

THE CASH BOX

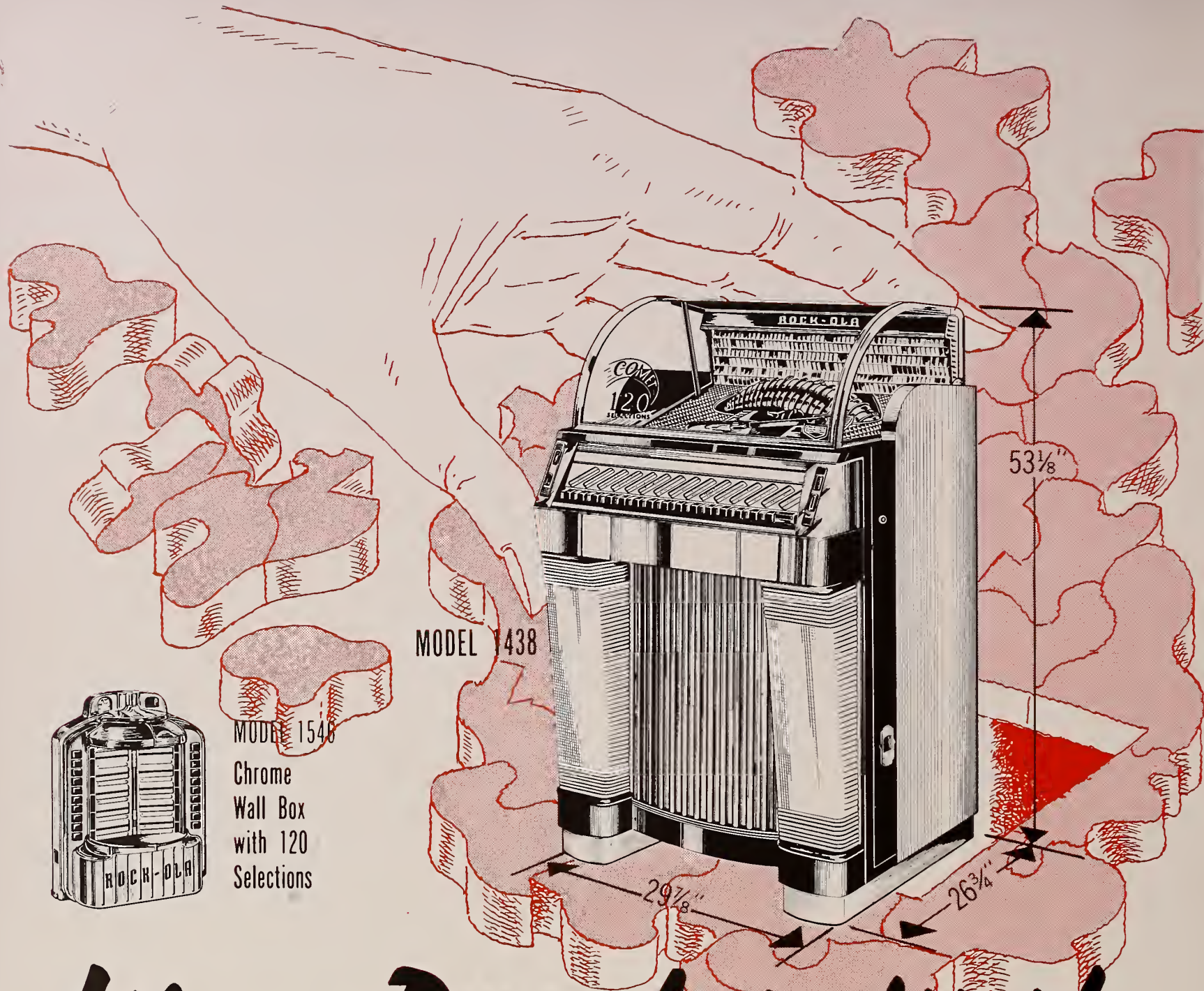
VOLUME XV

JUNE 5, 1954

NUMBER 37



A new star looms on the record horizon. Her name is Betty Madigan; she records for MGM; and she has a hit in "Joey". With this record, which Betty is demonstrating above, she becomes one of the major disk names in the business. The song, incidentally, was written by photographer James Kreigsmann. Betty, who hails from Washington, D. C., is managed by Artie Pine.



MODEL 438

MODEL 1548

Chrome
Wall Box
with 120
Selections

It's no Puzzle to fit the ROCK-OLA Comet **120** selections phonograph into any location!

The Rock-Ola Comet is the world's smallest phonograph with 120 Selections. Its single button, Line-O-Selector, selection assures fast plays and larger profits . . . its 3-way accessibility is a serviceman's dream . . . its wide range tone fidelity offers all that the record has .

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MANUFACTURING CORPORATION
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FOUNDED BY BILL GERSH

The Cash Box

June 5, 1954

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Number 37

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(Music Editorial)

2ND DISK JOCKEY POLL

For several weeks now, *The Cash Box* has been polling disk jockeys all over the country—in the Pop, Rhythm 'N Blues, and Folk fields . . . asking them which records they played most during the past year and which received the most response from their audiences.

In two weeks from now, in the June 19th issue of *The Cash Box*, we will announce the results.

The Cash Box held its first disk jockey survey last year with results which were beneficial to the entire trade. Since *The Cash Box* is the most intensively used magazine of all among disk jockeys, since scores of them rely upon it daily for their programming, and since many have told us that it is in actuality their "Silent Partner," their answers to our poll questions were the most accurate obtainable, answered with care and sincerity. As a result, we were able to offer to the entire trade a survey which was in effect a guide to future action.

This year again, we will present vital statistics to the trade, statistics which only we can present because of the unique position and respect which *The Cash Box* enjoys among disk jockeys throughout the entire nation.

The Cash Box enjoys this position because it was founded 12 years ago on the premise of service, and it has continued and expanded that policy ever since. In every field which we serve, we have bent all our energies to giving greater service, more useful information, easier to get at features. The product of this effort is attested to by the

fact that in a few weeks we will be celebrating our 12th anniversary—an anniversary which finds us at a peak of acceptance, size, editorial content, advertising and in all other cases by which growth can be measured.

One of the fields in which we have been accepted overwhelmingly is the disk jockey field. Although we started as essentially a coin machine and juke box magazine, disk jockeys soon found that the exclusive information which could be found in *The Cash Box* about the music business was their best aid to larger audiences and therefore greater recognition. As a result they started using *The Cash Box* charts—slowly at first—but then in such large numbers, that today it is difficult to find any place in the country where *The Cash Box* lists are not being used either in direct programming or as an aid in selecting records for play.

And this has been attained actually not with any solicitation on our part, but with an almost spontaneous recognition of *The Cash Box*' services. Very often someone will ask us, "How did you get so many disk jockeys to use your charts?" The answer is simple. The only thing we did was give them a magazine with better service and better features than they could obtain anywhere else.

Now we are conducting our Second Annual Disk Jockey Poll. The results are vital to the entire music business. By these results, the trade will not only know what disk jockeys played most during the past year, but also will learn what to do for the coming year.



Announcing...



Anniversary
and
Annual Encyclopedia and Directory

THE CASH BOX

(Dated: JULY 3, 1954)

Featuring:

- ★ ARTICLES OF VITAL IMPORTANCE by the leading men in the record business.
- ★ BEST TUNES AND ARTISTS as selected by the nation's disk jockeys in "Pop", "Rhythm & Blues" and "Folk & Western".

- ★ THE MOST COMPREHENSIVE LIST of record firms and their distributors available anywhere.
- ★ SPECIAL FEATURES
- ★ EDITORIALS
- ★ NEWS
- ★ ADS

Recognized thruout the
Record and Music Industries
as a source of VITAL
INFORMATION and STATISTICS
obtainable NOWHERE ELSE . . .
which is referred to every
day in the year . . .

YOUR ADVERTISEMENT WILL BE
SPOT-LIGHTED ALL YEAR LONG

First Forms Go To Press:

JUNE 14

Final Closing Date:

Wednesday, JUNE 23

FOR PREFERRED POSITION—
RUSH YOUR RESERVATION NOW!
or better yet
SEND IN YOUR AD IMMEDIATELY!



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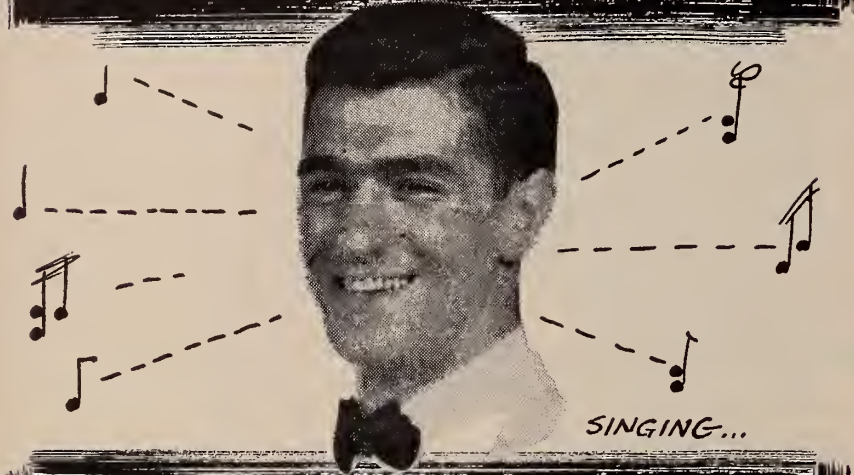
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17 HILLTOP

.....Another Great.....
Hank Williams Hit.....

JIMMY SACCA

OF THE HILLTOPPERS...



SINGING...

"MANSION ON THE HILL"

DOT-15163

b/w
"ALONE WITH MY HEART"

RECORDS

● GAILLATIN, TENNESSEE ● ● ● PHONE: 880-881

THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play in The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



CODE			
AB—Abbott	BU—Bullet	DO—Dot	JD—Jay Dee
AL—Aladdin	CA—Capitol	DU—Duke	JU—Jubilee
AM—Ambassador	CD—Cadence	DY—Derby	KI—King
AP—Apollo	CH—Chess	EP—Epic	LO—London
AT—Atlantic	CK—Checker	ES—Essex	MA—Mars
BA—Barbour	CO—Columbia	FE—Federal	MD—Mood
BE—Bell	CR—Coral	FI—Fiesta	ME—Mercury
BR—Brunswick	CY—Cryсталette	4 Star—Four Star	MG—MGM
BT—Bethlehem	DA—Dana	IM—Imperial	MO—Modern
	DE—Decca	IN—Intro	PA—Parrot
			PC—Peacock Pro.
			PE—Peacock
			PR—Prestige
			RA—Rainbow
			RE—Regent
			RH—Recorded in Hollywood
			RM—Rama
			SA—Savoy
			SIT—Sittin' In
			SP—Specialty
			SW—Swingtime
			TE—Tempo
			TF—Tiffany
			TI—Tico
			TN—Tennessee
			TR—Trend
			UN—United
			VA—Valley
			VI—RCA Victor
			ZO—Zodiac

- | | | | Pos. Last Week |
|-----------|---|--|----------------|
| 1 | WANTED
PERRY COMO
BE-1041 (45-1041)—Dorsey Bros. VI-20-5647 (47-5647)—Perry Como | | 1 |
| 2 | YOUNG AT HEART
FRANK SINATRA
BE-1030 (45-1030)—Charlie De Forrest CA-2703 (F-2703)—Frank Sinatra CA-2802 (F-2802)—Billy May O. DE-29054 (9-29054)—Crosby & Lombardo EP-9035 (4-9035)—Tony De Simone VI-20-5735 (47-5735)—Tony Martinez Quint. | | 2 |
| 3 | LITTLE THINGS MEAN A LOT
KITTY KALLEN
CR-61180 (9-61180)—Dick Jacobs O. DE-29037 (9-29037)—Kitty Kallen | | 6 |
| 4 | CROSS OVER THE BRIDGE
PATTI PAGE
BE-1031 (45-1031)—Betty Johnson ME-70302 (70302x45)—Patti Page | | 3 |
| 5 | HERE
TONY MARTIN
BE-1039 (45-1039)—Four Bells VI-20-5665 (47-5665)—Tony Martin | | 4 |
| 6 | I GET SO LONELY
FOUR KNIGHTS
BE-1031 (45-1031)—Anne Lloyd CA-2654 (F-2654)—Four Knights CO-40221 (4-40221)—Ken Griffin DE-29054 (9-29054)—Crosby & Lombardo VI-20-5681 (47-5681)—Johnnie & Jack | | 5 |
| 7 | ANSWER ME, MY LOVE
NAT "KING" COLE
BE-1035 (45-1035)—Helen Forrest CA-2687 (F-2687)—Nat "King" Cole | | 9 |
| 8 | THE MAN WITH THE BANJO
AMES BROTHERS
CO-40245 (4-40245)—Kiddy Kats CR-61174 (9-61174)—Lawrence Welk DE-29126 (9-29126)—Dick Todd VI-20-5644 (47-5644)—Ames Bros. | | 7 |
| 9 | THE MAN UPSTAIRS
KAY STARR
BE-1042 (45-1042)—Tony Russo CA-2769 (F-2769)—Kay Starr | | |
| 10 | A GIRL, A GIRL
EDDIE FISHER
VI-20-5675 (47-5675)—Eddie Fisher | | 8 |

11) JILTED. 12) THE HAPPY WANDERER. 13) ISLE OF CAPRI. 14) IF YOU LOVE ME. 15) POOR BUTTERFLY. 16) THREE COINS IN THE FOUNTAIN. 17) I UNDERSTAND JUST HOW YOU FEEL. 18) MAKE LOVE TO ME. 19) HERNANDO'S HIDEAWAY. 20) THERE'LL BE NO TEARDROPS TONIGHT. 21) I REALLY DON'T WANT TO KNOW. 22) CUDDLE ME. 23) IT HAPPENS TO BE ME. 24) WEDDING BELLS. 25) SECRET LOVE. 26) YOU'LL NEVER WALK ALONE. 27) CRAZY 'BOUT YOU, BABY. 28) UNTIL YESTERDAY. 29) DON'T WORRY 'BOUT ME. 30) STEAM HEAT. 31) FROM THE VINE CAME THE GRAPE. 32) MY FRIEND. 33) I SPEAK TO THE STARS. 34) GEE. 35) JOEY.

THEIR *Very* FIRST RELEASE ON *Dot*
AND A *Very* BIG HIT!



The Fontane Sisters

singing

"IF I DIDN'T HAVE YOU" *and* "HAPPY DAYS and LONELY NIGHTS"

DOT 15171

**Perk Up
Your Sales
with
DOT'S HOT
PARADE**

"MANSION ON THE HILL"

b/w

"ALONE WITH MY HEART"

by

JIMMY SACCA
Dot 15163

"WRAPPED UP IN A DREAM"

b/w

"POOR BUTTERFLY"

by

THE HILLTOPPERS
Dot 15156

"PINK CHAMPAGNE"

b/w

"SLOW DRAG"

by

RUSTY BRYANT
Dot 15164

"NEAR YOU"

b/w

"BEG YOUR PARDON"

by

FRANCIS GRAIG
Dot 15159

"ALL NIGHT LONG"

b/w

"CASTLE ROCK"

by

RUSTY BRYANT
Dot 15134

A Brand New Hit by
JOHNNY MADDOX
& The Rhythmasters

"PEG O' MY HEART"

b/w

"TEDDY BEAR"
Dot 15169

Dot RECORDS ● ● ● GALLATIN, TENNESSEE ● ● ● PHONE: 880-881

RECORD REVIEWS

⊙ ⊕ DISK & SLEEPER	⊙ ⊕ GOOD
⊙ ⊕ EXCELLENT	⊙ ⊕ FAIR
⊙ ⊕ VERY GOOD	⊙ ⊕ MEDIOCRE

TITO PUENTE
(Tico 1084; 45-1084)

B "B A N A N A S" [—Benjamin Weiss, Bandini] Songwriter George Weiss takes the vocal spotlight on this calypso novelty as Tito Puente and the ork supply the beat. Solid commercial mambo item.

C+ "I LOVE YOU BABY" [—Bianco] Tito Puente offers another solid mambo backing for Gilberto Monroig's vocal effort on this side. Chorus assists on this end.

LEROY HOLMES ORCHESTRA
(MGM 11761; K-11761)

B+ "THE HIGH AND MIGHTY" (2:26) [Witmark ASCAP—Washington, Tiomkin] The haunting melody from the flick of the same name is offered by the lovely strings of Leroy Holmes' ork as Fred Lowrey does the whistling. Beautiful number that could catch like wild fire. Melody sticks with you.

B "LISA" (2:20) [Famous ASCAP—Rome, Waxman] Mary Mayo takes the vocal spotlight as she chants another haunting melody from the film "Rear Window." Pretty job.

ROSEMARY CLOONEY & JOSE FERRER
(Columbia 40233; 4-40233)

B "AY AY (WHO'S THE GUY)" (2:45) [Tannen BMI — Gamse, Proser, Smith] A cute Calypso novelty is colorfully fashioned by hubby-wife team Rosemary Clooney and Jose Ferrer. Luboff choir and Weston ork assist. Cute ditty.

C+ "A BUNCH OF BANANAS" (2:40) [Witmark ASCAP—Nash, Manning] A plane crash leads into another calypso novelty sung by the duet in "The Heming Way." Another pleasing ditty.

GEORGE SHEARING QUINTET
(MGM 11754; K-11754)

B "I'VE NEVER BEEN IN LOVE BEFORE" (2:53) [Frank ASCAP—Leesser] The great George Shearing leads his quintet through a terrific arrangement of a lovely ballad from "Guys And Dolls." Beautiful job. Fans'll love it.

B "MAMBO INN" (2:18) [Peer International BMI — Sampson, Woodlen, Banza] An exciting bongod-driven mambo is molded in the Shearing manner. Real thriller with the pianist handing in some top grade keyboard work.

BILL HEYER
(Epic 9050; 4-9050)

C "LAZY AFTERNOON" (2:30) [Chappell ASCAP — Latouche, Moross] Young Bill Heyer gets a superb backing from the Masingill orchestra on a dramatic ballad from "The Golden Apple." Expressive delivery.

B+ "TAKE ME OUT TO THE BALL GAME" (1:52) [Broadway ASCAP—Norworth, Von Tilzer] The artist leans into a fast stepping version of a perennial favorite. Socko delivery and arrangement. Real 'crazy' arrangement. Could make noise.

THE CASH BOX

DISK OF THE WEEK

"EVERY DAY" (2:20)
[Tanglewood ASCAP—Jacobson]
"IN A GARDEN OF ROSES" (2:16)
[Goday BMI—Babbitt]
JONI JAMES
(MGM 11753; K-11753)



JONI JAMES

● We can expect to see Joni James

right up at the top of the charts once again, because she has a brand new ballad that's labelled hit from beginning to end. Aided, as in the past, by a sumptuous Lew Douglas orchestration and the soft harmony of an accompanying chorus, Joni melts through a touching love tune dubbed "Every Day." The thrush is at her best on this side. On the coupling, the Jack Halloran Choir joins Joni in her delivery of a pretty love story set to a slow waltz tempo. It has an inviting country flavor and is tagged "In A Garden Of Roses." Both sides have a great deal of strength.

"LEAVE IT TO YOUR HEART" (3:00)
[Geo. Paxton ASCAP—Spielman, Goell]
"LET'S WALK AND TALK" (3:00)
[Regent BMI—Thomas]
AMES BROTHERS
(RCA Victor 20-5764; 47-5764)



AMES BROTHERS

● Currently riding high with their hit version of "Man With The

Banjo," the Ames Brothers dish up one of the most beautiful new tunes we've heard in a long time. It's a lovely ballad that could be bigger than "You, You, You." And their excellent harmony brings across all the warmth of the melody and lyrics. Supported by a stellar Hugo Winterhalter arrangement, "Leave It To Your Heart" looks like a good bet for one of the big songs of the year. "Let's Walk And Talk" is the slow and exciting spiritual item on the flip side. It's something different from the material usually offered by the quartet. We're banking on a real smash from the top portion. Watch it.

"SKINNIE MINNIE" (2:48)
[Wemar BMI—Norwood, Fiorino]
"I HAD SOMEONE ELSE BEFORE I HAD YOU" (2:12)
[Feist ASCAP—Stanley, Harris, Darcey]
TERESA BREWER
(Coral 61197; 9-61197)



TERESA BREWER

● Pert Teresa Brewer, one of waxdom's hottest hit makers, comes up with another terrific release

that's sure to garner loads of coin for everyone involved. Currently covering the charts with her hit platter "Jilted" which followed her #1 showing on "Ricochet," Teresa offers another sensational novelty that should make her batting average three-for-three. It's a delightful, bouncer called "Skinnie Minnie." The number is loaded with the zip that only the chirp can put into a song. It's a novelty that could make the grade in no time flat. "I Had Someone Else Before I Had You" is another top showing featuring the thrush on a solid rhythm item. Jack Pleis assists with two grade "A" orkings. Look for the "Minnie" side to catch.

THE WHIPPOORWILLS
(Dootone 338; 45-338)

C+ "IF I WAS A THOUSAND YEARS OLD" [Dootsie Williams BMI—Acklin, Thomas] The Whippoorwills get a terrific guitar backing as they offer a Les Paul and Mary Ford type rendition of a catchy jumper. Good beat.

C "HELP WANTED" [Dootsie Williams BMI—Berry] A melodious lilter is fashioned by the lead voice of the crew as the guitarring in the backdrop is again effective.

TITO RODRIGUEZ ORCHESTRA
(RCA Victor 20-5759; 47-5759)

B "HERNANDO'S HIDEAWAY" [Frank ASCAP — Adler, Ross] Aided by the Nite-Caps, Tito Rodriguez and his ork dish up a good mambo version of the hit novelty from "Pajama Game." Mambo interpretation the hit version.

C+ "A LITTLE BIT OF MAMBO" [Pemora BMI — Marquez] The crew offers a very danceable and inviting mambo item on this end. Good simple arrangement with a pretty melody.

FRANKIE AVALON
("X"-0026; 4X-0026)

B "TRUMPET TARANTELLA" (2:06) [Moonlight BMI — Reynolds, Anthony, Coleman, Meyers] The "Tarantella" gets a lovely treatment from the sweet trumpet of 11-year old Frankie Avalon. Chorus assists.

C+ "DORMI, DORMI" (2:10) [Algonquin BMI — Marcotte] More lovely trumpeting emanates from the horn of little Frankie as the chorus again supports. Pretty slow waltz item.

BURL IVES & GORDON JENKINS ORCHESTRA
(Decca 29129; 9-29129)

B "WAIT FOR ME, DARLING" (2:09) [Reis ASCAP — Hague, Barr] Burl Ives, aided by a chorus and Gordon Jenkins' orking, bounces through a lively, happy novelty. Terrific arrangement on a delightful ditty.

C+ "CASEY JONES" (2:41) [Shapiro Bernstein ASCAP — Newton, Seibert] A popular oldie gets a super speed treatment from Burl Ives and the chorus. Wonderful favorite done with color.

PAT BOONE
(Republic 7084; 45-7084)

B "LOVING YOU MADLY" [Ra-leigh BMI — Ewing] The warm romantic voice of Pat Boone comes over smoothly as he eases through a pretty tender love song with a lilt. Ork sets up a good backing.

C "I NEED SOMEONE" [—Jarrett] Another pretty ballad is softly and easily handled by the crooner. Good dance tune.

THE CASH BOX



Top Selling Records
Reported by the Foremost
RETAIL OUTLETS
From Coast to Coast

- Gaiety Music Shop**
New York, N. Y.
- The Happy Wanderer (Weir)
 - Young At Heart (F. Sinatra)
 - If You Love Me (Really Love Me) (Vera Lynn)
 - Hernando's Hideaway (Bleyer)
 - Joey (Betty Madigan)
 - Three Coins In The Fountain (Four Aces)
 - Little Things Mean A Lot (Kitty Kallen)
 - Wanted (Perry Como)
 - A Girl, A Girl (Eddie Fisher)
 - Secret Love (Doris Day)

- Hudson Ross**
Chicago, Ill.
- Hernando's Hideaway (Bleyer)
 - Little Things Mean A Lot (Kitty Kallen)
 - The Happy Wanderer (Weir)
 - Three Coins In The Fountain (Four Aces)
 - If You Love Me (Kay Starr)
 - Answer Me, My Love (Cole)
 - Isle Of Capri (Jackie Lee)
 - Here (Tony Martin)
 - Crazy 'Bout You, Baby (Crew Cuts)
 - Somewhere (There Is Someone) (Lou Monte)

- California Music Co.**
Los Angeles, Calif.
- Sh-Boom (Chords)
 - Three Coins In The Fountain (Four Aces)
 - I Really Don't Want To Know (Paul & Ford)
 - Wanted (Perry Como)
 - Jilted (Teresa Brewer)
 - Little Things Mean A Lot (Kitty Kallen)
 - Answer Me, My Love (Cole)
 - Lonely Days (Patti Page)
 - Ge (Crows)
 - Young At Heart (F. Sinatra)

- Royles TV**
Salt Lake City, Utah
- Wanted (Perry Como)
 - Answer Me, My Love (Cole)
 - Young At Heart (F. Sinatra)
 - I Understand Just How You Feel (Four Tunes)
 - I Get So Lonely (4 Knights)
 - The Happy Wanderer (Weir)
 - If You Love Me (Kay Starr)
 - Here (Tony Martin)
 - Little Things Mean A Lot (Kitty Kallen)
 - Isle Of Capri (Gaylords)

- Andre's Record Shop**
Lansing, Mich.
- Wanted (Perry Como)
 - The Happy Wanderer (Weir)
 - If You Loved Me (Kay Starr)
 - Jilted (Teresa Brewer)
 - Persian Kitten (Phil Harris)
 - Young At Heart (F. Sinatra)
 - Little Things Mean A Lot (Kitty Kallen)
 - Make Love to Me (Stafford)
 - Three Coins In The Fountain (Four Aces)
 - Poor Butterfly (Hilltoppers)

- Ben Brown Music**
Lynn, Mass.
- Hernando's Hideaway (Bleyer)
 - I Understand Just How You Feel (Four Tunes)
 - Make Love To Me (Stafford)
 - Here (Tony Martin)
 - Three Coins In The Fountain (Julius La Rosa)
 - Rose Marie (Slim Whitman)
 - Isle Of Capri (Gaylords)
 - Young At Heart (F. Sinatra)
 - Wanted (Perry Como)
 - Face To Face (G. MacRae)

- Comer's Record Nook**
San Antonio, Tex.
- Wanted (Perry Como)
 - Cross Over The Bridge (Page)
 - I Get So Lonely (4 Knights)
 - If You Love Me (Kay Starr)
 - Little Things Mean A Lot (Kitty Kallen)
 - Answer Me, My Love (Cole)
 - The Man With The Banjo (Ames Brothers)
 - Make Love To Me (Stafford)
 - Here (Tony Martin)
 - Young At Heart (F. Sinatra)

- Stix, Baer & Fuller**
St. Louis, Mo.
- Little Things Mean A Lot (Kitty Kallen)
 - If You Love Me (Kay Starr)
 - The Happy Wanderer (Weir)
 - Wanted (Perry Como)
 - My Friend (Eddie Fisher)
 - Joey (Betty Madigan)
 - The Man With The Banjo (Ames Brothers)
 - Steam Heat (Patti Page)
 - Jilted (Teresa Brewer)
 - Cuddle Me (Ronnie Gaylord)

- Denver Dry Goods Co.**
Denver, Colo.
- Young At Heart (F. Sinatra)
 - Wanted (Perry Como)
 - Make Love To Me (Stafford)
 - Little Things Mean A Lot (Kitty Kallen)
 - I Get So Lonely (4 Knights)
 - Answer Me, My Love (Cole)
 - The Man With The Banjo (Ames Brothers)
 - Jilted (Teresa Brewer)
 - The Man Upstairs (Kay Starr)
 - The Happy Wanderer (Rene)

- Florida Music Shops**
Miami, Fla.
- Cross Over The Bridge (Page)
 - Wanted (Perry Como)
 - Make Love To Me (Stafford)
 - I Get So Lonely (4 Knights)
 - Answer Me, My Love (Cole)
 - Do Lord (J. Russell, Haines, Davis, C. Russell)
 - Young At Heart (F. Sinatra)
 - Little Things Mean A Lot (Kitty Kallen)
 - Secret Love (Doris Day)
 - The Man With The Banjo (Ames Brothers)

- Kops Piano House**
Great Falls, Mont.
- Wanted (Perry Como)
 - Young At Heart (F. Sinatra)
 - Cross Over The Bridge (Page)
 - I Get So Lonely (4 Knights)
 - Make Love To Me (Stafford)
 - The Man With The Banjo (Ames Brothers)
 - Answer Me, My Love (Cole)
 - If You Love Me (Kay Starr)
 - I Really Don't Want To Know (Paul & Ford)
 - Little Things Mean A Lot (Kitty Kallen)

- The Groove Record Shop**
Norfolk, Va.
- Little Things Mean A Lot (Kitty Kallen)
 - Three Coins In The Fountain (Four Aces)
 - The Man Upstairs (Kay Starr)
 - Steam Heat (Patti Page)
 - The Happy Wanderer (Weir)
 - Poor Butterfly (Hilltoppers)
 - Hernando's Hideaway (Bleyer)
 - Here (Tony Martin)
 - Wanted (Perry Como)
 - Thank You For Calling (Jo Stafford)

- Spruce Record Shop**
Scranton, Pa.
- Little Things Mean A Lot (Kitty Kallen)
 - Three Coins In The Fountain (Four Aces)
 - Wanted (Perry Como)
 - Answer Me, My Love (Cole)
 - Here (Tony Martin)
 - Young At Heart (F. Sinatra)
 - Crazy 'Bout You, Baby (Crew Cuts)
 - Steam Heat (Patti Page)
 - Rose Marie (Slim Whitman)
 - The Happy Wanderer (Weir)

- F & R Lazarus Co.**
Columbus, Ohio
- Wanted (Perry Como)
 - The Happy Wanderer (Weir)
 - Young At Heart (F. Sinatra)
 - If You Love Me (Kay Starr)
 - Here (Tony Martin)
 - Three Coins In The Fountain (Four Aces)
 - Little Things Mean A Lot (Kitty Kallen)
 - Answer Me, My Love (Cole)
 - Cross Over The Bridge (Page)
 - I Really Don't Want To Know (Paul & Ford)

- Grinnell Bros.**
Detroit, Mich.
- Hernando's Hideaway (Bleyer)
 - Little Things Mean A Lot (Kitty Kallen)
 - Three Coins In The Fountain (Four Aces)
 - I Understand Just How You Feel (Four Tunes)
 - The Happy Wanderer (Weir)
 - The Man Upstairs (Kay Starr)
 - Isle Of Capri (Gaylords)
 - Crazy 'Bout You, Baby (Crew Cuts)
 - Wow! (Ronnie Gaylord)
 - Believe In Me (Don Cornell)

- Gilchrist Record Shop**
Cleveland, Ohio
- Three Coins In The Fountain (Four Aces)
 - Isle Of Capri (Jackie Lee)
 - Little Things Mean A Lot (Kitty Kallen)
 - If You Love Me (Vera Lynn)
 - The Happy Wanderer (Weir)
 - Hernando's Hideaway (Bleyer)
 - My Friend (Eddie Fisher)
 - Place Where I Worship (Four Lads)
 - Wanted (Perry Como)
 - I Understand Just How You Feel (Four Tunes)

- Cox Record Shop**
Atlanta, Ga.
- Little Things Mean A Lot (Kitty Kallen)
 - If You Love Me (Kay Starr)
 - Three Coins In The Fountain (Four Aces)
 - I Understand Just How You Feel (Four Tunes)
 - Jilted (Teresa Brewer)
 - Wanted (Perry Como)
 - There'll Be No Teardrops Tonight (Tony Bennett)
 - I Get So Lonely (4 Knights)
 - Cross Over The Bridge (Page)
 - Isle Of Capri (Jackie Lee)

- Katz Drug Company**
Kansos City, Mo.
- If You Love Me (Kay Starr)
 - Little Things Mean A Lot (Kitty Kallen)
 - Three Coins In The Fountain (Four Aces)
 - I Understand Just How You Feel (Four Tunes)
 - Cross Over The Bridge (Page)
 - Answer Me, My Love (Cole)
 - The Man With The Banjo (Ames Bros.)
 - Wanted (Perry Como)
 - Isle Of Capri (Gaylords)
 - The Happy Wanderer (Weir)

- Music Sales (Tiedtkes)**
Toledo, Ohio
- Little Things Mean A Lot (Kitty Kallen)
 - The Happy Wanderer (Rene)
 - Three Coins In The Fountain (Four Aces)
 - The Man Upstairs (Kay Starr)
 - Crazy 'Bout You, Baby (Crew Cuts)
 - I Understand Just How You Feel (Four Tunes)
 - Wanted (Perry Como)
 - Young At Heart (F. Sinatra)
 - I Get So Lonely (4 Knights)
 - The Man With The Banjo (Ames Brothers)

- Radio Doctors**
Milwaukee, Wisc.
- The Happy Wanderer (Weir)
 - Hernando's Hideaway (Bleyer)
 - Don't Worry 'Bout Me (Frank Sinatra)
 - Hernando's Hideaway (Ray)
 - If You Love Me (Kay Starr)
 - Little Things Mean A Lot (Kitty Kallen)
 - Three Coins In The Fountain (Four Aces)
 - Crazy 'Bout You, Baby (Crew Cuts)
 - The Things I Love (Smith Bros.)
 - I Was Meant For You (Four Knights)

- Bill's "T" Record Shop**
Tulso, Oklo.
- Wanted (Perry Como)
 - Little Things Mean A Lot (Kitty Kallen)
 - The Man Upstairs (Kay Starr)
 - Here (Tony Martin)
 - The Man With The Banjo (Ames Bros.)
 - I Really Don't Want To Know (Paul & Ford)
 - Jilted (Teresa Brewer)
 - Three Coins In The Fountain (Four Aces)
 - Cross Over The Bridge (Page)
 - Make Love To Me (Stafford)



Call for these numbers today...

Terry Fell

DON'T DROP IT

TRUCK DRIVING MAN
78 rpm cat. no. X-0010 45 rpm cat. no. 4X-0010

Smith Brothers

THE THINGS I LOVE

ECHO BONITA
78 rpm cat. no. X-0009 45 rpm cat. no. 4X-0009

Bill Darnel

QU'EST-CE QUE C'EST

(Kess-Ka-Say)

I WOULD IF I COULD BUT I CAN'T
78 rpm cat. no. X-0013 45 rpm cat. no. 4X-0013



A Product of Radio Corporation of America
RECORDS MARK THE HITS!

RECORD REVIEWS

ⓐ DISK & SLEEPER	Ⓒ GOOD
ⓑ EXCELLENT	Ⓓ FAIR
ⓓ VERY GOOD	Ⓗ MEDIOCRE

LES BROWN ORCHESTRA
(Coral 61188; 9-61188)

B+ "SENTIMENTAL TRAIN" (2:54) [Brandom ASCAP—Wood, Lucas] Jo Ann Greer takes the vocal spotlight on a slow sentimental lilt excellently fashioned by Les Brown and the ork. The crew could have another "Sentimental Journey" in this one. Looks real big.

C+ "THE GAL FROM JOE'S" (2:42) [American Academy ASCAP—Ellington, Mills] The crew rides through a solid instrumental jumper full of zip. Slick offering fitting for the teen age set.

MARGIE RAYBURN
(S & G 5005; 45-5005)

C+ "I'M THE ONE FOR YOU" (2:33) [Shapiro, Bernstein ASCAP — Weisman] Margie Rayburn comes across with a solid rhythm jumper as the Dominic Frontiere ork supplies the accompaniment. Good tune. Good dance stuff.

C+ "THEY ALL SAY I'M LUCKY" (2:34) [Shapiro, Bernstein ASCAP—Hoffman, Stevens] The thrush shows her versatility as she comes through with another pretty reading, this time on a ballad.

JUNE HUTTON & AXEL STORDAHL
(Capitol 2811; F-2811)

C+ "WE DON'T WANNA GO HOME" (2:54) [Spier ASCAP—Goodhart, Alstone, Redmond] A catchy corny and colorful waltz number gets an inviting group sing delivery from June Hutton and the Boys Next Door. Axel Stordahl's ork assists.

B+ "YOU SAY YOU'RE SORRY" (2:09) [Ardmore ASCAP—Stuart, Minucci] The artists lilt through a warm sentimental piece. Terrific arrangement. Number could make the hit grade. Has the qualities.

LARRY VINCENT
(Pearl 90001; 45-90001)

B "I DON'T WANT YOUR KISSES" (2:00) [General ASCAP—Jaffe, Latham, Vincent] A delightful bouncer is treated to a light and pleasing vocal by Larry Vincent. Cute ditty. Larry has a bit of Jolson in his voice.

C+ "I LOVED HER THEN" (2:00) [General ASCAP—Jaffe, Vincent] The vocalist gets a touching organ and ork backing for a sentimental item which he fashions with feeling.

NORMA DOUGLAS
(Gyuden 703; 45-703)

B "AH RI RUNG" (2:32) [Marlyn BMI — Kauderer] A beautiful Korean folk song is offered with feeling and a pretty set of lyrics by Norma Douglas. Marty Gold's ork supplies the backing. Tender lilt. Could catch.

C+ "IF YOU COULD ONLY READ MY MIND" (2:45) [United ASCAP—Gayles] A slow ballad with a good rhythm gets a solid delivery by the thrush. Good tune.

THE CASH BOX

SLEEPER OF THE WEEK

"GILLY GILLY OSSENEFFER KATZENELLEN BOGEN BY THE SEA" (3:10) [Beaver ASCAP—Hoffman, Manning]

"I HEAR IT EVERYWHERE" (2:40) [Beaver ASCAP—Wayne, Sherman] THE FOUR LADS (Columbia 40236; 4-40236)



FOUR LADS

● The Four Lads look like they have a hit bigger than "Istanbul" in a cute novelty with the crazy title "Gilly Gilly Ossenneffer Katzenellen Bogen By The Sea." It's a delightful group song that the boys handle in top fashion. Enjoyment in every groove. The kids'll love it. "I Hear It Everywhere" is an equally powerful lilt with a good gimmick in the opening beat. Pretty harmony. An excellent pairing of tunes that'll have the boxes jumping. You'll be hearing these sides all over the place.

"WONDERFUL" (2:34) [Pickwick ASCAP—Flower, Curtis]

"SOMEBODY ELSE'S LOVE SONG" (2:46) [Rush BMI—Kaye, Marsh] GEORGIE SHAW (Decca 29160; 9-29160)



GEORGIE SHAW

● Georgie Shaw, who established himself as a name artist with his click "Till We Two Are One" is headed for another big one with a production number called "Wonderful." It's a lush, full-flowing waltz number with a big chorus and an orking by Jimmy Leyden that sounds like it has a million strings. Tremendous arrangement of a "wonderful" tune. "Somebody Else's Love Song" is another waltz item. We go for the top half in a big way.

"HAPPY DAYS AND LONELY NIGHTS"

[Advanced ASCAP—Rose, Fisher] "IF I DIDN'T HAVE YOU" [Spinlan ASCAP—Vaughn, Wood]

FONTANE SISTERS (Dot 15171; 45-15171)



FONTANE SISTERS

● The popular Fontane Sisters, well known to TV viewers for their work on the Perry Como Show, bow on the Dot label with a great rendition of an oldie called "Happy Days And Lonely Nights." The girls have a terrific sound as they send out this rhythm item. Excellent job from start to finish. "If I Didn't Have You" is a beautiful slow waltz number on the coupling. It's a tender job delivered in a sentimental manner. The Fontanes have a hit. Watch it head up there.

"THE HEART OF A FOOL" [Joy ASCAP—David, Weldon]

"THE PORTUGUESE FISHERMAN" [Oxford ASCAP—Bob Merrill] VAL ANTHONY (Essex 358; 45-358)



VAL ANTHONY

● Val Anthony, an English singer with a brilliant voice, debuts on American records with a beautiful new love song. The songster puts his heart and soul in a warm appealing tune called "The Heart Of A Fool." Excellent job with an equally outstanding accompaniment by Ray Martin's orchestra. "The Portuguese Fisherman" is a lively, lilt'ing seafaring number delivered colorfully by the artist. Top half should make it.

LILLIAN ROTH
(Coral 61182; 9-61182)

B+ "I'LL CRY TOMORROW" (2:45) [Marlong ASCAP—Dreyer, Roth, Marks] The title of Lillian Roth's biography is set to music and the artist delivers it in a meaningful, potent manner. Powerful tune. Sung from the heart.

B "EADIE WAS A LADY" (2:43) [Harms ASCAP—De Sylva, Whiting, Brown] The vibrant chirp belts out a delightful oldie in her unique colorful manner. Real cute torch item belted across. Chorus assists.

MATTY MATLOCK & JACK TEAGARDEN
(Omega 110; 45-110)

C+ "DON'T YOU THINK IT'S ABOUT TIME?" [—Guarnieri, Harris, Waugh] Matty Matlock and his All Stars accompany Toni Roberts' vocal offering on a light cute ditty. Solid rag time material.

C "PARASOL" Jack Teagarden and a list of All Stars a mile long, set up a fitting backing for Bob Alberts' treatment of a simple ballad.

BOB STEWART
(MGM 11759; K-11759)

B "FIRST ROMANCE" (2:58) [Essex ASCAP—Danzig] A sumptuous Joe Lipman backing fits Bob Stewart perfectly as he fashions a very pretty new love song. The crooner sings with meaning.

B "MOMENTS LIKE THIS" (2:57) [Famous ASCAP—Lane, Loesser] From the flick "Money From Home" comes this beautiful ballad presented so capably by the songster. Excellent wedding of lyrics and melody.

DORIS DAY
(Columbia 40234; 4-40234)

B+ "SOMEONE ELSE'S ROSES" (2:37) [Leeds ASCAP—Carson] A lovely tune is given the tender Doris Day treatment as Frank De Vol and the chorus assist. Another top grade job by the song bird. Could hit.

B "KAY-MULETA" (2:30) [Artists ASCAP — Gilbert, Gomez] The thrush gets a wild backing from the crew as she belts out a Latin beat novelty. Real socko arrangement and delivery. Could catch spins.

FRANKIE DAY
(Derby 853; 45-853)

B+ "NON DIMENTICAR" (2:45) [Hollis BMI—Dobbins, Galdieri, Redi] Frankie Day bows on the Derby label with a pretty ballad. Excellent job of an outstanding tune. Number could make the grade. Top delivery. Voice terrific.

C+ "THE FALLING IN LOVE WALTZ" (2:29) [Geo. Simon ASCAP—Rogan] Another appealing presentation is the artist's delivery of this melodious waltz item. Great deal of expression in Frankie's voice.

JOE FOLEY

WITH ORCHESTRA CONDUCTED
by FRANK HUNTER
and THE RAY CHARLES Chorus
Singing



After One Week's Play
ACCLAIMED A 2 SIDED SMASH

"ALL OR
NOTHING AT ALL"
and
"MY HEART
TELLS ME"
JUBILEE-5146

Jubilee RECORD CO., INC.
315 WEST 47TH STREET NEW YORK, N.Y.

Available in Canada on QUALITY Label

"It's What's in THE CASH BOX That Counts"



His
first release for
RCA Victor!

Leo Diamond

and his Harmonica

CHINA NIGHTS

(Shina No Yoru)

HOLD ON TO YOUR DREAMS

20/47-5765

The gal with money in her voice!

Dolores Martel

SOMEONE ELSE'S ROSES

SENTIMENTAL POLKA

20/47-5763



RCA VICTOR
FIRST IN RECORDED MUSIC



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. WANTED Perry Como (RCA Victor)
2. LITTLE THINGS MEAN A LOT Kitty Kallen (Decca)
3. THREE COINS IN THE FOUNTAIN ... Four Aces (Decca)
4. YOUNG AT HEART Frank Sinatra (Capitol)
5. THE HAPPY WANDERER { Frank Weir (London)
Henri Rene (RCA Victor)
6. HERE Tony Martin (RCA Victor)
7. IF YOU LOVE ME { Kay Starr (Capitol)
Vera Lynn (London)
8. HERNANDO'S HIDEAWAY Archie Bleyer (Cadence)
9. MAKE LOVE TO ME Jo Stafford (Columbia)
10. CROSS OVER THE BRIDGE Patti Page (Mercury)
- 11) THE MAN UPSTAIRS. 12) JILTED. 13) JOEY. 14) THE MAN WITH THE BANJO. 15) ISLE OF CAPRI.

The Record of The Month feature in the Woman's Home Companion last month pulled a switch that had both jocks involved yelling blue murder. Seems the picture of Bill Balance (KNX-Hollywood, Calif.) was titled Art Preston (WSPR-Springfield, Mass.) and vice versa. Each thought he was the better looking and feared movie scouts might sign the wrong man. . . . Bert Siegelson (WMCA-New York) no longer with the station. Bert is now doing publicity for Hutton's Restaurant.



LARRY FINLEY
(KFWB—Los Angeles, Calif.)

* * * * *

Pic of the week—Larry Finley (KFWB-Los Angeles, Calif.). Within two years Larry has made such remarkable progress that Harry Maizlish, KFWB president, has signed him to a seven year contract. Starting June 1 Larry will be heard from 12:45 P.M. to 3:30 P.M., Monday through Saturday. . . . Al Roberts (WPAW-Pawtucket, R. I.) really moving. Starting on February 1 as a 45 minute segment, it was increased four weeks later to a 1½ hour show and is now a full three hours, from 6 to 9 a.m. . . . Al Ross (WBAL-Baltimore, Md.) now has one of the hottest TV programs to supplement his radio activities. Ross has just been awarded a plaque by the Bel-Air Rod and Gun Club for his fine work with teen-agers. The show is telecast on WBAL-TV every Saturday. . . . Fred Amsel visited DJ's in Baltimore and Washington, D. C. with Karen Chandler's newest Coral waxing "Out In The Middle Of The Night" and "Why Didn't You Tell Me." . . . Ray McFadden (WTEL-Philadelphia, Pa.) recently in town. . . . Joe Ryan (WALL-Middletown, N. Y.) in there pitching for the 2 minute disk. . . . Jerry Kay (WTIX-New Orleans, La.) had a change in time. He is now doing a 1 to 2 P.M. show in place of the 11 to 12 show. Jerry will be married August 8 in Miami, Fla. . . . Gary Lesters (WVNJ-Newark, N. J.) will vacation in Florida with lovely wife, Lynn, for three weeks. The pair leave on June 14 for their seventh honeymoon. . . . Robin Bonneau (WKXL-Concord, N. H.) writes to tell us The Cash Box Top 50 is the blueprint for his "Concord Ballroom." . . . Arlene Vassier (WMGM-New York) is leaving her job of Record Librarian with the station. Arlene will become a mother shortly.

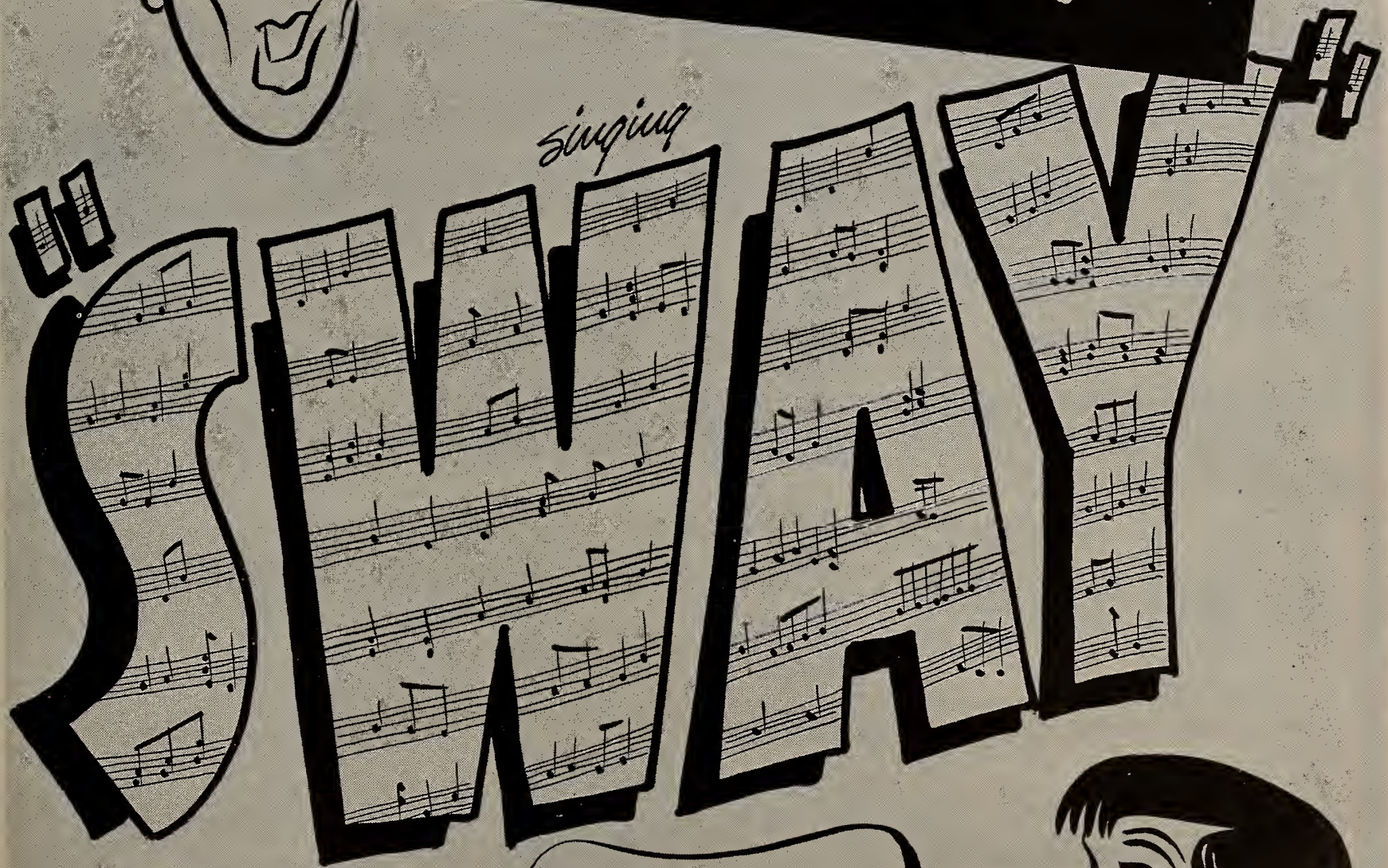
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Pete Dreyer (WENT-Gloversville, N. Y.) ran a popularity poll last week and the winners were as follows: Top Male—Eddie Fisher 1 and Johnny Ray 2; Top Female—Teresa Brewer 1 and Kay Starr 2; Group—The Hilltoppers; Band—Glenn Miller. The last is a surprise. . . . Bud Davis (CKLW-Detroit, Mich.) drew a record number of phone calls when he pitted Tony Martin against Frank Sinatra, 1,025 calls were received and the final tally had Tony the victor by 41 votes. . . . Disk jockey team Bob Snyder and Marty Ross (WABY-Albany, N. Y.) has been using a novel idea for its deejay format. The boys play three band records for every vocal in quarter hour segments. This unusual pattern has been meeting with much success judging by the fact that it has been running for the past eight months fully sponsored. Bob and Marty report the upstate area seems definitely ready for big band attractions. Much listener interest to date has been evolved around the new Raymond Scott L.P. featuring his Quintet and Orchestra. . . . Ray Carroll, formerly of Willie and Ray, rhythm and blues deejays, has kicked off his "Night Watch" which is aired from 2 to 6 AM—each day. Ray will feel his way until he is certain of the type of music his audience will demand.

Martin Makes Musical Magic!



DEAN MARTIN



2818

"DE-E-EAN"
I Like it! I Like it!
SOUNDS SO
"SWAY" ZEE!



THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Plenty of activity in New York this week. Monday night Sammy Kaye came back to the Astor Roof for a summer run and it was a gala opening. Tuesday all of show business paid tribute to Ella Fitzgerald as she opened at Basin Street on the 19th anniversary of her entry into the business. Tuesday also Mae Barnes, the hit of "By The Beautiful Sea," returned to Bon Soir—where comedian-singer Jimmie Komack is fracturing the audience every night—and was accorded an ovation by the celebrity packed room. . . . Sam Butera, who's on the same bill as Ella at Basin Street, turns out to be one of the most exciting musicians to hit N. Y. in a long time. . . . The Lancers into La Vie En Rose. . . . We saw a preview of a wonderful new MGM movie this week called "Seven Brides For Seven Brothers." The score should provide several hits for the record companies. . . . Louis Armstrong has launched a series of concerts in colleges and military installations. . . . Cork O'Keefe resting comfortably after a sudden serious illness. . . . The entire record business delighted to see some action again as far as sales are concerned. Decca is currently hot as can be with the number one song



THE HILLTOPPERS

in the country Kitty Kallen's "Little Things Mean A Lot" closely followed by the Four Aces' "Three Coins In The Fountain." Victor has several smashes including Eddie Fisher's "My Friend" and "Green Years," and Perry Como's "There Never Was A Night So Beautiful." MGM finds itself with a hit in Betty Madigan's "Joey." London is blazing with "The Happy Wanderer" by Frankie Weir. Archie Bleyer has a hit on his Cadence label in "Hernando's Hideaway." Jubilee has The Four Tunes' "I Understand Just How You Feel." Dot has its Hilltoppers. And Mercury and Capitol are both selling plenty of disks. The record business is back in gear again.

CHICAGO:

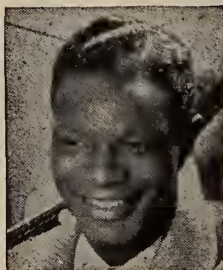
The "Press Me" gal, very charming Wendy Wayne, in town this past week visiting with the deejays. Wendy tho't this would take "just a day or so" and found that, even tho she spent 3 days here, she could have continued on and on. She was thrilled at the way the boys here greeted her and the way the guys went to work to plug her Coral'd "Press Me." Wendy's on a 21 city tour, she advised. And, she says, if all the people everywhere are as nice to her as they were here in the Windy City, she knows she's got 'the big hit'. . . . Harry James and Buddy Rich in between train visitors to our fair town. . . . Archie Bleyer proved himself one very swell person while in Our Town. Archie was here visiting the deejays and juke box ops and telling them all about his clickeroo, "Hernando's Hideaway." This disk zooming to the top and getting plenty juke box play. . . . Nat (King) Cole party'd the deejays at the Chez's Key Club before his opening. This is Nat's premiere at this prestige spot. And knowing how the guy bowled 'em over in every town he's played there is every reason to feel assured that he'll wind up with one more attendance record before he closes his Chez Patee engagement. . . . Jimmy James is set to return to the intimate Black Orchid in three weeks when Burl Ives will again headline the bill. . . . In the meantime, Al Greenfield has his very gorgeous wife, Gertrude Niesen, all set for more chirping. Her emergency entrance into nite club life, after a long retirement, just jammed the joint with people howling for more, more, and still more of Gertie's great tunes. . . . Many curious music men jammed into the Chicago Thither to see and hear Dick Contino. Average statement, "The guy's got it." . . . That was a really terrific party at the Sarah Siddons Room of the Ambassador East that found one and all of the WCFL guys on hand with Marty Hogan a very genial host. . . . The "American Story Series," sponsored by BMI, pulled a very tremendous crowd, with all the press present. (And on display at the Palmer House a gigantic repro of "The Cash Box"). . . . George Jay's newsletter arrived this week. . . . Kitty Kallen phoned our Chicago offices. "Just to say hello," she said.



ARCHIE BLEYER

LOS ANGELES:

The way "Sh-Boom" by The Chords has broken in both the Rhythm and Blues and Pop fields shows how coordinated effort on the part of a disk jockey and distributor can launch a new release on its way. Bob Stern, promotional manager for Central Music Sales Co., presented the tune to Peter Potter to be featured on his Juke Box Jury TV show and Hunter Hancock, most popular R & B deejay in Southern California, to be played on his two programs "Huntin' With Hunter" and "Harlematinee." Both jocks started playing the tune simultaneously and right away it climbed to the top here in LA. The operators also started picking it up right away. Calif. Music Company, this city's leading one-stop, now lists "Sh-Boom" in second place in its pop lists. . . . Soon to be released is a great novelty duet by the famous husband and wife team of Rosemary Clooney and Jose Ferrer based on the African adventures of Ernest Hemingway. Received a nice letter from those new Trend recording artists The Hi-Lo's. . . . We hear that both Harry Geller and Henri Rene supervised the RCA Victor sessions with Leo Diamond. Session included a 35 pc. orchestra and a harmonica. . . . Vito record stars Helen Troy and Tony Romano's platter session, which was scheduled for May 24th, was backed by Van Alexander's orchestra and the Jud Conlon Rhythmaires. . . . Pianist Martin Roman sent us a short note to advise that he's still appearing at The Sands Hotel in Las Vegas. . . . Frank Zarider of Borne Music has been chirping plenty over the fact that Nat "King" Cole's "Answer Me My Love" is still riding high on the charts. . . . Wonder what's happening over at Century Records. We hear that important investors have joined the firm and have been signing new artists. Meanwhile they have been busy exploiting Sue Allen's new release "If You Should Ever Need Me" b/w "Some Day." This is one of the new inde. labels worth watching during '54. . . . Pee Wee Hunt is out with a re-make of an old tune that was a hit way back in the 20's called "The Vamp." . . . Joe Delaney, National Sales Manager for label "X" and "Groove" spent a few days in LA seeing deejays, distributors and operators. He's setting up a Summer and Fall sales plan in all major cities from Coast to Coast.



NAT "KING" COLE

M-G-M

LEADS THE PARADE OF HITS!

MAD ABOUT MADIGAN

BETTY MADIGAN

JOEY

and AND SO I WALKED HOME

MGM-11716 78 rpm
K-11716 45 rpm

The Billboard EXCELLENT Best Sellers

SELECTED BY SLEEPER OF THE WEEK

HANK WILLIAMS

MANSION ON THE HILL

and

I CAN'T GET YOU OFF MY MIND

MGM 10328 78 rpm
K 10328 45 rpm

UNFORGETTABLE BEAT!
UNFORGETTABLE SOUND!
UNFORGETTABLE RENDITION!

DICK HYMAN TRIO

and

OUT OF NOWHERE

MGM 11743 78 rpm
K 11743 45 rpm

Review Spotlight on . . .

DICK HYMAN TRIO
Understandably, it is 1954—the Dick Hyman Trio. Understandably, it is 1954—the Dick Hyman Trio. Understandably, it is 1954—the Dick Hyman Trio. Understandably, it is 1954—the Dick Hyman Trio. Understandably, it is 1954—the Dick Hyman Trio.

SHEB WOOLEY

BLUE GUITAR

and

PANAMA PETE

MGM 11717 78 rpm
K 11717 45 rpm

BILLY ECKSTINE

SEABREEZE

and

NO ONE BUT YOU

From the MGM Technicolor Film "Flame and the Flesh"

MGM11712 78 rpm
K11712 45 rpm

LOST IN LOVELINESS

and

DON'T GET AROUND MUCH ANYMORE

MGM 11694 78 rpm
K 11694 45 rpm

PEMBROKE DAVENPORT

and his Orchestra

MY RESTLESS LOVER

and

SINFUL SENORITA

MGM 11734 78 rpm
K 11734 45 rpm

DAVID ROSE

and his Orchestra

IT'S ONLY A PAPER MOON

MGM 30850 78 rpm • K 30850 rpm

I'VE GOT THE WORLD ON A STRING

INTRODUCING

HARVEY NORMAN

BY MY SIDE

and

A DIM CAFE

MGM 11754 78 rpm
K 11754 45 rpm

GINNY GIBSON

AYE AYE AYE AYE

(Love Me Now or Never)

SERENADE TO SPRING

MGM 11736 78 rpm
K 11736 45 rpm

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701 SEVENTH AVE., NEW YORK 19, N.Y.

MAKE FRIENDS WITH RECORDS

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JUBILEE RECORDS

The Timeliest-Funniest Record of The Year

“THE SENATOR MCCARTHY BLUES”

by TV's

HAL BLOCK

JUBILEE RECORD No. 5149

b/w

“I'M THE GUY”

DISTRIBUTORS-OPS: Cash In On This Timely-Topical-Terrific Novelty. ORDER MAXIMUM QUANTITY... NOW

Jubilee RECORD CO., INC.
315 WEST 47TH STREET NEW YORK, N.Y.

Available in Canada on QUALITY Label

“It's What's in THE CASH BOX That Counts”

Mabel Mercer Gives Chicago Concert

CHICAGO—On June 6th at The Blue Angel, in Chicago, singer Mabel Mercer will appear in a three-hour concert, "An Evening With Mabel Mercer," presented by Modern Production Associates. Miss Mercer records for Atlantic Records.

The event is the first in a series being presented by the new firm headed by WIND disk jockey, Jay Trompeter and Chicago businessman Victor Lowmes.

In discussing the night club locale of the concert Trompeter stated, "Mabel Mercer has earned her reputation working with a small audience. We selected the Blue Angel, which suspends its regular calypso shows on Sunday nights, because it offers the intimate atmosphere of Bricktop's in Paris or The Byline Room in N.Y. where she is currently appearing. We are not willing to sacrifice the proper atmosphere to the possibility of selling more admissions."

Trompeter reported that even with the \$5.50 admission tag, the idea is proving successful beyond their own original hopes. Plans are already in process for future shows in the "An Evening With" series.

Rhee Writes Authors Of Korean Song

NEW YORK—Stanley Rich and Vic Harrington, authors of Sequoia Music's English version of the Korean folk song "Arirang," received the following letter from Chang Jun Yu writing for Korea's president Syngman Rhee:

Dear Mr. Rich:
President Rhee was very pleased to hear from you and thanks you for sending the record ARIRANG, which he enjoyed.

Unfortunately he is unable to personally endorse your recording as it is distributed on a commercial basis, but he wishes me to express to you his appreciation for your continued interest in Korea and for your musical contribution to American understanding of our country.

With good wishes,
Yours sincerely,
C. J. Yu

The presidential letter is being employed in the promotion of the sheet music and Elly Williams' Rainbow record.

Csida-Grean Into Management

NEW YORK—Joe Csida announced last week that he and Charley Green had formed a talent management concern in conjunction with their Trinity and Towne music firms. The name is Csida-Grean Associates, Inc., and as in the publishing firms, Csida is president and Green is vice-president.

First artist to be signed is Kathy Godfrey who just obtained a release from her former management firm, Preferred Representatives.

Csida and Grean have established offices at 101 West 55th Street.

Record Shop Offers Free Jazz Sessions

NEW YORK—A series of jazz concerts to be held at the Record Collectors Shop at 113 West 47th Street, in this city, got under way last Thursday night (5/27).

Approximately 120 people jammed the metropolitan disk shop to watch featured star Miles Davis present a two-hour-long show assisted by Milt Jackson, Percy Heath and Kenny Clark. In addition to the capacity house, many hundreds of people stopped outside the shop to enjoy some of the jazz.

The concerts which will feature, at future dates, such names as Chet Baker and Gerry Mulligan, is part of an intensive campaign on the part of Herman Lemberg, owner of the store, to introduce and popularize the shop's tremendous jazz line. Promotion is also aimed at acquiring a mailing list of jazz enthusiasts.

Lemberg stated, "I will present other live concerts during the course of the year which will feature not only jazz ensembles but also some of the most prominent chamber music players of the country."

Admission for future concerts will continue to be free of charge. Tickets may be acquired at the shop.

BBS Artists Busy

PHILADELPHIA, PA.—BBC, its artists, and records are really hopping. Joey Stevens who waxed "You're Mine" on BBS has been held over indefinitely at the 500 Club in Atlantic City.

The label has signed Betty Cox, vocalist featured every Thursday on Dumont TV's "Broadway to Hollywood" show.

Vocalists Alan Foster and Mona Caro, both BBS artists are currently being featured with Art Mooney's orchestra.

Trumpeter Ben Ribble has signed with BBS for a series of records to be done in the old Benny Goodman vein. His first platter "Laughing Man," backed with his own composition "Bolero Mambo" will feature Thelma Baker.

Jack LaDelle Signed Up

NEW YORK—Jack LaDelle, a new baritone singer and multi-instrumentalist, has just signed contracts with both Columbia Records and NBC. Both contracts were negotiated in the space of two weeks by manager Roy Kohn.

LaDelle has spent most of his time on the night club circuits in the west. He had his own TV show, and was a featured act with the Harry James band on tour.

First disk is a multi-cut which is being released in a few weeks and is slated for a big promotion.

NBC is giving LaDelle his own one hour across the board show, and is going all-out on a large promotion deal kicking off "Operation Search Warrant." Show goes on the air June 14th and will have Johnny Guarneri and group.

LaDelle, who was born and raised in show business, plays over 20 musical instruments.

LaDelle's staff will include Al Kohn as musical director and conductor along with promotional manager Roy Kohn.

Tiffany Disk Receives Chattanooga Send-off

CHATTANOOGA—"Chattanooga Tennessee," the new song issued by Tiffany Records, was given a dreamboat sendoff in a three-day "record holiday" here with Mayor P. R. Oliati and The Chattanoogaans, Inc. heading the civic premiere of the record.

Singer Guy Cherney and Tiffany Pres. Henry E. Doney were welcomed with several banquets, made the rounds of department stores, radio-TV stations, industrial firms and schools. Schools, such as Dickinson Jr. high school, cheered the record and sang and danced to it as Cherney entertained.

Doney said: "Never have I seen such enthusiasm for a record by so large a segment of an important city. Local promotions are important in our industry but this one has proved to us that a national premiere can be of utmost importance in launching a record when an entire community catches the fever."

Tiffany distributor in the area, American Distributing Co. of Nashville, reports a wide sale of the record throughout the area.

Lovemans Department Store led off the festivity with a press luncheon at

which Doney told how the song came to be written by Johnny Keane and Marty Bloom. During World War II Keane was stationed at Fort McPherson near Atlanta. He made many visits to Chattanooga and was so impressed by its hospitality that he wrote the song for some friends there and kept it in the trunk until Cherney came along.

In Chattanooga, Guy made more than 45 appearances in three days, Monday, Tuesday and Wednesday. He flew to Chattanooga following his appearance on a cerebral palsy telethon in Chicago which drew \$550,000 in pledges. The Chattanoogaans, Inc. sponsored a contest for students writing essays on "What Chattanooga Means To Me" and reported that thousands were received by deadline time, Wednesday noon.

Some years before a "Chattanooga Shoe Shine Boy" contest was held by the same organization but only after the record had become a national hit. The interest shown in Chattanooga this week was for a new record which the city accepted even before the rest of the country had heard it.

Newspapers front-paged the story and played it big for the three days.

Meeting Dates Of Music Operators' Associations

- May 31—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- 31—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.
- June 1—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 1—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 3—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).
- 3—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.
- 3—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).
- 7—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 7—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 8—Western Massachusetts Music Guild
Place: 7 Silver St., Springfield, Mass.
- 8—California Music Guild
Place: Fresno Hotel, Fresno, Calif.
- 9—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 10—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.
- 16—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.
- 17—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 21—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 22—Western Massachusetts Music Guild
Place: 7 Silver St., Springfield, Mass.

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A SMASH!

"HEART OF A FOOL"

The Billboard

• Review Spotlight on...
TUNES

THE HEART OF A POOL (Joy, ASCAP)
Val Anthony—Essex 588—A lovely new tune is sung with much heart by Val Anthony, new to the label. The tune was waxed in England and the arrangement is mighty smooth. Song could help this one go. Flip is "The Portuguese Fisherman" (Oxford, ASCAP).

Val Anthony

and the
RAY MARTIN
Orchestra

ESSEX-358



THE CASH BOX



POPULAR

KAY STARR—"The Hits Of Kay Starr"—Capitol H 415 (10" LP) List: \$3.00
 HALF A PHOTOGRAPH; I WAITED A LITTLE TOO LONG; COMES ALONG A LOVE; WHEEL OF FORTUNE; THREE LETTERS; KAY'S LAMENT; BONAPARTE'S RETREAT; FOOL, FOOL, FOOL.

Kay Starr needs no introduction to dealers. Her endless chain of hits have been some of the biggest sellers through the years. She is also a steady record seller and hit maker. On this Capitol disk, the vibrant songstress revives eight of her past releases which clicked. The thrush has a style all her own which results in sensational listening. Kay has a universal appeal which'll do much for this album. Her vast following is sure to buy up a heap of these. Her classic interpretation of the fabulous "Bonaparte's Retreat" stands by itself in the wax world history and should convince the listener that this octet is a must.

DAN TERRY and his Orchestra—"Teen-age Dance Session"—Columbia CL-6288 (10" LP) List: \$3.00

TEEN AGER; DENIM BLUES; SADDLE SHOE SHUFFLE; SLOPPY JOE; JELLY BEAN; SEVENTEEN; GOOFIN' BLUES; TERRY'S TUNE.

Early this year, this diskery gathered three new orchestras together to bring forth the newest and most interesting ideas in present day dance music. This platter features one of the crews, the one led by Dan Terry and his growl-style trumpet. Excellent dance material for the younger set, presented in a clean cut and neat manner. All of the tunes are originals. And the jumps have a terrific driving beat. Wonderful stuff for a teen-age dance. Youngsters will love it.

HARRY JAMES—"Trumpet After Midnight"—Columbia CL-553 (12" LP) List: \$3.95

AUTUMN LEAVES; JUDY; THE MOON OF MANAKOORA; HOW DEEP IS THE OCEAN; SYMPHONY; MOANIN' LOW; IF I LOVED YOU; I HAD THE CRAZIEST DREAM; THEME FOR CYNTHIA; LUSH LIFE; BESS, YOU IS MY WOMAN; I NEVER KNEW.

Without a doubt, one of the greatest trumpeters of all time is Harry James. His accomplishments as the spark plug of the Benny Goodman band and with his own band are endless. In the fabulous band era of the late '30's and early 40's, the James aggregation was one of the most popular with the teen agers. In this collection, the solo trumpet of Harry takes the spotlight in a series of beautiful standards from the top drawer of popular music. His technique throughout the dozen themes is out of this world. Bound in an eye catching cover, this album should be a steady seller throughout the years.

"IRVING BERLIN WALTZES" played by Jose Bethancourt and his Marimba Orchestra "X"—LPX-3010 (10" LP) List \$3.00

ALWAYS; WHAT'LL I DO; REMEMBER; MARIE; ALL ALONE; THE SONG IS ENDED; BECAUSE I LOVE YOU; THE GIRL THAT I MARRY.

Irving Berlin is to American waltzes what Johann Strauss was to Viennese waltzes. His collection of standard waltzes by far exceeds those of any other American composer. These tender and beautiful melodies mentioned above are offered in a soft and relaxing manner by Jose Bethancourt and his Marimba Orchestra. Delightful easy listening on the soothing side. The marimba in the foreground adds a superb warmth to these classics. Package should enjoy a healthy sale. Any one of these oldies should sell the album.

"I'LL BE SEEING YOU"—The Music of Sammy Fain as sung by the composer—MGM E-241 (10" LP) List: \$3.00

SECRET LOVE; WHEN I TAKE MY SUGAR TO TEA; YOU BROUGHT A NEW KIND OF LOVE TO ME; I CAN DREAM, CAN'T I; THAT OLD FEELING; WAS THAT THE HUMAN THING TO DO; I'LL BE SEEING YOU; EV'RY DAY.

Few composers have the talent to both write and perform their products. But here Sammy Fain hands in a capable performance of eight of the many great tunes he's written. Fain once enjoyed a professional career as a vocalist, and his personality comes over on each of these standards. The highlight of the album is Sammy's interpretation of his Academy Award winning tune "Secret Love". Very enjoyable disk.

AMALIA RODRIGUES sings Fado from Portugal, Flamenco from Spain—Angel ANG-64002 (10" LP) List: \$3.95

UMA CASA PORTUGUESA; LISBON NAO SEJAS FRANCESA; FADO DE SAUDADE; COIMBRA; LE RE LE; NO ME TIRES INDIRE; DOCE CASCABELES; TANI.

One of Portugal's most popular stars, Amalia Rodrigues, sings the songs, in this recording, for which she is famous. On one end she offers the fateful "fado" songs of her native Portugal, and on the other side, the wild, colorful gypsy "flamenco" songs of Spain. The artist has an exceptionally beautiful and startling voice that leaves a deep impression on the listener. She has made 5 Portuguese films. In one of them she performed Coimbra—featured on this album—a tune better known to us as "April In Portugal". Excellent demonstrator of what the singer can do with a song.

CLASSICAL

MOZART "Symphony No. 40, In G Minor. HAYDN "Symphony No. 94, In G ("Surprise") RCA Victor Red Seal Records LM-1789 (1-12" LP) Arturo Toscanini and the NBC Symphony Orchestra. List: \$5.72

Arturo Toscanini and the NBC Symphony Orchestra present a beautiful reading of the familiar and delightfully melodic Mozart Symphony in G Minor, No. 40. Paired with the Mozart symphony is the equally brilliant Haydn "Surprise" Symphony. A superlative recording that will be a valuable addition to any library. The value of such names as Toscanini, Mozart and Haydn should prove valuable sales pullers. The Mozart symphony has had several previous recordings as has the Haydn "Surprise". However for the buyer who has not experienced the delight of owning the two symphonies, or those who are ready for an up to date version with the tonal perfection attained on current releases, this will prove to be a treasured possession.

THE CASH BOX



AMPARO ITURBI—"Spanish Music"—RCA Victor LM-1788 (12" LP) List: \$5.72

SPANISH DANCE NO. 8 (ASTURIANA) GRANADOS; SPANISH DANCE NO. 12 (ARABESCA) GRANADOS; SPANISH DANCE NO. 9 (MAZURKA) GRANADOS; L'ANDALOUSE SENTIMENTALE (FROM "FEMMES D'ESPAGNOLE") TURINA; LA BRUNE COQUETTE (FROM "FEMMES D'ESPAGNOLE") TURINA; DANSE GITANE; ANIERS SUR LA ROUTE DE SEVILLE; CANTO FLAMENCO; TIENTOS GRANADA (FROM "SUITE ESPAGNOLA") ALBENIZ; CORDOBA-ALBENIZ; VALENCIAN DANSE-CUESTA.

Amparo Iturbi, the greatest pianist, who with her brother Jose has won fame for her interpretations of Spanish music offers an unusual repertoire for all Spanish music on her latest album. The collection is unique in that it is not the same as any other available. A short musical tour of Spain by an artist who undoubtedly has one of the best feelings for this music of her native land. Miss Iturbi is a popular artist with piano lovers—a factor which should have a bearing on the sale of this platter.

PRELUDES and INTERMEZZI—Cetra A-50159 (1-12" LP) List: \$5.95

PRELUDES—ACT I, LA TRAVIATA, VERDI; ACT III, LA TRAVIATA, VERDI; AIDA, VERDI; LA GIOCONDA; PONCHIELLI.
 INTERMEZZI—MANON LESCAUT, PUCCINI; CAVALLERIA RUSTICANA, MASCAGNI; ADRIANO LECOUVREUR, CILEA; I QUATTRO RUSTEGHI, WOLF-FERRARI.

Preludes and Intermezzi from the opera is a companion piece to a previous Cetra release "Overtures From The Opera". The instrumental music is performed by the Symphony Orchestra of Radio Italiana. Many delightful moments are in store for listeners and the familiar works should make strong sales material for the salesman.

POULENC "Sextette for Piano and Wind Instruments." **PAUL HINDEMITH** "Quintet For Wind Instruments" Capitol Records P8258 (1-12" LP) List: \$5.72

The Fine Arts Wind Players perform two pieces written especially for their type of instrumentation. Both the Poulenc and Hindemith pieces are light and interesting listening. The group is composed of flute, clarinet, oboe, French horn, bassoon and piano. While excellent in production and sound, audience appeal should be limited. The works are fresh material for the stores as the pieces have not been recorded too often. In fact the Hindemith "Quintet" has not have been recorded before.

"SYMPHONIC 'POPS' CONCERT"—The Bamberg Symphony Orchestra Ferdinand Leitner, conductor—Decca DL 8509 (12" LP) List: \$4.85

FLOTOW: OVERTURE TO "MARTHA"; THOMAS: INCIDENTAL MUSIC FROM "MIGNON"; ROSSINI: STORM MUSIC FROM "THE BARBER OF SEVILLE"; LEONCAVALLO: INTERMEZZO FROM "PAGLIACCI"; CHERUBINI: OVERTURE TO "MEDEA"; WEBER: INVITATION TO THE DANCE; STRAUSS: TALES FROM THE VIENNA WOODS WITH RUDI KNABL, ZITHER.

A number of delightful themes from operas, and other well loved classics make up the Symphonic "Pops" Concert offered by the Bamberg Symphony Orchestra under the baton of the able Ferdinand Leitner. Excellent interpretations of a good variety of numbers that always thrill the ear of the classical music lover. The selections rendered are not the deep, heavy type, but rather the lighter and more melodious. Strauss' "Tales from the Vienna Woods" and Leoncavallo's "Intermezzo from 'Pagliacci'" should both serve as excellent demonstrators. Should draw in the pop market also.

BRITTEN "A Simple Symphony for String Orchestra, Op. 4". **IRELAND** "Concertino Pastorale" MGM Records E3074 (1-12" LP) List: \$4.85

Izler Solomon and the MGM String Orchestra performs the light and melodic, sometimes dramatic, "Simple Symphony". Pleasurably projected. Should appeal to all segments of the longhair market. The John Ireland piece is one of the better known pieces of the composer who is better known to his English public than to the American record buyer. The "Concertino Pastorale" is comparable in melodic merit to the Britten score and the pair makes a delightful purchase. Should find strong over-the-counter acceptance.

JAZZ

FLETCHER HENDERSON and his Connie's Inn Orchestra—"X" Records LVA-3013 (1-10" LP) List: \$3.85

ST. LOUIS SHUFFLE; VARIETY STOMP; MY SWEET TOOTH SAYS I WANNA; ROLL ON, MISSISSIPPI, ROLL ON; SINGING THE BLUES; OH, IT LOOKS LIKE RAIN; STRANGERS; SUGAR FOOT STOMP.

No jazz collection is complete without something by Fletcher Henderson, who represents one of the top influences in guiding jazz from the small band to the big band. Fletch, who was called for by Benny Goodman when Benny was headed for the heights and whose arrangements are generally accepted as being one of the strongest factors in the success of the Goodman band, is also famous for his own Harlem music, which this album presents. The earlier Henderson band is pictured, and its roughness is apparent against the later Connie's Inn Orchestra. Some of the greatest names in jazz served apprenticeship under the wing of Fletch. This album features the sax of Coleman Hawkins and the trumpet of Rex Stewart in addition to its all star line-up of sidemen. Will no doubt enjoy the great success that the earlier "X" releases met with.

THE CONSUMMATE ARTISTRY of BEN WEBSTER—Norgran Records MGM-1001 (1-12" LP) List: \$5.95

TENDERLY; JIVE AT SIX; DON'T GET AROUND MUCH ANY MORE; THAT'S ALL; BOUNCE BLUES; PENNIES FROM HEAVEN; COTTONTAIL; DANNY BOY.

One of the sweetest and yet most exciting tenor saxists, Ben Webster, is presented on a 12" LP, and it still isn't enough. Webster blows one of the greatest sounds ever produced from the tenor horn and his artistry hasn't diminished though he goes back to Duke Ellington's early bands. Benny's melting reading of the familiar tunes provides a half-hour of delicious and relaxing melody. Ben gets the top-flight assistance of the Granz all-star regulars, Harry Edison, Oscar Peterson, Ray Brown, Herb Ellis, Alvin Stoller, Barney Kessel, and J. C. Heard.

Show Business Pays Tribute To Ella Fitzgerald On 19th Anniversary

NEW YORK—Ralph Watkin's Basin Street club was packed to the rafters on Tuesday night (25th) when Ella Fitzgerald was tendered one of the most sincere tributes in the history of the music business. The occasion was Ella's 19th anniversary as a songstress. A long-time Fitzgerald fan, Steve Allen, emceed the gala affair, which was attended by a host of celebrities, among whom were Pearl Bailey, Dizzy Gillespie, Audrey Hepburn, Mel Ferrer, Eartha Kitt, Fran-chot Tone, Betsy von Furstenburg, Harry Belafonte, etc.

Five continuous minutes of applause greeted Ella's appearance on the stage at midnight and Steve Allen proceeded to read from a super-thick stack of telegrams and cables from showbiz persons all over the world.

Ella's very first disk, "Love And Kisses," cut in 1935 with the Chick Webb band (on Decca), was played over the PA system, which started the crowd applauding again and Ella crying. Ella's first big hit, "A-Tisket A-Tasket" (1938, Decca) brought more cheers. Then came the deluge of scrolls, plaques, flowers and other awards. They were from:

Our World magazine; Pittsburgh Courier; The New Review; NAACP, Brooklyn Chapter; Orchestra Journal; Sweden; The Cash Box; Ebony; Melody Maker of London; Downbeat; Metronome; Am-diam News; Song Hit Magazine; Jazz Hot of France and the Academy of Music of Recorded Arts & Sciences. The final award was a plaque from Decca president Milton Rackmil commemorating Ella's 18th

year with the firm and the sale of her 22-millionth record.

Each award was presented to Ella with a spoken tribute for her singularly outstanding contributions to American jazz and popular music in the past two decades. The foreign jazz journal representatives were unanimous in telling how well-known Ella was in Europe through her recordings even before she "captured our hearts" in person.

As another celeb in the room, Karen Chandler, summed up: :

"I've never seen such a touching and wonderful tribute paid to an artist—nor, in Ella's case, a more deserving one!"

Liebeck Named Trend N.Y. Rep

NEW YORK—Offices have been set up in the Brill Building in New York for Herbert R. Liebeck who has assumed the position of Director of Eastern Exploitation and Sales for Trend Records.

Liebeck was formerly Southern Promotion Representative for Decca.

On June 3 Liebeck will attend the opening of Jerry Fielding and his orchestra at the Holyoke nitery on the outskirts of Boston where he will be featured with Don Cornell and the Gaylords. Fielding is Trend's musical director and a featured artist on the label.

Top 10 Best Selling Pop Albums

1. SELECTIONS FROM THE GLENN MILLER STORY . . . Glenn Miller (RCA Victor LPT 3057)
2. THE GLENN MILLER STORY . . . Sound Track (Decca DL 5519)
3. ROSE MARIE . . . Original Cast (MGM E 229)
4. MUSIC FOR LOVERS ONLY . . . Jackie Gleason (Capitol H 352)
5. SONGS FOR YOUNG LOVERS . . . Frank Sinatra (Capitol H 488)
6. TAWNY . . . Jackie Gleason (Capitol H 471)
7. MUSIC TO MAKE YOU MISTY . . . Jackie Gleason (Capitol H 455)
8. LIBERACE BY CANDLELIGHT . . . Liberace (Columbia CL 6251)
9. 10TH ANNIVERSARY . . . Nat "King" Cole (Capitol W 514)
10. PARDON MY BLOOPER . . . Kermit Schafer (Jubilee LP 2)
10. KISMET . . . Original Cast (Columbia ML 4850)

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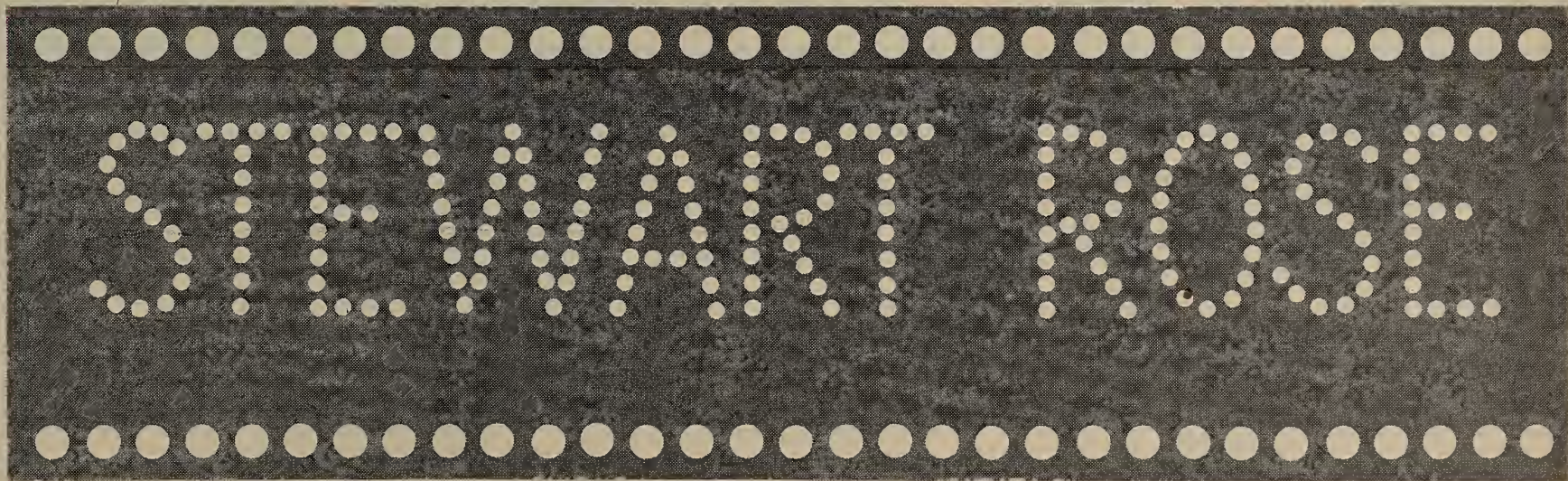
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"It's What's in THE CASH BOX That Counts"

Carlton Sees Busy Summer Ahead

NEW YORK—Joe Carlton, Chief of Popular Artists and Repertoire at RCA Victor, stated that he could not foresee any reason for a summer slump this year.

According to latest sales figures, the sales ending April 31, 1954 as compared against those ending April 31, 1953 indicated an increase of almost 30 percent in the pop single field.

Victor has been a consistent leader in the trade charts in recent months, and Carlton feels that because his artists are currently "hot" and because strong promotion plans have been laid for the summer and fall there is a good possibility that the sales increase will go even higher than last year without slowing down during the summer.

An example of RCA Victor's optimism in the pop single market was indicated this week with the release of "The Little Shoemaker," a new Hugo Winterhalter disk. The company is rushing 134,000 copies to distributors without waiting to solicit orders.

Bird Joins BMI Canada

TORONTO—Bailey Bird has joined BMI Canada Limited at its Toronto headquarters to head its growing publishing division and coordinate its promotion activities on behalf of Canadian publishers and composers. Bailey, former General Manager of Gordon V. Thompson, Limited, Toronto, for the past two decades has been closely identified with the development of Canadian music and talent.

McCluskey With St. Nicholas Music

NEW YORK—Bob McCluskey, formerly pop records promotion manager and sales manager of Country and Western and Rhythm and Blues for RCA Victor, has joined St. Nicholas Music, Inc.

St. Nicholas Music has published a variety of material which has been successful in the pop and country fields but this has been overshadowed by the phenomenal sales of its three big Christmas songs written by Johnny Marks, "The Night Before Christmas Song," "When Santa Claus Gets Your Letter," and "Rudolph The Red-Nosed Reindeer." McCluskey, in joining the firm, will concentrate on the pop and country field and will use all the resources of the firm in exploiting the material.

Artists associated with Bob McCluskey in the personal management field will continue to be handled in this venture.

Dominoes—Glaser Split

NEW YORK—Billy Ward, leader of the Dominoes quartet, announced this week that he and agent Joe Glaser had come to the parting of ways.

The booking pact was ended by mutual agreement of the two parties concerned after they had talked it over with officials of the American Federation of Musicians, the union to which the quartet leader belongs.

Simultaneously Ward also resigned from the American Guild of Variety Artists and enrolled his entire group with the AF of M organization, in as much as they all play instruments. At present several agencies are negotiating with the Dominoes to handle their bookings.

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DOROTHY COLLINS'
"CRAZY RHYTHM"
 with George Barnes
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 AND
"A Kiss in the Dark"
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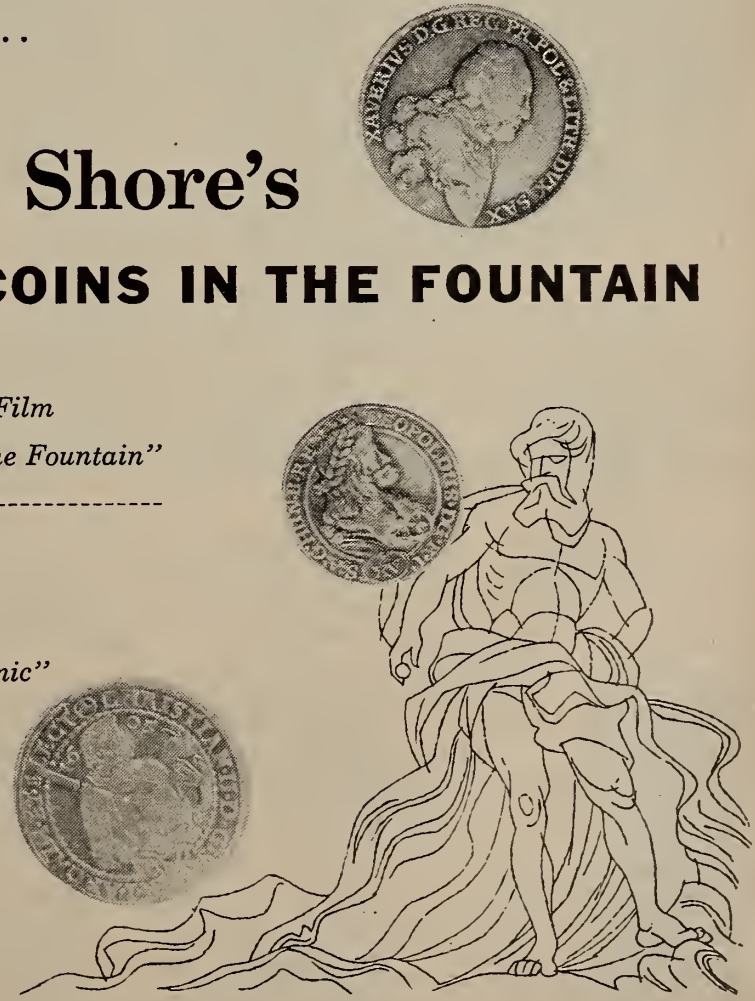
Dinah Shore's THREE COINS IN THE FOUNTAIN

from the 20th Century-Fox Film "Three Coins in the Fountain"

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"It's What's in THE CASH BOX That Counts"

BMI Announces Radio Series On History

CHICAGO—A new radio series, "The American Story," was announced by Carl Haverlin, president of Broadcast Music, Inc., at the 32nd annual convention of the National Association of Radio and Television Broadcasters held this past week in Chicago.

The programs, designed to tell the story of America from the "age of discovery" to the "age of the atom," have been prepared by BMI in association with the Society of American Historians. Conceived by BMI as a service to broadcasters and the listening public, the script series is being made available without cost to every radio station in the country.

In outlining the project, Haverlin stated that each of the episodes of "The American Story" will feature a specially written "radio essay" by a historian expert in the particular period or subject. The programs, 15 minutes in length, have been designed specifically for presentation by local broadcasters using a narrator and either recorded or live folk music.

Sixty-four outstanding contemporary American historians, with more to be added, will participate in the nation-wide series.

"BMI, primarily occupied with the world of music," said Haverlin, "welcomes this opportunity as a new avenue of expanding the use of our rich heritage of folk music. We also look forward to new writing by American composers on folk music themes that will further enhance the dramatic American story."

BMI has prepared for simultaneous mailing with the script series a comprehensive check list of folk music currently available in both printed and recorded form to be used as background and to highlight the series.

New Orleans To Honor Nelson Riddle

HOLLYWOOD—On June 1st, Riddle will be honored by New Orleans disk jockeys who are banding together to hold a Nelson Riddle Day. During the twenty-four hour period, the dee jays will play only the music of Nelson Riddle, featuring the artists with whom he has been associated for the past several years. This will be a dual celebration in that June 1st is also Riddle's birthday.

Disk jockeys participating in honoring Nelson are: Lary Regan, Jim Brown, Jack Anderson, WTPS; Roger Nash, Del Clark, Clarence Hamann, WJMR; Marshall Pierce, Scott Muni, WSMB; Dick Martin, WWL; Bob Howard, Bob Nelson, WDSU; Larry Wilson, Les Stein, Jerry Kay, WTIX; Bill Elliott, Bill Stanley, Jeff Hugg, Bob Hasselman, WNOE.

Riddle will arrive in New Orleans on May 31 and will be met by Capitol Records Distrib, Mel Mallory, who is handling all the details in cooperation with the disk jockeys.

Riddle will fly to the west coast following his New Orleans stint which will wind up with a cocktail party at WWL.

It was announced this week also that Riddle has been signed as musical director of the new network TV show "This Is Your Music," a new half hour TV show originating from Hollywood this coming October.

The show will present different facets of American music each week.

Also featured on this coast-to-coast TV show will be Byron Palmer and Joan Weldon.

First program will feature memorable scenes from the "show boat" day of early America.

I SPEAK TO THE STARS
 Recorded by: **DORIS DAY**
 Columbia #40210
 M. WITMARK & SONS

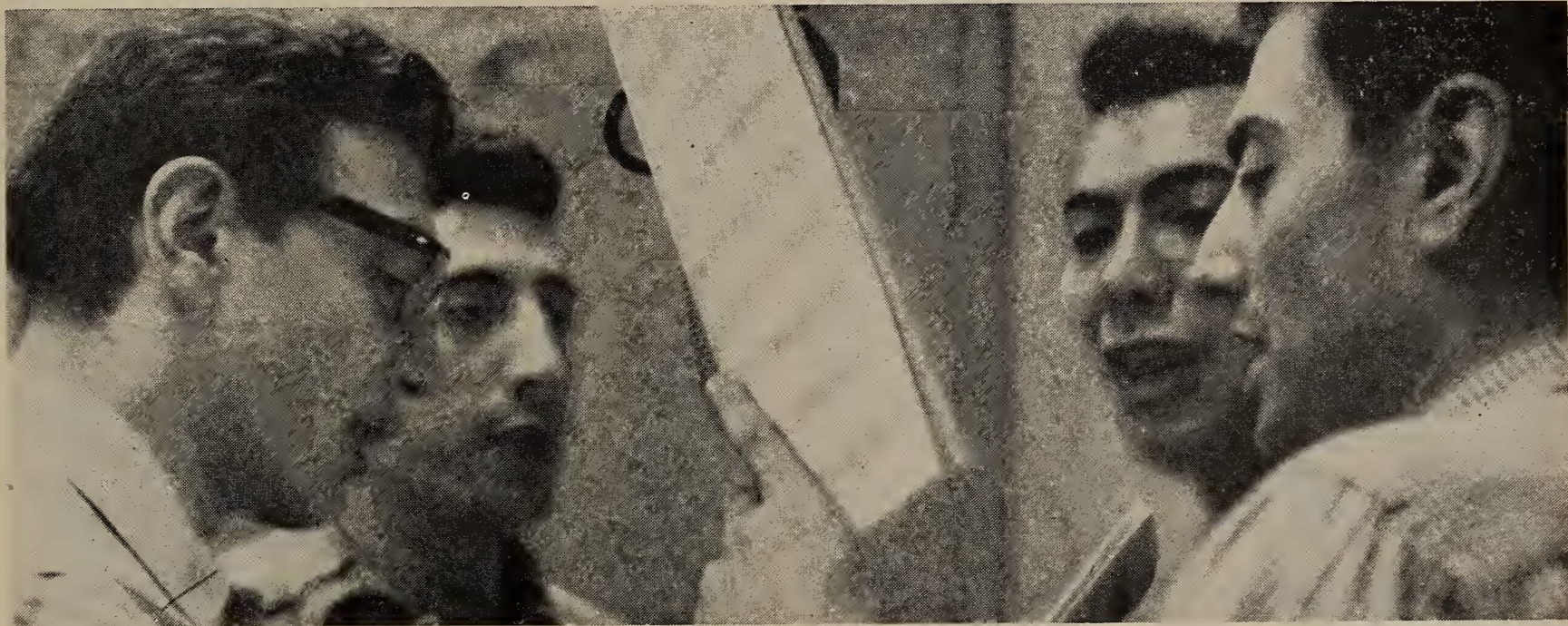
A HIT!
"JOEY"
 BETTY MADIGAN MGM 11716
 "DESIREE"
 THE CORONET ORCH.....MGM 30845
LOWELL MUSIC CORP.
 1619 Broadway, New York, N. Y.

2 NEW ONES by the writers of "If I Had My Life To Live Over"
"I DON'T WANT YOUR KISSES"
 (If I Can't Have Your Heart)
 b/w
"I Loved Her Then"
 by **LARRY VINCENT & Ork.**
 Pearl Record #90001
PEARL RECORDS
 Box 229, Covington, Ky.

A "HIGHLIGHT" For Every Program
LITTLE THINGS MEAN A LOT
 LEO FEIST, INC.

"ANSWER ME, MY LOVE"
 * * * * *
"FLIRTATION WALTZ"
 * * * * *
BOURNE, INC.
 136 W. 52nd Street, New York 19

Breaking for a hit!
THE BARDS
 singing
"I'M A WINE DRINKER"
 AL WILLIAMS ORCH.
 DAWN # 208



"The men with the boys do it again"

THE AMES BROTHERS

LEAVE IT TO YOUR HEART

LET'S WALK AND TALK

20/47-5764

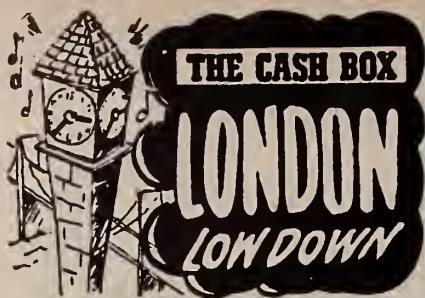


A "New Orthophonic" High Fidelity Recording

"It's What's in THE CASH BOX That Counts"

MERCURY SUMMER SPECIALS

- PATTI PAGE**
 "STEAM HEAT"
 b/w "Lonely Days" Mercury 70380
- THE CREW-CUTS**
 "CRAZY 'BOUT YOU, BABY"
 b/w "Angelo Mio" Mercury 70341
- THE GAYLORDS**
 "ISLE OF CAPRI"
 b/w "Love I You" Mercury 70350
- RONNIE GAYLORD**
 "CUDDLE ME"
 b/w "Oh, Am I Lonely" Mercury 70285
- GEORGIA GIBBS**
 "WAIT FOR ME DARLING"
 b/w "Whistle And I'll Donce" Mercury 70386
- RICHARD HAYMAN**
 "HERNANDO'S HIDEAWAY"
 b/w "The Cuddle" Mercury 70387
- EDDY HOWARD**
 "DON'T WORRY BABY"
 b/w "Vieni Su" Mercury 70388
- RALPH MARGERIE**
 "DRY MARGERIE"
 b/w "Until Six" Mercury 70358
- RUSTY DRAPER**
 "KNOCK ON WOOD"
 b/w "It Ain't My Bobby" Mercury 70365
- RONNIE GAYLORD**
 "WOW"
 b/w "Oh, Love Of Mine" Mercury 70378
- DICK CONTINO**
 "GAY RANCHERO"
 b/w "Goodbye My Love" Mercury 70366
- MALCOLM LOCKYER**
 "FIDDLER'S BOOGIE"
 b/w "Picnic For Strings" Mercury 70383
- JOYCE TAYLOR**
 "IF YOU ONLY KNEW"
 b/w "Sealed With A Kiss" Mercury 70345
- THE HARMONICATS**
 "CAT WALK"
 b/w "Horo Stoccoto" Mercury 70362
- THE CARLISLES**
 "SHAKE A LEG"
 b/w "Let Me Hold Your Little Hand" Mercury 70351
- KAY PENTON**
 "A NEW TOWN IS A BLUE TOWN"
 b/w "I Was Meant For You" Mercury 70379
- LAURIE SISTERS**
 "DO IT OVER AGAIN"
 b/w "Son Of A Gondolier" Mercury 70382
- FRANKIE VALLEY**
 "SOMEBODY ELSE TOOK HER HOME"
 b/w "Forgive And Forget" Mercury 70381
- JUNE WINTERS**
 "READING OLD LETTERS"
 b/w "I Don't Want To Be Worshipped" Mercury 70368
- BUDDY JOHNSON**
 "SHUT YOUR MOUTH"
 b/w "Ain't 'Cho Got Me" Mercury 70377
- DINAH WASHINGTON**
 "BIG LONG SLIDING THING"
 b/w "You Can't Love Two" Mercury 70392



By the time you read this week's column, Gebe Norman will be back on the job in sunny California after a short European visit. Too short as far as we in England are concerned, for we loved having you Gene. . . . By now Dickie Valentine will have appeared on your TV screens and friend song writer Charley Tobias and his Missus will be enjoying our English hospitality. Both of them are due here on Thursday. . . . Also in London this week is Bela Spewack (without Sam) talking about a new production. And if my ears do not deceive me, the title is to be "Three Angels". . . . It seems as tho Frank Weir is being talked about quite a lot these days. Not only here, but also in the States. Watch out for his follow-up to "Happy Wanderer". Could be another hit—title "Never Never Land". I did mention it last week so don't say I didn't tell you. . . . "Wanted" seems to be heading for the top over here too. Everyone's trying hard to get the song in its deserved place.—And with records by Perry Como, Tony Brent, Al Martino and others, it should be more than possible. . . . Eddie Calvert has another good one with "Midnight", penned by Norrie Paramor and given the "Oh Mein Papa" treatment. Could be another winner.

There's talk of a new musical show for London, which would star Charles Trenet. Charles is no stranger to us and would almost certainly win the support from all who have been admiring his talents for so many years. . . . BBC airing a new show emceed by John Watt and featuring the best of the best in pop songs, recording stars, up to the minute disk releases, and guests. Resident star is singer Jimmy Young. . . . Following the death of Carroll Gibbons last week, the Savoy hotel has appointed Jimmy Miller (sub-conductor and featured vocalist with the late Gibbons band) as conductor of the orchestra. . . . Ethel Levy who had been Carroll's personal secretary since 1931 becomes entertainments manager.

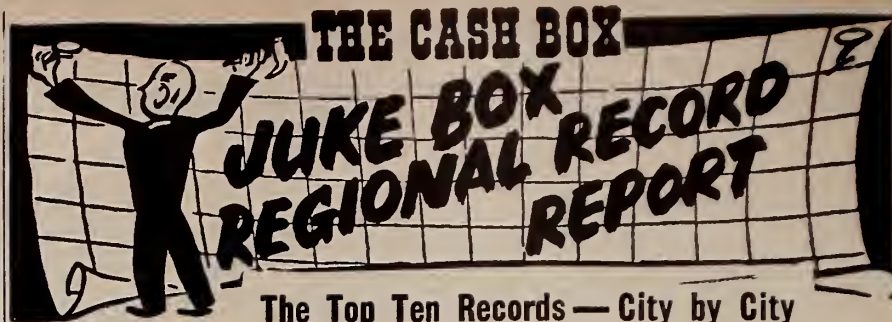
Lita Roza started her vaudeville tour with the praise of all the press. Well done Lita!

Would I be right in saying Eddie Kassner's got a big song from Germany on his hands with a good English lyric. The type of song I would think perfect as a duet for Doris Day and Tony Bennett for instance; or maybe Eddie Fisher and Dinah Shore. I won't mention title in case Eddie's not quite ready yet.

The 1954 Salon du Jazz opens at the Salle Pleyell on June one and will present Gerry Mulligan and his Quartet, Thelonius Monk, Jonah Jones and other star attractions to delight the French connoisseurs. BBC is trying to negotiate relay rights of this important event.

This Week's Best Selling "Pop" Singles:

- (Courtesy "New Musical Express").
- "Secret Love" ----- DORIS DAY
 - "Such A Night" ----- JOHNNIE RAY
 - "Friends And Neighbours" ----- BILLY COTTON
 - "Changing Partners" ----- KAY STARR
 - "The Happy Wanderer" ----- OBENKIRCHEN CHILDREN'S CHOIR
 - "The Kid's Last Fight" ----- FRANKIE LAINE
 - "Someone Else's Roses" ----- JOAN REGAN
 - "I See The Moon" ----- STARGAZERS
 - "Heart Of My Heart" ----- MAX BYGRAVES
 - "Don't Laugh At Me" ----- NORMAN WISDOM



The Top Ten Records — City by City

- | | | |
|---|--|--|
| <p>New York, N. Y.</p> <ol style="list-style-type: none"> Little Things Mean A Lot (Kitty Kallen) Wanted (Perry Como) Young At Heart (F. Sinatra) Cross Over The Bridge (Page) I Get So Lonely (4 Knights) Three Coins In The Fountain (Four Aces) A Girl, A Girl (Eddie Fisher) Hernando's Hideaway (Archie Bleyer) The Happy Wanderer (Weir) Make Love To Me (Stafford) | <p>Chicago, Ill.</p> <ol style="list-style-type: none"> Little Things Mean A Lot (Kitty Kallen) The Happy Wanderer (Weir, Leonetti) Wanted (Perry Como) Three Coins In The Fountain (Four Aces) Young At Heart (F. Sinatra) Hernando's Hideaway (Archie Bleyer) Here (Tony Martin) Cross Over The Bridge (Page) The Man Upstairs/If You Love Me (Kay Starr) I Get So Lonely (4 Knights) | <p>Los Angeles, Calif.</p> <ol style="list-style-type: none"> Wanted (Perry Como) Young At Heart (F. Sinatra) Here (Tony Martin) The Man With The Banjo (Ames Bros.) The Man Upstairs (Kay Starr) Three Coins In The Fountain (Four Aces) Cross Over The Bridge (Page) Little Things Mean A Lot (Kitty Kallen) Hernando's Hideaway (Archie Bleyer) Sh-Boom (The Chords) |
| <p>Philadelphia, Pa.</p> <ol style="list-style-type: none"> Little Things Mean A Lot (Kitty Kallen) Wanted (Perry Como) If You Love Me (Kay Starr) I Understand Just How You Feel (Four Tunes) Three Coins In The Fountain (Four Aces) Young At Heart (F. Sinatra) Isle Of Capri (Lee-Gaylords) The Happy Wanderer (Weir) Cross Over The Bridge (Page) Hernando's Hideaway (Archie Bleyer) | <p>New Orleans, La.</p> <ol style="list-style-type: none"> Little Things Mean A Lot (Kitty Kallen) Wanted (Perry Como) Three Coins In The Fountain (Four Aces) Here (Tony Martin) Young At Heart (F. Sinatra) I Really Don't Want To Know (Paul & Ford) The Man Upstairs (Kay Starr) Make Love To Me (Stafford) If You Love Me (Kay Starr) Cross Over The Bridge (Page) | <p>Brodhead, Wisc.</p> <ol style="list-style-type: none"> Jilted (Teresa Brewer) A Girl, A Girl (Eddie Fisher) Wanted (Perry Como) Little Things Mean A Lot (Kitty Kallen) The Happy Wanderer (Rene) The Man With The Banjo (Ames Bros.) Three Coins In The Fountain (Four Aces) Gee (Crows) The Man Upstairs (Kay Starr) Padre (Lola Dee) |
| <p>Grand Rapids, Mich.</p> <ol style="list-style-type: none"> Wanted (Perry Como) I Get So Lonely (4 Knights) Cross Over The Bridge (Page) Young At Heart (F. Sinatra) The Man Upstairs (Kay Starr) The Man With The Banjo (Ames Bros.) Jilted (Teresa Brewer) Here (Tony Martin) Answer Me, My Love (Nat "King" Cole) A Girl, A Girl (Eddie Fisher) | <p>Sacramento, Calif.</p> <ol style="list-style-type: none"> Wanted (Perry Como) Cross Over The Bridge (Page) The Man With The Banjo (Ames Bros.) Little Things Mean A Lot (Kitty Kallen) Make Love To Me (Stafford) Young At Heart (F. Sinatra) I Get So Lonely (4 Knights) Jilted (Teresa Brewer) If You Love Me (Kay Starr) I Really Don't Want To Know (Paul & Ford) | <p>Seattle, Wash.</p> <ol style="list-style-type: none"> Wanted (Perry Como) Young At Heart (F. Sinatra) Cross Over The Bridge (Page) Here (Tony Martin) The Man With The Banjo (Ames Bros.) I Get So Lonely (4 Knights) Young At Heart (F. Sinatra) The Man Upstairs (Kay Starr) Make Love To Me (Stafford) The Happy Wanderer (Weir-Rene) |
| <p>Wichita, Kan.</p> <ol style="list-style-type: none"> Wanted (Perry Como) Make Love To Me (Stafford) The Man Upstairs (Kay Starr) Young At Heart (F. Sinatra) I Get So Lonely (4 Knights) Cross Over The Bridge (Page) Little Things Mean A Lot (Kitty Kallen) Answer Me, My Love (Nat "King" Cole) Isle Of Capri (Gaylords) Three Coins In The Fountain (Four Aces) | <p>Shoals, Ind.</p> <ol style="list-style-type: none"> Wanted (Perry Como) Young At Heart (F. Sinatra) The Man With The Banjo (Ames Bros.) I Get So Lonely (4 Knights) Make Love To Me (Stafford) Here (Tony Martin) The Man Upstairs (Kay Starr) Little Things Mean A Lot (Kitty Kallen) Cross Over The Bridge (Page) Three Coins In The Fountain (Four Aces) | <p>Atlanta, Ga.</p> <ol style="list-style-type: none"> Wanted (Perry Como) Little Things Mean A Lot (Kitty Kallen) Cross Over The Bridge (Page) If You Love Me (Kay Starr) Young At Heart (F. Sinatra) Three Coins In The Fountain (Four Aces) Make Love To Me (Stafford) The Happy Wanderer (Weir) I Understand Just How You Feel (Four Tunes) Jilted (Teresa Brewer) |
| <p>Cleveland, Ohio</p> <ol style="list-style-type: none"> Isle Of Capri (Lee-Gaylords) Little Things Mean A Lot (Kitty Kallen) I Understand Just How You Feel (Four Tunes) Three Coins In The Fountain (Four Aces) Crazy 'Bout You, Baby (Crew Cuts) The Happy Wanderer (Weir) Wanted (Perry Como) Young At Heart (F. Sinatra) Hernando's Hideaway (Archie Bleyer) Wedding Bells (Four Aces) | <p>Washington, D. C.</p> <ol style="list-style-type: none"> Little Things Mean A Lot (Kitty Kallen) Wanted (Perry Como) Young At Heart (F. Sinatra) The Man Upstairs (Kay Starr) Cross Over The Bridge (Page) Three Coins In The Fountain (Four Aces) The Happy Wanderer (Weir) The Man With The Banjo (Ames Bros.) Here (Tony Martin) Make Love To Me (Stafford) | <p>Dallas, Tex.</p> <ol style="list-style-type: none"> Little Things Mean A Lot (Kitty Kallen) Wanted (Perry Como) Young At Heart (F. Sinatra) I Get So Lonely (4 Knights) Three Coins In The Fountain (Four Aces) If You Love Me (Kay Starr) Answer Me, My Love (Nat "King" Cole) Isle Of Capri (Jackie Lee) Make Love To Me (Stafford) Jilted (Teresa Brewer) |
| <p>Pittsburgh, Pa.</p> <ol style="list-style-type: none"> Little Things Mean A Lot (Kitty Kallen) If You Love Me (Kay Starr) Three Coins In The Fountain (Four Aces) Crazy 'Bout You, Baby (Crew Cuts) The Happy Wanderer (Weir) Wanted (Perry Como) Hernando's Hideaway (Archie Bleyer) Rose Marie (Slim Whitman) Jilted (Teresa Brewer) Here (Tony Martin) | <p>St. Louis, Mo.</p> <ol style="list-style-type: none"> Little Things Mean A Lot (Kitty Kallen) Isle Of Capri (Gaylords) Wanted (Perry Como) If You Love Me (Kay Starr) The Happy Wanderer (Frank Weir) Crazy 'Bout You, Baby (Crew Cuts) The Man Upstairs (Kay Starr) Here (Tony Martin) I Should Care (Jeff Chandler) Jilted (Teresa Brewer) | <p>Denver, Colo.</p> <ol style="list-style-type: none"> Wanted (Perry Como) Young At Heart (F. Sinatra) I Get So Lonely (4 Knights) Little Things Mean A Lot (Kitty Kallen) Make Love To Me (Stafford) Answer Me, My Love (Nat "King" Cole) The Man With The Banjo (Ames Bros.) Cross Over The Bridge (Page) Jilted (Teresa Brewer) The Man Upstairs (Kay Starr) |
| <p>Memphis, Tenn.</p> <ol style="list-style-type: none"> Little Things Mean A Lot (Kitty Kallen) Wanted (Perry Como) Here (Tony Martin) Cross Over The Bridge (Page) Make Love To Me (Stafford) Three Coins In The Fountain (Four Aces) The Man Upstairs (Kay Starr) I Get So Lonely (4 Knights) Young As Heart (F. Sinatra) If You Love Me (Kay Starr) | <p>Boston, Mass.</p> <ol style="list-style-type: none"> The Happy Wanderer (Weir) Little Things Mean A Lot (Kitty Kallen) Hernando's Hideaway (Archie Bleyer) If You Love Me (Kay Starr) Wanted (Perry Como) Three Coins In The Fountain (Four Aces) Young At Heart (F. Sinatra) The Man Upstairs (Kay Starr) Here (Tony Martin) Jilted (Teresa Brewer) | <p>Miami, Fla.</p> <ol style="list-style-type: none"> Wanted (Perry Como) Cross Over The Bridge (Page) Young At Heart (F. Sinatra) Little Things Mean A Lot (Kitty Kallen) Make Love To Me (Stafford) I Get So Lonely (4 Knights) If You Love Me (Kay Starr) Answer Me, My Love (Cole) The Man With The Banjo (Ames Bros.) Three Coins In The Fountain (Four Aces) |



CANADIAN CAPERS

MONTREAL MEMOS

Ruby Foos' has booked in local recording trush Lyn Stevans. . . . New show at the El Morocco features Sirena and has held over vocalist Johnny Alden. . . . Frankie Laine did capacity business the whole ten days of his Chez Paree engagement. . . . Blanche & Alan Lund who have done so well south of the



FRANKIE LAINE

border both in hotels and musical comedy have been booked into the Mount Royal Hotel's Normandie Room for two weeks starting May 31st. . . . The Larks share top billing with Mickey Shaughnessy in the current show at the Down Beat. . . . Eddie Mehler, Alvina Records' Hillbilly star opened at the Monterey May 26th following the Hachey Bros. & Mary Lou who have held down this spot for 32 consecutive weeks. . . . Connie Towers is the current chanteuse at the Ritz Cafe. . . . Frank Jones happy with the cooperation he got from the local radio stations during Andre Kostelanetz and Lily Pons' recent visit in Montreal. The stations set aside the day of the concert for special programming of Pons & Kostelanetz' recordings.

TORONTO TOPICS:

The Four Knights did themselves and Capitol Records proud during their week's stay at the Casino Theatre. They guested on Elwood Glover's DJ show and Juke Box Jury and many of the other top platter programs. Whitey Hains, local Capitol manager reports a nice boost in the sale of their disks as a result. . . . With the many shopping centers now competing for business in the Metropolitan Toronto area, all kinds of audience pullers are being used to attract the buyers. The Plaza centers at Sunnybrook, Cliffside, Lawrence, and Golden Mile are featuring square dances without charge every Thursday night and it seems to be paying off. . . . Back at the Royal York hotel with his orchestra is Johnny Lindon featuring his new vocalist, Gwen Hess. Makes for good listening. . . . Cal Jackson headlining at the Silver Rail and doing a bang-up business on our main stem. Also featured at the Rail is Al Nicolace and his quartette, who are establishing a strong Ontario draw. . . . The Metropolitan Opera really packing them in during its local stay at the Maple Leaf Gardens. The local Sports Emporium is heavy with jewels and mink. . . . At the El Mocambo are the Sons Of The Purple Sage doing their umpteenth local appearance. . . . Miami's Beach Kombers did great business last week at the Town Tavern before taking off for the U.S. This week The Marvelleers take over in the main dining room. Tish Goode still holding forth downstairs in the Snug Harbour in her 200th odd week. . . . George Wein and his Mahogany Hall Five doing well with their Dixieland music at the Colonial Tavern. . . . Unseasonably cool weather has been keeping folks away from the outdoor spots but this has been bolstering the bistros.



THE LARKS

Baseball Team?



NEW YORK—Although it may look like a photo of an 1898 baseball squad, this is an actual photo (undoctored) of the present day Decca-Coral major league team.

Top Row (l. to r.) Artie Steinfink, Bob Blumlein, Jack Dunn, Nat Bergman, Jay Laguska, Marvin Feibusch, Bernie Ashkinazy, and Willy Steiner. Bottom Row (l. to r.) Rusty Muir, Ray Free, Dick Grosso, Arnie Brodsky, Hal Buksbaum, and Tony Spano.



Karen Chandler

Singing
"WHY DIDN'T YOU TELL ME"
"OUT IN THE MIDDLE OF THE NIGHT"

THE BILLBOARD
Review Spotlight on . . .

KAREN CHANDLER
Out in the Middle of the Night (Ample, BMI)
Why (Coral) (ASCAP)

THE CASH BOX
SLEEPER OF THE WEEK

CORAL-61181 (9-61181)

CORAL RECORDS

RIAA

HOT—HOT—HOT
on JOSIE

**“CRYING,
CRYING”**
by
CALVIN RUFFIN
Josie Record # 761

—and—

“DARLING”
by
THE RAY-O-VACS
Josie Record # 763

JOSIE RECORD COMPANY
315 WEST 47th STREET • NEW YORK 19, N. Y.

**Cat Replaces Coupling
On “Sh-Boom”**

NEW YORK — Atlantic Records this week announced it was replacing the coupling of its current national hit on the Cat label, “Sh-Boom” by the Chords, with “Little Maiden”. The new tune was also written by The Chords as was “Sh-Boom”. The item taken off the release was “Cross Over The Bridge”, currently one of the nation’s pop hits.

The switch was arranged in line with Cat’s drive on pop deejays and pop juke box locations.

“Sh-Boom” caused excitement in several cities immediately upon its release, but it broke out in sensational style in Los Angeles and is currently being reported as number one in R & B, among the best sellers in pop and very strong in the juke boxes. If the tune follows the pattern of “Gee” by the Crows on Rama, which also broke first in L.A., the initial Cat release is destined to become a national hit of solid proportions.

Hunter Hancock, KFVD-L.A. disk jockey, established a precedent on this program when for the second time in three weeks he selected “Sh-Boom” as his “Record of the Week”.

B. B. King Into Apollo

NEW YORK — B. B. King, RPM Recording artist and one of the top Rhythm and Blues hitmakers, leads a package of recording artists into New York’s Apollo Theatre on May 28 for one week.

Also on the bill are Bill Harvey, Earl Forest and Mildred Jones, all Peacock artists. Miss Jones, a new blues belter with the Don Robey roster, is described by Robey as 5’11”, 185 pounds and dimensionally equipped at 38-26-47.

Forms Pop Lable



BESS BERMAN

NEW YORK—Bess Berman, owner of Apollo Records, and the only woman ever able to break through with outstanding success in the male-dominated recording industry, just sprung a surprise by forming a new pop label, Lloyd Records, as a subsidiary of Apollo.

Mrs. Berman, a grandmother who became head of Apollo Records in 1948, almost immediately embarked on the exclusive jazz and blues policy that built the label, with such great names as Billy Daniels, Dizzy Gillespie, Coleman Hawkins, Wynonie Blues Harris, Lee Richardson, Illinois Jacquet and Mahalia Jackson.

Her recent decision to set up the new Lloyd pop label was the result of her discovery of a new quartet, the Larks. She heard that two stars of the Golden Gate Quartet, Orville Brooks and Eugene Mumford, had been talking to their opposite numbers in the King Odom Group, David Bowers and Isiah Bing, about going out on their own. The unusual aspect was that the four men wanted to get away from the spiritual kick and had some highly original ideas in the pop area. Mrs. Berman listened to them, and was so impressed, she formed the Lloyd label and began cutting them under the name of The Larks. Their second release, “If It’s A Crime”, backed by “Tippin’ In”, scored a sharp impact when it appeared a couple of weeks ago.

With the Larks and her Lloyd label proving the value of her pop experiment, Mrs. Berman is hatching further plans for a major move into the popular field.

Savoy Names Distribs

NEWARK, N. J. — Herman Lubinsky, president of Savoy Records, this week announced the appointment of three additional distributors who will carry the Savoy line; Amann Distributing Co., New Orleans, for the Louisiana territory; M. S. Distributing Co., Chicago, for Illinois, Northern Indiana and Wisconsin; and Big State Distributing Co., Dallas, Texas, for Dallas and the Pan Handle Texas area.

Freddy Mendelsohn of Savoy and Regent will leave on an extended tour of the South to promote Dave Dixon’s “My Plea”, one of Savoy’s current hot items.

IT’S A RIOT !!

**“RIOT IN CELL
BLOCK NO. 9”**
b/w
“Wrap It Up”
by
THE ROBINS
Spark Records # 103

PLATTER SALES CO.
1119 So. Greshaw Blvd.
Los Angeles 19, Calif.

**For The Disk Jocks
It’s The Cash Box**

One upon a time, there were three PARKERS Poppa Parker, Mama Parker and

LITTLE JUNIOR PARKER

One day in a recording session LITTLE JUNIOR recorded on DUKE #127 an OP’s and DJ’s dream:

**“PLEASE
BABY BLUES”**
b/w
**“SITTIN’, DRINKIN’,
AND THINKIN’”**

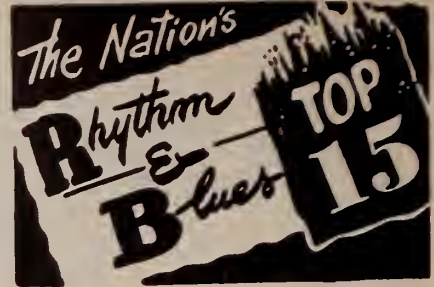
DUKE RECORDS, Inc.
2809 Erastus Street,
Houston 26, Texas

THE SULTANS!

THEY’RE NEW
THEY’RE MONEY-MAKERS
THEY’RE ON DUKE #125
THEY’RE BACKED UP BY
THE JOHNNY OTIS ORK
THEY’RE DOING:

**“HOW DEEP IS
THE OCEAN”**
B/W
**“GOOD THING
BABY”**

THEY’RE MAKING
THEIR DUKE DEBUT



- 1** WORK WITH ME ANNIE
Midnighters
(Federal 12169)
- 2** YOU’LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015)
- 3** SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026)
- 4** LOVEY DOVEY
Clovers
(Atlantic 1022)
- 5** GOODNITE SWEET-HEART, GOODNITE
Spaniels
(Vee-Jay 107)
- 6** OH BABY
Little Walter
(Checker 793)
- 7** SUCH A NIGHT
Drifters
(Atlantic 1019)
- 8** I DIDN’T WANT TO DO IT
Spiders
(Imperial 5265)
- 9** IT SHOULD’VE BEEN ME
Ray Charles
(Atlantic 1021)
- 10** THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482)
- 11** CRY SOME MORE
“5” Royales
(Apollo 454)
- 12** SUGAR LUMP
Four Tunes
(Jubilee 5132)
- 13** YOU’RE THE ONE
Spiders
(Imperial 5265)
- 14** JUST MAKE LOVE TO ME
Muddy Waters
(Chess 1571)
- 15** SH-BOOM
Chords
(Cat 104)

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Noting that sales continues to fall the way of vocal group disks, the two Als and a Jack over at Herald Records have signed three groups. "However," says Al Silver, "we did not grab any groups that came along. We have been listening to groups for six months and have recorded and thrown out two complete sessions because the results were not up to what we want." Those signed are "The Willows" who made a strong impression with "My Dear Dearest Darling" on the Allen label (Allen has since gone out of business and Herald was able to sign the group), The Thrillers, a five-voice combination whose forte is "jump," and The Heralds, a four-voice team that can handle ballads and rhythmic bounces. . . . Senor R. Martinez, director of the famous Sonora Matancera of Cuba, is in New York with his son-secretary working on some news material and arrangements with Sid Siegel and Bob Rosen of Seeco Records. . . . Atlantic Records has a smash in its "Sh-Boom" by the Chords on Cat Records. Etching is going both ways and looks like another "Gee" in national pop sales. The tune has been reported as the number one L. A. R & B seller as well as extremely strong in Pop. In order to get more mileage from the deck Atlantic is going to replace the flip side, "Cross Over The Bridge," with another Chords tune, "Little Maiden." The Drifters "Honey Love" is racing away from the pack and it looks as though the group has come up with its third straight sensational hit. . . . Jay Michael (WCAE-Pittsburgh, Pa.) who is on the air from 1:30 to 7 P. M. daily will now feature a rhythm and blues show from 4:35 to 5 each day. . . . Tip. Listen to The Midnighters "Sexy Ways" on Federal. A driving ditty with loads of appeal. Should be another biggie for the former "Royals." . . . Another to watch is Bobby Shad's new Buddy Johnson release on Mercury. "Ain't Cha Got Me" is a foottapping rhythm piece



TITO RODRIGUEZ

with an extra special vocal by Ella Johnson. . . . That's quite an idea The Record Collectors Shop on 47th Street, New York City, has come up with. The shop plans a series of live concerts in the store which will feature jazz ensembles. The first concert was held last week and highlighted the sensational hornwork of Miles Davis and his modern group. An enthusiastic crowd overflowed into the street. Man, that's promotion and what we should have more of. Congrats Herman Lemberg. . . . Frankie Lohman now doing promotion for Tito Rodriguez and the Palladium. Rodriguez has two new sides out on RCA Victor, "Hernando's Hideaway" and "A Little Bit of Mambo." Tito also has a new RCA Victor E. P. out titled "Mambo at the New York Palladium." Rodriguez is currently headlining at the famous home of the mambo. . . . The Rivaliers' "Forever" on Baton is breaking in L. A. and New York and the lads look like they are making noise with their second straight release. Already several majors are reporting casting covetous eyes in the direction of the tune for some top names. . . . Groove reporting strong sales on Butera's "The Tout" and "Sams Clam." "In fact," says Jimmy Hilliard, "the whole line is building pretty fast and it looks great for the future." . . . Monte Bruce back in town after two weeks with his Harptones in Washington and Baltimore. Came back raving about how the boys had stopped the shows cold at both the Royal and Howard Theatres. Morty Craft, who arranges for the Bruce label, is out on the road, headed to the west coast, promoting Adrienne Kent and her York Records. Monte is also excited about the distributor reaction to the samples of the new Don Gardner etching, "I Walk Alone."

CHICAGO:

Probably very few people will ever forget the very great recording of "Central Avenue Breakdown" b/w "Jack The Bellboy" which came out several years ago. However, how many of us realize that this waxing combined the talents of Nat "King" Cole and Lionel Hampton, in the days when "The Hamp" was trying to give Nat a break. Now, for the first time in several years, both are playing Chicago and plan a 'good old reunion.' Hamp is currently at the Regal, while Nat opened 5/26 at the Chez Paree. Whether or not "Breakdown" 'made' Nat, certainly the guy has come a long way, and has developed the golden touch with regard to record sales. His current climber is, "It Happens To Be Me" which, from all reports, will probably go 'way up. . . . Ben Waller of Ben Waller Enterprises, one of the more progressive public relations, artist-management men in the biz, zipped thru our Windy City as part of his whirlwind trip thru the South and Northwest, where Ben is arranging bookings for several of his artists. Also reports he is on the lookout for talent for the movie version of the highly successful stage hit, "Carmen Jones." . . . Don Redman and his Ork, who recently closed the Regal Thitter, is remembered by many as the same Don Redman who, at the height of Benny Goodman's career, worked as Benny's musical arranger. Later went on to free-lance arranging and publishing. The Regal management, following Don's closing, remarked that it has been some time since a band stirred up as much favorable comment. . . . Louis Jordan into the Trianon Ballroom 6/4, where the new policy has met with much public favor. . . . Len Chess on quick trip to Detroit. "To watch a couple of groups," Phil tells us. . . . "Work With Me Annie," by the Midnighters on Federal, has now hit the 'Hot Charts' here in Chicago. Tho the tune is number 1 nationally, it got off to a rather slow start in our town. . . . Vee-Jay diskery has just released two more spirituals. "Own Me As A Child" b/w "Walking Up The King's Highway" by the Lockhart Singers. And "Old Camp Ground" b/w "All Night, All Day" by Brother Isaiah's Church Of God & Christ Choir. Diskery seems to do very nicely in the spiritual department.



LOUIS JORDAN

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LOS ANGELES:

Lester Sill has two riots on his hands. His latest Spark release of "Riot In Cell Block #9" by The Robins is reported to be clicking off big throughout the country and his wife Harriet has just presented him with a brand new 5-lb. 11 oz. boy. The little one already shows a strong voice that is commanding considerable attention. . . . Roy Milton presented a farewell dance at Billy Berg's Five Four Ballroom on May 15th, 16th and 17th before heading East. He

Capri Clix



SCARSDALE, N. Y.—Pic Records' star Danny Capri bows in response to the ovation given him by the Westchester Operators' Guild. He was one of the wax world stars who performed at their 3rd Anniversary celebration held at the Holiday Inn in this city. Emcee-ork master Don Baker (right) gets a big kick out of Danny's performance too.

"P. B. M. S." MEANS
A NEW MUSIC ERA
—NEW SALES AND
PROFITS FOR YOU.
SEE PAGE 39 NOW!



"Heinie" Roberts

R & B Ramblings

opens in Cleveland for six days starting June 15th. . . . Johnny Otis is a plenty busy these days. Besides presenting a daily show over KFOX he also appears at the Club Alimony each week end with his aggregation of musicians and plays at the Lincoln theatre each Sunday. . . . Hunter Hancock will now feature the ten top tunes in Los Angeles as compiled by The Cash Box on his Sunday afternoon program "Harlem-matinee." . . . Songstress Anita O'Day has moved across town to the Club Starlite for a limited return engagement. Anita did great at the Starlite last month and should do SRO business this time. . . . Earl "Fatha" Hines began an engagement at the Club Morocco 5/18. Hines is forming his first new band in three years. He is organizing this group for a departure from Dixieland and progressive jazz slanting for a new tonal development. Music critics are eyeing his new band with marked interest. . . . Aladdins' top vocal group The Five Keys are out with a brand new release titled "Deep In My Heart" b/w "How Do You Expect Me To Get It." Leo and Eddie Mesner



JOHNNY OTIS

are all excited over the reaction they are getting on Louis Jordan's "A Dollar Down." . . . Saul Bihari received a letter from Stan's Record Shop in Shreveport saying that B. B. King's new RPM waxing of "Don't You Want A Man Like Me" is getting more reaction than anything they have had in a good while. He adds that the number should hit the charts in no time at all. Watch Oscar McLollie's new Modern waxing of "Wiggle Toe." It's a new dance step written by Rudy Toombs that has all LA teen-agers picking it up. . . . Lee Rupe, lovely wife of Specialty Records head Art Rupe, says they have a hit on their hands with their new group, The Kings. Titles are "What Can I Do" b/w "Til I Say Well Done." Both sides are strong "A" sides and are aimed at the boxes. Lee also announced that they have released two new sides by Marvin and Johnny which she says is their best to date. Titles are "School Of Love" b/w "Boy Loves Girl." . . . It is rumored that Fabor Robison of Abbott and Fabor Records will soon release two sides which will be aimed to the Rhythm and Blues market. . . . Received a card from Ben Waller, congenial head of Ben Waller Enterprises, who was in Detroit. He says that he has been checking up on night club conditions throughout the country and finds that it's the same as it is here in LA. The bulk of business on week-ends only.

NOTICE

THE CHORDS' SMASH
CAT RECORD No. 104

"SH-BOOM"

IS NOW COUPLED WITH A NEW HIT SIDE:

"LITTLE MAIDEN"



TWO "GEE" HITS!
"PIANO PLAYER PLAY A TUNE"
Lorraine Ellis
GEE # 1
"HARLEM NOCTURNE"
Neil Lewis
GEE # 3

GEE Records 22 WEST 42d STREET, NEW YORK, N. Y.

NEW RELEASE

"RUN ON TO THE END"

b/w "WAY BYE AND BYE"
SILVERTONE SINGERS
OF CINCINNATI
EXCELLO 2034

"GOTTA HAVE YOU BABY"

b/w "THE NATURAL FACTS"
LOUIS CAMPBELL
EXCELLO 2035

"JUST TELL JESUS"

b/w "TRUST HIM TODAY"
THE WALDO SINGERS
EXCELLO 2036

"MEMORIES IN MELODY"

b/w "DREAMY MOODS"
KID KING'S COMBO
EXCELLO 2037

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THE CASH BOX



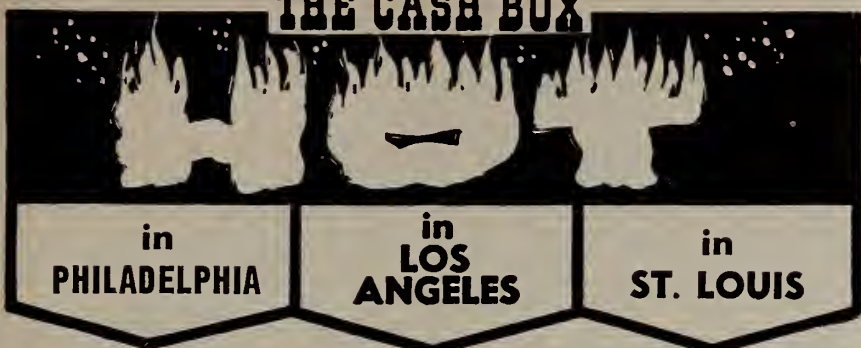
The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | | | |
|---|--|--|
| 1 GOODNITE SWEET-HEART, GOODNITE
<i>Spaniels</i>
(Vee-Jay 107) | YOU'LL NEVER WALK ALONE
<i>Roy Hamilton</i>
(Epic 9015) | WORK WITH ME ANNIE
<i>Midnighters</i>
(Federal 12169) |
| 2 CHOP SUEY MAMBO
<i>Alfredito</i>
(Rainbow 243) | LOVEY DOVEY
<i>Clovers</i>
(Atlantic 1022) | A MOTHER'S LOVE
<i>Earl King</i>
(Specialty 495) |
| 3 SUCH A NIGHT
<i>The Drifters</i>
(Atlantic 1019) | GOODNITE SWEET-HEART, GOODNITE
<i>Spaniels</i>
(Vee-Jay 107) | SHAKE, RATTLE AND ROLL
<i>Joe Turner</i>
(Atlantic 1026) |
| 4 WORK WITH ME ANNIE
<i>Midnighters</i>
(Federal 12169) | IT SHOULD'VE BEEN ME
<i>Ray Charles</i>
(Atlantic 1021) | CRY SOME MORE
<i>The "5" Royales</i>
(Apollo 454) |
| 5 MY FRIENDS
<i>Strangers</i>
(King 4697) | OH, BABY
<i>Little Walter</i>
(Checker 793) | BABY PLEASE
<i>Fats Domino</i>
(Imperial 5283) |
| 6 YOU'LL NEVER WALK ALONE
<i>Roy Hamilton</i>
(Epic 9015) | YOU'RE STILL MY BABY
<i>Chuck Willis</i>
(Okeh 7015) | MY PLEA
<i>Dave Dixon</i>
(Savoy 1126) |
| 7 SHAKE, RATTLE AND ROLL
<i>Joe Turner</i>
(Atlantic 1026) | SUCH A NIGHT
<i>The Drifters</i>
(Atlantic 1019) | THE ROCK
<i>Smiley Lewis</i>
(Imperial 5279) |
| 8 LOVEY DOVEY
<i>Clovers</i>
(Atlantic 1022) | JUST MAKE LOVE TO ME
<i>Muddy Waters</i>
(Chess 1571) | JUST MAKE LOVE TO ME
<i>Muddy Waters</i>
(Chess 1571) |
| 9 IT SHOULD'VE BEEN ME
<i>Ray Charles</i>
(Atlantic 1021) | WATCH DOG
<i>Lula Reed</i>
(King 4688) | NEED ONE MORE CHANCE
<i>Chuck Willis</i>
(Okeh 7029) |
| 10 SH-BOOM
<i>Chords</i>
(Cat 104) | WORK WITH ME ANNIE
<i>Midnighters</i>
(Federal 12169) | THE STORY OF MY LIFE
<i>Guitar Slim</i>
(Specialty 490) |



- | | | |
|---|--|---|
| 1 BLUE MONDAY
<i>Smiley Lewis</i>
(Imperial 5268) | WORK WITH ME ANNIE
<i>Midnighters</i>
(Federal 12169) | JUST MAKE LOVE TO ME
<i>Muddy Waters</i>
(Chess 1571) |
| 2 WORK WITH ME ANNIE
<i>Midnighters</i>
(Federal 12169) | GOODNITE SWEET-HEART, GOODNITE
<i>The Spaniels</i>
(Vee-Jay 107) | NO PLACE TO GO
<i>Howling Wolf</i>
(Chess 1566) |
| 3 SHAKE, RATTLE AND ROLL
<i>Joe Turner</i>
(Atlantic 1026) | SHAKE, RATTLE AND ROLL
<i>Joe Turner</i>
(Atlantic 1026) | LOVEY DOVEY
<i>Clovers</i>
(Atlantic 1022) |
| 4 I'M YOUR HOOCHIE KOOCHIE MAN
<i>Muddy Waters</i>
(Chess 1560) | SMILIN' THRU
<i>Ann Cole</i>
(Timely 1006) | OH BABY
<i>Little Walter</i>
(Checker 793) |
| 5 YOU'RE THE ONE
<i>The Spiders</i>
(Imperial 5265) | OH, BABY
<i>Little Walter</i>
(Checker 793) | I SMELL A RAT
<i>Willie Mae Thornton</i>
(Peacock 1602) |
| 6 LOVEY DOVEY
<i>Clovers</i>
(Atlantic 1022) | CRY SOME MORE
<i>The "5" Royales</i>
(Apollo 454) | WISH ME WELL
<i>Memphis Slim</i>
(United 176) |
| 7 I DIDN'T WANT TO DO IT
<i>Spiders</i>
(Imperial 5265) | MY MEMORIES OF YOU
<i>Harp-Tones</i>
(Bruce 102) | PLEASE FORGIVE ME
<i>Johnny Ace</i>
(Duke 128) |
| 8 YOU'LL NEVER WALK ALONE
<i>Roy Hamilton</i>
(Epic 9015) | SH-BOOM
<i>Chords</i>
(Cat 104) | IT SHOULD'VE BEEN ME
<i>Ray Charles</i>
(Atlantic 1021) |
| 9 GOODNITE SWEET-HEART, GOODNITE
<i>The Spaniels</i>
(Vee-Jay 107) | MY FRIENDS
<i>Strangers</i>
(King 4697) | WORK WITH ME ANNIE
<i>Midnighters</i>
(Federal 12169) |
| 10 JIMMIE LEE
<i>Lloyd Price</i>
(Specialty 494) | JUST MAKE LOVE TO ME
<i>Muddy Waters</i>
(Chess 1571) | YOU'LL NEVER WALK ALONE
<i>Roy Hamilton</i>
(Epic 9015) |

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|--|---|---|
| 1 WORK WITH ME ANNIE
Midnighters
(Federal 12169) | SH-BOOM
Chords
(Cat 104) | GOODNITE SWEET-HEART, GOODNITE
Spaniels
(Vee-Jay 107) |
| 2 SH-BOOM
Chords
(Cat 104) | GOODNITE SWEET-HEART, GOODNITE
The Spaniels
(Vee-Jay 107) | WISH ME WELL
Memphis Slim
(United 176) |
| 3 GOODNITE SWEET-HEART, GOODNITE
Spaniels
(Vee-Jay 107) | CHOCOLAT DROP
Lloyd Glenn
(Aladdin 3236) | SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026) |
| 4 WHERE DID YOU STAY
Fats Domino
(Imperial 5283) | SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026) | YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015) |
| 5 YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015) | WORK WITH ME ANNIE
Midnighters
(Federal 12169) | LOVEY DOVEY
Clovers
(Atlantic 1022) |
| 6 SUGAR LUMP
Four Tunes
(Jubilee S132) | YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015) | GEE
The Crows
(Rama 5) |
| 7 I FEEL SO BAD
Chuck Willis
(Okeh 7029) | I WANT TO FOOL AROUND WITH YOU
Charles Brown
(Aladdin 3220) | EISENHOWER BLUES
J. B. Lenore
(Parrott 802) |
| 8 MAYBE YOU'LL BE THERE
Lee Andrew & The Hearts
(Rainbow 252) | LOVEY DOVEY
The Clovers
(Atlantic 1022) | UNTIL SUNRISE
Dinah Washington
(Mercury 70336) |
| 9 MY SIN
Willard McDaniel
(Crown 107) | HOT TAMALES
The Counts
(Dot 1199) | WHY DON'T YOU DO RIGHT
Joe Luca
(Tica 209) |
| 10 SWEET SUE MAMBO
Chris Powell
(Grand 108) | MY MEMORIES OF YOU
The Harp-Tones
(Bruce 102) | WORK WITH ME ANNIE
Midnighters
(Federal 12169) |

Coming Up In R&B

Listed Alphabetically

- BLUES WITH A FEELING**
Wild Bill Davis
(Okeh 7021)
Chicago
- DANUBE WAVES**
Earl Bostic
(King 4708)
Los Angeles
- DON'T STOP DAN**
The Checkers
(King 4710)
Atlanta, Dollos
- EVERYTHING I DO IS WRONG**
B. B. King
(RPM 411)
Nashville
- FLIGHT 3-D**
Jimmy Forest
(United 172)
Chicago
- I WAS WRONG**
Moon-Glows
(Chance 1156)
Chicago
- OVERFLOW**
Tiny Bradshaw
(King 4713)
Atlanta, Philadelphia, St. Louis
- PLEASE FORGIVE ME**
Johnny Ace
(Duke 128)
Newark, New Orleans
- RIOT IN CELL BLOCK # 9**
The Robins
(Spark 103)
Los Angeles

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2 GREAT SPIRITUALS

THE
LOCKHART SINGERS

"Own Me As
A Child"

b/w

"Walking Up The
King's Highway"

VEE JAY 110

**BROTHER ISIAH'S
CHURCH OF GOD
AND CHRIST'S CHOIR**
"Old Camp Ground"

b/w

"All Night, All Day"

VEE JAY 109

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WATCH THE CHARTS

- "CHOCOLAT DROP"
Lloyd Glenn
Aladdin # 3236
- "A DOLLAR DOWN"
Louis Jordan
Aladdin # 3243
- "MILK AND WATER"
Amos Milburn
Aladdin # 3240
- "MY SADDEST HOUR"
The Five Keys
Aladdin # 3214

Aladdin RECORDS
Beverly Hills, Calif.

SPRING TONIC

THE CHECKERS
"DON'T STOP DAN"
"House With No Windows"
King # 4710

TINY BRADSHAW
"OVERFLOW"
"Don't Worry 'Bout Me"
King # 4713

THE MIDNIGHTERS
"SEXY WAYS"
"Don't Say Your Last Goodbye"
Federal 12185

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Quality-KING RECORDS

in
ATLANTA

in
NASHVILLE

in
DETROIT

- | | | |
|--|---|---|
| 1 SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026) | WORK WITH ME ANNIE
Midnighters
(Federal 12169) | WORK WITH ME ANNIE
Midnighters
(Federal 12169) |
| 2 WORK WITH ME ANNIE
Midnighters
(Federal 12169) | SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026) | ADIOS, MY DESERT LOVE
The Diablos
(Fortune 509) |
| 3 LOVEY DOVEY
The Clovers
(Atlantic 1022) | YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015) | LOVEY DOVEY
The Clovers
(Atlantic 1022) |
| 4 JUST MAKE LOVE TO ME
Muddy Waters
(Chess 1571) | I DIDN'T WANT TO DO IT
Spiders
(Imperial 5265) | GOODNITE SWEET-HEART, GOODNITE
The Spaniels
(Vee-Jay 107) |
| 5 GEE
The Crows
(Rama 5) | OH BABY
Little Walter
(Checker 793) | DARLING DEAR
The Counts
(Dot 1188) |
| 6 YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015) | JUST MAKE LOVE TO ME
Muddy Waters
(Chess 1571) | OH BABY
Little Walter
(Checker 793) |
| 7 A MOTHER'S LOVE
Earl King
(Specialty 495) | GOODNITE SWEET-HEART, GOODNITE
Spaniels
(Vee-Jay 107) | YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015) |
| 8 THE STORY OF MY LIFE
Guitar Slim
(Specialty 490) | I'M GONNA SIT RIGHT DOWN AND CRY
Roy Hamilton
(Fnic 9215) | SUCH A NIGHT
The Drifters
(Atlantic 1019) |
| 9 I DIDN'T WANT TO DO IT
Spiders
(Imperial 5265) | THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482) | SUGAR LUMP
Four Tunes
(Jubilee 5132) |
| 10 DON'T STOP DAN
The Checkers
(King 4710) | LOVEY DOVEY
Clovers
(Atlantic 1022) | IF I LOVED YOU
Roy Hamilton
(Epic 9047) |

New Release!
SCHOOL OF LOVE
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MARVIN & JOHNNY
498 # 498-45
Specialty records

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RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓐ FAIR
ⓑ VERY GOOD	ⓐ MEDIOCRE

SONNY THOMPSON
(King 4718)

C+ "I'M BEGGIN' AND PLEADIN'" (2:22) [Jay & Cee BMI—Sonny Thompson] Paul Tate handles the vocal end of a slow blues in true blues fashion. The Sonny Thompson ork supplies the instrumental support with the proper feeling.

B "SINGLE SHOT" (2:42) [Jay & Cee BMI—Henry Glover] The ork bounces through a rhythmic lively instrumental ditty with spark. Enjoyable spirits lifter.

BUDDY TATE
(Baton 202)

B "FATBACK AND GREENS" (2:22) [Challenge Music BMI—Jackie Fields] A swinging instrumental performed with zing by the Buddy Tate aggregation. Deck captures a good feeling.

B+ "BLUE BUDDY" (2:56) [Challenge Music BMI—Buddy Tate] The flip is a slow mood with the wailing sax painting the blues. A lot of feeling goes into the horn blowing.

BILLY (The Kid) EMERSON
(Sun 203)

B+ "I'M NOT GOING HOME" (3:10) [Hi-Lo Music BMI—Emerson] Billy The Kid protests the change in his wife's attitude and says he's not going home, he's going to stay out all night. The chanter gets a good commercial sound in this etching and the deck could take off for big sales. Watch this one.

B "THE WOODCHUCK" (3:08) [Hi-Lo Music BMI—Emerson] Emerson talky-sings a beaty novelty with lots of appeal. Emerson has what it takes to sell records.

LOVEY LEWIS
(Duke 126)

B "TAKE A CHANCE WITH ME" (2:39) [Lion BMI—Otis, Lewis] New thrush makes her debut with a slow blues and the gal gives it a soulful and heartfilled vocal. Thrush has a quality in her voice that could take her a long way.

B+ "ALRIGHT BABY" (2:33) [Lion BMI—Otis, Lewis] Lovey Lewis does a change of pace on the flip and belts a vivacious bouncer. Johnny Otis' orking is no small part of the successful flavor the etching imparts. Gal is of the smooth vocal type and not the raucus screamer. Good evergreen that should get the songstress started.

THE CASH BOX

★ AWARD O' THE WEEK ★

"SEXY WAYS" (2:27)
[Armo BMI—Henry Ballard]

"DON'T SAY YOUR LAST GOODBYE" (2:47)
[Armo BMI—Porter, Ballard]

THE MIDNIGHTERS
(Federal 12185)

● The Midnighters, currently sporting the nation's number one tune, "Work With Me Annie," come up with a middle tempo jump, "Sexy Ways," that drives along with zest and an engaging sound. Lyrics are of the lusty type and the total effect of the etching is

one of strength in the sales department. The flip, "Don't Say Your Last Goodbye," is a slow blues effectively presented with that true blues flavor. Seems as though the lads have arrived and this double barreled etching should keep them in the hit charts.

"AIN'T CHA GOT ME" (Where You Want Me) (2:46)
[Sophisticate BMI—Buddy Johnson]

"LET'S START ALL OVER AGAIN" (2:46)
[Sophisticate BMI—Johnson]

BUDDY JOHNSON
(Mercury 70377)

● Ella Johnson sings, the Buddy Johnson ork plays and the result is a driving middle tempo bounce with set of romantic lyrics that will surely show up among the best selling disks. "Ain't Cha Got Me (Where You Want Me)" is a spirited rhythm piece and the

Johnson-Johnson treatment is a foottapper that will please the buying public. The reverse deck, "Let's Start All Over Again," is a dramatic slow blues ballad romantically sung by Nolan Lewis. A tender piece that will enchant the romantics. For fast action we look to the top deck.

THE MAJORS
(Original 1003)

B "BIG EYES" (2:39) [Lowell BMI—Lee, Scott, Jr.] A catchy reading of a romantic bounce. Group effervescently jumps in a style that could please both R & B and pop segments of the market.

B "GO WAY" (2:28) [American Academy ASCAP—Watts, Kelly] The Majors get in the all R & B kick on this deck and rhythmically perform a jump blues. Ok side. Osie Johnson Ork provides the syncopated backdrop on both decks.

THE LAMPLIGHTERS
(Federal 12182)

C+ "SALTY DOG" (2:40) [Armo BMI—Rudy Toombs] The Lamplighters work their way through a lively bouncer and come up with a fair piece of juke box material.

B "RIDE JOCKEY RIDE" (2:43) [Armo BMI—Thruston Harris] The team gets up lots of drive on this fast mover. The Lamplighters work up a lather on this wax and it comes out with a good sound. This side could pick up some action.

TITO PUENTE
(Tico 1084)

B "I LOVE YOU BABY" (2:40) [Justi Barreto Blanco] The infectious Latin styling of Puente is embellished with the vocal chanting of Gilberto Monroig and chorus. An enjoyable release for the Puente fans.

B "BANANAS" (2:40) [Benjamin, Weiss, Bandini] A rhythmic calypso featuring the pleasant voice of hit writer, George Weiss and chorus. A cute and light rhythmic effort in the calypso style.

BOBBY SMITH
(Apollo 820)

B "POODGIE" (2:32) [Bess Music BMI—Bobby Smith] An infectious rhythm piece with a smart display of hornwork capturing the featured spot. A lively piece that keeps the feet tapping.

B "LAZY SUSIE" (2:46) [Bess BMI—Bobby Smith] A novelty bounce display piece for an intriguing horn. Sax is excellent and the disk is worth listening to. Should receive good action from the boxes, jocks and over the counter.

JIMMY WILSON
(Aladdin 3241)

B+ "IT'S TIME TO CHANGE" (2:15) [Aladdin—Que Martyn] Jimmy Wilson lends his strong styling to a slow plaintive blues. Jimmy chants his melancholy plaint about his woman having someone else. Strong blues wax.

B+ "ANY MAN'S A FOOL" (2:47) [Aladdin—Que Martyn] Jimmy Wilson handles a similar piece of material with heart and emotion. Good plate. Two good sides.

HAL PAIGE
(Atlantic 1032)

B "BIG FOOT MAY" (2:44) [Progressive BMI—Paige] Hal Paige sings out a rhythmic bouncer with the solid support of a driving ork backing. An infectious piece of wax that should catch a good reaction.

B+ "PLEASE SAY YOU DO" (2:46) [Progressive BMI—Paige] Hal Paige sings out a slow tuneful romantic blues ballad in his particular styling and comes up with a melty lilt that comes through with strength. Tune represents a good piece of pop material.

BERTICE READING
(Groove 0022)

B+ "LITTLE THINGS MEAN A LOT" (3:18) [Feist ASCAP—Lindeman, Stutz] The husky voiced thrush gives an exciting and emotional performance of the current pop biggie. Can take off on its own as its treatment is entirely different.

B+ "I WASH MY HANDS" (2:38) [Berkshire BMI—Wyche, Kirkland] A shouty projection of a romantic item with a spiritual flavoring. Bertice is an exciting personality. Assist from unnamed male shouter lends spice to the etching.

THE CASH BOX

Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "I'M NOT GOING HOME" Billy (The Kid) Emerson Sun 203
- ★ "IT'S TIME TO CHANGE" Jimmy Wilson Aladdin 3241
- ★ "ANYMAN'S A FOOL" Jimmy Wilson Aladdin 3241
- ★ "DARLING" Ray-O-Vacs Josie 763



THE CASH BOX
Rhythm 'N Blues SLEEPER OF THE WEEK

"I'M TIRED" (2:10)

[Emperor Music BMI—Mickey Baker]

"WHERE IS MY HONEY" (2:33)

[Emperor Music BMI—Mickey Baker]

BIG RED McHOUSTON
 (Groove 0020)

● Tired of night life and barfly women, chanter plans to turn over a new leaf and settle down with a new, young and true blue woman. He promises her a life of thrills and love when he finds her. This is the story chanted by Larry Dale on the Big Red McHouston reading of "I'm Tired." Tune has lots of drive and excitement and could

spark itself into the hit class with enough exposure and promotion. The flip, "Where is My Honey," is a middle tempo bounce with Dale wailing his sad search for his honey. An appealing treatment with some outstanding guitar work in the breaks by McHouston. Dale has an unusual voice and could develop into a strong record personality.

THE RAY-O-VACS

(Josie 763)

B+ "DARLING" (2:45) [Benell BMI—Milliner, McQueen] A tender romantic slow beat chanted with feeling and warmth against a subdued instrumental backdrop. A goodie with a mellow feel that reaches the listener and should get good reaction.

B "RIDIN' HIGH" (2:19) [Benell BMI—Crumpler, McQueen] A syncopated instrumental that receives an effective treatment.

THE CAT MEN

(MGM 11758)

B "THIS CAN'T BE LOVE" (2:40) [Chappell ASCAP—Rodgers, Hart] In an effort to capitalize on the demand for "cat" music, the group, featuring Sam (The Man) Taylor on the tenor sax, drives through a swinging treatment of the oldie. Should have the kids hopping.

B "PLEASE BE KIND" (2:56) [Herms ASCAP—Chaplin, Cahn] Similar rhythmic etching of the slow tempo ditty. Spotlight is held throughout by the saxing Taylor. Tasty bit of wax.

JAZZ

(Rating is based on appeal to the jazz market.)

SYLVIA SYMS
 (Atlantic 1033)

B+ "PARADISE" (2:42) [Feist ASCAP—Brown, Clifford] Sylvia Syms devotees will devour this one. Not only do we have the exciting singing of this great stylist, but the smart backing of Johnny Richards, whose association with jazz goes back to the earliest days.

B+ "COMES LOVE" (2:25) [Chappell ASCAP—Brown, Tobias, Stept] The familiar bounce is given that Syms treatment and what more can we say. The gal is just great.

DIZZY GILLESPIE-STAN GETZ QUINTET
 (Norgon 107)

B "TALK OF THE TOWN" (6:47) [Feist ASCAP—Conn, Kahn] The Quintet features Gillespie on the trumpet on one side and Getz on the tenor sax on the flip. Etching is a two part reading of the tune. Balance of the group is composed of Peterson, Brown, Ellis and Reach. The first side displays the serious side of Gillespie as he dazzles with his inventive horn. Getz takes over the lead on the flip and carries the ball with amounts to a three and one-half minute solo. Ensemble is always in the background never intruding on the two stars.

JAMES MOODY

(Prestige 881)

B+ "N J R" (2:40) [Quinty Jones] James Moody blows a strong tenor sax as he and the group send out a rhythmic mood piece. Excellent listening and potent commercial possibilities.

B "100 YEARS FROM TODAY" (2:53) [Young—Washington] Progressive slow beat featuring the Moody sax. Interesting side.

ANNIE ROSS

(Prestige 879)

B "JACKIE" (2:45) [Prestige BMI—Ross, Hawes] The story of a "hep" mouse. Cutie delivered in bop styling of Annie Ross. Filled with the bop terminology and should appeal to the real cool crowd.

C "THE SONG IS YOU" (2:40) [Prestige BMI—] Annie Ross does the soft lovely tune with her individual styling, but somehow the treatment doesn't come through.

Stars Over Harlem

The blues department of things for the past three weeks or so has just about taken over the show place floors of all the major spots in and about the Harlem area. The amazing thing is that the great majority of these stellar performers carry the banners of the west coast firms. It all started when Peacock-Duke prexy Don Robey shot his two sparkling hitmakers, Johnny Ace and Willie Mae Thornton, into our midsts. Then it was the invasion of Imperial's booming, belting Spiders who kept the crowd just a-prancing to their tasty vocal calis-henics along with the whailing, ever pleasing Specialty record madman, Guitar Slim, also showing quite well. And now to top it all, the treat of all blues treats moves on in real cool like to display a sensational batch of flashy new guitar riffs and vocal antics. . . . Harlem's show place of the stars has finally thrown out the welcome mat for B. B. King, one of the nation's most consistent blues hitmakers of all time. As always, the alert Frank Shiffman timed it all just right to take advantage of the many demands for B. B.'s amazing services. Bill Harvey's rocking, hard hitting little crew are also on hand over Apollo Theatre way blasting like mad. . . . Just can't get over excitement caused along record row by the new Atlantic-Clyde McPhatter - Drifter platter "Warm Your Heart & Honey Love" which looks like another sure winner for this pleasant combination. . . . Irv Marcus moving in on the local scenes to spark plug the already fast breaking "Please Forgive Me" which features the warm mellow voiced J. A. This new baby is busting loose with the speed of greased lightning and it couldn't happen to a nicer little gent at a more appropriate time. . . . "My Friends," "Goodnight Sweetheart," "Somebody Somewhere," "Fine Love," "If I Loved You," "What More Do You Want Me To Do," "Sh-Boom," "Need One More Chance," "Darling Dear" "I Smell A Rat" (Big Mama), "Hoochie-Koochie Man" and "Confucius Mambo" are the Harlem operators, nominations for top honors in the nation's Cash Box charts. . . . Mr. Blues reports that "Doll Face" spotlighting the sensational new Vibranaires is due for the big, big happenings at any moment and to verify Blues statement Essex record distrib Joe Cohen is currently enjoying the sales of his second batch of this lulu within the past week or so. . . . Hal Jackson, Vince Domingo, George Hudson, Rudy Rutherford, Philly George Woods and Lloyd Williams also report that its one of the most requested on their platter-chatter parties. . . . Personable Morris Merritt (B. B. King's manager) and swingsational Earl Forrest latest to add their beaming smile to the uptown shops & spots.

Muddy Waters
 ★
"JUST MAKE LOVE TO ME"
 B/W
"OH YEH"
 CHESS 1571
 CHESS RECORD CORP. 4750-52 Cottage Grove Ave. Chicago 15, Illinois

Another New Smash Hit by
B. B. KING
 The Blues Boy Himself
"DON'T YOU WANT A MAN LIKE ME"
 b/w
"EVERYTHING I DO IS WRONG"
 RPM # 411
 RPM RECORDS hollywood

Little Walter
 ★
"Oh Babe"
 B/W
"Rocker"
 CHECKER # 793
 Checker RECORD CO. 4750-52 Cottage Grove Ave. Chicago 15, Illinois

Here's A Hit!
AL SAVAGE
"BE SEEING YOU IN MY DREAMS"
 # 430
 Herald RECORDS 236 W. 53rd St. New York N. Y.

MOVING UP
"FAREWELL"
 by
Willy & Ruth
 SPARK 101
PLATTER SALES CO.
 1119 SO. CRENSHAW BLVD. LOS ANGELES 19 CALIF.

GOING STRONG
"MY PLEA"
 # 1126 Dave Dixon
"BLUE HOURS"
 # 1128 Hot Shots
"I WONDER"
 # 1129 Nappy Brown
"DARLENE"
 # 1130 The Dreams
SAVOY RECORD CO., INC.
 58 Market St., Newark, N. J.

from
the

RCA VICTOR

CARAVAN OF HITS



HAWKSHAW HAWKINS

sings

REBOUND

WHY DIDN'T I HEAR IT FROM YOU

20/47-5702



BETTY CODY sings

THE KISS THAT MADE A FOOL OF ME

A LETTER I SHOULD NEVER HAVE MAILED

20/47-5705



RCA VICTOR
FIRST IN RECORDED MUSIC



THE CASH BOX
FOLK & WESTERN
DISK JOCKEY
REGIONAL RECORD REPORTS



- Rosalie Allen**
WOV—New York, N. Y.
1. I Really Don't Want To Know (Eddy Arnold)
 2. Slowly (Webb Pierce)
 3. You Better Not Do That (Tommy Collins)
 4. I Love You (Wright & Reeves)
 5. My Everything (E. Arnold)
 6. Bimbo (Jim Reeves)
 7. Wake Up, Irene (Thompson)
 8. I Get So Lonely (Johnnie & Jack)
 9. I'll Be There (Ray Price)
 10. Back Up Buddy (C. Smith)

- F. M. Smith**
WFOR—Hattiesburg, Miss.
1. Sparkling Brown Eyes (Webb Pierce)
 2. I Love You (Wright & Reeves)
 3. Indian Giver (Pee Wee King)
 4. Slowly (Webb Pierce)
 5. I Get So Lonely (Johnnie & Jack)
 6. I'll Never Get Over You (Eddy Arnold)
 7. Cry, Cry Darling (Newman)
 8. Rose Marie (Slim Whitman)
 9. Shake A Leg (Carlisles)
 10. Back Up Buddy (Carl Smith)

- Slim Lay**
WHBS—Huntsville, Ala.
1. I Love You (Wright & Reeves)
 2. Sparkling Brown Eyes (Webb Pierce)
 3. I'll Be There (Ray Price)
 4. My Everything (E. Arnold)
 5. One By One (Wells & Foley)
 6. You're Right (Faron Young)
 7. Shake A Leg (Carlisles)
 8. I Don't Hurt Anymore (Snow)
 9. I Get So Lonely (Johnnie & Jack)
 10. Slowly (Webb Pierce)

- Clarence Kneeland**
WERI—WICH—
Jewett City, Conn.
1. I'll Be There (Ray Price)
 2. I Get So Lonely (Johnnie & Jack)
 3. Slowly (Webb Pierce)
 4. Back Up Buddy (C. Smith)
 5. I Really Don't Want To Know (Eddy Arnold)
 6. Wake Up Irene (Thompson)
 7. Please Paint A Rose (Slim Whitman)
 8. You Better Not Do That (Tommy Collins)
 9. Wanted (Moon Mullican)
 10. Rose Marie (Slim Whitman)

- Ed "Cornpipe" Bishop**
WXOK—Baton Rouge, La.
1. I Don't Hurt Anymore (Hank Snow)
 2. One By One (Wells & Foley)
 3. Oh, How I Love You (Camp)
 4. How Do You Think I Feel (Red Sovine)
 5. You're Right (Faron Young)
 6. Shake A Leg (Carlisles)
 7. Jilted (Red Foley)
 8. Breaking The Rules (Hank Thompson)
 9. Remember You're Mine (Skeets McDonald)
 10. Nuevo Laredo (Elton Britt)

- Ray Frazier**
WXGI—Richmond, Va.
1. I Get So Lonely (Johnnie & Jack)
 2. Breaking The Rules (Hank Thompson)
 3. I Don't Hurt Anymore (Hank Snow)
 4. I'll Be There (Ray Price)
 5. Loose Talk (Freddie Hart)
 6. Sweet Love (Tom Anderson)
 7. Back Up, Buddy (Carl Smith)
 8. One By One (Wells & Foley)
 9. Even Though (Webb Pierce)
 10. I Love You So Much I Let You Go (Ray Price)

- Ramblin' Lou**
WHLD—Niagara Falls, N. Y.
1. I Love You (Jimmy Wakely)
 2. Oh Baby Mine (Johnnie & Jack)
 3. Slowly (Webb Pierce)
 4. I Really Don't Want To Know (Eddy Arnold)
 5. Cry, Cry Darling (Newman)
 6. Release Me (Kitty Wells)
 7. Bamboozled (Lee & Cooper)
 8. Honky Tonk Heart (E. Tubb)
 9. I Don't Hurt Anymore (Hank Snow)
 10. Good Deal, Lucille (Al Terry)

- Lille Anne**
WIRC—Hickory, N. C.
1. I'll Be There (Ray Price)
 2. Back Up, Buddy (Carl Smith)
 3. I Get So Lonely (Johnnie & Jack)
 4. Looking Back To See (J. E. & M. Brown)
 5. One By One (Wells & Foley)
 6. I Don't Hurt Anymore (Hank Snow)
 7. Bimbo (Pee Wee King)
 8. I Saw Esau (Ginny Wright)
 9. You Better Not Do That (Tommy Collins)
 10. God Bless Her (Louvin Bros.)

- Sheriff "Tex" Davis**
WLOW—Norfolk, Va.
1. I Don't Hurt Anymore (Hank Snow)
 2. You Better Not Do That (Tommy Collins)
 3. My Everything (Eddy Arnold)
 4. Stranger In My Home (Wells & Foley)
 5. Two Whoops & A Holler (Jean Shepard)
 6. Looking Back To See (J. E. & M. Brown)
 7. Shake A Leg (Carlisles)
 8. One By One (Wells & Foley)
 9. Back Up, Buddy (Carl Smith)
 10. Slowly (Webb Pierce)

- Jack Gale**
WSRS—Cleveland, Ohio
1. Looking Back To See (J. E. & M. Brown)
 2. Then I'll Stop Loving You (Jim Reeves)
 3. My Heart And I (J. Collie)
 4. Truck Driving Man (T. Fell)
 5. Release Me (Kitty Wells)
 6. You Better Not Do That (Tommy Collins)
 7. My Chihuahua Dog (Wright)
 8. Shake A Leg (Al Terry)
 9. Good Deal, Lucille (Al Terry)
 10. Sparkling Brown Eyes (Pierce)

- "Potato" Pete Hunter**
KRCT—Baytown, Texas
1. I Get So Lonely (Johnnie & Jack)
 2. Don't Drop It (Terry Fell)
 3. Cry, Cry Darling (Newman)
 4. Sparkling Brown Eyes (Pierce)
 5. Then I'll Stop Lovin' You (Jim Reeves)
 6. Make Love To Me (G. Hill)
 7. Even Tho (Webb Pierce)
 8. I Don't Hurt Anymore (Hank Snow)
 9. God Bless Her (Louvin Bros.)
 10. Then I'll Be Happy (Heap & Williams)

- Tom Edwards**
WERE—Cleveland, Ohio
1. Looking Back To See (J. E. & M. Brown)
 2. Rose Marie (Slim Whitman)
 3. Don't Drop It (Terry Fell)
 4. I Really Don't Want To Know (Eddy Arnold)
 5. There'll Be No Teardrops Tonight (Hank Williams)
 6. Even Tho (Webb Pierce)
 7. Backward Turn Backward (Pee Wee King)
 8. My Friend (Red Foley)
 9. Shake A Leg (Carlisles)
 10. Hot Rod Rag (Westmoreland)

- Sleepyhead Cliff**
KASM—Albany, Minn.
1. My New Love Affair (Sovine)
 2. Panamama (Hank Snow)
 3. Shake A Leg (Carlisles)
 4. You Better Not Do That (Tommy Collins)
 5. Then I'll Be Happy (J. Heap)
 6. Looking Back To See (J. E. & M. Brown)
 7. They Made Me Fall In Love With You (Faron Young)
 8. I Get So Lonely (Johnnie & Jack)
 9. Back Up, Buddy (Carl Smith)
 10. Drinking Tequilla (Billy Dee)

- Shel Horton**
WCAM—Saxton, Pa.
1. Bimbo (Pee Wee King)
 2. I Get So Lonely (Johnnie & Jack)
 3. Shake A Leg (Carlisles)
 4. Rebound (H. Hawkins)
 5. Nuevo Laredo (Elton Britt)
 6. Looking Back To See (Wells & Tubb)
 7. When Uncle Joe Plays The Rag (D. Thomas)
 8. Jilted (Red Foley)
 9. The Girl With The Coal Black Hair (Slim Bryant)
 10. I Saw Esau Kissin' Mary Lou (Ginny Wright)

- Joe Morris**
WKDK—Newberry, S. C.
1. I'll Be There (Ray Price)
 2. Slowly (Webb Pierce)
 3. I Get So Lonely (Johnnie & Jack)
 4. One By One (Wells & Foley)
 5. Release Me (Jimmy Dean)
 6. Back Up, Buddy (Carl Smith)
 7. My Everything (E. Arnold)
 8. You Better Not Do That (Tommy Collins)
 9. Even Tho (Webb Pierce)
 10. You Weren't Ashamed To Kiss Me Last Night (Davis Sis.)

- Big Jim Hess**
WIVK—Knoxville, Tenn.
1. I Get So Lonely (Johnnie & Jack)
 2. Back Up, Buddy (Carl Smith)
 3. I Don't Hurt Anymore (Hank Snow)
 4. Shake A Leg (Carlisles)
 5. Even Tho (Webb Pierce)
 6. Two Whoops And A Holler (Jean Shepard)
 7. If You Tried As Hard To Love Me (Carl Smith)
 8. You Can Always Count On Me (Lefty Frizzell)
 9. My Everything (Eddy Arnold)
 10. I'll Be There (Ray Price)

- Carl Stutz**
WRVA—Richmond, Va.
1. I'll Be There (Ray Price)
 2. Slowly (Webb Pierce)
 3. I Get So Lonely (Johnnie & Jack)
 4. You Better Not Do That (Tommy Collins)
 5. Back Up, Buddy (Carl Smith)
 6. I Haven't Got The Right To Love You (Mac Wiseman)
 7. One By One (Wells & Foley)
 8. I Don't Hurt Anymore (Hank Snow)
 9. Shake A Leg (Carlisles)
 10. I Love You So Much I Let You Go (Ray Price)

- Dal Stallard**
KCMO—Kansas City, Mo.
1. Slowly (Webb Pierce)
 2. I Really Don't Want To Know (Eddy Arnold)
 3. I Get So Lonely (Johnnie & Jack)
 4. I'll Be There (Ray Price)
 5. Pine Ball Boogie (Red Foley)
 6. You Better Not Do That (Tommy Collins)
 7. Somebody Lied (F. Huskey)
 8. Closing Time (Onie Wheeler)
 9. Let Me Love You (T. Collins)
 10. You Can Always Count On Me (Lefty Frizzell)

- Jim Wilson**
WHOO—Orlando, Fla.
1. My Everything (Eddy Arnold)
 2. I'd Do It For You (C. Gordon)
 3. You Better Not Do That (Tommy Collins)
 4. Presswood, The Giant Killer (Eddie Hill)
 5. Back Up, Buddy (Carl Smith)
 6. I Get So Lonely (Johnnie & Jack)
 7. Cry, Cry Darling (Newman)
 8. Shake A Leg (Carlisles)
 9. I Don't Hurt Anymore (Hank Snow)
 10. Lovin' Spree (Eddie Hill)

- L. F. Kenfield**
WTIC—Hartford, Conn.
1. I Really Don't Want To Know (Eddy Arnold)
 2. If You Would Only Be Mine (Sons Of The Pioneers)
 3. I Love You (Jimmy Wakely)
 4. Slowly (Webb Pierce)
 5. As Far As I'm Concerned (Red & Betty Foley)
 6. Good Deal, Lucille (Hanley)
 7. I Love You (Ginny Wright)
 8. I'll Be There (Ray Price)
 9. You Better Not Do That (Jimmy Dickens)

- Lon Backman**
WVOT—Wilson, N. C.
1. Back Up, Buddy (Carl Smith)
 2. I Get So Lonely (Johnnie & Jack)
 3. You Better Not Do That (Tommy Collins)
 4. Release Me (Jimmy Dean)
 5. My Everything (Eddy Arnold)
 6. My Arabian Baby (H. Snow)
 7. Please Throw Away The Glass (Betty Cody)
 8. As Far As I'm Concerned (Red & Betty Foley)
 9. Till We Two Are One (Tubb)
 10. Oh My Pappy (Homer & Jethro)

JIMMIE RODGERS MEMORIAL DAY OBSERVED IN MERIDIAN

THE CASH BOX

Reports

THE NATION'S

BIG 10

**HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES**

- 1** SLOWLY
Webb Pierce
(Decca 28991; 9-28991)
- 2** I REALLY DON'T WANT TO KNOW
Eddy Arnold
(RCA Victor 20-5525; 47-5525)
- 3** I'LL BE THERE
Ray Price
(Columbia 21214; 4-21214)
- 4** YOU BETTER NOT DO THAT
Tommy Collins
(Capitol 2701; F-2701)
- 5** BACK UP, BUDDY
Carl Smith
(Columbia 21226; 4-21226)
- 6** ROSE MARIE
Slim Whitman
(Imperial 8236; 45-8236)
- 7** RELEASE ME
Ray Price
(Columbia 21214; 4-21214)
Jimmy Heap
(Capitol 2518; F-2518)
- 8** I GET SO LONELY
Johnnie & Jack
(RCA Victor 20-5681; 47-5681)
- 9** JILTED
Red Foley
(Decca 29100; 9-29100)
- 10** AS FAR AS I'M CONCERNED
Red & Betty Foley
(Decca 29000; 9-29000)

MERIDIAN, MISS. — A host of country music stars, an attendance of thousands of persons, and an array of activities surrounded the crowning success of the second annual Jimmie Rodgers Memorial Day Celebration, and National Country Music Day, held in Meridian, Mississippi May 25-26.

Ernest Tubb and Hank Snow were the first to give thought and conceive the idea of 'paying homage' to Jimmie Rodgers. . . . "The Father Of Country Music." To further that ambition, Tubb and Snow made a special trip to the city of Meridian in an effort to formulate their plan, and gained the help and support of J. P. Saunders, General Chairman of the Brotherhood of Trainmen, and C. H. Phillips of the Meridian Evening Star, who joined together with other civic leaders and made the event one of national prominence . . . an occasion which perpetuates the name of Jimmie Rodgers, and that of country music, which is the traditional music of America.

The two-day celebration was represented by the 'top stars' from the country music entertainment field, Adlai E. Stevenson, state and local dignitaries, music publishers, recording company officials, songwriters, disk jockeys, and persons from every facet of the music industry.

A special reception in honor of the

"First Lady of Country Music", Mrs. Jimmie Rodgers, was held May 26, in the South Room of the Lamar Hotel, sponsored by Hill and Range Songs. 1,000 persons were invited from all parts of the United States to attend.

Activities on May 25 included a huge Barbeque, sponsored by the Meridian Labor Relations Council and a series of dances held in the various city auditoriums, music supplied by country music bands.

May 26 saw a two-hour colorful parade come in view, headed by Adlai Stevenson, visiting governors, Mrs. Jimmie Rodgers, and stars of the country music world. Other activities for this date included a Dutch Banquet, free to all visiting disk jockeys and artists. Ernest Tubb was Master of Ceremonies. The climax of the day came when a huge array of topflight country music artists gathered in Meridian's Junior College Stadium to pay homage to Jimmie Rodgers. "The the resolutions as phrased, may be picture ever made by Jimmie Rodgers, before his passing, was shown during intermission. Adlai Stevenson made the principal address at this event. The attendance and support lent by the visiting artists, fans and those from the field of country music in general, is indicative of the sincerity, and loyalty that reigns in the field of country music.

Jimmie Rodgers Program To Be Entered In Congressional Record

MERIDIAN—Activities of the second annual Jimmie Rodgers Memorial Day Celebration, held in Meridian, Miss. May 25-26, and around which has been introduced a bill calling for a National Hillbilly Music Day, is reportedly to be put into the Congressional Record by Rep. Arthur Winstead, Fifth District, Mississippi.

The National Hillbilly Music Day resolution was introduced to the Congress by Rep. Winstead, and favorable action is expected. There have been some reports, however, saying the resolutions as phrased, may be amended.

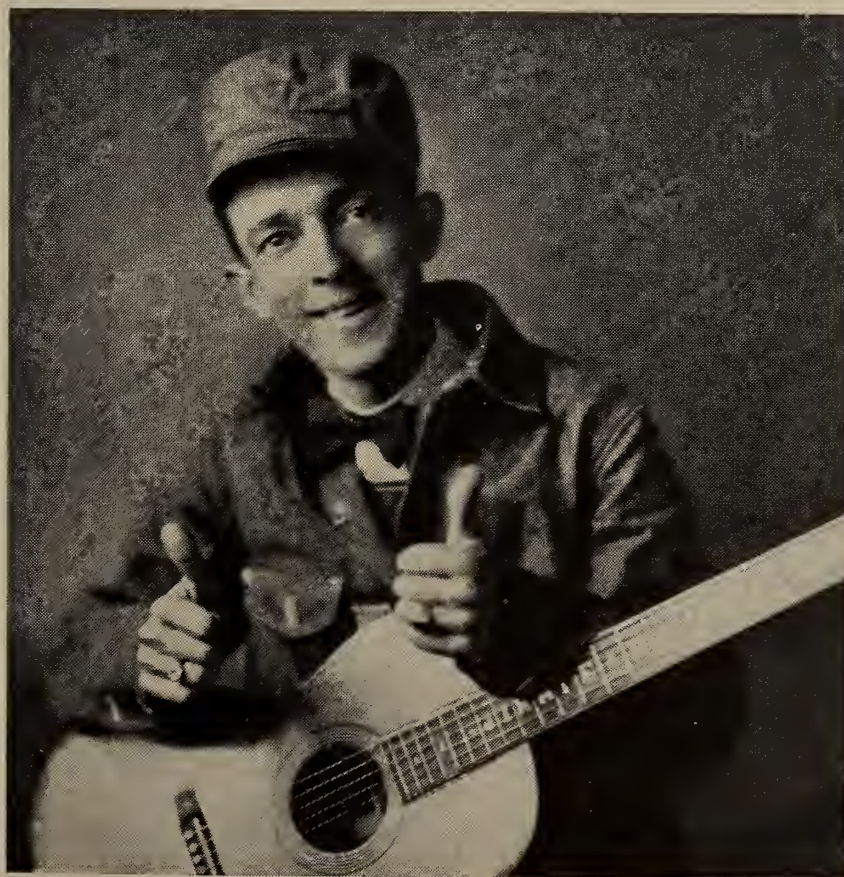
Handling reservations for the guests at the celebration just concluded was C. C. Mosley, Secretary of the Meridian Chamber of Commerce. Directing the May 25 program, and assisting Ernest Tubb and Hank Snow, and other civic leaders in the May 26 activities was J. P. Saunders of Meridian, who is General Chairman of the Brotherhood of Railroad Trainmen.

Stars Strive To Build Hospital In Memory of Rodgers

MERIDIAN—Supporting a worthy cause, country music stars gathered in Meridian, Miss. May 25-26 not only to pay homage to the "Father of Country Music", Jimmie Rodgers, but to give of their talent, without compensation, with the hope of setting the groundwork for a major tuberculosis hospital at Meridian in honor of Jimmie Rodgers, who died at the age of 36 as the result of the disease.

An admission of one dollar for adults and fifty cents for Children was charged for the big night show, held in Meridian's Junior College Stadium, May 26, in an effort to obtain sufficient financial assistance in forwarding the project. All proceeds go directly into the Jimmie Rodgers Memorial and Health Foundation.

"Father of Country Music"



Jimmie Rodgers

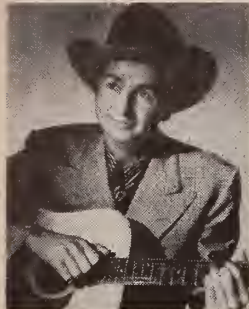
THE CASH BOX
BULLSEYE of the WEEK

ANOTHER HIT WRITTEN AND SUNG BY
TOMMY COLLINS
"I ALWAYS GET A SOUVENIR"
b/w
"LET ME LOVE YOU"
CAPITOL # 2806
CENTRAL SONGS, INC.
4527 SUNSET BLVD., HOLLYWOOD 27, CALIF.

"It's What's in THE CASH BOX That Counts"

Folk And Western Notes From California

Demand for the services of Johnny Bond have increased greatly since his recent releases of "Firewater" and "Put A Little Sweetnin' In Your Love." Johnny's radio and TV schedule has been too heavy for him to leave Tennessee where he is on a personal appearance tour, but he has accepted some dates in June and July. Besides writing the Town Hall Party show which is directed by Wes Tuttle, Johnny also appeared, along with Tex Williams, Tex Ritter, and Jimmie Widener, in Bakersfield recently, in the interest of Jimmie Thomason's race for Congress. . . . A Nashville, Tennessee, weather man "got his" recently. It happened during a horseback ride which promised to be very enjoyable because Eddy Arnold's riding companion, "Dr. Carl Seyfert" agreed that it was a great day for a ride through the rolling hills of Brentwood, east of Nashville. Dr. Seyfert, the Nashville weather man, and Eddy Arnold were suddenly hit by what would be described in Tennessee as a "gully-buster," better known in other parts of America as a cloudburst or a flash flood. . . . Buzz Carlton has taken over as professional manager of Central Songs, Inc., represented in Nashville by Joe Allison. . . . Ginny Wright's new Faber release "I Saw E'Sau" b/w "My Chihuahua Dog" is getting lots of favorable comment



JOHNNY BOND

from deejays throughout the country. Ginny is a regular on Louisiana Hayride broadcast from Shreveport and she also fills in on other dates throughout the southwest. . . . Goldie Hill and Justin Tubb have recorded "Looking Back To See" on Decca. This tune was originally waxed on the Faber label by Jim Edward and Maxine Brown. . . . Faber Robison attended the Jimmie Rodgers Memorial Day celebration on May 25th and 26th at Meridian, Miss. . . . Faron Young was voted "the Number One Folk Singer of 1953" by readers of the Southern Farm and Home magazine of Montgomery, Ala. A large scroll prepared by the magazine was presented Mr. Young Saturday night, May 29, on the NBC network Prince Albert Grand Ole Opry in Nashville, Tenn., over station WSM, on behalf of Bea Terry of Hollywood, music editor of the Southern Farm and Home, who was unable to attend. . . . Ken Nelson, C & W, A & R head for Capitol Records recently left on a two-month nation-wide junket with Tommy Collins. . . . Sunny James is out with his first release in several months for Capitol. Titles are, "The Table Next To Mine" b/w "Believe Another's Lips." The latter side was written by Mr. James. . . . Rambling Jimmy Dolan also has waxed a new one under the Capitol dome. Title is "I'll Never Go Sailing Again." This tune was written by Tommy Collins. Flip side is "Look'a Here, Baby."



GINNY WRIGHT

TERRY PRESTON

"Deceived"

b/w

"Each Time You Leave"

CAPITOL # 2814

CENTRAL SONGS, INC.

4527 SUNSET BLVD., HOLLYWOOD 27, CALIF.

MOVING UP! WATCH IT!

GEORGE MORGAN

"I THINK I'M GOING TO CRY"

COLUMBIA 21237

CEDARWOOD PUBLISHING CO. NASHVILLE, TENNESSEE

Another Hit!

RAY PRICE

sings

"MUCH TOO YOUNG TO DIE"

b/w

"I LOVE YOU SO MUCH, I LET YOU GO"

GABBARD MUSIC, INC.

307 Polk Ave., NASHVILLE, TENNESSEE



1. SLOWLY
Webb Pierce
(Decca 28991; 9-28991)
2. I'LL BE THERE
Ray Price
(Columbia 21214; 4-21214)
3. I REALLY DON'T WANT TO KNOW
Eddy Arnold
(RCA Victor 20-5525; 47-5525)
4. YOU BETTER NOT DO THAT
Tommy Collins
(Capitol 2701; F-2701)
5. BACK UP, BUDDY
Carl Smith
(Columbia 21226; 4-21226)
6. ROSE MARIE
Slim Whitman
(Imperial 8236; 45-8236)
7. I GET SO LONELY
Johnnie & Jack
(RCA Victor 20-5681; 47-5681)
8. ONE BY ONE
Kitty Wells & Red Foley
(Decca 29065; 9-29065)
9. I DON'T HURT ANYMORE
Hank Snow
(RCA Victor 20-5698; 47-5698)
10. EVEN THO
Webb Pierce
(Decca 29107; 9-29107)

FOLK AND WESTERN REVIEWS



THE CASH BOX

BULLSEYE OF THE WEEK

"WE'VE GONE TOO FAR" (2:43)

[Texoma ASCAP—H. Thompson, B. Gray]

"HONKY-TONK GIRL" (2:25)

[Brazos Valley BMI—H. Thompson, C. Harding]

HANK THOMPSON

(Capitol 2823)

● Hank Thompson's outstanding vocal delivery coupled with top drawer song material on either end of the platter sets up a situation that should nail down two top positions for the artist. Top deck, "We've Gone Too Far," finds Thompson coming through with a wonderful reading on a middle

tempo romantic ballad. On the lower portion, the artist warns the fellows to beware of a "Honky-Tonk Girl" whose charms are deceiving. It's a quick beat item with appealing lyrics. Splendid instrumental backing turned in by the Brazos Valley Boys on both ends of this juke box natural.

SACRED

"THE TOUCH OF GOD'S HAND" (2:35)

[American BMI—B. Nolan]

"THE CHAPEL ON THE HILL" (3:14)

[Acuff-Rose BMI—Arnold, King, Frank]

EDDY ARNOLD

(RCA Victor 20-5753)

● Eddy Arnold, whose name is synonymous with sales, comes up with a pair of tunes projected at the sacred market. Both decks are blessed with the Arnold money-making qualities and should prove to be winners in their field. "The Touch Of God's Hand" is a potent

piece of material that the chanter vocals in a warm and sincere manner. Chorus and instrumental backdrop help put this deck over with telling effect. The same comment applies to "The Chapel On The Hill" which should do equally as well in attracting the coin.

YORK BROTHERS

(King 1351)

●+ "DEEP WITHIN MY HEART" (2:35) [Lois BMI—York, York] The York Brothers turn in a captivating bit of harmony on a very lovely sentimental ballad. Beautiful arrangement on a potent deck.

● "I'LL LEAVE MY DOOR OPEN" (2:31) [Sheriton ASCAP—Cherdok, Loring] Reverse deck is a tender middle tempo item on which the boys deliver a fine vocal job.

LUCKY HILL AND BETTY OLIVE

(TNT 115)

●+ "WAIT FOR ME" (2:33) [TNT BMI—Hill, Hancock] Betty Olive shows up to good advantage as she distinctively vocals a slow moving tearful item. Lucky Hill recites the lyrics with feeling.

● "PLEASE" (2:40) [TNT BMI—L. Hill] Bottom half is a solo effort by Lucky Hill on a middle tempo sentimental tune. Strings back in easy fashion.

DOUG POINDEXTER

(Sun 202)

●+ "NOW SHE CARES NO MORE" (3:00) [Hi-Lo BMI—Moore, Deckelman, Moore] In an approved nasal style, Doug Poindexter comes up with a smooth performance on a middle tempo romantic lament. Should catch a goodly share of the spins.

●+ "MY KIND OF CARRYING ON" (2:00) [Hi-Lo BMI—Moore, Poindexter] On the lower end Poindexter etches a catchy, quick beat ditty with spright lyrics. Neat string backing by the Starlite Wranglers.

NORMAN NETTLES

(Jiffy 201)

●+ "OOH I LIKE IT" [Jiffy BMI—Nettles] The delightful voice of Jean Nettles comes through in charming fashion as she waxes a quick beat happy sounding ditty with flavorful lyrics. Norman Nettles and his Blue Mountain Boys support.

● "THE LIFE HE DIDN'T CHOOSE" [Jiffy BMI—Nettles] A touching middle tempo piece dealing with the evils of Communism. Tender vocal job of Dicie Nettles.

VAUGHN SHIELDS

(Imperial 8243)

● "WRONG SIDE OF THE STREET" (2:35) [Commodore BMI—L. V. O'Shields] Vaughn Shields comes up with an inviting vocal effort on a moderate beat piece. Melody and lyrics blend warmly.

●+ "A LOVE THAT WAS UNTRUE" (2:33) [Commodore BMI—L. V. O'Shields] On the lower half Shields comes through with a convincing performance as he tells how his gal hurt him with her false affections.

ROY SCOTT

(MGM 1173)

●+ "LUCKY IN KENTUCKY" (2:20) [Tannen BMI—Whitaker, Beanhart, Willett] Roy Scott debuts in sparkling fashion as he renders a light-hearted, rhythmic novelty. Should make the juke jump.

●+ "I'LL NEVER LOSE THIS FEELING" (2:32) [Tannen BMI—Willett, Schell] Flipside, Scott dishes up a relaxed vocal effort on a middle tempo, sentimental piece. Pleasant listening.

JERRY ROWLEY

(Fabor 109)

● "MATE OF THE WIND" (2:40) [Dandelion BMI—D. Grashey, J. Amadeo] The polished tones of Jerry Rowley come over in winning fashion as he delivers an enchanting, quick beat item. Should lure the coin.

● "WEE WILLIE" (2:04) [Dandelion BMI—J. Willard, S. Masters] On the bottom deck Rowley tastefully tells the tale of a bashful lad. Chorus and band support in gay style.

BILL MONROE

(Decca 29141)

●+ "GET UP JOHN" (2:08) [Bill Monroe BMI—B. Monroe] Bill Monroe and his Blue Grass Boys really let go as they wax a fast moving instrumental number in solid fashion.

● "WHITEHOUSE BLUES" (2:09) [Music City BMI—W. Jones] On the flip portion, Monroe enticingly vocals the infectious lyrics against a background of racing strings.

"It's What's in THE CASH BOX That Counts"

THE CASE BOX FOLK and WESTERN ROUNDUP

Three leading Grand Ole Opry artists . . . Ray Price, Carl Smith and Marty Robbins currently playing personal appearance engagements in Arizona, Colorado, Idaho and Oregon. Curtis Gordon putting a new gimmick to his band, adding trombone and drums to his country band, and building the group into an eight-piece band for dance dates. Frankie More, who manages Johnnie and Jack (RCA Victor) and Kitty Wells (Decca) has the group playing personal appearances in Canadian territory this month. As an extra added attraction, Frankie has added Bobby Wright and Ruby Wells to the act for the summer season. WCOP's Hayloft Jamboree, Boston, has added another Country and Western Artist to its roster. He's Lee Thomas. Bill Dudley (Capitol) was recently involved in a minor auto accident. Tommy Collins (Capitol) was guest of Hank Snow on Grand Ole Opry's Prince Albert Show, NBC hook-up, May 22nd. Tommy's current release is "Let Me Love You" and "I Always Get A Souvenir."



JOHNNIE & JACK

Snow's latest is "I Don't Hurt Anymore" which is already catching the fancy of the general trade and public. June 4-5 Lefty Frizzell set for a personal appearance at the American Legion Convention in Colorado. Autry Inman who is serving a hitch in Uncle Sam's Army, dropped into Nashville recently for a visit. Autry starred on Grand Ole Opry, prior to his entrance into the service. It seems that each week I'm meetin' another "Wilburn" brother. Just learned the other day that Leslie Wilburn has moved to Nashville now, along with his parents. Now, Nashville has all the "Wilburn" Brothers . . . Leslie, Lester, Doyle and Teddy. Doyle and Teddy are heard on Webb Pierce's "Sparkling Brown Eyes" recording. Jim Reeves (Abbott) played Pecos Valley Jamboree in Carlsbad, N. M. on May 21st immediately following one of the territories' big rains and floods. The rain continued to fall up until about 7 o'clock . . . so anxious to see the Abbott Recording Artist . . . the fans turned out in the rains and waded in the mud barefoot to attend his performance. Jim played to full house. June 13th through the 18th Reeves will be touring through Louisiana and the West Texas area. On June 11th, Reeves will play the annual Fiddler's Contest in Crockett, Texas. On Sunday, May 30th Jim joined with Hank Thompson (Capitol), and J. E. and Maxine Brown (Fabor) for performances in Memphis and the promotion was handled by Bob Neal, WMPs. May 31st, the same group entertained in Helena, Ark. and Tuesday, June 1st the group played in Sheffield, Alabama. Boots Woodal and the TV Wranglers including the Smith Brothers. . . . Smitty and Tennessee and the Gospel Singers have just completed two weeks of personals in Alabama, Mississippi, and South Carolina. Webb Pierce played Indianapolis, Ind. May 31st, Memorial Day, and kept his Wondering Boys over for the races next day. According to Hubert Long, manager of Webb, the outfit will play for Webb's Homecoming in Monroe, La. June 5th. The date has been declared by the city of Monroe, and West Monroe, Webb's home-town, as Webb Pierce Day. Some 50 to 100,000 persons are expected to turn out for the city's observance of their "Favorite Son." The city is staging a colorful parade and the day will be climaxed with a large show featuring Webb, the Wondering Boy and his band, along with the Wilburn Brothers. Photographers of Universal Newsreel will be present to cover the event. Hubert Long also reports that Faron Young, now serving in the Armed Forces will be discharged from Military Service November 15th. Faron did a guest spot on the Prince Albert Grand Ole Opry NBC'er May 29th with Little Jimmie Dickens. Gabe Tucker, KYOK-Houston, Tex., off for a Mexico vacation after his visit to the hospital to have his tonsils removed. Tom Edwards, WERE-Cleveland, Ohio took over the reins once more as emcee of the Hillbilly-Western show at the Circle Theatre in town. "Tom and Jack," by an overwhelming majority, won the Popularity Contest for the Gulf Coast Area and the DJ contest held in conjunction with the appearance of the RCA Victor Caravan in Mobile. "Jack" is Jack Caldwell, DJ at WKAB, Mobile, Ala., and King recording artist and "Tom" is Tom Jackson, WKAB Program Director.



WEBB PIERCE

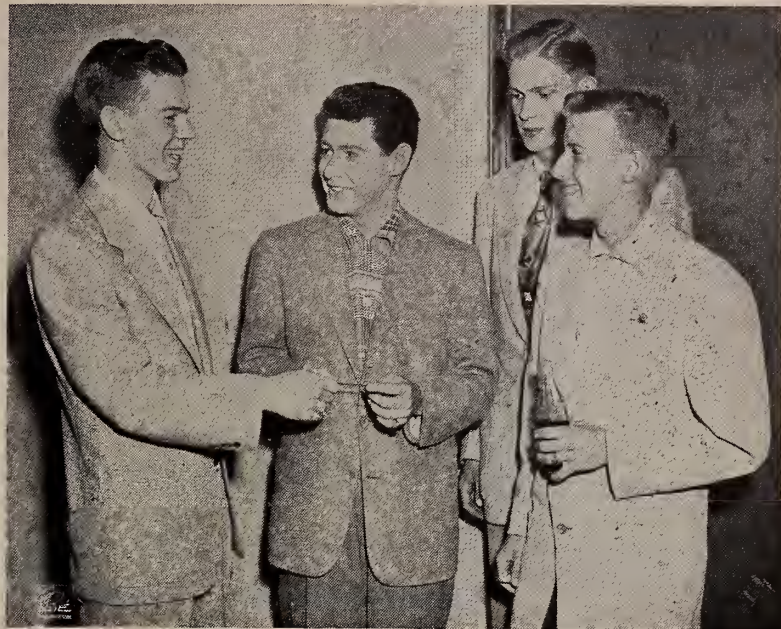
WAX WISE

Steve Sholes, chief of RCA Victor's C&W department very happy about the new addition to the 'Sholes Family' . . . the newcomer, a girl to Steve's roster is Kimberley Lorrie, weighing in at seven pounds and four and half ounces and, made her debut at Englewood New Jersey Hospital May 14th. Katherine and baby are doing fine. Steve amusingly says that the child's arrival was timed to coincide with that of Frank Folsom, whose birthday falls on May 14th also. Folsom is president of Radio Corporation of America. Joe Allison who holds down the deejay chores on WMAK with his C&W "Uncle Joe's Jamboree" reports that Kitty Wells and Red Foley's latest recording of "One By One" is claiming a lot of attention via requests. Another tune cited for popularity on Joe's show is Tommy Collins' version of "I Always Get A Souvenir." Sid Kessel noted in the Country Music Writing Circles, is showing some mighty fine tunes around to the A&R, men and artists these days. After working out of Nashville for several years, Sid just recently set up a permanent residence in Nashville. Ken Nelson, Capitol Records C&W A&R chief, in Nashville for several days recording his roster of artists stationed in Nashville. Kitty Wells offers another top-notch performance with her latest release "You're Not Easy To Forget" and "He's Married To Me." Ray Price all grins about his new release "Much Too Young To Die" and "I Loved You So Much, I Let You Go." Price still ridin' high with "I'll Be There" and "Release Me." The Davis Sisters, Georgia and Skeeter in Nashville May 22nd for visit with friends and appearance at Ernest Tubb's Record Shop Show. Red Sovine (Decca) star of KWKH's Louisiana Hayride, really hittin' with his waxing of "My New Love Affair" and "How Do You Think I Feel." Both tunes are going over big for the Hayride Artist. Slim Whitman moving right along with his recording of "Rose Marie."



JIM REEVES

Invitation



NEW YORK—Justin Tubb (left), Decca's young country warbler and son of Ernest Tubb, is pictured above extending an invitation to Eddie Fisher to attend the Meridian, Mississippi memorial for Jimmie Rodgers. Looking on are (right) Jimmie Rodgers Snow, Hank Snow's son, both Victor warblers and (rear) Ian Lee, 16-year-old fan of the late Jimmie Rodgers, who was invited to the Memorial from Kent, England, as a guest of Meridian's businessmen.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. I GET SO LONELY Johnnie & Jack (RCA Victor)
2. SLOWLY Webb Pierce (Decca)
3. I'LL BE THERE Ray Price (Columbia)
4. BACK UP, BUDDY Carl Smith (Columbia)
5. YOU BETTER NOT DO THAT Tommy Collins (Capitol)
6. I REALLY DON'T WANT TO KNOW Eddy Arnold (RCA Victor)
7. SHAKE A LEG The Carlisles (Mercury)
8. MY EVERYTHING Eddy Arnold (RCA Victor)
9. I DON'T HURT ANYMORE Hank Snow (RCA Victor)
10. GOOD DEAL, LUCILLE Al Terry (Hickory)

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MR. DISTRIBUTOR
and
MR. MUSIC OPERATOR
READ HOW TWO
GREAT NAMES
CAN BRING YOU
A NEW SALES
OPPORTUNITY.
TURN TO PAGE 39.



"Heinie" Roberts

LEADERSHIP



SCIENTIFIC SOUND DISTRIBUTION

This important Seeburg first was presented to our industry in 1941. It gave progressive music men the opportunity to "tailor" the system to the location, providing music at conversational level throughout — no blare near the phonograph, no fade-away in far corners.

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois



America's finest and most complete music systems



HOW TO LOSE MONEY AND RUIN A ROUTE!

Here and There

NEW YORK—We were going thru an advertising column of a local writer this week, and we thought for a moment we were reading about ASCAP legislation. Note the similarity! "Same old hassle is around again, with spending the week in Washington to tell a Congressional committee that the Bryson bill is without merit." (The dots are words we omitted—and which, when filled in identify the industry that finds itself in a similar position to the juke box industry. The first series of dots would read "Madison Avenue sleuths" (advertising agencies); and the second series of dots would read "to bar interstate liquor advertising." The rest of the column fits the juke box fight like a glove. Here's what the advertising columnist says: "Nobody expects these attempts by the dregs to materialize into law, but yet you can't afford to be complacent about it. . . . It's almost pathetic that distillers and admen have to waste their time and money every spring to oppose measures of this type."

NEW YORK—In order to stimulate business in taverns, as well as making the public aware of the favorable and social aspects of the neighborhood tavern, the industry has been promoting the month of May as "National Tavern Month." Altho the month isn't over, James J. Donovan, president of the National Licensed Beverage Association, stated: "Reports from affiliates in various parts of the country indicate that the response to this promotion will be far beyond our expectations. Taverns have received the greatest publicity since repeal, and this will bring about a return of many people to the tavern for 'good fellowship, hospitality and friendliness'."

CLEVELAND, OHIO—Owners of Supermarkets, in which are found many coin operated machines, particularly kiddie rides, met in this city this past week. It is estimated that there are some 18,000 supermarkets in operation thruout the country, and the total is expected to be increased to about 19,000 by the end of 1954. Operators of kiddie rides should be in close touch with their contacts, as these 1,000 extra markets are all possible locations for their equipment.

MILWAUKEE, WIS.—Of interest to the operator of drink vendors is the announcement by the Pabst Brewing Company, the nation's third largest brewer, that it has entered the cola field. The firm is now completing plans for national distribution of two new cola drinks—a non-fattening and a regular version—in flat-top cans. The new drink will be called "Tap-A-Cola."

AVERAGE WEEKLY COLLECTION FROM OLD, WORNOUT, SCREECHY, SCRATCHY, MARRED, SCARRED, TONE-DEAD, PREWAR PHONOGRAPH STILL ON LOCATION **\$5.00**

AVERAGE WEEKLY SERVICING OVERHEAD COST TO MAINTAIN THIS PHONOGRAPH **\$7.50**

Back in October, 1953, *The Cash Box* conducted a survey on old phonos. The results came as a shock to all progressive and intelligent music operators.

This survey, on a most conservative estimate basis, indicated that there still are on locations thruout the U. S. approximately 165,000 old, wornout, marred, scarred, scratchy, screechy, vermin-infested, tone-dead, prewar automatic phonographs.

Leaders thruout the automatic music industry instantly came to the fore to urge this publication to continue to publish these facts. To show the operators, who were blocking off locations with these sort of wornout prewar phonos, that they were actually harming themselves, as well as hurting the industry as a whole.

Many sent in press clippings whereby juke boxes were described in anything but favorable terms. An entertainment magazine in the city of Youngstown, Ohio, also picked up the crusade and went to work on its readers, who are the locations of that city, to urge them to get rid of these old, wornout, marred, scarred, screechy, scratchy, tone-dead prewar phonos.

Almost everywhere in the nation, association after association joined this campaign. Praise was heaped on *The Cash Box* for bringing this truthful matter to the forefront.

Many associations, even tho they will still count these prewar phonographs in their membership lists, will not give them any consideration whatsoever, in view of the fact that the more progressive and intelligent members of the organizations realize that, not only are these horrible-toned juke boxes bringing down scorn and adverse publicity on the heads of the men who still own and operate them, but also on all the members of the organizations.

Not only have these wornout, marred, scarred, scratched-up phonographs brought adverse newspaper and magazine publicity, but have been the subject of much scorn from musically inclined peoples everywhere.

Intelligent and progressive music operators have advised *The Cash Box* that the best such machines can average in collections is anywhere between \$4 and \$5 per week.

Even if they are "rented" at \$5 per week, for this is about the tops any operator can get for these old machines, even this figure is a loss to the operator, if he will intelligently scan his overhead costs of maintaining that machine.

As these men have pointed out, and as all in the industry know, the reasons given by the men who still operate such horrible sounding and terrible looking phonographs is, "Well, anyway, they're all paid for."

Definitely, this is not an intelligent answer, because the proof of the matter is that, regardless of the fact they are paid for, it costs a juke box operator today around \$6.50 to \$7.50 per week for servicing and maintenance overhead for his average location.

In short, then, the men who are operating these prewar clunkers, if they will get any good accountant to show them the facts, will realize that not only are they ruining their own routes, because the word spreads thruout their area that they operate such horrible equipment, not only are they bringing scorn and adverse publicity down on all their fellow operators in the same territory, injuring the entire industry and endangering their own future welfare, but, they are actually losing money on everyone of these horrible, old prewar clunkers they still have on location.

Furthermore, it has been proved time and again that, even tho the payments on a new phono may seem high, that the new, gorgeous juke boxes now on the market are capable of stepping up collections to new, high peaks and thereby, bringing profit to the operators.

The operator, then, sets new equipment in all his better spots. He moves his secondary machines down to the lower spots, but, before doing so revamps his two and three year old machines so that they sound and look like the newest on the market.

Then with new machines on his better spots the backbone of his income, with his secondary spots featuring one and two year old equipment, and even his lowliest spots with third and fourth year machines, he will find that his intake is greater than it ever was before.

At the same time, he will be winning the praise of the public and his location owners for the fine equipment he features. He will be insuring his future. He will tremendously enhance the value of his route. He will be helping all of his fellow operators. He will be helping his industry.

What's most important, he will have the opportunity to show profit, instead of loss.

All Shuffle Mfrs Build 10c-3/25c Play Games

Shuffle Games Operators Agree Dime Play is Answer to Profits

CHICAGO—After just about 12 years of the most intensive kind of crusading by this publication, this past week brought home a fact of outstanding significance to all engaged in the business of automatic amusements.

This fact is that everyone of the manufacturers of shuffle games are now building 10c, 3 for 25c play, products.

These manufacturers, as they frankly reports, "... are more than happy to meet the demand of the nation's operators for 10c, 3 for 25c play action, on our games."

As one of these manufacturers very frankly stated, "There is no doubt that we can attribute the demand which we have received for dime play action to the progressive and forward-looking editorials which have appeared in 'The Cash Box' over the years."

It is significant that the operators of shuffle games, considered among the most 'accepted' equipment everywhere in the nation, have found that their games, like the phonos, require dime play, to assure them of continued, steady profits.

As one well known operator here reported, "This isn't the early-days of the shuffles. These games are now priced at a point where we simply must get 10c per play. Plus offering the bargain of 3 plays for 25c, to assure ourselves of being able to purchase this higher priced equipment and, at the same time, being able to amortize the new machine within a reasonable period of time, and still enjoy some sort of profit on our investment."

This statement can, in all probabilities, be echoed by all other operators from all over the nation.

Surprising to the shuffle games manufacturers is the fact that even from the smallest communities thru-

out the nation, the demand for 10c, 3 for 25c play, has been extremely consistent.

Operators have continued to urge the manufacturers to ship the new games with these coin chutes so they would be able to show their location owners that, "... this is the way the new games come from the factory."

This has always been the most emphatic contention of the average operator who wanted to change over to 10c, 3 for 25c play:

"If the factory will ship us the new equipment with these coin chutes we can, most definitely, prove to the locations that this is the type of play action which is recommended and, thereby, we can start adopting such play with the complete agreement of the location owners."

The fact remains that, especially in smaller communities, the storekeepers are just as familiar with the quarters of the operators, as are the operators themselves.

When the retailers walk into the operators' places to see the new games which have arrived, the operator is in a much better and stronger position to obtain 10c play, if the game comes so equipped.

Usually, as these operators have explained in the past, they can then get such play started.

Now that the shuffle games are featuring straight 10c play, as well as 10c, 3 for 25c play, the operators are in a position to be able to get such action going.

The fact that every one of the manufacturers of the shuffle games now so advertises his products is sufficient of itself to prove to all the industry that this is the one and only play action which can assure the nation's operators some sort of profit on the investment that the operators have to make.

Spotty Collections Reported

Some Areas Reported Enjoying Better Biz Than Even '53. Others Claim Collections 'Way Down

CHICAGO — Reports from roadmen and leaders here are to the effect that collections have turned "spotty."

"In some areas", leaders here state, "operators report that they are enjoying better collections than what they did in the fabulous business year of 1953."

"In some territories", they report, "collections are away down and the operators are very much upset over the drop."

The majority of territories thruout the nation indicate that, even tho there is some drop in collections, that this percentage is so small it hasn't had any effect on business generally.

In fact, according to the average report from the majority of areas, the drop can be placed at about 4% to possibly 7% in collections at this time, with every indication that this

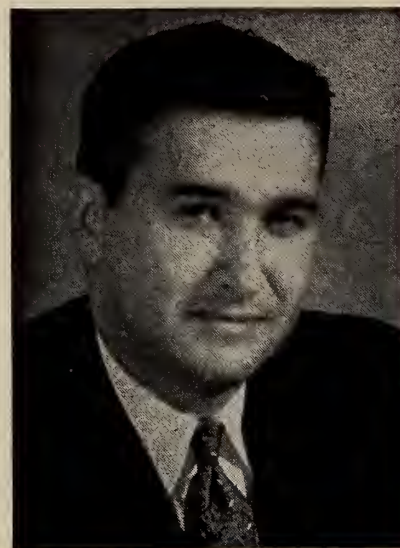
will be overcome as the warm weather takes hold.

This is the first time that spotty collections reports have been heard in the industry in over three years.

Those who are on the road constantly claim that much of this is due to general business conditions and that, in the smaller towns, where there are but one or two factories, if these plants cut down on production, the entire community is affected, with this industry similarly hurt.

"As an overall average", one well known sales manager here stated, "conditions aren't at all bad. The operators expected some sort of drop. Maybe 4% or a little more. Therefore, all in all, business for this industry, compared to any other, can be termed 'well above par', with better days ahead, as the warmer weather gets the people out of their homes and away from their TV sets."

Keeney Developing New Products



PAUL HUEBSCH

CHICAGO — The engineering department of J. H. Keeney & Company, Inc., this city, is working overtime these days developing new projects in the amusement and vending fields.

"Our engineers at present have a dozen or so items on the fire", said Paul Huebsch, the firm's general sales manager, "and even Saturdays are needed by them to keep caught up."

"Keeney has a definite deadline by October", Huebsch continued. "We will display several new coin-operated vending products at the 19th annual National Automatic Merchandising Association convention at the National Guard Armory in Washington, D. C., October 10 thru 13."

Huebsch went on to say that, "The new natural wood-finish cigarette machines are going over big. We have received many compliments from our distributors all over the nation. They, in turn, have received very favorable comments from the operators."

Salt Lake Ops Feel Need For "Public Relations Bureau"

SALT LAKE CITY, UTAH—A local newspaper is editorializing to the effect that, since Portland, Ore. saw fit to ban games, this area should do the same.

Ops here are of the belief that a "Public Relations Bureau" would prove of immense help in this instance.

As one well known op here commented, "I think that a 'National Public Relations Bureau' would be the salvation of the coin machine industry."

He went on to advise, "Such a 'Bureau' should be an active group that could be called on to counteract unfavorable publicity anywhere it happened to show up."

He also stated, in regard to the editorial material being published in the press here, "This newspaper is completely uninformed on many issues regarding our games and the industry generally. A lot of the stuff they print are downright lies."

This operator concluded with, "The Cash Box has always been the leader in starting these moves and I am certain that, as long as The Cash Box continues its efforts, a 'Public Relations Bureau' will come into being."

Blalocks and the New Wurlitzer "1700"



NEW ORLEANS, LA.—At a recent showing of the Wurlitzer "1700" Phonograph a picture was taken of the new model with Fletcher A. Blalock, Mrs. Blalock, Mrs. Sam Winkler, wife of one of the F. A. B. New Orleans salesmen, and Mr. Vincent, associated with Barney Atkins, Jonesville, La., grouped about the machine from left to right.

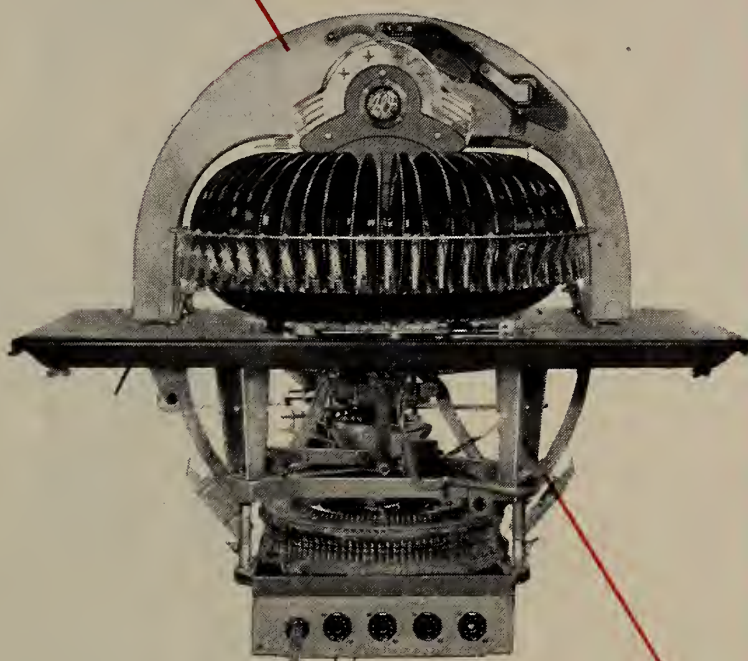
United Wins First Game

CHICAGO — United Manufacturing Company, this city, blasted Brook Electrical Supply Co., 23-6, to win its opening game in the eight-team Mozart Park Industrial 16-inch Softball League.

The winners clubbed out 18 hits and made three errors while the losers made nine base blows and were guilty of nine miscues.

Ed Rechoris, United's pitcher, aided his own cause by poking out a home run.

**Wurlitzer's Amazing
New 104-Selection All 45 RPM
Record Changer Offers
Simplified Design, Simplified
Service**



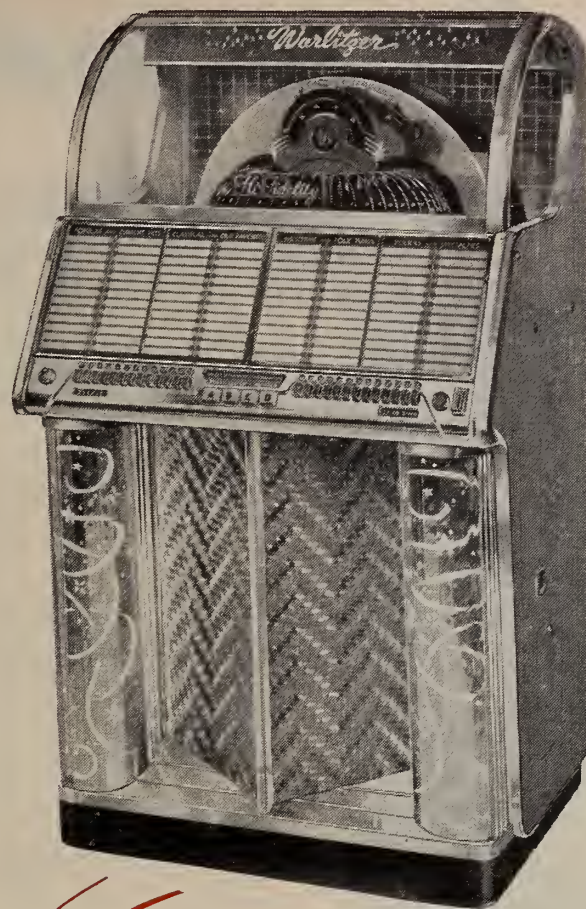
**IT HAS A SINGLE TONE ARM,
SINGLE ZENITH CARTRIDGE, SINGLE
TURNTABLE DIRECTION**



**IT GENTLY POSITIONS
THE RECORD—NEVER GRABS
IT—NEVER TURNS IT OVER**



**IT WEIGHS ONLY 81
POUNDS—MAY BE EASILY
REMOVED—STANDS BY
ITSELF ON A BENCH
FOR HIGH-SPEED SERVICE**



**ONLY THE
FABULOUS HIGH FIDELITY**

Wurlitzer
1700 HF

**OFFERS YOU
ALL THESE MONEY-MAKING
FEATURES**



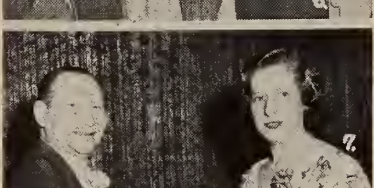
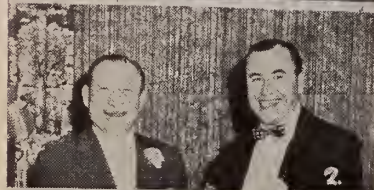
- NEW...** ALL New—Phonograph
- NEW...** Carousel Record Changer
- NEW...** Gorgeous Cabinet Design
- NEW...** Ultra Simplified Mechanism
- NEW...** Full High Fidelity Sound
- NEW...** Color-Styled Selector Panel
- NEW...** Size for all Locations
- NEW...** Lighter Weight—308 Pounds
- NEW...** Increased Earning Power

**SEE IT, HEAR IT and BUY IT
at your Wurlitzer Distributor**

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

Chi Phono Bowling League Banquet

Teams, Sponsors, Record Firms, Guests, Enjoy Night of Fine Food and Gaiety



CHICAGO—The annual banquet of the Chicago Automatic Phonograph Bowling League brought out a record crowd this past week (Saturday evening, May 22) to the Belvedere Club, this city, with all happily acclaiming the affair, "The greatest we've ever yet enjoyed."

With Bill Gersh, publisher of The Cash Box, acting as master of ceremonies, prize money to all teams was given out as well as the individual and team awards for the 1953-1954 season.

The ladies who received awards were: Mrs. Lu Lantz of the Coven team with a 591 for High Series With Handicap. Mrs. Isabel Oomens, of the Oomens team, with a 515 for High Series Scratch, and an additional medal for Mrs. Oomens from the Women's International Bowling Congress. Mrs. Myrtle Sochacki of Star Music with a 130 for second place High Individual Average. Mrs. Ellen Brown of the Coven team with a 228 for High Game Handicap.

There was a tie between Edith Davis of the ABC team and Clara Strobl of the Melody Music team with 188 for High Game Scratch. Both women received awards. The High Individual Average for women went this year, once again, to Mrs. Isabel Oomens of the Walter Oomens Sons team with 139.

The men who received awards were: Les Taylor of ABC for High Series Handicap with a score of 661. Irv Cairo of Mercury for High Series Scratch with a score of 621. There was a tie for High Game Handicap between Robert Dolan of B & B and Henry Sochacki of Star Music with 254. High Game Scratch award went to Paul Brown of the Coven team with a 236.

The award for second High Individual Average, an award given this

year for the first time, due to the closeness of the scores, went to Ray Gallet of the Paschke team who had an average of 166.84. First place winner, and a repeater from last year, was Carl Latino of Oomens with a score of 166.96.

Crying towels this year were awarded to: Eddie Walker of Decca-Coral; Frank Tutomase of Decca-Coral; Les Taylor of ABC; Tony Galgano of Paschke and Jerry Shuman of Gillette.

The Achievement Award went to George Holl who was a second time winner. He increased his score this season by 22 pins.

The team that landed in second place was Walter Oomens Sons; Carl Latino, captain, Mrs. Isabel Oomens, Bruno Bywalek, Anthony Genovese and John Oomens. John was home very ill and his son, Fred Oomens, came in his place. All were very sad to note that John was home ill for he is definitely the sparkplug of the league and his efforts have won him much commendation. Andy Oomens, sponsor of this team, accepted the team award.

The first place championship team was Decca-Coral. This is their second straight year that they've won the championship. Captain is Eddie Walker, Frank Tutomase, Joan Wocjichowski, Tony Ignoffo and Leo Sochacki are its members. The team trophy was given to Selman Schultz, sponsor, of Decca Records. Selman was also given a plaque from the American Bowling Congress for this team's achievement.

The balance of the evening was devoted to fine food, dancing and general gaiety with all acclaiming this affair the finest ever yet held by the Chicago Automatic Phonograph Bowling League.

With Bill Gersh, publisher of The Cash Box, making presentations, the cameraman came up with a number of fine photographs. It would be impossible to reproduce all the pictures taken. We therefore ask the indulgence of those whose pictures do not appear.

Pictured on this page:

(1) Mrs. Isabel Oomens, who won three awards—High Series Scratch; Women's International Bowling Congress Award; and High Average for Women. (2) Carl Latino, Men's High Individual Average. (3) Decca-Coral, Championship Team. Selman Schultz holds team award and ABC plaque. (4) Walter Oomens Sons, Second Place Team. Andy Oomens, sponsor, holds team trophy. (5) Captains of all teams. (6) Crying towel boys. (7) Mrs. Lu Lantz, High Series Handicap. (8) Les Taylor, High Series Handicap. (9) Mrs. Myrtle Sochacki, Second Place High Average. (10) Ray Gallet, Second Highest Individual Average. (11) Edith Davis and Clara Strobl, tie, High Game Scratch. (12) Paul Brown, High Game Scratch. (13) Mrs. Ellen Brown, High Game Handicap. (14) Robert Dolan and Henry Sochacki, tie, High Game Handicap. (15) Irv Cairo, High Series Scratch. (16) George Holl, winner of Special Achievement Award.



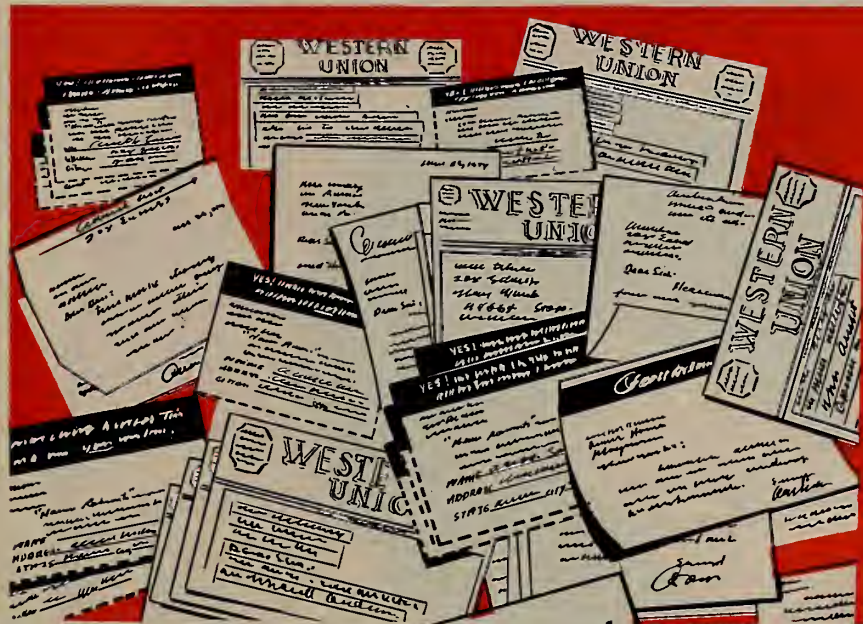
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1953 - SEASON - 1954 CHICAGO AUTOMATIC PHONOGRAPH BOWLING LEAGUE

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RCA Planned Music...Reproduced by Magnecord



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We've been bombarded with letters, wires and telephone calls about the latest, greatest achievement in sound and sales!

Have you looked into this new sales opportunity? Just think of what this can mean to America — and to you!

The finest possible background music — *continuous* 8-hour cycles of RCA Planned Music, delivered via Magnetic tape playbacks through sensationally new, magnificent Magnecord Music Reproducers. All made possible by two great names — Magnecord and RCA Planned Music — and ready to go to work for you!

Nothing before like it — ever! The Magnecord Music Reproducer delivers better sound, truer tone, richer quality and higher fidelity than has ever been available in any other Background Music system.

Your subscribers will receive a stream of continuous RCA Planned Music with the flick of a switch — or by automatic time controls — preset as desired.

Here is what Background Music has always needed — music expertly produced, planned and programmed by a leader in music, RCA — and a lifelike form of high fidelity reproduction with Magnecord's continuous music reproducer.



"Rush me your coupon just the fastest way you can. Enter the new era of Packaged Background music service...now!"

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Henry ("Heinie") T. Roberts, General Manager—Commercial Music Division
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Please RUSH me complete details on how I can fit into the Magnecord, Inc. Background Music Service.

I am a Music Operator Distributor
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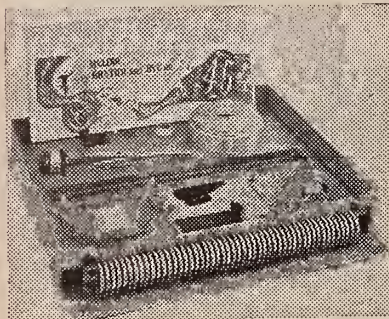
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Kit for adapting Seeburg 100 "A" to 45 RPM

- Engineered to fit Mechanism
- ★ Includes the Necessary Play-meter
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TERMS: 1/3 cash with orders. Balance C.O.D. or Sight Draft.

- QUICKLY
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All Parts Factory Guaranteed

COMPLETE with PLAYMETER **\$98.50** F.O.B. Los Angeles

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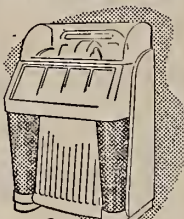
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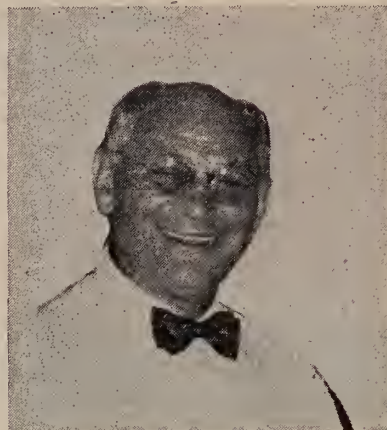
For Model "C"

Hi-Lustre Chrome-Plated Steel for elimination of glare & breakage

\$24.50 per pair F.O.B. Los Angeles

Exactly fits your Model "C" SIMPLE, 10 MIN. INSTALLATION

Tarans Celebrate 21st Wedding Anniversary In Chi



SAM TARAN

MIAMI BEACH, FLA.—Having just come in as runner-up for the golf-

ing championship at the Bayshore Country Club, Sam Taran announced, after his very charming wife, Diane, had been unanimously elected as President of the local branch of Hadassah, the famed women's organization, that they would fly to Chicago to celebrate their 21st wedding anniversary.

Mr. and Mrs. Sam Taran will register into the Edgewater Beach Hotel in Chicago this Monday (May 24) to take over the bridal suite as they did 21 years ago.

In fact, Sam Taran has arranged with the hotel to replace all the furniture in the bridal suite, exactly as it was placed when he came there as a bridegroom in 1933.

On June 4, the Tarans intend to celebrate their 21st Wedding Anniversary with all their friends in the City of Chicago, the city where they were married, and plan to have a huge party at the Chez Paree afterwards.

Exhibit Steps Up Gun Production



J. A. (ART) WEINAND

CHICAGO—Exhibit Supply, this city, has increased production on its "Shooting Gallery" gun game, it was reported by J. A. (Art) Weinand, the firm's vice-president and general sales manager.

"Increased productivity is an absolute necessity what with all our distributors clamoring for the guns," said Weinand.

"Shooting Gallery" is proving to be one of the top money makers in the arcades at Chicago's Riverview Park," he continued.

"The gun is also in operation in Germany, Belgium, France and parts of Central and South America. Quite a few 'Shooting Gallery' guns are with the traveling shows in this country as a standard part of their arcade setups.

"Shooting Gallery," to use the old familiar expression, is hotter than a Fourth-of-July-firecracker. We, here at Exhibit, knew what it would do following our first location tests which took place during the Fall of 1953.

"The original test pieces are still on location earning top money," he stated.

"Play at all locations thruout the nation is excellent and very steady.

"Exhibit, which has a glorious history of making guns," Weinand concluded, "certainly has a top money maker in 'Shooting Gallery.' This is the number one gun of them all which will even surpass the fabulous 'Dale Gun'."

Competitive Firm Contributes Fund to Widow in S.F.

SAN FRANCISCO, CALIF.—George Boerstler of Advance Automatic Sales Company, this city, met with an accident on Sunday, May 23 in his home, and passed away the following day. Boerstler was a young man, leaving a wife and four children.

A voluntary contribution of the employees and of the company provided a substantial sum for the wife.

What stirred Lou Wolcher, head of the firm, was the news that the employees of the R. F. Jones Company also raised a voluntary fund totaling a substantial sum of money for the Boerstler family. "This," commented Wolcher, "I believe, is an unprece-

dent display of sympathy and respect, not only for a fellow employee within a company, but for a fellow employee within an industry. Because such a gesture on the part of a competitive organization is so beautiful a thought, I believe it should be properly brought to the attention of the entire coin machine industry. I wish personally to thank the employees and the officials of the R. F. Jones Company of San Francisco on behalf of myself and the employees of Advance, as well as Mrs. George Boerstler, for this wonderful thought of their fellow man."

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Our Renovations Are Completed

AIR CONDITIONED
LARGER SHOWROOM and
PREMIUM DEPARTMENT

All we still have to do is put the finishing touches to the front of our building. Everything else is ready for your greater comfort and buying pleasure.

THANKS FOR YOUR PATIENCE

Drop in to see our greatest display of New and Used Equipment and Premium Merchandise.

See The Latest Games Made By BALLY • KEENEY • GENCO
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Decent Folk

LOS ANGELES—Ed Krafchow, who recently purchased the route of the deceased John Green, this city, found on his first trip through the route that there are some mighty decent and unsung people in this troubled world.

Krafchow learned that Bernice Huber, Walt Huber's wife, of the Huber Distributing Company, AMI distributor in Los Angeles, had been taking time from her very busy routine to type Green's record labels so that he could continue his business, though almost totally blind.

FOR . . .

EVERYTHING YOU NEED

IN NEW AND USED EQUIPMENT

Write For Our Lists
LOWEST PRICES!

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3 SURE WINNERS for EVERY LOCATION!



A SURE WINNER!...

chicago coin's New

STAR-LITE BOWLER

THE SENSATIONALLY NEW MATCH BOWLER WITH ENTIRELY NEW MATCHING PRINCIPLES!

- 1** Individual player by motching one or several numbers lights up one or several Stars in each game!
- 2** Each of 6 players have the some oppartunity ta match numbers and light up stors under their individual scores!
- 3** Matching features begin in the first frame and continue in every frame until the game is aver!
- 4** STAR-LITE BOWLER contains CHICAGO COIN'S build-up advance scoring features. Top score of 900

- Special light on front panel illuminates coin chute and front of game!
- New light-up bulbs for drum scoring unit!

New front hinged score frame glass for easier servicing!
AVAILABLE IN STRAIGHT 10c OR 10c 3 FOR 25c PLAY!

A SURE WINNER!

chicago coin's SENSATIONAL SUPER FRAME BOWLER

THE EXCITING, 100% SKILL BOWLING GAME!



Special light on front panel illuminates coin chute and front of game!

Featuring Single - Double - Triple - Quadruple Scoring!

Player by matching the number lit in the 11th or Super Frame can add from 200 to 500 points to his score!

Super Bowler Contains all the ADVANCE Scoring Features! New Top Scaring Thrill of 1400.

Fast 55 Second Play! Multiple Scaring on Strikes and Spares plus the "Time Tested" actual 1-9 Pin Scoring.

New Front Hinged Score Frame Glass for Easier Servicing!

100% Skill "Match The Lited Number" for Super Frame Scaring!

You Get Increased Revenue from 10c 3 for 25c Play!

New 6-Volt Light-Up Bulbs for Drum Scaring Units.

A SURE WINNER!...

chicago coin's

6 PLAYER BASEBALL GAME

SUPER HOME RUN

with the 3 WAY "MATCH" and "FREE PLAY" Features!

- (1) Match a Number! (2) Match a Number with a Star! (3) Match a Number with 2 Stars!

With the GRAND STAND "Home Run" Feature for Extra Runs . . . Plus The Thrill of Hitting a Ball Over the GRAND STAND Roof for Additional Runs!

Game can be set to operate at 1, 2 or 3 Innings per game, Each inning constitutes 3 outs.

AVAILABLE IN STRAIGHT 10c OR 10c - 3 FOR 25c PLAY!

Single player continues at bat until game is over—Multiple players alternate as in bowling games after 3 outs are made.

Player hitting ball into Upper Grand Stand gets a HOME RUN plus RUNS for every man on base . . . plus 3 EXTRA RUNS!

Player hitting ball into Lower Grand Stand gets a HOME RUN plus RUNS for every man on base!

Player hitting ball OVER the ROOF gets a HOME RUN plus RUNS for every man on base . . . plus 5 EXTRA RUNS!

ALSO AVAILABLE IN REGULAR PLAY!

With the TROUBLE FREE SLIDE COIN CHUTE

1725 W. DIVERSEY BLVD. • CHICAGO 14





EXHIBIT'S New Shooting Gallery

A
PROVEN
MONEY-
MAKER

Yes -

... it's been location tested all over the country with tremendous results in profits. It's compact, single unit construction has great play-appeal in any type of location. A genuine .22 cal. Remington Target rifle duplicates actual firing. It "bangs" ... it "kicks" and it drops the targets. It's the real "McCoy" ... you can shoot at any one of the 20 targets in any order. It's loaded with play appeal ... with extra features ... and with extra PROFITS for you!

- 25 standing cut-out targets (20 regular and 5 bonus)
- Money-back feature for perfect score (operator's option)
- Match score shooting feature (operator's option)
- Only 74" high ... 30" wide and 52" deep.



INDIVIDUAL TARGETS that drop with every "hit" An attractive, colorful "light-up" scoreboard clearly shows every "hit". Bonus points are awarded for the 5th, 10th, 15th and 20th hit.



REAL ACTION ... exactly like a full size shooting range. Every target actually "drops" when a hit is scored. It's real fun ... shoot at any target ... in any order. The "kick" of the gun ... the sound of the shot ... the falling targets ... are ALL REAL ... plus automatic scoring. No live ammunition is used.



BONUS BULLSEYES for the sharpshooters. After a perfect 20 hit score, 5 extra Bullseyes appear which count 5 extra points per hit. Money-back feature for perfect score and match-score shooting are included, but can be simply disconnected at the operator's option. This new ... all new shooting Gallery is "loaded" with "come-ons."

Established since 1901 SEE IT ON DISPLAY AT YOUR LOCAL EXHIBIT DISTRIBUTOR

EXHIBIT SUPPLY 4218 W. Lake St.
Chicago, Illinois

MUSIC ON TAPE
CAN MEAN
NEW PROFITS
FOR YOU.
GET THE FACTS
ON PAGE 39!

"Heinie" Roberts



**Butler Apptd Magnecord Sales
and Ad Director**

CHICAGO, ILL.—William L. Dunn, president of Magnecord, Inc., this city, announced the appointment of James R. Butler as director of advertising and sales promotion.

In his new position Butler will direct all relevant activities pertaining to the three divisions of the company covering magnetic tape equipment for amateur, professional and commercial background music use.

Butler terminates his position as merchandising and eastern sales manager for Raytheon Manufacturing Co., to join Magnecord.



FLORIDA FLUTTERS MIAMI MURMURS

Willie Blatt testing his new amusement machine on location. The machine is being manufactured by Blatt. ... Some of the Miamians are beginning to take their vacations early this year and Lucky left Friday, May 21. ... The following coin machine operators have taken cabanas for the summer season at the Robert Richter Hotel. Mr. and Mrs. William Levey; Mr. & Mrs. Dave Friedman, Mr. & Mrs. Murray Blane, and Mr. and Mrs. William Blatt. All extend an open invitation to all visiting coin machine men who expect to spend their vacation in Miami. ... Sam Kressberg is calling all operators in regards to the U.J.A. drive and the results are very gratifying. ... Sam Taran had a slight throat operation but he called to say he is doing fine. Sam says he has nothing to complain about. Why should he? He is the distributor for Williams, United and Rock-Ola. ... The AMOA of Florida held a general meeting Thursday, May 27. Plans were made for the 4th annual affair. ... Joe Mangone must be getting a little older. He now prefers an air conditioned office, plenty of room, and a larger, more comfortable desk and chair in his new office and showrooms. ... Gene Lane of American Vend sold his route to Irving Shapiro, a former New Yorker. ... Johnny Morgan sold part of his route to Morris Marder. ... Quite a bit of activity going on in the Miami coin machine industry. ... Willie (Little Napoleon) Blatt seen escorting Dr. Werner Hillert and his gorgeous blonde secretary around Miami Beach. Willie's lucky his wife, Sydelle, didn't see him and that Dr. Hillert accompanied them.

Action Centers Around 3 "Pop Bumpers"

CHICAGO—Action not only centers around the three "Pop Bumpers," at the bottom of the playfield of "Hawaiian Beauty," the new five-ball game of D. Gottlieb & Company, this city, but also on the firm's production line. "Hawaiian Beauty," which was introduced last month is doing very well," said Alvin Gottlieb. "We are very busy filling new and back orders. "One of the main player-appeal points about 'Hawaiian Beauty,'" he continued, "is the tremendous amount of action around the three 'Pop Bumpers' at the bottom of the game's playfield.

"During our location-testing period for 'Hawaiian Beauty', this was one of the favorable comments noted. We daily receive raves about this action feature now that the game has been out in the field." Judd Weinberg of Judd Distributing Company, this city, Gottlieb's export agency, returned from New York this past week with favorable reports about the export trade. "The export business looks very good," said Weinberg. "Our European and Latin American customers like 'Hawaiian Beauty', and business is perking right along."

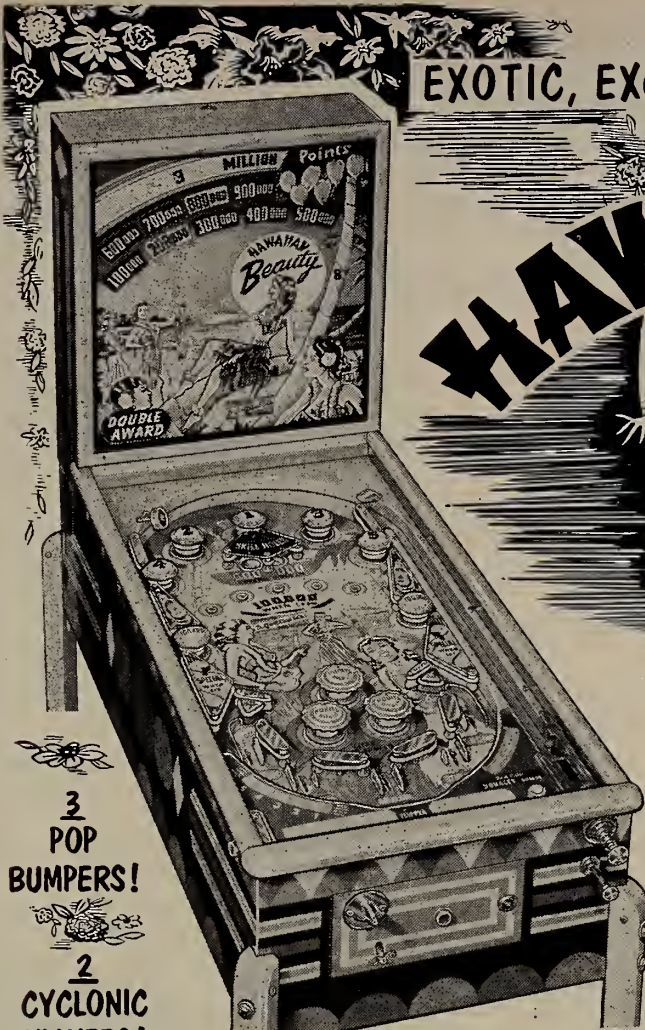
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LONG BEACH	99.50
BRIGHT LIGHT	69.50
SUPER WORLD SERIES	159.50
DELUXE WORLD SERIES	169.50
FIREBALL FS	425.00

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We are exclusive factory distributors for:
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- 3 POP BUMPERS!**
- 2 CYCLONIC KICKERS!**
- 2 SUPER-POWERED FLIPPERS!**

Special skill holes lights Roll-Overs for Replays. Bottom Roll-Over lights Point Bumpers for Super-Point Score.



EXOTIC, EXCITING PLAY... POSITIVELY IRRESISTIBLE!

GOTTLIEB'S

HAWAIIAN Beauty

STACKED... and How!

IT'S GOT WHAT IT TAKES TO GO PLACES!

DOUBLE AWARDS... Sensational!

Inserting 2 coins at start of game doubles all Replay Awards.

EASY TO PLAY...

Thrilling to Score!

1 to 5 Non-Rotation Resetting Sequence. Hitting 1 to 5 additional times lights Roll-Over Buttons for Super-High Score. Also lights Holes and Contacts for Specials.

SEE THIS HONEY

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CHICAGO 51, ILLINOIS

THRU THE COIN CHUTE NEW ORLEANS NOTES

Our deepest sympathy to the McClure family of Baton Rouge, La. on the death of their 23 year old son. He was their top man at selecting records for the company and will be missed here in New Orleans where he was a frequent visitor. . . Abe Kalif of McComb, Miss., A & K Amusement, recuperating at the Baptist Hospital. . . Also at the Baptist Hospital recovering from an operation, Mrs. Bill Amann of Amann Distributing Co., . . . Eddie Daquenier, of A & M Amusement, is building a beautiful home in Oak Park. . . August, of Peres Amusement, the proud papa for the third time. The little bundle is named August III. . . Mr. & Mrs. Dick Sturgell, of A. I. Distributing Company, taking final steps on the adoption of a baby. Congratulations. . . Bill Taylor of MGM in town for a few days. . . Emil Kahil of McComb, Miss. was in New Orleans a couple of weeks ago giving out tickets to all his friends for the review in which daughter took part. . . The most popular boy during Ice Show Week was Charlie Hayes, Jr. of AMI. Charlie has ways of doing things. . . Mr. & Mrs. C. H. Holmes, West Monroe, La., were in town for a few days. Holmes visited Touro Infirmary for a routine check-up. Last fall Holmes had some surgery done there. . . Joe of King Distributing Co. just said "I do" to the prettiest girl in New Orleans. . . Visitors in town were Doc Bailly and Roy Landry of Gonzales, La., W. W. Sunchess and J. Dantzer of Alexandria, La. . . Louis Boasberg of New Orleans Novelty Co. will witness the graduation of his twin children from kindergarten along with "Mr. Bill," young son of the Bill Amanns. Mrs. Amann will be unable to attend. . . H. C. Gaston of Addis, La., is nursing a virus infection.

Marvel Mfg Buys Eagle Phono Plastics

CHICAGO—Ted Rubenstein of Marvel Manufacturing Company, this city, reported this past week that his firm purchased the moulds, dies, tools and all assets of Eagle Coin Machine Company, manufacturers of phonograph plastics.

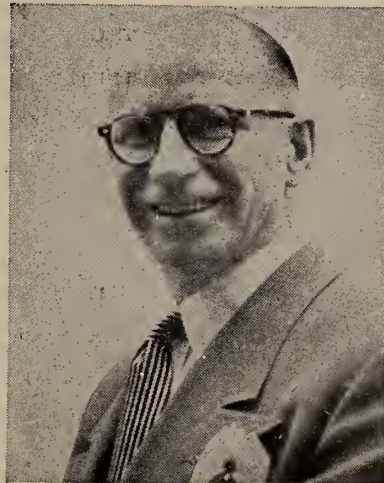
"After much effort," Rubenstein reported, "we now have a most complete line of plastics and of such outstanding merit that we plan to present these to the trade as 'America's Finest Phonograph Replacement Plastics'."

"We don't take a back seat for anyone in the nation on the plastic which

we now have ready for the industry. These are not only the finest in design, but also the sturdiest in construction. They are so well made that operators will get long-life wear from them under the most trying conditions on any location."

At the present time, Rubenstein said, the firm is ready with plastics for the AMI Model "A," Model "B" and Model "C." Also for Wurlitzer models: 500, 600, 700, 750, 800, 850, 950 and 1015. For Seeburg models: 146, 147, 148 and M100C.

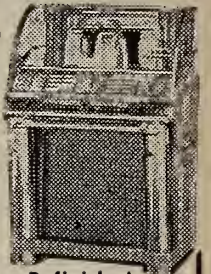
Nelson Sees Plenty of "Flying Saucers"



JACK NELSON

CHICAGO—Jack Nelson, general salesmanager of Bally Manufacturing Company, never took much stock in the "flying saucer" stories which have been appearing in the press during recent years. "People were just seeing things that didn't exist," said Nelson. But now, Nelson finds himself seeing plenty of them right at the Bally plant. "Yes," Nelson related, "with Bally turning out loads of 'Moon-Rides', the new kiddie-ride equipped with a 'Flying Saucer' fuselage that spins round and round, I am seeing real saucers by the hundreds. From now on you can call me a member of the "I saw Flying Saucers' group. And, from the way 'Moon-Rides' are

ONLY THE BEST in MUSIC!



Reconditioned—Refinished	
SEEBURG 1-46	\$125
SEEBURG 1-48 BLOND	175
SEEBURG M-100A	495
WURLITZER 1100	225
WURLITZER 1250	295
WURLITZER 1400	475
WURLITZER 3020 WOM	10
ROCK-OLA 1436 (120 Sel.)	445
MILLS CONSTELLATION	95
A.M.I. MODEL A	175
A.M.I. MODEL C	295
A.M.I. MODEL D80	475

WURLITZER 1015
\$75.00
In Working Order

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY
2122 NORTH WESTERN AVE.,
CHICAGO 47, ILLINOIS
(Phone ARmitage 6-5005)

BINGOS WANTED
WRITE WIRE PHONE
PURVEYOR DISTRIBUTING
4322-24 N. WESTERN AVE., CHICAGO, ILL.
(Phone: JUniper 8-1814)

rolling out of the Bally factory to distributors everywhere, you can be sure flying saucers will be a common sight around the nation."

An Editorial About A "Dream"

MOA's "National Tax Council"

After almost twelve years of effort on the part of *The Cash Box*, this publication was tremendously pleased to learn that a group of men were going to create a "National Tax Council."

Some years ago such an effort was made by the CMI (Coin Machine Industries, Inc.) and tho this has now faded into the dim past, former officers of this organization still believe this was, "A step in the right direction."

Even tho this new "National Tax Council" is not to be industrywide, and will be but for one segment of the trade, the automatic music field, it is still a great stride ahead.

When MOA (Music Operators of America, Inc.) announced its intention of creating a "National Tax Council" this publication could only rejoice.

Here was the possibility for the success of something so desperately needed by the field that its presence alone, from a psychological standpoint, would prove of tremendous worth to all concerned.

Each and every week, practically every day, comes news from one part of the nation or the other of operators in difficulties because of inequitable and excessive licensing tax bills or ordinances introduced into their state legislatures or city councils.

The most important of these have been well publicized by this publication and require no further repetition here.

All know what desperation action takes place as operators attempt to obtain legal precedents, data, reviews, former cases and decisions of other and similar bills, as well as advice from experienced tax men and help for their individual problem, when an unfair license tax bill is presented.

Now that MOA has seen fit to further its own importance in its field by the creation of a "National Tax Council" this publication can only hope with it that MOA's "National Tax Council" will prove highly successful.

The staff of this publication further hopes that MOA will carry out this "dream of *The Cash Box*," a "National Tax Council," as it has so successfully carried out its own growth and development as an organization which, as all in the industry know was also, at one time, "a dream of *The Cash Box*."



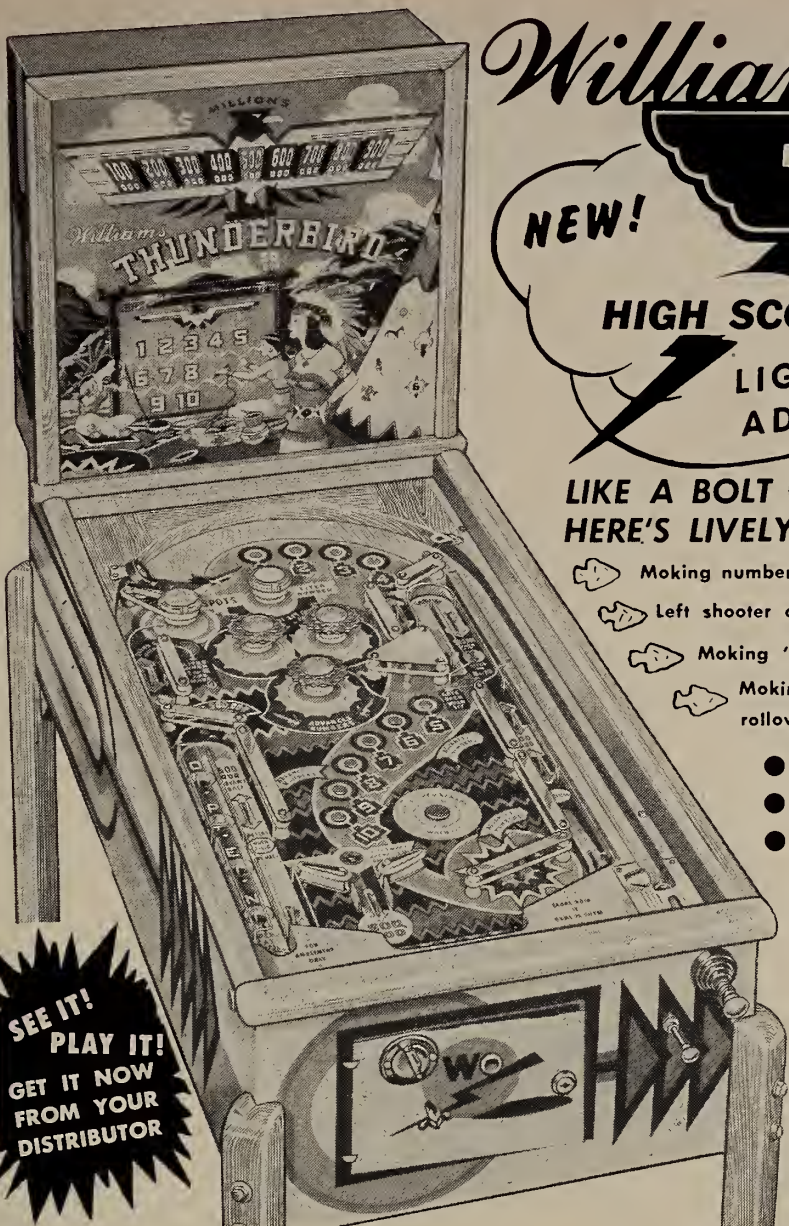
LOS ANGELES

Biggest news to hit coinrow for several weeks is the resignation of Ray Powers, former general manager of Badger Sales Company, who has now gone into business for himself under the name of Ray R. Powers Sales Company. He will act as manufacturers representative for several firms. He has taken over national and foreign distribution for the Nelson Modernization kits which are manufactured by D. W. Price Manufacturing Corp., this City, and is in the process of setting up sales and distributor organizations for these kits and other items which will be added at a later date. The Nelson Modernization Kits convert Seeburg 100 "A's" from 78 to 45 RPM. Powers announced that Lou Wolcher of Advance Automatic Sales Co., San Francisco, will distribute these kits throughout Northern California and Sam Ricklin of California Music Co. will handle them here in Southern California. Powers has also taken over National Distribution for the new Chrome Pilaster Kits which are made to fit all Seeburg model "C's." . . . Walt Levi is getting all his locations used to dime play by switching all newer model machines on his route to two plays for ten cents or five for a quarter. He reports that the locations and customers are going for the switchover without too many complaints and collections are up 50%. Later on he plans to set the coin chutes for straight dime play. Other operators who have been having trouble converting over to dime play on their routes should try Walt's plan. . . . "Doc" Dockins of Orange County Music Co., Santa Ana, was visiting along coinrow recently. He was telling everyone about his fishing experiences up in the High Sierras. . . . Over at the C. A. Robinson showrooms, Al Bettleman is plenty enthused over the way United's "Ace" Bowlers have been moving out to locations. Charley Robinson is reported to be recuperating nicely from his eye operation and is expected back to work any day now. To which statement Al adds:—"Amen"!

Frank Mencuri, sales manager for Chicago Coin, left on a jaunt through Portland, San Francisco and Seattle visiting distributors and operators. He recently covered the San Diego area with Ed Wisler of Minthorne Music Company. . . . Phil Robinson left for Chicago on June 1st. Al Cohn also left for Detroit May 28th. He'll pick up a new car and drive to Chicago where he'll meet Phil. The two will drive back together with brief stopovers in Denver, Salt Lake and San Francisco. . . . Mac Sanders has been working like a beaver getting his locations, at miniature golf courses throughout the area, ready for the school vacation period. . . . Sam Ricklin, prexy of California Music Company, had his plans changed slightly. He planned to leave on a vacation several days ago but hasn't been able to get away yet. Sam hopes to get away soon. . . . There's a new face down at the Paul A. Laymon Company showrooms. He's Bill Fritz who will work in the parts department. This will relieve Jimmy Wilkins who will spend more time calling on operators throughout Southern California. The Laymons recently purchased a new, walk in, panel truck which will be used out on the road to display the new Wurlitzer "1700" and Bally games. Charley Daniels, Don Peters, Karel Johnson and Jimmy Wilkins had quite a time on their fishing expedition to Big Bear lake recently. They all got several fish apiece and had a wonderful time. . . . Sorry to hear that Ed Wilson of Burbank is now in the hospital. . . . Simon Distributing Company was a beehive of activity this past week. While Jack Simon was busy on the phone John Freeman pecked away at the typewriter using the good ole one finger method. He admits that he never hired out as a typist. That was all co-incidental.

Joe Duarte, foreign sales manager for Badger Sales Company, was commenting about his recent trip through South America. He said that no matter where he went whenever or wherever prices of equipment were discussed they always pulled out a copy of *The Cash Box* to find out the market value listed in the Confidential Price lists. Back in the Badger showrooms Fred Gaunt says that operators and arcade owners have been coming in from all over Southern California buying equipment and getting ready for the Summer season. . . . Had an interesting conversation with Pete Supp from South Gate while Mary and Kay Solle were filling his record order over at Leuenhagen's Record Bar. . . . Al Hanlin took a few minutes off from his busy schedule to help commemorate the 65th Anniversary of the Juke Box Industry. He was passing out special stickers along coinrow which were prepared by AMI Incorporated. . . . On June 21st the California Music Merchants Association, Los Angeles Division, is throwing a party at the Cartwheel, 10803 E. Firestone Blvd., Norwalk. All the operators in the area will be invited to the affair. Many recording artists will be present and there will be entertainment, dancing and door prizes. . . . Ray Millhizer of Mel's Coin Machine Company, Las Vegas, Nevada, was in town recently buying equipment. He says that business is really looking up over in Vegas. . . . Charles Cahoone, Long Beach, has been having a rough time with the mumps. We hear that he's recovering nicely though and should be back at work on his route in a few days. . . . Haven't seen Lyn Brown or Atsie Stein around lately. The boys have been plenty busy taking care of their vast kiddie rides routes. . . . Sheridan Thompson, Orville Kendig and Johnny Ketchersid all came in from Long Beach this past week to take care of business along coinrow. . . . Mr. and Mrs. Al Anderson from Shafter were also seen visiting along the Pico Strip. . . . Other visitors included Walter Hennings, Santa Ana and Fred Allen, Bakersfield.

The *Cash Box* will celebrate its 12th Anniversary with the issue dated July 3, 1954. We know you will want to be represented in this important issue with a large advertisement. First forms go to press June 14th so hurry and reserve your space right away by calling Webster 1-1121.



Williams THUNDERBIRD

NEW!

HIGH SCORES!

LIGHTNING FAST ADVANCING BALLS!

REPLAYS!

LIKE A BOLT OUT OF THE BLUE—HERE'S LIVELY ACTION FOR YOU!



- ➔ Making numbers 1 to 10 scores one replay and lites left shooter rollover for replays.
- ➔ Left shooter advances ball thru "O-P-E-N" lane progressively and ball in "N" hole returns for play.
- ➔ Making "O-P-E-N" or 1 to 4 lites right lower shooter rollover for replays.
- ➔ Making 1 to 10 and "O-P-E-N" lites bottom center rollover for "Extra Special" to score 4 replays.

- 3 THUMPER BUMPERS
- 1 AUTOMATIC SHOOTING RUBBER
- 3 KICKERS

THUNDERBIRD ROLLOVER IS "EXTRA SPECIAL" WHEN LIT!



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

IT'S HERE! COMBINES MORE ATTRACTIVE PLAY-INCITING FEATURES THAN EVER TO LOAD UP YOUR CASH BOXES!

OPERATE

Williams ALL-STAR

with the new exclusive BASE RUNNING UNIT and TRIPLE MATCH feature!

SEE IT! PLAY IT! GET IT NOW FROM YOUR DISTRIBUTOR

Lieberman Music Host To 60 Ops At Bally Service School



MINNEAPOLIS, MINN. — Harold Lieberman and his staff, Lieberman Music Company, this city, played host to some sixty operators and their servicemen on May 17 and 18, when Paul Calamari, Bally service engineer, conducted a Bally Service School.

Jack Nelson, Bally general sales manager, and Ralph Nicholson, Bally regional representative, were also present.

Guests were served a buffet lunch on both days. All expressed their appreciation for the opportunity to observe Calamari demonstrate the mechanical workings of the Bally machines.

Among those attending were: Jeffrey S. Kriesel, Friendly Sales Co., Minneapolis; Nick S. Shishnia, B & B

Amusement Co., Aberdeen, S. D.; Wally Plakut, Little Falls, Minn.; Darlow A. Maxwell, Dakota Music Co., Huron, S. D.; Milton C. Guion, James E. Fraser, Paul A. Geissinger, Rudy J. Knack, all of Midwest Novelty Co., St. Paul; Theresa G. Unger, St. Paul; John Backowski, Little Falls Music Co., Little Falls, Minn.; Ralph B. Hinenkamp, Stanleys Music Co., Little Falls, Minn.; Walt J. Meyer, Sauk Center Music Co., Sauk Center, Minn.; Ted P. Podobinski, Border States Distributing Co., St. Paul; John J. Ojurovich, Atlas Sales Co., St. Paul; Leonard E. Whiting, Farm & Home Supply, Mahanomen, Minn.; Loren H. Beaudoin, B & K Sales Co., Minneapolis; Fred J. Archambo, Scott Novelty Co., Shakopee, Minn.; Elmer

Rolfing Announces Election of Roy W. Carlson As Vice Pres.

CHICAGO—R. C. Rolfing, president of The Rudolph Wurlitzer Company, this city, announced the election of Roy W. Carlson to vice-president of the firm, as of May 11, 1954.

Carlson joined the Wurlitzer company on November 2, 1942 as auditor at the North Tonawanda, N. Y. Division. In September 1, 1952 he was appointed Comptroller. His present title will be Vice-President and Comptroller.

J. Cummings, Elmer's Amusement Co.; Brookings, S. D.; Jim A. Stansfield, Stansfield Novelty Co., Winona, Minn.; Russell W. Papenhausen, St. Paul; Fred Dahlin, Minneapolis; Edwin P. Rodseth, Welcome Sales Co., Minneapolis; Phil Smith, Phil Smith Amusements, Minneapolis; Robert C. Lammers, Kruger Novelty Co., St. Cloud, Minn.; Tony J. Ratchford, M & M Music Co., Huron, S. D.; Clayton L. Norberg, and Adler C. Olsen, C & N Sales Co., Mankato, Minn.; Thomas J. Ross, La Beau Novelty Co., St. Paul; Hyman Sherman Sigal, Bilbow Billiards, St. Paul; Marvin D. Doerr, L & M Sales Co., Minneapolis; Paul O. Schumacher, Gordon Stout Co., Pierre, S. D.; LeRoy J. Eichinger, Northern Coin Machine Co., Inc., St. Paul; Arnold E. Tessmer and Mabel G. Tessmer, Huffman Novelty Co., St. Paul; Elmer William Klammer, St. Paul; D. C. Onstad, Harmony Music Co., So. Minneapolis; and William J. Mattson, So. Minneapolis.

Pictured above (l to r) are Jack Nelson, Bally, Paul Calamari, Bally, and Harold Lieberman, Lieberman Music Co.

Music Machine, Game and Cigarette Machine

OPERATORS

Here is a wonderful opportunity for extra profits in the locations you cover. Every place is a 100% prospect for . . .

ACTIVEAIRE ELECTRIC TOWEL

Air dries hands, Deodorizes and Freshens Air in Washroom.

THE NATION'S BEST! Write for Details!

RUNYON SALES COMPANY

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

SALESMAN WANTED

Leading coin machine manufacturer needs traveling representative to call on operators and distributors with nationally advertised line. Reply in confidence, stating age, experience, salary requirement.

BOX 519

c/o The Cash Box
32 W. Randolph St., Chicago 1, Ill.

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

The rains have finally ceased after causing plenty of headaches in getting the outdoor season started in New England. . . . The 17 days of rain in May didn't dampen Boston distributor's enthusiasm, however. . . . They reported business "excellent" and outlook "superior" for the Summer. . . . Dave Bond, prexy of Trimount Automatic Sales Corp., exclusive distributors for J. P. Seeburg, Chicago Coin, D. Gottlieb & Co., Williams Mfg., plans an anniversary program celebrating 30 years in the business. . . . "It's a great business and its future is unlimited," he said. . . . At Trimount, big things are predicted for the new Seeburg's "Coon Hunt" gun in outdoor locations in fun spots and arcades this season. . . . Ops are rushing for Seeburg machines . . . and Trimount's background music dept., featuring Seeburg's 200 custom units, is getting plenty of orders for hotels, restaurants, supermarkets, etc. . . . Among ops visiting Trimount this week were Adolph Dugas of Webster, Mass., and Joe Turcotte of Holyoke and Chicopee, Mass. . . . At Ed Ravreby's World Fair showrooms, things were reported humming for the new Evans "Holiday" . . . among ops expressing interest in the new hifi music box, and World Fair's big Meteor & Capitol kiddie ride line, this week were: Jim Jeraco, Joe Freedman, Connie Pocius, Boston; Ray Faini, Framingham, Mass.; Ernie Emes, Bristol, Conn.; Martin Oliver, Portland, Me.; Dave Baker, Mel-O-Tone Music, Arlington, Miss. "Peachy" Cassasanta, Milford, Mass. . . . Ruth Mae Ravreby, Ed's vivacious and charming daughter, keeps the office jumping at World Fair. . . . Richard Mandell, salesman for WF, returned from a profitable trip to Western Massachusetts. . . . Says King's Castle on Route 18, Whitman, Mass. is one of most fabulous kiddie-lands in the east. . . . Si Redd, Redd Distributing Co., AMI Music and Exhibit kiddie rides, visited Ed Ravreby's new showrooms this week. . . . Si and Ed, who between them have the New England states covered with kiddie rides, forecast the 1954 outdoor season is going to be the biggest ever for the moppet rides. . . . Si off on a trip to New York, while Bob Jones, sales manager, took off for a visit with his family in Chicago. . . . Bob reported big demand for new Exhibit "Shooting Gallery," United "Ace Bowler" and Bally "Champion Bowler." . . . Among ops visiting Redd this week were: Tim Sullivan, Bangor, Me.; Jimmy Angelis, Falmouth Music, Falmouth, Mass. . . . Jack Berling, AMI factory service rep visited Redd this week. . . . Jerry Colombo, Music & Television Corp., Rock-Ola, hosted Western Mass. Music Op's Asso. at Springfield at the Ivy House May 25. . . . Jerry, Ray August, sales rep., and Al Levine, sales mgr., demonstrated the Rock-Ola "Comet." . . . Natalie Nelson, secretary to Jerry Colombo kept the office humming. . . . Among ops visiting Music & Tele Corp. this week were Earl Carruthers, Providence, R. I., A-1 Music Distributors; and H. Smith of AAA Amusement Co., Providence. . . . Max Plansky, general mgr. Poole Distributors, Wurlitzer, plans a bang-up spring window display for the firm's 2-window front. . . . New office manager at Poole's is Olga Rudziak, formerly of Ark-Les Mfg. Co., Watertown. . . . Hank Peteet, Wurlitzer field service engineer of North Tonawanda, N. Y., was a visitor laying the groundwork for future training schools for the new Wurlitzer "1700HF." . . . Bill Hamel, Concord, N. H. op. added new Wurlitzer 1700's for his route of summer locations. . . . Pins, bowlers, games, kiddie rides, music machines are heading for new highs in New England this season, distribs and ops report . . . demand has never been greater. . . . There is no indication of any recession in the coin machine business in the six New England states.

THRU THE COIN CHUTE

EASTERN FLASHES

This coming week-end, Decoration Day, is the major topic of conversation among arcade owners and operators of resort locations, as well as wholesalers supplying equipment (Our readers will know the answer before they read this column). If the weather is warm and the sun shines, everyone will be happy—if not, there'll be plenty of tears shed. The past several week-ends haven't been very good. The arcade and resort men have been buying equipment for the season, but these week-ends, if the weather is good, can help get them off to a good profitable season. If we're lucky, and these coinmen get a good break over Decoration Day, there'll be plenty of happy coinmen. However, should it come up rain or cold weather, we offer this consolation. In discussing the subject of weather with an arcade man of long experience, he made this statement: "I've been running an arcade for over 25 years. I've made a study of yearly collections, a comparing seasons with bad weather openings, bad week-ends before and during the season, etc., and I'm firmly convinced that overall collections for the entire season somehow seems to even out." But — we're hoping for sunny and warm weather, nevertheless. The only arcade men we know of, who want rain, and plenty of it, during the summer season, are those who operate the several arcades in a seashore spot in Belgium. It seems that practically everyone in Belgium takes their vacations at the same two weeks in August. They all spend them at the resort areas. If it rains during these two weeks, the vacationers have a choice to spend their time at a movie or inside the arcades. So—let it rain in Belgium, not here.

Dr. Werner Hillert of Hamburg, Germany, and his secretary Miss Ria Dede, after spending 12 days in the United States, flew back to Europe, Saturday, May 22. Hillert once again visited at The Cash Box office the day prior to his flight back. He expressed his satisfaction in meeting so many co-operative coin machine people, and advised that he had learned much from his conversations. . . . Al Adickes, of Nova, Hamburg, Germany, is expected in the U.S. in about 2 weeks or so. . . . Anticipating hot weather this summer, Al Simon, Albert Simon, Inc., has an air-conditioning unit installed. When the building was built a few years ago, provisions were made for air-conditioning, but was never utilized until now. Meanwhile, Al and his staff, busy rushing out games of ChiCoin, and eagerly awaiting new pieces by Genco. . . . Tommy Greco, the up-state operator, making the rounds on cowboy boots. Wonder if he's traded in his Kaiser-Frazer auto agency for a horse breeding farm? . . . Barney (Shugy) Sugerman, Runyon Sales, displays Keeney's new shuffle, "Bikini." Shugy reports good operator reaction for this new one, as well as Bally's "Victory Bowler." In addition, Shugy kept busy with his AMI phonos, "Activeair" electric towel, and kiddie ride lines.

Display posters are in all the wholesalers' windows calling attention to the Mike Munves-UJA Testimonial Dinner on June 22 at the Commodore Hotel. . . . Ben Becker, Bally's regional representative, entertained Romeo and Eduard Laniel and their wives (Laniel Amusements, Montreal, Canada) in New York last week-end. Ben returned to Montreal with them. . . . Iz Edelman on coinrow showing his new shuffle game conversion unit. . . . Harry and Hymie Koepfel, Koepfel Distributing, leaving for another trip to buy used music. . . . Joe Young and Abe Lipsky, Young Distributing, eagerly await arrival of more Wurlitzer 1700 phonos. "Can't get them fast enough" states Lipsky. Young, by the way, a camera bug, taking Minox color pics. . . . Lucky Skolnick, Miami, Fla., visits his home town. . . . "Blackie" Blatt on the street, picking up equip. . . . Joe Green and Irv Holzman, National Novelty Co., Merrick, L. I., visit the wholesalers prior to attending the operators' assn. meet. . . . Johnny Fuller, Universal Vendors, Albany, N. Y., flies in for a one day shopping spree. . . . Bob Slifer, Seacoast Distributors, smiling happily as a new shipment of Rock-Ola "Comets" arrive. . . . Nat Cohn, Riteway Mfg., out visiting arcade men for several days, promoting his "3-Dimensional" Theatre. . . . Irwin Rosenfelt of the Irving Morris office, Newark, N. J., on coinrow picking up machines.

America's Finest!

ASK ANY OPERATOR OF THE KEENEY DELUXE ELECTRIC CIGARETTE VENDOR



- ★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column

THE PACK YOU SEE—IS THE PACK YOU GET!
Swing-up front top for easy loading. 3-way match vending.

J. H. KEENEY & COMPANY, INC.
2600 WEST 50th STREET, CHICAGO 32, ILL.

THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

Fabor Robison, prexy of the Abbott Record Co. and Fabor Record Companies of Los Angeles, California, made the rounds of the record shops in the Twin Cities with Herb Sandell of the Lieberman Music Company which is the local distributor for the Abbott and Fabor labels. Herb was a busy guy in that several days later he was seen escorting Wendy Waye, Coral recording artist, around to the radio stations and record shops for personal appearances. . . . T. J. Fischer of Waconia, Minn., took off for a couple days for some fishing up at Lake Mille Lacs and Ted was able to catch his share of the walleyes. . . . Tom Kady of Grand Forks, N. D., while in the Twin Cities on business was taken ill suddenly and was rushed to a hospital but he did not have to stay there long. His son Norman came down and took him home after a couple of days. . . . A. A. Cluseau was in the Twin Cities to take in several of the sporting events that were going on including the spring football games between the University of Minnesota varsity squads. . . . Since service calls are light on Monday, Wilfred Johnke of Red Lake Falls, Minn., chose Monday as his day to come down to Minneapolis to do some shopping. . . . R. E. Aherin of La Moure, N. D., made a rather quick trip down to the Twin Cities to pick up records, parts and a machine or two for his route and then he went right back the same day. . . . Shopping around for some games for their routes were Stan Baeder of New Rockford, N. D., Art Hagness of Grand Forks, N. D., and Les York of Mitchell, S. D. . . . Recent visitors to the Twin Cities were Darlow Maxwell and Tony Ratchford of Huron, S. D., who made the trip in together; Vinc Jorgenson of Mason City, Iowa; Amos Miller of Spooner, Wisc.; Gordon Stout of Pierre, S. D.; Ed and Millie Birkemeyer of Litchfield, Minn.; Herb Miller of Brainerd, Minn.; Ben Jahnke of Hutchinson, Minn.; Gordon Dunn of Moose Lake, Minn.; Ernie Erkella of Eveleth, Minn.; Con Kaluza Jr. of Browerville, Minn.; Ed Le Blanc of St. Cloud, Minn., and Morris Berger of Duluth, Minn.

THRU THE COIN CHUTE CHICAGO CHATTER

Jack Nelson reports that the Bally Service School held at Lieberman Music in Minneapolis made such a hit that the factory is still receiving compliments from many who were in attendance. Hosts for the school were Harold A. Lieberman, Norton Lieberman, Don Rubin, Sid Levin, Matt Engle and Sam Siegal. Jack says that much of this Bally Service School's success was due to these very fine hosts. . . . George A. Miller was on hand in L. A. to greet Senator Wiley and Mrs. Wiley when they arrived there. It so happened that George was speaking before the new L. A. Music Ops Assn. when he got the news that the Senator was on his way to L. A. . . . Fred Iverson of Sheldon Sales, Buffalo, one of the old timers in the coinbiz, writes, "Continued success to 'The Cash Box'. An operator's 'need' and a salesman's 'must.'" (For which we most sincerely thank Frederico). . . . New issue of "Bally-Who" very descriptively shows Bally's new kiddie ride, "Moon Ride." The movie-like series photo-shot of the kid enjoying the "Moon Ride" is something all kiddie ride mfrs should feature. Makes it easier to understand. (For which we bow low to Herb Jones who's got a knack for this sort of easy-to-understand ad photos).

One of the funniest of the Capt. Tom Callaghan stories also appears in this month's issue of "Bally-Who." (Can visualize Tommy trying to convince this very skeptic lady with the remark, "Oh, honest to God I am!"). . . . Wonder how come old timer Harold Scott of the S. D. phono ops invited a boy to do a man's job for this assn at its May 30-31 meet? . . . 640 saloons and restaurants hadn't yet purchased their semi-annual (\$465) license as the last second waned. Last 6 months 9,384 spots bought licenses. So far this 6 months 8,794. About 80 of the 640 are expected to close. That means 80 lost locations. . . . Members of Chi's Automatic Phonograph Bowling League still talking about the grand time they had at their annual banquet at the Belvedere Club. Bob Gnarro should take a deep bow for making all the arrangements. And everyone should give a rising vote of thanks to the league's sparkplug, Johnny Oomens, who made it all possible. And Johnny home very, very ill, the big night of his triumph, which made everyone very sad.

Jack Paschke semi-retired. Bought himself a very lovely co-op apartment in Ft. Lauderdale, Fla. . . . Ben Coven advises that his quarters in Indianapolis among the finest in that city. . . . Joe Broadbent of Anchorage, Alaska, writes to advise that he has now been operating in Alaska since 1940. Has pinballs, music, kiddie rides and driving ranges for golf and baseball going for him. Joe started 'way back in Gloversville, N. Y. with some slots, peanut machines and the old 'Five Jacks' in 1927. . . . Anonymous and unsigned note from Dayton, Ohio enclosing a letter with heading torn off wherein someone plenty boiled at the fact that some distribs are also ops in that area. Letter states in part, "Do you know of any business, other than the coin machine, in which a business man buys his equipment or merchandise from his competitor?" . . . Bill Bolles claims, "I'm the guy who couldn't say 'No.'" . . . Ed Hall and Art Weinand surprised by some interesting biz at the Nat'l Industrial Recreation Assn. which held its convention at the Morrison Hotel here this past week. . . . Sincerest condolences to Vince and Grant Shay at the passing of their mother this past week.

Joe Kline of First reports that he has returned to golf after a six year layoff. Within 30 days, he says, he'll be ready to take on Howie Freer of Empire and Tom Cath of Donan. . . . Ed Levin of ChiCoin a very busy man. Enthusiastically reports that this factory now has 3 machines going down 3 production lines at one and the same time. Ed also says that Frank Mercuri should be back in Chi by the end of this week. . . . Nate Gottlieb rather sad this past week as Shelley Gottlieb forgot to get that homer for him in the Little League. In fact, Nate says, Shelley's in something of a batting slump. . . . Paul Huebsch of Keeney wants to know if there's anything that grows faster than grass. Seems the Huebsch lawn has to be cut continually. (Suggestion: Why not put in concrete, Paul, and just paint it green?). . . . ABT factory's bowling league held their big annual windup party at the Como Inn. First place this year taken by the "Chutes." George Kozy, ABT's sales manager, has already set up hotel reservations for the NAMA convention in Washington's Nat'l Guard Armory, October 10 thru 13.

With Herb Perkins planning to leave for the west coast and Monty West, Joe Perkins, and Chick Peters in and out of the office, Marie Hopp has to hold down the fort, instead of again making a trip to the National Women's Bowling Tournament. Marie one terrific bowler. . . . The Genco triumvirate, Sam Lewis, Avron Gensburg and Ralph Sheffield, report themselves so busy with their new rifle, none plan any trips for the present. . . . Bob Dunlap, Seeburg's midwest area sales mgr. in company with Bill Phillips, of Atlas Music, traveling thruout the northern Illinois area visiting ops. Nate Feinstein made the rounds with Bill Phillips the week before. . . . Art Weinand, reading about the fact that the White Sox now acquired Phil Cavaretta, tells of the time when he and others played volley ball with Phil at the "Y." When Cavaretta made his first trip with the Cubs in the early '30's, Art reminisces, the boys at the "Y" got a wire from him that read, "They're starting to throw curve balls. I'll be home any day now."

Ted Rubenstein of Marvel, who bought out Daval for the counter games, bought out Al Douglis' son-in-law's Eagle firm and is now making plastics for phonos. . . . Seems like MOA's Board of Directors will bring their wives to the next meeting if all agree to hold it at Colorado Springs, one of the most beautiful, scenic spots in the nation. . . . Don Moloney tells about an operator who came in to buy some "used shuffle games" and, after seeing Bally's "Champion Bowler," took 12 of these instead. Tom Cath of the firm verified the story as he got ready for a trip thruout the territory for Donan. . . . Sincerest condolences to Mac Brier whose father passed away this past week. . . . Bernard K. Bitterman and Rolfe Lobell working hard to set up an interesting "Pageant" for all who will attend the Bulk Vendor Convention at the Congress Hotel in July. Rolfe one of the real old timers in the field. Dates back to the days of the Flatbush Gum Co. in Brooklyn where we first met him. . . . Demand for 10c play and "Front Money" continues to grow nation-wide with more and more of the old timers of the belief that this is the one and only answer to profitable business. In fact, shuffle game mfrs are reported surprised at the numbers of 10c, 3 for 25c play games being purchased by ops.

Three most enthusiastic guys: Johnny Casola, Ken Sheldon and Al Tholke of United Mfg. These 3 have been conducting "United Service Schools" here, there and everywhere. "And," as Johnny Casola reports, "We've never before enjoyed such marvelous receptions from operators." In fact, Bill DeSelm, United's very congenial sales manager, stated the other day, "Because of the success of our 'Service Schools' we are going to continue them all during 1954." . . . All those front page headlines about cigarette machines getting ready to operate here will not stop the machines from going into operation is the claim of many here. Belief is that this city losing good revenue and many locations losing customers because ciggy machines not operating. . . . Ray F. Jones of San Francisco in town streamlined down to a new fashionable figure.

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Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

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CLASSIFIED ADVERTISING SECTION

WANT

WANT—Any United Five Ball Novelty games. Send list and lowest price first letter. MAJOR COIN MACHINE, 3722 PINE GROVE, CHICAGO 13, ILL.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUDson 6-4568.

WANT—For Resale. Late model Phonographs; Shuffle Games and Pin Games. Also, good arcade equipment. Write lowest prices, first letter. WEST SIDE DISTRIBUTING, 612 TENTH AVENUE, NEW YORK, N. Y. Tel.: Circle 6-8464.

WANT—New and used records. Can be up to 6 months old. No quantity too large or small. Write us list. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: Wisconsin 7-0830.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. TEL.: 2648.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — For Export — Wurlitzer 1015's, 1400's, 1450's. Evans Constellations. Seeburg Factory Distributors. Telephone collect: DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Show Boats, Circus, Rodeo and Bright Spots. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: Market 1-3967.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Can use late Bally or United Bingo Machines and 100 selector Seeburg Music Boxes. Best Prices. DAN STEWART COMPANY, 140 E. 2nd SOUTH, SALT LAKE CITY, UTAH. Tel.: 22-2473.

WANT—All types of arcade machines and Gottlieb 4 & 6 Flipper Pinball Games in any quantity. Give names, condition, prices wanted and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Frolics and Beach Clubs. Send us your lowest price. H & H MUSIC, 1626—3rd AVENUE, MOBILE, ILLINOIS.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

CLASSIFIED ADVERTISING SECTION

WANT—Beach Clubs; Dude Ranches; Palm Springs. We sell factory reconditioned Spot Lites \$85. W. E. KEENEY MANUFACTURING COMPANY, 5229 S. KEDZIE AVE., CHICAGO, ILL. Tel.: Hemlock 4-3844.

WANT—Used 1c counter model A.B.T. Challenger's and Grip Scales—also want Pistol conversions for Seeburg Bear Guns. Write quantity and price. EARL'S NOVELTY SERVICE, 105 N. PARKERSON AVE., CROWLEY, LA.

WANT—Seeburg Model C; Seeburg Model B; Seeburg Model A; AMI Model D-80; AMI Model D-40; AMI Model C. Also late type United Bowlers and arcade machines. State quantity and prices in first letter. BADGER SALES COMPANY, 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE

FOR SALE—50 Chrome 3020 Wurlitzer Wall Boxes converted to 48 play, \$25 each. Checked and ready for location. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N.C. Tel.: 2-3992.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: Olymphia 8-4012-4013.

FOR SALE—Juke Box, game route Northern California \$30,000, easy terms. Average take \$3,000 month. Ill Health forces sale. Write or wire P. O. BOX 531, CRESCENT CITY, CALIFORNIA.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.

FOR SALE—Brite Lites \$75; Brite Spot \$95; Spot Lite \$90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Parts & Supplies for Jukes, Shuffle, Pin and Telequiz Games. Sylvania, RCA Tubes and Chicago Miniature Lamps less 50%. Tubular wrappers 75c per M, 20M lots 70c. Pucks \$1.50. CHAMPION DISTRIBUTING CO., 3743 W. GRAND AVENUE, CHICAGO 51, ILLINOIS.

FOR SALE—Chicago Coin Home Run, Write; Around The World Trainer, like new \$925; Crown Bowler \$295; Double Score Bowler \$270; Triple Score \$320, like new; 10th Frame Special \$225. All games like new. Jennings New In-Bag Peanut machines \$20 (original price \$37.50). F.O.B. Dayton. 1/3 with order, balance C. O. D. B. A. L. ENTERPRISES, 131-35 WASHINGTON ST., DAYTON, OHIO

FOR SALE—Bingo games; late model Bally and United. All in A-1 shape, ready for immediate delivery. Write for full details. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD 5, CONN. Tel.: CHapel 9-6556.

FOR SALE—United Imperials, Bally Palm Springs, Dude Ranches, Beach Clubs, and Beautys. One Owner. Ready to ship. GLOBE DISTRIBUTING CO., 1623 NORTH CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780) Coin Changers, Counters, and Wrappers.

FOR SALE—Reconditioned, like new. Yacht Clubs, \$285; Keeney Lite-A-Line, \$45; United Cabana, \$255; Palm Beach, \$195; Bally Space Ships, \$485; Palm Springs (write) Ice Frolics (write). DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—AMI D-80 \$495; AMI D-40 \$395; Seeburg "C" \$695; Seeburg "B" \$525; Wurlitzer 1400 \$395; Wurlitzer 1100 \$180; Wurlitzer 1015 \$75. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Palisades \$165; Arabian Knights \$195; Shuffle Pool \$200; Golden Nugget \$70; AMI "C" 45 rpm \$325; United Tropics \$350. CENTRAL DISTRIBUTORS, 3314 MAIN STREET, KANSAS CITY, MISSOURI. Tel.: WEstport 3582.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Blue-mound 8-7600.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—1015 Wurlitzer \$75; AMI 40-selection 5 & 10c Wall Boxes \$17.50. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA.

FOR SALE—Twenty Midget Movies, Exhibit Silver Bullets, Chicago Coin 4-Player Deluxe Derby, Bally Turf King, Universal Winner, Photo Finish, all equipment just from location, clean, checked, ready for operation, make offer. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

FOR SALE—Wurlitzer Bar and Wall Boxes — 3020's \$10; 3031's \$5; 2140's \$5. Steppers and Master units; inquire. 1017's \$75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, close-out; 1 Poolette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE—Atlantic City \$165; Frolics \$170; Yacht Club \$225; Beauty \$275; Beach Club \$340; Dude Ranch \$375; Ice Frolics \$435; Turf Kings \$35. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 5-7549.

FOR SALE—Uniteds; Imperial \$350; Classic \$275; Clover \$250; Williams DeLuxe Baseball \$225; DeLuxe World Series \$95. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Capco cleaner for glass, plastic, and chrome, trial size 70c, \$3.95 a gallon. Crocus cloth 9 x 11 sheet 17c. Emery cloth 2/0, 9 x 11 sheet 17c. Lubriplate 35c a tube. Rosin core solder 95c a lb., 5 lb. roll \$4.35. Rear frames re-bushed model 700 & up, \$2.50 each, lots of 5, \$1.75 each. 1/3 deposit with order. Guaranteed. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING W. VA. Tel.: WHeeling 5472.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Keeney High Score League \$169.50; Williams DeLuxe Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way DeLuxe \$159.50; Domino \$139.50; Spot Lite \$119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns, V. YONTZ SALES CO., BYESVILLE, OHIO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Special. Williams C.O.D. \$110; Exhibit Wild West Gun \$135; United Leader \$45; Bally Space Ship \$345; United Havana \$425. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: Canal 8318.

FOR SALE—3020 Wall Boxes \$17.50; 3W5L56 Wall Boxes \$16.50; Seeburg # 146 \$49.50; # 147 \$69.50; # 148 \$145; 1422 Rock-Ola \$49.50; W1L56 5c Wall Box \$3.95; Packard Pla Mor \$3.95; 3048 48 sel. Wall Box \$19.50. CENTURY DISTRIBUTORS, INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—ABC \$20; Seeburg Classic Phono \$15; Knock Out \$15; Buccaneer \$15; Spark Plug \$40; Zingo \$25, 3, 4, 5, \$40; Seeburg 147, \$80. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: BRidgeport 750.

FOR SALE — New Wurlitzer Equipment. Phonographs 1600 and 1650's; Wall Boxes 2140's, 3025's, 4825's, 3031's; Speakers 4005 A, 4006 A, 4008, 4009, 212 Master Units, 216 Receivers, 219 Steppers. All equipment reasonably priced. Offers invited. MAESTRO MUSIC, INC., 121 E. BROADWAY, TUCSON, ARIZONA.

FOR SALE — Attention Exporters! 1015, 1100 Wurlitzers. D-40, D-80 AMI's. 100A Seeburgs. Rock-Ola Fireballs. This ad for wholesalers only. Write for prices. All equipment reconditioned. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE—Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Used Equipment, Phonographs. Wurlitzer 1500's, 1250's, 1100's, 1015's, 1080's, 850's; Seeburg 146, 8800; Packard Manhattan, Packard #7, Packard Wall Boxes. All equipment reasonably priced. Offers invited. MAESTRO MUSIC, INC., 121 EAST BROADWAY, TUCSON, ARIZONA.

FOR SALE—Keeney 6 Player \$100; Genco Scoreboard \$85; Rock-Ola Scoreboard \$50; Exhibit Twin Rotation \$125; ChiCoin Bowl-A-Ball \$125. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNKirk 3-1810.

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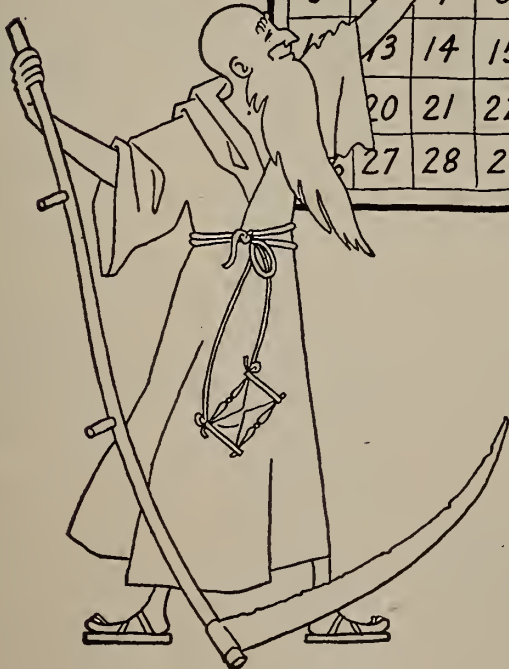
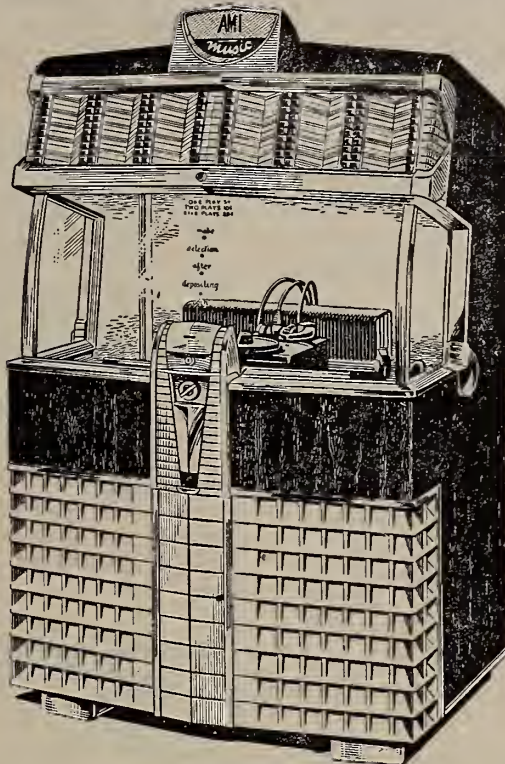
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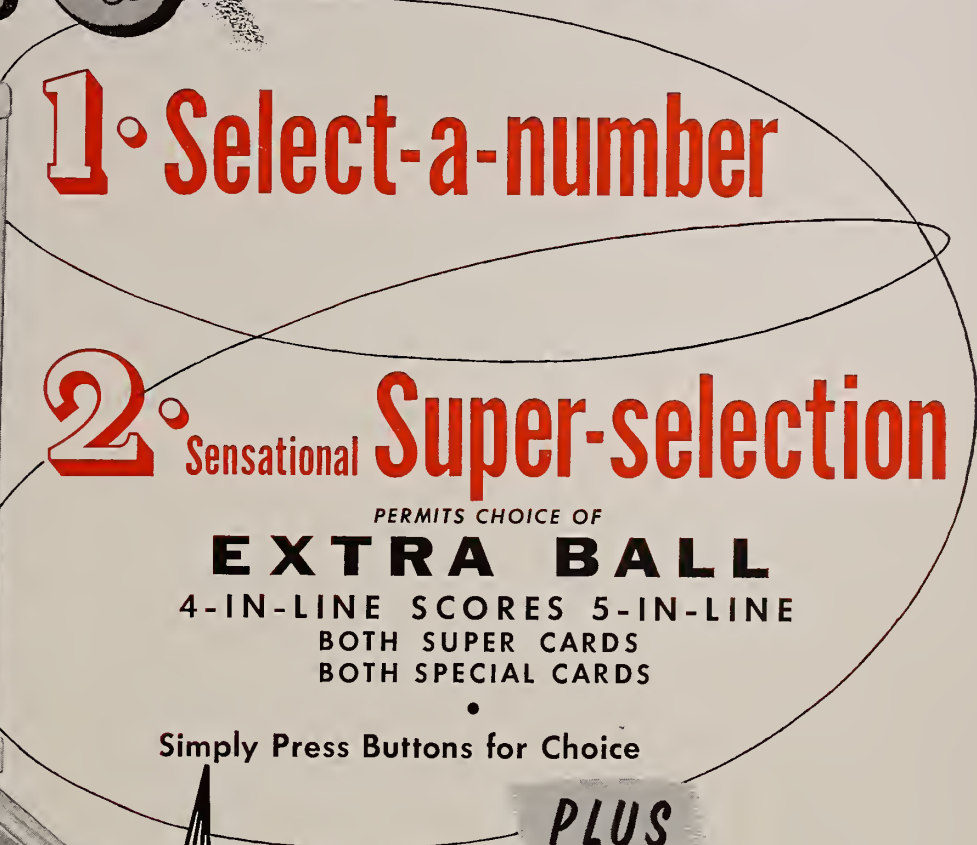
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