the center dome casting.

"The cash box door has a separate lock and opens into a metal-lined casing holding a fabric bag which cannot be reached from the inside of the phonograph. Sturdy metal trim-guard discourages tampering.

"The 200-selection wall box for use in conjunction with the Wurlitzer model '2100' is designated model '5210'. It has a highly chromed case and a curved full-size window. Pages and title strips are easily visible and are illuminated from top and bottom for easy selection. The top casting includes double coin entry for greater customer convenience and the three-in-one magnetic slug rejector has a 'two nickel' feature which permits 10¢ play with 5¢ coins. It also accepts dimes and quarters, for multiple play.

"The program pages are top-operated and each leaf has an over-center spring, assuring that individual pages always lie flat for easy reading.

"Continued in the Wurlitzer line is the popular model '5207' 104-selection wall box. This unit may be used with any model phonograph having the Carousel mechanism and programming 104 tunes. The highly chromed case has circular, full-view visibility for easy title strip reading. The flip pages are actuated by top levers directly in front of the coin entry. 5, 10 and 25¢ coins are handled by a single button selection—patrons need only push the button directly opposite the tune of their choice. The Ace Lock, located at the side, features a separate key for each box.

"To complete the Wurlitzer line of

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Wurlitzer Model 1650	375
Wurlitzer Model 1500	195
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remote equipment, high-fidelity multi-cone, wall and corner speakers are available in models '5115' and '5116'.

"Wurlitzer distributors in forty major United States cities as well as in Canada and Mexico and other parts of the world are now showing the new line to interested operators", concluded Bear. "Most showings will continue throughout the week in the form of an open house in the distributor's place of business. In several localities additional later showings are being arranged, the dates for which will be announced to interested operator groups. Music operators are invited to accept the invitation to visit their Wurlitzer distributor and familiarize themselves with the new 'All-Location Line for 1957'."

"A DAY OF DIMES FOR

Once Again the Original Plan of "The Cash Operators to Change to Dime Play While an Opportunity for All to Now Adopt

This is the fourth year for *The Cash Box*' original proposal for: "*A Day Of Dimes For The 'March Of Dimes'*", so widely acclaimed by all the nation's operators.

Each year has seen this proposal of *The Cash Box* grow greater. Each year has seen more and still more dimes rushed to the coffers of the National Polio Foundation in this great and continued fight to eliminate this dread disease.

Of equal import to all the nation's juke box industry is the fact that this original proposal by *The Cash Box* for "*A Day Of Dimes For The 'March Of Dimes'*" was made, not only from the standpoint of the tremendous public relations and good will it would bring to the nation's juke box industry, but also from the fact that this brought about the opportunity for everyone of the nation's juke box owners to change to dime play.

There is no doubt any longer that *The Cash Box*' original suggestion of "*A Day Of Dimes For The 'March Of Dimes'*" was tremendously instrumental in helping hundreds of operators nationwide to change to dime play.

Now *The Cash Box* proposes that everyone of the nation's juke box owners not only enter into this great and charitable cause to help eliminate polio, perhaps to prevent it from attacking and murdering their own children and other members of their family, but to enter into this drive because it can bring into being a more equitable division of the gross receipts from all of their machines.

This is the opportunity the nation's operators have been waiting for to arrange for: "*10c Play Plus Front Money and/or A More Equitable Commission Basis*".

Immediately, in every location in the nation, juke box operators can explain to the owners of their locations, that they are wholeheartedly entering into "*A Day Of Dimes For The 'March Of Dimes'*".

Because of this great and charitable cause, because of the tremendous public relations and good will that will result for the entire juke box industry nationwide, operators simply must make their storekeepers part of this great effort.

There is no storekeeper who will combat or deny this great charity. There is no storekeeper who will deny the right of his own family, his own children, protection from murdering polio which has been given to him, his neighbors, his friends, his own family, by this tremendous drive of the National Polio Foundation.

Therefore, because the nation's location owners will, most definitely, enter into the great spirit of such a charitable program, "*A Day Of Dimes For The 'March Of Dimes'*", the juke box operators can now go further and rearrange their present 50-50 commission basis to a more equitable division of the gross receipts.

Operators can, immediately after, install a front money arrangement or a 60-40 commission split. They can combine both ideas into, either \$10 or \$5 or even \$15 front money, and then arrange to divide whatever is left over on a 60%-40% basis.

They can adopt any of the ideas which have been proposed by other operators everywhere in the nation and which have appeared in the pages of editorials in *The Cash Box*' *10c Play Plus Front Money and/or A More Equitable Commission Basis*" campaign.

This is an unequalled and an unusual opportunity for operators everywhere to arrange for a more equitable

THE 'MARCH OF DIMES' ”

Box”, that Helped so Many of the Nation’s Contributing to a Great Cause, Presents “10c Play Plus” During the Polio Drive

share of the gross receipts from their machines and, at the same time, bring great glory to themselves in their local community as well as to all the rest of their industry nationwide.

Polio has not been conquered. Millions on millions more dollars are needed in this great fight against this horrible, crippling, murderer of men, women and, especially of children. Children who are the future of this great nation. Children who haven’t yet been able to enjoy the fruits of maturity. This is a fight for every American to protect and save the children of America.

There is no other cause, thanks to Dr. Jonas P. Salk, which has such a tremendously fine opportunity for victory, if everyone of the nation’s juke box men and women will wholeheartedly enter into the battle to help supply the many more millions of dollars that are needed to now completely defeat, once and for all time, the scourge of murderous, crippling polio.

Not only music operators, but games and vending machine operators can all, every single operator of any type of equipment, enter into this great cause and, at the same time, bring greater and better progress for his own firm by arranging for “10c Play Plus Front Money and/or A More Equitable Commission Basis”.

There is no time for hesitation. There is no time to let the warm weather rapidly approach so that millions on millions of America’s children will again be endangered by this murderous crippler of the young—polio.

This is the time to enter into “A Day Of Dimes For The ‘March Of Dimes’ ” and to do so with all energy, great purpose, a full heart and the one satisfying thought that this will help to kill polio forevermore.

***Here’s How Easy It Is To
Make Your Contribution
To Your Local Office of the
National Polio Foundation***

Set your day for “A Day Of Dimes For The ‘March Of Dimes’ ”.

It isn’t necessary to rush down to each and every location the morning after to try to collect all the dimes.

Collect only from a few key machines. This will give you an idea of how much greater the collection has been for that one big day.

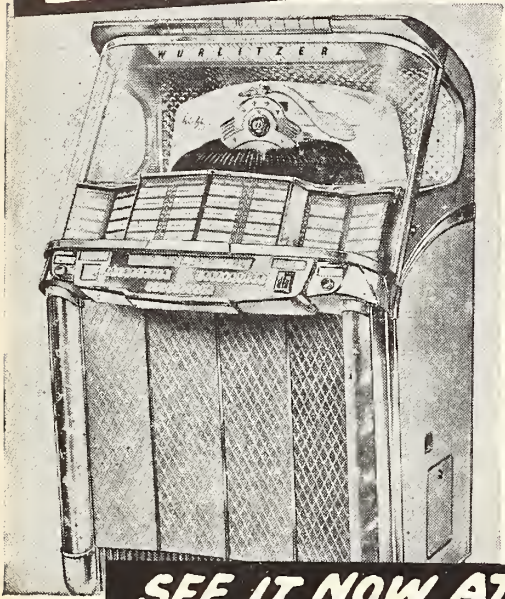
Then average this off against the number of machines you have. Make out one check and mail it to your local chapter of The National Polio Foundation.

Put on that check, front or back: *From the juke box industry and from “A Day Of Dimes For The ‘March Of Dimes’ ” drive of the juke box business.*

If you so desire, report to *The Cash Box* the amount which you contributed. *The Cash Box* would like to have this figure to prove the charitableness of the peoples of this industry for all to read.

If you need signs, if you need help, if you want newspaper publicity to help your machines take in more dimes, simply call on your local office of the National Polio Foundation. They’ll cooperate with you.

FOR A PROSPEROUS **1957** *it's*
WURLITZER



and the
**GREATEST
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 EVER
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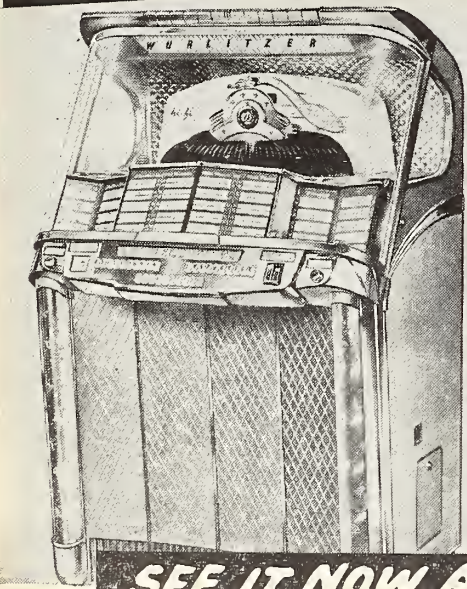
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**Through The
 Coin Chute**

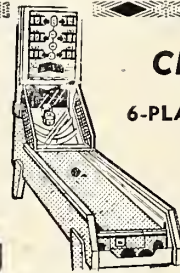
NEW ENGLAND NIBBLES

No. 1 project with the coming of the new year in Boston is the fight to repeal the \$50 fee on music machines imposed in a new ordinance by the city council which went into effect Jan. 1. Taking up the cudgels Sunday (31) over radio station WBMS, James J. Geracos, well known music machine operator, speaking for the independent Restaurant Operators Association, said: "We will have another tea party in Boston! The small business man is now required to pay an extra tax for the provision of listening to mechanical entertainment. It is a tax on communications systems. Coin operated phonographs are classified in the same category as radio and television under this ordinance because it produces sound." Under terms of the new ordinance a fee of \$50 is imposed on juke box, radio or tv in places of public assembly. Locations may have all three at the \$50 fee, but if they only have one of the systems, the fee is still \$50. For juke boxes it means that each machine will cost \$160 per location per year; the \$50 new fee; \$50 city Sunday license fee; \$50 state Sunday license fee; \$10 federal tax.

Mr. and Mrs. Maxwell L. Coulter and Albert Coulter of the Worcester Music Co., Inc., entertained at the annual Christmas party at White Cliffs, Northboro. Cocktails and full course dinner featured the day. Mike and Al were toasted in honor of their mutual birthdays. Albert Coulter offered greetings to entire staff and presented Christmas gifts to everyone. . . . Greater Boston's 10,000 juke boxes and 300 coin machine ops have been called into service by WBZ-WBZA disk jock Norm Prescott to provide the only weekly popular music survey of its kind in New England. Each Saturday afternoon from 3 to 6 p.m., Prescott reports on his show the positions of the top 35 tunes in New England, as determined by the number of plays they receive on the 10,000 juke boxes. Prescott inaugurated the "Juke Box Survey" Saturday (29) and plans not only to present the tunes each week but to report on their comparative position in previous weeks, whether they are on the way up or out, and if they are showing up as strongly in other parts of the nation. The 'BZ disk jock feels that the survey of juke boxes is the most accurate measurement of the current popularity of any tune since the listener is playing either a nickel or a dime for just one chance to hear the record. And will inevitably play the record or records he or she likes best at that moment. . . . Around with the distribs: Happy New Year's greetings from Trimount Automatic Sales Corp. (Seeburg); Redd Distributors (Wurlitzer); Associatad Amusements (Rock-Ola); Atlas Distributors (AMI). During this period distributors are checking inventories, getting their books in order and setting up for the new year. There is always a lull in activity during this time.

Boston got whopped by big snow storms Sunday and Monday before New Year's which cut down activity all around. . . . Chirp Eileen Rodgers guested with Jonathan Winters on WBZ-TV New Year's Day on his 7:30 show. . . . During the past year, big run of music machines boosted sales to phenomenal figure and predictions are for the biggest year in history in New England in 1957. . . . Ops making it in town for New Year's included: Dave Baker, Arlington; Ray Shea, Worcester; Ralph Ridgway, Springfield; Al Dolins, Hyannis; Ralph Lackey, Roxbury; Tom Libbey, Haverhill; Sol Taube, Manchester, N. H.; Sol Robinson, Newton; Cy Jacobs, Brookline; Adolph Dugas, Webster; Martin Ferraro, New Bedford; George Chapoulis, Malden; Marty Cook, Brookline; Henry Levine, Milton; Eddie Ross, Dorchester; Joe Assad, York Beach, Me.; Nat Shuman, Boston; Lawrence Bettencourt, Danvers; Steve Pilock, Worcester; Walter Luby, Shrewsbury. . . . Louis and Barney Blatt, Atlas Distributors (AMI), have set everything up for the AMI service school for ops to be conducted at the Commonwealth Ave. plant on Jan. 8-9, with AMI factory reps in attendance. The all inclusive school will be staged for ops from all over New England.

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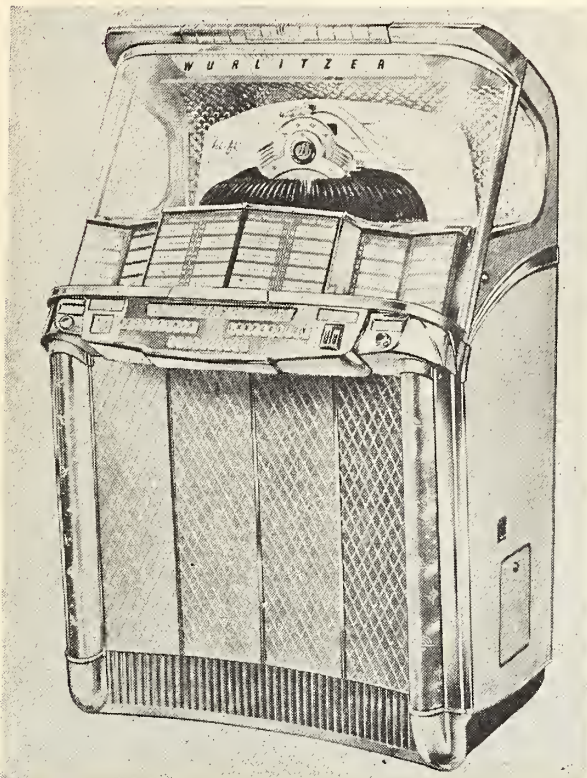
"It's, What's in THE CASH BOX That Counts"

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CULP DISTRIBUTING CO.

614 W. Grand Avenue
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 J. Confer, Mgr.

Location Contract Stands Up In Lawsuit

Operator Collects In Full

OAKLAND, CALIF.—George A. Miller, California Music Merchants Association, this city, reports that the attorneys for the organization won a decision for a music operator member against a location owner who violated a lease contract.

The case decided in favor of Jerry Wilson against the location owner Cook was rendered as follows:

"In connection with the Wilson and Tomlinson versus Cook matter, the case has been concluded successfully, and all costs were obtained as part of the judgment. The total amount of the judgment and court tests were:

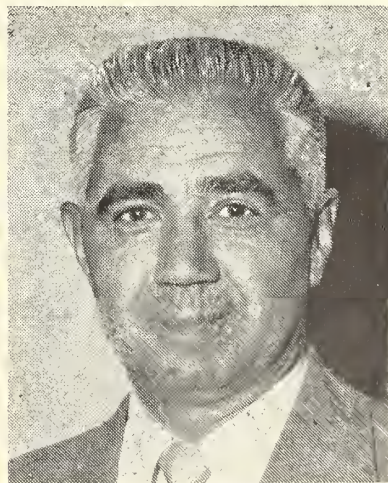
Judgment	\$1500.00
Accrued interest	71.27
Costs prior to Judgment	51.00
Issue Writ of Execution	1.50
Sheriff's Levy	3.00
Mileage to Hayward	5.95
Keepers' Fees	90.00"

The success of this suit proves conclusively the value of location leases, a matter on which The Cash Box has written innumerable times.

Miller advises he will be more than happy to cooperate with any association or individual operator by sending a copy of its location contract to anyone who requests it. Write to Miller at the California Music Mer-

chants Association, 128 East 14th Street, Oakland, Calif.

Raynor Resigns As CIAA Counsel



SAM GREENBERG

CHICAGO — Sam Greenberg, president of the Chicago Independent Amusement Association, announced this past week that the Board of Directors regrettably accepted the resignation of Milton (Ted) Raynor as

A.M.I. B-40	\$125
A.M.I. C-40	150
A.M.I. D-40	195
WURLITZER 1500	275
WURLITZER 1250	165
ROCK-OLA FIREBALL (120)	275

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General Counsel of the Association. In making this announcement, Greenberg stated, "We feel that in the one year of our existence, the great progress made by our Association is in good measure attributable to Mr. Raynor's capabilities and dynamic personality."

Speaking for the CIAA Board of Directors, Greenberg said that negotiations are now in progress with a very fine law firm relevant to their assuming the position vacated by Raynor.

"An announcement to this effect will be made in the very near future," concluded Greenberg.

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is The GREATEST
Bally

Game of ALL TIMES!

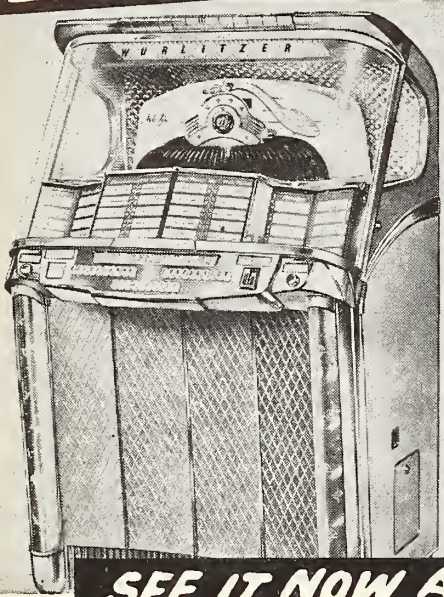
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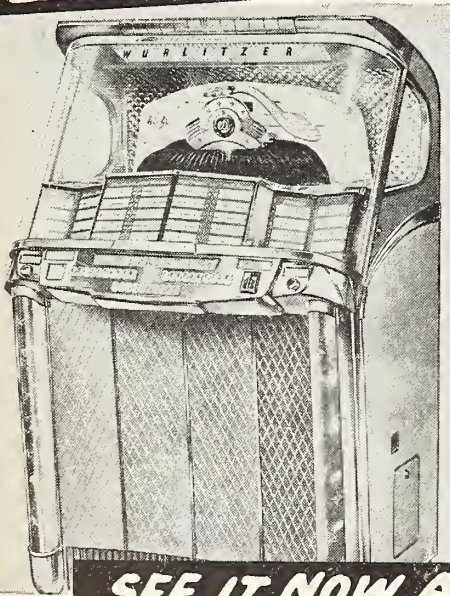
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**Through The
 Coin Chute**

CALIFORNIA CLIPPINGS

With the advent of the new year business along Pico Boulevard continues at a brisk clip. Orders for all types of equipment that had been held off until the first of the year are now being shipped. The consensus of opinion is that if the first few weeks of this year are any indication 1957 will be another record breaking year in sales. . . . At Simon Distributing Company, Jack Simon had completed all arrangements for his visas for his round-the-world flight. This is primarily a business trip and Jack will be accompanied by his nephew, Joe Simon, of Chicago. John Freeman and Sonny Lomberg will handle the business at Simon during Jack's absence. . . . Norty Beckman reports that the Christmas and New Year's business was tremendous at Norty's Music Center. Norty is looking forward to taking his wife, Clarice, to San Francisco for a two week rest when business slows down at the Music Center. Ana Martinez says that "Wisdom Of A Fool" by the Five Keys on Capitol is taking off with the operators. Jan Graham and Richard Barrientos predict Patti Page's new Mercury release of "Learning My Latin" will be a big one for her. . . . Charley Robinson reports shipments of United's fourteen-foot "Bowling Alley" are steadily arriving at C. A. Robinson & Company to meet the increasing demand.

Wayne Cope and busy completing arrangements for the showing of the 1957 Wurlitzer line at Sierra Distributors on January 7th. Wayne expects well over 300 operators to attend with the doors opening at 11 a.m. and a buffet luncheon and refreshments being served. Frank Davis says that he has been receiving many favorable reports from the operators on the billboard Sierra is using on Pico Boulevard. Frank says the painting of the exterior of Sierra will be completed for the big showing. Ed Wisler and Pete Ley will remain in town for the showing and to greet the operators. . . . The Solle Sisters, Mary, Kay and Claire, returned to Leuenhagen's Record Bar raring to go and make 1957 the Record Bar's biggest year after a few days of resting in the sunshine in Palm Springs. Their first visitor upon their return was Tab Hunter with his first release on Dot of "Young Love" which the girls said should open up a new field for the young actor. Kay and Claire predict that "When Your Hair Has Turned To Silver" by The Jive Bombers on Savoy will take off with the operators. Mary says The Diamonds' "A Thousand Miles Away" on Mercury has started to move in a big way. . . . Hank Tronick reports the open house held at Minthorne Music Company during the holiday season proved very successful with operators throughout the Southern California area enjoying the hospitality. Hank says the buying has been very heavy the beginning of the year and is a good indication that '57 will be another big year. Hank is very pleased with the success of album music and the operators awareness to this trend in programming on their phonographs. Matt Norberg reports very good sales of Seeburg "V-200" phonographs and wall boxes in the San Diego area.

Bally's new "ABC Bowling Lanes" just arrived in the showroom at Paul A. Laymon, Inc., and Ed Wilkes reports the operators enthusiasm has been exceptional. Ed and Jimmy Wilkens busy taking orders on the new game. Paul and Lucille Laymon say the Rock-Ola "200" continues a steady seller in Southern California. . . . Tony Pedroza, Pasadena operator, has taken off for a month's trip through Mexico. . . . Sammy Ricklin and Gabe Orland report that record sales have not slowed down after the holidays and it looks like the record business will have another tremendous year. Gabe is getting everything in order so that the new translucent parchment title strips will be in full production within the very near future. Many operators have been returning the past week to tell Sammy how the new record arrangements made their selections much easier through the Christmas rush when they didn't have time to compliment him then. Betty Williams says that Fats Domino's "What's The Reason I'm Not Pleasing You" on Imperial was a top seller with the operators last week. Martha Delgado predicts that Tab Hunter's initial effort of "Young Love" on Dot will start soaring on the charts. . . . Don Ames reported to Bill Happel at Badger Sales Company, Inc. that the AMI "G-200" phonograph is going bigger than ever in San Diego and surrounding territory. Marshall Ames says Genco's six player "Skill Ball" game has received much favorable comment from the operators since its arrival in the showroom.



**Through The
 Coin Chute**

DALLAS DOINGS

The coin machine industry shocked and saddened by the death of Ralph Claybrook who was shot the day before Christmas during a holdup at his place of business in Fort Worth. . . . Edgar Blankenbecker, J. P. Seeburg's Florida service representative, visited Dallas during the holidays. . . . Medaris Company, Columbia Records distributor, held a screening of "Baby Doll" for radio and TV personnel. . . . O. B. Woodward, Fort Worth salesman for Columbia Records, won the latest jackpot award for phonograph sales. . . . D. R. Price of Italy found an interested listener in Augusta Zapp at S H. Lynch and Company when he told her all about the nice holiday he had. . . . Carl Fomby of Daingerfield sighted shopping along coinrow. Also spotted George Bury of Hamlin visiting the local scene. . . . Ed Miller, King Records' branch manager, spent his holidays in Oklahoma City. . . . Our condolences to Champ Taliaferro of Denton on the passing of his father.

"It's What's in THE CASH BOX That Counts"

Editorial:

**Music Operators
and
Senate Document
155**

Music operators can be very thankful to Senator Joseph C. O'Mahoney (Dem., Wyo.) Chairman of the Subcommittee on Patents, Trademarks and Copyrights, for so completely and carefully arranging, and having printed by the U.S. Government Printing Office in convenient booklet form, the hearings he held relative to Senate Bill No. 590.

This booklet, officially known as Senate Document No. 155, is entitled: "A Review Of The Evidence Relating To The Copyright Law As It Applies To Jukeboxes—In Connection With S. 590—A Bill Relating To The Rendition Of Musical Compositions On Coin-Operated Machines." This booklet is dated, November 30, 1956.

This document has brought about the opportunity to carefully study the statements of counsel for the nation's music operators and automatic phonograph manufacturers, as well as the National Licensed Beverage Assn., American Hotel Assn., Record Industry Assn. of America, ASCAP, BMI, SESAC, MPPA, MPA, NMC, departmental reports from the Library of Congress, Department of State, Department of Justice, and all others who appeared before, or presented written briefs to Senator O'Mahoney.

It will prove most revealing to a great number of music operators to read the report of the U.S. State Department as to why this department concerns itself with the Copyright Act of 1909 in regard to juke boxes from a foreign relations viewpoint.

There is also no doubt that Senate Document No. 155 can prove of very great help in the days ahead. It is a very well arranged composition of certain views and facts which, added together, all result in the same old, old story that ASCAP (American Society of Composers, Authors and Publishers) wants royalties directly from America's music operators. Music operators don't have to, according to the Copyright Law of the United States, pay such royalties. That, of itself, is totally definite.

The flurry of anxiety and excitement created by the release of Senate Document No. 155, plus the statement of Senator Joseph C. O'Mahoney as well as the statement of Paul Cunningham, ASCAP's president, were well and thoughtfully answered in concert by Sidney H. Levine, MOA's legal counsellor and George A. Miller, MOA's president and business manager.

There is, most definitely, no cause for alarm. Nothing has happened, as yet, to cause America's music operators any alarm of any nature whatsoever. All this, just as has been happening year after year after year, is but the preface to what will, in all probability, come about after the new Congress comes into session.

There will again, without any doubt, come into being the very same, very old, very tired, very worn bills, like S. 590. Similar such bills will be thrown into the huge hopper of new bills to be introduced into the Senate and into the House of Representatives of this new Congressional session.

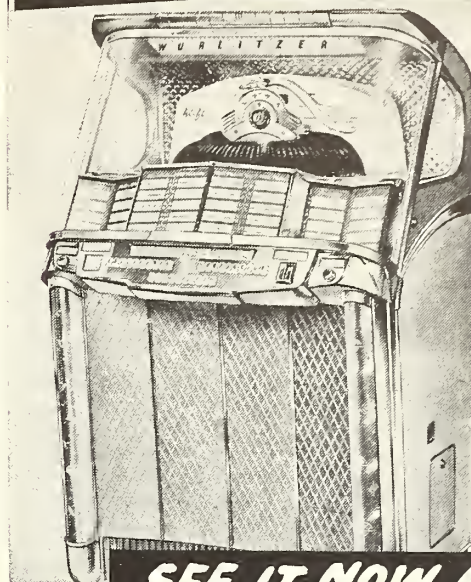
After these bills have been introduced, after they have been carefully studied, to see if anything at all new appears in them, then, and only then, will the entire automatic music industry be again asked to weld itself into one all-purposeful, all-powerful defensive force, so as to be properly prepared to protect itself and be ready to follow whatever course will be proposed.

In the meantime, and again thanks to Senator Joseph C. O'Mahoney, music operators should carefully peruse and just as carefully study Senate Document No. 155. Operators can obtain Senate Document No. 155 by writing to: The Superintendent of Documents, Washington 25, D. C., and enclose 15c with their request.

They should, after committing to memory many salient points contained in Senate Document No. 155, hang this up in a most conspicuous place in their offices where they can see it every day. They can then await the time when the news will appear for all music operators to marshal their forces and, as one strong group, defend themselves from the same old, worn and tired demand, heard by one session after another of Congress and turned down in absolute defeat by these same innumerable sessions of the Congress of the United States.

In short, the attitude all can adopt, until such time as ASCAP and/or similar such organizations sponsor new bills to be introduced into this new session of the Congress, is simply: DON'T CROSS BRIDGES UNTIL YOU COME TO THEM.

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and the
**GREATEST
PHONOGRAPH
EVER
BUILT**

MODEL
2100

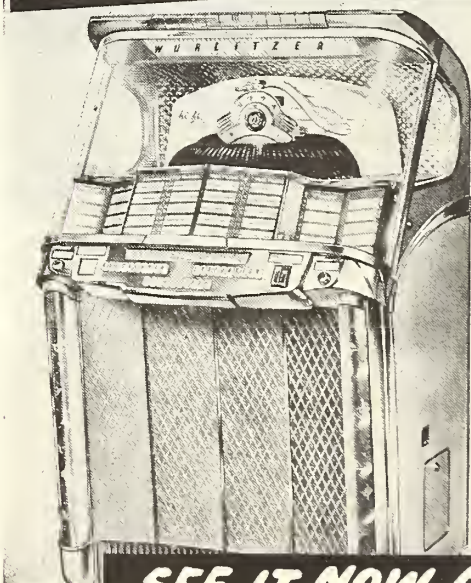
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549 PINE STREET, MACON, GA. (3-1588)
911 GERVAIS STREET, COLUMBIA, S. C. (4-2452)

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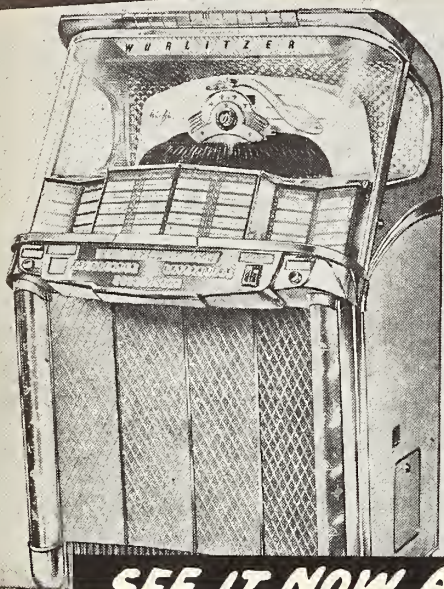
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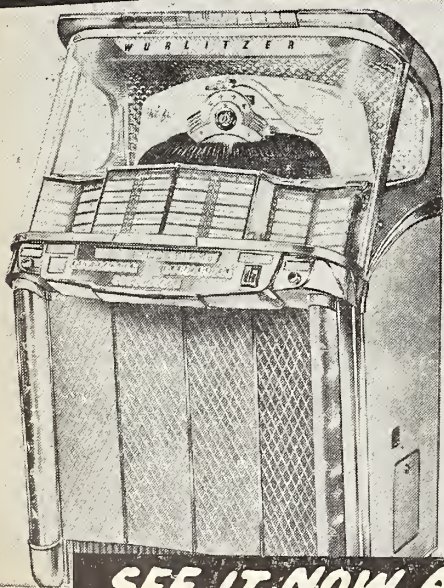
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575 Eleventh Avenue
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and the
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**Through The
 Coin Chute**
EASTERN FLASHES

'Twas the day after New Year's
 Down on Coinrow
 Where everyone was busy,
 Shouting enthusiastically
 GO - GO - GO.

Yessir, there was more pep and activity on the street this week than we've seen in a number of weeks. All wholesalers busy—and visiting operators shopping and buying. Optimistic attitude of ops has the distrib and jobbers in a happy smiling mood.

A number of coinmen journeyed to Phila. to attend the Bar Mitzvah of Dave Rosen's son, Lewis, on Sat. night, Dec. 29. Among those were Mr. and Mrs. Avron Gensburg, Mr. and Mrs. Al Warren, Mr. and Mrs. Mort Secore, Mr. and Mrs. Albert Simon, Mr. and Mrs. Barney Sugerman, Mr. and Mrs. Abe Green and Mr. and Mrs. Art Daddis. . . . One of coinrow's most optimistic distrib is Barney (Shugy) Sugerman, Runyon Sales. Shugy says 1957 opened with a rush of orders for both AMI's music and Bally's amusement machines. Irv (Kempy) Kempner had to remain in the New York office on Wed. answering phone calls from his out-of-town customers, but was able to get out for a trip into his New York State territory on Thurs. and Fri. Nate Sugerman, on vacation from Columbia University this week, spent his time in the N. Y. office helping out. . . . With Nunzie Nigro, M & M Vending, Huntington, N. Y., out of action for past eight weeks due to an arthritic attack, brother Sonny busy taking care of entire route. . . . Harold Rosenberg, Peekskill op, who had planned on leaving for vacation this week, held up by a biz deal. Now uncertain when he'll be able to get away. . . . Meyer Parkoff, Atlantic New York Corp., out visiting some of his customers, has to rush back as several ops drop in for biz talks. To while away some time until Meyer shows up, the ops compete on Williams' "Roll-a-Ball" skee game. . . . Ort Matora and his missus, Kikki, Cam Music, Norwich, Conn., in town for the Robinson-Fullmer fight. Ort introduces his father, just in from Italy. . . . Bob Lutman, one of our best golfers, sets up a putting device in his living room. "Just for the winter", says Bob, "so I don't lose my touch." . . . Al Simon and Al D'Inzillo, Albert Simon, Inc., both busy when we dropped in, taking orders, they advise, for both Genco's "6 Player Skill Ball" and ChiCoin's "Ski-Bowl".

Condolences to Frank Breheny and Jack Hearn on the death of Mrs. Irene Hearn. Mrs. Hearn the sister of Frank and the mother of Jack. Mrs. Hearn died on Jan. 1, and burial was Jan. 4. . . . Joe Young and Abe Lipsky, Young Distributing; attend the meeting of the Rockland County Coin Machine Assn. in Suffern, N. Y. on Wed. night, Jan. 2. Young and Lipsky displayed the Wurlitzer phono. The new line of Wurlitzer phonos will be on display in their showrooms all week of Jan. 7. . . . Georgie Holtzman visits along coinrow. Georgie looks like a million, and says he feels the same. . . . Mike Munves ran his annual New Year's party for his employees and friends in his home once again. All had a most wonderful time, says Mike. . . . "If the balance of 1957 is like this week," said Harry and Hymie Koepfel, "we'd be very well satisfied." Rush of buying of reconditioned music machines started a few weeks ago, and the Koepfels report this week better than ever. . . . Herman Distributing, Rock-Ola distrib, in their new quarters. Modern, bright and very attractive. Sign over the building is very beautiful and a most welcome addition to coinrow. . . . Irv Goldner re-elected pres. Amusement Machine Operators Association of Greater Baltimore—for the umpteenth time. Other officers: Sam Gensler, vp; Harry Morganstein, secy. and Moe Kiminsky, treas. This organization getting set for its 9th Annual Dinner and Banquet on Sunday night, Feb. 3. This is always the greatest. If any of our readers have the opportunity, we suggest they make arrangements to attend. Tickets always grabbed up in a hurry and sales limited—so get in your reservation.



**Through The
 Coin Chute**
UPPER MID-WEST MUSINGS

Mr. and Mrs. George Cossette of Nisswa, Minn., were in the Twin Cities for several days over the Christmas holiday visiting with relatives and friends and while in town George also took time off to look around and shop for equipment. . . . Mr. and Mrs. Morris Berger of Duluth, Minn., made the trip into Minneapolis. Morris was seen looking over the new skee alleys on the distributors' floors. . . . Even tho the weather has been mild compared to previous years, there are some who took off for the sunnier climes. Mr. and Mrs. Fred Grohs of St. Paul, Minn., are vacationing in California at the present time. Also enjoying the California sunshine are Mr. and Mrs. Carl Christiansen, L. S. Vangen Co., of Minneapolis. The Christiansens flew out to the West Coast for a short vacation and even tho Carl has to return right after the first of the year the missus will stay on for a little while. . . . Marty Morosnick of Winnipeg, Canada, stopped in the Twin Cities on his way home. Marty is the AMI distributor in Manitoba and he reports that the sales of the AMI G-200 are much good. . . . The boys are all clamoring for the calendars that Art Berg of Fairmont, Minn., is handing out these days. . . . Jack Backus of Jamestown, N. D., spent a couple of days in the Twin Cities waiting for some equipment to get repaired and also shopped around for equipment for some new locations. . . . Seen shopping for their routes were Hank Krueger of Fairfax, Minn.; Frank Grant of St. Cloud, Minn.; Oscar Sundem of Montevideo, Minn.; Don Hazelwood of Aitken, Minn.; Eugene Hoerth of Herried, S. D. and Elgin McDaniel of Wadena, Minn. . . . We extend our condolences to the family of Archie Pence. Archie, head of the Automatic Piano Company of Minneapolis, passed away on December 25th. The funeral was held on Friday, December 28th. Archie, who was 78 when he passed away, had been in ill health for the past couple of years. The Automatic Piano Company was the oldest coin machine operation in this area. Archie started in the operating business with the old coin operated player pianos, and over the years his sons were indoctrinated in the coin machine business. Alvin Pence was the only son associated with his father in the Automatic Piano Company at the time of his death.



Through The Coin Chute

CHICAGO CHATTER

The new year got off to a good start with business in high gear at most factories and distribs. Holiday parties and festivities now a pleasant memory. Coinmen settling down to '57. Outlook favorable for continued growth. Phonos, bowling and skee games, reported in demand. Population shifts to cities and suburbs creating new shopping areas, more clubs and lodges. Highway program offering new sites for gas stations, taverns, supermarkets, restaurants. All this means the opening of new and profitable locations for all kinds of coin machines. What's more, with baby production at all-time high (over four million in '56) with older population on the rise, and with incomes still on the increase, the coin machine industry can look to the future for greater business activity. Two major problems observed: stiffer competition and increasing costs. This causes business leaders to stress need for salesmanship, promotion, showmanship. Plus engineering and ideas.



HERB JONES

At busy ChiCoin, Sam Wolberg and Ed Levin report match model "Ski-Bowl" clicking with distribs all over the country. "Repeat orders on both models highly gratifying," they say. Fast-movin' Mort Secure, back from west coast cities, left the day after his return to attend Bar Mitzvah of Dave Rosen's son, Lewis Jay, in Philly Dec. 29. . . . John Frantz advises he's working on new concepts for "Rifle Sport." "This is the time of the year," declares John, "when many communities begin buying games for city amusement parks. 'Rifle Sport' is the tried and true amusement for economy, profit and appeal." . . . Herb Jones, adman deluxe, proving his versatility as he creates copy for so many different Bally products. Herb no sooner gets his desk half-way cleared when someone plunks down another problem. "This," he murmurs calmly, "has been going on for years and years." . . . Joel Stern at World Wide had this to say: "I've had some frantic days on the phone recently. But Wednesday, first working day of the new year, was my busiest. From morning to night, phone calls kept coming in. Often in batches of three and four at one time." Hectic pace, asserts Joel, also goes on for Al Stern, Len Micon, Fred Skor and Arnold Sommers.



SAM WOLBERG

Lots of busy hustling bustle over at United. Bill De Selm, Herb Oettinger and entire staff working harder than ever. The word is that "Bowling Alley" has infused the industry with new life. Putting ops back into prosperity bracket. Al Thoeke reported heading way out west. Johnny Casola down south. Both to help spread enthusiasm all over everywhere. . . . Ralph Sheffield cheerfully handling the reins at Genco last week end. Avron and Nancy Gensburg, Al and Jan Warren saw some plays with Al Simon in N. Y. Then joined the Dave Rosen's in Philly to be at Lewis Jay's confirmation. . . . With Williams factory going ahead, Sam Stern and Art Weinand two of the busiest. Were open all last Monday to catch up. Art advises he spent most of that day "erasing the blackboard to start off the new year with a clean slate". . . . When calling Bill O'Donnell at Bally, it's advisable to have some work handy to whileaway the waiting time. Those many, many phone calls mean Bill is taking orders for "Bowling Lanes", "Key West", etc., etc., etc. . . . Alvin Gottlieb back on the job this week wearing wonderful Florida tan. According to Nate, "That's from dashing around warm waters in 'Flipper' and searching the ocean for big ones".



ALVIN GOTTLIEB

"A Day Of Dimes For The 'March Of Dimes'" getting under way again. Originated and propounded by The Cash Box, this outstanding program has given ops the opportunity to switch to dime play. Today it provides ops the best chance to adopt "Dime Play PLUS Front Money and/or a More Equitable Commission Basis." . . . At Rock-Ola factory, last Monday was a: "full day at full force to catch up on backlog of orders." Dave Rockola, Ed Ristau, Kurt Kluever, "Brad" Bradford and Les Rieck took advantage of the day to move into new spacious offices. Reports Les: "Calendar year ended up with a big percentage increase in sales". . . . Lou Casola again named to serve as co-chairman of the Polio drive in Rockford. Lou also elected to Board of Directors of the Foundation for another year. . . . "New equipment going strong," is the word from Empire. "Especially United's 'Bowling Alley'", agree Gil Kitt, Joe Robbins, Jack Burns and Dusty Hohbein. Countless callers during holiday season were greeted by Helen Zochowski's cheerful "Merry Christmas" and "Happy New Year."



GIL KITT

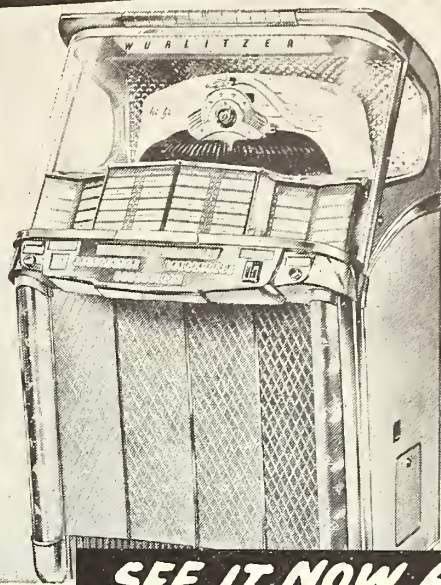
Paul Huebsch proclaims Keeney venders moving at a grand clip. "And while we're catching up on orders for venders," states Paul, "we're getting a new game ready that will give the trade something to cheer about." . . . Clarence Schuyler at Games, Inc. very happy over reaction to his "Skeet Shoot". Seems like ops are finding more and more spots for this game. . . . Ben Coven and Herb Bidekap all set for "National Wurlitzer Days". World premiere showing of the new "2100" phono starting at Coven Music, Jan. 6 and running throught the week. . . . Bally's George Jenkins in Dallas visiting daughter and granddaughter. . . . Sam Lewis starts fast on first day of '57 with a meeting of Exhibit execs Frank Mencuri, Ed Hall and Chet Gore. "This will be a big year," they announce confidently. . . . Stan Levin entirely unperturbed about those "holes" in All-State showrooms and shop. Claims they're evidence of brisk sales action. "Right now, we want our inventory low," says Stanley. "But next week we'll be looking for extra warehouse space for games coming in." . . . Art Garvey charging up and down the long Bally hallway in between phone calls. "Lots of variety and plenty of action around here," puffs Art.



RALPH SHEFFIELD

Wally Finke in a huddle with Fred "Public Relations" Kline over plans to enlarge First's coffee room. Seems they must get at least another table in there to accommodate relaxing cus-

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"BOWLING ALLEY"

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tomers. Fred also divulges Joe Kline even more brokenhearted than Sam Kolber over Bears losing title game. A real rabid Bears fan, Joe has had his same reserved seat since 1940. That's 16 years of watching Bears play football. In all kinds of weather? . . . Maurie and Eddie Ginsburg, Nate Feinstein and Harold Schwartz reported "looking forward to progressively better phono business in both domestic and export markets." Nate advises Atlas actually ran out of Seeburg equip. in December, which in former years was normally slow. He also affirms, "Demand for new and used phonos, instead of slacking off, continued the surge started in fall." . . . Phil Weinberg in Texas telling distribs how Bally's many different products pave the way to prosperous times for ops everywhere. . . . Illinois comes thru with biggest Highway plan in state's history. Downstate program totals 232 miles of construction, also calls for acquisition of 450 miles of right-of-way for future interstate roads. Means new locations for ops who keep their eyes wide open.



BILL DeSELM



LES RIECK

Moosic, Pa. . . . John W. Young, Falls City, Neb.
WORTH REPEATING: You can't live very long on the reputation of your reputation.

"It's What's in THE CASH BOX That Counts"



OFFICIAL 6 PLAYER SKILL BALL

FOR BIGGER-THAN-EVER, BETTER-THAN-EVER PLAY AND PROFIT!

ANOTHER GENCO FIRST!

Adjustable

PLAYFIELD RAMP

The only game that can be adjusted for perfect play action for any location.



2-piece DE LUXE Cabinet!
Easy to move... easy to service!

BUY a PROVEN GAME
Genco's OFFICIAL SKILL BALL has been tried and proven in thousands of locations.

ONLY THE ORIGINAL OFFICIAL SKILL BALL HAS ALL THESE EXCLUSIVE NEW FEATURES:

- ★ Covered, Locked Cash Box prevents pilferage
- EXTRA BALL FEATURE ON EACH FRAME
- SINGLE, DOUBLE, TRIPLE SCORING
- LIFETIME PLASTIC CUPS
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- COLORFUL, SOUNDPROOF BACKFIELD OF EVERLASTING FOAM PLASTIC

KEEP "ON THE GO" WITH GENCO!
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BINGO SPECIALS

10 CARAVAN	\$295
10 STAR DUST	275
5 PIXIE	225
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A-1 RECONDITIONED	

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SELECTION MODELS

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FOR
EVERY LOCATION

Foresee Many License Fees Hiked In 1957

Some Areas Already Facing Ordinances Asking Higher License Fees. Others Sure to follow as Cities and States Seek More Income to Meet Increased Costs

CHICAGO—Since the end of the last election period reports have been current regarding the fact that cities and states are planning to hike license fees in an effort to meet tremendously increased costs of government.

Already many areas report that ordinances are being presented asking for license fees to be hiked almost double and, in some cases, more than double, their present rate.

Tho all this is tax deductible, as is well known, the fact remains that the hiked license fees can reach such a point where business becomes absolutely unprofitable.

"No one wants to work just to pay license fees", stated one well known operator while discussing the fact that an ordinance was just introduced in

his community asking that all licenses for amusements, venders and music be more than doubled in cost.

Operators must now be on their guard so that license fees don't run away into the inequitable plane.

There is little help that can be offered to the average operator regardless of the fact that **The Cash Box**, for over twelve years now, has been urging the trade to create a "National Tax Council".

There is no such council in existence. All that can be done is for ops to appeal thru this publication, whenever they are faced with inequitable license taxation, and depend on some operator in some other community to come up with a precedent which can prove helpful.

United Music Ops of Mich. Mail "Holiday Greetings" To All City State Public Officials

DETROIT, MICH. — United Music Operators of Michigan, this city, furthering its continuous public relations program, mailed "Holiday Greetings" to all public officials in the city and state.

In addition, this message was sent to all locations of members, with an additional flyer which read "The noblest motive is the public good."—Virgil. Your cooperation has made you a YOUTH PROGRAM SUPPORTER. Best Wishes for the New Year." It was signed "Your UMO Music Operator", and the firm servicing the location had its name printed underneath.

The membership meets on Monday, January 7, at the Fort Wayne Hotel, this city. One of the important matters to be decided at this meeting will be the election of the organization's conciliator and public relations council for 1957. Roy Small, present office holder and director of the organization's public relations programs for a number of years, is expected to be named once again with great enthusiasm.

"It's What's in THE CASH BOX That Counts"

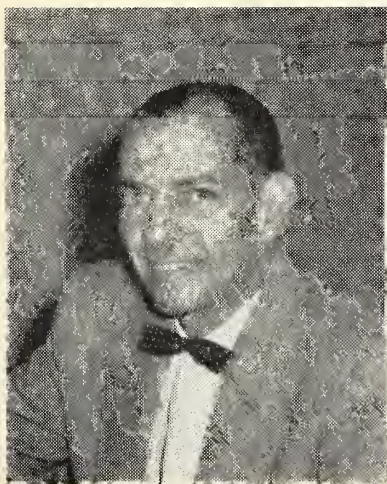
Chi Phono Bowling League Current Standings

Team Standings	High Game	High Series	Won	Lost	Total Pins	Aver.
Decca Records	906	2462	29	16	33931	754
Galgano Distr.	867	2387	26	19	33588	746
Gillette Distr.	829	2281	26	19	32465	721
B & B Novelty	826	2392	24	21	33992	755
ABC Music No. 1	858	2486	23	22	33037	734
Paschke Phono	845	2390	23	22	32746	727
Mercury Records	809	2251	23	22	31230	694
M. S. Distr.	743	2197	23	22	29612	655
Walter Oomens	799	2171	22	23	31170	692
Coven Music	836	2280	22	23	30530	678
Western Automatic	759	2149	22	23	30199	671
Atlas Music	852	2359	20	25	32454	721
ABC Music No. 2	828	2285	20	25	32290	717
Singer One Stop	900	2415	20	25	32115	713
Coral Records	802	2305	19	26	32365	719
Star Music	792	2231	19	26	31300	695

MEN Name	High Game	Games	Total Pins	Aver.
H. Julian	256	45	7709	171.14
F. Tutomase	215	39	6528	167.15
M. Pieroni	205	39	6469	165.34
V. Jaccino	213	45	7414	164.34
B. Gallet	216	42	6911	164.23
E. Teske	206	45	7402	164.22
H. Walczak	204	27	4443	164.15
H. Schreiber	216	45	7347	163.12
R. Gallet	221	42	6850	163.4
R. Zelina	213	39	6328	162.10
T. Galgano	209	45	7280	161.35
F. Dries	216	42	6751	160.31
J. Nolan	192	42	6745	160.25
W. Paradee	211	45	7214	160.14
A. Rice	215	45	7205	160.5
B. Hofert	206	45	7204	160.4
B. Holl	213	45	7143	158.33
J. W. Oomens	210	45	7120	158.10
R. Bauer	210	45	7076	157.11
L. Petrillo	201	21	3275	155.20
B. Nyland	211	45	6967	154.37

WOMEN	High Game	Games	Total Pins	Aver.
F. Chapman	200	36	5124	143.16
M. Jones	179	45	6295	139.40
B. Bauer	193	45	6279	139.24
M. Sochacki	171	45	6279	139.24
C. Priebes	188	45	6259	139.4
I. Oomens	184	45	6085	135.10
E. Brown	189	45	5908	131.13

"Demand For 'Bowling Alley' Unprecedented," says DeSelm



BILL DeSELM

have I witnessed such clamoring for same day shipments, day in, day out."

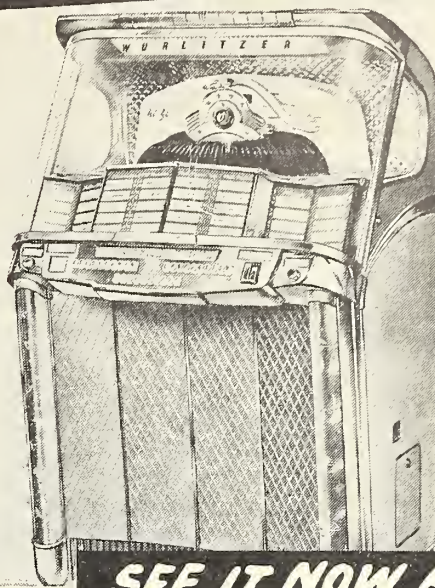
DeSelm went on to say, "I well remember the great post-war boom in the game business when United introduced the 'Bonus Feature' in games. And, when United built the first 'in-line' game, the industry again received a big, long-lasting lift. Of course, one of the biggest hits the industry will long remember was also created by United. That was 'Shuffle Alley' in 1949, and it's still going, making money every day. But, in spite of all the great money-makers of the past created by United, none can compare with our new 'Bowling Alley.' This greatest of all games in coin-machine history is without equal. Earning reports from all over the nation are fantastic. Operators are taking 'Bowling Alleys' from United distributors as fast as the shipments arrive. And, they are demanding more and more, because this great new game is acceptable everywhere, permitting operators to expand their operations in a big way.

"In order to help all operators get on the gravy train in a hurry, the big United factory is humming at top speed, working extra shifts with lots of overtime, pouring out truck-load after truck-load of our new, big Bowling Alleys. Yes, United has created some great games, but this new big Bowling Alley is by far the greatest of all," concluded DeSelm.

CHICAGO — The United Manufacturing Company, this city, is enjoying a tremendous demand for its "Bowling Alley", according to Bill DeSelm, United salesmanager.

"Never before," said DeSelm, United Manufacturing Company salesmanager, "has the demand for one game been as great as it now is for our new, big 'Bowling Alley.' I have been in this business for more years than I want to mention, and have seen many great games, but never

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IDEAL FOR CLUBS
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Kolitzoff Opens New Distributing Firm in Tacoma, Washington

TACOMA, WASH. — Stanley Kolitzoff, former owner and manager of Stanley Amusement Company, this city, advises he has dissolved partnership with George Sellers.

Kolitzoff, active in the coin machine industry for over 23 years, reports he

will now resume business as the sole owner under the name of Pacific Kid-die Ride Manufacturing & Distributing Company at 1212 So. Tacoma Avenue, Tacoma, Wash. The firm will distribute all types of coin operated equipment.

OUT-EARNS ALL OTHERS!

Williams
6-PLAYER

ROLL-A-BALL

Super Deluxe in Every Detail!

Gets and Holds Heavy Play with:

- ★ **Single-Double-Triple Scoring!**
- ★ **Extra Balls Feature!**
- ★ **Optional Match Feature!**

Williams Is Now Delivering :

"PERKY"
5-Ball Games

"PEPPY"
the Musical Clown



Order from Your
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CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

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Exclusive Wurlitzer Distributors for: WESTERN MONTANA,
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WURLITZER

THE GREATEST PHONOGRAPH EVER BUILT
MODEL 2100

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SANDLER DISTRIBUTING CO.
110 Eleventh Street, DES MOINES, IOWA
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Requests For Exhibit Space At MOA Convention Already Coming In 'Tho Applications Not Yet Mailed, says MOA

OAKLAND, CALIF. — George A. Miller, president and business manager of MOA (Music Operators of America) reports that although applications for exhibit space at the forthcoming Convention to be held at the Morrison Hotel, Chicago, Illinois, on May 19, 20 and 21, haven't been sent out as yet, a number of exhibitors have already written to the MOA office reserving space.

Miller advises that at the moment three of the manufacturers of coin operated music machines have applied for exhibit space, and that several recording manufacturers have asked for the same exhibit space they had at the 1956 MOA show.

"From every indication," stated Miller, "many new exhibitors will show at the 1957 Convention, as already two cigarette manufacturers have applied

for exhibit space to Dave Baker and J. Harry Snodgrass. In addition we have inquiries from a drink-vending company, a scale company and a manufacturer of coin counters and changers. This is the first time in our history that we have received requests for exhibit space prior to mailing our applications."

Miller also stated that programs are being arranged, very different from previous conventions, for music operators, manufacturers, as well as disk jockeys, song writers, recording companies, and others.

"We hope to make this as near to an all-music convention as possible," Miller said, "due to the fact that everyone connected with music in any way will be invited to participate. Of course, there will be other exhibits in the Constitution Room of the Morrison Hotel, of amusement devices."

Nat Cohn Resigns From Scientific Machine Corp.



NAT COHN

NEW YORK—Nat Cohn, one of the industry's foremost coinmen, announced this week that he has resigned from Scientific Machine Cor-

poration, this city, effective January 1.

Cohn, who entered the firm as general manager upon the death of Max Levine, severed his association with the firm this week due to the present uncertain situation which is involved in litigation caused by the death of Levine.

With some thirty years of experience in the coin machine field, Cohn advises he intends to remain in the business and at present is studying several attractive propositions. However, he states he will not make any definite decision until he has given these deals his complete consideration.

Cohn will announce his plans in the near future.

"I would like to have my friends keep in touch with me," said Nat, "and ask that they write to me in care of *The Cash Box*, New York City."

1957
*Promises To Be
A BIG Year
For Exhibit—
Its Distributors
And Operators*

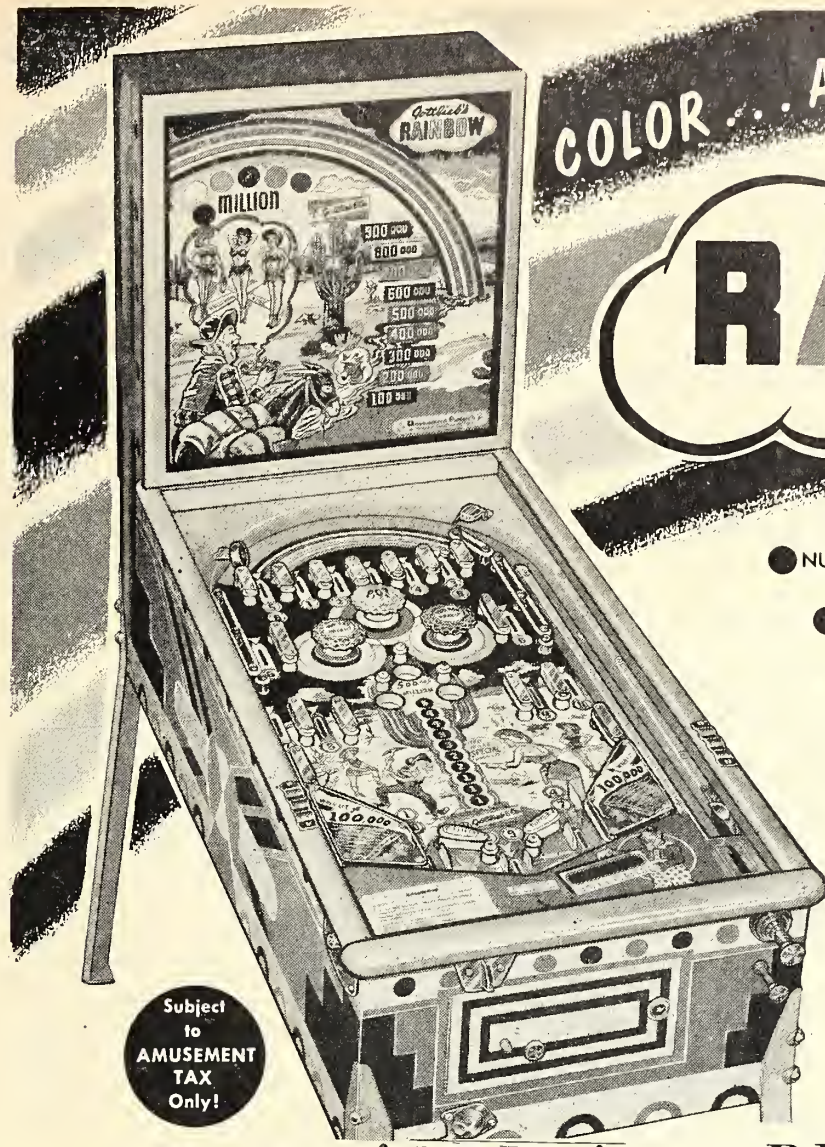
THE EXHIBIT SUPPLY CO.
4218 WEST LAKE STREET
CHICAGO 24, ILLINOIS



BRING 3-WAY PROFITS!
Write FOR FREE CIRCULARS TODAY!
J. H. Keeney & CO. INC.
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

COLOR... ACTION... PLAYER APPEAL!

GOTTLIEB'S
RAINBOW



Subject to AMUSEMENT TAX Only!

- NUMBERED ROLLOVERS LITE RAINBOW SECTIONS IN LITE BOX
- COMPLETED RAINBOW LITES CENTER HOLES FOR SPECIAL SCORES
- ADDITIONAL ROLLOVERS INCREASE SPECIAL SCORING IN CENTER HOLES
- 3 CENTER HOLES LITE AUTOMATICALLY FOR 1,000,000 SCORING
- 2 "POP BUMPERS" AND 2 "CYCLONIC KICKERS" LITE ALTERNATELY FOR 100,000 SCORING
- SUPER-POWERED FLIPPERS FIRE BALL UP FIELD AT 12 2-WAY ROLLOVERS

D. Gottlieb & Co.
1140-50 North Kostner Avenue • Chicago 51, Illinois

Amusement Pinballs
as American as Baseball and Hot Dogs!

BUY THE BEST... WE DO!

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS.

Swiss Hope No Block To Export Of Their Used Equip't

Continued Export to Remote Countries of Used Swiss Equipment May be Slowed by General Economic Upheavals

GENEVA, SWITZERLAND—Swiss importers of U. S. coin machines look forward to a greater and busier year in 1957 than they enjoyed in '56.

There is only one cloud on the horizon of this coming into being. This is the possibility that they may be blocked from shipping older models out of Switzerland to many of the near east, eastern and African countries.

The Swiss have been shipping to far off places for a long time now. The Swiss, themselves, operate the latest models of all machines.

This has proved an extremely profitable business for distributors thruout Switzerland. They have been able to offer very good trade-in values to operators for old models while selling the operators the very latest U. S. equipment.

They have, in almost every case, shipped the old machines out of Switzerland. To Italy and other European countries, as well as into the near east, eastern and African nations.

During 1957 the Swiss hope there will be no block to their continued shipping of used machines to other countries.

As one well known Swiss importer

advises:

"As long as we can continue to ship our old machines out of our country we expect to purchase more American made games, music and vending machines during 1957 than we have yet imported from the U. S."

Speed Parts Shipments By Air-Bus Service

CHICAGO—A new joint air-and-bus package shipping service was inaugurated January 1 by Greyhound Corporation, 16 scheduled airlines and two freight forwarders.

The plan is designed to speed the movement of packages in and out of more than 6,000 small communities which do not now have direct air freight service.

"Shippers and receivers in these communities will be able to use Greyhound bus service to ship items to the nearest airport city, where packages will be flown to any part of the country and then delivered by Greyhound or an air carrier," stated L. H. Ristow, Greyhound's traffic vice president.

Within 60 days, the service will be extended to enable shippers to take items to Greyhound terminals or

agencies, have them transferred to an air carrier and flown to the airport nearest their destination.

Many manufacturers and distributors have, in the past, used Greyhound to deliver "emergency" coin machine parts to nearby points, so that the operator may quickly restore a machine to working condition on location. The new service will extend and speed shipments in cases where time is vital for a part to be installed in a juke box or amusement game.

Prepaid, collect and c.o.d. service will be available. Rates will be a combination of air carrier and Greyhound package express charges.

FOR A PROSPEROUS **1957** it's

WURLITZER

THE GREATEST PHONOGRAPH EVER BUILT
MODEL 2100

SEE IT NOW AT . . .

JERRY WHITE—RUSTY SMITH
MUSIC DISTRIBUTING COMPANY
2001 FIFTH AVENUE, PITTSBURGH 19, PA.
(Tel.: Atlantic 1-1745)

LIKE NEW

Wurlitzer Model 1800	\$825
Wurlitzer Model 1700	625
Seeburg "R"	750
Seeburg "G"	625
Seeburg "C"	495

AT BOTH OFFICES

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DISTRIBUTING COMPANY
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Phone: CHerry 4-9186
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MINNEAPOLIS, MINN.

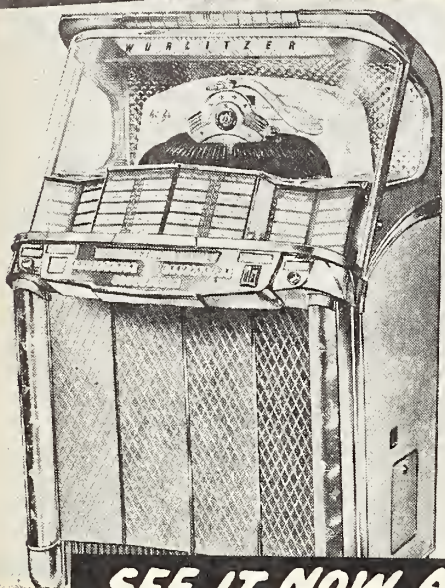
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"It's What's in THE CASH BOX That Counts"

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**GREATEST
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MODEL
2100



SEE IT NOW AT...

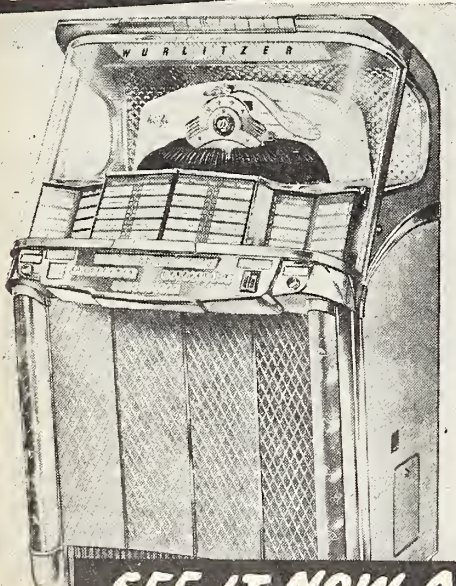
CRUZE DISTRIBUTING CO., INC.

105 Virginia Street, West
 CHARLESTON, W. VA.

FOR A PROSPEROUS **1957** *it's*
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**GREATEST
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 BUILT**

MODEL
2100



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ANGOTT DISTRIBUTING CO., INC.

Established 1932

2616 PURITAN AVENUE, DETROIT 21, MICHIGAN

(All Phones: UNiversity 4-0773)

**1956 Juke Box Exports
 Expected to Set New
 Record**

**No Slowdown Last Quarter Regardless
 of Midwest Conflict. Shipments Dol-
 larwise Expected to be Higher Than
 Any Post-War Year**

CHICAGO—Exports of juke boxes for the year 1956 are expected to set a new high sales record dollarwise.

This, regardless of the Mideast trouble, which came about during the fourth quarter of the year.

There were more juke boxes, both new and used, shipped to foreign lands last year than during any post-war year. This is the general belief of leaders in the automatic music industry.

It is also believed here, in the heart of the coin machine industry's manufacturing center, that exports will continue to increase.

Few believe that the last of 1956 would see shipments slowed down to any great extent. Most state that shipments being made during the last quarter were a carryover from orders

taken earlier in the year.

1957 is looked to as a slower year for European exports, unless, of course, the mideast situation rights itself in time for business to again pick up sufficiently to insure continued export of equipment in large volume.

One of the biggest problems facing world importers is the lack of sufficient numbers of used machines.

Costs of new machines are such that orders for these are not in the quantity which the importers would like to bring in but, regardless of price, are continuing to import in goodly number.

In the meantime large import markets, such as Canada and the Central and South American countries, have not been affected by the situation in the middle east and are, therefore, continuing right ahead.

Exclusive Distributors for
 Sensational New Rock-Ola
 50, 120, 200 Selection
 Hi-Fi Phonos.

SPECIAL!
 Williams' DLX
 4 BAGGER
 Just Like New. Only
\$325

WANT TO BUY!

Bally Surf Club—Variety—Big Time—
 Gaytime—Miami Beach—Broadway—
 Nite Club—Parade—Big Show.

WILL PAY TOP DOLLAR, OR TRADE FOR
 LATE 5-BALLS AND BOWLERS!

CALL



Phone:
 EVerglade 4-2300

Chicago 47
 2330 N. Western Ave.

**JANUARY IS TRADE-IN
 MONTH AT TRIMOUNT**

We have export orders for music of all types, bingo games, 5 ball pin games, shuffle alleys, and arcade equipment.

Exceptionally liberal allowances offered during the month of January.

Exclusive Gottlieb, Williams, Seeburg, Genco
 and International Mutoscope Distributors.



TRIMOUNT

Remember
 IN NEW ENGLAND
 IT'S TRIMOUNT!

40 WALTHAM STREET
 BOSTON 18, MASS.
 Tel. Liberty 2-9480

EXPLOSIVE

chicago coin's . . . 6 PLAYER TOURNAMENT

Ski-Bowl

Introducing The Exclusive . . .

DYNAMO STRIKE

And SINGLE-DOUBLE-TRIPLE SCORING

The EXCITEMENT . . . The SUSPENSE . . . The OUTCOME OF The GAME Is Not Determined Until THE LAST BALL IS ROLLED!

Player by skillfully striking in the 4th frame gets "bonus" balls . . . keeping his game alive and enabling him to re-shoot and score up to 3 extra strikes!



Look!

- ★ Completely Noiseless Operation!
- ★ Combination Steel And Unbreakable Plastic Shield!
- ★ A Natural Attraction For Team Play!
- ★ Indestructible Colored Plastic Cups!
- ★ Proportionately Sized To Fit All Locations! . . . 10 ft. Long!
- ★ Full Size Plastic Impregnated Balls!

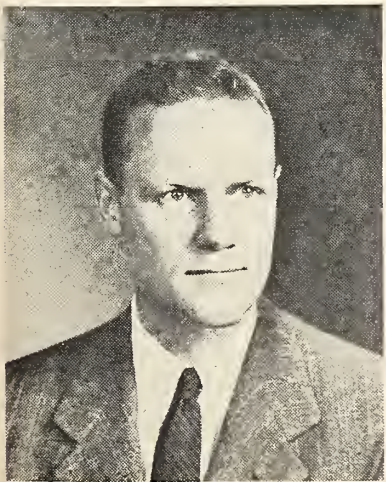
★ Available In Regular And Super Models!

Still Available!
Our Famous
CHAMPIONSHIP
Regulation Bowler
At Your
Distributor



1725 West Diversey Blvd., Chicago 14, Ill.

"Variety Vending Boosts Profit", Says Fred Mills, Jr.



FRED MILLS, JR.

CHICAGO—Programming, long recognized as a key to peak profits in coin-operated music operation, can be equally effective, as a sales-stimulant, in coin-operated beverage vending according to Fred Mills, Jr., sales manager of Bally Vending Corporation, this city.

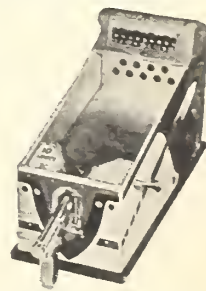
"Carefully tabulated collection-reports," Mills said, "prove that frequent variation of the 'menu' of a multiple-selection vender invariably produces better revenue than the identical vender in a comparable location with the 'menu' remaining constant week after week. For example, keeping coffee, served 4 ways, as a standard offering, an operator of a Bally Beverage Vender may offer, as the remain-

ing 4 selections on the 8-selection menu, hot chocolate, hot beef soup, ice-cold limeade, ice-cold orangeade. Next week he may substitute hot chicken soup for the beef soup, giving the 'menu' a welcome 'new look' that invites increased profits. The following week he may change to tomato soup and at the same time put in lemonade in place of limeade. Considering the variety of delicious liquid concentrates now available for soups and cold drinks, an operator could change his 'menu' weekly and go for 2 years without repeating the exact same 'menu'. Quickly interchangeable 'title-strips' for 5 soups and 10 cold drinks are furnished with each Bally Beverage Vender.

Candy and snack operators of course, have long known the benefits of frequent variation of merchandise. Service-problems have heretofore discouraged variety-vending in the beverage field—a situation now corrected by the extreme service-simplicity of Bally plug-in ingredient-valves and the wide range of flavors available in liquid concentrates. Actually, the operator of Bally Beverage Vender may quickly and easily change the 'menu' every time he visits a location for collection or routine service. And he will find that variety-vending really pays."

A. B. T. CHALLENGER

Target
Pistol
1956
Model



A.B.T. Rifle Sport Gallery

Kicker & Catcher

A.B.T. Guesser Scale

Pace Aristo Scale

Manufacture and Sales

J. F. FRANTZ MFG. CO.

1940 W. LAKE STREET CHICAGO 12, ILL.

(Tel.: Taylor 9-2399)

● Full Line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Operator within 200 mile radius to furnish used 45's & 78's. Highest prices paid. Write RECORDS, BOX 434, REIDSVILLE, N. C.

WANT—Big Time; Variety; Surf Club. J. J. PARKER CO., 311 TURK ST., SAN FRANCISCO 2, CALIF. (Tel.: GRaystone 4-2636).

WANT—Targettes, Comets, Venus. Will trade for Pool Tables or any other games—we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: Federal 9-0031).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLUEmound 8-6700).

WANT—Music and Game Route. Also Kiddie Rides and Used Records. BOX #366, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, N. Y.

WANT—Broadways. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO.

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GARfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DICKens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—AMI: 120 Phonographs, Hideaways, Wall Boxes, Steppers, Seeburg: 100 Hideaways, 3W1 Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel.: 2648).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—To Buy. All kinds of Arcade Equipment, particularly Genco 2 Player Baseball Games, and all makes of Guns. Please send complete lists and prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO (Tel.: TOWER 1-6715).

WANT—To report Michael Anthony is a Crowler who can Sing. Ask for Michael Anthony's "Martha" record. Sample Records Free. 45s. Include 15¢ handling and postage. Operators, Distributors—Our Records Have Money Back Guarantee. H R C RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—12 ft. American Bank Shuffleboards; Kiddie Rides, 22 ft.; Rock-Ola Shuffleboards complete or spare planks. Write or Wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULton 2282).

WANT—Attention, Operators: Spot cash paid for all type used music machines. List equipment and price in first letter. GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L. I., N. Y. (Tel.: MAYfair 3-2472, 3 and 4).

WANT—Bally Big Times, in good condition. LEWIS & FOLLETT MUSIC CO., 180 SO. HOWARD ST., SPOKANE, WASH. (Tel.: MA 4-8585).

WANT—Kiddie Rides and Arcade Machines. Must Be In A-1 Shape. State Price and Condition in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT—Route wanted. Will pay cash for large route—music—games—rides. All information strictly confidential! POST OFFICE BOX #364, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB B. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUDson 6-4568).

WANT—Music: Seeburg 100A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—Literature on any type of coin machine—Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC. 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.

FOR SALE—1 Williams Snafu, \$135; 1 Williams Fairways, \$40; 1 Williams Colors, \$125; 1 Gottlieb Scoreboard, \$225; 1 Gottlieb Coronation, \$30; 1 Gottlieb Queen of Hearts, \$50; 2 Chicago Coin Capri (New—in crate), Write. AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).

FOR SALE—Small Compact Music Route. Good Equipment. JAMES G. WILSON, BOX 765, ARCADIA, FLA.

FOR SALE—Used machines of all models, as is or shipped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524-5).

FOR SALE—Records!!! 5¢ over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. (Tel.: OLYmpic 8-4012, 4013).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shipped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Big Time, \$190; Variety, \$110; Gayety, \$85; Pixie, \$225; Starlet, \$250; Stardust, \$310; United Super Shuffle 6 Player Alley, \$60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE—Close Out! Mutoscope's Rock 'N Roll, 5 ball amusement machine. Brand new in original crates. Only \$89.40. Write for quantity price. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Call us for a good buy on AMI G-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y., or 1226 BROADWAY, ALBANY, N. Y.

FOR SALE—Bally's Double Header, \$400; Night Club, \$375; Ice Frolic, \$75; Palm Springs, \$60; United Pixie, \$175; Caravan, \$325; Bally's Jet Bowler, \$160. 1/3 Deposit, Balance C.O.D. or Sight Draft. NAS-TASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS 12, LA. (Tel.: MA 6386).

FOR SALE—Locks of all kinds, Bally pinball locks, Wall Box locks, Music Box locks, like new, \$75 ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel.: NE 5-1444).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE—Coin Machine Parts. Balls for all alleys and pool tables—wood, rubber, cork. Pucks, set of 8 for \$7. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-6677).

FOR SALE—Pool Games Priced Right. Exhibit Skill Score; Exhibit Spanish Pool; Genko Official Tournament Micronite Top; Genco Clover Pool—Priced to Sell Brand New. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel.: CENTral 9292).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Bowlers, Crisscross, \$125; Arrow, \$225; Hollywood, \$265; Team, \$325; Pins Super Jumbo, \$300; Shindig, \$105; Duet DeLuxe, \$265; Lulu, \$195; Jalopy, \$65; Big Time, \$295; Caravan, \$395; Miami Beach, \$295. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—Broadways, \$350 and Night Clubs, \$450. Reconditioned and checked the Donan way. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL., (Tel.: JUNiper 8-5211-12).

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

CLASSIFIED ADVERTISING SECTION

CLASSIFIED ADVERTISING SECTION

FOR SALE—January clearance Seeburg Phonographs—100B's, \$395; 100C's, \$495; 100R's, \$715; V200's, write; 100 Selection Wallboxes (new white buttons, new chrome covers), \$50 ea. Wire or phone **SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, N. Y.** (Tel.: Lincoln 9106).

FOR SALE—Operation consisting of Music, Bingos, Shuffle Alleys, etc. Good opportunity for expansion. Operation handled by one man. Net to owner over \$23,000, for 1956. Priced to sell at \$32,000, including Record Shop. **POST OFFICE BOX 934, FORT WORTH, TEX.**

FOR SALE—Billiard Parlor and Coin Machine Route. Uses Boards, Bingos, Music, Shuffles, Pool. Write **BOX 287, BASIN, WYO.**

FOR SALE—200 Seeburg, Write; 4 Seeburg 200 Selection Boxes, Write; Seeburg G, \$650; AMI D-40, \$185; AMI B, \$110; AMI C, \$125; Coney Island, \$20; Palm Beach, \$45; Daisy May, \$135; Gypsy Queen, \$145; Arabian Knights, \$95; Mystic Marvel, \$120; Bert Lane's Dead Zero (New), \$150; Keeney's Palisades Bowler (Like New), \$165; 20 Selection Seeburg Boxes, \$8; 3020 Boxes, \$4; 1717 Rock-Ola Steppers, \$25. **WANT**—Big Times and Broadways. **H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.** (Tel.: 4-6703).

FOR SALE—United Clipper, \$315; Mars, \$195; Speedy, \$175; Leader (Match), \$125; Chi Coin, Bonus Score, \$295; Bowling Team, \$250; Holiday (Match), \$145; Feature, \$100; Advance, \$100. **UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO** (Tel.: AXminster 4-3529).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL.** (Tel.: Independence 3-2210).

FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. **MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO** (Tel.: Superior 1-4600).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA.** (Tel.: WHheeling 5472).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA.** (Tel.: REgent 6-3691).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. **FEDOR MUSIC CO., c/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.**

FOR SALE—Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. **CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO.** (Tel.: MAIN 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—Keeney Deluxe Sportsman Gun, \$195; Wurlitzer 1650A Hi Fi, 45 rpm, \$325; Wurlitzer 1600, 45 rpm, \$300; Wurlitzer 1800, \$795; AMI Model "A", \$80; Seeburg Model "C", \$425. **UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS.** (Tel.: HO 4-6111-4-3504).

FOR SALE—Beach Clubs, \$25; Tahities, \$25; Tropics, \$25; Rio's, \$25; Atlantic Cities, \$15; Coney Island, \$10 ea. We have 100 of these machines altogether. Uncrated. Write: **PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.** (HEmlock 1-9900).

FOR SALE—1 Rock-Ola Comet 1438, \$400; 3 AMI 120 Wall Boxes, ea. \$65; 1 AMI 120 Stepper, \$65; 1 AMI 80 Stepper, \$50; Seeburg 100 Chrome Wall Boxes, ea. \$65. Ready for location. 1/3 deposit, balance C.O.D. or S/D. **KOEPPPEL DISTRIBUTING COMPANY, 629 TENTH AVE., NEW YORK 36, N. Y.** (Tel.: Circle 6-8939).

FOR SALE—Or Trade for AMI D, E, F, 80 Phonos. Williams Crane; Chicago Coin Steam Shovel; Chicago Coin Blondie; Exhibit Spanish Pool; Bert Lane Goldie Horse; Bert Lane Stutz Car; Bert Lane Fire Engine; Chicago Coin Big League Bulls Eye; 300 Shuffle Alley. **MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W. GRAND RAPIDS 2, MICH.** (Tel.: GL 6-6807).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH.** (Tel.: UNiversity 4-0773).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO.** (Tel.: MONTana 5000-1-2).

FOR SALE—Seeburg M 100 R \$695; Seeburg M 100 C, \$595; Seeburg M100 C, \$495; 100 Selection Chrome Seeburg Wall Boxes, \$55; AMI Model C, \$85. **LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND.** (Tel.: MELrose 5-1593).

FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50. Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. **MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO.** (Tel.: CH 1-8561).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. **O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA.** (Tel.: 84-3264).

FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.; 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. **WANT**—Pixies. **NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF.** (Tel.: MArket 1-9538).

FOR SALE—Close-out; Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. **RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.**

FOR SALE—2 Wurlitzer 24 Record Hideaways with Stepper, \$50; 1 20 Record Seeburg Hideaway, \$50; 1 AMI 80 Stepper, \$40; 3020 Boxes, \$3 ea. **SALINA MUSIC & AMUSEMENT CO., 121 N. SEVENTH ST., SALINA, KANSAS.**

FOR SALE—Bowlers: Chicago Coin Flash, \$110; Bally Mystic, \$195; Blue Ribbon, \$295; Gold Medal, \$325. Pool: Exhibit King Size, \$135; Bert Lane's Tic-Tao-Toe (Floor Sample), \$125. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.**

FOR SALE—Games, Inc. Hunter, \$295; Bally Atlantic City, \$35; Palm Beach, \$35; Beauty, \$40; Beach Club, \$40; Dude Ranch, \$65; Palm Springs, \$65; Surf Club, \$75; Miami Beach, \$195; Broadway, \$365; Parade, \$445; Genco Jumpin' Jacks, \$35. **MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA.** (Tel.: 5-7549).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. **TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA.** (Tel.: NEWton 5-2531).

FOR SALE—Bally Bingo Machines, Reconditioned, Like New—Parade, \$350; Double Header, \$425; Broadway, \$300; Beach Beauty, \$225; Big Times, \$175; Surf Clubs, \$37.50; Beach Clubs, \$25; Variety, \$70; Dude Ranch, \$50; Ice Frolics, \$40. All machines with double meters. 1/3 deposit, balance C.O.D. or S/D. **STEVENS' AMUSEMENTS, INC., 3 BOWLEN AVE., SOUTHBRIDGE, MASS.** (Tel.: PORTer 4-2579).

FOR SALE—Reconditioned—Bally Cayetys, \$99.50; Shoot The Bear, Sock The Ock, Shoot The Spook, Coon Hunt, \$95 ea. **J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO.** (Tel.: FOrEst 7-6730).

FOR SALE—Slate Top Conversions for Regulation and Jumbo Pool Games. Highest quality slate. Lowest prices. **GEORGE PONSER COMPANY, 123 W. RUNYON ST., NEWARK, N. J.** (Tel.: Blgelow 3-7422).

FOR SALE—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Southern Amusement Co., Memphis, Tenn. Uses and Sells Lemonite. Try Lemonite Electric Contact Cleaner. See your Distributor or Write **GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.**

FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kid-die Rides, Arcade Equipment or write best cash offer. Ready for location. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.** (Tel.: CAnal 6-0293-4-5).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH.** (Tel.: DAVis 2-2473).

FOR SALE—Rotation Balls Numbered 1-10, \$18.50 set; Numbered 1-5 Red and 1-5 White, \$18 set; 2 1/4" Cue Balls, \$2; Cue Sticks, \$1.49, \$16.50 doz. Write for free Rotation Pool Instructions. **CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.**

FOR SALE—Gayety, \$79.50; Surf Club, \$39.50; Variety, \$84.50; Beach Club, \$30; Hi-Fi, \$40; Gay Time, \$135; Big Time, \$190; Miami Beach, \$200; Williams Super Pennant, \$84.50; Williams King O'Swat, \$235; Williams Four Bagger, \$345; Williams Fun House, write; Williams Perky, write. 1/3 deposit, balance sight draft. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, O.** (Tel.: HE 1-7577).

FOR SALE—Shuffles at Low Cash Box Price. United: Mercurys, Targettes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Shuffle Pools, \$60. AMI "A", \$70; "B", \$95; "C", \$115. Wurlitzer, 1015, \$50. 1/3 Deposit, Balance C.O.D. If picked up deduct \$10 ea. **H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.** (Tel.: UN 3-8584).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Model C chrome pilaster replacement, \$17.50 pair. Numbered Pool Balls — Marked on 2 sides—1 to 5, White and 1 to 5, Red; or numbered 1 to 10, \$14.95 set. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: Mulberry 5-3000).

FOR SALE—1 Exhibit Sportland Shooting Gallery, \$150. C. A. KNUITON, JR., 2904 BON AIR AVE., WINSTON-SALEM, N. C.

FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: Longbeach 1-3378).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: Juniper 8-1814).

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists." For over 18 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machine Industry." In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only \$15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!! Mail your check for \$15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: Avenue 3-6818).

FOR SALE—Seeburg 100-R, \$700; 100-G, \$600; 100-C, \$500; 100-B, \$400; United Regulation, \$425; United Lightning, \$200; United Super Slugger Baseball, \$275; United Venus, \$175; ChiCoin Triple Strike, \$200. WANT—All late models 45 rpm phonographs. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, LONG ISLAND, N. Y. (Tel.: FReeport 8-6770-1).

FOR SALE—Special. Bally: Night Clubs, \$374.50; Parades, \$399.50; Beach Beauties, \$285; Broadways, \$325; Big Times, \$185. Gottlieb: Score Boards, \$235; Sea Belles, \$299.50; Duettes, \$169.50; Gladiators, \$237.50. Williams: King Of Swat, \$225; Side Walk Engineer, \$99.50. Genco: Big Top Rifle Gallery, \$235; Rifle Galleries, \$145. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

MISCELLANEOUS

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-2129.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNON 5-7976).

NOTICE—Will Trade: Four Chicago Coin Miami Shuffles for Pool Tables, Bingo Games, 5 Ball Machines and Used Music Boxes. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO, (Tel.: MAin 1-8751).

NOTICE — Crossroads? Diversification? Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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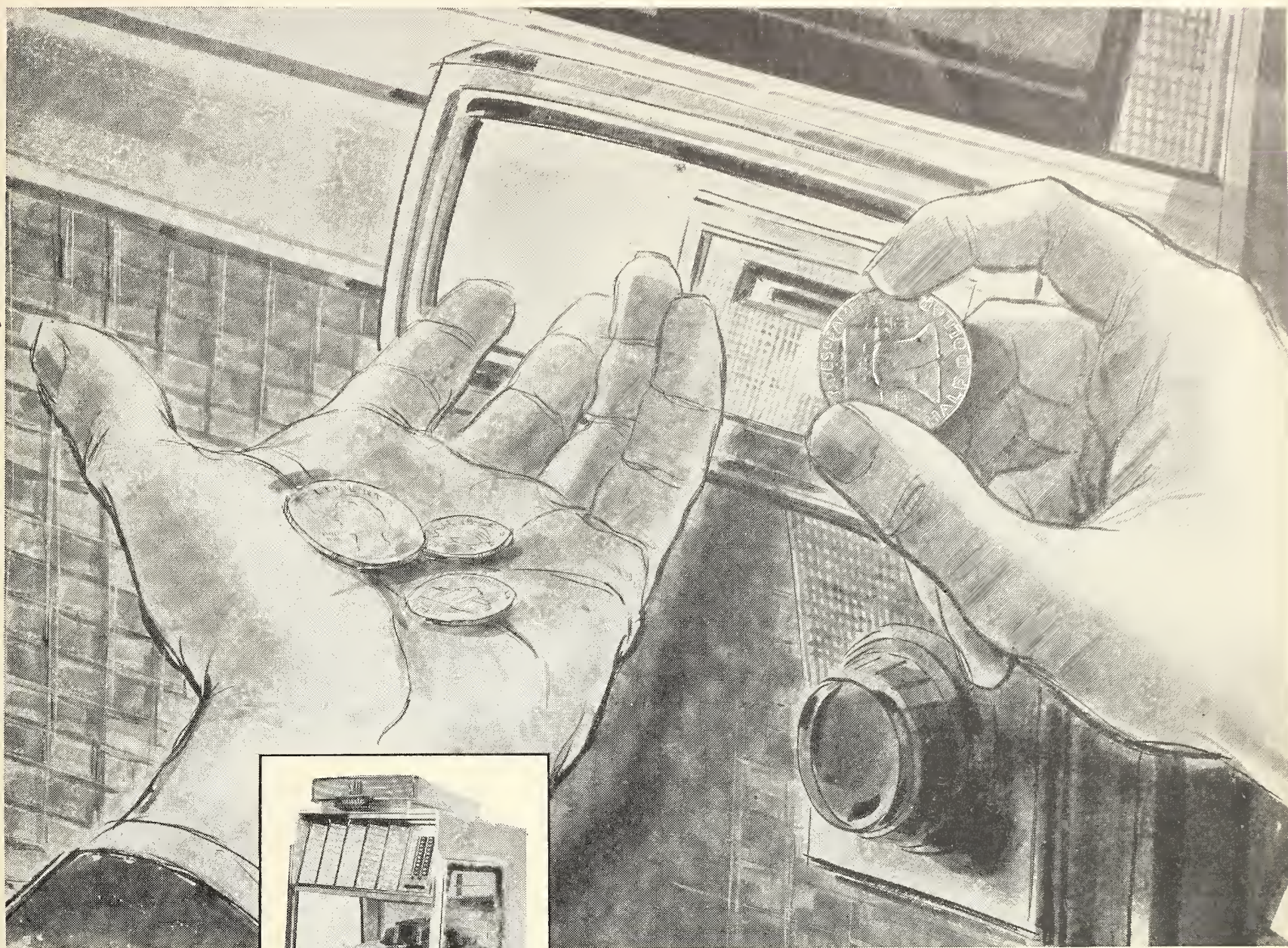
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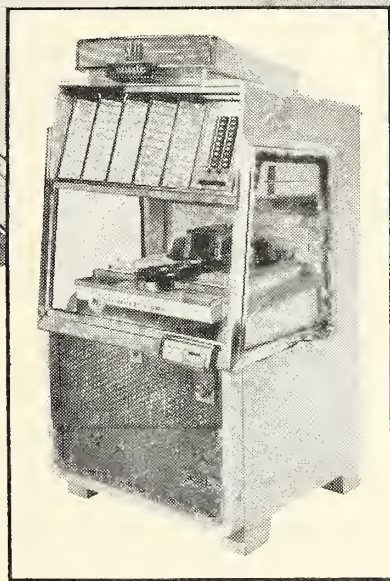
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For the first time, operators can get faster play—faster pay—with a new rejector that accepts all coins thru the one single chute on the AMI. And nothing but money gets past it.

Only the "G-200" offers faster 50c play plus these essentials for complete juke box earning power—

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- Easy-to-play selection system
- Fastest record changer
- Exclusive, multi-horn high fidelity
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- Widest choice of color cabinetry
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For more nickels, dimes, quarters and half-dollars

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ORIGINATOR OF THE AUTOMATIC SELECTIVE JUKE BOX IN 1927... AHEAD THEN, AHEAD NOW

"It's What's in THE CASH BOX That Counts"



THIS WEEK'S USED MACHINE QUOTATIONS
18th YEAR OF PUBLICATION
901st CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- 1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines.

Table with 3 columns: Item description, Price 1, Price 2. Includes items like 4. 1432, Same as above, Converted to 45 RPM 110.00 135.00

SEEBURG

Table with 3 columns: Item description, Price 1, Price 2. Includes items like 6. 146S, '46, Standard, 20 Sel., 78 RPM 20.00 45.00

Table with 3 columns: Item description, Price 1, Price 2. Includes items like 2* HF100R, '54, 100 Sel., 45 RPM 690.00 825.00

WURLITZER

Table with 3 columns: Item description, Price 1, Price 2. Includes items like 4. 1015, '46, 24 Sel., 78 RPM 25.00 65.00



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

Table with 3 columns: Item description, Price 1, Price 2. Includes items like 4. ABC (UN 3/52) 25.00 45.00, 4. Chinatown (Got 10/52) 40.00 75.00



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

EVANS

Table with 3 columns: Item description, Price 1, Price 2. Includes items like 4* Model A, '46, 40 Sel., 78 RPM 70.00 125.00, 2. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM 25.00 50.00

ROCK-OLA

Table with 3 columns: Item description, Price 1, Price 2. Includes items like 6. 1422, '46, 20 Sel., 78 RPM 25.00 69.50



4. Easy-Aces (Got 12/55)	195.00	225.00
4. Eight Ball (Wm 1/52)	35.00	65.00
4. Fairway (Wm 6/53)	40.00	70.00
4. Fighting Irish (CC 11/50)	15.00	25.00
4. Five Star (Univ. 5/51)	30.00	75.00
4. Flying High (Got 2/53)	50.00	85.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
4. Four Bells (Got 10/54)	135.00	165.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	25.00	50.00
4. "400" (Upright) (Ge 10/52)	35.00	55.00
4. Four Stars (Got 6/52)	45.00	75.00
6. Freshie (Wm 9/49)	20.00	30.00
4. Frolics (B 10/52)	15.00	65.00
4. Frontiersman (Got 11/55)	185.00	225.00
4. Futurity (B 3/51)	25.00	45.00
4* Gay Times (B 6/55)	135.00	225.00
4* Gayety (B 3/55)	75.00	110.00
4. Georgia (Wm 7/50)	20.00	40.00
4. Gin Rummy (Got 2/49)	15.00	25.00
4* Gladiator (Got 1/56)	237.50	315.00
4. Glamour (Got 7/51)	10.00	20.00
4. Globe Trotter (Got 11/51)	25.00	45.00
4. Golden Gloves (CC 7/49)	10.00	20.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	60.00
4. Gold Star (Got 8/54)	130.00	165.00
4. Grand Champion (Wm 3/53)	50.00	95.00
4. Grand Slam (Got 4/53)	40.00	95.00
4. Green Pastures (Got 1/54)	75.00	125.00
4. Gun Club (Wm 11/53)	35.00	70.00
4. Guys-Dolls (Got 5/53)	40.00	90.00
4. Gypsy Queen (Got 2/55)	145.00	190.00
2. Handicap (Wm 6/52)	40.00	80.00
4. Happy Days (Got 7/52)	65.00	95.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harbor Lites (Got 2/56)	175.00	225.00
5. Harvest Time (Ge 9/50)	15.00	20.00
4. Harvey (Wm 5/51)	25.00	75.00
4. Havana (Un 2/54)	35.00	100.00
4. Hawaii (Un 6/54)	39.00	100.00
4. Hawaiian Beauty (Got 4/54)	110.00	145.00
4. Hayburner (Wm 6/51)	30.00	75.00
4. Hi-Fi (B 6/54)	25.00	85.00
4. Hit Parade (CC 2/51)	10.00	15.00
4. Hit & Runs (G 3/51)	10.00	20.00
4. Hit 'N Run (Got 4/52)	30.00	60.00
2. Holiday (Ke 12/51)	20.00	40.00
4. Hong Kong (Wm 9/51)	30.00	50.00
2. Horseleathers (Wm 1/52)	20.00	40.00
4. Horse Shoe (Wm 12/51)	20.00	30.00
4. Hot Rods (B '49)	20.00	30.00
4. Ice-Frolics (B 1/54)	50.00	100.00
4. Jalopy (Wm 8/51)	35.00	90.00
2. Jeannie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 5/54)	70.00	145.00
4. Joker (Got 11/50)	20.00	40.00
4. Jolly Joker (Un 11/55)	75.00	125.00
4. Jubilee (Got 5/55)	230.00	325.00
4. Judy (Ex 7/50)	10.00	15.00
2. Jumping Jacks (Upright) (Ge 12/52)	20.00	40.00
4. Just 21 (Got 1/50)	10.00	20.00
4. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	25.00	50.00
4. Knockout (Got 1/51)	20.00	40.00
2. Lady Luck (Got 9/54)	85.00	160.00
4. Lazy "Q" (Wm 2/54)	55.00	110.00
4. Leaders (Un 10/51)	30.00	60.00
4. Lite-A-Line (Ke 6/52)	35.00	60.00
4. Long Beach (Wm 7/52)	35.00	60.00
4. Lovely Lucy (Got 2/54)	65.00	135.00
2. Lucky Inning (Wm 5/50)	20.00	40.00
4. Lulu (Wm 12/54)	149.00	195.00
4. Mad. Sq. Garden (Got 6/50)	30.00	45.00
4. Majors '49 (CC 2/49)	10.00	20.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	110.00	165.00
4. Marathon (Got 10/55)	265.00	310.00
4. Marble Queen (Got 8/53)	65.00	100.00
4. Mercury (G 3/50)	10.00	20.00
4. Mermaid (Got 6/51)	20.00	40.00
4. Mexico (Un 3/54)	45.00	100.00
4* Miami Beach (B 9/55)	180.00	295.00
4. Minstrel Man (Got 3/51)	35.00	70.00
4. Mystic Marvel (Got 3/54)	120.00	165.00

4. Nevada (Un 8/54)	40.00	100.00
4. Niagara (Got 12/51)	29.00	50.00
4. Nifty (Wm 12/50)	15.00	30.00
2* Night Club (B 4/56)	374.50	450.00
4. "9" Sisters (Wm 1/54)	49.50	110.00
6. Oasis (Ex 10/50)	10.00	15.00
6. Oklahoma (Un 5/49)	15.00	35.00
6. Old Faithful (Got 12/49)	10.00	20.00
4. Olympics (Wm 5/52)	40.00	65.00
6. One Two Three (Ge 10/48)	10.00	20.00
4. Palisades (Wm 7/53)	45.00	95.00
4* Palm Beach (B 7/52)	35.00	75.00
4* Palm Springs (B 11/53)	65.00	95.00
4* Parade (B 6/56)	399.50	465.00
4. Paratrooper (Wm 8/52)	25.00	40.00
4. Peter Pan (Wm 4/55)	130.00	160.00
4. Piccadilly (Wm 5/56)	249.00	325.00
4. Pin Bowler (CC 6/50)	15.00	25.00
4. Pinch Hitter (Un 5/49)	10.00	15.00
4. Pinky (Wm 9/50)	25.00	40.00
4. Pin Wheel (Got 11/53)	75.00	120.00
4* Pixie (Un 10/55)	185.00	235.00
4. Play Ball (CC 1/51)	15.00	25.00
4. Poker Face (Got 9/53)	65.00	100.00
4. Punchy (CC 12/50)	10.00	15.00
4. Quarterback (Wm 10/49)	15.00	25.00
4. Quartet (Got 2/52)	45.00	75.00
2* Queen of Hearts (Got 12/52)	50.00	110.00
4. Quintet (Got 3/53)	45.00	100.00
4. Race The Clock (Wm 5/55)	165.00	235.00
4. Rag Mop (Wm 10/50)	20.00	40.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	149.00	180.00
4. Rio (Un 11/53)	25.00	85.00
4. Rip Snorter (Ge 10/49)	10.00	15.00
4. Rocket (Ge 5/50)	20.00	30.00
4. Rockettes (Got 8/50)	25.00	40.00
4. Rodeo (Un 2/53)	35.00	110.00
4. Rose Bowl (Got 10/51)	25.00	50.00
6. St. Louis (Wm 2/49)	20.00	30.00
2. Saddle and Turf (Ev 10/53)	150.00	200.00
2. (Club Model)	160.00	220.00
4* Scoreboard (Got 4/56)	225.00	315.00
4. Screamo (Wm 4/54)	50.00	110.00
1. Sea Belles (Got 8/56)	265.00	345.00
4. Sea Jockeys (Wm 11/51)	35.00	75.00
4. Select-A-Card (Got 4/50)	15.00	29.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	85.00	115.00
4. Shoo Shoo (Wm 2/51)	10.00	20.00
4. Shoot The Moon (Wm 11/51)	20.00	40.00
4. Show Boat (Un 12/52)	70.00	100.00
4. Silver Chest (Upright) (Ge 4/53)	55.00	95.00
4. Silver Skates (Wm 2/53)	30.00	70.00
4. Singapore (Un 10/54)	50.00	110.00
4. Skill Pool (Got 8/52)	35.00	75.00
4. Skyway (Wm 8/54)	80.00	140.00
4. Slugfest (Wm 3/52)	30.00	50.00
4* Sluggin' Champ (Got 4/55)	160.00	195.00
4. Smoke Signal (Wm 10/55)	145.00	190.00
2. Snafu (Wm 12/55)	135.00	195.00
6. Snooks (Wm 6/51)	10.00	20.00
4. Southern Belle (Got 6/55)	155.00	200.00
2. South Pacific (Ge 2/50)	15.00	30.00
4. South Seas (Un 5/56)	325.00	425.00
2. Spark Plugs (Wm 9/51)	20.00	40.00
4. Spitfire (Wm 2/55)	75.00	135.00
4. Spot Bowler (Got 10/50)	25.00	59.00
4. Spot Lite (B 1/52)	45.00	75.00
2. Sportsman (Wm 2/52)	20.00	35.00
4. Springtime (Ge 3/52)	20.00	30.00
2. Stage Coach (Got 11/54)	145.00	175.00
4* Stardust (Wm 3/56)	250.00	310.00
4. Starlets (Un 12/55)	210.00	265.00
4. Star Pool (Wm 10/54)	100.00	160.00
2. Stars (Un 6/52)	30.00	50.00
4. Starlite (Wm 3/53)	35.00	60.00
4. Steeple Chase (Un 1/52)	25.00	65.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	40.00	100.00
4. Sunshine Park (B 12/52)	25.00	40.00
6. Super Hockey (CC 4/49)	10.00	20.00
2. Super Jumbo (Got 10/54)	250.00	300.00
4. Surf Club (B 3/54)	39.50	85.00
4. Sweepstakes (Wm 1/52)	55.00	75.00
4. Sweet Add-A-Line (Got 7/55)	165.00	210.00

4. Sweetheart (Wm 5/50)	20.00	40.00
4. Tahiti (Un 8/53)	25.00	80.00
4. Tampico (Un 6/49)	10.00	15.00
4. Telecard (Got 1/49)	10.00	20.00
4. Thing (CC 2/51)	15.00	25.00
4. Three Deuces (Wm 8/55)	195.00	220.00
4. Three Feathers (Ge 5/49)	15.00	25.00
4. Three Four Five (Un 6/51)	20.00	40.00
6. Three Musketeers (Got 7/49)	15.00	20.00
6. Thrill (CC 9/48)	10.00	15.00
4. Thunderbird (Wm 5/54)	79.00	120.00
4. Tim-Buc-Tu (Wm 1/56)	145.00	225.00
4. Times Square (Wm 4/53)	50.00	85.00
4. Toreador (Got 6/56)	295.00	325.00
4. Touchdown (Un 1/52)	20.00	35.00
4. Bally Victory Bowler (5/54)	100.00	175.00
4. Bally Champion Bowler (5/54)	100.00	185.00
4. Bally Jet Bowler (8/54)	100.00	200.00
2. Bally Rocket Bowler (8/54)	100.00	210.00
4. Bally Mystic Bowler (12/54)	150.00	240.00
4. Bally Magic Bowler (12/54)	175.00	250.00
4. Bally Blue Ribbon (3/55)	240.00	295.00
4. Bally Gold Medal (3/55)	245.00	325.00
4. ChiCoin 6-Player (8/51)	35.00	75.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	75.00
4. ChiCoin Match Bowler (6/52)	35.00	80.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	85.00
4. Chi-Coin Match Bowl-A-Ball (11/52)	35.00	90.00
4. ChiCoin 10th Frame Special (12/52)	35.00	90.00
4. ChiCoin Name Bowler (1/53)	35.00	95.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	25.00	100.00
4. ChiCoin Crown (4/53)	45.00	110.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	110.00
4. ChiCoin Triple Score (6/53)	50.00	120.00
4. ChiCoin Gold Cup (7/53)	50.00	125.00
4. ChiCoin High Speed Crown (7/53)	60.00	130.00
4. ChiCoin High Speed Triple Score (8/53)	65.00	135.00
4* ChiCoin Advance (10/53)	75.00	140.00
4. ChiCoin King (10/53)	75.00	145.00
4* ChiCoin Criss Cross Bowler (12/53)	75.00	150.00
4. ChiCoin Super Frame (3/54)	85.00	155.00
4. ChiCoin Starlite (5/54)	125.00	175.00
4. ChiCoin Feature (7/54)	100.00	199.00
2* ChiCoin Holiday (9/54)	110.00	235.00
4. ChiCoin Flash (10/54)	110.00	200.00
4. ChiCoin Playtime (10/54)	150.00	215.00
4. ChiCoin Fireball (11/54)	175.00	250.00
4* ChiCoin Thunderbolt (12/54)	185.00	265.00
4* ChiCoin Triple Strike (2/55)	200.00	270.00
4. ChiCoin Arrow (2/55)	225.00	275.00
2. ChiCoin Criss Cross Targette (1/55)	75.00	170.00
2. DeLuxe model	75.00	180.00
4. ChiCoin Bonus Score (4/55)	240.00	295.00
2. ChiCoin Big League (5/55)	250.00	300.00
4* ChiCoin Hollywood (5/55)	250.00	310.00
2. ChiCoin Blinker (8/55)	285.00	325.00
4. ChiCoin Score-A-Line (9/55)	295.00	335.00
4* ChiCoin Bowling Team (10/55)	250.00	340.00
2. Exhibit Twin Rotation (5/52)	50.00	100.00

4. Tournament (Got 8/55)	225.00	300.00
4. Triple Play (Un 8/55)	150.00	200.00
4. Triplets (Got 7/50)	15.00	20.00
4. TriScore (Ge 1/51)	15.00	25.00
4. Tropicana (Un 1/55)	55.00	150.00
4. Tropics (Un 7/53)	25.00	75.00
4. Turf King (B 6/50)	20.00	49.50
4. Twenty Grand (Wm 12/52)	25.00	55.00
4. Twin Bill (Got 1/55)	120.00	185.00
4* Variety (B 9/54)	80.00	125.00
4. Watch My Line (Got 9/51)	30.00	45.00
4. Whizz Kids (CC 3/52)	35.00	50.00
4. Wild West (Got 8/51)	30.00	65.00
4. Winner (Univ.)	20.00	40.00
4. Wishing Well (Got 9/55)	165.00	195.00
2. Wonderland (Wm 5/55)	145.00	170.00
4. Yacht Club (B 6/53)	30.00	75.00
4. Zingo (Un 10/51)	25.00	65.00
4. Genco Shuffle Target (7/51)	20.00	40.00
4. Genco 8-Player Rebound (9/51)	25.00	45.00
4. Genco Shuffle Pool (11/53)	25.00	85.00
4. Genco Match Pool (2/54)	50.00	90.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	40.00	75.00
2. Keeney High Score League (5/52)	40.00	80.00
4* Keeney Team (10/52)	35.00	90.00
4. Keeney Club (4/53)	25.00	95.00
4. Keeney Domino (5/53)	40.00	100.00
4. Keeney Carnival (5/53)	45.00	110.00
4. Keeney Pacemaker (9/53)	50.00	125.00
4. Keeney Mainliner Bowler (1/54)	65.00	175.00
4. Keeney Bonus Bowler (3/54)	75.00	175.00
4. Keeney Diamond Bowler (5/54)	100.00	175.00
4. Keeney Bikini (6/54)	125.00	175.00
4. Keeney Century (6/54)	140.00	195.00
4. Keeney American (9/54)	225.00	250.00
4. Keeney National (9/54)	225.00	260.00
2. Keeney Speedlane (4/55)	175.00	300.00
4. United 6-Player Super (3/52)	20.00	60.00
4. United 4-Player Official (5/52)	30.00	60.00
4. United 6-Player Super (7/52)	30.00	65.00
4. United 10th Frame Star (9/52)	35.00	70.00
4. United Manhattan 10th Frame (9/52)	35.00	70.00
4. United Manhattan (9/52)	35.00	135.00
4. United 10th Frame Super (10/52)	35.00	80.00
4. United Cascade (2/53)	35.00	85.00
4. United Clover (2/53)	35.00	90.00
6. United Liberty (2/53)	40.00	90.00
2. United Classic (6/53)	45.00	90.00
2. United Olympic (6/53)	45.00	95.00
4. United Royal (9/53)	50.00	95.00
4. United Imperial (9/53)	65.00	100



4. DeLuxe model	155.00	250.00	4. DeLuxe model	175.00	290.00
4. United Mars (1/55)	160.00	260.00	4. Un. Derby Roll (5/55)	175.00	295.00
4. DeLuxe model	165.00	265.00	4. DeLuxe model	185.00	295.00
4.* Un. Lightning (2/55)	165.00	275.00	4. Un. 5th Inning (6/55)	185.00	300.00
4. DeLuxe model	170.00	280.00	4. DeLuxe model	195.00	300.00
2. Un. Venus (3/55)	170.00	280.00	4. Un. Capitol (6/55)	225.00	305.00
2. DeLuxe model	175.00	285.00	4. DeLuxe model	230.00	310.00
4.* Un. Clipper (5/55)	175.00	315.00			



KIDDIE RIDES

2. Bally Champion Horse	300.00	395.00	4. Chicago Coin Super Jet	200.00	350.00
4. Bally Moon Ride	200.00	325.00	4. Decco Merry-Go-Round	225.00	350.00
4. Bally Space Ship	225.00	345.00	4. Exhibit Big Bronco	250.00	375.00
2. Bally Speed Boat	275.00	350.00	4. Exhibit Mustang	350.00	425.00
4. Bert Lane Merry-Go-R'd	295.00	450.00	4. Exhibit Space Patrol	200.00	295.00
4. Bert Lane Fire Engine	325.00	485.00	2. Scientific Television	265.00	325.00



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	500.00	600.00	4. DeLuxe model	160.00	230.00
4. Air Football	195.00	250.00	4. Keeney Ranger (3/55)	225.00	265.00
4. Amus. Boomerang	30.00	65.00	4. DeLuxe model (3/55)	235.00	275.00
4. Bally Big Inning	65.00	125.00	4. Lite League	45.00	75.00
4. Bally Heavy Hitter	35.00	55.00	4. Mills Panorama Peek (11/54)	175.00	320.00
4. Bally King Pin	20.00	50.00	4. Mills Conv. for Panoram Peek	10.00	20.00
4. Bally Rapid Fire	65.00	125.00	4. Muto. Atomic Bomber	65.00	150.00
4. Bally Undersea Raider	75.00	125.00	4. Mutos. Ace Bombers	95.00	165.00
4. Capitol Midget Movies	125.00	150.00	4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4. Champion Hockey	45.00	125.00	4. Mutos. Fly. Saucers	90.00	150.00
4. ChiCoin Basketball Champ	100.00	175.00	4. Mutos. Photo (Pre-War)	125.00	275.00
4. ChiCoin 4-Player Derby	100.00	175.00	4. Mutos. Photomatic (DeLuxe)	250.00	350.00
4. ChiCoin Goalee	35.00	100.00	4. Mutoscope Silver Gloves	125.00	225.00
2. ChiCoin Hockey	45.00	75.00	4. Mutoscope Sky Fighter	60.00	150.00
4. ChiCoin Midget Skee	85.00	125.00	4. Mutos. Voice-O-Graph 35¢	175.00	365.00
2. ChiCoin Pistol	30.00	95.00	4.* Mutoscope Rock 'n' Roll (7/56)	65.00	115.00
4. ChiCoin Home Run, 6 Player (3/54)	100.00	185.00	2. QT Pool Table	50.00	75.00
4. Super model	125.00	195.00	2. Quizzer	50.00	85.00
4. ChiCoin Twin Hockey (5/56)	225.00	385.00	2. Rockola World Series	35.00	85.00
4. ChiCoin Steam Shovel (5/56)	150.00	250.00	4. Scientific Baseball	20.00	40.00
4. Edelco Pool Table	20.00	40.00	4. Scientific Basketball	20.00	45.00
4. Evans Bola Score	40.00	75.00	4. Scientific Batting Pr.	30.00	85.00
4. Evans Bat-A-Score	40.00	145.00	4. Scientific Pitch 'Em	50.00	175.00
4. Evans Ski Roll	35.00	75.00	4.* Seeburg Bear Gun	75.00	175.00
4. Evans Super Bomber	75.00	120.00	4. Seeburg Chicken Sam	50.00	100.00
4. Evans Play Ball	60.00	90.00	4. Seeburg Shoot the Chute	45.00	90.00
4. Evans Ten Strike '46	30.00	85.00	4.* Seeburg Coon Hunt	85.00	175.00
4. Evans Tommy Gun	35.00	110.00	4. Set Shot Basketball	145.00	275.00
4.* Exhibit Dale Gun	15.00	55.00	2* Telequiz	75.00	110.00
2. Exhibit Gun Patrol	50.00	120.00	4. Un. Team Hockey	25.00	50.00
4. Exhibit Jet Gun	55.00	145.00	4.* United Jungle Gun	75.00	185.00
4.* Exhibit Space Gun	69.50	140.00	4. DeLuxe model	75.00	195.00
4. Exhibit Pony Express	75.00	135.00	4.* United Carnival Gun (10/54)	125.00	210.00
4. Exhibit Silver Bullets	35.00	125.00	4. DeLuxe model	135.00	210.00
4. Exhibit Six Shooter	50.00	125.00	4. Un. Bonus Gun (1/55)	250.00	295.00
4. Exhibit Vitalizer	40.00	70.00	4. DeLuxe model	260.00	300.00
4.* Exhibit Shooting Gal. (6/54)	89.50	145.00	4.* Un. Sidewalk Engineer (4/55)	99.50	195.00
4. Exhibit Star Shooting Gallery (9/54)	125.00	195.00	4. Wilcox-Gay Recordio	50.00	75.00
4. Exhibit Sportland Shooting Gallery (11/54)	145.00	225.00	6. Wms. All Stars (8/47)	25.00	70.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	275.00	6. Wms. Box Score (12/47)	25.00	70.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	295.00	350.00	6. Wms. Star Series (4/49)	25.00	75.00
4. Games, Inc. Hunter (1/56)	265.00	295.00	4. Wms. Super World Series (4/51)	35.00	85.00
4. Genco Sky Gunner	75.00	145.00	4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Genco Night Fighter	75.00	145.00	4. Wms. DeLuxe Baseball (4/53)	75.00	135.00
4. Genco 2-Player Basketball	125.00	195.00	4. Wms. Pennant Baseball (12/53)	80.00	140.00
4.* Genco Rifle Gal. (6/54)	125.00	250.00	4. Wms. Super Pennant Baseball (12/53)	84.50	175.00
4. Genco Big Top Rifle Gallery (6/54)	235.00	325.00	4. Wms. Super Star Baseball (12/53)	90.00	180.00
4. Super Model (12/55)	335.00	395.00	4. Wms. Major League Baseball (2/54)	99.50	185.00
4.* Genco Wild West Gun (2/55)	295.00	325.00	4. Wms. All Star Baseball (2/54)	125.00	185.00
4.* Genco Sky Rocket Rifle Gal. (5/55)	275.00	325.00	4. Wms. Big League Baseball (2/54)	125.00	190.00
4. Genco Champion Baseball (9/55)	249.00	325.00	1. Wms. Jet Fighter (10/54)	125.00	225.00
4. Genco Quarterback (10/55)	275.00	325.00	4. Wms. Safari (2/54)	210.00	310.00
4. Genco Hi-Fly Baseball (5/56)	250.00	390.00	4. DeLuxe model	220.00	320.00
4.* Genco State Fair Rifle Gal. (6/56)	395.00	450.00	4. Wms Polar Hunt (3/55)	275.00	325.00
4. Jack Rabbit	50.00	75.00	4. Wms. King Of Swat (5/55)	225.00	325.00
4. Jungle Joe	45.00	65.00	4. Wms. Four Bagger (4/56)	325.00	395.00
4. Keeney Air Raider	65.00	150.00	4. DeLuxe model	325.00	400.00
4. Keeney Sub Gun	70.00	125.00			
4. Keeney Texas Leaguer	25.00	45.00			
4. Keeney Sportsman (11/54)	150.00	225.00			

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

- "G-200" 200-sel. phonograph
- "G-120" 120-sel. phonograph
- "G-80" 80-sel. phonograph
- "HS-200" Selective Hideaway
- "HS-120" Selective Hideaway
- "HS-80" Selective Hideaway
- "HC-200" Continuous-play Hideaway
- "HC-120" Continuous-play Hideaway
- "HC-80" Continuous-play Hideaway
- "W-200" 200-selection Wall Box Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

No List Price Authorized for Publication

J. H. KEENEY & CO., INC.

- Cross Country (4 Player Novelty and Match Model) \$ 435.00
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above
- Electric Cigarette Vender \$ 284.50
- Coin Changer Model 304.50

Prices on Request

ROCK-OLA MFG. CORP.

- Model 1450-Playmaster, 120 Sel.
- Model 1452, 50 Selections
- Model 1454, 120 Selections
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- 1615—Standard Speaker
- 1616—DeLuxe Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

No List Price Authorized for Publication

AUTO-PHOTO CO.

- Studio Model "II" \$3,245.00

BALLY MFG. CO.

- ABC Bowling Lanes (6 Player)
- 14 Foot Model \$1,245.00
- 11 Foot Model 1,225.00
- Key West 815.00
- Bike (Kiddie Ride) 835.00
- Model T (without Record Changer) 705.00
- Model T (with Record Changer) 755.00
- Balls-A-Poppin' (2 Player, 3 or 5 Ball) 485.00
- Big Show 799.50
- Pin-Pool
- Standard (52" x 36") Model
- (A) Without lights 300.00
- (B) With light-up bumpers 315.00
- (C) With neon lights 315.00
- Senior (68" x 36" Model) 325.00
- DeLuxe ABC Bowler (without Match Feature)
- Model A-110, 10c a play 760.00
- Model A-325, 3 plays for 25c 780.00
- Congress Bowler (with Match Feature)
- Model C-110, 10c a play 805.00
- Model C-325, 3 plays for 25c 825.00
- Bull's Eye Shooting Gallery 395.00
- The Champion (with new all-metal cabinet) 835.00

No List Price Authorized for Publication

J. P. SEEBURG CORP.

- V-200—Select-O-Matic "200" Phonograph
- V-3W-A—Wall-O-Matic "200"
- 100J—Select-O-Matic "100" Phonograph
- 3W-1—Wall-O-Matic "100"
- MRVC-2—Master Remote Volume Control
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCVI-12—High Fidelity Recessed Speaker
- PS6-1Z—Power Supply
- HFA1-L6—Power Amplifier

No List Price Authorized for Publication

UNITED MFG. CO.

- Bowling Alley (6 Player, 14 Foot) \$1,195.00
- Brazil 775.00
- Pirate Gun 645.00
- Select Play Shuffle Alley (Without Match Feature) 635.00
- Select Play Shuffle Alley (With Match Feature) 695.00
- Handicap Shuffle Alley (Without Match Feature)
- Single Chute 760.00
- Double Chute 780.00
- DeLuxe Handicap Shuffle Alley (With Match Feature)
- Single Chute 810.00
- Double Chute 830.00
- Star Slugger (Regular) 495.00
- Star Slugger (Replay) 545.00

CHICAGO COIN MACHINE CO.

- Super Ski Bowl (Match Model)
 - Ski-Bowl (6 Player, 10 Foot)
 - Championship Bowler
 - Super Championship Bowler (Match Model)
- No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

- Ringer Ball (2 Player)
- No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
 - ABT Challenger Pistol (Counter Game)
 - ABT Guesser Scale
 - ABT Rifle Sport (Shooting Gallery)
 - Aristo Scale
- No List Price Authorized for Publication

GENCO MFG. & SALES CO.

- Official Skill Ball (6 Player)
 - Davy Crockett (Rifle Gallery)
- No List Price Authorized for Publication

D. GOTTLIEB & CO.

- Rainbow (Single Player, 5-Ball)
- No List Price Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

- Lord's Prayer Vender \$ 390.00

WILLIAMS MFG. CO.

- Roll-A-Ball (6-Player)
 - Peppy, The Clown
 - Perky (Single Player 5 Ball)
 - Single Coin Chute
 - Twin Coin Chutes
 - Crane
- No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

- Model 2000, "Centennial", 200 Selections
- Model 1900, "Centennial", 104 Selections
- Model 5210, Wall Box, 200 Sel. Selection—3 Wire
- Model 5206 Wall Box—48 Selection—4 Wire
- Model 257 Stepper—104 Selection—3 Wire
- Model 253 Stepper—104 Selection—3 Wire
- Model 248 Stepper—48 Selection—4 Wire
- Model 5117 12" High Fidelity Wall Speaker
- Model 5116 8" High Fidelity Corner Speaker
- Model 5115 5" High Fidelity Corner Speaker

No List Price Authorized for Publication

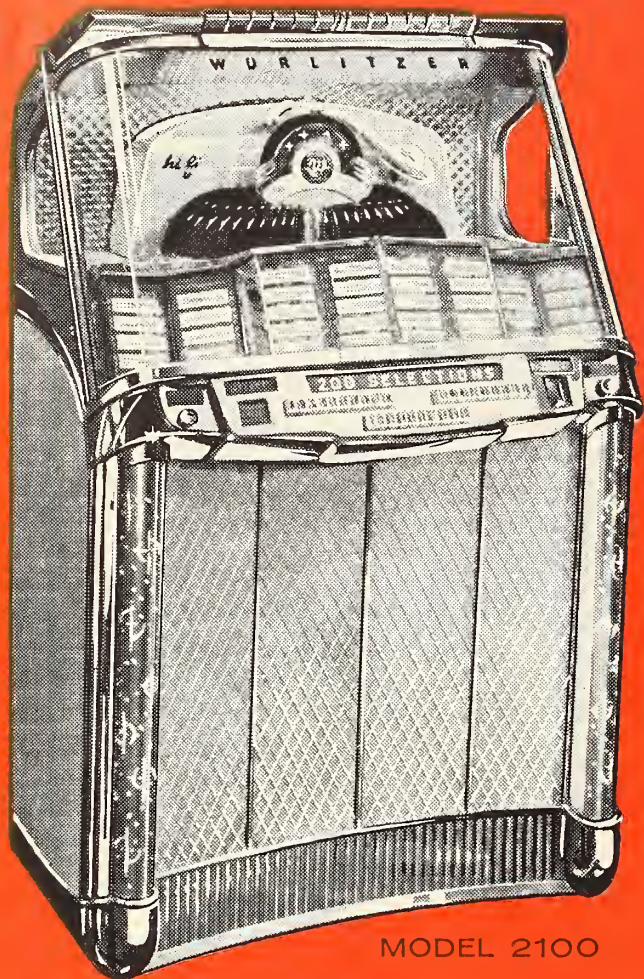
A New

All-Location Line

from Wurlitzer



MORE THAN EVER WURLITZER MEETS THE MUSIC NEEDS OF EVERY LOCATION



MODEL 2100

THE MAGNIFICENT NEW 200 SELECTION WURLITZER MODEL 2100

THE EXCITING NEW 104 SELECTION WURLITZER MODEL 2104

Wurlitzer presents on these pages the story of its brilliantly beautiful new phonographs comprising a line created to meet the music needs of every size and type of location.

The magnificent 200-selection Model 2100! The exciting 104-Selection Model 2104!

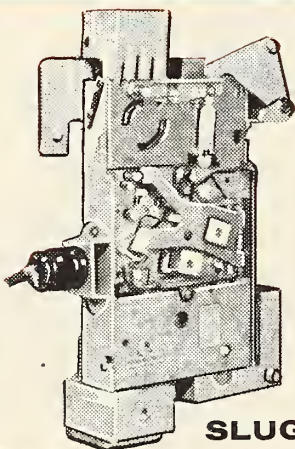
Into each has been designed and engineered more earning power than was ever before offered by any coin-operated instrument.

Essentially identical in outward styling with the exception of their selector panels, both feature sturdy metal dome castings with a new forward sweep, striking color-styled cabinetry. Eye-pleasing gold record changer compartment backgrounds, lighted gold pilasters, gold and white turntable support castings, and new contoured rigidized metal grilles.

Both offer that proven play-promoting feature pioneered by Wurlitzer — 50c play!

Each carries to new heights the quality that has always distinguished Wurlitzer workmanship — standards of tone, beauty and earning power against which all other phonographs will be measured.

WURLITZER NOW FIRST WITH SINGLE ALL-COIN SLUG REJECTOR

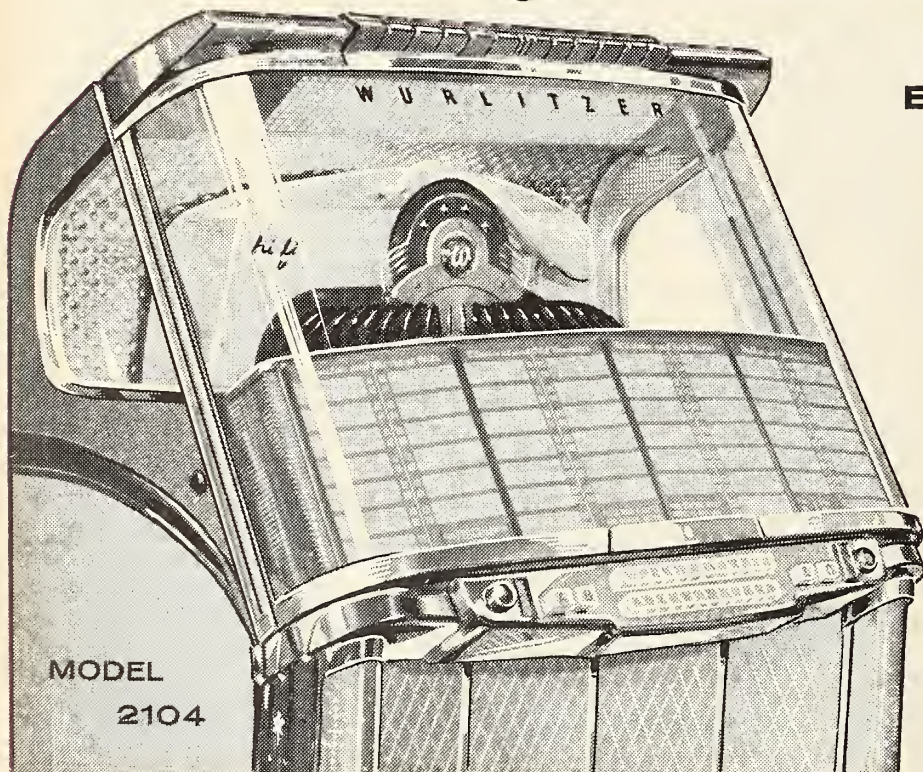


SLUG REJECTOR



PLAYRAK

The new single slug rejector accepts coins of all denominations, including half-dollars. Coupled with the sensational PLAYRAK coin registration unit, which allows the presetting of various coin-play combinations with cash register precision, this swift, simple, automatic coin control system is the most practical and profitable ever developed.



MODEL 2104

EVERY WURLITZER FEATURE POINTS TO GREATER EARNING POWER

The Wurlitzer 200-selection Model 2100 program panel (shown above) features 40 top tunes in the center, with a full 80 tunes in view at all times. Push button-controlled roto page "books" allow complete viewing of the full program.

The selector system has been improved and further simplified to insure accurate, trouble-free operation. The 200-selection changer mechanism now has the same fast action as its 104-selection counterpart.

The Wurlitzer 104-selection Model 2104 program panel, pictured at left, offers complete title visibility with simple number-letter combination selection to eliminate errors and stimulate play.

WURLITZER PIONEERS 50c PLAY

... greatest single contribution to increased earnings in the annals of automatic music. Proof positive that the greatest contributions to operator profits always come first from Wurlitzer.



"It's What's in THE CASH BOX That Counts"

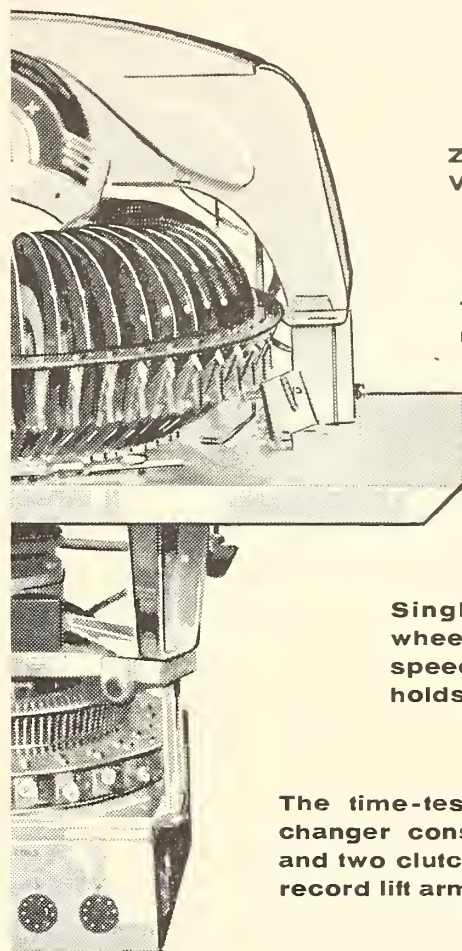
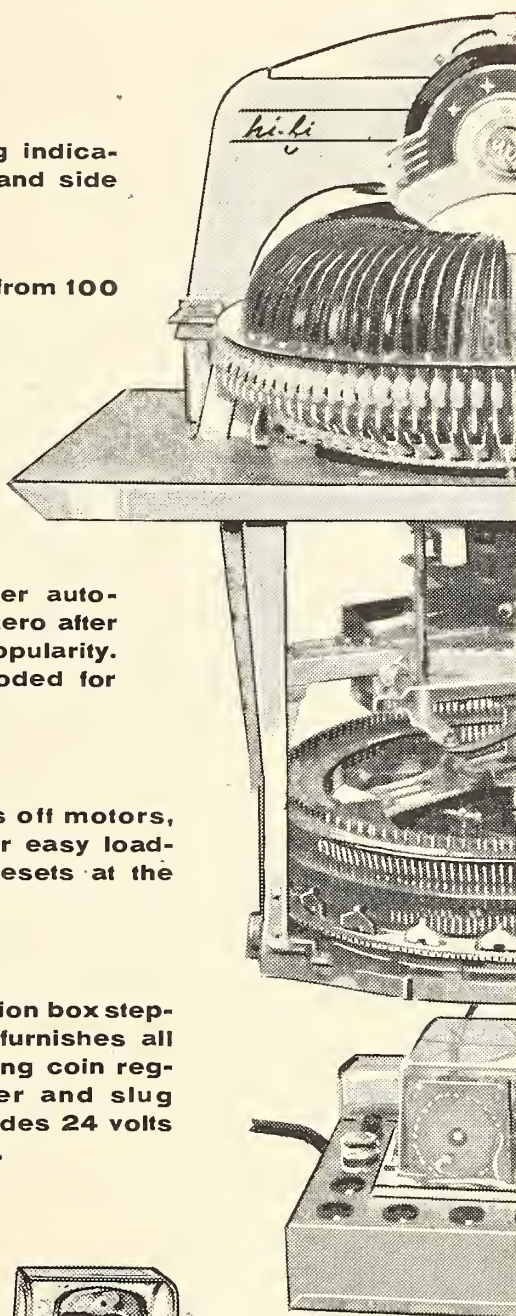
THE CAROUSEL MECHANISM

A TRIUMPH OF TROUBLE-FREE HIGH SPEED OPERATION

LOCATION-PROVEN OPERATOR ACCEPTED

WURLITZER MODEL 2100

WURLITZER MODEL 2104



Record-now-playing indicators show number and side of selection playing.

200 selections from 100 records.

Playmeter reset lever automatically clears to zero after checking for play popularity. Meters are color-coded for easy reading.

Service lever shuts off motors, releases selector for easy loading. Automatically resets at the touch of a finger.

Unit built junction box stepper on 2100 furnishes all power, including coin register, amplifier and slug rejector. Provides 24 volts for wall boxes.

Zenith Cobra Stylus standard Wurlitzer equipment.

104 selections from 52 records.

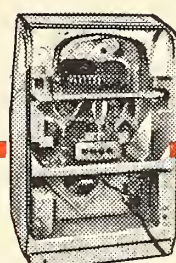
Single direction turntable is fly-wheel balanced for accurate record speed. Self-centering chuck gently holds records.

The time-tested Carousel record changer consists of a single cam and two clutches which actuate the record lift arms.

Simplified selector mechanism offers positive tune picking. Positions automatically after record loading.



2100



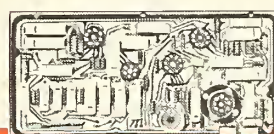
2104

WURLITZER ACCESSIBILITY

ALL AREAS WITHIN EASY REACH

Ease of accessibility is a major consideration in all Wurlitzer designs. The amplifier mounted in the right lower rear of the cabinet is so placed that all tubes and electrical components may be reached without removing the pan. The coin mechanism, located on the left-hand side above the cash box compartment, may be easily snapped out for cleaning or adjustment. Removing the entire record changer mechanism necessitates only the removal of the connecting plugs, four screws, and the disconnection of two actuating cables. Both mechanisms stand unsupported on the floor for service.

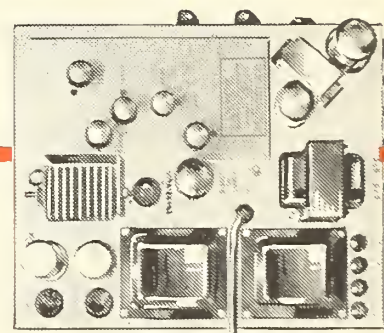
The ample rear doors are made in two sections for efficient service. They are designed to play an important part in providing ventilation for the interior. Lower section is screened to admit cool air while the upper door is double-walled, providing an upward flow of air which exhausts through vents in the top curve. Additional venting is provided at the rear of the center dome casting. Cash box door has separate lock, opens into metal-lined casing holding fabric bag which cannot be reached from the inside of phonograph. Sturdy metal trim-guard discourages tampering.



Electronic Component Placement



Plated Wiring Circuits



Dynatone Amplifier

TOPS ALL OTHERS FOR TRUE HIGH FIDELITY

The long acknowledged Wurlitzer leadership in high fidelity tone becomes, more than ever, a great play-stimulating feature in this fine new phonograph line. Each model has the famous Dynatone amplifier now offering greater efficiency with a 25% increase in output. It incorporates a built-in volume level control — plus — that great Wurlitzer exclusive . . . plated wiring circuits. Uniformity of all metal wiring connections is assured. Pre-amp units are shock-mounted for extended life at minimum maintenance costs. Each model features three 12-inch bass woofers and a 4-inch tweeter. You have only to hear these wonderful Wurlitzers play to realize that for true high fidelity and breathtaking tonal clarity, they are the undisputed leaders of the industry.

WURLITZER WALL BOXES

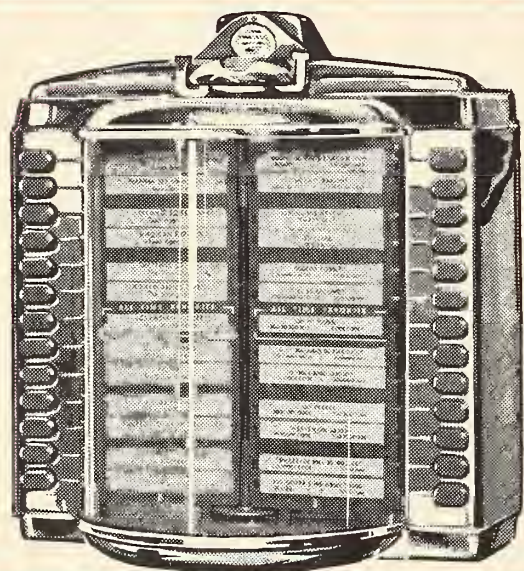
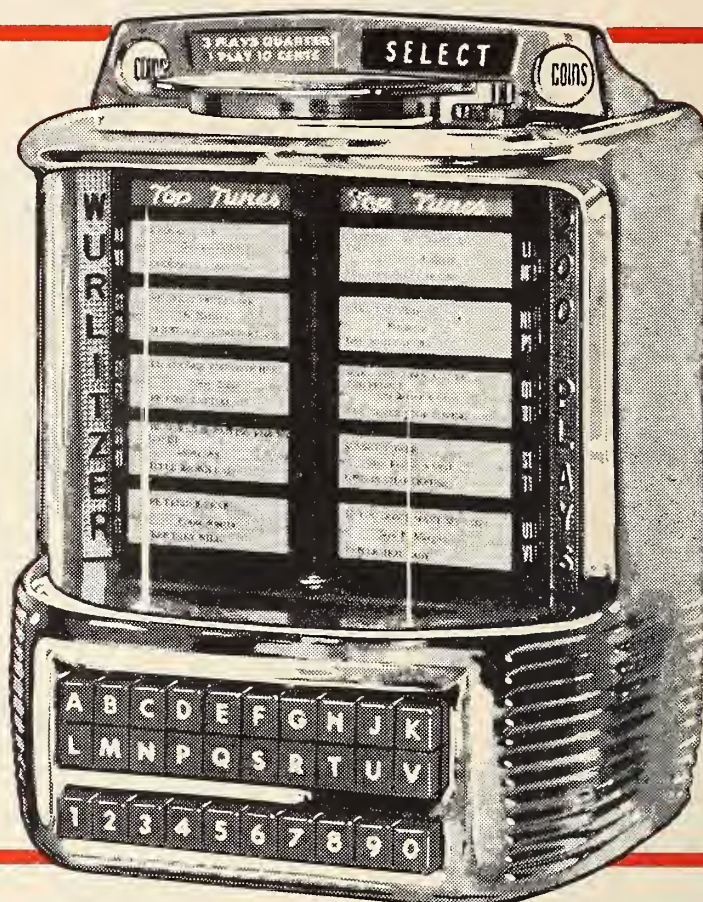
MODEL 5210 WALL BOX 200 SELECTIONS

The Model 5210, 200-selection wall box embodies the greatest array of play-promoting features ever found in a wall box. Pages and title strips are easily visible and are illuminated from top and bottom for easy selection. The top casting includes double coin entry for greater customer convenience and the three-in-one magnetic slug rejector has a "two nickel" feature which permits 10c play with 5c coins. It also accepts dimes and quarters, for multiple play.

The program pages are top-operated and each leaf has an over-center spring, assuring that individual pages always lie flat for easy reading. The heavily chrome-plated die-cast case has a panel with three rows of buttons in the lower section. Selection is made through a letter and numeral combination, exactly the same as the Model 2100 phonograph. This fine wall box is truly a worthy companion to the 2100 . . . the world's top-earning, 200-selection phonograph.

DIMENSIONS:

14-7/32" High, 11" Wide, 7-31/32" Deep
Weight — 28 lbs.



MODEL 5207 WALL BOX 104 SELECTIONS

An eye-appealing wall box which will increase the earnings of your Model 2104 or other 104-selection Wurlitzer phonographs. The highly chromed case has circular, full-view visibility for easy title strip reading. The flip pages are actuated by top levers directly in front of the coin entry. 5, 10 and 25c coins are handled by a single-button selection — patrons need only push the button directly opposite the tune of their choice.

The Ace Lock, located at the side, features a separate key for each box. Truly a proven high-earning favorite.

DIMENSIONS:

12 1/2" High, 11 3/4" Wide, 7 3/8" Deep
Weight — 20 1/4 lbs.

WURLITZER MODELS 2100 AND 2104 SPECIFICATIONS

DIMENSIONS:

Height — 55 3/8"	Weight —
Width — 33 3/8"	(2100) 355 lbs.
Depth — 27 3/8"	(2104) 323 lbs.
Packed for shipment:	
(2100) — 425 lbs. approx.	
(2104) — 383 lbs. approx.	

COIN EQUIPMENT:

Equipped for 50c play, single entry for coins of all denominations. Four-in-one magnetic slug rejector. PLAYRAK coin register mechanism.

RECORD CHANGER:

Model 2100 provides 200 selections from 100 seven-inch 45 RPM records.
Model 2104 provides 104 selections from 52 seven-inch 45 RPM records. Playmeter standard equipment.

SOUND SYSTEM:

Includes pre-amp, automatic level control and volume control. Dual tone and fader controls.

TONE ARM:

Single, low pressure tone arm with Zenith Cobra Cartridge, plays both record sides.

WATTAGE:

Model 2100 — Complete phonograph, 425 watts.
Standby, 150 watts.
Model 2104 — Complete phonograph, 300 watts.
Standby, 145 watts.

LIGHTING:

Model 2100 — Three 20-watt, one 14-watt, two 4-watt.
Model 2104 — Four 20-watt fluorescent.

NUMBER OF SELECTIONS:

Model 2100 — 200 Model 2104 — 104

CABINET FINISH:

Color-styled Dino-weld side panels.

REMOTE:

200-selection wall box, Model 5210 available.
104-selection wall box, Model 5207 available.

AUXILIARY SPEAKERS:

Will use any present Wurlitzer Speaker.
Model 5115 - 5116 available.

TUBE COMPLEMENT:

	1 type 5U4GA (or 5U4GB)	
1 type 12AU7A		1 type 6AU6
2 type 12AX7		1 type 6AN8
	2 type 6L6GB	

WURLITZER • NORTH TONAWANDA, NEW YORK

"It's What's in THE CASH BOX That Counts"

THE BIGGEST DIMES WORTH OF FUN EVER OFFERED

UNITED'S
BOWLING ALLEY!

**NEW
Player Appeal**

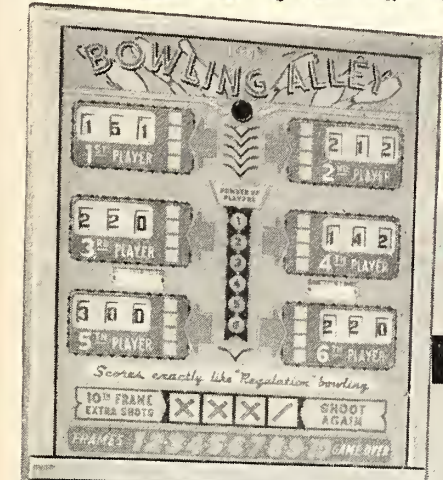
COMPLETELY NEW
STYLED CABINET
14 FT. LONG
29 IN. WIDE
18" HIGH PLAYFIELD

**TRUE
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AUTOMATIC REGULATION SCORING
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Roll Fast or Slow
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NO STOOP
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RISER
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**LONG
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EARNs BIG MONEY
YEAR AFTER YEAR

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- SIMPLE MECHANISM
- RUGGED CONSTRUCTION
- EQUIPPED WITH UNITED'S
FAMOUS SLUG-REJECTOR

SET UP A BATTERY OF THESE GREAT ALLEYS
AND CASH IN ON HUGE PROFITS
FOR YEARS TO COME!



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SEE YOUR DISTRIBUTOR NOW!

A COMPLETE LINE OF SHUFFLE ALLEYS • RIFLE GALLERIES • IN-LINE GAMES!



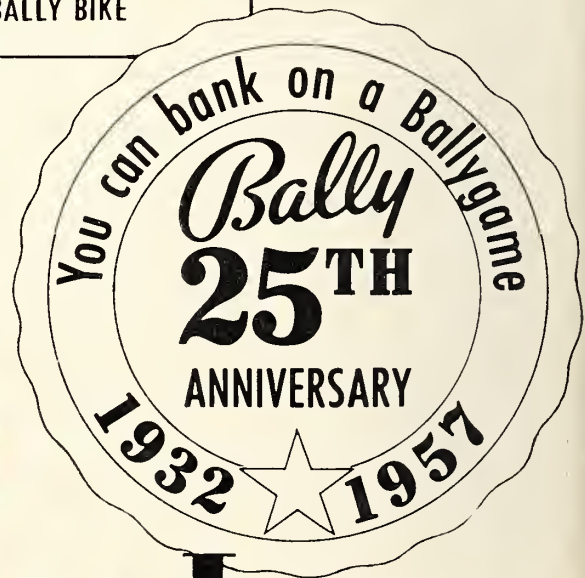
Sensational *new* Bowling Game is record-smashing money-maker

1957

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