

THE CASH BOX

VOLUME XVI

MAY 7, 1955

NUMBER 33



Sonny Graham was chosen "Miss Juke Box of 1955" at the recent MOA Convention and as a result won an RCA Victor recording contract. Here she is shown with Hugo Winterhalter at her first session in which she cut "Stairway To The Moon" and "I Don't See Me In Your Eyes Anymore". Sonny is no newcomer to show business. Her past singing experience includes work in night clubs, hotel supper rooms and a stint on radio. She also sang for a while with a trio called The Rhythmettes.

all it took was talent!



**THE
COIN-OPS
SURE
CAN
PICK 'EM!**

Here's the girl who swept the
MOA-RCA Victor "Miss Juke Box 1955"
Contest ... and here's her first smash
hit recording for RCA Victor!

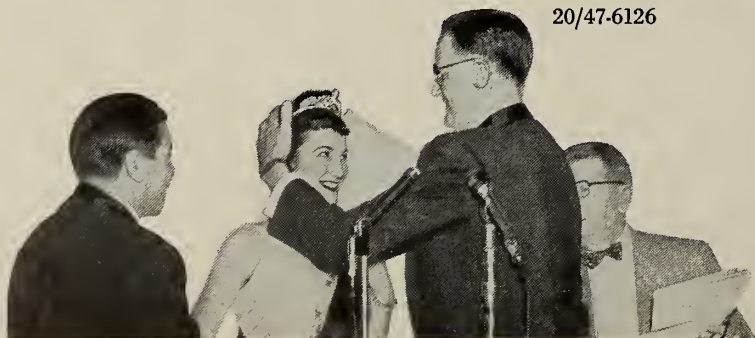


Sonny Graham sings:
A STAIRWAY TO THE MOON



I DON'T SEE ME IN YOUR EYES ANYMORE

20/47-6126



A "New Orthophonic"
High Fidelity Recording

RCA VICTOR
FIRST IN RECORDED MUSIC





FOUNDED BY BILL GERSH

The Cash Box

Volume XVI

Number 33

May 7, 1955

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ISN'T IT WONDERFUL!

(Part II)

Last week we discussed some of the changes in the social structure of our society which have contributed and which certainly will contribute even more in the future to the expansion of the music and record businesses.

This week we would like to detail the changes in the entertainment world which are likely to aid our business.

The physical development of the record itself has been one of the most substantial factors in its tremendous growth in popularity. In the last several years, records have taken on a quality which brings true sound, true reproduction right into the home. Recording processes have improved spectacularly. The use of tape has made possible the most nearly perfect record imaginable.

In addition, the development of 33 1/3 and 45 rpm has made it possible to purchase hours and hours of the best entertainment for a nominal price. Whereas formerly shows, symphonies and other such works would require numerous records in a set, now, for the most part they can be put on one disk at a reasonable price. And the danger of breaking one record in a set and thus ruining it no longer exists.

One of the greatest factors in the rapid increase in popularity of records has been the improvement in the machines on which they are played. Juke boxes and phonographs have undergone wide changes in the last two decades. Juke boxes have been improved to the point where they offer up to 120 selections. Their sound systems and mechanisms are of the highest development to date and they reproduce music for public areas in a way which satisfies even the most fastidious sound connoisseur. Home phonographs have taken on a completely new dimension with the development of hi-fi, which has almost become a national hobby.

The eagerness which individuals have demonstrated to build their own hi-fi sets has not only been a healthy development as

far as phonograph equipment is concerned, but it has focused new attention on records themselves and has given the buying of records a much greater importance than it has ever had before.

Lastly, the development of TV and the changing place of radio in our lives has contributed substantially to the development of the record business. Because of economic factors, the disk jockey has become THE important person in radio. He can provide a program which attracts a large audience at a minimum cost. And his one aid is records. Disk jockeys, who used to be limited to single stations, are now going network spreading the gospel of the record far and wide. Top programming time, which used to be devoted to the highest priced entertainers, is now devoted to disk jockey programs. And there is no locality limitation as far as they are concerned. A disk jockey can broadcast in Boston one day and New York the next, in Cleveland on Friday, in New York on Saturday.

As far as TV is concerned, it has already demonstrated its importance to the music business. It has broken several songs and records simply by showcasing them properly. And it has brought new importance to the entertainer who now can be seen as well as be heard and thus has the opportunity to portray other talents which he or she may have.

In the last two weeks, we have shown how the social and entertainment changes in our nation have contributed to the development of the music and record fields. The picture is a bright one. And the future is particularly shining.

Let's all keep our eye on the positive achievements which we can encourage and speed up for the coming years and our business will fulfill in even greater measure than we expect the wonderful promise which it holds forth for us.

EDWARD B. MARKS MUSIC CORPORATION

is proud to welcome

ARNOLD SHAW

as its

GENERAL PROFESSIONAL MANAGER

Blowing up a Record Storm!

ERNESTO LECUONA'S

THE BREEZE AND I

Recorded (in English) by the

"MALAGUENA" girl

CATERINA VALENTE

(Decca)

EDWARD B. MARKS MUSIC CORPORATION
RCA BUILDING • RADIO CITY • NEW YORK



THE CASH BOX

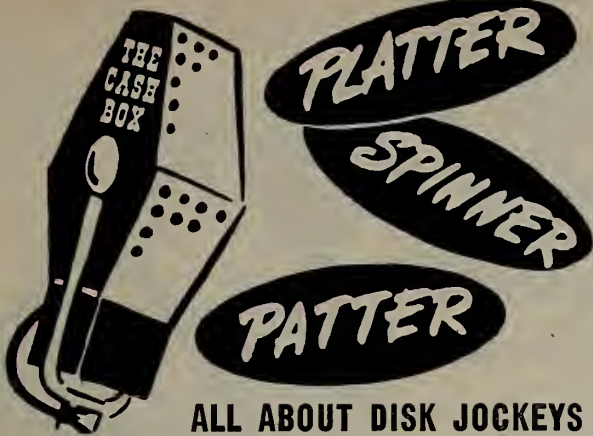


CODE					
AB—Abbott	CH—Chess	DO—Dot	GR—Groove	NG—Norgran	SO—Sound
AL—Aladdin	CK—Checker	DT—Dootone	IM—Imperial	PA—Parrot	SP—Specialty
AP—Apollo	CM—Combo	DU—Duke	JD—Jay Dee	PD—Polydor	TA—Tampa
AT—Atlantic	CO—Columbia	EP—Epic	JU—Jubilee	PE—Peacock	TF—Tiffany
AU—Audiavac	CR—Coral	ES—Essex	KI—King	PO—Potter	TI—Tico
BE—Bell	CT—Cat	FA—Favorite	LO—London	PR—Prestige	TR—Tread
BR—Brunswick	CW—Crown	FB—Fobor	ME—Mercury	RA—Rainbow	UN—United
BT—Bethlehem	DA—Dana	FE—Federal	MG—MGM	RE—Regent	VA—Valley
CA—Capitol	DE—Decca	FI—Fiesta	MJ—Major	RM—Rama	VI—RCA Victor
CD—Cadence	DL—DeLuxe	4 Star—Four Star	MO—Modern	SA—Savoy	WA—Watco

- | | | Pos. Last Week |
|-----------|--|----------------|
| 1 | BALLAD OF DAVY CROCKETT
BILL HAYES
BE-1091—Tex Stewart
CA-3058 (F-3058)—Ernie Ford
CD-1256 (45-1256)—Bill Hayes
CO-40449 (4-40449)—Fess Parker
CR-61368 (9-61368)—Steve Allen
DE-29423 (9-29423)—Burl Ives
DO-1240 (45-1240)—Mac Wiseman
FI-049 (45-049)—Irving Fields
ME-70555 (70555x45)—Rusty Draper
MG-11941 (K-11941)—James Brown
VI-20-6041 (47-6041)—James Brown | 1 |
| 2 | THE CRAZY OTTO
JOHNNY MADDOX
BE-1091—Buddy
DO-15325 (45-15325)—Johnny Maddox
PD-22009 (45-22009)—Crazy Otto | 2 |
| 3 | CHERRY PINK AND APPLE BLOSSOM
WHITE
PEREZ PRADO
CO-40472 (4-40472)—Xavier Cugat
CR-61373 (9-61373)—Alan Dale
CR-61381 (9-61381)—Georgie Auld
DE-29510 (9-29510)—Guy Lombardo
DE-29387 (9-29387)—Victor Young
VI-20-5965 (47-5965)—Perez Prado
TI-10-256 (45-256)—Tito Puente | 4 |
| 4 | DANCE WITH ME HENRY
GEORGIA GIBBS
BE-1093—Edna McGriff
CR-61370 (9-61370)—Three Rays
MA-102 (45-102)—Leslie Sisters
ME-70572 (70572 x 45)—Georgia Gibbs
MO-947 (45-947)—Etta James & Peaches | 5 |
| 5 | TWEEDLEE DEE
GEORGIA GIBBS
AT-1047 (45-1047)—Lavern Baker
AU-114 (45-114)—Dorothy Collins
CA-3008 (F-3008)—Vicki Young
CR-61332 (9-61332)—Lancers
CR-61366 (9-61366)—Teresa Brewer
KI-1436 (45-1436)—Bonnie Lou
ME-70517 (70517x45)—Georgie Gibbs
ME-70553 (70553x45)—Bop-A-Loos
VI-20-6005 (47-6005)—Pee Wee King | 3 |
| 6 | MELODY OF LOVE
BILLY VAUGHN—FOUR ACES—DAVID CARROLL
CA-3018 (F-3018)—F. Sinatra & Ray Anthony
CO-40417 (4-40417)—Sammy Kaye
CR-61334 (9-61334)—McGuire Sisters
DE-29395 (9-29395)—Four Aces
DO-15247 (45-15247)—Billy Vaughn
EP-9098 (5-9098)—Jack Pyle
KI-1429 (45-1429)—Ink Spots
ME-70521 (70521x45)—David Carroll
MG-11908 (K-11908)—F. MacCormack
VI-20-5975 (47-5975)—Tony Martin & Dinah Shore
VI-20-5973 (47-5973)—Leo Diamond | 6 |
| 7 | UNCHAINED MELODY
AL HIBBLER—LES BAXTER—ROY HAMILTON
CA-3055 (F-3055)—Les Baxter
CO-40455 (4-40455)—Liberace
DE-29441 (9-29441)—Al Hibbler
DE-29509 (9-29509)—Guy Lombardo
EP-9102 (5-9102)—Roy Hamilton
MG-11962 (K-11962)—LeRoy Holmes
VI-20-6078 (47-6078)—June Valli | 9 |
| 8 | HOW IMPORTANT CAN IT BE
JONI JAMES — SARAH VAUGHAN
CA-3066 (F-3066)—Billy May
CR-61362 (9-61362)—Teresa Brewer
DE-29412 (9-29412)—Connie Boswell
ME-70534 (70534 x 45)—Sarah Vaughan
MG-11919 (K-11919)—Joni James
MJ-138 (45-138)—Jack Smith
TI-10-245 (45-245)—Neil Lewis
VI-20-5993 (47-5993)—Lou Monte | 7 |
| 9 | SINCERELY
MCGUIRE SISTERS
CR-61323 (9-61323)—McGuire Sisters
CH-1581 (45-1581)—Moonglows
DE-29421 (9-29421)—Louis Armstrong
ME-70569 (70569x45)—Bop-A-Loos
MG-11917 (K-11917)—Billy Fields
VI-20-6014 (47-6014)—Johnnie & Jack | 8 |
| 10 | DARLING, JE VOUS AIME BEAUCOUP
NAT "KING" COLE
CA-3027 (F-3027)—Not "King" Cole
DE-29510 (9-29510)—Guy Lombardo | — |

11) PLAY ME HEARTS AND FLOWERS. 12) PLEDGING MY LOVE. 13) TWO HEARTS. 14) WHATEVER LOLA WANTS. 15) KO KO MO. 16) SAND AND THE SEA. 17) THE BREEZE AND I. 18) IT MAY SOUND SILLY. 19) EARTH ANGEL. 20) BLUE MIRAGE. 21) DANGER, HEARTBREAK AHEAD. 22) DON'T BE ANGRY. 23) HONEY BABE. 24) MAMBO ROCK. 25) MOST OF ALL. 26) NOBODY. 27) THAT'S ALL I WANT FROM YOU. 28) OPEN UP YOUR HEART. 29) BIRTH OF THE BOOGIE. 30) THE DOOR IS STILL OPEN. 31) HEARTS OF STONE. 32) FOOLISHLY YOURS. 33) HEART. 34) LEARNIN' THE BLUES. 35) IT'S A SIN TO TELL A LIE.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**
(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|--|-----------------------------|
| 1. UNCHAINED MELODY | { Al Hibbler (Decca) |
| | { Les Baxter (Capitol) |
| | { Roy Hamilton (Epic) |
| | { Bill Hayes (Cadence) |
| 2. BALLAD OF DAVY CROCKETT | { T. Ernie Ford (Capitol) |
| | { Fess Parker (Columbia) |
| 3. CHERRY PINK AND APPLE BLOSSOM WHITE | { Perez Prado (RCA Victor) |
| | { Alan Dale (Coral) |
| 4. DANCE WITH ME, HENRY | { Georgia Gibbs (Mercury) |
| 5. WHATEVER LOLA WANTS | { Sarah Vaughan (Mercury) |
| | { Dinah Shore (RCA Victor) |
| 6. HOW IMPORTANT CAN IT BE | { Joni James (MGM) |
| 7. THE BREEZE AND I | { Caterina Valente (Decca) |
| 8. PLAY ME HEARTS AND FLOWERS | { Johnny Desmond (Coral) |
| 9. CRAZY OTTO MEDLEY | { Johnny Maddox (Dot) |
| 10. DARLING, JE VOUS AIME BEAUCOUP | { Nat "King" Cole (Capitol) |
| 11) TWO HEARTS. | |
| 12) SINCERELY. | |
| 13) DON'T BE ANGRY. | |
| 14) LEARNIN' THE BLUES. | |
| 15) MELODY OF LOVE. | |
| 16) MOST OF ALL. | |
| 17) TWEEDLEE DEE. | |
| 18) HONEY BABE. | |
| 19) A BLOSSOM FELL. | |
| 20) HEY, MR. BANJO. | |

Listed under zany stories last week in this column, Les Davis (WWCO-Bangor, Me.) who climbed to the top of the largest drive-in theatre screen in the world, an 88 ft. screen, made Life Magazine with a spread this week. So maybe he's not so zany after all. . . . And here's this week's zany stories. Jim Wilson (WAVE-Louisville, Ky.) climbed to the top of the 135 foot television relay tower atop the WAVE building and swears he won't come down until one thousand Louisvillians have written him that they will clean up, paint up and fix up their homes. WAVE is building a platform and erecting a tent atop the tower. Jim will have a cot to sleep and rest on. . . . And still another. While doing a remote broadcast from a Buick dealer last Saturday, Dave Maynard (WORL-Boston, Mass.) crawled into the trunk of a car, shut the lid on himself, and broadcast from inside for a total of 10 minutes. When he finally emerged from the pitch-dark interior, he found over 50 curious faces incredulously staring at him. As if this story wasn't zany enough, somebody bought the car because a disk jockey was in it.



MIKE WOLOSON (WNOR—Norfolk, Va.)

Pic of the week—Mike Woloson (WNOR-Norfolk, Va.) and wife back home after a visit to Los Angeles. Mike says "tell all the folks that's the reason I'm behind in my mail." . . . Tiny Markle (WAVZ-New Haven, Conn.) stuck by his guns last week and out-guessed the local Weather Bureau. Tiny said fair—the Bureau said rain. In the face of several phone calls from the Bureau advising him he was misinforming his audience, Tiny insisted "fair"—and "fair" it was. The Weather Bureau now wants to know how he did it. . . . Jack Molina (KGFJ-Hollywood) inaugurates a new "Stars of Tomorrow" show in which he plugs recordings of promising newcomers. . . . Lonnie Starr (WNEW-New York) vacationing in Bermuda. . . . Jerry Marshall (WNEW-New York) back on the job after a Florida jaunt. . . . Alene McKinney (KBIG-Hollywood, Calif.) now vacationing in Honolulu. . . . Stan Burns (WINS-New York) to tour Europe for one month with Tom O'Brien (WPAT-Paterson, N. J.).

Burns and O'Brien will record programs in London for B. B. C.'s North American division. . . . Peter Potter, the "Juke Box Jury" man, recently had a birthday and a fan sent him this bit of doggerel—"Peter Potter plugged a platter—A platter Peter Potter plugged—If Peter Potter plugged a platter—where's the platter Potter plugged?"

Vic Selzman, in charge of promotion for the Four Aces, is conducting a "Sluefoot Dance" contest. Vic is conducting a contest in which fans write their jockeys why they think "The Sluefoot will be the next big dance." Jocks should send all entries to Vic Salzman, 1674 Broadway, N. Y. . . . Donn Parker (WMYR-Ft. Myers, Fla.) has added one hour of Rhythm N' Blues to his busy pop schedule. "Uncle Brad" Lacey handles the Country and Western on the same station. . . . KLAC-Hollywood, presented another in a series of student dances at the Glendale Civic Auditorium April 23. The event featured the music of Les Brown and such stars as Dinah Washington, The Encores, Jo Ann Greer, Butch Stone and the Dave Pell Octet entertained. The station's big five, Peter Potter, Dick Haynes, Jim Ameche, Alex Cooper and Gene Norman participated. . . . Bill Ballance (KNX-Hollywood, Calif.) back on the job after a month in the hospital.




Singing → (Close Your Eyes)

"BESAME MUCHO" and "TAKE A DEEP BREATH"

CORAL

61411 (78 RPM) and 9-61411 (45 RPM)

published by PEER INTERNATIONAL  published by RUSH MUSIC CO.

CORAL RECORDS
America's Fastest Growing Record Company
(A subsidiary of DECCA RECORDS, INC.)

RECORD REVIEWS

Ⓛ Ⓛ DISK & SLEEPER

Ⓛ Ⓛ EXCELLENT

Ⓛ Ⓛ VERY GOOD

Ⓛ Ⓛ GOOD

Ⓛ Ⓛ FAIR

Ⓛ Ⓛ MEDIOCRE

THE PRAIRIE CHOIR
(RCA Victor 20-6119; 47-6119)

B "ARMY OF THE LORD" (2:08) [Hamblen BMI—Hamblen] The Prairie Choir marches through a new and exciting, inspirational tune by Stuart Hamblen, author of "This Ole House" etc. A stirring number that could catch big.

B "SHAKE THE HAND OF A STRANGER" (2:40) [Hamblen BMI—Hamblen] Another thrilling Hamblen tune with that delightful country flavor, is smoothly treated by the Choir with a dixieland backdrop assisting.

RITA RAINES
(Deed 1003; 45-1003)

B+ "IF I WERE YOU" (2:36) [Midway ASCAP—Siegel, Loman] A pretty, new tune with a refreshing idea, is beautifully handled by Rita Raines. Terrific arrangement on a wonderful ballad. Top drawer recording. Could click.

C+ "BOY MEETS GIRL" (2:37) [Frederick BMI—Siegel, Loman] The polished newcomer handles another pretty love song in winning fashion. Brad Morey supplies a fine backing of both halves.

MILLS BROTHERS
(Decca 29511; 9-29511)

B+ "KISS ME AND KILL ME WITH LOVE" (2:17) [Chappell ASCAP—Fain, Shapiro] A pretty shuffle number from the new Broadway musical "Ankles Aweigh" is potently treated by the Mills men. Boys are riding high with "Opus One." Keep an eye on this one. It could break.

B "SMACK DAB IN THE MIDDLE" (2:47) [Roosevelt BMI—Calhoun] The boys get into the swing of the rock 'n roll trend and drive across a solid, driving deck. Commercial ditty with big possibilities.

LAWRENCE WELK ORCH
(Coral 61408; 9-61408)

B+ "HEY, MR. BANJO" (2:05) [Mills ASCAP—Morgan, Malkin] Lawrence Welk and his boys let loose with the banjos and belt across a hot cornball novelty that's breaking for hitdom. Terrific ditty that'll be on the lips of everyone.

C+ "LOVE ME OR LEAVE ME" (2:26) [Bregman, Vocco & Conn ASCAP—Donaldson, Kahn] An oldie that's hitting big on the comeback trail, gets a tricky styling from Welk and the crew. Good instrumental novelty.

SUE ALLEN
(Key 502; 45-502)

B "DEAR ME, DEE-JAY" (2:54) [HR Music ASCAP—Knight, Russell] A tearful, brokenhearted number is beautifully handled by the warm voice of Sue Allen. Thrush sings with meaning. Could stir up noise.

C+ "MOE AND HIS COMBO" (2:33) [HR Music ASCAP—Knight, Russell] Henry Russell and his ork set up a lively backing for Sue's cute reading of this pleasing novelty. Has a happy go lucky air.

THE CASH BOX DISK OF THE WEEK

"SOMETHING'S GOTTA GIVE"
(2:51)

[Robbins ASCAP—Mercer]

"RHYTHM 'N BLUES" (2:33)
[Tee-Kaye ASCAP—Kaye, Loman]

THE McGUIRE SISTERS
(Coral 61423; 9-61423)



McGUIRE SISTERS

● The McGuire Sisters, still riding high with their smash version of "Sincerely," dish out two new sides that should have the industry buzzing in a few weeks. One side is a great new Johnny Mercer tune dubbed "Something's Gotta Give." It's a wonderful rhythm number from the coming 20th Century pic "Daddy Long Legs." A terrific new song and delivery that has all the earmarks of a hit. The other side, "Rhythm 'N Blues," is a clever rockin' novelty about the effects of the R & B trend on mom and dad. A happy-go-lucky side that should appeal to the kids and adults alike. The trio has a twin threat in this platter.

"JOHNNY'S MEDLEY"

[Shapiro, Bernstein-Randy Smith-Peer-Bourne-Leeds]

"THE WHISTLIN' PIANO MAN"
[Randy-Smith ASCAP—Smith, Wood, Vaughn]

JOHNNY MADDOX
(Dot 15365; 45-15365)



JOHNNY MADDOX

● Johnny Maddox, who played an important role in making the country piano-rag conscious with his fabulous hit "The Crazy Otto Medley," offers on his follow-up disk a side that could be just as big. This time it's called "Johnny's Medley" and contains a top notch selection of old keyboard favorites fashioned in that delightful and now very popular cornball manner. Voices hum along on one of the tunes. A real happy side that should sell a bundle. Flip is a new item tagged "The Whistlin' Piano Man" and stars the whiz of the 88's driving out more of that same rinky dink stuff. Great coupling for the boxes and a disk that's sure to be a big seller.

ALL RECORDS FOR REVIEW MUST BE SUBMITTED TO
NEW YORK OFFICE OF THE CASH BOX,
26 WEST 47th STREET, NEW YORK 36, N. Y.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "HEY, MR. BANJO".....Lawrence Welk.....Coral 61408; 9-61408
- ★ "HEY, MR. BANJO".....Guy Lombardo.....Decca 29516; 9-29516
- ★ "WHATEVER LOLA WANTS".....Perez Prado.....RCA Victor 20-6122; 47-6122
- ★ "TAKE A DEEP BREATH" / "BESAME MUCHO".....Steve Lawrence & Eydie Gorme.....Coral 61411; 9-61411
- ★ "LOVE AMONG THE YOUNG".....Rosemary Clooney.....Columbia 40498; 4-40498

GUY LOMBARDO ORCH.
(Decca 29516; 9-29516)

B+ "HEY, MR. BANJO" (2:03) [Mills ASCAP—Morgan, Malkin] Guy Lombardo and his boys bounce through a cute banjo novelty that's starting to head for the top. Contagious novelty that could be tremendous. Lively reading.

C+ "MARTY" (2:25) [Cromwell ASCAP—Warren, Chayefsky] The Royal Canadiens waltz through the title tune from the current hit pic "Marty." Appealing and melodious item.

THE FOUR COINS
(Epic 9104; 5-9104)

B+ "PROMISES, PROMISES" [Wemar BMI—Raleigh, Edwards] The Four Coins come up with a solid rocker that could break through. A terrific new tune with a potent beat. Commercial side. Watch it.

C+ "THAT'S THE WAY" (2:13) [Rush BMI—Green, Kane] A happy and colorful bounce ditty is cleverly treated by the boys. Banjo plays an important part. Has possibilities.

EYDIE GORME & STEVE LAWRENCE
(Coral 61411; 9-61411)

B+ "TAKE A DEEP BREATH" (2:55) [—Willis] "Close Your Eyes," a big rhythm and blues hit, is excitingly handled by Eydie Gorme and Steve Lawrence. A lovely pop job that should sell a bundle. Plugs on Steve Allen show will help.

B+ "BESAME MUCHO" [—Skylar, Velasquez] A great latin standard gets a production styling from Steve and Eydie. Beautiful revival of the evergreen. Should be all over the lists once again. Strong coupling for big sales results. Steve sings slow and Eydie jumps it up in Spanish. Real wild side.

PEREZ PRADO ORCH.
(RCA Victor 20-6122; 47-6122)

B+ "WHATEVER LOLA WANTS" —Mambo [Frank ASCAP—Adler, Ross] Perez Prado, riding high with one of the country's biggest tunes, "Cherry Pink," dishes up an exciting mambo version of a fast rising hit from "Damn Yankees." Should enjoy a healthy sale.

C+ "DILO" (2:35) [E. B. Marks BMI—Reyes] A faster tempo mambo is enjoyably treated by the Pradomen. Exciting piece of dance stuff.

WINIFRED ATWELL
(London 1560; 45-1560)

B "LET'S HAVE A DING DONG" —British piano ace Winifred Atwell, gets into the Crazy Otto kick with a lively cornball piano medley. Real happy go lucky deck full of bounce. Terrific selection of melodies.

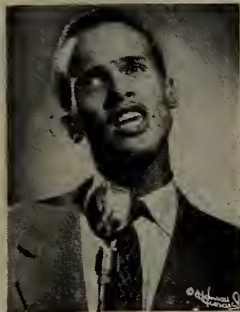
B "LET'S HAVE A DING DONG" Pt. 2—This half features another medley of favorites set to a waltz tempo rather than a bounce.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Sammy Davis, Jr. party at Danny's Hideaway a couple of Fridays ago, brought down everyone who was anyone in the music biz. Sammy goes into the Latin Casino in Philadelphia following with an engagement at the Apollo Theatre in New York in May. . . . Harry Link back at his desk after a siege of bursitis. Harry promises an important announcement shortly. . . . Joan Regan flew in from London for her first US. visit. Joan will work with Columbia Pictures Music Co. in conjunction with their title picture, "Prize of Gold," which she recorded for London. . . . Bob Mills of Mills Music devotes all his spare time to Civil Air Patrol. He is in charge of 137 cadets in training. . . . Leonard Wolf, Audivacs Records, leaves on a promotion trip for Dorothy Collins' "That's All I Need." . . . Dorothy will make three TV performances this week. On Monday and Tuesday the pert Miss will belt her new release on "In Town Tonight" over WBBM-TV Chicago and on Wednesday she will appear with Eddie Fisher on NBC-TV. . . . Oldsmobile Dealers purchased the 15 minute Patti Page show for one year firm. It will be telecast in more than 170 cities beginning July 1. . . . Harry Belafonte will fulfill two motion picture commitments after his Broadway run of "3 for Tonight" ends. . . . Lawrence Tibbett has signed an exclusive



HARRY BELAFONTE

contract with Allegro-Royale records. . . . Neil Hefti signed with Epic Records. . . . Alan Martin (whose name is Al Martino legally) pacted by Dot Records. The name was changed since it conflicted with Capitol's Al Martino. . . . Rebekah Harkness' tone poem "Safari" will be played by 60 members of the New York Philharmonic Symphony Orchestra in Carnegie Hall, May 26. . . . MGM Records' Arlene Tye participating in a special tie-in with the Nephrosis Foundation, to kick off her initial release, "Stop Ringing My Bell." . . . Betty Madigan's new "I Had A Heart" and "Wonderful Words" received a terrific sendoff with an April 17 color spread in the Sunday News magazine section. . . . Decca pairing Gary Crosby with a girl trio, The Paris Sisters. Shades of Bing and the Andrews Sisters.

CHICAGO:

Sure sorry to hear that organist Ken Griffin suffered a heart attack on his way to Seattle. Is now recovering in Seattle's Sacred Heart Hospital. . . . New show opened 5/4 at the Cloister Inn. "The Intervals," featuring Duane Thamm on vibes and drums, and Harry Slottag on the 88's, not only offer up some unique jazz but, at the same time, handle dancing puppets. Another addition is Johnny Mast, jazz pianist. Lurlene Hunter, Peggy Taft, Dick Marx and Johnny Frigo held over. . . . One young radio man missed Decca's "Concert In The Sky" flying tour. Was sent up into the air anyway. Without music. . . . Eddie Hubbard, a whiz kid at ad lib, now subbing for vacationing Linn Burton at the Steak House, wowing the gang there with some of his out-of-the-world remarks. Cute as a button. . . . The DeJohn Sisters, June Valli, Gloria Van and Jean (Mrs. Jimmy) Martin, along with The Four Lads, at the big Rock-Ola phono showing and being greeted like Kings and Queens by the juke box ops and their families. . . . Sure happy that The Cash Box at long last caught up with Pee Wee King And His Band at CBS-TV one and a half hour show that Pee Wee has at the McVicker's Theatre here. Pee Wee received his gorgeous Cash Box Trophy this past Satty nite from publisher Bill Gersh. . . . Ames Brothers 15 minute CBS-TV shot starting to catch on with folks hereabouts, seems the boys can act, too. . . . The Cash Box among the very first to acclaim the very, very, very great Mahalia Jackson. Her CBS-TV shows are now top listening fare for oh so many, many, many people around this town. . . . Card from Buddy Laine. Advises that he and his ork will be at the Les Buzz Ballroom in Spring Valley, Ill. on 5/7. Next day at the Royal Palais Ballroom in Galena, Ill. . . . After listening to Burl Ives click with the tune on the Jack Parr show wondering why Mercury's execs don't bring back that very sensational dinking of "Blue Tail Fly" by none other than Edward Howard. . . . Warren (Decca) Ketter (promotion man, of course) advises that all promoters swarming to bedside of promotionman Cy Nelson who was stricken while on promotion tour. So you deejays and juke box ops stop eatin' the hearts out of these boys. . . . According to Tribune's Herb Lyons, Henry (Tiffany) Doney has wound up with Pat ("In Town Tonight") Scot's contract. Henry reported to now own half of the gal, who is a Tiffany recorder. . . . Like the "Mercury News." Feature pic shows Art Talmadge surrounded by the "Three Peppermints." What a grand and tasty name. . . . Paul S. Lasky writes up to ask is there's anything in entertainment field he can do for some ambitious people down Miami Beachway. Paul received the "Freedom's Foundation of Valley Forge Award" for his tune, "Democracy For Little Boys." Sure knows the songbiz. . . . Says the 'Old Timer', "Tain't as bad as the front page reads."

HOLLYWOOD:

Heavy Spring rains has left all Southern California gardens green and golden. . . . Marge Bradford, wife of Starlite Records prexy Johnny Bradford, recently returned from San Francisco with glowing reports about the Hi-Lo's who have had such a record smashing stand at Facks that they were signed for another four weeks. Songstress Jeri Southern also shares star billing at this favorite Golden Gate nitery. The Hi-Lo's have a great rendition of "Whatever Lola Wants." Tune is showing considerable strength locally and Johnny Bradford left on a Nationwide promotional trek to kick the tune off in all key areas. . . . The latest smash by The DeCastro Sisters "Boom Boom Boomerang" on Abbott is nosing its way up the charts and may soon break into the top 10. Tune has been a real sleeper but is now showing strong sales gains all over. . . . Publicist Jerry Johnson is back home again after an exhausting tour of 150 radio stations throughout the 11 Western states. . . . Regional glows on "Nobody Likes to Cry" with Don, Dick & Jimmy on Crown reveal that the tune could hit the big-time soon.



ROSEMARY CLOONEY



JUNE VALLI

THE CASH BOX LONDON LOW DOWN

A tape of an accompaniment by Percy Faith was flown over to London last week to enable Doris Day to complete a record which she was unable to make before leaving the States. Title was not disclosed. All we know is that it's a new American number. . . . George Shearing who is due over this week will appear on the first of the new TV series "Off The Record." . . . Arrived in London this week to open the new Mills Music building are Mr. and Mrs. Jack Mills. . . . Also here from New York is Mrs. Don Cornell. On the strength of his popularity on Vogue-Coral, HMV has decided to issue an EP of Don's earlier waxings for RCA Victor. The Royal Command performance which was held in Blackpool this year, raised \$60,000 for the Variety Artists Benevolent Fund. Nice work. Back in London after two weeks in the States is publishing notability Cyril Simons (Pickwick & Leeds Music). And what a time he had. Can't stop talking about it. . . . Vico Torriani whose disk "Remembering" is now issued in the States, is over in London for guest TV show with Mantovani. . . . Joan Regan, off to New York for film confabs and TV guest shows. Joan's waxing of "Prize of Gold" is doing nicely here. I hear from Australia that Marilyn Monroe will arrive Down Under early in July for stage appearances reputed to bring her the highest salary ever paid. Rumor has it she will get \$150,000 for two weeks' work. . . . Kitty Kallen now definitely set for the London Palladium, sharing the bill with the Four Aces and Billy Cotton and his band. One of the strongest bills of the season. . . . Tony Bennett seems to be well away with his record of "Stranger In Paradise" but Don Cornell and Tony Martin are coming on strongly. This brings me to Gee Nicholl who writes for the "Record Mirror." Gee prophesies a top ten chart with ten different recordings of "Stranger In Paradise." It hasn't happened yet but believe me it could well be.

Rosemary Clooney and Joe Shribman flew in to London from Lisbon to record a special program with the Ron Goodwin Orchestra for the BBC. He then flew back to U.S.A. via Lisbon where Jose Ferrer is filming. Rosie Clooney comes back in July for her opening at the London Palladium on the 18th for two weeks. . . . Barbara Lyon, daughter of Bebe Daniels and Ben Lyon, makes her bow on the English Columbia label. Ray Martin says "She's a natural."

Ted Heath back from his tour of Australia and New Zealand not forgetting a hop to the States. . . . David Whitfield returned from the U.S. after his very successful TV appearances and hopes to return to America in October.

- This week's best selling pop singles (Courtesy "New Musical Express")
- "Give Me Your Word"—Tennessee Ernie Ford (Capitol)
 - "Cherry Pink"—Perez Prado (HMV)
 - "Stranger In Paradise"—Tony Bennett (Philips)
 - "Softly, Softly"—Ruby Murray (Eng. Col.)
 - "Cherry Pink"—Eddie Calvert (Eng. Col.)
 - "Under The Bridges Of Paris"—Dean Martin (Capitol)
 - "Under The Bridges Of Paris"—Eartha Kitt (HMV)
 - "If Anyone Finds This"—Ruby Murray (Eng. Col.)
 - "Wedding Bells"—Eddie Fisher (HMV)
 - "Earth Angel"—Crewcuts (Mercury)

CRAZY OTTO GOES CONTINENTAL!
"CRAZY OTTO GOES TO PARIS"
 b/w
"CRAZY OTTO GOES TO ITALY"
 by
GOOD TIME CHARLIE
 MEDIA # 1008
MEDIA RECORDS
 3208 So. 84th St. Phila., Pa.

A SURE-FIRE HIT!
Dorothy Collins
 singing
"THAT'S ALL I NEED"
 Audivacs 117 (45-117)
AUDIVACS RECORDS
 140 W. 57th St.

"WHEN YOU WISH UPON A STAR"
 ★ ★ ★ ★ ★
"BE SURE, BELOVED"
BOURNE, INC.
 136 W. 52nd Street, New York 19

"Church TWICE on Sunday"
 Recorded by
DINAH SHORE
 RCA Victor # 20 47 6077
HARMS, INC.

M-G-M RECORDS
ART MOONEY
"HONEY BABE"
 MGM 11900 (78 rpm)
 K11900 (45 rpm)
 THE GREATEST NAME IN ENTERTAINMENT

2 No. 1 HITS
1. THE HILLTOPPERS
 featuring great voice of JIMMY SACCA
"THE DOOR IS STILL OPEN"
"TEARDROPS FROM MY EYES"
 DOT # 15351
2. THE FONTANE SISTERS
"MOST OF ALL"
"PUT ME IN THE MOOD"
 DOT # 15352
DOT RECORDS, INC.
 GALLATIN, TENNESSEE Phone: 1600

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

TOMMY MORTON
(Unique 304; 45-304)

ⓐ "LET ME KNOW" (2:24) [Johnstone-Montei BMI—Olofson] Tommy Morton bows on the Unique label with a cute shuffle ditty that should appeal to the kids. Catchy arrangement by Joe Leahy. Has possibilities.

ⓐ "RICH IN LOVE" (2:24) [Delaware ASCAP—Lewis, Meyer, Wendling] Tommy gets a big string accompaniment on this pretty love song. Warm and melodic number.

GENE SHELDON
(MGM 11982; K-11982)

ⓑ "HEY, MR. BANJO" (2:04) [Mills ASCAP—Morgan, Malkin] Banjo ace Gene Sheldon bounces through a cute banjo novelty that's breaking big. He's assisted in the vocal department by the Encores.

ⓐ "HALLELUJAH!" (1:52) [Harms ASCAP—Youmans, Robin, Grey] On this side, the strummer bounces through a banjo instrumental of a great oldie that's currently being featured in the "Hit The Deck" pic. Cute side.

BILL KENNY (Mr. Ink-Spot)
(“X”-0124; 4X-0124)

ⓐ "WE THREE" (2:44) [E. H. Morris ASCAP—Robertson, Cogan, Mysels] Bill Kenny, the lead voice of the Ink Spots, wends his way through a pretty and interesting ballad. Lovely number.

ⓑ "IF WE ALL SAID A PRAYER" (2:58) [United ASCAP—Large, Fotine, Connor, Stanton] A stirring religious number is dramatically fashioned by the vocal ace. Good song.

JILL COREY
(Columbia 40502; 4-40502)

ⓑ "THAT'S ALL I NEED" (2:29) [Raleigh BMI—Chase, Baker, Biggs] Little Jill Corey belts out a lively rocker that's starting to click in the rhythm and blues field. Potent side for the thrush.

ⓐ "COME TO ME FOR EVERYTHING" (2:35) [Geo. Paxton ASCAP—Skylar, Jacobs] Percy Faith again assists the lark on a shuffle tempo sentimental ballad.

BRUNO SCHLICKERMANN
(Benida 5030; 45-5030)

ⓐ "OH! YOU BEAUTIFUL DOLL" (2:30) [Remick ASCAP—Ayer, Brown] A great oldie gets a colorful organ styling from Bruno Schllickermann. Crowd's cheers can be heard throughout.

ⓐ "CRAZY LULLABY" (2:00) [Sanford BMI—] The famous Brahms Lullaby is treated to a soft organ styling by the artist. However, bird whistles, a baby's cry and yawns gimmick up the side and make it humorous.

THE CASH BOX

SLEEPER OF THE WEEK

“O MIO BABBINO CARIO”
[G. Ricordi ASCAP—Puccini]

“CIRIBIRI MAMBO”
[Judy ASCAP—]

RALPH MARTERIE ORCH.
(Mercury 70614; 70614x45)



RALPH MARTERIE

● Every now and then, an absolutely beautiful melody is fortunate enough to receive an equally beautiful interpretation, with the results being the sought after hit. Here is just such a situation—Ralph Marterie and his orchestra playing the “O Mio Babbino Cario” lullaby from Puccini's opera “Gianni Schicchi.” The music is just about as melodic and moving as anyone could ask for and Marterie's trumpet cries. Side has the dollar sign in every groove. Flip side, “Ciribiri Mambo” features the trumpet and ork on a soft and pretty mambo interpretation of the great oldie “Ciribiribin.” Don't let the top half slip by you. It's a natural.

“NOT YET” (2:57)

[Mellin BMI Sherwin ASCAP—Berle, Mellin, Mazlish]

“WAS THAT THE RIGHT THING TO DO” (2:40)

[Mellin BMI—Mellin]

SUSAN HUNTER
(Decca 29512; 9-29512)



SUSAN HUNTER

● Susan Hunter, a newcomer to the Decca label, got that one in a million break last week, when Milton Berle devoted a complete TV show to her and her first recording “Not Yet”, which he wrote. The song was sung more than a dozen times during the hour-long program. In the past, similar TV plugs have sent tunes up into the top ten. The music biz can expect this one to act in the same manner. It's a lovely romantic item given an inspired delivery by the talented youngster. The bottom half “Was That The Right Thing To Do” is a beauty driving ballad. Watch the top half take off.

ROBERTA LINN
(Ekko 0113; 45-0113)

ⓑ “FEE FI FIDDLEE AYE O” (2:12) [Jari BMI—Hall] A cute little cornball novelty is pertly handled by Roberta Linn with Thurl Ravenscroft assisting with a bass vocal. Attractive ditty that could stir up some noise.

ⓐ “SO SOON” (2:37) [Jari BMI—Wood, Bloodworth] The Mellomen set up a smooth backing for the thrush's tender treatment of a warm love song. Pretty piece of tunestuff.

DELORES SHARP
(Fabor 4004; 45-4004)

ⓑ “I'LL HOLD YOU CLOSE” (2:30) [Dandelion BMI—Waterman] Newcomer Delores Sharp makes an impressive debut on Fabor with a beautiful love song that could make the grade. A warm and moving number. Potent side.

ⓐ “SINTOO” (2:30) [Dandelion BMI—Sharp] The chirp bounces through a catchy lively novelty about a naughty lady. Delores penned the tune too. Inviting cutie.

DOTTI MALONE
(Jubilee 5192; 45-5192)

ⓑ “IF TEARS COULD BRING YOU BACK” (2:40) [Goday ASCAP—Levitan, Leroy] Dotti Malone debuts on Jubilee with a tearful and touching ballad loaded with feeling and sincerity. Lovely job that could stir up noise.

ⓐ “IT'S JUST THE MOOD I'M IN” (2:51) [Jubilee ASCAP—Ross, Manning] Another romantic tune is capably handled by the thrush. A polished performer.

PARIS SISTERS
(Decca 29488; 9-29488)

ⓑ “HUCKLEBERRY PIE” (2:09) [Starrite BMI—Crawford, Innes] The Paris Sisters dish up a real zany novelty about a huckleberry pie. Real cute and catchy ditty that's different enough to make noise.

ⓑ “BABY, HONEY, BABY” [Gold Medal ASCAP—La Marre, Badger] Another cute romantic novelty is wonderfully handled by the chirps on this half. Commercial coupling.

MARY MEADE FRENCH
(Liberty 55003; 45-55003)

ⓑ “VOULEZ VOUS” [—Duke, Grouya] Mary Meade French comes over wonderfully on her first platter for Liberty. A lovely sentimental ballad delivered with sincerity and appeal. Good love song. Lush backing is pretty.

ⓑ “FLAMINGO” [—Grouya, Anderson] Lionel Newman's ork supplies another big string backing for the lark's rendition of a great oldie. Enchanting song with a lovely melody. Mary has a bright future in store.

ROSEMARY CLOONEY
(Columbia 40498; 4-40498)

ⓑ+ “LOVE AMONG THE YOUNG” (2:55) [Meridian BMI—Gimbel, Wilder] A beautiful new love song is tenderly fashioned by the penetrating voice of Rosemary Clooney. A deep and stirring tune that could be a smash.

ⓑ “A TOUCH OF THE BLUES” (3:03) [Roger ASCAP—Wilcox, George] This half is a blues ballad persuasively treated by the thrush. Good piece of blues tunestuff that has big hit possibilities.

DON ANTHONY
(King 1455; 45-1455)

ⓑ “CHILD'S PLAY” [Morris BMI—Gimbel] A pretty little love song with a clever lyrical idea is invitingly handled by Don Anthony with Sy Oliver's ork in the backdrop.

ⓐ+ “MY THRILL IS LOVING YOU” [Lion ASCAP—Meyn, Stock] The smooth voiced crooner wends his way through a pretty oldie. Love song with a lilt.

RUSTY DRAPER
(Mercury 70619; 70619x45)

ⓑ “THAT'S ALL I NEED” [Raleigh BMI—Chase] A rock and roll click that's being widely covered in pop, gets a colorful styling from Rusty Draper. Exciting rhythm number that has hit qualities.

ⓑ+ “EATIN' GOOBER PEAS” [Pure ASCAP—] A great folk favorite is given a potent reading by Rusty. Colorful rendition that catch in the swing of things and break for a hit.

BILLY WILLIAMS QUARTET
(Coral 61346; 9-61346)

ⓑ “FOOLS RUSH IN” (2:11) [Bregman, Vocco & Conn ASCAP—Bloom, Mercer] The Billy Williams Quartet does a great job on a revival reading of a favorite. Chilling vocal. Billy dishes up plenty of falsetto vocal that always pleases. Lovely job. Could make noise again.

ⓑ+ “HE FOLLOWS ME” (2:40) [St. Louis BMI—Thomas] Billy sparkles on this handclapping novelty with a spiritual flavor. Exciting side with great, simple lyrics. Billy offers some vocal trickery at mid point that's just “the most.” Could break through.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”

A SMASH BY ACTUAL SALES!



'Oh My Beloved Daddy'

(O MIO BABBINO CARO)

BY

RALPH MARTERIE

AND HIS ORCHESTRA WITH STRINGS

COUPLED WITH A GREAT FLIP

'Ciribiri Mambo'

MERCURY 70614

STARTING TO ROLL!



'I Love To Dance With You'

BY

PATTI PAGE

COUPLED WITH

"Near To You"

MERCURY 70607



CHICAGO 1, ILLINOIS

"It's What's in THE CASH BOX That Counts"

Business and Pleasure



MIAMI, FLA.—During Ted Heath's (left) first visit to the U.S., the maestro decided to take a much needed vacation in Florida. While down in Miami, he dropped in to chat with dee jay Bill Burns (center) of WQAM.

Accompanying Ted on his dee jay visit is Dave Shedd of Binkley Distributing, London Record distrib in Florida. Pic was taken in Burns' remote booth at the Olympia Theater in downtown Miami. Bill's "Juke Box Serenade" Show emanates from here each week day.

HEY MR. BANJO

FRANK YANKOVIC - Columbia

MILLS MUSIC, INC.

A SURE HIT!

THE *Berry Tree*

BILL HAYES

1261

cadence

RECORDS INC. 40 EAST 49TH ST. NEW YORK 17, N.Y.

ANOTHER **BMI**

"PIN-UP" HIT

THE BREEZE AND I*

CATERINA VALENTE

Decca

E. B. MARKS MUSIC CORP.

* Non-Exclusively Licensed by BMI

Research Craft Company

Producers of

Finest Custom Record Pressings That Quality Materials and Intelligent Skill Can Offer

Any Type of Phonograph Record in Shellac • Flex • Vinylite

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Mercury Sets Up Company-Owned Boston Distrib

Mercury Records has set up company-owned distribution in the Boston area, it was announced by Morry Price, Mercury veepee and sales manager. The new branch, Mercury Record Distributors, Inc., replaces the A. B. C. Distributing Company which had been handling the label in that area.

The change to company owned distribution came as the result of an amicable agreement between Mercury and Sam Clark, owner of A. B. C. to dissolve the relationship. Clark will concentrate on his other Boston distributing company and his duties as national sales manager for Cadence Records.

In effecting the change, Mercury has taken over the premises, stock and staff of A.B.C. The sales, promotion, shipping and office personnel will remain the same as will the location at 259 Huntington, in Boston. Meanwhile the label's distributor field representative Arnold Silverman has moved into Boston to operate the new branch. After setting up the branch Silverman will be replaced by a new branch manager.

Bosler Joins Victor Pop And Jazz LP Promotion Dept.

NEW YORK—RCA Victor announced this week, that Carl Bosler has just joined the diskery to assist Ben Rosner in the promotion of pop and jazz albums. This department is a new branch of the advertising department headed by Bill Alexander.

Bosler was formerly chief music editor of the Voice Of America and was advertising and promotion manager of Fremantle Overseas Radio and TV Company.

Bosler will work out of Victor's New York offices.

THE CASH BOX



- | | | |
|---|--|---|
| <p>BROADWAY MUSIC
New York, N. Y.</p> <ol style="list-style-type: none"> Cherry Pink (Perez Prado) How Important Can It Be (Joni James) Davy Crockett (Bill Hayes) (Hibbler/Valli) Unchained Melody (Hibbler) Crazy Otto (Johnny Maddox) A Blossom Fell (Nat Cole) It May Sound Silly (Ivory Joe Hunter) Blue Mirage (Ralph Marterie) Earth Angel (Penguins) Dance With Me, Henry (Georgia Gibbs) | <p>HUDSON ROSS
Chicago, Ill.</p> <ol style="list-style-type: none"> Davy Crockett (Bill Hayes) Cherry Pink (Perez Prado) Unchained Melody (Hibbler/Valli) Dance With Me, Henry (Georgia Gibbs) Chop Chop Boom (Crewcuts) Honey Babe (Art Mooney) Plantation Boogie (L. Dee) Hey, Mr. Banjo (Sunnysiders) Do Do Do (Tony Martin) Love Me Or Leave Me (Lena Horne) (Sammy Davis, Jr.) | <p>CALIFORNIA MUSIC CO.
Los Angeles, Calif.</p> <ol style="list-style-type: none"> Cherry Pink (Perez Prado) Dance With Me, Henry (Georgia Gibbs) Crazy Otto (Johnny Maddox) Medic (Les Baxter) Close Your Eyes (Five Keys) Melody Of Love (Four Aces) Sand And The Sea (Nat Cole) Birth Of Boogie (Bill Haley) Love Me Or Leave Me (Lena Horne) Don't Be Angry (N. Brown) |
| <p>GINSBERG MUSIC CO.
Roswell, N. M.</p> <ol style="list-style-type: none"> Cherry Pink (Perez Prado) Crazy Otto (Johnny Maddox) Davy Crockett (Tenn. Ernie) Dance With Me, Henry (Georgia Gibbs) Unchained Melody (L. Baxter) How Important Can It Be (Joni James) Two Hearts (Charms) Hearts And Flowers (Johnny Desmond) Blue Mirage (Les Baxter) Whatever Lola Wants (Sarah Vaughan) | <p>GREENLINE RECORD CENTER
Jamaica, L. I., N. Y.</p> <ol style="list-style-type: none"> Davy Crockett (Bill Hayes) Crazy Otto (Johnny Maddox) Cherry Pink (Perez Prado) Open Up Your Heart (Cowboy Church Choir) Speak Up Mambo (Al Castellanos) Melody Of Love (B. Vaughn) How Important Can It Be (Joni James) Dance With Me, Henry (Georgia Gibbs) Ko Ko Mo (Perry Como) The Fish (Mindy Carson) | <p>ODLAND MUSIC SHOP
Sioux Falls, S. Dak.</p> <ol style="list-style-type: none"> Davy Crockett (Tenn. Ernie) Unchained Melody (L. Baxter) Cherry Pink (Perez Prado) Dance With Me, Henry (Georgia Gibbs) Crazy Otto (Johnny Maddox) Darling, Je Vous Aime (Cole) Hearts And Flowers (Johnny Desmond) Open Up Your Heart (Cowboy Church Choir) How Important Can It Be (Joni James) Tweedlee Dee (G. Gibbs) |
| <p>RICHLOY RECORDS
Philadelphia, Pa.</p> <ol style="list-style-type: none"> Davy Crockett (Tenn. Ernie) Unchained Melody (Hibbler) Mr. Banjo (Sunnysiders) Cherry Pink (Perez Prado) Sand And The Sea (Nat Cole) Don't Be Angry (N. Brown) Dance With Me, Henry (Georgia Gibbs) Plantation Boogie (L. Dee) It May Sound Silly (McGuire) Learnin' The Blues (F. Sinatra) | <p>BOWMAN'S RECORD SHOP
Bridgeport, Conn.</p> <ol style="list-style-type: none"> Davy Crockett (Bill Hayes) Cherry Pink (Perez Prado) Crazy Otto (Johnny Maddox) Unchained Melody (Hibbler) Dance With Me, Henry (Georgia Gibbs) Honey Babe (Art Mooney) Tweedlee Dee (G. Gibbs) Whatever Lola Wants (Sarah Vaughan) Don't Be Angry (N. Brown) Hey, Mr. Banjo (Sunnysiders) | <p>BILL LAMB RECORD SHOPPE
Flint, Mich.</p> <ol style="list-style-type: none"> Unchained Melody (Hibbler) Dance With Me, Henry (Georgia Gibbs) Cherry Pink (Perez Prado) Boom, Boom Boomerang (DeCastros) Davy Crockett (Burl Ives) Don't Be Angry (Crewcuts) Whatever Lola Wants (Shore) Honey Babe (Sauter-Finegan) Silver Moon (Billy Vaughn) The Breeze And I (Valente) |
| <p>YEAGER'S MUSIC SHOP
Baltimore, Md.</p> <ol style="list-style-type: none"> Unchained Melody (L. Baxter) Don't Be Angry (N. Brown) Cherry Pink (Perez Prado) Dance With Me, Henry (Georgia Gibbs) How Important Can It Be (Joni James) Two Hearts (Pat Boone) Davy Crockett (Bill Hayes) Crazy Otto (Johnny Maddox) Pledging My Love (T. Mara) Mambo Rock (Bill Haley) | <p>LYRIC NEWS & REC. SHOP
Indianapolis, Ind.</p> <ol style="list-style-type: none"> Davy Crockett (Bill Hayes) Unchained Melody (Hamilton) Dance With Me, Henry (Georgia Gibbs) Cherry Pink (Perez Prado) Melody Of Love (B. Vaughn) How Important Can It Be (Joni James) Tweedlee Dee (G. Gibbs) Sincerely (McGuire) Pledging My Love (J. Ace) Earth Angel (Penguins) | <p>G. C. MURPHY COMPANY
Washington, D. C.</p> <ol style="list-style-type: none"> Davy Crockett (Bill Hayes) Dance With Me, Henry (Georgia Gibbs) Unchained Melody (Hibbler) Tweedlee Dee (G. Gibbs) Davy Crockett (Fess Parker) Melody Of Love (D. Carroll) Hearts And Flowers (Johnny Desmond) Cherry Pink (Perez Prado) Medic (Victor Young) A Blossom Fell (Nat Cole) |
| <p>JORDON MARSH CO.
Boston, Mass.</p> <ol style="list-style-type: none"> Davy Crockett (Bill Hayes) Crazy Otto (Johnny Maddox) Ko Ko Mo (Perry Como) Tweedlee Dee (G. Gibbs) Dance With Me, Henry (Georgia Gibbs) Davy Crockett (Fess Parker) Cherry Pink (Perez Prado) How Important Can It Be (Joni James) Honey Babe (Art Mooney) Whatever Lola Wants (Sarah Vaughan) | <p>THE MUSIC BOX
Spokane, Wash.</p> <ol style="list-style-type: none"> Davy Crockett (Fess Parker) Dance With Me, Henry (Georgia Gibbs) Cherry Pink (Perez Prado) Darling, Je Vous Aime (Cole) Unchained Melody (Hibbler) Open Up Your Heart (Cowboy Church Choir) Timber Jack (Lancers) Dixie Danny (Laurie Sisters) Jim, Johnny And Jones (Bing Crosby) Two Hearts (Pat Boone) | <p>RAY DE O'RAY SYSTEM, INC.
Sioux City, Iowa</p> <ol style="list-style-type: none"> Davy Crockett (W. Schumann) Crazy Otto (Johnny Maddox) Sincerely (McGuire) Dance With Me, Henry (Georgia Gibbs) Hearts And Flowers (Johnny Desmond) Open Up Your Heart (McGuire) Hearts Of Stone (Fontanes) Tweedlee Dee (G. Gibbs) Melody Of Love (Four Aces) Two Hearts (DeMarcos) |
| <p>MUSIC SALES CORP.
Augusta, Ga.</p> <ol style="list-style-type: none"> Davy Crockett (Tenn. Ernie) Cherry Pink (Perez Prado) Unchained Melody (Hibbler) Darling, Je Vous Aime (Cole) Two Hearts (Pat Boone) Tweedlee Dee (G. Gibbs) Melody Of Love (B. Vaughn) Just One More Time (Fisher) Sincerely (McGuire) It May Sound Silly (McGuire) | <p>MELODY MART
Paducah, Ky.</p> <ol style="list-style-type: none"> Dance With Me, Henry (Georgia Gibbs) Davy Crockett (Fess Parker) Cherry Pink (Perez Prado) Unchained Melody (F. Parker) Darling, Je Vous Aime (Cole) Two Hearts (Pat Boone) Plantation Boogie (L. Dee) Close Your Eyes (Five Keys) Blue Mirage (Les Baxter) Tweedlee Dee (G. Gibbs) | <p>ALAMO PIANO COMPANY
San Antonio, Tex.</p> <ol style="list-style-type: none"> Davy Crockett (Fess Parker) Cherry Pink (Perez Prado) Unchained Melody (Hibbler) Dance With Me, Henry (Georgia Gibbs) Tweedlee Dee (G. Gibbs) Melody Of Love (Four Aces) Pledging My Love (Brewer) How Important Can It Be (Joni James) Glad Rag Doll (Crazy Otto) That's All I Want From You (Jaye P. Morgan) |
| <p>ABBIE ANDREW'S REC. SHOP
St. Catharines, Ont., Can.</p> <ol style="list-style-type: none"> Davy Crockett (Bill Hayes) Melody Of Love (Four Aces/McGuire) Are You Mine (Lorrie & DeVal) How Important Can It Be (James/Brewer) I Gotta Go Get My Baby (Teresa Brewer) Crazy Otto (Crazy Otto) Danger, Heartbreak Ahead (Jaye P. Morgan) Open Up Your Heart (Cowboy Church Choir) Tweedlee Dee (G. Gibbs) Sincerely (McGuire) | <p>ELMORE'S RECORD SHOP
Fort Smith, Ark.</p> <ol style="list-style-type: none"> Davy Crockett (Tenn. Ernie) Cherry Pink (Perez Prado) Tweedlee Dee (G. Gibbs) Crazy Otto (Johnny Maddox) Hearts And Flowers (Johnny Desmond) Unchained Melody (L. Baxter) Dance With Me, Henry (Georgia Gibbs) Sincerely (McGuire) How Important Can It Be (Joni James) Open Up Your Heart (Cowboy Church Choir) | <p>STIX, BAER & FULLER
St. Louis, Mo.</p> <ol style="list-style-type: none"> Unchained Melody (Hibbler) Cherry Pink (Perez Prado) Honey Babe (Art Mooney) Davy Crockett (Bill Hayes) Dance With Me, Henry (Georgia Gibbs) Where Will The Dimple Be (Rosemary Clooney) Tweedlee Dee (G. Gibbs) Whatever Lola Wants (Sarah Vaughan) It's A Sin To Tell A Lie (Somethin' Smith) Davy Crockett (Fess Parker) |

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

2 SURE-FIRE "JUKE BOX--DEE JAY" FAVORITES

from the
20th CENTURY-FOX CINEMASCOPE MUSICAL

"DADDY LONG LEGS"

Starring FRED ASTAIRE and LESLIE CARON ★ Musical Score by JOHNNY MERCER

SOMETHING'S GOTTA GIVE

The
**McGUIRE
SISTERS**

CORAL 61423

**SAMMY
DAVIS,
Jr.**

DECCA 29484

**RAY
ANTHONY**
and His
Orchestra

CAPITOL 3096

**LES
BROWN**
and His
Orchestra

CORAL 61425

SLUEFOOT

The
**FOUR
ACES**

DECCA 29746

**RAY
ANTHONY**
and His
Orchestra

CAPITOL 3096

**BOB
CROSBY**
and the
MODERNAIRES

CORAL 61412

The No. 1 Artist in France

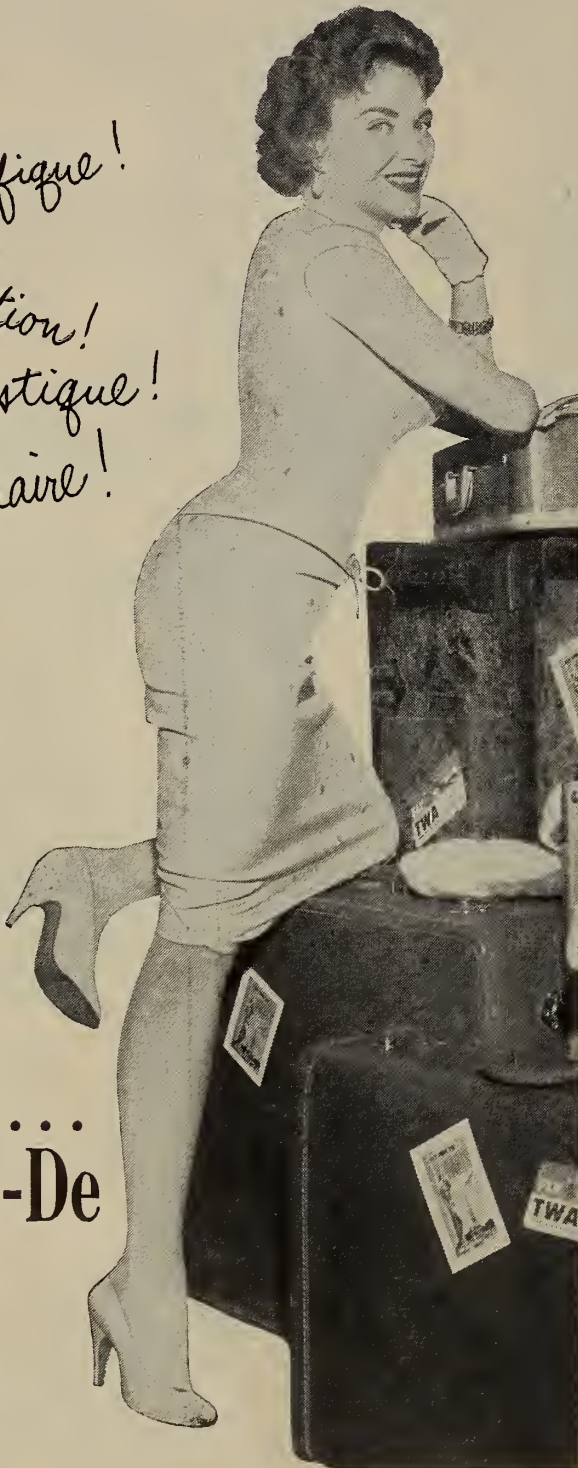
Line Renaud

records in America on Capitol!

magnifique!
une sensation!
fantastique!
extraordinaire!

If I Love
.....
Pam-Pou-De

Record no. 8116



THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records — City by City

New York, N. Y.

1. Cherry Pink (Perez Prado)
2. Davy Crockett (Bill Hayes)
3. Unchained Melody (Hibbler/Hamilton)
4. Crazy Otto (Johnny Maddox)
5. Dance With Me, Henry (Georgia Gibbs)
6. Tweedlee Dee (G. Gibbs)
7. How Important Can It Be (Joni James)
- B. Melody Of Love (B. Vaughn)
9. Whatever Lola Wants (Sarah Vaughan)
10. Darling, Je Vous Aime (Cole)

Chicago, Ill.

1. Cherry Pink (Perez Prado)
2. Dance With Me, Henry (Georgia Gibbs)
3. Davy Crockett (Bill Hayes)
4. Unchained Melody (Hibbler/Valli)
5. Hearts And Flowers (Johnny Desmond)
6. Crazy Otto (Johnny Maddox)
7. Honey Babe (Art Mooney)
- B. Whatever Lola Wants (Sarah Vaughan)
9. Plantation Boogie (L. Dee)
10. Breeze And I (C. Valente)

Los Angeles, Calif.

1. Cherry Pink (Perez Prado)
2. Davy Crockett (Hayes/Parker)
3. Crazy Otto (Johnny Maddox)
4. Sincerely (McGuire)
5. Unchained Melody (Hibbler/Hamilton/Baxter)
6. Breeze And I (C. Valente)
7. Dance With Me, Henry (Georgia Gibbs)
- B. How Important Can It Be (Joni James)
9. Whatever Lola Wants (Sarah Vaughan)
10. Tweedlee Dee (G. Gibbs)

Philadelphia, Pa.

1. Davy Crockett (Bill Hayes)
2. Unchained Melody (Hibbler)
3. Crazy Otto (Johnny Maddox)
4. Dance With Me, Henry (Georgia Gibbs)
5. Cherry Pink (Perez Prado)
6. Hearts And Flowers (Johnny Desmond)
7. Don't Be Angry (N. Brown)
- B. It May Sound Silly (McGuire)
9. Hey, Mr. Banjo (Sunnysiders)
10. Sincerely (McGuire)

Boston, Mass.

1. Davy Crockett (Bill Hayes)
2. Dance With Me, Henry (Georgia Gibbs)
3. Unchained Melody (Hamilton)
4. Whatever Lola Wants (Sarah Vaughan)
5. Crazy Otto (Johnny Maddox)
6. Berry Tree (Bill Hayes)
7. Honey Babe (Art Mooney)
- B. Most Of All (Fontanes)
9. It May Sound Silly (McGuire)
10. Blossom Fell (Nat "K" Cole)

Baltimore, Md.

1. Davy Crockett (Parker/Hayes)
2. Dance With Me, Henry (Georgia Gibbs)
3. Unchained Melody (Baxter/Hibbler)
4. Cherry Pink (Prado/Dale)
5. Sincerely (McGuire)
6. Tweedlee Dee (G. Gibbs)
7. Two Hearts (Pat Boone)
- B. Darling, Je Vous Aime (Cole)
9. How Important Can It Be (Joni James)
10. Don't Be Angry (N. Brown)

New Orleans, La.

1. Davy Crockett (T. E. Ford)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (Hibbler/Hamilton)
4. Dance With Me, Henry (Georgia Gibbs)
5. Danger, Heartbreak Ahead (Jaye P. Morgan)
6. Crazy Otto (Crazy Otto)
7. Hearts And Flowers (Johnny Desmond)
- B. Whatever Lola Wants (Shore)
9. Two Hearts (Frank Sinatra)
10. Honey Babe (Art Mooney)

Milwaukee, Wisc.

1. Cherry Pink (Perez Prado)
2. Davy Crockett (Ernie/Hayes)
3. The Breeze And I (C. Valente)
4. Unchained Melody (Baxter/Hibbler)
5. Dance With Me, Henry (Georgia Gibbs)
6. Crazy Otto (Johnny Maddox)
7. Darling, Je Vous Aime (Cole)
8. Silver Moon (Billy Vaughn)
9. Whatever Lola Wants (Sarah Vaughan)
10. Hearts And Flowers (Johnny Desmond)

Kansas City, Mo.

1. Cherry Pink (Perez Prado)
2. Dance With Me, Henry (Georgia Gibbs)
3. Davy Crockett (Ford/Hayes)
4. Unchained Melody (Hibbler/Hamilton)
5. It's A Sin To Tell A Lie (Somethin' Smith)
6. Two Hearts (Pat Boone)
7. Dixie Danny (Lauries)
- B. I Belong To You (R. Flanagan)
9. Don't Be Angry (Crewcuts)
10. Boom, Boom, Boomerang (DeCastros)

Dallas, Tex.

1. Cherry Pink (Prado/Dale)
2. Davy Crockett (Ernie/Parker)
3. Unchained Melody (Baxter/Hibbler)
4. Two Hearts (Pat Boone)
5. Crazy Otto (Johnny Maddox)
6. Darling, Je Vous Aime (Cole)
7. Medic (Les Baxter)
- B. Dance With Me, Henry (Wallflower) (Gibbs/James)
9. Honey Babe (Art Mooney)
10. It's A Sin To Tell A Lie (Somethin' Smith)

San Francisco, Calif.

1. Davy Crockett (Parker/Hayes)
2. Cherry Pink (Perez Prado)
3. Crazy Otto (Johnny Maddox)
4. Sincerely (McGuire)
5. Unchained Melody (Baxter/Hibbler)
6. Dance With Me, Henry (Georgia Gibbs)
7. How Important Can It Be (Sarah Vaughan)
- B. Darling, Je Vous Aime (Cole)
9. Blue Mirage (Les Baxter)
10. Tweedlee Dee (Gibbs/Collins)

Deadwood, S. D.

1. Cherry Pink (Perez Prado)
2. Dance With Me, Henry (Georgia Gibbs)
3. Crazy Otto (Johnny Maddox)
4. Blue Mirage (Guy Lombardo)
5. Davy Crockett (Bill Hayes)
6. How Important Can It Be (Sarah Vaughan)
7. Whatever Lola Wants (Sarah Vaughan)
- B. Ko Ko Mo (Perry Como)
9. Melody Of Love (Four Aces)
10. Unchained Melody (L. Baxter)

Omaha, Neb.

1. Davy Crockett (Bill Hayes)
2. Dance With Me, Henry (Georgia Gibbs)
3. Melody Of Love (Four Aces)
4. How Important Can It Be (Joni James)
5. Cherry Pink (Perez Prado)
6. Most Of All (Fontanes)
7. Ko Ko Mo (Crewcuts)
- B. Tweedlee Dee (Lancers)
9. That's All I Want (Morgan)
10. Dreamboat (DeMarcos)

Detroit, Mich.

1. Unchained Melody (Hibbler)
2. The Breeze And I (Valente)
3. Don't Be Angry (N. Brown)
4. Dance With Me, Henry (Georgia Gibbs)
5. Davy Crockett (Hayes/Parker)
6. Dixie Danny (Lauries)
7. My Babe (Gaylords)
- B. Most Of All (Don Cornell)
9. Cherry Pink (Perez Prado)
10. Opus One (Mills Bros.)

Atlanta, Ga.

1. Davy Crockett (Parker/Hayes)
2. Unchained Melody (Baxter/Hibbler)
3. Cherry Pink (Perez Prado)
4. How Important Can It Be (Sarah Vaughan)
5. Melody Of Love (B. Vaughn)
6. Dance With Me, Henry (Georgia Gibbs)
7. Sand And The Sea (Nat Cole)
- B. Honey Babe (Art Mooney)
9. Blue Mirage (Les Baxter)
10. It May Sound Silly (McGuire)

Cleveland, Ohio

1. Unchained Melody (Hibbler/Baxter)
2. Don't Be Angry (N. Brown)
3. Davy Crockett (Bill Hayes)
4. Two Hearts (Pat Boone)
5. The Door Is Still Open (Hilltoppers)
6. The Breeze And I (Valente)
7. Boom, Boom Boomerang (DeCastros)
- B. Wallflower (Dance With Me, Henry) (James/Gibbs)
9. Medic (Lex Baxter)
10. Most Of All (Fontanes/Cornell)

Pittsburgh, Pa.

1. Davy Crockett (Bill Hayes/Tennessee Ernie Ford)
2. Unchained Melody (Baxter/Hibbler)
3. Cherry Pink (Perez Prado)
4. Dance With Me, Henry (Georgia Gibbs)
5. Darling, Je Vous Aime (Cole)
6. The Breeze And I (Valente)
7. Is This The End Of The Line (Joni James)
- B. Melody Of Love (Four Aces)
9. Whatever Lola Wants (Sarah Vaughan)
10. Close Your Eyes (Five Keys)

Miami, Fla.

1. Unchained Melody (Baxter/Hamilton)
2. Dance With Me, Henry (Georgia Gibbs)
3. Davy Crockett (Tennessee Ernie Ford/Hayes)
4. Sincerely (McGuire)
5. Most Of All (Fontanes)
6. Don't Be Angry (Crewcuts)
7. Whatever Lola Wants (Sarah Vaughan)
- B. Tweedlee Dee (G. Gibbs)
9. Cherry Pink (Perez Prado)
10. A Blossom Fell (Nat K. Cole)

St. Louis, Mo.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (Hamilton/Hibbler)
3. It's A Sin To Tell A Lie (Somethin' Smith)
4. Dance With Me, Henry (Georgia Gibbs)
5. Honey Babe (Art Mooney)
6. Tweedlee Dee (G. Gibbs)
7. Melody Of Love (B. Vaughn)
- B. Medic (Les Baxter)
9. Blossom Fell (Nat "K" Cole)
10. Hearts And Flowers (Johnny Desmond)

Cincinnati, Ohio

1. Dance With Me, Henry (Georgia Gibbs)
2. Davy Crockett (Hayes/Parker)
3. Cherry Pink (Perez Prado)
4. How Important Can It Be (Joni James)
5. Honey Babe (Art Mooney)
6. Tweedlee Dee (G. Gibbs)
7. Melody Of Love (B. Vaughn)
- B. Medic (Les Baxter)
9. It's A Sin To Tell A Lie (Somethin' Smith)
10. Plantation Boogie (L. Dee)

Seattle, Wash.

1. Davy Crockett (Parker/Hayes)
2. Unchained Melody (Hibbler)
3. Dance With Me, Henry (Georgia Gibbs)
4. Maybe (Four Coins)
5. Cherry Pink (Perez Prado)
6. Crazy Otto (Johnny Maddox)
7. Open Up Your Heart (Cowboy Church Choir)
- B. Breeze And I (C. Valente)
9. Tweedlee Dee (G. Gibbs)
10. Melody Of Love (B. Vaughn)

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Vaughn Monroe Will Open Astor Roof Summer Season

NEW YORK—Vaughn Monroe will start the summer season at the Astor Roof of the Sheraton-Astor Hotel in New York when he opens a four-week engagement on May 25. The booking follows a series of highly successful appearances at the Fontainebleu Hotel in Miami Beach, the Sahara Hotel in Las Vegas and the Riverside Hotel in Reno.

Monroe's appearance at the Astor marks the first booking at the hotel since it was taken over by the Sheraton Hotel chain and placed under the management of Neil Lang. It marks a departure from previous entertainment policy in that Monroe is the first single attraction to be booked on the "roof" in recent years. Previously, only bands played the "roof."

In addition to Monroe, the show will also feature Neil Hefti and his new band, which has been getting an intensive buildup by Epic Records. Larry Green will accompany Monroe at the piano.

At the Old Ball Game



An attractive record promotion arranged by Leonard Wolf of Audivacs Records through the courtesy of the Brooklyn Baseball Club, found Dorothy Collins, TV star, visiting Ebbets Field this week to say hello to the Dodger players with a special message of her own.

Upon her arrival, Dorothy presented Manager Walt Alston with a huge record blow-up inscribed "A Brooklyn Dodgers' World Championship in 1955"—"That's All I Need"—"With My Best Wishes—Dorothy Collins."

Dorothy was interviewed by Connie Desmond in his WMGM radio booth and she was later seen by TV viewers of the game via Vince Scully's WOR telecast.

In the picture above Dorothy is seen sitting in president Walter O'Malley's private box. O'Malley is explaining some of the highlights of the game as it progresses. In the picture below Miss Collins is shown autographing her latest record, "That's All I Need," for Duke Snider. The TV star also autographed records for the entire Brooklyn Dodger team.

Bruce Aids Cancer Fight

NEW YORK—Monte Bruce, Marble and Bruce Records, has accepted the position of entertainment director for the Children's Cancer Aid Club. The purpose of the club is to raise funds for the children of New York City afflicted with cancer.

Bruce is now readying entertainment for a May 14 show at the Academy of Music.

Singer Visits Coinrow



NEW YORK—Danny Capri, new Capitol Record star, recently dropped in on an old friend, Jee Young of Young Distributing, New York Wurlitzer distributor. Danny just happened to bring along a copy of his Capitol release, "Don't Make A Liar Out Of Me" and "Angelica." Seen above are Young, left, and Capri posing with Wurlitzer's newest model phonograph.

HEY MR. BANJO
 THE SUNNYSIDERS - Kapp
 MILLS MUSIC, INC.

his singing style is as fresh and original as the songs he writes



Lincoln Chase

singing

"THE MESSAGE"

and

"THAT'S ALL I NEED"

on COLUMBIA # 40475



CAPITOL Records
 New Singing Star
 Great New Release

Bunny Paul

singing

"LEAVE MY HEART ALONE"

by Lincoln Chase
 Capitol Record # 3109

DREYER-RALEIGH MUSIC CO.

1650 Broadway, N. Y. City

LIBERTY RECORDS

Present . . .

4 HITS TO KEEP YOUR
CASH BOX JINGLING

A latin flavored instrumental

**"ADIOS
ARGENTINA"**

b/w

**"More Than
Wonderful"**

Lionel Newman and orchestra
F-5004

A sensational new singing discovery

MARY MEADE FRENCH

sings

"VOULEZ VOUS"

b/w

"Flamingo"

F-55003

This one is a must . . .

"HANDS OFF"

b/w

"In Time"

by

Bud Harvey

F-55002

A rousing swing version

Movie theme from the 20th Century-Fox
Production

"Captain From Castile"

"CONQUEST"

b/w

"The Girl Upstairs"

From the yet unreleased 20th Century-Fox
picture

"Seven Year Inch"

starring Marilyn Monroe

by

Lionel Newman and orchestra

F-55001

LIBERTY RECORDS

1570 N. Gower

Hollywood 28, Calif.

Phone HOLLYWOOD 2-4184

**Mercury Records Corp. to
Introduce New Label**

**Subsidiary to Issue Disks in All
Categories**

CHICAGO—Mercury records will introduce a subsidiary record label this summer. The new label, Wing Records, will be a wholly owned subsidiary of the Mercury Record Corporation and will issue disks in all categories of music—pop, classical, children's, rhythm and blues and country and western. First releases will be marketed on June 15th.

According to Irving B. Green, Mercury President, the Wing label will make its headquarters in Chicago with a second office in New York City just as Mercury itself is set up. The line will be handled by completely separate artists and repertoire, promotional and sales staffs and distribution will be thru a new set of independent wholesalers.

Executive sales, promotion and recording personnel have not yet been set by Mercury for the Wing label. Personnel announcements will be

made shortly as the Mercury contracts its top echelon staff for the Wing line.

The Wing line records, said Green, will be priced in line with current Mercury prices. There is no plan at present to introduce a low-priced packaged line on the Wing label.

Green said that the move was, to a great extent, dictated by the volume of material available for release on the Mercury line and which could not get sufficient exposure or attention unless handled via a separate company. The Wing label will engage in a heavy recording schedule in late May and early June. In addition a great deal of material available to Mercury thru its foreign affiliates will be issued on the Wing label.

Distributors will be selected and named as soon as the Wing label's new sales manager and field sales staff is announced.

Dot Signs Martin

Randy Wood, Dot Records Inc., announced the signing of Alan Martin, Brooklyn youngster. The name "Alan Martin" was chosen by Randy Wood for the cronner inasmuch as his last name by birth was "Al Martino," which conflicted with another artist currently on Capitol Records. Al Calder of Porgie Music set the deal with Randy Wood.

First sides to be released shortly will be "Twilight Time", and "What A Sweetheart."

This will be the first time "Twilight Time" has ever been recorded as a vocal. The song was a big hit in 1944 and is still used by the Three Suns as a theme.

NIGHTCLUB ROUNDUP

NEW YORK—Tex Beneke and his Orchestra opened at the Statler Hotel, Friday, April 22 to an enthusiastic house. The diners responded to the Beneke rhythmic arrangements filling the floor at each set.

Beneke's book consisted of standards in the main. Tunes like "Charmaine," "I Only Have Eyes For You" and "Georgia On My Mind" set the mood of the evening.

Lois Blaine and Tex supplied the vocal entertainment.

The Beneke aggregation will be at the Cafe Rouge, Hotel Statler, for a five week stay.

Debut



NEW YORK—At the recent opening of Joe Derise, new Bethlehem Records artist, the press and fellow artists turned out to see Derise launch his career as a solo artist. Seen above are, from left to right, Nat Hentoff, Joe Derise, Bill Coss, Mrs. Tony Scott, Tony Scott, Norman Orleck of The Cash Box and Creed Taylor, a & r head of Bethlehem.

Randle Show



CLEVELAND, OHIO—Bill Randle (right) Cleveland dee jay, raises the arm of Decca wax star Bill Haley who, along with an all star bill, packed the Masonic Auditorium, recently, for a rock and roll session that drew more than 2,000 youngsters. Randle also brought before the mikes Al Hibbler, Pat Boone, Eddie Fontaine, Nappy Brown, Joe Holiday, Bill De Arango, the Metrotones, Bill Gonzales and Big Jay McNeely. Randle, who is also heard regularly on the CBS radio network, promoted the entire event himself.

Five of a Kind



NEW YORK—Tunesmith Alice Simms gets the fine-and-dandy sign from Decca exec Leonard Joy as she holds forth a hand full of Lee Raymond recordings of her new hit "Foolishly Yours" on Decca. Joy collaborated with Miss Simms on the tune which Shapiro-Bernstein published and which has also been recorded by Kay Starr on Victor, Doris Day on Columbia and by the Four Knights on Capitol. Miss Simms' latest tune is "Tell The Lord" recorded by Joan Weber. It will be heard during the month of May via the nationally syndicated telefilm program "The Christophers." The film was distributed by TV stations this week, to be shown all through May.

HEY MR. BANJO
LAWRENCE WELK - Coral
MILLS MUSIC, INC.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Releases of "O Mio Babbino Caro" Must Be Cleared By The Puccini Estate

NEW YORK—A sudden interest in the aria "O Mio Babbino Caro" (O My Beloved Daddy) from the opera "Gianni Schicchi" by Giacomo Puccini has arisen in the popular music world.

The opera Gianni Schicchi is a copyright of G. Ricordi & Co. This firm is bound by its agreements with Puccini to forbid the use of any of this composer's music in any form or for any purpose which would alter or distort the dramatico-musical nature of the composition.

The Puccini Estate is the sole authority empowered to establish whether an arrangement, adaptation,

version or modification of any kind is in keeping with Puccini's wishes. "As part of a dramatico-musical work the aria "O Mio Babbino Caro" does not fall within the provisions of the Copyright Act establishing the compulsory mechanical license. G. Ricordi & Co. has, therefore, complete and exclusive control of all rights on said composition including the right to grant or refuse licenses for mechanical reproduction," said Dr. Columbo, managing director of G. Ricordi & Co.

At this time there are two records on "O Mio Babbino Caro", Tutti Camarata on Decca and Ralph Marterie on Mercury.

20 Year Precedent Broken



CHICAGO, ILLINOIS—Pictured here is Decca's Red Foley as he guested on Jack Eigen's show, taken at the Chez Paree in Chicago recently on the occasion of Eigen's breaking a twenty-year precedent by playing a hillbilly record on one of his shows.

Eigen broadcasts from the Chez Paree on both radio and television nightly over WMCA. A well known figure for eighteen years, Eigen is one of the originators of the type of show in which he is more of a Gab Jockey than a Disc Jockey.

Eigen came to the Chez Paree from the Copa where he did a similar show from 1947 to '51. Red Foley's latest recording is "Hearts of Stone".

Columbia Revamps Sales Dept.

NEW YORK—Hal B. Cook, national sales manager of Columbia Records, has announced the following personnel reassignments within Columbia's Sales Department in the interest of developing an aggressive, fast-moving sales organization. Changes are to become effective May 1, 1955.

William Gallagher, formerly district manager for the Philadelphia area, will assume the position of district manager for the New York-Newark market, and will also take over the newly-created position of sales training director.

Milton Selkowitz has been appointed

Syndicate Store and Special Markets sales manager.

George Hayes has been appointed to the full time responsibility of merchandise manager of the Entre label.

Merle Weiss, district manager for the Pittsburgh area, will add to his field supervisory responsibilities the Philadelphia - Baltimore - Washington sales areas.

Gene Weiss will function as special promotion and sales field assistant to Merle Weiss.

Jack Fuller, popular and country merchandise manager, has moved his headquarters from the company's Bridgeport office to New York City.

She Broke It Up



WILKES-BARRE, PENNA. — A large crowd saw the Chordettes perform at Sterlings' Rocky Glen Park, this city, on Easter Sunday night in spite of a broken leg which one of the group had acquired. Seen above are Burgess Ben Sterling, autographing the cast, the Chordettes and Bill Phillips of WBAX-Wilkes-Barre.

R. C. A. Thesaurus Observes Twentieth Anniversary

NEW YORK — RCA Thesaurus, transcription library service of RCA Recorded Program Services is celebrating its twentieth year of service to the broadcasting industry. In making the announcement, Thesaurus also announced the incorporation of eight new features into its service.

Thesaurus was started to provide local radio stations with high quality recorded music at low cost. From this single purpose Thesaurus expanded to include complete shows, weekly continuity and production aids. In recent years, in addition to broadening its programming base, Thesaurus has greatly increased the number and scope of its sales aids to subscribing stations. As a result it now provides subscribers with ready made tools that enable a station to interest a sponsor with a Thesaurus provided brochure, sell him with an audition disc, give him publicity support with Thesaurus promotion kits. In addition, Thesaurus "Sell Effects" provide the sponsor with jingles, sound effects and other production aids, enabling the station to add attention-getting sound to sponsors' commercials.

Tanglewood Jazz

NEW YORK—Modern jazz will be presented at the Berkshire Music Barn every Sunday night during the Tanglewood season. The series starts July 10 and will include such artists as Art Farmer, Thelonius Monk, Teddy Charles, Dizzy Gillespie and the Modern Jazz Quartet.

Criterion Heavily Active in Flickers

NEW YORK—The Criterion Music Corporation is currently very active in filmland as evidenced by a number of its tunes which will be featured in top movie productions.

In addition to the Johnny Mercer standard "Daddy Long Legs" featured 15 separate times throughout the pic of the same name, starring Fred Astaire and Leslie Caron, the pubbery has placed five songs in the forthcoming Warner Bros. picture "Mr. Roberts". Most of these songs are original melodies from Tahiti and Samoa, all with English lyrics added. Thus far, the publisher reports that he has gotten two Columbia records on two of the songs and a Victor record on another.

The firm is also publishing guitarist Laurindo Almeida and Nestor Amaral's score for the filmed documentary titled "The Naked Sea" scheduled to be released shortly through RKO Pictures. The score is to be recorded by Almeida on Capitol.

ASCAP Officers

NEW YORK—At the board meeting of the American Society of Composers, Authors and Publishers (ASCAP) on April 28, the present officers were re-elected for another one-year term.

In a show of confidence in the present administration, Stanley Adams was re-elected as president of the Society, and the following officers also were reappointed by the board: Otto A. Harbach, vice president; Louis Bernstein, vice president; John Tarker Howard, secretary; Saul H. Bourne, treasurer; George W. Meyer, assistant secretary; Frank H. Connor, assistant treasurer.

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Informal Session



NEW YORK—Fred Astaire (left) and Johnny Mercer (at piano) paid a visit to the McGuire Sisters at their latest recording session recently, when the girls cut "Something's Gotta Give." Enjoying the informal doings is Bob Thiele, Coral A & R head. The tune, penned by Mercer, is in the forthcoming 20th Century pic "Daddy Long Legs" in which Astaire stars with Leslie Caron. Coupling on the McGuires' platter is "Rhythm 'N Blues."

New "Platter Party" Album Offered Teenagers In RCA Victor "Victrola" Phonograph Package

CAMDEN, N. J.—A special "Platter Party" offer, featuring a new album of 40 numbers by teenage favorites, was announced today by Louis J. Collins, Sales Manager, RCA Victor Radio and "Victrola" Division, Radio Corporation of America.

The combination offer, now being shipped to distributors throughout the nation, includes in addition to the special album, a "Victrola" 45 record player and an interesting booklet showing the teenage customer how to hold a successful "Platter Party."

The "Platter Party" album consists of 10 new 45 Extended Play records featuring RCA Victor favorites. The album has a retail value of \$14.95. The 32-page party-giving booklet was written by Alice Thompson, publisher of Seventeen magazine, music lecturer and teenage writer.

"With the summer vacation season drawing near our young folks will be looking for new ways of having a good time," Mr. Collins said. "Here is a party package that will provide hundreds of hours of wholesome entertainment in someone's home or a teenage

recreation hall. It should be equally attractive to the parents for that reason."

Mr. Collins said national advertising in Scholastic Roto and Seventeen magazines will feature the "Platter Party" offer with the \$34.95 automatic 45 "Victrola" portable phonograph (Model 6EY2) at a suggested retail price of \$39.95. However, he pointed out that the combination will be available in similar offers with any "Victrola" instrument except the Slide-O-Matic attachment (Model 6JM1) and the 45 automatic Record Changer Attachment (Model 45J2).

"Nothing has been omitted that could strengthen the appeal of the 'Platter Party' offer," Mr. Collins said. "All the teenage favorites on the RCA Victor label have, after months of careful analysis, been packaged into one album.

"The booklet by Alice Thompson includes a step-by-step outline on how the youngster can conduct a party," he explained. "It covers such topics as invitations, preparations, welcoming guests, preparing menus and entertaining."

Vocalists included in the "Platter Party" album are the Ames Brothers, Harry Belafonte, Perry Como, Eddie Fisher, Sunny Gale, Phil Harris, Tony Martin, Vaughn Monroe, Dinah Shore and June Valli. Orchestras represented are Frankie Carle, Xavier Cugat, Ralph Flanagan, Spike Jones, Freddy Martin, Buddy Morrow, Henri Rene, Sauter-Finegan, The Three Suns and Hugo Winterhalter.

THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending April 30 without any changes on the part of THE CASH BOX.

- SANDY SINGER**
KCRG—Cedar Rapids, Iowa
1. Boom Boom Boomerang (DeCastros)
 2. Pledging My Love (J. Ace)
 3. How Important Can It Be (Joni James)
 4. No Chance (Lauries)
 5. Sincerely (McGuire)
 6. Hearts And Flowers (Johnny Desmond)
 7. Just One More Time (Fisher)
 8. It May Sound Silly (McGuire)
 9. Strange Lady In Town (Frankie Lester)
 10. I've Been Thinking (4 Lads)

- DICK DOTY**
WHAM—Rochester, N. Y.
1. Italian Wallflower (L. Monte)
 2. Davy Crockett (Bill Hayes) (Hayes/Parker/Draper)
 3. Unchained Melody (Holmes/Baxter/Hamilton)
 4. How Important Can It Be (Lou Monte)
 5. The Breeze And I (Caterina Valente)
 6. Cherry Pink (Prado/Cugat)
 7. Trinidero (Alan Logan)
 8. Darling, Je Vous Aime (Nat "King" Cole)
 9. Orange Suspenders (Midge Barber)
 10. Don't Keep It A Secret (Terri Stevens)

- JACKSON LOWE**
WUST—Washington, D. C.
1. Cherry Pink (Perez Prado)
 2. Darling, Je Vous Aime (Nat "King" Cole)
 3. Davy Crockett (Bill Hayes)
 4. Unchained Melody (Roy Hamilton)
 5. Hearts And Flowers (Johnny Desmond)
 6. Dance With Me Henry (Lee Winters)
 7. Breeze And I (C. Valente)
 8. Melody Of Love (4 Aces)
 9. Sand And The Sea (Nat "King" Cole)
 10. Whatever Lola Wants (Carmen MacRae)

- DICK GILBERT**
KTYL—Phoenix, Ariz.
1. Whatever Lola Wants (Shore)
 2. Davy Crockett (Bill Hayes)
 3. Unchained Melody (Holmes/Liberace)
 4. Tweedlee Dee (G. Gibbs)
 5. How Important Can It Be (Joni James)
 6. Do Do Do (Tony Martin)
 7. Melody Of Love (Kaye/Vaughn)
 8. Cherry Pink (Alan Dale)
 9. Sand And The Sea (Nat "King" Cole)
 10. Breeze And I (C. Valente)

- STAN BURNS**
WINS—New York, N. Y.
1. How Important Can It Be (Joni James)
 2. I Had A Heart When I Came In (Betty Ann Grove)
 3. Davy Crockett (Bill Hayes)
 4. Nobody (Perry Como)
 5. Breeze And I (C. Valente)
 6. Even Then (Metrotones)
 7. Learnin' The Blues (F. Sinatra)
 8. Unchained Melody (Hibbler/Hamilton)
 9. Begin The Beguine March (Richard Maltby)
 10. It May Sound Silly (McGuire)

- JACK KAREY**
WCFL—Chicago, Ill.
1. Unchained Melody (Hibbler)
 2. Cherry Pink (Perez Prado)
 3. Whatever Lola Wants (Vaughn/Hi-Lo's)
 4. Honey Babe (Art Mooney)
 5. Dance With Me, Henry (Georgia Gibbs)
 6. Heart (Aces/Fisher)
 7. Something's Gotta Give (Sammy Davis, Jr.)
 8. Hey, Mr. Banjo (Sunnysiders)
 9. I Worship You (Gloria Van)
 10. So Diddley (Jean Dinning)

- BILL SILBERT**
WABC—New York, N. Y.
1. Unchained Melody (Hibbler)
 2. Cherry Tree (Prado/Dale)
 3. Hearts And Flowers (Johnny Desmond)
 4. Foolishly Yours (Doris Day)
 5. Learnin' The Blues (F. Sinatra)
 6. Love Me Or Leave Me (Sammy Davis, Jr./Lena Horne)
 7. Whatever Lola Wants (Shore/Vaughn)
 8. Wine Women And Gold (Carsons)
 9. Hey, Mr. Banjo (Sunnysiders)
 10. Heart (Eddie Fisher)

- BILL PREVITTI**
KDEF—Albuquerque, N. M.
1. Unchained Melody (Hibbler)
 2. Crazy Otto (Johnny Maddox)
 3. Davy Crockett (Bill Hayes)
 4. The Wallflower (3 Rays)
 5. Cherry Pink (Perez Prado)
 6. How Important Can It Be (Joni James)
 7. Hearts And Flowers (Johnny Desmond)
 8. Darling, Je Vous Aime (Nat "King" Cole)
 9. Nobody (Perry Como)
 10. Lovely Old New Mexico (Ortiz Trio)

- GEORGE & MARILU CASE**
WSAI—Cincinnati, Ohio
1. Dance With Me (G. Gibbs)
 2. Cherry Pink (Perez Prado)
 3. It's A Sin To Tell A Lie (Somethin' Smith)
 4. Melody Of Love (D. Carroll)
 5. Unchained Melody (L. Baxter)
 6. Danger, Heartbreak Ahead (Jaye P. Morgan)
 7. Honey Babe (Art Mooney)
 8. There Goes My Heart (Four Aces)
 9. His Hands (Anita Gordon)
 10. Yes, You Are (Mills Bros.)

- RUSS COGLIN**
KROW—Oakland, Calif.
1. Dance With Me Henry (Georgia Gibbs)
 2. It May Sound Silly (McGuire)
 3. Cherry Pink (Perez Prado)
 4. Darling, Je Vous Aime (Nat "King" Cole)
 5. Unchained Melody (Hibbler)
 6. Present For Bob (DeJohns)
 7. Keep Me In Mind (Patti Page)
 8. Stowaway (Margaret Whiting)
 9. Malaguena (Caterina Valente)
 10. Is This The End Of The Line (Joni James)

- ROBIN SEYMOUR**
WKMH—Dearborn, Mich.
1. Unchained Melody (Hibbler)
 2. Don't Be Angry (Crewcuts)
 3. Whatever Lola Wants (Sarah Vaughan)
 4. Most Of All (Don Cornell)
 5. Hey, Mr. Banjo (Sunnysiders)
 6. Ebony Rhapsody (R. Howard)
 7. Lonely Lips (Chordettes)
 8. Door Is Still Open (Hilltoppers)
 9. Breeze And I (C. Valente)
 10. Goodbye, Stranger, Goodbye (John Laurenz)

- KEN GARLAND**
WPOR—Portland, Maine
1. I Belong To You (Flanagan)
 2. The Old Professor (D. Hyman)
 3. The Berry Tree (Bill Hayes)
 4. Something's Got To Give (Sammy Davis, Jr.)
 5. Pass It On (Julius LaRosa)
 6. Learnin' The Blues (F. Sinatra)
 7. Dreamboat (DeMarcos)
 8. Whatever Lola Wants (Vaughn/Shore)
 9. Life Was Made For Living (Jaye P. Morgan)
 10. Opus No. 1 (Mills Bros.)

- GENE EDWARDS**
KLIF—Dallas, Tex.
1. Boom Boom Boomerang (DeCastros)
 2. Two Hearts (Pat Boone)
 3. Whatever Lola Wants (Sarah Vaughan)
 4. What'll I Tell My Heart (Tony Bennett)
 5. Breeze And I (C. Valente)
 6. Door Is Still Open (Cornell)
 7. Chop Chop Boom (Crewcuts)
 8. A Blossom Fell (Valentine)
 9. Flip, Flop and Fly (J. Ray)
 10. Berry Tree (Bill Hayes)

- EARLE J. PUDNEY**
WGY—Schenectady, N. Y.
1. Davy Crockett (Bill Hayes)
 2. I'm Sincere (Joe Barrett)
 3. Nobody (Perry Como)
 4. That's All I Need (L. Chase)
 5. Unchained Melody (L. Baxter)
 6. Darling, Je Vous Aime (Nat "King" Cole)
 7. Hearts And Flowers (Johnny Desmond)
 8. Keep Me In Mind (P. Page)
 9. Close Your Eyes (T. Bennett)
 10. Blue Mirage (Ralph Marterie)

- GEORGE E. LeZOTTE**
WAVZ—New Haven, Conn.
1. A Blossom Fell (Nat "King" Cole)
 2. Unchained Melody (Hibbler)
 3. Heart (4 Aces/Fisher)
 4. Whatever Lola Wants (Ginny Gibson)
 5. Davy Crockett (Hayes/Ford)
 6. Hey, Mr. Banjo (Sunnysiders)
 7. Chop Chop Boom (Crewcuts)
 8. Open Up Your Heart (Cowboy Church Choir)
 9. Learnin' The Blues (F. Sinatra)
 10. Cherry Pink (Perez Prado)

- ART HELLYER**
WCFL—Chicago, Ill.
1. Cherry Pink (Perez Prado)
 2. Davy Crockett (Bill Hayes)
 3. Hearts And Flowers (Johnny Desmond)
 4. Begin The Beguine March (Richard Maltby)
 5. Unchained Melody (Hibbler)
 6. Two Hearts (Pat Boone)
 7. A Blossom Fell (Nat Cole)
 8. The Breeze And I (Valente)
 9. I Worship You (Gloria Van)
 10. Honey Babe (Art Mooney)

- DURHAM CALDWELL**
WGAW—Gardner, Mass.
1. Lonely Lips (Chordettes)
 2. Lover, Lover (Joan Weber)
 3. Unchained Melody (Holmes)
 4. Breeze And I (C. Valente)
 5. Addio Amore (Vera Lynn)
 6. Silver Moon (Billy Vaughn)
 7. We'll Go A Long, Long Way Together (Fred Waring)
 8. The Clock (Debbie Haley)
 9. Orange Suspenders (Barber)
 10. I Don't Want To Be Lonely Tonight (Teresa Brewer)

- FRANK GORDON TUCKER**
WCOV—Montgomery, Ala.
1. Davy Crockett (Fess Parker)
 2. Unchained Melody (Hamilton)
 3. How Important Can It Be (Joni James)
 4. Melody Of Love (Four Aces)
 5. Cherry Pink (Alan Dale)
 6. Two Hearts (Frank Sinatra)
 7. I Belong To You (Flanagan)
 8. Silver Moon (Billy Vaughn)
 9. As Time Goes By (J. Ray)
 10. Hearts And Flowers (Johnny Desmond)

- BOB MARTIN**
KMYR—Denver, Colorado
1. Unchained Melody (L. Baxter)
 2. Learnin' The Blues (F. Sinatra)
 3. Heart (Four Aces)
 4. Whatever Lola Wants (Sarah Vaughan)
 5. Tomorrow (June Valli)
 6. Goober Peas (Burl Ives)
 7. Near To You (Patti Page)
 8. Davy Crockett (Rusty Draper)
 9. Breeze And I (C. Valente)
 10. Blue Mirage (Ralph Marterie)

- ED MCKENZIE**
WXYZ—Detroit, Mich.
1. Unchained Melody (Hibbler)
 2. Breeze And I (C. Valente)
 3. Don't Be Angry (Crewcuts)
 4. Most Of All (Don Cornell)
 5. Dance With Me Henry (Gibbs)
 6. Opus No. One (Mills Bros.)
 7. Dixie Danny (Lauries)
 8. Do Do Do (Tony Martin)
 9. My Babe (Gaylords)
 10. Heart (Four Aces)

- BOB SALTER**
KJR—Seattle, Wash.
1. Maybe (4 Coins)
 2. The Fish (Mindy Carson)
 3. Shoo-Do-Be-Do (Bobby Lester)
 4. Unchained Melody (Hibbler)
 5. Chop Chop Boom (Crewcuts)
 6. Davy Crockett (Bill Hayes)
 7. I Love You Madly (4 Coins)
 8. Earth Angel (Penguins)
 9. Boom Boom Boomerang (DeCastros)
 10. So All Alone (Bobby Lester)

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THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Herb Abramson, Atlantic's president and co-founder with Ahmet Ertegun, is back at the Atlantic offices after two years overseas as a dentist in the Air Force. Herb plans to become active in a & r immediately. Plans for improvement and expansion, long contemplated by the organization, will be immediately launched. Announcements of these plans should be forthcoming in the very near future. . . . Jerry Wexler, Ahmet and Nesuhi Ertegun parted in Chicago last week where several sessions were held. Nesuhi to the West Coast to direct the Dave Pell and Shorty Rogers sessions and Jerry Wexler and Ahmet Ertegun to Miami to cut some new sides with Ray Charles. . . . Congressman Charles Diggs, Jr. introduced a bill in Congress to prevent performers from duplicating arrangements on original releases. Bill arose from Lavern Baker's complaint that Georgia Gibbs had copied her original arrangement and odd rhythm beat of her version of "Tweedlee Dee" thereby causing many fans to buy the Gibbs version thinking they were buying the Lavern Baker wax. . . . Sam (The Man) Taylor, MGM saxster, appearing regularly at the Manor House, Bayside, N. Y. . . . We seem to be off the whiskey kick and on the automobile kick now. Going back a little way we had "Buick 59" and "Coup De Ville Baby" by the Medallians on Dootone; "Get Out Of The Car," the Treniers on Epic; now "I Got A New Car" by Big Boy Groves on Spark; "Why The Car Won't Go" by Charlie Calhoun on MGM, and the "Fishtail Blues" by Wynonie Harris on King. . . . Don Robey, Peacock and Duke, announces the inking of the spiritual star Clara Ward to a long term contract. Miss Ward will tour Europe in June of this year. Robey is very excited about the acquisition of the top religious singer and plans big things for Miss Ward and her supporting group. . . . "Bobby Blue" Bland, Duke Records, out of the army and planning new sessions. . . . Peacock signed the Dappers, new male group known to East Coasters as the Rivieras. First release already out. . . . "Mama, Talk To Your Daughter" on Parrot by J. B. Lenore, has been flirting with the charts for quite some time now. It has broken sporadically all over the country but has never sustained its push in all cities long enough to hit the national chart. . . . The Diablos on Fortune showing strength in Detroit with their newest, "Remember What You Did Last Night." . . . Savoy comes up with two real strong ones in its newest release. The Roamers have a dandy in "Chop Chop Ching-A-Ling" while the Dreams have two good sides, "I'll Be Faithful" and "My Little Honeybun." Of course this is just opinion of the staff. . . . Stan Pat has been appointed a & r for Grand Records, Phila. Stan, whose background in the past ten years included a franchised AGVA & AFM booking agency in New York, disk jockey in both popular and R & B (WTNJ and WTTM), personal management for innumerable recording stars, record promotion, will concentrate on pops, instrumentals and R & B with special emphasis on the latter. Stan will headquarter in New York. . . . George Goldner, Rama Records reports continued strong and spreading sales on the Wrens' "Come Back My Love." . . . Criterion Music has signed exclusive writing agreements with Jesse Belvin, Specialty Records artist, and Al Smith, who records for Combo.



LAVERN BAKER

CHICAGO:
The town's buzzin' with sales and some of the distribs here are very much elated over the way orders have been flooding into their offices. . . . "Seems," like someone said, "that these things go in cycles. For a while," he commented, "everything seemed to halt dead still. Then, boom, and the business is coming in from everywhere all at one and the same time." . . . So out about the town to learn what's happening. Len Chess reports that, right at this minute, he has four top sellers. No. 1—Bo Diddley's "Bo Diddley." His No. 2—Muddy Waters' "I Want To Be Loved." And tied for No. 3 spot in sales at the Chess headquarters are: The Flamingos "That's My Baby" with the Howling Wolf's "Who'll Be The Next One." . . . Ernie and George Leaner report that they, too, have three of the hottest selling platters in a long, long time. Ernie reports them as follows: No. 1—Roy Hamilton's "Unchanged Melody." No. 2—Piano Red's "Jump Man Jump." And No. 3, Ernie and George Leaner claim, is Nappy Brown's Savoy dinking of "Don't Be Angry." . . . Samuel D. (Smitty) Smith says he has three hot sellers that just can't be equalled by anyone. No. 1—The Dandeliers' "Chow Chow Boom." No. 2—The Moroccos' "Pardon My Tears." And for No. 3—Pat Smith's "Cottage For Sale." Smitty also says, "Just watch



PIANO RED

this one. Playing to it over the phone we've received some terrific orders from people all over the country." This is Memphis Slim's "Two Of A Kind," that Smitty is banking on already. . . . Ewart G. Abner, Jr., otherwise known to one and all in this man's town as just plain "Abner," of Vee-Jay, reports that his top three sellers right as of this past week were. No. 1—The Spaniels' "Do Wah." No. 2—Jimmy Reed's "I'm Gonna Ruin You." And No. 3—Elsie McKinley's "Strange Girl." . . . Henry Friedman over at Mercury has a honey of a diskeroo in the new Penguins' "Be Mine Or Be A Fool" backed with "Don't Do It," picked as an "Award O' The Week" by The Cash Box' reviewers this past week's issue. And Henry is just as happy as a great big husky guy can be happy, "For," says he, "we'll sell a zillion." . . . Dave Clark, promotion man extraordinaire, advised that Star Maid (a country label) is now entering into the R & B field under his direction and tutelage. Okay, Davey, shoot away. Just keep poppin' with all hits.



MUDDY WATERS

LOS ANGELES:

The town's deejays are kicking up quite a ruckus pro and con about rhythm and blues numbers. Hunter Hancock, KGFJ deejay, hit the nail on the head when he said, "It is my contention that most of the criticism being leveled against R & B is unwarranted. True, some Rhythm and blues records have objectionable lyrics but so do many of the top selling records in the popular and Western fields. Actually R & B is the music that to the average Negro is his pop music. Many of the words and phrases in rhythm and blues are innocent in their meaning but some non-Negroes misinterpret and misconstrue their meaning. Therefore it is entirely possible that some criticism is completely unjustified. I honestly believe that the tunes played on my programs and most other rhythm and blues shows are completely acceptable. I do regret that a very small minority of disc jockeys has given R & B records a bad name because of their bad taste and lack of common sense. It is deplorable that their actions have hurt a great many innocent people. Therefore again I say, the criticism should be directed against the individual and not against rhythm and blues as a whole." . . . Received a nice note from Chuck Higgins who has been touring the South. Chuck has been away for eight weeks and reports that he's having a very successful tour. He says that his new Dootone waxing of "Tonky Honk" b/w "Here I'm Is" has been kicking up a storm in all the towns where he and his band have played. Chuck will hit Kansas, Louisiana and Florida before heading West again. . . . Bobby Shad in town scheduling recording dates for Mercury and EmArcy. Dinah Washington was the first to be hustled into the recording studios. She has been a busy gal guest starring on radio and TV shows, recording and club dates. . . . Henry proves that he's no longer a "Wallflower" as he does The Texas Hop and Jump and Rock in Modern's musical sequence to "Dance With Me Henry." The label billing stars Etta James with Richard Berry as Henry in "Hey, Henry!" Tune has catchy lyrics which could again make this a solid smash. . . . Wedding bells will ring for Jim Warren of Central Record Sales when he marries vivacious Heidi Christian, songstress and TV personality, on May 8. They met at a recording session several months ago and have been on a musical merry-go-round every since. . . . Congratulations. . . . Instrumentalist Lloyd Glenn has another potent seller in his latest Aladdin slicing of "Glenn's Glide." Tune is getting favorable reaction all over the country. . . . John Dolphin is like a little boy with a new toy whenever he talks about his latest releases on the Cash label. He is bubbling over with enthusiasm about Red Callender's LP waxing of "Pink Coat." He's also plenty exuberant over his three other single releases which include Jimmy Grissom's "I Had To Find Out For Myself" b/w "Listen, Pretty Baby"; Honey Lee's "Piney's Boogie" b/w "Angel Cake" and The Miracles' "You're An Angel" b/w "A Gal Named Jo." . . . Earl Bostic is chalking up another record smashing tour of the West. The "Earl" is always in great demand throughout West Coast nite spots. His progressive R & B beat is a sure winner for a full house nite after nite. . . . Chuck Hicks, sales rep. for Record Sales Co., returned from a trip through the San Diego—El Centro—Indio area and reports that the territory is becoming a key Southland record market. Sales figures show the strong trend toward LP package goods. . . . Larry Mead and Michael Gradney, Mambo Records execs, are breaking through locally with "Sindy" by The Squires. . . . Also showing signs that it may hit the charts is "I've Got A New Car" by "Big Boy" Groves on the Spark label.



HUNTER HANCOCK



THE DIABLOS

JAZZ JOTS

Bethlehem Records newest artist, Joe Derise, opened the new Metronome Club on 52nd Street, New York. Joe is the intimate type jazz vocalist and accompanies himself on the piano with bass and drums filling out the instrumental support. Derise's warm, friendly, in-your-lap approach won his audience and his obvious nervousness only served to increase rather than detract from his appeal. Joe's act consisted, in the main, of the eight tunes which comprise his Bethlehem album, "Joe Derise Sings." . . . And that leads to a fast resume of a record company that has come a long way in eight short months—Bethlehem Records. The success of the company, after a shaky start, has been in the hands of Gus Wildi, president; Murray Singer, national sales manager; Creed Taylor, young a & r head. No detail is too small for the intense interest of the three as evidenced by the high quality of releases, album notes and album covers. The newborn jazz diskery hit with the first album released. It was a Chris Connor package titled "Chris Connor Sings Lullabys Of Birdland." They've since given their distribs a number of top quality albums, most of which have become strong sellers. With the current keen interest in jazz Bethlehem looks forward to a continued and speedy growth. . . . Another company that has made great progress over a period of the last three years is Pacific Jazz. Pacific was started during a period when jazz was at its lowest ebb. It is to the credit of Richard Bock, a young jazz enthusiast, that he discerned a stirring of interest and launched the company with a capital of \$500. Pacific Jazz developed such top jazz artists as Gerry Mulligan and Chet Baker in addition to a roster of great jazz talent, and it is reported that the company is today valued at more than one hundred times its original capital. . . . Prestige will inaugurate a series of 12" LPs on May 15 when they release Billy Taylor's "A Touch of Taylor." It is the plan of Prestige to adhere to a monthly release schedule, featuring such stars as Milt Jackson, The Modern Jazz Quartet and Miles Davis. Prestige will also reissue a 12" LP program of earlier recordings. Employing the newest techniques, audio engineer Rudy Van Gelder is reprocessing the original tapes to meet the capabilities of today's hi fi sets.

<p>Two beautiful instrumental readings!</p> <p>"CHERRY PINK AND APPLE BLOSSOM WHITE"</p> <p>and</p> <p>"ALL OF YOU"</p> <p>(Hit tune from B'way Show "Silk Stockings")</p> <p>TITO PUENTE ORCH.</p> <p>TICO # 10-256 45-256</p> <p>TITO PUENTE EL REY DEL MAMBO</p> <p>220 W. 42d ST. NEW YORK, N.Y.</p>	<p>Breaking for a pop hit!</p> <p>THE WRENS</p> <p>"COME BACK MY LOVE"</p> <p>RAMA # 65</p> <p>(arranged and orchestrated by Freddy Johnson)</p> <p>RAMA</p> <p>220 W. 42nd St., New York, N. Y.</p>
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by
**THE FABULOUS
RED CALLENDER**

... in 8 original jazz masterpieces

- "BLUE MELODY"
 - "FINE ONE"
 - "THE WHEEL"
 - "THEME"
 - "PINK COAT"
 - "BROKEN PROMISE"
 - "SO IN LOVE WITH YOU"
 - "COOL RHUMBA"
- Cash LP # 11 "hi-fi"

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DREAM COME TRUE**

... The question is asked in the trade ..
DID DUKE ELLINGTON MAKE A
SMART MOVE WHEN HE PUT JIMMY
GRISSOM IN AL HIBBLER'S SHOES?
WAIT UNTIL YOU HEAR JIMMY
GRISSOM'S NEW HOT RECORD ***
AND WE HAVE IT!!

**"I HAD TO FIND OUT
FOR MYSELF"**

b/w

"LISTEN, PRETTY BABY"

Cash # 1006

HONEY LEE, organ & Orchestra

**"PINEY'S BOOGIE
WOOGIE"**

b/w

"ANGEL CAKE"

Cash # 1007

THE MIRACLES, a new vocal group

"A GAL NAMED JO"

b/w

"YOU'RE AN ANGEL"

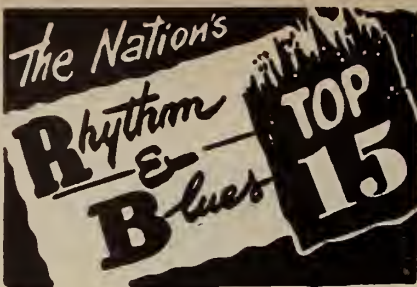
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Reference Bank of America



- 1** MY BABE
Little Walter
(Checker 811)
- 2** UNCHAINED MELODY
Al Hibbler (Decca 29441)
Roy Hamilton (Epic 9102)
- 3** I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)
- 4** THE WALLFLOWER
Etta James & The Peaches
(Modern 947)
- 5** FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053)
- 6** WHAT'CHA GONNA DO
Clyde McPhatter &
The Drifters
(Atlantic 1055)
- 7** DON'T BE ANGRY
Nappy Brown
(Savoy 1155)
- 8** PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- 9** THE DOOR IS STILL OPEN
Cardinals
(Atlantic 1054)
- 10** MOST OF ALL
Moonglows
(Chess 1589)
- 11** CLOSE YOUR EYES
Five Keys
(Capitol 3032)
- 12** LOVING YOU
Lowell Fulson
(Checker 812)
- 13** CHOP CHOP BOOM
Danderliers
(States 147)
- 14** THIS IS MY STORY
Gene & Eunice
(Aladdin 3282)
- 15** TWO HEARTS
Charms
(DeLuxe 6065)

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans

- | in
NEW YORK CITY | in
CHICAGO | in
NEW ORLEANS |
|---|--|---|
| 1 UNCHAINED MELODY
Al Hibbler (Decca 29441)
Roy Hamilton (Epic 9102) | UNCHAINED MELODY
Al Hibbler (Decca 29441)
Roy Hamilton (Epic 9102) | UNCHAINED MELODY
Roy Hamilton (Epic 9102)
Al Hibbler (Decca 29441) |
| 2 THIS IS MY STORY
Gene & Eunice
(Aladdin 3282) | CHOP CHOP BOOM
Danderliers
(States 147) | WHAT'CHA GONNA DO
Clyde McPhatter &
The Drifters
(Atlantic 1055) |
| 3 I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) | I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) | WHEN IT RAINS
IS STILL OPEN
Billy "The Kid" Emerson
(Sun 214) |
| 4 MY BABE
Little Walter
(Checker 811) | MY BABE
Little Walter
(Checker 811) | THE DOOR IS STILL OPEN
Cardinals
(Atlantic 1054) |
| 5 STORY UNTOLD
Nutmegs
(Herald 452) | MOST OF ALL
Moonglows
(Chess 1589) | FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053) |
| 6 CLOSE YOUR EYES
Five Keys
(Capitol 3032) | FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053) | I'M A MAN
Bo Diddley
(Checker 814) |
| 7 DON'T BE ANGRY
Nappy Brown
(Savoy 1155) | CLOSE YOUR EYES
Five Keys
(Capitol 3032) | THE WALLFLOWER
Etta James & The Peaches
(Modern 947) |
| 8 IF IT'S THE LAST THING I DO
Dinah Washington
(Mercury 10865) | PLEDGING MY LOVE
Johnny Ace
(Duke 136) | MY BABE
Little Walter
(Checker 811) |
| 9 FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053) | BO DIDDLEY
Bo Diddley
(Checker 814) | CLOSE YOUR EYES
Five Keys
(Capitol 3032) |
| 10 MOST OF ALL
Moonglows
(Chess 1589) | FALLING RAIN BLUES
Willie Love
(Trumpet 172) | BO DIDDLEY
Bo Diddley
(Checker 814) |



- | in
SAN FRANCISCO | in
NEWARK | in
BALTIMORE |
|--|--|---|
| 1 MY BABE
Little Walter
(Checker 811) | THIS IS MY STORY
Gene & Eunice
(Aladdin 3282) | UNCHAINED MELODY
Roy Hamilton (Epic 9102)
Al Hibbler (Decca 29441) |
| 2 I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) | MY BABE
Little Walter
(Checker 811) | I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) |
| 3 LOVING YOU
Lowell Fulson
(Checker 812) | THE DOOR IS STILL OPEN
Cardinals
(Atlantic 1054) | THE DOOR IS STILL OPEN
Cardinals
(Atlantic 1054) |
| 4 YOU DON'T HAVE TO GO
Jimmy Reed
(Vee-Jay 119) | UNCHAINED MELODY
Roy Hamilton
(Epic 9102) | DON'T BE ANGRY
Nappy Brown
(Savoy 1155) |
| 5 WHAT'CHA GONNA DO
Clyde McPhatter &
The Drifters
(Atlantic 1055) | DON'T BE ANGRY
Nappy Brown
(Savoy 1155) | LONELY NIGHTS
Hearts
(Baton 208) |
| 6 UNCHAINED MELODY
Al Hibbler
(Decca 29441) | TWO HEARTS
Charms
(DeLuxe 6065) | WHAT'CHA GONNA DO
Clyde McPhatter &
The Drifters
(Atlantic 1055) |
| 7 PLEDGING MY LOVE
Johnny Ace
(Duke 136) | LOVING YOU
Lowell Fulson
(Checker 812) | MAMA, TALK TO YOUR DAUGHTER
J. B. Lenore
(Parrott 809) |
| 8 THE DOOR IS STILL OPEN
Cardinals
(Atlantic 1054) | FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053) | YOU DON'T HAVE TO GO
Jimmy Reed
(Vee-Jay 119) |
| 9 IF IT'S THE LAST THING I DO
Dinah Washington
(Mercury 10865) | STORY UNTOLD
Nutmegs
(Herald 452) | PLEDGING MY LOVE
Johnny Ace
(Duke 136) |
| 10 COME BACK
Ray Charles
(Atlantic 1050) | CHOP CHOP BOOM
Danderliers
(States 147) | FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053) |

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1 UNCHAINED MELODY
Roy Hamilton
(Epic 9102)
Al Hibbler
(Decca 29441)

2 DON'T BE ANGRY
Nappy Brown
(Savoy 1155)

3 MOST OF ALL
Moonglows
(Chess 1589)

4 PLEDGING MY LOVE
Johnny Ace
(Duke 136)

5 THIS IS MY STORY
Gene & Eunice
(Aladdin 3282)

6 MY BABE
Little Walter
(Checker 811)

7 THE DOOR IS STILL OPEN
Cardinals
(Atlantic 1054)

8 CHOP CHOP BOOM
Danderliers
(States 147)

9 I DIDDIE
Dinah Washington
(Mercury 10865)

10 SWEET GEORGIA BROWN
Chris Powell
(Grand 124)

BO DIDDLEY
Bo Diddley
(Checker 814)

MY BABE
Little Walter
(Checker 811)

DON'T BE ANGRY
Nappy Brown
(Savoy 1155)
Cadets
(Modern 956)

UNCHAINED MELODY
Roy Hamilton
(Epic 9102)

FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053)

MAMA, TALK TO YOUR DAUGHTER
J. B. Lenore
(Parrott 809)

LOVING YOU
Lowell Fulson
(Checker 812)

MOST OF ALL
Moonglows
(Chess 1589)

I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)

HEAVEN AND PARADISE
Don Julian's Meadowlarks
(Dootone 359)

UNCHAINED MELODY
Al Hibbler
(Decca 29441)
Roy Hamilton
(Epic 9102)

CLOSE YOUR EYES
Five Keys
(Capitol 3032)

YOU DON'T HAVE TO GO
Jimmy Reed
(Vee-Jay 119)

MY BABE
Little Walter
(Checker 811)

FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053)

CHOP CHOP BOOM
Danderliers
(States 147)

I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)

CHERRY PINK
Perez Prado
(RCA Victor 20-5965)

LOVING YOU
Lowell Fulson
(Checker 812)

DON'T BE ANGRY
Nappy Brown
(Savoy 1155)

Coming Up In R & B

Listed Alphabetically

AIN'T IT A SHAME

Fats Domino

(Imperial 5348)

Atlanta, Baltimore, Berkley, Los Angeles, Mobile, Nashville, New Orleans, St. Louis, San Francisco

SWITCHIE WITCHIE TITCHIE

Midnighters

(Federal 12220)

Atlanta, Baltimore, Cleveland, Detroit, Jackson (Tenn.), Newark, Pittsburgh, St. Louis

BREAKING FOR THE TOP

"I'M GONNA RUIN YOU"
JIMMY REED

VEE-JAY 132

A HIT!

THE SPANIELS

SING

"DO-WAH"
b/w "DON'CHA GO"

VEE-JAY 131

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Rock and Roll Sensation

CHOP CHOP CHING-A-LING

NEVER LET ME GO

The Roamers

Savoy 1156

A Ballad and A Bouncer

I'LL BE FAITHFUL

MY LITTLE

HONEYBUN

The Dreams

Savoy 1157

Tenor Instrumental House-Rockers

BUCKEYE BOUNCE

CARAVAN

Chuz Alfred Combo

Savoy 1158

Greatest Gospel Interpreters

OH GABRIEL

WHEN THEY CROWN

HIM

The Ward Singers

Savoy 4066

And Don't Forget—

The NATION'S SENSATION

DON'T BE ANGRY

Nappy Brown

Savoy 1155

SAVOY RECORD CO., INC.
58 Market St., Newark, N.J.

in
DETROIT

in
ATLANTA

in
NASHVILLE

1 UNCHAINED MELODY
Al Hibbler
(Decca 29441)

2 CHOP CHOP BOOM
Danderliers
(States 147)

3 WHAT'CHA GONNA DO
Clyde McPhatter & The Drifters
(Atlantic 1055)

4 FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053)

5 MY BABE
Little Walter
(Checker 811)

6 I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)

7 PLEDGING MY LOVE
Johnny Ace
(Duke 136)

8 JUMP WITH YOU BABY
B. B. King
(RPM 425)

9 THE WALLFLOWER
Etta James & The Peaches
(Modern 947)

10 LOVING YOU
Lowell Fulson
(Checker 812)

MY BABE
Little Walter
(Checker 811)

WHAT'CHA GONNA DO
Clyde McPhatter & The Drifters
(Atlantic 1055)

THE WALLFLOWER
Etta James & The Peaches
(Modern 947)

FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053)

I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)

PLEDGING MY LOVE
Johnny Ace
(Duke 136)

TWO HEARTS
Charms
(DeLuxe 6065)

THE DOOR IS STILL OPEN
Cardinals
(Atlantic 1054)

DON'T BE ANGRY
Nappy Brown
(Savoy 1155)

SWITCHIE WITCHIE TITCHIE
Midnighters
(Federal 12220)

MY BABE
Little Walter
(Checker 811)

WHAT'CHA GONNA DO
Clyde McPhatter & The Drifters
(Atlantic 1055)

THE WALLFLOWER
Etta James & The Peaches
(Modern 947)

I'M A MAN
Bo Diddley
(Checker 814)

FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053)

MOST OF ALL
Moonglows
(Chess 1589)

PLEDGING MY LOVE
Johnny Ace
(Duke 136)

UNCHAINED MELODY
Al Hibbler
(Decca 29441)
Roy Hamilton
(Epic 9102)

THE DOOR IS STILL OPEN
Cardinals
(Atlantic 1054)

ROLLIN' STONE
Mariagolds
(Excello 2057)

DISTRIBS OPS DEALERS

FOR MONEY IN THE BANK IT'S

BABS GONZALES

"ROCKIN' & ROLLIN' THE BLUES"

b/w

"HAIR DRESSEN WOMEN"

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NEW YORK CITY

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The Cash Box RHYTHM 'N' BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓐ FAIR
ⓑ VERY GOOD	ⓐ MEDIOCRE

THE CASH BOX

★ AWARD O' THE WEEK ★

"DEAREST ONE" (2:15)

[Angel BMI—Charles Jones]

"CERTAINLY BABY" (2:28)

[Angel BMI—Slay, Jr., Crewe]

CHARLIE AND RAY

(Herald 454)

● Charlie and Ray present a pair of strong releases on this, their newest. For top honors we go along with "Dearest One," an infectious and bustling mambo rhythm that embodies an exuberance. Charlie and Ray bounce a bubbling vocal with a rocking and unusual instrumental backing. The underlid,

"Certainly Baby," is another strong and appealing deck. The tune is melodic, the vocal ok and gimmicked. The lads employ the choppy, staccato manner of delivery on this one. This side has enough to make the job of picking one side a hazardous one, but we'll go along with "Dearest One."

WYNONIE HARRIS
(King 4789)

ⓑ "FISHTAIL BLUES" (2:32) [Jay & Cee BMI—Toombs, Glover, Wynonie] Wynonie is chasing a Cadillac trying to track his gal down. A middle tempo jump that Harris rocks engagingly.

ⓑ "MR. DOLLAR" (2:10) [Jay & Cee BMI—Gertrude Harris] Harris sings a middle tempo country blues with a novelty lyric. Ok wax handled in the familiar Harris style.

BUBBER JOHNSON
(King 4793)

ⓑ "DING DANG DOO" (2:40) [Jay & Cee BMI—Johnson] Bubber Johnson rocks out a rhythmic jump tune with a novelty romantic lyric. Infectious bouncer with group support and a driving ork in the break.

ⓑ+ "DROP ME A LINE" (2:42) [Jay & Cee BMI—Johnson, Johnson] Johnson changes pace with a slow blues pretty. Tune has good pop possibilities. Voice has a bit of Nat Cole in it.

QUE MARTIN
(Big Town 6757)

ⓐ+ "WORK WITH IT" (2:11) [4 Star Sales BMI—Q. Martin] A fast beat instrumental with suggestive noises that the label calls "vocal" by Dell Graham.

ⓑ "LOVER'S RHAPSODY" (2:47) [4 Star Sales BMI—Q. Martin] Flip is a dreamy lush tune with a good sax solo carrying the mood.

THE DIABLOS
(Fortune 516)

ⓑ+ "DO YOU REMEMBER WHAT YOU DID" (3:00) [BMI—Nolan Strong] The Diablos continue to turn out strong wax. A rhythmic jump pretty is projected with zest. Good juke box number.

ⓑ "DADDY ROCKIN' STRONG" (2:30) [Trianon BMI—Nolan Strong] The boys knock out another jump rhythm number with a strong beat. Good coupler tho we like "Remember."

RUDY GREENE
(Club "51" 103)

ⓑ "HIGHWAY NO. 1" (2:41) [Davis BMI—Greene, Davis] Rudy Greene sings a slow country blues bemoaning the loss of his woman. Ok vocal treatment and proper exposure could get it some sales action.

ⓑ "YOU MEAN EVERYTHING TO ME" (2:55) [Davis BMI—Greene, Davis] Greene sings a soft slow blues ballad with romantic lyrics with tender phrasings. Ok coupling well done.

THE SPENCE SISTERS
(Aladdin 3285)

ⓑ+ "WHY DID YOU LIE?" (2:20) The Spence Sisters come up with a good sound as they bounce engagingly through the lilting pretty. A rhythmic item that comes out a happy sounding wax. It's the type of tune the teen kids will like.

ⓑ "DO BOP SHA BAM" (2:10) The fem group rocks through a driving rocker with a scat type lead phrase for a wild piece of wax. Good dance beat.

WARDELL GRAY
(Vee-Jay 135)

ⓐ+ "OSCAR'S BLUES" (2:41) [O. Peterson] The Wardell Gray Quintet waxes a fast beat jazz treatment of the blues. Instrumental deck that will go in the specialized spots.

ⓐ+ "HEY THERE" (2:44) [Adler, Ross] Gray's group dishes up a modern treatment of the pop favorite. Same comments.

THE COOKIES
(Atlantic 1061)

ⓑ+ "PRECIOUS LOVE" (2:51) [Monument BMI—Singleton, McCoy] The Cookies bounce gently through a light lilt cutie with romantic lyrics. The kids are good, the tune is flavorful and the blend makes for a delectable wax. Good fare for both markets.

ⓑ+ "LATER LATER" (2:45) [Progressive BMI—Scott] Another strong side for The Cookies. Good middle beat material with a decidedly strong rhythm and top flight delivery. Two excellent sides for the price of one.

THE DELLS
COUNT MORRIS
(Vee-Jay 134)

ⓐ+ "BLUES AT THREE" (2:35) [Tollie BMI—C. Morris] Count Morris rides through a middle beat blues featuring the sax and piano in effective solo bits. Ok instrumental wax.

ⓑ "TELL THE WORLD" (2:41) [Tollie BMI—V. Allison] The Dells blend on a slow rhythmic blues ballad. Strong lead helps make it a good piece of r & b wax.

MONTE EASTER
(Aladdin 3256)

ⓑ "BLUES IN THE EVENING" (3:13) [Aladdin—Easter] Jimmy Nolan handles the slow country blues vocal with Monte Easter providing the instrumental support. Excellent guitar shares the spotlight with the chanter. It's a picture of a man lonely and sad.

ⓑ "NEW ORLEANS HOP" (2:25) [Aladdin—Easter] Easter's guitar is in the lead role throughout this deck. The band backs the singing strings on the up tempo ditty solidly. Like both sides.

HOWLIN' WOLF
(Chess 1593)

ⓑ+ "WHO WILL BE NEXT" (2:35) [Arc BMI—London] Howlin' Wolf sings a medium beat jump southern blues in which he wails over the misdeeds of his darling and asks her to return to him. Strong beat and strong story.

ⓑ+ "I HAVE A LITTLE GIRL" (2:35) [Arc BMI—Burnett] Howlin' Wolf is deeply in love with his 18-year-old sweetheart and shouts his blues with an excitement born of happiness. Good pairing.

BIG BOY GROVES

(Spark 114)

ⓐ+ "MIDNIGHT SPECIAL" (2:30) [Quintet BMI—Groves] Big Boy Groves and his band etch a middle tempo blues about the midnight train that took his girl away. A rhythmic jump dance item.

ⓑ "I GOTTA NEW CAR" (2:35) [Quintet BMI—E. Groves] Big Boy Groves has a cute jump ditty on this side. Groves tells of the financial woes of owning a new car on a small salary. Some great lines in the lyric.

JIMMY FORREST

(Dot 15340)

ⓑ "NIGHT TRAIN MAMBO" (2:31) [Pamlee BMI—J. Forrest] Jimmy Forrest does his big hit in mambo tempo for his new label affiliation. Forrest lays down a strong beat for a juicy sax reading.

ⓑ "LONDONDERRY AIR" (2:31) [Gallatin Music—Traditional] Forrest blows one of the sweetest saxes he has ever etched. The lovely traditional melody is melted for a relaxing 2½ minutes.

DAN GRISSOM and The Ebb Tones

(Million 2011)

ⓑ "RECESS IN HEAVEN" (2:32) [Johnnie Getz] Dan Grissom and the Ebb Tones sing a slow pop pretty in tender fashion. It's a romantic dreamy offering that has just a touch of blues. Could make a good mark on pop market.

ⓑ "JUST FALL IN LOVE" (2:34) [Gold Medal Music ASCAP—Johnnie Getz] A happy jump ditty in which Grissom and the Ebb Tones sing of the joys of being in love. A bouncing wax that conveys the high spirits of the tune. Buddy Harper's ork provides the musical backdrop for both sides.

CHARLIE CALHOUN

(MGM 11989)

ⓑ "SMACK DAB IN THE MIDDLE" (2:41) [Calhoun] Charlie Calhoun sings a restrained rocker with pleasing results. Calhoun has an easy infectious style and is backed in strength by the orchestra and chorus.

ⓑ "WHY THE CAR WON'T GO" (2:33) [Calhoun] Calhoun has car trouble and it has him confounded. A cute quick beat bouncer with an intriguing quality. Like it.

THE CASH BOX

Rhythm 'n' Blues **BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "DO YOU REMEMBER WHAT YOU DID".....The Diablos..... Fortune 516
- ★ "PRECIOUS LOVE".....The Cookies..... Atlantic 1061
- ★ "WHO WILL BE NEXT".....Howlin' Wolf..... Chess 1593
- ★ "I'LL BE FAITHFUL".....}.....The Dreams..... Savoy 1157
- ★ "MY LITTLE HONEYBUN".....}.....

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

RHYTHM 'N BLUES REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"CHOP CHOP CHING A LING" (2:41)

[Savoy BMI—Taylor, Mendelsohn]

"NEVER LET ME GO" (2:43)

[Savoy BMI—Taylor, Mendelsohn]

THE ROAMERS
(Savoy 1156)



THE ROAMERS

● The Roamers, who hit with

"Deep Freeze" half a dozen months ago, now come up with a driving ditty titled, "Chop Chop Ching A Ling," that should prove to be their big one. The tune has an oriental flavor with an r & b treatment. The Roamers give it a potent treatment and the wax seems loaded to explode. A rocking beat the kids will love. Watch it closely. The flip, "Never Let Me Go," is another of the rocking school well done. A good coupler, but for the big sale it has to be "Chop Chop Ching A Ling."

THE REGALS

(Atlantic 1062)

B "GOT THE WATER BOILING" (2:36) [Progressive BMI—Russell, Cornelius] The Regals, in their bow on the Atlantic label, rock out with a driving ditty in which the boys happily tell the fem in question they're "gonna cook your goose, ain't gonna turn you loose." It's an exuberant side.

B "I'M SO LONELY" (2:50) [Progressive BMI—Russell, Cornelius, Holeman] The Regals go sentimental on the flip for a complete change of pace. A slow rhythmic effort pretty, pleasant, but not unusual.

THE DREAMS

(Savoy 1157)

B+ "I'LL BE FAITHFUL" (2:41) [Robbins ASCAP—Wrubel, Washington] The Dreams dish up a strong etching that could command lots of attention. George Tindley is dramatically forceful as he sings an emotional lead. The group backs him beautifully and the result is a powerful entry. Listen carefully.

B+ "MY LITTLE HONEYBUN" (2:41) [Savoy BMI—Pressbery] The Dreams provide a switch in tempo and treatment as they give out with a unique reading of a rock and roll item. It's a chuckley side with the bass voiced lead giving it a gimmicked reading. Another strong side.

LULA REED

(King 4796)

B "CAUGHT ME WHEN MY LOVE WAS DOWN" (2:38) [Jay & Cee BMI—Henry Glover] Lula Reed sings a fast beat romantic cutie in which she receives a strong chorus and orchestral support. Lula's distinctive vocal handling of the infectious tune gives her a good chance with this one.

B "WITHOUT LOVE (AIN'T IT A SHAME)" (2:16) [Jay & Cee BMI—Henry Glover] Miss Reed goes sentimental on the flip as she sings a slow tempo blues with sorrowful lyrics. Ok mood wax.

JOHNNY FULLER

(Aladdin 3286)

B "MY HEART BEATS FOR YOU" (2:55) [Gallo-Otis-Gallo] Johnny Fuller, the lad who sang "Johnny Ace's Last Letter" and who sounded so much like him, continues in the same vein on this one. Material and treatment are both Johnny Ace. A slow blues ballad very pleasantly done. The kids might find him the one to fill the void caused by Ace's death.

B "CRUEL, CRUEL WORLD" (2:40) [Aladdin BMI—Fuller] Similar material, similar vocal treatment, similar comments. Very pretty tune.

JAZZ

JOHNNY HODGES

(Norgran 137)

B "PERDIDO" Parts 1 and 2 [Tempo ASCAP—Tizol, Lengsfelder, Drake] Johnny Hodges and his orchestra dish up a two-part treatment of the much recorded Perdido. Hodges does an ok solo job as does Harold Baker on the trumpet. In fact, it is Baker's horn job that lends strength to the deck. One annoying feature is the way the tape is cut at the end of side one. It is cut right in the middle of a phrase. Good wax tho.

DIZZY GILLESPIE SEXTET

(Norgran 135)

B+ "RAILS" (3:27) [JATAP BMI—Gillespie, Harding] The Dizzy Gillespie Sextet rides through a spritely modern tune with Gillespie providing a stimulating trumpet lead. Crisp ensemble work and Gillespie's horn make this a strong deck.

B "BLUE MOOD" (3:26) [JATAP BMI—Gillespie, Harding] A change of pace. Gillespie paints a "blue mood" effectively, tho at times his horn seems a little too forceful for the general feeling of the piece.

Lavern Baker Complaint Brings Congressional Action

WASHINGTON—As a result of protests from singer Lavern Baker that other performers had duplicated her hit record, "Tweedlee Dee," causing her to lose over \$15,000 in royalties, Congressman Charles Diggs, Jr., introduced a bill in Congress that is designed to prevent such actions in the future.

Miss Baker who sprang into the spotlight with her version of "Tweedlee," claimed that Georgia Gibbs and other singers had lifted her exact arrangement and odd rhythm beat. She said that hundreds of her fans had told her that they bought these reproductions, thinking it was hers.

After having the situation probed, Diggs drew up his House of Representatives Bill 5366 to create a Federal commission to study the copyright laws and to make recommendations for their revision. It was referred to the Senate Committee on the Judiciary for further study.

Officials at Atlantic records said that Lavern's "Tweedlee Dee" has passed the 500,000 sales mark. Mercury Records has announced the award of a gold record, designating sale of one million records, to Georgia Gibbs for her version of "Tweedlee Dee."

Miss Baker's newest release is "That's All I Need." Miss Gibbs' is another taken from the r & b field titled, "Dance With Me Henry."

New WOV Show to Air Harlem Juke Box Survey

NEW YORK—Fred Bastone, Barrister Productions, Inc., this city, announced this week its plans for a radio production, "The Harlem Hit Parade," to commence on April 30 on WOV. The show will be a weekly half hour to be heard on Saturdays from 8 to 8:30 P.M.

Each week the program will present the top five Harlem hits as tallied by actual survey of the area's jukeboxes. "This marks the first time," said Bastone, "that the Harlem tally has been used for programming purposes."

A regular feature will be a "silver disc" award for the list topping artist of the week, with the silver disc motif reappearing in miniature on membership cards of the "Silver Disc Club" being formed for the Harlem Hit Parade listeners.

Jack Walker, who conducts WOV's 12-3 A.M. "Life Begins At Midnight" stanza, Mondays thru Saturdays, has been appointed director and master of ceremonies. Robert Lopez and Jerry Fine of Barrister Productions are co-producers.

On Friday, April 28, Fred Bastone, Jack Walker and the Barrister Productions staff were hosts at a cocktail party at the Chateau Madrid at which The Harlem Hit Parade was previewed.

CHESS 4750-52 Cottage Grove Ave.
RECORD CORP. Chicago 15, Illinois

BO DIDDLEY
"Bo Diddley"

b/w
"I'm A Man"
CHECKER 814

MUDDY WATERS

"I WANT TO BE LOVED"

b/w
"MY EYES KEEP ME IN TROUBLE"
CHESS 1596

FLAMINGOS

"THAT'S MY BABY"

b/w
"WHEN"
CHECKER 815

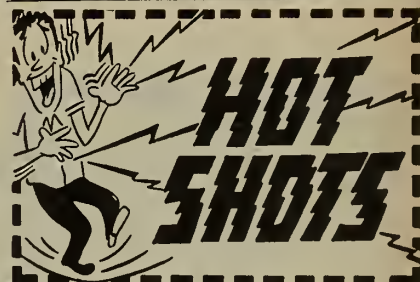
HOWLING WOLF

"WHO'LL BE THE NEXT ONE"

CHESS 1593

Checker RECORD CO.

4750-52 Cottage Grove Ave.
Chicago 15, Illinois



THE CHARMS

"WHEN WE GET TOGETHER"
"Let The Happenings Happen"
Deluxe 6087

THE MIDNIGHTERS
"SWITCHIE WITCHIE TITCHIE"
"WHY ARE WE APART"
Federal 12220

LUCKY MILLINDER
"IT'S A SAD, SAD FEELING"
"OW!"
King 4792

MOON MULLICAN
"WHEN LOVE DIES WHERE DOES IT GO"

"WHAT'S THE MATTER WITH THE MILL"
King 1447

EARL BOSTIC
"WHEN YOUR LOVER HAS GONE"
"COCKTAILS FOR TWO"
King 4790

THE "S" ROYALES
"MOHAWK SQUAW"
"HOW I WONDER"

DISTRIBUTED BY
King RECORDS

NEW RELEASES

R & B
LOUIS BROOKS
and his Hi-Toppers
Vocal by: Earl Gaines

"IT'S LOVE BABY"

(24 Hours A Day)
b/w

"Chicken Shuffle"

(Instrumental)
Excello 2056

SPIRITUALS

THE SPIRITUAL FIVE
sing

"I'VE BEEN BORN AGAIN"

b/w

"Heavenly Father"

Nashboro 552

THE SKYLARKS

sing

"GONNA WAKE UP IN GLORY"

b/w

"I Love The Lord"

Nashboro 554

WESTERN TRADE—ORDER FROM
MONARCH IN L. A.

WRITE — WIRE — PHONE

NASHBORO RECORD CO., INC.

177 3rd Ave. N., Nashville, Tenn.
(Phone 42-2215)

Decca Artist "Talks" to Meeting of American Association for the Deaf

HOLLYWOOD—Anita Gordon, Decca recording artist and star of KTLA's nationally syndicated "Bandstand Revue" television series, not only has a hit record in "His Hands" but is practicing what she sings.

She gave one of her finest performances the other night when she was guest "speaker" at a meeting of the American Association for the Deaf

at the Ambassador Hotel. Anita addressed the group in the hand sign language used by the deaf. After presenting an award to one of the members, Anita "talked" to the large group for several minutes, explaining how she learned the method of communicating with her hands. Anita picked up the art when she watched her mother "talk" to her grandmother with her hands. Her grandmother was a deaf-mute.

The gathering at the Ambassador was extremely surprised and pleased when she finished her informal "speech" and gave Anita a rousing ovation—knowing her hearing was very good.

The "Bandstand Revue" survey of the Nation's top 25 tunes is now seen in all major cities throughout the Nation and is compiled from lists submitted by The Cash Box and other trade papers.

A Double Headed
Smash for Miss Rhythm!

"I CAN SEE EVERYBODY'S BABY"

and

"AS LONG AS I'M MOVING"

RUTH BROWN
Atlantic 1059



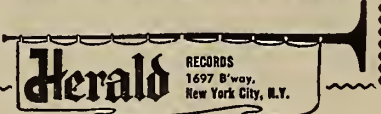
A NATIONWIDE HIT!

"STORY UNTOLD"

452

THE NUTMEGS

Watch For a New Charlie & Ray Release



Finley Signs 6 yr. Pact

HOLLYWOOD — Harry Maizlish, President of KFVB, before leaving for the East was pleased to announce that he had re-signed a six year contract with Larry Finley.

Finley continues to broadcast over KFVB his late afternoon show (4 pm. to 6:30 pm.) and his nighttime program which is direct from his restaurant on the Sunset Strip from 10:00 pm. to 4:00 am.

Green Suspenders



NEW BRITAIN, CONN.—Fred Swanson, WHAY, New Britain, Conn., disc jockey, is shown with members of the "Orange Suspenders Club."

The clubs have popped up all over the state of Connecticut as the teenage fad of girls wearing boys' suspenders grows.

By an odd coincidence, the record that Fred Swanson and the president of the club are holding in front of the juke box, is the version of "Orange Suspenders" recorded on Cardill Records by Midge Barber and "The March Hares."

A JUKE BOX 'NATURAL'

By

"BOBBY BLUE" BLAND

"IT'S MY LIFE"

b/w

"TIME OUT"

DUKE NO. 141

GO WITH THE MARIGOLDS

THE ORIGINAL
IT'S A HIT!



"ROLLIN' STONE"

b/w

"WHY DON'T YOU"

Excello 2057

Write — Wire — Phone

NASHBORO RECORD CO., INC.

177 3rd Ave. N., Nashville, Tenn.
(Phone 42-2215)

Publisher
Excellent Music Co.
Nashville, Tenn.
(Phone 42-2215)

WESTERN TRADE ORDER
FROM MONARCH IN L. A.

STARS OVER HARLEM

We were tipping lightly to and fro in many uptown spots digging all the wax happenings when we chanced to meet and chit-chat with Aladdin bigwig Eddie Mesner whose first words to everyone present was "This Is My Story," which incidentally is the title of the company's latest Gene and Eunice threat to the charts. This one is easily one of the most played ditties on the airplanes in the spots and has the Portem staffmen really on the move. . . . Energetic Leroy Kirkland and Howard Biggs are finding it pretty hard to get a wink of sleep. The early hours of the morn find these two top flight arrangers scribbling away and away at their many assignments for various record companies. . . . A pleasure it was indeed to exchange ideas with James Kriegsmann and associates whose latest "Only You" deal is making so much noise. Already there are two sensational deliverings of the song gracing the scene with more following before you finish reading this. . . . Lou Platt lifts his head from his busy desk long enough to give us a few interesting and very good points on the do's and don't's of the biz. . . . Dean Barlow set for another date in the cutting rooms quicker than a flash of light. Tunemsmith Charlie Singleton is another who is finding it pretty tough to relax for a moment due to his preparations for coming dates in the studios. . . . Rudy Toombs' latest penning for Atlantic and The Clovers is really one to watch. He called it "In The Morning Time" and the brain dept. of the diskery backed it with another very exciting bit of material termed "Love Bug." . . . The Regals, sparkling newcomers to record row should, by the end of the year, find their name gracing the marquees of the nation's leading showplaces and all as a direct result of their latest releases for the same above mentioned label. . . . We like their "I'm So Lonely" oh so very much. . . . "Story Untold," starring The Nutmegs, getting stronger by the moment. . . . Willie Mabon and "Come On Baby" definitely not to be underrated as this one is loaded with all the good things it takes to make a smasheroo. . . . The Marigolds and "Rollin' Stone" getting the many calls. . . . Ditto The Penguins' latest for Mercury which is called "Don't Do It" b/w "Be Mine Or Be A Fool." . . . "Chop Chop Boom" by The Danderliers still moving skyward. . . . Harlem's teen-agers are whispering continuously about going all-out for The Aladdins, and are quietly forming numerous fan clubs all about the neighborhood. The only problem that confronts the kids is that they can't quite make up their minds as to just which side of the group's twosome they dig the most, "Remember" or "Cry, Cry Baby," and when they ask us our opinion, we simply tell them to use their own judgment since both sides are very easy on the ears.

Coral Signs Two

NEW YORK—Bob Theile, Coral's A&R Director, announces two new additions to the label's roster.

He has signed vocalist Bill Carey, whose first sides will be released in several weeks, and he also has pacted Al Sears—tenor sax man formerly with Duke Ellington—who will wax both singles and albums.

THE CASH BOX AWARD O' THE WEEK

FATS DOMINO

"AIN'T IT A SHAME"

b/w

"La-La"

5348



"Only those records best suited for commercial use are reviewed by THE CASH BOX"



FOLKS ARE SAYING—
“HIS BIGGEST YET!”

Marty
Robbins

“PRAY FOR ME,
MOTHER OF MINE”

c/w

“DADDY LOVES YOU”

Columbia 21388 (4-21388)

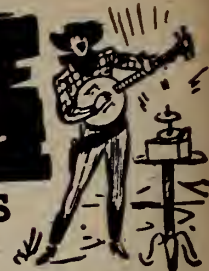


**THE TEN COUNTRY RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**
(PLUS THE NEXT TEN)

1. IN THE JAILHOUSE NOW... Webb Pierce (Decca)
2. LIVE FAST, LOVE HARD,
DIE YOUNG... Faron Young (Capitol)
3. MAKING BELIEVE... {Kitty Wells (Decca)
Jimmy Work (Dot)}
4. ARE YOU MINE... {Ginny Wright & Tom Tall (Fabor)
Myrna Lorrie & Buddy DeVal
(Abbott)}
5. BALLAD OF DAVY
CROCKETT... {Mac Wiseman (Dot)
Tennessee Ernie Ford (Capitol)}
6. CUZZ YORE SO SWEET... Simon Crum (Capitol)
7. WOULD YOU MIND... Hank Snow (RCA Victor)
8. LOOSE TALK... Carl Smith (Columbia)
9. I'VE BEEN THINKING... Eddy Arnold (RCA Victor)
10. YELLOW ROSES... Hank Snow (RCA Victor)
11. DAYDREAMING. 12. AS LONG AS I LIVE. 13. WHOSE
SHOULDER WILL YOU CRY ON. 14. IF YOU AIN'T LOVIN'.
15. WAIT A LITTLE LONGER, PLEASE JESUS. 16. KISSES DON'T
LIE. 17. IN TIME. 18. IT TICKLES. 19. THERE SHE GOES.
20. THE WALL AROUND YOUR HEART.

THE CASH BOX

Country Disk Jockey



REGIONAL RECORD REPORTS

**RAMBLIN' LOU
WHLD—Niagara Falls, N. Y.**

1. Lights Are Growing Dim (Harvey June Van)
2. In The Jailhouse (W. Pierce)
3. Davy Crockett (Max Wiseman)
4. I've Been Thinking (Arnold)
5. Live Fast, Love Hard (Young)
6. Loose Talk (Carl Smith)
7. Hearts Of Stone (Red Foley)
8. Are You Mine (Lorrie & DeVal)
9. Would You Mind (H. Snow)
10. Making Believe (Kitty Wells)

**JOLLY CHOLLY
WWEZ—New Orleans, La.**

1. Wall Around Your Heart (Al Terry)
2. Rusty Old Halo (Carlises)
3. Live Fast, Love Hard (Young)
4. Making Believe (Kitty Wells)
5. What This Old World Needs (Biff Collie)
6. Davy Crockett (T. Ernie Ford)
7. Would You Mind (H. Snow)
8. Cold Weary World (Fairburn)
9. In The Jailhouse (W. Pierce)
10. In Time (Eddy Arnold)

**RAY FRAZIER
WXGI—Richmond, Va.**

1. Davy Crockett (Mac Wiseman)
2. Live Fast, Love Hard (Young)
3. Home Sweet Home (Johnson)
4. One Broken Heart (Ray Price)
5. Cuzz Yore So Sweet (Crum)
6. I'm Doing All Right (Pennell)
7. In The Jailhouse (W. Pierce)
8. I Wanna, I Wanna, I Wanna (Wilburns)
9. There She Goes (Carl Smith)
10. Daddy Loves You (Robbins)

**JIM WILSON
WAVE—Louisville, Ky.**

1. Cuzz Yore So Sweet (Crum)
2. Live Fast, Love Hard (Young)
3. Making Believe (Kitty Wells)
4. In The Jailhouse (J. Tubbs)
5. Yellow Roses (Hank Snow)
6. You're A Humdinger (Farmer Boys)
7. Boom Boom Boomerang (Wright & Tall)
8. I Gotta Go Get My Baby (Justin Tubbs)
9. Davy Crockett (M. Wiseman)
10. Plantation Boogie (King)

**LILLIE ANNE
WIRC—Hickory, N. C.**

1. In The Jailhouse (W. Pierce)
2. Are You Mine (Lorrie & DeVal)
3. Making Believe (Kitty Wells)
4. Gotta Go Get My Baby (Marvin Rainwater)
5. Davy Crockett (Wiseman/Ford)
6. Wait A Little Longer, Please Jesus (Chester Smith)
7. That's All Right (M. Robbins)
8. Pledging My Love (Nita, Rita & Ruby)
9. Rusty Old Halo (W. Fowler)
10. Who's Shoulder Will You Cry On (Kitty Wells)

**F. M. SMITH
WBKH—Hottiesburg, Miss.**

1. Cuzz Yore So Sweet (Crum)
2. Davy Crockett (Sons of Pioneers)
3. Live Fast, Love Hard (Young)
4. Hominy Grits (Red Foley)
5. My Heart Or My Mind (Wilburns)
6. Salty Boogie (Jimmie Dickens)
7. There She Goes (Carl Smith)
8. Excuse Me (Wade Ray)
9. Home Sweet Home (D. Wood)
10. Angel Band (Butler/Websters)

**DAVE WALSHAK
KCTI—Gonzales, Tex.**

1. Would You Mind (H. Snow)
2. Pledging My Love (Nita, Rita & Ruby)
3. Cuzz Yore So Sweet (Crum)
4. I'm Your Man (Lorrie & DeVal)
5. Haunted Hungry Heart (Slim Whitman)
6. Hurry Back Home (Walker)
7. Whose Shoulder Will You Cry On (Kitty Wells)
8. Please Don't Let Me Love You (Hank Williams)
9. Lips That Kiss So Sweetly (Lee & Walker)
10. In The Jailhouse Now No. 2 (Jimmie Rodgers)

**HERB KNIGHT
WEEU—Reading, Pa.**

1. I've Been Thinking (Arnold)
2. It Ticks (Tommy Collins)
3. In The Jailhouse (W. Pierce)
4. Live Fast, Love Hard (Young)
5. Davy Crockett (T. E. Ford)
6. Are You Mine (G. Wright)
7. Don't Forget (Eddy Arnold)
8. Yellow Roses (Hank Snow)
9. You Sent Her An Orchid (Jean Sheppard)
10. Kisses Don't Lie (Carl Smith)

**PAUL KALLINGER
XERF—Del Rio, Texas**

1. In The Jailhouse (W. Pierce)
2. Making Believe (Kitty Wells)
3. Live Fast, Love Hard (Young)
4. Yellow Roses (Hank Snow)
5. Daddy Loves You (Robbins)
6. I've Been Thinking (Arnold)
7. Hurry Back Home (Walker)
8. There She Goes (Carl Smith)
9. As Long As I Live (Wells & Foley)
10. No One Dear But You (Johnny & Jack)

**BILL THORNTON
KRLW—Wolnut Ridge, Ark.**

1. Loose Talk (Carl Smith)
2. In The Jailhouse (W. Pierce)
3. Live Fast, Love Hard (Young)
4. Would You Mind (H. Snow)
5. Whose Shoulder Will You Cry On (Kitty Wells)
6. Daydreaming (J. Newman)
7. Davy Crockett (Fess Parker)
8. Hillbilly Heaven (E. Dean)
9. Are You Mine (Wright & Tall)
10. Rusty Old Halo (Carlises)

**CLIFF RODGERS
WHKK—Akron, Ohio**

1. Yellow Roses (Hank Snow)
2. Cuzz Yore So Sweet (Crum)
3. Sometimes Late At Night (Jimmie Davis)
4. Message To My Mother (Hank Williams)
5. Shanghaid (Geers)
6. Mother Is Gone (Williams)
7. In Time (Eddy Arnold)
8. Are You Mine (Wright & Tall)
9. Live Fast, Love Hard (Young)
10. Haunted Hungry Heart (Slim Whitman)

**SLIM LAY
WHBS—Huntsville, Ala.**

1. I'm Your Man (Lorrie & DeVal)
2. In The Jailhouse Now No. 2 (Jimmie Rodgers)
3. Live Fast, Love Hard (Young)
4. Susie's Poodle Dog (S. Lay)
5. Number One In Your Heart (Skeeter Bond)
6. Wall Around Your Heart (Al Terry)
7. Making Believe (J. Work)
8. Old Lonesome Times (Smith)
9. You're A Humdinger (Farmer Boys)
10. It Ticks (Tommy Collins)

**FRED LYNN
KWTO—Springfield, Mo.**

1. Satisfied Mind (P. Wagoner)
2. Would You Mind (H. Snow)
3. In The Jailhouse (W. Pierce)
4. Pledging My Love (Nita, Rita & Ruby)
5. Are You Mine (Wright & Tall)
6. Hello Darling (Cowboy Copas)
7. Live Fast, Love Hard (Young)
8. Davy Crockett (Sons of Pioneers)
9. It Ticks (Tommy Collins)
10. Hey Maw (Porter Wagoner)

**HENRY TUCK
WREV—Reidsville, N. C.**

1. In The Jailhouse (W. Pierce)
2. Making Believe (Kitty Wells)
3. Are You Mine (Wright & Tall)
4. If You Ain't Lovin' (Young)
5. As Long As I Live (Wells & Foley)
6. Yellow Roses (Hank Snow)
7. Live Fast, Love Hard (Young)
8. Wait A Little Longer (Smith)
9. What Is It Darling (Buddy Deckelman)
10. Boom Boom Boomerang (Wright & Tall)

**TOM EDWARDS
WERE—Cleveland, Ohio**

1. In The Jailhouse (W. Pierce)
2. Daydreaming (B. Deckelman)
3. Dear Mom (Jim Wilson)
4. Two Kinds Of Love (Arnold)
5. No Mere, No More, No More (Bobby Lord)
6. It Makes Me So Mad (Rose)
7. Live Fast, Love Hard (Young)
8. Making Believe (Kitty Wells)
9. Davy Crockett (Wiseman/Ford)
10. It Ticks (Tommy Collins)

**THOM HALL
WKYW—Louisville, Ky.**

1. Cuzz Yore So Sweet (Crum)
2. Live Fast, Love Hard (Young)
3. Making Believe (Kitty Wells)
4. Plantation Boogie (King)
5. I Wanna Wanna Wanna (Wilburns)
6. Davy Crockett (M. Wiseman)
7. Yellow Roses (Hank Snow)
8. In Time (Eddy Arnold)
9. In The Jailhouse (W. Pierce)
10. These Blues Over You (Jimmie Williams)

**DAL STALLARD
KCMO—Kansas City, Mo.**

1. Making Believe (Kitty Wells)
2. Live Fast, Love Hard (Young)
3. Make Believe (Wells & Foley)
4. In The Jailhouse (W. Pierce)
5. Would You Mind (H. Snow)
6. Kisses Don't Lie (Carl Smith)
7. If Lovin' You Is Wrong (Hank Thompson)
8. Loose Talk (Carl Smith)
9. Silver Bell (Snow & Atkins)
10. Kansas City Blues (E. Tubbs)

**BILL & SAM
KWOR—Worland, Wyoming**

1. In The Jailhouse (W. Pierce)
2. Are You Mine (Lorrie & DeVal)
3. In The Jailhouse No. 2 (Jimmie Rodgers)
4. Loose Talk (Carl Smith)
5. Would You Mind (H. Snow)
6. Davy Crockett (T. Ernie Ford)
7. As Long As I Live (Wells & Foley)
8. Hearts Of Stone (Red Foley)
9. I'll Baby Sit With You (Ferlin Huskey)
10. If You Ain't Lovin' (Young)

**ELMER SNODGRASS
WGGG—Gainesville, Ga.**

1. Whose Shoulder Will You Cry On (Kitty Wells)
2. You're A Humdinger (Farmer Boys)
3. I Wanna, I Wanna, I Wanna (Wilburns)
4. It Ticks (Tommy Collins)
5. Cuzz Yore So Sweet (Crum)
6. Live Fast, Love Hard (Young)
7. Angel Band (Carl Butler)
8. I Saw Mother With God (Onie Wheeler)
9. Making Believe (Kitty Wells)
10. Are You Mine (G. Wright)

**SLIM COXX
WJKO—Springfield, Miss.**

1. In The Jailhouse (W. Pierce)
2. Davy Crockett (M. Wiseman)
3. Live Fast, Love Hard (Young)
4. Home Sweet Home (Johnson)
5. Yellow Roses (Hank Snow)
6. Are You Mine (Wright & Tall)
7. I've Been Thinking (Arnold)
8. Making Believe (Kitty Wells)
9. Sincerely (Johnny & Jack)
10. I Could Be So Happy (W. Ray)

**LEE HAZLEWOOD & EB X.
PRESTON
KRUX—Phoenix, Ariz.**

1. Are You Mine (Wright & Tall)
2. Making Believe (Wells/Frizzell)
3. In The Jailhouse (W. Pierce)
4. Loose Talk (Carl Smith)
5. Live Fast, Love Hard (Young)
6. As Long As I Live (Wells & Foley)
7. Sincerely (Bob Wells)
8. Cuzz Yore So Sweet (Crum)
9. Trindaddy (Chuck Mayfield)

**"THE PARTING
OF THE WAYS"**

Joe Maphis

and

Rose Lee

Columbio # 21389

VIDOR PUBLISHING CO.

5927 Sunset Blvd.
Hollywood 28, Calif.

CINCINNATI CUT-UPS

In Cincinnati Mr. and Mrs. Music means George and Marilu Case, and should you be an early riser like this correspondent and live around these parts I can assure you that you would become a regular listener. This man and wife team can make your coffee seem just a little better if you have your dial set on the 1360 spot. Yes, here's a deejay team just a little different from the usual run and we of the Queen City can be right proud of WSAI's George and Marilu Case. . . . Jimmie Williams (MGM) appearing on Pee Wee King's TV show which originates from the Garrick Theater in Chicago. . . . Red Turner has become the red-headed grand-pappy of a red-headed grandson who was born to Red's daughter Alleen. Red is now spinning country disc at WZIP. . . . Kenny Robert's (Dot) has a new record out "Unwanted" his best in some time. . . . Dorothy Shay and the Rudells are currently packing them in at Beverly Hills. . . . Ted Lewis will be the headliner next week. . . . Marty Roberts (Coral) working theaters in Indiana on days off at WCKY. . . . Carolyn Ellis back on WCPO's "Surprise" with Len Gorian.

At last a Haven for the X-talent of the "Mid-western Hayride" is the "Indiana Hoe-Down" over WFBM-TV in Indianapolis. The Swanee River Boys are the latest to join the show which includes Lee Jones, Louis Innis, Herb and Kay Adams, Charlie Gore, The Ranger's, and the Kentucky Briarhoppers. Two other alumni are also at WFBM-TV—Bob Yeager is the program director and Ken Linis is staff announcer. We might add this is an Indiana-Haven.

**HEY MR.
BANJO**

CHET ATKINS &
ANITA KERR SINGERS - Victor
MILLS MUSIC, INC.

**Airmail Subscription
To
The Cash Box \$30**

"DON'T YOU FLIRT WITH ANYONE ELSE"

• coming up fast •
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Sage & Sand Records
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Hollywood 28, Calif.

Hal—Sothern
Hi—Wayne & Hal
The Frontiersmen

HO 9-1527

THE CASH BOX
Reports
THE NATION'S
BIG 10
Country
JUKE BOX TUNES

1 **IN THE JAILHOUSE NOW**
 Webb Pierce
 (Decca 29391; 9-29391)

2 **MAKING BELIEVE**
 Kitty Wells
 (Decca 29419; 9-29419)
 Jimmy Work
 (Dot 1221; 45-1221)

3 **I'VE BEEN THINKING**
 Eddy Arnold
 (RCA Victor 20-6000;
 47-6000)

4 **LIVE FAST, LOVE HARD, DIE YOUNG**
 Faron Young
 (Capitol 3056; F-3056)

5 **BALLAD OF DAVY CROCKETT**
 Tennessee Ernie Ford
 (Capitol 3058; F-3058)
 Mac Wiseman
 (Dot 1240; 45-1240)

6 **LOOSE TALK**
 Carl Smith
 (Columbia 21317; 4-21317)

7 **IF YOU AIN'T LOVIN'**
 Faron Young
 (Capitol 2953; F-2953)

8 **ARE YOU MINE**
 Ginny Wright & Tom Tall
 (Fabor 117; 45-117)
 Myrna Lorrie & Buddy DeVal
 (Abbott 172; 45-172)

9 **AS LONG AS I LIVE**
 Kitty Wells & Red Foley
 (Decca 29390; 9-29390)

10 **YELLOW ROSES**
 Hank Snow
 (RCA Victor 20-6057;
 47-6057)

"Good Luck, Fellas"



NASHVILLE, TENN.—Jim Denny, head of Cedarwood Publishing Company, this city, says "Good luck, fellas" to Mercury's newest recording duo, Earl and George. The duo are regular members of the Martha Carson "Country Gentlemen" band. The duo's first release on Mercury is "Can I" and "You Got Anything Good (You Better Save It, Save It)."

Louvin Brothers Join WSM's Opry

NASHVILLE, TENN.—The Louvin Brothers (Ira and Charlie), long a favorite in the country music field, and well-known for their spirituals and sacred renditions on record, are the newest addition to the country music roster at WSM's Grand Ole Opry. To commemorate this event, they have a brand new release out on Capitol. It's "Love Thy Neighbor As Thyself" and "Make Him A Soldier". Interesting note about "Love Thy Neighbor", which may be thought of as a folk song, is that Ira and Charlie have dedicated it to the neighbors around their farm at Henagar, Ala.

The Louvin Brothers considered one of the most consistent selling duets on Capitol, find their early reception on the Grand Ole Opry very good. Because of their widespread popularity, they have already been scheduled for their first guest appearance on the coast-to-coast broadcast of the 'Opry' May 14. Ira and Charlie will sing sev-

"Rollin' Stone" Rolling

NASHVILLE, TENN. — Ernie Young, head of Excello and Nashboro Records, this city, reports that his recently signed Excello R&B group, The Marigolds, fast approaching peak sales with their current recording of "Rollin' Stone" and "Why Don't You."

The record is receiving widespread action and sales reports from Charlotte, Atlanta, Memphis, Nashville, St. Louis, Detroit, and Cleveland indicate the disk is well on its way. Eddie Fontaine on label X has covered "Rollin' Stone" as did the Fontaine Sisters on Dot. There are reports that other labels are also ready to 'cover' the tune.

eral of their own religious compositions which have placed them in the forefront among the nation's leading country music song writers as well as among the top popular performers. They have written every song they have ever recorded with the exception of an old Negro spiritual number to which, however, they added their own individual interpretation.

THE CASH BOX
CANADIAN CAPERS

TORONTO TOPICS:

His Royal Highness of Hi-De-Ho, Cab Calloway, is appearing at the Casino Theatre this week. The next Casino attraction is fabulous Billy Daniels, the "Black Magic" man himself. . . . Packing them in at the Colonial this week is the Australian Jazz Quartet. Next week the Al Belletto Quintet is booked to appear at the Colonial. . . . Held over at the Town Tavern is the Pia Beck Trio. Art Tatum comes here next. . . . Another hold over is the very wonderful musical comedy "Guys And Dolls" at the Royal Alexandra Theatre. Following "Guys and Dolls" at the "Alec" will be Edith Piaf and her Continental Revue—something a little different for Torontonians. . . . "Man in a Raincoat" written by Warwick Webster and sung by 14-year-old Priscilla Wright is certainly riding high. It seems to have all the makings of a smash hit. Riding nearly as high as "Man in a Raincoat" is "I Wanna Dance to a Mambo Combo" by Bobby Gimby and Johnny Wayne. Both are published by BMI Canada. . . . Toronto's annual "Spring Thaw" Revue opened at the Avenue Theatre last night, and this year's show is better than ever. This is the eighth edition of the New Play Society's annual spoof of Canadians. . . . Nino Nanni, who recently recorded an album for Cadillac, did an overflow business at Bassel's last week.

Eddy Arnold Hit at Meadowbrook

CEDARGROVE, N. J.—Eddy Arnold cracked a number of records during his two-day personal appearance at Frank Dailey's Meadowbrook in Cedar Grove, New Jersey, Monday and Tuesday, April 25 and 26. Despite rain and cold weather on both nights, the RCA-Victor recording star drew a total of 3,000 people.

It is reported that the Meadowbrook which has been booking country artists on a once-a-month schedule since last November drew its largest attendance of the series with Arnold. It was also the biggest crowd drawn to the club on a Monday or Tuesday by any performer, popular or country, continued the report.

The appearance was the first for Arnold in the metropolitan New York area and drew country music fans from New Jersey, New York, Connecticut, Pennsylvania and Maryland.

"Safari" to Open May 11

NEW YORK—"Safari", an intimate musical revue, starring Bobby Breen, is all set to open at New York's Barbi-zon Plaza Theatre, May 11th. Michael Corda, Peter Windsor, Ben Macham and Blanche Allen all teamed up on the show's music and lyrics. Produced by Allen Abel, the show has its setting in Africa and will have an 8 piece orchestral backdrop. In the comic lead will be a newcomer, Milton Hanen.

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Webb Pierce
(Decca 29391; 9-29391)
2. MAKING BELIEVE
Kitty Wells
(Decca 29149; 9-29149)
Jimmy Work
(Dot 1221; 45-1221)
3. LIVE FAST, LOVE HARD,
DIE YOUNG
Faron Young
(Capitol 3056; F-3056)
4. BALLAD OF DAVY CROCKETT
Tennessee Ernie Ford
(Capitol 3058; F-3058)
Mac Wiseman
(Dot 1240; 45-1240)
5. I'VE BEEN THINKING
Eddy Arnold
(RCA Victor 20-6000; 47-6000)
6. YELLOW ROSES
Hank Snow
(RCA Victor 20-6057; 47-6057)
7. LOOSE TALK
Carl Smith
(Columbia 21317; 4-21317)
8. ARE YOU MINE
Ginny Wright & Tom Tall
(Fabor 117; 45-117)
Myrna Lorie & Buddy DeVal
(Abbott 172; 45-172)
9. AS LONG AS A LIVE
Kitty Wells & Red Foley
(Decca 29390; 9-29390)
10. TWO KINDS OF LOVE
Eddy Arnold
(RCA Victor 20-6069; 47-6069)

"HONKY TONK DOWN TOWN"

Joe Maphis

and

Rose Lee

Columbia # 21389

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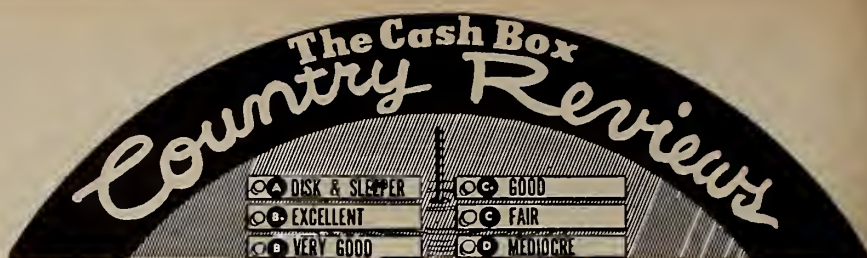
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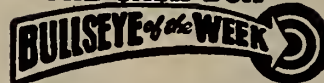
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THE CASH BOX



"HEY, MR. GUITAR" (2:00)
[Mills ASCAP—F. Morgan,
N. Malkin]

"UNCHAINED MELODY" (2:20)
[Frank ASCAP—H. Zaret, A. North]
CHET ATKINS
(RCA Victor 20-6108; 47-6108)

● Chet Atkins' outstanding instrumental stylings coupled with top drawer material on both ends of the platter sets up a situation that's ideal for the boxes. The artist, who did a wonderful job with his version of "Mr. Sandman" has a "natural" to work with on the top-side. Tagged "Hey, Mr. Guitar (Banjo)," it's a delightful biscuit that combines Chet's stellar guitar pickin' along with a sparkling Anita Kerr Singers' vocal and a delectable rinky-dink piano job by Marvin Hughes. On the flip, Atkins, backed by Buddy Harmon on drums, sends up a terrific country instrumental of a big pop item dubbed "Unchained Melody." A great double-decker.

TOMMY SOSEBEE
(Corol 61406; 9-61406)
"TIME" (2:23) [Harpeth Hills
B BMI—D. Dill] The mellow chords of Tommy Sosebee come over in warm, sincere fashion on a poignant, middle tempo tune. Touching lyrics are wedded to a very pretty melody.
"THAT'S WHAT I CALL LOVE" (2:30) [Acuff-Rose BMI—V. Willis] Lower lid is a persuasive, quick beat, romantic pleaser that the chanter treats to a charming vocal performance. An attractive coupling.

JUSTIN TUBB
Decco 29498; 9-29498)
"MY HEART'S NOT FOR LITTLE GIRLS TO PLAY WITH" (2:13) [Ernest Tubb BMI—J. Tubb] Justin Tubb comes up with a first quality vocal effort as he waxes a flavorful, quick tempo ditty with enticing lyrics. Deck should prove a solid coin-catcher.
"I'M SORRY I STAYED AWAY SO LONG" (2:08) [Ernest Tubb BMI—G. Douglass] On the under half the artist displays his polished tones as he spins an up tempo sentimental piece.

CHARLIE FEATHERS
(Flip 503; 45-503)
"PEEPIN' EYES" [Hi-Lo BMI—Feathers] Charlie Feathers debuts on the label with a bright vocal effort on a platter that could stir up loads of excitement. A fast paced cutie that the warbler spins in light-hearted style.
"I'VE BEEN DECEIVED" [Hi-Lo BMI—Q. Claunch, B. Cantrell] Bottom side is a change of pace, slow tempo weeper that Feather vocals impressively.

JESSE ROGERS
(MGM 11983; K11983)
"THE WALTZ YOU SAVED FOR ME" (2:10) [Leo Feist ASCAP—Kahn, King, Flindt] The smooth tones of Jesse Rogers get hold of an old favorite and treat it to a pleasant relaxed vocal effort. Soft string support by the Rio Grand Playboys on this lovely lilter.
"IMPATIENT HEART" (2:35) [Sight & Sound ASCAP—Rogers, Starr] Under siding is an up-beat, sentimental piece that Rogers delivers in appealing style.

"PRAY FOR ME, MOTHER OF MINE" (2:46)
[Acuff-Rose BMI—Robbins]
"DADDY LOVES YOU" (2:37)
[Acuff-Rose BMI—Robbins]
MARTY ROBBINS
(Columbia 21388; 4-21388)

● Marty Robbins' latest release is a pair of beautiful, religious-flavored tunes that oughta make ops, dealers and deejays sit up and take notice. "Pray For Me, Mother Of Mine" combines a potent set of lyrics with Robbins' dramatic yet tender rendition. The artist brings across the message with the utmost of feeling as he warmly projects a song dedicated to his mother. "Daddy Loves You" is another slow tempo piece with lovely melody and lyrics and an enchanting portrayal that tugs at the heartstrings. Two grand tunes that are loaded with potential and wide appeal, especially in household circles.

MINNIE PEARL & GRANDPA JONES
(RCA Victor 20-6088; 47-6088)
"MATRIMONY RIDGE" (2:03) [Nash Associates BMI—E. C. McCarty] Those two "Grand Ole Opry" laugh-provokers, Minnie Pearl and Grandpa Jones team up on an amusing, quick beat novelty that's sure to attract loads of sales, spins and grins.
"SPRING FEVER" (2:30) [Acuff-Rose BMI—L. M. Jones, M. Pearl] Minnie pushes a lazy Grandpa to help out with the household tasks. A rib-tickling two-sider.

LULU-BELLE & SCOTTY [Sacred]
(Emerald 2005; 45-2005)
"TENDERLY HE WATCHES" [Duchess BMI] Affectionately tagged "America's Sweethearts," Lulu-Belle and Scotty, stars of Chicago's WLS "National Barn Dance," come through with some captivating harmony on a middle beat, gospel item.
"THE OLD TIME BIBLE" [Acuff-Rose BMI] Lower lid, the pair tell of their distaste for the way the "good book" has been modernized. A splendid showing.

RED FOLEY [Sacred]
(Decco 29505; 9-29505)
"HAVE A LITTLE TALK WITH JESUS" (1:55) [Taps Agency BMI] Red Foley, whose name is synonymous with sales, pools his vocal talents with the stirring voice of Sister Rosetta Tharpe on a sensational revival item. A penetrating job. Should be heavily felt in the field.
"STRANGE THINGS HAPPENING EVERY DAY" (2:40) [P. D.] Red works with the Sunshine Boys Quartet on this side as they turn in an excellent piece of religious wax.

WAYNE RANEY
(King 1469; 45-1469)
"I WAS THERE" (2:32) [Lois BMI—Raney, Nixon] Wayne Raney turns in an engaging reading as he etches a sprightly, quick beat cutie. A contagious platter that's sure to pull a goodly share of the spins in the jukes and over the airwaves.
"WE LOVE TO LIVE" (2:12) [Lois BMI—Raney, Zack] Flip is a rhythmic, up-beat spirited piece that Raney offers in zestful fashion. Colorful instrumentation.

THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . Thirty-nine films featuring stars of the Grand Ole Opry have now been completed and a number of these films have already hit the markets. Al Gannaway, of Gannaway Productions, producers of the film was into Nashville last week for artists and executive previewing. The film features are being distributed by Flamingo Films. Hawkshaw Hawkins (RCA Victor) who has graced the TV screens via way of Red Foley's "Ozark Jubilee" on ABC for the past several weeks, appeared on the Grand Ole Opry last week along with George Morgan. Hawk is slated for several consecutive spots on the 'Opry' during the next few weeks! Webb Pierce and his manager, Lucky Moeller into New York recently, where Webb appeared on the Steve Allen NBC TV'er. Preston Temple, who has had a healthy hand in the booking end of country music for the past several months, has announced here that he has taken on the personal management of 'Opry' newcomers, Ira and Charlie, The Louvin Brothers who record for Capitol. The Louvins recently guested on Bob Jennings show over WLAC in Nashville where Jennings did a solid hour of the boys recording. The Louvins are recognized for their gospel recordings; however, their rendition of other material finds wide acceptance! Acuff-Rose Publications just defeated George Morgan and his Grand Ole Opry softball team to the tune of 20-19. Earlier, Acuff-Rose said they were the champion ball team of country music . . . any comments, George? J. A. Sterner into Nashville for a visit last weekend. Sterner hails from Franklin, N. C. where he is engaged in the promotion of country music talent. Jo Anna Spears has been added to the staff of Cedarwood Music here, working as secretary to Webb Pierce. Gabe Tucker setting up office and locating here to take over the personal management of Ernest Tubb and son, Justin Tubb.



GEORGE MORGAN

HAYRIDE HAPPENINGS . . . Jim Reeves, one of the headliners of the "Louisiana Hayride," has just signed a recording contract with RCA Victor. The 'news' of Reeves' move to Victor followed several weeks of silence and doubt for many in the trade as to his recording plans. It was generally known, however, that several companies had been bidding for Reeves' recording services. Werly Fairburn's personal manager, Keith Rush, into the The Cash Box office last week, and reported that Werly will make his "Louisiana Hayride" debut this coming week-end (May 7) on the show. Keith was returning to his home base in New Orleans, La. after having spent several days on the road promoting Werly's latest Capitol release . . . "It's A Cold Weary World" and "Spiteful Heart." Werly penned both tunes, incidentally! The "Hayride" last week staked their show in Gladewater, Texas. Jimmy Lee and Wayne Walker (Chess) continue to pull their share of the deejay play with their current release "Lips That Kiss So Sweetly" and "Love Me."

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Justin Tubb (Decca) guested on Red Foley's "Ozark Jubilee" on April 23. And, for their April 30 Eddie Dean will be on hand for the guest spot. The Foggy River Boys back into Springfield, after several dates throughout the South. Dub Allbritten, Foley's personal manager, on the road with the Foley unit for the past week. Reception was great for the 'Jubilees' performance on April 30th when the show was presented from the newly remodeled Jewel Theatre building. The country music show entertained to a capacity crowd and many were turned away. Tickets are sold far in advance for their future shows.



JUSTIN TUBB

BIG "D" JAMBOREE . . . Ed McLemore, owner-operator of the Big "D" all smiles over the success of his recent (April 22) Cotton Bowl Show which featured the Cass Cpimtu Kids, TV's Annie Oakley (Gail Davis), Tex Ritter and Jimmy Wakely. In addition to this promotion, Big "D" talent enjoyed big business for the Houston Firemen's Show, staged in Houston, Texas on April 29, 30 and May 1. Crowds continue to jam the Sportatorium in Dallas for the Saturday night country offering. Talented Wes Harrison, The Hollywood Sound Effects Man was a recent visitor and guest at the Big "D." Sonny James (Capitol) busy on the road lately, as well as Hank Locklin and Charline Arthur, The Belew Twins, Helen Hall and Doug Bragg!

COUNTRY SMATTERINGS . . . Jimmie Skinner celebrated another anniversary of his record store in Cincinnati April 24, according to word from Jim Wilson, WAVE, Louisville, Ky. Jim was on hand for the celebration along with other country music artists from the Ohio-Kentucky area. Abbie Andrews of CKTB, St. Catharines, Ont. has a pretty busy schedule these days. In addition to running a record shop and handling his deejay duties, he also leads a seven-piece band, "The Canadian Ranch Boys," who broadcast weekly on CKTB. Lonnie Barron, of WDOG, Marine City, Mich. was recently DJ USA over WSM, and made his first appearance on the Grand Ole Opry and was special guest on Ernest Tubb Record Show . . . Midnight Jamboree. Cliff Rodgers of WHKK, Akron, Ohio and his wife concluding a vacation which carried them to Key West and Havana, Cuba. Good friend Red Smith of WBOK, New Orleans, says that Bud Deckelman's recordings are among the top requested tunes in his listening area. Red celebrated his birthday on May 1st while a contingent of talent were in town on a personal appearance. Bill King who manages some of the 'Opry' talent was into Nashville recently. Bill heads up Bill King Enterprises, located in Louisville, Ky. Dottie Jones, daughter of Willie Jones, WCFH, Cuero, Tex. doing big personal



JIMMIE SKINNER

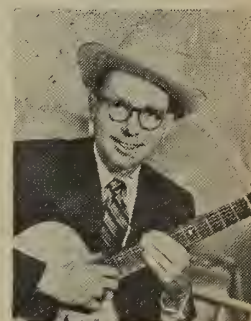
appearance business in West Texas with her own seven-piece band. Dottie's "Master Of Deception" on the Sarge label is showing fire in the entire Texas territory. Murray Nash Associates hosting business personnel in a Kentucky Derby Club House Box in Louisville, Ky. on May 7th. Smilin' Jim, WHAY-New Britain, Conn., now in his 4th year as country deejay with his "Smilin' Jim's Western Caravan." Jim is on the air 5 to 5:30 P. M. daily and 8 to 10 P. M. on Monday evenings. Buck Benson, WEEU-Reading and WLBR-Lebanon, Pa., re-opens Himmelreich's Grove, Pa.'s oldest hillbilly park, at Womelsdorf, Pa. for its 18th year of operation on May 1st. Big name attractions will be featured every Sunday and holiday throughout the season. Lee Hazelwood and Eb X Preston, KRUX-Phoenix, Ariz., report Ray Odom's guest stars on his "Arizona Hayride" this last week were Ginny Wright & Tom Tall and they played to a packed house. The boys are getting a lot of response to Ferlin Huskey's "I'll Baby Sit With You" and Sheb Wooley's "Speak Of The Devil." J. A. Sterner, III informs us that his artist Les Waldrop (Potter) has been on a three-week tour of North and South Carolina and Georgia, since Apr. 19th, with Dot & Smoky (MGM) and Hi Sherrif and Gang from Anderson, S. C. Received a cute gimmick, that sounds like the cat's meow, from Lee Moore, WWVA-Wheeling, Va., plugging his Cross Country waxing of "The Cat Came Back." Johnnie and Jack, along with Roy Acuff and his Smokey Mountain Boys and Kitty Wells continue to rack up top grosses on tour. The group are now working toward the West Coast. The McCormick Brothers and their Happy Valley Boys (Hickory) beginning to show action with their personal appearances and radio work.

WAX-WISE . . . There's a new boy-girl duet coming out on Columbia and are slated for top promotion. Ed Kissack, country A & R topper for X Records into Nashville recently. Dub Dickerson (Capitol) creating somewhat of a mild hurricane with his recording of "I Must've Drove My Mules Too Hard" down in the Florida territory, according to the reports we're receiving. Orville Campbell, prexy of Colonial Records, dishing out some fine promotion on the Hack Johnson recording of "Home Sweet Home" and "You Don't Have To Be From The Country." . . . George Morgan (Columbia) who sings and sells a song about as good as the best of 'em turns in a fine performance with his latest pair: "I'd Like To Know" (What's On Your Mind) and "The Best Mistake I Ever Made." "Almost," "I Think I'm Gonna Cry" and "Whither Thou Goest" are among Morgan's latest clicks. Watch these two new ones by the "Candy Kisses" kid . . . they could be the ones for Morgan! Wilma Lee and Stony Cooper have been signed for recording by Hickory Records, and the WWVA artists are scheduled for a rush session, according to word received from Wesley Rose. Elton Britt (RCA Victor) offers some mighty sweet listening with his latest . . . "Absent Minded Heart" and "I Almost Lost My Mind" . . . give 'em whirl! Mac Wiseman (Dot) just completed a radio station tour thru Southern and Southwestern states in connection with his version of "Davey Crockett." According to word from Herb Clarke, Mac is set for a schedule of personal appearances thru Canada where he will promote his "Crockett" disk further. Joe Allison, long recognized in the country music field as one of its top deejays—made his debut with a local TV offering here in Nashville last week over WLAC-TV. Title of Joe's new TV'er is "Mr. Music" and runs from 3:30-4:30 Monday thru Friday scheduling. According to Roy Smith, Operations Manager of WLAC, Joe will exploit and promote all phases of music. Format for the opening show was more or less along the panel pattern and the turnout of 'music personalities' for Joe's initial show was quite noticeable. Among those present for the show were: Chet Atkins (RCA Victor), Boudleaux Bryant, Showcase Music, Hal Smith (Personal Manager of Carl Smith), Al Bennett (Dot Records), Joe Johnson (Publicity Rep for Gene Autry), and Eddie Jones of the Nashville Banner. The show has all the essence of a 'top' music show and should set well with the entire industry. Allison handles the show in a pleasing manner and his never-ending supply of contacts and personalities should garner him a wide listening audience. Carl Smith (Columbia) back in the race for top honors again with his latest offering . . . "Old Lonesome Times" and "There She Goes." Both tunes should click for Carl. Hank Snow (RCA Victor) who captured the country field with his recording of "I Don't Hurt Anymore" seems to have more of the same with his "Yellow Roses" and "Would You Mind." Johnnie and Jack hot on the turntables with "No One Dear But You" and the tune is gaining fire every day! Bud Deckelman (MGM) breaking big with his first recording on MGM "No One, Dear But You" and "What Is It Darling." Roy Acuff (Capitol) comes up with a solid cover of a tune that's expected to go right to the top . . . "That's What Makes The Juke Box Play." Acuff was scheduled for a special rush session and release on the tune! Jimmy Work (Dot) also has the tune out!



CLIFF RODGERS

BUCK BENSON



BUCK BENSON

JOHNNIE & JACK

JOHNNIE & JACK



JOHNNIE & JACK

top . . . "That's What Makes The Juke Box Play." Acuff was scheduled for a special rush session and release on the tune! Jimmy Work (Dot) also has the tune out!

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Here and There

DETROIT, MICH.—The fact that General Motors, thru its president, Harlow H. Curtice, announced that net sales for this year's January-March quarter totaled an unprecedented \$3,101,000,000, which tops the previous record achieved during the second quarter of 1953, is interesting to us only because of the staggering figure. But what is of more importance to the trade is the statement that this period also saw a record in total employment and average weekly worker earnings. Total employment in GM plants in the United States and Canada reached 550,000, and weekly pay to wage earners averaged a record \$103.79 and their average work hours 44.2 per week. When the average worker is employed and earning fine wages, everyone in the nation benefits, including coin machine operators.

LONDON, ENGLAND—Every once in a while we like to point out how fortunate are operators in the good old U. S. A.—fortunate by comparison to coinmen in other countries. How would you like to be in a position where you had to pay the following prices for music machines—and happy to do so: Wurlitzer 1250—550 pounds (\$1540); Wurlitzer 1015—450 pounds (\$1260); AMI Model A—500 pounds (\$1400); Seeburg 147—450 pounds (\$1260); Seeburg Lo-Tone—390 pounds (\$1092); and a Wurlitzer 600K—250 pounds (\$700). That's what operators in England are paying.

NEW YORK—We've been hearing so much talk about billions of dollars these past years, that it hardly seems to impress us anymore. However, if we stop for a moment and try to visualize just what a billion of anything is, it's far beyond our conception. Yet, in 1954, 28 firms grossed \$1 Billion or more in sales. General Motors leads the list with close to \$10 Billions in sales. Others on the list, in order of sales are: Standard Oil, N. J.; American Telephone; Great Atlantic & Pacific; U. S. Steel; Sears Roebuck; General Electric; Swift & Co.; Chrysler; Armour; Safeway Stores; Gulf Oil; Du Pont; Standard Oil, Indiana; Bethlehem Steel; Westinghouse Electric; Socony Vacuum; Texas Company; Western Electric; Shell Oil; National Dairy Products; Standard Oil, California; Kroger Grocery; J. C. Penney; Goodyear; American Tobacco; Sinclair Oil and Boeing Airplane.

REMEMBER THIS...

BEFORE YOU BECOME TOO INVOLVED WITH YOUR OWN PERSONAL PROBLEMS...BEFORE YOU BECOME LACKADAISICAL AND SAY, "LET SOMEONE ELSE DO IT"...BEFORE YOU FORGET THE REALLY BIG PROBLEM FACING YOU, YOUR LIVELIHOOD, YOUR FAMILY'S WELFARE AND THE CONTINUED WELL-BEING OF YOUR EMPLOYEES, FRIENDS AND OTHERS DEPENDENT ON YOU...

NO "OPEN PUBLIC HEARINGS" HAVE, AS YET, EVEN BEEN GRANTED ON ANY OF THE FOUR BILLS THAT CAN LOCK THE YOKE OF "UNLIMITED PRIVATE TAX" ENSLAVEMENT AROUND YOUR NECK TO, MOST DEFINITELY, CHOKER YOU "OUT OF BUSINESS"!

Don't let this shock you—too much—just in case you have forgotten all about the fact that there are **FOUR BILLS** in the Congress of these United States that are, most definitely, waiting to **TIGHTLY LOCK THE YOKE OF "UNLIMITED PRIVATE TAXATION"** ENSLAVE-

MENT AROUND YOUR NECK to the point where you can be **COMPLETELY TAXED OUT OF BUSINESS!**

These **FOUR BILLS** are: "**Kilgore Bill**" (S. 590) now being studied in the Senate's Sub-Committee on the Judiciary; "**Thompson Bills**" (H.R. 4316 and H.R. 2677)

and the "**Diggs Bill**" (H.R. 5366) all three in the House of Representatives Judiciary Sub-Committee.

IT'S A LOT LATER THAN YOU THINK!! If you haven't yet sent all the **LETTERS AND WIRES** YOU POSSIBLY CAN OBTAIN—**BETTER DO SO—BUT QUICK!!**

ASCAP ON LETTER WRITING PROGRAM ASKING PASSAGE OF COPYRIGHT BILL

Nat'l Federation of Music Clubs, in Miami Meet, Resolve That Members Be Urged to Write Their Senators and Congressmen (Clubs Represent a Membership of Over 600,000). ASCAP Speakers Talk to Other Groups

NEW YORK—If members of the music machine industry want to know just what they're up against in dealing with ASCAP and the importance it lays on impressing the general public with the need for sending letters to Senators and Representatives in Congress, here's a report on some of their recent activities.

At a meeting of the National Federation of Music Clubs in Miami last week, Mrs. Ada Holding Miller, president, announced that the Federation passed the following resolution:

"Whereas, the National Federation of Music Clubs always has sought to encourage and support the creators of our American music; and

"Whereas, the National Federation of Music Clubs has taken a firm stand in support of just compensation to our American authors and composers for the public performance for profit of their copyrighted music, and

"Whereas, there is before the 84th Congress a bill, S.590, which would correct an existing inequity to America's composers in the present Copyright Law; therefore

"Resolved, that the National Federation of Music Clubs in convention assembled, April 1955, lend their support to S.590 in the interest of America's authors and composers; and

"Further Resolved, that each member be urged to write his own Senators and Representatives in Congress asking their favorable action on S.590, in fairness and justice to our creative artists."

(Ed Note: The Federation represents a membership of more than 600,000 thruout the country).

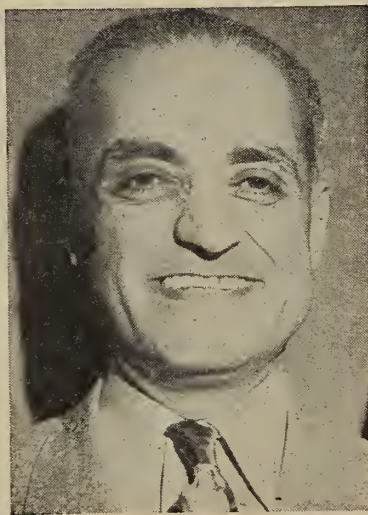
Two other ASCAP speakers appeared before audiences last week, both talking about the pending copyright legislation. Herman Finkelstein, general attorney for ASCAP, addressed the eighth annual Radio and Television Institute at Pennsylvania State University, Thursday, April 21; and Clarence C. Rubin, ASCAP's New York division manager, spoke on the subject of performing rights to the student body of Lafayette High School

in Brooklyn, Wednesday, April 20.

(Ed Note: How about YOU, Mr. Music Operator? Have you sent your letter—and have you had your locations, friends, et al do the same? If not, you had better get on the job—RIGHT NOW!)

Joe Abraham Praised By Bishop For Charitable Church Work

Cleveland Coinman is One of Three Who Donate Altar. Is Chairman of Big Event



JOE ABRAHAM

CLEVELAND—Joseph Abraham of Lake City Amusement Company, this city, received the wholehearted and outstanding praise of Auxiliary Bishop Floyd Begin of this city as well as from Dr. Halim Shebea, Counsel General of Lebanon, who flew to be present at the biggest affair of its kind ever held in this city at the Carter Hotel, April 17, for the donation of three new altars, consecrated by the Bishop, for Fr. Joseph Shegali and his St. Maron's Church, 1245 Carnegie Avenue, this city.

Joe Abraham was Chairman of the entire affair. He was successful in having over 450 people attend to do

Mt. Clemens, Mich. Ops Hit With Stiff License Ordinance

Ask \$100 Master Fee From Music and Games Ops, Plus \$5 Per Location On Music and \$10 Per Location On Amusement Machines. Cig. Machine Ops To Be Taxed \$50 Master License Plus \$10 Per Location. Coinmen Appear In Opposition, But Bill Passes 5 to 2

MT. CLEMENS, MICH.—The City of Mt. Clemens passed an ordinance Monday, April 25, providing for licensing of all types of coin machines. The ordinance provides for payment of a master license of \$100 for a music operating firm, and \$5 per location;

\$100 master license for amusement machine operating firms, and \$10 per location; \$50 master license for cigarette vending firms, and \$10 per location and a sliding scale of rates for penny vendors, as well as a tax for postage stamp machines.

Speakers representing associations of coin machine operators voiced their opposition to the ordinance, but the Mt. Clemens City Commissioners voted five for adoption, and two against.

Ed Carlson, president of the United Music Operators of Michigan, spoke against the ordinance and what the industry calls exorbitant fees.

Roy Small, public relations counsel for U.M.O., speaking against passage, stated that the General Rule of Law in Michigan provides that licenses are for regulation, and not for profit, and that the proposed fees appear to be an attempt to stifle competition to the exclusion of new operators, and for the purpose of profit. He asked, "What do you wish to regulate?" He told the Commissioners that it was stated by Detroit Police Inspectors Krug and Maxon that they haven't had any complaints to investigate in the City of Detroit for more than a year. "The small profit in the music business" Small said, "does not permit for increases in cost without charging it back to the bar or restaurant. Therefore if you pass this ordinance you will penalize the very people you represent, the small businesses in your city that use coin machines because it will be necessary for the operators to give them less commission."

Other speakers who appealed for the defeat of the ordinance were C. J. Morgan, representative of United Vendors Association of Michigan, and Fred Brandstrater, representing the National Automatic Merchandising Association.

It is reported coinmen will ask for an injunction restraining the enforcement of the bill.

honor to his church, to the Bishop, the Counsel General of Lebanon, and to the three donors for the new altars which were consecrated, and of which he was one of the donors.

This affair is still being talked about here as one of the most outstanding that has ever been held in this area and, especially, from the standpoint of attracting such noted churchmen.

Joe Abraham gave up his business hours as well as his family time to make this the most successful affair of its kind.

It not only tremendously pleased all the churchmen who attended, but what was even more impressive, the Counsel General of Lebanon, Dr. Halim Shebea, was very much honored by so great a gathering, and won much applause for his praise of Joseph Abraham to all present for the marvelous work which Abraham had done for St. Maron's Church as well as for his efforts as Chairman of this outstanding affair here in Cleveland.

N. Y. Coin Machine Employees' Union Holds Dinner

NEW YORK—The Industrial Union of Electrical Machine Workers, Local 465, Coin Machine Employees' Union, held its 3rd annual dinner and banquet at the Carnival, this city, Sunday night, April 24.

Jimmy Cagiano, president and Al (Gil) Gilbert, treasurer and manager, advised that over 300 guests were on hand.

In addition to members of the union, on hand were jobbers and distributors of amusement machines. Out-of-town guests noted were John Rosenberger, Bally engineer, and John Toolan from the Rock-Ola firm. Toolan was a guest of Dave Stern.

All had a most wonderful time, enjoying a fine meal, dancing, and watching several variety acts.



DRIVING ACTION!...
BIG LEAGUE APPEAL!...
GOTTLIEB'S de luxe
SLUGGIN' CHAMP



WITH THE
New Look

PITCH A HIGH PROFIT STRAIGHT TO YOUR POCKET!

- Ⓜ 2 Super Powered Flippers
- Ⓜ 2 Pop Bumpers
- Ⓜ 2 Cyclonic Kickers

- Ⓜ Hitting Rollovers And Contacts To Complete Either League Lights One Hole For Special.
- Ⓜ Completing Both Leagues Lights Two Holes For Extra Special.
- Ⓜ Advancing Value Targets Score Runs Batted In.
- Ⓜ Extra Special When Lit Holes Award 6 Replays.
- Ⓜ Special When Lit Holes And Rollover Buttons Award 1 Replay.
- Ⓜ High Score To 7 Million.

ALSO AVAILABLE IN STANDARD CABINET!

AVAILABLE WITH TWIN CHUTES
 10c—3 FOR 25c

*** THE New Look IS ANOTHER MILESTONE IN THE LONG LIST OF "FIRSTS" PRESENTED BY D. GOTTLIEB & CO. IN IT'S 28 YEARS OF "QUALITY PRODUCTS"!**

*** SEE BOTH MODELS AT YOUR DISTRIBUTOR NOW!**

D. Gottlieb & Co.
 1140-50 N. KOSTNER AVE.
 CHICAGO 51, ILLINOIS

Vermont Music Ops Plan Dime Play Program Around June 1

BOSTON, MASS.—With dime play practically 100% in southern New England, operators in the northern states are beginning to make inroads toward conversion to a great extent. Movement toward the dime has already started in the city areas of Manchester, N. H. and Portland, Me.

Vermont, last of the six New England states to move on the conversion, plans to begin around June 1 to 15. Sparkplug behind move in the Green Mountain state is Bill Arrison of Chester, Vt., and Bill has some interesting comments on the dime.

"The average juke box at a nickel can take in around \$1 an hour, more or less," he points out. If a spot has only four hours of peak play, it can take in only four dollars in that time. If the machine were on the dime it

would take in eight dollars in the same period of time.

"We must be able to speed up our take. It is being done in guns by the time element. In music, we must get more for our time—or shorter records. Shorter records won't work because the trend is toward longer records, so we must go to the dime or else!

"We all know that the nickel has long gone as far as its buying power is concerned. We have to take in more money in the same space of time.

"Workers are getting more money per hour. Why shouldn't equipment?"

"Contractors get more money per hour for their equipment.

"Telephone companies get more money per hour for their equipment.

"Why shouldn't a juke box get more money per hour for its time?"



Install KEENEY'S New Bowler . . .
3 BOWLERS-in-one for the price of one!

Williams Announces New Baseball Game

CHICAGO—"We've won an outstanding international reputation for our baseball games," reported J. A. (Art) Weinand, sales manager for Williams Manufacturing Company, this city, this past week, "but," he continued, "when the industry sees our newest baseball game, 'King Of Swat', we believe that all will agree

with us that this is the greatest we've yet produced."

Weinand also advised that "King of Swat" will feature an entirely new type cabinet, new animation as well as many new features which have never before appeared on baseball games.

He also stated, "Deliveries will soon be in the hands of all our distributors."

Interpretations By Federal Government On Shuffle Game License And Use Of Prizes Favorable—Only \$10 License Needed

CHICAGO—Because some amusement operators have again run into the problem in their areas as to whether they can, or cannot, operate shuffle games and, at the same time, offer prizes for play stimulation and still purchase the \$10 Federal License, instead of the \$250 Federal License, the following interpretations made by Federal Government officials of the U. S. Treasury Department may prove of value to these operators faced with this problem.

U. S. TREASURY DEPARTMENT WASHINGTON 25

Jan. 24, 1952

OFFICE OF
COMMISSIONER OF INTERNAL REVENUE

ADDRESS REPLY TO
COMMISSIONER OF INTERNAL REVENUE
AND REFER TO

ExT:M:EL

First Distributors
1750 West North Avenue
Chicago 22, Illinois
Attention: Mr. Wallace Finke

Gentlemen:

Receipt is acknowledged of your letter of January 16, 1952, wherein you request to be advised if the operators of a coin-operated shuffle bowling game are liable for the wagering taxes imposed by sections 3285 and 3290 of the Internal Revenue Code. You state that the games are placed in various locations on a percentage arrangement with the proprietors and are operated in the following manner:

"In running these games the location will award a numbered ticket to any participant who achieves a score above a certain amount, such as, 175. This ticket is considered a skill award because of the score. In the location there is placed a board or panel on which there are mounted various prizes, each bearing a number. If the number of the prize corresponds with the number on the ticket received by the player, the player is awarded the prize."

Section 3285 of the Internal Revenue Code imposes a tax of 10 percent, effective November 1, 1951, on all wagers placed in a lottery conducted for profit. Accordingly, all such wagers accepted on or after November 1, 1951, are subject to the 10 percent excise tax.

In addition to the above-mentioned excise tax, there is imposed by section 3290 of the Code, effective November 1, 1951, a special or occupational tax of \$50.00 per year on each person who is liable for the excise tax on wagering, and on each person who is engaged in receiving wagers for or on behalf of any person so liable.

Section 325.22(d) of Regulations 132, pertaining to the wagering tax, states that no tax shall be imposed with respect to any wager placed in a coin-operated device with respect to which an occupational tax is imposed by section 3267.

In view of the foregoing, since a coin-operated shuffle bowling game is considered to be a coin-operated amusement device, subject to the \$10.00 per year special tax imposed by section 3267 of the Code, no liability for the wagering taxes imposed by sections 3285 and 3290 of the Code would be incurred with respect thereto.

However, with respect to the tickets or chances which are awarded in connection with the successful operation of the machine, if such tickets or chances are used in any other manner except that described, that is, sold outright to individuals, such operation would be considered to be the operation of a lottery conducted for profit and would be subject to the 10 percent excise tax and the \$50.00 per year occupational tax imposed by the above-mentioned sections of the Code.

Very truly yours,
R. J. Bopp
Acting Deputy Commissioner

U. S. TREASURY DEPARTMENT WASHINGTON 25

Dec. 4, 1951

OFFICE OF
COMMISSIONER OF INTERNAL REVENUE

ADDRESS REPLY TO
COMMISSIONER OF INTERNAL REVENUE
AND REFER TO

ExT:M:GSH

W. D. Gousset Sales Company, Inc.
129 East Court Street
Kankakee, Illinois

Gentlemen:

Further reference is made to your letter of October 10, 1951, with which you enclosed an excerpt from Bureau letter, dated May 8, 1950, which contained a ruling under which you have been operating a number of amusement devices called "shuffle alleys". The device is classified in such excerpt as a coin-operated amusement device. The method by which these devices are operated has caused a variance in opinions among deputy collectors in your area, as to whether such machines are amusement or gaming devices, and whether the special tax liability of \$10.00 or \$150.00 per year, per machine, would be incurred with respect thereto. You request a ruling as to the proper classification of this type of machine, when operated in the manner set forth below, and also to be advised as to the tax liability which would be incurred in connection therewith.

You state that you own and operate shuffle alleys in taverns, restaurants and similar places of business, and that tax at the rate of \$10.00 per year, per machine has been paid with respect thereto. You also state that you operate these games in two ways. One method is to offer a free coupon to each customer who scores at least 150 points or more. Each ticket is numbered and should that number correspond with a numbered prize on a large premium display board, the customer holding such numbered ticket receives this prize free of charge. One of the more valuable prizes is reserved for the grand prize and is given to the player making the highest score in a designated period. This period is usually the length of time required to pass out all of the regular prizes. A second method of operation is to give each player a free coupon regardless of the score made. This coupon is used to award prizes in the same way as described above.

The device known as "shuffle alley", where the insertion of a coin activates the machine by releasing pucks or discs for playing in a manner similar to a "skee ball" machine where balls are released, is distinguishable from the conventional type of shuffle board which is not operated by means of the insertion of a coin, token or similar object, and is, accordingly, not taxable under the provisions of section 3267 of the Code. The successful operation of a shuffle alley is determined by the player's skill in pushing the discs or pucks over the playing surface (manual operation) and the insertion of the coin merely releases such discs or pucks for play. The device is thus distinguished from those machines, the successful operation of which is determined by the application of the element of chance, such as slot machines, dice games and pinball machines, where prizes are offered for certain designated scores.

Accordingly, the device "shuffle alley", regardless of whether or not prizes are offered for high scores, is considered by the Bureau to be a coin-operated amusement device within the meaning of section 3267 of the Code. The special tax of \$10.00 per year, per machine would be incurred by the person who maintains for use or permits the use of, on any place or premises occupied by him, such coin-operated amusement device.

Very truly yours,
Charles J. Valaer
Deputy Commissioner

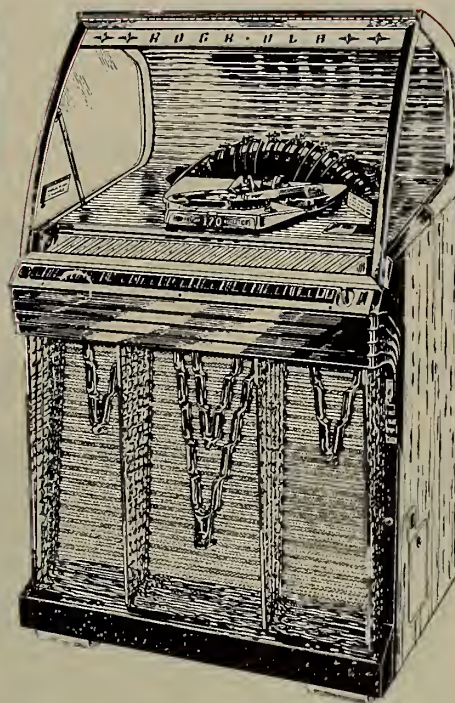
Here's Why

operator after operator placed orders for the All New

ROCK-OLA

Model 1448

**120 Selection
Hi-Fidelity
Phonograph**



**ROCK-OLA
MFG. CORP.
800 N. KEDZIE
CHICAGO 51, ILL.**

**...from their
distributor during
INTERNATIONAL
ROCK-OLA DAYS**

**Play
Proven
Accumulator**

**Tru-Tone
Hi-Fidelity
Amplifier**

**Easy to read
Popularity
Meter**

**Hi-Speed
Selector Panel**

Built-in Receiver

**Revolving
Record
Drum**

**True-Tone
Hi-Fidelity
Companion
Speakers**

**Robot
Record
Arm**

MUSIC

11 WURLITZER 1700—	CALL COLLECT
8 WURLITZER 1550A	\$425
4 WURLITZER 1500	295
38 WURLITZER 1015 (as is)	45
11 SEEBURG M100A	295
5 AMI "E"—120	575
2 AMI "E"—80	550
1 AMI "D"—80	375
1 ROCK-OLA 1436	350
1 ROCK-OLA 1434	275

BINGOS—CALL COLLECT!

2 ICE FROLICS	4 ATLANTIC CITY
6 PALM SPRINGS	2 BRIGHT SPOT
4 HI-FI	1 PALM BEACH
3 DUDE RANCH	1 SPOT LITE
3 BEACH CLUBS	2 BRIGHT LIGHTS
6 BEAUTY	2 NEVADA
2 FROLIC	1 TAHITI

MISCELLANEOUS BARGAINS

1 BALLY BULLS EYE (New)	CALL COLLECT
4 EXHIBIT 500 SHOOTING GALLERY (New)	CALL COLLECT
1 EXHIBIT SPORTLAND GUN	\$395
8 UNITED DELUXE BONUS GUN (New)	CALL COLLECT
1 WILLIAMS SUPER WORLD SERIES	\$ 95
2 SEEBURG COON HUNT	\$195

KIDDIE RIDES

BALLY CHAMPION HORSES
BALLY SPACE SHIPS
DECO SPACE SHIPS
MOON RIDE (Used)
MERRY-GO-ROUNDS
BALLY BOATS
MISS AMERICA BOATS

SPECIAL — 8 MIDGET MOVIES — \$95

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Salesman to cover country for leading Chicago coin machine manufacturer. Must be experienced. Must also have some mechanical and electrical knowledge. Excellent opportunity. Write—giving all details.

Box No. 427 c/o THE CASH BOX, 32 W. RANDOLPH ST. CHICAGO 1, ILLINOIS

Franco Shows New Rock-Ola



MONTGOMERY, ALA.—Despite the threat of a tornado, a fine crowd of operators turned out to see the new Rock-Ola model "1448" phonograph displayed at Franco Distributing Company, this city, on Sunday and Monday, April 24 and 25.

Hosting for Franco were Joe Capilouto, Rubin Franco, Morris Piha, Howard Johnson and Bill Rog-

ers. Assisting the men to greet the operators from Alabama and North-west Florida were Mrs. Morris Piha, Mrs. Joe Capilouto, Mrs. Rubin Franco and Mrs. Ella McCain. On hand from the Rock-Ola factory was Hans Schweigert.

Among operators present were: Charley Hawkins and Gladys Hawkins, Panama City, Fla.; Raymond

Chi Coin Shipping "Big League" Baseball Game

CHICAGO—Ed Levin, sales director of Chicago Coin Machine Company, this city, announced this past week production of the firm's new baseball game, "Big League."

Levin said, "We are very enthused with the acceptance this machine has received during its testing period.

"Some of the firsts we have achieved with 'Big League,' he went on to say, "are the new triple deck scoring system, an all-metal cash box door, and a slanted back-drop of the playing field to give it a good, solid dimensional look.

"We feel we have added greatly to the 'Big League' play appeal with the addition of an excellent lighting system so that the game can be played in even the darkest locations.

"The two extra lights on each side of the lower playing field give the appearance of night lighting at a real big league park.

"In playing the game," Levin continued, "you release the ball by pressure on a button and use our 'button control bat' feature to hit it into one of three decks."

"If you light up all three decks, the next time you hit the ball into any one of them, you are awarded 50 extra runs.

"There is also a bullseye feature in the middle of the playfield which awards a 50-run bonus.

"We can't help being very enthusiastic," concluded Levin, "over 'Big League' because of the combination of features which make it one of the most attractive amusement games we have ever produced at Chicago Coin Machine Company."

E. Cohen, Montgomery; Harry Witt, Montgomery; Dan Yates, Auburn; Mrs. R. A. Irons and Mrs. Byrd Goodman of Thomasville; L. M. Flow, DeFuniak Springs, Fla.; Bud Donohoo and Andy Anderson, Pensacola, Fla.; Mr. and Mrs. Rube Stewart, Birmingham; Mr. and Mrs. Nathan Allen, Birmingham; Mr. and Mrs. Irving Bell, Birmingham; Mr. and Mrs. Leonard Barnes, Selma; Mr. and Mrs. Lonnie Cleveland, Mobile; Mr. and Mrs. Olin Spikes, Auburn; Mr. and Mrs. A. M. McCrory, Montgomery; Mr. and Mrs. Lloyd Warrick, Montgomery; Mr. and Mrs. Frank Walker, Montgomery; Gene Simmes and Wallace Arnold, Bonifay, Fla.; David Mussafer and Joe Mussafer, Montgomery; Mr. and Mrs. Frank LeHardy, Port St. Joe, Fla.

Door prizes were won by Charlie Hawkins, Lloyd Warrick, Andy Anderson, Frank LeHardy, Wallace Arnold, Lonnie Cleveland, Dave Mussafer, Leonard Barnes, Frank Walker, Rube Stewart and Ray Cohen.

During the week of June 13, Franco will conduct a "workshop," and a Rock-Ola engineer will be on hand to assist the firm's servicemen.

Pictured herewith, Top (l to r): Leonard Barnes (back to camera); Jack Barnett; Morris Piha; Wallace Arnold; Rubin Franco and Gene Simms. Bottom (l to r): Jack Barnett; Howard Johnson; Mrs. and Mr. Irving Bell.



Diane (Mrs. Sam) Taran of Miami Beach, Florida, has just added a big, brand new and, we understand, a very gorgeous swimming pool to her home. What's more, her hubby has invited us to a pool party which, we sincerely hope, we shall be able to attend. Diane, by the way, is a very hard and a very successful worker for that big and famed Jewish women's organization, Hadassah. Leads over 150 women in her community chapter. . . . It sure has been a very, very grand week. So many gals communicated with us we just felt flattered to little teeny-weeny pieces. What's more, we felt, and very modestly so, somewhat triumphant. Because some of the men of this publication were betting this column wouldn't last. So c'mon gals, lets continue to prove 'em all wrong. Send more and still more letters to: Cissie, c/o The Cash Box, 32 West Randolph Street, Chicago 1, Illinois. . . . Here's a tip one of our gals sent in to equal the tip we published last week. That, should important guests be on their way to visit or dine with you and, should you find your silver polish all gone, just run for the toothpaste. You'll find that toothpaste is a very fine silver polish. . . . And still another tip we received, which will come in mighty handy, now that the sun continues to get hotter each day. Add a few drops of iodine and some vinegar to your suntan lotion.

AROUND AND ABOUT CHICAGO.

. . . Hope all you gals in and around Chicago saw the Pee Wee King Show over CBS-TV last Saturday nite. Mi esposa, Bill Gersh, presented Pee Wee with the beautiful Cash Box trophy for the "Best Country Band in the Land". Thanks for all the telephone calls telling me how well he spoke and how relaxed he seemed during the presentation. . . . Met Ellie (Mrs. Sam) Stern at the Pump Room, looking just like she stepped out of Vogue, in a new black chiffon creation. Told us that David, her fourteen-year-old, keeps her plenty busy these days. Convinced her to drive him to an outdoor batting practise range the other day. And before she even knew it, Ellie advised, she'd spent all of \$3.00. David plays third base for New Trier Highschool.

Jeffrey Coven, handsome son of Trudy (Mrs. Ben) Coven, graduates the Harris School this June and will enter Evanston Township High. Can't ever forget Trudy's youngest son, cute, little Larry Coven. When he was about two years old and we were visiting the Coven's one very cold and icy afternoon at their former Highland Park home, he looked up at us from the front doorway just as we were leaving with his big, baby-blue eyes and said, just as we were about ready to step out on the ice covered pathway, "Don't slip, kid". . . . (Aside to Sarah Oettinger: Happy Birthday to your hubby, Herb). . . . Sure happy to hear that Nicky O'Donnell's, Bill, who was suddenly rushed to St. Luke's Hospital for an emergency appendectomy, is doing fine.

Eve (Mrs. Nate) Feinstein leaves for California this week to visit with her sister and brother-in-law, Mollie and Barney Greenberg, two of the swellest. Eve claims, "I need a rest". She's been refurbishing her apartment, she advises, "And", she says, "I've been so busy I haven't even had time to buy myself a Spring outfit. And", she laughingly quipped, "that sure isn't like me!" Have fun, Eve, and enjoy California's sunshine. . . . Rose (Mrs. Maurie) Ginsburg, after vacationing in Arizona and Hot Springs, Arkansas, with her hubby, who was suddenly taken down by the virus (as reported last week) and Rose had to rush him back home and nurse him back to health, was suddenly taken down with that vicious virus. Take care, Rosie, stay well.



YOU'RE REALLY GOING PLACES WITH...
 Williams **RACE THE CLOCK**

10¢ PLAY-
 or 3 FOR 25¢...
 Also Available
 with 10¢
 coin chute

- **NEW MULTI-TILT** eliminates only the score of ball in play when game is tilted. Scores of all other players are unaffected as scoring action continues. Player who tilts game can continue to play and score again when his regular turn comes around!
- **NEW DESIGN SCORING UNITS** operate perfectly with heavy-duty Coils. Metal Drums are easy-to-clean!
- **NUMBER-MATCH feature**
 Sensational Ball Action
 with 2 Thumper Bumpers,
 2 Atomic Kickers, 2 Flippers!



Order
RACE THE CLOCK
 from your Williams Distributor!

CREATORS OF DEPENDABLE PLAY APPEAL
 4242 W. FILLMORE ST. CHICAGO 24, ILL.

**World Wide Shows
 Rock-Ola Phono
 To Large Crowds**

CHICAGO—World Wide Distributors, Inc., this city, was the scene last Sunday, April 24, of a gala premiere showing of Rock-Ola's new model "1448" automatic phonograph.

Len Micon, Al Stern, Joel Stern and Fred Skor were hosts to the many operators and music people from all over this area who jammed the World Wide building despite the rainy day.

David C. Rockola and Wayne T. Bradfield of the Rock-Ola Manufacturing Corporation were also on hand to greet the many guests.

A buffet luncheon was served, the showroom was gayly decorated and several of the Rock-ola "1448's" were available for inspection.

Included in the selection of records on the "1448" were latest recordings of the following recording artists who appeared at the showing as an added attraction:

Gloria Van, Label X artist; The DeJohn Sisters from Epic who are appearing at the Chicago Theatre; June Valli, RCA Victor and TV star; Jean Martin of Dot Records; and The Four Lads, Columbia Record stars.

The showing was a complete success in the opinion of everyone present.

Len Micon of World Wide said, "The showing exceeded even my fondest expectations."

"This proves that Rock-Ola has come up with a machine full of eye-appeal and with an excellent sound system in their model '1448'."

"We here at World Wide are confident that sales will boom!"

**Former Coinman
 Builds Swim Club**



UNION, N. J.—Dave Taub, one time coinman, and now owner of the famous Crescent Golf Fairways, this city, is now readying a "Swim Club" close by his driving range.

Associated with Taub in this venture is another coinman, Dave Stern, who distributes the Rock-Ola phonograph in New Jersey and New York.

Named the "Brookside Swim Club," it is geared to entertain and accommodate members of all ages. The swimming pool is 190 feet long and 105 feet wide. Cabanas, solarium, snack bar and restaurant all go into making the club complete. For the athletic-type, there will be sporting events, including facilities for softball, tennis, handball, basketball and ping-pong. Taub advises that top-flight orchestras and entertainment have been engaged to appear.

Pictured above is Dave Taub (left)

ROCK-OLA 1438 COMET (120) 45 RPM	\$675
A. M. I. "A" (40 Selections)	165
WURLITZER 1500 A	445



RECONDITIONED AND REFINISHED
 LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.
 Exclusive Seeburg Distributors

A Quarter Century
 of Service.

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5005

ABC No. 2 Regains Bowling Lead

CHICAGO—The ABC #2 team regained the top spot in the Chicago Automatic Phonograph Bowling League this past week by defeating the second place Mercury Records team.

In taking two of the three games played ABC was led by Irv Cairo's series of 459. Fred Sipiora topped the Mercury team with a 493. Marilyn Sipiora of Mercury led the women for the evening with a 485 series.

Don Baxter's 491 helped Gillette win two games from Oomens. Johnny Oomens was his team's pacemaker with a 507.

Decca Records swept three games from the Paschke team. Tony Ignoffo had a 236 game for Decca while com-

pling 554 pins. Ray Gallet stayed near the top of the individual standings by bowling a 472 for Paschke.

Aided by a 221 game, Jimmy Wickman rolled 556 which topped all men's series for the evening and helped Atlas whip B & B in three games. Marino Perino contributed 510 for B & B.

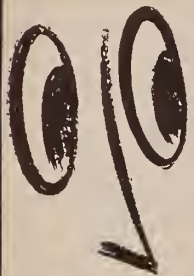
Melody Music lost three games to Coral as Len Weston and Hank Sochacki of Coral rolled 507 and 501, respectively. Vic Jaccino, Sr. led the Melody team with a 500 series.

Charley Alesi's 538 series beat Al Rice's 537 effort by one pin but Al's ABC #1 team still managed to take two games from Alesi's Star aggregation.

Western Automatic defeated the Coven team in two games. Fred Dries rolled a 458 series for Western Automatic and Tom Nyland had a 448 for Coven.

With but two weeks remaining in the season, the race is a four-team affair with ABC #2 leading followed by Mercury, one game away, Oomens, two games out, and Decca, three games behind.

and Cary Middlecoff, who just won the "Masters" golf tournament at Augusta, Ga. Dave and Middlecoff are now in Las Vegas, Nevada, for the golf tournament there.



Foreign, Domestic Buyers!
Send for our prices!

SEEBURG M100A, B, BL
WURLITZER 1015, 1100, 1250, 1400, 1500
AMI Model A, B, C, D, D-80, E-80, E-120
ROCK-OLA 1422, 1426, 1428, 1432, 1434

Complete selection 5-Ball Pin Games, Bingo Games, and all types of arcade equipment. Special attention and immediate action given to all inquiries from export buyers.

ALL EQUIPMENT STEAM-CLEANED AND GUARANTEED!

Write, wire, phone now for our special price list!

Our references: Bank of America, Dunn & Bradstreet.

Offices in Salt Lake, Denver, Portland and Seattle. Merchandise will be shipped from office nearest you.

R. F. Jones Co.

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Government surplus, never used, sold at a fraction of original cost. Samples (2 for \$1.00. Dozen Lots, \$3.60. Gross Lots, \$28.80.) Sorry, no C.O.D.'s.

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Roy Small Praises

"20 Yr. Club Council"

DETROIT, MICH. — "I believe that the '20 Year Club Council', acting in behalf of the entire membership of the '20 Year Club', to set up policies and programs for the entire membership to decide upon, can do this industry the greatest good", was the statement of Roy Small, Conciliator and Public Relations Counsel of United Music Operators of Michigan this past week.

He also advised, "The '20 Year Club Council' is a great idea and should provide a much needed service for the benefit of all those interested in the welfare of the coin machine business.

"I offer my services to the '20 Year Club Council' and will attend when called upon.

"The publishers and executive staff of 'The Cash Box'", Small said, "are to be congratulated and thanked for the many helpful ideas and continuing aid to the operators."

(Editor's Note: The "20 Year Club Council" was formed in an effort to bring about the formation of plans, policies and programs which could, then, be presented to the entire membership of the "20 Year Club" for their decision.

It was also hoped that by the old-timers of the industry, like the members of the "20 Year Club" who have offered their services to attend meetings of the "20 Year Club Council", would bring about general meetings of the entire membership at least once during each year where all would then have the opportunity to decide what had been discussed and voted upon by the "20 Year Club Council".

Membership in the "20 Year Club Council" is only open to those who are members of the "20 Year Club".

Gottlieb's Dime Play Pinball Clicks

Firm Elated Over Volume Orders for Double Chute "Sluggin' Champ" Featuring 1 Play 10c and 3 Plays 25c

CHICAGO—"We are of the belief, at long last, that dime play has taken hold in the pinball field, just as it has in the automatic music business", is the way Nate Gottlieb of D. Gottlieb & Company, this city, expressed himself this past week.

Nate Gottlieb attributes this to the fact that the volume of orders on its newest five-ball pinball, a baseball game, "Sluggin' Champ", has surpassed anything they even dreamed it would reach.

"What's more", he says, "we are receiving the grandest sort of comment from our distributors, as well as operators from all over the country, regarding the fact that we use two chutes on 'Sluggin' Champ' with one chute featuring straight dime play and the other chute 3 plays for 25c.

"There is no doubt", he continued, "that, eventually, dime play would have caught on in the pinball field. But with our newest game, even though we were of this same opinion with our last two games, we are now very definite that the switch is to dime play everywhere in the pinball busi-

ness and that, because of this, there will be a very great revival all down the line."

The firm reports that every one of its distributors is finding it easier, each and every day, to sell the new "Sluggin' Champ" game with the dime and three for twenty-five cent coin chutes.

Formerly, many distributors were forced to remove dime chutes and replace with nickel chutes. But, for the last games which the Gottlieb factory has shipped, distributors have found less and less operators asking that the 10c and 3 for 25c chutes be removed from the games, they state.

"This latest baseball five-ball", Nate Gottlieb reports, "seems to have proved itself the clincher, as far as dime play pinball is concerned, for almost every single order requests that we ship with the 10c and 3 for 25c chutes on the game.

"Our distributors now advise us that the five-ball operators are taking to dime play with real enthusiasm and are, at last, beginning to enjoy real intake again."

Huey Has Big Rock-Ola Showing

NEW ORLEANS, LA. — Vincent Marcello and Albert Huffine Huey Distributing Company, welcomed a large number of music operators to their new quarters at 3760 Airline Highway, this city, during Rock-Ola Days, Sunday and Monday, April 24 and 25.

Music operators from Louisiana and Southern Mississippi came in to view the new Rock-Ola phonograph, model "1448".

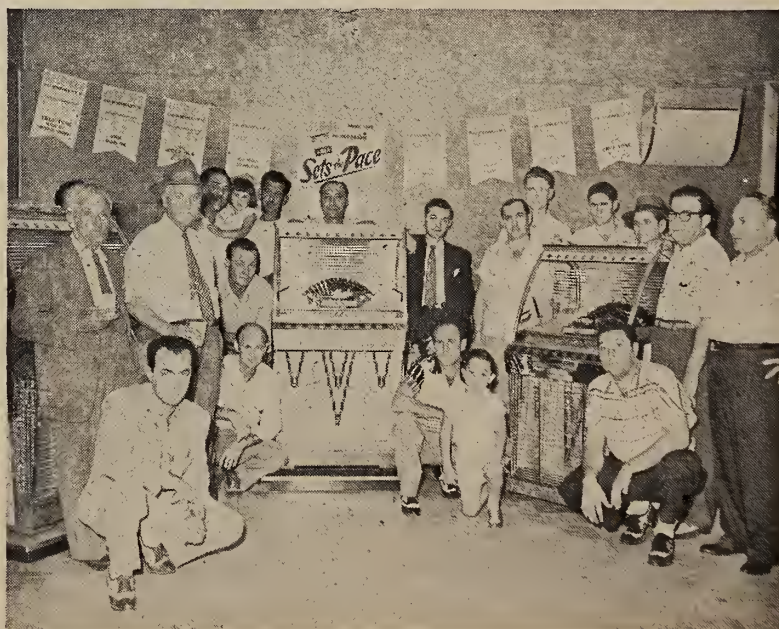
"The new phonograph was received enthusiastically by a very large group of the leading operators in this area" reported Marcello. From the sales response, it looks like our crew will be very busy for quite some time filling all orders."

Frank Schultz, Rock-Ola field man-

ager, was present during the showing.

Among operators who viewed the new phonograph were: Shelby Rotola; Mrs. Duffy; Frank Sansone; Frank Vuci; Ralph Falsetta; Johnny Charbonet; Emile Willie; Pete Nastasi; Chris Albano; Andrew Monty; Emile Thoman; Chester Jones; Tom Rizzuto; Frank Cantanza; Lee Delcambre; Sig Lett; Frank Busaliachi; John Serra; Will Guilliot; Milton Fayard; Lawrence Jacobs; Gasper Mule; Ray Landry; Mr. Elm; Nick Nuccio; Jules Headway; Bob Gautreaux; Emile Iacononelli; Johnny Greco; and many others.

A group of operators is pictured below surrounding the two Rock-Ola phonographs displayed in the Huey showrooms.



THRU THE COIN CHUTE NEW ENGLAND NIBBLES

Throughout Massachusetts, music machines are getting hefty attention with "Music Helps Johnny" posters in behalf of Cerebral Palsy. It's the tie-up of the Massachusetts Music Operators Association with the charity for the Month of May. First of the op's placards was in Scollay Square, Boston, on a Seeburg Selectomatic hi-fi in John Kelley's Mardi Gras, arcade type amusement spot. From throughout the length and breadth of the Commonwealth of Massachusetts come reports of music machines garnering good comment and new attention for their part in the c.p. drive. . . . With the major city areas now around 95% converted, it is only a matter of weeks, ops indicate, before 100% ten cent play comes in. . . . Newest area to join the conversion march is Vermont and New Hampshire. . . . Biz has been excellent along coin row. . . . Distributors report ops buying plenty of new equipment in advance of the outdoor season. . . . A meeting of ops of Seeburg non-coin operated background music equipment was held at Hotel Somerset, April 25, with 30 in attendance. Ray Lingren of Seeburg, sales manager of the non-coin division, addressed the group. Outlook was reported very good. . . . At Trimount Automatic Sales Corp. (Trimount), trend toward multiple play on pins is reported. . . . Williams' "Race The Clock" going strong here. . . . Big group at Seeburg Service School at Eastland Hotel, Portland, Me., April 27. . . . Jerry Flatto, Boston Record Distributors, hosted Leo Reisman, musical director for RCA, in town; Bobby Jaxon, plugging his Cadence label "Why Does A Woman Cry" with Roy Kahn, publisher and manager.

Bob Jones, sales manager, Redd Distributing (Wurlitzer) busy inside this week, with Ray Kennedy, office manager, on vacation in Florida and mid-West. Outdoor season keeping biz jumping, Bob reports, and ops buying plenty of merchandise. Bally's "Gold Medal" alley and United's "Clipper" alley going fine here. . . . New wrinkle for kiddie ride ops was reported. Guns, in with the moppet charges, have turned in amazing grosses. Seems the small fry like to make bang bang just as much as they like to ride the miniature horses, animals and rocket ships. . . . Among ops visiting with Si Redd and Bob Jones this week were Alex Pechillio, Ipswich; Gene Sweeney, Buzzards Bay; Hal March, Brattleboro, Vt.; Malcolm Wallace, Newport, Vt.; Charles Ricardi, New Hampshire; Tony Grazio, Brockton; and Bill Hammel, Concord, N. H. Bob Breither of Bally factory conducting service schools at Redd's. . . . Hank Peteet, Wurlitzer field engineer, on deck for service schools, April 25 and 26.

Big telephone response from hour of old time theme songs of great ork leaders by deejay Bill Buchanan WVDA. Discs used included ones by Glenn Miller, Ben Bernie, Jimmy Dorsey, Tommy Dorsey. . . . At Atlas Distributors (AMI), Barney and Louis Blatt report terrific response for new color engineered AMI music machines. Liggett drug stores have gone big for the AMI wall boxes, and installations in the chain stores in Boston and Weymouth were made this week, they report. Among ops visiting the Blatt brothers this week were Joe Glazer and son, Neil of Bangor, Me.; Donald Swanson, Lowell, and Ed Blanchard, Webster. . . . AMI machine in Sherry Biltmore Hotel in Hub in behalf of c.p. drive, getting much favorable comment. . . . Big nite in Springfield, April 26, with Western, Mass. Springfield Operators Guild getting behind c.p. drive at dinner meeting. Promotion sparked here by Ralph Ridgeway, prexy. . . . Jack Mitnick, eastern regional sales manager, AMI, visiting with Blatt brothers this week. Add ops at Atlas, Al Yourceizits, Brockton; and Frank Carruthers, Avon Music, Providence, R. I. . . . Kiddie rides going big at Ed Ravreby's World Fair and Associated Amusements. Dick Mandell, sales manager, reports staff was busy as a one-armed paper hanger getting stuff out before May 1. Dairy Queens and new Dairy Isles (new chain around Worcester and Webster, Mass.) putting in from one to six moppet rides for the big outdoor season. Parking lots being used for rides to big advantage. Size of lot determines number of rides used. . . . Call for extended play records jumping at Dick's Record Co., Dick Mitchell reports. . . . Fun spots along the beachways from Maine to Connecticut are going big for guns. . . . Time element is big factor in increasing take here and play appeals to all from youngsters to oldsters. . . . Big pin season forecast in arcades. . . . Business meeting of Mass. Music Operators Association at Hampton Court Hotel Thurs., April 28, reported c.p. drive taking hold and ops vieing with each other to see how many posters they can put out. . . . Bob Clayton, WHDH deejay, added to faculty of radio-tv department Berklee School of Music to give course in platter spinning. . . . Maine ops can look forward to increasingly good biz. It was the only New England state to show a gain in farm marketings from \$25,838,000 to \$33,705,000. With farm income up, amusement spots in the pine tree state expected to get big play this summer. . . . Stan Richards, WCOP deejay, chosen Hub's favorite deejay by The Pulse Inc. . . . Week of rain, last week in April, couldn't dim bright future of New England coin biz. . . . With music on the highest pedestal yet and games, guns and rides increasing in popularity, ops in this territory should nab one of the best seasons in history.

THRU THE COIN CHUTE CANADIAN COIN CAPERS

Art Evans, popular young operator from Slave Lake, Alberta, in Edmonton buying records from a local one-stop. . . . Earl Graham of Modern Coin Machines, reports a heavy snowfall, making it difficult to get out of his country line of music machines. Earl says about 12 inches of snow fell. . . . Recent visitor in Edmonton was Earl McGuire of Edson, Alberta. Earl operates an extensive line about half way between Edmonton and Jasper National Park. . . . Marcel Debrule, local Seeburg serviceman, kept busy installing 200 record units. . . . Harry Heffer seen last week changing records in one of his locations—and Harry's wife counting out the collection. . . . Jerry Linnell of Saskatoon, Sask, expanding his music machine route rapidly. Jerry is one of the best liked young men in the business.

COMING SOON! "KING OF SWAT" Champion OF ALL BASEBALL GAMES!

- A completely new and different Baseball Game by Williams
- Completely new Cabinet Design
- Completely new Animation
- Completely new Features (never seen before)
- Completely new Player Appeal

Designed to hold players' interest and stay in locations indefinitely! Available soon at all Williams Distributors.

Williams "KING OF SWAT" is certainly worth waiting for!

Write — Wire — Phone

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EXHIBIT'S ALL MOVING TARGET MODEL "500" SHOOTING GALLERY

STILL THE BIGGEST MONEYMAKER FOR EVERY TYPE OF LOCATION

ESTABLISHED 1901

EXHIBIT SUPPLY

4318-30 W. LAKE STREET, CHICAGO 24, ILLINOIS

Sam Lewis Named Exhibit Exec Veep



SAM LEWIS

CHICAGO—It was announced by Exhibit Supply, this city, that Sam Lewis was appointed executive vice president, effective May 1. Lewis had

GET PEAK PLAY with the BEST RECONDITIONED EQUIP.

Keeney DIAMOND	\$239.00
Keeney CARNIVAL	149.50
Unifed CLOVER	149.50
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HI-FI	325.00
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SURF CLUB	350.00
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100 Packard Wall Boxes, ea.	2.50

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formerly served in an executive capacity at Genco Manufacturing & Sales Company.

Frank Mencuri continues as vice president and director of sales.

Ed Hall continues as sales manager.

ACTION!... SUSPENSE!... THRILLS!...

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NEW Flashing "HOLLYWOOD BEAUTIES" Animate Back Glass To Indicate Additional Scoring Points!

NEW Playboard (Feather Touch) "Power Lift"

NEW Larger Than Ever GIANT SIZE Scoring Features!

NEW Additional Multiple Score Adjustment Features!

PLUS! Original Flash-O-Matic Scoring!

National "Slug Rejector" Coin Chute!

Individual Player Point Scoring System!

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Features Galore... **chicago coin's CRISS-CROSS TARGET** 100% Skill-Type Game

NOW DELIVERING THE BEST in . . .

GAMES and MUSIC

AMI Model "F" PHONO

Bally BLUE RIBBON Bowler

For Good Buys In Used Machines, Write:

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Bally Circular To Stimulate Bowler Play On Locations Available To Ops & Distribs

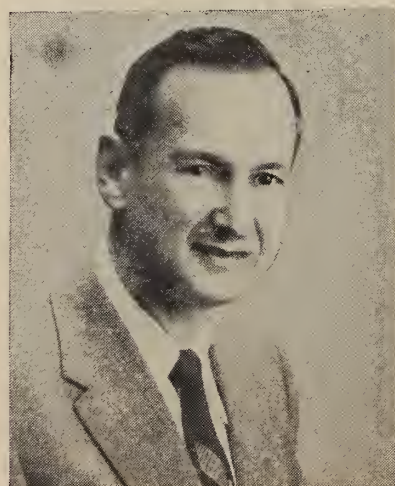
CHICAGO—Bally Manufacturing Company, this city, has prepared a new advertising folder, which it advises is "designed to open location-doors to installation of its "Blue Ribbon" bowler.

"Inside text points out that because 'Blue Ribbon' is designed to stimulate competitive play between groups of 2 to 6 players," stated Herb Jones, vice

president and advertising manager, "customers not only play more but stay in your place longer—spend more—come back oftener—and bring their friends."

Jones advises that distributors and operators who wish to circularize locations are invited to request a supply of the new folder directly from Bally Manufacturing Company.

Howie Freer Leaves Simon Distributing, L.A., Firm



HOWIE FREER

LOS ANGELES, CALIF.—"We've parted on the very friendliest of terms", is the statement issued by

Howard (Howie) Freer, who just this past week terminated his partnership with Jack Simon of Simon Distributing Company, this city.

Just about a month ago, Howie Freer joined this firm, after leaving Empire Coin Machine Exchange, Inc., Chicago, Illinois, where he had been employed for over nine years, and entered into partnership with Jack Simon.

Freer advised, "I'm taking things easy for the moment and will spend a little time enjoying the sunshine here and just relaxing."

He did admit that he already had been given "many propositions" but, at the moment, his plans for the future were still indefinite.

Bill Alberg Dies

GLEN COVE, N. Y.—Bill Alberg, one of the pioneers of our modern coin machine business, died here Monday, April 25, at the age of 65.

Alberg, dynamic and aggressive, came into New York from Chicago in the early 30's. After operating on his own for a while, he joined with Charles Aronson in 1936 and formed Brooklyn Amusement Machine Company, with headquarters in Brooklyn. The firm, at one time or another, manufactured, distributed and operated all types of coin machines. In 1952, Albert and Aronson sold their operations to A & A Operating Corporation, and both retired from the business. Alberg had been living on his estate until his death.

Alberg was one of the original founders and members of the New York Music Operators Association, and was its first treasurer. He remained a member of the organization until his retirement.

The body rested at the Dodge Funeral Parlor, and he was buried from the St. Patrick's Cathedral, Glen Cove on Thursday, April 28.

He is survived by his wife, Ethel, and brother Frank.



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MACHINE COMPANY

This is It!...

BASEBALL

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BIG LEAGUE

2 PLAYER GAME

NEW Exciting Scoring Features!

NEW

"BULL'S-EYE" Feature

Scores

One Home Run

Plus

50 Extra Runs

Plus Added Scoring Features Galore!

Lower..

Center...or

Upper Decks

Score

One Home Run

Plus

10 Extra Runs!

...Plus...

Player By Landing in All 3 Decks

Scores

50 Extra Runs!

NEW

All Steel Front Doors Protect Cash Box!

NEW Panoramic 3 Dimension Glass!

NEW Pitching and Batting Unit!

NEW Bat Button!

3 OUTS PER PLAYER

NEW STYLE CABINET

1725 W. DIVERSEY BLVD. • CHICAGO 14

Music Machines In Omaha, Neb., Almost All On Dime Play

Other Nebraska Cities Busy Changing Over



HOWARD N. ELLIS

OMAHA, NEB.—The big topic of the day, according to Howard N. Ellis, secretary and treasurer of the Nebraska Automatic Phonograph Operators Association, this city, is 10c, 3 for 25c music play, especially in Omaha.

"The change over started a little before April 1," advised Howard, "and at the present date, Omaha should be 90% on dime play. The results have been terrific. Public acceptance is good. In fact, it has been so success-

ful, that it should have been done long ago. Most of the merchants were very cooperative. They seemed to accept it as all in a day's work. Of course, we have a few, very few, narrow-minded merchants, who thought they were going to get all of the business by staying with 5c music. However, one by one, they too, are falling in line."

The organization ran an "open letter" to the public in the Omaha World Herald—which was also sent to each and every tavern operator in the state who is a member of the Beer Dealers Association.

Ellis has advised members in cities outside of Omaha, who need help or advice on changing over to dime play, to call on any distributor or operator in Omaha.

"We do not have any definite information on what territories out in the state are changing at this time," concluded Ellis, "but we understand by way of the grape-vine that quite a few operators are changing with us, especially in Fremont and Lincoln."

The Association will hold its next meeting on June 11 and 12 at the Paddock Hotel in Beatrice. This is the regular annual meeting at which new officers will be elected for 1955.

Seacoast Distrib, N.Y., Shows New Rock-Ola Phono

NEW YORK—Dave Stern, Bob Slifer, Charles Reissner of Seacoast Distributors, Inc., this city, played hosts to a large number of music operators who visited their quarters on Sunday and Monday, April 24 and 25, to view the new Rock-Ola phonograph, model "1448."

The offices and showrooms, newly re-decorated, together with special signs and displays for the new phonograph, set the machine off to the best advantage.

"This was our greatest showing" stated Stern, "from every viewpoint, but what makes us particularly happy is the number of substantial orders written in just these two days. Operators have confirmed our own private opinion of the new Rock-Ola by stating that we have a 'hit' phonograph on our hands. Further evidence of these words of praise has been their enthusiasm in placing orders."

Slifer, sales manager, indicated the acceptance of the machine by pointing out that their first shipment has already been delivered to operators in the area. "And it's far from completing orders booked in these first few days," he commented.

In attendance, representing the Rock-Ola company, was John Toolan.

FOREIGN! BUYERS!

Our Service is . . . Quick — Efficient and Reliable

In addition to all the latest equipment, we have thousands of international reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Shuffle Alleys.

CABLE US FOR SPECIAL PRICE LISTS. Parts and Service Manual Available.

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MUSIC SPECIALS

- SEEBURG M-100A \$325.00
(5 or more, ea. \$295.00)
- ROCK-OLA COMET, 1438,
120 sel. 45 rpm \$700.00
(5 or more, ea. \$675.00)
- ROCK-OLA HI-FI, 1446,
120 sel. Write
- ROCK-OLA FIREBALL, 1436,
120 sel. 45 rpm \$375.00
(5 or more, ea. \$350.00)

Latest Bally Bingos, or anything in Music—Write.

1/3 Deposit, Balance, C.O.D.

AUTOMATIC MUSIC SERVICE

1200 NORTH AVENUE ELIZABETH, N. J.

It's a Fact...
about your **GENCO** games

FAST RESPONSE!

GENCO has eliminated all possible contact blade trouble by using only the hardest Phosphor Bronze for our blades . . . only the finest Coin Silver for contact points. Combined with D.C. current, this gives GENCO games faster, more positive response to electrical impulses than any other coin-operated equipment available today!

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THRU THE COIN CHUTE
EASTERN FLASHES

Operators report biz spotty this past week. Some attribute it to the unusually bad weather—rainy and cold. Wholesalers, however, continue doing a big job with new equipment, both music and games. Dave Stern and Bob Slifer, Seacoast Distributors, displayed the new Rock-Ola model "1448" on Sunday and Monday, April 24 and 25 (both cold and dreary days), and very happy over the nice turnout. Particularly enthused over the number of operators who placed orders. First shipment of machines received early in the week, sent out to ops immediately, leaving the firm with just its floor sample.

* * * * *

All New York's coinmen saddened by the news of Billy Alberg's death, Monday, April 25. Bill hadn't appeared on coinrow for a few years, but all coinmen remembered his gruff, hearty good nature. . . . Harry Stern, Williams Mfg. Co., visits along coinrow. Harry tells us that brother Sam, vp and gen. mgr. Williams Mfg. Co., was in Boston, and was on his way to New York, then probably Phila., and then back to Chi. . . . Jack Wilson, Modern Vending Co., Newburgh, N. Y., and president of the New York State Operators Guild, in the city this past week seeing the wholesalers for journal ads for the org's annual dinner dance, being held June 9 at the Concord Hotel, Kiamesha Lake, N. Y. . . . The 3rd annual dinner-dance held by the Industrial Union of Electrical Machine Workers, Coin Machine Employees' Union at the Carnival, Sunday night, April 24, went off great. Jimmie Cogiano and "Gil" Gilbert did a good job. . . . John Rosenberger, Bally engineer, visits Barney (Shugy) Sugerman, Runyon Sales, and does a good demonstrating job to the ops on Bally's latest bowler "Blue Ribbon." . . . Harry Koeppel's daughter, Gilda, "capped" this week as a Dental Hygienist at the New York City Community College. Gilda is a graduate of Brooklyn College. . . . Julie Olshein, Odco, Albany, N. Y., tells us that he's had a biz pick-up, with orders from resort areas coming in fast. . . . Joe Young, Young Distributing, in Connecticut seeing music ops on Wurlitzer phonos. Abe Lipsky remains in the office to see the local trade.

* * * * *

Mr. and Mrs. Dave Franco, Franco Distributing Co., Montgomery, Ala., were in N. Y. prior to leaving for Europe to visit Mrs. Franco's parents. They will spend some three months visiting France, Belgium, Switzerland, Italy, Greece, the Island of Rhodes and Israel. Dave asks that we mail The Cash Box to him during his tour of Europe, stating, "I will need The Cash Box to keep me posted with the events of the automatic amusement and music fields during my absence from the States." . . . R. F. Jones and Mac Murdie of the R. F. Jones Company, western distributing firm, also in N. Y., prior to taking off for Europe. . . . Meyer Parkoff, Atlantic New York Corp. (Seeburg distrib), spent some time last week with Jimmy Tolisano and Abe Fish in Hartford, Conn. . . . Mike Munves awaiting delivery of Williams "Sidewalk Engineer", which he will handle for the firm for arcade owners. This is the machine which made such a hit at the recent MOA Convention. . . . Mrs. Denise Sokolow takes Pierre Baetz, a Frenchman, around coinrow. Baetz busy seeing the wholesalers for a French coin machine firm. . . . Joe Solomon, kiddie ride op, tells us he has just put quite a bit of kiddie ride equipment out for the spring and summer season, and results have already been surprisingly good. . . . Charlie Katz, back from a trip thru the Southern states, visits along coinrow. . . . Dave Taub, ex-coin machine operator, and now associated with Dave Stern in building the new Brookside Swim Club in Union, N. J., at the golf tournament in Las Vegas, Nev. Taub went along with Cary Middlecoff, winner of the recent "Masters" golf tournament at Augusta, Ga. . . . Al Simon, Albert Simon, Inc., anxiously awaiting arrival of ChiCoin's "Big League", 5-player baseball game, which he states should be on his floors by the end of this week. . . . Next social event on the calendar: Fourth Annual Dinner of the Westchester Operators Guild at the New Parkway Casino, Tuckahoe, N. Y., on Tuesday night, May 10. Always have a nice time there, and we're looking forward to it.

WANTED
GOTTLIEB & WILLIAMS 5 BALL GAMES

Made from 1951 through 1955
HIGHEST PRICES PAID

CLEARANCE ON USED BINGO GAMES

RIO \$215 HAWAII \$300
HAVANA \$275 NEVADA \$350
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COMPLETELY RECONDITIONED—LIKE NEW

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and United Distributors.

TRIMOUNT

Remember
IN NEW ENGLAND
IT'S TRIMOUNT!

40 WALTHAM STREET
BOSTON 18, MASS.
Tel. Liberty 2-9480

THRU THE COIN CHUTE
MISSOURI and ARKANSAS NOTES

Report is that Frank Harris of Co-Op Amusement, Poplar Bluff, completed a deal with Ray Hoppe of Ray Hoppe Music Co., whereby he took over about 85% of the Hoppe route. Added to his present route, Harris will be about the biggest operator in the area. Frank advises he will have all new equipment on the route in the next 60 days. Hoppe will add to his music machine route, it's reported. . . . Variety Vending, Poplar Bluff, doing a big job with their vendors. . . . Wm. C. Sutherland, Mountain Grove, reports business good with his music, amusement and other enterprises. . . . John O. Attebery and Norman Orr, A & O Vending, Mountain Grove, have added coffee vending machines to their route. . . . Art Roberts, of the Charle Co., Springfield, Mo., joins The Cash Box "20 Year Club." C. S. Charle and his boys working like mad getting their quarters ready for a May 1st opening. Charle has big plans for the company. . . . Andy Rebori, Automatic Amusement, Springfield, reports business starting off with a bang this spring, and looks for a big summer. . . . R. H. Lea, who took over the routes of Stapleton Music, and from all reports is doing a swell job. . . . Borrine Smith, Springfield, takes care of things in the office, with Bob Smith out for the moment. . . . Walter Cole, West Plains, talking new machines. . . . Doc Huddelson, West Plains, in the office, while brother Art out, probably making collections. Bow Young, Broadway Music, Caruthersville, doing a nice job with guns.

ARKANSAS: E. V. Womack, Jonesboro, reports his wife home from the hospital, and doing well. . . . Everything going well at the S & D Amusement Co., Hoxie, Ark. . . . Walter Day, Brytheville, received a phone call from brother M. F., Jr., from Memphis, that his wife Betty just presented him with a little Betty. Grandpa M. F. all smiles. . . . Birgil Boyd and Sam Targuse, B & T Amusement, both out when we called.

THRU THE COIN CHUTE
UPPER MIDWEST MUSINGS

Clayton Norberg, C & N Sales Company of Mankato, Minn., is an avid bowling fan, and also a good bowler, and is on his way to take in the Bowling Classic at Fort Wayne, Indiana. . . . Art Hagness of Grand Forks, N. D., spent a couple of days in the Twin Cities shopping around. . . . In from St. Cloud, Minnesota was Jeff Kost who stocked up on the latest records for his route. . . . Frank Coubal of Bloomer, Wis., made a trip in to pick up a couple of phonographs for a couple of new locations that he picked up. . . . Morris Anseaw of Minnesota, Minn., spent a few hours in the Twin Cities shopping for bowlers and music for his expanding route. . . . Mr. and Mrs. Duane Knutson of Fertile, Minn., spent a couple of days in the Twin Cities combining business with some pleasure. . . . Jim Stolp of Greenbush, Minn., picked up some five ball games for some changes on his route. . . . Recent visitors to the Twin Cities were: John Galep of Menomonie, Wis.; Morris Berger of Duluth, Minn.; Lester York of Mitchell, S. D.; Frank Mager of Grand Rapids, Minn.; J. Allen Redding of La Crosse, Wis.; Bob Souter of Hudson, Wis.; Al Eggermont of Marshall, Minn.; and Leo Berkowitz of the B & B Novelty Co. of Superior, Wis.

"It's What's in THE CASH BOX That Counts"



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THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

The much talked about Disneyland, Walt Disney's mammoth amusement park of fun and adventure, will be previewed on The Walt Disney ABC-TV show July 17 with general opening to the public the next day. This gigantic enterprise is divided into four sections—Tomorrow Land, Fantasy Land, Frontier Land and Adventure Land—bringing to life all the Disney characters which have been so popular on the screen. Rides, concessions and colorful multi-million dollar displays will take the sight-seer from the present to new worlds of the past, future or the never-never lands of fantasy and adventure. All types of coin operated equipment will be one of the big features of the park which will include an old fashioned penny arcade, player pianos and music boxes. Local coinmen are looking forward to the opening of Disneyland with eager interest. They feel that it will prove to be a valuable new source of revolutionary ideas for coin machine manufacturers.

NEWS TIDBITS:—Lou Wolcher of Advance Automatic Sales Company, San Francisco, has been appointed California sales rep. for Bert Lane's "Golf" Range. It was previewed at the MOA Convention and has been arousing considerable comment in Southern California. . . . **DISTRIBUTOR DOINGS:**—All along coinrow operators, jobbers and distributors report that spring business has far exceeded their fondest expectations. Most of them are confident that the boom will last far into the summer. . . . **MINTHORNE MUSIC COMPANY:**—Jean and Dolores Minthorne are back home again with a glorious desert tan after spending a month in Phoenix working with their resident manager Col. John Reece. They report that the Seeburg "200 Select-O-Matic" background music systems are going over big throughout Arizona. Jean and Dolores also spent ten days calling on operators around the Palm Springs territory. Hank Tronick spent a week-end with the Minthornes during their stay in Phoenix. . . . The new Williams' "Sidewalk Engineer" is expected in any day at the Minthorne showrooms. . . . Ed Wisler, sales rep., returned from Bakersfield recently filled with glowing reports about the business boom coins are enjoying there. . . . **PAUL A. LAYMON & CO.:**—It certainly isn't hard to see that the entire Laymon crew is completely sold on the products the firm distributes. Whenever you mention Bally either Ed Wilkes, Charley Daniels or Jimmy Wilkens are on hand to give you a full run-down as to the merits of Bally's "Gayety" in-line or "Gold Medal" and "Blue Ribbon" Bowlers. The boys think all three games are the very best and get a great deal of satisfaction whenever they can throw around a few descriptive adjectives about the games. . . . **BADGER SALES CO.:**—Bill Happel and Fred Gaunt were flooded with orders and phone calls last week as new and used equipment moved out of the place by the truck loads. Joe Duarte added to the general excitement of the whole thing by closing some of those big export deals while Al Silberman piled in more sales to add up to a great week. . . . **SIERRA DISTRIBUTORS:**—C. A. "Shorty" Culp came in from Oklahoma City last week to check over his Southern California operations with partner Wayne Copeland. "Shorty" plans to spend about ten days in the Southland. . . . Matt Norberg, who formerly managed the service department, has been appointed new sales rep. for the firm. He will cover all surrounding communities throughout Southern California. . . . **C. A. ROBINSON & CO.:**—Charley Robinson and Al Bettelman report that business has been holding up at fast pace for the past several months on both new and used equipment. "We have been swamped," Al stated, "with operators and arcade owners who are getting ready for the summer tourist season."

OPS JOTS:—Fred Harling has sold his garage in Hollywood and will now devote full time to his route in Delano. Our apologies to Morris Bloom, partner in the Delano operation. Last week we mis-spelled his name in this column. . . . Norman Resnick and Carl Greene recently purchased a music route in Los Angeles. Their shop and offices are located at 754 S. Olive. . . . Mr. and Mrs. Ken Arnold drove in from Barstow last week to take care of business along coinrow. . . . Bob Shelton was also in town from Bishop. . . . Kam Hathaway from San Luis Obispo also spent a couple of days in LA on business. . . . Other visitors included S. L. Griffin, Pomona; Perry Irwin, Ventura; Cecil Ellison, Lancaster; Johnny Ketchersid, Long Beach and J. D. McGehee, La Verne. . . . Nick Carter and Harold Chapman were seen checking distributors' showrooms for late model games to move to new locations. . . . Walt Levi was seen busily checking over the latest record releases. . . . Caught Al Cohn and Jerry Lowe in hot debate as to which machine should be switched from what location to where. It sounded like a real cross-word puzzle so yours truly scrambled! . . . Mac Sanders is still adding to his collection of Parakeets. He even carries a cage in his car in case he runs into a good deal while making the rounds of his route. He admits that collecting birds was originally started as a hobby which has grown into a major enterprise. Mac now has over a hundred Parakeets.

COINROW CHATTER:—At the April 19 meeting of The California Music Merchants Association, Los Angeles Division, the following members were elected to office:—Walter J. Hemple, president; Ben Korte, vice-president; Irma Bryant, secretary; Gabe Orland, treasurer; Sam Ricklin, sergeant-at-arms. Pete Pellegrino was elected the chairman of the board of directors and the following were appointed to work with him:—Lee Walker, Fred Ross, Henry Bringas, Al Cohn, Tommy Workman, and Dean Brown. Alternate board members are:—Don Wiloff, E. J. Locke, Glen Wolcott and Fred Ferra. . . . All the local divisions throughout the State are planning a ladies' night in Oakland on May 28 and many of the Los Angeles members and their wives are planning to attend. . . . The Mulcays—Jimmy and Mildred—were guests at Leuenhagen's Record Bar last week chatting with Bill Leuenhagen and Mary and Kay Solle.

SAY FELLAHS!

IF YOU WANT THE BEST "BUY"—GET KEENEY'S NEW 3-WAY BOWLER!

See your **KEENEY** Distributor!



THRU THE COIN CHUTE

DALLAS DOINGS

Big turnout of operators at the meetings held by S. H. Lynch Company last week to encourage 10c music. C. W. Gilmore held the show at Odessa where attendance was good and was well received by the operators. C. R. Brewer held the meeting in the Texas Hotel in Ft. Worth, and was very encouraged by the attendance and enthusiasm of the operators. Practically every operator that has converted says he feels sure that dime play is going to be accepted. . . . H. G. McKenzie, service engineer for Rudolph Wurlitzer Company has been visiting at Commercial Music this past week. . . . Bill Jackson from Ft. Worth visited S. H. Lynch Company, looking over the new phonographs. . . . Jimmy Garrett was in Dallas buying new equipment for his route. . . . Donald Robertson and Paul Golden of Lubbock is buying new games and phonographs for their route. Both reporting business very good. . . . Edd Mashek of West, Texas, in Dallas this week making the rounds and buying new equipment. Edd says fishing good at Whitney Lake. He and his partner caught eleven that weighed over 47 pounds. . . . R. B. Williams of Commercial Music has a new Criss Craft. He made a trip to Possum Kingdom to try it out and to do a little fishing. . . . Tommy Chatten spent last week at Lake Texoma. . . . H. K. Lyde reports damage from the tornado that hit Sherman a few days ago. . . . Elvis Presley, Sun Records, appeared on the Big D Jamboree April 16th. There was a tremendous crowd applauding him. . . . Austin Ball, Melody Shop in Ft. Worth did not get to come to Dallas this week. He has the mumps. . . . Mrs. Tom Williams of Mineola is recovering nicely from her operation we are happy to report. . . . Harold Strange of Central Music in Temple had to have another cast put on his leg.

THRU THE COIN CHUTE

CHICAGO CHATTER

Most stimulating statement of the week was that of Jack Nelson, who said, "Bally has never been in a better position to serve operators and distributors with so many fine items at one time. In fact," he emphasized, "we're busier than we've been in the seven years I've been with Bally." Firm has six machines going thru production lines. An in-line game, two bowlers and three kiddie rides. . . . Nate Gottlieb very elated over the fact that pinball ops, nationwide, are switching to dime play. Their newest game, "Sluggin' Champ," convinced Nate of this fact when no requests to change coin chutes have, as yet, come into the Gottlieb factory. This game is shipped with 10c and 3 for 25c chutes. . . . Howard N. Ellis of Omaha advises that dime play has clicked in that city and that the "very, very few retailers who held out now all requesting that their phonos be changed to 10c play, too." This will be big subject at the forthcoming statewide meeting in Beatrice, Nebraska's Paddock Hotel, June 11 and 12.

With Bill O'Donnell scheduled to leave the hospital last week and recuperating beautifully, Art Garvey began to relax a little. Said Art, "Now I've got some idea how Bill's ears must buzz after all those telephone calls every day." Art's been handling expediting while Bill in hospital. . . . Ray F. Jones and C. N. (Mac) McMurdie passed thru our town, enjoyed a very short visit in Noo Yawk, and are now in Europe looking over the export situation for the Jones Boys. . . . Paul Huebsch of Keeney advised that Bill Bolles along with Billy Coan at Runyon in New York where they are showing the "Keeney DeLuxe Coffee Vendor." Jimmy Keegan, Paul reports, is in Richmond, Va. with Jack Bess and the Roanoke boys and V. N. Albritten in Memphis. "So," Paul said, "after quite a trip thru Indiana and Wisconsin, think I'll take it easy in the factory for a few days." . . . Frank Menceri sort of reminisced this past week. Said he, "It was so nice and peaceful in Los Angeles. Here at Exhibit," he remarked, "it's just go, go, go, all day long, and many a night, too. But," he added, "I just love it." Frank, by the way, just can't get over the grapevine news system that exists here. "How they learn things so fast," he said, "I'll just never know." (Ain't it the truth?)

In addition to "Sidewalk Engineer," "Race The Clock," "Polar Hunt" and "Safari," Art Weinand announced that the firm's new baseball game, "King Of Swat," was also going into production. Said Art, "This is the greatest baseball game the Williams factory ever produced. And that," he added, "is saying pahllenty, believe you me." . . . Kurt Kluever of Rock-Ola telling about the jam up of orders the firm received from the distributors showings all over the country. And everyone at the Rock-Ola factory, he advises, busier than in all the firm's history. . . . If you insist, and if you definitely want to play golf with Len Micon, make sure you get at least 5 strokes for every 18 holes. That's what he gives to "good" players. (Against poor golfers Len probably shoots with only one hand). . . . Bill Miller of Grand Rapids advising how busy he is these days that he just can't get away from his office anymore. . . . Judd and Margie Weinberg on their way to Noo Yawk where Judd will mix business with pleasure. . . . Even, as some state, that newspaper headlines which appeared in Cleveland and in Our Town are shown, or used, by proponents during hearings in Washington, can't see what in the world these have to do with the copy-right bills.

Joe Robbins of Empire probably expressed it best when he stated, "Business in general is very good. However," he added, "in all the time I've been in this business, I've never seen such a shortage of good used equipment." Every leading seller thruout the nation agrees with Joe. Jack Burns, by the way (he's the newest member of the Empire organization) reports that "business in Michigan is better than ever." . . . Nate Feinstein of Atlas Music reports that their used equipment going at a speedy clip into foreign markets. . . . Bill DeSelm of United (and Bill's mucho busy these days trying to handle orders, phone calls, practise a little golf, and do forty-four more little things) reports that he just heard from Al Thoeke who is working with Bob Beaver of Dan Stewart's Salt Lake firm traveling thru Dan's territory. Bill also stated that United is not only working a six day week, but, even with record production schedules, can't seem to catch up with the orders that are coming in every day.

Rumor has it that Clayt Nemeroff, Ted Rubenstein and Vince Shay will join hands to exploit new shuffle conversion. . . . Recommended reading for all in coinbiz, "The Responsibilities of Leadership," as written by C. R. Smith, president of American Airlines. Just a little booklet, but contains a whale of logical facts. . . . Many here wondering whether Howie Freer will return to Chicago. . . . No one seems to as yet have heard from Al Schlesinger who is opening headquarters here for reactivated distribs' association. . . . Ralph Sheffield of Genco busier than he's ever been before. But, much to his credit, always has time to greet and meet one and all who call at the factory. . . . Jackie Cohen of Cleveland phones to advise that he's now "beginning to feel much better." Jackie down with severe case of bronchitis. Also went off his diet. Was so sick couldn't attend the MOA show. The first one he ever missed. . . . Leon Jastrow of Strasbourg-Neudorf, Germany, writes in for a "Chicago Directory." Leon planning to visit here. . . . Cy Glickman now in Pensauken, N. J. becomes member of "20 Year Club" at Dave Rosen's request.

Regardless of logical arguments presented by Ed Carlson, prexy of United Music Ops of Michigan, Mt. Clemens, Mich. politicians passed new license bill whereby all ops pay \$100 per year occupational fee, plus \$5 per phono location, \$10 per amusement, \$10 per ciggy vendor, and a graduating scale for all penny machines. . . . There's a plasticizing machine being mfd in California that's got

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- ARCADE EQUIPMENT
- SEEBURG M-100-C, W-G
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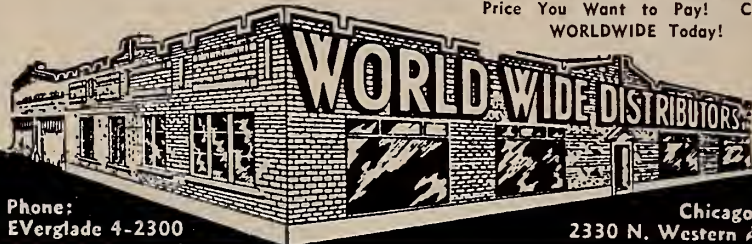
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NO NOT JUST "Another Trade-In" BUT, INSTEAD THE HIGHEST Trade-In Price YOU EVER GOT FOR YOUR OLDEST PHONOGRAPH

WHEN YOU TRADE IT IN TO US FOR THE NEW SENSATIONAL ROCK-OLA MODEL 1448 120 SELECTIONS

The Phono You've Always Wanted at the Price You Want to Pay! Call at WORLDWIDE Today!



3 BOWLERS-in-one for the price of one!

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CHICAGO CHATTER (Cont.)

plenty guys all excited. "Takes in better than \$10 per hour," arcade men here claim. . . . Wally Finke should receive plaudits of all for fine legal data he preserves. . . . Long and reminiscent talk with Georgie Jenkins. Very nice thing to do every so often. Not only relaxing, but very stimulating, too. . . . Tony Galgano thrilled with pic of himself and former Champ Barney Ross. . . . Sam Taran phones all the way from Miami to advise that, "I'm holding the biggest show in my history for the new Rock-Ola phonograph." . . . Orchids to Joe Abraham of Lake City Amusement, Cleveland, for the marvelous affair he conducted and of which he was Chairman at the Carter Hotel for St. Maron's Church. Bishop Floyd Begin highly praised Joe for his marvelous work for the church.

One operator came up with this crack: "Now," he said, "since the unions are seeking a 'guaranteed annual wage' what about operators starting off with this little chant: Nickel play, Dime Play, What About All Day?" . . . And another op asks, "When are manufacturers going to manufacture a coin chute for paper bills" . . . If you haven't yet read Gordon Stout's big advertisement that appeared in the Fort Pierre (S.D.) Times on March 24, 1955, better get a copy. It's titled, "A Generally Misunderstood And Unappreciated Industry." . . . Are there salesmen who also have a knowledge of electro-mechanics?

HAPPY BIRTHDAY THIS WEEK TO: Henry C. Lemke of Detroit, Mich. . . . R. M. Sparks of Soperton, Ga. . . . Otto Gage of Fayetteville, Ark. . . . E. J. Bruington of Onamia, Minn. . . . Herb Oettinger of Chicago. . . . Earl F. Palmer of Chicago. . . . Max Roth of Wilkes-Barre, Pa.

"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Late Arcade Equipment, Perfect Condition. Submit Lowest Prices. COINOMATIC, 319 B. 34th ST., FAR ROCKAWAY, NEW YORK.

WANT—Any quantity of United or Bally Bingo Games for resale, late or early models. Also Seeburg A's or C's. List quantity available and prices. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel.: Market 3967.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7500.

WANT—Big Times \$475; Surf Clubs \$260; Yacht Clubs \$110; Genco Bingo Rolls \$60. Also Want Genco Wild West Guns. State condition of equipment first letter. LEWIS AND FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH. Tel.: MADISON 8585.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbias, Coral, Decca, Victor, Mercury, King—78's and 45's—also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes; Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT—For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: Hillside 5110.

WANT—Varieties. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT STREET, TOLEDO, OHIO. Tel.: ADams 8624.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—At Once, Mechanic. Must be thoroughly experienced in juke boxes and pinballs. Steady work, Top Salary. Send reference and qualifications first letter. Positively no drinking whatsoever. ABC MUSIC SERVICE, P. O. BOX #531, CRESCENT CITY, CALIF. Tel.: 1821.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GARfield 3585.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVERglade 1-4647.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

WANT—Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

CLASSIFIED ADVERTISING SECTION

WANT—All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FRReport 8-6770.

WANT—Bingos for resale. Any quantity, Beach Clubs or newer games. Rush list and prices. HEATH SALES CO., 506 BROADWAY, MACON, GA. Tel.: 5-6565.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYRacuse 75-5194.

WANT—To Buy. We will pay \$25 each for: Packard Out Of The World Speakers. Advise: BIRMINGHAM VENDING CO., 540 SECOND AVE., NO., BIRMINGHAM, ALA. Tel.: 54-7526.

WANT — To Buy For Cash. Bally Bingos. We will give \$460 on Big Times; \$380 on Varieties; \$250 on Surf Clubs. Also interested in other Bally Bingo Games. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANTED—For Cash, up to 15 Mills Panoram's. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.

WANT—Bingos and Gottlieb 5-Balls for resale. Also Late Model 1953 Rock-Ola Fireballs 1436A 45 RPM. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

FOR SALE

FOR SALE—"Sock-the-Ock" will change "Shoot-the-Bear" into a colorful, smooth performing money maker. A proven kit in a complete package—While they last—\$21.00 each. 100 SERVICE CO., 2638 OLIVE STREET, ST. LOUIS 3, MO. Tel.: JEFFerson 1-6531.

FOR SALE—Route, \$35,000. Resort area in Catskills in Lower New York State. WRITE: CASH BOX, BOX 342, NEW YORK.

FOR SALE—"Wurlitzer Phonographs." 1500's—\$395; 1400's—\$325; 1250's—\$175; 1100's—\$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE—United DeLuxe Shuffle Targettes, completely reconditioned, A-1 mechanically \$349.50; United Mars DeLuxe Shuffle Alley \$400; United Banners \$329.50; United Leaders \$225; Gottlieb Skill Pool \$65. MIDWEST NOVELTY CO., 400 N. THIRD ST., CLINTON, IOWA.

FOR SALE—Dude Ranches \$265; Atlantic City's \$90; Spot Lites \$50; 5-10-25 Seeburg Boxes \$15; 3020 Boxes \$12; 219 Steppers \$12; AMI Steppers \$15; 5 Player United Shuffle Alley \$55. Following Games \$35 each: Maryland, Champion, Freshie, Tri Score, Three Feathers, St. Louis, Hot Rod, Majors. All Equipment Cleaned and Checked. H. & H. MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The Bible" of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—This equipment is in good working order just off location. Will sell for Cash Box Low: 1 each: Bally Palm Springs; Bally Coney Island; Bally Spot Lite; Exhibit Dale Gun; Seeburg Shoot the Bear Gun; United Steeple Chase. Make us an offer for the following equipment: 1 Genco Mercury; 1 Chicago Coin Pin Bowler; 3 Turf Kings; 2 Champions; 3 Citations; 1 Jockey Special; 1 Chicago Coin Play Ball; 1 Chicago Coin Hockey; 1 H. C. Evans Skill Bowler; 1 Genco Play Ball; 3 Silver King 1c Target Guns; 1 Exhibit 1c Picture Card with stand. 150 Silver King 1c Gumball Machines that can be converted to 5c vendors. TRI-STATE AMUSEMENT CO., 149 18th STREET, REAR, WHEELING, W. VA. Tel.: Wheeling 649.

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products, GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE—Late music: Wurlitzer 1500A \$495; Wurlitzer 1500 \$295; 1400 \$325; 1015 \$95; Seeburg 100-A \$295. World's largest distributor of Kiddie Rides. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Used Phonographs. Seeburg M100A \$350; Model 148 \$75; Model 147 \$50; Model 146 \$50. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. Tel.: CEntral 1-9292.

FOR SALE—50 like new 5c Acorn Charm Vendors \$9.50 each; 100 brand new 5c Acorn Capsule Vendors \$12.50 each; 25 brand new 5c Northwestern Capsule Vendors \$12.50 each. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOWer 1-6715.

FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs, Dude Ranches, Palm Springs and HI-FT's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MONTOE, PIERRE, S. D. Tel.: 4097.

FOR SALE—United Fifth Ave. \$275; United Empire \$210; United Empire converted to Fifth Ave. \$235; Williams Major League \$195; Williams Special DeLuxe Baseball \$125; Williams DeLuxe Baseball \$99. AMERICAN VENDING CO., 2684 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEwey 2-9602.

FOR SALE—Beach Club \$200; Palm Springs \$275; Surf Club \$310; Dude Ranch \$260; Atlantic City \$85; Daffy Derby \$225; C. C. Super Home Run Baseball \$195; Seeburg Bear Gun \$100. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. Tel.: TULane 6729.

FOR SALE—Williams Super Jet, New, \$379.50; Genco Skee Ball, 9x12 ft., New, \$175; Genco Basketball, New, \$299.50; Genco Sky Gunner, New, \$199.50; Chicago Coin Home Run, New, \$249.50; Bert Lane Merry-Go-Round, New, \$695; Used, \$495; Seeburg Bear Gun, Used, \$129.50; Genco Shuffle Pool, Used, \$125; Bally Rocket Ship, Used, \$395; Chicago Coin Jet Ride, Used, \$395. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632 or 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Finest Bowlers: Factory reconditioned—returnable 7th day for full refund. Clover \$130; Classic \$145; Imperial \$220; Jet \$390; Team \$275; Coney Island Bingo \$60; Genco 400 with latest improvements \$60. 1/3 deposit. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlack 4-3844.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—1 Williams Quarterback \$35; 1 Williams Star Series \$79.50; 1 Chicago Coin Goalie \$95; 2 Exhibit Sixshooter \$125 each; 2 Silver Bullets \$95 each; 1 Shoot the Spook \$125; 1 Exhibit Jet Gun \$125; 1 Genco 2 Play Basketball \$325. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. Tel.: 3-4508.

FOR SALE—Genco Rifle Gallery \$300; Genco Sky Gunner \$100; Exhibit Sportland \$300; Exhibit Shooting Gallery \$175; Dale Guns \$59.50. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—Tubes, More Than A Million Tubes in Stock. 2x2/879 - .22, 6AG5 - .55, 6AG7 - .65, 6AK5 - .50, 6AQ5 - .40, 6N7 - .39, 6K7 - .44, 6Y6G - .65, 12SLGT - .55, 6V6GT - .55, 76 - .35, 1619 - .15, 2050 - \$1. Write for circular listing additional tubes and specials. CALVERT ELECTRONICS, INC., DEPT. C, 59 FOURTH AVE., NEW YORK 3, N. Y.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHEeling 5472.

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppers for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—Special. Bally Varieties, like new \$435; 5 or more, \$425 each. Ice Frolics \$259.50; Beach Clubs \$225; Sunshine Parks \$95; United Nevadas \$219.50; Singapores \$319.50; Williams Lulu \$170; Penant Baseball \$145; Gottlieb Super Jumbos \$305. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CANal 8318.

FOR SALE—AMI 5-10 wall boxes; Wurlitzer 48-selection wallboxes; 219 steppers. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

FOR SALE—Jalopy \$57.50; Yacht Club \$139.50; Spark Plug \$60; United DeLuxe \$39.50; Star Series \$65; B. Space Ship \$425. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Attention export buyers—25 100A Seeburgs reconditioned and crated for immediate shipment. \$365 each; F.O.B. New York City. Wire deposit immediately. Will ship any quantity. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LIIncoln 9106.

CLASSIFIED ADVERTISING SECTION

FOR SALE—United Shuffle Alleys: League \$250; Chief \$225; Royal \$175; Clover \$100; Williams Major League \$225; Williams DeLuxe Baseball \$125. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—18 ft. Rock-Ola Shuffleboards \$149.50. Shuffleboard Supplies. Shuffle Game Wax Case (12) \$3.50; Fast Wax Case (12) \$4.50; Pucks (set of 8) \$12; Scoresheets 10 pads \$7.50; Fluorescent Lights Pair \$22.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. JUNiper 8-1814.

FOR SALE—6 Exhibit Big Broncos and Triggers completely refinished, like new, \$345; not refinished \$295. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: HO 4-6111.

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—2 Rock-Ola 1436; 3 Rock-Ola 1438 Rock-Ola Comets, 120 selection. Like new. All late model phonographs, perfectly reconditioned. Write: SEACOAST DISTRIBUTORS, INC., 594 10th AVENUE, NEW YORK, N. Y. Tel.: BRyant 9-4684 or 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE—Ready for locations: 4 Bally Beautys \$195; 12 Beach Clubs \$240; 5 Yacht Clubs \$125; 4 Dude Ranch \$265; 3 Palm Springs \$295; also other Bingos and Bowlers. Rush deposit to: MICKEY ANDERSON, 314-316 EAST 11th STREET, ERIE, PA. Tel.: 5-7549.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE—"Odds And Ends Removal Sale." N. W. Vendors Reconditioned: 25 Model 33 1c Nut @ \$6.75 each; 2 Model 49 5c Nut Floor Sample @ \$13.50 each; 2 DeLuxe Merchandiser 1c and 5c @ \$13.50 each; 3 Dual 1c and 5c (new) with stand @ \$19.50 each; 1 Tab Gum Vendor 1c Floor Sample @ \$19.50. Jewel: 5c Aspirin Vendor \$10.00. Kleenex: 10c Vendor (new) @ \$19.50. Coin Changers (2 nickels for dime—5 nickels for quarter): Vendo @ \$50.00; Coin-O-Matic Cashier @ \$35.00. Wilcox-Gay: 4 Recordios @ \$95 each. J. ROSENFELD CO., 4701 WASHINGTON AVENUE, ST. LOUIS 8, MO. Tel.: FO 7-6730.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes, Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUMmer 4938.

FOR SALE—Tropicana, new \$525; Tropicana, Used \$450; Singapore, New \$475; Singapore, Used \$395; Nevada \$350; Hawaii \$325. WESTERN DISTRIBUTORS, 1226 S.W. 16th, PORTLAND, OREGON. Tel.: ATwater 7565.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. **YOUNG DISTRIBUTING, INC.**, 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Reconditioned, like new. Yacht Clubs \$135.00; Ice Frolics \$325.00; Surf Clubs \$355.00; Bally Jet Bowlers \$425.00; Evans Turf & Saddle \$249.50. Write: **DONAN DISTRIBUTING COMPANY**, 5007 N. KEDZIE, CHICAGO 25, ILLINOIS. Tel.: JUNiper 8-5211.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC.**, 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. **CROSS COUNTRY RECORDS**, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE—Genco Shuffle Pools \$50 each; Genco 2 player Basketball \$190; Seeburg Coon Hunt \$225; Daffy Derby \$160; Genco Rifle Gallery \$325; Williams Jet Gun \$325. All equipment in A-1 condition. Phone Hartford—CHapel 9-6556. **RELIABLE COIN MACHINE CO.**, 184 WINDSOR ST., HARTFORD, CONN.

FOR SALE—AMI—E—80's and E—120's. Will trade for Bowlers and Bingos. **LIEBERMAN MUSIC COMPANY**, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN. Tel.: Fillmore 3025.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for dime play Kits. Install in minutes \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. **GENERAL DISTRIBUTING COMPANY**, 3574 HARDING STREET, CARLSBAD, CALIF. Tel.: SARatoga 2-3151.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. **RUNYON SALES COMPANY**, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Seeburg Bear Gun \$125; Dale Gun \$40; United Carnival Gun \$355; Genco Rifle Range \$325; AMI—Model E—120 Records \$560. Many Other Games On Hand! Write or Call for low prices. **REEL DISTRIBUTING CO.**, 4910 NATURAL BRIDGE AVE., ST. LOUIS 15, MO. Tel.: EV 1-6761.

MISCELLANEOUS

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. **MIDWEST MUSIC SERVICE**, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.**, 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: 100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: Jefferson 1-6531.

NOTICE—Dealers—Write for Stinson LP catalog of Folk, Jazz and Foreign. **STINSON RECORDS**, 2847 W. PICO BLVD., LOS ANGELES 5, CALIF.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif. HOLlywood 5-1702.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, **PHONO VEND OF TEXAS**, 1023 BASSE ROAD, SAN ANTONIO, TEXAS, Tel: PErshing 3-7197 for genuine factory parts also good reconditioned phonographs priced right. Also distributors for Exhibit and Kceney.

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THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
813th Consecutive Week's Issue

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
- * Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	250.00	350.00
4. 1434, Same as above, Converted to 45RPM	295.00	350.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	325.00	425.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	345.00	525.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	675.00	750.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.50	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	25.00	65.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	25.00	75.00
4. 147S, Standard, 20 Sel., 78 RPM	45.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	89.50
4. 148S, '48 Standard, 20 Sel., 78 RPM	100.00	150.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148 ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
1* M100A, '49, 100 Sel., 78 RPM	325.00	445.00
4* M100B, '51, 100 Sel., 45 RPM	495.00	575.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	525.00	600.00

4. M100C, '53, 100 Sel., 45 RPM	585.00	685.00
4. HF100G, '54, 100 Sel., 45 RPM	745.00	800.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	4.25	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wire-less	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

4* 1015, '46, 24 Sel., 78 RPM	50.00	100.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 25 Sel., 78 RPM	125.00	175.00
4. 1250, '50, 48 Sel., 78 RPM	160.00	225.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	250.00
4* 1400, '52, 48 Sel., 78 RPM	295.00	385.00
6. 1400, '52, (Same as above) Converted to 45 RPM	325.00	400.00
2* 1500, '53, 105 Sel., 78 and 45 RPM Inter-mixed	365.00	425.00
4. 1650, '53, 48 Sel., 45 RPM	395.00	495.00
4. 2140 Wall Box	3.00	10.95
4. 3020 Wall Box	7.00	15.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	25.00	50.00
4. Across the Board (Un 9/52)	35.00	50.00
6. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	20.00	39.00
6. Aquacade (Un 4/49) 12/53	10.00	25.00
4. Arabian Knights (Got 12/53)	155.00	175.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	60.00	105.00
4* Atlantic City (B 5/52)	85.00	115.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
6. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
2* Beach Club (B 2/53)	200.00	275.00
4* Beauty (B 11/52)	175.00	225.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	175.00	220.00
4. Big Hit (CC 7/52)	35.00	50.00
6. Big Top (Ge 2/49)	10.00	20.00
6. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Bone Head (Ge 11/48)	10.00	20.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
6. Bowl League (Got 8/47)	10.00	19.50
4* Bright Lights (B 5/51)	50.00	95.00
1* Bright Spot (B 11/51)	65.00	95.00
4. Broadway (B 6/51)	49.50	75.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
6. Buccaneer (Got 10/48)	10.00	25.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
2. Cabana (Un 3/53)	125.00	160.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	95.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	125.00	150.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	85.00	125.00
4. College Daze (Got 8/49)	10.00	24.00
1* Coney Island (B 9/51)	60.00	90.00
6. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	24.00	35.00
4. Coronation (Got 11/52)	65.00	85.00
4. County Fair (Un 9/51)	30.00	45.00
6. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
2. Daffy Derby (Wm 8/54)	225.00	265.00
4. Daisy May (Got 7/54)	175.00	210.00
4. Dallas (Wm 2/49)	15.00	29.00
1. Dealer "21" (Wm 2/54)	95.00	165.00
4. De Icer (Wm 11/49)	20.00	39.00
7. Diamond Lill (Got 12/54)	235.00	250.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00



LISTED ALPHABETICALLY

AMI

1. Model A, '46, 40 Sel., 78 RPM	99.50	165.00
4. Model B, '48, 40 Sel., 78 RPM	169.00	245.00
1* Model C, '50, 40 Sel., 78 RPM	175.00	300.00
4* Model D-40, '51, 40 Sel., 78 RPM	245.00	345.00
4* Model D-80, '51, 80 Sel., 45 RPM	350.00	525.00
4. Model E-40, '53, 40 Sel., 78 RPM	400.00	550.00
4. Model E-80, '53, 80 Sel., 45 RPM	485.00	675.00
4* Model E-120, '53, 120 Sel., 45 RPM	560.00	720.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

ROCK-OLA

4. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	250.00	325.00
4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	49.50	100.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	95.00	150.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	200.00	250.00
4. 1432, Same as above, Converted to 45 RPM	225.00	295.00

EVANS

4. Mills Constellation, 47 Model 951, 40 Sel., 78 RPM	35.00	75.00
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**they're
moving**

These customers are moving from places that serve only old-fashioned music and going to the spots that feature

AMI Model "F"
 with Full Range Multi-Horn
 High Fidelity and
 Sonoramic Sound

*Model "F" just doesn't represent a "little" difference in music but **A DIFFERENCE SO GREAT** that it is fast becoming a featured service of up-to-date locations everywhere.*

Originator of the Automatic Selective Juke Box in 1927
AHEAD THEN — AHEAD NOW

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"

4. Dragonette (Got 6/54)	185.00	210.00
4. Dreamy (Wm 2/50)	15.00	25.00
3* Dude Ranch (B 9/53)	235.00	295.00
4. Eight Ball (Wm 1/52)	45.00	75.00
6. El Paso (Wm 11/48)	10.00	20.00
4. Fairway (Wm 6/53)	65.00	95.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	40.00	85.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	75.00	115.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	30.00	79.50
4. "400" (Upright) (Ge 10/52)	55.00	75.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	15.00	35.00
4* Frolics (B 10/52)	135.00	175.00
4. Futurity (B 3/51)	60.00	95.00
4. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
6. Gold Cup (B 4/48)	15.00	45.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	99.50
4. Gold Star (Got 8/54)	210.00	235.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	85.00	125.00
4. Grand Slam (Got 4/53)	65.00	135.00
6. Grand Stand (B 5/50)	20.00	35.00
4. Green Pastures (Got 1/54)	160.00	185.00
4. Gun Club (Wm 11/53)	95.00	110.00
4. Guy-Dolls (Got 5/53)	69.50	135.00
4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	100.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
4. Havana (Un 2/54)	175.00	275.00
4* Hawaii (Un 6/54)	295.00	350.00
4. Hawaiian Beauty (Got 4/54)	160.00	200.00
4. Hayburner (Wm 6/51)	45.00	75.00
4* Hi-Fi (B 6/54)	275.00	325.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	49.50	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	60.00
4. Hong Kong (Wm 9/51)	39.00	75.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B 4/49)	15.00	35.00
4* Ice-Frolics (B 1/54)	259.50	325.00
4. Jalopy (Wm 8/51)	45.00	75.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 5/54)	150.00	195.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	50.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	90.00
4. Jnst 21 (Got 1/50)	10.00	24.50
4. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
6. King Cole (Got 5/48)	15.00	30.00
4. King Pin (CC 12/51)	30.00	69.00
4. Knockout (Got 1/51)	29.00	50.00
4. Lady Luck (Got 9/54)	220.00	235.00
4. Lazy "Q" (Wm 2/54)	89.00	135.00
2. Leaders (Un 10/51)	42.50	85.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	165.00	195.00

4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lulu (Wm 12/54)	235.00	250.00
4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
6. Major League Baseball (Un 6/48)	10.00	20.00
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marble Queen (Got 8/53)	95.00	145.00
4. Maryland (Wm 4/49)	15.00	35.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/15)	25.00	39.00
4. Mexico (Un 3/54)	250.00	325.00
4. Minstrel Man (Got 3/51)	25.00	60.00
6. Moon Glow (Un 11/48)	10.00	20.00
6. Morocco (Ex 10/48)	15.00	35.00
4. Mystic Marvel (Got 3/54)	175.00	210.00
4. Nevada (Un 8/54)	295.00	350.00
4. Niagara (Got 12/51)	39.00	75.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	95.00	140.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	65.00	90.00
4* Palm Beach (B 7/52)	75.00	125.00
2* Palm Springs (B 11/53)	260.00	325.00
6. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	125.00	155.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	125.00	145.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	70.00	105.00
4. Quintet (Got 3/53)	79.50	115.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Rainbow (Wm 9/48)	10.00	20.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
2. Rio (Un 11/53)	160.00	225.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.00
4. Rodeo (Un 2/53)	135.00	185.00
6. Rondevo (Un 5/48)	15.00	35.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Rondnd Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	35.00
4. Saddle and Turf (Ev 10/53)	175.00	249.50
4. Sally (CC 10/48)	10.00	20.00
6. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	150.00	185.00
6. Screwball (Ge 8/48)	10.00	20.00
1. Sea Jockeys (Mm 11/51)	50.00	75.00
4. Select-A-Card (Got 4/50)	10.00	20.00
6. Serenade (Un 11/48)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	120.00	155.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	60.00	125.00
4. Silver Skates (Wm 2/53)	54.50	80.00
2. Singapore (Un 10/54)	359.50	450.00
4. Skill Pool (Got 8/52)	50.00	85.00
4. Slugfest (Wm 3/52)	55.00	75.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plngs (Wm 9/51)	49.50	75.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
2* Spot-Lite (B 1/52)	42.50	85.00

4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
6. Stardust (Un 5/48)	20.00	34.50
4. Star Pool (Wm 10/54)	210.00	225.00
2. Stars (Un 6/52)	39.50	95.00
4. Starlight (Wm 3/53)	50.00	75.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	95.00	135.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	49.50	95.00
4. Super Hockey (CC 4/49)	20.00	34.50
2* Surf Club (B 3/54)	300.00	375.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
4. Tahiti (Un 8/53)	160.00	195.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00

4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	65.00	90.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
4. Tropicana (Un 1/55)	450.00	510.00
4. Tropics (Un 7/53)	149.00	175.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	49.50	95.00
4. Utah (Un 7/49)	10.00	24.50
2* Variety (B 9/54)	450.00	525.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	60.00
4. Winner (Univ.)	20.00	45.00
4* Yacht Club (B 6/53)	120.00	160.00
4. Zingo (Un 10/51)	20.00	40.00



4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. Bally Victory Bowler (5/54)	300.00	375.00
4. Bally Champion Bowler (5/54)	295.00	395.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
6. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	60.00	100.00
4. ChiCoin Match Bowler (6/52)	95.00	125.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	75.00	150.00
4* ChiCoin 10th Frame Special (12/52)	65.00	150.00
4. ChiCoin Name Bowler (1/53)	65.00	150.00
4* ChiCoin 10th Frame Double Score Bowler (2/53)	100.00	150.00
4* ChiCoin Crown (4/53)	110.00	165.00
6. ChiCoin Crown, Giant Pins (4/53)	225.00	295.00
4* ChiCoin Triple Score (6/63)	150.00	189.50
4. ChiCoin Gold Cup (7/53)	145.00	225.00
4. ChiCoin High Speed Crown (7/53)	150.00	275.00
4. ChiCoin High Speed Triple Score (8/53)	225.00	295.00
4. ChiCoin Advance (10/53)	195.00	300.00
4. ChiCoin King (10/53)	250.00	350.00
4. ChiCoin Criss Cross Bowler (12/53)	275.00	360.00
4. ChiCoin Super Frame (3/54)	300.00	375.00
4. ChiCoin Starlite (5/54)	310.00	385.00
4. ChiCoin Feature (7/54)	315.00	385.00
4. ChiCoin Holiday (9/54)	450.00	525.00

2. ChiCoin Flash (10/54)	385.00	450.00
4. ChiCoin Playtime (10/54)	395.00	495.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4. Genco Shuffle Pool (11/53)	110.00	145.00
4. Genco Match Pool (2/54)	175.00	225.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	90.00
4. Keeney DeLuxe League (3/52)	45.00	100.00
4. Keeney Super DeLuxe League Bowler (3/52)	56.00	125.00
4. Keeney High Score League (5/52)	65.00	100.00
4. Keeney Team (10/52)	100.00	160.00
4. Keeney Club (4/53)	115.00	165.00
4. Keeney Domino (5/53)	122.50	185.00
4. Keeney Carnival (5/53)	135.00	200.00
4. Keeney Pacemaker (9/53)	165.00	230.00
4. Keeney Mainliner Bowler (1/54)	175.00	245.00
4. Keeney Bonus Bowler (3/54)	175.00	250.00
4. Keeney Diamond Bowler (5/54)	200.00	300.00
6. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
6. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
6. United Shuffle Skill (6/49)	15.00	20.00
6. United Shuffle Alley (9/49)	15.00	20.00
6. United Super Shuffle Alley (1/50)		

6. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Shufflecade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player	45.00	75.00
4. United DeLuxe 6-Player (10/51)	39.00	80.00
4. United 6-Player Super (3/52)	49.50	95.00
4. United 4-Player Official (5/52)	60.00	100.00
4. United 6-Player Star (7/52)	65.00	110.00
4* United 10th Frame Star (9/52)	75.00	120.00
4. United Manhattan 10th Frame (9/52)	110.00	135.00
4. United 10th Frame Super (10/52)	115.00	145.00
4. United Manhattan (9/52)	100.00	140.00
4. United Cascade (2/53)	100.00	145.00
4* United Clover (2/53)	100.00	169.50
4. United Liberty (2/53)	115.00	175.00
4* United Classic (6/53)	125.00	160.00
4* United Olympic (6/53)	110.00	195.00

4* United Royal (9/53)	195.00	269.50
4* United Imperial (9/53)	220.00	275.00
4* United Chief (11/53)	249.50	295.00
4. United Leader (11/53)	265.00	300.00
4* United Team (1/54)	275.00	325.00
4. United DeLuxe Team (1/54)	325.00	350.00
4. United League (1/54)	265.00	335.00
4. United Ace (5/54)	335.00	350.00
4* United Rainbow (5/54)	325.00	375.00
4* United Banner (8/54)	365.00	395.00
4. United Shuffle Targette (8/54)	365.00	435.00
4. United DeLuxe Shuffle Targette (8/54)	375.00	450.00
4. United Speedy (8/54)	365.00	440.00
4. United Mars (1/55)	350.00	450.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shuffle (12/49)	20.00	34.50
6. Williams Twin Shuffle (9 1/2') (2/50)	20.00	30.00
6. Williams Bowler (9 1/2') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player Bowler (6/51)	20.00	30.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

F-120 Juke Box (Receiver included)	No List Price Authorized for Publication
F-80 Juke Box (Receiver NOT included)	
F-40 Juke Box (Receiver NOT included)	
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	
W-80 Wall Box	
W-120 Wall Box	
S-80 Receiver	
S-120 Receiver	
Wall Speaker	
Corner Speaker	
Recessed Speaker	
R-167 Bargrip	

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

Gold Medal Bowler (with Match Feature)	
Model Gold-110, 10c a play	\$ 755.00
Model Gold-325, 10c a play, 3 plays for 25c	775.00
Blue Ribbon Bowler (without Match Feature)	
Model Blue-110, 10c a play	710.00
Model Blue-325, 10c a play, 3 plays for 25c	730.00
Gayety	775.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN

Big League Regular Model	\$ 575.00
Match Feature Model	595.00
Hollywood Bowler (with Match Feature)	\$ 850.00

EXHIBIT SUPPLY

Shooting Gallery Model 500 (without Match or Free Play)	\$ 625.00
Model 500A (without Match, with Free Play)	630.00
Model 500B (with Match, No Free Play)	645.00
Model 500C (with Match, with Free Play)	650.00
Junior Jet Ride	395.00
Big Bronco	997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol, New Style	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	295.00

GENCO MFG. & SALES CO.

Wild West (Regular)	\$ 650.00
Criss-Cross Wild West (Match)	680.00

D. GOTTLIEB & CO.

Sluggin' Champ De Luxe model	\$ 475.00
Regular model	392.50
Duette De Luxe model	495.00
Regular model	412.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

DeLuxe Ranger (with Match Feature)	\$ 690.00
Ranger (without Match Feature)	665.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only	No List Price Authorized for Publication
Model 1442, Hi-Fi, 50 Selections, 45 RPM Only	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

J. P. SEEBURG CORP.

HF-100-R	No List Price Authorized for Publication
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARAI-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

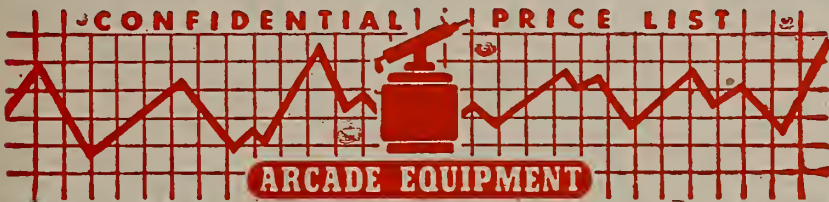
Clipper Shuffle Alley (without Match Feature)	
Single Chute	\$ 705.00
Double Chute	725.00
(with Match Feature)	
Single Chute	735.00
Double Chute	755.00
Venus Shuffle-Targette Regular Model, 10c play	705.00
Special Model, 10c, 3 for 25c	725.00
De Luxe Venus Shuffle-Targette (with Match Feature)	
Regular Model, 10c play	745.00
Special Model, 10c, 3 for 25c	765.00
Manhattan	725.00

WILLIAMS MFG. CO.

Polar Hunt (with Triple Match and Replay Features)	\$ 715.00
Safari (without Match or Replay)	690.00
Safari De Luxe with Triple Match and Replay Features)	715.00
Sidewalk Engineer	275.00
Race The Clock Single Chute	494.50
Double Chute	499.50

THE RUDOLPH WURLITZER CO.

Model "1800" Hi-Fi Phonograph	No List Price Authorized for Publication
Model "1700" Hi-Fi Phonograph	
Model "1600-A" Hi-Fi Phonograph	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	
Model 5111 12" Concealed Speaker Hi-Fi	
Model 5112 8" Wall Speaker Hi-Fi	
Model 5115 Hi-Fi 4 Cone Corner Speaker	
Model 5116 Hi-Fi Coaxial Corner Speaker	
Model 5117 Hi-Fi Coaxial Wall Speaker	



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
6. Bally Bowler	20.00	30.00
6. Bally Convoy	39.50	59.50
6. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	64.50	125.00
6. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	95.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goalee	44.50	100.00
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	65.00	99.50
6. ChiCoin Roll-A-Score	29.50	75.00
4. ChiCoin Home Run, 6 Player (3/54)	175.00	295.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	130.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
4. Exhibit Dale Gun	35.00	65.00
4. Exhibit Gun Patrol	105.00	175.00
4. Exhibit Jet Gun	95.00	135.00
4. Exhibit Space Gun	89.50	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4* Exhibit Six Shooter	79.00	125.00
4. Exhibit Vitalizer	45.00	75.00
4* Exhibit Shooting Gal. (6/54)	175.00	275.00
4* Exhibit Star Shooting Gallery (9/54)	250.00	350.00
4* Exhibit Sportland Shooting Gallery (11/54)	275.00	375.00
4. Genco Sky Gunner	95.00	175.00
4. Genco Night Fighter	119.50	159.50
4* Genco Basketball	225.00	325.00
4* Genco Rifle Gal. (6/54)	295.00	365.00
4. Genco Big Top Rifle Gallery (6/54)	395.00	450.00
4. Gottlieb Super Jumbo (10/54)	395.00	450.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	375.00	425.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	159.00	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	125.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	350.00	575.00
4. Mustocope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	405.00	545.00
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	145.00	185.00
4* Seeburg Bear Gun	125.00	175.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4* Seeburg Coon Hunt	179.50	295.00
4. Set Shot Basketball	200.00	250.00
4* Telequiz	80.00	125.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	265.00	350.00
4. Un. DeLuxe Jungle Gun	375.00	495.00
4. United Carnival Gun (10/54)	350.00	405.00
4. United DeLuxe Carnival Gun (10/54)	365.00	450.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	40.00	90.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	95.00	165.00
4. Wms. DeLuxe Baseball (4/53)	99.50	175.00
4. Wms. Pennant Baseball (12/53)	175.00	250.00
4. Wms. Super Pennant Baseball (12/53)	155.00	275.00
6. Wms. Super Star Baseball (12/53)	325.00	395.00
4. Wms. Major League Baseball (2/54)	250.00	375.00
4. Wms. All Star Baseball (2/54)	250.00	375.00
4. Wms. Big League Baseball (3/54)	250.00	375.00
4. Wurlitzer Skee-ball	35.00	75.00



WHEN THEY HEAR
THE

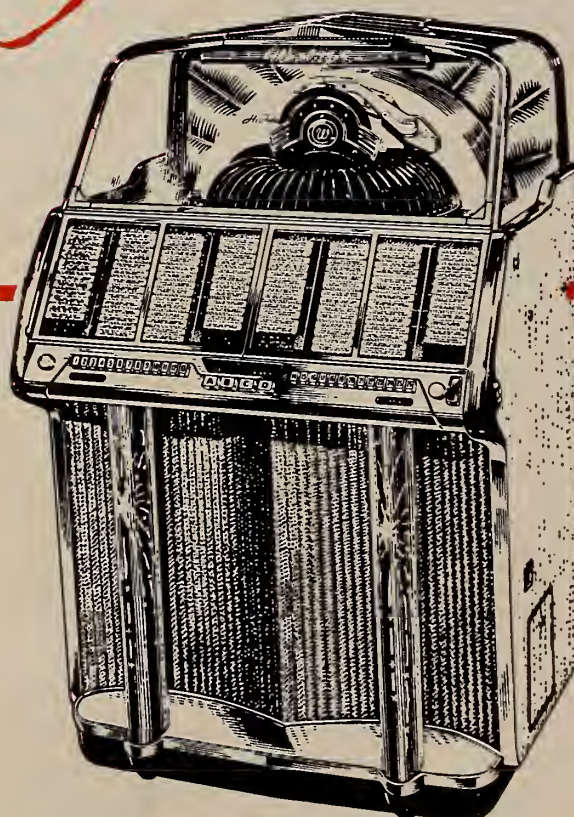
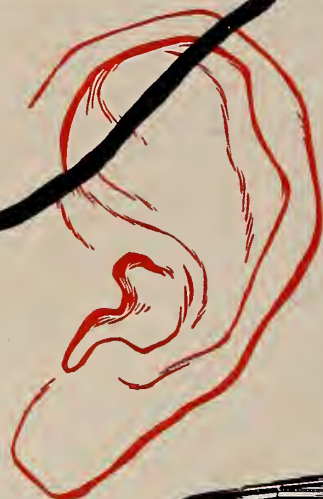
WURLITZER 1800

YOU'RE IN!

It's as simple as that. The improved Dynatone Sound System on the Wurlitzer 1800 offers more speaker cone area and the truest High Fidelity ever achieved on any automatic phonograph.

Experience proves that a look and a listen to the Wurlitzer 1800 is all it takes to convince a location owner in Wurlitzer's favor. A few weeks on location and the increased take is the clincher.

That phonograph will STAY in that location.



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BIG MONEY
WITH THE

Wurlitzer 1800

DYNATONE SOUND TAKES THE MASK OFF
THE MUSIC MORE THAN EVER BEFORE



See Your Wurlitzer Distributor

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK
Established 1856

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VENUS

6 PLAYER
SHUFFLE
TARGETTE
TODAY'S LEADER
FOR
COMPETITIVE PLAY



NEW 4-WAY
DOUBLE-CLOVER
MATCH FEATURE

5
SCORE VALUES
TO POCKETS
with
Synchro-flash feature
MOVING SCORE LIGHTS
ON PLAYBOARD
AND BACKGLASS

SMOOTH
QUIET
PLAY
ENTIRE SCORING POCKET AREA
MADE OF
**HEAVY DUTY
DURABLE
MOLDED RUBBER**
EQUIPPED WITH UNITED'S
**NEW
SLUG REJECTOR**
MEANS MORE MONEY
IN THE CASH BOX
12 SHOTS 10¢
Extremely Fast Play
**SEE YOUR
DISTRIBUTOR
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UNITED HITS
NOW AT YOUR DISTRIBUTOR
**6-PLAYER
SHUFFLE ALLEY
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Flashy, Fast-play Shooting
Gallery with
Time Bonus Score
MANHATTAN
Fast-Action In-Line Game



SIZE: 8 FT. BY 2 FT.

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3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

ALSO AVAILABLE IN REGULAR MODEL WITHOUT MATCH FEATURE

MORE FUN FOR PLAYERS MORE PROFIT FOR OPERATORS!

Balls JUMP OUT of holes and jump to holes that build up score

9	4	15	24	3
1	19	14	20	6
2	13	16	12	25
13	22	1	21	17
11	7	5	23	8

GAYETY Card above shows that player has lit 3 numbers by skill shots into 3-hole, 6-hole, 10-hole. With MAGIC-LINES lit

player turns knob, moves first line of Card UP, placing lit 10 in corner, as illustrated by second Card above. With MAGIC-POCKETS lit

player may press button to kick ball out of 6-hole into 5-hole, then into 4-hole, while ball in 3-hole jumps to 2-hole, then to 1-hole.

Returning to MAGIC-LINES knobs, player moves second line DOWN and third line UP, scoring 10-4-1 as a diagonal 3-in-line.

TURN KNOBS
with MAGIC LINES lit to move first 3 lines of Card UP and DOWN for best possible score.

PRESS BUTTONS
with MAGIC-POCKETS lit to move balls in top row of pockets to LEFT or RIGHT for best possible score.

FROM COAST TO COAST, players, location-owners, operators, distributors join in a mighty chorus of praise for GAYETY, newest, greatest Ballygame.

Basic reason for the powerful play-appeal of GAYETY is the fact that the new game retains the time-tested scoring features of the best Ballygames, from BEACH CLUB to BIG-TIME. But the record-smashing earning-power of GAYETY results from the exciting tricks players can do with Magic-Lines Knobs and Magic-Pockets Buttons —shifting score-card numbers up and down, jumping balls out of one pocket into another to improve their scores.

Get your share of the big GAYETY profits. Order GAYETY from your Bally Distributor today.

Bally GAYETY

HOT-ROD

RIDE THE CHAMPION

BULL'S EYE
COIN-OPERATED JUNIOR SHOOTING-GALLERY

BLUE RIBBON

1ST PLAYER 2140 3RD PLAYER 3231
2ND PLAYER 4312 4TH PLAYER 3527
5TH PLAYER 5294 6TH PLAYER 2756

New Bally bowlers combine greatest bowler features with new BONUScore play-booster

YOU get the greatest combination of money-making play-appeal ever built into a bowler-game when you get Bally BLUE RIBBON or Bally GOLD MEDAL working for you on location. Thrilling SUPER-STRIKE feature . . . plus popular SPEED-CONTROL and other famous Bally-Bowler features . . . and the new BONUScore feature that keeps players coming back dime and dime again to improve their skill at "right on-the-nose" BONUScore speed-control.

Order from your Bally Distributor today.

Popular SUPER STRIKES and SPEED CONTROL

Gold Medal
WITH MATCH-PLAY

Blue Ribbon
WITHOUT MATCH-PLAY

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