

# THE CASH BOX

VOLUME XV

AUGUST 7, 1954

NUMBER 46



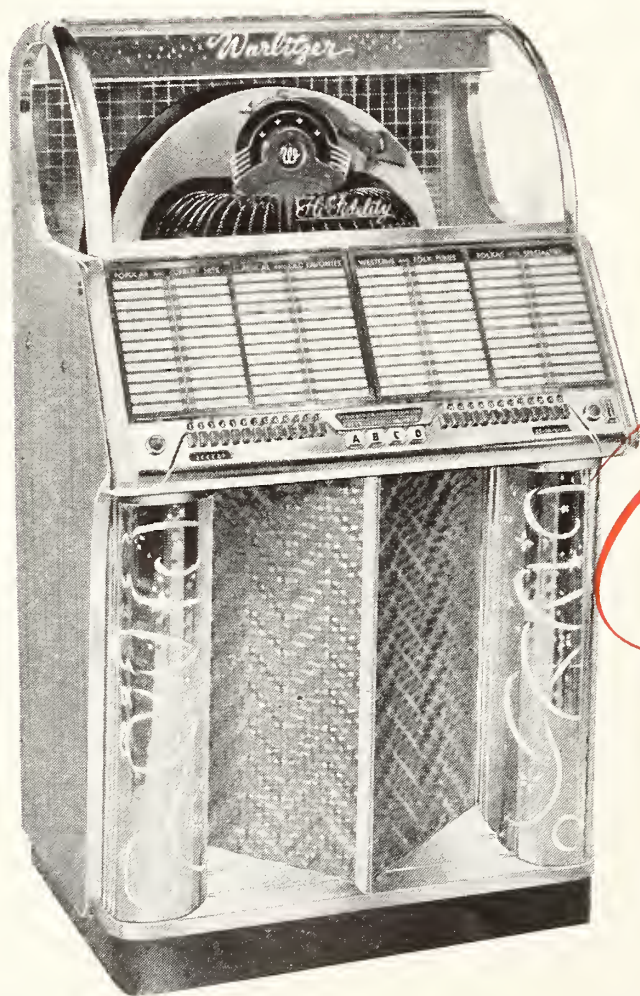
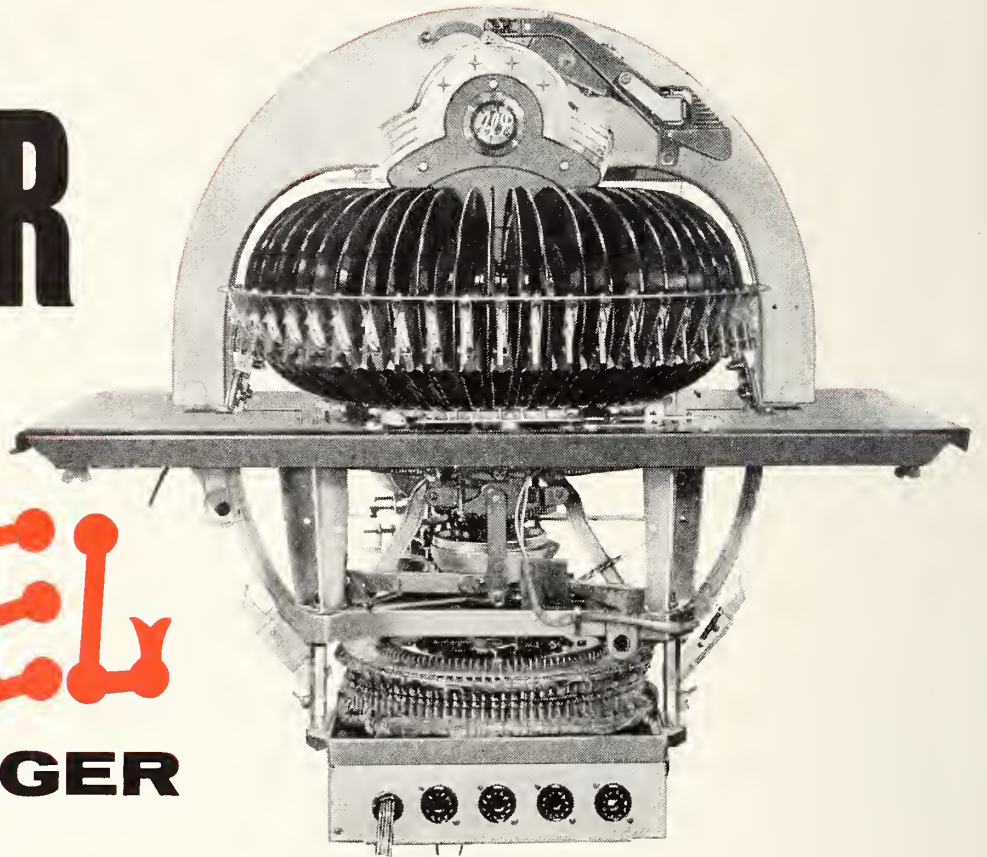
Against a backdrop of the "Arabian Nights" scenery, Lauritz Melchior, who stars in the Decca "Arabian Nights" cast album, tries out a high note for size, while Guy Lombardo, turbaned for the occasion, makes like a bandleader. Lombardo's own album of "Arabian Nights" tunes is also on Decca. The musical extravaganza, produced by Lombardo and his brothers, Carmen and Lebert, is currently packing 'em into the Jones Beach Marine Theater in Long Island, N. Y.

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The Rudolph Wurlitzer Company, North Tonawanda, N. Y.  
Established 1856



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# The Cash Box

August 7, 1954

Volume XV Number 46

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(Music Editorial)

# MAMBO

## Comes Of Age

Mambo music has had a spectacular career in the United States. Starting in the resort centers, where its Latin rhythm first caught the fancy of vacationers, the mambo has now spread to every section of the country, is being danced from border to border, and has become accepted as one of the standard dances we enjoy.

And this week, the mambo reached a new peak. With the opening of Perez Prado's orchestra at the Waldorf-Astoria, the dance really came of age, recognized in the pinnacle of all night spots.

Mambo has not only been important as a dance, but the music that accompanies it has had many consequences in the record and music businesses.

Mambo has created new record stars.

Mambo has sustained several independent record firms.

Mambo has been responsible for a resurgence of the craze for Latin American tempos in our everyday music.

There are many lessons to be learned from the popularity of the mambo. The most important is the theme we emphasized last week, i.e. music has no boundaries. Exciting rhythms are not held back by borders, countries or even

hemispheres. They spread all over and are adaptable to each nation's individual needs.

The lesson as far as the music business is concerned is that a new dance brings in its wake new music, new composers, new stars. This probably was true even when the minuet was new. And certainly in modern times, almost every new dance you can think of has brought to the forefront new stars and new music. Think of the charleston, the black bottom, the big apple, the tango, the rhumba and so many others. Each has left its mark on our music business and each has done only good for it.

Newness in itself may not be enough, but there is no doubt that a different approach which catches the public's attention, stimulates the entire industry. That is exactly what has happened with the mambo. Once a very specialized type of music, played only in specialized areas by orchestras completely devoted to it, today the mambo permeates the entire music industry. It is played everywhere, by all types of orchestras and has filtered its way into many phases of our popular music.

As we said, the mambo reached a new milestone last week. We hope that it will reach many more peaks in the months to come.

# RCA VICTOR'S No. 1 BEST SELLER

# VAUGHN MONROE

UP  
THERE  
WITH  
A BIG

**NEW**  
HIT

# WERE THE



EXCLUSIVE MANAGEMENT  
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*"It's What's in THE CASH BOX That Counts"*

**FOUR WEEKS IN A ROW . . . . .**

# THEY DOIN' MAMBO

A "New Orthophonic" High Fidelity recording

b/w Mister Sandman  
20/47-5767



"It's What's in THE CASH BOX That Counts"

# Decca Launches 20th Anniversary Tie-Up With Huge Merchandising Program; Bing Crosby Treasure Chest Album Is Highlight

NEW YORK — Sydney Goldberg, national sales head of Decca Records, demonstrated to the trade press last week that will be the highlight features of Decca's merchandising program which is being tied up with the diskery's 20th anniversary program.

Using color slides, Goldberg gave a visual history of the diskery going back to August 1934 when Decca began. He brought out the fact that it was just about that time that the juke box changed from the non-selective type to the machine that plays the music you want to hear at the time you want to hear it and that it was the influence of the juke box which helped in the growth of the diskery.

Highlighting some of the achievements of Decca, Goldberg pointed out Decca's influence in the popularizing of albums, having initiated show tunes by Hildegard; he also pointed with pride to the inauguration of the children's series by Frank Luther.

Highlight of the 20 anniversary will be the Treasure Chest of Song, depicting the Life of Crosby in five 12" LPs and 17 EPs packaged in a

beautifully designed chest with each record packaged in a vinyl case. Bing has chosen 89 songs which take 4½ hours of play and he makes a commentary before each number. The tunes Bing redid have Buddy Cole on the piano.

The rest of the program will include 30 albums featuring Decca talent plus singles.

All Decca salesmen will carry a demo of these albums with a special demo of the Crosby album in a seven-minute side.

Decca is planning a huge promotion in connection with this 20th anniversary program. All mailings from the diskery will carry 20th anniversary imprints. Decca will give out award certificates to each dealer and operator who has done business with the firm for 20 years. In addition the diskery has enlisted the services of a leading public relations man, Ed Weiner, for magazine and newspaper coverage. It is expected furthermore that during August and September there will be network radio and TV days highlighting Decca's anniversary.

## Kitty Party



CHICAGO—Eartha Kitt, sultry RCA Victor recording star, takes time out to stage a private birthday party for Monty, a one-year-old lion cub at the Animal Kingdom, pet shop on Chicago's north side. To the accompaniment of an RCA 45 player, Eartha sings her latest hit, "Mink Shmink," to lure Monty toward his first birthday cake. "Kitty" is hilarious at Monty's birthday table manners.

THE NATION'S

# TOP TEN

PLUS THE NEXT 25

## JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



AB—Abbott	CD—Cadence	CODE	PC—Peacock	SP—Specialty
AL—Aladdin	CH—Chess	DY—Derby	Pro.	SW—Swingtime
AM—Ambassador	CK—Checker	EP—Epic	PE—Peacock	TE—Tempo
AP—Apollo	CO—Columbia	ES—Essex	PR—Prestige	TF—Tiffany
AT—Atlantic	CR—Coral	FE—Federal	RA—Rainbow	TI—Tico
BA—Barbour	CT—Cat	FI—Fiesta	RE—Regent	TN—Tennessee
BE—Bell	CY—Crystallite	4 Star—Four Star	RH—Recorded in Hollywood	TR—Trend
BR—Brunswick	DA—Dana	GR—Groove	RM—Rama	UN—United
BT—Bethlehem	DE—Decca	IM—Imperial	SA—Savoy	VA—Valley
BU—Bullet	DO—Dot	IN—Intro	SIT—Sittin' In	VI—RCA Victor
CA—Capitol	DU—Duke	JD—Jay Dee		ZO—Zodiac

- |           |   |          |
|-----------|---|----------|
| <b>1</b>  | <h3>HERNANDO'S HIDEAWAY</h3> <p><b>ARCHIE BLEYER</b></p> <p>BE-1047 (45-1047)—"Sam"<br/>                 DE-29173 (9-29173)—Guy Lombardo<br/>                 CA-2840 (F-2840)—Billy May<br/>                 CD-1241 (45-1241)—Archie Bleyer<br/>                 CO-40224 (4-40224)—Johnnie Ray</p> | <b>3</b> |
| <b>2</b>  | <h3>THREE COINS IN THE FOUNTAIN</h3> <p><b>FOUR ACES</b></p> <p>BE-1044 (45-1044)—Tommy &amp; Jimmy Dorsey<br/>                 CA-2816 (F-2816)—Frank Sinatra<br/>                 CD-1240 (45-1240)—Julius La Rosa<br/>                 CO-40225 (4-40225)—Toni Arden</p>                           | <b>1</b> |
| <b>3</b>  | <h3>LITTLE THINGS MEAN A LOT</h3> <p><b>KITTY KALLEN</b></p> <p>BE-1046 (45-1046)—Helen Forrest<br/>                 CR-61180 (9-61180)—Dick Jacobs O.<br/>                 DE-29037 (9-29037)—Kitty Kallen</p>   | <b>2</b> |
| <b>4</b>  | <h3>I UNDERSTAND JUST HOW YOU FEEL</h3> <p><b>FOUR TUNES — JUNE VALLI</b></p> <p>CH-4858 (45-4858)—Jack Ford<br/>                 JU-5132 (45-5132)—Four Tunes</p>  | <b>4</b> |
| <b>5</b>  | <h3>GOODNIGHT SWEETHEART, GOODNIGHT</h3> <p><b>McGUIRE SISTERS — SUNNY GALE</b></p> <p>CA-2800 (F-2800)—Ella Mae Morse<br/>                 CR-61187 (9-61187)—McGuire Sisters<br/>                 JU-5142 (45-5142)—Gloria Mann &amp; Carter Rays</p>   | <b>8</b> |
| <b>6</b>  | <h3>THE HAPPY WANDERER</h3> <p><b>FRANK WEIR</b></p> <p>BE-1045 (45-1045)—Bob Crosby<br/>                 CA-2788 (F-2788)—Tommy Leonetti<br/>                 CD-1238 (45-1238)—Alfred Drake<br/>                 DE-29128 (9-29128)—Louis Prima</p>   | <b>5</b> |
| <b>7</b>  | <h3>SH-BOOM</h3> <p><b>CREW-CUTS</b></p> <p>CO-21283 (4-21283)—Leon McAuliffe<br/>                 CR-61212 (9-61212)—Billy Williams Qt.<br/>                 CT-104 (45-104)—Chords</p>  | <b>—</b> |
| <b>8</b>  | <h3>CRAZY 'BOUT YOU, BABY</h3> <p><b>CREW-CUTS</b></p> <p>ME-70341 (70341x45)—Crew-Cuts</p>   | <b>6</b> |
| <b>9</b>  | <h3>IF YOU LOVE ME</h3> <p><b>KAY STARR</b></p> <p>BE-1046 (45-1046)—Helen Forrest<br/>                 CA-2769 (F-2769)—Kay Starr<br/>                 CO-40149 (4-40149)—Marion Marlowe<br/>                 DE-29144 (9-29144)—Bing Crosby</p>   | <b>7</b> |
| <b>10</b> | <h3>THE LITTLE SHOEMAKER</h3> <p><b>GAYLORDS — HUGO WINTERHALTER</b></p> <p>CA-2862 (F-2862)—Textor Singers<br/>                 KI-1371 (45-1371)—Petula Clark<br/>                 LO-1482 (45-1482)—Frank Weir</p>   | <b>—</b> |

KNOWN FROM COAST TO COAST

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NEW YORK 750 — 10th AVE. (Phone: PLaza 7-1977) Cable Address: Expo Record, N. Y.	HARTFORD, CONN. 134 WINDSOR ST. (Phone: JACkson 5-7123)
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11) ISLE OF CAPRI. 12) WANTED. 13) I'M A FOOL TO CARE. 14) STEAM HEAT. 15) SOME DAY. 16) HEY THERE. 17) IN THE CHAPEL IN THE MOONLIGHT. 18) SWAY. 19) YOUNG AT HEART. 20) JOEY. 21) THE HIGH AND THE MIGHTY. 22) GREEN YEARS. 23) I GET SO LONELY. 24) THEY WERE DOING THE MAMBO. 25) MAKE HER MINE. 26) MY FRIEND. 27) HIT AND RUN AFFAIR. 28) SKINNIE MINNIE. 29) IN A GARDEN OF ROSES. 30) HERE. 31) HAPPY DAYS AND LONELY NIGHTS. 32) THANK YOU FOR CALLING. 33) CINNAMON SINNER. 34) LEAVE IT TO YOUR HEART. 35) THERE NEVER WAS A NIGHT SO BEAUTIFUL.

"It's What's in THE CASH BOX That Counts"



**THE TEN RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK  
PLUS THE NEXT FIVE**

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

1. LITTLE THINGS MEAN A LOT ..... Kitty Kallen (Decca)
2. HERNANDO'S HIDEAWAY ..... Archie Bleyer (Cadence)
3. SH-BOOM ..... Crew-Cuts (Mercury)
4. THE LITTLE SHOEMAKER ..... {Gaylords (Mercury)  
Hugo Winterhalter (RCA Victor)
5. THREE COINS IN THE FOUNTAIN ..... Four Aces (Decca)
6. THE HAPPY WANDERER ..... Frank Weir (London)
7. I UNDERSTAND JUST HOW YOU FEEL ..... {Four Tunes (Jubilee)  
June Valli (RCA Victor)
8. IN THE CHAPEL IN THE MOONLIGHT ..... Kitty Kallen (Decca)
9. GOODNIGHT, SWEETHEART, GOODNIGHT ..... {McGuire Sisters (Coral)  
Sunny Gale (RCA Victor)
10. JOEY ..... Betty Madigan (MGM)
- 11) HEY THERE. 12) THE HIGH AND THE MIGHTY. 13) IF YOU LOVE ME. 14) GREEN YEARS. 15) SWAY.

45 hassle between the jockies and companies still waxing hot and heavy. . . . Nick Nickson (WBBF-Rochester, N.Y.) in his third week of doubling as the ol' Professor of the 950 Club, 3:30 to 5:55 PM daily, and the morning show "Sunrise Serenade." Nick is spinning 92 sides a day, six days a week. . . . Tiny Markle (WAVZ-New Haven, Conn.) in New York last week. . . . Still hearing from the jockies about the 12th Anniversary yearbook. Robin Bonneau (WKXL-Concord, N. H.) says "A handy 176 pages. I'll be quoting from and using all year 'round. Thanx and congratulations."

\* \* \* \* \*



**BRAD LACEY**  
(WTSL—Hanover, N. H.)

Pic of the week—Brad Lacey (WTSL-Hanover, N. H.) deliberately introduces a song each day with the wrong title and calls upon the listeners to identify the mistake. What makes this unusual, says Brad, is that there are no prizes. . . . Fredrick Saul Berlin, son of WWSW-Pittsburgh, Pa. salesman Sid Berlin, celebrated his Bar Mitzvah Saturday, July 24. Grandparents, former Pittsburghers Mr. and Mrs. Nathan Berlin, who now reside in L.A., came on for the important event. . . . WWDC-Washington Fred Fiske has a new fan club organized in College Park and Riverdale, Maryland. The club now has 79 teen-age members. . . . Bud Davies (CKLW-Detroit, Mich.) came up with this gimmick to pull in listener response. Bud asked his audience to count the number of footsteps on the Johnny Desmond record of "The High and The Mighty." The station was flooded with 1100 cards and letters. "There are 12 steps," says Bob. . . . Paul E. X. Brown

will spend his two week vacation away from the mike at WERD-Atlanta, Ga. in New York City and Atlantic City. Paul is a national officer in the Shriners and the colorful organization will be holding its 1954 convention in the resort city. During Brown's stay in New York August 7 to 11 he will stop at the Hotel Theresa in Harlem. . . . Hank Elliott has now joined the staff of WORL-Boston. Hank was with WMEX for the past seven years. Hank, who will fill the position of News & Sports Director at WORL, which post was vacated by Art Hume, will substitute for Boston's popular D.J.'s Norm Prescott, Alan Dary, and Stan Richards through their vacation schedule.

\* \* \* \* \*

Just prior to Jerry Kay (WTIX-New Orleans, La.) leaving for Miami to wed, his fans held a watermelon party, with Jerry the guest of honor. The party ended with a ritual of washing Jerry's face with watermelon. All had a good time although Jerry is still combing watermelon seeds out of his hair. . . . Wes Hopkins (WTTM-Trenton, N. J.), now conducts regular meetings of "Sittin' Starin' and Rockin' Club" every morning. Any listener with a rocking chair can join, and according to Wes, practically everyone and his grandmother has joined up for the morning rest and relaxation period.

**"WHISPERING"**  
and  
**"YOU'RE DRIVING ME CRAZY"**

(Ops: both sides under two minutes)



CORAL 61228 (78 RPM) and 9-61228

# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

**GUY MITCHELL & MITCH MILLER O.**  
(Columbia 40278; 4-40278)

**B+** "WHAT AM I DOIN' IN KANSAS CITY" (2:40) [Joy ASCAP—Merrill] Guy Mitchell dishes up a colorful new bouncer in his familiar and most inviting manner as Mitch Miller's ork assists. Cute tune and lyrics. Could hit.

**C+** "YOU'VE RUINED ME" [Joy ASCAP—Merrill] On this end the songster gets another choral assist as he sings a heartbroken love song. Pretty job offered in a tearful manner.

**FRANK WOJNAROWSKI ORCH.**  
(Dana 821; 45-821)

**C+** "MALY DOMEK POLKA" [—Wojnarowski] A happy-go-lucky, full of life polka item is bounced through by Frank Wojnarowski and his ork. Polish vocal breaks in at mid point.

**C+** "NA SRODKU POLA" [—Wojnarowski] The crew eases through a slow waltz tempo item penned by the leader. Polish duet rounds out the side. Fitting for the proper locations.

**JOHNNY VADNAL ORCH.**  
(RCA Victor 20-5787; 47-5787)

**C+** "A MILLION ROSES" [—Dick Stahl] The Vadnal Trio and the Johnny Vadnal Orchestra bounces through a catchy polka with an English vocal. Commercial polka novelty that'll attract a fair share of coin in the right spots.

**C+** "NUMBER ONE" [—James, Willet, Robertson] More appealing whoopla polka music with an English lyric is presented by the boys. Same comment.

**THE NILSSON TWINS**  
(Coral 61229; 9-61229)

**B+** "WILLIE FOLLOWED TILLIE" (2:20) [Lee Newman ASCAP—Tobias, Tibbles, Idriss] The Nilsson Twins bow on the Coral label with an infectious light-hearted lilter that makes easy listening. Cute sound. Ditty has quality.

**B** "LION HUNT" (1:48) [Lee Newman ASCAP—Newman, Belle] George Cates' ork offers an effective backing for the chirp's clever, choppy delivery of another amusing novelty. Children oughta like this too.

**RICHARD HAYMAN ORCH.**  
(Mercury 70426; 70426 x 45)

**B+** "THE HIGH AND THE MIGHTY" [Witmark ASCAP—Tiomkin] A beautiful instrumental from the flick of the same name is tenderly treated by the orchestra and harmonica of Richard Hayman. Tune is clicking in a big way. This version should cash in.

**B** "TAMBOURINE" [Hayrich ASCAP] On this end the string filled aggregation lilter through a very pretty instrumental item with a Spanish flavor. Lovely melody set to a top grade arrangement.

## THE CASH BOX DISK OF THE WEEK

"YOU'RE DRIVING ME CRAZY"  
(1:45)  
[Donaldson ASCAP—Bregman,  
Voceo & Conn]

PAUL WHITEMAN  
(Coral 61228; 9-61228)



PAUL WHITEMAN

● Paul Whiteman has re-recorded two of his hits from the Twenties

"WHISPERING" (1:53)  
[Schonberger, Coburn, Rose  
ASCAP—Miller Music]

and has come up with a disk that's a smash. The two sides are "Whispering" and "You're Driving Me Crazy" and both have tremendous modern appeal. On "Whispering," Dick Ridgely plays the slide whistle and it brings memories of times long since past. "You're Driving Me Crazy" gets its own working over which makes for some great listening. It's interesting to note that even though these arrangements are modernized, they would be recognized as Paul Whiteman disks by almost anyone. Both sides of this record are going to make plenty of dough for ops.

"I'M NO GONNA SAY" (2:54)  
[BMI Vincent Music]

"DON'T YOU FORGET ABOUT ME" (2:42)  
[BMI Vincent Music]

RONNIE GAYLORD  
(Mercury 70425; 45-70425)



RONNIE GAYLORD

● Ronnie Gaylord continues to

turn out good commercial records. His current one has two likely songs, either one of which could break through. They are titled "I'm No Gonna Say" and "Don't You Forget About Me." The first is a takeoff on an Italian accent routine which comes off very well. The second is a ballad with an old Italian feeling although it is a new song. On both sides Ronnie gets a choral backing and fine instrumental backing. He has two potential hits here.

"WHY SHOULD I LOVE YOU" (2:32)  
[Barlow ASCAP—Rogers Music]

"FOREVER MINE" (2:43)  
[Cita BMI—Nu-Way Publ]

THE HARPTONES  
(Bruce 109; 45-109)



THE HARPTONES

● The Harptones come smashing through with a record that is al-

ready breaking wide open. Titled "Why Should I Love You," this side sends this new group to the head of the class. It's a rhythmic ballad which the boys handle with an infectious vitality which should soon have the entire country singing it. Reverse side is less suited to everyday play but that shouldn't mean anything as far as the record is concerned since it is the top side all the way. "Why Should I Love You" has to make its mark in the music field. Be sure to get with it fast.

**GUY LOMBARDO ORCH.**  
(Decca 29215; 9-29215)

**B** "IT'S GREAT TO BE ALIVE" (2:18) [Shapiro, Bernstein ASCAP—Lombardo, Loeb] From his musical extravaganza "Arabian Nights" comes this Guy Lombardo instrumental of a pretty lilter offered in the usual danceable tempo. Chorus vocals.

**C+** "MARRY THE ONE YOU LOVE" (2:03) [Shapiro, Bernstein ASCAP—Lombardo, Loeb] Kenny Gardner and the chorus send up a pleasing vocal on another tune from the same musical. Guy and ork supply a fitting backing again.

**SAUTER-FINEGAN ORCH.**  
(RCA Victor 20-5826; 47-5826)

**B** "OF THEE I SING" (2:55) [Harms ASCAP—Ira & Geo. Gershwin] The fabulous Sauter-Finegan sound comes over in fascinating fashion as the ork rhythms through a "charged up" arrangement of a great Gershwin Brothers oldie.

**B** "PALE MOON" (2:52) [Forster ASCAP—Glick, Logan] Another beautiful oldie gets an imaginative Sauter-Finegan arrangement set to an Indian beat. Voices chant in the backdrop.

**LES BROWN ORCH.**  
(Coral 61222; 9-61222)

**C+** "THEY WERE DOING THE MAMBO" (2:57) [Mayfair BMI—Burke, Raye] Les Brown and the boys set up a solid mambo backing for Butch Stone's novelty vocal on one of the country's up and coming hits. Terrific orking.

**C+** "THE MAN THAT GOT AWAY" (2:51) [Harwin ASCAP—Arlen, Gershwin] Jo Ann Greer takes the vocal spotlight on a dramatic bluesy item from the flick "A Star Is Born." Tune is also building for a hit.

**JOHNNY DESMOND-EILEEN BARTON**  
(Coral 61227; 9-61227)

**B** "A WIFE" (2:50) [Speir ASCAP—Tobias, Simon] Johnny Desmond offers a sequel to his hit disk "Woman" as he now sings about a wife while Eileen Barton listens. Latin tempo. Cute lyrics.

**B** "A HUSBAND" (2:48) [Speir ASCAP—Tobias, Simon] Eileen Barton gets even as she makes Johnny listen to her definition of a husband. Melody is the same. Married folks oughta get a kick out of this coupling.

**FELICIA SANDERS**  
(Columbia 40275; 4-40275)

**B** "DON'T STAY AWAY TOO LONG" (2:15) [Geo. Pincus ASCAP—David, Saxon] A very pretty backing showcases the lovely voice of Felicia Sanders to best advantage as she tenderly sings a pretty sentimental ballad with multiple voice technique.

**C+** "MY LOVE BELONGS TO YOU" [Joy ASCAP—Lasky, Schotz] An unusual backing aids the songstress on this dramatic love story treated with a great deal of meaning, expressive reading.



the most  
excitingly  
different  
record  
ever made



# SKOKIAAN

D

o

ca

BULAI

AND



# RECORD REVIEWS

<input type="radio"/> A DISK & SLEEPER	<input type="radio"/> C GOOD
<input type="radio"/> B+ EXCELLENT	<input type="radio"/> C- FAIR
<input type="radio"/> B VERY GOOD	<input type="radio"/> D MEDIOCRE

### THE TOP HATTERS (Cadence 1243; 45-1243)

**B** "DIM, DIM THE LIGHTS" (2:22) [Republic BMI—Ross, Dixon] The Top Hatters debut on the Cadence label with a blusey, rhythm cutie that could catch quick. Colorful style and sound. Work well together. Catchy item.

**B** "IT SHOULD'VE BEEN ME" (2:21) [Progressive BMI—King Curtis] A recent big hit in the rhythm & blues field is given an imaginative treatment by the boys. Recitations between choruses very amusing. Clever side.

### MULCAYS (Coral 61221; 9-61221)

**B+** "CARAVAN" (2:20) [American Academy ASCAP—Mills, Ellington, Tizol] A terrific standard is amazingly rendered by the thrilling electric harmonica styling of the Mulcays who bow on the Coral label with this release. Great premiere performance that could click immediately.

**C+** "DRIFTING AND DREAMING" (2:15) [E. H. Morris ASCAP—Alstyne, Schmidt, Curtis, Gillespie] The Mulcays offer a tropical island type number on this side. Lovely theme with an interesting delivery.

### JACK PLEIS ORCHESTRA (Decca 29227; 9-29227)

**B** "CARA MIA" (2:56) [Feist ASCAP—Trapani, Lange] A sumptuous Jack Pleis orking showcases the mellow voice of Johnny Amoroso as he croons one of England's biggest tunes. Choral support excellent.

**C+** "LONESOME POLECAT" (2:55) [Robbins ASCAP—De Paul, Mercer] The Pleis ork offers a terrific arrangement for the Fred Brooks vocal on one of the back hills numbers from the movie "Seven Brides for Seven Brothers."

### CHUY REYES (Capitol 2878; F-2878)

**C** "DEE GEE MAMBO" [Beechwood BMI—May] Reyes displays his mambo tecl as he leads the boys through a dious commercial mambo arment.

**C** "HORNPIPE MAMBO" [Beechwood, BMI—Swan] More good instrumental mam that'll please the terpsich presented here. Simple a tricky, catchy melod.

### "TENNESSEE" ERNIE FO (Capitol 2876; F-2876)

**B** "EINS, ZWEI, DRE" [Robbins ASCAP—Spoll] A real lively "cornbr with a polka air is color by the deep voice of com Ernie Ford. Billy May c

**C+** "LOSING YOU" (2: ASCAP—Kaye] A the tempo for Ernie's se livery of a touching un song.

## THE CASE BOX SLEEPER OF THE WEEK

"SKOKIAAN" (2:56)  
[Shona, Zezuru ASCAP—Shapiro, Bernstein]

"IN THE MOOD" (2:38)  
[Garland, Razaf ASCAP—Gallotone]

BULAWAYO SWEET RHYTHMS BAND  
(London 1491; 45-1491)

● Out of Africa comes one of the weirdest records of the current season, an instrumental with a sound that almost guarantees to make it a hit. This song has an African sounding instrumentation and a feeling about it that portrays the jungle. Titled "Skokiaan," it is being cut by almost every record company right now and is bound to be one of the big ones in the coming months. The second side is an African version of the oldie "In The Mood" and it's done like you never heard it before. With the same strange sound as the top half, this too will be getting plenty of play simply because the comparison of how we know the song and how we hear it here it so startlingly different. The top side however is the one. Better load up on this

"SKOKIAAN" (2:52)  
[Shona, Zezuru ASCAP—Shapiro, Bernstein]

"LOLLIPOP" (2:47)  
[Leon Rene ASCAP]

RALP MERTERIE ORCH.  
(Mercury 70432; 45-70432)

● The first Americanized version of "Skokiaan" to reach the market is Ralph Marterie's. This one has a drive which we associate with Marterie and with the natural bounce of the tune, the combination is irresistible. There should be quite a scramble for top position on this number since several other versions are also on their way. Bottom end is a jump tune which Ralph and the orchest<sup>re</sup> pound out in list

### JACK GOLD & 4 ESQUIRES (Cadence 1242; 45-1242)

**B+** "EV'RYTHING" (1:48) [Jack Gold ASCAP—Gold, Kohn, Berman] A brilliant new vocal combo featuring Jack Gold and the Four Esquires bows on wax with a wonderfully commercial reading of solid new tune. Should be big. Terrific sound.

**B** "A KISS SHOULD MEAN WE'RE SWEETHEARTS" (2:01) [Jack Gold ASCAP—Shelley, Goetschius, Gold] The boys fashion another new romantic ditty in pleasing style. Good jumper. Boys are great possibilities for the "big time."

### THE COMMANDERS (Decca 29209; 9-29209)

**B+** "THE MARCH OF THE COMMANDERS" (2:33) [Castle Music—Hefti] One of the country's great new bands, the Commanders, rides through a super speed jump orking of a clever new piece of material. Solid arrangement. Great stuff.

**B** "LAZY MOONLIGHT" [Forrest BMI—Thomas] Another fascinating bit of arranging can be heard on this slow sentimental side by the boys. Crew is great. Should be one of the top bands, in time.

### KAY PENTON (Mercury 70418; 70418 x 45)

"WHAT'S YOU MY LOVE" (2:37) [International ASCAP—Skyler] The inviting sultry voice of Penton eases through a pretty item in meaningful fashion. ul quality.

"DON'T YOU BE GOOD" [Tannen BMI—Seams] ting backdrop by the ork attractive quality of this song. Chorus gives tune ver "The Bridge" type spir-

LEE  
4X-0035)

"IN THE ORGAN PLAYED WILIGHT" (2:11) [Santly-P—Wallace, Campbell, Conbert Roberta Lee bounces cute novelty aided by the n and the Harold Mooney d juke ditty.

"JE LOVE AND TENDER E" (2:10) [Montclare BMI on, Dehr, Miller] On this thrush rides through another novelty with a good country Mellowmen round out the side horal assist.

CO MAMBO ORCH.  
'879; F-2879)

"MAMBO MAMBO" (2:25) [Arde-e ASCAP—May, Almeida] ay conducts the Rico Mambo ara through a rhythmic piece tin material that oughta have ids hopping around the boxes. arrangement.

"MAMBO RIFF" (2:42) [Anton ASCAP—Rugolo] More good ceable mambo matter is belted out the Rico ork. Rockin' stuff.

not 1...  
not 2...

but

3

TERRIFIC  
VERSIONS  
OF A  
NEW SMASH!

FRANK CHACKSFIELD

Smile

backed by  
PIPER IN THE HEATHER

1487 & 45-1487



LITA ROZA

Smile

backed by  
LOVE IS A BEAUTIFUL STRANGER

1488 & 45-1488




DAVID WHITFIELD

Smile

backed by  
DANCE, GYPSY, DANCE

1494 & 45-1494



LONDON   
RECORDS

"It's What's in THE CASH BOX That Counts"

# First pictures of Lou Monte doing the "Italian Huckle Buck"!



## Lou Monte ITALIAN HUCKLE BUCK

- and
- JUST LIKE BEFORE**
- 20/47-5832
1. Choch!  
che na tarantella  
ma cuma bella  
pelia la jojanella
  2. va gimalu Huckle Buck  
va gimalu Huckle Buck
  3. e zee newn ze va gumba  
tu zee out of luck
  4. la busha new poka enda  
la busha new poka e vora  
ma new di stanga mya  
ga tu zee forta engord
  5. ti mova new poka e ca  
ti mova new poka e la
  6. mo ta bara tacuma lie va  
Ta Barata Cuma si fa lu  
Huckle Buck



A "NEW ORTHOPHONIC" HIGH FIDELITY RECORDING

# THE CASH BOX ROUND THE WAX CIRCLE

### NEW YORK:

Mambo came to New York with a bang last week as RCA Victor's Perez Prado opened at the Starlight Roof of the Waldor-Astoria. It was a gala evening and the turnout proved that there are enough mambo enthusiasts in New York to fill the largest rooms. . . . Paul Whiteman's recording of "Whispering" and "You're Driving Me Crazy" on the Coral label is really taking off. Looks like Whiteman is now going to be a recording star. . . . Don Owens back from spending a two week vacation on the coast as Margaret Whiting's house guest. . . . Mac Weiss has started his own ASCAP firm with offices at 1650 Broadway. . . . George Thompson, who had been handling the Buddy Morrow band on a temporary basis, is no longer connected with Morrow. . . . Karen Chandler is the first artist to be set as guest star for the new half-hour Guy Lombardo TV film series which will be syndicated this fall. Negotiations are under way for the thrush to do eight of them. She will also do the pilot film this week. . . . Al Calder has left his post as professional manager of Veronique and Avas Music. He is currently managing singer Tommy Prisco. . . . Composer-arranger Phil Moore has returned to



SYLVIA SYMS

Hollywood for the summer to complete work on a symphonic composition. Moore is also managing the careers of pop singer Helen Dixon and R&B thrush Faye Adams. . . . Bob Anthony has signed a seven year pact with MCA. . . . Mary Mayo is due to leave for Hollywood late in August for movie talks. . . . Jon and Sandra Steele signed by King Records. . . . Sylvia Syms was one of the delights at Basin Street in the engagement she just completed with Benny Goodman. Catch her recording of "Paradise" on Atlantic.

### CHICAGO:

Despite very poor acoustics, Star Night, held Saturday, 7/24, Soldier's Field, this city, was a tremendous success, with a reported attendance of over 60,000 people. All star lineup brought some of the finest talent to Our Town, such as Perry Como; Patti Page; Nat "King" Cole; Julius LaRosa; Sarah Vaughan; Roy Hamilton; Four Lads; Jill Corey; The Orioles; Leo De Lyon; Bobby Brandt; and the orchestras of Archie Bleyer, Ralph Marterie and Ray Anthony, as well as Mitchell Ayres and the Ray Charles Choir. Chicago djs, Josh Brady; Linn Burton; Stan Dale; Daddy-O-Daylie; Saxie Dowell; Art Heller; Wed Howard; Eddie Hubbard; Jim Lounsbury; Sid McCoy; Bob Porter; Mike Rapchak; Fred Reynolds; Ernie Simon; Jay Trompeter; and Milwaukee dj Paul Bartell handled the chores. With Howard Miller acting as special master of ceremonies. . . . Heartiest congratulations to Mr. & Mrs. Barney Fields on the birth of their second son 7/27. Baby, weighing in at 6'8 1/2", will be named Keith Brian. Barney is Midwest Regional Record Promotion Manager for Label "X." . . . Danny Kaye in town for 48 hours or so, visiting many jockeys promoting his Decca version of the title tune from "Knock On Wood." . . . Bob Cole, free lance promoter, drops in to report he's on his way to California for two weeks. Combination biz trip and vacation, Bob claims. . . . Been hearing some mighty glowing reports regarding Pat Morrissey's performances at Miami's new La Vien Rose. Gal also has new disk on the market, titled, "That's What I Like." . . . The Crew Cuts, currently riding high with what many consider the hottest disk to come along in a long time, "Sh-Boom," by name, opened 7/30 at the Chicago Theatre. Boys have had a truly phenomenal rise to fame. For it wasn't too long ago they hit Chicago for the first time with their initial Mercury disk, "Crazy 'Bout You, Baby." Now also in the top ten. What makes their success that much nicer is the fact that these are four truly fine boys. . . . Another grand bunch of guys, currently enjoying their third successive hit, The Four Aces, move into the very same theatre 8/20. Decca's Al Chapman and Ray "Lucky" Ludtke already busy at work planning an all-out promotion for this foursome. Incidentally, this marks some sort of record for the Chicago, as this is the Aces' third engagement at the thitter in less than 12 months.



FOUR ACES

### LOS ANGELES:

Many of today's song hits have been launched by the motion picture industry and you can watch for more to follow. The music world is anxiously awaiting the new Warner Bros. picture "Young At Heart" starring Frank Sinatra which they have just started to shoot. . . . The Jones Boys could have a hit with their new S & G waxing of "The Song Is Ended." These talented lads appear on the Gary Crosby radio show and tour with Kay Starr on all night club engagements. . . . Century Records are now all settled in plush new penthouse offices at 7421 Beverly Blvd. Allen R. Blum has been added to the firm as business administrator. They recently signed a new group called The C-Noters whose first vocal offering of "Las Vegas" b/w "Never Dream Without Me Baby" looks like it could start the group well on their way to the top. . . . Singer Ann McCormick augments the new revue which opened at Charley Foy's Supper Club 7/20 in which Dave Barry, impressionist, stars. . . . Sophie Tucker, the darling damsel of the night club circuit who has been around to entice audiences with her spicy repertoire for five decades, bowed in recently at Ciro's. . . . The St. Louis Municipal Opera is paging Benay Venuta for a starring role in "No No, Nanette" after she finishes her engagement in "Hazel Flagg" at the Dallas State Fair. She plans to sign a new record contract soon. . . . Howard King of Vito Recording Company and singer Buddy Baer are now on a six week tour of deejays and distributors plugging Buddy's latest waxing of "It's That Feeling" b/w "Too Much Competition." . . . Lawrence Welk and his Champagne Music Makers leave for an engagement Sept. 19th thru 25th at the Corn Palace in Mitchell, South Dakota. Welk originally established an attendance record at the Palace which was broken in 1952 by Guy Lombardo. He is returning to set a new record. . . . Capitol Records is releasing its third version of "In The Chapel In The Moonlight." This time it's by the Four Knights.



FRANK SINATRA

"It's What's in THE CASH BOX That Counts"

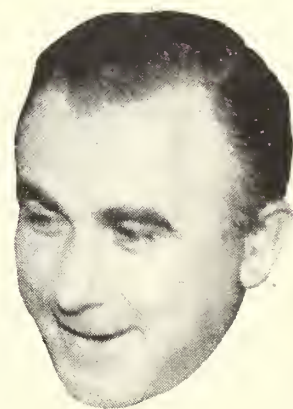
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*THE NEW HIT FROM SOUTH AFRICA*

# 'SKOKIAAN'\*

\*"SKOKIAAN" IS A SOUTH AFRICAN DRINK PREPARED BY THE ZULU TRIBES.

# RALPH



# MARTERIE

**AND HIS ORCHESTRA**

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**THE FONTANE SISTERS**  
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**"IF I DIDN'T HAVE YOU"**  
 and  
**"HAPPY DAYS & LONELY NIGHTS"**  
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**"FRIENDS AND NEIGHBORS"**  
 by  
**The Plunkett Family**  
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**"ANSWER ME, MY LOVE"**  
 ★ ★ ★ ★ ★  
**"THE LITTLE SHOEMAKER"**  
 ★ ★ ★ ★ ★  
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 An Extremely Beautiful New Ballad  
**"BREAK MY HEART GENTLY"**  
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**AUDIVOX RECORDS**  
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**THE FOUR ACES**  
**WEDDING BELLS**  
 (Are Breaking up that Old Gang of Mine)  
**DECCA**  
**MILLS MUSIC, INC.**

A Solid Ballad Hit!  
**CARAMIA**  
**LEO FEIST, INC.**



I'm wild about this Riviera weather and the scenery that goes with it. I'll venture to say it's every bit as lovely as Miami. Judging from the number of Americans here, I can't be too wrong. To make one feel more at home, the Monte-Carlo radio station beams music and commercials at you all day. This week is really the opening of the season. Judging from the International cast of entertainers, whose names are posted all along the Cote d'Azur, and the cream of International Society, Elsa Maxwell's party (if she were to give one) would have to be held in a place as big as Grand Central Station. . . . Friday at the Sporting Club in Monte Carlo we saw the Gala night of Gala Nights. This was in aid of the Red Cross and was patronized by The Prince of Monaco. Under a starry sky we listened to Aime Barelli and his band. Also the opening of **Edmundo Ros** (who's repertoire was tres Francais). The floor show included France's Yvette Giraud and America's Billy Eckstine. Mr. B. was at his greatest and I had the pleasure of hearing him give with the Francais in two songs that had the swanky club eating out of his hand. Songs were "Je Sais Que Vous Etes Jolie" (an old standard) and Charles Trenet's well loved "Que Reste-t'il De Nos Amours". Night ended with wonderful display of fire works coming from the sea. . . . Saturday at the Cannes Palm Beach Casino. Another gala night. And the opening of the new nitery called "Le Boom". Star attraction here was U.S.A.'s June Richmond, who's been making a big name for herself in Paris and Cannes. . . . Celebrities I spotted in the last few days included Aly Kahn, the Windsors, Rhonda Fleming and boxing promoter Jack Solomons. . . . Naturally the French stars are here en masse. Ready to open on Wednesday is French chanteuse Line Renaud, Gilbert Beaud idol of the younger set, Mouloudji, Georges Guetary, and author-composer Francis Lopez, who has two successful musical shows running in Paris at the moment. . . . The Paris opening of Xavier Cugat on Friday was quite an event. . . . Yes folks! the Mambo is quite the rage here too and they know how to dance it. That goes for the Baion as well. Sambas and Rumbas are passe. You either do the Mambo or the Baion or you stay off the floor. The rather funny thing about this part of the world is that with very few exceptions the music you hear is mostly American. Either from the bands, the radio or the juke boxes. . . . The record business is booming here and with the introduction of the Capitol label on a larger scale. Incidentally, no Coral label here as yet but most of the other big labels are well to the fore. . . . If I may drift for a moment from this Riviera edition I'll just add a line to say that it's great to hear of the American from Paris. (I mean my very good friend Jane Morgan) has at long last made it on a big American label.

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 The Whole Nation's talking about . . .  
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THE CASH BOX

**Top Selling Records**  
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**RETAIL OUTLETS**  
 From Coast to Coast

- Gaiety Music Shop**  
 New York, N. Y.  
 1. Hernando's Hideaway (Bleyer)  
 2. Little Things Mean A Lot (Kitty Kallen)  
 3. Three Coins In The Fountain (Four Aces)  
 4. The High And The Mighty (LeRoy Holmes)  
 5. Hey There (Sammy Davis, Jr.)  
 6. No One But You (Thompson)  
 7. The Happy Wanderer (Weir)  
 8. Sway (Dean Martin)  
 9. Sh-Boom (Crew Cuts)  
 10. In The Chapel In The Moonlight (Kitty Kallen)

- Ben Brown Music**  
 Lynn, Mass.  
 1. The Little Shoemaker (G'lords)  
 2. The High And The Mighty (LeRoy Holmes)  
 3. Sh-Boom (The Chords)  
 4. In The Chapel In The Moonlight (Kitty Kallen)  
 5. Moonlight And Roses (3 Suns)  
 6. Napoleon (Mitch Miller)  
 7. Hey There (R. Clooney)  
 8. Cinnamon Sinner (T. Bennett)  
 9. Cara Mia (David Whitfield)  
 10. Sway (Dean Martin)

- Ginsberg Music Co.**  
 Roswell, New Mex.  
 1. Three Coins (Four Aces)  
 2. Hernando's Hideaway (Bleyer)  
 3. Hey There (R. Clooney)  
 4. The Little Shoemaker (Gaylords)  
 5. Little Things Mean A Lot (Kitty Kallen)  
 6. Sh-Boom (Crew Cuts)  
 7. River Of No Return (T. Ernie)  
 8. The Happy Wanderer (Weir)  
 9. I Understand Just How You Feel (Four Tunes)  
 10. Steam Heat (Patti Page)

- Music Box**  
 Cambridge, Mass.  
 1. The Little Shoemaker (G'lords)  
 2. In The Chapel In The Moonlight (Kitty Kallen)  
 3. This Ole House (R. Clooney)  
 4. Sh-Boom (Crew Cuts)  
 5. In A Garden Of Roses (Joni James)  
 6. The High And The Mighty (LeRoy Holmes)  
 7. I Cried (Patti Page)  
 8. If I Didn't Care (Hilltoppers)  
 9. I'm A Fool To Care (Paul & Ford)  
 10. Joey (Betty Madigan)

- Ferguson's Record Shop**  
 Memphis, Tenn.  
 1. Little Things (Kitty Kallen)  
 2. I Understand Just How You Feel (Four Tunes)  
 3. Hernando's Hideaway (Bleyer)  
 4. Lovey Dovey (Clovers)  
 5. I'm A Fool To Care (Paul & Ford)  
 6. Three Coins In The Fountain (Four Aces)  
 7. Steam Heat (Patti Page)  
 8. Goodnight Sweetheart, Goodnight (McGuire Sisters)  
 9. In The Chapel In The Moonlight (Kitty Kallen)  
 10. If You Love Me (Kay Starr)

- Katz Record Center**  
 Kansas City, Mo.  
 1. The High And The Mighty (Young-Holmes)  
 2. Goodnight Sweetheart, Goodnight (McGuire Sisters)  
 3. The Happy Wanderer (Weir)  
 4. Little Things (Kitty Kallen)  
 5. Hey There (R. Clooney)  
 6. The Little Shoemaker (Gaylords)  
 7. I Understand Just How You Feel (Four Tunes)  
 8. Sh-Boom (Crew Cuts)  
 9. Crazy 'Bout You Baby (Crew Cuts)  
 10. Three Coins In The Fountain (Four Aces)

- A. Harris & Co.**  
 Dallas, Tex.  
 1. The High And The Mighty (Les Baxter)  
 2. Hey There (R. Clooney)  
 3. Little Things Mean A Lot (Kitty Kallen)  
 4. Three Coins In The Fountain (Four Aces)  
 5. The Little Shoemaker (Hugo Winterhalter)  
 6. If You Love Me (Kay Starr)  
 7. In Understand Just How You Feel (Four Tunes)  
 8. Sh-Boom (Crew Cuts)  
 9. I'm A Fool To Care (Paul & Ford)  
 10. Whenever Whenever (Billy Williams Quartet)

- Hudson Ross**  
 Chicago, Ill.  
 1. Sh-Boom (Crew Cuts)  
 2. Hey There (R. Clooney)  
 3. The Little Shoemaker (G'lords)  
 4. The High And The Mighty (Victor Young)  
 5. Little Things (Kitty Kallen)  
 6. Hernando's Hideaway (Bleyer)  
 7. In The Chapel In The Moonlight (Kitty Kallen)  
 8. Three Coins (Four Aces)  
 9. Crazy 'Bout You Baby (Crew Cuts)  
 10. Goodnight Sweetheart, Goodnight (McGuire Sisters)

- Gift Mart Music Center**  
 Jamaica, L. I., N. Y.  
 1. Little Things (Kitty Kallen)  
 2. Sh-Boom (Crew Cuts)  
 3. Hernando's Hideaway (Bleyer)  
 4. Hey There (R. Clooney)  
 5. Sway (Dean Martin)  
 6. Joey (Betty Madigan)  
 7. I'm A Fool To Care (Paul & Ford)  
 8. The Happy Wanderer (Weir)  
 9. The Little Shoemaker (Gaylords)  
 10. If You Love Me (Kay Starr)

- Gilchrist Record Shop**  
 Cleveland, Ohio  
 1. Sh-Boom (The Chords)  
 2. The Little Shoemaker (Gaylords)  
 3. The Happy Wanderer (Weir)  
 4. Little Things Mean A Lot (Kitty Kallen)  
 5. Three Coins (Four Aces)  
 6. Hernando's Hideaway (Bleyer)  
 7. The High And The Mighty (LeRoy Holmes)  
 8. Cara Mia (Whitfield)  
 9. Hey There (R. Clooney)  
 10. Donkey Serenade (Jackie Lee)

- Comer's Record Nook**  
 San Antonio, Tex.  
 1. Sh-Boom (Crew Cuts)  
 2. Hernando's Hideaway (Tito Rodriguez)  
 3. Little Things (Kitty Kallen)  
 4. The Little Shoemaker (Hugo Winterhalter)  
 5. Three Coins (Four Aces)  
 6. The Happy Wanderer (Rene)  
 7. Honey Love (C. McPhatter)  
 8. If You Love Me (Kay Starr)  
 9. I Understand Just How You Feel (Four Tunes)  
 10. The High And The Mighty (LeRoy Holmes)

- Florida Music Shops**  
 Miami, Fla.  
 1. Little Things (Kitty Kallen)  
 2. Hernando's Hideaway (Bleyer)  
 3. The High And The Mighty (Victor Young)  
 4. Sh-Boom (Crew Cuts)  
 5. The Happy Wanderer (Weir)  
 6. Honey Love (Drifters)  
 7. Crazy 'Bout You Baby (Crew Cuts)  
 8. Three Coins In The Fountain (Four Aces)  
 9. Goodnight Sweetheart, Goodnight (McGuire Sisters)  
 10. Rock Around The Clock (Bill Haley)

- Music Sales-Tiedtkes**  
 Toledo, Ohio  
 1. Sh-Boom (Crew Cuts)  
 2. The Little Shoemaker (Gaylords)  
 3. In The Chapel In The Moonlight (Kitty Kallen)  
 4. The High And The Mighty (Victor Young)  
 5. Goodnight Sweetheart, Goodnight (Sunny Gale)  
 6. This Ole House (R. Clooney)  
 7. Hey There (R. Clooney)  
 8. I Understand Just How You Feel (June Valli)  
 9. Little Things (Kitty Kallen)  
 10. I'm A Fool To Care (Paul & Ford)

- Radio Doctors**  
 Milwaukee, Wis.  
 1. Sh-Boom (Crew Cuts)  
 2. The Little Shoemaker (Gaylords)  
 3. What A Dream (Patti Page)  
 4. I'm A Fool To Care (Paul & Ford)  
 5. Money Burns A Hole In My Pocket (Dean Martin)  
 6. The High And The Mighty (LeRoy Holmes)  
 7. I Understand Just How You Feel (Four Tunes)  
 8. Hey There (R. Clooney)  
 9. In The Chapel In The Moonlight (Kitty Kallen)  
 10. Crazy 'Bout You Baby (Crew Cuts)

- California Music Co.**  
 Los Angeles, Calif.  
 1. Hernando's Hideaway (Bleyer)  
 2. Sway (Dean Martin)  
 3. Hit And Run Affair (P. Como)  
 4. Little Things (Kitty Kallen)  
 5. Three Coins (Four Aces)  
 6. Sh-Boom (The Chords)  
 7. I Understand Just How You Feel (Four Tunes)  
 8. Goodnight Sweetheart, Goodnight (Spaniels)  
 9. They Were Doin' The Mambo (Vaughn Monroe)  
 10. In The Chapel In The Moonlight (Kitty Kallen)

- Music Corner**  
 New Haven, Conn.  
 1. Sh-Boom (Crew Cuts)  
 2. The Little Shoemaker (Gaylords)  
 3. Little Things (Kitty Kallen)  
 4. Hey There (Sammy Davis, Jr.)  
 5. Take Me Back Again (Bennett)  
 6. The High And The Mighty (LeRoy Holmes)  
 7. Every Day (Joni James)  
 8. Half As Lovely (F. Sinatra)  
 9. The Happy Wanderer (Weir)  
 10. Green Years (Eddie Fisher)

- Royles T. V.**  
 Salt Lake City, Utah  
 1. Sh-Boom (Crew Cuts)  
 2. The Little Shoemaker (Gaylords)  
 3. The High And The Mighty (Victor Young)  
 4. Little Things (Kitty Kallen)  
 5. Three Coins (Four Aces)  
 6. Hernando's Hideaway (Bleyer)  
 7. The Happy Wanderer (Weir)  
 8. River Of No Return (T. Ernie)  
 9. In The Chapel In The Moonlight (Kitty Kallen)  
 10. Hey There (R. Clooney)

- Denver Dry Goods Co.**  
 Denver, Colo.  
 1. Little Things (Kitty Kallen)  
 2. Three Coins (Four Aces)  
 3. Hernando's Hideaway (Bleyer)  
 4. The Little Shoemaker (Gaylords)  
 5. Sh-Boom (Crew Cuts)  
 6. If You Love Me (Kay Starr)  
 7. Crazy 'Bout You Baby (Crew Cuts)  
 8. I Understand Just How You Feel (June Valli)  
 9. In The Chapel In The Moonlight (Kitty Kallen)  
 10. The Happy Wanderer (Weir)

- Super Enterprise**  
 Washington, D. C.  
 1. Sh-Boom (Crew Cuts)  
 2. Goodnight Sweetheart, Goodnight (McGuire Sisters)  
 3. Hey There (R. Clooney)  
 4. The High And The Mighty (LeRoy Holmes)  
 5. Crazy 'Bout You Baby (Crew Cuts)  
 6. Little Things (Kitty Kallen)  
 7. The Little Shoemaker (Gaylords)  
 8. Make Her Mine (Nat Cole)  
 9. Three Coins (Four Aces)  
 10. I Understand Just How You Feel (Four Tunes)

- High Point Record Shop**  
 Philadelphia, Pa.  
 1. The High And The Mighty (Les Baxter)  
 2. Sh-Boom (Crew Cuts)  
 3. In The Chapel In The Moonlight (Kitty Kallen)  
 4. Hey There (R. Clooney)  
 5. The Little Shoemaker (Gaylords)  
 6. Hernando's Hideaway (Bleyer)  
 7. Somebody Else Love Say (George Shaw)  
 8. Three Coins In The Fountain (Four Aces)  
 9. Crazy 'Bout You Baby (Crew Cuts)  
 10. Little Things (Kitty Kallen)

- Lyric News and Record Shop**  
 Indianapolis, Ind.  
 1. High And The Mighty (LeRoy Holmes)  
 2. Little Things (Kitty Kallen)  
 3. I'm A Fool To Care (Paul & Ford)  
 4. Three Coins (Four Aces)  
 5. Hernando's Hideaway (Bleyer)  
 6. The Little Shoemaker (Hugo Winterhalter)  
 7. Sh-Boom (Crew Cuts)  
 8. I Understand Just How You Feel (June Valli)  
 9. Goodnight Sweetheart, Goodnight (Sunny Gale)  
 10. Crazy 'Bout You Baby (Crew Cuts)



# Album Reviews

## POPULAR

**"SWING EASY!"**—Frank Sinatra—Capitol Records H 528 (1-10)  
List: \$3.00

JUST ONE OF THOSE THINGS; I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF SUNDAY; WRAP YOUR TROUBLES IN DREAMS; TAKING A CHANCE ON LOVE CREEPERS; GET HAPPY; ALL OF ME.

Fabulous Frank Sinatra swings again with some oldies to delight his and intrigue his new. Frank is singing and swinging with the app has fascinated the pop market, the jazz faithful who find in Frank or top stylists, whose jazz phrasing is the end, and just about everybody the resurgence of popularity that finds Frank at an almost all-time high this album should be one of Capitol's biggest fall numbers. Capitol sleeve to protect the record is an extra that should please the buyer on the bandwagon, dealers. This one is gonna be one of your best-making numbers.

**"I LOVE"**—Essex Records ESLP-102; 103; 104; 105; 106; 107: (Each 1-10" L. P.) List \$3.00

Here's a series we've been hearing has caused a slight sensation in sale has released six in the "I Love" set all in the vein of music to list relax to, to talk to. The series features the golden trumpet of Eddie Norrie Paramor and his Orchestra; The Ray Charles Chorus; the Al Jay White; Ray Martin and his Concert Orchestra; Monty Kelly and his Orchestra and Chorus. The music on each album is lush, beautiful and well presented. The mechanical reproduction is fine, a high-fidelity and the sleeves are sensational eye-stopping five-colored laminated feature beautiful models in sensuous poses, stimulating, yet in good taste. A special merchandising idea worked out by Essex makes this an attractive package for the dealer.

**JACKIE GLEASON PRESENTS "Music, Martinis, and Memories"**—W509 (1-12" L. P.) List: \$5.95

ONCE IN A WHILE; I CAN'T GET STARTED; I GOT IT BAD AND THAT AIN'T REMEMBER YOU; I LOVE YOU; UNFORGETTABLE; HOW HIGH THE MOON; I'LL LOVE YOU; THE SONG IS ENDED; IT COULD HAPPEN TO YOU; THE NEARNESS OF YOU; DAYS; SHANGRI-LA; SOMEBODY LOVES ME; TIME ON MY HANDS; MY IDEAL.

That Jackie Gleason knows what the public wants is evident by the sales on his previous albums. The music is lush and the strings are embellished with the round, full, and pleasing trumpet tones of Bobby Hackett. For early evening hours listening, drifting and dreamy dancing, or background music, this disk is the ultimate. For those jangled nerves, the Gleason treatment is effective and easier to take than a bottle of pills and a doctor's fee. Will be a big sales booster for the dealer.

## JAZZ

**"L'INIMITABLE DON BYAS ET SES RYTHMES"**—Norgran Records N-12 (1-10" L. P.) List: \$3.85

LAURA; SOMEBODY LOVES ME; OLD FOLKS; RIVIERA BLUES; SMOKE GETS IN YOUR EYES; I COVER THE WATERFRONT; TALK OF THE TOWN; A PRETTY GIRL IS LIKE A MELODY.

Don Byas, born American, and who made a fair reputation with his stellar Basie and Andy Kirk aggregations, had to leave these shores to reach his jazz reputation. Byas, who has been in France for eight years, has been accepted by France as a native. He has created a style all his own and offers a series of eloquent treatments on both sides that should appeal to American fans much pleasure. Recordings were made in France.

**BIG BAND JAZZ OF THE '20's**—"Jean Goldkette and His Orchestra" Records LVA-3017 (1-10" L. P.) List: \$3.85

I'M GONNA MEET MY SWEETIE NOW; MY PRETTY GIRL #1; PROUD OF A BABY; I'M LOOKING OVER A FOUR LEAF CLOVER; CLEMENTINE (FROM NEW ORLEANS); PRETTY GIRL #2; THAT'S JUST MY WAY OF FORGETTING YOU; MY BLACKBIRDS; BIRDS NOW.

Jean Goldkette, one of the most successful, commercially, bands of the 1920s, showcases just about as "all star" an outfit as one can manage to put together. Goldkette, whose band was a semi-symphonic-jazz band offered top notch of that period good pay and the opportunity to play with a fair amount of freedom. As a result we find such names as the immortal Bix Beiderbecke, Tommy and Jimmy Dorsey; Frank Trumbauer; the great jazz violinist, Eddie Lang, guitar; and the talented Itzy Riskin on the piano. A collector's item.

**ART TATUM**—Clef Records MG C-612; MG C-613; MG C-614; MG C-618 List: \$4.85 each (each album 1-12" L. P.)

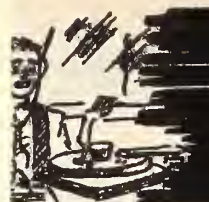
Superlatives have always stretched rhetorical flights into fancy with Art Tatum was the subject. You can always get yourself an argument by insisting that Tatum was not the greatest. While the term "genius" is often used loosely, in Art Tatum's case it is deserved. Norman Granz deserves a big thank you for recording the Tatum touch for posterity under the circumstances that permit the pianistic marvel free reign unhampered by the three-minute rule of 78 singles under which restrictions Tatum recorded in the thirties and forties. The condensing of five albums into one review makes it impossible to list the tunes recorded, but suffice it to say that whether you buy one or five albums, the delectable Tatum artistry promises you the prospect of delightful moments.

## CLASSICAL

**FELIZ MENDELSSOHN "Sextet For Piano, Violin, Two Violas, Violoncello and Contrabass, Op. 110"**—MGM Records E 3107 (1-12" L. P.) List: \$4.95

MENACHEM PRESSLER, PIANIST; NATHAN GORDON, VIOLA; PHILIP SKLAR, CELLO; AND MEMBERS OF THE GUILLET STRING QUARTET.

A delicate and lovely work on which the piano playing of Menachem Pressler is a standout. Its quaint and lacy air is preserved throughout. A rare and beautiful piece that should meet with a limited sale.



# THE CASH BOX

## Disk Jockeys'

### REGIONAL RECORD REPORTS

below are reprinted exactly as submitted by leading disk jockeys throughout the week ending July 31 without any changes on the part of THE CASH BOX.

#### Art Hellyer

WLS—Chicago, Ill.  
 1. Things Mean A Lot (Crew Cuts) (Kitty Kallen)  
 2. High And The Mighty (Betty Madigan) (Johnny Desmond)  
 3. Love And Tender Care (Mitch Miller) (Roberta Lee)  
 4. Give My Heart To You (Bill Carey) (Denise Lor)  
 5. Old Vienna (Lawrence)

#### Bill Silbert

WJZ—New York, N. Y.  
 1. Goodnight Sweetheart (McGuire Sisters)  
 2. Her Mine (Cole) (Martin-Carroll)  
 3. I'm A Fool To Care (Jack Harris)  
 4. Give My Heart To You (Denise Lor)  
 5. Alone (J. Roberts)  
 6. I Can't Get Away (Fran Warren)  
 7. Johnny, Johnny (Small)  
 8. High And The Mighty (Leroy Holmes)  
 9. Where (Clooney-Davis Jr.)

#### Ray Schreiner

WTO—Richmond, Va.  
 1. You For Calling (Jo Stafford)  
 2. 'Bout You Baby (Crew Cuts)  
 3. Where (R. Clooney)  
 4. Goodnight Sweetheart (McGuire Sisters)  
 5. Garden Of Roses (James)  
 6. A Fool To Care (Les Paul & Mary Ford)  
 7. High And The Mighty (Johnny Desmond)  
 8. Give My Heart To You (Connee Boswell)

#### Allan Berg

WABC—Los Angeles, Calif.  
 1. I Understand Just How You Feel (Betty Madigan) (Four Aces)  
 2. Hernando's Hideaway (Bleyer) (Gaylords)  
 3. Little Shoemaker (Kitty Kallen)  
 4. High And The Mighty (Leroy Holmes)  
 5. Gilly Ossenfeffer (Four Lads)  
 6. Things Mean A Lot (Kitty Kallen)  
 7. They Were Doing The Mambo (Bobby Wayne)  
 8. A Fool To Care (Les Paul & Mary Ford)

#### Ed Meath

WOL—Rochester, N. Y.  
 1. Three Coins (Four Aces)  
 2. Things Mean A Lot (Kitty Kallen)  
 3. I Understand Just How You Feel (June Valli)  
 4. High And The Mighty (Betty Madigan) (Crew Cuts)  
 5. Goodnight Sweetheart (McGuire Sisters)  
 6. Hernando's Hideaway (Archie Bleyer)  
 7. Little Shoemaker (Gaylords)  
 8. Where (R. Clooney)  
 9. Every Girl, To Every Boy (Johnnie Ray)

#### Bob Martin

WJR—Denver, Colo.  
 1. Things Mean A Lot (Crew Cuts)  
 2. Things Mean A Lot (Kitty Kallen)  
 3. High And The Mighty (Chandler)  
 4. My Burnt A Hole In My Pocket (Dean Martin)  
 5. I Run An Affair (P. Como)  
 6. Green Years (Eddie Fisher)  
 7. There (Sammy Davis Jr.)  
 8. Hernando's Hideaway (Bleyer)  
 9. High And The Mighty (Leroy Holmes)

#### Tommy Fairchild

WFLZ—Orlando, Fla.  
 1. Things Mean A Lot (Eileen Barton) (Betty Madigan) (Kitty Kallen)  
 2. Things Mean A Lot (Kitty Kallen)  
 3. Green Years (Eddie Fisher)  
 4. Happy Wanderer (Weir)  
 5. High And The Mighty (Leroy Holmes)  
 6. Hernando's Hideaway (Bleyer)  
 7. Goodnight Sweetheart (McGuire Sisters)

#### Bob Sticht

WMPS—Memphis, Tenn.  
 1. Three Coins In The Fountain (4 Aces-Frank Sinatra)  
 2. I Understand (4 Tunes)  
 3. Sh-Boom (Crew Cuts)  
 4. Little Things Mean A Lot (Kitty Kallen)  
 5. If You Love Me (K. Starr)  
 6. The Happy Wanderer (Rene)  
 7. Hernando's Hideaway (Ray)  
 8. Crazy 'Bout You Baby (Crew Cuts)  
 9. Green Years (Eddie Fisher)  
 10. Goodnight Sweetheart, Goodnight (Sunny Gale)

#### Sherm Feller

WVDA—Boston, Mass.  
 1. Cinnamon Sinner (Bennett)  
 2. The Magic Tango (Winterhalter)  
 3. I'm A Fool To Care (Les Paul & Mary Ford)  
 4. The High And The Mighty (Richard Hayman)  
 5. Little Things Mean A Lot (Kitty Kallen)  
 6. Joey (Betty Madigan)  
 7. Hernando's Hideaway (Bleyer)  
 8. They Were Doing The Mambo (Vaughn Monroe)  
 9. Green Years (Eddie Fisher)  
 10. Make Her Mine (Cole)

#### Jim Ameche

KLAC—Hollywood, Calif.  
 1. Little Things Mean A Lot (Kitty Kallen)  
 2. The Little Shoemaker (Gaylords)  
 3. Hernando's Hideaway (Bleyer)  
 4. Three Coins In The Fountain (Four Aces)  
 5. On, And On (Al Martino)  
 6. If You Love Me (Kay Starr)  
 7. They Were Doin' The Mambo (Tex Williams)  
 8. I Understand Just How You Feel (June Valli)  
 9. Sway (Dean Martin)  
 10. In The Chapel In The Moonlight (Kitty Kallen)

#### Ira Cook

KABC-KMPC—Hollywood, California  
 1. Little Things Mean A Lot (Kitty Kallen)  
 2. Hernando's Hideaway (Bleyer)  
 3. Three Coins (Frank Sinatra)  
 4. If You Love Me (Kay Starr)  
 5. The Happy Wanderer (Weir)  
 6. I Understand Just How You Feel (Four Tunes)  
 7. Make Her Mine (Cole)  
 8. The High And The Mighty (Les Baxter)  
 9. There Never Was A Night So Beautiful (P. Como)  
 10. River Of No Return (Tennessee Ernie)

#### Art Roberts

KXLW—St. Louis, Mo.  
 1. Sh-Boom (Crew Cuts)  
 2. The Little Shoemaker (Gaylords)  
 3. Hernando's Hideaway (Bleyer)  
 4. Sweethearts (Hilltoppers)  
 5. Somebody Else's Love Song (Georgie Shaw)  
 6. Happy Days And Lonely Nights (Fontane Sisters)  
 7. Little Things Mean A Lot (Kitty Kallen)  
 8. Hey There (R. Clooney)  
 9. Sway (Dean Martin)  
 10. The High And The Mighty (Johnny Desmond)

#### Harry Nigocia

WJBW—New Orleans, La.  
 1. Green Years (Eddie Fisher)  
 2. In The Chapel In The Moonlight (Kitty Kallen)  
 3. Joey (Betty Madigan)  
 4. Little Things Mean A Lot (Kitty Kallen)  
 5. The Man Upstairs (Kay Starr)  
 6. Thank You For Calling (Jo Stafford)  
 7. Three Coins (Four Aces)  
 8. Hernando's Hideaway (Bleyer)  
 9. Some Day (Frankie Laine)  
 10. Steam Heat (Patti Page)

#### Dick Gilbert

KTYL—Phoenix, Ariz.  
 1. There Never Was A Night So Beautiful (Perry Como)  
 2. If You Love Me (Vera Lynn)  
 3. Three Coins (Four Aces)  
 4. Little Things Mean A Lot (Kitty Kallen)  
 5. Hernando's Hideaway (Bleyer)  
 6. Some Day (Frankie Laine)  
 7. The Happy Wanderer (Weir)  
 8. The Little Shoemaker (Hugo Winterhalter)  
 9. Isle Of Capri (Jackie Lee)  
 10. Young At Heart (Sinatra)

#### Barry Kaye

KQV—Pittsburgh, Pa.  
 1. Moonlight And Roses (3 Suns)  
 2. The Little Shoemaker (Gaylords)  
 3. Sh-Boom (Crew Cuts)  
 4. Cinnamon Sinner (Bennett)  
 5. I'm A Fool To Care (Les Paul & Mary Ford)  
 6. In The Chapel In The Moonlight (Kitty Kallen)  
 7. Hey There (R. Clooney)  
 8. What A Dream (P. Page)  
 9. Joey (Betty Madigan)  
 10. They Were Doin' The Mambo (Vaughn Monroe)

#### Bob Maxwell

WVJ—Detroit, Mich.  
 1. Sh-Boom (Crew Cuts)  
 2. The Little Shoemaker (Gaylords)  
 3. Hey There (Sammy Davis Jr.)  
 4. In The Chapel In The Moonlight (Kitty Kallen)  
 5. Little Things Mean A Lot (Kitty Kallen)  
 6. Cinnamon Sinner (Bennett)  
 7. Hernando's Hideaway (Bleyer)  
 8. Sway (Dean Martin)  
 9. Three Coins In The Fountain (Four Aces)  
 10. Mood Indigo (Norman Petty Trio)

#### Steve Donoghue

WSPR—Springfield, Mass.  
 1. Little Things Mean A Lot (Kitty Kallen)  
 2. Sh-Boom (Crew Cuts)  
 3. The Little Shoemaker (Gaylords)  
 4. Three Coins In The Fountain (Four Aces)  
 5. I Understand Just How You Feel (Four Tunes)  
 6. The Happy Wanderer (Weir)  
 7. Hernando's Hideaway (Bleyer)  
 8. In The Chapel In The Moonlight (Kitty Kallen)  
 9. The High And The Mighty (Victor Young Ork)  
 10. If You Love Me (Kay Starr)

#### Hugh Cherry

WMAK—Nashville, Tenn.  
 1. The High And The Mighty (Leroy Holmes)  
 2. Little Things Mean A Lot (Kitty Kallen)  
 3. The Little Shoemaker (Gaylords)  
 4. Hernando's Hideaway (Dorothy Hawkins)  
 5. In The Chapel In The Moonlight (Kitty Kallen)  
 6. Hey There (R. Clooney)  
 7. Magic Tango (Winterhalter)  
 8. Crazy 'Bout You Baby (Crew Cuts)  
 9. Happy Days And Lonely Nights (Fontane Sisters)  
 10. This Ole House (Clooney)

#### John Gale

WGRC—Louisville, Ky.  
 1. The Little Shoemaker (Gaylords)  
 2. Cinnamon Sinner (Bennett)  
 3. Half As Lovely (Sinatra)  
 4. Shake, Rattle And Roll (Haley)  
 5. I Wasn't There With You (Bob Manning)  
 6. Goodnight Sweetheart, Goodnight (Sunny Gale)  
 7. Make Her Mine (Cole)  
 8. In The Chapel In The Moonlight (Kitty Kallen)  
 9. Sh-Boom (Crew Cuts)  
 10. Three Coins In The Fountain (Four Aces)

#### Jack Downey

WGTH—Hartford, Conn.  
 1. Three Coins (Four Aces)  
 2. Little Things Mean A Lot (Kitty Kallen)  
 3. Hernando's Hideaway (Bleyer)  
 4. The Happy Wanderer (Rene)  
 5. I Understand Just How You Feel (Four Tunes)  
 6. Face To Face (G. MacRae)  
 7. The Little Shoemaker (Gaylords)  
 8. Steam Heat (Patti Page)  
 9. If You Love Me (K. Starr)  
 10. Sh-Boom (Crew Cuts)

#### Mike Wolson

WNOR—Norfolk, Va.  
 1. Three Coins (Four Aces)  
 2. Hernando's Hideaway (Bleyer)  
 3. The Happy Wanderer (Rene)  
 4. Joey (Betty Madigan)  
 5. Sh-Boom (Crew Cuts)  
 6. Little Things Mean A Lot (Kitty Kallen)  
 7. They Were Doin' The Mambo (Vaughn Monroe)  
 8. Goodnight, Sweetheart, Goodnight (McGuire Sisters)  
 9. In A Garden Of Roses (James)  
 10. Wanted (Perry Como)





**THE CASH BOX**  
*Disk Jockeys'*  
**REGIONAL RECORD REPORTS**

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 31 without any changes on the part of THE CASH BOX.

# Capitol Unveils Fall Line At Annual Dealer Meeting

## Elgart Booked For Astor Roof

NEW YORK — The new, fast-climbing Les Elgart Ork., regarded by many as the key spark in the current dance band revival movement, makes its Main Stem debut Monday, August 2 at the famed Astor Roof, Hotel Astor, N.Y. The booking, announced on very short notice, points up the way this dance crew has skyrocketed in the four months during which it has been organized for actual playing dates. (Actually the first Elgart records were issued last November)

Elgart follows Sammy Kaye into the spot, and is in for the balance of the season. Featured with the ork will be Les' sax-playing brother Larry Elgart (who records for Decca himself) and vocalist Paula Adams.

Elgart just completed a two week stint at Convention Hall, Asbury Park and Saturday night (31) played a one nighter at Hershey Park, Pa., favorite band spot in the East. The Elgart band, just voted the Number 1 Up-and-Coming Orchestra in THE CASH BOX's Annual Disk Jockey Poll, is booked by Music Corporation of America. The Elgarts are managed by music publisher Bill Simon.

## Carlos Thompson Hits With "No One But You"

NEW YORK—After an intensified drive of promotion on recordings by several other artists, it now appears that the romantic new ballad, "No One But You," may make the grade via the M-G-M recording of Carlos Thompson.

Evidently the Thompson record is the one the public wants. Thompson sings the song in the current motion pic, "The Flame and the Flesh," and has caused a large army of followers to force M-G-M Records to release the rendition as a sound-track single disk.

Originally, M-G-M Records included the Thompson performance in an extended play record, with three other songs in the package. The public, however, demanded it on 78 and 45 r.p.m. and finally won out. Result—sales are mounting each day on Thompson's "No One But You" and the song now has its best chances of moving into the hit ranks.

## Pat Morrissey Clix At Miami's New La Vien Rose

MIAMI, FLA. — Pat Morrissey, Decca Records star, is packing them in nately at the new La Vien Rose here with her great vocal style.

Being the town where Pat got her start as a top flight chrip, many believe that her click here at the new La Vien Rose can be termed "a homecoming sensation."

Juke box ops, disk jockeys and dealers have been invited nately to drop in to hear Pat render her forthcoming Decca disk, "That's What I Like."

Reports are to the effect that La Morrissey looks like "she has a big one on the way."

NEW YORK — Approximately 250 Metropolitan record dealers attended Capitol Records' Annual Dealer Meeting held at the Park Sheraton Hotel, in the Tropical Room, last Friday night (23rd) to see the record company's fall line unveiled.

The meeting met with much enthusiasm as such items as the albums by Frank Sinatra, Jackie Gleason and Ella Mae Morse were played.

Capitol's big push this year will be on its classical albums and the works of William Steinberg and The Pittsburgh Symphony and Nathan Milstein and The Hollywood Bowl Orchestra were introduced as the key items of the fall program.

The diskery's drive will center around their promotional kit SELF SELECTION SAMPLE SERVICE. In this kit is included a Hi-Fi brochure instructing dealers "HOW TO PUT ON A HI-FI SHOW."

Once again the fall line of children albums is outstanding with such albums as "Sparky's Magic Baton," "Sparky's Music Mix-Up" and Capitol's new music appreciation series.

Capitol's merchandising aids were most welcome by the record dealers and the general theme is to expand self-service, which was the record company's theme in 1953. Some of the merchandising gimmicks introduced by Capitol are: new protective packaging which is featured in all of Capitol's new high-fidelity album releases; an attractive specially designed inner sleeve which guards record against dust and abrasion; inventory control sticker sheet; control sticker and control sticker dispenser; wrought-iron wire indexers; and dealer display jackets to use in the Capitol browser boxes.

All in all this was one of the most successful dealer meetings Capitol has ever had and National Sales Manager, Hal B. Cook, handled the presentation with New York District Manager Irv Jerome assisting him.

Following the two and a half hour presentation, Capitol Records held a cocktail party with a buffet supper to round out the evening.

**ANOTHER BMI "PIN-UP" HIT**

**CINNAMON SINNER**

Recorded by **TONY BENNETT....Columbia**

Published by **RALEIGH MUSIC PUBLISHING CO.**

**A HIT! "JOEY"**

BETTY MADIGAN ..... MGM 11716  
JERI SOUTHERN ..... Decca 29184  
MARGARET WHITING ... Capitol 2853  
ARTHUR NORMAN CHOIR . Bell 5050

**LOWELL MUSIC CORP.**  
1619 Broadway, New York, N. Y.

**Jack Clifton**

- WCUE—Akron, Ohio
1. Sh-Boom (Chords)
  2. The Little Shoemaker (Hugo Winterhalter)
  3. Happy Days And Lonely Nights (Fontane Sisters)
  4. Little Things Mean A Lot (Kitty Kallen)
  5. Goodnight Sweetheart, Goodnight (McGuire Sisters)
  6. Unforgettable (Dick Hyman)
  7. Sweetheart (Hilltoppers)
  8. Cara Mia (David Whitfield)
  9. If I Didn't Care (Hilltoppers)
  10. Hey There (R. Clooney)

**Wallie Dunlap**

- WICC—Bridgeport, Conn.
1. Sh-Boom (Crew Cuts)
  2. The Little Shoemaker (Gaylords)
  3. Hey There (Johnnie Ray)
  4. Goodnight Sweetheart, Goodnight (Sunny Gale)
  5. Thank You For Calling (Jo Stafford)
  6. I Understand Just How You Feel (June Valli)
  7. Joey (Betty Madigan)
  8. In The Chapel In The Moonlight (Kitty Kallen)
  9. Garden Of Roses (James)
  10. Date With The Moon (Taylor)

**Bud Davies**

- CKLW—Detroit, Mich.
1. Sh-Boom (Crew Cuts)
  2. The Little Shoemaker (Gaylords)
  3. In The Chapel In The Moonlight (Kitty Kallen)
  4. Goodnight Sweetheart, Goodnight (McGuire Sisters—Sunny Gale)
  5. The High And The Mighty (Johnny Desmond)
  6. Hey There (Dolores Hawkins)
  7. Honey Love (Bunny Paul)
  8. They Were Doing The Mambo (Vaughn Monroe)
  9. Some Day (Frankie Laine)
  10. Change Of Heart (Crews)

**Lou Barile**

- WKAL—Rome, N. Y.
1. Sh-Boom (Crew Cuts)
  2. I'm A Fool To Care (Les Paul & Mary Ford)
  3. Little Things Mean A Lot (Kitty Kallen)
  4. Crazy 'Bout You Baby (Crew Cuts)
  5. Hey There (R. Clooney)
  6. Give Me Your Word (Tennessee Ernie)
  7. The High And The Mighty (Les Baxter)
  8. I Understand Just How You Feel (June Valli)
  9. Thank You For Calling (Jo Stafford)
  10. Some Day (Frankie Laine)

**Wally Nelskog**

- KJR—Seattle, Wash.
1. Sh-Boom (Crew Cuts)
  2. The Little Shoemaker (Gaylords)
  3. Hey There (Rosem. Clooney)
  4. I Spoke Too Soon (Crew Cuts)
  5. I Understand Just How You Feel (Four Tunes)
  6. Money Burns A Hole In My Pocket (Dean Martin)
  7. In The Chapel In The Moonlight (Kitty Kallen)
  8. Sweetheart (Hilltoppers)
  9. Sway (Dean Martin)
  10. Joey (Betty Madigan)

**Jeff Evans**

- KAFP—Petalumo, Calif.
1. Little Things Mean A Lot (Kitty Kallen)
  2. Three Coins (Dinah Shore)
  3. The Little Shoemaker (Gaylords)
  4. Sh-Boom (Crew Cuts)
  5. Joey (Betty Madigan)
  6. Hernando's Hideaway (Bleyer)
  7. If You Love Me (Lynn)
  8. In A Garden Of Roses (James)
  9. I Understand Just How You Feel (June Valli)
  10. The Happy Wanderer (Weir)

**Tal Hood**

- WFGM—Fitchburg, Moss.
1. Cinnamon Sinner (Bennett)
  2. In The Chapel In The Moonlight (Kitty Kallen)
  3. If I Didn't Care (Hilltoppers)
  4. What A Dream (Patti Page)
  5. In The Chapel In The Moonlight (Ralph Flanagan)
  6. The High And The Mighty (Leroy Holmes)
  7. Moonlight And Roses (3 Suns)
  8. It Shall Come To Pass (4 Aces)
  9. I Cried (Billy Duke)
  10. Donkey Serenade (J. Lee)

**Jerry Kay**

- WTIX—New Orleans, La.
1. Hernando's Hideaway (Bleyer)
  2. Thank You For Calling (Jo Stafford)
  3. Sway (Dean Martin)
  4. To Ev'ry Girl To Ev'ry Boy (Johnnie Ray)
  5. Joey (Betty Madigan)
  6. In The Chapel In The Moonlight (Kitty Kallen)
  7. The Little Shoemaker (Gaylords)
  8. Sh-Boom (Billy Williams)
  9. Some Day (Frankie Laine)
  10. Hey There (R. Clooney)

**Wayne Stitt**

- WHB—Kansas City, Mo.
1. Little Things Mean A Lot (Kitty Kallen)
  2. Three Coins In The Fountain (Four Aces)
  3. Hernando's Hideaway (Bleyer)
  4. The Happy Wanderer (Weir)
  5. Sh-Boom (Crew Cuts)
  6. The Little Shoemaker (Gaylords)
  7. If You Love Me (Kay Starr)
  8. Some Day (Frankie Laine)
  9. Goodnight Sweetheart, Goodnight (Sunny Gale)
  10. I Understand Just How You Feel (Four Tunes)

**Bernie Russi**

- WTNS—Coshocton, Ohio
1. Hey There (R. Clooney)
  2. Little Things Mean A Lot (Kitty Kallen)
  3. Sh-Boom (Crew Cuts)
  4. Hernando's Hideaway (Bleyer)
  5. Make Her Mine (Cole)
  6. Three Coins In The Fountain (Four Aces)
  7. In The Chapel In The Moonlight (Kitty Kallen)
  8. The Little Shoemaker (Gaylords)
  9. They Were Doin' The Mambo (Vaughn Monroe)
  10. Thank You For Calling (Jo Stafford)

**Bill Dawes**

- WCPO—Cincinnati, Ohio
1. Sh-Boom (Crew Cuts)
  2. Hey There (R. Clooney)
  3. In The Chapel In The Moonlight (Kitty Kallen)
  4. Goodnight Sweetheart, Goodnight (McGuire Sisters)
  5. The High And The Mighty (Victor Young)
  6. Money Burns A Hole In My Pocket (Dean Martin)
  7. The Little Shoemaker (Gaylords)
  8. Cara Mia (D. Whitfield)
  9. I Understand Just How You Feel (June Valli)
  10. Three Coins In The Fountain (Four Aces)

**Gary Lesters**

- WVJN—Newark, N. J.
1. Three Coins In The Fountain (Frank Sinatra)
  2. Little Things Mean A Lot (Kitty Kallen)
  3. If You Love Me (Kay Starr)
  4. Hernando's Hideaway (Bleyer)
  5. Joey (Betty Madigan)
  6. Crazy 'Bout You Baby (Crew Cuts)
  7. Goodnight Sweetheart, Goodnight (McGuire Sisters)
  8. Young At Heart (Sinatra)
  9. Hey There (R. Clooney)
  10. Sway (Dean Martin)

**Bill Previtti**

- KDEF—Albuquerque, N. Mex.
1. Sh-Boom (Crew Cuts)
  2. Hernando's Hideaway (Bleyer)
  3. Three Coins (Four Aces)
  4. The Little Shoemaker (Gaylords)
  5. Hey There (R. Clooney)
  6. Little Things Mean A Lot (Kitty Kallen)
  7. Sway (Eileen Barton)
  8. Some Day (Frankie Laine)
  9. Green Years (Eddie Fisher)
  10. I Understand Just How You Feel (Four Tunes)

**Wes Hopkins**

- WTTM—Trenton, N. J.
1. Green Years (Eddie Fisher)
  2. Little Things Mean A Lot (Kitty Kallen)
  3. Three Coins In The Fountain (Four Aces)
  4. Hernando's Hideaway (Bleyer)
  5. Joey (Betty Madigan)
  6. If You Love Me (Kay Starr)
  7. Steam Heat (Patti Page)
  8. In A Garden Of Rose (James)
  9. Hit And Run Affair (P. Como)
  10. The High And The Mighty (Les Baxter)

**Robin Seymour**

- WKMH—Dearborn, Michigan
1. The Little Shoemaker (Gaylords)
  2. Sh-Boom (Crew Cuts)
  3. In The Chapel In The Moonlight (Kitty Kallen)
  4. Hey There (Clooney-Hawkins)
  5. Mood Indigo (Betty Trio)
  6. They Were Doin' The Mambo (Vaughn Monroe)
  7. I Cried (Patti Page)
  8. Some Day (Frankie Laine)
  9. I'm A Fool To Care (Paul-Ford)
  10. Honey Love (Bunny Paul)

**Norman Hall**

- WBNI—Boonville, Ind.
1. The Little Shoemaker (Gaylords)
  2. Sh-Boom (Crew Cuts)
  3. Three Coins In The Fountain (Four Aces)
  4. In A Garden Of Roses (James)
  5. Goodnight Sweetheart, Goodnight (Sunny Gale)
  6. I Understand Just How You Feel (June Valli)
  7. Steam Heat (Patti Page)
  8. Love Me, Love (Warren)
  9. This Ole House (Clooney)
  10. The High And The Mighty (Leroy Holmes)

**Frank Gordon Tucker**

- WCOB—Montgomery, Ala.
1. Little Things Mean A Lot (Kitty Kallen)
  2. Sh-Boom (Crew Cuts)
  3. Hernando's Hideaway (Ray)
  4. Green Years (Eddie Fisher)
  5. I'm A Fool To Care (Paul & Ford)
  6. Three Coins In The Fountain (Four Aces)
  7. The High And The Mighty (Victor Young)
  8. The Gal That Got Away (Frank Sinatra)
  9. Laura (Norman LuBoff Choir)
  10. The Little Shoemaker (Gaylords)

**Stan "The Record Man" Dale**

- WJJD—Chicago, Ill.
1. Sh-Boom (Crew Cuts)
  2. The Little Shoemaker (Gaylords)
  3. They Were Doing The Mambo (Vaughn Monroe)
  4. The High And The Mighty (Johnny Desmond)
  5. In The Chapel In The Moonlight (Kitty Kallen)
  6. Sway (Eileen Barton)
  7. I Hear It Everywhere (4 Lads)
  8. Right Or Wrong (Noble)
  9. Three Coins In The Fountain (Four Aces)
  10. Make Her Mine (Cole)

**Brad Lacey**

- WKDA—Nashville, Tenn.
1. Little Things Mean A Lot (Kitty Kallen)
  2. Isle Of Capri (Gaylords)
  3. You'll Never Walk Alone (Roy Hamilton)
  4. The Happy Wanderer (Rene)
  5. In The Chapel In The Moonlight (Kitty Kallen)
  6. Three Coins In The Fountain (Frank Sinatra)
  7. Steam Heat (Patti Page)
  8. I'm A Fool To Care (Paul-Ford)
  9. If You Love Me (Kay Starr)
  10. I Envy (Nat "King" Cole)

**Pat Chambers**

- WFLA—Tampa, Fla.
1. Sway (Dean Martin)
  2. In A Garden Of Roses (James)
  3. The Little Shoemaker (Gaylords)
  4. Three Coins (Four Aces)
  5. Some Day (Frankie Laine)
  6. The High And The Mighty (Leroy Holmes)
  7. The Man Upstairs (Starr)
  8. If I Give My Heart To You (Connee Boswell)
  9. Sh-Boom (Crew Cuts)
  10. Joey (Betty Madigan)

**Roger Clark**

- WNOR—Norfolk, Va.
1. In A Garden Of Roses (James)
  2. The Little Shoemaker (Weir)
  3. Hey There (R. Clooney)
  4. Green Years (Eddie Fisher)
  5. Steam Heat (Patti Page)
  6. Sway (Eileen Barton)
  7. Three Coins In The Fountain (Four Aces)
  8. The Little Shoemaker (Gaylords)
  9. Cinnamon Sinner (Bennett)
  10. I'm Only Human (Rene)

# THE CASH BOX

## The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising 100 Selections

BE—Bell  
BR—Brunswick  
BU—Bullethorn  
CA—Capitol  
CD—Cadence  
CH—Chess  
CK—Checker  
CL—Cardinal  
AM—Ambassador  
AP—Apollo  
AT—Atlantic  
BA—Barbour

CY—Crystallite  
DA—Dana  
DE—Decca  
DO—Dot  
DU—Duke  
DY—Derby  
EP—Epic  
ES—Essex  
FE—Federal  
FI—Fiesta  
4 Star—Four Star  
GR—Groove

IM—Imperial  
IN—Intro  
JD—Jay Dee  
JU—Jubilee  
KI—King  
LO—London  
MA—Mars  
MD—Mood  
ME—Mercury  
MG—MGM  
MJ—Major  
MO—Modern

PA—Parrot  
PC—Peacock Pro.  
PE—Peacock  
PR—Prestige  
RA—Rainbow  
RE—Regent  
RIH—Recorded In Hollywood  
RM—Rama  
SA—Savoy  
SIT—Sittin' In  
SP—Specialty

TE—Tempo  
TF—Tiffany  
TI—Tico  
TN—Tennessee  
TR—Trend  
UN—United  
VA—Valley  
VI—RCA Victor  
VJ—Vee Jay  
"X"—Label "X"  
ZO—Zodiac

# Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ indicates best selling record.

Comprising 100 Selections

Aug. 7 July 31      Aug. 7 July 31      Aug. 7 July 31

**1—Sh-Boom** 104.2 88.2  
CO-21283 (4-21283)—LEON MCAULIFFE  
*Smooth Sailing*  
CR-61212 (9-61212)—BILLY WILLIAMS QT.  
*Whenever, Wherever*  
★CT-104 (45-104)—THE CHORDS  
*Little Maiden*  
★ME-70404 (70404x45)—CREW-CUTS  
*I Spoke Too Soon*  
VI-20-5799 (47-5799)—BOBBY WILLIAMSON  
*Love March*

**2—Little Things Mean A Lot** 93.7 93.9  
BE-1046 (45-1046)—HELEN FORREST  
*If You Love Me*  
CR-61180 (9-61180)—DICK JACOBS O.  
*Hitch-Hike To The Stars*  
★DE-29037 (9-29037)—KITTY KALLEN  
*I Don't Think You Love Me Anymore*  
GR-0022 (4G-0022)—BERTICE READING  
*I Wash My Hands*  
KI-1368 (45-1368)—DOMINOES  
*I Really Don't Want To Know*

**3—The Little Shoemaker** 92.7 91.1  
CA-2862 (F-2862)—TEXTOR SINGERS  
*Sobbin' Women*  
KI-1371 (45-1371)—PETULA CLARK  
*Helpless*  
LO-1482 (45-1482)—FRANK WEIR  
*The Never Never Land*  
★ME-70403 (70403x45)—GAYLORDS  
*Mcqueque, Mcqueque*  
★VI-20-5769 (47-5769)—HUGO WINTERHALTER  
*The Magic Tango*

**4—Three Coins In The Fountain** 84.8 86.1  
BE-1044 (45-1044)—TOMMY & JIMMY DORSEY  
*Little Girl*  
CA-2816 (F-2816)—FRANK SINATRA  
*Rain*  
CD-1240 (45-1240)—JULIUS LA ROSA  
*Me Gotta Have You*  
CO-40225 (4-40225)—TONI ARDEN  
*Rolling Sea*  
★DE-29123 (9-29123)—FOUR ACES  
*Wedding Bells*  
DE-29186 (9-29186)—ETHEL SMITH  
*Hernando's Hideaway*  
MG-11724 (K-11724)—MARTI STEVENS  
*Why Didn't You Tell Me*  
VI-20-5755 (47-5755)—DINAH SHORE  
*Pakistan*

**5—Hernando's Hideaway** 83.3 79.1  
BE-1047 (45-1047)—"SAM"  
*Don't Worry 'Bout Me*  
CA-2840 (F-2840)—BILLY MAY  
*Anything Can Happen Mambo*  
DE-29173 (9-29173)—GUY LOMBARDO O.  
*Vas Vilst Du Haben?*  
DE-29186 (9-29186)—ETHEL SMITH  
*Three Coins In The Fountain*  
★CD-1241 (45-1241)—ARCHIE BLEYER  
*S'il Vous Plait*  
CO-40224 (4-40224)—JOHNNIE RAY  
*Hey There*

EP-9049 (4-9049)—DOLORES HAWKINS  
*Hey There*  
ME-70387 (70387x45)—RICHARD HAYMAN O.  
*The Cuddle*  
VI-20-5759 (9-5759)—TITO RODRIQUEZ O.  
*A Little Bit Of Mambo*

**6—The Happy Wanderer** 61.0 55.3  
BE-1045 (45-1045)—BOB CROSBY  
*Steam Heat*  
CA-2788 (F-2788)—TOMMY LEONETTI  
*I Went Out Of My Way*  
CD-1238 (45-1238)—ALFRED DRAKE  
*Destiny's Darling*  
DE-29128 (9-29128)—LOUIS PRIMA  
*Until Sunrise*  
DE-29193 (9-29193)—OBENKIRCHEN CHOIR  
*Evensong*  
★LO-1448 (45-1448)—FRANK WEIR O.  
*From Your Lips*  
VI-20-5715 (47-5715)—HENRI RENE O.  
*My Impossible Love*

**7—The High And The Mighty** 48.6 16.8  
★CA-2845 (F-2845)—LES BAXTER O.  
*More Love Than Your Love*  
CR-61205 (9-61205)—GEORGIE AULD O.  
*Sneaky Pete*  
★CR-61204 (9-61204)—JOHNNY DESMOND  
*In God We Trust*  
CR-61211 (9-61211)—DIMITRI TIOMKIN O.  
*Dial 'M' For Murder*  
★DE-29203 (9-29203)—VICTOR YOUNG O.  
*Moonlight And Roses*  
ME-70426 (70426x45)—RICHARD HAYMAN  
*LeROY HOLMES O. Lisa*

**8—Hey There** 46.8 25.2  
★CO-40266 (4-40266)—ROSEMARY CLOONEY  
*This Ole House*  
CO-40224 (4-40224)—JOHNNIE RAY  
*Hernando's Hideaway*  
DE-29199 (9-29199)—SAMMY DAVIS, JR.  
*And This Is My Beloved*  
EP-9049 (4-9049)—DOLORES HAWKINS  
*Hernando's Hideaway*

**9—In The Chapel In The Moonlight** 36.9 24.5  
CA-2846 (F-2846)—NELSON RIDDLE  
*Shadow Waltz*  
CA-2859 (F-2859)—FARON YOUNG  
*A Place For Girls Like You*  
CO-40271 (4-40271)—MARINERS  
*Oh, Ma'nah*  
CO-40283 (4-40283)—BELMONTE O.  
*Don't Worry 'Bout Me*  
★DE-29130 (9-29130)—KITTY KALLEN  
*Take Everything But You*  
DE-29168 (9-29168)—REX ALLEN  
*Chapel Of Memories*  
JU-5154 (45-5154)—ORIOLES  
*Thank The Lord*  
VI-20-5803 (47-5803)—RALPH FLANAGAN  
*Out Of The Bushes*  
VI-20-5798 (47-5798)—DARRELL GLENN  
*Once And Only Once*

**10—Goodnight Sweetheart, Goodnight** 33.2 26.6  
CA-2800 (F-2800)—ELLA MAE MORSE  
*Happy Habit*  
★CR-61187 (9-61187)—MCGUIRE SISTERS  
*Heavenly Feeling*  
JU-5142 (45-5142)—GLORIA MANN & CARTER RAYS  
*Love-Me-Boy*  
★VI-20-5746 (47-5746)—SUNNY GALE  
*Call Off The Wedding*  
VI-20-5775 (47-5775)—JOHNNIE & JACK  
*Honey, I Need You*  
VJ-107 (45-107)—THE SPANIELS  
*You Don't Move*

**11—I Understand Just How You Feel** 24.4 43.4  
CH-4858 (45-4858)—JACK FORD  
*That's All You Gotta Do*  
★JU-5132 (45-5132)—FOUR TUNES  
*Sugar Lump*  
★VI-20-5740 (47-5740)—JUNE VALLI  
*Love, Tears And Kisses*

**12—Crazy 'Bout You Baby** 22.6 17.6  
★ME-70341 (70341x45)—CREW-CUTS  
*Angela Mia*

**13—I'm A Fool To Care** 19.0 16.1  
★CA-2839 (F-2839)—LES PAUL & MARY FORD  
*Auctioneer*

**14—If You Love Me** 17.9 29.4  
BE-1046 (45-1046)—HELEN FORREST  
*Little Things Mean A Lot*  
★CA-2769 (F-2769)—KAY STARR  
*The Man Upstairs*  
CO-40149 (4-40149)—MARION MARLOWE  
*You're Not Living In Vain*  
DE-29144 (9-29144)—BING CROSBY  
*Liechen*  
LO-1412 (45-1412)—VERA LYNN  
*C'est La Vie*  
MG-11667 (K-11667)—SHIRLEY HARMER  
*Won'tcha Love Me*  
VI-20-5580 (47-5580)—JAN PEARCE  
*Old Wedding Ring*

**15—They Were Doin' The Mambo** 16.0 13.3  
CR-61222 (9-61222)—LES BROWN O.  
*The Man That Got Away*  
DE-29202 (9-29202)—TEX WILLIAMS  
*That's The Good Lord Sayin'*  
ME-70401 (70401x45)—BOBBY WAYNE  
*A String Of Broken Hearts*  
★VI-20-5767 (47-5767)—VAUGHN MONROE  
*Mister Sandman*

**16—Cinnamon Sinner** 15.3 11.0  
★CO-40272 (4-40272)—TONY BENNETT  
*Take Me Back Again*

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**17—My Friend** 10.9 14.0  
DE-29192 (9-29192)—FRED WARING  
*He Was There*  
DE-29159 (9-29159)—RED FOLEY  
*Lady From Guadalupe*  
★VI-20-5748 (47-5748)—EDDIE FISHER  
*Green Years*

**18—Wanted** 9.8 23.1  
BE-1041 (45-1041)—DORSEY BROS.  
*I Speak To The Stars*  
★VI-20-5647 (47-5647)—PERRY COMO  
*Look Out The Window*

**19—If I Didn't Care** 9.2 5.5  
★DO-15220 (45-15220)—HILLTOPPERS  
*Bettina*

**20—I Cried** 9.1 —  
CA-2861 (F-2861)—TOMMY LEONETTI  
*Now*  
GR-61203 (9-61203)—BILLY DUKE  
*Love Ya, Love Ya, Love Ya*  
DE-29194 (9-29194)—SAVANNAH CHURCHILL  
*My Memories Of You*  
★ME-70416 (70416x45)—PATTI PAGE  
*What A Dream*

**21—Thank You For Calling** 8.8 4.3  
CO-21256 (4-21256)—BILLY WALKER  
*Pretend You Just Don't Know Me*  
★CO-40250 (4-40250)—JO STAFFORD  
*Where Are You?*  
DE-29228 (9-29228)—RED FOLEY  
*Skinnie Minnie*

**22—Some Day** 8.5 20.3  
★CO-40235 (4-40235)—FRANKIE LAINE  
*There Must Be A Reason*

**23—Young At Heart** 8.4 8.4  
BE-1030 (45-1030)—CHARLIE DE FORREST  
*Secret Love*  
★CA-2703 (F-2703)—FRANK SINATRA  
*Take A Chance*  
CA-2802 (F-2802)—BILLY MAY O.  
*Lemon Twist*  
DE-29054 (9-29054)—CROSBY & LOMBARDO  
*I Get So Lonely*  
EP-9035 (4-9035)—TONY DE SIMONE  
*Make Love To Me*  
VI-20-5735 (47-5735)—TONY MARTINEZ  
*Secret Love*

**24—Hit And Run Affair** 8.0 9.1  
★VI-20-5749 (47-5749)—PERRY COMO  
*There Never Was A Night So Beautiful*

**25—Green Years** 7.6 15.4  
★VI-20-5748 (47-5748)—EDDIE FISHER  
*My Friend*

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**26—Isle Of Capri** 7.4 17.5  
CA-2817 (F-2817)—DUKE ELLINGTON  
*Band Call*  
★CR-61149 (9-61149)—JACKIE LEE O.  
*By The Light Of The Silvery Moon*  
DE-29146 (9-29146)—SLEWFOOT FIVE  
*Twelfth Street Rag*  
★ME-70350 (70350x45)—THE GAYLORDS  
*Love I You*  
VI-20-5750 (47-5750)—JOHN GORDY  
*Bye Bye Blues*

**27—Look Sharp—Be Sharp** 7.3 —  
★VI-10-4219 (49-4219)—BOSTON POPS O.  
*Candlelight Waltz*

**28—The Man Upstairs** 7.0 14.7  
BE-1042 (45-1042)—TONY RUSSO  
*My Restless Lover*  
★CA-2769 (F-2769)—KAY STARR  
*If You Love Me*

**29—Sway** 6.9 11.9  
★CA-2818 (F-2818)—DEAN MARTIN  
*Money Burns A Hole In My Pocket*  
CR-61185 (9-61185)—EILEEN BARTON  
*When Mama Calls*  
DY-846 (45-846)—BOB CARROLL  
*As Long As I Have You*  
VI-20-5772 (47-5772)—NORO MORALES  
*Swinging With Noro*

**30—Half As Lovely** 6.5 14.1  
★CA-2864 (F-2864)—FRANK SINATRA  
*The Gal That Got Away*

**31—Dream** 6.2 —  
CR-61156 (9-61156)—LES BROWN O.  
*A Million Dreams Ago*  
★DE-29217 (9-29217)—FOUR ACES  
*It Shall Come To Pass*

**32—Period** 5.9 8.5  
★CA-2847 (F-2847)—FOUR KNIGHTS  
*How Wrong Can You Be*

**33—Honey Love** 5.1 —  
AT-1029 (45-1029)—DRIFTERS  
*Warm Your Heart*  
CA-2865 (F-2865)—VICKI YOUNG  
*Riot In Cell Block No. 9*  
★ES-362 (45-362)—BUNNY PAUL  
*I'll Never Tell*

**34—Skinnie Minnie** 5.4 2.9  
★CR-61197 (9-61197)—TERESA BREWER  
*I Had Someone Else Before I Had You*  
DE-29228 (9-29228)—RED FOLEY  
*Thank You For Calling*

**35—Wedding Bells** 5.2 10.5  
CO-42049 (4-42049)—LES ELGART  
*Spending The Summer In Love*

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★DE-29123 (9-29123)—FOUR ACES  
*Three Coins In The Fountain*

**36—Shake, Rattle And Roll** 5.1 —  
AT-1026 (45-1026)—JOE TURNER  
*You Know I Love You*  
★DE-29204 (9-29204)—BILL HALEY  
*A. B. C. Boogie*

**37—I Get So Lonely** 4.8 3.6  
BE-1031 (45-1031)—ANNE LLOYD  
*Cross Over The Bridge*  
★CA-2654 (F-2654)—THE FOUR KNIGHTS  
*I Couldn't Stay Away From You*  
CO-40221 (4-40221)—KEN GRIFFIN  
*The Little Old Mill*  
DE-29054 (9-29054)—CROSBY & LOMBARDO  
*Young At Heart*  
VI-20-5681 (47-5681)—JOHNNIE AND JACK  
*You're Just What The Doctor Ordered*

**38—Moonlight And Roses** 4.7 13.4  
MG-11431 (K-11431)—FRANK PETTY TRIO  
*Ticklish Moments*  
★VI-20-5768 (47-5768)—THREE SUNS  
*Crazy Legs*

**39—Joey** 4.4 9.8  
CA-2853 (F-2853)—MARGARET WHITING  
*Ask Me*  
DE-29184 (9-29184)—JERI SOUTHERN  
*The Man That Got Away*  
★MG-11716 (K-11716)—BETTY MADIGAN  
*And So I Walked Home*

**40—Hold My Hand** 4.3 —  
★CR-61206 (9-61206)—DON CORNELL  
*I'm Blessed*

**41—What A Dream** 4.1 —

**42—Leave It To Your Heart** 4.0 —

**43—Happy Days And Lonely Nights** 3.7 —

**44—That's What I Like** 3.6 —

**45—The Magic Tango** 3.3 —

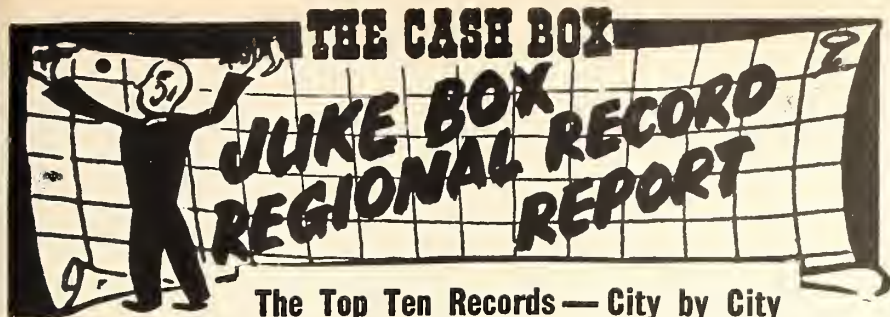
**46—No One But You** 3.2 —

**47—How Blue?** 3.0 4.9

**48—Steam Heat** 2.9 1.4

**49—This Ole House** 2.3 7.8

**50—Here** 2.2 5.0



**New York, N. Y.**

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Sh-Boom (Crew Cuts-Chords)
4. The Little Shoemaker (Gaylords)
5. Three Coins In The Fountain (Four Aces)
6. The Happy Wanderer (Weir)
7. Hey There (R. Clooney)
8. I Understand Just How You Feel (Four Tunes)
9. In The Chapel In The Moonlight (Kitty Kallen)
10. Sway (Dean Martin)

**Philadelphia, Pa.**

1. Sh-Boom (Chords-Crew Cuts)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. The Little Shoemaker (Gaylords)
5. In The Chapel In The Moonlight (Kitty Kallen)
6. Little Things Mean A Lot (Kitty Kallen)
7. The Happy Wanderer (Weir)
8. Hey There (R. Clooney)
9. Somebody Else's Love Song (Joni James)
10. In A Garden Of Roses (James)

**Brodhead, Wisc.**

1. Hernando's Hideaway (Bleyer)
2. Crazy 'Bout You Baby (Crew Cuts)
3. Sh-Boom (Crew Cuts)
4. Some Day (Frankie Laine)
5. The Happy Wanderer (Rene)
6. Hit And Run Affair (P. Como)
7. Skinnie Minnie (T. Brewer)
8. The Little Shoemaker (Hugo Winterhalter)
9. Gilly, Gilly, Ossenfaffer (Four Lads)
10. Goodnight Sweetheart, Goodnight (Sunny Gale)

**Cleveland, Ohio**

1. The Little Shoemaker (Gaylords)
2. Sh-Boom (Crew Cuts)
3. Little Things Mean A Lot (Kitty Kallen)
4. Hernando's Hideaway (Bleyer)
5. Three Coins In The Fountain (Four Aces)
6. The Happy Wanderer (Weir)
7. In The Chapel In The Moonlight (Kitty Kallen)
8. Some Day (Frankie Laine)
9. Unforgettable D. Hyman Trio)
10. Sway (Dean Martin)

**Boston, Mass.**

1. Sh-Boom (Chords-Crew Cuts)
2. Hey There (R. Clooney)
3. Little Things Mean A Lot (Kitty Kallen)
4. The Little Shoemaker (Gaylords)
5. In The Chapel In The Moonlight (Kitty Kallen)
6. I'm A Fool To Care (Paul & Ford)
7. Cinnamon Sinner (T. Bennett)
8. What A Dream (Patti Page)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. The High And The Mighty (LeRoy Holmes)

**Minneapolis, Minn.**

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords)
3. Hernando's Hideaway (Bleyer)
4. Goodnight Sweetheart, Goodnight (McGuire Sisters)
5. Little Things Mean A Lot (Kitty Kallen)
6. Three Coins In The Fountain (Four Aces)
7. The Happy Wanderer (Weir)
8. I Understand Just How You Feel (Four Tunes)
9. Happy Days And Lonely Nights (Fontaine Sisters)
10. Some Day (Frankie Laine)

**Detroit, Mich.**

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords)
3. Little Things Mean A Lot (Kitty Kallen)
4. Hey There (R. Clooney)
5. Hernando's Hideaway (Bleyer)
6. Three Coins In The Fountain (Four Aces)
7. The Magic Tango (Hugo Winterhalter)
8. In The Chapel In The Moonlight (Kitty Kallen)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. Goodnight Sweetheart, Goodnight (McGuire Sisters-Gale)

**Chicago, Ill.**

1. Sh-Boom (The Chords)
2. The Little Shoemaker (Gaylords)
3. Three Coins In The Fountain (Four Aces-Sinatra)
4. Hernando's Hideaway (Bleyer)
5. Crazy 'Bout You Baby (Crew Cuts)
6. Little Things Mean A Lot (Kitty Kallen)
7. I Understand Just How You Feel (Four Tunes-Valli)
8. I Cried (Patti Page-Leonetti)
9. In The Chapel In The Moonlight (Kitty Kallen)
10. Hey There-This Ole House (Rosemary Clooney)

**Baltimore, Md.**

1. Three Coins In The Fountain (Four Aces)
2. Sh-Boom (Crew Cuts)
3. Little Things Mean A Lot (Kitty Kallen)
4. Goodnight Sweetheart, Goodnight (McGuire Sisters)
5. The Little Shoemaker (Hugo Winterhalter)
6. Hernando's Hideaway (Bleyer)
7. I'm A Fool To Care (Paul & Ford)
8. The Happy Wanderer (Weir)
9. Hey There (R. Clooney)
10. If You Love Me (Kay Starr)

**Portland, Ore.**

1. Sh-Boom (Crew Cuts)
2. Crazy 'Bout You Baby (Crew Cuts)
3. Three Coins In The Fountain (Four Aces)
4. Little Things Mean A Lot (Kitty Kallen)
5. The Happy Wanderer (Rene)
6. I Understand Just How You Feel (Four Tunes)
7. The Man Upstairs (Kay Starr)
8. The Little Shoemaker (Gaylords)
9. Isle Of Capri (Jackie Lee)
10. If You Love Me (Kay Starr)

**New Orleans, La.**

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernando's Hideaway (Bleyer)
4. Thank You For Calling (Jo Stafford)
5. I'm A Fool To Care (Paul & Ford)
6. The Little Shoemaker (Gaylords)
7. In The Chapel In The Moonlight (Kitty Kallen)
8. Ballin' The Jack (Perez Pardo)
9. Sh-Boom (Crew Cuts-Chords)
10. Hey There (R. Clooney)

**Omaha, Neb.**

1. In The Chapel In The Moonlight (Kitty Kallen)
2. Little Things Mean A Lot (Kitty Kallen)
3. Skinnie Minnie (T. Brewer)
4. Some Day (Frankie Laine)
5. Three Coins In The Fountain (Four Aces)
6. How Blue? (Ames Bros.)
7. Don't Drop It (Terry Fell)
8. Sh-Boom (Crew Cuts)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. Hernando's Hideaway (Bleyer)

**Shreveport, La.**

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Sinatra-Aces)
3. Hernando's Hideaway (Bleyer)
4. I'm A Fool To Care (Paul & Ford)
5. How Blue? (Mills Bros.)
6. The Little Shoemaker (Hugo Winterhalter)
7. Answer Me, My Love (Cole)
8. Isle Of Capri (Gaylords)
9. In The Chapel In The Moonlight (Kitty Kallen)
10. The High And The Mighty (Les Baxter)

**San Francisco, Calif.**

1. Hernando's Hideaway (Bleyer)
2. Little Things Mean A Lot (Kitty Kallen)
3. Three Coins In The Fountain (Four Aces-Sinatra)
4. Sh-Boom (Crew Cuts)
5. The Little Shoemaker (Gaylords)
6. The Happy Wanderer (Weir)
7. Hey There (R. Clooney)
8. If You Love Me (Kay Starr)
9. I Understand Just How You Feel (Four Tunes)
10. Wanted (Perry Como)

**Los Angeles, Calif.**

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Sh-Boom (The Chords)
4. Three Coins In The Fountain (Four Aces)
5. The Little Shoemaker (Gaylords)
6. The Happy Wanderer (Weir)
7. Hey There (R. Clooney)
8. I Understand Just How You Feel (Four Tunes-Valli)
9. The High And The Mighty (Young-Holmes)
10. In The Chapel In The Moonlight (Kitty Kallen)

**Pittsburgh, Pa.**

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords)
3. Hernando's Hideaway (Bleyer)
4. Three Coins In The Fountain (Four Aces)
5. Moonlight And Roses (3 Suns)
6. In The Chapel In The Moonlight (Kitty Kallen)
7. Little Things Mean A Lot (Kitty Kallen)
8. Hey There (R. Clooney)
9. In A Garden Of Roses (Joni James)
10. Cinnamon Sinner (T. Bennett)

**Wichita, Kansas**

1. Little Things Mean A Lot (Kitty Kallen)
2. Hernando's Hideaway (Bleyer)
3. Three Coins In The Fountain (Four Aces)
4. I Undersatnd Just How You Feel (June Valli)
5. Wanted (Perry Como)
6. The Man Upstairs (Kay Starr)
7. If You Love Me (Kay Starr)
8. The Happy Wanderer (Tommy Leonetti)
9. Some Day (Frankie Laine)
10. Steam Heat (Patti Page)

**Shoals, Ind.**

1. Three Coins In The Fountain (Four Aces)
2. Little Things Mean A Lot (Kitty Kallen)
3. The Little Shoemaker (Hugo Winterhalter)
4. I Understand Just How You Feel (Four Tunes)
5. Hernando's Hideaway (Guy Lombardo)
6. The Happy Wanderer (Rene)
7. Goodnight Sweetheart, Goodnight (Sunny Gale)
8. Sh-Boom (Crew Cuts)
9. If You Love Me (Kay Starr)
10. Isle Of Capri (Gaylords)

**St. Louis, Mo.**

1. Sh-Boom (Crew Cuts)
2. The Little Shoemaker (Gaylords-Winterhalter)
3. Hernando's Hideaway (Bleyer)
4. Some Day (Frankie Laine)
5. Hey There (R. Clooney)
6. Three Coins In The Fountain (Four Aces)
7. Happy Days And Lonely Nights (Fontaine Sisters)
8. Little Things Mean A Lot (Kitty Kallen)
9. I'm A Fool To Care (Paul & Ford)
10. In The Chapel In The Moonlight (Kitty Kallen)

**Dallas, Tex.**

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernando's Hideaway (Bleyer)
4. I Understand Just How You Feel (Four Tunes)
5. The Little Shoemaker (Gaylords)
6. Sh-Boom (Crew Cuts)
7. The Happy Wanderer (Weir)
8. I'm A Fool To Care (Paul & Ford)
9. Hey There (R. Clooney)
10. Wanted (Perry Como)

**Miami, Fla.**

1. Little Things Mean A Lot (Kitty Kallen)
2. Three Coins In The Fountain (Four Aces)
3. Hernando's Hideaway (Bleyer)
4. Sh-Boom (Crew Cuts)
5. The Little Shoemaker (Gaylords)
6. I Understand Just How You Feel (Four Tunes)
7. The Happy Wanderer (Weir)
8. If You Love Me (Kay Starr)
9. Goodnight Sweetheart, Goodnight (McGuire Sisters)
10. Wanted (Perry Como)

**Holmes And Lowery Reunion On Way**

NEW YORK—Teaming up again for the first time in almost 20 years, maestro LeRoy Holmes and whistler Fred Lowery have scored with the nation's newest instrumental hit, "The High and the Mighty," theme music from the Warner Bros. pic of same name.

Holmes was an arranger for Vincent Lopez during the mid-thirties, the period Lowery was perfecting his whistling with the same band. The years quickly rolled by—until a few weeks ago when M-G-M Records assigned Holmes to wax "The High and the Mighty" theme. After seeing a preview of the film in which beautiful whistling is spotlighted throughout, Holmes renewed his contact with Lowery and invited him to perform on the recording session "because, to me, Fred has always been one of the world's greatest whistlers."

Today, the Holmes-Lowery record is moving to the top of the charts.

**BMI-TV Clinic To Be Held In Los Angeles Aug. 9 & 10**

HOLLYWOOD, CALIF. — High agency attendance is anticipated at the BMI TV Program Clinic August 9th & 10th at the Statler Hotel, Los Angeles, by Jim Cox, West Coast Station Relations rep for Broadcast Music, Inc.

All ad agencies are being urged to participate in the shirtsleeves sessions, where effective TV programming and production will be studied by experts throughout the Western States. Agency reaction to the opening of these erstwhile exclusively telecaster meetings, has indicated large attendance from this quarter, as well as from TV film producers and distributors.

A few of the many topics to be discussed at the two day meet will be:— Film Buying & Film Programming; The Future of Color Television West of the Rockies; Legal Advice On Clearing Film & Music; and Better Programming at Lower Cost.

**Fabor Robison's Show Draws Record Crowds**

LOS ANGELES, CALIF.—Received a telegram from Buck and Sunny Smith managers of the Rogue Valley Ballroom, Medford, Oregon Quote:—"Fabor Robison's String Music Show played to 1164 paid tickets, Tuesday, July 20th and a return engagement has been set, by popular demand for Saturday July 31st."—Unquote.

Similar reports have come in from the San Joaquin Valley and Northern California to the tremendous success of this tour.

The package includes Jim Reeves, Ginny Wright, Jim Edward and Maxine Brown, Alvadean and Sandy Coker, Shirley Bates, Tom Tall and Jerry Rowley. All these artists are featured on the Abbott and Fabor labels.

The group continue on through Oregon, Washington, Idaho, Utah and on back to the Louisiana Hayride in Shreveport August 14th.

**Mara At Elegante**

NEW YORK—Tommy Mara, newest MGM find, opened at the Elegante in Brooklyn last Thursday night and from all indications, the young man is another star in the making. Handling himself like a veteran, Tommy displayed a warmth and sincerity which was delightful to see. Though this was only his second nightclub engagement, Mara scored so heavily that he was called on to take encore after encore. The young singer is managed by Lou Capone.

**Geller Works!**

NEW YORK—Harvey Geller, record promotion manager for Joy Music, will cover 10 cities along the east coast starting Monday, July 26th, to work on Guy Mitchell's "Kansas City." Incidentally, one of the cities Geller will not visit is Kansas City.

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with  
**THE FOUR TUNES**  
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"Lonesome"  
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**THE ORIOLES**  
"In The Chapel In The Moonlight"  
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# Record Exec Backs "Cash Box" On NAMM Blast

NEW YORK—When the music trade dragged its weary bodies back to their respective hometowns from the recent NAMM Convention in Chicago it was filled with dismay and disgust at the treatment accorded them by the NAMM officials. Others embittered, were nevertheless resigned as they were given no more—no less than they had grown to expect from the NAMM, having been through the same ordeal in previous years.

Awaiting the homecoming record company executives was the then current issue of **The Cash Box**. An editorial greeted them with headline in screaming red that asked, "Had Enough?"

Phone calls poured in congratulating **The Cash Box** on its lucid and hard hitting editorial. Among them was one from Al Silver of Herald Records, who said:

"Once again, as has happened in the past, the record industry witnessed another fiasco.

"I cannot, for the life of me, see where the record manufacturers or distributors fit into this picture year after year, being treated as total strangers and having to put up with the mid-July Chicago heat and not accomplishing a thing.

"This year I heard more complaints from the record men than ever before. They all had the same gripes. The sentiments were—"Why can't we have our own convention, or better still, why can't we have ours in conjunction

with the MOA, which is an affiliate industry.

"Everyone griped and voiced an opinion but nobody had the initiative to do anything about it, and since returning from Chicago, I've been giving it real serious thought.

"I may be sticking my neck out and maybe biting off more than I can chew, but I'm so hepped-up on the subject that I would like to tackle this problem.

"I don't think I can do it alone, but if I could get the aid of a few men in the record industry who feel as I do about the situation, I think it could be the beginning of a strong record association and meaningful conventions.

"Many record men suggested that our conventions could be held in November in Miami Beach, where beautiful rooms at the finest hotels can be had for as little as \$7.00 per day, some hotels including two meals.

"This was one of many suggestions and it shows that most of the record men are thinking about it, but as I said before, nobody will take the bull by the horns.

"I don't consider myself an organizer and this will be my first attempt. However, if a few men who feel as I do, will contact me with the thought of organizing a committee to set the wheels in motion, I think it could be the end of the NAMM fiascos and the beginning of a tight record organization, where we could meet, discuss our business, and sell records."

## Novel Invite

NEW YORK—An invite to a cocktail party to meet record newcomers is not exactly a novel thing. However, telegram received from Johnnie Ray this week provided a chuckle and made the oppressive heat just a little easier to take. It read "Wanna dig the craziest. Grab your pith helmet and join in a real gone "Lion Hunt." The cool cocktail safari begins at 4 PM Sunday, August 1st at 3838 Alomar Dr., Sherman Oaks and will introduce the wildest cats ever to come out of the Hollywood jungle, the Nilson Twins. Come at your own risk. We can't promise you won't lose an arm or leg to that ferocious lion, Fearless Fagan, or your hearts to those pretty

Nilsson kitties. Coral Records pours, Fearless Fagan roars. Johnnie Ray."

One thing was missing. No plane or train tickets accompanied the invitation.

### O'Brien Joins Goldswan

NEW YORK—Frances O'Brien, public relations and sales promotion director of Phil Davis Musical Enterprises, Inc., joins Goldswan Productions, Inc., effective July 19, as public relations director and account executive in line with the firm's expansion. Miss O'Brien will handle all out of New York accounts.

# "Bride" Visits Trade



NEW YORK—In a promotion stunt hyping the MGM flick "Seven Brides for Seven Brothers," Sol Handwerger, MGM Records National Promotion Head and Irwin Zucker, promotion man for Sanford Distributors, New York MGM distribs, dressed a lovely young model in a bridal outfit and had her visit the leading jockeys and retail stores in the Gotham.

Accompanying the pretty bride was Zucker, dressed as a backwoodsman, complete with chin foliage in keeping with the theme of the picture. Seen above from top to bottom, left hand column, are Ted Husing (WMGM); Bob and Ray (WINS) Irwin and Noble Sissle (WMGM) radio City Music Shop; Colony Record Shop. Center column, top to botton, Irwin, and The Cash Box staffmen Bob Austin, Norman Orleck and Martin Ostrow; Ted Steele (WOR-TV); Tin Pan Alley Record Shop; Ted Streater (WABD-TV); and Max Cole (WOV). Right hand column, top to bottom, Jack Lacey (WINS); Jack Ladelle (NBC); Murray Kaufman (WMCA); Mort Lindsey (WABC) and the Gaiety Music Shop.

## Capitol's Dave Cavanaugh Tours Country

HOLLYWOOD—Dave Cavanaugh, member of Capitol's a. & r. staff, left Wednesday, July 28, on a nationwide search for Rhythm and Blues talent and material. Cavanaugh's first stop will be at Kansas City for three days, July 29, 30th and 31st. From there he plans to be in Memphis on August 1st and 2nd, New Orleans on August 3rd and 4th; Atlanta on the 5th and 6th; Charlotte, N. C., on August 7th and 8th; arriving in New York for an indefinite stay on August 9th.

Cavanaugh expects to be gone from Hollywood approximately 5 weeks, stopping at Chicago, Dallas and Oklahoma City on the return trip. His headquarters during the tour will be at Capitol's branch offices in the various cities.

In recent months Cavanaugh has recorded several sides in the Rhythm

and Blues vein for Capitol, under the pseudonym, "Big Dave." Success of these sides has prompted the company to look deeper into the R & B market.

### Frank Walker Grandfather

NEW YORK—Mr. and Mrs. Frank Walker, vice-president of MGM Records, are the proud grandparents of a 7 pound, 12 ounce granddaughter, Susan Marie, who was born on July 24 at the Sinai Hospital, Baltimore, Maryland.

The mother of the child is the former Grace Holder of New York City, and the father is John Walker, who is an instructor in the Army School of Intelligence at the Fort Holabird, Maryland. The grandparents reside in Little Neck, Long Island.

**THE HIGH AND THE MIGHTY**

**7**

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THE LATEST LINE IN ENTERTAINMENT

# THE CASH BOX RHYTHM N' BLUES *Ramblings*

## NEW YORK:

"Sh-Boom" hits the number one spot in pop sales in the nation with the Chords on Cat sharing a healthy portion of the pop sales with the Crewcuts on Mercury. The Chords version is also near the top in R & B national sales and will no doubt grab off that coveted spot in a very short time. The Abramson, Ehretgun, Wexler trio can't get very excited about "Sh-Boom" not making number one in R & B yet 'cause it's an Atlantic disk that's keeping it out. "Honey Love" by the Drifters. In addition the Ruth Brown etching of "Oh What A Dream" is scooting along at jet speed and it looks like La Brown is back on top. Man! such wealth! . . . And to show the trade that the fems are once more a sales factor, Marie Adams on Herald plunges in with an evergreen "Hurts Me To My Heart" that's been flooding Messrs. Silver, Angel and Braverman with orders and re-orders. . . . Herald's "5" Willows "Baby, Come A Little Closer" also making like it plans to be a hit. . . . Reports from Joe Cohen at Essex Records in Newark disclose that Herb Slotkin of Grand Records, Philly, is shooting off fireworks with a number called "Over A Cup Of Coffee" by the Castelles. . . . Ditto Roost Records with "Blues For You" by Cliff Jenkins. . . . Lou Spring tells us he's remastered "Fat Back and Greens," taking off the last couple of seconds of talk, and the tune is making big noises in Philly with the dance set. . . . Marshal

Stearns getting together an R & B-Spiritual show for two or three days at the Tanglewood Music Festival. Stearns, taking note of the upsurge of interest in R & B tunes by the pop audience felt it would be of mutual interest and benefit to fit Negro folk music into the Festival program. Dates have not as yet been set. Stearns was also an instrumental factor in the highly successful Newport Jazz Festival last week. . . . Atlantic's subsid "Cat" issues its second set of releases next week. They will be Floyd Dixon with "Moonshine" and "Roll, Baby, Roll," Millie Bosman with "Really Satisfied" and "Your Good Do" and The Playboys with "Tell Me" and "Rock, Moan and Cry." . . . Allan "Moondog" Freed in town this week. . . . Herman Lubinsky, sitting pretty with his Hot Shots "Blue Hours" and "You Were My Love," Luther Bond, getting ready for another big one as he sets up a session with Varetta Dillard. . . . What r & b fem execs was dancing with what trade paper "pop" department at the Perez Prado Waldorf Astoria opening — and isn't that traitorism?

## JAZZ JOTS

Benny Goodman still knocking 'em dead at Basin Street. . . . Dig the Art Tatum Clef series. Norman Granz has released five albums of 12" L.P.s that are out of this world. . . . "X" Vault Series continue to please. The latest, "Jean Goldkette and his Orchestra"; "King Oliver's Uptown Jazz" and "Harlem In The Twenties" continue in the excellent vein of the originals. For historical value, musically and storywise, these releases are invaluable. I'm holding on to the complete set for my private collection. . . . Granz' "Jazz at the Philharmonic" will start its tour in Hartford on September 17 and will be in Carnegie Hall, New York, the following night. The tour will do six weeks in the States and two weeks in Japan, with a layover of one day at Honolulu on October 29. Troupe consists of such stars as Ella Fitzgerald, Dizzy Gillespie, Roy Elridge, Flip Philips, Bill Harris, Buddy DeFranco, Louis Belson, Buddy Rich, Oscar Peterson, Herb Ellis and Ray Brown. . . .

## CHICAGO:

According to plans as of now, the Trianon Ballroom, on August 13, will be the scene of a huge show direct from New York City. Skedded to appear thus far are, Roy Hamilton, Faye Adams, The Drifters, Big Maybelle, Rusty Bryant, The Singing Counts, The Spaniels, and Erskine Hawkins and his Ork. With more to come. . . . Speaking of the Trianon, Sam Evans phoned this office this am and told us that in addition to dances which he promotes at the Madison Rink, as of September 1, he'll bring the stars in for two nites and hold one show at the Madison Rink as in the past but in addition, he'll hold a dance at the Trianon, the following nite. Credit this Evans boy with some clever as well as profitable ideas. . . . Leo Kolheim reports orders really starting to roll in on Vee-Jay's latest, "Ain't Times Hard" b/w "School Days On My Mind," by Floyd (Dark Road) Jones. In fact, Leo claims he's been working nights to handle the output of disks. This in addition to the tremendous amount of business Vee-Jay reported to be doing with their spirituals. One number in particular, "Will I Find Peace," looking very good, from what we hear. Artist on this one, Singing Sammy Lewis. . . . Gene Nobels, one of Nashville's top R&B deejays, visiting the Windy City this week. And readily admitting he's spending a good part of his time at Arlington Park. Hmmm. . . . Phil and Len Chess all smiles as they

tell us about their current moneymakers, "When The Lights Go Out" by Jimmy Witherspoon as well as Howling Wolf's latest, "Evil Going On." . . . Muddy Waters reportedly packed 'em in on a one-ner at the Indiana Theatre. Manager of the thither announced that in a coupla weeks, he'll be bringing in a "star attraction from New York City." . . . Gene Krupa and RCA-Victor jazz singer, Barbara Carroll and her Trio, opened 7/29 at the new Blue Note. With Krupa's huge following swarming the 'Note' giving rapt attention to Gene whom many consider the 'King of the Drums'.



DIZZY GILLESPIE

Stearns getting together an R & B-Spiritual show for two or three days at the Tanglewood Music Festival. Stearns, taking note of the upsurge of interest in R & B tunes by the pop audience felt it would be of mutual interest and benefit to fit Negro folk music into the Festival program. Dates have not as yet been set. Stearns was also an instrumental factor in the highly successful Newport Jazz Festival last week. . . . Atlantic's subsid "Cat" issues its second set of releases next week. They will be Floyd Dixon with "Moonshine" and "Roll, Baby, Roll," Millie Bosman with "Really Satisfied" and "Your Good Do" and The Playboys with "Tell Me" and "Rock, Moan and Cry." . . . Allan "Moondog" Freed in town this week. . . . Herman Lubinsky, sitting pretty with his Hot Shots "Blue Hours" and "You Were My Love," Luther Bond, getting ready for another big one as he sets up a session with Varetta Dillard. . . . What r & b fem execs was dancing with what trade paper "pop" department at the Perez Prado Waldorf Astoria opening — and isn't that traitorism?

## Bennie At Basin Street



NEW YORK — Benny Goodman finishing up a three week stay at the Basin Street, this city, in which he played to a sell-out house every evening. New Yorkers, old and young, turned out to see the "great" Benny Goodman who was making his first night club stand in eight years. Shown above with Benny are Charlie Shavers, trumpet; Mel Powell, piano; Morty Feld, drums; Isreal Crosby, bass; and Steve Jordan, guitar.

### JIMMY McCRACKLIN

"My Story"

b/w

"The Cheater"

Peacock 1639



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(Phone 42-2215)

## LOS ANGELES:

The old familiar adage "Go West Young Man—Go West!" seems to be the modern cry of East Coast diskery heads. They are all amazed over the fact that a "dead" record market could suddenly erupt into one of the largest hit producing areas in the country. Artists, diskery execs, and A & R men are all eyeing the Southern California area with keen interest trying to learn the secret of this amazing transformation. . . . A powerful triple billing drew record crowds at Billy Berg's Five Four Ballroom 7/23 thru 7/25. Show included Fats Domino and his orchestra, The Clovers and John Greer and his band. . . . Eddie Mesner of Aladdin Records recently left for New York to head new East Coast offices for their Lamp label. Jesse Stone will be in charge of the A & R dept. . . . Encore Attractions is going all out to book and handle R & B artists. Al Dale has been added to the firm and will handle this department. . . . Al Schlesinger and Larry Goldberg are getting tremendous reaction on their new "R & B" label. Titles are "Hearts of Stone b/w "Runnin'" by the Jewels. . . . Don Pierce and Sid Nathan have concluded a deal whereby Linda Hayes, ace artist on the Hollywood



THE FLAIRS

label, will make eight sides per year for King Record Company. Both companies will work to build Linda whose releases on the Hollywood label have been strong. . . . The Robins were so successful at the Trocadero in Hollywood that they have been held over for another week. They have another release coming out soon on the Spark Label which sounds like hit material from every angle. . . . The Ink Spots smashed all attendance records during their recent engagement at the Wagon Wheel at Lake Tahoe. Their next stand will be in Eugene, Oregon. They have been booked back to the Hawaiian Islands again for four weeks starting Dec. 12. . . . Ben Waller Enterprise has taken over management of The Hollywood Flames. The boys have a very solid deck with their recent waxing of "Oooh La La" which is out on John Dolphin's Lucky label, which is manufactured and distributed by Don Pierce. Dolphin has acquired the masters for the Flames recording of "I Know" which hit the charts in Los Angeles a few months ago and which will now be distributed nationally on the Lucky label. . . . Dinah Washington will have the honor of being the first artist to appear at Slim Jenkins' Supper Club in Oakland under their new "big name" policy when she opens August 5th. . . . The Flairs did so well at the Carillo Ballroom in Santa Barbara that the dance emporium's manager Van Tonkins has booked them back for four more dates with "Big Jay" McNeely. The boys really steal the show whenever they do "This Is The Night For Love" from their latest Flair recording which is showing up strong in Los Angeles. . . . Gibson's Dine and Dance will be the scene of three weeks of "name" attractions. Percy Mayfield opened August 30th and was followed by Johnny Watson 8/6. "Big Jay" McNeely will bow in 8/13.

"It's What's in THE CASH BOX That Counts"

Just Released!

**The Vocaleers**  
"Lovin' Baby"  
b/w  
"Angel Face"  
Red Robin # 132

**The Topps**  
"I've Got Feeling"  
b/w  
"Won't You Come Home Baby"  
Red Robin # 131

Heading for # 1  
"Dear One"

**The Scarlets**  
Red Robin # 128



301 West 125th St., N.Y.C.



- 1 **HONEY LOVE**  
Drifters  
(Atlantic 1029)
- 2 **WORK WITH ME ANNIE**  
Midnighters  
(Federal 12169)
- 3 **SH-BOOM**  
Chords  
(Cat 104)
- 4 **SEXY WAYS**  
Midnighters  
(Federal 12185)
- 5 **JUST MAKE LOVE TO ME**  
Muddy Waters  
(Chess 1571)
- 6 **SHAKE, RATTLE AND ROLL**  
Joe Turner  
(Atlantic 1026)
- 7 **I UNDERSTAND JUST HOW YOU FEEL**  
Four Tunes  
(Jubilee 5132)
- 8 **GOODNIGHT SWEET-HEART, GOODNIGHT**  
Spaniels  
(Vee-Jay 107)
- 9 **PLEASE FORGIVE ME**  
Johnny Ace  
(Duke 128)
- 10 **OH WHAT A DREAM**  
Ruth Brown  
(Atlantic 1026)
- 11 **IF I LOVED YOU**  
Roy Hamilton  
(Epic 9047)
- 12 **MAKE HER MINE**  
Nat "King" Cole  
(Capitol 2803)
- 13 **EVERYTHING I DO IS WRONG**  
B. B. King  
(RPM 411)
- 14 **YOUR CASH AIN'T NOTHIN' BUT TRASH**  
The Clovers  
(Atlantic 1035)
- 15 **DEAR ONE**  
The Scarlets  
(Red Robin 128)

**THE CASH BOX**

in **NEW YORK CITY**      in **CHICAGO**      in **NEW ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- |  |   |   |
|--|---|---|
| <ol style="list-style-type: none"> <li>1 <b>HONEY LOVE</b><br/>The Drifters<br/>(Atlantic 1029)</li> <li>2 <b>SH-BOOM</b><br/>Chords<br/>(Cat 104)</li> <li>3 <b>WORK WITH ME ANNIE</b><br/>Midnighters<br/>(Federal 12169)</li> <li>4 <b>DEAR ONE</b><br/>The Scarlets<br/>(Red Robin 128)</li> <li>5 <b>AIN'T CHA GOT ME WHERE YOU WANT ME</b><br/>Buddy Johnson<br/>(Mercury 70377)</li> <li>6 <b>I UNDERSTAND JUST HOW YOU FEEL</b><br/>Four Tunes<br/>(Jubilee 5132)</li> <li>7 <b>GOODNIGHT SWEET-HEART, GOODNIGHT</b><br/>Spaniels<br/>(Vee-Jay 107)</li> <li>8 <b>SHAKE, RATTLE AND ROLL</b><br/>Joe Turner<br/>(Atlantic 1026)</li> <li>9 <b>OH WHAT A DREAM</b><br/>Ruth Brown<br/>(Atlantic 1026)</li> <li>10 <b>SEXY WAYS</b><br/>Midnighters<br/>(Federal 12185)</li> </ol> | <ol style="list-style-type: none"> <li>1 <b>WORK WITH ME ANNIE</b><br/>Midnighters<br/>(Federal 12169)</li> <li>2 <b>SH-BOOM</b><br/>Chords<br/>(Cat 104)</li> <li>3 <b>HONEY LOVE</b><br/>The Drifters<br/>(Atlantic 1029)</li> <li>4 <b>SHAKE, RATTLE AND ROLL</b><br/>Joe Turner<br/>(Atlantic 1026)</li> <li>5 <b>JUST MAKE LOVE TO ME</b><br/>Muddy Waters<br/>(Chess 1571)</li> <li>6 <b>MAKE HER MINE</b><br/>Nat "King" Cole<br/>(Capitol 2803)</li> <li>7 <b>EVERYTHING I DO IS WRONG</b><br/>B. B. King<br/>(RPM 411)</li> <li>8 <b>PLEASE FORGIVE ME</b><br/>Johnny Ace<br/>(Duke 128)</li> <li>9 <b>IF I LOVED YOU</b><br/>Roy Hamilton<br/>(Epic 9047)</li> <li>10 <b>GOODNIGHT SWEET-HEART, GOODNIGHT</b><br/>Spaniels<br/>(Vee-Jay 107)</li> </ol> | <ol style="list-style-type: none"> <li>1 <b>HONEY LOVE</b><br/>Drifters<br/>(Atlantic 1029)</li> <li>2 <b>SEXY WAYS</b><br/>Midnighters<br/>(Federal 12185)</li> <li>3 <b>WORK WITH ME ANNIE</b><br/>Midnighters<br/>(Federal 12169)</li> <li>4 <b>I BOWED ON MY KNEES</b><br/>Sugar Boy<br/>(Checker 795)</li> <li>5 <b>SHAKE, RATTLE AND ROLL</b><br/>Joe Turner<br/>(Atlantic 1026)</li> <li>6 <b>SH-BOOM</b><br/>Chords<br/>(Cat 104)</li> <li>7 <b>A MOTHER'S LOVE</b><br/>Earl King<br/>(Specialty 495)</li> <li>8 <b>JUST MAKE LOVE TO ME</b><br/>Muddy Waters<br/>(Chess 1571)</li> <li>9 <b>GOODNIGHT SWEET-HEART, GOODNIGHT</b><br/>Spaniels<br/>(Vee-Jay 107)</li> <li>10 <b>I UNDERSTAND JUST HOW YOU FEEL</b><br/>Four Tunes<br/>(Jubilee 5132)</li> </ol> |
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**Jimmy Witherspoon Sings**  
"WHEN THE LIGHTS GO OUT"  
b/w  
"BIG DADDY"  
Checker 798

**Checker RECORD CO.**  
4750-52 Cottage Grove Ave.  
Chicago 15, Illinois

**HOWLING WOLF**  
"EVIL GOIN' ON"  
b/w  
"BABY HOW LONG"  
CHESS 1575

**CHESS RECORD CORP.**  
4750-52 Cottage Grove Ave.  
Chicago 15, Illinois

**BREAKING**  
"AIN'T TIMES HARD"  
b/w  
"SCHOOL DAYS ON MY MIND"  
FLOYD (Dark Road) JONES  
VEE-JAY 111

**Vee-Jay RECORDS, INC.**  
412 E. 47th St. Chicago 15, Ill.

LOOKS BIG!  
**LATER FOR YOU BABY**  
by GUITAR SLIM  
# 527 # 527-45

**Specialty records**

8508 Sunset Blvd., Hollywood 46, Cal.

in **SAN FRANCISCO**      in **NEWARK**      in **MEMPHIS**

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"It's What's in THE CASH BOX That Counts"

# THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1** HONEY LOVE  
The Drifters  
(Atlantic 1029)
- 2** SEXY WAYS  
Midnighters  
(Federal 12185)
- 3** SH-BOOM  
Chords  
(Cat 104)
- 4** WORK WITH ME ANNIE  
Midnighters  
(Federal 12169)
- 5** PLEASE FORGIVE ME  
Johnny Ace  
(Duke 128)
- 6** I UNDERSTAND JUST HOW YOU FEEL  
Four Tunes  
(Jubilee 5132)
- 7** JUST MAKE LOVE TO ME  
Muddy Waters  
(Chess 1571)
- 8** BLUE SKIES  
Earl Bostic  
(King 4723)
- 9** IF I LOVED YOU  
Ray Hamilton  
(Epic 9047)
- 10** OH WHAT A DREAM  
Ruth Brown  
(Atlantic 1026)

- SH-BOOM  
The Chords  
(Cat 104)
- HONEY LOVE  
The Drifters  
(Atlantic 1029)
- OH WHAT A DREAM  
Ruth Brown  
(Atlantic 1026)
- WORK WITH ME ANNIE  
The Midnighters  
(Federal 12169)
- BABY YOU THRILL ME  
Amos Milburn  
(Aladdin 3248)
- YOUR CASH AIN'T NOTHIN' BUT THRASH  
The Clovers  
(Atlantic 1035)
- DEAR ONE  
The Scarlets  
(Red Rabin 128)
- RIOT IN CELL BLOCK #9  
The Robins  
(Spark 103)
- SUGAR MAMA, PEACHY PAPA  
Percy Mayfield  
(Specialty 499)
- GOODNIGHT SWEET-HEART, GOODNIGHT  
The Spaniels  
(Vee-Jay 107)

- SH-BOOM  
Chords  
(Cat 104)
- HONEY LOVE  
Drifters  
(Atlantic 1029)
- WORK WITH ME ANNIE  
Midnighters  
(Federal 12169)
- YOUR CASH AIN'T NOTHIN' BUT TRASH  
The Clovers  
(Atlantic 1035)
- AIN'T CHA GOT ME WHERE YOU WANT ME  
Buddy Johnson  
(Mercury 70377)
- WISH ME WELL  
Memphis Slim  
(United 176)
- GOODNIGHT SWEET-HEART, GOODNIGHT  
Spaniels  
(Vee-Jay 107)
- CO-OPERATION  
Prince Partridge  
(Cat 105)
- JUST MAKE LOVE TO ME  
Muddy Waters  
(Chess 1571)
- SEXY WAYS  
Midnighters  
(Federal 12185)



- 1** HONEY LOVE  
The Drifters  
(Atlantic 1029)
- 2** WORK WITH ME ANNIE  
Midnighters  
(Federal 12169)
- 3** I UNDERSTAND JUST HOW YOU FEEL  
Four Tunes  
(Jubilee 5132)
- 4** SH-BOOM  
Chords  
(Cat 104)
- 5** CRY SOME MORE  
The "5" Royales  
(Apollo 454)
- 6** SEXY WAYS  
Midnighters  
(Federal 12185)
- 7** PLEASE FORGIVE ME  
Johnny Ace  
(Duke 128)
- 8** YOU'LL NEVER WALK ALONE  
Roy Hamilton  
(Epic 9015)
- 9** MAKE HER MINE  
Nat "King" Cole  
(Capitol 2803)
- 10** SHAKE, RATTLE AND ROLL  
Joe Turner  
(Atlantic 1026)

- HONEY LOVE  
The Drifters  
(Atlantic 1029)
- SHAKE, RATTLE AND ROLL  
Joe Turner  
(Atlantic 1026)
- WORK WITH ME ANNIE  
Midnighters  
(Federal 12169)
- SEXY WAYS  
Midnighters  
(Federal 12185)
- JUST MAKE LOVE TO ME  
Muddy Waters  
(Chess 1571)
- OH WHAT A DREAM  
Ruth Brown  
(Atlantic 1026)
- GOODNIGHT SWEET-HEART, GOODNIGHT  
Spaniels  
(Vee-Jay 107)
- I'M SLIPPIN' IN  
The Spiders  
(Imperial 5291)
- EVERYTHING I DO IS WRONG  
B. B. King  
(RPM 417)
- OH BABY  
Little Walter  
(Checker 793)

- SEXY WAYS  
Midnighters  
(Federal 12185)
- HONEY LOVE  
The Drifters  
(Atlantic 1029)
- WORK WITH ME ANNIE  
Midnighters  
(Federal 12169)
- SHAKE, RATTLE AND ROLL  
Joe Turner  
(Atlantic 1026)
- JUST MAKE LOVE TO ME  
Muddy Waters  
(Chess 1571)
- SH-BOOM  
Chords  
(Cat 104)
- PLEASE FORGIVE ME  
Johnny Ace  
(Duke 128)
- I UNDERSTAND JUST HOW YOU FEEL  
Four Tunes  
(Jubilee 5132)
- I'M SLIPPIN' IN  
The Spiders  
(Imperial 5291)
- GOT MY EYES ON YOU  
The Clovers  
(Atlantic 1035)

## Stars Over Harlem

Here we are soaring among the clouds and over the skirts of Chicago, the city that gave us many happy moments in some of the most enjoyable show places of the world, in the company of some of the most talented and pleasant personalities currently active in this thing called show business. . . . Accepted the invitation of veteran platter-chatter man Al Benson to make the hot spots. Rounded out the whole deal at Club De Lisa where we witnessed the fast stepping revue starring one of our fave comedians, Allen Drew, along with the whailing exciting rhythms of Red Saunders, one of the greatest little musical aggregations in the land. . . . Personable Larry Wynn interrupted his pace setting schedule to make all the proper arrangements for us to dig the terrific layout of one of the grandest guys in radio smiling Jack Cooper. . . . While we're on the subject of the jocks who make the big things happen for the men of the wax works, think this would be a good place to mention McKie Fitzhugh, who spins 'em twice daily from the window of his groovy little record shop located in the shadows of the famed Regal Theatre. . . . The Scarlets "Dear One" doing nice things out midwest way. . . . Into the Chess slicing rooms once again moves Willie Mabon and the results should be terrific. . . . Ditto Howling Wolf same studio, different tick-tock of the clock. . . . We're only in the air a few hours before we land at La Guardia. Then moments later home, unpacked and once again patrolling the pathways of Harlem's record row where we spot Lee Magid plugging away and away at the jocks with the wonderful new Decca pressing featuring Lee's exciting Singing Wanderers. . . . WOV's latest platter party from the Palm Cafe which stars Jack Walker and vocal lovely Georgia Carr recently played host and hostess to another maker of the good sounds Chris Connors. . . . Tommy "Dr. Jive" Smalls (he's the dynamo of the WWRL air-lanes) big third anniversary celebration a real lulu. Cash Box staffers join together in wishing many more of the same to personable Tommy. . . . Here's a scoop. This week Lexy "Flap" Hanford prexy of the newly formed Chariot and After Hours diskerys and dee-jay writer Joel Turnero swing open the doors to one of the nation's most unique, well stocked, well equipped retail record shops. Negotiations are already near completion for Joel to broadcast his groovy show, spotlighting "Sure-Shots" from Cash Box, from the window of this ultra modern little shop which sits directly on the corner of 125th Street and 7th Avenue.

## Coming Up In R&B

Listed Alphabetically

- ANY DAY NOW  
Ella & Buddy Johnson  
(Mercury 70421)  
New York
- COME TO ME DARLIN'  
The Crystals  
(Luna 10-101)  
Newark
- THAT'S ALL RIGHT  
Elvis Presley  
(Sun 209)  
Memphis
- TICK TOCK  
Marvin & Johnny  
(Modern 933)  
Los Angeles
- YOU CAN'T HAVE TWO  
Dinah Washington  
(Mercury 70392)  
St. Louis

**JOEL TURNERO**  
★ ARTISTS & SPECIAL MATERIAL ★  
**TERRIFIC TUNES**  
BISHOP BLDG.  
271 W. 125 ST. SUITE 210 NEW YORK, N. Y.  
MO. 6-3810

HITS HIT HIT HITS HITS HITS HITS  
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THE MIDNIGHTERS  
**"SEXY WAYS"**  
"Don't Say Your Last Goodbye"  
Federal 12185

**"WORK WITH ME ANNIE"**  
Federal 12169  
EARL BOSTIC

**"MAMBOLINO"**  
**"BLUE SKIES"**  
King 4723

SONNY THOMPSON  
**"COTTON BALL"**  
(Part 1-2)  
King 4729

THE CHARMS  
**"COME TO ME BABY"**  
**"MY DEAREST DARLING"**  
DeLuxe 6056

BILL ROBINSON & THE QUAILS  
**"A LITTLE BIT OF LOVE"**  
**"SOMEWHERE SOMEBODY CARES"**  
DeLuxe 6057

DISTRIBUTED BY  
**King RECORDS**

"It's What's in THE CASH BOX That Counts"

# RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER

ⓐ GOOD

ⓑ EXCELLENT

ⓑ FAIR

ⓑ VERY GOOD

ⓑ MEDIOCRE

**THE MARTIN SINGERS**

(RPM 413)

**C+** "IN MY HOME OVER THERE" (2:45) [Modern BMI—Martin] A simple but sincerely portrayed religious item with a piano backing. Restful and inspiring.

**C+** "DON'T WONDER ABOUT HIM" (2:47) [Modern BMI—Martin] This side is a fast moving number on the shouty side. Excitement builds.

**ORIGINAL FIVE BLIND BOYS**

(Peacock 1731)

**C+** "I WONDER, DO YOU?" (2:55) [Lion BMI—Archie Brownlee] Archie Brownlee, singing the lead for the best selling group, sings a slow melodic inspirational piece. Very touching job that should show strong in the sales figures.

**C+** "ALL ABOARD" (2:40) [Lion BMI—Percell Perkins] Brownlee shares the lead with Percell Perkins on this side. A slow number appealing and exciting.

**ROY BROWN**

(King 4731)

**B+** "GAL FROM KOKOMO" (2:37) [Lois BMI—Brown] Roy sings a zestful chestful about his big fat gal from Kokomo, wine and whiskey. Brown belts and bounces on this wild item that has an infectious appeal. Could be the strongest Brown issue in a long time.

**B** "AIN'T IT A SHAME" (2:18) [Jay & Cee BMI—Glover] Brown sings a slow plaintive blues on the reverse deck and Brown again does a strong vocal projection.

**LA CILLE WATKINS**

(Jaguar 3006)

**B** "YOU LEFT ME LONELY" (2:46) [Charill BMI—Bell, Watkins] Miss Watkins has an unusual style. She emotes with much feeling and good voice as she sings the sad romantic ditty. Backing the thrush are the Volumes. Side becomes more appealing with each play.

**B** "SO DISAPPOINTED WITH LOVE" (2:46) [Charill BMI—Bell, Watkins] Miss Watkins is tenderly etched on this slow weeper and the gal comes through with flying colors. Both sides have pop as well as r & b appeal.

**THE CASE BOX**

**★ AWARD O' THE WEEK ★**

"HURTS ME TO MY HEART" (2:50)

[Monument BMI—Singleton, McCoy]

"AIN'T GONNA TELL" (2:23)

[St. Louis BMI—Watts, Kelly]

FAYE ADAMS

(Herald 434)



FAYE ADAMS

● Faye Adams comes up with a strong deck in "Hurts Me To My

Heart" and the issue should re-establish the full throated thrush to prominence in the charts. The gal woefully proclaims her distress at having to tell him she's in love with someone else. Crazy horn in the break further heats up an already torrid emotional vocal job by La Adams. The other side, "Ain't Gonna Tell", is a quick beat hop with chorus support. A happy ditty with Faye, the chorus and ork all working together to get the light hearted feeling into the wax. It's "Hurts Me To My Heart" away and running.

"MAMBOSTIC" (2:35)

[Armo BMI—Bostic]

"THESE FOOLISH THINGS" (2:33)

[Bourne ASCAP—Link, Strachey, Maschwitz]

EARL BOSTIC

(King 4730)



EARL BOSTIC

● In a quick follow up to his "Mamolino" Earl Bostic comes up

with "Mambostic" and its ingratiating Latin flavor should further solidify him with mambo. Obviously going along with the trend. Bostic is orking towards a catalogue of mambo tunes. The Bostic horn has long made him a favorite with an evergrowing clique and he amply demonstrates why as he takes over from the first groove to the last with his flavorsome sax. The reverse platter is a wonderful Bostic sax reading of the standard, "These Foolish Things", that makes great dance music for any market. Two strong sides.

**THE SKY LIGHT SINGERS**

(Lamp 9002)

**C+** "CERTAINLY LORD" (2:45) [Lamp Music] The new label comes up with a good quality product in its first religious release. Group has a good sound and comes through with excitement. Should meet with a good reception.

**C+** "LORD HAVE MERCY" (2:38) [Lamp Music] Similar comments on a slow gospel side. Group is good.

**BUDDY LUCAS**

(Groove 4G-0030)

**C+** "NO DICE" (2:40) [Rush BMI—Buddy Lucas] Buddy Lucas and his ork perform a slow bounce instrumental with lots of listening appeal.

**B** "HIGH LOW JACK" (2:44) [Sylvia Music BMI—Buddy Lucas] Buddy Lucas chants a rhythmic middle tempo jump with cute lyrics. A happy bouncer.

**HAROLD CONNER**

(Peacock 1635)

**C+** "I'M FEELIN' SO BAD" (2:34) [Lion BMI—Conner] Harold Conner sings his woes. His baby left him and he's feeling really low down. He promises to ask no questions if she'll only return. Conner, who does a smooth job, is backed by the Phineas Newborn, Sr., orchestra.

**B** "COME BACK, COME BACK" (2:26) [Lion BMI—Talley] Conner socks it out on this quick beat bouncer. He energetically chants the bouncy item with a vitamin packed treatment. This side has potential.

**SAUNDERS KING**

(Flair 1045)

**C+** "QUIT HANGIN' AROUND ME" (2:43) [Flair BMI—King] Saunders Kings says "Forget It, I Used to Want you, but you didn't want me. No use beggin'." A middle tempo ditty handled smoothly by the vocalist. Brightest spot on the record is the too short sax chord.

**B** "LONG LONG TIME" (2:43) [Flair BMI—King] The better side. Tune has more color and emotional projection. Ork has a good sound and should have a bigger portion of the wax. Vocalist handles his chore in good style.

**THE "5" WILLOWS**

(Herald 433)

**B+** "BABY, COME A LITTLE CLOSER" (2:33) [Angel Music BMI—Martin Davis, Steele, Wright, J. Martin] Youngsters, who hit with their first release on Allen Records, appear to have a real strong one on their new label. The Willows rock with an infectious romantic ditty and the effect is a cuddly one. A goodie that should be heard from.

**B** "LAY YOUR HEAD ON MY SHOULDER" (2:50) [Monument Music BMI—Watts, Kelley] The group dishes up a slow blues with a strong presentation. However the upper deck seems to have it for commercial strength.

**BABY DEE**

(MGM K11790)

**C+** "HOLD THE LIGHT FOR ME" (2:35) [Robert Mellin BMI—Thomas] Baby Dee sings a romantic plea with that "Shake A Hand" kick. The thrush sings the tune in a restrained and soft manner.

**C+** "DON'T LIVE LIKE THAT NO MORE" (2:19) [Sylvia Music BMI—Thomas, Kirkland] The flip is a middle tempo rocker which the chantress socks out with more zest. The gal sings she's worth running after and she don't have to take it from her cheatin' man.

**THE CASH BOX**

**Rhythm 'N Blues BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "BABY, COME A LITTLE CLOSER" The "5" Willows Herald 433



# RHYTHM 'N BLUES REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

## THE CASH BOX

### Rhythm 'N Blues SLEEPER OF THE WEEK

#### NOVELTY

"SAY HEY, WILLIE MAYS" (2:57)

[Paco ASCAP—Robison]

"DON'T DROP IT" (2:16)

[American BMI]

THE SINGING WANDERERS

(Decca 29230)

"SAY HEY" (2:13)

[Bess Music BMI—"Doc" Starkes]

"WOMEN AND CADILLACS" (2:47)

[Bess BMI—"Doc" Starkes]

NITE RIDERS

(Apollo 460)

"SAY HEY" (3:11)

[Tula BMI—Kleiner, Douglass, Warner]

"OUT OF THE BUSHES" (1:55)

[American Academy of Music ASCAP—Moore, Mills]

WILLIE MAYS with THE TRENTERS

(Epic 9066)

● Currently the hottest name in baseball publicity, Willie Mays, has also become the hottest name in a race to come out with the "fustest with the mostest." At this point there are already three disks out, listed above, all different tunes, with Willie Mays the subject. The fabulous Giant outfielder also makes his record debut on one of them, with the Treniers. Decca raced Epic to the wire with a Singing Wanderers version. Then right on their heels comes the Apollo release by the Nite Riders. Most of the sales strength we feel will be centered in New York, possibly Alabama, from where Mays hails,

and other big baseball cities. From a "hero worship" angle, the Epic record is strong in view of the fact that Willie is heard thereon. But in each case, it will probably be the record that is first heard in each area. The reverse of the Decca release is a solid treatment of the pop "Don't Drop It." Two good sides. The group has a good sound that bids well for its pop future. The flip on the Apollo, "Women and Cadillacs," is a quick beat r & b cutie that might turn out to be the side for the action. The Treniers' "Out of the Bushes" is a cover that has already been done in R & B and pop.

## JAZZ

(Rating is based on appeal to the jazz market.)

"COZY" COLE and His All Stars (MGM 11794)

**C+** "A TERRIBLE SIGHT" (2:41) [Regent Music BMI—Harding] A light effort with a cute lyric. An apparent effort on the part of MGM to cash in on the current big sales of anything jazz. "Cozy" is a well known name that carries weight with those fans familiar with the jazz of the thirties and forties. Just a fair etching.

**B** "HOUND DOG SPECIAL" (3:04) [Sinclair Music BMI—Jones] This one is more in the vein of what the buyer is in search of. Item swings with buoyancy and lift. Backing Cozy on the release are Reuben Johnson Cole on the drums; Ted Sturgis, bass; Aaron Sachs, clarinet; Robert Elliot Jones, trumpet.

SARAH VAUGHAN (EmArcy 70423)

**B** "OLD DEVIL MOON" (2:48) [Players Music ASCAP—] One of the best ever developed among the jazz singers, Sarah handles the moving mood lilt, with loads of charm. For the Sarah Vaughan devotees it's a delectable dish.

**B+** "SATURDAY" (2:45) [Martel Music BMI—] Sarah is solid on this deck. Her bending and phrasing titillate one's musical palate. While it might not get across to the pop audience her buyers will eat it up.

BILLY TAYLOR TRIO (Prestige 892)

**B+** "NICE WORK IF YOU CAN GET IT" (2:48) [Gershwin] The oldie tune plus the nimble fingering of Billy Taylor make this an easy to listen to plate. Billy is backed by the ample cymbal beating of Charlie Smith, drums; and Earl May, bass. Taylor brings the best out any item.

**B** "IT'S THE LITTLE THINGS THAT MEAN SO MUCH" (2:48) [Adamson, Wilson] Another Taylor showpiece of slow tempo. Taylor plays a commercial piano on this side.

THE LESTER YOUNG QUINTET (Norgren 112)

**B** "JUMPING AT THE WOODSIDE" (3:00) [Bregman, Vocco & Conn ASCAP—Basie] Lester Young, whose sound on the sax has been imitated by every young saxster, blows wild with the Basie hopper for material. Backing Young are Jessie Drake, trumpet; Gildo Mahones, Piano, Gene Ramey, bass; Connie Kay, drums. Drake gets off a small trumpet bit that lends color to the deck.

**B** "WILLOW WEEP FOR ME" (3:05) [Bourne ASCAP—Ronell] It's all Les Young on this slow pretty. The tenor saxist drifts through the ditty in melty fashion.

## MAMBOMANIA

With the rising growth of mambo music throughout the hinterland as well as the big cities we feel it is a necessity as well as an aid to the trade to conduct a column in which only mambo happenings are reported. So that the juke box operator, disk jockey and dealer may be kept on his toes re new releases and newsworthy chatter we suggest all record companies keep this column informed of its latest activities. . . . George Goldner, Tico Records, is readying a concert package of some of the best known names in the Mambo field including Joe Loco, Machito, Facundo Rivera Quintet, Carlos Ramirez and championship mambo dance teams. The group will tour coast to coast in the Fall. Mercury Artists Agency is lining up the talent. . . . Dee-Jay Bob "Pedro" Harris, who conducts the popular "Rhumba-Mambo" show on WVNJ, has started a Mambonick fan club. Claims to have received 10,000 applications in the past few weeks. . . . Frank Amaru, salesmanager of RCA Victor's International Department, really pitched this month with five Mambo releases distributed through RCA's "pop" distribution set-up. Artists involved in the Mambonick were Perez Prado, Noro Morales, Al Romero, Tito Rodriguez and Tony Martinez. . . . We've been hearing about Cha Cha with relation to Mambo and it has been explained to us. Technically, Cha Cha is a slower Latin tempo dance with new dance steps and different beat. However, as we Americans know it, Cha Cha is just a slow tempo mambo. To further break it down, as defined for the American market although the Cubans have entirely different meanings, the Guachacha is a very fast mambo usually for the expert mambo dancer; the Mambo is a moderate tempo and the Cha Cha is a slow tempo mambo for the more conservative and the older dancer. An example of the Cha Cha is on the market currently in Seeco's "Relax and Mambo" by Machito and his Afro Cubans. The advent of the Cha Cha will open the mambo field to the vast army of American dancers who found the original mambo too much for them. . . . Fiesta Records, Jose Morand, reports he's been getting lots of jockey spins on his new "Carioca" by Jose Curbelo and the Three Bars version of "Rocking The Mambo". . . . Ed Heller, Rainbow Records, talking "hit". Ed's current excitement is "Drum Mambo" by the Walter Lane Trio. . . . Majors are eyeing the current mambo trend with an eye to increased issues for this market. Success of the Vaughn Monroe "They Were Doing The Mambo" on Victor and the Capitol release by Duke Ellington, "Bunny Hop Mambo", only the beginning. . . . Earl Bostic's smash success "Mambolino" on King gets a rapid follow up titled "Mambostic". . . . Perez Prado's opening at New York's Waldorf-Astoria Starlight Roof sets precedent. It was the first time a mambo orchestra ever headlined this plush show spot. . . . Seeco had to scrap its masters on "Ravel's Bolero In Mambo". The disk was doing well but Maurice Ravel's estate refused to issue a license. A similar happening took place several years ago on the same tune with a major record company and major artist involved. . . . Tito Rodriguez, RCA Victor, opens at Basin Street as the main attraction on August 3. . . . Frank Amaru announced the signing of Perez Prado to a long term contract, putting to rest once and for all the persistent rumors that Prado might leave the label. Prado's "Ballin' The Jack" one of the biggest New Orleans records both r & b and popwise.

Breaking For A Pop Hit!  
**"APPLE BLOSSOM TIME"**  
 and  
**"WAY DOWN YONDER IN NEW ORLEANS"**  
 10-220  
  
 220 West 42nd STREET NEW YORK, N. Y.

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**"YOU WERE MY LOVE"**  
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 and  
**"BANANAS"**  
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 LATEST  
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**Red Foley**  
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# “ONE BY ONE”

Decca 29065



**Foley's**

Latest  
Release...

“SKINNIE  
MINNIE”

b/w

“THANK YOU  
FOR CALLING”

Decca 9-29228

**Kitty's**

Latest...  
Going Strong...

“YOU'RE NOT  
EASY TO  
FORGET”

b/w

“HE'S MARRIED  
TO ME”

Decca 29134



## THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



### Bill Thornton

- KRLW—Walnut Ridge, Ark.
1. Even Tho (Webb Pierce)
  2. Sparkling Brown Eyes (Pierce & Wilburn Bros.)
  3. You Can't Have My Love (Jackson & Gray)
  4. One By One (Wells & Foley)
  5. I Get So Lonely (Johnnie & Jack)
  6. Looking Back To See (J. E. & M. Brown)
  7. Don't Drop It (Terry Fell)
  8. I Don't Hurt Anymore (Snow)
  9. This Ole House (Hamblen)
  10. Drunken Driver (F. Huskey)

### Cliff Rodgers

- WHKK—Akron, Ohio
1. I Don't Hurt Anymore (Snow)
  2. Even Tho (Webb Pierce)
  3. One By One (Foley & Wells)
  4. We've Gone Too Far (Hank Thompson)
  5. Sparkling Brown Eyes (Pierce)
  6. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  7. Don't Drop It (Terry Fell)
  8. Thank You For Calling (Billy Walker)
  9. Chapel On The Hill (Arnold)
  10. In A Garden Of Roses (Pee Wee King)

### Ray Frazier's Country Junction

- WXGI—Richmond, Va.
1. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  2. A Place For Girls Like You (Faron Young)
  3. We've Gone Too Far (Hank Thompson)
  4. I Love You So Much I Let You Go (Ray Price)
  5. You Can't Have My Love (Jackson & Gray)
  6. Vegetable Love (Zag Pennell)
  7. I Don't Hurt Anymore (Snow)
  8. Much Too Young To Die (Ray Price)
  9. Even Tho (Webb Pierce)
  10. If You Love Me (Wilburn Bros.)

### Jolly Cholly

- WWEZ—New Orleans, La.
1. Love Spelled Backwards (Wesley Fairburn)
  2. One By One (Wells & Foley)
  3. I Don't Hurt Anymore (Snow)
  4. You Can't Have My Love (Jackson & Gray)
  5. Country Boy's Love (Smith)
  6. Much Too Young To Die (Ray Price)
  7. Thank You For Calling (Billy Walker)
  8. A Place For Girls Like You (Faron Young)
  9. Even Tho (Webb Pierce)
  10. We've Gone Too Far (Hank Thompson)

### “Tater” Pete Hunter

- KRCT—Baytown, Texas
1. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  2. Then I'll Stop Loving You (Jim Reeves)
  3. One By One (Foley & Wells)
  4. I Get So Lonely (Johnnie & Jack)
  5. Cry, Cry Darling (Newman)
  6. Honey I Need You (Johnnie & Jack)
  7. Loose Talk (Freddie Hart)
  8. I Don't Hurt Anymore (Snow)
  9. Jealous Loving Heart (Tubb)
  10. Padre Of Old San Antone (Jim Reeves)

### Jim Wilson

- WHOO—Orlando, Florida
1. My Everything (E. Arnold)
  2. I Don't Hurt Anymore (Snow)
  3. Even Tho (Webb Pierce)
  4. Out Behind The Barn (Jimmy Dickens)
  5. Cry, Cry Darling (Newman)
  6. Looking Back To See (J. E. & M. Brown)
  7. Sugar Booger (Eddie Hill)
  8. Thank You For Calling (Billy Walker)
  9. Call Off The Wedding (Hill)
  10. I Get So Lonely (Johnnie & Jack)

### Shel Horton

- WVAM—Sexton, Pa.
1. How Long (Pee Wee King)
  2. Moody's Goose (Carlises)
  3. Coffee Blues (Herb & Kay)
  4. House Of Glass (Al Terry)
  5. They Made Me Fall In Love (Faron Young)
  6. Hideaway Love (M. Shiner)
  7. Looking Back To See (J. E. & M. Brown)
  8. Chapel On The Hill (Arnold)
  9. Even Tho (Webb Pierce)
  10. One By One (Wells & Foley)

### Carl Stuart

- WCOP—Boston, Mass.
1. I Don't Hurt Anymore (Snow)
  2. Even Tho (Webb Pierce)
  3. One By One (Wells & Foley)
  4. In The Chapel In The Moonlight (Rex Allen)
  5. Go Boy, Go (Carl Smith)
  6. A Place For Girls Like You (Faron Young)
  7. I Really Don't Want To Know (Eddie Arnold)
  8. You Better Not Do That (Tommy Collins)
  9. Sorry (Cowboy Copas)
  10. My Heart And I (J. Collie)

### Mack Sanders

- KFBI—Wichita, Kansas
1. Even Tho (Webb Pierce)
  2. I Don't Hurt Anymore (Snow)
  3. Honky Tonk Heart (Tubb)
  4. I Get So Lonely (Johnnie & Jack)
  5. Slowly (Webb Pierce)
  6. I'll Be There (Ray Price)
  7. Back Up Buddy (Carl Smith)
  8. My New Love Affair (Red Sovine)
  9. Backward, Turn Backward (Pee Wee King)
  10. Sparkling Brown Eyes (Pierce & Wilburn Bros.)

### F. M. Smith

- WFOR—Hattiesburg, Miss.
1. I Don't Hurt Anymore (Snow)
  2. The Man Upstairs (Blackwood Bros.)
  3. Crazy 'Bout You Baby (Lonzo & Oscar)
  4. He's Married To Me (Wells)
  5. Don't Drop It (Red Sovine)
  6. I'm Gonna Start At The Top (Boots Woodall)
  7. Moody's Goose (Carlises)
  8. My Sins Of Yesterday (Harvie June Van)
  9. Looking Back To See (Hill & Tubb)
  10. It's The Mileage (Foley & Tubb)

### Jimmie Williams

- WNOP—Newport, Kentucky
1. Courtin' In The Rain (T. Tyler)
  2. I Don't Hurt Anymore (Snow)
  3. I Love You (Wright & Reeves)
  4. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  5. Honey Baby (Skeeter Bonn)
  6. Then I'll Stop Loving You (Jim Reeves)
  7. Blue Tennessee Rain (Bonnie Lou)
  8. One By One (Wells & Foley)
  9. Some One Will Love Me In Heaven (Reno & Smiley)
  10. You Can't Have My Love (West & Strength)

### “Chuckwagon Chuck” Nichols

- KOWB—Laramie, Wyoming
1. You Better Not Do That (Tommy Collins)
  2. Lilies Grow High (Sons Of The Pioneers)
  3. Slowly (Webb Pierce)
  4. I Love You (Wright & Reeves)
  5. Please Me (Jimmy Dean)
  6. Jilted (Red Foley)
  7. As Far As I'm Concerned (Red & Betty Foley)
  8. Secret Love (Slim Whitman)
  9. I Don't Hurt Anymore (Snow)
  10. Looking Back To See (Wells & Jones)

### Clarence Kneeland

- WERI—WICH—Jewett City, Conn.
1. I Don't Hurt Anymore (Snow)
  2. Back Up Buddy (Carl Smith)
  3. Even Tho (Webb Pierce)
  4. I'll Be There (Ray Price)
  5. I Get So Lonely (Johnnie & Jack)
  6. Dancing Country Style (Zack)
  7. Honky Tonk Girl (Thompson)
  8. In The Chapel In The Moonlight (Faron Young)
  9. Looking Back To See (J. E. & M. Brown)
  10. Rose Marie (Slim Whitman)

### Sleepyhead Cliff

- KASM—Albany, Minn.
1. I Don't Hurt Anymore (Snow)
  2. Even Tho (Webb Pierce)
  3. My New Love Affair (Sovine)
  4. One By One (Wells & Foley)
  5. Sparkling Brown Eyes (Pierce & Wilburn Bros.)
  6. Honky Tonk Girl (Thompson)
  7. Panama (Hank Snow)
  8. Shake A Leg (Carlises)
  9. Well Whadaya Know (Rogers)
  10. Got It On My Mind (Lonzo & Oscar)

### Carl J. Swanson

- WRUN—Utica, N. Y.
1. I Don't Hurt Anymore (Snow)
  2. Downhill Rag (Chet Atkins)
  3. Hideaway Love (M. Shiner)
  4. Pretty Words (M. Robbins)
  5. Forbidden Fruit (T. West)
  6. Padre Of Old San Antone (Jim Reeves)
  7. Even Tho (Webb Pierce)
  8. In The Chapel In The Moonlight (Darrell Glen)
  9. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  10. Looking Back To See (Tubb & Hill)

### Lon Backman

- WVOT—Wilson, N. C.
1. We've Gone Too Far (Hank Thompson)
  2. I Don't Hurt Anymore (Snow)
  3. Courtin' In The Rain (Tyler)
  4. One By One (Foley & Wells)
  5. Even Tho (Webb Pierce)
  6. Back Up Buddy (Carl Smith)
  7. In The Chapel In The Moonlight (Faron Young)
  8. A Garden Of Roses (King)
  9. Hang Out The Front Door Key (Lula Belle & Scotty)
  10. Goodnight Sweetheart, Goodnight (Johnnie & Jack)

### Slim Lay

- WMBX—Huntsville, Ala.
1. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  2. Honey, I Need You (Johnnie & Jack)
  3. You're Not Easy To Forget (Kitty Wells)
  4. Never (W. & M. Tuttle)
  5. If You Love Me (Wilburn Bros.)
  6. In The Chapel In The Moonlight (Faron Young)
  7. Don't Drop It (Terry Fell)
  8. Even Tho (Webb Pierce)
  9. You Can't Feel The Way I Do (Betty Cody)
  10. Wiggle Worm Wiggle (Eanes)

### Henry Tuck

- WREV—Reidsville, N. C.
1. Even Tho (Webb Pierce)
  2. Cry, Cry Darling (Newman)
  3. River Of No Return (Sons Of The Pioneers)
  4. Each Time You Walk By (Bill Dudley)
  5. One By One (Foley & Wells)
  6. Make Love To Me (G. Hill)
  7. Much Too Young To Die (Ray Price)
  8. I Saw Your Face In The Moon (Mac Wiseman)
  9. I Don't Hurt Anymore (Snow)
  10. I Get So Lonely (Johnnie & Jack)

### Cousin Johnny Small

- WNLC—New London, Conn.
1. Slowly (Webb Pierce)
  2. One By One (Wells & Foley)
  3. I Don't Hurt Anymore (Snow)
  4. Cry, Cry Darling (Newman)
  5. Back Up Buddy (Carl Smith)
  6. Looking Back To See (J. E. & M. Brown)
  7. I Love You Little Darling (Doc Williams)
  8. Mother Went A-Walkin (Jim Reeves)
  9. I Was Only 17 (M. Seiger)
  10. Got It On My Mind (Lonzo & Oscar)
  9. I'll Be There (Cowboy Copas)

### Doug Smith

- WLSL—Roanoke, Va.
1. If You Saw Her Through My Eyes (Carl Smith)
  2. Goodnight Sweetheart, Goodnight (Johnnie & Jack)
  3. Pretty Words (M. Robbins)
  4. Much Too Young To Die (Ray Price)
  5. Go Boy, Go (Carl Smith)
  6. Honey I Need You (Johnnie & Jack)
  7. One By One (Wells & Foley)
  8. Even Tho (Webb Pierce)
  9. Don't Drop It (Terry Fell)
  10. Beautiful Dreamer (Whitman)

### Johnny Rion

- KSTL—St. Louis, Mo.
1. Tell Her Lies (Ch. Walker)
  2. I Don't Hurt Anymore (Snow)
  3. I Love You So Much I Let You Go (Ray Price)
  4. Out Behind The Barn (Jimmy Dickens)
  5. Even Tho (Webb Pierce)
  6. Ride Away (Slim Whitman)
  7. I Understand (Jack Ford)
  8. Go Boy Go (Carl Smith)
  9. One By One (Wells & Foley)
  10. You're Not Easy To Forget (Kitty Wells)

## Star Helps Vet



NEW YORK—Roger Coleman, Decca singing discovery, is shown here on "Strike It Rich" with M. C. Warren Hull. He was on the program as a Helping Hand guest for Basil G. Bragdon, Route #3, Lancaster, South Carolina. He won \$240 for Bragdon, who will use the money to set up a leather goods business.

## Silbert Smashes Palisades Record With La Rosa As His Guest

NEW YORK—Bill Silbert's summer show from Palisades Amusement Park over WMGM every Monday night from 8:00 to 10:00 P.M. is establishing many records, notably in the impressive array of recording stars interviewed and the size of the viewing audience.

A 50 year attendance record was smashed to smithereens on the night of July 19th when Silbert interviewed Julius La Rosa during the two-hour musical jamboree broadcast from the outdoor ballroom of the park. The police had to be called out to restore order when La Rosa came in with Silbert.

Since the program's inception on June 21st Silbert has interviewed virtually every top-ranking recording artist. The program has become a sort of outdoor Palace Theatre rendezvous where one can see and hear the best-selling names on the top labels of the land. The stars are interviewed by Silbert and then sing their favorite songs with musical accompaniment by Joel Herron and the WMGM Orchestra.

Hal Friedman, one of the industry's most knowledgeable producer-directors, is in charge of the Bill Silbert Monday night programs and the show's co-ordinator is Charlotte Lord. Sam Dann, widely-known for his scripting of the "American-Jewish Caravan of Stars" on WMGM, also does the writing assignment for the Palisades Amusement Park program.

To date, the program has featured such names as Monica Lewis, Capitol; Richard Hayes, Mercury; Karen Chandler, Coral; Jill Corey, Columbia; Alan Dale, Coral; Lou Monte, RCA Victor; Mary Small, Epic; Bill Darnell, Label X; Bill Heyer, Epic; Toni Arden, Columbia; Jerry Vale, Columbia; Bob Carroll, Derby; Betty Cox; Bob Manning, Capitol; Art Lund, Coral; Bob Stewart, MGM; Charlie Applewhite, Decca; Buddy Greco, Coral; Shirley Harmer, MGM; Fran

Warren, MGM; Pat Terry, Jubilee; Julius La Rosa, Cadence; Richard Hayman, Mercury; Roger Coleman, Decca; Chris Conner, Bethlehem; Sandy Solo, Derby; Betty Reilly, Capitol; Bill Lawrence, Coral; Tommy Mara, MGM; Alan Dean, MGM; Helene Dixon and Jerry Winters.

Silbert's hold on the teen-agers of the metropolitan area appears to be enormous. Approximately 8,000 members of his "Saints and Spinners Club" joined the more than 30,000 other patrons of the park during the La Rosa incident at Palisades to establish a new and most impressive outdoor amusement park attendance record. According to Irving Rosenthal, co-owner of the park, it was an extraordinary performance and one that he will always remember. "We've played to large crowds but nothing like the one that night when Silbert placed La Rosa in front of the WMGM mike."

### Favorite Magazine



CHICAGO—During his visit to Chicago a couple of months ago, Lou Monte was snapped reading his favorite magazine. Lou looks like he has another RCA Victor hit in "Italian Huckle Buck".

## 2 COUNTRY FAVORITES

### BOOTS WOODALL

SINGS  
"I'M GONNA START AT THE TOP"

b/w  
"YOU'RE GONNA LEARN TO LOVE ME"

CAPITOL 2851

## THE SMITH BROTHERS

SING  
"GOD'S ROCKET SHIP"

b/w  
"I'M SAVED"

CAPITOL 1881

### LOWERY MUSIC

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WATCH IT GO!!

## SKEETER BONN'S

"HONEY BABY"

b/w  
"I'VE BEEN DOWN THAT ROAD BEFORE"

RCA Victor 20-5814



Featured On  
MIDWESTERN  
HAYRIDE  
WLW

CINCINNATI, OHIO

## THE CASH BOX



HILLBILLY,  
FOLK & WESTERN  
JUKE BOX TUNES

### 1 I DON'T HURT ANYMORE

Hank Snow  
(RCA Victor 20-5698;  
47-5698)

### 2 EVEN THO

Webb Pierce  
(Decca 29107; 9-29107)

### 3 ONE BY ONE

Kitty Wells & Red Foley  
(Decca 29065; 9-29065)

### 4 SPARKLING BROWN EYES

Webb Pierce &  
The Wilburn Brothers  
(Decca 29107; 9-29107)

### 5 SLOWLY

Webb Pierce  
(Decca 28991; 9-28991)

### 6 I REALLY DON'T WANT TO KNOW

Eddy Arnold  
(RCA Victor 20-5525;  
47-5525)

### 7 ROSE MARIE

Slim Whitman  
(Imperial 8236; 45-8236)

### 8 LOOKING BACK TO SEE

Goldie Hill & Justin Tubb  
(Decca 29145; 9-29145)  
Maxine & Jim  
Edward Brown  
(Fabor 107; 45-107)  
Ruby Wells &  
Grandpa Jones  
(RCA Victor 20-5770;  
47-5770)

### 9 BACK UP, BUDDY

Carl Smith  
(Columbia 21226; 4-21226)

### 10 GOODNIGHT, SWEET-HEART, GOODNIGHT

Johnnie & Jack  
(RCA Victor 20-5775;  
47-5775)

# FREDDIE HART

## "Caught At Last"

Written by Dick Reynolds  
Capitol # 2873

**CENTRAL SONGS, INC.**  
4527 Sunset Blvd., Hollywood, Calif.

# THE WILBURN BROTHERS

## "A LITTLE TIME OUT FOR LOVE"

Decca 29190

**CEDARWOOD PUBLISHING CO.**  
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# SMITH BROTHERS

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Capitol # 2881

**CENTRAL SONGS, INC.**  
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# THE CASH BOX THE 101 FOLK & WESTERN TOP Best Sellers

1. I DON'T HURT ANYMORE  
Hank Snow  
(RCA Victor 20-5698; 47-5698)
2. ONE BY ONE  
Kitty Wells & Red Foley  
(Decca 29065; 9-29065)
3. EVEN THO  
Webb Pierce  
(Decca 29107; 9-29107)
4. SPARKLING BROWN EYES  
Webb Pierce & The Wilburn Brothers  
(Decca 29107; 9-29107)
5. SLOWLY  
Webb Pierce  
(Decca 28991; 9-28991)
6. ROSE MARIE  
Slim Whitman  
(Imperial 8236; 45-8236)
7. I REALLY DON'T WANT TO KNOW  
Eddy Arnold  
(RCA Victor 20-5525; 47-5525)
8. LOOKING BACK TO SEE  
Goldie Hill & Justin Tubb  
(Decca 29145; 9-29145)  
Maxine & Jim Edward Brown  
(Fabor 107; 47-107)  
Ruby Wells & Grandpa Jones  
(RCA Victor 20-5770; 47-5770)
9. GOODNIGHT SWEETHEART, GOODNIGHT  
Johnnie & Jack  
(RCA Victor 20-5775; 47-5775)
10. HONKY TONK GIRL  
Hank Thompson  
(Capitol 2823; F-2823)

# FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

## THE CASH BOX BULLSEYE OF THE WEEK

"WHY AM I FALLING" (2:12)  
[Dandelion BMI—G. Davis, M. Brown, J. Brown]  
"ITSY WITSY BITSY ME" (2:25)  
[Dandelion BMI—G. Davis, M. Brown, J. Brown]  
JIM EDWARD BROWN AND MAXINE BROWN  
(Fabor 112)



J. E. & M. BROWN

● The talented voices of Jim Edward Brown and Maxine Brown

are sure to be enjoyed for many moons to come if their first two releases are to be used as yardsticks. The pair walked away with the title of best "Up and Coming Vocal Combination" in the recent Cash Box annual DJ Poll. "Looking Back To See" is their current hit and they should make it two in a row with "Why Am I Falling." The tune is a romantic, quick beat charmer that the duo waxes in top drawer style. Flip, "Itsy Witsy Bitsy" is a bouncy novelty with cute love lyrics. Edge goes to upper lid.

**NEWS that's UP-TO-THE-MINUTE  
REVIEWS of the LATEST RECORDS  
CHARTS compiled EVERY WEEK  
ADS from LEADING RECORD FIRMS,  
ARTISTS and PUBLISHERS  
Every Week In**

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### FREDDIE HART (Capitol 2873)

**B+** "CAUGHT AT LAST" (2:34)  
[Central BMI—D. Reynolds] The smooth tones of Freddie Hart wax a fast moving, romantic ditty that's sure to put the ops, dealers and fans in a happy frame of mind. A solid deck.

**C+** "IT JUST DON'T SEEM LIKE HOME" (2:13) [Golden West Melodies BMI—T. Atchison] Under lid is a middle tempo, feelingful piece the Hart renders in mellow fashion. A good coupling.

### SKEETER BONN (RCA Victor 20-5814)

**B+** "HONEY BABY" (2:38) [Amijo BMI—S. Bonn] New to the label, Skeeter Bonn turns in a real neat vocal-yodel on a fetching, middle beat tune. Inviting lyrics and melody make this a potent platter.

**B** "I'VE BEEN DOWN THAT ROAD BEFORE" (2:39) [Amijo BMI—S. Bonn] On the bottom half Bonn movingly projects a tender, moderate beat love ballad. Artist should have a fine future.

### BONNIE LOU (King 1373)

**B+** "TWO STEP-SIDE STEP" (2:18)  
[Guild BMI—M. Wilson] The enchanting voice of Bonnie Lou comes over well on a catchy item that has the potential to break into the charmed circle of hits. Engaging string backing.

**B** "PLEASE DON'T LAUGH WHEN I CRY" (2:33) [Jamboree BMI—W. Lenay] On the bottom platter the thrush delivers a captivating vocal job on a pretty, middle beat romantic piece. Two appealing sides.

### JOHNNY BALMER'S GRAND CANYON BOYS (Old Timer 7003)

**C** "JUKE BOX RAG" (2:38) [E. Lawson] It's strictly instrumental as Johnny Balmer's Grand Canyon Boys deck out an easy-on-the-ears, quick beat ditty. Pleasant listening.

**C** "METRO POLKA" (2:38) [G. Vaughn] The under half features some more delectable instrumental work by the boys on a deck that should do well in the right locations. Two lively sides.

### MCCORMICK BROS. (Hickory 1013)

**B+** "RED HEN BOOGIE" (2:25)  
[Acuff-Rose BMI—I. Louvin, C. Louvin] The polished vocal and string stylings of the McCormick Brothers and the added effect of a hen cackling to a boogie beat all combine for a happy money-making side.

**C+** "BANJO TWIST" (2:12) [Acuff-Rose BMI—McCormick, Clark] Lower portion is a fast moving instrumental that the boys work in top-drawer fashion. Two dandy platters for the boxes.

### SUNNY BURNS (Starday 152)

**B+** "WALTZING WITH SIN" (2:37) [Starrite BMI—S. Burns, R. Hayes] Sunny Burns has a strong chance to break through in a big way as he vocals a middle tempo weeper in grade "A" fashion. A standout job.

**B** "ANOTHER WOMAN LOOKING FOR A MAN" (2:12) [Starrite BMI—R. Hayes] Bottom deck is an amusing ditty that Burns renders in light-hearted manner. The Western Cherokees lend tantalizing support on both ends.

### MERLE KILGORE (Imperial 8256)

**B+** "MORE AND MORE" (2:50)  
[Commodore BMI—M. Kilgore] Merle Kilgore, "The Tall Texan," dishes up a wonderful vocal job on a middle tempo, sentimental item. Soft string backing on a deck that could click in a big way.

**B** "WHAT MAKES ME LOVE YOU" (2:24) [Commodore BMI—Kilgore, Fowler] The flip half is a moderate beat romantic lament emotionally portrayed by the artist. Two winning sides.

### JIM HALL ("X" 0038)

**B** "SWAMI-MOCHILAH" (2:15)  
[Sheraton BMI—J. Hall, J. Starnes] Jim Hall comes up with a refreshing bit of material as he delivers a fast paced ditty in gay style. Peppy vocal and instrumental support.

**C+** "I'M MISSIN' MY HEART" (2:26) [Sheraton BMI—J. Hall] On the bottom deck Hall warmly waxes a moderate beat, tearful item. Two effective platters that should garner a heap of coin.

# THE CASH BOX FOLK and WESTERN ROUNDUP

Tommy Sands (RCA Victor) back in Houston after a five thousand mile swing of personal appearances. While on tour, Tommy visited with many of the top deejays around the country, among them Connie B. Gay, Eddie Hill, and Sally Star. Tommy also did a guest spot with Vaughn Monroe while in Boston, and appeared at Sleepy Hollow Ranch in Pennsylvania. In Belfast, Maine, where he appeared at the Broiler Festival, there was a record crowd of 14,000. Darrell Glenn, and father-manager, Artie Glenn back at home in Ft. Worth after extended tour, kicking off Darrell's newest RCA Victor release, which is receiving excellent reports all over. Margie Dickens of the singing Dickens Sisters announces it's a boy and mother and son are doing fine. Slim



JUNE CARTER

Whitman (Imperial) visited in his home town of Tampa, Florida, recently. Good friend, Jim Wilson, of WHOO, Orlando, Florida, reports that the Oklahoma Wranglers are playing two weeks at Webb City in St. Petersburg. Jim also says that Autry Inman is now stationed in Kansas with the Army and that Autry has a new release out that is one of his best to date. August 5-8 finds Stuart Hamblen touring through California. The Red Foley Show, The Ozark Jubilee, Springfield, Mo., is reported sold two weeks in advance already, after having played to a packed house on the opening night. Smokey Warren promoting personal appearance tour in Canada for Rusty Starr and his Ramblers this coming September. Bill Lowery and wife recently moved into their new home. Bill holds down the deejay duties over WGST in Atlanta, and heads up Lowery Music Publishing. The WFFA Shindig in Dallas just recently

acquired the talent of the Gay Brothers of KCLW, Hamilton, Texas. Lonzo and Oscar slated for work on twenty-six television films due to begin this month. Slated to appear in the same series of television films are Marty Robbins, Chet Atkins, Goldie Hill, String Bean, Tommy Warren, Velma Williams and Grandpa Jones.

Chuck Reed (Mercury) from down in Birmingham, Alabama in Nashville recently. Dan Baker, Atlanta, Ga. promotor and friend, Boots Woodall in Nashville recently on visit. Billy Walker guested on Grand Ole Opry NBC segment recently. Arlie Duff in Nashville and did guest spot on Opry and shot on Ernest Tubb Midnight Jamboree. Carl Smith and June Carter taking two week vacation in Florida. Also vacationing in Florida is Valley Publisher, Jack Comer. Hal Lone Pine and Betty Cody currently appearing on Radio Station WGY in Schenectady, New York with daily broadcasts. The McCormick Brothers (Hickory) who work on Radio Station WHIN, Galatin, Tenn., did guest spot on Ernest Tubb's Midnight Jamboree recently. The boys also visited with Bill Carrigan on his record show, broadcast over WSM. Hal Smith, manager of Ray Price setting up Texas tour for Price. Hank Snow and Ernest Tubb continue to play promotional dates. Artists just completed dates in Orlando, Tampa, Daytona, Jacksonville and Miami. Dub Allbritten and Oscar Davis handled promotion. George T. Popkins, WXGI-Richmond, Va. tells us that Hank

Thompson and the Brazos Valley Boys played to a capacity crowd recently at the State Fair Grounds. Don Law, Columbia records, has signed 17 year old thrush, Bonnie Lee Sloan to a contract. Joe Morris, formerly with WKDK-Newberry, S. C., now Ass't. Mgr. at WOIC-Columbia, S. C. Henry Tuck, WREV-Reidsville, N. C. honored recently by being selected to be Mr. D.J., U.S.A. and treated to a fine time by the staff at Nashville's WSM. Clay Eager, WLOK-Lima, Ohio plans to release a new square dance series, with his band, on a major label in the near future.

"Sleepy" Jeffers, WTIP-Charleston, West Virginia is now on the Mutual Broadcasting System every Saturday nite, 8:30 to 9:00 pm., on the "Magic Valee Jamboree."



HAL LONE PINE

## WAX WISE

Mae Boren Axton has just penned a tune which has been recorded by Dub Dickerson on Capitol . . . it's titled "Count Me In" and Mae has a clever post card going out to all the deejays on the tune . . . watch for it!

Following their consistent line of commercial recordings, Johnnie and Jack continue to climb with their version of "Goodnight Sweetheart, Goodnight" and "Honey, I Need You." Red Foley is out with another new release that should win favor quite early. Titles are "Skinnie Minnie" and a fine job of "Thank You For Calling" . . . the tune penned by Cindy Walker. Ernest Tubb has no intention of letting his friend Foley get ahead of him, also has a new release called "Two Glasses, Joe" and "Journey's End." "Go Boy, Go" is doing just that for Carl Smith . . . his latest. The flip is a real fine ballad that has received the highest comment. . . "If You Saw Her Through My Eyes" (You'd See Her Differently). Both sides should show up strong right early. Danny Dill is the writer. Al Terry (Hickory) movng off fast with his current waxing of "House Of Glass." Another lad who has gained a lot of attention via his latest recording is Merle Kilgore (Imperial) with his version of "More and More." Merle is heard

has every possibility for another big one! Earl Songer's first Imperial release, "It's A Cold, Cold Love," could be a clicker for the artist. Arlie Duff has just recorded his first session for Paul Cohen and Decca. First release will be "Courtin' In The Rain" and Duff does a fine job with this first Decca release. Cohen was in Nashville for this one session prior to his visit to the West Coast, accompanied by Owen Bradley. Columbia Records, in cooperation with Acuff-Rose Publications and Norm Riley, manager of Marty Robbins, began a contest August 1st in conjunction with Robbins latest release "Call Me Up" backed with "Too Big To Cry." The winner is to receive a trip into Florida for one week accompanying Marty Robbins on his personal appearances, and have one night as guest at Grand Ole Opry. Billy Walker has a new release out called "Going, Going Gone" and "A Fool To Care." Al Galico, of Shapiro-Berstein, New York in Nashville for visit at Grand Ole Opry recently. A record that is attracting lots of attention right now is the Wanda Jackson and Billy Gray (Decca) recording of "You Can't Have My Love."



DUB DICKERSON

# Anniversary



UNION CITY, N. J.—When Hendricks' Music Shop in Union City celebrated its 44th anniversary recently, Eydie Gorme was on hand to help. Eydie's latest Coral disk is "Tea For Two" and it's starting to take off. At the far left is Ben Blaine of Cosnat Distributing and at the far right is Mr. Hendricks.

## THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK PLUS THE NEXT FIVE

1. I DON'T HURT ANYMORE . . . Hank Snow (RCA Victor)
2. EVEN THO . . . Webb Pierce (Decca)
3. ONE BY ONE . . . Kitty Wells & Red Foley (Decca)
4. GOODNIGHT, SWEETHEART, GOODNIGHT . . . Johnnie & Jack (RCA Victor)
5. SPARKLING BROWN EYES . . . Webb Pierce & The Wilburn Brothers (Decca)
6. LOOKING BACK TO SEE . . . J. E. & M. Brown (Fabor)
7. CRY, CRY DARLING . . . G. Hill & J. Tubb (Decca)
8. BACK UP, BUDDY . . . R. Wells & G. Jones (RCA Victor)
9. THANK YOU FOR CALLING . . . Jimmy Newman (Dot)
10. I GET SO LONELY . . . Carl Smith (Columbia)
- 11) COURTIN' IN THE RAIN. 12) MUCH TOO YOUNG TO DIE. 13) PRETTY WORDS. 14) YOU CAN'T HAVE MY LOVE. 15) HONKY TONK GIRL. . . . Billy Walker (Columbia)
10. I GET SO LONELY . . . Johnnie & Jack (RCA Victor)

## Red Foley To Do ABC Network Show

SPRINGFIELD, MO.—The possibilities of another Folk Music city loomed higher here at the "Crossroads of Country Music" this week when it was announced that The Ozark Jubilee will originate and broadcast a half-hour portion of its show to the full ABC network, commencing Saturday, August 7th, starring Red Foley, who was formerly featured on the popular WSM Grand Ole Opry NBC'er.

The Ozark Jubilee, a two-hour show, is broadcast in its entirety over station KWTO, and is presented from the stage of Top Talent's newly-acquired 1100-seat Jewell Theatre, located in downtown Springfield, a half block off one of the most travelled highways in the country, route 66.

Foley will have as featured guest for the first broadcast, Jean Shepard, popular Capitol Recording Artist. Also featured on the network portion will be Foley's original band, comprised of Grady Martin, Tommy Jackson, Bud Isaacs, Jimmy Selph and Bobby Moore, The Crossroads Boys. Other regulars on the show will be Pete Stamper, comedian, Aunt Bunie Wilson, and the Foggy River Boys. RCA Victor's Hawkshaw Hawkins will be featured guest on the ABC broadcast, August 14th.

Foley's move to Springfield became effective as of April 23rd, and as early as February 20th of this year, Foley affiliated himself with two organizations; Radiozark Enterprises, for whom he is doing a syndicated series of quarter-hour transcribed shows, and Top Talent, Inc., who will handle all of Foley's bookings.

The move to Springfield offers Foley unlimited possibilities in directing and producing a Country Music Show of his own, and includes a satisfactory financial arrangement which covers the entire operation.

His Latest

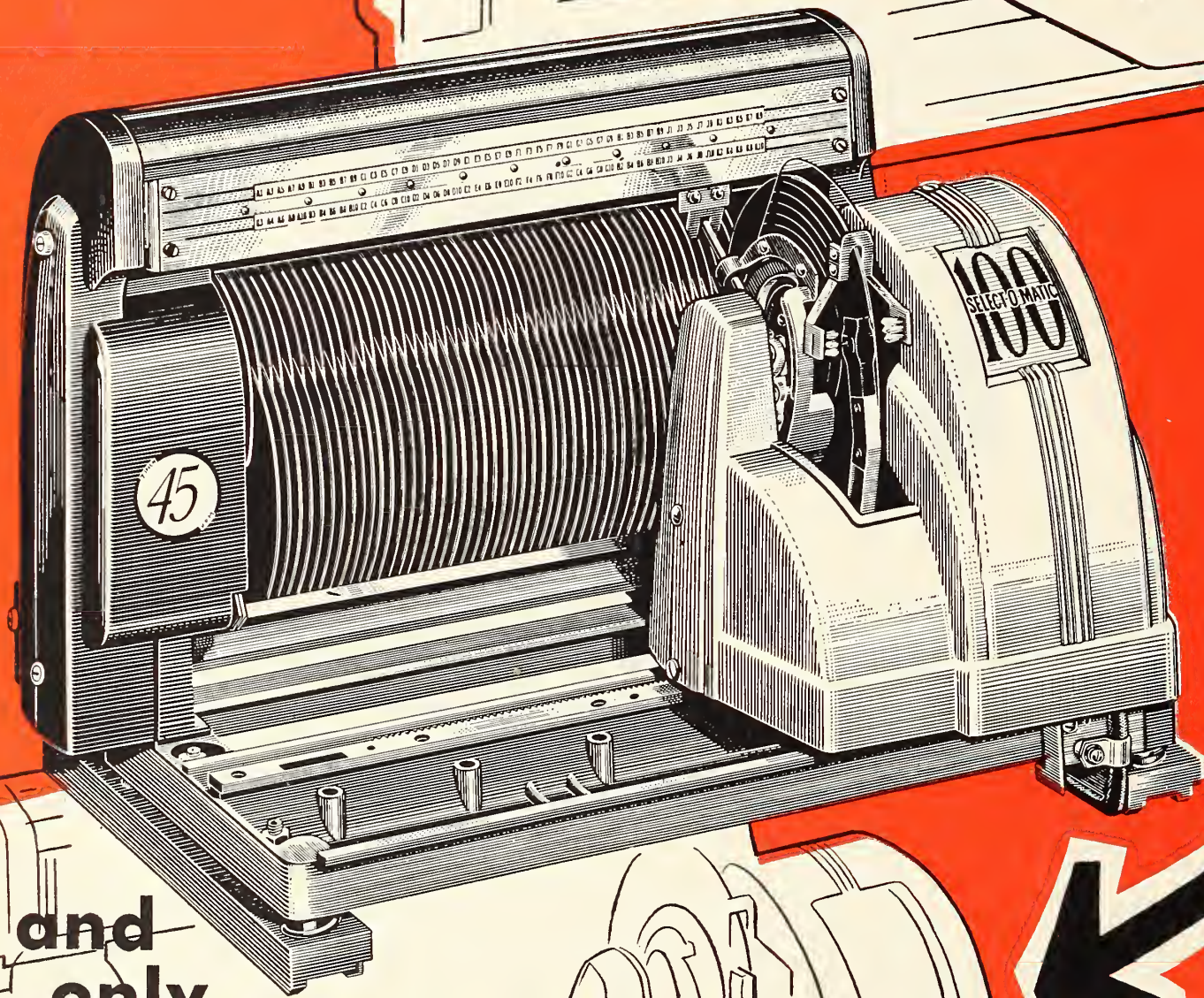
Al (Good Deal, Lucille) Terry's

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## Returning Vacationers Agree:

# Here and There

NEW YORK—We read with great interest Bill Gersh's report on the meeting of MOA's Executive Board in Chicago this week (see this report in this issue). It is reassuring to note that MOA has decided to take action on many national problems confronting the operators. One of the subjects discussed and voted on was to concentrate upon the public relations program of contributing machines to worthy organizations. In the last several issues of *The Cash Box*, a coupon has been appearing, asking operators to note the number of machines donated during the past year. The figure should be staggering, and well worth publicizing. However, many members of the industry who have been so generous, haven't sent in this information. Please send us this information—it'll go far in impressing upon the general public and political figures, the wonderful work being done by the industry.

LONDON, ENGLAND—600 delegates at a meeting of the international Congress of Gerontology (the scientific study of the phenomena of old age) concluded that "length of life is not a true test of whether a person is aged". The principal conclusions drawn from many controversial papers on the subject were that the old usually were not old in their own estimation and were sometimes not old even by physiological standards. The old, it was said, often work more willingly, if not more efficiently than younger persons. In other words, age cannot be measured by the person's length of life—it's like the lyrics of that recent Sinatra hit record "Young At Heart". The coin machine industry fortunately has a preponderance of its members who will never get old.

DETROIT, MICH.—While it's acknowledged that there's not the same amount of spending money in circulation as there was a year or two ago, and that Detroit, the motor manufacturing city, has had its ups and downs in employment, the following report is highly interesting and encouraging. The Ford Motor Company, reported this week, that its total hourly payroll for the first six months of 1954 was \$334,071,214, highest in the 51 year history of the firm. This is nearly 8 percent higher than for the first six months of last year. During this first six month period an average of 132,739 Ford hourly employees worked an average of 41.6 hours a week.

# REMOVE OLD CLUNKERS AND ELIMINATE SHAME AND SCORN THEY BRING DOWN ON THE INDUSTRY

Many coinmen returning from their summer vacations report to *The Cash Box* that they came across "some of the ugliest, dirtiest, wornout, old 'clunkers'" (phonos, games and vendors), that they have ever seen.

This is in keeping with the crusade started by this publication after a survey it conducted in October, 1953, to determine how many old, wornout, prewar machines were still blocking off locations throughout the U. S. A.

It was found, on an extremely conservative estimate, that there still were over 165,000 wornout, screechy, scratchy, marred, scarred, tone-dead, prewar juke boxes blocking off locations all over the nation. A great many of these locations could be developed into top spots.

It was practically impossible to get an estimate on the number of wornout old games of all types that were still on locations. And just as difficult to get an estimate on the number of old, prewar, wornout vending machines as yet blocking off locations everywhere.

But the very conservative figure of 165,000 old, wornout, screechy, scratchy, marred, scarred, tone-dead, prewar juke boxes still blocking off locations in the U. S. A. actually shocked many of the people engaged in the industry.

After the first few editorials appeared in this publication pointing out what harm these ugly and horrible machines were causing the industry, leaders strongly backed *The Cash Box* in its efforts to help remove these wornout, dirty, marred, scarred, tone-dead, play-dead machines from the field.

Not until this past month did this crusade come to a head as many of the peoples engaged in this industry went away on their annual summer vacations and found, as they traveled to the vacation spots of their choice, machines that were even worse than what had been reported in *The Cash Box*' editorials, on locations in towns, villages, cities, roadside stands, noted resorts and hotels, and almost everywhere they visited.

A cry went up from these peoples who suddenly realized that what *The Cash Box* had been reporting right along was the unvarnished truth. These machines were bringing scorn and shame down on all engaged in the industry. These machines were one of the major causes for much of the adverse publicity.

Scratchy, screechy sounding juke boxes, filthy, marred, scarred and actually unplayable games

were being featured in locations where any but the people for whom they were intended would play them.

The manufacturers and the nation's distributors instantly realized what *The Cash Box*' campaign to eradicate these machines from the industry would mean to general business in this field.

Distributors are all in the process of attempting to get these machines off locations. They are offering trade-in deals of such tempting character that the operators who still feature such horrible equipment will want to trade them in and forever get rid of them.

Leading operators everywhere also report on the fact that, as one of these men stated:

"There is no doubt *The Cash Box* is 100 percent right, especially after this last trip I just made. We simply must get rid of these prewar, ugly, dirty machines.

"These are the 'clunkers,'" he continued, "that not only bring scorn and shame down upon the heads of the operators who own them, and also close territories, but also bring scorn and shame down on the heads of everyone engaged in this industry.

"I've worked hard," he reported, "to have my business considered a decent and upstanding venture in my community. I certainly don't want the people who patronize my machines to ever hear or see such horrible equipment and, thereby, lose respect for me and my business."

The need is clear to all in the field. Especially when any upstanding business man in this industry sees a dirty, wornout, tone-dead, play-dead, marred, scarred, screechy, scratchy machine with pencilled titles pasted onto the glass, featuring only ten selections in the phono, and sometimes four balls or three balls and, once in a while, five playable balls in a game, and realizes that a great deal of the adverse publicity comes from this type of equipment.

It is the sincere hope of all the upstanding peoples in this business, especially those who have written *The Cash Box*, that all will heed the warning given the trade and join in this crusade to help eliminate these dirty, ugly, horrible, wornout machines from blocking off so many locations and, in return, bring greater respect and understanding to this industry, long before a public relations program can be undertaken by the members of this trade.

# MOA BOARD MEET GREATEST YET

**Largest Attendance at Any MOA Board of Directors Meeting. All Impressed with Morrison Hotel Accommodations for 1955 National Convention. Members Stirred to Greater Efforts in Public Relations. Discussions Range Over All Facets of Music Biz. Will Continue to Strongly Oppose ASCAP and Other Such Organizations. Approve Efforts to Put Thru Four Year Depreciation Plan and National Tax Council as Originated and Proposed by The Cash Box. Urge Continued Donations of Free Phonos to Help Combat Juvenile Delinquency Nationwide.**

## George A. Miller Given Big Ovation

## Bill Gersh Speaks at Meetings on Monday and Tuesday. Agrees on MOA Use of THE CASH BOX' Copyrighted Editorials.



GEORGE A. MILLER  
(President, Music Operators of America)

CHICAGO — "The greatest Board of Directors meeting ever held," is the way MOA's Board members termed the three days of meetings held at the Morrison Hotel here this past week, Monday, Tuesday and Wednesday, July 26, 27 and 28.

Most enthused of all was George A. Miller, national president and business manager of Music Operators of America.

Miller said, "Not only did we have complete attendance, but, what was even more impressive, this was the most enthusiastic and businesslike gathering we have yet held. It was just simply great."

Present were: George A. Miller, president from Oakland, Calif.; Ray

Cunliffe, treasurer, as well as Phil Levin from Chicago; Joe Silla from Oakland, Calif.; Al Shaffner of East St. Louis, Ill.; J. Harry Snodgrass of Albuquerque, N.M., treasurer of MOA; Clinton S. Pierce of Brodhead, Wis.; first vice-president; Hirsh de LaViez of Washington, D.C., vice-president; Rodney Pantages of Los Angeles, Calif.

Sidney H. Levine of New York City, legal counsellor for MOA, also representing vice-president Albert S. Denver of New York City; Martin Britz of Great Falls, Mont., vice-president; Wm. Hullinger of Delphis, Ohio, vice-president; Les Montooth of Peoria, Ill., vice-president; Jack Mulligan of Sharon, Pa.; James Tolisano of Hartford, Conn.; Howard Ellis of Omaha, Nebr.; D. M. Steinberg of Newark, N.J.; Louis Ptacek of Manhattan, Kans.; Victor Ostergren of Gary, Ind.; Norman Gefke of Sioux Falls, S.D.; William Blatt of Miami, Fla. and Melvin Missmer of Allentown, Pa.

Tho the press did not attend the business meetings, Bill Gersh, publisher of *The Cash Box*, was asked to speak to the assembled Board of Directors and MOA officers on Monday morning. He urged that all present be able to bring back a message of true importance to the memberships of their local organizations.

On Tuesday morning, George A. Miller phoned Bill Gersh and asked him to read a forthcoming editorial. After the reading, Hirsh de LaViez arose and asked that Bill Gersh write a speech for all operators. Sidney H. Levine asked *The Cash Box* to release

its copyright so that MOA would have permission to use the editorial.

MOA's Board of Directors and officers were taken on a tour of the newly renovated Morrison Hotel and were tremendously impressed with the accommodations offered by this hostelry for the forthcoming 1955 National convention. MOA's Board of officers are dickering with the Morrison Hotel for a March or April date for the 1955 convention.

The entire assemblage has been stirred to greatly increased efforts as far as public relations are concerned. Continued and increased donations of free juke boxes were urged in an effort to curb juvenile delinquency nationally. All agreed to this proposal. Local music operators' associations will be asked to increase their efforts in this direction.

A long discussion was held regarding the 'Four Year Depreciation Plan' which was originated and proposed by *The Cash Box* some years ago. The Board of Directors learned that Rodney Pantages and Hirsh de LaViez had visited with top officials of the Treasury Department in Washington on July 23 and had favorably discussed this with these men. Letters are being prepared by MOA and will be sent to the Treasury Department officials in this regard.

Also up for extended discussion was a 'National Tax Council', which is also an original proposal of *The Cash Box* of many years' standing. It was favorably received by those present. A very marvelous, and most complete report in this regard, was prepared and introduced by George A. Miller. Continued drive to obtain 100 percent membership from among the nation's independent music operators was also acted upon by the MOA Board of Directors. Many plans were proposed in this regard.

At present, it was reported, MOA has well over 65% of the music operators as members of its organization. The general belief is that this will be increased to approximately 85% before the year is finished.

Much other business was also transacted.

Ray Cunliffe, treasurer of MOA,

and president of the Recorded Music Service Association of Chicago, urged that *The Cash Box* and all the MOA membership seek a new name to replace "juke box." His proposal, which he has already copyrighted, is "Music-vendor." *The Cash Box* agreed to cooperate and place open advertisements for all the trade to act upon in this regard.

Most impressive was the luncheon meeting with the Phonograph Manufacturers Association on Wednesday. All are agreed that the manufacturers are not only working closely with MOA but are endeavoring in every way possible to help the entire automatic music industry to progress in every way possible.

Everyone who attended the three days of meetings here reported that they would be able to return with encouraging and progressive statements for their organizations and all would work hard on building up a public relations program, especially in view of what ASCAP was doing.

Continued, strong opposition to ASCAP and such similar organizations was voted due to the advertisement of ASCAP, wherein ASCAP reported that it had obtained the cooperation of the American Federation of Women's Clubs and the 5,500,000 women members of these clubs to tax all automatic music equipment.

A plan to make every operator a public relations bureau in himself was offered and the editorial, which was read in this regard, won a grand ovation from the complete assemblage.

William Blatt of Miami, Florida, reported on the methods used by his organization in donation of free phonos as well as the continued servicing of the units. This won much approval from all present.

Chicago, once again, won all laurels for the numbers of music machines it had donated to the city's worthy institutions. Others plan to follow along the lines of the Chicago music association and will step up donations to help curb juvenile delinquency.

After the three days meetings were completed, the statement of George A. Miller probably crystalizes all statements made.

He said: "These were the finest business meetings I've ever attended in this industry."





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### Weeks Of August 2, 9 and 16 Set By Firm For Private Showing To Distributors



DAVID C. ROCKOLA

As far as whatever the firm will be showing is concerned, there is a complete blackout as to official news in this regard.

As can be expected rumors are flying all about the town. Some of the firm's distributors are already here waiting for the time when they can visit with executives at the Rock-Ola plant.

Much enthusiasm has already been aroused, according to Rock-Ola executives, and distributors of the firm have indicated that they will be on hand at the appointed time.

As one of the firm's executives stated this past week, "This is entirely a private prevue showing for our distributors only.

"We are not giving out any official information regarding our new product nor are we, as yet, inviting anyone but our distributors to view it."

Due to the fact that some of the Rock-Ola distribs were in Chicago for the MOA meet, and others vacationing here, they visited the factory and got a prior look. Among them were Joe Abraham, Lake City Amusement Co., Cleveland, O.; Leo Dixon and Jack Mulligan, Dixon Distributors, Youngstown, O., and Harry Snodgrass, Border-Sunshine Novelty, Albuquerque, N. M.

CHICAGO — David C. Rockola, president of Rock-Ola Manufacturing Corporation, this city, will be on hand to greet his distributors each week for the next three weeks, August 2, 9 and 16, when private prevue showings will be held at the Rock-Ola factory in conjunction with 'open house' for the same three weeks.

# WANTED!

BALLY IN-LINE GAMES

FROLICS

BEACH CLUBS

PALM SPRINGS

SURF CLUBS

DUDE RANCHES

R. F. JONES CO.

State quantity and lowest  
price in first letter

1263 Mission Street San Francisco 3, California KLondike 2-3579

# FOR THE FIRST TIME IN COIN MACHINE HISTORY

THE GUN GAME  
WITH A GUN THAT ACTUALLY  
SHOOTS BULLETS

# "Bull's Eye"

"THE GUN SUPREME"

NOT JUST A BEAM OF LIGHT! NOT JUST THE SOUND OF A SHOT! ACTUAL BULLETS HIT THE TARGETS!

Tested! Tested! And tested some more! Presented only after the most exhaustive tests proved "Bull's Eye" the finest gun mechanically and the biggest moneymaker on any location. WRITE! WIRE! PHONE! TODAY!!!

**SUPREME** 418 S.W. 8th AVENUE  
MIAMI, FLORIDA  
(PHONE: 3-7355)

## WURLITZER 1015

\$75 IN WORKING ORDER



A Quarter Century of Service.

## ATLAS MUSIC COMPANY

2118 N. Western Ave., Chicago 47, Ill.

ARmitage 6-5005

SEEBURG 146	\$95
SEEBURG 148 (BLOND)	165
ROCK-OLA 1422	95
WURLITZER 1100	225
WURLITZER 1250	265
WURLITZER 1500	575
WURLITZER 1400	465
MILLS CONSTELLATION	95

Reconditioned And Refinished Like New!

Terms: 1/3 Deposit, Bal. C.O.D.

## PRICED RIGHT! READY FOR LOCATION!

Williams SUPER PENNANT	\$335.00
Williams MAJOR LEAGUE (6 player)	499.25
Keeney CARNIVAL	239.50
Keeney PACEMAKER	271.25
United CASCADE	217.50
ChiCoin TRIPLE	274.50
ChiCoin 10th FRAME	145.00
ChiCoin NAME	169.50
Rock-Ola FIREBALL 78 rpm	375.50

WRITE - WIRE - PHONE TODAY!

We are exclusive factory distributors for:  
**BALLY - WILLIAMS - ROCK-OLA**

**LAKE CITY AMUSE. CO.**  
4533 PAYNE AVE., CLEVELAND, O.  
(Tel.: HE 1-7577)

## Garrison Named Arizona Distrib For Genco

CHICAGO—Ralph Sheffield, sales manager of Genco Manufacturing and Sales Company, this city, announced this past week that Garrison Sales Company, Phoenix, has been appointed exclusive Genco distributor for Arizona.

"We know of the wonderful reputation Roy Garrison enjoys in the industry," said Sheffield, "and are very happy to have him distribute our products in Arizona.

"All operators in his area can be certain," Sheffield continued, "that they will receive the very finest of cooperation and courteous service in dealing with Garrison Sales Company for Genco products.

"Our latest game, 'Rifle Gallery', is now at Roy Garrison's firm in Phoenix."

## Detroit Ops Revive United Music Operators of Michigan Assn.

Meeting On July 26 Attended By 60 Ops Elect Temporary Officers. Next Meet Set For Aug. 7. Expect From 80% To 100% Of All Area Ops

DETROIT, MICH.—In response to invitations, both written and oral, urging the formation of a new music association, or the reactivation of the original United Music Operators of Michigan, which enjoyed a most favorable reputation, approximately 60 operators met on Monday, July 26, at the Veteran's Memorial building, this city.

Among those in attendance there was great enthusiasm for the revival of the United Music Operators of Michigan, all feeling that for the first time in ten years, the organization can provide benefits for the good of the individual operator as well as the entire coin machine industry in this city.

Operators voted for temporary officers. Those chosen were: Ed Carlson, president; Harry Norton, secretary; and Frank Alluvet, treasurer.

It was recommended by the group that Roy Small be asked to act as conciliator for the new association, which will be done at the next meeting.

August 9, Monday night, was chosen for the next meeting, which will take place, once again, at the Veteran's Memorial building. Leaders are acquainting the entire operating fraternity of about 120 firms in the area of the meeting date, and it is expected that between 80 percent to 100 percent of them will be present. At that time the operators will vote on matters of importance in the way of consolidating the new organization so that in the very near future, the body can act on regular association business. It is predicted that a vote will be cast by those in attendance to dissolve the other association which had been receiving so much adverse publicity.

## Two New Shuffle Bowlers Introduced By Bally



JACK NELSON

CHICAGO—Bally Manufacturing Company, this city, this week announced two new shuffle-type bowlers, "Jet-Bowler" and "Rocket-Bowler", according to Jack Nelson, general sales manager.

Nelson advised that both games are available in straight 10c play, and 10c—3 plays for 25c models. Jack enthusiastically described, among its other many new features, the new electronic "Speed-O-Meter", an exclusive Bally development, as a new skill feature permits the player to increase the value of strike and spare scores by controlling the speed of each shot.

"Excessively fast or slow puck shots result in low 30-20 strike and spare scores", Nelson stated. "Well controlled, medium speed shots can register up to 120-90 strike and spare scores."

Other features contained in the new bowlers include the popular triple match; light-up scores; 7-10

pick-up; giant pins; formica playfield; hinged playfield, pin-hood and doors; adjustable for 5 or 10 frames; last frame feature permitting the player to keep shooting as long as strikes are scored.

"Rocket-Bowler" has all the features described, but the triple match feature. Both games are 8 ft. by 2 ft.

Prior to going into production, Bally made exhaustive location tests, which Nelson said proved the new "Speed-O-Meter" innovation to be exceptionally attractive to the players.

Both games are now at all Bally distributors and ready for immediate delivery, advised Nelson.

## Former Coinman Doing Big With Golf Driving Range

NEWARK, N. J.—Dave Taub, former operator in this city, and now owner of the Crescent Golf Fairways, Union, N. J., was the subject of an article in the Newark Star Ledger, this week.

Frank Casale, writing in his column "Before and After" commented, "Dave Taub, who owns the Crescent Golf Fairways, isn't much of a golfer himself. . . . Yet just about any night of the week you can find Dave on one of his tees, giving a remarkable exhibition of distance hitting with a wood."

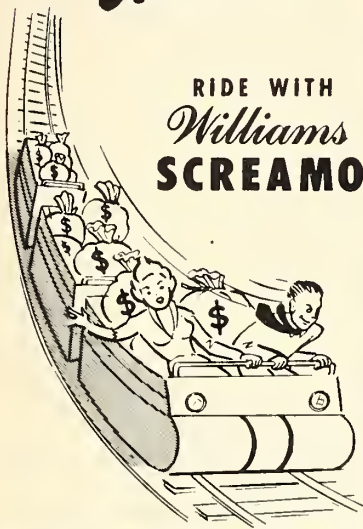
Taub advises that the driving range is doing exceptionally fine, and that many of his Jersey coinmen friends drop in consistently to sharpen up their wood shots, as well as say "hello."

## How Many Machines Have You Donated To Charity

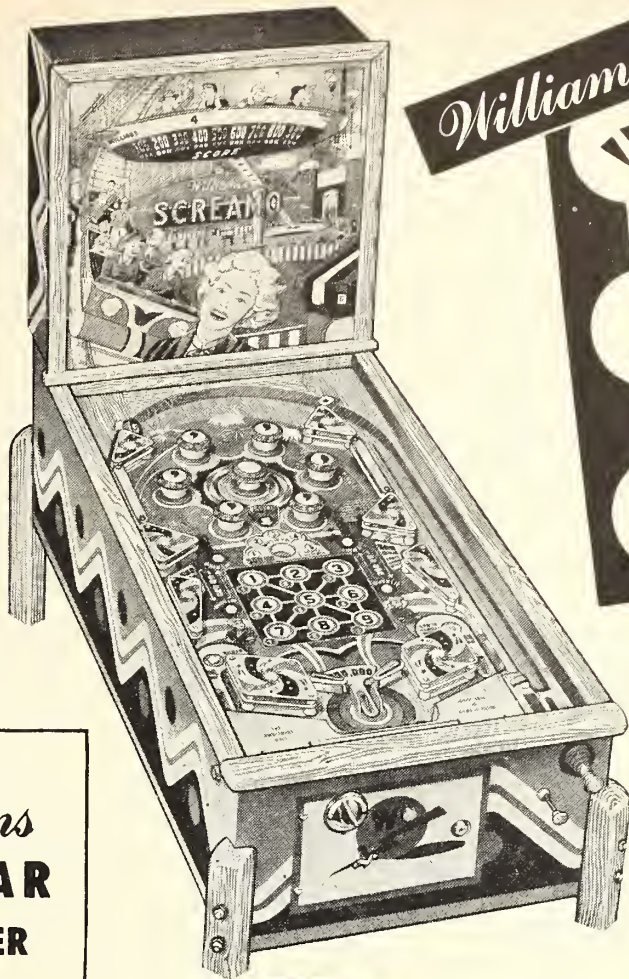
Advise:

**THE CASH BOX**  
26 W. 47th St., New York 36, N. Y.

**NEW!**  
**SENSATIONALLY DIFFERENT!**



RIDE WITH  
*Williams*  
**SCREAMO**



*Williams*

**"SCREAMO"**

the game that "spots" numbers for a big "come-on" to players!

- Hitting all 7 bumpers scores 500,000, spots a number on the square and resets the bumpers.
- Shooting ball in center Skill Hole scores 500,000 and spots a number on the square.
- Each time 7 bumpers are hit an additional number is spotted on the square and bumpers are reset.

*More*

**NEW SCORING FEATURES:**

- ★ Completing any 3 numbers in-line on center card scores one replay.
- ★ Lighting up criss-cross on card with center and 4 corners scores an additional 5 replays.
- ★ Completing entire card 1 to 9 scores an additional 20 replays.
- ★ All 5 balls in Skill Hole scores 1 replay.
- ★ Ball in side kickout pockets and bottom side rollovers when lit, spots number on square.

OPERATE  
*Williams*  
**ALL-STAR**  
**6 PLAYER**  
with  
**TRIPLE MATCH**  
feature!

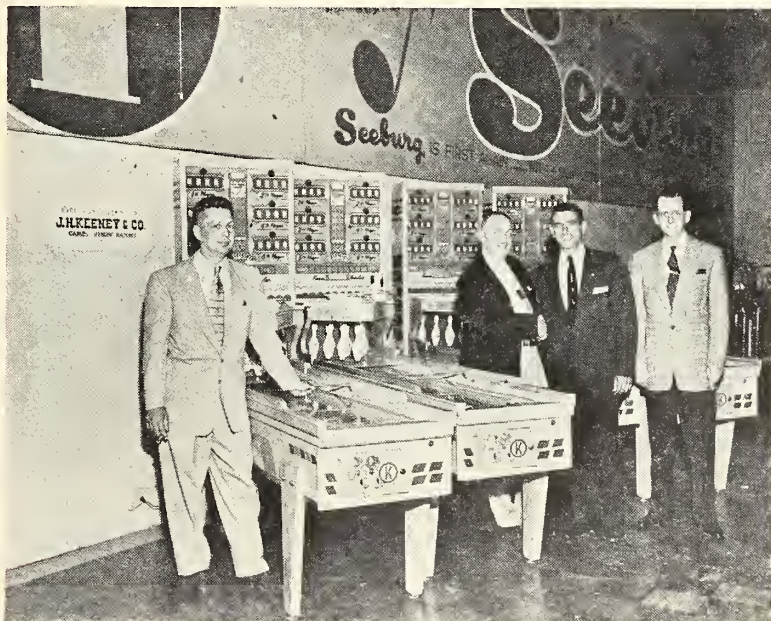


"SCREAMO" CAPTURES THE CROWDS!  
ORDER FROM YOUR DISTRIBUTOR TODAY!

CREATORS OF DEPENDABLE PLAY APPEAL  
4242 W. FILLMORE ST CHICAGO 24, ILL.



**Minthorne Holds Keeney Showing**



LOS ANGELES, CALIF.—Soon after being appointed exclusive distributors for the products of J. H. Keeney & Company, Minthorne Music Company, this city, held a two day showing of the manufacturer's bowling games and cigarette vendors which was attended by operators thruout Southern California.

Pictured above (l to r) are: Pete Sagan, Keeney factory engineer; Dave Wallich, Keeney regional sales representative; Hank Tronick and Wayne Davis of the Minthorne company.

As can be noted from the picture, Minthorne also distributes the Seeburg phono in this area.

**Vendo Exec Honored**

KANSAS CITY, MO.—Edwin P. Bulow, comptroller, The Vendo Company, this city, has been elected a director of the Kansas City Control of the Controllers Institute of America.

Established in 1931, the Institute is a non-profit organization of controllers and finance officers from all lines of business—banking, manufacturing, distribution, utilities, transportation, etc. The total membership exceeds 4,300.

**United Mfg. Co. Starts New Series Of "Service Schools"**

CHICAGO—A new series of "Service Schools" was initiated by United Manufacturing Company, this city, officials of the firm announced this past week.

United's trio of engineers and traveling representatives, Johnny Casola, Ken Sheldon and Al Thaelke, are now getting the new "Service Schools" under way after having spent the early part of last week in conference with the firm's executives.

The itinerary of Casola and Sheldon during the new series will include Hartford, Conn.; New York, N. Y.; Newark, N. J.; Baltimore, Md.; Philadelphia, Pa., and Pittsburgh, Pa.

Thaelke is to conduct schools in St. Louis, Mo.; Kansas City, Mo.; Evansville, Ind.; Louisville, Ky.; Cincinnati, O.; Indianapolis, Ind., and Columbus, O.

"United's 'Service Schools' program has been a tremendous success," said Bill De Selm, general sales manager. "We are continuing these schools as a service to all operators."

"We have received many comments," De Selm concluded, "from operators themselves and distributing firms where the schools have been held, praising the helpful program in general and the thoro and efficient work of Johnny Casola, Ken Sheldon and Al Thaelke in particular."

United at this time is producing several types of amusement machines, at which Casola, Sheldon and Thaelke are equally expert. The machines being shipped are in the "In-line", "Shuffle" and "Gun" categories.

**SUMMER SPOT SPECIAL!**

SEEBURG 146 SYMPHONOLA with White Dome

WITH 4—5¢ Wall Boxes 3 wire or wireless FREE!!

**\$99**

WITH DAVIS GUARANTEE

Telephone Collect: SYRACUSE 75-5194

**DAVIS** DISTRIBUTING CORPORATION

SEEBURG FACTORY DISTRIBUTORS  
725 WATER STREET  
SYRACUSE, NEW YORK  
(Phone: 75-5194)

**LOOK AT THESE BARGAINS!**

Genco Super Basketball (like new)	\$394.50
United Manhattan & Star Alleys, ea.	159.50
United Twin Rebounds, ea.	39.50
Seeburg Chicken Sam Gun	39.50
Rola-Score, wood ball roll down	39.50
Seeburg Coon Hunt Gun	499.50
Seeburg Model M-100 C phonos	699.50
Wurlitzer 1015 phonos	99.50
Wurlitzer 950E phono	54.50

Send For Complete Bargain List. 1/2 Deposit.

**OLSHEIN** DIST. CO., 1100 BROADWAY ALBANY, N. Y. (Ph.: 5-0228)

In keeping with our promise to MOA (Music Operators of America)

Have You A  
Better Name  
for the Automatic  
Phonograph than  
"Juke Box"?

Bill Gersh  
**THE CASH BOX**  
32 WEST RANDOLPH ST.  
CHICAGO 1, ILLINOIS

I suggest we call the automatic phono-  
graphs of this industry \_\_\_\_\_

Signed \_\_\_\_\_

FIRM \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

**NEW!**

# Keeney's CENTURY BOWLER

Supplies players with this sensationally popular feature that captures and holds the play!

## CHANGING VALUES AT THE START OF EVERY FRAME

Scoring values of Strikes—Spares—and Blows shuffle automatically after each frame on a mystery basis and range from 30—20—10 all the way to 300—200—100. Can be set to advance progressively each frame. Balanced scoring keeps each player in the game from start to finish. Strikes keep an shooting in 10th frame.

## plus DIAMOND NUMBER MATCH FEATURE



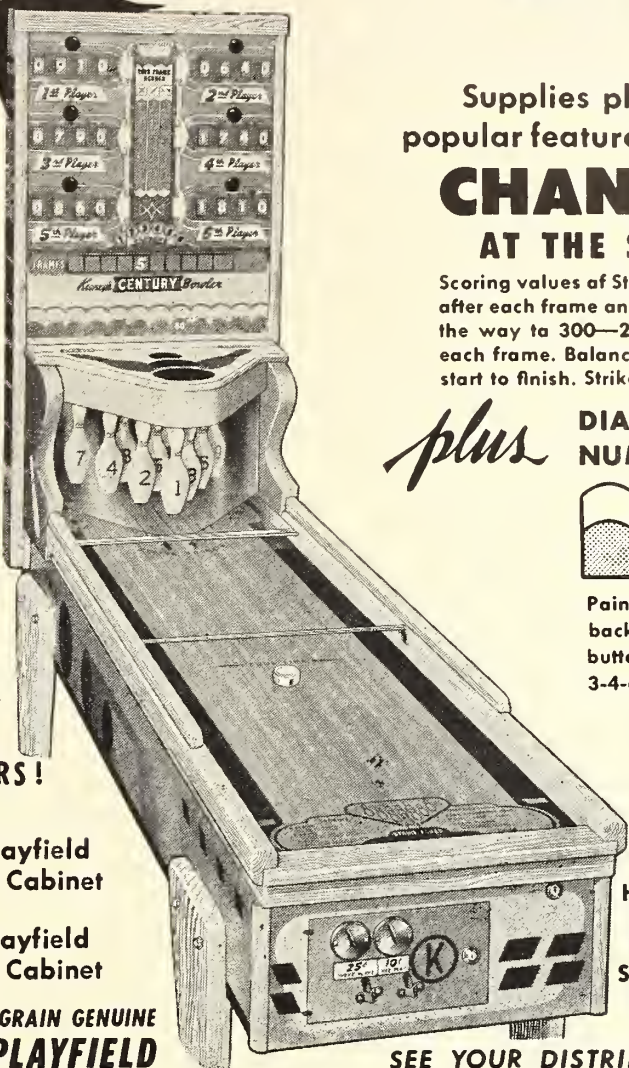
Paints are scored in various values indicated on the backglass in "matching frames" when player presses button. MATCHING FRAMES may be set at 3 or 10 and 3-4 or 5.

## Flexibility OF PLAY MEETS EVERY LOCATION REQUIREMENT

Use the Changing Frame Values and different Matching Features to give players a change of pace!

HAS EVERY NEW KEENEY SERVICING FEATURE

SEE YOUR DISTRIBUTOR



**6 PLAYERS for BIGGER PROFITS**

PLEXIGLASS PROTECTED ROLLOVERS

CHOICE TERRITORIES OPEN FOR DISTRIBUTORS!

9 foot Playfield on 8 foot Cabinet

8 foot Playfield on 7 foot Cabinet

NATURAL WOOD GRAIN GENUINE FORMICA PLAYFIELD

CHANGING VALUES Exclusive with KEENEY!

THIS FRAME SCORES		
X	/	BLOW
300	200	100
120	80	40
90	60	30
60	40	20
30	20	10

also Keeney's

## BIKINI BOWLER

Identical to CENTURY BOWLER excepting it has no "Match" feature.



## NOTICE!

On the recommendation of our Public Relations Committee the name of our organization: MUSIC GUILD OF NEBRASKA has been returned to our former name:

**NEBRASKA AUTOMATIC PHONOGRAPH OPERATORS ASSOCIATION**

1430 SOUTH 13th STREET, OMAHA, NEBRASKA (Tel.: AT-6768)



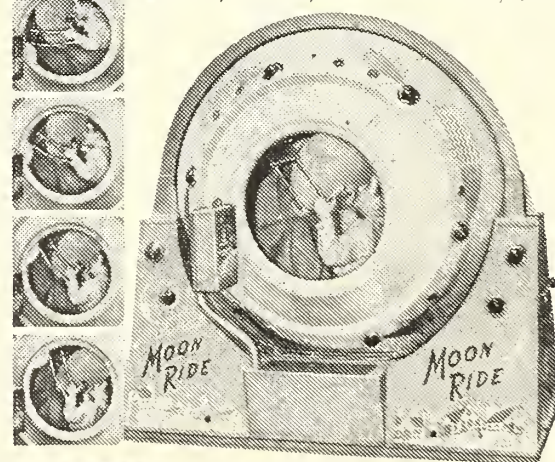
William Newport, Tac Amusement, on a two-week vacation. Mrs. Mary Nassar will take her's when Bill returns. . . . We understand that the very versatile Al Young of the Bop Shop is responsible for the words and music of "Crying In The Morning" and "Woman Trouble" on Imperial records by Guitar Slim. . . . Nick Carbajal, Crown Novelty Co., proud over the acquisition of the Keeney cigarette and bowler line. Machines now on display in their showrooms. Nick also reports he's sending quite a few Bingo games out. . . . Coinmen taking advantage of the real fishing and hot weather to get out. Reports from Frankie King and Eli Lucas are that the fish are biting by the hundreds in sizes from 4 to 6½ lbs. Who could ask for more? . . . Understand that there is quite a bit of flare fishing in the Gulf of Mexico where the fish jump up and you net the particular size you desire. . . . Buddy Braud of Airline Cigarette Service off to Grand Isle for the week-end to join in the Tarpon Rodeo. . . . Ruby Young hard at work after enjoying a week with her folks in Des Moines, Ia. . . . Jimmy Kell looking well and rested after his Dallas trip. . . . John Wayne Rogers, from our neighboring state of Mississippi, joins the mechanical staff of Airline Cigarette Service. . . . Albert Huffine, Coin Machine Service, has air-conditioned his office—but can't find time to sit down and enjoy it, he's so busy. . . . Sam Tridico, Norco, La., in for the day, buying records for his route. . . . Paul Ricaud, Crown Novelty Co., motoring to Canada with his family. . . . Operators in town this past week were: George Rossi, Baton Rouge; Buck Moore, Alexandria; McCann of Biloxi, Miss.; John Evans, Gulfport; and Emil Kalil, McComb, Miss.

## Bally MOON-RIDE FASTEST MONEY-MAKER

EVER BUILT IN KIDDY-RIDE CLASS

"Flying Saucer" Fuselage Spins Round and Round Cockpit Swings Back and Forth, Up and Down

Air-age version of the oldest, greatest kiddie-ride in history—the ever-popular swing—MOON-RIDE gets immediate attention on location, gets repeat-riding day after day, month after month, gets biggest, steadiest profits ever earned in kiddie-ride field. Get your share of the MOON-RIDE money! Get MOON-RIDE on your locations now!



### FLASHY EYE-APPEAL

Silver saucer, blue base, flashing lights. Stern and corners white by cockpit window.

### SPACE-GUN SOUND-EFFECTS

POSITIVELY SAFE ADJUSTABLE RIDE-TIME

### ALL-METAL CONSTRUCTION

### NATIONAL COIN-MECHANISM

35 IN. BY 62 IN. 62 IN. HIGH RETRACTABLE CASTERS

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois

## Op Posts Polaroid Pics Of Patrons On Phonograph

LYNN, MASS.—Max Polansky general manager of Suesens Distributing Company, Boston, reports that one of his Wurlitzer phono operators, Saul Hurwitz, Neptune Music Company, this city, has a most unique method of promoting extra play on his music machines.

Hurwitz, using a Polaroid camera, takes pictures of people on location, and within a few minutes, posts them on the inside dome of the phono. "Everyone wants to see if they or their friends are in the photos, and there is always heavy traffic around the machine" states Saul.

it's the **MOVING TARGETS** that attract the players!



**GENCO'S**  
ALL-LOCATION  
**RIFLE GALLERY**

**BREAKING ALL EARNING RECORDS**  
of Any Other **GUN GAME**  
**ON THE MARKET!**

**CONTACT YOUR GENCO DISTRIBUTOR TODAY!**

**GENCO** MFG. & SALES CO.  
2621 North Ashland  
Chicago 14, Illinois

**THRU THE COIN CHUTE**  
**IN OL' KENTUCKY**

**PADUCAH:** The city's newest operator, Gene Vasseur, talks things over with one of the oldest operators here, W. R. (Raymond) Craver, owner of C. V. Amusement Co. Gene has made a lot of friends in the short time he's been in the business. . . Biz in the "Atomic City" of Paducah looks good. . . A. B. Long, Long Amusement Co., out hustling on the route. . . T. O. Thomas is away on a two-week vacation, leaving his son Ward to handle the coin biz as well as the appliance line. . . Elgie Overstreet, in between shots on a pool table, commented that everything was fine with him.

**OWENSBORO:** Sam Roby, Star Television Co., has come a long way since his discharge from the Army. His routes are in A-1 condition, his television distributng business good, but he only wants to talk about his oil wells. Reports that he's just brought in his fourth gusher, and is he excited? . . . J. W. (Smitty) Smith, Owensboro Amusement Co., building one of the largest Motel Courts in and around Owensboro.

**HOPKINSVILLE:** Norman V. Roton, manager of Pete Woods Music Co., received a letter from bossman, Pete Woods, which he sent out from Rome, Italy, where he states he's having the time of his life. He advised he's going to Africa before returning home. Boys here asking why, as it's just as hot here. . . W. T. Whitt, Whitt Music Co., reports business good for him.

**BOWLING GREEN:** Sam Miller reports music holding up despite the heat, and that his record shop, Favorite Music Shop, shows good sales. . . Joseph C. Rabold, Cigarette Service, advises summer sales holding up good. . . R. C. Brashear busy working on a new device for his games route. . . H. E. Lowe, operator and restaurateur, kept quite busy between the two businesses. . . Ran into Elmo Pinkerton, operator at Big Springs, Tex., who with his wife and daughter, Patty, vacationing here. . . Frank Kirby, Kirby Amusement Co., out of the office all day, until closing time. His pals accused him of purposely staying on at air-conditioned location in order to avoid the 104 degree temperature.

**LOUISVILLE:** Walter W. Waldman, S. L. Stiebel Co., reports business so good the Seeburg factory is behind on his orders. However, selling plenty of used pieces. States he's planning on a big sales program when the summer is over. Walter had vacationed this year in New York. G. M. Happle, salesman, off on his vacation this week, and Clarence Dearmond, foreman of the shop, takes his next week. . . Ran into Bernard Berman of B & B, and Lyle Gatrost, who operates at the Fort Knox base. . . H. M. Branson, Branson Dist. Co., reports that the sale of Rock-Ola phonos has been very good this summer. Gil Brawson, salesman, just returned from a sales trip thru Eastern Kentucky. . . B. W. Jacobs, Co-Op Dist. Co., gets into a huddle with Lloyd Cruse, roadman, who just returned from a trip thru his territory with plenty of orders for the new Wurlitzer phono. Servicemen Joe Fitzgerald, J. R. (Bob) Hights and Mike Hights talk about their impending vacations. . . The Weinbergers over at Southern Automatic Music Co., busy with their many chores, advise that the AMI phonos and their games going good.

**CENTRAL CITY:** C. O. Gray and Foley Wheeldon, top operators here, hurry thru their duties so that they could get to the ball game. Foley is a manager in the Kitty League.

**MAYFIELD:** R. O. (Roy) Ricks, resting up in the cool of his yard, hoping no service calls would interrupt his siesta.

In going thru the State of Kentucky, one finds business as a whole pretty good. Business was better all along the Ohio River. It was agreed that operators running a mixed route of machines were doing better business than those with only one or two types of machines.

**Exhibit's Card Vendor Sales Steady**

**CHICAGO**—"The new 1954 'Vacumatic Card Vendor'" manufactured by Exhibit Supply, this city, "is doing exceptionally well from a sales standpoint," according to W. E. (Ed) Hall. "Our production department is a beehive of activity, turning out the card vending machine," stated Hall. "The demand for the fully automatic vendor is constant," Hall continued. "Arcades all over the country are doing a whale of novelty card business using the 'Vacumatic.'" "Herb Tekip, arcade manager at Chicago's Riverview Park, says his 'Vacumatics' sell more than double the cards put out by any manually operated vendors. His nine 'Vacumatics' sold 92,000 cards in 22 days and without any attention except re-filling. "Herb says, 'This new card vendor is better than any we have ever had — worth twice the price.'" "A 5c and 10c chain store in an outlying Chicago shopping center sells

10,000 novelty cards per month," said Hall.

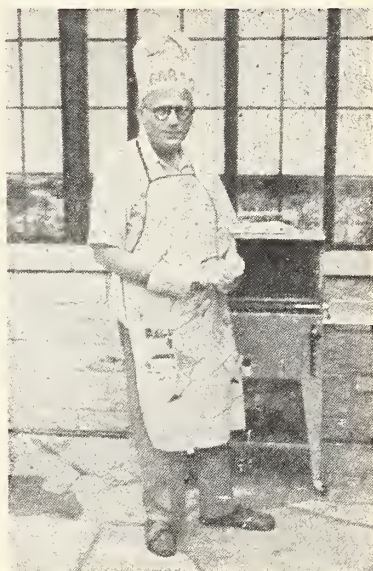
"M. F. Walsh, owner of Midway Park in New York," concluded Hall, "sent in his second order for 'Vacumatics' and said, 'Wonderful card seller . . . works perfectly . . . a pleasure to have in my arcade . . . am replacing every last one of my old style card vendors'."

**Boston Distrib Changes Name**

**BOSTON, Mass.** — With Charles Suesens buying out the interests of Harry Poole, Poole Distributing Company, this city, (The Cash Box, July 31 issue) it was decided that it was necessary to change the name of firm.

The new name under which this Wurlitzer phono distributing Company will be known is Suesens Distributing Company.

**Come An' Get 'Em**



**WINNETKA, Ill.** — "They're 'red hot'" proclaims Sam Stern, the "Bar-B-Q" chef, as he prepares some hamburgers and franks for guests at his home here. When he isn't cheffing, Sam heads the activities at Williams Manufacturing Company, Chicago.

**FOREIGN BUYERS!**

We Have For  
Immediate Delivery

**Reconditioned International**

- MUSIC
- GAMES
- KIDDIE RIDES

We stock the most complete line of thoroughly reconditioned Wurlitzer, Seeburg, AMI, Rock-Ola and Evans Music Machines. Also the finest line of reconditioned Pin Games, Arcade Equipment, Shuffle Alleys and Kiddie Rides.

**CABLE US FOR SPECIAL PRICE LISTS.**  
Parts and Service Manual Available.

**INTERNATIONAL AMUSEMENT COMPANY**  
1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel. RI 6-7712)



**chicago coin's**  
**STAR★**  
**LITE**  
**BOWLER**

**NEW MATCH BOWLER**  
**WITH ENTIRELY NEW**  
**MATCHING PRINCIPLES!**

- 1 Individual player by matching one or several numbers lights up one or several Stars in each game!
- 2 Each of 6 players have the same opportunity to match numbers and light up stars under their individual scores!
- 3 Matching features begin in the first frame and continue in every frame until the game is over!
- 4 STAR-LITE BOWLER contains CHICAGO COIN'S build-up advance scoring features. Top score of 900.

AVAILABLE IN STRAIGHT 10c; —or 10c 3 for 25c PLAY!



**chicago coin's**  
**SUPER**  
**HOME RUN**

**6 PLAYER BASEBALL GAME**  
**with the 3 WAY "MATCH" and**  
**"FREE PLAY" Features!**

(1) Match a Number! (2) Match a Number with a Star! (3) Match a Number with 2 Stars!

Game can be set to operate at 1, 2 or 3 innings per game. Each inning constitutes 3 outs.

Single player continues at bat until game is over — Multiple players alternate as in bowling games after 3 outs are made.

Player hitting ball OVER the ROOF gets a HOME RUN plus RUNS for every man on base . . . plus 5 EXTRA RUNS!

Player hitting ball into Upper Grand Stand gets a HOME RUN plus RUNS for every man on base . . . plus 3 EXTRA RUNS!

AVAILABLE IN STRAIGHT 10c; or 10c 3 for 25c PLAY!

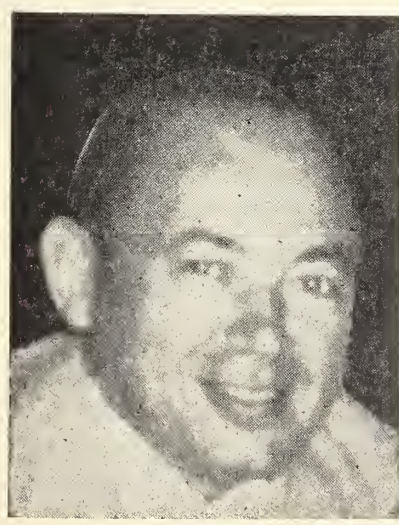
**chicago coin**  
**MACHINE COMPANY**

1725 W. DIVERSEY • CHICAGO 14

Now Available!  
chicago coin's NEW  
FEATURE BOWLER

# Supreme Presents New Gun

## Wm. Blatt Returns To Manufacturing With "Bull's Eye" After 8 Year Lapse



W. M. BLATT

MIAMI, FLA.—After an eight year lapse, William Blatt of Supreme, this city, has returned to the manufacturing fold with the presentation of the new bullet shooting "Bull's Eye" gun.

When his firm was located in Brooklyn, N. Y., prior to the end of World War II, Blatt manufactured such items as "Bowl-A-Score", "Shoot-Your-Way-To-Tokio", "Supreme Skeeroll", and many others.

Many of these machines are still on locations thruout the country.

Regarding this first product, after eight years, Blatt stated, "We have been developing our gun for a long time now.

"Others were presented in the meantime, but, we continued along with our experimentation and tests until we believed we had the gun that would help every single operator to enjoy greater income.

"'Bull's Eye' is the first gun in coin machine history", he claims, "which actually shoots bullets. The bullets hit the moving targets and the thrill is the greatest the players could ever enjoy."

Blatt reports that production is already well under way here, and from all indications, the firm will be back-logged for some weeks to meet orders taken from first samples shipped.

"After that", Blatt said, "we shall be able to fill orders much faster than at present and we will, you can assure one and all, send out the finest gun of its kind yet seen on the market.

"We have put our 'Bull's Eye' gun thru every possible test for months and we know what it can earn, as well as having learned how beautifully it

# Mutoscope Appoints Redd Distrib. Co. For New England

LONG ISLAND CITY, N.Y.—Herb Klein, International Mutoscope Corporation sales manager, announces the appointment of W. S. Redd, Redd Distributing Company, Inc., Boston, Mass., as exclusive distributor in New England for the firm's sensational, new "Drivemobile", thrilling drive yourself road test.

"Drivemobile" is an exciting amusement machine with appeal for both adults and children. It provides the player tests of skill, reflexes and grades performance. The machine permits competitive play and plenty of action.

The appointment of Redd Distributing Company is one of many already made in line with a program to set up distributors in every section in the nation.

stands up under the roughest, toughest kind of continuous play."

Blatt also reported that his "Bull's Eye" gun is "surprisingly low priced".

He also stated that the bullets used are not the powder-exploding type but that only the head pellet of the bullet itself is shot from the gun.

"In short", he concluded, "we are giving the operators an entirely new, different and better gun. One that will meet complete approval while earning top profits on all locations."

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Keency 10 Player S.A.	195.00
Exhibit Silver Bullets	125.00

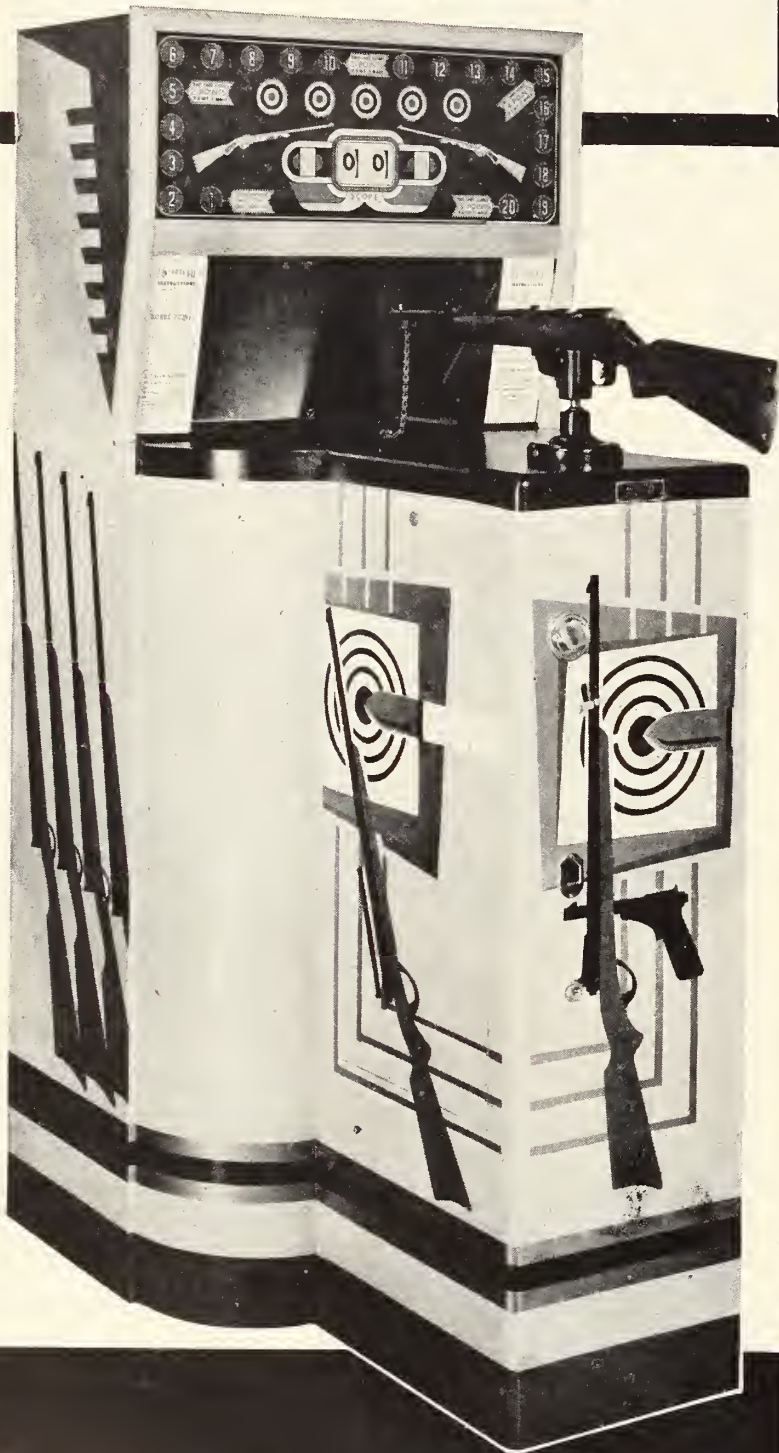
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## THRU THE COIN CHUTE EASTERN FLASHES

One of the difficult problems affecting everyone during these hot summer days is to keep one's mind on work, and away from a cool swim in the ocean or pool, fishing, boating, golf, tennis, and for some of the younger people, even soft ball. Altho some operators were complaining about collections early in the summer, even they've accepted the fact, and in many instances, have taken vacations themselves. Well, there's only a month or so to go—stock up all your energy for a busy 10 months.

Benn Lin, back on the job at Charlie Bernoff's Regal Music, after a few years away from the coin machine biz, handling other matters for Charlie, visits the wholesalers on coinrow. A most welcome guest. . . . Lou Rosenberg, president of the games assn., arranging to donate games and juke boxes to the Youth Center of the Ft. Hamilton army base and hospital. . . . Ben Palastrant, representing APCO, Inc., in Boston, spends a few days in the big city on biz. . . . Barney (Shugy) Sugerman, Runyon Sales Co., displays Willie Blatt's (Supreme) "Bull's Eye" gun in his showrooms, and reports operators enthused over its play action and appeal, as well as its low price. . . . Mrs. Gertrude Browne, Beacon, N. Y., rushes thru the wholesaler's offices buying needed supplies. "It's too hot" complains the usually non-complaining Mrs. Browne, but adds "business good." . . . Al Simon, Albert Simon, Inc., returns to the office from his week's visit at his son's (Richard) camp in the Adirondacks. Finds everything in good shape under the eyes of Al D'Ilizio and Dave Lowy, who stayed off the road during Al's absence. . . . Nat Cohn will take a month to spend with his son, Gary, who returns August 3 from Scott Field, where he studied electronics under the Army. Gary, after a 30-day leave, will receive orders to report at some airforce base, where he'll be enrolled as an officer. Nat's other son, Ted, now in the armed forces in Europe, should be returning home any day now—his two-year stint about over. . . . All employees at Young Distributing (Wurlitzer distrib) will be vacationing next week, with the exception of Joe Young and Henry Slavis, who'll be on premises to take care of ops. Abe Lipsky will use the time to spiff up his new home; Allie Goldberg will spend his vacation at the beach with his family and Etta Brodsky will be relaxing at the Waldemere Hotel in the Catskill Mts.

Ben Maitlin, Newark, N. J. music op, drops into see Shugy at Runyon and introduce Jerry Martin, his protege, recording for Savoy Records. Ben claims the boy has a "hit" record. . . . Barney Schlang, president of the music employees union, off for a two-week vacation in Maine. . . . Hymie Koepfel, Koepfel Distributing Co., finishing up a week's vacash at Lake George, N. Y. On his way back, Hymie will stop off at Parksville, N. Y. to visit his daughter, Gilda, who is a counselor at a kid's camp. Harry leaves for a week immediately upon Hymie's return, and he, too, will spend the time at Lake George. . . . Lou Valenti, Staten Island op, shopping on coinrow. Enthused over his 12-year-old daughter's singing—sees her as a future recording star. . . . Ben Chicofsky, Benray Music, moves into his new home at Forest Hills, L. I., directly across the street from "Senator" Al Bodkin. . . . Charlie Reissner, Seacoast Distributors (Rock-Ola) vacationing at the South Jersey shore. Bob Slifer looking forward to his vacation in a few weeks. . . . Tony Herna, collector for Elkay Music, died this week at the age of 55. . . . We understand that Bob Jacobs bought the music route of Sal Petillo. . . . Harry Siskind, well known Brooklyn music op and "hit maker," off to Grossinger's in the Catskill Mts., for several weeks. . . . Herman Rabinowitz sold his Melody Music route to Abe and Lennie Block. . . . Vacation schedule at Mike Munves set, we understand, with Mike and Rose Munves leaving next week, and George Fleckenstein, office manager, leaving the week following. . . . Didn't get a chance to get together with Meyer Parkoff of Atlantic-New York Corp (Seeburg distributors) as he was busy with several ops.

## THRU THE COIN CHUTE NEW ENGLAND NIBBLES

More hot weather sending ops to the beach spots and the country. . . . Jerry Flatto, Boston Record Distributors, towed Buddy Baer around town for disc jockey promosh on the ex-champ's disc, "Too Much Competition" (Vito label). Visitors at Jerry's this week included ops Larry Liberty, Rumford, Me.; Al Dolin of the Cape cranberry bogs; Ames Brothers, who are appearing at Salisbury Beach Frolics; and Eddie Heller, Rainbow Records, N. Y. (Eddie promoted Drum Mambo [Walter Lane Trio] and Chop Suey Mambo [Alfredo] in the Hub). . . . Charlie Suesens, who last week bought out Harry Poole's interest in Poole Distributors, is receiving congrats from ops. Firm will now be known as Suesens Distributors, Inc. (Wurlitzer-Cole-Spa). Charlie is sole owner and will also operate Juke Box Haven, one-stop next door to firm's headquarters. Big gains reported by Charlie in introduction of Cole-Spa soft drink machine in commercial and industrial locations in the area. Stan Gaines, Cole-Spa prexy from Chicago visited this week. Also Jim Hunter, assistant to the comptroller of Wurlitzer, who starts Florida vacation next week. . . . Harry Poole off on four-month vacation. . . . Ops visiting Suesens Distributors, Inc. included Bill Hamlin, Concord, N. H.; Saul Hurwitz, Neptune Music Co., Lynn; Charlie Pappas and George Mitchell, Boston Ed Ravreby, World Fair, on trip to upstate New York. Dick Mandell, sales manager, on trip through western Mass. Visiting World Fair this week were Dave Baker, Mel-O-Tone Music, Arlington; and Martin Oliver, Portland, Me. . . . Dick Mitchell and wife back from vacation at Bar Harbor, Me. Dick, operator of Dick's Record Co., second oldest one-stop in the country, reports biz better this summer by some 25% over last season. Visiting at Dick's this week were ops Louis Zeidman, Portsmouth, N. H. and Don Reed, Plymouth. . . . Cape ops report biz in the resort area very good this season. . . . At Si Redd's, Eileen Shea, head book-keeper back from New Brunswick vacation. Bob Jones, sales manager, back from western Mass. trip in which he found widespread enthusiasm for Bally's "Hi-Fi" and United's Banner" ally. Ray Kennedy, office manager, Redd Distributing Co., on vacation trip to Kentucky, Indiana and Illinois during which he will visit son in the Air Corps. Ops seen at Redd's this week included Tom Libby, Haverhill, Mass. and Bee Borders, Springfield, Vt.



# THRU THE COIN CHUTE

## CHICAGO CHATTER

The MOA Board of Directors meeting, which took place last week at the Morrison Hotel, was reported to be the greatest ever held. Pertinent discussions and decisions of national problems, future plans, and programs of concern and benefit to all the nation's music operators, were the order for the three days. Matters pertaining to depreciation, copyright legislation, national tax council and public relations programs were thoroly gone over with significant verdicts. It was the best attended of any MOA Board of Directors meets.

Meet Sidelights: Willie (Little Napoleon) Blatt of Miami, Fla., flew in to attend the meeting. But flew out Tuesday afternoon in order to get home and prepare for his vacation. He and his charming wife, Sydelle, left Miami on Thursday for Mexico City. Willie has returned to the manufacturing end of the business after an eight-year absence. Supreme's new "Bull's Eye Gun" actually shoots bullets at moving targets. . . . Ray Cunliffe, president of the Recorded Music Service Association of Chicago, has come up with the suggestion that a new and better name be obtained for the much maligned words, "juke box." Tho Ray and others who were present recalled that years back The Cash Box ran full page features each week asking for new names for games and phonos, nothing ever came of it. But Ray urged we try again. The one thing all must watch out for, when suggesting a new name, is that it should not sound too highfalutin'. This could be worse than the old name. It would make one and all sound ridiculous and could be the cause of much laughter and jokes. Ray, himself, suggests (and has copyrighted) "music-vendor." . . . Phil Levin now feeling fine once again after serious illness. Phil, you remember, went up to Nippersink to shoot some golf and was bedded by a ruptured appendix. Now in the pink, Phil attended each day's MOA meetings.

Jack Mulligan of Sharon, Pa. also off the sick list and feeling very fine after a restful vacation. . . . George Miller, MOA national president and business manager, was given a tremendous ovation by all in sincere appreciation for his untiring efforts in behalf of the organization. . . . Sidney Levine, MOA's national legal counselor, attended with minutes from all the hearings. . . . Our own publisher, Bill Gersh, spoke at the first two days of the meetings and received much praise for his constructive talk. . . . Les Montooth came up seeking answers to many of his association's problems. . . . J. Harry Snodgrass in with Rodney Pantages. Says business in Albuquerque, N.M., is going great guns. Rodney, along with Hirsh de LaViez, spent quite a bit of time in Washington, D. C., where officials of the Treasury Department were favorable to the four-year depreciation plan. Both Rodney and Hirsh really talked up the plan. MOA's acceptance of this plan certainly thrills The Cash Box. This is another original proposal of The Cash Box to be put into effect. . . . Dick Steinberg of Newark, N.J., looking healthier and huskier. Main interest, Dick says, is once again getting okay for people to dance to juke boxes. . . . Bill Hullinger, from out Delphos, Ohio, talking about fishing.

During lunch recess, Tuesday of this past week, a group of MOA men were seen excitedly whispering in the lobby at the Morrison. Like any reporter with a nose for news we quickly became concerned. Tho't we might possibly be missing the big story of the year which, it seemed, was surefire due to the arm waving, pointing and actions of all kinds by this group. Well, we quietly slunk over, and got our good ear side over to the gang. Then learned that all the whispering and pointing was concerned with how the boys could get 12 more tickets for the crucial White Sox-Yankee game that evening at Comiskey Park. . . . Jimmy Tolisano of Hartford, Conn., was one of the most interested listeners. He firmly believes that everything discussed by MOA Board and decided upon is of vital interest to all. . . . Howard Ellis advised that "Music Guild of Nebraska," has been changed to "Nebraska Automatic Phonograph Operators Association." . . . Marty Britz was telling what good will the ops in Montana are creating by donating free phonos. This is doing wonders in helping to combat juvenile delinquency. . . . Larry Marvin and Norm Gefke both interested in the results of the meeting.

Hirsh de LaViez has never yet missed bringing a gag along with him every-time he comes to our town. His latest, tho not new, was so well performed by him that it deserves mention. Walking up to one of the men, Hirsh asks, with that so innocent expression while digging down into his pants pocket, "Have you change for a small bill?" The natural reaction is for anyone to start looking over his change. Then, when he's got all the change out and is counting away to see how much he has, Hirsh produces one of those miniature size dollar bills. And the laughter gets under way. . . . Joe Silla, Oakland, Calif. op, and his wife drove in. This couple is beloved by all ops. Especially Mrs. Silla for her marvelous Italian cooking. She visited her many friends here while Joe attended the meetings. They will be breaking in a new car by driving it back to Oakland. Naturally anyone visiting Oakland will want to enjoy a famous Mrs. Silla meal. That includes Bill Gersh. . . . MOA members were conducted on a tour of the Morrison by the hotel's assistant manager. All were very much impressed by the wonderful facilities which will be available for the 1955 MOA convention.

Quite a few Seeburg distributors, as well as Gottlieb distribs, seen about our town. Some of the boys came in earlier than expected. Just to look things over. And with the heat that struck the middle of last week, there's one thing sure. If these men phoned home they could have stated, "Having a hot time in Chicago." And could have been completely within all the limits of good conduct by so stating. . . . Herb Jones showing us the playing features of Bally's new "Jet-Bowler" and Jack Nelson reaching in his pocket for a dime so we could play it. The new bowler, along with its sister, "Rocket-Bowler," employs a "Control Shot-Speed" feature in which an electronic device actually detects the speed of a shot and in which the various speeds result in different strike-spare scoring possibilities. . . . A private preview showing for Rock-Ola's distributors is set for the weeks of Aug. 2, 9 and 16 at the factory. . . . Jim Culea just returned from his vacation. Wonder how many times Art Weinand gets called away from his desk? . . . They're saying that Bill De Selm is tickled pink about shooting a 43 for nine holes the other Saturday. . . . Any day now Nate Feinstein will be heading out for a well-earned vacation.

On Monday of this past week, George Kozy had received 20 phone calls

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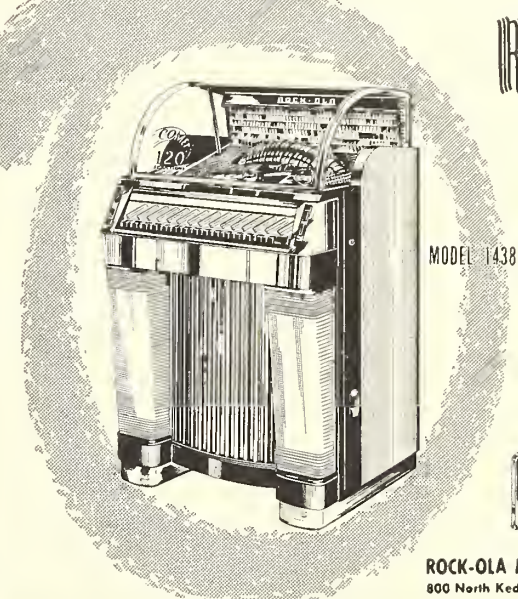
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- Goatee ..... \$119.50
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## CHICAGO CHATTER (Cont.)

by noontime. "Everybody wants everything the week before vacation," remarked George. Mr. and Mrs. Walter Tratsch are holding down the fort during ABT's two-week vacationtime shutdown. Their canine companion, Waldmann, is also keeping an eye open at the plant. . . . Ed Hall is all smiles when he shows all the letters praising Exhibit's "Vacuumatic Card Vendor." . . . Nate and Irene Gottlieb spent week up in the cool north woods. . . . A. D. Palmer, Wurlitzer ad and sales promoton boss, has sent out a cute promotion folder entitled "It's a Little Darling" plugging the Wurlitzer 1700HF. . . . "Our coin wrapper business has increased by 50%," says Charles (Jimmy) Johnson. . . . Ed Levin looking like a million bucks and busy as ever at his desk. . . . United's traveling reps, Johnny Casola, Ken Shelton and Al Thoeke were full of that old vinegar as they headed out last week for another service school junket. . . . "Going like mad," is the way Ralph Sheffield puts it when asked about production at Genco. . . . Empire has Howie Freer back in its confines. It was a short three weeks, wasn't it, Howie? . . . A gent with a lot of baseball savvy is cordial Vince Shay.

"It's What's in THE CASH BOX That Counts"



## LOS ANGELES

The conflict between the music and the cigarette operators continues with no holds barred. It's shaping up to be a real fight as many music ops continue to set out cigarette machines on location. . . . Lou Jaffa, sales manager for Eastern Electric, New Bedford, Mass., spent several days in Los Angeles recently conferring with Aubrey Stemler, Eastern's regional manager. . . . Charley Robinson and Al Bettelman of C. A. Robinson & Co., have been burning up the telephone wires between LA and Chicago trying to get the United factory to step up shipments of the new "Jungle" Gun which all the ops are anxiously waiting for. Bill McLain has been on vacation. He planned to take a short trip to San Francisco. . . . Al Silberman, executive vice-president of Badger Sales Company, has been a busy man these days. He announced that he recently put 25 new operators in business with all types of new machines from drink vendors to amusement machines. He adds that it's interesting to note that 75% of those going into the coin machine field originally came from the Chicago area. . . . It's really amazing what a little dieting can do. Bumped into Phil Robinson recently and he doesn't look like the same guy since he streamlined his figure. He is mighty proud of the weight he lost. Phil spent several days in San Francisco on business this past week.

At a recent meeting of the California Music Merchants Association, Los Angeles Division, the members agreed that they will do their part to push new record releases. Each month the Association will pick a new record which each member will program on all his juke boxes for the entire month. Newest members of the organization are Duane Butts, Glendale; John Bogel LA; and Roy B. Jones and Ray J. Powers of the Rusty Music Co., Lennox. . . . Caught Maurine Floyd making the rounds of West Pico picking up records for Bard Distributing Company. Robert Bard has been extra busy expanding his cigarette vending operations. . . . The same busy atmosphere prevails over at the Paul A. Laymon showrooms. Paul recently went to Dallas to attend a distributors meeting. Jimmy Wilkens and Karel Johnson also took off for the San Diego area with a mobile display of the new Wurlitzer "1700" in their new panel truck. Paul and Lucille are becoming frequent visitors "South of The Border." A few weeks ago they took another week-end jaunt to Ensenada, Mexico. . . . Sam Ricklin of California Music Company says that he'd like to pass on a word of praise to many of the people connected with the record merchandising field on the West coast. He stated that during his vacation he had a chance to check the operations of several concerns in the Midwest and East and finds that Southern California operators, distributors and one-stops are more modern and progressive than anywhere else in the country.

A new burglar alarm system for coin machines called Rene's "Vendalarm" is now being manufactured in North Hollywood. The "Vendalarm" is designed so that it sounds an alarm as soon as forcible entry is attempted. Constructed so that it can be used on any vending machine on the market. Provides a dependable, economical method of cutting your losses to a minimum. The "Vendalarm" will be distributed throughout the country by Eastern Electric regional salesmen along with the "Electro" cigarette vendors. . . . Ray Powers, proxy of Ray R. Powers Sales Co., recently returned from a quick trip through New York and Northern California setting up distributors to handle the "Nelson Modernization Kits" and other items which he handles. . . . Minthorne Music Company is now offering music operators a special deal whereby they can buy games and cigarette vendors in order to package their locations. . . . Atsie Stein recently spent several days in Las Vegas recovering from an illness. He's now feeling much better and back on the job again. . . . Lyn Brown says that he's still moving out those new Exhibit "Shooting Gallery's" in spite of all the competition. . . . Mary and Kay Solle are keeping busier than ever over at Leuenhagen's Record Bar. They are anxiously waiting for their niece Barbara to come down to help them out. . . . Many Southland operators were glad to hear that Paul Whiteman is coming back into the recording field again. He has signed with Coral Records and several sides will be released soon. Whiteman dropped in along coinrow this past week to visit the two leading one-stops in the city and chat with operators. . . . Bruce Cane of Cane Distributing Company left for Chicago this past week on business. . . . Jim Murphy came into town recently from Inyokern telling everyone about his brand new baby daughter Sandra Ruth. . . . C. L. Andrews and Jack Faust came in to take care of business this past week along with C. C. Peddicord from Buena Park. . . . Al Cicero from Santa Maria was also seen visiting here and there. . . . Jack Neel drove down from Riverside while "Pop" Burris, trekked in from Montebello. . . . West Pico was also crowded with many other out-of-town visitors from surrounding Southland communities. They included Lawrence Raya, Colton; Clyde Denlinger, Balboa; C. T. Ryder, Long Beach; Charles Koski, San Pedro; "Happy" Clark, Downey; Pete Thelan, Glendale; and E. J. Bryant also from Glendale. . . . Bob Austin, kiddie rides operator from Del Mar, was also in town this past week. . . . If you haven't already done so, it's time you joined The California Music Merchants Association, Los Angeles Division. To get all the complete details call Ben Chemers at WEBster 1-2982.

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**FOR SALE**—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

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**FOR SALE**—Finest Bingos. Ice Frolics (almost new) \$425; Yacht Clubs with impr. Superline frequency) \$240; Frolics (with impr. clutch) \$210; Coney Islands (excl. condition) \$95. Wanted—Bingos, send your list. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEMlock 4-3844.

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**FOR SALE**—Bingo games; late model Bally and United. All in A-1 shape, ready for immediate delivery. Write for full details. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD 5, CONN. Tel.: CHapel 9-6556.

**FOR SALE**—Canadian Operators! Place low cost "Quizettes" in your music locations. Thousands now in use across Canada. Proven high profits and cost only \$21.95 each. English or French models available. Distributorships open. Write. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONT., Tel.: LO 4722.

**FOR SALE**—Wurlitzer Bar and Wall Boxes — 3020's \$10; 3031's \$5; 2140's \$5. Steppers and Master units; inquire. 1017's \$75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

**FOR SALE**—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, close-out; 1 Poolette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

**FOR SALE**—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Blue-mound 8-7600.

**FOR SALE**—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

**FOR SALE**—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

**FOR SALE**—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

**FOR SALE**—Reconditioned, like new. Yacht Clubs, \$285; Keeney Lite-A-Line, \$45; United Cabana, \$255; Palm Beach, \$195; Bally Space Ships, \$485; Palm Springs (write) Ice Frolics (write). DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILL. Tel.: JUNiper 8-5211.

**FOR SALE**—New England Operators: In stock Bally's New Kiddie Ride "Moon Ride". Wanted: Seeburg 100A, B & C; used Horses and all makes of Kiddie Rides. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: ALgonquin 4-4040.

**FOR SALE**—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

**FOR SALE**—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

**FOR SALE**—Uniteds: — Imperial \$325; Royal \$295; Classic \$225; Cascade & Clover \$195; Williams Deluxe World Series \$75; Williams DeLuxe Baseball \$195. Want—Seeburg "W." MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

**FOR SALE**—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

**FOR SALE**—Bear Guns; Genco Night Fighters; Evans Bat-A-Score; Ex. Silver Bullets; Ex. Six Shooter; Chi-Coin Pistol. Take the low Cash Box prices. 1/3 deposit, balance C.O.D. B. E. KRUEGER, RT. 13, BOX 361, SAN ANTONIO, TEXAS.

**FOR SALE**—Capco cleaner for glass, plastic, and chrome, trial size 70c, \$3.95 a gallon. Crocus cloth 9 x 11 sheet 17c. Emery cloth 2/0, 9 x 11 sheet 17c. Lubriplate 35c a tube. Rosin core solder 95c a lb., 5 lb. roll \$4.35. Rear frames re-bushed model 700 & up, \$2.50 each, lots of 5, \$1.75 each. 1/3 deposit with order. Guaranteed. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

**FOR SALE**—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING W. VA. Tel.: WHEeling 5472.

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

**FOR SALE**—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (MAIn 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

**FOR SALE**—Keeney High Score League \$169.50; Williams DeLuxe Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way DeLuxe \$159.50; Domino \$139.50; Spot Lite \$119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

**FOR SALE**—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns, V. YONTZ SALES CO., BYESVILLE, OHIO.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE—Beauty \$295; Chinatown \$85; Control Towers \$35; Double Action \$25; Disk Jockey \$85; Fighting Irish \$35; Frolics \$230; Hayburner \$60; Yacht Club \$265. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVENUE, ST. LOUIS 15, MO.**

**FOR SALE—Bally Beauty \$280; Beach Clubs \$345; Dude Ranch \$385; Yacht Clubs \$225; Frolics \$185; Atlantic City 175; United Cabana \$175; A.B.C. \$40; United Clover Bowlers \$215; Liberty \$205. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. Tel.: 5-7549.**

**FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.**

**FOR SALE—Special! Bally Surf Clubs \$465; Ice Frolics \$425; Beach Clubs \$325; Palm Springs \$395; Yacht Clubs \$199.50; United Rios \$385; Chicago Coin Super Jet \$370; International Mutoscope Cross Country Race \$67.50. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: Canal 8318.**

**FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.**

**FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.**

**FOR SALE—Advance Bowlers \$395; Gold Cup \$365; Triple Score Bowlers \$330; Crown Bowlers \$295; Double Score Bowlers \$280; 10th Frame Special Double In The 5th \$235; Name Bowler \$210; Super Matched \$200; 10th Frame Matched Bowler \$165; Drum Scoring \$165. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.**

**FOR SALE—Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 5 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.**

**FOR SALE—Make Offer. Universal Stands (new) Original Crates. 60 Single Weighted, Revolv-A-Rounds Safes 1 Single, 7 Double complete with lock bar and keys. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2-2800.**

**FOR SALE—Genco Shuffle Pool, like new \$325; Genco Basketball, like new, write; Chi-Coin Crown Bowler, Triple \$300; Chi-Coin 10th Frame Special, Triple \$200; United Olympic S.A. \$285; United Cascade, Triple \$235; Keeney 6 Player \$95. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: Uni-versity 6900.**

**FOR SALE—Bright Lights, A-1 condition, \$65; AMI Model C \$295; Wurlitzer 1100 \$195; Wurlitzer 1015 \$95; 1428 Magic Glo \$195; 3020 Wall Boxes \$18.50; Seeburg W1-L56 \$4. H & H MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.**

**FOR SALE—United Stars \$175; Quintette \$140; Flying High \$140; Marble Queen \$195; Shindig \$205; Minstrel Man \$39; Mermaid \$39; All Star Basketball \$39; Seeburg 100 Wall Boxes and Brackets \$90 each. Palm Springs, write. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.**

**FOR SALE—Parts and supplies for Jukes, Shuffle, Pin and Telequiz Games. Special! Metal Tool Box of Assorted Hardware. Over 6 lbs. of Nuts, Bolts, Screws, Brackets, Switches, Springs, etc. \$10 value for \$2.49. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILL.**

**FOR SALE—Large phono and game route in Central California. Over 100 Phonographs and 150 Bingo type games. Plus Guns, Bowlers, etc. BOX 222, THE CASH BOX, 26 WEST 47th STREET, NEW YORK, N. Y.**

**FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.**

**FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.**

**FOR SALE—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned \$59.50 each; 25 Mercury Athletic Scales, counter models \$22.50 each. One-half deposit with order. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOWer 1-6715.**

**FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.**

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE—Wurlitzer 1080's \$75; 1015's \$85; AMI-D40 \$350; Seeburg 46 \$35; 47 \$45; 48ML \$135; Rock-Ola 1428 \$135; 1422 \$45; Seeburg 3W5-L56 Wall Boxes \$16.50. CENTURY DISTRIBUTORS, INC., 1221-23 MAIN ST., BUFFALO 9, N. Y.**

**FOR SALE—22nd Anniversary Sale. United:—Imperial Shuffle Alley \$322.22; Mexico, like new \$472.22; Havana \$422.22; Tahiti \$322.22; Wurlitzer 1015 \$42.22; Wurlitzer 1100 \$142.22. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND, OREGON. Tel.: ATwater 7565.**

**FOR SALE—August clearance on United Bowlers: Regular \$65; DeLuxe \$75; Super \$110; 10th Frame Manhattan \$160; Cascade \$195; Olympic \$245; Royal \$295. All prices include thorough reconditioning and crating. King sized Jumbo Pins installed \$12.95 extra. Send 1/3 deposit. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y.**

**FOR SALE—Reconditioned phones—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.**

**FOR SALE—United's Red-Hot Jungle Gun. Large stock Bingo Games—priced to sell fast. DAN STEWART COMPANY, 140 EAST 2nd SOUTH, SALT LAKE CITY 1, UTAH. Tel.: 22-2473.**

**FOR SALE—A.B.C. \$20; Knockout \$15; Just '21' \$10; Bright Lights \$100; Spot-Lite \$110. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.**

**FOR SALE—Look! Phonograph needles at distributors prices. Buy direct from manufacturer. Quality Phonograph Needle Manufacturers quitting distributors now selling direct to dealers and operators at full distributors discount. Ship anywhere. QUALITY NEEDLE COMPANY, 3747 W. CHICAGO AVE., CHICAGO 51, ILLINOIS. Tel.: Sacramento 2-5950.**

**MISCELLANEOUS**

**NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., Dearborn 2-0045; The Cash Box, Los Angeles, Calif., Webster 1-1121.**

**NOTICE—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—16 oz. bottle \$8.35. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.**

**NOTICE—Live in the Golden West. One of the largest and best equipped routes in the country for sale. Phonos, bingos, etc. Will stand the strictest investigation. Ideal for partnership of four. Small overhead. Average gross from \$14,000 to \$16,000 per month. Health reason for selling. Prospective purchaser required to prove financial responsibility. For further information write THE CASH BOX, 26 WEST 47th STREET, NEW YORK, N. Y.**

**NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.**

**NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Bigelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).**

**NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.**

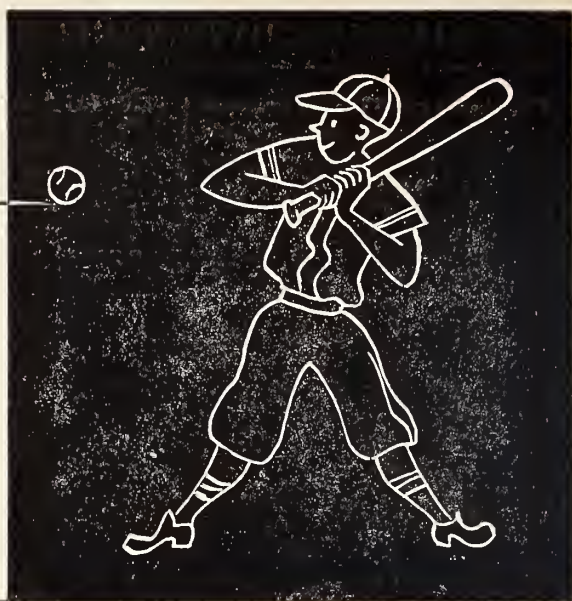
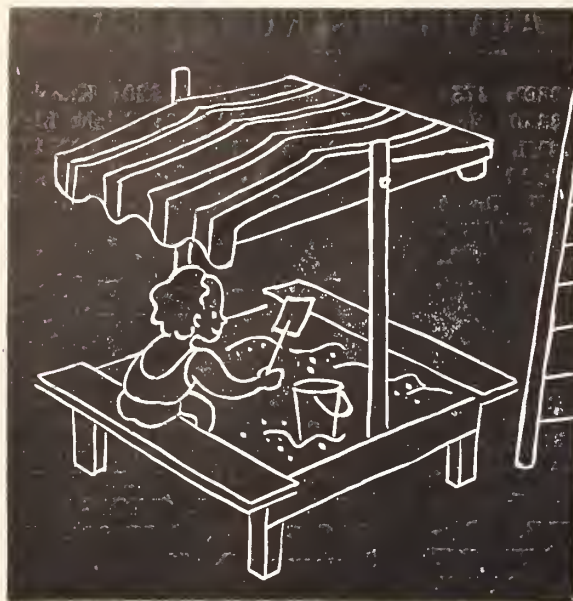
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Whatever the age, height, weight or sex, it takes the right kind of "E"quipment to make them eager to PLAY!

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## THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication  
774th Consecutive Week's Issue

### How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin games — and \$25 to \$30 on Phonographs.

#### EXPLANATION

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |

### WURLITZER

4. 1017, '46, Hideaway, 24 Sel., 78 RPM	74.50		100.00
2* 1100, '48, 21 Sel., 78 RPM			100.00 225.00
4* 1250, '50, 48 Sel., 78 RPM			225.00 295.00
4. 1250, '50, (Same as above) Converted to 45 RPM			250.00 325.00
1* 1400, '52, 48 Sel., 78 RPM			395.00 465.00
4. 1400, '52, (Same as above) Converted to 45 RPM			120.00 525.00
1. 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed			550.00 650.00
4. 2140 Wall Box	3.00	10.95	
4* 3020 Wall Box	10.00	20.00	
4. 3048 (Conv. of 3020)	15.00	25.00	
4. 3031 Wall Box	3.00	9.95	
4. 3045 Wall Box	4.00	20.00	
4. 4820 Wall Box	20.00	39.50	
4. 219 Stepper	7.50	14.95	



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	20.00	40.00	
4. Across the Board (Un 9/52)	50.00	75.00	
4. Ali Baba (Got 6/48)	15.00	25.00	
4. Alice (Got 8/48)	19.50	29.50	
4. All Star Basketball (Got 1/52)	25.00	39.00	
4. Aquacade (Un 4/49)	10.00	25.00	
4. Arabian Knights (Got 12/53)	175.00	195.00	
4. Arcade (Wm 11/51)	45.00	75.00	
4. Arizona (Un 4/50)	10.00	25.00	
2* Army-Navy (Wm 10/53)	125.00	150.00	
4* Atlantic City (B 5/52)	140.00	210.00	
4. Baby Face (Un 12/48)	10.00	20.00	
4. Banjo (Ex 3/48)	10.00	20.00	
4. Bank-A-Ball (Got 5/50)	15.00	25.00	
4. Barnacle Bill (Got 8/48)	10.00	20.00	
4. Basketball (Got 10/49)	15.00	25.00	
2* Beach Club (B 2/53)	300.00	395.00	
4* Beauty (B 11/52)	240.00	325.00	
4. Be Bop (Ex 3/50)	10.00	20.00	
4. Bermuda (CC 11/47)	15.00	20.00	
4. Big Hit (CC 7/52)	35.00	50.00	
4. Big Top (Ge 2/49)	10.00	20.00	
4. Black Gold (Ge 3/49)	10.00	20.00	
6. Blue Skies (Un 11/48)	15.00	20.00	
4. Bolero (Un 12/51)	75.00	125.00	
4. Bomber (CC 3/51)	20.00	25.00	
4. Bone Head (Ge 11/48)	10.00	20.00	
4. Boston (Wm 5/49)	15.00	20.00	
4. Bowling Champ (Got 2/49)	15.00	25.00	
4. Bowl League (Got 8/47)	10.00	19.50	
2* Bright Lights (B 5/51)	55.00	100.00	
2* Bright Spot (B 11/51)	75.00	145.00	
4. Broadway (B 6/51)	49.50	75.00	
4. Buffalo Bill (Got 5/50)	20.00	30.00	
4. Buccaneer (Got 10/48)	10.00	20.00	
6. Build Up (Ex 2/48)	10.00	15.00	
4. Buttons & Bows (Got 3/49)	15.00	25.00	
4* Cabana (Un 3/53)	175.00	275.00	
4. Camel Caravan (Ge 6/49)	15.00	30.00	
4. Campus (Ex 2/50)	15.00	20.00	
4. Canasta (Ge 7/50)	25.00	34.50	
4. Caravan (Wm 6/52)	35.00	75.00	
4. Carnival (B 7/48)	10.00	20.00	
6. Carolina (Un 3/49)	15.00	25.00	
6. Caribbean (Un 3/48)	15.00	25.00	
4. Champion (B 12/49)	20.00	30.00	
4. Champion (CC 6/49)	15.00	20.00	
4. Chinatown (Got 10/52)	65.00	135.00	
4. Cinderella (Got 3/47)	10.00	20.00	
6. Circus (Ex 8/48)	10.00	20.00	
4. Circus (Un 8/52)	150.00	225.00	
4. Citation (B 10/48)	15.00	35.00	
4. C.O.D. (Wm 9/53)	95.00	170.00	
4. College Daze (Got 8/49)	10.00	20.00	
4* Coney Island (B 9/51)	75.00	125.00	
4. Contact (Ex 10/48)	10.00	20.00	
4. Control Tower (Wm 3/51)	25.00	35.00	
4. Coronation (Got 11/52)	75.00	100.00	
4. County Fair (Un 9/51)	35.00	75.00	
4. Crazy Ball (CC 7/48)	10.00	20.00	
4. Crossroads (Got 5/52)	75.00	110.00	
4. Cyclone (Got 5/51)	40.00	69.50	
4. Dallas (Wm 2/49)	15.00	29.00	
1. Dealer "21" (Wm 2/54)	200.00	245.00	
4. De Icer (Wm 11/49)	20.00	39.00	
4. Dew Wa Ditty (Wm 6/48)	10.00	29.50	
4. Domino (Wm 5/52)	39.50	75.00	
4. Double Action (Ge 1/52)	25.00	35.00	
4. Dbl. Feature (Got 12/50)	15.00	25.00	
4. Dbl. Shuffle (Got 6/49)	15.00	25.00	
4. Disk Jockey (Wm 11/52)	85.00	95.00	
4. Dreamy (Wm 2/50)	15.00	25.00	
1* Dude Ranch (B 9/53)	340.00	425.00	
4. Eight Ball (Wm 1/52)	45.00	75.00	
4. El Paso (Wm 11/48)	10.00	20.00	
1* Fairway (Wm 6/53)	95.00	150.00	
4. Fighting Irish (CC 11/50)	25.00	35.00	
4. Five Star (Univ 5/51)	35.00	60.00	
4. Floating Power (Ge 12/48)	10.00	20.00	
4. Flying High (Got 2/53)	95.00	150.00	
4. Flying Saucers (Ge 12/50)	15.00	30.00	
4. Football (CC 8/49)	10.00	25.00	
4. Four Corners (Wm 12/52)	55.00	95.00	
4. Four Horsemen (Got 9/50)	30.00	40.00	
1. "400" (Upright) (Ge 10/52)	35.00	80.00	
4. Four Stars (Got 6/52)	50.00	90.00	
4. Freshie (Wm 9/49)	15.00	20.00	
4* Frolics (B 10/52)	175.00	230.00	
4. Futurity (B 3/51)	60.00	95.00	
4. Georgia (Wm 7/50)	20.00	35.00	
6. Gin Rummy (Got 2/49)	15.00	25.00	
6. Gizmo (Wm 8/48)	10.00	20.00	
4. Glamour (Got 7/51)	15.00	25.00	
6. Glider (Ge 8/49)	10.00	20.00	
4. Globe Trotter (Got 11/51)	55.00	85.00	
4. Gold Cup (B 4/48)	15.00	45.00	
4. Golden Gloves (CC 7/49)	10.00	25.00	
4* Golden Nugget (Upright) (Ge 2/53)	40.00	125.00	
6. Gondola (Ex 5/49)	10.00	20.00	
4. Grand Award (CC 1/49)	10.00	20.00	
4. Grand Champion (Wm 8/53)	110.00	145.00	
4. Grand Slam (Got 4/53)	95.00	150.00	
6. Grand Stand (B '50)	20.00	35.00	
4. Green Pastures (Got 1/54)	175.00	200.00	
2. Gun Club (Wm 11/53)	150.00	220.00	
4. Guys-Dolls (Got 5/53)	100.00	145.00	



LISTED ALPHABETICALLY

#### AMI

4* Model A, '46, 40 Sel., 78 RPM	125.00	200.00	
4* Model B, '48, 40 Sel., 78 RPM			199.00 275.00
2* Model C, '50, 40 Sel., 78 RPM			200.00 325.00
2* Model D-40, '51, 40 Sel., 78 RPM			330.00 425.00
4* Model D-80, '51, 80 Sel., 45 RPM			409.50 525.00
4. WM Wall Box	10.00	17.50	

#### EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00	
1. Constellation, '49, Model 135, 40 Sel., 78 RPM			150.00 295.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM			425.00 495.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM			475.00 600.00

#### ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	45.00	95.00	
4. 1424, '46 Playmaster Hideaway, 20 Sel., 78 RPM			49.50 85.00
1. 1426, '47, 20 Sel., 78 RPM			75.00 130.00
4* 1428, '48, Magic-Glo, 20 Sel., 78 RPM			125.00 195.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM			225.00 275.00
4. 1432, Same as above, Converted to 45 RPM			225.00 275.00
1* 1434, '51, Rocket '51-52, 50 Sel., 78 RPM			295.00 375.00
4. 1434, Same as above, Converted to 45 RPM			350.00 375.00
1. 1436A, '53, Fireball, 120 Sel., 45 RPM			395.00 500.00
6. 1501 Wall Box	3.00	4.50	
6. 1502 Bar Box	5.00	7.50	
6. 1503 Wall Box	12.50	15.00	
6. 1504 Bar Box	8.50	17.50	
6. 1510 Bar Box	15.00	20.00	
6. 1525 Wall Box	5.00	15.00	
6. 1526 Bar Box	15.00	19.50	
6. 1530 Wall Box	15.00	25.00	
6. 1805 Organ Speaker	24.50	29.00	

#### SEEBURG

6. Hi-Tone, 9800 '41 20 Sel., 78 RPM	29.50	49.50	
6. Hi-Tone, 9800RC, '41, 20 Sel., 78 RPM, Remote Control			29.50 49.50
6. Hi-Tone, 8800, '41, 20 Sel., 78 RPM			29.50 49.50
6. Hi-Tone, 8800RC, '41, 20 Sel., 78 RPM, with Remote Control			29.50 49.50
6. Hi-Tone, 8200, '42, 20 Sel., 78 RPM			29.50 49.50
6. Hi-Tone, 8200RC, '42, 20 Sel., 78 RPM with Remote Control			29.50 49.50
4* 146S, '46, Standard, 20 Sel., 78 RPM			35.00 95.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM			35.00 115.00
4. 147S, Standard, 20 Sel., 78 RPM			45.00

4. Handicap (Wm 6/52)	35.00	45.00
4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	44.00
4. Harvey (Wm 5/51)	15.00	49.00
2* Havana (Un 2/54)	422.22	525.00
2. Hawaiian Beauty (Got 4/54)	245.00	260.00
4. Hayburner (Wm 6/51)	60.00	75.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Rnns (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	75.00	95.00
4. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	95.00
4. Hong Kong (Wm 9/51)	45.00	75.00
4. Horsefeathers (Wm 1/52)	45.00	79.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	25.00
4. Humpty Dumpty (Got 10/47)	10.00	20.00
4* Ice-Frolics (B 1/54)	425.00	500.00
4. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 4/54)	240.00	260.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	15.00	25.00
4. Jndy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	60.00	110.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K.C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	30.00	69.00
4. Knockout (Got 1/51)	15.00	30.00
4. Lady Robin Hood (Got 1/48)	10.00	25.00
1. Lazy "Q" (Wm 2/54)	165.00	210.00
4. Leaders (Un 10/51)	45.00	90.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	75.00	95.00
4. Lovely Lucy (Got 2/54)	195.00	220.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	24.00	49.50
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	25.00
4. Major League Baseball (Un 6/48)	10.00	20.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marble Queen (Got 8/53)	160.00	195.00
4. Mardi Gras (Ge 5/48)	10.00	20.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	25.00	39.00
2. Mexico (Un 3/54)	472.22	500.00
4. Minstrel Man (Got 3/51)	25.00	39.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	15.00	35.00
4. Mystic Marvel (Got 3/54)	220.00	235.00
4. Niagara (Got 12/51)	35.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	175.00	200.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
4. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	100.00	165.00
2* Palm Beach (B 7/52)	145.00	195.00
4* Palm Springs (B 11/53)	395.00	475.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	39.00
4. Pin Wheel (Got 11/53)	165.00	185.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
4. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	135.00	165.00
4. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00

4. Quartet (Got 2/52)	75.00	124.50
4. Queen of Hearts (Got 12/52)	85.00	125.00
2. Quintet (Got 3/53)	110.00	140.00
4. Rag Mop (Wm 10/50)	15.00	35.00
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
1* Rio (Un 11/53)	385.00	400.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	39.00
4. Rodeo (Un 2/53)	210.00	265.00
4. Rondevo (Un 5/48)	10.00	20.00
4. Rose Bowl (Got 10/51)	35.00	65.00
4. Ronnd Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	39.00
1. Saddle and Turf (Ex 10/53)	250.00	425.00
6. Sally (CC 10/48)	10.00	20.00
4. Samha (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	10.00	20.00
4. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Serenade (Un 11/48)	10.00	20.00
4. Shanghai (CC 4/48)	20.00	34.50
1. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
1. Shindig (Got 10/53)	165.00	205.00
1. Shoo Shoo (Wm 2/51)	25.00	29.50
6. Short Stop (Ex 7/48)	20.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	165.00	185.00
4. Silver Chest (Upright) (Ge 4/53)	40.00	125.00
4. Silver Skates (Wm 2/53)	75.00	90.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	60.00	75.00
4. Slingfest (Wm 3/52)	35.00	55.00
6. Snooks (Wm 6/51)	15.00	22.50
1. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
4* Spot-Lite (B 1/52)	75.00	119.50
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
4. Stardust (Un 5/48)	20.00	34.50
4. Stars (Un 6/52)	125.00	150.00
4. Starlight (Wm 3/53)	65.00	80.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
1. Struggle Buggies (Wm 12/53)	140.00	215.00
4. Summertime (Un 9/48)	15.00	25.00
4. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	55.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
1* Surf Club (B 3/54)	465.00	525.00
4. Sweepstakes (Wm 5/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
4* Tahiti (Un 8/53)	300.00	350.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	25.00
4. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	10.00	25.00
4. Three Four Five (Un 6/51)	15.00	35.00
4. Three Musketeers (Got 7/49)	15.00	35.00
4. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	85.00	110.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	39.00
4. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
4* Tropics (Un 7/53)	250.00	345.00
4. Tucson (Wm 1/49)	10.00	29.00
4. Tumbleweed (Ex 9/49)	15.00	35.00
4. Turf King (B 6/50)	35.00	45.00
4. Twenty Grand (Wm 12/52)	55.00	95.00
4. Utah (Un 7/49)	10.00	20.00
4. Vanities (Ex 2/47)	10.00	19.50

4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	45.00	65.00

4. Winner (Univ.)	20.00	45.00
4. Wisconsin (Un 3/48)	10.00	20.00
4* Yacht Club (B 6/53)	199.50	285.00
4. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	15.00	25.00



4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	45.00
4. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
4. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
4. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin King Pin (12/51)	50.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	75.00	125.00
4. ChiCoin Match Bowler (6/52)	95.00	115.00
4. ChiCoin Bowl-A-Ball 10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
2* ChiCoin 10th Frame Special (12/52)	145.00	225.00
4. ChiCoin Name Bowler (1/53)	169.50	210.00
1* ChiCoin 10th Frame Double Score Bowler (3/53)	199.50	280.00
1* ChiCoin Crown (4/53)	200.00	300.00
2* ChiCoin Triple Score (6/53)	274.50	330.00
4. ChiCoin Gold Cup (7/53)	325.00	365.00
4. ChiCoin High Speed Crown (7/53)	300.00	375.00
2. ChiCoin High Speed Triple Score (8/53)	250.00	375.00
2. ChiCoin Crown, Giant Pins (9/53)	245.00	300.00
2* ChiCoin Advance (10/53)	325.00	400.00
4. ChiCoin King (10/53)	350.00	400.00
4* ChiCoin Criss Cross Bowler (12/53)	375.00	415.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4* Genco Shuffle Pool (11/53)	249.50	325.00
4. Genco Match Pool (2/54)	299.50	495.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	35.00
4. Keeney 4-Way Bowler Attachment (12/50)	45.00	75.00
4. Keeney Big League (5/51)	35.00	45.00
4. Keeney 6-Player League (9/51)	49.50	95.00
4. Keeney DeLuxe League (3/52)	65.00	125.00
4. Keeney Super DeLuxe League Bowler (3/52)	65.00	125.00
4. Keeney High Score League (5/52)	49.50	135.00
4. Keeney Team (10/52)	125.00	195.00
4. Keeney Club (4/53)	175.00	275.00
2. Keeney Domino (5/53)	210.00	275.00
4. Keeney Carnival (5/53)	225.00	275.00
4* Keeney Pacemaker (9/53)	271.50	325.00
2. Keeney Mainliner Bowler (1/54)	300.00	450.00
4. Keeney Bonus Bowler (3/54)	350.00	450.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Shuffle-cade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player (2/51)	59.50	85.00
4. United DeLuxe 6-Player (10/51)	59.50	95.00
4. United 6-Player Snper (3/52)	99.50	125.00
4. United 4-Player Official (5/52)	110.00	149.50
4. United 6-Player Star (7/52)	135.00	195.00
1* United 10th Frame Star (9/52)	129.50	195.00
1. United Manhattan 10th Frame (9/52)	150.00	220.00
2. United 10th Frame Super (10/52)	155.00	225.00
4. United Manhattan (9/52)	175.00	220.00
1* United Cascade (2/53)	195.00	295.00
2* United Clover (2/53)	195.00	295.00
4. United Liberty (2/53)	205.00	295.00
2* United Classic (6/53)	225.00	325.00
1* United Olympic (6/53)	230.00	300.00
4* United Royal (9/53)	275.00	375.00
1* United Imperial (9/53)	322.50	445.00
4. United Chief (11/53)	385.00	450.00
4. United Leader (11/53)	385.00	450.00
1* United Team (1/54)	425.00	475.00
4. United DeLuxe Team (1/54)	425.00	450.00
4. United League (1/54)	410.00	450.00
4.		



Table with 3 columns: Item name, Price 1, Price 2. Includes Universal Bowlomatic, Williams Twin Shuffle, Williams Twin Shuffle.

Table with 3 columns: Item name, Price 1, Price 2. Includes Williams Bowler, Williams Double Header, Williams 5-Player Bowler.

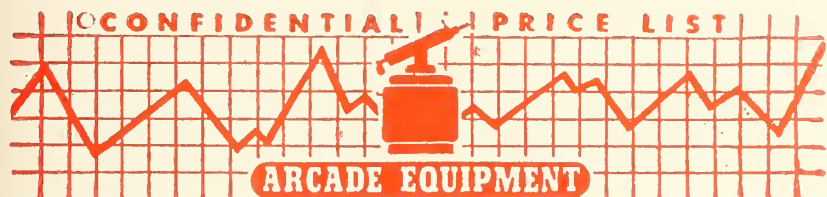


Table with 3 columns: Item name, Price 1, Price 2. Includes ABT 6 Gun Rifle Range, Boomerang, Bally Big Inning, Bally Bowler, Bally Convoy, Bally Defender, Bally Eagle Eye, Bally Heavy Hitter, Bally King Pin, Bally Lucky Strike, Bally Rapid Fire, Bally Sky Battle, Bally Torpedo, Bally Undersea Raider, Bank Ball, Champion Hockey, ChiCoin Basketball, ChiCoin 4-Player Derby, ChiCoinn Goalee, ChiCoin Hockey, Chi Midget Skee, ChiCoin Pistol, ChiCoin Roll-A-Score, Edelco Pool Table, Evans Bat-A-Score, Evans Bola-Score, Evans Ski Roll, Evans Super Bomber, Evans Play Ball, Evans Ten Strike '46, Evans Tommy Gun, Exhibit Dale Gun, Exhibit Gun Patrol, Exhibit Jet Gun, Exhibit Space Gun, Exhibit Pony Express, Exhibit Silver Bullets, Exhibit Six Shooter, Exhibit Vitalizer, Groetchen Met. Typer, Genco Sky Gunner, Genco Silver Chest, Genco Night Fighter, Irish Poker, Jack Rabbit, Jungle Joe, Keeney Air Raider.

Table with 3 columns: Item name, Price 1, Price 2. Includes Keeney Anti Aircraft B1, Keeney Sub Gun, Keeney Texas Leaguer, Kirk Night Bomber, Lite League, Mills Panoram, Mills Panoram Peek, Mills Conv. for Panoram Peek, Muto. Atomic Bomber, Mutos. Ace Bombers, Mutoscope Dr. Mobile, Mutos. Fly. Saucers, Mutos. Photo. (Pre-War), Mutos. Photomatic (late), Mutoscope Silver Gloves, Mutoscope Sky Fighter, Mutos. Voice-O-Graph 35c, Periscope, QT Pool Table, Quizzer, Rockola Ten Pins HD, Rockola World Series, Scientific Baseball, Scientific Basketball, Scientific Batting Pr., Scientific Pitch 'Em, Seeburg Bear Gun, Seeburg Chicken Sam., Seeburg Shoot the Chute, Set Shot Basketball, Telequiz, Un. Team Hockey, Western Baseball '39, Western Baseball '40, Wilcox-Gay Recordio, Williams All Stars, Williams Box Score, Williams Star Series, Williams DeLux World Series, Williams Super World Series, Williams Quaterback, Williams Pennant, Wurlitzer Skee ball.

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Table with 2 columns: Item name, Price. Includes Challenger (Counter Model Gun), Rifle Sport, 3 and more Guns, plus complete ranges of various types.

METEOR MACHINE CORP.

Table with 2 columns: Item name, Price. Includes Hook-n-Ladder, Black Beauty, Pony Team, Flying Saucer, Hot Rod Racer, Pony Boy, Rocket, Tung-Go (Grip Scale).

AMI, INCORPORATED

Table with 2 columns: Item name, Price. Includes AMI 'E'-40 Phonograph, AMI 'E'-80 Phonograph, AMI 'E'-120 Phonograph, W-80 5-10-25c Wall Box, W-120 5-10-25c Wall Box, HS-80 Hideaway, HS-120 Hideaway, AMIVOX Speaker.

RITeway MFG. CO., INC.

Table with 2 columns: Item name, Price. Includes '3 Dimensional Theatre', '3 D Kiddie Theatre'.

AUTO-PHOTO CO.

Table with 2 columns: Item name, Price. Includes Auto-Photo.

BALLY MFG. CO.

Table with 2 columns: Item name, Price. Includes Moon-Ride, Hi-Fi, Champion Bowler (A) 10c a play, (B) 10c a play—3 plays, 25c, Victory Bowler (A) 10c a play, (B) 10c a play, 3 plays—25c, The Champion (Mech. Horse).

ROCK-OLA MFG. CORP.

Table with 2 columns: Item name, Price. Includes Model 1436 'Fireball' 78 RPM, Model 1438 'Comet Fireball' Phono, 120 Selections, 45 RPM Only, Model 1440 'Comet Fireball' Playmaster, 120 Selections, 45 RPM Only, Model 1546 'Comet Fireball' Chrome Wall Box, 120 Selections, Model 1608 'Tone-O-Lier' 8" Chandelier Speaker, Model 1611 'Tonette' 8" Wall Speaker with Vol. Control and Transformer Blonde or Mahogany, Model 1906, Remote Volume Control.

CHICAGO COIN

Table with 2 columns: Item name, Price. Includes Feature Bowler, Single Chute, Feature Bowler, Double Chute, Star Lite Bowler, Single Chute, Star Lite Bowler, Double Chute, 'Round The World Trainer, Super Frame Bowler, Single Chute, Super Frame Bowler, Double Chute, 6 Player Super Home Run.

J. P. SEEBURG CORP.

Table with 2 columns: Item name, Price. Includes HF-100-G, 3W-1 Wall-O-Matic '100', MRVC-1 Master Remote Volume Control, CVS4-8" Wall Speaker Ivory (Teardrop), CVS6-8" Recessed Speaker, CVS7-12" Recessed Speaker, PS6-1Z Power Supply, ARAI-L6 Auxiliary Remote Amplifier, AVC-1 Automatic Volume Compensator Unit, Ray-O-Lite 'Coon Hunt'.

H. C. EVANS & CO.

Table with 2 columns: Item name, Price. Includes Holiday (Model 4045) 100 Selec., 45 rpm, Jubilee (Model 278) 40 Selec., 78 rpm.

EXHIBIT SUPPLY

Table with 2 columns: Item name, Price. Includes Shooting Gallery, Big Bronco, El Toro The Bull, Ferdy The Bull, Roy Rogers' Trigger, Rudolph The Red Nosed Reindeer, Reindeer, Rudolph The Red Nosed Reindeer With Music, Pete The Rabbit, Pete The Rabbit With Music, Twin Pete The Rabbit, Rawhide, Space Patrol, Sea Skate, Vacuumatic Card Vendor.

UNITED MFG. CO.

Table with 2 columns: Item name, Price. Includes Jungle Gun, Single Chute, Double Chute, De Luxe Jungle Gun, Single Chute, Double Chute, Ace Shuffle Alley, Regular Model, 10c Play, Special Model, 10c Play, 3 for 25c, Rainbow Shuffle Alley, Regular Model, 10c Play, Special Model, 10c Play, 3 for 25c, Hawaii.

GENCO MFG. & SALES CO.

Table with 2 columns: Item name, Price. Includes Rifle Gallery, Two Player Basketball, DeLux Two Player Basketball With Match Play, Super Two Player Basketball With Match Play and Replay.

WILLIAMS MFG. CO.

Table with 2 columns: Item name, Price. Includes Screamo, All Star Baseball, Super Pennant Baseball, Major League Baseball, Big League.

D. GOTTLIEB & CO.

Table with 2 columns: Item name, Price. Includes Daisy May.

INTERNATIONAL MUTO. CORP.

Table with 2 columns: Item name, Price. Includes Drive Yourself (new Drivemobile), Photomat '53, 3-D Art Parade, 10-show model, 3-D Art Parade, 6-show model.

THE RUDOLPH WURLITZER CO.

Table with 2 columns: Item name, Price. Includes Model '1700' Phonograph, Model '1600-A' Phonograph, Model '1650-A' Phonograph, Model '1500-A' Phonograph, Model '1600' Phonograph, Model '1650' Phonograph, Model 5112-12" Concealed Speaker Hi-Fi, Model 5112-8" Wall Speaker Hi-Fi, Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections), Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections), Model 4851 5c-10c-25c Wall Box (48 Selections), Model 5204 5c-10c-25c Wall Box (104 Selections), Model 5100 8" Speaker, Model 5110 12" DeLux Speaker.

J. H. KEENEY & CO., INC.

Table with 2 columns: Item name, Price. Includes Electric Cigarette Vendor, Coin Changer Model, Bikini Bowler, Single Chute, Double Chute, Century Bowler, Single Chute, Double Chute.

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS

Table with 2 columns: Item name, Price. Includes AMI Model A, AMI Model B, AMI Model C, AMI Model D-40, AMI Model D-80, Rock-Ola 1428, Rock-Ola 1434, Seeburg 146S, Seeburg 148ML, Seeburg M100A, Seeburg M100C, Wurlitzer 1015, Wurlitzer 1100, Wurlitzer 1250, Wurlitzer 1400, Wurlitzer 3020.

PINBALLS

Table with 2 columns: Item name, Price. Includes Army-Navy (Wm 10/53), Atlantic City (B 5/52), Beach Club (B 2/53), Beauty (B 11/52), Bright Lights (B 5/51), Bright Spot (B 11/51), Cabana (Un 3/53), Coney Island (B 9/51), Dude Ranch (B 9/53), Fairway (Wm 6/63), Frolics (B 10/52), Golden Nugget (Upright) (Ge 2/53), Havana (Un 2/54), Ice-Frolics (B 1/54), Palm Beach (B 7/52), Palm Springs (B 11/53), Rio (Un 11/53).

Table with 2 columns: Item name, Price. Includes Spot-Lite (B 1/52), Surf Club (B 3/54), Tahiti (Un 8/53), Tropics (Un 7/53), Yacht Club (B 6/53).

SHUFFLES AND REBOUNDS

Table with 2 columns: Item name, Price. Includes ChiCoin 10th Frame, Special (12/52), ChiCoin 10th Frame Dbl. Score Bowler (3/53), ChiCoin Crown (4/53), ChiCoin Triple Score (6/53), ChiCoin Advance Bowler (10/53), ChiCoin Criss Cross Bowler (12/53), Genco Shuffle Pool (11/53), Keeney Pacemaker Bowler (9/53), United Cascade (2/53), United Clover (2/53), United Classic (6/53), United Olympic (6/53), United Royal (9/53), United Imperial (9/53), United Team Shuffle Alley (1/54).

ARCADE EQUIPMENT

Table with 2 columns: Item name, Price. Includes ChiCoin Goalee, ChiCoin Pistol, Exhibit Silver Bullets, Exhibit Six Shooter, Genco Night Fighter.

# PRICES QUOTED FOR LATEST MODEL USED MACHINES IN LEADING U. S. MARKETS

An invaluable, outstanding and original service for the entire industry compiled entirely and exclusively by The Cash Box. Only the latest model used equipment featured. For more complete quotations of all types of used machines covering the entire industry in every regard check "The Confidential Price Lists" in each week's issue of The Cash Box.

	CITY NO. 1 ST. LOUIS, MO.	CITY NO. 2 BUFFALO, N. Y.	CITY NO. 3 CHICAGO, ILL.	CITY NO. 4 DENVER, COLO.	CITY NO. 5 NEW YORK, N. Y.	CITY NO. 6 EVANSVILLE, IND.	CITY NO. 7 PHOENIX, ARIZ.	CITY NO. 8 GRAND RAPIDS, MICH.	CITY NO. 9 PORTLAND, ORE.	CITY NO. 10. LOUISVILLE, KY.
<b>PINBALLS</b>										
Army-Navy (Wm 10/53)	150.		195.		195.		105.			150.
Atlantic City (B 5/52)	350.		395.		425.		200.			350.
Beach Club (B 2/53)			315.				150.			250.
Beauty (B 11/52)	65.		95.		95.		110.			65.
Bright Lights (B 5/51)			145.				250.			145.
Bright Spot (B 11/51)	275.									
Cabana (Un 3/53)										
C.O.D. (Wm 9/53)										
Coney Island (B 9/51)										
Dealer "21" (Wm 2/54)										
Dude Ranch (B 9/53)	400.		425.		425.		95.			400.
Fairway (Wm 6/53)							150.			
Flying High (Got 2/53)			149.		195.		210.			149.
Frolics (B 10/52)			225.				75.			225.
Golden Nugget (Ge 2/53)	40.		125.							40.
Grand Champion (Wm 8/53)										
Grand Slam (Got 4/53)										
Green Pastures (Got 1/54)										
Gun Club (Wm 11/53)										
Guys-Dolls (Got 5/53)	475.		450.							475.
Havana (Un 2/54)										
Hawaiian Beauty (Got 4/54)										
Home Run, Six Player (CC 3/54)										
Ice-Frolics (B 1/54)										
Jockey Club (Got 4/54)										
Lazy "Q" (Wm 2/54)										
Lovely Lucy (Got 2/54)										
Marble Queen (Got 8/53)	495.									495.
Mexico (Un 3/54)										
Mystic Marvel (Got 3/54)										
"g" Sisters (Wm 1/54)										
Palm Beach (B 7/52)	175.		175.							175.
Palm Springs (B 11/53)	475.		165.							475.
Pin Wheel (Got 11/53)										
Poker Face (Got 9/53)										
Quintet (Got 3/53)	400.		395.							400.
Rio (Un 11/53)										
Rodeo (Un 2/53)										
Saddle & Turf (Ev 10/53)										
Shindig (Got 10/53)										
Silver Chest (Ge 4/53)	40.									40.
Silver Skates (Wm 2/53)										
Special Deluxe Baseball (Wm 1/54)										
Starlight (Wm 3/53)										
Struggle Buggies (Wm 12/53)										
Super Star Baseball (Wm 1/54)										
Surf Club (B 3/54)	350.									350.
Tahiti (Un 8/53)										
Times Square (Wm 4/53)	295.		345.		295.					295.
Tropics (Un 7/53)	225.		250.		250.					225.
Yacht Club (B 6/53)										

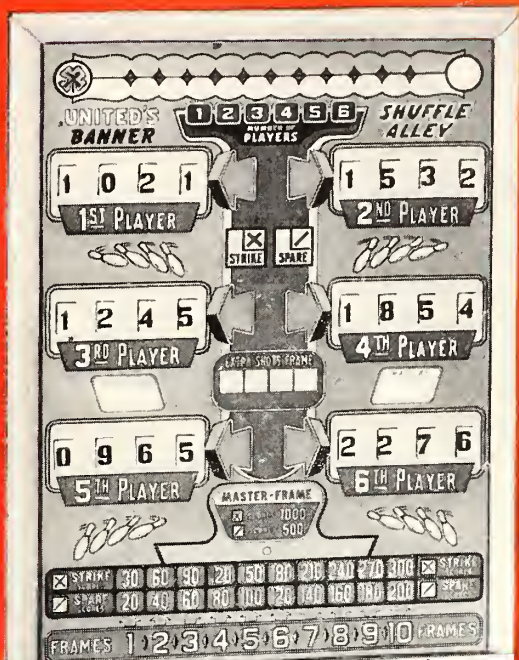
	CITY NO. 1	CITY NO. 2	CITY NO. 3	CITY NO. 4	CITY NO. 5	CITY NO. 6	CITY NO. 7	CITY NO. 8	CITY NO. 9	CITY NO. 10
<b>SHUFFLE GAMES (CONTINUED)</b>										
Classic Shuffle Alley (Un 6/53)	325.		289.		325.					325.
Clover Shuffle Alley (Un 3/53)	295.		269.		295.					295.
Club Bowler (Ke 4/53)										
Cross Cross Bowler (CC 12/53)										
Crown Bowler (CC 4/53)										
Crown Bowler, Gnt. Pins (CC 4/53)										
Deluxe Team Shuffle Alley (Un 1/54)										
Diamond Bowler (Ke 4/54)										
Domino Bowler (Ke 5/53)										
Gold Cup (CC 7/53)										
High Speed Crown Bowler (CC 7/53)										
High Speed Triple Score Bowler (CC 8/53)										
Imperial Shuffle Alley (Un 9/53)	395.		369.		395.					395.
King Bowler (CC 10/53)										
Leader Shuffle Alley (Un 11/53)	425.									425.
League Shuffle Alley (Un 1/54)										
Liberty Shuffle Alley (Un 2/53)										
Mainliner Bowler (Ke 1/54)										
Match Pool (Ge 2/54)										
Olympic Shuffle Alley (Un 6/53)			269.							
Pacemaker Bowler (Ke 9/53)										
Royal Shuffle Alley (Un 9/53)	375.		295.		375.					375.
Shuffle Pool (Ge 11/53)										
Team Shuffle Alley (Un 1/54)	450.									450.
10th Frame Double Score Bowler (CC 3/53)										
Triple Score Bowler (CC 6/53)										
<b>MUSIC</b>										
<b>AMI</b>										
Model A	175.				200.					175.
Model B	250.				275.					250.
Model C	295.				300.					295.
Model D-40	395.		375.		425.					395.
Model D-80	495.				525.					495.
<b>EVANS</b>										
Evans Constellation Jubilee, 45 rpm Century	295.			295.						295.
<b>ROCK-OLA</b>										
1428	150.				125.					150.
1432	200.				275.					200.
1434, 78 rpm	295.				350.					295.
1434, 45 rpm	295.				350.					295.
1436, 78 rpm					500.					
1436A, 45 rpm					500.					
<b>SEEBURG</b>										
M100A	495.				450.					495.
M100B					650.					
M100BL					715.					
M100C										
<b>WURLITZER</b>										
1100	225.				200.					225.
1250	265.				285.					265.
1250, 45 rpm					300.					
1400	445.				450.					445.
1400, 45 rpm					550.					

**UNITED'S**

# BANNER

## SHUFFLE ALLEY

*Features Special, New Multiple Scores*



**NEW**

**NEW**

<input checked="" type="checkbox"/> STRIKE SCORES	30	60	90	120	150	180	210	240	270	300	<input checked="" type="checkbox"/> STRIKE SCORES
<input checked="" type="checkbox"/> SPARE SCORES	20	40	60	80	100	120	140	160	180	200	<input checked="" type="checkbox"/> SPARE SCORES

FRAMES 1 2 3 4 5 6 7 8 9 10 FRAMES

**TENTH FRAME FEATURE**

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## MASTER FRAME

- SCORE 1000
- SCORE 500

REGULATION 1 TO 9 AND 20-30 SCORING

### FAMOUS TRIPLE MATCH FEATURE

Available in 10¢-3 for 25¢ Models

### KING-SIZE, FAST RE-SET BOWLING PINS

24 BIG, BOLD SCORING REGISTERS  
4 FOR EACH PLAYER

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**JUNGLE GUN**  
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Feature

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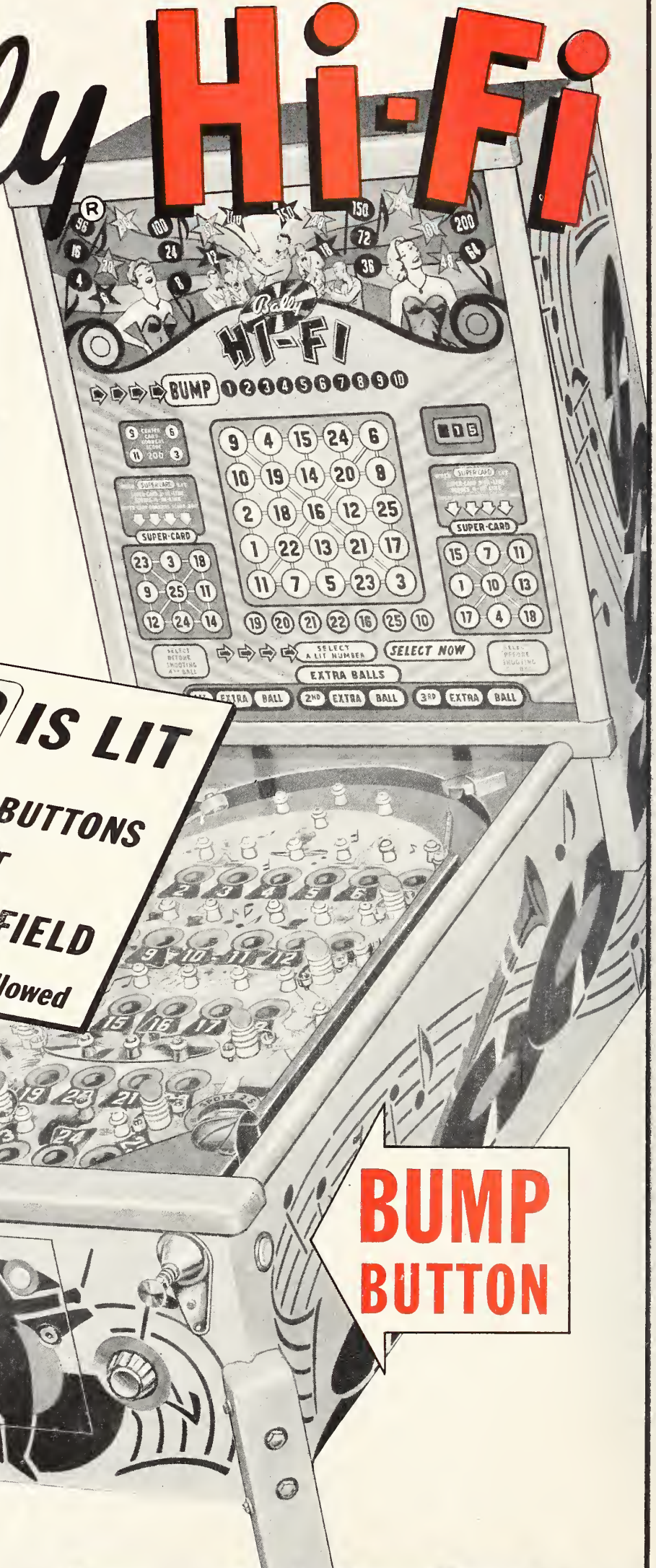
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*Lit number indicates number of bumps allowed*

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