

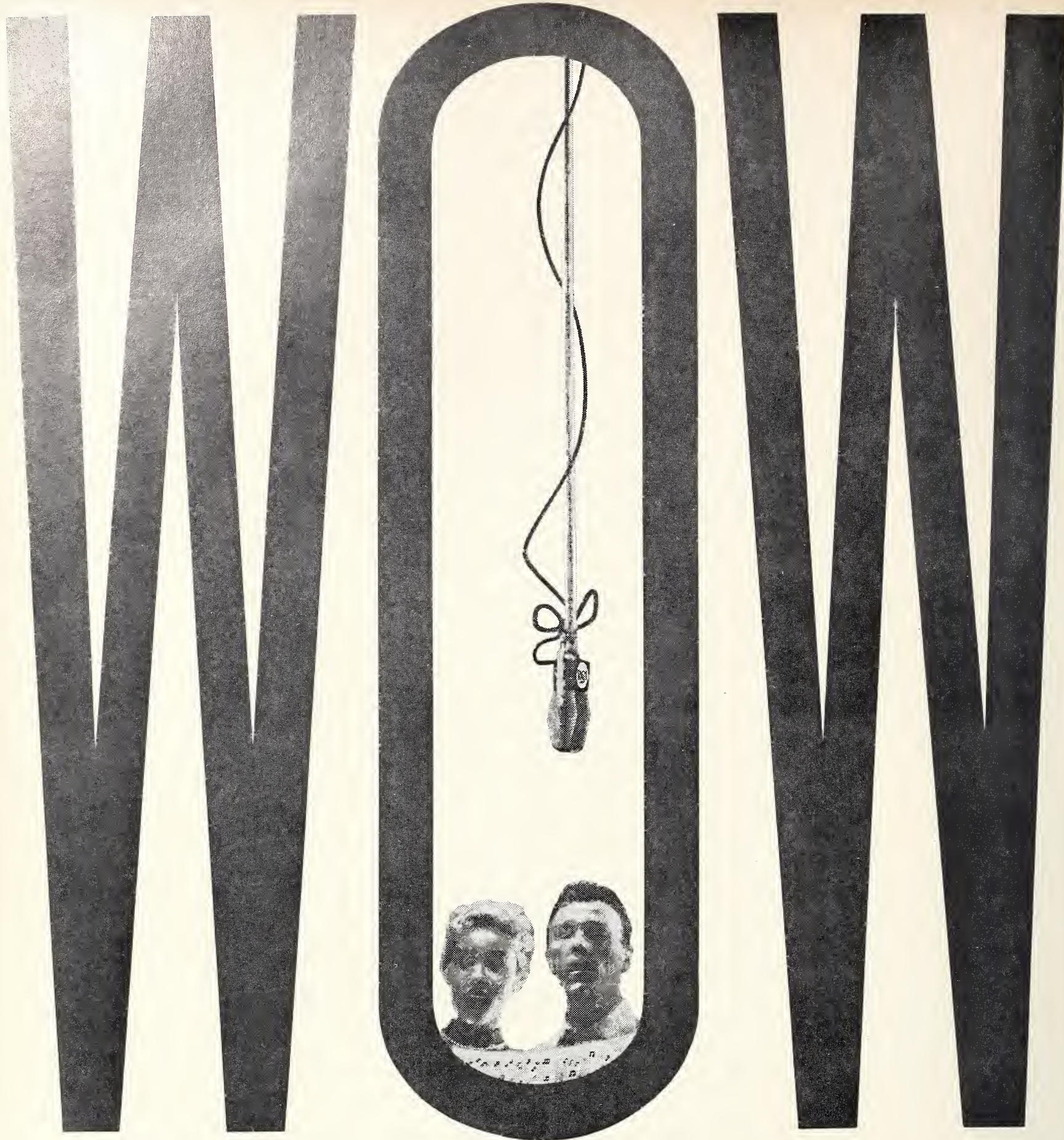
The Cash Box

VOLUME XVIII—NUMBER 6

OCTOBER 27, 1956



The romance of the record business lies in the fact that we literally never know where our next hit is coming from. An inspiring example are the two little girls pictured above. They are Patience and Prudence who stepped up from out of nowhere to give us one of the smashes of the year, "Tonight You Belong To Me" on the Liberty label. As a result of their tremendous success, the girls have been in demand for all sorts of personal appearances and they are shown here as they appeared on the Perry Como show.





JAYE P. MORGAN + EDDY ARNOLD
together and terrific!

IF'N / MUTUAL ADMIRATION SOCIETY

20/47-6708 (both from the coming Broadway Musical "Happy Hunting")

WATCH FOR THE ORIGINAL CAST ALBUM

Your customers will hear this New Orthophonic High Fidelity Recording best on an RCA Victor New Orthophonic High Fidelity "Victrola"

America's favorite speed...  **45 RPM** **RCA VICTOR** 



FOUNDED BY BILL GERSH

The Cash Box

Volume XVIII—Number 6

October 27, 1956

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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VOTE!

At this time of the year, when the country is preparing to vote in a national election, our industry has an election to think about also. It is the 11th Annual Poll conducted by *The Cash Box*.

As we go into our second decade of conducting this poll, the record and publishing industries have become more aware than ever of the importance of its results. This is a reflection not only of its wide coverage and the methods used in its compilation, but it also reflects upon every juke box operator in the country for it highlights his importance in unmistakable terms. It is through *The Cash Box* Poll that the juke box industry annually tells the record people just how successful they were in fulfilling the needs of some 600,000 machines located throughout the country. And the fact that the record industry pays such close attention to the results and the winners accept *The Cash Box* awards with such pride is irrefutable proof of the place that the juke box operator plays in the total scheme of the record industry.

It is a place that has grown more and more important with each passing year. For as juke boxes have increased in capacity and in numbers, the purchases of records made by operators have increased to the point where they account for 25% of all single records sold. That's a

lot of records. But in addition, the promotional effects of this increased coverage have been immeasurable. It is impossible to determine just how many records are sold through being played on juke boxes, but since records can only be merchandised by exposing them to the buying public, it goes without saying that plays on juke boxes must be responsible for a large percentage of records sold in stores.

Because of the importance of the operator—big and small—to the record industry, it is vital that he continually let the record people know just which kind of records he wants, which kind attract his customers' coins, which ones make money for him. *The Cash Box* Poll is a sure way of doing this. For it is through this poll that the operator can tell which artists, which records, which tunes did the best for him. Moreover the record companies must know this information if they are to continue to improve their product to make it a more effective sales article and reach even greater audiences.

Therefore, we can't urge operators strongly enough to vote in this year's poll. Fill in the blue card which you'll find in the current issue of *The Cash Box* and mail it today.

But do it now.

MUSIC FROM
 NBC PRODUCERS' SHOWCASE SPECTACULAR
 BOOK AND LYRICS BY HELEN DEUTSCH
 MUSIC BY JERRY LIVINGSTON

JACK
 & THE
 BEANSTALK

LP-111 **UNIQUE** DIAMOND-TRUE HI-FI SOUND • A SUBSIDIARY OF RKO TELERADIO PICTURES, INC.



UNIQUE LP-111

SINGLES NOW ALSO AVAILABLE FROM "JACK AND THE BEANSTALK"—Unique LP-111
 THE BALLAD OF JACK & THE BEANSTALK—Joe Leahy Ork. & Chorus—Unique No. 360
 LOOKA ME & SWEET WORLD—Bob Graybo & The Petticoats—Unique No. 362
 I'LL GO ALONG WITH YOU—The Petticoats—Unique No. 363
 HE NEVER LOOKS MY WAY—Lynn Roberts—Unique No. 364

STAN BORDEN
 Sales Manager

In Canada:
 SPARTAN RECORDS

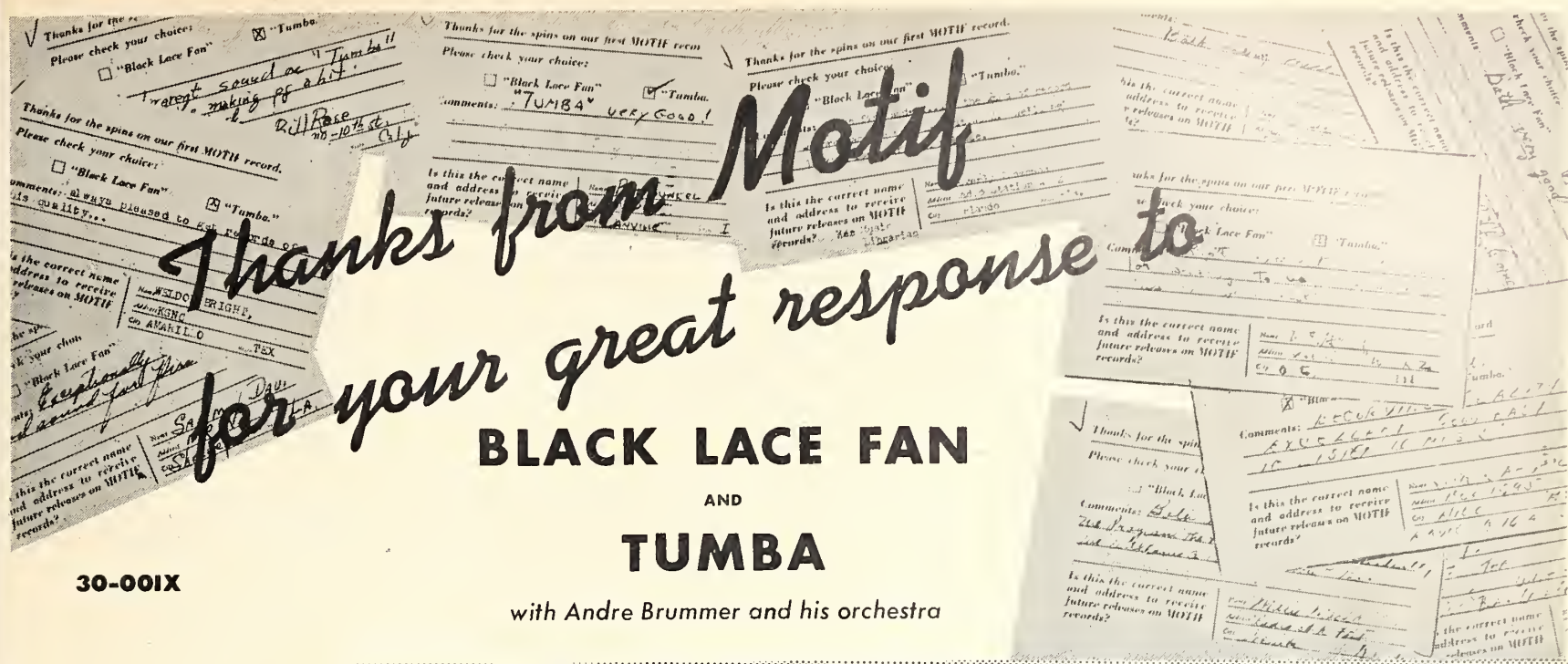


UNIQUE RECORDS

A SUBSIDIARY OF

RKO TELERADIO PICTURES, INC.

1697 Broadway, New York, N. Y.



30-001X

**BLACK LACE FAN
AND
TUMBA**

with Andre Brummer and his orchestra

NOW! A SURE FIRE HIT

MY LAST NIGHT IN ROME

(Livingston-Freed)

B/W

LAW OF ATTRACTION

(Mirkin-Saxon)

by the Motifs

30-003X



FOR THE CHRISTMAS MARKET:

An LP featuring the exciting "ANN HATHAWAY"

Also an LP featuring top West Coast jazz musicians

AND FUTURE RECORDS BY THESE MOTIF ARTISTS

DON DURANT

ANN HATHAWAY

JANA LUND

THE MOTIFS

BOB PARRISH

ANDRE BRUMMER

presented by



RECORDS CORPORATION

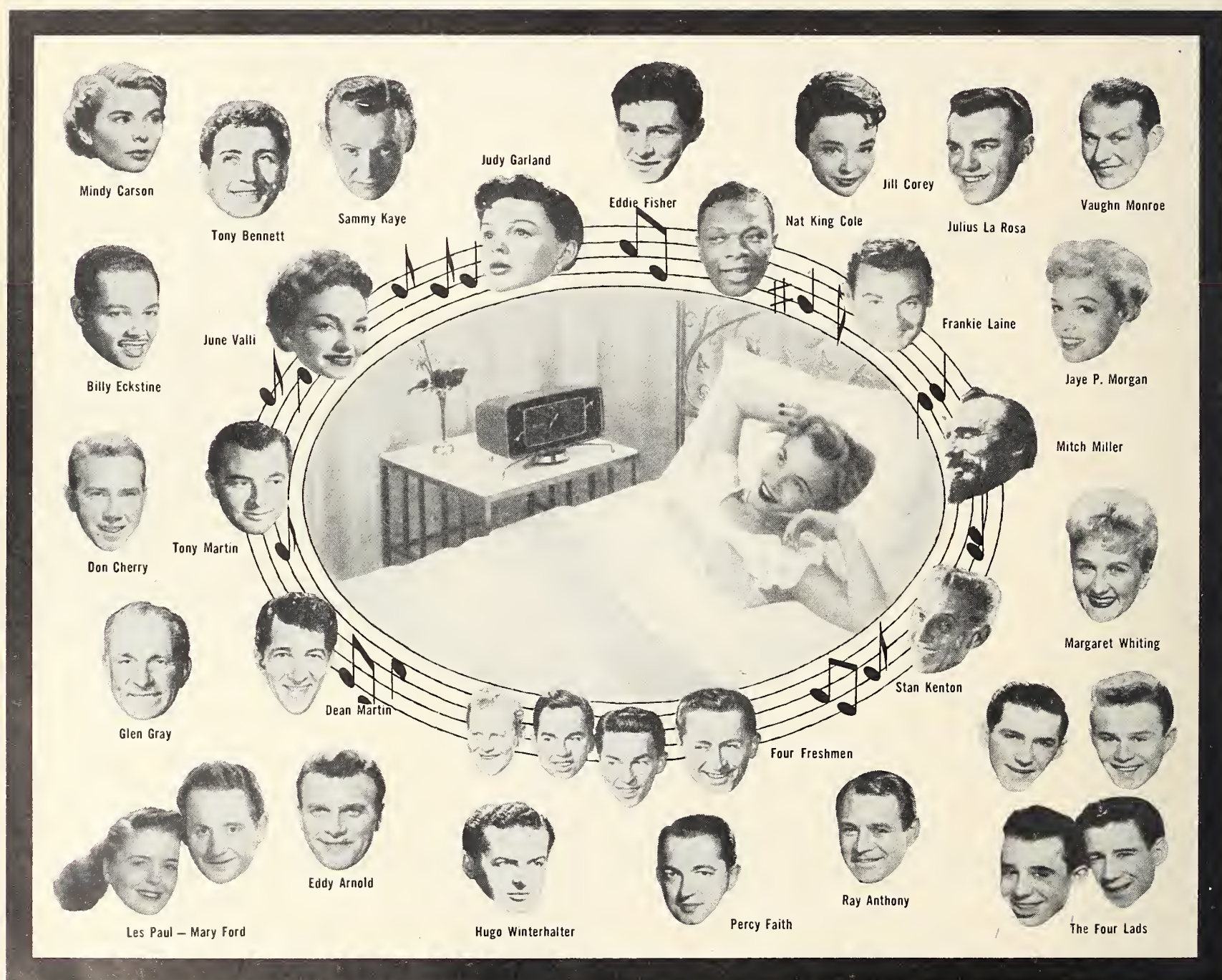
6269 SELMA AVENUE
HOLLYWOOD 28, CALIF

"It's What's in THE CASH BOX That Counts"

HOW DISK JOCKEYS NEW AUDIENCE-

NOVEMBER IS WAKE TO MUSIC MONTH

Featuring 34 Top-flight Entertainers of 3 Leading Recording Companies!



WAKE TO MUSIC MONTH

is the sensational new promotion that ties together top-flight entertainers . . . the record companies . . . the disk jockeys who

play the recordings . . . the radio stations which carry the disk jockeys' programs . . . the clock-radio manufacturers who make the clock-radios . . . the distributors and dealers who sell the clock-radios . . . and Telechron Timers that turn on the clock-radios that wake the listening audience to music disk jockeys play.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

CAN CASH IN ON BUILDING PROMOTION

Star-studded Promotion

"Wake to the Music of the Stars with a Clock-Radio" adds show business magnetism to the *Wake to Music* idea. It brings a star-studded galaxy of big-name artists to the support of this promotion. They provide glamour for radio stations, disk jockeys, and all others co-operating in this activity.

Timed to Develop Radio Time Sales in Local Areas

Wake to Music Month is a sales bonanza. It's built to create selling excitement for local stations, disk jockeys, everyone connected with radio during the biggest sales months for clock-radios.

Key to this program is the clock-radio. Because the more people who wake to music, the greater the early morning radio audience, and the greater the holdover listening throughout the day.

Radios Open Your Sales Door

Now is the time to contact distributors, appliance stores, department stores, music stores, public utilities—everyone who sells clock-radios.

Distributors and retailers are wide open for profitable, local promotions. And the obvious place to spend their own dollars, and their co-op money is with disk jockeys on local radio stations pushing *Wake to Music Month*.

Sign them up for your local *Wake to Music* radio time promotion. Sign them up for spots, station breaks, sponsorship of entire programs.

Play Up Wake to Music Month

Feature *Wake to Music* on station breaks day and night, to build up this theme and your own listening audience.

Wake to Music Wakes Up Sales of Broadcast Time

Well-known radio stations around the country have tried this idea at the local level. They report an amazing increase in sponsors with local clock-radio *Wake to Music* promotions. Here are some of the results.

240 Sponsored Spots in One Month

• Using 20,000 lines of newspaper advertising and a radio sustaining promotion to introduce "Wake Up New England to Music on Clock-Radio," WHDH, Boston, followed up with an intensive spot program.

These spots brought in a total of 240 sponsored announcements in one month, each of which promoted the sales of clock-radios.

20-25 Sponsors for Each 2-hour Show

• WATW, Ashland, Wisconsin, reported they built to approximately 20-25 sponsors for their 6-8 a.m. show, which featured the *Wake to Music* idea.

From 4th to 2nd Place in Market of 17 Stations

• WWDC, Washington, D. C., plugged the wake-up theme in 10-a-day spots—as well as in newspapers and direct mail. With this kind of promotion WWDC jumped from 4th to 2nd place in a market of 17 stations.

Dealer Promotions From Coast to Coast



November and December are the great selling months, the time when manufacturers, distributors and dealers push clock-radios. Here is a ready-made market for *Wake to Music Month* co-op promotions through disk jockey programs.

Full-page, 4-color Ads in Life and Post

Telechron Timers will kick off *Wake to Music Month* with a colorful, hard-selling, star-spangled spread in *The Saturday Evening Post*. And follow up with other ads in *Life* and *The Post* during the entire month of November.

FREE

Merchandising Helps

Write, wire or phone for details and full information on sales aids of all kinds. Telechron Timers, Clock and Timer Dept., General Electric Company, 12 Homer Ave., Ashland, Mass.

You'll see this theme symbol in stores everywhere, during this *Wake to Music Month* promotion.

November is  *Wake to Music Month*



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

JOHNNY BRANDON

(London 1695; 45-1695)

B+ "DO YOU LOVE ME" (2:35) [Lowell BMI—Scherf] Johnny Brandon hands in a torrid reading of hard-driving rock and roller that should do big things both here and abroad. One of the few good rock and roll sides to come out of England. Solid dance deck. Watch this.

B "MISTER SONGBIRD" (2:35) [Mecca ASCAP—Franks, Wood] This half is a light bouncer that glides along pleasantly. Simple ditty colorfully styled by the talented youngster. Two fine sides on the lad's debut for London.

ANNETTE WARREN

(ABC-Paramount 9733; 45-9733)

B+ "THE RIGHT KIND OF LOVE" (2:33) [Norwood ASCAP—Strouse, Adams] Annette Warren has a winner in this wonderful new torch song which she sings with great feeling and meaning. Strong tune with standard qualities. Could develop into a smash. Keep a close watch on this one. It's got potential.

C+ "I'M A PUPPET ON THE STRINGS OF LOVE" (3:06) [Progressive BMI—Feller, Feller, Samuels] The versatile lark hands in another strong showing as she chants a lovely romancer on this end.

WERLY FAIRBURN

(Savoy 1503; 45-1503)

B+ "ALL THE TIME" [Crossroads BMI—Rush, Danna] Werly Fairburn bows on the Savoy label with a powerful new rockbilly deck that should rack up a huge sale in the pop, country and rock and roll fields. Torrid deck with a great beat. Looks like a winner.

C+ "I'M A FOOL ABOUT YOUR LOVE" [Mallory BMI—Fairburn] The songster penned this end—another solid rockin' side aimed at all three markets.

THE HATTON SISTERS / HARRY DORAN

(Skyway 114; 45-114)

B "DONKEY ROCK ELEPHANT ROLL" (2:45) [Skyway BMI—Lance, Whenham] A topical rock and roller released in the midst of the election season is belted across by the Hatton Sisters. Should get a heap of air play during the coming weeks.

C+ "IRISH MAMBO" (1:54) [Greenbrier BMI—] A favorite Irish melody is styled in a mambo tempo by Harry Doran and the Hatton Sisters. Cute novelty.

BOB WINN

(Imperial 5410; 45-5410)

B+ "GOIN' HOME" (2:17) [Commodore BMI—Domino, Young] Bob Winn, a gifted youngster with a big, convincing voice, debuts on Imperial with a stirring piece of blues material that could blossom into a smash. Song and delivery are exciting. Keep an eye on this one.

B "HOW IT HURTS ME" (1:55) [Saunders ASCAP—Chorney, London] Another exciting fish-beat ditty that should have great appeal to the teenagers. Excellent dance item. Bob is headed for the big time.

The Cash Box Disk of the Week

"MUTUAL ADMIRATION SOCIETY" (2:15)

[Chappell ASCAP—Dubey, Karr]

"CRAZY WITH LOVE" (1:57)

[Ross Jungnickel ASCAP—Schroeder, Peoples]

TERESA BREWER

(Coral 61737; 9-61737)



TERESA BREWER

● Pert little Teresa Brewer sounds

better than ever as she chirps a refreshing new novelty that's hit-bound. Titled "Mutual Admiration Society", the ditty is an extremely clever novelty that suits Tessie's ringing voice to a "T". Unusual piece of tunestuff from the forthcoming B'way musical "Happy Hunting". Superb arrangement and delivery. Keep an eye on this tune. Coupling, "Crazy With Love" is a contagious bouncer that the thrush bounces thru happily. Another strong deck that'll grab a healthy share of the spins. A big one by Brewer.

"ALL THAT I ASK IS LOVE" (2:27)

[Shapiro, Bernstein ASCAP—Selden, Ingraham]

"THE BOULEVARD OF LOVE" (2:35)

[Ross Jungnickel ASCAP—Koenig]

HUGO WINTERHALTER ORCH. & CHORUS

(RCA Victor 20/47-6701)



HUGO WINTERHALTER

● With his beautiful rendition of "Canadian Sunset" high up on

every list, Hugo Winterhalter introduces a glowing new coupling to follow in "Canadian's" footsteps. One portion "All I Ask Is Love" is a velvety mood item wistfully fashioned by the chorus and orchestra. Enchanting love story combining a touching lyric with a lovely melody. The chorus and strings blend warmly to result in a winning side. "The Boulevard of Love" offers Winterhalter's instrumental portrait of the famous Champs Elysees. Romantic theme spiced with an inviting Parisian flavor. Big coupling for Hugo.

"IF'N" (1:55)

[Chappell ASCAP—Dubey, Karr]

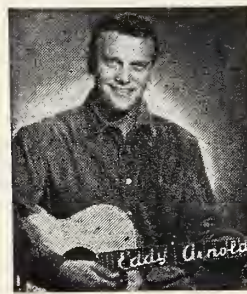
"MUTUAL ADMIRATION SOCIETY" (2:00)

[Chappell ASCAP—Dubey, Karr]

JAYE P. MORGAN and EDDY ARNOLD (RCA Victor 20/47-6708)



JAYE P. MORGAN



EDDY ARNOLD

● Jaye P. Morgan and Eddy Arnold, two of Victor's top stars, team their talents for the first time and come up with a light-hearted double-decker that'll make heaps of noise in the coming months. Both songs stem from the new Ethel Merman musical "Happy Hunting". "If'n" is a spright bouncer with a

cute cornball flavor and a trigger-fast lyric. A happy bit of extremely pleasant listening sure to go great guns with the jockeys. "Mutual Admiration Society" is another imaginative show tune with punch. The stars work as tho they have been a team for years. Zestful two sider headed for the charts.

SAMMY DAVIS, JR.

(Decca 30111; 9-30111)

B+ "NEW YORK'S MY HOME" (3:08) [Leeds ASCAP—Jenkins] A wonderful oldie from Gordon Jenkins' "Manhattan Towers" which will come to the TV screen in the next few days, is excitingly fashioned by the dynamic Mr. Davis. Wonderful composition. This version should get loads of air play.

B "NEVER LIKE THIS" (2:23) [Frank ASCAP—McIntyre, Wells] This side features the versatile star on a gorgeous latin-tempo romancer. Pretty arrangement with a chorus assisting.

RICHARD HAYES

(ABC-Paramount 9754; 45-9754)

B+ "IF'N" (2:33) [Chappell ASCAP—Dubey, Karr] Richard Hayes sinks his teeth into a contagious show tune and comes up with a winning side that should bite off a big chunk of the sales melon. Big side from the big up-coming B'way show "Happy Hunting". Watch this one.

B+ "CHAPERONE" (2:24) [Redd Evans ASCAP—Segal] Another potential smasher is this side. An excellent cha cha tempo treatment of an unusual love song. Something different—excellent dee jay programming material. Twin-threat to watch closely.

LOUIS PRIMA

(Capitol 3566; F-3566)

B+ "5 MONTHS, 2 WEEKS, 2 DAYS" (2:08) [Goday BMI—Morris, Donaldson] Louis Prima bows in on Capitol with a swinging novelty that could smash thru with the teenage crowd. It's a hard-driving pleaser with a great beat and some amusing grunt gimmicks by Louis. Great dance item.

C+ "BANANA SPLIT FOR MY BABY" (2:28) [Enterprise ASCAP—Irwin, Prima] Louis' warm gravel voice is most inviting on this cute jumper also aimed at the school kids.

THE CLASSMATES

(Dot 15504; 45-15504)

C+ "FRIENDS" (2:54) [Gallatin BMI—Combs] The Classmates do a convincing job with a pretty song about friendship. At mid-point, a recitation of poetry takes over.

C+ "I WANT MY LOVE CLOSE BY" (2:43) [Gallatin BMI—Miller] The boys blend warmly on this end as they render a pretty love song to a pleasant shuffle beat.

JAY MEYER/EDDIE ROBERTSON

(Class 204; 45-204)

B+ "SUEZ CANAL" (2:45) [Leon Rene ASCAP—Johnston, Jr.] Jay Meyer plays the part of an Englishman whose boat is stuck in the Suez Canal. Hilarious comedy disk obviously inspired by the current events in the Suez area. Cute side, extremely unusual.

C "ON OUR WAY TO MARS" (2:16) [Leon Rene ASCAP—Rene, Rene] Eddie Robertson takes the lead on this easy-going rhythm ditty.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

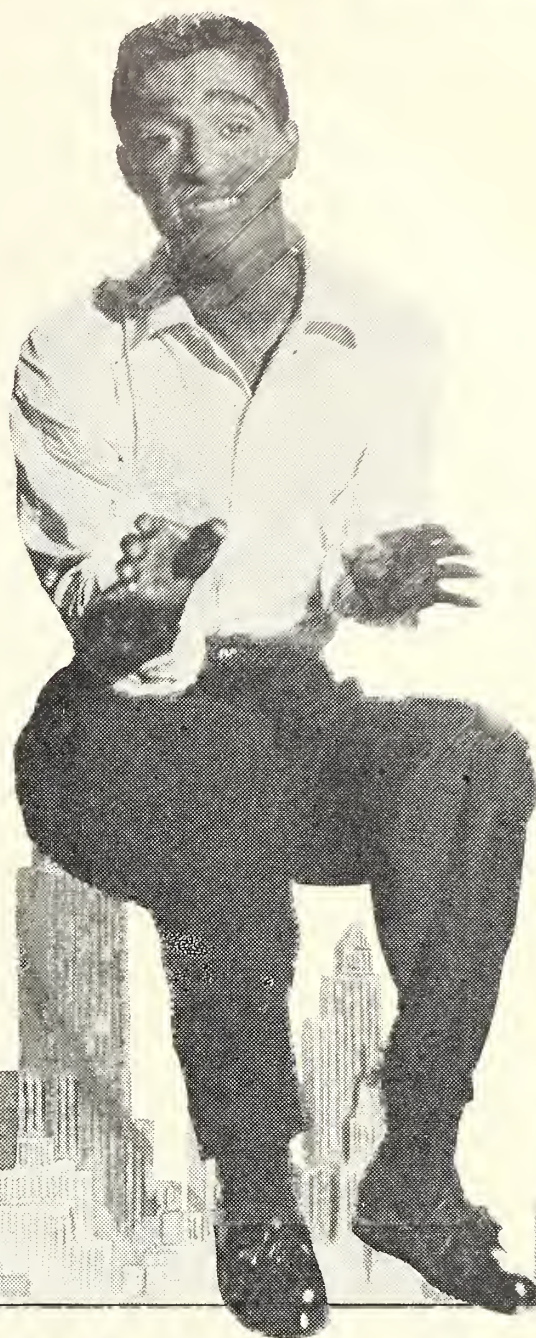
America's Fastest Selling Records



DECCA
RECORDS

We're not listing shipping or sales figures on this great record—not because they aren't impressive—but because we sincerely believe that your ears are the best judge of the fantastic hit potential of this new Sammy Davis Jr. release. Just listen . . . repeat, listen . . . to the most exciting record Sammy has ever made!

SAMMY DAVIS Jr.



singing . . .

NEW YORK'S MY HOME

b/w
NEVER LIKE THIS
Decca 30111 • 9-30111

from Gordon Jenkins' "Manhattan Tower"



A New World of Sound

DECCA records



Record Reviews

- A** DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

JOHN LAURENZ
 (Coral 61720; 9-61720)

B "WHAT ABOUT TOMORROW" (2:25) [Pickwick ASCAP—Gannon, Himmel] John Laurenz has a pleasant piece of material to work with on this end. Shuffle-beat romancer handled in a relaxed, easy-going manner.

B "CONDEMNED" (2:50) [Scherer BMI—Deane] A simple guitar backdrop is an attractive showcase for the introduction to this pretty love song handled with warmth and emotion by the songster.

PEGGY LEE
 (Decca 30059; 9-30059)

B+ "YOU OUGHTTA BE MINE" (3:03) [Danby BMI—Lewis] Peggy Lee hands in a sultry torch tune in her smooth, moody fashion. Exciting piece of material that could step out and click. Wonderful arrangement by Sy Oliver.

B+ "I DON'T KNOW ENOUGH ABOUT YOU" [Porgie BMI—Lee, Barbour] The lark hands in a wonderful revival version of her own delightful composition. Easy rhythm side that could be a hit all over again.

MARKSMEN
 (ABC-Paramount 9745; 45-9745)

B "THE STORY OF A STAR" (3:00) [Gil-Rich BMI—Richards, Hennessey, Morse] A talented new group with an inviting blend debuts on ABC singing a warm romancer. Pretty Lyrics set to melodic tune. Inviting, easy-to-listen-to deck.

B "HANDS" (2:43) [Hill & Range BMI—Penney, Richards] A female chorus assists the Marksmen on this beautiful, touching song about a mother's hands. Emotional tear-jerker that will tug at the heart-strings of both youngsters and adults.

EMILIO REYES & ORCH.
 (Mardi-Gras 1025; 1025x45)

B+ "GUESS WHO DOES THE CHA-CHA-CHA" [Peer ASCAP—Victor, Marin] Emilio Reyes, one of the cha-cha fans' favorites, hands in a delightful new dance ditty with a great beat and a most contagious melody that hoofers will be humming. Should be one of the big cha cha hits of this fall season.

B "MARGUERITA'S MAMBO" [Ejay BMI—Reyes] The mambo beat takes over on this end making the two-sider a strong juke box item. Two excellent sides for dancing.

PEGGY KING
 (Columbia 40773; 4-40773)

B+ "HE NEVER LOOKS MY WAY" (2:50) [Remington ASCAP—Deutsch, Livingston] A beautiful new ballad from the forthcoming NBC Spec production of "Jack And The Beanstalk" is superbly fashioned by pretty, perky Peggy King. Touching love song with hit characteristics.

B "LOVE SICK" (2:40) [Valyr ASCAP—Merrill] This half is a cute lilt about a gal who's been bitten by the love bug. Contagious ditty that should do well.

The Cash Box Sleeper of the Week

"TO YOU I GIVE MY HEART" (2:42) [Ross Jungnickel ASCAP—Wise]
 "DANNY BOY" (2:20) [Public Domain—Weatherly]

JONI JAMES
 (MGM 12369; K12369)



JONI JAMES

● The tender, wistful voice of Joni James is at its best on a penetrat-

ing new ballad that should develop into one of the thrush's biggest sides in quite some time. Joni hands in an inspired reading and gets a wonderful instrumental assist from David Terry's Orchestra as she sings "To You I Give My Heart". The tune is tailor-made for the songstress, and her fans will go all out to send this one up the ladder. Another beautiful performance is Joni's treatment of the classic "Danny Boy", on the coupling. She chants the touching favorite with great depth and feeling. Moving presentation of some excellent material.

"I'VE GOT A RIGHT TO CRY" (3:00) [Recordo BMI—Liggins] "SODA POP HOP" (2:33) [Regent BMI—Coleman]

EYDIE GORME
 (ABC-Paramount 9758; 45-9758)



EYDIE GORME

● Versatile Eydie Gorme, who played the part of an adolescent on her recent hit "Mama Teach

Me To Dance", is a mature heart-broken lover on her latest release "I've Got A Right To Cry". The song is a big blues favorite that topped the charts many years ago. And with Eydie's exciting new treatment, it may do the same in the coming months. A heart-rending ballad which the ace performer presents against a tender choral background. The chorus sings in French, adding a unique quality to this class tune. "Soda Pop Hop" has Eydie in a teenage role as she dances thru a lively bouncer that should go great guns in the juke boxes. Solid rhythm making the disk a twin threat.

"WALTZING TO THE BLUES" (2:00) [Buckeye ASCAP—Anson, Noel] "OH BABY" (2:06) [Merrimac BMI—Tarnopol, Siracuse, Lewis]

CATHY CARR
 (Fraternity 750; 45-750)



CATHY CARR

● Talented Cath Carr, who skyrocketed into the big time with her

hit version of "Ivory Tower", has a potential two-sided hit in her latest Fraternity offering. "Waltzing To The Blues" is a sentimental love song featuring the lass at her best singing a touching, well-written composition in her fragile, intimate manner. A pretty piece that'll climb slowly and steadily. Cathy changes the mood on the other half and jumps thru a swinging ditty tagged "Oh Baby". Up-beat novelty showing the versatile artist's rhythmic skills. Powerful double-decker to watch.

"I WOULDN'T KNOW WHERE TO BEGIN" "THE BALLAD OF WES TANCRED" EDDY ARNOLD (RCA Victor 20/47-6699)

● An Eddy Arnold coupling that should make a big impression in the pop field, made its bow this week. (See Country reviews)

BUBBER JOHNSON
 (King 4988; 45-4988)

B+ "CONFIDENTIAL" (2:41) [Prestige ASCAP—Morgan] A beautiful new ballad with great potential is beautifully executed by Bubber Johnson, working with a choral backdrop. Lovely fish-beat ballad that should appeal strongly to the teenagers. A sleeper to keep a tab on.

B+ "LET'S TAKE A WALK" (2:52) [Southern ASCAP—Johnson] This end stars the soft-voiced songster on another warm ballad. Touching love song penned by the singer.

VAUGHAN MONROE
 (RCA Victor 20/47-6703)

B "NOT FOR A LONG, LONG TIME" (2:35) [Marvin BMI—Segal, Fisher] Working with a chorus Vaughn Monroe shuffles thru a most inviting romancer. Warm easy-going love song smoothly presented. Could make the grade.

B "WAIT FOR LOVE" (2:34) [Lamas ASCAP—Tiomkin, Washington] This end is a dramatic love song stemming from the forthcoming RKO flicker "Tension At Table Rock".

JESSE TAYLOR & HIS ROCK AND ROLL SEXTET
 (Echoic 18697; 45-18697)

B "TOWN SPECIAL" (2:50) [B. & B. Music BMI—Taylor] Jesse Taylor and his Imperial Rock and Roll Sextet pile-drive thru a swinging piece of jump material that'll have the kids hopping. Hard-hitting rocker sure to attract a heap of coin.

C+ "ARE YOU AN ANGEL IN DISGUISE" (3:15) [B. & B. Music BMI—Leigh] Willie Jennings handles the vocal chores on this pretty, fish-beat ballad as the Sextet accompanies. Strong tune for the teenagers.

ELLA FITZGERALD & LOUIS ARMSTRONG
 (Verve 2023; 2023x45)

B "CAN'T WE BE FRIENDS" (3:45) [Harms ASCAP—Swift, James] Two great sides from the new Ella Louis LP are offered on a single. This end is an inviting shuffle-beat rendition of a great oldie. Ella is as smooth as silk and Louis as vibrant as ever on the vocal.

B "STARS FELL ON ALABAMA" (3:31) [Mills ASCAP—Parish Perkins] Louis' trumpet opens this side and Ella joins in with a dreamy vocal interpretation as Louis harmonizes. Delightful sound. Jocks will get a bang out of this coupling.

BOB ANDERSON
 (Bally 1019; 7-1019)

B "I HAVE BUT ONE HEART" (2:07) [Barton ASCAP—Symes Farrow] A beautiful oldie is revived by Bob Anderson. Stirring straight forward delivery by the rich-voiced crooner. Good background.

C+ "SENTIMENTAL JOURNEY" (2:35) [E. H. Morris ASCAP—Green, Brown, Homer] Another fish beat backdrop brings this delightful oldie up to date. Commercial new treatment of an excellent song.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

MERCURY'S HOT WITH HITS!



PATTI PAGE

"Mama From The Train"

AND

"Every Time"

MERCURY 70971



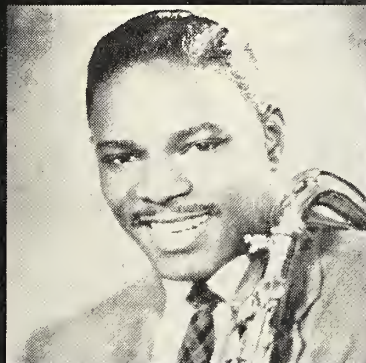
THE CREW CUTS

"Love In A Home"

AND

"Keeper Of The Flame"

MERCURY 70977



SIL AUSTIN

"Slow Walk"

AND

"Wildwood"

MERCURY 70963



THE DIAMONDS

"Put Your House In Order"

AND

"My Judge And Jury"

MERCURY 70983



THE GAYLORDS

"The Mountain Climber"

AND

"A Little Love, A Little Kiss"

MERCURY 70979

CHICAGO 1, ILLINOIS



"It's What's in THE CASH BOX That Counts"



"HOT DOG! THAT MADE HIM MAD"

"WELCOME TO MY HEART"

(Decca 30125; 9-30125)



SUNNY GALE

● Hail another hit by Gale, valuable new addition to Decca fem roster. Shows her vocal versatility with snappy R & R tune and lilting ballad.

"TREAT HER RIGHT"

"LOVING YOU MY WEAKNESS"

(Decca 30098; 9-30098)



ERNEST TUBB

● C & W veteran hitmaker Tubb belts out 2 smash sides in his best tradition—which means the best there is!

"JAMBALAYA"
(On The Bayou)

"BIGELOW 6-200"
(Decca 30050; 9-30050)



LITTLE BRENDA LEE
(9 Years Old)

● Action everywhere of this 9-year-old phenom! Both sides are winners. Hop on this smash release pronto.



London Lowdown

The Variety Club of Great Britain (Tent 36) held a luncheon for Liberace, and although this is usually an all male affair, Lee's whole family turned up.

Bill and Cissie Gersh left Denmark and are now enjoying a few days in Hamburg, Germany before going on to Brussels and Paris. Bill Haley's album "Rock And Roll Stage Show" just issued, is bound to hit big sales. Haley now enjoys the pleasure of having five of his records in our Top 16. Johnnie Ray slots in at No. 14 this week with "Just Walking In The Rain".

The New Musical Express paid tribute to E. R. "Ted" Lewis by devoting a four page supplement to him on the occasion of his 25th Anniversary in the Recording Industry.

The Ames Brothers' projected visit to London's Prince of Wales Theatre is off, due to dates not being suitable. RCA Victor holding confabs on the Continent with its new affiliates.

Vera Lynn back from her visit to Germany (singing for the Forces) has a new waxing on the market titled "A House With Love In It".

The annual Tin Pan Alley Ball takes place Thursday October 25th, at the Dorchester Hotel, and will, as usual be the most popular affair for the music business.

This week's best selling pop singles (Courtesy "New Musical Express")

- 1 Woman In Love—Frankie Laine (Philips)
- 2 Lay Down Your Arms—Anne Shelton (Philips)
- 3 Hound Dog—Elvis Presley (HMV)
- 4 Giddy-Up-A-Ding-Dong—Fredie Bell and the Bellboys (Mer.)
- 5 Rockin' Through The Rye—Bill Haley Comets (Brunswick)
- 6 Brin-A Little Water Sylvie/Dead Or Alive—L. Donegan (Pye-Nixa)
- 7 Whatever Will Be, Will Be—Doris Day (Philips)
- 8 Great Pretender/Only You—Platters (Mercury)
- 9 Ying Tong Song/Bloodnok's Rock And Roll Call—Goons (Decca)
- 10 Rock Around The Clock—Bill Haley Comets (Brunswick)
- 11 When Mexico Gave Up The Rumba—Mitchell Torok (Brunswick)
- 12 Razzle Dazzle—Bill Haley Comets (Brunswick)
- 13 See You Later, Alligator—Bill Haley Comets (Brunswick)
- 14 Just Walking In The Rain—Johnnie Ray (Philips)
- 15 More—Perry Como (HMV)
- 16 More—Jimmy Young (Decca)
- 16 Saints Rock And Roll—Bill Haley Comets (Brunswick)
- 18 Autumn Concerto—George Melachrino (HMV)
- 19 Woman In Love—Four Aces (Brunswick)
- 20 Born To Be With You—Chordettes (London)
- 21 Sweet Old Fashioned Girl—Teresa Brewer (Vogue/Coral)
- 22 Blue Jean Bop—Gene Vincent (Capitol)
- 23 Walk Hand In Hand—Tony Martin (HMV)
- 24 Mountain Greenery—Mel Torme (Vogue/Coral)
- 25 Shortnin' Bread Rock—Tony Crombie Band (Columbia)
- 26 Glendora—Perry Como (HMV)
- 27 I Want You, I Need You, I Love You—Elvis Presley (HMV)
- 28 I Don't Care—Liberace (Philips)
- 29 10,000 Miles—Michael Holliday (Columbia)
- 30 Rock With The Cave Man—Tommy Steele (Decca)



Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

The Cash Box Best Bets

- ★ "NEW YORK'S MY HOME" Sammy Davis, Jr. Decca 30111
- ★ "IFN" / "CHAPERONE" Richard Hayes ABC-Paramount 9754
- ★ "5 MONTHS, 2 WEEKS, 2 DAYS" Louis Prima Capitol 3566
- ★ "CONFIDENTIAL" / "LET'S TAKE A WALK" Bubber Johnson King 4988
- ★ "DO YOU LOVE ME" Johnny Brandon London 1695
- ★ "THE RIGHT KIND OF LOVE" Annette Warren ABC-Paramount 9733
- ★ "SUEZ CANAL" Jay Meyer Class 204
- ★ "YOU OUGHTTA BE MINE" Peggy Lee Decca 30059
- ★ "I DON'T KNOW ENOUGH ABOUT YOU" Peggy Lee Decca 30059
- ★ "GOIN' HOME" Bob Winn Imperial 5410

MANTOVANI ORCH
(London 1698; 45-1698)

B "SON OF SORRENTO" (3:00) [Edward Kassner ASCAP—Manilla, Forli] Mantovani's sweeping strings are warm and beautiful on this dreamy love theme with a Neopolitan flavoring. Lush mood side that should attract heavy air play.

B "VALSE CAMPESTRE" (2:22) [G. Ricordi & Co. ASCAP—Marinuzzi] A cornet takes the spotlight on this contagious waltz item. Pretty instrumental that makes you feel like dancing. Slightly different sound for a Mantovani release. Could catch on.

TITO PUENTE ORCH.
(RCA Victor 20/47-6698)

B "LITTLE JUMP CHA CHA" (2:50) [Peer International BMI—Sanchez] A cute cha cha ditty is pleasantly danced thru by Tito Puente and his group. Simple side that should appeal to the dancers. Tito's vibe work is most inviting.

C+ "LINDO CHA-CHA" (2:56) [Patricia BMI—Puente] Puente has penned a delightful melody for this smooth cha cha side. Excellent juke box material for locations where the cha cha is in vogue.

CATHY JOHNSON
(Columbia 40771; 4-40771)

B "PUT YOUR LIPS NEXT TO MINE" (2:15) [Maple Leaf BMI—Conniff] Cathy Johnson has a cute piece of novelty material to work with here, and she does a fine job as she offers a spright pleaser. Happy item on the refreshing side. The kids'll like it.

B "CIRCLE" (2:40) [Jack Gold ASCAP—Mitchell, Kahn, Ber-man] The chirp changes the pace and warbles a touching love song. Pretty performance enhanced by changing tempos and a fine orchestration.

DAISY MAE & HEP CATS
(Richloy 102; 45-102)

B "STUFF YOU GOT TO WATCH" [Myers ASCAP—Russell, Russell] Daisy Mae and her Hep Cats cut loose on a swinging rock and roller that moves. Hot piece of juke box fare for teenage locations.

C+ "WANT ME A MAN" [Myers ASCAP—Starkes] More solid dance stuff with that big beat.

GINNY SCOTT
(Flair-X 3001; 45-3001)

B "CROSSING MY FINGERS" (1:35) [Fredericks BMI—Bryan, Tanner] Ginny Scott is headed for the big time if this release is any indication of what the thrush can produce. This half stars the chirp on a bouncy romance ditty that could make the grade. Colorful up-beat item.

B "WHY SAY GOODBYE" (2:33) [Brandon ASCAP—Douglas Bryan, Lavere] The versatile lark displays her talents on a ballad as she thrushes a lovely new romancer. Extremely commercial coupling that could spread if it catches on in one area. Fine first showing for the label.

THE BAKER SISTERS
(Mercury 70980; 70980x45)

B "LITTLE MONSTER" (2:00) [Harman ASCAP—Weidler, Weidler, Weidler, Cloud] The Baker Sisters bow in with a cute and extremely zany novelty that'll have the listeners chuckling. Amusing number sprightly treated by the girls. Something different for the jockey who's looking for change-of-pace programming.

B "ONE BY ONE" (2:10) [United ASCAP—Curtis, Jentes] "Count your blessings" is what the girls preach on this lively, fast-moving ditty. Thrushes have a fine sound that sells a tune convincingly.

HERB JEFFRIES
(Maze 1016; 45-1016)

B "THE HEART OF A WOMAN" (3:00) [Maze BMI—Please, Scott] The rich, deep voice of Herb Jeffries is impressive on this moody blues ballad which he executes with emotion, Strong deck.

C+ "THE CONQUEROR" (2:19) [Maze BMI—Shepard, Please] A huge production backing supplies a dramatic setting for a ballad about a mighty warrior.

TOM SANKEY
(Rondo 711; 45-711)

B "THE FOX" (2:30) [Olympia BMI—Zathmary] Tom Sankey gallops thru an inviting folk-flavored tune. Off-beat item that could capture the fancy of the public. Interesting arrangement.

C+ "HEADIN' FOR THE RIVER" (2:00) [—Moret] This end features the songster on an easy-going rhythm item. Pleasant reading.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE LID'S OFF- ON JUBILEE...

No. 22 Best Seller In Nation and Climbing to No. 1...

Don Rondo { **"TWO DIFFERENT WORLDS"** No. 5256

Coming Up Fast . . .

The Stylers—**"CONFESSIONS OF A SINNER"**
No. 5253

A Strong Seller . . .

Enzio Stuarti **"JUST SAY I LOVE HER"**
b/w **"MARISSA"**
No. 5255



The Most Talked Of Album Of The Year

"CENSORED"
by **Martha Wright**
LP No. 1028

A Special Release

"STREET OF TEARS"
b/w **"SIXTH FINGER TUNE"**
by **Bobby Sherwood**
No. 5261

— ON JOSIE...

No. 803 **"RUBBER BISCUIT"** — **The Chips**

No. 805 { **"THE GIRL I LOVE"**
b/w **"ALL I NEED"** } **The Cadillacs**

THANKS FOR BEING INDULGENT, WHILE OUR PRESSES
ARE FILLING ALL THE ORDERS



2 NEW PROFIT-BUILDERS

LES PAUL MARY FORD

BLOW THE SMOKE AWAY

RUNNIN' WILD

record no. 3570



LES BAXTER

(What Happens In)

BUENOS AIRES

THE LEFT ARM OF BUDDHA

record no. 3573



introducing on



VIRGINIA ATTER

GAY BOUQUET

PUCKER-UPPA

record no. 3571



JOHNNY WILDER

MY ONE DESIRE IS YOU

WHOO-EE BABY

record no. 3572



Round The Wax Circle

NEW YORK:

Elvis Presley continues his phenomenal climb on records. His newest one "Love Me Tender" jumped from number 40 to number 2 in one week, and this week replaces his own record of "Don't Be Cruel" in the number one spot. . . . Cy Coleman, the pianist, is opening his own intimate supper club, The Play Room, on West 58 Street. . . . Paul Siegel, whose "Autumn Concerto" has had numerous recordings, has left for a cross country dj tour. . . . Columbia has acquired the original cast album rights to "The Bells Are Ringing" starring Judy Holiday. . . . Barbara Lea, who has been acclaimed as one of the best new singers, is currently cutting an LP for Prestige. . . . Nat Cole has some memorable dates coming up. On November 1st, he begins a month's stay at the Copacabana in New York; on the 3rd, he guests on Perry Como's TV show; and on the 5th he begins his own TV show for NBC. . . . Joe Castro, west coast jazz pianist, has been signed by Altantic Records. Castro, now headlining at the Hickory House, was brought to Ahmet and Nesuhi Ertegun's attention by Duke Ellington, who has been touting him as a comer. . . . Morty Wax has joined the E. B. Marks Music Corporation as disk jockey contact man. He will work under Arnold Shaw. Prior to this, Wax was record promotion man with ABC-Paramount. . . . Bill Haley and his wife became parents of a 10 lb., 13 oz. boy on Tuesday, October 9 at the Chester Hospital in Pennsylvania. . . . Annisteen Allen has been pacted by Decca and will record in the pop idiom. . . . Tony Martin will appear in concert at the Academy of Music in Brooklyn November 11, culminating a cross country tour. . . . Skyway Records has an inviting proposal in its new Hatton Sisters disk. The title of the song is "Toss Your Heart To The Winds On Catalina". . . . WBZ in Boston has just hired a new librarian. Her name, suitably, is Elpe Demetrakas. Elpe is pronounced LP. . . . Doc Berger will leave for the midwest and the coast this week to plug Veronique's new Al Hibbler disk, "I'm Free".



HATTON SISTERS

CHICAGO:

News is that WJJD's John McCormick is leaving Chi to accept position of all night deejay at WDSU, New Orleans. John will be greeted there by another Chicagoan, Hal Fredericks, who left this town a few months ago. (Lotsa, luck, Johnny). . . . Mike Oury hosted a cider party at his house in honor of Paul Glass and the taking over by Glass of Dictaphone Hi Fidelity Phonos. The many guests feasted on cider, doughnuts, apples and other features of a good old country party. (The question is: how country can you get with jets whizzing by your head?) . . . John Domanian now promotion manager of Capitol Records Chi offices. John's busy around town working on Sinatra's "Jealous Lover" and Nat Cole's "Night Lights". . . . Nick Noble breezed into town for a breath before leaving for Detroit promotion work and a Boston engagement. Nick's newie for Mercury is "The Star You Wished Upon Last Night" b/w "You Don't Know What Love Is". . . . Ginny Scott, new artist with a new label, Flair-X, busy visiting with her waxing of "I'm Crossing My Fingers". . . . Jeri Southern due to bow at Mr. Kelly's on November 1st. Jeri's got a fine new album on Decca. . . . Betty Johnson, known well for her singing talent, surprised us all with her stint on TV's "Modern Romance" show. Betty's newest Bally release, "I Dreamed", featured on the show. . . . Mort Hillman vacated his position as midwest rep for E. B. Marks Music Corp. to take on duties as president and general manager of Salem Records, Inc., newly formed Chi LP firm. . . . The Four Aces showed their faces here for a one niter. Busy boys. . . . Bob Booth now filling vacancy left by promotion and relocation of Brad McCuen. Bob's from Texas, so big vacancies are nothing new to him. (Keep up the good work, Bob.)



BETTY JOHNSON

HOLLYWOOD:

Don Blocker is the new promotion man for Al Bennett's Hart Distributing. Don starts his job with a big hit in Jim Lowe's Dot recording of "Green Door" which is getting top play by the local jockeys. . . . Dirk Courtenay settling in Southern California and starts a show on KFWB this Monday. . . . Gene Webster now writing and producing the Gil Henry Regal Record Room show on CBS. . . . Bobbi Dieterle hosted a cocktail party for the press and deejays at the Beverly Hilton before she left for New York. . . . Kitty White currently at Jan Rubini's Keyboard. . . . Herb Jeffries "The Heart Of A Woman" released on the Maze label getting a big play from the local jockeys. . . . The Sabres finishing recording on their album for RCA Victor and held over at the Topper Club. . . . Freddy Morgan flew into town from his Las Vegas date with Spike Jones to do a Jack Benny TV show. . . . Jack Lyman has joined Zephyr Records as public relations director. . . . KDAY D. J. Joe Adams' playing of the new "Porgy and Bess" L.P. in its entirety on his Sunday show for the past three weeks has resulted in Bethlehem selling out the album in many of L.A.'s record shops. . . . Key Records now pressing in Canada, Australia, and England will have a total of eight albums ready for the Christmas market. . . . Mike Kurlan, Coral Records distributor driving around town in a Coral pink Cadillac. . . . Capitol's Vic Rowland sent Tom Sarnoff of NBC a note when Sarnoff's son Daniel Jay was born. With the records went the note, "Here are some platters for your new D. Jay—from Victor (Rowland, not RCA). . . . The new Ray Anthony Show bowed on ABC-TV last week. Those who attended the premiere were treated to a preview of the new Plymouth.



JIM LOWE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



*The Feeling
is MUTUAL
Everybody Agrees
It's a HIT!*

**Teresa
Brewer**

sings

**"MUTUAL
ADMIRATION
SOCIETY"**

(from the forthcoming B'way Musical "Happy Hunting" starring Ethel Merman)

CORAL 61737; 9-61737

b/w

"Crazy With Love"



LONNIE SATTIN



I REMEMBER YOUR LOVE

(From the United Artists Release "The Boss")

THE FIRST ONE TO SEE THE RAINBOW

Record No. 3574



Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

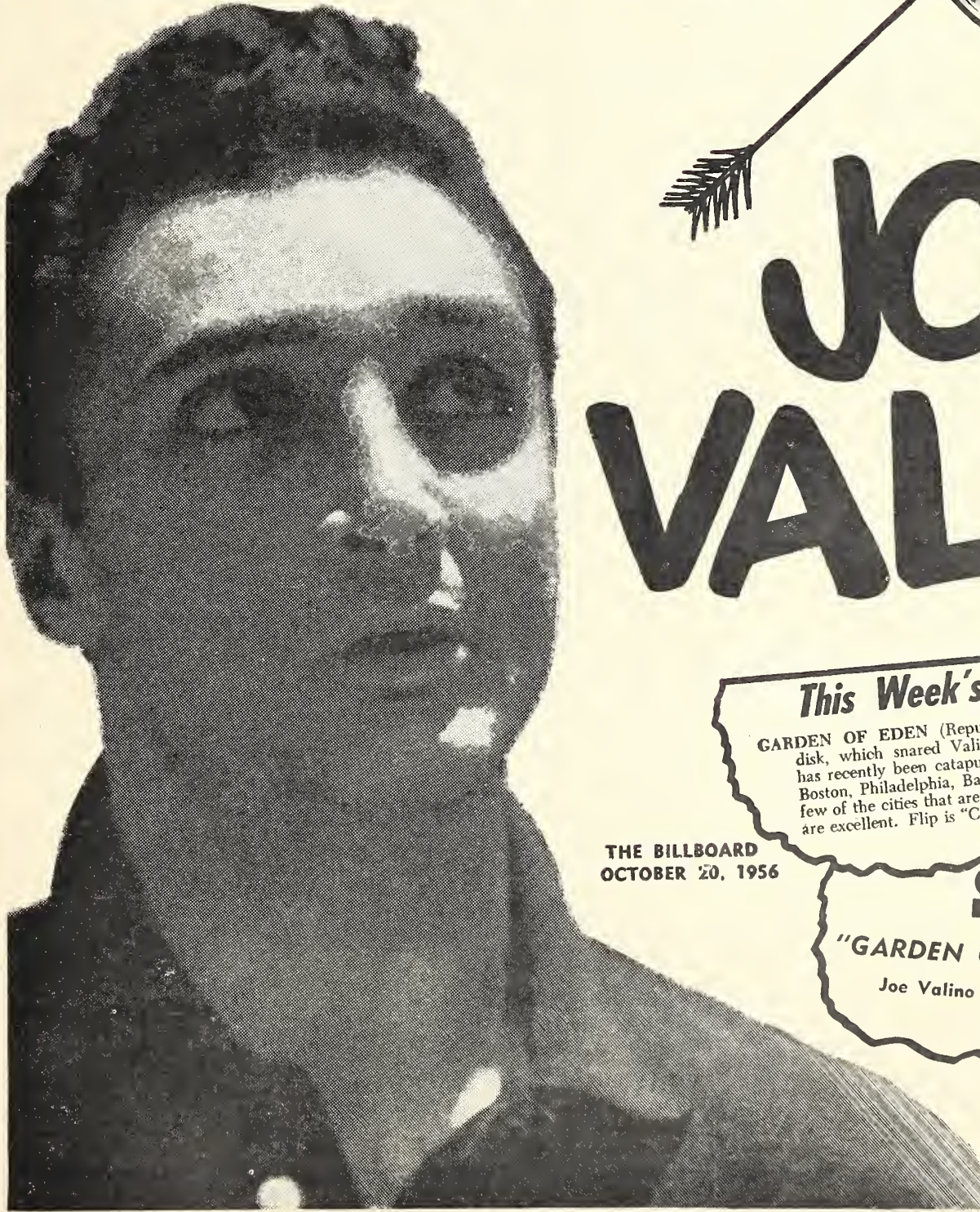
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|---|--|---|
| <p>LESLIE ONE STOP
New York, N. Y.</p> <ol style="list-style-type: none"> 1. Love Me Tender (E. Presley) 2. Blueberry Hill (F. Domino) 3. Walking In The Rain (Ray) 4. It Isn't Right (Platters) 5. Green Door (J. Lowe) 6. Honky Tonk (B. Doggett) 7. Cindy, Oh Cindy (Martin) B. Two Different Worlds (D. Rondo) 9. Don't Be Cruel (E. Presley) 10. True Love (Crosby & Kelly) | <p>WALLICHS MUSIC CITY
Hollywood, Calif.</p> <ol style="list-style-type: none"> 1. Hound Dog (E. Presley) 2. Honky Tonk (B. Doggett) 3. Canadian Sunset (H. Winterhalter) 4. Tonight You Belong To Me (Patience & Prudence) 5. Blueberry Hill (F. Domino) 6. Walking In The Rain (Ray) 7. Blue Moon (E. Presley) B. I Want You (E. Presley) 9. Song For Summer Night (M. Miller) 10. My Prayer (Platters) | <p>CRITTENDON'S
Chicago, Ill.</p> <ol style="list-style-type: none"> 1. Love Me Tender (E. Presley) 2. Green Door (J. Lowe) 3. Honky Tonk (B. Doggett) 4. Don't Be Cruel (E. Presley) 5. Friendly Persuasion (Boone) 6. True Love (J. Powell) 7. The Fool (S. Clark) B. Hound Dog (E. Presley) 9. City Of Angels (Highlights) 10. Miracle Of Love (Gibson) |
| <p>COMER'S RECORD NOOK
San Antonio, Tex.</p> <ol style="list-style-type: none"> 1. Love Me Tender (E. Presley) 2. Walking In The Rain (Ray) 3. Blueberry Hill (F. Domino) 4. You'll Never, Never Know I Care (Platters) 5. Green Door (J. Lowe) 6. Out Of Sight, Out Of Mind (S. Keys) 7. Tonight You Belong To Me (Patience & Prudence) B. Miracle Of Love (Rodgers) 9. Giant (A. Mooney) 10. Let The Good Times Roll (Shirley & Lee) | <p>GREENLINE RECORD CTR.
Jamaica, L. I., N. Y.</p> <ol style="list-style-type: none"> 1. Honky Tonk (B. Doggett) 2. Love Me Tender (E. Presley) 3. Soft Summer Breeze (E. Heywood) 4. Two Different Worlds (D. Rondo) 5. Canadian Sunset (H. Winterhalter) 6. Don't Be Cruel (E. Presley) 7. Tonight You Belong To Me (Patience & Prudence) B. You Don't Know Me (Vale) 9. True Love (Crosby & Kelly) 10. After Lights Go Down Low (A. Hibbler) | <p>LYNN MUSIC CO.
Lynn, Mass.</p> <ol style="list-style-type: none"> 1. Canadian Sunset (H. Winterhalter) 2. Whatever Will Be (D. Day) 3. Don't Be Cruel (E. Presley) 4. Tonight You Belong To Me (Patience & Prudence) 5. Allegheny Moon (P. Page) 6. Hound Dog (E. Presley) 7. My Prayer (Platters) B. Soft Summer Breeze (E. Heywood) 9. Song For A Summer Night (M. Miller) 10. You Don't Know Me (Vale) |
| <p>SILVER'S RECORD SHOP
Evansville, Ind.</p> <ol style="list-style-type: none"> 1. Love Me Tender (E. Presley) 2. Hound Dog (E. Presley) 3. Whatever Will Be (D. Day) 4. Canadian Sunset (H. Winterhalter) 5. Tonight You Belong To Me (Patience & Prudence) 6. Lay Down Your Arms (Chordettes) 7. Singing The Blues (Robbins) B. Green Door (J. Lowe) 9. My Prayer (Platters) 10. Honky Tonk (B. Doggett) | <p>BURK'S MUSIC SHOP
St. Paul, Minn.</p> <ol style="list-style-type: none"> 1. Love Me Tender (E. Presley) 2. Blueberry Hill (F. Domino) 3. Green Door (J. Lowe) 4. Honky Tonk (B. Doggett) 5. True Love (Crosby & Kelly) (J. Powell) 6. Miracle Of Love (Wilson) 7. I Don't Care If The Sun Don't Shine (E. Presley) B. City Of Angels (Highlights) 9. Cindy, Oh Cindy (Martin) 10. You'll Never, Never Know I Care (Platters) | <p>COX RECORD SHOP
Atlanta, Ga.</p> <ol style="list-style-type: none"> 1. Love Me Tender (E. Presley) 2. Canadian Sunset (H. Winterhalter) 3. Honky Tonk (B. Doggett) 4. Don't Be Cruel (E. Presley) 5. You'll Never, Never Know I Care (Platters) 6. Singing The Blues (Robbins) 7. True Love (Crosby & Kelly) B. Green Door (J. Lowe) 9. Tonight You Belong To Me (Patience & Prudence) 10. Still (Montanes) |
| <p>LAMP'S MELODY LANE
Lakewood, Ohio</p> <ol style="list-style-type: none"> 1. Love Me Tender (E. Presley) 2. Walking In The Rain (Ray) 3. Green Door (J. Lowe) 4. Blueberry Hill (F. Domino) 5. Cindy, Oh Cindy (Martin) 6. I Remember (In The Still Of The Night) (S. Satins) 7. Two Different Worlds (D. Rondo) B. Garden Of Eden (J. Valino) 9. Out Of Sight, Out Of Mind (S. Keys) 10. True Love (J. Powell) | <p>GOSSAGE MUSIC CO.
Houston, Tex.</p> <ol style="list-style-type: none"> 1. Love Me Tender (E. Presley) 2. Blueberry Hill (F. Domino) 3. Green Door (J. Lowe) 4. Ka-Ding-Dong (Hilltoppers) 5. Don't Be Cruel (E. Presley) 6. City Of Angels (Highlights) 7. Out Of Sight, Out Of Mind (S. Keys) B. My Prayer (Platters) 9. Canadian Sunset (H. Winterhalter) 10. From The Bottom Of My Heart (Clovers) | <p>A. WILLIAMS & CO.
Philadelphia, Pa.</p> <ol style="list-style-type: none"> 1. Don't Be Cruel (E. Presley) 2. The Fool (S. Clark) 3. Canadian Sunset (Williams) 4. Chains Of Love (P. Boone) 5. True Love (Powell/Crosby & Kelly) 6. Green Door (J. Lowe) 7. Walking In The Rain (Ray) B. Tonight You Belong To Me (Patience & Prudence) 9. Whatever Will Be (D. Day) 10. Cindy, Oh Cindy (Martin) |
| <p>RECORD LANE
Phoenix, Ariz.</p> <ol style="list-style-type: none"> 1. Love Me Tender (E. Presley) 2. Don't Be Cruel (E. Presley) 3. Tonight You Belong To Me (Patience & Prudence) 4. Whatever Will Be (D. Day) 5. Canadian Sunset (H. Winterhalter) 6. Green Door (J. Lowe) 7. Friendly Persuasion (Boone) B. Walking In The Rain (Ray) 9. True Love (Crosby & Kelly) 10. The Fool (S. Clark) | <p>BUDISCO ONE STOP
Miami, Fla.</p> <ol style="list-style-type: none"> 1. Walking In The Rain (Ray) 2. Love Me Tender (E. Presley) 3. Canadian Sunset (H. Winterhalter) 4. Honky Tonk (B. Doggett) 5. Tonight You Belong To Me (Patience & Prudence) 6. Green Door (J. Lowe) 7. You Don't Know Me (Vale) B. The Fool (S. Clark) 9. White Lilacs (S. Vaughan) 10. Hound Dog (E. Presley) | <p>HOSPE PIANO CO.
Omaha, Neb.</p> <ol style="list-style-type: none"> 1. Love Me Tender (E. Presley) 2. Honky Tonk (B. Doggett) 3. Blueberry Hill (F. Domino) 4. True Love (J. Powell) 5. You'll Never, Never Know (Platters) 6. Green Door (J. Lowe) 7. Tonight You Belong To Me (Patience & Prudence) B. Heart And Soul (J. Maddox) 9. Earthbound (S. Davis) 10. White Lilacs (H. Zacharias) |
| <p>MADRONA RECORD SHOP
Portland, Ore.</p> <ol style="list-style-type: none"> 1. Walking In The Rain (Ray) 2. Love Me Tender (E. Presley) 3. Blueberry Hill (F. Domino) 4. Green Door (J. Lowe) 5. Friendly Persuasion (Boone) 6. Honky Tonk (B. Doggett) 7. Lay Down Your Arms (Chordettes) B. Rudy's Rock (B. Haley) 9. Liebestraum (G. Girard) 10. Canadian Sunset (H. Winterhalter) | <p>ANDRE'S RECORD SHOP
Lansing, Mich.</p> <ol style="list-style-type: none"> 1. Love Me Tender (E. Presley) 2. Green Door (J. Lowe) 3. True Love (Crosby & Kelly) 4. Walking In The Rain (Ray) 5. Pink Cadillac (R. Draper) 6. Lay Down Your Arms (Chordettes) 7. Blueberry Hill (F. Domino) B. Ka-Ding-Dong (Hilltoppers) 9. Honky Tonk (B. Doggett) 10. You'll Never, Never Know I Care (Platters) | <p>BERGENFIELD MUSIC, INC.
Bergenfield, N. J.</p> <ol style="list-style-type: none"> 1. Don't Be Cruel (E. Presley) 2. Canadian Sunset (H. Winterhalter) 3. Tonight You Belong To Me (Patience & Prudence) 4. Walking In The Rain (Ray) 5. Whatever Will Be (D. Day) 6. Hound Dog (E. Presley) 7. My Prayer (Platters) B. White Lilacs (H. Zacharias) 9. Earthbound (S. Davis) 10. Blueberry Hill (F. Domino) |
| <p>YEAGERS MUSIC SHOP
Baltimore, Md.</p> <ol style="list-style-type: none"> 1. Love Me Tender (E. Presley) 2. Blueberry Hill (F. Domino) 3. Don't Be Cruel (E. Presley) 4. Green Door (J. Lowe) 5. Honky Tonk (B. Doggett) 6. St. Therese Of The Roses (Ward & Dominoes) 7. Walking In The Rain (Ray) B. True Love (Crosby & Kelly) 9. Cindy, Oh Cindy (Martin) 10. Chains Of Love (P. Boone) | <p>SOUTH HEIGHTS MUSIC
Pittsburgh, Pa.</p> <ol style="list-style-type: none"> 1. Love Me Tender (E. Presley) 2. Billy's Blues (B. Stewart) 3. Don't Be Cruel (E. Presley) 4. Cindy, Oh Cindy (Martin) 5. Honky Tonk (B. Doggett) 6. It Isn't Right (Platters) 7. Whatever Will Be (D. Day) B. True Love (Crosby & Kelly) 9. After Lights Go Down Low (A. Hibbler) 10. Sadie's Shawl (B. Sharples) | <p>THE MELODY HOUSE
St. Louis, Mo.</p> <ol style="list-style-type: none"> 1. Love Me Tender (E. Presley) 2. True Love (J. Powell) 3. Cindy, Oh Cindy (Martin) 4. Friendly Persuasion (Boone) 5. Faithful Hussar (T. Heath) 6. Green Door (J. Lowe) 7. Sadie's Shawl (B. Sharples) B. Blueberry Hill (F. Domino) 9. Honky Tonk (B. Doggett) 10. A Heart Without A Sweet heart (G. Storm) |

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THE DEALERS' PARADISE...

GARDEN OF EDEN

B/w CARAVAN X/4X-0226



JOE VALINO

This Week's Best Buys

GARDEN OF EDEN (Republic, BMI)—Joe Valino—Vik 0226—This disk, which snared Valino a Billboard Talent "Spotlight" pick, has recently been catapulting the young singer into the limelight. Boston, Philadelphia, Baltimore, Buffalo and Cleveland are just a few of the cities that are racking up big sales. Its chart possibilities are excellent. Flip is "Caravan" (Mills, ASCAP).

THE BILLBOARD
OCTOBER 20, 1956

Sure Shots

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Best Bets 9/8
Joe Valino Vik 0226; 4X-0226



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		Pos. Last Week
1.	MY FAIR LADY BROADWAY CAST (Columbia OL 5090)	1.
2.	CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 EPA 1248)	2.
3.	THE KING AND I MOVIE CAST (Capitol W 740; EAP 740)	3.
4.	THE EDDY DUCHIN STORY MOVIE SCORE (Decca DL 8289)	4.
5.	HIGH SOCIETY FILM SOUNDTRACK (Capitol W 750; EDM 750)	5.
6.	ELVIS PRESLEY ELVIS PRESLEY (RCA Victor LPM 1254; EPB 1254)	6.
7.	THE PLATTERS THE PLATTERS (Mercury MG-20146)	9.
8.	OKLAHOMA MOVIE CAST (Capitol SAO 595; SDM 595)	7.
9.	SONGS FOR SWINGING LOVERS FRANK SINATRA (Capitol W 653; EAP 653)	8.
10.	SAY IT WITH MUSIC LAWRENCE WELK (Coral CRL 57041; EC 82027)	10.
11.	BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)	11.
12.	ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK (Verve V-4001, 2)	15.
13.	FRESHMEN FAVORITES FOUR FRESHMEN (Capitol T 743; EAP 743)	13.
14.	ROGER WILLIAMS PLAYS THE WONDERFUL MUSIC OF THE MASTERS ROGER WILLIAMS (Kapp KL-1040)	16.
15.	HOWDY! PAT BOONE (Dot DLP-3030)	12.
16.	CAROUSEL MOVIE CAST (Capitol W 694; EDM 694)	14.
17.	CUBAN FIRE! STAN KENTON (Capitol T 731; EAP 731)	17.
18.	THE MISTY MISS CHRISTY JUNE CHRISTY (Capitol T 725; EAP 725)	19.
19.	ELLA AND LOUIS ELLA FITZGERALD LOUIS ARMSTRONG (Verve MG V-4003)	—
20.	ROCKIN' AND ROLLIN' FATS DOMINO (Imperial 9009)	—
21.	MOMENTS TO REMEMBER LAWRENCE WELK (Coral CRL 57068; EC 82029)	—
22.	ON THE SUNNY SIDE THE FOUR LADS (Columbia CL 912; B 9121, 2, 3)	18.
23.	SOLO MOOD PAUL WESTON (Columbia CL 879; B 879)	21.
24.	FOUR FRESHMEN AND 5 TROMBONES FOUR FRESHMEN (Capitol T 683; EAP 683)	23.


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Fisher To Promote "Bundle of Joy" Score

NEW YORK—Eddie Fisher flew in from the coast, last week, for top level conferences with RKO Lamas Music attorney and executive, Marty Machat, regarding the score of Fisher's first RKO film, "Bundle of Joy." The film contains six songs, written by Joe Myrow and Mack Gordon, and RKO Lamas is handling the score in a joint venture with Eddie's new firm, Ramrod Music.

Machat reports that top priority has been given the score for world-wide promotion and exploitation. Fisher will take an active hand in the promotion of the score which is slated to have numerous recordings by top stars.

On the strength of Fisher's excellent performance in "Bundle of Joy," he has been contracted by RKO to make three more pictures. His first venture also stars his wife, Debbie Reynolds, and veteran actor Adolph Menjou. The film is scheduled to open at the Capitol Theatre in New York on Christmas Eve.

Mort Hillman To Head Salem Records

CHICAGO—Mort Hillman, Midwest rep for E. B. Marks Music Corp., announced his resignation from the firm this week in order to head a new Chicago-based company, Salem Records, Inc. Hillman, who will serve as president and general manager, stated that the new company has been set up to release only LP's, but he added: "Should any tune from an album break out on its own, Salem will release it as a single."

Upon interview, Hillman advised: "Salem may be a new name in the business, but it is well established in the sense that the people behind the firm have a wide and thorough knowledge of the many phases of the record field." He went on to say that: "Salem is aware of, and will do everything in its power to ease the problems of its distributors and dealers throughout the country."

At press time, distribution for the firm had been set up in 16 markets. Hillman plans to complete the distribution structure of the firm before November 5th, the scheduled release date for the first album.

"Our first album," he informed, "will feature a Chicago girl vocalist, named Corky Shayne, backed by the Johnnie Pate Quartet, well-known Chi group."

Future album and schedules will be forthcoming.

Klein In Victor's Overseas Dept.

NEW YORK—Arnold Klein, former field manager for Columbia Records in New York, Philadelphia and Newark, has joined RCA Victor's overseas operation as manager of the record sales and merchandising department in Europe. Klein will operate out of Geneva, Switzerland and will work with RCA Victor's associated companies on the Continent. The move is another step forward in Victor's overseas expansion program which has been blossoming ever since the label's reciprocal distribution agreement was consummated with the English Decca.

Earlier this year, Si Rady joined Victor to supervise the talent and repertoire department in Europe.



Album Reviews

POPULAR

GERSHWIN: Porgy And Bess—Mel Torme, Frances Faye, Betty Roche, George Kirby, Johnny Hartman, Sallie Blair, Frank Rosolino, Loulie Jean Norman, Joe Derise, Bob Dorough—Russ Garcia Conducting The Bethlehem Orchestra—Duke Ellington And His Famous Orchestra—The Australian Jazz Quintet—The Pat Moran Quartet—The Stan Levey Group—Bethlehem EXLP 1 (3-12" LP)

This is Bethlehem's most ambitious undertaking to date and is completely worth the assiduous planning that must have gone into it. What occurs is a jazz transformation of Gershwin's most noble contribution to the theatre, "Porgy And Bess." Gershwin, of course, had his heart and creative mind in jazz and "Porgy" itself has an intensive jazz feeling running through its course. The cast is headed by Mel Torme (Porgy), Frances Faye (Bess) and George Kirby (Sportin' Life) and uses the services of five jazz orchestras and combos (i.e. Russ Garcia, Duke Ellington, Australian Jazz Quintet). All this, with Al Collins' tie-in narration, blends into an achievement that parallels, but with more direct jazz inventiveness, a "normal" production of the work. The two fine jazz stylists, Mel Torme and Frances Faye, react with remarkable sensitivity in their principal roles and are well supported by other artists playing the various characters. The three-disk set is boxed in a package made-up as the back pocket of a pair of jeans that includes in it a red handkerchief autographed by the personnel in the cast. Jazz enthusiasts have a notable release of modern jazz with this entry.

"JUDY"—Judy Garland—Arranged And Conducted By Nelson Riddle—Capitol T734 (1-12" LP)

COME RAIN OR COME SHINE; JUST IMAGINE; I FEEL A SONG COMIN' ON; LAST NIGHT WHEN WE WERE YOUNG; LIFE IS JUST A BOWL OF CHERRIES; APRIL SHOWERS; I WILL COME BACK; DIRTY HANDS, DIRTY FACE; LUCKY DAY; MEMORIES OF YOU; ANY PLACE I HANG MY HAT IS HOME.

In view of Judy Garland's triumphant return to the Palace in New York and the scheduled TV showing of "The Wizard Of Oz" early next month, this package assumes chart-hitting stature. The performance, here, is top-notch Garland. She sings the ballads with appealing sensitivity and races exuberantly through the rhythm numbers. Nelson Riddle matches Miss Garland's vocal techniques with a good deal of understanding. Provocative pic of the entertainer on the package. Must stock.

"BING SINGS WHILST BREGMAN SWINGS"—Bing Crosby—Buddy Bregman And His Orchestra—Verve MGV-2020 (1-12" LP)

THE SONG IS YOU; MOUNTAIN GREENERY; CHEEK TO CHEEK; 'DEED I DO; HEAT WAVE; THE BLUE ROOM; HAVE YOU MET MISS JONES?; I'VE GOT FIVE DOLLARS; THEY ALL LAUGHED; NICE WORK IF YOU CAN GET IT; SEPTEMBER IN THE RAIN; JEEPERS CREEPERS.

This is Bing Crosby's initial LP effort for Verve and it's a memorable session by the remarkable entertainer. Here is a Crosby brim full of youthful swing throughout, singing songs worthy of his careful attention. Buddy Bregman's ork provides powerful support as Crosby sinks his polished vocal attributes into the standards. Excellent cover pic of the singer-actor on the package. Major stock item for every dealer.

"TONY CABOT SWINGS ON THE CAMPUS: THE EAST"—Tony And His Orchestra—RCA Victor LPM-1308 (1-12" LP)

"TONY CABOT SWINGS ON THE CAMPUS: MIDWEST"—Tony Cabot And His Orchestra—RCA Victor LPM-1309 (1-12" LP)

"TONY CABOT SWINGS ON THE CAMPUS: SOUTH AND WEST"—Tony Cabot And His Orchestra—RCA Victor LPM-1310 (1-12" LP)

As the Fall college semester gets into full swing, Victor releases these three volumes of campus favorites by Tony Cabot and the ork. And speaking of getting into full swing, Cabot hits the reliable swing trail in bringing the college cries into instrumental focus. Each volume represents a particular area (i.e. East, Midwest) and includes material from colleges in the vicinity. Thus all the major schools and their famous songs are included in the packages. A cute "co-ed" and college flags adorn each cover. The college crowd plus swing fans make these sort of entries year after year sales pieces.

"AND THEN I WROTE . . ."—Bobb Merrill—Vocal with Instrumental Accompaniment—Coral CRL 57081 (1-12" LP)

"AND THEN I WROTE . . ."—Harold Rome—Vocal With Piano Accompaniment—Coral CRL 57082 (1-12" LP)

"AND THEN I WROTE . . ."—J. Fred Coots—Vocals with Piano Accompaniment—Coral CRL 57084 (1-12" LP)

These three LP sets initiate a Coral "And Then I Wrote" series, featuring the best efforts of various composers, as sung by them. For each package here, a distinct musical approach is evident. Bob Merrill's commercial successes have primarily been novelty songs such as "Doggie In The Window," "Make Yourself Comfortable" and "I'd've Baked A Cake." Harold Rome belongs to the Broadway genre and his creations (music and lyrics) are sophisticated (i.e. "Sing Me A Song Of Social Significance") and often satirical. Lately, Rome has concentrated on the ballad, particularly in his last two Broadway productions, "Wish You Were Here" and "Fanny," and two tunes from those shows performed are "Where Did The Night Go" and "To My Wife," respectively. J. Fred Coots has called upon the sentimental when writing and on his disk sings such familiar melodies as "For All We Know," "You Go To My Head" and "Santa Claus Is Comin' To Town." The composers describe the background of each song and, with either piano or small combo accompaniment, sing their songs with an earnestness other interpreters of their material often lack. Disks include 18 to 20 selections each. These Coral waxings will appeal to show enthusiasts, pop fans and those who like to recall the hits of yesterday.

"JACK & THE BEANSTALK"—Music From NBC Producer's Showcase Spectacular—Book And Lyrics By Helen Deutsch—Music By Jerry Livingston—Bob Graybo, Lynn Roberts, The Petticoats, Dave Collyer, Joe Leahy Orchestra And Chorus—Unique LP-111 (1-12" LP)

THE BALLAD OF JACK AND THE BEANSTALK; LOOKA ME; I'LL GO ALONG WITH YOU; HE NEVER LOOKS MY WAY; SONG OF THE HARP; PEOPLE SHOULD LISTEN TO ME; TWELVE FEET TALL; SWEET WORLD, THIS IS THE ONE; WHERE ARE THE WHITE BIRDS FLYING?; THE MARCH OF THE ILL-ASSORTED GUARDS.

This waxing may prove to be one of the most important LP productions by Unique. It contains the Helen Deutsch—Jerry Livingston score for the next

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Album Reviews

NBC Producer's Showcase spectacular, "Jack And The Beanstalk." The writers have created 11 songs (all of which are presented here) and have come up with several capable pieces. Among them, "I'll Go Along With You," "Where Are The White Birds Flying" sound like sturdy show material. Two excellent novelty tunes: "People Should Listen To Me" and "The March Of The Ill-Assorted Guards." The cast, including Bob Graybo, Lynn Roberts, Dave Collyer, the Petticoats and Joe Leahy's orchestra and chorus, skillfully pass the material on to the listener. Sales should soar after the TV presentation of the work.

"ECHOES OF JOY"—Kent Harian And His Orchestra—Caravan LP 15611 (1-12" LP)

CARIOCA; YOU'D BE SO NICE TO COME HOME TO; BERNIE'S TUNE; I GOT IT BAD; NICE WORK IF YOU CAN GET IT; HANDY ANDY; CRAZY RHYTHM; APRIL IN PARIS; TAKE THE "A" TRAIN; CHEEK TO CHEEK; FASCINATING RHYTHM; JEEPERS CREEPERS; MISS BROWN TO YOU.

Most of the echos in this Caravan issue come from a swing heritage—a heritage which is carried on with class authority by Kent Harian and his Orchestra. The sparkling arrangements by Jim Timmens are adhered to with brilliance by such able sidemen in the ensemble as Al Cohn (ten sax), Joe Venuto (drums) and Nick Travis (trumpet). The boys work with ballad and swing standards. Band-jazz enthusiasts have an entry of top-flight swing-tasties. One of the better band decks to hit the market in quite some time.

"WAR AND PEACE"—From The Sound Track Of The Paramount Presentation—Music Composed By Nino Rota—Conducted By Franco Ferrara—Columbia CL 930 (1-12" LP)

The admirable film version of Tolstoy's "War And Peace" received vast publicity, a factor making this disk of the sound track score a dealer plum. The score presented in individual themes by Nino Rota is dramatic, contains a Russian folk music atmosphere and such varying moods as love, despair and triumph. The title is boldly displayed on a package making effective use of white space. Sales of the waxing should even hit those who have not seen the production.

JAZZ

"PATTERNS IN JAZZ"—Gill Melle, baritone sax—Eddie Bert, trombone—Joe Cinderella, guitar—Oscar Pettiford, bass—Ed Thigpen, drums—Blue Note 1517 (1-12" LP)

THE SET BREAK; WEIRD VALLEY; THE ARAB BARBER BLUES; NICE QUESTION; MOONLIGHT IN VERMONT; LONG AGO AND FAR AWAY.

This five man combo, headed here by Gil Melle (baritone sax), swings lightly but persuasively through several Melle composed numbers and two standards. A noteworthy gift of this ensemble is a clarity of contrapuntal ideas, a product, no doubt, of solid integration among the performers. Joe Cinderella's breezy guitar is one of highlights here. Strong bill of fare for the jazz coterie.

"EVERYBODY LIKES HAMPTON HAWES" (Vol. 3)—The Hampton Hawes Trio—Contemporary C3523 (1-12" LP)

SOMEBODY LOVES ME; THE SERMON; EMBRACEABLE YOU; I REMEMBER YOU; NIGHT IN TUNISIA; LOVER COME BACK; POLKA DOTS AND MOONBEAMS; BILLY BOY; BODY AND SOUL; COOLIN' THE BLUES.

This third LP for Contemporary by the Hampton Hawes Trio again proves that three can make a delightful jazz combo crowd. Despite its short tenure as a group (1955), the trio rates as one of the bright lights on the jazz scene. Credit three expert jazzmen for the combo's persuasive and striking jazz performances—Hawes' strong keyboard attack, Red Mitchell's subtle bass, and Chuck Thompson's exciting drum work. The boys work with standards. Important jazz stock for outlet's jazz traffic.

"THE DAVE PELL OCTET PLAYS IRVING BERLIN"—Kapp KL 1036 (1-12" LP)

I'M PUTTING ALL MY EGGS IN ONE BASKET; CHANGE PARTNERS; LOVE AND THE WEATHER; RUSSIAN LULLABY; KATE; SAY IT WITH MUSIC; I USED TO BE COLOR BLIND; LET'S HAVE ANOTHER CUP OF COFFEE; BETTER LUCK NEXT TIME; THEY SAY IT'S WONDERFUL; THIS YEAR'S KISSES; HE AIN'T GOT RHYTHM.

Continuing their series of jazz salutes to top composers (i.e. Rodgers and Hart, Burke and Van Heusen), the Dave Pell Octet offers 12 selections by Irving Berlin. Guided by the bright arrangements of Shorty Rogers, Wes Hensel, Jerry Fielding and Bill Holman, the group plays imaginatively, yet, as always, clings to the melodic line. Many of the tunes come from the lesser heard collection of Berlin creations. Fine jazz release with possible pop audience.

CLASSICAL

DVORAK: Slavonic Dances, Op. 46 And 72 (Complete)—SMETANA: From My Life (Quartet In E Minor)—George Szell Conducting The Cleveland Orchestra—Epic SC-8015 (2-12" LP)

Both Smetana and Dvorak belong to that genre of composers who drew heavily from the folk music of their native land (Czechoslovakia) when writing their compositions. The Dvorak opus is the complete collection of his charming Slavonic Dances and the Smetana piece is his Quartet In E Minor, a musical narration of his life imbued with the melodies of his homeland. Conductor George Szell and the Cleveland Orchestra perform the works for all their ingratiating worth. Fine coupling of works. Excellent sound. Good two disk stock item.

BRAHMS: Concerto No. 2 In B-Flat Major For Piano And Orchestra, Op. 83—Rudolf Serkin, Piano—The Philadelphia Orchestra—Eugene Ormandy, Conductor—Columbia ML 5117 (1-12" LP)

The intensity and construction of this Brahms opus are points about the work that have interested musicologists as to its meaning. Whatever the conjectures, the four movement concerto stands stoutly as a creation of power and beauty. Pianist Rudolf Serkin pours his pianistic virtuosity over the work with insight and glowing form. The disk has a moderate but distinguished LP listing to contend with. It should hold up well.

On The Charts !!

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THE CASH BOX' 11th ANNUAL OPERATOR POLL UNDER WAY

NEW YORK—The Eleventh Annual Juke Box Operator Poll, sponsored and conducted by The Cash Box in behalf of the Automatic Music Industry, is under way. The results of the poll will determine the top money making records and artists in the popular, rhythm & blues and country fields during the year 1956, and will also determine which new artists the operators consider the most promising.

Voting is limited to juke box operators and is tallied on the basis of one vote for each machine or wall box an operator owns. Voting will cover a seven week span—the results being announced in the December 8th issue.

To aid the op in voting, an alphabetically arranged list of 1956's top favorites is shown below. To cast your vote, simply fill out the special card in this issue.

Top Popular Song Favorites of 1956

- A Tear Fell
- Allegheny Moon
- Angels In The Sky

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- Be-Bop-A-Lula
- Blueberry Hill
- Blue Suede Shoes
- Born To Be With You
- Can You Find It In Your Heart
- Canadian Sunset
- Chain Gang
- Cindy, Oh Cindy
- Don't Be Cruel
- Dungaree Do I
- Eddie My Love
- Flying Saucer
- Friendly Persuasion
- Glendora
- Graduation Day
- Great Pretender
- Green Door
- Happy Whistler
- Heartbreak Hotel
- Honky Tonk
- Hound Dog
- I Almost Lost My Mind
- I Want You, I Need You, I Love You
- I Want You To Be My Girl
- I'll Be Home
- I'm In Love Again
- It Isn't Right
- It Only Hurts For A Little While
- It's Almost Tomorrow
- Juke Box Baby
- Just Walking In The Rain
- Lisbon Antigua
- Long Tall Sally
- Love And Marriage
- Love Me Tender
- Magic Touch
- Main Title (Man With The Golden Arm)
- Memories Are Made Of This
- Moonglow And Picnic
- More
- My Prayer
- No Not Much
- Picnic
- Poor People Of Paris
- Rock And Roll Waltz
- Rock Island Line
- See You Later, Alligator
- Sixteen Tons
- Soft Summer Breeze
- Song For A Summer Night
- Standing On The Corner
- Stranded In The Jungle
- Sweet Old Fashioned Girl
- Teen Age Prayer
- The Fool
- Three Penny Opera Theme
- Tonight You Belong To Me
- Transfusion
- Treasure Of Love
- True Love
- Wayward Wind
- Whatever Will Be, Will Be
- When The White Li'acs Bloom Again
- Why Do Fools Fall In Love
- You Don't Know Me
- You'll Never, Never Know I Care

- ### Top Rhythm & Blues Favorites of 1956
- A Casual Look
 - ABC's Of Love
 - Ain't That Lovin' You Baby
 - Bad Luck
 - Blueberry Hill
 - Blue Suede Shoes
 - Bo Weevil
 - Canadian Sunset
 - Candy
 - Church Bells May Ring
 - Corrine Corrina
 - Devil Or Angel
 - Don't Be Cruel
 - Don't Go No Farther
 - Down In Mexico
 - Drown In My Own Tears
 - Eddie My Love
 - Feel So Good
 - Fever
 - Flying Saucer
 - Forty Days and Forty Nights
 - Hal'elujah, I Love Her So
 - Hands Off
 - Heartbreak Hotel
 - Heeby Jeebies

- Honky Tonk
- Hound Dog
- I Can't Love You Enough
- I Gotta Get Myself A Woman
- I Hear You Knocking
- I Promise To Remember
- I Want You To Be My Girl
- I'll Be Home
- I'm In Love Again
- In The Still Of The Night
- It's Too Late
- Ivory Tower
- Jivin' Around
- Ka-Ding Dong
- Let The Good Times Roll
- Little Girl Of Mine
- Long Tall Sally
- Lost Dreams
- Magic Touch
- My Blue Heaven
- My Prayer
- Need Your Love So Bad
- Only You
- Please, Please, Please
- Poor Me
- Ready Teddy
- Rip It Up
- Roll Over Beethoven
- See Saw
- Seven Days
- Slippin' And Slidin'
- So Long
- Speedoo
- Stranded In The Jungle
- The Great Pretender
- Too Much Monkey Business
- Treasure Of Love
- Tutti Frutti
- Up On A Mountain
- We Go Together
- When My Dreamboat Comes Home
- Why Do Fools Fall In Love
- Witchcraft

- ### Top Country Favorites of 1956
- Any Old Time
 - Beautiful Lies
 - Be-Bop-A-Lula
 - Blackboard Of My Heart
 - Blue Suede Shoes
 - 'Cause I Love You
 - Conscience, I'm Guilty
 - Crazy Arms
 - Don't Be Cruel
 - Don't Take It Out On Me
 - Eat, Drink And Be Merry
 - Folsom Prison Blues
 - For Rent
 - Heartbreak Hotel
 - Honky Tonk Man
 - Hoping That You're Hoping
 - Hound Dog
 - I Don't Believe You've Met My Baby
 - I Feel Like Cryin'
 - I Forgot To Remember To Forget
 - I Take The Chance
 - I Walk The Line
 - I Want To Be Loved
 - I Want You, I Need You, I Love You
 - I Was The One
 - If You Were Me
 - I'm A One-Woman Man
 - I'm So In Love With You
 - It's A Great Life
 - I've Got Five Dollars
 - Just Call Me Lonesome
 - Little Rosa
 - Lonely Side Of Town
 - Love, Love, Love
 - Love Me Tender
 - My Lips Are Sealed
 - Searching
 - Singing The Blues
 - Sixteen Tons
 - So Doggone Lonesome
 - Sweet Dreams
 - These Hands
 - What Would You Do (If Jesus Came To Your House)
 - Why, Baby, Why
 - Yes, I Know Why
 - You And Me
 - You Are The One
 - You're Free To Go
 - You're Still Mine

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Lester Sims Named GPM of Bourne Firm

NEW YORK—S. H. Bourne, prexy of Bourne, Inc., announced this week that Lester Sims had joined Bourne, Inc. as general professional manager and assistant to S. H. Bourne. The appointment highlights a major expansion move in the House of Bourne that will witness the reactivation of Bourne's affiliated firms ABC Music, Bogat Music and the formation of a new firm, Beebe Music.

Sims joins Bourne after a tenure of 15 years with the Big Three firms where he was general professional manager of Miller Music. Prior to his association with the Big Three, he was a top-flight arranger and pianist accompanying many of the top stars, past and present.

Sol Bourne also announced that Dick

Gray, who has been with the Hollywood office of Bourne for the past year-and-a-half, was coming east this week to take over as GPM of one or more of the affiliated firms ABC, Bogat, and Beebe Music.

In the near future, Bourne will appoint a top flight music man who will devote all of his time to the exploitation of the wealth of material in the Bourne catalog for use in long playing albums. The Bourne catalog includes many standards formerly published by Irving Berlin, Inc.

Under the expanded operation, the Bourne firm will add country music and Latin American music to its fields of interest, devoting more time to the acquisition of such material.

Victor Presents "Talent Showcase"

NEW YORK—"Talent Showcase", the first in a series of regular auditions of young talent from the rosters of RCA Victor Records and its subsidiaries, Vik and Groove, was staged last week at the intimate Johnny Victor Theatre before an audience made up of the leading talent buyers in the video, night club and theatrical field.

Performing on this first attraction were Ann Gilbert, Diahann Carroll, Martha Carson, Dick Lee, Tony Scott and Bob Corley. Corley emceed the entertainment.

The entire production and program was developed and presented by Bernie Miller.

Carlton & Bulluck To Europe

NEW YORK—RCA Victor's plans for the global promotion of pop single records were hyped this week by the revelation that Joe Carlton, head of A&R, and Bill Bullock, general manager of the pop single department, would leave November 2 for a 12-country tour of Europe. They expect to be gone five to six weeks.

Not only will they survey the single picture all over the continent, but they will make arrangements for RCA Victor's tie in with British Decca which takes place this spring.

Decca Signs Jerry Lewis

NEW YORK—Decca Records, Inc. has announced that it has signed Jerry Lewis to an exclusive contract. Lewis, who just recently split with his long-time partner Dean Martin, has always been known only as a comedian. Decca, however, plans to utilize his talents as a straight vocalist. His first release, "Come Rain Or Come Shine" and "Rock-A-Bye Your Baby," is in this serious vocal vein.

Sherlock Joins Mike Conner

HOLLYWOOD—George Sherlock, western promotion manager for Decca Records for the past five years, has left the label and will be associated with the Mike Conner office. Conner recently left Decca to head up his own personal management and record promotion office on the West Coast. In his new position, Sherlock will handle record promotion for clients of the new office.



Album Sure Shots

"ELLA AND LOUIS"

Ella Fitzgerald
Louis Armstrong (Verve MGU-4003)

"ROCKIN' AND ROLLIN'"

Fats Domino (Imperial 9009)

"MOMENTS TO REMEMBER"

Lawrence Welk (Coral CRL 57068; EC 82029)

"LOVE IS A GREAT BIG NOTHING" DICK HAYMES

Capitol # 3531

Bourne, Inc. 136 W. 52nd St.
N. Y. C., N. Y.

★★ IT'S HERE NOW! ★★
DESTINED TO BE A TOP HIT

"NOW HEAR THIS"

The Rick Jones Quartet

Featuring

Gwenn Johnson & The Mad Hatters

b/w "SWINGIN'"

The Rick Jones Quartet

(Instrumental)

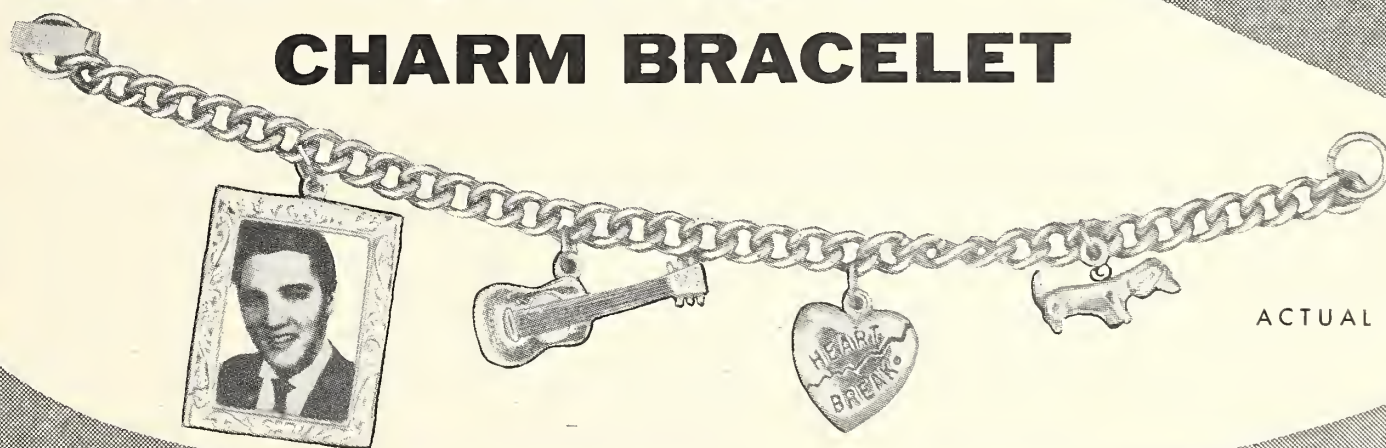
PIV 1004

some territories still available

PIV RECORDS 1651 N. COSMO ST.
HOLLYWOOD 28, CAL.
Hollywood 4-0014

Starring the...

ELVIS PRESLEY CHARM BRACELET



ACTUAL SIZE

EVERY ROCK 'N ROLL FAN WILL WANT ONE!

This beautiful 14-karat gold-plated charmer looks far more expensive than its tiny price. Comes complete with a miniature framed picture of Elvis . . . his guitar . . . a heart-break heart . . . and the hound dog. Attractively carded and packaged in clear plastic.

Strike while the iron is hot! All you need do is show it. This personally designed keepsake sells on sight!

Retail Price\$1.00 ea.
Dealer Cost\$7.20 doz.
Min. Order : 12 doz. prepaid

TERMS: CHECK WITH ORDER
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The Halogene Corporation, 1028 Broad Street, Newark 2, New Jersey
— World Wide Exclusive Agents —

"November Is Wake To Music Month" Features 34 Recording Stars

ANDOVER, MASS.—An intensive campaign by four industries designed to increase retail sales of clock radios during the fall season is being spearheaded by the manufacturer of Telechron Timers. Joining in this promotion to "Wake To Music" month for November are set manufacturers, record companies, broadcasters and the entertainment world, according to Rossell T. Woodward, marketing manager for Telechron Timers.

A drive to make listening audiences conscious of the pleasure of "waking to music" has been blueprinted by the four participating groups. Broadcasting stations across the nation are joining with thirty-four top recording stars of RCA Victor, Columbia and Capitol to promote the project. Disk jockeys will feature "Wake To Music" to build audiences.

An emblem has been devised with an illustration of a young lady waking to the music of a clock radio sur-

rounded by the faces of top recording stars. The caption embodied in the emblem says "Wake To the Music of the Stars with a Clock Radio." Full-page and double-spread four-color advertisements in such national publications as Life and Saturday Evening Post will carry the emblem with the reminder, "November is Wake To Music Month."

In addition to advertising and promotion by broadcasters, radio set manufacturers and record companies, it is expected that display windows up and down main streets all over the country will remind the public that "November is Wake To Music Month" with special exhibits supplied by clock-radio manufacturers.

Cooperating stars include: Eddie Fisher, Mindy Carson, Don Cherry, Billy Eckstine, June Valli, Sammy Kaye, Jill Corey, Dean Martin, Hugo Winterhalter, Tony Bennett, the Four Freshmen, Tony Martin, Stan Kenton, Mitch Miller, the Four Lads, Eddy Arnold, Glen Gray, Judy Garland, Vaughn Monroe, Nat "King" Cole, Jaye P. Morgan, Percy Faith, Julius La Rosa, Frankie Laine, Ray Anthony, Margaret Whiting, Les Paul and Mary Ford.

Headed For No. 1

Pat Boone

"Friendly Persuasion"

15490

DOT RECORDS

Sunset and Vine, Hollywood, Calif.
HO 3-4181

Decca Gold Label Issues 20 Classical Sets

NEW YORK—As part of the previously announced expansion program of its rapidly growing Gold Label Division, Decca Records has announced the release on October 22nd of twenty classical albums, giving the dealers a chance to stock up early on Christmas merchandise. This is the company's biggest classical release to date. It is prompted by the Gold Label's reception on the market and its stepped-up sales. Showcased are some of the foremost Decca Gold Label artists, conductors and ensembles:

Sopranos Maria Stader and Rita Streich; pianists Wilhelm Kempff and Carl Seaman; violinists Johanna Martzy and Wolfgang Schneiderhan; the Koeckert String Quartet; the Berlin Philharmonic Orchestra; the RIAS Symphony; and the conductors Eugen Jochum, Igor Markevitch and Ferenc Fricsay.

The release is highlighted by such items as "Maria Stader Sings Mozart"; a record premiere of two symphonies by Franz Berwald, conducted by Igor Markevitch; the Dvorak Violin Concerto with Johanna Martzy as soloist; Beethoven's three "war horse" piano sonatas (Pathetique—Moonlight and Appassionata, all on 1-12) played by Wilhelm Kempff; Mozart's comic opera, "Bastien and Bastienne" (complete, 1-12 inch), featuring Rita Streich; the "Eroica" Symphony, conducted by Eugen Jochum; Stravinsky's Ballet Suite from "Le Baiser de la Fee," under the direction of Ferenc Fricsay, etc. Included in the (12-inch singles) popular classical releases are: "A Wagner Program"; "Mozart Overtures"; "Popular Overtures"; a record entitled, "Orchestral Brilliance" (concert showpieces), and others.

Birthday Present

NEW YORK—Larry Uttal, Monument Music, who this week returned from his first trip to the Midwest and West Coast on an extensive deejay promotion on his "Everytime," by Patti Page, revealed that the date of the release of "Everytime," September 17, was the anniversary of his first year in the publishing business.

Uttal reports the results of the trip were most gratifying in disk jockey reaction to the record, and in the number of new contacts made.



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Ed Ferland (WHEC-Rochester, N. Y.) guested Eileen Rodgers on his "Teen Time" show recently and, says Ed, the kids got as big a kick out of meeting her, getting autographs and asking questions as he did in having her on the program. . . . Gerry Myers (CKOY-Ottawa, Canada) attended the Oct. 6th wedding of Jimmy Arnold (a member of the Four Lads) and Helen Caron in Ottawa. Gerry reports that the Rock 'n Roll show there is due Oct. 29th and will feature such stars as Bill Haley and The Platters. . . . Chuck Blore (KTSA-San Antonio, Tex.) is back on his time-slots after successfully combatting the flu. . . . Capitol Records, according to Gene Piatt (KELO-Sioux Falls, S. Dak.), should be congratulated on making the new "Manhattan Tower" LP. Gene thinks two single releases from the score should do well. These are "Never Leave Me" with Dick Haymes (Capitol) and "Once Upon A Dream" with Trudy Richards (Capitol). . . . A new feature has been added to the Dick Drury (WHHH-Warren, Ohio) show and is called "Spotlight Record Of The Week." Each Monday Dick takes a new release and gives it this treatment: The first day he plays the disk once each hour, the second day once per hour and a half and the third day, once every two hours, etc. and then it's on its own. The platter gets daily exposure for another week. Dick reports that Chuck Brinkman (WJER-Dover, Ohio) leaves for the East late this month as he landed a position with WELI in New Haven, Conn.



GERRY MYERS
(CKOY—Ottawa, Canada)

Frosty Mitchell (KWVL-Waterloo & Cedar Falls, Iowa) and his wife Joanie journeyed into Chicago a few weeks ago to catch the Tony Bennett show at the Chez Paree. Frosty thought Tony had quite an act there. . . . Scott Muni has moved from WSMB, New Orleans, to WAKR, AM FM TV, Akron, Ohio, and would like to hear from old music friends in his new location. . . . Paul Howard (WCUE-Akron, Ohio) greatly aided Jim Lowe's (Dot) smash of "Green Door" in Akron by running a contest labeled "What's Behind The Green Door." Paul received an excellent card and letter response. . . . Murri Barber, of the WMGM, N. Y. Record Library, is back from a short visit to Atlantic City, N. J. . . . Dick Dean's (WKTO-Norway-Paris, Me.) "Reviewing The Records With Richard" has been extended in time. The program features a panel of four teenagers reviewing five new releases each week, giving ratings and opinions. Dick's show "Twin Town Revue is a 2 to 6 P.M., Monday through Friday feature. . . . Eddie Meath (WHEC-Rochester, N. Y.) celebrated his 6th year as emcee of the WHEC's "Musical Clock" (6:15-9:30 A.M., Monday thru Friday) with an Anniversary show on Wednesday, October 10th. The last half hour of the show was a radio and television simulcast. WHEC reports that it was the first time that a disk jockey show was simulcast in Rochester. . . . While appearing in Atlanto, Gogi Grant, Mel Torme and Roger Williams were guests of Lou Morton (WQXI-Atlanta, Ga.). . . . A day after the World Series, Stan Burns (WINS-New York, N. Y.) took over the two-hour spot from 2 to 4 P.M., Monday thru Friday on WINS. . . . Ray McKinley, vocalist Marilyn Mitchell and Lennie Hambro have been visiting deejays during their date at the Statler Hotel there. . . . Chuck Brinkman (WJER-Philadelphia, Pa.) was sidelined for four days after having some wisdom tooth trouble. Chuck relates that he thinks the Coral LP "A Tribute To James Dean," starring Steve Allen, Bill Rand'e and Dick Jacobs, deserves a big hand. "To me," says Chuck, "this is the most sincere effort and honest one too, at bringing out Dean as he really was."



SCOTT MUNI
(WAKR—Akron, Ohio)

The "Melody Record Bar" in Winnipeg, Canada, was opened recently by the appearance of the Four Lads. Station CKY's broadcasting facilities were located at the store, and an exclusive interview of the "Lads," with Michael Hopkins (CKY, Winnipeg, Canada), the store's deejay owner was aired at the time. A crowd of 1500 attended the affair. Michael's wife, Edna, manages the store. . . . Don Bell (KRNT-Des Moines, Iowa) says that Bill Haley's new movie is tentatively titled "Don't Knock The Rock." . . . Herb Anderson (WDGY-Minneapolis, Minn.) runs a "Nice Guy Of The Week" contest on his early morning show. Herb receives hundreds of letters each week telling why friends deserve to be chosen as "Nice Guy." The deejay selects the winner and that person receives a \$25 savings bond and a "gold trophy."



ED MEATH
(WHEC—Rochester, N. Y.)

NEW RELEASES

"OBIESHABOOTIN BABY"
"I'M HAPPY"
Tony DeFeo # 103

"WANT ME A MAN"
"STUFF YOU GOT TO WATCH"
Daisy Mae and Hepcats # 102

"ON THE ROAD TO MANDALAY"
"LONESOME IN A CROWD"
Ronny Andrews Orch. # 101

RICHLOY RECORDS
208 N. BROAD ST., PHILA. 2, PA.

ABC-PARAMOUNT

LATEST RELEASE

GEORGE HAMILTON IV
"A Rose And A Baby Ruth"
9765

A PRODUCT OF AM-PAR RECORD CORP.

Watch This Record Grow!

WERLY FAIRBURN

New Rock-Billy Star on Savoy 1503

"ALL THE TIME"
b/w
"I'M A FOOL ABOUT YOUR LOVE"

SAVOY RECORD CO.
150 N. WASHINGTON ST.
PHILADELPHIA, PA.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

	Pos.	Last Week
1. LOVE ME TENDER ELVIS PRESLEY (RCA Victor)	9.	
2. GREEN DOOR JIM LOWE (Dot)	5.	
3. FRIENDLY PERSUASION P. BOONE (Dot) FOUR ACES (Decca)	3.	
4. DON'T BE CRUEL ELVIS PRESLEY (RCA Victor)	2.	
5. CANADIAN SUNSET H. WINTERHALTER (RCA Victor) A. WILLIAMS (Cadence)	1.	
6. JUST WALKIN' IN THE RAIN JOHNNIE RAY (Columbia)	4.	
7. TRUE LOVE CROSBY & KELLY (Capitol) JANE POWELL (Verve)	7.	
8. TONIGHT YOU BELONG TO ME PATIENCE & PRUDENCE (Liberty)	6.	
9. HONKY TONK BILL DOGGETT (King)	8.	
10. CINDY, OH CINDY VINCE MARTIN (Glory) EDDIE FISHER (RCA Victor)	13.	
11. BLUEBERRY HILL FATS DOMINO (Imperial)	15.	
12. LAY DOWN YOUR ARMS CHORDETTES (Cadence) ANN SHELTON (Columbia)	16.	
13. TWO DIFFERENT WORLDS DON RONDO (Jubilee) WILLIAMS & MORGAN (Kapp)	14.	
14. MIRACLE OF LOVE EILEEN RODGERS (Columbia)	17.	
15. WHEN THE WHITE LILACS BLOOM AGAIN H. ZACHARIAS (Decca) B. VAUGHN (Dot) L. HOLMES (MGM) F. ZABACH (Mercury)	12.	
16. YOU'LL NEVER, NEVER KNOW HOW MUCH I CARE PLATTERS (Mercury)	26.	
17. PETTICOATS OF PORTUGAL D. JACOBS (Coral) C. GIOVANNINI (Bally)	33.	
18. MY PRAYER PLATTERS (Mercury)	10.	
19. WHATEVER WILL BE, WILL BE (Que Sera, Sera) DORIS DAY (Columbia)	11.	
20. HEY! JEALOUS LOVER FRANK SINATRA (Capitol)	48.	

21) I WALK THE LINE. 22) IT ISN'T RIGHT. 23) HOUND DOG. 24) BUS STOP SONG (A PAPER OF PINS). 25) SOFT SUMMER BREEZE. 26) IN THE MIDDLE OF THE HOUSE. 27) A HOUSE WITH LOVE IN IT. 28) AFTER THE LIGHTS GO DOWN LOW. 29) MAMA FROM THE TRAIN. 30) YOU DON'T KNOW ME. 31) NAMELY YOU. 32) ALLEGHENY MOON. 33) YOU'RE IN LOVE. 34) EVERYDAY OF MY LIFE. 35) GIANT. 36) A ROSE AND A BABY RUTH. 37) EARTHBOUND. 38) OUT OF SIGHT, OUT OF MIND. 39) THE FOOL. 40) TEENAGE GOODNIGHT. 41) ITALIAN THEME. 42) GARDEN OF EDEN. 43) SONG FOR A SUMMER NIGHT. 44) SINGING THE BLUES. 45) NIGHT LIGHTS. 46) SEE SAW. 47) CHAINS OF LOVE. 48) AUTUMN CONCERTO. 49) PLEASE DON'T LEAVE ME. 50) ST. THERESE OF THE ROSES. 50) TO THE ENDS OF THE EARTH. 50) HAPPINESS STREET.

Betty Johnson's TV Acting Debut Promotes New Disk

CHICAGO—Jimmy Hilliard, president of Bally Records and Wilbur Stark and Jerry Layton, heads of the television production firm of the same name have worked out an intensive promotion of a new record.

The star selected for the promotion by both Hilliard and the TV execs was Betty Johnson, since Betty's last two Bally releases were near hits without TV exposure of any kind. These were "Clay Idol" and "Please Tell Me Why". Both records did well over 100,000 and made the lower sections of many charts, as well as top ten in a number of territorial charts.

The tune which Betty will do on the show and which she has recorded for Bally is "I Dreamed". It was written by Charles Grean and Marvin Moore, and is published by Trinity Music, Inc. Betty will play a featured role in the Stark-Layton network TV serial "Modern Romances" the entire week of October 22 through October 26. She plays the role of Addy, a talented girl who chooses to stand by the man she loves in the small town in which they live rather than pursue a career. She sings "I Dreamed", live, on three of the five days during which the serial runs, and the actual Bally Record of Betty singing "I Dreamed" is played on two of the five days.

At the end of the fifth day in the serial, the day on which the story reaches its conclusion, screen star Martha Scott, who is the story editor of the "Modern Romances" series, closes the show with these words:

"Well, Jeanne has gone on to a brilliant career as an actress, and Stephen and Addy are married and raising a family. As for the song, Addy kept her recording date, and as Betty Johnson, which is her real name, you can hear her sing 'I Dreamed' on Bally Records. It's on sale now at your favorite record shop."

This promotion marks Betty's debut as a television actress altho she has done winging guest shots on many top TV and radio shows, and is regularly featured on the Bob & Kaye Show on WNBQ-TV five days a week, as well as star girl singer on the Don McNeil Breakfast Club on the ABC Radio network, Mondays through Friday's Betty is also featured singer in "Eddy Arnold Time", syndicated half hour TV film series now showing in over 100 markets.

Following the "Modern Romances" show, Betty returns to Chicago to cut a kine for a new network TV show, and then embarks on a one-week disk jockey promotion tour. McNeil has given her a leave of absence from the Breakfast Club, as have Bob & Kaye from the TV show to work on the record.

Bally is backing up the record with heavy trade-paper advertising and other promotion.

The Oldest
ONE-STOP
Record Service

**All Labels
All Hits**

45 RPM 55¢
78 RPM 60¢
Single EPs 91¢

NO EXTRA CHARGES
FREE TITLE STRIP SERVICE

No order too large or too small
Save Time! Save Money!

STORE BUSINESS WELCOME
No C.O.D. Send check with order
including postage.

The Musical Sales Co.
SEEBURG DISTRIBUTORS
140 W. Mount Royal Ave.
Baltimore 1, Maryland
Vernon 7-5755

THE CHORDETTES' LATEST!
**"LAY DOWN
YOUR ARMS"**
•
**"TEEN AGE
GOODNIGHT"**
Cadence # 1299

cadence

40 EAST 49TH ST., NEW YORK 17, N. Y.

"It's Never Too Late"
BILL NORMAN
•
"The Heart Of A Woman"
HERB JEFFRIES

Coming Up Hi-Fi EP by
PAGE CAVANAUGH

6064 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF.
RECORDS

A Pop Hit!
5410
Bob Winn
"GOIN' HOME"
and
"HOW IT HURTS ME"

Imperial Records

**GENE
VINCENT**
"Race With The Devil"
CAPITOL # 3530

CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 2
HOLLYWOOD 1-9347

Alan Freed Hosts Music Trade

NEW YORK—Friday, October 12, at the Waldorf-Astoria Starlight Roof, was Alan Freed Day. Almost every r & b and rock and roll personage who was in New York attended.

This was the second party hosted by Freed since he arrived in New York from Cleveland, the purpose of which, Freed explained, was to get all his music friends together in a festive atmosphere away from the pressures of business.

A more elaborate affair than the first held at Al and Dick's Restaurant last year, this one had the added attraction of Alan Freed's big band and a short but powerful show. Participating in the show were Arthur Prysock, Marie Knight, Clyde McPhatter and Bo Diddley.

Among those who were attended were Herb Abramson, Ahmet and Nesuhi

Ertegun, Jerry Wexler, Miriam Abramson, Herman Lubinsky, Fred Mendelson, Leonard and Phil Chess, Henry Glover, Johnny Halonka, Harry Apostoleris, Bob Pare, Joe Grippo, Elliot Blaine, Morty Palitz, Bill Darnell, Lou Boorstein, Bill Shocket, Al Hirsch, Jerry Winston, Bob Rolontz, Herman Diaz, Marv Holtzman, Bob Thiele, Bob Shad, Buddy Friedlander, Arnold Meyers, Archie and Janet Bleyer, Bob Kornheiser, Sid Feller, Sam Clark, Joe Davis, Jolly Joyce, Joe Delaney, George and Irwin Pinus, Monte Bruce, George Goldner, Joe Kolsky, Charles Gruenberg (New York Post writer of the recent rock and roll series), Hy and Sam Weiss, Freddy Bienstock, Frank Abramson, Hal Fine, Herb Dexter, Larry Newton, Dave Kapp, Morty Craft, Hal Webman and Jack Angel.

VIK Execs Finds Talent In Own Back Yard

NEW YORK, N. Y.—The career he always had wanted as a recording artist came swiftly to Eddie Dano, 21-year-old Philadelphian.

Less than a year ago Eddie was working in the catalog department at RCA Victor's New York headquarters. During the company's annual Christmas party, Eddie was called on to sing.

His voice so impressed Victor executives that they urged him to take singing lessons and try for some singing jobs at resort hotels. He did both.

A few weeks ago executives of VIK, RCA Victor Subsidiary label, listened to Eddie once more. They decided that

he was ready for his record debut.

This week, VIK is releasing his first record, "(La La) Colette", coupled with "My Last Night in Rome". Herman Diaz, artists and repertoire chief for VIK, is convinced that both the record and Eddie have a tremendous potential.

Diaz pointed out that Eddie comes from the same city which has been the success springboard for such other singers as Eddie Fisher, Mario Lanza, Joe Valino and Frankie Lester.

As a matter of fact, Eddie Dano also comes from Eddie Fisher's own neighborhood and was a school chum of Fisher's kid brother.



Disk Jockey

REGIONAL RECORD REPORTS

Lonnie Starr
WNEW—New York, N. Y.

1. Tonight You Belong To Me (Patience & Prudence)
2. Walking In The Rain (J. Ray)
3. Love Me Tender (E. Presley)
4. Two Different Worlds (Rondo/Morgan & Williams)
5. True Love (Crosby & Kelly)
6. Canadian Sunset (Winterhalter)
7. Garden Of Eden (J. Valino)
8. It's Yours (DeCastros)
9. Petticoats Of Portugal (D. Jacobs)
10. Star You Wished Upon Last Night (G. MacKenzie)

George Williams
WMAK—Nashville, Tenn.

1. Honky Tonk (B. Doggett)
2. You'll Never, Never Know I Care (Platters)
3. Green Door (J. Lowe)
4. Out Of Sight, Out Of Mind (5 Keys)
5. Jealous Lover (F. Sinatra)
6. Petticoats Of Portugal (D. Jacobs)
7. Night Lights (N. Cole)
8. Love Me Tender (E. Presley)
9. Now (J. Valli)
10. True Love (Crosby & Kelly)

Ron Riley
WOKY—Milwaukee, Wisc.

1. Friendly Persuasion (Boone/Busch)
2. Green Door (J. Lowe)
3. Walking In The Rain (J. Ray)
4. Honky Tonk (B. Doggett)
5. Every Day Of My Life (McGuire)
6. Cindy, Oh Cindy (V. Martin)
7. Manhattan Serenade (4 Coins)
8. Love Me Tender (E. Presley)
9. Lay Down Your Arms (Chordettes)
10. Night Lights (N. Cole)

Steve Wade
WAEB—Allentown, Pa.

1. Love Me Tender (E. Presley)
2. True Love (Crosby & Kelly)
3. Don't Be Cruel (E. Presley)
4. Friendly Persuasion (Boone/Aces)
5. Blueberry Hill (F. Domino)
6. Walking In The Rain (J. Ray)
7. Canadian Sunset (Winterhalter)
8. Lay Down Your Arms (Chordettes)
9. Two Different Worlds (Williams & Morgan)
10. Sadie's Shawl (B. Sharples)

Dick Conrad
WEOL—Lorain, Ohio

1. Green Door (J. Lowe)
2. Hound Dog (E. Presley)
3. Honky Tonk (R. Bryant)
4. Don't Be Cruel (E. Presley)
5. Blueberry Hill (F. Domino)
6. True Love (J. Powell)
7. Friendly Persuasion (Boone)
8. Can't Love You Enough (L. Baker)
9. Too Much Monkey Business (C. Berry)
10. ABC's Of Love (Teen Ages)

Jack McDermott
WLYN—Lynn, Mass.

1. Ka-Ding Dong (G-Clefs)
2. Love Me Tender (E. Presley)
3. Tell Me You Love Me (Three D's)
4. Honky Tonk (B. Doggett)
5. I Walk The Line (J. Cash)
6. You'll Never, Never Know I Care (Platters)
7. Wonderful One (High Jacks)
8. Will You Say You're Mine (Mello Maids)
9. Blueberry Hill (F. Domino)
10. Love Letters (J. James)

Frank Martin
WCNX—Middletown, Conn.

1. Middle Of The House (R. Draper)
2. Two Different Worlds (D. Rondo)
3. It Happened Again (S. Vaughan)
4. Love Me Tender (E. Presley)
5. From The Candy Store On The Corner (T. Bennett)
6. You Can't Run Away From It (Four Aces)
7. Chains Of Love (P. Boone)
8. Can't Love You Enough (L. Baker)
9. Whatever Will Be (D. Day)
10. St. Therese Of The Roses (Ward & Dominoes)

Bill "Sparky" Mullen
WSID—Baltimore, Md.

1. Only Hurts For A Little While (Four Aces)
2. Middle Of The House (V. Monroe)
3. All There Is To That (Cole & Knights)
4. Allegheny Moon (P. Page)
5. My Prayer (Platters)
6. Mambo # 5 (X. Cugat)
7. Chiquita (R. Marquez)
8. Cindy, Oh Cindy (E. Fisher)
9. Canadian Sunset (Winterhalter)
10. Mama, Teach Me To Dance (E. Gorme)

Ray Schreiner
WRNL—Richmond, Va.

1. Love Me Tender (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. Canadian Sunset (H. Winterhalter)
4. My Prayer (Platters)
5. Don't Be Cruel (E. Presley)
6. Whatever Will Be (D. Day)
7. Walking In The Rain (J. Ray)
8. Jealous Lover (F. Sinatra)
9. Autumn Concerto (C. Cavallero)
10. Giant (R. Heindorff)

Bob Wells
WEBR—Buffalo, N. Y.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Canadian Sunset (Williams)
4. Honky Tonk (B. Doggett)
5. Teen Age Goodnight (Chordettes)
6. Friendly Persuasion (Boone)
7. City Of Angels (Highlights)
8. Sadie's Shawl (B. Sharples)
9. Two Different Worlds (Williams & Morgan)
10. Please Don't Leave Me (Fontanes)

Joe Deane
WBBF—Rochester, N. Y.

1. Lay Down Your Arms (Chordettes)
2. Green Door (J. Lowe)
3. Friendly Persuasion (Aces/Boone)
4. See Saw (D. Cornell)
5. Sadie's Shawl (B. Sharples)
6. Ends Of The Earth (Night Lights/Cole)
7. Song Of The Sparrow (M. Miller)
8. Earthbound (Davis/Roberto)
9. Endless (McGuire)
10. Mama From The Train (Page)

Ed McKenzie
WXYZ—Detroit, Mich.

1. Love Me Tender (E. Presley)
2. Green Door (J. Lowe)
3. Cindy, Oh Cindy (V. Martin)
4. Friendly Persuasion (Boone)
5. True Love (Crosby & Kelly)
6. Let The Good Times Roll (Shirley & Lee)
7. Honky Tonk (B. Doggett)
8. Walking In The Rain (J. Ray)
9. Priscilla (J. La Rosa)
10. Out Of Sight, Out Of Mind (S. Keys)

Frank "Ole' F. A." Allen
WOW—Omaha, Neb.

1. Canadian Sunset (Heywood)
2. Tonight You Belong To Me (Patience & Prudence)
3. Green Door (J. Lowe)
4. Soft Summer Breeze (E. Heywood)
5. Whatever Will Be (D. Day)
6. Don't Be Cruel (E. Presley)
7. White Lilacs (Welk & Lennox)
8. Friendly Persuasion (4 Aces)
9. My Prayer (Ink Spots)
10. Blueberry Hill (L. Armstrong)

Allin Slate
KIEV—Glendale, Calif.

1. Where In The World (B. Madigan)
2. Friendly Persuasion (Boone)
3. Petticoats Of Portugal (D. Jacobs)
4. Moderation (T. Martin)
5. Green Door (J. Lowe)
6. Canadian Sunset (Winterhalter/Williams)
7. Somebody Up There Likes Me (P. Como)
8. Middle Of The House (V. Monroe)
9. One Finger Piano (F. Martin)
10. Everyone Needs Someone (C. Francis)

Jack Vincent
KCBQ—San Diego, Calif.

1. Song For A Summer Night (M. Miller)
2. After Lights Go Down Low (A. Hibbler)
3. Allegheny Moon (P. Page)
4. Soft Summer Breeze (E. Heywood)
5. Tonight You Belong To Me (Patience & Prudence)
6. Canadian Sunset (Williams)
7. All There Is To That (Cole & Knights)
8. More (P. Como)
9. My Prayer (Platters)
10. You Don't Know Me (J. Vale)

Lynda Baker
KLAN—Renton, Wash.

1. Green Door (J. Lowe)
2. Honky Tonk (B. Doggett)
3. Miracle Of Love (G. Gibson)
4. Canadian Sunset (Winterhalter)
5. I Walk The Line (Carmichael)
6. Soft Summer Breeze (Diamonds)
7. Allegheny Moon (P. Page)
8. My Prayer (Platters)
9. Tonight You Belong To Me (Patience & Prudence)
10. Cindy, Oh Cindy (E. Fisher)

Ken Scott
WAPI—Birmingham, Ala.

1. Canadian Sunset (Williams/Winterhalter)
2. Whatever Will Be (D. Day)
3. Tall Boy (J. London)
4. Jamaica Farewell (Bellafonte)
5. Mountain Greenery (P. Page)
6. White Lilacs (L. Holmes)
7. Soft Summer Breeze (E. Heywood)
8. More (P. Como)
9. Sun Forget To Shine (E. Fitzgerald)
10. True Love (Crosby & Kelly)

Vic Aime
WNNJ—Newton, N. J.

1. Walking In The Rain (J. Ray)
2. Tonight You Belong To Me (Patience & Prudence)
3. Don't Be Cruel (E. Presley)
4. Friendly Persuasion (Boone)
5. White Lilacs (B. Vaughn)
6. Earthbound (S. Davis, Jr.)
7. Canadian Sunset (Winterhalter)
8. Two Different Worlds (D. Rondo)
9. Petticoats Of Portugal (D. Jacobs)
10. Jealous Lover (F. Sinatra)

Jack Barr
KUDL—Kansas City, Mo.

1. Love Me Tender (E. Presley)
2. Don't Be Cruel (E. Presley)
3. Blueberry Hill (F. Domino)
4. Green Door (J. Lowe)
5. True Love (J. Powell)
6. Walking In The Rain (J. Ray)
7. You'll Never, Never Know I Care (Platters)
8. Garden Of Eden (J. Valino)
9. Heart And Soul (J. Maddox)
10. Soft Summer Breeze (E. Heywood)

Ron Roberts
CJCH—Halifax, N. S., Can.

1. Canadian Sunset (Williams)
2. Tonight You Belong To Me (L. Welk)
3. White Lilacs (L. Welk)
4. Walking In The Rain (J. Ray)
5. True Love (M. Whiting)
6. Happiness Street (T. Bennett)
7. Friendly Persuasion (Boone)
8. You Don't Know Me (J. Vale)
9. True Love (Crosby & Kelly)
10. Italian Theme (D. Collins)

Chuck Blore
KTSA—San Antonio, Tex.

1. You're In Love (G. Grant)
2. Walking In The Rain (J. Ray)
3. Friendly Persuasion (Boone)
4. I Wanna Play House (S. Vaughan)
5. Jealous Lover (F. Sinatra)
6. You'll Never, Never Know I Care (Platters)
7. Canadian Sunset (Williams)
8. Silent Treatment (E. Fitzgerald)
9. Cindy, Oh Cindy (E. Fisher)
10. Two Voices In The Night (Don, Dick & Jimmy)

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Disk Jockey

REGIONAL RECORD REPORTS

Bill Bradley

- KLAC—Hollywood, Calif.
1. Canadian Sunset (Winterhalter)
 2. White Lilacs (Zacharias/Vaughn)
 3. Walking In The Rain (J. Ray)
 4. True Love (Crosby & Kelly)
 5. Green Door (J. Lowe)
 6. Tonight You Belong To Me (Patience & Prudence)
 7. Miracle Of Love (E. Rodgers)
 8. Friendly Persuasion (Boone/Holmes)
 9. Cindy, Oh Cindy (E. Fisher)
 10. Song For A Summer Night (M. Miller)

Jack Beuchler

- WKOW—Madison, Wisc.
1. Love Me Tender (E. Presley)
 2. Green Door (J. Lowe)
 3. Walking In The Rain (J. Ray)
 4. I Miss You So (C. Connor)
 5. These Are The Things (Four Joes)
 6. Friendly Persuasion (Boone)
 7. Every Day Of My Life (McGuire)
 8. I Never Get Enough Of You (D. Haymes)
 9. Cindy, Oh Cindy (V. Martin)
 10. Don't Be Cruel (E. Presley)

Bobby Beers

- KOSI—Aurora-Denver, Colo.
1. Green Door (J. Lowe)
 2. Don't Be Cruel (E. Presley)
 3. Tonight You Belong To Me (Wolk & Lennons)
 4. Love Me Tender (E. Presley)
 5. Canadian Sunset (Winterhalter)
 6. Blue Moon (E. Presley)
 7. Blueberry Hill (F. Domino)
 8. Cindy, Oh Cindy (E. Fisher)
 9. Earthbound (S. Davis, Jr.)
 10. Poor People Of Brooklyn (S. Kaye)

Alan Dary

- WBZ—Boston, Mass.
1. Honky Tonk (B. Doggett)
 2. St. Therese Of The Roses (Ward & Dominos)
 3. I Walk The Line (J. Cash)
 4. You'll Never, Never Know I Care (Platters)
 5. Never Leave Me (D. Roman)
 6. From The Bottom Of My Heart (D. Cornell)
 7. Wonderful One (High Jacks)
 8. War And Peace (R. Maltby)
 9. There Were No Angels (Sugar & Spice)
 10. Friendly Persuasion (Boone)

Lad Carleton

- WKOX—Framingham, Mass.
1. Don't Be Cruel (E. Presley)
 2. Honky Tonk (B. Doggett)
 3. True Love (Crosby & Kelly)
 4. Walking In The Rain (J. Ray)
 5. Friendly Persuasion (Boone)
 6. Bottom Of My Heart (D. Cornell)
 7. Namely You (D. Cherry)
 8. Bue Stop Song (Four Lads)
 9. Green Door (J. Lowe)
 10. Lay Down Your Arms (A. Shelton)

Art Preston

- WIDE—Biddeford, Me.
1. Don't Be Cruel (E. Presley)
 2. Hound Dog (E. Presley)
 3. Italian Theme (D. Collins)
 4. True Love (Crosby & Kelly)
 5. The Fool (S. Clark)
 6. I Walk The Line (J. Cash)
 7. My Prayer (Ink Spots)
 8. Honky Tonk (B. Doggett)
 9. Friendly Persuasion (4 Aces)
 10. Canadian Sunset (Williams)

Milo Hamilton

- WIND—Chicago, Ill.
1. Don't Be Cruel (E. Presley)
 2. Honky Tonk (B. Doggett)
 3. Love Me Tender (E. Presley)
 4. Green Door (J. Lowe)
 5. True Love (J. Powell)
 6. Friendly Persuasion (Boone)
 7. City Of Angels (Highlights)
 8. The Fool (S. Clark)
 9. Walking In The Rain (J. Ray)
 10. Petticoats Of Portugal (C. Giovannini)

Jim Murdock

- KOY—Phoenix, Ariz.
1. Middle Of The House (Draper/Monroe)
 2. True Love (Crosby & Kelly)
 3. Friendly Persuasion (4 Aces)
 4. Happiness Street (G. Gibbs)
 5. Whatever Will Be (D. Day)
 6. Canadian Sunset (Winterhalter)
 7. Tonight You Belong To Me (Wakely & Chandler)
 8. Song For A Summer Night (M. Miller)
 9. Run Darlin', Don't Walk (J. Deane)
 10. You Don't Know Me (J. Vale)

Gene Piatt

- KELO—Sioux Falls, S. Dak.
1. Friendly Persuasion (Boone)
 2. House With Love In It (Four Lads)
 3. You're In Love (G. Grant)
 4. Two Different Worlds (R. Williams)
 5. Love Me Tender (E. Presley)
 6. Namely You (J. La Rosa)
 7. Giant (L. Baxter)
 8. Autumn Concerto (N. Noble)
 9. You Don't Know Me (J. Vale)
 10. Petticoats Of Portugal (D. Jacobs)

Lou Morton

- WQXI—Atlanta, Ga.
1. My Prayer (Platters)
 2. True Love (Crosby & Kelly)
 3. White Lilacs (L. Holmes)
 4. Walking In The Rain (J. Ray)
 5. Lulu's Back In Town (M. Torme)
 6. Tonight You Belong To Me (Patience & Prudence)
 7. Soft Summer Breeze (E. Heywood)
 8. Singing The Blues (Mitchell)
 9. Don't Be Cruel (E. Presley)
 10. Oh Baby (C. Carr)

Frank Evans

- KDAY—Santa Monica, Calif.
1. Silent Treatment (E. Fitzgerald)
 2. True Love (J. Powell)
 3. Soft Summer Breeze (E. Heywood)
 4. Walking In The Rain (J. Ray)
 5. Petticoats Of Portugal (D. Jacobs)
 6. Italian Theme (D. Collins)
 7. Married I Can Always Get (T. Kings)
 8. Now, Baby, Now (Kings IV)
 9. Moderation (T. Martin)
 10. Friendly Persuasion (Boone)

Dick Corbin

- WOTW—Nashua, N. H.
1. Don't Be Cruel (E. Presley)
 2. Honky Tonk (B. Doggett)
 3. Canadian Sunset (Winterhalter/Williams)
 4. The Fool (S. Clark)
 5. Whatever Will Be (D. Day)
 6. Walking In The Rain (J. Ray)
 7. Tonight You Belong To Me (Patience & Prudence)
 8. My Prayer (Platters)
 9. I Walk The Line (J. Cash)
 10. Love Me Tender (E. Presley)

Barry Kaye

- WJAS—Pittsburgh, Pa.
1. Love Me Tender (E. Presley)
 2. It Isn't Right (Platters)
 3. Blueberry Hill (F. Domino)
 4. Garden Of Eden (J. Valino)
 5. True Love (Crosby & Kelly)
 6. Friendly Persuasion (Boone)
 7. Don't Be Cruel (E. Presley)
 8. See Saw (Moonglows)
 9. Out Of Sight, Out Of Mind (5 Keys)
 10. Walking In The Rain (J. Ray)

Reed Farrell

- WAIT—Chicago, Ill.
1. Love Me Tender (E. Presley)
 2. Honky Tonk (B. Doggett)
 3. Miracle Of Love (G. Gibson)
 4. Green Door (J. Lowe)
 5. See Saw (Moonglows)
 6. My Boy Elvis (J. Martin)
 7. ABC's Of Love (Teen Agers)
 8. Priscilla (Cooley/LaRosa)
 9. Night Lights (N. Cole)
 10. City Of Angels (Highlights)

Dick Levitan

- WEIM—Fitchburg, Mass.
1. Don't Be Cruel (E. Presley)
 2. Canadian Sunset (Winterhalter)
 3. My Prayer (Platters)
 4. Walking In The Rain (J. Ray)
 5. Honky Tonk (B. Doggett)
 6. House With Love In It (Four Lads)
 7. Green Door (J. Lowe)
 8. Two Different Worlds (D. Rondo)
 9. Lay Down Your Arms (Chordettes)
 10. It's Delightful To Be Married (G. MacKenzie)

Ray Harris

- WTSV—Claremont, N. H.
1. Love Me Tender (E. Presley)
 2. Married I Can Always Get (T. King)
 3. Slow Walk (S. Austin)
 4. Cindy, Oh Cindy (Martin/Fisher)
 5. Every Time (Patti Page)
 6. Friendly Persuasion (Boone)
 7. First Born (T. Ernie Ford)
 8. Petticoats Of Portugal (D. Jacobs)
 9. I Walk The Line (J. Cash)
 10. Siesta In Sevilla (E. Deltour)

Dan Anderson

- WL0L—Minneapolis, Minn.
1. Love Me Tender (E. Presley)
 2. Green Door (J. Lowe)
 3. Honky Tonk (B. Doggett)
 4. Blueberry Hill (F. Domino)
 5. Lay Down Your Arms (Chordettes)
 6. Middle Of The House (R. Draper)
 7. After Lights Go Down Low (A. Hibbler)
 8. Walking In The Rain (J. Ray)
 9. Don't Be Cruel (E. Presley)
 10. Miracle Of Love (E. Rodgers)

"Little Joe" Augello

- WOHO—Toledo, Ohio
1. Honky Tonk (B. Doggett)
 2. Don't Be Cruel (E. Presley)
 3. Tonight You Belong To Me (Patience & Prudence)
 4. Canadian Sunset (Winterhalter/Williams)
 5. Walking In The Rain (J. Ray)
 6. Green Door (J. Lowe)
 7. Friendly Persuasion (Boone/Aces)
 8. True Love (Crosby & Kelly)
 9. It Isn't Right (Platters)
 10. Out Of Sight, Out Of Mind (5 Keys)

Joe McCallum

- CFRN—Edmonton, Can.
1. Don't Be Cruel (E. Presley)
 2. My Prayer (Platters)
 3. Tonight You Belong To Me (Patience & Prudence)
 4. Canadian Sunset (H. Winterhalter)
 5. Whatever Will Be (D. Day)
 6. Hound Dog (E. Presley)
 7. White Lilacs (L. Welk)
 8. The Fool (S. Clark)
 9. Walking In The Rain (J. Ray)
 10. Allegheny Moon (P. Page)

Pat Chamburs

- WFLA—Tampa, Fla.
1. Canadian Sunset (Williams)
 2. Whatever Will Be (D. Day)
 3. Every Time (P. Page)
 4. Friendly Persuasion (Boone)
 5. Green Door (J. Lowe)
 6. True Love (Crosby & Kelly)
 7. Ancient History (L. Brown)
 8. My Prayer (Platters)
 9. Mama From The Train (Page)
 10. Giant (A. Mooney)

Paul Coburn

- KLUB—Salt Lake City, Utah
1. Green Door (J. Lowe)
 2. Tonight You Belong To Me (Patience & Prudence)
 3. Love Me Tender (E. Presley)
 4. Walking In The Rain (J. Ray)
 5. Don't Be Cruel (E. Presley)
 6. Honky Tonk (B. Doggett)
 7. Miracle Of Love (E. Rodgers)
 8. Friendly Persuasion (Boone)
 9. Canadian Sunset (Williams)
 10. My Prayer (Platters)



Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

The Cash Box Best Bets 10/13

"SINGING THE BLUES"

The Cash Box Disk of the Week 8/18

Guy Mitchell Columbia 40769; 4-40769
Marty Robbins Columbia 21545; 4-21545

"NIGHT LIGHTS"

The Cash Box Disk of the Week 10/13

Nat "King" Cole Capitol 3551; F-3551

"MOONLIGHT LOVE" "CHINCHIRINCHEE"

The Cash Box Disk of the Week 10/20

Perry Como RCA Victor 20/47-6670

"FIRST BORN"

The Cash Box Sleeper of the Week 10/13

Tennessee Ernie Ford Capitol 3553; 45-3553

"RUDY'S ROCK"

The Cash Box Best Bets 10/13

Bill Haley & Comets Decca 30085; 9-30085

"BUCHANAN & GOODMAN ON TRIAL"

The Cash Box Disk of the Week 10/13

Buchanan & Goodman Luniverse 102; 45-102

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Echoic Label Makes Bow

DETROIT, MICH.—The development of an "echo high fidelity" new sound, and its application to the record business were revealed here this week with the formation of a new independent label, Echoic Records.

Spearheaded by Albert (Gabriel) Leigh who developed the unusual echo sound after 12 years of research, the company, a subsidiary of Super Sound Motion Picture Productions, is already stepping up activity on several fronts. Combo leader Jesse Taylor and vocalist Bob Starrett, formerly with the Stylists and Charlie Barnett have been signed to term recording contracts and have already etched their first singles for the firm. Distribution is currently being set by Leigh with Arc Distributing Co. handling the label for Michigan and Northern Ohio.

Taylor's first disk couples "Town Special" and "Are You An Angel In Disguise". He is supported by his Imperial Rock & Roll Sextet.

Joe Mooney Signs With Atlantic

NEW YORK—Atlantic Records has announced the signing of famous Jazz accordionist-pianist-singer Joe Mooney to an exclusive recording contract.

Mooney, who has been running his own nightclub in Miami Beach, Florida, with great success, is now preparing the material for his initial LP release on Atlantic. He will cut his first sides very shortly.

Mooney's signing with Atlantic marks the return to an active recording career of one of the most talented and original musicians of recent years.

New Distributor For Los Angeles

LOS ANGELES, CAL.—Milton Phono Records Co., a new independent record distributing firm, has been formed by Milt Weiss in Los Angeles. Weiss, formerly West Coast manager for King Records, announced that the new firm would start in business with the following independent lines: Duke, Peacock, Chart, Empire, Spry, Pelvis, Debb, Aries, and R-Dell.

Paul Levy Forms Lamar Distributing in St. Louis

ST. LOUIS, MO.—Paul Levy, president of Midwest Distributing Company, St. Louis, has announced the formation of a new record distributing company to be known as Lamar Distributing Company, with headquarters at 2642 Olive St., St. Louis, Mo. Lamar will start operation with the following labels: ABC-Paramount, Mickey Mouse Club, and Roost.

Salesmen, a promotion man, and a staff of inside personnel have already been employed by the new organization.

"The new company is made possible by the outstanding sales success of Midwest Distributing Company," says Mr. Levy, "and through application of the same sales and promotional techniques, I am confident that the Lamar Distributing Company will enjoy rapid growth."

The Cash Box



NEW YORK

CHICAGO

NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1 HONKY TONK Bill Doggett (King 4950)	HONKY TONK Bill Doggett (King 4950)	BLUEBERRY HILL Fats Domino (Imperial 5407)
2 BLUEBERRY HILL Fats Domino (Imperial 5407)	SOFT WINDS Dinah Washington (Mercury 70906)	HONKY TONK Bill Doggett (King 4950)
3 OH WHAT A NIGHT Dells (Vee-Jay 204)	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)	I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)
4 LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	SEE SAW Moonglows (Chess 1629)	LONELY AVENUE Ray Charles (Atlantic 1108)
5 DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)
6 THE ABC'S OF LOVE Teen Agers (Gee 1022)	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	SOLDIER OF FORTUNE Drifters (Atlantic 1101)
7 FEVER Little Willie John (King 4935)	I'M TORE UP Billy Gayles (Federal 12265)	EVERYBODY'S WAILING Huey Smith (Ace 521)
8 I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)	BAD LUCK B. B. King (RPM 468)	I'M LONELY TONIGHT Clyde McPhatter (Atlantic 1106)
9 LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)	LONELY AVENUE Ray Charles (Atlantic 1108)	HEEBY-JEEBIES Little Richard (Specialty 584)
10 A THOUSAND MILES AWAY Heartbeats (Hull 720)	BLUEBERRY HILL Fats Domino (Imperial 5407)	EARLY IN THE MORNING Midnighters (Federal 12270)

ATLANTA

NEWARK

DALLAS

1 HONKY TONK Bill Doggett (King 4950)	HONKY TONK Bill Doggett (King 4950)	HONKY TONK Bill Doggett (King 4950)
2 LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	BLUEBERRY HILL Fats Domino (Imperial 5407)	BLUEBERRY HILL Fats Domino (Imperial 5407)
3 BAD LUCK B. B. King (RPM 468)	OH WHAT A NIGHT Dells (Vee-Jay 204)	THE CHICKEN Roscoe Gordon (Flip 237)
4 LONELY AVENUE Ray Charles (Atlantic 1108)	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)
5 I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)	STILL Lavern Baker (Atlantic 1104)	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)
6 I ASKED FOR WATER Howlin' Wolf (Chess 1632)	BAD LUCK B. B. King (RPM 468)	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)
7 BLUEBERRY HILL Fats Domino (Imperial 5407)	WHEN I'M WITH YOU Moonglows (Chess 1629)	BAD LUCK B. B. King (RPM 468)
8 SEE SAW Moonglows (Chess 1629)	A THOUSAND MILES AWAY Heartbeats (Hull 720)	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)
9 I REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)	NO MAN WALKS ALONE Solomon Burke (Apollo 500)	GREEN DOOR Jim Lowe (Dot 15486)
10 MY PRAYER Platters (Mercury 70893)	YOU'RE MINE Robert & Johnny (Old Town 1029)	LONELY AVENUE Ray Charles (Atlantic 1108)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box



PHILADELPHIA

LOS ANGELES

CLEVELAND

- 1 HONKY TONK
Bill Doggett
(King 4950)
- 2 OH WHAT A NIGHT
Dells
(Vee-Jay 204)
- 3 LET THE GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)
- 4 BLUEBERRY HILL
Fats Domino
(Imperial 5407)
- 5 DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)
- 6 HEEBY-JEEBIES
Little Richard
(Specialty 584)
- 7 TOO MUCH MONKEY BUSINESS
Chuck Berry
(Chess 1635)
- 8 SEE SAW
Moonglows
(Chess 1629)
- 9 CANADIAN SUNSET
Huga Winterhalter
(RCA Victor 20-6537)
- 10 THE CHICKEN
Rascoe Gordon
(Flip 237)

- 1 HONKY TONK
Bill Doggett
(King 4950)
- 2 BLUEBERRY HILL
Fats Domino
(Imperial 5407)
- 3 CONFIDENTIAL
Sonny Knight
(Vita 137)
- 4 DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)
- 5 I REMEMBER (In The Still Of The Night)
Five Satins
(Ember 1005)
- 6 LET THE GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)
- 7 BAD LUCK
B. B. King
(RPM 468)
- 8 HEEBY-JEEBIES
Little Richard
(Specialty 584)
- 9 CINDY, OH CINDY
Vince Martin
(Glary 247)
- 10 HOUND DOG
Elvis Presley
(RCA Victor 20-6604)

- 1 HONKY TONK
Bill Doggett
(King 4950)
- 2 BLUEBERRY HILL
Fats Domino
(Imperial 5407)
- 3 I REMEMBER (In The Still Of The Night)
Five Satins
(Ember 1005)
- 4 I ASKED FOR WATER
Howlin' Wolf
(Chess 1632)
- 5 I CAN'T LOVE YOU ENOUGH
Lavern Baker
(Atlantic 1104)
- 6 DON'T GO NO FARTHER
Muddy Waters
(Chess 1630)
- 7 LET THE GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)
- 8 LONELY AVENUE
Ray Charles
(Atlantic 1108)
- 9 BAD LUCK
B. B. King
(RPM 468)
- 10 LOVE ME TENDER
Elvis Presley
(RCA Victor 20-6643)

DETROIT

PITTSBURGH

MEMPHIS

- 1 LET THE GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)
- 2 HONKY TONK
Bill Doggett
(King 4950)
- 3 BAD LUCK
B. B. King
(RPM 468)
- 4 DON'T GO NO FARTHER
Muddy Waters
(Chess 1630)
- 5 I CAN'T LOVE YOU ENOUGH
Lavern Baker
(Atlantic 1104)
- 6 I GOTTA GET MYSELF A WOMAN
Drifters
(Atlantic 1101)
- 7 I CAN'T QUIT YOU BABY
Otis Rush
(Cabra 5000)
- 8 DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)
- 9 LONELY AVENUE
Ray Charles
(Atlantic 1108)
- 10 BLUEBERRY HILL
Fats Domino
(Imperial 5407)

- 1 HONKY TONK
Bill Doggett
(King 4950)
- 2 BLUEBERRY HILL
Fats Domino
(Imperial 5407)
- 3 SEE SAW
Maonglows
(Chess 1629)
- 4 BILLY'S BLUES
Billy Stewart
(Chess 1625)
- 5 OUT OF SIGHT, OUT OF MIND
Five Keys
(Capital 3052)
- 6 I CAN'T LOVE YOU ENOUGH
Lavern Baker
(Atlantic 1104)
- 7 LONELY AVENUE
Ray Charles
(Atlantic 1108)
- 8 I REMEMBER (In The Still Of The Night)
Five Satins
(Ember 1005)
- 9 FROM THE BOTTOM OF MY HEART
Clavers
(Atlantic 1107)
- 10 ABC'S OF LOVE
Teen Agers
(Gee 1022)

- 1 HONKY TONK
Bill Doggett
(King 4950)
- 2 MOTHER-IN-LAW BLUES
Little Jr. Parker
(Duke 157)
- 3 I CAN'T QUIT YOU BABY
Otis Rush
(Cabra 5000)
- 4 DON'T GO NO FARTHER
Muddy Waters
(Chess 1630)
- 5 I ASKED FOR WATER
Howlin' Wolf
(Chess 1632)
- 6 LONELY AVENUE
Ray Charles
(Atlantic 1108)
- 7 BAD LUCK
B. B. King
(RPM 468)
- 8 I CAN'T LOVE YOU ENOUGH
Lavern Baker
(Atlantic 1104)
- 9 KEEP IT TO YOURSELF
Sonny Boy Williamson
(Checker 847)
- 10 SEE SAW
Moonglows
(Chess 1629)



R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"THE CLOSER YOU ARE"

The Channels Whirlin' Disc 100

"GREEN DOOR"

Jim Lowe The Cash Box Sleeper of the Week 8/18
..... Dot 15486

"MEAN TO ME"

Big Maybelle The Cash Box Award of the Week 9/29
..... Savoy 1500

"KEEP IT TO YOURSELF"

Sonny Boy Williamson The Cash Box R&B Best Bets 10/20
..... Checker 847

Another Smash!

The Satins
"WONDERFUL GIRL"
and
"Weeping Willow"

1008



RECORDS, INC.
1697 Broadway,
N. Y. 19, N. Y.

A SMASH!

B. B. KING
"On My Word Of Honor"

RPM # 479

RPM RECORDS

9317 W. Washington Blvd. • Culver City, Calif.

"OH WHAT A NIGHT"

DEEJAYS—OPS!
"OH WHAT A NIGHT"
THE DELLS
★ VEE-JAY # 204 ★
Any Way You Look At
"OH WHAT A NITE"
It's Still Growing,
STILL A HIT!!

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois



Breaking Nationally!
GOOGIE RENE'
"Wham Bam"
(Instrumental)
201

Class RECORDS
1107 El Centro • Hollywood Calif.

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"It's What's in THE CASH BOX That Counts"



R & B Reviews

A AWARD & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

DANNY "RUN JOE" TAYLOR
 (Davis 454)

B "MAKEENA" (2:44) [Joe Davis ASCAP—Danny Taylor] Taylor turns in what is probably his best performance to date with a wild romantic jump that comes out with an exciting sound. Driving deck that should grab a good reaction.

C+ "AIN'T NOTHIN' WRONG WITH THIS WORLD" (2:27) [Joe Davis ASCAP—Taylor] Taylor proclaims there's nothing wrong with this world, just the people in it. Slow beat bouncer. Fair deck.

CHUCK EDWARDS
 (Duke 159)

B+ "IF YOU LOVE ME" (2:28) [Pollard Lion BMI—Edwards] Chuck Edwards turns in a very pleasing performance as he lilt the melodic slow beat drifter. Deck has great charm and could be a strong seller for the Robey label.

C+ "YOU MOVE ME" (2:34) [Pollard Lion BMI—Edwards] Edwards does an ok vocal effort on a middle beat blues for the southern markets.

ANGEL FACE
 (Okeh 7071)

B "I'M GONNA STAY IN LOVE" (2:14) [Shalimar BMI—J. E. Crawford, Jr.] Full voiced thrush gives an exciting reading of a staccato rhythmic love bouncer. Gal is a moving performer and should win this deck plenty of spins.

B "I CAN'T LOOK BACK" (2:13) [Shalimar BMI—Blackwell, Katz] Angel Face swings a driving slow beat with a belty reading. Deck has a "shake a hand" feeling and the lass puts it over. Two hard hitting sides.

JESSIE BELVIN
 (Modern 1005)

B+ "GOODNIGHT MY LOVE" (2:59) [Quintet Music, House of Fortune BMI—Motola, Marascalco] Jessie Belvin handles a tender ballad lovely with a delicate bit of vocaling. It is a fragile, melodic love offering that comes off in a manner that beckons spins and sales. Watch this one very carefully.

B "I WANT YOU WITH ME XMAS" (2:20) Belvin makes his pitch at the Yule trade with a sweetly tender offering. Love and Christmas trees combine with good results.

THE FOUR FELLOWS
 (Glory 248)

B+ "YOU DON'T KNOW ME" (2:49) [Hill & Range BMI—Walker, Arnold] The Four Fellows treat the current pop lovely to an r & b reading. It is a delightful melodious offering and should get a good sales reaction. It has the very strong possibility to be a best and make it all the way.

B "YOU SWEET GIRL" (2:33) [Ben-Ghazi BMI—Baker Taylor] The Four Fellows back with a quick beat rhythmic number that rides along at a happy, skipping pace. Good jump item.

The Cash Box Award o' the Week

"SUFFERING WITH THE BLUES" (2:26)
 [Jay & Cee BMI—Conyers, Pemberton]

"I'VE BEEN AROUND" (2:16)
 [Jay & Cee BMI—Jack Hammer]

LITTLE WILLIE JOHN
 (King 4989)



LITTLE WILLIE JOHN

● Little Willie John follows

"Nerves", with a complete change-about that focuses the spotlight on his diverse talents. Little Willie wails a slow beat mood pretty, "Suffering With The Blues", and turns in an emotional bit of wonderful blues singing that has all the earmarks of "hit". You feel his despondency, his torment. The tune has that quality that will see it emerge again and again over the years. Watch this side carefully. The flip, "I've Been Around", is a middle beat rhythm side done well and it could take off. We prefer "Suffering With The Blues".

"JUANITA" (2:31)

[Progressive BMI—Stone, Willis]

"WHATCHA' GONNA DO WHEN YOUR BABY LEAVES YOU" (2:36) [Rush BMI—Willis]

CHUCK WILLIS
 (Atlantic 1112)



CHUCK WILLIS

● Chuck Willis has a powerhouse

two-sider that gives him two solid shots at the elusive chart listing. Willis sings a slow, rhythmic pretty love tune, "Juanita", digging into the meat of it and lends it a feelingful reading. Delightful and moving. We loved "Juanita"—but then we turned it over and heard "Watcha' Gonna Do (When Your Baby Leaves You)". In "Watcha" Willis has a rhythmic middle beat pulsater that he wails to a fare-thee-well. Deck bounces with stirring excitement. Like both decks so strong we can't make a choice. Be sure to give both a good long listen.

"SMOOTH OPERATOR" (2:39)

[Progressive BMI]

"I STILL LOVE YOU" (2:37)

[Tiger BMI]

RUTH BROWN (Atlantic 1113)



RUTH BROWN

● Ruth Brown turns in two solid performances with a jumping "Smooth Operator" and a rhythmic slow beat shuffle, "I Still Love You". To these ears, Miss Brown can do no wrong, and her newest releases do nothing to change the situation. She's sultry and pleading as she sings the slow paced torch, "I Still Love You". She's infectious, panting, and prococious as she rocks "Smooth Operator". Top decks, and we look for solid action from both.

The Cash Box R & B Best Bets

- ★ "GOODNIGHT MY LOVE" Jessie Belvin Modern 1005
- ★ "YOU DON'T KNOW ME" The Four Fellows Glory 248
- ★ "I HEAR A RHAPSODY" Earl Bostic King 4978
- ★ "IF YOU LOVE ME" Chuck Edwards Duke 159

BEE BEE QUEEN
 (Hull 719)

B "WANNA BE LOVED" (2:16) [Keel BMI—Miller, Smith] Bee Bee Queen belts a rocking quick beat with a lusty vocal that excites. Rocking platter.

B "YES SIR'EE" (2:10) [Keel-Lynn, Miller] A slow jump side that that gal sells with a solid reading. Insinuating beat. Two ok decks.

EARL BOSTIC
 (King 4978)

B+ "I HEAR A RHAPSODY" (2:38) [BMI—Fragos, Baker, Gasparre] Bostic handles the lovely in the manner to which you've become accustomed. Delightful wax that will reach the Bostic listeners. Mark up a good sale for this one.

B+ "HARLEM NOCTURNE" (2:20) [Shapiro Bernstein ASCAP—Earl Hagen] The moving nocturne is adorned with Bostic magic. Two very saleable sides.

LONESOME SUNDOWN
 (Excelllo 2092)

B+ "LOST WITHOUT LOVE" (2:31) [Excelllo BMI—Green, West] Lonesome Sundown wails impressively as he tells the sad tale of his love loving another man. It is powerful southern blues mournfully told with a good sound. Could catch on strong.

B+ "LEAVE MY MONEY ALONE" (2:40) [Excelllo BMI—Green, West] Another excellent southern rhythm blues. Sundown sings impressively accompanied by an effective guitar. Two very appealing decks. Keep an eye on Lonesome Sundown.

THE CHORDELLS
 (Onyx 5004)

B+ "I STARTED OUT" (2:29) [Malver BMI—Walker, Thompson] The Chordells blend effectively on a slow beat ballad and fashion it tenderly. The warm story of finding his love. Easy to listen to wax that should appeal to a large percentage of buyers.

B "HERE'S A HEART FOR YOU" (2:20) [Malver BMI—Ramsey, Jenkins] The Chordells couple with a breakneck quick beat jump. The rhythm ditty races along in exhausting fashion. Ok wax.

STOMP GORDON
 (Savoy 1504)

B+ "OH TELL ME WHY" (2:33) [Savoy BMI—Stomp Gordon] Stomp Gordon wails a slow beat blues with impressive chanting. Gordon gives it a deeply emotional reading and the deck comes off with a great deal of excitement.

C+ "RIDE SUPERMAN, RIDE" (2:40) [Savoy BMI—Stomp Gordon] Middle beat jump rocked out with enthusiasm by Gordon. Shouty reading of a novelty item the kids can dance to.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



R & B Reviews

A AWARD & SLEEPER **B+** EXCELLENT **B** VERY GOOD
C+ GOOD **C** FAIR **D** MEDIOCRE

The Cash Box

R & B Sleeper of the Week

"EACH DAY" (2:24) [Monument BMI—Winley, Clowney, Kornegay]
"IN THE CHAPEL" (2:45) [Monument BMI—Clowney, Coleman]

ANN COLE
(Baton 232)



ANN COLE

● Ann Cole, whom jockeys voted the most promising young singer in the country last year, comes up

with two socko sides that should boost the gal into the national charts with either or both sides. We lean just the slightest shade to "Each Day", a quick beat rhythmic jump that Miss Cole rocks out with a great performance and backed with a good arrangement. It's down to earth material with a spiritual feeling, tho the lyrics are strictly on an outgoing love kick. The "In The Chapel" offering is a slow, unique ballad, with a tricky piano that lends just the proper lift. Miss Cole's vocaling is tops. This side will take more exposure but it is a heavyweight and could be big. Keep close tabs on both decks.

"LONELY ROAD BLUES" (2:25) [Monument Music BMI—L. Dupree]
"WHEN I GOT MARRIED" (2:25) [A. D. T. BMI—Jack Dupree]

JACK DUPREE
(Groove 4G-0171)

● Dupree and Bear are together again and they have what could be another "Walking Blues" in their newest, "Lonely Road Blues". The pair amble along at their turtlelike pace exchanging superlative pearls of wisdom. The deck is not hilarious. It is warm and endearing—a mental picture of two shiftless cronies shuffling aim-

lessly down a dark road talking seriously about nothings. It is a powerful change of pace for the jockey and should get a solid sales reaction. The flip, "When I Got Married", has Dupree doing a monolog on his mixed up marriage ceremony. It doesn't have the same appeal that is embroidered into "Lonely Road Blues".

"CONFIDENTIAL" (1:55)
[Prestige ASCAP—Morgan]

"JAIL BIRD" (2:24)
[Guild BMI—Morgan]

SONNY KNIGHT
(Dot 15507)

● Originally on the Vital label, Sonny Knight now makes his bow via the Dot Record Company who purchased the master. The moving, slow paced romancer has already stirred up lots of action out on the coast and it looks like the future is mapped. It is a good bet to become a strong national seller in the next few months. The Sonny Knight effort will be sold on both the Vita and Dot labels. In view of what has already happened to

"CONFIDENTIAL" (2:15)
[Prestige ASCAP—Morgan]

"TROUBLE BLUES" (2:20)
[Aladdin BMI—Brown]

CHARLES BROWN
(Aladdin 3342)

the number, Charles Brown rushed out a cover on Aladdin. It is an excellent version and will probably be Brown's biggest success in some time. Both promise to be chart items. Sonny Knight sings a quick beat novelty "Jailbird", on the flip that is an infectious effort, but not the side. Brown chants a slow beat blues that is moving in tale and spirit of the vocal. A strong side that may be the one if jockeys decide to give it a play.

NORRIS THE TROUBADOUR
(Co-Ed 409)

B "REMEMBER ME" (2:33) [Sorority Fraternity BMI—Mayhams] Norris sings a lilting pretty with an easy approach and fetching bounce. Gravelly singer handles the tune with a comfortable presentation that comes through ok.

C+ "ROCK N' ROLLIN' HONEY" (2:38) [Sorority Fraternity BMI Mayhams] A middle beat bouncer that is not rock and roll as the kids'll see it.

LITTLE MILTON
(Meteor 5040)

B+ "LET'S BOOGIE BABY" (3:00) [Met BMI—Campbell, Leslo] Little Milton wails a slow beat down home blues that should get a strong reception in the southern markets.

B "LOVE AT FIRST SIGHT" (2:40) [Met BMI—Campbell, Leslo] Similar material with a similar sound for the same southern markets.

RAY JOHNSON
(Debb 346)

B+ "NO STONE UNTURNED" (2:27) [Denn Music BMI—Joe Lubin] Ray Johnson chants a slow, tender love song, with feeling. A strong lyric and melodic tune make this good pop material. A powerful story telling of his efforts to find the girl he once let go. Good deck that could be a sleeper hit.

B "LOVE A LA MODE" (2:40) [Atlantic Music BMI—Lubin, Johnson] Johnson knocks out a quick beat bouncer novelty that's for the teeners. Idea that will appeal to the adolescents.



THE NATION'S R & B TOP 20

		Pos. Last Week
1	HONKY TONK Bill Doggett (King 4950)	1
2	BLUEBERRY HILL Fats Domino (Imperial 5407)	2
3	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	3
4	I'LL REMEMBER (In The Still Of The Night) Five Satins (Ember 1005)	4
5	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)	5
6	SEE SAW Moonglows (Chess 1629)	9
7	HEEBY-JEEBIES Little Richard (Specialty 584)	8
8	CANADIAN SUNSET Hugo Winterhalter (RCA Victor 20-6537)	6
9	BAD LUCK B. B. King (RPM 469)	7
10	LONELY AVENUE Ray Charles (Atlantic 1108)	—
11	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)	18
12	I CAN'T LOVE YOU ENOUGH Lavern Baker (Atlantic 1104)	13
13	ABC'S OF LOVE Teen Agers (Gee 1022)	12
14	STILL Lavern Baker (Atlantic 1104)	17
15	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643)	—
16	MY PRAYER Platters (Mercury 70893)	11
17	HOUND DOG Elvis Presley (RCA Victor 20-6604)	10
18	TOO MUCH MONKEY BUSINESS Chuck Berry (Chess 1635)	14
19	SHE'S GOT IT Little Richard (Specialty 584)	—
20	KA-DING DONG G-Clefs (Pilgrim 24971)	16

New Release

"BAD LUCK AND TROUBLE"
b/w
"Have Your Way"
Lightnin' Slim
EXCELLO 2096

"NO PLACE TO CALL MY OWN"
b/w
"Chicken Hearted Woman"
Clarence Samuels
EXCELLO 2093

"JESUS HAS A BLESSING"
b/w
"You Got To Be Born Again"
Christland Singers
NASHBORO 589

"GOD WILL BRING THINGS OUT"
b/w
"If You Ever Needed The Lord"
The Singing Sons
NASHBORO 590

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AUTHENTIC # 403
"I Am A Believer"
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DOO # 405

DOOTONE RECORDS
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Dilemma



PHILADELPHIA—Mac McGuire, D. J., at WRC-TV, Philadelphia, is trying to explain to writer Rusty Keefer, how he can play all his four recorded tunes at the same time. Keefer's current compositions: "Rock" by Bill Haley on Decca, "Ain'tcha" by Rusty Keefer on Coral, "Doggone It Baby I'm In Love" by Rusty Willington on Arcade and "I Oughta" by Dotty Malone on Wing.



Canadian Capers

MONTREAL MEMOS



DON CORNELL

The Ritz Cafe of the Ritz Carlton Hotel opened its fall season recently with the star attraction, chanteuse Monique Van Vooren. They are headlining this week Evelyne Dorat a Parisian import. . . Peter Van der North of the El Morocco with an extensive array of "names" booked for the fall and winter season, headlined these past weeks Carlos Ramirez, Don Cornell (Coral) Meg Myles (Liberty). Currently Lavern Baker (Atlantic) is headlining the show. . . Rumor has the Seville Theatre reverting to a stage show policy in the near future. . . "Prenez Garde" a local tune written by Violet McDonald and recorded locally on RCA Victor by the Three Bars showing very strongly. The tune has been cut by Joe Leahy on Unique and by Caesar Giovannini on Bally. The release of these records in Canada within the next ten days should push this tune to the top of the local hit parade. . . Ottawa House in Hull, Quebec, has embarked on a jazz policy and among the first bookings were Alex Kallao (RCA Victor) and he was followed on October 1st by Sal Salvador (Bethlehem). . . The Mocambo, Montreal's new giant-size night club in the east end of town, headlined this past week The Ravens, London Recording Artists. . . Jean Chapel (RCA Victor) opened at the Copacabana Monday, October 15th.



LAVERN BAKER

NORRIS THE TROUBADOUR'S LATEST "ROCK N' ROLLIN' HONEY"

(You Left Me Baby 'Cause I Had No Money) b/w

"REMEMBER ME" CO-ED Record # 409

SORORITY FRATERNITY RECORDS PUBLICATIONS

12 W. 117th ST., MORNINGSIDE—BOX 46 NEW YORK 26, N. Y.

"North Wind"

Bill Strength

Capitol # 3563

Fairway Music Corp.

5365 SELMA AVE. HOLLYWOOD CALIF.

RITA ROBBINS

"Teenage Crush"

RCA Victor 20/47-6612

CENTRAL SONGS, INC. 6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF. HOLLYWOOD 1-9347

Jim Edward & Maxine and Bonnie Brown

"Don't Tell Me Your Troubles"

RCA VICTOR 20/47-6631

CENTRAL SONGS, INC. 6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF. HOLLYWOOD 1-9347



Country Disk Jockey REGIONAL RECORD REPORTS

- HARRY GAINES**
KTAE—Taylor, Texas
1. This Song Is Just For You (J. Heap)
 2. Love Me Tender (E. Presley)
 3. You Gotta Be My Baby (G. Jones)
 4. Love, Love, Love (Johnnie & Jack)
 5. Thank You Just The Same (J. Shepard)
 6. Conscience, I'm Guilty (J. Heap)
 7. Honky Tonk Tears (Newman)
 8. I'm Not Sorry I'm Sorry (C. Perkins)
 9. Death Of Rock And Roll (Maddox Bros. & Rose)
 10. According To My Heart (J. Reeves)

- HERMAN COLEMAN**
WMGR—Bainbridge, Ga.
1. Crazy Arms (R. Price)
 2. Just Give Me Love (J. Shepard)
 3. Before I Met You (Smith)
 4. Singing Waterfall (Williams)
 5. Remember And Regret (George & Karl)
 6. You Dene Me Wrong (R. Price)
 7. I'm Just Fool Enough (J. Tubb)
 8. World Of Make Believe (E. Peterson)
 9. Thank You Just The Same (J. Shepard)
 10. I Walk The Line (J. Cash)

- "SLIM" LAY**
WHBS—Huntsville, Ala.
1. Crazy Arms (R. Price)
 2. Singing The Blues (Robbins)
 3. Just As Long As You Love Me (Browns)
 4. Ain't It Fine (D. Rich)
 5. Turn Her Down (F. Young)
 6. You Gotta Be My Baby (G. Jones)
 7. I'm Really Glad You Hurt Me (W. Pierce)
 8. Before I Met You (Smith)
 9. Lover Of The Town (Martin)
 10. Nothing Looks As Good As You (F. Huskey)

- CLIFF RODGERS**
WHKK—Akron, Ohio
1. I Walk The Line (J. Cash)
 2. Crazy Arms (R. Price)
 3. Without Your Love (Lord)
 4. Singing Waterfall (Williams)
 5. Honky Tonk Girl (Reeves & Johnson)
 6. Before I Met You (Smith)
 7. Just As Long As You Love Me (Browns)
 8. Heart's Highway (Frizzell)
 9. Singing The Blues (Robbins)
 10. They're Still In Love (Collins Kids)

- CLARENCE KNEELAND**
WICH—Jewett City, Conn.
1. Cheated Too (Lee & Cooper)
 2. I Walk The Line (J. Cash)
 3. Conscience, I'm Guilty (H. Snow)
 4. Casey Jones (E. Arnold)
 5. I Can't Quit (M. Robbins)
 6. Searching (K. Wells)
 7. Walking In The Rain (D. Richards)
 8. I Take The Chance (H. Thompson)
 9. My Lips Are Sealed (Reeves)
 10. You Are The One (Smith)

- RAY GODWIN**
WFGV—Angier, N. C.
1. Singing The Blues (Robbins)
 2. Crazy Arms (R. Price)
 3. I Walk The Line (J. Cash)
 4. Searching (K. Wells)
 5. I Can't Quit (M. Robbins)
 6. I'm Really Glad You Hurt Me (W. Pierce)
 7. According To My Heart (J. Reeves)
 8. Hey Mister Sorrow (Gordon)
 9. Cheated Too (Lee & Cooper)
 10. You Are The One (Smith)

- JOLLY CHOLLY**
WWEZ—New Orleans, La.
1. Singing The Blues (Robbins)
 2. Crazy Arms (R. Price)
 3. Hound Dog (E. Presley)
 4. Drink Up And Go Home (F. Hart)
 5. Sweet Dreams (F. Young)
 6. You're Running Wild (Louvins)
 7. You Are The One (Smith)
 8. Cat Came Back (S. James)
 9. I Walk The Line (J. Cash)
 10. Searching (K. Wells)

- GEORGE POPKINS**
WXGI—Richmond, Va.
1. I've Got A New Heartache (R. Price)
 2. Singing The Blues (Robbins)
 3. Love You Planted In My Heart (Moore & Juanita)
 4. It's My Way (W. Walker)
 5. According To My Heart (J. Reeves)
 6. One Mint Julip (Wiseman)
 7. A Heart Full Of Shame (H. Carter)
 8. Another Love Has Ended (B. Bare)
 9. Hello Old Broken Heart (S. James)
 10. I've Loved And Lost Again (P. Cline)

- SHIELDS & THORTON**
KRLW—Walnut Ridge, Ark.
1. Singing The Blues (Robbins)
 2. The Fool (S. Clark)
 3. I Walk The Line (J. Cash)
 4. Cash On The Barrelhead (Louvins)
 5. Searching (K. Wells)
 6. Just As Long As You Love Me (Browns)
 7. Turn Her Down (F. Young)
 8. Live And Let Live (Johnnie & Jack)
 9. Wicked Lies (C. Smith)
 10. I'm A One-Woman Man (J. Horton)

- DON VEDDER**
WLFH—Little Falls, N. Y.
1. Crazy Arms (R. Price)
 2. Searching (K. Wells)
 3. A Rose For Mother (Smith)
 4. You Are The One (Smith)
 5. I Can't Quit (M. Robbins)
 6. Cheated Too (Lee & Cooper)
 7. You Were Mine For A While (E. Arnold)
 8. Makes No Difference (H. Thompson)
 9. Rainbow At Midnight (Carlises)
 10. I'll Understand (Rusty & Doug)

- TOM EDWARDS**
WERE—Cleveland, Ohio
1. Crazy Arms (R. Price)
 2. I Walk The Line (J. Cash)
 3. Ruby Are You Mad (Osbornes & Allen)
 4. Bed Of Roses (R. Garrett)
 5. Singing The Blues (Robbins)
 6. Turn Her Down (F. Young)
 7. I Gotta Know (W. Jaskson)
 8. I'm In My Teens (Collins Kids)
 9. Before I Met You (Smith)
 10. Mother Of Honky Tonk Girl (Reeves & Johnson)

- MICKIE EVANS**
WHOO—Orlando, Fla.
1. Singing The Blues (Robbins)
 2. I Can't Quit (M. Robbins)
 3. I Walk The Line (J. Cash)
 4. Conscience, I'm Guilty (H. Snow)
 5. According To My Heart (J. Reeves)
 6. Until I Met You (F. Young)
 7. I'm Glad You Hurt Me (W. Pierce)
 8. So In Love (Wilburns)
 9. You Are The One (C. Smith)
 10. Crazy Arms (R. Price)

- DAVE JOHNSON**
CKOY—Ottawa, Canada
1. Crazy Arms (R. Price)
 2. I Walk The Line (J. Cash)
 3. Searching (K. Wells)
 4. Conscience, I'm Guilty (H. Snow)
 5. Sweet Dreams (F. Young)
 6. Tryin' To Forget The Blues (P. Wagner)
 7. Cheated Too (Lee & Cooper)
 8. Be-Bop-A-Lula (Vincenzi)
 9. Singing The Blues (Robbins)
 10. You Are The One (Smith)

- JOHNNY RION**
KSTL—St. Louis, Mo.
1. You Are The One (Smith)
 2. Crazy Arms (R. Price)
 3. Love Me Tender (E. Presley)
 4. I Gotta Know (W. Jackson)
 5. Treat Her Right (E. Tubb)
 6. Lover Of The Town (Martin)
 7. Without Your Love (Lord)
 8. It Takes A Lot Of Heart (J. Tubb)
 9. Waiting (F. Huskey)
 10. Conscience, I'm Guilty (H. Snow)

- WAYNE "SADDELBAGS" GRIFFIN**
KDEF—Albuquerque N. M.
1. Singing The Blues (Robbins)
 2. My Lips Are Sealed (J. Reeves)
 3. Without Your Love (Lord)
 4. You Were Mine For A While (E. Arnold)
 5. I'm A One Woman Man (J. Horton)
 6. Conscience, I'm Guilty (H. Snow)
 7. Human Thing To Do (Hart)
 8. I Walk The Line (J. Cash)
 9. Crazy Arms (R. Price)
 10. You Are The One (Smith)

- TOM BRENNEN**
KRRK—Los Angeles, Calif.
1. Crazy Arms (R. Price)
 2. Drink Up And Go Home (F. Hart)
 3. Hello Old Broken Heart (S. James)
 4. Hearts Highway (Frizzell)
 5. I'm A One Woman Man (J. Horton)
 6. Wicked Lies (C. Smith)
 7. Tryin' To Forget The Blues (P. Wagoner)
 8. Conscience, I'm Guilty (H. Snow)
 9. Fool That I Am (Thompson)
 10. Paul Bunyon Love (Ritter)

- TOMMY DOWNS**
WKLO—Louisville, Ky.
1. Your Pretty Blue Eyes (D. Rich)
 2. Before I Met You (Smith)
 3. According To My Heart (J. Reeves)
 4. Onie's Bop (O. Wheeler)
 5. Crazy Arms (R. Price)
 6. You Were Mine For A While (E. Arnold)
 7. Hello Old Broken Heart (S. James)
 8. Cotton-Eyed Joe (Jackson)
 9. Singing The Blues (Robbins)
 10. Sweet Dreams (F. Young)

- "COWBOY" PHIL**
WHJB—Greensburg, Pa.
1. Cheated Too (Lee & Cooper)
 2. I Walk The Line (J. Cash)
 3. You Were Mine For A While (E. Arnold)
 4. I Can't Quit (M. Robbins)
 5. Searching (K. Wells)
 6. I Take The Chance (Browns)
 7. Newton's Law (A. Neal)
 8. It's You, Only You (Snow)
 9. It Makes No Difference (H. Thompson)
 10. Home In West Virginia (G. Earl)

- BILL MACK**
KWFT—Wichita Falls, Texas
1. I'm Really Glad You Hurt Me (W. Pierce)
 2. As You Were Standing (Millers)
 3. Reality (A. Inman)
 4. Crazy Arms (R. Price)
 5. My Little Rat (R. Sovine)
 6. I Walk The Line (J. Cash)
 7. Leave Her Alone (Young)
 8. You Gotta Be My Baby (G. Jones)
 9. Poor Man's Riches (Barnes)
 10. You're My Baby (Orbison)

- BOB MCKINNON**
WTKT—Tucson, Ariz.
1. Love Me Tender (E. Presley)
 2. Don't Be Cruel (E. Presley)
 3. Crazy Arms (R. Price)
 4. I Walk The Line (J. Cash)
 5. Singing The Blues (Robbins)
 6. I'm Sorry, I'm Not Sorry (C. Perkins)
 7. Turn Her Down (F. Young)
 8. The Fool (S. Clark)
 9. You Dene Me Wrong (Price)
 10. You Were Meant For Me (E. Arnold)

- DICK HALVORSON**
KHMO—Hannibal, Mo.
1. I Walk The Line (J. Cash)
 2. Don't Be Cruel (E. Presley)
 3. Hound Dog (E. Presley)
 4. Crazy Arms (R. Price)
 5. Singing The Blues (Robbins)
 6. Hula Rock (H. Snow)
 7. I'd Rather Stay Home (K. Wells)
 8. My Lips Are Sealed (Reeves)
 9. The Fool (S. Clark)
 10. Blackboard Of My Heart (H. Thompson)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.



Country Big 10 JUKE BOX TUNES

Pos. Last
Week

1	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604; 47-6604)	1
2	CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	2
3	I WALK THE LINE Johnny Cash (Sun 241; 45-241)	4
4	SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	5
5	HOUND DOG Elvis Presley (RCA Victor 20-6604; 47-6604)	3
6	SWEET DREAMS Faron Young (Capitol 3443; F3443)	7
7	SEARCHING Kitty Wells (Decca 29956; 9-29956)	6
8	CONSCIENCE, I'M GUILTY Hank Snow (RCA Victor 20-6578; 47-6578)	8
9	POOR MAN'S RICHES Benny Barnes (Starday 262; 45-262)	9
10	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643; 47-6643)	—

Starday Makes Deal For Australian & New Zealand Manufacture & Distribution

LOS ANGELES, CAL.—Don Pierce and Harold "Pappy" Daily of the Starday Record Company, have announced that an agreement had been reached with James N. Parks of Manchester, New Hampshire, representing the W. and G. Record Processing Company of Melbourne, Australia, whereby the W. and G. firm will have exclusive rights to manufacture and distribute Starday Records in Australia and New Zealand.

First releases include eight sides by George Jones, one of the top country artists, who recently joined the staff at Grand Ole Opry.

These represent the first Country releases for the W. and G. record catalogue, and an all out promotional effort in Australia and New Zealand is planned. Many American Country artists have been standard sellers in Australia for years, therefore, W. and G. Records is making a major effort to establish Starday artists as regular sellers in the down-under territory.

The Starday firm also reports that it has completed a deal with the Japan Sales Company for distribution of Starday records in Japan, Okinawa and Formosa. Starday is represented in Canada by Spartan.

Columbia Assigns Literary Aids To A & R Departments

NEW YORK—In a move aimed at further integrating creative activities surrounding photograph record product, Columbia Records has appointed Literary Editors George Dale and Charles Burr to the company's Artists and Repertoire operations.

Dale will now work within the Pop Album Department and will report to Stan Kaven, Coordinator of that operation.

Burr will work with the Masterworks Artists and Repertoire Department reporting to its Director, David Oppenheim.

In addition to writing liner notes, the Literary Editors will assist A&R personnel in the important functions assigned to them.



Country Best Sellers

IN RETAIL OUTLETS

- DON'T BE CRUEL**
Elvis Presley
(RCA Victor 20-6604; 47-6604)
- CRAZY ARMS**
Ray Price (Columbia 21510; 4-21510)
- I WALK THE LINE**
Johnny Cash
(Sun 241; 45-241)
- SINGING THE BLUES**
Marty Robbins
(Columbia 21545; 4-21545)
- LOVE ME TENDER**
Elvis Presley
(RCA Victor 20-6643; 47-6643)
- SEARCHING**
Kitty Wells (Decca 29956; 9-29956)
- SWEET DREAMS**
Faron Young (Capitol 3443; F3443)
- YOU ARE THE ONE**
Carl Smith
(Columbia 21522; 4-21522)
- HOUND DOG**
Elvis Presley
(RCA Victor 20-6604; 47-6604)
- CONSCIENCE, I'M GUILTY**
Hank Snow
(RCA Victor 20-6578; 47-6578)
- ACCORDING TO MY HEART**
- I'M A ONE-WOMAN MAN**
- TEENAGE BOOGIE**
- BEFORE I MET YOU**
- MY LIPS ARE SEALED; CASH ON THE BARREL HEAD; BE-BOP-A-LULA; WICKED LIES; I TAKE THE CHANCE; TURN HER DOWN; DIXIE FRIED; DON'T BLAME IT ON THE GIRL; ANY OLD TIME; POOR MAN'S RICHES.**

"How Much"

Hank Locklin

Victor 20-6672

Fairway Music Corp.
6365 SELMA AVE.
HOLLYWOOD CALIF.

"WOND'RING 'BOUT YOU"

and

"ARKANSAS MOUNTAINS"

(Somewhere In The)

by the

HOUSE BROTHERS QUARTET

State Calla Records

2033 Burnett Way
Sacramento, California



"... top calibre job ..."
from THE CASH BOX BULLSEYE

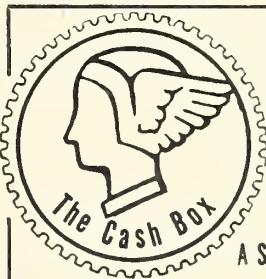
"THANK YOU JUST THE SAME"

by

Jean Shepard

CAPITOL 3514

pub. by VALLEY PUBLISHERS, INC.
Knoxville, Tenn.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. CRAZY ARMS	Ray Price (Columbia)
2. I WALK THE LINE	Johnny Cash (Sun)
3. SINGING THE BLUES	Marty Robbins (Columbia)
4. ACCORDING TO MY HEART	Jim Reeves (RCA Victor)
5. SWEET DREAMS	Faron Young (Capitol)
6. DON'T BE CRUEL	Elvis Presley (RCA Victor)
7. SEARCHING	Kitty Wells (Decca)
8. I'M A ONE-WOMAN MAN	Johnny Horton (Columbia)
9. YOU ARE THE ONE	Carl Smith (Columbia)
10. CONSCIENCE, I'M GUILTY	Hank Snow (RCA Victor)
11. LOVE ME TENDER	Elvis Presley (RCA Victor)
12. I CAN'T QUIT	Ray Price (Columbia)
13. MY LIPS ARE SEALED	Elvis Presley (RCA Victor)
14. CASH ON THE BARREL HEAD	Elvis Presley (RCA Victor)
15. CHEATED TOO	Ray Price (Columbia)
16. YOU'RE RUNNING WILD	Ray Price (Columbia)
17. JUST AS LONG AS YOU LOVE ME	Ray Price (Columbia)
18. YOU GOTTA BE MY BABY	Ray Price (Columbia)
19. I TAKE THE CHANCE	Ray Price (Columbia)
20. ANY OLD TIME; I'M SO IN LOVE WITH YOU; BEFORE I MET YOU; I'M REALLY GLAD YOU HURT ME; WITHOUT YOUR LOVE; YOU WERE MINE FOR AWHILE; HOUND DOG; WICKED LIES; I GOTTA KNOW; MOTHER OF A HONKY-TONK GIRL; YOU DON'T KNOW ME; IT MAKES NO DIFFERENCE NOW; TURN HER DOWN; POOR MAN'S RICHES; GONNA COME GET YOU; DON'T BLAME IT ON THE GIRL; THE SONG IS JUST FOR YOU; DIXIE FRIED.	Various Artists

Wanda Jackson

"Silver Threads And Golden Needles"

CAPITOL # 3575

CENTRAL SONGS, INC.

6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347

Star of WWVA's World's Original Jamboree

JIMMIE WILLIAMS

Sings on MGM

"DRIFTING FARTHER APART"

White Oak Music — BMI
Cincinnati 31, Ohio



CINCINNATI CUT-UPS

Mrs. Grace C. Raine (Cincinnati voice teacher) who started Doris Day on the road to fame died here (Oct. 8th) as her old pupil returned home for a visit. The 59-year-old vocal coach, had been ill in Bethesda Hospital for the past 14 weeks. Mrs. Raine taught many vocal stars, among them Miss Day, Jane Froman, The Mills Brothers, The Ink Spots, Charioteers, Modernairs, Janette Davis, Joe St. Clair, and Andy Williams. For many years she was associated with radio station WLW, where a great many of her students got their start. Mr. and Mrs. Music, (George and Marilu Case) have resumed their Saturday morning shows over WSAI as a result of many requests from listeners. Rex Dale of WCKY will conduct a course in jazz for eight weeks on Thursday evenings at Xavier University. . . . Betty Ann Blake is now appearing with Buddy Morrow in Las Vegas. Locally and while appearing at Coney Island she was billed under Betty Ann Baldrich. . . . Larry Vincent sends along a new tune in the mail that looks like it has all the earmarks of a hit. The tune called "True Love, False Love" was written by two Gals from Texas and is being published by Larry who plays a lot of piano at Beverly Hills. . . . A big party was given by Columbia records for Doris Day who was in town for the premiere of her flicker "Julie". Just about everybody in town who's in the music business was there. . . . The 1957 edition of Hillbilly and Western Scrapbook as edited by Thurston Moore will be out this month. Thurston writes us that he closed out Verona Lake Ranch for the season with 4,500 people turning out for a wonderful time. . . . News From Wheeling's WWVA "World's Original Jamboree". Jimmie Williams (MGM) has out a new record called "Throwing My Life Away" and "We're Drifting Farther Apart". . . . Rusty and Doug (Hickory) have a real contender for the hit parade in their latest recording called "Mister Love" and "I'll Understand". Watch this one. . . . The Osborne Brothers and Red Allen who have their first release out on MGM called "Ruby" were guest stars on the jamboree and will become regulars soon. . . . Stoney Cooper and Wilma Lee (Hickory) are off to Nashville for another session. Their record "Cheated Too" is still high on the charts. . . . Recent guest on the "Command Performance" was DJ Grady Guye of radio station WDNE of Elkins, W. Va.

Send all news items for Cincinnati Cut-Ups to 7771 Cheviot Rd., Cincinnati 31, Ohio.

"Smoke Signals"
Slim Whitman
Imperial # 8308
Fairway Music Corp.
6365 SELMA AVE.
HOLLYWOOD CALIF.



Country Reviews

- A BULLSEYE**
- B VERY GOOD**
- C FAIR**
- B+ EXCELLENT**
- C+ GOOD**
- D MEDIOCRE**

THE CASH BOX BULLSEYE



"I WOULDN'T KNOW WHERE TO BEGIN" (2:16)

[St. Nicholas ASCAP—J. Marks] **"THE BALLAD OF WES TANCRED" (3:08)** [Mills ASCAP—J. Myrow, R. Wells] **EDDY ARNOLD**

(RCA Victor 20-6699; 47-6699)
● Eddy Arnold, who always does a great job on wax, comes up with another wonderful pop-country two-sider that has top money-making ingredients notched into every groove of the record. On one side Eddy very prettily wraps up an ultra-lovely, slow paced romantic ballad tagged "I Wouldn't Know Where To Begin". The chanter's warm, sincere tones set against a soft, subdued choral and instrumental backdrop makes for pure listening enjoyment. On the flip Arnold expressively renders the lilting yet dramatic "Ballad Of Wes Tancred", the tune from the forthcoming RKO flick "Tension At Table Rock."

AL TERRY

(Hickory 1056; 45-1056)
B+ **"ROUGHNECK BLUES" (2:30)** [Acuff-Rose BMI—B. Terry] Al Terry comes up with his most powerful entry since his "Good Deal, Lucille" clicker. It's a bouncy, beaty lament of the oil worker whose job is hard, dirty and dangerous. First quality vocal and instrumental performance on a deck that could bust through.
B **"AM I SEEING THINGS" (2:44)** [Acuff-Rose BMI—L. Tomerlin] Terry's smooth tones come across in a convincing fashion on this pretty, middle beat lover's ballad. Strong double-decker.

CARSON ROBISON

(MGM 12355; K12355)
B **"WILL SOMEONE PLEASE TELL ME WHO TO VOTE FOR" (3:08)** [Old Homestead ASCAP—Robison] Carson Robison engagingly tells how confused he is by all the election talk on this cute, little light-hearted ditty.
C+ **"I'M GOIN' BACK WHUR I COME FROM" (2:48)** [Bob Miller ASCAP—Robison] Another amusing novelty bouncer gets treated to Robison's fetching vocal stylings.

MOON MULLICAN

(King 4979; 45-4979)
B **"KEEP A LIGHT IN THE WINDOW FOR ME" (2:19)** [Jay & Cee BMI—B. Jackson] Moon Mullican dishes up a polished vocal effort as he warmly spins a pretty moderate paced sentimental piece.
B **"IF YOU DON'T WANT NO MORE OF MY LOVING" (2:04)** [Mark-Kay BMI—J. Standerfer] This end finds Mullican asking the gal to let him know, whether or not she still loves him. It's an interesting, up tempo affair that the artist etches in tasteful fashion.

JOHNNY BOND

(Columbia 21565; 4-21565)
B+ **"LONESOME TRAIN" (2:11)** [Red River BMI—Harl, A. Cunningham] Johnny Bond receives a top-grade vocal and instrumental backdrop on an infectious, quick-paced sentimental piece. Strong side that should latch onto many sales and spins.
B **"LAUGHING BACK THE HEARTACHES" (2:18)** [Red River H. Howard] Bond is laughing on the outside, crying on the inside, etc., on this tender, moderate paced romantic weeper.

"GREAT BIG LOVE" (2:10) [Gil BMI—D. Lampert, J. Cleveland] **"GO AWAY WITH ME" (2:12)** [Lowery BMI—D. Welch]

WILBURN BRO. (Decca 30087; 9-30087)
● The Wilburn Brothers, currently clicking with their charming rendition of "I'm So In Love With You", look as though they're gonna have another pair of chart-riders with both ends of their latest coupling. On one half the boys, Doyle and Teddy are in a happy frame of mind as they delightfully run through a most appealing, easy-on-the-ears, quick-beat romantic ditty labeled "Great Big Love". Speaking as one on the other half, they tenderly plead with the gal to forget her past problems as they ask her to "Go Away With Me." The songsters have two more winners, back-to-back. Watch 'em both.

ROY DUKE

(Decca 30095; 9-30095)
B+ **"IT'S BEEN THE TALK ALL OVER THE TOWN" (2:40)** [Trails End BMI—McAlpin, Duke, Smithy] Here's a heartfelt, middle beat lover's tale that Roy Duke sells with authority. The chanter asks the gal not to believe what she hears since the truth gets knocked around as it passes from ear to ear.
B+ **"HONKY TONK QUEEN" (2:46)** [Old Charter BMI—G. Douglas, R. Duke, V. McAlpin] Although he doesn't want to, Duke inevitably returns to the alluring dance-hall gal. It's a slow, rhythmic piece that the artist waxes contagiously.

CAROL JOHNSON

(RCA Victor 20-6688; 47-6688)
B **"LET HIM GO, STEP ASIDE" (2:08)** [Murray Nash BMI—R. Moody] Carol Johnson, who is currently playing the "Mother Of A Honky Tonk Girl" on her duet with Jim Reeves comes up with a potent solo effort on her latest release. It's a poignant moderate paced pleader on which she blames the "other woman" for all her troubles.
B **"I'M SORRY GOODBYE" (2:00)** [Tree BMI—D. Rich] The canary persuasively renders another tearful, middle beat lover's lament. Two fine showings.

JEANETTE HICKS

(Starday 271; 45-271)
B **"CRY-CRY (It's Good For You)" (2:30)** [Starrite BMI—N. Nettles, J. Hicks] Newcomer to the label, Jeanette Hicks, intros in impressive style as she neatly gives out with some home-spun advice on what to do when you have the blues. Good all-around performance.
B **"EXTRA-EXTRA" (2:30)** [Starrite BMI—N. Nettles] Here the chirp employs the familiar cry of the newsboy as she tells how somebody went and stole her heart. An inviting, quick paced entry. Solid coin-catchers.

"TEXAS" BILL STRENGTH

(Capitol 3568; F3568)
B+ **"BUT DO YOU THINK I'M HAPPY" (2:16)** [Ernest Tubb BMI—J. Tubb] "Texas" Bill Strength has everything and is quite happy about it on this enticing quick paced ditty with enjoyable lyrics.
B+ **"NORTH WIND" (2:16)** [Fairway BMI—R. Morris] Strength appeals to the "North Wind" for the gal's return on this haunting, up tempo, Indian-flavored item. Powerful pairing.

"CURTAIN OF TEARS" (2:17) [Commodore BMI—Harris, Carter] **"SMOKE SIGNALS" (2:35)** [Fairway BMI—J. Evans]

SLIM WHITMAN (Imperial 8308; X8308)
● Slim Whitman, one of the few country artists who has acquired fame both here and abroad, has in his latest release a potent pair of tunes that could skyrocket his name onto the best selling charts once again. And as before, Whitman immediately grabs the spotlight with his outstanding vocal stylings as he waxes a heartbreaking, up tempo lilter labeled "Curtain Of Tears". On the lower half, the songster informs his gal of his love for her by sending out "Smoke Signals". It's a captivating, change of pace, quick beat novelty that Whitman socks out in sparkling style. Top notch instrumental assist on two decks with big hit possibilities.

CHUCK LEE

(TNT 143; 45-143)
B **"I HAVEN'T THE HEART" (2:01)** [TNT BMI—B. Barnes] Chuck Lee finds himself in love with another gal and is reluctant to tell his ex-sweetie for fear of hurting her. It's a heartbreaking, moderate beat tale that Lee renders with sincerity.
C+ **"OPEN YOUR HEART" (2:33)** [TNT BMI—Lee] The balladeer wraps up this middle tempo lover's ballad in an attractive fashion. Pleasant two-sider handily backed up by the Crystal Valley Boys.

COOKIE COOK

(Liberty Bell 9009; 45-9009)
C+ **"YOU'RE THE ONLY ONE FOR ME" (2:15)** [Renda BMI—J. Cook, J. Schoenfeld]. The smooth tones of Cookie Cook make for pleasant listening as he softly waxes an appealing middle beat romantic piece.
C+ **"JEALOUS HEART, WORRIED MIND" (2:00)** [Renda BMI—J. Cook, J. Schoenfeld] On the under side Cook takes hold of a moderate paced lover's lament and sends it across in adequate style.

GEORGE WHITTEN

(Foremost 501; 45-501)
B **"AM I TO BLAME" [G. Whitten, D. Ashley]** George Whitten comes through with an ear-pleasing performance as he wistfully portrays a tender, middle beat romantic weeper. Pretty blending of melody and lyrics.
C+ **"LITTLE RED CHIGGER" [D. Ashley, G. Whitten]** The lower side is a delectable, kiddie-flavored novelty about the annoying "Little Red Chiggers". A catchy little bouncer favorably handled by Whitten.

THE BLACKWOOD BROTHERS QUARTET

(RCA Victor 20-6686; 20-6686)
B+ **"THE GOOD BOOK" (1:55)** [Starstan BMI—H. Stanley, I. Taylor] A big tune from the Producer's Showcase TV production, "The Lord Don't Play Favorites", is effectively projected by the talented quartet. Winning a recent Arthur Godfrey "Talent Scout" show with the tune should definitely hypo sales. Watch it.
B+ **"GIVE US THIS DAY" (2:20)** [Valando ASCAP—B. Day, B. Kaye] Here the group beautifully interprets the recent religious-flavored pop click. Excellent coupler.



Country Round Up

From the minor leagues of baseball to the big leagues of country music. It's Jim Reeve's story in a nutshell as spotlighted in Ben. A. Green's "It Happened At The Grand Ole Opry" article in the Oct. 6th edition of the Nashville Banner. The story tells how an accident early in Jim's pitching career prevented him from becoming a big league star but eventually led him to become a top recording artist as well as a star of the "Grand Ole Opry". Jim, who currently has 2 big sides riding for him, "My Lips are Sealed" and "According To My Heart", is managed by Herbert L. Schucher.



HANK SNOW

Mae Boren Axton, manager for "The Singing Ranger", Hank Snow, notes that Hank's schedule takes him from Hammond, Ind. on the 14th of Oct. to Minneapolis, Minn., Des Moines, Iowa, La Crosse, Wis., Fargo, S.D., either Sioux Falls or Morehead, Sioux City or Moline and Waterloo, Iowa through the 26th. From Nov. 14 through the 30th Hank will be traveling into Canada, starting in Vancouver, B.C. on the 14th, then to Washington, Oregon, Calif., Arizona and finishing up in Lubbock, Tex., on the 30th. The Hammond, Ind. show presented by Conell Enterprises, featured Hank, The Rainbow Ranch Boys, Mother Maybelle and The Carter Sisters, Benny

Martin, George Jones, Helen Carter, June Carter, Anita Carter and acting as emcee was WJOB-Hammond deejay, "Uncle" Len Ellis.

The Neal-Bamford talent package starring Faron Young, Johnny Cash, Sonny James, Johnny Horton, and Charline Arthur found a big reception awaiting them at the matinee and night show in Memphis on Sunday, Oct. 14. Warren Smith was also on the show as an added attraction and went over quite well with the teen-age group. Bob Neal co-promotor of the show was emcee and Chad Lassiter from WHHM in Memphis was guest emcee.

Roy Orbison and The Teen Kings are currently taking a vacation at their homes in Odessa, and Wink, Texas.

Carl Perkins was set for an engagement in Des Moines, Iowa on Oct. 20. Following on the 28th is a series of dates in Toronto, Canada.

Charley Holmes, Mutual Network personality, is featured on the web's new record show "Lots of Music". Heard Monday thru Friday from two-thirty to five, the new music stanza spotlights a cross-section of favorite tunes in all fields with a slight accent on C. & W. Jim Morehead, producer and songwriter, is programming the tunes on the show. "Lots of Music" is done in complete half-hour segments allowing the Mutual affiliates to carry such portions as desired.

Congrats are in order for WRVA-Richmond, Va's "Old Dominion Barn Dance" star, Zag Pennell and wife on the birth of their son. Guests due in on the "Barn Dance" include Luke Gordon, and "Pop" Stoneman & The Stoneman Family, The Blue Glass Champs



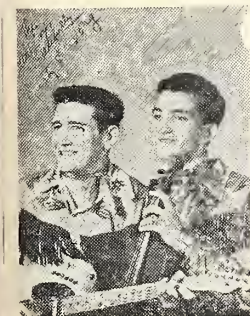
BENNY MARTIN

and Joe Maphis & Rose Lee. Appearing this past Saturday was Shirley Hunter & her Four Hillbillies from WSLs-TV in Roanoke.

The biggest news at WCMS-Norfolk, Va., last week was the return to the microphones of Tidewater's favorite, "Judge" Art Barrett. . . . Away for the summer in church and gospel work in Virginia, the Carolinas and Florida, Art has returned to take over his old time slots on the western-country music station, and to continue with his sacred song shows. In honor of his return, a new sacred segment from 2:30 until 2:55 each afternoon has been programmed, with the Judge taking over.

Oct. 21st was the date of the 1st WCMS sponsored "Grand Ole Opry" show of the season. Featured at Norfolk's Municipal Auditorium, for 2 big shows were Roy Acuff, Kitty Wells, Johnnie & Jack and The Smokey Mtn. Boys. The station, incidentally, has news of great interest, that it's keeping under wraps, probably until the end of the month.

Lee Sutton, WWVA-Wheeling, W. V., really excited over WWVA's "World's Original Jamboree" stars, Rusty & Doug's latest Hickory waxing "Mister Love". The deck, that the duo cut along with Wiley Barkdull, received The Cash Box "Bullseye" and is probably the strongest material the boys have had since their first release. Sutton is also happy about Dusty Owens & The Rodeo Boys Admiral slicing of "A Place For Homeless Hearts" and "Cure That Shyness" and Lee Moore & Juanita's Cross Country pairing, "The Love You Planted In My Heart" and "When My Blue Moon Turns To Gold". The station sent out a real cute flyer promoting Wilma Lee & Stony Cooper's click "Cheated Too". The artists were in Nashville last week to cut another session for Hickory but Wilma developed a severe case of laryngitis. However, the diskery was in no great hurry to release another disk since the duo's current biscuit is still riding high on the charts.



RUSTY & DOUG

Since the "Jamboree" audience was so tickled with the recent performance of The Osborne Brothers & Red Allen, who have a humdinger in their MGM disk "Ruby, Are You Mad", the group became a permanent fixture on the 6th of Oct.

Appearing on "Jamboree Command Performance" were Slim Cox, WJKO, Springfield, Mass. (5th); Lonnie Barron, WDOG, Marine City, Michigan (12th); Art Wall, WKRT, Cortland, N.Y. (19th) and Curly Wilson, WCHI, Chillicothe, Ohio (26th). Curly was scheduled September 14 but due to an accident was unable to appear and Abbie Neal of WAMO, Pittsburgh, Pa. did the honors.

The station was real pleased with the appearance of guest deejay Grady Guye of WDNE-Elkins, W. Va. who appeared on Sept. 21st. Country music

people were saddened by the recent death of Dick Reddick of Altoona, Pa. He was a staunch advocate of country music and a terrific booster of talent in the field. Sez Sutton "We're grateful to have had the opportunity to know him personally through his appearance on the 'Jamboree' last March 30th".

Bob Strack, KIMO-Independence, Missouri, DJ recently cut a session in New York, with Matt Furin music publishers. The first release will be out under the Round-Up label, with top promotion by Cowboy Howard Vokes. Denver Duke & Jeffery Null's first Mercury recording seems to be really catching on fast and could very well be a big one. The tunes are "Hank Williams Isn't Dead", and "Rock & Roll Blues". DJ's who haven't received their copy can write to Volkes Music-New Kensington, Pa. Keve-Minneapolis, Minn., disk jockey and country singer "Texas" Bill Strength is spending a few days away from his record spinning chores on a well earned bear hunting trip in Montana. Johnny T. and Verne Sheppard are holding down the fort while he is away.



TEXAS BILL STRENGTH

Jerry Reed—Capitol recording star from Atlanta, Georgia guested on all the Keve DJ shows with Sheppard, Johnny T. and "Texas" Bill Strength last week. This was Jerry's second appearance in the twin cities. Also appearing was Decca's Garry Bryant from The "Louisiana Hayride". Justin Tubb also made a return appearance to Minneapolis last week.

Jack Turner due out soon with his new Hickory release tagged "My Foolish Pride" and "Lookin' For Love". Jack, who was formerly with RCA Victor, created a heap of noise with his initial Hickory waffle, "Everybody's Rockin' But Me". Turner notes that he appeared along with Lew Childre at the "Dixie Ho' Down" in Birmingham, Ala., at an annual event Oct. 20th and adds that he'll be at the DJ convention in November. Turner has his own show each Tues. and Thurs. on WSAF-TV-Montgomery and sings and emcees on the "Alabama Jubilee" every Mon. nite. Recent guests on Turner's shows included Sage & Sand's Eddie Dean, Happy Wainright, who recorded for the "X" label and MGM's Fred Wamble.



JACK TURNER

Lefty Frizzell just returned from one of his most successful tours of the Northwest and left October 12th for San Diego, Cal. This date started another tour working his way east to the DJ Convention. After the convention he is dated in Minneapolis, completing the tour in Detroit, Michigan, November 17th. He then returns to "Town Hall Party" in Compton, California.

Freddie Hart's new record "Drink Up And Go Home" is creating terrific excitement on the West Coast. Freddie will be at the Disk Jockey Convention and will do a week in Minneapolis, Minn., beginning November 13th.

The Blackwood Brother's Oct. personal appearance schedule from the 1st to the 27th of Oct. included Ohio, Ind., Ill., Tenn., Mo., Miss., Ark., Texas, Ala.,

N.C. and Georgia.

"Cuz'n" Larry Lane-WEBK-Tampa, Fla. types that RCA Victor's Buddy Thompson scored heavily in a hometown appearance at a recent show selecting a Miss DJ queen at the Tampa Armory.

Lonnie Barron, WDOG-Marine City, Mich., deejay pens that on Mon., Oct. 8th he started a new country wax show. Lonnie adds that he could use better service from the majors. On Oct. 1st Jim Wilson and his band appeared at Lonnie's "White Eagle" Dance Hall in Richmond, Mich. where Barron and his band play every Sat. nite. On the 6th Lonnie appeared with Rusty & Doug at Cleveland's Circle Theatre and on the 12th and 13th guested on WWVA-Wheeling, W. Va.'s "Jamboree". Barron's latest release on the Sage & Sand label is "Please Blue Heart" and "Teenage Queen".

WSM welcomed a Texan to its personnel! Tom Perryman, one of the foremost country music jockeys in the nation has come to Nashville to broadcast WSM's new all night country record music show six nights a week from midnight until 5:00 a.m.

A long time country music enthusiast, Tom has become one of its greatest promoters. For the past eight years, he has been a country music disk jockey over KSIJ in Gladewater, Texas and for the past several years he has been a member of the Board of Directors of the Country Music Disk Jockey Association.



PAUL DAVIS

Harriane Moore, Director of Public Relations at WSM tells us that the station's new all night endeavor promises to be a wide awake musical show with top records by Opry stars and other country artists and frequent guest appearances by country entertainers. Tom will promote personal appearances of the "Opry" stars, including a complete itinerary of their week to week road shows all over the nation.

Paul Davis, MGM artist, makes a real bid for DJ attention with his brand new release "Big Money" and "I Must Turn My Face To The Wall". Paul is receiving congratulations aplenty in the Nashville area on "Big Money", his first try at song-writing, and being a newcomer in country music, is anxious to meet all deejays at the coming convention and supply them with his new record.

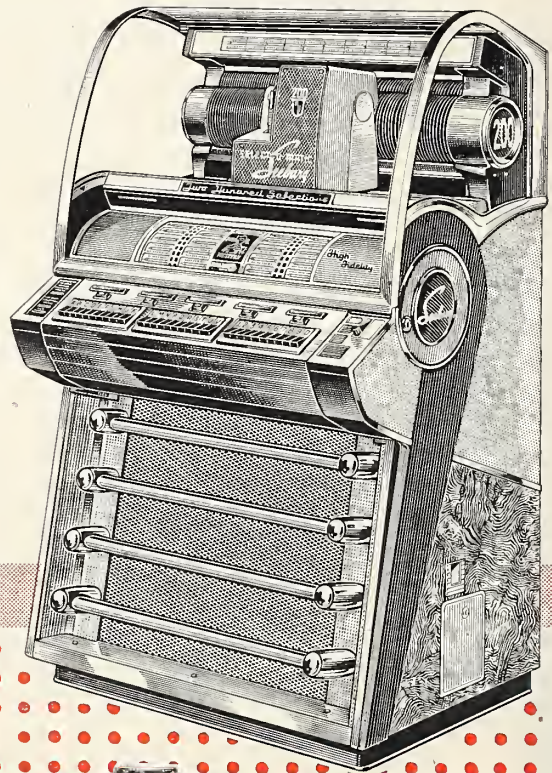
Deejays Joe Allison, Tom Brennen and Joe Nixon all have 4 hour daily shows over the all new C&W station, KRKD-Los Angeles, Calif.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

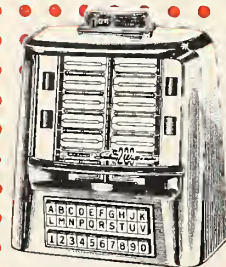
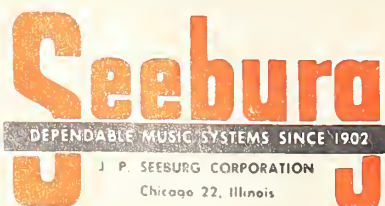
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Here and There

NEW YORK—The Small Business Administration, in its August issue of "Small Marketers Aids" featured an article called "Appraising The Market For The Services You Offer". This analysis stated: "In any one of our larger, more prosperous cities, businessmen can cite cases of small service firms which deserved to succeed, but which had to go out of business. In many cases it would be found that they were located where scores of people passed their doors every day. Yet these concerns disappeared. Victims of floods, fires, or other disasters? Not at all. The answer is that too few people went in to buy the services they offered. The most important person to the owner of any small service firm is the customer who buys his service. Without customers there are no sales, and without sales there can be no profits." (Ed. note: We are interested in the above report as it stresses the fact that advertisers, too, can spend their money in publications which may have scores of people buying their magazine, but who "passed their doors", as they are not interested in the services or products offered. The Cash Box serves its advertisers 100%. Everyone who reads it is a potential buyer. No reader passes by the advertisements of The Cash Box advertisers.)

WASHINGTON, D. C.—Studying reports from every conceivable source, the financial newspapers are headlining stories about "increasing costs". Of course, these costs must be passed along to the consumer. Every indication points to still higher prices on general commodities. How about juke box operators, who have been absorbing these steady increases over the many years, and still haven't increased their price to the public?

NEW YORK—Fire Prevention Week, October 7 to 13, brought out some appalling statistics. The National Board of Fire Underwriters reported that 11,000 persons died last year as a result of home fire, and during this period the fire loss ran close to a billion dollars. Major causes of fires in homes are smoking and matches. Mis-use of electricity is the second major cause of fire. So—please be careful.

DETROIT, MICH.—How tough can conditions really get? James M. Roche, general sales manager of the Cadillac Motor Car Division of General Motors reports that the firm has a backlog of 50,000 orders for new 1957 model cars, even before public showing. A sale of somewhere between 155,000 and 160,000 1957 model Cadillacs is predicted, surpassing the record set for the 1956 model.

HOW IMPORTANT ARE GAMES?

The other day a well known manufacturer phoned to ask,

"Say, tell me, how are the games manufacturers doing?"

He wasn't a games manufacturer himself.

But, like most manufacturers not in the games field, he has learned that much of his forthcoming sales potential can be tied into how well the games are going.

He, like many others, realizes that when games are going good, his equipment will be paid for on time, and that the operators of his type of machines will be happy and contented.

It's a well known fact that almost all equipment, regardless of its classification, is tied deeply into the success being enjoyed by the amusements division of the industry.

When the games are clicking on locations, not only does it mean that the players are out in force, but, it means much more to the manufacturer in any other division of the industry.

It means that the intake from the games will help carry the freight for products that amortize themselves at a slower pace and over a longer period of time.

It means that the operators can afford

to invest more in other equipment, to diversify their routes, as long as they find the income from their amusements at a mark sufficiently high to carry them along.

It means that the entire industry can be assured of better sales as long as the games are going ahead at a rapid pace and are creating new profit marks for the operators.

From every standpoint, then, better games mean bigger profits for all the industry, every division of the field, every man engaged in this business.

Good games routes have created great music and vending machine routes.

Games are mighty important to the industry. Their speedy action, their faster intake, their quicker amortization, their continued high powered action are definitely part and parcel for the complete success of all divisions of the field.

Games will continue among the most important of all business stimulators.

The economy of the entertainment these offer, plus the fact that they capture and hold the crowds, assures other coin operated equipment better action.

From every and any standpoint all the field should be interested in the progress of the games division for the benefit of all concerned.

NEW GAMES BY ALL MFRS. GIVE OPS OPTIMISTIC VIEW OF FUTURE. MORE SURPRISES DUE

CHICAGO — Amusement Machine operators who have been wondering what the factories have in store for them this Fall, can now feel secure that these coin firms will satisfy their needs, and the demands of their players for new and novel machines.

During the past few weeks, manufacturers of amusement machines have sent a number of new items to the trade—and advise that there are any number of machines and ideas being tested in their experimental departments as well as on test locations.

"We have not failed our operators and the public over the past twenty-five years," stated an executive of one of the leading factories, "and we will not fail them now. In addition to those machines already introduced this Fall, we have many more surprises to spring in the near future. We realize that the games operators need new and novel amusement machines to keep their business operating profitably. As a factory, it is necessary that we come up with these machines so that we can continue in business. We believe that, not only our firm, but the others as well, will always have a variety of amusement machines for the operators. There may be certain times when nothing of great interest is produced for the trade, but a situation of this kind does not last long. We can safely say that the operators can look to this Fall and Winter for some of the best

amusement products they've ever seen."

Supporting this statement is the fact that during the past few weeks announcement have been released by the factories of a number of new machines. The trade has seen the appearance of several new "Guns," among them Genco's "State Fair" and the follow-up "Davy Crockett"; United's "Pirate Gun," and Exhibit's "Jungle Hunt."

International Mutoscope's "Lord's Prayer Vendor" has found favor with the players.

A number of pinball machines have been introduced, among them Gottlieb's "Auto Race," and this week: "Register"; ChiCoin's "Blondie" and "Capri"; Williams' "Super Score" and this week: "Fun House"; and Bally's "Balls-A-Poppin'," now at distributors.

While shuffle games haven't been too numerous, during the past week, ChiCoin has shipped "Miami Shuffle"; Bally continues to supply demand for its "DeLuxe ABC Bowler," and "DeLuxe Congress Bowler"; and United has brought out "Handicap."

In the in-line division, United just introduced its "Brazil," and Bally's "Big Show" continues to roll out of the factory.

All this activity by the factories adds up to an impending season of profitable and exciting machines for the operators.

Gottlieb Presents New 4-Player 5-Ball "Register"



ALVIN GOTTLIEB

CHICAGO — Alvin Gottlieb of D. Gottlieb & Company, this city, announced this past week that the firm's new four-player, five-ball game, "Register," is now being shipped to its distributors in the United States and abroad.

"This game offers four-digit scoring," stated Alvin Gottlieb. "We have found this feature to be most acceptable to players and most profitable for operators."

"The fact that high scores can go up

to 1,999 enables us to incorporate higher scoring and more interesting play features on the playfield."

"Register" features new Run-Up Bonus. The lower hole scores regular bonus up to 25 points. Upper hole runs bonus all the way to the top, then back down again, adding to Super High Score.

When Upper hole is lit, player can get up to 490 points.

There are two bulls-eye targets which score 60 points when hit in the center. If ball hits the edge of target, only 16 points are scored.

Lite-up pop bumpers and Cyclonic kickers add to the speed and excitement.

In addition to the many features that have become standard equipment on Gottlieb Games, "Register" is adjustable for 3 or 5 ball play, which the operator may want to vary according to the type of location.

Twin chutes are available at slight additional cost, with most ops showing preference for this model, according to Gottlieb.

"The ever-increasing demand for an outstanding four-player game," concluded Alvin Gottlieb, "convinces us that all operators will be as highly enthused over 'Register' as we are. I'm sure they'll want to lose no time in seeing it at their nearest Gottlieb distributor."

American Shuffleboard Makes Unusual Financing Deal Possible

UNION CITY, N. J.—The American Shuffleboard Company, this city, has just completed arrangements with a national financial institution, for a time-payment plan which can be used on a national basis, to implement the sale of modern table shuffleboard models and related equipment to coin machine operators, it was announced this week.

The plan is unique, and should prove to be of extraordinary value to operators. Nicholas Melone, sales manager for the firm, explained that under the newly developed plan time and payment terms have been arranged so as to ideally fit the particular needs of the operator, and that it can be put into effect anywhere in the continental United States.

"Under the agreement," said Melone, "qualified operators now have available the decided advantage of a new financing plan that will permit them to install the latest shuffleboard models, fully equipped with new electric scoreboards, our exclusive Cli-

matic Adjusters, table lights, full playing kit, etc., and which can be paid for over an extended period of time. It should be understood that the unusual feature and advantage of this plan to the operator, lies in the fact that new 'game-pulling' equipment can be set in choice locations and gradually paid off—while it is working for the operator and actively turning over a profit for him!"

Effectively used, Melone pointed out, the plan opens up a range of practically unlimited possibilities for a progressive and aggressive operator. In use, the plan functions smoothly, and with full advantage to the operator. The nominal down payment is a mere \$50, with payment of the balance extended over a 20-month period, as follows:

During the first 10 months, a payment of \$54 per month is made. This is the equivalent of \$12.46 per week.

During the second 10 months, payment is reduced to only \$33 per month, which is the equivalent of \$7.61 per week.

"Since the take from modern, up-to-date equipment invariably and greatly exceeds these figures," stated Melone, "the operator clearly is in a position of advantage, with nothing to lose and everything to gain."

Runyon Sales Invites Ops To Attend Unveiling of "Balls-A-Poppin"

NEWARK, N. J.—Barney Sugerman and Abe Green, Runyon Sales Company, with offices in several cities, have issued invitations to games operators to attend a showing of Bally's new pinball machine "Balls-A-Poppin'" in their Hartford, Conn., and Newark, N. J., offices.

The Hartford showing will take place at 231 Windsor Street on Thursday and Friday, October 25 and 26. Paul Calamari and Art Garvey of Bally Manufacturing Company, will be on hand to greet the operators and demonstrate the new amusement machine. From the Runyon organization there will be Nat Gutkin, manager of the office, Irving (Kempy) Kempner, and Barney Sugerman.

The new Bally pinball machine will be shown to operators at the Newark, N. J., offices, 221 Frelinghuysen Avenue, on Saturday, Monday and Tuesday, October 27, 29, and 30. Calamari and Garvey will be here also. From

Atlantic N.Y. Corp. and Seaboard N.Y. Hold Open House at Conn. Offices

EAST HARTFORD, CONN.—Operators throughout the State of Connecticut flocked into the Connecticut offices of Atlantic New York Corporation and Seaboard New York Corporation all week from Monday, October 15 through Friday, October 19, participating in a week's "open house" party, celebrating the firm's recent opening of new quarters at 171 Park Avenue.

Operators were served with buffet lunch and refreshments and viewed the equipment of Seeburg (Atlantic New York Corporation) and Gottlieb and Williams (Seaboard New York Corporation).

On hand to greet the visitors were Mac Perlman, manager of the office; Meyer Parkoff, New York head; Oscar Parkoff, New Jersey head; and Jack Gordon, Seeburg regional representative.

The Runyon organization will be Abe Green, Barney Sugerman, Felix Fleischman, and Gene Daddis, as well as others.

German Ops Win Big Tax Case

North Rhine-Westphalia Votes Down 36% Yearly Tax on Initial Cost of Music and Amuse Games To 6% Per Year When Nova of Hamburg Calls Together Ops and Organizes Opposition

DUSSELDORF, W. GERMANY—A stirring victory was won here in the capitol of the North Rhine-Westphalian Parliament when, at almost the very last day, Nova Apparate Gesellschaft of Hamburg discovered there was a bill about to pass through the Parliament that would tax operators of music and amusements 3% per month of the initial cost of the equipment they owned.

This would mean that a machine imported from the U. S. at the initial cost of \$1,000 would be taxed at the rate of \$30 per month (3% per month) or a total rate of \$360 per year for the life of the machine whether it was a music or an amusement machine.

The North Rhine-Westphalian Parliament acts for what is the largest state in Western Germany. Such cities as Cologne, Essen and the capitol, Dusseldorf, are part of this large state of about 50 million people. There are estimated to be over 3,000 juke boxes in this area. This is actually two states governed by one parliament.

On routine investigation of various bills being introduced, Nova of Hamburg discovered this bill and learned that, in just a few days it would be presented for vote to the Parliament. Nova was advised it was sure to pass.

Nova was also advised that the bill

had been hanging fire for about seven months and no one from the industry had come around to oppose it.

Very quickly, the leaders of Nova called together the operators in this area and organized opposition to the bill.

A complete and concise explanation by the industry resulted in the bill being changed from 3% to 1/2 of 1% per month of the initial cost of the machine as tax. This cut the tax from 36% per year to 6% annually.

The operators are now watching carefully and with more proper and experienced guidance will see to it that bills of this nature are not only quickly opposed but defeated in the future.

It is also hoped that even this 6% per year tax will again be cut for it is not only excessive but extremely inequitable.

If the original bill would have passed it would, most definitely, have meant the end of exports into this country.

With men like Alfred W. Adickes, president of Nova Apparate Gesellschaft of Hamburg, who has over 25 years of experience in the industry, the exporting manufacturers and distributors in the U.S. have a definite protecting factor in their favor.

Bally Announces New Novelty Game—"Balls-A-Poppin"

CHICAGO—Production schedules of Bally Manufacturing Company, this city, now include novelty-games, as well as the firm's specialty, in-line games, according to announcement by Bill O'Donnell, sales manager.

First Bally novelty-game in the new schedule is "Balls-A-Poppin'" with a new "Wild Balls" feature by which as many as six extra balls are simultaneously ejected onto the playfield. Describing the new feature, O'Donnell pointed out: "Although 'Balls-A-Poppin'" is played with five balls—adjustable to three balls—a dozen or more balls may go scampering up and down and back and forth across the playfield, bombarding bumpers, kickers and roll-overs like hail on a tin-roof. How does the player unleash this frenzied stampede of 'Wild Ball'? First, 'Wild Ball' credits are advanced on the back glass in a manner similar to ordinary 'bonus-scores'—by skill-shots across Advance Buttons, four of which dot the playfield, or against two Advance Rails at top of the field. Then a skill-shot into a 'Kick-Out Saucer' pocket in center of playfield automatically releases the number of balls credited, and 'Wild Balls' are automatically ejected from a 'Wild Balls Bazooka' to roll down the playfield, hitting bumpers right and left, dancing back and forth between 'Slingshot-Kickers', 'Flipper'-flipped back up the field, skyrocketing slimmest scores to sudden success. 'Wild Balls' in action, not only build up the score, but actually pile up and release additional 'Wild Balls', resulting in a continuous avalanche of 'Wild Balls'. And, because the final ball shot by a player may be

the trigger-shot that explodes the 'Wild Balls Bazooka', 'Balls-A-Poppin' gives players the greatest last-ball suspense in years. Result is repeat-play as fast and furious as the machine-gun action of 'Wild Balls'."

Scoring-targets on playfield of "Balls-A-Poppin'" include 4 "Pop-Bumpers," clustered at top of field, each scoring 1 point, 10 points when lit. "Pop-Bumpers" are lit by hitting "Bumper-Light Bumper," which also scores 10. "Bumper-Light Rollover" in left-center of playfield gives player second-chance to light "Pop-Bumpers." Side-to-side ball-action is provided by 4 "Slingshot-Kickers," ranged along sides of playfield, each scoring 1 point, 10 points when lit. Kickers are lit by hitting "Kicker-Light Bumper," which is located directly below "Bumper-Light Bumper" and which scores 1 point. "Kicker-Light Rollover" in right-center of field provides second chance to light "Kickers."

Other scoring-targets are 2 "Roll-over-Lanes," each scoring 50; 2 "Roll-over-Lanes," each scoring 20; 2 "Roll-over Lanes," each scoring 10; 4 "Rubber Rails," each scoring 1. "Flipper-Buttons" on side of cabinet permit player to operate 2 "Power-Flippers," thus, skill-controlling balls—including "Wild Balls"—down to final few inches of field.

Housed in a new style cabinet, "Balls-A-Poppin'" is equipped with coin-chute that permits a single player to play for one coin, 2 players for 2 coins. Game is adjustable for 5-ball or 3-ball play, available with nickel or dime mechanism. Replay-register may be used or not used, as required.

AMI Appoints Sams

CHICAGO—E. R. (Ed) Ratajack, sales director of AMI Incorporated, Grand Rapids, Michigan, announced this week the appointment of Tom Sams, Western district sales representative of Jimmy and Ray Music Service, as AMI distributors for the territory of Hawaii.

Principals of the new distributorship are Jimmy Sugiyama and Raymond C. L. Cheong. Both men are well known in the area and have been active in the music machine business for many years.

Jimmy and Ray Music Service will cover the eight islands of Oahu, Kanai, Maui, Lanai, Hawaii, Molokai, Niihau and Kahoolawe.

New model "G" phonographs are on display at the firm's headquarters in Honolulu, where complete service facilities are also maintained.

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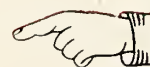
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EVEN GREATER EXPORT SALES INDICATED FOR 1956. ALERT, AGGRESSIVE AND PROGRESSIVE ADVERTISERS CAN OBTAIN A VERY GENEROUS SHARE OF THE TREMENDOUS, CONSTANTLY GROWING AND RAPIDLY EXPANDING EXPORT BUSINESS BY ADVERTISING IN THE WORLD FAMOUS QUARTERLY EXPORT EDITION OF "THE CASH BOX" FEATURING THE INTERNATIONALLY RECOGNIZED AND ACCEPTED "THE CASH BOX PRICE LISTS"!

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Thursday, OCTOBER 25



("The Cash Box' Quarterly Export Edition" November 3rd Issue)

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THE CASH BOX

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"It's What's in THE CASH BOX That Counts"



Through The Coin Chute

NEW ORLEANS NOTES

New Orleans distribs were all quite pleased with the way fall business has begun. At Lynch and Zander we spotted quite a bit of activity. They were showing Exhibit's new gun, "Jungle Hunt" and the operators were excited at the birds' singing; the bears', lions' and tigers' growls; and the monkeys' squeals. They are also selling a large number of the Seeburg phonographs. . . . At Crown Novelty, Nick Carbajal was showing the J. H. Keeney "Super Big Tent" to an enthusiastic audience of operators. Nick says the machine has so many new features built in that it will hold the player for a long time. Nick also reports Bally's "Big Show" was a winner with the ops all over the state. He tells us that pool tables are picking up on the beach as well as in the city. Country routes have been asking for more pool tables. Many, who had removed the pool tables from location when the hot weather set in, are now putting them back in the same spots. Wherever this has been done, reports Carbajal, the take has jumped immediately. Carbajal's floor was well stocked with Bally, J. H. Keeney, United and Chicago Coin games and Keeney vendors. . . . Over at F.A.B. we saw more pool tables as well as the complete line of United games and Wurlitzer phonograph. Bob Dupuy reports that the sale of Wurlitzer phonographs is the greatest in many years. F. A. B'lock now in Florida. . . . Mike Connors out working the state of Mississippi. . . . Over at Huffine Distributors they were anxiously awaiting the new Rock-Ola "200". . . . At Dixie Coin Ed Hollyfield, with a big grin, says, "We've increased our AMI business this year three times that of last." . . . Nastasi Dist. Co. also was a beehive of activity with a well stocked floor displaying the Bally line and a complete stock of used games and phonographs. The arcades are all doing nicely in New Orleans. Lou Boasberg's, which is the largest in the south, is crowded day and night. Ditto Eddie Centi's several throughout the city. . . . Elia Lucas, well known New Orleans operator, has sold his routes to B. B. King, and is off for a three month vacation with his family. They will tour Europe. . . . Frank King was spotted having trouble with his trailer. . . . Louis Riccobono looking as neat as the proverbial pin. . . . Pete Lakash, in restful repose, while Charles Pace was working like mad to get out one more machine. . . . Emile Kalil learning more about what makes those machines tick. . . . Cleve Fernandez feeding the servicemen while they keep right on working on his gun to get it into shape. . . . Frank Gordano's trucks loaded with Bally's "Big Show". . . . J. H. Lynch talking of guns. . . . Gabriel Dias making the rounds. . . . Gus Lamana spraying Al Allbritten. . . . Pete Licali graps a boloney sandwich as Teddy Giegerman looks hungrily on. . . . Al Dargis wants bigger cash boxes and stronger hangers in the machines. Al says they break and the coins are all over the bottom of the machines. Nick Carbajal, the thinker, sits back taking it all in, saying nothing. . . . Buster DeCourt seen loading the truck. . . . Old timer Ott Odder, just brought one of the largest eating places on Highway 90 just over the new Coventon Causeway. Odder rebuilt it and it looks deluxe. Beautiful crystal chandeliers, wrought iron tables and chairs in antique white, a huge fireplace, peacock feathers adorn the walls, and the entire building is set in a beautiful pine grove. The food is of the finest quality. It will be known as The Odder Place. In the Spring, Odder plans to build a swimming pool and set up a court of twenty or thirty cabins. . . . Out of town coinmen seen on the row: Trdye, Houston, Texas, buying panorams; S. A. (Sooky) Acevedo, Biloxi, Miss.; Harry Gaston, Long Beach, Miss.; Ed Thoman, Slidell, La.; Tony Ingrassia and wife, Gulfport, Miss., John Evans, Gulfport Miss.; Jerry Juanico, Biloxi, Miss.; A. L. Lide, John Trueting, Biloxi, Miss.; J. Antonio, Hondura, Ga.; Frank Gordano.



Through The Coin Chute

HOUSTON HAPPENINGS

Sun Refinishing & Manufacturing Co., leading local specialty firm in refinishing and renewing phonograph cabinets, just took another forward step by easing into kiddie ride production. Stepping ahead has been a habit of this concern, owned and operated by Gus Sundman and wife Mary, since its beginning early this year. Organized mainly to refinish cabinets for distributors the outfit, with more shop space and added modern equipment, is now offering phonograph refinishing service to music operators anywhere. Gus has been in some phase of music cabinet work since 1926. . . . Medium sized retail record store, Warriners Record and Hobby Shop, opened Oct. 15 in the new Odd Fellows building on Park Place Blvd. George M. Warriner Jr., is owner and manager. . . . C. R. (Charlie) Sage was recently appointed sales representative for Eastern Electric cigarette machines in States of Texas, Louisiana, Mississippi, Alabama. . . . Around Oct. 15 E. A. Sutton was signed on as office manager of Acme Record Distributing Co. . . . Harry Sultan of Montilla Records, New York City, on a two day visit with Acme Record Distributors as his headquarters. . . . Local operator B. G. Gentry busily engaged seeking info from The Cash Box record section that might help him pick proper platters to pull more patrons. . . . A total of over 15,000 howling fans (teen-agers aplenty) at \$1.50 and \$2.00 a throw greeted Elvis Presley at his two show appearance in San Houston Coliseum Oct. 13. . . . Mr. and Mrs. Leon Redin justly proud of their son Billy Bob, a second year medical student at Baylor University. Redin and Jesse Herrera are joint owners of the H. & L. Music Co. in Pasadena. . . . Early in October Stoney Paige closed his record shop on Telephone Rd. and moved all stock to the store on Jensen.

SKEET SHOOT

IDEAL FOR CLUBS "PLUS" DOUBLE & SKILL FEATURES LITE-A-NAME FEATURE



SKILL BUTTON

LOCATION TESTED NOW IN PRODUCTION

SIZE Height—66" Width—24" Depth—17"

GAMES, INC.

661 NORTH WELLS STREET CHICAGO 10, ILLINOIS

(Phone: Michigan 2-5101)

Chicago Phono Bowling League News

CHICAGO—Oomens Sons started off the evening by winning 2 games from Atlas. Johnny Oomens scored 471 for his team. Vic Jaccino was high for Atlas with 499.

Mercury Records took two from Coven Music. Irv Tropstein's 464 was high for Mercury and Chuck Myers' 478 was high for Coven.

M.S. Distribs tied for the lead by taking 3 from Coral Records. Ralph Kick's score of 566, besides being high for M.S., was high for men and the highest score to date in the current season. Rudy Zelina came through for Coral with 509.

ABC No. 1 came through with 2 games from Star Music. Harry Schreiber was high for ABC with 495. Hank Sochaeki's 471 was high for Star.

Galgano Distribs triumphed over B&B Novelty by winning all three games. Ed Teske's 500 was high score for Galgano. Fred Dries was high for B&B with 532.

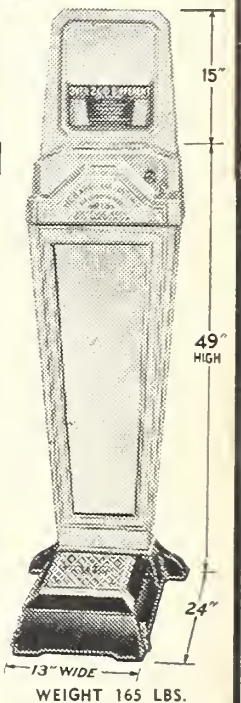
Paschke Phono swept three games from Singer One-Stop. Bob Gallet was high for Paschke with a 520 score. Carol Preebs' 479 was also high for Paschke as well as high for women. Harry Julian's 506 was high for Singer.

Gillette Distribs won two from Decca Records. Warren Paradee came out high for Gillette with 507. Tony Ignoffo's 453 was high for Decca.

ABC No. 2 swept three from Western Automatic. Les Taylor was high for ABC with 517. Bill Nyland came through for Western with 435.

\$25 DOWN

Balance \$10 A Month 400 DELUXE PENNY FORTUNE SCALE NOT A NOVELTY— BUT AN INVESTMENT 25-75% PROFIT



NO SPRINGS

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SLATE TOP

Guaranteed to be the finest top made.

NYACK SLATE CO., INC.


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"It's What's in THE CASH BOX That Counts"

PRICES SLASHED for SENSATIONAL 100% RECONDITIONED GUARANTEED MACHINES!

CHICAGO COIN SHOE SHINE	\$250	WURLITZER 1400-1450	\$210
MIDGET MOVIES (with film)	135	BALLY GAYETY	75
UNITED CLIPPER	315	POOL TABLES	50 up
UNITED LIGHTNING	275	LATE GUNS	100 up

CHICAGO COIN CAPRI
WRITE! WIRE! CALL!
Redd 298 Lincoln St., Allston 34. Mass.
DISTRIBUTING CO. Algonquin 4-4040
 Exclusive distributors for
 WURLITZER—BALLY—EXHIBIT—CHICAGO COIN




Through The Coin Chute

NEW ENGLAND NIBBLES

Indian Summer, with temperatures running up to the 80's, has hit the area and brought coin machine ops into Boston from the northern New England states on buying trips. The good weather has resulted in many of the salesmen for Boston distribs taking to the road for sales trips. Biz is reported on the upswing with the fine weather helping. Music reported heading for all-time highs this season with juke box plays of disks becoming more and more important in every segment of the trade. . . . Rosemary Clooney was hosted by WNAC-TV and Allied Distributors, Columbia records, at a party at Hotel Sheraton Plaza Tuesday, Oct. 16, to introduce her new tv show. LP's of the thrush's numbers were presented to the vip guests and City Greeter Jack Brown presented Miss Clooney with the key to the city and an illustrated brochure of historic Boston.

At Redd Distributing Co. (Wurlitzer), Bob Jones, sales mgr., reports biggest orders ever in for new Wurlitzer model "2000." Says ops are doing handsprings over the new 50¢ coin chute, which is nabbing big takes everywhere. New games coming in are exciting ops here. . . . At Atlas Distributors (AMI), Louis and Barney Blatt greeting incoming N. E. ops shopping for fall merchandise. Color engineered AMI hitting big steady pace here. . . . At Associated Amusements (Rock-Ola), date being formulated for upcoming unveiling of the new Rock-Ola 200 and arrangements for gala party for N. E. ops being made. . . . Irwin Margold, Trimount (Seeburg) reports sales of Seeburg phonos has spurted in past week or so. Also shipments to foreign countries keeps firm at fever pitch.

Ops in visiting with distribs this week included: Louis Zeidman, Portsmouth, N. H.; Al Dolins, Hyannis; Martin Ferrara, New Bedford; Adolph Dugas, Webster; Ralph Ridgeway, Springfield; Paul Doherty, Al Caolter, Ray Shea, Worcester; Sol Robinson, Newton; Al Requier, Wilimantic, Conn.; D. J. Halle, Berlin, N. H.; Sol Taube, Manchester, N. H.; Martin Oliver, Portland, Me.; Bill O'Brien, Newport, R. I.; Ralph Lackey, West Roxbury; Jim Chati, Norwich, Conn.; Del Frechette, Lewiston, Me.; Bill Hamel, Concord, N. H.; John Clemens, Providence, R. I.; Connie Pocius, South Boston; Bill Lang, Fairlee, Vt.; Louis Stevens, Southbridge; Dave Baker, Arlington; Luke Levine, Brookline; Tony Grazzio, Springfield; Walter Luby, Worcester; Leo Van Dale, Spencer, N. H.; Henry Levine, Milton; O. E. Gilbert, Colebrook, N. H.; Tom Libby, Haverhill; Ralph Moultrou, Island Pond, Vt.; George Chapoulis, Malden; Marty Cook, Brookline; Pete Suma, Bristol Conn.; and Bill Arrison, Chester, Vt. . . . Disk jock Truman Taylor, WBOS, married Camille Dennison and couple are just back from honeymoon in Berkshires. . . . Don Sherman, WBOS, organizing James Dean Memorial Fan Club.

NEW POOL GAMES \$125
 LATEST MODEL! LIMITED QUANTITY! NOW ONLY

RECONDITIONED POOL GAMES
 Guaranteed Perfect! From **\$65**

- 1—Jumbo Plastic Light-up Bumpers
- 2—Convertible 2 or 3-Hole Play
- 3—Levelmatic Adjusters
- 4—Finest Materials and Workmanship
- 5—By Leading Manufacturers

FIRST COIN MACHINE EXCHANGE, INC.
 Wally Finke & Joe Kline
 1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

You're Invited...
 PREMIERE SHOWING OF
Bally's
 NEW PINBALL
"BALLS-A-POPPIN'"
 IN HARTFORD, CONN.
 THURS. & FRI., OCT. 25 & 26
 IN NEWARK, N. J.
 SAT., MDN. & TUES,
 OCT. 27, 29 & 30

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 SALES COMPANY
 Factory Representatives for:
 AMI, Inc., Bally Manufacturing Co.,
 J. H. Keeney & Co., Permo, Inc.
 593 10th. Ave., New York 18, N. Y., LO 4-1880
 221 Frelinghuysen Ave., Newark 8, N.J., BI 3-8777
 231 Windsor St., Hartford, Conn., JA 7-4470

SENSATIONAL OFFERS

Wurlitzer Model 1800	\$825.00
Wurlitzer Model 1700	650.00
Wurlitzer Model 1400 (45 RPM)	250.00
Seeburg Model R	795.00
Seeburg Model C	495.00
Seeburg Model 100-A	225.00

ANGOTT
 DISTRIBUTING COMPANY, INC.
 2616 Puritan Avenue
 DETROIT, MICHIGAN



Through The Coin Chute

WEST TEXAS TINGLES

Reports are that Glynn Murphy's father in Snyder has been seriously ill. Sure hope he's better now. . . . Gene Turnbow, Stamford, is contemplating ten cent music as are several other operators in this area, including Bert Alcott, Seymour, and Vernie Feemester, Knox City. It is a little early for a progress report but these operators are investigating. . . . Terry Holt, Snyder, all set up and doing a good business in his new building. Doc Davis has his office with Terry. . . . Hosie Wynn, Post, reporting the crops around there are not going to be too good this year. . . . John Beard, Brownfield, working hard trying to get his cotton gathered. He has had to import a load of Mexician nationals in to gather it. . . . J. D. Harding and J. C. Lewallen, Levelland, have moved their office to a part of the Dodge and Plymouth building. . . . Art Jentzen, Clovis, and his boys cleaning their shop of equipment. . . . F. W. Hal', Lovington, laid up in bed with a pain in his side. Hope to see him up and around soon. . . . George New, Hobbs, rushing Shorty Marcom and Glenn Stanfield around so he could slip off to the Texas-Okla football game. Shorty and Glynn say they have to do all the work around there now. . . . Steve Payne, Kermit, getting his wife's washer all fixed so she can wash his shirts again. . . . E. J. Bishop, Wink, talking about his route doing well now. . . . George Green, Odessa, drinking coffee with his wife and a salesman. . . . Bil' Sheffield, Odessa, working day and night checking his route. . . . Elmo Pinkerton, Big Spring, moved into his new home and office. Sure is nice. . . . Tex Keel, Colorado City, making service calls late at night. . . . The Harp Brothers, Mel and Pee Wee, Sweetwater, have converted to ten cent music and report that they are amazed with the results. They wouldn't have it any other way. . . . Talmadge Craig, Ranger, trying to figure out how he fouled up his title strips in a machine on which he was changing records.

Int'l Scott Grosse Invites Operators To Attend Premiere of Bally's "Balls-A-Poppin'"

PHILADELPHIA, PA.—Abe Witsen, International Scott Grosse Company, this city, has invited operators in his territory to participate in the world premiere showing of Bally's new five ball pinball machine, "Balls-A-Poppin'".
 Showing will take place on Tuesday and Wednesday, October 23 and 24 at the firm's headquarters, 1423 Spring Garden Street.
 Paul Calamari, Bally field engineer,

and Art Garvey, regional representative for the manufacturing firm, will be on hand to greet the operators and demonstrate what Witsen calls "the most revolutionary idea in pinball machines in many years."
 Refreshments will be served to visiting operators, and in addition to Abe, on hand to host the coinmen will be his son Bill, and the many other members of the d'stributing firm.

"It's What's in THE CASH BOX That Counts"

More Reports On Phono Survey Arriving at The Cash Box Offices

Survey Will Help to Determine Number of Phonos on Locations Thruout the United States

CHICAGO—The Cash Box survey to help determine the number of music machines on location thruout the United States has now completed its third week and reports are starting to arrive in larger quantities. It is gratifying that so many operators have taken the time and trouble to fill out the form, reproduced below, in a project that will aid the entire music machine business. The final total will be unavailable for several months yet.

This survey is the result of the controversy at this time regarding whether there are 550,000 or 600,000 or more phonos on locations in the U. S.

The last time The Cash Box surveyed the field a figure of 550,000 phonos was set for the U. S.

Since then, many are of the firm belief that the industry has grown right along with the increased number of retail locations, shopping centers as well as population growth.

These men are of the opinion that 600,000 music instruments on locations, these include phonos, hideaway and telephone shells, would be closer to correct than the old 550,000 figure.

To settle this, The Cash Box has again started a survey. This will take some months to complete.

Those who feel they would like to join in the survey, prior to receiving material to fill out, can send in the number of juke boxes they know to be in their city, their county and in their state.

All individual reports will be kept strictly confidential.

HOW MANY PHONOS ON LOCATIONS

... IN YOUR CITY? _____

... IN YOUR COUNTY? _____

... IN YOUR STATE? _____

[PLEASE INSERT NUMBER OF PHONOS IN ABOVE SPACES ACCORDING TO YOUR PRESENT FIGURES]

THIS IS IMPORTANT

Your estimates will be kept strictly confidential. Reports are to the effect that there are now about 600,000 automatic phonos on locations in the U.S.A. This would show a very definite growth for the industry. Therefore your complete cooperation is requested in this very important matter. Please fill out completely and mail today!

SIGNED _____

FIRM _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

MAIL TODAY TO:

The Cash Box, 32 W. Randolph St., Chicago 1

Just Wait UNTIL YOU SEE THE Rock-Ola 200

AT ALL ROCK-OLA DISTRIBUTORS SOON!

SEEBURG 100-C	\$575
A.M.I. E-120	445
ROCK-OLA FIREBALL (120)	275
WURLITZER 1500	245
EXH. SHOOTING GALLERY "500"	225

Seeburg 3W-1 Wall-O-Matic
100 Selections—Chrome—Latest Features \$65



RECONDITIONED AND REFINISHED LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D. Exclusive Seeburg Distributors

A Quarter Century of Service

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

Sterling Contribution



MOOSIC, PA.—Seen above is a picture taken recently at the Veteran's Hospital in Wilkes-Barre, Pa., when Benjamin Sterling, Jr., Sterling Service, this city, presented several games for the veteran's game room. Sterling, Jr. can be seen at the extreme right.

"It's What's in THE CASH BOX That Counts"

the highest rated 5-Ball today

PROVED
by Long-Run PROFITS!

Another FIRST
FEATURE by Williams
National Slug Rejector is standard equipment
ON ALL WILLIAMS 5-BALL GAMES!

Williams FUN HOUSE
4-PLAYER
NOVELTY or REPLAY

★ Bonus Scoring ★ High Scores
★ Multi-Tilt Feature permits player to continue playing in turn if one player tilts game!

new Trap Door Feature scores "BONUS" and "Mystery Special"

The "Forward Look" in Cabinets

new smooth-as-silk Ball Shooter!

new SCORE CARD HOLDER!
new OPERATOR CARD HOLDER!

1 to 4 can play

Twin Chutes at slight extra cost

Plated Cigarette Holders on siderails!

Chrome Cabinet Guards Around Flipper Buttons!

*** ADJUSTABLE**
to 3-4- or 5 ball play!

Williams MANUFACTURING COMPANY
Dept. C FOR NEW PARTS CATALOG

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.



Through The Coin Chute

EASTERN FLASHES

Considerably more action on coinrow this week than for quite some time. Wholesalers were busy filling orders for export on both music and games; entertaining visitors who were dropping in to discuss purchase of music machines; and also demonstrating the several new amusement machines which arrived this week. It is interesting to note that music distributors are out visiting more than usual, attending operators' meets, as well as conducting "service schools" thruout the area. These firms are also running classes on a regular basis in their own shops.

New amusement machines to show up this week were: Genco's "Davy Crockett" United's "Pirate Gun"; and Exhibit's "Jungle Hunt." . . . Condolences to Al and Dave Simon on the loss of their sister, Mrs. Sarah Goldstein. Nathan Goldstein is connected with Dave Simon's firm. Dave and Al Simon and Nathan Goldstein were absent from their offices this week. . . . Runyon Sales Company conducted a "Service School" at the H & M Automatic Music Company (owned by Harry Pugliese and Joseph DiBartola), Huntington Station, Long Island, for operators in the Suffolk and Nassau areas, on Thursday, Oct. 18. The class was well attended, and was conducted by Jackie Prigoff, Runyon's music engineer. Jerry Levine, Runyon's salesman in that territory was also on hand. . . . Everyone very happy to hear that Jack Semel recuperating nicely. A heart attack sent him to a hospital. . . . Al Warren, Genco's sales mgr. came in from Boston to New York for a fast visit to the firm's distributor, Albert Simon, Inc. With Simon out this week Warren talked things over with Al D'Inzello. . . . "Senator" Al Bodkin and Meyer Parkoff thrilled at the praise heaped on them by the Clergy and Service "brass" for their contribution of a juke box to the National Catholic Community Service. . . . The New York Arcade Owners Association held a business meeting at Max Shaffer's "Hubert's Museum" on Tuesday night Oct. 16. Charlie Rubenstein owner of several N. Y. arcades advises us that the association's members have made a number of substantial contributions to various charities. . . . Janice Leib, Atlantic New York Corp. secretary, marries Jerry Rosen, an architect, on Nov. 17.

Barney (Shugy) Sugerman, Runyon Sales Co., shows us a letter he received from his youngest son, Myron, now attending Bucknell University. Myron is studying for a Bachelor of Arts Degree. Seems to think that a membership in the Sigma Alpha Nu Fraternity, plus a negligible amount of study will make him an honor student. With Myron, who knows? Your correspondent's view of the situation is that Shugy's money is well invested. This one letter, a really hilarious affair, is worth a year's tuition. . . . Joe Young and Abe Lipsky, Young Distributing, attended the Westchester Operators Guild meeting on Monday, Oct. 15, held at the American Legion Hall, White Plains, N. Y. Talked up the Wurlitzer model "2000" of course. Joe, Abe and Irv Holzman tell us that the Wurlitzer "Service School" held on Thursday, Oct. 18 was extremely well attended by ops and their mechanics. Hank Peteet, Wurlitzer field engineer, is vacationing, so classes conducted by Young's Henry Slavis. Next class on Thursday, Nov. 1. . . . A truck full of used music arrived at Koepfel Distributing while we visited here. Harry and Hymie Koepfel advise machines needed to fill an export order. . . . Met up with Claire Morano, office mgr. for games assn, on the street. Claire seeing the wholesalers on the organization's forthcoming banquet, Dec. 8, at the Waldorf-Astoria Hotel. . . . Wurlitzer encloses a well devised colored folder in every letter, titled "Wurlitzer World Of Music 1856-1956. A concise History of Wurlitzer's Origin and Accomplishments Prepared for Friends Around the World." . . . Major subject of conversation this week was the upcoming banquet of the Music Operators of New York at the Waldorf on Sat. night, Oct. 20. All conversations would end with "be seeing you Saturday night." A full night of entertainment anticipated, as usual. Many out-of-towners expected. Full report will appear in next week's issue of The Cash Box.

US GALS

By CISSIE GERSH

Well, gals, I'm going to make one important suggestion. When you make up your itinerary for your very first trip to Europe, make London your initial stop. The fact that everyone still speaks English makes the start of your trip delightful.

You'll love the great courtesy and the service you'll receive wherever you go. Just come with an open mind. And forget about the many scare stories you hear, such as lack of tissues and soap, etc. You can buy as much as your little hearts desire. Reasonably priced. Just as in the U.S.

Remember, too, that you'll have one real advantage over other tourists. The fact that you are a member of this industry is like being part of an international sorority.

The wives of coinmen in London are just like you and me. Charming, well dressed and so helpful. All will want you for tea. (Everyone halts for tea at 4 P.M.) All will want to help you with your shopping. And, definitely, you must spend at least one evening in a British home. You're sure to be invited. We did and we loved it. If you are watching your avoidupois—forget about it when

you come to Europe. The biscuits (Cookies) and sweets in London are just fabulous. In restaurants and in homes you'll be offered the most entrancing and delicious variety you've ever seen.

The Strand, Piccadilly Circus, Soho, Chelsea, even Petticoat Lane, well, they're all fascinating. But, you'll still feel at home, because everyone understands you and you understand everyone else.

There was an awful lump in my throat when we flew out of London. We'd met so many charming and delightful people. The wives of the men in our business had made my stay here just absolutely delightful.

We're now in very fascinating Copenhagen. Most of the businessmen here, especially those in our business, still speak English. But here and there, questioning for a street—well, we can't speak Danish.

But don't let that stop you from coming to Copenhagen. This is one country that loves and welcomes Americans. I'll write more about it. Right now we're preparing to fly to the international city of Hamburg.



Through The Coin Chute

UPPER MID-WEST MUSINGS

Byron Cohen of Billings, Mont., stopped for several days in the Twin Cities to visit with relatives and while in town stopped in at the distributors to look over the latest in coin operated games and equipment. . . . Chet Le Doux, Northern Novelty Company of Virginia, Minn., took some time off from his route activities and went duck hunting in North Dakota and the results of the hunt were successful. . . . Bruce Windhurst of Aberdeen, S. D., stopped in the Twin Cities on his way to Rochester, Minn., for a check-up at the Mayo Clinic. . . . George Coddington of Minneapolis out of the hospital and attending to his route duties. George is glad to be back on the job again after spending quite some time in the hospital this year. . . . Ben Weiss, Pine Ridge Service of Bemidji, Minn., could get away from town for only a few hours so he flew down to Minneapolis, picked up needed records and shopped around a little, then took the afternoon plane back home again. . . . Norman Michelson of Rembrandt, Iowa, spent several hours shopping around for equipment for his route. Norm was interested in the new rifle galleries which are out now. . . . Mike Martin of Glendive, Mont., was seen looking around and shopping for equipment. . . . Making the rounds of the distributors and shopping for records and equipment were Pat Partridge of Mora, Minn.; Len Worsch of Montevideo, Minn.; Fred Kovanen of Moose Lake, Minn.; Joe Weber of Blue Earth, Minn.; Jim Lucking of Benson, Minn.; Frank Ponterio of Worthington, Minn.; Frank Phillips of Winona, Minn.; and Bob Keese of Forest Lake, Minn.

"It's What's in THE CASH BOX That Counts"



Through The Coin Chute

CHICAGO CHATTER

Some coinmen in this windy city have been saying, "Business is good, but business is tough." They report higher sales volume, but no rise in profits. Others admit getting both, and seem to be picking up plenty steam for new growth spurt in months ahead. The more progressive boys here fight harder to keep inventories up. Then use every sales and promotional tool available to stimulate sales of new and used products. All admit new releases are faster, better, more action-packed. . . . Bill and Cissie Gersh, reporting last week from Copenhagen, Denmark, say coinbiz different from city to city. All want U.S. machines, but dollar problem makes licenses difficult to obtain. Only thing cheaper in Europe, they declare, is tipping. Bill and Cissie will visit with Al Adickes a few days in Hamburg, Germany. Then on to Brussels, Paris and Geneva. . . . Joe Mangone, Miami, in town this past week, telling Dave Gottlieb that multiple player games going exceptionally well. . . . Flash to all Gottlieb distrib— "Flipper" now completely checked, overhauled, refinished, and she's rarin' to sail the seas. Which has Dave, Nate, Alvin and Sol Gottlieb looking ahead to taking turns as hosts and fishermen. . . . That entertainin' man Bill O'Donnell was out on the town with Milt Marmer from Cinci. Bill says Bally's "Big Show" is "real, real BIG!"



BILL O'DONNELL

What an itinerary for John Casola: Atlanta, Charlotte, Jacksonville, Pensacola, N'Orleans, Corpus Christi. Spreading goodwill and the good word for long list of new United products really has Johnny on the go. . . . Out of all those conferences going on between Avron Gensburg, Ralph Sheffield and the boys at Genco, comes the rumor that "something big is about to break." Al Warren reported out East, moving around fast and doing good with D. C. (Davy Crockett). . . . "Traffic's so heavy at First," say Joe Kline and Wally Finke, "we're contemplating installing electric-eye doors that open automatically." Sam Kolber, Fred Kline and Marv Rosenstein seen dispensing the famous First hospitality to the steady stream of customers. . . . George Jenkins, Bally, "fine as silk and busy as can be."

Bill DeSelm, entertaining Sam Taran of Miami at the friendly United plant, put it short and sweet when he said, "Everything's just dandy." Al Thaelke starts a jaunt from Milw. to Omaha, with many a stop in between, promoting United games and holding service schools. . . . Paul Huebsch, Keeney's genial sales mgr., working like inspired on new games. Making sure they're perfect before release. Nods approvingly as Leo Gary hires additional engineers for games division. Bill Coan reported working with John Balk, Midwest Distributors, K. C., Mo., on the new combination hot chocolate and hot coffee vender. Al Allbritten, meanwhile, roams thru northern parts of Miss. and Ark. after his swing around southern section of the country. . . . Stan Levin and Vince Shay at All-State cut it pretty close last week. 'Twas a 20-game export and only 19 ready. Last games on the order finally arrived at last minute. So the boys worked overtime. And the shipment went out in time to make the boat.

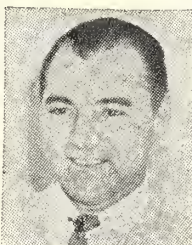
Sam Wolberg, Sam Gensburg and Ed Levin reported to be highly enthused at the way ChiCoin's new "Miami Shuffle" has taken hold. Says Ed, "Nice repeat business coming in keeping us all busy." Mort Secore, on trip thru the Midwest and South, advises he gets wonderful reception wherever he goes. . . . From Dave Rockola comes word that his sales and engineering depts. scheduled to move any minute into new, beautiful, spacious offices. Kurt Kluever, Wayne "Brad" Bradfield and Les Rieck happy to have more elbow-room to accomplish more than ever. Ed Ristau, Rock-ola's director of sales, expected in from a week's trip to find his new office all set up for him. . . . Art Garvey in town this past week, moving right ahead with those Bally games. . . . At busy, busy World Wide, Fred Skor asserts they had big upsurge in exports of shuffle games. Len Micon said to be trying desperately to break 72 on the golf course before the snow starts. No news available from Joel (V.V.V.) Stern except he's still honeymooning. . . . Mac Brier, Donan, claims he set some kind of record one day last week, calling from coast to coast and border to border to locate pinballs. . . . John Frantz advises "Lots of demand from southern states for 'ABT Challengers', with 'Kicker & Catcher' a close second."



AL WARREN

Art Weinand, Williams, elated and smiling as shipments surge for firm's new 5-ball game, "Fun House." "A lot of them labeled for overseas," says he. Queried concerning future products, Art merely shrugged mysteriously, hinting at "something new, different and revolutionary." . . . Joe Robbins, Empire, advises Jack Burns traveling in Illinois this week, Michigan next week. LeRoy "Dusty" Hohbein looking at road maps. Clarence Schuyler of Games, Inc., proudly shows prospect mechanical simplicity of new game, "Skeet Shoot". Said Clarence, "Production jumped tremendously since last week, with customers suddenly upping orders for equipment." . . . Ted Rubenstein, Marvel, smiles with satisfaction as plastics and pool conversions going better as Fall season advances. Estelle (Gal Friday) Bye says, "Everything is just ducky." So what she was worried about did not happen at all. . . . Tom Callaghan at the Bally plant doing his share of phonecalling and entertaining.

Harold Schwartz and Nate Feinstein say they prefer to keep "students" at a reasonably small number to allow better personal instruction. Ops represented at last Atlas Weekly Service School were: Allied Amuse., Apex Amuse., Music Vendors, Gary, B & G Amuse., Bluebird Phono., Chicago Music, Town & Country Music, Coinplay Amuse.,



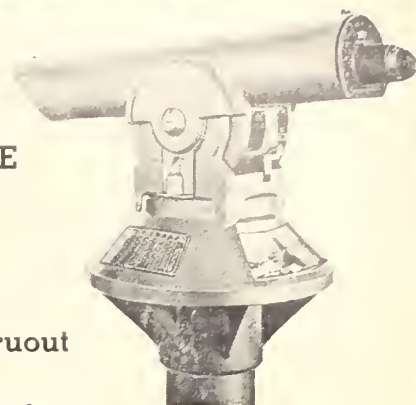
JOHN CASOLA



VINCE SHAY

GRAPHOSKOP

WORLD'S FINEST
COIN OPERATED
TELESCOPE—COMPLETE
WITH STAND



Made in Germany

DeLuxe Construction Thruout

Guaranteed Tamper-Proof
Cash Box

WRITE FOR LITERATURE!

Empire COIN MACHINE
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WANTED - TO BUY

SEEBURG M100A's, B's, BL's, C's, G's & R's
GOTTLIEB AND WILLIAMS PIN GAMES
LATE BOWLERS
GUNS OF ALL TYPES

ATTENTION IMPORTERS:

We have an inventory of approximately 100 Wurlitzers. This stock consists of Wurlitzer 1015's, 1100's, 1250's, 1400's, 1500's, 1600's, 1700's, 1800's and 1900's. Send for prices and quantities of each model available.

Exclusive Gottlieb, Williams, Seeburg, Genco
and International Mutoscope Distributors.



TRIMOUNT

Remember
IN NEW ENGLAND
IT'S TRIMOUNT!

40 WALTHAM STREET
BOSTON 18, MASS.
Tel. Liberty 2-9480

McDonald Merchandising, Ottawa, Northern Ill. Music. . . . Sam Lewis at Exhibit very pleased to advise "being driven out of my mind with production and shipping details as the new gun game, 'Jungle Hunt', wins tremendous orders from distrib." Equally hard at work is Frank Mencuri as he sets the pace for Exhibit's engineers. . . . Joe Collins, district sales rep. for AMI, writes to inform he has moved to 50 Biscayne Drive, N.W., Atlanta, Ga., "the better to service the 7 southern states." . . .



DAVE ROCKOLA



LEN MICON

Vending op was buying charms from Jack Nelson, Jr. at Logan. Saw a new item barely visible on the desk. Said op, "I'll take a barrel of these." Observed Jack after op left, "I've got 100 new charm items, but if it's half-concealed or hard to get, they want it all the more." . . . Marie Hopp, Purveyor, had all 5 phones ringing at one and the same time. This naturally happens right after Herb Perkins steps out the door.

HAPPY BIRTHDAY THIS WEEK TO: Isadore B.

Resnick, Hartford, Co. . . . Bernie Shapiro, Rochester, N.Y. . . . Maury Gottlieb, Dallas, Tex. . . . S. R. Montcalm, Bastrop, La. . . . A. J. Berube, Bloomfield, Conn. . . . J. B. Kindred, Ajo, Ariz. . . . Alma J. Williams, Mineola, Tex. . . . James Allen, Grand Rapids, Mich. . . . David E. Levine, Hattiesburg, Miss. . . . John Dochus, Rockford, Ill.

WORTH REPEATING: The fellow who owns his own home is always coming out of a hardware store.



ART WEINAND

OPERATORS! ARE YOU LOOKING FOR SOMETHING NEW? HERE'S THE PRODUCT THAT BRINGS YOU BIG PROFITS

- Average \$40.00 to \$100.00 per month net profit per location.
- Small investment—investment returned in 6 months.
- Machine placed in Drug and Super Markets on a consignment basis.
- Customers save money on service charge and test their own tubes.
- BesTest Tube Tester is built for years of trouble-free service.
- We have all the necessary forms and information for an immediate start—including sales and marketing plans, plus operating forms and inventory controls.
- BesTest machine is only 19" x 19".
- Operators—get in on the Bonanza!
- There will be \$350,000,000 worth of Radio and TV tubes sold this year. Be first in your territory and get the best locations.



OPERATORS—WRITE, WIRE, PHONE— and we advise you location of your nearest distributor.
DISTRIBUTORS—We still have some open exclusive territory.

BesTest Tube Testing Company
19963 Livernois Ave., Detroit 21, Mich. (Diamond 1-2316)

Keene's 3 VENDERS

SOUP
COFFEE
SNACKS

BRING 3-WAY PROFITS!
Write FOR FREE CIRCULARS TODAY!
J. H. Keeney & CO. INC.
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

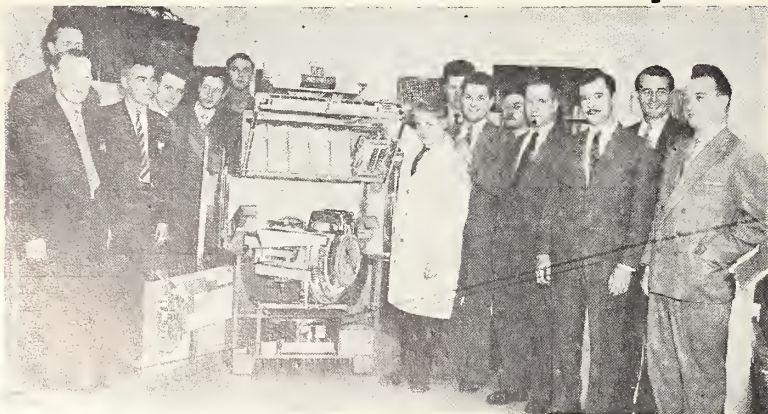
ALL GAMES RIGHT FROM LOCATION IN WORKING ORDER

KING OF SWAT	\$265.
SPACE SHIP	175.
VICTORY BOWLERS	75.
ROCKET BOWLERS	100.
ROYAL BOWLERS	50.
JET BOWLERS	115.
SUPER FRAME BOWLERS	85.

PACKAGE DEAL
750 WURLITZERS-
5 Machines.... \$100.

WRITE—WIRE—PHONE TODAY!
We are exclusive factory distributors for:
BALLY-WILLIAMS-ROCK-OLA
LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

AMI School in Antwerp



ANTWERP, BELGIUM—On September 6, 7 & 8, Tonality, this city, conducted AMI service schools for local operators and mechanics. The school was conducted by W. H. Kuntz, AMI Chief of Applications Engineering, Robert Romer, European Service Engineer of AMI, Inc., and P. Hunger, European Sales Manager.



Through The Coin Chute

CALIFORNIA CLIPPINGS

Used equipment of all types and the many new record releases were sparking business along Pico last week. The demand for used equipment has hit a new high this past year and looks like it will continue into next year. The releasing of so many records by the major companies and smaller up and coming recording companies has the one-stop operators tearing their hair trying to keep up with all the records. . . . Louis Sebok, head of single record promotion for Decca in New York, and Art Grobart, Decca's local branch manager, paid a visit to Norty's Music Center and complimented Norty Beckman on his new charts and record racks covering the top 35 tunes in all four fields. Richard Barrientos, of the Latin Record Department, has formed an instrumental group called The Latinos that have played a number of local spots and are completing arrangements for a recording date. Ann Marinez reports that Patti Page's "Throw Mamma From The Train" on Mercury has started to take off with the operators. . . . Phil Robinson says that Chicago Co'n's new "Miami Shuffle" game has proven very popular with operators throughout the area. Phil and his wife are spending a few days in Las Vegas soaking up the sun. . . . Minthorne Music Co. held Seeburg "Service Schools" in San Diego and Long Beach and Hank Tronick, Jack LaRue and Matt Norberg reported almost 100% attendance and great enthusiasm for the new model phonographs from all attending. . . . Bert Kidner, former operator in Monrovia, visiting his many friends along Pico and receiving congratulations on the success he is enjoying with his miniature golf course in Ontario. . . . Gabe Orland was doing double duty at California Music Company during Sammy Rick'in's absence. Sammy and his wife, "Becky", made a trip to El Paso to visit their son, Ronnie, who is stationed at Fort Bliss. Gabe announced that the big move into the new building will definitely commence the first of November. Martha Delgado believes that Roberta Sherwood's version of "Mary Lou" on Decca should take off big. . . . Eilcen Bloomer and Frank Totzke of Mojave made one of their infrequent visits to Pico last week and were welcomed by their many friends. . . . Jack Simon and Sonny Lomber made a trip to Las Vegas and left John Freeman in charge at Simon Distributing Company. Sonny returned early and found John up to his elbows in orders for used equipment. . . . Genco's new "Davy Crockett" rifle gallery has just been received at Badger Sales Company, Inc. and Marshall Ames says that it is causing quite a stir with the operators. Marshall says the operators are very enthusiastic about the game because of its appeal to the pre-teen and teenage groups. Bill Happel says that he is receiving many orders for the new AMI "G200" phonograph from Don Ames in the San Diego area. . . . There was a lot of construction going on at Leuenhagen's Record Bar last week installing new shelves to take care of their new record stock, mail orders and LP section. Kay Solle has posted The Cash Box' Best Selling Pop Albums listing by the new album section for quick and easy selection by the operators. Milt Weiss was playing the new release of "All About Elvis" on the Pelvis label for Mary Solle and telling her that it had started taking off locally. Claire Solle predicts that "Petticoats of Portugal" by Billy Vaughn on Dot will become a hit and Mary and Kay picked Bill Haley's "Rudy's Rock" on Decca. . . . Ed Wilkes and Don Peterson returned to Paul A. Laymon, Inc. after attending the Rock-Ola "Service School" in San Francisco. They have nothing but raves for the new Rock-Ola "200" phonograph and say that everyone attending had the same feeling. Lucille and Paul Laymon have made all arrangements for the showing of the new "200" phonograph and will send out announcements the moment they receive word of their first shipment. . . . At Sierra Distributors, Ed Wisler walked in and handed Wayne Copeland a handful of orders for the Wurlitzer model "2000" phonograph that he had received in the San Bernardino area. Wayne says that another carload of "2000" has been received at Sierra which will take care of the many orders. Leonard Hicks, manager of the Parts and Accessory Department, reports that sales have continued to increase in his department. Frank Davis reports that the success of the Pool Table Conversion Kit has kept everyone busy shipping them out as they are ordered. Frank says used equipment is maintaining its new high in sales. . . . Al Bettelman reports that they have had to re-order United's "Super Slugger" baseball game because of the demand from the operators and the shipment should arrive momentarily. Charley Robinson is looking forward to the arrival of United's new "Pirate Gun" rifle gallery which should be in the showroom soon.



Through The Coin Chute

DALLAS DOINGS

Commercial Music Co. expected a number of Oklahoma visitors to be in town for the Texas-Oklahoma game. . . . Elvis Presley had a record turnout for his one-night appearance at the Cotton Bowl. A stout wire fence was erected around the field to hold back his cheering admirers. . . . George Green of Odessa expanding his route. . . . Abe Susman called out of town and had to miss the big Bowl game. . . . Mrs. Jimmy Rodden of Modern Music in Lubbock visited at S. H. Lynch and Co. with her new daughter, Shannon. Mrs. Rodden was formerly with the company. . . . Tommy Chatten travelling in northeast Texas. . . . An outstanding number of out-of-towners here to visit the Fair as well as shop the Dallas market. Visitors seen along coinrow included B. Y. Byford of McGregor; W. C. Starke, Gainesville; R. J. Brown, Wichita Falls; Keith Price, Slaton; H. H. Harper, San Antonio; Henry Wilson, Waco; C. R. Sage, Houston representative for Eastern Electric Co. . . . J. W. "Dubb" Stark is the new owner of the Top-Ten Record hop. . . . H. W. Dailey, Jr. in from Houston visiting big State Record Distributors and Dailey Bros. . . . Mrs. Clarence Walker is on leave from Certain Music Company to await her baby and Miss Faye Dell Wilkerson is the new secretary. . . . Mr. and Mrs. Dwayne C. Atwill from Springhill, La., in town for the Fair and to pick up new equipment. . . . We were glad to hear from Bob De Priest that his daughter and son-in-law were doing so well in their new home in Colorado.

"It's What's in THE CASH BOX That Counts"



Subject
To
AMUSEMENT
Tax
Only!

Amusement Pinballs
as American as Baseball and Hot Dogs!

GOTTLIEB'S 4 PLAYER Register

Featuring...

NEW RUN-UP BONUS

Lower Hole Scores Regular Bonus; Upper Hole Runs Bonus
All the Way to the Top Then Back Down Again Adding to
Super High Score

- * High Scores Go Over 1,000
- * Bulls-eye Targets Score 60 Points For Center Hit
- * Lite-up Pop Bumpers and "Cross-Board" Cyclonic Kickers
- * Attractive "Wide-View" Lite Box
- * Adjustable 3 or 5 Ball Play
- * Available with Twin Chutes
- * Plus Many New Mechanical Features For More Efficient Operation

D. Gottlieb & Co.

1140 N. Kostner Ave. • Chicago 51, Illinois

BUY THE BEST... WE DO...

Juke Box Rock and Roll Contest



JACKSONVILLE, FLA.—Joe Barton, manager of Bush Distributing Company, this city, reported that the recent "Rock and Roll" contest held in this area proved most successful, with some two thousand people in attendance.

"Contrary to the trend in some parts of the country," said Barton,

"the high schools in this area allowed themselves to be represented by the various teams."

Pictured herewith are some of the finalists as they participated on the stage of the Arcade Theatre, Friday, September 28. Music for the dancers was provided by records in a Wurlitzer model "2000" phonograph.

LOWEST PRICES IN THE INDUSTRY!

3/4" REPLACEMENT

SLATE TOPS

FOR REGULATION SIZE POOL TABLES

GIANT SIZE BUMPERS • LIVE RUBBER BUMPERS
BEST QUALITY RUBBER-BACKED BILLIARD CLOTH

DISTRIBUTORSHIPS STILL AVAILABLE

Write, Wire or Phone GEORGE PONSER, Sales Manager

EASTERN NOVELTY DISTRIBUTORS, INC.

123 West Runyon Street Bigelow 3-7422 Newark 5, New Jersey

Juke Box Featured On Skelton TV Show

Mention "Dime" Play

HOLLYWOOD, CALIF. — Red Skelton, world famous entertainer, on his Tuesday night TV nationally aired show, gave the music trade quite a good break.

A Rock-Ola phonograph was the center of a skit, with the camera panning up and down a number of times. The best plug given the music ops was when Skelton referred to "putting a dime" in the juke box.

ARCADE SPECIALS!

Genco Sky Rocket Gun	\$275
Genco Rifle Gallery	165
Genco 2 Player Basketball	175
Exh. Wild West Gun	75
Touchdown	55
Goalie	55

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ALL-STATE COIN MACH. EXCH.

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*It's
a Gun!
It's
a Winner!
It's
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**DAVY CROCKETT
MOVING TARGET
RIFLE GALLERY**



**SEE YOUR GENCO
DISTRIBUTOR TODAY!**

GENCO
MFG. & SALES CO.
2621 N. Ashland Avenue
Chicago 14, Illinois

**Empire Installs
Steam Cleaning
Equipment**



GIL KITT

CHICAGO—Gil Kitt, Empire Coin Machine Exchange, this city, announced this past week that the firm has installed a booth which will house steam cleaning equipment for all phonographs and games. The booth, made of sheet metal and specially constructed, is placed in the shop.

"We are always on the look-out," stated Kitt, "for latest techniques and modern efficient methods. Regardless of initial cost, we felt that a complete and thorough steam cleaning of phonographs and games will benefit the customer tremendously.

"Our increasing volume of business on phonos decided us to go all the way with this installation of the most efficient steam cleaner available.

"Not only will customers get the very cleanest of coin operated equipment, for which Empire is already famous thruout the world, but they will also benefit from faster deliveries and better values."

Steam cleaning is now Empire's first step in reconditioning any game or phonograph. Mechanics then check the mechanism, replacing worn parts and doing all that is necessary to restore it to first class condition.

The equipment then goes to a separate paint spray booth to restore original flash and color to cabinets.

"When additional methods for faster service, better quality and cleaner equipment present themselves," concluded Kitt, "Empire will be sure to have them."

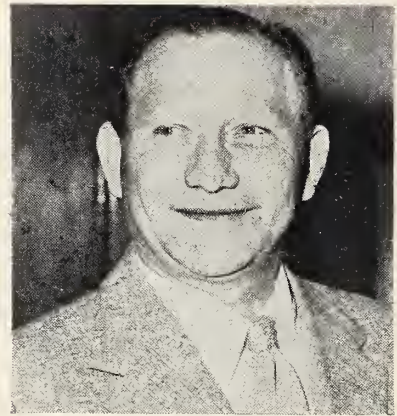
BLUE RIBBON BUYS

- Wurlitzer 1650-A \$450.00
- Wurlitzer 1700 . . 645.00
- Wurlitzer 1800 . . 825.00

**BRADY DISTRIBUTING
COMPANY**

522 East Trade Street
CHARLOTTE, NORTH CAROLINA

**Coming
NEXT
WEEK!!**



**Bill Gersh
Reports**

on

**EUROPEAN COIN MACHINE
MARKETS**

in

"QUARTERLY EXPORT EDITION"

Bill Gersh, publisher of "The Cash Box", who is traveling thruout Europe, has been sending in reports of the coin machine conditions and trends in various countries. These reports will be published in the November 3 issue, "The Cash Box' Quarterly Export Edition".

BE SURE TO READ ALL ABOUT EUROPEAN CONDITIONS AND TRENDS—as reported by the foremost writer in the coin machine industry.

The Cash Box

26 WEST 47th STREET
NEW YORK, N. Y.

CHICAGO — HOLLYWOOD — BOSTON — LONDON

"It's What's in THE CASH BOX That Counts"

NEW

LOW PRICED!
The Answer to Every Operator's Dream!

**HIGH IN EXCITING
PLAYER APPEAL!**

chicago coin's *Miami Shuffle*

NEW

- * In-Line Scoring
- * Double Scoring
- * Double-Double Scoring

**NEW Attractive
Colorful
Anodized
Pucks!**

**NEW Player
"Participation"
Scoring!**

**2 or 4
Can Play
20c per game!**

**NEW
Simple
Fool-Proof
Mechanism!**

**Have You Seen
chicago coin's
FIRST
Novelty Pin Game
In Years!**

Capri

**chicago
coin
MACHINE COMPANY**

8 1/2 ft. long

1725 West Diversey Blvd., Chicago 14, Ill.

Clergy Honors Parkoff and Bodkin



MEYER PARKOFF



"SENATOR" AL BODKIN

NEW YORK—The music machine industry and the men connected with it were honored by the Clergy and

United States service "brass" on Sunday, October 14, when two of its leaders were lauded at a Communion

Breakfast held by the National Catholic Community Service.

"Senator" Al Bodkin and Meyer Parkoff were the coinmen praised for their combined contribution of a juke box for the recreation room of this organization. The National Catholic Community Service conducts a lounge for Army, Navy and Air Force personnel who are in the big city and need relaxation and recreation, serving some 17,000 each month.

It was pointed out that servicemen from all over the nation attend the Community Service and the juke box makes them feel right at home, as these machines are an established fixture at every restaurant, tavern and soda spot in their own home towns.

Stimulated by this high praise, and recognizing the tremendous good-will this type of contribution affords, Parkoff and Bodkin are formulating plans for a public relations program along these lines. Complete details will be available soon.

A. B. T. RIFLE SPORT 3 and 6 Gun Models



Pace Aristo Scale
Kicker & Catcher
A.B.T. Guesser Scale
A.B.T. Challenger

J. F. FRANTZ MFG. CO.

1940 W. LAKE STREET, CHICAGO 12, ILL.
(Tel.: TAylor 9-2399)

● Full Line of Parts at all times. We Repair and Recandition all A.B.T. equipment.

"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: Garfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Seeburg B's. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLUEmound 8-6700).

WANT—To Trade Five United ABC Bingos and Two Gottlieb Bowlette Games for Seven Mills or Rock-Ola Low-Boy Scales. CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEXAS.

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—AMI: 120 Phonographs, Hideaways, Wall Boxes, Steppers, Seeburg: 100 Hideaways, 3W1 Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Live Wire Salesman now calling on Coin Machine Trade in North Central and Eastern States to represent manufacturer of products used by the coin machine industry. Write: GRACO SALES CO., R.F.D. 1, BOX 493, ARLINGTON, TENN.

WANT—Highest cash prices paid in Middle West for Beach Beauties, Broadways, Night Clubs and Big Times. Also want Bowling games with flashing lights. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO, (Tel.: MAin 1-8751).

WANT—Kiddie Rides and Arcade Machines. Must Be In A-1 Shape. State Price and Condition in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Distributors for H. R. C. Records. Survey reports nine out of ten people like to hear Michael Anthony growl. Operators, D.J.'s, One Stops, Free—two Michael Anthony Records. 25c for postage and mailing 45 RPM. H. R. C. RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Mutoscope Drive Mobiles, All Types of Arcade Equipment. State Type, Quantity and Best Price. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

WANT—Seeburg 100-A's, B's and C's. Also Wurlitzer 1100's and 1400's. As is. No quantity too large. GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L. I., N. Y. (Tel.: MAYfair 3-2472, 3 and 4).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. N. Y. Tel.: JUDson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—AMI 80 & 120 Selection Wall Boxes. Cash Waiting. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632—9-6047).

WANT—Literature on any type of coin machine—Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—United Regulations and Bally ABC Bowlers for cash or will trade for Bingos or Pool Tables. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: Tower 1-6715).

WANT—Music and Game Route. Also Kiddie Rides and Used Records. BOX 366, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, N. Y.

WANT—Route wanted. Will pay cash for large route—music—games—rides—midget movies. All information strictly confidential! POST OFFICE BOX # 364, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

CLASSIFIED ADVERTISING SECTION

WANT—Used regulation Pool Tables. All makes. State quantity and price in first letter. GEORGE PONSER Company, 123 W. RUNYON ST., NEWARK, N. J. (Tel.: Bigelow 3-7422).

FOR SALE

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrrest 5-3456).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Bigelow 8-3524-5).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Big Time, \$190; Variety, \$110; Gayety, \$85; Pixie, \$225; Starlet, \$250; Stardust, \$310; United Super Shuffle 6 Player Alley, \$60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE—Bingos in Quantities. Bally—Night Clubs, Broadways, Miami Beaches, Big Times, Varieties, Beach Clubs. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: AR 0780).

FOR SALE—Cheapies. Surf Club, \$75; Beach Club, \$65; Palm Springs, \$65; Hi Fi, \$65; Ice Frolics, \$65; Yacht Clubs, \$55; Frolics, \$55; Rio, \$55; Hawaii, \$75; Tropics, \$60; Cabana, \$55; Variety, \$120; Gayety, \$120; Starlet, \$200; Manhattan, \$140; Saddle & Turfs, \$175. All games in tip top shape. Guaranteed, one-third deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CAual 7137).

FOR SALE—Bally Yacht Clubs, \$60; Beach Club, \$70; Ice Frolics, \$95; Surf Club, \$95; Variety, \$125; Gayety, \$125; Miami Beach, \$235; United Nevada, \$50; Singapore, \$50; Manhattan, \$150; Games, Inc. Hunter, \$265. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—3W1 Chrome Seeburg Wall Boxes. Call Collect for volume prices. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYracuse 75-1631).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The Bible" of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36. N. Y. (Phone JU 6-2640).

FOR SALE—Bowlers, Crisscross, \$125; Arrow, \$225; Hollywood, \$265; Team, \$325; Pins Super Jumbo, \$300; Shindig, \$105; Duet DeLuxe, \$265; Lulu, \$195; Jalopy, \$65; Big Time, \$295; Caravan, \$395; Miami Beach, \$295. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—10 Miami Beach's, \$230 ea. All have been shopped and are in A-1 condition. LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH., (Tel.: MA 8585).

FOR SALE—Ready For Location. Starlet, \$425; Caravan, \$495; Gayety, \$195; Big Time, \$325; Dude Ranch, \$95; Palm Springs, \$125; Miami Beach, \$295; Hawaii, \$75; Singapore, \$50. Shuffle Alleys: Chicago Coin Feature, \$225; Chicago Coin Criss Cross, \$175; Chicago Coin Triple Score, \$150; Bally Champ, \$250; Bally Jet, \$225; Keeney Century, \$195. Brand New Pool Tables: United All Models, Write for price. Headquarters for Kiddie Rides. ASSOCIATED AMUSEMENTS, INC., 8 RUGG DR., BOSTON, ALLSTON STATION 34, MASS. (Tel.: Stadium 2-4010-11-12).

FOR SALE—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Arcade Field. A single machine. A complete arcade. Parts, supplies, sundries. MIKE MUNVES CORPORATION, 577 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: BRyant 9-6677).

FOR SALE—If you don't like wall-boxes—if you are dissatisfied with the small return they bring, then you will be interested in "Jukette". "Jukette" is something new. Every music operator should find out about "Jukette". Your name and address on a post card will bring full details. "Jukette" will be available soon through your local distributor. No juke box operator can afford to pass up the profit potential with our "Jukette" auxiliary music console. Franchises available, distributors' inquiries welcome. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, NEW YORK.

FOR SALE—Game Route, primarily Bingos, in Phoenix, Arizona. BOX 365, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC.**, 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO.**, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". **CROSS COUNTRY RECORDS**, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).

FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. **UNITED DISTRIBUTORS, INC.**, 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).

FOR SALE—Southern Belle, \$185; Gypsy Queen, \$165; Happy Days, \$65; Twin Bill, \$175; Duette, \$215; Stage Coach, \$155; Chinatown, \$55; Shindig, \$90; Miami Beach, \$210. **STARK NOVELTY CO.**, 1813 FULTON RD., N.W., CANTON 9, OHIO.

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP.**, 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE—Rock-Ola Comets, \$475; Rock-Ola 1448, \$725; Seeburg R's, \$750; Seeburg G's, \$650; AMI B's, \$125; AMI C's, \$135; AMI A, \$85. 100 Sel-Chorm Seeburg Boxes, \$65; Coney Islands, \$25; Bright Lites, \$45; Bright Spots, \$55. **H & H MUSIC AND DISTRIBUTING**, 1626 THIRD AVE., MOLINE, ILL.

FOR SALE—United Star Slugger Baseball, Write; United Pool Alleys (New), Write; Seeburg V-200, Write; Seeburg 100-R, \$735. **WANT**—Will pay: Seeburg M100B, \$310; Wurlitzer 1700, \$425; Wurlitzer 1800, \$525. No quantity too large. **NATIONAL NOVELTY CO.**, 183 E. MERRICK ROAD, FREEPORT, LONG ISLAND, NEW YORK. (Tel.: FREeport 8-6770-1).

FOR SALE—Bowlers: Chicago Coin Flash, \$110; United Yankee, \$100; Chief, \$85; Clover, \$45; Bally Mystic, \$195; Blue Ribbon, \$295; Gold Medal, \$325; Sportland Gun, \$185; Carnival Gun, \$175. **MOHAWK SKILL GAMES CO.**, 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC.**, 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. **WESTERHAUS CORPORATION**, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOnTana 5000-1-2).

FOR SALE—Seeburg M 100 R \$695; Seeburg M 100 G, \$595; Seeburg M100 C, \$495; 100 Selection Chrome Seeburg Wall Boxes, \$55; AMI Model C, \$85. **LEW JONES DISTRIBUTING CO.**, 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. **YOUNG DISTRIBUTING, INC.**, 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. **FEDOR MUSIC CO.**, c/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.

FOR SALE—Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. **CENTRAL DISTRIBUTORS, INC.**, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAIn 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).

FOR SALE—1 Rock-Ola Comet 1438, \$400; 3 AMI 120 Wall Boxes, ea. \$65; 1 AMI 120 Stepper, \$65; 1 AMI 80 Stepper, \$50; Seeburg 100 Chrome Wall Boxes, ea. \$65. Ready for location. 1/3 deposit, balance C.O.D. or S/D. **KOEPEL DISTRIBUTING COMPANY**, 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8939).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Big Times cleaned and checked the Donan way, \$215; Reconditioned Bally Space Ships, \$315. **DONAN DISTRIBUTING CO.**, 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUNiper 8-5211-12).

FOR SALE—1 Genco Sky Rocket Rifle at \$300; 1 Chicago Coin Blinker Bowler and 1 Chicago Coin Bullseye Bowler at \$325 ea. **SALINA MUSIC AND AMUSEMENT CO.**, 121 NORTH SEVENTH ST., SALINA, KANSAS.

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. **TARAN DISTRIBUTING, INC.**, 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. **MUSIC SALES COMPANY**, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. **MUSICAL SALES**, 2334 36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. **O'CONNOR DISTRIBUTORS, INC.**, 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.; 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. **WANT**—Pixies. **NOBRO NOVELTY CO.**, 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MARKET 1-0538).

FOR SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. **RUNYON SALES CO.**, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.

FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. **ALLIED DISTRIBUTING CO.**, 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CANal 6-0293-4-5).

FOR SALE—Stage Coach, \$165; Genco, Champion Baseball, \$295; Genco, Super Big Top, \$350; Sky Rocket, \$295; Rifle Gallery, \$200; Seeburg, Shoot The Bear, \$75; Sidewalk Engineer, \$100. **UNIVERSITY COIN MACHINE EXCHANGE**, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO.**, 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVis 2-2473).

FOR SALE—Rotation Balls Numbered 1-10, \$18.50 set; Number 1-5 Red and 1-5 White, \$18 set; 2 1/4" Cue Balls, \$2; Cue Sticks, \$1.49, \$16.50 doz. Write for free Rotation Pool Instructions. **CHAMPION DISTRIBUTING CO.**, 3833 W. DIVISION ST., CHICAGO, ILL.

FOR SALE—Numbered Pool Balls—Marked on 2 Sides—1 to 5. White & 1 to 5, Red, Price \$14.95 set. Non-Warp Cue Sticks, Price \$2.25 ea. Ask for Free 1957 Parts Catalog. **WICO CORP.**, 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MULberry 5-3000).

FOR SALE—Bally Double Header, \$500; Bally Parade, \$400; Bally Broadway, \$345; Bally Beach Beauty, \$300; Bally Miami Beach, \$200; Bally Gaytime, \$165; Bally Crosswords, \$295; Bally Beach Club, \$75; Bally Atlantic City, \$37.50; United Pixie, \$200. **NASTASI DISTRIBUTING CO.**, 912 POYDRAS ST., NEW ORLEANS 12, LA., (Tel.: MA 7459).

FOR SALE—Seeburg Model H 148 R. C. Special, \$75; Seeburg Model 146 Phonograph, \$65. **W. B. DISTRIBUTORS, INC.**, 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel.: Central 1-9292).

FOR SALE—German Records—Used 45's for 50/50 U. S. A. Records 45's Used (No Blues) Exchange by **AUTOMATEDIENS D KRELLER, IDAR OBERSTEIN 4, GERMANY.**

CLASSIFIED ADVERTISING SECTION

FOR SALE—Late Phono Records. Ex-Lite's Shooting Gallery, \$90; De-luxe Single Gun, \$75; Palm Springs, ILL. AUTOMATIC MUSIC CO., 700 MAIN ST., BRIDGEPORT, ILL. (Tel.: 750).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—Special Bally: Night Clubs, \$445; Beach Beauties, \$295; Broadways, \$339.50. United: South Seas (slightly used), \$309.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

FOR SALE—3 Keeney Speedlaues, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LOngbeach 1-3378).

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 consecutive Weeks' Issues of "THE CASH BOX"—a 2nd year's issues—for only \$15 on a DOUBLE YOUR MONEY MONEY GUARANTEE! YOU CAN'T LOSE! Mail your check for \$15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE—Beach Clubs, Bright Spots, \$40 ea. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO (Tel.: CH 3-4005).

FOR SALE—Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, \$9 ea.; 1 Midget Movie, with reel, \$55; 2 Coon Hunts, \$95 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-4620).

MISCELLANEOUS

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

NOTICE—Interested in dealership for penny, nickel machines guaranteed a 1000 a year. Interested in buying 1000 stands for penny machines. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEMlock 1-9900).

NOTICE—Let me convert your United Yankee, Speedy Eleven Frame, and all United games after that, into a 300 Scoring Bowler. For particulars write or call DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-2129.

NOTICE—Will Trade. 2 Photomats, \$300, will trade for late model Bowlers. Bally Booster Pools—will trade for late model Bowlers or United Comet Targettes. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FE 9-0031).

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PERshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other re-conditioned phonographs priced right.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

THE CASH BOX

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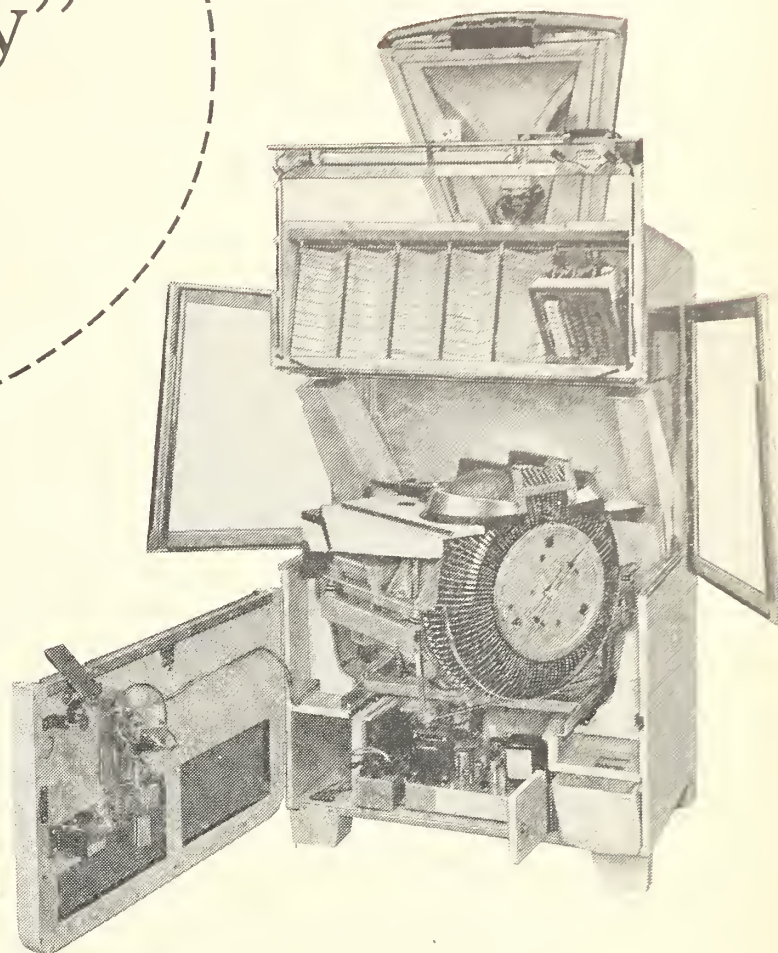
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26 WEST 47th STREET, NEW YORK 36, N. Y.

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For Dependability"

Says Serviceman

Buster Railey,

Deale Automatic Music Company, Miami, Florida



Railey should know! His company has been in the music business since 1928. He says:

"Less than 1 out of every 6 of our service calls is made because of an AMI juke box, and there's more to it than that. We know to the dollar how much each box costs to operate. Our figures prove that service costs are minor for AMI boxes.

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Why not ask *your* serviceman (and your bookkeeper) about how other juke boxes compare with AMI? You might check up on how much you have tied up in obsolete parts, too. AMI can save you a lot there, also. Ask your distributor!

Music that makes more money for you

AMI

1500 Union Avenue, S. E., Grand Rapids 2, Michigan

Originator of the automatic selective juke box in 1927—ahead then, ahead now.

Licensee: Jensen Music Automates,
building the IMA-AMI Juke Box sold through Oscar Siesbye A. S.,
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(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)



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1* Model A, '46, 40 Sel., 78 RPM	85.00	125.00
4. Model B, '48, 40 Sel., 78 RPM	95.00	150.00
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4* Model D-40, '51, 40 Sel., 78 RPM	175.00	245.00
4* Model D-80, '51, 80 Sel., 78 RPM	285.00	350.00
4. Model E-40, '53, 40 Sel., 78 RPM	225.00	365.00
4. Model E-80, '53, 80 Sel., 45 RPM	345.00	450.00
4* Model E-120, '53, 120 Sel., 45 RPM	395.00	495.00
4. Model F-80, '54, 80 Sel., 45 RPM	545.00	650.00
4. Model F-120, '54, 120 Sel., 45 RPM	595.00	695.00
4. Wm. Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	40.00	100.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	110.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	200.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	225.00	250.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	69.50
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	75.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	45.00	99.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	100.00	135.00
4. 1432, Same as above, Converted to 45 RPM	125.00	150.00
4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	135.00	200.00
4. 1434, Same as above, Converted to 45 RPM	145.00	285.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	295.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	245.00	285.00
1* 1438, '54, Comet, 120 Sel., 45 RPM	450.00	525.00
4* 1446, '54, Hi-Fi, 120 Sel., 45 RPM	595.00	645.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 147S, '47, Standard 20 Sel., 78 RPM	20.00	65.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	80.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	90.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
1* MI00A, '49, 100 Sel., 78 RPM	200.00	265.00
2* MI00B, '51, 100 Sel., 45 RPM	395.00	425.00
4. MI00BL, '51, 100 Sel., 45 RPM, Light Cab.	425.00	475.00
4* MI00C, '53, 100 Sel., 45 RPM	495.00	600.00
4. HF 100C, '54, 100 Sel., 45 RPM	595.00	750.00

← TOTAL NO. TOTAL VALUE →

THIS WEEK'S USED MACHINE QUOTATIONS

18th YEAR OF PUBLICATION
890th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

C O D E

1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
- * Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

4* HF 100R, '54, 100 Sel., 45 RPM	700.00	825.00
4. W1-L56 Wall Box 5c	3.00	6.00
4. 3W2 Wall-a-Matic	3.00	7.00
4. W4L-56	10.00	15.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	10.00	15.00
4. W6L-56 5/10/25 Wireless	10.00	15.00
4. 3W7-L-56	10.00	20.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	75.00
4. 1015, '46, 24 Sel., 78 RPM	40.00	80.00
4. 1080, '46, 24 Sel., 78 RPM	45.00	95.00
2* 1100, '47, 24 Sel., 78 RPM	65.00	100.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	75.00	150.00
1* 1250, '50, 48 Sel., 45 or 78 RPM	100.00	189.50
2* 1400, '51, 48 Sel., 45 or 78 RPM	190.00	240.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	195.00	275.00
2* 1500, '52, 104 Sel., 45 & 78 Intermix	195.00	285.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	249.50	395.00
4. 1650, '53, 48 Sel., 45 RPM	295.00	395.00
4. 1700, '54, 104 Sel., 45 RPM	495.00	645.00
1* 1800, '55, 104 Sel., 45 RPM	685.00	825.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	15.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	10.00	20.00

← TOTAL NO. TOTAL VALUE →



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	25.00	50.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	30.00
6. Aquacade (Un 4/49)	10.00	20.00
4. Arabian Knights (Got 12/53)	100.00	150.00
4. Arcade (Wm 11/51)	45.00	60.00
4. Arizona (Un 4/50)	10.00	20.00
2* Army-Navy (Wm 10/53)	35.00	75.00
4* Atlantic City (B 5/42)	37.50	75.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	24.00
4. Basketball (Got 10/49)	10.00	20.00
2* Beach Beauty (B 10/55)	295.00	365.00
4* Beach Club (B 2/53)	45.00	75.00
4. Beauty (B 11/52)	45.00	85.00
4. Be Bop (Ex 3/50)	10.00	19.00
2. Big Ben (Wm 9/54)	79.00	135.00
4. Big Hit (CC 7/52)	25.00	45.00
6. Big Top (Ge 2/49)	10.00	19.00
4* Big Time (B 1/55)	195.00	295.00
6. Black Gold (Ge 3/49)	10.00	19.00
2. Bolero (Un 12/51)	45.00	60.00
4. Bomber (CC 3/51)	15.00	25.00
6. Boston (Wm 5/49)	15.00	25.00
4. Bowling Champ (Got 2/49)	15.00	35.00
1* Bright Lights (B 5/51)	35.00	65.00
4* Bright Spot (B 11/51)	40.00	75.00
3* Broadway (B 12/55)	335.00	400.00
4. Broadway (B6/51)	25.00	40.00
4. Buffalo Bill (Got 5/50)	25.00	35.00
4. Buttons & Bows (Got 3/49)	15.00	24.00
2. Cabana (Un 3/53)	35.00	95.00

← TOTAL NO. TOTAL VALUE →



NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Camel Caravan (Ge 6/49)	10.00	20.00
4. Campus (Ex 2/50)	10.00	20.00
4. Canasta (Ge 7/50)	20.00	30.00
2* Caravan (Un 2/55)	350.00	450.00
1. Caravan (Wm 6/52)	30.00	75.00
6. Carolina (Un 4/49)	10.00	20.00
4. Champion (B 12/49)	15.00	25.00
6. Champion (CC 6/49)	10.00	20.00
4* Chinatown (Got 10/52)	40.00	70.00
4. Circus (Un 8/52)	35.00	65.00
4. Citation (B 10/48)	20.00	39.50
2. C. O. D. (Wm 9/53)	50.00	95.00
4. College Daze (Got 849)	20.00	40.00
4. Colors (Wm 11/54)	130.00	175.00
1* Coney Island (B 9/51)	25.00	75.00
4. Control Tower (Wm 3/51)	25.00	45.00
4. Coronation (Got 11/52)	40.00	75.00
4. County Fair (Un 9/51)	25.00	40.00
4. Crossroads (Got 5/52)	45.00	75.00
2. Crosswords (B 1/52)	275.00	395.00
4. Cyclone (Got 5/51)	40.00	65.00
2. Daffy Derby (Wm 8/54)	50.00	150.00
4. Daisy May (Got 7/54)	145.00	175.00
4. Dallas (Wm 2/49)	15.00	25.00
2* Dealer "21" (Wm 2/54)	39.00	95.00
4. Derby Day (Got 5/56)	235.00	275.00
4. De Icer (Wm 11/49)	20.00	30.00
2. Diamond Lill (Got 12/54)	139.00	165.00
4. Disk Jockey (Wm 11/52)	35.00	75.00
2. Domino (Wm 5/52)	29.00	65.00
4. Double Action (Ge 1/52)	25.00	34.50
4. Dbl. Feature (Got 12/50)	15.00	24.00
1. Double Header (B 7/56)	500.00	595.00
4. Dbl. Shuffle (Got 6/49)	15.00	24.00
4. Dragonette (Got 6/54)	125.00	185.00
4. Dreamy (Wm 2/50)	20.00	40.00
2* Dude Ranch (B 9/53)	49.50	95.00
2* Duette (Got 4/55)	200.00	265.00
4* Easy Aces (Got 12/55)	215.00	250.00
2. Eight Ball (Wm 1/52)	35.00	60.00
2. Fairway (Wm. 6/53)	49.00	75.00
4. Fighting Irish (CC 11/50)	15.00	25.00
4. Five Star (Univ 5/51)	30.00	75.00
6. Floating Power (Ge 12/48)	10.00	15.00
4. Flying High (Got 2/53)	50.00	85.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	20.00
2. Four Bells (Got 10/54)	135.00	165.00
4. Four Corners (Wm 12/52)	40.00	90.00
1. Four Horsemen (Got 9/50)	25.00	50.00
4* "400" Upright (Ge 10/52)	35.00	60.00
4. Four Stars (Got 6/52)	50.00	75.00
4. Freshie (Wm 9/49)	20.00	30.00
2* Frolics (B 10/52)	40.00	75.00
2. Frontiersman (Got 11/55)	210.00	230.00
1. Futurity (B 3/51)	25.00	45.00
2* Gay Time (B 6/55)	165.00	195.00
2* Gayety (B 3/55)	95.00	145.00
4. Georgia (Wm 7/50)	20.00	45.00
4. Gin Rummy (Got 2/49)	20.00	30.00
4. Gladiator (Got 1/56)	285.00	345.00
4. Glamour (Got 7/51)	15.00	24.00
6. Glider (Ge 8/49)	10.00	15.00
2. Globe Trotter (Got 11/51)	30.00	50.00
4. Golden Gloves (CC 7/49)	10.00	24.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	65.00
2. Gold Star (Got 8/54)	135.00	165.00
6. Gondola (Ex 5/49)	10.00	19.00
4. Grand Award (CC 1/49)	10.00	19.00
2. Grand Champion (Wm 8/53)	50.00	95.00
2. Grand Slam (Got 4/53)	40.00	95.00
6. Grand Stand (B '50)	20.00	30.00
4. Green Pastures (Got 1/54)	75.00	125.00
2* Gun Club (Wm 11/53)	40.00	75.00
2. Guys-Dolls (Got 5/53)	45.00	95.00
4* Gypsy Queen (Got 2/55)	150.00	185.00
4. Handicap (Wm 6/52)	45.00	90.00
2. Happy Days (Got 7/52)	60.00	95.00
-TOTAL NO. TOTAL VALUE-		

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

1. Happy-Go-Lucky (Got 3/51)	25.00	49.00
4. Harbor Lites (Got 2/56)	225.00	275.00
6. Harvest Moon (Got 12/48)	10.00	20.00
4. Harvest Time (Ge 9/50)	15.00	25.00
4. Harvey (Wm 5/51)	15.00	30.00
4. Havana (Un 2/54)	40.00	110.00
4. Hawaii (Un 6/54)	50.00	135.00
4. Hawaiian Beauty (Got 4/54)	125.00	155.00
4. Hayburner (Wm 6/51)	30.00	65.00
3* Hi-Fi (B 6/54)	60.00	110.00
4. Hit Parade (CC 2/51)	10.00	19.00
4. Hit & Runs (Ge 3/51)	15.00	24.00
4. Hit 'N' Run (Got 4/52)	30.00	60.00
6. Holiday (CC 12/48)	10.00	15.00
4. Holiday (Ke 12/51)	25.00	45.00
4. Hong Kong (Wm 9/51)	30.00	50.00
4. Horsefeathers (Wm 1/52)	30.00	45.00
4. Horse Shoe (Wm 12/51)	25.00	35.00
4. Hot Rods (B '49)	20.00	40.00
4* Ice-Frolics (B 1/54)	50.00	100.00
4. Jalopy (Wm 8/51)	45.00	95.00
4. Jeanie (Ex 6/50)	15.00	24.00
4. Jockey Club (Got 4/54)	75.00	150.00
4. Jockey Special (B 11/47)	10.00	20.00
4. Joker (Got 11/50)	20.00	45.00
4. Jolly Joker (Un 11/55)	75.00	125.00
4. Jubilee (Got 5/55)	230.00	350.00
4. Judy (Ex 7/50)	10.00	19.00
4. Jumping Jacks (Upright) (Ge 12/52)	25.00	45.00
4. Just 21 (Got 1/50)	10.00	24.00
4. K.C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	30.00	55.00
4. Knockout (Got 1/51)	20.00	45.00
4. Lady Luck (Got 9/54)	85.00	165.00
2. Lazy "Q" (Wm 2/54)	65.00	110.00
4. Leaders (Un 10/51)	40.00	65.00
4. Lite-A-Line (Ke 6/52)	40.00	65.00
4. Long Beach (Wm 7/52)	35.00	65.00
3* Lovely Lucy (Got 2/54)	65.00	125.00
4. Lucky Inning (Wm 5/50)	20.00	45.00
4. Lulu (Wm 12/54)	169.00	195.00
4. Mad. Sq. Garden (Got 6/50)	30.00	50.00
6. Magie (Ex 11/48)	10.00	19.00
4. Majors '49 (CC 2/49)	10.00	20.00
4. Majorettes (Wm 4/52)	25.00	45.00
2* Manhattan (Un 4/55)	110.00	175.00
1. Marathon (Got 10/55)	285.00	325.00
4. Marble Queen (Got 8/53)	75.00	110.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	25.00
4. Mermaid (Got 6/51)	30.00	60.00
4. Mexico (Un 3/54)	49.50	110.00
3* Miami Beach (B 9/55)	185.00	295.00
4. Minstrel Man (Got 3/51)	35.00	75.00
6. Moon Glow (Un 11/48)	10.00	19.00
4. Mystic Marvel (Got 3/54)	125.00	160.00
4. Nevada (Un 8/54)	50.00	100.00
4. Niagara (Got 12/51)	29.00	50.00
1. Nifty (Wm 12/50)	15.00	30.00
3* Night Club (B 4/56)	435.00	500.00
1. "9" Sisters (Wm 1/54)	50.00	110.00
4. Oasis (Sx 10/50)	10.00	19.00
4. Oklahoma (Un 5/49)	15.00	35.00
4. Old Faithful (Got 12/49)	10.00	20.00
1. Olympics (Wm 5/52)	40.00	65.00
4. One Two Three (Ge 10/48)	10.00	20.00
2. Palisades (Wm 7/53)	45.00	75.00
2* Palm Beach (B 7/52)	39.50	75.00
2* Palm Springs (B 11/53)	40.00	95.00
4. Parade (B 6/56)	400.00	525.00
4. Paratrooper (Wm 8/52)	25.00	45.00
4* Peter Pan (Wm 4/55)	135.00	165.00
1. Pin Bowler (CC 6/50)	15.00	35.00
4. Pinch Hitter (Un 5/49)	10.00	19.00
1. Pinky (Wm 9/50)	25.00	40.00
4. Pin Wheel (Got 11/53)	75.00	110.00
4* Pixie (Un 10/55)	200.00	275.00
4. Play Ball (CC 1/51)	20.00	30.00
4. Playland (Ex 8/50)	10.00	19.00
6. Playtime (Ex 8/49)	10.00	19.00
-TOTAL NO. TOTAL VALUE-		

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

1. Poker Face (Got 9/53)	75.00	100.00
6. Puddin' Head (Ge 10/48)	10.00	19.00
4. Puncher (CC 12/50)	10.00	19.00
2. Quarterback (Wm 10/49)	15.00	25.00
2. Quartet (Got 2/52)	55.00	75.00
1* Queen of Hearts (Got 12/52)	65.00	110.00
4. Quintet (Got 3/53)	45.00	105.00
1. Race the Clock (Wm 5/55)	185.00	230.00
1. Rag Mop (Wm 10/50)	20.00	40.00
6. Ramona (Un 2/49)	10.00	19.00
4. Red Shoes (Un 11/50)	20.00	30.00
2. Regatta (Wm 11/55)	149.00	180.00
2. Rio (Un 11/53)	40.00	95.00
4. Rip Snorter (Ge 10/49)	10.00	19.00
4. Rocket (Ge 5/50)	20.00	35.00
4. Rockettes (Got 8/50)	25.00	45.00
4. Rodeo (Un 2/53)	39.50	110.00
4. Rose Bowl (Got 10/51)	25.00	50.00
4. Round Up (Got 11/48)	10.00	20.00
4. St. Louis (Wm 2/49)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	165.00	225.00
4. (Club Model)	179.50	230.00
4. Saratoga (Wm 10/48)	20.00	40.00
2* Scoreboard (Got 4/56)	285.00	335.00
2. Screamo (Wm 4/54)	50.00	110.00
4. Sea Jockeys (Wm 11/51)	25.00	50.00
1. Select-A-Card (Got 4/50)	15.00	29.00
4. Shantytown (Ex 10/49)	20.00	30.00
2. Sharpshooter (Got 5/49)	10.00	25.00
4* Shindig (Got 10/53)	90.00	115.00
4. Shoo Shoo (Wm 2/51)	15.00	25.00
4. Shoot the Moon (Wm 11/51)	20.00	45.00
4. Show Boat (Un 1/49)	10.00	19.00
2. Show Boat (Un 12/52)	70.00	100.00
4. Silver Chest (Upright) (Ge 4/53)	55.00	100.00
2. Silver Skates (Wm 2/53)	40.00	75.00
4. Singapore (Un 10/54)	50.00	110.00
4. Skill Pool (Got 8/52)	35.00	85.00
4. Skyway (Wm 8/54)	89.00	145.00
4. Slugfest (Wm 3/52)	35.00	50.00
2. Sluggin' Champ (Got 4/55)	160.00	195.00
4. Smoke Signal (Wm 10/55)	155.00	180.00
2. Snafu (Wm 12/55)	150.00	210.00
6. Snooks (Wm 6/51)	15.00	20.00
4. Southern Belle (Got 6/55)	175.00	220.00
4. South Pacific (Ge 2/50)	20.00	30.00
4. Spark Plug (Wm 9/51)	25.00	50.00
6. Speedway (Wm 9/48)	10.00	19.00
2* Spitfire (Wm 2/55)	75.00	135.00
1. Spot Bowler (Got 10/50)	25.00	45.00
1* Spot-Lite (B 1/52)	45.00	75.00
4. Sportsman (Ge 2/51)	10.00	19.00
4. Sportsman (Wm 2/52)	25.00	35.00
4. Springtime (Ge 3/52)	20.00	30.00
2* Stage Coach (Got 11/54)	150.00	175.00
2* Stardust (Wm 3/56)	300.00	400.00
2* Starlets (Un 12/55)	225.00	365.00
4. Star Pool (Wm 10/54)	100.00	165.00
4. Stars (Un 6/52)	40.00	55.00
4. Starlite (Wm 3/53)	35.00	60.00
4. Steeple Chase (Un 1/52)	25.00	65.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4* Struggle Buggies (Wm 12/53)	40.00	100.00
6. Summertime (Un 9/48)	15.00	24.00
4. Sunshine Park (B 12/52)	25.00	45.00
4. Super Hockey (CC 4/49)	20.00	30.00
4. Super Jumbo (Got 10/54)	250.00	325.00
2* Surf Club (B 3/54)	50.00	95.00
4. Sweepstakes (Wm 1/52)	55.00	75.00
4. Sweet Add-A-Line (Got 7/55)	170.00	220.00
4. Sweetheart (Wm 5/50)	20.00	30.00
4* Tahiti (Un 8/53)	40.00	90.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	15.00	25.00
4. Thing (CC 2/51)	15.00	30.00
4. Three Deuces (Wm 8/55)	200.00	225.00
4. Three Feathers (Ge 5/49)	15.00	30.00
4. Three Four Five (Un 6/51)	20.00	40.00
-TOTAL NO. TOTAL VALUE-		



NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

6. Three Musketeers (Got 7/49)	15.00	25.00
6. Thrill (CC 9/48)	10.00	15.00
4. Thunderbird (Wm 5/54)	79.00	120.00
4. Tim-Buc-Tu (Wm 1/56)	195.00	245.00
2. Times Square (Wm 4/53)	50.00	85.00
4. Touchdown (Un 1/52)	20.00	35.00
4. Tournament (Got 8/55)	225.00	275.00
4. Triple Play (Un 8/55)	150.00	225.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	30.00
4. Tropicana (Un 1/55)	54.50	150.00
4. Tropics (Un 7/53)	35.00	80.00
6. Tucson (Wm 1/49)	10.00	19.00
6. Tumbleweed (Ex 8/49)	15.00	25.00
4. Turf King (B 6/50)	20.00	49.50
2. Twenty Grand (Wm 12/52)	25.00	55.00
4. Twin Bill (Got 1/55)	100.00	185.00
4. Utah (Un 7/49)	10.00	20.00
2* Variety (B 9/54)	100.00	145.00
4. Watch My Line (Got 9/51)	30.00	45.00
4. Whizz Kids (CC 3/52)	35.00	50.00
4. Wild West (Got 8/51)	25.00	45.00
4. Winner (Univ.)	20.00	40.00
4. Wishing Well (Got 9/55)	185.00	215.00
2. Wonderland (Wm 5/55)	159.00	180.00
4* Yacht Club (B 6/53)	45.00	85.00
4. Zingo (Un 10/51)	25.00	65.00

←TOTAL NO. TOTAL VALUE→



SHUFFLES

4. Bally Victory Bowler (5/54)	90.00	210.00
4. Bally Champion Bowler (5/54)	100.00	220.00
2* Bally Jet Bowler (8/54)	125.00	225.00
2* Bally Rocket Bowler (8/54)	125.00	230.00
2* Bally Mystic Bowler (12/54)	175.00	265.00
2. Bally Magic Bowler (12/54)	185.00	275.00
2. Bally Blue Ribbon (3/55)	265.00	310.00
2. Bally Gold Medal (3/55)	265.00	325.00
4. ChiCoin 6-Player (8/51)	35.00	75.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	80.00
4. ChiCoin Match Bowler (6/52)	35.00	85.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	90.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	100.00
4. ChiCoin 10th Frame Special (12/52)	40.00	105.00
4. ChiCoin Name Bowler (1/53)	40.00	110.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	40.00	115.00
4. ChiCoin Crown (4/53)	45.00	120.00
4. ChiCoin Crown Giant Pins (4/53)	50.00	125.00
4* ChiCoin Triple Score (6/53)	50.00	130.00
4. ChiCoin Gold Cup (7/53)	50.00	135.00
4. ChiCoin High Speed Crown (7/53)	65.00	140.00
4. ChiCoin High Speed Triple Score (8/53)	70.00	145.00
4* ChiCoin Advance (10/53)	75.00	150.00
4. ChiCoin King (10/53)	75.00	155.00
4* ChiCoin Criss Cross Bowler (12/53)	75.00	165.00
4. ChiCoin Super Frame (3/54)	100.00	175.00
2. ChiCoin Starlite (5/54)	125.00	180.00
4. ChiCoin Feature (7/54)	125.00	225.00
4. ChiCoin Holiday (9/54)	125.00	230.00
3. ChiCoin Flash (10/54)	110.00	235.00
2. ChiCoin Playtime (10/54)	150.00	240.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4. ChiCoin Fireball (11/54)	175.00	260.00
4. ChiCoin Thunderbolt (12/54)	185.00	275.00
4. ChiCoin Triple Strike (2/55)	225.00	285.00
4. ChiCoin Arrow (2/55)	225.00	295.00
1* ChiCoin Criss Cross Targette (1/55)	100.00	175.00
4. DeLuxe Model	100.00	200.00
4. ChiCoin Bonus Score (4/55)	240.00	300.00
4. ChiCoin Big League (5/55)	255.00	300.00
2. ChiCoin Hollywood (5/55)	249.50	310.00
2. ChiCoin Blinker (8/55)	325.00	315.00
2. ChiCoin Score-A-Line (9/55)	325.00	325.00
2. ChiCoin Bowling Team (10/55)	275.00	350.00
4. Exhibit Twin Rotation (5/52)	50.00	100.00
4. Genco Shuffle Target (7/51)	20.00	40.00
4. Genco 8-Player Rebound (9/51)	30.00	50.00
4. Genco Shuffle Pool (11/53)	25.00	80.00
4. Genco Match Pool (2/54)	50.00	95.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League (3/52)	40.00	80.00
4. Keeney High Score League (5/52)	40.00	85.00
2* Keeney Team (10/52)	35.00	95.00
4. Keeney Club (4/53)	40.00	100.00
4. Keeney Domino (5/53)	40.00	110.00
4. Keeney Carnival (5/53)	45.00	120.00
4. Keeney Pacemaker (9/53)	50.00	140.00
4. Keeney Mainliner Bowler (1/54)	65.00	150.00
4* Keeney Bonus Bowler (3/54)	75.00	155.00
4. Keeney Diamond Bowler (5/54)	100.00	160.00
4. Keeney Bikini (6/54)	125.00	175.00
4. Keeney Century (6/54)	140.00	195.00
4. Keeney American (9/54)	225.00	250.00
4. Keeney National (9/54)	230.00	260.00
4. Keeney Speedlane (4/55)	275.00	325.00
4. United 6-Player Super (3/52)	30.00	55.00
4. United 4-Player Official (5/52)	30.00	60.00
4. United 6-Player Star (7/52)	30.00	65.00
4. United 10th Frame Star (9/52)	35.00	70.00
4. United Manhattan 10th Frame (9/52)	35.00	75.00
4. United Manhattan (9/52)	35.00	135.00
4. United 10th Frame Super (10/52)	35.00	80.00
4. United Cascade (2/53)	35.00	85.00
4. United Clover (2/53)	35.00	90.00
6. United Liberty (2/53)	40.00	90.00
4. United Classic (6/53)	50.00	95.00
4. United Olympic (6/53)	50.00	95.00
4. United Royal (9/53)	50.00	95.00
4. United Imperial (9/53)	65.00	100.00
4. DeLuxe model	75.00	110.00
4* United Chief (11/53)	65.00	125.00
4. United Leader (11/53)	95.00	150.00
4. DeLuxe model	110.00	135.00
1. United Team (1/54)	115.00	140.00
4. DeLuxe model	110.00	145.00
1. United League (1/54)	115.00	150.00
4. DeLuxe model	120.00	155.00
1. United Ace (5/54)	100.00	175.00
4. DeLuxe model	110.00	175.00
4. United Rainbow (5/54)	99.50	180.00
4. United Banner (8/54)	155.00	185.00
2. DeLuxe model	165.00	190.00
2* United Shuffle Targette (8/54)	135.00	200.00
4. DeLuxe model	125.00	210.00
4. United Speedy (8/54)	150.00	230.00
4. Un. 11th Frame (10/54)	145.00	235.00
4. DeLuxe model	145.00	240.00
4. United Comet Targette (11/54)	145.00	245.00
4. DeLuxe model	150.00	250.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4. United Mercury (12/54)	150.00	255.00
4. DeLuxe model	155.00	260.00
4. United Mars (1/55)	160.00	270.00
4. DeLuxe model	165.00	275.00
2. Un. Lightning (2/55)	165.00	280.00
2. DeLuxe model	170.00	285.00
2. Un. Venus (3/55)	170.00	290.00
2. DeLuxe model	175.00	295.00
4. Un. Clipper (5/55)	175.00	315.00
4. DeLuxe model	195.00	320.00
2. Un. Derby Roll (5/55)	175.00	325.00
4. DeLuxe model	185.00	330.00
4. Un. 5th Inning (6/55)	185.00	335.00
4. DeLuxe model	195.00	340.00
4. Un. Capitol (6/55)	225.00	350.00
4. DeLuxe model	230.00	360.00

←TOTAL NO. TOTAL VALUE→



KIDDIE RIDES

4. Bally Champion Horse	315.00	385.00
4* Bally Moon Ride	235.00	350.00
4* Bally Space Ship	175.00	315.00
4. Bally Speed Boat	325.00	365.00
4. Chicago Coin Super Jet	195.00	375.00
4. Decco Merry-Go-Round	225.00	350.00
4. Exhibit Big Bronco	239.50	375.00
4. Exhibit Mustang	350.00	445.00
2. Exhibit Space Patrol	175.00	295.00
4. Scientific Television	275.00	345.00

←TOTAL NO. TOTAL VALUE→



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	525.00	625.00
4. Boomerang	25.00	65.00
4. Bally Big Inning	65.00	125.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	50.00
4. Bally Rapid Fire	75.00	125.00
4. Bally Undersea Raider	60.00	125.00
4. Champion Hockey	50.00	125.00
4. ChiCoin Basketball Champ	100.00	195.00
4* ChiCoin 4-Player Derby	100.00	175.00
4. ChiCon Goalee	39.50	99.50
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	85.00	145.00
4. ChiCoin Pistol	35.00	95.00
4. ChiCoin Home Run, 6-Player (3/54)	100.00	195.00
4. Super model	125.00	200.00
4. Edleco Pool Table	20.00	50.00
4. Evans Bat-A-Score	155.00	145.00
4. Evans Bola Score	65.00	89.50
4. Evans Ski Roll	35.00	90.00
4. Evans Super Bomber	75.00	125.00
4. Evans Play Ball	60.00	90.00
4. Evans Ten Strike '46	30.00	85.00
4. Evans Tommy Gun	35.00	110.00
4* Exhibit Dale Gun	30.00	95.00
4. Exhibit Gun Patrol	60.00	125.00
1* Exhibit Jet Gun	60.00	145.00
4. Exhibit Space Gun	69.50	140.00
4. Exhibit Pony Express	75.00	135.00
4. Exhibit Silver Bullets	40.00	125.00
1. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	45.00	70.00
2* Exhibit Shooting Gall (6/54)	90.00	150.00
4. Exhibit Star Shooting Gallery (9/54)	150.00	195.00
4* Exhibit Sportland Shooting Gallery (11/54)	175.00	245.00
2. Exhibit "500" Shooting Gallery (3/55)	225.00	275.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	324.50	375.00
4. Games, Inc. Hunter (1/56)	265.00	295.00
1. Genco Sky Gunner	75.00	145.00
1. Genco Night Fighter	75.00	145.00
4* Genco 2-Player Basketball	135.00	195.00

←TOTAL NO. TOTAL VALUE→



**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

2* Genco Rifle Gal. (6/54)	165.00	225.00
4. Genco Big Top Rifle Gallery (6/54)	275.00	335.00
4. super model (12/55)	335.00	450.00
2. Genco Wild West Gun (2/55)	295.00	340.00
2* Genco Sky Rocket Rifle Gallery (5/55)	250.00	350.00
2* Genco Champion Baseball (9/55)	275.00	365.00
1. Genco Quarterback (10/55)	275.00	325.00
4. Jack Rabbit	50.00	95.00
4. Jungle Joe	49.50	65.00
4. Keeney Air Raider	65.00	125.00
4. Keeney Sub Gun	70.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	175.00	250.00
4. DeLuxe model	185.00	255.00
4. Keeney Ranger (3/55)	250.00	285.00
4. DeLuxe model (3/55)	260.00	295.00
4. Lite League	45.00	95.00
4. Mills Panoram Peek	175.00	325.00
6. Mills Conv. for Panoram Peek	10.00	25.00
4. Muto. Atomic Bomber	65.00	150.00
4. Mutos. Ace Bombers	95.00	165.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4. Mutos. Fly. Saucers	90.00	155.00
4. Mutos. Photo. (Pre-War)	150.00	295.00
4. Mutos. Photomatic DeLuxe	250.00	395.00
1. Mutoscope Silver Gloves	125.00	225.00
4. Mutoscope Sky Fighter	60.00	165.00
4. Mutos. Voice-O-Graph 35c	175.00	395.00
4. QT Pool Table	60.00	85.00
2. Quizzer	50.00	95.00
4. Rockola World Series	40.00	80.00
4. Scientific Baseball	20.00	50.00
4. Scientific Basketball	20.00	55.00
4. Scientific Batting Pr.	30.00	95.00
1. Scientific Pitch "Em	50.00	135.00
4* Seeburg Bear Gun	75.00	150.00
4. Seeburg Chicken Sam	50.00	110.00
4. Seeburg Shoot the Chute	49.50	90.00
1* Seeburg Coon Hunt	95.00	175.00
1. Set Shot Basketball	150.00	275.00
4. Telequiz	75.00	120.00
4. Un. Team Hockey	30.00	50.00
4. Un. Jungle Gun	75.00	175.00
4. DeLuxe model	75.00	185.00
4. United Carnival Gun (10/54)	150.00	250.00
4. DeLuxe model	160.00	260.00
4. United Bonus Gun (1/55)	250.00	325.00
1. DeLuxe model	260.00	350.00
4* Un. Sidewalk Engineer (4/55)	100.00	195.00
4. Wilcox-Gay Recordio	50.00	100.00
4. Wms. All Stars (8/47)	35.00	70.00
4. Wms. Box Score (12/47)	39.50	70.00
4. Wms. Star Series (4/49)	29.50	75.00
4. Wms. Super World Series (4/51)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	95.00
4. Wms. DeLuxe Baseball (4/53)	85.00	145.00
4. Wms. Pennant Baseball (12/53)	120.00	165.00
4. Wms. Super Pennant Baseball (12/53)	135.00	175.00
4. Wms. Super Star Baseball (12/53)	135.00	180.00
4. Wms. Major League Baseball (2/54)	120.00	185.00
4. Wms. All Star Baseball (2/54)	125.00	190.00
2. Wms. Big League Baseball (3/54)	125.00	195.00
4. Wms. Jet Fighter (10/54)	125.00	225.00
4. Wms. Safari (2/55)	225.00	325.00
4. DeLuxe model	250.00	330.00
4. Wms. Polar Hunt (3/55)	275.00	350.00
4. Wms. King Of Swat (5/55)	285.00	360.00
4. Wurlitzer Skee-ball	35.00	70.00

←TOTAL NO. TOTAL VALUE→

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

"G-200" 200-sel. phonograph	No List Price Authorized for Publication
"G-120" 120-sel. phonograph	
"G-80" 80-sel. phonograph	
"HS-200" Selective Hideaway	
"HS-120" Selective Hideaway	
"HS-80" Selective Hideaway	
"HS-200" Continuous-play Hideaway	
"HC-120" Continuous-play Hideaway	
"HC-80" Continuous-play Hideaway	
"W-200" 200-selection Wall Box Bargrip Wallbox Bracket Recessed Ceiling Speaker Wall Speaker Corner Speaker	

AUTO-PHOTO CO.

Studio Model "11"	\$3,245.00
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BALLY MFG. CO.

Big Show	\$ 799.50
Pin-Pool Standard (52" x 36" Model)	
(A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
DeLuxe ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN MACHINE CO.

Miami Shuffle	No List Price Authorized for Publication
Capri	
Blondie (3 or 5 Ball, Match and Replay)	
Steam Shovel (Regular Model)	
Steam Shovel (Replay Model)	
Twin Hockey, (Regular Model)	
Twin Hockey, (Replay Model)	
Twin Hockey, (Match and Replay Model)	

GENCO MFG. & SALES CO.

Davy Crockett (Rifle Gallery)	\$ 450.00
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D. GOTTLIEB & CO.

Register (4-Player, 5-Ball)
Single Coin Chute
Twin Coin Chutes

No List Price
Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

Lord's Prayer Vender	\$ 390.00
Rock 'n Roll	149.50

J. H. KEENEY & CO.

Flicker Pool (4-Player, 4 Sides)	\$ 375.00
Arcade Pool (1 or 2 Front Play)	375.00
DeLuxe Hot Coffee Vender	Prices on Request
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various Models of above	
Electric Cigarette Vender	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

Model 1450-Playmaster, 120 Sel.	No List Price Authorized for Publication
Model 1452, 50 Selections	
Model 1454, 120 Selections	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
1615—Standard Speaker	
1616—DeLuxe Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	No List Price Authorized for Publication
V-3W-A—Wall-O-Matic "200"	
100J—Select-O-Matic "100" Phonograph	
3W-1—Wall-O-Matic "100"	
MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV1-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

UNITED MFG. CO.

Brazil	\$ 775.00
Pirate Gun	645.00
Select Play Shuffle Alley (Without Match Feature)	635.00
Select Play Shuffle Alley (With Match Feature)	695.00
Handicap Shuffle Alley (Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Handicap Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00
Star Slugger (Regular)	495.00
Star Slugger (Replay)	545.00

WILLIAMS MFG. CO.

Fun House (4 Player, 5-Ball)
Single Coin Chute
Twin Coin Chutes
Super Score (Single Player, 5-Ball)
Single Coin Chute
Twin Coin Chutes
Crane

No List Price
Authorized for Publication

THE RUDOLPH WURLITZER CO.

Model 2000, "Centennial", 200 Selections	No List Price Authorized for Publication
Model 1900, "Centennial", 104 Selections	
Model 5210, Wall Box, 200 Sel.	
Model 5207 Wall Box—104 Selection—3 Wire	
Model 5206 Wall Box—48 Selection—4 Wire	
Model 257 Stepper—104 Selection—3 Wire	
Model 253 Stepper—104 Selection—3 Wire	
Model 248 Stepper—48 Selection—4 Wire	
Model 5117 12" High Fidelity Wall Speaker	
Model 5116 8" High Fidelity Corner Speaker	
Model 5115 5" High Fidelity Corner Speaker	

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PLAYRAK, another Wurlitzer innovation, enables you to pre-set in seconds the number of plays per coin. Offers music lovers one tune for a dime and the play combinations of your choice for quarters and half dollars.

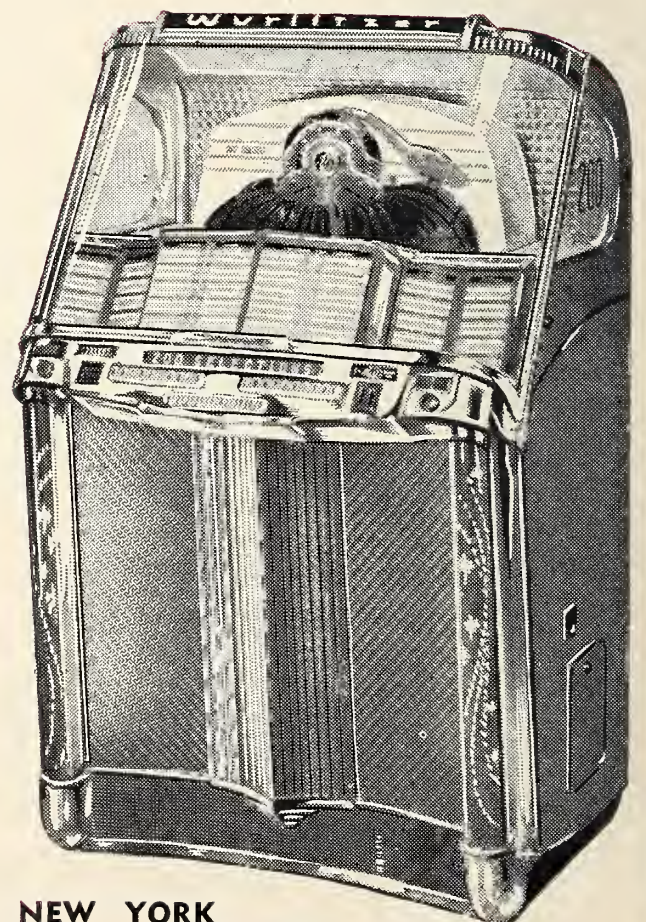
It's a phonograph that has proved its appeal to location patrons with the result that it is smashing all previous earning records.

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Centennial
MODEL 2000

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CREATES REAL COMPETITION AMONG RIFLEMEN!



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 2 LANTERNS
I ALWAYS-MOVING PIRATE HEAD

MOVING BALLS

SHOOT AGAIN FEATURE

•
HIGH SCORES

•
 REALISTIC
 ACCURATE-SHOOTING
 RIFLE

EQUIPPED WITH UNITED'S
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•
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 6 FT. HIGH—30 IN. WIDE—38 IN. DEEP

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Spot Numbers
Corner Scores
Ballyhole
Extra Balls

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